

Question 1: Do you agree that public service provision and funding beyond the BBC is an important part of any future system?:

I agree that PSB provision and funding should go beyond the BBC without top slicing the BBC's licence fee. I would also encourage the BBC to ring fence provision for Children's productions because if there is little or no competition on commercial channels then I believe other genres within the BBC e.g Adult Daytime & Early Evening with encroach on the children's budgets as they fight for daytime audiences. Both CBeebies and CBBC have already made cuts in production in drama and programmes for the upper age range so the least amount of pressure put upon the department the better.

Question 2: Which of the three refined models do you think is most appropriate?:

My refined model choice would be Model 1 as it would give potentially more options for children producers to air their programmes, if they have to guarantee a broadcaster in order to obtain contestable funding. It would also give the opportunity for broadcasters to specialise in different types of new services delivery. If there was only Channel 4 as proposed in Model 3 then I see there only being one other window for Children's PSB programming alongside the BBC.

I would even suggest looking at ways of utilising the Teachers TV channel as a way of scheduling Children's PSB programmes during the daytime when teachers aren't watching.

Question 3: Do you agree that in any future model Channel 4 should have an extended remit to innovate and provide distinctive UK content across platforms? If so, should it receive additional funding directly, or should it have to compete for funding?:

I do agree that any future model of Channel 4 should have an extended remit and should receive additional funding directly with strict remit for provision which they have to comply with.

Question 4: Do you think ITV1, Five and Teletext should continue to have public service obligations after 2014? Where ITV1 has an ongoing role, do you agree that the Channel 3 licensing structure should be simplified, if so what form of licensing would be most appropriate?:

Question 5: What role should competition for funding play in future? In which areas of content? What comments do you have on our description of how this might work in practice?:

Question 6: Do you agree with our findings that nations and regions news continues to have an important role and that additional funding should be provided to sustain it?:

Question 7: Which of the three refined models do you think is most appropriate in the devolved nations?:

Question 8: Do you agree with our analysis of the future potential for local content services?:

Question 9: Do you agree with our assessment of each possible funding source, in terms of its scale, advantages and disadvantages?:

Question 10: What source or sources of funding do you think are most appropriate for the future provision of public service content beyond the BBC?:

Question 11: Which of the potential approaches to funding for Channel 4 do you favour?:

Question 12: Do you agree that our proposals for 'tier 2' quotas affecting ITV plc, stv, UTV, Channel TV, Channel 4, Five and Teletext are appropriate, in the light of our analysis of the growing pressure on funding and audiences? priorities? If not, how should we amend them, and what evidence can you provide to support your alternative?:

Additional comments:

I would support the introduction of contestable funding with £30m ring fenced for Children's programme productions.

There needs to be a long term solution for Children's provision way beyond 2012 and ways of delivery on the new services need to be explored, providing safeguards are put in place to protect the safety of our children from on-line predators. Creative UK content needs to be at the heart of any provision commissioned for children to help them develop an understanding of their diverse culture and the society they live in.