

Fraser, Mr

Consultation question:

Should regional radio station Capital FM (Scotland) be permitted to make the changes to its Character of Service as proposed with particular regard to the statutory criteria as set out in the summary? (The Broadcasting Act 1990 Section 106 (1A) (b) and (d) relating to Format changes).

With little opportunity to hear new innovative music that differs from the mainstream on fm radio stations, I believe the changes in its character of service should not change. In the past when the frequency was under different names I was introduced to many different styles and genres of music under the fields of rock and dance, this I believe has evolved my musical tastes and allowed me to listen to more than just the mainstream which can be listened to on most other fm radio stations. Music is a strong part of culture and with Capital looking to change the opportunities that more specialised shows provide they will inevitably hamper the platforms that local overlooked acts will need to breakthrough. I am an 18 year old boy and speaking from the target market side that Capital are looking to attract, I can safely say capital has very little variation in its play lists at present and if the specialist programmes are limited too less I feel the station will lose out on a large chunk of prospected listeners.

Finally I believe Capital should not be granted acceptance on the change in the character of service as capital are a national radio station, they should ultimately provide caterings for all genres within the nation with specialised rock and dance music being of high interest to the age of 15-29 year olds in Scotland.