

**Title:**

Mr

**Forename:**

Robert

**Surname:**

Zarywacz

**Representing:**

Self

**Organisation (if applicable):****Email:****What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:****Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

Yet again, this is another proposal that highlights the lack of interest and commitment by broadcast providers outside North Devon in providing any genuine local content generated in North Devon for the local community. What North Devon wants is a local radio station broadcast from studios in North Devon, such as TheVoiceFM is proposing.

Both radio and television services provided in North Devon are seriously under acceptable standards, in terms of choice, relevance and quality, and Ofcom should consider how licence-payers could be compensated for the gap in service available to North Devon compared with the remainder of the UK.

**Question 1: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would unacceptably narrow the range of DAB programme services available in the Exeter and Torbay area? Please explain the reasons for your view.:**

This is not of interest to anyone in North Devon.

**Question 2: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would be calculated to maintain or promote the development of digital sound broadcasting in the UK otherwise than by satellite? Please explain the reasons for your view.:**

I don't see how it would help anyone. It does not bring genuinely local content to North Devon. The only beneficiary would seem to be Now Radio, which could look to make more profit.

**Question 3: Do you think that Now Digital's proposals for providing coverage of North Devon are satisfactory? Please explain the reasons for your view.:**

No. The selection of radio stations listed in the proposal have no specific relevance to North Devon. The proposals would only be relevant if they included programming broadcast with content generated from studios in North Devon.

**Question 4: Do you consider that Now Digital has the ability to maintain its local radio multiplex service if its request is granted? Please explain the reasons for your view.:**

I have no idea. From its programming, it would seem to have no genuine interest in North Devon listeners beyond increasing its audience by any means.

**Question 5: (For programme service providers on the Exeter & Torbay local radio multiplex only) Do you consider that there are sufficient safeguards in place to protect your rights and interests in the event that Now Digital is permitted to extend coverage to include North Devon?:**

N/A

**Question 6: Do you consider that there any other grounds on which Ofcom should approve, or not approve, the request from Now Digital? Please explain the reasons for your view.:**

Ofcom should not approve this request unless Now Digital includes local programming and content generated in North Devon.