
Community Digital Sound Programme (C-DSP) licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Sab Rang Radio Bradford Ltd

Proposed service name:

Sab Rang Radio Bradford

Radio multiplex service(s) on which the proposed C-DSP service is to be provided:

Bradford Digital Media Ltd – small scale multiplex

Public contact details:

Raghvir Singh Sangha

Publication date: 1 September 2020

Contents

Section

1. Overview	1
2. Applicant's details	4
3. The proposed service	13
4. Compliance of the service	20
5. Declaration	24

1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

Provision of information

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are ‘fit and proper’ to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will be published by Ofcom following the submission of your application. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

- 1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom’s [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom’s regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

- 1.15 To sign up to receive these communications, you must visit [the email updates area of our website](#) and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Sab Rang Radio Bradford Ltd

2.2 Company registration number stated on Companies House:

13295405

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

N/A

- 2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

Yes/No (delete as appropriate)

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

- 2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Raghvir Singh Sangha
Job title	Director
Address	171 Bradford Road Idle Bradord BD10 8SN
Telephone	
Mobile phone	07931 318849
Email	sabrangbradford@aol.com

- 2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

www.sabrangradiobradford.com

- 2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

The service will be financed from the following sources:

- sale of advertisements - sponsorships (limited to fixed revenue allowance as per the threshold laid down for community services by Ofcom)
- donations from the generosity of the philanthropic members of the community and donations from listeners
- grants income is raised through service level agreements with public bodies and local authority.
- Fundraising events aligned with Sikh festivals will also bring additional funds.
- The service is a voluntary led service and receives in-kind service from the volunteers which saves expenditure on wages

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

2.8 Please provide the following details for each director or designated member of the applicant:

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Raghvir Singh Sangha	171 Bradford Road Idle Bradford BD10 8SN	UK	Director in Bradford Digital Media Limited, Company number 12688903. A Small Scale Multiplex	Self Employed

¹ This should be the same address as is held and published by Companies House.

2.9 Please identify any entities with which the applicant is affiliated:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address
Bradford Digital Media Ltd	55 Leeds Road Little Germany BRADFORD BD1 5AF

2.10 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by the applicant, and their affiliates:

Full name of entity	Address	Affiliates
N/A		

2.11 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder’s agreement), each such person must be identified here:

Full name of individual or body	Address	Affiliates
Raghvir Singh Sangha	171 Bradford Road Idle Bradford BD10 8SN	N/A

2.12 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.11, and any affiliates of those bodies:

Full name of individual	Name of body in which officership held	Affiliates of that body
Raghvir Singh Sangha	Bradford Digital Media Ltd As a Director	

2.13 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.11, and their affiliates:

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

2.14 In relation to each body corporate identified in response to question 2.11, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (“participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 2.11. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

Involvement of the applicant in specified activities

2.15 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; ²	No	
An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

² Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Details of applications, licences and sanctions

2.16 Is the applicant a current licensee of Ofcom?

Yes / ~~No~~ (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex
SRSL 103957wt/1	Sab Rang Radio Bradford RSL Licence for 28 days in March/April 2021

2.17 Has the applicant held an Ofcom broadcasting licence before?

Yes / ~~No~~ (delete as appropriate).

Licence number	Name of service or multiplex
Various Numbers	Sab Rang Radio Bradford, have been operating as RSL twice a year for the last 22 years.

2.18 Has anyone involved in the proposed service, held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

Yes / ~~No~~ (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex
From 1999 to 2020 Raghvir Singh Sangha	Various numbers	Sab Rang Radio Bradford RSL Service
Mar/Apr 2021 Raghvir Singh Sangha	SRSL 103957wt/1	Sab Rang Radio Bradford RSL Service
2019 to 2021 Raghvir Singh Sangha	CR100143BA/1	Akash Radio Leeds

(As a Radio Pre-sender)		
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2.19 Does the applicant control an existing Ofcom licensee?

Yes / No (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex
SRSL 103957wt/1	Sab Rang Radio Bradford RSL Service

2.20 Is the applicant controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

Yes / No (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex
SRSL 103957wt/1	Sab Rang Radio Bradford RSL Service

2.21 Has the applicant made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

Yes / No (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex
N/A	

2.22 Is the applicant subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

~~Yes~~ / No (delete as appropriate).

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation
N/A		

2.23 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

~~Yes~~/ No (delete as appropriate).

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed
N/A				

2.24 In relation to any of the directors, shareholders or other individuals named in this application, please provide any information which you think may be a relevant consideration for Ofcom in determining whether or not the applicant is fit and proper to hold a Broadcasting Act licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant’s eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond “N/A”.

N/A

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

Yes / No (delete as appropriate).

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty
N/A		

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences.

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

Sab Rang Radio Bradford

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Bradford Digital Media - small-scale radio multiplex service

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

**Unit 4
Kyme Mills
Johnson Street
Bradford
BD3 8HW**

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

- 3.4 If the proposed service is a simulcast of an existing licensed radio service, please list that below and provide the licence number.

Sab Rang Radio Bradford – RSL Licence No SRSL 103957wt/1

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

As of the 2011 UK census, the Metropolitan District of Bradford had a total population of 522,452. The minority ethnic populations representing just under 31% of the total population, of which 26.8% Asian (2.8% Indian, 20.4% Pakistani, 1.9% Bangladeshi, 1.8% Black/African Caribbean and 1.5% other ethnic groups). (Source Bradford City Council 2011 Census Report)

The Indian population of 2.8% is made up of mainly Sikhs with a small number of Hindus. It is estimated that the population of Sikhs in the District of Bradford was about 10,000 spread across the city. It will serve the target group made up of mainly Sikhs and Hindus. It will also serve a significant number of Punjabi speaking Muslim community who are from both Punjabs, ie: in Pakistan and India.

The proposed service is a simulcast of the existing RSL service, seven days a week and the target community residing in Heaton, Toller, Undercliffe, University, Clayton, Greater and Little Horton wards which all fall within the Bradford polygon area to be covered by Bradford Digital Media Ltd, the small scale multiplex.

Sab Rang Radio Bradford has been built on the previous 22 years of experience, as an RSL service, twice a year. It has built a strong bond with its target community through consultation process for provision of programmes of their choice. In addition to catering for spiritual music, i.e Gurbani Keertan for Sikhs, Bhajans for Hindus and Naaths for Muslim community, it will also provide entertainment music. It will also provide information to raise awareness and knowledge of support facilities and opportunities provided by local authority, Primary Care NHS Trust, education, employment and enterprise institutions.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

Sab Rang Radio Bradford is a company limited by guarantee, a not-for-profit distributing organisation. If there will be any surplus, it will be re-invested in the organisation for improvement and sustainability of the service.

Sab Rang Radio Bradford aims to generate income by sale of air time for advertisements by businesses in and around the locality, receipt of donations from listeners, sponsorships, grants received, time given by the volunteers in-kind. The funds generated are exclusively used to cover the overhead costs of running the radio service which includes rent of the premises, utility bills, telephone charges, insurance cover for public liability and building contents, various annual license fees, purchase of capital equipment and various other expenses. If a profit is made, it will be used to improve the service by upgrading equipment.

Social gain

- 3.7** What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words. Please do not provide names of individuals in your answer.**

Sab Rang Radio Bradford has been established for the last 22 years as an RSL providing two services a year (Current RSL No SRSL 103957WT/1) to the Punjabi speaking communities from both Punjab, in India and Pakistan. The key community benefits it provides as an RSL radio are:

- Sab Rang Radio Bradford RSL service has trained volunteers from the target community to operate the radio service. The volunteers have been trained in various aspects of running a radio service from planning events, researching contents of programmes to using studio equipment;
- A comprehensive training programme is developed for the volunteers. The volunteers get one to one training from the senior members of the management team and gain work experience initially sitting next to an experienced presenter while the programmes are aired. To help them develop their life skills, volunteer are given training in communication and presentation skills.

Sab Rang Radio Bradford service aims to provide additional social skills by:

- Building relationships with training providers to support young people with school homework and prepare them for GCSE exams through on-air shows;
- Help generate employability skills as well as effective utilisation of time;
- Hold discussion programmes on air to engage the community and to raise awareness of local services provided by local authorities as well as other organisations in and around Bradford. We aim to invite guest speakers from different services and the listeners get an opportunity to ask questions to clarify any issues raised by the discussion;
- Increase collaboration with BBC Radio Leeds in order to relay local and national news and disseminate messages from the Government and local government on topical updates and relay BBC's local news bulletins;
- Encourage the target audience to get involved by ringing and speaking to the presenters, getting involved in discussions, asking questions to guest speakers. This would boost their confidence and self esteem and enable them to feel that they are part of the community.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. Answer in fewer than 200 words.

The Sab Rang Radio Bradford RSL service was set up as the result of the discussion with the community and the feedback received confirmed the need for a community radio station for the Punjabi speaking communities in Bradford.

Sab Rang Radio RSL service does not only provide entertainment music but facilitate discussions and expression of opinion on current local and national issues that have an impact on the community. It raises awareness on mental health and wellbeing in the community, need of support for children's education and Government guidance on the safety from Covid-19.

Sab Rang Radio Bradford is to set up a Consultation group to hold open meetings on regular basis to ensure the engagement of community members for discussions on improving the service.

Sab Rang Radio Bradford will seek community's suggestions to introduce programmes that would raise their awareness of various subjects and prompt discussion on air.

Community surveys are another tool that will be used for expression of opinion.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. Answer in fewer than 400 words.

Sab Rang Radio Bradford RSL studio is based within the community and it has an open-door policy which allows any member of the community to simply walk into our studio to obtain information as how to join the radio service.

Community members are also encouraged to contact us with their interest and are invited to join taster training sessions.

We have senior presenters who mentor new recruits and train them how to use the technical equipment.

We will be introducing weekly training classes each weekend for young people aged from 12 to 24 years ones the COVID pandemic situation improves.

Our listeners are encouraged to contact us by telephone, emails or through social media.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

Sab Rang Radio Bradford as an RSL has been informing the community of the new services and opportunities to be available on the multiplex platform. The feedback we have been receiving is encouraging and will help us develop our programme strategy in accordance to the community's needs.

Our service will provide a better understanding of our target communities by holding regular consultations to determine their needs and wants.

We will communicate with people who are isolated and marginalised from mainstream society, by providing a service that uses Punjabi language.

We will keep the involvement of younger people by using English alongside Punjabi language.

We will be able to have a clear understanding of how to strengthen the links within the target community by providing discussion shows on local needs and wants, airing people's views and concerns, promoting job and training opportunities and local events.

Our strength lies in support of volunteers from the community who have given assurance by responding to our request in participating in the initiative.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

There are a number of members of the group of Sab Rang Radio Bradford RSL team, who, in addition of broadcasting, have various other skills to promote the social gain.

Some of the activities that members of the Sab Rang Radio Bradford RSL team undertakes are:

- Trained volunteers to raise funds for various charities;
- worked with statutory and groups to organise awareness raising lectures on matters that are relevant and beneficial to the target community such as:
 - work of social services
 - role of Fire Brigade , Ambulance and Police
 - Self safety at work and at home
 - NHS Chaplaincy service

Participation

3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

Sab Rang Radio Bradford is a product of the short term radio service under RSL. The key object was to give a new voice to the Punjabi speaking communities across the Bradford area bringing community benefits such as programmes of their choice like devotional music, community news, discussion and training. It promoted the work of various deprived community groups from youth projects to day care centres for the elderly, raised their awareness on issues affecting them. It brought together a number of Gurudwaras (Sikh Temples) in Bradford to work together when holding common events like Nagar Keertan (procession to City Hall).

Sab Rang Radio Bradford RSL service is to ensure the engagement of its members in both the operation and management of the station as it relies on the participation of its dedicated, enthusiastic volunteers, without whom the radio service could not have continued for the last 22 years, twice a year. In return, the participants gained a number of special key skills which helped in their personal development. This encouraged them to take on increasing roles and responsibilities in the operation of the service.

Meetings were held with members of the local community a month before the start of the RSL service to encourage the involvement of the members of the target community where they had the opportunity to discuss operational issues, publicity ideas, new programming and getting input into project management.

Accountability

3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

Sab Rang Radio Bradford RSL service is a community project rooted in the communities it serves. One of the key objectives is to ensure the engagement of its members in both the operation and management of the station.

Our contact details, i.e. studio telephone numbers, website address, face book address are regularly announced and advertised on posters and banners inviting community members to get in touch.

The management group have set up an Advisory Group made up of management team and volunteers to support the work of the C-DSP radio service. The role of the Advisory Group, in addition to receiving feedback in developing the activities of the station will be to encourage the involvement of the community.

The Advisory group will have access to reports, both in terms of operation and financial accountability of the service which they will be able to make accessible to the community members to view.

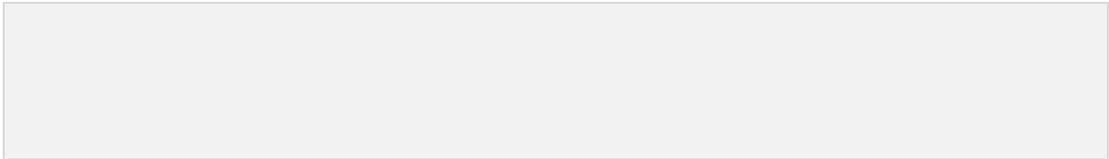
Advisory group is also a route for volunteers to become operators. The RSL service has 20 current volunteers willing to join the C-DSP service.

3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

We take suggestions and criticisms from our listeners seriously.

Any suggestions for improvement of the service received from the community are considered by the Management team and if, in their view, they are worthwhile, they are implemented immediately.

Any complaints received are listened to. Initially it is considered by the Station Manager, if the matter is serious the station manager will bring this to the attention of our Management Team who will discuss the issue in an emergency meeting. Any criticism from listeners is taken on board and investigated by the management team. They will interview the complainant. After careful consideration they will come to a decision and take the necessary action. The complainant is informed of the action taken.



Draft Key Commitments

Service name: *the on-air name of the programme service (as in question 3.1 of this application)*

Sab Rang Radio Bradford

Proposed radio multiplex service: *as in question 3.2 of this application, specify if small-scale or local multiplex the radio station plans to broadcast on*

Bradford Digital Media small scale multiplex

Description of target audience:

Sab Rang Radio Bradford caters for the Punjabi speaking communities, mainly Sikhs and Hindus and a significant number of Punjabi speaking Muslims.

Description of locality, which can be all of, or a subset of, the area covered by the radio multiplex service specified above:

The service will be provided to the target community residing in Heaton, Toller, Undercliffe, University, Clayton, Greater and Little Horton the wards which are all within the Bradford polygon area to be covered by the Bradford Digital Media Ltd.

Brief statement of main purpose of the radio service, its functions/activities: *describe in no more than 50 words*

We promote to develop Punjabi language and culture through the provision of social, cultural and spiritual music and talks; and encourage volunteer participation in the operation and management of the service; build links with outside institutions for providing education, training and help with employment and enterprise opportunities to the community.

The text below is included in the Key Commitments in all C-DSP licences, and does not need to be amended or augmented. Every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).

The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community shall contribute to the operation and management of the service.

The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.

4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Will the individual named as Compliance Contact in response to question 2.3 in Part B have overall responsibility for compliance for the duration of the licence?

Yes/No (delete as appropriate)

- 4.2 Please give details of all compliance training and compliance experience (including dates) the person named in response to question 2.3 in Part B has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Harphuman Singh Notay is the named Compliance Officer in section 2.3 in Part B. He has managed community RSL radio for the last 22 years and has extensive management and broadcasting experience. He is familiar with the relevant Ofcom's Compliance Procedures and is aware of the Broadcasting and Advertising codes and rules. He has attended the Broadcasting Compliance workshop/training carried out by Ofcom in 2018.

- 4.3 How many staff does the applicant have (or plan to have) in its compliance team? Please provide a brief description of the functions each person will be performing. Please do not give names of individual members of staff.

There are three members from the Management team in the Compliance team.

The team consists of

- Compliance Officer, Ofcom contact and Trainer
- Director Programme Controller and Assistant Compliance officer.
- Two Assistant Compliance Officers: to provide cover to senior officers and support Compliance Officer to receive updated regulations .

The team has studied the rules and regulations of broadcasting and advertising as per Ofcom's codes and will prepare a booklet of key points for easy reference.

4.4 How does the applicant intend to train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

Staff Training

The Compliance Officer who is responsible in dealing with Ofcom for all matters to ensure that the Director and the Assistant Compliance Officers are regularly informed of updates from Ofcom on Compliance procedures.

The Compliance Officer will work with all staff and volunteers to ensure that the broadcasting and advertising codes are understood and always followed. The training will be based as per Ofcom's guidance.

The Compliance Officer will give training to all presenters before they start presenting programmes on air to ensure that the code is understood and always followed. Workshops will held to make volunteers aware of compliance of broadcasting and advertising codes, rules and regulations. The codes will be constantly refreshed with volunteers on regular basis, at least once a month. Training given to all those presenters who are responsible for live programming , include details of the compliance training on the broadcasting code to ensure that all are content that whatever is broadcasted is redeemed legal, in the right context and to the broadcasting code.

All presenters are asked to confirm that they have grasped the knowledge of broadcasting and advertising codes, rules and regulations by signing the confirmation form on completion of the training.

4.5 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g.

Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public). Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules at all times while the service is broadcasting, in particular when the service is broadcasting live content but also when pre-recorded material⁴ is being broadcast.

To comply with Ofcom codes and rules we have set up the compliance team with the role to train staff and volunteers in the broadcasting and advertising codes and ensure the presenters become capable to observe these codes when preparing programme content.

We provide during the induction training to all new volunteers the information on these codes and rules as well as frequently hold refresher courses for all staff for remaining compliant. All presenters have to sign forms to confirm that they will comply with these rules. We have staff members to ensure that live content that is being aired is suitable, and they are trained to cancel or stop any broadcast they deem unsuitable.

4.6 Please set out how you will ensure compliance with your Key Commitments, including how you will maintain up-to-date information on how these are being delivered.

All our presenters are informed of the Key Commitments we have agreed to deliver and are asked to comply with them regularly. The Director and the Compliance Officer monitor all presenters to ensure they remember the delivery of the Key Commitments and if in any doubt the respective presenter is marked for refresher training. We have regular staff meetings where presenters are reminded of the Key Commitments.

4.7 What language(s) does the applicant intend to broadcast in?

⁴ This could include, for example, material obtained from, or streamed from, third-party sources as well as content produced by the licensee.

Punjabi, English, Hindi and Urdu.

- 4.8 For each language listed in response to question 4.7, please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.
Please do not give names of individual members of staff.

We have three members in the Compliance Team who are fluent in the following languages and will be responsible for ensuring the content broadcast in the respective language complies with the Ofcom's code and rules.

- **Punjabi – 3 members**
- **English – 3 Members**
- **Hindi/Urdu – 2 members**

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign **the form**.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

RAGHVIR SINGH SANGHA

Date of application:

30 March 2021

I am authorised to make this application on behalf of the applicant in my capacity as (**delete as appropriate**):

~~Company secretary / company director / designated member (in the case of a Limited Liability Partnership)~~

You now need to complete the **confidential section (Part B) of the application form**