|  | Page | Table | Title | Base Description | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 1 | Q. 8 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? Please tell me the answer that best describes your experience. So have you ever - Summary | Base: All adults UK | 1100 |
| $\bullet$ | 2 | 2 | Q.8_01 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? Please tell me the answer that best describes your experience. So have you ever - Made a purchase of a physical good online via a website or app | Base: All adults UK | 1100 |
| $\bullet$ | 6 | 3 | Q.8_02 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? Please tell me the answer that best describes your experience. So have you ever - Bought something online and used next day delivery | Base: All adults UK | 1100 |
| - | 10 | 4 | Q.8_03 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? Please tell me the answer that best describes your experience. So have you ever - Bought something online and used same day delivery (anytime on the same day) | Base: All adults UK | 1100 |
| $\bullet$ | 14 | 5 | Q.8_04 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? Please tell me the answer that best describes your experience. So have you ever - Bought something online and had it delivered within 2 hours or less | Base: All adults UK | 1100 |
| - | 18 | 6 | Q. 8 _05 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? Please tell me the answer that best describes your experience. So have you ever - Had a parcel $\backslash$ package or online purchase delivered to a parcel locker e.g. Amazon, InPost | Base: All adults UK | 1100 |
| - | 22 | 7 | Q.8_06 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? Please tell me the answer that best describes your experience. So have you ever - Used a 'click and collect service'. This is when you order and pay for a product online but collect it from a physical store | Base: All adults UK | 1100 |
| - | 26 | 8 | Q.8_07 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? Please tell me the answer that best describes your experience. So have you ever - Used a websitelapp to track the delivery of a parcel $\backslash$ online shopping delivery | Base: All adults UK | 1100 |

Q. 8 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

## Please tell me the answer that best describes your experience. So have you ever - Summary

## Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months
Have donelused this a some time in the past, but not in the past 3
months
Have never done this but I am aware of this
Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Made a purchase of a physical good online via a website or app | Bought something online and used next day delivery | Bought something online and used same day delivery (anytime on the same day) | Bought something online and had it delivered within 2 hours or less | Had a parcel \} package or online purchase delivered to a parcel locker e.g. Amazon, InPost | Used a 'click and collect service'. This is when you order and pay for a product online but collect it from a physical store | Used a website lapp to track the delivery of a parcel \online shopping delivery |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1100 | 1100 | 1100 | 1100 | 1100 | 1100 | 1100 |
| 1100 | 1100 | 1100 | 1100 | 1100 | 1100 | 1100 |
| $\begin{gathered} 659 \\ 60 \% \end{gathered}$ | $\begin{gathered} 502 \\ 46 \% \end{gathered}$ | $\begin{gathered} 221 \\ 20 \% \end{gathered}$ | $\begin{gathered} 73 \\ 7 \% \end{gathered}$ | $\begin{gathered} 155 \\ 14 \% \end{gathered}$ | $\begin{gathered} 360 \\ 33 \% \end{gathered}$ | $\begin{gathered} 558 \\ 51 \% \end{gathered}$ |
| $\begin{gathered} 99 \\ 9 \% \end{gathered}$ | $\begin{gathered} 138 \\ 13 \% \end{gathered}$ | $\begin{gathered} 83 \\ 8 \% \end{gathered}$ | $\begin{gathered} 33 \\ 3 \% \end{gathered}$ | $\begin{gathered} 59 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 136 \\ 12 \% \end{gathered}$ |
| $\begin{gathered} 189 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 302 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 523 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 509 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 492 \\ 45 \% \end{gathered}$ | $\begin{gathered} 389 \\ 35 \% \end{gathered}$ | $\begin{gathered} 245 \\ 22 \% \end{gathered}$ |
| $\begin{gathered} 138 \\ 13 \% \end{gathered}$ | $\begin{gathered} 142 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 256 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 469 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 377 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 145 \\ 13 \% \end{gathered}$ |
| $\begin{aligned} & 758 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 640 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 518 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 694 \\ 63 \% \end{gathered}$ |
| $\begin{gathered} 327 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 443 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 779 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 978 \\ & 89 \% \end{aligned}$ | $\begin{gathered} 870 \\ 79 \% \end{gathered}$ | $\begin{aligned} & 565 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 391 \\ 36 \% \end{gathered}$ |
| $\begin{gathered} 15 \\ 1 \% \\ \hline \end{gathered}$ | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 2 \% \\ & \hline \end{aligned}$ | 16 $1 \%$ | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | 15 $1 \%$ |

KANTAR MEDIA
Q.8_01 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Made a purchase of a physical good online via a website or app
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE

Don't know


KANTAR MEDIA
Q. 8 _01 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Made a purchase of a physical good online via a website or app
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Total | MARITAL STATUS |  |  | WORKING STATUS |  | CHILDREN IN HOUSEHOLD |  | AREA |  | COUNTRY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Married \Living as married (a) | Single <br> (b) | Widow/D ivorced ISepara ted (c) | Working <br> (d) | Not working (e) | Any (f) | None (g) | Urban <br> (h) | Rural (i) | England <br> (j) | Scotland <br> (k) | Wales (I) | Northern Ireland (m) |
| 1100 | 620 | 262 | 218 | 481 | 619 | 271 | 829 | 844 | 256 | 884 | 101 | 53 | 62 |
| 1100 | 634 | 296 | 171 | 595 | 505 | 324 | 776 | 852 | 248 | 927 | 94* | 55* | $25^{*}$ |
| 659 $60 \%$ | 415 $65 \%$ | 179 $61 \%$ c | 64 $38 \%$ | 445 $75 \%$ e | 213 $42 \%$ | 220 $68 \%$ g | $\begin{gathered} 439 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 507 \\ & 60 \% \end{aligned}$ | 151 $61 \%$ | 567 $61 \% \mathrm{~m}$ | 53 57\% | 28 $51 \%$ | 11 $42 \%$ |
| 99 | 57 ${ }_{\text {9\% }}$ | 32 $11 \%$ | 9 $6 \%$ | $\begin{aligned} & 48 \\ & 8 \% \end{aligned}$ | 51 $10 \%$ | 26 8 \% | 74 $9 \%$ | 84 $10 \%$ | 15 $6 \%$ | 86 $9 \%$ |  | 4 7 | 3 $11 \%$ |
| $\begin{gathered} 189 \\ 17 \% \end{gathered}$ | 93 $15 \%$ |  | 47 | $\begin{aligned} & 61 \\ & 10 \% \end{aligned}$ | 128 ${ }_{\text {25\% }}$ | $\begin{aligned} & 44 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 145 \\ 19 \% \end{gathered}$ | $\begin{gathered} 149 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \text { 26\% از } \end{aligned}$ | $\stackrel{4}{7 \%}$ | $\begin{aligned} & 10 \\ & 39 \% j \end{aligned}$ |
| $\begin{gathered} 138 \\ 13 \% \end{gathered}$ |  |  | $42 \mid$ |  | 101 ${ }_{\text {20\% }}$ | 34 $10 \%$ | 104 $13 \%$ | $\begin{aligned} & 104 \\ & 12 \% \end{aligned}$ | 34 | $\begin{gathered} 110 \\ 12 \% \end{gathered}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | 17 $31 \%$ | km $\begin{aligned} & 2 \\ & 8 \%\end{aligned}$ |
| 758 $69 \%$ | 472 $75 \% \mathrm{c}$ | 212 $72 \% \mathrm{c}$ | c74 <br> c <br> 43 | 493 $83 \%$ e | 264 $52 \%$ | $\begin{aligned} & 245 \\ & 76 \% \mathrm{~g} \end{aligned}$ | $\begin{gathered} 512 \\ 66 \% \end{gathered}$ | $\begin{gathered} 591 \\ 69 \% \end{gathered}$ | 167 $67 \%$ | $\begin{aligned} & 653 \\ & 70 \% \mathrm{~m} \end{aligned}$ | m0 <br> $64 \%$ | 32 $58 \%$ | $\begin{aligned} & 13 \\ & 53 \% \end{aligned}$ |
| 327 | 157 | 81 | 89 | 98 | 229 | 77 | 250 | 253 | 74 | 261 | 34 | 21 | 12 |
| 30\% | 25\% | 28\% | 52\%ab | 16\% | 45\%d | 24\% | 32\%f | 30\% | 30\% | 28\% | 36\% | 37\% | 47\% |
| ${ }^{15}$ | 5 $1 \%$ | 3 $1 \%$ | 8\% ${ }_{5}$ | 4 $1 \%$ | 11 ${ }_{2 \% \text { d }}$ | $1$ | 14 $2 \%$ | 8 $1 \%$ | 7 | 13 $1 \%$ | * | 2 | - |

Q.8_01 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Made a purchase of a physical good online via a website or app
Base: All adults UK

Unweighted Base
Weighted Base

Have donelused this in the past 3 months

Have donelused this a some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE

Don't know

Q. 8 _01 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Made a purchase of a physical good online via a website or app
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware tha this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Total | INTERNET ACCESS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Internet access at home <br> (a) | Internet access at work <br> (b) | Internet access via a mobile phone $\backslash$ tablet using a mobile network (e.g. 3G $\backslash 4 \mathrm{G}$ access) <br> (c) | Other type of internet access (d) | None of these $\backslash$ Don't access the internet (e) |
| 1100 | 893 | 260 | 668 | 183 | 175 |
| 1100 | 948 | 325 | 746 | 213 | 119 |
| $\begin{gathered} 659 \\ 60 \% \end{gathered}$ | 646 $68 \% \mathrm{e}$ | $\begin{aligned} & 264 \\ & 81 \% \text { ace } \end{aligned}$ | $\begin{aligned} & 537 \\ & 72 \% e \end{aligned}$ | $\begin{aligned} & 161 \\ & 75 \% \mathrm{e} \end{aligned}$ | 4 $3 \%$ |
| $\begin{gathered} 99 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 10 \% e \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 70 \\ & 9 \% e \end{aligned}$ | $\begin{aligned} & 28 \\ & 13 \% e \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| $\begin{gathered} 189 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 13 \% \mathrm{~b} \end{aligned}$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\left.54\right\|_{45 \% a b c}$ |
| $\begin{gathered} 138 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 9 \% b d \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 6 \% \mathrm{~d} \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 44 \% \mathrm{abcd} \end{aligned}$ |
| $\begin{gathered} 758 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 738 \\ & 78 \% e \end{aligned}$ | $\begin{aligned} & 289 \\ & 89 \% \text { ace } \end{aligned}$ | $\begin{aligned} & 607 \\ & 81 \% e \end{aligned}$ | $\begin{aligned} & 189 \\ & 88 \% \text { ace } \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |
| $\begin{gathered} 327 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 202 \\ & 21 \% \text { bd } \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 18 \% \mathrm{~b} \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\underbrace{}_{89 \% \text { abce }}$ |
| 15 | 8 | 1 | 7 | - |  |
| 1\% | 1\% | * | 1\% | - | 6\%abc |

## Q.8_02 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done? <br> <br> Please tell me the answer that best describes your experience. So have you ever

 <br> <br> Please tell me the answer that best describes your experience. So have you ever}Bought something online and used next day delivery
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE

Don't know


IKANTAR MEDIA
Q. 8 _02 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and used next day delivery
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Total | MARITAL STATUS |  |  | WORKING STATUS |  | CHILDREN IN HOUSEHOLD |  | AREA |  | COUNTRY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Married \Living as married (a) $\qquad$ |  | Widow/D <br> ivorced <br>  <br> Separa <br> ted <br> (c) | Working (d) | Not working (e) | $\underset{\text { Any }}{\text { (f) }}$ | None (g) | Urban <br> (h) | Rural <br> (i) | England (j) | $\begin{gathered} \text { Scotland } \\ (\mathrm{k}) \end{gathered}$ | Wales <br> (I) | Northern Ireland (m) |
| 1100 | 620 | $\begin{aligned} & 262 \\ & 296 \end{aligned}$ | 218 | $\begin{aligned} & 481 \\ & 595 \end{aligned}$ | 619 | $\begin{array}{ll}271 & 829 \\ 324 & 776\end{array}$ |  | 844852 | 256 | 884927 | 101 | 53* | 62 |
| 1100 | 634 |  | 171 |  | 505 |  |  | 248 | $94 *$ |  | 25* |  |
| 502 $46 \%$ | 298 $47 \%$ c | 159 $54 \% \mathrm{c}$ | c46 | 340 $57 \% \mathrm{e}$ | 162 $32 \%$ | $\begin{array}{cc} 175 & 328 \\ 54 \% \mathrm{~g} & 42 \% \end{array}$ |  |  | $\begin{gathered} 399 \\ 47 \% \end{gathered}$ | 104 $42 \%$ | $\begin{gathered} 426 \\ 46 \% \end{gathered}$ | 45 $48 \%$ | 23 $41 \%$ | 9 $35 \%$ |
| 138 $13 \%$ | 91 $14 \%$ |  | 11 $7 \%$ | $\begin{aligned} & 81 \\ & 14 \% \end{aligned}$ | 57 $11 \%$ | $\begin{array}{ll} 45 & 92 \\ 14 \% & 12 \% \end{array}$ |  | $\begin{gathered} 110 \\ 13 \% \end{gathered}$ | 28 $11 \%$ | $\begin{gathered} 117 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{array}{lc}3 & 6 \\ 5 \% & 24 \% \mathrm{jl}\end{array}$ |  |
| 302 | 170$27 \%$ | $\begin{aligned} & 66 \\ & 22 \% \end{aligned}$ | 65 $38 \%$ | $\begin{array}{cc}128 & 174 \\ 21 \% & 34 \% d\end{array}$ |  | $\begin{aligned} & 66 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 235 \\ 30 \% f \end{gathered}$ | $\begin{aligned} & 230 \\ & 27 \% \end{aligned}$ | 72 | $\begin{aligned} & 260 \\ & 28 \% \end{aligned}$ | 24$26 \%$ | 7$14 \%$ | 10 |
| 27\% |  |  |  |  |  | 29\% |  |  | 40\% |  |  |  |
| 142 $13 \%$ | $\begin{aligned} & 67 \\ & 11 \% \end{aligned}$ | $\begin{array}{ll}31 & 44 \\ 11 \% & 26 \%\end{array}$ |  | $\begin{array}{cc}42 & 100 \\ 7 \% & 20 \%\end{array}$ |  |  | $\begin{array}{lc} 35 & 107 \\ 11 \% & 14 \% \end{array}$ |  | $\begin{aligned} & 103 \\ & 12 \% \end{aligned}$ | 38 $15 \%$ | $\begin{aligned} & 108 \\ & 12 \% m \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \mathrm{~m} \end{aligned}$ | $\begin{array}{ll} 21 & * \\ 39 \% j k m & 2 \% \end{array}$ |  |
| 640 | 389$61 \%$ c | 194$66 \% \mathrm{c}$ | 57 | 421 | 220 | 220 | 420 | 509 | 131 | 543 | 57 | 25 | 15 |
| 58\% |  |  | c 33\% | 71\%e | 43\% | 68\%g | 54\% | 60\% | 53\% | 59\% | 61\% | 46\% | 59\% |
| 443 |  | $\begin{aligned} & 97 \\ & 33 \% \end{aligned}$ | 109 | 169 | 274 | 101 | 342 | 333 | 110 | 368 | 36 | 29 |  |
| 40\% |  |  | 64\%ab | 28\% | 54\%d |  | 44\%f | 39\% | 44\% | 40\% | 39\% | 53\% | 41\% |
| 17 |  | 4 5 <br> $1 \%$ $3 \%$ |  | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |  | 2 $1 \%$ | 14 $2 \%$ | 10 | 6 $3 \%$ | 15 $2 \%$ | * | $1 \%$ | - |

## Q. 8 _ 02 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and used next day delivery
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES
HAVE DONE
HAVE NEVER DONE
Don't know

Q. 8 _02 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and used next day delivery
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE HAVE NEVER DONE

Don't know

| Total | INTERNET ACCESS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Internet access at home <br> (a) | Internet access at work <br> (b) | Internet access via a mobile phone $\backslash$ tablet using a mobile network (e.g. 3G $\backslash 4 \mathrm{G}$ access) <br> (c) | Other type of internet access <br> (d) | None of these $\backslash$ Don't access the internet (e) |
| 1100 | 893 | 260 | 668 | 183 | 175 |
| 1100 | 948 | 325 | 746 | 213 | 119 |
| $\begin{gathered} 502 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 489 \\ & 52 \% e \end{aligned}$ | 214 66\%ace | $\begin{aligned} & 410 \\ & 55 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 124 \\ & 58 \% \mathrm{e} \end{aligned}$ | 5 $4 \%$ |
| $\begin{gathered} 138 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 14 \% e \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% e \end{aligned}$ | $\begin{aligned} & 112 \\ & 15 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 41 \\ & 19 \% e \end{aligned}$ | - |
| $\begin{gathered} 302 \\ 27 \% \end{gathered}$ | 233 $25 \% \mathrm{~b}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 173 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 22 \% \end{aligned}$ | $\left.53\right\|_{44 \% a b c}$ |
| $\begin{gathered} 142 \\ 13 \% \end{gathered}$ | $85$ $9 \% \mathrm{bcd}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 6 \% b d \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 46 \% \mathrm{abc} \end{aligned}$ |
| $\begin{gathered} 640 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 622 \\ & 66 \% e \end{aligned}$ | 262 81\%ace | ( $\begin{aligned} & 522 \\ & 70 \% \mathrm{e}\end{aligned}$ | $\begin{aligned} & 165 \\ & 77 \% \mathrm{ae} \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ |
| $\begin{gathered} 443 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 318 \\ & 34 \% \text { bd } \end{aligned}$ | $\begin{aligned} & 63 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 29 \% \text { b } \end{aligned}$ | $\begin{aligned} & 48 \\ & 23 \% \end{aligned}$ | $\underset{90 \% \text { abco }}{107}$ |
| 17 | 8 | - | 8 | - | 7 \| |
| 2\% | 1\% | - | 1\% | - | 6\%abcd |

Q.8_03 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and used same day delivery (anytime on the same day)
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE

Don't know


IKANTAR MEDIA
Q. $8 \quad 03$ Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and used same day delivery (anytime on the same day)
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

Q.8_03 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and used same day delivery (anytime on the same day)
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

Q. $8 \quad 03$ Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and used same day delivery (anytime on the same day)
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Total | INTERNET ACCESS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Internet access at home <br> (a) | Internet access at work <br> (b) | Internet access via a mobile phonel tablet using a mobile network (e.g. 3G \4G access) <br> (c) | Other type of internet access (d) | None of these $\backslash$ Don't access the internet <br> (e) |
| 1100 | 893 | 260 | 668 | 183 | 175 |
| 1100 | 948 | 325 | 746 | 213 | 119 |
| 221 | 216 | 87 | 182 | 61 | 2 |
| 20\% | 23\%e | 27\%e | 24\%e | 29\%e | 2\% |
| $\begin{gathered} 83 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 8 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% e \end{aligned}$ | $\begin{aligned} & 65 \\ & 9 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% e \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| $\begin{gathered} 523 \\ 48 \% \end{gathered}$ | 452 $48 \%$ | 154 $47 \%$ | $\begin{aligned} & 375 \\ & 50 \% \mathrm{e} \end{aligned}$ | $\begin{gathered} 106 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 40 \% \end{aligned}$ |
| $\begin{gathered} 256 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 188 \\ & 20 \% d \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 118 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 52 \% \mathrm{ab} \end{aligned}$ |
| $\begin{gathered} 303 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 296 \\ & 31 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 120 \\ & 37 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 246 \\ & 33 \% e \end{aligned}$ | $\begin{aligned} & 82 \\ & 38 \% e \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ |
| 779 $71 \%$ | $\begin{aligned} & 641 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 203 \\ 62 \% \end{gathered}$ | $\begin{gathered} 493 \\ 66 \% \end{gathered}$ | $\begin{gathered} 130 \\ 61 \% \end{gathered}$ | $\left.110\right\|_{92 \% \text { abce }}$ |
| 18 | 11 | 3 | 7 | 2 |  |
| 2\% | 1\% | 1\% | 1\% | 1\% | 5\%abc |

## Q.8_04 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever
Bought something online and had it delivered within 2 hours or less
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this a some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know


KANTAR MEDIA
Q. 8 _04 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and had it delivered within 2 hours or less
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know


## Q. 8 _04 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever
Bought something online and had it delivered within 2 hours or less
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

Q. 8 _04 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Bought something online and had it delivered within 2 hours or less
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Total | INTERNET ACCESS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Internet access at home <br> (a) | Internet access at work <br> (b) | Internet access via a mobile phone $\backslash$ tablet using a mobile network (e.g. $3 \mathrm{G} \backslash 4 \mathrm{G}$ access) <br> (c) | Other type of internet access <br> (d) | None of these $\backslash$ Don't access the internet (e) |
| 1100 | 893 | 260 | 668 | 183 | 175 |
| 1100 | 948 | 325 | 746 | 213 | 119 |
| $\begin{gathered} 73 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 7 \% e \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 57 \\ & 8 \% e \end{aligned}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | 2 L |
| $\begin{gathered} 33 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 3 \% e \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 25 \\ & 3 \% e \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \mathrm{e} \end{aligned}$ | - |
| $\begin{gathered} 509 \\ 46 \% \end{gathered}$ | 449 $47 \%$ e | 155 $48 \% \mathrm{e}$ | $\begin{aligned} & 378 \\ & 51 \% e \end{aligned}$ | $\begin{aligned} & 121 \\ & 57 \% \mathrm{ae} \end{aligned}$ | 39 $33 \%$ |
| $\begin{gathered} 469 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 388 \\ & 41 \% \mathrm{~d} \end{aligned}$ | $\begin{gathered} 133 \\ 41 \% \end{gathered}$ | $\begin{gathered} 279 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 32 \% \end{aligned}$ | 71 |
| $\begin{gathered} 106 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 11 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% e \end{aligned}$ | $\begin{aligned} & 82 \\ & 11 \% e \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% e \end{aligned}$ | 2\% |
| $\begin{gathered} 978 \\ 89 \% \end{gathered}$ | $\begin{aligned} & 837 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 288 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 657 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 89 \% \end{aligned}$ | $\begin{gathered} 110 \\ 92 \% \end{gathered}$ |
| 16 | 9 | $\stackrel{1}{*}$ | 7 | ${ }_{1}^{1 \%}$ | 7 |

## Q. 805 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

## Please tell me the answer that best describes your experience. So have you ever

Had a parcel \package or online purchase delivered to a parcel locker e.g. Amazon, InPost
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this a
some time in the past,
but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES
HAVE DONE

HAVE NEVER DONE

Don't know


KANTAR MEDIA
Q. 805 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Had a parcel \package or online purchase delivered to a parcel locker e.g. Amazon, InPost
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Total | MARITAL STATUS |  |  | WORKING STATUS |  | CHILDREN IN HOUSEHOLD |  | AREA |  | COUNTRY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Married \Living as married (a) $\qquad$ |  | Widow/D <br> ivorced <br>  <br> Separa <br> ted <br> (c) | Working (d) | Not working $(\mathrm{e})$ | $\begin{gathered} \text { Any } \\ \text { (f) } \\ \hline \end{gathered}$ | None (g) | Urban <br> (h) | Rural <br> (i) | England (j) | Scotland <br> (k) | Wales <br> (I) | Northern Ireland (m) |
| 1100 | $\begin{array}{lll}620 & 262 & 218 \\ 634 & 296 & 171\end{array}$ |  |  | $\begin{array}{ll}481 & 619 \\ 595 & 505\end{array}$ |  | 271829 |  | $\begin{array}{ll}844 & 256 \\ 852 & 248\end{array}$ |  | 884101 |  | $53 \quad 62$ |  |
| 1100 |  |  |  | $324$ | 776 | 927 | 94* |  |  | 55* | 25* |
| 155 $14 \%$ | $\begin{aligned} & 94 \\ & 15 \% \mathrm{c} \end{aligned}$ | $\begin{aligned} & 50 \\ & 17 \% \mathrm{c} \end{aligned}$ | $11$ $7 \%$ |  |  | $\begin{aligned} & 105 \\ & 18 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 112 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 15 \% \mathrm{~lm} \end{aligned}$ | 12 <br> m $12 \% m$ | 2 * |  |
| 59 $5 \%$ | $\begin{aligned} & 45 \\ & 7 \% b c \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | 5 $3 \%$ | $\begin{array}{cc} 43 & 16 \\ 7 \% \mathrm{e} & 3 \% \end{array}$ |  | 22 | 36 $5 \%$ | $\begin{aligned} & 52 \\ & 6 \% \end{aligned}$ | 7 $3 \%$ | $\begin{aligned} & 52 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |  |
| $\begin{gathered} 492 \\ 45 \% \end{gathered}$ | 290 $46 \%$ | 133 $45 \%$ | 70 $41 \%$ | 278 $47 \%$ | 214 $42 \%$ | $\begin{gathered} 150 \\ 46 \% \end{gathered}$ | 342 $44 \%$ | $\begin{gathered} 385 \\ 45 \% \end{gathered}$ | 108 $43 \%$ | $\begin{gathered} 410 \\ 44 \% \mid \end{gathered}$ | $\begin{aligned} & 48 \\ & 51 \% 1 \end{aligned}$ | 15 $28 \%$ | $\begin{aligned} & 19 \\ & 76 \% \mathrm{j} \end{aligned}$ |
| 377 $34 \%$ | 197 $31 \%$ | 100 $34 \%$ | 80 | 163 $27 \%$ | 214 |  | 272 $35 \%$ | $\begin{gathered} 284 \\ 33 \% \end{gathered}$ | 94 $38 \%$ | 309 $33 \%$ | 29 $31 \%$ | 34 $62 \%$ |   <br>   <br> $k m$  <br> $23 \%$  |
| 213 $19 \%$ | 139 $22 \% \mathrm{c}$ | 59 $20 \% \mathrm{c}$ | $\begin{gathered} \\ c \end{gathered} \begin{gathered} 16 \\ 9 \% \end{gathered}$ | 148 $25 \%$ e | $\begin{aligned} & 65 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 148 \\ 19 \% \end{gathered}$ | $\begin{gathered} 174 \\ 20 \% \end{gathered}$ | 39 $16 \%$ | 194 $21 \% \mathrm{~lm}$ | m $\begin{aligned} & 16 \\ & 18 \% m\end{aligned}$ | m $\begin{aligned} & 3 \\ & 6 \%\end{aligned}$ | * $\%$ |
| 870 | 487 | 233 | 150 | 441 | 428 | 256 | 614 790 | 668 | 201 | 719 | 77 | 49 | 25 |
| 79\% | 77\% | 79\% | 88\%ab | 74\% | 85\%d | 79\% | 79\% | 78\% | 81\% | 78\% | 82\% | 90\% | 99\%jk |
|  | 8 $1 \%$ | 4 $1 \%$ | 5 <br> $3 \%$ | 5 <br> $1 \%$ |  | 2 $1 \%$ |  |  |  | 14 <br> $2 \%$ | * | 2 | - - |

## Q.8_05 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Had a parcel \package or online purchase delivered to a parcel locker e.g. Amazon, InPost
Base: All adults UK

Unweighted Base
Weighted Base
Have donelused this in the past 3 months

Have donelused this a some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE

Don't know

Q. 8 _ 05 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Had a parcel \ package or online purchase delivered to a parcel locker e.g. Amazon, InPost
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know


## Q.8_06 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Used a 'click and collect service'. This is when you order and pay for a product online but collect it from a physical store
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE

Don't know

|  | GENDER |  | AGE |  |  |  |  |  |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male (a) | Female (b) | 16-24 <br> (c) | $25-34$ <br> (d) 3 | (e) | (f) | (g) | (h) |  | (i) |  | (j) | (k) | $\begin{gathered} \hline \mathrm{AB} \\ \text { (I) } \\ \hline \end{gathered}$ | (m) | (n) | (o) |
| 1100 | 520 580 |  | 136 | 153 | 154 | 158 | 134 | 19 |  |  |  | 289 | 811 | 203 | 311 | 215 | 371 |
| 1100 | 535 | 565 | 158 | 190 | 196 | 185 | 155 | 112 |  | 103 |  | 348 | 752 | 218 | 331 | 231 | 320 |
| 360 | 149211 |  | 50 | 93 | 76 | 72 | 44 | 20 |  | 6 |  | 143 | 218$29 \% \mathrm{hi}$ | 98 | 123 | 69 | 69 |
| 33\% | 28\% 37\%a |  | 31\%hi | 49\%cghik | k 39\%hik | 39\%hik | 28\%hi | 17\%i |  | 6\% |  | 41\%ghik |  | 45\%no | 37\%0 | 30\%o | 22\% |
| 158 |  | 92 | $\begin{aligned} & 24 \\ & 15 \% \text { i } \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \mathrm{i} \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \text { i } \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \mathrm{hi} \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ |  | ${ }_{6}^{6}$ |  | $\begin{aligned} & 54 \\ & 16 \% \text { i } \end{aligned}$ | 104 | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ |
| 14\% |  | 16\% |  |  |  |  |  |  |  | 14\%i |  |  |  |  |  |  |
| 389 | 218 | 170 | 57 $36 \%$ d | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | 64$33 \%$ d | $\begin{aligned} & 64 \\ & 35 \% d \end{aligned}$ | $\begin{aligned} & 70 \\ & 45 \% \text { dej } \end{aligned}$ | $\begin{aligned} & 53 \\ & 47 \% \text { defj } \end{aligned}$ |  |  |  |  | $\begin{aligned} & 42 \\ & 40 \% \mathrm{dj} \end{aligned}$ | 96$28 \%$ | 292 | $\begin{aligned} & 66 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 31 \% \end{aligned}$ | 82 | 139 |
| 35\% | 41\%b $30 \%$ |  |  |  |  |  |  |  |  | 36\% | 44\%Im |  |  |  |  |  |  |
| 176 | 96 | 81 | $\begin{aligned} & 24 \\ & 15 \% f \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 16 \% f \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \mathrm{ef} \end{aligned}$ |  | $\begin{aligned} & 45 \\ & 44 \% \text { cdefg } \\ & \text { hjk } \end{aligned}$ |  | fg $15 \%$ f | 126 $17 \%$ ef | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 19 \% \end{aligned}$ | 63 |
| 16\% | 18\% | 14\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 518 | $\begin{array}{cc} 215 & 303 \\ 40 \% & 54 \% a \end{array}$ |  | 73 | 123$65 \%$ cghik | l11lik57\%ghik | $\begin{array}{ll}\text { ik } & 107 \\ 58 \% \text { ghik }\end{array}$ | $\begin{array}{ll}  & 60 \\ \text { ik } \quad 39 \% h i \end{array}$ | 3127\% |  | 12 |  | 197 | 321 | $\begin{aligned} & 132 \\ & 60 \% \text { no } \end{aligned}$ | $\begin{aligned} & 174 \\ & 52 \% 0 \end{aligned}$ | $\begin{aligned} & 103 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 110 \\ 34 \% \end{gathered}$ |
| 47\% |  |  | 46\%hi |  |  |  |  |  |  |  | 12\% | 56\%ghik |  |  |  |  |  |
| 565 | $\begin{array}{cc}314 & 251 \\ 59 \% \mathrm{~b} & 44 \%\end{array}$ |  | $\begin{aligned} & 81 \\ & 51 \% d \end{aligned}$ | $\begin{aligned} & 66 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 42 \% \end{aligned}$ | 95 <br> 61\%defj | $77$ <br> 68\%cdefj <br> k |  | $\mathrm{fj} \quad \underset{\mathrm{hjk}}{84 \% \mathrm{cdefg}}$ |  | $\begin{gathered} \quad 147 \\ \text { fg } \quad 42 \% \end{gathered}$ | $\left.418\right\|_{56 \% \text { defj }}$ | $\begin{aligned} & 85 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 202 \\ 63 \% \text { lm } \\ 8 \\ 3 \% \\ \hline \end{gathered}$ |
| 51\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 17 | 7 | 11 | 4 | 1 | 3 | 1 | - |  | 5 |  | 4 | 5 | 12 | 1 | 6 | 2 |  |
| 2\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | - |  | 5\%dfgjk |  | 3\%dfg | 1\% | 2\% | 1\% | 2\% | 1\% |  |

IKANTAR MEDIA

## Q. 8 _06 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Used a 'click and collect service'. This is when you order and pay for a product online but collect it from a physical store Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know


## Q.8_06 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Used a 'click and collect service'. This is when you order and pay for a product online but collect it from a physical store
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES
HAVE DONE

HAVE NEVER DONE

Q.8_06 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Used a 'click and collect service'. This is when you order and pay for a product online but collect it from a physical store Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Total | INTERNET ACCESS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Internet access at home <br> (a) | Internet access at work (b) | Internet access via a mobile phonel tablet using a mobile network (e.g. 3G $\backslash 4 \mathrm{G}$ access) (c) | Other type of internet access (d) | None of these $\backslash$ Don't access the internet (e) |
| 1100 | 893 | 260 | 668 | 183 | 175 |
| 1100 | 948 | 325 | 746 | 213 | 119 |
| $\begin{gathered} 360 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 350 \\ & 37 \% e \end{aligned}$ | $\begin{aligned} & 146 \\ & 45 \% \mathrm{ae} \end{aligned}$ | $\begin{aligned} & 282 \\ & 38 \% e \end{aligned}$ | $\begin{aligned} & 84 \\ & 39 \% e \end{aligned}$ | 4 <br> $3 \%$ |
| $\begin{gathered} 158 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 16 \% e \end{aligned}$ | $\begin{aligned} & 62 \\ & 19 \% e \end{aligned}$ | $\begin{aligned} & 124 \\ & 17 \% e \end{aligned}$ | $\begin{aligned} & 45 \\ & 21 \% e \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| $\begin{gathered} 389 \\ 35 \% \end{gathered}$ | 320 $34 \% \mathrm{~b}$ | 85 $26 \%$ | $\begin{aligned} & 255 \\ & 34 \% \mathrm{~b} \end{aligned}$ | $\begin{aligned} & 73 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 44 \% \mathrm{abc} \end{aligned}$ |
| $\begin{gathered} 176 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 12 \% \mathrm{~d} \end{aligned}$ | 30 $9 \%$ | $\begin{aligned} & 77 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\left.56\right\|_{47 \% \mathrm{abcd}}$ |
| $\begin{gathered} 518 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 502 \\ & 53 \% e \end{aligned}$ | $\begin{aligned} & 207 \\ & 64 \% \text { ace } \end{aligned}$ | $\begin{aligned} & 406 \\ & 54 \% e \end{aligned}$ | $\begin{aligned} & 129 \\ & 60 \% e \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ |
| $\begin{gathered} 565 \\ 51 \% \end{gathered}$ | 435 $46 \%$ b | $\begin{gathered} 116 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 333 \\ & 45 \% \text { b } \end{aligned}$ | $\begin{aligned} & 84 \\ & 40 \% \end{aligned}$ | $\left.108\right\|_{91 \% a b c d}$ |
| $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | 11 $1 \%$ | $\begin{aligned} & 2 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \\ & \hline \end{aligned}$ | - <br> - | 6 <br> 5\%abca |

Q.8_07 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Used a websitelapp to track the delivery of a parcel $\mid$ online shopping delivery
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE

Don't know


KANTAR MEDIA
Q. 8 _ 07 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever
Please tell me the answer that best describes your experience. So have you ev
Used a websitelapp to track the delivery of a parcel $\mid$ online shopping delivery
Base: All adults UK

Unweighted Base Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know


## Q.8_07 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Used a websitelapp to track the delivery of a parcel $\backslash$ online shopping delivery
Base: All adults UK

## Unweighted Base

Weighted Base

Have donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible
SUMMARY CODES
HAVE DONE
HAVE NEVER DONE
Don't know

Q. 8 _ 07 Thinking about some postal, delivery and e-commerce services, which of the following have you ever done?

Please tell me the answer that best describes your experience. So have you ever -
Used a websitelapp to track the delivery of a parcel |online shopping delivery
Base: All adults UK

## Unweighted Base

 Weighted BaseHave donelused this in the past 3 months

Have donelused this at some time in the past, but not in the past 3
months
Have never done this but I am aware of this

Have never done this and I wasn't aware that this was possible SUMMARY CODES HAVE DONE

HAVE NEVER DONE
Don't know

| Total | INTERNET ACCESS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Internet access at home <br> (a) | Internet access at work <br> (b) | Internet access via a mobile phone $\backslash$ tablet using a mobile network (e.g. 3G $\backslash 4 \mathrm{G}$ access) <br> (c) | Other type of internet access (d) | None of these $\backslash$ Don't access the internet <br> (e) |
| 1100 | 893 | 260 | 668 | 183 | 175 |
| 1100 | 948 | 325 | 746 | 213 | 119 |
| $\begin{gathered} 558 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 546 \\ & 58 \% e \end{aligned}$ | $\begin{aligned} & 215 \\ & 66 \% \mathrm{ae} \end{aligned}$ | $\begin{aligned} & 447 \\ & 60 \% e \end{aligned}$ | $\begin{aligned} & 131 \\ & 62 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ |
| $\begin{gathered} 136 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 14 \% e \end{aligned}$ | $\begin{aligned} & 54 \\ & 17 \% e \end{aligned}$ | $\begin{aligned} & 112 \\ & 15 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% e \end{aligned}$ | $\stackrel{1}{*}$ |
| $\begin{gathered} 245 \\ 22 \% \end{gathered}$ | $\begin{gathered} 175 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 140 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 43 \% a b c \end{aligned}$ |
| $\begin{gathered} 145 \\ 13 \% \end{gathered}$ | 87 $9 \%$ bcd | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\left.55\right\|_{46 \% \mathrm{abcd}}$ |
| $\begin{gathered} 694 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 679 \\ & 72 \% e \end{aligned}$ | $\begin{aligned} & 270 \\ & 83 \% \text { ace } \end{aligned}$ | $\begin{aligned} & 559 \\ & 75 \% \text { e } \end{aligned}$ | $\begin{aligned} & 165 \\ & 77 \% \mathrm{e} \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ |
| $\begin{gathered} 391 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 262 \\ & 28 \% \mathrm{~b} \end{aligned}$ | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 24 \% b \end{aligned}$ | $\begin{aligned} & 48 \\ & 23 \% \end{aligned}$ | $\underset{90 \% \text { abco }}{107}$ |
| 15 | 8 | 1 | 6 | - |  |
| 1\% | 1\% | * | 1\% | - | 6\%abc |

