

**What do you want Ofcom to keep confidential?:**

Keep name confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No, I think that it would reduce the mediums in which it could be broadcast, as well as restrict those who wish to conveniently view your content, reducing the number of viewers.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

No, it's pervasive in a heinously controlling way. They have the rights to their content, surely, and the right to broadcast with whomever they please, but to pass this 'amendment' is merely a quick fix, and it seems they believe they can leverage their consumers' desire in spite of a lack of convenience. This isn't true, and it will result in less business for Ofcom and the content providers.

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

I do not have a clear enough understanding of Condition 6 to make a statement on its inclusion or exclusion.

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

I think this should be done on an individual basis, and not a decision made rashly without research.

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

If you receive the same advertising money and the same amount of viewers, but with increased 'un-safeguarded' consumers, I don't see what the consumer is missing out on here with claims to legitimacy. I believe the content is safeguarded enough, and attempts to restrict access will only make its circumvention more and more prevalent, and lead to third party content providers that would actively go against your guidelines, rather than what we have now which is quite peaceable.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :**

Certainly. I think the only business to gain from this proposal is NEGATIVE sales.

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

I can't speak for stakeholders.

**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :**

For now, they may, but some HD broadcasters may seek to prohibit this behavior.

**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**

Merely to understand where the consumer stands in regards to the situation, since he is the target of your platform, and ignorance of him should mean a lack of trust on his behalf.

BBC can lose the business, for all I care, if they wish to put arbitrary restrictions that will have a negligible effect on the market merely to over-enforce their rights. It's silly, and although I've been a devout consumer of BBC's services for longer than I can remember, I would rather look to an independent source if BBC implements this amendment.