

What do you want Ofcom to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

DRM limits the use of any material. Like iTunes and many other companies that imposed DRM have reverted back to DRM-Free content. I refuse to buy into any DRM restricted content due to its inflexibility and additional policies imposed by such companies. In any case it's a massive cost to public money and manufactures of any device (not just TV Receivers), which would need to adopt new DRM code. This would also mean legacy unsupported devices would not receive software and/or hardware updates making such devices redundant. Such redundant devices would also mean additional waste, which I don't need to tell you the implications.

The new wave of TV will include portability and requires content to be flexible; this reduces flexibility and increases cost for all parties. I understand the concern the BBC has, but reducing the flexibility of its consumers isn't a fix for their problem. Needless to say people will always find a way around copy-right protection if they want to and in my opinion this would therefore be a massive waste of money and time.

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No... It will reduce flexibility and many devices wouldn't be supported and therefore restricting its range of use.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

Having not read the entire condition and changes I cannot intelligently remark on this proposal. If it was made more readable in lay-mans terms, would help. However the HD content shouldn't be treated differently from the SD content, due to its increased resolution and quality.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

Having not read the entire condition and changes I cannot intelligently remark on this proposal. If it was made more readable in lay-mans terms, would help. However the HD content shouldn't be treated differently from the SD content, due to its increased resolution and quality.

Question 5: Do you agree that the BBC?s proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

If this question is referring to DRM restricting its use and therefore making users abide by regulations using its restriction. Then DRM would perform this action. However DRM goes beyond restricting legitimate use. I legitimately user content, but not in the ways laid out by DRM. I don't find any safeguard better than correctly informing users.

Question 6: Do you agree that the BBC?s proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

The cost won't be negligible. It won't just push up prices of equipment but also require such equipment to be replaced. The consumer will bare the brunt of the cost and the range of equipment will be heavily reduced.

Question 7: Do stakeholders agree that the BBC?s proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

Question 8: Do the BBC?s proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC?s proposal, that have not been addressed by this consultation?:

The current use of DRM and its effectiveness (e.g. reason behind companies currently using DRM and why many have now imposed a DRM-Free policy).

The overall cost and effectiveness of DRM.

How many devices will be made redundant and cost to the consumer to get DRM content.