Community radio licence application form

Version 4

WORTHING FM

1. Station Name	Guidance Notes
What is the proposed station name?	*This is the name you expect to use to identify the station on air.*

WORTHING FM

2. Community to be served	Guidance Notes
Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application. (Please tell us the sources of the information you provide.)	*It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful.* *The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.*

Answer in fewer than 300 words:

WORTHING FM will serve all communities within the town of Worthing aged 40 plus.

The 2011 Census shows that 54% of Worthing's residents are aged 40 or over, a figure that equates to 56,700 people. The average age of Worthing residents is 42.8, which is higher than the UK average (source: ONS).

In 2013 Worthing and Adur Councils launched the Culture Everywhere initiative to improve Culture and Arts facilities in the local community and Worthing FM would broadcast content that would match those values and become part of Worthing's rich and expanding cultural community.

3. Proposed area	Guidance Notes
What is the area you propose to serve?	*It is Ofcom policy that community radio stations usually serve an area of up to a 5 kilometre radius from the transmission site. See 'Coverage and planning policy for analogue radio broadcasting services'.* *http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf*

The town of Worthing in West Sussex.

Subject to power and frequency allocated we would evaluate the overlap of nearby Lancing, Shoreham and Arundel but based on our RSL coverage experience we understand the signal in these areas would be marginal and therefore likely that editorial coverage of these areas would be limited to that which remains relevant to Worthing residents - for example travel news for those commuting away from the town each day.

Programmes and programme output:

Definitions:

Studio location: The studio from which the service will be broadcast should be located within the licensed area. (In some instances, and by prior written agreement from Ofcom, it may be acceptable for the primary studio to be located outside the licensed area.)

Locally-produced: it is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.

Live output: is that which is produced by a presenter in the studio at the time of broadcast. The amount of live output may vary between different services depending on the needs or expectations of the target community.

Original output: All output specifically produced for this service (but excluding repeats and automated material).

Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).

Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the key commitments.

Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).

4. Programming output	Guidance Notes
Please fill-in all three questions below Question A asks you to **describe your programme service.** Question B relates to how your output will serve the **tastes and interests** of your target community. Question C is about how your service will **broaden the range of local** (non-BBC) **services** available in your area. Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your	*The law requires applicants to state their proposals for providing a service that would:* *(i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);* *(ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;* *(iii) broaden the overall range of such non-BBC local services provided in the area concerned; and* *(iv) have a distinct nature, or provide distinct content,*

licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.

from any non-BBC local services with which it would overlap.

Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.

Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).

The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.

4. Programming output

A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):

- What will the service sound like?
- What music will you play?
- What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?
- What is the likely music to speech ratio?
- Will this vary at different times of the day or week (or year)?
- Do you intend to broadcast live output? If so when and how much do you propose to do?
- Will you broadcast in languages other than English (what languages and how much)?
- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Answer in fewer than 1,000 words:

Worthing FM's output will be the soundtrack to life in Worthing. Locally focused with a relaxed, mature, uncluttered programming ethos, a real alternative to the showbiz hype that seems to surround so much of media output these days.

Worthing FM's music policy will appeal to an adult audience aged 40 plus - what we call "Music for Grown-ups". Whilst other local commercial radio stations in the marketplace have swayed towards younger audiences in the pursuit of an advertiser-friendly audience demographic, daytime output on Worthing FM will super-serve listeners left behind and feature quality songs from the 1960s through to present day, timeless classics played on their merit rather than because of commercial pressure.

Worthing FM's output will be **commercial free**. Not only will this offer us a unique programming advantage, it will also allow us to run classified ads targeted at smaller businesses traditionally unable to afford radio - this will offer a level of protection to other ad funded media in Worthing whilst providing a sustainable funding stream for our service.

Daytime music will be carefully chosen to have wide appeal amongst our target audience of adults aged 40+ and will be accompanied by essential information for life in Worthing. During our RSLs Worthing FM and Jubilee FM were primarily information services giving listeners with detailed updates on not only the events in question but wider Worthing activities - this ethos would continue to underpin Worthing FM's daytime output.

Worthing FM will be a realistic, locally-focused service run on a realistic, sustainable budget designed to deliver a viable community radio service for the people of Worthing. We are acutely aware of the danger of over-promising in the early days of the service, and as such our directors have extensive experience of running low cost, local DAB and RSL services; we intend to call on our plethora of skills to provide high quality programming on a low cost basis by using the technical and editorial tools

available to us, including voice-tracking, repeating valuable content again, and using external resources to provide news and travel provisions.

We anticipate a live breakfast show with the remaining output being voice-tracked in a time-shifted manner by presenters who would be able to update the content to reflect the latest information. At all times during daytime broadcast hours there will be an experienced broadcast professional in the building who can break into any pre-recorded programming to offer live updates in the case of developing incidents on a local or national level. It is imperative to our ethos and the long-term success of Worthing FM that our listeners can rely on us to provide need-to-know information when they need it most.

Daytime output would feature short form edits of the community led shows detailed below to allow community groups access to a wider audience. We anticipate these edits to form two or three parts at around 3 minutes in length and would run throughout the daytime schedule. Our daytime shows would typically feature a 20% speech and 80% music mix. Hourly local news would feature during breakfast and drive-time, with the local news agenda also shaping topics of conversation throughout the day.

Community outreach will become a key part of Worthing FM's ethos to become a real hub of the community, as such, we propose to source a significant portion of our evening and weekend output from local community groups and individuals, who will be able to utilise our studio facilities to record programmes packed with content discussing and promoting their organisation and interests to the wider Worthing community

We will provide these organisations with high quality training and mentoring by experienced broadcast professionals to enable our volunteers to learn new skills and gain the confidence to improve the content of their show in line with our objectives to provide a high quality, locally focused service to the Worthing area. In the case of music or performance groups we would anticipate much of the music content on these programmes to be provided by the groups themselves, thus providing a further platform for local bands, performers and artists to showcase their work to a wider audience. With our support, these activities will take place either in our radio studios, their own performance spaces (with continued support from our experienced broadcast professionals) or through our residency partnership with the Ivy Arch recording studios.

In line with these community outreach objectives, we do not intend to propose a rigid schedule of community focused programming, instead we plan to include content sourced from local community groups and organisations as a key component of our evening show on a regular basis - subject to available volunteers and interest. It is our experience that to propose an arbitrary quota of community-focused content would lead to a tokenistic approach to community engagement - instead we intended to focus on the provision of high quality local content as opposed to an unrealistically high quantity of it. As such, we intend to maintain a library of relevant, community-focused content that could be broadcast instead of hours of presenter-less, non stop music that does nothing to serve our objectives to serve the people of Worthing with high quality, locally focused content

Whilst Worthing FM would primarily be an English language service, we are open to providing content in other languages should there an adequate demand for it arise from our local community. This approach gives us the flexibility and scope to serve groups, such as Worthing's Italian community (for whom English is not their primary language) to create content and provide an opportunity to foster greater inclusiveness within Worthing.

B: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities?

Answer in fewer than 400 words:

Worthing FM is committed to "super-serving" our audience with a high quality local information service.

As the only radio station broadcasting from Worthing, exclusively to Worthing, we are in a unique position to ensure our speech content remains locally relevant and locally focused at all times, keeping the community updated with key information as well as discussing topics relevant to their daily lives.

Topics such as the Teville Gate expansion, the West Worthing Level Crossing, the A27 traffic issues through Grove Lodge and Lyons Farm are just some of the locally relevant topics that would benefit from wider discussion outside of soundbites within a news bulletin; which is the sum total of the current local news and information provision available to the Worthing community at present as a

result of the consolidation of local broadcast services that once served Worthing.

In addition to this, our proposed programme of extensive community engagement and outreach will enable us to ensure that we are always kept abreast of the needs of the wider Worthing community; enabling us to work with community groups to ensure our content remains relevant and on topic for the people of Worthing.

Where rebroadcast rights allow, we will bring events to our audience for those who are unable to attend. This may consist of local and regional sports events, local performances and other outside broadcasts.

C: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with.

Answer in fewer than 400 words:

Through our proposal program of community outreach and engagement, our service will run specialist genres of music presented by locally based enthusiasts of those genres, including but not limited to Classical, Jazz, Rock, Country. We propose significant live music output performed by local musicians through our partnership with Worthing Theatres and through our own Worthing FM events giving smaller groups a platform to promote their talents to a wider audience.

Our music output will be more mature than the current commercial FM stations that overlap - namely Heart FM or Splash FM, and whilst we would envisage a small musical overlap with Smooth Radio, our local speech content and special interest programming will mark a significant difference in our station sound compared to Smooth, and indeed Heart and Splash FM - thus extending listener choice within the Worthing area.

Evaluation of existing local radio services in Worthing

Smooth Radio's output is originated from studios in London. When we monitored Smooth Radio's breakfast show there were no mentions of Worthing at all, not even in news.

Heart FM provides regional programming during peak hours of breakfast and drive with the remainder of the programming coming from London.

Splash FM's output is shared with 3 other commercial radio stations with the exceptions of token "opt out" features such as news, travel and listings. We monitored Splash FM's breakfast show on Wednesday 14th October and heard no mentions of Worthing outside advertising breaks and opt-out travel. The local content in both news and presenter-led programming is clearly targeted at and labelled as "Sussex" apart from one news item which mentioned Littlehampton - a town not in any of the group's station's MCAs.

In conclusion, we see a real need for Worthing FM to plug a real gap in the provision of local news and information services in Worthing. With the area being seemingly abandoned by local and regional radio services; Worthing is in dire need for a station to champion its diverse local communities and provide a service that not only talks about Worthing, but serves the area with pride.

Social gain

5. Social gain	Guidance Notes
Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of the key factors that makes community radio stations different from other radio services.	*Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.*
Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.	*The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –*
Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.	*(a) the provision of a radio service to individuals who are otherwise underserved by such services,*
	(b) the facilitation of discussion and the expression of

	opinion,
	(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and
	(d) the better understanding of the particular community and the strengthening of links within it.
	Social gain may also include the achievement of other objectives of a social nature.[1]
	Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.
	Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.

Answer in fewer than 1,500 words:

As the only radio station in the area without an overriding regional or national focus, Worthing FM will provide a real alternative to an audience who feel little or no local connection to existing stations in the area.

Worthing FM will be talking about that audience and allowing unrivalled access for them to talk to the rest of Worthing on the topics that matter to them.

Worthing FM will give airtime to local bands and musicians, and will provide a variety of different specialist genre music shows presented by passionate individuals from our community. No such provision for such a showcase of local talent currently exists in Worthing and our service will proudly plug this gap.

Worthing FM already enjoys a great relationship with a variety of organisations forged during our RSL broadcast and through extensive consultation during the preparation of this application, this includes members of the council, Worthing Theatres Trust, The Worthing Town Centre Initiative and many more, allowing us unrivalled access to information and updates.

We intend to provide a forum whereby local people and community groups can become part of an on-going conversation on the things that matter to them. As the local newspaper is only published once a week, there is a real need for an service to provide a platform for dissemination of local news and opinion as well as no current opportunities for local people and groups to engage or debate these issues. We intend to address this oversight through our commitment to locally focused programming for the people of Worthing, by the people of Worthing.

Worthing FM will promote cultural diversity and community cohesion through our programming output in the form of specialist and community-focused programming

Access and participation:

6. Participation in the service	**Guidance Notes**
How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service?

Your draft 'key commitments' (later in this form) should include a summary of your proposed participation objectives as set out below. | *Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.*

What will be the involvement of members of the target |

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[1] See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

Answer in fewer than 400 words:

To deliver on our promise to deliver a radio station that engages with the wider Worthing community, we intend to appoint a Community Manager, experienced in Radio broadcasting and familiar with the Ofcom broadcast code who will be based at the studios each weekday to welcome any visitors to the station and will guide and help members of the community to produce their own content - whether that's a simple interview or a full recorded show.

We believe that the Community Manager will become a key part of our strategy to engage with the Worthing community, becoming a central point of contact for local groups and the community in general to engage with us on their terms.

Worthing FM will be equipped to allow it to go into the community and broadcast/record programming from local events and organisations, outside of the confines of our radio studios. This enables us to provide a visible presence in the community, ensuring that groups that currently feel disengaged to be served and feel a part of Worthing FM.

We plan to proactively attend various groups and organisations as guest speakers to promote the radio station, explain what we do, and to encourage new volunteers.

Our pop-up mini studio will be a visible presence at local events to enable the public to engage with the station, either through suggesting content or by creating the content themselves within the fully equipped mini studio. We would hope this would inspire our audience to get involved when previously they may not have considered it.

7. Access to facilities and training	**Guidance Notes**
Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use. Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the facilities as set out below.	*Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.*

Answer in fewer than 400 words:

Worthing FM is proud to be working in partnership with Ivy Arch recording studios. The Ivy Arch directors have granted us space for us to build our radio broadcast studios, this in turn will give us access to the recording and rehearsal rooms within the Ivy Arch complex to facilitate more ambitious projects such as live bands, music societies and even the production of radio drama programmes.

We fully intend Worthing FM's studios to become a hub of the local community; they will be open and accessible during office hours and will be manned by the Community Manager who will be a welcoming point of contact for any public visitors. Members of the public dropping off information for broadcast would be encouraged to record a piece themselves, with the Community Manager on hand to give them the support and confidence needed to do this - either in the form of an interview or as a self-contained piece led by the visitor themselves.

Our pop up studio (a small portable studio setup) will be able to visit local groups for their members to try their hand at radio without having to come to the station - thus extending access and engagement to currently disenfranchised local groups.

As the station grows, we plan to introduce accredited training schemes in partnership with experienced radio trainers and local colleges, thus rewarding our hard working volunteers with recognised transferrable skills that could be used to significantly improve their job prospects in the local market. However we see these schemes as a long term vision and feel it important to start out with a more relaxed and accessible approach to volunteer training initially so as to ensure that local volunteers and community groups are not intimidated by the formal nature of accredited courses.

Ensuring accountability:

8. Accountability	Guidance Notes
Please set out your proposed community accountability mechanisms. These should cover matters such as: How will members of your target community: • make contact with your service, and • influence the operation of the service? How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon? Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.	*Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.* *Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).*

Answer in fewer than 500 words:

The Worthing FM Community Manager will be the first point of contact for any visitors to the station, they will be able to answer any queries and receive community information for broadcast during office hours. Together with the directors they will also answer any listener correspondence or queries in relation to the operation of Worthing FM.

A duty log will be set up which will log details of any contact with the station and in particular complaints or comments on our output - this will be accessible online by the Community Manager and other station management for response and resolution. An aggregate of the duty log responses will shape our future programming to ensure we are serving our audience effectively. In addition to this we plan to carry out listener surveys via the website and facebook/twitter to ensure we are serving the audience to the best of our ability.

Our complaints procedure will be published online and in paper form at the station reception for those without internet access. We are fully committed to a fair and transparent dispute resolution process, one that does not seek to intimidate those with legitimate comments or grievances with our programming.

Worthing FM will fully embrace current and future social media platforms to ensure widespread accessibility to the station; this will include providing on demand access to key information and content, breaking news alerts and emergency information relevant to the Worthing area as well as providing further opportunities for listener engagement and debate on the issues that matter most to our audience.

Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments document overleaf. If your organisation is awarded a licence, the key commitments you draft here will form the basis of what we put in the licence. (Please note: this would be subject to Ofcom's agreement, and we may require it to be amended, including, for example, to properly reflect legislative requirements).

Your draft Key Commitments should be consistent with, and summarise the answers you have already given in sections 1-8 of this application form.

It is important that you draft your own commitments, rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

We would expect key commitments to be brief, and no more than two pages long.

KEY COMMITMENTS: to be completed by the applicant

Station name [As in section 1 of this application]	**WORTHING FM**
Community to be served [In no more than 30 words describe the	**RESIDENTS OF WORTHING AGED 40 and OVER**

community or communities you will serve. This should be a summary of section 2.]	
Proposed area [State the proposed coverage area as set out in section 3.]	**THE TOWN OF WORTHING**

Programming output

- Worthing FM's programming and music output will appeal to an adult audience aged 40 plus
- Daytime Worthing FM will primarily be an information station giving listeners the essential updates they need for life in Worthing.
- Off Peak Worthing FM will be programmes created by the community. Highlights of these shows will be packaged up for daytime broadcast to increase awareness.
- The breakfast show will be live.
- During daytime broadcast hours (7am-6pm) there will be someone with broadcast experience in the building who can break into any pre-recorded programming to offer live updates in the case of developing incidents.
- All programmes will be locally made
- Whilst Worthing FM would be an English language service, we would reserve the right to broadcast some of the takeover content in other languages.
- The studio will be located in Worthing and easily accessible by listeners.

Social gain

- Worthing FM will provide an alternative service to an audience who feel little or no local connection to their existing stations.
- Worthing FM will offer access for members of the community to talk to the rest of the community on the topics that matter to them.
- Worthing FM will give airtime to local bands and musicians
- Worthing FM will give a voice to, and support local charities and not-for-profit organisations.
- Worthing FM will promote cultural diversity through our programming output in the form of specialist and takeover programming

Participation in the service

- Worthing FM intends to appoint a community manager as a point of contact for members of the public to get involved in the radio station
- Worthing FM has a range of opportunities for members of the community to get involved - Simple interviews, full shows and longer term programme presenting opportunities
- Worthing FM will provide specialist music shows presented by members of the community passionate about those genres of music
- Worthing FM will attend local groups and organisations with an outreach programme to encourage more volunteers
- Our pop up studio will attend events to let people try their hand at radio.

Access to facilities and training

- Worthing FM will kindly be hosted by a partnership with the Ivy Arch recording studios
- Worthing FM's studios will be open and accessible during office hours and visitors will be welcomed by the Community Manager
- Members of the public dropping off information for broadcast would be encouraged to contribute to the station on-air.
- Training will be on an informal basis for those participating in the community led shows.
- The community manager will be on hand to support and assist those wishing to create their own content for broadcast.

Accountability

- The community manager will be the first point of contact for any visitors to the station

- A duty log will be set up which will log details of any contact with the station and shared with all management
- Any trends discovered in the duty log feedback will be adopted as part of our programming output
- Listener surveys will be carried out online and through our outreach programme visiting various groups and organisations.
- Complaints not resolved by the Community Manager can be escalated to the directors.
- Worthing FM is committed to a fair and transparent dispute resolution process.

[Please note: If awarded a licence, the commitments the applicant makes in this section will, subject to Ofcom's agreement, form the basis of the 'key commitments' part of its community radio licence. The headings above are for applicants' guidance and will be removed from the final version.]

About your organisation:

9. Company details	Guidance Notes
The legislation requires that: - Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it - Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community	
Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate. Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)	*Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).* *Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.* *We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.*

Company (or other body corporate) name: Worthing FM
Date of registration: 20th October 2015
Company registration number: 9833645
Type of company (or other body corporate): Limited by Guarantee

Where your body is not a company, please explain how it meets the requirement to be a body corporate:

10. Ownership	Guidance Notes
Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.) The information provided must include: - all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if	*Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).* *In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant*

	respects.
the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 & 12 below.) • details of any individual, company or other body that may exert control over the applicant.	

Worthing FM currently has three directors who are able to vote in additional directors. If Worthing FM is successful in our application, we will seek to add to the board with members of the community representing all sectors - community, local authority, education, business and tourism.

Ability to maintain the service:

11. Management and operations	**Guidance Notes**
With regard to the applicant please provide: • A list of directors, indicating who is the managing director and/or chair **(please see question 12 regarding directors' details)**. • An indication of management structure (e.g. management committee or equivalent, if applicable), and/or • Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours).	*In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.*

The directors are: Fred Dinenage MBE, Patrick Woodward and Simon Hardwick

Worthing FM will take on a staff station manager / breakfast presenter who will be responsible for day-to-day running of the radio station. We anticipate this role being given to an experienced broadcaster familiar with station management. The Station Manager will report to the directors.

The Community Manager will also have broadcast experience and be familiar with the Ofcom programme code as they will be responsible for the programmes produced by the community. The Community Manager will report to the Station Manager. If necessary we may consider breaking this staff role up into two part time roles. The community manager would also voice-track a daily show.

Finance and fundraising will be outsourced to a local business partnership who will prepare accounts, and advise the directors on financial position and fundraising opportunities.

Other presenter opportunities would be voluntary and be a mixture of voicetracked / live and community-led shows. Worthing FM has already secured a tentative agreement with another local online broadcasting group for a partnership that will ensure that we are able to consistently meet our community programming commitments.

12. Management and operations	**Guidance Notes**
Please provide information regarding each director as set out below (some or all of which may be regarded as confidential). In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.	*Ofcom needs to know about the proposed directors and chair of the applicant.* ***Some or all of the information given in this section will usually be removed from the publicly available copy of this application form****. (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why by email to community.radio@ofcom.org.uk).*

We request that Ofcom treat this section as confidential

If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.

13. Staffing structure	Guidance Notes
What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.	*The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.*

Answer in fewer than 400 words, plus organisation chart (optional):

Full time: Station Manager / Breakfast Presenter

A full time role with day-to-day responsibility of the radio station, compliance and general management of the daytime team. Reports to the directors.

Full time: Community Manager / Presenter

The community manager will be a salaried position and the role will combine being output producer for the community presented shows, editing highlights of the takeover output for daytime broadcast and ensuring volunteer presenters and community groups feel welcome and comfortable using the equipment. Reports to the Station Manager

Part time: Engineering / Programme support / Presenter

Responsible for the engineering, technical management, equipment maintenance and transmission, alongside production and music scheduling support for the Station Manager. Hours vary depending on work required, likely to be around 5 hours a week.

Part time: Finance/fundraising

Responsible for preparing accounts and exploring fundraising opportunities. Reports to the Station Manager. Hours vary depending on work required.

Voluntary: Presenters and contributors

Report to the Community Manager.

14. Applicant's experience	Guidance Notes
Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.	*Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.*

A. Please provide a brief history of your group.

Answer in fewer than 300 words:

Worthing FM's first RSL was in 2011, which was set up by the directors in response to a request by the Worthing Town Centre Initiative as a way of promoting the town centre in the run up to Christmas.

Following the success of the station and the positive feedback, it was suggested by various members of the community that another RSL be held to provide an information service for the Seafront Jubilee Celebrations - including an ambitious 8 hour live outside broadcast travelling the length of the seafront party.

Both radio stations gained overwhelming response and confirmed the group's desire and drive that Worthing deserved a local service once again following consolidation of existing commercial stations.

The group took a break after 2012 for personal reasons and because the future scope of community licence availability wasn't clear. When the possibility of an FM frequency for Worthing became apparent and with the subsequent invitation for applications, the group were reformed in order to put this application together.

B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)).

Answer in fewer than 150 words:

Worthing FM, 2011. Jubilee FM, 2012

C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education).
Answer in fewer than 150 words:

Fred Dinenage

An experienced, trusted and respected journalist and broadcaster, well recognised as the face of regional television news in the south. Fred is a patron and supporter of many charities and organisations including RSPCA Stubbington Ark, and Rohan's hospice in Purbrook. Fred is an accomplished writer with his own weekly newspaper column and several published factual books including ghost-writing for the Kray twins' autobiographies.

Patrick Woodward

Patrick has been committed to the community of Worthing for all his adult life. Currently, he is Chairman of Link to Hope, a national charity based in Worthing and providing humanitarian aid to Eastern Europe. He is a trustee of Acorn Pregnancy Counselling Centre, a Worthing based charity offering support to women and couples experiencing crisis pregnancy and pregnancy loss. He is actively involved in a community focussed local church in the town.

Simon Hardwick

Simon brings experience in maximising the use of websites and social media for radio, and his television experience brings added value to producing video material for fundraising and promoting the radio station.

D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).
Answer in fewer than 150 words:

Patrick Woodward:

Patrick's radio experience goes back a considerable time. Patrick launched and managed the first RSLs to serve Worthing, under the Radio Cracker charity brand in 1991 and 1992. These ran up to Christmas each year and were part of a national project. Patrick was manager of the Worthing station which saw 100 young people taking part, and some £15,000 raised for charity.

He later set up and managed Worthing Millennium FM in 1999, part of Worthing's millennium celebrations. Other RSL involvement: Hope FM, Eastbourne, Southdown Radio, Worthing, , Durrington Festival Radio, Worthing, Ferring Radio (2010), Radio Airbourne, Eastbourne, and Worthing FM (2011)

Patrick was employed by Premier Radio, London, as a Producer/Presenter from1995-1996. He worked for a Sussex charity as radio producer/presenter, 1996 – 2009, and as a freelance presenter on Splash FM, Worthing, 2004-2008. He is currently a volunteer presenter with Worthing Sunshine Radio, an online radio station based in the town.

Simon Hardwick

Simon has 14 years experience in commercial radio at all levels from national to community, has worked for every commercial radio station in Sussex apart from two and brings local knowledge and technical expertise to the Worthing FM bid. Following stints at Atlantic 252 as drivetime presenter, and Juice 107.2 in Brighton as mid-morning presenter Simon joined the original lineup of Splash FM in Worthing in 2003. Staying with Splash for 5 years, Simon was then asked in 2008 to assist with Andover Sound which was looking to refocus its programming - he took over programming responsibility and breakfast show as part of a soft relaunch, introducing a more targeted playlist and improved local content. Following Andover Sound, Simon moved back to Sussex and joined Mercury FM.

Alongside this, Simon set up and managed "Passion Radio" which operated two RSLs in Brighton in 2006 and a DAB trial service from 2006-2007. Simon was able to share the technical skills he obtained running this service with many other radio stations, advising many RSLs and small scale stations on efficient ways of maintaining cost-effective output using technology.

More recently Simon has made the move to television working as a broadcast engineer for ITV. His engineering and transmission experience will benefit Worthing FM greatly.

Fred Dinenage

Instantly recognisable amongst the target audience as the face of ITV news in the South of England

for 50 years, Fred is an trusted and well-liked broadcaster. His radio experience includes presenting weekend shows for Ocean FM.

Evidence of demand:

15. Demand and/or support	Guidance Notes
Please provide a summary of evidence of demand and/or support for your proposed service. This may include a variety of information, for example: • summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities; • evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc; • results of research; • summary of support from local politicians, councils, educational or religious bodies etc; • summary of support from local business or other sectors; • evidence of support from your proposed target community.	*When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.* *It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.* *Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.*

Answer in fewer than 1,000 words:

For a temporary station with no marketing, Worthing FM's 28 day RSL broadcast in December 2011 generated an unprompted awareness of 1.6% according to figures provided to the Worthing Town Centre Initiative following a survey of 300 face to face interviews. During the month broadcast the online stream was listened to by 5,931 unique listeners each listening for an average 20 minutes. These results were generated with just 28 days of broadcasting - and give us the confidence that there is a demand for a local radio service for Worthing.

"As Town Crier for Worthing I know just how important it is to shout about all the great things going on with our fantastic and diverse community and having Worthing FM offering a truly community radio station is just what the town needs and I would like to wish the Worthing FM team the best of luck with their bid"

Cllr Robert Smytherman, Worthing Town Crier

"In 2011 Worthing FM launched over the Christmas period to deliver a new community radio station for Worthing. Charities and community groups struggle for their events to be publicised and by using Worthing FM it gave them an opportunity not only to publicise their events but also to raise awareness of their organisations. The town centre initiative were also running the Ice Rink at the time which was run on a non-commercial basis and having a way of keeping the public updated on availability and special offers was great. Worthing FM helped to fill a gap for Worthing and received great feedback while on air - it really helped all elements of the community and was missed when it went off air."

Sharon C - Town Centre Manager, Worthing Town Centre Initiative

"At Worthing and Adur Chamber of Commerce we recognise the value that Worthing FM would bring to the local community. We would like to see a radio station, which is accessible to people in and around Worthing, and has a service dedicated to Worthing and the surrounding area. We are happy to add our support to the licence application."
Tina T – CEO of Worthing and Adur Chamber Of Commerce

Worthing has a diverse population and great community projects. A licence for Worthing FM would support the Worthing community to grow and develop by enabling residents, charities and local businesses to share what is happening, changing and needed in Worthing. As a local disability charity we rely heavily on good local support and firmly believe the social gains from Worthing FM could be immense.

Jo M - Community Liaison, Worthing Scope

"I'm very pleased to be involved in the Worthing FM bid - the town deserves a voice that can bring together the community and celebrate all that makes Worthing great - the Worthing FM team are perfectly equipped to make that happen and that's why I was proud to join as a Director"

Fred Dinenage - TV personality and director of Worthing FM

"We write in support of the Worthing FM application for an FM licence. It will be a wonderful opportunity for the people and communities in Worthing to have a community-based radio! The local FM station in Worthing has mutated away from any kind of community interest, and advertising has become so expensive as to be inhibitive to local charities and social enterprises. Community Radio means being able to offer involvement, a voice, entertainment and information to all sections of the community. It can be a vital lifeline for local charities, under-resourced citizens and sub-communities, and a boost for local businesses. We have seen that these are your motives and wholly endorse your application, and wish you the best of luck!"

Derech R and Richard Y, Ivy Arch Studios

'There is a very large gap in the community radio station network between Angel Radio at Havant and Radio Reverb in Brighton. I feel that this should be filled by Worthing FM. Worthing has an excellent commercial station in Splash FM but that shares its programming with four other stations.. This means that local content is mainly the adverts and the traffic news. I wish Worthing FM every success in their application to run a community radio serving Worthing and the surrounding villages, it is very much needed."

Derek S, Worthing Resident (address supplied if required)

Ability to maintain the service – financial information:

16. Pre-launch financial information

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

☑ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

17. Year 1 financial information - income

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

☑ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

18. Financial information – in-kind support

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this
http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf

☑Tick this box if you request Ofcom to withhold this information from the public copy of your application.

19. Year 1 financial information – outgoings

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

☑Tick this box if you request Ofcom to withhold this information from the public copy of your application.

20. Year 1 financial information – commercial activities on air

During your first year of broadcasting would your proposed station carry any on-air advertising? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)		*The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.*
If 'No' might your proposed service seek to carry on-air advertising at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		
During your first year of broadcasting would your proposed station carry sponsorship or commercial references in return for payment? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)		
If 'No' might your proposed service seek to carry sponsorship or commercial references in return for payment at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		

☑ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

21. Pre-launch financial information - contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

☑ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

22. Year 1 financial information - contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).

Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

☑ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

☑ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

☑Tick this box if you request Ofcom to withhold this information from the public copy of your application.

Broadcasting engineering:

Engineering notes

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of

neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/

Community radio stations typically have a coverage area of up to a 5 kilometre radius. Please see Ofcom's 'Coverage and planning policy for analogue broadcasting services' (including community radio) http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf

25. Engineering information

Note: there are fundamental differences between FM (VHF) and AM (MF) transmission systems. These include differences in mast and antenna size, transmitter site requirements, site location, installation cost, audio quality and night-time interference. Before completing this section, applicants may wish to take professional advice to ensure they understand these differences and their implications.

		Answer
Waveband:	Is the application for an FM licence?	Yes /
	Is the application for an AM licence?	No
	Should a suitable FM frequency be unavailable, would a frequency on AM be acceptable? *If you have answered YES to this last question please complete the questions below separately for both an FM transmission site and an AM transmission site.*	No
	Do you understand the fundamental differences between FM (VHF) and AM (MF) services and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	High Street MSCP, High Street, West Sussex, Worthing BN11 1NY
National Grid Reference (NGR):	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey. Further information can be found at: http://www.ordnancesurvey.co.uk/oswebsite/index.html	TQ 150 027
About the site's dimensions:	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	0 metres
	In metres, what is the total height of the mast / building Above Ground level (AGL)?	27 Metres
	What is the height, in metres, of the transmitting antenna AGL?	30 Metres
	Please supply photographs of the transmitter mast / building and aerial location.	☑ Tick if enclosed
About the transmission site:	Who owns the site and what are their full contact details?	
	Is this site already used for broadcasting and if so by whom?	
Transmission site	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may	

availability:	be that you cannot answer all four questions):	
	Site identified?	Yes
	Provisional agreement with site owner in place?	No
	Or under negotiation?	Yes
	Applicant group owns site?	No
	Other – please specify.	Worthing FM previously used this building for the 2011 RSL and we are confident permission will be granted once again
(Note: we cannot consider an application if no site has been identified.)		

How to contact you:

26. Public contact details	**Guidance Notes**
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.	*Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.*

Name:	Patrick Woodward
Phone:	01903 687768
E-mail:	studio@worthingfm.com
Website:	www.worthingfm.com

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

27. Contact details for Ofcom	**Guidance Notes**
Provide the name of the person who will be Ofcom's primary contact and their contact details:	*Ofcom will need to contact your group in relation to this application.*

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

Concluding declaration:

28. Declaration

APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS

1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)

Activity/involvement	By the applicant and/or a shareholder or member (section 11 of this application form)	By a director (section 12 of this application form)
a) Local authorities	None	nome
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body	none	none

c)	Bodies whose objects are wholly or mainly of a religious nature	none	none
d)	An individual who is an officer of a body falling within (c) above	none	none
e)	A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above)	none	none
f)	An advertising agency or an associate of an advertising agency	none	none
g)	Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).	none	Simon Hardwick and Fred Dinenage are employees of ITV PLC Simon Hardwick is a director of Passion Digital Radio ltd (non-trading). Patrick Woodward is a shareholder of Media Sound Holdings ltd.

Other interests

2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)

Other matters

3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:

(i) the applicant;
(ii) any director of the applicant;
(iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;

may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.

Do you confirm, to the best of your knowledge and belief, that:

4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);

5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;

6. No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;

7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and

8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.

Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996,

Community radio application form

the provision of false information or the withholding of relevant information with the intention of misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.

☑ Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

☑ Memorandum & Articles of Association

☑ Certificate of Incorporation

☑ Application Payment (UK £ 600.00) non-returnable   Paid by Chaps (16/10/2015)

☑ Photographs of the transmitter mast / building and aerial location.

I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.

Simon Hardwick   *(Name of person)*

Director   *(Title or position in the applicant group)*

20th October 2015   *(Date)*

Please return this form and any additional electronic information by e-mail to:
community.radio@ofcom.org.uk

If there is any paper-based material associated with this application, please send it to:

Community Radio Licensing Team, 5th Floor
Ofcom
Riverside House
2A Southwark Bridge Road
London
SE1 9HA

Please make sure you keep a copy of this form for your records.