i	Page	Table	Title	Base Description	Base
• -	1	1	Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often	Base: All Adults 16+ in UK	640
• 2	2	2	Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often	Base: All Adults 16+ in UK	640
•	3	3	Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often	Base: All Adults 16+ in UK	6407
• [	5	4	Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often	Base: All Adults 16+ in UK	6407
• 7	7	5	Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often	Base: All Adults 16+ in UK	6407
• 8	8	6	Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.	Base: All Adults 16+ in UK	6407
• 9	9	7	Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.	Base: All Adults 16+ in UK	6407
•	10		Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.	Base: All Adults 16+ in UK	6407
•	12	9	Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.	Base: All Adults 16+ in UK	6407
•	14	10	Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.	Base: All Adults 16+ in UK	6407
•	15		Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.	Base: All Adults 16+ in UK	6407
•	16		Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.	Base: All Adults 16+ in UK	6407
ㅗ	$\longrightarrow$	$\overline{}$		1	

Page	Table	Title	Base Description	Base
• 17	13	Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.	Base: All Adults 16+ in UK	640
• 19	14	Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.	Base: All Adults 16+ in UK	6407
• 21	15	Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.	Base: All Adults 16+ in UK	6407
• 22	16	Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most often.	Base: All Adults 16+ in UK	6407
• 23	17	Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most often.	Base: All Adults 16+ in UK	6407
• 24	18	Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most often.	Base: All Adults 16+ in UK	6407
• 25	19	Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most often.	Base: All Adults 16+ in UK	6407
● 26	20	Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most often.	Base: All Adults 16+ in UK	6407
• 27	21	Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint?	Base: All Adults 16+ in UK	6407
● 28	22	Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint?	Base: All Adults 16+ in UK	6407
29	23	Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint?	Base: All Adults 16+ in UK	6407
• 30	24	Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint?	Base: All Adults 16+ in UK	6407
<b>•</b> 31	25	Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint?	Base: All Adults 16+ in UK	6407
32	26	Q.6A What was the most recent issue you had reason to complain about in connection with your home landline?	Base: All who had reason to complain about landline phone	262
34	27	Q.6A What was the most recent issue you had reason to complain about in connection with your home landline?	Base: All who had reason to complain about landline phone	262

	Page	Table	Title	Base Description	Base
• ;	36	28	Q.6B And what other reason(s) did you have reason to complain about with your home landline?	Base: All who had reason to complain about landline phone	262
;	38	29	Q.6B And what other reason(s) did you have reason to complain about with your home landline?	Base: All who had reason to complain about landline phone	262
•	40	30	Q.6A\6B What was the most recent/Other reason(s) issue you had reason to complain about in connection with your home landline? - Total	Base: All who had reason to complain about landline phone	262
,	42	31	Q.6A\6B What was the most recent/Other reason(s) issue you had reason to complain about in connection with your home landline? - Total	Base: All who had reason to complain about landline phone	262
•	44	32	Q.7 And have you gone ahead and made a complaint about your landline service or supplier?	Base: All who had reason to complain about landline phone	262
	45	33	Q.7 And have you gone ahead and made a complaint about your landline service or supplier?	Base: All who had reason to complain about landline phone	262
4	46	34	Q.8 And did you make this or your most recent complaint to your landline provider in the last 6 months?	Base: All who have complained to landline provider	196
4	47	35	Q.8 And did you make this or your most recent complaint to your landline provider in the last 6 months?	Base: All who have complained to landline provider	196
4	48	36	Q.9 Why didn't you make a complaint about your landline service or supplier?	Base: All who have not made a complaint about landline phone issues	64
•	49	37	Q.10A What was the most recent issue you had reason to complain about in connection with your mobile phone ?	Base: All who had reason to complain about mobile phone	225
į	51	38	Q.10A What was the most recent issue you had reason to complain about in connection with your mobile phone ?	Base: All who had reason to complain about mobile phone	225
•	53	39	Q.10B And what other reason(s) did you have reason to complain about with your mobile phone ?	Base: All who had reason to complain about mobile phone	225
•	55	40	Q.10B And what other reason(s) did you have reason to complain about with your mobile phone ?	Base: All who had reason to complain about mobile phone	225
•	57	41	Q.10A\10B What was the most recent/other reason(s) issue you had reason to complain about in connection with your mobile phone ? - Total	Base: All who had reason to complain about mobile phone	225
	59	42	Q.10A\10B What was the most recent/other reason(s) issue you had reason to complain about in connection with your mobile phone ? - Total	Base: All who had reason to complain about mobile phone	225
	61	43	Q.11 And have you gone ahead and made a complaint about your mobile service or supplier?	Base: All who had reason to complain about mobile phone	225
	62	44	Q.11 And have you gone ahead and made a complaint about your mobile service or supplier?	Base: All who had reason to complain about mobile phone	225
					1

Pa	age Table	Title	Base Description	Base
63	45	Q.12 And did you make this or your most recent complaint to your mobile provider in the last 6 months?	Base: All who have complained to mobile provider	142
64	46	Q.13 Why didn't you make a complaint about your mobile service or supplier?	Base: All who have not made a complaint about mobile phone issues	79
• 65	47	Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
• 67	48	Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
• 69	49	Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
• 71	50	Q.14B And what other reason(s) did you have reason to complain about your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
• 73	51	Q.14B And what other reason(s) did you have reason to complain about your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
• 75	52	Q.14B And what other reason(s) did you have reason to complain about your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
• 77	53	Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
• 79	54	Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
• 81	55	Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband?	Base: All who had reason to complain about fixed broadband provider	684
83	56	Q.15 And have you gone ahead and made a complaint about your fixed broadband service or supplier?	Base: All who had reason to complain about fixed broadband provider	684
• 84	57	Q.15 And have you gone ahead and made a complaint about your fixed broadband service or supplier?	Base: All who had reason to complain about fixed broadband provider	684
85	58	Q.15 And have you gone ahead and made a complaint about your fixed broadband service or supplier?	Base: All who had reason to complain about fixed broadband provider	684
• 86	59	Q.16 And did you make this or your most recent complaint to your fixed broadband provider in the last 6 months?	Base: All who have complained to fixed broadband provider	523
• 87	60	Q.16 And did you make this or your most recent complaint to your fixed broadband provider in the last 6 months?	Base: All who have complained to fixed broadband provider	523
• 87	60		Base: All who have complained to fix	ed broadband provider

	Page	Table	Title	Base Description	Base
•	88		Q.16 And did you make this or your most recent complaint to your fixed broadband provider in the last 6 months?	Base: All who have complained to fixed broadband provider	523
	89	62	Q.17 Why didn't you make a complaint about your fixed broadband service or supplier?	Base: All who have not made a complaint about fixed broadband issues	157
•	90		Q.18A What was the most recent issue you had reason to complain about in connection with your pay TV ?	Base: All who had reason to complain about pay TV provider	165
•	92	64	Q.18B And what other reason(s) did you have reason to complain about your pay TV?	Base: All who had reason to complain about pay TV provider	165
•	94		Q.18A\18B What was the most recent/Other issue you had reason to complain about in connection with your pay TV ? - Total	Base: All who had reason to complain about pay TV provider	165
	96	66	Q.19 And have you gone ahead and made a complaint about your pay TV service or supplier?	Base: All who had reason to complain about pay TV provider	165
	97		Q.20 And did you make this or your most recent complaint to your pay TV provider in the last 6 months?	Base: All who have complained to pay TV provider	128
•	98	68	Q.8\12\16\20 Complained in the last 6 months	Base: All Adults 16+ in UK	6407
•	99	69	Q.8\12\16\20 Complained in the last 6 months	Base: All Adults 16+ in UK	6407
•	100	70	Q.8\12\16\20 Complained in the last 6 months	Base: All Adults 16+ in UK	6407
•	101	71	Q.8\12\16\20 Complained in the last 6 months	Base: All Adults 16+ in UK	6407
•	102	72	Q.8\12\16\20 Complained in the last 6 months	Base: All Adults 16+ in UK	6407

Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often Base: All Adults 16+ in UK

		GENE	DER				AGE					SOCIAL	. GRADE	
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)
Unweighted Base Weighted Base	6407 6407	3089 3110	3318 3297	865 904	1103 1199	946 1044	889 1036	839 979	990 692	775 554	1080 1185		1342 1335	2222 1892
ВТ	1897 <i>30%</i>	880 <i>28%</i> 46%	1016 <i>31%</i> 54%	175 19% a 9%	207 17% 11%	287 <i>28%</i> 15%cd	311 <i>30%</i> d 16%c	337 <i>34%</i> d 18%cd	279 <i>40%</i> le 15%co	300 <i>54%</i> lefg 16%				504 27% 27%
Sky	1088 <i>17%</i>	530 17% 49%	558 17% 51%	128 <i>14%</i> 12%i	265 <i>22%</i> 24%cgl	210 <i>20%</i> ni 19%cg	213 <i>21%</i> ghi 20%c	144 <i>15%</i> ghi 13%i	87 <i>13%</i> 8%i	41 7% 4%	184 16 17	18%		270 <i>14%</i> n <i>25%</i>
TalkTalk	571 <i>9</i> %	282 9% 49%	289 9% 51%	72 8% 13%	99 8% 17%	76 7% 13%	91 <i>9%</i> 16%	99 <i>10%</i> 17%e	79 11% 14%co	55 <i>10%</i> le 10%	117 10 e 20			175 9% 31%
Virgin Media	1008 <i>16%</i>	489 16% 48%	519 <i>16%</i> <i>52%</i>	140 <i>16%</i> 14%i	172 <i>14%</i> 17%i	207 <i>20%</i> 21%co	188 <i>18%</i> dhi 19%d	169 <i>17%</i> Ihi 17%hi	89 <i>13%</i> 9%i	44 8% 4%		366 % 18% %m 36%		251 <i>13%</i> <i>25%</i>
EE	191 <i>3%</i>	102 <i>3%</i> <i>53%</i>	90 <i>3%</i> 47%	23 2% 12%	48 <i>4%</i> 25%i	38 <i>4%</i> 20%i	27 3% 14%	31 <i>3%</i> 16%i	17 3% 9%	7 1% 4%	18	9% 4% 9% 37%		40 2% 21%
Plusnet	145 <i>2%</i>	63 <i>2%</i> 44%	82 <i>2%</i> 56%	9 1% 6%	36 <i>3%</i> 25%ci	18 <i>2</i> % 13%	28 <i>3%</i> 20%c	30 3% 20%ci	16 <i>2%</i> 11%c	8 1% 5%	32 3 22	3%		33 2% 23%
Post Office	91 1%	34 1% 38%	56 <i>2%</i> 62%	2 * a <i>2</i> %	5 * <i>5%</i>	10 <i>1%</i> 11%c	9 1% 10%	16 <i>2%</i> 17%cd	22 3% 24%co	27 <i>5%</i> lefg 30%		19 % 1% % 20%		46 <i>2%</i> 51%jk
Other	177 <i>3</i> %	84 <i>3%</i> 47%	93 <i>3%</i> <i>53%</i>	11 1% <i>6</i> %	34 <i>3%</i> 19%c	22 2% 13%	27 <i>3%</i> 15%c	26 <i>3%</i> 15%c	37 <i>5%</i> 21%co	19 <i>4%</i> lefg 11%		48 % 2% %k 27%		51 <i>3%</i> <i>29%</i>
Don't have a landline telephone\line rental service	1015 <i>16%</i>	532 <i>17%</i> 52%b	484 15% 48%	283 <i>31%</i> 28%def i	293 <i>24%</i> gh 29%efg	145 <i>14%</i> hi 14%fhi	107 <i>10%</i> i 11%i	113 <i>12%</i> 11%hi	53 <i>8%</i> 5%i	21 4% 2%		308 308 15% 30%		436 <i>23%</i> 43%jk
Don't know	223 <i>3</i> %	114 4% 51%	110 <i>3%</i> 49%	61 <i>7%</i> 27%def	41 <i>3%</i> gh 19%gh	31 <i>3%</i> 14%g	33 <i>3%</i> 15%g	14 1% 1 6%	13 <i>2%</i> <i>6%</i>	31 <i>6%</i> 14%	29 2 defgh 13	2% 3%		85 <i>4%</i> 38%jk

 $\frac{Fieldwork:07/12/2016-18/12/2016 \ (Weeks\ 49/50)}{Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m}$ 

KANTAR MEDIA

Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often Base: All Adults 16+ in UK

		ARE	A		COU	NTRY	
	Total	Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)
Unweighted Base Weighted Base	6407 6407	5048 5079	1359 1328	5367 5396	534 545	305 320	201 146
ВТ	1897 <i>30%</i>	1392 <i>27%</i> <i>73%</i>	505 <i>38%</i> 27%		168 <i>31%</i> <i>9</i> %	120 <i>37%</i> 6%c	52 <i>36%</i>   3%¢
Sky	1088 <i>17%</i>	871 <i>17%</i> <i>80%</i>	217 16% 20%	895 17% <i>82</i> %	97 18% 9%	64 20% 6%	32 <i>22%</i> 3%
TalkTalk	571 <i>9%</i>	451 <i>9%</i> <i>79%</i>	120 <i>9%</i> <i>2</i> 1%	469 <i>9%</i> <i>82</i> %	50 <i>9%</i> <i>9</i> %	36 11% <i>6</i> %	17 11% 3%
Virgin Media	1008 <i>16%</i>	920 <i>18%</i> 91%b	88 <i>7%</i> <i>9</i> %	894 <i>17%</i> 89%e	94 <i>17%</i> f 9%6	15 5% ef 2%	6 4% 1%
EE	191 <i>3%</i>	150 <i>3%</i> <i>79%</i>	41 <i>3%</i> 21%	163 <i>3%</i> <i>8</i> 5%	17 3% 9%	10 <i>3%</i> <i>5</i> %	2 1% 1%
Plusnet	145 <i>2%</i>	101 <i>2%</i> <i>70%</i>	44 <i>3%</i> 30%		16 <i>3%</i> 11%	8 2% 5%	1 1% 1%
Post Office	91 <i>1%</i>	63 1% 69%	28 <i>2%</i> 31%		7 1% 7%	8 <i>3%</i> <i>9</i> %	5 <i>3%</i>   5%c
Other	177 <i>3%</i>	111 2% 62%	67 <i>5%</i> 38%		15 <i>3%</i> <i>8</i> %	11 <i>3%</i> <i>6</i> %	3 2% 2%
Don't have a landline telephone\line rental service	1015 <i>16%</i>	833 <i>16%</i> 82%b	183 14% 18%	881 <i>16%</i> 87%d	66 12% 6%	42 13% 4%	27 <i>18%</i> 3%d
Don't know	223 <i>3%</i>	187 4% 84%	36 <i>3%</i> 1 <i>6</i> %	198 <i>4%</i> <i>8</i> 9%	16 <i>3%</i> 7%	6 2% 3%	3 2% 1%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f
\* small base

Any columns with a base of less than 50 have been supressed

KANTAR MEDIA

Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often Base: All Adults 16+ in UK

						GOVERNM	ENT REGIO	ONS					ETHNIC	ORIGIN	INTERNET	ACCESS
	Total	North East (a)	North	lumber Mid	ast lands M	West Ea	ast of		South East (h)	South West (i)	Wales (j)	Scotland (k)	White	Minority Ethnic (m)	Any (n)	None (o)
Unweighted Base Weighted Base	6407 6407	292 287	711 698	568 565	460 456	574 569	585 613	759 778	874 886	544 547	305 320	534 545	5638 5596	726 766	5394 5598	1013 809
ВТ	1897 <i>30%</i>	85 <i>30%</i> <i>4%</i>	192 <i>28%</i> 10%	149 <i>26%</i> <i>8%</i>	153 <i>34%</i> 8%bc	160 <i>28%</i> fg <i>8%</i>	168 <i>27%</i> <i>9%</i>	189 <i>24%</i> 10%	277 <i>31%</i> 15%g	183 <i>34%</i> 10%b	120 <i>37%</i> cfg 6%	168 <i>31%</i> bcefg 9%			1579 28% 83%	318 <i>39%</i> 17%n
Sky	1088 <i>17%</i>	61 <i>21%</i> 6%de	113 <i>16%</i> i <i>10%</i>	89 16% 8%	58 13% 5%	86 15% 8%	99 16% 9%	130 <i>17%</i> <i>12%</i>	179 <i>20%</i> 16%bo	82 15% cdei 8%	64 <i>20%</i> 6%				1041 <i>19%</i> 96%o	47 6% 4%
TalkTalk	571 <i>9</i> %	33 <i>12%</i> 6%ef	66 9% 12%	53 9% 9%	34 <i>8%</i> <i>6%</i>	39 <i>7%</i> <i>7</i> %	43 7% 7%	62 8% 11%	85 10% 15%	53 10% 9%	36 11% 6%		488 9% 85%		523 <i>9%</i> 92%o	48 <i>6%</i> <i>8</i> %
Virgin Media	1008 <i>16%</i>	39 <i>14%</i> 4%j	157 <i>23%</i> 16%acd jk	67 <i>12%</i> ghi 7%j	62 14% 6%j	116 <i>20%</i> 12%acdgl ij	145 <i>24%</i> n 14%acd ijk	122 <i>16%</i> gh 12%ij	122 <i>14%</i> 12%j	62 11% 6%j	15 <i>5%</i> <i>2%</i>				964 <i>17%</i> 96%0	45 <i>6</i> % <i>4</i> %
EE	191 <i>3%</i>	9 <i>3%</i> <i>5</i> %	12 <i>2%</i> <i>6%</i>	22 <i>4%</i> 11%bd	8 2% 4%	24 <i>4%</i> 13%bdh	15 <i>2</i> % <i>8</i> %	40 <i>5%</i> 21%bdf	19 <i>2%</i> ni <i>10%</i>	15 <i>3%</i> <i>8</i> %	10 <i>3%</i> <i>5%</i>		161 3% 84%		180 <i>3%</i> 94%o	11 1% 6%
Plusnet	145 <i>2</i> %	4 1% 2%	11 <i>2%</i> <i>8</i> %	18 <i>3%</i> 12%	14 3% 10%	11 <i>2%</i> <i>7</i> %	11 <i>2</i> % <i>7</i> %	13 <i>2%</i> <i>9%</i>	20 <i>2</i> % 14%	20 <i>4%</i> 14%b	8 <i>2%</i> g <i>5%</i>		134 2% 93%		137 <i>2%</i> 95%o	8 1% 5%
Post Office	91 1%	3 1% 3%	12 <i>2%</i> 13%	11 <i>2%</i> 12%g	5 1% 5%	6 1% 7%	7 1% 7%	5 1% 5%	17 <i>2%</i> 19%g	6 1% 7%	8 <i>3%</i> 9%		84 1% 92%		46 1% 51%	44 <i>6%</i> 49%n
Other	177 <i>3</i> %	2 1% 1%	12 2% 7%	34 <i>6%</i> 19%abdefç hk	13 <i>3%</i> g 8%a	10 2% 5%	15 <i>2</i> % <i>8</i> %	11 1% 6%	29 <i>3%</i> 16%ag	24 <i>4%</i> g 14%a	11 <i>3%</i> beg 6%		165 <i>3%</i> 93%		148 <i>3%</i> <i>83%</i>	30 4% 17%
Don't have a landline telephone\line rental service	1015 <i>16%</i>	41 14% 4%	97 14% 10%	108 <i>19%</i> 11%bhjk	87 <i>19%</i> 9%bhj	101 <i>18%</i> k 10%hk	91 15% 9%	152 <i>20%</i> 15%bfhi k	120 14% j 12%	83 15% 8%	42 13% 4%		857 15% 84%		801 14% 79%	215 <i>27%</i> 21%n

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m - n/o

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Any columns with a base of less than 50 have been supressed

Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often Base: All Adults 16+ in UK

Unweighted Base Weighted Base

Don't know

					GOVER	RNMENT RE	GIONS					ETHNIC	ORIGIN	INTERNET	「ACCESS
Total	North East (a)	North West (b)	Yorkshir e and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	White (I)	Minority Ethnic (m)	Any (n)	None (o)
6407 6407	292 287	711 698	568 565	460 456	574 569	585 613	759 778	874 886	544 547	305 320	534 545	5638 5596	726 766	5394 5598	1013 809
223 3%	10 4% 5%	25 4%	15 <i>3%</i>	20 4%	17 3%	20 <i>3%</i>	54 <i>7%</i>	19	18 3% 8%	6 <i>2%</i>	16 . 3%	179 3% 80%	37 5 <i>5</i> %	179 3% 80%	44 5% 20%

 $\frac{Fieldwork: 07/12/2016 - 18/12/2016 \ (Weeks \ 49/50)}{Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b/c/d/e/f/g/h/i/j/k - l/m - n/o}$ 

Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often Base: All Adults 16+ in UK

				C	).1 LANDLIN	E SUPPLIER							Q.2 MOI	BILE SUPPI	_IER		
	Total	Total Landline (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin (e)	EE (f)	Plusnet (g)	Post Office (h)	Tota Mobi (i)	ıl İ	E\Orang eT- Mobile (j)	O2 (k)	Tesco Mobile (I)	Three (m)	Virgin (n)	Vodafone (o)
Unweighted Base	6407	5391	1965	1036	590	960	182	139	109	58		1517	1349	464	624	360	859
Weighted Base	6407	5392	1897	1088	571	1008	191	145	91*	59	182	1577	1370	443	663	367	880
BT	1897	1897	1897	-	-	-	-	-	-		93	473	433	154	132	54	273
	30%	35% 100%cdei gh	100% f 100%a h	- cdefg -	-	-	-	-	-		<i>28%</i> 89%mn	<i>30%</i> 25%mn	<i>32%</i> 23%imı	<i>35%</i> n 8%im	20% in 7%	15% 3%	<i>31%</i> 14%m
Sky	1088	1088	-	1088	-	-	-	-	-		52	268	286	76	141	33	176
	17%	<i>20%</i> 100%bde	fgh -	100% 100% h	abdefg -	-	-	-	-		<i>18%</i> 97%n	<i>17%</i> 25%n	<i>21%</i> 26%ijn	<i>17%</i> 7%n	<i>21%</i> 13%ijn	9% 1 3%	<i>20%</i> 16%n
TalkTalk	571	571	-	-	571	-	-	-	-	5	41	109	120	35	72	16	74
	9%	11% 100%bce	- fgh -	-	100% 100%a h	abcefg -	-	-		] 	<i>9%</i> 95%jn	7% 19%	<i>9%</i> 21%n	8% 6%	<i>11%</i> 13%jn	4% 3%	<i>8%</i> 13%n
Virgin Media	1008	1008	-	-	-	1008	-	-	-	9	70	235	189	72	87	208	122
· ·	16%	19% 100%bcd	- fgh -	-	-	100% 100%abo h	- dfg -	-	-		<i>16%</i> 96%km	15% 23%	14% 19%	16% 7%	13% 9%	<i>57%</i> 21%ijl o	14% klm 12%
EE	191	191	-	-	-	-	191	-	-	1	89	126	16	9	16	4	13
	3%	4% 100%bcd	- eg -	-	-	-	100% 100%abo h	- cdeg -	-	] [	<i>3%</i> 99%kno	<i>8%</i> 66%iklmn	1% o 8%	2% 5%	<i>2%</i> 8%k	1% 2%	2% 7%
Plusnet	145	145	-	-	-	-	-	145	-	1	37	35	34	13	20	7	13
	2%	3% 100%bcd	- ef -	-	-	-	-	100% 100%al h	- bcdef -		2% 95%	2% 24%	2% 23%	3% 9%	3% 14%	2% 5%	2% 9%
Post Office	91	91	-	-	-	-	-	-	91	İ	71	22	17	4	7	2	13
	1%	2% 100%bcd	- e -		-	-	-	-	<i>100%</i> 100% fg	abcde 	1% 78%	1% 24%	1% 19%	1% 5%	1% 8%	1% 2%	1% 14%
Other	177	177	-	-	-	-	-	-	-	1	62	41	30	10	11	3	38
	3%	3% 100%bcd	- efa -	-	-	-	-	-	-		<i>3%</i> 91%n	<i>3%</i> 23%n	2% 17%	2% 6%	2% 6%	1% 2%	<i>4%</i> 21%ijl

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o

\* small base

Any columns with a base of less than 50 have been supressed



Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often Base: All Adults 16+ in UK

Unweighted Base Weighted Base

Don't have a landline telephone\line rental service Don't know

			(	Q.1 LANDLIN	E SUPPLIER	3					Q.2 M	OBILE SUPF	PLIER		
Total	Total Landline (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin (e)	EE (f)	Plusnet (g)	Post Office (h)	Total Mobile (i)	EE\Orang eT- Mobile (j)	O2 (k)	Tesco Mobile (I)	Three (m)	Virgin (n)	Vodafone (o)
6407	5391	1965	1036	590	960	182	139	109	5875	1517	1349	464	624	360	859
6407	5392	1897	1088	571	1008	191	145	91*	5982	1577	1370	443	663	367	880
1015 <i>16%</i>	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	967 <i>16%</i> 95%i	250 <i>16%</i> n 25%n	215 <i>16%</i> 21%r		158 <i>24%</i> 16%ij	36 10% klno 4%	
223	223	-	-	-	-	-	-	-	199	20	29	6	19	4	23
3%	4% 100%bo h	- cdefg -	-	-	-	-	-	-	<i>3%</i> 89%j		2% 13%	1% 3%	<i>3%</i> 9%j	1% 2%	

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o \* small base

Q.1 Which company does your household use for your landline telephone service and\or line rental? If you have more than one household landline connection, please tell me about the one you use most often Base: All Adults 16+ in UK

				Q.3 BROAD	BAND SUPF	PLIER				Q.4 PA	Y TV SUPPLIE	ER	
	Total	Total Broadband (a)	BT (b)	EE\Orange (c)	Sky (d)	TalkTalk (e)	Virgin Media (f)	Plusnet (g)	Total TV (h)	BT (i)	Sky (j)	TalkTalk (k)	Virgin Media (I)
Unweighted Base Weighted Base	6407 6407	5368 5546	1330 1349	241 257	1271 1337	624 620	1261 1339	173 180	3623 3751	317 330	1878 1939	165 163	943 997
ВТ	1897 <i>30%</i>	1609 5 29% 85%cde	1254 <i>93%</i> efg 66%ac	38 15% defg 2%def	136 <i>10%</i> 7%ef	43 7% 2%f	57 4% 3%	24 <i>13%</i> 1%			535 <i>28%</i> I 28%kl	16 <i>10%</i> 1%l	54 5% 3%
Sky	1088 17%	1070 5 19% 98%bce	10 1% efg 1%	4 1% *	1039 <i>78%</i> 96%ab	2 * cefg *	8 1% 1%	- - -	960 <i>26%</i> 88%		937 <i>48%</i> 86%hil	2 1% «I *	5 *
TalkTalk	571 9%	535 10% 94%bcc	4 * lfg 1%	1 * *	7 1% 1%	511 <i>82%</i> 89%ab	7 * ocdfg 1%	1 1% *	287 8% 50%		124 <i>6%</i> 22%il	135 <i>83%</i> 24%hijl	5 1% 1%
Virgin Media	1008 <i>16%</i>	975 18% 97%bcc	2 * leg *	4 <i>2%</i> *bde	2 *	2 * *	959 <i>72%</i> 95%abo	1 1% cdeg *	879 <i>23%</i> 87%		48 <i>2%</i> 5%i	2 1% *	815 <i>82%</i> 81%hiji
EE	191 <i>3%</i>	181 3% 95%bde	2 * ef 1%	165 <i>64%</i> 86%abdef	6 * g <i>3</i> %	3 1% 2%	3 * 1%	2 <i>1%</i> 1%			41 <i>2%</i> 22%l	1 1% 1%	4 * 2%
Plusnet	145 <i>2%</i>	141 3% 98%bcc	1 * lef <i>1</i> %	- -	1 * *	1 * 1%	- - -	135 <i>75%</i> 93%	36 1% abcdef 25%		23 <i>1%</i> 16%l	- - -	1 * 1%
Post Office	91 1%	47 5 1% 52%bdf	3 * 4%	- - -	2 * <i>2</i> %	3 1% 4%	2 * <i>3</i> %	1 1% 1%			11 1% 12%	- - -	2 * <i>3%</i>
Other	177 3%	147 3% 83%bde	6 * ef <i>3</i> %	2 1% 1%	3 * <i>2</i> %	3 * 1%	3 * <i>2</i> %	1 *	66 <i>2%</i> 37%		44 <i>2%</i> 25%il	1 1% 1%	2 * 1%
Don't have a landline telephone\line rental service	1015 16%	642 5 12% 63%bde	55 <i>4%</i> eg <i>5</i> %	36 <i>14%</i> 4%bdeg	125 <i>9%</i> 12%b	42 <i>7%</i> 4%b	290 <i>22%</i> 29%abo	11 <i>6%</i> cdeg <i>1%</i>			148 <i>8%</i> 15%	6 4% 1%	94 <i>9%</i> 9%k
Don't know	223 <i>3</i> %	198 4% 88%bde	10 1% ef 5%	7 <i>3%</i> 3%bf	17 1% 7%	12 <i>2%</i> 5%bf	10 <i>1%</i> <i>5</i> %	3 2% 1%			28 1% 12%	- - -	15 <i>2%</i> <i>7</i> %

 $\frac{Fieldwork:07/12/2016-18/12/2016 \text{ (Weeks } 49/50)}{\text{Proportions/Means: Columns Tested (5\% risk level) - a/b/c/d/e/f/g - h/i/j/k/l}}$ 

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Any columns with a base of less than 50 have been supressed

Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.

Base: All Adults 16+ in UK

		GENE	ER				AGE					SOCIAL C	GRADE	
	Total	Male	Female (b)	16-24 (c)	25-34 (d)	35-44	45-54 (f)	55-64 (g)	65-74 (h)	75+	AB (i)	C1 (k)	C2 (I)	DE (m)
		(a)				(e)		10/		(i)			· · ·	
Unweighted Base	6407 6407	3089 3110	3318 3297	865 904	1103 1199	946 1044	889 1036	839 979	990 692	775 554	1080 1185	1763 1996	1342 1335	2222 1892
Weighted Base	6407	3110	3297	904	1199	1044	1036	979	092	554	1100	1996	1335	1092
55)T.M.L.T.\0	4577	700	700	040	040	000	000	040	450	70	205	545	044	200
EE\T-Mobile\Orange	1577 <i>25%</i>	788 <i>25%</i>	790 <i>24%</i>	242 <i>27%</i>	319 <i>27%</i>	288 <i>28%</i>	280 <i>27%</i>	218 <i>22%</i>	152 <i>22%</i>	78 14%	325 <i>27%</i>	515 <i>26%</i>	344 <i>26%</i>	393 <i>21%</i>
	25%	50%	50%	15%gl					22% 10%i	5%	21%m			25%
O2	1370	676	694	197	294	247	219	220	130	63	261	447	291	371
	21%	22%	21%	22%	25%	24%	21%	22%	19%	11%	22%	22%	22%	20%
		49%	51%	14%i	21%hi	18%hi	16%i	16%i	10%i	5%	19%	33%m	21%	27%
Tesco Mobile	443	197	246	52	47	56	66	95	75	53	75	132	91	145
	7%	6% 44%	7% 56%	6% 12%	4% 11%	5% 13%	<i>6%</i> 15%d	10% 21%cde	11% ef 17%cdef	<i>9%</i> 12%cde	6% ef 17%	7% 30%	7% 21%	8% 33%
Thurs	663	347	316	123	183	147	104	76	23	6	121	219	149	173
Three	10%	11%	10%	14%	15%	14%	104	76 8%	23 3%	1%	10%	11%	11%	9%
	1070	52%b	48%	19%fg				11%hi	4%i	1%	18%	33%	23%	26%
Virgin Media	367	173	194	33	47	62	78	77	42	29	75	120	72	100
· ·	6%	6%	6%	4%	4%	6%	8%	8%	6%	5%	6%	6%	5%	5%
		47%	53%	9%	13%	17%cd				8%	20%	33%	20%	27%
Vodafone	880	413	467	140	180	133	150	141	84	52	188	280	178	234
	14%	13% 47%	14% 53%	<i>15%</i> 16%hi	<i>15%</i> 20%i	<i>13%</i> 15%i	<i>14%</i> 17%i	<i>14%</i> 16%i	12% 10%	9% 6%	<i>16%</i> 21%m	14% 32%	13% 20%	12% 27%
Other	448	218	230	82	88	64	74	64	57	19	69	142	90	146
Other	7%	7%	230 7%	9%	7%	6%	7%	7%	8%	3%	6%	7%	7%	8%
	, , ,	49%	51%	18%ei		14%i	17%i	14%i	13%i	4%	15%	32%	20%	33%
Don't have a personal	425	195	230	16	18	15	34	60	99	184	44	79	73	229
mobile	7%	6%	7%	2%	1%	1%	3%	6%	14%	33%	4%	4%	5%	12%
		46%	54%	4%	4%	3%	8%cc	le 14%cde	ef 23%cdef	g 43%cde	efgh 10%	19%	17%	54%jk
Don't know	235	103	132	19	23	33	32	28	30	70	27	60	46	101
	4%	3% 44%	4% 56%	2% 8%	2% 10%	3% 14%	3% 14%	3% 12%	<i>4%</i> 13%cd	13%	2% efgh 12%	3% 26%	3% 20%	<i>5%</i> 43%jkl
		44%	20%	0%	10%	14%	14%	12%	13%00	30%cd	ayıı 12%	20%	20%	43%jK

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m



Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.

Base: All Adults 16+ in UK

		ARE	A		COU	INTRY	
	Total	Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)
Unweighted Base Weighted Base	6407 6407	5048 5079	1359 1328	5367 5396	534 545	305 320	201 146
EE\T-Mobile\Orange	1577 <i>25%</i>	1230 <i>24%</i> <i>78%</i>	348 <i>26%</i> <i>22%</i>	1347 <i>25%</i> 85%	113 <i>21%</i> df 7%		13 <i>9%</i> cdf <i>1%</i>
O2	1370 <i>21%</i>	1084 <i>21%</i> <i>79%</i>	286 <i>22%</i> 21%	1132 <i>21%</i> 83%			91 <i>62%</i> 7%
Tesco Mobile	443 7%	339 <i>7%</i> <i>77%</i>	103 <i>8%</i> <i>23</i> %	352 <i>7%</i> 80%	47 9% 11%		7 5% of 1%
Three	663 10%	549 <i>11%</i> 83%b	114 <i>9%</i> <i>17</i> %	583 11% 88%i			5 4% 1%
Virgin Media	367 <i>6%</i>	329 <i>6%</i> 90%b	38 <i>3%</i> 10%	311 <i>6%</i> 85%i			1 1%
Vodafone	880 14%	682 13% 78%	197 <i>15%</i> <i>22</i> %	731 <i>14%</i> <i>83</i> %	77 14% 9%		19 <i>13%</i> <i>2%</i>
Other	448 7%	364 7% 81%	84 <i>6%</i> 19%	402 7% 90%			2 1% *
Don't have a personal mobile	425 <i>7</i> %	315 <i>6%</i> <i>74%</i>	110 <i>8%</i> 26%		60 <i>11%</i> 14%		7 5% 2%
Don't know	235 <i>4%</i>	186 <i>4%</i> <i>79%</i>	49 4% 21%	197 <i>4%</i> 84%i	26 <i>5%</i> 11%		1 1% 1%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f



## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.

Base: All Adults 16+ in UK

						GOVEF	RNMENT REC	GIONS					ETHNI	C ORIGIN	INTERNET	ACCESS
	Total	North East (a)	North West (b)	Yorkshir e and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales	Scotland (k)	White	Minority Ethnic (m)	Any (n)	None (o)
Unweighted Base Weighted Base	6407 6407	292 287	711 698	568 565	460 456	574 569	585 613	759 778	874 886	544 547	305 320	534 545	5638 5596	726 766	5394 5598	1013 809
EE\T-Mobile\Orange	1577 25%	63 22% 4%		140 <i>25%</i> <i>9%</i>	109 24% 7%		127 21% abcdfh 8%	240 <i>31%</i> 15%a hik	206 23% abcdf 13%			113 21% abcdfh 7%				138 <i>17%</i> <i>9</i> %
O2	1370 21%	51 18% 4%		120 <i>21%</i> acdefg 9%	97 <i>21%</i> ej 7%		129 <i>21%</i> 9%e	131 <i>17%</i> j <i>10%</i>	212 <i>24%</i> 15%	114 % <i>21%</i> %aegjk 8%						109 <i>14%</i> <i>8</i> %
Tesco Mobile	443 7%	23 8% 5%		41 <i>7%</i> 9%(	36 <i>8%</i> g 8%		52 <i>8%</i> g 12%g	25 3% 6%	54 <i>6%</i> 12%			47 9% bcegh 11%				74 <i>9%</i> 17%n
Three	663 10%	29 10% 4%		56 10% 8%	30 7% 4%		82 <i>13%</i> 12%b	120 <i>15%</i> dijk 18%a ijk	108 <i>12%</i> abcde 16%							25 <i>3%</i> 4%
Virgin Media	367 <i>6%</i>	18 6% 5%			36 <i>8%</i> 10%		47 <i>8%</i> chij 13%c	43 <i>6%</i> hij <i>12%</i>	36 4% 10%						337 <i>6%</i> 92%o	30 4% 8%
Vodafone	880 14%	48 1 <i>7%</i> 6%		105 <i>19%</i> 12%l	62 14% odefg 7%		75 12% 9%	79 10% <i>9</i> %	143 <i>16%</i> 16%	88 % <i>16%</i> %befg 10%l						79 10% 9%
Other	448 7%	27 9% 6%		28 5% 6%	36 <i>8%</i> <i>8</i> %		51 <i>8%</i> 11%c	66 <i>8%</i> j 15%0	52 6% ij 12%							31 <i>4%</i> <i>7</i> %
Don't have a personal mobile	425 7%	20 5 7% 5%		33 <i>6</i> % g <i>8</i> %	33 7% 8%		30 5% 7%	35 5% 8%	53 6% 12%				405 5 79 Sbcdef 959			250 <i>31%</i> 59%n

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m - n/o

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Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.

Base: All Adults 16+ in UK

Unweighted Base Weighted Base Don't know

					GOVEF	RNMENT RE	GIONS					ETHNIC	ORIGIN	INTERNET	ACCESS
Total	North East	North West	Yorkshir e and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	White	Minority Ethnic	Any	None
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)
6407	292	711	568	460	574	585	759	874	544	305	534	5638	726	5394	1013
6407	287	698	565	456	569	613	778	886	547	320	545	5596	766	5598	809
235	8	25	21	16	29	20	38	22	19	11	26	198	28	161	74
4%		4%				3%	5%	2%	3%			4%		3%	9%
	3%	11%	9%	7%	12%l	n <i>8%</i>	16%ł	n <i>9</i> %	8%	5%	11%	n <i>84%</i>	12%	69%	31%r

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - I/m - n/o

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.

Base: All Adults 16+ in UK

				Q.	.1 LANDLINE S	SUPPLIER							2 MOBILE	SUPPLI	ER		
	Total			sky c)	TalkTalk (d)		EE (f)	Plusnet (g)	Post Office (h)	Total Mobile (i)	EE\Ora eT- Mobile (j)		Mo	sco bile I)	Three (m)	Virgin Vo	odafone (o)
Unweighted Base	6407 6407	5391 5392		1036 1088	590 571	960 1008	182 191	139 145	109 91*	5875 5982	151 157			464 443	624 663	360 367	859 880
Weighted Base	6407	5392	1897	1088	5/1	1008	191	145	91"	5982	157	// 13/	U	443	663	367	880
EE\T-Mobile\Orange	1577	1328	473	268	109	235	126	35	22	1577	157		-	-	-	-	-
	25%	<i>25%</i> 84%d	<i>25%</i> 30%d	<i>25%</i> 17%d	19% 7%	23% 15%	66% 8%a	24% abcdeg 2%				00% 00%iklmno	-	-	-	-	-
	1	0.730	00700	17700	.,0	7070	h	.5000g/c	. , ,	0		70 70 11 11 11 10					]
O2	1370	1154	433	286	120	189	16	34	17	1370		- 137		-	-	-	-
	21%	<i>21%</i> 84%f	<i>23%</i> 32%ef	<i>26%</i> 21%al	21% bdef 9%f	<i>19%</i> 14%f	8% 1%	<i>23%</i> 2%			6 6jlmno		00% 10%ijlmno	-	-	-	-
Tesco Mobile	443	379	154	76	35	72	9	13	4	443		-	-	443	-	-	-
	7%	7% 86%	8% 35%	7% 17%	6% 8%	7% 16%	5% 2%	9% 3%			á Sikmno	-	-	100% 100%ijkm	-	-	-
Th	663	505	35% 132	1/%	8% 72	7 <i>6%</i> 87	2% 16	3% 20	1% 7	663	ыкттпо	-	-	100%  KIT	663	-	
Three	10%	9%	7%	13%	13%	9%	8%	20 14%			6	-	-	-	100%	-	
		76%b	20%	21%al		13%	2%	3%			jklno	-	-	-	100%ijkli	10 -	-
Virgin Media	367	331	54	33	16	208	4	7	2	367		-	-	-	-	367	- ]
	6%	6% 90%bcdf	3% 15%	3% 9%	3% 4%	21% 57%abcdfd	2% 1 1%	5% 2%	2% 1%	6% 100%	6 6jklmo	-	-	-	-	<i>100%</i> 100%ijklm	10 -
	İ	00700001	.070	0,0	.,,	h	, .,.	270	. , ,	1007	ojitiirio					100 /01/1111	Ĭ
Vodafone	880	745	273	176	74	122	13	13	13	880		-	-	-	-	-	880
	14%	<i>14%</i> 85%f	<i>14%</i> 31%f	16% 20%et	13% fa 8%f	<i>12%</i> 14%f	7% 2%	9% 2%	14% 1%	15%	6 6jklmn	-	-	-	-	-	<i>100%</i> 100%ii
Other	448	359	105	54	94	47	5	13	4	448	ojikiiriiri	_	_	_	_	_	- [
Other	7%	7%	6%	5%	16%	5%	3%	9%	4%	7%		-	-	-	-	-	-
		80%cef	23%	12%	21%abc gh	ef 11%	1%	3%	cef 1%	100%	jklmno	-	-	-	-	-	-
Don't have a personal	425	377	204	36	31	38	2	7	20	-		-	-	-	-	-	-
mobile	7%	7%	11%	3%	5%	4%	1%	5%				-	-	-	-	-	-
		89%cef	48%acdef	8%	7%f	9%	*	2%	1 5%: n	abcdef -		-	-	-	-	-	-

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o



Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.

Base: All Adults 16+ in UK

Unweighted Base Weighted Base Don't know

				Q.1 LANDLIN	E SUPPLIEF	}					Q.2 M	IOBILE SUPI	PLIER		
Total	Total Landline (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin (e)	EE (f)	Plusnet (g)	Post Office (h)	Total Mobile (i)	EE\Orang eT- Mobile (j)	O2 (k)	Tesco Mobile (I)	Three (m)	Virgin (n)	Vodafone (o)
6407 6407	5391 5392	1965 1897	1036 1088	590 571	960 1008	182 191	139 145	109 91*	5875 5982	1517 1577	1349 1370	464 443	624 663	360 367	859 880
0407	5592	1097	1000	571	1006	191	140	91	3962	1377	1370	440	003	307	000
235	214	70	18	22	10	-	3	3	235	-	-	-	-	-	-
4%	4%	4%	2%		1%	-	2%	3%	4%		-	-	-	-	-
	91%ce	ef 30%c	ef 8%	9%0	ef 4%	-	1%	1%f	100%	jklmno -	-	-	-	-	-

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.2 And thinking of your personal mobile phone, which network are you on? So not one that might be provided to you by your work. If you have more than one mobile phone network provider, please tell me about the one you use most often.

Base: All Adults 16+ in UK

				Q.3 BR	OADBAND SU	PPLIER				Q.4	PAY TV SUPPL	JER	
	Total	Total Broadband (a)	BT (b)	EE\Orange (c)	Sky (d)	TalkTalk (e)	Virgin Media (f)	Plusnet (g)	Total TV (h)	BT (i)	Sky (j)	TalkTalk (k)	Virgin Media (I)
Unweighted Base	6407	5368	1330	241	1271	624	1261	173	3623	317	1878	165	943
Weighted Base	6407	5546	1349	257	1337	620	1339	180	3751	330	1939	163	997
EE\T-Mobile\Orange	1577 <i>25%</i>		358 <i>27%</i>	160 <i>63%</i>			313 <i>23%</i>	53 <i>30%</i>			519 <i>27%</i>		227 <i>2</i> 3%
		89%e	23%6	10%	abdefg 20%		20%6	3%	e 59%	k 5%l	k 33%l	kl 2%	14%
O2	1370	1247	336	25	368	127	283	44	849	80	490	22	212
	21%	<i>22%</i> 91%c	<i>25%</i> 25%	10% cef 2%			21% 21%	24% 3%			25% < 36%l		<i>21%</i> 15%
Tesco Mobile	443	369	119	11	81	37	86	16	258	31	128	9	79
	7%	7% 83%	9% 27%a	4% acdef 2%			6% 20%	9% 4%	5 7% 5 58%		7% 29%		8% 18%
Three	663	600	96	20	190	89	137	24	393	23	225	34	73
	10%	11% 91%b	7% 14%	8% 3%			10% abcf 21%b	13% 4%			<i>12%</i> 34%i		7% ijl 11%
Virgin Media	367 <i>6%</i>	337 6%	29 <i>2</i> %	6 <i>2</i> %	33 <i>2</i> %	16 <i>3%</i>	235 18%	7 4%	273 7%	5 1%	46 <i>2</i> %	8 <i>5</i> %	211 <i>21%</i>
		92%bcd		2%				bcdeg 2%			12%	2%i	57%
Vodafone	880	801	227	21	212	85	166	17	531	50	312	19	114
	14%	14% 91%c	17% 26%a	8% acfg 2%			12% : 19%	10% 2%			<i>16%</i> 35%l	12% l 2%	11% 13%
Other	448	404	92	9	70	101	75	11	231	33	100	35	38
	7%	7% 90%cdf	7% 21%	4% 2%			6% abcdfg 17%	6% 3%			5% njl <i>22</i> %		49 ijl 89
5	405	i					J	7	1		•		•
Don't have a personal mobile	425 7%	196 4%	62 <i>5</i> %	2 1%	40 <i>3</i> %	30 <i>5%</i>	35 <i>3%</i>	/ 4%	149 4%	12 <i>4</i> %	81 <i>4%</i>	6 <i>3</i> %	37 49
HIUDHE	170	46%c	15%		9%			2%	1		19%	1%	9%
Don't know	235	180	30	1	23	16	9	1	136	10	38	4	8
DOITE KNOW	4%	3%	2%	*	23 2%		1%	*	4%		2%	3%	1%
	1 .~	76%cdfc		*	10%			*	58%				3%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l



## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.

Base: All Adults 16+ in UK

		GENI	DER				AGE					SOCIAL GF		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 3 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)
Unweighted Base Weighted Base	6407 6407	3089 3110	3318 3297	865 904	1103 1199	946 1044	889 1036	839 979	990 692	775 554	1080 1185	1763 1996	1342 1335	2222 1892
ВТ	1349 <i>21%</i>	664 21% 49%	685 21% 51%	147 16% 11%	195 16% 14%	227 <i>22%</i> 17%cd	240 <i>23%</i> 18%cd	255 <i>26%</i> li 19%cdei	183 <i>27%</i> i 14%cdei	102 18% 8%	366 <i>31%</i> 27%klm	430 <i>22%</i> 32%m	279 <i>21%</i> 21%m	274 14% 20%
EE\Orange	257 4%	137 <i>4%</i> <i>53%</i>	120 4% 47%	37 <i>4%</i> 14%i	71 <i>6%</i> 28%fhi	48 <i>5%</i> 19%hi	39 <i>4%</i> 15%i	38 <i>4%</i> 15%i	17 <i>2%</i> <i>7</i> %	7 1% 3%	47 4% 18%	96 <i>5%</i> 37%m	58 <i>4%</i> 22%m	57 <i>3%</i> <i>22%</i>
Sky	1337 <i>21%</i>	648 21% 48%	689 21% 52%	196 <i>22%</i> 15%ghi	337 <i>28%</i> 25%cegh	252 <i>24%</i> ni 19%gh	252 <i>24%</i> ii 19%gh	166 <i>17%</i> ii 12%i	96 <i>14%</i> 7%i	38 <i>7%</i> <i>3%</i>	219 18% 16%	437 <i>22%</i> 33%jm	346 <i>26%</i> 26%jkm	335 18% 25%
TalkTalk	620 10%	307 10% 49%	313 10% 51%	88 10% 14%	116 10% 19%	95 <i>9%</i> 15%	100 10% 16%	104 11% 17%	74 11% 12%	44 8% 7%	137 <i>12%</i> 22%km	178 9% <i>2</i> 9%	136 <i>10%</i> <i>22%</i>	169 <i>9%</i> <i>27%</i>
Virgin Media	1339 <i>21%</i>	652 21% 49%	687 21% 51%	281 <i>31%</i> 21%defg i	277 <i>23%</i> h 21%ghi	263 <i>25%</i> 20%fgh	211 <i>20%</i> hi 16%hi	185 <i>19%</i> 14%hi	93 <i>13%</i> 7%i	29 5% 2%	245 <i>21%</i> 18%m	527 <i>26%</i> 39%jlm	251 19% 19%	317 <i>17%</i> <i>24%</i>
Plusnet	180 <i>3%</i>	78 <i>3%</i> 43%	102 <i>3%</i> <i>57</i> %	10 <i>1%</i> <i>6</i> %	45 <i>4%</i> 25%ci	29 <i>3%</i> 16%c	31 <i>3%</i> 17%c	37 <i>4%</i> 21%ci	18 <i>3%</i> 10%c	11 <i>2</i> % <i>6</i> %	33 <i>3%</i> 19%	72 <i>4%</i> 40%m	32 <i>2%</i> 18%	43 2% 24%
Other	226 4%	100 <i>3%</i> 44%	125 <i>4%</i> <i>56</i> %	25 3% 11%	46 4% 20%	31 <i>3%</i> 14%	42 4% 19%	32 <i>3%</i> 14%	36 <i>5%</i> 16%cegi	14 <i>2%</i> <i>6%</i>	53 4% 23%	68 <i>3%</i> 30%	46 <i>3%</i> 20%	59 <i>3%</i> <i>26%</i>
Don't have fixed broadband service	861 <i>13%</i>	413 <i>13%</i> 48%	448 14% 52%	64 7% 7%	70 <i>6%</i> <i>8%</i>	64 <i>6%</i> <i>7%</i>	83 <i>8%</i> 10%	141 <i>14%</i> 16%cde	157 <i>23%</i> f 18%cdefç	283 <i>51%</i> 33%cdef	52 4% gh <i>6</i> %	132 <i>7%</i> 15%j	136 <i>10%</i> 16%jk	542 <i>29%</i> 63%jl
Don't know	239 <i>4%</i>	111 <i>4%</i> 46%	128 <i>4%</i> <i>54</i> %	56 <i>6%</i> 24%defg	43 <i>4%</i> h 18%g	37 4% 16%	39 <i>4%</i> 16%g	20 2% 8%	18 <i>3%</i> <i>8%</i>	25 <i>5%</i> 11%gh	33 <i>3%</i> 14%	56 <i>3%</i> <i>23%</i>	52 4% 22%	97 <i>5%</i> 41%ji

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m



## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.

Base: All Adults 16+ in UK

		ARE	Α		COU	NTRY	
	Total	Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)
Unweighted Base Weighted Base	6407 6407	5048 5079	1359 1328	5367 5396	534 545	305 320	201 146
ВТ	1349 <i>21%</i>	981 <i>19%</i> <i>73</i> %	368 <i>28%</i> 27%		118 <i>22%</i> <i>9</i> %	79 25% 6%	36 <i>25%</i> <i>3%</i>
EE\Orange	257 4%	195 <i>4%</i> <i>76%</i>	62 <i>5%</i> <i>2</i> 4%	221 <i>4%</i> <i>86</i> %	21 4% 8%		3 2% 1%
Sky	1337 <i>21%</i>	1079 <i>21%</i> <i>81%</i>	258 19% 19%	1116 <i>21%</i> <i>83</i> %	105 <i>19%</i> <i>8</i> %		40 <i>27%</i> 3%c
TalkTalk	620 <i>10%</i>	485 10% 78%	135 10% 22%	507 <i>9%</i> <i>82%</i>	59 11% <i>9</i> %	36 11% <i>6</i> %	18 <i>12%</i> <i>3%</i>
Virgin Media	1339 <i>21%</i>	1201 <i>24%</i> 90%b	138 10% 10%	1203 <i>22%</i> 90%			9 6% 1%
Plusnet	180 <i>3%</i>	133 <i>3%</i> <i>74%</i>	47 4% 26%	155 <i>3%</i> <i>86%</i>	14 <i>3%</i> <i>8</i> %		1 1% *
Other	226 <i>4%</i>	153 <i>3%</i> <i>68%</i>	72 <i>5%</i> 32%		14 <i>3%</i> <i>6</i> %		5 4% 2%
Don't have fixed broadband service	861 <i>13%</i>	650 <i>13%</i> <i>75%</i>	211 <i>16%</i> 25%		79 14% <i>9</i> %		34 23% 1 4%ç
Don't know	239 <i>4%</i>	201 <i>4%</i> <i>84</i> %	38 <i>3%</i> 16%	205 <i>4%</i> 86%i	26 <i>5%</i> 11%	7 2% f 3%	1 1% 1%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f



## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer. Base: All Adults 16+ in UK

						GOVERNM	ENT REGI	IONS					ETHNIC	ORIGIN	INTERNET	ACCESS
	Total	East \	Vorks e an lorth The Vest Humk (b) (c)	d East e East per Midlan	ds Mid		ast of igland (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	White	Minority Ethnic (m)	Any (n)	None (o)
Unweighted Base Weighted Base	6407 6407	292 287		668 46 665 45		574 569	585 613	759 778	874 886	544 547	305 320	534 545	5638 5596	726 766	5394 5598	1013 809
вт	1349 <i>21%</i>	59 21% 4%	120 1 17% 9%	12 10 20% 2 8%	7 23% 8%bg	108 19% 8%	122 20% 9%	138 18% 10%	195 <i>22%</i> 14%l	155 <i>28%</i> og 11% hk	79 <i>25%</i> abcefg 6%		1215 % <i>22</i> % % 90%		1316 <i>24%</i> 98%o	33 4% 2%
EE\Orange	257 4%	10 3% 4%	13 2% 5%	36 1 6% 14%bdfh	3 <i>3%</i> <i>5%</i>	27 <i>5%</i> 10%bh	19 <i>3%</i> <i>7</i> %	61 <i>8%</i> 24%ab ijk	21 2% odefh 8%	21 <i>4%</i> 8%l						3 * 1%
Sky	1337 21%	74 <i>26%</i> 6%cdefi k	21%		8 7% 6%	99 17% 7%	121 <i>20%</i> 9%	156 20% 12%	232 <i>26%</i> 17%l ik	100 18% ocdefg 7%	77 <i>24</i> 9 6%				1300 <i>23%</i> 97%o	37 <i>5%</i> <i>3%</i>
TalkTalk	620 10%	34 1 <i>2%</i> 5%e	73 10% 12%	56 3 10% 9%	8 8% 6%	42 7% 7%	52 8% 8%	73 9% 12%	82 9% 13%	58 11% <i>9</i> %						22 3% 4%
Virgin Media	1339 <i>21%</i>	47 16% 4%j	184 <i>26%</i> 14%acghij k	83 11 15% 2 6%j	26% 9%achij	157 <i>28%</i> 12%acgh jk	194 <i>32%</i> i 14%abo ijk	167 <i>21%</i> cgh 12%cj	160 <i>18%</i> 12%j	94 <i>17%</i> 7%j			1151 % 21% %cj 86%		1319 <i>24%</i> 99%o	19 <i>2%</i> 1%
Plusnet	180 <i>3%</i>	6 2% 3%	17 <i>2%</i> 9%	21 1 4% 12%	5 <i>3%</i> <i>8%</i>	13 <i>2</i> % <i>7</i> %	14 <i>2</i> % <i>8</i> %	22 3% 12%	23 <i>3%</i> 13%	25 <i>5%</i> 14%l						7 1% 4%
Other	226 4%	2 1% 1%	<i>3%</i> 9%ag	46 1 8% 20%abdefg lk	7 <i>4%</i> 7%ag	13 2% 6%	13 <i>2%</i> <i>6%</i>	11 1% 5%	40 <i>5%</i> 18%	29 <i>5%</i> aefg 13%		14 3 39 6aefg 69			218 <i>4%</i> 97%0	8 1% 3%
Don't have fixed broadband service	861 <i>13%</i>	49 1 <i>7%</i> 6%dfi	94 <i>13%</i> 11%fi		3 2% 6%f	92 <i>16%</i> 11%dfi	47 8% 6%	99 <i>13%</i> 11%f	113 <i>13%</i> 13%f	52 10% 6%		79 5 149 5bcdfgh 99				636 <i>79%</i> 74%n

 $\frac{Fieldwork: 07/12/2016 - 18/12/2016 \ (Weeks \ 49/50)}{Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b/c/d/e/f/g/h/i/j/k - l/m - n/o}$ 

KANTAR MEDIA

Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.

Base: All Adults 16+ in UK

Unweighted Base Weighted Base

Don't know

					GOVER	RNMENT RE	GIONS					ETHNIC	ORIGIN	INTERNET	Γ ACCESS
Total	North East (a)	North West (b)	Yorkshir e and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	White (I)	Minority Ethnic (m)	Any (n)	None (o)
6407	292	711	568	460	574	585	759	874	544	305	534	5638	726	5394	1013
6407	287	698	565	456	569	613	778	886	547	320	545	5596	766	5598	809
239	6	28	21	18	19	31	51	20	13	7	26	192	37	196	43
4%	2% 3%	4% 12%						abcehi 8%	2% 5%					3% 82%	

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m - n/o

Table 14

Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.

Base: All Adults 16+ in UK

				Q.1 L	ANDLINE SI	JPPLIER							Q.2 MOI	BILE SUPPLI	ER		
	Total			Sky Ta		irgin (e)	EE (f)	Plusnet (g)	Post Office (h)	Tota Mobi (i)	al ile	E\Orang eT- Mobile (j)	O2 (k)	Tesco Mobile (I)	Three (m)	Virgin (n)	Vodafone (o)
Unweighted Base	6407		1965	1036	590	960	182	139	109		875	1517	1349	464	624	360	859
Weighted Base	6407	5392	1897	1088	571	1008	191	145	91*	59	982	1577	1370	443	663	367	880
ВТ	1349	1293	1254	10	4	2	2	1	3		287	358	336	119	96	29	227
	21%	24% 96%cdefg h	66% 93%acdef h	1% g 1%	1% *	*	1% *e	1% *	4% *c	β <b> </b> de <b> </b>	<i>22%</i> 95%mn	<i>23%</i> 1 27%mn	<i>25%</i> 25%imi	<i>27%</i> n 9%imn	<i>14%</i> 7%n	8% 2%	<i>26%</i> 17%ii
EE\Orange	257	221	38	4	1	4	165	-	-	2	255	160	25	11	20	6	21
	4%	4% 86%bcdeg h	<i>2%</i> 15%cde	* 1%	*	* 2%	<i>86%</i> 64%al h	bcdeg -	-		4% 99%kno	10% o 63%iklm o	2% nn 10%	2% 4%	3% 8%	2% 2%	2% 8%
Sky	1337	1213	136	1039	7	2	6	1	2		297	321	368	81	190	33	212
	21%	22% 91%bdefg h	7% 10%defg	<i>96%</i> 78%abde h	1% fg 1%e	*	<i>3%</i> *e	*	2% *e		<i>22%</i> 97%n	<i>20%</i> 24%n	<i>27</i> % 27%ijln	<i>18%</i> 6%n	<i>29%</i> 14%ijln	9% 2%	<i>24%</i> 16%j
TalkTalk	620	579	43	2	511	2	3	1	3		591	119	127	37	89	16	85
	10%	11% 93%bcefgl	<i>2%</i> n 7%ce	*	89% 82%abce h	* g *	2% 1%ce	1% e *	4% 1%		<i>10%</i> 95%jn	<i>8%</i> 19%n	<i>9%</i> 21%n	<i>8%</i> 6%n	<i>13%</i> 14%ijklr	4% no 3%	<i>10%</i> 14%r
Virgin Media	1339	1049	57	8	7	959	3	-	2	13	304	313	283	86	137	235	166
	21%	19% 78%bcdfgl	3% n 4%cdg	1% 1%	1% *	95% 72%abcdt h	1% ig *	-	3% *		22% 97%	20% 23%	21% 21%	20% 6%	21% 10%	<i>64%</i> 18%ij o	19% klm 12%
Plusnet	180	169	24	-	1	1	2	135	1	1	173	53	44	16	24	7	17
	3%	<i>3%</i> 94%bcde	1% 13%cde	-	1%	1%	1% 1%ce	<i>93%</i> e 75%abo h	1% cdef 1%		3% 96%	3% 30%	3% 24%	4% 9%	4% 13%	2% 4%	2% 10%
Other	226	184	19	1	1	-	-	1	33		216	56	35	15	26	3	48
	4%	3% 81%bcdef	1% 8%cde	* 1%	*	-	-	* *e	<i>37%</i> 15% fg		<i>4%</i> 96%n	4% 25%n	3% 16%	<i>3%</i> 7%n	<i>4%</i> 12%n	1% 1%	<i>5%</i> 21%ij
Don't have fixed	861	488	287	18	36	33	10	3	43		632	166	123	74	62	30	78
broadband service	13%	<i>9%</i> 57%cdeg	15% 33%acdef	2% g 2%	6% 4%ce	<i>3</i> % 4%c	<i>5%</i> 1%c	2% *	48% 5% fa		11% 73%	11% 19%	9% 14%	<i>17%</i> 9%ijkm	9% ino <i>7</i> %	8% 3%	9% 9%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o

\* small base

Any columns with a base of less than 50 have been supressed

KANTAR MEDIA

Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.

Base: All Adults 16+ in UK

Unweighted Base Weighted Base

Don't know

			(	Q.1 LANDLIN	E SUPPLIEF	7					Q.2 M	OBILE SUPF	PLIER		
Total	Total Landline (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin (e)	EE (f)	Plusnet (g)	Post Office (h)	Total Mobile (i)	EE\Orang eT- Mobile (j)	O2 (k)	Tesco Mobile (I)	Three (m)	Virgin (n)	Vodafone (o)
6407	5391	1965	1036	590	960	182	139	109	5875	1517	1349	464	624	360	859
6407	5392	1897	1088	571	1008	191	145	91*	5982	1577	1370	443	663	367	880
239	198	38	6	4	5	_	3	2	227	31	28	3	19	6	26
4%	4%	2%	1%		1%	-	2%		4%	2%	2%	1%	3%	2%	
	83%b	cdef 16%c	:de 3%	1%	2%	-	1%	cef 1%e	ef 95%j	kln <i>13</i> %	12%	1%	8%l	3%	11%l

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.3 Which company does your household use for its fixed broadband Internet connection? By this I mean, broadband used through your household phone line, and not a mobile broadband connection where you would plug a USB dongle into your computer.

Base: All Adults 16+ in UK

				Q.3 BRC	DADBAND SUP	PLIER				Q.4 F	PAY TV SUPPL	IER	
	Total	Total Broadband (a)	BT (b)	EE\Orange (c)	Sky (d)	TalkTalk (e)	Virgin Media (f)	Plusnet (g)	Total TV (h)	BT (i)	Sky (j)	TalkTalk (k)	Virgin Media (I)
Unweighted Base	6407	5368	1330	241	1271	624	1261	173	3623	317	1878	165	943
Weighted Base	6407	5546	1349	257	1337	620	1339	180	3751	330	1939	163	997
ВТ	1349	1349	1349	-	-	-	-	-	729	298	381	3	8
	21%	24% 100%co	100% defg 100%	acdefg -	-		-	-	19% 54%		<i>20%</i> jkl 28%k	2% ! *	1% 1%
EE\Orange	257	257	-	257	-	-	-	-	114	8	55	3	9
-	4%	5 5% 100%bo	defg -	<i>100%</i> 100%a	bdefg -	-	-	-	<i>3%</i> 44%		<i>3</i> % 21%l	2% 1%	1% 3%
Sky	1337	1337	-	-	1337	-	-	-	1155	2	1123	2	7
•	21%	24% 100%b	cefg -	- -	<i>100%</i> 100%a	bcefg -	-	-	<i>31%</i> 86%		<i>58%</i> 84%h	1% ikl *	1% 1%
TalkTalk	620	620	-	-	-	620	-	-	314	3	128	149	7
	10%	11% 100%b	cdfg -	-	-	<i>100%</i> 100%al	bcdfg -	-	<i>8%</i> 51%		<i>7</i> % 21%il	<i>92%</i> 24%hi	1% jl 1%
Virgin Media	1339	1339	-	-	-	-	1339	-	1024	2	73	4	920
	21%	24% 100%b	cdeg -	-	-	-	<i>100%</i> 100%ab	- ocdeg -	<i>27%</i> 76%		4% 5%i	2% *	<i>92%</i> 69%hij
Plusnet	180	180	-	-	-	-	-	180	44	1	28	1	5
	3%	3% 100%b	cdef -	-	-	-	-	<i>100%</i> 100%	1% abcdef <i>25%</i>		1% 15%l	*	1% 3%
Other	226	226	-	-	-	-	-	-	71	1	46	-	2
	4%	4% 100%b	cdefg -			-	-	-	<i>2%</i> 32%		<i>2</i> % 20%il	-	* 1%
Don't have fixed	861	-	-	-	-	-	-	-	143	8	82	1	34
broadband service	13%	-	-	-	-	-	-	-	4%		4%	1%	3%
		-	-	-	-	-	-	-	17%	k 1%	10%k	*	4%
Don't know	239	239	-	-	-	-	-	-	156	6	23	1	5
	4%	4% 100%b	- cdefa -	-	-	-	-	-	<i>4%</i> 66%		1% 10%	*	* 2%
	ı	100%00	cu <del>c</del> ig -	-	-	-	-	-	00%	JNI 3%I	10%		2%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l

KANTAR MEDIA

#### Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most

Base: All Adults 16+ in UK

		GEND	ER				AGE					SOCIAL GI	RADE	
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)
Unweighted Base Weighted Base	6407 6407	3089 3110	3318 3297	865 904	1103 1199	946 1044	889 1036	839 979	990 692	775 554	1080 1185	1763 1996	1342 1335	2222 1892
ВТ	330 <i>5%</i>	185 <i>6%</i> 56%b	146 4% 44%	50 <i>6%</i> 15%i	48 4% 15%	74 <i>7%</i> 22%dh	55 <i>5%</i> ni <i>17</i> %	53 <i>5%</i> 16%i	31 <i>4%</i> <i>9</i> %	18 <i>3%</i> <i>6</i> %	74 <i>6%</i> 22%m	101 <i>5%</i> 31%m	89 <i>7%</i> 27%m	67 4% 20%
Sky	1939 <i>30%</i>	946 <i>30%</i> 49%	993 <i>30%</i> <i>51%</i>	253 <i>28%</i> 13%i	394 <i>33%</i> 20%chi	341 <i>33%</i> 18%ch	368 <i>36%</i> ni 19%ch	308 <i>31%</i> ni 16%hi	183 <i>26%</i> 9%i	92 17% 5%	378 <i>32%</i> 19%m	619 <i>31%</i> 32%m	486 <i>36%</i> 25%jkm	456 <i>24%</i> <i>2</i> 4%
TalkTalk	163 <i>3%</i>	90 <i>3%</i> 56%	72 2% 44%	26 <i>3%</i> 16%	31 <i>3%</i> 19%	24 2% 15%	32 <i>3%</i> <i>20%</i>	23 2% 14%	16 <i>2%</i> 10%	11 <i>2%</i> <i>7%</i>	33 <i>3%</i> 20%	44 2% 27%	38 <i>3%</i> 23%	48 <i>3%</i> <i>30%</i>
Virgin Media	997 16%	480 15% 48%	517 <i>16%</i> <i>52%</i>	183 <i>20%</i> 18%dgh	168 <i>14%</i> i 17%hi	192 <i>18%</i> 19%dh	178 <i>17%</i> hi 18%hi	161 <i>16%</i> 16%hi	76 <i>11%</i> 8%i	39 <i>7%</i> 4%	206 <i>17%</i> 21%m	369 <i>18%</i> 37%lm	194 <i>15%</i> 19%m	228 12% 23%
Other	141 <i>2</i> %	71 <i>2%</i> <i>50%</i>	70 <i>2%</i> 50%	20 <i>2%</i> 14%i	39 <i>3%</i> 28%ghi	30 <i>3%</i> 22%hi	21 <i>2%</i> 15%	17 <i>2%</i> 12%	9 1% 6%	5 1% 3%	19 <i>2%</i> 14%	41 <i>2%</i> <i>2</i> 9%	32 <i>2%</i> <i>23%</i>	48 3% 34%
Don't have a pay TV service	2656 41%	1251 40% 47%	1405 <i>43%</i> <i>53%</i>	327 <i>36%</i> 1 <i>2</i> %	481 <i>40%</i> 18%ef	356 <i>34%</i> 13%	352 34% 13%	399 <i>41%</i> 15%ef	369 <i>53%</i> 14%cdef	373 <i>67%</i> g 14%cdefq	448 <i>38%</i> ıh 17%l	780 <i>39%</i> 29%l	448 <i>3</i> 4% 17%	980 <i>52%</i> 37%jk
Don't know	182 <i>3%</i>	88 <i>3%</i> 48%	95 <i>3%</i> <i>52%</i>	46 <i>5%</i> 25%def <sub>!</sub> i	37 <i>3%</i> gh 20%h	28 <i>3%</i> 15%h	30 <i>3%</i> 17%h	18 <i>2%</i> 10%	8 1% 5%	16 <i>3%</i> 9%h	27 2% 15%	42 2% 23%	47 <i>4%</i> 26%k	65 <i>3%</i> 36%k

 $\frac{Fieldwork:07/12/2016-18/12/2016 \ (Weeks\ 49/50)}{Proportions/Means:\ Columns\ Tested\ (5\%\ risk\ level)-a/b-c/d/e/f/g/h/i-j/k/l/m}$ 



#### Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most often.

Base: All Adults 16+ in UK

		ARE	Α		COU	NTRY	
	Total	Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)
Unweighted Base Weighted Base	6407 6407	5048 5079	1359 1328	5367 5396	534 545	305 320	201 146
ВТ	330 <i>5%</i>	250 <i>5%</i> <i>76%</i>	80 <i>6%</i> 24%	270 <i>5%</i> <i>82</i> %	40 <i>7%</i> 12%	14 4% 5 4%	6 <i>4%</i> <i>2</i> %
Sky	1939 <i>30%</i>	1518 <i>30%</i> <i>78%</i>	420 <i>32%</i> <i>22%</i>	1587 <i>2</i> 9% <i>82</i> %	171 <i>31%</i> <i>9</i> %	122 <i>38%</i> 6%c	58 <i>40%</i> 3%0
TalkTalk	163 <i>3%</i>	142 <i>3%</i> 87%b	20 <i>2%</i> 13%	141 <i>3%</i> <i>87</i> %	10 <i>2%</i> <i>6</i> %	8 3% 5%	3 2% 2%
Virgin Media	997 16%	907 <i>18%</i> 91%b	90 <i>7%</i> <i>9%</i>	874 <i>16%</i> 88%e	101 19% of 10%	15 5% ef 2%	7 5% 1%
Other	141 <i>2%</i>	105 <i>2%</i> <i>75</i> %	36 <i>3%</i> 25%	124 <i>2%</i> 88%	10 <i>2%</i> <i>7%</i>	3 1% 2%	3 2% 2%
Don't have a pay TV service	2656 41%	2016 <i>40%</i> <i>76%</i>	640 <i>48%</i> 24%a	2244 <i>42%</i> u 85%d	189 <i>35%</i> I <i>7</i> %	154 <i>48%</i> 6%cd	69 <i>47%</i> 3%0
Don't know	182 <i>3%</i>	140 <i>3%</i> <i>77%</i>	42 3% 23%	156 <i>3%</i> 85%f	23 <i>4%</i> 13%	3 1% ef 2%	- - -

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f

\* small base



Page 23

#### Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most

Base: All Adults 16+ in UK

						GOVERNI	MENT REG	IONS					ETHNIC	ORIGIN	INTERNET	ACCESS
	Total	North East (a)	North	Yorkshir e and The Humber (c)	East Midlands (d)		East of England (f)		South East (h)	South West (i)	Wales (j)	Scotland (k)	White (I)	Minority Ethnic (m)	Any (n)	None (o)
Unweighted Base Weighted Base	6407 6407	292 287	711 698	568 565	460 456	574 569	585 613	759 778	874 886	544 547	305 320	534 545	5638 5596	726 766	5394 5598	1013 809
ВТ	330 <i>5%</i>	14 5% 4%	42 <i>6%</i> 13%f	30 <i>5%</i> <i>9%</i>	29 <i>6%</i> 9%f	27 5% 8%	21 <i>3%</i> <i>6%</i>	38 5% 12%	41 5% 13%	27 5% 8%	14 4% 4%	40 <i>7%</i> 12%		26 <i>3%</i> n <i>8%</i>		14 2% 0 4%
Sky	1939 <i>30%</i>	108 38% 6%bde	214 <i>31%</i> efg 11%eg	174 <i>31%</i> 9%e	123 <i>27%</i> g <i>6%</i>	140 <i>25%</i> <i>7%</i>	176 29% 9%	198 <i>25%</i> 10%	281 <i>32%</i> 14%eg	172 <i>31%</i> 9%e	122 <i>38%</i> g 6%bo h	171 <i>31%</i> cdefg 9%		241 31% 12%		117 15% 0 6%
TalkTalk	163 <i>3%</i>	11 4% 7%	16 <i>2%</i> 10%	19 <i>3%</i> 11%	15 <i>3%</i> <i>9%</i>	11 2% 7%	16 <i>3%</i> 10%	20 3% 12%	23 3% 14%	10 <i>2%</i> <i>6%</i>	8 <i>3%</i> <i>5%</i>	10 <i>2%</i> <i>6</i> %	137 <i>2%</i> 84%	24 <i>3%</i> 15%		5 1% 3%
Virgin Media	997 <i>16%</i>	36 1 <i>2%</i> 4%j	162 <i>23%</i> 16%acc j	61 <i>11%</i> edghi 6%j	80 <i>17%</i> 8%ch	122 <i>21%</i> hij 12%acg j	132 <i>21%</i> hi 13%ac j	109 <i>14%</i> eghi 11%j	113 <i>13%</i> 11%j	59 <i>11%</i> 6%j	15 <i>5%</i> <i>2</i> %	101 <i>19%</i> 10% j	869 16% acghi <i>87</i> %	123 16% 12%		43 5% 0 4%
Other	141 2%	3 1% 2%	6 1% 5%	11 <i>2</i> % <i>8</i> %	9 <i>2%</i> <i>6%</i>	8 1% 6%	16 <i>3%</i> 12%b	27 <i>3%</i> 19%abej	22 <i>2%</i> 16%b	21 <i>4%</i> 15%a	3 1% pej 2%	10 <i>2%</i> <i>7</i> %	126 <i>2%</i> <i>8</i> 9%	12 <i>2%</i> <i>8%</i>	133 <i>2%</i> 95%0	8 1% 5%
Don't have a pay TV service	2656 41%	113 39% 4%	246 <i>35%</i> <i>9%</i>	257 <i>46%</i> 10%b	183 40% fk 7%	238 <i>42%</i> 9%bk	238 <i>39%</i> <i>9%</i>	332 <i>43%</i> 13%bk	396 <i>45%</i> 15%bfk	241 <i>44%</i> k 9%b	154 <i>48%</i> k 6%al	189 <i>35%</i> odfk <i>7%</i>	2337 <i>42%</i> <i>88</i> %	302 <i>39%</i> 11%	2061 <i>37%</i> <i>78%</i>	595 <i>74%</i> 22%
Don't know	182 <i>3%</i>	1 * 1%	11 2% 6%	12 2% 7%	17 <i>4%</i> 9%al	21 <i>4%</i> bhj 12%abh	14 <i>2%</i> ij 8%a	53 7% 29%abco hii	10 1% def 5%	16 <i>3%</i> 9%a	3 1% h 2%	23 <i>4%</i> 13%	135 <i>2%</i> abhj <i>74%</i>	38 <i>5%</i> 21%		27 3% 15%

 $\frac{Fieldwork: 07/12/2016 - 18/12/2016 \ (Weeks \ 49/50)}{Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b/c/d/e/f/g/h/i/j/k - l/m - n/o}$ 



#### Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most

Base: All Adults 16+ in UK

				Q.1 L	ANDLINE SU	PPLIER						Q.2 MC	BILE SUPP	LIER		
	Total		BT Sk				EE PI	usnet (g)	Post Office (h)	Total Mobile (i)	EE\Orang eT- Mobile (j)	O2 (k)	Tesco Mobile (I)	Three (m)	Virgin (n)	Vodafone (o)
Unweighted Base Weighted Base	6407 6407	5391 5392		1036 1088	590 571	960 1008	182 191	139 145	109 91*	5875 5982	1517 1577	1349 1370	464 443	624 663	360 367	859 880
ВТ	330 <i>5%</i>	311 6 6% 94%cdeg	294 15% 89%acdefg h	3 * 1%	1 *	1 * *	6 3% 2%cde	- - -	2 <i>2</i> % 1%			80 <i>6%</i> 24%m	31 <i>7%</i> nn 9%n	23 <i>3%</i> nn <i>7</i> %	5 1% 1%	50 <i>6%</i> 15%n
Sky	1939 <i>30%</i>	1791 33% 92%bdefg h	28%	937 <i>86%</i> 48%abde h	124 <i>22%</i> sfg 6%eh	48 5% 2%	41 <i>22%</i> 2%e	23 <i>16%</i> 1%e	11 <i>12%</i> 1%			490 <i>36%</i> 25%ilı	128 <i>29%</i> n 7%n	225 <i>34%</i> 12%n	46 12% 2%	312 <i>35%</i> 16%ilr
TalkTalk	163 <i>3%</i>	157 3% 96%bceg	16 1% 10%ce	2 * 1%	135 <i>24%</i> 83%abcefç h	2 * 1%	1 1% 1%	- - -	-	157 <i>3%</i> 97%j		22 2% 14%	9 <i>2%</i> <i>5</i> %	34 <i>5%</i> 21%ijkl	8 2% no 5%	19 <i>2%</i> 12%
Virgin Media	997 <i>16%</i>	903 6 17% 91%bcdfgl	54 <i>3%</i> h 5%cd	5 * *	5 1% 1%	815 81% 82%abcdfg h	4 <i>2%</i> g *c	1 1% *	2 <i>3%</i> *c	960 <i>16%</i> 96%i		212 <i>15%</i> 21%m	79 <i>18%</i> ı 8%n	73 11% no 7%	211 <i>57%</i> 21%ij o	114 <i>13%</i> klm <i>11%</i>
Other	141 2%	112 6 <i>2%</i> 80%ce	29 <i>2</i> % 21%e	10 1% 7%	17 3% 12%bce	5 1% 4%	22 11% 16%abcd h	5 4% eg 4%ce	4 <i>4%</i> 3%l			23 2% 16%	10 <i>2%</i> 7%n	19 <i>3%</i> 13%n	2 * 1%	18 <i>2%</i> 13%
Don't have a pay TV service	2656 41%	1958 3 <i>6%</i> 74%ce	942 <i>50%</i> 35%ace	128 12% 5%	284 50% 11%ace	130 13% 5%	112 59% 4%abcd	109 <i>75%</i> e 4%abco	72 <i>79%</i> def 3%a f	2379 <i>40%</i> abcde 90%i		520 <i>38%</i> 20%n	184 <i>42%</i> 7%n	269 <i>41%</i> 10%n	93 25% 4%	349 <i>40%</i> 13%n
Don't know	182 <i>3%</i>	159 3% 87%bcde	26 <i>1%</i> 14%c	4 * 2%	6 1% 3%	7 1% 4%	6 <i>3%</i> 3%ce	6 4% 3%bcde	- - e -	174 <i>3%</i> 96%j		23 <i>2%</i> 13%	2 * 1%	20 <i>3%</i> 11%jln	3 1% 2%	19 <i>2%</i> 11%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o \* small base



Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? If you use more than one company, please just tell me about the one which you use most

Base: All Adults 16+ in UK

				Q.3 BRO	DADBAND SUPP	PLIER				Q.4 F	PAY TV SUPPL	IER	
	Total	Total Broadband (a)	BT (b)	EE\Orange (c)	Sky (d)	TalkTalk (e)	Virgin Media (f)	Plusnet (g)	Total TV (h)	BT (i)	Sky (j)	TalkTalk (k)	Virgin Media (I)
Unweighted Base Weighted Base	6407 6407	5368 5546	1330 1349	241 257	1271 1337	624 620	1261 1339	173 180	3623 3751	317 330	1878 1939	165 163	943 997
ВТ	330 5%	322 <i>6%</i> 98%de	298 <i>22%</i> efg 90%	8 <i>3%</i> acdefg 2%d	2 * lef 1%	3 1% 1%	2 * 1%	1 1% *	330 <i>9%</i> 100%jl	330 <i>100%</i> kl 100%h	- - ıjkl -	- - -	- - -
Sky	1939 <i>30%</i>	1857 33% 96%bo	381 <i>28%</i> cefg 20%		1123 <i>84%</i> 58%ab	128 21% ocefg 7%f	73 <i>5%</i> 4%	28 <i>15%</i> 1%		- - «I -	1939 <i>100%</i> 100%h	- - nikl -	- - -
TalkTalk	163 <i>3%</i>	162 <i>3%</i> 99%bo	3 *	3 1% 2%b	2 * d 1%	149 <i>24%</i> 92%ab	4 * ocdfg 2%	1 * *	163 <i>4%</i> 100%ij	- - I -	- - -	163 <i>100%</i> 100%hij	- - -
Virgin Media	997 16%	963 <i>17%</i> 97%bo	8 1% cdeg 1%	9 <i>3%</i> 1%b	7 1% de 1%	7 1% 1%	920 <i>69%</i> 92%abo	5 <i>3%</i> deg 1%		- - k -	- - -	- - -	997 <i>100%</i> 100%h
Other	141 <i>2%</i>	131 <i>2%</i> 93%df	24 2% 17%	29 11% 20%a	14 1% bdefg 10%	18 <i>3%</i> 13%df	16 1% 11%	7 4% 5%		- - kl -	- - -	- - -	- - -
Don't have a pay TV service	2656 41%	1938 <i>35%</i> 73%df	619 <i>46%</i> 23%	143 <i>56%</i>	183 <i>14%</i>	306 <i>49%</i> 12%ad	315 <i>24%</i> df 12%d	136 <i>75%</i> 5%	- 1	- - -	- - -	- - -	- - -
Don't know	182 <i>3%</i>	174 3% 95%bo	15 1% def 8%	11 <i>4%</i> 6%b	6 * def 3%	9 1% 5%d	9 1% 5%	3 1% 1%		- - kl -	- - -	- - -	- - -

 $\frac{Fieldwork:07/12/2016-18/12/2016 \ (Weeks\ 49/50)}{Proportions/Means:\ Columns\ Tested\ (5\%\ risk\ level)-a/b/c/d/e/f/g-h/i/j/k/l}$ 



Table 21

Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All Adults 16+ in UK

		GEN	DER				AGE					SOCIAL	GRADE	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+ (i)	AB (i)	C1 (k)	C2	DE (m)
	$\vdash$	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)		- V/		(1)	
Unweighted Base	6407	3089	3318	865	1103	946	889	839	990	775	1080	1763	1342	2222
Weighted Base	6407	3110	3297	904	1199	1044	1036	979	692	554	1185	1996	1335	1892
Landline phone	267	109	159	19	32	37	58	57	39	25	74	78	53	62
•	4%	3%	5%	2%	3%	4%	6%	6%	6%		6%	4%	4%	3%
		41%	59%	a 7%	12%	14%	22%0	de 22%c	de 15%	cde 9%c	d 28%k	lm <i>29%</i>	20%	23%
Mobile phone	235	111	124	28	56	42	39	41	26	4	47	72	50	65
•	4%	4%	4%	3%	5%	4%	4%	4%	4%		4%	4%	4%	3%
		47%	53%	12%i	24%i	18%i	16%i	17%i	11%	i 2%	20%	31%	21%	28%
Fixed broadband internet	725	363	362	107	164	129	150	96	61	18	171	263	132	158
	11%	12%	11%	12%	14%	12%	14%	10%	9%		14%	13%	10%	8%
		50%	50%	15%h	i 23%g	hi 18%h	i 21%(	ghi 13%i	8%	i 2%	24%lr	n 36%lı	m <i>18</i> %	22%
Pay TV	174	80	94	18	28	27	44	36	16	5	42	51	38	43
-	3%	3%	3%	2%	2%	3%	4%	4%	2%		4%	3%	3%	2%
		46%	54%	10%	16%i	16%i	25%0	dhi 20%c	i 9%	i 3%	24%n	ı <i>29%</i>	22%	25%
SUMMARY CODE														1
REASON TO COMPLAIN	1134	543	590	145	233	190	221	183	116	45	261	391	212	270
	18%	17%	18%	16%	19%	18%	21%	19%	17%		22%	20%	16%	14%
		48%	52%	13%i	21%i	17%i	19%0	hi 16%i	10%	i 4%	23%lr	n 35%lı	m <i>19%</i>	24%
None of these	5273	2566	2707	760	965	854	815	796	575	508	924	1604	1123	1622
	82%	83%	82%	84%	81%	82%	79%	81%	83%		78%	80%	84%	86%
		49%	51%	14%f	18%	16%	15%	15%	11%	f 10%c	defgh18%_	30%	21%jk	<u>31%j</u> k

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m



Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All Adults 16+ in UK

		ARI	ΞA		COUI	NTRY	
	Total	Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)
Unweighted Base Weighted Base	6407 6407	5048 5079	1359 1328	5367 5396	534 545	305 320	201 146
Landline phone	267 4%	214 4% 80%	53 4% 20%	204 4% 76%	40 <i>7%</i> 15%0	18 5% 7%	6 4% 2%
Mobile phone	235 4%	177 <i>3%</i> <i>75</i> %	58 4% 25%		37 <i>7%</i> 16%0	23 7% c 10%c	7 5% 3%
Fixed broadband internet	725 11%	611 <i>12%</i> 84%b	114 9% 16%		71 13% 10%	28 9% 4%	22 15% 3%e
Pay TV	174 <i>3%</i>	147 <i>3%</i> <i>85%</i>	27 <i>2</i> % 15%	139 <i>3%</i> <i>80%</i>	16 <i>3%</i> <i>9</i> %	13 4% 7%	6 4% 4%
SUMMARY CODE							
REASON TO COMPLAIN	1134 <i>18%</i>	939 <i>18%</i> 83%b	195 <i>15%</i> 17%		125 <i>23%</i> 11%0		33 <i>22%</i> 3%c
None of these	5273 <i>82%</i>	4140 <i>82%</i> <i>79%</i>	1133 <i>85%</i> 21%		420 77% df 8%	259 81% 5%	113 <i>78%</i> <i>2</i> %

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f



Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All Adults 16+ in UK

						GOVER	NMENT RE	GIONS					ETHNIC	CORIGIN	INTERNE	T ACCESS
	Total		North West (b)	Yorkshir e and The Humber (c)	East Midlands M	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	White	Minority Ethnic (m)	Any (n)	None (o)
Unweighted Base Weighted Base	6407 6407	292 287	711 698	568 565	460 456	574 569	585 613	759 778	874 886	544 547	305 320	534 545	5638 5596	726 766	5394 5598	1013 809
Landline phone	267 4%	15 5 5% 6%be	15 2% 6%	26 <i>5%</i> 10%b	17 4% 6%	14 <i>2%</i> <i>5%</i>	22 4% 8%	32 <i>4%</i> 12%b	39 <i>4%</i> 15%b	24 <i>4%</i> 9%b	18 <i>5%</i> 7%		237 5 49 bdefg <i>89</i> 9			
Mobile phone	235 4%	10 3% 4%	22 3% 9%	26 <i>5%</i> 11%0	7 2% 3%	15 <i>3%</i> <i>7%</i>	18 <i>3%</i> <i>7%</i>	27 3% 11%	25 3% 11%	18 <i>3</i> % <i>8</i> %	23 <i>7%</i> 10% hi		206 5 49 bdefg <i>88</i> 9			
Fixed broadband internet	725 11%	46 1 <i>6%</i> 6%bcdt j	78 11% g 11%	51 9% <i>7</i> %	40 9% 6%	75 <i>13%</i> 10%co	58 10% dg 8%	65 <i>8%</i> <i>9%</i>	118 <i>13%</i> 16%c	73 <i>13%</i> dfgj 10%c	28 9% dg 4%					
Pay TV	174 <i>3%</i>	16 <i>6%</i> 9%cdet i	22 3% g 12%	14 <i>3%</i> <i>8%</i>	6 1% 3%	12 <i>2</i> % <i>7</i> %	17 3% 10%	13 <i>2</i> % <i>8</i> %	29 <i>3%</i> 17%d	10 2% 6%	13 <i>4%</i> 7%					
SUMMARY CODE													İ			
REASON TO COMPLAIN	1134 18%	70 25% 6%bcde g	120 17% ef 11%	92 16% 8%	58 13% 5%	100 <i>18%</i> 9%dç	97 16% 9 9%	105 14% 9%	170 <i>19%</i> 15%d	103 <i>19%</i> g 9%d	60 <i>19%</i> g 5%		1006 189 bcdef 899			
None of these	5273 <i>82%</i>	216 75% 4%	578 <i>83%</i> 11%al	473 <i>84%</i> k 9%a	397 <i>87%</i> k 8%ae	468 <i>82%</i> hijk 9%al	516 <i>84%</i> < 10%a	672 <i>86%</i> ık 13%ae k	716 <i>81%</i> ehij <i>14%</i>	444 81% 8%	259 81% 5%		4590 829 879			

 $\frac{Fieldwork: 07/12/2016 - 18/12/2016 \ (Weeks \ 49/50)}{Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b/c/d/e/f/g/h/i/j/k - l/m - n/o}$ 



Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All Adults 16+ in UK

				Q.	.1 LANDLINE	SUPPLIER						Q.2 M	OBILE SUPPL	IER		
	Total	Total Landline (a)	BT (b)	Sky (c)	TalkTalk (d)		ΞΕ (f)	Plusnet (g)	Post Office (h)	Total Mobile (i)	EE\Orang eT- Mobile (j)	O2 (k)	Tesco Mobile (I)	Three (m)	Virgin (n)	Vodafone (o)
Unweighted Base Weighted Base	6407 6407	5391 5392	1965 1897	1036 1088	590 571	960 1008	182 191	139 145	109 91*	5875 5982	1517 1577	1349 1370	464 443	624 663	360 367	859 880
Landline phone	267 4%	263 5 5% 99%	109 <i>6%</i> 41%e	48 4% 18%	33 <i>6%</i> 12%	40 4% 15%	7 4% 3%	7 5% 2%	3 3% 1%	242 4% 91%	74 <i>5%</i> 28%	63 5% 24%	13 <i>3%</i> <i>5%</i>	26 4% 10%	12 <i>3%</i> <i>5</i> %	33 4% 12%
Mobile phone	235 4%	188 3% 80%	66 <i>3%</i> 28%	41 4% 18%	14 <i>2%</i> <i>6%</i>	33 <i>3%</i> 14%	8 4% 3%	8 <i>5%</i> <i>3%</i>	3 3% 1%	231 <i>4%</i> 98%k	61 4% 26%	36 <i>3%</i> 15%	10 2% 4%	29 <i>4%</i> 12%k	17 5% 7%	61 <i>7%</i> 26%ijk
Fixed broadband internet	725 11%	654 12% 90%	204 11% 28%	131 <i>12%</i> <i>18%</i>	85 <i>15%</i> 12%bg	161 <i>16%</i> h 22%abcgh	25 13% 1 3%	11 7% 1%	7 7% 1%	699 12% 96%	186 <i>12%</i> <i>26%</i>	173 <i>13%</i> 24%l	39 <i>9%</i> <i>5%</i>	79 12% 11%	60 <i>16%</i> 8%	
Pay TV	174 3%	158 <i>3%</i> 91%g	39 <i>2%</i> <i>23%</i>	44 <i>4%</i> 25%b	14 <i>2%</i> fg <i>8%</i>	53 <i>5%</i> 30%abdfg	1 1% 1%	- - -	2 2% 1%	168 <i>3%</i> <i>96%</i>	35 <i>2%</i> 20%	48 <i>4%</i> 28%j	10 <i>2%</i> <i>6%</i>	21 <i>3%</i> 12%	20 <i>6%</i> 12%	
SUMMARY CODE																İ
REASON TO COMPLAIN	1134 18%	1004 19% 89%	336 18% 30%	202 19% 18%	119 <i>21%</i> 10%	226 <i>22%</i> 20%abcg	31 16% <i>3</i> %	21 <i>15%</i> <i>2</i> %	14 15% 1%	1087 <i>18%</i> 96%l	280 <i>18%</i> 25%l	270 <i>20%</i> 24%l	60 13% 5%	118 18% 10%	89 <i>24%</i> 8%	
None of these	5273 <i>82%</i>	4388 81% 83%e	1561 <i>82%</i> 30%e	886 <i>81%</i> 17%e	452 <i>79%</i> <i>9%</i>	783 78% 15%	161 <i>84%</i> <i>3%</i>	123 <i>85%</i> 2%e	77 85% 1%	4895 <i>82%</i> 93%n	1298 <i>82%</i> ı 25%n	1099 <i>80%</i> <i>21%</i>	383 <i>87%</i> 7%ijkı	545 <i>82%</i> no 10%r	278 <i>76%</i> 5%	704 80% 13%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o



Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All Adults 16+ in UK

				Q.3 BRO	ADBAND SUPPI	LIER				Q.4 PA	Y TV SUPPL	IER	
	Total	Total Broadband (a)	BT (b)	EE\Orange (c)	Sky (d)	TalkTalk (e)	Virgin Media (f)	Plusnet (g)	Total TV (h)	BT (i)	Sky (j)	TalkTalk (k)	Virgin Media (I)
Unweighted Base Weighted Base	6407 6407	5368 5546	1330 1349	241 257	1271 1337	624 620	1261 1339	173 180	3623 3751	317 330	1878 1939	165 163	943 997
Landline phone	267 4%	246 4% 92%	85 <i>6%</i> 32%a	12 4% adf 4%	52 4% 20%	33 5% 13%	47 4% 18%	5 <i>3%</i> <i>2%</i>		26 <i>8%</i> 10%hjl	89 5% 33%	10 <i>6%</i> <i>4%</i>	39 4% 15%
Mobile phone	235 4%	205 4% 87%	49 4% 21%	17 <i>7%</i> 7%ab	51 4% pef 22%	17 <i>3%</i> <i>7</i> %	44 3% 19%	9 <i>5%</i> 4%		22 <i>7%</i> 9%hjl	74 4% 32%	6 4% 3%	32 <i>3%</i> 14%
Fixed broadband internet	725 11%	722 13% 100%	171 <i>13%</i> <i>24%</i>	31 <i>12%</i> <i>4%</i>	155 <i>12%</i> <i>21%</i>	101 <i>16%</i> 14%abo	214 <i>16%</i> dg 30%ab	15 <i>8%</i> dg <i>2%</i>	500 13% 69%	42 13% 6%	244 13% 34%	25 15% 3%	164 <i>16%</i> 23%hj
Pay TV	174 <i>3%</i>	169 <i>3%</i> 97%g	30 <i>2%</i> 17%	3 1% 2%	56 <i>4%</i> 32%abo	14 <i>2</i> % eg <i>8</i> %	61 <i>5%</i> 35%ab	- - - 	165 <i>4%</i> <i>95%</i>	9 <i>3%</i> 5%	94 <i>5%</i> 54%	6 4% 4%	53 5% 30%
SUMMARY CODE		İ											
REASON TO COMPLAIN	1134 18%	1077 19% 95%	263 19% <i>23</i> %	44 17% 4%	252 19% <i>22</i> %	136 <i>22%</i> 12%	295 <i>22%</i> 26%ag	27 15% 2%		70 21% 6%	404 21% 36%	35 <i>22%</i> <i>3%</i>	225 <i>23%</i> <i>2</i> 0%
None of these	5273 <i>82%</i>	4469 81% 85%f	1086 <i>81%</i> <i>21%</i>	213 <i>83%</i> 4%	1085 <i>81%</i> <i>21%</i>	485 78% 9%	1044 78% 20%	153 <i>85%</i> 3%		261 <i>79%</i> <i>5%</i>	1535 <i>79%</i> <i>29%</i>	128 <i>78%</i> <i>2%</i>	772 77% 15%

 $\frac{Fieldwork:07/12/2016-18/12/2016 \text{ (Weeks }49/50)}{Proportions/Means: Columns Tested (5\% risk level) - a/b/c/d/e/f/g - h/i/j/k/l}$ 



#### Table 26

### Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.6A What was the most recent issue you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

		GENDER				SOCIAL	GRADE		ARI	ΞA	COUNTRY
	Total	Male (a)	Female (b)	65-74 (c)	AB (d)	C1 (e)	C2 (f)	DE (g)	Urban (h)	Rural (i)	England (j)
Unweighted Base Weighted Base	262 267	106 109*	156 159	53 39*	67 74*	70 78*	55 53*	70 62*	210 214	52 53*	200 204
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	58 22%	30 28% 52%	28 18% 48%	7 18% 12%	9 12% 15%	18 23% 30%		21 <i>33%</i> 36%		8 15% 13%	
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	43 16%	18 16% 41%	26 16% 59%	7 17% 16%	16 <i>22%</i> 38%g	16 <i>21%</i> g 38%		5 8% 11%	40 18% 92%	4 7% 8%	
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	16 <i>6%</i>	8 8% 53%	7 5% 47%	1 3% 8%	6 7% 35%	3 4% 20%		6 9% 37%	13 6% 85%	2 4% 15%	
Dissatisfaction with customer service from a previous occasion or contact	14 <i>5%</i>	7 6% 48%	7 5% 52%	4 9% 25%	3 4% 22%	5 <i>6%</i> 33%		3 <i>5%</i> <i>23%</i>	9 4% 68%	5 9% 32%	

 $\frac{Fieldwork:07/12/2016-18/12/2016~(Weeks~49/50)}{Proportions/Means:~Columns~Tested~(5\%~risk~level)-a/b-c/c-d/e/f/g-h/i-j/j}$ 



Q.6A What was the most recent issue you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

Unweighted Base Weighted Base The service not performing as it shou

performing as it should for example voice mails delivered late, slow broadband speeds, poor call\line quality or not performing as advertised, loss of service Cold calls/nuisance

calls

Something else

None

	GENE	DER	AGE		SOCIAL	GRADE		ARI	EA	COUNTRY
Total	Male (a)	Female (b)	65-74 (c)	AB (d)	C1 (e)	C2 (f)	DE (g)	Urban (h)	Rural (i)	England (j)
262 267	106 109*	156 159	53 39*	67 74*	70 78*	55 53*	70 62*	210 214	52 53*	200 204
106 <i>40%</i>	38 <i>35%</i> <i>36%</i>	68 43% 64%	16 <i>42%</i> 16%	30 41% 29%	28 36% 27%	28 <i>52%</i> 26%g	19 31% 18%	78 36% 74%	28 <i>53%</i> 26%l	85 <i>42</i> 9 n <i>80</i> 9
8 <i>3%</i>	1 1% 7%	8 5% 93%	1 4% 17%	3 4% 34%	2 3% 24%	1 2% 13%	2 4% 29%	6 <i>3%</i> <i>66%</i>	3 <i>5%</i> 34%	6 <i>3</i> 9 709
10 <i>4%</i>	4 4% 40%	6 <i>4%</i> <i>60</i> %	1 2% 10%	5 7% 51%	2 <i>3%</i> <i>23%</i>	1 1% 8%	2 3% 18%	6 <i>3%</i> <i>63%</i>	4 7% 37%	8 4% 83%
12 <i>5</i> %	4 3% 29%	9 <i>6</i> % 71%	2 4% 13%	2 3% 19%	3 4% 28%	2 4% 19%	4 7% 34%	12 <i>6%</i> 100%	-	4 2% 30%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f/g - h/i - j/j



Q.6A What was the most recent issue you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE	SUPPLIER	Q.2	MOBILE SUPPLI	ER	Q.3 BROADBA	ND SUPPLIER	Q.4 PAY TV S	SUPPLIER
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	O2 (g)	Total Broadband (h)	BT (i)	Total TV (j)	Sky (k)
Unweighted Base Weighted Base	262 267	234 237	229 239	259 263	110 109	236 242	71 74*	62 63*	236 246	84 85*	163 170	85 89*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	58 <i>22%</i>	50 21% 87%	52 22% 90%	57 22% 98%	22 21% 39%	55 23% 94%		15 24% 25%	54 22% 92%	18 <i>2</i> 1% 30%	43 26% 75%	24 27% 41%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	43 16%	35 15% 82%	42 17% 96%	42 16% 97%	22 21% 52%			9 15% 22%	42 17% 96%		28 17% 65%	16 18% 37%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	16 <i>6</i> %	15 6% 94%	14 6% 87%	16 6% 100%	5 5% 32%	13 <i>5%</i> <i>84</i> %		1 1% 4%	14 6% 87%	4 5% 26%	8 5% 51%	1 1% 8%
Dissatisfaction with customer service from a previous occasion or contact	14 5%	13 <i>5%</i> 92%	10 <i>4%</i> 70%	13 <i>5%</i> <i>92%</i>	7 6% 50%	14 <i>6%</i> 100%		5 <i>7</i> % 33%	12 <i>5%</i> <i>83</i> %	4 5% 31%	9 <i>5%</i> <i>62%</i>	2 3% 17%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/i - j/k
\* small base



Q.6A What was the most recent issue you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER			MOBILE SUPPL	IER		ND SUPPLIER	Q.4 PAY TV	SUPPLIER
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	O2 (g)	Total Broadband (h)	BT (i)	Total TV (j)	Sky (k)
Unweighted Base	262	234	229	259	110	236	71	62	236	84	163	85
Weighted Base	267	237	239	263	109	242	74*	63*	246	85*	170	89*
The service not	106	96	97	106	40	94	30	24	98	34	63	37
performing as it should	40%	40%	41%	40%	37%	39%		38%	40%		37%	
for example voice mails delivered late, slow broadband speeds, poor call\line quality or not performing as advertised, loss of service		91%	92%	100%	38%	89%	28%	23%	93%	32%	60%	35%
Cold calls/nuisance	8	8	4	8	3	6	1	3	5	1	2	2
calls	3%	4%	2%	3%	3%	3%		5%	2%		1%	
	40	100%	48%	100%	40%	76%		34%	55%		21%	i
Something else	10 <i>4%</i>	10 <i>4%</i>	9 4%	10 <i>4%</i>	4 4%	8 <i>3</i> %	3 4%	4 7%	10 <i>4</i> %	4 5%	6 <i>4%</i>	3 4%
	7/0	100%	91%	100%	45%	83%		46%	100%		64%	33%
None	12	10	12	12	4	10	3	2	12	4	10	4
	5%	4% 82%	5% 94%	5% 100%	4% 36%	4% 79%	5% 27%	3% 17%	5% 100%	5% 34%	6% 84%	5% 33%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/i - j/k



<sup>\*</sup> small base

Q.6B And what other reason(s) did you have reason to complain about with your home landline? Base: All who had reason to complain about landline phone

		GENDER				SOCIAL	GRADE		ARI	ΞA	COUNTRY
	Total	Male (a)	Female (b)	65-74 (c)	AB (d)	C1 (e)	C2 (f)	DE (g)	Urban (h)	Rural (i)	England (j)
Unweighted Base Weighted Base	262 267	106 109*	156 159	53 39*	67 74*	70 78*	55 53*	70 62*	210 214	52 53*	200 204
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	20 <i>8%</i>	10 9% 50%	10 <i>6%</i> <i>50%</i>	3 8% 16%	4 6% 22%	4 5% 21%		6 10% 31%	15 <i>7%</i> 75%	5 10% 25%	
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	19 <i>7%</i>	6 <i>6</i> % <i>33</i> %	13 <i>8%</i> <i>67%</i>	2 6% 12%	3 4% 14%	7 8% 34%		6 10% 31%		6 12% 34%	
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	22 8%	10 9% 46%	12 7% 54%	3 8% 14%	5 7% 24%	8 10% 37%		5 8% 23%	13 6% 60%	9 17% 40%	
Dissatisfaction with customer service from a previous occasion or contact	34 13%	15 14% 44%	19 <i>12%</i> 56%	3 <i>8%</i> <i>9%</i>	9 12% 26%	11 14% 31%		6 10% 18%		3 6% 10%	

 $\frac{Fieldwork:07/12/2016-18/12/2016~(Weeks~49/50)}{Proportions/Means:~Columns~Tested~(5\%~risk~level)-a/b-c/c-d/e/f/g-h/i-j/j}$ 



Q.6B And what other reason(s) did you have reason to complain about with your home landline? Base: All who had reason to complain about landline phone

Unweighted Base
Weighted Base
The service not
performing as it should
for example voice mails
delivered late, slow
broadband speeds,
poor call\time quality
or not performing as
advertised, loss of
service
Cold calls/nuisance
calls

Something else

None

	GENE	DER	AGE		SOCIAL	GRADE		AR	EA	COUNTRY
Total	Male (a)	Female (b)	65-74 (c)	AB (d)	C1 (e)	C2 (f)	DE (g)	Urban (h)	Rural (i)	England (j)
262 267	106 109*	156 159	53 39*	67 74*	70 78*	55 53*	70 62*	210 214	52 53*	200 204
30 11%	13 12% 44%	17 11% 56%	5 12% 16%	8 10% 25%	9 12% 31%	7 14% 25%	6 9% 19%	22 10% 75%		
2 1%	- - -	2 1% 100%	1 <i>2%</i> 28%	1 1% 36%	1 <i>2%</i> 64%	- - -	- - -	1 1% 64%	1 <i>2%</i> <i>36</i> %	
2 1%	1 1% 41%	1 1% 59%	- - -	1 <i>2%</i> 59%	- - -	- - -	1 1% 41%	1 1% 59%	1 <i>2%</i> 41%	
158 <i>59%</i>	61 <i>56%</i> <i>38%</i>	97 <i>62%</i> <i>62%</i>	27 68% 17%	44 59% 28%	47 61% 30%	28 53% 18%	39 <i>63%</i> <i>25%</i>			

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f/g - h/i - j/j

\* small base

KANTAR MEDIA

Table 29

Q.6B And what other reason(s) did you have reason to complain about with your home landline? Base: All who had reason to complain about landline phone

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLIN	E SUPPLIER	Q.2	MOBILE SUPPLIE	ER	Q.3 BROADBA	ND SUPPLIER	Q.4 PAY TV	SUPPLIER
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	O2 (g)	Total Broadband (h)	BT (i)	Total TV (j)	Sky (k)
Unweighted Base Weighted Base	262 267	234 237	229 239	259 263	110 109	236 242	71 74*	62 63*	236 246	84 85*	163 170	85 89*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	20 <i>8%</i>	17 7% 84%	20 9% 100%	20 8% 100%	12 11% 59%	20 <i>8%</i> 96%		4 6% 19%	20 8% 100%	11 13% 53%	14 <i>8%</i> <i>69%</i>	6 7% 30%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	19 <i>7%</i>	19 8% 100%	19 <i>8%</i> 96%	19 <i>7%</i> 100%	9 9% 48%	18 7% 92%		6 9% 30%	19 <i>8%</i> <i>96</i> %	9 10% 44%	15 <i>9%</i> <i>76%</i>	5 6% 28%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	22 8%	21 9% 96%	20 9% 92%	22 8% 100%	11 10% 48%	21 9% 94%		6 9% 25%	20 <i>8%</i> 92%	9 10% 40%	14 <i>8</i> % <i>61</i> %	5 6% 23%
Dissatisfaction with customer service from a previous occasion or contact	34 13%	31 <i>13%</i> 90%	32 13% 93%	34 13% 100%	14 <i>13%</i> 42%	31 <i>13%</i> 91%		5 8% 15%	33 13% 97%	14 17% 42%	23 14% 68%	12 13% 35%

 $\frac{\text{Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)}}{\text{Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/i - j/k} \\ ^* \text{ small base}$ 



Any columns with a base of less than 50 have been supressed

Q.6B And what other reason(s) did you have reason to complain about with your home landline? Base: All who had reason to complain about landline phone

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLIN	E SUPPLIER		MOBILE SUPPLI	ER	Q.3 BROADBA	ND SUPPLIER	Q.4 PAY TV	SUPPLIER
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	O2 (g)	Total Broadband (h)	BT (i)	Total TV (j)	Sky (k)
Unweighted Base Weighted Base	262 267	234 237	229 239	259 263	110 109	236 242	71 74*	62 63*	236 246	84 85*	163 170	85 89*
The service not performing as it should for example voice mails delivered late, slow broadband speeds, poor call\line quality or not performing as advertised, loss of service	30 11%	23 10% 77%	29 12% 98%	30 11% 100%	16 15% 53%	27 11% 92%	10 13% 33%	7 12% 25%	29 12% 98%		15 9% 49%	
Cold calls/nuisance calls	2 1%	2 1% 100%	- - -	2 1% 100%	1 <i>1%</i> <i>28</i> %	2 1% 100%			1 * <i>28</i> %	- - -	- - -	- - -
Something else	2 1%	2 1% 100%	1 1% 59%	2 1% 100%	1 1% 59%	1 * 41%	- - -	1 1% 41%	2 1% 100%		2 1% 100%	
None	158 <i>59%</i>	141 <i>59%</i> <i>89</i> %	139 <i>58%</i> <i>88%</i>	155 <i>59%</i> <i>98%</i>	59 <i>54%</i> <i>37</i> %	142 <i>5</i> 9% 90%	43 58% 27%	38 61% 24%	143 <i>58%</i> <i>90</i> %		101 <i>59%</i> <i>64</i> %	58 <i>65%</i> <i>37%</i>

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/i - j/k



<sup>\*</sup> small base

Table 30

 $Q.6A \land 6B$  What was the most recent/Other reason(s) issue you had reason to complain about in connection with your home landline? - Total Base: All who had reason to complain about landline phone

		GENI	DER I	AGE		SOCIAL	GRADE		ARI	ΕA	COUNTRY
	Total	Male (a)	Female (b)	65-74 (c)	AB (d)	C1 (e)	C2 (f)	DE (g)	Urban (h)	Rural (i)	England (j)
Unweighted Base Weighted Base	262 267	106 109*	156 159	53 39*	67 74*	70 78*	55 53*	70 62*	210 214	52 53*	200 204
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	73 <i>27%</i>	36 <i>33%</i> 49%	37 24% 51%	10 <i>25%</i> 13%	13 17% 17%	22 28% 30%	15 29% 21%	24 <i>38%</i> 32%c	62 <i>29%</i> d <i>85%</i>	11 <i>22%</i> 15%	50 24% 68%
A problem with a repair to the service for example the time taken to repair, it didn't happen' didn't happen when you were told it would or didn't solve the problem	63 <i>23%</i>	24 22% 39%	38 24% 61%	9 <i>23%</i> 14%	19 <i>26</i> % 31%	23 30% 37%	10 18% 15%	11 17% 17%	52 24% 84%	10 19% 16%	53 <i>26%</i> <i>85%</i>
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	38 14%	18 17% 49%	19 12% 51%	4 11% 12%	11 15% 29%	11 14% 30%	5 9% 13%	11 17% 29%	26 12% 70%	11 21% 30%	28 14% 73%
Dissatisfaction with customer service from a previous occasion or contact	48 18%	22 20% 45%	26 17% 55%	7 17% 13%	12 16% 25%	15 20% 32%	11 22% 24%	9 15% 20%	40 19% 84%	8 15% 16%	38 19% 79%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f/g - h/i - j/j



<sup>\*</sup> small base

Q.6A\6B What was the most recent/Other reason(s) issue you had reason to complain about in connection with your home landline? - Total Base: All who had reason to complain about landline phone

Unweighted Base
Weighted Base

The service not
performing as it should
for example voice mails
delivered late, slow
broadband speeds,
poor call\text{Vine} quality
or not performing as
advertised, loss of
service

Cold calls/nuisance
calls

Something else

None

	GEN	DER	AGE		SOCIAL			AR	EA	COUNTRY
Total	Male (a)	Female (b)	65-74 (c)	AB (d)	C1 (e)	C2 (f)	DE (g)	Urban (h)	Rural (i)	England (j)
262 267	106 109*	156 159	53 39*	67 74*	70 78*	55 53*	70 62*	210 214	52 53*	200 204
129 <i>48%</i>	48 45% 37%	81 51% 63%		38 51% 29%	36 47% 28%		24 39% 19%			
8 <i>3</i> %	1 1% 7%	8 <i>5</i> % <i>93</i> %	1 4% 17%	3 4% 34%	2 3% 24%	1 2% 13%	2 4% 29%			
11 <i>4%</i>	4 4% 36%	7 4% 64%	1 <i>2%</i> 9%	6 <i>8%</i> <i>57</i> %	2 <i>3%</i> 20%	1 1% 7%	2 3% 16%			
12 <i>5%</i>	4 3% 29%	9 <i>6</i> % <i>7</i> 1%		2 3% 19%	3 4% 28%		4 7% 34%			4 2% 30%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f/g - h/i - j/j



Table 31

 $Q.6A \land 6B$  What was the most recent/Other reason(s) issue you had reason to complain about in connection with your home landline? - Total Base: All who had reason to complain about landline phone

		ETHNIC ORIGIN	INTERNET ACCESS		IE SUPPLIER		MOBILE SUPPL	IER	Q.3 BROADBA	ND SUPPLIER	Q.4 PAY TV	SUPPLIER
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	O2 (g)	Total Broadband (h)	BT (i)	Total TV (j)	Sky (k)
Unweighted Base Weighted Base	262 267	234 237	229 239	259 263	110 109	236 242	71 74*	62 63*	236 246	84 85*	163 170	85 89*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	73 <i>27%</i>	62 26% 85%	68 28% 92%	72 <i>27%</i> 98%		70 29% 95%		17 26% 23%	69 28% 94%	25 29% 34%	53 31% 72%	28 32% 39%
A problem with a repair to the service for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	63 <i>23%</i>	55 <i>23%</i> 87%	60 <i>25%</i> <i>9</i> 6%	61 <i>23%</i> <i>98%</i>		59 <i>25%</i> <i>95%</i>		15 24% 24%	60 25% 96%	25 29% 40%	43 25% 69%	21 24% 34%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	38 14%	36 15% 95%	34 14% 90%	38 14% 100%		34 14% 90%		6 10% 1 <i>7</i> %	34 14% 90%	13 15% 34%	22 13% 57%	6 7% 1 <i>6</i> %
Dissatisfaction with customer service from a previous occasion or contact	48 18%	44 18% 91%	42 17% 86%	47 18% 98%		45 19% 94%		10 <i>15%</i> <i>20%</i>	45 18% 93%	19 <i>22%</i> <i>3</i> 9%	32 19% 66%	14 16% 30%

 $\frac{\text{Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)}}{\text{Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/i - j/k} \\ ^* \text{ small base}$ 



#### Table 31

### Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.6A\6B What was the most recent/Other reason(s) issue you had reason to complain about in connection with your home landline? - Total Base: All who had reason to complain about landline phone

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLIN	E SUPPLIER		MOBILE SUPPLI	ER	Q.3 BROADBA	ND SUPPLIER	Q.4 PAY TV	SUPPLIER
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	O2 (g)	Total Broadband (h)	BT (i)	Total TV (j)	Sky (k)
Unweighted Base Weighted Base	262 267	234 237	229 239	259 263	110 109	236 242	71 74*	62 63*	236 246	84 85*	163 170	85 89*
The service not performing as it should for example voice mails delivered late, slow broadband speeds, poor call\line quality or not performing as advertised, loss of service	129 <i>48%</i>	115 48% 89%	121 51% 94%	129 49% 100%		117 48% 90%		29 47% 23%	122 50% 94%	46 54% 35%	76 45% 59%	43 48% 33%
Cold calls/nuisance calls	8 <i>3%</i>	8 4% 100%	4 2% 48%	8 3% 100%		6 <i>3%</i> 76%		3 <i>5%</i> 34%	5 <i>2</i> % <i>55</i> %	1 1% 7%	2 1% 21%	2 <i>2</i> % <i>2</i> 1%
Something else	11 <i>4%</i>	11 <i>5%</i> 100%	10 <i>4%</i> <i>92</i> %	11 4% 100%		8 <i>3%</i> 74%		4 7% 41%	11 4% 100%	6 <i>7</i> % 51%	7 4% 68%	4 5% 40%
None	12 <i>5</i> %	10 <i>4%</i> <i>82</i> %	12 <i>5%</i> 94%	12 5% 100%		10 4% 79%		2 3% 17%	12 <i>5%</i> 100%	4 5% 34%	10 <i>6%</i> <i>84</i> %	4 5% 33%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/i - j/k



<sup>\*</sup> small base

Q.7 And have you gone ahead and made a complaint about your landline service or supplier? Base: All who had reason to complain about landline phone

Unweighted Base Weighted Base Yes - to my landline provider Yes - to Ofcom Yes - Other

GENDER SOCIAL GRADE AREA COUNTRY AGE Total AB DE Male Female 65-74 C1 C2 Urban Rural England (a) (b) (c) (d) (e) (f) (g) (h) (i) 156 53 67 70 55 70 210 52 200 262 106 53\* 53\* 267 109\* 39\* 74\* 78\* 62\* 214 159 204 200 83 116 30 55 60 36 48 159 41 165 75% 77% 73% 77% 74% 78% 69% 77% 74% 78% 81% 42% 58% 15% 27% 30% 18% 24% 79% 21% 83% 5 2 2 3 2 4 4 3 3% 3% 3% 2% 7% 2% 71% 29% 22% 34% 20% 24% 51% 49%h 45% 1 1 1% 2% 1% 100% 100% 100% 100% 65 23 42 9 19 16 16 14 53 11 36 24% 21% 27% 23% 26% 20% 29% 23% 25% 22% 18% 35% 65% 14% 30% 24% 24% 22% 82% 18% 56% 202 86 116 30 55 62 38 48 161 41 167 76% 79% 73% 779 74% 80% 71% 77% 75% 78% 82% 24% 58% 159 42% 27% 30% 19% 80% 20% 83%

SUMMARY CODE ANY YES

No - not made a

complaint

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f/g - h/i - j/j

\* small base

KANTAR MEDIA

Q.7 And have you gone ahead and made a complaint about your landline service or supplier? Base: All who had reason to complain about landline phone

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE	SUPPLIER	Q.2	MOBILE SUPPLIE	ER .	Q.3 BROADBA	ND SUPPLIER	ER Q.4 PAY TV SUPPLIER	
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	O2 (g)	Total Broadband (h)	BT (i)	Total TV (j)	Sky (k)
Unweighted Base Weighted Base	262 267	234 237	229 239	259 263	110 109	236 242	71 74*	62 63*	236 246	84 85*	163 170	85 89*
Yes - to my landline provider	200 <i>75%</i>	177 <i>75%</i> 89%	182 <i>76%</i> 91%	196 <i>75%</i> <i>98%</i>	83 76% 41%	182 <i>75%</i> 91%	58 <i>79%</i> <i>29%</i>	47 74% 23%	186 <i>76%</i> 93%	62 74% 31%	125 <i>73%</i> <i>62%</i>	70 <i>7</i> 9% <i>35</i> %
Yes - to Ofcom	8 <i>3%</i>	8 3% 100%	6 <i>3%</i> 78%	8 3% 100%	4 4% 53%	7 3% 89%		1 <i>2%</i> 16%	6 <i>2%</i> 78%	2 3% 31%	4 3% 58%	2 2% 27%
Yes - Other	1 *	1 * 100%	1 * 100%	1 * 100%	-	1 * 100%	-	-	1 * 100%		1 1% 100%	1 1% 100%
No - not made a complaint	65 <i>24%</i>	57 24% 89%	55 <i>23%</i> <i>85</i> %	65 <i>25%</i> 100%	26 24% 41%	58 24% 89%	16 21% 24%	16 <i>26%</i> <i>25</i> %	57 23% 88%	22 <i>26%</i> 35%	43 25% 66%	18 20% 28%
SUMMARY CODE												
ANY YES	202 <i>76%</i>	180 <i>76%</i> <i>89</i> %	185 <i>77%</i> 91%	199 <i>75%</i> <i>98%</i>	83 76% 41%	184 <i>76%</i> 91%	58 <i>79%</i> <i>29%</i>	47 74% 23%	189 <i>77%</i> <i>93</i> %	62 74% 31%	127 <i>75%</i> <i>63%</i>	71 80% 35%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/i - j/k

Q.8 And did you make this or your most recent complaint to your landline provider in the last 6 months? Base: All who have complained to landline provider

Unweighted Base Weighted Base Yes No Don't know\can't remember

	GENI	DER	S	OCIAL GRADE		AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLIN	E SUPPLIER
Total	Male (a)	Female (b)	AB (c)	C1 (d)	DE (e)	Urban (f)	England (g)	White (h)	Any (i)	Total Landline (j)	BT (k)
196 200	83 83*	113 116	50 55*	54 60*	55 48*	155 159	161 165	175 177	175 182	193 196	83 83*
149 <i>7</i> 4%	66 <i>80%</i> 45%	82 71% 55%		45 75% 31%	34 <i>70%</i> <i>23%</i>	116 <i>73%</i> <i>78</i> %			138 <i>76%</i> <i>93</i> %	146 <i>74%</i> 98%	59 71% 40%
50 <i>25%</i>	17 20% 33%	34 <i>29%</i> <i>67</i> %		15 <i>25%</i> <i>30%</i>	13 <i>28%</i> <i>27%</i>	42 <i>26%</i> 84%		48 <i>27%</i> 96%	44 24% 88%	49 <i>25%</i> 98%	23 28% 46%
1 1%	1 1% 44%	1 <i>1%</i> <i>56</i> %		- - -	1 <i>3%</i> 100%	1 * <i>56</i> %	1 1% 100%	1	1 * 44%	1 1% 100%	1 1% 56%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/f - g/g - h/h - i/i - j/k \* small base

Q.8 And did you make this or your most recent complaint to your landline provider in the last 6 months? Base: All who have complained to landline provider

Unweighted Base Weighted Base Yes No Don't know\can't remember

	Q.2 MOBILE	SUPPLIER	Q.3 BROADBA	ND SUPPLIER	Q.4 PAY TV	SUPPLIER
Total	Total Mobile (a)	EE∖OrangeT- Mobile (b)	Total Broadband (c)	BT (d)	Total TV (e)	Sky (f)
196 200	178 182	56 58*	180 186	62 62*	119 125	67 70*
149 <i>74%</i>	139 <i>76%</i> <i>93</i> %		139 <i>75%</i> <i>94</i> %	44 71% 30%	90 <i>72%</i> 60%	49 <i>70%</i> 33%
50 <i>25%</i>	42 23% 84%		47 <i>25%</i> 93%	18 <i>29%</i> 36%	34 27% 68%	21 30% 41%
1 1%	1 1% 100%	1 2% 100%	1 * 44%	- - -	1 * 44%	1 1% 44%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f

\* small base

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Q.9 Why didn't you make a complaint about your landline service or supplier? Base: All who have not made a complaint about landline phone issues

		AREA	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER	Q.2 MOBILE SUPPLIER	Q.3 BROADBAND SUPPLIER
	Total	Urban	White	Any	Total Landline	Total Mobile	Total Broadband
		(a)	(b)	(c)	(d)	(e)	(f)
Unweighted Base Weighted Base	64 65*	53 53*	57 57*	52 55*	64 65*	56 58*	54 57*
Did not know where to	8	8	6	6	8	7	7
go∖ who to complain to	12%	14% 100%	10% 72%		12% 100%	12% 89%	12% 89%
Didn't have the time	6 <i>9</i> %	6 11% 100%	5 9% 84%	6 11% 100%	6 9% 100%	6 10% 100%	6 10% 100%
Not worth the hassle	12 19%	6 12% 52%	12 <i>22%</i> 100%		12 19% 100%	10 <i>17%</i> <i>78</i> %	8 14% <i>63</i> %
They wouldn't do anything anyway	7 10%	6 11% 88%	6 10% 88%		7 10% 100%	7 12% 100%	5 10% 81%
The problem was sorted out	23 <i>35%</i>	21 40% 92%	19 <i>33%</i> <i>83%</i>		23 <i>35%</i> 100%	21 <i>36%</i> <i>92</i> %	22 <i>39%</i> 97%
I am going to complain\have not complained yet	1 1%	1 1% 100%	- - -	1 1% 100%	1 1% 100%	1 1% 100%	1 1% 100%
Unable to make a complaint\could not get through	1 1%	- - -	1 1% 100%		1 1% 100%	1 1% 100%	- - -
Other	6 <i>9</i> %	2 4% 33%	6 10% 100%		6 9% 100%	6 10% 100%	4 7% 67%
None/nothing	8 12%	8 15% 100%	8 14% 100%		8 12% 100%	6 10% 74%	8 14% 100%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/c - d/d - e/e - f/f
\* small base



#### Table 37

### Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.10A What was the most recent issue you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone

		GENE	ER	AGE		OCIAL GRADE		ARI	ΞA	COUNTRY
	Total	Male (a)	Female (b)	25-34 (c)	C1 (d)	C2 (e)	DE (f)	Urban (g)	Rural (h)	England (i)
Unweighted Base Weighted Base	225 235	102 111*	123 124	51 56*	62 72*	50 50*	70 65*	170 177	55 58*	160 168
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	77 33%	38 <i>34%</i> <i>50%</i>	39 31% 50%	20 <i>35%</i> <i>26%</i>		16 <i>32</i> % <i>21</i> %	16 25% 21%		20 <i>35%</i> <i>26%</i>	51 30% 66%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	14 <i>6%</i>	6 <i>6</i> % 46%	8 <i>6</i> % <i>54</i> %	4 6% 26%		2 3% 12%	10 15% 72%		2 3% 15%	10 6% 74%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	5 <i>2</i> %	3 2% 53%	2 2% 47%	-	1 2% 23%	2 5% 47%	- - -	4 2% 76%	1 2% 24%	
Dissatisfaction with customer service from a previous occasion or contact	24 10%	12 10% 49%	12 10% 51%	7 13% 30%		4 7% 15%	4 7% 18%	17 10% 72%	7 11% 28%	
The service not performing as it should for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	99 <i>42%</i>	47 42% 48%	52 42% 52%	23 41% 23%		21 42% 21%	28 43% 28%	71 40% 72%	28 48% 28%	74 44% 75%

 $\frac{Fieldwork:07/12/2016-18/12/2016 \text{ (Weeks }49/50)}{\text{Proportions/Means: Columns Tested (5\% risk level) - a/b - c/c - d/e/f - g/h - i/i}$ 

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Any columns with a base of less than 50 have been supressed

<sup>\*</sup> small base

Q.10A What was the most recent issue you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone

Unweighted Base Weighted Base

Something else

None

	GEN	DER	AGE	S	OCIAL GRADI	Ē	ARE	A	COUNTRY
Total	Male (a)	Female (b)	25-34 (c)	C1 (d)	C2 (e)	DE (f)	Urban (g)	Rural (h)	England (i)
225 235	102 111*	123 124	51 56*	62 72*	50 50*	70 65*	170 177	55 58*	160 168
3	1	2	-	-	1	2	3	-	3
1%	1% 29%	2% 71%		-	2% 40%	60%	100%	-	2% 100%
14 6%	4 4%	9 <i>8</i> %	3 <i>5</i> %	5 <i>6</i> %	4 <i>8</i> %	5 <i>8</i> %	14 <i>8</i> %	-	7 4%
0 /8	32%	68%			30%				48%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f - g/h - i/i
\* small base



Q.10A What was the most recent issue you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLIN	E SUIPPUIER	0.2	MOBILE SUPPLIE	- P	Q.3 BROADBAND SUPPLIER	Q.4 PAY TV	SUDDI IEB
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile  (f)	Vodafone (g)	Total Broadband (h)	Total TV	Sky (i)
Unweighted Base Weighted Base	225 235	198 206	202 212	176 188	60 66*	220 231	58 61*	59 61*	194 205	136 146	70 74*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	77 33%	69 33% 90%	69 <i>33%</i> 90%	66 <i>35%</i> <i>86%</i>	24 36% 31%	77 33% 100%	20 33% 26%	25 41% 32%	71 35% 92%	53 <i>36%</i> 69%	
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	14 <i>6</i> %	11 5% 77%	14 6% 100%	9 <i>5%</i> <i>65</i> %	4 6% 27%	13 <i>6%</i> 96%	2 4% 16%	2 3% 14%	12 6% 88%	11 <i>7%</i> 78%	
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	5 <i>2</i> %	5 3% 100%	5 2% 100%	4 2% 71%	- - -	5 2% 100%	2 4% 47%	1 <i>2%</i> <i>23%</i>	4 2% 71%	2 1% 35%	
Dissatisfaction with customer service from a previous occasion or contact	24 10%	21 10% 89%	21 <i>10%</i> <i>88</i> %	20 11% 85%	4 6% 16%	23 10% 96%	9 14% 36%	5 8% 21%	21 <i>10%</i> <i>88</i> %	14 10% 61%	

 $\frac{\text{Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)}}{\text{Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/h - i/j * small base}$ 



Q.10A What was the most recent issue you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone

Unweighted Base
Weighted Base

The service not
performing as it should
for example loss of
service, unable to use
mobile (2G, 3G or 4G) in
certain areas,
text (SMS or IM) or
voice mails delivered
late, poor call\line
quality
Something else

	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINI	E SUPPLIER	Q.2	MOBILE SUPPLI	ER	Q.3 BROADBAND SUPPLIER	Q.4 PAY TV	SUPPLIER
Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	Vodafone (g)	Total Broadband (h)	Total TV (i)	Sky (j)
225 235	198 206	202 212	176 188	60 66*	220 231	58 61*	59 61*	194 205	136 146	70 74*
99 <i>42%</i>	87 42% 88%	93 44% 94%		32 48% 32%	99 43% 100%	25 40% 25%			55 <i>38%</i> <i>56%</i>	28 38% 29%
3 1%	3 1% 100% 10	2 1% 71% 9		1 1% 31% 2	3 1% 100% 11	- - - 3	1 <i>2</i> % <i>31</i> % 2	2 1% 71%	1 1% 40% 9	- - - 3
6%	5% 72%	4%	5%	3% 13%	5%	5% 22%	4%	5%	6% 68%	5% 25%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/h - i/j

\* small base

None

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Table 39

Q.10B And what other reason(s) did you have reason to complain about with your mobile phone? Base: All who had reason to complain about mobile phone

		GEN	DER	AGE	S	OCIAL GRADE	Ī	ARI	ΞA	COUNTRY
	Total	Male	Female	25-34	C1	C2	DE	Urban	Rural	England
	$\vdash$	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted Base Weighted Base	225 235	102 111*	123 124	51 56*	62 72*	50 50*	70 65*	170 177	55 58*	160 168
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	20 <i>8%</i>	10 <i>9%</i> 51%	10 <i>8%</i> 49%			6 13% 32%	7 10% 34%		4 7% 21%	
A problem with a repair to the service for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	15 <i>7%</i>	4 3% 24%	12 9% 76%			1 2% 8%	5 7% 31%		5 8% 30%	
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	9 <i>4%</i>	3 3% 35%	6 <i>5%</i> <i>65%</i>		4 6% 46%	2 5% 28%	2 4% 26%		4 7% 46%	
Dissatisfaction with customer service from a previous occasion or contact	38 16%	24 21% 62%	15 <i>12%</i> <i>38%</i>			6 13% 17%	3 4% 7%		10 17% 26%	
The service not performing as it should for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	25 11%	10 9% 39%	15 12% 61%			4 8% 15%	5 8% 21%	18 10% 71%	7 12% 29%	

 $\frac{Fieldwork:07/12/2016-18/12/2016 \text{ (Weeks }49/50)}{\text{Proportions/Means: Columns Tested (5\% risk level) - a/b - c/c - d/e/f - g/h - i/i}$ 

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Any columns with a base of less than 50 have been supressed

<sup>\*</sup> small base

Q.10B And what other reason(s) did you have reason to complain about with your mobile phone? Base: All who had reason to complain about mobile phone

Unweighted Base Weighted Base

Something else

None

	GEN	DER	AGE	S	OCIAL GRADI		AR	EA	COUNTRY
Total	Male (a)	Female (b)	25-34 (c)	C1 (d)	C2 (e)	DE (f)	Urban (g)	Rural (h)	England (i)
225 235	102 111*	123 124	51 56*	62 72*	50 50*	70 65*	170 177	55 58*	160 168
233	111	124	30	12	50	65	177	56	100
3	2	1	- 1	1	-	1	3	-	3
1%		1%	-	1%	-	2%	2%	-	2%
	65%	35%	-	23%	-	42%	100%	-	100%
135	62	73	41	31	34	44	104	31	98
57%	56%	59%	72%	43%	69%	67%	59%	53%	
1 1	46%	54%	30%	23%	26%	d 32%	d 77%	23%	72%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f - g/h - i/i
\* small base



Q.10B And what other reason(s) did you have reason to complain about with your mobile phone? Base: All who had reason to complain about mobile phone

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLIN	IE SUPPLIER	Q.2	MOBILE SUPPLIE	≣R	Q.3 BROADBAND SUPPLIER	Q.4 PAY TV	SUPPLIER
	Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	Vodafone (g)	Total Broadband (h)	Total TV	Sky (j)
Unweighted Base Weighted Base	225 235	198 206	202 212	176 188	60 66*	220 231	58 61*	59 61*	194 205	136 146	70 74*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	20 <i>8%</i>	16 <i>8%</i> <i>83%</i>	20 9% 100%	18 9% 91%		20 8% 100%	5 8% 24%	5 9% 28%	19 9% 96%	15 11% 79%	6 9% 33%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	15 <i>7</i> %	12 6% 80%	15 <i>7%</i> 100%	13 7% 87%		15 7% 100%	3 6% 22%	4 7% 26%	15 7% 100%	14 9% 90%	7 10% 49%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	9 4%	9 4% 100%	7 3% 79%	7 4% 83%		8 4% 94%	4 7% 46%	2 3% 20%	8 4% 90%	5 <i>3%</i> 53%	1 1% 7%
Dissatisfaction with customer service from a previous occasion or contact	38 16%	34 16% 88%	34 16% 90%	33 18% 87%		38 17% 100%	7 12% 19%	14 <i>22%</i> <i>36%</i>	34 17% 89%	23 16% 60%	13 18% 35%

 $\frac{Fieldwork:07/12/2016-18/12/2016 \text{ (Weeks }49/50)}{Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/h - i/j}$ 



Q.10B And what other reason(s) did you have reason to complain about with your mobile phone? Base: All who had reason to complain about mobile phone

Unweighted Base
Weighted Base
The service not
performing as it should
for example loss of
service, unable to use
mobile
(2G, 3G or 4G) in
certain areas, text (SMS
or IM) or voice mails
delivered late, poor
call\line quality
Something else

	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE	SUPPLIER	Q.2	MOBILE SUPPLI	ER	Q.3 BROADBAND SUPPLIER	Q.4 PAY TV	SUPPLIER
Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	Vodafone (g)	Total Broadband (h)	Total TV (i)	Sky (j)
225 235	198 206	202 212	176 188	60 66*	220 231	58 61*	59 61*	194 205	136 146	70 74*
25 11%	22 11% 89%	19 <i>9%</i> <i>76%</i>	17 9% 70%	10 15% 38%	25 11% 100%	6 10% 24%		19 9% 75%	14 10% 57%	7 9% 28%
3 1%	3 1% 100%			1 1% 23%	3 1% 100%	1 <i>2%</i> 35%	23%	1	1 1% 42%	
135 <i>57%</i>	119 <i>58%</i> <i>88</i> %	121 <i>57%</i> 90%		25 <i>38%</i> 19%	131 <i>57%</i> <i>97</i> %	36 <i>60%</i> <i>27%</i>			80 <i>54%</i> <i>59</i> %	42 56% 31%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/h - i/j

\* small base

None

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Table 41 Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.10A\10B What was the most recent/other reason(s) issue you had reason to complain about in connection with your mobile phone ? - Total Base: All who had reason to complain about mobile phone

		GEN	DER	AGE	S	OCIAL GRAD		ARI	EΑ	COUNTRY
	Total	Male	Female	25-34	C1	C2	DE	Urban	Rural	England
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted Base Weighted Base	225 235	102 111*	123 124	51 56*	62 72*	50 50*	70 65*	170 177	55 58*	160 168
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	93 <i>40%</i>	48 43% 52%	45 <i>36</i> % 48%	21 37% 22%		21 <i>42%</i> <i>23</i> %	22 33% 23%		22 38% 24%	
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	28 12%	10 <i>9%</i> <i>35%</i>	18 15% 65%	7 12% 24%		3 6% 10%	14 <i>21%</i> 48%		7 12% 24%	
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	14 <i>6%</i>	6 5% 42%	8 7% 58%	- - -	5 7% 38%	5 10% 35%	2 4% 16%	ı	5 9% 38%	
Dissatisfaction with customer service from a previous occasion or contact	62 <i>26%</i>	35 <i>32%</i> <i>57</i> %	27 <i>22</i> % 43%	13 <i>23%</i> <i>21%</i>			7 11% 11%		17 29% 27%	
The service not performing as it should for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	117 <i>50%</i>	53 48% 46%	64 51% 54%	29 <i>52%</i> <i>25%</i>		23 46% 20%	31 48% 27%		33 57% 28%	

 $\frac{Fieldwork:07/12/2016-18/12/2016 \text{ (Weeks }49/50)}{Proportions/Means: Columns Tested (5\% risk level) - a/b - c/c - d/e/f - g/h - i/i}$ 

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Any columns with a base of less than 50 have been supressed

<sup>\*</sup> small base

Q.10A\10B What was the most recent/other reason(s) issue you had reason to complain about in connection with your mobile phone ? - Total Base: All who had reason to complain about mobile phone

Unweighted Base Weighted Base

Something else

None

	GEN	DER	AGE	S	OCIAL GRADI		ARE	EΑ	COUNTRY
Total	Male (a)	Female (b)	25-34 (c)	C1 (d)	C2 (e)	DE (f)	Urban (g)	Rural (h)	England (i)
225 235	102 111*	123 124	51 56*	62 72*	50 50*	70 65*	170 177	55 58*	160 168
6 <i>2</i> %	3 2% 46%	3 <i>3%</i> 54%		1 1% 11%	1 <i>2</i> % <i>2</i> 1%			- - -	6 3% 100%
13 <i>6%</i>	4 4% 34%	9 <i>7%</i> <i>66</i> %	3 5% 22%		4 <i>8</i> % <i>31</i> %			- - 1 -	7 4% 51%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f - g/h - i/i



Table 42

Q.10A\10B What was the most recent/other reason(s) issue you had reason to complain about in connection with your mobile phone ? - Total Base: All who had reason to complain about mobile phone

		ETHNIC	INTERNET	0.444411111111					Q.3 BROADBAND	0 / 0 0 / 7 /	011001150
	Total	ORIGIN White (a)	ACCESS Any (b)	Q.1 LANDLIN Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	Vodafone	SUPPLIER Total Broadband (h)	Q.4 PAY TV Total TV (i)	Sky (i)
Unweighted Base Weighted Base	225 235	198 206	202 212	176 188	60 66*	220 231	58 61*	59 61*	194 205	136 146	70 74*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	93 <i>40%</i>	83 40% 89%	85 40% <i>92</i> %	81 <i>43</i> % <i>86</i> %		93 40% 100%		30 48% 32%	86 <i>42</i> % <i>93</i> %	65 45% 70%	35 47% 37%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	28 12%	22 11% 78%	28 13% 100%	22 12% 80%		28 12% 98%		6 10% 21%	26 13% 94%	23 16% 84%	14 19% 50%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	14 <i>6</i> %	14 7% 100%	12 6% 87%	11 <i>6%</i> 79%		14 <i>6%</i> 96%		3 5% 21%	12 6% <i>83</i> %	7 5% 47%	2 3% 18%
Dissatisfaction with customer service from a previous occasion or contact	62 <i>26%</i>	55 <i>27%</i> 89%	55 <i>26%</i> 89%	54 <i>28%</i> <i>86</i> %		61 <i>26%</i> <i>98</i> %		19 <i>31%</i> <i>30%</i>	55 <i>27%</i> 89%	37 26% 60%	17 23% 28%

 $\frac{Fieldwork:07/12/2016-18/12/2016 \text{ (Weeks }49/50)}{Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/h - i/j}$ 



Q.10A\10B What was the most recent/other reason(s) issue you had reason to complain about in connection with your mobile phone ? - Total Base: All who had reason to complain about mobile phone

Unweighted Base
Weighted Base
The service not
performing as it should
for example loss of
service, unable to use
mobile (2G, 3G or 4G) in
certain areas,
text (SMS or IM) or
voice mails delivered
late, poor call\line
quality
Something else

	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLIN	E SUPPLIER	Q.2	MOBILE SUPPL	IER	Q.3 BROADBAND SUPPLIER	Q.4 PAY TV	SUPPLIER
Total	White (a)	Any (b)	Total Landline (c)	BT (d)	Total Mobile (e)	EE\OrangeT- Mobile (f)	Vodafone (g)	Total Broadband (h)	Total TV (i)	Sky (j)
225 235	198 206	202 212	176 188	60 66*	220 231	58 61*	59 61*	194 205	136 146	70 74*
117 <i>5</i> 0%	104 <i>50%</i> <i>89</i> %	107 <i>50</i> % 91%		40 60% 34%	117 51% 100%				65 44% 55%	
6 <i>2%</i> 13 <i>6%</i>	6 3% 100% 10 5% 76%	4 2% 74% 8 4% 60%	<i>65%</i> 9 <i>5%</i>	2 2% 27% 2 3% 14%	10 <i>4%</i>	3 <i>5</i> %	27% 2 4%	74% 10 5%	9 <i>6</i> %	- 3 <i>5</i> %

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/h - i/j

\* small base

None

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Q.11 And have you gone ahead and made a complaint about your mobile service or supplier? Base: All who had reason to complain about mobile phone

Unweighted Base Weighted Base Yes - to my mobile phone provider Yes - to Ofcom Yes - Other

No - not made a complaint

# **SUMMARY CODE**

ANY YES

	GENI	DER	AGE	SO	CIAL GRADE		ARE	A	COUNTRY
Total	Male (a)	Female (b)	25-34 (c)	C1 (d)	C2 (e)	DE (f)	Urban (g)	Rural (h)	England (i)
225 235	102 111*	123 124	51 56*	62 72*	50 50*	70 65*	170 177	55 58*	160 168
148 <i>63%</i>	76 <i>68</i> % <i>51</i> %	72 58% 49%	42 75% 29%	39 54% 27%	30 61% 21%	46 70% 31%	114 64% 77%	34 59% 23%	111 <i>66%</i> <i>75</i> %
4 2%	- - -	4 3% 100%	1 <i>2%</i> <i>26%</i>	- - -	- - -	3 4% 77%	3 <i>2%</i> 79%	1 1% 21%	3 2% 77%
2 1%	1 1% 27%	2 1% 73%	- - -	- - -	1 <i>2%</i> <i>38%</i>	1 1% 35%	1 * 27%	2 <i>3%</i> <i>73%</i>	1 <i>1%</i> <i>65</i> %
84 <i>36%</i>	35 31% 41%	49 40% 59%	14 <i>25%</i> 16%	33 46% 39%	19 38% 22%	19 <i>29%</i> <i>22%</i>	62 35% 74%	22 38% 26%	55 <i>33%</i> <i>66%</i>
151 <i>64%</i>	77 69% 51%	74 60% 49%	42 75% 28%	39 <i>54%</i> <i>26%</i>	31 <i>62%</i> <i>21%</i>	47 71% 31%	115 <i>65%</i> <i>76%</i>	36 <i>62%</i> 24%	113 <i>67%</i> <i>75</i> %

 $\frac{\text{Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)}}{\text{Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/e/f - g/h - i/i}}{* \text{small base}}$ 



Q.11 And have you gone ahead and made a complaint about your mobile service or supplier? Base: All who had reason to complain about mobile phone

	Total	ETHNIC ORIGIN White	INTERNET ACCESS Any	Q.1 LANDLINI Total Landline	E SUPPLIER BT	Q.2 Total Mobile	MOBILE SUPPLI EE\OrangeT- Mobile	ER Vodafone	Q.3 BROADBAND SUPPLIER Total Broadband	Q.4 PAY TV Total TV	SUPPLIER Sky
	1 Otal	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)
Unweighted Base Weighted Base	225 235	198 206	202 212	176 188	60 66*	220 231	58 61*	59 61*	194 205	136 146	70 74*
Yes - to my mobile phone provider	148 <i>63%</i>	131 <i>63%</i> <i>88</i> %	140 <i>66%</i> 95%	117 <i>62%</i> <i>7</i> 9%	45 69% 31%	147 <i>64%</i> 100%	41 <i>67%</i> 28%	42 70% 29%	129 <i>63%</i> <i>87</i> %	90 61% 61%	44 59% 30%
Yes - to Ofcom	4 2%	4 2% 100%	4 2% 100%	4 2% 100%	1 1% 21%	4 2% 100%	- - -	2 <i>3</i> % 47%	4 2% 100%	4 3% 100%	3 4% 74%
Yes - Other	2 1%	1 1% 65%	2 1% 100%	2 1% 100%	1 1% 35%	2 1% 100%	- - -	2 <i>3</i> % <i>73</i> %	2 1% 100%	1 1% 65%	1 1% 38%
No - not made a complaint	84 <i>36%</i>	73 <i>35%</i> <i>87</i> %	69 <i>33%</i> <i>82%</i>	68 <i>36</i> % <i>8</i> 1%	20 <i>30%</i> <i>2</i> 4%	80 <i>35%</i> <i>95%</i>	20 33% 24%	17 28% 20%	73 <i>36%</i> <i>87</i> %	54 37% 64%	28 <i>38%</i> <i>34%</i>
SUMMARY CODE											
ANY YES	151 <i>64%</i>	133 <i>65%</i> <i>88</i> %	143 <i>67%</i> <i>95%</i>	120 <i>64%</i> <i>79</i> %	46 70% 31%	150 <i>65%</i> 100%	41 67% 27%	44 72% 29%	132 <i>64%</i> <i>87</i> %	92 <i>63%</i> <i>61%</i>	46 <i>62%</i> 30%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/d - e/f/g - h/h - i/j

<sup>\*</sup> small base

Q.12 And did you make this or your most recent complaint to your mobile provider in the last 6 months? Base: All who have complained to mobile provider

Unweighted Base Weighted Base Yes No Don't know\can't remember

	GENI	DER	AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER	Q.2 MOBILE SUPPLIER	Q.3 BROADBAND SUPPLIER	Q.4 PAY TV SUPPLIER
Total	Male (a)	Female (b)	Urban (c)	England (d)	White (e)	Any (f)	Total Landline (g)	Total Mobile (h)	Total Broadband (i)	Total TV (j)
142 148	69 76*	73 72*	109 114	106 111	126 131	134 140	109 117	141 147	122 129	84 90*
119 <i>81%</i>	59 77% 49%	61 <i>84%</i> <i>51%</i>			107 <i>82%</i> 90%	112 <i>80%</i> 94%				73 81% 61%
28 19%	17 23% 63%	10 14% 37%			23 17% 82%	27 19% 98%				16 <i>17%</i> <i>56</i> %
1 1%		1 <i>2%</i> 100%		1 1% 100%	1 1% 100%	1 1% 100%		1 1% 100%		1 1% 100%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/i - j/j

Q.13 Why didn't you make a complaint about your mobile service or supplier? Base: All who have not made a complaint about mobile phone issues

		AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER	Q.2 MOBILE SUPPLIER	Q.3 BROADBAND SUPPLIER
	Total	Urban (a)	England (b)	White (c)	Any (d)	Total Landline (e)	Total Mobile (f)	Total Broadband (g)
Unweighted Base Weighted Base	79 84*	59 62*	52 55*	69 73*	64 69*	63 68*	75 80*	68 73*
Did not know where to go\ who to complain to	24 28%	19 <i>30%</i> <i>81%</i>	6 10% 24%	20 28% 86%		18 <i>27%</i> <i>78</i> %	22 <i>27</i> % <i>93</i> %	19 <i>26%</i> 81%
Didn't have the time	14 16%	12 19% 85%	11 <i>21%</i> 84%	9 13% 69%		11 <i>16%</i> <i>78</i> %	14 17% 100%	13 18% 94%
Not worth the hassle	21 <i>24</i> %	14 23% 70%	15 <i>26%</i> <i>71</i> %	17 24% 84%		19 <i>27</i> % 91%	21 <i>26</i> % 100%	20 <i>27%</i> 95%
They wouldn't do anything anyway	11 13%	7 11% 68%	9 17% 89%	8 11% 78%		9 13% 82%	11 <i>13%</i> 100%	9 12% 82%
The problem was sorted out	22 26%	11 18% 53%	21 <i>37%</i> 95%	19 <i>26%</i> <i>88</i> %		18 <i>27%</i> <i>85</i> %	21 <i>26%</i> 95%	20 <i>28%</i> 94%
Other	8 <i>9</i> %	5 <i>8%</i> <i>67%</i>	6 12% 84%	6 9% 83%	6 9% 84%	6 9% 80%	6 <i>8%</i> 84%	6 <i>8%</i> 80%
None/nothing	3 4%	3 5% 100%	3 6% 100%	2 <i>3%</i> <i>69</i> %	3 5% 100%	3 5% 100%	3 4% 100%	3 4% 100%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/b - c/c - d/d - e/e - f/f - g/g



#### Table 47

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

		GENE	DER			AG	E				SOCIAL	GRADE		ARE	Α
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	AB (i)	C1 (j)	C2 (k)	DE (I)	Urban (m)	Rural (n)
Unweighted Base Weighted Base	684 725	336 363	348 362	102 107*	150 164	116 129	124 150	80 96*	86 61*	150 171	227 263	130 132	177 158	575 611	109 114
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	80 11%	38 11% 48%	41 11% 52%	8 8% 11%	20 12% 25%	11 9% 14%	19 13% 24%	13 14% 17%	6 9% 7%	20 12% 25%	26 10% 33%	12 <i>9%</i> 15%	22 14% 27%	74 <i>12%</i> 93%n	6 5% 7%
A problem with a repair to the service for example the time taken to repair, it didn't happen' didn't happen when you were told it would or didn't solve the problem	34 <i>5</i> %	16 5% 48%	18 5% 52%	8 8% 24%	6 4% 18%	4 3% 11%	7 5% 20%	5 <i>6%</i> 16%	3 5% 9%	11 7% 32%	15 <i>6%</i> <i>43%</i>	3 2% 9%	6 <i>3%</i> 16%	30 5% 86%	5 4% 14%
A problem relating to the installation or set up of your service for example the time taken to install/set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	35 5%	18 5% 51%	17 5% 49%	5 5% 14%	10 6% 30%	6 4% 1 <i>6</i> %	7 5% 21%	3 3% 10%	2 4% 6%	14 <i>8%</i> 40%j	8 3% 22%	5 4% 14%	8 5% 24%	29 5% 82%	6 5% 18%
Dissatisfaction with customer service from a previous occasion or contact	25 <i>3%</i>	14 4% 55%	11 <i>3%</i> <i>45%</i>	5 5% 20%	4 2% 16%	2 2% 10%	4 3% 16%	4 4% 16%	5 <i>8%</i> 20%0	6 <i>3%</i> le <i>24%</i>	13 5% 53%	2 2% 9%	3 2% 14%	21 <i>3%</i> <i>86%</i>	3 <i>3%</i> 14%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n



<sup>\*</sup> small base

Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base Weighted Base

The service not performing as it should for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised

Something else

None

	GENE	DER			AG	iE .				SOCIAL	GRADE		ARE	Α
Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Urban (m)	Rural (n)
684 725	336 363	348 362	102 107*	150 164	116 129	124 150	80 96*	86 61*	150 171	227 263	130 132	177 158	575 611	109 114
532 <i>73%</i>	273 75% 51%	260 72% 49%	79 74% 15%		104 <i>80%</i> 19%	107 <i>72%</i> <i>20%</i>		43 70% 8%	117 68% 22%	195 <i>7</i> 4% <i>37</i> %	107 <i>81%</i> 20%i	114 <i>72%</i> 21%	439 72% 82%	93 <i>82%</i> 18%i
6 1%	1 * 15%	5 1% 85%	1 1% 21%	1 1% 21%	- - -	3 <i>2%</i> 59%	- - -	- - -	1 1% 21%	4 1% 64%	- - -	1 1% 15%	5 1% 85%	1 1% 15%
13 <i>2</i> %	3 1% 20%	10 <i>3%</i> 80%	- - a -	1 1% 10%	2 2% 19%	2 1% 17%	3 4% 27%	2 4% 17%c	2 1% 19%	3 1% 27%	3 2% 21%	4 3% 34%	13 <i>2%</i> 100%	- - -

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

													INTERNE					
		COU	NTRY			GOVER	NMENT RE	GIONS			ETHNIC	ORIGIN	ACCESS		Q.1 LAN	DLINE SU	PPLIER	
	Total	England (a)	Scotlan d (b)	North West (c)	West Midland s (d)	East of England (e)	London (f)	South East (g)	South West (h)	Scotlan d (i)	White	Minority Ethnic (k)	Any (l)	Total Landlin e (m)	BT (n)	Sky (o)	TalkTal k (p)	Virgin (q)
Unweighted Base Weighted Base	684 725	567 604	65 71*	78 78*	70 75*	53 58*	59 65*	114 118	68 73*	65 71*	602 635	80 88*	674 715	619 654	196 204	120 131	88 85*	145 161
A billing, pricing or payment issue for example unexpected unclear charges, overcharged or incorrect bill	80 11%	61 10% 77%		7 9% 9%	3 4% 4%		6 9% 7%	13 11% 17%	5 <i>7%</i> <i>6</i> %					71 11% 89%	17 8% 21%	20 15% 26%	7 8% 9%	20 12% 25%
A problem with a repair to the service for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	34 <i>5%</i>	31 <i>5%</i> <i>8</i> 9%		2 3% 6%	4 5% 11%		5 7% 14%	4 4% 12%	5 7% 15%					28 4% 81%	12 6% 34%	4 3% 13%	4 5% 13%	7 4% 19%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	35 <i>5</i> %	29 5% 84%		4 6% 13%	5 7% 15%		1 2% 4%	8 6% 22%	1 2% 4%		34 5% 98%			31 5% 90%	11 <i>6%</i> <i>33%</i>	5 4% 16%	3 3% 8%	6 4% 16%
Dissatisfaction with customer service from a previous occasion or contact	25 <i>3%</i>	23 4% 94%	1 1% 3%	3 4% 11%	3 4% 12%		2 4% 10%	4 3% 16%	6 <i>8%</i> 24%				24 3% 97%	22 3% 89%	8 4% 31%	2 2% 10%	2 3% 9%	6 4% 25%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/l - m/n/o/p/q



Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base
Weighted Base
The service not
performing as it should
for example complete
loss of service,
intermittent loss of
service, slow broadband
speeds, service not as
advertised
Something else

None

	COUN	ITRY			GOVER	NMENT RE	GIONS			ETHNIC	ORIGIN	INTERNE T ACCESS		Q.1 LAN	IDLINE SU	PPLIER	
Total	England (a)	Scotlan d (b)	North West (c)	West Midland s (d)	East of England (e)	London (f)	South East (g)	South West (h)	Scotlan d (i)	White (j)	Minority Ethnic (k)	Any (l)	Total Landlin e (m)	BT (n)	Sky (o)	TalkTal k (p)	Virgin (q)
684 725	567 604	65 71*	78 78*	70 75*	53 58*	59 65*	114 118	68 73*	65 71*	602 635	80 88*	674 715	619 654	196 204	120 131	88 85*	145 161
532 <i>73%</i>	452 <i>75%</i> 85%b	41 <i>58%</i> 8%	62 <i>79%</i> 12%				89 <i>75%</i> 17%i	56 <i>76%</i> 10%i	41 <i>58%</i> <i>8</i> %	460 <i>72%</i> <i>86%</i>	71 81% 13%	527 74% 99%	484 74% 91%	152 <i>75%</i> <i>2</i> 9%			
6 1%	3 1% 58%	2 <i>3%</i> 42%a	- - 1 -	1 1% 15%		1 <i>2</i> % 21%	- - -	-	2 3% 42%	4 1% 79%	1 1% 21%	5 1% 85%	6 1% 100%	- - -	1 1% 15%	1 1% 22%	
13 <i>2%</i>	4 1% 32%	9 1 <i>2%</i> 68%a	- - a -	1 1% 8%		3 <i>5%</i> 24%დ	- - ) -	- - -	9 <i>12%</i> 68% h		2 2% 17%		13 2% 100%	4 2% 28%	5 4% 42%	- - -	3 2% 21%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/l - m/n/o/p/q



Table 49

Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

				Q.2 MOBILE	SUPPLIER				Q.3 BRO	ADBAND SU	JPPLIER		Q.4 P.	AY TV SUPP	LIER
	Total	Total Mobile (a)	EE\Orang eT- Mobile (b)	O2 (c)	Three (d)	Virgin (e)	Vodafone (f)	Total Broadban d (g)	BT (h)	Sky (i)	TalkTalk (j)	Virgin Media (k)	Total TV (I)	Sky (m)	Virgin Media (n)
Unweighted Base Weighted Base	684 725	658 699	169 186	170 173	73 79*	55 60*	92 96*	682 722	165 171	143 155	103 101*	194 214	463 500	228 244	147 164
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	80 11%	77 11% 97%		14 8% 17%	13 17% 17%	10 17% 13%		80 11% 100%	12 7% 15%	20 13% 25%	8 8% 10%	31 14% 38%		30 12% 38%	22 13% 27%
A problem with a repair to the service for example the time taken to repair, it didn't happen' didn't happen when you were told it would or didn't solve the problem	34 <i>5%</i>	34 5% 98%		6 4% 18%	8 10% 22%	4 6% 11%		34 5% 100%	10 <i>6%</i> <i>30%</i>	8 5% 24%	4 4% 13%	9 4% 25%	26 5% 75%	15 6% 43%	9 <i>5%</i> <i>25%</i>
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	35 5%	35 5% 100%		8 4% 22%	4 5% 11%		6 7% 19%	33 <i>5%</i> 95%	9 5% 25%	5 4% 16%	5 5% 14%	7 3% 21%		11 5% 32%	5 3% 16%
Dissatisfaction with customer service from a previous occasion or contact	25 <i>3%</i>	24 <i>3%</i> 96%		4 3% 18%	2 2% 8%	5 8% 19%		25 3% 100%	8 <i>5%</i> 33%	2 <i>2</i> % 10%	4 4% 18%	9 4% 35%	15 <i>3%</i> <i>60%</i>	5 2% 19%	8 5% 32%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k - l/m/n
\* small base



#### Table 49

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.14A What was the most recent issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base
Weighted Base
The service not
performing as it should
for example complete
loss of service,
intermittent loss of
service, slow broadband
speeds, service not as
advertised
Something else

			Q.2 MOBILE	SUPPLIER				Q.3 BRO	ADBAND SI	JPPLIER		Q.4 P.	AY TV SUPF	LIER
Total	Total Mobile (a)	EE\Orang eT- Mobile (b)	O2 (c)	Three (d)	Virgin (e)	Vodafone (f)	Total Broadban d (g)	BT (h)	Sky (i)	TalkTalk (j)	Virgin Media (k)	Total TV	Sky (m)	Virgin Media (n)
684 725	658 699	169 186	170 173	73 79*	55 60*	92 96*	682 722	165 171	143 155	103 101*	194 214	463 500	228 244	147 164
532 <i>73%</i>	513 <i>73%</i> <i>96%</i>		138 <i>80%</i> 26%de	52 66% 10%	38 64% 7%		531 74% 100%	129 <i>75%</i> <i>2</i> 4%	113 <i>73%</i> <i>21%</i>				176 72% 33%	
6 1%	6 1% 100%	1 1% 21%	2 1% 37%	- - -	2 4% 42%		6 1% 100%	-	1 1% 15%				1 * 15%	2 1% 42%
13 <i>2</i> %	10 1% 80%	4 2% 34%	1 1% 9%	- - -	1 1% 4%		13 <i>2%</i> 100%	3 <i>2%</i> <i>20%</i>	5 <i>3</i> % <i>42</i> %		3 1% 21%		5 <i>2%</i> 42%	

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k - l/m/n

None

<sup>\*</sup> small base

Q.14B And what other reason(s) did you have reason to complain about your fixed broadband? Base: All who had reason to complain about fixed broadband provider

		GENI	DER			AGI	E				SOCIAL	GRADE		ARE	ΞA
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	AB (i)	C1 (j)	C2 (k)	DE (I)	Urban (m)	Rural (n)
Unweighted Base Weighted Base	684 725	336 363	348 362	102 107*	150 164	116 129	124 150	80 96*	86 61*	150 171	227 263	130 132	177 158	575 611	109 114
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	37 5%	22 6% 60%	15 <i>4%</i> <i>40%</i>	2 2% 7%	7 4% 18%	12 <i>9%</i> 31%cç	9 <i>6%</i> g <i>25%</i>	2 2% 5%	4 7% 12%	8 5% 22%	15 <i>6%</i> <i>39%</i>	6 4% 15%	9 6% 24%	35 <i>6</i> % <i>95</i> %	2 2% 5%
A problem with a repair to the service for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	36 <i>5%</i>	16 <i>5%</i> <i>45%</i>	20 5% 55%	7 7% 19%	4 3% 12%	11 <i>8%</i> 30%d	6 4% 16%	4 4% 10%	5 7% 13%	10 6% 28%	14 5% 40%	5 4% 13%	7 4% 19%	33 5% 92%	3 <i>2%</i> <i>8%</i>
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	26 4%	12 3% 47%	14 4% 53%	4 4% 16%	4 2% 14%	3 3% 13%	5 3% 20%	5 5% 18%	3 6% 13%	6 3% 22%	15 6% 57%l	3 3% 13%	2 1% 8%	21 3% 81%	5 4% 19%
Dissatisfaction with customer service from a previous occasion or contact	76 10%	31 9% 41%	44 12% 59%	10 9% 13%	17 11% 23%	11 8% 14%	23 15% 30%	9 9% 12%	5 8% 6%	12 7% 16%	35 13% 46%	16 12% 21%	13 <i>8%</i> 17%	62 10% 81%	14 12% 19%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n



<sup>\*</sup> small base

Q.14B And what other reason(s) did you have reason to complain about your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base Weighted Base

The service not performing as it should for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised

Something else

None

	GENE	DER			AG	iE .				SOCIAL C	GRADE		ARE	Α
Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	AB	C1	C2	DE	Urban	Rural
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
684	336	348	102	150	116	124	80	86	150	227	130	177	575	109
725	363	362	107*	164	129	150	96*	61*	171	263	132	158	611	114
48 7%	23 6% 47%	25 7% 53%	8 <i>8%</i> 17%	9 5% 18%	7 5% 14%	9 6% 20%	5 5% 11%	8 14% 17%de	16 <i>9%</i> 34%	14 5% 30%	6 5% 13%	11 7% 23%	39 <i>6</i> % <i>8</i> 1%	9 <i>8%</i> 19%
3 *	1	2	-	2	-	-	-	-	1	-	2	-	3	-
	*	1%	-	1%	-	-	-	-	1%	-	2%	-	*	-
	32%	68%	-	68%	-	-	-	-	32%	-	68%	-	100%	-
515 <i>71%</i>	265 <i>73%</i> <i>51%</i>	251 <i>69%</i> 49%	79 74% 15%	124 <i>75%</i> <i>24%</i>	88 <i>68%</i> 17%	100 <i>67%</i> <i>19%</i>	73 76% 14%	39 <i>65%</i> <i>8%</i>	120 <i>70%</i> <i>23%</i>	181 <i>69%</i> <i>35%</i>	97 <i>73%</i> 19%	117 <i>74%</i> <i>23%</i>	432 71% 84%	83 <i>73%</i> 16%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

#### Table 51

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.14B And what other reason(s) did you have reason to complain about your fixed broadband? Base: All who had reason to complain about fixed broadband provider

													INTERNE					
		COU	NTRY			GOVER	NMENT RE	GIONS			ETHNIC	ORIGIN	ACCESS		Q.1 LAN	DLINE SU	PPLIER	
	Total	England (a)	Scotlan d (b)	North West (c)	West Midland s (d)	East of England (e)	London (f)	South East (g)	South West (h)	Scotlan d (i)	White	Minority Ethnic (k)	Any (l)	Total Landlin e (m)	BT (n)	Sky (o)	TalkTal k (p)	Virgin (q)
Unweighted Base Weighted Base	684 725	567 604	65 71*	78 78*	70 75*	53 58*	59 65*	114 118	68 73*	65 71*	602 635	80 88*	674 715	619 654	196 204	120 131	88 85*	145 161
A billing, pricing or payment issue for example unexpected unclear charges, overcharged or incorrect bill	37 <i>5%</i>	35 6% 94%		5 6% 12%	5 7% 15%	5 8% 13%	3 5% 9%	4 4% 11%	6 <i>9%</i> 17%				35 5% 95%	35 <i>5%</i> 93%	12 6% 32%	6 4% 15%	2 3% 6%	12 7% 31%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	36 <i>5%</i>	30 5% 83%		1 1% 2%	9 <i>12%</i> 25%(			1 1% 4%	3 5% 10%					31 <i>5%</i> <i>84%</i>	11 5% 30%	6 4% 16%	2 2% 6%	12 <i>7%</i> <i>33%</i>
A problem relating to the installation or set up of your service for example the time taken to install/set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	26 4%	21 4% 83%	4 6% 17%	4 5% 14%	2 3% 9%	1 2% 5%		2 2% 7%	6 9% 24%!		22 3% 85%		25 4% 98%	21 3% 83%	8 4% 30%	2 2% 10%	-	7 4% 26%
Dissatisfaction with customer service from a previous occasion or contact	76 10%	62 10% 82%		3 4% 4%	8 11% 11%	9 <i>15%</i> 11%		5 4% 7%	10 <i>14%</i> 13%				76 11% 100%	70 11% 92%	20 10% 27%	13 10% 17%	11 13% 15%	12 8% 16%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/l - m/n/o/p/q

\* small base



Any columns with a base of less than 50 have been supressed

Q.14B And what other reason(s) did you have reason to complain about your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base
Weighted Base

The service not
performing as it should
for example complete
loss of service,
intermittent loss of
service, slow broadband
speeds, service not as
advertised
Something else

	COUN	ITRY			GOVER	NMENT RE	EGIONS			ETHNIC	ORIGIN	INTERNE T ACCESS		Q.1 LAN	NDLINE SU	IPPLIER	
Total	England (a)	Scotlan d (b)	North West (c)	West Midland s (d)	East of England (e)	London (f)	South East (g)	South West (h)	Scotlan d (i)	White (j)	Minority Ethnic (k)	Any (l)	Total Landlin e (m)	BT (n)	Sky (o)	TalkTal k (p)	Virgin (q)
684 725	567 604	65 71*	78 78*	70 75*	53 58*	59 65*	114 118	68 73*	65 71*	602 635	80 88*	674 715	619 654	196 204	120 131	88 85*	145 161
48 <i>7</i> %	44 7% 91%	3 5% 7%	1 1% 2%	9 <i>12%</i> 18%			11 10% 24%c	6 8% 12%	3 <i>5%</i> <i>7%</i>	43 7% 91%		47 7% 99%					
3 * 515 <i>71%</i>	3 * 100% 424 70% 82%	- - - 48 <i>68%</i> <i>9%</i>	1 1% 32% 64 82% 13%	43 <i>58%</i>		- 43 <i>66%</i>	1 1% 32% 94 80% 18%de	- - - 46 <i>63%</i> efh <i>9</i> %	- - - 48 <i>68%</i> <i>9</i> %	3 * 100% 456 72% 89%	57 <i>65%</i>	3 * 100% 509 71% 99%	465 <i>71%</i>	147 <i>72</i> %		63 75%	

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/l - m/n/o/p/q

None



<sup>\*</sup> small base

Q.14B And what other reason(s) did you have reason to complain about your fixed broadband? Base: All who had reason to complain about fixed broadband provider

				Q.2 MOBILE	SUPPLIER				Q.3 BRO	ADBAND SU	JPPLIER		Q.4 P.A	Y TV SUPP	LIER
	Total	Total Mobile (a)	EE\Orang eT- Mobile (b)	O2 (c)	Three (d)	Virgin (e)	Vodafone (f)	Total Broadban d (g)	BT (h)	Sky (i)	TalkTalk (j)	Virgin Media (k)	Total TV	Sky (m)	Virgin Media (n)
Unweighted Base Weighted Base	684 725	658 699	169 186	170 173	73 79*	55 60*	92 96*	682 722	165 171	143 155	103 101*	194 214	463 500	228 244	147 164
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	37 <i>5%</i>	36 <i>5%</i> 97%		6 3% 16%	6 7% 15%	3 4% 7%		35 <i>5%</i> <i>95%</i>	10 6% 27%	7 4% 18%		13 <i>6%</i> <i>36%</i>	26 5% 69%	10 4% 28%	11 <i>7%</i> 29%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	36 <i>5</i> %	35 <i>5%</i> 98%		7 4% 20%	4 5% 12%	3 5% 8%			10 6% 28%	6 4% 18%		15 7% 41%		8 3% 21%	14 <i>9%</i> 39%n
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	26 4%	24 3% 92%		5 3% 18%	:	6 10% 22%			8 5% 30%	2 2% 10%		8 4% 31%		6 2% 23%	7 4% 28%
Dissatisfaction with customer service from a previous occasion or contact	76 10%	72 10% 95%		16 9% 21%	10 12% 13%	8 14% 11%			19 11% 24%	14 9% 18%		17 8% 22%		26 11% 35%	12 8% 16%

Fieldwork : 07/12/2016 - 18/12/2016 (Weeks 49/50)
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k - l/m/n
\* small base



Q.14B And what other reason(s) did you have reason to complain about your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base
Weighted Base
The service not
performing as it should
for example complete
loss of service,
intermittent loss of
service, slow broadband
speeds, service not as
advertised
Something else

		(	Q.2 MOBILE	SUPPLIER				Q.3 BRO	ADBAND SI	JPPLIER		Q.4 P.	AY TV SUPF	LIER
Total	Total Mobile (a)	EE\Orang eT- Mobile (b)	O2 (c)	Three (d)	Virgin (e)	Vodafone (f)	Total Broadban d (g)	BT (h)	Sky (i)	TalkTalk (j)	Virgin Media (k)	Total TV (I)	Sky (m)	Virgin Media (n)
684 725	658 699	169 186	170 173	73 79*	55 60*	92 96*	682 722	165 171	143 155	103 101*	194 214	463 500	228 244	147 164
48 <i>7%</i>	45 6% 94%	10 5% 21%	13 7% 27%	4 5% 8%	7 11% 14%			10 <i>6%</i> <i>22%</i>	10 <i>6%</i> 21%		18 <i>8%</i> 38%	30 6% 62%	14 6% 28%	13 <i>8%</i> <i>28%</i>
3	3 * 100%	1 <i>1%</i> <i>32</i> %	1 1% 36%	- - -	- - -	- - -	3 * 100%	- - -	1 1% 36%		1 * <i>32</i> %	2 * 68%	1 * <i>36%</i>	1 1% <i>32</i> %
515 <i>71%</i>	500 <i>72%</i> 97%		129 <i>74%</i> <i>25%</i>	56 70% 11%	37 61% <i>7</i> %			120 <i>70%</i> <i>23%</i>	118 <i>76%</i> <i>23</i> %		145 <i>68%</i> <i>28%</i>			

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k - l/m/n

None

<sup>\*</sup> small base

Table 53

Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

		GENI	DER			AG	iE				SOCIAL	GRADE		ARE	A
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	AB (i)	C1 (i)	C2 (k)	DE (I)	Urban (m)	Rural (n)
Unweighted Base Weighted Base	684 725	336 363	348 362	102 107*	150 164	116 129	124 150	80 96*	86 61*	150 171	227 263	130 132	177 158	575 611	109 114
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	113 <i>16%</i>	59 16% 52%	54 15% 48%	10 9% 9%	27 16% 23%	23 18% 20%	27 18% 24%	14 15% 13%	10 16% 8%	28 16% 25%	39 15% 34%	18 13% 15%		106 <i>17%</i> 94%n	7 6% 6%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	71 10%	33 9% 46%	38 10% 54%	15 <i>15%</i> 22%d	11 7% 15%	15 11% 21%	13 8% 18%	9 9% 13%	8 12% 11%	21 12% 30%	29 11% 41%	8 <i>6</i> % 11%		63 10% 89%	7 7% 11%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\ late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	61 <i>8%</i>	30 8% 49%	31 8% 51%	9 <i>8%</i> 15%	14 9% 23%	9 7% 15%	13 8% 21%	8 8% 13%	6 9% 9%	20 11% 32%	23 9% 37%	8 6% 14%		50 8% 82%	11 10% 18%
Dissatisfaction with customer service from a previous occasion or contact	101 <i>14%</i>	45 12% 45%	56 15% 55%	15 14% 15%	21 13% 21%	13 10% 13%	27 18% 26%	13 13% 13%	10 16% 10%	18 10% 18%	48 <i>18%</i> 48%il	18 14% 18%		83 14% 83%	18 15% 17%
The service not performing as it should for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	569 <i>79%</i>	293 81% 51%	277 76% 49%	84 78% 15%	127 77% 22%	109 <i>84%</i> 19%	116 <i>77%</i> <i>20%</i>	72 75% 13%	49 <i>81%</i> <i>9</i> %	132 77% 23%	206 <i>78%</i> <i>36%</i>	110 83% 19%		470 77% 82%	100 <i>87%</i>   18%m

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

\* small base

Any columns with a base of less than 50 have been supressed

KANTAR MEDIA

Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base Weighted Base Something else

None

	GENI	DER			AG	iE .				SOCIAL	GRADE		ARE	A
Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Urban (m)	Rural (n)
684 725	336 363	348 362	102 107*	150 164	116 129	124 150	80 96*	86 61*	150 171	227 263	130 132	177 158	575 611	109 114
9	2	7	1	3	_	3	-	_	2	4	2	1	8	1
1%	* 21%	2% 79%	1% 14%	2% 37%	-	2% 38%	-	-	1% 25%	1% 42%	2% 23%	1% 10%	1% 90%	1% 10%
12	2	10	-	1	2	2	3	2	2	3	3	4	12	-
2%	1% 16%	<i>3%</i> 84%	- a -	1% 10%	2% 19%	1% 17%	4% 28%	3% 13%	1% 19%	1% 28%	2% 21%	2% 31%	2% 100%	-

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n



#### Table 54

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

													INTERNE					
		cour	NTRY			GOVER	NMENT RE	GIONS			ETHNIC	ORIGIN	ACCESS		Q.1 LAN	DLINE SU	PPLIER	
	Total	England (a)	Scotlan d (b)	North West (c)	West Midland s (d)	East of England (e)	London (f)	South East (g)	South West (h)	Scotlan d (i)	White	Minority Ethnic (k)	Any (l)	Total Landlin e (m)	BT (n)	Sky (o)	TalkTal k (p)	Virgin (q)
Unweighted Base Weighted Base	684 725	567 604	65 71*	78 78*	70 75*	53 58*	59 65*	114 118	68 73*	65 71*	602 635	80 88*	674 715	619 654	196 204	120 131	88 85*	145 161
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	113 <i>16%</i>	93 15% 82%		11 15% 10%	8 11% 7%	10 17% 9%	9 14% 8%	17 14% 15%	10 14% 9%	13 19% 12%	101 <i>16%</i> <i>89</i> %			102 <i>16%</i> 90%	28 14% 25%	26 20% 23%	9 10% 8%	29 18% 26%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	71 10%	61 10% 86%		3 4% 4%	13 <i>17%</i> 18%0	7 11% eg 9%	9 14% 13%cq	6 <i>5</i> % g <i>8</i> %	9 12% 12%	8 12% 12%	58 9% 83%			58 9% 83%	23 11% <i>32</i> %	10 <i>8%</i> 14%	7 8% 9%	19 12% 26%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\ late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	61 <i>8%</i>	51 8% 83%	6 9% 11%	8 10% 13%	7 10% 12%	4 7% 6%	5 8% 9%	9 8% 16%	8 10% 12%	6 9% 11%	56 9% 93%			53 8% 87%	19 9% 32%	8 6% 13%	3 3% 5%	12 8% 20%
Dissatisfaction with customer service from a previous occasion or contact	101 <i>14%</i>	86 14% 85%	11 15% 11%	6 7% 6%	11 15% 11%	11 18% 11%	9 14% 9%	9 8% 9%	16 <i>22%</i> 16%					92 14% 92%	28 14% 28%	15 12% 15%	14 16% 14%	19 12% 19%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/l - m/n/o/p/q



Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base
Weighted Base
The service not
performing as it should
for example complete
loss of service,
intermittent loss of
service, slow broadband
speeds, service not as
advertised
Something else

None

	COUN	NTRY			GOVEF	NMENT RE	GIONS			ETHNIC	ORIGIN	INTERNE T ACCESS	1	Q.1 LAN	IDLINE SU	PPLIER	
Total	England (a)	Scotlan d (b)	North West (c)	West Midland s (d)	East of England (e)	London (f)	South East (g)	South West (h)	Scotlan d (i)	White (j)	Minority Ethnic (k)	Any (l)	Total Landlin e (m)	BT (n)	Sky (o)	TalkTal k (p)	Virgin (q)
684 725	567 604	65 71*	78 78*	70 75*	53 58*	59 65*	114 118	68 73*	65 71*	602 635	80 88*	674 715	619 654	196 204	120 131	88 85*	145 161
569 <i>79%</i>	485 <i>80%</i> 85%b		63 <i>81%</i> 11%				99 <i>84%</i> 17%i	58 <i>80%</i> 10%i	44 <i>63%</i> <i>8%</i>	494 78% 87%	74 84% 13%	563 79% 99%	517 79% 91%	163 80% 29%		69 81% 12%	
9 1% 12 2%	6 1% 72% 4 1% 33%	8 12%	1 1% 11% - -		12%		1 1% 11% - -	- - - -	2 <i>3%</i> <i>28%</i> 8 <i>12%</i> 67% h		1 1% 14% 2 2% 18%	90% 12	9 1% 100% 12 2% 100%	- - - 4 2% 29%	2 1% 22% 5 4% 44%	14% - -	

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/l - m/n/o/p/q



Table 55

Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

				Q.2 MOBILE	SUPPLIER				Q.3 BRO	ADBAND SU	JPPLIER		Q.4 P.	AY TV SUPP	LIER
	Total	Total Mobile (a)	EE\Orang eT- Mobile (b)	O2 (c)	Three (d)	Virgin (e)	Vodafone (f)	Total Broadban d (g)	BT (h)	Sky (i)	TalkTalk (j)	Virgin Media (k)	Total TV (I)	Sky (m)	Virgin Media (n)
Unweighted Base Weighted Base	684 725	658 699	169 186	170 173	73 79*	55 60*	92 96*	682 722	165 171	143 155	103 101*	194 214	463 500	228 244	147 164
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	113 <i>16%</i>	109 <i>16%</i> <i>96</i> %		18 11% 16%	19 <i>24%</i> 17%c	11 19% 10%		111 <i>15%</i> 98%	21 13% 19%	27 17% 24%	10 10% 9%	42 19% 37%j		41 17% 36%	30 18% 27%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	71 10%	69 10% 98%		13 <i>8%</i> 19%	12 15% 17%	7 11% 9%		71 10% 100%	21 12% 29%	15 9% 21%	7 6% 9%	23 11% 33%	50 10% 71%	22 9% 32%	23 14% 32%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\ late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	61 <i>8%</i>	59 8% 97%		12 7% 20%	4 5% 7%	6 10% 10%		59 <i>8%</i> <i>97%</i>	17 10% 27%	8 5% 13%	7 7% 12%	15 7% 25%		17 7% 28%	13 8% 21%
Dissatisfaction with customer service from a previous occasion or contact	101 <i>14%</i>	96 14% 96%		20 12% 20%	12 15% 12%	13 <i>22%</i> 13%		101 14% 100%	27 16% 27%	16 10% 16%	18 17% 18%	25 12% 25%	64 13% 63%	31 13% 31%	20 12% 20%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k - l/m/n



#### Table 55

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.14A\14B What was the most recent/other reason(s) issue you had reason to complain about in connection with your fixed broadband? Base: All who had reason to complain about fixed broadband provider

Unweighted Base
Weighted Base
The service not
performing as it should
for example complete
loss of service,
intermittent loss of
service, slow broadband
speeds, service not as
advertised
Something else

		(	Q.2 MOBILE	SUPPLIER				Q.3 BRO	ADBAND SI	JPPLIER		Q.4 P	AY TV SUPF	PLIER
Total	Total Mobile (a)	EE\Orang eT- Mobile (b)	O2 (c)	Three (d)	Virgin (e)	Vodafone (f)	Total Broadban d (g)	BT (h)	Sky (i)	TalkTalk (j)	Virgin Media (k)	Total TV	Sky (m)	Virgin Media (n)
684 725	658 699	169 186	170 173	73 79*	55 60*	92 96*	682 722	165 171	143 155	103 101*	194 214	463 500	228 244	147 164
569 <i>79%</i>	548 78% 96%	147 <i>79%</i> <i>26%</i>	146 <i>84%</i> 26%d	56 71% 10%	44 73% 8%	77 80% 13%		139 <i>81%</i> <i>2</i> 4%	120 77% 21%				186 <i>76%</i> <i>33%</i>	
9 1%	9 1% 100%	2 1% 25%	3 2% 37%	- - -	2 4% 28%		9 1% 100%	- - -	2 1% 22%				2 1% 22%	3 2% 39%
12 <i>2</i> %	10 <i>1%</i> <i>7</i> 9%	4 2% 36%	1 1% 9%	- - -	-	2 <i>2</i> % 18%	12 <i>2%</i> 100%	3 2% 21%	5 <i>3%</i> 44%		2 1% 18%		5 2% 44%	1 1% 9%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k - l/m/n

None

<sup>\*</sup> small base

AREA

75%

83%

1%

64%

3 1% 100% 145

24%

87%

76%

84%

Rural

(n)

109

114

92

80%

17%

3

3%

36%

22

20%

13%

92

80%

16%

# Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.15 And have you gone ahead and made a complaint about your fixed broadband service or supplier? Base: All who had reason to complain about fixed broadband provider

		GEN	DER			AG	E				SOCIAL	GRADE		Al
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Urban (m)
Unweighted Base Weighted Base	684 725	336 363	348 362	102 107*	150 164	116 129	124 150	80 96*	86 61*	150 171	227 263	130 132	177 158	575 611
Yes - to my fixed broadband provider	552 <i>76%</i>	285 79% 52%		88 <i>83%</i> 16%		102 <i>7</i> 9% 18%	111 <i>74%</i> 20%	71 74% 13%	47 77% 8%	127 74% 23%	196 <i>74%</i> <i>35</i> %	104 <i>78%</i> 19%	127 <i>80%</i> <i>2</i> 3%	461 <i>75</i> 9 <i>83</i> 9
Yes - to Ofcom	8 1%	4 1% 49%		1 1% 10%		- - -	4 3% 50%	2 <i>2</i> % 19%	1 1% 9%	2 1% 21%	1 * 15%	2 <i>2</i> % <i>2</i> 8%	3 <i>2%</i> 36%	5 19 649
Yes - Other	3 *	2 1% 71%		- - -	- - -	1 1% 38%	- - -	2 2% 62%	- - -	1 1% 38%	- - -	1 1% 33%	1 1% 29%	3 19 1009
No - not made a complaint	168 <i>23%</i>	74 21% 44%		18 17% 11%		26 20% 16%	38 25% 23%	24 25% 15%		43 <i>25%</i> <i>26%</i>	68 <i>26%</i> 40%	27 20% 16%	31 19% 18%	145 <i>249</i> <i>87</i> 9
SUMMARY CODE														
ANY YES	557 <i>77%</i>	288 79% 52%		88 <i>83%</i> 16%		103 <i>80%</i> 19%	112 <i>7</i> 5% <i>2</i> 0%	72 75% 13%	48 <i>79%</i> <i>9</i> %	128 <i>75%</i> <i>23%</i>	196 <i>74%</i> <i>35</i> %	106 <i>80%</i> 19%	128 <i>81%</i> <i>23</i> %	465 <i>769</i> <i>849</i>

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n



<sup>\*</sup> small base

Q.15 And have you gone ahead and made a complaint about your fixed broadband service or supplier? Base: All who had reason to complain about fixed broadband provider

													INTERNE					
		COUN	NTRY			GOVER	NMENT RE	GIONS			ETHNIC	ORIGIN	ACCESS		Q.1 LAN	DLINE SU	PPLIER	
	Total	England	Scotlan d	North West	West Midland s	East of England	London	South East	South West	Scotlan d	White	Minority Ethnic	Any	Total Landlin e	ВТ	Sky	TalkTal	Virgin
	Total	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)
Unweighted Base Weighted Base	684 725	567 604	65 71*	78 78*	70 75*	53 58*	59 65*	114 118	68 73*	65 71*	602 635	80 88*	674 715	619 654	196 204	120 131	88 85*	145 161
Yes - to my fixed broadband provider	552 <i>76%</i>	482 <i>80%</i> 87%k		59 <i>75%</i> 11%			50 <i>77%</i> 9%i	98 <i>83%</i> 18%i	61 <i>84%</i> 11%i	39 <i>55%</i> <i>7%</i>	487 <i>77</i> % <i>88</i> %	66 75% 12%	544 76% 98%	497 <i>76%</i> 90%	157 77% 28%	98 75% 18%		125 <i>78%</i> <i>23%</i>
Yes - to Ofcom	8 1%	4 1% 51%	1 1% 9%	2 3% 26%	-	1 2% 15%	- - -	- - -	- - -	1 1% 9%	8 1% 100%	- - -	6 1% 79%	8 1% 100%	6 3% 73%	1 1 1% 15%	-	1 1% 12%
Yes - Other	3	3 1% 100%		- - -	1 1% 29%	- - -	- - -	1 1% 33%	1 <i>2</i> % <i>38</i> %	- - -	2 * 62%	1 <i>1%</i> <i>38</i> %	3 * 100%	3 1% 100%	1 1% 38%	1 1% 33%		1 1% 29%
No - not made a complaint	168 <i>23%</i>	118 <i>20%</i> <i>70%</i>	31 <i>44%</i> 19%	18 <i>23%</i> a 11%		12 20% 7%	15 <i>23%</i> <i>9%</i>	19 16% 12%	11 15% 6%	31 <i>44%</i> 19% gh	145 <i>23%</i> cdef <i>86%</i>	21 <i>23%</i> 12%	167 <i>23%</i> 99%	153 <i>23%</i> 91%	43 21% 26%	32 24% 19%		35 22% 21%
SUMMARY CODE																		
ANY YES	557 <i>77</i> %	486 <i>80%</i> 87%k		60 <i>77%</i> 11%		47 <i>80%</i> i 8%i	50 <i>77%</i> 9%i	99 <i>84%</i> 18%i	62 <i>85%</i> 11%i	39 <i>56%</i> <i>7</i> %	490 <i>77</i> % <i>88</i> %	67 77% 12%	548 <i>77%</i> 98%	501 <i>77%</i> <i>90%</i>	160 <i>79%</i> <i>29%</i>	99 76% 18%		125 <i>78%</i> <i>23%</i>

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/l - m/n/o/p/q



<sup>\*</sup> small base

Q.15 And have you gone ahead and made a complaint about your fixed broadband service or supplier? Base: All who had reason to complain about fixed broadband provider

				Q.2 MOBILE	SUPPLIER				Q.3 BRC	ADBAND SI	UPPLIER		Q.4 P	AY TV SUPF	PLIER
		Total	EE\Orang eT-					Total Broadban				Virgin			Virgin
	Total	Mobile (a)	Mobile (b)	O2 (c)	Three (d)	Virgin (e)	Vodafone (f)	d (g)	BT (h)	Sky (i)	TalkTalk (j)	Media (k)	Total TV (I)	Sky (m)	Media (n)
Unweighted Base	684	658	169	170	73	55	92	682	165	143	103	194	463	228	147
Weighted Base	725	699	186	173	79*	60*	96*	722	171	155	101*	214	500	244	164
_															
Yes - to my fixed	552	535	141	141	63	42	75	549	129	120	76	165	378	191	127
broadband provider	76%	77%	76%	81%	80%	70%	78%	76%	75%				76%	78%	77%
	l l	97%	25%	25%	11%	8%	14%	99%	23%	22%	14%	30%	69%	34%	23%
Yes - to Ofcom	8	8	2	2	2	-	1	6	4	1	1	1	4	2	1
	1%	1%	1%	1%	2%	-	1%						1%	1%	1%
		100%	23%	25%	21%	-	12%	79%	43%	15%	9%	12%	50%	29%	12%
Yes - Other	3	3	1	1	1	-	-	3	1	1	-	1	1	1	- 1
	*	*	1%	1%	1%	-	-	*	1%			*	*	*	- [
		100%	29%	38%	33%	-	-	100%	38%			29%	33%	33%	- 1
No - not made a	168	159	44	31	15	18	21	168	40	34	24	49	119	51	37
complaint	23%	23%	23%	18%	18%	30%	22%	23%	23%				24%	21%	23%
		95%	26%	18%	9%	11%	12%	100%	24%	20%	14%	29%	71%	30%	22%
SUMMARY CODE															Ī
ANY YES	557	539	143	142	64	42	75	554	131	121	76	165	382	193	127
	77%	77%	77%	82%	82%	70%	78%	77%	77%				76%	79%	77%
		97%	26%	26%	12%	7%	14%	99%	24%	22%	14%	30%	69%	35%	23%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k - l/m/n

Q.16 And did you make this or your most recent complaint to your fixed broadband provider in the last 6 months? Base: All who have complained to fixed broadband provider

Unweighted Base Weighted Base Yes No Don't know\can't remember

	GENE	DER			AG	iE .				SOCIAL G	RADE		ARE	A
Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Urban (m)	Rural (n)
523 552	266 285	257 267	84 88*	112 122	92 102*	92 111*	60 71*	66 47*	110 127	170 196	101 104*	142 127	435 461	88 92*
448 <i>8</i> 1%	226 <i>79%</i> <i>50%</i>	222 83% 50%	75 85% 17%	105 <i>86%</i> <i>23%</i>	80 78% 18%	89 <i>80%</i> <i>20%</i>	53 75% 12%	38 <i>80%</i> <i>8</i> %	103 <i>82%</i> <i>23%</i>	161 <i>82%</i> <i>36%</i>	78 75% 17%	105 <i>83%</i> <i>23%</i>	384 <i>83%</i> 86%n	64 70% 14%
103 19%	57 20% 56%	45 17% 44%	13 15% 13%	16 13% 15%	22 22% 22%	22 20% 22%	18 <i>25%</i> 17%	9 20% 9%	23 18% 23%	34 17% 33%	24 23% 24%	21 <i>17%</i> <i>21%</i>	77 17% 75%	26 <i>28%</i> 25%n
2 *	2 1% 100%	- - -	- - -	1 1% 62%	- - -	- - -	- - -	- - -	- - -	1 * <i>38%</i>	1 1% 62%	- - -		2 <i>2</i> % 100%n

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Q.16 And did you make this or your most recent complaint to your fixed broadband provider in the last 6 months? Base: All who have complained to fixed broadband provider

Unweighted Base Weighted Base Yes No Don't know\can't remember

	COUNTRY		GOVERNMEN	IT REGIONS		ETHNIC (		INTERNET ACCESS		Q.1 LA	NDLINE SUPI	PLIER	
Total	England (a)	North West (b)	West Midlands (c)	South East (d)	South West (e)	White (f)	Minority Ethnic (g)	Any (h)	Total Landline (i)	BT (j)	Sky (k)	TalkTalk (l)	Virgin (m)
523 552	454 482	60 59*	56 61*	95 98*	57 61*	462 487	61 66*	514 544	472 497	153 157	90 98*	69 65*	112 125
448 <i>81%</i>	391 <i>81%</i> <i>87%</i>	48 <i>82</i> % 11%	46 75% 10%	81 <i>83%</i> <i>18%</i>	51 84% 11%	396 <i>81%</i> <i>88%</i>	52 80% 12%		401 <i>81%</i> <i>90%</i>	121 <i>77%</i> <i>27%</i>	81 <i>83%</i> 18%	53 81% 12%	106 <i>84%</i> <i>24%</i>
103 <i>19%</i>	90 19% 87%	11 18% 10%	15 <i>25%</i> 15%	17 17% 16%	9 14% 9%	89 18% 87%	13 <i>20%</i> <i>13%</i>	100 18% 97%	94 19% 92%	36 <i>23%</i> 35%	17 17% 17%	11 16% 10%	20 16% 19%
2	1 * <i>62%</i>	-	-	-	1 <i>2%</i> <i>62%</i>	2 * 100%	-	1 * <i>62%</i>	2 * 100%	-	-	2 <i>3%</i> 100%ii	-

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/a - b/c/d/e - f/g - h/h - i/j/k/l/m \* small base

Q.16 And did you make this or your most recent complaint to your fixed broadband provider in the last 6 months? Base: All who have complained to fixed broadband provider

Unweighted Base Weighted Base Yes No Don't know\can't remember

		Q.2 MC	BILE SUPP	LIER			Q.3 BRO	DADBAND SU	IPPLIER		Q.4 F	PAY TV SUPP	LIER
Total	Total Mobile (a)	EE\Orange T-Mobile (b)	O2 (c)	Three (d)	Vodafone (e)	Total Broadband (f)	BT (g)	Sky (h)	TalkTalk (i)	Virgin Media (j)	Total TV (k)	Sky (l)	Virgin Media (m)
523 552	506 535	129 141	138 141	59 63*	71 75*	521 549	126 129	111 120	79 76*	148 165	351 378	180 191	112 127
448 <i>81%</i>	438 <i>82%</i> <i>98</i> %	123 <i>87%</i> <i>27%</i>	110 <i>78%</i> <i>25%</i>	52 82% 12%	63 84% 14%	446 81% 100%	102 <i>79%</i> <i>23%</i>			137 <i>83%</i> <i>31%</i>		153 <i>80%</i> <i>34%</i>	
103 <i>19%</i>	96 18% 93%		30 21% 29%	11 18% 11%	12 16% 12%	101 <i>18%</i> 99%	26 21% 26%			28 17% 27%		37 19% 36%	
2	1 *	-	1 1%	-	-	2	-	-	2 <i>2</i> %	-	1 *	1 1%	-
	62%	-	62%	-	-	100%	-	-	100%f	-	62%	62%	-

 $\frac{Fieldwork: 07/12/2016 - 18/12/2016 \text{ (Weeks } 49/50)}{Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j - k/l/m}$ 

<sup>\*</sup> small base

Q.17 Why didn't you make a complaint about your fixed broadband service or supplier? Base: All who have not made a complaint about fixed broadband issues

		GEN	DER	SOCIAL GRADE	AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER	Q.2 MOBILE SUPPLIER	Q.3 BROADBAND SUPPLIER	Q.4 PAY TV SUPPLIER
	Total	Male (a)	Female (b)	C1 (c)	Urban (d)	England (e)	White (f)	Any (g)	Total Landline (h)	Total Mobile (i)	Total Broadband (j)	Total TV (k)
Unweighted Base Weighted Base	157 168	67 74*	90 93*	57 68*	136 145	110 118	137 145	156 167	143 153	148 159	157 168	109 119
Did not know where to go\ who to complain to	17 10%	6 <i>8%</i> <i>34</i> %	11 <i>12%</i> <i>66</i> %	14 20% 80%	15 10% 85%	6 <i>5%</i> <i>32</i> %	12 <i>9%</i> <i>72</i> %	17 10% 100%	16 <i>10%</i> 93%	16 <i>10%</i> 93%	17 10% 100%	16 <i>13%</i> <i>93%</i>
Didn't have the time	32 19%	16 21% 48%	17 18% 52%	15 <i>22%</i> <i>45</i> %	31 <i>21%</i> <i>95</i> %	27 <i>23%</i> 83%	21 <i>15%</i> <i>66%</i>	32 19% 100%	27 18% 85%	32 20% 100%	32 19% 100%	20 17% 63%
Not worth the hassle	34 <i>20%</i>	16 21% 46%	18 <i>20%</i> <i>54</i> %	14 20% 41%	28 20% 83%	22 18% 64%	27 19% 80%	34 20% 100%	31 <i>21%</i> <i>92</i> %	34 21% 100%	34 20% 100%	25 21% 75%
They wouldn't do anything anyway	12 <i>7</i> %	5 7% 43%	7 7% 57%	5 7% 41%	9 <i>6%</i> 78%	11 9% 90%	8 <i>6%</i> <i>6</i> 9%	12 <i>7%</i> 100%	10 <i>6%</i> <i>84</i> %	11 <i>7</i> % 90%	12 <i>7</i> % 100%	9 <i>7%</i> 74%
The problem was sorted out	67 40%	33 45% 50%	33 <i>36%</i> <i>50</i> %	23 <i>34%</i> <i>34</i> %	56 <i>39%</i> <i>85</i> %	51 <i>43%</i> <i>77</i> %	67 46% 100%	65 39% 98%	58 38% 88%	64 40% 96%	67 40% 100%	44 37% 66%
I am going to complain\have not complained yet	4 2%	1 1% 18%	3 <i>3%</i> <i>82</i> %	1 1% 18%	4 2% 100%	4 3% 100%	3 2% 82%	4 2% 100%	4 2% 100%	4 2% 100%	4 2% 100%	1 1% 18%
Unable to make a complaint\could not get through	1 *	1 1% 100%	- -	1 1% 100%	1 * 100%	1 1% 100%	1 * 100%	1 * 100%	1 * 100%	- -	1 * 100%	1 1% 100%
Other	15 <i>9</i> %	7 9% 45%	8 <i>9%</i> 55%	4 5% 23%	13 <i>9%</i> <i>84</i> %	12 10% 76%	14 9% 89%	15 9% 100%	14 9% 93%	15 10% 100%	15 9% 100%	9 <i>7%</i> 56%
None/nothing	6 <i>4%</i>	2 3% 31%	4 5% 69%	2 3% 34%	6 4% 100%	2 2% 29%	5 4% 85%	6 4% 100%	6 4% 100%	4 2% 60%	6 4% 100%	6 5% 100%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/i - j/j - k/k



#### Table 63

# Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.18A What was the most recent issue you had reason to complain about in connection with your pay TV ? Base: All who had reason to complain about pay TV provider

								Q.1	Q.2					
		GEN	DER	AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	LANDLINE SUPPLIER	MOBILE SUPPLIER	Q.3 BRO	ADBAND SUI	PPLIER	Q.4 PAY TV	SUPPLIER
	Total	Male (a)	Female (b)	Urban (c)	England (d)	White (e)	Any (f)	Total Landline (g)	Total Mobile (h)	Total Broadband (i)	Sky (j)	Virgin Media (k)	Total TV (I)	Sky (m)
Unweighted Base Weighted Base	165 174	76 80*	89 94*	139 147	133 139	156 165	157 168	151 158	158 168	159 169	54 56*	56 61*	155 165	90 94*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	80 <i>46%</i>	40 50% 50%	39 <i>42%</i> 50%	70 47% 88%		75 46% 94%	77 46% 97%		78 46% 98%	77 46% 97%	33 59% 42%	27 44% 34%	76 46% 95%	50 53% 63%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	6 <i>3%</i>	5 6% 83%	1 1% 17%	6 4% 100%	5 4% 83%	6 4% 100%	6 4% 100%	5 3% 79%	6 4% 100%	6 3% 100%	1 2% 21%	2 4% 38%	6 4% 100%	4 4% 62%
A problem relating to the installation or set up your service for example the time taken to install/set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	10 6%	5 6% 47%	5 6% 53%	9 6% 90%	9 6% 90%	10 6% 100%	10 6% 100%	10 6% 100%	10 <i>6%</i> 100%	10 6% 100%	1 2% 12%	5 7% 47%	10 6% 100%	5 5% 46%
Dissatisfaction with customer service from a previous occasion or contact	5 <i>3</i> %	- - -	5 <i>6%</i> 100%		4 3% 77%	5 3% 100%	5 3% 100%	4 3% 79%	4 3% 81%	5 3% 100%	1 2% 21%	2 4% 45%	5 3% 100%	2 2% 40%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/j/k - l/m



Q.18A What was the most recent issue you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about pay TV provider

Unweighted Base Weighted Base The service not performing as it should for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content

None

Something else

T.I.I.	GENI		AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER Total	Q.2 MOBILE SUPPLIER Total	Total	ADBAND SU	Virgin	Q.4 PAY TV	
Total	Male (a)	Female (b)	Urban (c)	England (d)	White (e)	Any (f)	Landline (g)	Mobile (h)	Broadband (i)	Sky (j)	Media (k)	Total TV (I)	Sky (m)
165 174	76 80*	89 94*	139 147	133 139	156 165	157 168	151 158	158 168	159 169	54 56*	56 61*	155 165	90 94*
69 40%	27 34% 39%	42 45% 61%	55 <i>37</i> % <i>80</i> %		66 40% 95%		64 41% 93%		66 39% 96%	17 31% 25%			31 <i>33%</i> <i>45%</i>
3 <i>2%</i>	2 2% 64%	1 1% 36%	1 <i>1%</i> <i>36</i> % 1	3 <i>2%</i> 100% 1	3 2% 100%		3 2% 100%	3 2% 100%		1 2% 27%		3 2% 81%	2 <i>2%</i> 64% 1
1%	2% 100%		1% 100%		-	1% 100%	1% 100%			2% 100%		1% 100%	1% 100%

 $\frac{\text{Fieldwork}: 07/12/2016 - 18/12/2016 \text{ (Weeks 49/50)}}{\text{Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/j/k - l/m}$ 



Q.18B And what other reason(s) did you have reason to complain about your pay TV? Base: All who had reason to complain about pay TV provider

								Q.1	Q.2					
		GEN	DER	AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	LANDLINE SUPPLIER	MOBILE SUPPLIER	Q.3 BRO	ADBAND SU	PPLIER	Q.4 PAY TV	SUPPLIER
	Total	Male (a)	Female (b)	Urban (c)	England (d)	White (e)	Any (f)	Total Landline (g)	Total Mobile (h)	Total Broadband (i)	Sky (j)	Virgin Media (k)	Total TV (I)	Sky (m)
Unweighted Base Weighted Base	165 174	76 80*	89 94*	139 147	133 139	156 165	157 168	151 158	158 168	159 169	54 56*	56 61*	155 165	90 94*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	7 4%	4 5% 49%	4 4% 51%	6 4% 84%	6 5% 84%	7 5% 100%	7 4% 100%		7 4% 92%	7 4% 100%	4 7% 54%	3 6% 46%	7 5% 100%	4 4% 54%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	7 4%	5 6% 70%	2 2% 30%	6 4% 84%	6 4% 84%	7 4% 100%	7 4% 100%		7 4% 100%	6 3% 84%	3 6% 49%	1 2% 17%		6 <i>6%</i> <i>83%</i>
A problem relating to the installation or set up your service for example the time taken to install/set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	9 5%	- - - -	9 <i>9%</i> 100%		8 5% 88%	7 4% 86%	9 5% 100%	8 5% 90%	8 4% 88%	9 5% 100%	- - - -	6 <i>9%</i> 65%		2 2% 23%
Dissatisfaction with customer service from a previous occasion or contact	10 <i>6%</i>	7 8% 66%	3 4% 34%	9 <i>6%</i> 88%		10 <i>6</i> % 100%	9 6% 94%	10 6% 100%	8 5% 80%	10 6% 100%	3 5% 28%	5 8% 47%	8 5% 82%	3 4% 34%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/j/k - l/m



Q.18B And what other reason(s) did you have reason to complain about your pay TV? Base: All who had reason to complain about pay TV provider

Unweighted Base Weighted Base The service not performing as it should for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content Something else

None

	GENI	DER	AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER	Q.2 MOBILE SUPPLIER		ADBAND SU	Q.4 PAY TV SUPPLIER		
Total	Male (a)	Female (b)	Urban (c)	England (d)	White (e)	Any (f)	Total Landline (g)	Total Mobile (h)	Total Broadband (i)	Sky (j)	Virgin Media (k)	Total TV (I)	Sky (m)
165 174	76 80*	89 94*	139 147	133 139	156 165	157 168	151 158	158 168	159 169	54 56*	56 61*	155 165	90 94*
3 <i>2</i> %	1 2% 36%	2 <i>2</i> % 64%	2 <i>2</i> % 69%	3 <i>2%</i> 100%	3 2% 100%	3 2% 100%	3 <i>2%</i> 100%	3 2% 100%	I	- - -	1 2% 33%		- - -
2 1%	1 1% 32%	1 1% 68%	1 1% 68%		2 1% 100%		2 1% 100%			- - -	- - -	2 1% 100%	1 1% 68%
138 <i>80%</i>	65 81% 47%	74 <i>79%</i> 53%			131 <i>79%</i> <i>94</i> %					46 <i>82%</i> <i>33%</i>			78 <i>83%</i> 56%

 $\frac{\text{Fieldwork}: 07/12/2016 - 18/12/2016 \text{ (Weeks 49/50)}}{\text{Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/j/k - l/m}$ 

<sup>\*</sup> small base

#### Table 65

## Reasons to Complain Study (QS0227 - 311549/311649/311550)

Q.18A\18B What was the most recent/Other issue you had reason to complain about in connection with your pay TV? - Total Base: All who had reason to complain about pay TV provider

								Q.1	Q.2					
		GEN	DER	AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	LANDLINE SUPPLIER	MOBILE SUPPLIER	Q.3 BRO	ADBAND SU	PPLIER	Q.4 PAY TV	SUPPLIER
	Total	Male (a)	Female (b)	Urban (c)	England (d)	White (e)	Any (f)	Total Landline (g)	Total Mobile (h)	Total Broadband (i)	Sky (j)	Virgin Media (k)	Total TV	Sky (m)
Unweighted Base Weighted Base	165 174	76 80*	89 94*	139 147	133 139	156 165	157 168	151 158	158 168	159 169	54 56*	56 61*	155 165	90 94*
A billing, pricing or payment issue for example unexpected\unclear charges, overcharged or incorrect bill	85 49%	42 52% 49%		74 50% 87%	63 45% 74%	81 <i>49%</i> <i>95%</i>	83 49% 97%				36 <i>65%</i> <i>43%</i>	29 48% 35%	82 50% 96%	53 56% 62%
A problem with a repair to the service for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	13 <i>7%</i>	10 <i>12%</i> 76%		12 8% 91%	11 8% 83%	13 8% 100%	13 <i>8%</i> 100%		13 <i>8%</i> 100%		5 8% 36%	3 6% 27%		9 10% 73%
A problem relating to the installation or set up your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	18 11%	5 6% 25%		16 11% 89%	16 12% 89%	17 10% 93%	18 11% 100%		17 10% 95%	18 11% 100%	1 2% 6%	10 <i>17</i> % 55%		7 7% 36%
Dissatisfaction with customer service from a previous occasion or contact	15 <i>9</i> %	7 8% 43%		14 10% 92%	13 <i>9%</i> <i>85</i> %	15 9% 100%	15 <i>9%</i> <i>96%</i>	14 9% 93%	12 <i>7%</i> 80%	15 <i>9%</i> 100%	4 7% 25%	7 11% 46%	13 <i>8%</i> <i>8</i> 9%	6 <i>6%</i> 36%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/j/k - l/m



Q.18A\18B What was the most recent/Other issue you had reason to complain about in connection with your pay TV ? - Total Base: All who had reason to complain about pay TV provider

Unweighted Base Weighted Base The service not performing as it should for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content Something else

							Q.1	Q.2					
					ETHNIC	INTERNET	LANDLINE	MOBILE					
	GEN	DER	AREA	COUNTRY	ORIGIN	ACCESS	SUPPLIER	SUPPLIER		ADBAND SU		Q.4 PAY TV	SUPPLIER
							Total	Total	Total		Virgin		
Total	Male	Female	Urban	England	White	Any	Landline	Mobile	Broadband	Sky	Media	Total TV	Sky
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)
165	76	89	139	133	156	157	151	158	159	54	56	155	90
174	80*	94*	147	139	165	168	158	168	169	56*	61*	165	94*
		• •											
70	28	42	56	60	67	67	66	67	67	17	25	65	31
					-	-		-			-		
40%	35%	45%	38%	43%	41%			40%	40%	31%	41%	40%	33%
	41%	59%	80%	85%	95%	96%	93%	95%	96%	25%	36%	93%	44%
3	2	1	1	3	3	2	3	3	3	1	-	3	2
2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	2%	-	2%	2%
	64%	36%	36%	100%	100%	73%	100%	100%	100%	27%	-	81%	64%
1	1	-	1	1	_	1	1	1	1	1	-	1	1
1%	2%	_	1%	1%	_	1%	1%	1%	1%	2%	_	1%	1%
, , , ,	100%	-	100%	100%	-	100%				100%	-	100%	100%

 $\frac{\text{Fieldwork}: 07/12/2016 - 18/12/2016 \text{ (Weeks 49/50)}}{\text{Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/j/k - l/m}$ 

\* small base

None



Q.19 And have you gone ahead and made a complaint about your pay TV service or supplier? Base: All who had reason to complain about pay TV provider

					1		i	Q.1	Q.2	i e			i e	
						ETHNIC	INTERNET	LANDLINE	MOBILE	•				ŀ
		OFN	חבה	4054	COLINITON					0.000	ADDAND OU	חחווה	O 4 DAY TV	OLIDDI IED
		GEN	DER	AREA	COUNTRY	ORIGIN	ACCESS	SUPPLIER			ADBAND SU		Q.4 PAY TV	SUPPLIER
							_	Total	Total	Total		Virgin		
	Total	Male	Female	Urban	England	White	Any	Landline	Mobile	Broadband	Sky	Media	Total TV	Sky
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)
Unweighted Base	165	76	89	139	133	156	157	151	158	159	54	56	155	90
Weighted Base	174	80*	94*	147	139	165	168	158	168	169	56*	61*	165	94*
Weighted base	174	00	34	147	100	103	100	130	100	103	30	01	100	٠,
									ł	ł				ł
Yes - to my pay TV	134	60	75	116	109	128	128	125	130	130	44	50	126	70
provider	77%	74%	79%	79%	78%	77%	76%	79%	77%		79%	81%	77%	74%
provider	,,,,	44%	56%	87%		95%	95%	93%	97%		33%	37%	94%	52%
		77/0	3070	07 70	0170	3378	3378	3070	37 78	37 70	0070	07 70	3470	32 /s
Yes - to Ofcom	1	-	1	-	1	1	1	1	1	1	1	-	1	1
	1%	-	1%	-	1%	1%	1%	1%	1%	1%	2%	-	1%	1%
		-	100%	-	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Yes - Other	1	1	-	1	1	1	1	1	1	1	1	_	1	1
100 04101	1%	1%	_	1%	1%	1%	1%	1%	1%	1%	2%	_	1%	1%
	. , ,	100%	_	100%		100%	100%	100%			100%	_	100%	100%
<b>N</b>	-00		40		1		l	i e	1	1		40		1
No - not made a	39	19	19	30	29	36	39	33	37	38	11	12	37	23
complaint	22%	24%	21%	20%	21%	22%	23%	21%	22%	22%	19%	19%	23%	25%
		50%	50%	77%	76%	93%	100%	84%	95%	97%	28%	31%	97%	60%
SUMMARY CODE														
ANY YES	135	61	75	117	110	129	129	126	131	131	45	50	127	71
· · · · · · · <del>- ·</del>	78%	76%	79%	80%	79%	78%	77%	79%	78%		81%	81%	77%	75%
		45%	55%	87%			95%	93%			33%	37%	94%	53%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/j/k - l/m

<sup>\*</sup> small base

Q.20 And did you make this or your most recent complaint to your pay TV provider in the last 6 months? Base: All who have complained to pay TV provider

Unweighted Base Weighted Base Yes No Don't know\can't remember

	GEN	DER	AREA	COUNTRY	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER	Q.2 MOBILE SUPPLIER	Q.3 BROADBAND SUPPLIER	Q.4 PAY TV SUPPLIER	
Total	Male (a)	Female (b)	Urban (c)	England (d)	White (e)	Any (f)	Total Landline (g)	Total Mobile (h)	Total Broadband (i)	Total TV (j)	Sky (k)
128 134	57 60*	71 75*	109 116	104 109*	122 128	120 128	120 125	123 130	123 130	119 126	67 70*
104 <i>77%</i>	50 <i>84%</i> 48%	53 <i>72%</i> <i>52%</i>	90 <i>77%</i> <i>86%</i>	81 <i>74%</i> <i>78%</i>	100 <i>79%</i> 97%	100 <i>78%</i> <i>96%</i>					
31 <i>23%</i>	10 16% 31%	21 <i>28%</i> <i>6</i> 9%	27 <i>2</i> 3% 87%	28 <i>26%</i> 91%	27 21% 89%	28 <i>22%</i> 92%					
-	-	-	- - -	- - -	- - -	1 1 1					- -

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/c - d/d - e/e - f/f - g/g - h/h - i/i - j/k

# Q.8\12\16\20 Complained in the last 6 months Base: All Adults 16+ in UK

**GENDER** SOCIAL GRADE AGE Total 25-34 35-44 65-74 75+ AB DE Male Female 16-24 45-54 55-64 C1 C2 (b) (c) (d) (f) (g) (h) (i) (j) (k) (l) (m) (a) (e) 6407 3089 3318 865 1103 839 775 1080 1763 1342 2222 Unweighted Base 946 889 990 1335 6407 3110 3297 904 1199 1044 1036 692 554 1185 1996 1892 Weighted Base 979 Landline provider 149 66 82 9 21 20 37 28 23 10 42 45 28 34 2% 2% 2% 1% 2% 2% 4% 3% 3% 2% 7% 4% 2% 2% 45% 55% 6% 14% 14% 25%cdei 19%c 16%cdei 28%lm 31% 19% 23% Mobile Phone provider 119 59 61 12 32 21 24 16 13 23 32 26 38 2% 2% 2% 1% 3% 2% 2% 2% 2% 2% 2% 2% 2% 1% 51% 20% 27% 22% 32% 49% 10%i 27%ci 18%i 20%i 14%i 11%i 78 Fixed Broadband provider 448 226 222 75 105 80 89 53 38 8 103 161 105 7% 8% 9% 5% 5% 9% 6% 6% 50% 2% 50% 17%ghi 23%ghi 20%ghi 12%i 23%lm 36%lm 17% 23% 18%i 8%i 53 12 5 25 27 104 50 18 23 20 24 27 Pay TV provider 12 14 1% 2% 2% 2% 2% 1% 2% 1% 2% 2% 2% 2% 1% 1% 5% 48% 52% 11% 18% 13% 23%i 19% 11% 23% 26% 24% 26% 347 21 Complained in last 6 686 339 94 150 113 133 102 72 162 236 123 164 13% 14% 12% 11% 11% 11% 10% 11% 13% 10% 10% 4% 9% 9% months 3% 24% 49% 51% 14%i 22%i 17%i 19%i 15%i 11%i 24%lm 34%lm 18% 2950 5721 811 532 1727 Not complained in the 2771 1049 931 903 876 620 1023 1759 1211 90% 89% 96% last 6 months 89% 89% 90% 87% 89% 87% 90% 86% 88% 91% 91% 30%jk 52% 31% 21%jk 48% 14% 18% 16% 16% 15% 11% 9%cdefqh 18%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m



## Q.8\12\16\20 Complained in the last 6 months Base: All Adults 16+ in UK

		ARE	A		COUN	NTRY	
	Total	Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)
Unweighted Base Weighted Base	6407 6407	5048 5079	1359 1328	5367 5396	534 545	305 320	201 146
Landline provider	149 <i>2%</i>	116 <i>2%</i> <i>78%</i>	33 <i>2%</i> 22%	124 <i>2%</i> 83%	12 <i>2</i> % <i>8</i> %	10 <i>3%</i> <i>7%</i>	2 1% 1%
Mobile Phone provider	119 <i>2%</i>	94 <i>2%</i> 79%	25 <i>2%</i> 21%	88 <i>2%</i> 74%	13 <i>2%</i> 11%	14 <i>4%</i> 12%	4 3% 3%
Fixed Broadband provider	448 <i>7%</i>	384 <i>8%</i> 86%b	64 <i>5%</i> 14%	391 <i>7%</i> <i>87%</i>	33 6% 7%	13 4% <i>3</i> %	10 7% 2%
Pay TV provider	104 <i>2%</i>	90 <i>2%</i> 86%	14 1% 14%	81 <i>1%</i> 78%	12 <i>2%</i> 12%	7 2% 7%	4 3% 4%
Complained in last 6 months	686 11%	578 <i>11%</i> 84%b	108 <i>8%</i> <i>16%</i>	581 11% 85%	54 10% 8%	34 11% 5%	17 11% <i>2</i> %
Not complained in the last 6 months	5721 <i>89%</i>	4501 <i>89%</i> <i>79%</i>	1220 <i>92%</i> 21%		491 <i>90%</i> <i>9</i> %	286 <i>89%</i> <i>5%</i>	129 <i>89%</i> <i>2%</i>

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f



Q.8\12\16\20 Complained in the last 6 months Base: All Adults 16+ in UK

			GOVERNMENT REGIONS										ETHNIC ORIGIN			ACCESS
	Total	East W	orth	Yorkshir e and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West	Wales	Scotland (k)	White	Minority Ethnic (m)	Any (n)	None (o)
Unweighted Base Weighted Base	6407 6407	292 287	711 698	568 565	460 456	574 569	585 613	759 778	874 886	544 547	305 320	534 545	5638 5596	726 766	5394 5598	1013 809
Landline provider	149 <i>2%</i>	8 3% 5%	10 1% 7%	12 <i>2%</i> <i>8%</i>	12 <i>3%</i> <i>8</i> %	6 1% 4%	13 <i>2%</i> <i>9</i> %	18 <i>2%</i> 12%	26 <i>3%</i> 17%e	19 <i>3%</i> 13%be	10 <i>3%</i> 7%e	12 <i>2</i> % <i>8</i> %	128 <i>2%</i> <i>86</i> %	19 <i>2</i> % 13%	138 <i>2%</i> 93%	11 1% 0 7%
Mobile Phone provider	119 <i>2</i> %	4 2% 4%	15 2% 13%	11 2% 10%	4 1% 3%	8 1% 7%	10 <i>2</i> % <i>8</i> %	11 1% 10%	16 2% 13%	8 1% 7%	14 <i>4%</i> 12%de i	13 <i>2%</i> efgh <i>11%</i>	107 2% 90%	11 <i>1%</i> 9%	112 <i>2%</i> 94%	7 1% o 6%
Fixed Broadband provider	448 7%	32 11% 7%bcdfg jk	48 7% 11%	28 5% 6%	27 6% 6%	46 <i>8%</i> 10%	33 5% cj <i>7</i> %	46 <i>6%</i> 10%	81 <i>9%</i> 18%cfgj	51 <i>9%</i> k 11%cfg	13 <i>4%</i> j <i>3</i> %	33 6% 7%	396 <i>7%</i> <i>88%</i>	52 7% 12%	442 <i>8%</i> 99%	6 1% 0 1%
Pay TV provider	104 <i>2</i> %	9 <i>3%</i> 9%cdegi	15 <i>2%</i> 14%d	5 1% 5%	2 * 2%	7 1% 6%	9 1% 8%	8 1% 8%	20 <i>2%</i> 19%d	6 1% 6%	7 <i>2%</i> 7%d	12 <i>2%</i> 12%	100 <i>2%</i> d 97%r	3 * n <i>3%</i>	100 <i>2%</i> 96%	4 * 4%
Complained in last 6 months	686 11%	46 <i>16%</i> 7%bcdef gk	77 11% 11%	45 <i>8%</i> <i>7%</i>	37 8% 5%	58 10% <i>8</i> %	52 9% 8%	73 9% 11%	119 <i>13%</i> 17%cdf	73 <i>13%</i> g 11%cdf	34 11% g 5%	54 10% 8%	610 11% 89%	74 10% 11%	662 <i>12%</i> 96%	24 3% 0 4%
Not complained in the last 6 months	5721 <i>89%</i>	241 <i>84%</i> <i>4%</i>	620 <i>89%</i> 11%a	520 <i>92%</i> 9%ah	418 <i>92%</i> hi 7%a	510 <i>90%</i> ahi 9%a	560 <i>91%</i> a 10%a	705 <i>91%</i> hi 12%ah	767 <i>87%</i> ii <i>13%</i>	474 87% 8%	286 <i>89%</i> <i>5%</i>	491 <i>90%</i> 9%	4985 <i>89%</i> a <i>87%</i>	692 90% 1 <i>2</i> %	4936 <i>88%</i> <i>86</i> %	785 <i>97%</i> 14%n

 $\frac{Fieldwork: 07/12/2016 - 18/12/2016 \ (Weeks \ 49/50)}{Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b/c/d/e/f/g/h/i/j/k - l/m - n/o}$ 



Q.8\12\16\20 Complained in the last 6 months Base: All Adults 16+ in UK

Q.1 LANDLINE SUPPLIER Q.2 MOBILE SUPPLIER EE\Orang Total Post Total Tesco eT-Total Landline BT Sky TalkTalk Virgin EE Plusnet Office Mobile Mobile 02 Mobile Virgin Vodafone Three (a) (b) (c) (d) (f) (g) (h) (i) (k) (l) (m) (n) (o) 6407 1965 182 109 5875 1517 1349 464 624 5391 1036 590 960 139 360 859 Unweighted Base Weighted Base 6407 5392 1897 1088 571 1008 191 145 91\* 5982 1577 1370 443 663 367 880 Landline provider 149 146 59 24 25 23 5 3 139 44 34 6 17 6 23 2% 3% 3% 2% 4% 2% 2% 2% 3% 2% 1% 2% 2% 98% 40% 16% 17%aceh 16% 3% 2% 93% 30% 23% 4% 11% 4% 16% Mobile Phone provider 95 33 119 34 19 6 19 6 119 34 18 16 2% 2% 2% 1% 2% 3% 3% 1% 2% 2% 1% 1% 2% 3% 4% 80% 28% 16% 5% 16% 5% 3% 100% 29% 15% 4% 14% 8% 27%ijkl 7 30 Fixed Broadband provider 448 401 121 81 53 106 13 5 438 123 110 25 52 63 5% 5% 1% 7% 6% 7% 9% 10% 7% 7% 8% 8% 6% 8% 8% 7% 90% 27% 18% 3% 2% 98% 27% 25% 6% 12% 7% 14% 12%b 24%abc 104 96 17 29 9 35 2 99 18 30 5 15 16 12 Pay TV provider 2% 2% 2% 2% 1% 3% 2% 3% 2% 1% 2% 1% 2% 4% 11% 92%b 16% 28%b 9% 33%abdfq 1% 96% 17% 29%i 5% 15%i 15%ijklo 7 686 607 194 122 80 145 19 12 666 183 168 36 77 46 112 Complained in last 6 11% 11% 10% 11% 14% 14% 10% 8% 8% 11% 12% 12% 8% 12% 13% 13% months 88% 28% 18% 12%b 21%abc 3% 2% 1% 97% 27%1 24%l 5% 11% 7%l 16% 5721 4785 1703 967 491 172 133 84 5316 1394 1202 407 586 768 Not complained in the 864 321 88% 92% 92% 87% 87% last 6 months 89% 89% 90% 89% 86% 86% 90% 89% 88% 88% 92% 93% 13%

3%

2%

24%

21%

7%jkno

10%

6%

Fieldwork: 07/12/2016 - 18/12/2016 (Weeks 49/50)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o

84%e

30%de

17%e

9%

15%



Q.8\12\16\20 Complained in the last 6 months Base: All Adults 16+ in UK

				Q.3 BRC	DADBAND SUP	PLIER				Q.4 P.	AY TV SUPPL	IER	
	Total	Total Broadband (a)	BT (b)	EE\Orange (c)	Sky (d)	TalkTalk (e)	Virgin Media (f)	Plusnet (g)	Total TV (h)	BT (i)	Sky (j)	TalkTalk (k)	Virgin Media (I)
Unweighted Base Weighted Base	6407 6407	5368 5546	1330 1349	241 257	1271 1337	624 620	1261 1339	173 180	3623 3751	317 330	1878 1939	165 163	943 997
Landline provider	149 <i>2%</i>	139 3% 94%	44 <i>3%</i> 30%0	7 3% i 5%	26 <i>2%</i> 18%	25 <i>4%</i> 17%ad	27 2% df 18%	3 2% 2%		8 <i>3%</i> <i>6</i> %	49 <i>3%</i> <i>33%</i>	6 <i>3%</i> 4%	23 2% 16%
Mobile Phone provider	119 <i>2%</i>	104 2% 87%	23 <i>2%</i> 20%	7 3% 6%	28 <i>2%</i> 24%	7 1% 6%	26 <i>2</i> % <i>22</i> %	5 <i>3%</i> 4%		7 2% 6%	41 <i>2%</i> 34%	2 1% 2%	19 <i>2%</i> 16%
Fixed Broadband provider	448 7%	446 8% 100%	102 <i>8%</i> <i>23%</i>	15 <i>6%</i> <i>3%</i>	97 <i>7%</i> <i>22%</i>	61 <i>10%</i> 14%g	137 <i>10%</i> 31%ab	9 5% ocdg 2%		25 8% 6%	153 <i>8%</i> <i>34%</i>	13 <i>8%</i> <i>3%</i>	105 <i>11%</i> 23% <u>hj</u>
Pay TV provider	104 2%	101 <i>2%</i> 98%b	14 1% 13%	1 1% 1%	35 <i>3%</i> 34%b	9 1% g 9%	39 <i>3%</i> 37%ab	- - ocg -	96 <i>3%</i> 93%	4 1% 4%	56 <i>3%</i> 54%	3 2% 3%	32 <i>3%</i> 31%
Complained in last 6 months	686 11%	660 12% 96%	155 <i>11%</i> <i>23</i> %	23 9% <i>3</i> %	154 <i>12%</i> <i>23%</i>	89 <i>14%</i> 13%cç	188 <i>14%</i> g 27%ac	14 <i>8%</i> cg <i>2%</i>		34 10% 5%	250 13% 36%	20 <i>12%</i> <i>3</i> %	145 15% 21%
Not complained in the last 6 months	5721 <i>89%</i>	4886 88% 85%f	1194 <i>89%</i> <i>21%</i>	233 <i>91%</i> 4%e	1183 <i>88%</i> f <i>21%</i>	531 <i>86%</i> <i>9%</i>	1151 <i>86%</i> <i>20%</i>	165 <i>92%</i> 3%		296 90% 5%	1689 <i>87%</i> <i>30%</i>	143 <i>88%</i> <i>3%</i>	852 <i>85%</i> 15%

 $\frac{Fieldwork: 07/12/2016 - 18/12/2016 \text{ (Weeks } 49/50)}{Proportions/Means: Columns Tested (5\% risk level) - a/b/c/d/e/f/g - h/i/j/k/l}$ 

