

---

# Community Digital Sound Programme (C-DSP) licence

## Application form – Part A (public)

---

**Name of applicant (i.e. the body corporate that will hold the licence):**

Trevor Ford (Mighty Radio Ltd)

**Proposed service name:**

Mighty Radio Leeds

**Radio multiplex service(s) on which the proposed C-DSP service is to be provided:**

Whichever Multiplex is awarded. We have got provisional contracts with Leeds Dab (Leeds Digital Media Limited) and Leeds Dab Radio Ltd.

**Public contact details:**

[trevorford@mightyradio.co.uk](mailto:trevorford@mightyradio.co.uk)

# Contents

---

## Section

1. Overview	1
2. Applicant's details	4
3. The proposed service	13
4. Compliance of the service	20
5. Declaration	24

# 1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk).

## The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

## Provision of information

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are ‘fit and proper’ to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

## Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will be published by Ofcom following the submission of your application. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email ([broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk)).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, licences revoked, licence transfers, and changes to licensed services during the past month.

## Data protection

- 1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom’s [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

## Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom’s regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

- 1.15 To sign up to receive these communications, you must visit [the email updates area of our website](#) and select 'Broadcasting.'

## 2. Applicant's details

### About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

### Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Trevor Ford

2.2 Company registration number stated on Companies House:

**08730344**

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

**38 Compton Road, Southport, Merseyside, PR8 4HA**

2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

**Yes/No** (delete as appropriate)

**If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.**

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

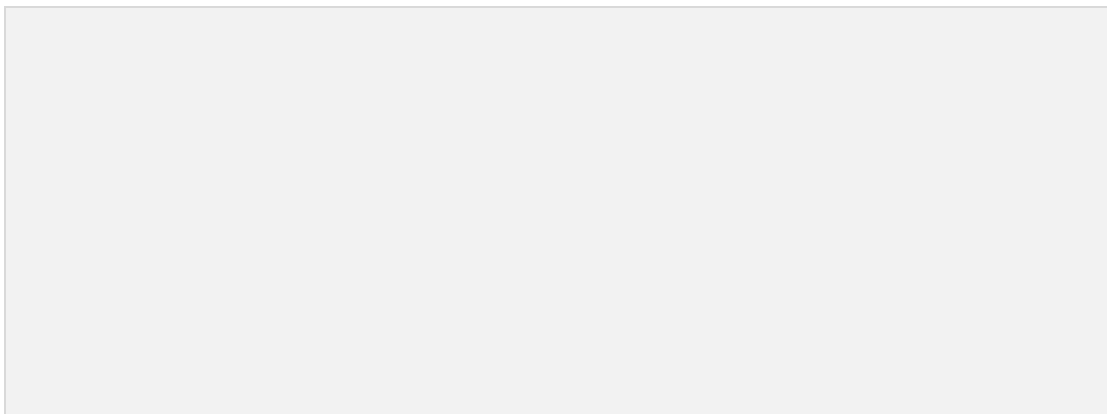
Full name	Trevor Ford
Job title	Managing Director
Address	38 Compton Road, Southport, Merseyside, PR8 4HA
Telephone	07768 790 857
Mobile phone	07768 790 857
Email	<a href="mailto:trevorford@mightyradio.co.uk">trevorford@mightyradio.co.uk</a> / trevford1@btinternet.com

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

[www.mightyradio.co.uk/leeds](http://www.mightyradio.co.uk/leeds)

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.



## Ownership and control of the company which will hold the licence

### Details of officers, participants and shareholders of the applicant

2.8 Please provide the following details for each director or designated member of the applicant:

Full name of individual	Correspondence address <sup>1</sup>	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Trevor Ford	38 Compton Road, Southport, Merseyside, PR8 4HA	United Kingdom	Mighty Radio Ltd (Southport)	

2.9 Please identify any entities with which the applicant is affiliated:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
na	na

<sup>1</sup> This should be the same address as is held and published by Companies House.



2.10 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by the applicant, and their affiliates:

Full name of entity	Address	Affiliates
n/a	n/a	n/a

2.11 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder’s agreement), each such person must be identified here:

Full name of individual or body	Address	Affiliates
n/a	n/a	n/a

2.12 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.11, and any affiliates of those bodies:

Full name of individual	Name of body in which officership held	Affiliates of that body
n/a	n/a	n/a

2.13 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.11, and their affiliates:

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
n/a	n/a	n/a

2.14 In relation to each body corporate identified in response to question 2.11, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (“participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 2.11. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
n/a	n/a	n/a	n/a	n/a
Comments				

### Involvement of the applicant in specified activities

2.15 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	

A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>	No	
An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

## Details of applications, licences and sanctions

2.16 Is the applicant a current licensee of Ofcom?

**Yes / No** (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex
NO	

2.17 Has the applicant held an Ofcom broadcasting licence before?

**Yes / No** (delete as appropriate).

Licence number	Name of service or multiplex

<sup>2</sup> Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

CR102153BA	Mighty Radio

2.18 Has anyone involved in the proposed service, held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

**Yes / No** (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex
April 2019 and still Active.	CR102153BA	Mighty Radio

2.19 Does the applicant control an existing Ofcom licensee?

**Yes / No** (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex
no	no

2.20 Is the applicant controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

**Yes / No** (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex
No	no

- 2.21 Has the applicant made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

**Yes / No** (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex
No	no

- 2.22 Is the applicant subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

**Yes / No** (delete as appropriate).

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation
No	No	no

- 2.23 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

**Yes / No** (delete as appropriate).

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number	Name of service	Nature of the	Sanction im-	Date sanction
----------------	-----------------	---------------	--------------	---------------

(or equivalent)	or multiplex	breach	posed	imposed
No	No	No	No	no

2.24 In relation to any of the directors, shareholders or other individuals named in this application, please provide any information which you think may be a relevant consideration for Ofcom in determining whether or not the applicant is fit and proper to hold a Broadcasting Act licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant’s eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond “N/A”.

n/a

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

**Yes / No** (delete as appropriate).

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty
no		

## 3. The proposed service

### About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences.

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

### Your proposed service and target community

3.1 What is the proposed service name?

Mighty Radio Leeds

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Whichever Multiplex is awarded. We have got provisional contracts with Leeds Dab (Leeds Digital Media Limited) and Leeds Dab Radio Ltd.

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).<sup>3</sup>

<sup>3</sup> If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

Leeds - Wortley

- 3.4 If the proposed service is a simulcast of an existing licensed radio service, please list that below and provide the licence number.

n/a

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

The studio is located within the licensed coverage area of Wortley Community Centre in Leeds. Mighty Radio Leeds will cover mainly Wortley and surrounding areas of: Holbeck, Burley, Pudsey, Bramley, Kirkstall, Burley, Woodhouse, Farley, Beeston, Hunslet, Cross Gates.

The service will provide a range of community benefits for the target community of Wortley, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any



profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

Mighty Radio will have sponsorship opportunities with local businesses and this will cover the running costs with the Ofcom License/Multiplex Rent/PRS/PPL/Insurance and costs with the premises of rent at the New Wortley centre. We are also looking at kickstart government funding to put employment possibilities in place with training and part time basis paid, to help keep people in work, with a bad economy forecast for unemployment expected soon with the current pandemic crisis. Any profit will be used against new equipment needed at the multiplex, servicing on station equipment and for community projects in the town of Wortley and surrounding areas.

The Body Corporate is Mighty Radio Limited, which is a not for profit, Private Company Limited by Guarantee. It consists of 3 Directors and members of a management committee. Of the 3 directors, one is appointed Managing / Station Director and one as Chairman.

## Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words. Please do not provide names of individuals in your answer.**

Mighty Radio intends to deliver social gain in the following ways:

- Improve community awareness of local services and local amenities.
- Promote economic development and social enterprise.
- Promote employment and provide work experience opportunities.
- Promote social inclusion.
- Promote cultural and linguistic diversity.
- Promote civic participation and volunteering.

Mighty Radio want to be part of the Leeds community and to help give time and energy for the benefit of the station and its current overall agreed social gain objectives. In addition, the station's friendship with New Wortley Community Centre as both organisations see themselves as "always open." Mighty Radio and the Wortley Community Centre will host community events and social gatherings throughout the year.

We want to be able to deliver 'what's on' to local news and traffic and issues affecting the community, this in which the national stations don't really home in on, with the big players coming from both London and Manchester.

A "Station Manager" will be appointed to actively oversee day to day running's. The station manager will be given training from the Station Manager actively at Mighty Radio in Southport, so key commitments and working to the broadcasting code is fulfilled and to the professional standard of broadcast.

Mighty Radio considers the recruitment and development of volunteers crucial to sustainability, viability and overall ethos of the station. Without substantial volunteer and community input then there really is no real reason for the station to exist.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion.  
Answer **in fewer than 200 words**.

We will encourage all community groups and individuals to participate in programming and give them training where requested. Leeds is full of history and heritage and has a bustling tourist season. We want the station to help local businesses and the community to have a voice by means of affordable bilateral support.

In addition to this, we firmly believe that sport has the unique capability to cross social divides. Part of our core sport objective is to raise the profile of local events, sports, encourage the widest participation and use it to facilitate social inclusion. Mighty Radio is both a firm supporter of children's sports and the plight of Leeds United as they battle to find new form and success in their new league. In conclusion, Mighty Radio will provide local news and information and opportunities to debate and discuss issues in specialist programming. This will put the station to good use as a practical, immediate and cost-effective means of reaching and engaging the whole of the TSA.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**

Our new base at Wortley Community Centre will be set up to provide a popular facility for the local community to participate and grow. It will service a dual role as broadcast centre for Mighty Radio Leeds and also as an education and training facility.

The current team is headed up by a team of directors with skills that complement each other perfectly. The new studio environment will be independently accessible for anyone wishing to take part - 24 hours a day, 7 days a week. It will also be fully equipped for disabled access. The facility will consist of a full suite of broadcast equipment, the playout system will be easy to use for all volunteers and with remote granted access, should any pandemic lockdowns still be on going. We will be enlisting the assistance of Paul Tasker from Mighty Radio in Southport for both studio and IT install, and professional services working with Leeds Dab (Leeds Digital Media Limited) or Leeds Radio Ltd regarding connection to transmission on the multiplex. Mighty Radio continuously encourages participation in any case. Where people come to us with a genuine desire to help and assist. We train them in whatever area they are most interested in. Since launching a website holding homepage for Mighty Radio Leeds "[www.mightyradio.co.uk](http://www.mightyradio.co.uk)" we currently have an interest of over 50 volunteers, who have emailed by the website and this is growing.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

Mighty Radio will ensure that the service and organisation are accessible and accountable to all means and adding the additional value and support of our friends at the New Wortley Centre. We will ensure that members of the public can make direct contact with us by visiting the station, emailing our frequently advertised email address, texting / calling our local number or writing to us. The Station Director will be the main contact for any Ofcom related matters. They will have ultimate responsibility for compliance, broadcast code instigation and station performance feedback. Mighty Radio will aim to be of an assistance of the many education and training partners in Leeds and with its operations to aid this at a very local level across the TSA we broadcast to.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

Director Trevor Ford who operates Mighty Radio Southport and Director of Mighty Radio Leeds, lives between Southport and Leeds. Trevor has family and friends in both towns, but spends a lot of his time in Leeds. It was agreed that Mighty Radio Leeds would be set up to trial a new, more community focused service for the Town of Wortley and surrounding areas.

This facility and set up would be identical to the Southport station, but would focus fully on the community in Wortley. A new broadcast centre being built within the New Wortley Community Centre will prove to be a massive attraction to the local community. We believe that there is a bright future ahead for local media and education partnerships. Trevor Ford is actively in support by spending time at Wortley and is ready to help bring awareness to the community and for Mighty Radio Leeds to hopefully soon launch across the town and surrounding areas.

## Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

The Mighty Radio studio will always be welcoming Individuals and small groups with the opportunity to visit the studios to find out how they operate and senior members of the team will be available to give off-site presentations to groups and organisations, with the aim of encouraging involvement and support.

The service's management team will also develop and deliver short media training courses for small groups, in particular (and due to our setting) aimed at the young and disadvantaged. Where appropriate, this activity will be broadly based on education curriculum requirements and key vocational skills.

Members of the community will be encouraged to become involved in the service on a variety of levels.

On a day to day basis, members of the target community will be able to take part in programmes through interviews, by contributing to discussions by phone, email or through social media and by providing information and ideas for inclusion in upcoming programmes.

## Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

Our new facility at New Wortley Community Centre will let the public make direct contact with us by visiting the station, email the studio, text or call our local number or writing to us. Mighty Radio will be accessible and will continue to deliver our community forum meetings that we would advertise and continue to organise the date profile around a quarter schedule and ahead of our director's meetings. Using at these sittings, we are able to easily summarise the findings of the forum ahead of the senior station strategy presentations and decision-making processes.

- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

All initial communication regarding suggestions, criticisms or complaints will be made to and responded to by the Managing Director. Our management team, who have distinct areas of support and expertise, will also be involved as part of this contact structure. This will optimise the station's response time and also allow the board of Directors to be made aware and kept in the loop of any outstanding issues. Our website will carry the obligatory Ofcom Public File information for the avoidance of doubt and point web contact direct to the correct recipient. The Station Director will be the main contact for any Ofcom related matters. They will have ultimate responsibility for compliance, broadcast code instigation and station performance feedback. Mighty Radio will be accessible and will be supportive with our friends at the New Wortley Centre.

## Draft Key Commitments

**Service name:** *the on-air name of the programme service (as in question 3.1 of this application)*

Mighty Radio Leeds

**Proposed radio multiplex service:** *as in question 3.2 of this application, specify if small-scale or local multiplex the radio station plans to broadcast on:*

**Whichever Multiplex is awarded. We have got provisional contracts with Leeds Dab (Leeds Digital Media Limited) and Leeds Dab Radio Ltd.**

**Description of target audience:**

Mighty Radio will be for the residents of the town of Wortley and surrounding areas of Leeds. It will offer a local service, giving local residents information of direct relevance to themselves and their town as well as the opportunity to contribute to and determine the station's output. The service will broadcast:

- Music. The music broadcast over the course of each week ranges from the 1980s to the present day. Specialist music programmes will also feature songs from 60's, 70's and themed genres of Soul, Motown, Dance, Country, Latin & Love Songs.
- Speech: The main types of speech output broadcast over the course of each week are: local traffic reports, what's on information, local business news and advice, interviews, and local sports reports.
- The service will provide original output for a minimum of 7 hours per day.
- The service provides locally-produced output for a minimum of 13 hours per day.

**Description of locality, which can be all of, or a subset of, the area covered by the radio multiplex service specified above:**

- The studio will be located within the licensed coverage area of Wortley. The multiplex will cover this area and the surrounding areas.

**Brief statement of main purpose of the radio service, its functions/activities:** *describe in no more than 50 words*

Mighty Radio will provide a range of community benefits for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

*The text below is included in the Key Commitments in all C-DSP licences, and does not need to be amended or augmented. Every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.*

**The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).**

**The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:**

- **the facilitation of discussion and the expression of opinion,**
- **the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and**
- **the better understanding of the particular community and the strengthening of links within it.**

**Members of the target community shall contribute to the operation and management of the service.**

**The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.**



## 4. Compliance of the service

### About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Will the individual named as Compliance Contact in response to question 2.3 in Part B have overall responsibility for compliance for the duration of the licence?

**Yes**

- 4.2 Please give details of all compliance training and compliance experience (including dates) the person named in response to question 2.3 in Part B has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

April 2019 – Active (Mighty Radio Southport – Mighty Radio Ltd)

- With one station currently active and holds an Ofcom license in Southport, both the Managing director and Station Manager work with the broadcasting code and work to the code with all volunteers. Training is also given to all volunteers and the broadcasting code is also re addressed, to ensure that all content that is broadcasted is re-deemed legal, in the right context and to the broadcasting code.

- 4.3 How many staff does the applicant have (or plan to have) in its compliance team? Please provide a brief description of the functions each person will be performing. Please do not give names of individual members of staff.

The Managing Director/Station Manager mentioned above from Mighty Radio in Southport work with the broadcasting code and will work with all volunteers at Mighty Radio Leeds.

- 4.4 How does the applicant intend to train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

The Managing Director/Station Manager will work with all volunteers, to ensure that the code is always followed and understood. We will provide full training before launch, conduct presentation meetings and also with guests from a radio background from other radio stations, to give them their input and view of why radio exists, how informative it is and why we have to work to the broadcasting code. The broadcasting code will constantly be refreshed with all volunteers on a daily/weekly basis with full training.

- 4.5 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public). Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules at all times while the service is broadcasting, in particular when the service is broadcasting live content but also when pre-recorded material<sup>4</sup> is being broadcast.

Mighty Radio performs on the basis that 'a child' could be listening at any time. Whether that be day or night, we enforce that all content must be safe, clear, in the right context, no explicit language in music or content and must always adhere to the broadcasting code. Before we schedule a broadcaster on air, they are always given full training first and to go through the broadcasting code, so it is understood and why it works with the industry that we work in. Debates/Discussions are normally always cleared through the station manager for compliance first, before looking at the subject to air. Music is stored on a radio edit database, to ensure there is no explicit tracks or content. TV may have a watershed, but all volunteers are told that within radio "you can't see it, you don't what will come next out of the speakers, you don't know if a child could be listening". We make it clear to 100% satisfaction that under any circumstances, no explicit or out of context against the code, would never go out to air. Training and a constant refresh of the broadcasting code, will always be given to volunteers from both the Managing Director and Station Director.

- 4.6 Please set out how you will ensure compliance with your Key Commitments, including how you will maintain up-to-date information on how these are being delivered.

---

<sup>4</sup> This could include, for example, material obtained from, or streamed from, third-party sources as well as content produced by the licensee.

The Managing Director/Station Director will work closely to ensure that the key commitments we have listed will be fulfilled with all volunteers, working with local organisations within the Wortley Community and to ensure that the output of the radio station is all local content for the town of Wortley and surrounding areas.

4.7 What language(s) does the applicant intend to broadcast in?

English

4.8 For each language listed in response to question 4.7, please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.

**Please do not give names of individual members of staff.**

2 - Manager Director & Station Manager

## 5. Declaration

### About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign **the form**.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
  - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
  - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bod-

ies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

**Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:**

TREVOR FORD

**Date of application:**

03/11/2020

I am authorised to make this application on behalf of the applicant in my capacity as (**delete as appropriate**):

company director

**You now need to complete the [confidential section \(Part B\) of the application form](#)**