

Question 1: Do you agree that public service provision and funding beyond the BBC is an important part of any future system?:

Yes.

Question 2: Which of the three refined models do you think is most appropriate?:

None.

There's no need to "evolve".

I suggest the devolution of ITV plc and bring back local companies, and each company does its news and other regional commitment.

Rather than have international news on both C3 and 4, why not have ITV as the LOCAL broadcaster, and C4 do national news provided by ITN?

Question 3: Do you agree that in any future model Channel 4 should have an extended remit to innovate and provide distinctive UK content across platforms? If so, should it receive additional funding directly, or should it have to compete for funding?:

Direct Funding.

Question 4: Do you think ITV1, Five and Teletext should continue to have public service obligations after 2014? Where ITV1 has an ongoing role, do you agree that the Channel 3 licensing structure should be simplified, if so what form of licensing would be most appropriate?:

There is only one thing that needs to happen with ITV.

And it's not simplify. It's get rid of ITV Plc who serve my region, Westcountry extremely shabbily (I only watch ITV for sports). I believe that we should have 15 INDEPENDENT companies serving 15 REGIONS. To liven up TV for the viewers needs, you need competition within television not just one monopoly.

So, I must add regional TV model is the most effective. ITV 2,3,4 can be done by a national body of these 15 licence holders, but if each region does PSB to match the region it's serving, it's relevant and more self-sufficient.

Question 5: What role should competition for funding play in future? In which areas of content? What comments do you have on our description of how this might work in practice?:

I don't think there should be competition for funding.

Like I've previously said it should be a 15 region model, each region serving the

region.

BBC- Do what the BBC do

ITV- each region serves their region, providing LOCAL PSB.

C4- Do National PSB.

C5- Alternative to C4 output.

Question 6: Do you agree with our findings that nations and regions news continues to have an important role and that additional funding should be provided to sustain it?:

Regions must stay, its part of the identity. However it needs to be local and not owned by one national body who only exist to serve the interests of London.

Regional news for most areas are its Lifeblood, especially down here in the Westcountry.

The proposals mentioned previously are to merge us with Bristol?! That is lunacy, how can one company possibly run an effective operation from Bristol to Lands End?

Thats like running a company that serves Australia from Iceland!!

Question 7: Which of the three refined models do you think is most appropriate in the devolved nations?:

I think we should stick to the current setup where 2 of the 15 licences serve scotland and wales.

Obviously as much bigger regions theyd have a bigger slice of the funding pie.....

Question 8: Do you agree with our analysis of the future potential for local content services?:

No.

It should be region serving region, not national body serving national body, as previously elaborated it just wouldnt work.

Question 9: Do you agree with our assessment of each possible funding source, in terms of its scale, advantages and disadvantages?:

Yes.

Question 10: What source or sources of funding do you think are most appropriate for the future provision of public service content beyond the BBC?:

If we have the regional model, any money you'd get P/yr from the licences should go into a central pot and be distributed for PSB. Then Channel 4, being the national PSB, would fund their PSB through advertising.

Question 11: Which of the potential approaches to funding for Channel 4 do you favour?:

None that is proposed.

Question 12: Do you agree that our proposals for 'tier 2' quotas affecting ITV plc, stv, UTV, Channel TV, Channel 4, Five and Teletext are appropriate, in the light of our analysis of the growing pressure on funding and audiences? priorities? If not, how should we amend them, and what evidence can you provide to support your alternative?:

No.

Regional ITV doing Regional PSB and National C4 do National PSB.

Additional comments:

ITV plc are a sham and should be shut down as soon as possible.

Im only 17 and dont have much memory of local ITV, but ive done business studies, media etc etc and can see clearly that regional ITV works.

Besides, axe regions and you axe potential jobs. If you have a national ITV, whos going to compete with them to keep them from producing cack (which they do already, apart from BTCC)