

**From:** IMP Admin  
**Sent:** 30 March 2006 11:36 AM  
**To:** NumberingReview  
**Subject:** phone number review

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

**A) Do you agree that we should try to make as few changes to geographic numbers as possible by changing how we give the numbers to communications providers instead?**

agree

**B) Do you agree the 'overlay codes' are the best option for areas which still need more numbers?**

yes

**C) In what ways, if any, do you think that mobile numbers could give more information about call charges?**

don't know due to complexity of charges levied by differing providers. Does it matter? call charges will eventually get lower anyhow for mobile to mobile calls.

**D) Should we keep back some '07' numbers for new mobile multimedia services ( such as video calling), to help people more aware of the costs of these calls? If so, how?**

May be some value in keeping back numbers for premium rate mobile mms calls.

**E) Do you agree that we should introduce new 'Countrywide' (03) numbers?**

Yes

**F) How should the different '03' numbers be organised to show prices and services?**

don't know

**G) How should the different '08' numbers be organised to show prices and services?**

don't know. what I have noticed is that in other countries there is much greater use of 0800 numbers for free-to-user calls by businesses. In this country it's not really clear which 08 numbers are free and which are charged for, so there is a reluctance to use any of them.

**H) Do you support the idea that the maximum prices for each type of number should be the same no matter what phone line you call from, or which network you use?**

In theory yes, but not if it will artificially raise prices.

**I) Would you trust '09' numbers more if they were organised more simply, as we suggest? If so, what is most important to you in how the numbers are arranged ( for example, price for each minute, price for each call, or whether the call includes sexual content)?**

Yes, price per call is important, not per minute as some calls can be/are artificially lengthened to gain more revenue and an indication of sexual content in order that these type of calls can easily be barred.

**J) Which '09' numbers might you want to be able to prevent people from calling on your phone ( for example, ones over a set price,sex lines,gambling lines,or a general 'adults only' category)?**

an adults only category, to include sex lines, gambling, etc. I don't want my kids accessing that kind of communication.

**K) Do you agree with us using a 'consumer protection test' to make sure we don't give numbers to organisations with a record of treating their customers badly?**

yes

**L) Would you be interested in having a Personalised number? If so,why?**

Yes, so that I can take it anywhere with me, no matter which service provider used

**M) What do you think is the best way to make customers aware of the services and prices associated with each type of phone number?**

education/advertising, lots of communication about what the changes are, keep it simple

**N) What do you think about the pictures and terms that we suggest using to describe each type of number? Do you have any other ideas for what we could use?**

love the pictures