

Title:

Mrs

Forename:

Zandra

Surname:

Elliot

Representing:

Self

Organisation (if applicable):

Email:

What additional details do you want to keep confidential? :

No

If you want part of your response kept confidential, which parts? :

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Additional comments:

Question 1: Do you agree that the existing obligations on Channel 3 and Channel 5 licensees in respect of national and international news and current affairs, original productions, and Out of London productions should be maintained at their current levels? If not, what levels do you consider appropriate, and why? :

NO - THERE IS A NEED FOR MORE COVERAGE OF LOCAL AFFAIRS.

Question 2: Do you agree with ITV's proposals for changes to its regional news arrangements in England, including an increase in the number of news

regions in order to provide a more localised service, coupled with a reduction in overall news minutage? :

YES .

Question 3: Do you agree with UTV's proposal for non-news obligations should be reduced to 90 minutes a week? If not, what alternative would you propose and why? :

NO - IT IS ESSENTIAL THAT NEWS SHOULD REACH THE MAXIMUM NUMBER OF PEOPLE REGULARLY.

Question 4: Do you agree with the proposals by STV to maintain overall minutage for regional content in the northern and central licence areas of Scotland at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :

SEE ANSWER TO QUESTION 3

Question 5: Do you agree with the proposals by ITV to maintain the overall minutage for regional content in Wales at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :

SEE ANSWER TO QUESTION 3

Question 6: Do you agree with the proposals by ITV to reduce the overall minutage for regional content in the Channel Islands from 4 hours a week to 3 hours 20 minutes as detailed in Annex 3, while maintaining the present provision of a 30 minute early evening regional news programme? If not, what alternative would you propose, and why? :

SEE ANSWER TO QUESTION 3

Question 7: Do you have any views on any other aspects of the nations and regions programming and production obligations of the Channel 3 licensees?:

IT IS ESSENTIAL THAT THE VARIOUS REGIONS OF THE COUNTRY ARE FULLY REPRESENTED AND ACCURATELY PORTRAYED AT NATIONAL LEVEL.

Question 8: Which option would you prefer in respect of the news and current affairs in the Border region, and why? :

REINSTATE BORDER TELEVISION - IT REFLECTS LOCAL OPINION AND EVENTS MOST ACCURATELY.

Question 9: If option 2 were to be adopted, should ITV be required to provide separate transmission for the Scottish and English parts of the region on DTT? :

NO.

Question 10: If you would prefer a different option to those set out in Questions 8 and 9 above, please explain what, and why:

SEE ANSWER TO QUESTION 8.

Question 11: Do you agree that the Border licence should be amended to reduce the proportion of regional production required to a sustainable level? If not, what proposals would you like to make? :

YES BUT NOT TO THE DETRIMENT OF THE VIEWING PUBLIC.

Question 12: What views do you have on the proposal by STV and UTV to extend peak time to 11pm, which would extend the window in which they could schedule regional content that must be shown in peak time? :

DISAGREE STRONGLY - MAXIMUM AUDIENCE IS REQUIRED FOR CURRENT AFFAIRS ETC.