

**Question 1: Do you agree that public service provision and funding beyond the BBC is an important part of any future system?:**

Yes

**Question 2: Which of the three refined models do you think is most appropriate?:**

1 Evolution model ITV has a duty to provide regional programming and news and if itv plc won't do that then they should lose their psb and it be given to companies who will.

**Question 3: Do you agree that in any future model Channel 4 should have an extended remit to innovate and provide distinctive UK content across platforms? If so, should it receive additional funding directly, or should it have to compete for funding?:**

Yes

**Question 4: Do you think ITV1, Five and Teletext should continue to have public service obligations after 2014? Where ITV1 has an ongoing role, do you agree that the Channel 3 licensing structure should be simplified, if so what form of licensing would be most appropriate?:**

Yes all three should have psb obligations. The licencing structure for channel 3 should revert back to regional licences owned by individual companies not one big plc who are not interested in the viewing public just making money.

**Question 5: What role should competition for funding play in future? In which areas of content? What comments do you have on our description of how this might work in practice?:**

**Question 6: Do you agree with our findings that nations and regions news continues to have an important role and that additional funding should be provided to sustain it?:**

Regions are extremely important and should be maintained not merged. ITV has enough money even if it says it doesn't if it hasn't enough money how come they have no adverts on during Saturday primetime show TV Burp surely a primetime show's commercial break should not be filled with trailers if they are strapped for cash.

**Question 7: Which of the three refined models do you think is most appropriate in the devolved nations?:**

1 Evolution

**Question 8: Do you agree with our analysis of the future potential for local content services?:**

**Question 9: Do you agree with our assessment of each possible funding source, in terms of its scale, advantages and disadvantages?:**

**Question 10: What source or sources of funding do you think are most appropriate for the future provision of public service content beyond the BBC?:**

The BBC licence fee would not need to be so high if people were made to pay through their cable or satellite bills each month and freeview customers should be made to top up to view tv then there wouldnt be the need for employing licence inspectors or costly vans etc.

**Question 11: Which of the potential approaches to funding for Channel 4 do you favour?:**

**Question 12: Do you agree that our proposals for 'tier 2' quotas affecting ITV plc, stv, UTV, Channel TV, Channel 4, Five and Teletext are appropriate, in the light of our analysis of the growing pressure on funding and audiences? priorities? If not, how should we amend them, and what evidence can you provide to support your alternative?:**

**Additional comments:**

Ofcom should never have allowed itv plc to get away with what they have they should be made to go back to regional output and a more detailed local service not a lesser one. I am shocked by what you have allowed if itv plc don't like it then let someone else have a go.