

Update: Price rises in fixed term contracts consultation

Breakdown of consumer complaints to Ofcom about price rises, September 2011-May 2012

Following a request from a Communications Provider, we have decided to publish the underlying data to the consumer complaints referred to in paragraphs 2.8 and 4.5 of the consultation document.

The table below provides a breakdown of the 1644 complaints examined by Ofcom about price rises in the period between September 2011 and May 2012:

CP	TOTAL	Main reason for complaint					
		Amount	Transparency	Unfair	ETC	All	Other
TOTAL	1644	266	399	407	166	42	364
% of total	100%	16%	24%	25%	10%	3%	22%

We categorised the complaints as follows:

- **Amount:** consumers complaining specifically about the amount of the price rise and how it could result in material detriment and/or financial hardship for them.
- **Transparency:** consumers complaining specifically about the lack of transparency of variation terms. These consumers complained about the price rise because they had assumed that the price was “fixed” for the duration of the contract term.
- **Unfair:** consumers complaining specifically about the principle of price rises in fixed term contracts and how they consider it “unfair” that providers can raise prices when they have already agreed to a fixed term contract.
- **ETC (early termination charge):** consumers complaining specifically about the application of the ETC and/or amount of the ETC quoted when they have asked to cancel their contract to avoid the price rise with their provider.
- **All:** consumers complaining about all the above issues.
- **Other:** consumers expressing general dissatisfaction about a price rise.