

Title:

Ms

Forename:

Patricia

Surname:

Moore

Representing:

Self

Organisation (if applicable):**Additional comments:**

Question 1: Do you agree that our proposed quota of 9% from 2020 appropriately balances the costs and benefits of the out of England production quota for stakeholders? Please provide reasons for your view and any supporting evidence you may have.:

I believe that Ofcom's proposed Out of England quota of 9%, without the widely-requested sub-quota for the nations, will have disastrous results for Northern Ireland indies. We all know that indies here are more than capable of delivering to Channel 4 and there is ample evidence to support this. If OFCOM supported a nations quota, Channel 4 would be compelled to commission content from NI indies, who in turn, would delivery said content - it really is as simple as that. It appears that OFCOM is ignoring (or at least discounting) the views of government, agencies, private groupings and individuals in the devolved nations (including NI) in favour of supporting a proposal which will allow Channel 4 to continue to 'cop-out' of a key PSB responsibility. The detrimental effects of this 'cop-out' will have the biggest impact in NI which has been virtually overlooked by Channel 4 for the last 15 years - Scotland and Wales have at least seen some improvements during that time. While considering this crucial decision, OFCOM has the chance to make a lasting and direct impact on the creative industries in Northern Ireland. Imposing a small nations quota would be a tiny step as far as Channel 4 is concerned, but would have a huge impact in a sector which urgently needs investment, and commitment.