

**NOTICE OF RENEWAL DATED 19 FEBRUARY 2014**

**IN RESPECT OF THE LICENCE GRANTED TO WESTCOUNTRY TELEVISION LIMITED AND TRANSFERRED TO ITV BROADCASTING LIMITED ON 5 NOVEMBER 2008 ("THE LICENSEE"), THE PROVIDER OF THE REGIONAL CHANNEL 3 SERVICE FOR SOUTH-WEST OF ENGLAND, TO PROVIDE A REGIONAL CHANNEL 3 SERVICE UNDER PART 1 OF THE BROADCASTING ACT 1990 (AS AMENDED) AND PART 3 OF THE COMMUNICATIONS ACT 2003 AND DATED 17 DECEMBER 2004, AS AMENDED BY VARIATION NUMBER 15 DATED 31 JANUARY 2014 ("THE LICENCE")**

**WHEREAS**

- A. The Licensee made an application to Ofcom dated 15 February 2013 pursuant to section 216 of the Communications Act 2003 for a renewal of its Licence.
- B. Ofcom has decided to renew the Licence and has notified the Licensee of its decision. Ofcom has determined the amount of the Renewal Payment and specified the percentage of Qualifying Revenue that shall be payable by him in place of the payments required to be made pursuant to Condition 5 of the Licence during the period for which the Licence is to be renewed. Ofcom has also determined the area for which the Licence will be renewed.
- C. Ofcom has notified the Licensee of its determination of the amount of the Renewal Payment and the percentage of Qualifying Revenue, and the area for which the Licence will be renewed.
- D. The Licensee has written to Ofcom on 11 February 2014 that it consents to the Licence being renewed on these terms.
- E. In order to give effect to the area determination, Ofcom has decided to vary the Licence in the manner set out below to take effect on renewal of the Licence.

**NOW THEREFORE**

Ofcom hereby gives the Licensee notice that the Licence shall be renewed with effect from 1 January 2015, and subject to the Conditions set out in the Schedule and the Annex to the Licence, the Licence so renewed shall continue for a term of ten years from 1 January 2015.

The Licence shall be varied by removing the Schedule and Annex to the Licence, and replacing them with the Schedule and Annex attached to this Notice of Renewal. This variation to the Licence shall come into force on 1 January 2015. The Licence granted to the Licensee shall thereafter be to provide the Regional Channel 3 Service for the West and South West of England.

This Notice of Renewal shall be construed as if it formed part of the Licence and shall be governed by English law.

**SIGNED FOR OFCOM ON 19 FEBRUARY 2014**

A handwritten signature in black ink, appearing to read 'Ed Richards', with a stylized, wavy line extending to the right.

**Ed Richards**  
Chief Executive