

**Q1 Do you agree with Ofcom's view that the proposed non-emergency healthcare service represents a justified use of a three-digit number? Please give reasons for your views. :**

Yes. The service is important, for use nationally and by everyone.

**Q2 Do you agree with the DHs view that:**

**A) a three-digit number is the best choice for the proposed service and  
B) of the three-digit numbers available, 111 is the best option?**

**Please give reasons for your views. :**

A) Yes, a three-digit number is far easier to remember and provides the assurance of a service that can be trusted given the strict criteria for selection.

B) Yes, this is the most memorable option and the best for those with difficulty using phone keypads or dials

**Q3 What are your views on the tariff options selected by the DH? :**

The tariff should be standardised across all operators to improve clarity of information about the new service and hence encourage usage. If this is not possible by negotiation, then a standard tariff should be enforced.

**Q4 Do you have any comments on the proposed notification of modification to the Numbering Condition in Annex 8 of this document:**

The asterisk after 111 in the table seems redundant and confusing since the number is simply 111 without any additional digits