

Sara Winter,
Ofcom,
Riverside House,
2A, Southwark Bridge Road,
LONDON SE1 9HA

7th October,2009

Dear Mrs Winter,

Access Services Review

I am writing to support the campaign of blind and partially sighted people to increase the proportion of Audio Described programmes on television to 20%. Your cover sheet is attached.

Since my sight problems I have found the introduction of Audio Description immensely beneficial in helping me understand television programmes and because of this I can enjoy and discuss them better with sighted friends and relatives.

I do hope that Ofcom recommends the Secretary of State for Culture Media and Sport to order an increase in Audio Description to 20% for all channels required to provide access services.

In conclusion, may I make a suggestion. When someone is interviewed on TV their name and position is usually displayed (like a subtitle); at present describers ignore the display but it would be most helpful to blind and partially sighted people if that name and position were spoken by the describer.

Thank You,

P.S. This letter has been dictated by me and typed by my husband.