

What do you want Ofcom to keep confidential?:

Keep organisation confidential

If you want part of your response kept confidential, which parts?:

Organisation

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:

Yes

I also agree with the actions proposed in Sec 1.7 and 1.8

Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:

YES

Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:

YES

Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:

YES

Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocatees of personal numbers?:

YES

Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:

YES

We use it at our club for club officials phones. By giving out a 070 number it means that club officials using their own private phone (mobile or landline) will

- 1) not reveal thier own number AND
- 2) don't have to bar CLI to achieve (1) above
- 3) can give out a suitable number for any return call

Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:

no comment

Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:

YES

Additional comments:

This is another case of a small minority spoiling it for the majority of us who find the 070 range a functional requirement in these modern times to run a club with voluntary officials.