

**Title:**

**Forename:**

**Surname:**

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

**What additional details do you want to keep confidential? :**

Keep name confidential

**If you want part of your response kept confidential, which parts? :**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Additional comments:**

I think the Current Affairs/Political programme that is being proposed for the Border area is a good idea, though would like to see Ofcom state this should happen for all the Pan-Regions (such as the whole Central region).

**Question 1: Do you agree that the existing obligations on Channel 3 and Channel 5 licensees in respect of national and international news and current affairs, original productions, and Out of London productions should be maintained at their current levels? If not, what levels do you consider appropriate, and why? :**

As stated in the additional comments section, I feel the quotas for Out Of London production should be amended to each region. I believe most Public Service Broadcasting obligations on Channel 3 and Channel 5 are at the correct level, though feel that in England that ITV plc should be producing at least 30 minutes per week of non-News Regional programming.

This would mean a new 30 minute programme for the following Pan-Regions - ITV LONDON, ITV MERIDIAN, ITV WESTCOUNTRY, ITV CENTRAL, ITV ANGLIA, ITV

GRANADA, ITV YORKSHIRE & ITV TYNE TEES. The other proposals that the Channel 3 franchises have come up with for the ITV BORDER, ITV WALES, ITV CHANNEL ISLANDS, STV AND UTV franchises seem realistic to me.

As for the Regional News, I feel ITV's proposal needs a few amendments as described in other sections.

**Question 2: Do you agree with ITV's proposals for changes to its regional news arrangements in England, including an increase in the number of news regions in order to provide a more localised service, coupled with a reduction in overall news minutage? :**

Surely it's time Ofcom made ITV give a little bit back to their Regional roots? I personally think the old Border area should be re-instated as a Region with its own Regional News Studios.

Anyway here is an alternative to ITV's Regional News proposal...

While agreeing in principle to ITV's proposal for its bulletin programmes throughout the week, I feel the Evening programme could be better if it followed the below proposal.

18:00 - 18:30 itv: NEWS \*\*\*REGION (for example CENTRAL)\*\*\* (Mon-Fri)

Regional News Programme.

20 minutes Sub-Regional as per the sub-regions in ITV's proposal with 10 minutes Pan-Regional programming. No 'Out Of Area' stories as per ITV's proposal.

A new 30 minute Political/Current Affairs programme for the following Pan-Regions - ITV LONDON, ITV MERIDIAN, ITV WESTCOUNTRY, ITV CENTRAL, ITV ANGLIA, ITV GRANADA, ITV YORKSHIRE & ITV TYNE TEES.

I also believe a small amendment to ITV's Contract Rights Renewal agreement (with obligations) should be thought about to help ITV continue to fund Regional programming. However if ITV's CRR agreement were abolished/amended severely then I feel that the 6pm (Weekdays) Regional News programme should be Sub-Regional completely.

**Question 3: Do you agree with UTV's proposal for non-news obligations should be reduced to 90 minutes a week? If not, what alternative would you propose and why? :**

I feel UTV should serve the same amount of Non-News obligations as ITV Wales and STV therefore agree with this proposal.

**Question 4: Do you agree with the proposals by STV to maintain overall minutage for regional content in the northern and central licence areas of Scotland at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :**

**Question 5: Do you agree with the proposals by ITV to maintain the overall minutage for regional content in Wales at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :**

**Question 6: Do you agree with the proposals by ITV to reduce the overall minutage for regional content in the Channel Islands from 4 hours a week to 3 hours 20 minutes as detailed in Annex 3, while maintaining the present provision of a 30 minute early evening regional news programme? If not, what alternative would you propose, and why? :**

**Question 7: Do you have any views on any other aspects of the nations and regions programming and production obligations of the Channel 3 licensees? :**

I have long been in the belief that the 35% quota for programmes outside London for ITV/C4 should be scrapped in favour of a quota for each region/Home Nation. I'd also like to see Ofcom and the BBC to talk about adopting this approach to Regional Production.

As a Public Service Broadcaster, I also believe the Channel 3 franchises should be made to spend a certain quota (for example 2%) of their Programming Budget on original Children's programming. I feel that if ITV/STV/UTV produced some of this programming themselves, they could actually make money via Merchandising etc (like the BBC previously).

**Question 8: Which option would you prefer in respect of the news and current affairs in the Border region, and why? :**

I believe the option where STV take over Border Scotland could be the best option. However I do not live in the area and research points at keeping the status quo...it should be up to the people of the Border region.

Anyway I feel there is far too much talk about the Border region, shouldn't all of ITV's Regional services be looked at?

**Question 9: If option 2 were to be adopted, should ITV be required to provide separate transmission for the Scottish and English parts of the region on DTT? :**

**Question 10: If you would prefer a different option to those set out in Questions 8 and 9 above, please explain what, and why:**

**Question 11: Do you agree that the Border licence should be amended to reduce the proportion of regional production required to a sustainable level? If not, what proposals would you like to make? :**

If ITV continue to serve the Border region, I believe they should serve their Region a 30 minute weekly Non-News Current Affairs/Political programme (I feel all ITV plc Pan-regions should have their own weekly Current Affairs programming) as well as screen some of STV's National programming (for the Border Scotland sub-region only).

**Question 12: What views do you have on the proposal by STV and UTV to extend peak time to 11pm, which would extend the window in which they could schedule regional content that must be shown in peak time? :**

In this age I feel this is long overdue, therefore totally agree with their proposal.