

Your response

Question	Your response
	<p>Confidential? – Y / N</p> <p>Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the ‘South of England (Bauer)’ area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.</p> <p><i>I disagree with this proposal.</i></p> <p><i>Firstly as a resident of Salisbury I do not believe that the change reflects Salisbury’s regional identity as part of the South-West of England.</i></p> <p><i>This is reflected in the ONS official designation of UK regions and also in civil and cultural life. Examples include being part of the Anglican Diocese of Salisbury which covering Dorset and Wiltshire, as does the Dorset and Wiltshire Fire Service, and the city is part of the West Country Carnival Circuit.</i></p> <p><i>Secondly, I believe that it is inappropriate for OFCOM to be re-drawing the boundaries it established after consultation as recently as October 2018 to suit the commercial interests of one company. This proposal is part of a wider move by Bauer Media which will lead to the reduction in local output and a move to a more regional and national model. There is already a good provision of regional and national radio and therefore it is hard to see how Bauer’s proposals can be said to benefit the region. The only benefit of these proposals is to Bauer financially and this does not seem a good grounds for changing a policy.</i></p>