

## Your response

Question	Your response
Question 1: Do you agree with the BBC's assessment in the PIT submission about the market impact of the Proposal? If you disagree, please provide any evidence supporting your reasoning.	I would agree with the BBC's assessment.  I would like to make the following additional comments:  First, whilst the BBC (& Ofcom) are of course right to comment with respect to competition on competitors in line with legislation, it must the bourn in mind that no new content is being produced and what we are actually considering is the nation's broadcasting history. There are of course commercial issues as to whether the BBC should wish to try and monetise this (and indeed if it should be available for free). All
	these issues should be considered.  Second, a figure of a 300% increase is quoted. This still provides an upper limit and this could result in the BBC selecting more popular content. I would be very happy to see a higher total if this were to allow a wider, more diverse, range of content including more specialist, 'minority' programmes.
Question 2: Do you agree with Ofcom's initial assessment that the Proposal is not material? If you disagree, please provide any evidence supporting your reasoning.	Yes I agree
Question 3: If you consider that the Proposal is material, please explain further whether you consider Ofcom should undertake a BCA or a Shorter Assessment of the Proposal.	n/a

Please complete this form in full and return to <a href="mailto:BBCiPlayerAssessment@ofcom.org.uk">BBCiPlayerAssessment@ofcom.org.uk</a>