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Private & Confidential
April/ May 2017

QUESTIONNAIRE – CHILDREN AGED 3-15 (MASTER) 2017

JN 11591

Interviewers Declaration:

This interview was conducted by me with the respondent under the Code of Conduct laid down by the Market Research Society and according to the instructions I was given.

Date of Interview: ____/____/____ **Start time** _____ **Finish Time:** _____

Signed: _____

Interviewer Name: _____ **Interviewer No.**

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FULL POSTCODE FOR PUNCHING:

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PLEASE ENSURE YOU COMPLETE FULLY

PARENT/ RESPONSIBLE ADULT TO PROVIDE PERMISSION TO INTERVIEW CHILD AND SIGN HERE

Parent's name: _____

Code nation	
1	England
2	Scotland
3	Wales
4	Northern Ireland

Sample point number		

Good morning/ afternoon, my name is I'm from a company called Quadrangle Operations, an independent market research company based in London. We are conducting research on behalf of Ofcom to understand children's usage of and opinions about different sorts of media. We also need to know what parents or guardians think too. The questions will take about (x) minutes. This is a very important survey for Ofcom and your opinions really will count. Some of the questions ask about some aspects of internet safety. This is an area that Ofcom needs to know more about in order to work out the best ways of helping children and parents stay safe online.

We operate under the Code of Conduct of the Market Research Society and I can assure you that your answers will be treated with confidence and that you will not receive a follow-up call to try to sell you anything.

IF INTERVIEWING IN WALES, ONCE RESPONDENT AGREES TO TAKE PART SAY: The interview will be conducted in English. If you would prefer to conduct the interview in Welsh I can arrange for a colleague to re-contact you to come back at an agreed time. What would you prefer?

CONTINUE IF RESPONDENT IS HAPPY WITH BEING INTERVIEWED IN ENGLISH. IF RESPONDENT WOULD PREFER TO BE INTERVIEWED IN WELSH – NOTE THEIR NAME, TELEPHONE NUMBER AND FULL ADDRESS AND PASS THIS INFORMATION BACK TO YOUR AREA SUPERVISOR.

SCREENING QUESTIONNAIRE – COMPLETE WITH PARENT

ASK ALL PARENTS

QP1 **ESTABLISH THAT PARENT HAS ANY CHILDREN AGED 3-15 LIVING AT HOME AND FOR WHOM THEY HAVE PARENTAL RESPONSIBILITY**

ENTER AGE OF CHILD TO BE INTERVIEWED

SINGLE CODE

- Age 3..... 1
- Age 4..... 2
- Age 5..... 3
- Age 6..... 4
- Age 7..... 5
- Age 8..... 6
- Age 9..... 7
- Age 10..... 8
- Age 11..... 9
- Age 12..... 10
- Age 13..... 11
- Age 14..... 12
- Age 15..... 13

ASK ALL PARENTS

QP2 **ENTER GENDER OF CHILD TO BE INTERVIEWED**

SINGLE CODE

- Male 1
- Female..... 2

ASK ALL PARENTS

QP2A **What is the occupation of the main wage earner in your household?**

Position/ Rank/ Grade:

Industry/ type of company:

Qual's/ degree/ apprenticeship:

Number of staff responsible for:

CODE SOCIAL GRADE BELOW

A.....	1
B.....	2
C1	3
C2	4
D	5
E.....	6

ASK ALL PARENTS SINGLE CODE**QP3 SHOWCARD P3**

I'm going to read out a list of different types of media devices that you may or may not have in your home, and which your child (**NB the child to be interviewed**) may or may not use. Please note, we will be asking parents of children aged from 3 to 15 about the same types of devices, so it may be that some types of devices are not relevant for children in each age group.

Could you please let me know which **one** of the answers on this sheet applies to each of the different types of devices? In each case we're interested in working devices.

READ FULL DESCRIPTION AND CODE THE FIRST RESPONSE GIVEN BY THE RESPONDENT THAT APPLIES
INTERVIEWER – THE CHILD DOES NOT HAVE TO OPERATE THE EQUIPMENT TO 'USE' THE EQUIPMENT – E.G. WATCHING A DVD COUNTS AS USING THE DVD PLAYER

		Child has their own one	Household has & child makes use of	Household has but child does not use	Do not have in the household	Don't know
A	Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box or games console to go online)	1	2	3	4	5
B	Standard TV set	1	2	3	4	5
C	Digital Video Recorder/ DVR (such as Sky+, Virgin TiVo, YouView or Freeview+.) that allows you to record and store TV programmes and pause/ rewind live TV programmes. May be referred to as a PVR	1	2	3	4	5
D	Desktop computer / laptop/ netbook– with internet access (<i>Access to websites</i>)	1	2	3	4	5
E	Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab	1	2	3	4	5
F	Any type of mobile phone, including Smartphone – (iPhone/ Samsung Galaxy/ BlackBerry etc.)	1	2	3	4	5
G	Games console or games player – like a PlayStation, Xbox, Wii, Nintendo DS or Sony PS Vita	1	2	3	4	5
H	Radio (<i>whether FM/ AM or digital DAB</i>)	1	2	3	4	5
I	DVD/ Blu Ray player	1	2	3	4	5

ASK IF CHILD HAS THEIR OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP4A

QP4 You mentioned that your child has their own mobile phone. Is this a Smartphone?

IF NECESSARY- A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, BlackBerry and Android phones such as the Samsung Galaxy.

- Yes 1
- No 2
- Don't know 3

ASK ALL PARENTS –MULTICODE OK FOR CODES 1-2

SHOWCARD P4A

QP4A Which if any of these ways of going online are available to your child at home?

READ OUT - Please choose as many as apply

- Using a fixed broadband connection (perhaps using Wi-Fi)..... 1
- Using a mobile network signal (likely to be 3G or 4G) 2
- Neither of these 3
- Don't know..... 4

ASK ALL PARENTS THAT CODE 1 OR 2 AT QP4A – MULTICODE FOR CODES 1-2 OTHERS SKIP TO QP5

Note to scripter: Only allow response 1 AT QP4B IF CODED AT QP4A, ONLY ALLOW RESPONSE 2 AT QP4B IF CODED AT QP4A

QP4B And does your child go online at home through...

READ OUT CODES AS SHOWN BELOW

- A fixed broadband connection (perhaps using Wi-Fi) 1
- A mobile network signal (likely to be 3G or 4G) 2
- No (DO NOT READ OUT) 3
- Don't know (DO NOT READ OUT)..... 4

TELEVISION

First, some questions about television.

NEW SCREEN

ASK ALL PARENTS MULTICODE OK FOR CODES 1-7

QP5 SHOWCARD P5

Does your child EVER use any of these devices to watch **television programmes or films at home or elsewhere?**
 This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later or any use of catch up services or other On-demand content.

IF NECESSARY – Not DVDs or video clips.

READ OUT - Please choose as many as apply

- A television set.....1
- A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)2
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....3
- A desktop computer/ laptop/ netbook4
- A games console connected to a TV (like a PlayStation/ Xbox/ Wii).....5
- A portable or handheld games player (like a Nintendo DS/ Sony PS Vita).....6
- Other type of device.....7
- NONE OF THESE/ Does not watch TV programmes8
- Don't know9

Scripting instruction : OTHER SPECIFY TEXT QP5 (CODE 7)

Please specify other type of device used to watch television programmes or films at home or elsewhere

ASK ALL PARENTS OF 3-7S SINGLE CODE ONE RESPONSE FROM QP5- PARENTS OF 8-15S GO TO QP9

Note to scripter: Only allow responses from QP5 – IF ONLY ONE RESPONSE GIVEN AT QP5 AUTOPUNCH QP6

QP6A SHOWCARD P5 AGAIN

And which device do they mostly use to watch TV programmes or films...

IF NECESSARY – At home or elsewhere.
 IF NECESSARY – Not DVDs or video clips.

- A television set.....1
- A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)2
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....3
- A desktop computer/ laptop/ netbook4
- A games console connected to a TV (like a PlayStation/ Xbox/ Wii).....5
- A portable or handheld games player (like a Nintendo DS/ Sony PS Vita).....6
- Other type of device.....7
- Don't know8

Scripting instruction : OTHER SPECIFY TEXT QP6A (CODE 7)

Piped in response from QP5

**ASK ALL PARENTS of 3-7s WHO CODE MORE THAN TWO REPOSSES AT QP5 – IF ONLY TWO DEVICES
AUTOPUNCH RESPONSE NOT GIVEN AT QP6 HERE AND GO TO INTRO AHEAD OF QP8A
SINGLE CODE ONE RESPONSE FROM QP5**

Note to scripter: Only allow responses from QP5 that were not coded at QP6

QP6B SHOWCARD P5 AGAIN

And which is their second most used device to watch TV programmes or films?

IF NECESSARY – At home or elsewhere.

IF NECESSARY – Not DVDs or video clips.

- A television set.....1
- A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)2
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....3
- A desktop computer/ laptop/ netbook4
- A games console connected to a TV (like a PlayStation/ Xbox/ Wii)5
- A portable or handheld games player (like a Nintendo DS/ Sony PS Vita)6
- Other type of device.....7
- Don't know8

Scripting instruction : OTHER SPECIFY TEXT QP6 (CODE 7)

Piped in response from QP5

QP7 – DELIBERATELY LEFT BLANK

SHOW ALL PARENTS OF 3-7s IF CHILD WATCHES TV ON A TV SET AT QP5 (CODE 1) – OTHERS SKIP TO QP9

INTRO: For this next question I'd now like you to think about watching any types of television content whether that is watching programmes as they are broadcast or watching On- Demand.

Can I ask you to focus on your child's viewing habits but only through a television set.

NEW SCREEN

ASK ALL PARENTS OF 3-7s AND IF CHILD WATCHES TV ON A TV SET AT QP5 (CODES 1)– OTHERS SKIP TO QP9

QP8A Please think about the time your child spends watching television on a TV set on a typical school day.
How many hours would you say he/ she spends watching TV programmes on a TV set at home or elsewhere on a typical school day?

IF NECESSARY – This could be watching TV programmes as they are broadcast or on-demand content which can be accessed at a time that is convenient

IF NECESSARY – Not watching DVDs

**INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE
NB TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET.**

ASK ALL PARENTS OF 3-7S AND IF CHILD WATCHES TV ON A TV SET AT QP5 (CODE1) – OTHERS SKIP TO QP14

QP8B And how many hours would you say he/she watches TV programmes on a TV set on a weekend day?

IF NECESSARY – This could be watching TV programmes as they are broadcast or on-demand content which can be accessed at a time that is convenient

IF NECESSARY – Not watching DVDs

	QP8A	QP8B
	School day	Weekend day
Number of hours watch TV on a TV set in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP8A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP8B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

ASK ALL PARENTS OF3-15S WHOSE CHILD WATCHES TV ON A TV SET AT QP5 (CODE 1) SINGLE CODE– OTHERS SKIP TO QP10

QP9 SHOWCARD P9

How frequently does your child watch television programmes or films on a TV set at home or elsewhere?

This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later or any use of catch up services or other On-demand content.

IF NECESSARY – Not DVDs or video clips.

Every day	1
Most days in a week	2
A few days in a week	3
Once a week	4
Less frequently than once a week	5
Don't know	6

ASK ALL PARENTS WHOSE CHILD WATCHES TV ON DEVICES OTHER THAN A TV SET AT QP5 (CODES 2/3/4/5/6/7) SINGLE CODE – OTHERS SKIP TO QP11

QP10 SHOWCARD P10

You said your child watches television programmes or films at home or elsewhere on devices other than a TV set, so on

<<A tablet, a mobile phone, a desktop/ laptop/ netbook, a games console, a handheld games player/ other type of device =piped response from Q5 >> (Pull in responses from QP5) as applicable

How frequently does your child watch television programmes or films at home or elsewhere <<on this device>> if qp5 is single coded <<on these devices>> if qp5 is multicoded

This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later .. or any use of catch up services or other On-demand content.

IF NECESSARY – Not DVDs or video clips.

Every day	1
Most days in a week	2
A few days in a week	3
Once a week	4
Less frequently than once a week	5
Don't know	6

**ASK ALL PARENTS SINGLE CODE
SHOWCARD P11A**

QP11A Can I ask you to please read the following information (**SHOWCARD P11A**) and to let me know when you have finished reading it.

DO NOT READ OUT – FOR INFORMATION ONLY

Thinking specifically about the catch-up services of UK broadcasters (e.g. BBC iPlayer, ITV Hub, All 4 etc.), these services offer information about the age suitability of programmes.

This information can be in the form of ratings (e.g. G for guidance, 12, 15, 18) or labels (such as ‘violence’, ‘sex’, ‘drug use’, or ‘strong language’). They may appear as a pop-up screen asking for age confirmation before accessing the content.

READ OUT WHEN READY- Did you know that, before today?

- Yes, knew this 1
- No, did not know this 2

ASK ALL PARENTS SINGLE CODE

QP11B Have you set up a PIN code or password on any of these catch-up services to prevent your child watching or downloading unsuitable programmes or films?

- Yes..... 1
- No 2
- Don't know 3

ASK IF CHILD WATCHES TV AT QP5 (CODES 1-7) – OTHERS SKIP TO QP17 MULTICODE OK FOR CODES 1-5

QP12 SHOWCARD P12

Do you have any of these rules about the TV and DVDs that your child watches?

READ OUT - Please choose as many as apply

PROBE – Any others?

Rules about what they watch	1
Rules about when they watch	2
Rules about how much time they spend watching.....	3
Rules about who they are watching with/ can only watch when supervised.....	4
Other rules – Please say	5
No, do not have any rules	6

Scripting instruction : OTHER SPECIFY TEXT QP12 (CODE 5)

Please specify other rules about the TV and DVDs that child watches

ASK IF CHILD WATCHES TV AT QP5 (CODES 1-7) – OTHERS SKIP TO QP17 ROTATE ORDER OF STATEMENTS A –D SINGLE CODE

QP13 SHOWCARD P13

Please tell me the extent to which you are concerned about these aspects of your child’s TV viewing.

NEW SCREEN

QP13A SHOWCARD P13

READ OUT: A The content of the TV programmes that they watch

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don’t know	6

QP13B SHOWCARD P13

READ OUT: B: How much time they spend watching television

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don’t know	6

QP13C **SHOWCARD P13**

READ OUT: C The amount of TV advertising they see

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

QP13D **SHOWCARD P13**

READ OUT: D The content of the TV advertising they see

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD WATCHES TV AT QP5 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QP17

QP14 **SHOWCARD P14**

I'd like to ask you a bit more about your views on the types of programmes your child watches, and would like you to think specifically about TV programmes that are on during the day and evening up until 9pm.

So, thinking about your child's television viewing, how concerned are you, if at all, by the types of things your child has seen on TV in the last 12 months?

Very concerned	1
Fairly concerned	2
Not very concerned	3
Not at all concerned	4
Don't know	5

ASK IF CONCERNED AT QP14 (CODES 1-2) – OTHERS SKIP TO QP17 MULTICODE OK FOR CODES 1-16

QP15 Still thinking specifically about what your child watches during the day and up until 9pm in the evening, what kind of things concern you about what your child has seen on TV in the last 12 months?

DO NOT READ OUT

PROBE – What else?

Bad language.....	1
Sex/ sexually explicit content.....	2
Sexually provocative/ sexualised performances (ie could be through acting or dancing in music videos etc)	3
Nakedness/ naked bodies/ naked body parts.....	4
Unsuitable content for younger people/ children.....	5
Unsuitable content aired too early/ pre-watershed/ before 9pm	6
Makes me feel embarrassed/ don't feel comfortable watching with others/ adults	7
Makes me feel embarrassed/ don't feel comfortable watching with my child/ children.....	8
Negative portrayal of women/ objectification of women.....	9
Glamorisation of certain lifestyles	10
Portrayal of anti-social behaviour.....	11
Violence (in general).....	12
Discriminatory treatment or portrayal of people (age/ disability/ sexuality/ race/ religion etc.)	13
Invasion of privacy/ not respecting people's privacy.....	14
Lack of respect towards adults	15
Other.....	16
Don't know	17

Scripting instruction : OTHER SPECIFY TEXT QP15 (CODE 16)

Please specify other types of things that concern them about what their child has seen on TV in the last 12 months

ASK IF CHILD WATCHES TV AT QP5 (CODES 1-7) – OTHERS SKIP TO QP17

SHOWCARD P16

QP16 In the past 12 months, has your child asked you to buy something because they've seen it advertised on TV?

IF NO – code 1

IF YES - Which of these best describes how frequently in the past 12 months your child has asked you to do this?

Never	1
Every day	2
Every week	3
Every month.....	4
Every couple of months	5
Less frequently.....	6
Don't know	7

**ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR AT QP3B (CODES 1-3) MULTICODE OK FOR CODES 1-9
SINGLE CODE FOR CODE 10
OTHERS SKIP TO QP22A**

SHOWCARD P17

QP17A Which, if any, of these types of television does your household receive at the moment? Please think about all of the TV sets in your household and read through the full list of TV services to let me know which you have at home.

NOTE TO INTERVIEWER – IF RESPONDENT HAS THE ‘YOUVIEW’ SERVICE, CHECK IF THIS IS WITH BT - **CODE 6**
IF RESPONDENT HAS THE ‘YOUVIEW’ SERVICE, CHECK IF THIS IS WITH TALKTALK – **CODE 7**
OTHERWISE IF RESPONDENT HAS THE ‘YOUVIEW’ SERVICE AS A STANDALONE BOX – **CODE 5**

Virgin Media (Cable TV).....	1
Sky Satellite TV.....	2
Freesat Satellite TV	3
Other Satellite TV.....	4
Freeview (through a set-top box or television set)	5
BT TV (formerly BT Vision)	6
TalkTalk TV.....	7
EE TV	8
NOW TV.....	9
Don't know	10

Note to scripter :IF QP17A IS SINGLE CODED – AUTOPUNCH QP17B HERE AND SKIP TO QP18.
AT QP17B - Only allow responses from QP17A

**ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR AT QP3B (CODES 1-3) - SINGLE CODE
OTHERS SKIP TO QP22A**

QP17B **SHOWCARD P17 AGAIN**

And which of these do you consider is your main type of television?

Virgin Media (Cable TV).....	1
Sky Satellite TV.....	2
Freesat Satellite TV	3
Other Satellite TV.....	4
Freeview (through a set-top box or television set)	5
BT TV (formerly BT Vision)	6
TalkTalk TV.....	7
EE TV	8
NOW TV.....	9
Don't know	10

**ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR QP3B (CODES 1-3) – OTHERS SKIP TO QP22A
SHOWCARD P18**

QP18 Can I please ask you to read the following information about Personal Identification Numbers or PINs on your TV service?

NOTE TO INTERVIEWER: DO NOT READ OUT

PINs are typically 4 digit access codes that need to be used in order to watch certain programmes or access certain channels or services.

There are two different types of PINs

1. **Mandatory PINs** are used by some TV service providers. They use them to restrict access to unsuitable content and they cannot be removed by the household, so are **always** in place.

Example of these are when you are required to enter a PIN to:

- Access content on a pay-per-view basis through services like Sky Movies
- Access either a premium subscription service or a pay-per-view service for things like adult content

2. **Voluntary PINs** can be set up by users to restrict children’s access to unsuitable content , such as programmes with adult themes, sexual or violent content. Users have a choice of whether to set them or not.

Examples include use of PINs to:

- Restrict access to particular TV channels or to watch content that has been recorded that was originally broadcast after 9pm.

First of all, I'd like you to think about **Mandatory PINs**.

As far as you are aware <<does your TV service provider (where QP17A is single punched) >> / << do your TV service providers (where QP17A is multipunched)>> use these Mandatory PINs to restrict access to unsuitable content?

Yes 1
 No 2
 Don't know 3

ASK ALL AWARE AT QP18 (CODE 1) - OTHERS SKIP TO QP19

QP18A And as far as you are aware, has your child’s viewing ever been blocked by a **Mandatory PIN** on any of the TV services you use at home?

IF NECESSARY: Not a voluntary PIN that you may have set up

Yes 1
 No 2
 Don't know 3

ASK ALL WHO HAVE USED A MANDATORY PIN AT QP18A (CODE 1) – OTHERS SKIP TO QP19

SHOWCARD P18B

QP18B To what extent do you agree with the following statement I am going to read out?

READ OUT: The mandatory PINs in place on my <<TV service>> (where QP17A is single punched) / <<TV services>>(where QP17A is multi punched) are effective in managing my child's TV viewing.

- Strongly disagree 1
- Slightly disagree..... 2
- Neither agree nor disagree 3
- Slightly agree 4
- Strongly agree..... 5
- Don't know 6

ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR QP3B (CODES 1-3)- OTHERS SKIP TO QP22A

QP19 I'd now like you to think about **Voluntary PINs**. As far as you are aware is it possible to set up **voluntary PINs** to restrict access to unsuitable content on any of the TV services you use at home?

- Yes 1
- No..... 2
- Don't know 3

ASK ALL AWARE AT QP19 (CODE 1)- OTHERS SKIP TO QP20

QP19A And do you use **voluntary PINs** to manage your child's viewing on any of the TV services you use at home?

- Yes 1
- No..... 2
- Don't know 3

ASK ALL WHO HAVE USED A VOLUNTARY PIN AT QP19A (CODE 1) – OTHERS SKIP TO QP20

SHOWCARD P19B

QP19B To what extent do you agree with the following statement I am going to read out?

READ OUT: The voluntary PINs in place on my <<TV service>> (where QP17A is single punched) / <<TV services>>(where QP17A is multi punched) are effective in managing my child's TV viewing.

- Strongly disagree 1
- Slightly disagree..... 2
- Neither agree nor disagree 3
- Slightly agree 4
- Strongly agree..... 5
- Don't know 6

ASK ALL WHO HAVE USED EITHER TYPE OF PIN AT QP18A (CODE 1) OR AT QP19A (CODE 1) – OTHERS SKIP TO QP21A

QP20 As far as you are aware, does your child know any of the PINs that have been set on any of your TV services?

IF NECESSARY: In other words, are they able to access the restricted content as they know the PIN

- Yes 1
- No..... 2
- Don't know 3

ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR QP3B (CODES 1-3) – OTHERS SKIP TO QP22A

QP21A As far as you are aware <<does your TV service provider (where QP17A is single punched) >> / << do any of your TV service providers (where QP17A is multipunched)>> allow you to remove adult channels from the on-screen menu of channels, so they cannot be seen?

- Yes 1
- No..... 2
- Don't know 3

ASK ALL WHO SAY THEY CAN AT QP21A (CODE 1) – OTHERS SKIP TO QP22A

QP21B And have you removed adult channels from the on-screen menu of channels?.

- Yes 1
- No..... 2
- Don't know 3

YOUTUBE

ASK ALL PARENTS OF 3-4S AND 5-7S – PARENTS OF 8-15s GO STRAIGHT TO QP23

QP22A Does your child ever use the YouTube website or app?

IF NECESSARY: On any device they use to go online at home or elsewhere

- Yes, uses the YouTube website or app 1
- No, does not use the YouTube website or app 2
- Don't know 3

ASK IF CHILD AGED 3-4 OR 5-7 AND QP22A (CODE 1) – OTHERS SKIP TO QP23 – MULTICODE OK FOR CODES 1 -2

QP22B Do they use the main YouTube website or app, or the app that is aimed specifically at under 5s called YouTube Kids, or do they use both?

NOTE TO INTERVIEWER – MULTICODE CODES 1 AND 2 IF THEY USE BOTH

- Uses 'main' YouTube website/ app 1
- Uses YouTube Kids app (aimed at under 5s) 2
- Don't know 3

ASK IF CHILD AGED 3-4 OR 5-7 AND QP22A (CODE 1) – OTHERS SKIP TO QP23 – MULTICODE OK FOR CODES 1-11

SHOWCARD P22C

QP22C Here is a list of the sorts of things that your child may have watched on YouTube. Which if any of these types of things do they watch on YouTube?

READ OUT - Please choose as many as apply

THEN READ OUT: What other sorts of things do they watch on YouTube that are not included here?

- Funny videos/ jokes/ pranks/ challenges 1
- Music videos 2
- Vloggers or YouTube personalities (such as Zoella or ThatcherJoe) 3
- 'How-to' videos or tutorials about hobbies/ things they are interested in 4
- Game tutorials/ walk-throughs/ watching other people play games 5
- Sports/ football clips or videos 6
- 'Unboxing' videos – e.g where toys are unwrapped or assembled 7
- Film trailers, clips of programmes, 'best-bits' or programme highlights 8
- Whole programmes or, films, 9
- Cartoons/ animations/ mini-movies or songs 10
- Other – please specify 11
- Don't know 12

Scripting instruction : OTHER SPECIFY TEXT QP22C (CODE 11)

Please specify other things your child watches on YouTube

ASK IF CHILD AGED 3-4 OR 5-7 AND QP22A (CODE 1) – OTHERS SKIP TO QP23 – SINGLE CODE ONE RESPONSE GIVEN AT QP22C
Note to scripter: Only allow responses from QP22C– IF ONLY ONE RESPONSE GIVEN AT QP22C AUTOPUNCH

SHOWCARD P22C AGAIN

QP22D And which one of these things is their favourite thing to watch on YouTube?

Funny videos/ jokes/ pranks/ challenges	1
Music videos	2
Vloggers or YouTube personalities (such as Zoella or ThatcherJoe)	3
'How-to' videos or tutorials about hobbies/ things they are interested in	4
Game tutorials/ walk-throughs/ watching other people play games	5
Sports/ football clips or videos	6
'Unboxing' videos – e.g where toys are unwrapped or assembled	7
Film trailers, clips of programmes, 'best-bits' or programme highlights	8
Whole programmes or, films,	9
Cartoons/ animations/ mini-movies or songs	10
Other – please specify	11
Don't know	12

Scripting instruction : OTHER SPECIFY TEXT QP22D (CODE 11)

Piped in from response from QP22C

ASK IF CHILD AGED 3-4 OR 5-7 AND QP22A (CODE 1) – OTHERS SKIP TO QP23 – SINGLE CODE

SHOWCARD P22E

QP22E Here is a list of devices that your child may use to access the YouTube website or app. Which device does your child mostly use to watch YouTube?

A TV set	1
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	2
A mobile phone / Smartphone (like an iPhone/ Samsung Galaxy/ Blackberry)	3
A desktop computer/ laptop/ netbook.....	4
A games console or player (like a PlayStation, Xbox, Wii, Nintendo DS, Sony PS Vita).....	5
Some other device - Please say	6
Don't know	7

Scripting instruction : OTHER SPECIFY TEXT QP22E (CODE 6)

Please specify device mostly used to watch YouTube

INTERNET

Now some questions about the internet and going online.

ASK ALL PARENTS MULTICODE OK FOR CODES 1-7

QP23 SHOWCARD P23

Including any ways you may have already mentioned, does your child EVER use any of the following devices to go online **at home or elsewhere**? Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip, play games online, check emails or visit a social media site or app.

READ OUT - Please choose as many as apply

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 1
- A laptop/ netbook 2
- A desktop computer (PC or Mac) 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry) 4
- Games console or games player (like a PlayStation, Xbox, Wii, Nintendo DS, Sony PS Vita) 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) 6
- Other type of device 7
- NONE OF THESE/ Does not go online 8
- Don't know 9

Scripting instruction : OTHER SPECIFY TEXT QP23 (CODE 7)

Please specify other type of device used to go online at home or elsewhere

ASK IF CHILD USES ANY DEVICE TO GO ONLINE AT QP23 (CODES 1-7) OTHERS SKIP TO QP25A SINGLE CODE

Note to scripter: Only allow responses from QP23 – IF ONLY ONE RESPONSE GIVEN AT QP23 AUTOPUNCH

QP24 SHOWCARD P23 AGAIN

And when your child goes online at home or elsewhere, which device do they mostly use?

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 1
- A laptop/ netbook 2
- A desktop computer (PC or Mac) 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry) 4
- Games console or games player (like a PlayStation, Xbox, Wii, Nintendo DS, Sony PS Vita) 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) 6
- Other type of device 7
- Don't know 8

Scripting instruction : OTHER SPECIFY TEXT QP24 (CODE 7)

Piped in response from QP23

ASK ONLY OF PARENTS OF 3-7's

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – OTHERS SKIP TO QP26

QP25A Please think about the time your child spends going online at home or elsewhere on a typical school day. We're interested in the time spent on all the things they may use to go online.

IF NECESSARY: Such as using any type of computer (so a laptop, netbook, desktop) or tablet, mobile phone or a games console.

How many hours would you say he/ she spends going online at home or elsewhere on a typical school day?

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

ASK ONLY OF PARENTS OF 3-7's ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – OTHERS SKIP TO QP26

QP25B And how many hours would you say he/ she goes online at home or elsewhere on a weekend day?

	QP25A	QP25B
	School day	Weekend day
Number of hours used in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP25A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP25B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) OTHERS SKIP TO QP30A - MULTICODE OK FOR CODES 1 -7

QP26 SHOWCARD P26

Do you have any of these rules about what your child does online?

IF NECESSARY: On any of the devices they use to go online

READ OUT - Please choose as many as apply

PROBE – Do you have any other types of rules about what your child does online?

- Rules about the types of websites or apps they can use 1
- Rules about who they can contact online 2
- Rules about the information they can share online 3
- Rules about spending money online 4
- Rules about how much time they spend online..... 5
- Rules about when they can go online 6
- Other rules - Please say 7
- No, do not have any rules 8

Scripting instruction : OTHER SPECIFY TEXT QP26 (CODE 7)

Please specify other type of rules about what child does online

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) MULTICODE FOR CODES 1-5 OTHERS SKIP TO QP30A

QP27 SHOWCARD P27

When your child goes online, on any devices, would you usually supervise them in any of these ways?

READ OUT - Please choose as many as apply

PROBE – Do you usually use any other types of supervision?

- Sitting beside them and watching or helping them while they are online 1
- Being nearby and regularly checking what they do2
- Asking about what they are doing or have been doing online3
- Check the browser/ device history after they have been online.....4
- Other types of supervision5
- No, don't supervise their online access and use.....6

Scripting instruction : OTHER SPECIFY TEXT QP27 (CODE 5)

Please specify other types of ways in which child is supervised online

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP30A

QP28 Have you ever talked to your child about how to stay safe online?

IF NECESSARY: For example , have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc.

- Yes 1
- No.....2
- Don't know.....3

ASK IF HAVE TALKED TO CHILD ABOUT MANAGING ONLINE RISKS AT QP28 (CODE 1) - OTHERS SKIP TO QP30A SINGLE CODE

QP29 SHOWCARD P29

Which of these best describes how often you talk to your child about how to stay safe online?

- At least every few weeks 1
- At least every few months..... 2
- Less often than every few months, but more than once 3
- Have talked to them once, and not since then..... 4
- Don't know 5

ASK IF CHILD USES ANY TYPE OF MOBILE PHONE AT QP3F (CODES 1 OR 2) – SINGLE CODE – OTHERS SKIP TO QP30B

QP30A SHOWCARD P30A

You said earlier your child uses a mobile phone. When your child uses the phone at home, which one of these statements best applies as to where they can use it?

- They can only use the phone in communal areas/ where a parent can see them 1
- They can use the phone anywhere in the home..... 2
- Something else – please say..... 3
- Don't know 4

Scripting instruction : OTHER SPECIFY TEXT QP30A (CODE 3)

Please specify other places in the home the phone can be used

ASK IF CHILD USES A TABLET AT QP3E (CODES 1 OR 2) – SINGLE CODE – OTHERS SKIP TO QP31

QP30B SHOWCARD P30B

You said earlier that your child uses a tablet. When they use the tablet at home, which one of these statements best applies as to where they can use it?

- They can only use the tablet in communal areas/ where a parent can see them..... 1
- They can use the tablet anywhere in the home 2
- Something else – please say..... 3
- Don't know 4

Scripting instruction : OTHER SPECIFY TEXT QP30B (CODE 3)

Please specify other places in the home the tablet can be used

ASK ALL PARENTS MULTICODE OK FOR CODES 1-9

QP31 SHOWCARD P31

Please read each of the descriptions shown on this card. Before today were you aware of any of these types of technical tools or controls? Which ones?

ASK ALL AWARE OF ANY AT QP31 (CODES 1-9) – OTHERS SKIP TO QP43 MULTICODE FOR CODES 1-9

QP32 SHOWCARD P31 AGAIN

Do you use any of these types of technical tools or controls to manage your child's access to online content? Which ones?

ASK ALL AWARE OF ANY AT QP31 (CODES 1-2) BUT DO NOT USE AT QP32 (CODES 1-2) – OTHERS SKIP TO QP34 MULTICODE FOR CODES 1-2

QP33 SHOWCARD P33

IF ONLY ONE ELIGIBLE (so code 1 or code 2): Have you stopped using this type of technical tool or control to manage your child's access to online content? READ OUT TOOL SHOWN BELOW

IF BOTH (so code 1 and 2): Have you stopped using either or both of these types of technical tools or controls to manage your child's access to online content? (READ OUT TOOL(S) SHOWN BELOW)

Which?

ASK QP34 THEN QP35 THEN QP36 IN TURN FOR EACH CONTROL USED AT QP32(CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2)

**ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) – OTHERS SKIP TO QP42A
SINGLE CODE**

QP34 Do you/ Did you find this tool useful?

**ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) – OTHERS SKIP TO QP42A
SINGLE CODE**

QP35 **SHOWCARD P35**
Do you/ Did you think they block too much content or too little content?

**ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) OTHERS SKIP TO QP42A
SINGLE CODE**

QP36 Do you/ Did you think your child can get around them?

Technical tools/ controls	QP31 Aware	QP32 Use	QP33 Stopped Using	QP34 Useful	QP35 Blocks too much/ too little	QP36 Kids can get- around it
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1	1	1	1.Yes 2.No 3.Don't know	1. Too much 2. Too little 3. The right amount 4. Don't know	1. Yes 2. No 3. Don't know
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	2	2	2	1. Yes 2. No 3. Don't know	1. Too much 2. Too little 3. The right amount 4. Don't know	1. Yes 2. No 3. Don't know
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	3	3				
PIN/ Password required to enter websites unless already approved	4	4				
Safe search enabled on search engine websites – e.g. Google	5	5				
YouTube restricted mode enabled to filter inappropriate content	6	6				
Change the settings on your child's phone or tablet to stop any apps being downloaded	7	7				
Change the settings on your child's phone or tablet to stop any in-app purchases	8	8				
Parental control software or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	9	9				
None of these	10	10	3			

Don't know	11	11	4
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QP37-QP41 – deliberately left blank

ASK IF AWARE AT QP31 (CODE 1) BUT DO NOT USE AT QP32 (CODE 1 IS NOT PUNCHED) – OTHERS SKIP TO QP43 MULTICODE OK FOR CODES 1-10

QP42A **SHOWCARD P42**

You said earlier you were aware of but don't use :

Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL of the devices using your home broadband service (also known as home network filtering)

Here are some reasons that other people have given for not using this particular technical tool or control, do any of these apply?

READ OUT - Please choose as many as apply

- I prefer to use other ways like talking to my child/ supervising them / using rules 1
- Trust my child to be sensible/ responsible..... 2
- Don't know how to do this/ too complicated/ time consuming to install/ administer 3
- Wouldn't work/ they'd find a way around any controls..... 4
- Child is always supervised/ always an adult present..... 5
- Child learns how to be safe on the internet at school 6
- They don't block enough..... 7
- They block too much/ get in the way..... 8
- My Internet Service Provider/ISP does not offer this tool/ control 9
- Other reasons 10
- Don't know 11

Scripting instruction : OTHER SPECIFY TEXT QP42A (CODE 10)

Please specify other reasons for not using technical tool or control

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – OTHERS SKIP TO QP55A

QP43 I'd now like to ask you some questions about your child's use of social media or messaging sites or apps – so websites or apps like Facebook, Twitter, Instagram, Snapchat, What's App and some activities on YouTube

Does your child have a profile or account on any of these types of sites or apps?

- Yes 1
- No 2
- Don't know 3

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QP43 (CODE 1) - OTHERS SKIP TO QP48 MULTICODE OK FOR CODES 1-14

QP44 Which social media or messaging sites or apps does your child use?

DO NOT READ OUT

PROBE: - Any others?

NOTE TO INTERVIEWER: If parent mentions Facebook then code 2. Only code 3 if they spontaneously mention Facebook Messenger

- Bebo 1
- Facebook 2
- Facebook Messenger 3
- Google+ (inc. Google Hangouts) 4
- Instagram 5
- Musical.ly 6
- MySpace 7
- Pinterest 8
- Snapchat 9
- Tumblr 10
- Twitter 11
- WhatsApp 12
- YouTube 13
- Other 14
- Don't know 15

Scripting instruction : OTHER SPECIFY TEXT QP44 (CODE 14)

Please specify other social media sites or messaging sites/ apps used by the child

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QP43 (CODE 1) - OTHERS SKIP TO QP48 SINGLE CODE
Note to scripter: Only allow responses from QP44 – IF ONLY ONE RESPONSE GIVEN AT QP44 AUTOPUNCH

QP45 And which is their **main social media or messaging site or app**, so the one they use most often?

DO NOT READ OUT

Bebo	1
Facebook.....	2
Facebook Messenger.....	3
Google+ (inc. Google Hangouts).....	4
Instagram	5
Musical.ly.....	6
MySpace	7
Pinterest	8
Snapchat	9
Tumblr	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other	14
Don't know.....	15

Scripting instruction : OTHER SPECIFY TEXT QP45 (CODE 14)

Piped in response from QP44

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON FACEBOOK (QP44 CODE 2) OR FACEBOOK MESSENGER (QP44 CODE 3) - OTHERS SKIP TO QP46A - SINGLE CODE

NB – If both are coded please prioritise Facebook

QP46A You said your child is on <<Facebook>>/ <<Facebook Messenger>>. As far as you are aware is there a minimum age that someone has to reach before they can be on <<Facebook>>/ <<Facebook Messenger>>?

IF YES: What age is that?

IF NO : code 12 - 'No minimum age'

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age.....	13

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON INSTAGRAM (QP44 CODE 5) - OTHERS SKIP TO QP46C- SINGLE CODE

QP46B You said your child is on Instagram. As far as you are aware is there a minimum age that someone has to reach before they can be on Instagram?

IF YES: What age is that?

IF NO : code 12 - 'No minimum age'

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age.....	13

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON SNAPCHAT (QP44 CODE 9) - OTHERS SKIP TO QP46D - SINGLE CODE

QP46C You said your child is on Snapchat. As far as you are aware is there a minimum age that someone has to reach before they can be on Snapchat?

IF YES: What age is that?

IF NO : code 12 - 'No minimum age'

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age	13

ASK IF CHILD USES WHATSAPP (QP44 CODE 12) - OTHERS SKIP TO QP47 - SINGLE CODE

QP46D You said your child is on WhatsApp. As far as you are aware is there a minimum age that someone has to reach before they can be on WhatsApp?

IF YES: What age is that?

IF NO : code 12 - 'No minimum age'

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age	13

ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QP43 (CODE 1) - OTHERS SKIP TO QP48 - SINGLE CODE

QP47 SHOWCARD P47

Please tell me the extent to which you agree or disagree with this statement about your child's use of social media or messaging sites or apps .

READ OUT: I would allow my child to use these sites before they had reached the minimum age required by that site or app.

Strongly disagree	1
Slightly disagree.....	2
Neither agree nor disagree	3
Slightly agree	4
Strongly agree.....	5
Don't know	6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) ROTATE ORDER OF STATEMENTS A/B/E OTHERS SKIP TO QP55A SINGLE CODE

QP48 SHOWCARD P48

Please tell me the extent to which you agree or disagree with these statements in relation to your child. Please bear in mind that we are referring to their use of the internet on any device whether it's a desktop computer, laptop, netbook or tablet like an iPad, a mobile phone or a games console.

NEW SCREEN

SHOWCARD P48

QP48A READ OUT: A The benefits of the internet for my child outweigh any risks

Strongly disagree	1
Slightly disagree.....	2
Neither agree nor disagree	3
Slightly agree	4
Strongly agree.....	5
Don't know	6

QP48B SHOWCARD P48

READ OUT: B I trust my child to use the internet safely

Strongly disagree	1
Slightly disagree.....	2
Neither agree nor disagree	3
Slightly agree	4
Strongly agree.....	5
Don't know	6

QP48C AND QP48D – DELIBERATELY LEFT BLANK

QP48E SHOWCARD P48

READ OUT: E I feel I know enough to help my child to manage online risks

Strongly disagree	1
Slightly disagree.....	2
Neither agree nor disagree	3
Slightly agree	4
Strongly agree.....	5
Don't know	6

QP49 and QP50 DELIBERATELY LEFT BLANK

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A
ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN SINGLE CODE**

QP51 SHOWCARD P51

Please tell me the extent to which you are concerned about these possible aspects of your child’s online activities.
Please bear in mind we mean using the internet across any device whether it’s a desktop computer, laptop, netbook or tablet like an iPad, a mobile phone or smartphone or a games console.

NEW SCREEN

QP51A READ OUT: A The content on the websites or apps that they visit

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don’t know 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A
ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN SINGLE CODE**

QP51B SHOWCARD P51

READ OUT: B How much time they spend online

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don’t know 6

QP51C - DELIBERATELY LEFT BLANK

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A
ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN SINGLE CODE**

QP51D SHOWCARD P51

READ OUT: D Them giving out their personal details to inappropriate people

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don’t know 6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A DO NOT ROTATE SINGLE CODE

QP51E **SHOWCARD P51**

READ OUT: E Them being bullied online/ cyberbullying

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A DO NOT ROTATE SINGLE CODE

QP51F **SHOWCARD P51**

READ OUT: F Damaging their reputation either now or in the future

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A DO NOT ROTATE SINGLE CODE

QP51G **SHOWCARD P51**

READ OUT: G Seeing content which encourages them to hurt or harm themselves

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A DO NOT ROTATE SINGLE CODE

QP51H **SHOWCARD P51**

READ OUT: H The pressure on them to spend money online

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A DO NOT ROTATE SINGLE CODE

QP51I **SHOWCARD P51**

READ OUT: I Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.)

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A DO NOT ROTATE SINGLE CODE

QP51J **SHOWCARD P51**

READ OUT: J The possibility of my child being radicalised, e.g. influenced by extreme views online whether political, social or religious

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - OTHERS SKIP TO QP55A DO NOT ROTATE SINGLE CODE

SHOWCARD P51K

QP51K In the past 12 months, has your child asked you to buy them something because they've seen it advertised online?

IF NO – code 1

IF YES - Which of these best describes how frequently in the past 12 months your child has asked you to do this?

- Never 1
- Every day 2
- Every week 3
- Every month 4
- Every couple of months 5
- Less frequently 6
- Don't know 7

ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) OTHERS SKIP TO QP55A MULTICODE FOR CODES 1 -10

QP52 SHOWCARD P52

Have you looked for or received information or advice about how to help your child manage online risks, from any of these sources or in any other way?

READ OUT - Please choose as many as apply

- Your child's school..... 1
- Family or friends 2
- From your child themselves..... 3
- Government or local authority 4
- BBC 5
- Manufacturers or retailers selling the product 6
- Internet service providers/ ISPs..... 7
- TV, radio, newspapers or magazines 8
- Other websites with information about how to stay safe online 9
- Other sources 10
- No, have not looked for or received any information or advice 11
- Don't know 12

Scripting instruction : OTHER SPECIFY TEXT QP52 (CODE 10)

Please specify other sources of information or advice about how to help child manage online risks

ASK IF CHILD AGED 3-7 USES THE INTERNET AT QP23 (CODES 1-7) OTHERS SKIP TO QP54 - SINGLE CODE

SHOWCARD P53

QP53 In the past year do you think your child has seen anything hateful on the internet that has been directed at a particular group of people, based on for instance their gender, religion, disability, sexuality or gender identity?

Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to something they've read online, or videos posted on sites like YouTube.

Which option best describes whether they have seen things like this online in the past year?

- They have never seen things like this..... 1
- They sometimes see things like this 2
- They often see things like this 3
- Don't know 4

SKIP IF CHILD AGED 8-11 or 12-15 ASK IF CHILD EVER GOES ONLINE AT QP23 (CODES 1 -7) – MULTICODE OK FOR CODES 1-14- OTHERS SKIP TO QP55A

SHOWCARD P54

QP54 Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following?

IF NECESSARY: This could include any time spent learning about this when they are at school

READ OUT - Please choose as many as apply

- Change or edit a photo 1
- Make a drawing or picture..... 2
- Make a video 3
- Make a meme or gif (an image, video or piece of text that is funny that gets spread around online)..... 4
- Write a blog..... 5
- Make a vlog (video blog)..... 6
- Make a website 7
- Make an app or game 8
- Modify or change a game 9
- Make or design a robot 10
- Make their own music 11
- Change or edit somebody else’s music (such as cutting, editing or mixing tracks) 12
- Make an animation/ moving picture or image 13
- Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc..... 14
- None of these 15
- Don’t know 16

ASK ALL PARENTS OF CHILDREN AGED 3-4 – OTHERS SKIP TO QP55B

QP55A Does your child ever watch CBeebies or use the CBeebies app or website?

- Yes..... 1
- No 2
- Don’t know 3

ASK ALL PARENTS OF CHILDREN AGED 5-7 WHO GO ONLINE AT QP23 (CODES 1-7)- OTHERS SKIP TO QP56A

QP55B Does your child ever use BBC websites or apps for their schoolwork or homework, so sites or apps like BBC Bitesize?

- Yes..... 1
- No 2
- Don’t know 3

ASK ALL PARENTS OF CHILDREN AGED 3-4 WHO SAY YES AT QP55A (CODE 1)- OTHERS SKIP TO QP56B

SHOWCARD P56

QP56A Using this card can you please tell me the extent to which you think these CBeebies resources are educational?

- Very educational 1
- Fairly educational 2
- Neither educational nor not educational 3
- Not very educational 4
- Not at all educational 5
- Don’t know 6

ASK ALL PARENTS OF CHILDREN AGED 5-7 WHO SAY YES AT QP55B (CODE 1) – OTHERS SKIP TO QP57A

SHOWCARD P56

QP56B To what extent do you agree with the following statement about their use of BBC sites or apps like BBC Bitesize?

READ OUT: When my child uses these BBC sites or apps for their schoolwork or homework they find them helpful?

- Strongly disagree 1
- Slightly disagree..... 2
- Neither agree nor disagree 3
- Slightly agree 4
- Strongly agree..... 5
- Don't know 6

MOBILE PHONE

Now some questions about mobile phones.

SKIP IF CHILD AGED 8-11 OR 12-15 ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP65

QP57A Please think about how your child uses his/ her mobile phone on a typical school day.
 How many hours would you say he/ she spends using their mobile phone at home or elsewhere on a typical school day?
 IF NECESSARY – This could be for calls, texts, for going online, checking social media, using other messaging apps, playing games, watching videos etc.
 INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE
NB TYPICAL SCHOOL DAY NOT HOLIDAYS.

SKIP IF CHILD AGED 8-11 OR 12-15 ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP65

QP57B And how many hours would you say he/ she spends using his/ her mobile phone at home or elsewhere on a weekend day?

IF NECESSARY – This could be for calls, texts, for going online, checking social media, using other messaging apps, playing games, watching videos etc.

	QP57A	QP57B
	School day	Weekend day
Number of hours uses their mobile phone in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP57A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP57B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP58 - DELIBERATELY LEFT BLANK

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP65 MULTICODE OK FOR CODES 1-6

QP59 SHOWCARD P59

Do you have any of these rules about the use that your child makes of their mobile phone?

READ OUT - Please choose as many as apply

PROBE – Any others?

- Rules about how much time they spend using their phone 1
- Rules about how much money they can spend on their phone 2
- Rules about downloading apps onto their phone 3
- Rules about who they are in contact with on their phone 4
- Rules about when they can use their phone 5
- Other rules – please say 6
- No, do not have any rules 7

Scripting instruction : OTHER SPECIFY TEXT QP59 (CODE 6)

Please specify other rules about the use that child makes of their mobile phone

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) ROTATE ORDER OF STATEMENTS A/B THEN ASK STATEMENT D SINGLE CODE

QP60 SHOWCARD P60

Please tell me the extent to which you are concerned about these aspects of your child’s mobile phone use.

NEW SCREEN

QP60A READ OUT: A How much time they spend using the phone

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don’t know 6

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) ROTATE ORDER OF STATEMENTS A/B THEN ASK STATEMENT D SINGLE CODE

QP60B SHOWCARD P60

READ OUT: A Who they are in contact with using their mobile phone

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don’t know 6

QP60C - DELIBERATELY LEFT BLANK

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) DO NOT ROTATE THIS STATEMENT SINGLE CODE

QP60D **SHOWCARD P60**

READ OUT: D Being bullied via calls/ texts/ emails/ messages to their mobile phone

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) SINGLE CODE

QP61 The UK mobile phone networks – so O2, Vodafone, EE and so on have a block on adult or 18+ content which requires users to go through an age verification process before this content can be unblocked and received on the user's phone.

Did you know about this bar on adult content before today?

Yes	1
No	2
Don't know	3

ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) AND AWARE OF BAR AT QP61 (CODE 1) - SINGLE CODE – OTHERS SKIP TO QP65

QP62 Do you know whether this bar on accessing adult content is set up on your child's mobile phone?

Bar on adult content is in place	1
Bar on adult content is not in place	2
Don't know whether bar on adult content is in place	3
Not applicable – child's phone cannot be used to go online	4

QP63 – DELIBERATELY LEFT BLANK

QP64 – DELIBERATELY LEFT BLANK

GAMING

Now some questions about gaming

ASK ALL PARENTS MULTICODE OK FOR CODES 1-6

QP65 **SHOWCARD P65**

Does your child ever play games at home or elsewhere in any of these ways?

READ OUT - Please choose as many as apply

- On a hand held games console (like a Nintendo DS or 3DS or Sony PS Vita or Wii U) 1
- On a games console connected to a TV (like an Xbox/ PlayStation/ Wii) 2
- On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 3
- On a desktop computer/ laptop/ netbook 4
- On a mobile phone or Smartphone (like an iPhone, Samsung Galaxy/ BlackBerry) 5
- On a Smart TV directly – not using a games console connected to the TV 6
- No, never/ Does not play games 7

SKIP IF CHILD AGED 8-11 OR 12-15 ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) – OTHERS SKIP TO QP67

QP66A Please think about the time your child spends playing these types of games at home or elsewhere on a typical school day.

How many hours would you say he/ she spends playing these types of games at home or elsewhere on a typical school day?

IF NECESSARY – Please think about any device your child uses for playing games.

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF UNSURE.

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

SKIP IF CHILD AGED 8-11 OR 12-15 ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) – OTHERS SKIP TO QP67

QP66B And how many hours would you say he/ she spends playing these games at home or elsewhere on a weekend day?

	QP66A	QP66B
	School day	Weekend day
Number of hours gaming in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP66A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION –WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP66B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) – OTHERS SKIP TO QP68 MULTICODE FOR CODES 1-8

QP67 SHOWCARD P67

Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device?

READ OUT - Please choose as many as apply

PROBE – Any others?

- Rules about only playing games with an age appropriate rating 1
- Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc) 2
- Rules about how much time they spend playing games 3
- Rules about when they can play games 4
- Rules about who they can play games with..... 5
- Rules about whether they can play games online 6
- Rules about purchasing or downloading games or apps / in-app purchasing 7
- Other rules – please say 8
- No, do not have any rules 9

Scripting instruction : OTHER SPECIFY TEXT QP67 (CODE 8)

Please specify other rules about child’s gaming at home or elsewhere

ASK ALL PARENTS SINGLE CODE

QP68 Some games consoles and games players can be used to go online, watch and download TV and movies and to chat with others.

Did you know this before today?

- Yes 1
- No 2
- Don’t know 3

QP69- DELIBERATELY LEFT BLANK

ASK PARENTS OF 3-15S WHOSE CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) – OTHERS SKIP TO QP71 MULTICODE FOR CODES 1 -4

QP70 SHOWCARD P70

Many games can now be played online, either through games consoles, other games players or through other devices such as desktop computers, laptops, tablets, mobile phones and smart TVs. Examples of popular games that can be played online include FIFA football games, Minecraft, Club Penguin, Animal Jam, Stardoll and Moshi Monsters.

Does your child ever play online games?

IF NO: code 5

IF YES: refer to **SHOWCARD P70 AND SAY:** When your child plays online games, which of these describe how they are playing?

READ OUT - Please choose as many as apply.

- Playing on their own/ against the computer or games console/ player.....1
- Playing against or with someone else in the same room as them.....2
- Playing against or with someone else they have met in person who is playing somewhere else3
- Playing against or with one or more other people they have not met in person who are playing somewhere else.....4
- No – child does not play online games5
- Don't know6

ASK IF CHILD EVER PLAYS ON A HANDHELD GAMES PLAYER AT QP65 (CODE 1) OR ON A FIXED GAMES CONSOLE QP65 (CODE 2) – OTHERS SKIP TO QP74 SINGLE CODE

Note to scripter: Question text varies according to responses at QP65 as per below – only one version to be shown per eligible respondent

- QP71 **QUESTION TEXT IF QP65/1 AND QP65 NOT 2** Are there any parental controls set on the handheld games player ?
- QUESTION TEXT IF QP65/2 AND QP65 NOT 1** Are there any parental controls set on the games console that is connected to a TV?
- QUESTION TEXT IF QP65/1 AND QP65/ 2** Are there any parental controls set on either the handheld games player or the games console connected to a TV ?

IF NECESSARY – This might include things like time-limiting software that only allows them to play for a set amount of time or controls to stop your child playing games above a certain age rating or to restrict or prevent them going online

- Yes.....1
- No2
- Don't know3

QP72-73- DELIBERATELY LEFT BLANK

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) OTHERS SKIP TO QP75 ROTATE ORDER OF STATEMENTS A TO F SINGLE CODE

QP74 SHOWCARD P74

Please tell me the extent to which you are concerned about these aspects of your child's games playing through any means.

NEW SCREEN

QP74A READ OUT: A The content of the games they are playing

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) OTHERS SKIP TO QP75 ROTATE ORDER OF STATEMENTS A TO F SINGLE CODE

QP74B SHOWCARD P74

READ OUT: B How much time they spend playing games

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) AND IF QP70 (CODES 1-4) OTHERS SKIP TO QP74D ROTATE ORDER OF STATEMENTS A TO F SINGLE CODE

NOTE TO SCRIPTER: DIFFERENT FILTER TO OTHER QUESTION ITERATIONS

QP74C SHOWCARD P74

READ OUT: C Who they are playing online games with

Very concerned	1
Fairly concerned	2
Neither/ nor	3
Not very concerned	4
Not at all concerned	5
Don't know	6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) OTHERS SKIP TO QP75 ROTATE ORDER OF STATEMENTS A TO F SINGLE CODE

QP74D **SHOWCARD P74**

READ OUT: D The pressure to make in-game purchases for things like access to additional points/ tokens/ levels or for game upgrades or add-ons

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) OTHERS SKIP TO QP75 ROTATE ORDER OF STATEMENTS A TO F SINGLE CODE

QP74E **SHOWCARD P74**

READ OUT: E The possibility of them being bullied by other players

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-6) OTHERS SKIP TO QP75 ROTATE ORDER OF STATEMENTS A TO F SINGLE CODE

QP74F **SHOWCARD P74**

READ OUT: F The amount of advertising in games

- Very concerned 1
- Fairly concerned 2
- Neither/ nor 3
- Not very concerned 4
- Not at all concerned 5
- Don't know 6

ASK ALL PARENTS OF 3-15S – ASK A TO B IN ORDER

SHOWCARD P75

QP75 Moving on, I'd now like to ask you some questions about your child's screen time. By screen time I mean the time your child spends looking at screens on all the different devices they may use, including TV, mobile phones, laptops, tablets and gaming devices.

QP75A **SHOWCARD P75**

Please tell me the extent to which you agree or disagree with the following statements

READ OUT: I find it hard to control my child's screen time

- Disagree a lot..... 1
- Disagree a little2
- Neither agree nor disagree3
- Agree a little4
- Agree a lot.....5
- Don't know6

QP75B **SHOWCARD P75**

READ OUT: I think my child has a good balance between screen time and doing other things

- Disagree a lot..... 1
- Disagree a little2
- Neither agree nor disagree3
- Agree a little4
- Agree a lot.....5
- Don't know6

IF PARENT OF CHILD AGED 3-4 – GO TO QP76
SAY TO PARENT OF CHILD AGED 5-15 SINGLE CODE

QC0 I'd now like to speak with your child about these types of media as we're interested in hearing what your child has to say about them.

IF CHILD IS AGED 8-15: There are a few questions where I will hand the tablet over to your child for them to answer in confidence.

INTERVIEWER – IT IS THE PARENT'S DECISION WHETHER THEY WANT TO STAY WHILE THEIR CHILD IS INTERVIEWED

TO BE COMPLETED BY INTERVIEWER : WAS THE CHILD TO BE INTERVIEWED PRESENT DURING THIS INTERVIEW WITH THEIR PARENT?

- Yes, and child conferred with parent as the interview was taking place..... 1
- Yes, but they did not comment during the interview.....2
- No, they were not present 3

TELEVISION

SAY TO CHILD – Thank you for helping us out with this. We have some questions that we would like to ask you about the things that you do. There are no right or wrong answers to any of these questions as it is not a test. There may be some things you haven't heard of or you don't use but that is fine. If there is any question that you don't understand or you are not sure about it is okay to ask me for help or to answer by saying Don't know.

So to start, we have some questions about TV. Can you have a look at this list please

SKIP IF CHILD AGED 5-7 MULTICODE OK FOR CODES 1-7

QC1 SHOWCARD C1

Do you EVER use any of these to watch **television programmes or films at home or somewhere else?**

This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later or any use of catch up services or other On-demand content.

READ OUT - You can choose as many as you like, as long as they apply to you

IF NECESSARY – Not DVDs or video clips.

A television set.....	1
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	2
A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....	3
A computer/ laptop/ netbook	4
A games console connected to a TV (like a PlayStation/ Xbox/ Wii)	5
A portable or handheld games player (like a Nintendo DS/ Sony PS Vita).....	6
Other type of device.....	7
NONE OF THESE/ Do not watch TV programmes.....	8
Don't know	9

Scripting instruction : OTHER SPECIFY TEXT QC1 (CODE 7)

Please specify other type of device used to watch television programmes or films at home or somewhere else

SKIP IF CHILD AGED 5-7 SINGLE CODE ONE RESPONSE FROM QC1

Note to scripiter: Only allow responses from QC1 – IF ONLY ONE RESPONSE GIVEN AT QC1 AUTOPUNCH

QC2A SHOWCARD C1 AGAIN

And which one of these do you use most often to watch TV programmes or films?

IF NECESSARY – At home or somewhere else

IF NECESSARY – Not DVDs or video clips.

A television set.....	1
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	2
A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....	3
A computer/ laptop/ netbook	4
A games console connected to a TV (like a PlayStation/ Xbox/ Wii)	5
A portable or handheld games player (like a Nintendo DS/ Sony PS Vita).....	6
Other type of device.....	7
Don't know	8

Scripting instruction : OTHER SPECIFY TEXT QC2A (CODE 7)

Piped in response from QC1

**SKIP IF CHILD AGED 5-7 ASK 8-15S WHO CODE MORE THAN TWO REPOSSES AT QC2A – IF ONLY TWO DEVICES
AUTOPUNCH RESPONSE NOT GIVEN AT QC2A HERE AND GO TO INTRO AHEAD OF QC3A
SINGLE CODE ONE RESPONSE FROM QC2A**

Note to scripter: Only allow responses from QC1 THAT WERE NOT CODED AT QC2A

QC2B SHOWCARD C1 AGAIN

And which is your second most used device to watch TV programmes or films?

IF NECESSARY – At home or somewhere else

IF NECESSARY – Not DVDs or video clips.

- A television set.....1
- A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)2
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....3
- A computer/ laptop/ netbook4
- A games console connected to a TV (like a PlayStation/ Xbox/ Wii)5
- A portable or handheld games player (like a Nintendo DS/ Sony PS Vita)6
- Other type of device.....7
- Don't know8

Scripting instruction : OTHER SPECIFY TEXT QC2B (CODE 7)

Piped in response from QC1

For the next couple of questions I would like you to think about any television that you watch on a TV set

NEW SCREEN

SKIP IF CHILD AGED 5-7 ASK IF CHILD WATCHES TV ON A TV SET AT QC1 (CODE 1) – OTHERS SKIP TO QC4

QC3A Please think about the time you spend watching television on a TV set on a typical school day.
How many hours would you say you spend watching TV programmes on a TV set – before school, during school and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.

NB TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET OR GAMES.

So before school when you get up? When you get back from school? After you've had dinner or tea?

IF NECESSARY – This could be watching TV programmes as they are broadcast or on-demand content which can be accessed at a time that is convenient

IF NECESSARY – Not time watching DVDs

SKIP IF CHILD AGED 5-7 ASK IF CHILD WATCHES TV ON A TV SET AT QC1 (CODE 1) – OTHERS SKIP TO QC4

QC3B And how many hours would you say you watch television programmes on a TV set on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

IF NECESSARY – This could be watching TV programmes as they are broadcast or on-demand content which can be accessed at a time that is convenient

IF NECESSARY – Not time watching DVDs

	QC3A	QC3B
	School day	Weekend day
Number of hours watch TV on a TV set in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC3A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS.

LIKEWISE AT QC3B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

SKIP IF CHILD AGED 5-7 ASK IF CHILD WATCHES TV ON ANY DEVICE AT QC1 (CODES 1-7) OTHERS SKIP TO QC6

SHOWCARD C4

QC4 I'm going to read out some things about the TV programmes that you watch.
Which answer would you choose for each.

IF NECESSARY: This could be watching TV on any type of device as it is broadcast, anything recorded from the TV to view later or any use of catch up services or other On-demand content.

Next screen

SHOWCARD C4

QC4A **READ OUT:** So starting with A: There are enough programmes for children my age

- Yes 1
- No 2
- Don't know 3

SKIP IF CHILD AGED 5-7 ASK IF CHILD WATCHES TV AT QC1 (CODES 1-7) OTHERS SKIP TO QC6

SHOWCARD C4

QC4B **READ OUT :** And now B: There are enough programmes that show children that look like me

- Yes 1
- No 2
- Don't know 3

SKIP IF CHILD AGED 5-7 ASK IF CHILD WATCHES TV AT QC1 (CODES 1-7) OTHERS SKIP TO QC6

SHOWCARD C4

QC4C **READ OUT :** And now C: There are enough programmes that show children that live in the same part of the country as me

- Yes 1
- No 2
- Don't know 3

SKIP IF CHILD AGED 5-7 ASK IF CHILD WATCHES TV AT QC1 (CODES 1-7) OTHERS SKIP TO QC6

SHOWCARD C4

QC4D **READ OUT :** And now D: There are enough programmes that show children doing the sorts of things that me and my friends do

- Yes 1
- No 2
- Don't know 3

SKIP IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 WATCHES TV AT QC1 (CODES 1-7) – OTHERS SKIP TO QC6 SINGLE CODE

QC5 SHOWCARD C5

Where do you think the BBC mainly gets its money from?

- From the government/ council..... 1
- From everyone that uses the BBC..... 2
- From companies that advertise with the BBC 3
- Don't know 4

SKIP IF CHILD AGED 5-7 ASK IF CHILD WATCHES TV AT QC1 (CODES 1-7) – OTHERS SKIP TO QC6 SINGLE CODE

QC5A SHOWCARD C5A

Which one of the these answers best describe how often you see adverts when you watch TV?

IF NECESSARY: This could be watching TV on any type of device as is it broadcast, anything recorded from the TV to view later or any use of catch up services or other On-demand content.

- I often see adverts on TV..... 1
- I sometimes see adverts on TV..... 2
- I never see adverts on TV 3
- Don't know 4

SKIP IF CHILD AGED 5-7 ASK IF CHILD EVER SEES ADVERTS ON TV (CODES 1-2 AT QC5A) – OTHERS SKIP TO QC6 SINGLE CODE

QC5B SHOWCARD C5B

Which one of these answers best describe how you feel about these TV adverts?

I think the TV adverts.....

- always tell the truth about what they are selling..... 1
- mostly tell the truth about what they are selling 2
- sometimes tell the truth about what they are selling 3
- never tell the truth about what they are selling..... 4
- Don't know 5

YOUTUBE

SKIP IF CHILD AGED 5-7 ASK ALL 8-15S – OTHERS SKIP TO QC10 SINGLE CODE

QC6 Do you ever use the YouTube website or app?

IF NECESSARY: On anything you use to go online at home or somewhere else

- Yes, use the YouTube website or app 1
- No, do not use the YouTube website or app 2
- Don't know 3

**ASK IF CHILD ANSWERS YES AT QC6 (CODE 1) – OTHERS SKIP TO QC10 – MULTICODE OK FOR CODES 1-11
SHOWCARD C7A**

QC7A Here is a list of the sorts of things that you might have watched on YouTube. Which of these, if any, do you watch on YouTube?

READ OUT: Please choose as many as you like, as long as they apply to you

THEN READ OUT: What other sorts of things do you watch on YouTube that are not included here?

- Funny videos/ jokes/ pranks/ challenges 1
- Music videos 2
- Vloggers or YouTube personalities (such as Zoella or ThatcherJoe) 3
- 'How-to' videos or tutorials about hobbies/ things they are interested in 4
- Game tutorials/ walk-throughs/ watching other people play games 5
- Sports/ football clips or videos 6
- 'Unboxing' videos – e.g. where toys are unwrapped or assembled 7
- Film trailers, clips of programmes, 'best-bits' or programme highlights 8
- Whole programmes or films 9
- Cartoons/ animations/ mini-movies or songs 10
- Other – please specify 11
- Don't know 12

Scripting instruction : OTHER SPECIFY TEXT QC7A (CODE 11)

Please specify other things watched on YouTube

ASK IF CHILD ANSWERS YES AT QC6 (CODE 1) – OTHERS SKIP TO QC10 – SINGLE CODE ONE RESPONSE GIVEN AT QC7A
Note to scripiter: Only allow responses from QC7A– IF ONLY ONE RESPONSE GIVEN AT QC7A AUTOPUNCH

SHOWCARD C7A AGAIN

QC7B And which one of these things that you watch is your favourite thing to watch on YouTube?

- Funny videos/ jokes/ pranks/ challenges 1
- Music videos 2
- Vloggers or YouTube personalities (such as Zoella or ThatcherJoe) 3
- 'How-to' videos or tutorials about hobbies/ things they are interested in 4
- Game tutorials/ walk-throughs/ watching other people play games 5
- Sports/ football clips or videos 6
- 'Unboxing' videos – e.g where toys are unwrapped or assembled 7
- Film trailers, clips of programmes, 'best-bits' or programme highlights 8
- Whole programmes or films 9
- Cartoons/ animations/ mini-movies or songs 10
- Other – please specify 11
- Don't know 12

Scripting instruction : OTHER SPECIFY TEXT QC7B (CODE 11)

Piped in response from QC7A

ASK IF CHILD ANSWERS YES AT QC6 (CODE 1) – OTHERS SKIP TO QC10 SINGLE CODE

QC7C Do you prefer to watch YouTube videos, TV programmes on a TV set, or do you like both the same?

- Prefer to watch YouTube videos 1
- Prefer to watch TV programmes on a TV set 2
- Like both the same 3
- Don't know 4

ASK IF CHILD ANSWERS YES AT QC6 (CODE 1) – OTHERS SKIP TO QC10 SINGLE CODE

SHOWCARD C8

QC8 You may use some of these to watch things on the YouTube website or app. Which one of these do you use most often to watch things on YouTube?

- A TV set 1
- A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab) 2
- A mobile phone / Smartphone (like an iPhone/ Samsung Galaxy/Blackberry) 3
- A computer/ laptop/ netbook 4
- A games console or player (like a PlayStation, Xbox, Wii, Nintendo DS, Sony PS Vita) 5
- Some other device – Please say 6
- Don't know 7

Scripting instruction : OTHER SPECIFY TEXT QC8(CODE 6)

What other thing do you use most often to watch things on YouTube

SKIP IF CHILD AGED 5-7 OR 8-11 ASK 12-15S WHO USE YOUTUBE AT QC6 (CODE 1) – OTHERS SKIP TO QC10 SINGLE CODE

QC9 SHOWCARD C9

Where do you think YouTube mainly gets its money from?

- From the government/ council 1
- From everyone that uses YouTube 2
- From companies that advertise with YouTube 3
- Don't know 4

INTERNET

Now we're going to talk about the internet and going online. There are lots of different things you might do when you are online: going to websites or apps like Google, Wikipedia or YouTube, playing games online, watching TV programmes or clips online, or using social media sites like Facebook, Instagram, Snapchat or What'sApp. Please think about all the things you might do online at home or elsewhere

SKIP IF CHILD AGED 5-7 ASK ALL 8-15S MULTICODE OK FOR CODES 1 -7

QC10 **SHOWCARD C10**

We'd like to ask you some questions now about what you might use to access the internet or go online.

Do you ever use any of these to go online at home or somewhere else?

READ OUT - Please choose as many as apply

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)1
- A laptop/ netbook2
- A desktop computer (PC or Mac)3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry)4
- A games console or games player (like a PlayStation, Xbox, Wii, Nintendo DS, Sony PS Vita)5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online)6
- Other type of device7
- NONE OF THESE/ Do not go online8
- Don't know9

Scripting instruction : OTHER SPECIFY TEXT QC10 (CODE 7)

Please specify other type of device they use to go online at home or elsewhere

SKIP IF CHILD AGED 5-7 - ASK IF CHILD USES ANY DEVICE TO GO ONLINE AT QC10 (CODES 1-7)– OTHERS SKIP TO QC12A SINGLE CODE

Note to scripter: Only allow responses from QC10 - IF ONLY ONE RESPONSE GIVEN AT QC10 AUTOPUNCH

QC11 SHOWCARD C10 AGAIN

And when you go online at home or somewhere else, which do you use most often?

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 1
- A laptop/ netbook 2
- A desktop computer (PC or Mac)..... 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry)..... 4
- A games console or games player (like a PlayStation, Xbox, Wii, Nintendo DS, Sony PS Vita) 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) 6
- Other type of device 7
- Don't know 8

Scripting instruction : OTHER SPECIFY TEXT QC11 (CODE 7)

Piped in response at QC11

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) – OTHERS SKIP TO QC40

QC12A Please think about the time you spend going online at home or somewhere else on a typical school day. We're interested in the time spent on all the things you may use to go online.

IF NECESSARY: Such as using any type of computer (so a laptop, netbook, desktop) or tablet, mobile phone or a games console.

How many hours would you say you spend going online – before school, during school and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY **NOT** HOLIDAYS

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) -OTHERS SKIP TO QC40

QC12B And how many hours would you say you go online on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC12A	QC12B
	School day	Weekend day
Number of hours used in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC12A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC12B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD GOES ONLINE AT QC10 (CODES 1-7)- MULTICODE OK FOR CODES 1 TO 14 - OTHERS SKIP TO QC40

SHOWCARD C13

QC13 When you use things like computers, tablets, or mobile phones, have you ever done any of these things?

IF NECESSARY: This could include any time spent learning about this when you are at school

READ OUT - Please choose as many as apply

- Change or edit a photo 1
- Make a drawing or picture..... 2
- Make a video 3
- Make a meme or gif (an image, video or piece of text that is funny that gets spread around online)..... 4
- Write a blog..... 5
- Make a vlog (video blog)..... 6
- Make a website 7
- Make an app or game 8
- Modify or change a game 9
- Make or design a robot 10
- Make your own music 11
- Change or edit somebody else’s music (such as cutting, editing or mixing tracks)..... 12
- Make an animation/ moving picture or image 13
- Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc..... 14
- None of these 15
- Don’t know 16

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD GOES ONLINE AT QC10 (CODES 1-7)- SINGLE CODE

QC14 When you go online do you ever do things like sign petitions, share news stories on sites like Facebook or Twitter or write comments or talk online about the news?

- Yes 1
- No 2
- Don’t know 3

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE

QC15A SHOWCARD C15

When you go online do you visit social media sites or apps like Facebook, Instagram, Snapchat, Twitter, or You Tube?

IF NO – CODE 5 ‘Don’t do this’

IF YES - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

- All is true 1
- Most is true 2
- Some is true 3
- Don’t know 4
- Don’t do this..... 5

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE

QC15B SHOWCARD C15

When you go online do you visit sites or apps for school work or homework, for instance BBC Bitesize or sites suggested by your teachers?

IF NO – CODE 5 ‘Don’t do this’

IF YES - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

- All is true 1
- Most is true 2
- Some is true 3
- Don’t know 4
- Don’t do this..... 5

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE

QC15C SHOWCARD C15

When you go online do you visit sites or apps about news and what is going on in the world, for instance BBC news, CBBC Newsround, newspaper websites like the Daily Mail or the Guardian, or news apps or sites like Buzzfeed?

IF NO – CODE 5 ‘Don’t do this’

IF YES - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

- All is true 1
- Most is true 2
- Some is true 3
- Don’t know 4
- Don’t do this..... 5

QC16 DELIBERATELY BLANK

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE

QC17 SHOWCARD C17

Thinking about all the things you use to go online, in a normal week, would you say that you

- Only use websites or apps that you've used before 1
- Use **one or two** websites or apps that you've not used before 2
- Use **lots** of websites or apps that you've not used before 3
- Don't know 4

**SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) AND THEY USE SITES THEY'VE NOT USED BEFORE (CODES 2-3 AT QC17)
MULTICODE OK FOR CODES 1-6
OTHERS SKIP TO QC19**

QC18 SHOWCARD C18

If you were using a website or app you hadn't visited before to look for information online and you weren't sure whether you could trust the website or app, which of these things, if any might you check?

READ OUT - Please choose as many as apply

- Look at how up to date the information on the website is 1
- Check some types of information across a number of websites to be sure it's correct 2
- Check the general look of the website, for example the layout ,colours or how professional it looks 3
- Ask someone else if they have been to the website 4
- See whether it is a company you have heard of 5
- Something else – please say 6
- Don't know 7

Scripting instruction : OTHER SPECIFY TEXT QC18 (CODE 6)

Please specify what else they might check when visiting sites they'd not been to before

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE

QC19 I'd like to ask you some questions about **social media and messaging sites or apps** – so sites or apps like Facebook, Twitter, Instagram, , Snapchat, What's App and some activities on YouTube.

Do you have a social media profile or account on any of these types of sites or apps?

- Yes 1
- No 2
- Don't know 3

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QC19 (CODE 1) – OTHERS SKIP TO QC24A MULTICODE OK FOR CODES 1-14

QC20 Which social media or messaging sites or apps do you use?

DO NOT READ OUT

PROBE: - Any others?

NOTE TO INTERVIEWER : If child mentions Facebook then code 2. Only code 3 if they spontaneously mention Facebook Messenger

- Bebo 1
- Facebook..... 2
- Facebook Messenger..... 3
- Google+ (inc. Google Hangouts)..... 4
- Instagram 5
- Musical.ly..... 6
- MySpace 7
- Pinterest 8
- Snapchat 9
- Tumblr 10
- Twitter..... 11
- WhatsApp..... 12
- YouTube..... 13
- Other 14
- Don't know..... 15

Scripting instruction : OTHER SPECIFY TEXT QC20 (CODE 14)

Please specify other social media or messaging sites/ apps used

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QC19 (CODE 1) – OTHERS SKIP TO QC24A- SINGLE CODE

Note to scripter: Only allow responses from QC20 – IF ONLY ONE RESPONSE GIVEN AT QC20 AUTOPUNCH AT QC21

QC21 And which is your main social media or messaging site or app, so the one you use most often?

DO NOT READ OUT

Bebo	1
Facebook.....	2
Facebook Messenger.....	3
Google+ (inc. Google Hangouts).....	4
Instagram	5
Musical.ly.....	6
MySpace	7
Pinterest.....	8
Snapchat	9
Tumblr	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other	14
Don't know.....	15

Scripting instruction : OTHER SPECIFY TEXT QC21 (CODE 14)

Piped in response from QC20

SKIPPED IF CHILD AGED 5-7 ASK ALL WITH A SOCIAL MEDIA PROFILE/ USE MESSAGING APPS AT QC19 (CODE 1) - OTHERS SKIP TO QC24A – SINGLE CODE

QC22 **SHOWCARD QC22**

I'm going to read out some things about social media. Which of these best describes what you think for each one.

NEW SCREEN

QC22A **READ OUT:** So starting with A: There is pressure to look popular on social media

All the time	1
Most of the time	2
Sometimes.....	3
Never	4
Don't know	5

QC22B **SHOWCARD C22**

READ OUT: And now B: People are mean to each other on social media

All the time	1
Most of the time	2
Sometimes.....	3
Never	4
Don't know	5

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK ALL 12-15S WITH A SOCIAL MEDIA PROFILE/ USE MESSAGING APPS AT QC19 (CODE 1) - OTHERS SKIP TO QC24A – SINGLE CODE

QC23 SHOWCARD C23

I'm now going to read out one more statement about social media, but this time can you please have a look at this card and say which one applies to you

READ OUT: Getting likes or followers is more important to me than keeping my posts, comments or photos private

- Disagree..... 1
- Neither agree nor disagree2
- Agree3
- Don't know4

SKIPPED IF CHILD AGED 5-11 ASK ALL 12-15S WHO GO ONLINE AT QC10 (CODES 1-7) – OTHERS SKIP TO QC25

QC24A I'd now like to ask you a question about live streaming. This allows you to 'go live' by sharing live videos with others using services like Facebook Live, YouTube Live or Instagram Live.

Before today, had you heard about live streaming?

- Yes 1
- No2
- Don't know 3

SKIPPED IF CHILD AGED 5-11 ASK ALL 12-15S THAT ARE AWARE OF LIVE STREAMING (QC24A CODE 1)- OTHERS SKIP TO QC25- SINGLE CODE

SHOWCARD C24B

QC24B Please take a look at this card. Which one of these best describes your experience of live streaming services?

- I've never used live streaming services 1
- I've only watched other people's livestreams/ live videos2
- I've 'gone live'/ shared my own videos with others3

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QC40

QC25 Do you ever use Google, or similar sites like Bing or Yahoo to look for or find out things online?

- Yes 1
- No2
- Don't know 3

SKIPPED IF CHILD AGED 5-7 ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) – OTHERS SKIP TO QC29A SINGLE CODE

QC26 SHOWCARD C26

When you use Google to look for something online, you are given a list of websites in the Google results page.

Which one of these sentences about these results do you agree with most?

- I think that if they have been listed by Google these websites can be trusted1
- I think that some of these websites can be trusted and some can't.....2
- I don't really think about whether the websites can be trusted.....3
- Don't know4

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) SINGLE CODE – OTHERS SKIP TO QC29A

QC27 SHOWCARD C27

Where do you think Google mainly gets its money from?

- From the government/ council..... 1
- From everyone that uses Google..... 2
- From companies that advertise with Google..... 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) - MULTICODE OK FOR CODES 1-4 – OTHERS SKIP TO QC29A

QC28 SHOWCARDS C28 AND C28A

This is a picture from a Google search for 'children's trainers' (SHOWCARD C28).

(SHOWCARD C28A) Do you know why the first two results shown under the pictures have been listed first?

READ OUT - Please choose as many as apply

- These are adverts / they have paid to be here..... 1
- These are the best results..... 2
- These are the most popular results..... 3
- Anything else..... 4
- Don't know 5

Scripting instruction : OTHER SPECIFY TEXT QC28 (CODE 4)

Please specify what else applies to the first two results listed under the pictures on the Google search for trainers

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE- OTHERS SKIP TO QC30

SHOWCARD C29A

QC29A I'm going to read out some things about being online, for each please say which of these applies to you.

READ OUT: So starting with A: I will give details about myself to a website or app to be able to get something that I want

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QC30

SHOWCARD C29A

QC29B **READ OUT:** And now B: I can easily delete information that I have posted about myself online if I don't want people to see it.

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - MULTICODE OK FOR CODES 2-15 – OTHERS SKIP TO QC40

QC30 When you go online to do things like visit websites or apps, play games online, watch TV programmes or video clips or visit social media sites, if you saw something online that you found worrying or nasty in some way that you didn't like would you tell someone about it?

IF NO – CODE 1

IF DON'T KNOW WHO THEY WOULD TELL – CODE 16

IF DON'T KNOW WHETHER THEY WOULD LET SOMEONE KNOW – CODE 17

IF YES – Who would you tell?

DO NOT READ OUT

PROBE: Who else?

- Would not let anyone know about this 1
- Brother/ sister 2
- Friend..... 3
- Parent 4
- Other relative 5
- Teacher..... 6
- The websites themselves 7
- The internet service providers (e.g. Virgin/ Sky/ BT) 8
- Internet Watch Foundation 9
- CEOP/ Child Exploitation and Online Protection Centre 10
- Ofcom 11
- PEGI website/ Pan European Game Information 12
- The police 13
- The person who posted the content 14
- Other 15
- Unsure who I would tell 16
- Don't know if I would let someone know 17

Scripting instruction : OTHER SPECIFY TEXT QC30 (CODE 15)

Please specify who else they would tell if they saw something worrying or nasty online

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET QC10 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QC40

QC31 And, have you ever seen anything online that you found worrying or, nasty in some way that you didn't like?

- Yes..... 1
- No 2
- Don't know 3

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) – OTHERS SKIP TO QC34 SINGLE CODE

QC32 Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty?

IF NECESSARY: The report function could be a button, a link, an email address or online form through which you can point out the worrying or nasty content.

- Yes, aware of report function 1
- No, not aware of report function..... 2
- Don't know 3

ASK IF SEEN SOMETHING WORRYING/ NASTY AT QC31 (CODE 1) AND AWARE OF REPORT FUNCTION AT QC32 (CODE 1) – OTHERS SKIP TO QC34

QC33 Have you ever used this report function to report what you saw online that you found worrying or nasty?

- Yes..... 1
- No 2
- Don't know 3

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) MULTICODE OK FOR CODES 1-7 – OTHERS SKIP TO QC40

QC34 Has anyone ever told you about how to use the internet safely?

IF NO: CODE 8

IF YES: Who was it that told you about this?

DO NOT READ OUT

PROBE: Who else?

- Yes – from parent1
- Yes – from other member of family.....2
- Yes – from teacher at school3
- Yes - from friends4
- Yes - from websites5
- Yes – from television/ radio programmes6
- Other7
- No – not been given information/ advice8
- Don't know9

Scripting instruction : OTHER SPECIFY TEXT QC30 (CODE 7)

Please specify who told them about how to use the internet safely

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QC40

QC35A **SHOWCARD C35A**

When you go to websites or use apps which one of these answers best describes how often you see any online adverts?

NOTE TO INTERVIEWER: If the child is unsure in any way about what online adverts are, please code 4 - Don't know

- I often see online adverts 1
- I sometimes see online adverts..... 2
- I never see online adverts 3
- Don't know 4

SKIP IF CHILD AGED 5-7 ASK IF CHILD EVER SEES ONLINE ADVERTS (CODES 1-2 AT QC35A) – OTHERS SKIP TO QC36 SINGLE CODE

QC35B **SHOWCARD C35B**

Which one of these answers best describes how you feel about these online adverts?

I think the online adverts.....

- always tell the truth about what they are selling..... 1
- mostly tell the truth about what they are selling 2
- sometimes tell the truth about what they are selling 3
- never tell the truth about what they are selling..... 4
- Don't know 5

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QC39A

QC36 SHOWCARD C36

If someone in the same country as you visits the same website or app at the same time as you, which one of these things applies to any advertising shown?

- Everyone will see exactly the same adverts as me 1
- Some people might see different adverts to the ones that I see..... 2
- Don't know 3

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES INTERNET AT QC10 (CODES 1-7) MULTI CODE OK FOR CODES 1-4 – OTHERS SKIP TO QC39A

QC37 SHOWCARD C37

On sites like YouTube some vloggers with lots of followers like Zoella or Thatcher Joe, might say good things about a particular company or product or brand, such as Nike clothing, a new game or clothes from TopShop.

Why do you think they might say good things about these products or brands?

READ OUT - Please choose as many as apply

- They are being paid by the company or brand to say this 1
- They want to share this information with their followers 2
- They think these products or brands are cool/ good to use 3
- Other 4
- Don't know 5

Scripting instruction : OTHER SPECIFY TEXT QC33 (CODE 4)

Please ask them why else they think vloggers might say good things about these products or brands

SKIP IF CHILD AGED 5-7 AND 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QC39A

QC38A SHOWCARD C38

I'm going to read out some things about going online, for each one please say which of these applies to you.

READ OUT: So starting with A: I think most people behave in a different way online to when they talk to people face to face

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

SKIP IF CHILD AGED 5-7 AND 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QC39A

QC38B SHOWCARD C38

READ OUT: And now B: I find it easier to be myself online than when I am with people face to face

- Disagree..... 1
- Neither agree nor disagree2
- Agree3
- Don't know4

SKIP IF CHILD AGED 5-7 AND 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE CODE – OTHERS SKIP TO QC39A

QC38C SHOWCARD C38

READ OUT: And now C:I think it is important that people can say what they want online, even if it is hurtful to others

- Disagree..... 1
- Neither agree nor disagree2
- Agree3
- Don't know4

SKIP IF CHILD AGED 5-7 AND 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE – OTHERS SKIP TO QC39A

QC38D SHOWCARD C38

READ OUT: And now D: I think there should be rules about what people can say online so that people can't say hurtful things about others.

- Disagree..... 1
- Neither agree nor disagree2
- Agree3
- Don't know4

ASKED OF CHILDREN AGED 8-15 WHO GO ONLINE AT QC10 (CODES 1-7) – OTHERS SKIP TO QC40

QC39A Do you ever use BBC websites or apps for your schoolwork or homework, so sites or apps like BBC Bitesize?

- Yes..... 1
- No 2
- Don't know 3

ASKED OF CHILDREN AGED 8-15 WHO SAY YES AT QC39A (CODE 1)- OTHERS KIP TO QC40

SHOWCARD C39B

QC39B Please say which of these options applies to you.

READ OUT: When I use these BBC websites or apps for my schoolwork or homework I find them helpful.

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

GAMING

Now some questions about playing games and gaming

SKIP IF CHILD AGED 5-7 ASK ALL 8-15S MULTICODE OK FOR CODES 1-6

QC40 SHOWCARD C40

Do you ever play games at home or somewhere else in any of these ways?

READ OUT - Please choose as many as apply

- On a hand held games console (like a Nintendo DS or 3DS or Sony PS Vita or Wii U) 1
- On a games console connected to a TV (like an Xbox/ PlayStation/ Wii) 2
- On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) 3
- On a computer/ laptop/ netbook 4
- On a mobile phone or Smartphone (like an iPhone, Samsung Galaxy/ BlackBerry) 5
- On a Smart TV directly – not using a games console connected to the TV 6
- No, never/ Do not play games 7

SKIPPED IF CHILD AGED 5-7 ASK IF PLAY GAMES AT QC40 (CODES 1-6) – OTHERS SKIP TO QC48A

QC41A Please think about the time you spend playing any types of games at all on a typical **school day**.
 How many hours would you say you spend playing—before school, during school and after school?
INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.
NB TYPICAL SCHOOL DAY NOT HOLIDAYS

SKIPPED IF CHILD AGED 5-7 ASK IF PLAY GAMES AT QC40 (CODES 1-6) – OTHERS SKIP TO QC48A

QC41B And how many hours would you say you spend playing any types of games at all on a Saturday or Sunday?
INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL
 Is it more or less than on a school day? About how much more/ less?

	QC41A	QC41B
	School day	Weekend day
Number of hours gaming in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC41A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC41B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

SKIP IF CHILD AGED 5-7 – ASK ALL WHO PLAY GAMES AT QC40 (CODES 1-6) – OTHERS SKIP TO QC48A MULTICODE OK FOR CODES 1-4

QC42 SHOWCARD C42

Many games can now be played online, either through games consoles, other games players or through other things like computers, laptops, tablets, mobile phones and smart TVs. Examples of popular games that can be played online include FIFA football games, Minecraft, Club Penguin, Animal Jam, Stardoll and Moshi Monsters.

Do you ever play online games?

IF NO: Code 5

IF YES: refer to **SHOWCARD C42 AND SAY:** When you play online games, which of these describe how you are playing?

READ OUT - Please choose as many as apply.

- Playing on your own/ against the computer or games console/ player 1
- Playing against or with someone else in the same room as you 2
- Playing against or with someone else you have met in person who is playing somewhere else 3
- Playing against or with one or more other people you have not met in person who is playing somewhere else 4
- No - do not play online games 5
- Don't know 6

SKIP IF CHILD AGED 5-7 ASK IF EVER PLAY GAMES ONLINE AT QC42 (CODES 1-4) – OTHERS SKIP TO QC46 SINGLE CODE

QC43 When you play games online do you ever chat through the game to other people who are playing, through instant messaging or using a headset?

- Yes, chat to other people 1
- No, do not chat to other people 2
- Don't know 3

SKIP IF CHILD AGED 5-7 ASK IF EVER CHAT AT QC43 (CODE 1) – OTHERS SKIP TO QC45 – MULTICODE OK FOR CODES 1-2

QC44 SHOWCARD C44

And when you chat, who do you chat to?

READ OUT - Please choose as many as apply

- I chat to people that I am friends with/ that I know outside of the game 1
- I chat to people that I only know through playing the game 2
- Don't know 3

SKIP IF CHILD AGED 5-7 ASK IF EVER PLAY GAMES ONLINE AT QC42 (CODES 1-4) – OTHERS SKIP TO QC46 SINGLE CODE

QC45 SHOWCARD C45

Which one of these best describes what you think about a statement I am going to read out.

READ OUT: People are mean to each other when playing games online

- All the time 1
- Most of the time 2
- Sometimes 3
- Never 4
- Don't know 5

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF PLAY GAMES AT QC40 (CODES 1-6) SINGLE CODE – OTHERS SKIP TO QC48A

QC46 When you play games do you ever see adverts or screens appearing within the game that give you the chance to spend money to allow you to get further ahead in the game?

IF NECESSARY -Through spending money it might make it easier to win the game, to clear a level, to progress to the next level or to buy more powers or abilities or to prolong your life in the game

IF NO: CODE 1

IF YES: Would you say you see these sorts of ads on all games, most games, or just some games that you play?

- No – do not see these types of adverts 1
- See these on ALL/ MOST games 2
- See these on SOME games 3
- Don't know 4

QC47 – DELIBERATELY LEFT BLANK

MOBILE PHONE

Now some questions about mobile phones

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC50

QC48A Please think about the time you spend using your mobile phone on a typical school day.
 How many hours would you say you spend using your mobile phone – before school, during school and after school?
INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.
NB TYPICAL SCHOOL DAY NOT HOLIDAYS.

So before school when you get up? When you get back from school? After you've had dinner or tea?
IF NECESSARY – This could be for calls, texts, for going online, for checking social media, using other messaging apps, playing games, watching videos etc.

SKIPPED IF CHILD AGED 5-7 ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC50

QC48B And how many hours would you say you use your mobile phone on a Saturday or Sunday?
INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL
 Is it more or less than on a school day? About how much more/ less?

IF NECESSARY – This could be for calls, texts, for going online, for checking social media, using other messaging apps, playing games, watching videos etc.

	QC48A	QC48B
	School day	Weekend day
Number of hours they use their mobile phone in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC48A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS.

LIKEWISE AT QC48B- IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC49 – DELIBERATELY LEFT BLANK

ASK ALL CHILDREN AGED 5-15 MULTICODE OK FOR CODES 1-9

QC50 SHOWCARD C50

Which of the following do you use almost every day?

READ OUT - Please choose as many as apply

- TV set 1
- Radio 2
- Tablet (like an iPad)..... 3
- Computer/ laptop/ netbook 4
- Mobile phone/ smartphone 5
- Games console/ player 6
- Books, magazines, comics 7
- DVD/ Blu ray player 8
- MP3 player (like an iPod) 9
- None of these 10

ASK ALL CHILDREN AGED 5-15 SINGLE CODE

Note to scripter: Only allow responses from QC50 – IF ONLY ONE RESPONSE GIVEN AT QC50 AUTOPUNCH

QC51 SHOWCARD C51

Which **one** of the things you use almost every day would you **miss the most** if it got taken away?

PROMPT IF NECESSARY

- TV set 1
- Radio 2
- Tablet (like an iPad)..... 3
- Computer/ laptop/ netbook 4
- Mobile phone/ smartphone 5
- Games console/ player 6
- Books, magazines, comics 7
- DVD/ Blu ray player 8
- MP3 player (like an iPod) 9
- None of these 10
- Don't know 11

ASK ALL CHILDREN AGED 12-15 SINGLE CODE – OTHERS SKIP TO QCTAB

QC51A Moving on, I'd now like to ask you some questions about your screen time. By screen time I mean the time you spend looking at screens on all the different devices you may use, including TV, mobiles, laptops, tablets and games players.

Please have a look at this card, for each thing I read out about screen time please say which of the options on the card applies to you.

NEW SCREEN

QC51B **SHOWCARD C51B**

READ OUT: I find it hard to control my screen time

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

QC51C **SHOWCARD C51B**

READ OUT: I think I have a good balance between screen time and doing other things

- Disagree..... 1
- Neither agree nor disagree 2
- Agree 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC10 (CODES 1-7) - OTHERS SKIP TO QCTAB RANDOMISE ORDER FOR EACH OF A TO C SINGLE CODE

QC52 SHOWCARD C52

I'm going to read out some types of information you may want to find out about and I'd like you to say which one of these you would turn to first for accurate and true information online.

NEW SCREEN

QC52A SHOWCARD C52

Which one of these would you turn to first for accurate and true information online about serious things that are going on in the world?

- BBC 1
- YouTube 2
- Wikipedia 3
- Social media – like Facebook, Twitter or Instagram 4
- Google 5
- None of these 6
- Don't know 7

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC10 (CODES 1-7) – OTHERS SKIP TO QCTAB RANDOMISE ORDER FOR EACH OF A TO C SINGLE CODE

QC52B SHOWCARD C52

Which one of these would you turn to first for accurate and true information online about fun things, like hobbies and interests?

- BBC 1
- YouTube 2
- Wikipedia 3
- Social media – like Facebook, Twitter or Instagram 4
- Google 5
- None of these 6
- Don't know 7

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC10 (CODES 1-7) – OTHERS SKIP TO QCTAB RANDOMISE ORDER FOR EACH OF A TO C SINGLE CODE

QC52C SHOWCARD C52

Which one of these would you turn to first for accurate and true information online about how to build, make or create things?

- BBC 1
- YouTube 2
- Wikipedia 3
- Social media – like Facebook, Twitter or Instagram 4
- Google 5
- None of these 6
- Don't know 7

SKIP IF AGED 5-7 –ASK OF 8-15s – OTHERS SKIP TO INTRO AHEAD OF QP76 –SINGLE CODE

QCTAB The next few questions are about some of the things that can be more difficult about mobile phones and going online in general.

We would like you to answer them on the tablet. Are you happy to do this on your own or would you like me to help you with this?

If there is anything you don't understand please feel free to ask me for help. On some screens you may need to scroll down to see all the possible answers.

- Yes – happy to answer on my own..... 1
- Yes – happy to answer with interviewer help2
- No would rather not complete these questions3

IF QCTAB CODE 3 AND CHILD AGED 8-11 – CLOSE WITH CHILD AND GO TO INTRO AHEAD OF QP76

IF QCTAB3 AND CHILD AGED 12-15 – GO TO QC59

SKIP IF AGED 5-7 - SINGLE CODE

QC53 Please read the information below and then answer the **TWO** questions underneath. You might need to scroll down to see both of the questions. Just tap the screen to choose the answer you want to give

When you have finished, please hit the 'Next' button in the top right hand corner.

**People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts.
 It could be by being nasty through social media, games or other websites.
 It could be by calling people names, leaving them out, or through sharing photos or videos that upset them.
 It could be threatening to hurt or actually hurting them.
 It could be done on purpose or as a joke that goes too far.**

Has this ever happened to anyone you know?

- Yes..... 1
- No2
- Prefer not to say3
- Don't know4

SKIP IF AGED 5-7 SINGLE CODE

QC54 And has this ever happened to you?

When you have finished, please hit the 'Next' button in the top right hand corner.

- Yes..... 1
- No2
- Prefer not to say3
- Don't know4

SKIP IF 5-7 – ASK ALL WHO SAY YES AT QC54 (CODE 1) – MULTICODE OK FOR 1-8

QC55 When somebody was nasty or hurtful to you did it happen in any of these ways?

Please choose as many of the options below that apply.

If you choose any answers by mistake, tap it again to remove the tick.

You may need to scroll down to see all of the possible answers.

Face to face	1
Through telephone calls	2
By photo message or video.....	3
By messaging apps (like WhatsApp), or by text	4
On social media sites or apps (like Facebook, Instagram, Snapchat)	5
Through other websites or apps.....	6
In online games.....	7
Through some other way	8
Prefer not to say.....	9
Don't know	10

NB – If child aged 8-11 the following message needs to appear:

Thank you very much for your help, please hand the tablet back to the interviewer

SKIPPED IF CHILD AGED 5-7 OR 8-11 MULTICODE OK FOR CODES 1-5

QC56 Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone.

Please choose those that have ever happened to you

You may need to scroll down the screen to see all the possible answers

Accidentally spending money online that you did not mean to	1
Seeing something of a sexual nature that made you feel uncomfortable	2
Seeing or receiving something scary or troubling online like a scary video or comment	3
Being contacted online by someone you don't know who wants to be your friend	4
Feeling under pressure to send photos or other information about yourself to someone	5
None of these things have ever happened to me	6
Prefer not to say.....	7
Don't know	8

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) MULTICODE OK FOR CODES 1-8

QC57 Do you know how to do any of these things online?

You may not have heard of all of these things which is okay. Please choose the ones that you know how to do even if you haven't ever done them.

You may need to scroll down the screen to see all the possible answers

- Block messages on social media from someone you don't want to hear from 1
- Block pop-up adverts from appearing on the screen 2
- Block junk email or spam 3
- Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome) 4
- Change the settings so fewer people can view your social media profile 5
- Delete the 'history' records of which websites you have visited 6
- Unset any filters or controls that are there to stop certain websites being viewed 7
- Use a proxy server to access particular sites or apps 8
- Don't know how to do any of these 9
- Prefer not to say 10
- Don't know 11

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD KNOWS HOW TO DO ANY AT QC57 (CODES 1-8) MULTICODE OK FOR CODES 1-8

Note to scripter: Only allow responses from QC57

QC58 This list shows the things that you just said you know how to do online.

If you have ever done any of them please choose them again.

- Block messages on social media from someone you don't want to hear from 1
- Block pop-up adverts from appearing on the screen 2
- Block junk email or spam 3
- Choose to use privacy mode/ Incognito mode on a web browser(like Google Chrome) 4
- Change the settings so fewer people can view your social media profile 5
- Delete the 'history' records of which websites you have visited 6
- Unset any filters or controls that are there to stop certain websites being viewed 7
- Use a proxy server to access particular sites or apps 8
- OR
- Have not done any of these in the last year 9
- Prefer not to say 10
- Don't know 11

Instruction to appear on screen : Thank you very much for your help, please hand the tablet back to the interviewer

**SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) SINGLE CODE
SHOWCARD C59**

QC59 In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on for instance their gender, religion, disability, sexuality or gender identity?

Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube.

Which of these options best describes whether you have seen things like this online in the past year?

- I have never seen things like this..... 1
- I sometimes see things like this 2
- I often see things like this 3
- Don't know 4

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7)- ASK IF CHILD HAS EVER SEEN HATE SPEECH IN THE LAST YEAR AT QC59 (CODES 2-3) MULTICODE OKAY

SHOWCARD C60

QC60 What if anything did you do after you saw the most recent example of something hateful online?

- I ignored it/ didn't do anything..... 1
- I commented on it to say I thought it was wrong..... 2
- I shared it with my friends to say I thought it was wrong 3
- I reported it to the website 4
- I blocked the person who shared or made the comments 5
- I responded by 'disliking' the post/ comment/ video 6
- Something else – Please say 7
- Don't know 8

THANK AND CLOSE INTERVIEW WITH CHILD – COMPLETE CLASSIFICATION WITH PARENT

CLASSIFICATION

SAY TO PARENT – I'd now like to finish the interview by asking you some questions about your child and your household. These questions are used to help us to group the different people we will speak with across the UK as part of this survey when we look at the results.

ASK ALL PARENTS SINGLE CODEQP76 **SHOWCARD P76**

Which of these groups best describes your child?

<u>WHITE</u>	
British	1
English	2
Scottish	3
Welsh	4
Irish	5
Any other white background (WRITE IN)	6
<hr/>	
<u>MIXED</u>	
White and Black Caribbean	7
White and Black African	8
White and Asian	9
Any other mixed background (WRITE IN)	10
<hr/>	
<u>ASIAN AND BRITISH ASIAN</u>	
Indian	11
Pakistani	12
Bangladeshi	13
Any other Asian background (WRITE IN)	14
<hr/>	
<u>BLACK AND BLACK BRITISH</u>	
Caribbean	15
African	16
Any other black background (WRITE IN)	17
<hr/>	
<u>MIDDLE EAST AND ARABIC ORIGIN</u>	
Middle Eastern, including Arabic origin	18
Iranian	19
<u>CHINESE OR OTHER ETHNIC GROUP</u>	
Chinese	20
Any other background (WRITE IN)	21
<hr/>	
Refused	22

ASK ALL PARENTS SINGLE CODE

QP76A Does your child have any long-standing illness, disability or infirmity?

IF NECESSARY: By long-standing I mean anything that has troubled them over a period of time or that is likely to affect them over a period of time?

Yes	1
No	2
Don't know	3

ASK IF LONG STANDING ILLNESS/ DISABILITY OR INFIRMITY AT QP76A (CODE 1) – OTHERS SKIP TO QP78 SINGLE CODE

QP77 Does this illness, disability or infirmity limit their activities in any way?

- Yes 1
- No 2
- Don't know 3

ASK ALL PARENTS SINGLE CODE

QP78 Is there a landline phone in your home that can be used to make and receive calls?

IF NECESSARY: Not a mobile phone or internet voice service.

IF NO – CODE 4

IF YES: Can this phone be used to make and receive calls?

IF HAVE LINE/ PHONE BUT CAN'T USE PROBE TO PRECODE REASON (S)

- Can use to make and receive calls..... 1
- Can receive but not make calls/ incoming only 2
- Line not working properly/ needs to be repaired 3
- No, do not have landline phone 4
- Don't know 5

ASK ALL PARENTS

QP79 Can I please ask your age?

WRITE IN EXACT AGE AND THEN CODE

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- 16-17..... 1
- 18 - 24..... 2
- 25 - 34..... 3
- 35 - 44..... 4
- 45 - 54..... 5
- 55 - 64..... 6
- 65 - 74..... 7
- 75-79..... 8
- 80+ 9
- Refused 10

ASK ALL PARENTS SINGLE CODE

QP80 And at what age did YOU finish your education?

IF STILL IN EDUCATION – At which age do you expect to finish your education?

READ OUT IF NECESSARY

- Aged 16 or under 1
- Aged 17-18 2
- Aged 19-20 3
- Aged 21 or over 4
- Don't know 5
- Refused 6

ASK ALL PARENTS SINGLE CODE

QP81 **SHOWCARD P81**

And which of these options applies to your home?

- Being bought on mortgage 1
 - Owned outright by the household 2
 - Rented from Local Authority/ Housing Association/ Trust..... 3
 - Rented from Private Landlord 4
 - Other (WRITE IN) 5
-
- Don't know 6

ASK ALL PARENTS

QP82 How many people are there in your household in total (including yourself)?

WRITE IN BELOW – USE LEADING ZEROS

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ASK ALL PARENTS

QP83 How many of your children aged under 16 live at home with you?

IF NECESSARY – That is, children for whom you are their parent or guardian.

WRITE IN BELOW – USE LEADING ZEROS

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ASK PARENTS WITH 2 OR MORE CHILDREN AT QP83 – OTHERS SKIP TO QP85 MULTICODE OK FOR CODES 1-17

QP84 What are the ages of the other children aged under 16 living at home with you?

- Under 1 1
- Aged 1 2
- Aged 2 3
- Aged 3 4
- Aged 4 5
- Aged 5 6
- Aged 6 7
- Aged 7 8
- Aged 8 9
- Aged 9 10
- Aged 10 11
- Aged 11 12
- Aged 12 13
- Aged 13 14
- Aged 14 15
- Aged 15 16
- Aged 16 17
- Refused 18

ASK ALL PARENTS MULTICODE OK FOR CODES 1-7

QP85 **SHOWCARD P85**

Which of these adults **aged 16 and over** live in your household with you, in terms of their relationship to you?

- Your husband/ wife/ partner- CHILD'S PARENT 1
- Your husband/ wife/ partner- NOT CHILD'S PARENT 2
- Your Mother/ Father/ Stepmother/ Stepfather/ Partner of Father/ Partner of Mother 3
- Your Brothers/ Sisters/ Stepbrothers/ Stepsisters 4
- Your Child/ children aged 16 and over..... 5
- Other relative of yours..... 6
- Friend/ other person not related to you..... 7
- None – I am the only adult in the household..... 8
- Refused..... 9

ASK ALL PARENTS SINGLE CODE

QP86 DELIBERATELY LEFT BLANK

ASK ALL PARENTS - SINGLE CODE

QP87 **SHOWCARD P87**

Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions?

	Per week	Per Year	
A	Up to £199	Up to £10,399	1
B	From £200 to £299	From £10,400 to £15,599	2
C	From £300 to £499	From £15,600 to £25,999	3
D	From £500 to £699	From £26,000 to £36,399	4
E	From £700 to £999	From £36,400 to £51,999	5
F	£1,000 and above	£52,000 and above	6
		Don't know	7
		Refused	8

ASK ALL PARENTS SINGLE CODE

QP88 Would you be happy for your child to be contacted again – either regarding this study or if we were to conduct any similar research in the future? IF NECESSARY – This would only be with your permission, as with this survey.

- Yes..... 1
- No 2

ASK ALL PARENTS SINGLE CODE

QP89 ENTER GENDER OF PARENT INTERVIEWED

- Male..... 1
- Female..... 2

ASK ALL PARENTS SINGLE CODE

QP90 WAS THE CHILD'S PARENT PRESENT DURING THE CHILD'S INTERVIEW?

- Yes, they answered for the child/ influenced the response as the interview was taking place 1
- Yes, they commented or helped the child but did not influence the response 2
- Yes, but they did not interfere with the interview 3
- No, they were not present 4

THANK AND CLOSE WITH PARENT