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SERIAL NO:



MRS - Sam Day
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Private & Confidential
March 2012

QUESTIONNAIRE – CHILDREN AGED 3-15 (MASTER)
JN6754

Child's name: _____

Address: _____

Postcode: _____ Telephone No: _____

Interviewers Declaration:

This interview was conducted by me with the respondent under the Code of Conduct laid down by the Market Research Society and according to the instructions I was given.

Date of Interview: ____/____/____ Start time _____ Finish Time: _____

Signed: _____

Interviewer Name: _____ Interviewer No.

Signed off by: _____ Client

Signed off by: _____ FieldWorks

Signed off by: _____ DP

PARENT/ RESPONSIBLE ADULT TO PROVIDE PERMISSION TO INTERVIEW CHILD AND SIGN HERE

Parent's name _____

Code nation	
1	England
2	Scotland
3	Wales
4	Northern Ireland

Sample point number		

Good morning/ afternoon, my name is I'm from a company called FieldWorks, an independent market research company based in London. We are conducting research on behalf of Ofcom to understand children's usage of and opinions about different sorts of media. We also need to know what parents or guardians think too. The questions will take about (x) minutes. This is a very important survey for Ofcom and your opinions really will count. Some of the questions ask about some aspects of internet safety. This is an area that Ofcom needs to know more about in order to work out the best ways of helping children and parents stay safe online.

We operate under the Code of Conduct of the Market Research Society and I can assure you that your answers will be treated with confidence and that you will not receive a follow-up call to try to sell you anything.

SCREENING QUESTIONNAIRE – COMPLETE WITH PARENT

QP1 ESTABLISH THAT PARENT HAS ANY CHILDREN AGED 3-15 LIVING AT HOME AND FOR WHOM THEY HAVE PARENTAL RESPONSIBILITY
ENTER AGE OF CHILD TO BE INTERVIEWED
SINGLE CODE

- Age 31
- Age 42
- Age 53
- Age 64
- Age 75
- Age 86
- Age 97
- Age 108
- Age 119
- Age 1210
- Age 1311
- Age 1412
- Age 1513

QP2 ENTER GENDER OF CHILD TO BE INTERVIEWED
SINGLE CODE

- Male1
- Female.....2

QP2A What is the occupation of the main wage earner in your household?

Position/ Rank/ Grade:_____ Industry/ type of company:_____

Qual's/ degree/ apprenticeship:_____ Number of staff responsible for_____

CODE SOCIAL GRADE BELOW

- A1
- B2
- C13
- C24
- D5
- E6

INTERVIEWER INSTRUCTION - CHECK QUOTAS FOR AGE, GENDER AND SOCIAL GRADE

QP3 **ASK ALL PARENTS**

SHOWCARD A

I'm going to read out a list of different types of electronic equipment that you may or may not have in your home, and which your child **(NB the child to be interviewed)** may or may not use. Please note, we will be asking parents of children aged from 3 to 15 about the same types of equipment, so it may be that some types of equipment are not relevant for children in each age group.

Could you please let me know which **one** of the answers on this sheet applies to each of the different types of equipment? In each case we're interested in working equipment.

READ OUT EACH PIECE OF EQUIPMENT FROM A TO N IN TURN: - CODE ONE RESPONSE FOR EACH ROW – CODING THE FIRST RESPONSE GIVEN BY THE RESPONDENT THAT APPLIES

INTERVIEWER – THE CHILD DOES NOT HAVE TO OPERATE THE EQUIPMENT TO 'USE' THE EQUIPMENT – E.G. WATCHING A DVD COUNTS AS USING THE DVD PLAYER

		Child has own one – in their bedroom	Child has own one - elsewhere	Household has & child makes use of	Household has but child does not use	Do not have in the household	Don't know
A	TV	1	2	3	4	5	6
B	Digital Video Recorder/ DVR (such as Sky+, V+ or Freeview+) that allows you to record and store TV programmes and pause/ rewind live TV programmes. May be referred to as a PVR	1	2	3	4	5	6
C	PC/ laptop/ netbook– with internet access <i>(Access to websites)</i>	1	2	3	4	5	6
D	PC/ laptop/ netbook/ – without internet access	1	2	3	4	5	6
E	Tablet computer – like an iPad	1	2	3	4	5	6
F	Any type of mobile phone/ including Smartphone – (iPhone/ BlackBerry etc) <i>(Can be anywhere)</i>	1	n/a	3	4	5	6
G	Portable media player – like an iPod Touch or Archos – that can be used to go online	1	2	3	4	5	6
H	Games console connected to a TV – like a Sony PS2, Nintendo Wii, or Xbox	1	2	3	4	5	6
I	Handheld/ portable games player – like a Nintendo DS, or Sony PSP	1	2	3	4	5	6
J	Radio <i>(whether FM/ AM or digital DAB)</i>	1	2	3	4	5	6
K	DVD player/ DVD recorder/ Blu-ray recorder <i>(Fixed or portable)</i>	1	2	3	4	5	6
L	Webcam <i>(Camera connected to computer)</i>	1	2	3	4	5	6
M	E-Book reader - like a Kindle or a Sony Reader	1	2	3	4	5	6
N	Educational games system – such as VTech or Leapster	1	2	3	4	5	6

QP4 **ASK IF CHILD HAS THEIR OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP5**

You mentioned that your child has their own mobile phone. Is this a Smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone, Nokia Lumia and Android phones such as HTC or Samsung Galaxy.

SINGLE CODE

Yes.....	1
No	2
Don't know	3

QP5 **ASK ALL^[YUN1] PARENTS**

SHOWCARD B

Does your child EVER use any of these devices to watch television programmes at home?

IF NECESSARY – Not DVDs.

MULTICODE OK FOR CODES 1-8

QP6 **ASK ALL PARENTS**

SHOWCARD B

And when your child watches television programmes at home, which device do they mostly use....

SINGLE CODE ONE RESPONSE FROM QP5

	QP5 Use at all	QP6 Mostly use
A television set.....	1	1
A desktop computer/ laptop/ netbook.....	2	2
A mobile phone/ Smartphone (e.g. iPhone/ BlackBerry).....	3	3
A tablet computer (like an iPad)	4	4
A portable media player (like an iPod Touch or Archos).....	5	5
A games console connected to a TV (e.g. PlayStation/ Xbox/ Wii).....	6	6
A portable or handheld games player (e.g. Nintendo DS/ Sony PSP).....	7	7
Other type of device (WRITE IN).....	8	8
.....		
NONE OF THESE (SINGLE CODE)/ Does not watch TV programmes at home	9	NA
Don't know.....	10	10

QP7 **ASK IF HAVE TV IN THE HOUSEHOLD AT QP3A (CODES 1-4) – OTHERS SKIP TO QP21**

SHOWCARD C

Do any of your TV sets receive **extra** channels in addition to BBC1, BBC2, ITV1, Channel 4 and Five through any of these types of TV services, or do you only have terrestrial TV?

MULTICODE OK FOR CODES 2-6 – IF RESPONDENT IS UNSURE WHETHER THEY RECEIVE ADDITIONAL CHANNELS, PLEASE CODE 1

Terrestrial TV only (SINGLE CODE).....	1	QP10
Satellite TV with a monthly subscription (such as through Sky).....	2	
Satellite TV with no monthly subscription (such as through Freesat).....	3	
Cable TV (through Virgin Media/ formerly known as NTL/ Telewest).....	4	
Freeview (through a set-top box or digital TV set).....	5	
Digital TV via broadband DSL line (through BT Vision or Tiscali TV).....	6	

QP8 **ASK IF MULTI-CHANNEL TV AT QP7 (CODES 2-6) – OTHERS SKIP TO QP10**

I would like to ask you about 'on demand' television services - which allow you to watch certain recently broadcast programmes or films on your TV at a time that suits you rather than when they are broadcast. The types of 'on demand' TV services include Sky Anytime, Virgin on Demand, BT Vision or Tivo.

I don't mean watching programmes that someone in your household has recorded and I don't mean using a computer, laptop or games console to watch television. Instead I mean using your TV service to start watching a recently broadcast programme or film anytime you like. Customers of some TV service providers can watch the TV catch-up services like BBC iPlayer, ITV Player, Channel 4 On Demand, Five TV's Demand Five, or Sky Player **through their television**. All of these would be considered to be 'on demand' services.

Does your child use the television to watch any of these 'on demand' services at all?

SINGLE CODE

- Yes, my child watches on demand services..... 1
- No, my child does not watch on demand services..... 2
- Don't know..... 3

QP9 **ASK IF MULTI-CHANNEL TV AT QP7 (CODES 2-6) AND CHILD HAS OWN TV AT QP3A (CODES 1 OR 2) – OTHERS SKIP TO QP10**

Does your child's TV set receive a service with extra channels?

SINGLE CODE

- Yes..... 1
- No 2
- Don't know 3

QP10 **ASK IF HAVE TV IN THE HOUSEHOLD AT QP3A (CODES 1-4) – OTHERS SKIP TO QP21**

Are any of your TV sets "Smart TVs"? These are new types of TV that are connected to the internet and can stream video directly onto your television screen, without the need for a computer, set-top box or games console.

IF NECESSARY – It's a TV that allows you to surf the internet and stream movies, TV shows and videos using services such as BBC iPlayer, LoveFilm and YouTube. They are also sometimes referred to as a Connected TV or a Hybrid TV.

- Yes..... 1
- No 2
- Don't know 3

QP11A **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP21[P S2]**

Please think about the time your child spends watching television on a typical school day-
 How many hours would you say he/ she spends watching TV programmes on a typical school day?
 IF NECESSARY – Please think about any device your child uses to watch TV programmes at home.
 INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE
NB TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET.

QP11B And how many hours would you say he/ she watches television on a weekend day?

	QP11A	QP11B
	School day	Weekend day
Number of hours watch TV in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP11A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP11B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP12 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP21**

SHOWCARD D

Do you have any of these rules or restrictions about the TV, videos and DVDs that your child watches?

PROBE – Any others?

MULTICODE OK FOR CODES 1 -11

- No TV after a certain time 1
 - Only children's TV programmes/ children's channels 2
 - Only DVDs/ videos with appropriate age rating..... 3
 - No programmes with violence 4
 - No programmes with swearing/ bad language 5
 - No programmes with nudity/ sexual content 6
 - Need a PIN or password to watch certain channels/ certain movie ratings 7
 - Regularly check on what they're watching 8
 - Can only watch when supervised/ not on their own 9
 - Only a DVD/ video that an adult or parent has watched first..... 10
 - Other (WRITE IN) 11
-
- No, do not have ANY rules or restrictions (SINGLE CODE) 12

QP13 **ASK IF MULTI-CHANNEL TV AT QP7 (CODES 2-6) – OTHERS SKIP TO QP17**

Does your television service have any parental controls set, to stop certain programmes, films or channels being viewed on your TV, until a PIN or password is entered?

SINGLE CODE

Yes.....	1	QP15
No	2	QP14
Don't know	3	QP17

QP14 **ASK IF NO CONTROLS SET AT QP13 (CODE 2) – OTHERS SKIP TO QP15**

And can you tell me why that is?

DO NOT READ OUT PROBE: Any other reasons?

MULTICODE OK

Didn't know this was possible	1
Trust my child to be sensible/ responsible	2
Child too old for setting these controls.....	3
Don't know how to do this.....	4
Wouldn't work/ they'd find a way around any controls.....	5
Child is always supervised/ always an adult present	6
Child is too young for this to be a problem	7
It's not possible to set controls on my TV service.....	8
Other (WRITE IN)	9

QP15 **ASK IF CONTROLS SET AT QP13 (CODE 1) – OTHERS SKIP TO QP17**

SHOWCARD E

Do you use these parental controls in any of these ways?

PROBE – Any others?

MULTICODE OK

'Adult' channels removed from the on-screen menu of channels.....	1
Blocked specific channels from being viewed at any time of the day.....	2
Blocked specific channels from being viewed after a specific time/ after 8pm.....	3
Block films depending on their age rating	4
Require a PIN to view a programme or film originally broadcast after 9pm	5
Other (WRITE IN)	6

Don't know.....	7
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QP16 **ASK IF CONTROLS SET AT QP13 (CODE 1) – OTHERS SKIP TO QP17**

Does your child know the PIN or password to override these controls?

SINGLE CODE

Yes.....	1
No	2
Don't know	3

QP17 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP21**

SHOWCARD F

Please tell me the extent to which you are concerned about these aspects of your child's TV viewing.

ROTATE ORDER OF STATEMENTS

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Very concerned	Fairly concerned	Neither/nor	Not very concerned	Not at all concerned	Don't know
A	The content of the TV programmes that they watch	1	2	3	4	5	6
B	How much time they spend watching television	1	2	3	4	5	6

QP18 **ASK IF CONCERNED AT QP17A (CODES 1-2) – OTHERS SKIP TO QP21**

You mentioned that you have concerns about the content of TV programmes that your child watches, does this relate to TV programmes that are on before 9pm?

INTERVIEWER – IF CONCERNED ABOUT CONTENT BOTH BEFORE AND AFTER 9PM, CODE 'YES' BELOW

SINGLE CODE

Yes.....	1	QP19
No	2	QP21
Don't know	3	QP21

QP19 **ASK IF CONCERNED ABOUT PRE-9PM TV CONTENT CHILD WATCHES AT QP18 (CODE 1) – OTHERS SKIP TO QP21**

Please think about TV programmes that are on during the day and evening up until 9pm.

What kinds of things concern you about child's television viewing?

DO NOT READ OUT PROBE – What else?

MULTICODE OK

Bad language.....	1
Sex/ sexually explicit content.....	2
Generally unsuitable content of a sexual nature (i.e. not sex, but sexually provocative)	3
Overtly sexual performances	4
Nakedness/ naked bodies/ naked body parts.....	5
Unsuitable content for younger people/ children	6
Unsuitable content aired too early/ pre-watershed/ before 9pm	7
Makes me feel embarrassed/ don't feel comfortable watching with others/ adults.....	8
Makes me feel embarrassed/ don't feel comfortable watching with my child/ children.....	9
Negative portrayal of women/ objectification of women.....	10
Glamorisation of certain lifestyles	11
Portrayal of anti-social behaviour	12
Violence (in general).....	13
Discriminatory treatment or portrayal of people (age/disability/sexuality/race/religion etc.)	14
Invasion of privacy/ not respecting people's privacy.....	15
Other (WRITE IN)	16

QP20 **ASK IF CONCERNED ABOUT PRE-9PM TV CONTENT CHILD WATCHES AT QP18 (CODE 1) – OTHERS SKIP TO QP21**

SHOWCARD G

Still thinking about TV programmes that your child watches during the day and in the evening up to 9pm. Which of these types of TV programme, if any, concern you about your child's television viewing? Please say as many as apply.

MULTICODE OK FOR CODES 1 -14

News programmes.....	1
Current affairs programmes.....	2
Documentaries.....	3
Sports programmes	4
Children's programmes.....	5
Reality programmes.....	6
General entertainment including quiz shows	7
Talent shows.....	8
Magazine style shows.....	9
Soaps.....	10
Dramas	11
Films	12
Music videos shown on music channels or general channels	13
Other types of programmes (WRITE IN)	14
<hr/>	
Don't know (SINGLE CODE)	15

RADIO - COMPLETE WITH PARENT

QP21 ASK ALL PARENTS

SHOWCARD H

Does your child ever listen to the radio in these ways in your home?

MULTICODE OK FOR CODES 1-6

NOTE TO INTERVIEWER: Please ensure that anything entered under Other (CODE 6) relates to radio listening at home: so, if their child listens to radio via any other type of portable device then please check this is when they are at home and not when they are outside of the home

Through a traditional radio set (including portable sets, radio alarms, etc.)	1	
Through your satellite or cable TV service or Freeview.....	2	
Through a DAB digital radio set (a mix of existing and new stations not available on traditional radio, with digital sound quality)	3	
Over the internet (when broadcast or later or via a podcast).....	4	
Through a mobile phone - while at home.....	5	
Other way of listening to radio <u>AT HOME</u> (Write in)	6	
<hr/>		
Does not listen to radio at home (SINGLE CODE)	7	QP25

QP22A ASK IF CHILD LISTENS TO RADIO AT HOME AT QP21 (CODES 1-6) – OTHERS SKIP TO QP25 [KR-B3]

Please think about the time your child spends listening to radio at home on a typical school day.
 How many hours would you say he/ she spends listening to radio at home on a typical school day?
 INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE
NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP22B And how many hours would you say he/ she listens to radio at home on a weekend day?

	QP22A	QP22B
	School day	Weekend day
Number of hours listen in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP22A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP22B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP23 **ASK IF CHILD LISTENS TO RADIO AT HOME AT QP21 (CODES 1-6) – OTHERS SKIP TO QP25**

SHOWCARD I

Do you have any of these rules or restrictions about radio that your child listens to?

PROBE – Any others?

MULTICODE OK FOR CODES 1- 7

- No radio after a certain time 1
 - Only certain radio stations/ shows..... 2
 - Only children's radio stations/ shows 3
 - No music with swearing/ bad language..... 4
 - Regularly check on what they're listening to 5
 - Can only listen when supervised/ not on their own 6
 - Other (WRITE IN) 7
-
- No, do not have ANY rules or restrictions (SINGLE CODE) 8

QP24 **ASK IF CHILD LISTENS TO RADIO AT HOME AT QP21 (CODES 1-6) – OTHERS SKIP TO QP25**

SHOWCARD J

Please tell me the extent to which you are concerned about these aspects of your child's radio listening

ROTATE ORDER OF STATEMENTS

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Very concerned	Fairly concerned	Neither/ nor	Not very concerned	Not at all concerned	Don't know
A	The content of the radio shows that they listen to	1	2	3	4	5	6
B	How much time they spend listening to the radio	1	2	3	4	5	6

INTERNET - COMPLETE WITH PARENT

QP25 ASK IF HOUSEHOLD HAS INTERNET ACCESS TO A COMPUTER/ LAPTOP AT QP3C (CODES 1-4) – OTHERS SKIP TO QP27A

Does your child ever go online at home using a USB stick or dongle to get access to the internet on a computer or laptop through a mobile network?

SINGLE CODE

- Yes 1
- No..... 2
- Don't know..... 3

QP26 ASK IF HOUSEHOLD HAS INTERNET ACCESS TO A COMPUTER/ LAPTOP AT QP3C (CODES 1-4) – OTHERS SKIP TO QP27A

Do you have a wireless internet connection at home?

IF NECESSARY: A wireless internet connection allows you to have a wireless broadband connection throughout the house, without needing cables running from your PC, laptop or other device to your telephone socket

SINGLE CODE

- Yes 1
- No..... 2
- Don't know..... 3

QP27A ASK ALL^[P S4] PARENTS

SHOWCARD K

Including any ways you may have already mentioned, does your child EVER use any of the following devices to go online **at home**? Please think about any reason your child may have for going online at home – maybe to look at a website, watch a TV programme or video clip, play games online, check emails or visit a social networking site.

MULTICODE OK FOR CODES 1-9

QP27B ASK IF CHILD USES ANY DEVICE TO GO ONLINE AT QP27A (CODES 1-9) AND MORE THAN ONE RESPONSE GIVEN AT QP27A^[P S5] – OTHERS SKIP TO QP28

SHOWCARD K AGAIN

And when your child goes online at home, which device do they mostly use....

SINGLE CODE ONE RESPONSE FROM QP27A

	QP27A	QP27B
	Use at all	Mostly use
A desktop PC	1	1
A laptop/ netbook	2	2
A mobile phone/ Smartphone (e.g. iPhone/ BlackBerry).....	3	3
A tablet computer (like an iPad)	4	4
A portable media player (like an iPod Touch or Archos).....	5	5
A games console connected to a TV (e.g. PlayStation/ Xbox/ Wii).....	6	6
A portable or handheld games player (e.g. Nintendo DS/ Sony PSP).....	7	7
TV set with internet access/ Smart TV/ Connected TV/ Hybrid TV	8	8
Other type of device (WRITE IN).....	9	9
<hr/>		
NONE OF THESE (SINGLE CODE)/ Does not go online at home	10	NA
Don't know.....	11	11

QP28 **ASK IF EVER GO ONLINE THROUGH A GAMES CONSOLE OR A GAMES PLAYER AT QP27A^[P S6] (CODES 6 OR 7) – OTHERS SKIP TO QP29A**

When your child uses a games console or games player to go online, is this mostly...

READ OUT SINGLE CODE

- To play games online1
- To look at websites2
- Or something else – WRITE IN3

QP29A **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3^[KR-B7]) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A**

Please think about the time your child spends using the internet at home on a typical school day on any device whether it's a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch.

How many hours would you say he/ she spends using the internet on a typical school day?

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP29B And how many hours would you say he/ she uses the internet at home on a weekend day?

	QP29A	QP29B
	School day	Weekend day
Number of hours used in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP29A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP29B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP30 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS
SKIP TO QP63A**

SHOWCARD L

Do you have any of these rules or restrictions about the access that your child has to the internet on any device whether it's a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch?

PROBE – Any others?

NOTE TO INTERVIEWER: IF PARENT MENTIONS THAT THEY SIT WITH THEIR CHILD/ ARE ALWAYS CLOSE BY/ KEEP AN EYE ON THEIR CHILD - THEN PLEASE RECORD AS CODE 6 BELOW

MULTICODE OK FOR CODES 1 -13

No internet after a certain time	1
PIN/ Password required to enter websites unless already approved	2
Only websites stored in their Favourites list	3
Only children's websites	4
Regularly check what they're doing online	5
Can only use when supervised/ not on their own.....	6
No Instant Messaging/ MSN.....	7
No social networking sites like Facebook/ Bebo/ MySpace/ hi5/ Twitter.....	8
Only talk/ chat/ communicate with friends/ people they already know	9
No purchasing from websites	10
Only allowed to use the internet for a certain amount of time	11
Only use for homework	12
Other (WRITE IN)	13
<hr/>	
No, do not have ANY rules or restrictions (SINGLE CODE)	14

QP31 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A**

Are there any controls set or is any software loaded to stop your child viewing certain types of websites?

SINGLE CODE

Yes	1
No	2
Don't know	3

QP32 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR THROUGH A DESKTOP PC OR LAPTOP/ NETBOOK AT QP27A (CODES 1-2) - OTHERS SKIP TO QP41**

SHOWCARD M

Please look at the descriptions shown on this card.

Just to check, do you have any of these types of 'parental controls' loaded or put into place and working on the PC/ laptop/ netbook that your child uses at home, to prevent them viewing certain types of websites? Just read out any you have.

IF NECESSARY – Please think about the PC, laptop or netbook that your child mostly uses to go online at home.

MULTICODE OK FOR CODES 1-3

Parental controls provided by your internet service provider/ ISP – e.g. provided by Talk Talk, BT, Sky, Virgin etc.	1	QP33
Parental controls built into the computer's operating system – e.g. Windows, Mac.	2	QP33
Parental controls that someone in your household has bought (e.g. Net Nanny) or downloaded via an app onto the computer.....	3	QP33
Parental controls <u>are</u> working on the computer, but not sure which type of controls (SINGLE CODE).....	4	QP33
No parental controls (SINGLE CODE).....	5	QP37
Don't know if there are parental controls (SINGLE CODE)	6	QP41

QP33 **ASK IF HAVE PARENTAL CONTROLS AT QP32 (CODES 1-4) – OTHERS SKIP TO QP37**

SHOWCARD N

When did these parental controls get loaded or put into place?

IF NECESSARY – Please think about the parental controls that were first put in place on the PC, laptop or netbook that your child mostly uses to go online at home.

PROMPT IF NECESSARY

SINGLE CODE

Within the last six months	1
Within the last year	2
Within the last 2 years	3
Within the last 3 years	4
Longer ago than the last 3 years	5
Don't know	6

QP34 **ASK IF HAVE PARENTAL CONTROLS AT QP32 (CODES 1-4) – OTHERS SKIP TO QP37**

SHOWCARD O

Please look at the reasons shown on this card. Which one of these describes why the parental controls were put in place?

SINGLE CODE

The controls came already installed/ loaded.....	1	QP36
The controls were installed/ loaded as a result of someone in the household seeing something inappropriate online	2	QP35
The controls were installed/ loaded as a precaution/ just in case	3	QP35
Don't know (SINGLE CODE)	4	QP36

QP35 **ASK IF HAVE PARENTAL CONTROLS THAT DID NOT COME ALREADY INSTALLED AT QP34 (CODES 2-3) -- OTHERS SKIP TO QP36**

How did you become aware that parental controls could be loaded onto the PC, laptop or netbook your child uses?

DO NOT READ OUT

MULTICODE OK FOR CODES 1-9

- Heard about it from a friend/ relative 1
 - Heard about it from child's school.....2
 - Heard about it from child.....3
 - Read or heard about it from TV/ newspaper/ radio/ magazine ...4
 - Information from internet service provider/ ISP5
 - Information from government/ local authority6
 - Information from child welfare organisation/ charity7
 - Saw in store8
 - Other (WRITE IN)9
-
- Can't remember (SINGLE CODE) 10

QP36 **ASK IF HAVE PARENTAL CONTROLS AT QP32 (CODES 1-4) – OTHERS SKIP TO QP37 SHOWCARD P**

Please tell me the extent to which you agree or disagree with these statements in relation to the parental controls that you have in place.

ROTATE ORDER OF STATEMENTS

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	I am confident that the parental controls that we have in place are effective	1	2	3	4	5	6
B	I feel that my child is safer as a result	1	2	3	4	5	6
C	The parental controls get in the way of what I or other family members want to access online	1	2	3	4	5	6

QP37 **ASK IF DO NOT HAVE PARENTAL CONTROLS SET AT QP32 (CODE 5) – OTHERS SKIP TO QP41**

And can you tell me why that is?

DO NOT READ OUT PROBE: What else?

MULTICODE OK

- Didn't know this was possible 1
 - Trust my child to be sensible/ responsible.....2
 - Child too young to surf/ look around the web3
 - Child too old for setting these controls.....4
 - Don't know how to do this5
 - Wouldn't work/ they'd find a way around any controls.....6
 - Child is always supervised/ always an adult present7
 - Child is too young for this to be a problem8
 - Child learns how to be safe on the internet at school9
 - Other (WRITE IN) 10
-

QP38 **ASK IF DO NOT HAVE PARENTAL CONTROLS AT QP32 (CODE 5) – OTHERS SKIP TO QP41**

SHOWCARD Q

Here are some reasons given by other parents and carers, which may or may not include the reasons you just mentioned. Which of these are reasons why you don't have parental controls in place? Please include any you have already mentioned.

Just read out the number or numbers that apply.

MULTI CODE OK

Didn't know this was possible/ wasn't aware there were parental controls.....	1	
Used to have them but now stopped using them.....	2	QP39
Happy to trust my child.....	3	
As far as I'm aware my child hasn't seen/ come across anything of concern online	4	
Setting controls would prevent other family members accessing what they want	5	
My child would find a way around the controls.....	6	
Child is too young for parental controls.....	7	
Child is too old for parental controls.....	8	
Child is always supervised.....	9	
Have heard they don't block enough.....	10	
Have heard they block too much.....	11	
I haven't got around to it yet.....	12	
Child learns how to be safe on the internet at school	13	
Other (WRITE IN).....	14	

QP39 **ASK IF TRIED BUT STOPPED AT QP38 (CODE 2) – OTHERS SKIP TO QP40**

SHOWCARD R

Here are some reasons given by others who have tried parental controls but then stopped. Which of these reasons apply to you?

Just read out the number or numbers that apply.

MULTI CODE OK

Didn't block enough content.....	1	QP41
Blocked too much content.....	2	QP41
Controls were not flexible enough to change them when required	3	QP41
Child is now older and don't think it's necessary.....	4	QP41
Other (WRITE IN).....	5	QP41

QP40 **ASK IF DO NOT HAVE PARENTAL CONTROLS AT QP32 (CODE 5) AND QP38 NOT CODE 2 – OTHERS SKIP TO QP41**

Before today, were you aware that it is possible to have parental controls set on a PC or laptop?

SINGLE CODE

Yes	1
No	2
Don't know	3

QP41 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS
SKIP TO QP63A**
As far as you're aware, within the last 12 months have you received any information about parental controls from your internet service provider/ ISP?
SINGLE CODE

Yes1
No2
Don't know3

QP42 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS
SKIP TO QP63A**
SHOWCARD S
Which, if any, of the following measures do you have in place?
MULTICODE OK FOR CODES 1-3

Software installed on your PC/ laptop to protect against junk email/ spam or computer viruses1
Software installed that limits the amount of time your child can spend on the internet2
Use the 'History' function to see the websites that your child has visited.....3
None of these (SINGLE CODE ONLY)4

QP43 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS
SKIP TO QP63A**
Do you have settings that allow only safe searches on search engines such as Google?
SINGLE CODE
INTERVIEWER – IF PARENT SAYS SETTINGS ARE IN PLACE FOR 'IMAGE SEARCHES ONLY' ON GOOGLE, CODE 'YES' BELOW

Yes.....1
No2
Don't know3

QP44 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS
SKIP TO QP63A**
Does your child visit the YouTube website?
SINGLE CODE

Yes.....1 QP45
No2 QP46
Don't know3 QP46

QP45 **ASK IF CHILD EVER VISITS YOUTUBE AT QP44 (CODE 1) - OTHERS SKIP TO QP46**
Have you enabled the Safety Mode on YouTube to prevent your child viewing some videos?
SINGLE CODE

Yes.....1
No2
Don't know3

QP46 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A**

Does your child have a profile on a social networking website. By this I mean websites like Facebook, Bebo, MySpace, Tumblr, hi5 or Twitter?

SINGLE CODE

Yes.....	1	QP47
No	2	QP52
Don't know	3	QP52

QP47 **ASK IF CHILD HAS A SOCIAL NETWORKING SITE PROFILE AT QP46 (CODE 1) – OTHERS SKIP TO QP52**

Which social networking sites does your child have a page or profile on?

DO NOT READ OUT

PROBE: Any others?

MULTICODE OK FOR CODES 1-14

Bebo.....	1
Blogger.....	2
Facebook	3
Flickr	4
Google+	5
hi5	6
Jabble	7
MySpace.....	8
Ning.....	9
Piczo	10
Tumblr.....	11
Twitter	12
YouTube	13
Other (WRITE IN)	14
<hr/>	
Don't know (SINGLE CODE)	15

QP48 **ASK IF CHILD HAS A SOCIAL NETWORKING PROFILE AT QP46 (CODE 1) - OTHERS SKIP TO QP52**

Do you tend to check what they are doing online when they are visiting these types of sites?

SINGLE CODE

Yes.....	1
No	2
Don't know	3

QP49 **ASK IF CHILD HAS A SOCIAL NETWORKING PROFILE AT QP46 (CODE 1) - OTHERS SKIP TO QP52**

Do you, personally, have a social networking site profile?

SINGLE CODE

Yes.....	1	QP50
No	2	QP52
Don't know	3	QP52

QP50 **ASK IF PARENT ALSO HAS A SOCIAL NETWORKING SITE PROFILE AT QP49 (CODE 1) – OTHERS SKIP TO QP52**

Do you have a profile on any of the same social networking sites as your child?

SINGLE CODE

Yes.....1 QP51
 No2 QP52
 Don't know3 QP52

QP51 **ASK IF PARENT HAS A SOCIAL NETWORKING SITE PROFILE ON THE SAME SITES AS THEIR CHILD AT QP50 (CODE 1) - OTHERS SKIP TO QP52**

And are you listed as a friend of your child on any of the social networking sites that both you and your child have profiles on?

SINGLE CODE

Yes.....1
 No2
 Don't know3

QP52 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS^[KRB8] SKIP TO QP63A**

SHOWCARD T

Please tell me the extent to which you agree or disagree with these statements in relation to your child. Please bear in mind that we are referring to their use of the internet on any device whether it's a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch.

ROTATE ORDER OF STATEMENTS

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	The benefits of the internet for my child outweigh any risks	1	2	3	4	5	6
B	I trust my child to use the internet safely	1	2	3	4	5	6
C	My child has been taught at school how to use the internet safely	1	2	3	4	5	6
D	My child knows more about the internet than I do	1	2	3	4	5	6
E	My child helps me with using the internet	1	2	3	4	5	6
F	I feel I know enough to help my child to stay safe when they are online	1	2	3	4	5	6

QP53 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A**
SHOWCARD U

Does your child watch TV programmes or films in any of the following ways?
MULTICODE OK FOR CODES 1-2

Watch online or download from UK TV broadcaster's websites (such as the BBC iPlayer, ITV player, Channel 4 on demand, Five TV's Demand Five, or Sky Player).....	1	
Watch online or download from other websites.....	2	
No, neither of these (SINGLE CODE)	3	QP57
Don't know (SINGLE CODE).....	4	QP57

QP54 **ASK IF WATCH ONLINE USING TV BROADCASTERS WEBSITES AT QP53 (CODE 1) – OTHERS SKIP TO QP57**

Did you know that UK broadcaster's websites like the BBC iPlayer and ITV Player show Guidance labels for programmes that may include content that is unsuitable for young audiences (such as violence, sex, drug use or strong language)?
SINGLE CODE

Yes, knew this	1	QP55
No, did not know this	2	QP57

QP55 **ASK IF AWARE OF GUIDANCE LABEL AT QP54 (CODE 1) - OTHERS SKIP TO QP57**

Have you set up a PIN or password on the UK websites that your child uses to watch or download TV programmes or films – which needs to be entered before it's possible to view programmes that have a Guidance label?
IF YES: Is that on all of the websites or just some of the websites that your child uses to watch or download TV programmes or films? (CODE AS 1 OR 2 AS APPROPRIATE)
IF NO - CODE 3
SINGLE CODE

PIN/ password set up on ALL of the websites the child uses for watching/ downloading TV or films.....	1	QP57
PIN/ password set up on SOME of the websites that the child uses for watching/ downloading TV or films.....	2	QP57
PIN/ password NOT set up on any of the websites that the child uses for watching/ downloading TV or films.....	3	QP56
Don't know if this has been set up	4	QP57

QP56 **ASK IF NO PIN/ PASSWORD CONTROLS SET AT QP55 (CODE 3) – OTHERS SKIP TO QP57**

And can you tell me why that is?
DO NOT READ OUT PROBE: What else?
MULTICODE OK

Didn't know this was possible	1
Trust my child to be sensible/ responsible	2
Child too young to surf/ look around the web	3
Child too old for setting these controls.....	4
Don't know how to do this	5
Wouldn't work/ they'd find a way around any controls.....	6
Child is always supervised/ always an adult present	7
Child is too young for this to be a problem	8
Child learns how to be safe on the internet at school	9
Other (WRITE IN)	10

QP57 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A**

Have you talked to your child about staying safe when they are online?

SINGLE CODE

- Yes 1 QP58
- No 2 QP59
- Don't know 3 QP59

QP58 **ASK IF HAVE TALKED TO CHILD ABOUT STAYING SAFE AT QP57 (CODE 1) – OTHERS SKIP TO QP59**

SHOWCARD V

Which of these best describes how often you talk to your child about staying safe when they are online?

SINGLE CODE

- More often than once a month 1
- Monthly 2
- Every few months 3
- A couple of times a year 4
- Once a year 5
- Less often than once a year 6
- Have talked to them once, and not since then 7
- Don't know 8

QP59 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS^[KRB9] SKIP TO QP63A**

SHOWCARD W

Please tell me the extent to which you are concerned about these possible aspects of your child's internet use.

Please bear in mind we mean using the internet across any device whether it's a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch.

ROTATE ORDER OF STATEMENTS A-F. THEN ASK STATEMENT G, THEN H LAST.

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Very concerned	Fairly concerned	Neither/nor	Not very concerned	Not at all concerned	Don't know
A	The content on the websites that they visit	1	2	3	4	5	6
B	How much time they spend online	1	2	3	4	5	6
C	Who they are in contact with online	1	2	3	4	5	6
D	Any illegal downloading or downloading of copyrighted material	1	2	3	4	5	6
E	Downloading or getting viruses or other harmful software installed on the PC as a result of what they do online	1	2	3	4	5	6
F	Them giving out their personal details to inappropriate people	1	2	3	4	5	6
G	Them being bullied online/ cyber bullying	1	2	3	4	5	6
H	The possibility of them bullying others online or making negative comments about other people online	1	2	3	4	5	6

QP60 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A**

SHOWCARD X

Have you looked for or received information or advice about how to help your child to stay safe when they are online, from any of these sources or in any other way?

MULTICODE OK FOR CODES 1 -10

Your child's school	1
Government or local authority	2
Welfare organisations or charities	3
Manufacturers or retailers selling the product	4
Internet service providers/ ISPs	5
Websites with safety information	6
TV, radio, newspapers or magazines	7
From your child.....	8
Family and friends	9
Other sources (WRITE IN)	10

No, have not looked for or received any information or advice (SINGLE CODE)	11
Don't know (SINGLE CODE).....	12

QP61 **ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A**

In the last year, do you think your child has seen anything online that is worrying, nasty or offensive in some way?

IF YES: Do you think they have seen something once or twice in the last year or more frequently than that?

IF SEEN BUT UNSURE HOW OFTEN – CODE 3

IF NOT SEEN - CODE 4

SINGLE CODE

Yes seen – just once or twice	1
Yes seen - more frequently.....	2
Yes seen - but couldn't say how many times.....	3
Not seen in last year	4
Don't know whether seen any of these things	5

QP62 **ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A**

Please think about having a Facebook page or profile. As far you know, is there an age someone needs to have reached in order to have a Facebook profile? IF YES: What age is that?

DO NOT READ OUT

SINGLE CODE

Age under 10	1
Aged 10	2
Aged 11	3
Aged 12	4
Aged 13	5
Aged 14	6
Aged 15	7
Aged 16	8
Aged 17	9
Aged 18 or over	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know	13

QP62A **ASK ALL PARENTS**^[PS10]

Does your child use the internet anywhere apart from home at all?

IF YES - Where is that?

READ OUT IF NECESSARY – MULTICODE OK FOR CODES 1-8

Nursery/ School.....	1
Library	2
Internet café	3
Friend's house.....	4
Relative's house	5
Anywhere - using a mobile phone/ Smartphone	6
Anywhere - using another portable device (laptop or portable media player or games player etc)	7
Other (WRITE IN).....	8
<hr/>	
No, my child does not (SINGLE CODE)	9

MOBILE PHONE - COMPLETE WITH PARENT

QP63A **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP**

TO_[YUN11] QP72_[KR-B12]

Please think about how your child uses his/ her mobile phone on a typical school day.

How many calls would you say he/ she makes on his/ her mobile phone – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP63B And how many calls would you say he/ she makes using his/ her mobile phone on a weekend day?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QP63A	QP63B
	School day	Weekend day
Number of calls made in a typical day – Please enter 0 if none		

NOTE TO INTERVIEWER – IF AT QP63A THE PARENT MENTIONS A HIGH NUMBER OF CALLS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP63B – IF A HIGH NUMBER OF CALLS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP64A **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP**

TO_[YUN13] QP72_[KR-B14]

How many text messages would you say he/ she sends from the phone on a typical school day – both before and after school? Please only think about text messages over the mobile network and not any messages they may send through instant messaging applications such as BlackBerry Messenger/ BBMs, Apple iMessage or through instant messaging applications such as Ping, Windows Live Messenger, Yahoo Messenger or Whats App.

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP64B And how many text messages would you say he/ she sends from the phone on a weekend day? (Again, please only think about text messages over the mobile network)

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QP64A	QP64B
	School day	Weekend day
Number of texts sent in a typical day – Please enter 0 if none		

NOTE TO INTERVIEWER – IF AT QP64A THE PARENT MENTIONS A HIGH NUMBER OF TEXTS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP64B – IF A HIGH NUMBER OF TEXTS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP65 **ASK IF CHILD HAS OWN SMARTPHONE AT QP4 (CODE 1) – OTHERS SKIP TO [YUN15]**

QP67 [KR-B16]

SHOWCARD Y

Thinking now about using a smartphone to send messages through BlackBerry Messenger/ BBMs or Apple iMessage or through instant messaging applications such as Ping, Windows Live Messenger, Yahoo Messenger or Whats App. How many of these types of Instant Messages would you say your child sends on a typical school day?

SINGLE CODE

None.....	1
1-5 a day	2
6-20 a day	3
21-50 a day	4
51-99 a day	5
100 or more a day	6
Don't know.....	7

QP66 **ASK IF CHILD HAS OWN SMARTPHONE AT QP4 (CODE 1) – OTHERS SKIP TO [YUN17]**

QP67 [KR-B18]

SHOWCARD Y AGAIN

And how many of these types of Instant Messages would you say your child sends on a typical weekend day?

SINGLE CODE

None.....	1
1-5 a day	2
6-20 a day	3
21-50 a day	4
51-99 a day	5
100 or more a day	6
Don't know.....	7

IF NECESSARY - CHECK THAT THE RESPONDENT HAS UNDERSTOOD THESE QUESTIONS – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS AND ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QP67 **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP72**

SHOWCARD Z

Do you have any of these rules or restrictions about the use that your child makes of his/ her mobile phone?

PROBE – Any others?

MULTICODE OK FOR CODES 1-11

Child is responsible for paying top-ups/ bills	1
Limit how often credit can be put on the phone.....	2
No going online/ internet sites/ no WAP browsing	3
Can only visit certain websites on the phone	4
Regularly check what they're doing with the phone	5
Only calls/ texts to an agreed list of people.....	6
No calls to premium rate numbers	7
No texts to premium rate numbers	8
Only to make/ receive voice calls or send texts, nothing else	9
No downloading of apps/ applications onto the phone.....	10
Other (WRITE IN)	11

No, do not have ANY rules or restrictions (SINGLE CODE) 12

QP68 **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP**

TO [KRB19] QP72

SHOWCARD AA

Please tell me the extent to which you are concerned about these aspects of your child's mobile phone use.

ROTATE ORDER OF STATEMENTS A-E, THEN ASK STATEMENT F, THEN G LAST

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Very concerned	Fairly concerned	Neither/nor	Not very concerned	Not at all concerned	Don't know
A	What they see or read on their mobile phone	1	2	3	4	5	6
B	How much time they spend using the phone	1	2	3	4	5	6
C	Who they are in contact with using their mobile phone	1	2	3	4	5	6
D	How much money is spent on their mobile phone	1	2	3	4	5	6
E	Them giving out their personal details to inappropriate people	1	2	3	4	5	6
F	Being bullied via calls/ texts/ emails/ messages to their mobile phone	1	2	3	4	5	6
G	The possibility of them bullying others or making negative comments about other people via their mobile phone	1	2	3	4	5	6

QP69 **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP**

TO QP72

Could your child's mobile phone be used to go online?

NOTE TO INTERVIEWER: IF PARENT SAYS INTERNET ACCESS HAS BEEN DISABLED/ TAKEN OFF – PLEASE CODE 1

SINGLE CODE

Yes1 QP70
 No2 QP72
 Don't know3 QP72

QP70 **ASK IF CHILD'S MOBILE PHONE CAN GO ONLINE AT QP69 (CODE 1) – OTHERS SKIP TO QP72**

Is access to the internet on your child's phone limited to exclude websites that are aimed at people aged 18 or over?

IF NECESSARY – Either through the mobile phone network operator or through a specific app.

IF YES: Who did this/ set this up? – CODE AS 1 OR 2 AS APPROPRIATE

NOTE TO INTERVIEWER: IF MEMBER OF STAFF IN SHOP SET THIS UP ON THE PHONE - PLEASE CODE 2

SINGLE CODE

Yes – I/ someone in the household/ friend etc organised this1 QP72
 Yes – already activated when the phone was purchased2 QP72
 No3 QP71
 Don't know4 QP72

QP71 **ASK IF NO CONTROLS SET AT QP70 (CODE 3) – OTHERS SKIP TO QP72**

And can you tell me why that is?

DO NOT READ OUT PROBE: What else?

MULTICODE OK

Didn't know this was possible.....	1
Trust my child to be sensible/ responsible.....	2
Child too young to use the internet on their phone.....	3
Child too old for setting these controls	4
Don't know how to do this.....	5
Wouldn't work/ they'd find a way around any controls.....	6
Child is always supervised when using their phone to go online.....	7
Child is too young for this to be a problem	8
Child learns how to use their phone safely at school	9
Other (WRITE IN).....	10

GAMING - COMPLETE WITH PARENT

QP72 ASK ALL PARENTS

SHOWCARD AB

Does your child ever play games at home in any of these ways?

MULTICODE OK FOR CODES 1-8

On a hand held games player (e.g. Sony PSP/ Nintendo DS)	1	
On a games console connected to a TV (e.g. Xbox/ PlayStation/ Wii)	2	
On a computer/ laptop/ netbook	3	
On a tablet computer (e.g. iPad)	4	
On a mobile phone or Smartphone (e.g. BlackBerry or iPhone)	5	
On a portable media player (e.g. iPod Touch/ Archos)	6	
On a Personal Digital Assistant/ PDA (e.g. Palm)	7	
On an MP3 player (e.g. iPod)	8	
No, never/ Does not play games at home (SINGLE CODE)	9	QC0

QP73A ASK IF CHILD EVER PLAYS GAMES AT QP72 (CODES 1-8) – OTHERS SKIP TO QC0 [KR-B20]

Please think about the time your child spends playing these types games at home on a typical school day.

How many hours would you say he/she spends playing these types of games at home on a typical school day?

IF NECESSARY – Please think about any device your child uses for playing games.

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF UNSURE.

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP73B And how many hours would you say he/she spends playing these games at home on a weekend day?

	QP73A	QP73B
	School day	Weekend day
Number of hours gaming in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP73A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP73B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP74 **ASK IF CHILD EVER PLAYS GAMES AT QP72 (CODES 1-8) – OTHERS SKIP TO QC0**

SHOWCARD AC

Do you have any of these rules or restrictions about the games your child plays at home - whether on a games player or console, a computer, or any other device?

PROBE – Any others?

MULTICODE OK FOR CODES 1-12

No games after a certain time	1
Only games with appropriate age rating.....	2
No games with violence	3
No games with drug use.....	4
No games with swearing/ bad language	5
No games with nudity/ sexual content.....	6
Regularly check on what they're playing	7
Can only play when supervised/ not on their own	8
Only a game that an adult or parent has played/ tried first.....	9
No online game playing.....	10
No online game playing with people they don't already know.....	11
Other (WRITE IN).....	12

No, do not have ANY rules or restrictions (SINGLE CODE) 13

QP75 **ASK IF CHILD EVER PLAYS GAMES AT QP72 (CODES 1-8) – OTHERS SKIP TO QC0**

Does your child ever play games at home over the internet on any of these devices which is often referred to as online game playing?

IF NECESSARY – Please think about the types of games that can be played online where more than one person can play in the same game at the same time, wherever they are in the world.

SINGLE CODE

Yes.....	1	QP76
No	2	QP77
Don't know	3	QP77

QP76 **ASK IF CHILD EVER PLAYS GAMES ONLINE AT QP75 (CODE 1) – OTHERS SKIP TO QP77**

SHOWCARD AD

When your child plays games at home over the internet, which of these describes how they are playing?

Please choose as many as apply.

MULTICODE OK FOR CODES 1 -4

On their own/ against the computer or games player.....	1
Against someone else in the same room as them.....	2
Against someone else they have met in person who is playing elsewhere.....	3
Against one or more other people they have not met in person who are playing elsewhere	4
Don't know (SINGLE CODE).....	5

QP77 **ASK IF CHILD EVER PLAYS ON A HANDHELD GAMES PLAYER AT QP72 (CODE 1) – OTHERS SKIP TO QP78**
 Are there any parental controls set on the handheld games player?
 IF NECESSARY – To stop your child playing games above a certain age rating or to restrict or prevent them going online
 SINGLE CODE

Yes.....	1
No	2
Don't know	3

QP78 **ASK IF CHILD EVER PLAYS ON A GAMES CONSOLE CONNECTED TO A TV AT QP72 (CODE 2) – OTHERS SKIP TO QP79**
 Are there any parental controls set on the games console that is connected to a TV?
 IF NECESSARY – To stop your child playing games or watching DVDs above a certain age rating or to restrict or prevent them going online
 SINGLE CODE

Yes.....	1
No	2
Don't know	3

QP79 **ASK IF NO CONTROLS SET ON HANDHELD GAMES PLAYER AT QP77 (CODE 2) – OTHERS SKIP TO QP80**
 And can you tell me why there are no parental controls set on the handheld games player?
 DO NOT READ OUT PROBE: What else?
 MULTICODE OK FOR CODES 1-8

Didn't know this was possible	1
Trust my child to be sensible/ responsible	2
Child too old for setting these controls.....	3
Don't know how to do this.....	4
Wouldn't work/ they'd find a way around any controls.....	5
Child is always supervised/ always an adult present.....	6
Child is too young for this to be a problem	7
Other (WRITE IN)	8
<hr/>	
Don't know	9

QP80 **ASK IF NO CONTROLS SET ON GAMES CONSOLE CONNECTED TO A TV AT QP78 (CODE 2) – OTHERS SKIP TO QP81**
 And can you tell me why there are no parental controls set on the games console connected to a TV?
 DO NOT READ OUT PROBE: What else?
 MULTICODE OK FOR CODES 1-8

Didn't know this was possible	1
Trust my child to be sensible/ responsible	2
Child too old for setting these controls.....	3
Don't know how to do this.....	4
Wouldn't work/ they'd find a way around any controls.....	5
Child is always supervised/ always an adult present.....	6
Child is too young for this to be a problem	7
Other (WRITE IN)	8
<hr/>	
Don't know	9

QP81 **ASK IF CHILD EVER PLAYS GAMES AT QP72 (CODES 1-8) – OTHERS SKIP TO QC0**

SHOWCARD AE

Please tell me the extent to which you are concerned about these aspects of your child's games playing through any means.

ROTATE ORDER OF STATEMENTS

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

NOTE TO INTERVIEWER: IF THEIR CHILD DOES NOT PLAY ONLINE GAMES THROUGH THEIR GAMES PLAYER (QP75 – NOT CODE 1) - PLEASE SELECT CODE 7 FOR OPTION C

		Very concerned	Fairly concerned	Neither/nor	Not very concerned	Not at all concerned	Don't know	Not applicable
A	The content of the games that they are playing	1	2	3	4	5	6	
B	How much time they spend playing games	1	2	3	4	5	6	
C	Who they are playing online games with through the games player	1	2	3	4	5	6	7

QP82 **ASK IF CHILD EVER PLAYS GAMES USING A GAMES CONSOLE OR HANDHELD GAMES PLAYER AT QP72 (CODES 1 OR 2) – OTHERS SKIP TO QC0**

SHOWCARD AF

Do you have any of these rules or restrictions about how your child uses the games player for things other than playing games?

NOTE TO INTERVIEWER : IF PARENT SAYS THAT CHILD ONLY PLAYS GAMES ON THEIR GAMES PLAYER - PLEASE CODE 6
MULTICODE OK FOR CODES 1-4

- They are not allowed to watch DVDs on the games player at all..... 1
- They are only allowed to watch DVDs on the games player of an appropriate age rating 2
- They are only allowed to visit certain websites/ some online content is restricted on the games player..... 3
- They are not allowed to go online at all through the games player..... 4
- Do not have any of these restrictions in place (SINGLE CODE) 5
- Only uses games player for playing games (SINGLE CODE) 6

QC0 **SAY TO PARENT** – I'd now like to speak with your child about these types of media as we're interested in hearing what^[KRB21] your child has to say about them.

INTERVIEWER – IT IS THE PARENT'S DECISION WHETHER THEY WANT TO STAY WHILE THEIR CHILD IS INTERVIEWED

WAS THE CHILD TO BE INTERVIEWED PRESENT DURING THIS INTERVIEW WITH THEIR PARENT?
SINGLE CODE

- Yes, and child conferred with parent as the interview was taking place..... 1
- Yes, but they did not comment during the interview..... 2
- No, they were not present 3

MAIN QUESTIONNAIRE – COMPLETE WITH CHILD

TELEVISION

So first we're going to talk about television and how you watch TV. There may be some things you haven't heard of or you don't use, but that doesn't matter because we want to know about you.

QC1 **ASK ALL**^[YUN22]

SHOWCARD AG

Do you EVER use any of the following devices to watch television programmes at home?

IF NECESSARY – Not DVDs.

MULTICODE OK FOR CODES 1-8

QC2 **ASK ALL**

SHOWCARD AG AGAIN

And when you watch television programmes at home, which device do you mostly use....

SINGLE CODE ONE RESPONSE FROM QC1

	QC1 Use at all	QC2 Mostly use
A television set.....	1	1
A desktop computer/ laptop/ netbook.....	2	2
A mobile phone/ Smartphone (e.g. iPhone/ BlackBerry).....	3	3
A tablet computer (like an iPad).....	4	4
A portable media player (like an iPod Touch or Archos).....	5	5
A games console connected to a TV (e.g. PlayStation/ Xbox/ Wii).....	6	6
A portable or handheld games player (e.g. Nintendo DS/ Sony PSP).....	7	7
Other type of device (WRITE IN).....	8	8
.....		
<hr/>		
NONE OF THESE (SINGLE CODE)/ Does not watch TV programmes at home	9	NA
Don't know.....	10	10

QC3A **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QC7**^[KR-B23]

Please think about the time you spend watching television programmes on a typical school day.

How many hours would you say you spend watching TV programmes – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.

NB TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET.

So before school when you get up? When you get back from school? After you've had dinner or tea?

IF NECESSARY – Please think about any device you use to watch TV programmes at home.

QC3B And how many hours would you say you watch television on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC3A	QC3B
	School day	Weekend day
Number of hours watch TV in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC3A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS. LIKEWISE AT QC3B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC4 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QC7** [P S24]

Here are some questions about how you feel about TV programmes. Could you give me a Yes or a No for each one please?

READ OUT EACH OF A-D IN TURN TO GET A YES/ NO RESPONSE FOR EACH

FOR CODES B-D IF CHILD DOES NOT WATCH THESE TYPES OF PROGRAMME THEN CODE 4 (Not Applicable)

		Yes	No	Don't know	Not Applicable
A	Are you confident getting the TV to do what you want it to do?	1	2	3	
B	Do reality TV programmes, like the X-Factor show a true picture of what really happened?	1	2	3	4
C	Do TV documentary programmes, like wildlife programmes, show a true picture of what really happened?	1	2	3	4
D	Do TV News programmes, like Newsround, show a true picture of what really happened?	1	2	3	4

QC5 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QC7** [P S25]

SHOWCARD AH

Which of these things, if any, are things that you don't like about TV?

MULTICODE OK FOR CODES 1-5

- Too many adverts1
- Seeing things that make me feel sad, frightened or embarrassed.....2
- Not enough programmes that I like3
- Seeing things that are too old for me4
- Programmes that are on too late.....5
- These things don't worry me/ None of these (SINGLE CODE).....6

QC6 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR ON TV AT QP5 (CODE 1) – OTHERS SKIP TO QC7** [YUN26]

SHOWCARD AI

Thinking about when you watch TV at home on a TV set, do you ever...

INTERVIEWER – IF THE CHILD SAYS THEY DON'T HAVE A MOBILE PHONE – CODE 3 AT B AND C

		Most times when I watch TV	Sometimes when I watch TV	Never when I watch TV	Don't know
A	Go online (using any type of device – like a PC, laptop, netbook, mobile phone, iPad, iPod Touch, games console)	1	2	3	4
B	Talk on a mobile phone	1	2	3	4
C	Text or send instant messages with a mobile phone	1	2	3	4

RADIO

QC7 **ASK ALL** [P S27][P S28]
SHOWCARD AJ

Now we're going to talk about radio and how you listen to radio.

Do you ever listen to the radio in the following ways at home?

MULTICODE OK FOR CODES 1-6

NOTE TO INTERVIEWER: Please ensure that anything entered under other (CODE 6) relates to radio listening at home: so, if they listen to radio via any other type of portable device then please check this is when they are at home and not when they are outside of the home

- Through a traditional radio set (including portable sets, radio alarms, etc.) 1
- Through your satellite or cable TV service or Freeview..... 2
- Through a DAB digital radio set (a mix of existing and new stations not available on traditional radio with digital sound quality)..... 3
- Over the internet (when broadcast or later or via a podcast)..... 4
- Through a mobile phone – while at home..... 5
- Other way of listening to radio AT HOME (Write in) 6

Do not listen to radio at home (SINGLE CODE) 7 QC9A

QC8A **ASK IF CHILD LISTENS TO RADIO AT HOME AT QC7 (CODES 1-6) – OTHERS SKIP TO QC9A**
 [P S29][P S30]

Please think about the time you spend listening to radio at home on a typical school day.

How many hours would you say you spend listening to radio – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

So before school when you get up? When you get back from school? After you've had dinner or tea?

QC8B And how many hours would you say you listen to radio at home on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC8A	QC8B
	School day	Weekend day
Number of hours listen in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC8A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC8B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

INTERNET

QC9A ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC11A

Okay, you're doing really well, we're about half way through. Now we're going to talk about the internet.

In which rooms do you use the internet at home? Any others?

MULTICODE OK

IF NECESSARY, CONFIRM – This could be going online in any way including using any type of computer, a mobile phone or a games player.

QC9B ASK IF MORE THAN ONE RESPONSE AT QC9A – OTHERS SKIP TO QC10

In which room do you use the internet most often at home?

SINGLE CODE ONE RESPONSE GIVEN AT QC9A

	QC9A	QC9B
	Use at all	Most often
Living room/ lounge/ sitting room.....	1	1
Bedroom – this child's	2	2
Bedroom – other child's.....	3	3
Bedroom – parent's	4	4
Kitchen.....	5	5
Playroom/ family room.....	6	6
Other room at home – (WRITE IN).....	7	7

QC10 ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC11A

Thinking about when you're using the internet at home, do you spend most of the time...

READ OUT SINGLE CODE

IF WITH PARENT/ ADULT AND OTHER CHILDREN – CODE 1

IF EQUALLY SPLIT BETWEEN TWO CODES ALWAYS SELECT THE HIGHER NUMBER (IE IF CODES 1 AND 3 THEN SELECT CODE 3)

Using with an adult in the room with you.....	1
Using with other children, but no adults.....	2
Using on your own.....	3

QC11A **ASK ALL** [P S31]

SHOWCARD AK

Please think about any reason you may have for going online at home – maybe to look at a website, watch a TV programme or video clip, play games online, check emails or visit a social networking site.

Do you ever use any of the following devices to go online at home?

MULTICODE OK

QC11B **ASK IF MORE THAN ONE RESPONSE GIVEN AT QC11A – OTHERS SKIP TO QC12**

SHOWCARD AK AGAIN

And when you go online at home, which device do you mostly use?

SINGLE CODE ONE RESPONSE FROM QC11A

	QC11A	QC11B
	Use at all	Mostly use
A desktop PC	1	1
A laptop/ netbook	2	2
A mobile phone/ Smartphone (e.g. iPhone/ BlackBerry).....	3	3
A tablet computer (like an iPad)	4	4
A portable media player (like an iPod Touch or Archos).....	5	5
A games console connected to a TV (e.g. PlayStation/ Xbox/ Wii).....	6	6
A portable or handheld games player (e.g. Nintendo DS/ Sony PSP)	7	7
TV set with internet access/ Smart TV/ Connected TV/ Hybrid TV	8	8
Other type of device (WRITE IN).....	9	9
<hr/>		
NONE OF THESE (SINGLE CODE)/ Does not go online at home	10	NA
Don't know.....	11	11

QC12 **ASK IF EVER GO ONLINE THROUGH A GAMES CONSOLE OR A PORTABLE/ HANDHELD GAMES PLAYER AT [QC11A] [YUN32] (CODE 6 OR 7) – OTHERS SKIP TO QC13A**

When you use a games console or games player to go online, is this mostly...

READ OUT

SINGLE CODE

To play games online	1
To look at websites	2
Or something else – WRITE IN	3

QC13A **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31[P S33][P S34]**

Please think about the time you spend using the internet at home on a typical school day in any way including using any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), a mobile phone, a games player or a media player like an iPod Touch.

How many hours would you say you spend using the internet – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

So before school when you get up? When you get back from school? After you've had dinner or tea?

QC13B And how many hours would you say you use the internet at home on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC13A	QC13B
	School day	Weekend day
Number of hours used in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC13A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC13B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QC14 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31**

SHOWCARD AL

When you're at home, do you use the internet to do any of these things? Please think about using the internet on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), on a mobile phone, on a games player or on a media player like an iPod Touch .

IF NO – CODE 4. IF YES - How often do you do this over the internet? Would you say most days, once or twice a week, not much, or never? **SINGLE CODE PER ROW**

		Most days	Once or twice a week	Not much	Never
A	Send or receive emails	1	2	3	4
B	Instant Messaging (MSN/ Windows Live Messenger, AOL Instant Messenger/ AIM etc)	1	2	3	4
C	Go to social networking websites like, Facebook, Bebo, MySpace, Tumblr , or Hi5	1	2	3	4
D	Go to websites where you can create or play with a character that lives in the online world like Club Penguin, Moshi Monsters, Habbo, Stardoll or Gaia	1	2	3	4
E	School work or homework	1	2	3	4
F	Play games on websites or online	1	2	3	4
G	Download or play music	1	2	3	4
H	Listen to radio over the internet	1	2	3	4
I	Go to a TV channel's website or to particular TV programme websites	1	2	3	4
J	General surfing/ browsing/ looking around the internet	1	2	3	4
K	Watch or download TV programmes or films on websites like BBC iPlayer, 4OD, ITV Player, or Sky Player	1	2	3	4
L	Go to sites about news and what is going on in the world	1	2	3	4
M	Go to the Wikipedia website	1	2	3	4
N	Watch or download videos made by people/ the general public like on YouTube	1	2	3	4
O	Watch or download music videos	1	2	3	4
P	Go to photo sharing websites like Flickr or Snapfish	1	2	3	4
Q	Make or receive telephone calls using a webcam over the internet using services like Skype	1	2	3	4
R	Buy things online	1	2	3	4
S	Sell things online	1	2	3	4
T	Visit blogs – journals or newsletters that are frequently updated and written for others to read	1	2	3	4
U	Send or receive Twitter updates	1	2	3	4

QC15 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) AND SEE ROUTING WITHIN TABLE BELOW - OTHERS SKIP TO QC16[P S35]**

SHOWCARD AM

When you use the internet to visit (READ ACTIVITY TEXT IN COLUMN BELOW)... Do you believe that all of the information you see is true, most of it is true or just some of it is true?

SINGLE CODE PER ROW

		All is true	Most is true	Some is true	Don't know
ASK IF CODES 1-3 AT QC14C – OR SKIP TO NEXT ROW					
A	Social networking websites like Facebook, Bebo, MySpace, Tumblr or Hi5	1	2	3	4
ASK IF CODES 1-3 AT QC14E – OR SKIP TO NEXT ROW					
B	Sites you use for school work or homework	1	2	3	4
ASK IF CODES 1-3 AT QC14L – OR SKIP TO NEXT ROW					
C	Sites about news and what is going on in the world	1	2	3	4
ASK IF CODES 1-3 AT QC14M – OR SKIP TO QC16					
D	The Wikipedia website	1	2	3	4

QC16 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31[P S36]**

SHOWCARD AN

Here are some things that other people have said about the internet. As you read each one could you please give me a Yes or a No for each one depending on whether you agree.

SINGLE CODE PER STATEMENT

	Yes	No	Don't Know
A. I find it easier to be myself online than when I am with people face to face	1	2	3
B. It's easier to keep things secret or private on the internet than in real life.....	1	2	3
C. It's fun being silly or rude on the internet.....	1	2	3
D. It's easier to talk about personal things on the internet.....	1	2	3
E. When I'm on the internet I forget about the safety rules.....	1	2	3
F. I feel more confident on the internet than I do in real life.....	1	2	3

QC17 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31[P S37]**

SHOWCARD AO

Which of these things, if any, are things that you don't like about the internet?

MULTICODE OK FOR CODES 1-9

Websites that take too long to load	1
Too many adverts.....	2
Seeing things that make me feel sad, frightened or embarrassed	3
Not enough websites that I like.....	4
Seeing things that are too old for me.....	5
Websites which are blocked so I can't look at them	6
Things people have written about me or photos of me on their profile page/ web page	7
I feel under pressure from my friends or others to go online	8
People pretending to be me online.....	9
These things don't worry me/ None of these (SINGLE CODE)	10

QC18 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31[P S38]**

In most weeks when you use the internet on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), a mobile phone, a games player or a media player like an iPod Touch, would you say that you...

- Only visit websites that you've visited before 1
- Visit maybe **one or two** sites that you haven't visited before 2
- Visit **lots** of websites that you haven't visited before 3
- Don't know 4

QC19 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31[KR-B39]**

SHOWCARD AP

Thinking about the websites you visit that you haven't visited before either when you're looking for information online or if you're buying or selling things online... Which, if any, of these things would you **check**[KR-B40]?

MULTICODE OK FOR CODES 1-10

- Look at how up to date the information on the site is 1
- Check some types of information across a number of websites to be sure it's correct..... 2
- See who/ which company has created the web page 3
- Check the general appearance and look of the site 4
- Ask someone else if they have been to the website 5
- See if there is a symbol to indicate a quality standard 6
- See if there is a padlock or other symbol to indicate the site is secure..... 7
- See whether it is a company you have heard of 8
- See if there are links to the site from another trusted site..... 9
- Check which country the website is from 10
- None of these (SINGLE CODE) 11
- Not applicable – never go to websites I haven't visited before (SINGLE CODE) 12
- Don't know 13

QC20 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31[P S41]^[KR-B42]**

SHOWCARD AQ

I'm going to read out some questions about confidence using the internet, for each one please say which of the options on the card applies to you.

ASK EACH IN TURN FROM A THROUGH TO F – CODE ONE RESPONSE PER ROW

		Very confident	Fairly confident	Neither confident nor not confident	Not very confident	Not at all confident	Don't know
A	How confident are you using an internet search engine (such as Google, Yahoo, Bing or Ask)?	1	2	3	4	5	6
B	How confident are you that you can find what you want when you go online?	1	2	3	4	5	6
C	How confident are you using the internet to do creative things – like making blogs, sharing photos online, or uploading short videos to the internet?	1	2	3	4	5	6
D	How confident are you in judging whether a website you use is truthful?	1	2	3	4	5	6
E	How confident are you that you know how to stay safe while you are online?	1	2	3	4	5	6
F	Overall how confident are you as an internet user?	1	2	3	4	5	6

QC21 ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31[P S43]

I'd like to read out a number of things people might do. For each one, please tell me if you've done it, you'd be interested in doing it, or not interested?

READ OUT EACH IN TURN AND CODE ONE RESPONSE PER ROW

		Done this	Interested in doing this	Not interested	Don't know
A	Set up your own page or profile on a social networking website like Facebook, Bebo, MySpace, Tumblr or Hi5	1	2	3	4
B	Set up your own profile on Twitter	1	2	3	4
C	Created a character that lives or plays in the online world on websites like Club Penguin, Moshi Monsters, Habbo, Stardoll or Gaia	1	2	3	4
D	Made a short video and uploaded it to a website	1	2	3	4
E	Uploaded photos to a website	1	2	3	4
F	Set up your own website	1	2	3	4
G	Set up your own blog/ weblog	1	2	3	4
H	Signed an online petition	1	2	3	4
I	Expressed your views online about political or social issues	1	2	3	4 [P S44]

QC22 ASK IF HAVE SOCIAL NETWORKING SITE PROFILE AT QC21A (CODE 1) OR QC21B (CODE 1) [P S45]– OTHERS SKIP TO QC28

Which different social networking sites do you have a page or profile on?

DO NOT READ OUT

PROBE: - Any others?

MULTICODE OK FOR CODES 1-14

- Bebo..... 1
 - Blogger..... 2
 - Facebook 3
 - Flickr 4
 - Google+ 5
 - hi5 6
 - Jabble 7
 - MySpace 8
 - Ning..... 9
 - Piczo 10
 - Tumblr..... 11
 - Twitter 12
 - YouTube 13
 - Other(WRITE IN) 14
-
- Don't currently have a profile on/ use any of these sites (SINGLE CODE) 15

QC23 **ASK ALL WITH CURRENT SOCIAL NETWORKING SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC28**

Do you know if your social networking site profile can be seen by other people?

Which one of these options best describes who can see it?

READ OUT EACH OF CODES 1-4 IN TURN SINGLE CODE

- It can only be seen by my friends and no-one else 1
- It can only be seen by my friends and their friends 2
- It can be seen by anyone 3
- Nobody can see it 4
- Don't know 5

QC24 **ASK ALL WITH CURRENT SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC28**

[P S46] **SHOWCARD AR**

Do you regularly use social networking sites for any of the things shown on this card? Just read out the numbers that apply to the things you do.

MULTICODE OK

- For contact with friends/ family 1
 - For contact with people I have never met in person/ face to face 2
 - For contact with people who are friends of friends 3
 - Look at other people's pages without leaving a message 4
 - Listen to music/ find out about bands 5
 - Look for old friends/ people I've lost touch with 6
 - Look at or join in with campaigns and petitions 7
 - Play games 8
 - Look at news and what is going on in the world 9
 - Clicking on the 'like' button when you see something you like 10
 - Sharing links with other people 11
 - Join groups - set up by people you have met in person before 12
 - Join groups - set up by people you have not met in person before 13
 - Invite people to events through your page or profile 14
 - Any other uses – (WRITE IN) 15
-

QC25 **ASK ALL WITH CURRENT SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC28**

[P S47] **SHOWCARD AS**

Which of these things, if any, are things that you don't like about social networking sites?

MULTICODE OK FOR CODES 1-9

- I sometimes spend too much time on them.....1
- Strangers might find out information about me.....2
- Sometimes people get bullied on them3
- People can get a bad name from other people posting comments about them4
- Someone might pretend to be my age and get to know me5
- Someone posting photos of me on their page.....6
- People can send hurtful messages to other people7
- I feel under pressure from my friends or others to go on these sites8
- People pretending to be me online.....9
- These things don't worry me/ None of these (SINGLE CODE)10

QC26 **ASK ALL WITH CURRENT SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC28**

How many people do you have listed as 'friends' across any social networking sites that you use?

IF NECESSARY – Just your best guess.

WRITE IN OR CODE DON'T KNOW

Don't know..... X

QC27 **ASK ALL WITH CURRENT SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC28**

How many of these people listed as 'friends' have you met face to face?

IF NECESSARY – So in real life, not just online. Just your best guess.

WRITE IN OR CODE DON'T KNOW

INTERVIEWER – THIS CANNOT BE A BIGGER NUMBER THAN QC26

Don't know..... X

QC28 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31** [P S48]

Do you ever use search engine websites like Google, Yahoo, or Bing to search for information or to find out about other websites?

SINGLE CODE

- Yes 1 QC29
- No 2 QC31
- Don't know 3 QC31

QC29 **ASK IF USE SEARCH ENGINES AT QC28 (CODE 1_[KR-B49]) – OTHERS SKIP TO QC31_[KR-B50]**

SHOWCARD AT

When you use a search engine to find information, you enter a query in the search box and the search engine will then show some links to websites in the results pages.

Which **one** of these is the **closest** to your opinion about the truthfulness of the information in the websites that appear in the results pages?

SINGLE CODE

- I think that if they have been listed by the search engine the information on that website must be truthful.....1
- I think that some of the websites in the list will show truthful information and some will show untruthful information2
- I don't really think about whether or not they have truthful information, I just use the sites I like the look of3
- Don't know4

QC30 **ASK IF USE SEARCH ENGINES AT QC28 (CODE 1_[KR-B51]) – OTHERS SKIP TO QC31_[KR-B52]**

When you use a search engine, are there ever ads or advertisements shown in the results?

SINGLE CODE

- Yes 1
- No 2
- Don't know 3

QC31 **ASK ALL**

Do you use the internet anywhere apart from home at all?

IF YES - Where is that?

READ OUT IF NECESSARY – MULTICODE OK FOR CODES 1-8

- School1
 - Library2
 - Internet café3
 - Friend's house4
 - Relative's house5
 - Anywhere - using a mobile phone/ Smartphone6
 - Anywhere - using another portable device (laptop or portable media player or games player etc)7
 - Other (WRITE IN)8
-
- No, do not (SINGLE CODE)9

QC32 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC33[P S53]**

SHOWCARD AU

I'm going to read out some types of information that people can show on the internet. For each one I'd like you to say which one of the statements on this card best describes how you feel about who could see each type of information.

ROTATE AND TICK START - READ OUT AND CODE ONE RESPONSE FOR EACH ROW

INTERVIEWER – IF 'DEPENDS ON THE TYPE/ SECURITY OF SITE', PROBE FOR AN OVERALL FEELING

		Would not want anyone to see this	Would only want my friends to see this and nobody else	Would only want my friends and their friends to see this	Would be happy for anyone to see this	Don't know
A	Information about what you are doing	1	2	3	4	5
B	Information about how you are feeling	1	2	3	4	5
C	Photos from your holidays	1	2	3	4	5
D	Photos from being out with your friends	1	2	3	4	5
E	Your home address	1	2	3	4	5
F	Your email address	1	2	3	4	5
G	Your mobile phone number	1	2	3	4	5

QC33 **ASK ALL[KR-B54][P S55]**

Music and films can be downloaded from the internet in two main ways – by **paying** at an online shop like iTunes, or Tesco.com or by downloading **for free** from a site where someone else has **shared their copy** of the music or the film. Sharing content in this way is often illegal

Do you think that sharing music and films in this way **should** be illegal?

SINGLE CODE

Yes.....1
 No2
 Don't know3

QC34 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR QP27A (CODES 1-9) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42[P S56]**

If you saw something online that you found worrying, nasty or offensive in some way that you didn't like, would you tell someone about it?

IF YES – Who would you tell?

DO NOT READ OUT PROBE: Who else?

MULTICODE OK FOR CODES 2-14

Would not tell anyone about this (SINGLE CODE).....	1
Brother/ sister	2
Friend.....	3
Parent	4
Other relative	5
Teacher.....	6
The websites themselves	7
The internet service providers (e.g. Virgin / AOL/ BT)	8
Internet Watch Foundation	9
CEOP/ Child Exploitation and Online Protection Centre	10
Ofcom	11
PEGI website/ Pan European Game Information	12
The police	13
Other (WRITE IN)	14
<hr/>	
Unsure who I would tell (SINGLE CODE).....	15
Don't know if I would tell someone (SINGLE CODE)	16

QC35 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR QP27A (CODES 1-9) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42[P S57]**

And in the last year, have you seen anything online that you found worrying, nasty or offensive in some way that you didn't like?

SINGLE CODE

Yes.....	1
No	2
Don't know	3

QC36 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42[P S58]**

Have you ever been given any information or advice about how to stay safe while you are online?

IF YES: Who has given you the advice?

DO NOT READ OUT PROBE: Who else?

MULTICODE OK FOR CODES 1-7

- Yes – from parent 1
- Yes – from other member of family..... 2
- Yes – from teacher at school..... 3
- Yes - from friends 4
- Yes - from websites 5
- Yes – from television/ radio programmes 6
- Other (WRITE IN) 7

No – not been given information/ advice (SINGLE CODE) 8 QC38

Don't know (SINGLE CODE) 9 QC38

QC37 **ASK IF HAVE EVER BEEN GIVEN INFORMATION OR ADVICE AT QC36 (CODES 1-7) – OTHERS[KRB59] SKIP TO QC38**

And would you say you have been given any information or advice about how to stay safe while you are online in the last year?

SINGLE CODE

- Yes..... 1
- No 2
- Don't know 3

QC38 **ASK ALL WITH CURRENT SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC39[KRB60]**

Thinking about sites like Facebook and other social media... If you were to see anything online that you found worrying, nasty or offensive in some way that you didn't like, are you aware that there is a function to report this to the website?

READ OUT The report function could be a button, a link on a web page, or even an email address through which you can point out the web page content that makes you feel uncomfortable.

- Yes, aware of report function..... 1
- No, not aware of report function..... 2
- Don't know 3

QC39 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42[PS61]**

Some websites use information about what you have been looking at or searching for online, or information about what you have clicked that you 'like' online to show advertising that is personalised to you. For example, if you had been looking at a particular t-shirt on a website, or clicked that you 'liked' a product, a different website that you visit later could show you an advert for that item.

Before today, were you aware that websites could use information to show you personalised advertising in this way?

SINGLE CODE

- Yes, was aware..... 1
- No, was not aware 2
- Don't know 3

QC40 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42[PS62]**

SHOWCARD AV

How do you feel about websites using information about what you look at or 'like' online to show you personalised advertising? Would you say...

READ OUT SINGLE CODE

- It's a good thing 1
- It's a bad thing 2
- It's not good or bad 3
- I don't know how I feel about this..... 4

QC41 **ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP27A (CODES 1[YUN63]-9) - OTHERS SKIP TO QC42**

SHOWCARD AW

Thinking about when you go online at home, do you ever...

IF NECESSARY - Please think about going online on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), on a mobile phone, on a games player or on a media player like an iPod Touch .

INTERVIEWER – IF THE CHILD SAYS THEY DON'T HAVE A MOBILE PHONE – CODE 3 AT B AND C

		Most times when I go online at home	Sometimes when I go online at home	Never when I go online at home	Don't know
A	Watch TV on a TV set	1	2	3	4
B	Talk on a mobile phone	1	2	3	4
C	Text or send instant messages with a mobile phone	1	2	3	4

GAMING

QC42 **ASK ALL**[KR-B64][P S65]

SHOWCARD AX

Do you ever play games at home in any of these ways?

MULTICODE OK FOR CODES 1-8

On a hand held games console (e.g. Sony PSP/ Nintendo DS)	1	
On a games console connected to a TV (e.g. Xbox/ PlayStation/ Wii)	2	
On a computer/ laptop/ netbook	3	
On a tablet computer (e.g. iPad)	4	
On a mobile phone or Smartphone (e.g. BlackBerry or iPhone)	5	
On a portable media player (e.g. iPod Touch/ Archos)	6	
On a Personal Digital Assistant/ PDA (e.g. Palm)	7	
On an MP3 player (e.g. iPod)	8	
<hr/>		
No, never / Do not play games at home (SINGLE CODE)	9	QC47A

QC43 **ASK IF PLAY GAMES AT QC42 (CODES 1-8) – OTHERS SKIP TO QC47A**[P S66][P S67]

Do you ever play online games at home on any of these devices which is often referred to as online game playing?

IF NECESSARY – Please think about the types of games that can be played online where more than one person can play in the same game at the same time, wherever they are in the world.

SINGLE CODE

Yes	1	QC44
No	2	QC45A
Don't know	3	QC45A

QC44 **ASK IF PLAYS GAMES ONLINE AT QC43 (CODE 1) – OTHERS SKIP TO QC45A**[P S68]

SHOWCARD AY

When you play online games at home, which of these describes how you are playing? Please choose as many as apply

MULTICODE OK FOR CODES 1 -4

On their own/ against the computer or games player	1
Against someone else in the same room as them	2
Against someone else they have met in person who is playing elsewhere	3
Against one or more other people they have not met in person who are playing elsewhere	4
Don't know (SINGLE CODE)	5

QC45A **ASK IF PLAY GAMES AT QC42 (CODES 1-8) – OTHERS SKIP TO QC47A** [KR-B69][KR-B70]

Please think about the time you spend playing these games at home at all on a typical school day.

How many hours would you say you spend playing– both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

So before school when you get up? When you get back from school? After you've had dinner or tea?

QC45B And how many hours would you say you spend playing these games at home at all on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC45A	QC45B
	School day	Weekend day
Number of hours gaming in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC45A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC45B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QC46 FOR 8-11S - **ASK IF PLAY GAMES ONLINE AT QP75 (CODE 1) – OTHERS SKIP TO QC47A**
 FOR 12-15S - **ASK IF PLAY GAMES ONLINE AT QC43 (CODE 1) – OTHERS SKIP TO QC47A** [P S71]

SHOWCARD AZ

Which of these things, if any, are things that you don't like about playing games over the internet?

MULTICODE OK FOR CODES 1-7

- I sometimes spend too much time on them..... 1
- Strangers might find out information about me..... 2
- Someone might pretend to be my age and get to know me..... 3
- People can say hurtful things about how other people play games 4
- Players can pick on other players through playing the game 5
- Players can exclude other players from the game on purpose 6
- Having to pay to upgrade or extend a game in order to play more 7
- These things don't worry me/ None of these (SINGLE CODE) 8

MOBILE PHONE

QC47A **ASK IF CHILD HAS OWN MOBILE PHONE[KR-B72]/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC54**

Please think about how you use your mobile phone on a typical school day.
 How many calls would you say you make on your mobile phone – both before and after school?
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL
NB TYPICAL SCHOOL DAY NOT HOLIDAYS
 So before school when you get up? When you get back from school? After you've had dinner or tea?

QC47B And how many calls would you say you make using your mobile phone on a Saturday or Sunday?
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL
 Is it more or less than on a school day? About how much more/ less?

	QC47A	QC47B
	School day	Weekend day
Number of calls made in a typical day – Please enter 0 if none		

NOTE TO INTERVIEWER – IF AT QC47A THE CHILD MENTIONS A HIGH NUMBER OF CALLS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC47B – IF A HIGH NUMBER OF CALLS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC48A **ASK IF CHILD HAS OWN MOBILE PHONE[KR-B73]/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC54**

How many text messages would you say you send from the phone on a typical school day – both before and after school? Please only think about text messages over the mobile network and not any messages you may send through BlackBerry Messenger/ BBMs, Apple iMessage or through instant messaging applications such as Ping, Windows Live Messenger, Yahoo Messenger or Whats App.
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL. **NB TYPICAL SCHOOL DAY NOT HOLIDAYS**
 So before school when you get up? When you get back from school? After you've had dinner or tea?

QC48B And how many text messages would you say you send from the phone on a Saturday or Sunday? (Again, please only think about text messages over the mobile network)
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.
 Is it more or less than on a school day? About how much more/ less?

	QC48A	QC48B
	School day	Weekend day
Number of texts sent in a typical day – Please enter 0 if none		

NOTE TO INTERVIEWER – IF AT QC48A THE CHILD MENTIONS A HIGH NUMBER OF TEXTS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC48B – IF A HIGH NUMBER OF TEXTS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC49 **ASK IF CHILD HAS OWN SMARTPHONE AT QP4 (CODE 1) – OTHERS SKIP TO QC51**

SHOWCARD BA

Thinking now about using a smartphone to send messages through BlackBerry Messenger/ BBMs or Apple iMessage or through instant messaging applications such as Ping, Windows Live Messenger, Yahoo Messenger or Whats App. How many of these types of Instant Messages would you say you send on a typical school day?

SINGLE CODE

None.....	1
1-5 a day	2
6-20 a day	3
21-50 a day	4
51-99 a day	5
100 or more a day	6
Don't know.....	7

QC50 **ASK IF CHILD HAS OWN SMARTPHONE AT QP4 (CODE 1) – OTHERS SKIP TO QC51**

SHOWCARD BA AGAIN

And how many of these types of Instant Messages would you say you send on a typical weekend day?

SINGLE CODE

None.....	1
1-5 a day	2
6-20 a day	3
21-50 a day	4
51-99 a day	5
100 or more a day	6
Don't know.....	7

IF NECESSARY - CHECK THAT THE RESPONDENT HAS UNDERSTOOD THESE QUESTIONS – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS AND ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC51 **ASK IF CHILD HAS OWN MOBILE PHONE [KR-B74] / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC54**

SHOWCARD BB

Do you use your mobile phone to do any of these?

IF NO – CODE 4

IF YES - How often to you do this with your mobile phone? Would you say most days, once or twice a week, not much, or never?

SINGLE CODE PER ROW

		Most days	Once or twice a week	Not much	Never
A	Make or receive calls	1	2	3	4
B	Send or receive texts	1	2	3	4
C	Send or receive photos	1	2	3	4
D	Send or receive video clips	1	2	3	4
E	Play games that are loaded on the phone	1	2	3	4
F	Play games over the internet using your phone	1	2	3	4
G	Visit websites using your phone	1	2	3	4
H	Listen to music	1	2	3	4
I	Take photos	1	2	3	4
J	Take videos	1	2	3	4
K	Watch TV programmes or clips	1	2	3	4
L	Use your phone to visit social networking websites like Facebook, Bebo, MySpace, Tumblr or Hi5	1	2	3	4
M	Use your phone to look at videos or clips posted by other people on sites like YouTube	1	2	3	4
N	Use your phone to put photos or videos on sites like YouTube for others to see	1	2	3	4
O	Send or receive Twitter updates using your phone	1	2	3	4
P	Send or receive emails	1	2	3	4
Q	Use Instant Messaging applications such as BlackBerry Messenger/ BBMs, Apple iMessage, Ping, Windows Live Messenger, Yahoo Messenger or Whats App.	1	2	3	4
R	Use your phone to update your location on a service like FourSquare or Facebook Places	1	2	3	4
S	Download apps/ applications (including games)	1	2	3	4

QC52 **ASK IF CHILD HAS OWN MOBILE PHONE[**KR-B75**] / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC54**
SHOWCARD BC
 Which of these things, if any, are things that you don't like about mobile phones?
MULTICODE OK FOR CODES 1-7

- It costs too much money 1
- Seeing things on my phone that make me feel sad, frightened or embarrassed 2
- Slow access to the internet over the phone 3
- Sometimes people get bullied on them 4
- Seeing things on the phone that are too old for me 5
- Too difficult to use 6
- People can send hurtful messages to other people 7
- These things don't worry me/ None of these (SINGLE CODE) 8

QC53 **ASK IF CHILD HAS OWN MOBILE PHONE[**KR-B76**] / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC54**
SHOWCARD BD

Thinking about when you use your phone for calls, texts or instant messages at home, do you ever...

		Most times when I use my phone at home	Sometimes when I use my phone at home	Never when I use my phone at home	Don't know
A	Watch TV on a TV set	1	2	3	4
B	Go online (using any type of device – like a PC, laptop, netbook, iPad, iPod Touch, games console)	1	2	3	4

QC54 **ASK ALL**

We're nearly finished now, just a few more questions about the things you do.

SHOWCARD BE

Which of the following do you do almost every day?

READ OUT MULTICODE OK FOR CODES 1-8

QC55 **ASK IF MORE THAN ONE RESPONSE AT QC54 – OTHERS SKIP TO QC56A**

SHOWCARD BE AGAIN

Which **one** of the things you do almost every day would you **miss doing** the most if it got taken away?

IF NECESSARY Which is your favourite thing to do?

SINGLE CODE ONE RESPONSE GIVEN AT QC54

IF ONLY ONE RESPONSE GIVEN AT QC54 ALSO RECORD IT AT QC55

	QC54	QC55
Watch TV.....	1	1
Listen to radio.....	2	2
Use a mobile phone.....	3	3
Use the internet.....	4	4
Read magazines, comics or newspapers.....	5	5
Watch videos or DVDs.....	6	6
Listen to an MP3 player like an iPod.....	7	7
Play computer or video games.....	8	8
None of these (SINGLE CODE).....	9	9
Don't know.....	NA	10

QC56A **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP^[P 577] TO QC57A**

I'm now going to ask you just a few questions about some of the things that can be more difficult about mobile phones.

Sometimes, children or teenagers can say or do things to other children that can be quite nasty or hurtful. This type of behaviour is known as bullying.

Children or teenagers can bully others using their mobile phone, by making nasty calls or sending nasty or hurtful text messages or video clips.

In the last year, do you know of anyone who has been bullied by someone being nasty or hurtful to them through their mobile phone?

NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW

SINGLE CODE

QC56B **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC57A**

In the last year, do you feel you have been bullied by anyone being nasty or hurtful to you through your mobile phone?

SINGLE CODE

	QC56A	QC56B
	Know	Personally
	anyone	
Yes.....	1.....	1
No	2.....	2
Prefer not to say	3.....	3
Don't know	4.....	4

QC57A **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC58**

I'm now going to ask you just a few questions about some of the things that can be more difficult about the internet.

(READ OUT IF YOU HAVE SKIPPED QC56A ABOVE - Sometimes, children or teenagers can say or do things to other children that can be quite nasty or hurtful. This type of behaviour is known as bullying).

Sometimes, children or teenagers can bully others online, perhaps by sending or posting nasty or hurtful messages or video clips

In the last year, do you know of anyone who has been bullied by someone being nasty or hurtful to them online?

NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW

SINGLE CODE

QC57B **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC58**

In the last year, do you feel you have been bullied by anyone being nasty or hurtful to you online?

SINGLE CODE

	QC57A	QC57B
	Know	Personally
	anyone	
Yes.....	1.....	1
No	2.....	2
Prefer not to say	3.....	3
Don't know	4.....	4

QC58 **ASK ALL**[KR-B78]

SHOWCARD BF

Please take a look at the list of things shown on this card and think about whether you know anyone who has experienced any of these things in the last year, either online or on a mobile phone.

Please read out the letters from the card if you know anyone this has happened to in the last year.

NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW

MULTICODE OK FOR CODES 1-7

- A. Gossip being spread about someone online or through a text message..... 1
- B. Embarrassing pictures being posted of someone online or sent to other people against their wishes... 2
- C. Another person pretending to be them online..... 3
- D. Another person using their password to get at their information 4
- E. Seeing something of a sexual nature online or on a mobile phone 5
- F. Someone being cheated out of money online..... 6
- G. Someone being picked on by other players in online games 7
- H. Don't know anyone who has experienced any of these things in the last year (SINGLE CODE)..... 8
- I. Prefer not to say (SINGLE CODE) 9
- Don't know (SINGLE CODE)..... 10

QC59 **ASK ALL**[KR-B79]

SHOWCARD BG

Again, please just read out the letters from the card if you yourself have experienced any of these things in the last year, either online or on a mobile phone.

MULTICODE OK FOR CODES 1-7

- A. Gossip being spread about you online or through a text message..... 1
- B. Embarrassing pictures being posted online or sent to other people against your wishes 2
- C. Another person pretending to be you online..... 3
- D. Another person using your password to get at your information 4
- E. Seeing something of a sexual nature online or on a mobile phone 5
- F. Being cheated out of money online..... 6
- G. Being picked on by other players in online games 7
- H. I have not experienced any of these things in the last year (SINGLE CODE)..... 8
- I. Prefer not to say (SINGLE CODE) 9
- Don't know (SINGLE CODE)..... 10

QC60 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9)
OR^[YUN80] AT QC31 (CODES 1-8) – OTHERS SKIP TO QC62**
SHOWCARD BH

Please take a look at the list of things shown on this card and think about whether you have done any of these things in the last year. If there is something on the list that you have done in the last year then please just read out the letters from the card.

MULTICODE OK FOR CODES 1-4

- A. Sent personal information such as your full name, address or phone number to a person you've only had contact with online..... 1
- B. Pretended to be a different kind of person online to who you really are 2
- C. Sent a photo or video of yourself to a person that you've only had contact with online 3
- D. Added people to your friends list or address book or contacts list that you've only had contact with online 4
- E. Have not done any of these things in the last year (SINGLE CODE) 5
- F. Prefer not to say (SINGLE CODE) 6
- Don't know..... 7

QC61A **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9)
OR^[YUN81] AT QC31 (CODES 1-8) – OTHERS SKIP TO QC62**
SHOWCARD BI

Please take a look at the list of things shown on this card and think about whether you know how to do any of these things online. Please read out the letters on the card if you know how to do this.

MULTICODE OK FOR CODES 1-6

QC61B **ASK IF CHILD KNOWS HOW TO DO ANY AT QC61A (CODES 1-6) – OTHERS SKIP TO QC62**
SHOWCARD BI AGAIN

And are there any things on this list that you personally have done online in the last year? Please read out the letters on the card if you have done this in the last year.

MULTICODE OK FOR CODES 1-6

ONLY CODE RESPONSE IF GIVEN AT QC61A

- | | QC61A | QC61B |
|---|----------|-----------|
| | Know how | Have done |
| A. Block messages from someone you don't want to hear from..... | 1..... | 1 |
| B. Block pop-up adverts..... | 2..... | 2 |
| C. Block junk email or spam | 3..... | 3 |
| D. Change the settings for who can view your social networking site profile..... | 4..... | 4 |
| E. Delete the 'history' records of which websites you have visited..... | 5..... | 5 |
| F. Unset any filters or controls that are there to stop certain websites being viewed | 6..... | 6 |
| G. None of these (SINGLE CODE)..... | 7..... | 7 |
| H. Prefer not to say (SINGLE CODE)..... | 8..... | 8 |
| Don't know | 9..... | 9 |

QC62 **ASK ALL**[KR-B82]

SHOWCARD BJ

Which, if any, of these ways would you prefer to learn about using the internet, mobile phones, digital TV and so on?

READ OUT THEN PROBE: What other ways do you prefer to learn?

MULTICODE OK FOR CODES 1-8

From friends.....	1
From school.....	2
From your parents.....	3
From your brothers or sisters.....	4
From suppliers or shops selling the technology.....	5
From the manual or instructions.....	6
On your own, through trial & error or self-taught.....	7
Other (WRITE IN).....	8

Not interested/ don't want to learn (SINGLE CODE).....9

Don't know.....

QC63 **ASK ALL**[KR-B83][KR-B84]

Do any of your lessons at school teach you about TV? For example, how TV programmes are made and how they are paid for.

IF YES – Which lessons are those?

PROMPT IF NECESSARY MULTICODE OK FOR CODES 1-6

QC64 **ASK ALL**[KR-B85][KR-B86]

Do any of your lessons at school teach you about the Internet? For example, how the Internet works, how to make websites, how to do research on the internet, or how to avoid websites you don't want to see.

IF YES – Which lessons are those?

PROMPT IF NECESSARY MULTICODE OK FOR CODES 1-6

	QC63 TV	QC64 Internet
ICT/ computer studies.....	1.....	1
English.....	2.....	2
Citizenship.....	3.....	3
Media Studies.....	4.....	4
Sociology.....	5.....	5
Other (WRITE IN).....	6.....	6
<hr/>		
No, do not (SINGLE CODE).....	7.....	7
Don't know.....	8.....	8

QC65 **ASK ALL**[KR-B87][KR-B88]

Do any of your lessons at school teach you about TV? For example, how TV programmes are made and how they are paid for.

SINGLE CODE

QC66 **ASK ALL**[KR-B89][KR-B90]

Do any of your lessons at school teach you about the Internet? For example, how the Internet works, how to make websites, how to do research on the internet, or how to avoid websites you don't want to see.

SINGLE CODE

	QC65 TV	QC66 Internet
Yes.....	1.....	1
No.....	2.....	2
Don't know.....	3.....	3

THANK AND CLOSE INTERVIEW WITH CHILD – COMPLETE CLASSIFICATION WITH PARENT

CLASSIFICATION – COMPLETE WITH PARENT

SAY TO PARENT – I'd now like to finish the interview by asking you some questions about your child and your household. These questions are used to help us to group the different people we will speak with across the UK as part of this survey when we look at the results.

QP83 ASK ALL PARENTS

SHOWCARD BK

Which of these groups best describes your child?

SINGLE CODE

WHITE

A. British	1
B. English.....	2
C. Scottish	3
D. Welsh	4
E. Irish.....	5
F. Any other white background (WRITE IN)	6

MIXED

G. White and Black Caribbean	7
H. White and Black African	8
I. White and Asian.....	9
J. Any other mixed background (WRITE IN)	10

ASIAN AND BRITISH ASIAN

K. Indian.....	11
L. Pakistani	12
M. Bangladeshi	13
N. Any other Asian background (WRITE IN)	14

BLACK AND BLACK BRITISH

O. Caribbean	15
P. African	16
Q. Any other black background (WRITE IN)	17

MIDDLE EAST AND ARABIC ORIGIN

R. Middle Eastern, including Arabic origin	18
S. Iranian	19

CHINESE OR OTHER ETHNIC GROUP

T. Chinese	20
U. Any other background (WRITE IN)	21

Refused	22
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QP84 ASK ALL PARENTS

Does your child have any long-standing illness, disability or infirmity?

IF NECESSARY: By long-standing I mean anything that has troubled them over a period of time or that is likely to affect them over a period of time?

SINGLE CODE

Yes.....	1	QP85
No	2	QP86
Don't know	3	QP86

QP85 **ASK IF LONG STANDING ILLNESS/ DISABILITY OR INFIRMITY (QP84 CODE 1) – OTHERS**
SKIP TO QP86

Does this illness, disability or infirmity limit their activities in any way?

SINGLE CODE

- Yes.....1
- No2
- Don't know3

QP86 **ASK ALL PARENTS**

Is there a landline phone in your home that can be used to make and receive calls?

IF NECESSARY: Not a mobile phone or internet voice service.

IF YES: Can this phone be used to make and receive calls?

SINGLE CODE – IF HAVE LINE/ PHONE BUT CAN'T USE PROBE TO PRECODE REASON (S)

- Can use to make and receive calls.....1
- Can receive but not make calls/ incoming only2
- Line not working properly/ needs to be repaired3
- No, do not have landline phone.....4
- Don't know5

QP87 **ASK ALL PARENTS**

Can I please ask your age?

WRITE IN EXACT AGE AND THEN CODE

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- 16-17.....1
- 18 - 24.....2
- 25 - 34.....3
- 35 - 44.....4
- 45 - 54.....5
- 55 - 64.....6
- 65 - 74.....7
- 75-79.....8
- 80+9
- Refused10

QP88 **ASK ALL PARENTS**

And at what age did YOU finish your education?

IF STILL IN EDUCATION – At which age do you expect to finish your education?

READ OUT IF NECESSARY

- Aged 16 or under.....1
- Aged 17-18.....2
- Aged 19-20.....3
- Aged 21 or over4
- Don't know5
- Refused6

QP89 **ASK ALL PARENTS**

SHOWCARD BL

And which of these options applies to your home?

SINGLE CODE

- Being bought on mortgage1
 - Owned outright by the household2
 - Rented from Local Authority/ Housing Association/ Trust.....3
 - Rented from Private Landlord4
 - Other (WRITE IN)5
-
- Don't know6

QP90 **ASK ALL PARENTS**

How many people are there in your household in total (including yourself)?

WRITE IN BELOW – USE LEADING ZEROS

--	--

QP91 **ASK ALL PARENTS**

How many of your children aged under 16 live at home with you?

IF NECESSARY – That is, children for whom you are their parent or guardian.

WRITE IN BELOW – USE LEADING ZEROS

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QP92 **ASK PARENTS WITH 2 OR MORE CHILDREN AT QP91 – OTHERS SKIP TO QP93**

What are the ages of the other children aged under 16 living at home with you?

MULTICODE OK FOR CODES 1-17

- Under 11
- Aged 12
- Aged 23
- Aged 34
- Aged 45
- Aged 56
- Aged 67
- Aged 78
- Aged 89
- Aged 910
- Aged 1011
- Aged 1112
- Aged 1213
- Aged 1314
- Aged 1415
- Aged 1516
- Aged 1617
- Refused (SINGLE CODE).....18

QP93 **ASK ALL PARENTS**

SHOWCARD BM

Which of these adults aged 16 and over live in your household with you, in terms of their relationship to you?

MULTICODE OK FOR CODES 1-7

- A. Your husband/ wife/ partner- CHILD'S PARENT.....1
- B. Your husband/ wife/ partner- NOT CHILD'S PARENT2
- C. Your Mother/ Father/ Stepmother/ Stepfather/ Partner of Father/ Partner of Mother.....3
- D. Your Brothers/ Sisters/ Stepbrothers/ Stepsisters.....4
- E. Your Child/ children aged 16 and over5
- F. Other relative of yours6
- G. Friend/ other person not related to you.....7
- H. None – I am the only adult in the household (SINGLE CODE)8
- Refused.....9

QP94 **ASK ALL PARENTS**

Can you tell me if your annual household income from all sources before tax and other deductions is above or below £11,500?

SINGLE CODE

- Under £11,5001
- Above £11,500.....2
- Don't know3
- Refused4

QP95 **ASK ALL PARENTS**

IF HOUSEHOLD INCOME UNDER £11,500 AT QP94 (CODE 1) CODE THAT ANSWER HERE WITHOUT ASKING QUESTION

SHOWCARD BN

Which option applies to your household for the total annual household income from all sources before tax and deductions?

Please just tell me the letter that applies to your household

SINGLE CODE

	Per month (approx)	Per Year	
A	Up to £950	Under £11,500	1
B	£950 - £1,450	£11,500 - £17,499	2
C	£1,450- £2,500	£17,500 - £29,999	3
D	£2,500 - £4,200	£30,000 - £49,999	4
E	£4,200 or over	£50,000 or over	5
		Don't know	6
		Refused	7

QP96 **ASK ALL PARENTS**

Would you be happy for your child to be contacted again – either regarding this study or if we were to conduct any similar research in the future? IF NECESSARY – This would only be with your permission, as with this survey.

- Yes.....1
- No2

QP97 **ASK ALL PARENTS HAPPY FOR THEIR CHILD TO BE CONTACTED AGAIN AT QP96 (CODE 1)**

Can I make a note of your phone number in case we need to contact you again?

- Yes – ENTER HERE _____1
- No.....2

THANK AND CLOSE WITH PARENT

QP98 INTERVIEWER – ENTER LENGTH OF INTERVIEW IN MINUTES BELOW

--	--

QP99 ENTER GENDER OF PARENT INTERVIEWED
SINGLE CODE

Male 1
Female..... 2

QP100 WAS THE CHILD'S PARENT PRESENT DURING THE CHILD'S INTERVIEW?
SINGLE CODE

Yes, they answered for the child/ influenced the response as the interview was taking place 1
Yes, they commented or helped the child but did not influence the response 2
Yes, but they did not interfere with the interview 3
No, they were not present 4