



TURN ON TELEVISION LTD

25th November 2008

Re: Ofcom consultation on phase 2 of the PSB review

Dear Sir/Madam,

My company, Turn On Television, is an independent production company based in Manchester which has been in existence for the past 10 years and has created many jobs and turned over approximately £5 million. The core of the company's business is the making of television programmes for broadcast in the UK and internationally.

Channel 4 has been crucial in the establishment of the company and also in sustaining it, not only by commissioning the company to make programmes but also by offering a number of development and training opportunities which have been funded by Channel 4. The broadcaster is unique in its genuine commitment to production from the English regions and British nations and its pioneering training programmes that help grow and nurture companies like mine.

I am aware that Channel 4 is facing severe funding challenges because of structural shifts in the market and I am concerned that its PSB role is in danger of being compromised by the funding gap. I urge you to urgently find a solution in order to bridge the gap so that Channel 4 can continue its PSB remit and continue to offer invaluable support to companies like Turn On Television.

I fear that if the funding gap is not addressed, that further budgetary cuts will be made and that will certainly lead to increasing difficulties for companies like mine who rely on the Channel for support and sustainability.

Channel 4 is genuinely the only channel in the UK who fearlessly pushes boundaries and encourages creatives to think beyond the obvious – all leading to a higher standard and better quality of programming for the viewer. If Channel 4's wings are clipped it will be severely detrimental not just to the independent production community, but also to television viewers, whose range of choice will be compromised as increasing homogeneity of offerings ensues.

I trust this matter will be attended to with the utmost urgency.

Yours faithfully,

**Angela Smith
Managing Director**