

Why are the public expected to buy a NEW desk top unit?

We are loosing our jobs, we have soup kitchens, Social food charity outlets now opening in every UK town/parish and city.

Where are the public going to get the money to cover your half a job/cowboy operation analogue to digital TV. You should have done this at the start. Now you have to just slot your new uses for the next 50 years.

Don't forget that TV is upgrading from 2D to HD 3D TV to technology catch up with SKY HD 3D.

£100 call out

£ 24 desk top unit

£ 100 fitting new aerial

£224 to go to the NEW bandwidth with a new TV

A new Smart TV 3D 42" = £400 from a catalogue.

You would be upset if you just paid £2000 for a £3D HD smart plasma TV bespoke wall cabinet fitted.

No room for the desk top box.

Leave the TV where it is and licence the unused wavelengths where possible.

Do remember, if the poor do not upgrade because of cost, there is not enough rich audience to make it viable.

Food is getting expensive and so is fuel(cheep oil has peaked) Public money, before TAX is getting slimmer. We are loosing Jobs, Loosing our homes and renting. TV might become a luxury if you move the spectrum again.

<http://www.youtube.com/watch?v=nvoFJsqF1wQ&feature=relmfu>
Freedom of Action to Confront Peak Oil

Nicole Foss: We Need

http://www.youtube.com/watch?v=pMgOTQ7D_Ik
Full Movie

The Crisis of Civilization:

<http://www.youtube.com/watch?v=LKsZ1hgHBHU&feature=related>
Explained

European Debt Crisis

Remember as oil prices increases. The plastics/ components of TV get more expensive.

Road/Shipping/air freighting are on the way to becomes non viable.

Recheck the demand data as the Debt crisis unfolds with higher oil price.

NO change to the TV digital spectrum.

Have you conceded the requirements of 4K TV. When you relocate the white Space. Or are you doing a cowboy halfjob and we the poor public have to pay for your system of work failure.

Link to explain 4K that I have found.

http://reviews.cnet.com/8301-33199_7-57364224-221/what-is-4k-next-generation-resolution-explained/