



# Community radio licence application form

Version 4

## Platform B

1. Station Name	Guidance Notes
What is the proposed station name?	<i>This is the name you expect to use to identify the station on air.</i>
Platform B	

2. Community to be served	Guidance Notes
<p>Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application.</p> <p>(Please tell us the sources of the information you provide.)</p>	<p><i>It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful.</i></p> <p><i>The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.</i></p>
<p>Platform B will broadcast to Brighton and Hove to a population of approximately 49,000 16 - 25 year olds. The entire population of Brighton and Hove is 273,400 according to the 2011 Census.</p> <p>The city is home to approximately 35,000 students at any one time, many who stay in the city after their studies. The community that we propose to serve is the population broadly from 16-25, young adults that are in education in the city, working or are in the catch all category of 'NEETs' - young people who are no longer in the education system and who are not working or being trained for work - all of which accounts for approximately 18% of the city's population. The number of 16-25 year olds in the city increased by approximately 35% between the census 2001 and 2011.</p> <p>One of the biggest challenges the city faces is improving the employment prospects of young people. The rate of increase in JSA claimants since the 2008/09 recession has been fastest amongst people under the age of 25 years. NEET rates remain fairly high and, most worryingly, Key Stage 4 achievement remains well below the national average in a city where qualification levels amongst its residents are exceptionally high.</p> <p>With unemployment in young people rising, we hope that Platform B will become a support network, giving young adults a voice as well bringing them together through events and workshops. It will also provide new experiences which could further help in their road to employment.</p> <p>Source:</p> <p><a href="http://www.brighton-hove.gov.uk">www.brighton-hove.gov.uk</a> Brighton &amp; Hove City Employment and Skills Plan 2011 - 2014</p> <p><a href="http://www.brighton-hove.gov.uk">www.brighton-hove.gov.uk</a> 2011 UK Population Census</p> <p><a href="http://www.theworkfoundation.com">www.theworkfoundation.com</a> Off the map? The geography of NEETs</p>	

3. Proposed area	Guidance Notes
What is the area you propose to serve?	<p><i>It is Ofcom policy that community radio stations usually serve an area of up to a 5 kilometre radius from the transmission site. See 'Coverage and planning policy for analogue radio broadcasting services'.</i></p> <p><a href="http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf">http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf</a></p>
<p>Platform B will serve the City of Brighton &amp; Hove broadcasting within a 5km radius of the transmitter location on the seafront in central Brighton. This will include central Brighton and Hove and extend from Portslade to the west, Hangleton inland and Kempton and East Brighton to the east.</p>	

### Programmes and programme output:

#### Definitions:

*Studio location: The studio from which the service will be broadcast should be located within the licensed area.*

*(In some instances, and by prior written agreement from Ofcom, it may be acceptable for the primary studio to be located outside the licensed area.)*

*Locally-produced: it is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.*

*Live output: is that which is produced by a presenter in the studio at the time of broadcast. The amount of live output may vary between different services depending on the needs or expectations of the target community.*

*Original output: All output specifically produced for this service (but excluding repeats and automated material).*

*Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).*

*Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the key commitments.*

*Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).*

4. Programming output	Guidance Notes
<p>Please fill-in all three questions below</p> <p>Question A asks you to <b><u>describe your programme service.</u></b></p> <p>Question B relates to how your output will serve the <b><u>tastes and interests</u></b> of your target community.</p> <p>Question C is about how your service will <b><u>broaden the range of local</u></b> (non-BBC) <b><u>services</u></b> available in your area.</p> <p>Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.</p>	<p><i>The law requires applicants to state their proposals for providing a service that would:</i></p> <ul style="list-style-type: none"> <li><i>(i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);</i></li> <li><i>(ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;</i></li> <li><i>(iii) broaden the overall range of such non-BBC local services provided in the area concerned; and</i></li> <li><i>(iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap.</i></li> </ul> <p><i>Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.</i></p> <p><i>Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).</i></p> <p><i>The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.</i></p>
4. Programming output	
<p><b>A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):</b></p> <ul style="list-style-type: none"> <li>• What will the service sound like?</li> <li>• What music will you play?</li> <li>• What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?</li> <li>• What is the likely music to speech ratio?</li> <li>• Will this vary at different times of the day or week (or year)?</li> <li>• Do you intend to broadcast live output? If so when and how much do you propose to do?</li> </ul>	

- Will you broadcast in languages other than English (what languages and how much)?
- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Platform B will be a vibrant and eclectic radio station, reflecting the sound of the city that is internationally renowned for music making, education and performance. A music focussed radio station by and for young people has the potential to be about much more than entertainment alone. The target constituency for Platform B identify themselves through the music scenes they are involved with, delivering a sense of self-worth, community and a gateway to social gain. Tapping into the eclectic range of interests and tastes that exist within our famously open and tolerant city, Platform B will lead listeners and contributors alike through the myriad of creative endeavours that currently take place around us.

It is no secret that much of the innovation in the UK's contemporary popular music culture has been driven for decades outside of formally licensed radio. Platform B's company structure will similarly allow for agile responses to musical trends and bold experiments in music and spoken word radio. More significantly it may act as the first rung on the ladder for careers in Brighton's fast growing creative industry sector.

Platform B will be unapologetically music led but with a focus on the styles of music being made in bedroom studios, taught at music colleges and performed in youth clubs, small stages and nightclubs across our city. These musical styles are typically defined Urban / Hip Hop, Rock / Indie and Electronic / Dance - though with fast moving globally connected musical culture, last century's musical borders are of decreasing relevance. The non-commercial nature of the service will encourage free play by passionate, knowledgeable DJs and presenters. It would be safe to define the music policy as almost exclusively youth-oriented and eclectic as the key drivers of a sound that will necessarily change over time.

Although music will define the sound of Platform B, the speech element is not to be underestimated. Brighton and Hove is a politically active city. Its diversity and distinctiveness gives the City a competitive economic edge. It is the home to many campaigns and interest groups and the new radio station will tap into that spirit and be a forum for that debate. With the increase in single issue campaigns, young people have proved to be very politically engaged, just not with traditional political parties and the electoral process - there is a need to bridge that divide and to widen political participation. It is through such participation that Platform B hopes to develop greater tolerance and community cohesion and also to engage our target community in wider political engagement and voter turnout. We are pleased to have the full hearted support of all three local MPs - representing Green, Conservative and Labour Parties.

What will mark Platform B out from the plethora of streaming music services out there is something it will share with all successful radio stations. It's also all about everything between the music - personalities who entertain and inform; the storytellers, the companions, the trusted guides and amazing live moments. Platform B will also be a home to short form creative writing. The total speech to music ratio will be approximately 25% / 75% throughout the week - though this may vary with live coverage of music or spoken word events.

The hardware and software technology used to create and distribute radio has progressed dramatically over the last decade allowing the whole model of what a radio station is to be questioned and re-examined. One of the possibilities that has opened up is the concept of a more decentralised studio with programming being delivered directly from remote studios. This allows interested groups to be involved with the radio station on their own terms and breaks down more of the perceived barriers to entry. A complex multichannel outside broadcast can be mixed compressed and sent to air from little more than a soundcard and a reasonably specified laptop. This opens up the potential to share and exchange ideas with similar organisations both in this country and abroad enhancing Platform B's offer, breaking down barriers and opening up a greater sense of understanding of other cultures. It is of course understood that such a decentralised approach necessitates stringent systems for editorial oversight and that access to broadcast transmission is controlled at all times.

The primary language of the station will be English and there are currently no plans to offer programming in other languages - but should the need be identified, then output in languages other than English would be considered. This might be as the result of working with international partners or closer to home with agencies working with recent migrants or foreign language students.

The overwhelming majority of Platform B's output will be generated locally and live output will feature as a central part of the station's broadcast during peak hours 12:00 - 00:00 (note the difference from mainstream radio's breakfast peak) on the basis it offers an extra level of connection and immediacy with the young audience. All production will be automatically archived - for rebroadcast or on demand / listen again. The intention will be to syndicate some of Platform B's best output to similar services around the world and this ought to open up the possibility of reciprocating with some of the most exciting young radio emerging in this country and around the world - particularly if this helped catalyse fresh ideas locally.

There is certainly a strong case that a new radio station ought to set realistic goals and to do less - but to do it better. We will provide as many opportunities as possible for unique programming to be aired on the station but realistically there are times overnight and early morning when resources are stretched. Rebroadcast from the previous day and reuse of the archive will provide another opportunity to appreciate Platform B's best work.

**B: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities?**

Platform B will soundtrack Brighton's diverse young music scene and champion passionate musicians, DJs showcasing their sound. This is radio reimagined for the millennial YouTube generation. Radio as a social medium with amazing live moments, hyper local, entertaining & informing. We believe a mobile and social media presence will help build our brand with young people. A brand built on multiple social media platforms will invite direct and immediate two way feedback about how Platform B is received by its target community and potential new directions.

A grass roots DIY approach to digital technology in building the service coupled with the no cost access provided by cheap and ubiquitous FM to listen is a game changer. Virtual studios controlled from laptops all over the city expertly marshalled and curated by programme makers who just like all successful local radio broadcasters are living the same lives and at a similar life stage as their listeners. Expect to hear coverage of local music, sport, politics, gaming, fashion and tech - reflecting the target audience's tastes and interests. It is of course understood that such a decentralised approach necessitates stringent systems for editorial oversight and that access to broadcast transmission is controlled at all times.

Platform B will aim to reflect a cross section of youth tribes in the community of Brighton & Hove with the ambition to be a trailblazing multiplatform community radio project empowering young people. This project has the potential to develop citizenship skills, encouraging young people to articulate their views. It will certainly help to further develop levels of employment in the music and creative industries in partnership with youth clubs, colleges, the two Universities, music promoters and the city's established radio broadcasters. Tackling social exclusion will also be a key measure of the project's success.

**C: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with.**

Brighton has a thriving local commercial and community radio scene with Juice 107.2, Heart Sussex and Radio Reverb etc - but what it lacks is a live 24/7 licensed broadcast radio station that is planned, developed, produced and presented by young people and with an eclectic mix of music and youth programming. Platform B will be radio by and for this generation, featuring a new generation of music makers - millennials for whom traditional radio sounds stuck and disconnected from their experience and aspiration. Radio listening by this demographic across the country has been falling sharply over the last decade, arguably risking that this generation may be in the process of losing the radio habit. The average weekly reach of radio remains high among all ages, while the amount of time spent listening has fallen - particularly for the 15-24s and the 25-34s. Among all adults, average time spent listening has dropped from 24.3 hours per week in 2003 to 21.5 hours per week in 2013, and 15-24s have experienced the largest decrease from 21.4 to 15.5 hours per week.

The audience for Platform B will have the greatest overlap with national BBC Radio 1 and 1Xtra. Just as Brighton's established commercial and community radio services have acted as spring boards to regional and national network radio, Platform B is likely to develop the next generation of broadcast and production talent that passes from volunteer to paid position at either Juice 107.2, Radio Reverb or even Heart Sussex. This will be a place to highlight emerging young local broadcasters and

sessions that are ready to make the transition to mainstream radio exposure.

Platform B will not be competing for advertising and areas of sponsorship will be of specialist interest that will limit any impact on any local commercial radio station or media house. The radio Station Manager and production team will be supported by an Under 25 programming steering group and report to the company's trustees. The key purpose of this process will be to ensure that Platform B remains distinctive, different and relevant to the community it serves.

Platform B will be a radically different offer to anything currently available, both in terms of how it sounds but also in how it is run and engages with the community. We believe that the station will enhance the current media landscape and compliment existing local commercial and community radio services.

Source: <http://stakeholders.ofcom.org.uk/binaries/consultations/psb-review-3/summary/PSBR-3.pdf>

## Social gain

5. Social gain	Guidance Notes
<p>Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of the key factors that makes community radio stations different from other radio services.</p> <p>Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.</i></p> <p><i>The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –</i></p> <ul style="list-style-type: none"> <li><i>(a) the provision of a radio service to individuals who are otherwise underserved by such services,</i></li> <li><i>(b) the facilitation of discussion and the expression of opinion,</i></li> <li><i>(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and</i></li> <li><i>(d) the better understanding of the particular community and the strengthening of links within it.</i></li> </ul> <p><i>Social gain may also include the achievement of other objectives of a social nature.<sup>1</sup></i></p> <p><i>Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.</i></p> <p><i>Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.</i></p>
<p>Platform B will be a community radio station in the truest sense of the word; combining entertainment and education for the listener, a platform for discussion and the airing of ideas, a vehicle for training and enhancement of skills and an integral part of the community forging ties among the targeted young audience.</p> <p><b>Provision of Service</b></p> <p>The target community proposed to be served by Platform B is currently poorly represented on existing</p>	

<sup>1</sup> See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

commercial and community radio in the city. Through a combination of community outreach and working with existing training providers, the station will give a voice to those young people that are rarely heard. Brighton and Hove is home to both ends of the economic spectrum within a small geographic area, affluence rubs shoulders with some of the more deprived areas in the country (Indices of Deprivation 2015; File 7: all ranks, deciles and scores for the indices of deprivation, and population denominators 16,357-16,519). Properly targeted community radio acts as a unifier in the community, with the potential to bring together young people from different backgrounds and life situations. Platform B will be effective through creating a listening experience that transcends boundaries and focuses on the possibilities.

#### **Development of Artistic and Creative Industries**

The city has a large music and artistic scene partially for historical reasons (including being home to two Universities and a large nightlife industry) and partially because of the new crop of students attending the local music colleges. Having an outlet for that talent that lets that potential grow is vital. With the great majority of the programming locally generated, it will provide the perfect showcase and springboard for that emerging talent allowing it to find the audience it deserves. As well as broadcasting to the city, the station will also be a hub for live events of all kinds - showcasing new musicians and DJs at gigs around the city, organising debates on current topics and engaging with other community events as is appropriate.

The radio station has strong links with venue owners, promoters, records labels and ancillary companies (lawyers, accountants etc.) who will be on hand to provide guidance and practical help to those involved in Platform B.

#### **Facilitation of discussion / expression of opinion**

While music can provide a social glue that binds communities together, it is through deeper dialogue and understanding that social units exist. As mentioned above, Brighton and Hove is home to a young generation that is politically aware in the broader sense of the term but still feels alienated from mainstream politics. Platform B will be a cross platform tool for sharing and discussing ideas and stories to give the greatest sense of involvement and ownership to all stakeholders. Programming on the station will reflect the topics covered with as much breadth as possible, exposing the audience to wide ranges of viewpoints and opinions. Platform B will use the technologies that have become ubiquitous over the last few years, such as social networking and mobile devices, to provide strong links back into the station for two way communication.

#### **Education / training for those not employed by the station**

One of the prime reasons for creating Platform B is to create an environment that is designed to teach all aspects of radio and broadcasting to those involved. Rather than being given airtime on other people's shows, the participants will be involved in the whole process from management and administration through to station direction and creative output. Building up confidence and employability of all involved through increased skills, transferable skills and tacit knowledge drives the vision of the station forwards. The station will be programmed and directed by a new wave of DJs, producers and presenters, offering access and personal development opportunities to young adults, schools, colleges and community groups. The service will aim to provide and promote formal and informal education and training opportunities particularly to those young people socially excluded from formal further education.

Existing relationships with such organisations as Audio Active, DV8, Northbrook College, Brighton Institute of Modern Music and the two Universities will be strengthened, providing greater learning possibilities for those using their services. Although the radio station will facilitate the learning of core practical skills, many of the skills are highly transferable and will increase the employability of those involved - radio has proved to be an excellent tool for teaching interpersonal skills, increasing confidence and generally being a valuable member of a working environment.

Through aiming to involve students and those young people not engaged in education, employment or training in the area, we are creating a possibility for social barriers to be lowered and increase the flow of ideas between the different groups. Platform B will offer opportunities to people with a wide range of skills and abilities, offering the chance for all involved to improve their life potential.

#### **Better Understanding of Community / Strengthening Links**

Youth is a time of everybody's lives where the creation of an independent identity can be daunting, leading to insecurity, self-doubt and feelings of inadequacy. The radio station will exist to promote a sense of commonality and self-worth during that transitional phase, breaking down the sense of isolation and lack of agency. Platform B will, at the request of the participants, also bring in outside

professionals in differing fields to offer advice and help – offering a broad range of support to the listenership. Through the common language of music and shared interests, the radio station will help bring differing social and demographic communities together for a sense of greater understanding and positive unity.

**Positive Representation of Young People**

Alongside the strengthening of intra-community links comes the strengthening of inter-community ties. The radio station will give the target audience a chance to present themselves in a positive light to the wider population of Brighton and Hove. Whilst the target audience of Platform B will be drawn from the 16-25 year old community, it will obviously be heard by a wider demographic - appealing to friends and families of the participants and, more widely, by those with a general interest in new youth cultures. Reaching out to that wider audience will help smash negative stereotypes and increase the sense of shared community.

**External Representation of the City**

While Brighton and Hove is well known in certain circles as a city of art and culture, this perception is not uniform across all demographics. Being a full-time showcase for all that is young and vibrant about the city, Platform B will be an audio ambassador for the talents in the city - promoting outside investment and involvement in our burgeoning creative industries. Partnerships with other similar organisations will also offer the possibilities of both inward investment and wider audience for those operating in the city. On a different scale, the wider promotion of the local music and arts scene will bring more people to see performances by local young artists where previously they may only have come to see more nationally and internationally known artists performing here.

**Health and Welfare**

As well as fostering a sense of community, the radio station will also play a strong role in communicating information regarding health and wellness. Taking responsibility for health and well-being is a major problem faced by young people. We will help them find information that is relevant and that guides them into being responsible for not only their own health but that of their friends and contacts.

Running parallel to health is welfare. We will provide information in the relevant formats to help the audience become responsible members of society and help them integrate, to the mutual benefit of both themselves and the wider community as a whole.

The combined social benefits derived from Platform B will be a positive influence on the target audiences' education, life, health and community standing. Also, the positive outcomes felt by the wider community will be economically and socially beneficial. Platform B will be a strong force for good for the city, helping a new generation find their place in the world.

**Access and participation:**

6. Participation in the service	Guidance Notes
<p>How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed participation objectives as set out below.</p>	<p><i>Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.</i></p> <p><i>What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?</i></p>
<p>The concept of Platform B is founded with twin aims; to be a training and learning resource for all involved and also to showcase the talent that springs from it.</p> <p>The training element will engage young people at all levels of running the radio station. Apart from the Station Manager, all other roles at Platform B will be undertaken by volunteer members drawn from the target community. We anticipate that the overall sound of the station, from day to day management, programme making, marketing, promotion and even engineering are undertaken by young people wherever possible. The Station Manager and non executive founding Directors drawn from music, creative and ancillary businesses will provide guidance and focus for all involved. A desired potential outcome will be paid internships or employment with mainstream broadcasters,</p>	

music labels, event promoters, recording studios or digital and PR agencies. Platform B will proactively engage with people in the target audience through a series of outreach events. These will include but are not limited to: quarterly open days, live music and spoken word events.

From previous experience in running community based organisations, it is estimated that the station will engage with approximately 100 young learners / volunteers on a yearly basis at a core level. The wider ripple effect of the training will go further into the community with informal knowledge sharing taking place outside of the immediate confines of the station.

At a looser level, the station will promote community engagement and dialogue through multiple social media platforms. There will be live message boards for discussing topics while live to air (the radio equivalent of dual screening).

7. Access to facilities and training	Guidance Notes
<p>Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the facilities as set out below.</p>	<p><i>Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.</i></p>
<p>Platform B has been set up with strong links to other community and training groups from the outset. Through connections with community youth groups such as Audio Active, DV8 and also Northbrook College, we will channel young people with an interest in the arts or media towards the possibilities offered by the radio station. Platform B will offer a range of volunteering opportunities that will be integral to the day-to-day running of the station. These will include radio broadcast and journalism experience as well as audio production, marketing and promotion, digital media design, events management, office administration and social media. For some, this may be developing a latent interest but for others it may be the opportunity for vocational training leading to increased employability. With connections to the further and higher education establishments in the city we also offer a route for progression for those studying allied subjects or those wishing to hone their transferable skills.</p> <p>The training is backed by access to the subscribers / members, each who are leaders in their field, providing guidance and support as part of an ongoing mentoring scheme. Each of the subscribers have been chosen for both their experience and belief in the project and also their time and commitment to training the next generation. The mixture of people from different social backgrounds and ages also allows for self learning and peer mentoring to take place. Platform B will both inculcate a sense of responsibility and achievement in all those who participate. By engaging young people in all parts of the running of the station, from programme making to management, it brings out the potential in all those involved.</p> <p>With the option of remote provision of programme submission, the station facilitates those less able to travel to participate in the process of making content and engaging with the station. Remote provision also enables more outreach initiatives to be undertaken at different venues across the city.</p> <p>Platform B will engage with the audiences via a multitude of social media platforms and methods leading to greater involvement in the station from the widest representation of the community.</p>	

**Ensuring accountability:**

8. Accountability	Guidance Notes
<p>Please set out your proposed community accountability mechanisms. These should cover matters such as:</p> <p>How will members of your target community:</p> <ul style="list-style-type: none"> <li>• make contact with your service, and</li> <li>• influence the operation of the service?</li> </ul> <p>How will suggestions or criticisms from members of</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.</i></p>

<p>your target community (or communities) be considered and acted upon? Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.</p>	<p><i>Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).</i></p>
<p>Platform B will be a not for profit company and will consider conversion to CIC status if appropriate. It will be managed by a single full time Station Manager appointed by the founding non-executive Board of Directors that includes representatives drawn from the worlds of music education, technology and the creative industries and two representatives of an under 25 volunteer Steering Group. The Board will in turn be accountable to volunteer members.</p> <p>Young people in the community will be able to get in contact and send feedback via text message, phone, the website, email as well as all social networks. Platform B will be a brand built on multiple social media platforms which will invite direct and immediate two way feedback about how Platform B is received by its target community and potential new directions. The main studio base will be situated within a public facing live music venue giving further accessibility to young people. There will also be a variety of pop up radio studios held in different parts of the city which have already been trialled - including coffee shops, clubs as well as on Brighton Beach.</p> <p>All decisions regarding programming and operational issues will be taken following guidance and support from our target group to ensure that the service is flexible and dynamic and meeting the needs for our listeners. A monthly 'station meeting' will invite a steering group comprising of all stakeholders, volunteers, listeners and delivery partners to help measure progress and to set new goals. Volunteers will have an ongoing opportunity to influence station policy through a moderated on-line forum and a closed Facebook group. Directors are contactable through a dedicated e-mail address / twitter handle. We will also ensure that airtime is given to youth groups and agencies working with our target audience in order to promote Platform B to ensure further involvement of 16 - 25 year olds. A partnership with the University of Brighton will assist Platform B with an annual audience survey, focus groups and other research.</p> <p>Platform B will operate in a public facing live venue but we will also hold quarterly Open Day / fund raising events. This will be an opportunity for listeners, delivery partners and sponsors to meet volunteer programme makers and the management, offer feedback and get to know more about getting involved themselves.</p> <p>An Annual General Meeting will be a public event - open to all volunteers and stakeholders. This will be an opportunity to review the preceding year and discuss goals and aspirations for the next twelve months. The event will also be an opportunity for everyone involved with Platform B to meet and make connections.</p>	

### Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments document overleaf. If your organisation is awarded a licence, the key commitments you draft here will form the basis of what we put in the licence. (Please note: this would be subject to Ofcom's agreement, and we may require it to be amended, including, for example, to properly reflect legislative requirements).

Your draft Key Commitments should be consistent with, and summarise the answers you have already given in sections 1-8 of this application form.

It is important that you draft your own commitments, rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

**We would expect key commitments to be brief, and no more than two pages long.**

### KEY COMMITMENTS: to be completed by the applicant

<p><b>Station name</b> [As in section 1 of this application]</p>	
<p><b>Community to be served</b> [In no more than 30 words describe the community or communities you will serve. This should be a summary of section 2.]</p>	
<p><b>Proposed area</b></p>	

[State the proposed coverage area as set out in section 3.]

**Programming output**

[This should be a summary of the answer you have given in section 4, in no more than **200 words**]

- Platform B will be a live 24/7 licensed broadcast radio station that is planned, developed, produced and presented by young people and with an eclectic mix of music and youth programming.
- It will be a radically different offering to that which is currently available in the city, not only in terms of how it sounds but also in how it is run and engages with the community.
- Platform B will be unapologetically music-led but with a focus on the styles of music being made in bedroom studios, taught at music colleges and performed in youth clubs, small stages and nightclubs across our city such as Urban / Hip Hop, Rock / Indie and Electronic / Dance.
- Although music will define the sound of Platform B, the speech element is not to be underestimated as Brighton and Hove is a politically active city and the new radio station will tap into that spirit and be a forum for that debate. The total speech to music ratio will be approximately 25% / 75% throughout the week - though this may vary with live coverage of music or spoken word events.

*Live and/or original output: [what are the minimum hours per day or week that the service will broadcast live and/ or original output? (content specifically produced for this service (but excluding repeats and automated material).]*

*Locally-made programming: [what proportion of output will be locally-made?]*

- We intend for live and original output to feature as a central part of the station’s broadcast during peak hours 12:00 - 00:00 (note the difference from mainstream radio’s breakfast peak) on the basis it offers an extra level of connection and immediacy with the young audience.
- All production will be automatically archived – for rebroadcast or on demand / listen again.
- We will provide as many opportunities as possible for unique programming to be aired on the station but realistically there are times overnight and early morning when resources are stretched.
- Rebroadcast from the previous day and reuse of the archive will provide another opportunity to appreciate Platform B’s best work.

*Studio location: [This should be in the proposed coverage area.]*

- The main live studio will be located within Brighton’s leading venue for emerging young bands.
- The Green Door Store is a late night bar, live music venue and nightclub located directly underneath Brighton Railway Station.
- The Green Door Store address is: Platform B, Lower Goods Yard, Brighton Train Station, Brighton, BN1 4FQ.

**Social gain**

[Summarise the answers you have given in section 5.]

- Providing a voice to those under-represented or marginalised from mainstream media.
- Working with youth groups and educational establishments to enhance the educational and vocational opportunities.
- To be a platform for emerging talent in the city.
- To engage young people in debate and dialogue and to widen political engagement.
- To provide industry networking possibilities to those interested in the arts and media.
- To increase engagement by young people in the wider community.
- Strengthen community cohesion across different groups in the city.
- To provide an environment that highlights the positive representation of the community.
- To be a platform for engaging external stakeholders who wish to engage or invest.
- To promote best practice health and welfare advice throughout the target group.

**Participation in the service**

[Summarise the answer you have given in section 6.]

- Platform B has twin aims - to be a training and learning resource for all involved and to also be a

showcase for the talent that springs from it.

- The training element will engage young people at all levels of running the radio station. A desired potential outcome will be paid internships or employment with mainstream broadcasters, music labels, event promoters, recording studios or digital and PR agencies represented at Board level.
- Platform B will pro-actively engage with people in the target audience through a series of outreach events.
- From previous experience in running community based organisations, it is estimated that the station will engage with approximately 100 young learners / volunteers on a yearly basis at a core level.
- The station will promote community engagement and dialogue through multiple social media platforms.

### **Access to facilities and training**

[Summarise the answer you have given in section 7.]

- Platform B has been set up with strong links to other community and training groups from the outset.
- Platform B will offer a range of volunteering opportunities that will be integral to the day-to-day running of the station.
- The training is backed by access to the subscribers / members, each who are leaders in their field, providing guidance and support as part of an ongoing mentoring scheme.
- By engaging young people in all parts of the running of the station, from programme making to management, it brings out the potential in all those involved.
- With the option of remote provision of programme submission, the station facilitates those less able to travel to participate in the process of making content and engaging with the station.
- Platform B will engage with the audiences via a multitude of social media platforms and methods leading to greater involvement in the station from the widest representation of the community.

### **Accountability**

[Summarise the answer you have given in section 8.]

- Platform B will be a not for profit company and has been incorporated as a Company Limited by Guarantee. The Board of Directors will consider conversion to CIC status if appropriate.
- It will be managed by a single full time Station Manager appointed by the founding non-executive Board of Directors that includes representatives drawn from the worlds of music education, technology and the creative industries and two representatives of an under 25 volunteer Steering Group.
- Platform B will be a brand built on multiple social media platforms which will invite direct and immediate two-way feedback about how it's received by its target community and potential new directions. Additionally, it will welcome feedback via text message, phone, the website and email.
- The main studio base will be situated within a live music venue giving further accessibility to young people.
- All decisions regarding programming and operational issues will be taken following guidance and support from our target group to ensure that the service is flexible and dynamic and meeting the needs for our listeners.
- We will also ensure that airtime is given to youth groups and agencies working with our target audience in order to promote Platform B to ensure further involvement of 16 - 25 year olds.
- Platform B will also hold quarterly Open Day / fund raising events as an opportunity for listeners, delivery partners and sponsors to meet volunteer programme makers and the management, offer feedback and get to know more about getting involved themselves.
- An Annual General Meeting will be a public event - open to all volunteers and stakeholders which will be an opportunity to review preceding year and discuss goals and aspirations for the next twelve months.

[Please note: If awarded a licence, the commitments the applicant makes in this section will, subject to Ofcom's agreement, form the basis of the 'key commitments' part of its community radio licence. The headings above are for applicants' guidance and will be removed from the final version.]

**About your organisation:**

9. Company details	Guidance Notes
<p>The legislation requires that:</p> <ul style="list-style-type: none"> <li>Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it</li> <li>Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community</li> </ul>	
<p>Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate.</p> <p>Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)</p>	<p><i>Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).</i></p> <p><i>Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.</i></p> <p><i>We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.</i></p>
<p><b>Company (or other body corporate) name:</b> Platform B</p> <p><b>Date of registration:</b> 15/10/2015</p> <p><b>Company registration number:</b> 09826111</p> <p><b>Type of company (or other body corporate):</b> Not For Profit Company Limited By Guarantee</p> <p><b>Where your body is not a company, please explain how it meets the requirement to be a body corporate:</b> N/A</p>	

10. Ownership	Guidance Notes
<p>Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.)</p> <p>The information provided must include:</p> <ul style="list-style-type: none"> <li>all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 &amp; 12 below.)</li> <li>details of any individual, company or other body that may exert control over the applicant.</li> </ul>	<p><i>Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).</i></p> <p><i>In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.</i></p>
<p>Platform B has been incorporated as a not for profit company Limited by Guarantee. Members, drawn from the local community, volunteers, employees and other supporters to the enterprise, will govern the Company. Currently the members are founder directors, though on award of a broadcast licence, the membership will increase as more volunteers, with skills to share, wish to be involved. During the first year period of operation, the Board will co-opt two representatives of an under 25 volunteer Steering Group.</p>	

The current directors of the company are Adam Joolia, Alex Knight, Daniel Nathan, Andrew Mailing, Paul Seivewright, Nats Spada, Will Taylor and Rifa Thorpe-Tracey. The extent of their liability is a guaranteed £1, as a company limited by Guarantee there are no shareholdings, no other company will exert control over this organisation.

### Ability to maintain the service:

11. Management and operations	Guidance Notes
<p>With regard to the applicant please provide:</p> <ul style="list-style-type: none"> <li>• A list of directors, indicating who is the managing director and/or chair (<b>please see question 12 regarding directors' details</b>).</li> <li>• An indication of management structure (e.g. management committee or equivalent, if applicable), and/or</li> <li>• Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours).</li> </ul>	<p><i>In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.</i></p>
<p><b>Directors</b></p> <p>The founder directors of Platform B are:</p> <ul style="list-style-type: none"> <li>• Adam Joolia</li> <li>• Alex Knight</li> <li>• Daniel Nathan (Non-Executive Chairman)</li> <li>• Andrew Mailing</li> <li>• Paul Seivewright</li> <li>• Nats Spada</li> <li>• Will Taylor</li> <li>• Rifa Thorpe-Tracey</li> </ul> <p><b>The Membership</b></p> <p>All Directors are automatically Members of the Company and the membership will increase post award of the Broadcast licence to widen the skillset.</p> <p><b>Directors</b></p> <p>The Directors are chosen by the Members to undertake the role of oversight and control of the company. The Directors will report to the Members on a quarterly basis to feedback about operational matters and also to devise strategies for continued operation. The Directors will consult with the Station Manager on a more regular basis to offer support and to ensure that the company is being operated as previously directed. One third of Directors will be elected by the Members at an Annual General Meeting. Directors will typically serve for up to three years before a year out, though it will be possible for the Board to co-opt new members on an ad hoc basis including two young volunteers from an under 25 Steering Group, who might wish to 'try out' before election or for 'retired' Directors that the rest of the Board wish to retain.</p> <p><b>Day to day management</b></p> <p>The day to day management of the Platform B will be the responsibility of a full time paid Station Manager.</p> <p><b>Station Manager: Nats Spada (Paid Full Time, 35+ hours per week)</b></p> <ul style="list-style-type: none"> <li>• The Station Manager reports to the board of directors and will be responsible for the day to day activity and the recruitment and training of new members in order to ensure that the station remains engaging, diverse and accessible.</li> </ul>	

12. Management and operations	Guidance Notes
<p>Please provide information regarding each director as set out below (some or all of which may be regarded as confidential).</p> <p>In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.</p>	<p><i>Ofcom needs to know about the proposed directors and chair of the applicant. <b>Some or all of the information given in this section will usually be removed from the publicly available copy of this application form.</b> (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why) by email to <a href="mailto:community.radio@ofcom.org.uk">community.radio@ofcom.org.uk</a>.</i></p>
<p><b>Name of Non Executive Director:</b> Adam Joolia  <b>Employment:</b> Project Director  <b>Other directorships:</b> Brighton Youth Centre  <b>Relevant experience or qualifications:</b>  Adam Joolia has been Director of pioneering youth music organisation AudioActive since 2006. A background in alternative education and extensive experience of youth co-production &amp; working with young people in challenging circumstances.</p> <p><b>Name of Non Executive Director:</b> Alex Knight  <b>Employment:</b> Company Director  <b>Other directorships:</b> Fat Cat Records Limited, Fatcat Publishing Limited, Old Church Hall Management Limited, Cruise Control Limited, 130701 Limited  <b>Relevant experience or qualifications:</b>  Alex Knight is one of the founding Directors of FatCat and has worked for the company since 1989. Having been instrumental in the set up and success of the Covent Garden based record store, Alex also carved out a career as a London based DJ with residencies at such seminal clubs as Lost, Sabresonic, The Ministry of Sound, Club UK as well as many renowned European club nights and events. Having relocated to Brighton in 2001 he re-focused on building the success of the record label both domestically within the UK and throughout Europe and the USA. Notable signings include Sigur Ros, Animal Collective, Max Richter and Frightened Rabbit, all of who went on to achieve global success, he currently works alongside The Twilight Sad, Shopping, Best Friends and Christopher Duncan whose debut album has just been nominated for the Mercury Music Prize.</p> <p><b>Name of Non Executive Director &amp; Non Executive Chairman:</b> Daniel Nathan  <b>Employment:</b> Company Director  <b>Other directorships:</b> Association Of Streaming Media Companies Limited, Parochial Mews &amp; Flats Courtyard Limited, Old Court House Residents Limited, Brighton &amp; Hove Radio Limited, Langham Trading Limited, Festival Productions Limited, Festival Online Limited, Hopshire Investments Limited  <b>Relevant experience or qualifications:</b>  Daniel Nathan is a radio entrepreneur, producer and pioneer of new radio formats and platforms, with more than thirty years' industry experience. Pirate radio in the early 1980s led him to co-found the UK's first 'alternative' format station, Festival Radio, with a trial Home Office licences in London and Brighton. Spin-off Festival Productions made new music radio, ad campaigns, drama and documentaries for the BBC and UK commercial radio. A launch consultant for Kiss 100 in London, Daniel was subsequently co-founder of Kiss 102 in Manchester and Kiss 105 in Yorkshire. He is Chairman of Juice 107.2 in Brighton, which he launched in 1998. In 2000, he created totallyradio.com, the UK's original internet station playing music beyond the mainstream. Daniel was a key contributor to the launch of UK Radioplayer in 2011 and served on their Technical Steering Group. He was Project Lead for three R&amp;D projects funded by the Government's Technology Strategy Board from 2012 bringing together producers, aggregators, hardware manufacturers, broadcast and internet radio. Last year, he co-authored a National Radio Archive feasibility study for the British Library. In July 2015 Daniel launched the UK's first open source 'DIY' broadcast digital radio multiplex in Brighton</p> <p><b>Name of Non Executive Director:</b> Andrew Mailing  <b>Employment:</b> IT Consultant / Company Director  <b>Other directorships:</b> Connectica Ltd, Metahub UK Ltd</p>	

**Relevant experience or qualifications:**

Co-founder Radio Reverb and extensive experience in media and training. Andrew is an IT consultant with a wide range of clients, previously Head of Information Technology for the Heart Hospital, London.

**Name of Non Executive Director:** Paul Seivewright

**Employment:** Company Director

**Other directorships:** Gingin Group Ltd

**Relevant experience or qualifications:**

Paul has been in and around the entertainment industry for 35 years, starting at the age of 15 setting up drums for heavy metal bands in Newcastle Upon Tyne through to Production Stage Manager opening huge musicals in London's West End. Paul now successfully owns and run one of Brighton's best loved independent live music and club venues the Green Door Store (which will be the home of Platform B).

**Name of Executive Director & Station Manager:** Nats Spada

**Employment:** Project Manager

**Other directorships:** None

**Relevant experience or qualifications:**

Nats Spada is an accomplished digital media producer, radio presenter and producer with over 5 years experience in a variety of sectors including digital media, the music industry, radio and publishing. At totallyradio.com, she heads up the internet radio station's editorial team and music curators. In addition to producing shows and getting involved in the backend technology of radio production, Nats presents a rock show on Brighton's Juice 107.2 and has managed three partnership projects supported by the Technology Strategy Board.

**Name of Non Executive Director:** Will Taylor

**Employment:** Chartered Accountant

**Other directorships:** Will Taylor Limited, Lhd Advisory Ltd, Lucraft Hodgson & Dawes Llp

The Carers Centre For Brighton & Hove Limited, Lhd Business Services Limited, Lucraft Secretarial Limited, The Dharma Primary School

**Relevant experience or qualifications:**

Will Taylor qualified as a Chartered Accountant in 2002 and became a Partner at Lucraft's in 2004. He has a wide variety of clients in all sectors but is particularly specialised in Music, Film, Digital, Art and Fashion, with an expertise in private, corporate and international taxation.

**Name of Non Executive Director:** Rifa Thorpe-Tracey

**Employment:** Project Director

**Other directorships:** Lighthouse Arts And Training Ltd, Refigure Ltd

**Relevant experience or qualifications:**

Rifa Thorpe-Tracey has two decades of experience in project management in the tech and creative industries. She is an advocate for women in business, with interests in complementary therapies, social activism and the arts, especially music. In 2011 Rifa started the Brighton chapter of the SheSays global network, to connect and empower women in the tech and creative industries. In 2015 she founded Refigure to help businesses improve productivity by placing wellbeing at the heart of their environment. Rifa has her own specialist radio show on Juice 107.2, is an international meditation leader, rock band tour manager and written for CNN, Sunday Times and Brighton Independent.

**If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.**

13. Staffing structure	Guidance Notes
<p>What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.</p>	<p><i>The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.</i></p>
<p><b>Paid - Full Time</b></p> <p><b>Station Manager (35+ hours per week) - Nats Spada</b></p> <p>The Station Manager will oversee the running of specialised groups which exist to address such responsibilities as programming, production, marketing/events, engineering/tech and PR. Above overseeing the groups and ensuring their good running, the Station Manager will also be responsible for liaising with youth support workers, community outreach and organising mentoring sessions.</p> <p><b>Voluntary Unpaid - Part Time</b></p> <p><b>3 x Production Co-ordinators (12 hours each per week)</b></p> <p>Support to the Station Manager with programme production, digital audio editing, programming and research activities.</p> <p><b>2 x Digital Editors (12 hours each per week)</b></p> <p>Digital media design, website management, social media, social strategy.</p> <p><b>1 x Marketing / Promotions Assistants (12 hours each per week)</b></p> <p>Press liaison, community outreach, sponsorship and fundraising co-ordinating, event management.</p> <p><b>1 x Engineer / IT Technician (12 hours each per week)</b></p> <p>Technical support as well as repairing, installing and servicing equipment in the studio and at remote contribution points.</p> <p><b>Various presenters, producers &amp; DJs</b></p>	
14. Applicant's experience	Guidance Notes
<p>Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.</p>	<p><i>Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.</i></p>
<p><b>A. Please provide a brief history of your group.</b></p>	
<p>The founding partners of Platform B share extensive experience spanning 35 years in radio broadcast, music business, music education, digital media and event management.</p> <p>Platform B was born out of a response to hearing similar initiatives online and on air in cities including London, Berlin, Paris, New York and Amsterdam as well as all founding partners identifying a missing piece in Brighton's radio ecology for a youth-driven and targeted radio station.</p> <p>In the last few months, internet radio service totallyradio ran a series of pop up live events in live music venues, bars and on Brighton seafront and in the vibrant student area of London Road. In September they delivered the live multiplatform Radio // Future Sounds event as part of the Brighton Digital Festival (<a href="http://www.radiofuturesounds.org">http://www.radiofuturesounds.org</a>) celebrating a new way of thinking about and making radio in 2015.</p> <p>Networking during and after this event galvanised the founding Directors of Platform B to consider applying to Ofcom in order to create a full broadcast channel to marry the youthful energy of the series of temporary events to delivery of a full time community radio station by 'free to air' low cost and accessible FM technology.</p>	
<p><b>B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)).</b></p>	
<p>1990, 1991, 1992, 1993 - Founded Festival Radio initially with a trial Home Office licence and</p>	

subsequently Radio Authority RSL in Brighton and London  
 1990 - Launch consulted Kiss 100 London  
 1994 - Co-founded Kiss 102 Manchester  
 1997 - Co-founded Kiss 105 Yorkshire  
 1998 - Co-founded Brighton's Surf 107 (now Juice 107.2)  
 2000 - Founded totallyradio.com which is the UK's longest running internet station  
 2004 - Co - founded RSL / 2007 Community Licence launch of Radio Reverb  
 2011 - Launch consulted UK Radioplayer  
 2015 - Co - founded the UK's first licensed open source broadcast digital radio multiplex in Brighton  
*"Daniel Nathan from totallyradio has been a constant source of wise political advice, advising us on major product decisions.... We have also partnered with totallyradio in a couple of important pan-industry projects. We would have no hesitation in recommending totallyradio as worthy partners in any venture – particularly one requiring deep knowledge of the radio industry."* Michael Hill CEO Radioplayer

**C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education).**

**Daniel Nathan**

Lecturer in radio at London's Goldsmiths', Birkbeck Colleges and The University of Sussex (1987 - 1990). Radio Editor City Limits Magazine.

**Paul Seivewright**

Founder and owner of Brighton's best loved independent live music and club venue the Green Door Store.

**Alex Knight**

Co-founder of Independent Brighton Record Label, FatCat Records.

**Rifa Thorpe-Tracey**

Founder of SheSays Brighton empowering women in tech and creative industries. Founder of Refigure helping businesses improve productivity by placing wellbeing at the heart of their environment.

**Adam Joolia**

Director of Audio Active a charity working to challenge disadvantage and enhance the development of young people by providing high quality creative and musical experiences throughout the South East.

**Will Taylor**

Chartered accountant and owner of Lucraft Hodgson & Dawes which advises businesses, organizations and individuals and specialises in Arts, Entertainment and Media.

**Andrew Mailing**

Company director for Connectica Ltd which specialises in working with third sector clients.

**D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).**

**Nats Spada**

Nats is an accomplished digital media producer, radio presenter and producer with over 5 years experience in a variety of sectors including digital media, the music industry, radio and publishing. At totallyradio.com, she heads up the internet radio station's editorial team and music curators. In addition to producing shows and getting involved in the backend technology of radio production, Nats presents the New Noise Rock Show. In September 2015, Nats curated and produced Radio // Future Sounds - a standout conference event at this year's Brighton Digital Festival.

**Evidence of demand:**

**15. Demand and/or support**

**Guidance Notes**

Please provide a summary of evidence of demand and/or support for your proposed service.

*When considering community radio licence applications, Ofcom is required to take into account the extent of local*

<p>This may include a variety of information, for example:</p> <ul style="list-style-type: none"> <li>• summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities;</li> <li>• evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc;</li> <li>• results of research;</li> <li>• summary of support from local politicians, councils, educational or religious bodies etc;</li> <li>• summary of support from local business or other sectors;</li> <li>• evidence of support from your proposed target community.</li> </ul>	<p><i>demand for, or support for, the provision of the proposed service.</i></p> <p><i>It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.</i></p> <p><i>Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.</i></p>
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**The idea of creating a permanent broadcast channel by and for young Brightonians delivered 'free to air' has been universally well received - excitement is building in anticipation of a new generation of radio makers in Brighton.**

**Local Authority**

*"A priority across my work is to support young people to engage with and develop their creativity through new technologies and sharing their work through a range of platforms. A new radio station focused on young musicians and creators, which aims to support them to share their work and also influence and determine a new role for radio fits well with our strategic priorities."* **Peter Chivers, Head of Brighton & Hove Music & Arts, Lead Partner of SoundCity and Board Member of Creative Industries Commission**

**Brighton Music Education**

*"A project like this would prove an immense cultural asset at a time when many cultural keystones are under threat. I am happy to stand up in support of the Platform B project and am sure a large number of our students will join us in that support."* **Mike P, Head of Music Northbrook College**

*"Audioactive fully support this proposal as we feel that Platform B will provide many authentic and much needed opportunities for young creatives in the city to be at the helm."* **Adam J, Director AudioActive**

*"Our students are really looking forward to working with Platform B in 2016. The skills they will learn by being part of this will be an invaluable and amazing experience for them."* **Charlotte V, Manager Dv8 Sussex**

*"I am so excited by the possibilities and the ideas behind Platform B and wholeheartedly support it as another strand to Brighton's unique and ever-growing music ecosystem."* **Phil N, Head of Music Business, Brighton Institute of Modern Music**

**MPs**

*"I'm very pleased to support Platform B's bid for a community radio licence. Their plan to give Brighton's young voices a vehicle for representation should be applauded. I do hope they win their bid and are successful in giving many young people new opportunities."* **Caroline Lucas, MP Brighton**

*"Brighton is a fantastic place for a new community radio station and a service aiming to provide and promote formal and informal education and training opportunities particularly to young people excluded from formal further education is a great idea. I welcome Platform B's application for a community radio licence."* **Simon Kirby, MP Kemptown**

*"I would like to state my full support for your application for a licence and would also be happy to commit to being involved when the radio station is up and running. It will be great to do some work together in the future and I look forward to working with young people from the city on the project."* **Peter Kyle, MP Hove**

**Music Promoters**

*"Platform B has the potential to become a huge feature of the Brighton music scene and a must have promo opportunity for local and international artists that perform in the city. It will also give an opportunity to young people in the area who may well be inspired to become future performers, promoters, music managers as well as radio presenters and producers."* **Patrick M, Lout Promotions**

*"At One Inch Badge, we are supportive of young local talent and give them the opportunity to support bigger touring acts wherever possible. Platform B will not only give those young artists a place to be heard, but also provide an outlet for creative and independent minds who are our next generation of musicians, DJs and producers."* **Alex M, One Inch Badge**

### Universities

*"We have wonderful resources to teach, encourage and inspire young people to get involved in radio and need outlets for them locally to harness the spirit of adventure, keep their passion for radio alive and feed it into a station that could be as punchy, challenging, inspired and irreverent as they are."*

**Gilly S, Senior Lecturer in Broadcast Journalism, School of Arts and Media, University of Brighton**

*"Platform B will be a welcome addition to Brighton's broadcasting and sonic life. It will offer new opportunities for music and the spoken word to a city full of extremely avid listeners."* **Dr Martin S, Senior Lecturer in the School of Media at the University of Sussex**

### Venues

*"I believe that music is the "First Language" of the world and also that young people are the future linguists and that Platform B will be hugely beneficial to the musically motivated young people of the City. I also know how important that music is to young people that are not academically bent and what it is able to offer to those that are able to activate another part of their creative brain; not catered for in mainstream education."* **Russell H, Director, Concorde2**

*"I think this is a brilliant project. The renegade and free spirit is absolutely essential for the ecology of artists and sub cultures. The pirate radio modelling is an opportunity for inspiration and expression away from the spoon feeding methods being filtered out to the masses and it enables a magic driven by heart and sub culture to rise to the top. I love it!"* **Laura D, Music Director, Brighton Dome & Festival**

### Legal

*"I am an entertainment lawyer who has, over many years, represented Brighton based music businesses and local artists and worked closely with the music colleges here in the City. I know the music scene well. I also have an 11 daughter who is not engaged with traditional radio. I think Project B is a terrific idea; a ground-breaking plan to connect with the YouTube generation to enable them shape a totally new type of broadcast medium, one that they can "own". It has the potential to become an innovative multimedia platform that young people from all backgrounds can use to get experience, gain confidence and create the radio of tomorrow."* **Dean M, Creative Law & Business**

### Music Organisations

*"We think this is a fantastic idea for Brighton, for the music scene and the wider community. It will be a great fun way to encourage creativity."* **Derry W, Co-Owner of Resident Records (Best independent record shop in the UK 2011, 2014, 2015)**

*"The Association of Independent Music (representing 850 independent music companies from bedroom start-ups to the largest companies in the world) wholeheartedly supports the proposal for a new DIY radio station staffed by young people. Their innate understanding of the modern media landscape is better than most, and so the proposal is innovative, exciting and possibly unique. To that end, we happily add our support and encouragement that a licence be awarded to this project."*

**Alison W, Chairman & CEO, The Association of Independent Music**

### Young supporters

*"Young and under the radar talent is severely underappreciated and a grassroots radio station in the City is long overdue. It will not only inject a new passion for radio into the youth culture of Brighton but will provide the platform for artists to gain the recognition they deserve."* **Sam R, Musician**

*"It's great to finally have something that doesn't focus solely on the standard radio 'playlist' format, but also incorporating special events, live streaming and sessions in a dedicated underground music environment."* **Ryan B, Bad Math Promotions, Musician**

*"Having studied politics at university, I realise how important it is to ensure young people's voices are heard. There are so many talented young people in Brighton, it's great to think Platform B will provide a channel for us to curate, discuss and produce new music."* **Hope S, Politics Graduate**

#### **Records Labels**

*"Having grown up in London, pirate radio has been instrumental in my musical education as it gives a platform for young DJs and artists who would otherwise not be able to reach an audience. It would be amazing to have a station in Brighton that you can tune into at anytime of day and hear underground dance sounds, reggae revive, jungle, grime... then I wouldn't have to go to London anymore."* **David B, Managing Director - Mr Bongo Records**

*"Running a Brighton based label, and having worked closely with London based youth led stations, it would be refreshing to see something like Platform B set up closer to home which will champion young local talent as well as engage with a young, dynamic audience."* **Paul J, Managing Director - Tru Thoughts, Full Thought Publishing**

*"As teenagers in the late 1980's we were lucky enough to both witness and be involved in the birth of a new youth movement. At that time we did not know that the ideas and music that we created, shared and exposed would have a deep cultural impact that still resonates to this day. At the forefront of this burgeoning scene was an active circle of pirate radio stations, run by teenagers like us, who championed this new youth culture and made possible the network and exchange of ideas. Times and technology may have changed but the medium of radio still has the ability, not just to connect people, but to effect change, to challenge the status quo, and to be at the core of new and burgeoning scenes. I for one would be truly excited to see such a station exist in Brighton in 2015."* **Alex K, Co-founder, FatCat Records**

*"Platform B is the perfect approach to opening up local broadcasting to a younger population, largely bypassed by the current media scene. The specific need is clear and obvious, among young people locally, for exactly this kind of opportunity for engagement in broadcasting and music curation. It's a phenomenal project and deserves support."* **Chris T-T, Lo Fi Arts**

#### **Recording Studios**

*"A great opportunity for bands to get exposure. With careful marketing, that I am happy to help organise, this project could reach out to the record industry looking for new talent and continue Brighton's legacy of making great music."* **Lois T, The Metway Studios**

*"We fully support the bid to create 'Platform B' as a positive resource for the Brighton music scene, along with the broader community who could benefit from it. Our team would be delighted to support the venture however we can, from resources to expertise."* **Jimi W, Brighton Electric Recording Company**

### **Ability to maintain the service – financial information:**

#### **16. Pre-launch financial information**

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

#### **17. Year 1 financial information - income**

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**18. Financial information – in-kind support**

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf>

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**19. Year 1 financial information – outgoings**

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**20. Year 1 financial information – commercial activities on air**

During your first year of broadcasting would your proposed station carry any on-air advertising? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)

If 'No' might your proposed service seek to carry on-air advertising at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)

During your first year of broadcasting would your proposed station carry sponsorship or commercial references in return for payment? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)

If 'No' might your proposed service seek to carry sponsorship or commercial references in return for payment at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)

*The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.*

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**21. Pre-launch financial information - contingency**

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**22. Year 1 financial information - contingency**

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).

Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**23. Financial information – loans and other borrowings**

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**24. Financial information – alternative funding streams**

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to

provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

## Broadcasting engineering:

### Engineering notes

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: [http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng\\_code/](http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/)

Community radio stations typically have a coverage area of up to a 5 kilometre radius. Please see Ofcom's 'Coverage and planning policy for analogue broadcasting services' (including community radio) <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf>

## 25. Engineering information

Note: there are fundamental differences between FM (VHF) and AM (MF) transmission systems. These include differences in mast and antenna size, transmitter site requirements, site location, installation cost, audio quality and night-time interference. Before completing this section, applicants may wish to take professional advice to ensure they understand these differences and their implications.

		Answer
Waveband:	Is the application for an FM licence?	Yes
	Is the application for an AM licence?	No
	Should a suitable FM frequency be unavailable, would a frequency on AM be acceptable? <i>If you have answered YES to this last question please complete the questions below separately for both an FM transmission site and an AM transmission site.</i>	No
	Do you understand the fundamental differences between FM (VHF) and AM (MF) services and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	Sussex Heights, St. Margaret's Place, Brighton, BN1 2FQ
National Grid Reference (NGR):	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey. Further information can be found at: <a href="http://www.ordnancesurvey.co.uk/oswebsite/index.html">http://www.ordnancesurvey.co.uk/oswebsite/index.html</a>	TQ 304 041 GB
About the site's dimensions:	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	19m

	In metres, what is the total height of the mast / building Above Ground level (AGL)?	103m
	What is the height, in metres, of the transmitting antenna AGL?	112m
	Please supply photographs of the transmitter mast / building and aerial location.	<input checked="" type="checkbox"/> Tick if enclosed
About the transmission site:	Who owns the site and what are their full contact details?	
	Is this site already used for broadcasting and if so by whom?	Yes, Brighton & Hove Radio Ltd t/a Juice 107.2
Transmission site availability:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
	Provisional agreement with site owner in place?	Yes
	Or under negotiation?	No
	Applicant group owns site?	No
	Other – please specify.	
<i>(Note: we cannot consider an application if no site has been identified.)</i>		

**How to contact you:**

26. Public contact details	Guidance Notes
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.	<i>Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.</i>
<b>Name:</b> Nats Spada <b>Phone:</b> 01273 244144 <b>E-mail:</b> nats@platformb.org.uk <b>Website:</b> totallyradio.com	

*PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS*

27. Contact details for Ofcom	Guidance Notes
Provide the name of the person who will be Ofcom's primary contact and their contact details:	<i>Ofcom will need to contact your group in relation to this application.</i>

*PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS*

**Concluding declaration:**

28. Declaration		
<b>APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS</b>		
1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)		
<b>Activity/involvement</b>	<b>By the applicant and/or a shareholder</b>	<b>By a director (section 12 of this</b>

Community radio application form

	or member (section 11 of this application form)	application form)
a) Local authorities	None	None
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body	None	None
c) Bodies whose objects are wholly or mainly of a religious nature	None	None
d) An individual who is an officer of a body falling within (c) above	None	None
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above)	None	None
f) An advertising agency or an associate of an advertising agency	None	None
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).	Daniel Nathan is a minority shareholder and non executive Chairman of Brighton & Hove Radio, the main shareholder in Festival Productions Ltd, a radio production company who operate totallyradio.com, an internet radio service. He is a 9% shareholder in Media Sound Holdings Ltd who operate five local radio stations in Sussex and the Isle of Wight and is a Director of the Association of Streaming Media Companies.	Daniel Nathan is a minority shareholder and non executive Chairman of Brighton & Hove Radio, the main shareholder in Festival Productions Ltd, a radio production company who operate totallyradio.com, an internet radio service. He is a 9% shareholder in Media Sound Holdings Ltd who operate five local radio stations in Sussex and the Isle of Wight and is a Director of the Association of Streaming Media Companies.
<b>Other interests</b>		
2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)		
None		
<b>Other matters</b>		
3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:		
<ul style="list-style-type: none"> <li>(i) the applicant;</li> <li>(ii) any director of the applicant;</li> <li>(iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;</li> </ul>		
may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.		
None		

Do you confirm, to the best of your knowledge and belief, that:

4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);
5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;
6. No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;
7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and
8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.

**Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.**

Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

- Memorandum & Articles of Association
- Certificate of Incorporation
- Application Payment (UK £ 600.00) non-returnable
- Photographs of the transmitter mast / building and aerial location.

**I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.**

Daniel Nathan \_\_\_\_\_ (Name of person)

Director \_\_\_\_\_ (Title or position in the applicant group)

16 October 2015 \_\_\_\_\_ (Date)

**Please return this form and any additional electronic information by e-mail to:  
[community.radio@ofcom.org.uk](mailto:community.radio@ofcom.org.uk)**

If there is any paper-based material associated with this application, please send it to:

Community Radio Licensing Team, 5th Floor  
Ofcom  
Riverside House  
2A Southwark Bridge Road  
London  
SE1 9HA

*Please make sure you keep a copy of this form for your records.*