

What do you want Ofcom to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

DRM is a fundamentally broken idea. All media is intended to be viewed or played, and no matter how clever content providers are, there will always be a way around DRM. Just look at the history of DRM. The BBC admits that, to date, the 4 main DRM systems employed by the entertainment industry have been 'hacked' within days of their first use.

I work as a developer, and have not met a single person who believes that any form of DRM will ever stop people from copying and distributing media. DRM is a near impossible dream which should ultimately be abandoned.

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No, I don't see how DRM can broaden or narrow the range of HD content available. It has no relevance in this area at all. But by clamping down of what users can and can't to with media they have purchased, content management will do is encourage distribution via alternative (illegal) channel.

Content management is not designed with consumers in mind, and can be of no benefit to consumers. It is designed deliberately to restrict consumer freedom.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

I disagree with the premise of the question. I do not think that the BBC should employ ANY form of content management system. Content management systems are not beneficial to

either consumers or producers of television. They frustrate honest users and indirectly encourage piracy.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

No.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

No.

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

No. Content protection has nothing to do with safeguarding consumers. It has to do with content providers wanting even more control over their content.

I believe that these 'safeguards' are pointless and unnecessary. If the BBC really cares about consumers then they will forget about these 'safeguards' and scrap any notion of content management. DRM has only negative effects on consumers and the industries which it is intended to protect..

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

No. It is a pointless task which will waste huge sums of money on an executive pipe-dream. Content management can only serve to give consumers less choice and less rights.

Closed systems are not good for consumers.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

No. It can only serve to limit consumer choice. Only 'approved' devices and software will be allowed to stream HD content.

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

I suspect that they will not. Commercial broadcasters will no doubt want even tighter restrictions than the BBC is proposing. (Again this is a bad thing for us, the consumers).

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:

Content management is flawed. The only people who will disagree with this statement are broadcasters and the organisations which sell the content management systems. It is a wonder that the television industry has not learned from the music industry, which has now all but given up on content protection systems because consumers hate DRM and DRM is totally unworkable.

In addition to these complaints I feel strongly that license fee money is being wasted in the pursuit of the foolish dream the BBC is now chasing.