

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

<p>A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)</p> <p>Base : All respondents</p>	1
<p>A2. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online?</p> <p>Base : All respondents</p>	10
<p>A2A. When did you first have broadband at home? (This may have been at a previous address.)</p> <p>Base : Those with broadband access at home (excluding those completing a paper questionnaire)</p>	13
<p>A3. Which, if any, of these ways of watching catch-up and on-demand services are used in your household? (By 'catch-up and on-demand' we mean services like BBC iPlayer, ITV Hub, Netflix and Amazon Prime Video which allow you to watch programmes and films at a time that suits you.)</p> <p>Base : All respondents (excluding those completing a paper questionnaire)</p>	16
<p>A4A. Which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)</p> <p>Base : All respondents</p>	19
<p>A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)</p> <p>Base : All respondents</p>	22
<p>A4A/A4B. TV CHANNELS PERSONALLY WATCHED IN THE PAST 3 MONTHS</p> <p>Base : All respondents</p>	28
<p>A5A. How often in the past 3 months have you watched BBC One? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched BBC One in the past 3 months (excluding those completing a paper questionnaire)</p>	31
<p>A5B. How often in the past 3 months have you watched BBC Two? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched BBC Two in the past 3 months (excluding those completing a paper questionnaire)</p>	34
<p>A5C. How often in the past 3 months have you watched The main ITV/ STV/ UTV channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched The main ITV/ STV/ UTV channel in the past 3 months (excluding those completing a paper questionnaire)</p>	37
<p>A5D. How often in the past 3 months have you watched Channel 4? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched Channel 4 in the past 3 months (excluding those completing a paper questionnaire)</p>	40
<p>A5E. How often in the past 3 months have you watched Channel 5? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched Channel 5 in the past 3 months (excluding those completing a paper questionnaire)</p>	43
<p>A5F. How often in the past 3 months have you watched BBC Three? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched BBC Three in the past 3 months (excluding those completing a paper questionnaire)</p>	46
<p>A5G. How often in the past 3 months have you watched BBC Four? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched BBC Four in the past 3 months (excluding those completing a paper questionnaire)</p>	49
<p>A5H. How often in the past 3 months have you watched Other ITV channel (e.g. ITV2, ITV3, ITV Be)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched Other ITV channel (e.g. ITV2, ITV3, ITV Be) in the past 3 months (excluding those completing a paper questionnaire)</p>	52
<p>A5I. How often in the past 3 months have you watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)</p> <p>Base : Those who have personally watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) in the past 3 months (excluding those completing a paper questionnaire)</p>	55

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

A5J. How often in the past 3 months have you watched Other Channel 5 channel (e.g. 5USA, 5Star)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	58
Base : Those who have personally watched Other Channel 5 channel (e.g. 5USA, 5Star) in the past 3 months (excluding those completing a paper questionnaire)	
A5K. How often in the past 3 months have you watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	61
Base : Those who have personally watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) in the past 3 months (excluding those completing a paper questionnaire)	
A5L. How often in the past 3 months have you watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	64
Base : Those who have personally watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports) in the past 3 months (excluding those completing a paper questionnaire)	
A5M. How often in the past 3 months have you watched S4C (Welsh)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	67
Base : Those who have personally watched S4C (Welsh) in the past 3 months (excluding those completing a paper questionnaire)	
A5N. How often in the past 3 months have you watched BBC News channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	70
Base : Those who have personally watched BBC News channel in the past 3 months (excluding those completing a paper questionnaire)	
A5O. How often in the past 3 months have you watched BBC Parliament? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	73
Base : Those who have personally watched BBC Parliament in the past 3 months (excluding those completing a paper questionnaire)	
A5P. How often in the past 3 months have you watched BBC Alba (Scottish Gaelic)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	76
Base : Those who have personally watched BBC Alba (Scottish Gaelic) in the past 3 months (excluding those completing a paper questionnaire)	
A5Q. How often in the past 3 months have you watched BBC Scotland TV channel (on air between 7pm and midnight)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	79
Base : Those who have personally watched BBC Scotland TV channel (on air between 7pm and midnight) in the past 3 months (excluding those completing a paper questionnaire)	
A5R. How often in the past 3 months have you watched CBBC? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	82
Base : Those who have personally watched CBBC in the past 3 months (excluding those completing a paper questionnaire)	
A5S. How often in the past 3 months have you watched CBeebies? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)	85
Base : Those who have personally watched CBeebies in the past 3 months (excluding those completing a paper questionnaire)	
A5A-A5S. TV CHANNELS PERSONALLY WATCHED AT LEAST WEEKLY IN THE PAST 3 MONTHS	88
Base : All respondents	
A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)	91
Base : All respondents	
A6B. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching on any device)	96
Base : All respondents	
CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B	99
Base : All respondents	
CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B	108
Base : All respondents	
A7A. How often in the past 3 months have you watched programmes or films using BBC iPlayer?	117
Base : Those who have personally watched BBC iPlayer in the past 3 months (excluding those completing a paper questionnaire)	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

A7B. How often in the past 3 months have you watched programmes or films using ITV Hub or ITV Hub+?	120
Base : Those who have personally watched ITV Hub or ITV Hub+ in the past 3 months (excluding those completing a paper questionnaire)	
A7C. How often in the past 3 months have you watched programmes or films using STV Player (Scotland)?	123
Base : Those who have personally watched STV Player (Scotland) in the past 3 months (excluding those completing a paper questionnaire)	
A7D. How often in the past 3 months have you watched programmes or films using S4C Clic (Welsh language)?	126
Base : Those who have personally watched S4C Clic (Welsh language) in the past 3 months (excluding those completing a paper questionnaire)	
A7E. How often in the past 3 months have you watched programmes or films using All4 (previously 4OD)?	129
Base : Those who have personally watched All4 (previously 4OD) in the past 3 months (excluding those completing a paper questionnaire)	
A7F. How often in the past 3 months have you watched programmes or films using My5 (previously Demand 5)?	132
Base : Those who have personally watched My5 (previously Demand 5) in the past 3 months (excluding those completing a paper questionnaire)	
A7G. How often in the past 3 months have you watched programmes or films using Sky On Demand or Sky Go?	135
Base : Those who have personally watched Sky On Demand or Sky Go in the past 3 months (excluding those completing a paper questionnaire)	
A7H. How often in the past 3 months have you watched programmes or films using UKTV Play?	138
Base : Those who have personally watched UKTV Play in the past 3 months (excluding those completing a paper questionnaire)	
A7I. How often in the past 3 months have you watched programmes or films using Dplay/ Discovery+?	141
Base : Those who have personally watched Dplay/ Discovery+ in the past 3 months (excluding those completing a paper questionnaire)	
A7J. How often in the past 3 months have you watched programmes or films using Virgin TV Catch-up or Virgin Media Anywhere?	144
Base : Those who have personally watched Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (excluding those completing a paper questionnaire)	
A7K. How often in the past 3 months have you watched programmes or films using BBC TV programmes and content on YouTube?	147
Base : Those who have personally watched BBC TV programmes and content on YouTube in the past 3 months (excluding those completing a paper questionnaire)	
A7L. How often in the past 3 months have you watched programmes or films using Netflix?	150
Base : Those who have personally watched Netflix in the past 3 months (excluding those completing a paper questionnaire)	
A7M. How often in the past 3 months have you watched programmes or films using Amazon Prime Video?	153
Base : Those who have personally watched Amazon Prime Video in the past 3 months (excluding those completing a paper questionnaire)	
A7N. How often in the past 3 months have you watched programmes or films using NOW TV?	156
Base : Those who have personally watched NOW TV in the past 3 months (excluding those completing a paper questionnaire)	
A7O. How often in the past 3 months have you watched programmes or films using Disney+?	159
Base : Those who have personally watched Disney+ in the past 3 months (excluding those completing a paper questionnaire)	
A7P. How often in the past 3 months have you watched programmes or films using Apple TV Plus?	162
Base : Those who have personally watched Apple TV Plus in the past 3 months (excluding those completing a paper questionnaire)	
A7Q. How often in the past 3 months have you watched programmes or films using BritBox?	165
Base : Those who have personally watched BritBox in the past 3 months (excluding those completing a paper questionnaire)	
A7R. How often in the past 3 months have you watched programmes or films using Hayu?	168
Base : Those who have personally watched Hayu in the past 3 months (excluding those completing a paper questionnaire)	
A7S. How often in the past 3 months have you watched programmes or films using YouTube channels?	171
Base : Those who have personally watched YouTube channels in the past 3 months (excluding those completing a paper questionnaire)	
A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS	174
Base : All respondents	
A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS	181
Base : All respondents	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)	188
Base : All respondents	
A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)	194
Base : All respondents	
RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B	200
Base : All respondents	
A9A. How often in the past 3 months have you listened to BBC Radio 1?	209
Base : Those who have personally listened to BBC Radio 1 in the past 3 months (excluding those completing a paper questionnaire)	
A9B. How often in the past 3 months have you listened to BBC Radio 2?	212
Base : Those who have personally listened to BBC Radio 2 in the past 3 months (excluding those completing a paper questionnaire)	
A9C. How often in the past 3 months have you listened to BBC Radio 3?	215
Base : Those who have personally listened to BBC Radio 3 in the past 3 months (excluding those completing a paper questionnaire)	
A9D. How often in the past 3 months have you listened to BBC Radio 4?	218
Base : Those who have personally listened to BBC Radio 4 in the past 3 months (excluding those completing a paper questionnaire)	
A9E. How often in the past 3 months have you listened to BBC Radio 5 live?	221
Base : Those who have personally listened to BBC Radio 5 live in the past 3 months (excluding those completing a paper questionnaire)	
A9F. How often in the past 3 months have you listened to BBC 6 Music?	224
Base : Those who have personally listened to BBC 6 Music in the past 3 months (excluding those completing a paper questionnaire)	
A9G. How often in the past 3 months have you listened to BBC Asian Network?	227
Base : Those who have personally listened to BBC Asian Network in the past 3 months (excluding those completing a paper questionnaire)	
A9H. How often in the past 3 months have you listened to BBC Radio 1Xtra?	230
Base : Those who have personally listened to BBC Radio 1Xtra in the past 3 months (excluding those completing a paper questionnaire)	
A9I. How often in the past 3 months have you listened to BBC Radio 4 Extra?	233
Base : Those who have personally listened to BBC Radio 4 Extra in the past 3 months (excluding those completing a paper questionnaire)	
A9J. How often in the past 3 months have you listened to BBC Radio 5 live sports extra?	236
Base : Those who have personally listened to BBC Radio 5 live sports extra in the past 3 months (excluding those completing a paper questionnaire)	
A9K. How often in the past 3 months have you listened to BBC World Service?	239
Base : Those who have personally listened to BBC World Service in the past 3 months (excluding those completing a paper questionnaire)	
A9L. How often in the past 3 months have you listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)?	242
Base : Those who have personally listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND) in the past 3 months (excluding those completing a paper questionnaire)	
A9M. How often in the past 3 months have you listened to talkSPORT or talkSPORT2?	245
Base : Those who have personally listened to talkSPORT or talkSPORT2 in the past 3 months (excluding those completing a paper questionnaire)	
A9N. How often in the past 3 months have you listened to talkRADIO?	248
Base : Those who have personally listened to talkRADIO in the past 3 months (excluding those completing a paper questionnaire)	
A9O. How often in the past 3 months have you listened to Classic FM?	251
Base : Those who have personally listened to Classic FM in the past 3 months (excluding those completing a paper questionnaire)	
A9P. How often in the past 3 months have you listened to Any Absolute Radio station?	254
Base : Those who have personally listened to Any Absolute Radio station in the past 3 months (excluding those completing a paper questionnaire)	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

A9Q. How often in the past 3 months have you listened to Any Capital radio station?	257
Base : Those who have personally listened to Any Capital radio station in the past 3 months (excluding those completing a paper questionnaire)	
A9R. How often in the past 3 months have you listened to Any Heart radio station?	260
Base : Those who have personally listened to Any Heart radio station in the past 3 months (excluding those completing a paper questionnaire)	
A9S. How often in the past 3 months have you listened to Any Smooth radio station?	263
Base : Those who have personally listened to Any Smooth radio station in the past 3 months (excluding those completing a paper questionnaire)	
A9T. How often in the past 3 months have you listened to Any Kiss radio station?	266
Base : Those who have personally listened to Any Kiss radio station in the past 3 months (excluding those completing a paper questionnaire)	
A9U. How often in the past 3 months have you listened to Any Magic radio station?	269
Base : Those who have personally listened to Any Magic radio station in the past 3 months (excluding those completing a paper questionnaire)	
A9V. How often in the past 3 months have you listened to Virgin Radio?	272
Base : Those who have personally listened to Virgin Radio in the past 3 months (excluding those completing a paper questionnaire)	
A9W. How often in the past 3 months have you listened to Any LBC radio station?	275
Base : Those who have personally listened to Any LBC radio station in the past 3 months (excluding those completing a paper questionnaire)	
A9X. How often in the past 3 months have you listened to Times Radio?	278
Base : Those who have personally listened to Times Radio in the past 3 months (excluding those completing a paper questionnaire)	
A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS	281
Base : All respondents	
A10. Which, if any, of these BBC websites and apps have you personally used in the past 3 months? (Please include using sites or apps on any device.)	290
Base : All respondents	
A11A. How often in the past 3 months have you used the BBC News site/ app?	293
Base : Those who have personally used the BBC News site/ app in the past 3 months (excluding those completing a paper questionnaire)	
A11B. How often in the past 3 months have you used the BBC Sport site/ app?	296
Base : Those who have personally used the BBC Sport site/ app in the past 3 months (excluding those completing a paper questionnaire)	
A11C. How often in the past 3 months have you used the BBC Bitesize site/ app?	299
Base : Those who have personally used the BBC Bitesize site/ app in the past 3 months (excluding those completing a paper questionnaire)	
A11D. How often in the past 3 months have you used the BBC Weather site/ app?	302
Base : Those who have personally used the BBC Weather site/ app in the past 3 months (excluding those completing a paper questionnaire)	
A11E. How often in the past 3 months have you used the BBC iPlayer Kids site/ app?	305
Base : Those who have personally used the BBC iPlayer Kids site/ app in the past 3 months (excluding those completing a paper questionnaire)	
A11F. How often in the past 3 months have you used the BBC CBeebies Playtime site/ app?	308
Base : Those who have personally used the BBC CBeebies Playtime site/ app in the past 3 months (excluding those completing a paper questionnaire)	
A11G. How often in the past 3 months have you used the BBC CBeebies Storytime site/ app?	311
Base : Those who have personally used the BBC CBeebies Storytime site/ app in the past 3 months (excluding those completing a paper questionnaire)	
A11H. How often in the past 3 months have you used the BBC Newsround site?	314
Base : Those who have personally used the BBC Newsround site in the past 3 months (excluding those completing a paper questionnaire)	
A11A-A11H. BBC APPS/ SITES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS	317
Base : All respondents	
A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.	320
Base : All respondents	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

A13A. How often in the past 3 months have you listened to BBC Sounds?	326
Base : Those who have personally listened to BBC Sounds in the past 3 months (excluding those completing a paper questionnaire)	
A13B. How often in the past 3 months have you listened to Apple Music or Apple Podcasts?	329
Base : Those who have personally listened to Apple Music or Apple Podcasts in the past 3 months (excluding those completing a paper questionnaire)	
A13C. How often in the past 3 months have you listened to Google Play Music or Google Podcasts?	332
Base : Those who have personally listened to Google Play Music or Google Podcasts in the past 3 months (excluding those completing a paper questionnaire)	
A13D. How often in the past 3 months have you listened to GlobalPlayer?	335
Base : Those who have personally listened to GlobalPlayer in the past 3 months (excluding those completing a paper questionnaire)	
A13E. How often in the past 3 months have you listened to RadioPlayer?	338
Base : Those who have personally listened to RadioPlayer in the past 3 months (excluding those completing a paper questionnaire)	
A13F. How often in the past 3 months have you listened to Spotify?	341
Base : Those who have personally listened to Spotify in the past 3 months (excluding those completing a paper questionnaire)	
A13G. How often in the past 3 months have you listened to Deezer?	344
Base : Those who have personally listened to Deezer in the past 3 months (excluding those completing a paper questionnaire)	
A13H. How often in the past 3 months have you listened to Amazon Music?	347
Base : Those who have personally listened to Amazon Music in the past 3 months (excluding those completing a paper questionnaire)	
A13I. How often in the past 3 months have you listened to Tidal?	350
Base : Those who have personally listened to Tidal in the past 3 months (excluding those completing a paper questionnaire)	
A13J. How often in the past 3 months have you listened to YouTube Music?	353
Base : Those who have personally listened to YouTube Music in the past 3 months (excluding those completing a paper questionnaire)	
A13K. How often in the past 3 months have you listened to SoundCloud?	356
Base : Those who have personally listened to SoundCloud in the past 3 months (excluding those completing a paper questionnaire)	
A13A-A11K. AUDIO STREAMING SERVICES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS	359
Base : All respondents	
SUMMARY - BBC CONTENT CONSUMED IN THE LAST 3 MONTHS	364
Base : All respondents	
BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS	367
Base : All respondents	
SUMMARY - BBC CONTENT CONSUMED AT LEAST WEEKLY IN THE LAST 3 MONTHS	381
Base : All respondents	
NUMBER OF BBC SERVICES CONSUMED AT LEAST WEEKLY IN THE LAST 3 MONTHS - TV, IPLAYER, ONLINE, RADIO, SOUNDS	384
Base : All respondents	
TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS	387
Base : All respondents	
A14. When thinking about what to watch, which one of the following TV and video services do you usually turn to first? (BBC would include all channels and iPlayer, ITV would include all channels and ITV Hub, Channel 4 would include all channels and All4, Channel 5 would include all channels and My5, Sky channels would include all paid-for channels from Sky.)	390
Base : All respondents	
B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)	393
Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months	
B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)	399
Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)	405
Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months	
B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)	411
Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months	
B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)	417
Base : Those who have watched S4C (including S4C Clic) in the past 3 months	
B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)	423
Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months	
B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)	429
Base : Those who have watched Netflix in the past 3 months	
B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)	435
Base : Those who have watched Amazon Prime Video in the past 3 months	
B1I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)	441
Base : Those who have watched YouTube channels in the past 3 months	
B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)	447
Base : Those who have watched BritBox in the past 3 months	
B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)	453
Base : Those who have watched Disney+ in the past 3 months	
B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)	459
Base : Those who have watched Apple TV+ in the past 3 months	
B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)	465
Base : Those who have listened to any BBC Radio stations in the past 3 months	
B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)	471
Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months	
B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)	477
Base : Those who have listened to talkRADIO in the past 3 months	
B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)	483
Base : Those who have listened to Classic FM in the past 3 months	
B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)	489
Base : Those who have listened to any Absolute Radio in the past 3 months	
B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)	495
Base : Those who have listened to any Capital radio in the past 3 months	
B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)	501
Base : Those who have listened to any Heart radio in the past 3 months	
B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)	507
Base : Those who have listened to any Smooth Radio in the past 3 months	
B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)	513
Base : Those who have listened to any Kiss radio in the past 3 months	
B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)	519
Base : Those who have listened to any Magic Radio in the past 3 months	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)	525
Base : Those who have listened to Virgin Radio in the past 3 months	
B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)	531
Base : Those who have listened to any LBC Radio in the past 3 months	
B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)	537
Base : Those who have listened to Times Radio in the past 3 months	
B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?	543
Base : Those who have used BBC Sounds in the past 3 months	
B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?	549
Base : Those who have used Apple Music or Apple Podcasts in the past 3 months	
B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts?	555
Base : Those who have used Google Play Music or Google Podcasts in the past 3 months	
B3D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with GlobalPlayer?	558
Base : Those who have used GlobalPlayer in the past 3 months	
B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?	562
Base : Those who have used RadioPlayer in the past 3 months	
B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?	568
Base : Those who have used Spotify in the past 3 months	
B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?	574
Base : Those who have used Deezer in the past 3 months	
B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?	580
Base : Those who have used Amazon Music in the past 3 months	
B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?	586
Base : Those who have used Tidal in the past 3 months	
B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?	592
Base : Those who have used YouTube Music in the past 3 months	
B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?	598
Base : Those who have used SoundCloud in the past 3 months	
B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	604
Base : Those who have used BBC iPlayer in the past 3 months	
B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	610
Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months	
B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	616
Base : Those who have used STV Player (Scotland) in the past 3 months	
B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	622
Base : Those who have used S4C Clic (Welsh language) in the past 3 months	
B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	628
Base : Those who have used All4 (previously 4OD) in the past 3 months	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	634
Base : Those who have used My5 (previously Demand 5) in the past 3 months	
B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	640
Base : Those who have used Sky On Demand or Sky Go in the past 3 months	
B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	646
Base : Those who have used UKTV Play in the past 3 months	
B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	652
Base : Those who have used Dplay/ Discovery+ in the past 3 months	
B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)	655
Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months	
B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?	661
Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months	
C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?	667
Base : All respondents	
C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?	673
Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)	
C1B. Could you tell me why you gave that score (8-10 OUT OF 10) for your overall impression of the BBC?	682
Base : Those awarding a score of 8-10 out of 10 for their overall impression of the BBC (who gave a reason for their score)	
C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?	689
Base : All respondents	
C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?	695
Base : All respondents	
C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?	701
Base : All respondents	
C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?	707
Base : All respondents	
C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?	713
Base : All respondents	
C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?	719
Base : All respondents	
C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?	725
Base : All respondents	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?	731
Base : All respondents	
C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?	737
Base : All respondents	
C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?	743
Base : All respondents	
C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?	749
Base : All respondents	
C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?	755
Base : All respondents	
C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?	761
Base : All respondents	
C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?	767
Base : All respondents	
C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?	773
Base : All respondents	
C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?	779
Base : All respondents	
C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?	785
Base : All respondents	
C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?	791
Base : All respondents	
C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?	797
Base : All respondents	
C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?	803
Base : All respondents	
C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?	809
Base : All respondents	
C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?	815
Base : All respondents	
C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?	821
Base : All respondents	
C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?	827
Base : All respondents	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/ NORTHERN IRELAND) of the UK I live in"?	833
Base : All respondents	
C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?	839
Base : All respondents	
C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?	845
Base : All respondents	
C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?	851
Base : All respondents	
D1A. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides a broad mix of TV content?	857
Base : All respondents	
D1B. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Appeals to a wide range of different TV audiences?	860
Base : All respondents	
D1C. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides high quality TV content?	863
Base : All respondents	
D1D. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content made for UK audiences?	866
Base : All respondents	
D1E. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that dares to be different?	869
Base : All respondents	
D1F. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that is different from other providers?	872
Base : All respondents	
D2A. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides a broad mix of radio content?	875
Base : All respondents	
D2B. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Appeals to a wide range of different radio audiences?	878
Base : All respondents	
D2C. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides high quality radio content?	881
Base : All respondents	
D2D. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content made for UK audiences?	884
Base : All respondents	
D2E. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that dares to be different?	887
Base : All respondents	
D2F. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that is different from other providers?	890
Base : All respondents	
D3A. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides a broad mix of online content?	893
Base : All respondents	
D3B. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Appeals to a wide range of different online audiences?	896
Base : All respondents	
D3C. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides high quality online content?	899
Base : All respondents	
D3D. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content made for UK audiences?	902
Base : All respondents	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

D3E. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that dares to be different?	905
Base : All respondents	
D3F. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that is different from other providers?	908
Base : All respondents	
F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?	911
Base : All respondents	
F2. To what extent do you agree or disagree with the statement "I would miss the BBC if it wasn't there"?	917
Base : All respondents	
F4. Have you watched BBC TV services in the past?	920
Base : Those who have not used any BBC TV services including BBC iPlayer and BBC programmes and content on YouTube in the past 3 months	
F5. Have you listened to BBC Radio services in the past?	923
Base : Those who have not listened to BBC Radio or BBC Sounds in the past 3 months	
F6. Have you used BBC websites or apps in the past?	926
Base : Those who have not used any BBC websites or apps in the past 3 months	
G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)	929
Base : All respondents (excluding those completing a paper questionnaire)	
G2. In the last 3 months, have you watched, listened to or read news from the BBC in any of these ways?	935
Base : Those who watch, listen to or read news (excluding those completing a paper questionnaire)	
S1. Please think about the hours that you spend doing things online in a typical week – so both weekdays and at the weekend – maybe to visit a social media site or app, look at a website or use an app, watch a TV programme, film or video clip, play games online or check emails. It could be going online using a computer, laptop, tablet, mobile phone, games console or Smart TV. How many HOURS in a typical WEEK would you say you spend online – this could be at home, your workplace or place of education, on the move when you are commuting, travelling or out and about, more generally.	938
Base : All respondents	
S1A. How would you score your personal level of online usage on a scale of 1 to 10, where: 10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on 1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?	941
Base : Those who go online (excluding those completing a paper questionnaire)	
S2. Which of the following describes how you think of yourself?	947
Base : All respondents	
S3. How old are you?	950
Base : All respondents	
S4. HOUSEHOLD SOCIO-ECONOMIC GROUP	953
Base : All respondents	
S6. Which of these best describes your current situation? Please note - if currently 'on furlough' please respond based on the usual employment status	956
Base : All respondents	
S8. Which region do you live in?	959
Base : All respondents	
URBANITY	971
Base : All respondents where urbanity can be reported	
S9. How would you describe your national identity?	974
Base : All respondents	
S10. Which one of these groups best describes your ethnic group or background?	977
Base : All respondents	

OFCOM BBC PERFORMANCE TRACKER 2021-2022. April 2021 to March 2022.

S11. What is your religion, if any?	986
Base : All respondents	
G3. What is the total number of people in the household (including yourself and any children)?	992
Base : All respondents	
G4. Do any children aged under 16 live in your household?	995
Base : All respondents	
G5. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?	998
Base : Those in a household with any children aged under 16	
G5A. Which of these people aged 16 or over do you usually share your home with?	1001
Base : All respondents	
G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?	1004
Base : All respondents	
G7. How long have you lived in the UK for?	1012
Base : All respondents (excluding those completing a paper questionnaire)	
G8. Which one of these bands describes your total household income before tax or any other deductions are made? (Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - If you or anyone in the household is currently furloughed, please respond base on the usual household income.)	1015
Base : All respondents	
G9. Which of these – if any – impact or limit your daily activities or the work you can do?	1018
Base : All respondents	
G10. Which of the following do you consider yourself to be, or would you prefer not to say?	1027
Base : All respondents	
G11. Is the gender you identify the same as your sex registered at birth, or would you prefer not to say?	1030
Base : All respondents	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Freeview or Freeview Play (free TV via an aerial)	1832	327	313	592	279	845	562	1037	106	128	177	324	221
	42%	53%	55%	59%	64%	49%	41%	45%	42%	48%	50%	44%	35%
					a			g		g	ag	g	
Sky (satellite TV with a monthly subscription)	1375	214	168	286	118	494	415	756	76	76	120	232	189
	32%	35%	29%	28%	27%	29%	30%	33%	30%	29%	34%	31%	30%
Apps for broadcaster catch-up services like BBC iPlayer, ITV Hub, All4 and My5	1091	126	118	187	69	325	305	673	61	50	57	140	177
	25%	20%	21%	19%	16%	19%	22%	29%	24%	19%	16%	19%	28%
								adef					aef
Amazon Fire TV (plug in stick, plug in box or cube)	828	100	73	99	26	247	267	443	50	35	60	129	154
	19%	16%	13%	10%	6%	14%	19%	19%	20%	13%	17%	17%	24%
		cd	d										bdf
Virgin Media (cable TV subscription)	664	78	56	94	37	203	215	345	32	37	54	121	107
	15%	13%	10%	9%	9%	12%	16%	15%	13%	14%	16%	16%	17%
NOW TV	428	49	30	37	6	103	123	259	25	23	20	64	85
	10%	8%	5%	4%	1%	6%	9%	11%	10%	9%	6%	9%	14%
		cd						e					ae
BT TV	392	52	42	86	44	128	150	190	31	38	26	82	67
	9%	8%	7%	8%	10%	7%	11%	8%	12%	14%	7%	11%	11%
										b			
Freesat (satellite TV with no subscription)	334	42	73	112	39	159	130	164	26	33	35	74	53
	8%	7%	13%	11%	9%	9%	9%	7%	10%	13%	10%	10%	8%
			a							b			

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Google Chromecast	234	25	15	20	5	51	66	138	18	17	8	33	36
	5%	4%	3%	2%	1%	3%	5%	6%	7%	6%	2%	4%	6%
TalkTalk TV	175	10	21	30	9	61	86	62	15	17	23	51	40
	4%	2%	4%	3%	2%	4%	6%	3%	6%	6%	7%	7%	6%
							b		b	b	b	b	b
Roku	135	18	7	13	6	36	43	76	8	12	12	28	30
	3%	3%	1%	1%	1%	2%	3%	3%	3%	4%	3%	4%	5%
YouView	118	14	13	23	10	44	40	64	7	16	9	22	19
	3%	2%	2%	2%	2%	3%	3%	3%	3%	6%	3%	3%	3%
EE TV	74	4	-	-	-	11	31	28	3	7	12	25	16
	2%	1%	-%	-%	-%	1%	2%	1%	1%	3%	3%	3%	2%
												b	
Other	86	19	9	15	6	30	32	41	10	8	10	20	10
	2%	3%	2%	1%	1%	2%	2%	2%	4%	3%	3%	3%	2%
No-one watches broadcast TV channels in the household	211	14	19	24	5	72	64	102	18	15	9	29	44
	5%	2%	3%	2%	1%	4%	5%	4%	7%	6%	3%	4%	7%
Don't know	67	5	-	3	3	22	15	17	*	2	1	5	10
	2%	1%	-%	*%	1%	1%	1%	1%	*%	1%	*%	1%	2%
SUMMARY													
FREE BROADCAST TV SERVICE	2047	352	357	661	304	953	648	1141	121	147	192	370	260
	47%	57%	62%	65%	69%	55%	47%	49%	48%	55%	55%	50%	41%
				a	a			g		g	g	g	
PAID BROADCAST TV SERVICE	2602	362	302	503	202	905	826	1396	135	151	207	445	384
	60%	59%	53%	50%	46%	53%	60%	60%	54%	57%	59%	60%	61%
		cd											
STREAMING TV PLAYER	1066	133	89	122	34	299	332	583	67	50	68	164	190
	25%	22%	16%	12%	8%	17%	24%	25%	27%	19%	20%	22%	30%
		cd	d										adef

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BROADCASTER APPS	1091	126	118	187	69	325	305	673	61	50	57	140	177
	25%	20%	21%	19%	16%	19%	22%	29%	24%	19%	16%	19%	28%
								adef					aef

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Freeview or Freeview Play (free TV via an aerial)	1832	498	**	**	**	273	225	285	202	1626	167	43	50	42	**
	42%	59%	**	**	**	60%	58%	61%	56%	45%	30%	35%	22%	32%	**
										bde					
Sky (satellite TV with a monthly subscription)	1375	226	**	**	**	128	99	110	116	1160	170	37	65	48	**
	32%	27%	**	**	**	28%	26%	23%	32%	32%	30%	30%	29%	37%	**
Apps for broadcaster catch-up services like BBC iPlayer, ITV Hub, All4 and My5	1091	162	**	**	**	90	71	119	42	932	131	35	39	36	**
	25%	19%	**	**	**	20%	18%	25%	12%	26%	23%	28%	18%	27%	**
								d							
Amazon Fire TV (plug in stick, plug in box or cube)	828	80	**	**	**	49	30	46	33	706	101	31	36	19	**
	19%	9%	**	**	**	11%	8%	10%	9%	19%	18%	25%	16%	14%	**
Virgin Media (cable TV subscription)	664	77	**	**	**	46	32	40	38	558	96	18	49	15	**
	15%	9%	**	**	**	10%	8%	8%	11%	15%	17%	14%	22%	12%	**
NOW TV	428	33	**	**	**	24	9	22	11	371	52	17	14	11	**
	10%	4%	**	**	**	5%	2%	5%	3%	10%	9%	14%	6%	9%	**
BT TV	392	74	**	**	**	34	40	43	31	329	55	12	22	15	**
	9%	9%	**	**	**	7%	10%	9%	9%	9%	10%	10%	10%	12%	**
Freesat (satellite TV with no subscription)	334	92	**	**	**	50	41	63	28	274	42	2	22	10	**
	8%	11%	**	**	**	11%	11%	13%	8%	8%	8%	2%	10%	8%	**
Google Chromecast	234	18	**	**	**	12	6	16	2	185	43	7	19	12	**
	5%	2%	**	**	**	3%	2%	3%	1%	5%	8%	6%	8%	9%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
TalkTalk TV	175 4%	26 3%	** **	** **	** **	15 3%	11 3%	14 3%	12 3%	122 3%	51 9% a	10 8%	20 9% a	14 11% a	** **
Roku	135 3%	12 1%	** **	** **	** **	10 2%	2 1%	8 2%	3 1%	101 3%	30 5% a	6 5%	11 5%	10 8% a	** **
YouView	118 3%	20 2%	** **	** **	** **	10 2%	10 2%	13 3%	6 2%	93 3%	22 4%	7 5%	8 4%	4 3%	** **
EE TV	74 2%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	51 1%	22 4% a	4 3%	10 5% a	6 5% a	** **
Other	86 2%	14 2%	** **	** **	** **	7 2%	7 2%	8 2%	6 2%	69 2%	10 2%	1 1%	5 2%	2 1%	** **
No-one watches broadcast TV channels in the household	211 5%	19 2%	** **	** **	** **	12 3%	7 2%	8 2%	11 3%	150 4%	47 8% a	10 8%	20 9% a	7 5%	** **
Don't know	67 2%	3 *%	** **	** **	** **	- -%	3 1%	- -%	- -%	35 1%	22 4% a	5 4% a	10 5% a	4 3%	** **
SUMMARY															
FREE BROADCAST TV SERVICE	2047 47%	555 66%	** **	** **	** **	299 65%	255 66%	325 69%	219 61%	1812 50% bde	185 33%	46 37%	60 27%	47 36%	** **
PAID BROADCAST TV SERVICE	2602 60%	416 49%	** **	** **	** **	233 51%	182 47%	216 46%	199 55%	2195 60%	343 61%	77 62%	137 62%	83 64%	** **
STREAMING TV PLAYER	1066 25%	101 12%	** **	** **	** **	64 14%	36 9%	64 14%	37 10%	890 24%	144 25%	37 30%	53 24%	32 24%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BROADCASTER APPS	1091	162	**	**	**	90	71	119	42	932	131	35	39	36	**
	25%	19%	**	**	**	20%	18%	25%	12%	26%	23%	28%	18%	27%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Freeview or Freeview Play (free TV via an aerial)	1832 42%	749 41%	1009 43%	1674 43%	47 44%	41 32%	88 38%
Sky (satellite TV with a monthly subscription)	1375 32%	573 32%	739 32%	1273 33% bd	19 18%	31 25%	50 22%
Apps for broadcaster catch-up services like BBC iPlayer, ITV Hub, All4 and My5	1091 25%	554 31% b	490 21%	977 25%	39 36%	39 31%	78 33% a
Amazon Fire TV (plug in stick, plug in box or cube)	828 19%	382 21%	418 18%	749 19%	25 23%	25 20%	50 21%
Virgin Media (cable TV subscription)	664 15%	257 14%	389 17%	609 16%	8 8%	26 21%	34 15%
NOW TV	428 10%	225 12% b	189 8%	373 10%	12 11%	25 20% a	37 16% a
BT TV	392 9%	153 8%	230 10%	362 9%	6 5%	10 8%	15 7%
Freesat (satellite TV with no subscription)	334 8%	128 7%	190 8%	296 8%	10 9%	8 6%	17 7%
Google Chromecast	234 5%	122 7% b	102 4%	207 5%	6 6%	9 7%	15 6%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
TalkTalk TV	175 4%	51 3%	118 5% a	154 4%	3 3%	7 5%	10 4%
Roku	135 3%	54 3%	74 3%	122 3%	4 3%	7 6%	11 5%
YouView	118 3%	49 3%	67 3%	107 3%	1 1%	7 5%	8 3%
EE TV	74 2%	17 1%	51 2% a	66 2%	1 1%	3 2%	4 2%
Other	86 2%	34 2%	44 2%	78 2%	1 1%	3 3%	5 2%
No-one watches broadcast TV channels in the household	211 5%	104 6% b	86 4%	160 4%	6 5%	14 11% a	20 8% a
Don't know	67 2%	22 1%	28 1%	46 1%	1 1%	3 2%	4 2%
SUMMARY							
FREE BROADCAST TV SERVICE	2047 47%	836 46%	1129 49%	1868 48%	54 50%	45 36%	99 42%
PAID BROADCAST TV SERVICE	2602 60%	1076 59%	1419 61%	2385 61% b	44 40%	79 63% b	123 52%
STREAMING TV PLAYER	1066 25%	502 28% b	521 22%	958 24%	33 30%	35 28%	67 29%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

	RELIGION		SEXUALITY			
	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%	a	b	a	b	c	d
Unweighted total	4350	2274	3921	111	128	239
Effective Weighted Sample	3439	1781	3090	89	105	194
Total	4350	2322	3918	109	125	234
BROADCASTER APPS	1091	490	977	39	39	78
	25%	21%	25%	36%	31%	33%
		b				a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A2. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Yes	4143	588	547	936	390	1592	1289	2249	230	244	323	682	600
	95%	96%	96%	93%	89%	92%	93%	97%	92%	92%	92%	92%	95%
		d	d					acdef					
No	181	25	25	71	46	119	85	58	20	21	25	56	26
	4%	4%	4%	7%	10%	7%	6%	2%	8%	8%	7%	8%	4%
					ab		b		b	b	b	b	
Don't know	26	3	-	4	4	11	5	5	-	1	2	4	3
	1%	*%	-%	*%	1%	1%	*%	*%	-%	*%	1%	1%	*%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A2. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Yes	4143 95%	785 93%	** **	** **	** **	429 94%	355 92%	455 97% d	325 91%	3471 95%	540 95%	119 96%	207 94%	126 96%	** **
No	181 4%	56 7%	** **	** **	** **	29 6%	27 7%	15 3%	31 9% c	153 4%	23 4%	5 4%	13 6%	3 3%	** **
Don't know	26 1%	3 *%	** **	** **	** **	- -%	3 1%	- -%	3 1%	15 *%	4 1%	- -%	2 1%	1 1%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A2. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online?

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Yes	4143	1756	2195	3746	102	120	222
	95%	97%	95%	96%	94%	96%	95%
No	181	49	119	158	5	3	8
	4%	3%	5%	4%	5%	2%	4%
Don't know	26	6	8	13	1	2	3
	1%	*%	*%	*%	1%	2%	1%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A2A. When did you first have broadband at home? (This may have been at a previous address.)

Base : Those with broadband access at home (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4024	634	542	714	172	1466	1270	2166	223	216	282	633	669
Effective Weighted Sample	3214	496	449	565	152	1135	1007	1733	175	167	218	500	530
Total	3949	568	507	797	290	1440	1193	2169	215	217	282	616	581
In the last 3 months	144 4%	4 1%	4 1%	4 *%	- -%	27 2%	63 5% b	53 2%	17 8% b	9 4%	11 4%	43 7% b	35 6% b
In the last 4-6 months	153 4%	3 1%	3 1%	3 *%	- -%	34 2%	75 6% b	40 2%	8 4%	7 3%	16 6% b	46 8% b	38 7% b
In the last 7-12 months	149 4%	7 1%	2 *%	6 1%	5 2%	54 4%	67 6% b	47 2%	17 8% b	6 3%	17 6% b	44 7% b	34 6% b
In the last 1-5 years	448 11%	35 6%	27 5%	37 5%	9 3%	146 10%	145 12%	218 10%	24 11%	19 9%	29 10%	65 11%	89 15% b
In the last 6-10 years	679 17%	86 15%	78 15%	127 16%	49 17%	261 18%	196 16%	373 17%	38 18%	33 15%	48 17%	99 16%	98 17%
Over 10 years	2261 57%	426 75%	386 76%	608 76%	222 77%	874 61%	614 51%	1389 64% acfg	103 48%	139 64% acfg	159 56%	302 49%	272 47%
Don't know	111 3%	7 1%	5 1%	8 1%	3 1%	39 3%	32 3%	44 2%	7 3%	5 2%	3 1%	17 3%	15 3%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A2A. When did you first have broadband at home? (This may have been at a previous address.)

Base : Those with broadband access at home (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4024	512	76	76	50	282	229	302	210	3420	483	108	178	115	82
Effective Weighted Sample	3214	440	66	68	47	243	197	260	180	2687	426	93	159	103	71
Total	3949	673	64	41	18	384	289	398	276	3287	537	119	206	126	86
In the last 3 months	144 4%	4 1%	** **	** **	** **	2 1%	2 1%	4 1%	- -%	102 3%	38 7%	13 11%	13 6%	9 7%	** **
In the last 4-6 months	153 4%	3 *%	** **	** **	** **	2 1%	1 *%	- -%	3 1%	102 3%	49 9%	6 5%	19 9%	12 9%	** **
In the last 7-12 months	149 4%	6 1%	** **	** **	** **	2 *%	5 2%	- -%	6 2%	107 3%	36 7%	9 8%	12 6%	8 7%	** **
In the last 1-5 years	448 11%	28 4%	** **	** **	** **	19 5%	8 3%	16 4%	12 4%	343 10%	93 17%	23 20%	42 20%	19 15%	** **
In the last 6-10 years	679 17%	107 16%	** **	** **	** **	59 15%	49 17%	51 13%	56 20%	557 17%	95 18%	10 9%	41 20%	28 22%	** **
Over 10 years	2261 57%	513 76%	** **	** **	** **	295 77%	218 75%	324 82%	189 68%	1992 61%	199 37%	53 44%	74 36%	38 30%	** **
Don't know	111 3%	8 1%	** **	** **	** **	4 1%	5 2%	- -%	8 3%	79 2%	27 5%	4 3%	4 2%	12 10%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A2A. When did you first have broadband at home? (This may have been at a previous address.)

Base : Those with broadband access at home (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4024	1766	2078	3637	105	123	228
Effective Weighted Sample	3214	1429	1644	2898	84	100	184
Total	3949	1698	2074	3567	102	119	221
In the last 3 months	144 4%	57 3%	80 4%	125 3%	6 6%	4 3%	10 5%
In the last 4-6 months	153 4%	56 3%	93 4%	128 4%	7 7%	8 7%	15 7%
In the last 7-12 months	149 4%	60 4%	74 4%	129 4%	4 4%	7 6%	12 5%
In the last 1-5 years	448 11%	197 12%	231 11%	400 11%	12 12%	21 17%	33 15%
In the last 6-10 years	679 17%	273 16%	377 18%	635 18%	15 15%	11 10%	26 12%
Over 10 years	2261 57%	1008 59%	1164 56%	2055 58%	53 52%	63 53%	116 53%
Don't know	111 3%	47 3%	53 3%	91 3%	4 4%	5 4%	9 4%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A3. Which, if any, of these ways of watching catch-up and on-demand services are used in your household? (By 'catch-up and on-demand' we mean services like BBC iPlayer, ITV Hub, Netflix and Amazon Prime Video which allow you to watch programmes and films at a time that suits you.)

Base : All respondents (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4133	646	552	729	177	1515	1306	2200	229	218	289	654	687	
Effective Weighted Sample	3298	506	458	576	156	1173	1032	1762	179	168	222	515	542	
Total	4072	582	518	815	298	1498	1235	2204	223	221	290	642	600	
TV set	3064	469	410	640	230	1098	905	1748	152	174	218	456	437	
	75%	81%	79%	79%	77%	73%	73%	79%	68%	79%	75%	71%	73%	
								acfg						
Smartphone	1767	136	83	103	20	407	558	935	113	78	95	272	328	
	43%	23%	16%	13%	7%	27%	45%	42%	51%	35%	33%	42%	55%	
		bcd	d				e	e	de				abdef	
Laptop	1468	155	105	157	52	351	434	801	86	61	86	224	246	
	36%	27%	20%	19%	17%	23%	35%	36%	39%	28%	30%	35%	41%	
		c											de	
Tablet	1379	186	132	194	62	379	392	795	77	77	83	191	210	
	34%	32%	25%	24%	21%	25%	32%	36%	34%	35%	29%	30%	35%	
		cd						f						
Games console	680	26	8	9	2	145	224	354	44	28	32	113	148	
	17%	4%	2%	1%	1%	10%	18%	16%	20%	13%	11%	18%	25%	
		bc											abdef	
Desktop computer	663	59	57	105	48	184	215	359	42	45	52	131	103	
	16%	10%	11%	13%	16%	12%	17%	16%	19%	20%	18%	20%	17%	
Any other device	48	5	4	4	-	10	9	27	2	*	1	4	7	
	1%	1%	1%	1%	-%	1%	1%	1%	1%	1%	1%	1%	1%	
No-one watches catch-up or on-demand services	262	49	68	114	46	170	81	140	30	15	25	52	28	
	6%	8%	13%	14%	15%	11%	7%	6%	13%	7%	9%	8%	5%	
				a					abg					
Don't know	36	5	1	4	3	20	3	6	1	-	-	2	1	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-%	-%	1%	1%	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A3. Which, if any, of these ways of watching catch-up and on-demand services are used in your household? (By 'catch-up and on-demand' we mean services like BBC iPlayer, ITV Hub, Netflix and Amazon Prime Video which allow you to watch programmes and films at a time that suits you.)

Base : All respondents (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4133	519	80	78	52	285	233	305	214	3497	504	111	189	118	86
Effective Weighted Sample	3298	446	70	70	49	246	200	263	183	2746	443	96	168	106	74
Total	4072	686	68	43	19	389	297	403	283	3373	562	123	220	130	89
TV set	3064	543	**	**	**	310	232	329	214	2654	332	74	126	81	**
	75%	79%	**	**	**	80%	78%	82%	76%	79%	59%	60%	57%	62%	**
										bcde					
Smartphone	1767	90	**	**	**	58	32	43	46	1381	338	68	133	86	**
	43%	13%	**	**	**	15%	11%	11%	16%	41%	60%	55%	60%	66%	**
										a	a	a	a	a	
Laptop	1468	137	**	**	**	80	58	77	61	1113	306	58	119	78	**
	36%	20%	**	**	**	21%	19%	19%	21%	33%	54%	47%	54%	60%	**
										a	a	a	a	a	
Tablet	1379	166	**	**	**	84	82	104	62	1127	226	44	78	57	**
	34%	24%	**	**	**	22%	28%	26%	22%	33%	40%	36%	36%	44%	**
										a					
Games console	680	8	**	**	**	3	5	5	3	542	129	31	46	33	**
	17%	1%	**	**	**	1%	2%	1%	1%	16%	23%	25%	21%	26%	**
										a	a	a	a	a	
Desktop computer	663	87	**	**	**	63	24	57	30	520	126	17	49	35	**
	16%	13%	**	**	**	16%	8%	14%	11%	15%	22%	14%	22%	27%	**
										a	a	a	a	a	
Any other device	48	4	**	**	**	3	1	4	-	36	8	3	4	-	**
	1%	1%	**	**	**	1%	*%	1%	-%	1%	1%	3%	2%	-%	**
No-one watches catch-up or on-demand services	262	89	**	**	**	50	39	44	45	220	29	9	12	4	**
	6%	13%	**	**	**	13%	13%	11%	16%	7%	5%	7%	5%	3%	**
Don't know	36	3	**	**	**	-	3	-	3	19	10	2	6	-	**
	1%	*%	**	**	**	-%	1%	-%	1%	1%	2%	1%	3%	-%	**
										a	a	a	a	a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A3. Which, if any, of these ways of watching catch-up and on-demand services are used in your household? (By 'catch-up and on-demand' we mean services like BBC iPlayer, ITV Hub, Netflix and Amazon Prime Video which allow you to watch programmes and films at a time that suits you.)

Base : All respondents (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4133	1806	2129	3721	111	126	237
Effective Weighted Sample	3298	1459	1684	2961	89	103	192
Total	4072	1739	2133	3662	109	123	232
TV set	3064	1347	1605	2798	71	86	157
	75%	77%	75%	76%	66%	70%	68%
				d			
Smartphone	1767	847	847	1568	51	79	130
	43%	49%	40%	43%	47%	64%	56%
		b				a	a
Laptop	1468	624	781	1291	49	64	113
	36%	36%	37%	35%	45%	52%	49%
						a	a
Tablet	1379	601	728	1248	31	47	78
	34%	35%	34%	34%	29%	38%	34%
Games console	680	370	288	595	15	40	54
	17%	21%	14%	16%	13%	32%	23%
		b				ab	a
Desktop computer	663	298	335	586	14	33	46
	16%	17%	16%	16%	13%	27%	20%
						a	
Any other device	48	20	23	45	1	-	1
	1%	1%	1%	1%	1%	-%	1%
No-one watches catch-up or on-demand services	262	94	152	228	12	5	17
	6%	5%	7%	6%	11%	4%	8%
Don't know	36	13	13	22	1	2	2
	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4A. Which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC One	3339	532	514	934	420	1381	1023	1899	193	213	292	564	416
	77%	86%	90%	92%	96%	80%	74%	82%	77%	80%	83%	76%	66%
			a	a	a		g	afg	g	g	ag	g	
Channel 4	2897	471	451	812	361	1194	931	1643	172	195	259	503	391
	67%	77%	79%	80%	82%	69%	68%	71%	69%	74%	74%	68%	62%
								g		g	g		
The main ITV/ STV/ UTV channel	2878	508	477	869	391	1250	916	1633	162	204	260	515	370
	66%	83%	84%	86%	89%	73%	66%	71%	65%	77%	74%	69%	59%
							g	g		acg	g	g	
BBC Two	2399	414	446	834	388	1054	746	1384	131	159	237	443	255
	55%	67%	78%	83%	88%	61%	54%	60%	52%	60%	68%	60%	41%
			a	a	ab		g	ag	g	g	acg	g	
Channel 5	2252	415	420	760	340	1061	738	1267	126	169	231	427	280
	52%	67%	74%	75%	77%	62%	53%	55%	50%	64%	66%	57%	45%
			a	a	a		g	g		acg	abcg	g	
None of these	490	40	27	32	5	179	128	218	25	21	13	49	87
	11%	7%	5%	3%	1%	10%	9%	9%	10%	8%	4%	7%	14%
		cd					e	e	e				abef

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4A. Which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC One	3339 77%	779 92%	** **	** **	** **	419 92%	359 93%	440 94%	327 91%	2886 79%	371 65%	89 72%	139 63%	80 61%	** **
Channel 4	2897 67%	692 82%	** **	** **	** **	377 82%	315 82%	393 84%	287 80%	2568 71%	267 47%	66 53%	106 48%	54 41%	** **
The main ITV/ STV/ UTV channel	2878 66%	732 87%	** **	** **	** **	404 88%	328 85%	420 89%	298 83%	2560 70%	256 45%	61 49%	92 42%	67 51%	** **
BBC Two	2399 55%	701 83%	** **	** **	** **	380 83%	321 83%	413 88%	277 77%	2129 59%	216 38%	47 38%	90 41%	40 31%	** **
Channel 5	2252 52%	648 77%	** **	** **	** **	349 76%	299 78%	366 78%	270 75%	2012 55%	197 35%	46 37%	82 37%	40 31%	** **
None of these	490 11%	24 3%	** **	** **	** **	14 3%	10 3%	9 2%	15 4%	344 9%	105 19%	13 10%	52 24%	24 18%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4A. Which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC One	3339	1345	1873	3085	77	66	143
	77%	74%	81%	79%	70%	53%	61%
			a	cd			
Channel 4	2897	1240	1557	2682	63	63	126
	67%	68%	67%	68%	58%	51%	54%
				cd			
The main ITV/ STV/ UTV channel	2878	1152	1628	2680	67	54	121
	66%	64%	70%	68%	61%	43%	52%
			a	cd			
BBC Two	2399	930	1379	2222	47	46	92
	55%	51%	59%	57%	43%	36%	39%
			a	bcd			
Channel 5	2252	844	1336	2102	48	34	82
	52%	47%	58%	54%	44%	27%	35%
			a	cd			
None of these	490	225	204	389	15	24	39
	11%	12%	9%	10%	14%	19%	17%
		b				a	a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Other ITV channel (e.g. ITV2, ITV3, ITV Be)	2256	367	336	610	274	935	738	1239	138	158	196	386	322
	52%	60%	59%	60%	62%	54%	54%	54%	55%	60%	56%	52%	51%
Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)	2102	364	337	553	217	849	697	1177	130	137	182	355	316
	48%	59%	59%	55%	49%	49%	51%	51%	52%	52%	52%	48%	50%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1552	286	294	518	225	697	519	872	92	112	158	289	205
	36%	46%	51%	51%	51%	41%	38%	38%	37%	42%	45%	39%	33%
											g		
BBC News channel	1514	261	286	504	218	648	440	894	78	108	133	247	170
	35%	42%	50%	50%	50%	38%	32%	39%	31%	41%	38%	33%	27%
								ag		g	g		
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1423	249	192	326	134	503	428	830	73	89	125	235	177
	33%	40%	34%	32%	31%	29%	31%	36%	29%	34%	36%	32%	28%
		c						ag					
BBC Four	1341	239	256	522	266	627	418	776	82	115	146	242	135
	31%	39%	45%	52%	61%	36%	30%	34%	33%	43%	42%	33%	21%
				a	ab		g	g	g	abfg	ag	g	
Other Channel 5 channel (e.g. 5USA, 5Star)	1150	206	209	328	120	517	429	585	89	91	117	245	180
	26%	33%	37%	33%	27%	30%	31%	25%	35%	34%	33%	33%	29%
							b		b	b	b	b	
BBC Three	1000	118	94	191	97	326	337	519	72	72	82	171	166
	23%	19%	16%	19%	22%	19%	24%	22%	29%	27%	24%	23%	26%
CBeebies	416	33	25	31	5	114	145	213	27	21	18	62	85
	10%	5%	4%	3%	1%	7%	10%	9%	11%	8%	5%	8%	14%
													bef

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC Parliament	363 8%	63 10%	63 11%	130 13%	68 15%	164 9%	135 10%	192 8%	36 14%	39 15%	44 13%	93 13%	42 7%
									bg	bg	g	bg	
CBBC	345 8%	18 3%	18 3%	23 2%	5 1%	72 4%	138 10%	153 7%	27 11%	14 5%	11 3%	64 9%	88 14%
							be		e			e	bdef
BBC Scotland TV channel (on air between 7pm and midnight)	184 4%	22 4%	30 5%	45 4%	15 3%	66 4%	62 5%	97 4%	9 4%	14 5%	18 5%	38 5%	38 6%
S4C (Welsh)	122 3%	14 2%	14 2%	20 2%	7 2%	34 2%	56 4%	55 2%	13 5%	11 4%	16 5%	37 5%	26 4%
							b					b	
BBC Alba (Scottish Gaelic)	104 2%	10 2%	14 2%	18 2%	4 1%	26 2%	41 3%	50 2%	9 4%	7 3%	16 5%	31 4%	22 3%
Any other broadcast TV channels	144 3%	29 5%	34 6%	74 7%	40 9%	90 5%	46 3%	87 4%	9 3%	19 7%	17 5%	22 3%	11 2%
										g			
None/ no others	576 13%	52 8%	49 9%	63 6%	13 3%	217 13%	146 11%	274 12%	28 11%	29 11%	24 7%	66 9%	91 15%
		d	d										ef

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Other ITV channel (e.g. ITV2, ITV3, ITV Be)	2256	509	**	**	**	280	228	274	224	1981	230	53	78	70	**
	52%	60%	**	**	**	61%	59%	58%	62%	54%	41%	43%	35%	53%	**
										bd				d	
Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)	2102	472	**	**	**	267	204	259	208	1857	200	47	77	50	**
	48%	56%	**	**	**	58%	53%	55%	58%	51%	35%	39%	35%	38%	**
										bde					
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1552	447	**	**	**	259	189	259	183	1416	107	29	34	27	**
	36%	53%	**	**	**	56%	49%	55%	51%	39%	19%	23%	15%	20%	**
										bcde					
BBC News channel	1514	423	**	**	**	240	183	254	161	1272	200	50	77	39	**
	35%	50%	**	**	**	52%	48%	54%	45%	35%	35%	40%	35%	29%	**
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1423	267	**	**	**	163	104	148	120	1238	149	37	48	43	**
	33%	32%	**	**	**	36%	27%	31%	33%	34%	26%	30%	22%	33%	**
										bd					
BBC Four	1341	448	**	**	**	254	193	287	155	1187	131	27	50	30	**
	31%	53%	**	**	**	55%	50%	61%	43%	33%	23%	22%	23%	22%	**
						d		d		bd					
Other Channel 5 channel (e.g. 5USA, 5Star)	1150	280	**	**	**	168	112	153	124	1000	122	29	44	31	**
	26%	33%	**	**	**	37%	29%	33%	35%	27%	22%	24%	20%	24%	**
										b					
BBC Three	1000	165	**	**	**	82	84	93	66	824	155	40	50	41	**
	23%	20%	**	**	**	18%	22%	20%	18%	23%	27%	32%	23%	31%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
CBeebies	416 10%	26 3%	** **	** **	** **	6 1%	20 5%	16 3%	11 3%	347 10%	61 11%	14 11%	29 13%	12 9%	** **
BBC Parliament	363 8%	108 13%	** **	** **	** **	75 16% b	33 9%	67 14%	41 11%	310 9%	48 8%	14 12%	12 6%	13 10%	** **
CBBC	345 8%	19 2%	** **	** **	** **	8 2%	10 3%	14 3%	5 1%	245 7%	95 17% a	19 16% a	43 20% a	22 16% a	** **
BBC Scotland TV channel (on air between 7pm and midnight)	184 4%	7 1%	** **	** **	** **	5 1%	2 1%	4 1%	3 1%	159 4%	23 4%	4 3%	9 4%	7 5%	** **
S4C (Welsh)	122 3%	5 1%	** **	** **	** **	3 1%	3 1%	3 1%	3 1%	101 3%	19 3%	3 3%	5 2%	7 5%	** **
BBC Alba (Scottish Gaelic)	104 2%	8 1%	** **	** **	** **	8 2%	- -%	4 1%	4 1%	79 2%	24 4% a	4 3%	7 3%	8 6%	** **
Any other broadcast TV channels	144 3%	69 8%	** **	** **	** **	51 11% b	17 5%	44 9%	25 7%	128 4%	10 2%	5 4%	2 1%	2 1%	** **
None/ no others	576 13%	54 6%	** **	** **	** **	26 6%	28 7%	21 4%	30 8%	425 12%	102 18% a	17 14%	48 22% a	13 10%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Other ITV channel (e.g. ITV2, ITV3, ITV Be)	2256	903	1283	2100	46	46	92
	52%	50%	55%	54%	42%	37%	39%
			a	cd			
Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)	2102	876	1160	1931	58	48	106
	48%	48%	50%	49%	53%	39%	45%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1552	607	894	1450	26	33	58
	36%	34%	38%	37%	24%	26%	25%
			a	bd			
BBC News channel	1514	544	910	1395	36	28	64
	35%	30%	39%	36%	33%	22%	27%
			a	c			
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1423	607	760	1331	24	31	55
	33%	33%	33%	34%	22%	25%	24%
				d			
BBC Four	1341	509	784	1224	31	29	60
	31%	28%	34%	31%	28%	23%	26%
			a				
Other Channel 5 channel (e.g. 5USA, 5Star)	1150	438	680	1070	26	20	46
	26%	24%	29%	27%	24%	16%	20%
			a				
BBC Three	1000	418	547	898	32	31	64
	23%	23%	24%	23%	30%	25%	27%
CBeebies	416	195	210	392	3	12	15
	10%	11%	9%	10%	2%	10%	6%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC Parliament	363	134	214	326	9	13	23
	8%	7%	9%	8%	9%	10%	10%
CBBC	345	142	198	316	5	13	18
	8%	8%	9%	8%	4%	10%	8%
BBC Scotland TV channel (on air between 7pm and midnight)	184	76	101	165	9	3	11
	4%	4%	4%	4%	8%	2%	5%
S4C (Welsh)	122	46	70	111	4	4	8
	3%	3%	3%	3%	4%	3%	3%
BBC Alba (Scottish Gaelic)	104	39	62	95	1	6	6
	2%	2%	3%	2%	1%	4%	3%
Any other broadcast TV channels	144	55	86	132	4	2	6
	3%	3%	4%	3%	4%	2%	3%
None/ no others	576	275	229	452	23	32	55
	13%	15%	10%	12%	21%	25%	23%
		b			a	a	a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4A/A4B. TV CHANNELS PERSONALLY WATCHED IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
ANY BBC TV CHANNELS	3676	553	528	954	426	1476	1173	2020	214	227	319	651	506
	85%	90%	92%	94%	97%	86%	85%	87%	86%	85%	91%	88%	80%
			a	a				g			g	g	
ANY ITV CHANNELS	3213	537	504	910	406	1361	1024	1789	182	213	279	568	433
	74%	87%	88%	90%	92%	79%	74%	77%	73%	80%	80%	77%	69%
								g		g	g	g	
ANY CHANNEL 4 CHANNELS	3125	502	471	845	374	1278	1020	1741	189	207	274	550	436
	72%	82%	83%	84%	85%	74%	74%	75%	76%	78%	78%	74%	69%
								g			g		
ANY CHANNEL 5 CHANNELS	2423	428	437	788	351	1122	820	1326	148	184	246	475	317
	56%	70%	77%	78%	80%	65%	59%	57%	59%	70%	70%	64%	50%
			a	a			g	g		abg	abg	bg	
ANY OTHER CHANNELS	2349	409	374	674	300	969	755	1330	134	163	223	418	308
	54%	66%	66%	67%	68%	56%	55%	58%	53%	61%	64%	56%	49%
								g		g	g		
NONE	352	24	21	26	5	126	90	155	17	16	10	33	62
	8%	4%	4%	3%	1%	7%	6%	7%	7%	6%	3%	4%	10%
													ef

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4A/A4B. TV CHANNELS PERSONALLY WATCHED IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
ANY BBC TV CHANNELS	3676	796	**	**	**	427	368	453	332	3136	446	104	167	105	**
	85%	94%	**	**	**	93%	96%	96%	92%	86%	79%	85%	75%	80%	**
										bd					
ANY ITV CHANNELS	3213	766	**	**	**	416	349	439	313	2821	324	72	117	89	**
	74%	91%	**	**	**	91%	91%	93%	87%	78%	57%	59%	53%	68%	**
										bcd					
ANY CHANNEL 4 CHANNELS	3125	719	**	**	**	390	329	405	301	2758	300	76	118	63	**
	72%	85%	**	**	**	85%	85%	86%	84%	76%	53%	61%	53%	48%	**
										bcde					
ANY CHANNEL 5 CHANNELS	2423	670	**	**	**	358	312	377	282	2149	225	51	89	52	**
	56%	80%	**	**	**	78%	81%	80%	79%	59%	40%	42%	40%	39%	**
										bcde					
ANY OTHER CHANNELS	2349	566	**	**	**	330	236	318	243	2073	219	54	73	59	**
	54%	67%	**	**	**	72%	61%	68%	68%	57%	39%	44%	33%	45%	**
										bd					
NONE	352	20	**	**	**	13	7	8	12	238	80	11	41	12	**
	8%	2%	**	**	**	3%	2%	2%	3%	7%	14%	9%	19%	9%	**
										a			a		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A4A/A4B. TV CHANNELS PERSONALLY WATCHED IN THE PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
ANY BBC TV CHANNELS	3676	1487	2047	3373	85	89	174
	85%	82%	88%	86%	78%	71%	75%
			a	cd			
ANY ITV CHANNELS	3213	1306	1794	2983	73	65	138
	74%	72%	77%	76%	67%	52%	59%
			a	cd			
ANY CHANNEL 4 CHANNELS	3125	1316	1700	2883	71	75	146
	72%	73%	73%	74%	65%	60%	62%
				cd			
ANY CHANNEL 5 CHANNELS	2423	916	1425	2263	51	39	90
	56%	51%	61%	58%	46%	31%	38%
			a	cd			
ANY OTHER CHANNELS	2349	951	1312	2193	41	48	89
	54%	53%	57%	56%	38%	39%	38%
				bcd			
NONE	352	157	144	267	13	19	31
	8%	9%	6%	7%	12%	15%	13%
		b				a	a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5A. How often in the past 3 months have you watched BBC One? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC One in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	3118	558	503	671	168	1163	946	1788	173	169	236	486	456
Effective Weighted Sample	2486	438	419	531	148	905	743	1433	137	131	180	380	357
Total	3086	500	467	747	280	1173	892	1802	168	172	236	471	393
At least daily	1751	319	355	581	226	803	520	1027	86	110	157	289	190
	57%	64%	76%	78%	81%	68%	58%	57%	51%	64%	66%	61%	48%
		a	b	a	a		g	g	c	d	e	f	g
At least weekly	952	137	90	126	36	266	262	563	54	48	57	124	140
	31%	27%	19%	17%	13%	23%	29%	31%	32%	28%	24%	26%	36%
		bcd											ef
At least monthly	241	29	11	16	5	54	77	130	17	5	15	38	44
	8%	6%	2%	2%	2%	5%	9%	7%	10%	3%	6%	8%	11%
		c											d
Less often	105	7	6	13	6	32	28	62	8	6	6	16	18
	3%	1%	1%	2%	2%	3%	3%	3%	5%	3%	2%	3%	4%
Don't know/ can't remember	33	8	3	7	4	14	6	16	3	3	2	4	2
	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%
SUMMARY													
DAILY	1751	319	355	581	226	803	520	1027	86	110	157	289	190
	57%	64%	76%	78%	81%	68%	58%	57%	51%	64%	66%	61%	48%
		a	b	a	a		g	g	c	d	e	f	g
WEEKLY	2703	456	445	707	262	1069	782	1590	140	158	213	413	330
	88%	91%	95%	95%	94%	91%	88%	88%	83%	92%	90%	88%	84%
MONTHLY	2944	485	455	723	268	1123	858	1720	157	164	229	452	373
	95%	97%	98%	97%	96%	96%	96%	95%	93%	95%	97%	96%	95%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5A. How often in the past 3 months have you watched BBC One? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC One in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f	
Unweighted total	3118	477	72	73	49	261	215	284	193	2721	328	81	117	72	58
Effective Weighted Sample	2486	411	62	65	46	225	185	245	166	2137	290	70	106	64	51
Total	3086	628	61	40	18	354	273	373	255	2645	366	89	138	79	61
At least daily	1751	487	**	**	**	261	226	292	195	1534	180	**	72	**	**
	57%	78%	**	**	**	74%	83%	78%	77%	58%	49%	**	53%	**	**
										b					
At least weekly	952	108	**	**	**	74	34	65	43	803	129	**	49	**	**
	31%	17%	**	**	**	21%	12%	17%	17%	30%	35%	**	35%	**	**
At least monthly	241	12	**	**	**	8	4	6	6	197	34	**	6	**	**
	8%	2%	**	**	**	2%	2%	2%	2%	7%	9%	**	4%	**	**
Less often	105	11	**	**	**	4	7	5	6	85	15	**	7	**	**
	3%	2%	**	**	**	1%	2%	1%	2%	3%	4%	**	5%	**	**
Don't know/ can't remember	33	6	**	**	**	6	*	4	2	21	7	**	4	**	**
	1%	1%	**	**	**	2%	*%	1%	1%	1%	2%	**	3%	**	**
SUMMARY															
DAILY	1751	487	**	**	**	261	226	292	195	1534	180	**	72	**	**
	57%	78%	**	**	**	74%	83%	78%	77%	58%	49%	**	53%	**	**
										b					
WEEKLY	2703	595	**	**	**	335	260	356	239	2337	309	**	121	**	**
	88%	95%	**	**	**	95%	95%	96%	94%	88%	84%	**	88%	**	**
MONTHLY	2944	607	**	**	**	343	264	362	245	2534	343	**	127	**	**
	95%	97%	**	**	**	97%	97%	97%	96%	96%	94%	**	92%	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5A. How often in the past 3 months have you watched BBC One? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC One in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	3118	1329	1685	2873	77	70	147
Effective Weighted Sample	2486	1080	1329	2284	61	57	117
Total	3086	1280	1700	2845	77	65	141
At least daily	1751	642	1056	1627	**	**	70
	57%	50%	62%	57%	**	**	50%
			a				
At least weekly	952	449	471	883	**	**	40
	31%	35%	28%	31%	**	**	28%
		b					
At least monthly	241	119	116	208	**	**	21
	8%	9%	7%	7%	**	**	15%
			a				
Less often	105	57	42	94	**	**	7
	3%	4%	2%	3%	**	**	5%
		b					
Don't know/ can't remember	33	14	13	28	**	**	3
	1%	1%	1%	1%	**	**	2%
SUMMARY							
DAILY	1751	642	1056	1627	**	**	70
	57%	50%	62%	57%	**	**	50%
			a				
WEEKLY	2703	1091	1527	2510	**	**	111
	88%	85%	90%	88%	**	**	78%
			a	d			
MONTHLY	2944	1210	1643	2719	**	**	131
	95%	94%	97%	96%	**	**	93%
			a				

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5B. How often in the past 3 months have you watched BBC Two? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Two in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG			IMPACTING/ LIMITING CONDITIONS					
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	2162	432	424	580	156	830	631	1284	107	108	175	351	259	
Effective Weighted Sample	1725	343	352	462	138	648	497	1027	83	83	134	276	205	
Total	2175	388	399	660	260	867	627	1296	108	120	186	360	235	
At least daily	572 26%	110 28%	111 28%	224 34%	113 43% ab	273 32%	163 26%	342 26%	27 25%	39 33%	62 33%	107 30%	46 20%	
At least weekly	1140 52%	209 54%	229 57%	358 54%	129 49%	456 53%	331 53%	686 53%	56 52%	62 52%	92 49%	175 49%	131 56%	
At least monthly	321 15%	41 11%	40 10%	56 9%	17 6%	97 11%	96 15%	188 15%	16 15%	12 10%	25 13%	57 16%	42 18%	
Less often	120 6%	23 6%	14 3%	16 2%	2 1%	32 4%	30 5%	70 5%	5 5%	4 3%	6 3%	16 4%	12 5%	
Don't know/ can't remember	23 1%	4 1%	6 1%	6 1%	- -%	9 1%	7 1%	10 1%	4 4%	3 3%	1 1%	4 1%	4 2%	
SUMMARY														
DAILY	572 26%	110 28%	111 28%	224 34%	113 43% ab	273 32%	163 26%	342 26%	27 25%	39 33%	62 33%	107 30%	46 20%	
WEEKLY	1712 79%	319 82%	340 85%	582 88%	242 93% a	730 84%	494 79%	1028 79%	83 76%	101 84%	154 83%	282 78%	177 75%	
MONTHLY	2033 93%	361 93%	380 95%	638 97%	258 99% a	827 95%	590 94%	1216 94%	99 92%	113 94%	179 96%	339 94%	219 93%	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5B. How often in the past 3 months have you watched BBC Two? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Two in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f	
Unweighted total	2162	423	58	62	37	234	188	265	158	1926	191	46	73	37	35
Effective Weighted Sample	1725	365	50	55	35	201	163	228	136	1523	166	38	66	31	30
Total	2175	562	50	34	14	321	241	351	211	1913	212	47	89	39	37
At least daily	572 26%	190 34%	**	**	**	100 31%	88 37%	126 36%	64 30%	504 26%	54 25%	**	**	**	**
At least weekly	1140 52%	308 55%	**	**	**	188 59%	121 50%	199 57%	109 52%	1018 53%	100 47%	**	**	**	**
At least monthly	321 15%	46 8%	**	**	**	24 8%	22 9%	16 4%	31 15%	274 14%	37 17%	**	**	**	**
Less often	120 6%	13 2%	**	**	**	6 2%	7 3%	6 2%	6 3%	97 5%	18 9%	**	**	**	**
Don't know/ can't remember	23 1%	5 1%	**	**	**	3 1%	2 1%	4 1%	* *%	20 1%	3 1%	**	**	**	**
SUMMARY															
DAILY	572 26%	190 34%	**	**	**	100 31%	88 37%	126 36%	64 30%	504 26%	54 25%	**	**	**	**
WEEKLY	1712 79%	498 89%	**	**	**	288 90%	209 87%	325 92%	173 82%	1522 80%	154 73%	**	**	**	**
MONTHLY	2033 93%	544 97%	**	**	**	312 97%	231 96%	341 97%	204 97%	1796 94%	191 90%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5B. How often in the past 3 months have you watched BBC Two? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Two in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	2162	888	1202	1992	48	50	98
Effective Weighted Sample	1725	724	948	1586	36	40	76
Total	2175	876	1222	2008	47	44	91
At least daily	572 26%	201 23%	351 29% a	526 26%	** **	** **	** **
At least weekly	1140 52%	479 55%	625 51%	1058 53%	** **	** **	** **
At least monthly	321 15%	126 14%	182 15%	301 15%	** **	** **	** **
Less often	120 6%	56 6%	57 5%	101 5%	** **	** **	** **
Don't know/ can't remember	23 1%	15 2%	8 1%	20 1%	** **	** **	** **
SUMMARY							
DAILY	572 26%	201 23%	351 29% a	526 26%	** **	** **	** **
WEEKLY	1712 79%	679 78%	976 80%	1585 79%	** **	** **	** **
MONTHLY	2033 93%	805 92%	1158 95%	1886 94%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5C. How often in the past 3 months have you watched The main ITV/ STV/ UTV channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched The main ITV/ STV/ UTV channel in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	2691	537	458	616	158	1049	850	1541	140	159	209	442	412
Effective Weighted Sample	2126	421	377	486	139	808	662	1223	107	121	156	341	323
Total	2646	478	432	696	264	1060	798	1539	138	167	209	432	349
At least daily	1287 49%	251 53%	264 61%	417 60%	153 58%	628 59%	425 53%	713 46%	70 51%	101 60%	134 64%	240 56%	169 48%
At least weekly	984 37%	170 36%	134 31%	226 33%	93 35%	342 32%	289 36%	579 38%	53 38%	48 29%	55 26%	145 34%	139 40%
At least monthly	263 10%	42 9%	23 5%	34 5%	11 4%	53 5%	64 8%	171 11%	9 7%	14 8%	18 9%	37 9%	30 9%
Less often	97 4%	13 3%	6 1%	13 2%	7 3%	29 3%	19 2%	67 4%	5 4%	3 2%	1 1%	9 2%	10 3%
Don't know/ can't remember	16 1%	2 *%	5 1%	5 1%	- -%	8 1%	1 *%	9 1%	* *%	* *%	- -%	* *%	1 *%
SUMMARY													
DAILY	1287 49%	251 53%	264 61%	417 60%	153 58%	628 59%	425 53%	713 46%	70 51%	101 60%	134 64%	240 56%	169 48%
WEEKLY	2270 86%	421 88%	398 92%	643 92%	245 93%	970 91%	715 90%	1292 84%	123 89%	149 89%	189 90%	385 89%	308 88%
MONTHLY	2533 96%	463 97%	421 97%	677 97%	256 97%	1022 96%	779 98%	1463 95%	132 96%	163 98%	207 99%	422 98%	338 97%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5C. How often in the past 3 months have you watched The main ITV/ STV/ UTV channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched The main ITV/ STV/ UTV channel in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	2691	442	60	69	45	245	196	268	174	2415	222	56	75	61	30
Effective Weighted Sample	2126	381	52	61	42	212	169	232	149	1887	196	48	68	54	27
Total	2646	592	50	37	17	337	254	362	230	2337	252	61	91	66	34
At least daily	1287	350	**	**	**	188	162	194	156	1168	96	**	**	**	**
	49%	59%	**	**	**	56%	64%	53%	68%	50%	38%	**	**	**	**
								c		b					
At least weekly	984	197	**	**	**	120	77	138	59	855	107	**	**	**	**
	37%	33%	**	**	**	36%	30%	38%	26%	37%	43%	**	**	**	**
At least monthly	263	31	**	**	**	21	9	18	13	229	29	**	**	**	**
	10%	5%	**	**	**	6%	4%	5%	6%	10%	11%	**	**	**	**
Less often	97	11	**	**	**	6	5	9	2	74	16	**	**	**	**
	4%	2%	**	**	**	2%	2%	3%	1%	3%	6%	**	**	**	**
Don't know/ can't remember	16	3	**	**	**	2	2	3	-	11	3	**	**	**	**
	1%	1%	**	**	**	*%	1%	1%	-%	*%	1%	**	**	**	**
SUMMARY															
DAILY	1287	350	**	**	**	188	162	194	156	1168	96	**	**	**	**
	49%	59%	**	**	**	56%	64%	53%	68%	50%	38%	**	**	**	**
								c		b					
WEEKLY	2270	547	**	**	**	308	239	331	215	2023	204	**	**	**	**
	86%	92%	**	**	**	91%	94%	91%	94%	87%	81%	**	**	**	**
MONTHLY	2533	578	**	**	**	329	248	350	228	2252	232	**	**	**	**
	96%	98%	**	**	**	98%	97%	96%	99%	96%	92%	**	**	**	**
										b					

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5C. How often in the past 3 months have you watched The main ITV/ STV/ UTV channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched The main ITV/ STV/ UTV channel in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2691	1143	1462	2497	68	58	126
Effective Weighted Sample	2126	922	1143	1970	53	45	98
Total	2646	1091	1473	2456	67	53	120
At least daily	1287 49%	440 40%	815 55% a	1218 50%	** **	** **	48 40%
At least weekly	984 37%	452 41% b	502 34%	908 37%	** **	** **	44 37%
At least monthly	263 10%	145 13% b	107 7%	235 10%	** **	** **	22 19% a
Less often	97 4%	45 4%	43 3%	84 3%	** **	** **	5 4%
Don't know/ can't remember	16 1%	9 1%	5 *%	10 *%	** **	** **	* *%
SUMMARY							
DAILY	1287 49%	440 40%	815 55% a	1218 50%	** **	** **	48 40%
WEEKLY	2270 86%	892 82%	1317 89% a	2126 87% d	** **	** **	92 77%
MONTHLY	2533 96%	1037 95%	1424 97%	2362 96%	** **	** **	114 96%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5D. How often in the past 3 months have you watched Channel 4? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 4 in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	2730	492	428	578	150	1018	863	1570	153	154	208	427	434
Effective Weighted Sample	2174	388	359	467	134	797	679	1254	122	120	157	334	344
Total	2683	442	408	655	248	1022	817	1561	151	158	213	424	368
At least daily	668 25%	101 23%	115 28%	176 27%	61 25%	293 29%	231 28%	366 23%	40 27%	57 36% b	60 28%	122 29%	99 27%
At least weekly	1466 55%	264 60%	228 56%	376 57%	148 60%	554 54%	442 54%	869 56% d	80 53%	67 42%	119 56%	234 55%	196 53%
At least monthly	404 15%	54 12%	48 12%	76 12%	29 12%	122 12%	107 13%	245 16%	22 15%	25 16%	28 13%	53 12%	51 14%
Less often	125 5%	19 4%	15 4%	25 4%	10 4%	45 4%	34 4%	75 5%	8 5%	8 5%	6 3%	15 4%	18 5%
Don't know/ can't remember	20 1%	4 1%	2 1%	2 *%	- -%	8 1%	3 *%	7 *%	- -%	* *%	- -%	* *%	3 1%
SUMMARY													
DAILY	668 25%	101 23%	115 28%	176 27%	61 25%	293 29%	231 28%	366 23%	40 27%	57 36% b	60 28%	122 29%	99 27%
WEEKLY	2134 80%	366 83%	343 84%	552 84%	209 84%	847 83%	673 82%	1235 79%	120 80%	124 78%	179 84%	356 84%	295 80%
MONTHLY	2538 95%	420 95%	390 96%	628 96%	238 96%	969 95%	779 95%	1479 95%	143 95%	149 94%	207 97%	409 96%	346 94%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5D. How often in the past 3 months have you watched Channel 4? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 4 in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	2730	429	59	59	31	237	191	259	170	2442	236	60	88	49	39
Effective Weighted Sample	2174	373	51	52	29	206	166	226	147	1922	208	52	79	43	34
Total	2683	562	49	32	11	320	242	339	224	2364	262	66	105	52	39
At least daily	668	149	**	**	**	89	60	80	69	570	83	**	**	**	**
	25%	26%	**	**	**	28%	25%	24%	31%	24%	32%	**	**	**	**
At least weekly	1466	323	**	**	**	181	142	206	116	1325	113	**	**	**	**
	55%	57%	**	**	**	57%	59%	61%	52%	56%	43%	**	**	**	**
At least monthly	404	68	**	**	**	41	25	43	25	352	43	**	**	**	**
	15%	12%	**	**	**	13%	11%	13%	11%	15%	17%	**	**	**	**
Less often	125	22	**	**	**	9	13	9	13	101	21	**	**	**	**
	5%	4%	**	**	**	3%	5%	3%	6%	4%	8%	**	**	**	**
Don't know/ can't remember	20	1	**	**	**	-	1	-	1	16	2	**	**	**	**
	1%	*%	**	**	**	-%	*%	-%	*%	1%	1%	**	**	**	**
SUMMARY															
DAILY	668	149	**	**	**	89	60	80	69	570	83	**	**	**	**
	25%	26%	**	**	**	28%	25%	24%	31%	24%	32%	**	**	**	**
WEEKLY	2134	472	**	**	**	270	202	287	185	1894	196	**	**	**	**
	80%	84%	**	**	**	84%	84%	85%	83%	80%	75%	**	**	**	**
MONTHLY	2538	539	**	**	**	311	227	330	209	2246	239	**	**	**	**
	95%	96%	**	**	**	97%	94%	97%	94%	95%	91%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5D. How often in the past 3 months have you watched Channel 4? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 4 in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2730	1229	1414	2511	69	70	139
Effective Weighted Sample	2174	995	1115	1997	53	58	110
Total	2683	1178	1418	2478	63	62	125
At least daily	668	269	378	624	**	**	29
	25%	23%	27%	25%	**	**	23%
At least weekly	1466	633	794	1368	**	**	54
	55%	54%	56%	55%	**	**	43%
At least monthly	404	206	180	360	**	**	30
	15%	18%	13%	15%	**	**	24%
Less often	125	57	60	110	**	**	11
	5%	5%	4%	4%	**	**	9%
Don't know/ can't remember	20	13	5	16	**	**	1
	1%	1%	*%	1%	**	**	1%
SUMMARY							
DAILY	668	269	378	624	**	**	29
	25%	23%	27%	25%	**	**	23%
WEEKLY	2134	902	1172	1992	**	**	83
	80%	77%	83%	80%	**	**	66%
			a	d			
MONTHLY	2538	1108	1352	2353	**	**	113
	95%	94%	95%	95%	**	**	91%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5E. How often in the past 3 months have you watched Channel 5? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 5 in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	2075	437	392	528	136	870	653	1193	108	127	175	346	305
Effective Weighted Sample	1638	344	327	422	120	674	511	944	84	99	132	268	243
Total	2045	388	377	606	229	890	623	1188	105	134	185	346	259
At least daily	416 20%	67 17%	80 21%	119 20%	39 17%	199 22%	167 27% b	186 16%	29 28% b	34 25%	55 29% b	100 29% b	71 28% b
At least weekly	1011 49%	209 54%	211 56%	337 56%	127 55%	479 54%	305 49%	593 50%	42 40%	59 44%	94 51%	167 48%	124 48%
At least monthly	418 20%	72 19%	71 19%	106 18%	35 15%	144 16%	104 17%	278 23% af	24 23%	29 22%	28 15%	55 16%	49 19%
Less often	185 9%	38 10% b	11 3%	37 6%	26 11% b	60 7%	45 7%	119 10%	10 9%	12 9%	8 4%	23 7%	14 5%
Don't know/ can't remember	16 1%	2 1%	4 1%	7 1%	3 1%	8 1%	1 *% *	11 1%	* *% *	- -% -	* *% *	1 *% *	1 *% *
SUMMARY													
DAILY	416 20%	67 17%	80 21%	119 20%	39 17%	199 22%	167 27% b	186 16%	29 28% b	34 25%	55 29% b	100 29% b	71 28% b
WEEKLY	1427 70%	275 71%	291 77%	456 75%	165 72%	679 76%	472 76% b	779 66%	71 68%	93 70%	149 80% b	268 77% b	195 75% b
MONTHLY	1844 90%	348 90%	362 96% ad	562 93%	200 87%	822 92%	577 93%	1058 89%	95 90%	122 91%	177 96%	322 93%	244 94%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5E. How often in the past 3 months have you watched Channel 5? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 5 in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f	
Unweighted total	2075	390	55	51	32	214	176	232	158	1870	168	46	63	33	26
Effective Weighted Sample	1638	338	48	46	31	186	152	201	137	1456	151	40	58	30	23
Total	2045	522	46	27	12	296	226	315	207	1812	193	46	80	39	28
At least daily	416 20%	101 19%	** **	** **	** **	53 18%	48 21%	48 15%	53 26%	351 19%	52 27%	** **	** **	** **	** **
At least weekly	1011 49%	290 56%	** **	** **	** **	171 58%	119 53%	190 60%	100 48%	914 50%	80 41%	** **	** **	** **	** **
At least monthly	418 20%	91 17%	** **	** **	** **	52 17%	39 17%	58 18%	33 16%	376 21%	35 18%	** **	** **	** **	** **
Less often	185 9%	34 6%	** **	** **	** **	18 6%	16 7%	14 4%	19 9%	157 9%	24 13%	** **	** **	** **	** **
Don't know/ can't remember	16 1%	6 1%	** **	** **	** **	3 1%	3 1%	5 2%	1 1%	15 1%	1 1%	** **	** **	** **	** **
SUMMARY															
DAILY	416 20%	101 19%	** **	** **	** **	53 18%	48 21%	48 15%	53 26%	351 19%	52 27%	** **	** **	** **	** **
WEEKLY	1427 70%	391 75%	** **	** **	** **	224 76%	167 74%	238 76%	153 74%	1265 70%	132 68%	** **	** **	** **	** **
MONTHLY	1844 90%	482 92%	** **	** **	** **	275 93%	207 92%	296 94%	186 90%	1641 91%	168 87%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5E. How often in the past 3 months have you watched Channel 5? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 5 in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	2075	843	1173	1933	50	33	83
Effective Weighted Sample	1638	674	923	1522	38	26	65
Total	2045	794	1192	1905	48	32	80
At least daily	416	134	274	391	**	**	**
	20%	17%	23%	21%	**	**	**
			a				
At least weekly	1011	382	600	946	**	**	**
	49%	48%	50%	50%	**	**	**
At least monthly	418	187	222	389	**	**	**
	20%	24%	19%	20%	**	**	**
Less often	185	84	88	166	**	**	**
	9%	11%	7%	9%	**	**	**
Don't know/ can't remember	16	7	9	13	**	**	**
	1%	1%	1%	1%	**	**	**
SUMMARY							
DAILY	416	134	274	391	**	**	**
	20%	17%	23%	21%	**	**	**
			a				
WEEKLY	1427	515	874	1337	**	**	**
	70%	65%	73%	70%	**	**	**
			a				
MONTHLY	1844	703	1095	1725	**	**	**
	90%	89%	92%	91%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5F. How often in the past 3 months have you watched BBC Three? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Three in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 ~b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	938	117	79	115	36	271	304	496	58	51	67	146	174
Effective Weighted Sample	753	95	65	91	31	206	244	396	46	42	52	117	140
Total	931	106	81	140	59	270	293	499	63	58	66	142	156
At least daily	142 15%	5 5%	** **	18 13%	** **	44 16%	54 18%	63 13%	** **	** **	** **	31 22%	33 21%
At least weekly	339 36%	41 39%	** **	51 37%	** **	103 38%	119 41%	166 33%	** **	** **	** **	59 42%	59 38%
At least monthly	288 31%	31 29%	** **	43 31%	** **	72 27%	87 30%	171 34%	** **	** **	** **	42 30%	46 30%
Less often	141 15%	26 25%	** **	19 13%	** **	41 15%	30 10%	90 18% af	** **	** **	** **	9 6%	18 11%
Don't know/ can't remember	20 2%	2 2%	** **	8 6%	** **	11 4%	4 1%	9 2%	** **	** **	** **	1 *%	1 *%
SUMMARY													
DAILY	142 15%	5 5%	** **	18 13%	** **	44 16%	54 18%	63 13%	** **	** **	** **	31 22%	33 21%
WEEKLY	481 52%	46 44%	** **	69 50%	** **	146 54%	173 59% b	229 46%	** **	** **	** **	89 63% b	92 59% b
MONTHLY	769 83%	77 73%	** **	113 81%	** **	219 81%	259 88% b	400 80%	** **	** **	** **	132 93% b	138 88%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5F. How often in the past 3 months have you watched BBC Three? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Three in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	938	90	6	14	5	52	38	59	31	784	137	36	43	35	23
Effective Weighted Sample	753	76	5	12	5	43	33	51	26	619	121	32	38	31	20
Total	931	124	6	8	2	72	52	79	45	760	152	40	50	40	23
At least daily	142 15%	** **	** **	** **	** **	** **	** **	** **	** **	113 15%	30 19%	** **	** **	** **	** **
At least weekly	339 36%	** **	** **	** **	** **	** **	** **	** **	** **	259 34%	70 46%	** **	** **	** **	** **
At least monthly	288 31%	** **	** **	** **	** **	** **	** **	** **	** **	246 32%	35 23%	** **	** **	** **	** **
Less often	141 15%	** **	** **	** **	** **	** **	** **	** **	** **	122 16%	17 11%	** **	** **	** **	** **
Don't know/ can't remember	20 2%	** **	** **	** **	** **	** **	** **	** **	** **	20 3%	- -%	** **	** **	** **	** **
SUMMARY															
DAILY	142 15%	** **	** **	** **	** **	** **	** **	** **	** **	113 15%	30 19%	** **	** **	** **	** **
WEEKLY	481 52%	** **	** **	** **	** **	** **	** **	** **	** **	372 49%	100 66% a	** **	** **	** **	** **
MONTHLY	769 83%	** **	** **	** **	** **	** **	** **	** **	** **	617 81%	135 89%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5F. How often in the past 3 months have you watched BBC Three? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Three in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	938	420	488	839	32	32	64
Effective Weighted Sample	753	342	391	673	24	26	50
Total	931	398	501	834	32	30	62
At least daily	142	42	98	125	**	**	**
	15%	11%	20%	15%	**	**	**
			a				
At least weekly	339	153	176	311	**	**	**
	36%	38%	35%	37%	**	**	**
At least monthly	288	133	147	258	**	**	**
	31%	33%	29%	31%	**	**	**
Less often	141	61	69	122	**	**	**
	15%	15%	14%	15%	**	**	**
Don't know/ can't remember	20	9	12	18	**	**	**
	2%	2%	2%	2%	**	**	**
SUMMARY							
DAILY	142	42	98	125	**	**	**
	15%	11%	20%	15%	**	**	**
			a				
WEEKLY	481	195	274	436	**	**	**
	52%	49%	55%	52%	**	**	**
MONTHLY	769	328	421	694	**	**	**
	83%	83%	84%	83%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5G. How often in the past 3 months have you watched BBC Four? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Four in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	1151	244	236	345	109	461	325	699	62	72	96	179	133	
Effective Weighted Sample	918	192	194	275	98	361	256	556	47	56	73	139	106	
Total	1196	222	222	407	185	505	337	724	65	85	112	190	123	
At least daily	166 14%	14 6%	22 10%	47 11%	24 13%	65 13%	49 15%	77 11%	** **	** **	** **	30 16%	20 17%	
At least weekly	493 41%	102 46%	108 48%	190 47%	83 45%	229 45%	159 47%	292 40%	** **	** **	** **	84 44%	51 42%	
At least monthly	350 29%	68 30%	74 33%	120 30%	47 25%	141 28%	90 27%	232 32%	** **	** **	** **	49 26%	31 25%	
Less often	165 14%	32 14%	16 7%	44 11%	28 15%	63 12%	34 10%	111 15%	** **	** **	** **	23 12%	18 14%	
Don't know/ can't remember	22 2%	7 3%	3 1%	6 2%	3 2%	7 1%	5 2%	11 2%	** **	** **	** **	3 2%	3 2%	
SUMMARY														
DAILY	166 14%	14 6%	22 10%	47 11%	24 13%	65 13%	49 15%	77 11%	** **	** **	** **	30 16%	20 17%	
WEEKLY	659 55%	116 52%	130 58%	237 58%	107 58%	294 58%	208 62%	369 51%	** **	** **	** **	114 60%	72 58%	
MONTHLY	1008 84%	184 83%	203 92% a	357 88%	154 83%	435 86%	298 88%	601 83%	** **	** **	** **	164 86%	103 84%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5G. How often in the past 3 months have you watched BBC Four? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Four in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	~d	a	b	~c	~d	~e	~f
Unweighted total	1151	259	27	43	16	150	108	179	80	1017	114	26	41	26	21
Effective Weighted Sample	918	223	23	38	15	129	93	156	67	801	101	22	38	22	18
Total	1196	353	25	24	6	211	141	243	110	1049	127	27	50	28	22
At least daily	166	42	**	**	**	24	18	21	**	133	28	**	**	**	**
	14%	12%	**	**	**	11%	13%	8%	**	13%	22% a	**	**	**	**
At least weekly	493	160	**	**	**	98	62	117	**	430	54	**	**	**	**
	41%	45%	**	**	**	46%	44%	48%	**	41%	43%	**	**	**	**
At least monthly	350	109	**	**	**	67	43	77	**	325	20	**	**	**	**
	29%	31%	**	**	**	32%	30%	32%	**	31% b	16%	**	**	**	**
Less often	165	36	**	**	**	21	15	25	**	143	20	**	**	**	**
	14%	10%	**	**	**	10%	11%	10%	**	14%	16%	**	**	**	**
Don't know/ can't remember	22	5	**	**	**	1	4	3	**	18	4	**	**	**	**
	2%	1%	**	**	**	1%	3%	1%	**	2%	3%	**	**	**	**
SUMMARY															
DAILY	166	42	**	**	**	24	18	21	**	133	28	**	**	**	**
	14%	12%	**	**	**	11%	13%	8%	**	13%	22% a	**	**	**	**
WEEKLY	659	202	**	**	**	122	80	138	**	563	83	**	**	**	**
	55%	57%	**	**	**	58%	57%	57%	**	54%	65%	**	**	**	**
MONTHLY	1008	312	**	**	**	189	122	215	**	888	103	**	**	**	**
	84%	88%	**	**	**	89%	87%	88%	**	85%	81%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5G. How often in the past 3 months have you watched BBC Four? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Four in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1151	465	650	1043	29	29	58
Effective Weighted Sample	918	378	513	829	22	24	45
Total	1196	472	686	1085	31	28	58
At least daily	166 14%	58 12%	105 15%	150 14%	** **	** **	** **
At least weekly	493 41%	203 43%	280 41%	455 42%	** **	** **	** **
At least monthly	350 29%	149 32%	189 28%	319 29%	** **	** **	** **
Less often	165 14%	52 11%	102 15%	144 13%	** **	** **	** **
Don't know/ can't remember	22 2%	10 2%	10 1%	17 2%	** **	** **	** **
SUMMARY							
DAILY	166 14%	58 12%	105 15%	150 14%	** **	** **	** **
WEEKLY	659 55%	261 55%	384 56%	605 56%	** **	** **	** **
MONTHLY	1008 84%	410 87%	574 84%	924 85%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5H. How often in the past 3 months have you watched Other ITV channel (e.g. ITV2, ITV3, ITV Be)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other ITV channel (e.g. ITV2, ITV3, ITV Be) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	2139	383	321	439	118	814	692	1186	118	123	164	333	362
Effective Weighted Sample	1687	295	260	344	105	622	536	939	90	94	121	253	284
Total	2093	339	299	497	198	811	647	1178	119	126	160	323	305
At least daily	466 22%	76 22%	67 22%	98 20%	31 16%	202 25%	174 27%	220 19%	33 28%	36 28%	44 28%	89 28%	90 29%
							b					b	b
At least weekly	959 46%	164 48%	149 50%	243 49%	94 48%	386 48%	302 47%	533 45%	65 55%	63 50%	79 49%	155 48%	139 46%
At least monthly	472 23%	74 22%	61 20%	106 21%	45 23%	158 19%	125 19%	301 26%	15 13%	16 13%	27 17%	60 19%	56 19%
								acd					
Less often	165 8%	21 6%	20 7%	37 7%	17 8%	49 6%	36 6%	113 10%	5 4%	8 7%	5 3%	13 4%	15 5%
								af					
Don't know/ can't remember	32 2%	3 1%	2 1%	13 3%	11 6%	16 2%	9 1%	12 1%	* **%	2 2%	4 3%	5 1%	5 1%
					ab								
SUMMARY													
DAILY	466 22%	76 22%	67 22%	98 20%	31 16%	202 25%	174 27%	220 19%	33 28%	36 28%	44 28%	89 28%	90 29%
							b					b	b
WEEKLY	1425 68%	240 71%	216 72%	341 69%	125 63%	587 72%	476 74%	752 64%	98 83%	99 78%	123 77%	245 76%	229 75%
							b		b	b	b	b	b
MONTHLY	1897 91%	315 93%	277 93%	447 90%	170 86%	745 92%	601 93%	1054 89%	113 95%	115 92%	150 94%	305 95%	285 94%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5H. How often in the past 3 months have you watched Other ITV channel (e.g. ITV2, ITV3, ITV Be)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other ITV channel (e.g. ITV2, ITV3, ITV Be) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f	
Unweighted total	2139	305	48	53	33	165	139	181	124	1895	202	50	66	60	26
Effective Weighted Sample	1687	264	41	47	31	143	121	159	106	1474	179	42	60	54	23
Total	2093	417	40	29	12	231	185	245	172	1825	226	53	77	68	28
At least daily	466	83	**	**	**	46	38	32	51	393	57	**	**	**	**
	22%	20%	**	**	**	20%	20%	13%	30%	22%	25%	**	**	**	**
								c							
At least weekly	959	202	**	**	**	108	94	120	82	844	96	**	**	**	**
	46%	48%	**	**	**	47%	51%	49%	48%	46%	42%	**	**	**	**
At least monthly	472	92	**	**	**	62	29	67	26	417	51	**	**	**	**
	23%	22%	**	**	**	27%	16%	27%	15%	23%	23%	**	**	**	**
Less often	165	27	**	**	**	8	19	19	8	144	17	**	**	**	**
	8%	7%	**	**	**	4%	10%	8%	5%	8%	8%	**	**	**	**
Don't know/ can't remember	32	12	**	**	**	7	5	7	5	27	5	**	**	**	**
	2%	3%	**	**	**	3%	3%	3%	3%	1%	2%	**	**	**	**
SUMMARY															
DAILY	466	83	**	**	**	46	38	32	51	393	57	**	**	**	**
	22%	20%	**	**	**	20%	20%	13%	30%	22%	25%	**	**	**	**
								c							
WEEKLY	1425	285	**	**	**	154	131	152	133	1237	152	**	**	**	**
	68%	68%	**	**	**	67%	71%	62%	77%	68%	67%	**	**	**	**
MONTHLY	1897	377	**	**	**	216	161	219	159	1654	204	**	**	**	**
	91%	91%	**	**	**	94%	87%	89%	92%	91%	90%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5H. How often in the past 3 months have you watched Other ITV channel (e.g. ITV2, ITV3, ITV Be)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other ITV channel (e.g. ITV2, ITV3, ITV Be) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	2139	911	1162	1981	47	51	98
Effective Weighted Sample	1687	734	908	1560	36	40	76
Total	2093	865	1169	1945	46	45	90
At least daily	466	161	288	437	**	**	**
	22%	19%	25%	22%	**	**	**
			a				
At least weekly	959	393	541	895	**	**	**
	46%	45%	46%	46%	**	**	**
At least monthly	472	226	235	429	**	**	**
	23%	26%	20%	22%	**	**	**
		b					
Less often	165	75	84	157	**	**	**
	8%	9%	7%	8%	**	**	**
Don't know/ can't remember	32	10	21	27	**	**	**
	2%	1%	2%	1%	**	**	**
SUMMARY							
DAILY	466	161	288	437	**	**	**
	22%	19%	25%	22%	**	**	**
			a				
WEEKLY	1425	554	829	1332	**	**	**
	68%	64%	71%	68%	**	**	**
			a				
MONTHLY	1897	780	1064	1761	**	**	**
	91%	90%	91%	91%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5I. How often in the past 3 months have you watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	ANY		IMPACTING/ LIMITING CONDITIONS					
		55-64 a	65-74 b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	2027	383	316	411	95	753	670	1141	120	117	157	326	345	
Effective Weighted Sample	1597	299	260	325	85	580	516	907	91	87	115	246	268	
Total	1967	338	301	465	163	750	627	1122	115	119	159	313	296	
At least daily	353 18%	48 14%	38 13%	54 12%	** **	124 17%	134 21% b	168 15%	29 25%	24 20%	38 24%	80 25% b	70 24% b	
At least weekly	928 47%	177 52%	153 51%	229 49%	** **	361 48%	289 46%	539 48%	47 41%	49 41%	65 41%	132 42%	138 47%	
At least monthly	495 25%	80 24%	89 29%	132 28%	** **	192 26%	152 24%	293 26%	27 24%	30 25%	41 26%	74 24%	65 22%	
Less often	166 8%	26 8%	20 7%	41 9%	** **	59 8%	45 7%	110 10%	12 10%	12 10%	12 8%	20 6%	21 7%	
Don't know/ can't remember	24 1%	7 2%	2 1%	8 2%	** **	14 2%	8 1%	12 1%	1 1%	4 3%	3 2%	7 2%	1 **%	
SUMMARY														
DAILY	353 18%	48 14%	38 13%	54 12%	** **	124 17%	134 21% b	168 15%	29 25%	24 20%	38 24%	80 25% b	70 24% b	
WEEKLY	1282 65%	226 67%	191 63%	283 61%	** **	485 65%	423 67%	707 63%	75 66%	74 62%	102 64%	212 68%	209 71%	
MONTHLY	1777 90%	305 90%	279 93%	415 89%	** **	678 90%	574 92%	1001 89%	103 89%	103 87%	144 90%	286 91%	274 93%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5I. How often in the past 3 months have you watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	2027	299	38	46	28	165	133	176	123	1814	176	44	65	43	24
Effective Weighted Sample	1597	258	34	40	26	141	116	153	105	1411	155	37	58	39	21
Total	1967	399	30	26	10	225	173	233	165	1730	198	47	77	48	25
At least daily	353	47	**	**	**	27	20	21	26	288	60	**	**	**	**
	18%	12%	**	**	**	12%	12%	9%	16%	17%	30%	**	**	**	**
											a				
At least weekly	928	194	**	**	**	118	76	119	75	821	81	**	**	**	**
	47%	49%	**	**	**	52%	44%	51%	46%	47%	41%	**	**	**	**
At least monthly	495	113	**	**	**	59	53	70	42	450	40	**	**	**	**
	25%	28%	**	**	**	26%	30%	30%	26%	26%	20%	**	**	**	**
Less often	166	37	**	**	**	15	22	20	17	150	15	**	**	**	**
	8%	9%	**	**	**	7%	13%	9%	10%	9%	8%	**	**	**	**
Don't know/ can't remember	24	8	**	**	**	6	2	3	5	22	2	**	**	**	**
	1%	2%	**	**	**	3%	1%	1%	3%	1%	1%	**	**	**	**
SUMMARY															
DAILY	353	47	**	**	**	27	20	21	26	288	60	**	**	**	**
	18%	12%	**	**	**	12%	12%	9%	16%	17%	30%	**	**	**	**
											a				
WEEKLY	1282	241	**	**	**	145	96	140	101	1109	141	**	**	**	**
	65%	60%	**	**	**	64%	56%	60%	61%	64%	71%	**	**	**	**
MONTHLY	1777	354	**	**	**	204	149	210	143	1559	180	**	**	**	**
	90%	89%	**	**	**	91%	86%	90%	87%	90%	91%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5I. How often in the past 3 months have you watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2027	901	1062	1853	60	52	112
Effective Weighted Sample	1597	723	828	1456	47	41	88
Total	1967	845	1065	1801	58	47	104
At least daily	353	132	212	333	**	**	14
	18%	16%	20%	18%	**	**	14%
At least weekly	928	418	486	851	**	**	46
	47%	49%	46%	47%	**	**	44%
At least monthly	495	216	262	449	**	**	31
	25%	26%	25%	25%	**	**	30%
Less often	166	72	87	146	**	**	12
	8%	8%	8%	8%	**	**	11%
Don't know/ can't remember	24	7	17	22	**	**	2
	1%	1%	2%	1%	**	**	1%
SUMMARY							
DAILY	353	132	212	333	**	**	14
	18%	16%	20%	18%	**	**	14%
WEEKLY	1282	550	698	1183	**	**	60
	65%	65%	66%	66%	**	**	58%
MONTHLY	1777	766	960	1633	**	**	91
	90%	91%	90%	91%	**	**	87%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5J. How often in the past 3 months have you watched Other Channel 5 channel (e.g. 5USA, 5Star)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 5 channel (e.g. 5USA, 5Star) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	1087	208	183	234	51	451	401	555	74	75	102	209	203	
Effective Weighted Sample	853	160	147	185	45	344	310	436	57	57	76	162	160	
Total	1060	185	186	272	85	451	375	557	78	78	99	204	165	
At least daily	201 19%	30 16%	29 15%	44 16%	** **	80 18%	93 25% b	78 14%	** **	** **	23 23%	54 27% b	45 27% b	
At least weekly	476 45%	84 46%	87 47%	113 42%	** **	206 46%	151 40%	271 49%	** **	** **	47 47%	89 43%	63 38%	
At least monthly	242 23%	45 24%	49 27%	77 28%	** **	106 23%	90 24%	126 23%	** **	** **	21 21%	44 21%	38 23%	
Less often	127 12%	24 13%	18 10%	29 11%	** **	48 11%	37 10%	75 14%	** **	** **	6 6%	14 7%	19 11%	
Don't know/ can't remember	14 1%	2 1%	4 2%	9 3%	** **	11 2%	4 1%	6 1%	** **	** **	3 3%	4 2%	1 **%	
SUMMARY														
DAILY	201 19%	30 16%	29 15%	44 16%	** **	80 18%	93 25% b	78 14%	** **	** **	23 23%	54 27% b	45 27% b	
WEEKLY	677 64%	114 62%	116 62%	157 58%	** **	286 63%	244 65%	350 63%	** **	** **	70 70%	143 70%	107 65%	
MONTHLY	919 87%	159 86%	165 89%	234 86%	** **	392 87%	334 89%	475 85%	** **	** **	90 91%	187 91%	146 88%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5J. How often in the past 3 months have you watched Other Channel 5 channel (e.g. 5USA, 5Star)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 5 channel (e.g. 5USA, 5Star) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	~b	~c	~d	a	b	~c	~d	~e	~f	
Unweighted total	1087	172	18	29	15	102	70	96	76	958	103	27	35	26	15
Effective Weighted Sample	853	149	15	26	15	88	61	84	66	740	92	24	32	23	14
Total	1060	235	15	16	5	142	93	135	100	915	119	29	44	30	16
At least daily	201	37	**	**	**	16	**	**	**	163	31	**	**	**	**
	19%	16%	**	**	**	11%	**	**	**	18%	26%	**	**	**	**
At least weekly	476	99	**	**	**	64	**	**	**	409	60	**	**	**	**
	45%	42%	**	**	**	45%	**	**	**	45%	50%	**	**	**	**
At least monthly	242	66	**	**	**	41	**	**	**	220	14	**	**	**	**
	23%	28%	**	**	**	29%	**	**	**	24%	12%	**	**	**	**
Less often	127	25	**	**	**	17	**	**	**	109	15	**	**	**	**
	12%	11%	**	**	**	12%	**	**	**	12%	13%	**	**	**	**
Don't know/ can't remember	14	9	**	**	**	4	**	**	**	13	-	**	**	**	**
	1%	4%	**	**	**	3%	**	**	**	1%	-%	**	**	**	**
SUMMARY															
DAILY	201	37	**	**	**	16	**	**	**	163	31	**	**	**	**
	19%	16%	**	**	**	11%	**	**	**	18%	26%	**	**	**	**
WEEKLY	677	136	**	**	**	79	**	**	**	572	90	**	**	**	**
	64%	58%	**	**	**	56%	**	**	**	63%	76%	**	**	**	**
MONTHLY	919	202	**	**	**	121	**	**	**	792	104	**	**	**	**
	87%	86%	**	**	**	85%	**	**	**	87%	87%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5J. How often in the past 3 months have you watched Other Channel 5 channel (e.g. 5USA, 5Star)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 5 channel (e.g. 5USA, 5Star) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1087	444	612	1008	25	22	47
Effective Weighted Sample	853	353	477	790	19	17	35
Total	1060	420	612	986	26	19	45
At least daily	201 19%	67 16%	126 21%	189 19%	** **	** **	** **
At least weekly	476 45%	180 43%	285 47%	449 45%	** **	** **	** **
At least monthly	242 23%	109 26%	129 21%	225 23%	** **	** **	** **
Less often	127 12%	60 14%	63 10%	111 11%	** **	** **	** **
Don't know/ can't remember	14 1%	4 1%	9 2%	12 1%	** **	** **	** **
SUMMARY							
DAILY	201 19%	67 16%	126 21%	189 19%	** **	** **	** **
WEEKLY	677 64%	247 59%	410 67%	638 65%	** **	** **	** **
MONTHLY	919 87%	356 85%	540 88%	863 87%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5K. How often in the past 3 months have you watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG			IMPACTING/ LIMITING CONDITIONS					
		55-64 a	65-74 b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	1419	299	273	368	95	574	478	793	83	95	131	251	219	
Effective Weighted Sample	1128	234	225	292	83	444	378	634	64	71	101	196	175	
Total	1417	263	265	421	157	590	453	811	80	100	136	247	189	
At least daily	288 20%	48 18%	57 22%	90 21%	** **	128 22%	118 26% b	133 16%	** **	** **	37 27%	68 28% b	57 30% b	
At least weekly	633 45%	128 49%	130 49%	195 46%	** **	275 47%	199 44%	369 46%	** **	** **	64 47%	110 44%	71 38%	
At least monthly	341 24%	52 20%	60 23%	98 23%	** **	130 22%	93 20%	217 27%	** **	** **	27 20%	50 20%	49 26%	
Less often	145 10%	33 12%	16 6%	36 9%	** **	53 9%	42 9%	86 11%	** **	** **	8 6%	18 7%	12 6%	
Don't know/ can't remember	10 1%	2 1%	2 1%	3 1%	** **	5 1%	1 *%	6 1%	** **	** **	- -%	* *%	* *% *	
SUMMARY														
DAILY	288 20%	48 18%	57 22%	90 21%	** **	128 22%	118 26% b	133 16%	** **	** **	37 27%	68 28% b	57 30% b	
WEEKLY	920 65%	176 67%	187 71%	285 68%	** **	403 68%	317 70% b	503 62%	** **	** **	101 74%	178 72%	127 68%	
MONTHLY	1261 89%	228 87%	247 93%	383 91%	** **	533 90%	410 91%	720 89%	** **	** **	127 94%	228 92%	176 94%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5K. How often in the past 3 months have you watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	~b	~c	~d	~e	~f
Unweighted total	1419	270	27	48	23	162	108	162	108	1297	95	26	30	23	16
Effective Weighted Sample	1128	235	23	43	22	141	94	140	95	1023	83	22	26	21	14
Total	1417	365	22	26	8	223	142	220	145	1283	106	29	34	27	17
At least daily	288	78	**	**	**	46	32	39	39	256	**	**	**	**	**
	20%	21%	**	**	**	21%	23%	18%	27%	20%	**	**	**	**	**
At least weekly	633	165	**	**	**	110	55	105	60	580	**	**	**	**	**
	45%	45%	**	**	**	49%	38%	48%	41%	45%	**	**	**	**	**
At least monthly	341	87	**	**	**	53	34	55	32	308	**	**	**	**	**
	24%	24%	**	**	**	24%	24%	25%	22%	24%	**	**	**	**	**
Less often	145	33	**	**	**	14	20	20	13	134	**	**	**	**	**
	10%	9%	**	**	**	6%	14%	9%	9%	10%	**	**	**	**	**
Don't know/ can't remember	10	2	**	**	**	-	2	1	1	6	**	**	**	**	**
	1%	1%	**	**	**	-%	1%	*%	1%	*%	**	**	**	**	**
SUMMARY															
DAILY	288	78	**	**	**	46	32	39	39	256	**	**	**	**	**
	20%	21%	**	**	**	21%	23%	18%	27%	20%	**	**	**	**	**
WEEKLY	920	243	**	**	**	156	87	144	99	836	**	**	**	**	**
	65%	67%	**	**	**	70%	61%	65%	68%	65%	**	**	**	**	**
MONTHLY	1261	330	**	**	**	209	121	199	131	1144	**	**	**	**	**
	89%	90%	**	**	**	94%	85%	90%	90%	89%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5K. How often in the past 3 months have you watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1419	585	791	1315	26	35	61
Effective Weighted Sample	1128	476	622	1045	18	28	45
Total	1417	567	806	1316	26	33	58
At least daily	288 20%	108 19%	170 21%	272 21%	** **	** **	** **
At least weekly	633 45%	264 47%	350 43%	592 45%	** **	** **	** **
At least monthly	341 24%	142 25%	195 24%	321 24%	** **	** **	** **
Less often	145 10%	50 9%	86 11%	124 9%	** **	** **	** **
Don't know/ can't remember	10 1%	4 1%	5 1%	6 *%	** **	** **	** **
SUMMARY							
DAILY	288 20%	108 19%	170 21%	272 21%	** **	** **	** **
WEEKLY	920 65%	371 65%	521 65%	864 66%	** **	** **	** **
MONTHLY	1261 89%	513 91%	715 89%	1185 90%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5L. How often in the past 3 months have you watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	1389	271	198	259	61	464	412	814	63	74	102	204	198
Effective Weighted Sample	1106	213	166	203	53	356	325	648	49	56	77	160	155
Total	1353	239	179	279	101	450	385	808	62	77	102	199	171
At least daily	512 38%	100 42%	91 51%	131 47%	** **	201 45%	143 37%	299 37%	** **	** **	38 37%	82 41%	61 36%
At least weekly	597 44%	104 43%	65 37%	111 40%	** **	185 41%	176 46%	358 44%	** **	** **	49 48%	87 44%	78 46%
At least monthly	176 13%	24 10%	14 8%	21 8%	** **	45 10%	48 13%	111 14%	** **	** **	9 9%	20 10%	24 14%
Less often	62 5%	12 5%	8 5%	16 6%	** **	19 4%	16 4%	38 5%	** **	** **	5 5%	10 5%	5 3%
Don't know/ can't remember	6 *%	- -%	- -%	- -%	** **	- -%	2 1%	2 *%	** **	** **	- -%	1 *%	2 1%
SUMMARY													
DAILY	512 38%	100 42%	91 51%	131 47%	** **	201 45%	143 37%	299 37%	** **	** **	38 37%	82 41%	61 36%
WEEKLY	1109 82%	204 85%	156 87%	242 87%	** **	385 86%	319 83%	657 81%	** **	** **	87 86%	169 85%	139 82%
MONTHLY	1285 95%	227 95%	170 95%	263 94%	** **	430 96%	367 95%	768 95%	** **	** **	96 95%	189 95%	164 96%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5L. How often in the past 3 months have you watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	~b	c	~d	a	b	~c	~d	~e	~f
Unweighted total	1389	179	31	30	19	108	71	108	71	1219	135	34	42	39	20
Effective Weighted Sample	1106	153	28	27	18	93	60	94	59	958	118	29	39	34	17
Total	1353	231	25	16	7	143	89	136	95	1167	149	37	48	43	21
At least daily	512 38%	106 46%	** **	** **	** **	66 46%	** **	55 40%	** **	435 37%	60 40%	** **	** **	** **	** **
At least weekly	597 44%	95 41%	** **	** **	** **	59 41%	** **	58 42%	** **	532 46%	52 35%	** **	** **	** **	** **
At least monthly	176 13%	16 7%	** **	** **	** **	7 5%	** **	13 10%	** **	147 13%	23 15%	** **	** **	** **	** **
Less often	62 5%	14 6%	** **	** **	** **	11 8%	** **	10 8%	** **	50 4%	11 8%	** **	** **	** **	** **
Don't know/ can't remember	6 *%	- -%	** **	** **	** **	- -%	** **	- -%	** **	3 *%	2 2%	** **	** **	** **	** **
SUMMARY															
DAILY	512 38%	106 46%	** **	** **	** **	66 46%	** **	55 40%	** **	435 37%	60 40%	** **	** **	** **	** **
WEEKLY	1109 82%	201 87%	** **	** **	** **	125 88%	** **	113 83%	** **	967 83%	112 75%	** **	** **	** **	** **
MONTHLY	1285 95%	218 94%	** **	** **	** **	132 92%	** **	126 92%	** **	1114 95%	135 91%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5L. How often in the past 3 months have you watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1389	607	735	1297	27	34	61
Effective Weighted Sample	1106	488	578	1030	23	26	49
Total	1353	586	715	1263	24	31	55
At least daily	512 38%	201 34%	292 41%	481 38%	** **	** **	** **
At least weekly	597 44%	280 48%	299 42%	560 44%	** **	** **	** **
At least monthly	176 13%	81 14%	85 12%	161 13%	** **	** **	** **
Less often	62 5%	22 4%	34 5%	57 5%	** **	** **	** **
Don't know/ can't remember	6 *%	2 *%	4 1%	4 *%	** **	** **	** **
SUMMARY							
DAILY	512 38%	201 34%	292 41%	481 38%	** **	** **	** **
WEEKLY	1109 82%	482 82%	591 83%	1041 82%	** **	** **	** **
MONTHLY	1285 95%	563 96%	676 95%	1202 95%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5M. How often in the past 3 months have you watched S4C (Welsh)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched S4C (Welsh) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE ~b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g	
Significance Level: 99%														
Unweighted total	152	23	19	23	4	41	60	76	14	10	14	37	28	
Effective Weighted Sample	116	21	15	18	3	31	47	57	12	8	12	30	22	
Total	115	12	12	16	4	28	51	54	11	9	14	34	24	
At least daily	23	**	**	**	**	**	**	**	**	**	**	**	**	
	20%	**	**	**	**	**	**	**	**	**	**	**	**	
At least weekly	40	**	**	**	**	**	**	**	**	**	**	**	**	
	35%	**	**	**	**	**	**	**	**	**	**	**	**	
At least monthly	25	**	**	**	**	**	**	**	**	**	**	**	**	
	22%	**	**	**	**	**	**	**	**	**	**	**	**	
Less often	21	**	**	**	**	**	**	**	**	**	**	**	**	
	18%	**	**	**	**	**	**	**	**	**	**	**	**	
Don't know/ can't remember	6	**	**	**	**	**	**	**	**	**	**	**	**	
	5%	**	**	**	**	**	**	**	**	**	**	**	**	
SUMMARY														
DAILY	23	**	**	**	**	**	**	**	**	**	**	**	**	
	20%	**	**	**	**	**	**	**	**	**	**	**	**	
WEEKLY	63	**	**	**	**	**	**	**	**	**	**	**	**	
	55%	**	**	**	**	**	**	**	**	**	**	**	**	
MONTHLY	88	**	**	**	**	**	**	**	**	**	**	**	**	
	76%	**	**	**	**	**	**	**	**	**	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5M. How often in the past 3 months have you watched S4C (Welsh)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched S4C (Welsh) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	152	4	-	19	-	2	2	2	2	131	17	4	4	5	4
Effective Weighted Sample	116	4	-	17	-	2	2	2	2	99	15	3	4	5	3
Total	115	5	-	10	-	3	3	3	3	94	19	3	5	7	4
At least daily	23	**	**	**	**	**	**	**	**	19	**	**	**	**	**
	20%	**	**	**	**	**	**	**	**	20%	**	**	**	**	**
At least weekly	40	**	**	**	**	**	**	**	**	32	**	**	**	**	**
	35%	**	**	**	**	**	**	**	**	34%	**	**	**	**	**
At least monthly	25	**	**	**	**	**	**	**	**	19	**	**	**	**	**
	22%	**	**	**	**	**	**	**	**	20%	**	**	**	**	**
Less often	21	**	**	**	**	**	**	**	**	20	**	**	**	**	**
	18%	**	**	**	**	**	**	**	**	21%	**	**	**	**	**
Don't know/ can't remember	6	**	**	**	**	**	**	**	**	5	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	5%	**	**	**	**	**
SUMMARY															
DAILY	23	**	**	**	**	**	**	**	**	19	**	**	**	**	**
	20%	**	**	**	**	**	**	**	**	20%	**	**	**	**	**
WEEKLY	63	**	**	**	**	**	**	**	**	50	**	**	**	**	**
	55%	**	**	**	**	**	**	**	**	54%	**	**	**	**	**
MONTHLY	88	**	**	**	**	**	**	**	**	69	**	**	**	**	**
	76%	**	**	**	**	**	**	**	**	74%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5M. How often in the past 3 months have you watched S4C (Welsh)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched S4C (Welsh) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	152	62	81	138	5	5	10
Effective Weighted Sample	116	46	63	105	4	4	8
Total	115	44	64	104	4	4	8
At least daily	23	**	**	20	**	**	**
	20%	**	**	19%	**	**	**
At least weekly	40	**	**	37	**	**	**
	35%	**	**	36%	**	**	**
At least monthly	25	**	**	22	**	**	**
	22%	**	**	22%	**	**	**
Less often	21	**	**	19	**	**	**
	18%	**	**	18%	**	**	**
Don't know/ can't remember	6	**	**	5	**	**	**
	5%	**	**	5%	**	**	**
SUMMARY							
DAILY	23	**	**	20	**	**	**
	20%	**	**	19%	**	**	**
WEEKLY	63	**	**	57	**	**	**
	55%	**	**	55%	**	**	**
MONTHLY	88	**	**	79	**	**	**
	76%	**	**	77%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5N. How often in the past 3 months have you watched BBC News channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC News channel in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	1389	277	275	375	100	534	405	825	69	89	115	216	181
Effective Weighted Sample	1105	218	226	295	87	417	316	661	55	66	86	168	139
Total	1410	249	262	427	165	564	392	848	73	95	115	215	160
At least daily	587 42%	113 45%	105 40%	187 44%	82 50%	260 46%	182 46%	331 39%	** **	** **	60 52%	109 51% b	70 44%
At least weekly	501 36%	94 38%	100 38%	159 37%	60 36%	202 36%	141 36%	291 34%	** **	** **	37 32%	70 33%	61 38%
At least monthly	207 15%	27 11%	37 14%	51 12%	14 8%	61 11%	48 12%	142 17%	** **	** **	9 8%	20 9%	22 14%
Less often	106 8%	15 6%	17 6%	26 6%	9 6%	36 6%	21 5%	76 9%	** **	** **	9 8%	16 7%	7 4%
Don't know/ can't remember	9 1%	1 *%	3 1%	3 1%	- -%	4 1%	- -%	8 1%	** **	** **	- -%	- -%	- -%
SUMMARY													
DAILY	587 42%	113 45%	105 40%	187 44%	82 50%	260 46%	182 46%	331 39%	** **	** **	60 52%	109 51% b	70 44%
WEEKLY	1088 77%	206 83%	205 78%	347 81%	142 86%	462 82%	323 82% b	622 73%	** **	** **	97 84%	179 83% b	131 82%
MONTHLY	1295 92%	233 94%	242 92%	398 93%	156 94%	523 93%	371 95%	764 90%	** **	** **	106 92%	199 93%	153 96%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5N. How often in the past 3 months have you watched BBC News channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC News channel in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	1389	274	33	41	27	159	115	172	102	1181	175	44	65	35	31
Effective Weighted Sample	1105	235	29	36	25	136	98	147	88	923	153	38	58	30	26
Total	1410	366	29	22	10	215	151	232	134	1174	198	50	76	39	34
At least daily	587	158	**	**	**	96	62	96	61	475	103	**	**	**	**
	42%	43%	**	**	**	45%	41%	42%	46%	40%	52%	**	**	**	**
											a				
At least weekly	501	139	**	**	**	83	56	84	55	419	63	**	**	**	**
	36%	38%	**	**	**	39%	37%	36%	41%	36%	32%	**	**	**	**
At least monthly	207	44	**	**	**	27	18	33	11	176	24	**	**	**	**
	15%	12%	**	**	**	13%	12%	14%	8%	15%	12%	**	**	**	**
Less often	106	21	**	**	**	7	14	16	6	97	6	**	**	**	**
	8%	6%	**	**	**	3%	9%	7%	4%	8%	3%	**	**	**	**
Don't know/ can't remember	9	3	**	**	**	2	2	2	2	6	3	**	**	**	**
	1%	1%	**	**	**	1%	1%	1%	1%	1%	1%	**	**	**	**
SUMMARY															
DAILY	587	158	**	**	**	96	62	96	61	475	103	**	**	**	**
	42%	43%	**	**	**	45%	41%	42%	46%	40%	52%	**	**	**	**
											a				
WEEKLY	1088	297	**	**	**	179	118	181	116	894	166	**	**	**	**
	77%	81%	**	**	**	83%	78%	78%	86%	76%	84%	**	**	**	**
MONTHLY	1295	341	**	**	**	205	136	214	127	1070	190	**	**	**	**
	92%	93%	**	**	**	96%	90%	92%	95%	91%	96%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5N. How often in the past 3 months have you watched BBC News channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC News channel in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1389	536	809	1274	36	32	68
Effective Weighted Sample	1105	433	638	1012	26	26	52
Total	1410	524	836	1296	36	28	64
At least daily	587	205	369	546	**	**	**
	42%	39%	44%	42%	**	**	**
At least weekly	501	180	294	453	**	**	**
	36%	34%	35%	35%	**	**	**
At least monthly	207	95	107	190	**	**	**
	15%	18%	13%	15%	**	**	**
Less often	106	40	61	99	**	**	**
	8%	8%	7%	8%	**	**	**
Don't know/ can't remember	9	4	5	8	**	**	**
	1%	1%	1%	1%	**	**	**
SUMMARY							
DAILY	587	205	369	546	**	**	**
	42%	39%	44%	42%	**	**	**
WEEKLY	1088	385	664	999	**	**	**
	77%	73%	79%	77%	**	**	**
MONTHLY	1295	480	770	1189	**	**	**
	92%	92%	92%	92%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A50. How often in the past 3 months have you watched BBC Parliament? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Parliament in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g
Significance Level: 99%													
Unweighted total	324	70	61	90	29	123	114	176	29	30	31	72	39
Effective Weighted Sample	255	55	50	68	24	92	92	135	25	23	23	58	33
Total	331	60	56	104	48	133	119	179	31	34	37	81	39
At least daily	42 13%	** **	** **	** **	** **	20 15%	17 15%	16 9%	** **	** **	** **	** **	** **
At least weekly	125 38%	** **	** **	** **	** **	50 38%	44 37%	71 40%	** **	** **	** **	** **	** **
At least monthly	96 29%	** **	** **	** **	** **	36 27%	33 28%	54 30%	** **	** **	** **	** **	** **
Less often	59 18%	** **	** **	** **	** **	25 19%	18 15%	36 20%	** **	** **	** **	** **	** **
Don't know/ can't remember	9 3%	** **	** **	** **	** **	2 2%	7 6%	2 1%	** **	** **	** **	** **	** **
SUMMARY													
DAILY	42 13%	** **	** **	** **	** **	20 15%	17 15%	16 9%	** **	** **	** **	** **	** **
WEEKLY	167 50%	** **	** **	** **	** **	70 53%	61 51%	86 48%	** **	** **	** **	** **	** **
MONTHLY	263 80%	** **	** **	** **	** **	106 80%	94 79%	140 79%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A50. How often in the past 3 months have you watched BBC Parliament? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Parliament in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	324	61	5	16	8	41	20	40	21	279	42	12	12	11	7
Effective Weighted Sample	255	52	5	14	7	35	18	35	17	215	38	11	11	10	6
Total	331	88	4	9	3	62	26	60	28	281	47	14	12	13	7
At least daily	42 13%	** **	** **	** **	** **	** **	** **	** **	** **	37 13%	** **	** **	** **	** **	** **
At least weekly	125 38%	** **	** **	** **	** **	** **	** **	** **	** **	103 37%	** **	** **	** **	** **	** **
At least monthly	96 29%	** **	** **	** **	** **	** **	** **	** **	** **	85 30%	** **	** **	** **	** **	** **
Less often	59 18%	** **	** **	** **	** **	** **	** **	** **	** **	49 18%	** **	** **	** **	** **	** **
Don't know/ can't remember	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	8 3%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	42 13%	** **	** **	** **	** **	** **	** **	** **	** **	37 13%	** **	** **	** **	** **	** **
WEEKLY	167 50%	** **	** **	** **	** **	** **	** **	** **	** **	140 50%	** **	** **	** **	** **	** **
MONTHLY	263 80%	** **	** **	** **	** **	** **	** **	** **	** **	224 80%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A50. How often in the past 3 months have you watched BBC Parliament? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Parliament in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	324	126	192	295	8	11	19
Effective Weighted Sample	255	97	154	229	7	10	17
Total	331	123	199	296	9	13	23
At least daily	42	16	26	38	**	**	**
	13%	13%	13%	13%	**	**	**
At least weekly	125	39	83	113	**	**	**
	38%	32%	42%	38%	**	**	**
At least monthly	96	38	59	87	**	**	**
	29%	31%	29%	30%	**	**	**
Less often	59	26	29	49	**	**	**
	18%	21%	14%	16%	**	**	**
Don't know/ can't remember	9	4	3	9	**	**	**
	3%	3%	1%	3%	**	**	**
SUMMARY							
DAILY	42	16	26	38	**	**	**
	13%	13%	13%	13%	**	**	**
WEEKLY	167	55	109	151	**	**	**
	50%	45%	55%	51%	**	**	**
MONTHLY	263	93	168	238	**	**	**
	80%	75%	84%	80%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5P. How often in the past 3 months have you watched BBC Alba (Scottish Gaelic)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Alba (Scottish Gaelic) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	ANY		IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	~a	~b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g		
Significance Level: 99%															
Unweighted total	112	15	14	16	2	26	41	58	5	7	13	28	24		
Effective Weighted Sample	93	14	12	13	2	21	34	48	5	5	11	24	20		
Total	101	10	11	15	4	23	39	49	8	7	14	29	22		
At least daily	17	**	**	**	**	**	**	**	**	**	**	**	**		
	17%	**	**	**	**	**	**	**	**	**	**	**	**		
At least weekly	35	**	**	**	**	**	**	**	**	**	**	**	**		
	35%	**	**	**	**	**	**	**	**	**	**	**	**		
At least monthly	28	**	**	**	**	**	**	**	**	**	**	**	**		
	28%	**	**	**	**	**	**	**	**	**	**	**	**		
Less often	17	**	**	**	**	**	**	**	**	**	**	**	**		
	16%	**	**	**	**	**	**	**	**	**	**	**	**		
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	**	**	**	**		
	4%	**	**	**	**	**	**	**	**	**	**	**	**		
SUMMARY															
DAILY	17	**	**	**	**	**	**	**	**	**	**	**	**		
	17%	**	**	**	**	**	**	**	**	**	**	**	**		
WEEKLY	52	**	**	**	**	**	**	**	**	**	**	**	**		
	52%	**	**	**	**	**	**	**	**	**	**	**	**		
MONTHLY	81	**	**	**	**	**	**	**	**	**	**	**	**		
	80%	**	**	**	**	**	**	**	**	**	**	**	**		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5P. How often in the past 3 months have you watched BBC Alba (Scottish Gaelic)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Alba (Scottish Gaelic) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	~a	~b	~c	~d	~e	~f
Unweighted total	112	5	10	1	-	5	-	3	2	92	19	3	6	6	4
Effective Weighted Sample	93	4	9	1	-	4	-	2	2	75	18	3	6	6	4
Total	101	7	8	*	-	7	-	4	3	78	23	4	7	8	4
At least daily	17	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	17%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	35	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	35%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	28	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	28%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	17	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	16%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY															
DAILY	17	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	17%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	52	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	52%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	81	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	80%	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5P. How often in the past 3 months have you watched BBC Alba (Scottish Gaelic)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Alba (Scottish Gaelic) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	112	45	63	102	1	6	7
Effective Weighted Sample	93	37	53	84	1	5	6
Total	101	39	59	93	1	6	6
At least daily	17	**	**	16	**	**	**
	17%	**	**	17%	**	**	**
At least weekly	35	**	**	32	**	**	**
	35%	**	**	34%	**	**	**
At least monthly	28	**	**	26	**	**	**
	28%	**	**	28%	**	**	**
Less often	17	**	**	15	**	**	**
	16%	**	**	16%	**	**	**
Don't know/ can't remember	4	**	**	4	**	**	**
	4%	**	**	4%	**	**	**
SUMMARY							
DAILY	17	**	**	16	**	**	**
	17%	**	**	17%	**	**	**
WEEKLY	52	**	**	48	**	**	**
	52%	**	**	51%	**	**	**
MONTHLY	81	**	**	74	**	**	**
	80%	**	**	79%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5Q. How often in the past 3 months have you watched BBC Scotland TV channel (on air between 7pm and midnight)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Scotland TV channel (on air between 7pm and midnight) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g	
Significance Level: 99%														
Unweighted total	231	37	36	45	9	76	76	125	11	15	20	43	45	
Effective Weighted Sample	195	34	33	39	9	65	64	105	9	13	17	36	37	
Total	177	22	27	39	12	60	59	95	9	14	18	36	37	
At least daily	41	**	**	**	**	**	**	18	**	**	**	**	**	
	23%	**	**	**	**	**	**	19%	**	**	**	**	**	
At least weekly	75	**	**	**	**	**	**	45	**	**	**	**	**	
	42%	**	**	**	**	**	**	47%	**	**	**	**	**	
At least monthly	35	**	**	**	**	**	**	19	**	**	**	**	**	
	20%	**	**	**	**	**	**	20%	**	**	**	**	**	
Less often	21	**	**	**	**	**	**	10	**	**	**	**	**	
	12%	**	**	**	**	**	**	11%	**	**	**	**	**	
Don't know/ can't remember	5	**	**	**	**	**	**	3	**	**	**	**	**	
	3%	**	**	**	**	**	**	3%	**	**	**	**	**	
SUMMARY														
DAILY	41	**	**	**	**	**	**	18	**	**	**	**	**	
	23%	**	**	**	**	**	**	19%	**	**	**	**	**	
WEEKLY	116	**	**	**	**	**	**	63	**	**	**	**	**	
	65%	**	**	**	**	**	**	66%	**	**	**	**	**	
MONTHLY	151	**	**	**	**	**	**	82	**	**	**	**	**	
	85%	**	**	**	**	**	**	86%	**	**	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5Q. How often in the past 3 months have you watched BBC Scotland TV channel (on air between 7pm and midnight)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Scotland TV channel (on air between 7pm and midnight) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	231	6	37	2	-	4	2	4	2	208	21	3	8	5	5
Effective Weighted Sample	195	5	33	2	-	4	2	4	2	177	19	3	7	5	5
Total	177	6	31	1	-	4	2	4	3	153	23	4	9	7	3
At least daily	41 23%	** **	** **	** **	** **	** **	** **	** **	** **	35 23%	** **	** **	** **	** **	** **
At least weekly	75 42%	** **	** **	** **	** **	** **	** **	** **	** **	68 44%	** **	** **	** **	** **	** **
At least monthly	35 20%	** **	** **	** **	** **	** **	** **	** **	** **	32 21%	** **	** **	** **	** **	** **
Less often	21 12%	** **	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **	** **	** **
Don't know/ can't remember	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	41 23%	** **	** **	** **	** **	** **	** **	** **	** **	35 23%	** **	** **	** **	** **	** **
WEEKLY	116 65%	** **	** **	** **	** **	** **	** **	** **	** **	102 67%	** **	** **	** **	** **	** **
MONTHLY	151 85%	** **	** **	** **	** **	** **	** **	** **	** **	134 88%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5Q. How often in the past 3 months have you watched BBC Scotland TV channel (on air between 7pm and midnight)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Scotland TV channel (on air between 7pm and midnight) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	231	105	116	207	11	3	14
Effective Weighted Sample	195	91	97	174	9	2	11
Total	177	74	97	159	9	3	11
At least daily	41	15	25	39	**	**	**
	23%	20%	26%	24%	**	**	**
At least weekly	75	32	41	69	**	**	**
	42%	43%	42%	43%	**	**	**
At least monthly	35	14	20	31	**	**	**
	20%	19%	21%	19%	**	**	**
Less often	21	12	7	16	**	**	**
	12%	16%	8%	10%	**	**	**
Don't know/ can't remember	5	2	3	5	**	**	**
	3%	2%	3%	3%	**	**	**
SUMMARY							
DAILY	41	15	25	39	**	**	**
	23%	20%	26%	24%	**	**	**
WEEKLY	116	47	66	107	**	**	**
	65%	63%	68%	68%	**	**	**
MONTHLY	151	61	86	138	**	**	**
	85%	82%	89%	87%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5R. How often in the past 3 months have you watched CBBC? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBBC in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g
Significance Level: 99%													
Unweighted total	354	21	17	20	3	78	143	160	29	18	16	67	94
Effective Weighted Sample	295	17	13	16	3	63	119	132	24	14	12	55	77
Total	342	18	15	20	5	68	136	153	27	14	11	62	88
At least daily	88 26%	**	**	**	**	**	36 26%	43 28%	**	**	**	**	**
At least weekly	122 36%	**	**	**	**	**	45 33%	60 39%	**	**	**	**	**
At least monthly	73 21%	**	**	**	**	**	32 24%	27 18%	**	**	**	**	**
Less often	55 16%	**	**	**	**	**	21 16%	22 14%	**	**	**	**	**
Don't know/ can't remember	5 1%	**	**	**	**	**	2 1%	2 1%	**	**	**	**	**
SUMMARY													
DAILY	88 26%	**	**	**	**	**	36 26%	43 28%	**	**	**	**	**
WEEKLY	211 62%	**	**	**	**	**	81 59%	102 67%	**	**	**	**	**
MONTHLY	283 83%	**	**	**	**	**	113 83%	129 85%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5R. How often in the past 3 months have you watched CBBC? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBBC in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	354	12	2	4	2	6	6	9	3	259	89	18	42	18	11
Effective Weighted Sample	295	11	2	4	2	5	5	8	3	210	80	16	38	17	9
Total	342	15	2	2	1	8	7	12	3	242	95	19	43	22	10
At least daily	88 26%	** **	** **	** **	** **	** **	** **	** **	** **	60 25%	** **	** **	** **	** **	** **
At least weekly	122 36%	** **	** **	** **	** **	** **	** **	** **	** **	89 37%	** **	** **	** **	** **	** **
At least monthly	73 21%	** **	** **	** **	** **	** **	** **	** **	** **	52 21%	** **	** **	** **	** **	** **
Less often	55 16%	** **	** **	** **	** **	** **	** **	** **	** **	38 16%	** **	** **	** **	** **	** **
Don't know/ can't remember	5 1%	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	88 26%	** **	** **	** **	** **	** **	** **	** **	** **	60 25%	** **	** **	** **	** **	** **
WEEKLY	211 62%	** **	** **	** **	** **	** **	** **	** **	** **	149 61%	** **	** **	** **	** **	** **
MONTHLY	283 83%	** **	** **	** **	** **	** **	** **	** **	** **	200 83%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5R. How often in the past 3 months have you watched CBBC? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBBC in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	354	152	196	324	3	17	20
Effective Weighted Sample	295	124	165	270	3	14	16
Total	342	140	197	313	5	13	18
At least daily	88 26%	26 18%	61 31%	80 25%	** **	** **	** **
At least weekly	122 36%	56 40%	65 33%	119 38%	** **	** **	** **
At least monthly	73 21%	34 24%	37 19%	63 20%	** **	** **	** **
Less often	55 16%	22 16%	32 16%	47 15%	** **	** **	** **
Don't know/ can't remember	5 1%	3 2%	2 1%	4 1%	** **	** **	** **
SUMMARY							
DAILY	88 26%	26 18%	61 31%	80 25%	** **	** **	** **
WEEKLY	211 62%	81 58%	126 64%	199 64%	** **	** **	** **
MONTHLY	283 83%	115 82%	163 83%	262 84%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5S. How often in the past 3 months have you watched CBeebies? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBeebies in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	450	34	26	28	2	130	156	232	25	22	24	66	102
Effective Weighted Sample	362	28	22	20	2	102	121	190	18	17	15	49	81
Total	412	33	22	27	5	110	142	211	27	21	18	60	85
At least daily	172	**	**	**	**	48	54	97	**	**	**	**	37
	42%	**	**	**	**	44%	38%	46%	**	**	**	**	43%
At least weekly	135	**	**	**	**	26	49	72	**	**	**	**	31
	33%	**	**	**	**	24%	35%	34%	**	**	**	**	36%
At least monthly	53	**	**	**	**	19	19	21	**	**	**	**	7
	13%	**	**	**	**	17%	13%	10%	**	**	**	**	8%
Less often	47	**	**	**	**	16	19	19	**	**	**	**	11
	12%	**	**	**	**	14%	13%	9%	**	**	**	**	13%
Don't know/ can't remember	5	**	**	**	**	2	1	2	**	**	**	**	-
	1%	**	**	**	**	1%	1%	1%	**	**	**	**	-%
SUMMARY													
DAILY	172	**	**	**	**	48	54	97	**	**	**	**	37
	42%	**	**	**	**	44%	38%	46%	**	**	**	**	43%
WEEKLY	307	**	**	**	**	74	103	169	**	**	**	**	68
	75%	**	**	**	**	67%	73%	80%	**	**	**	**	79%
MONTHLY	360	**	**	**	**	93	122	190	**	**	**	**	74
	87%	**	**	**	**	84%	86%	90%	**	**	**	**	87%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5S. How often in the past 3 months have you watched CBeebies? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBeebies in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	450	19	2	2	5	6	13	11	8	385	57	14	25	10	8
Effective Weighted Sample	362	16	2	2	5	6	10	11	6	306	50	11	23	9	7
Total	412	23	1	1	2	6	17	12	11	343	61	14	29	12	7
At least daily	172	**	**	**	**	**	**	**	**	144	**	**	**	**	**
	42%	**	**	**	**	**	**	**	**	42%	**	**	**	**	**
At least weekly	135	**	**	**	**	**	**	**	**	113	**	**	**	**	**
	33%	**	**	**	**	**	**	**	**	33%	**	**	**	**	**
At least monthly	53	**	**	**	**	**	**	**	**	43	**	**	**	**	**
	13%	**	**	**	**	**	**	**	**	12%	**	**	**	**	**
Less often	47	**	**	**	**	**	**	**	**	41	**	**	**	**	**
	12%	**	**	**	**	**	**	**	**	12%	**	**	**	**	**
Don't know/ can't remember	5	**	**	**	**	**	**	**	**	2	**	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	172	**	**	**	**	**	**	**	**	144	**	**	**	**	**
	42%	**	**	**	**	**	**	**	**	42%	**	**	**	**	**
WEEKLY	307	**	**	**	**	**	**	**	**	257	**	**	**	**	**
	75%	**	**	**	**	**	**	**	**	75%	**	**	**	**	**
MONTHLY	360	**	**	**	**	**	**	**	**	300	**	**	**	**	**
	87%	**	**	**	**	**	**	**	**	88%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5S. How often in the past 3 months have you watched CBeebies? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBeebies in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	450	221	217	423	2	15	17
Effective Weighted Sample	362	180	174	340	2	13	14
Total	412	193	208	387	3	12	15
At least daily	172	85	84	163	**	**	**
	42%	44%	40%	42%	**	**	**
At least weekly	135	65	67	129	**	**	**
	33%	34%	32%	33%	**	**	**
At least monthly	53	18	33	48	**	**	**
	13%	9%	16%	12%	**	**	**
Less often	47	23	22	44	**	**	**
	12%	12%	11%	11%	**	**	**
Don't know/ can't remember	5	3	2	4	**	**	**
	1%	1%	1%	1%	**	**	**
SUMMARY							
DAILY	172	85	84	163	**	**	**
	42%	44%	40%	42%	**	**	**
WEEKLY	307	149	151	292	**	**	**
	75%	78%	72%	75%	**	**	**
MONTHLY	360	167	184	340	**	**	**
	87%	87%	88%	88%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5A-A5S. TV CHANNELS PERSONALLY WATCHED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
ANY BBC TV CHANNELS	3068	493	463	740	277	1173	935	1728	170	177	246	504	415
	71%	80%	81%	73%	63%	68%	68%	75%	68%	67%	70%	68%	66%
		cd	cd	d				afg					
ANY ITV CHANNELS	2518	446	422	671	249	1057	796	1396	140	161	207	425	357
	58%	72%	74%	66%	57%	61%	58%	60%	56%	61%	59%	57%	57%
		d	cd	d									
ANY CHANNEL 4 CHANNELS	2338	393	359	581	223	919	760	1321	137	142	193	400	339
	54%	64%	63%	58%	51%	53%	55%	57%	55%	54%	55%	54%	54%
		d	d										
ANY CHANNEL 5 CHANNELS	1568	293	307	477	170	730	531	838	91	105	159	305	220
	36%	48%	54%	47%	39%	42%	39%	36%	36%	40%	45%	41%	35%
			d								bg		
ANY OTHER CHANNELS	1664	304	273	428	155	651	526	941	93	104	152	287	226
	38%	49%	48%	42%	35%	38%	38%	41%	37%	39%	43%	39%	36%
		d	d										
NONE	883	74	82	231	149	408	306	392	56	69	84	166	134
	20%	12%	14%	23%	34%	24%	22%	17%	22%	26%	24%	22%	21%
				ab	abc		b			b	b	b	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5A-A5S. TV CHANNELS PERSONALLY WATCHED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
ANY BBC TV CHANNELS	3068	625	**	**	**	350	275	375	251	2618	377	92	144	85	**
	71%	74%	**	**	**	76%	71%	80%	70%	72%	67%	75%	65%	65%	**
ANY ITV CHANNELS	2518	570	**	**	**	317	253	343	227	2217	253	56	95	69	**
	58%	68%	**	**	**	69%	66%	73%	63%	61%	45%	46%	43%	52%	**
										bcd					
ANY CHANNEL 4 CHANNELS	2338	496	**	**	**	285	211	296	200	2063	225	57	93	42	**
	54%	59%	**	**	**	62%	55%	63%	56%	57%	40%	46%	42%	32%	**
										bde					
ANY CHANNEL 5 CHANNELS	1568	406	**	**	**	230	177	247	160	1382	152	32	59	36	**
	36%	48%	**	**	**	50%	46%	52%	45%	38%	27%	26%	26%	27%	**
										bd					
ANY OTHER CHANNELS	1664	363	**	**	**	226	138	209	154	1465	154	40	52	39	**
	38%	43%	**	**	**	49%	36%	44%	43%	40%	27%	33%	24%	30%	**
						b				bd					
NONE	883	183	**	**	**	84	100	81	89	687	141	23	61	29	**
	20%	22%	**	**	**	18%	26%	17%	25%	19%	25%	19%	28%	22%	**
										a			a		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A5A-A5S. TV CHANNELS PERSONALLY WATCHED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
ANY BBC TV CHANNELS	3068	1236	1725	2828	76	62	137
	71%	68%	74%	72%	70%	49%	59%
			a	cd	c		
ANY ITV CHANNELS	2518	998	1451	2354	57	47	104
	58%	55%	63%	60%	52%	38%	45%
			a	cd			
ANY CHANNEL 4 CHANNELS	2338	981	1290	2176	52	46	98
	54%	54%	56%	56%	48%	36%	42%
				cd			
ANY CHANNEL 5 CHANNELS	1568	561	961	1472	32	25	58
	36%	31%	41%	38%	30%	20%	25%
			a	cd			
ANY OTHER CHANNELS	1664	697	911	1557	28	35	63
	38%	38%	39%	40%	26%	28%	27%
				bd			
NONE	883	362	436	733	24	40	64
	20%	20%	19%	19%	22%	32%	27%
						a	a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC iPlayer	2719	412	378	624	246	993	803	1606	129	160	189	397	377
	63%	67%	66%	62%	56%	58%	58%	70%	51%	60%	54%	53%	60%
		d	d					acdefg					
ITV Hub or ITV Hub+	1840	299	263	424	161	703	572	1079	88	110	133	287	271
	42%	49%	46%	42%	37%	41%	41%	47%	35%	41%	38%	39%	43%
		d						acef					
All4 (previously 4OD)	1183	171	135	195	60	360	375	703	62	55	84	186	202
	27%	28%	24%	19%	14%	21%	27%	30%	25%	21%	24%	25%	32%
		cd	d					d					df
My5 (previously Demand 5)	840	141	135	217	82	341	299	468	50	55	70	162	141
	19%	23%	24%	21%	19%	20%	22%	20%	20%	21%	20%	22%	22%
Sky On Demand or Sky Go	772	126	74	107	32	196	231	441	36	41	56	116	116
	18%	21%	13%	11%	7%	11%	17%	19%	14%	15%	16%	16%	18%
		bcd											
BBC TV programmes and content on YouTube	407	63	50	76	26	131	111	242	27	29	32	59	60
	9%	10%	9%	7%	6%	8%	8%	10%	11%	11%	9%	8%	10%
UKTV Play	310	48	34	56	21	88	115	153	20	27	30	59	64
	7%	8%	6%	6%	5%	5%	8%	7%	8%	10%	9%	8%	10%
													b
Virgin TV Catch-up or Virgin Media Anywhere	290	37	22	39	17	89	88	156	15	21	25	48	44
	7%	6%	4%	4%	4%	5%	6%	7%	6%	8%	7%	6%	7%
STV Player (Scotland)	261	32	20	32	13	68	105	121	21	20	22	71	50
	6%	5%	3%	3%	3%	4%	8%	5%	8%	7%	6%	10%	8%
							b					b	
Dplay/ Discovery+	165	17	11	13	2	42	67	82	14	12	22	42	39
	4%	3%	2%	1%	*	2%	5%	4%	6%	5%	6%	6%	6%
													b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
S4C Clic (Welsh language)	92	2	2	3	1	19	47	26	6	6	11	31	22
	2%	*%	*%	*%	*%	1%	3%	1%	3%	2%	3%	4%	3%
							b					b	b
None of these	931	121	149	322	173	530	301	416	64	63	104	183	112
	21%	20%	26%	32%	39%	31%	22%	18%	26%	24%	30%	25%	18%
				a	ab						abg	bg	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC iPlayer	2719	537	**	**	**	288	248	336	199	2344	315	74	110	79	**
	63%	64%	**	**	**	63%	65%	71%	56%	64%	56%	60%	50%	61%	**
								d		bd					
ITV Hub or ITV Hub+	1840	380	**	**	**	197	184	235	144	1618	184	40	63	57	**
	42%	45%	**	**	**	43%	48%	50%	40%	44%	32%	33%	28%	43%	**
										bd					
All4 (previously 4OD)	1183	171	**	**	**	97	75	108	64	1057	103	25	34	28	**
	27%	20%	**	**	**	21%	19%	23%	18%	29%	18%	21%	15%	21%	**
										bd					
My5 (previously Demand 5)	840	197	**	**	**	102	95	124	73	741	83	13	38	25	**
	19%	23%	**	**	**	22%	25%	26%	20%	20%	15%	11%	17%	19%	**
										b					
Sky On Demand or Sky Go	772	87	**	**	**	51	36	52	34	654	93	25	32	26	**
	18%	10%	**	**	**	11%	9%	11%	10%	18%	16%	21%	15%	20%	**
BBC TV programmes and content on YouTube	407	64	**	**	**	29	35	42	23	311	88	14	28	29	**
	9%	8%	**	**	**	6%	9%	9%	6%	9%	15%	11%	12%	22%	**
										a				a	
UKTV Play	310	46	**	**	**	29	16	28	18	265	39	6	20	8	**
	7%	5%	**	**	**	6%	4%	6%	5%	7%	7%	5%	9%	6%	**
Virgin TV Catch-up or Virgin Media Anywhere	290	33	**	**	**	15	17	16	17	246	42	10	17	10	**
	7%	4%	**	**	**	3%	4%	3%	5%	7%	7%	8%	8%	8%	**
STV Player (Scotland)	261	13	**	**	**	10	3	4	8	221	36	8	14	9	**
	6%	1%	**	**	**	2%	1%	1%	2%	6%	6%	6%	6%	7%	**
Dplay/ Discovery+	165	11	**	**	**	6	6	8	3	135	28	4	10	8	**
	4%	1%	**	**	**	1%	2%	2%	1%	4%	5%	4%	4%	6%	**
S4C Clic (Welsh language)	92	1	**	**	**	1	-	1	-	64	28	8	11	7	**
	2%	*%	**	**	**	*%	-%	*%	-%	2%	5%	6%	5%	6%	**
										a	a	a	a	a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
None of these	931	254	**	**	**	137	118	112	130	749	127	23	61	24	**
	21%	30%	**	**	**	30%	31%	24%	36%	21%	22%	18%	27%	18%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC iPlayer	2719	1187	1438	2505	60	67	126
	63%	66%	62%	64%	55%	53%	54%
				d			
ITV Hub or ITV Hub+	1840	781	1008	1709	36	51	87
	42%	43%	43%	44%	33%	41%	37%
All4 (previously 4OD)	1183	618	532	1057	39	44	83
	27%	34%	23%	27%	36%	35%	35%
		b					
My5 (previously Demand 5)	840	318	503	773	25	17	42
	19%	18%	22%	20%	23%	14%	18%
			a				
Sky On Demand or Sky Go	772	333	411	713	14	18	33
	18%	18%	18%	18%	13%	15%	14%
BBC TV programmes and content on YouTube	407	176	219	368	7	12	19
	9%	10%	9%	9%	7%	9%	8%
UKTV Play	310	124	176	284	8	9	18
	7%	7%	8%	7%	8%	7%	8%
Virgin TV Catch-up or Virgin Media Anywhere	290	110	174	264	8	10	18
	7%	6%	7%	7%	7%	8%	8%
STV Player (Scotland)	261	122	135	234	8	10	18
	6%	7%	6%	6%	7%	8%	8%
Dplay/ Discovery+	165	72	86	148	3	10	13
	4%	4%	4%	4%	3%	8%	5%
S4C Clic (Welsh language)	92	35	52	81	6	-	6
	2%	2%	2%	2%	5%	-%	2%
None of these	931	338	511	808	26	24	50
	21%	19%	22%	21%	24%	19%	21%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A6B. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching on any device)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Netflix	2863	360	249	349	100	806	860	1601	153	139	162	412	476
	66%	59%	44%	35%	23%	47%	62%	69%	61%	53%	46%	55%	76%
		bcd	cd	d			ef	edef	e				abcdef
Amazon Prime Video	2154	264	195	279	83	586	653	1226	115	103	132	319	351
	50%	43%	34%	28%	19%	34%	47%	53%	46%	39%	38%	43%	56%
		bcd	d				e	edef					edef
YouTube channels	1428	174	122	179	57	418	416	823	80	77	73	177	256
	33%	28%	21%	18%	13%	24%	30%	36%	32%	29%	21%	24%	41%
		cd	d				ef	aef	e				edef
Disney+	1273	98	39	45	7	262	414	677	80	53	72	201	265
	29%	16%	7%	4%	1%	15%	30%	29%	32%	20%	21%	27%	42%
		bcd	d				de	de	de				abdef
NOW TV	584	64	43	53	10	139	191	321	39	37	40	111	104
	13%	10%	7%	5%	2%	8%	14%	14%	16%	14%	11%	15%	17%
		cd	d										
Apple TV Plus	266	21	10	10	-	38	93	136	21	13	13	56	59
	6%	3%	2%	1%	-%	2%	7%	6%	8%	5%	4%	8%	9%
		cd											be
BritBox	150	10	16	18	2	37	73	67	12	15	23	45	35
	3%	2%	3%	2%	*%	2%	5%	3%	5%	6%	7%	6%	6%
							b				b	b	b
Hayu	110	4	*	*	-	15	44	52	6	9	8	26	31
	3%	1%	*%	*%	-%	1%	3%	2%	2%	3%	2%	4%	5%
													b
Any other catch-up, on-demand or streaming services	70	12	9	28	19	39	28	35	1	3	8	13	11
	2%	2%	2%	3%	4%	2%	2%	1%	*%	1%	2%	2%	2%
None/ no others	839	148	216	476	260	609	293	404	58	79	116	187	72
	19%	24%	38%	47%	59%	35%	21%	17%	23%	30%	33%	25%	11%
			a	ab	abc		g	g	g	bg	abg	bg	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A6B. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching on any device)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Netflix	2863	301	**	**	**	171	130	185	117	2354	428	101	148	110	**
	66%	36%	**	**	**	37%	34%	39%	32%	65%	76% a	82% ad	67%	84% ad	**
Amazon Prime Video	2154	233	**	**	**	154	79	154	79	1823	278	74	96	65	**
	50%	28%	**	**	**	34% bd	21%	33% bd	22%	50%	49%	60% d	43%	49%	**
YouTube channels	1428	152	**	**	**	103	50	90	62	1128	249	54	94	68	**
	33%	18%	**	**	**	22% b	13%	19%	17%	31%	44% a	44% a	42% a	52% a	**
Disney+	1273	39	**	**	**	25	14	24	15	1044	196	58	65	47	**
	29%	5%	**	**	**	5%	4%	5%	4%	29%	35% ad	47% ad	29%	36%	**
NOW TV	584	48	**	**	**	33	14	30	18	506	74	20	27	21	**
	13%	6%	**	**	**	7%	4%	6%	5%	14%	13%	16%	12%	16%	**
Apple TV Plus	266	6	**	**	**	3	3	6	1	190	68	13	21	19	**
	6%	1%	**	**	**	1%	1%	1%	*%	5%	12% a	11%	10%	15% a	**
BritBox	150	15	**	**	**	10	5	8	7	126	23	3	10	7	**
	3%	2%	**	**	**	2%	1%	2%	2%	3%	4%	3%	4%	5%	**
Hayu	110	-	**	**	**	-	-	-	-	79	29	5	9	12	**
	3%	-%	**	**	**	-%	-%	-%	-%	2%	5% a	4%	4%	9% a	**
Any other catch-up, on-demand or streaming services	70	25	**	**	**	15	10	16	9	63	6	1	1	*	**
	2%	3%	**	**	**	3%	3%	3%	3%	2%	1%	1%	1%	*%	**
None/ no others	839	388	**	**	**	193	195	198	177	753	53	10	27	8	**
	19%	46%	**	**	**	42%	51%	42%	49%	21% bcde	9%	8%	12%	6%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A6B. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching on any device)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Netflix	2863 66%	1301 72% b	1445 62%	2581 66%	78 72%	104 83% a	182 78% a
Amazon Prime Video	2154 50%	1025 57% b	1045 45%	1959 50%	57 52%	61 49%	118 50%
YouTube channels	1428 33%	678 37% b	687 30%	1264 32%	36 33%	59 47% a	96 41%
Disney+	1273 29%	633 35% b	590 25%	1120 29%	38 35%	60 48% a	99 42% a
NOW TV	584 13%	294 16% b	277 12%	517 13%	17 16%	29 23% a	46 20% a
Apple TV Plus	266 6%	120 7%	135 6%	231 6%	16 15% a	13 10%	29 12% a
BritBox	150 3%	58 3%	91 4%	126 3%	10 9% a	12 9% a	22 9% a
Hayu	110 3%	51 3%	58 2%	97 2%	7 6%	2 2%	9 4%
Any other catch-up, on-demand or streaming services	70 2%	25 1%	41 2%	63 2%	- -%	2 1%	2 1%
None/ no others	839 19%	258 14%	523 23% a	762 19% cd	12 11%	9 7%	21 9%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Netflix	2863	360	249	349	100	806	860	1601	153	139	162	412	476
	66%	59%	44%	35%	23%	47%	62%	69%	61%	53%	46%	55%	76%
		bcd	cd	d			ef	edef	e				abcdef
BBC iPlayer	2719	412	378	624	246	993	803	1606	129	160	189	397	377
	63%	67%	66%	62%	56%	58%	58%	70%	51%	60%	54%	53%	60%
		d	d					acdefg					
Amazon Prime Video	2154	264	195	279	83	586	653	1226	115	103	132	319	351
	50%	43%	34%	28%	19%	34%	47%	53%	46%	39%	38%	43%	56%
		bcd	d				e	edef					edef
ITV Hub or ITV Hub+	1840	299	263	424	161	703	572	1079	88	110	133	287	271
	42%	49%	46%	42%	37%	41%	41%	47%	35%	41%	38%	39%	43%
		d						acef					
YouTube channels	1428	174	122	179	57	418	416	823	80	77	73	177	256
	33%	28%	21%	18%	13%	24%	30%	36%	32%	29%	21%	24%	41%
		cd	d				ef	aef	e				edef
Disney+	1273	98	39	45	7	262	414	677	80	53	72	201	265
	29%	16%	7%	4%	1%	15%	30%	29%	32%	20%	21%	27%	42%
		bcd	d				de	de	de				abdef
All4 (previously 4OD)	1183	171	135	195	60	360	375	703	62	55	84	186	202
	27%	28%	24%	19%	14%	21%	27%	30%	25%	21%	24%	25%	32%
		cd	d					d					df
My5 (previously Demand 5)	840	141	135	217	82	341	299	468	50	55	70	162	141
	19%	23%	24%	21%	19%	20%	22%	20%	20%	21%	20%	22%	22%
Sky On Demand or Sky Go	772	126	74	107	32	196	231	441	36	41	56	116	116
	18%	21%	13%	11%	7%	11%	17%	19%	14%	15%	16%	16%	18%
		bcd											
NOW TV	584	64	43	53	10	139	191	321	39	37	40	111	104
	13%	10%	7%	5%	2%	8%	14%	14%	16%	14%	11%	15%	17%
		cd	d										

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC TV programmes and content on YouTube	407	63	50	76	26	131	111	242	27	29	32	59	60
	9%	10%	9%	7%	6%	8%	8%	10%	11%	11%	9%	8%	10%
UKTV Play	310	48	34	56	21	88	115	153	20	27	30	59	64
	7%	8%	6%	6%	5%	5%	8%	7%	8%	10%	9%	8%	10%
													b
Virgin TV Catch-up or Virgin Media Anywhere	290	37	22	39	17	89	88	156	15	21	25	48	44
	7%	6%	4%	4%	4%	5%	6%	7%	6%	8%	7%	6%	7%
Apple TV Plus	266	21	10	10	-	38	93	136	21	13	13	56	59
	6%	3%	2%	1%	-%	2%	7%	6%	8%	5%	4%	8%	9%
		cd											be
STV Player (Scotland)	261	32	20	32	13	68	105	121	21	20	22	71	50
	6%	5%	3%	3%	3%	4%	8%	5%	8%	7%	6%	10%	8%
							b					b	
Dplay/ Discovery+	165	17	11	13	2	42	67	82	14	12	22	42	39
	4%	3%	2%	1%	*%	2%	5%	4%	6%	5%	6%	6%	6%
													b
BritBox	150	10	16	18	2	37	73	67	12	15	23	45	35
	3%	2%	3%	2%	*%	2%	5%	3%	5%	6%	7%	6%	6%
							b				b	b	b
Hayu	110	4	*	*	-	15	44	52	6	9	8	26	31
	3%	1%	*%	*%	-%	1%	3%	2%	2%	3%	2%	4%	5%
													b
S4C Clic (Welsh language)	92	2	2	3	1	19	47	26	6	6	11	31	22
	2%	*%	*%	*%	*%	1%	3%	1%	3%	2%	3%	4%	3%
							b				b	b	b
Any other catch-up, on-demand or streaming services	70	12	9	28	19	39	28	35	1	3	8	13	11
	2%	2%	2%	3%	4%	2%	2%	1%	*%	1%	2%	2%	2%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
None	489	79	115	269	155	356	183	206	44	47	78	128	45
	11%	13%	20%	27%	35%	21%	13%	9%	17%	18%	22%	17%	7%
			a	ab	ab		bg		bg	bg	abg	bg	
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Mean number of VoD services in the past 3 months (out of 19)	3.8	3.5	3.0	2.5	2.0	2.9	3.7	4.0	3.6	3.4	3.2	3.6	4.3
		bcd	cd	d			e	edef					abcdef
Standard deviation	2.51	2.36	2.28	2.26	2.11	2.38	2.60	2.47	2.83	2.88	2.90	2.75	2.56
Standard error	.04	.09	.09	.08	.13	.06	.07	.05	.18	.18	.16	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Netflix	2863 66%	301 36%	** **	** **	** **	171 37%	130 34%	185 39%	117 32%	2354 65%	428 76%	101 82%	148 67%	110 84%	** **
BBC iPlayer	2719 63%	537 64%	** **	** **	** **	288 63%	248 65%	336 71% d	199 56%	2344 64% bd	315 56%	74 60%	110 50%	79 61%	** **
Amazon Prime Video	2154 50%	233 28%	** **	** **	** **	154 34% bd	79 21%	154 33% bd	79 22%	1823 50%	278 49%	74 60% d	96 43%	65 49%	** **
ITV Hub or ITV Hub+	1840 42%	380 45%	** **	** **	** **	197 43%	184 48%	235 50%	144 40%	1618 44% bd	184 32%	40 33%	63 28%	57 43%	** **
YouTube channels	1428 33%	152 18%	** **	** **	** **	103 22% b	50 13%	90 19%	62 17%	1128 31%	249 44% a	54 44% a	94 42% a	68 52% a	** **
Disney+	1273 29%	39 5%	** **	** **	** **	25 5%	14 4%	24 5%	15 4%	1044 29%	196 35%	58 47% ad	65 29%	47 36%	** **
All4 (previously 4OD)	1183 27%	171 20%	** **	** **	** **	97 21%	75 19%	108 23%	64 18%	1057 29% bd	103 18%	25 21%	34 15%	28 21%	** **
My5 (previously Demand 5)	840 19%	197 23%	** **	** **	** **	102 22%	95 25%	124 26%	73 20%	741 20% b	83 15%	13 11%	38 17%	25 19%	** **
Sky On Demand or Sky Go	772 18%	87 10%	** **	** **	** **	51 11%	36 9%	52 11%	34 10%	654 18%	93 16%	25 21%	32 15%	26 20%	** **
NOW TV	584 13%	48 6%	** **	** **	** **	33 7%	14 4%	30 6%	18 5%	506 14%	74 13%	20 16%	27 12%	21 16%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC TV programmes and content on YouTube	407 9%	64 8%	** **	** **	** **	29 6%	35 9%	42 9%	23 6%	311 9%	88 15% a	14 11%	28 12%	29 22% a	** **
UKTV Play	310 7%	46 5%	** **	** **	** **	29 6%	16 4%	28 6%	18 5%	265 7%	39 7%	6 5%	20 9%	8 6%	** **
Virgin TV Catch-up or Virgin Media Anywhere	290 7%	33 4%	** **	** **	** **	15 3%	17 4%	16 3%	17 5%	246 7%	42 7%	10 8%	17 8%	10 8%	** **
Apple TV Plus	266 6%	6 1%	** **	** **	** **	3 1%	3 1%	6 1%	1 *%	190 5%	68 12% a	13 11%	21 10%	19 15% a	** **
STV Player (Scotland)	261 6%	13 1%	** **	** **	** **	10 2%	3 1%	4 1%	8 2%	221 6%	36 6%	8 6%	14 6%	9 7%	** **
Dplay/ Discovery+	165 4%	11 1%	** **	** **	** **	6 1%	6 2%	8 2%	3 1%	135 4%	28 5%	4 4%	10 4%	8 6%	** **
BritBox	150 3%	15 2%	** **	** **	** **	10 2%	5 1%	8 2%	7 2%	126 3%	23 4%	3 3%	10 4%	7 5%	** **
Hayu	110 3%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	79 2%	29 5% a	5 4%	9 4%	12 9% a	** **
S4C Clic (Welsh language)	92 2%	1 *%	** **	** **	** **	1 *%	- -%	1 *%	- -%	64 2%	28 5% a	8 6% a	11 5% a	7 6% a	** **
Any other catch-up, on-demand or streaming services	70 2%	25 3%	** **	** **	** **	15 3%	10 3%	16 3%	9 3%	63 2%	6 1%	1 1%	1 1%	* *% a	** **
None	489 11%	215 26%	** **	** **	** **	112 24%	104 27%	96 20%	107 30%	430 12% be	36 6%	8 6%	21 10%	5 4%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY				OTHER ETHNIC GROUP		
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED		SOUTH ASIAN	BLACK
		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Significance Level: 99%															
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**
Mean number of VoD services in the past 3 months (out of 19)	3.8	2.6	**	**	**	2.7	2.5	2.9	2.3	3.8	3.8	4.1	3.4	4.3	**
Standard deviation	2.51	2.25	**	**	**	2.32	2.16	2.26	2.18	2.52	2.46	2.33	2.45	2.79	**
Standard error	.04	.09	**	**	**	.13	.13	.12	.14	.04	.11	.22	.18	.26	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Netflix	2863	1301	1445	2581	78	104	182
	66%	72%	62%	66%	72%	83%	78%
		b				a	a
BBC iPlayer	2719	1187	1438	2505	60	67	126
	63%	66%	62%	64%	55%	53%	54%
				d			
Amazon Prime Video	2154	1025	1045	1959	57	61	118
	50%	57%	45%	50%	52%	49%	50%
		b					
ITV Hub or ITV Hub+	1840	781	1008	1709	36	51	87
	42%	43%	43%	44%	33%	41%	37%
YouTube channels	1428	678	687	1264	36	59	96
	33%	37%	30%	32%	33%	47%	41%
		b				a	
Disney+	1273	633	590	1120	38	60	99
	29%	35%	25%	29%	35%	48%	42%
		b				a	a
All4 (previously 4OD)	1183	618	532	1057	39	44	83
	27%	34%	23%	27%	36%	35%	35%
		b					
My5 (previously Demand 5)	840	318	503	773	25	17	42
	19%	18%	22%	20%	23%	14%	18%
			a				
Sky On Demand or Sky Go	772	333	411	713	14	18	33
	18%	18%	18%	18%	13%	15%	14%
NOW TV	584	294	277	517	17	29	46
	13%	16%	12%	13%	16%	23%	20%
		b				a	a
BBC TV programmes and content on YouTube	407	176	219	368	7	12	19
	9%	10%	9%	9%	7%	9%	8%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
UKTV Play	310	124	176	284	8	9	18
	7%	7%	8%	7%	8%	7%	8%
Virgin TV Catch-up or Virgin Media Anywhere	290	110	174	264	8	10	18
	7%	6%	7%	7%	7%	8%	8%
Apple TV Plus	266	120	135	231	16	13	29
	6%	7%	6%	6%	15%	10%	12%
					a		a
STV Player (Scotland)	261	122	135	234	8	10	18
	6%	7%	6%	6%	7%	8%	8%
Dplay/ Discovery+	165	72	86	148	3	10	13
	4%	4%	4%	4%	3%	8%	5%
BritBox	150	58	91	126	10	12	22
	3%	3%	4%	3%	9%	9%	9%
					a	a	a
Hayu	110	51	58	97	7	2	9
	3%	3%	2%	2%	6%	2%	4%
S4C Clic (Welsh language)	92	35	52	81	6	-	6
	2%	2%	2%	2%	5%	-%	2%
Any other catch-up, on-demand or streaming services	70	25	41	63	-	2	2
	2%	1%	2%	2%	-%	1%	1%
None	489	139	312	430	11	7	19
	11%	8%	13%	11%	11%	6%	8%
			a				
Answered	4350	1812	2322	3918	109	125	234
Mean number of VoD services in the past 3 months (out of 19)	3.8	4.1	3.6	3.8	4.0	4.2	4.1
		b					
Standard deviation	2.51	2.51	2.51	2.51	2.57	2.40	2.48

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	RELIGION			SEXUALITY		
	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%	a	b	a	b	c	d
Standard error	.04	.06	.05	.04	.24	.21

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Netflix	2863	360	249	349	100	806	860	1601	153	139	162	412	476
	66%	59%	44%	35%	23%	47%	62%	69%	61%	53%	46%	55%	76%
		bcd	cd	d			ef	edef	e				abcdef
BBC iPlayer	2719	412	378	624	246	993	803	1606	129	160	189	397	377
	63%	67%	66%	62%	56%	58%	58%	70%	51%	60%	54%	53%	60%
		d	d					acdefg					
Amazon Prime Video	2154	264	195	279	83	586	653	1226	115	103	132	319	351
	50%	43%	34%	28%	19%	34%	47%	53%	46%	39%	38%	43%	56%
		bcd	d				e	edef					edef
ITV Hub or ITV Hub+	1840	299	263	424	161	703	572	1079	88	110	133	287	271
	42%	49%	46%	42%	37%	41%	41%	47%	35%	41%	38%	39%	43%
		d						acef					
YouTube channels	1428	174	122	179	57	418	416	823	80	77	73	177	256
	33%	28%	21%	18%	13%	24%	30%	36%	32%	29%	21%	24%	41%
		cd	d				ef	aef	e				edef
Disney+	1273	98	39	45	7	262	414	677	80	53	72	201	265
	29%	16%	7%	4%	1%	15%	30%	29%	32%	20%	21%	27%	42%
		bcd	d				de	de	de				abdef
All4 (previously 4OD)	1183	171	135	195	60	360	375	703	62	55	84	186	202
	27%	28%	24%	19%	14%	21%	27%	30%	25%	21%	24%	25%	32%
		cd	d					d					df
My5 (previously Demand 5)	840	141	135	217	82	341	299	468	50	55	70	162	141
	19%	23%	24%	21%	19%	20%	22%	20%	20%	21%	20%	22%	22%
Sky On Demand or Sky Go	772	126	74	107	32	196	231	441	36	41	56	116	116
	18%	21%	13%	11%	7%	11%	17%	19%	14%	15%	16%	16%	18%
		bcd											
NOW TV	584	64	43	53	10	139	191	321	39	37	40	111	104
	13%	10%	7%	5%	2%	8%	14%	14%	16%	14%	11%	15%	17%
		cd	d										

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC TV programmes and content on YouTube	407	63	50	76	26	131	111	242	27	29	32	59	60
	9%	10%	9%	7%	6%	8%	8%	10%	11%	11%	9%	8%	10%
UKTV Play	310	48	34	56	21	88	115	153	20	27	30	59	64
	7%	8%	6%	6%	5%	5%	8%	7%	8%	10%	9%	8%	10%
													b
Virgin TV Catch-up or Virgin Media Anywhere	290	37	22	39	17	89	88	156	15	21	25	48	44
	7%	6%	4%	4%	4%	5%	6%	7%	6%	8%	7%	6%	7%
Apple TV Plus	266	21	10	10	-	38	93	136	21	13	13	56	59
	6%	3%	2%	1%	-%	2%	7%	6%	8%	5%	4%	8%	9%
		cd											be
STV Player (Scotland)	261	32	20	32	13	68	105	121	21	20	22	71	50
	6%	5%	3%	3%	3%	4%	8%	5%	8%	7%	6%	10%	8%
							b					b	
Dplay/ Discovery+	165	17	11	13	2	42	67	82	14	12	22	42	39
	4%	3%	2%	1%	*%	2%	5%	4%	6%	5%	6%	6%	6%
													b
BritBox	150	10	16	18	2	37	73	67	12	15	23	45	35
	3%	2%	3%	2%	*%	2%	5%	3%	5%	6%	7%	6%	6%
							b				b	b	b
Hayu	110	4	*	*	-	15	44	52	6	9	8	26	31
	3%	1%	*%	*%	-%	1%	3%	2%	2%	3%	2%	4%	5%
													b
S4C Clic (Welsh language)	92	2	2	3	1	19	47	26	6	6	11	31	22
	2%	*%	*%	*%	*%	1%	3%	1%	3%	2%	3%	4%	3%
							b					b	b
Any other catch-up, on-demand or streaming services	70	12	9	28	19	39	28	35	1	3	8	13	11
	2%	2%	2%	3%	4%	2%	2%	1%	*%	1%	2%	2%	2%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
None	489	79	115	269	155	356	183	206	44	47	78	128	45
	11%	13%	20%	27%	35%	21%	13%	9%	17%	18%	22%	17%	7%
			a	ab	ab		bg		bg	bg	abg	bg	
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Mean number of SVoD services in the past 3 months (out of 8)	1.7	1.4	1.0	.8	.5	1.1	1.7	1.8	1.8	1.4	1.3	1.6	2.2
		bcd	cd	d			de	def	e			e	abcdef
Standard deviation	1.38	1.19	1.09	.98	.73	1.21	1.44	1.36	1.57	1.51	1.51	1.52	1.41
Standard error	.02	.05	.04	.03	.05	.03	.04	.03	.10	.09	.08	.06	.05

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Netflix	2863 66%	301 36%	** **	** **	** **	171 37%	130 34%	185 39%	117 32%	2354 65%	428 76%	101 82%	148 67%	110 84%	** **
BBC iPlayer	2719 63%	537 64%	** **	** **	** **	288 63%	248 65%	336 71% d	199 56%	2344 64% bd	315 56%	74 60%	110 50%	79 61%	** **
Amazon Prime Video	2154 50%	233 28%	** **	** **	** **	154 34% bd	79 21%	154 33% bd	79 22%	1823 50%	278 49%	74 60% d	96 43%	65 49%	** **
ITV Hub or ITV Hub+	1840 42%	380 45%	** **	** **	** **	197 43%	184 48%	235 50%	144 40%	1618 44% bd	184 32%	40 33%	63 28%	57 43%	** **
YouTube channels	1428 33%	152 18%	** **	** **	** **	103 22% b	50 13%	90 19%	62 17%	1128 31%	249 44% a	54 44% a	94 42% a	68 52% a	** **
Disney+	1273 29%	39 5%	** **	** **	** **	25 5%	14 4%	24 5%	15 4%	1044 29%	196 35%	58 47% ad	65 29%	47 36%	** **
All4 (previously 4OD)	1183 27%	171 20%	** **	** **	** **	97 21%	75 19%	108 23%	64 18%	1057 29% bd	103 18%	25 21%	34 15%	28 21%	** **
My5 (previously Demand 5)	840 19%	197 23%	** **	** **	** **	102 22%	95 25%	124 26%	73 20%	741 20% b	83 15%	13 11%	38 17%	25 19%	** **
Sky On Demand or Sky Go	772 18%	87 10%	** **	** **	** **	51 11%	36 9%	52 11%	34 10%	654 18%	93 16%	25 21%	32 15%	26 20%	** **
NOW TV	584 13%	48 6%	** **	** **	** **	33 7%	14 4%	30 6%	18 5%	506 14%	74 13%	20 16%	27 12%	21 16%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC TV programmes and content on YouTube	407 9%	64 8%	** **	** **	** **	29 6%	35 9%	42 9%	23 6%	311 9%	88 15% a	14 11%	28 12%	29 22% a	** **
UKTV Play	310 7%	46 5%	** **	** **	** **	29 6%	16 4%	28 6%	18 5%	265 7%	39 7%	6 5%	20 9%	8 6%	** **
Virgin TV Catch-up or Virgin Media Anywhere	290 7%	33 4%	** **	** **	** **	15 3%	17 4%	16 3%	17 5%	246 7%	42 7%	10 8%	17 8%	10 8%	** **
Apple TV Plus	266 6%	6 1%	** **	** **	** **	3 1%	3 1%	6 1%	1 *%	190 5%	68 12% a	13 11%	21 10%	19 15% a	** **
STV Player (Scotland)	261 6%	13 1%	** **	** **	** **	10 2%	3 1%	4 1%	8 2%	221 6%	36 6%	8 6%	14 6%	9 7%	** **
Dplay/ Discovery+	165 4%	11 1%	** **	** **	** **	6 1%	6 2%	8 2%	3 1%	135 4%	28 5%	4 4%	10 4%	8 6%	** **
BritBox	150 3%	15 2%	** **	** **	** **	10 2%	5 1%	8 2%	7 2%	126 3%	23 4%	3 3%	10 4%	7 5%	** **
Hayu	110 3%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	79 2%	29 5% a	5 4%	9 4%	12 9% a	** **
S4C Clic (Welsh language)	92 2%	1 *%	** **	** **	** **	1 *%	- -%	1 *%	- -%	64 2%	28 5% a	8 6% a	11 5% a	7 6% a	** **
Any other catch-up, on-demand or streaming services	70 2%	25 3%	** **	** **	** **	15 3%	10 3%	16 3%	9 3%	63 2%	6 1%	1 1%	1 1%	* *% *	** **
None	489 11%	215 26%	** **	** **	** **	112 24%	104 27%	96 20%	107 30%	430 12% be	36 6%	8 6%	21 10%	5 4%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Significance Level: 99%															
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**
Mean number of SVoD services in the past 3 months (out of 8)	1.7	.8	**	**	**	.9	.7	.9	.7	1.7	2.0	2.3	1.7	2.2	**
						b		bd			a	ad		ad	
Standard deviation	1.38	.98	**	**	**	1.05	.89	1.01	.94	1.38	1.36	1.33	1.31	1.48	**
Standard error	.02	.04	**	**	**	.06	.05	.05	.06	.02	.06	.13	.09	.14	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Netflix	2863	1301	1445	2581	78	104	182
	66%	72%	62%	66%	72%	83%	78%
		b				a	a
BBC iPlayer	2719	1187	1438	2505	60	67	126
	63%	66%	62%	64%	55%	53%	54%
				d			
Amazon Prime Video	2154	1025	1045	1959	57	61	118
	50%	57%	45%	50%	52%	49%	50%
		b					
ITV Hub or ITV Hub+	1840	781	1008	1709	36	51	87
	42%	43%	43%	44%	33%	41%	37%
YouTube channels	1428	678	687	1264	36	59	96
	33%	37%	30%	32%	33%	47%	41%
		b				a	
Disney+	1273	633	590	1120	38	60	99
	29%	35%	25%	29%	35%	48%	42%
		b				a	a
All4 (previously 4OD)	1183	618	532	1057	39	44	83
	27%	34%	23%	27%	36%	35%	35%
		b					
My5 (previously Demand 5)	840	318	503	773	25	17	42
	19%	18%	22%	20%	23%	14%	18%
			a				
Sky On Demand or Sky Go	772	333	411	713	14	18	33
	18%	18%	18%	18%	13%	15%	14%
NOW TV	584	294	277	517	17	29	46
	13%	16%	12%	13%	16%	23%	20%
		b				a	a
BBC TV programmes and content on YouTube	407	176	219	368	7	12	19
	9%	10%	9%	9%	7%	9%	8%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
UKTV Play	310	124	176	284	8	9	18
	7%	7%	8%	7%	8%	7%	8%
Virgin TV Catch-up or Virgin Media Anywhere	290	110	174	264	8	10	18
	7%	6%	7%	7%	7%	8%	8%
Apple TV Plus	266	120	135	231	16	13	29
	6%	7%	6%	6%	15%	10%	12%
					a		a
STV Player (Scotland)	261	122	135	234	8	10	18
	6%	7%	6%	6%	7%	8%	8%
Dplay/ Discovery+	165	72	86	148	3	10	13
	4%	4%	4%	4%	3%	8%	5%
BritBox	150	58	91	126	10	12	22
	3%	3%	4%	3%	9%	9%	9%
					a	a	a
Hayu	110	51	58	97	7	2	9
	3%	3%	2%	2%	6%	2%	4%
S4C Clic (Welsh language)	92	35	52	81	6	-	6
	2%	2%	2%	2%	5%	-%	2%
Any other catch-up, on-demand or streaming services	70	25	41	63	-	2	2
	2%	1%	2%	2%	-%	1%	1%
None	489	139	312	430	11	7	19
	11%	8%	13%	11%	11%	6%	8%
			a				
Answered	4350	1812	2322	3918	109	125	234
Mean number of SVoD services in the past 3 months (out of 8)	1.7	2.0	1.6	1.7	2.1	2.3	2.2
		b			a	a	a
Standard deviation	1.38	1.39	1.36	1.38	1.36	1.31	1.34

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

	RELIGION			SEXUALITY		
	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%	a	b	a	b	c	d
Standard error	.02	.03	.02	.13	.12	.09

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A. How often in the past 3 months have you watched programmes or films using BBC iPlayer?

Base : Those who have personally watched BBC iPlayer in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	2706	453	398	519	121	954	812	1574	130	145	178	389	424	
Effective Weighted Sample	2188	358	337	424	110	762	655	1273	108	117	141	315	340	
Total	2628	403	362	554	192	918	759	1564	122	145	176	370	372	
At least daily	475 18%	50 12%	41 11%	61 11%	20 10%	134 15%	153 20%	252 16%	37 30%	34 24%	32 18%	84 23%	80 21%	
									b			b		
At least weekly	1227 47%	201 50%	190 53%	279 50%	89 46%	446 49%	338 45%	752 48%	46 38%	55 38%	79 45%	164 44%	160 43%	
At least monthly	676 26%	107 27%	92 26%	149 27%	57 29%	234 26%	197 26%	413 26%	31 25%	33 23%	51 29%	95 26%	101 27%	
Less often	224 9%	42 10%	31 9%	51 9%	20 10%	82 9%	63 8%	133 9%	9 7%	23 16%	9 5%	23 6%	29 8%	
										ef				
Don't know/ can't remember	24 1%	4 1%	7 2%	12 2%	5 3%	19 2%	8 1%	11 1%	- -%	- -%	4 2%	4 1%	3 1%	
SUMMARY														
DAILY	475 18%	50 12%	41 11%	61 11%	20 10%	134 15%	153 20%	252 16%	37 30%	34 24%	32 18%	84 23%	80 21%	
									b			b		
WEEKLY	1701 65%	251 62%	231 64%	340 61%	109 57%	581 63%	491 65%	1004 64%	83 68%	89 62%	112 63%	248 67%	240 65%	
MONTHLY	2377 90%	358 89%	324 90%	489 88%	166 86%	815 89%	688 91%	1417 91%	114 93%	122 84%	163 93%	343 93%	341 92%	
												d		

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A. How often in the past 3 months have you watched programmes or films using BBC iPlayer?

Base : Those who have personally watched BBC iPlayer in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f	
Unweighted total	2706	388	43	50	38	209	178	247	141	2364	288	73	93	71	51
Effective Weighted Sample	2188	343	38	44	37	186	157	217	126	1891	253	62	84	64	44
Total	2628	480	35	26	13	265	215	309	171	2256	315	74	110	79	52
At least daily	475 18%	54 11%	** **	** **	** **	28 10%	27 12%	25 8%	29 17%	366 16%	96 30% a	** **	** **	** **	** **
At least weekly	1227 47%	246 51%	** **	** **	** **	144 54%	101 47%	154 50%	91 53%	1068 47%	138 44%	** **	** **	** **	** **
At least monthly	676 26%	127 26%	** **	** **	** **	70 26%	57 27%	90 29%	37 21%	600 27%	61 19%	** **	** **	** **	** **
Less often	224 9%	43 9%	** **	** **	** **	22 8%	21 10%	28 9%	14 8%	200 9%	19 6%	** **	** **	** **	** **
Don't know/ can't remember	24 1%	9 2%	** **	** **	** **	2 1%	7 3%	9 3%	- -%	20 1%	3 1%	** **	** **	** **	** **
SUMMARY															
DAILY	475 18%	54 11%	** **	** **	** **	28 10%	27 12%	25 8%	29 17%	366 16%	96 30% a	** **	** **	** **	** **
WEEKLY	1701 65%	300 62%	** **	** **	** **	171 65%	128 60%	180 58%	120 70%	1434 64%	233 74% a	** **	** **	** **	** **
MONTHLY	2377 90%	427 89%	** **	** **	** **	241 91%	185 86%	270 87%	157 92%	2034 90%	294 93%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A. How often in the past 3 months have you watched programmes or films using BBC iPlayer?

Base : Those who have personally watched BBC iPlayer in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2706	1214	1402	2484	68	72	140
Effective Weighted Sample	2188	992	1129	2005	55	58	113
Total	2628	1161	1380	2418	60	67	126
At least daily	475	188	269	438	**	**	17
	18%	16%	20%	18%	**	**	13%
At least weekly	1227	552	645	1133	**	**	59
	47%	48%	47%	47%	**	**	47%
At least monthly	676	305	349	619	**	**	39
	26%	26%	25%	26%	**	**	31%
Less often	224	106	104	204	**	**	11
	9%	9%	8%	8%	**	**	9%
Don't know/ can't remember	24	10	13	22	**	**	-
	1%	1%	1%	1%	**	**	-%
SUMMARY							
DAILY	475	188	269	438	**	**	17
	18%	16%	20%	18%	**	**	13%
WEEKLY	1701	740	914	1571	**	**	76
	65%	64%	66%	65%	**	**	60%
MONTHLY	2377	1045	1263	2190	**	**	115
	90%	90%	92%	91%	**	**	91%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7B. How often in the past 3 months have you watched programmes or films using ITV Hub or ITV Hub+?

Base : Those who have personally watched ITV Hub or ITV Hub+ in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	~c	d	e	f	g
Unweighted total	1835	326	269	351	82	681	590	1059	92	108	129	277	317
Effective Weighted Sample	1481	257	228	289	75	545	472	854	74	85	100	223	252
Total	1788	294	252	384	131	660	550	1053	86	103	126	274	268
At least daily	227 13%	26 9%	21 8%	26 7%	** **	91 14%	81 15%	105 10%	** **	19 19%	21 17%	40 15%	45 17% b
At least weekly	729 41%	120 41%	109 43%	164 43%	** **	271 41%	238 43%	416 40%	** **	35 34%	57 45%	127 47%	118 44%
At least monthly	611 34%	115 39%	100 40%	150 39%	** **	228 35%	188 34%	380 36%	** **	40 39%	37 29%	89 32%	90 34%
Less often	198 11%	32 11%	19 7%	35 9%	** **	55 8%	36 7%	141 13% afg	** **	7 6%	6 5%	12 4%	15 5%
Don't know/ can't remember	22 1%	1 *%	4 2%	10 3%	** **	15 2%	6 1%	11 1%	** **	2 2%	4 4%	6 2%	* *% g
SUMMARY													
DAILY	227 13%	26 9%	21 8%	26 7%	** **	91 14%	81 15%	105 10%	** **	19 19%	21 17%	40 15%	45 17% b
WEEKLY	956 53%	146 50%	130 51%	189 49%	** **	362 55%	319 58% b	521 49%	** **	54 53%	78 62%	167 61% b	163 61% b
MONTHLY	1567 88%	261 89%	230 91%	339 88%	** **	590 89%	507 92% b	901 86%	** **	94 91%	115 91%	256 94% b	253 94% b

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7B. How often in the past 3 months have you watched programmes or films using ITV Hub or ITV Hub+?

Base : Those who have personally watched ITV Hub or ITV Hub+ in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	1835	273	22	27	29	146	127	167	106	1636	163	41	52	50	20
Effective Weighted Sample	1481	244	20	24	28	131	114	150	95	1309	145	35	48	44	18
Total	1788	344	17	13	10	184	160	217	127	1569	184	40	63	57	24
At least daily	227 13%	22 7%	**	**	**	9 5%	13 8%	11 5%	12 9%	184 12%	35 19%	**	**	**	**
At least weekly	729 41%	152 44%	**	**	**	75 41%	77 48%	83 38%	69 54%	651 41%	70 38%	**	**	**	**
At least monthly	611 34%	132 38%	**	**	**	84 46%	48 30%	101 47%	30 24%	545 35%	57 31%	**	**	**	**
Less often	198 11%	30 9%	**	**	**	12 6%	19 12%	19 9%	11 9%	172 11%	21 11%	**	**	**	**
Don't know/ can't remember	22 1%	7 2%	**	**	**	3 2%	4 3%	2 1%	5 4%	18 1%	2 1%	**	**	**	**
SUMMARY															
DAILY	227 13%	22 7%	**	**	**	9 5%	13 8%	11 5%	12 9%	184 12%	35 19%	**	**	**	**
WEEKLY	956 53%	175 51%	**	**	**	85 46%	90 56%	94 43%	81 64%	834 53%	105 57%	**	**	**	**
MONTHLY	1567 88%	306 89%	**	**	**	169 92%	138 86%	195 90%	111 87%	1379 88%	161 88%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7B. How often in the past 3 months have you watched programmes or films using ITV Hub or ITV Hub+?

Base : Those who have personally watched ITV Hub or ITV Hub+ in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1835	805	977	1700	38	56	94
Effective Weighted Sample	1481	658	786	1369	32	46	77
Total	1788	766	975	1658	36	51	87
At least daily	227	80	135	207	**	**	**
	13%	10%	14%	12%	**	**	**
At least weekly	729	317	398	693	**	**	**
	41%	41%	41%	42%	**	**	**
At least monthly	611	270	330	561	**	**	**
	34%	35%	34%	34%	**	**	**
Less often	198	90	100	180	**	**	**
	11%	12%	10%	11%	**	**	**
Don't know/ can't remember	22	9	11	17	**	**	**
	1%	1%	1%	1%	**	**	**
SUMMARY							
DAILY	227	80	135	207	**	**	**
	13%	10%	14%	12%	**	**	**
WEEKLY	956	397	534	900	**	**	**
	53%	52%	55%	54%	**	**	**
MONTHLY	1567	667	864	1461	**	**	**
	88%	87%	89%	88%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7C. How often in the past 3 months have you watched programmes or films using STV Player (Scotland)?

Base : Those who have personally watched STV Player (Scotland) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	323	49	22	29	7	85	120	163	24	17	26	76	65
Effective Weighted Sample	266	43	20	25	7	71	98	137	21	15	22	63	54
Total	254	30	18	27	10	62	100	119	20	18	21	67	50
At least daily	52 20%	**	**	**	**	**	24 24%	18 15%	**	**	**	**	**
At least weekly	98 39%	**	**	**	**	**	37 37%	48 40%	**	**	**	**	**
At least monthly	67 26%	**	**	**	**	**	31 31%	29 24%	**	**	**	**	**
Less often	30 12%	**	**	**	**	**	6 6%	19 16%	**	**	**	**	**
Don't know/ can't remember	8 3%	**	**	**	**	**	2 2%	6 5%	**	**	**	**	**
SUMMARY													
DAILY	52 20%	**	**	**	**	**	24 24%	18 15%	**	**	**	**	**
WEEKLY	150 59%	**	**	**	**	**	61 61%	66 55%	**	**	**	**	**
MONTHLY	217 85%	**	**	**	**	**	92 92%	94 79%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7C. How often in the past 3 months have you watched programmes or films using STV Player (Scotland)?

Base : Those who have personally watched STV Player (Scotland) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	323	9	20	-	-	7	2	3	6	287	32	7	11	9	5
Effective Weighted Sample	266	8	18	-	-	6	2	3	6	239	29	7	10	7	5
Total	254	12	16	-	-	9	3	4	7	214	36	8	14	9	5
At least daily	52 20%	** **	** **	** **	** **	** **	** **	** **	** **	39 18%	** **	** **	** **	** **	** **
At least weekly	98 39%	** **	** **	** **	** **	** **	** **	** **	** **	85 40%	** **	** **	** **	** **	** **
At least monthly	67 26%	** **	** **	** **	** **	** **	** **	** **	** **	58 27%	** **	** **	** **	** **	** **
Less often	30 12%	** **	** **	** **	** **	** **	** **	** **	** **	27 13%	** **	** **	** **	** **	** **
Don't know/ can't remember	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	52 20%	** **	** **	** **	** **	** **	** **	** **	** **	39 18%	** **	** **	** **	** **	** **
WEEKLY	150 59%	** **	** **	** **	** **	** **	** **	** **	** **	124 58%	** **	** **	** **	** **	** **
MONTHLY	217 85%	** **	** **	** **	** **	** **	** **	** **	** **	183 85%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7C. How often in the past 3 months have you watched programmes or films using STV Player (Scotland)?

Base : Those who have personally watched STV Player (Scotland) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	323	166	151	288	11	14	25
Effective Weighted Sample	266	140	125	238	9	11	20
Total	254	118	131	227	8	10	18
At least daily	52 20%	20 17%	28 22%	43 19%	** **	** **	** **
At least weekly	98 39%	44 38%	53 40%	89 39%	** **	** **	** **
At least monthly	67 26%	37 31%	30 23%	60 27%	** **	** **	** **
Less often	30 12%	14 12%	15 12%	27 12%	** **	** **	** **
Don't know/ can't remember	8 3%	3 3%	5 4%	8 4%	** **	** **	** **
SUMMARY							
DAILY	52 20%	20 17%	28 22%	43 19%	** **	** **	** **
WEEKLY	150 59%	65 55%	81 62%	132 58%	** **	** **	** **
MONTHLY	217 85%	101 86%	111 85%	192 85%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7D. How often in the past 3 months have you watched programmes or films using S4C Clic (Welsh language)?

Base : Those who have personally watched S4C Clic (Welsh language) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g	
Unweighted total	97	5	4	5	1	24	44	36	7	4	10	29	20	
Effective Weighted Sample	79	5	3	4	1	19	37	28	6	4	8	24	17	
Total	92	2	2	3	1	19	47	26	6	6	11	31	22	
At least daily	**	**	**	**	**	**	**	**	**	**	**	**	**	
	**	**	**	**	**	**	**	**	**	**	**	**	**	
At least weekly	**	**	**	**	**	**	**	**	**	**	**	**	**	
	**	**	**	**	**	**	**	**	**	**	**	**	**	
At least monthly	**	**	**	**	**	**	**	**	**	**	**	**	**	
	**	**	**	**	**	**	**	**	**	**	**	**	**	
Less often	**	**	**	**	**	**	**	**	**	**	**	**	**	
	**	**	**	**	**	**	**	**	**	**	**	**	**	
Don't know/ can't remember	**	**	**	**	**	**	**	**	**	**	**	**	**	
	**	**	**	**	**	**	**	**	**	**	**	**	**	
SUMMARY														
DAILY	**	**	**	**	**	**	**	**	**	**	**	**	**	
	**	**	**	**	**	**	**	**	**	**	**	**	**	
WEEKLY	**	**	**	**	**	**	**	**	**	**	**	**	**	
	**	**	**	**	**	**	**	**	**	**	**	**	**	
MONTHLY	**	**	**	**	**	**	**	**	**	**	**	**	**	
	**	**	**	**	**	**	**	**	**	**	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7D. How often in the past 3 months have you watched programmes or films using S4C Clic (Welsh language)?

Base : Those who have personally watched S4C Clic (Welsh language) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE ~a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	97	1	-	4	-	1	-	1	-	72	25	7	11	6	1
Effective Weighted Sample	79	1	-	4	-	1	-	1	-	57	22	6	10	6	1
Total	92	1	-	2	-	1	-	1	-	64	28	8	11	7	1
At least daily	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY															
DAILY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7D. How often in the past 3 months have you watched programmes or films using S4C Clic (Welsh language)?

Base : Those who have personally watched S4C Clic (Welsh language) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	97	39	53	88	5	-	5
Effective Weighted Sample	79	31	44	71	5	-	5
Total	92	35	52	81	6	-	6
At least daily	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
SUMMARY							
DAILY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7E. How often in the past 3 months have you watched programmes or films using All4 (previously 4OD)?

Base : Those who have personally watched All4 (previously 4OD) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	1225	183	141	175	34	374	400	714	65	61	86	190	228	
Effective Weighted Sample	990	147	119	145	32	299	325	576	53	51	68	154	182	
Total	1166	170	131	186	55	349	367	695	60	55	82	182	198	
At least daily	107 9%	6 3%	4 3%	6 3%	** **	30 8%	41 11%	58 8%	** **	** **	** **	20 11%	26 13%	
At least weekly	496 43%	81 48%	54 41%	75 40%	** **	141 40%	168 46%	282 41%	** **	** **	** **	93 51%	91 46%	
At least monthly	427 37%	59 35%	60 46%	87 47%	** **	134 38%	128 35%	263 38%	** **	** **	** **	58 32%	63 32%	
Less often	125 11%	23 14%	9 7%	16 8%	** **	37 10%	27 7%	87 12%	** **	** **	** **	9 5%	17 9%	
Don't know/ can't remember	10 1%	- -%	3 2%	3 1%	** **	7 2%	2 1%	5 1%	** **	** **	** **	1 1%	1 1%	
SUMMARY														
DAILY	107 9%	6 3%	4 3%	6 3%	** **	30 8%	41 11%	58 8%	** **	** **	** **	20 11%	26 13%	
WEEKLY	604 52%	87 51%	58 45%	81 44%	** **	171 49%	209 57%	340 49%	** **	** **	** **	113 62% b	117 59%	
MONTHLY	1031 88%	146 86%	119 91%	168 90%	** **	305 87%	337 92%	603 87%	** **	** **	** **	172 94%	180 91%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7E. How often in the past 3 months have you watched programmes or films using All4 (previously 4OD)?

Base : Those who have personally watched All4 (previously 4OD) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	1225	134	15	18	8	73	61	85	49	1107	96	25	30	25	16
Effective Weighted Sample	990	119	14	17	8	66	54	75	44	888	85	21	28	23	14
Total	1166	164	11	9	3	93	71	105	59	1041	103	25	34	28	16
At least daily	107	5	**	**	**	**	**	**	**	84	**	**	**	**	**
	9%	3%	**	**	**	**	**	**	**	8%	**	**	**	**	**
At least weekly	496	68	**	**	**	**	**	**	**	442	**	**	**	**	**
	43%	42%	**	**	**	**	**	**	**	42%	**	**	**	**	**
At least monthly	427	74	**	**	**	**	**	**	**	392	**	**	**	**	**
	37%	46%	**	**	**	**	**	**	**	38%	**	**	**	**	**
Less often	125	14	**	**	**	**	**	**	**	114	**	**	**	**	**
	11%	8%	**	**	**	**	**	**	**	11%	**	**	**	**	**
Don't know/ can't remember	10	2	**	**	**	**	**	**	**	7	**	**	**	**	**
	1%	1%	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	107	5	**	**	**	**	**	**	**	84	**	**	**	**	**
	9%	3%	**	**	**	**	**	**	**	8%	**	**	**	**	**
WEEKLY	604	73	**	**	**	**	**	**	**	527	**	**	**	**	**
	52%	45%	**	**	**	**	**	**	**	51%	**	**	**	**	**
MONTHLY	1031	148	**	**	**	**	**	**	**	919	**	**	**	**	**
	88%	90%	**	**	**	**	**	**	**	88%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7E. How often in the past 3 months have you watched programmes or films using All4 (previously 4OD)?

Base : Those who have personally watched All4 (previously 4OD) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1225	649	537	1090	43	48	91
Effective Weighted Sample	990	526	435	879	36	39	75
Total	1166	610	522	1040	39	44	83
At least daily	107	56	48	93	**	**	**
	9%	9%	9%	9%	**	**	**
At least weekly	496	237	247	454	**	**	**
	43%	39%	47%	44%	**	**	**
At least monthly	427	235	182	380	**	**	**
	37%	38%	35%	37%	**	**	**
Less often	125	77	41	107	**	**	**
	11%	13%	8%	10%	**	**	**
Don't know/ can't remember	10	5	4	7	**	**	**
	1%	1%	1%	1%	**	**	**
SUMMARY							
DAILY	107	56	48	93	**	**	**
	9%	9%	9%	9%	**	**	**
WEEKLY	604	294	295	546	**	**	**
	52%	48%	57%	53%	**	**	**
			a				
MONTHLY	1031	528	477	927	**	**	**
	88%	87%	91%	89%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7F. How often in the past 3 months have you watched programmes or films using My5 (previously Demand 5)?

Base : Those who have personally watched My5 (previously Demand 5) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	844	157	133	172	39	331	301	471	53	51	65	158	155
Effective Weighted Sample	680	122	114	144	37	262	242	376	44	41	52	128	124
Total	817	138	129	198	68	320	287	457	49	52	67	155	139
At least daily	77 9%	4 3%	6 5%	8 4%	** **	31 10%	39 14%	29 6%	** **	** **	** **	22 14%	29 21%
							b					b	b
At least weekly	310 38%	52 38%	45 35%	59 30%	** **	104 32%	127 44%	151 33%	** **	** **	** **	66 43%	63 46%
							b						
At least monthly	291 36%	57 41%	55 42%	92 47%	** **	132 41%	95 33%	176 38%	** **	** **	** **	52 34%	35 25%
							g						
Less often	126 15%	25 18%	21 16%	33 17%	** **	48 15%	25 9%	91 20%	** **	** **	** **	13 9%	11 8%
							afg						
Don't know/ can't remember	12 1%	* *%	3 2%	5 3%	** **	6 2%	* *%	10 2%	** **	** **	** **	* *%	* *%
SUMMARY													
DAILY	77 9%	4 3%	6 5%	8 4%	** **	31 10%	39 14%	29 6%	** **	** **	** **	22 14%	29 21%
							b					b	b
WEEKLY	387 47%	56 41%	51 39%	67 34%	** **	134 42%	166 58%	180 39%	** **	** **	** **	89 57%	92 67%
							b					b	b
MONTHLY	678 83%	113 82%	106 82%	159 81%	** **	266 83%	261 91%	356 78%	** **	** **	** **	141 91%	127 92%
							b					b	b

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7F. How often in the past 3 months have you watched programmes or films using My5 (previously Demand 5)?

Base : Those who have personally watched My5 (previously Demand 5) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	844	143	10	11	8	73	70	89	54	758	71	13	29	23	6
Effective Weighted Sample	680	127	9	11	8	66	61	79	49	603	64	12	27	20	6
Total	817	182	8	5	3	96	86	116	66	717	83	13	38	25	6
At least daily	77 9%	7 4%	**	**	**	**	**	**	**	58 8%	**	**	**	**	**
At least weekly	310 38%	54 30%	**	**	**	**	**	**	**	260 36%	**	**	**	**	**
At least monthly	291 36%	85 47%	**	**	**	**	**	**	**	271 38%	**	**	**	**	**
Less often	126 15%	30 16%	**	**	**	**	**	**	**	119 17%	**	**	**	**	**
Don't know/ can't remember	12 1%	5 3%	**	**	**	**	**	**	**	9 1%	**	**	**	**	**
SUMMARY															
DAILY	77 9%	7 4%	**	**	**	**	**	**	**	58 8%	**	**	**	**	**
WEEKLY	387 47%	62 34%	**	**	**	**	**	**	**	318 44%	**	**	**	**	**
MONTHLY	678 83%	147 81%	**	**	**	**	**	**	**	589 82%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7F. How often in the past 3 months have you watched programmes or films using My5 (previously Demand 5)?

Base : Those who have personally watched My5 (previously Demand 5) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	844	352	474	774	27	19	46
Effective Weighted Sample	680	286	384	620	23	16	39
Total	817	316	484	750	25	17	42
At least daily	77 9%	28 9%	48 10%	68 9%	** **	** **	** **
At least weekly	310 38%	115 36%	187 39%	294 39%	** **	** **	** **
At least monthly	291 36%	111 35%	176 36%	265 35%	** **	** **	** **
Less often	126 15%	58 18%	66 14%	112 15%	** **	** **	** **
Don't know/ can't remember	12 1%	4 1%	6 1%	11 2%	** **	** **	** **
SUMMARY							
DAILY	77 9%	28 9%	48 10%	68 9%	** **	** **	** **
WEEKLY	387 47%	144 45%	235 49%	361 48%	** **	** **	** **
MONTHLY	678 83%	255 81%	412 85%	627 84%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7G. How often in the past 3 months have you watched programmes or films using Sky On Demand or Sky Go?

Base : Those who have personally watched Sky On Demand or Sky Go in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	790	138	82	100	18	212	241	442	35	34	53	117	130
Effective Weighted Sample	637	108	68	80	16	167	193	356	29	27	42	96	102
Total	756	120	72	100	28	188	225	432	35	38	52	112	115
At least daily	181	19	**	14	**	37	55	94	**	**	**	30	30
	24%	16%	**	14%	**	20%	24%	22%	**	**	**	27%	27%
At least weekly	349	63	**	50	**	88	95	211	**	**	**	48	46
	46%	52%	**	50%	**	47%	42%	49%	**	**	**	43%	40%
At least monthly	171	29	**	29	**	47	62	93	**	**	**	27	33
	23%	24%	**	29%	**	25%	27%	22%	**	**	**	24%	29%
Less often	46	8	**	7	**	14	13	29	**	**	**	6	5
	6%	7%	**	7%	**	8%	6%	7%	**	**	**	5%	5%
Don't know/ can't remember	8	2	**	-	**	1	1	5	**	**	**	1	-
	1%	2%	**	-%	**	1%	1%	1%	**	**	**	1%	-%
SUMMARY													
DAILY	181	19	**	14	**	37	55	94	**	**	**	30	30
	24%	16%	**	14%	**	20%	24%	22%	**	**	**	27%	27%
WEEKLY	530	82	**	65	**	125	150	305	**	**	**	78	77
	70%	68%	**	64%	**	67%	66%	71%	**	**	**	69%	67%
MONTHLY	702	111	**	93	**	173	211	398	**	**	**	105	110
	93%	92%	**	93%	**	92%	94%	92%	**	**	**	94%	95%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7G. How often in the past 3 months have you watched programmes or films using Sky On Demand or Sky Go?

Base : Those who have personally watched Sky On Demand or Sky Go in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	790	65	10	12	13	40	25	42	23	686	79	22	28	21	8
Effective Weighted Sample	637	58	10	10	12	36	22	38	21	545	72	19	25	19	8
Total	756	81	7	7	5	49	33	52	30	638	93	25	32	26	9
At least daily	181	**	**	**	**	**	**	**	**	142	**	**	**	**	**
	24%	**	**	**	**	**	**	**	**	22%	**	**	**	**	**
At least weekly	349	**	**	**	**	**	**	**	**	300	**	**	**	**	**
	46%	**	**	**	**	**	**	**	**	47%	**	**	**	**	**
At least monthly	171	**	**	**	**	**	**	**	**	149	**	**	**	**	**
	23%	**	**	**	**	**	**	**	**	23%	**	**	**	**	**
Less often	46	**	**	**	**	**	**	**	**	43	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	7%	**	**	**	**	**
Don't know/ can't remember	8	**	**	**	**	**	**	**	**	4	**	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	181	**	**	**	**	**	**	**	**	142	**	**	**	**	**
	24%	**	**	**	**	**	**	**	**	22%	**	**	**	**	**
WEEKLY	530	**	**	**	**	**	**	**	**	442	**	**	**	**	**
	70%	**	**	**	**	**	**	**	**	69%	**	**	**	**	**
MONTHLY	702	**	**	**	**	**	**	**	**	591	**	**	**	**	**
	93%	**	**	**	**	**	**	**	**	93%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7G. How often in the past 3 months have you watched programmes or films using Sky On Demand or Sky Go?

Base : Those who have personally watched Sky On Demand or Sky Go in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	790	346	417	730	15	22	37
Effective Weighted Sample	637	284	330	587	13	16	30
Total	756	332	396	699	14	18	33
At least daily	181 24%	77 23%	93 24%	166 24%	** **	** **	** **
At least weekly	349 46%	146 44%	196 50%	331 47%	** **	** **	** **
At least monthly	171 23%	82 25%	81 20%	153 22%	** **	** **	** **
Less often	46 6%	24 7%	21 5%	42 6%	** **	** **	** **
Don't know/ can't remember	8 1%	3 1%	4 1%	7 1%	** **	** **	** **
SUMMARY							
DAILY	181 24%	77 23%	93 24%	166 24%	** **	** **	** **
WEEKLY	530 70%	222 67%	290 73%	498 71%	** **	** **	** **
MONTHLY	702 93%	305 92%	371 94%	650 93%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7H. How often in the past 3 months have you watched programmes or films using UKTV Play?

Base : Those who have personally watched UKTV Play in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	303	52	37	50	13	91	111	153	17	22	28	57	65
Effective Weighted Sample	250	41	30	39	11	69	93	123	15	18	23	48	55
Total	304	47	31	51	20	82	111	151	20	25	29	57	64
At least daily	49 16%	**	**	**	**	**	20 18%	19 12%	**	**	**	**	**
At least weekly	105 35%	**	**	**	**	**	42 38%	51 34%	**	**	**	**	**
At least monthly	85 28%	**	**	**	**	**	34 30%	45 29%	**	**	**	**	**
Less often	51 17%	**	**	**	**	**	12 11%	33 22%	**	**	**	**	**
Don't know/ can't remember	13 4%	**	**	**	**	**	3 3%	4 2%	**	**	**	**	**
SUMMARY													
DAILY	49 16%	**	**	**	**	**	20 18%	19 12%	**	**	**	**	**
WEEKLY	155 51%	**	**	**	**	**	62 56%	70 46%	**	**	**	**	**
MONTHLY	240 79%	**	**	**	**	**	96 86%	114 76%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7H. How often in the past 3 months have you watched programmes or films using UKTV Play?

Base : Those who have personally watched UKTV Play in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	303	33	5	6	6	22	11	20	13	260	37	6	17	8	6
Effective Weighted Sample	250	29	5	6	6	19	10	17	12	213	32	5	15	7	6
Total	304	43	4	3	2	28	14	27	16	258	39	6	20	8	5
At least daily	49 16%	**	**	**	**	**	**	**	**	42 16%	**	**	**	**	**
At least weekly	105 35%	**	**	**	**	**	**	**	**	91 35%	**	**	**	**	**
At least monthly	85 28%	**	**	**	**	**	**	**	**	66 26%	**	**	**	**	**
Less often	51 17%	**	**	**	**	**	**	**	**	47 18%	**	**	**	**	**
Don't know/ can't remember	13 4%	**	**	**	**	**	**	**	**	12 5%	**	**	**	**	**
SUMMARY															
DAILY	49 16%	**	**	**	**	**	**	**	**	42 16%	**	**	**	**	**
WEEKLY	155 51%	**	**	**	**	**	**	**	**	134 52%	**	**	**	**	**
MONTHLY	240 79%	**	**	**	**	**	**	**	**	200 77%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7H. How often in the past 3 months have you watched programmes or films using UKTV Play?

Base : Those who have personally watched UKTV Play in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	303	126	167	276	8	10	18
Effective Weighted Sample	250	103	138	226	7	8	16
Total	304	122	172	277	8	9	18
At least daily	49 16%	17 14%	33 19%	48 17%	** **	** **	** **
At least weekly	105 35%	44 36%	54 32%	96 35%	** **	** **	** **
At least monthly	85 28%	33 27%	51 30%	77 28%	** **	** **	** **
Less often	51 17%	24 20%	25 15%	46 16%	** **	** **	** **
Don't know/ can't remember	13 4%	4 4%	8 5%	11 4%	** **	** **	** **
SUMMARY							
DAILY	49 16%	17 14%	33 19%	48 17%	** **	** **	** **
WEEKLY	155 51%	60 49%	87 51%	143 52%	** **	** **	** **
MONTHLY	240 79%	93 76%	138 81%	221 80%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7I. How often in the past 3 months have you watched programmes or films using Dplay/ Discovery+?

Base : Those who have personally watched Dplay/ Discovery+ in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	176	22	13	14	1	48	76	85	14	12	24	46	47
Effective Weighted Sample	142	17	11	11	1	39	61	68	12	11	20	38	37
Total	165	17	11	13	2	42	67	82	14	12	22	42	39
At least daily	34 21%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	67 41%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	39 24%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	22 13%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	3 2%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	34 21%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	101 61%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	140 85%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7I. How often in the past 3 months have you watched programmes or films using Dplay/ Discovery+?

Base : Those who have personally watched Dplay/ Discovery+ in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	176	11	1	1	1	6	5	8	3	148	26	5	9	7	5
Effective Weighted Sample	142	10	1	1	1	5	4	7	2	118	23	4	8	6	4
Total	165	11	1	1	*	6	6	8	3	135	28	4	10	8	6
At least daily	34 21%	** **	** **	** **	** **	** **	** **	** **	** **	29 22%	** **	** **	** **	** **	** **
At least weekly	67 41%	** **	** **	** **	** **	** **	** **	** **	** **	56 42%	** **	** **	** **	** **	** **
At least monthly	39 24%	** **	** **	** **	** **	** **	** **	** **	** **	31 23%	** **	** **	** **	** **	** **
Less often	22 13%	** **	** **	** **	** **	** **	** **	** **	** **	17 13%	** **	** **	** **	** **	** **
Don't know/ can't remember	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	34 21%	** **	** **	** **	** **	** **	** **	** **	** **	29 22%	** **	** **	** **	** **	** **
WEEKLY	101 61%	** **	** **	** **	** **	** **	** **	** **	** **	85 63%	** **	** **	** **	** **	** **
MONTHLY	140 85%	** **	** **	** **	** **	** **	** **	** **	** **	117 86%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7I. How often in the past 3 months have you watched programmes or films using Dplay/ Discovery+?

Base : Those who have personally watched Dplay/ Discovery+ in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	176	74	95	158	3	10	13
Effective Weighted Sample	142	61	76	127	2	8	10
Total	165	72	86	148	3	10	13
At least daily	34	**	**	31	**	**	**
	21%	**	**	21%	**	**	**
At least weekly	67	**	**	64	**	**	**
	41%	**	**	43%	**	**	**
At least monthly	39	**	**	35	**	**	**
	24%	**	**	23%	**	**	**
Less often	22	**	**	17	**	**	**
	13%	**	**	12%	**	**	**
Don't know/ can't remember	3	**	**	2	**	**	**
	2%	**	**	1%	**	**	**
SUMMARY							
DAILY	34	**	**	31	**	**	**
	21%	**	**	21%	**	**	**
WEEKLY	101	**	**	94	**	**	**
	61%	**	**	64%	**	**	**
MONTHLY	140	**	**	129	**	**	**
	85%	**	**	87%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7J. How often in the past 3 months have you watched programmes or films using Virgin TV Catch-up or Virgin Media Anywhere?

Base : Those who have personally watched Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	ANY	NONE	IMPACTING/ LIMITING CONDITIONS				
		55-64	65-74	65+	75+	65+ OR DE			VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	293	43	26	34	8	90	91	157	16	19	26	49	52
Effective Weighted Sample	238	33	22	26	6	71	72	127	13	15	20	39	41
Total	283	37	21	33	12	82	84	152	15	20	25	47	42
At least daily	77 27%	**	**	**	**	**	**	40 26%	**	**	**	**	**
At least weekly	116 41%	**	**	**	**	**	**	72 47%	**	**	**	**	**
At least monthly	65 23%	**	**	**	**	**	**	32 21%	**	**	**	**	**
Less often	20 7%	**	**	**	**	**	**	8 5%	**	**	**	**	**
Don't know/ can't remember	4 1%	**	**	**	**	**	**	- -%	**	**	**	**	**
SUMMARY													
DAILY	77 27%	**	**	**	**	**	**	40 26%	**	**	**	**	**
WEEKLY	194 68%	**	**	**	**	**	**	112 74%	**	**	**	**	**
MONTHLY	259 91%	**	**	**	**	**	**	144 95%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7J. How often in the past 3 months have you watched programmes or films using Virgin TV Catch-up or Virgin Media Anywhere?

Base : Those who have personally watched Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	293	21	4	2	7	10	11	9	12	251	40	11	16	9	4
Effective Weighted Sample	238	18	4	2	7	9	9	8	10	201	35	9	14	8	4
Total	283	26	3	1	2	12	14	11	15	238	42	10	17	10	5
At least daily	77 27%	**	**	**	**	**	**	**	**	61 26%	**	**	**	**	**
At least weekly	116 41%	**	**	**	**	**	**	**	**	105 44%	**	**	**	**	**
At least monthly	65 23%	**	**	**	**	**	**	**	**	51 21%	**	**	**	**	**
Less often	20 7%	**	**	**	**	**	**	**	**	19 8%	**	**	**	**	**
Don't know/ can't remember	4 1%	**	**	**	**	**	**	**	**	2 1%	**	**	**	**	**
SUMMARY															
DAILY	77 27%	**	**	**	**	**	**	**	**	61 26%	**	**	**	**	**
WEEKLY	194 68%	**	**	**	**	**	**	**	**	166 70%	**	**	**	**	**
MONTHLY	259 91%	**	**	**	**	**	**	**	**	217 91%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7J. How often in the past 3 months have you watched programmes or films using Virgin TV Catch-up or Virgin Media Anywhere?

Base : Those who have personally watched Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	293	117	171	267	9	10	19
Effective Weighted Sample	238	95	139	215	8	9	16
Total	283	107	171	257	8	10	18
At least daily	77 27%	25 24%	50 29%	70 27%	** **	** **	** **
At least weekly	116 41%	39 36%	78 45%	109 42%	** **	** **	** **
At least monthly	65 23%	31 29%	33 19%	59 23%	** **	** **	** **
Less often	20 7%	11 10%	8 5%	16 6%	** **	** **	** **
Don't know/ can't remember	4 1%	1 1%	2 1%	3 1%	** **	** **	** **
SUMMARY							
DAILY	77 27%	25 24%	50 29%	70 27%	** **	** **	** **
WEEKLY	194 68%	64 60%	127 74%	178 69%	** **	** **	** **
MONTHLY	259 91%	95 89%	160 94%	238 93%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7K. How often in the past 3 months have you watched programmes or films using BBC TV programmes and content on YouTube?

Base : Those who have personally watched BBC TV programmes and content on YouTube in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	416	67	53	67	14	127	115	247	26	30	32	60	69
Effective Weighted Sample	337	54	44	54	13	102	89	201	21	21	24	46	54
Total	404	63	49	73	24	127	110	239	27	29	31	58	60
At least daily	118	**	**	**	**	42	36	62	**	**	**	**	**
	29%	**	**	**	**	33%	32%	26%	**	**	**	**	**
At least weekly	162	**	**	**	**	43	47	93	**	**	**	**	**
	40%	**	**	**	**	34%	43%	39%	**	**	**	**	**
At least monthly	81	**	**	**	**	27	17	56	**	**	**	**	**
	20%	**	**	**	**	21%	15%	23%	**	**	**	**	**
Less often	39	**	**	**	**	15	11	26	**	**	**	**	**
	10%	**	**	**	**	12%	10%	11%	**	**	**	**	**
Don't know/ can't remember	4	**	**	**	**	-	-	2	**	**	**	**	**
	1%	**	**	**	**	-%	-%	1%	**	**	**	**	**
SUMMARY													
DAILY	118	**	**	**	**	42	36	62	**	**	**	**	**
	29%	**	**	**	**	33%	32%	26%	**	**	**	**	**
WEEKLY	280	**	**	**	**	85	83	155	**	**	**	**	**
	69%	**	**	**	**	67%	75%	65%	**	**	**	**	**
MONTHLY	361	**	**	**	**	112	99	211	**	**	**	**	**
	89%	**	**	**	**	88%	90%	88%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7K. How often in the past 3 months have you watched programmes or films using BBC TV programmes and content on YouTube?

Base : Those who have personally watched BBC TV programmes and content on YouTube in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	416	48	8	5	6	23	25	32	16	325	83	14	26	26	17
Effective Weighted Sample	337	42	7	5	6	21	22	28	14	258	73	12	23	23	15
Total	404	62	6	3	2	29	33	40	23	308	88	14	28	29	18
At least daily	118	**	**	**	**	**	**	**	**	81	**	**	**	**	**
	29%	**	**	**	**	**	**	**	**	26%	**	**	**	**	**
At least weekly	162	**	**	**	**	**	**	**	**	125	**	**	**	**	**
	40%	**	**	**	**	**	**	**	**	41%	**	**	**	**	**
At least monthly	81	**	**	**	**	**	**	**	**	67	**	**	**	**	**
	20%	**	**	**	**	**	**	**	**	22%	**	**	**	**	**
Less often	39	**	**	**	**	**	**	**	**	34	**	**	**	**	**
	10%	**	**	**	**	**	**	**	**	11%	**	**	**	**	**
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	1	**	**	**	**	**
	1%	**	**	**	**	**	**	**	**	*%	**	**	**	**	**
SUMMARY															
DAILY	118	**	**	**	**	**	**	**	**	81	**	**	**	**	**
	29%	**	**	**	**	**	**	**	**	26%	**	**	**	**	**
WEEKLY	280	**	**	**	**	**	**	**	**	206	**	**	**	**	**
	69%	**	**	**	**	**	**	**	**	67%	**	**	**	**	**
MONTHLY	361	**	**	**	**	**	**	**	**	272	**	**	**	**	**
	89%	**	**	**	**	**	**	**	**	89%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7K. How often in the past 3 months have you watched programmes or films using BBC TV programmes and content on YouTube?

Base : Those who have personally watched BBC TV programmes and content on YouTube in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	416	183	220	375	9	11	20
Effective Weighted Sample	337	149	177	303	7	9	16
Total	404	175	217	364	7	12	19
At least daily	118 29%	51 29%	63 29%	106 29%	** **	** **	** **
At least weekly	162 40%	65 37%	91 42%	153 42%	** **	** **	** **
At least monthly	81 20%	40 23%	41 19%	68 19%	** **	** **	** **
Less often	39 10%	17 10%	20 9%	33 9%	** **	** **	** **
Don't know/ can't remember	4 1%	2 1%	2 1%	4 1%	** **	** **	** **
SUMMARY							
DAILY	118 29%	51 29%	63 29%	106 29%	** **	** **	** **
WEEKLY	280 69%	115 66%	154 71%	259 71%	** **	** **	** **
MONTHLY	361 89%	156 89%	195 90%	327 90%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7L. How often in the past 3 months have you watched programmes or films using Netflix?

Base : Those who have personally watched Netflix in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	c	d	e	f	g	
Unweighted total	2962	400	260	313	53	860	926	1612	162	139	166	429	545	
Effective Weighted Sample	2399	315	216	254	49	685	743	1304	129	108	131	345	433	
Total	2817	352	238	323	86	772	839	1578	150	135	153	395	473	
At least daily	1241 44%	87 25%	59 25%	64 20%	** **	309 40%	390 47%	672 43%	73 49%	51 38%	59 39%	170 43%	255 54%	
At least weekly	1143 41%	191 54%	124 52%	171 53%	** **	302 39%	315 38%	666 42%	58 38%	51 38%	59 39%	151 38%	165 35%	
At least monthly	335 12%	55 16%	38 16%	61 19%	** **	112 15%	102 12%	193 12%	14 10%	22 16%	23 15%	53 13%	39 8%	
Less often	86 3%	17 5%	16 7%	27 8%	** **	42 5%	26 3%	43 3%	4 3%	10 8%	10 7%	19 5%	11 2%	
Don't know/ can't remember	12 *%	2 *%	* *%	* *%	** **	7 1%	5 1%	4 *%	1 *%	1 *%	1 1%	2 *%	4 1%	
SUMMARY														
DAILY	1241 44%	87 25%	59 25%	64 20%	** **	309 40%	390 47%	672 43%	73 49%	51 38%	59 39%	170 43%	255 54%	
WEEKLY	2384 85%	278 79%	183 77%	235 73%	** **	611 79%	705 84%	1338 85%	131 87%	102 75%	118 78%	321 81%	420 89%	
MONTHLY	2720 97%	333 95%	221 93%	296 92%	** **	724 94%	808 96%	1531 97%	145 97%	124 92%	141 93%	374 95%	459 97%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7L. How often in the past 3 months have you watched programmes or films using Netflix?

Base : Those who have personally watched Netflix in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	~b	c	~d	a	b	~c	d	~e	~f
Unweighted total	2962	227	28	28	30	128	98	142	85	2494	391	94	132	96	69
Effective Weighted Sample	2399	203	27	26	29	115	87	127	77	1986	346	81	119	87	59
Total	2817	280	19	13	11	162	117	176	104	2311	427	101	148	110	68
At least daily	1241	55	**	**	**	32	**	31	**	982	233	**	91	**	**
	44%	20%	**	**	**	20%	**	18%	**	43%	55%	**	61%	**	**
										a	a				
At least weekly	1143	148	**	**	**	92	**	93	**	965	141	**	42	**	**
	41%	53%	**	**	**	57%	**	53%	**	42%	33%	**	29%	**	**
										bd					
At least monthly	335	50	**	**	**	22	**	34	**	286	38	**	9	**	**
	12%	18%	**	**	**	14%	**	19%	**	12%	9%	**	6%	**	**
Less often	86	27	**	**	**	16	**	18	**	72	11	**	5	**	**
	3%	10%	**	**	**	10%	**	10%	**	3%	3%	**	3%	**	**
Don't know/ can't remember	12	-	**	**	**	-	**	-	**	6	3	**	1	**	**
	*%	-%	**	**	**	-%	**	-%	**	*%	1%	**	1%	**	**
SUMMARY															
DAILY	1241	55	**	**	**	32	**	31	**	982	233	**	91	**	**
	44%	20%	**	**	**	20%	**	18%	**	43%	55%	**	61%	**	**
										a	a				
WEEKLY	2384	203	**	**	**	124	**	124	**	1947	375	**	133	**	**
	85%	73%	**	**	**	76%	**	71%	**	84%	88%	**	90%	**	**
MONTHLY	2720	253	**	**	**	146	**	159	**	2233	413	**	142	**	**
	97%	90%	**	**	**	90%	**	90%	**	97%	97%	**	96%	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7L. How often in the past 3 months have you watched programmes or films using Netflix?

Base : Those who have personally watched Netflix in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
		a	b	a	~b	c	d
Significance Level: 99%							
Unweighted total	2962	1367	1475	2665	85	106	191
Effective Weighted Sample	2399	1115	1183	2153	70	87	157
Total	2817	1288	1416	2538	78	103	181
At least daily	1241	589	604	1109	**	56	89
	44%	46%	43%	44%	**	55%	49%
At least weekly	1143	534	575	1033	**	30	69
	41%	41%	41%	41%	**	30%	38%
At least monthly	335	139	175	301	**	14	20
	12%	11%	12%	12%	**	14%	11%
Less often	86	23	56	84	**	1	1
	3%	2%	4%	3%	**	1%	1%
			a				
Don't know/ can't remember	12	3	6	11	**	1	1
	*%	*%	*%	*%	**	1%	*%
SUMMARY							
DAILY	1241	589	604	1109	**	56	89
	44%	46%	43%	44%	**	55%	49%
WEEKLY	2384	1123	1179	2142	**	87	159
	85%	87%	83%	84%	**	84%	88%
		b					
MONTHLY	2720	1262	1354	2443	**	101	179
	97%	98%	96%	96%	**	98%	99%
		b					

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7M. How often in the past 3 months have you watched programmes or films using Amazon Prime Video?

Base : Those who have personally watched Amazon Prime Video in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	c	~d	e	f	g	
Unweighted total	2233	299	216	265	49	632	701	1245	121	97	135	334	404	
Effective Weighted Sample	1806	239	182	214	44	505	564	1006	97	78	105	267	325	
Total	2132	261	191	267	76	571	641	1218	110	98	127	308	350	
At least daily	579 27%	46 17%	26 14%	32 12%	** **	135 24%	186 29%	300 25%	37 34%	** **	26 20%	82 27%	121 34% be	
At least weekly	964 45%	120 46%	87 46%	115 43%	** **	242 42%	279 44%	569 47%	49 44%	** **	59 47%	136 44%	146 42%	
At least monthly	442 21%	78 30%	54 28%	81 30%	** **	136 24%	136 21%	258 21%	18 16%	** **	33 26%	66 21%	66 19%	
Less often	141 7%	17 7%	23 12%	39 15% a	** **	53 9%	39 6%	88 7%	7 6%	** **	9 7%	22 7%	17 5%	
Don't know/ can't remember	7 *%	1 *%	* *%	* *%	** **	4 1%	1 *%	2 *%	- -%	** **	- -%	1 *%	- -%	
SUMMARY														
DAILY	579 27%	46 17%	26 14%	32 12%	** **	135 24%	186 29%	300 25%	37 34%	** **	26 20%	82 27%	121 34% be	
WEEKLY	1543 72%	165 63%	113 59%	147 55%	** **	377 66%	465 72%	869 71%	86 78%	** **	85 67%	218 71%	267 76%	
MONTHLY	1985 93%	243 93% c	167 88%	228 85%	** **	514 90%	601 94%	1127 93%	103 94%	** **	118 93%	284 92%	333 95%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7M. How often in the past 3 months have you watched programmes or films using Amazon Prime Video?

Base : Those who have personally watched Amazon Prime Video in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	~b	c	~d	a	b	~c	~d	~e	~f	
Unweighted total	2233	185	27	28	25	118	67	123	62	1940	245	67	84	54	40
Effective Weighted Sample	1806	165	26	26	24	105	60	109	55	1550	219	58	76	50	35
Total	2132	225	19	14	9	147	78	148	76	1806	277	74	96	65	42
At least daily	579	26	**	**	**	16	**	9	**	469	103	**	**	**	**
	27%	12%	**	**	**	11%	**	6%	**	26%	37%	**	**	**	**
										a					
At least weekly	964	93	**	**	**	62	**	62	**	832	112	**	**	**	**
	45%	42%	**	**	**	42%	**	42%	**	46%	40%	**	**	**	**
At least monthly	442	72	**	**	**	44	**	54	**	378	42	**	**	**	**
	21%	32%	**	**	**	30%	**	36%	**	21%	15%	**	**	**	**
Less often	141	34	**	**	**	24	**	24	**	122	17	**	**	**	**
	7%	15%	**	**	**	17%	**	16%	**	7%	6%	**	**	**	**
Don't know/ can't remember	7	-	**	**	**	-	**	-	**	5	2	**	**	**	**
	*%	-%	**	**	**	-%	**	-%	**	*%	1%	**	**	**	**
SUMMARY															
DAILY	579	26	**	**	**	16	**	9	**	469	103	**	**	**	**
	27%	12%	**	**	**	11%	**	6%	**	26%	37%	**	**	**	**
										a					
WEEKLY	1543	120	**	**	**	78	**	71	**	1300	215	**	**	**	**
	72%	53%	**	**	**	53%	**	47%	**	72%	78%	**	**	**	**
MONTHLY	1985	191	**	**	**	122	**	124	**	1679	258	**	**	**	**
	93%	85%	**	**	**	83%	**	84%	**	93%	93%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7M. How often in the past 3 months have you watched programmes or films using Amazon Prime Video?

Base : Those who have personally watched Amazon Prime Video in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2233	1081	1067	2023	63	68	131
Effective Weighted Sample	1806	880	857	1635	51	55	106
Total	2132	1014	1036	1939	57	61	118
At least daily	579 27%	263 26%	292 28%	530 27%	** **	** **	32 27%
At least weekly	964 45%	470 46%	465 45%	879 45%	** **	** **	47 40%
At least monthly	442 21%	216 21%	201 19%	400 21%	** **	** **	24 20%
Less often	141 7%	62 6%	74 7%	124 6%	** **	** **	14 12%
Don't know/ can't remember	7 *%	3 *%	4 *%	5 *%	** **	** **	1 1%
SUMMARY							
DAILY	579 27%	263 26%	292 28%	530 27%	** **	** **	32 27%
WEEKLY	1543 72%	733 72%	757 73%	1409 73%	** **	** **	79 67%
MONTHLY	1985 93%	949 94%	958 92%	1810 93%	** **	** **	103 87%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7N. How often in the past 3 months have you watched programmes or films using NOW TV?

Base : Those who have personally watched NOW TV in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	f	g
Unweighted total	610	75	42	47	5	160	205	329	40	33	39	107	124
Effective Weighted Sample	502	59	38	41	5	128	168	271	35	28	34	93	98
Total	579	62	40	49	9	135	187	319	37	34	40	108	104
At least daily	164	**	**	**	**	44	58	75	**	**	**	36	35
	28%	**	**	**	**	32%	31%	24%	**	**	**	34%	34%
At least weekly	235	**	**	**	**	47	72	141	**	**	**	43	43
	41%	**	**	**	**	35%	38%	44%	**	**	**	39%	41%
At least monthly	116	**	**	**	**	28	42	61	**	**	**	24	19
	20%	**	**	**	**	21%	22%	19%	**	**	**	22%	19%
Less often	59	**	**	**	**	15	15	39	**	**	**	5	7
	10%	**	**	**	**	11%	8%	12%	**	**	**	4%	6%
Don't know/ can't remember	4	**	**	**	**	1	1	4	**	**	**	1	-
	1%	**	**	**	**	*%	*%	1%	**	**	**	*%	-%
SUMMARY													
DAILY	164	**	**	**	**	44	58	75	**	**	**	36	35
	28%	**	**	**	**	32%	31%	24%	**	**	**	34%	34%
WEEKLY	399	**	**	**	**	91	130	216	**	**	**	79	78
	69%	**	**	**	**	68%	70%	68%	**	**	**	73%	75%
MONTHLY	515	**	**	**	**	119	172	277	**	**	**	103	97
	89%	**	**	**	**	88%	92%	87%	**	**	**	95%	94%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7N. How often in the past 3 months have you watched programmes or films using NOW TV?

Base : Those who have personally watched NOW TV in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	610	40	3	2	2	28	12	25	15	534	70	19	25	19	7
Effective Weighted Sample	502	36	3	2	2	25	11	23	14	437	62	17	22	17	6
Total	579	45	2	1	1	31	14	28	17	501	74	20	27	21	6
At least daily	164	**	**	**	**	**	**	**	**	139	**	**	**	**	**
	28%	**	**	**	**	**	**	**	**	28%	**	**	**	**	**
At least weekly	235	**	**	**	**	**	**	**	**	209	**	**	**	**	**
	41%	**	**	**	**	**	**	**	**	42%	**	**	**	**	**
At least monthly	116	**	**	**	**	**	**	**	**	99	**	**	**	**	**
	20%	**	**	**	**	**	**	**	**	20%	**	**	**	**	**
Less often	59	**	**	**	**	**	**	**	**	51	**	**	**	**	**
	10%	**	**	**	**	**	**	**	**	10%	**	**	**	**	**
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	4	**	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	164	**	**	**	**	**	**	**	**	139	**	**	**	**	**
	28%	**	**	**	**	**	**	**	**	28%	**	**	**	**	**
WEEKLY	399	**	**	**	**	**	**	**	**	347	**	**	**	**	**
	69%	**	**	**	**	**	**	**	**	69%	**	**	**	**	**
MONTHLY	515	**	**	**	**	**	**	**	**	446	**	**	**	**	**
	89%	**	**	**	**	**	**	**	**	89%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7N. How often in the past 3 months have you watched programmes or films using NOW TV?

Base : Those who have personally watched NOW TV in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	610	315	280	538	18	33	51
Effective Weighted Sample	502	259	232	442	16	27	43
Total	579	292	273	512	17	29	46
At least daily	164 28%	74 25%	86 31%	141 28%	** **	** **	** **
At least weekly	235 41%	108 37%	122 45%	211 41%	** **	** **	** **
At least monthly	116 20%	74 25%	40 14%	105 20%	** **	** **	** **
Less often	59 10%	33 11%	25 9%	51 10%	** **	** **	** **
Don't know/ can't remember	4 1%	4 1%	1 *%	4 1%	** **	** **	** **
SUMMARY							
DAILY	164 28%	74 25%	86 31%	141 28%	** **	** **	** **
WEEKLY	399 69%	183 62%	207 76% a	352 69%	** **	** **	** **
MONTHLY	515 89%	256 88%	247 91%	457 89%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A70. How often in the past 3 months have you watched programmes or films using Disney+?

Base : Those who have personally watched Disney+ in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	~c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	1364	106	39	44	5	302	476	704	94	61	83	225	316	
Effective Weighted Sample	1104	87	32	36	4	242	385	567	76	48	70	186	254	
Total	1269	97	39	45	7	260	414	674	80	53	72	201	265	
At least daily	315 25%	12 12%	** **	** **	** **	81 31%	107 26%	148 22%	** **	** **	** **	46 23%	74 28%	
At least weekly	581 46%	38 39%	** **	** **	** **	108 42%	187 45%	324 48%	** **	** **	** **	95 47%	119 45%	
At least monthly	270 21%	31 32%	** **	** **	** **	41 16%	83 20%	152 22%	** **	** **	** **	43 22%	47 18%	
Less often	93 7%	13 13%	** **	** **	** **	29 11%	34 8%	47 7%	** **	** **	** **	14 7%	24 9%	
Don't know/ can't remember	10 1%	3 3%	** **	** **	** **	1 *%	4 1%	4 1%	** **	** **	** **	2 1%	1 *%	
SUMMARY														
DAILY	315 25%	12 12%	** **	** **	** **	81 31%	107 26%	148 22%	** **	** **	** **	46 23%	74 28%	
WEEKLY	896 71%	50 51%	** **	** **	** **	189 73%	294 71%	472 70%	** **	** **	** **	141 70%	193 73%	
MONTHLY	1166 92%	81 84%	** **	** **	** **	230 89%	377 91%	623 92%	** **	** **	** **	184 92%	240 91%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A70. How often in the past 3 months have you watched programmes or films using Disney+?

Base : Those who have personally watched Disney+ in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	1364	31	3	6	4	20	11	18	13	1151	182	54	60	42	26
Effective Weighted Sample	1104	28	3	6	4	18	10	17	12	917	162	47	55	38	22
Total	1269	39	2	3	1	25	14	24	15	1041	196	58	65	47	26
At least daily	315	**	**	**	**	**	**	**	**	250	57	**	**	**	**
	25%	**	**	**	**	**	**	**	**	24%	29%	**	**	**	**
At least weekly	581	**	**	**	**	**	**	**	**	488	83	**	**	**	**
	46%	**	**	**	**	**	**	**	**	47%	42%	**	**	**	**
At least monthly	270	**	**	**	**	**	**	**	**	212	48	**	**	**	**
	21%	**	**	**	**	**	**	**	**	20%	24%	**	**	**	**
Less often	93	**	**	**	**	**	**	**	**	84	6	**	**	**	**
	7%	**	**	**	**	**	**	**	**	8%	3%	**	**	**	**
Don't know/ can't remember	10	**	**	**	**	**	**	**	**	7	2	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	1%	**	**	**	**
SUMMARY															
DAILY	315	**	**	**	**	**	**	**	**	250	57	**	**	**	**
	25%	**	**	**	**	**	**	**	**	24%	29%	**	**	**	**
WEEKLY	896	**	**	**	**	**	**	**	**	738	140	**	**	**	**
	71%	**	**	**	**	**	**	**	**	71%	72%	**	**	**	**
MONTHLY	1166	**	**	**	**	**	**	**	**	951	188	**	**	**	**
	92%	**	**	**	**	**	**	**	**	91%	96%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A70. How often in the past 3 months have you watched programmes or films using Disney+?

Base : Those who have personally watched Disney+ in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1364	691	617	1196	43	67	110
Effective Weighted Sample	1104	559	501	967	35	54	89
Total	1269	632	587	1116	38	60	99
At least daily	315	158	143	268	**	**	35
	25%	25%	24%	24%	**	**	35%
At least weekly	581	295	266	525	**	**	32
	46%	47%	45%	47%	**	**	33%
				d			
At least monthly	270	135	124	233	**	**	23
	21%	21%	21%	21%	**	**	23%
Less often	93	42	48	80	**	**	9
	7%	7%	8%	7%	**	**	9%
Don't know/ can't remember	10	3	6	10	**	**	-
	1%	*%	1%	1%	**	**	-%
SUMMARY							
DAILY	315	158	143	268	**	**	35
	25%	25%	24%	24%	**	**	35%
WEEKLY	896	453	409	793	**	**	67
	71%	72%	70%	71%	**	**	68%
MONTHLY	1166	588	534	1027	**	**	90
	92%	93%	91%	92%	**	**	91%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7P. How often in the past 3 months have you watched programmes or films using Apple TV Plus?

Base : Those who have personally watched Apple TV Plus in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	261	19	12	12	-	43	94	133	23	12	14	59	57
Effective Weighted Sample	219	16	9	9	-	35	80	109	21	11	12	51	49
Total	266	21	10	10	-	38	93	136	21	13	13	56	59
At least daily	49	**	**	**	**	**	**	15	**	**	**	**	**
	19%	**	**	**	**	**	**	11%	**	**	**	**	**
At least weekly	95	**	**	**	**	**	**	45	**	**	**	**	**
	36%	**	**	**	**	**	**	33%	**	**	**	**	**
At least monthly	86	**	**	**	**	**	**	49	**	**	**	**	**
	32%	**	**	**	**	**	**	36%	**	**	**	**	**
Less often	29	**	**	**	**	**	**	23	**	**	**	**	**
	11%	**	**	**	**	**	**	17%	**	**	**	**	**
Don't know/ can't remember	7	**	**	**	**	**	**	4	**	**	**	**	**
	2%	**	**	**	**	**	**	3%	**	**	**	**	**
SUMMARY													
DAILY	49	**	**	**	**	**	**	15	**	**	**	**	**
	19%	**	**	**	**	**	**	11%	**	**	**	**	**
WEEKLY	144	**	**	**	**	**	**	60	**	**	**	**	**
	54%	**	**	**	**	**	**	44%	**	**	**	**	**
MONTHLY	230	**	**	**	**	**	**	109	**	**	**	**	**
	86%	**	**	**	**	**	**	80%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7P. How often in the past 3 months have you watched programmes or films using Apple TV Plus?

Base : Those who have personally watched Apple TV Plus in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	261	5	2	2	3	2	3	4	1	194	60	12	20	17	11
Effective Weighted Sample	219	5	2	2	3	2	3	4	1	159	54	11	18	15	10
Total	266	6	1	1	1	3	3	6	1	190	68	13	21	19	14
At least daily	49 19%	** **	** **	** **	** **	** **	** **	** **	** **	33 17%	** **	** **	** **	** **	** **
At least weekly	95 36%	** **	** **	** **	** **	** **	** **	** **	** **	67 35%	** **	** **	** **	** **	** **
At least monthly	86 32%	** **	** **	** **	** **	** **	** **	** **	** **	65 34%	** **	** **	** **	** **	** **
Less often	29 11%	** **	** **	** **	** **	** **	** **	** **	** **	24 12%	** **	** **	** **	** **	** **
Don't know/ can't remember	7 2%	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	49 19%	** **	** **	** **	** **	** **	** **	** **	** **	33 17%	** **	** **	** **	** **	** **
WEEKLY	144 54%	** **	** **	** **	** **	** **	** **	** **	** **	100 52%	** **	** **	** **	** **	** **
MONTHLY	230 86%	** **	** **	** **	** **	** **	** **	** **	** **	164 86%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7P. How often in the past 3 months have you watched programmes or films using Apple TV Plus?

Base : Those who have personally watched Apple TV Plus in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	261	124	126	225	15	14	29
Effective Weighted Sample	219	101	109	190	13	11	24
Total	266	120	135	231	16	13	29
At least daily	49 19%	18 15%	29 21%	45 20%	** **	** **	** **
At least weekly	95 36%	48 40%	43 32%	75 33%	** **	** **	** **
At least monthly	86 32%	38 32%	45 33%	81 35%	** **	** **	** **
Less often	29 11%	14 12%	14 10%	24 10%	** **	** **	** **
Don't know/ can't remember	7 2%	2 2%	4 3%	6 2%	** **	** **	** **
SUMMARY							
DAILY	49 19%	18 15%	29 21%	45 20%	** **	** **	** **
WEEKLY	144 54%	66 55%	72 53%	121 52%	** **	** **	** **
MONTHLY	230 86%	104 87%	117 87%	201 87%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7Q. How often in the past 3 months have you watched programmes or films using BritBox?

Base : Those who have personally watched BritBox in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g	
Unweighted total	154	12	17	18	1	41	71	72	13	15	20	42	34	
Effective Weighted Sample	130	10	14	15	1	33	62	59	11	12	18	37	30	
Total	150	10	16	18	2	37	73	67	12	15	23	45	35	
At least daily	36 24%	**	**	**	**	**	**	**	**	**	**	**	**	
At least weekly	63 42%	**	**	**	**	**	**	**	**	**	**	**	**	
At least monthly	26 17%	**	**	**	**	**	**	**	**	**	**	**	**	
Less often	19 13%	**	**	**	**	**	**	**	**	**	**	**	**	
Don't know/ can't remember	6 4%	**	**	**	**	**	**	**	**	**	**	**	**	
SUMMARY														
DAILY	36 24%	**	**	**	**	**	**	**	**	**	**	**	**	
WEEKLY	100 66%	**	**	**	**	**	**	**	**	**	**	**	**	
MONTHLY	125 83%	**	**	**	**	**	**	**	**	**	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7Q. How often in the past 3 months have you watched programmes or films using BritBox?

Base : Those who have personally watched BritBox in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	154	12	3	3	-	7	5	6	6	131	21	4	8	6	3
Effective Weighted Sample	130	11	3	3	-	6	5	5	6	109	19	3	8	5	3
Total	150	15	2	1	-	10	5	8	7	126	23	3	10	7	3
At least daily	36 24%	**	**	**	**	**	**	**	**	28 23%	**	**	**	**	**
At least weekly	63 42%	**	**	**	**	**	**	**	**	57 45%	**	**	**	**	**
At least monthly	26 17%	**	**	**	**	**	**	**	**	19 15%	**	**	**	**	**
Less often	19 13%	**	**	**	**	**	**	**	**	17 13%	**	**	**	**	**
Don't know/ can't remember	6 4%	**	**	**	**	**	**	**	**	5 4%	**	**	**	**	**
SUMMARY															
DAILY	36 24%	**	**	**	**	**	**	**	**	28 23%	**	**	**	**	**
WEEKLY	100 66%	**	**	**	**	**	**	**	**	85 67%	**	**	**	**	**
MONTHLY	125 83%	**	**	**	**	**	**	**	**	105 83%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7Q. How often in the past 3 months have you watched programmes or films using BritBox?

Base : Those who have personally watched BritBox in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	154	62	89	128	10	13	23
Effective Weighted Sample	130	52	76	108	9	11	19
Total	150	58	91	126	10	12	22
At least daily	36	**	**	32	**	**	**
	24%	**	**	25%	**	**	**
At least weekly	63	**	**	54	**	**	**
	42%	**	**	43%	**	**	**
At least monthly	26	**	**	20	**	**	**
	17%	**	**	16%	**	**	**
Less often	19	**	**	16	**	**	**
	13%	**	**	13%	**	**	**
Don't know/ can't remember	6	**	**	4	**	**	**
	4%	**	**	3%	**	**	**
SUMMARY							
DAILY	36	**	**	32	**	**	**
	24%	**	**	25%	**	**	**
WEEKLY	100	**	**	86	**	**	**
	66%	**	**	68%	**	**	**
MONTHLY	125	**	**	106	**	**	**
	83%	**	**	84%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7R. How often in the past 3 months have you watched programmes or films using Hayu?

Base : Those who have personally watched Hayu in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE ~b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g
Significance Level: 99%													
Unweighted total	116	6	1	1	-	20	47	56	7	9	8	24	33
Effective Weighted Sample	95	5	1	1	-	16	38	46	6	7	6	20	27
Total	110	4	*	*	-	15	44	52	6	9	8	26	31
At least daily	35 32%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	43 39%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	19 17%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	10 9%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	35 32%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	78 71%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	97 88%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7R. How often in the past 3 months have you watched programmes or films using Hayu?

Base : Those who have personally watched Hayu in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE ~a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	116	-	-	-	1	-	-	-	-	91	23	4	8	8	3
Effective Weighted Sample	95	-	-	-	1	-	-	-	-	73	22	4	8	8	3
Total	110	-	-	-	*	-	-	-	-	79	29	5	9	12	3
At least daily	35 32%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	43 39%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	19 17%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	10 9%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	3 3%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY															
DAILY	35 32%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	78 71%	**	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	97 88%	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7R. How often in the past 3 months have you watched programmes or films using Hayu?

Base : Those who have personally watched Hayu in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	116	58	57	101	8	2	10
Effective Weighted Sample	95	46	49	83	6	2	8
Total	110	51	58	97	7	2	9
At least daily	35	**	**	31	**	**	**
	32%	**	**	32%	**	**	**
At least weekly	43	**	**	38	**	**	**
	39%	**	**	40%	**	**	**
At least monthly	19	**	**	17	**	**	**
	17%	**	**	17%	**	**	**
Less often	10	**	**	7	**	**	**
	9%	**	**	7%	**	**	**
Don't know/ can't remember	3	**	**	3	**	**	**
	3%	**	**	3%	**	**	**
SUMMARY							
DAILY	35	**	**	31	**	**	**
	32%	**	**	32%	**	**	**
WEEKLY	78	**	**	69	**	**	**
	71%	**	**	72%	**	**	**
MONTHLY	97	**	**	86	**	**	**
	88%	**	**	89%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7S. How often in the past 3 months have you watched programmes or films using YouTube channels?

Base : Those who have personally watched YouTube channels in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	1477	185	130	161	31	448	456	826	82	81	80	194	297	
Effective Weighted Sample	1199	147	110	131	27	359	364	673	64	63	61	153	234	
Total	1404	171	118	166	48	401	403	814	76	76	72	171	251	
At least daily	698	59	40	49	**	197	208	391	**	**	**	88	148	
	50%	35%	34%	29%	**	49%	52%	48%	**	**	**	51%	59%	
													b	
At least weekly	467	52	40	67	**	131	128	277	**	**	**	48	73	
	33%	31%	34%	40%	**	33%	32%	34%	**	**	**	28%	29%	
At least monthly	142	31	19	25	**	37	44	85	**	**	**	21	20	
	10%	18%	16%	15%	**	9%	11%	10%	**	**	**	12%	8%	
Less often	91	28	19	26	**	35	22	58	**	**	**	14	11	
	6%	16%	16%	15%	**	9%	6%	7%	**	**	**	8%	4%	
Don't know/ can't remember	6	1	-	-	**	1	-	4	**	**	**	-	-	
	*%	*%	-%	-%	**	*%	-%	1%	**	**	**	-%	-%	
SUMMARY														
DAILY	698	59	40	49	**	197	208	391	**	**	**	88	148	
	50%	35%	34%	29%	**	49%	52%	48%	**	**	**	51%	59%	
													b	
WEEKLY	1166	111	81	116	**	328	337	667	**	**	**	135	221	
	83%	65%	68%	70%	**	82%	84%	82%	**	**	**	79%	88%	
MONTHLY	1308	142	99	140	**	365	380	752	**	**	**	157	241	
	93%	83%	84%	85%	**	91%	94%	92%	**	**	**	92%	96%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7S. How often in the past 3 months have you watched programmes or films using YouTube channels?

Base : Those who have personally watched YouTube channels in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	1477	115	16	19	11	79	36	69	46	1191	238	55	89	61	33
Effective Weighted Sample	1199	102	15	18	11	70	32	61	42	951	207	46	79	54	28
Total	1404	141	12	9	4	95	46	87	54	1106	249	54	94	68	33
At least daily	698	43	**	**	**	**	**	**	**	520	153	**	**	**	**
	50%	30%	**	**	**	**	**	**	**	47%	61%	**	**	**	**
										a					
At least weekly	467	58	**	**	**	**	**	**	**	375	80	**	**	**	**
	33%	41%	**	**	**	**	**	**	**	34%	32%	**	**	**	**
At least monthly	142	18	**	**	**	**	**	**	**	131	10	**	**	**	**
	10%	13%	**	**	**	**	**	**	**	12%	4%	**	**	**	**
										b					
Less often	91	22	**	**	**	**	**	**	**	79	6	**	**	**	**
	6%	15%	**	**	**	**	**	**	**	7%	2%	**	**	**	**
Don't know/ can't remember	6	-	**	**	**	**	**	**	**	2	1	**	**	**	**
	*%	-%	**	**	**	**	**	**	**	*%	*%	**	**	**	**
SUMMARY															
DAILY	698	43	**	**	**	**	**	**	**	520	153	**	**	**	**
	50%	30%	**	**	**	**	**	**	**	47%	61%	**	**	**	**
										a					
WEEKLY	1166	101	**	**	**	**	**	**	**	894	232	**	**	**	**
	83%	72%	**	**	**	**	**	**	**	81%	93%	**	**	**	**
										a					
MONTHLY	1308	119	**	**	**	**	**	**	**	1025	242	**	**	**	**
	93%	85%	**	**	**	**	**	**	**	93%	97%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7S. How often in the past 3 months have you watched programmes or films using YouTube channels?

Base : Those who have personally watched YouTube channels in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1477	704	710	1311	36	66	102
Effective Weighted Sample	1199	574	573	1061	31	52	84
Total	1404	667	675	1244	36	59	96
At least daily	698	325	343	620	**	**	49
	50%	49%	51%	50%	**	**	52%
At least weekly	467	222	222	410	**	**	34
	33%	33%	33%	33%	**	**	35%
At least monthly	142	76	64	127	**	**	8
	10%	11%	9%	10%	**	**	8%
Less often	91	42	46	82	**	**	5
	6%	6%	7%	7%	**	**	5%
Don't know/ can't remember	6	2	1	5	**	**	-
	*%	*%	*%	*%	**	**	-%
SUMMARY							
DAILY	698	325	343	620	**	**	49
	50%	49%	51%	50%	**	**	52%
WEEKLY	1166	548	566	1030	**	**	83
	83%	82%	84%	83%	**	**	87%
MONTHLY	1308	624	629	1157	**	**	91
	93%	94%	93%	93%	**	**	95%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Netflix	2384	278	183	235	52	611	705	1338	131	102	118	321	420
	55%	45%	32%	23%	12%	36%	51%	58%	52%	38%	34%	43%	67%
		bcd	cd	d			def	edef	de				abcdef
BBC iPlayer	1701	251	231	340	109	581	491	1004	83	89	112	248	240
	39%	41%	41%	34%	25%	34%	36%	43%	33%	34%	32%	33%	38%
		d	d					acdef					
Amazon Prime Video	1543	165	113	147	34	377	465	869	86	72	85	218	267
	35%	27%	20%	15%	8%	22%	34%	38%	34%	27%	24%	29%	42%
		bcd	d	d			e	def					edef
YouTube channels	1166	111	81	116	35	328	337	667	65	61	54	135	221
	27%	18%	14%	11%	8%	19%	24%	29%	26%	23%	15%	18%	35%
		cd					ef	aef	e				abdef
ITV Hub or ITV Hub+	956	146	130	189	59	362	319	521	57	54	78	167	163
	22%	24%	23%	19%	14%	21%	23%	23%	23%	20%	22%	23%	26%
		d	d										
Disney+	896	50	17	18	1	189	294	472	61	36	48	141	193
	21%	8%	3%	2%	0%	11%	21%	20%	25%	14%	14%	19%	31%
		bcd					e		de				abdef
All4 (previously 4OD)	604	87	58	81	23	171	209	340	39	33	49	113	117
	14%	14%	10%	8%	5%	10%	15%	15%	16%	13%	14%	15%	19%
		cd											
Sky On Demand or Sky Go	530	82	50	65	14	125	150	305	20	25	35	78	77
	12%	13%	9%	6%	3%	7%	11%	13%	8%	9%	10%	10%	12%
		cd	d										
NOW TV	399	34	24	28	3	91	130	216	29	23	29	79	78
	9%	6%	4%	3%	1%	5%	9%	9%	11%	9%	8%	11%	12%
		d											
My5 (previously Demand 5)	387	56	51	67	16	134	166	180	33	24	31	89	92
	9%	9%	9%	7%	4%	8%	12%	8%	13%	9%	9%	12%	15%
							b					b	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC TV programmes and content on YouTube	280 6%	39 6%	29 5%	43 4%	15 3%	85 5%	83 6%	155 7%	21 8%	20 7%	20 6%	41 6%	48 8%
Virgin TV Catch-up or Virgin Media Anywhere	194 4%	29 5%	18 3%	25 2%	7 2%	59 3%	54 4%	112 5%	8 3%	12 5%	16 4%	28 4%	31 5%
UKTV Play	155 4%	22 4%	11 2%	18 2%	7 2%	34 2%	62 5%	70 3%	13 5%	14 5%	15 4%	29 4%	43 7% b
STV Player (Scotland)	150 3%	15 2%	9 2%	14 1%	5 1%	37 2%	61 4%	66 3%	14 5%	12 5%	15 4%	46 6% b	30 5%
Apple TV Plus	144 3%	10 2%	4 1%	4 *%	- -%	19 1%	62 4% b	60 3%	14 6%	9 4%	11 3%	41 6% b	36 6% b
Dplay/ Discovery+	101 2%	13 2%	6 1%	6 1%	- -%	21 1%	44 3%	52 2%	9 4%	10 4%	14 4%	29 4%	28 4% b
BritBox	100 2%	6 1%	12 2%	14 1%	2 *%	24 1%	49 4% b	44 2%	8 3%	11 4%	18 5% b	27 4%	25 4% b
Hayu	78 2%	3 *%	* *%	* *%	- -%	11 1%	36 3%	33 1%	6 2%	9 3%	4 1%	21 3%	25 4% b
S4C Clic (Welsh language)	58 1%	2 *%	2 *%	3 *%	1 *%	11 1%	30 2% b	17 1%	5 2%	6 2%	6 2%	19 3% b	15 2% b
None	1004 23%	175 28%	232 41% a	508 50% ab	276 63% abc	665 39%	365 26% bg	463 20% g	70 28% g	96 36% abg	143 41% abcg	238 32% bg	87 14%
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
		a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%													
Mean number of VoD services at least weekly in the past 3 months (out of 19)	2.7	2.4	2.1	1.8	1.4	2.1	2.7	2.7	2.8	2.5	2.4	2.7	3.2
		bcd	cd	d				e					abdef
Standard deviation	2.01	1.74	1.50	1.37	1.07	1.71	2.10	1.98	2.45	2.48	2.27	2.19	2.20
Standard error	.03	.07	.06	.05	.07	.04	.06	.04	.16	.16	.12	.08	.08

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Netflix	2384	203	**	**	**	124	79	124	79	1947	375	87	133	97	**
	55%	24%	**	**	**	27%	20%	26%	22%	54%	66%	70%	60%	74%	**
										a	a	a	a	a	
BBC iPlayer	1701	300	**	**	**	171	128	180	120	1434	233	56	79	63	**
	39%	36%	**	**	**	37%	33%	38%	33%	39%	41%	45%	36%	48%	**
Amazon Prime Video	1543	120	**	**	**	78	42	71	49	1300	215	64	79	45	**
	35%	14%	**	**	**	17%	11%	15%	14%	36%	38%	52%	36%	34%	**
											a	a	a	a	
YouTube channels	1166	101	**	**	**	77	24	59	43	894	232	52	85	66	**
	27%	12%	**	**	**	17%	6%	12%	12%	25%	41%	42%	38%	50%	**
						b					a	a	a	a	
ITV Hub or ITV Hub+	956	175	**	**	**	85	90	94	81	834	105	21	39	32	**
	22%	21%	**	**	**	19%	23%	20%	22%	23%	18%	17%	18%	24%	**
Disney+	896	14	**	**	**	12	3	6	8	738	140	40	53	31	**
	21%	2%	**	**	**	3%	1%	1%	2%	20%	25%	32%	24%	24%	**
											a	a	a	a	
All4 (previously 4OD)	604	73	**	**	**	38	35	45	28	527	69	15	23	18	**
	14%	9%	**	**	**	8%	9%	10%	8%	14%	12%	12%	10%	14%	**
Sky On Demand or Sky Go	530	51	**	**	**	34	17	29	23	442	70	18	27	22	**
	12%	6%	**	**	**	7%	5%	6%	6%	12%	12%	15%	12%	17%	**
NOW TV	399	27	**	**	**	17	10	13	14	347	49	10	20	16	**
	9%	3%	**	**	**	4%	3%	3%	4%	10%	9%	8%	9%	12%	**
My5 (previously Demand 5)	387	62	**	**	**	25	37	32	30	318	61	9	25	21	**
	9%	7%	**	**	**	5%	10%	7%	8%	9%	11%	7%	11%	16%	**
BBC TV programmes and content on YouTube	280	37	**	**	**	17	20	23	14	206	68	8	24	27	**
	6%	4%	**	**	**	4%	5%	5%	4%	6%	12%	7%	11%	20%	**
											a	a	a	ac	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Virgin TV Catch-up or Virgin Media Anywhere	194 4%	21 3%	** **	** **	** **	10 2%	11 3%	9 2%	12 3%	166 5%	27 5%	5 4%	9 4%	10 8%	** **
UKTV Play	155 4%	14 2%	** **	** **	** **	10 2%	4 1%	9 2%	5 1%	134 4%	19 3%	5 4%	8 4%	4 3%	** **
STV Player (Scotland)	150 3%	8 1%	** **	** **	** **	6 1%	1 *%	3 1%	4 1%	124 3%	21 4%	3 3%	9 4%	7 5%	** **
Apple TV Plus	144 3%	3 *%	** **	** **	** **	3 1%	- -%	3 1%	- -%	100 3%	42 7%	7 6%	11 5%	15 11%	** **
Dplay/ Discovery+	101 2%	5 1%	** **	** **	** **	3 1%	2 1%	5 1%	1 *%	85 2%	15 3%	2 2%	5 2%	7 5%	** **
BritBox	100 2%	13 2%	** **	** **	** **	9 2%	4 1%	7 2%	6 2%	85 2%	14 3%	3 2%	7 3%	4 3%	** **
Hayu	78 2%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	56 2%	21 4%	4 3%	4 2%	10 8%	** **
S4C Clic (Welsh language)	58 1%	1 *%	** **	** **	** **	1 *%	- -%	1 *%	- -%	38 1%	20 3%	6 5%	5 2%	6 5%	** **
None	1004 23%	408 48%	** **	** **	** **	208 45%	201 52%	212 45%	183 51%	882 24%	71 12%	11 9%	36 16%	12 9%	** **
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**
Mean number of VoD services at least weekly in the past 3 months (out of 19)	2.7	1.8	**	**	**	1.9	1.8	1.8	1.8	2.7	2.9	3.0	2.7	3.4	**
Standard deviation	2.01	1.38	**	**	**	1.45	1.29	1.37	1.40	1.98	2.22	2.17	2.13	2.68	**
Standard error	.03	.06	**	**	**	.08	.08	.07	.09	.03	.10	.21	.15	.25	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Netflix	2384	1123	1179	2142	72	87	159
	55%	62%	51%	55%	66%	69%	68%
		b				a	a
BBC iPlayer	1701	740	914	1571	37	39	76
	39%	41%	39%	40%	34%	31%	33%
Amazon Prime Video	1543	733	757	1409	38	41	79
	35%	40%	33%	36%	35%	33%	34%
		b					
YouTube channels	1166	548	566	1030	29	54	83
	27%	30%	24%	26%	27%	43%	35%
		b				a	a
ITV Hub or ITV Hub+	956	397	534	900	12	27	39
	22%	22%	23%	23%	11%	22%	17%
				b			
Disney+	896	453	409	793	28	39	67
	21%	25%	18%	20%	26%	31%	29%
		b				a	a
All4 (previously 4OD)	604	294	295	546	15	24	39
	14%	16%	13%	14%	14%	19%	17%
		b					
Sky On Demand or Sky Go	530	222	290	498	10	10	20
	12%	12%	12%	13%	9%	8%	9%
NOW TV	399	183	207	352	13	19	32
	9%	10%	9%	9%	12%	15%	14%
My5 (previously Demand 5)	387	144	235	361	10	5	16
	9%	8%	10%	9%	10%	4%	7%
BBC TV programmes and content on YouTube	280	115	154	259	3	3	6
	6%	6%	7%	7%	3%	3%	3%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Virgin TV Catch-up or Virgin Media Anywhere	194 4%	64 4%	127 5%	178 5%	6 5%	4 3%	10 4%
UKTV Play	155 4%	60 3%	87 4%	143 4%	5 4%	5 4%	9 4%
STV Player (Scotland)	150 3%	65 4%	81 3%	132 3%	7 6%	6 5%	13 5%
Apple TV Plus	144 3%	66 4%	72 3%	121 3%	12 11%	8 7%	20 9%
Dplay/ Discovery+	101 2%	39 2%	59 3%	94 2%	1 *%	5 4%	5 2%
BritBox	100 2%	37 2%	62 3%	86 2%	9 8%	5 4%	14 6%
Hayu	78 2%	38 2%	38 2%	69 2%	5 5%	1 1%	7 3%
S4C Clic (Welsh language)	58 1%	21 1%	34 1%	54 1%	2 1%	- -%	2 1%
None	1004 23%	323 18%	600 26%	896 23%	19 17%	18 14%	37 16%
Answered	4350	1812	2322	3918	109	125	234
Mean number of VoD services at least weekly in the past 3 months (out of 19)	2.7	2.8 b	2.6	2.7	2.8	2.8	2.8
Standard deviation	2.01	2.02	2.01	2.02	1.98	2.09	2.04
Standard error	.03	.05	.04	.03	.19	.18	.13

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Netflix	2384	278	183	235	52	611	705	1338	131	102	118	321	420
	55%	45%	32%	23%	12%	36%	51%	58%	52%	38%	34%	43%	67%
		bcd	cd	d			def	edef	de				abcdef
BBC iPlayer	1701	251	231	340	109	581	491	1004	83	89	112	248	240
	39%	41%	41%	34%	25%	34%	36%	43%	33%	34%	32%	33%	38%
		d	d				acdef						
Amazon Prime Video	1543	165	113	147	34	377	465	869	86	72	85	218	267
	35%	27%	20%	15%	8%	22%	34%	38%	34%	27%	24%	29%	42%
		bcd	d	d			e	def					edef
YouTube channels	1166	111	81	116	35	328	337	667	65	61	54	135	221
	27%	18%	14%	11%	8%	19%	24%	29%	26%	23%	15%	18%	35%
		cd					ef	aef	e				abdef
ITV Hub or ITV Hub+	956	146	130	189	59	362	319	521	57	54	78	167	163
	22%	24%	23%	19%	14%	21%	23%	23%	23%	20%	22%	23%	26%
		d	d										
Disney+	896	50	17	18	1	189	294	472	61	36	48	141	193
	21%	8%	3%	2%	*%	11%	21%	20%	25%	14%	14%	19%	31%
		bcd					e		de				abdef
All4 (previously 4OD)	604	87	58	81	23	171	209	340	39	33	49	113	117
	14%	14%	10%	8%	5%	10%	15%	15%	16%	13%	14%	15%	19%
		cd											
Sky On Demand or Sky Go	530	82	50	65	14	125	150	305	20	25	35	78	77
	12%	13%	9%	6%	3%	7%	11%	13%	8%	9%	10%	10%	12%
		cd	d										
NOW TV	399	34	24	28	3	91	130	216	29	23	29	79	78
	9%	6%	4%	3%	1%	5%	9%	9%	11%	9%	8%	11%	12%
		d											
My5 (previously Demand 5)	387	56	51	67	16	134	166	180	33	24	31	89	92
	9%	9%	9%	7%	4%	8%	12%	8%	13%	9%	9%	12%	15%
							b					b	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC TV programmes and content on YouTube	280 6%	39 6%	29 5%	43 4%	15 3%	85 5%	83 6%	155 7%	21 8%	20 7%	20 6%	41 6%	48 8%
Virgin TV Catch-up or Virgin Media Anywhere	194 4%	29 5%	18 3%	25 2%	7 2%	59 3%	54 4%	112 5%	8 3%	12 5%	16 4%	28 4%	31 5%
UKTV Play	155 4%	22 4%	11 2%	18 2%	7 2%	34 2%	62 5%	70 3%	13 5%	14 5%	15 4%	29 4%	43 7% b
STV Player (Scotland)	150 3%	15 2%	9 2%	14 1%	5 1%	37 2%	61 4%	66 3%	14 5%	12 5%	15 4%	46 6% b	30 5%
Apple TV Plus	144 3%	10 2%	4 1%	4 *%	- -%	19 1%	62 4% b	60 3%	14 6%	9 4%	11 3%	41 6% b	36 6% b
Dplay/ Discovery+	101 2%	13 2%	6 1%	6 1%	- -%	21 1%	44 3%	52 2%	9 4%	10 4%	14 4%	29 4%	28 4% b
BritBox	100 2%	6 1%	12 2%	14 1%	2 *%	24 1%	49 4% b	44 2%	8 3%	11 4%	18 5% b	27 4%	25 4% b
Hayu	78 2%	3 *%	* *%	* *%	- -%	11 1%	36 3%	33 1%	6 2%	9 3%	4 1%	21 3%	25 4% b
S4C Clic (Welsh language)	58 1%	2 *%	2 *%	3 *%	1 *%	11 1%	30 2% b	17 1%	5 2%	6 2%	6 2%	19 3% b	15 2% b
None	1004 23%	175 28%	232 41% a	508 50% ab	276 63% abc	665 39%	365 26% bg	463 20% g	70 28% g	96 36% abg	143 41% abcg	238 32% bg	87 14%
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
		a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%													
Mean number of SVoD services at least weekly in the past 3 months (out of 8)	1.3	.9	.6	.4	.2	.8	1.3	1.3	1.4	1.0	.9	1.2	1.7
		bcd	cd	d			de	def	de			e	abcdef
Standard deviation	1.27	1.06	.90	.78	.50	1.07	1.33	1.25	1.46	1.39	1.35	1.37	1.31
Standard error	.02	.04	.04	.03	.03	.03	.04	.03	.09	.09	.07	.05	.05

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Netflix	2384	203	**	**	**	124	79	124	79	1947	375	87	133	97	**
	55%	24%	**	**	**	27%	20%	26%	22%	54%	66%	70%	60%	74%	**
										a	a	a	a	a	
BBC iPlayer	1701	300	**	**	**	171	128	180	120	1434	233	56	79	63	**
	39%	36%	**	**	**	37%	33%	38%	33%	39%	41%	45%	36%	48%	**
Amazon Prime Video	1543	120	**	**	**	78	42	71	49	1300	215	64	79	45	**
	35%	14%	**	**	**	17%	11%	15%	14%	36%	38%	52%	36%	34%	**
												a			
YouTube channels	1166	101	**	**	**	77	24	59	43	894	232	52	85	66	**
	27%	12%	**	**	**	17%	6%	12%	12%	25%	41%	42%	38%	50%	**
						b					a	a	a	a	
ITV Hub or ITV Hub+	956	175	**	**	**	85	90	94	81	834	105	21	39	32	**
	22%	21%	**	**	**	19%	23%	20%	22%	23%	18%	17%	18%	24%	**
Disney+	896	14	**	**	**	12	3	6	8	738	140	40	53	31	**
	21%	2%	**	**	**	3%	1%	1%	2%	20%	25%	32%	24%	24%	**
												a			
All4 (previously 4OD)	604	73	**	**	**	38	35	45	28	527	69	15	23	18	**
	14%	9%	**	**	**	8%	9%	10%	8%	14%	12%	12%	10%	14%	**
Sky On Demand or Sky Go	530	51	**	**	**	34	17	29	23	442	70	18	27	22	**
	12%	6%	**	**	**	7%	5%	6%	6%	12%	12%	15%	12%	17%	**
NOW TV	399	27	**	**	**	17	10	13	14	347	49	10	20	16	**
	9%	3%	**	**	**	4%	3%	3%	4%	10%	9%	8%	9%	12%	**
My5 (previously Demand 5)	387	62	**	**	**	25	37	32	30	318	61	9	25	21	**
	9%	7%	**	**	**	5%	10%	7%	8%	9%	11%	7%	11%	16%	**
BBC TV programmes and content on YouTube	280	37	**	**	**	17	20	23	14	206	68	8	24	27	**
	6%	4%	**	**	**	4%	5%	5%	4%	6%	12%	7%	11%	20%	**
											a		a	ac	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Virgin TV Catch-up or Virgin Media Anywhere	194 4%	21 3%	** **	** **	** **	10 2%	11 3%	9 2%	12 3%	166 5%	27 5%	5 4%	9 4%	10 8%	** **
UKTV Play	155 4%	14 2%	** **	** **	** **	10 2%	4 1%	9 2%	5 1%	134 4%	19 3%	5 4%	8 4%	4 3%	** **
STV Player (Scotland)	150 3%	8 1%	** **	** **	** **	6 1%	1 *%	3 1%	4 1%	124 3%	21 4%	3 3%	9 4%	7 5%	** **
Apple TV Plus	144 3%	3 *%	** **	** **	** **	3 1%	- -%	3 1%	- -%	100 3%	42 7%	7 6%	11 5%	15 11%	** **
Dplay/ Discovery+	101 2%	5 1%	** **	** **	** **	3 1%	2 1%	5 1%	1 *%	85 2%	15 3%	2 2%	5 2%	7 5%	** **
BritBox	100 2%	13 2%	** **	** **	** **	9 2%	4 1%	7 2%	6 2%	85 2%	14 3%	3 2%	7 3%	4 3%	** **
Hayu	78 2%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	56 2%	21 4%	4 3%	4 2%	10 8%	** **
S4C Clic (Welsh language)	58 1%	1 *%	** **	** **	** **	1 *%	- -%	1 *%	- -%	38 1%	20 3%	6 5%	5 2%	6 5%	** **
None	1004 23%	408 48%	** **	** **	** **	208 45%	201 52%	212 45%	183 51%	882 24%	71 12%	11 9%	36 16%	12 9%	** **
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**
Mean number of SVoD services at least weekly in the past 3 months (out of 8)	1.3	.5	**	**	**	.5 b	.4	.5	.4	1.3 bce	1.5 a	1.8 a	1.4	1.7 a	**
Standard deviation	1.27	.78	**	**	**	.85	.68	.80	.76	1.27	1.31	1.31	1.29	1.41	**
Standard error	.02	.03	**	**	**	.05	.04	.04	.05	.02	.06	.12	.09	.13	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Netflix	2384	1123	1179	2142	72	87	159
	55%	62%	51%	55%	66%	69%	68%
		b				a	a
BBC iPlayer	1701	740	914	1571	37	39	76
	39%	41%	39%	40%	34%	31%	33%
Amazon Prime Video	1543	733	757	1409	38	41	79
	35%	40%	33%	36%	35%	33%	34%
		b					
YouTube channels	1166	548	566	1030	29	54	83
	27%	30%	24%	26%	27%	43%	35%
		b				a	a
ITV Hub or ITV Hub+	956	397	534	900	12	27	39
	22%	22%	23%	23%	11%	22%	17%
				b			
Disney+	896	453	409	793	28	39	67
	21%	25%	18%	20%	26%	31%	29%
		b				a	a
All4 (previously 4OD)	604	294	295	546	15	24	39
	14%	16%	13%	14%	14%	19%	17%
		b					
Sky On Demand or Sky Go	530	222	290	498	10	10	20
	12%	12%	12%	13%	9%	8%	9%
NOW TV	399	183	207	352	13	19	32
	9%	10%	9%	9%	12%	15%	14%
My5 (previously Demand 5)	387	144	235	361	10	5	16
	9%	8%	10%	9%	10%	4%	7%
BBC TV programmes and content on YouTube	280	115	154	259	3	3	6
	6%	6%	7%	7%	3%	3%	3%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A7A-A7S. CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED AT LEAST WEEKLY IN PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Virgin TV Catch-up or Virgin Media Anywhere	194 4%	64 4%	127 5%	178 5%	6 5%	4 3%	10 4%
UKTV Play	155 4%	60 3%	87 4%	143 4%	5 4%	5 4%	9 4%
STV Player (Scotland)	150 3%	65 4%	81 3%	132 3%	7 6%	6 5%	13 5%
Apple TV Plus	144 3%	66 4%	72 3%	121 3%	12 11%	8 7%	20 9%
Dplay/ Discovery+	101 2%	39 2%	59 3%	94 2%	1 *%	5 4%	5 2%
BritBox	100 2%	37 2%	62 3%	86 2%	9 8%	5 4%	14 6%
Hayu	78 2%	38 2%	38 2%	69 2%	5 5%	1 1%	7 3%
S4C Clic (Welsh language)	58 1%	21 1%	34 1%	54 1%	2 1%	- -%	2 1%
None	1004 23%	323 18%	600 26%	896 23%	19 17%	18 14%	37 16%
Answered	4350	1812	2322	3918	109	125	234
Mean number of SVoD services at least weekly in the past 3 months (out of 8)	1.3	1.5	1.2	1.3	1.6	1.6	1.6
Standard deviation	1.27	1.27	1.26	1.27	1.27	1.31	1.29
Standard error	.02	.03	.03	.02	.12	.12	.08

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC Radio 2	1017	194	182	313	130	394	299	600	50	69	79	154	119
	23%	32%	32%	31%	30%	23%	22%	26%	20%	26%	23%	21%	19%
								ag					
BBC Radio 1	976	71	51	71	20	215	303	532	55	38	58	142	178
	22%	12%	9%	7%	5%	12%	22%	23%	22%	14%	17%	19%	28%
		cd						d					adef
BBC Radio 4	755	118	165	344	180	384	248	443	41	83	76	149	82
	17%	19%	29%	34%	41%	22%	18%	19%	17%	31%	22%	20%	13%
			a	a	ab		g	g		abcfg	g	g	
BBC Radio 5 live	481	92	75	119	45	169	140	282	27	40	39	75	54
	11%	15%	13%	12%	10%	10%	10%	12%	11%	15%	11%	10%	9%
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	324	72	68	129	61	170	112	166	21	31	31	68	40
	7%	12%	12%	13%	14%	10%	8%	7%	8%	12%	9%	9%	6%
BBC Radio 3	277	20	40	100	60	123	108	131	28	29	30	72	34
	6%	3%	7%	10%	14%	7%	8%	6%	11%	11%	9%	10%	5%
			a	a	ab				bg	bg		bg	
BBC 6 Music	260	31	18	31	13	63	85	133	20	20	22	51	44
	6%	5%	3%	3%	3%	4%	6%	6%	8%	8%	6%	7%	7%
BBC Radio 5 live sports extra	243	48	37	56	20	90	67	142	17	16	16	35	33
	6%	8%	6%	6%	4%	5%	5%	6%	7%	6%	4%	5%	5%
BBC Radio 1Xtra	189	4	1	1	-	32	75	86	10	8	14	36	50
	4%	1%	*%	*%	-%	2%	5%	4%	4%	3%	4%	5%	8%
													b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC Radio 4 Extra	168 4%	20 3%	36 6%	52 5%	17 4%	70 4%	66 5%	79 3%	12 5%	22 8% b	16 5%	36 5%	32 5%
BBC World Service	159 4%	22 4%	31 5%	51 5%	20 4%	61 4%	58 4%	85 4%	10 4%	13 5%	16 5%	29 4%	30 5%
BBC Asian Network	115 3%	4 1%	- -%	- -%	- -%	23 1%	46 3% b	41 2%	8 3%	5 2%	4 1%	28 4% b	27 4% b
Any other BBC radio station	72 2%	15 2%	15 3%	31 3%	16 4%	38 2%	26 2%	39 2%	5 2%	6 2%	11 3%	13 2%	10 2%
None of these	1734 40%	246 40%	203 35%	335 33%	132 30%	750 44%	523 38%	889 38%	98 39%	98 37%	144 41%	280 38%	259 41%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC Radio 2	1017	256	**	**	**	144	113	157	93	916	80	21	27	19	**
	23%	30%	**	**	**	31%	29%	33%	26%	25% bd	14%	17%	12%	14%	**
BBC Radio 1	976	57	**	**	**	25	31	25	26	792	163	38	54	47	**
	22%	7%	**	**	**	6%	8%	5%	7%	22%	29% a	31%	25%	36% a	**
BBC Radio 4	755	299	**	**	**	169	129	205	93	671	68	22	28	11	**
	17%	36%	**	**	**	37% d	34%	44% d	26%	18% be	12%	18%	13%	8%	**
BBC Radio 5 live	481	102	**	**	**	73	29	55	46	413	57	11	18	17	**
	11%	12%	**	**	**	16% b	8%	12%	13%	11%	10%	9%	8%	13%	**
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	324	89	**	**	**	60	29	42	41	294	24	6	7	8	**
	7%	11%	**	**	**	13%	8%	9%	11%	8% b	4%	5%	3%	6%	**
BBC Radio 3	277	87	**	**	**	54	32	63	21	216	58	6	25	18	**
	6%	10%	**	**	**	12%	8%	13% d	6%	6%	10% a	5%	11% a	14% a	**
BBC 6 Music	260	26	**	**	**	15	10	15	11	208	40	12	11	6	**
	6%	3%	**	**	**	3%	3%	3%	3%	6%	7%	10%	5%	5%	**
BBC Radio 5 live sports extra	243	47	**	**	**	39	8	21	24	205	32	4	13	12	**
	6%	6%	**	**	**	8% b	2%	5%	7%	6%	6%	3%	6%	9%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC Radio 1Xtra	189 4%	1 *%	** **	** **	** **	- -%	1 *%	1 *%	- -%	129 4%	57 10% a	13 11% a	15 7%	25 19% abd	** **
BBC Radio 4 Extra	168 4%	44 5%	** **	** **	** **	31 7%	13 3%	29 6%	16 4%	136 4%	32 6%	8 6%	12 6%	9 7%	** **
BBC World Service	159 4%	37 4%	** **	** **	** **	27 6%	9 2%	28 6%	9 2%	117 3%	39 7% a	12 10% ad	5 2%	15 11% ad	** **
BBC Asian Network	115 3%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	43 1%	65 11% ae	9 7% a	45 21% abce	1 1%	** **
Any other BBC radio station	72 2%	26 3%	** **	** **	** **	16 4%	9 2%	14 3%	12 3%	62 2%	10 2%	3 3%	1 1%	3 2%	** **
None of these	1734 40%	283 34%	** **	** **	** **	146 32%	136 35%	139 30%	143 40%	1416 39%	235 41%	43 35%	104 47%	47 36%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC Radio 2	1017	403	583	949	17	19	35
	23%	22%	25%	24%	15%	15%	15%
				d			
BBC Radio 1	976	443	499	888	25	27	51
	22%	24%	21%	23%	23%	21%	22%
BBC Radio 4	755	292	434	682	16	21	37
	17%	16%	19%	17%	14%	17%	16%
BBC Radio 5 live	481	199	266	445	7	13	21
	11%	11%	11%	11%	7%	11%	9%
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	324	103	210	303	7	3	10
	7%	6%	9%	8%	7%	2%	4%
			a				
BBC Radio 3	277	97	169	243	7	11	17
	6%	5%	7%	6%	6%	8%	7%
BBC 6 Music	260	119	120	216	12	12	24
	6%	7%	5%	6%	11%	10%	10%
							a
BBC Radio 5 live sports extra	243	81	150	225	1	7	8
	6%	4%	6%	6%	1%	6%	4%
BBC Radio 1Xtra	189	82	102	169	5	8	13
	4%	5%	4%	4%	5%	6%	6%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC Radio 4 Extra	168 4%	64 4%	99 4%	147 4%	5 5%	8 6%	13 6%
BBC World Service	159 4%	68 4%	81 3%	134 3%	2 2%	7 5%	9 4%
BBC Asian Network	115 3%	20 1%	84 4%	99 3%	2 2%	6 5%	8 4%
Any other BBC radio station	72 2%	29 2%	41 2%	68 2%	1 1%	* *%	2 1%
None of these	1734 40%	759 42%	867 37%	1540 39%	44 40%	56 45%	100 43%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Any Heart radio station	907 21%	150 24%	94 16%	114 11%	20 5%	267 16%	294 21%	506 22%	42 17%	56 21%	51 15%	132 18%	171 27%
		bcd	d	d				e					abcef
Classic FM	739 17%	92 15%	111 20%	265 26%	154 35%	347 20%	271 20%	373 16%	53 21%	59 22%	78 22%	169 23%	97 15%
				ab	ab							bg	
Any Capital radio station	711 16%	63 10%	29 5%	35 3%	6 1%	155 9%	253 18%	365 16%	33 13%	35 13%	37 10%	93 13%	174 28%
		bcd					ef						abcdef
Any Smooth Radio station	574 13%	134 22%	95 17%	133 13%	38 9%	227 13%	199 14%	308 13%	31 12%	44 16%	65 19%	109 15%	105 17%
		cd	d										
talkSPORT or talkSPORT2	480 11%	71 11%	65 11%	87 9%	22 5%	148 9%	137 10%	287 12%	20 8%	28 11%	38 11%	72 10%	62 10%
		d	d										
Any Kiss radio station	476 11%	39 6%	10 2%	15 1%	5 1%	99 6%	171 12%	240 10%	30 12%	26 10%	24 7%	72 10%	118 19%
		bcd											abdef
Any Absolute Radio station	461 11%	64 10%	24 4%	38 4%	14 3%	99 6%	161 12%	247 11%	35 14%	23 9%	38 11%	90 12%	88 14%
		bcd											
Any Magic radio station	390 9%	72 12%	33 6%	55 5%	22 5%	125 7%	149 11%	202 9%	30 12%	29 11%	31 9%	80 11%	90 14%
		bcd											b
Any LBC radio station	241 6%	42 7%	37 7%	60 6%	22 5%	83 5%	63 5%	150 6%	9 4%	21 8%	23 6%	39 5%	26 4%
talkRADIO	233 5%	25 4%	14 3%	19 2%	5 1%	62 4%	84 6%	112 5%	17 7%	14 5%	24 7%	55 7%	42 7%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Virgin Radio	222	19	12	13	1	50	80	109	17	13	19	44	51
	5%	3%	2%	1%	*%	3%	6%	5%	7%	5%	5%	6%	8%
													b
Times Radio	88	15	11	19	8	27	29	49	9	6	11	22	11
	2%	2%	2%	2%	2%	2%	2%	2%	4%	2%	3%	3%	2%
Any other commercial radio station	280	52	56	81	25	112	63	193	8	16	15	28	28
	6%	9%	10%	8%	6%	7%	5%	8%	3%	6%	4%	4%	4%
								afg					
None/ no others	1539	207	234	440	206	743	471	761	92	99	140	265	197
	35%	34%	41%	44%	47%	43%	34%	33%	37%	37%	40%	36%	31%
				a	a								

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Any Heart radio station	907 21%	103 12%	** **	** **	** **	57 12%	46 12%	56 12%	45 12%	783 22%	112 20%	30 24%	29 13%	27 20%	** **
Classic FM	739 17%	228 27%	** **	** **	** **	132 29%	96 25%	141 30%	86 24%	625 17%	92 16%	16 13%	26 12%	33 25%	** **
Any Capital radio station	711 16%	31 4%	** **	** **	** **	16 3%	15 4%	19 4%	12 3%	563 15%	140 25%	29 24%	51 23%	39 30%	** **
Any Smooth Radio station	574 13%	117 14%	** **	** **	** **	65 14%	52 13%	64 14%	51 14%	502 14%	63 11%	12 10%	21 10%	19 15%	** **
talkSPORT or talkSPORT2	480 11%	73 9%	** **	** **	** **	63 14%	10 3%	42 9%	29 8%	398 11%	75 13%	15 12%	25 12%	25 19%	** **
Any Kiss radio station	476 11%	12 1%	** **	** **	** **	9 2%	3 1%	3 1%	9 3%	379 10%	92 16%	20 16%	31 14%	28 21%	** **
Any Absolute Radio station	461 11%	32 4%	** **	** **	** **	23 5%	9 2%	21 5%	11 3%	404 11%	51 9%	18 15%	18 8%	7 5%	** **
Any Magic radio station	390 9%	51 6%	** **	** **	** **	25 6%	26 7%	28 6%	23 7%	318 9%	60 11%	14 11%	19 9%	17 13%	** **
Any LBC radio station	241 6%	57 7%	** **	** **	** **	37 8%	20 5%	43 9%	14 4%	169 5%	67 12%	17 13%	23 10%	18 14%	** **
talkRADIO	233 5%	15 2%	** **	** **	** **	11 2%	4 1%	10 2%	5 1%	179 5%	50 9%	6 5%	26 12%	14 10%	** **
Virgin Radio	222 5%	12 1%	** **	** **	** **	6 1%	6 2%	6 1%	6 2%	156 4%	63 11%	12 10%	23 10%	18 14%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Times Radio	88 2%	17 2%	** **	** **	** **	13 3%	4 1%	12 2%	6 2%	66 2%	21 4%	2 2%	13 6%	4 3%	** **
Any other commercial radio station	280 6%	59 7%	** **	** **	** **	43 9%	16 4%	27 6%	31 9%	266 7%	12 2%	2 2%	3 2%	4 3%	** **
None/ no others	1539 35%	354 42%	** **	** **	** **	166 36%	188 49%	194 41%	152 42%	1283 35%	166 29%	25 21%	83 38%	30 23%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Any Heart radio station	907	370	515	829	21	31	52
	21%	20%	22%	21%	20%	25%	22%
Classic FM	739	266	437	673	11	18	29
	17%	15%	19%	17%	10%	14%	12%
			a				
Any Capital radio station	711	314	369	646	17	34	51
	16%	17%	16%	16%	16%	27%	22%
					a		
Any Smooth Radio station	574	199	365	542	5	11	16
	13%	11%	16%	14%	5%	8%	7%
			a	d			
talkSPORT or talkSPORT2	480	175	298	458	2	10	13
	11%	10%	13%	12%	2%	8%	5%
			a	bd			
Any Kiss radio station	476	237	227	427	11	28	40
	11%	13%	10%	11%	10%	23%	17%
		b				a	a
Any Absolute Radio station	461	194	254	428	7	15	22
	11%	11%	11%	11%	6%	12%	9%
Any Magic radio station	390	145	230	363	9	10	19
	9%	8%	10%	9%	9%	8%	8%
Any LBC radio station	241	85	148	215	8	5	13
	6%	5%	6%	5%	7%	4%	6%
talkRADIO	233	73	155	210	4	6	10
	5%	4%	7%	5%	3%	5%	4%
			a				
Virgin Radio	222	67	144	192	9	9	18
	5%	4%	6%	5%	8%	7%	8%
			a				

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Times Radio	88	32	56	73	6	3	9
	2%	2%	2%	2%	6%	2%	4%
Any other commercial radio station	280	129	141	260	6	5	11
	6%	7%	6%	7%	5%	4%	5%
None/ no others	1539	693	730	1354	51	38	89
	35%	38%	31%	35%	47%	30%	38%
			b				

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
BBC Radio 2	1017	194	182	313	130	394	299	600	50	69	79	154	119	
	23%	32%	32%	31%	30%	23%	22%	26%	20%	26%	23%	21%	19%	
								ag						
BBC Radio 1	976	71	51	71	20	215	303	532	55	38	58	142	178	
	22%	12%	9%	7%	5%	12%	22%	23%	22%	14%	17%	19%	28%	
		cd						d					adef	
Any Heart radio station	907	150	94	114	20	267	294	506	42	56	51	132	171	
	21%	24%	16%	11%	5%	16%	21%	22%	17%	21%	15%	18%	27%	
		bcd	d	d				e					abcef	
BBC Radio 4	755	118	165	344	180	384	248	443	41	83	76	149	82	
	17%	19%	29%	34%	41%	22%	18%	19%	17%	31%	22%	20%	13%	
		a	a	a	ab		g	g		abcfg	g	g		
Classic FM	739	92	111	265	154	347	271	373	53	59	78	169	97	
	17%	15%	20%	26%	35%	20%	20%	16%	21%	22%	22%	23%	15%	
				ab	ab							bg		
Any Capital radio station	711	63	29	35	6	155	253	365	33	35	37	93	174	
	16%	10%	5%	3%	1%	9%	18%	16%	13%	13%	10%	13%	28%	
		bcd					ef						abcdef	
Any Smooth radio station	574	134	95	133	38	227	199	308	31	44	65	109	105	
	13%	22%	17%	13%	9%	13%	14%	13%	12%	16%	19%	15%	17%	
		cd	d											
BBC Radio 5 live	481	92	75	119	45	169	140	282	27	40	39	75	54	
	11%	15%	13%	12%	10%	10%	10%	12%	11%	15%	11%	10%	9%	
talkSPORT or talkSPORT2	480	71	65	87	22	148	137	287	20	28	38	72	62	
	11%	11%	11%	9%	5%	9%	10%	12%	8%	11%	11%	10%	10%	
		d	d											
Any Kiss radio station	476	39	10	15	5	99	171	240	30	26	24	72	118	
	11%	6%	2%	1%	1%	6%	12%	10%	12%	10%	7%	10%	19%	
		bcd											abdef	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
Any Absolute Radio station	461	64	24	38	14	99	161	247	35	23	38	90	88	
	11%	10%	4%	4%	3%	6%	12%	11%	14%	9%	11%	12%	14%	
		bcd												
Any Magic radio station	390	72	33	55	22	125	149	202	30	29	31	80	90	
	9%	12%	6%	5%	5%	7%	11%	9%	12%	11%	9%	11%	14%	
		bcd											b	
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	324	72	68	129	61	170	112	166	21	31	31	68	40	
	7%	12%	12%	13%	14%	10%	8%	7%	8%	12%	9%	9%	6%	
BBC Radio 3	277	20	40	100	60	123	108	131	28	29	30	72	34	
	6%	3%	7%	10%	14%	7%	8%	6%	11%	11%	9%	10%	5%	
			a	a	ab				bg	bg		bg		
BBC 6 Music	260	31	18	31	13	63	85	133	20	20	22	51	44	
	6%	5%	3%	3%	3%	4%	6%	6%	8%	8%	6%	7%	7%	
BBC Radio 5 live sports extra	243	48	37	56	20	90	67	142	17	16	16	35	33	
	6%	8%	6%	6%	4%	5%	5%	6%	7%	6%	4%	5%	5%	
Any LBC radio station	241	42	37	60	22	83	63	150	9	21	23	39	26	
	6%	7%	7%	6%	5%	5%	5%	6%	4%	8%	6%	5%	4%	
talkRADIO	233	25	14	19	5	62	84	112	17	14	24	55	42	
	5%	4%	3%	2%	1%	4%	6%	5%	7%	5%	7%	7%	7%	
Virgin Radio	222	19	12	13	1	50	80	109	17	13	19	44	51	
	5%	3%	2%	1%	1%	3%	6%	5%	7%	5%	5%	6%	8%	
					*								b	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC Radio 1Xtra	189 4%	4 1%	1 *%	1 *%	- -%	32 2%	75 5%	86 4%	10 4%	8 3%	14 4%	36 5%	50 8% b
BBC Radio 4 Extra	168 4%	20 3%	36 6%	52 5%	17 4%	70 4%	66 5%	79 3%	12 5%	22 8% b	16 5%	36 5%	32 5%
BBC World Service	159 4%	22 4%	31 5%	51 5%	20 4%	61 4%	58 4%	85 4%	10 4%	13 5%	16 5%	29 4%	30 5%
BBC Asian Network	115 3%	4 1%	- -%	- -%	- -%	23 1%	46 3% b	41 2%	8 3%	5 2%	4 1%	28 4% b	27 4% b
Times Radio	88 2%	15 2%	11 2%	19 2%	8 2%	27 2%	29 2%	49 2%	9 4%	6 2%	11 3%	22 3%	11 2%
ANY BBC RADIO	2616 60%	369 60%	368 65%	676 67%	307 70%	972 56%	856 62%	1421 62%	152 61%	167 63%	207 59%	462 62%	370 59%
ANY COMMERCIAL RADIO	2810 65%	408 66% cd	337 59%	571 56%	233 53%	979 57%	908 66%	1550 67%	158 63%	166 63%	210 60%	477 64%	432 69%
None	906 21%	106 17%	96 17%	177 17%	80 18%	422 25%	291 21%	407 18%	58 23%	51 19%	90 26% b	167 22%	138 22%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC Radio 2	1017	256	**	**	**	144	113	157	93	916	80	21	27	19	**
	23%	30%	**	**	**	31%	29%	33%	26%	25%	14%	17%	12%	14%	**
										bd					
BBC Radio 1	976	57	**	**	**	25	31	25	26	792	163	38	54	47	**
	22%	7%	**	**	**	6%	8%	5%	7%	22%	29%	31%	25%	36%	**
										a				a	
Any Heart radio station	907	103	**	**	**	57	46	56	45	783	112	30	29	27	**
	21%	12%	**	**	**	12%	12%	12%	12%	22%	20%	24%	13%	20%	**
BBC Radio 4	755	299	**	**	**	169	129	205	93	671	68	22	28	11	**
	17%	36%	**	**	**	37%	34%	44%	26%	18%	12%	18%	13%	8%	**
						d		d		be					
Classic FM	739	228	**	**	**	132	96	141	86	625	92	16	26	33	**
	17%	27%	**	**	**	29%	25%	30%	24%	17%	16%	13%	12%	25%	**
														d	
Any Capital radio station	711	31	**	**	**	16	15	19	12	563	140	29	51	39	**
	16%	4%	**	**	**	3%	4%	4%	3%	15%	25%	24%	23%	30%	**
										a			a	a	
Any Smooth radio station	574	117	**	**	**	65	52	64	51	502	63	12	21	19	**
	13%	14%	**	**	**	14%	13%	14%	14%	14%	11%	10%	10%	15%	**
BBC Radio 5 live	481	102	**	**	**	73	29	55	46	413	57	11	18	17	**
	11%	12%	**	**	**	16%	8%	12%	13%	11%	10%	9%	8%	13%	**
						b									
talkSPORT or talkSPORT2	480	73	**	**	**	63	10	42	29	398	75	15	25	25	**
	11%	9%	**	**	**	14%	3%	9%	8%	11%	13%	12%	12%	19%	**
						b		b	b					a	
Any Kiss radio station	476	12	**	**	**	9	3	3	9	379	92	20	31	28	**
	11%	1%	**	**	**	2%	1%	1%	3%	10%	16%	16%	14%	21%	**
										a				a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Any Absolute Radio station	461 11%	32 4%	** **	** **	** **	23 5%	9 2%	21 5%	11 3%	404 11%	51 9%	18 15%	18 8%	7 5%	** **
Any Magic radio station	390 9%	51 6%	** **	** **	** **	25 6%	26 7%	28 6%	23 7%	318 9%	60 11%	14 11%	19 9%	17 13%	** **
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	324 7%	89 11%	** **	** **	** **	60 13%	29 8%	42 9%	41 11%	294 8% b	24 4%	6 5%	7 3%	8 6%	** **
BBC Radio 3	277 6%	87 10%	** **	** **	** **	54 12%	32 8%	63 13% d	21 6%	216 6%	58 10% a	6 5%	25 11% a	18 14% a	** **
BBC 6 Music	260 6%	26 3%	** **	** **	** **	15 3%	10 3%	15 3%	11 3%	208 6%	40 7%	12 10%	11 5%	6 5%	** **
BBC Radio 5 live sports extra	243 6%	47 6%	** **	** **	** **	39 8% b	8 2%	21 5%	24 7%	205 6%	32 6%	4 3%	13 6%	12 9%	** **
Any LBC radio station	241 6%	57 7%	** **	** **	** **	37 8%	20 5%	43 9%	14 4%	169 5%	67 12% a	17 13% a	23 10% a	18 14% a	** **
talkRADIO	233 5%	15 2%	** **	** **	** **	11 2%	4 1%	10 2%	5 1%	179 5%	50 9% a	6 5%	26 12% a	14 10%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Virgin Radio	222 5%	12 1%	** **	** **	** **	6 1%	6 2%	6 1%	6 2%	156 4%	63 11%	12 10%	23 10%	18 14%	** **
BBC Radio 1Xtra	189 4%	1 *%	** **	** **	** **	- -%	1 *%	1 *%	- -%	129 4%	57 10%	13 11%	15 7%	25 19%	** **
BBC Radio 4 Extra	168 4%	44 5%	** **	** **	** **	31 7%	13 3%	29 6%	16 4%	136 4%	32 6%	8 6%	12 6%	9 7%	** **
BBC World Service	159 4%	37 4%	** **	** **	** **	27 6%	9 2%	28 6%	9 2%	117 3%	39 7%	12 10%	5 2%	15 11%	** **
BBC Asian Network	115 3%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	43 1%	65 11%	9 7%	45 21%	1 1%	** **
Times Radio	88 2%	17 2%	** **	** **	** **	13 3%	4 1%	12 2%	6 2%	66 2%	21 4%	2 2%	13 6%	4 3%	** **
ANY BBC RADIO	2616 60%	560 66%	** **	** **	** **	311 68%	249 65%	331 70%	215 60%	2223 61%	332 59%	80 65%	117 53%	84 64%	** **
ANY COMMERCIAL RADIO	2810 65%	489 58%	** **	** **	** **	292 64%	197 51%	277 59%	207 58%	2355 65%	400 71%	98 79%	138 62%	101 77%	** **
None	906 21%	144 17%	** **	** **	** **	67 15%	76 20%	71 15%	73 20%	711 20%	130 23%	17 14%	68 31%	25 19%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC Radio 2	1017	403	583	949	17	19	35
	23%	22%	25%	24%	15%	15%	15%
				d			
BBC Radio 1	976	443	499	888	25	27	51
	22%	24%	21%	23%	23%	21%	22%
Any Heart radio station	907	370	515	829	21	31	52
	21%	20%	22%	21%	20%	25%	22%
BBC Radio 4	755	292	434	682	16	21	37
	17%	16%	19%	17%	14%	17%	16%
Classic FM	739	266	437	673	11	18	29
	17%	15%	19%	17%	10%	14%	12%
			a				
Any Capital radio station	711	314	369	646	17	34	51
	16%	17%	16%	16%	16%	27%	22%
						a	
Any Smooth radio station	574	199	365	542	5	11	16
	13%	11%	16%	14%	5%	8%	7%
			a	d			
BBC Radio 5 live	481	199	266	445	7	13	21
	11%	11%	11%	11%	7%	11%	9%
talkSPORT or talkSPORT2	480	175	298	458	2	10	13
	11%	10%	13%	12%	2%	8%	5%
			a	bd			
Any Kiss radio station	476	237	227	427	11	28	40
	11%	13%	10%	11%	10%	23%	17%
		b				a	a
Any Absolute Radio station	461	194	254	428	7	15	22
	11%	11%	11%	11%	6%	12%	9%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Any Magic radio station	390 9%	145 8%	230 10%	363 9%	9 9%	10 8%	19 8%
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	324 7%	103 6%	210 9% a	303 8%	7 7%	3 2%	10 4%
BBC Radio 3	277 6%	97 5%	169 7%	243 6%	7 6%	11 8%	17 7%
BBC 6 Music	260 6%	119 7%	120 5%	216 6%	12 11%	12 10%	24 10% a
BBC Radio 5 live sports extra	243 6%	81 4%	150 6%	225 6%	1 1%	7 6%	8 4%
Any LBC radio station	241 6%	85 5%	148 6%	215 5%	8 7%	5 4%	13 6%
talkRADIO	233 5%	73 4%	155 7% a	210 5%	4 3%	6 5%	10 4%
Virgin Radio	222 5%	67 4%	144 6% a	192 5%	9 8%	9 7%	18 8%
BBC Radio 1Xtra	189 4%	82 5%	102 4%	169 4%	5 5%	8 6%	13 6%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC Radio 4 Extra	168	64	99	147	5	8	13
	4%	4%	4%	4%	5%	6%	6%
BBC World Service	159	68	81	134	2	7	9
	4%	4%	3%	3%	2%	5%	4%
BBC Asian Network	115	20	84	99	2	6	8
	3%	1%	4%	3%	2%	5%	4%
			a				
Times Radio	88	32	56	73	6	3	9
	2%	2%	2%	2%	6%	2%	4%
ANY BBC RADIO	2616	1052	1455	2377	65	69	134
	60%	58%	63%	61%	60%	55%	57%
			a				
ANY COMMERCIAL RADIO	2810	1118	1592	2563	58	87	145
	65%	62%	69%	65%	53%	70%	62%
			a				
None	906	420	411	776	30	30	60
	21%	23%	18%	20%	28%	24%	26%
		b					

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A. How often in the past 3 months have you listened to BBC Radio 1?

Base : Those who have personally listened to BBC Radio 1 in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	f	g
Unweighted total	1006	74	52	58	6	224	325	534	61	37	60	150	203
Effective Weighted Sample	817	58	45	49	5	180	262	434	48	31	50	122	162
Total	948	65	45	54	9	196	291	520	53	35	54	133	174
At least daily	328	**	**	**	**	77	95	180	**	**	**	41	55
	35%	**	**	**	**	39%	33%	35%	**	**	**	31%	32%
At least weekly	371	**	**	**	**	76	114	205	**	**	**	54	70
	39%	**	**	**	**	39%	39%	40%	**	**	**	41%	40%
At least monthly	164	**	**	**	**	31	55	86	**	**	**	27	32
	17%	**	**	**	**	16%	19%	16%	**	**	**	20%	19%
Less often	72	**	**	**	**	8	25	42	**	**	**	9	15
	8%	**	**	**	**	4%	9%	8%	**	**	**	7%	9%
Don't know/ can't remember	13	**	**	**	**	4	2	7	**	**	**	1	2
	1%	**	**	**	**	2%	1%	1%	**	**	**	1%	1%
SUMMARY													
DAILY	328	**	**	**	**	77	95	180	**	**	**	41	55
	35%	**	**	**	**	39%	33%	35%	**	**	**	31%	32%
WEEKLY	699	**	**	**	**	153	209	385	**	**	**	95	125
	74%	**	**	**	**	78%	72%	74%	**	**	**	72%	72%
MONTHLY	863	**	**	**	**	183	265	471	**	**	**	122	158
	91%	**	**	**	**	94%	91%	90%	**	**	**	92%	91%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A. How often in the past 3 months have you listened to BBC Radio 1?

Base : Those who have personally listened to BBC Radio 1 in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	1006	40	7	6	5	18	22	21	19	841	143	33	46	40	24
Effective Weighted Sample	817	36	6	6	5	16	21	19	17	675	126	28	42	36	21
Total	948	44	6	2	2	20	24	23	21	765	163	38	54	47	24
At least daily	328	**	**	**	**	**	**	**	**	267	53	**	**	**	**
	35%	**	**	**	**	**	**	**	**	35%	33%	**	**	**	**
At least weekly	371	**	**	**	**	**	**	**	**	295	69	**	**	**	**
	39%	**	**	**	**	**	**	**	**	39%	42%	**	**	**	**
At least monthly	164	**	**	**	**	**	**	**	**	134	28	**	**	**	**
	17%	**	**	**	**	**	**	**	**	18%	17%	**	**	**	**
Less often	72	**	**	**	**	**	**	**	**	59	11	**	**	**	**
	8%	**	**	**	**	**	**	**	**	8%	7%	**	**	**	**
Don't know/ can't remember	13	**	**	**	**	**	**	**	**	10	2	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	1%	**	**	**	**
SUMMARY															
DAILY	328	**	**	**	**	**	**	**	**	267	53	**	**	**	**
	35%	**	**	**	**	**	**	**	**	35%	33%	**	**	**	**
WEEKLY	699	**	**	**	**	**	**	**	**	562	122	**	**	**	**
	74%	**	**	**	**	**	**	**	**	73%	75%	**	**	**	**
MONTHLY	863	**	**	**	**	**	**	**	**	696	150	**	**	**	**
	91%	**	**	**	**	**	**	**	**	91%	92%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A. How often in the past 3 months have you listened to BBC Radio 1?

Base : Those who have personally listened to BBC Radio 1 in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1006	465	500	913	27	32	59
Effective Weighted Sample	817	378	406	741	22	25	47
Total	948	435	480	863	25	27	51
At least daily	328	142	176	302	**	**	**
	35%	33%	37%	35%	**	**	**
At least weekly	371	162	195	340	**	**	**
	39%	37%	41%	39%	**	**	**
At least monthly	164	84	78	150	**	**	**
	17%	19%	16%	17%	**	**	**
Less often	72	41	27	59	**	**	**
	8%	9%	6%	7%	**	**	**
Don't know/ can't remember	13	7	4	12	**	**	**
	1%	2%	1%	1%	**	**	**
SUMMARY							
DAILY	328	142	176	302	**	**	**
	35%	33%	37%	35%	**	**	**
WEEKLY	699	304	372	642	**	**	**
	74%	70%	77%	74%	**	**	**
MONTHLY	863	387	449	792	**	**	**
	91%	89%	94%	92%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9B. How often in the past 3 months have you listened to BBC Radio 2?

Base : Those who have personally listened to BBC Radio 2 in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	975	208	178	237	59	332	277	589	48	60	70	138	127
Effective Weighted Sample	771	163	149	189	53	258	223	460	37	49	54	109	101
Total	946	180	162	263	101	339	268	568	46	63	73	137	110
At least daily	351	68	80	117	**	144	101	211	**	**	**	60	35
	37%	37%	49%	44%	**	42%	38%	37%	**	**	**	44%	32%
At least weekly	382	81	54	96	**	132	114	230	**	**	**	49	51
	40%	45%	33%	37%	**	39%	43%	40%	**	**	**	36%	46%
At least monthly	137	15	15	28	**	35	35	82	**	**	**	20	16
	15%	8%	10%	11%	**	10%	13%	14%	**	**	**	15%	14%
Less often	67	17	10	17	**	23	15	41	**	**	**	5	7
	7%	9%	6%	6%	**	7%	6%	7%	**	**	**	3%	6%
Don't know/ can't remember	8	*	3	5	**	5	3	3	**	**	**	3	1
	1%	*%	2%	2%	**	1%	1%	1%	**	**	**	2%	1%
SUMMARY													
DAILY	351	68	80	117	**	144	101	211	**	**	**	60	35
	37%	37%	49%	44%	**	42%	38%	37%	**	**	**	44%	32%
WEEKLY	734	148	134	213	**	276	215	441	**	**	**	109	86
	78%	82%	83%	81%	**	81%	80%	78%	**	**	**	80%	79%
MONTHLY	871	163	150	241	**	311	250	523	**	**	**	129	102
	92%	91%	92%	92%	**	92%	93%	92%	**	**	**	95%	93%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9B. How often in the past 3 months have you listened to BBC Radio 2?

Base : Those who have personally listened to BBC Radio 2 in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	c	~d	a	~b	~c	~d	~e	~f
Unweighted total	975	169	34	24	10	94	75	110	59	881	76	22	25	16	13
Effective Weighted Sample	771	144	30	21	10	80	64	94	50	692	64	16	23	14	11
Total	946	219	29	12	3	124	95	143	76	846	80	21	27	19	13
At least daily	351	94	**	**	**	**	**	59	**	310	**	**	**	**	**
	37%	43%	**	**	**	**	**	41%	**	37%	**	**	**	**	**
At least weekly	382	84	**	**	**	**	**	52	**	353	**	**	**	**	**
	40%	38%	**	**	**	**	**	36%	**	42%	**	**	**	**	**
At least monthly	137	22	**	**	**	**	**	16	**	114	**	**	**	**	**
	15%	10%	**	**	**	**	**	11%	**	14%	**	**	**	**	**
Less often	67	15	**	**	**	**	**	12	**	61	**	**	**	**	**
	7%	7%	**	**	**	**	**	9%	**	7%	**	**	**	**	**
Don't know/ can't remember	8	4	**	**	**	**	**	4	**	7	**	**	**	**	**
	1%	2%	**	**	**	**	**	3%	**	1%	**	**	**	**	**
SUMMARY															
DAILY	351	94	**	**	**	**	**	59	**	310	**	**	**	**	**
	37%	43%	**	**	**	**	**	41%	**	37%	**	**	**	**	**
WEEKLY	734	178	**	**	**	**	**	110	**	664	**	**	**	**	**
	78%	81%	**	**	**	**	**	77%	**	78%	**	**	**	**	**
MONTHLY	871	200	**	**	**	**	**	126	**	778	**	**	**	**	**
	92%	91%	**	**	**	**	**	89%	**	92%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9B. How often in the past 3 months have you listened to BBC Radio 2?

Base : Those who have personally listened to BBC Radio 2 in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	975	398	550	898	19	25	44
Effective Weighted Sample	771	315	436	711	15	21	36
Total	946	390	532	879	17	19	35
At least daily	351	123	220	329	**	**	**
	37%	31%	41%	37%	**	**	**
			a				
At least weekly	382	169	206	358	**	**	**
	40%	43%	39%	41%	**	**	**
At least monthly	137	59	73	123	**	**	**
	15%	15%	14%	14%	**	**	**
Less often	67	34	31	61	**	**	**
	7%	9%	6%	7%	**	**	**
Don't know/ can't remember	8	6	2	8	**	**	**
	1%	2%	*%	1%	**	**	**
SUMMARY							
DAILY	351	123	220	329	**	**	**
	37%	31%	41%	37%	**	**	**
			a				
WEEKLY	734	291	426	686	**	**	**
	78%	75%	80%	78%	**	**	**
MONTHLY	871	350	499	809	**	**	**
	92%	90%	94%	92%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9C. How often in the past 3 months have you listened to BBC Radio 3?

Base : Those who have personally listened to BBC Radio 3 in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	228	22	34	56	22	79	84	112	22	19	17	54	33
Effective Weighted Sample	192	19	30	48	21	67	72	92	18	15	15	48	27
Total	242	19	33	69	36	91	93	114	24	21	22	63	33
At least daily	63 26%	**	**	**	**	**	**	32 28%	**	**	**	**	**
At least weekly	97 40%	**	**	**	**	**	**	45 40%	**	**	**	**	**
At least monthly	53 22%	**	**	**	**	**	**	29 25%	**	**	**	**	**
Less often	24 10%	**	**	**	**	**	**	7 6%	**	**	**	**	**
Don't know/ can't remember	5 2%	**	**	**	**	**	**	1 1%	**	**	**	**	**
SUMMARY													
DAILY	63 26%	**	**	**	**	**	**	32 28%	**	**	**	**	**
WEEKLY	160 66%	**	**	**	**	**	**	77 67%	**	**	**	**	**
MONTHLY	213 88%	**	**	**	**	**	**	106 93%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9C. How often in the past 3 months have you listened to BBC Radio 3?

Base : Those who have personally listened to BBC Radio 3 in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	228	45	2	6	3	33	11	33	12	174	50	8	20	15	7
Effective Weighted Sample	192	40	2	5	3	30	10	29	11	144	45	6	19	14	7
Total	242	61	3	4	1	46	14	44	17	181	57	6	25	18	7
At least daily	63 26%	**	**	**	**	**	**	**	**	46 25%	**	**	**	**	**
At least weekly	97 40%	**	**	**	**	**	**	**	**	78 43%	**	**	**	**	**
At least monthly	53 22%	**	**	**	**	**	**	**	**	36 20%	**	**	**	**	**
Less often	24 10%	**	**	**	**	**	**	**	**	19 11%	**	**	**	**	**
Don't know/ can't remember	5 2%	**	**	**	**	**	**	**	**	3 1%	**	**	**	**	**
SUMMARY															
DAILY	63 26%	**	**	**	**	**	**	**	**	46 25%	**	**	**	**	**
WEEKLY	160 66%	**	**	**	**	**	**	**	**	124 68%	**	**	**	**	**
MONTHLY	213 88%	**	**	**	**	**	**	**	**	160 88%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9C. How often in the past 3 months have you listened to BBC Radio 3?

Base : Those who have personally listened to BBC Radio 3 in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	228	78	140	193	8	12	20
Effective Weighted Sample	192	66	118	162	7	11	18
Total	242	83	149	209	7	11	17
At least daily	63	**	36	58	**	**	**
	26%	**	24%	28%	**	**	**
At least weekly	97	**	62	80	**	**	**
	40%	**	42%	39%	**	**	**
At least monthly	53	**	30	46	**	**	**
	22%	**	20%	22%	**	**	**
Less often	24	**	18	20	**	**	**
	10%	**	12%	10%	**	**	**
Don't know/ can't remember	5	**	3	4	**	**	**
	2%	**	2%	2%	**	**	**
SUMMARY							
DAILY	63	**	36	58	**	**	**
	26%	**	24%	28%	**	**	**
WEEKLY	160	**	98	138	**	**	**
	66%	**	66%	66%	**	**	**
MONTHLY	213	**	129	184	**	**	**
	88%	**	86%	88%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9D. How often in the past 3 months have you listened to BBC Radio 4?

Base : Those who have personally listened to BBC Radio 4 in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	~f	~g	
Unweighted total	626	121	155	225	70	270	176	387	30	51	46	99	70	
Effective Weighted Sample	504	96	132	183	63	216	145	310	24	42	37	82	59	
Total	661	110	147	266	118	302	200	402	35	67	60	120	73	
At least daily	298	54	88	166	**	175	86	190	**	**	**	**	**	
	45%	49%	60%	62%	**	58%	43%	47%	**	**	**	**	**	
At least weekly	231	38	48	71	**	87	78	127	**	**	**	**	**	
	35%	35%	32%	27%	**	29%	39%	32%	**	**	**	**	**	
At least monthly	90	12	10	16	**	23	24	59	**	**	**	**	**	
	14%	11%	7%	6%	**	8%	12%	15%	**	**	**	**	**	
Less often	36	4	1	9	**	14	10	25	**	**	**	**	**	
	5%	4%	1%	4%	**	5%	5%	6%	**	**	**	**	**	
Don't know/ can't remember	6	1	1	3	**	3	2	1	**	**	**	**	**	
	1%	1%	1%	1%	**	1%	1%	*%	**	**	**	**	**	
SUMMARY														
DAILY	298	54	88	166	**	175	86	190	**	**	**	**	**	
	45%	49%	60%	62%	**	58%	43%	47%	**	**	**	**	**	
WEEKLY	528	92	135	237	**	262	163	316	**	**	**	**	**	
	80%	84%	92%	89%	**	87%	82%	79%	**	**	**	**	**	
MONTHLY	619	104	145	253	**	285	187	376	**	**	**	**	**	
	94%	95%	99%	95%	**	94%	94%	93%	**	**	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9D. How often in the past 3 months have you listened to BBC Radio 4?

Base : Those who have personally listened to BBC Radio 4 in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	~b	c	~d	a	~b	~c	~d	~e	~f	
Unweighted total	626	174	14	26	11	105	68	129	45	553	59	20	24	8	7
Effective Weighted Sample	504	151	13	23	11	90	61	112	39	441	51	16	21	8	7
Total	661	234	13	15	4	145	87	169	65	578	68	22	28	11	8
At least daily	298 45%	144 62%	** **	** **	** **	94 65%	** **	108 64%	** **	270 47%	** **	** **	** **	** **	** **
At least weekly	231 35%	64 27%	** **	** **	** **	32 22%	** **	43 25%	** **	193 33%	** **	** **	** **	** **	** **
At least monthly	90 14%	14 6%	** **	** **	** **	11 7%	** **	8 5%	** **	77 13%	** **	** **	** **	** **	** **
Less often	36 5%	9 4%	** **	** **	** **	6 4%	** **	7 4%	** **	34 6%	** **	** **	** **	** **	** **
Don't know/ can't remember	6 1%	2 1%	** **	** **	** **	2 2%	** **	2 1%	** **	5 1%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	298 45%	144 62%	** **	** **	** **	94 65%	** **	108 64%	** **	270 47%	** **	** **	** **	** **	** **
WEEKLY	528 80%	208 89%	** **	** **	** **	127 87%	** **	151 90%	** **	463 80%	** **	** **	** **	** **	** **
MONTHLY	619 94%	222 95%	** **	** **	** **	137 94%	** **	160 95%	** **	540 93%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9D. How often in the past 3 months have you listened to BBC Radio 4?

Base : Those who have personally listened to BBC Radio 4 in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	626	256	346	561	16	20	36
Effective Weighted Sample	504	206	280	450	13	17	30
Total	661	261	374	592	16	21	37
At least daily	298 45%	110 42%	179 48%	272 46%	** **	** **	** **
At least weekly	231 35%	93 36%	129 34%	209 35%	** **	** **	** **
At least monthly	90 14%	37 14%	50 13%	74 13%	** **	** **	** **
Less often	36 5%	16 6%	16 4%	31 5%	** **	** **	** **
Don't know/ can't remember	6 1%	5 2%	* *%	6 1%	** **	** **	** **
SUMMARY							
DAILY	298 45%	110 42%	179 48%	272 46%	** **	** **	** **
WEEKLY	528 80%	203 78%	307 82%	481 81%	** **	** **	** **
MONTHLY	619 94%	240 92%	357 96%	555 94%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9E. How often in the past 3 months have you listened to BBC Radio 5 live?

Base : Those who have personally listened to BBC Radio 5 live in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	443	90	73	92	19	142	126	265	23	34	30	66	48
Effective Weighted Sample	356	71	61	70	16	109	102	212	19	25	22	52	39
Total	454	85	67	100	33	147	128	270	26	38	33	69	49
At least daily	125 28%	**	**	**	**	49 33%	31 24%	77 28%	**	**	**	**	**
At least weekly	210 46%	**	**	**	**	68 46%	57 44%	130 48%	**	**	**	**	**
At least monthly	83 18%	**	**	**	**	21 15%	30 24%	44 16%	**	**	**	**	**
Less often	33 7%	**	**	**	**	9 6%	10 8%	17 6%	**	**	**	**	**
Don't know/ can't remember	2 1%	**	**	**	**	- -%	- -%	2 1%	**	**	**	**	**
SUMMARY													
DAILY	125 28%	**	**	**	**	49 33%	31 24%	77 28%	**	**	**	**	**
WEEKLY	336 74%	**	**	**	**	117 80%	88 68%	207 77%	**	**	**	**	**
MONTHLY	419 92%	**	**	**	**	139 94%	118 92%	250 93%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9E. How often in the past 3 months have you listened to BBC Radio 5 live?

Base : Those who have personally listened to BBC Radio 5 live in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	443	66	10	8	8	51	15	38	28	386	49	10	16	14	9
Effective Weighted Sample	356	56	9	8	7	43	13	32	24	306	43	8	15	13	8
Total	454	86	8	4	3	67	19	46	40	386	57	11	18	17	11
At least daily	125 28%	**	**	**	**	**	**	**	**	104 27%	**	**	**	**	**
At least weekly	210 46%	**	**	**	**	**	**	**	**	180 47%	**	**	**	**	**
At least monthly	83 18%	**	**	**	**	**	**	**	**	71 18%	**	**	**	**	**
Less often	33 7%	**	**	**	**	**	**	**	**	30 8%	**	**	**	**	**
Don't know/ can't remember	2 1%	**	**	**	**	**	**	**	**	1 *%	**	**	**	**	**
SUMMARY															
DAILY	125 28%	**	**	**	**	**	**	**	**	104 27%	**	**	**	**	**
WEEKLY	336 74%	**	**	**	**	**	**	**	**	284 73%	**	**	**	**	**
MONTHLY	419 92%	**	**	**	**	**	**	**	**	355 92%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9E. How often in the past 3 months have you listened to BBC Radio 5 live?

Base : Those who have personally listened to BBC Radio 5 live in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	443	188	243	409	7	14	21
Effective Weighted Sample	356	154	193	327	6	12	18
Total	454	189	249	418	7	13	21
At least daily	125 28%	52 28%	70 28%	116 28%	** **	** **	** **
At least weekly	210 46%	80 42%	126 50%	197 47%	** **	** **	** **
At least monthly	83 18%	37 20%	42 17%	77 18%	** **	** **	** **
Less often	33 7%	18 10%	11 4%	26 6%	** **	** **	** **
Don't know/ can't remember	2 1%	1 1%	1 *%	2 1%	** **	** **	** **
SUMMARY							
DAILY	125 28%	52 28%	70 28%	116 28%	** **	** **	** **
WEEKLY	336 74%	132 70%	195 78%	313 75%	** **	** **	** **
MONTHLY	419 92%	170 90%	237 95%	390 93%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9F. How often in the past 3 months have you listened to BBC 6 Music?

Base : Those who have personally listened to BBC 6 Music in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	243	32	17	21	4	54	81	122	19	17	19	47	43
Effective Weighted Sample	202	26	14	16	4	44	66	102	17	13	17	41	35
Total	251	30	15	23	8	54	83	127	20	19	22	50	44
At least daily	59 24%	**	**	**	**	**	**	32 25%	**	**	**	**	**
At least weekly	101 40%	**	**	**	**	**	**	50 39%	**	**	**	**	**
At least monthly	63 25%	**	**	**	**	**	**	34 26%	**	**	**	**	**
Less often	24 9%	**	**	**	**	**	**	12 9%	**	**	**	**	**
Don't know/ can't remember	3 1%	**	**	**	**	**	**	- -%	**	**	**	**	**
SUMMARY													
DAILY	59 24%	**	**	**	**	**	**	32 25%	**	**	**	**	**
WEEKLY	160 64%	**	**	**	**	**	**	82 64%	**	**	**	**	**
MONTHLY	223 89%	**	**	**	**	**	**	115 91%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9F. How often in the past 3 months have you listened to BBC 6 Music?

Base : Those who have personally listened to BBC 6 Music in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	243	16	1	3	1	8	7	10	6	199	31	9	8	5	9
Effective Weighted Sample	202	14	1	3	1	7	6	9	5	164	29	9	7	5	9
Total	251	21	1	1	*	10	10	12	9	198	40	12	11	6	10
At least daily	59	**	**	**	**	**	**	**	**	42	**	**	**	**	**
	24%	**	**	**	**	**	**	**	**	21%	**	**	**	**	**
At least weekly	101	**	**	**	**	**	**	**	**	80	**	**	**	**	**
	40%	**	**	**	**	**	**	**	**	40%	**	**	**	**	**
At least monthly	63	**	**	**	**	**	**	**	**	55	**	**	**	**	**
	25%	**	**	**	**	**	**	**	**	28%	**	**	**	**	**
Less often	24	**	**	**	**	**	**	**	**	20	**	**	**	**	**
	9%	**	**	**	**	**	**	**	**	10%	**	**	**	**	**
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	2	**	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	59	**	**	**	**	**	**	**	**	42	**	**	**	**	**
	24%	**	**	**	**	**	**	**	**	21%	**	**	**	**	**
WEEKLY	160	**	**	**	**	**	**	**	**	121	**	**	**	**	**
	64%	**	**	**	**	**	**	**	**	61%	**	**	**	**	**
MONTHLY	223	**	**	**	**	**	**	**	**	176	**	**	**	**	**
	89%	**	**	**	**	**	**	**	**	89%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9F. How often in the past 3 months have you listened to BBC 6 Music?

Base : Those who have personally listened to BBC 6 Music in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	243	118	105	204	11	10	21
Effective Weighted Sample	202	97	90	168	10	9	19
Total	251	114	116	207	12	12	24
At least daily	59 24%	23 20%	34 29%	50 24%	** **	** **	** **
At least weekly	101 40%	48 43%	44 38%	80 39%	** **	** **	** **
At least monthly	63 25%	31 27%	26 23%	54 26%	** **	** **	** **
Less often	24 9%	11 10%	9 8%	19 9%	** **	** **	** **
Don't know/ can't remember	3 1%	1 *%	3 3%	3 2%	** **	** **	** **
SUMMARY							
DAILY	59 24%	23 20%	34 29%	50 24%	** **	** **	** **
WEEKLY	160 64%	71 63%	78 67%	130 63%	** **	** **	** **
MONTHLY	223 89%	102 90%	104 89%	184 89%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9G. How often in the past 3 months have you listened to BBC Asian Network?

Base : Those who have personally listened to BBC Asian Network in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	98	4	-	-	-	21	39	35	7	4	3	22	22
Effective Weighted Sample	90	4	-	-	-	19	35	32	6	4	3	21	20
Total	115	4	-	-	-	23	46	41	8	5	4	28	27
At least daily	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9G. How often in the past 3 months have you listened to BBC Asian Network?

Base : Those who have personally listened to BBC Asian Network in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE ~a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	98	-	-	-	-	-	-	-	-	38	54	6	39	1	8
Effective Weighted Sample	90	-	-	-	-	-	-	-	-	34	51	6	37	1	8
Total	115	-	-	-	-	-	-	-	-	43	65	9	45	1	9
At least daily	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY															
DAILY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9G. How often in the past 3 months have you listened to BBC Asian Network?

Base : Those who have personally listened to BBC Asian Network in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	98	18	69	82	2	7	9
Effective Weighted Sample	90	16	64	76	2	6	8
Total	115	20	84	99	2	6	8
At least daily	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
SUMMARY							
DAILY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9H. How often in the past 3 months have you listened to BBC Radio 1Xtra?

Base : Those who have personally listened to BBC Radio 1Xtra in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	182	4	1	1	-	36	75	78	10	8	13	35	51
Effective Weighted Sample	157	4	1	1	-	31	65	68	9	7	11	31	44
Total	186	3	1	1	-	32	75	84	10	8	14	36	50
At least daily	51 28%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	68 37%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	47 25%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	17 9%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	2 1%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	51 28%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	120 64%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	166 90%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9H. How often in the past 3 months have you listened to BBC Radio 1Xtra?

Base : Those who have personally listened to BBC Radio 1Xtra in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	182	1	-	-	-	-	1	1	-	129	49	13	12	21	3
Effective Weighted Sample	157	1	-	-	-	-	1	1	-	110	45	11	12	19	3
Total	186	1	-	-	-	-	1	1	-	125	57	13	15	25	4
At least daily	51 28%	**	**	**	**	**	**	**	**	32 25%	**	**	**	**	**
At least weekly	68 37%	**	**	**	**	**	**	**	**	54 43%	**	**	**	**	**
At least monthly	47 25%	**	**	**	**	**	**	**	**	28 22%	**	**	**	**	**
Less often	17 9%	**	**	**	**	**	**	**	**	9 8%	**	**	**	**	**
Don't know/ can't remember	2 1%	**	**	**	**	**	**	**	**	2 2%	**	**	**	**	**
SUMMARY															
DAILY	51 28%	**	**	**	**	**	**	**	**	32 25%	**	**	**	**	**
WEEKLY	120 64%	**	**	**	**	**	**	**	**	86 68%	**	**	**	**	**
MONTHLY	166 90%	**	**	**	**	**	**	**	**	114 91%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9H. How often in the past 3 months have you listened to BBC Radio 1Xtra?

Base : Those who have personally listened to BBC Radio 1Xtra in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	182	80	94	164	5	7	12
Effective Weighted Sample	157	69	83	141	5	7	11
Total	186	81	100	167	5	8	13
At least daily	51	**	**	45	**	**	**
	28%	**	**	27%	**	**	**
At least weekly	68	**	**	62	**	**	**
	37%	**	**	37%	**	**	**
At least monthly	47	**	**	40	**	**	**
	25%	**	**	24%	**	**	**
Less often	17	**	**	17	**	**	**
	9%	**	**	10%	**	**	**
Don't know/ can't remember	2	**	**	2	**	**	**
	1%	**	**	1%	**	**	**
SUMMARY							
DAILY	51	**	**	45	**	**	**
	28%	**	**	27%	**	**	**
WEEKLY	120	**	**	107	**	**	**
	64%	**	**	64%	**	**	**
MONTHLY	166	**	**	147	**	**	**
	90%	**	**	88%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9I. How often in the past 3 months have you listened to BBC Radio 4 Extra?

Base : Those who have personally listened to BBC Radio 4 Extra in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	156	20	37	45	8	63	60	74	11	19	14	31	28
Effective Weighted Sample	130	16	30	36	8	51	53	59	10	17	12	28	24
Total	160	19	33	48	14	65	63	74	12	21	16	36	30
At least daily	62	**	**	**	**	**	**	**	**	**	**	**	**
	39%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	52	**	**	**	**	**	**	**	**	**	**	**	**
	32%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	35	**	**	**	**	**	**	**	**	**	**	**	**
	22%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	9	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	**	**	**	**
	2%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	62	**	**	**	**	**	**	**	**	**	**	**	**
	39%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	114	**	**	**	**	**	**	**	**	**	**	**	**
	71%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	149	**	**	**	**	**	**	**	**	**	**	**	**
	93%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9I. How often in the past 3 months have you listened to BBC Radio 4 Extra?

Base : Those who have personally listened to BBC Radio 4 Extra in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	156	36	3	4	2	25	10	25	11	125	29	8	11	7	3
Effective Weighted Sample	130	30	3	4	2	22	8	21	10	103	26	7	10	7	3
Total	160	42	3	1	1	29	13	28	15	128	32	8	12	9	3
At least daily	62 39%	**	**	**	**	**	**	**	**	52 40%	**	**	**	**	**
At least weekly	52 32%	**	**	**	**	**	**	**	**	40 31%	**	**	**	**	**
At least monthly	35 22%	**	**	**	**	**	**	**	**	30 23%	**	**	**	**	**
Less often	9 6%	**	**	**	**	**	**	**	**	6 5%	**	**	**	**	**
Don't know/ can't remember	3 2%	**	**	**	**	**	**	**	**	- -%	**	**	**	**	**
SUMMARY															
DAILY	62 39%	**	**	**	**	**	**	**	**	52 40%	**	**	**	**	**
WEEKLY	114 71%	**	**	**	**	**	**	**	**	92 72%	**	**	**	**	**
MONTHLY	149 93%	**	**	**	**	**	**	**	**	122 95%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9I. How often in the past 3 months have you listened to BBC Radio 4 Extra?

Base : Those who have personally listened to BBC Radio 4 Extra in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	156	61	89	135	5	7	12
Effective Weighted Sample	130	51	74	112	5	7	11
Total	160	60	95	139	5	8	13
At least daily	62	**	**	57	**	**	**
	39%	**	**	41%	**	**	**
At least weekly	52	**	**	43	**	**	**
	32%	**	**	31%	**	**	**
At least monthly	35	**	**	30	**	**	**
	22%	**	**	22%	**	**	**
Less often	9	**	**	7	**	**	**
	6%	**	**	5%	**	**	**
Don't know/ can't remember	3	**	**	2	**	**	**
	2%	**	**	2%	**	**	**
SUMMARY							
DAILY	62	**	**	57	**	**	**
	39%	**	**	41%	**	**	**
WEEKLY	114	**	**	100	**	**	**
	71%	**	**	72%	**	**	**
MONTHLY	149	**	**	130	**	**	**
	93%	**	**	93%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9J. How often in the past 3 months have you listened to BBC Radio 5 live sports extra?

Base : Those who have personally listened to BBC Radio 5 live sports extra in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	223	44	36	46	10	77	66	126	14	14	12	32	35
Effective Weighted Sample	184	37	29	36	9	60	53	105	11	11	10	26	27
Total	232	44	33	51	18	82	62	137	16	16	13	33	32
At least daily	43	**	**	**	**	**	**	16	**	**	**	**	**
	19%	**	**	**	**	**	**	11%	**	**	**	**	**
At least weekly	100	**	**	**	**	**	**	68	**	**	**	**	**
	43%	**	**	**	**	**	**	49%	**	**	**	**	**
At least monthly	62	**	**	**	**	**	**	37	**	**	**	**	**
	27%	**	**	**	**	**	**	27%	**	**	**	**	**
Less often	26	**	**	**	**	**	**	17	**	**	**	**	**
	11%	**	**	**	**	**	**	12%	**	**	**	**	**
Don't know/ can't remember	*	**	**	**	**	**	**	-	**	**	**	**	**
	*%	**	**	**	**	**	**	-%	**	**	**	**	**
SUMMARY													
DAILY	43	**	**	**	**	**	**	16	**	**	**	**	**
	19%	**	**	**	**	**	**	11%	**	**	**	**	**
WEEKLY	143	**	**	**	**	**	**	83	**	**	**	**	**
	62%	**	**	**	**	**	**	61%	**	**	**	**	**
MONTHLY	206	**	**	**	**	**	**	120	**	**	**	**	**
	89%	**	**	**	**	**	**	88%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9J. How often in the past 3 months have you listened to BBC Radio 5 live sports extra?

Base : Those who have personally listened to BBC Radio 5 live sports extra in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	223	33	5	5	3	27	6	18	15	193	26	3	11	10	2
Effective Weighted Sample	184	27	5	4	3	22	5	16	12	156	24	3	10	9	2
Total	232	42	5	3	1	36	6	21	21	195	32	4	13	12	3
At least daily	43	**	**	**	**	**	**	**	**	29	**	**	**	**	**
	19%	**	**	**	**	**	**	**	**	15%	**	**	**	**	**
At least weekly	100	**	**	**	**	**	**	**	**	89	**	**	**	**	**
	43%	**	**	**	**	**	**	**	**	46%	**	**	**	**	**
At least monthly	62	**	**	**	**	**	**	**	**	54	**	**	**	**	**
	27%	**	**	**	**	**	**	**	**	28%	**	**	**	**	**
Less often	26	**	**	**	**	**	**	**	**	23	**	**	**	**	**
	11%	**	**	**	**	**	**	**	**	12%	**	**	**	**	**
Don't know/ can't remember	*	**	**	**	**	**	**	**	**	*	**	**	**	**	**
	*%	**	**	**	**	**	**	**	**	*%	**	**	**	**	**
SUMMARY															
DAILY	43	**	**	**	**	**	**	**	**	29	**	**	**	**	**
	19%	**	**	**	**	**	**	**	**	15%	**	**	**	**	**
WEEKLY	143	**	**	**	**	**	**	**	**	118	**	**	**	**	**
	62%	**	**	**	**	**	**	**	**	61%	**	**	**	**	**
MONTHLY	206	**	**	**	**	**	**	**	**	172	**	**	**	**	**
	89%	**	**	**	**	**	**	**	**	88%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9J. How often in the past 3 months have you listened to BBC Radio 5 live sports extra?

Base : Those who have personally listened to BBC Radio 5 live sports extra in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	223	76	138	207	1	8	9
Effective Weighted Sample	184	63	113	169	1	7	8
Total	232	80	140	214	1	7	8
At least daily	43	**	29	38	**	**	**
	19%	**	21%	18%	**	**	**
At least weekly	100	**	60	94	**	**	**
	43%	**	43%	44%	**	**	**
At least monthly	62	**	39	59	**	**	**
	27%	**	27%	27%	**	**	**
Less often	26	**	12	23	**	**	**
	11%	**	9%	11%	**	**	**
Don't know/ can't remember	*	**	*	*	**	**	**
	*%	**	*%	*%	**	**	**
SUMMARY							
DAILY	43	**	29	38	**	**	**
	19%	**	21%	18%	**	**	**
WEEKLY	143	**	89	132	**	**	**
	62%	**	64%	61%	**	**	**
MONTHLY	206	**	128	191	**	**	**
	89%	**	91%	89%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9K. How often in the past 3 months have you listened to BBC World Service?

Base : Those who have personally listened to BBC World Service in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	141	22	35	44	9	56	49	77	10	9	13	25	26
Effective Weighted Sample	120	19	30	36	9	45	42	64	8	8	11	21	23
Total	150	22	29	42	14	52	54	80	10	11	15	29	29
At least daily	35 23%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	76 50%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	24 16%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	11 7%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	5 3%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	35 23%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	111 74%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	134 89%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9K. How often in the past 3 months have you listened to BBC World Service?

Base : Those who have personally listened to BBC World Service in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	141	28	8	5	3	19	8	23	5	108	30	9	5	11	5
Effective Weighted Sample	120	25	7	4	3	17	7	20	4	89	28	9	5	10	5
Total	150	32	6	3	1	23	9	26	6	109	39	12	5	15	6
At least daily	35 23%	**	**	**	**	**	**	**	**	24 22%	**	**	**	**	**
At least weekly	76 50%	**	**	**	**	**	**	**	**	55 51%	**	**	**	**	**
At least monthly	24 16%	**	**	**	**	**	**	**	**	17 16%	**	**	**	**	**
Less often	11 7%	**	**	**	**	**	**	**	**	10 9%	**	**	**	**	**
Don't know/ can't remember	5 3%	**	**	**	**	**	**	**	**	3 3%	**	**	**	**	**
SUMMARY															
DAILY	35 23%	**	**	**	**	**	**	**	**	24 22%	**	**	**	**	**
WEEKLY	111 74%	**	**	**	**	**	**	**	**	79 72%	**	**	**	**	**
MONTHLY	134 89%	**	**	**	**	**	**	**	**	96 88%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9K. How often in the past 3 months have you listened to BBC World Service?

Base : Those who have personally listened to BBC World Service in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	141	58	76	120	2	6	8
Effective Weighted Sample	120	51	63	100	2	6	7
Total	150	62	81	126	2	7	9
At least daily	35	**	**	27	**	**	**
	23%	**	**	21%	**	**	**
At least weekly	76	**	**	65	**	**	**
	50%	**	**	52%	**	**	**
At least monthly	24	**	**	21	**	**	**
	16%	**	**	17%	**	**	**
Less often	11	**	**	9	**	**	**
	7%	**	**	7%	**	**	**
Don't know/ can't remember	5	**	**	4	**	**	**
	3%	**	**	3%	**	**	**
SUMMARY							
DAILY	35	**	**	27	**	**	**
	23%	**	**	21%	**	**	**
WEEKLY	111	**	**	92	**	**	**
	74%	**	**	73%	**	**	**
MONTHLY	134	**	**	112	**	**	**
	89%	**	**	89%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9L. How often in the past 3 months have you listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)?

Base : Those who have personally listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND) in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG			IMPACTING/ LIMITING CONDITIONS				
		55-64 ~a	65-74 ~b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g
Significance Level: 99%													
Unweighted total	338	86	81	107	26	153	110	188	20	25	27	62	45
Effective Weighted Sample	247	65	65	78	22	111	81	133	15	19	19	47	32
Total	289	68	62	102	40	140	90	154	17	23	24	54	30
At least daily	107	**	**	45	**	60	27	62	**	**	**	**	**
	37%	**	**	44%	**	43%	29%	40%	**	**	**	**	**
At least weekly	114	**	**	36	**	50	43	60	**	**	**	**	**
	39%	**	**	35%	**	36%	47%	39%	**	**	**	**	**
At least monthly	50	**	**	15	**	23	17	24	**	**	**	**	**
	17%	**	**	15%	**	16%	19%	15%	**	**	**	**	**
Less often	13	**	**	5	**	5	4	8	**	**	**	**	**
	4%	**	**	5%	**	3%	5%	5%	**	**	**	**	**
Don't know/ can't remember	5	**	**	1	**	2	-	1	**	**	**	**	**
	2%	**	**	1%	**	1%	-%	1%	**	**	**	**	**
SUMMARY													
DAILY	107	**	**	45	**	60	27	62	**	**	**	**	**
	37%	**	**	44%	**	43%	29%	40%	**	**	**	**	**
WEEKLY	221	**	**	81	**	111	69	122	**	**	**	**	**
	76%	**	**	80%	**	79%	77%	79%	**	**	**	**	**
MONTHLY	271	**	**	96	**	133	86	146	**	**	**	**	**
	94%	**	**	94%	**	95%	95%	94%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9L. How often in the past 3 months have you listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)?

Base : Those who have personally listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND) in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%															
Unweighted total	338	57	15	12	23	39	18	33	24	311	24	8	7	6	3
Effective Weighted Sample	247	48	13	11	22	33	16	28	20	225	20	5	6	6	3
Total	289	74	13	7	8	52	22	40	34	262	24	6	7	8	3
At least daily	107	**	**	**	**	**	**	**	**	98	**	**	**	**	**
	37%	**	**	**	**	**	**	**	**	37%	**	**	**	**	**
At least weekly	114	**	**	**	**	**	**	**	**	107	**	**	**	**	**
	39%	**	**	**	**	**	**	**	**	41%	**	**	**	**	**
At least monthly	50	**	**	**	**	**	**	**	**	43	**	**	**	**	**
	17%	**	**	**	**	**	**	**	**	16%	**	**	**	**	**
Less often	13	**	**	**	**	**	**	**	**	12	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	4%	**	**	**	**	**
Don't know/ can't remember	5	**	**	**	**	**	**	**	**	3	**	**	**	**	**
	2%	**	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	107	**	**	**	**	**	**	**	**	98	**	**	**	**	**
	37%	**	**	**	**	**	**	**	**	37%	**	**	**	**	**
WEEKLY	221	**	**	**	**	**	**	**	**	205	**	**	**	**	**
	76%	**	**	**	**	**	**	**	**	78%	**	**	**	**	**
MONTHLY	271	**	**	**	**	**	**	**	**	248	**	**	**	**	**
	94%	**	**	**	**	**	**	**	**	95%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9L. How often in the past 3 months have you listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)?

Base : Those who have personally listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND) in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	338	113	215	317	8	3	11
Effective Weighted Sample	247	85	155	230	6	3	9
Total	289	95	186	269	7	3	10
At least daily	107	32	73	100	**	**	**
	37%	34%	39%	37%	**	**	**
At least weekly	114	40	72	106	**	**	**
	39%	42%	39%	39%	**	**	**
At least monthly	50	16	32	47	**	**	**
	17%	16%	17%	18%	**	**	**
Less often	13	5	8	12	**	**	**
	4%	5%	4%	5%	**	**	**
Don't know/ can't remember	5	2	2	4	**	**	**
	2%	2%	1%	2%	**	**	**
SUMMARY							
DAILY	107	32	73	100	**	**	**
	37%	34%	39%	37%	**	**	**
WEEKLY	221	72	144	205	**	**	**
	76%	76%	77%	76%	**	**	**
MONTHLY	271	88	177	253	**	**	**
	94%	93%	95%	94%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9M. How often in the past 3 months have you listened to talkSPORT or talkSPORT2?

Base : Those who have personally listened to talkSPORT or talkSPORT2 in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	456	70	60	71	11	131	135	267	21	25	35	72	65
Effective Weighted Sample	369	56	50	55	9	103	106	219	17	18	26	55	52
Total	468	69	59	78	19	137	133	281	19	28	37	70	60
At least daily	141	**	**	**	**	33	34	86	**	**	**	**	**
	30%	**	**	**	**	24%	26%	31%	**	**	**	**	**
At least weekly	213	**	**	**	**	69	66	127	**	**	**	**	**
	46%	**	**	**	**	50%	49%	45%	**	**	**	**	**
At least monthly	82	**	**	**	**	26	25	47	**	**	**	**	**
	18%	**	**	**	**	19%	19%	17%	**	**	**	**	**
Less often	28	**	**	**	**	9	8	18	**	**	**	**	**
	6%	**	**	**	**	7%	6%	6%	**	**	**	**	**
Don't know/ can't remember	4	**	**	**	**	-	-	4	**	**	**	**	**
	1%	**	**	**	**	-%	-%	1%	**	**	**	**	**
SUMMARY													
DAILY	141	**	**	**	**	33	34	86	**	**	**	**	**
	30%	**	**	**	**	24%	26%	31%	**	**	**	**	**
WEEKLY	354	**	**	**	**	102	100	213	**	**	**	**	**
	76%	**	**	**	**	74%	75%	76%	**	**	**	**	**
MONTHLY	436	**	**	**	**	127	125	260	**	**	**	**	**
	93%	**	**	**	**	93%	94%	92%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9M. How often in the past 3 months have you listened to talkSPORT or talkSPORT2?

Base : Those who have personally listened to talkSPORT or talkSPORT2 in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	456	48	10	6	7	42	6	31	17	385	64	15	20	22	7
Effective Weighted Sample	369	41	9	6	6	36	5	26	15	306	57	13	19	20	6
Total	468	64	9	3	3	55	8	40	23	386	75	15	25	25	8
At least daily	141	**	**	**	**	**	**	**	**	115	**	**	**	**	**
	30%	**	**	**	**	**	**	**	**	30%	**	**	**	**	**
At least weekly	213	**	**	**	**	**	**	**	**	181	**	**	**	**	**
	46%	**	**	**	**	**	**	**	**	47%	**	**	**	**	**
At least monthly	82	**	**	**	**	**	**	**	**	63	**	**	**	**	**
	18%	**	**	**	**	**	**	**	**	16%	**	**	**	**	**
Less often	28	**	**	**	**	**	**	**	**	24	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	6%	**	**	**	**	**
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	2	**	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	141	**	**	**	**	**	**	**	**	115	**	**	**	**	**
	30%	**	**	**	**	**	**	**	**	30%	**	**	**	**	**
WEEKLY	354	**	**	**	**	**	**	**	**	296	**	**	**	**	**
	76%	**	**	**	**	**	**	**	**	77%	**	**	**	**	**
MONTHLY	436	**	**	**	**	**	**	**	**	359	**	**	**	**	**
	93%	**	**	**	**	**	**	**	**	93%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9M. How often in the past 3 months have you listened to talkSPORT or talkSPORT2?

Base : Those who have personally listened to talkSPORT or talkSPORT2 in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	456	171	279	430	3	12	15
Effective Weighted Sample	369	141	224	349	2	9	12
Total	468	175	287	446	2	10	13
At least daily	141 30%	57 33%	82 29%	139 31%	** **	** **	** **
At least weekly	213 46%	71 40%	140 49%	202 45%	** **	** **	** **
At least monthly	82 18%	31 18%	48 17%	76 17%	** **	** **	** **
Less often	28 6%	13 8%	15 5%	26 6%	** **	** **	** **
Don't know/ can't remember	4 1%	2 1%	1 *%	4 1%	** **	** **	** **
SUMMARY							
DAILY	141 30%	57 33%	82 29%	139 31%	** **	** **	** **
WEEKLY	354 76%	128 73%	223 78%	341 76%	** **	** **	** **
MONTHLY	436 93%	159 91%	271 94%	416 93%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9N. How often in the past 3 months have you listened to talkRADIO?

Base : Those who have personally listened to talkRADIO in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	218	20	15	17	2	58	80	106	15	13	21	48	43
Effective Weighted Sample	183	16	13	13	2	49	68	88	13	11	18	41	36
Total	226	20	13	17	4	60	82	109	16	13	22	53	42
At least daily	78	**	**	**	**	**	**	40	**	**	**	**	**
	34%	**	**	**	**	**	**	37%	**	**	**	**	**
At least weekly	98	**	**	**	**	**	**	51	**	**	**	**	**
	44%	**	**	**	**	**	**	47%	**	**	**	**	**
At least monthly	34	**	**	**	**	**	**	10	**	**	**	**	**
	15%	**	**	**	**	**	**	9%	**	**	**	**	**
Less often	14	**	**	**	**	**	**	8	**	**	**	**	**
	6%	**	**	**	**	**	**	7%	**	**	**	**	**
Don't know/ can't remember	2	**	**	**	**	**	**	-	**	**	**	**	**
	1%	**	**	**	**	**	**	-%	**	**	**	**	**
SUMMARY													
DAILY	78	**	**	**	**	**	**	40	**	**	**	**	**
	34%	**	**	**	**	**	**	37%	**	**	**	**	**
WEEKLY	176	**	**	**	**	**	**	92	**	**	**	**	**
	78%	**	**	**	**	**	**	84%	**	**	**	**	**
MONTHLY	210	**	**	**	**	**	**	101	**	**	**	**	**
	93%	**	**	**	**	**	**	93%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9N. How often in the past 3 months have you listened to talkRADIO?

Base : Those who have personally listened to talkRADIO in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	218	11	1	3	2	8	3	7	4	168	45	6	22	12	5
Effective Weighted Sample	183	10	1	3	2	7	3	6	3	138	41	5	20	11	5
Total	226	14	1	2	1	10	4	9	5	172	50	6	26	14	4
At least daily	78 34%	**	**	**	**	**	**	**	**	61 35%	**	**	**	**	**
At least weekly	98 44%	**	**	**	**	**	**	**	**	76 44%	**	**	**	**	**
At least monthly	34 15%	**	**	**	**	**	**	**	**	24 14%	**	**	**	**	**
Less often	14 6%	**	**	**	**	**	**	**	**	11 6%	**	**	**	**	**
Don't know/ can't remember	2 1%	**	**	**	**	**	**	**	**	- -%	**	**	**	**	**
SUMMARY															
DAILY	78 34%	**	**	**	**	**	**	**	**	61 35%	**	**	**	**	**
WEEKLY	176 78%	**	**	**	**	**	**	**	**	137 80%	**	**	**	**	**
MONTHLY	210 93%	**	**	**	**	**	**	**	**	161 94%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9N. How often in the past 3 months have you listened to talkRADIO?

Base : Those who have personally listened to talkRADIO in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	218	65	147	194	4	8	12
Effective Weighted Sample	183	56	122	163	3	6	9
Total	226	70	152	204	4	6	10
At least daily	78	**	53	72	**	**	**
	34%	**	35%	35%	**	**	**
At least weekly	98	**	66	90	**	**	**
	44%	**	43%	44%	**	**	**
At least monthly	34	**	20	28	**	**	**
	15%	**	13%	14%	**	**	**
Less often	14	**	12	14	**	**	**
	6%	**	8%	7%	**	**	**
Don't know/ can't remember	2	**	1	1	**	**	**
	1%	**	*%	*%	**	**	**
SUMMARY							
DAILY	78	**	53	72	**	**	**
	34%	**	35%	35%	**	**	**
WEEKLY	176	**	119	162	**	**	**
	78%	**	79%	79%	**	**	**
MONTHLY	210	**	140	190	**	**	**
	93%	**	92%	93%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A90. How often in the past 3 months have you listened to Classic FM?

Base : Those who have personally listened to Classic FM in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	654	99	107	169	62	258	227	335	47	43	55	133	105
Effective Weighted Sample	527	77	92	141	58	210	181	270	39	33	44	109	83
Total	667	83	104	210	106	288	229	346	50	45	59	140	93
At least daily	189	**	38	77	**	93	66	96	**	**	**	44	20
	28%	**	36%	37%	**	32%	29%	28%	**	**	**	31%	22%
At least weekly	261	**	35	75	**	108	84	145	**	**	**	52	38
	39%	**	33%	36%	**	37%	37%	42%	**	**	**	37%	41%
At least monthly	142	**	22	39	**	57	60	62	**	**	**	34	29
	21%	**	21%	18%	**	20%	26%	18%	**	**	**	24%	31%
													b
Less often	67	**	9	19	**	30	17	38	**	**	**	9	5
	10%	**	9%	9%	**	10%	7%	11%	**	**	**	6%	5%
Don't know/ can't remember	8	**	-	-	**	-	2	5	**	**	**	2	1
	1%	**	-%	-%	**	-%	1%	1%	**	**	**	1%	1%
SUMMARY													
DAILY	189	**	38	77	**	93	66	96	**	**	**	44	20
	28%	**	36%	37%	**	32%	29%	28%	**	**	**	31%	22%
WEEKLY	450	**	73	152	**	201	150	241	**	**	**	96	58
	68%	**	70%	73%	**	70%	66%	70%	**	**	**	68%	63%
MONTHLY	592	**	94	191	**	258	210	303	**	**	**	130	87
	89%	**	91%	91%	**	90%	92%	88%	**	**	**	93%	94%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A90. How often in the past 3 months have you listened to Classic FM?

Base : Those who have personally listened to Classic FM in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	654	130	18	9	12	81	49	88	42	549	86	17	24	29	16
Effective Weighted Sample	527	116	15	8	12	72	43	78	38	437	73	12	21	26	14
Total	667	181	19	6	4	115	66	121	60	555	92	16	26	33	16
At least daily	189	67	**	**	**	**	**	**	**	160	**	**	**	**	**
	28%	37%	**	**	**	**	**	**	**	29%	**	**	**	**	**
At least weekly	261	64	**	**	**	**	**	**	**	216	**	**	**	**	**
	39%	36%	**	**	**	**	**	**	**	39%	**	**	**	**	**
At least monthly	142	36	**	**	**	**	**	**	**	120	**	**	**	**	**
	21%	20%	**	**	**	**	**	**	**	22%	**	**	**	**	**
Less often	67	13	**	**	**	**	**	**	**	57	**	**	**	**	**
	10%	7%	**	**	**	**	**	**	**	10%	**	**	**	**	**
Don't know/ can't remember	8	-	**	**	**	**	**	**	**	2	**	**	**	**	**
	1%	-%	**	**	**	**	**	**	**	*%	**	**	**	**	**
SUMMARY															
DAILY	189	67	**	**	**	**	**	**	**	160	**	**	**	**	**
	28%	37%	**	**	**	**	**	**	**	29%	**	**	**	**	**
WEEKLY	450	131	**	**	**	**	**	**	**	375	**	**	**	**	**
	68%	73%	**	**	**	**	**	**	**	68%	**	**	**	**	**
MONTHLY	592	167	**	**	**	**	**	**	**	496	**	**	**	**	**
	89%	93%	**	**	**	**	**	**	**	89%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A90. How often in the past 3 months have you listened to Classic FM?

Base : Those who have personally listened to Classic FM in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	654	242	384	596	10	18	28
Effective Weighted Sample	527	197	307	478	9	14	23
Total	667	246	390	605	11	18	29
At least daily	189	55	127	177	**	**	**
	28%	22%	33%	29%	**	**	**
At least weekly	261	98	156	238	**	**	**
	39%	40%	40%	39%	**	**	**
At least monthly	142	57	77	127	**	**	**
	21%	23%	20%	21%	**	**	**
Less often	67	34	26	58	**	**	**
	10%	14%	7%	10%	**	**	**
		b					
Don't know/ can't remember	8	2	3	6	**	**	**
	1%	1%	1%	1%	**	**	**
SUMMARY							
DAILY	189	55	127	177	**	**	**
	28%	22%	33%	29%	**	**	**
WEEKLY	450	153	283	415	**	**	**
	68%	62%	73%	69%	**	**	**
MONTHLY	592	210	360	542	**	**	**
	89%	85%	92%	90%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9P. How often in the past 3 months have you listened to Any Absolute Radio station?

Base : Those who have personally listened to Any Absolute Radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	449	59	25	30	5	96	160	239	30	23	35	82	93
Effective Weighted Sample	358	47	21	23	5	71	128	191	24	18	27	67	73
Total	445	55	23	35	11	94	155	239	31	20	35	84	86
At least daily	123 28%	**	**	**	**	**	33 22%	72 30%	**	**	**	**	**
At least weekly	193 43%	**	**	**	**	**	76 49%	98 41%	**	**	**	**	**
At least monthly	104 23%	**	**	**	**	**	34 22%	56 23%	**	**	**	**	**
Less often	22 5%	**	**	**	**	**	10 7%	10 4%	**	**	**	**	**
Don't know/ can't remember	4 1%	**	**	**	**	**	1 1%	3 1%	**	**	**	**	**
SUMMARY													
DAILY	123 28%	**	**	**	**	**	33 22%	72 30%	**	**	**	**	**
WEEKLY	316 71%	**	**	**	**	**	110 71%	170 71%	**	**	**	**	**
MONTHLY	419 94%	**	**	**	**	**	144 93%	226 95%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9P. How often in the past 3 months have you listened to Any Absolute Radio station?

Base : Those who have personally listened to Any Absolute Radio station in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	449	22	5	2	1	15	7	16	6	400	42	18	13	5	6
Effective Weighted Sample	358	18	5	2	1	12	6	13	5	316	37	15	12	5	6
Total	445	30	3	1	*	21	9	19	11	387	51	18	18	7	8
At least daily	123	**	**	**	**	**	**	**	**	108	**	**	**	**	**
	28%	**	**	**	**	**	**	**	**	28%	**	**	**	**	**
At least weekly	193	**	**	**	**	**	**	**	**	167	**	**	**	**	**
	43%	**	**	**	**	**	**	**	**	43%	**	**	**	**	**
At least monthly	104	**	**	**	**	**	**	**	**	89	**	**	**	**	**
	23%	**	**	**	**	**	**	**	**	23%	**	**	**	**	**
Less often	22	**	**	**	**	**	**	**	**	20	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	5%	**	**	**	**	**
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	3	**	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	123	**	**	**	**	**	**	**	**	108	**	**	**	**	**
	28%	**	**	**	**	**	**	**	**	28%	**	**	**	**	**
WEEKLY	316	**	**	**	**	**	**	**	**	275	**	**	**	**	**
	71%	**	**	**	**	**	**	**	**	71%	**	**	**	**	**
MONTHLY	419	**	**	**	**	**	**	**	**	364	**	**	**	**	**
	94%	**	**	**	**	**	**	**	**	94%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9P. How often in the past 3 months have you listened to Any Absolute Radio station?

Base : Those who have personally listened to Any Absolute Radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	449	197	237	414	7	16	23
Effective Weighted Sample	358	161	187	329	6	13	19
Total	445	187	245	412	7	15	22
At least daily	123 28%	44 24%	76 31%	116 28%	** **	** **	** **
At least weekly	193 43%	83 44%	104 42%	181 44%	** **	** **	** **
At least monthly	104 23%	46 24%	56 23%	92 22%	** **	** **	** **
Less often	22 5%	11 6%	9 4%	19 5%	** **	** **	** **
Don't know/ can't remember	4 1%	3 2%	* *%	4 1%	** **	** **	** **
SUMMARY							
DAILY	123 28%	44 24%	76 31%	116 28%	** **	** **	** **
WEEKLY	316 71%	127 68%	180 73%	297 72%	** **	** **	** **
MONTHLY	419 94%	173 92%	236 96%	389 94%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9Q. How often in the past 3 months have you listened to Any Capital radio station?

Base : Those who have personally listened to Any Capital radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	f	g
Unweighted total	723	66	26	28	2	164	265	364	40	31	37	105	189
Effective Weighted Sample	600	53	22	24	2	136	218	302	34	27	30	85	153
Total	702	62	27	31	4	150	247	363	32	32	34	90	172
At least daily	195 28%	** **	** **	** **	** **	41 27%	79 32%	87 24%	** **	** **	** **	28 31%	55 32%
At least weekly	338 48%	** **	** **	** **	** **	81 54%	119 48%	183 50%	** **	** **	** **	39 43%	84 49%
At least monthly	126 18%	** **	** **	** **	** **	23 15%	43 17%	63 17%	** **	** **	** **	21 24%	28 16%
Less often	36 5%	** **	** **	** **	** **	5 4%	6 2%	22 6%	** **	** **	** **	2 2%	6 3%
Don't know/ can't remember	8 1%	** **	** **	** **	** **	* *0%	- -0%	7 2%	** **	** **	** **	- -0%	- -0%
SUMMARY													
DAILY	195 28%	** **	** **	** **	** **	41 27%	79 32%	87 24%	** **	** **	** **	28 31%	55 32%
WEEKLY	532 76%	** **	** **	** **	** **	121 81%	198 80%	270 74%	** **	** **	** **	67 74%	138 80%
MONTHLY	658 94%	** **	** **	** **	** **	144 96%	241 98%	334 92%	** **	** **	** **	88 98%	166 97%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9Q. How often in the past 3 months have you listened to Any Capital radio station?

Base : Those who have personally listened to Any Capital radio station in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	723	22	4	2	-	12	10	13	9	593	121	30	44	30	17
Effective Weighted Sample	600	20	4	2	-	11	9	12	8	488	107	25	39	28	15
Total	702	27	3	1	-	15	12	16	11	556	138	29	51	38	20
At least daily	195 28%	** **	** **	** **	** **	** **	** **	** **	** **	151 27%	41 30%	** **	** **	** **	** **
At least weekly	338 48%	** **	** **	** **	** **	** **	** **	** **	** **	278 50%	56 41%	** **	** **	** **	** **
At least monthly	126 18%	** **	** **	** **	** **	** **	** **	** **	** **	93 17%	29 21%	** **	** **	** **	** **
Less often	36 5%	** **	** **	** **	** **	** **	** **	** **	** **	30 5%	7 5%	** **	** **	** **	** **
Don't know/ can't remember	8 1%	** **	** **	** **	** **	** **	** **	** **	** **	4 1%	4 3%	** **	** **	** **	** **
SUMMARY															
DAILY	195 28%	** **	** **	** **	** **	** **	** **	** **	** **	151 27%	41 30%	** **	** **	** **	** **
WEEKLY	532 76%	** **	** **	** **	** **	** **	** **	** **	** **	430 77%	98 71%	** **	** **	** **	** **
MONTHLY	658 94%	** **	** **	** **	** **	** **	** **	** **	** **	523 94%	127 92%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9Q. How often in the past 3 months have you listened to Any Capital radio station?

Base : Those who have personally listened to Any Capital radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	723	337	360	649	21	38	59
Effective Weighted Sample	600	277	301	541	18	30	48
Total	702	312	365	640	17	33	50
At least daily	195	81	109	177	**	**	**
	28%	26%	30%	28%	**	**	**
At least weekly	338	144	184	316	**	**	**
	48%	46%	51%	49%	**	**	**
At least monthly	126	70	49	108	**	**	**
	18%	22%	13%	17%	**	**	**
		b					
Less often	36	14	19	31	**	**	**
	5%	4%	5%	5%	**	**	**
Don't know/ can't remember	8	3	4	8	**	**	**
	1%	1%	1%	1%	**	**	**
SUMMARY							
DAILY	195	81	109	177	**	**	**
	28%	26%	30%	28%	**	**	**
WEEKLY	532	225	294	494	**	**	**
	76%	72%	80%	77%	**	**	**
MONTHLY	658	295	342	601	**	**	**
	94%	95%	94%	94%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9R. How often in the past 3 months have you listened to Any Heart radio station?

Base : Those who have personally listened to Any Heart radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	~c	~d		a	b	~c	~d	~e	f	g
Unweighted total	894	144	83	91	8	253	307	492	47	52	52	135	196
Effective Weighted Sample	731	115	70	75	8	204	247	407	39	41	39	109	155
Total	870	138	83	97	15	243	274	496	39	51	43	120	164
At least daily	261	43	**	**	**	73	80	150	**	**	**	33	48
	30%	31%	**	**	**	30%	29%	30%	**	**	**	27%	30%
At least weekly	386	54	**	**	**	103	124	222	**	**	**	49	74
	44%	39%	**	**	**	42%	45%	45%	**	**	**	41%	45%
At least monthly	165	29	**	**	**	51	53	89	**	**	**	24	36
	19%	21%	**	**	**	21%	19%	18%	**	**	**	20%	22%
Less often	55	11	**	**	**	15	17	33	**	**	**	14	6
	6%	8%	**	**	**	6%	6%	7%	**	**	**	12%	4%
Don't know/ can't remember	3	1	**	**	**	1	-	2	**	**	**	-	-
	*%	1%	**	**	**	*%	-%	*%	**	**	**	-%	-%
SUMMARY													
DAILY	261	43	**	**	**	73	80	150	**	**	**	33	48
	30%	31%	**	**	**	30%	29%	30%	**	**	**	27%	30%
WEEKLY	647	97	**	**	**	175	204	372	**	**	**	81	122
	74%	70%	**	**	**	72%	75%	75%	**	**	**	68%	74%
MONTHLY	812	126	**	**	**	226	257	461	**	**	**	106	158
	93%	91%	**	**	**	93%	94%	93%	**	**	**	88%	96%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9R. How often in the past 3 months have you listened to Any Heart radio station?

Base : Those who have personally listened to Any Heart radio station in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	894	72	3	14	2	39	33	42	30	788	94	27	25	21	21
Effective Weighted Sample	731	64	3	13	2	35	29	38	27	638	85	23	23	19	19
Total	870	88	2	7	1	47	41	51	37	748	110	30	29	25	26
At least daily	261 30%	** **	** **	** **	** **	** **	** **	** **	** **	219 29%	** **	** **	** **	** **	** **
At least weekly	386 44%	** **	** **	** **	** **	** **	** **	** **	** **	334 45%	** **	** **	** **	** **	** **
At least monthly	165 19%	** **	** **	** **	** **	** **	** **	** **	** **	145 19%	** **	** **	** **	** **	** **
Less often	55 6%	** **	** **	** **	** **	** **	** **	** **	** **	48 6%	** **	** **	** **	** **	** **
Don't know/ can't remember	3 *%	** **	** **	** **	** **	** **	** **	** **	** **	3 *%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	261 30%	** **	** **	** **	** **	** **	** **	** **	** **	219 29%	** **	** **	** **	** **	** **
WEEKLY	647 74%	** **	** **	** **	** **	** **	** **	** **	** **	553 74%	** **	** **	** **	** **	** **
MONTHLY	812 93%	** **	** **	** **	** **	** **	** **	** **	** **	698 93%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9R. How often in the past 3 months have you listened to Any Heart radio station?

Base : Those who have personally listened to Any Heart radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	894	394	476	814	22	33	55
Effective Weighted Sample	731	321	393	666	19	26	44
Total	870	362	487	797	21	29	51
At least daily	261	92	163	240	**	**	**
	30%	25%	34%	30%	**	**	**
At least weekly	386	166	214	357	**	**	**
	44%	46%	44%	45%	**	**	**
At least monthly	165	78	82	145	**	**	**
	19%	22%	17%	18%	**	**	**
Less often	55	23	28	52	**	**	**
	6%	6%	6%	7%	**	**	**
Don't know/ can't remember	3	3	-	2	**	**	**
	*%	1%	-%	*%	**	**	**
SUMMARY							
DAILY	261	92	163	240	**	**	**
	30%	25%	34%	30%	**	**	**
WEEKLY	647	257	377	598	**	**	**
	74%	71%	77%	75%	**	**	**
MONTHLY	812	336	459	743	**	**	**
	93%	93%	94%	93%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9S. How often in the past 3 months have you listened to Any Smooth radio station?

Base : Those who have personally listened to Any Smooth radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	~f	g	
Unweighted total	546	134	81	102	21	201	186	298	27	36	60	97	103	
Effective Weighted Sample	452	108	71	86	19	165	155	245	22	30	49	81	86	
Total	540	123	79	116	36	201	179	297	27	41	60	97	95	
At least daily	151	31	**	33	**	68	51	77	**	**	**	**	30	
	28%	26%	**	28%	**	34%	28%	26%	**	**	**	**	32%	
At least weekly	239	51	**	60	**	89	90	125	**	**	**	**	47	
	44%	41%	**	52%	**	44%	50%	42%	**	**	**	**	50%	
At least monthly	119	34	**	12	**	32	30	75	**	**	**	**	16	
	22%	28%	**	11%	**	16%	17%	25%	**	**	**	**	16%	
		c												
Less often	29	7	**	9	**	9	7	19	**	**	**	**	2	
	5%	6%	**	8%	**	5%	4%	7%	**	**	**	**	2%	
Don't know/ can't remember	3	-	**	2	**	2	2	-	**	**	**	**	-	
	*%	-%	**	2%	**	1%	1%	-%	**	**	**	**	-%	
SUMMARY														
DAILY	151	31	**	33	**	68	51	77	**	**	**	**	30	
	28%	26%	**	28%	**	34%	28%	26%	**	**	**	**	32%	
WEEKLY	390	82	**	93	**	158	140	203	**	**	**	**	77	
	72%	67%	**	80%	**	79%	78%	68%	**	**	**	**	82%	
MONTHLY	508	116	**	105	**	190	170	277	**	**	**	**	93	
	94%	94%	**	91%	**	94%	95%	93%	**	**	**	**	98%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9S. How often in the past 3 months have you listened to Any Smooth radio station?

Base : Those who have personally listened to Any Smooth radio station in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	546	82	8	10	2	43	39	44	38	483	55	12	17	17	9
Effective Weighted Sample	452	73	8	9	2	39	34	39	34	396	50	11	16	15	8
Total	540	104	6	5	1	55	49	59	45	468	63	12	21	19	11
At least daily	151 28%	**	**	**	**	**	**	**	**	130 28%	**	**	**	**	**
At least weekly	239 44%	**	**	**	**	**	**	**	**	211 45%	**	**	**	**	**
At least monthly	119 22%	**	**	**	**	**	**	**	**	100 21%	**	**	**	**	**
Less often	29 5%	**	**	**	**	**	**	**	**	25 5%	**	**	**	**	**
Don't know/ can't remember	3 *%	**	**	**	**	**	**	**	**	2 *%	**	**	**	**	**
SUMMARY															
DAILY	151 28%	**	**	**	**	**	**	**	**	130 28%	**	**	**	**	**
WEEKLY	390 72%	**	**	**	**	**	**	**	**	341 73%	**	**	**	**	**
MONTHLY	508 94%	**	**	**	**	**	**	**	**	441 94%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9S. How often in the past 3 months have you listened to Any Smooth radio station?

Base : Those who have personally listened to Any Smooth radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	546	206	329	512	7	12	19
Effective Weighted Sample	452	172	272	423	6	11	17
Total	540	192	338	508	5	11	16
At least daily	151 28%	52 27%	95 28%	140 28%	** **	** **	** **
At least weekly	239 44%	88 46%	148 44%	227 45%	** **	** **	** **
At least monthly	119 22%	45 23%	72 21%	114 22%	** **	** **	** **
Less often	29 5%	7 4%	21 6%	24 5%	** **	** **	** **
Don't know/ can't remember	3 *%	- -%	3 1%	3 1%	** **	** **	** **
SUMMARY							
DAILY	151 28%	52 27%	95 28%	140 28%	** **	** **	** **
WEEKLY	390 72%	140 73%	243 72%	367 72%	** **	** **	** **
MONTHLY	508 94%	185 96%	315 93%	481 95%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9T. How often in the past 3 months have you listened to Any Kiss radio station?

Base : Those who have personally listened to Any Kiss radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	g
Unweighted total	473	36	9	11	2	109	175	234	29	25	22	71	124
Effective Weighted Sample	393	30	7	7	2	85	147	191	25	21	19	61	103
Total	468	35	9	14	5	95	167	238	28	26	22	70	114
At least daily	113	**	**	**	**	29	44	60	**	**	**	**	34
	24%	**	**	**	**	30%	26%	25%	**	**	**	**	30%
At least weekly	202	**	**	**	**	35	75	96	**	**	**	**	54
	43%	**	**	**	**	36%	45%	40%	**	**	**	**	47%
At least monthly	110	**	**	**	**	21	39	54	**	**	**	**	20
	23%	**	**	**	**	22%	23%	23%	**	**	**	**	18%
Less often	34	**	**	**	**	6	10	20	**	**	**	**	6
	7%	**	**	**	**	7%	6%	9%	**	**	**	**	5%
Don't know/ can't remember	9	**	**	**	**	4	*	8	**	**	**	**	*
	2%	**	**	**	**	5%	*%	3%	**	**	**	**	*%
SUMMARY													
DAILY	113	**	**	**	**	29	44	60	**	**	**	**	34
	24%	**	**	**	**	30%	26%	25%	**	**	**	**	30%
WEEKLY	315	**	**	**	**	63	118	156	**	**	**	**	88
	67%	**	**	**	**	66%	71%	65%	**	**	**	**	77%
MONTHLY	425	**	**	**	**	84	157	210	**	**	**	**	108
	91%	**	**	**	**	89%	94%	88%	**	**	**	**	95%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9T. How often in the past 3 months have you listened to Any Kiss radio station?

Base : Those who have personally listened to Any Kiss radio station in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	473	8	1	2	-	5	3	2	6	390	78	18	25	23	12
Effective Weighted Sample	393	6	1	2	-	4	3	2	4	318	71	16	24	21	11
Total	468	12	1	1	-	9	3	3	9	370	92	20	31	28	13
At least daily	113 24%	**	**	**	**	**	**	**	**	83 22%	**	**	**	**	**
At least weekly	202 43%	**	**	**	**	**	**	**	**	171 46%	**	**	**	**	**
At least monthly	110 23%	**	**	**	**	**	**	**	**	85 23%	**	**	**	**	**
Less often	34 7%	**	**	**	**	**	**	**	**	22 6%	**	**	**	**	**
Don't know/ can't remember	9 2%	**	**	**	**	**	**	**	**	8 2%	**	**	**	**	**
SUMMARY															
DAILY	113 24%	**	**	**	**	**	**	**	**	83 22%	**	**	**	**	**
WEEKLY	315 67%	**	**	**	**	**	**	**	**	254 69%	**	**	**	**	**
MONTHLY	425 91%	**	**	**	**	**	**	**	**	340 92%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9T. How often in the past 3 months have you listened to Any Kiss radio station?

Base : Those who have personally listened to Any Kiss radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	473	245	214	423	13	29	42
Effective Weighted Sample	393	199	183	350	11	24	35
Total	468	234	222	419	11	28	40
At least daily	113 24%	63 27%	50 22%	102 24%	** **	** **	** **
At least weekly	202 43%	88 38%	110 49%	185 44%	** **	** **	** **
At least monthly	110 23%	61 26%	42 19%	95 23%	** **	** **	** **
Less often	34 7%	15 7%	18 8%	29 7%	** **	** **	** **
Don't know/ can't remember	9 2%	6 3%	2 1%	8 2%	** **	** **	** **
SUMMARY							
DAILY	113 24%	63 27%	50 22%	102 24%	** **	** **	** **
WEEKLY	315 67%	151 65%	160 72%	287 68%	** **	** **	** **
MONTHLY	425 91%	212 91%	202 91%	382 91%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9U. How often in the past 3 months have you listened to Any Magic radio station?

Base : Those who have personally listened to Any Magic radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	358	66	27	36	9	107	138	188	25	23	31	70	93
Effective Weighted Sample	292	54	24	28	8	83	112	151	19	19	26	58	75
Total	368	65	26	46	20	108	134	197	25	25	25	68	85
At least daily	93	**	**	**	**	30	32	48	**	**	**	**	**
	25%	**	**	**	**	28%	24%	24%	**	**	**	**	**
At least weekly	159	**	**	**	**	52	72	75	**	**	**	**	**
	43%	**	**	**	**	48%	54%	38%	**	**	**	**	**
At least monthly	85	**	**	**	**	11	22	56	**	**	**	**	**
	23%	**	**	**	**	10%	17%	28%	**	**	**	**	**
Less often	22	**	**	**	**	9	6	12	**	**	**	**	**
	6%	**	**	**	**	9%	4%	6%	**	**	**	**	**
Don't know/ can't remember	9	**	**	**	**	6	1	7	**	**	**	**	**
	2%	**	**	**	**	5%	1%	4%	**	**	**	**	**
SUMMARY													
DAILY	93	**	**	**	**	30	32	48	**	**	**	**	**
	25%	**	**	**	**	28%	24%	24%	**	**	**	**	**
WEEKLY	252	**	**	**	**	82	104	123	**	**	**	**	**
	69%	**	**	**	**	76%	78%	62%	**	**	**	**	**
MONTHLY	337	**	**	**	**	93	127	178	**	**	**	**	**
	92%	**	**	**	**	86%	94%	90%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9U. How often in the past 3 months have you listened to Any Magic radio station?

Base : Those who have personally listened to Any Magic radio station in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	358	31	-	4	1	14	17	19	12	299	50	11	16	15	8
Effective Weighted Sample	292	26	-	4	1	11	15	17	9	238	45	10	15	13	8
Total	368	43	-	2	*	20	23	25	19	297	60	14	19	17	10
At least daily	93 25%	** **	** **	** **	** **	** **	** **	** **	** **	71 24%	** **	** **	** **	** **	** **
At least weekly	159 43%	** **	** **	** **	** **	** **	** **	** **	** **	138 46%	** **	** **	** **	** **	** **
At least monthly	85 23%	** **	** **	** **	** **	** **	** **	** **	** **	66 22%	** **	** **	** **	** **	** **
Less often	22 6%	** **	** **	** **	** **	** **	** **	** **	** **	17 6%	** **	** **	** **	** **	** **
Don't know/ can't remember	9 2%	** **	** **	** **	** **	** **	** **	** **	** **	6 2%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	93 25%	** **	** **	** **	** **	** **	** **	** **	** **	71 24%	** **	** **	** **	** **	** **
WEEKLY	252 69%	** **	** **	** **	** **	** **	** **	** **	** **	209 70%	** **	** **	** **	** **	** **
MONTHLY	337 92%	** **	** **	** **	** **	** **	** **	** **	** **	275 93%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9U. How often in the past 3 months have you listened to Any Magic radio station?

Base : Those who have personally listened to Any Magic radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	358	141	204	328	11	12	23
Effective Weighted Sample	292	114	166	267	9	10	19
Total	368	141	212	342	9	10	19
At least daily	93 25%	39 27%	50 23%	82 24%	** **	** **	** **
At least weekly	159 43%	58 41%	93 44%	148 43%	** **	** **	** **
At least monthly	85 23%	31 22%	53 25%	82 24%	** **	** **	** **
Less often	22 6%	10 7%	13 6%	21 6%	** **	** **	** **
Don't know/ can't remember	9 2%	4 3%	4 2%	9 3%	** **	** **	** **
SUMMARY							
DAILY	93 25%	39 27%	50 23%	82 24%	** **	** **	** **
WEEKLY	252 69%	97 69%	143 67%	230 67%	** **	** **	** **
MONTHLY	337 92%	128 90%	196 92%	312 91%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9V. How often in the past 3 months have you listened to Virgin Radio?

Base : Those who have personally listened to Virgin Radio in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	221	26	10	11	1	53	76	111	16	10	19	40	50
Effective Weighted Sample	182	21	9	10	1	44	64	88	13	10	16	34	41
Total	219	18	10	11	1	47	79	106	17	12	18	43	51
At least daily	64 29%	**	**	**	**	**	**	29 27%	**	**	**	**	**
At least weekly	96 44%	**	**	**	**	**	**	56 53%	**	**	**	**	**
At least monthly	36 16%	**	**	**	**	**	**	10 9%	**	**	**	**	**
Less often	17 8%	**	**	**	**	**	**	9 9%	**	**	**	**	**
Don't know/ can't remember	6 3%	**	**	**	**	**	**	1 1%	**	**	**	**	**
SUMMARY													
DAILY	64 29%	**	**	**	**	**	**	29 27%	**	**	**	**	**
WEEKLY	160 73%	**	**	**	**	**	**	86 80%	**	**	**	**	**
MONTHLY	196 90%	**	**	**	**	**	**	95 90%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9V. How often in the past 3 months have you listened to Virgin Radio?

Base : Those who have personally listened to Virgin Radio in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	221	9	1	1	-	4	5	4	5	163	54	10	19	17	8
Effective Weighted Sample	182	8	1	1	-	4	5	4	5	131	48	9	17	15	7
Total	219	10	1	1	-	4	6	4	6	153	63	12	23	18	9
At least daily	64 29%	**	**	**	**	**	**	**	**	40 26%	**	**	**	**	**
At least weekly	96 44%	**	**	**	**	**	**	**	**	82 54%	**	**	**	**	**
At least monthly	36 16%	**	**	**	**	**	**	**	**	21 14%	**	**	**	**	**
Less often	17 8%	**	**	**	**	**	**	**	**	8 5%	**	**	**	**	**
Don't know/ can't remember	6 3%	**	**	**	**	**	**	**	**	1 1%	**	**	**	**	**
SUMMARY															
DAILY	64 29%	**	**	**	**	**	**	**	**	40 26%	**	**	**	**	**
WEEKLY	160 73%	**	**	**	**	**	**	**	**	122 80%	**	**	**	**	**
MONTHLY	196 90%	**	**	**	**	**	**	**	**	143 94%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9V. How often in the past 3 months have you listened to Virgin Radio?

Base : Those who have personally listened to Virgin Radio in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	221	72	138	193	8	9	17
Effective Weighted Sample	182	58	115	156	7	8	15
Total	219	67	141	189	9	9	18
At least daily	64	**	45	57	**	**	**
	29%	**	32%	30%	**	**	**
At least weekly	96	**	61	84	**	**	**
	44%	**	44%	45%	**	**	**
At least monthly	36	**	20	31	**	**	**
	16%	**	14%	16%	**	**	**
Less often	17	**	11	12	**	**	**
	8%	**	8%	6%	**	**	**
Don't know/ can't remember	6	**	3	5	**	**	**
	3%	**	2%	2%	**	**	**
SUMMARY							
DAILY	64	**	45	57	**	**	**
	29%	**	32%	30%	**	**	**
WEEKLY	160	**	107	142	**	**	**
	73%	**	76%	75%	**	**	**
MONTHLY	196	**	127	172	**	**	**
	90%	**	90%	91%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9W. How often in the past 3 months have you listened to Any LBC radio station?

Base : Those who have personally listened to Any LBC radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	204	39	33	45	12	66	56	124	10	16	19	34	26
Effective Weighted Sample	175	33	30	39	11	57	47	108	9	14	16	29	21
Total	236	40	36	58	21	80	61	147	9	19	23	39	25
At least daily	113	**	**	**	**	**	**	77	**	**	**	**	**
	48%	**	**	**	**	**	**	52%	**	**	**	**	**
At least weekly	78	**	**	**	**	**	**	46	**	**	**	**	**
	33%	**	**	**	**	**	**	31%	**	**	**	**	**
At least monthly	31	**	**	**	**	**	**	16	**	**	**	**	**
	13%	**	**	**	**	**	**	11%	**	**	**	**	**
Less often	13	**	**	**	**	**	**	7	**	**	**	**	**
	5%	**	**	**	**	**	**	4%	**	**	**	**	**
Don't know/ can't remember	1	**	**	**	**	**	**	1	**	**	**	**	**
	*%	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY													
DAILY	113	**	**	**	**	**	**	77	**	**	**	**	**
	48%	**	**	**	**	**	**	52%	**	**	**	**	**
WEEKLY	192	**	**	**	**	**	**	124	**	**	**	**	**
	81%	**	**	**	**	**	**	84%	**	**	**	**	**
MONTHLY	223	**	**	**	**	**	**	140	**	**	**	**	**
	94%	**	**	**	**	**	**	95%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9W. How often in the past 3 months have you listened to Any LBC radio station?

Base : Those who have personally listened to Any LBC radio station in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	204	42	2	1	-	28	14	30	12	147	53	14	18	14	7
Effective Weighted Sample	175	38	2	1	-	25	13	28	10	124	49	12	16	13	7
Total	236	56	1	*	-	37	19	43	13	165	67	17	23	18	10
At least daily	113 48%	**	**	**	**	**	**	**	**	83 50%	**	**	**	**	**
At least weekly	78 33%	**	**	**	**	**	**	**	**	48 29%	**	**	**	**	**
At least monthly	31 13%	**	**	**	**	**	**	**	**	23 14%	**	**	**	**	**
Less often	13 5%	**	**	**	**	**	**	**	**	11 7%	**	**	**	**	**
Don't know/ can't remember	1 *%	**	**	**	**	**	**	**	**	- -%	**	**	**	**	**
SUMMARY															
DAILY	113 48%	**	**	**	**	**	**	**	**	83 50%	**	**	**	**	**
WEEKLY	192 81%	**	**	**	**	**	**	**	**	131 80%	**	**	**	**	**
MONTHLY	223 94%	**	**	**	**	**	**	**	**	154 93%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9W. How often in the past 3 months have you listened to Any LBC radio station?

Base : Those who have personally listened to Any LBC radio station in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	204	76	121	181	7	5	12
Effective Weighted Sample	175	65	105	155	6	4	10
Total	236	83	146	210	8	5	13
At least daily	113	**	72	103	**	**	**
	48%	**	49%	49%	**	**	**
At least weekly	78	**	45	67	**	**	**
	33%	**	31%	32%	**	**	**
At least monthly	31	**	21	27	**	**	**
	13%	**	15%	13%	**	**	**
Less often	13	**	7	13	**	**	**
	5%	**	5%	6%	**	**	**
Don't know/ can't remember	1	**	1	1	**	**	**
	*%	**	1%	1%	**	**	**
SUMMARY							
DAILY	113	**	72	103	**	**	**
	48%	**	49%	49%	**	**	**
WEEKLY	192	**	117	170	**	**	**
	81%	**	80%	81%	**	**	**
MONTHLY	223	**	138	196	**	**	**
	94%	**	95%	93%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9X. How often in the past 3 months have you listened to Times Radio?

Base : Those who have personally listened to Times Radio in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	80	14	11	16	5	25	24	46	7	4	7	16	11
Effective Weighted Sample	69	12	9	13	5	20	21	39	7	4	7	15	9
Total	88	15	11	19	8	27	29	49	9	6	11	22	11
At least daily	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9X. How often in the past 3 months have you listened to Times Radio?

Base : Those who have personally listened to Times Radio in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	~a	~b	~c	~d	~e	~f
Unweighted total	80	13	-	1	2	10	3	9	4	60	19	2	12	4	1
Effective Weighted Sample	69	12	-	1	2	9	3	8	4	51	17	2	10	3	1
Total	88	17	-	1	1	13	4	12	6	66	21	2	13	4	1
At least daily	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY															
DAILY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9X. How often in the past 3 months have you listened to Times Radio?

Base : Those who have personally listened to Times Radio in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	80	28	52	68	5	2	7
Effective Weighted Sample	69	25	44	58	5	2	6
Total	88	32	56	72	6	3	9
At least daily	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
SUMMARY							
DAILY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC Radio 2	734 17%	148 24%	134 24%	213 21%	79 18%	276 16%	215 16%	441 19%	39 16%	51 19%	58 16%	109 15%	86 14%
BBC Radio 1	699 16%	52 8%	30 5%	39 4%	9 2%	153 9%	209 15%	385 17%	37 15%	27 10%	41 12%	95 13%	125 20%
Any Heart radio station	647 15%	97 16%	64 11%	70 7%	6 1%	175 10%	204 15%	372 16%	28 11%	42 16%	26 7%	81 11%	122 19%
Any Capital radio station	532 12%	45 7%	24 4%	26 3%	2 *	121 7%	198 14%	270 12%	26 10%	28 10%	24 7%	67 9%	138 22%
BBC Radio 4	528 12%	92 15%	135 24%	237 23%	102 23%	262 15%	163 12%	316 14%	30 12%	60 23%	52 15%	103 14%	57 9%
Classic FM	450 10%	52 8%	73 13%	152 15%	80 18%	201 12%	150 11%	241 10%	32 13%	21 8%	39 11%	96 13%	58 9%
Any Smooth radio station	390 9%	82 13%	65 11%	93 9%	28 6%	158 9%	140 10%	203 9%	21 9%	36 14%	47 14%	76 10%	77 12%
talkSPORT or talkSPORT2	354 8%	50 8%	44 8%	55 5%	11 2%	102 6%	100 7%	213 9%	16 6%	20 7%	26 7%	54 7%	50 8%
BBC Radio 5 live	336 8%	70 11%	59 10%	79 8%	20 5%	117 7%	88 6%	207 9%	16 6%	24 9%	22 6%	47 6%	32 5%
Any Absolute Radio station	316 7%	36 6%	21 4%	28 3%	7 2%	72 4%	110 8%	170 7%	23 9%	14 5%	21 6%	58 8%	62 10%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Any Kiss radio station	315 7%	17 3%	7 1%	7 1%	- -%	63 4%	118 9%	156 7%	21 8%	16 6%	16 4%	45 6%	88 14%
		c abdef											
Any Magic radio station	252 6%	47 8%	22 4%	30 3%	8 2%	82 5%	104 8%	123 5%	13 5%	22 8%	22 6%	47 6%	69 11%
		bcd bf											
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	221 5%	60 10%	48 8%	81 8%	33 8%	111 6%	69 5%	122 5%	14 6%	20 7%	21 6%	44 6%	20 3%
Any LBC radio station	192 4%	35 6%	28 5%	46 5%	18 4%	64 4%	42 3%	124 5%	7 3%	18 7%	19 5%	27 4%	16 3%
		ag g											
talkRADIO	176 4%	18 3%	10 2%	15 1%	4 1%	48 3%	60 4%	92 4%	14 6%	9 3%	19 5%	39 5%	34 5%
Virgin Radio	160 4%	11 2%	8 1%	9 1%	1 *%	36 2%	49 4%	86 4%	14 6%	9 3%	12 3%	30 4%	30 5%
BBC Radio 3	160 4%	9 1%	25 4%	48 5%	23 5%	66 4%	61 4%	77 3%	16 6%	13 5%	13 4%	40 5%	26 4%
		a a a											
BBC 6 Music	160 4%	24 4%	7 1%	10 1%	4 1%	29 2%	55 4%	82 4%	13 5%	10 4%	17 5%	35 5%	30 5%
		bc											
BBC Radio 5 live sports extra	143 3%	26 4%	19 3%	28 3%	8 2%	46 3%	37 3%	83 4%	8 3%	8 3%	8 2%	19 3%	19 3%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC Radio 1Xtra	120 3%	1 *%	- -%	- -%	- -%	18 1%	51 4% b	48 2%	8 3%	6 2%	10 3%	26 3%	36 6% b
BBC Radio 4 Extra	114 3%	16 3%	26 4%	34 3%	9 2%	46 3%	45 3%	52 2%	10 4%	15 6% b	12 3%	26 4%	23 4%
BBC World Service	111 3%	17 3%	20 4%	31 3%	11 3%	39 2%	41 3%	61 3%	7 3%	11 4%	13 4%	22 3%	22 4%
BBC Asian Network	75 2%	4 1%	- -%	- -%	- -%	21 1%	29 2%	24 1%	7 3%	3 1%	1 *%	16 2%	21 3% b
Times Radio	56 1%	12 2%	8 1%	14 1%	7 2%	21 1%	16 1%	33 1%	8 3%	6 2%	8 2%	14 2%	5 1%
ANY BBC RADIO	1943 45%	291 47%	297 52% d	474 47%	178 40%	695 40%	610 44%	1088 47%	107 43%	123 47%	144 41%	322 43%	274 44%
ANY COMMERCIAL RADIO	2037 47%	284 46% cd	235 41% d	362 36%	128 29%	668 39%	649 47%	1145 50% e	111 44%	111 42%	139 40%	327 44%	341 54% ade
None	1589 37%	197 32%	185 32%	405 40% ab	220 50% abc	746 43%	536 39% b	740 32%	101 40%	102 38%	162 46% bg	311 42% b	226 36%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC Radio 2	734 17%	178 21%	** **	** **	** **	98 21%	80 21%	110 23%	68 19%	664 18% bd	54 10%	12 9%	19 9%	16 12%	** **
BBC Radio 1	699 16%	30 4%	** **	** **	** **	12 3%	18 5%	15 3%	15 4%	562 15%	122 22% a	32 26% a	40 18%	34 26% a	** **
Any Heart radio station	647 15%	64 8%	** **	** **	** **	35 8%	28 7%	37 8%	26 7%	553 15%	85 15%	28 23% d	21 10%	18 14%	** **
Any Capital radio station	532 12%	23 3%	** **	** **	** **	11 2%	12 3%	15 3%	9 2%	430 12%	98 17% a	19 16%	38 17%	28 21% a	** **
BBC Radio 4	528 12%	208 25%	** **	** **	** **	127 28% d	81 21%	151 32% bd	57 16%	463 13%	53 9%	15 13%	21 9%	11 8%	** **
Classic FM	450 10%	131 16%	** **	** **	** **	82 18%	49 13%	81 17%	50 14%	375 10%	66 12%	12 10%	19 9%	27 21% ad	** **
Any Smooth radio station	390 9%	83 10%	** **	** **	** **	43 9%	40 10%	44 9%	39 11%	341 9%	42 7%	8 7%	16 7%	11 9%	** **
talkSPORT or talkSPORT2	354 8%	44 5%	** **	** **	** **	35 8% b	8 2%	27 6%	16 5%	296 8%	53 9%	12 10%	18 8%	20 15%	** **
BBC Radio 5 live	336 8%	68 8%	** **	** **	** **	52 11% b	15 4%	37 8%	30 8%	284 8%	44 8%	8 6%	14 6%	14 11%	** **
Any Absolute Radio station	316 7%	24 3%	** **	** **	** **	15 3%	9 2%	13 3%	11 3%	275 8%	37 7%	14 12%	13 6%	4 3%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Any Kiss radio station	315 7%	6 1%	** **	** **	** **	3 1%	3 1%	1 *%	5 1%	254 7%	59 10% a	16 13%	18 8%	18 14% a	** **
Any Magic radio station	252 6%	28 3%	** **	** **	** **	13 3%	15 4%	18 4%	11 3%	209 6%	33 6%	8 6%	13 6%	8 6%	** **
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	221 5%	58 7%	** **	** **	** **	40 9%	18 5%	28 6%	30 8%	205 6% b	14 2%	3 3%	3 1%	6 4%	** **
Any LBC radio station	192 4%	45 5%	** **	** **	** **	28 6%	17 5%	35 7%	10 3%	131 4%	56 10% a	14 11% a	17 8% a	16 12% a	** **
talkRADIO	176 4%	12 1%	** **	** **	** **	9 2%	4 1%	8 2%	4 1%	137 4%	36 6%	4 4%	16 7%	12 9% a	** **
Virgin Radio	160 4%	8 1%	** **	** **	** **	3 1%	5 1%	2 *%	6 2%	122 3%	35 6% a	6 5%	11 5%	13 10% a	** **
BBC Radio 3	160 4%	43 5%	** **	** **	** **	35 8% bd	7 2%	35 7% b	9 2%	124 3%	34 6% a	4 3%	11 5%	13 10% a	** **
BBC 6 Music	160 4%	9 1%	** **	** **	** **	7 2%	1 *%	6 1%	3 1%	121 3%	31 5%	12 10% a	10 4%	5 4%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC Radio 5 live sports extra	143 3%	20 2%	** **	** **	** **	18 4% b	2 *%	8 2%	11 3%	118 3%	23 4%	4 3%	10 5%	8 6%	** **
BBC Radio 1Xtra	120 3%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	86 2%	33 6% a	10 8% a	6 3%	15 12% ad	** **
BBC Radio 4 Extra	114 3%	31 4%	** **	** **	** **	20 4%	10 3%	19 4%	12 3%	92 3%	22 4%	5 4%	8 4%	7 6%	** **
BBC World Service	111 3%	24 3%	** **	** **	** **	19 4%	5 1%	20 4%	4 1%	79 2%	31 6% a	10 8% a	4 2%	12 9% ad	** **
BBC Asian Network	75 2%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	26 1%	46 8% a	6 5% a	32 15% ae	1 1%	** **
Times Radio	56 1%	13 2%	** **	** **	** **	11 2%	3 1%	9 2%	4 1%	45 1%	10 2%	- -%	5 2%	4 3%	** **
ANY BBC RADIO	1943 45%	395 47%	** **	** **	** **	230 50%	164 43%	251 53% d	143 40%	1651 45%	249 44%	65 53%	88 40%	64 49%	** **
ANY COMMERCIAL RADIO	2037 47%	319 38%	** **	** **	** **	194 42%	125 32%	183 39%	135 38%	1709 47%	296 52%	76 62% ad	98 44%	81 62% ad	** **
None	1589 37%	329 39%	** **	** **	** **	155 34%	174 45% ac	156 33%	160 45% c	1284 35%	219 39% c	30 24%	102 46% ac	45 34%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC Radio 2	734	291	426	686	15	14	29
	17%	16%	18%	18%	13%	11%	12%
BBC Radio 1	699	304	372	642	16	18	34
	16%	17%	16%	16%	15%	15%	15%
Any Heart radio station	647	257	377	598	16	20	36
	15%	14%	16%	15%	14%	16%	15%
Any Capital radio station	532	225	294	494	12	21	33
	12%	12%	13%	13%	11%	17%	14%
BBC Radio 4	528	203	307	481	7	14	21
	12%	11%	13%	12%	7%	11%	9%
Classic FM	450	153	283	415	5	11	16
	10%	8%	12%	11%	5%	9%	7%
Any Smooth radio station	390	140	243	367	4	5	10
	9%	8%	10%	9%	4%	4%	4%
talkSPORT or talkSPORT2	354	128	223	341	1	7	8
	8%	7%	10%	9%	1%	6%	3%
BBC Radio 5 live	336	132	195	313	3	11	14
	8%	7%	8%	8%	3%	8%	6%
Any Absolute Radio station	316	127	180	297	4	9	13
	7%	7%	8%	8%	4%	7%	6%
Any Kiss radio station	315	151	160	287	7	18	24
	7%	8%	7%	7%	6%	14%	10%
Any Magic radio station	252	97	143	230	8	8	15
	6%	5%	6%	6%	7%	6%	7%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	221 5%	72 4%	144 6%	205 5%	7 6%	2 1%	9 4%
Any LBC radio station	192 4%	67 4%	117 5%	170 4%	7 6%	4 3%	11 5%
talkRADIO	176 4%	54 3%	119 5%	162 4%	4 3%	5 4%	8 4%
Virgin Radio	160 4%	49 3%	107 5%	142 4%	5 5%	9 7%	14 6%
BBC Radio 3	160 4%	57 3%	98 4%	138 4%	6 6%	7 6%	13 6%
BBC 6 Music	160 4%	71 4%	78 3%	130 3%	7 6%	10 8%	17 7%
BBC Radio 5 live sports extra	143 3%	50 3%	89 4%	132 3%	1 1%	5 4%	6 3%
BBC Radio 1Xtra	120 3%	48 3%	69 3%	107 3%	5 5%	5 4%	10 4%
BBC Radio 4 Extra	114 3%	46 3%	67 3%	100 3%	5 5%	4 3%	9 4%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A9A-A9X. RADIO STATIONS LISTENED TO AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC World Service	111	42	66	92	1	7	8
	3%	2%	3%	2%	1%	5%	3%
BBC Asian Network	75	14	53	63	2	4	6
	2%	1%	2%	2%	2%	3%	3%
Times Radio	56	24	33	53	1	2	3
	1%	1%	1%	1%	1%	1%	1%
ANY BBC RADIO	1943	784	1089	1778	50	49	99
	45%	43%	47%	45%	46%	39%	42%
ANY COMMERCIAL RADIO	2037	791	1195	1874	41	65	106
	47%	44%	51%	48%	37%	52%	45%
None	1589	680	785	1389	40	48	88
	37%	38%	34%	35%	37%	38%	37%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A10. Which, if any, of these BBC websites and apps have you personally used in the past 3 months? (Please include using sites or apps on any device.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
BBC News site/ app	1651	268	207	295	89	477	437	1049	86	76	104	213	223	
	38%	44%	36%	29%	20%	28%	32%	45%	34%	29%	30%	29%	35%	
		cd	d	d				acdefg						
BBC Weather site/ app	1257	223	182	267	85	385	379	753	69	64	77	182	189	
	29%	36%	32%	26%	19%	22%	27%	33%	28%	24%	22%	24%	30%	
		cd	d					aef						
BBC Sport site/ app	882	151	112	166	55	260	227	553	44	55	55	122	89	
	20%	25%	20%	16%	12%	15%	16%	24%	17%	21%	16%	16%	14%	
		cd						aefg						
BBC Bitesize site/ app	284	21	8	10	2	40	114	120	25	13	22	77	55	
	7%	3%	1%	1%	*%	2%	8%	5%	10%	5%	6%	10%	9%	
		c					b		b			b	b	
BBC iPlayer Kids site/ app	251	10	1	3	2	50	108	100	22	13	13	61	75	
	6%	2%	*%	*%	*%	3%	8%	4%	9%	5%	4%	8%	12%	
							b		b			b	abde	
BBC CBeebies Playtime site/ app	218	10	3	7	4	39	99	87	24	15	21	62	54	
	5%	2%	1%	1%	1%	2%	7%	4%	10%	6%	6%	8%	9%	
							b		b			b	b	
BBC CBeebies Storytime site/ app	157	7	1	1	-	26	62	63	14	12	17	45	39	
	4%	1%	*%	*%	-%	2%	5%	3%	6%	4%	5%	6%	6%	
							b					b	b	
BBC Newsround site	152	13	7	12	5	36	67	57	15	13	21	45	43	
	3%	2%	1%	1%	1%	2%	5%	2%	6%	5%	6%	6%	7%	
							b		b		b	b	b	
Any other BBC site or app	40	11	5	8	3	10	11	25	3	-	1	5	5	
	1%	2%	1%	1%	1%	1%	1%	1%	1%	-%	*%	1%	1%	
None of these	1858	244	288	583	295	1001	611	898	101	139	191	333	263	
	43%	40%	50%	58%	67%	58%	44%	39%	41%	52%	54%	45%	42%	
			a	a	ab		b			b	abcg			

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A10. Which, if any, of these BBC websites and apps have you personally used in the past 3 months? (Please include using sites or apps on any device.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC News site/ app	1651 38%	249 30%	** **	** **	** **	157 34%	92 24%	169 36%	79 22%	1399 38%	216 38%	48 39%	80 36%	51 39%	** **
BBC Weather site/ app	1257 29%	234 28%	** **	** **	** **	146 32%	89 23%	169 36%	65 18%	1058 29%	167 29%	43 35%	54 24%	40 31%	** **
BBC Sport site/ app	882 20%	141 17%	** **	** **	** **	112 25%	28 7%	94 20%	46 13%	731 20%	131 23%	21 17%	45 20%	38 29%	** **
BBC Bitesize site/ app	284 7%	9 1%	** **	** **	** **	3 1%	6 1%	8 2%	1 *	202 6%	73 13%	16 13%	28 13%	20 16%	** **
BBC iPlayer Kids site/ app	251 6%	2 *%	** **	** **	** **	- -%	2 1%	2 *%	- -%	180 5%	65 11%	17 14%	20 9%	18 14%	** **
BBC CBeebies Playtime site/ app	218 5%	7 1%	** **	** **	** **	- -%	7 2%	4 1%	3 1%	156 4%	60 11%	17 14%	20 9%	16 12%	** **
BBC CBeebies Storytime site/ app	157 4%	1 *%	** **	** **	** **	- -%	1 *%	1 *%	- -%	116 3%	39 7%	11 9%	10 5%	10 8%	** **
BBC Newsround site	152 3%	10 1%	** **	** **	** **	5 1%	5 1%	5 1%	5 1%	109 3%	41 7%	9 8%	18 8%	12 9%	** **
Any other BBC site or app	40 1%	7 1%	** **	** **	** **	6 1%	1 *%	7 1%	- -%	36 1%	2 *%	- -%	1 1%	1 1%	** **
None of these	1858 43%	480 57%	** **	** **	** **	236 52%	243 63%	229 49%	239 67%	1578 43%	199 35%	46 37%	82 37%	37 28%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A10. Which, if any, of these BBC websites and apps have you personally used in the past 3 months? (Please include using sites or apps on any device.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC News site/ app	1651	755	844	1494	51	48	99
	38%	42%	36%	38%	47%	39%	42%
BBC Weather site/ app	1257	575	631	1137	36	40	76
	29%	32%	27%	29%	33%	32%	32%
BBC Sport site/ app	882	359	494	808	19	23	42
	20%	20%	21%	21%	18%	18%	18%
BBC Bitesize site/ app	284	103	171	239	8	16	25
	7%	6%	7%	6%	8%	13%	11%
BBC iPlayer Kids site/ app	251	101	136	218	6	12	18
	6%	6%	6%	6%	6%	10%	8%
BBC CBeebies Playtime site/ app	218	78	133	197	4	10	14
	5%	4%	6%	5%	4%	8%	6%
BBC CBeebies Storytime site/ app	157	59	91	134	4	7	11
	4%	3%	4%	3%	4%	5%	5%
BBC Newsround site	152	40	107	130	7	8	14
	3%	2%	5%	3%	6%	6%	6%
Any other BBC site or app	40	15	24	37	1	-	1
	1%	1%	1%	1%	1%	-%	*%
None of these	1858	728	1014	1675	39	46	85
	43%	40%	44%	43%	36%	37%	36%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11A. How often in the past 3 months have you used the BBC News site/ app?

Base : Those who have personally used the BBC News site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	e	f	g
Unweighted total	1681	296	234	289	55	503	463	1048	86	78	101	216	249
Effective Weighted Sample	1358	234	198	236	51	404	371	847	70	63	83	176	197
Total	1628	260	203	288	85	466	434	1031	85	75	102	211	222
At least daily	882 54%	159 61%	125 62%	179 62%	** **	274 59%	211 48%	584 57% ag	** **	** **	56 55%	102 48%	96 43%
At least weekly	540 33%	67 26%	65 32%	90 31%	** **	153 33%	153 35%	335 33%	** **	** **	29 28%	74 35%	89 40%
At least monthly	165 10%	32 12% bc	8 4%	9 3%	** **	24 5%	59 14% b	88 9%	** **	** **	12 12%	31 14%	31 14%
Less often	32 2%	1 1%	4 2%	10 3%	** **	12 3%	10 2%	18 2%	** **	** **	3 3%	4 2%	5 2%
Don't know/ can't remember	9 1%	1 *%	* *%	* *%	** **	3 1%	1 *%	6 1%	** **	** **	1 1%	1 *%	1 1%
SUMMARY													
DAILY	882 54%	159 61%	125 62%	179 62%	** **	274 59%	211 48%	584 57% ag	** **	** **	56 55%	102 48%	96 43%
WEEKLY	1421 87%	225 87%	190 94%	269 93%	** **	427 92%	364 84%	919 89% a	** **	** **	85 84%	176 83%	185 84%
MONTHLY	1587 97%	257 99%	198 98%	278 97%	** **	451 97%	423 97%	1008 98%	** **	** **	97 96%	206 98%	216 97%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11A. How often in the past 3 months have you used the BBC News site/ app?

Base : Those who have personally used the BBC News site/ app in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	~b	c	~d	a	b	~c	~d	~e	~f	
Unweighted total	1681	209	27	32	21	129	80	142	67	1458	190	44	67	45	34
Effective Weighted Sample	1358	184	24	28	20	115	70	125	59	1163	168	37	61	40	29
Total	1628	244	20	17	7	155	89	166	78	1377	216	48	80	51	37
At least daily	882 54%	156 64%	** **	** **	** **	102 66%	** **	109 66%	** **	762 55%	106 49%	** **	** **	** **	** **
At least weekly	540 33%	73 30%	** **	** **	** **	47 30%	** **	50 30%	** **	448 33%	83 38%	** **	** **	** **	** **
At least monthly	165 10%	7 3%	** **	** **	** **	5 3%	** **	4 3%	** **	134 10%	24 11%	** **	** **	** **	** **
Less often	32 2%	8 3%	** **	** **	** **	2 1%	** **	3 2%	** **	28 2%	2 1%	** **	** **	** **	** **
Don't know/ can't remember	9 1%	- -%	** **	** **	** **	- -%	** **	- -%	** **	4 *0%	1 *0%	** **	** **	** **	** **
SUMMARY															
DAILY	882 54%	156 64%	** **	** **	** **	102 66%	** **	109 66%	** **	762 55%	106 49%	** **	** **	** **	** **
WEEKLY	1421 87%	230 94%	** **	** **	** **	149 96%	** **	159 96%	** **	1210 88%	189 87%	** **	** **	** **	** **
MONTHLY	1587 97%	236 97%	** **	** **	** **	153 99%	** **	163 98%	** **	1344 98%	214 99%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11A. How often in the past 3 months have you used the BBC News site/ app?

Base : Those who have personally used the BBC News site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1681	773	857	1523	55	48	103
Effective Weighted Sample	1358	628	689	1229	45	38	82
Total	1628	744	835	1473	51	48	99
At least daily	882	399	459	805	**	**	48
	54%	54%	55%	55%	**	**	49%
At least weekly	540	250	277	492	**	**	37
	33%	34%	33%	33%	**	**	37%
At least monthly	165	83	74	143	**	**	10
	10%	11%	9%	10%	**	**	10%
Less often	32	11	19	30	**	**	3
	2%	1%	2%	2%	**	**	3%
Don't know/ can't remember	9	*	6	5	**	**	1
	1%	*%	1%	*%	**	**	1%
SUMMARY							
DAILY	882	399	459	805	**	**	48
	54%	54%	55%	55%	**	**	49%
WEEKLY	1421	650	736	1296	**	**	85
	87%	87%	88%	88%	**	**	86%
MONTHLY	1587	733	809	1439	**	**	95
	97%	98%	97%	98%	**	**	96%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11B. How often in the past 3 months have you used the BBC Sport site/ app?

Base : Those who have personally used the BBC Sport site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	871	155	119	151	32	255	227	544	39	48	46	112	101
Effective Weighted Sample	709	126	99	121	29	202	181	445	32	38	37	91	80
Total	870	147	107	160	53	252	223	547	42	53	52	117	89
At least daily	415	80	63	87	**	119	102	262	**	**	**	44	49
	48%	54%	59%	54%	**	47%	46%	48%	**	**	**	38%	55%
At least weekly	339	49	40	58	**	103	93	208	**	**	**	57	30
	39%	34%	37%	36%	**	41%	42%	38%	**	**	**	48%	33%
At least monthly	86	15	3	10	**	21	20	58	**	**	**	12	7
	10%	10%	3%	6%	**	8%	9%	11%	**	**	**	11%	8%
Less often	25	2	1	3	**	7	7	16	**	**	**	4	3
	3%	2%	1%	2%	**	3%	3%	3%	**	**	**	4%	3%
Don't know/ can't remember	4	-	-	1	**	3	*	3	**	**	**	-	*
	*%	-%	-%	1%	**	1%	*%	1%	**	**	**	-%	*%
SUMMARY													
DAILY	415	80	63	87	**	119	102	262	**	**	**	44	49
	48%	54%	59%	54%	**	47%	46%	48%	**	**	**	38%	55%
WEEKLY	754	129	103	145	**	222	196	470	**	**	**	101	78
	87%	88%	96%	91%	**	88%	88%	86%	**	**	**	86%	88%
MONTHLY	841	144	106	155	**	243	216	528	**	**	**	113	86
	97%	98%	99%	97%	**	96%	97%	97%	**	**	**	96%	96%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11B. How often in the past 3 months have you used the BBC Sport site/ app?

Base : Those who have personally used the BBC Sport site/ app in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	871	109	15	17	10	85	24	74	35	739	117	20	37	33	27
Effective Weighted Sample	709	95	14	15	9	75	20	65	30	592	104	17	34	30	23
Total	870	137	11	9	4	109	28	93	44	718	131	21	45	38	27
At least daily	415 48%	76 56%	**	**	**	**	**	**	**	347 48%	58 44%	**	**	**	**
At least weekly	339 39%	47 35%	**	**	**	**	**	**	**	282 39%	51 39%	**	**	**	**
At least monthly	86 10%	9 6%	**	**	**	**	**	**	**	67 9%	16 12%	**	**	**	**
Less often	25 3%	3 2%	**	**	**	**	**	**	**	21 3%	5 4%	**	**	**	**
Don't know/ can't remember	4 *%	1 1%	**	**	**	**	**	**	**	2 *%	1 1%	**	**	**	**
SUMMARY															
DAILY	415 48%	76 56%	**	**	**	**	**	**	**	347 48%	58 44%	**	**	**	**
WEEKLY	754 87%	124 91%	**	**	**	**	**	**	**	629 88%	110 84%	**	**	**	**
MONTHLY	841 97%	132 97%	**	**	**	**	**	**	**	696 97%	126 96%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11B. How often in the past 3 months have you used the BBC Sport site/ app?

Base : Those who have personally used the BBC Sport site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	871	362	482	803	20	22	42
Effective Weighted Sample	709	294	394	653	16	18	34
Total	870	356	484	796	19	23	42
At least daily	415	177	227	385	**	**	**
	48%	50%	47%	48%	**	**	**
At least weekly	339	138	193	307	**	**	**
	39%	39%	40%	39%	**	**	**
At least monthly	86	30	49	78	**	**	**
	10%	8%	10%	10%	**	**	**
Less often	25	10	12	22	**	**	**
	3%	3%	3%	3%	**	**	**
Don't know/ can't remember	4	*	2	4	**	**	**
	*%	*%	*%	*%	**	**	**
SUMMARY							
DAILY	415	177	227	385	**	**	**
	48%	50%	47%	48%	**	**	**
WEEKLY	754	315	420	692	**	**	**
	87%	89%	87%	87%	**	**	**
MONTHLY	841	345	470	771	**	**	**
	97%	97%	97%	97%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11C. How often in the past 3 months have you used the BBC Bitesize site/ app?

Base : Those who have personally used the BBC Bitesize site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	285	20	8	9	1	44	112	126	26	12	20	72	57
Effective Weighted Sample	243	18	7	8	1	37	96	106	23	10	18	64	48
Total	284	20	8	10	2	40	114	119	25	13	22	77	55
At least daily	61 21%	**	**	**	**	**	28 24%	24 20%	**	**	**	**	**
At least weekly	105 37%	**	**	**	**	**	43 38%	46 39%	**	**	**	**	**
At least monthly	80 28%	**	**	**	**	**	30 26%	33 28%	**	**	**	**	**
Less often	28 10%	**	**	**	**	**	10 8%	11 9%	**	**	**	**	**
Don't know/ can't remember	10 3%	**	**	**	**	**	4 3%	5 4%	**	**	**	**	**
SUMMARY													
DAILY	61 21%	**	**	**	**	**	28 24%	24 20%	**	**	**	**	**
WEEKLY	166 58%	**	**	**	**	**	71 62%	70 59%	**	**	**	**	**
MONTHLY	246 87%	**	**	**	**	**	101 88%	103 87%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11C. How often in the past 3 months have you used the BBC Bitesize site/ app?

Base : Those who have personally used the BBC Bitesize site/ app in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	285	7	2	-	-	2	5	6	1	211	65	13	23	19	10
Effective Weighted Sample	243	6	2	-	-	2	5	5	1	176	59	12	22	17	8
Total	284	9	1	-	-	3	6	8	1	201	73	16	28	20	8
At least daily	61 21%	**	**	**	**	**	**	**	**	41 20%	**	**	**	**	**
At least weekly	105 37%	**	**	**	**	**	**	**	**	75 37%	**	**	**	**	**
At least monthly	80 28%	**	**	**	**	**	**	**	**	56 28%	**	**	**	**	**
Less often	28 10%	**	**	**	**	**	**	**	**	24 12%	**	**	**	**	**
Don't know/ can't remember	10 3%	**	**	**	**	**	**	**	**	5 3%	**	**	**	**	**
SUMMARY															
DAILY	61 21%	**	**	**	**	**	**	**	**	41 20%	**	**	**	**	**
WEEKLY	166 58%	**	**	**	**	**	**	**	**	116 58%	**	**	**	**	**
MONTHLY	246 87%	**	**	**	**	**	**	**	**	172 85%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11C. How often in the past 3 months have you used the BBC Bitesize site/ app?

Base : Those who have personally used the BBC Bitesize site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	285	107	170	241	8	18	26
Effective Weighted Sample	243	91	144	204	7	16	23
Total	284	102	171	238	8	16	25
At least daily	61 21%	18 18%	41 24%	53 22%	** **	** **	** **
At least weekly	105 37%	38 37%	66 38%	90 38%	** **	** **	** **
At least monthly	80 28%	33 32%	43 25%	63 26%	** **	** **	** **
Less often	28 10%	11 11%	15 9%	23 10%	** **	** **	** **
Don't know/ can't remember	10 3%	2 2%	7 4%	8 3%	** **	** **	** **
SUMMARY							
DAILY	61 21%	18 18%	41 24%	53 22%	** **	** **	** **
WEEKLY	166 58%	56 55%	107 62%	144 60%	** **	** **	** **
MONTHLY	246 87%	89 87%	150 87%	206 87%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11D. How often in the past 3 months have you used the BBC Weather site/ app?

Base : Those who have personally used the BBC Weather site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	1244	233	188	238	50	371	371	753	64	61	71	169	191	
Effective Weighted Sample	1010	185	160	197	45	300	305	603	53	50	58	139	156	
Total	1221	214	172	247	76	361	365	734	64	59	74	172	185	
At least daily	564 46%	96 45%	102 60% a	141 57%	** **	203 56%	151 41%	354 48%	** **	** **	** **	73 42%	73 39%	
At least weekly	474 39%	91 42%	55 32%	84 34%	** **	118 33%	139 38%	295 40%	** **	** **	** **	64 37%	69 37%	
At least monthly	140 11%	14 7%	12 7%	18 7%	** **	33 9%	59 16% b	62 9%	** **	** **	** **	27 16% b	35 19% b	
Less often	41 3%	12 5%	2 1%	4 1%	** **	6 2%	15 4%	22 3%	** **	** **	** **	8 5%	7 4%	
Don't know/ can't remember	2 *%	2 1%	- -%	- -%	** **	2 *%	- -%	* *%	** **	** **	** **	- -%	- -%	
SUMMARY														
DAILY	564 46%	96 45%	102 60% a	141 57%	** **	203 56%	151 41%	354 48%	** **	** **	** **	73 42%	73 39%	
WEEKLY	1038 85%	187 87%	157 92%	226 91%	** **	321 89%	290 80%	649 88% afg	** **	** **	** **	137 79%	142 77%	
MONTHLY	1178 96%	201 94%	170 99%	244 99%	** **	354 98%	350 96%	711 97%	** **	** **	** **	164 95%	177 96%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11D. How often in the past 3 months have you used the BBC Weather site/ app?

Base : Those who have personally used the BBC Weather site/ app in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	~b	c	~d	a	b	~c	~d	~e	~f
Unweighted total	1244	184	15	22	17	112	72	136	48	1074	142	37	46	32	27
Effective Weighted Sample	1010	163	14	20	16	100	63	120	43	860	127	33	42	29	23
Total	1221	219	10	12	6	137	82	161	58	1024	167	43	54	40	30
At least daily	564 46%	125 57%	**	**	**	74 54%	**	88 55%	**	469 46%	82 49%	**	**	**	**
At least weekly	474 39%	74 34%	**	**	**	49 36%	**	54 33%	**	415 41%	48 29%	**	**	**	**
At least monthly	140 11%	16 7%	**	**	**	10 7%	**	16 10%	**	106 10%	30 18%	**	**	**	**
Less often	41 3%	4 2%	**	**	**	4 3%	**	4 2%	**	32 3%	6 4%	**	**	**	**
Don't know/ can't remember	2 *%	- -%	**	**	**	- -%	**	- -%	**	2 *%	- -%	**	**	**	**
SUMMARY															
DAILY	564 46%	125 57%	**	**	**	74 54%	**	88 55%	**	469 46%	82 49%	**	**	**	**
WEEKLY	1038 85%	199 91%	**	**	**	124 90%	**	142 88%	**	884 86%	130 78%	**	**	**	**
MONTHLY	1178 96%	216 98%	**	**	**	133 97%	**	158 98%	**	990 97%	160 96%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11D. How often in the past 3 months have you used the BBC Weather site/ app?

Base : Those who have personally used the BBC Weather site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1244	576	621	1131	34	40	74
Effective Weighted Sample	1010	474	498	914	29	33	62
Total	1221	562	611	1104	36	40	76
At least daily	564	239	310	519	**	**	**
	46%	43%	51%	47%	**	**	**
At least weekly	474	247	200	426	**	**	**
	39%	44%	33%	39%	**	**	**
At least monthly	140	59	76	119	**	**	**
	11%	11%	12%	11%	**	**	**
Less often	41	16	22	37	**	**	**
	3%	3%	4%	3%	**	**	**
Don't know/ can't remember	2	-	2	2	**	**	**
	*%	-%	*%	*%	**	**	**
SUMMARY							
DAILY	564	239	310	519	**	**	**
	46%	43%	51%	47%	**	**	**
WEEKLY	1038	487	511	946	**	**	**
	85%	87%	84%	86%	**	**	**
MONTHLY	1178	546	587	1065	**	**	**
	96%	97%	96%	96%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11E. How often in the past 3 months have you used the BBC iPlayer Kids site/ app?

Base : Those who have personally used the BBC iPlayer Kids site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	247	9	2	3	1	53	105	102	22	13	13	56	70
Effective Weighted Sample	208	8	2	2	1	43	89	85	19	11	11	49	60
Total	250	10	1	3	2	50	108	100	22	13	13	61	75
At least daily	82 33%	**	**	**	**	**	32 30%	36 36%	**	**	**	**	**
At least weekly	102 41%	**	**	**	**	**	49 45%	39 39%	**	**	**	**	**
At least monthly	45 18%	**	**	**	**	**	20 18%	15 15%	**	**	**	**	**
Less often	14 6%	**	**	**	**	**	4 3%	7 7%	**	**	**	**	**
Don't know/ can't remember	7 3%	**	**	**	**	**	3 3%	2 2%	**	**	**	**	**
SUMMARY													
DAILY	82 33%	**	**	**	**	**	32 30%	36 36%	**	**	**	**	**
WEEKLY	184 74%	**	**	**	**	**	82 75%	76 76%	**	**	**	**	**
MONTHLY	229 91%	**	**	**	**	**	101 94%	91 91%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11E. How often in the past 3 months have you used the BBC iPlayer Kids site/ app?

Base : Those who have personally used the BBC iPlayer Kids site/ app in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	247	1	1	-	1	-	1	1	-	186	57	14	18	16	9
Effective Weighted Sample	208	1	1	-	1	-	1	1	-	152	52	13	17	15	8
Total	250	2	1	-	*	-	2	2	-	180	65	17	20	18	10
At least daily	82 33%	**	**	**	**	**	**	**	**	61 34%	**	**	**	**	**
At least weekly	102 41%	**	**	**	**	**	**	**	**	78 43%	**	**	**	**	**
At least monthly	45 18%	**	**	**	**	**	**	**	**	31 17%	**	**	**	**	**
Less often	14 6%	**	**	**	**	**	**	**	**	7 4%	**	**	**	**	**
Don't know/ can't remember	7 3%	**	**	**	**	**	**	**	**	3 2%	**	**	**	**	**
SUMMARY															
DAILY	82 33%	**	**	**	**	**	**	**	**	61 34%	**	**	**	**	**
WEEKLY	184 74%	**	**	**	**	**	**	**	**	139 77%	**	**	**	**	**
MONTHLY	229 91%	**	**	**	**	**	**	**	**	170 94%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11E. How often in the past 3 months have you used the BBC iPlayer Kids site/ app?

Base : Those who have personally used the BBC iPlayer Kids site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	247	99	134	215	5	13	18
Effective Weighted Sample	208	85	112	180	5	11	15
Total	250	101	136	217	6	12	18
At least daily	82 33%	** **	47 35%	74 34%	** **	** **	** **
At least weekly	102 41%	** **	53 39%	90 41%	** **	** **	** **
At least monthly	45 18%	** **	20 15%	37 17%	** **	** **	** **
Less often	14 6%	** **	12 9%	12 5%	** **	** **	** **
Don't know/ can't remember	7 3%	** **	4 3%	5 2%	** **	** **	** **
SUMMARY							
DAILY	82 33%	** **	47 35%	74 34%	** **	** **	** **
WEEKLY	184 74%	** **	100 74%	163 75%	** **	** **	** **
MONTHLY	229 91%	** **	120 89%	200 92%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11F. How often in the past 3 months have you used the BBC CBeebies Playtime site/ app?

Base : Those who have personally used the BBC CBeebies Playtime site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g	
Unweighted total	216	14	3	4	1	41	93	88	23	13	22	58	52	
Effective Weighted Sample	182	10	3	3	1	33	79	74	20	11	18	50	45	
Total	215	10	3	5	2	36	97	86	24	15	21	60	54	
At least daily	68 32%	**	**	**	**	**	**	**	**	**	**	**	**	
At least weekly	87 40%	**	**	**	**	**	**	**	**	**	**	**	**	
At least monthly	39 18%	**	**	**	**	**	**	**	**	**	**	**	**	
Less often	16 7%	**	**	**	**	**	**	**	**	**	**	**	**	
Don't know/ can't remember	5 2%	**	**	**	**	**	**	**	**	**	**	**	**	
SUMMARY														
DAILY	68 32%	**	**	**	**	**	**	**	**	**	**	**	**	
WEEKLY	156 72%	**	**	**	**	**	**	**	**	**	**	**	**	
MONTHLY	194 90%	**	**	**	**	**	**	**	**	**	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11F. How often in the past 3 months have you used the BBC CBeebies Playtime site/ app?

Base : Those who have personally used the BBC CBeebies Playtime site/ app in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	216	3	-	-	1	-	3	1	2	158	55	16	18	13	8
Effective Weighted Sample	182	3	-	-	1	-	3	1	2	130	50	14	17	12	7
Total	215	4	-	-	*	-	4	1	3	153	60	17	20	16	8
At least daily	68 32%	**	**	**	**	**	**	**	**	47 31%	**	**	**	**	**
At least weekly	87 40%	**	**	**	**	**	**	**	**	64 42%	**	**	**	**	**
At least monthly	39 18%	**	**	**	**	**	**	**	**	28 18%	**	**	**	**	**
Less often	16 7%	**	**	**	**	**	**	**	**	11 7%	**	**	**	**	**
Don't know/ can't remember	5 2%	**	**	**	**	**	**	**	**	3 2%	**	**	**	**	**
SUMMARY															
DAILY	68 32%	**	**	**	**	**	**	**	**	47 31%	**	**	**	**	**
WEEKLY	156 72%	**	**	**	**	**	**	**	**	111 73%	**	**	**	**	**
MONTHLY	194 90%	**	**	**	**	**	**	**	**	139 91%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11F. How often in the past 3 months have you used the BBC CBeebies Playtime site/ app?

Base : Those who have personally used the BBC CBeebies Playtime site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	216	82	124	196	3	10	13
Effective Weighted Sample	182	69	105	164	3	9	12
Total	215	77	130	194	4	10	14
At least daily	68	**	47	62	**	**	**
	32%	**	36%	32%	**	**	**
At least weekly	87	**	47	79	**	**	**
	40%	**	36%	41%	**	**	**
At least monthly	39	**	23	33	**	**	**
	18%	**	18%	17%	**	**	**
Less often	16	**	10	15	**	**	**
	7%	**	8%	8%	**	**	**
Don't know/ can't remember	5	**	4	5	**	**	**
	2%	**	3%	3%	**	**	**
SUMMARY							
DAILY	68	**	47	62	**	**	**
	32%	**	36%	32%	**	**	**
WEEKLY	156	**	93	141	**	**	**
	72%	**	72%	73%	**	**	**
MONTHLY	194	**	116	174	**	**	**
	90%	**	89%	90%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11G. How often in the past 3 months have you used the BBC CBeebies Storytime site/ app?

Base : Those who have personally used the BBC CBeebies Storytime site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	153	9	-	-	-	28	61	59	13	12	17	43	37
Effective Weighted Sample	131	7	-	-	-	24	51	52	11	11	14	36	31
Total	156	7	-	-	-	25	62	62	14	12	17	45	39
At least daily	50 32%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	59 38%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	32 21%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	10 6%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	5 3%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	50 32%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	109 70%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	141 91%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11G. How often in the past 3 months have you used the BBC CBeebies Storytime site/ app?

Base : Those who have personally used the BBC CBeebies Storytime site/ app in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	153	-	-	-	-	-	-	-	-	117	34	10	10	8	6
Effective Weighted Sample	131	-	-	-	-	-	-	-	-	99	31	9	9	8	6
Total	156	-	-	-	-	-	-	-	-	115	39	11	10	10	6
At least daily	50 32%	**	**	**	**	**	**	**	**	32 28%	**	**	**	**	**
At least weekly	59 38%	**	**	**	**	**	**	**	**	48 42%	**	**	**	**	**
At least monthly	32 21%	**	**	**	**	**	**	**	**	24 21%	**	**	**	**	**
Less often	10 6%	**	**	**	**	**	**	**	**	9 7%	**	**	**	**	**
Don't know/ can't remember	5 3%	**	**	**	**	**	**	**	**	3 2%	**	**	**	**	**
SUMMARY															
DAILY	50 32%	**	**	**	**	**	**	**	**	32 28%	**	**	**	**	**
WEEKLY	109 70%	**	**	**	**	**	**	**	**	80 70%	**	**	**	**	**
MONTHLY	141 91%	**	**	**	**	**	**	**	**	104 90%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11G. How often in the past 3 months have you used the BBC CBeebies Storytime site/ app?

Base : Those who have personally used the BBC CBeebies Storytime site/ app in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	153	64	83	133	3	7	10
Effective Weighted Sample	131	54	72	113	3	6	9
Total	156	59	90	133	4	7	11
At least daily	50 32%	** **	** **	42 32%	** **	** **	** **
At least weekly	59 38%	** **	** **	54 41%	** **	** **	** **
At least monthly	32 21%	** **	** **	25 19%	** **	** **	** **
Less often	10 6%	** **	** **	9 6%	** **	** **	** **
Don't know/ can't remember	5 3%	** **	** **	3 2%	** **	** **	** **
SUMMARY							
DAILY	50 32%	** **	** **	42 32%	** **	** **	** **
WEEKLY	109 70%	** **	** **	96 72%	** **	** **	** **
MONTHLY	141 91%	** **	** **	121 91%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11H. How often in the past 3 months have you used the BBC Newsround site?

Base : Those who have personally used the BBC Newsround site in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	145	13	8	12	4	39	64	56	15	12	19	42	40
Effective Weighted Sample	127	11	6	9	3	32	56	48	13	11	17	37	36
Total	152	13	7	12	5	36	67	57	15	13	21	45	43
At least daily	54 36%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	50 33%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	26 17%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	16 11%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	6 4%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	54 36%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	105 69%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	130 86%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11H. How often in the past 3 months have you used the BBC Newsround site?

Base : Those who have personally used the BBC Newsround site in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	145	7	-	1	4	4	3	4	3	107	36	8	17	9	2
Effective Weighted Sample	127	7	-	1	4	4	3	4	3	91	33	8	15	9	2
Total	152	10	-	1	1	5	5	5	5	109	41	9	18	12	2
At least daily	54 36%	**	**	**	**	**	**	**	**	32 30%	**	**	**	**	**
At least weekly	50 33%	**	**	**	**	**	**	**	**	42 38%	**	**	**	**	**
At least monthly	26 17%	**	**	**	**	**	**	**	**	19 17%	**	**	**	**	**
Less often	16 11%	**	**	**	**	**	**	**	**	12 11%	**	**	**	**	**
Don't know/ can't remember	6 4%	**	**	**	**	**	**	**	**	5 4%	**	**	**	**	**
SUMMARY															
DAILY	54 36%	**	**	**	**	**	**	**	**	32 30%	**	**	**	**	**
WEEKLY	105 69%	**	**	**	**	**	**	**	**	74 68%	**	**	**	**	**
MONTHLY	130 86%	**	**	**	**	**	**	**	**	93 85%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11H. How often in the past 3 months have you used the BBC Newsround site?

Base : Those who have personally used the BBC Newsround site in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	145	40	101	125	6	7	13
Effective Weighted Sample	127	35	88	108	6	7	12
Total	152	40	107	130	7	8	14
At least daily	54	**	44	47	**	**	**
	36%	**	41%	36%	**	**	**
At least weekly	50	**	34	45	**	**	**
	33%	**	32%	35%	**	**	**
At least monthly	26	**	15	20	**	**	**
	17%	**	14%	15%	**	**	**
Less often	16	**	11	13	**	**	**
	11%	**	10%	10%	**	**	**
Don't know/ can't remember	6	**	3	5	**	**	**
	4%	**	3%	4%	**	**	**
SUMMARY							
DAILY	54	**	44	47	**	**	**
	36%	**	41%	36%	**	**	**
WEEKLY	105	**	78	92	**	**	**
	69%	**	72%	71%	**	**	**
MONTHLY	130	**	93	112	**	**	**
	86%	**	87%	86%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11A-A11H. BBC APPS/ SITES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC News site/ app	1421	225	190	269	79	427	364	919	74	67	85	176	185
	33%	37%	33%	27%	18%	25%	26%	40%	30%	25%	24%	24%	29%
		cd	d	d				acdefg					
BBC Weather site/ app	1038	187	157	226	68	321	290	649	58	47	55	137	142
	24%	30%	28%	22%	16%	19%	21%	28%	23%	18%	16%	18%	23%
		cd	d					adefg					
BBC Sport site/ app	754	129	103	145	42	222	196	470	38	46	45	101	78
	17%	21%	18%	14%	10%	13%	14%	20%	15%	17%	13%	14%	12%
		cd	d					aefg					
BBC iPlayer Kids site/ app	184	4	*	2	2	38	82	76	17	12	10	44	61
	4%	1%	*%	*%	*%	2%	6%	3%	7%	4%	3%	6%	10%
							b					b	abe
BBC Bitesize site/ app	166	5	3	3	-	19	71	70	19	7	13	51	34
	4%	1%	*%	*%	-%	1%	5%	3%	7%	3%	4%	7%	5%
							b		b			b	b
BBC CBeebies Playtime site/ app	156	7	*	*	-	21	72	62	19	11	18	44	44
	4%	1%	*%	*%	-%	1%	5%	3%	8%	4%	5%	6%	7%
		c					b		b			b	b
BBC CBeebies Storytime site/ app	109	5	-	-	-	21	41	47	11	7	11	29	27
	3%	1%	-%	-%	-%	1%	3%	2%	4%	3%	3%	4%	4%
													b
BBC Newsround site	105	9	4	9	5	24	51	36	11	12	18	33	31
	2%	1%	1%	1%	1%	1%	4%	2%	4%	4%	5%	4%	5%
							b		b	b	b	b	b
None of these	2263	300	324	651	327	1125	757	1092	125	164	221	420	329
	52%	49%	57%	64%	74%	65%	55%	47%	50%	62%	63%	57%	52%
				ab	abc		b			b	bcg	b	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11A-A11H. BBC APPS/ SITES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC News site/ app	1421	230	**	**	**	149	81	159	71	1210	189	43	70	43	**
	33%	27%	**	**	**	33%	21%	34%	20%	33%	33%	35%	32%	33%	**
						bd		bd							
BBC Weather site/ app	1038	199	**	**	**	124	76	142	57	884	130	34	40	35	**
	24%	24%	**	**	**	27%	20%	30%	16%	24%	23%	28%	18%	26%	**
						d		bd							
BBC Sport site/ app	754	124	**	**	**	100	23	83	40	629	110	21	36	31	**
	17%	15%	**	**	**	22%	6%	18%	11%	17%	19%	17%	16%	24%	**
						bd		b							
BBC iPlayer Kids site/ app	184	2	**	**	**	-	2	2	-	139	43	10	13	14	**
	4%	*0%	**	**	**	-%	1%	*%	-%	4%	8%	8%	6%	11%	**
								a			a			a	
BBC Bitesize site/ app	166	2	**	**	**	-	2	2	-	116	45	9	17	15	**
	4%	*0%	**	**	**	-%	1%	*%	-%	3%	8%	7%	8%	11%	**
								a			a			a	
BBC CBeebies Playtime site/ app	156	-	**	**	**	-	-	-	-	111	42	11	13	11	**
	4%	-%	**	**	**	-%	-%	-%	-%	3%	7%	9%	6%	8%	**
								a			a			a	
BBC CBeebies Storytime site/ app	109	-	**	**	**	-	-	-	-	80	28	8	7	9	**
	3%	-%	**	**	**	-%	-%	-%	-%	2%	5%	6%	3%	7%	**
								a			a			a	
BBC Newsround site	105	7	**	**	**	5	2	2	5	74	28	5	10	11	**
	2%	1%	**	**	**	1%	*%	*%	1%	2%	5%	4%	5%	9%	**
								a			a			a	
None of these	2263	533	**	**	**	263	270	265	255	1899	263	62	106	54	**
	52%	63%	**	**	**	57%	70%	56%	71%	52%	46%	50%	48%	41%	**
							ac		ac						

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A11A-A11H. BBC APPS/ SITES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC News site/ app	1421	650	736	1296	45	40	85
	33%	36%	32%	33%	42%	32%	36%
BBC Weather site/ app	1038	487	511	946	29	31	60
	24%	27%	22%	24%	26%	25%	26%
BBC Sport site/ app	754	315	420	692	17	21	38
	17%	17%	18%	18%	16%	17%	16%
BBC iPlayer Kids site/ app	184	75	100	163	5	8	13
	4%	4%	4%	4%	4%	7%	6%
BBC Bitesize site/ app	166	56	107	144	6	10	16
	4%	3%	5%	4%	6%	8%	7%
BBC CBeebies Playtime site/ app	156	58	93	141	1	9	10
	4%	3%	4%	4%	1%	7%	4%
BBC CBeebies Storytime site/ app	109	44	61	96	1	5	6
	3%	2%	3%	2%	1%	4%	3%
BBC Newsround site	105	23	78	92	4	3	7
	2%	1%	3%	2%	4%	2%	3%
None of these	2263	895	1223	2027	48	57	105
	52%	49%	53%	52%	44%	45%	45%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Spotify	1482	151	87	120	33	332	440	835	91	63	50	191	266
	34%	25%	15%	12%	8%	19%	32%	36%	36%	24%	14%	26%	42%
		bcd	d				ef	def	def	e		e	abdef
YouTube Music	933	113	62	80	18	295	328	472	60	46	62	152	215
	21%	18%	11%	8%	4%	17%	24%	20%	24%	18%	18%	20%	34%
		bcd	d										abcdef
Amazon Music	794	105	74	102	28	239	271	420	52	56	60	151	141
	18%	17%	13%	10%	6%	14%	20%	18%	21%	21%	17%	20%	22%
		cd	d										
BBC Sounds	738	123	108	174	66	218	218	448	51	52	59	116	95
	17%	20%	19%	17%	15%	13%	16%	19%	20%	20%	17%	16%	15%
Apple Music or Apple Podcasts	489	34	9	11	2	79	176	244	30	23	19	76	116
	11%	6%	2%	1%	*	5%	13%	11%	12%	9%	5%	10%	18%
		bcd					e						abdef
Google Play Music or Google Podcasts	250	19	6	8	2	54	101	114	19	12	28	71	48
	6%	3%	1%	1%	*	3%	7%	5%	8%	5%	8%	10%	8%
		c					b					b	
SoundCloud	240	10	6	6	-	49	90	116	20	11	16	42	61
	6%	2%	1%	1%	-%	3%	7%	5%	8%	4%	4%	6%	10%
													b
GlobalPlayer	184	15	14	14	-	45	64	91	12	12	20	46	29
	4%	2%	2%	1%	-%	3%	5%	4%	5%	4%	6%	6%	5%
RadioPlayer	169	23	8	12	4	39	61	74	13	11	16	39	33
	4%	4%	1%	1%	1%	2%	4%	3%	5%	4%	5%	5%	5%
		c											
Deezer	143	10	3	5	2	35	65	54	13	12	17	43	42
	3%	2%	1%	*	*	2%	5%	2%	5%	5%	5%	6%	7%
							b					b	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Tidal	75 2%	4 1%	1 *%	1 *%	- -%	11 1%	36 b	27 1%	10 4%	3 1%	9 3%	26 4%	25 4%
Any other audio streaming service	49 1%	7 1%	4 1%	7 1%	3 1%	13 1%	7 1%	37 a	1 *%	2 1%	2 1%	5 1%	5 1%
None of these	1405 32%	245 40%	331 58%	662 66%	331 75%	893 52%	454 33%	720 31%	80 32%	120 45%	185 53%	293 39%	125 20%
			a	ab	abc		g	g	g	abcg	abcfg	abg	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Spotify	1482	102	**	**	**	60	42	67	36	1198	248	58	82	72	**
	34%	12%	**	**	**	13%	11%	14%	10%	33%	44%	47%	37%	55%	**
											a	a		ad	
YouTube Music	933	66	**	**	**	39	26	38	28	705	209	46	75	62	**
	21%	8%	**	**	**	9%	7%	8%	8%	19%	37%	37%	34%	47%	**
											a	a	a	a	
Amazon Music	794	82	**	**	**	53	29	61	21	671	108	28	37	26	**
	18%	10%	**	**	**	12%	8%	13%	6%	18%	19%	23%	17%	20%	**
								d							
BBC Sounds	738	145	**	**	**	85	60	98	47	632	85	26	30	20	**
	17%	17%	**	**	**	19%	16%	21%	13%	17%	15%	21%	14%	15%	**
Apple Music or Apple Podcasts	489	7	**	**	**	6	1	4	3	389	91	33	22	24	**
	11%	1%	**	**	**	1%	*%	1%	1%	11%	16%	27%	10%	18%	**
											a	ad			
Google Play Music or Google Podcasts	250	6	**	**	**	5	1	5	1	177	69	15	25	20	**
	6%	1%	**	**	**	1%	*%	1%	*%	5%	12%	12%	11%	15%	**
											a	a	a	a	
SoundCloud	240	6	**	**	**	4	2	6	-	156	75	21	21	27	**
	6%	1%	**	**	**	1%	1%	1%	-%	4%	13%	17%	9%	21%	**
											a	a	a	ad	
GlobalPlayer	184	13	**	**	**	10	2	10	3	139	42	11	13	9	**
	4%	2%	**	**	**	2%	1%	2%	1%	4%	7%	9%	6%	7%	**
											a	a			
RadioPlayer	169	12	**	**	**	8	4	11	1	121	44	5	15	11	**
	4%	1%	**	**	**	2%	1%	2%	*%	3%	8%	4%	7%	8%	**
											a			a	
Deezer	143	4	**	**	**	1	3	1	3	106	36	10	9	14	**
	3%	*%	**	**	**	*%	1%	*%	1%	3%	6%	8%	4%	11%	**
											a	a		a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Tidal	75 2%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	48 1%	27 5%	4 3%	13 6%	5 4%	** **
											a		a		
Any other audio streaming service	49 1%	7 1%	** **	** **	** **	4 1%	3 1%	5 1%	2 1%	43 1%	5 1%	3 2%	- -%	1 1%	** **
None of these	1405 32%	557 66%	** **	** **	** **	290 63%	268 70%	287 61%	256 71%	1221 34%	121 21%	18 15%	61 27%	12 9%	** **
										bce	e		e		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Spotify	1482	750	678	1293	54	71	125
	34%	41%	29%	33%	50%	57%	54%
		b			a	a	a
YouTube Music	933	390	518	834	24	38	61
	21%	22%	22%	21%	22%	30%	26%
Amazon Music	794	329	444	724	21	21	42
	18%	18%	19%	18%	19%	17%	18%
BBC Sounds	738	328	374	661	18	19	37
	17%	18%	16%	17%	17%	15%	16%
Apple Music or Apple Podcasts	489	229	247	432	18	21	39
	11%	13%	11%	11%	16%	17%	17%
Google Play Music or Google Podcasts	250	83	158	212	10	17	27
	6%	5%	7%	5%	9%	13%	11%
			a			a	a
SoundCloud	240	104	125	207	8	14	22
	6%	6%	5%	5%	7%	11%	9%
						a	
GlobalPlayer	184	69	104	164	6	9	15
	4%	4%	4%	4%	5%	7%	6%
RadioPlayer	169	56	106	155	1	6	7
	4%	3%	5%	4%	1%	4%	3%
Deezer	143	53	89	131	1	8	10
	3%	3%	4%	3%	1%	7%	4%
Tidal	75	20	53	70	1	3	4
	2%	1%	2%	2%	1%	2%	2%
			a				

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Any other audio streaming service	49	28	19	41	-	5	5
	1%	2%	1%	1%	-%	4%	2%
None of these	1405	450	860	1300	21	15	36
	32%	25%	37%	33%	19%	12%	15%
			a	bcd			

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13A. How often in the past 3 months have you listened to BBC Sounds?

Base : Those who have personally listened to BBC Sounds in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	~g	
Unweighted total	712	131	117	152	35	205	206	436	46	44	48	104	96	
Effective Weighted Sample	581	103	102	124	33	164	169	351	38	36	40	86	79	
Total	724	120	103	163	60	207	211	440	50	50	56	113	93	
At least daily	214	28	32	43	**	61	72	116	**	**	**	43	**	
	30%	24%	31%	27%	**	30%	34%	26%	**	**	**	38%	**	
At least weekly	282	56	47	66	**	75	80	175	**	**	**	37	**	
	39%	47%	46%	40%	**	36%	38%	40%	**	**	**	33%	**	
At least monthly	159	26	18	38	**	49	42	104	**	**	**	23	**	
	22%	22%	17%	24%	**	24%	20%	24%	**	**	**	20%	**	
Less often	61	10	6	11	**	17	16	40	**	**	**	8	**	
	8%	8%	6%	6%	**	8%	8%	9%	**	**	**	7%	**	
Don't know/ can't remember	5	*	1	3	**	3	2	3	**	**	**	2	**	
	1%	*%	1%	2%	**	1%	1%	1%	**	**	**	2%	**	
SUMMARY														
DAILY	214	28	32	43	**	61	72	116	**	**	**	43	**	
	30%	24%	31%	27%	**	30%	34%	26%	**	**	**	38%	**	
WEEKLY	496	84	79	109	**	136	152	291	**	**	**	80	**	
	69%	70%	76%	67%	**	66%	72%	66%	**	**	**	71%	**	
MONTHLY	656	110	96	148	**	185	194	396	**	**	**	103	**	
	91%	92%	93%	91%	**	90%	92%	90%	**	**	**	91%	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13A. How often in the past 3 months have you listened to BBC Sounds?

Base : Those who have personally listened to BBC Sounds in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	712	112	16	15	9	66	45	79	33	619	73	24	23	17	9
Effective Weighted Sample	581	98	14	14	9	57	40	70	29	498	65	20	21	16	8
Total	724	139	13	8	3	82	57	94	45	617	85	26	30	20	9
At least daily	214	36	**	**	**	**	**	**	**	170	**	**	**	**	**
	30%	26%	**	**	**	**	**	**	**	28%	**	**	**	**	**
At least weekly	282	58	**	**	**	**	**	**	**	243	**	**	**	**	**
	39%	42%	**	**	**	**	**	**	**	39%	**	**	**	**	**
At least monthly	159	34	**	**	**	**	**	**	**	142	**	**	**	**	**
	22%	24%	**	**	**	**	**	**	**	23%	**	**	**	**	**
Less often	61	7	**	**	**	**	**	**	**	55	**	**	**	**	**
	8%	5%	**	**	**	**	**	**	**	9%	**	**	**	**	**
Don't know/ can't remember	5	3	**	**	**	**	**	**	**	4	**	**	**	**	**
	1%	2%	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	214	36	**	**	**	**	**	**	**	170	**	**	**	**	**
	30%	26%	**	**	**	**	**	**	**	28%	**	**	**	**	**
WEEKLY	496	94	**	**	**	**	**	**	**	414	**	**	**	**	**
	69%	68%	**	**	**	**	**	**	**	67%	**	**	**	**	**
MONTHLY	656	128	**	**	**	**	**	**	**	556	**	**	**	**	**
	91%	92%	**	**	**	**	**	**	**	90%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13A. How often in the past 3 months have you listened to BBC Sounds?

Base : Those who have personally listened to BBC Sounds in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	712	323	358	633	19	22	41
Effective Weighted Sample	581	266	288	515	16	17	33
Total	724	322	368	647	18	19	37
At least daily	214	83	123	191	**	**	**
	30%	26%	33%	29%	**	**	**
At least weekly	282	120	148	254	**	**	**
	39%	37%	40%	39%	**	**	**
At least monthly	159	87	66	141	**	**	**
	22%	27%	18%	22%	**	**	**
Less often	61	32	26	54	**	**	**
	8%	10%	7%	8%	**	**	**
Don't know/ can't remember	5	-	5	5	**	**	**
	1%	-%	1%	1%	**	**	**
SUMMARY							
DAILY	214	83	123	191	**	**	**
	30%	26%	33%	29%	**	**	**
WEEKLY	496	203	270	445	**	**	**
	69%	63%	73%	69%	**	**	**
			a				
MONTHLY	656	290	337	586	**	**	**
	91%	90%	92%	91%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13B. How often in the past 3 months have you listened to Apple Music or Apple Podcasts?

Base : Those who have personally listened to Apple Music or Apple Podcasts in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	g
Unweighted total	514	36	12	13	1	95	184	254	31	25	20	78	121
Effective Weighted Sample	415	30	11	11	1	76	151	203	25	20	18	66	99
Total	489	34	9	11	2	79	176	244	30	23	19	76	116
At least daily	218	**	**	**	**	**	76	110	**	**	**	**	54
	44%	**	**	**	**	**	43%	45%	**	**	**	**	47%
At least weekly	172	**	**	**	**	**	63	85	**	**	**	**	41
	35%	**	**	**	**	**	36%	35%	**	**	**	**	35%
At least monthly	76	**	**	**	**	**	31	34	**	**	**	**	19
	16%	**	**	**	**	**	18%	14%	**	**	**	**	16%
Less often	22	**	**	**	**	**	6	14	**	**	**	**	2
	4%	**	**	**	**	**	3%	6%	**	**	**	**	2%
Don't know/ can't remember	1	**	**	**	**	**	-	1	**	**	**	**	-
	*%	**	**	**	**	**	-%	*%	**	**	**	**	-%
SUMMARY													
DAILY	218	**	**	**	**	**	76	110	**	**	**	**	54
	44%	**	**	**	**	**	43%	45%	**	**	**	**	47%
WEEKLY	390	**	**	**	**	**	138	194	**	**	**	**	95
	80%	**	**	**	**	**	79%	80%	**	**	**	**	82%
MONTHLY	466	**	**	**	**	**	170	229	**	**	**	**	114
	95%	**	**	**	**	**	97%	94%	**	**	**	**	98%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13B. How often in the past 3 months have you listened to Apple Music or Apple Podcasts?

Base : Those who have personally listened to Apple Music or Apple Podcasts in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	514	7	4	1	1	6	1	4	3	416	85	30	20	23	12
Effective Weighted Sample	415	7	4	1	1	6	1	4	3	331	75	26	18	20	10
Total	489	7	3	*	*	6	1	4	3	389	91	33	22	24	11
At least daily	218 44%	** **	** **	** **	** **	** **	** **	** **	** **	166 43%	** **	** **	** **	** **	** **
At least weekly	172 35%	** **	** **	** **	** **	** **	** **	** **	** **	146 38%	** **	** **	** **	** **	** **
At least monthly	76 16%	** **	** **	** **	** **	** **	** **	** **	** **	59 15%	** **	** **	** **	** **	** **
Less often	22 4%	** **	** **	** **	** **	** **	** **	** **	** **	18 5%	** **	** **	** **	** **	** **
Don't know/ can't remember	1 *%	** **	** **	** **	** **	** **	** **	** **	** **	- -%	** **	** **	** **	** **	** **
SUMMARY															
DAILY	218 44%	** **	** **	** **	** **	** **	** **	** **	** **	166 43%	** **	** **	** **	** **	** **
WEEKLY	390 80%	** **	** **	** **	** **	** **	** **	** **	** **	312 80%	** **	** **	** **	** **	** **
MONTHLY	466 95%	** **	** **	** **	** **	** **	** **	** **	** **	371 95%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13B. How often in the past 3 months have you listened to Apple Music or Apple Podcasts?

Base : Those who have personally listened to Apple Music or Apple Podcasts in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	514	244	252	451	19	26	45
Effective Weighted Sample	415	198	204	365	16	20	35
Total	489	229	247	432	18	21	39
At least daily	218	107	103	191	**	**	**
	44%	47%	42%	44%	**	**	**
At least weekly	172	76	91	151	**	**	**
	35%	33%	37%	35%	**	**	**
At least monthly	76	38	38	68	**	**	**
	16%	17%	16%	16%	**	**	**
Less often	22	9	13	20	**	**	**
	4%	4%	5%	5%	**	**	**
Don't know/ can't remember	1	-	1	1	**	**	**
	*%	-%	*%	*%	**	**	**
SUMMARY							
DAILY	218	107	103	191	**	**	**
	44%	47%	42%	44%	**	**	**
WEEKLY	390	182	195	342	**	**	**
	80%	79%	79%	79%	**	**	**
MONTHLY	466	220	233	411	**	**	**
	95%	96%	94%	95%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13C. How often in the past 3 months have you listened to Google Play Music or Google Podcasts?

Base : Those who have personally listened to Google Play Music or Google Podcasts in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	256	21	8	9	1	60	100	116	18	10	27	67	52
Effective Weighted Sample	214	17	7	7	1	49	83	97	15	9	23	57	42
Total	249	19	6	8	2	53	100	114	19	12	27	70	47
At least daily	63	**	**	**	**	**	26	30	**	**	**	**	**
	25%	**	**	**	**	**	26%	26%	**	**	**	**	**
At least weekly	110	**	**	**	**	**	46	51	**	**	**	**	**
	44%	**	**	**	**	**	46%	45%	**	**	**	**	**
At least monthly	54	**	**	**	**	**	24	22	**	**	**	**	**
	22%	**	**	**	**	**	24%	19%	**	**	**	**	**
Less often	16	**	**	**	**	**	1	10	**	**	**	**	**
	7%	**	**	**	**	**	1%	9%	**	**	**	**	**
Don't know/ can't remember	6	**	**	**	**	**	2	1	**	**	**	**	**
	2%	**	**	**	**	**	2%	*%	**	**	**	**	**
SUMMARY													
DAILY	63	**	**	**	**	**	26	30	**	**	**	**	**
	25%	**	**	**	**	**	26%	26%	**	**	**	**	**
WEEKLY	173	**	**	**	**	**	72	81	**	**	**	**	**
	69%	**	**	**	**	**	72%	71%	**	**	**	**	**
MONTHLY	226	**	**	**	**	**	96	103	**	**	**	**	**
	91%	**	**	**	**	**	96%	90%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13C. How often in the past 3 months have you listened to Google Play Music or Google Podcasts?

Base : Those who have personally listened to Google Play Music or Google Podcasts in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	256	6	2	-	1	5	1	5	1	187	64	14	24	17	9
Effective Weighted Sample	214	5	2	-	1	4	1	4	1	153	57	12	22	16	8
Total	249	6	1	-	*	5	1	5	1	176	69	15	25	20	9
At least daily	63 25%	**	**	**	**	**	**	**	**	44 25%	**	**	**	**	**
At least weekly	110 44%	**	**	**	**	**	**	**	**	75 43%	**	**	**	**	**
At least monthly	54 22%	**	**	**	**	**	**	**	**	41 24%	**	**	**	**	**
Less often	16 7%	**	**	**	**	**	**	**	**	12 7%	**	**	**	**	**
Don't know/ can't remember	6 2%	**	**	**	**	**	**	**	**	3 2%	**	**	**	**	**
SUMMARY															
DAILY	63 25%	**	**	**	**	**	**	**	**	44 25%	**	**	**	**	**
WEEKLY	173 69%	**	**	**	**	**	**	**	**	119 68%	**	**	**	**	**
MONTHLY	226 91%	**	**	**	**	**	**	**	**	160 91%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13C. How often in the past 3 months have you listened to Google Play Music or Google Podcasts?

Base : Those who have personally listened to Google Play Music or Google Podcasts in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	256	95	151	220	9	15	24
Effective Weighted Sample	214	78	129	182	8	13	21
Total	249	83	158	212	10	16	26
At least daily	63	**	39	57	**	**	**
	25%	**	25%	27%	**	**	**
At least weekly	110	**	69	93	**	**	**
	44%	**	44%	44%	**	**	**
At least monthly	54	**	34	42	**	**	**
	22%	**	22%	20%	**	**	**
Less often	16	**	11	15	**	**	**
	7%	**	7%	7%	**	**	**
Don't know/ can't remember	6	**	4	5	**	**	**
	2%	**	3%	2%	**	**	**
SUMMARY							
DAILY	63	**	39	57	**	**	**
	25%	**	25%	27%	**	**	**
WEEKLY	173	**	108	150	**	**	**
	69%	**	69%	71%	**	**	**
MONTHLY	226	**	143	192	**	**	**
	91%	**	91%	91%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13D. How often in the past 3 months have you listened to GlobalPlayer?

Base : Those who have personally listened to GlobalPlayer in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	173	14	14	14	-	43	63	82	14	11	21	45	30
Effective Weighted Sample	149	12	13	13	-	37	55	71	12	10	18	39	25
Total	184	15	14	14	-	44	64	90	12	12	20	46	29
At least daily	63	**	**	**	**	**	**	**	**	**	**	**	**
	34%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	76	**	**	**	**	**	**	**	**	**	**	**	**
	42%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	36	**	**	**	**	**	**	**	**	**	**	**	**
	19%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	9	**	**	**	**	**	**	**	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	63	**	**	**	**	**	**	**	**	**	**	**	**
	34%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	139	**	**	**	**	**	**	**	**	**	**	**	**
	76%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	175	**	**	**	**	**	**	**	**	**	**	**	**
	95%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13D. How often in the past 3 months have you listened to GlobalPlayer?

Base : Those who have personally listened to GlobalPlayer in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	173	12	1	1	-	10	2	9	3	133	37	10	11	7	9
Effective Weighted Sample	149	11	1	1	-	9	2	9	3	115	33	8	10	7	8
Total	184	13	1	1	-	10	2	10	3	138	42	11	13	9	9
At least daily	63 34%	**	**	**	**	**	**	**	**	41 30%	**	**	**	**	**
At least weekly	76 42%	**	**	**	**	**	**	**	**	59 43%	**	**	**	**	**
At least monthly	36 19%	**	**	**	**	**	**	**	**	28 21%	**	**	**	**	**
Less often	9 5%	**	**	**	**	**	**	**	**	9 6%	**	**	**	**	**
SUMMARY															
DAILY	63 34%	**	**	**	**	**	**	**	**	41 30%	**	**	**	**	**
WEEKLY	139 76%	**	**	**	**	**	**	**	**	101 73%	**	**	**	**	**
MONTHLY	175 95%	**	**	**	**	**	**	**	**	129 94%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13D. How often in the past 3 months have you listened to GlobalPlayer?

Base : Those who have personally listened to GlobalPlayer in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	173	64	100	153	4	11	15
Effective Weighted Sample	149	56	86	132	4	10	13
Total	184	69	104	163	6	9	15
At least daily	63	**	38	55	**	**	**
	34%	**	37%	34%	**	**	**
At least weekly	76	**	42	69	**	**	**
	42%	**	40%	43%	**	**	**
At least monthly	36	**	17	29	**	**	**
	19%	**	16%	18%	**	**	**
Less often	9	**	7	9	**	**	**
	5%	**	7%	6%	**	**	**
SUMMARY							
DAILY	63	**	38	55	**	**	**
	34%	**	37%	34%	**	**	**
WEEKLY	139	**	81	125	**	**	**
	76%	**	77%	77%	**	**	**
MONTHLY	175	**	97	154	**	**	**
	95%	**	93%	94%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13E. How often in the past 3 months have you listened to RadioPlayer?

Base : Those who have personally listened to RadioPlayer in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	162	19	6	8	2	36	57	73	13	9	14	35	32
Effective Weighted Sample	134	15	6	7	2	30	49	58	12	8	13	32	28
Total	169	23	8	12	4	39	60	74	13	11	16	39	33
At least daily	59	**	**	**	**	**	**	**	**	**	**	**	**
	35%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	57	**	**	**	**	**	**	**	**	**	**	**	**
	34%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	36	**	**	**	**	**	**	**	**	**	**	**	**
	21%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	11	**	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	5	**	**	**	**	**	**	**	**	**	**	**	**
	3%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	59	**	**	**	**	**	**	**	**	**	**	**	**
	35%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	117	**	**	**	**	**	**	**	**	**	**	**	**
	69%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	153	**	**	**	**	**	**	**	**	**	**	**	**
	91%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13E. How often in the past 3 months have you listened to RadioPlayer?

Base : Those who have personally listened to RadioPlayer in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	162	8	-	-	-	5	3	7	1	119	37	5	12	10	10
Effective Weighted Sample	134	7	-	-	-	5	3	7	1	96	34	5	11	9	10
Total	169	12	-	-	-	8	4	11	1	120	44	5	15	11	12
At least daily	59 35%	**	**	**	**	**	**	**	**	46 38%	**	**	**	**	**
At least weekly	57 34%	**	**	**	**	**	**	**	**	44 37%	**	**	**	**	**
At least monthly	36 21%	**	**	**	**	**	**	**	**	20 17%	**	**	**	**	**
Less often	11 7%	**	**	**	**	**	**	**	**	7 6%	**	**	**	**	**
Don't know/ can't remember	5 3%	**	**	**	**	**	**	**	**	2 2%	**	**	**	**	**
SUMMARY															
DAILY	59 35%	**	**	**	**	**	**	**	**	46 38%	**	**	**	**	**
WEEKLY	117 69%	**	**	**	**	**	**	**	**	91 75%	**	**	**	**	**
MONTHLY	153 91%	**	**	**	**	**	**	**	**	111 92%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13E. How often in the past 3 months have you listened to RadioPlayer?

Base : Those who have personally listened to RadioPlayer in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	162	52	103	147	1	6	7
Effective Weighted Sample	134	44	84	122	1	5	6
Total	169	56	106	155	1	6	7
At least daily	59	**	39	56	**	**	**
	35%	**	37%	36%	**	**	**
At least weekly	57	**	34	52	**	**	**
	34%	**	32%	33%	**	**	**
At least monthly	36	**	24	34	**	**	**
	21%	**	22%	22%	**	**	**
Less often	11	**	6	9	**	**	**
	7%	**	6%	6%	**	**	**
Don't know/ can't remember	5	**	2	4	**	**	**
	3%	**	2%	2%	**	**	**
SUMMARY							
DAILY	59	**	39	56	**	**	**
	35%	**	37%	36%	**	**	**
WEEKLY	117	**	73	108	**	**	**
	69%	**	69%	70%	**	**	**
MONTHLY	153	**	97	142	**	**	**
	91%	**	92%	92%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13F. How often in the past 3 months have you listened to Spotify?

Base : Those who have personally listened to Spotify in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	1527	162	93	111	18	350	473	843	97	69	56	202	296	
Effective Weighted Sample	1251	130	81	93	17	284	384	690	78	55	45	164	235	
Total	1471	149	85	115	30	324	439	825	91	63	49	190	266	
At least daily	691 47%	35 24%	** **	20 17%	** **	121 38%	208 47%	372 45%	** **	** **	** **	85 45%	149 56% b	
At least weekly	545 37%	75 50%	** **	56 49%	** **	124 38%	147 33%	326 39% g	** **	** **	** **	62 33%	80 30%	
At least monthly	175 12%	26 18%	** **	27 23%	** **	52 16%	65 15%	94 11%	** **	** **	** **	32 17%	27 10%	
Less often	54 4%	11 7%	** **	11 10%	** **	24 7%	17 4%	31 4%	** **	** **	** **	9 5%	9 3%	
Don't know/ can't remember	7 *%	2 1%	** **	1 1%	** **	2 1%	2 1%	2 *%	** **	** **	** **	1 1%	1 *%	
SUMMARY														
DAILY	691 47%	35 24%	** **	20 17%	** **	121 38%	208 47%	372 45%	** **	** **	** **	85 45%	149 56% b	
WEEKLY	1236 84%	110 74%	** **	75 66%	** **	246 76%	356 81%	698 85%	** **	** **	** **	148 78%	228 86%	
MONTHLY	1411 96%	136 91%	** **	103 89%	** **	298 92%	420 96%	792 96%	** **	** **	** **	180 94%	256 96%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13F. How often in the past 3 months have you listened to Spotify?

Base : Those who have personally listened to Spotify in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	1527	84	16	6	5	46	38	54	30	1264	229	54	74	65	36
Effective Weighted Sample	1251	74	14	6	5	40	34	47	27	1021	202	47	66	58	30
Total	1471	98	13	3	2	57	40	62	36	1187	248	58	82	72	35
At least daily	691	**	**	**	**	**	**	**	**	557	119	**	**	**	**
	47%	**	**	**	**	**	**	**	**	47%	48%	**	**	**	**
At least weekly	545	**	**	**	**	**	**	**	**	457	74	**	**	**	**
	37%	**	**	**	**	**	**	**	**	38%	30%	**	**	**	**
At least monthly	175	**	**	**	**	**	**	**	**	127	41	**	**	**	**
	12%	**	**	**	**	**	**	**	**	11%	17%	**	**	**	**
Less often	54	**	**	**	**	**	**	**	**	40	12	**	**	**	**
	4%	**	**	**	**	**	**	**	**	3%	5%	**	**	**	**
Don't know/ can't remember	7	**	**	**	**	**	**	**	**	5	1	**	**	**	**
	*%	**	**	**	**	**	**	**	**	*%	*%	**	**	**	**
SUMMARY															
DAILY	691	**	**	**	**	**	**	**	**	557	119	**	**	**	**
	47%	**	**	**	**	**	**	**	**	47%	48%	**	**	**	**
WEEKLY	1236	**	**	**	**	**	**	**	**	1014	193	**	**	**	**
	84%	**	**	**	**	**	**	**	**	85%	78%	**	**	**	**
										b					
MONTHLY	1411	**	**	**	**	**	**	**	**	1141	234	**	**	**	**
	96%	**	**	**	**	**	**	**	**	96%	95%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13F. How often in the past 3 months have you listened to Spotify?

Base : Those who have personally listened to Spotify in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1527	770	702	1334	54	75	129
Effective Weighted Sample	1251	634	572	1088	46	62	108
Total	1471	746	673	1282	54	71	125
At least daily	691	375	286	597	**	**	66
	47%	50%	42%	47%	**	**	53%
		b					
At least weekly	545	267	265	485	**	**	39
	37%	36%	39%	38%	**	**	31%
At least monthly	175	81	88	147	**	**	15
	12%	11%	13%	11%	**	**	12%
Less often	54	19	32	47	**	**	4
	4%	2%	5%	4%	**	**	3%
Don't know/ can't remember	7	5	2	6	**	**	1
	*%	1%	*%	*%	**	**	1%
SUMMARY							
DAILY	691	375	286	597	**	**	66
	47%	50%	42%	47%	**	**	53%
		b					
WEEKLY	1236	641	551	1082	**	**	106
	84%	86%	82%	84%	**	**	84%
MONTHLY	1411	722	638	1229	**	**	120
	96%	97%	95%	96%	**	**	96%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13G. How often in the past 3 months have you listened to Deezer?

Base : Those who have personally listened to Deezer in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE ~b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g
Significance Level: 99%													
Unweighted total	148	11	3	4	1	37	66	56	13	13	17	41	44
Effective Weighted Sample	123	8	3	3	1	30	54	47	10	10	14	34	36
Total	142	10	3	5	2	33	65	53	13	12	17	43	42
At least daily	47 33%	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	55 39%	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	24 17%	**	**	**	**	**	**	**	**	**	**	**	**
Less often	12 8%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	4 3%	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	47 33%	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	102 72%	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	126 89%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13G. How often in the past 3 months have you listened to Deezer?

Base : Those who have personally listened to Deezer in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	148	3	1	-	-	1	2	1	2	114	32	8	9	12	3
Effective Weighted Sample	123	3	1	-	-	1	2	1	2	93	29	8	8	11	3
Total	142	4	1	-	-	1	3	1	3	104	36	10	9	14	3
At least daily	47 33%	**	**	**	**	**	**	**	**	36 35%	**	**	**	**	**
At least weekly	55 39%	**	**	**	**	**	**	**	**	39 38%	**	**	**	**	**
At least monthly	24 17%	**	**	**	**	**	**	**	**	19 18%	**	**	**	**	**
Less often	12 8%	**	**	**	**	**	**	**	**	7 7%	**	**	**	**	**
Don't know/ can't remember	4 3%	**	**	**	**	**	**	**	**	3 3%	**	**	**	**	**
SUMMARY															
DAILY	47 33%	**	**	**	**	**	**	**	**	36 35%	**	**	**	**	**
WEEKLY	102 72%	**	**	**	**	**	**	**	**	75 72%	**	**	**	**	**
MONTHLY	126 89%	**	**	**	**	**	**	**	**	94 90%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13G. How often in the past 3 months have you listened to Deezer?

Base : Those who have personally listened to Deezer in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	148	57	89	133	1	10	11
Effective Weighted Sample	123	47	75	111	1	8	9
Total	142	53	88	129	1	8	10
At least daily	47	**	**	43	**	**	**
	33%	**	**	33%	**	**	**
At least weekly	55	**	**	51	**	**	**
	39%	**	**	39%	**	**	**
At least monthly	24	**	**	21	**	**	**
	17%	**	**	16%	**	**	**
Less often	12	**	**	12	**	**	**
	8%	**	**	9%	**	**	**
Don't know/ can't remember	4	**	**	4	**	**	**
	3%	**	**	3%	**	**	**
SUMMARY							
DAILY	47	**	**	43	**	**	**
	33%	**	**	33%	**	**	**
WEEKLY	102	**	**	93	**	**	**
	72%	**	**	72%	**	**	**
MONTHLY	126	**	**	114	**	**	**
	89%	**	**	88%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13H. How often in the past 3 months have you listened to Amazon Music?

Base : Those who have personally listened to Amazon Music in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	845	123	83	101	18	268	299	441	50	54	64	158	168	
Effective Weighted Sample	682	96	70	82	16	213	239	354	41	43	51	128	133	
Total	789	103	73	99	26	236	267	418	49	53	60	147	141	
At least daily	256	19	**	25	**	79	95	127	**	**	**	57	61	
	33%	18%	**	25%	**	34%	36%	30%	**	**	**	38%	43%	
													b	
At least weekly	367	54	**	51	**	105	125	202	**	**	**	67	57	
	46%	52%	**	52%	**	45%	47%	48%	**	**	**	46%	40%	
At least monthly	116	20	**	20	**	39	34	65	**	**	**	18	17	
	15%	19%	**	20%	**	16%	13%	15%	**	**	**	12%	12%	
Less often	40	9	**	3	**	8	11	22	**	**	**	6	4	
	5%	9%	**	3%	**	3%	4%	5%	**	**	**	4%	3%	
Don't know/ can't remember	10	2	**	-	**	4	3	3	**	**	**	-	3	
	1%	2%	**	-%	**	2%	1%	1%	**	**	**	-%	2%	
SUMMARY														
DAILY	256	19	**	25	**	79	95	127	**	**	**	57	61	
	33%	18%	**	25%	**	34%	36%	30%	**	**	**	38%	43%	
													b	
WEEKLY	623	73	**	76	**	185	220	329	**	**	**	124	118	
	79%	70%	**	77%	**	78%	83%	79%	**	**	**	84%	84%	
MONTHLY	739	93	**	95	**	224	254	394	**	**	**	141	135	
	94%	90%	**	97%	**	95%	95%	94%	**	**	**	96%	95%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13H. How often in the past 3 months have you listened to Amazon Music?

Base : Those who have personally listened to Amazon Music in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	845	65	14	13	9	40	25	48	17	735	97	26	33	22	16
Effective Weighted Sample	682	58	13	12	9	36	23	43	15	586	86	22	30	20	14
Total	789	79	10	7	3	50	29	59	20	666	108	28	37	26	18
At least daily	256	**	**	**	**	**	**	**	**	221	**	**	**	**	**
	33%	**	**	**	**	**	**	**	**	33%	**	**	**	**	**
At least weekly	367	**	**	**	**	**	**	**	**	319	**	**	**	**	**
	46%	**	**	**	**	**	**	**	**	48%	**	**	**	**	**
At least monthly	116	**	**	**	**	**	**	**	**	92	**	**	**	**	**
	15%	**	**	**	**	**	**	**	**	14%	**	**	**	**	**
Less often	40	**	**	**	**	**	**	**	**	31	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	5%	**	**	**	**	**
Don't know/ can't remember	10	**	**	**	**	**	**	**	**	4	**	**	**	**	**
	1%	**	**	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY															
DAILY	256	**	**	**	**	**	**	**	**	221	**	**	**	**	**
	33%	**	**	**	**	**	**	**	**	33%	**	**	**	**	**
WEEKLY	623	**	**	**	**	**	**	**	**	540	**	**	**	**	**
	79%	**	**	**	**	**	**	**	**	81%	**	**	**	**	**
MONTHLY	739	**	**	**	**	**	**	**	**	632	**	**	**	**	**
	94%	**	**	**	**	**	**	**	**	95%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13H. How often in the past 3 months have you listened to Amazon Music?

Base : Those who have personally listened to Amazon Music in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	845	367	455	770	24	23	47
Effective Weighted Sample	682	300	365	621	20	18	38
Total	789	329	438	719	21	21	42
At least daily	256	98	153	237	**	**	**
	33%	30%	35%	33%	**	**	**
At least weekly	367	158	200	341	**	**	**
	46%	48%	46%	47%	**	**	**
At least monthly	116	49	64	106	**	**	**
	15%	15%	15%	15%	**	**	**
Less often	40	18	18	31	**	**	**
	5%	5%	4%	4%	**	**	**
Don't know/ can't remember	10	6	3	4	**	**	**
	1%	2%	1%	1%	**	**	**
SUMMARY							
DAILY	256	98	153	237	**	**	**
	33%	30%	35%	33%	**	**	**
WEEKLY	623	256	353	578	**	**	**
	79%	78%	81%	80%	**	**	**
MONTHLY	739	306	417	684	**	**	**
	94%	93%	95%	95%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A131. How often in the past 3 months have you listened to Tidal?

Base : Those who have personally listened to Tidal in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE ~b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g
Significance Level: 99%													
Unweighted total	69	4	1	1	-	13	32	27	8	3	8	23	22
Effective Weighted Sample	61	3	1	1	-	11	28	23	7	3	7	21	20
Total	75	4	1	1	-	11	36	27	10	3	9	26	25
At least daily	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY													
DAILY	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A131. How often in the past 3 months have you listened to Tidal?

Base : Those who have personally listened to Tidal in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE ~a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	69	-	1	-	-	-	-	-	-	46	23	3	11	4	5
Effective Weighted Sample	61	-	1	-	-	-	-	-	-	40	21	3	10	4	5
Total	75	-	1	-	-	-	-	-	-	48	27	4	13	5	6
At least daily	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY															
DAILY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13I. How often in the past 3 months have you listened to Tidal?

Base : Those who have personally listened to Tidal in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	69	18	49	64	1	3	4
Effective Weighted Sample	61	16	44	57	1	3	4
Total	75	20	53	70	1	3	4
At least daily	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
At least weekly	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
At least monthly	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
Less often	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
Don't know/ can't remember	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
SUMMARY							
DAILY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
WEEKLY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**
MONTHLY	**	**	**	**	**	**	**
	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13J. How often in the past 3 months have you listened to YouTube Music?

Base : Those who have personally listened to YouTube Music in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	~c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	959	119	63	73	10	316	351	478	58	47	67	159	248	
Effective Weighted Sample	775	89	53	58	9	249	281	391	45	35	52	127	196	
Total	908	109	54	70	16	280	315	464	54	44	60	145	210	
At least daily	345	23	**	**	**	110	125	159	**	**	**	56	96	
	38%	21%	**	**	**	39%	40%	34%	**	**	**	39%	46%	
													b	
At least weekly	347	46	**	**	**	95	116	193	**	**	**	47	75	
	38%	43%	**	**	**	34%	37%	41%	**	**	**	32%	36%	
At least monthly	152	20	**	**	**	51	55	79	**	**	**	30	27	
	17%	18%	**	**	**	18%	17%	17%	**	**	**	21%	13%	
Less often	58	19	**	**	**	22	18	33	**	**	**	12	10	
	6%	17%	**	**	**	8%	6%	7%	**	**	**	8%	5%	
Don't know/ can't remember	7	1	**	**	**	2	1	2	**	**	**	-	1	
	1%	1%	**	**	**	1%	*%	*%	**	**	**	-%	1%	
SUMMARY														
DAILY	345	23	**	**	**	110	125	159	**	**	**	56	96	
	38%	21%	**	**	**	39%	40%	34%	**	**	**	39%	46%	
													b	
WEEKLY	692	69	**	**	**	205	241	351	**	**	**	103	171	
	76%	64%	**	**	**	73%	76%	76%	**	**	**	71%	82%	
MONTHLY	844	89	**	**	**	256	296	430	**	**	**	133	198	
	93%	82%	**	**	**	91%	94%	93%	**	**	**	92%	95%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13J. How often in the past 3 months have you listened to YouTube Music?

Base : Those who have personally listened to YouTube Music in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	959	51	5	9	8	31	20	29	22	747	192	45	66	58	23
Effective Weighted Sample	775	45	5	8	8	27	17	26	19	588	170	38	59	52	20
Total	908	59	3	5	3	34	25	32	27	680	209	46	75	62	26
At least daily	345 38%	**	**	**	**	**	**	**	**	235 34%	102 49%	**	**	**	**
										a					
At least weekly	347 38%	**	**	**	**	**	**	**	**	266 39%	72 35%	**	**	**	**
At least monthly	152 17%	**	**	**	**	**	**	**	**	128 19%	24 11%	**	**	**	**
Less often	58 6%	**	**	**	**	**	**	**	**	49 7%	8 4%	**	**	**	**
Don't know/ can't remember	7 1%	**	**	**	**	**	**	**	**	3 *%	2 1%	**	**	**	**
SUMMARY															
DAILY	345 38%	**	**	**	**	**	**	**	**	235 34%	102 49%	**	**	**	**
										a					
WEEKLY	692 76%	**	**	**	**	**	**	**	**	501 74%	175 84%	**	**	**	**
										a					
MONTHLY	844 93%	**	**	**	**	**	**	**	**	629 92%	198 95%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13J. How often in the past 3 months have you listened to YouTube Music?

Base : Those who have personally listened to YouTube Music in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	959	410	522	863	26	38	64
Effective Weighted Sample	775	330	423	696	22	31	53
Total	908	379	506	814	24	38	61
At least daily	345 38%	133 35%	198 39%	292 36%	** **	** **	** **
At least weekly	347 38%	159 42%	182 36%	327 40%	** **	** **	** **
At least monthly	152 17%	61 16%	88 17%	140 17%	** **	** **	** **
Less often	58 6%	24 6%	32 6%	53 6%	** **	** **	** **
Don't know/ can't remember	7 1%	1 *%	5 1%	3 *%	** **	** **	** **
SUMMARY							
DAILY	345 38%	133 35%	198 39%	292 36%	** **	** **	** **
WEEKLY	692 76%	292 77%	380 75%	619 76%	** **	** **	** **
MONTHLY	844 93%	354 93%	469 93%	758 93%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13K. How often in the past 3 months have you listened to SoundCloud?

Base : Those who have personally listened to SoundCloud in the past 3 months (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	246	12	6	6	-	58	98	113	20	12	15	42	72
Effective Weighted Sample	206	11	6	6	-	48	79	97	17	9	12	35	57
Total	239	10	6	6	-	49	89	116	20	11	16	42	61
At least daily	76	**	**	**	**	**	**	37	**	**	**	**	**
	32%	**	**	**	**	**	**	32%	**	**	**	**	**
At least weekly	74	**	**	**	**	**	**	37	**	**	**	**	**
	31%	**	**	**	**	**	**	32%	**	**	**	**	**
At least monthly	50	**	**	**	**	**	**	24	**	**	**	**	**
	21%	**	**	**	**	**	**	20%	**	**	**	**	**
Less often	38	**	**	**	**	**	**	16	**	**	**	**	**
	16%	**	**	**	**	**	**	14%	**	**	**	**	**
Don't know/ can't remember	2	**	**	**	**	**	**	2	**	**	**	**	**
	1%	**	**	**	**	**	**	1%	**	**	**	**	**
SUMMARY													
DAILY	76	**	**	**	**	**	**	37	**	**	**	**	**
	32%	**	**	**	**	**	**	32%	**	**	**	**	**
WEEKLY	150	**	**	**	**	**	**	74	**	**	**	**	**
	62%	**	**	**	**	**	**	64%	**	**	**	**	**
MONTHLY	200	**	**	**	**	**	**	98	**	**	**	**	**
	84%	**	**	**	**	**	**	84%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13K. How often in the past 3 months have you listened to SoundCloud?

Base : Those who have personally listened to SoundCloud in the past 3 months (excluding those completing a paper questionnaire)

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	246	6	-	-	-	4	2	6	-	169	70	19	18	26	7
Effective Weighted Sample	206	6	-	-	-	4	2	6	-	137	63	16	17	24	6
Total	239	6	-	-	-	4	2	6	-	155	75	21	21	27	7
At least daily	76 32%	**	**	**	**	**	**	**	**	43 28%	**	**	**	**	**
At least weekly	74 31%	**	**	**	**	**	**	**	**	43 28%	**	**	**	**	**
At least monthly	50 21%	**	**	**	**	**	**	**	**	39 25%	**	**	**	**	**
Less often	38 16%	**	**	**	**	**	**	**	**	28 18%	**	**	**	**	**
Don't know/ can't remember	2 1%	**	**	**	**	**	**	**	**	2 1%	**	**	**	**	**
SUMMARY															
DAILY	76 32%	**	**	**	**	**	**	**	**	43 28%	**	**	**	**	**
WEEKLY	150 62%	**	**	**	**	**	**	**	**	86 56%	**	**	**	**	**
MONTHLY	200 84%	**	**	**	**	**	**	**	**	126 81%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13K. How often in the past 3 months have you listened to SoundCloud?

Base : Those who have personally listened to SoundCloud in the past 3 months (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	246	112	122	214	8	15	23
Effective Weighted Sample	206	92	104	180	7	12	19
Total	239	104	124	207	8	14	22
At least daily	76	27	44	68	**	**	**
	32%	26%	36%	33%	**	**	**
At least weekly	74	31	40	63	**	**	**
	31%	30%	32%	30%	**	**	**
At least monthly	50	27	22	43	**	**	**
	21%	26%	18%	21%	**	**	**
Less often	38	17	18	33	**	**	**
	16%	16%	14%	16%	**	**	**
Don't know/ can't remember	2	2	-	1	**	**	**
	1%	2%	-%	*%	**	**	**
SUMMARY							
DAILY	76	27	44	68	**	**	**
	32%	26%	36%	33%	**	**	**
WEEKLY	150	59	84	131	**	**	**
	62%	56%	68%	63%	**	**	**
MONTHLY	200	85	106	173	**	**	**
	84%	82%	86%	84%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13A-A11K. AUDIO STREAMING SERVICES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Spotify	1236 28%	110 18%	57 10%	75 7%	19 4%	246 14%	356 26%	698 30%	80 32%	47 18%	36 10%	148 20%	228 36%
		bcd					ef	def	def			e	abdef
YouTube Music	692 16%	69 11%	28 5%	36 4%	8 2%	205 12%	241 17%	351 15%	38 15%	30 11%	39 11%	103 14%	171 27%
		bcd											abcdef
Amazon Music	623 14%	73 12%	56 10%	76 7%	19 4%	185 11%	220 16%	329 14%	43 17%	45 17%	49 14%	124 17%	118 19%
		d											b
BBC Sounds	496 11%	84 14%	79 14%	109 11%	31 7%	136 8%	152 11%	291 13%	40 16%	37 14%	35 10%	80 11%	71 11%
		d	d										
Apple Music or Apple Podcasts	390 9%	26 4%	6 1%	7 1%	2 *%	63 4%	138 10%	194 8%	25 10%	16 6%	16 5%	61 8%	95 15%
		bcd					e						abdef
Google Play Music or Google Podcasts	173 4%	8 1%	5 1%	5 *%	- -%	38 2%	72 5%	81 3%	15 6%	9 3%	17 5%	47 6%	39 6%
												b	b
SoundCloud	150 3%	4 1%	1 *%	1 *%	- -%	26 2%	51 4%	74 3%	11 4%	6 2%	9 3%	25 3%	35 6%
GlobalPlayer	139 3%	12 2%	13 2%	13 1%	- -%	35 2%	42 3%	74 3%	8 3%	9 3%	12 3%	29 4%	19 3%
RadioPlayer	117 3%	14 2%	5 1%	7 1%	2 *%	24 1%	42 3%	50 2%	10 4%	9 3%	12 3%	28 4%	27 4%
													b
Deezer	102 2%	7 1%	2 *%	2 *%	- -%	22 1%	47 3%	37 2%	10 4%	9 4%	11 3%	31 4%	28 4%
							b					b	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13A-A11K. AUDIO STREAMING SERVICES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Tidal	46	4	-	-	-	5	23	16	8	3	9	18	17
	1%	1%	-%	-%	-%	*%	2%	1%	3%	1%	3%	2%	3%
							b		b		b	b	b
None	1869	344	392	770	377	1082	612	946	108	150	221	386	179
	43%	56%	69%	76%	86%	63%	44%	41%	43%	57%	63%	52%	28%
			a	ab	abc		g	g	g	abcg	abcfg	abg	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13A-A11K. AUDIO STREAMING SERVICES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Spotify	1236	65	**	**	**	37	29	41	24	1014	193	46	66	53	**
	28%	8%	**	**	**	8%	7%	9%	7%	28%	34%	38%	30%	40%	**
											a			a	
YouTube Music	692	31	**	**	**	19	12	14	17	501	175	39	61	51	**
	16%	4%	**	**	**	4%	3%	3%	5%	14%	31%	31%	28%	39%	**
											a	a	a	a	
Amazon Music	623	60	**	**	**	35	25	45	15	540	77	18	27	20	**
	14%	7%	**	**	**	8%	6%	10%	4%	15%	14%	15%	12%	15%	**
BBC Sounds	496	94	**	**	**	58	35	66	28	414	62	15	22	18	**
	11%	11%	**	**	**	13%	9%	14%	8%	11%	11%	13%	10%	14%	**
Apple Music or Apple Podcasts	390	4	**	**	**	3	1	1	3	312	68	23	19	17	**
	9%	1%	**	**	**	1%	*%	*%	1%	9%	12%	18%	8%	13%	**
												a			
Google Play Music or Google Podcasts	173	4	**	**	**	3	1	3	1	119	51	11	19	16	**
	4%	*%	**	**	**	1%	*%	1%	*%	3%	9%	9%	9%	12%	**
											a	a	a	a	
SoundCloud	150	1	**	**	**	-	1	1	-	86	58	16	17	20	**
	3%	*%	**	**	**	-%	*%	*%	-%	2%	10%	13%	8%	16%	**
											a	a	a	a	
GlobalPlayer	139	12	**	**	**	10	1	9	3	101	34	7	11	9	**
	3%	1%	**	**	**	2%	*%	2%	1%	3%	6%	6%	5%	7%	**
											a				
RadioPlayer	117	7	**	**	**	2	4	6	1	91	24	2	7	8	**
	3%	1%	**	**	**	1%	1%	1%	*%	2%	4%	2%	3%	6%	**
Deezer	102	1	**	**	**	-	1	-	1	75	26	7	6	11	**
	2%	*%	**	**	**	-%	*%	-%	*%	2%	5%	6%	3%	8%	**
											a			a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13A-A11K. AUDIO STREAMING SERVICES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Tidal	46	-	**	**	**	-	-	-	-	33	13	1	7	3	**
	1%	-%	**	**	**	-%	-%	-%	-%	1%	2%	1%	3%	2%	**
										a	a		a		
None	1869	640	**	**	**	336	304	340	287	1610	181	35	83	24	**
	43%	76%	**	**	**	74%	79%	72%	80%	44%	32%	28%	38%	19%	**
										bce	e		e		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A13A-A11K. AUDIO STREAMING SERVICES USED AT LEAST WEEKLY IN THE PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Spotify	1236	641	551	1082	47	59	106
	28%	35%	24%	28%	43%	47%	45%
YouTube Music	692	292	380	619	15	31	46
	16%	16%	16%	16%	14%	25%	20%
Amazon Music	623	256	353	578	14	15	28
	14%	14%	15%	15%	13%	12%	12%
BBC Sounds	496	203	270	445	11	15	26
	11%	11%	12%	11%	10%	12%	11%
Apple Music or Apple Podcasts	390	182	195	342	12	19	31
	9%	10%	8%	9%	11%	15%	13%
Google Play Music or Google Podcasts	173	58	108	150	8	6	14
	4%	3%	5%	4%	7%	5%	6%
SoundCloud	150	59	84	131	6	7	13
	3%	3%	4%	3%	5%	6%	5%
GlobalPlayer	139	50	81	125	3	6	9
	3%	3%	3%	3%	3%	5%	4%
RadioPlayer	117	37	73	108	-	5	5
	3%	2%	3%	3%	-%	4%	2%
Deezer	102	38	62	93	-	6	6
	2%	2%	3%	2%	-%	5%	3%
Tidal	46	16	29	43	-	3	3
	1%	1%	1%	1%	-%	2%	1%
None	1869	647	1099	1712	30	31	60
	43%	36%	47%	44%	27%	25%	26%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

SUMMARY - BBC CONTENT CONSUMED IN THE LAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
TV/ IPLAYER	3784	560	531	958	426	1507	1206	2073	220	234	323	665	530
	87%	91%	93%	95%	97%	88%	87%	90%	88%	88%	92%	90%	84%
					a			g			g	g	
RADIO	2616	369	368	676	307	972	856	1421	152	167	207	462	370
	60%	60%	65%	67%	70%	56%	62%	62%	61%	63%	59%	62%	59%
APPS/ SITES	2490	371	283	426	143	719	767	1413	149	125	160	409	366
	57%	60%	50%	42%	33%	42%	56%	61%	59%	47%	46%	55%	58%
		bcd	d				e	ade	e				de
SOUNDS	738	123	108	174	66	218	218	448	51	52	59	116	95
	17%	20%	19%	17%	15%	13%	16%	19%	20%	20%	17%	16%	15%
ANY	3987	579	549	982	433	1569	1270	2164	226	246	334	694	562
	92%	94%	96%	97%	99%	91%	92%	94%	91%	93%	95%	93%	89%
			a	a				g			g		
NONE	363	36	22	29	6	153	110	147	24	19	17	48	67
	8%	6%	4%	3%	1%	9%	8%	6%	9%	7%	5%	7%	11%
		cd											be

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

SUMMARY - BBC CONTENT CONSUMED IN THE LAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
TV/ IPLAYER	3784	800	**	**	**	430	369	455	333	3225	461	108	173	108	**
	87%	95%	**	**	**	94%	96%	97%	93%	89%	81%	87%	78%	82%	**
										bd					
RADIO	2616	560	**	**	**	311	249	331	215	2223	332	80	117	84	**
	60%	66%	**	**	**	68%	65%	70%	60%	61%	59%	65%	53%	64%	**
APPS/ SITES	2490	363	**	**	**	221	142	242	120	2059	368	77	139	94	**
	57%	43%	**	**	**	48%	37%	51%	33%	57%	65%	63%	63%	72%	**
						bd		bd		a				a	
SOUNDS	738	145	**	**	**	85	60	98	47	632	85	26	30	20	**
	17%	17%	**	**	**	19%	16%	21%	13%	17%	15%	21%	14%	15%	**
ANY	3987	820	**	**	**	448	371	463	344	3376	497	114	186	118	**
	92%	97%	**	**	**	98%	96%	98%	96%	93%	88%	92%	84%	90%	**
										bd					
NONE	363	23	**	**	**	9	14	8	15	263	69	9	35	13	**
	8%	3%	**	**	**	2%	4%	2%	4%	7%	12%	8%	16%	10%	**
										a			a		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

SUMMARY - BBC CONTENT CONSUMED IN THE LAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
TV/ IPLAYER	3784	1553	2080	3465	89	97	186
	87%	86%	90%	88%	82%	78%	80%
			a	cd			
RADIO	2616	1052	1455	2377	65	69	134
	60%	58%	63%	61%	60%	55%	57%
			a				
APPS/ SITES	2490	1082	1308	2241	70	79	149
	57%	60%	56%	57%	64%	63%	64%
SOUNDS	738	328	374	661	18	19	37
	17%	18%	16%	17%	17%	15%	16%
ANY	3987	1641	2170	3625	98	110	208
	92%	91%	93%	93%	90%	88%	89%
			a				
NONE	363	171	151	293	11	15	26
	8%	9%	7%	7%	10%	12%	11%
		b					

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC One	2703	456	445	707	262	1069	782	1590	140	158	213	413	330
	62%	74%	78%	70%	60%	62%	57%	69%	56%	60%	61%	56%	52%
		d	cd	d				acfg					
BBC Two	1712	319	340	582	242	730	494	1028	83	101	154	282	177
	39%	52%	60%	58%	55%	42%	36%	44%	33%	38%	44%	38%	28%
							g	acfg			g	g	
BBC iPlayer	1701	251	231	340	109	581	491	1004	83	89	112	248	240
	39%	41%	41%	34%	25%	34%	36%	43%	33%	34%	32%	33%	38%
		d	d					acdef					
BBC News site/ app	1421	225	190	269	79	427	364	919	74	67	85	176	185
	33%	37%	33%	27%	18%	25%	26%	40%	30%	25%	24%	24%	29%
		cd	d	d				acdefg					
BBC News channel	1088	206	205	347	142	462	323	622	64	81	97	179	131
	25%	34%	36%	34%	32%	27%	23%	27%	25%	31%	28%	24%	21%
								g		g			
BBC Weather site/ app	1038	187	157	226	68	321	290	649	58	47	55	137	142
	24%	30%	28%	22%	16%	19%	21%	28%	23%	18%	16%	18%	23%
		cd	d					adefg					
BBC Sport site/ app	754	129	103	145	42	222	196	470	38	46	45	101	78
	17%	21%	18%	14%	10%	13%	14%	20%	15%	17%	13%	14%	12%
		cd	d					aefg					
BBC Radio 2	734	148	134	213	79	276	215	441	39	51	58	109	86
	17%	24%	24%	21%	18%	16%	16%	19%	16%	19%	16%	15%	14%
								g					
BBC Radio 1	699	52	30	39	9	153	209	385	37	27	41	95	125
	16%	8%	5%	4%	2%	9%	15%	17%	15%	10%	12%	13%	20%
		cd											def
BBC Four	659	116	130	237	107	294	208	369	40	62	63	114	72
	15%	19%	23%	23%	24%	17%	15%	16%	16%	24%	18%	15%	11%
								g		abg			

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC Radio 4	528 12%	92 15%	135 24% a	237 23% a	102 23% a	262 15%	163 12%	316 14% g	30 12%	60 23% abcfg	52 15%	103 14%	57 9%
BBC Sounds	496 11%	84 14% d	79 14% d	109 11%	31 7%	136 8%	152 11%	291 13%	40 16%	37 14%	35 10%	80 11%	71 11%
BBC Three	481 11%	46 8%	36 6%	69 7%	33 8%	146 9%	173 13%	229 10%	40 16%	41 15%	40 12%	89 12%	92 15% b
BBC Radio 5 live	336 8%	70 11% d	59 10% d	79 8%	20 5%	117 7%	88 6%	207 9% g	16 6%	24 9%	22 6%	47 6%	32 5%
CBeebies	307 7%	18 3% c	7 1%	9 1%	2 1%	74 4%	103 7%	169 7%	17 7%	15 6%	11 3%	41 5%	68 11% bef
BBC TV programmes and content on YouTube	280 6%	39 6%	29 5%	43 4%	15 3%	85 5%	83 6%	155 7%	21 8%	20 7%	20 6%	41 6%	48 8%
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	221 5%	60 10%	48 8%	81 8%	33 8%	111 6%	69 5%	122 5%	14 6%	20 7%	21 6%	44 6%	20 3%
CBBC	211 5%	8 1%	4 1%	6 1%	2 *%	32 2%	81 6%	102 4%	16 6%	8 3%	7 2%	34 5%	54 9% bef

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC iPlayer Kids site/ app	184 4%	4 1%	* *%	2 *%	2 *%	38 2%	82 6% b	76 3%	17 7%	12 4%	10 3%	44 6% b	61 10% abe
BBC Parliament	167 4%	28 5%	30 5%	56 6%	26 6%	70 4%	61 4%	86 4%	15 6%	22 8% b	22 6%	43 6%	24 4%
BBC Bitesize site/ app	166 4%	5 1%	3 *%	3 *%	- -%	19 1%	71 5% b	70 3%	19 7% b	7 3%	13 4%	51 7% b	34 5% b
BBC Radio 3	160 4%	9 1%	25 4% a	48 5% a	23 5% a	66 4%	61 4%	77 3%	16 6%	13 5%	13 4%	40 5%	26 4%
BBC 6 Music	160 4%	24 4% bc	7 1%	10 1%	4 1%	29 2%	55 4%	82 4%	13 5%	10 4%	17 5%	35 5%	30 5%
BBC CBeebies Playtime site/ app	156 4%	7 1% c	* *%	* *%	- -%	21 1%	72 5% b	62 3%	19 8% b	11 4%	18 5%	44 6% b	44 7% b
BBC Radio 5 live sports extra	143 3%	26 4%	19 3%	28 3%	8 2%	46 3%	37 3%	83 4%	8 3%	8 3%	8 2%	19 3%	19 3%
BBC Radio 1Xtra	120 3%	1 *%	- -%	- -%	- -%	18 1%	51 4% b	48 2%	8 3%	6 2%	10 3%	26 3%	36 6% b
BBC Scotland TV channel (on air between 7pm and midnight)	116 3%	16 3%	17 3%	27 3%	11 2%	41 2%	39 3%	63 3%	5 2%	9 3%	13 4%	24 3%	22 3%
BBC Radio 4 Extra	114 3%	16 3%	26 4%	34 3%	9 2%	46 3%	45 3%	52 2%	10 4%	15 6% b	12 3%	26 4%	23 4%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC World Service	111 3%	17 3%	20 4%	31 3%	11 3%	39 2%	41 3%	61 3%	7 3%	11 4%	13 4%	22 3%	22 4%
BBC CBeebies Storytime site/ app	109 3%	5 1%	- -%	- -%	- -%	21 1%	41 3%	47 2%	11 4%	7 3%	11 3%	29 4%	27 4%
BBC Newsround site	105 2%	9 1%	4 1%	9 1%	5 1%	24 1%	51 4%	36 2%	11 4%	12 4%	18 5%	33 4%	31 5%
BBC Asian Network	75 2%	4 1%	- -%	- -%	- -%	21 1%	29 2%	24 1%	7 3%	3 1%	1 *%	16 2%	21 3%
BBC Alba (Scottish Gaelic)	52 1%	4 1%	3 *%	5 *%	2 1%	9 1%	24 2%	23 1%	6 3%	7 3%	10 3%	17 2%	12 2%
SUMMARY													
ANY BBC	3504 81%	529 86%	486 85%	774 77%	288 66%	1281 74%	1073 78%	1954 85%	196 78%	198 75%	266 76%	572 77%	498 79%
ANY BBC TV	3181 73%	501 81%	465 81%	744 74%	279 63%	1200 70%	974 71%	1786 77%	178 71%	181 68%	252 72%	521 70%	442 70%
ANY BBC RADIO	1943 45%	291 47%	297 52%	474 47%	178 40%	695 40%	610 44%	1088 47%	107 43%	123 47%	144 41%	322 43%	274 44%
ANY BBC WEBSITES/ APPS	2169 50%	329 53%	263 46%	386 38%	123 28%	627 36%	639 46%	1274 55%	130 52%	105 40%	133 38%	329 44%	306 49%
NONE	846 19%	87 14%	85 15%	236 23%	151 34%	441 26%	306 22%	357 15%	54 22%	67 25%	84 24%	170 23%	131 21%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Mean number of BBC services used in at least weekly in the last 3 months (out of 33)	4.0	4.4	4.4	4.0	3.4	3.5	3.8	4.3	4.1	4.2	3.8	3.8	3.9
		d	cd	d				afg					
Standard deviation	3.62	3.41	3.18	3.20	3.14	3.36	3.68	3.57	4.22	4.50	4.18	3.84	3.96
Standard error	.05	.13	.13	.11	.19	.08	.10	.07	.27	.28	.23	.14	.15

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC One	2703 62%	595 71%	** **	** **	** **	335 73%	260 68%	356 76%	239 67%	2337 64%	309 55%	72 58%	121 55%	66 50%	** **
BBC Two	1712 39%	498 59%	** **	** **	** **	288 63%	209 54%	325 69%	173 48%	1522 42%	154 27%	36 29%	61 28%	31 23%	** **
BBC iPlayer	1701 39%	300 36%	** **	** **	** **	171 37%	128 33%	180 38%	120 33%	1434 39%	233 41%	56 45%	79 36%	63 48%	** **
BBC News site/ app	1421 33%	230 27%	** **	** **	** **	149 33%	81 21%	159 34%	71 20%	1210 33%	189 33%	43 35%	70 32%	43 33%	** **
BBC News channel	1088 25%	297 35%	** **	** **	** **	179 39%	118 31%	181 38%	116 32%	894 25%	166 29%	43 35%	63 29%	36 28%	** **
BBC Weather site/ app	1038 24%	199 24%	** **	** **	** **	124 27%	76 20%	142 30%	57 16%	884 24%	130 23%	34 28%	40 18%	35 26%	** **
BBC Sport site/ app	754 17%	124 15%	** **	** **	** **	100 22%	23 6%	83 18%	40 11%	629 17%	110 19%	21 17%	36 16%	31 24%	** **
BBC Radio 2	734 17%	178 21%	** **	** **	** **	98 21%	80 21%	110 23%	68 19%	664 18%	54 10%	12 9%	19 9%	16 12%	** **
BBC Radio 1	699 16%	30 4%	** **	** **	** **	12 3%	18 5%	15 3%	15 4%	562 15%	122 22%	32 26%	40 18%	34 26%	** **
BBC Four	659 15%	202 24%	** **	** **	** **	122 27%	80 21%	138 29%	64 18%	563 15%	83 15%	17 14%	29 13%	19 15%	** **
BBC Radio 4	528 12%	208 25%	** **	** **	** **	127 28%	81 21%	151 32%	57 16%	463 13%	53 9%	15 13%	21 9%	11 8%	** **

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b,c,d,e,f

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC Sounds	496	94	**	**	**	58	35	66	28	414	62	15	22	18	**
	11%	11%	**	**	**	13%	9%	14%	8%	11%	11%	13%	10%	14%	**
BBC Three	481	58	**	**	**	35	24	34	24	372	100	22	35	26	**
	11%	7%	**	**	**	8%	6%	7%	7%	10%	18%	18%	16%	20%	**
										a				a	
BBC Radio 5 live	336	68	**	**	**	52	15	37	30	284	44	8	14	14	**
	8%	8%	**	**	**	11%	4%	8%	8%	8%	8%	6%	6%	11%	**
						b									
CBeebies	307	6	**	**	**	2	4	2	4	257	46	13	18	11	**
	7%	1%	**	**	**	*%	1%	1%	1%	7%	8%	11%	8%	8%	**
BBC TV programmes and content on YouTube	280	37	**	**	**	17	20	23	14	206	68	8	24	27	**
	6%	4%	**	**	**	4%	5%	5%	4%	6%	12%	7%	11%	20%	**
										a			a	ac	
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	221	58	**	**	**	40	18	28	30	205	14	3	3	6	**
	5%	7%	**	**	**	9%	5%	6%	8%	6%	2%	3%	1%	4%	**
										b					
CBBC	211	4	**	**	**	3	1	4	-	149	60	15	26	13	**
	5%	1%	**	**	**	1%	*%	1%	-%	4%	11%	12%	12%	10%	**
										a	a	a	a	a	
BBC iPlayer Kids site/ app	184	2	**	**	**	-	2	2	-	139	43	10	13	14	**
	4%	*%	**	**	**	-%	1%	*%	-%	4%	8%	8%	6%	11%	**
										a				a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC Parliament	167 4%	47 6%	** **	** **	** **	35 8%	12 3%	32 7%	15 4%	140 4%	27 5%	8 6%	6 3%	10 8%	** **
BBC Bitesize site/ app	166 4%	2 *%	** **	** **	** **	- -%	2 1%	2 *%	- -%	116 3%	45 8% a	9 7%	17 8% a	15 11% a	** **
BBC Radio 3	160 4%	43 5%	** **	** **	** **	35 8% bd	7 2%	35 7% b	9 2%	124 3%	34 6% a	4 3%	11 5%	13 10% a	** **
BBC 6 Music	160 4%	9 1%	** **	** **	** **	7 2%	1 *%	6 1%	3 1%	121 3%	31 5% a	12 10% a	10 4%	5 4%	** **
BBC CBeebies Playtime site/ app	156 4%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	111 3%	42 7% a	11 9% a	13 6%	11 8% a	** **
BBC Radio 5 live sports extra	143 3%	20 2%	** **	** **	** **	18 4% b	2 *%	8 2%	11 3%	118 3%	23 4%	4 3%	10 5%	8 6%	** **
BBC Radio 1Xtra	120 3%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	86 2%	33 6% a	10 8% a	6 3%	15 12% ad	** **
BBC Scotland TV channel (on air between 7pm and midnight)	116 3%	2 *%	** **	** **	** **	1 *%	1 *%	1 *%	1 *%	102 3%	12 2%	1 1%	5 2%	6 4%	** **
BBC Radio 4 Extra	114 3%	31 4%	** **	** **	** **	20 4%	10 3%	19 4%	12 3%	92 3%	22 4%	5 4%	8 4%	7 6%	** **
BBC World Service	111 3%	24 3%	** **	** **	** **	19 4%	5 1%	20 4%	4 1%	79 2%	31 6% a	10 8% a	4 2%	12 9% ad	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC CBeebies Storytime site/ app	109 3%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	80 2%	28 5%	8 6%	7 3%	9 7%	** **
BBC Newsround site	105 2%	7 1%	** **	** **	** **	5 1%	2 *%	2 *%	5 1%	74 2%	28 5%	5 4%	10 5%	11 9%	** **
BBC Asian Network	75 2%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	26 1%	46 8%	6 5%	32 15%	1 1%	** **
BBC Alba (Scottish Gaelic)	52 1%	2 *%	** **	** **	** **	2 1%	- -%	2 *%	- -%	42 1%	10 2%	1 1%	3 2%	4 3%	** **
SUMMARY															
ANY BBC	3504 81%	653 77%	** **	** **	** **	371 81%	281 73%	390 83%	263 73%	2961 81%	446 79%	105 85%	164 74%	106 81%	** **
ANY BBC TV	3181 73%	629 75%	** **	** **	** **	353 77%	275 72%	375 80%	254 71%	2708 74%	398 70%	96 78%	150 68%	91 70%	** **
ANY BBC RADIO	1943 45%	395 47%	** **	** **	** **	230 50%	164 43%	251 53%	143 40%	1651 45%	249 44%	65 53%	88 40%	64 49%	** **
ANY BBC WEBSITES/ APPS	2169 50%	332 39%	** **	** **	** **	207 45%	124 32%	221 47%	110 31%	1811 50%	306 54%	64 52%	116 52%	77 59%	** **
NONE	846 19%	190 23%	** **	** **	** **	87 19%	103 27%	81 17%	95 27%	678 19%	120 21%	18 15%	57 26%	25 19%	** **
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Significance Level: 99%															
Mean number of BBC services used in at least weekly in the last 3 months (out of 33)	4.0	4.0	**	**	**	4.5	3.4	4.6	3.4	4.0	4.3	4.6	4.0	4.9	**
						bd		bd						a	
Standard deviation	3.62	3.16	**	**	**	3.29	2.90	3.19	2.95	3.47	4.50	4.60	4.01	5.13	**
Standard error	.05	.13	**	**	**	.18	.17	.17	.18	.06	.20	.44	.29	.47	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC One	2703	1091	1527	2510	67	44	111
	62%	60%	66%	64%	62%	35%	47%
			a	cd	c		
BBC Two	1712	679	976	1585	38	31	70
	39%	37%	42%	40%	35%	25%	30%
			a	cd			
BBC iPlayer	1701	740	914	1571	37	39	76
	39%	41%	39%	40%	34%	31%	33%
BBC News site/ app	1421	650	736	1296	45	40	85
	33%	36%	32%	33%	42%	32%	36%
BBC News channel	1088	385	664	999	27	23	50
	25%	21%	29%	26%	25%	18%	21%
			a				
BBC Weather site/ app	1038	487	511	946	29	31	60
	24%	27%	22%	24%	26%	25%	26%
		b					
BBC Sport site/ app	754	315	420	692	17	21	38
	17%	17%	18%	18%	16%	17%	16%
BBC Radio 2	734	291	426	686	15	14	29
	17%	16%	18%	18%	13%	11%	12%
BBC Radio 1	699	304	372	642	16	18	34
	16%	17%	16%	16%	15%	15%	15%
BBC Four	659	261	384	605	18	15	34
	15%	14%	17%	15%	17%	12%	14%
BBC Radio 4	528	203	307	481	7	14	21
	12%	11%	13%	12%	7%	11%	9%
BBC Sounds	496	203	270	445	11	15	26
	11%	11%	12%	11%	10%	12%	11%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC Three	481	195	274	436	16	17	33
	11%	11%	12%	11%	14%	14%	14%
BBC Radio 5 live	336	132	195	313	3	11	14
	8%	7%	8%	8%	3%	8%	6%
CBeebies	307	149	151	292	1	9	9
	7%	8%	6%	7%	1%	7%	4%
BBC TV programmes and content on YouTube	280	115	154	259	3	3	6
	6%	6%	7%	7%	3%	3%	3%
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	221	72	144	205	7	2	9
	5%	4%	6%	5%	6%	1%	4%
			a				
CBBC	211	81	126	199	1	6	7
	5%	4%	5%	5%	1%	5%	3%
BBC iPlayer Kids site/ app	184	75	100	163	5	8	13
	4%	4%	4%	4%	4%	7%	6%
BBC Parliament	167	55	109	151	3	9	11
	4%	3%	5%	4%	2%	7%	5%
BBC Bitesize site/ app	166	56	107	144	6	10	16
	4%	3%	5%	4%	6%	8%	7%
BBC Radio 3	160	57	98	138	6	7	13
	4%	3%	4%	4%	6%	6%	6%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC 6 Music	160	71	78	130	7	10	17
	4%	4%	3%	3%	6%	8%	7%
						a	a
BBC CBeebies Playtime site/ app	156	58	93	141	1	9	10
	4%	3%	4%	4%	1%	7%	4%
BBC Radio 5 live sports extra	143	50	89	132	1	5	6
	3%	3%	4%	3%	1%	4%	3%
BBC Radio 1Xtra	120	48	69	107	5	5	10
	3%	3%	3%	3%	5%	4%	4%
BBC Scotland TV channel (on air between 7pm and midnight)	116	47	66	107	3	2	5
	3%	3%	3%	3%	3%	2%	2%
BBC Radio 4 Extra	114	46	67	100	5	4	9
	3%	3%	3%	3%	5%	3%	4%
BBC World Service	111	42	66	92	1	7	8
	3%	2%	3%	2%	1%	5%	3%
BBC CBeebies Storytime site/ app	109	44	61	96	1	5	6
	3%	2%	3%	2%	1%	4%	3%
BBC Newsround site	105	23	78	92	4	3	7
	2%	1%	3%	2%	4%	2%	3%
			a				
BBC Asian Network	75	14	53	63	2	4	6
	2%	1%	2%	2%	2%	3%	3%
			a				
BBC Alba (Scottish Gaelic)	52	18	32	48	1	4	5
	1%	1%	1%	1%	1%	3%	2%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BBC SERVICES USED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
SUMMARY							
ANY BBC	3504	1466	1895	3192	94	94	187
	81%	81%	82%	81%	86%	75%	80%
ANY BBC TV	3181	1306	1761	2928	79	67	146
	73%	72%	76%	75%	72%	54%	62%
				cd	c		
ANY BBC RADIO	1943	784	1089	1778	50	49	99
	45%	43%	47%	45%	46%	39%	42%
ANY BBC WEBSITES/ APPS	2169	944	1146	1963	62	68	130
	50%	52%	49%	50%	57%	55%	56%
NONE	846	345	427	726	15	31	47
	19%	19%	18%	19%	14%	25%	20%
Answered	4350	1812	2322	3918	109	125	234
Mean number of BBC services used in at least weekly in the last 3 months (out of 33)	4.0	3.9	4.2	4.0	3.8	3.6	3.6
Standard deviation	3.62	3.50	3.74	3.60	2.79	4.21	3.61
Standard error	.05	.08	.08	.06	.27	.37	.23

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

SUMMARY - BBC CONTENT CONSUMED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
TV/ IPLAYER	3181	501	465	744	279	1200	974	1786	178	181	252	521	442
	73%	81%	81%	74%	63%	70%	71%	77%	71%	68%	72%	70%	70%
		cd	cd	d			adfg						
RADIO	1943	291	297	474	178	695	610	1088	107	123	144	322	274
	45%	47%	52%	47%	40%	40%	44%	47%	43%	47%	41%	43%	44%
			d										
APPS/ SITES	2087	315	247	359	112	596	623	1219	125	102	129	322	300
	48%	51%	43%	36%	26%	35%	45%	53%	50%	38%	37%	43%	48%
		cd	cd	d			adef	e					e
SOUNDS	496	84	79	109	31	136	152	291	40	37	35	80	71
	11%	14%	14%	11%	7%	8%	11%	13%	16%	14%	10%	11%	11%
		d	d										
RADIO OR SOUNDS	1987	294	301	481	180	705	619	1118	110	125	147	327	278
	46%	48%	53%	48%	41%	41%	45%	48%	44%	47%	42%	44%	44%
			d										
ANY	3504	529	486	774	288	1281	1073	1954	196	198	266	572	498
	81%	86%	85%	77%	66%	74%	78%	85%	78%	75%	76%	77%	79%
		cd	cd	d				adefg					
NONE	846	87	85	236	151	441	306	357	54	67	84	170	131
	19%	14%	15%	23%	34%	26%	22%	15%	22%	25%	24%	23%	21%
				ab	abc		b			b	b	b	b
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Mean number of BBC services at least weekly in the past 3 months (out of 5)	2.2	2.4	2.3	2.0	1.6	1.9	2.1	2.3	2.1	2.0	1.9	2.0	2.1
		cd	cd	d				adefg					
Standard deviation	1.52	1.50	1.49	1.53	1.48	1.49	1.55	1.49	1.61	1.63	1.53	1.54	1.54
Standard error	.02	.06	.06	.05	.09	.04	.04	.03	.10	.10	.08	.06	.06

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

SUMMARY - BBC CONTENT CONSUMED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
TV/ IPLAYER	3181	629	**	**	**	353	275	375	254	2708	398	96	150	91	**
	73%	75%	**	**	**	77%	72%	80%	71%	74%	70%	78%	68%	70%	**
RADIO	1943	395	**	**	**	230	164	251	143	1651	249	65	88	64	**
	45%	47%	**	**	**	50%	43%	53%	40%	45%	44%	53%	40%	49%	**
APPS/ SITES	2087	310	**	**	**	195	115	206	104	1741	303	61	116	77	**
	48%	37%	**	**	**	43%	30%	44%	29%	48%	54%	50%	52%	59%	**
SOUNDS	496	94	**	**	**	58	35	66	28	414	62	15	22	18	**
	11%	11%	**	**	**	13%	9%	14%	8%	11%	11%	13%	10%	14%	**
RADIO OR SOUNDS	1987	401	**	**	**	235	165	251	149	1685	253	68	88	64	**
	46%	48%	**	**	**	51%	43%	53%	42%	46%	45%	55%	40%	49%	**
ANY	3504	653	**	**	**	371	281	390	263	2961	446	105	164	106	**
	81%	77%	**	**	**	81%	73%	83%	73%	81%	79%	85%	74%	81%	**
NONE	846	190	**	**	**	87	103	81	95	678	120	18	57	25	**
	19%	23%	**	**	**	19%	27%	17%	27%	19%	21%	15%	26%	19%	**
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**
Mean number of BBC services at least weekly in the past 3 months (out of 5)	2.2	2.1	**	**	**	2.2	1.9	2.3	1.8	2.2	2.2	2.4	2.1	2.4	**
						d		bd							
Standard deviation	1.52	1.52	**	**	**	1.53	1.50	1.52	1.46	1.51	1.61	1.54	1.62	1.70	**
Standard error	.02	.06	**	**	**	.09	.09	.08	.09	.02	.07	.15	.12	.16	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

SUMMARY - BBC CONTENT CONSUMED AT LEAST WEEKLY IN THE LAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
TV/ IPLAYER	3181	1306	1761	2928	79	67	146
	73%	72%	76%	75%	72%	54%	62%
				cd	c		
RADIO	1943	784	1089	1778	50	49	99
	45%	43%	47%	45%	46%	39%	42%
APPS/ SITES	2087	917	1099	1891	61	68	129
	48%	51%	47%	48%	56%	55%	55%
SOUNDS	496	203	270	445	11	15	26
	11%	11%	12%	11%	10%	12%	11%
RADIO OR SOUNDS	1987	804	1105	1811	52	52	104
	46%	44%	48%	46%	48%	42%	45%
ANY	3504	1466	1895	3192	94	94	187
	81%	81%	82%	81%	86%	75%	80%
NONE	846	345	427	726	15	31	47
	19%	19%	18%	19%	14%	25%	20%
Answered	4350	1812	2322	3918	109	125	234
Mean number of BBC services at least weekly in the past 3 months (out of 5)	2.2	2.2	2.2	2.2	2.2	1.9	2.0
Standard deviation	1.52	1.52	1.52	1.52	1.37	1.60	1.50
Standard error	.02	.04	.03	.02	.13	.14	.10

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

NUMBER OF BBC SERVICES CONSUMED AT LEAST WEEKLY IN THE LAST 3 MONTHS - TV, IPLAYER, ONLINE, RADIO, SOUNDS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NONE	846 19%	87 14%	85 15%	236 23%	151 34%	441 26%	306 22%	357 15%	54 22%	67 25%	84 24%	170 23%	131 21%
				ab	abc		b			b	b	b	b
ONE	692 16%	98 16%	85 15%	146 14%	61 14%	285 17%	227 16%	335 15%	43 17%	43 16%	67 19%	129 17%	112 18%
TWO	960 22%	142 23%	150 26%	249 25%	99 22%	423 25%	297 22%	534 23%	51 20%	57 21%	77 22%	161 22%	122 19%
THREE	898 21%	145 24%	106 19%	177 18%	71 16%	279 16%	261 19%	520 22%	43 17%	42 16%	54 15%	136 18%	136 22%
		c											
FOUR	670 15%	85 14%	100 18%	147 15%	47 11%	220 13%	200 14%	395 17%	37 15%	31 12%	50 14%	101 14%	85 14%
FIVE	285 7%	58 9%	44 8%	55 5%	11 3%	73 4%	88 6%	169 7%	22 9%	25 9%	18 5%	46 6%	43 7%
		cd	d										
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Mean number of BBC services at least weekly in the past 3 months (out of 5)	2.2	2.4	2.3	2.0	1.6	1.9	2.1	2.3	2.1	2.0	1.9	2.0	2.1
		cd	cd	d				adefg					
Standard deviation	1.52	1.50	1.49	1.53	1.48	1.49	1.55	1.49	1.61	1.63	1.53	1.54	1.54
Standard error	.02	.06	.06	.05	.09	.04	.04	.03	.10	.10	.08	.06	.06

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

NUMBER OF BBC SERVICES CONSUMED AT LEAST WEEKLY IN THE LAST 3 MONTHS - TV, IPLAYER, ONLINE, RADIO, SOUNDS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NONE	846	190	**	**	**	87	103	81	95	678	120	18	57	25	**
	19%	23%	**	**	**	19%	27%	17%	27%	19%	21%	15%	26%	19%	**
ONE	692	117	**	**	**	65	51	59	58	565	92	20	33	22	**
	16%	14%	**	**	**	14%	13%	12%	16%	16%	16%	16%	15%	17%	**
TWO	960	212	**	**	**	118	94	119	93	840	96	26	31	16	**
	22%	25%	**	**	**	26%	24%	25%	26%	23%	17%	21%	14%	13%	**
THREE	898	151	**	**	**	77	74	96	55	766	113	21	52	28	**
	21%	18%	**	**	**	17%	19%	20%	15%	21%	20%	17%	24%	21%	**
FOUR	670	125	**	**	**	78	46	78	47	556	103	29	32	22	**
	15%	15%	**	**	**	17%	12%	17%	13%	15%	18%	23%	15%	17%	**
FIVE	285	48	**	**	**	32	16	37	10	235	44	9	15	18	**
	7%	6%	**	**	**	7%	4%	8%	3%	6%	8%	7%	7%	14%	**
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**
Mean number of BBC services at least weekly in the past 3 months (out of 5)	2.2	2.1	**	**	**	2.2	1.9	2.3	1.8	2.2	2.2	2.4	2.1	2.4	**
						d		bd							
Standard deviation	1.52	1.52	**	**	**	1.53	1.50	1.52	1.46	1.51	1.61	1.54	1.62	1.70	**
Standard error	.02	.06	**	**	**	.09	.09	.08	.09	.02	.07	.15	.12	.16	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

NUMBER OF BBC SERVICES CONSUMED AT LEAST WEEKLY IN THE LAST 3 MONTHS - TV, IPLAYER, ONLINE, RADIO, SOUNDS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NONE	846	345	427	726	15	31	47
	19%	19%	18%	19%	14%	25%	20%
ONE	692	299	344	610	19	31	50
	16%	17%	15%	16%	18%	25%	21%
TWO	960	396	525	880	32	18	49
	22%	22%	23%	22%	29%	14%	21%
THREE	898	371	496	818	24	23	48
	21%	20%	21%	21%	22%	19%	20%
FOUR	670	280	372	626	13	11	25
	15%	15%	16%	16%	12%	9%	10%
FIVE	285	121	157	257	5	10	16
	7%	7%	7%	7%	5%	8%	7%
Answered	4350	1812	2322	3918	109	125	234
Mean number of BBC services at least weekly in the past 3 months (out of 5)	2.2	2.2	2.2	2.2	2.2	1.9	2.0
Standard deviation	1.52	1.52	1.52	1.52	1.37	1.60	1.50
Standard error	.02	.04	.03	.02	.13	.14	.10

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC	3784	560	531	958	426	1507	1206	2073	220	234	323	665	530
	87%	91%	93%	95%	97%	88%	87%	90%	88%	88%	92%	90%	84%
					a			g			g	g	
ITV/ STV/ UTV	3382	545	515	924	409	1400	1094	1862	196	221	294	611	464
	78%	89%	90%	91%	93%	81%	79%	81%	78%	84%	84%	82%	74%
								g		g	g	g	
Channel 4	3200	503	475	849	374	1292	1056	1769	194	212	278	576	459
	74%	82%	83%	84%	85%	75%	77%	77%	78%	80%	79%	78%	73%
Netflix	2863	360	249	349	100	806	860	1601	153	139	162	412	476
	66%	59%	44%	35%	23%	47%	62%	69%	61%	53%	46%	55%	76%
		bcd	cd	d			ef	adef	e				abcdef
Channel 5	2512	436	441	798	357	1149	861	1368	157	186	254	498	344
	58%	71%	77%	79%	81%	67%	62%	59%	63%	70%	72%	67%	55%
				a	a		g			bg	abg	bg	
Amazon Prime Video	2154	264	195	279	83	586	653	1226	115	103	132	319	351
	50%	43%	34%	28%	19%	34%	47%	53%	46%	39%	38%	43%	56%
		bcd	d				e	adef					adef
Sky channels (including from NOW TV)	1934	295	225	372	147	628	605	1087	108	118	162	335	276
	44%	48%	39%	37%	33%	36%	44%	47%	43%	45%	46%	45%	44%
		bcd											
YouTube	1428	174	122	179	57	418	416	823	80	77	73	177	256
	33%	28%	21%	18%	13%	24%	30%	36%	32%	29%	21%	24%	41%
		cd	d				ef	aef	e				adef
S4C (Welsh)	189	14	14	20	7	44	91	70	17	12	23	59	42
	4%	2%	2%	2%	2%	3%	7%	3%	7%	5%	6%	8%	7%
							b		b		b	b	b
None of these	95	14	14	17	3	52	24	38	4	4	1	9	12
	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	1%	1%	2%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC	3784 87%	800 95%	** **	** **	** **	430 94%	369 96%	455 97%	333 93%	3225 89%	461 81%	108 87%	173 78%	108 82%	** **
ITV/ STV/ UTV	3382 78%	778 92%	** **	** **	** **	423 92%	354 92%	443 94%	322 90%	2954 81%	356 63%	80 65%	129 58%	99 75%	** **
Channel 4	3200 74%	722 86%	** **	** **	** **	393 86%	329 85%	407 86%	302 84%	2814 77%	314 55%	80 65%	120 54%	69 53%	** **
Netflix	2863 66%	301 36%	** **	** **	** **	171 37%	130 34%	185 39%	117 32%	2354 65%	428 76%	101 82%	148 67%	110 84%	** **
Channel 5	2512 58%	679 81%	** **	** **	** **	365 80%	314 82%	381 81%	287 80%	2222 61%	239 42%	56 45%	95 43%	55 42%	** **
Amazon Prime Video	2154 50%	233 28%	** **	** **	** **	154 34%	79 21%	154 33%	79 22%	1823 50%	278 49%	74 60%	96 43%	65 49%	** **
Sky channels (including from NOW TV)	1934 44%	309 37%	** **	** **	** **	192 42%	117 30%	173 37%	136 38%	1662 46%	225 40%	54 44%	76 34%	65 49%	** **
YouTube	1428 33%	152 18%	** **	** **	** **	103 22%	50 13%	90 19%	62 17%	1128 31%	249 44%	54 44%	94 42%	68 52%	** **
S4C (Welsh)	189 4%	5 1%	** **	** **	** **	3 1%	3 1%	3 1%	3 1%	144 4%	42 7%	10 8%	16 7%	10 8%	** **
None of these	95 2%	11 1%	** **	** **	** **	8 2%	3 1%	3 1%	8 2%	62 2%	22 4%	4 3%	14 6%	3 3%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC	3784	1553	2080	3465	89	97	186
	87%	86%	90%	88%	82%	78%	80%
			a	cd			
ITV/ STV/ UTV	3382	1382	1878	3129	76	75	151
	78%	76%	81%	80%	70%	60%	65%
			a	cd			
Channel 4	3200	1359	1727	2947	71	83	155
	74%	75%	74%	75%	65%	67%	66%
				d			
Netflix	2863	1301	1445	2581	78	104	182
	66%	72%	62%	66%	72%	83%	78%
		b				a	a
Channel 5	2512	952	1475	2344	54	42	96
	58%	53%	64%	60%	50%	34%	41%
			a	cd			
Amazon Prime Video	2154	1025	1045	1959	57	61	118
	50%	57%	45%	50%	52%	49%	50%
		b					
Sky channels (including from NOW TV)	1934	849	1008	1779	39	53	91
	44%	47%	43%	45%	36%	42%	39%
YouTube	1428	678	687	1264	36	59	96
	33%	37%	30%	32%	33%	47%	41%
		b				a	
S4C (Welsh)	189	70	107	167	9	4	13
	4%	4%	5%	4%	8%	3%	5%
None of these	95	38	44	63	3	2	4
	2%	2%	2%	2%	3%	1%	2%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A14. When thinking about what to watch, which one of the following TV and video services do you usually turn to first? (BBC would include all channels and iPlayer, ITV would include all channels and ITV Hub, Channel 4 would include all channels and All4, Channel 5 would include all channels and My5, Sky channels would include all paid-for channels from Sky.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
BBC	1194	228	264	445	181	554	322	737	61	77	93	177	107
	27%	37%	46%	44%	41%	32%	23%	32%	24%	29%	27%	24%	17%
			a				g	afg		g	g	g	
Netflix	1043	57	25	27	2	224	313	553	57	32	41	122	220
	24%	9%	4%	3%	1%	13%	23%	24%	23%	12%	12%	16%	35%
		bcd	d				def	def	de				abcdef
ITV/ STV/ UTV	555	127	103	151	48	267	202	278	34	49	63	123	74
	13%	21%	18%	15%	11%	15%	15%	12%	14%	18%	18%	17%	12%
		cd									b	b	
Sky channels (including from NOW TV)	356	73	44	67	22	114	106	191	21	16	39	67	46
	8%	12%	8%	7%	5%	7%	8%	8%	8%	6%	11%	9%	7%
		cd											
YouTube	264	21	16	24	8	96	71	149	15	16	13	33	46
	6%	3%	3%	2%	2%	6%	5%	6%	6%	6%	4%	4%	7%
Amazon Prime Video	167	13	8	12	4	45	59	77	7	8	7	25	34
	4%	2%	1%	1%	1%	3%	4%	3%	3%	3%	2%	3%	5%
Channel 4	136	9	5	10	5	38	52	66	11	8	7	30	23
	3%	2%	1%	1%	1%	2%	4%	3%	4%	3%	2%	4%	4%
Channel 5	74	4	11	14	4	28	33	23	5	2	6	18	17
	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	2%	3%
							b				b	b	b
S4C (Welsh)	11	1	*	*	-	1	7	2	-	-	2	3	4
	*%	*%	*%	*%	-%	*%	*%	*%	-%	-%	*%	*%	1%
None of these	103	20	14	20	6	43	27	50	7	9	9	20	11
	2%	3%	2%	2%	1%	2%	2%	2%	3%	4%	2%	3%	2%
Don't know	83	18	15	27	12	39	24	43	2	2	10	18	9
	2%	3%	3%	3%	3%	2%	2%	2%	1%	1%	3%	2%	1%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A14. When thinking about what to watch, which one of the following TV and video services do you usually turn to first? (BBC would include all channels and iPlayer, ITV would include all channels and ITV Hub, Channel 4 would include all channels and All4, Channel 5 would include all channels and My5, Sky channels would include all paid-for channels from Sky.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
BBC	1194	384	**	**	**	215	169	265	120	1054	113	24	39	27	**
	27%	46%	**	**	**	47%	44%	56%	33%	29%	20%	19%	18%	21%	**
						d		bd		bd					
Netflix	1043	23	**	**	**	14	9	14	9	799	207	51	66	56	**
	24%	3%	**	**	**	3%	2%	3%	3%	22%	37%	41%	30%	43%	**
										a	a			a	
ITV/ STV/ UTV	555	126	**	**	**	63	63	52	73	515	34	8	9	11	**
	13%	15%	**	**	**	14%	16%	11%	20%	14%	6%	6%	4%	8%	**
									c	bd					
Sky channels (including from NOW TV)	356	56	**	**	**	41	15	27	30	302	36	10	13	10	**
	8%	7%	**	**	**	9%	4%	6%	8%	8%	6%	8%	6%	8%	**
YouTube	264	22	**	**	**	16	6	8	14	174	71	12	34	14	**
	6%	3%	**	**	**	4%	1%	2%	4%	5%	13%	10%	16%	11%	**
										a	a		a	a	
Amazon Prime Video	167	10	**	**	**	4	7	3	7	142	23	3	14	2	**
	4%	1%	**	**	**	1%	2%	1%	2%	4%	4%	3%	6%	2%	**
Channel 4	136	5	**	**	**	3	1	3	1	120	14	1	7	2	**
	3%	1%	**	**	**	1%	%	1%	%	3%	2%	1%	3%	1%	**
Channel 5	74	11	**	**	**	3	8	3	8	50	22	3	14	3	**
	2%	1%	**	**	**	1%	2%	1%	2%	1%	4%	2%	6%	3%	**
										a	a		a	a	
S4C (Welsh)	11	-	**	**	**	-	-	-	-	9	2	-	2	-	**
	%	-%	**	**	**	-%	-%	-%	-%	%	%	-%	1%	-%	**
None of these	103	13	**	**	**	8	5	8	6	82	14	3	9	-	**
	2%	2%	**	**	**	2%	1%	2%	2%	2%	2%	2%	4%	-%	**
Don't know	83	21	**	**	**	12	9	14	7	71	5	5	-	-	**
	2%	2%	**	**	**	3%	2%	3%	2%	2%	1%	4%	-%	-%	**
											d				

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

A14. When thinking about what to watch, which one of the following TV and video services do you usually turn to first? (BBC would include all channels and iPlayer, ITV would include all channels and ITV Hub, Channel 4 would include all channels and All4, Channel 5 would include all channels and My5, Sky channels would include all paid-for channels from Sky.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
BBC	1194	478	667	1106	28	20	48
	27%	26%	29%	28%	26%	16%	21%
				c			
Netflix	1043	549	439	913	32	53	85
	24%	30%	19%	23%	29%	43%	36%
		b				a	a
ITV/ STV/ UTV	555	175	369	522	7	12	19
	13%	10%	16%	13%	6%	9%	8%
			a				
Sky channels (including from NOW TV)	356	143	192	329	8	8	16
	8%	8%	8%	8%	8%	6%	7%
YouTube	264	109	134	226	11	11	21
	6%	6%	6%	6%	10%	9%	9%
Amazon Prime Video	167	71	89	146	6	9	15
	4%	4%	4%	4%	5%	7%	6%
Channel 4	136	75	60	119	4	6	10
	3%	4%	3%	3%	4%	4%	4%
Channel 5	74	26	44	69	2	-	2
	2%	1%	2%	2%	2%	-%	1%
S4C (Welsh)	11	2	9	8	3	-	3
	*%	*%	*%	*%	2%	-%	1%
					a		
None of these	103	45	51	92	1	3	4
	2%	2%	2%	2%	1%	2%	2%
Don't know	83	30	44	71	5	-	5
	2%	2%	2%	2%	4%	-%	2%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	3753	618	566	817	251	1448	1229	2030	218	223	307	645	593	
Effective Weighted Sample	2975	488	469	632	214	1106	955	1623	167	167	231	497	469	
Total	3781	560	531	957	425	1505	1206	2071	220	234	323	665	530	
1 - Extremely dissatisfied	(1.0)	111 3%	29 5% d	21 4%	24 2%	3 1%	50 3%	38 3%	57 3%	9 4%	9 4%	13 4%	27 4%	20 4%
2	(2.0)	87 2%	14 2%	10 2%	22 2%	13 3%	35 2%	25 2%	48 2%	7 3%	7 3%	8 2%	18 3%	11 2%
3	(3.0)	167 4%	30 5%	26 5%	43 4%	17 4%	55 4%	59 5%	81 4%	11 5%	11 5%	15 5%	27 4%	28 5%
4	(4.0)	232 6%	23 4%	36 7%	65 7%	29 7%	95 6%	91 8% b	99 5%	21 9%	18 8%	20 6%	51 8%	44 8% b
5	(5.0)	561 15%	73 13%	79 15%	133 14%	54 13%	236 16%	191 16%	277 13%	35 16%	28 12%	53 16%	116 17%	91 17%
6	(6.0)	478 13%	62 11%	52 10%	113 12%	61 14%	193 13%	145 12%	261 13%	27 12%	27 12%	42 13%	85 13%	62 12%
7	(7.0)	674 18%	107 19%	80 15%	140 15%	60 14%	233 16%	242 20%	371 18%	38 17%	42 18%	57 18%	117 18%	104 20%
8	(8.0)	739 20%	114 20%	102 19%	190 20%	87 21%	278 18%	223 18%	420 20%	42 19%	42 18%	52 16%	116 17%	99 19%
9	(9.0)	317 8%	40 7%	64 12% a	125 13% a	61 14% a	161 11%	81 7%	208 10% ag	12 6%	22 9%	18 5%	43 6%	22 4%
10 - Extremely satisfied	(10.0)	416 11%	69 12%	62 12%	102 11%	40 9%	170 11%	112 9%	249 12%	18 8%	28 12%	46 14%	65 10%	49 9%
DISSATISFIED (1-4)		597 16%	95 17%	92 17%	154 16%	62 15%	235 16%	213 18% b	284 14%	48 22% b	46 19%	55 17%	123 18%	104 20% b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	3753	618	566	817	251	1448	1229	2030	218	223	307	645	593
Effective Weighted Sample	2975	488	469	632	214	1106	955	1623	167	167	231	497	469
Total	3781	560	531	957	425	1505	1206	2071	220	234	323	665	530
NEUTRAL (5-6)	1038	135	131	246	115	428	335	538	62	55	95	201	153
	27%	24%	25%	26%	27%	28%	28%	26%	28%	23%	29%	30%	29%
SATISFIED (7-10)	2145	330	308	556	248	841	658	1249	111	134	173	341	273
	57%	59%	58%	58%	58%	56%	55%	60%	50%	57%	54%	51%	52%
Answered	3781	560	531	957	425	1505	1206	2071	220	234	323	665	530
Mean score	6.6	6.6	6.7	6.7	6.8	6.6	6.4	6.8	6.2	6.6	6.5	6.4	6.3
								acfg					
Standard deviation	2.23	2.39	2.36	2.26	2.13	2.28	2.20	2.22	2.29	2.38	2.35	2.27	2.23
Standard error	.04	.10	.10	.08	.13	.06	.06	.05	.15	.16	.13	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f	
Significance Level: 99%																
Unweighted total		3753	574	87	93	63	303	270	329	240	3246	415	98	150	98	69
Effective Weighted Sample		2975	485	73	83	59	259	226	278	204	2531	368	85	135	88	60
Total		3781	800	78	54	25	430	369	455	333	3221	461	108	173	108	72
1 - Extremely dissatisfied	(1.0)	111 3%	20 2%	** **	** **	** **	12 3%	8 2%	12 3%	8 2%	100 3%	8 2%	** **	4 3%	** **	** **
2	(2.0)	87 2%	18 2%	** **	** **	** **	8 2%	10 3%	14 3%	3 1%	75 2%	9 2%	** **	5 3%	** **	** **
3	(3.0)	167 4%	34 4%	** **	** **	** **	25 6%	9 2%	11 2%	23 7%	135 4%	23 5%	** **	11 6%	** **	** **
4	(4.0)	232 6%	58 7%	** **	** **	** **	37 9%	21 6%	29 6%	27 8%	194 6%	33 7%	** **	14 8%	** **	** **
5	(5.0)	561 15%	114 14%	** **	** **	** **	61 14%	53 14%	52 11%	62 19%	477 15%	66 14%	** **	25 15%	** **	** **
6	(6.0)	478 13%	93 12%	** **	** **	** **	52 12%	41 11%	59 13%	34 10%	403 13%	62 14%	** **	24 14%	** **	** **
7	(7.0)	674 18%	120 15%	** **	** **	** **	60 14%	60 16%	78 17%	39 12%	576 18%	85 18%	** **	24 14%	** **	** **
8	(8.0)	739 20%	155 19%	** **	** **	** **	86 20%	69 19%	93 20%	61 18%	628 19%	97 21%	** **	40 23%	** **	** **
9	(9.0)	317 8%	101 13%	** **	** **	** **	49 11%	51 14%	62 14%	37 11%	288 9%	23 5%	** **	4 2%	** **	** **
10 - Extremely satisfied	(10.0)	416 11%	88 11%	** **	** **	** **	40 9%	47 13%	46 10%	39 12%	345 11%	56 12%	** **	22 13%	** **	** **
DISSATISFIED (1-4)		597 16%	129 16%	** **	** **	** **	81 19%	48 13%	66 14%	61 18%	504 16%	72 16%	** **	34 19%	** **	** **
NEUTRAL (5-6)		1038 27%	207 26%	** **	** **	** **	113 26%	94 25%	110 24%	97 29%	880 27%	128 28%	** **	49 28%	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f
Unweighted total	3753	574	87	93	63	303	270	329	240	3246	415	98	150	98	69
Effective Weighted Sample	2975	485	73	83	59	259	226	278	204	2531	368	85	135	88	60
Total	3781	800	78	54	25	430	369	455	333	3221	461	108	173	108	72
SATISFIED (7-10)	2145	464	**	**	**	235	228	279	176	1837	261	**	91	**	**
	57%	58%	**	**	**	55%	62%	61%	53%	57%	57%	**	52%	**	**
Answered	3781	800	**	**	**	430	369	455	333	3221	461	**	173	**	**
Mean score	6.6	6.7	**	**	**	6.6	6.9	6.8	6.6	6.6	6.6	**	6.5	**	**
Standard deviation	2.23	2.25	**	**	**	2.27	2.21	2.21	2.30	2.24	2.15	**	2.29	**	**
Standard error	.04	.09	**	**	**	.13	.13	.12	.15	.04	.11	**	.19	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN ~b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%								
Unweighted total		3753	1587	2017	3433	90	102	192
Effective Weighted Sample		2975	1281	1584	2712	71	84	155
Total		3781	1552	2078	3462	89	97	186
1 - Extremely dissatisfied	(1.0)	111 3%	41 3%	66 3%	99 3%	** **	2 2%	4 2%
2	(2.0)	87 2%	37 2%	48 2%	72 2%	** **	3 3%	10 5%
3	(3.0)	167 4%	59 4%	93 4%	144 4%	** **	3 3%	12 6%
4	(4.0)	232 6%	89 6%	137 7%	210 6%	** **	11 11%	15 8%
5	(5.0)	561 15%	241 16%	289 14%	506 15%	** **	19 19%	28 15%
6	(6.0)	478 13%	200 13%	255 12%	445 13%	** **	11 11%	19 10%
7	(7.0)	674 18%	301 19%	350 17%	627 18%	** **	16 16%	29 15%
8	(8.0)	739 20%	302 19%	410 20%	677 20%	** **	18 19%	35 19%
9	(9.0)	317 8%	118 8%	192 9%	302 9%	** **	6 6%	10 5%
10 - Extremely satisfied	(10.0)	416 11%	163 10%	238 11%	379 11%	** **	9 10%	25 13%
DISSATISFIED (1-4)		597 16%	227 15%	345 17%	525 15%	** **	19 19%	41 22%
NEUTRAL (5-6)		1038 27%	441 28%	544 26%	952 27%	** **	29 30%	48 26%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	c	d
Unweighted total	3753	1587	2017	3433	90	102	192
Effective Weighted Sample	2975	1281	1584	2712	71	84	155
Total	3781	1552	2078	3462	89	97	186
SATISFIED (7-10)	2145	883	1189	1985	**	50	98
	57%	57%	57%	57%	**	51%	52%
Answered	3781	1552	2078	3462	**	97	186
Mean score	6.6	6.6	6.6	6.7	**	6.4	6.4
Standard deviation	2.23	2.18	2.28	2.21	**	2.17	2.41
Standard error	.04	.05	.05	.04	**	.22	.17

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	3378	608	543	782	239	1340	1128	1834	195	210	281	595	539	
Effective Weighted Sample	2653	477	448	605	204	1017	867	1454	146	156	207	451	424	
Total	3377	545	513	919	406	1396	1091	1860	196	221	293	610	464	
1 - Extremely dissatisfied	(1.0)	31	1	5	11	6	14	7	18	3	*	-	5	3
		1%	*%	1%	1%	1%	1%	1%	1%	2%	*%	-%	1%	1%
2	(2.0)	38	6	11	12	2	14	10	25	-	1	2	2	6
		1%	1%	2%	1%	*%	1%	1%	1%	-%	*%	1%	*%	1%
3	(3.0)	109	25	24	38	15	49	33	66	7	7	8	15	9
		3%	5%	5%	4%	4%	4%	3%	4%	4%	3%	3%	3%	2%
4	(4.0)	206	32	27	58	31	76	65	104	22	21	9	36	32
		6%	6%	5%	6%	8%	5%	6%	6%	11%	10%	3%	6%	7%
										be	e			
5	(5.0)	569	90	86	162	76	234	183	304	26	34	58	116	71
		17%	17%	17%	18%	19%	17%	17%	16%	13%	15%	20%	19%	15%
6	(6.0)	555	91	87	152	65	225	178	313	23	35	43	93	71
		16%	17%	17%	17%	16%	16%	16%	17%	12%	16%	15%	15%	15%
7	(7.0)	690	91	95	170	76	259	220	399	47	39	59	120	99
		20%	17%	18%	19%	19%	19%	20%	21%	24%	17%	20%	20%	21%
8	(8.0)	640	104	88	176	88	275	216	336	41	52	51	123	95
		19%	19%	17%	19%	22%	20%	20%	18%	21%	24%	17%	20%	20%
9	(9.0)	242	43	39	70	31	103	78	140	12	12	21	37	30
		7%	8%	8%	8%	8%	7%	7%	8%	6%	6%	7%	6%	7%
10 - Extremely satisfied	(10.0)	297	61	52	69	17	147	100	154	14	20	43	63	48
		9%	11%	10%	8%	4%	11%	9%	8%	7%	9%	15%	10%	10%
			d								b			
DISSATISFIED (1-4)		385	64	66	119	53	153	116	214	33	29	19	58	50
		11%	12%	13%	13%	13%	11%	11%	12%	17%	13%	6%	10%	11%
										e				

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	3378	608	543	782	239	1340	1128	1834	195	210	281	595	539
Effective Weighted Sample	2653	477	448	605	204	1017	867	1454	146	156	207	451	424
Total	3377	545	513	919	406	1396	1091	1860	196	221	293	610	464
NEUTRAL (5-6)	1124	181	173	314	141	459	362	617	49	69	100	209	142
	33%	33%	34%	34%	35%	33%	33%	33%	25%	31%	34%	34%	31%
SATISFIED (7-10)	1868	299	274	486	212	783	614	1029	114	123	174	343	272
	55%	55%	53%	53%	52%	56%	56%	55%	58%	56%	59%	56%	59%
Answered	3377	545	513	919	406	1396	1091	1860	196	221	293	610	464
Mean score	6.7	6.8	6.6	6.6	6.5	6.7	6.7	6.6	6.6	6.7	7.0	6.8	6.8
Standard deviation	1.92	1.98	2.04	1.96	1.85	1.97	1.89	1.92	1.96	1.87	1.90	1.88	1.90
Standard error	.03	.08	.09	.07	.12	.05	.06	.04	.14	.13	.11	.08	.08

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f	
Unweighted total		3378	552	81	88	61	295	256	317	229	2995	315	74	108	88	45
Effective Weighted Sample		2653	468	68	78	57	253	215	269	194	2317	281	64	99	79	40
Total		3377	774	71	50	24	422	351	441	320	2948	356	80	129	99	49
1 - Extremely dissatisfied	(1.0)	31 1%	10 1%	** **	** **	** **	7 2%	3 1%	2 1%	8 2%	28 1%	3 1%	** **	3 2%	** **	** **
2	(2.0)	38 1%	10 1%	** **	** **	** **	9 2%	1 *%	6 1%	4 1%	33 1%	5 1%	** **	3 3%	** **	** **
3	(3.0)	109 3%	34 4%	** **	** **	** **	27 6%	7 2%	16 4%	16 5%	102 3%	1 *%	** **	- -%	** **	** **
4	(4.0)	206 6%	48 6%	** **	** **	** **	28 7%	20 6%	32 7%	16 5%	184 6%	15 4%	** **	4 3%	** **	** **
5	(5.0)	569 17%	145 19%	** **	** **	** **	77 18%	68 19%	88 20%	57 18%	495 17%	66 18%	** **	24 19%	** **	** **
6	(6.0)	555 16%	121 16%	** **	** **	** **	79 19%	43 12%	81 18%	41 13%	475 16%	73 21%	** **	27 21%	** **	** **
7	(7.0)	690 20%	143 18%	** **	** **	** **	74 17%	69 20%	80 18%	61 19%	597 20%	77 22%	** **	28 22%	** **	** **
8	(8.0)	640 19%	143 18%	** **	** **	** **	74 18%	69 20%	85 19%	52 16%	556 19%	69 19%	** **	28 21%	** **	** **
9	(9.0)	242 7%	61 8%	** **	** **	** **	23 6%	38 11%	26 6%	32 10%	218 7%	20 6%	** **	5 4%	** **	** **
10 - Extremely satisfied	(10.0)	297 9%	58 8%	** **	** **	** **	25 6%	34 10%	24 6%	34 11%	261 9%	28 8%	** **	6 5%	** **	** **
DISSATISFIED (1-4)		385 11%	102 13%	** **	** **	** **	71 17%	30 9%	57 13%	43 14%	347 12%	23 7%	** **	10 8%	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f
Unweighted total	3378	552	81	88	61	295	256	317	229	2995	315	74	108	88	45
Effective Weighted Sample	2653	468	68	78	57	253	215	269	194	2317	281	64	99	79	40
Total	3377	774	71	50	24	422	351	441	320	2948	356	80	129	99	49
NEUTRAL (5-6)	1124	266	**	**	**	155	111	169	97	970	139	**	51	**	**
	33%	34%	**	**	**	37%	32%	38%	30%	33%	39%	**	40%	**	**
SATISFIED (7-10)	1868	406	**	**	**	196	210	215	179	1632	194	**	67	**	**
	55%	52%	**	**	**	46%	60%	49%	56%	55%	54%	**	52%	**	**
Answered	3377	774	**	**	**	422	351	441	320	2948	356	**	129	**	**
Mean score	6.7	6.5	**	**	**	6.3	6.9	6.4	6.7	6.7	6.7	**	6.5	**	**
Standard deviation	1.92	1.98	**	**	**	2.01	1.89	1.84	2.15	1.93	1.74	**	1.81	**	**
Standard error	.03	.08	**	**	**	.12	.12	.10	.14	.04	.10	**	.17	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months

		RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%	Total	a	b	a	~b	~c	d	
Unweighted total	3378	1423	1831	3121	78	80	158	
Effective Weighted Sample	2653	1139	1425	2445	62	64	126	
Total	3377	1381	1875	3123	76	75	151	
1 - Extremely dissatisfied	(1.0)	31 1%	12 1%	14 1%	30 1%	** **	** **	1 *%
2	(2.0)	38 1%	18 1%	18 1%	36 1%	** **	** **	- -%
3	(3.0)	109 3%	53 4%	48 3%	99 3%	** **	** **	5 3%
4	(4.0)	206 6%	90 7%	107 6%	178 6%	** **	** **	17 11%
5	(5.0)	569 17%	240 17%	307 16%	523 17%	** **	** **	26 17%
6	(6.0)	555 16%	243 18%	290 15%	509 16%	** **	** **	26 17%
7	(7.0)	690 20%	312 23%	362 19%	644 21%	** **	** **	27 18%
8	(8.0)	640 19%	246 18%	374 20%	597 19%	** **	** **	26 17%
9	(9.0)	242 7%	79 6%	154 8%	232 7%	** **	** **	7 5%
10 - Extremely satisfied	(10.0)	297 9%	86 6%	201 11%	274 9%	** **	** **	17 11%
DISSATISFIED (1-4)		385 11%	174 13%	186 10%	343 11%	** **	** **	22 15%
NEUTRAL (5-6)		1124 33%	484 35%	597 32%	1032 33%	** **	** **	51 34%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	3378	1423	1831	3121	78	80	158
Effective Weighted Sample	2653	1139	1425	2445	62	64	126
Total	3377	1381	1875	3123	76	75	151
SATISFIED (7-10)	1868	723	1091	1748	**	**	77
	55%	52%	58%	56%	**	**	51%
Answered	3377	1381	1875	3123	**	**	151
Mean score	6.7	6.5	6.8	6.7	**	**	6.6
Standard deviation	1.92	1.85	1.92	1.92	**	**	1.94
Standard error	.03	.05	.04	.03	**	**	.15

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months

		Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
			55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
			a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%														
Unweighted total		3195	560	494	710	216	1235	1074	1756	195	197	260	553	524
Effective Weighted Sample		2519	441	413	559	187	945	831	1398	150	149	196	425	411
Total		3189	503	471	839	368	1283	1051	1765	194	211	276	573	457
1 - Extremely dissatisfied	(1.0)	18	4	2	6	4	10	5	10	2	-	-	4	1
		1%	1%	*%	1%	1%	1%	*%	1%	1%	-%	-%	1%	*%
2	(2.0)	20	2	6	11	5	12	7	4	1	1	*	2	3
		1%	*%	1%	1%	1%	1%	1%	*%	1%	*%	*%	*%	1%
3	(3.0)	83	12	11	23	12	32	25	47	4	3	11	17	10
		3%	2%	2%	3%	3%	3%	2%	3%	2%	1%	4%	3%	2%
4	(4.0)	150	29	28	44	16	62	47	72	13	15	11	29	22
		5%	6%	6%	5%	4%	5%	4%	4%	7%	7%	4%	5%	5%
5	(5.0)	553	93	84	159	75	242	169	301	31	42	51	99	71
		17%	18%	18%	19%	20%	19%	16%	17%	16%	20%	18%	17%	15%
6	(6.0)	570	91	88	142	54	211	204	313	32	31	36	95	102
		18%	18%	19%	17%	15%	16%	19%	18%	16%	15%	13%	17%	22%
														e
7	(7.0)	666	101	103	164	61	249	213	389	35	35	51	109	96
		21%	20%	22%	20%	17%	19%	20%	22%	18%	17%	19%	19%	21%
8	(8.0)	648	103	88	172	83	257	214	372	38	46	59	122	95
		20%	20%	19%	20%	23%	20%	20%	21%	20%	22%	21%	21%	21%
9	(9.0)	218	27	26	67	41	100	74	126	14	14	23	39	19
		7%	5%	6%	8%	11%	8%	7%	7%	7%	7%	8%	7%	4%
						a								
10 - Extremely satisfied	(10.0)	262	42	35	52	17	107	93	132	22	24	33	56	39
		8%	8%	7%	6%	5%	8%	9%	7%	12%	11%	12%	10%	9%
DISSATISFIED (1-4)		272	47	46	84	37	117	83	133	21	18	22	52	37
		9%	9%	10%	10%	10%	9%	8%	8%	11%	9%	8%	9%	8%
NEUTRAL (5-6)		1123	184	171	300	129	454	373	614	63	74	87	193	172
		35%	37%	36%	36%	35%	35%	35%	35%	32%	35%	31%	34%	38%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	3195	560	494	710	216	1235	1074	1756	195	197	260	553	524
Effective Weighted Sample	2519	441	413	559	187	945	831	1398	150	149	196	425	411
Total	3189	503	471	839	368	1283	1051	1765	194	211	276	573	457
SATISFIED (7-10)	1794	273	253	455	202	712	595	1018	110	119	167	327	248
	56%	54%	54%	54%	55%	56%	57%	58%	57%	56%	60%	57%	54%
Answered	3189	503	471	839	368	1283	1051	1765	194	211	276	573	457
Mean score	6.7	6.7	6.6	6.6	6.6	6.7	6.8	6.8	6.8	6.9	7.0	6.8	6.7
Standard deviation	1.80	1.81	1.79	1.84	1.89	1.86	1.79	1.74	1.97	1.84	1.88	1.86	1.73
Standard error	.03	.08	.08	.07	.13	.05	.05	.04	.14	.13	.12	.08	.08

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f	
Significance Level: 99%																
Unweighted total		3195	520	73	73	44	279	240	297	217	2842	285	73	101	65	46
Effective Weighted Sample		2519	443	62	65	41	239	203	253	186	2211	250	63	91	57	40
Total		3189	717	64	41	17	392	324	403	300	2804	314	80	120	69	45
1 - Extremely dissatisfied	(1.0)	18 1%	6 1%	** **	** **	** **	4 1%	2 1%	2 *%	4 1%	15 1%	3 1%	** **	3 3%	** **	** **
2	(2.0)	20 1%	10 1%	** **	** **	** **	3 1%	6 2%	4 1%	6 2%	19 1%	1 *%	** **	1 1%	** **	** **
3	(3.0)	83 3%	20 3%	** **	** **	** **	18 5%	2 1%	11 3%	9 3%	72 3%	9 3%	** **	4 3%	** **	** **
4	(4.0)	150 5%	34 5%	** **	** **	** **	25 6%	8 3%	20 5%	14 5%	127 5%	14 4%	** **	4 3%	** **	** **
5	(5.0)	553 17%	135 19%	** **	** **	** **	71 18%	64 20%	71 18%	64 21%	481 17%	59 19%	** **	21 17%	** **	** **
6	(6.0)	570 18%	122 17%	** **	** **	** **	68 17%	54 17%	76 19%	46 15%	503 18%	60 19%	** **	20 17%	** **	** **
7	(7.0)	666 21%	139 19%	** **	** **	** **	75 19%	64 20%	80 20%	55 18%	601 21%	54 17%	** **	23 19%	** **	** **
8	(8.0)	648 20%	149 21%	** **	** **	** **	82 21%	68 21%	95 24%	50 17%	574 20%	58 18%	** **	23 19%	** **	** **
9	(9.0)	218 7%	53 7%	** **	** **	** **	23 6%	30 9%	23 6%	27 9%	185 7%	29 9%	** **	11 10%	** **	** **
10 - Extremely satisfied	(10.0)	262 8%	48 7%	** **	** **	** **	23 6%	26 8%	21 5%	26 9%	226 8%	27 9%	** **	9 8%	** **	** **
DISSATISFIED (1-4)		272 9%	70 10%	** **	** **	** **	51 13%	19 6%	37 9%	33 11%	233 8%	27 8%	** **	12 10%	** **	** **
NEUTRAL (5-6)		1123 35%	257 36%	** **	** **	** **	139 35%	118 36%	147 36%	110 37%	984 35%	119 38%	** **	41 34%	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f
Unweighted total	3195	520	73	73	44	279	240	297	217	2842	285	73	101	65	46
Effective Weighted Sample	2519	443	62	65	41	239	203	253	186	2211	250	63	91	57	40
Total	3189	717	64	41	17	392	324	403	300	2804	314	80	120	69	45
SATISFIED (7-10)	1794	390	**	**	**	202	188	219	157	1586	169	**	67	**	**
	56%	54%	**	**	**	52%	58%	54%	52%	57%	54%	**	56%	**	**
Answered	3189	717	**	**	**	392	324	403	300	2804	314	**	120	**	**
Mean score	6.7	6.6	**	**	**	6.5	6.8	6.6	6.6	6.8	6.7	**	6.7	**	**
Standard deviation	1.80	1.85	**	**	**	1.87	1.81	1.73	2.01	1.78	1.88	**	2.01	**	**
Standard error	.03	.08	**	**	**	.11	.12	.10	.14	.03	.11	**	.20	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months

		RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%	Total	a	b	a	~b	~c	d	
Unweighted total	3195	1404	1677	2930	77	89	166	
Effective Weighted Sample	2519	1122	1313	2305	60	73	133	
Total	3189	1355	1720	2936	71	83	155	
1 - Extremely dissatisfied	(1.0)	18	5	11	15	**	**	2
		1%	*%	1%	1%	**	**	1%
2	(2.0)	20	7	13	18	**	**	*
		1%	1%	1%	1%	**	**	*%
3	(3.0)	83	32	44	72	**	**	7
		3%	2%	3%	2%	**	**	4%
4	(4.0)	150	66	73	129	**	**	9
		5%	5%	4%	4%	**	**	6%
5	(5.0)	553	218	315	513	**	**	20
		17%	16%	18%	17%	**	**	13%
6	(6.0)	570	260	294	520	**	**	34
		18%	19%	17%	18%	**	**	22%
7	(7.0)	666	298	347	629	**	**	29
		21%	22%	20%	21%	**	**	19%
8	(8.0)	648	292	336	605	**	**	25
		20%	22%	20%	21%	**	**	16%
9	(9.0)	218	80	134	203	**	**	10
		7%	6%	8%	7%	**	**	6%
10 - Extremely satisfied	(10.0)	262	97	155	232	**	**	19
		8%	7%	9%	8%	**	**	12%
DISSATISFIED (1-4)		272	110	141	234	**	**	18
		9%	8%	8%	8%	**	**	11%
NEUTRAL (5-6)		1123	478	608	1033	**	**	54
		35%	35%	35%	35%	**	**	35%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	3195	1404	1677	2930	77	89	166
Effective Weighted Sample	2519	1122	1313	2305	60	73	133
Total	3189	1355	1720	2936	71	83	155
SATISFIED (7-10)	1794	767	971	1669	**	**	83
	56%	57%	56%	57%	**	**	54%
Answered	3189	1355	1720	2936	**	**	155
Mean score	6.7	6.7	6.8	6.8	**	**	6.8
Standard deviation	1.80	1.72	1.84	1.77	**	**	1.98
Standard error	.03	.05	.04	.03	**	**	.15

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months

		Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
			55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
			a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%														
Unweighted total		2484	490	449	656	207	1071	859	1347	154	167	229	469	388
Effective Weighted Sample		1947	385	372	516	179	819	658	1065	117	126	171	356	306
Total		2498	436	435	785	351	1136	854	1361	157	184	253	494	342
1 - Extremely dissatisfied	(1.0)	20	1	5	9	4	11	8	6	2	1	2	6	*
		1%	*%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	*%
2	(2.0)	30	2	11	17	5	17	8	17	2	4	3	4	1
		1%	1%	3%	2%	2%	2%	1%	1%	1%	2%	1%	1%	*%
3	(3.0)	91	20	13	27	13	33	17	61	2	1	4	6	14
		4%	5%	3%	3%	4%	3%	2%	4%	2%	*%	2%	1%	4%
									af					
4	(4.0)	203	29	34	57	23	75	66	110	13	16	17	37	26
		8%	7%	8%	7%	7%	7%	8%	8%	8%	9%	7%	7%	8%
5	(5.0)	495	93	76	141	65	220	156	283	33	37	52	98	60
		20%	21%	17%	18%	19%	19%	18%	21%	21%	20%	21%	20%	17%
6	(6.0)	438	76	88	149	61	205	139	258	17	31	36	66	60
		18%	17%	20%	19%	18%	18%	16%	19%	11%	17%	14%	13%	18%
7	(7.0)	468	72	83	143	60	211	160	244	30	26	37	86	74
		19%	16%	19%	18%	17%	19%	19%	18%	19%	14%	15%	17%	22%
8	(8.0)	405	84	64	125	61	181	152	218	32	40	46	98	49
		16%	19%	15%	16%	17%	16%	18%	16%	20%	22%	18%	20%	14%
9	(9.0)	164	26	29	67	38	86	73	78	11	16	21	41	23
		7%	6%	7%	9%	11%	8%	9%	6%	7%	8%	8%	8%	7%
10 - Extremely satisfied	(10.0)	184	33	32	50	18	96	75	86	15	14	34	52	34
		7%	8%	7%	6%	5%	8%	9%	6%	10%	7%	14%	11%	10%
											b	b		
DISSATISFIED (1-4)		344	53	63	110	47	136	99	195	19	21	26	53	43
		14%	12%	15%	14%	13%	12%	12%	14%	12%	12%	10%	11%	12%
NEUTRAL (5-6)		933	168	164	290	127	424	295	540	50	68	88	164	120
		37%	39%	38%	37%	36%	37%	35%	40%	32%	37%	35%	33%	35%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	2484	490	449	656	207	1071	859	1347	154	167	229	469	388
Effective Weighted Sample	1947	385	372	516	179	819	658	1065	117	126	171	356	306
Total	2498	436	435	785	351	1136	854	1361	157	184	253	494	342
SATISFIED (7-10)	1222	215	208	385	177	575	460	626	88	95	138	277	179
	49%	49%	48%	49%	51%	51%	54%	46%	56%	51%	55%	56%	52%
Answered	2498	436	435	785	351	1136	854	1361	157	184	253	494	342
Mean score	6.4	6.5	6.4	6.4	6.5	6.6	6.7	6.3	6.7	6.6	6.8	6.8	6.6
							b			b	b	b	
Standard deviation	1.91	1.86	1.96	1.96	1.95	1.94	1.92	1.87	1.98	1.90	2.04	1.97	1.89
Standard error	.04	.08	.09	.08	.14	.06	.07	.05	.16	.15	.14	.09	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f	
Significance Level: 99%																
Unweighted total		2484	478	66	66	46	254	224	269	204	2228	208	53	76	49	30
Effective Weighted Sample		1947	410	56	59	43	220	190	232	174	1721	186	46	70	44	27
Total		2498	672	59	38	17	363	309	380	280	2209	239	56	95	55	33
1 - Extremely dissatisfied	(1.0)	20 1%	9 1%	** **	** **	** **	6 2%	3 1%	3 1%	5 2%	17 1%	3 1%	** **	** **	** **	** **
2	(2.0)	30 1%	13 2%	** **	** **	** **	11 3%	2 1%	9 2%	4 1%	25 1%	4 2%	** **	** **	** **	** **
3	(3.0)	91 4%	23 3%	** **	** **	** **	15 4%	8 2%	14 4%	9 3%	82 4%	6 3%	** **	** **	** **	** **
4	(4.0)	203 8%	50 7%	** **	** **	** **	33 9%	17 5%	33 9%	17 6%	183 8%	15 6%	** **	** **	** **	** **
5	(5.0)	495 20%	121 18%	** **	** **	** **	73 20%	48 15%	63 17%	58 21%	434 20%	51 21%	** **	** **	** **	** **
6	(6.0)	438 18%	127 19%	** **	** **	** **	78 22%	49 16%	77 20%	50 18%	405 18%	30 13%	** **	** **	** **	** **
7	(7.0)	468 19%	124 18%	** **	** **	** **	67 19%	56 18%	75 20%	46 16%	407 18%	44 19%	** **	** **	** **	** **
8	(8.0)	405 16%	101 15%	** **	** **	** **	44 12%	57 19%	63 16%	37 13%	351 16%	49 21%	** **	** **	** **	** **
9	(9.0)	164 7%	59 9%	** **	** **	** **	18 5%	41 13%	26 7%	27 10%	143 6%	15 6%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	184 7%	45 7%	** **	** **	** **	16 4%	29 9%	17 4%	26 9%	163 7%	21 9%	** **	** **	** **	** **
DISSATISFIED (1-4)		344 14%	95 14%	** **	** **	** **	66 18%	29 9%	59 16%	36 13%	307 14%	28 12%	** **	** **	** **	** **
NEUTRAL (5-6)		933 37%	248 37%	** **	** **	** **	151 42%	97 31%	140 37%	108 39%	839 38%	81 34%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	2484	478	66	66	46	254	224	269	204	2228	208	53	76	49	30
Effective Weighted Sample	1947	410	56	59	43	220	190	232	174	1721	186	46	70	44	27
Total	2498	672	59	38	17	363	309	380	280	2209	239	56	95	55	33
SATISFIED (7-10)	1222	329	**	**	**	146	183	181	137	1064	130	**	**	**	**
	49%	49%	**	**	**	40%	59%	48%	49%	48%	55%	**	**	**	**
						a									
Answered	2498	672	**	**	**	363	309	380	280	2209	239	**	**	**	**
Mean score	6.4	6.4	**	**	**	6.0	6.9	6.3	6.5	6.4	6.6	**	**	**	**
						ac									
Standard deviation	1.91	1.97	**	**	**	1.92	1.93	1.88	2.06	1.90	1.98	**	**	**	**
Standard error	.04	.09	**	**	**	.12	.13	.11	.14	.04	.14	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months

		RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%			a	b	a	~b	~c	d
Unweighted total		2484	987	1413	2313	57	44	101
Effective Weighted Sample		1947	784	1104	1809	44	36	80
Total		2498	946	1467	2330	54	42	96
1 - Extremely dissatisfied	(1.0)	20 1%	7 1%	10 1%	18 1%	** **	** **	- -%
2	(2.0)	30 1%	13 1%	13 1%	27 1%	** **	** **	* *%
3	(3.0)	91 4%	35 4%	51 3%	83 4%	** **	** **	6 6%
4	(4.0)	203 8%	87 9%	111 8%	187 8%	** **	** **	7 7%
5	(5.0)	495 20%	215 23% b	258 18%	459 20%	** **	** **	14 14%
6	(6.0)	438 18%	194 20%	235 16%	415 18%	** **	** **	16 16%
7	(7.0)	468 19%	156 17%	292 20%	427 18%	** **	** **	28 29%
8	(8.0)	405 16%	140 15%	256 17%	389 17%	** **	** **	8 9%
9	(9.0)	164 7%	49 5%	109 7%	156 7%	** **	** **	4 4%
10 - Extremely satisfied	(10.0)	184 7%	50 5%	131 9% a	168 7%	** **	** **	14 15%
DISSATISFIED (1-4)		344 14%	142 15%	185 13%	316 14%	** **	** **	13 13%
NEUTRAL (5-6)		933 37%	409 43% b	493 34%	873 37%	** **	** **	29 30%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2484	987	1413	2313	57	44	101
Effective Weighted Sample	1947	784	1104	1809	44	36	80
Total	2498	946	1467	2330	54	42	96
SATISFIED (7-10)	1222	395	788	1141	**	**	54
	49%	42%	54%	49%	**	**	56%
Answered	2498	946	1467	2330	**	**	96
Mean score	6.4	6.2	6.6	6.5	**	**	6.7
Standard deviation	1.91	1.83	1.93	1.90	**	**	1.97
Standard error	.04	.06	.05	.04	**	**	.20

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	222	26	21	28	7	59	99	93	19	13	22	61	44
Effective Weighted Sample	175	22	17	22	6	47	80	71	16	11	19	50	36
Total	187	14	13	19	6	43	91	68	17	12	23	59	42
1 - Extremely dissatisfied	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	39 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	19 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	38 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	30 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	22 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	19 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
DISSATISFIED (1-4)	21 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
NEUTRAL (5-6)	58 31%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	222	26	21	28	7	59	99	93	19	13	22	61	44
Effective Weighted Sample	175	22	17	22	6	47	80	71	16	11	19	50	36
Total	187	14	13	19	6	43	91	68	17	12	23	59	42
SATISFIED (7-10)	109	**	**	**	**	**	**	**	**	**	**	**	**
	58%	**	**	**	**	**	**	**	**	**	**	**	**
Answered	187	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.04	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	.14	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		222	4	-	24	-	2	2	2	2	181	37	9	15	8	5
Effective Weighted Sample		175	4	-	22	-	2	2	2	2	140	34	8	14	8	4
Total		187	5	-	14	-	3	3	3	3	143	42	10	16	10	5
1 - Extremely dissatisfied	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	2 2%	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	** **	** **
3	(3.0)	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **	** **	** **
4	(4.0)	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **	** **	** **
5	(5.0)	39 21%	** **	** **	** **	** **	** **	** **	** **	** **	29 20%	** **	** **	** **	** **	** **
6	(6.0)	19 10%	** **	** **	** **	** **	** **	** **	** **	** **	15 11%	** **	** **	** **	** **	** **
7	(7.0)	38 20%	** **	** **	** **	** **	** **	** **	** **	** **	30 21%	** **	** **	** **	** **	** **
8	(8.0)	30 16%	** **	** **	** **	** **	** **	** **	** **	** **	22 16%	** **	** **	** **	** **	** **
9	(9.0)	22 12%	** **	** **	** **	** **	** **	** **	** **	** **	17 12%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	19 10%	** **	** **	** **	** **	** **	** **	** **	** **	16 11%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		21 11%	** **	** **	** **	** **	** **	** **	** **	** **	13 9%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		58 31%	** **	** **	** **	** **	** **	** **	** **	** **	44 31%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	222	4	-	24	-	2	2	2	2	181	37	9	15	8	5
Effective Weighted Sample	175	4	-	22	-	2	2	2	2	140	34	8	14	8	4
Total	187	5	-	14	-	3	3	3	3	143	42	10	16	10	5
SATISFIED (7-10)	109	**	**	**	**	**	**	**	**	86	**	**	**	**	**
	58%	**	**	**	**	**	**	**	**	60%	**	**	**	**	**
Answered	187	**	**	**	**	**	**	**	**	143	**	**	**	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	6.9	**	**	**	**	**
Standard deviation	2.04	**	**	**	**	**	**	**	**	2.03	**	**	**	**	**
Standard error	.14	**	**	**	**	**	**	**	**	.15	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
			RELIGION					
Significance Level: 99%		~a	b	a	~b	~c	~d	
Unweighted total	222	86	123	200	9	5	14	
Effective Weighted Sample	175	66	98	156	8	4	11	
Total	187	69	107	166	9	4	13	
1 - Extremely dissatisfied	(1.0)	2	**	*	2	**	**	**
		1%	**	*%	1%	**	**	**
2	(2.0)	2	**	2	2	**	**	**
		1%	**	2%	1%	**	**	**
3	(3.0)	5	**	3	3	**	**	**
		3%	**	3%	2%	**	**	**
4	(4.0)	11	**	4	8	**	**	**
		6%	**	4%	5%	**	**	**
5	(5.0)	39	**	19	37	**	**	**
		21%	**	18%	22%	**	**	**
6	(6.0)	19	**	9	17	**	**	**
		10%	**	9%	10%	**	**	**
7	(7.0)	38	**	23	34	**	**	**
		20%	**	22%	20%	**	**	**
8	(8.0)	30	**	24	29	**	**	**
		16%	**	22%	17%	**	**	**
9	(9.0)	22	**	11	19	**	**	**
		12%	**	10%	11%	**	**	**
10 - Extremely satisfied	(10.0)	19	**	11	16	**	**	**
		10%	**	10%	10%	**	**	**
DISSATISFIED (1-4)		21	**	10	15	**	**	**
		11%	**	9%	9%	**	**	**
NEUTRAL (5-6)		58	**	28	53	**	**	**
		31%	**	27%	32%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	222	86	123	200	9	5	14
Effective Weighted Sample	175	66	98	156	8	4	11
Total	187	69	107	166	9	4	13
SATISFIED (7-10)	109	**	68	97	**	**	**
	58%	**	64%	58%	**	**	**
Answered	187	**	107	166	**	**	**
Mean score	6.8	**	6.9	6.8	**	**	**
Standard deviation	2.04	**	1.95	2.00	**	**	**
Standard error	.14	**	.18	.14	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	1976	340	245	329	84	640	629	1094	109	111	152	326	316
Effective Weighted Sample	1577	267	209	256	72	487	491	879	83	84	114	255	249
Total	1926	294	224	369	145	624	602	1082	108	117	161	334	276
1 - Extremely dissatisfied	(1.0)	14 1%	4 1%	1 1%	1 *%	** 6 1%	4 1%	7 1%	2 2%	- -%	- -%	2 1%	2 1%
2	(2.0)	15 1%	3 1%	3 1%	4 1%	** 6 1%	2 *%	11 1%	1 1%	1 1%	1 1%	2 1%	1 *%
3	(3.0)	36 2%	7 2%	4 2%	9 2%	** 12 2%	15 2%	16 1%	1 1%	4 3%	3 2%	5 2%	9 3%
4	(4.0)	65 3%	7 3%	11 5%	12 3%	** 17 3%	20 3%	36 3%	3 3%	5 4%	4 3%	9 3%	10 4%
5	(5.0)	238 12%	42 14%	22 10%	38 10%	** 64 10%	75 12%	119 11%	10 9%	8 7%	24 15%	42 13%	35 13%
6	(6.0)	258 13%	39 13%	31 14%	44 12%	** 81 13%	77 13%	146 13%	11 10%	15 13%	22 14%	46 14%	37 13%
7	(7.0)	418 22%	61 21%	50 22%	75 20%	** 126 20%	134 22%	240 22%	25 23%	28 24%	30 19%	68 20%	68 25%
8	(8.0)	462 24%	71 24%	61 27%	111 30%	** 160 26%	148 25%	276 25%	25 23%	29 25%	34 21%	78 23%	59 21%
9	(9.0)	216 11%	34 11%	19 9%	37 10%	** 73 12%	52 9%	138 13%	17 16%	13 11%	20 13%	34 10%	19 7%
10 - Extremely satisfied	(10.0)	205 11%	25 9%	22 10%	37 10%	** 81 13%	75 12%	94 9%	13 12%	14 12%	22 13%	46 14%	36 13%
DISSATISFIED (1-4)		129 7%	21 7%	20 9%	27 7%	** 40 6%	41 7%	69 6%	7 7%	10 8%	9 5%	19 6%	22 8%
NEUTRAL (5-6)		496 26%	81 28%	53 23%	82 22%	** 145 23%	151 25%	265 25%	21 19%	24 20%	46 29%	88 26%	72 26%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	c	d	e	f	g
Unweighted total	1976	340	245	329	84	640	629	1094	109	111	152	326	316
Effective Weighted Sample	1577	267	209	256	72	487	491	879	83	84	114	255	249
Total	1926	294	224	369	145	624	602	1082	108	117	161	334	276
SATISFIED (7-10)	1301	191	152	260	**	440	409	748	80	83	106	227	182
	68%	65%	68%	71%	**	70%	68%	69%	74%	71%	66%	68%	66%
Answered	1926	294	224	369	**	624	602	1082	108	117	161	334	276
Mean score	7.1	7.0	7.1	7.2	**	7.3	7.2	7.2	7.3	7.2	7.2	7.2	7.0
Standard deviation	1.82	1.87	1.82	1.79	**	1.85	1.83	1.76	1.93	1.79	1.84	1.84	1.88
Standard error	.04	.10	.12	.10	**	.07	.07	.05	.18	.17	.15	.10	.11

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN		BLACK
		a	~b	~c	~d	a	~b	c	~d	a	b	~c	~d	~e	~f	
Significance Level: 99%																
Unweighted total		1976	233	38	36	22	144	89	136	97	1726	205	50	69	57	29
Effective Weighted Sample		1577	197	33	32	21	122	74	119	79	1359	181	43	62	51	25
Total		1926	308	32	20	8	192	116	172	136	1655	225	54	76	65	30
1 - Extremely dissatisfied	(1.0)	14	-	**	**	**	-	**	-	**	11	2	**	**	**	**
		1%	-%	**	**	**	-%	**	-%	**	1%	1%	**	**	**	**
2	(2.0)	15	3	**	**	**	2	**	2	**	14	-	**	**	**	**
		1%	1%	**	**	**	1%	**	1%	**	1%	-%	**	**	**	**
3	(3.0)	36	8	**	**	**	6	**	6	**	32	2	**	**	**	**
		2%	3%	**	**	**	3%	**	4%	**	2%	1%	**	**	**	**
4	(4.0)	65	10	**	**	**	5	**	7	**	57	8	**	**	**	**
		3%	3%	**	**	**	2%	**	4%	**	3%	3%	**	**	**	**
5	(5.0)	238	33	**	**	**	20	**	18	**	195	34	**	**	**	**
		12%	11%	**	**	**	10%	**	10%	**	12%	15%	**	**	**	**
6	(6.0)	258	35	**	**	**	26	**	20	**	219	31	**	**	**	**
		13%	11%	**	**	**	13%	**	12%	**	13%	14%	**	**	**	**
7	(7.0)	418	67	**	**	**	50	**	47	**	358	51	**	**	**	**
		22%	22%	**	**	**	26%	**	27%	**	22%	23%	**	**	**	**
8	(8.0)	462	90	**	**	**	56	**	44	**	412	48	**	**	**	**
		24%	29%	**	**	**	29%	**	26%	**	25%	21%	**	**	**	**
9	(9.0)	216	33	**	**	**	17	**	17	**	184	25	**	**	**	**
		11%	11%	**	**	**	9%	**	10%	**	11%	11%	**	**	**	**
10 - Extremely satisfied	(10.0)	205	29	**	**	**	11	**	12	**	172	24	**	**	**	**
		11%	9%	**	**	**	5%	**	7%	**	10%	11%	**	**	**	**
DISSATISFIED (1-4)		129	21	**	**	**	12	**	15	**	114	12	**	**	**	**
		7%	7%	**	**	**	6%	**	8%	**	7%	5%	**	**	**	**
NEUTRAL (5-6)		496	68	**	**	**	46	**	38	**	414	66	**	**	**	**
		26%	22%	**	**	**	24%	**	22%	**	25%	29%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	~b	c	~d	a	b	~c	~d	~e	~f
Unweighted total	1976	233	38	36	22	144	89	136	97	1726	205	50	69	57	29
Effective Weighted Sample	1577	197	33	32	21	122	74	119	79	1359	181	43	62	51	25
Total	1926	308	32	20	8	192	116	172	136	1655	225	54	76	65	30
SATISFIED (7-10)	1301	220	**	**	**	134	**	120	**	1126	147	**	**	**	**
	68%	71%	**	**	**	70%	**	70%	**	68%	65%	**	**	**	**
Answered	1926	308	**	**	**	192	**	172	**	1655	225	**	**	**	**
Mean score	7.1	7.2	**	**	**	7.1	**	7.0	**	7.2	7.1	**	**	**	**
Standard deviation	1.82	1.74	**	**	**	1.63	**	1.72	**	1.82	1.79	**	**	**	**
Standard error	.04	.11	**	**	**	.14	**	.15	**	.04	.12	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months

		RELIGION			SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL		
Significance Level: 99%	Total	a	b	a	~b	~c	d	
Unweighted total	1976	882	1022	1815	42	58	100	
Effective Weighted Sample	1577	713	806	1442	36	46	81	
Total	1926	845	1004	1772	39	53	91	
1 - Extremely dissatisfied	(1.0)	14 1%	6 1%	6 1%	12 1%	** **	** **	1 2%
2	(2.0)	15 1%	9 1%	5 1%	15 1%	** **	** **	- -%
3	(3.0)	36 2%	13 2%	20 2%	32 2%	** **	** **	2 3%
4	(4.0)	65 3%	29 3%	34 3%	50 3%	** **	** **	11 12%
5	(5.0)	238 12%	124 15%	102 10%	206 12%	** **	** **	15 16%
6	(6.0)	258 13%	123 15%	122 12%	233 13%	** **	** **	13 14%
7	(7.0)	418 22%	181 21%	220 22%	398 22%	** **	** **	11 12%
8	(8.0)	462 24%	191 23%	260 26%	437 25%	** **	** **	16 17%
9	(9.0)	216 11%	91 11%	117 12%	199 11%	** **	** **	12 13%
10 - Extremely satisfied	(10.0)	205 11%	78 9%	118 12%	190 11%	** **	** **	10 11%
DISSATISFIED (1-4)		129 7%	56 7%	65 7%	109 6%	** **	** **	14 16%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1976	882	1022	1815	42	58	100
Effective Weighted Sample	1577	713	806	1442	36	46	81
Total	1926	845	1004	1772	39	53	91
NEUTRAL (5-6)	496	247	224	438	**	**	28
	26%	29%	22%	25%	**	**	31%
		b					
SATISFIED (7-10)	1301	541	715	1224	**	**	49
	68%	64%	71%	69%	**	**	53%
			a	d			
Answered	1926	845	1004	1772	**	**	91
Mean score	7.1	7.0	7.3	7.2	**	**	6.8
			a				
Standard deviation	1.82	1.81	1.79	1.80	**	**	2.12
Standard error	.04	.06	.06	.04	**	**	.21

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	c	d	e	f	g	
Unweighted total	3009	409	274	337	63	894	949	1634	166	144	177	447	550	
Effective Weighted Sample	2437	323	229	274	57	712	760	1323	132	112	140	360	437	
Total	2862	360	249	349	99	805	860	1600	153	139	162	412	476	
1 - Extremely dissatisfied	(1.0)	13 *%	1 *%	- -%	2 1%	** **	5 1%	9 1%	2 *%	2 1%	2 1%	6 1%	5 1%	
							b	b	b	b	b	b	b	
2	(2.0)	10 *%	1 *%	- -%	1 *%	** **	2 *%	4 *%	4 *%	2 1%	1 1%	* *%	4 1%	- -%
3	(3.0)	18 1%	2 1%	2 1%	2 1%	** **	7 1%	9 1%	7 *%	1 1%	1 1%	2 1%	4 1%	3 1%
4	(4.0)	42 1%	6 2%	4 2%	7 2%	** **	16 2%	15 2%	17 1%	2 1%	4 3%	3 2%	6 2%	9 2%
5	(5.0)	164 6%	29 8%	15 6%	22 6%	** **	54 7%	53 6%	72 5%	13 9%	12 9%	15 9%	31 8%	27 6%
6	(6.0)	240 8%	31 9%	20 8%	26 7%	** **	62 8%	69 8%	126 8%	6 4%	1 1%	16 10%	30 7%	47 10%
							d	d	d	d	d	d	d	
7	(7.0)	429 15%	60 17%	54 22%	72 21%	** **	134 17%	128 15%	246 15%	24 16%	24 18%	24 15%	66 16%	60 13%
8	(8.0)	752 26%	101 28%	64 25%	102 29%	** **	196 24%	217 25%	442 28%	31 21%	38 27%	41 25%	105 25%	109 23%
9	(9.0)	499 17%	59 16%	40 16%	55 16%	** **	114 14%	138 16%	311 19%	27 17%	18 13%	23 14%	59 14%	90 19%
10 - Extremely satisfied	(10.0)	696 24%	71 20%	50 20%	60 17%	** **	215 27%	219 25%	374 23%	45 29%	36 26%	38 23%	101 25%	126 26%
DISSATISFIED (1-4)		83 3%	9 3%	6 2%	12 3%	** **	30 4%	37 4%	29 2%	7 5%	8 6%	7 4%	19 5%	17 4%
							b	b	b	b	b	b	b	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	c	d	e	f	g
Unweighted total	3009	409	274	337	63	894	949	1634	166	144	177	447	550
Effective Weighted Sample	2437	323	229	274	57	712	760	1323	132	112	140	360	437
Total	2862	360	249	349	99	805	860	1600	153	139	162	412	476
NEUTRAL (5-6)	403	60	35	48	**	116	121	198	19	14	30	61	73
	14%	17%	14%	14%	**	14%	14%	12%	12%	10%	19%	15%	15%
SATISFIED (7-10)	2376	291	208	289	**	659	702	1373	127	117	125	331	385
	83%	81%	83%	83%	**	82%	82%	86%	83%	84%	77%	80%	81%
								e					
Answered	2862	360	249	349	**	805	860	1600	153	139	162	412	476
Mean score	8.0	7.9	7.9	7.8	**	8.0	8.0	8.1	8.0	7.9	7.8	7.8	8.0
								f					
Standard deviation	1.70	1.66	1.59	1.65	**	1.79	1.85	1.55	2.00	1.96	1.91	1.93	1.80
Standard error	.03	.08	.10	.09	**	.06	.06	.04	.16	.16	.14	.09	.08

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	~d	a	b	~c	d	~e	~f	
Unweighted total		3009	244	29	32	32	135	108	149	95	2538	392	94	132	96	70
Effective Weighted Sample		2437	218	28	29	31	122	96	133	86	2022	347	81	119	87	60
Total		2862	301	20	16	11	171	130	185	117	2353	428	101	148	110	69
1 - Extremely dissatisfied	(1.0)	13 *%	2 1%	** **	** **	** **	2 1%	- -%	- -%	** **	9 *%	4 1%	** **	2 1%	** **	** **
2	(2.0)	10 *%	- -%	** **	** **	** **	- -%	- -%	- -%	** **	10 *%	- -%	** **	- -%	** **	** **
3	(3.0)	18 1%	2 1%	** **	** **	** **	1 1%	1 1%	- -%	** **	15 1%	3 1%	** **	- -%	** **	** **
4	(4.0)	42 1%	5 2%	** **	** **	** **	4 2%	1 1%	4 2%	** **	32 1%	6 1%	** **	6 4%	** **	** **
5	(5.0)	164 6%	18 6%	** **	** **	** **	10 6%	7 6%	14 7%	** **	136 6%	20 5%	** **	5 3%	** **	** **
6	(6.0)	240 8%	23 8%	** **	** **	** **	14 8%	9 7%	14 8%	** **	189 8%	44 10%	** **	14 9%	** **	** **
7	(7.0)	429 15%	62 21%	** **	** **	** **	37 22%	25 19%	35 19%	** **	361 15%	57 13%	** **	21 14%	** **	** **
8	(8.0)	752 26%	85 28%	** **	** **	** **	51 30%	34 26%	55 30%	** **	639 27%	92 22%	** **	32 22%	** **	** **
9	(9.0)	499 17%	51 17%	** **	** **	** **	26 15%	25 19%	34 18%	** **	417 18%	75 18%	** **	19 13%	** **	** **
10 - Extremely satisfied	(10.0)	696 24%	54 18%	** **	** **	** **	25 15%	29 22%	29 16%	** **	545 23%	127 30%	** **	50 34%	** **	** **
DISSATISFIED (1-4)		83 3%	9 3%	** **	** **	** **	7 4%	2 2%	4 2%	** **	66 3%	13 3%	** **	8 6%	** **	** **
NEUTRAL (5-6)		403 14%	40 13%	** **	** **	** **	25 14%	16 12%	28 15%	** **	325 14%	64 15%	** **	19 13%	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	~d	a	b	~c	d	~e	~f
Unweighted total	3009	244	29	32	32	135	108	149	95	2538	392	94	132	96	70
Effective Weighted Sample	2437	218	28	29	31	122	96	133	86	2022	347	81	119	87	60
Total	2862	301	20	16	11	171	130	185	117	2353	428	101	148	110	69
SATISFIED (7-10)	2376	251	**	**	**	139	112	153	**	1962	351	**	121	**	**
	83%	83%	**	**	**	81%	86%	83%	**	83%	82%	**	82%	**	**
Answered	2862	301	**	**	**	171	130	185	**	2353	428	**	148	**	**
Mean score	8.0	7.8	**	**	**	7.7	8.1	7.8	**	8.0	8.1	**	8.1	**	**
Standard deviation	1.70	1.64	**	**	**	1.70	1.54	1.52	**	1.68	1.79	**	1.90	**	**
Standard error	.03	.10	**	**	**	.15	.15	.12	**	.03	.09	**	.17	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months

		RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
	Total	a	b	a	~b	c	d	
Significance Level: 99%								
Unweighted total	3009	1382	1504	2710	85	107	192	
Effective Weighted Sample	2437	1128	1206	2189	70	88	158	
Total	2862	1301	1444	2581	78	104	182	
1 - Extremely dissatisfied	(1.0)	13	2	10	11	**	1	1
		*%	*%	1%	*%	**	1%	1%
2	(2.0)	10	9	2	8	**	-	*
		*%	1%	*%	*%	**	-%	*%
3	(3.0)	18	7	11	16	**	1	1
		1%	1%	1%	1%	**	1%	1%
4	(4.0)	42	16	23	32	**	2	5
		1%	1%	2%	1%	**	2%	3%
5	(5.0)	164	76	78	146	**	6	9
		6%	6%	5%	6%	**	6%	5%
6	(6.0)	240	98	131	213	**	8	15
		8%	8%	9%	8%	**	8%	8%
7	(7.0)	429	180	224	393	**	5	20
		15%	14%	15%	15%	**	5%	11%
					c			
8	(8.0)	752	356	367	681	**	27	48
		26%	27%	25%	26%	**	27%	26%
9	(9.0)	499	241	242	456	**	18	33
		17%	19%	17%	18%	**	18%	18%
10 - Extremely satisfied	(10.0)	696	315	358	626	**	35	48
		24%	24%	25%	24%	**	33%	27%
DISSATISFIED (1-4)		83	35	45	67	**	5	8
		3%	3%	3%	3%	**	5%	4%
NEUTRAL (5-6)		403	174	208	359	**	14	24
		14%	13%	14%	14%	**	13%	13%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	c	d
Unweighted total	3009	1382	1504	2710	85	107	192
Effective Weighted Sample	2437	1128	1206	2189	70	88	158
Total	2862	1301	1444	2581	78	104	182
SATISFIED (7-10)	2376	1092	1191	2155	**	85	150
	83%	84%	82%	83%	**	82%	82%
Answered	2862	1301	1444	2581	**	104	182
Mean score	8.0	8.1	8.0	8.0	**	8.3	8.1
Standard deviation	1.70	1.67	1.72	1.68	**	1.87	1.77
Standard error	.03	.04	.04	.03	**	.18	.13

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	c	d	e	f	g	
Unweighted total	2254	303	220	275	55	646	712	1253	125	101	141	344	406	
Effective Weighted Sample	1823	242	185	223	49	517	573	1013	100	81	110	275	326	
Total	2153	264	195	278	83	585	652	1226	115	103	132	318	351	
1 - Extremely dissatisfied	(1.0)	8 *%	1 *%	- -%	- -%	** **	3 1%	6 1%	2 *%	2 2%	- -%	1 1%	4 1%	3 1%
									b					
2	(2.0)	8 *%	3 1%	- -%	- -%	** **	- -%	2 *%	6 *%	- -%	- -%	- -%	- -%	2 1%
3	(3.0)	21 1%	5 2%	5 2%	5 2%	** **	8 1%	9 1%	11 1%	2 1%	1 1%	5 4%	6 2%	6 2%
4	(4.0)	59 3%	8 3%	4 2%	9 3%	** **	14 2%	18 3%	31 3%	6 5%	5 5%	2 2%	11 3%	11 3%
5	(5.0)	182 8%	28 10%	27 14%	36 13%	** **	64 11%	47 7%	92 7%	7 6%	8 8%	4 3%	22 7%	27 8%
6	(6.0)	253 12%	34 13%	24 12%	31 11%	** **	68 12%	68 10%	151 12%	14 12%	7 7%	13 10%	31 10%	41 12%
7	(7.0)	441 20%	47 18%	40 20%	58 21%	** **	114 19%	122 19%	251 20%	10 9%	16 16%	30 23%	57 18%	52 15%
									c			c		
8	(8.0)	500 23%	52 20%	38 20%	65 23%	** **	121 21%	170 26%	290 24%	28 24%	20 19%	30 23%	83 26%	87 25%
9	(9.0)	328 15%	43 16%	33 17%	46 17%	** **	95 16%	96 15%	198 16%	22 20%	23 22%	25 19%	52 16%	48 14%
10 - Extremely satisfied	(10.0)	354 16%	44 17%	23 12%	28 10%	** **	97 17%	114 17%	195 16%	25 22%	22 21%	21 16%	53 17%	74 21%
DISSATISFIED (1-4)		95 4%	16 6%	9 5%	14 5%	** **	26 4%	35 5%	50 4%	9 8%	6 6%	8 6%	21 6%	22 6%
NEUTRAL (5-6)		435 20%	62 23%	51 26%	67 24%	** **	132 23%	115 18%	242 20%	20 18%	15 15%	17 13%	52 16%	67 19%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	c	d	e	f	g
Unweighted total	2254	303	220	275	55	646	712	1253	125	101	141	344	406
Effective Weighted Sample	1823	242	185	223	49	517	573	1013	100	81	110	275	326
Total	2153	264	195	278	83	585	652	1226	115	103	132	318	351
SATISFIED (7-10)	1623	186	135	197	**	427	502	934	86	81	106	245	261
	75%	70%	69%	71%	**	73%	77%	76%	74%	79%	80%	77%	74%
Answered	2153	264	195	278	**	585	652	1226	115	103	132	318	351
Mean score	7.6	7.5	7.3	7.3	**	7.5	7.6	7.6	7.7	7.9	7.7	7.6	7.6
Standard deviation	1.75	1.90	1.77	1.70	**	1.81	1.82	1.70	2.04	1.82	1.83	1.85	1.94
Standard error	.04	.11	.12	.10	**	.07	.07	.05	.18	.18	.15	.10	.10

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			a	~b	~c	~d	a	~b	c	~d	a	b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		2254	190	28	32	25	123	67	126	64	1958	246	67	84	54	41
Effective Weighted Sample		1823	169	26	30	24	110	60	112	57	1564	220	58	76	50	36
Total		2153	232	20	17	9	154	78	154	78	1823	278	74	96	65	43
1 - Extremely dissatisfied	(1.0)	8 *%	- -%	** **	** **	** **	- -%	** **	- -%	** **	6 *%	2 1%	** **	** **	** **	** **
2	(2.0)	8 *%	- -%	** **	** **	** **	- -%	** **	- -%	** **	6 *%	- -%	** **	** **	** **	** **
3	(3.0)	21 1%	3 1%	** **	** **	** **	2 1%	** **	2 1%	** **	19 1%	1 *%	** **	** **	** **	** **
4	(4.0)	59 3%	8 4%	** **	** **	** **	6 4%	** **	8 5%	** **	49 3%	8 3%	** **	** **	** **	** **
5	(5.0)	182 8%	29 12%	** **	** **	** **	18 12%	** **	22 14%	** **	152 8%	22 8%	** **	** **	** **	** **
6	(6.0)	253 12%	24 10%	** **	** **	** **	19 13%	** **	14 9%	** **	216 12%	32 11%	** **	** **	** **	** **
7	(7.0)	441 20%	52 22%	** **	** **	** **	34 22%	** **	40 26%	** **	377 21%	53 19%	** **	** **	** **	** **
8	(8.0)	500 23%	56 24%	** **	** **	** **	41 27%	** **	36 23%	** **	430 24%	61 22%	** **	** **	** **	** **
9	(9.0)	328 15%	38 16%	** **	** **	** **	21 13%	** **	18 12%	** **	277 15%	48 17%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	354 16%	23 10%	** **	** **	** **	13 8%	** **	13 9%	** **	289 16%	51 18%	** **	** **	** **	** **
DISSATISFIED (1-4)		95 4%	11 5%	** **	** **	** **	8 5%	** **	10 7%	** **	81 4%	11 4%	** **	** **	** **	** **
NEUTRAL (5-6)		435 20%	52 23%	** **	** **	** **	37 24%	** **	36 23%	** **	368 20%	54 19%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	~b	c	~d	a	b	~c	~d	~e	~f
Unweighted total	2254	190	28	32	25	123	67	126	64	1958	246	67	84	54	41
Effective Weighted Sample	1823	169	26	30	24	110	60	112	57	1564	220	58	76	50	36
Total	2153	232	20	17	9	154	78	154	78	1823	278	74	96	65	43
SATISFIED (7-10)	1623	168	**	**	**	109	**	108	**	1374	213	**	**	**	**
	75%	73%	**	**	**	71%	**	70%	**	75%	76%	**	**	**	**
Answered	2153	232	**	**	**	154	**	154	**	1823	278	**	**	**	**
Mean score	7.6	7.4	**	**	**	7.3	**	7.1	**	7.6	7.7	**	**	**	**
Standard deviation	1.75	1.67	**	**	**	1.62	**	1.69	**	1.74	1.76	**	**	**	**
Standard error	.04	.12	**	**	**	.15	**	.15	**	.04	.11	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months

		RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%	Total	a	b	a	~b	~c	d	
Unweighted total	2254	1093	1075	2043	63	68	131	
Effective Weighted Sample	1823	891	863	1651	51	55	106	
Total	2153	1025	1045	1958	57	61	118	
1 - Extremely dissatisfied	(1.0)	8	5	3	7	**	**	1
		*%	*%	*%	*%	**	**	1%
2	(2.0)	8	4	4	6	**	**	1
		*%	*%	*%	*%	**	**	1%
3	(3.0)	21	9	12	20	**	**	1
		1%	1%	1%	1%	**	**	1%
4	(4.0)	59	30	28	51	**	**	4
		3%	3%	3%	3%	**	**	3%
5	(5.0)	182	89	78	156	**	**	11
		8%	9%	7%	8%	**	**	9%
6	(6.0)	253	129	111	236	**	**	12
		12%	13%	11%	12%	**	**	10%
7	(7.0)	441	208	213	395	**	**	31
		20%	20%	20%	20%	**	**	26%
8	(8.0)	500	242	244	463	**	**	21
		23%	24%	23%	24%	**	**	18%
9	(9.0)	328	160	158	307	**	**	16
		15%	16%	15%	16%	**	**	14%
10 - Extremely satisfied	(10.0)	354	149	196	318	**	**	21
		16%	15%	19%	16%	**	**	18%
DISSATISFIED (1-4)		95	47	46	84	**	**	6
		4%	5%	4%	4%	**	**	5%
NEUTRAL (5-6)		435	218	188	392	**	**	22
		20%	21%	18%	20%	**	**	19%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2254	1093	1075	2043	63	68	131
Effective Weighted Sample	1823	891	863	1651	51	55	106
Total	2153	1025	1045	1958	57	61	118
SATISFIED (7-10)	1623	760	810	1483	**	**	89
	75%	74%	78%	76%	**	**	76%
Answered	2153	1025	1045	1958	**	**	118
Mean score	7.6	7.5	7.7	7.6	**	**	7.5
Standard deviation	1.75	1.74	1.76	1.73	**	**	1.82
Standard error	.04	.05	.05	.04	**	**	.16

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	~d		a	b	~c	~d	~e	f	g	
Significance Level: 99%														
Unweighted total	1494	188	134	169	35	460	466	831	84	82	81	198	302	
Effective Weighted Sample	1213	150	114	138	31	368	372	677	66	64	62	156	238	
Total	1423	174	122	176	54	414	414	819	80	77	73	177	256	
1 - Extremely dissatisfied	(1.0)	4	-	2	2	**	2	3	1	**	**	**	2	-
		*%	-%	1%	1%	**	*%	1%	*%	**	**	**	1%	-%
2	(2.0)	3	-	1	1	**	3	3	1	**	**	**	2	1
		*%	-%	1%	1%	**	1%	1%	*%	**	**	**	1%	1%
3	(3.0)	16	5	2	4	**	8	3	9	**	**	**	2	2
		1%	3%	2%	2%	**	2%	1%	1%	**	**	**	1%	1%
4	(4.0)	43	7	4	5	**	15	17	23	**	**	**	11	11
		3%	4%	3%	3%	**	4%	4%	3%	**	**	**	6%	4%
5	(5.0)	117	23	19	21	**	35	31	70	**	**	**	12	17
		8%	13%	16%	12%	**	9%	8%	9%	**	**	**	7%	7%
6	(6.0)	152	24	14	21	**	50	45	91	**	**	**	12	29
		11%	14%	12%	12%	**	12%	11%	11%	**	**	**	7%	11%
7	(7.0)	237	26	25	35	**	63	66	138	**	**	**	33	35
		17%	15%	20%	20%	**	15%	16%	17%	**	**	**	19%	14%
8	(8.0)	307	45	22	40	**	84	72	195	**	**	**	33	47
		22%	26%	18%	23%	**	20%	17%	24%	**	**	**	19%	18%
9	(9.0)	211	17	12	22	**	52	69	115	**	**	**	26	43
		15%	10%	10%	13%	**	13%	17%	14%	**	**	**	15%	17%
10 - Extremely satisfied	(10.0)	332	26	21	24	**	103	105	176	**	**	**	44	72
		23%	15%	17%	14%	**	25%	25%	22%	**	**	**	25%	28%
DISSATISFIED (1-4)		67	12	9	12	**	27	26	33	**	**	**	17	14
		5%	7%	7%	7%	**	7%	6%	4%	**	**	**	10%	5%
												b		
NEUTRAL (5-6)		269	47	33	41	**	85	76	161	**	**	**	24	46
		19%	27%	27%	24%	**	21%	18%	20%	**	**	**	13%	18%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	1494	188	134	169	35	460	466	831	84	82	81	198	302	
Effective Weighted Sample	1213	150	114	138	31	368	372	677	66	64	62	156	238	
Total	1423	174	122	176	54	414	414	819	80	77	73	177	256	
SATISFIED (7-10)	1087	114	80	122	**	301	312	625	**	**	**	136	196	
	76%	66%	65%	69%	**	73%	75%	76%	**	**	**	77%	77%	
Answered	1423	174	122	176	**	414	414	819	**	**	**	177	256	
Mean score	7.8	7.3	7.2	7.3	**	7.7	7.8	7.7	**	**	**	7.7	7.9	
Standard deviation	1.84	1.86	2.03	1.91	**	1.97	1.96	1.77	**	**	**	2.06	1.88	
Standard error	.05	.14	.18	.15	**	.09	.09	.06	**	**	**	.15	.11	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B11. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		1494	121	17	20	11	83	38	72	49	1206	238	55	89	61	33
Effective Weighted Sample		1213	107	15	19	11	74	33	63	44	964	207	46	79	54	28
Total		1423	149	13	9	4	102	48	90	59	1122	249	54	94	68	33
1 - Extremely dissatisfied	(1.0)	4 *%	2 1%	** **	** **	** **	** **	** **	** **	** **	2 *%	3 1%	** **	** **	** **	** **
2	(2.0)	3 *%	1 1%	** **	** **	** **	** **	** **	** **	** **	2 *%	1 *%	** **	** **	** **	** **
3	(3.0)	16 1%	4 3%	** **	** **	** **	** **	** **	** **	** **	15 1%	1 *%	** **	** **	** **	** **
4	(4.0)	43 3%	5 4%	** **	** **	** **	** **	** **	** **	** **	41 4%	2 1%	** **	** **	** **	** **
5	(5.0)	117 8%	17 11%	** **	** **	** **	** **	** **	** **	** **	102 9%	11 5%	** **	** **	** **	** **
6	(6.0)	152 11%	12 8%	** **	** **	** **	** **	** **	** **	** **	127 11%	16 7%	** **	** **	** **	** **
7	(7.0)	237 17%	27 18%	** **	** **	** **	** **	** **	** **	** **	194 17%	37 15%	** **	** **	** **	** **
8	(8.0)	307 22%	39 26%	** **	** **	** **	** **	** **	** **	** **	238 21%	58 23%	** **	** **	** **	** **
9	(9.0)	211 15%	20 13%	** **	** **	** **	** **	** **	** **	** **	167 15%	40 16%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	332 23%	22 15%	** **	** **	** **	** **	** **	** **	** **	235 21%	79 32%	** **	** **	** **	** **
DISSATISFIED (1-4)		67 5%	12 8%	** **	** **	** **	** **	** **	** **	** **	60 5%	7 3%	** **	** **	** **	** **
NEUTRAL (5-6)		269 19%	29 19%	** **	** **	** **	** **	** **	** **	** **	229 20%	28 11%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B11. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	1494	121	17	20	11	83	38	72	49	1206	238	55	89	61	33
Effective Weighted Sample	1213	107	15	19	11	74	33	63	44	964	207	46	79	54	28
Total	1423	149	13	9	4	102	48	90	59	1122	249	54	94	68	33
SATISFIED (7-10)	1087	108	**	**	**	**	**	**	**	834	214	**	**	**	**
	76%	73%	**	**	**	**	**	**	**	74%	86%	**	**	**	**
											a				
Answered	1423	149	**	**	**	**	**	**	**	1122	249	**	**	**	**
Mean score	7.8	7.4	**	**	**	**	**	**	**	7.7	8.2	**	**	**	**
											a				
Standard deviation	1.84	1.97	**	**	**	**	**	**	**	1.84	1.78	**	**	**	**
Standard error	.05	.18	**	**	**	**	**	**	**	.05	.12	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B11. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1494	711	719	1325	36	66	102
Effective Weighted Sample	1213	579	581	1073	31	52	84
Total	1423	675	685	1260	36	59	96
1 - Extremely dissatisfied	(1.0)	4	2	3	**	**	-
		*%	*%	*%	**	**	-%
2	(2.0)	3	1	3	**	**	-
		*%	*%	*%	**	**	-%
3	(3.0)	16	10	13	**	**	2
		1%	1%	1%	**	**	2%
4	(4.0)	43	19	41	**	**	1
		3%	3%	3%	**	**	2%
5	(5.0)	117	53	105	**	**	5
		8%	8%	8%	**	**	5%
6	(6.0)	152	64	132	**	**	14
		11%	9%	10%	**	**	14%
7	(7.0)	237	100	201	**	**	23
		17%	15%	16%	**	**	24%
8	(8.0)	307	150	283	**	**	9
		22%	22%	22%	**	**	10%
				d			
9	(9.0)	211	106	183	**	**	20
		15%	16%	15%	**	**	21%
10 - Extremely satisfied	(10.0)	332	178	295	**	**	21
		23%	26%	23%	**	**	22%
DISSATISFIED (1-4)		67	32	61	**	**	3
		5%	5%	5%	**	**	3%
NEUTRAL (5-6)		269	118	237	**	**	19
		19%	17%	19%	**	**	20%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B11. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1494	711	719	1325	36	66	102
Effective Weighted Sample	1213	579	581	1073	31	52	84
Total	1423	675	685	1260	36	59	96
SATISFIED (7-10)	1087	508	535	962	**	**	74
	76%	75%	78%	76%	**	**	77%
Answered	1423	675	685	1260	**	**	96
Mean score	7.8	7.7	7.9	7.8	**	**	7.8
Standard deviation	1.84	1.77	1.85	1.84	**	**	1.75
Standard error	.05	.07	.07	.05	**	**	.17

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	154	12	17	18	1	41	71	72	13	15	20	42	34
Effective Weighted Sample	130	10	14	15	1	33	62	59	11	12	18	37	30
Total	150	10	16	18	2	37	73	67	12	15	23	45	35
1 - Extremely dissatisfied	(1.0)	4 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	4 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	16 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	27 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	23 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	24 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	18 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	25 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
DISSATISFIED (1-4)	16 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
NEUTRAL (5-6)	43 29%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	154	12	17	18	1	41	71	72	13	15	20	42	34
Effective Weighted Sample	130	10	14	15	1	33	62	59	11	12	18	37	30
Total	150	10	16	18	2	37	73	67	12	15	23	45	35
SATISFIED (7-10)	91	**	**	**	**	**	**	**	**	**	**	**	**
	60%	**	**	**	**	**	**	**	**	**	**	**	**
Answered	150	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.19	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	.18	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		154	12	3	3	-	7	5	6	6	131	21	4	8	6	3
Effective Weighted Sample		130	11	3	3	-	6	5	5	6	109	19	3	8	5	3
Total		150	15	2	1	-	10	5	8	7	126	23	3	10	7	3
1 - Extremely dissatisfied	(1.0)	4 3%	** **	** **	** **	** **	** **	** **	** **	** **	2 2%	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	2 2%	** **	** **	** **	** **	** **
3	(3.0)	4 3%	** **	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **	** **	** **
4	(4.0)	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	5 4%	** **	** **	** **	** **	** **
5	(5.0)	16 11%	** **	** **	** **	** **	** **	** **	** **	** **	13 10%	** **	** **	** **	** **	** **
6	(6.0)	27 18%	** **	** **	** **	** **	** **	** **	** **	** **	21 17%	** **	** **	** **	** **	** **
7	(7.0)	23 16%	** **	** **	** **	** **	** **	** **	** **	** **	21 16%	** **	** **	** **	** **	** **
8	(8.0)	24 16%	** **	** **	** **	** **	** **	** **	** **	** **	22 17%	** **	** **	** **	** **	** **
9	(9.0)	18 12%	** **	** **	** **	** **	** **	** **	** **	** **	15 12%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	25 16%	** **	** **	** **	** **	** **	** **	** **	** **	22 17%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		16 11%	** **	** **	** **	** **	** **	** **	** **	** **	13 10%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		43 29%	** **	** **	** **	** **	** **	** **	** **	** **	34 27%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	154	12	3	3	-	7	5	6	6	131	21	4	8	6	3
Effective Weighted Sample	130	11	3	3	-	6	5	5	6	109	19	3	8	5	3
Total	150	15	2	1	-	10	5	8	7	126	23	3	10	7	3
SATISFIED (7-10)	91	**	**	**	**	**	**	**	**	79	**	**	**	**	**
	60%	**	**	**	**	**	**	**	**	63%	**	**	**	**	**
Answered	150	**	**	**	**	**	**	**	**	126	**	**	**	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	7.1	**	**	**	**	**
Standard deviation	2.19	**	**	**	**	**	**	**	**	2.17	**	**	**	**	**
Standard error	.18	**	**	**	**	**	**	**	**	.19	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
			RELIGION					
		~a	~b	a	~b	~c	~d	
Significance Level: 99%								
Unweighted total	154	62	89	128	10	13	23	
Effective Weighted Sample	130	52	76	108	9	11	19	
Total	150	58	91	126	10	12	22	
1 - Extremely dissatisfied	(1.0)	4 3%	** **	** **	4 3%	** **	** **	** **
2	(2.0)	2 1%	** **	** **	2 1%	** **	** **	** **
3	(3.0)	4 3%	** **	** **	3 2%	** **	** **	** **
4	(4.0)	7 4%	** **	** **	6 5%	** **	** **	** **
5	(5.0)	16 11%	** **	** **	10 8%	** **	** **	** **
6	(6.0)	27 18%	** **	** **	27 21%	** **	** **	** **
7	(7.0)	23 16%	** **	** **	22 17%	** **	** **	** **
8	(8.0)	24 16%	** **	** **	18 14%	** **	** **	** **
9	(9.0)	18 12%	** **	** **	18 14%	** **	** **	** **
10 - Extremely satisfied	(10.0)	25 16%	** **	** **	18 14%	** **	** **	** **
DISSATISFIED (1-4)		16 11%	** **	** **	14 11%	** **	** **	** **
NEUTRAL (5-6)		43 29%	** **	** **	37 29%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	154	62	89	128	10	13	23
Effective Weighted Sample	130	52	76	108	9	11	19
Total	150	58	91	126	10	12	22
SATISFIED (7-10)	91	**	**	75	**	**	**
	60%	**	**	60%	**	**	**
Answered	150	**	**	126	**	**	**
Mean score	7.0	**	**	7.0	**	**	**
Standard deviation	2.19	**	**	2.17	**	**	**
Standard error	.18	**	**	.19	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	~c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	1367	107	39	44	5	304	476	707	94	61	83	225	316	
Effective Weighted Sample	1107	88	32	36	4	244	385	570	76	48	70	186	254	
Total	1273	98	39	45	7	262	414	677	80	53	72	201	265	
1 - Extremely dissatisfied	(1.0)	7 1%	2 2%	** **	** **	** **	- -%	4 1%	1 *%	** **	** **	** **	3 1%	- -%
2	(2.0)	4 *%	- -%	** **	** **	** **	2 1%	2 *%	1 *%	** **	** **	** **	1 1%	2 1%
3	(3.0)	10 1%	- -%	** **	** **	** **	2 1%	5 1%	3 *%	** **	** **	** **	3 2%	5 2%
4	(4.0)	22 2%	2 2%	** **	** **	** **	4 2%	11 3%	6 1%	** **	** **	** **	9 5% b	7 3%
5	(5.0)	73 6%	5 5%	** **	** **	** **	18 7%	25 6%	29 4%	** **	** **	** **	13 6%	13 5%
6	(6.0)	135 11%	13 13%	** **	** **	** **	25 10%	54 13%	63 9%	** **	** **	** **	30 15%	34 13%
7	(7.0)	249 20%	23 23%	** **	** **	** **	47 18%	75 18%	144 21%	** **	** **	** **	34 17%	48 18%
8	(8.0)	269 21%	24 25%	** **	** **	** **	52 20%	82 20%	155 23%	** **	** **	** **	47 23%	47 18%
9	(9.0)	219 17%	12 12%	** **	** **	** **	36 14%	71 17%	116 17%	** **	** **	** **	26 13%	52 19%
10 - Extremely satisfied	(10.0)	284 22%	18 19%	** **	** **	** **	75 29%	84 20%	160 24%	** **	** **	** **	34 17%	57 22%
DISSATISFIED (1-4)		43 3%	3 3%	** **	** **	** **	8 3%	23 6% b	10 1%	** **	** **	** **	16 8% b	14 5% b
NEUTRAL (5-6)		208 16%	18 18%	** **	** **	** **	43 16%	79 19%	92 14%	** **	** **	** **	43 21% b	47 18%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	~c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	1367	107	39	44	5	304	476	707	94	61	83	225	316	
Effective Weighted Sample	1107	88	32	36	4	244	385	570	76	48	70	186	254	
Total	1273	98	39	45	7	262	414	677	80	53	72	201	265	
SATISFIED (7-10)	1022	77	**	**	**	210	312	576	**	**	**	141	204	
	80%	78%	**	**	**	80%	75%	85%	**	**	**	70%	77%	
Answered	1273	98	**	**	**	262	414	677	**	**	**	201	265	
Mean score	7.9	7.7	**	**	**	8.0	7.7	8.0	**	**	**	7.4	7.8	
Standard deviation	1.74	1.76	**	**	**	1.78	1.90	1.56	**	**	**	1.96	1.84	
Standard error	.05	.17	**	**	**	.10	.09	.06	**	**	**	.13	.10	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		1367	31	3	6	4	20	11	18	13	1154	182	54	60	42	26
Effective Weighted Sample		1107	28	3	6	4	18	10	17	12	920	162	47	55	38	22
Total		1273	39	2	3	1	25	14	24	15	1044	196	58	65	47	26
1 - Extremely dissatisfied	(1.0)	7 1%	** **	** **	** **	** **	** **	** **	** **	** **	4 *%	3 1%	** **	** **	** **	** **
2	(2.0)	4 *%	** **	** **	** **	** **	** **	** **	** **	** **	2 *%	1 1%	** **	** **	** **	** **
3	(3.0)	10 1%	** **	** **	** **	** **	** **	** **	** **	** **	8 1%	3 1%	** **	** **	** **	** **
4	(4.0)	22 2%	** **	** **	** **	** **	** **	** **	** **	** **	16 2%	3 1%	** **	** **	** **	** **
5	(5.0)	73 6%	** **	** **	** **	** **	** **	** **	** **	** **	60 6%	9 4%	** **	** **	** **	** **
6	(6.0)	135 11%	** **	** **	** **	** **	** **	** **	** **	** **	116 11%	15 8%	** **	** **	** **	** **
7	(7.0)	249 20%	** **	** **	** **	** **	** **	** **	** **	** **	209 20%	38 19%	** **	** **	** **	** **
8	(8.0)	269 21%	** **	** **	** **	** **	** **	** **	** **	** **	216 21%	45 23%	** **	** **	** **	** **
9	(9.0)	219 17%	** **	** **	** **	** **	** **	** **	** **	** **	182 17%	34 17%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	284 22%	** **	** **	** **	** **	** **	** **	** **	** **	232 22%	45 23%	** **	** **	** **	** **
DISSATISFIED (1-4)		43 3%	** **	** **	** **	** **	** **	** **	** **	** **	30 3%	10 5%	** **	** **	** **	** **
NEUTRAL (5-6)		208 16%	** **	** **	** **	** **	** **	** **	** **	** **	176 17%	24 12%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	1367	31	3	6	4	20	11	18	13	1154	182	54	60	42	26
Effective Weighted Sample	1107	28	3	6	4	18	10	17	12	920	162	47	55	38	22
Total	1273	39	2	3	1	25	14	24	15	1044	196	58	65	47	26
SATISFIED (7-10)	1022	**	**	**	**	**	**	**	**	838	163	**	**	**	**
	80%	**	**	**	**	**	**	**	**	80%	83%	**	**	**	**
Answered	1273	**	**	**	**	**	**	**	**	1044	196	**	**	**	**
Mean score	7.9	**	**	**	**	**	**	**	**	7.9	7.9	**	**	**	**
Standard deviation	1.74	**	**	**	**	**	**	**	**	1.71	1.87	**	**	**	**
Standard error	.05	**	**	**	**	**	**	**	**	.05	.14	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	d
Significance Level: 99%								
Unweighted total		1367	692	619	1199	43	67	110
Effective Weighted Sample		1107	560	503	970	35	54	89
Total		1273	633	590	1120	38	60	99
1 - Extremely dissatisfied	(1.0)	7 1%	1 *%	4 1%	6 1%	** **	** **	- -%
2	(2.0)	4 *%	2 *%	2 *%	4 *%	** **	** **	- -%
3	(3.0)	10 1%	4 1%	6 1%	8 1%	** **	** **	2 3%
4	(4.0)	22 2%	10 2%	9 2%	13 1%	** **	** **	3 3%
5	(5.0)	73 6%	44 7%	26 4%	65 6%	** **	** **	4 4%
6	(6.0)	135 11%	68 11%	62 11%	110 10%	** **	** **	17 17%
7	(7.0)	249 20%	124 20%	117 20%	220 20%	** **	** **	19 19%
8	(8.0)	269 21%	115 18%	146 25% a	248 22%	** **	** **	13 13%
9	(9.0)	219 17%	127 20% b	81 14%	190 17%	** **	** **	20 20%
10 - Extremely satisfied	(10.0)	284 22%	137 22%	137 23%	256 23%	** **	** **	20 20%
DISSATISFIED (1-4)		43 3%	18 3%	21 4%	30 3%	** **	** **	5 6%
NEUTRAL (5-6)		208 16%	112 18%	88 15%	175 16%	** **	** **	21 21%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1367	692	619	1199	43	67	110
Effective Weighted Sample	1107	560	503	970	35	54	89
Total	1273	633	590	1120	38	60	99
SATISFIED (7-10)	1022	503	481	914	**	**	72
	80%	80%	82%	82%	**	**	73%
Answered	1273	633	590	1120	**	**	99
Mean score	7.9	7.9	7.9	7.9	**	**	7.7
Standard deviation	1.74	1.72	1.74	1.71	**	**	1.82
Standard error	.05	.07	.07	.05	**	**	.17

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	261	19	12	12	-	43	94	133	23	12	14	59	57
Effective Weighted Sample	219	16	9	9	-	35	80	109	21	11	12	51	49
Total	266	21	10	10	-	38	93	136	21	13	13	56	59
1 - Extremely dissatisfied	(1.0)	3 1%	**	**	**	**	**	-	**	**	**	**	**
			**	**	**	**	**	-%	**	**	**	**	**
2	(2.0)	4 1%	**	**	**	**	**	3	**	**	**	**	**
			**	**	**	**	**	2%	**	**	**	**	**
3	(3.0)	17 6%	**	**	**	**	**	9	**	**	**	**	**
			**	**	**	**	**	7%	**	**	**	**	**
4	(4.0)	18 7%	**	**	**	**	**	10	**	**	**	**	**
			**	**	**	**	**	7%	**	**	**	**	**
5	(5.0)	43 16%	**	**	**	**	**	23	**	**	**	**	**
			**	**	**	**	**	17%	**	**	**	**	**
6	(6.0)	51 19%	**	**	**	**	**	29	**	**	**	**	**
			**	**	**	**	**	21%	**	**	**	**	**
7	(7.0)	37 14%	**	**	**	**	**	19	**	**	**	**	**
			**	**	**	**	**	14%	**	**	**	**	**
8	(8.0)	42 16%	**	**	**	**	**	24	**	**	**	**	**
			**	**	**	**	**	17%	**	**	**	**	**
9	(9.0)	25 9%	**	**	**	**	**	10	**	**	**	**	**
			**	**	**	**	**	7%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	26 10%	**	**	**	**	**	11	**	**	**	**	**
			**	**	**	**	**	8%	**	**	**	**	**
DISSATISFIED (1-4)	41 15%	**	**	**	**	**	**	22	**	**	**	**	**
		**	**	**	**	**	**	16%	**	**	**	**	**
NEUTRAL (5-6)	94 35%	**	**	**	**	**	**	52	**	**	**	**	**
		**	**	**	**	**	**	38%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	261	19	12	12	-	43	94	133	23	12	14	59	57
Effective Weighted Sample	219	16	9	9	-	35	80	109	21	11	12	51	49
Total	266	21	10	10	-	38	93	136	21	13	13	56	59
SATISFIED (7-10)	130	**	**	**	**	**	**	62	**	**	**	**	**
	49%	**	**	**	**	**	**	46%	**	**	**	**	**
Answered	266	**	**	**	**	**	**	136	**	**	**	**	**
Mean score	6.5	**	**	**	**	**	**	6.4	**	**	**	**	**
Standard deviation	2.10	**	**	**	**	**	**	2.00	**	**	**	**	**
Standard error	.13	**	**	**	**	**	**	.17	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		261	5	2	2	3	2	3	4	1	194	60	12	20	17	11
Effective Weighted Sample		219	5	2	2	3	2	3	4	1	159	54	11	18	15	10
Total		266	6	1	1	1	3	3	6	1	190	68	13	21	19	14
1 - Extremely dissatisfied	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	* *0%	** **	** **	** **	** **	** **
2	(2.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **	** **	** **
3	(3.0)	17 6%	** **	** **	** **	** **	** **	** **	** **	** **	16 8%	** **	** **	** **	** **	** **
4	(4.0)	18 7%	** **	** **	** **	** **	** **	** **	** **	** **	14 7%	** **	** **	** **	** **	** **
5	(5.0)	43 16%	** **	** **	** **	** **	** **	** **	** **	** **	29 15%	** **	** **	** **	** **	** **
6	(6.0)	51 19%	** **	** **	** **	** **	** **	** **	** **	** **	39 20%	** **	** **	** **	** **	** **
7	(7.0)	37 14%	** **	** **	** **	** **	** **	** **	** **	** **	27 14%	** **	** **	** **	** **	** **
8	(8.0)	42 16%	** **	** **	** **	** **	** **	** **	** **	** **	32 17%	** **	** **	** **	** **	** **
9	(9.0)	25 9%	** **	** **	** **	** **	** **	** **	** **	** **	16 9%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	26 10%	** **	** **	** **	** **	** **	** **	** **	** **	14 7%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		41 15%	** **	** **	** **	** **	** **	** **	** **	** **	34 18%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		94 35%	** **	** **	** **	** **	** **	** **	** **	** **	67 35%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	261	5	2	2	3	2	3	4	1	194	60	12	20	17	11
Effective Weighted Sample	219	5	2	2	3	2	3	4	1	159	54	11	18	15	10
Total	266	6	1	1	1	3	3	6	1	190	68	13	21	19	14
SATISFIED (7-10)	130	**	**	**	**	**	**	**	**	89	**	**	**	**	**
	49%	**	**	**	**	**	**	**	**	47%	**	**	**	**	**
Answered	266	**	**	**	**	**	**	**	**	190	**	**	**	**	**
Mean score	6.5	**	**	**	**	**	**	**	**	6.4	**	**	**	**	**
Standard deviation	2.10	**	**	**	**	**	**	**	**	2.04	**	**	**	**	**
Standard error	.13	**	**	**	**	**	**	**	**	.15	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		261	124	126	225	15	14	29
Effective Weighted Sample		219	101	109	190	13	11	24
Total		266	120	135	231	16	13	29
1 - Extremely dissatisfied	(1.0)	3	*	1	2	**	**	**
		1%	*%	1%	1%	**	**	**
2	(2.0)	4	2	-	4	**	**	**
		1%	2%	-%	2%	**	**	**
3	(3.0)	17	8	8	16	**	**	**
		6%	7%	6%	7%	**	**	**
4	(4.0)	18	8	10	15	**	**	**
		7%	6%	7%	7%	**	**	**
5	(5.0)	43	17	24	39	**	**	**
		16%	14%	18%	17%	**	**	**
6	(6.0)	51	23	25	43	**	**	**
		19%	19%	18%	19%	**	**	**
7	(7.0)	37	19	18	31	**	**	**
		14%	16%	13%	13%	**	**	**
8	(8.0)	42	18	24	37	**	**	**
		16%	15%	18%	16%	**	**	**
9	(9.0)	25	12	13	21	**	**	**
		9%	10%	10%	9%	**	**	**
10 - Extremely satisfied	(10.0)	26	13	11	23	**	**	**
		10%	10%	8%	10%	**	**	**
DISSATISFIED (1-4)		41	18	20	37	**	**	**
		15%	15%	15%	16%	**	**	**
NEUTRAL (5-6)		94	40	49	82	**	**	**
		35%	34%	37%	35%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	261	124	126	225	15	14	29
Effective Weighted Sample	219	101	109	190	13	11	24
Total	266	120	135	231	16	13	29
SATISFIED (7-10)	130	61	66	112	**	**	**
	49%	51%	49%	49%	**	**	**
Answered	266	120	135	231	**	**	**
Mean score	6.5	6.6	6.5	6.5	**	**	**
Standard deviation	2.10	2.09	2.01	2.11	**	**	**
Standard error	.13	.19	.18	.14	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

		Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
			55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
			a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%														
Unweighted total		2596	412	402	583	181	923	844	1413	147	151	193	437	400
Effective Weighted Sample		2073	324	334	455	156	712	670	1124	116	115	146	346	319
Total		2596	369	365	661	295	956	845	1416	151	162	202	454	369
1 - Extremely dissatisfied	(1.0)	41	9	9	13	4	19	16	17	4	2	5	9	10
		2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	3%
2	(2.0)	35	5	3	8	4	11	10	15	2	4	1	4	5
		1%	1%	1%	1%	2%	1%	1%	1%	1%	3%	*	1%	1%
3	(3.0)	75	8	7	11	4	23	30	28	6	3	6	17	20
		3%	2%	2%	2%	1%	2%	3%	2%	4%	2%	3%	4%	6%
														b
4	(4.0)	122	15	12	25	13	39	59	45	9	8	15	33	26
		5%	4%	3%	4%	5%	4%	7%	3%	6%	5%	7%	7%	7%
								b					b	b
5	(5.0)	300	39	44	67	23	100	104	155	21	12	19	71	47
		12%	11%	12%	10%	8%	10%	12%	11%	14%	7%	9%	16%	13%
6	(6.0)	259	28	23	40	17	84	88	128	12	19	16	42	40
		10%	8%	6%	6%	6%	9%	10%	9%	8%	12%	8%	9%	11%
7	(7.0)	474	66	59	112	53	161	155	261	24	34	42	86	61
		18%	18%	16%	17%	18%	17%	18%	18%	16%	21%	21%	19%	16%
8	(8.0)	575	83	83	159	76	223	194	316	33	31	39	93	94
		22%	23%	23%	24%	26%	23%	23%	22%	22%	19%	19%	20%	26%
9	(9.0)	328	54	57	109	53	134	93	211	23	25	27	47	29
		13%	15%	16%	17%	18%	14%	11%	15%	15%	15%	14%	10%	8%
									g					
10 - Extremely satisfied	(10.0)	387	61	68	116	48	163	96	237	17	24	33	52	37
		15%	17%	19%	18%	16%	17%	11%	17%	12%	15%	16%	11%	10%
									ag					
DISSATISFIED (1-4)		273	37	31	57	26	93	115	106	21	18	27	64	61
		11%	10%	9%	9%	9%	10%	14%	7%	14%	11%	13%	14%	17%
								b					b	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	2596	412	402	583	181	923	844	1413	147	151	193	437	400
Effective Weighted Sample	2073	324	334	455	156	712	670	1124	116	115	146	346	319
Total	2596	369	365	661	295	956	845	1416	151	162	202	454	369
NEUTRAL (5-6)	559	67	67	107	40	184	193	283	33	31	35	112	87
	22%	18%	18%	16%	14%	19%	23%	20%	22%	19%	17%	25%	24%
SATISFIED (7-10)	1764	264	267	496	230	680	538	1026	98	113	141	278	221
	68%	72%	73%	75%	78%	71%	64%	72%	65%	70%	70%	61%	60%
Answered	2596	369	365	661	295	956	845	1416	151	162	202	454	369
Mean score	7.2	7.3	7.4	7.5	7.5	7.3	6.9	7.4	7.0	7.2	7.2	6.8	6.7
Standard deviation	2.10	2.16	2.15	2.09	2.01	2.12	2.11	2.00	2.22	2.10	2.18	2.13	2.19
Standard error	.04	.11	.11	.09	.15	.07	.07	.05	.18	.17	.16	.10	.11

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f	
Unweighted total		2596	401	64	67	51	221	179	244	153	2247	289	71	99	73	46
Effective Weighted Sample		2073	343	55	60	48	191	151	208	131	1767	257	60	91	66	40
Total		2596	547	55	39	20	307	239	325	215	2206	332	80	117	84	50
1 - Extremely dissatisfied	(1.0)	41 2%	11 2%	** **	** **	** **	10 3%	1 1%	7 2%	4 2%	34 2%	6 2%	** **	** **	** **	** **
2	(2.0)	35 1%	6 1%	** **	** **	** **	2 1%	4 1%	3 1%	2 1%	26 1%	7 2%	** **	** **	** **	** **
3	(3.0)	75 3%	9 2%	** **	** **	** **	6 2%	3 1%	5 1%	4 2%	63 3%	10 3%	** **	** **	** **	** **
4	(4.0)	122 5%	22 4%	** **	** **	** **	9 3%	13 5%	11 3%	8 4%	103 5%	16 5%	** **	** **	** **	** **
5	(5.0)	300 12%	56 10%	** **	** **	** **	34 11%	22 9%	36 11%	20 9%	244 11%	47 14%	** **	** **	** **	** **
6	(6.0)	259 10%	36 7%	** **	** **	** **	14 5%	22 9%	16 5%	21 10%	200 9%	53 16% a	** **	** **	** **	** **
7	(7.0)	474 18%	96 17%	** **	** **	** **	66 22%	29 12%	58 18%	37 17%	405 18%	64 19%	** **	** **	** **	** **
8	(8.0)	575 22%	127 23%	** **	** **	** **	71 23%	57 24%	75 23%	50 23%	506 23%	60 18%	** **	** **	** **	** **
9	(9.0)	328 13%	89 16%	** **	** **	** **	47 15%	42 17%	59 18%	28 13%	292 13%	27 8%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	387 15%	95 17%	** **	** **	** **	48 16%	46 19%	54 17%	39 18%	334 15%	42 13%	** **	** **	** **	** **
DISSATISFIED (1-4)		273 11%	48 9%	** **	** **	** **	27 9%	21 9%	26 8%	19 9%	226 10%	39 12%	** **	** **	** **	** **
NEUTRAL (5-6)		559 22%	93 17%	** **	** **	** **	48 16%	44 18%	52 16%	40 19%	444 20%	100 30% a	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	2596	401	64	67	51	221	179	244	153	2247	289	71	99	73	46
Effective Weighted Sample	2073	343	55	60	48	191	151	208	131	1767	257	60	91	66	40
Total	2596	547	55	39	20	307	239	325	215	2206	332	80	117	84	50
SATISFIED (7-10)	1764	407	**	**	**	232	174	246	155	1537	193	**	**	**	**
	68%	74%	**	**	**	76%	73%	76%	72%	70%	58%	**	**	**	**
Answered	2596	547	**	**	**	307	239	325	215	2206	332	**	**	**	**
Mean score	7.2	7.4	**	**	**	7.3	7.6	7.5	7.4	7.2	6.8	**	**	**	**
Standard deviation	2.10	2.09	**	**	**	2.13	2.03	2.08	2.10	2.08	2.10	**	**	**	**
Standard error	.04	.10	**	**	**	.14	.15	.13	.17	.04	.12	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

		Total	RELIGION		SEXUALITY			TOTAL LGB
			NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
			a	b	a	~b	~c	d
Significance Level: 99%								
Unweighted total		2596	1069	1414	2357	68	74	142
Effective Weighted Sample		2073	865	1122	1877	56	61	117
Total		2596	1048	1440	2361	65	69	134
1 - Extremely dissatisfied	(1.0)	41	15	26	36	**	**	4
		2%	1%	2%	2%	**	**	3%
2	(2.0)	35	11	20	26	**	**	1
		1%	1%	1%	1%	**	**	1%
3	(3.0)	75	24	48	68	**	**	2
		3%	2%	3%	3%	**	**	2%
4	(4.0)	122	50	66	102	**	**	12
		5%	5%	5%	4%	**	**	9%
5	(5.0)	300	116	169	278	**	**	10
		12%	11%	12%	12%	**	**	7%
6	(6.0)	259	108	138	228	**	**	18
		10%	10%	10%	10%	**	**	14%
7	(7.0)	474	193	266	430	**	**	26
		18%	18%	18%	18%	**	**	20%
8	(8.0)	575	235	317	532	**	**	27
		22%	22%	22%	23%	**	**	20%
9	(9.0)	328	145	164	305	**	**	14
		13%	14%	11%	13%	**	**	10%
10 - Extremely satisfied	(10.0)	387	152	227	356	**	**	20
		15%	15%	16%	15%	**	**	15%
DISSATISFIED (1-4)		273	99	159	232	**	**	19
		11%	9%	11%	10%	**	**	14%
NEUTRAL (5-6)		559	223	307	506	**	**	28
		22%	21%	21%	21%	**	**	21%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2596	1069	1414	2357	68	74	142
Effective Weighted Sample	2073	865	1122	1877	56	61	117
Total	2596	1048	1440	2361	65	69	134
SATISFIED (7-10)	1764	726	974	1623	**	**	87
	68%	69%	68%	69%	**	**	65%
Answered	2596	1048	1440	2361	**	**	134
Mean score	7.2	7.2	7.1	7.2	**	**	7.0
Standard deviation	2.10	2.03	2.14	2.07	**	**	2.17
Standard error	.04	.06	.06	.04	**	**	.18

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	466	71	65	78	13	140	139	271	22	25	36	73	67
Effective Weighted Sample	377	57	53	61	11	110	109	222	18	18	27	56	54
Total	480	70	65	87	22	148	137	287	20	28	38	72	62
1 - Extremely dissatisfied	(1.0)	2 *%	**	**	**	**	2 1%	-	**	**	**	**	**
2	(2.0)	4 1%	**	**	**	**	1 1%	*	**	**	**	**	**
3	(3.0)	6 1%	**	**	**	**	4 2%	2	**	**	**	**	**
4	(4.0)	11 2%	**	**	**	**	3 2%	4	**	**	**	**	**
5	(5.0)	44 9%	**	**	**	**	7 5%	15	**	**	**	**	**
6	(6.0)	66 14%	**	**	**	**	20 14%	19	**	**	**	**	**
7	(7.0)	97 20%	**	**	**	**	27 18%	31	**	**	**	**	**
8	(8.0)	120 25%	**	**	**	**	47 32%	36	**	**	**	**	**
9	(9.0)	52 11%	**	**	**	**	13 9%	9	**	**	**	**	**
10 - Extremely satisfied	(10.0)	79 16%	**	**	**	**	25 17%	19	**	**	**	**	**
DISSATISFIED (1-4)	22 5%	**	**	**	**	**	9 6%	8	**	**	**	**	**
NEUTRAL (5-6)	110 23%	**	**	**	**	**	27 18%	34	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	466	71	65	78	13	140	139	271	22	25	36	73	67
Effective Weighted Sample	377	57	53	61	11	110	109	222	18	18	27	56	54
Total	480	70	65	87	22	148	137	287	20	28	38	72	62
SATISFIED (7-10)	348	**	**	**	**	112	95	212	**	**	**	**	**
	72%	**	**	**	**	76%	69%	74%	**	**	**	**	**
Answered	480	**	**	**	**	148	137	287	**	**	**	**	**
Mean score	7.5	**	**	**	**	7.5	7.2	7.5	**	**	**	**	**
Standard deviation	1.78	**	**	**	**	1.82	1.82	1.75	**	**	**	**	**
Standard error	.08	**	**	**	**	.15	.15	.11	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		466	54	10	7	7	47	7	32	21	395	64	15	20	22	7
Effective Weighted Sample		377	47	9	7	6	41	6	27	19	314	57	13	19	20	6
Total		480	73	9	4	3	63	10	42	29	397	75	15	25	25	8
1 - Extremely dissatisfied	(1.0)	2 *%	** **	** **	** **	** **	** **	** **	** **	** **	2 *%	** **	** **	** **	** **	** **
2	(2.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	** **	** **
3	(3.0)	6 1%	** **	** **	** **	** **	** **	** **	** **	** **	4 1%	** **	** **	** **	** **	** **
4	(4.0)	11 2%	** **	** **	** **	** **	** **	** **	** **	** **	11 3%	** **	** **	** **	** **	** **
5	(5.0)	44 9%	** **	** **	** **	** **	** **	** **	** **	** **	34 9%	** **	** **	** **	** **	** **
6	(6.0)	66 14%	** **	** **	** **	** **	** **	** **	** **	** **	55 14%	** **	** **	** **	** **	** **
7	(7.0)	97 20%	** **	** **	** **	** **	** **	** **	** **	** **	86 22%	** **	** **	** **	** **	** **
8	(8.0)	120 25%	** **	** **	** **	** **	** **	** **	** **	** **	96 24%	** **	** **	** **	** **	** **
9	(9.0)	52 11%	** **	** **	** **	** **	** **	** **	** **	** **	47 12%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	79 16%	** **	** **	** **	** **	** **	** **	** **	** **	60 15%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		22 5%	** **	** **	** **	** **	** **	** **	** **	** **	18 5%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		110 23%	** **	** **	** **	** **	** **	** **	** **	** **	89 22%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	466	54	10	7	7	47	7	32	21	395	64	15	20	22	7
Effective Weighted Sample	377	47	9	7	6	41	6	27	19	314	57	13	19	20	6
Total	480	73	9	4	3	63	10	42	29	397	75	15	25	25	8
SATISFIED (7-10)	348	**	**	**	**	**	**	**	**	289	**	**	**	**	**
	72%	**	**	**	**	**	**	**	**	73%	**	**	**	**	**
Answered	480	**	**	**	**	**	**	**	**	397	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	7.5	**	**	**	**	**
Standard deviation	1.78	**	**	**	**	**	**	**	**	1.75	**	**	**	**	**
Standard error	.08	**	**	**	**	**	**	**	**	.09	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%			a	b	a	~b	~c	~d
Unweighted total		466	172	288	440	3	12	15
Effective Weighted Sample		377	141	231	357	2	9	12
Total		480	175	298	457	2	10	13
1 - Extremely dissatisfied	(1.0)	2	2	-	-	**	**	**
		*%	1%	-%	-%	**	**	**
2	(2.0)	4	2	2	4	**	**	**
		1%	1%	1%	1%	**	**	**
3	(3.0)	6	4	2	5	**	**	**
		1%	2%	1%	1%	**	**	**
4	(4.0)	11	4	8	11	**	**	**
		2%	2%	3%	2%	**	**	**
5	(5.0)	44	21	23	41	**	**	**
		9%	12%	8%	9%	**	**	**
6	(6.0)	66	25	41	65	**	**	**
		14%	14%	14%	14%	**	**	**
7	(7.0)	97	37	60	96	**	**	**
		20%	21%	20%	21%	**	**	**
8	(8.0)	120	35	81	112	**	**	**
		25%	20%	27%	24%	**	**	**
9	(9.0)	52	16	36	49	**	**	**
		11%	9%	12%	11%	**	**	**
10 - Extremely satisfied	(10.0)	79	31	46	75	**	**	**
		16%	17%	15%	16%	**	**	**
DISSATISFIED (1-4)		22	11	12	20	**	**	**
		5%	6%	4%	4%	**	**	**
NEUTRAL (5-6)		110	45	64	106	**	**	**
		23%	26%	22%	23%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	466	172	288	440	3	12	15
Effective Weighted Sample	377	141	231	357	2	9	12
Total	480	175	298	457	2	10	13
SATISFIED (7-10)	348	119	222	332	**	**	**
	72%	68%	75%	73%	**	**	**
Answered	480	175	298	457	**	**	**
Mean score	7.5	7.3	7.5	7.5	**	**	**
Standard deviation	1.78	1.95	1.68	1.74	**	**	**
Standard error	.08	.15	.10	.08	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkRADIO in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	225	23	17	20	3	61	84	108	16	14	24	51	43
Effective Weighted Sample	188	19	15	15	2	51	70	89	14	11	20	44	36
Total	233	25	14	19	5	62	84	112	17	14	24	55	42
2	(2.0)	1	**	**	**	**	**	-	**	**	**	**	**
		*%	**	**	**	**	**	-%	**	**	**	**	**
3	(3.0)	5	**	**	**	**	**	-	**	**	**	**	**
		2%	**	**	**	**	**	-%	**	**	**	**	**
4	(4.0)	9	**	**	**	**	**	1	**	**	**	**	**
		4%	**	**	**	**	**	1%	**	**	**	**	**
5	(5.0)	18	**	**	**	**	**	6	**	**	**	**	**
		8%	**	**	**	**	**	5%	**	**	**	**	**
6	(6.0)	30	**	**	**	**	**	10	**	**	**	**	**
		13%	**	**	**	**	**	9%	**	**	**	**	**
7	(7.0)	67	**	**	**	**	**	35	**	**	**	**	**
		29%	**	**	**	**	**	31%	**	**	**	**	**
8	(8.0)	41	**	**	**	**	**	30	**	**	**	**	**
		18%	**	**	**	**	**	26%	**	**	**	**	**
9	(9.0)	29	**	**	**	**	**	11	**	**	**	**	**
		12%	**	**	**	**	**	10%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	33	**	**	**	**	**	19	**	**	**	**	**
		14%	**	**	**	**	**	17%	**	**	**	**	**
DISSATISFIED (1-4)	15	**	**	**	**	**	**	1	**	**	**	**	**
	7%	**	**	**	**	**	**	1%	**	**	**	**	**
NEUTRAL (5-6)	47	**	**	**	**	**	**	16	**	**	**	**	**
	20%	**	**	**	**	**	**	14%	**	**	**	**	**
SATISFIED (7-10)	170	**	**	**	**	**	**	95	**	**	**	**	**
	73%	**	**	**	**	**	**	85%	**	**	**	**	**
Answered	233	**	**	**	**	**	**	112	**	**	**	**	**
Mean score	7.3	**	**	**	**	**	**	7.8	**	**	**	**	**
Standard deviation	1.76	**	**	**	**	**	**	1.43	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkRADIO in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	225	23	17	20	3	61	84	108	16	14	24	51	43
Effective Weighted Sample	188	19	15	15	2	51	70	89	14	11	20	44	36
Total	233	25	14	19	5	62	84	112	17	14	24	55	42
Standard error	.12	**	**	**	**	**	**	.14	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkRADIO in the past 3 months

	Total	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f	
Significance Level: 99%																
Unweighted total	225	12	1	3	4	9	3	8	4	175	45	6	22	12	5	
Effective Weighted Sample	188	11	1	3	4	8	3	7	3	144	41	5	20	11	5	
Total	233	15	1	2	2	11	4	10	5	179	50	6	26	14	4	
2	(2.0)	1 *%	**	**	**	**	**	**	**	-	**	**	**	**	**	**
3	(3.0)	5 2%	**	**	**	**	**	**	**	2 1%	**	**	**	**	**	**
4	(4.0)	9 4%	**	**	**	**	**	**	**	6 3%	**	**	**	**	**	**
5	(5.0)	18 8%	**	**	**	**	**	**	**	15 9%	**	**	**	**	**	**
6	(6.0)	30 13%	**	**	**	**	**	**	**	22 12%	**	**	**	**	**	**
7	(7.0)	67 29%	**	**	**	**	**	**	**	53 29%	**	**	**	**	**	**
8	(8.0)	41 18%	**	**	**	**	**	**	**	33 18%	**	**	**	**	**	**
9	(9.0)	29 12%	**	**	**	**	**	**	**	24 13%	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	33 14%	**	**	**	**	**	**	**	25 14%	**	**	**	**	**	**
DISSATISFIED (1-4)	15 7%	**	**	**	**	**	**	**	**	8 4%	**	**	**	**	**	**
NEUTRAL (5-6)	47 20%	**	**	**	**	**	**	**	**	37 21%	**	**	**	**	**	**
SATISFIED (7-10)	170 73%	**	**	**	**	**	**	**	**	134 75%	**	**	**	**	**	**
Answered	233	**	**	**	**	**	**	**	**	179	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkRADIO in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	225	12	1	3	4	9	3	8	4	175	45	6	22	12	5
Effective Weighted Sample	188	11	1	3	4	8	3	7	3	144	41	5	20	11	5
Total	233	15	1	2	2	11	4	10	5	179	50	6	26	14	4
Mean score	7.3	**	**	**	**	**	**	**	**	7.4	**	**	**	**	**
Standard deviation	1.76	**	**	**	**	**	**	**	**	1.65	**	**	**	**	**
Standard error	.12	**	**	**	**	**	**	**	**	.12	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkRADIO in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
			RELIGION					
Significance Level: 99%		~a	b	a	~b	~c	~d	
Unweighted total	225	67	151	200	4	8	12	
Effective Weighted Sample	188	58	125	167	3	6	9	
Total	233	73	155	210	4	6	10	
2	(2.0)	1	**	-	-	**	**	**
		*%	**	-%	-%	**	**	**
3	(3.0)	5	**	5	5	**	**	**
		2%	**	3%	2%	**	**	**
4	(4.0)	9	**	5	8	**	**	**
		4%	**	3%	4%	**	**	**
5	(5.0)	18	**	10	16	**	**	**
		8%	**	7%	8%	**	**	**
6	(6.0)	30	**	14	25	**	**	**
		13%	**	9%	12%	**	**	**
7	(7.0)	67	**	52	59	**	**	**
		29%	**	34%	28%	**	**	**
8	(8.0)	41	**	28	38	**	**	**
		18%	**	18%	18%	**	**	**
9	(9.0)	29	**	19	28	**	**	**
		12%	**	12%	13%	**	**	**
10 - Extremely satisfied	(10.0)	33	**	21	31	**	**	**
		14%	**	13%	15%	**	**	**
DISSATISFIED (1-4)		15	**	10	13	**	**	**
		7%	**	7%	6%	**	**	**
NEUTRAL (5-6)		47	**	24	41	**	**	**
		20%	**	16%	19%	**	**	**
SATISFIED (7-10)		170	**	120	156	**	**	**
		73%	**	78%	74%	**	**	**
Answered		233	**	155	210	**	**	**
Mean score		7.3	**	7.4	7.4	**	**	**
Standard deviation		1.76	**	1.71	1.74	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkRADIO in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	225	67	151	200	4	8	12
Effective Weighted Sample	188	58	125	167	3	6	9
Total	233	73	155	210	4	6	10
Standard error	.12	**	.14	.12	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	704	107	114	206	92	298	256	355	49	52	68	151	109	
Effective Weighted Sample	560	83	98	169	82	238	201	283	40	40	53	120	87	
Total	738	92	111	265	154	347	271	373	53	59	77	168	97	
2	(2.0)	8 1%	1 1%	1 1%	1 *	** **	3 1%	2 1%	3 1%	** **	** **	** **	2 1%	1 1%
3	(3.0)	12 2%	- -%	4 3%	4 1%	** **	8 2%	8 3%	4 1%	** **	** **	** **	4 2%	6 7% b
4	(4.0)	20 3%	- -%	3 3%	11 4%	** **	14 4%	7 3%	9 2%	** **	** **	** **	5 3%	2 2%
5	(5.0)	60 8%	6 6%	3 3%	20 7%	** **	26 7%	28 10%	25 7%	** **	** **	** **	18 11%	10 11%
6	(6.0)	84 11%	15 17%	11 10%	15 6%	** **	23 7%	35 13%	37 10%	** **	** **	** **	19 11%	16 17%
7	(7.0)	152 21%	17 19%	17 15%	43 16%	** **	61 18%	56 21%	75 20%	** **	** **	** **	36 22%	21 22%
8	(8.0)	177 24%	24 26%	30 27%	67 25%	** **	83 24%	53 20%	103 28%	** **	** **	** **	29 17%	16 17%
9	(9.0)	109 15%	13 14%	19 18%	56 21%	** **	62 18%	45 17%	51 14%	** **	** **	** **	31 18%	8 8%
10 - Extremely satisfied	(10.0)	114 15%	16 18%	23 21%	48 18%	** **	67 19%	38 14%	66 18%	** **	** **	** **	23 14%	16 16%
DISSATISFIED (1-4)		41 6%	1 1%	8 7%	16 6%	** **	25 7%	17 6%	16 4%	** **	** **	** **	11 7%	9 10%
NEUTRAL (5-6)		145 20%	21 23%	14 12%	35 13%	** **	49 14%	62 23%	62 17%	** **	** **	** **	38 22%	27 27%
SATISFIED (7-10)		552 75%	70 76%	89 80%	214 81%	** **	273 79%	191 71%	295 79%	** **	** **	** **	120 71%	61 63%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	704	107	114	206	92	298	256	355	49	52	68	151	109
Effective Weighted Sample	560	83	98	169	82	238	201	283	40	40	53	120	87
Total	738	92	111	265	154	347	271	373	53	59	77	168	97
Answered	738	92	111	265	**	347	271	373	**	**	**	168	97
Mean score	7.5	7.7	7.8	7.8	**	7.7	7.4	7.7	**	**	**	7.4	7.1
Standard deviation	1.79	1.58	1.86	1.77	**	1.87	1.85	1.71	**	**	**	1.88	2.02
Standard error	.07	.15	.17	.12	**	.11	.12	.09	**	**	**	.15	.19

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f	
Significance Level: 99%																
Unweighted total		704	156	19	15	16	90	66	99	56	598	86	17	24	29	16
Effective Weighted Sample		560	137	16	14	15	80	57	86	50	470	73	12	21	26	14
Total		738	228	20	10	6	132	96	141	86	624	92	16	26	33	16
2	(2.0)	8 1%	1 *%	**	**	**	**	**	**	**	3 1%	**	**	**	**	**
3	(3.0)	12 2%	2 1%	**	**	**	**	**	**	**	10 2%	**	**	**	**	**
4	(4.0)	20 3%	10 5%	**	**	**	**	**	**	**	13 2%	**	**	**	**	**
5	(5.0)	60 8%	17 7%	**	**	**	**	**	**	**	49 8%	**	**	**	**	**
6	(6.0)	84 11%	13 6%	**	**	**	**	**	**	**	74 12%	**	**	**	**	**
7	(7.0)	152 21%	37 16%	**	**	**	**	**	**	**	128 21%	**	**	**	**	**
8	(8.0)	177 24%	58 25%	**	**	**	**	**	**	**	158 25%	**	**	**	**	**
9	(9.0)	109 15%	49 22%	**	**	**	**	**	**	**	91 15%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	114 15%	41 18%	**	**	**	**	**	**	**	97 16%	**	**	**	**	**
DISSATISFIED (1-4)		41 6%	13 6%	**	**	**	**	**	**	**	27 4%	**	**	**	**	**
NEUTRAL (5-6)		145 20%	30 13%	**	**	**	**	**	**	**	123 20%	**	**	**	**	**
SATISFIED (7-10)		552 75%	185 81%	**	**	**	**	**	**	**	475 76%	**	**	**	**	**
Answered		738	228	**	**	**	**	**	**	**	624	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	704	156	19	15	16	90	66	99	56	598	86	17	24	29	16
Effective Weighted Sample	560	137	16	14	15	80	57	86	50	470	73	12	21	26	14
Total	738	228	20	10	6	132	96	141	86	624	92	16	26	33	16
Mean score	7.5	7.8	**	**	**	**	**	**	**	7.6	**	**	**	**	**
Standard deviation	1.79	1.75	**	**	**	**	**	**	**	1.71	**	**	**	**	**
Standard error	.07	.14	**	**	**	**	**	**	**	.07	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
		a	b	a	~b	~c	~d
Significance Level: 99%							
Unweighted total	704	255	417	644	10	18	28
Effective Weighted Sample	560	204	329	511	9	14	23
Total	738	264	437	672	11	18	29
2	(2.0)	8	3	3	6	**	**
		1%	1%	1%	1%	**	**
3	(3.0)	12	8	4	8	**	**
		2%	3%	1%	1%	**	**
4	(4.0)	20	3	14	16	**	**
		3%	1%	3%	2%	**	**
5	(5.0)	60	20	30	54	**	**
		8%	7%	7%	8%	**	**
6	(6.0)	84	30	49	79	**	**
		11%	12%	11%	12%	**	**
7	(7.0)	152	55	93	141	**	**
		21%	21%	21%	21%	**	**
8	(8.0)	177	70	107	168	**	**
		24%	26%	25%	25%	**	**
9	(9.0)	109	36	70	96	**	**
		15%	14%	16%	14%	**	**
10 - Extremely satisfied	(10.0)	114	39	67	105	**	**
		15%	15%	15%	16%	**	**
DISSATISFIED (1-4)		41	14	21	30	**	**
		6%	5%	5%	4%	**	**
NEUTRAL (5-6)		145	50	80	133	**	**
		20%	19%	18%	20%	**	**
SATISFIED (7-10)		552	200	337	509	**	**
		75%	76%	77%	76%	**	**
Answered		738	264	437	672	**	**
Mean score		7.5	7.5	7.6	7.6	**	**
Standard deviation		1.79	1.79	1.70	1.72	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	704	255	417	644	10	18	28
Effective Weighted Sample	560	204	329	511	9	14	23
Total	738	264	437	672	11	18	29
Standard error	.07	.11	.08	.07	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	463	67	26	32	6	101	165	246	33	25	38	86	95
Effective Weighted Sample	369	54	22	24	6	75	132	196	26	19	30	70	75
Total	461	64	24	38	14	99	161	247	35	23	38	90	88
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	1	-	-	**	**	**	**
		*%	**	**	**	**	1%	-%	-%	**	**	**	**
2	(2.0)	2	**	**	**	**	1	1	1	**	**	**	**
		*%	**	**	**	**	1%	*%	*%	**	**	**	**
3	(3.0)	4	**	**	**	**	1	2	2	**	**	**	**
		1%	**	**	**	**	1%	1%	1%	**	**	**	**
4	(4.0)	10	**	**	**	**	3	4	5	**	**	**	**
		2%	**	**	**	**	3%	3%	2%	**	**	**	**
5	(5.0)	39	**	**	**	**	7	11	22	**	**	**	**
		9%	**	**	**	**	8%	7%	9%	**	**	**	**
6	(6.0)	57	**	**	**	**	11	22	28	**	**	**	**
		12%	**	**	**	**	11%	14%	11%	**	**	**	**
7	(7.0)	115	**	**	**	**	21	39	64	**	**	**	**
		25%	**	**	**	**	21%	24%	26%	**	**	**	**
8	(8.0)	114	**	**	**	**	22	42	58	**	**	**	**
		25%	**	**	**	**	22%	26%	24%	**	**	**	**
9	(9.0)	55	**	**	**	**	14	15	32	**	**	**	**
		12%	**	**	**	**	15%	9%	13%	**	**	**	**
10 - Extremely satisfied	(10.0)	64	**	**	**	**	18	26	34	**	**	**	**
		14%	**	**	**	**	19%	16%	14%	**	**	**	**
DISSATISFIED (1-4)		17	**	**	**	**	5	6	8	**	**	**	**
		4%	**	**	**	**	5%	4%	3%	**	**	**	**
NEUTRAL (5-6)		97	**	**	**	**	19	33	50	**	**	**	**
		21%	**	**	**	**	19%	21%	20%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	463	67	26	32	6	101	165	246	33	25	38	86	95
Effective Weighted Sample	369	54	22	24	6	75	132	196	26	19	30	70	75
Total	461	64	24	38	14	99	161	247	35	23	38	90	88
SATISFIED (7-10)	348	**	**	**	**	76	121	189	**	**	**	**	**
	75%	**	**	**	**	76%	75%	77%	**	**	**	**	**
Answered	461	**	**	**	**	99	161	247	**	**	**	**	**
Mean score	7.5	**	**	**	**	7.6	7.5	7.5	**	**	**	**	**
Standard deviation	1.65	**	**	**	**	1.83	1.65	1.62	**	**	**	**	**
Standard error	.08	**	**	**	**	.18	.13	.10	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		463	23	6	2	1	16	7	17	6	414	42	18	13	5	6
Effective Weighted Sample		369	19	6	2	1	13	6	14	5	327	37	15	12	5	6
Total		461	32	4	1	*	23	9	21	11	404	51	18	18	7	8
1 - Extremely dissatisfied	(1.0)	1 *%	** **	** **	** **	** **	** **	** **	** **	** **	1 *%	** **	** **	** **	** **	** **
2	(2.0)	2 *%	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	** **	** **
3	(3.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	4 1%	** **	** **	** **	** **	** **
4	(4.0)	10 2%	** **	** **	** **	** **	** **	** **	** **	** **	10 3%	** **	** **	** **	** **	** **
5	(5.0)	39 9%	** **	** **	** **	** **	** **	** **	** **	** **	34 9%	** **	** **	** **	** **	** **
6	(6.0)	57 12%	** **	** **	** **	** **	** **	** **	** **	** **	50 12%	** **	** **	** **	** **	** **
7	(7.0)	115 25%	** **	** **	** **	** **	** **	** **	** **	** **	96 24%	** **	** **	** **	** **	** **
8	(8.0)	114 25%	** **	** **	** **	** **	** **	** **	** **	** **	98 24%	** **	** **	** **	** **	** **
9	(9.0)	55 12%	** **	** **	** **	** **	** **	** **	** **	** **	50 12%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	64 14%	** **	** **	** **	** **	** **	** **	** **	** **	58 14%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		17 4%	** **	** **	** **	** **	** **	** **	** **	** **	17 4%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		97 21%	** **	** **	** **	** **	** **	** **	** **	** **	84 21%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	463	23	6	2	1	16	7	17	6	414	42	18	13	5	6
Effective Weighted Sample	369	19	6	2	1	13	6	14	5	327	37	15	12	5	6
Total	461	32	4	1	*	23	9	21	11	404	51	18	18	7	8
SATISFIED (7-10)	348	**	**	**	**	**	**	**	**	303	**	**	**	**	**
	75%	**	**	**	**	**	**	**	**	75%	**	**	**	**	**
Answered	461	**	**	**	**	**	**	**	**	404	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	7.5	**	**	**	**	**
Standard deviation	1.65	**	**	**	**	**	**	**	**	1.69	**	**	**	**	**
Standard error	.08	**	**	**	**	**	**	**	**	.08	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		463	203	244	427	7	16	23
Effective Weighted Sample		369	165	192	338	6	13	19
Total		461	194	254	428	7	15	22
1 - Extremely dissatisfied	(1.0)	1	1	-	1	**	**	**
		*%	*%	-%	*%	**	**	**
2	(2.0)	2	2	-	2	**	**	**
		*%	1%	-%	1%	**	**	**
3	(3.0)	4	1	2	3	**	**	**
		1%	1%	1%	1%	**	**	**
4	(4.0)	10	3	6	10	**	**	**
		2%	2%	3%	2%	**	**	**
5	(5.0)	39	17	19	36	**	**	**
		9%	9%	8%	8%	**	**	**
6	(6.0)	57	30	26	52	**	**	**
		12%	15%	10%	12%	**	**	**
7	(7.0)	115	48	65	104	**	**	**
		25%	25%	25%	24%	**	**	**
8	(8.0)	114	41	69	107	**	**	**
		25%	21%	27%	25%	**	**	**
9	(9.0)	55	20	34	54	**	**	**
		12%	10%	13%	13%	**	**	**
10 - Extremely satisfied	(10.0)	64	30	32	58	**	**	**
		14%	16%	13%	14%	**	**	**
DISSATISFIED (1-4)		17	8	9	16	**	**	**
		4%	4%	3%	4%	**	**	**
NEUTRAL (5-6)		97	47	46	88	**	**	**
		21%	24%	18%	21%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	463	203	244	427	7	16	23
Effective Weighted Sample	369	165	192	338	6	13	19
Total	461	194	254	428	7	15	22
SATISFIED (7-10)	348	139	200	324	**	**	**
	75%	72%	79%	76%	**	**	**
Answered	461	194	254	428	**	**	**
Mean score	7.5	7.4	7.6	7.5	**	**	**
Standard deviation	1.65	1.76	1.56	1.65	**	**	**
Standard error	.08	.12	.10	.08	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Capital radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	f	g
Unweighted total	730	68	28	30	2	167	269	365	41	32	39	108	191
Effective Weighted Sample	606	55	24	25	2	138	221	303	35	28	32	88	155
Total	708	63	29	32	4	152	251	365	33	32	37	93	174
2	(2.0)	5 1%	** **	** **	** **	2 1%	1 *%	1 *%	** **	** **	** **	- -%	- -%
3	(3.0)	6 1%	** **	** **	** **	1 1%	2 1%	4 1%	** **	** **	** **	- -%	2 1%
4	(4.0)	14 2%	** **	** **	** **	1 1%	4 2%	9 2%	** **	** **	** **	2 2%	2 1%
5	(5.0)	61 9%	** **	** **	** **	12 8%	15 6%	37 10%	** **	** **	** **	7 7%	11 6%
6	(6.0)	108 15%	** **	** **	** **	21 14%	33 13%	55 15%	** **	** **	** **	9 10%	27 16%
7	(7.0)	155 22%	** **	** **	** **	23 15%	50 20%	82 22%	** **	** **	** **	17 18%	32 19%
8	(8.0)	177 25%	** **	** **	** **	38 25%	70 28%	93 25%	** **	** **	** **	24 26%	49 28%
9	(9.0)	75 11%	** **	** **	** **	16 11%	20 8%	42 11%	** **	** **	** **	13 14%	16 9%
10 - Extremely satisfied	(10.0)	107 15%	** **	** **	** **	38 25%	55 22%	42 12%	** **	** **	** **	22 23%	35 20%
DISSATISFIED (1-4)	25 3%	** **	** **	** **	** **	4 3%	6 3%	14 4%	** **	** **	** **	2 2%	3 2%
NEUTRAL (5-6)	169 24%	** **	** **	** **	** **	33 22%	49 19%	92 25%	** **	** **	** **	16 17%	39 22%
SATISFIED (7-10)	514 73%	** **	** **	** **	** **	115 75%	196 78%	258 71%	** **	** **	** **	76 81%	132 76%
Answered	708	**	**	**	**	152	251	365	**	**	**	93	174

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Capital radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	f	g
Unweighted total	730	68	28	30	2	167	269	365	41	32	39	108	191
Effective Weighted Sample	606	55	24	25	2	138	221	303	35	28	32	88	155
Total	708	63	29	32	4	152	251	365	33	32	37	93	174
Mean score	7.5	**	**	**	**	7.8	7.8	7.3	**	**	**	7.9	7.7
							b					b	
Standard deviation	1.68	**	**	**	**	1.81	1.65	1.65	**	**	**	1.61	1.62
Standard error	.06	**	**	**	**	.14	.10	.09	**	**	**	.16	.12

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Capital radio in the past 3 months

	Total	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					
		ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Significance Level: 99%															
Unweighted total	730	23	4	3	-	13	10	13	10	599	122	30	44	31	17
Effective Weighted Sample	606	21	4	3	-	12	9	12	9	493	108	25	39	29	15
Total	708	28	3	2	-	16	12	16	12	560	140	29	51	39	20
2	(2.0)	5 1%	** **	** **	** **	** **	** **	** **	** **	4 1%	1 1%	** **	** **	** **	** **
3	(3.0)	6 1%	** **	** **	** **	** **	** **	** **	** **	2 *%	4 3%	** **	** **	** **	** **
4	(4.0)	14 2%	** **	** **	** **	** **	** **	** **	** **	11 2%	2 2%	** **	** **	** **	** **
5	(5.0)	61 9%	** **	** **	** **	** **	** **	** **	** **	51 9%	11 8%	** **	** **	** **	** **
6	(6.0)	108 15%	** **	** **	** **	** **	** **	** **	** **	84 15%	21 15%	** **	** **	** **	** **
7	(7.0)	155 22%	** **	** **	** **	** **	** **	** **	** **	118 21%	35 25%	** **	** **	** **	** **
8	(8.0)	177 25%	** **	** **	** **	** **	** **	** **	** **	147 26%	30 22%	** **	** **	** **	** **
9	(9.0)	75 11%	** **	** **	** **	** **	** **	** **	** **	60 11%	14 10%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	107 15%	** **	** **	** **	** **	** **	** **	** **	83 15%	22 16%	** **	** **	** **	** **
DISSATISFIED (1-4)		25 3%	** **	** **	** **	** **	** **	** **	** **	18 3%	7 5%	** **	** **	** **	** **
NEUTRAL (5-6)		169 24%	** **	** **	** **	** **	** **	** **	** **	134 24%	32 23%	** **	** **	** **	** **
SATISFIED (7-10)		514 73%	** **	** **	** **	** **	** **	** **	** **	408 73%	101 72%	** **	** **	** **	** **
Answered		708	**	**	**	**	**	**	**	560	140	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Capital radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	730	23	4	3	-	13	10	13	10	599	122	30	44	31	17
Effective Weighted Sample	606	21	4	3	-	12	9	12	9	493	108	25	39	29	15
Total	708	28	3	2	-	16	12	16	12	560	140	29	51	39	20
Mean score	7.5	**	**	**	**	**	**	**	**	7.5	7.4	**	**	**	**
Standard deviation	1.68	**	**	**	**	**	**	**	**	1.66	1.75	**	**	**	**
Standard error	.06	**	**	**	**	**	**	**	**	.07	.16	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Capital radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
		a	b	a	~b	~c	~d
Significance Level: 99%							
Unweighted total	730	339	364	655	21	39	60
Effective Weighted Sample	606	279	304	545	18	31	48
Total	708	314	367	644	17	34	51
2	(2.0)	5	4	1	4	**	**
		1%	1%	*%	1%	**	**
3	(3.0)	6	1	5	4	**	**
		1%	*%	1%	1%	**	**
4	(4.0)	14	8	4	11	**	**
		2%	3%	1%	2%	**	**
5	(5.0)	61	26	30	53	**	**
		9%	8%	8%	8%	**	**
6	(6.0)	108	50	52	99	**	**
		15%	16%	14%	15%	**	**
7	(7.0)	155	68	82	140	**	**
		22%	22%	22%	22%	**	**
8	(8.0)	177	77	96	164	**	**
		25%	24%	26%	25%	**	**
9	(9.0)	75	35	37	73	**	**
		11%	11%	10%	11%	**	**
10 - Extremely satisfied	(10.0)	107	45	60	96	**	**
		15%	14%	16%	15%	**	**
DISSATISFIED (1-4)		25	13	10	19	**	**
		3%	4%	3%	3%	**	**
NEUTRAL (5-6)		169	76	82	152	**	**
		24%	24%	22%	24%	**	**
SATISFIED (7-10)		514	225	275	473	**	**
		73%	71%	75%	73%	**	**
Answered		708	314	367	644	**	**
Mean score		7.5	7.4	7.5	7.5	**	**
Standard deviation		1.68	1.71	1.64	1.64	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Capital radio in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	730	339	364	655	21	39	60
Effective Weighted Sample	606	279	304	545	18	31	48
Total	708	314	367	644	17	34	51
Standard error	.06	.09	.09	.06	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	919	154	91	101	10	269	320	500	49	54	59	144	202	
Effective Weighted Sample	752	123	77	84	9	217	257	415	41	43	45	116	161	
Total	901	150	93	110	17	263	289	506	41	54	50	131	170	
1 - Extremely dissatisfied	(1.0)	3	-	**	-	**	-	1	2	**	**	**	-	1
		*%	-%	**	-%	**	-%	*%	*%	**	**	**	-%	1%
2	(2.0)	6	-	**	3	**	3	2	2	**	**	**	2	1
		1%	-%	**	2%	**	1%	1%	*%	**	**	**	1%	*%
3	(3.0)	8	1	**	1	**	2	4	4	**	**	**	2	3
		1%	1%	**	1%	**	1%	1%	1%	**	**	**	1%	2%
4	(4.0)	21	2	**	1	**	2	10	6	**	**	**	7	6
		2%	1%	**	1%	**	1%	4%	1%	**	**	**	5%	3%
												b		
5	(5.0)	92	11	**	12	**	27	32	43	**	**	**	18	17
		10%	8%	**	11%	**	10%	11%	8%	**	**	**	14%	10%
6	(6.0)	126	10	**	16	**	33	33	80	**	**	**	14	24
		14%	7%	**	14%	**	12%	11%	16%	**	**	**	11%	14%
7	(7.0)	191	36	**	23	**	51	64	105	**	**	**	24	36
		21%	24%	**	21%	**	19%	22%	21%	**	**	**	18%	21%
8	(8.0)	202	38	**	33	**	66	62	123	**	**	**	30	29
		22%	25%	**	29%	**	25%	21%	24%	**	**	**	23%	17%
9	(9.0)	112	27	**	11	**	31	31	70	**	**	**	12	20
		12%	18%	**	10%	**	12%	11%	14%	**	**	**	9%	12%
10 - Extremely satisfied	(10.0)	139	24	**	12	**	48	50	71	**	**	**	22	33
		15%	16%	**	11%	**	18%	17%	14%	**	**	**	17%	19%
DISSATISFIED (1-4)		38	3	**	4	**	8	17	14	**	**	**	11	11
		4%	2%	**	4%	**	3%	6%	3%	**	**	**	8%	6%
												b		
NEUTRAL (5-6)		218	22	**	28	**	59	64	123	**	**	**	32	41
		24%	14%	**	25%	**	23%	22%	24%	**	**	**	25%	24%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	919	154	91	101	10	269	320	500	49	54	59	144	202
Effective Weighted Sample	752	123	77	84	9	217	257	415	41	43	45	116	161
Total	901	150	93	110	17	263	289	506	41	54	50	131	170
SATISFIED (7-10)	644	125	**	78	**	197	207	369	**	**	**	88	119
	72%	84%	**	71%	**	75%	72%	73%	**	**	**	67%	70%
Answered	901	150	**	110	**	263	289	506	**	**	**	131	170
Mean score	7.4	7.8	**	7.3	**	7.6	7.4	7.5	**	**	**	7.3	7.4
Standard deviation	1.77	1.55	**	1.71	**	1.76	1.86	1.67	**	**	**	1.95	1.93
Standard error	.06	.12	**	.17	**	.11	.10	.07	**	**	**	.16	.14

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		919	81	3	15	2	45	36	44	36	811	95	27	25	22	21
Effective Weighted Sample		752	72	3	14	2	40	32	40	32	657	86	23	23	20	19
Total		901	100	2	7	1	57	44	54	45	777	112	30	29	27	26
1 - Extremely dissatisfied	(1.0)	3 *%	** **	** **	** **	** **	** **	** **	** **	** **	3 *%	** **	** **	** **	** **	** **
2	(2.0)	6 1%	** **	** **	** **	** **	** **	** **	** **	** **	6 1%	** **	** **	** **	** **	** **
3	(3.0)	8 1%	** **	** **	** **	** **	** **	** **	** **	** **	6 1%	** **	** **	** **	** **	** **
4	(4.0)	21 2%	** **	** **	** **	** **	** **	** **	** **	** **	18 2%	** **	** **	** **	** **	** **
5	(5.0)	92 10%	** **	** **	** **	** **	** **	** **	** **	** **	80 10%	** **	** **	** **	** **	** **
6	(6.0)	126 14%	** **	** **	** **	** **	** **	** **	** **	** **	110 14%	** **	** **	** **	** **	** **
7	(7.0)	191 21%	** **	** **	** **	** **	** **	** **	** **	** **	157 20%	** **	** **	** **	** **	** **
8	(8.0)	202 22%	** **	** **	** **	** **	** **	** **	** **	** **	181 23%	** **	** **	** **	** **	** **
9	(9.0)	112 12%	** **	** **	** **	** **	** **	** **	** **	** **	93 12%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	139 15%	** **	** **	** **	** **	** **	** **	** **	** **	123 16%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		38 4%	** **	** **	** **	** **	** **	** **	** **	** **	33 4%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		218 24%	** **	** **	** **	** **	** **	** **	** **	** **	190 24%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	919	81	3	15	2	45	36	44	36	811	95	27	25	22	21
Effective Weighted Sample	752	72	3	14	2	40	32	40	32	657	86	23	23	20	19
Total	901	100	2	7	1	57	44	54	45	777	112	30	29	27	26
SATISFIED (7-10)	644	**	**	**	**	**	**	**	**	554	**	**	**	**	**
	72%	**	**	**	**	**	**	**	**	71%	**	**	**	**	**
Answered	901	**	**	**	**	**	**	**	**	777	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	7.4	**	**	**	**	**
Standard deviation	1.77	**	**	**	**	**	**	**	**	1.78	**	**	**	**	**
Standard error	.06	**	**	**	**	**	**	**	**	.06	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	919	401	493	837	22	34	56
Effective Weighted Sample	752	327	408	685	19	27	45
Total	901	370	509	825	21	31	52
1 - Extremely dissatisfied	(1.0)	3	2	3	**	**	**
		*%	*%	*%	**	**	**
2	(2.0)	6	3	5	**	**	**
		1%	1%	1%	**	**	**
3	(3.0)	8	6	7	**	**	**
		1%	2%	1%	**	**	**
4	(4.0)	21	8	20	**	**	**
		2%	2%	2%	**	**	**
5	(5.0)	92	50	78	**	**	**
		10%	13%	9%	**	**	**
			b				
6	(6.0)	126	61	113	**	**	**
		14%	17%	14%	**	**	**
7	(7.0)	191	70	177	**	**	**
		21%	19%	21%	**	**	**
8	(8.0)	202	82	186	**	**	**
		22%	22%	23%	**	**	**
9	(9.0)	112	39	108	**	**	**
		12%	10%	13%	**	**	**
10 - Extremely satisfied	(10.0)	139	50	129	**	**	**
		15%	14%	16%	**	**	**
DISSATISFIED (1-4)		38	18	34	**	**	**
		4%	5%	4%	**	**	**
NEUTRAL (5-6)		218	111	191	**	**	**
		24%	30%	23%	**	**	**
			b				

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	919	401	493	837	22	34	56
Effective Weighted Sample	752	327	408	685	19	27	45
Total	901	370	509	825	21	31	52
SATISFIED (7-10)	644	241	387	600	**	**	**
	72%	65%	76%	73%	**	**	**
Answered	901	370	509	825	**	**	**
Mean score	7.4	7.2	7.6	7.5	**	**	**
Standard deviation	1.77	1.83	1.71	1.75	**	**	**
Standard error	.06	.09	.08	.06	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	572	143	93	116	23	221	200	308	29	39	64	105	110	
Effective Weighted Sample	474	114	81	98	21	182	166	253	24	33	53	88	91	
Total	571	134	94	132	38	225	196	308	30	44	63	107	103	
1 - Extremely dissatisfied	(1.0)	2	-	**	1	**	1	1	1	**	**	**	-	1
		*%	-%	**	1%	**	1%	1%	*%	**	**	**	-%	1%
2	(2.0)	6	-	**	1	**	3	4	1	**	**	**	2	3
		1%	-%	**	1%	**	1%	2%	*%	**	**	**	2%	3%
3	(3.0)	4	2	**	1	**	1	1	3	**	**	**	-	1
		1%	1%	**	1%	**	*%	1%	1%	**	**	**	-%	1%
4	(4.0)	15	-	**	2	**	7	6	5	**	**	**	5	3
		3%	-%	**	2%	**	3%	3%	2%	**	**	**	5%	3%
5	(5.0)	50	11	**	6	**	10	15	27	**	**	**	10	8
		9%	8%	**	5%	**	4%	8%	9%	**	**	**	10%	8%
6	(6.0)	75	14	**	26	**	38	24	42	**	**	**	13	15
		13%	10%	**	20%	**	17%	12%	14%	**	**	**	12%	15%
7	(7.0)	106	24	**	23	**	31	34	65	**	**	**	18	16
		19%	18%	**	17%	**	14%	17%	21%	**	**	**	17%	15%
8	(8.0)	155	42	**	32	**	55	54	80	**	**	**	26	29
		27%	31%	**	24%	**	24%	28%	26%	**	**	**	24%	28%
9	(9.0)	73	14	**	20	**	36	25	39	**	**	**	16	9
		13%	10%	**	16%	**	16%	13%	13%	**	**	**	15%	9%
10 - Extremely satisfied	(10.0)	85	27	**	19	**	44	30	45	**	**	**	17	17
		15%	20%	**	14%	**	19%	15%	15%	**	**	**	16%	17%
DISSATISFIED (1-4)		27	2	**	6	**	12	13	10	**	**	**	7	8
		5%	1%	**	4%	**	5%	7%	3%	**	**	**	6%	8%
NEUTRAL (5-6)		125	25	**	32	**	48	40	69	**	**	**	23	23
		22%	18%	**	25%	**	21%	20%	22%	**	**	**	21%	23%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	572	143	93	116	23	221	200	308	29	39	64	105	110
Effective Weighted Sample	474	114	81	98	21	182	166	253	24	33	53	88	91
Total	571	134	94	132	38	225	196	308	30	44	63	107	103
SATISFIED (7-10)	419	107	**	94	**	165	143	229	**	**	**	77	71
	73%	80%	**	71%	**	73%	73%	75%	**	**	**	72%	69%
Answered	571	134	**	132	**	225	196	308	**	**	**	107	103
Mean score	7.5	7.8	**	7.5	**	7.7	7.4	7.5	**	**	**	7.5	7.3
Standard deviation	1.77	1.61	**	1.78	**	1.83	1.90	1.68	**	**	**	1.85	2.04
Standard error	.07	.13	**	.17	**	.12	.13	.09	**	**	**	.18	.19

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		572	93	10	10	3	51	42	48	44	509	55	12	17	17	9
Effective Weighted Sample		474	83	8	9	3	46	37	43	40	417	50	11	16	15	8
Total		571	117	8	5	1	65	52	64	51	499	63	12	21	19	11
1 - Extremely dissatisfied	(1.0)	2 *%	** **	** **	** **	** **	** **	** **	** **	** **	2 *%	** **	** **	** **	** **	** **
2	(2.0)	6 1%	** **	** **	** **	** **	** **	** **	** **	** **	5 1%	** **	** **	** **	** **	** **
3	(3.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	3 1%	** **	** **	** **	** **	** **
4	(4.0)	15 3%	** **	** **	** **	** **	** **	** **	** **	** **	12 2%	** **	** **	** **	** **	** **
5	(5.0)	50 9%	** **	** **	** **	** **	** **	** **	** **	** **	41 8%	** **	** **	** **	** **	** **
6	(6.0)	75 13%	** **	** **	** **	** **	** **	** **	** **	** **	73 15%	** **	** **	** **	** **	** **
7	(7.0)	106 19%	** **	** **	** **	** **	** **	** **	** **	** **	89 18%	** **	** **	** **	** **	** **
8	(8.0)	155 27%	** **	** **	** **	** **	** **	** **	** **	** **	136 27%	** **	** **	** **	** **	** **
9	(9.0)	73 13%	** **	** **	** **	** **	** **	** **	** **	** **	63 13%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	85 15%	** **	** **	** **	** **	** **	** **	** **	** **	76 15%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		27 5%	** **	** **	** **	** **	** **	** **	** **	** **	22 4%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		125 22%	** **	** **	** **	** **	** **	** **	** **	** **	114 23%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	572	93	10	10	3	51	42	48	44	509	55	12	17	17	9
Effective Weighted Sample	474	83	8	9	3	46	37	43	40	417	50	11	16	15	8
Total	571	117	8	5	1	65	52	64	51	499	63	12	21	19	11
SATISFIED (7-10)	419	**	**	**	**	**	**	**	**	363	**	**	**	**	**
	73%	**	**	**	**	**	**	**	**	73%	**	**	**	**	**
Answered	571	**	**	**	**	**	**	**	**	499	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	7.5	**	**	**	**	**
Standard deviation	1.77	**	**	**	**	**	**	**	**	1.76	**	**	**	**	**
Standard error	.07	**	**	**	**	**	**	**	**	.08	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months

		RELIGION			SEXUALITY		
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%	Total	a	b	a	~b	~c	~d
Unweighted total	572	211	350	538	7	12	19
Effective Weighted Sample	474	177	289	444	6	11	17
Total	571	199	363	539	5	11	16
1 - Extremely dissatisfied	(1.0)	2	-	2	**	**	**
		*%	-%	*%	**	**	**
2	(2.0)	6	4	6	**	**	**
		1%	1%	1%	**	**	**
3	(3.0)	4	1	3	**	**	**
		1%	*%	1%	**	**	**
4	(4.0)	15	9	13	**	**	**
		3%	2%	2%	**	**	**
5	(5.0)	50	25	43	**	**	**
		9%	7%	8%	**	**	**
6	(6.0)	75	46	72	**	**	**
		13%	13%	13%	**	**	**
7	(7.0)	106	63	98	**	**	**
		19%	17%	18%	**	**	**
8	(8.0)	155	111	148	**	**	**
		27%	31%	27%	**	**	**
9	(9.0)	73	42	71	**	**	**
		13%	12%	13%	**	**	**
10 - Extremely satisfied	(10.0)	85	62	83	**	**	**
		15%	17%	15%	**	**	**
DISSATISFIED (1-4)		27	14	25	**	**	**
		5%	4%	5%	**	**	**
NEUTRAL (5-6)		125	71	115	**	**	**
		22%	20%	21%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	572	211	350	538	7	12	19
Effective Weighted Sample	474	177	289	444	6	11	17
Total	571	199	363	539	5	11	16
SATISFIED (7-10)	419	136	278	400	**	**	**
	73%	68%	77%	74%	**	**	**
Answered	571	199	363	539	**	**	**
Mean score	7.5	7.2	7.6	7.5	**	**	**
Standard deviation	1.77	1.89	1.68	1.76	**	**	**
Standard error	.07	.13	.09	.08	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Kiss radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	g	
Unweighted total	479	39	9	11	2	112	178	235	31	26	23	73	126	
Effective Weighted Sample	398	33	7	7	2	87	149	192	26	22	20	62	105	
Total	475	39	9	14	5	98	170	240	29	26	23	71	117	
1 - Extremely dissatisfied	(1.0)	7 1%	** **	** **	** **	** **	4 4%	1 1%	4 2%	** **	** **	** **	** **	- -%
2	(2.0)	2 *%	** **	** **	** **	** **	1 1%	2 1%	- -%	** **	** **	** **	** **	2 2%
3	(3.0)	5 1%	** **	** **	** **	** **	- -%	3 2%	1 *%	** **	** **	** **	** **	1 1%
4	(4.0)	14 3%	** **	** **	** **	** **	- -%	3 2%	7 3%	** **	** **	** **	** **	3 2%
5	(5.0)	40 8%	** **	** **	** **	** **	11 11%	16 9%	18 8%	** **	** **	** **	** **	8 7%
6	(6.0)	62 13%	** **	** **	** **	** **	11 11%	21 13%	33 14%	** **	** **	** **	** **	15 13%
7	(7.0)	88 18%	** **	** **	** **	** **	15 15%	37 22%	38 16%	** **	** **	** **	** **	23 20%
8	(8.0)	117 25%	** **	** **	** **	** **	15 15%	29 17%	73 30%	** **	** **	** **	** **	20 17%
9	(9.0)	70 15%	** **	** **	** **	** **	14 15%	21 12%	37 16%	** **	** **	** **	** **	17 14%
10 - Extremely satisfied	(10.0)	71 15%	** **	** **	** **	** **	28 29%	36 21%	28 12%	** **	** **	** **	** **	27 23%
DISSATISFIED (1-4)	28 6%	** **	** **	** **	** **	** **	5 5%	10 6%	12 5%	** **	** **	** **	** **	6 5%
NEUTRAL (5-6)	102 21%	** **	** **	** **	** **	** **	21 21%	37 22%	51 21%	** **	** **	** **	** **	23 20%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Kiss radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	g
Unweighted total	479	39	9	11	2	112	178	235	31	26	23	73	126
Effective Weighted Sample	398	33	7	7	2	87	149	192	26	22	20	62	105
Total	475	39	9	14	5	98	170	240	29	26	23	71	117
SATISFIED (7-10)	345	**	**	**	**	72	123	176	**	**	**	**	88
	73%	**	**	**	**	73%	72%	74%	**	**	**	**	75%
Answered	475	**	**	**	**	98	170	240	**	**	**	**	117
Mean score	7.5	**	**	**	**	7.7	7.5	7.5	**	**	**	**	7.7
Standard deviation	1.88	**	**	**	**	2.29	1.97	1.77	**	**	**	**	1.92
Standard error	.09	**	**	**	**	.22	.15	.12	**	**	**	**	.17

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Kiss radio in the past 3 months

	Total	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					
		ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	479	8	1	2	-	5	3	2	6	396	78	18	25	23	12
Effective Weighted Sample	398	6	1	2	-	4	3	2	4	323	71	16	24	21	11
Total	475	12	1	1	-	9	3	3	9	377	92	20	31	28	13
1 - Extremely dissatisfied	(1.0)	7 1%	** **	** **	** **	** **	** **	** **	** **	6 1%	** **	** **	** **	** **	** **
2	(2.0)	2 *%	** **	** **	** **	** **	** **	** **	** **	1 *%	** **	** **	** **	** **	** **
3	(3.0)	5 1%	** **	** **	** **	** **	** **	** **	** **	5 1%	** **	** **	** **	** **	** **
4	(4.0)	14 3%	** **	** **	** **	** **	** **	** **	** **	13 3%	** **	** **	** **	** **	** **
5	(5.0)	40 8%	** **	** **	** **	** **	** **	** **	** **	32 8%	** **	** **	** **	** **	** **
6	(6.0)	62 13%	** **	** **	** **	** **	** **	** **	** **	45 12%	** **	** **	** **	** **	** **
7	(7.0)	88 18%	** **	** **	** **	** **	** **	** **	** **	69 18%	** **	** **	** **	** **	** **
8	(8.0)	117 25%	** **	** **	** **	** **	** **	** **	** **	93 25%	** **	** **	** **	** **	** **
9	(9.0)	70 15%	** **	** **	** **	** **	** **	** **	** **	58 15%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	71 15%	** **	** **	** **	** **	** **	** **	** **	57 15%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		28 6%	** **	** **	** **	** **	** **	** **	** **	24 6%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		102 21%	** **	** **	** **	** **	** **	** **	** **	76 20%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Kiss radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN		BLACK
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	479	8	1	2	-	5	3	2	6	396	78	18	25	23	12
Effective Weighted Sample	398	6	1	2	-	4	3	2	4	323	71	16	24	21	11
Total	475	12	1	1	-	9	3	3	9	377	92	20	31	28	13
SATISFIED (7-10)	345	**	**	**	**	**	**	**	**	277	**	**	**	**	**
	73%	**	**	**	**	**	**	**	**	73%	**	**	**	**	**
Answered	475	**	**	**	**	**	**	**	**	377	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	7.5	**	**	**	**	**
Standard deviation	1.88	**	**	**	**	**	**	**	**	1.89	**	**	**	**	**
Standard error	.09	**	**	**	**	**	**	**	**	.09	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Kiss radio in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		479	247	218	429	13	29	42
Effective Weighted Sample		398	200	187	355	11	24	35
Total		475	237	226	426	11	28	40
1 - Extremely dissatisfied	(1.0)	7	6	1	7	**	**	**
		1%	2%	1%	2%	**	**	**
2	(2.0)	2	1	1	2	**	**	**
		*%	*%	1%	1%	**	**	**
3	(3.0)	5	-	5	5	**	**	**
		1%	-%	2%	1%	**	**	**
4	(4.0)	14	8	3	12	**	**	**
		3%	3%	1%	3%	**	**	**
5	(5.0)	40	24	14	28	**	**	**
		8%	10%	6%	7%	**	**	**
6	(6.0)	62	23	36	55	**	**	**
		13%	10%	16%	13%	**	**	**
7	(7.0)	88	37	50	78	**	**	**
		18%	15%	22%	18%	**	**	**
8	(8.0)	117	67	46	106	**	**	**
		25%	28%	21%	25%	**	**	**
9	(9.0)	70	38	32	67	**	**	**
		15%	16%	14%	16%	**	**	**
10 - Extremely satisfied	(10.0)	71	34	36	67	**	**	**
		15%	14%	16%	16%	**	**	**
DISSATISFIED (1-4)		28	15	11	26	**	**	**
		6%	6%	5%	6%	**	**	**
NEUTRAL (5-6)		102	47	51	83	**	**	**
		21%	20%	22%	20%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Kiss radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	479	247	218	429	13	29	42
Effective Weighted Sample	398	200	187	355	11	24	35
Total	475	237	226	426	11	28	40
SATISFIED (7-10)	345	176	164	317	**	**	**
	73%	74%	73%	74%	**	**	**
Answered	475	237	226	426	**	**	**
Mean score	7.5	7.5	7.5	7.5	**	**	**
Standard deviation	1.88	1.94	1.80	1.89	**	**	**
Standard error	.09	.12	.12	.09	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

BJJ. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	377	73	32	43	11	121	150	193	28	26	35	79	98
Effective Weighted Sample	307	58	29	34	10	94	122	155	22	22	29	65	80
Total	388	72	31	53	22	123	147	202	29	29	30	79	89
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	-	-	-	**	**	**	**
		*%	**	**	**	**	-%	-%	-%	**	**	**	**
2	(2.0)	4	**	**	**	**	-	1	3	**	**	**	**
		1%	**	**	**	**	-%	1%	1%	**	**	**	**
3	(3.0)	3	**	**	**	**	-	-	3	**	**	**	**
		1%	**	**	**	**	-%	-%	1%	**	**	**	**
4	(4.0)	8	**	**	**	**	1	4	4	**	**	**	**
		2%	**	**	**	**	1%	3%	2%	**	**	**	**
5	(5.0)	34	**	**	**	**	16	11	17	**	**	**	**
		9%	**	**	**	**	13%	7%	8%	**	**	**	**
6	(6.0)	47	**	**	**	**	13	19	23	**	**	**	**
		12%	**	**	**	**	10%	13%	11%	**	**	**	**
7	(7.0)	80	**	**	**	**	22	27	50	**	**	**	**
		21%	**	**	**	**	18%	18%	25%	**	**	**	**
8	(8.0)	111	**	**	**	**	34	43	56	**	**	**	**
		29%	**	**	**	**	28%	29%	28%	**	**	**	**
9	(9.0)	38	**	**	**	**	11	16	19	**	**	**	**
		10%	**	**	**	**	9%	11%	10%	**	**	**	**
10 - Extremely satisfied	(10.0)	62	**	**	**	**	26	27	29	**	**	**	**
		16%	**	**	**	**	21%	18%	14%	**	**	**	**
DISSATISFIED (1-4)		16	**	**	**	**	1	5	9	**	**	**	**
		4%	**	**	**	**	1%	3%	4%	**	**	**	**
NEUTRAL (5-6)		81	**	**	**	**	28	29	39	**	**	**	**
		21%	**	**	**	**	23%	20%	19%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	377	73	32	43	11	121	150	193	28	26	35	79	98
Effective Weighted Sample	307	58	29	34	10	94	122	155	22	22	29	65	80
Total	388	72	31	53	22	123	147	202	29	29	30	79	89
SATISFIED (7-10)	292	**	**	**	**	93	113	154	**	**	**	**	**
	75%	**	**	**	**	76%	77%	76%	**	**	**	**	**
Answered	388	**	**	**	**	123	147	202	**	**	**	**	**
Mean score	7.5	**	**	**	**	7.7	7.7	7.4	**	**	**	**	**
Standard deviation	1.73	**	**	**	**	1.66	1.66	1.71	**	**	**	**	**
Standard error	.09	**	**	**	**	.15	.14	.12	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		377	37	-	4	2	18	19	21	16	317	50	11	16	15	8
Effective Weighted Sample		307	31	-	4	2	15	16	19	13	252	45	10	15	13	8
Total		388	50	-	2	1	25	25	27	23	316	60	14	19	17	10
1 - Extremely dissatisfied	(1.0)	1 *%	**	**	**	**	**	**	**	**	1 *%	**	**	**	**	**
2	(2.0)	4 1%	**	**	**	**	**	**	**	**	3 1%	**	**	**	**	**
3	(3.0)	3 1%	**	**	**	**	**	**	**	**	3 1%	**	**	**	**	**
4	(4.0)	8 2%	**	**	**	**	**	**	**	**	8 2%	**	**	**	**	**
5	(5.0)	34 9%	**	**	**	**	**	**	**	**	21 7%	**	**	**	**	**
6	(6.0)	47 12%	**	**	**	**	**	**	**	**	35 11%	**	**	**	**	**
7	(7.0)	80 21%	**	**	**	**	**	**	**	**	67 21%	**	**	**	**	**
8	(8.0)	111 29%	**	**	**	**	**	**	**	**	89 28%	**	**	**	**	**
9	(9.0)	38 10%	**	**	**	**	**	**	**	**	32 10%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	62 16%	**	**	**	**	**	**	**	**	57 18%	**	**	**	**	**
DISSATISFIED (1-4)		16 4%	**	**	**	**	**	**	**	**	15 5%	**	**	**	**	**
NEUTRAL (5-6)		81 21%	**	**	**	**	**	**	**	**	57 18%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	377	37	-	4	2	18	19	21	16	317	50	11	16	15	8
Effective Weighted Sample	307	31	-	4	2	15	16	19	13	252	45	10	15	13	8
Total	388	50	-	2	1	25	25	27	23	316	60	14	19	17	10
SATISFIED (7-10)	292	**	**	**	**	**	**	**	**	245	**	**	**	**	**
	75%	**	**	**	**	**	**	**	**	77%	**	**	**	**	**
Answered	388	**	**	**	**	**	**	**	**	316	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	7.6	**	**	**	**	**
Standard deviation	1.73	**	**	**	**	**	**	**	**	1.76	**	**	**	**	**
Standard error	.09	**	**	**	**	**	**	**	**	.10	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	377	145	219	346	11	12	23
Effective Weighted Sample	307	118	178	282	9	10	19
Total	388	145	228	361	9	10	19
1 - Extremely dissatisfied	(1.0)	1	1	1	**	**	**
		*%	1%	*%	**	**	**
2	(2.0)	4	4	4	**	**	**
		1%	2%	1%	**	**	**
3	(3.0)	3	3	3	**	**	**
		1%	1%	1%	**	**	**
4	(4.0)	8	2	8	**	**	**
		2%	1%	2%	**	**	**
5	(5.0)	34	15	27	**	**	**
		9%	6%	7%	**	**	**
6	(6.0)	47	30	42	**	**	**
		12%	13%	12%	**	**	**
7	(7.0)	80	52	77	**	**	**
		21%	23%	21%	**	**	**
8	(8.0)	111	58	106	**	**	**
		29%	26%	29%	**	**	**
9	(9.0)	38	28	36	**	**	**
		10%	12%	10%	**	**	**
10 - Extremely satisfied	(10.0)	62	35	58	**	**	**
		16%	15%	16%	**	**	**
DISSATISFIED (1-4)		16	10	16	**	**	**
		4%	4%	4%	**	**	**
NEUTRAL (5-6)		81	45	69	**	**	**
		21%	20%	19%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	377	145	219	346	11	12	23
Effective Weighted Sample	307	118	178	282	9	10	19
Total	388	145	228	361	9	10	19
SATISFIED (7-10)	292	109	173	277	**	**	**
	75%	75%	76%	77%	**	**	**
Answered	388	145	228	361	**	**	**
Mean score	7.5	7.6	7.5	7.5	**	**	**
Standard deviation	1.73	1.68	1.78	1.72	**	**	**
Standard error	.09	.14	.12	.09	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	225	28	11	12	1	56	78	113	17	11	21	42	51
Effective Weighted Sample	185	22	10	11	1	46	65	90	14	10	17	36	41
Total	222	19	12	13	1	50	80	109	17	13	19	44	51
2	(2.0)	1	**	**	**	**	**	-	**	**	**	**	**
		*%	**	**	**	**	**	-%	**	**	**	**	**
3	(3.0)	7	**	**	**	**	**	4	**	**	**	**	**
		3%	**	**	**	**	**	3%	**	**	**	**	**
4	(4.0)	12	**	**	**	**	**	5	**	**	**	**	**
		6%	**	**	**	**	**	5%	**	**	**	**	**
5	(5.0)	15	**	**	**	**	**	3	**	**	**	**	**
		7%	**	**	**	**	**	3%	**	**	**	**	**
6	(6.0)	32	**	**	**	**	**	14	**	**	**	**	**
		14%	**	**	**	**	**	13%	**	**	**	**	**
7	(7.0)	54	**	**	**	**	**	30	**	**	**	**	**
		24%	**	**	**	**	**	27%	**	**	**	**	**
8	(8.0)	48	**	**	**	**	**	26	**	**	**	**	**
		22%	**	**	**	**	**	24%	**	**	**	**	**
9	(9.0)	23	**	**	**	**	**	14	**	**	**	**	**
		10%	**	**	**	**	**	13%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	31	**	**	**	**	**	12	**	**	**	**	**
		14%	**	**	**	**	**	11%	**	**	**	**	**
DISSATISFIED (1-4)	20	**	**	**	**	**	**	9	**	**	**	**	**
	9%	**	**	**	**	**	**	8%	**	**	**	**	**
NEUTRAL (5-6)	47	**	**	**	**	**	**	18	**	**	**	**	**
	21%	**	**	**	**	**	**	16%	**	**	**	**	**
SATISFIED (7-10)	156	**	**	**	**	**	**	82	**	**	**	**	**
	70%	**	**	**	**	**	**	75%	**	**	**	**	**
Answered	222	**	**	**	**	**	**	109	**	**	**	**	**
Mean score	7.3	**	**	**	**	**	**	7.4	**	**	**	**	**
Standard deviation	1.82	**	**	**	**	**	**	1.71	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	225	28	11	12	1	56	78	113	17	11	21	42	51
Effective Weighted Sample	185	22	10	11	1	46	65	90	14	10	17	36	41
Total	222	19	12	13	1	50	80	109	17	13	19	44	51
Standard error	.12	**	**	**	**	**	**	.16	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		225	10	1	1	-	5	5	5	5	167	54	10	19	17	8
Effective Weighted Sample		185	9	1	1	-	4	5	4	5	134	48	9	17	15	7
Total		222	12	1	1	-	6	6	6	6	156	63	12	23	18	9
2	(2.0)	1	**	**	**	**	**	**	**	**	1	**	**	**	**	**
		*%	**	**	**	**	**	**	**	**	*%	**	**	**	**	**
3	(3.0)	7	**	**	**	**	**	**	**	**	6	**	**	**	**	**
		3%	**	**	**	**	**	**	**	**	4%	**	**	**	**	**
4	(4.0)	12	**	**	**	**	**	**	**	**	7	**	**	**	**	**
		6%	**	**	**	**	**	**	**	**	4%	**	**	**	**	**
5	(5.0)	15	**	**	**	**	**	**	**	**	8	**	**	**	**	**
		7%	**	**	**	**	**	**	**	**	5%	**	**	**	**	**
6	(6.0)	32	**	**	**	**	**	**	**	**	25	**	**	**	**	**
		14%	**	**	**	**	**	**	**	**	16%	**	**	**	**	**
7	(7.0)	54	**	**	**	**	**	**	**	**	30	**	**	**	**	**
		24%	**	**	**	**	**	**	**	**	19%	**	**	**	**	**
8	(8.0)	48	**	**	**	**	**	**	**	**	38	**	**	**	**	**
		22%	**	**	**	**	**	**	**	**	25%	**	**	**	**	**
9	(9.0)	23	**	**	**	**	**	**	**	**	15	**	**	**	**	**
		10%	**	**	**	**	**	**	**	**	10%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	31	**	**	**	**	**	**	**	**	26	**	**	**	**	**
		14%	**	**	**	**	**	**	**	**	17%	**	**	**	**	**
DISSATISFIED (1-4)		20	**	**	**	**	**	**	**	**	13	**	**	**	**	**
		9%	**	**	**	**	**	**	**	**	8%	**	**	**	**	**
NEUTRAL (5-6)		47	**	**	**	**	**	**	**	**	33	**	**	**	**	**
		21%	**	**	**	**	**	**	**	**	21%	**	**	**	**	**
SATISFIED (7-10)		156	**	**	**	**	**	**	**	**	110	**	**	**	**	**
		70%	**	**	**	**	**	**	**	**	70%	**	**	**	**	**
Answered		222	**	**	**	**	**	**	**	**	156	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	225	10	1	1	-	5	5	5	5	167	54	10	19	17	8
Effective Weighted Sample	185	9	1	1	-	4	5	4	5	134	48	9	17	15	7
Total	222	12	1	1	-	6	6	6	6	156	63	12	23	18	9
Mean score	7.3	**	**	**	**	**	**	**	**	7.4	**	**	**	**	**
Standard deviation	1.82	**	**	**	**	**	**	**	**	1.87	**	**	**	**	**
Standard error	.12	**	**	**	**	**	**	**	**	.14	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
			RELIGION					
Significance Level: 99%		~a	b	a	~b	~c	~d	
Unweighted total	225	73	141	197	8	9	17	
Effective Weighted Sample	185	58	117	159	7	8	15	
Total	222	67	144	192	9	9	18	
2	(2.0)	1	**	-	1	**	**	**
		*%	**	-%	*%	**	**	**
3	(3.0)	7	**	4	7	**	**	**
		3%	**	3%	4%	**	**	**
4	(4.0)	12	**	6	9	**	**	**
		6%	**	4%	5%	**	**	**
5	(5.0)	15	**	9	12	**	**	**
		7%	**	6%	6%	**	**	**
6	(6.0)	32	**	25	27	**	**	**
		14%	**	17%	14%	**	**	**
7	(7.0)	54	**	33	50	**	**	**
		24%	**	23%	26%	**	**	**
8	(8.0)	48	**	34	43	**	**	**
		22%	**	23%	22%	**	**	**
9	(9.0)	23	**	14	19	**	**	**
		10%	**	10%	10%	**	**	**
10 - Extremely satisfied	(10.0)	31	**	20	24	**	**	**
		14%	**	14%	12%	**	**	**
DISSATISFIED (1-4)		20	**	10	17	**	**	**
		9%	**	7%	9%	**	**	**
NEUTRAL (5-6)		47	**	33	39	**	**	**
		21%	**	23%	20%	**	**	**
SATISFIED (7-10)		156	**	101	136	**	**	**
		70%	**	70%	71%	**	**	**
Answered		222	**	144	192	**	**	**
Mean score		7.3	**	7.3	7.2	**	**	**
Standard deviation		1.82	**	1.74	1.79	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	225	73	141	197	8	9	17
Effective Weighted Sample	185	58	117	159	7	8	15
Total	222	67	144	192	9	9	18
Standard error	.12	**	.15	.13	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	209	41	34	47	13	70	58	127	10	17	19	34	27
Effective Weighted Sample	180	35	30	41	12	60	49	110	9	15	16	29	22
Total	241	42	37	60	22	83	63	150	9	21	23	39	26
2	(2.0)	1	**	**	**	**	**	-	**	**	**	**	**
		*%	**	**	**	**	**	-%	**	**	**	**	**
3	(3.0)	6	**	**	**	**	**	1	**	**	**	**	**
		3%	**	**	**	**	**	1%	**	**	**	**	**
4	(4.0)	6	**	**	**	**	**	4	**	**	**	**	**
		2%	**	**	**	**	**	3%	**	**	**	**	**
5	(5.0)	16	**	**	**	**	**	11	**	**	**	**	**
		7%	**	**	**	**	**	7%	**	**	**	**	**
6	(6.0)	28	**	**	**	**	**	11	**	**	**	**	**
		12%	**	**	**	**	**	7%	**	**	**	**	**
7	(7.0)	49	**	**	**	**	**	28	**	**	**	**	**
		20%	**	**	**	**	**	18%	**	**	**	**	**
8	(8.0)	58	**	**	**	**	**	38	**	**	**	**	**
		24%	**	**	**	**	**	25%	**	**	**	**	**
9	(9.0)	32	**	**	**	**	**	21	**	**	**	**	**
		13%	**	**	**	**	**	14%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	46	**	**	**	**	**	35	**	**	**	**	**
		19%	**	**	**	**	**	24%	**	**	**	**	**
DISSATISFIED (1-4)		13	**	**	**	**	**	5	**	**	**	**	**
		5%	**	**	**	**	**	4%	**	**	**	**	**
NEUTRAL (5-6)		44	**	**	**	**	**	22	**	**	**	**	**
		18%	**	**	**	**	**	15%	**	**	**	**	**
SATISFIED (7-10)		185	**	**	**	**	**	122	**	**	**	**	**
		77%	**	**	**	**	**	82%	**	**	**	**	**
Answered		241	**	**	**	**	**	150	**	**	**	**	**
Mean score		7.6	**	**	**	**	**	7.9	**	**	**	**	**
Standard deviation		1.78	**	**	**	**	**	1.70	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g	
Unweighted total	209	41	34	47	13	70	58	127	10	17	19	34	27	
Effective Weighted Sample	180	35	30	41	12	60	49	110	9	15	16	29	22	
Total	241	42	37	60	22	83	63	150	9	21	23	39	26	
Standard error	.12	**	**	**	**	**	**	.15	**	**	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		209	43	3	1	-	28	15	30	13	152	53	14	18	14	7
Effective Weighted Sample		180	39	3	1	-	25	14	28	11	128	49	12	16	13	7
Total		241	57	3	*	-	37	20	43	14	169	67	17	23	18	10
2	(2.0)	1	**	**	**	**	**	**	**	**	-	**	**	**	**	**
		*%	**	**	**	**	**	**	**	**	-%	**	**	**	**	**
3	(3.0)	6	**	**	**	**	**	**	**	**	3	**	**	**	**	**
		3%	**	**	**	**	**	**	**	**	2%	**	**	**	**	**
4	(4.0)	6	**	**	**	**	**	**	**	**	6	**	**	**	**	**
		2%	**	**	**	**	**	**	**	**	3%	**	**	**	**	**
5	(5.0)	16	**	**	**	**	**	**	**	**	8	**	**	**	**	**
		7%	**	**	**	**	**	**	**	**	4%	**	**	**	**	**
6	(6.0)	28	**	**	**	**	**	**	**	**	24	**	**	**	**	**
		12%	**	**	**	**	**	**	**	**	14%	**	**	**	**	**
7	(7.0)	49	**	**	**	**	**	**	**	**	35	**	**	**	**	**
		20%	**	**	**	**	**	**	**	**	21%	**	**	**	**	**
8	(8.0)	58	**	**	**	**	**	**	**	**	40	**	**	**	**	**
		24%	**	**	**	**	**	**	**	**	24%	**	**	**	**	**
9	(9.0)	32	**	**	**	**	**	**	**	**	25	**	**	**	**	**
		13%	**	**	**	**	**	**	**	**	15%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	46	**	**	**	**	**	**	**	**	28	**	**	**	**	**
		19%	**	**	**	**	**	**	**	**	16%	**	**	**	**	**
DISSATISFIED (1-4)		13	**	**	**	**	**	**	**	**	9	**	**	**	**	**
		5%	**	**	**	**	**	**	**	**	5%	**	**	**	**	**
NEUTRAL (5-6)		44	**	**	**	**	**	**	**	**	31	**	**	**	**	**
		18%	**	**	**	**	**	**	**	**	19%	**	**	**	**	**
SATISFIED (7-10)		185	**	**	**	**	**	**	**	**	129	**	**	**	**	**
		77%	**	**	**	**	**	**	**	**	76%	**	**	**	**	**
Answered		241	**	**	**	**	**	**	**	**	169	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	209	43	3	1	-	28	15	30	13	152	53	14	18	14	7
Effective Weighted Sample	180	39	3	1	-	25	14	28	11	128	49	12	16	13	7
Total	241	57	3	*	-	37	20	43	14	169	67	17	23	18	10
Mean score	7.6	**	**	**	**	**	**	**	**	7.6	**	**	**	**	**
Standard deviation	1.78	**	**	**	**	**	**	**	**	1.70	**	**	**	**	**
Standard error	.12	**	**	**	**	**	**	**	**	.14	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	209	79	123	186	7	5	12
Effective Weighted Sample	180	67	107	159	6	4	10
Total	241	85	148	215	8	5	13
2	(2.0)	1	**	-	**	**	**
		*%	**	-%	**	**	**
3	(3.0)	6	**	4	**	**	**
		3%	**	3%	**	**	**
4	(4.0)	6	**	5	**	**	**
		2%	**	3%	**	**	**
5	(5.0)	16	**	6	**	**	**
		7%	**	4%	**	**	**
6	(6.0)	28	**	17	**	**	**
		12%	**	12%	**	**	**
7	(7.0)	49	**	35	**	**	**
		20%	**	24%	**	**	**
8	(8.0)	58	**	33	**	**	**
		24%	**	22%	**	**	**
9	(9.0)	32	**	24	**	**	**
		13%	**	16%	**	**	**
10 - Extremely satisfied	(10.0)	46	**	23	**	**	**
		19%	**	16%	**	**	**
DISSATISFIED (1-4)		13	**	9	**	**	**
		5%	**	6%	**	**	**
NEUTRAL (5-6)		44	**	23	**	**	**
		18%	**	16%	**	**	**
SATISFIED (7-10)		185	**	115	**	**	**
		77%	**	78%	**	**	**
Answered		241	**	148	**	**	**
Mean score		7.6	**	7.6	**	**	**
Standard deviation		1.78	**	1.73	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	209	79	123	186	7	5	12
Effective Weighted Sample	180	67	107	159	6	4	10
Total	241	85	148	215	8	5	13
Standard error	.12	**	.16	.13	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Times Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	81	14	11	16	5	25	25	46	7	4	7	16	11
Effective Weighted Sample	69	12	9	13	5	20	21	39	7	4	7	15	9
Total	88	15	11	19	8	27	29	49	9	6	11	22	11
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
DISSATISFIED (1-4)		**	**	**	**	**	**	**	**	**	**	**	**
NEUTRAL (5-6)		**	**	**	**	**	**	**	**	**	**	**	**
SATISFIED (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
Answered		**	**	**	**	**	**	**	**	**	**	**	**
Mean score		**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation		**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Times Radio in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	81	14	11	16	5	25	25	46	7	4	7	16	11
Effective Weighted Sample	69	12	9	13	5	20	21	39	7	4	7	15	9
Total	88	15	11	19	8	27	29	49	9	6	11	22	11
Standard error	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Times Radio in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE ~a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		81	13	-	1	2	10	3	9	4	61	19	2	12	4	1
Effective Weighted Sample		69	12	-	1	2	9	3	8	4	51	17	2	10	3	1
Total		88	17	-	1	1	13	4	12	6	66	21	2	13	4	1
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
DISSATISFIED (1-4)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NEUTRAL (5-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SATISFIED (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Answered		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Times Radio in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	~a	~b	~c	~d	~e	~f
Unweighted total	81	13	-	1	2	10	3	9	4	61	19	2	12	4	1
Effective Weighted Sample	69	12	-	1	2	9	3	8	4	51	17	2	10	3	1
Total	88	17	-	1	1	13	4	12	6	66	21	2	13	4	1
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Times Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	81	28	53	69	5	2	7
Effective Weighted Sample	69	25	44	58	5	2	6
Total	88	32	56	73	6	3	9
2	(2.0)	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**
DISSATISFIED (1-4)		**	**	**	**	**	**
NEUTRAL (5-6)		**	**	**	**	**	**
SATISFIED (7-10)		**	**	**	**	**	**
Answered	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Times Radio in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	81	28	53	69	5	2	7
Effective Weighted Sample	69	25	44	58	5	2	6
Total	88	32	56	73	6	3	9
Standard error	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	~g	
Unweighted total	726	134	122	161	39	215	211	445	47	45	51	108	98	
Effective Weighted Sample	592	105	106	131	36	172	173	358	39	37	42	89	81	
Total	736	123	107	172	65	216	215	448	51	51	59	116	94	
1 - Extremely dissatisfied	(1.0)	5 1%	1 1%	- -%	- -%	** **	1 *%	2 1%	1 *%	** **	** **	** **	2 2%	** **
2	(2.0)	4 *%	- -%	- -%	- -%	** **	1 1%	1 1%	2 *%	** **	** **	** **	- -%	** **
3	(3.0)	11 1%	- -%	1 1%	3 2%	** **	4 2%	4 2%	5 1%	** **	** **	** **	2 2%	** **
4	(4.0)	15 2%	1 1%	- -%	1 1%	** **	1 *%	8 4%	6 1%	** **	** **	** **	5 5%	** **
5	(5.0)	47 6%	8 7%	7 7%	9 5%	** **	11 5%	14 6%	27 6%	** **	** **	** **	5 5%	** **
6	(6.0)	67 9%	13 10%	5 4%	10 6%	** **	14 7%	20 10%	37 8%	** **	** **	** **	9 8%	** **
7	(7.0)	123 17%	23 19%	13 12%	22 13%	** **	29 13%	42 20%	70 16%	** **	** **	** **	13 12%	** **
8	(8.0)	199 27%	34 28%	35 33%	50 29%	** **	61 28%	50 23%	129 29%	** **	** **	** **	34 30%	** **
9	(9.0)	119 16%	20 16%	21 19%	34 20%	** **	35 16%	35 16%	74 16%	** **	** **	** **	20 17%	** **
10 - Extremely satisfied	(10.0)	147 20%	23 19%	25 23%	43 25%	** **	58 27%	38 18%	96 21%	** **	** **	** **	24 20%	** **
DISSATISFIED (1-4)		34 5%	2 1%	1 1%	4 2%	** **	7 3%	15 7%	15 3%	** **	** **	** **	10 9%	** **
NEUTRAL (5-6)		114 16%	21 17%	12 11%	19 11%	** **	26 12%	34 16%	65 14%	** **	** **	** **	14 12%	** **
SATISFIED (7-10)		588 80%	100 82%	94 88%	148 86%	** **	183 85%	166 77%	369 82%	** **	** **	** **	91 79%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	~g	
Unweighted total	726	134	122	161	39	215	211	445	47	45	51	108	98	
Effective Weighted Sample	592	105	106	131	36	172	173	358	39	37	42	89	81	
Total	736	123	107	172	65	216	215	448	51	51	59	116	94	
Answered	736	123	107	172	**	216	215	448	**	**	**	116	**	
Mean score	7.8	7.9	8.2	8.2	**	8.1	7.6	7.9	**	**	**	7.7	**	
Standard deviation	1.80	1.59	1.53	1.61	**	1.74	1.91	1.70	**	**	**	2.00	**	
Standard error	.07	.14	.14	.13	**	.12	.13	.08	**	**	**	.19	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		726	116	18	18	9	67	48	82	34	633	73	24	23	17	9
Effective Weighted Sample		592	102	16	16	9	58	43	72	30	510	65	20	21	16	8
Total		736	144	14	10	3	84	60	98	46	630	85	26	30	20	9
1 - Extremely dissatisfied	(1.0)	5 1%	- -%	** **	** **	** **	** **	** **	** **	** **	4 1%	** **	** **	** **	** **	** **
2	(2.0)	4 *%	- -%	** **	** **	** **	** **	** **	** **	** **	4 1%	** **	** **	** **	** **	** **
3	(3.0)	11 1%	3 2%	** **	** **	** **	** **	** **	** **	** **	10 2%	** **	** **	** **	** **	** **
4	(4.0)	15 2%	- -%	** **	** **	** **	** **	** **	** **	** **	6 1%	** **	** **	** **	** **	** **
5	(5.0)	47 6%	7 5%	** **	** **	** **	** **	** **	** **	** **	35 6%	** **	** **	** **	** **	** **
6	(6.0)	67 9%	7 5%	** **	** **	** **	** **	** **	** **	** **	61 10%	** **	** **	** **	** **	** **
7	(7.0)	123 17%	19 13%	** **	** **	** **	** **	** **	** **	** **	101 16%	** **	** **	** **	** **	** **
8	(8.0)	199 27%	42 29%	** **	** **	** **	** **	** **	** **	** **	172 27%	** **	** **	** **	** **	** **
9	(9.0)	119 16%	29 20%	** **	** **	** **	** **	** **	** **	** **	106 17%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	147 20%	38 26%	** **	** **	** **	** **	** **	** **	** **	131 21%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		34 5%	3 2%	** **	** **	** **	** **	** **	** **	** **	23 4%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		114 16%	14 10%	** **	** **	** **	** **	** **	** **	** **	96 15%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	726	116	18	18	9	67	48	82	34	633	73	24	23	17	9
Effective Weighted Sample	592	102	16	16	9	58	43	72	30	510	65	20	21	16	8
Total	736	144	14	10	3	84	60	98	46	630	85	26	30	20	9
SATISFIED (7-10)	588	127	**	**	**	**	**	**	**	510	**	**	**	**	**
	80%	88%	**	**	**	**	**	**	**	81%	**	**	**	**	**
Answered	736	144	**	**	**	**	**	**	**	630	**	**	**	**	**
Mean score	7.8	8.2	**	**	**	**	**	**	**	7.9	**	**	**	**	**
Standard deviation	1.80	1.59	**	**	**	**	**	**	**	1.75	**	**	**	**	**
Standard error	.07	.15	**	**	**	**	**	**	**	.07	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		726	329	364	647	19	22	41
Effective Weighted Sample		592	270	293	526	16	17	33
Total		736	327	373	659	18	19	37
1 - Extremely dissatisfied	(1.0)	5 1%	2 1%	3 1%	5 1%	** **	** **	** **
2	(2.0)	4 *%	1 *%	1 *%	4 1%	** **	** **	** **
3	(3.0)	11 1%	6 2%	4 1%	8 1%	** **	** **	** **
4	(4.0)	15 2%	3 1%	10 3%	13 2%	** **	** **	** **
5	(5.0)	47 6%	16 5%	29 8%	41 6%	** **	** **	** **
6	(6.0)	67 9%	26 8%	36 10%	58 9%	** **	** **	** **
7	(7.0)	123 17%	64 19%	56 15%	110 17%	** **	** **	** **
8	(8.0)	199 27%	76 23%	115 31%	181 28%	** **	** **	** **
9	(9.0)	119 16%	61 19%	48 13%	112 17%	** **	** **	** **
10 - Extremely satisfied	(10.0)	147 20%	72 22%	72 19%	128 19%	** **	** **	** **
DISSATISFIED (1-4)		34 5%	12 4%	17 5%	29 4%	** **	** **	** **
NEUTRAL (5-6)		114 16%	42 13%	65 17%	98 15%	** **	** **	** **
SATISFIED (7-10)		588 80%	272 83%	291 78%	531 81%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	726	329	364	647	19	22	41
Effective Weighted Sample	592	270	293	526	16	17	33
Total	736	327	373	659	18	19	37
Answered	736	327	373	659	**	**	**
Mean score	7.8	7.9	7.7	7.8	**	**	**
Standard deviation	1.80	1.76	1.79	1.78	**	**	**
Standard error	.07	.10	.09	.07	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	g
Unweighted total	514	36	12	13	1	95	184	254	31	25	20	78	121
Effective Weighted Sample	415	30	11	11	1	76	151	203	25	20	18	66	99
Total	489	34	9	11	2	79	176	244	30	23	19	76	116
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	1	-	**	**	**	**	-
		*%	**	**	**	**	1%	-%	**	**	**	**	-%
2	(2.0)	2	**	**	**	**	-	2	**	**	**	**	-
		*%	**	**	**	**	-%	1%	**	**	**	**	-%
3	(3.0)	2	**	**	**	**	-	2	**	**	**	**	-
		*%	**	**	**	**	-%	1%	**	**	**	**	-%
4	(4.0)	15	**	**	**	**	11	4	**	**	**	**	8
		3%	**	**	**	**	6%	2%	**	**	**	**	7%
5	(5.0)	45	**	**	**	**	16	21	**	**	**	**	10
		9%	**	**	**	**	9%	9%	**	**	**	**	8%
6	(6.0)	54	**	**	**	**	23	24	**	**	**	**	10
		11%	**	**	**	**	13%	10%	**	**	**	**	9%
7	(7.0)	71	**	**	**	**	21	34	**	**	**	**	13
		14%	**	**	**	**	12%	14%	**	**	**	**	11%
8	(8.0)	110	**	**	**	**	38	59	**	**	**	**	27
		23%	**	**	**	**	22%	24%	**	**	**	**	24%
9	(9.0)	76	**	**	**	**	25	39	**	**	**	**	17
		16%	**	**	**	**	14%	16%	**	**	**	**	15%
10 - Extremely satisfied	(10.0)	113	**	**	**	**	40	59	**	**	**	**	30
		23%	**	**	**	**	23%	24%	**	**	**	**	26%
DISSATISFIED (1-4)		21	**	**	**	**	13	7	**	**	**	**	8
		4%	**	**	**	**	7%	3%	**	**	**	**	7%
NEUTRAL (5-6)		99	**	**	**	**	39	45	**	**	**	**	20
		20%	**	**	**	**	22%	19%	**	**	**	**	17%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	g
Unweighted total	514	36	12	13	1	95	184	254	31	25	20	78	121
Effective Weighted Sample	415	30	11	11	1	76	151	203	25	20	18	66	99
Total	489	34	9	11	2	79	176	244	30	23	19	76	116
SATISFIED (7-10)	370	**	**	**	**	**	124	191	**	**	**	**	88
	76%	**	**	**	**	**	71%	78%	**	**	**	**	76%
Answered	489	**	**	**	**	**	176	244	**	**	**	**	116
Mean score	7.8	**	**	**	**	**	7.6	7.9	**	**	**	**	7.8
Standard deviation	1.82	**	**	**	**	**	1.95	1.76	**	**	**	**	1.88
Standard error	.08	**	**	**	**	**	.14	.11	**	**	**	**	.17

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		514	7	4	1	1	6	1	4	3	416	85	30	20	23	12
Effective Weighted Sample		415	7	4	1	1	6	1	4	3	331	75	26	18	20	10
Total		489	7	3	*	*	6	1	4	3	389	91	33	22	24	11
1 - Extremely dissatisfied	(1.0)	1 *%	**	**	**	**	**	**	**	**	-	**	**	**	**	**
2	(2.0)	2 *%	**	**	**	**	**	**	**	**	2	**	**	**	**	**
3	(3.0)	2 *%	**	**	**	**	**	**	**	**	2	**	**	**	**	**
4	(4.0)	15 3%	**	**	**	**	**	**	**	**	12	**	**	**	**	**
5	(5.0)	45 9%	**	**	**	**	**	**	**	**	33	**	**	**	**	**
6	(6.0)	54 11%	**	**	**	**	**	**	**	**	44	**	**	**	**	**
7	(7.0)	71 14%	**	**	**	**	**	**	**	**	58	**	**	**	**	**
8	(8.0)	110 23%	**	**	**	**	**	**	**	**	93	**	**	**	**	**
9	(9.0)	76 16%	**	**	**	**	**	**	**	**	60	**	**	**	**	**
10 - Extremely satisfied	(10.0)	113 23%	**	**	**	**	**	**	**	**	85	**	**	**	**	**
DISSATISFIED (1-4)		21 4%	**	**	**	**	**	**	**	**	16	**	**	**	**	**
NEUTRAL (5-6)		99 20%	**	**	**	**	**	**	**	**	77	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	514	7	4	1	1	6	1	4	3	416	85	30	20	23	12
Effective Weighted Sample	415	7	4	1	1	6	1	4	3	331	75	26	18	20	10
Total	489	7	3	*	*	6	1	4	3	389	91	33	22	24	11
SATISFIED (7-10)	370	**	**	**	**	**	**	**	**	297	**	**	**	**	**
	76%	**	**	**	**	**	**	**	**	76%	**	**	**	**	**
Answered	489	**	**	**	**	**	**	**	**	389	**	**	**	**	**
Mean score	7.8	**	**	**	**	**	**	**	**	7.8	**	**	**	**	**
Standard deviation	1.82	**	**	**	**	**	**	**	**	1.77	**	**	**	**	**
Standard error	.08	**	**	**	**	**	**	**	**	.09	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		514	244	252	451	19	26	45
Effective Weighted Sample		415	198	204	365	16	20	35
Total		489	229	247	432	18	21	39
1 - Extremely dissatisfied	(1.0)	1	-	1	1	**	**	**
		*%	-%	1%	*%	**	**	**
2	(2.0)	2	-	2	2	**	**	**
		*%	-%	1%	*%	**	**	**
3	(3.0)	2	-	2	-	**	**	**
		*%	-%	1%	-%	**	**	**
4	(4.0)	15	4	11	13	**	**	**
		3%	2%	4%	3%	**	**	**
5	(5.0)	45	20	23	41	**	**	**
		9%	9%	9%	9%	**	**	**
6	(6.0)	54	25	29	48	**	**	**
		11%	11%	12%	11%	**	**	**
7	(7.0)	71	32	37	62	**	**	**
		14%	14%	15%	14%	**	**	**
8	(8.0)	110	49	60	104	**	**	**
		23%	21%	24%	24%	**	**	**
9	(9.0)	76	40	32	62	**	**	**
		16%	17%	13%	14%	**	**	**
10 - Extremely satisfied	(10.0)	113	59	50	99	**	**	**
		23%	26%	20%	23%	**	**	**
DISSATISFIED (1-4)		21	4	16	16	**	**	**
		4%	2%	7%	4%	**	**	**
NEUTRAL (5-6)		99	45	52	88	**	**	**
		20%	20%	21%	20%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	514	244	252	451	19	26	45
Effective Weighted Sample	415	198	204	365	16	20	35
Total	489	229	247	432	18	21	39
SATISFIED (7-10)	370	180	179	328	**	**	**
	76%	78%	73%	76%	**	**	**
Answered	489	229	247	432	**	**	**
Mean score	7.8	8.0	7.6	7.8	**	**	**
Standard deviation	1.82	1.70	1.91	1.79	**	**	**
Standard error	.08	.11	.12	.08	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts?

Base : Those who have used Google Play Music or Google Podcasts in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	257	21	8	9	1	61	101	116	18	10	28	68	53
Effective Weighted Sample	215	17	7	7	1	50	84	97	15	9	24	58	43
Total	250	19	6	8	2	54	101	114	19	12	28	71	48
3	(3.0)	3 1%	** **	** **	** **	** **	1 1%	2 1%	** **	** **	** **	** **	** **
4	(4.0)	13 5%	** **	** **	** **	** **	7 7%	4 4%	** **	** **	** **	** **	** **
5	(5.0)	32 13%	** **	** **	** **	** **	10 10%	12 11%	** **	** **	** **	** **	** **
6	(6.0)	27 11%	** **	** **	** **	** **	14 14%	10 9%	** **	** **	** **	** **	** **
7	(7.0)	55 22%	** **	** **	** **	** **	22 22%	24 21%	** **	** **	** **	** **	** **
8	(8.0)	56 22%	** **	** **	** **	** **	22 22%	26 23%	** **	** **	** **	** **	** **
9	(9.0)	29 12%	** **	** **	** **	** **	7 7%	19 16%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	36 14%	** **	** **	** **	** **	16 16%	17 15%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)	15 6%	** **	** **	** **	** **	** **	8 8%	6 5%	** **	** **	** **	** **	** **
NEUTRAL (5-6)	59 23%	** **	** **	** **	** **	** **	25 24%	22 20%	** **	** **	** **	** **	** **
SATISFIED (7-10)	176 70%	** **	** **	** **	** **	** **	69 68%	86 75%	** **	** **	** **	** **	** **
Answered	250	**	**	**	**	**	101	114	**	**	**	**	**
Mean score	7.3	**	**	**	**	**	7.3	7.5	**	**	**	**	**
Standard deviation	1.77	**	**	**	**	**	1.81	1.75	**	**	**	**	**
Standard error	.11	**	**	**	**	**	.18	.16	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts?

Base : Those who have used Google Play Music or Google Podcasts in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	257	6	2	-	1	5	1	5	1	188	64	14	24	17	9
Effective Weighted Sample	215	5	2	-	1	4	1	4	1	154	57	12	22	16	8
Total	250	6	1	-	*	5	1	5	1	177	69	15	25	20	9
3	(3.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	** **	** **
4	(4.0)	13 5%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **	** **	** **
5	(5.0)	32 13%	** **	** **	** **	** **	** **	** **	** **	23 13%	** **	** **	** **	** **	** **
6	(6.0)	27 11%	** **	** **	** **	** **	** **	** **	** **	22 12%	** **	** **	** **	** **	** **
7	(7.0)	55 22%	** **	** **	** **	** **	** **	** **	** **	35 20%	** **	** **	** **	** **	** **
8	(8.0)	56 22%	** **	** **	** **	** **	** **	** **	** **	38 21%	** **	** **	** **	** **	** **
9	(9.0)	29 12%	** **	** **	** **	** **	** **	** **	** **	20 11%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	36 14%	** **	** **	** **	** **	** **	** **	** **	29 16%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		15 6%	** **	** **	** **	** **	** **	** **	** **	10 6%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		59 23%	** **	** **	** **	** **	** **	** **	** **	45 25%	** **	** **	** **	** **	** **
SATISFIED (7-10)		176 70%	** **	** **	** **	** **	** **	** **	** **	122 69%	** **	** **	** **	** **	** **
Answered		250	**	**	**	**	**	**	**	177	**	**	**	**	**
Mean score		7.3	**	**	**	**	**	**	**	7.4	**	**	**	**	**
Standard deviation		1.77	**	**	**	**	**	**	**	1.81	**	**	**	**	**
Standard error		.11	**	**	**	**	**	**	**	.13	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts?

Base : Those who have used Google Play Music or Google Podcasts in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%		~a	b	a	~b	~c	~d	
Unweighted total	257	95	151	220	9	16	25	
Effective Weighted Sample	215	78	129	182	8	14	22	
Total	250	83	158	212	10	17	27	
3	(3.0)	3	**	1	3	**	**	**
		1%	**	*%	1%	**	**	**
4	(4.0)	13	**	8	10	**	**	**
		5%	**	5%	5%	**	**	**
5	(5.0)	32	**	18	24	**	**	**
		13%	**	11%	12%	**	**	**
6	(6.0)	27	**	15	20	**	**	**
		11%	**	10%	10%	**	**	**
7	(7.0)	55	**	35	49	**	**	**
		22%	**	22%	23%	**	**	**
8	(8.0)	56	**	33	48	**	**	**
		22%	**	21%	23%	**	**	**
9	(9.0)	29	**	19	23	**	**	**
		12%	**	12%	11%	**	**	**
10 - Extremely satisfied	(10.0)	36	**	28	34	**	**	**
		14%	**	18%	16%	**	**	**
DISSATISFIED (1-4)		15	**	9	13	**	**	**
		6%	**	6%	6%	**	**	**
NEUTRAL (5-6)		59	**	33	45	**	**	**
		23%	**	21%	21%	**	**	**
SATISFIED (7-10)		176	**	115	154	**	**	**
		70%	**	73%	73%	**	**	**
Answered		250	**	158	212	**	**	**
Mean score		7.3	**	7.5	7.4	**	**	**
Standard deviation		1.77	**	1.78	1.78	**	**	**
Standard error		.11	**	.15	.12	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with GlobalPlayer?

Base : Those who have used GlobalPlayer in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	174	14	14	14	-	44	63	83	14	11	21	45	30
Effective Weighted Sample	150	12	13	13	-	38	55	71	12	10	18	39	25
Total	184	15	14	14	-	45	64	91	12	12	20	46	29
2	(2.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	2 1%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	9 5%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	18 10%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	12 6%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	39 21%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	58 32%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	18 10%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	26 14%	**	**	**	**	**	**	**	**	**	**	**
DISSATISFIED (1-4)	13 7%	**	**	**	**	**	**	**	**	**	**	**	**
NEUTRAL (5-6)	30 16%	**	**	**	**	**	**	**	**	**	**	**	**
SATISFIED (7-10)	141 77%	**	**	**	**	**	**	**	**	**	**	**	**
Answered	184	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.75	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	.13	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with GlobalPlayer?

Base : Those who have used GlobalPlayer in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	174	12	1	1	-	10	2	9	3	134	37	10	11	7	9
Effective Weighted Sample	150	11	1	1	-	9	2	9	3	115	33	8	10	7	8
Total	184	13	1	1	-	10	2	10	3	139	42	11	13	9	9
2	(2.0)	1 1%	**	**	**	**	**	**	**	1 1%	**	**	**	**	**
3	(3.0)	2 1%	**	**	**	**	**	**	**	2 2%	**	**	**	**	**
4	(4.0)	9 5%	**	**	**	**	**	**	**	8 6%	**	**	**	**	**
5	(5.0)	18 10%	**	**	**	**	**	**	**	11 8%	**	**	**	**	**
6	(6.0)	12 6%	**	**	**	**	**	**	**	8 6%	**	**	**	**	**
7	(7.0)	39 21%	**	**	**	**	**	**	**	33 24%	**	**	**	**	**
8	(8.0)	58 32%	**	**	**	**	**	**	**	40 29%	**	**	**	**	**
9	(9.0)	18 10%	**	**	**	**	**	**	**	13 9%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	26 14%	**	**	**	**	**	**	**	21 15%	**	**	**	**	**
DISSATISFIED (1-4)		13 7%	**	**	**	**	**	**	**	12 9%	**	**	**	**	**
NEUTRAL (5-6)		30 16%	**	**	**	**	**	**	**	20 14%	**	**	**	**	**
SATISFIED (7-10)		141 77%	**	**	**	**	**	**	**	107 77%	**	**	**	**	**
Answered		184	**	**	**	**	**	**	**	139	**	**	**	**	**
Mean score		7.4	**	**	**	**	**	**	**	7.4	**	**	**	**	**
Standard deviation		1.75	**	**	**	**	**	**	**	1.81	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with GlobalPlayer?

Base : Those who have used GlobalPlayer in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	174	12	1	1	-	10	2	9	3	134	37	10	11	7	9
Effective Weighted Sample	150	11	1	1	-	9	2	9	3	115	33	8	10	7	8
Total	184	13	1	1	-	10	2	10	3	139	42	11	13	9	9
Standard error	.13	**	**	**	**	**	**	**	**	.16	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with GlobalPlayer?

Base : Those who have used GlobalPlayer in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%		~a	b	a	~b	~c	~d	
Unweighted total	174	65	100	154	4	11	15	
Effective Weighted Sample	150	56	86	132	4	10	13	
Total	184	69	104	164	6	9	15	
2	(2.0)	1	**	-	1	**	**	**
		1%	**	-%	1%	**	**	**
3	(3.0)	2	**	2	2	**	**	**
		1%	**	2%	1%	**	**	**
4	(4.0)	9	**	3	8	**	**	**
		5%	**	3%	5%	**	**	**
5	(5.0)	18	**	12	16	**	**	**
		10%	**	12%	10%	**	**	**
6	(6.0)	12	**	7	10	**	**	**
		6%	**	6%	6%	**	**	**
7	(7.0)	39	**	21	37	**	**	**
		21%	**	20%	22%	**	**	**
8	(8.0)	58	**	32	49	**	**	**
		32%	**	31%	30%	**	**	**
9	(9.0)	18	**	12	18	**	**	**
		10%	**	11%	11%	**	**	**
10 - Extremely satisfied	(10.0)	26	**	15	23	**	**	**
		14%	**	15%	14%	**	**	**
DISSATISFIED (1-4)		13	**	5	11	**	**	**
		7%	**	5%	7%	**	**	**
NEUTRAL (5-6)		30	**	19	26	**	**	**
		16%	**	18%	16%	**	**	**
SATISFIED (7-10)		141	**	80	126	**	**	**
		77%	**	77%	77%	**	**	**
Answered		184	**	104	164	**	**	**
Mean score		7.4	**	7.5	7.4	**	**	**
Standard deviation		1.75	**	1.73	1.75	**	**	**
Standard error		.13	**	.17	.14	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?

Base : Those who have used RadioPlayer in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	162	19	6	8	2	36	57	73	13	9	14	35	32
Effective Weighted Sample	134	15	6	7	2	30	49	58	12	8	13	32	28
Total	169	23	8	12	4	39	60	74	13	11	16	39	33
1 - Extremely dissatisfied	(1.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	2 1%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	6 3%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	23 14%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	18 11%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	36 21%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	39 23%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	24 14%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	19 11%	**	**	**	**	**	**	**	**	**	**	**
DISSATISFIED (1-4)	9 6%	**	**	**	**	**	**	**	**	**	**	**	**
NEUTRAL (5-6)	41 24%	**	**	**	**	**	**	**	**	**	**	**	**
SATISFIED (7-10)	118 70%	**	**	**	**	**	**	**	**	**	**	**	**
Answered	169	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.80	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?

Base : Those who have used RadioPlayer in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	162	19	6	8	2	36	57	73	13	9	14	35	32
Effective Weighted Sample	134	15	6	7	2	30	49	58	12	8	13	32	28
Total	169	23	8	12	4	39	60	74	13	11	16	39	33
Standard error	.14	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?

Base : Those who have used RadioPlayer in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		162	8	-	-	-	5	3	7	1	119	37	5	12	10	10
Effective Weighted Sample		134	7	-	-	-	5	3	7	1	96	34	5	11	9	10
Total		169	12	-	-	-	8	4	11	1	120	44	5	15	11	12
1 - Extremely dissatisfied	(1.0)	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **	** **
3	(3.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	** **	** **
4	(4.0)	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **	** **
5	(5.0)	23 14%	** **	** **	** **	** **	** **	** **	** **	** **	17 14%	** **	** **	** **	** **	** **
6	(6.0)	18 11%	** **	** **	** **	** **	** **	** **	** **	** **	15 12%	** **	** **	** **	** **	** **
7	(7.0)	36 21%	** **	** **	** **	** **	** **	** **	** **	** **	26 22%	** **	** **	** **	** **	** **
8	(8.0)	39 23%	** **	** **	** **	** **	** **	** **	** **	** **	28 24%	** **	** **	** **	** **	** **
9	(9.0)	24 14%	** **	** **	** **	** **	** **	** **	** **	** **	16 13%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	19 11%	** **	** **	** **	** **	** **	** **	** **	** **	15 12%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		9 6%	** **	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		41 24%	** **	** **	** **	** **	** **	** **	** **	** **	31 26%	** **	** **	** **	** **	** **
SATISFIED (7-10)		118 70%	** **	** **	** **	** **	** **	** **	** **	** **	85 70%	** **	** **	** **	** **	** **
Answered		169	**	**	**	**	**	**	**	**	120	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?

Base : Those who have used RadioPlayer in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	162	8	-	-	-	5	3	7	1	119	37	5	12	10	10
Effective Weighted Sample	134	7	-	-	-	5	3	7	1	96	34	5	11	9	10
Total	169	12	-	-	-	8	4	11	1	120	44	5	15	11	12
Mean score	7.3	**	**	**	**	**	**	**	**	7.3	**	**	**	**	**
Standard deviation	1.80	**	**	**	**	**	**	**	**	1.79	**	**	**	**	**
Standard error	.14	**	**	**	**	**	**	**	**	.16	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?

Base : Those who have used RadioPlayer in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%		~a	b	a	~b	~c	~d	
Unweighted total	162	52	103	147	1	6	7	
Effective Weighted Sample	134	44	84	122	1	5	6	
Total	169	56	106	155	1	6	7	
1 - Extremely dissatisfied	(1.0)	1	**	1	1	**	**	**
		1%	**	1%	1%	**	**	**
3	(3.0)	2	**	1	2	**	**	**
		1%	**	1%	1%	**	**	**
4	(4.0)	6	**	5	4	**	**	**
		3%	**	5%	3%	**	**	**
5	(5.0)	23	**	14	21	**	**	**
		14%	**	14%	13%	**	**	**
6	(6.0)	18	**	10	16	**	**	**
		11%	**	9%	11%	**	**	**
7	(7.0)	36	**	23	33	**	**	**
		21%	**	22%	21%	**	**	**
8	(8.0)	39	**	25	38	**	**	**
		23%	**	23%	24%	**	**	**
9	(9.0)	24	**	15	24	**	**	**
		14%	**	14%	16%	**	**	**
10 - Extremely satisfied	(10.0)	19	**	12	16	**	**	**
		11%	**	11%	10%	**	**	**
DISSATISFIED (1-4)	9	**	7	7	**	**	**	
	6%	**	7%	5%	**	**	**	
NEUTRAL (5-6)	41	**	24	37	**	**	**	
	24%	**	23%	24%	**	**	**	
SATISFIED (7-10)	118	**	74	111	**	**	**	
	70%	**	71%	71%	**	**	**	
Answered	169	**	106	155	**	**	**	
Mean score	7.3	**	7.2	7.3	**	**	**	
Standard deviation	1.80	**	1.83	1.77	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?

Base : Those who have used RadioPlayer in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	b	a	~b	~c	~d
Unweighted total	162	52	103	147	1	6	7
Effective Weighted Sample	134	44	84	122	1	5	6
Total	169	56	106	155	1	6	7
Standard error	.14	**	.18	.15	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	1538	165	94	114	20	356	476	851	97	69	57	203	297
Effective Weighted Sample	1258	133	82	95	19	288	386	696	78	55	46	165	236
Total	1480	151	86	119	33	329	440	833	91	63	50	191	266
1 - Extremely dissatisfied	(1.0)	3	-	**	2	**	2	1	**	**	**	1	-
		*%	-%	**	2%	**	1%	*%	*%	**	**	1%	-%
2	(2.0)	2	1	**	-	**	*	*	**	**	**	-	*
		*%	1%	**	-%	**	*%	*%	**	**	**	-%	*%
3	(3.0)	7	-	**	-	**	4	6	**	**	**	2	4
		*%	-%	**	-%	**	1%	1%	**	**	**	1%	1%
4	(4.0)	18	2	**	2	**	5	5	**	**	**	2	3
		1%	1%	**	2%	**	1%	1%	**	**	**	1%	1%
5	(5.0)	77	13	**	10	**	26	25	**	**	**	19	12
		5%	9%	**	8%	**	8%	6%	**	**	**	10%	4%
												b	
6	(6.0)	108	17	**	15	**	34	38	**	**	**	23	19
		7%	11%	**	13%	**	10%	9%	**	**	**	12%	7%
												b	
7	(7.0)	196	18	**	15	**	43	63	**	**	**	27	35
		13%	12%	**	13%	**	13%	14%	**	**	**	14%	13%
8	(8.0)	346	43	**	33	**	65	101	**	**	**	43	55
		23%	28%	**	27%	**	20%	23%	**	**	**	23%	21%
9	(9.0)	244	26	**	21	**	47	68	**	**	**	26	41
		17%	17%	**	18%	**	14%	16%	**	**	**	14%	15%
10 - Extremely satisfied	(10.0)	478	31	**	20	**	103	133	**	**	**	46	97
		32%	21%	**	17%	**	31%	30%	**	**	**	24%	37%
													f
DISSATISFIED (1-4)		31	3	**	4	**	11	12	**	**	**	6	7
		2%	2%	**	4%	**	3%	3%	**	**	**	3%	3%
NEUTRAL (5-6)		185	30	**	25	**	60	62	**	**	**	42	31
		13%	20%	**	21%	**	18%	14%	**	**	**	22%	12%
												bg	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	1538	165	94	114	20	356	476	851	97	69	57	203	297
Effective Weighted Sample	1258	133	82	95	19	288	386	696	78	55	46	165	236
Total	1480	151	86	119	33	329	440	833	91	63	50	191	266
SATISFIED (7-10)	1264	118	**	89	**	258	365	733	**	**	**	143	228
	85%	78%	**	75%	**	78%	83%	88%	**	**	**	75%	86%
								f					f
Answered	1480	151	**	119	**	329	440	833	**	**	**	191	266
Mean score	8.3	7.9	**	7.7	**	8.0	8.1	8.4	**	**	**	7.8	8.4
								f					f
Standard deviation	1.66	1.67	**	1.83	**	1.88	1.73	1.56	**	**	**	1.84	1.70
Standard error	.04	.13	**	.17	**	.10	.08	.05	**	**	**	.13	.10

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		1538	86	16	6	6	47	39	56	30	1275	229	54	74	65	36
Effective Weighted Sample		1258	76	14	6	6	41	35	48	27	1028	202	47	66	58	30
Total		1480	101	13	3	2	59	42	66	36	1196	248	58	82	72	35
1 - Extremely dissatisfied	(1.0)	3 *0%	** **	** **	** **	** **	** **	** **	** **	** **	2 *0%	1 *0%	** **	** **	** **	** **
2	(2.0)	2 *0%	** **	** **	** **	** **	** **	** **	** **	** **	1 *0%	1 *0%	** **	** **	** **	** **
3	(3.0)	7 *0%	** **	** **	** **	** **	** **	** **	** **	** **	6 *0%	1 1%	** **	** **	** **	** **
4	(4.0)	18 1%	** **	** **	** **	** **	** **	** **	** **	** **	12 1%	6 2%	** **	** **	** **	** **
5	(5.0)	77 5%	** **	** **	** **	** **	** **	** **	** **	** **	58 5%	16 7%	** **	** **	** **	** **
6	(6.0)	108 7%	** **	** **	** **	** **	** **	** **	** **	** **	80 7%	22 9%	** **	** **	** **	** **
7	(7.0)	196 13%	** **	** **	** **	** **	** **	** **	** **	** **	154 13%	40 16%	** **	** **	** **	** **
8	(8.0)	346 23%	** **	** **	** **	** **	** **	** **	** **	** **	280 23%	63 25%	** **	** **	** **	** **
9	(9.0)	244 17%	** **	** **	** **	** **	** **	** **	** **	** **	205 17%	31 13%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	478 32%	** **	** **	** **	** **	** **	** **	** **	** **	398 33%	66 27%	** **	** **	** **	** **
DISSATISFIED (1-4)		31 2%	** **	** **	** **	** **	** **	** **	** **	** **	20 2%	9 4%	** **	** **	** **	** **
NEUTRAL (5-6)		185 13%	** **	** **	** **	** **	** **	** **	** **	** **	138 12%	38 15%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	1538	86	16	6	6	47	39	56	30	1275	229	54	74	65	36
Effective Weighted Sample	1258	76	14	6	6	41	35	48	27	1028	202	47	66	58	30
Total	1480	101	13	3	2	59	42	66	36	1196	248	58	82	72	35
SATISFIED (7-10)	1264	**	**	**	**	**	**	**	**	1037	200	**	**	**	**
	85%	**	**	**	**	**	**	**	**	87%	81%	**	**	**	**
Answered	1480	**	**	**	**	**	**	**	**	1196	248	**	**	**	**
Mean score	8.3	**	**	**	**	**	**	**	**	8.3	8.0	**	**	**	**
										b					
Standard deviation	1.66	**	**	**	**	**	**	**	**	1.61	1.78	**	**	**	**
Standard error	.04	**	**	**	**	**	**	**	**	.05	.12	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	d
Significance Level: 99%								
Unweighted total		1538	775	707	1345	54	75	129
Effective Weighted Sample		1258	637	575	1096	46	62	108
Total		1480	750	675	1291	54	71	125
1 - Extremely dissatisfied	(1.0)	3	-	2	2	**	**	-
		*%	-%	*%	*%	**	**	-%
2	(2.0)	2	1	2	2	**	**	-
		*%	*%	*%	*%	**	**	-%
3	(3.0)	7	4	3	5	**	**	2
		*%	1%	*%	*%	**	**	2%
4	(4.0)	18	6	10	13	**	**	2
		1%	1%	2%	1%	**	**	2%
5	(5.0)	77	36	39	61	**	**	6
		5%	5%	6%	5%	**	**	5%
6	(6.0)	108	47	57	101	**	**	2
		7%	6%	8%	8%	**	**	1%
7	(7.0)	196	78	112	177	**	**	11
		13%	10%	17%	14%	**	**	9%
				a				
8	(8.0)	346	177	165	314	**	**	28
		23%	24%	24%	24%	**	**	23%
9	(9.0)	244	132	101	214	**	**	22
		17%	18%	15%	17%	**	**	18%
10 - Extremely satisfied	(10.0)	478	269	184	403	**	**	51
		32%	36%	27%	31%	**	**	41%
			b					
DISSATISFIED (1-4)		31	10	17	21	**	**	5
		2%	1%	3%	2%	**	**	4%
NEUTRAL (5-6)		185	83	95	162	**	**	8
		13%	11%	14%	13%	**	**	6%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	1538	775	707	1345	54	75	129
Effective Weighted Sample	1258	637	575	1096	46	62	108
Total	1480	750	675	1291	54	71	125
SATISFIED (7-10)	1264	656	563	1107	**	**	113
	85%	88%	83%	86%	**	**	90%
Answered	1480	750	675	1291	**	**	125
Mean score	8.3	8.5	8.1	8.3	**	**	8.6
Standard deviation	1.66	1.57	1.69	1.61	**	**	1.69
Standard error	.04	.06	.06	.04	**	**	.15

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?

Base : Those who have used Deezer in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	148	11	3	4	1	37	66	56	13	13	17	41	44
Effective Weighted Sample	123	8	3	3	1	30	54	47	10	10	14	34	36
Total	142	10	3	5	2	33	65	53	13	12	17	43	42
1 - Extremely dissatisfied	(1.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	1 *%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	6 4%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	15 11%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	20 14%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	17 12%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	28 20%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	20 14%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	32 22%	**	**	**	**	**	**	**	**	**	**	**
DISSATISFIED (1-4)	10 7%	**	**	**	**	**	**	**	**	**	**	**	**
NEUTRAL (5-6)	35 24%	**	**	**	**	**	**	**	**	**	**	**	**
SATISFIED (7-10)	97 69%	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?

Base : Those who have used Deezer in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	148	11	3	4	1	37	66	56	13	13	17	41	44
Effective Weighted Sample	123	8	3	3	1	30	54	47	10	10	14	34	36
Total	142	10	3	5	2	33	65	53	13	12	17	43	42
Answered	142	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.07	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	.17	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?

Base : Those who have used Deezer in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		148	3	1	-	-	1	2	1	2	114	32	8	9	12	3
Effective Weighted Sample		123	3	1	-	-	1	2	1	2	93	29	8	8	11	3
Total		142	4	1	-	-	1	3	1	3	104	36	10	9	14	3
1 - Extremely dissatisfied	(1.0)	2 2%	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **	** **
2	(2.0)	1 *%	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	- -%	** **	** **	** **	** **	** **
4	(4.0)	6 4%	** **	** **	** **	** **	** **	** **	** **	** **	4 4%	** **	** **	** **	** **	** **
5	(5.0)	15 11%	** **	** **	** **	** **	** **	** **	** **	** **	8 8%	** **	** **	** **	** **	** **
6	(6.0)	20 14%	** **	** **	** **	** **	** **	** **	** **	** **	17 16%	** **	** **	** **	** **	** **
7	(7.0)	17 12%	** **	** **	** **	** **	** **	** **	** **	** **	10 10%	** **	** **	** **	** **	** **
8	(8.0)	28 20%	** **	** **	** **	** **	** **	** **	** **	** **	20 19%	** **	** **	** **	** **	** **
9	(9.0)	20 14%	** **	** **	** **	** **	** **	** **	** **	** **	19 19%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	32 22%	** **	** **	** **	** **	** **	** **	** **	** **	24 23%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		10 7%	** **	** **	** **	** **	** **	** **	** **	** **	6 6%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		35 24%	** **	** **	** **	** **	** **	** **	** **	** **	25 24%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?

Base : Those who have used Deezer in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	148	3	1	-	-	1	2	1	2	114	32	8	9	12	3
Effective Weighted Sample	123	3	1	-	-	1	2	1	2	93	29	8	8	11	3
Total	142	4	1	-	-	1	3	1	3	104	36	10	9	14	3
SATISFIED (7-10)	97	**	**	**	**	**	**	**	**	74	**	**	**	**	**
	69%	**	**	**	**	**	**	**	**	71%	**	**	**	**	**
Answered	142	**	**	**	**	**	**	**	**	104	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	7.8	**	**	**	**	**
Standard deviation	2.07	**	**	**	**	**	**	**	**	1.94	**	**	**	**	**
Standard error	.17	**	**	**	**	**	**	**	**	.18	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?

Base : Those who have used Deezer in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
			RELIGION					
		~a	~b	a	~b	~c	~d	
Significance Level: 99%								
Unweighted total	148	57	89	133	1	10	11	
Effective Weighted Sample	123	47	75	111	1	8	9	
Total	142	53	88	129	1	8	10	
1 - Extremely dissatisfied	(1.0)	2	**	**	2	**	**	**
		2%	**	**	2%	**	**	**
2	(2.0)	1	**	**	1	**	**	**
		*%	**	**	*%	**	**	**
3	(3.0)	1	**	**	1	**	**	**
		1%	**	**	1%	**	**	**
4	(4.0)	6	**	**	5	**	**	**
		4%	**	**	4%	**	**	**
5	(5.0)	15	**	**	11	**	**	**
		11%	**	**	9%	**	**	**
6	(6.0)	20	**	**	18	**	**	**
		14%	**	**	14%	**	**	**
7	(7.0)	17	**	**	16	**	**	**
		12%	**	**	12%	**	**	**
8	(8.0)	28	**	**	28	**	**	**
		20%	**	**	22%	**	**	**
9	(9.0)	20	**	**	19	**	**	**
		14%	**	**	15%	**	**	**
10 - Extremely satisfied	(10.0)	32	**	**	29	**	**	**
		22%	**	**	22%	**	**	**
DISSATISFIED (1-4)		10	**	**	9	**	**	**
		7%	**	**	7%	**	**	**
NEUTRAL (5-6)		35	**	**	29	**	**	**
		24%	**	**	22%	**	**	**
SATISFIED (7-10)		97	**	**	92	**	**	**
		69%	**	**	71%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?

Base : Those who have used Deezer in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	a	~b	~c	~d
Unweighted total	148	57	89	133	1	10	11
Effective Weighted Sample	123	47	75	111	1	8	9
Total	142	53	88	129	1	8	10
Answered	142	**	**	129	**	**	**
Mean score	7.5	**	**	7.6	**	**	**
Standard deviation	2.07	**	**	2.04	**	**	**
Standard error	.17	**	**	.18	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	850	125	84	103	19	270	302	443	52	56	65	161	168
Effective Weighted Sample	686	98	71	83	17	214	241	355	42	44	51	130	133
Total	794	105	74	102	28	239	271	420	52	56	60	151	141
1 - Extremely dissatisfied	(1.0)	3	-	**	-	**	-	2	**	**	**	-	-
		*%	-%	**	-%	**	-%	*%	**	**	**	-%	-%
2	(2.0)	*	-	**	-	**	-	-	**	**	**	*	-
		*%	-%	**	-%	**	-%	*%	**	**	**	*%	-%
3	(3.0)	9	4	**	*	**	1	6	**	**	**	2	2
		1%	4%	**	*%	**	*%	1%	**	**	**	2%	1%
4	(4.0)	10	1	**	-	**	4	6	**	**	**	2	2
		1%	1%	**	-%	**	2%	1%	**	**	**	1%	2%
5	(5.0)	50	5	**	2	**	16	22	**	**	**	11	11
		6%	5%	**	2%	**	7%	5%	**	**	**	7%	8%
6	(6.0)	80	11	**	7	**	27	31	**	**	**	15	20
		10%	10%	**	7%	**	11%	7%	**	**	**	10%	14%
7	(7.0)	135	18	**	15	**	31	68	**	**	**	25	25
		17%	17%	**	15%	**	13%	16%	**	**	**	17%	18%
8	(8.0)	210	33	**	28	**	52	126	**	**	**	38	26
		26%	32%	**	28%	**	22%	30%	**	**	**	25%	18%
9	(9.0)	128	7	**	27	**	48	70	**	**	**	22	29
		16%	7%	**	27%	**	20%	17%	**	**	**	15%	21%
					a								
10 - Extremely satisfied	(10.0)	170	26	**	22	**	61	90	**	**	**	34	26
		21%	25%	**	22%	**	25%	21%	**	**	**	23%	18%
DISSATISFIED (1-4)		23	5	**	*	**	5	13	**	**	**	5	4
		3%	5%	**	*%	**	2%	3%	**	**	**	3%	3%
NEUTRAL (5-6)		129	15	**	9	**	43	53	**	**	**	26	32
		16%	15%	**	9%	**	18%	13%	**	**	**	17%	22%
													b

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	850	125	84	103	19	270	302	443	52	56	65	161	168
Effective Weighted Sample	686	98	71	83	17	214	241	355	42	44	51	130	133
Total	794	105	74	102	28	239	271	420	52	56	60	151	141
SATISFIED (7-10)	642	85	**	92	**	191	215	354	**	**	**	120	106
	81%	80%	**	91%	**	80%	79%	84%	**	**	**	80%	75%
Answered	794	105	**	102	**	239	271	420	**	**	**	151	141
Mean score	7.9	7.8	**	8.4	**	8.1	7.9	8.0	**	**	**	7.9	7.7
Standard deviation	1.68	1.79	**	1.29	**	1.66	1.66	1.64	**	**	**	1.72	1.71
Standard error	.06	.16	**	.13	**	.10	.10	.08	**	**	**	.14	.13

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		850	67	14	13	9	42	25	49	18	740	97	26	33	22	16
Effective Weighted Sample		686	60	13	12	9	37	23	44	16	590	86	22	30	20	14
Total		794	82	10	7	3	53	29	61	21	671	108	28	37	26	18
1 - Extremely dissatisfied	(1.0)	3 *%	** **	** **	** **	** **	** **	** **	** **	** **	2 *%	** **	** **	** **	** **	** **
2	(2.0)	* *%	** **	** **	** **	** **	** **	** **	** **	** **	* *%	** **	** **	** **	** **	** **
3	(3.0)	9 1%	** **	** **	** **	** **	** **	** **	** **	** **	6 1%	** **	** **	** **	** **	** **
4	(4.0)	10 1%	** **	** **	** **	** **	** **	** **	** **	** **	10 1%	** **	** **	** **	** **	** **
5	(5.0)	50 6%	** **	** **	** **	** **	** **	** **	** **	** **	38 6%	** **	** **	** **	** **	** **
6	(6.0)	80 10%	** **	** **	** **	** **	** **	** **	** **	** **	66 10%	** **	** **	** **	** **	** **
7	(7.0)	135 17%	** **	** **	** **	** **	** **	** **	** **	** **	104 16%	** **	** **	** **	** **	** **
8	(8.0)	210 26%	** **	** **	** **	** **	** **	** **	** **	** **	177 26%	** **	** **	** **	** **	** **
9	(9.0)	128 16%	** **	** **	** **	** **	** **	** **	** **	** **	114 17%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	170 21%	** **	** **	** **	** **	** **	** **	** **	** **	154 23%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		23 3%	** **	** **	** **	** **	** **	** **	** **	** **	17 3%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		129 16%	** **	** **	** **	** **	** **	** **	** **	** **	105 16%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	850	67	14	13	9	42	25	49	18	740	97	26	33	22	16
Effective Weighted Sample	686	60	13	12	9	37	23	44	16	590	86	22	30	20	14
Total	794	82	10	7	3	53	29	61	21	671	108	28	37	26	18
SATISFIED (7-10)	642	**	**	**	**	**	**	**	**	549	**	**	**	**	**
	81%	**	**	**	**	**	**	**	**	82%	**	**	**	**	**
Answered	794	**	**	**	**	**	**	**	**	671	**	**	**	**	**
Mean score	7.9	**	**	**	**	**	**	**	**	8.0	**	**	**	**	**
Standard deviation	1.68	**	**	**	**	**	**	**	**	1.66	**	**	**	**	**
Standard error	.06	**	**	**	**	**	**	**	**	.06	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%			a	b	a	~b	~c	~d
Unweighted total		850	367	460	775	24	23	47
Effective Weighted Sample		686	300	369	624	20	18	38
Total		794	329	444	724	21	21	42
1 - Extremely dissatisfied	(1.0)	3	1	*	*	**	**	**
		*%	*%	*%	*%	**	**	**
2	(2.0)	*	*	-	-	**	**	**
		*%	*%	-%	-%	**	**	**
3	(3.0)	9	3	6	9	**	**	**
		1%	1%	1%	1%	**	**	**
4	(4.0)	10	7	2	8	**	**	**
		1%	2%	1%	1%	**	**	**
5	(5.0)	50	23	23	38	**	**	**
		6%	7%	5%	5%	**	**	**
6	(6.0)	80	37	42	76	**	**	**
		10%	11%	9%	10%	**	**	**
7	(7.0)	135	70	58	117	**	**	**
		17%	21%	13%	16%	**	**	**
			b					
8	(8.0)	210	74	130	195	**	**	**
		26%	23%	29%	27%	**	**	**
9	(9.0)	128	47	78	122	**	**	**
		16%	14%	18%	17%	**	**	**
10 - Extremely satisfied	(10.0)	170	66	103	159	**	**	**
		21%	20%	23%	22%	**	**	**
DISSATISFIED (1-4)		23	12	9	17	**	**	**
		3%	4%	2%	2%	**	**	**
NEUTRAL (5-6)		129	60	65	113	**	**	**
		16%	18%	15%	16%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	850	367	460	775	24	23	47
Effective Weighted Sample	686	300	369	624	20	18	38
Total	794	329	444	724	21	21	42
SATISFIED (7-10)	642	256	370	593	**	**	**
	81%	78%	83%	82%	**	**	**
Answered	794	329	444	724	**	**	**
Mean score	7.9	7.7	8.1	8.0	**	**	**
			a				
Standard deviation	1.68	1.73	1.60	1.62	**	**	**
Standard error	.06	.09	.07	.06	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?

Base : Those who have used Tidal in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	69	4	1	1	-	13	32	27	8	3	8	23	22
Effective Weighted Sample	61	3	1	1	-	11	28	23	7	3	7	21	20
Total	75	4	1	1	-	11	36	27	10	3	9	26	25
1 - Extremely dissatisfied	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
DISSATISFIED (1-4)		**	**	**	**	**	**	**	**	**	**	**	**
NEUTRAL (5-6)		**	**	**	**	**	**	**	**	**	**	**	**
SATISFIED (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
Answered	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?

Base : Those who have used Tidal in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	~b	~c	~d	~e	~f	~g
Unweighted total	69	4	1	1	-	13	32	27	8	3	8	23	22
Effective Weighted Sample	61	3	1	1	-	11	28	23	7	3	7	21	20
Total	75	4	1	1	-	11	36	27	10	3	9	26	25
Standard error	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?

Base : Those who have used Tidal in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE ~a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e
Significance Level: 99%															
Unweighted total		69	-	1	-	-	-	-	-	46	23	3	11	4	5
Effective Weighted Sample		61	-	1	-	-	-	-	-	40	21	3	10	4	5
Total		75	-	1	-	-	-	-	-	48	27	4	13	5	6
1 - Extremely dissatisfied	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
DISSATISFIED (1-4)		**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
NEUTRAL (5-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
SATISFIED (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Answered		**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?

Base : Those who have used Tidal in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	~a	~b	~c	~d	~e	~f
Unweighted total	69	-	1	-	-	-	-	-	-	46	23	3	11	4	5
Effective Weighted Sample	61	-	1	-	-	-	-	-	-	40	21	3	10	4	5
Total	75	-	1	-	-	-	-	-	-	48	27	4	13	5	6
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?

Base : Those who have used Tidal in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	69	18	49	64	1	3	4
Effective Weighted Sample	61	16	44	57	1	3	4
Total	75	20	53	70	1	3	4
1 - Extremely dissatisfied	(1.0)	**	**	**	**	**	**
		**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**
		**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**
		**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**
		**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**
		**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**
		**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**
		**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**
		**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**
		**	**	**	**	**	**
DISSATISFIED (1-4)		**	**	**	**	**	**
		**	**	**	**	**	**
NEUTRAL (5-6)		**	**	**	**	**	**
		**	**	**	**	**	**
SATISFIED (7-10)		**	**	**	**	**	**
		**	**	**	**	**	**
Answered		**	**	**	**	**	**
Mean score		**	**	**	**	**	**
Standard deviation		**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?

Base : Those who have used Tidal in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	69	18	49	64	1	3	4
Effective Weighted Sample	61	16	44	57	1	3	4
Total	75	20	53	70	1	3	4
Standard error	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	~c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	978	122	70	80	10	329	363	483	63	50	70	166	254	
Effective Weighted Sample	790	92	59	64	9	259	290	396	49	37	54	132	200	
Total	925	111	60	76	16	290	324	470	58	46	62	150	214	
1 - Extremely dissatisfied	(1.0)	2 *%	- -%	** **	** **	** **	1 *%	1 *%	- -%	** **	** **	** **	1 *%	1 *%
2	(2.0)	1 *%	- -%	** **	** **	** **	- -%	1 *%	- -%	** **	** **	** **	- -%	1 *%
3	(3.0)	13 1%	2 2%	** **	** **	** **	6 2%	6 2%	7 1%	** **	** **	** **	3 2%	3 2%
4	(4.0)	12 1%	3 3%	** **	** **	** **	2 1%	3 1%	8 2%	** **	** **	** **	1 *%	2 1%
5	(5.0)	72 8%	3 3%	** **	** **	** **	26 9%	32 10%	27 6%	** **	** **	** **	15 10%	25 12%
6	(6.0)	68 7%	5 4%	** **	** **	** **	20 7%	24 7%	35 7%	** **	** **	** **	12 8%	14 6%
7	(7.0)	146 16%	16 15%	** **	** **	** **	45 15%	51 16%	79 17%	** **	** **	** **	25 17%	38 18%
8	(8.0)	228 25%	48 43%	** **	** **	** **	61 21%	80 25%	114 24%	** **	** **	** **	37 25%	50 23%
9	(9.0)	145 16%	14 13%	** **	** **	** **	40 14%	39 12%	82 18%	** **	** **	** **	20 13%	23 11%
10 - Extremely satisfied	(10.0)	239 26%	20 18%	** **	** **	** **	90 31%	88 27%	118 25%	** **	** **	** **	37 24%	58 27%
DISSATISFIED (1-4)		28 3%	5 4%	** **	** **	** **	9 3%	10 3%	15 3%	** **	** **	** **	4 3%	6 3%
NEUTRAL (5-6)		140 15%	8 7%	** **	** **	** **	45 16%	56 17%	62 13%	** **	** **	** **	27 18%	38 18%
SATISFIED (7-10)		757 82%	99 89%	** **	** **	** **	235 81%	259 80%	393 84%	** **	** **	** **	119 79%	169 79%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	~c	~d		a	b	~c	~d	~e	f	g
Unweighted total	978	122	70	80	10	329	363	483	63	50	70	166	254
Effective Weighted Sample	790	92	59	64	9	259	290	396	49	37	54	132	200
Total	925	111	60	76	16	290	324	470	58	46	62	150	214
Answered	925	111	**	**	**	290	324	470	**	**	**	150	214
Mean score	8.0	8.0	**	**	**	8.0	7.9	8.0	**	**	**	7.9	7.9
Standard deviation	1.74	1.51	**	**	**	1.84	1.81	1.67	**	**	**	1.80	1.85
Standard error	.06	.14	**	**	**	.10	.10	.08	**	**	**	.14	.12

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		978	54	7	11	8	33	21	32	22	765	192	45	66	58	23
Effective Weighted Sample		790	48	7	10	8	29	18	29	19	603	170	38	59	52	20
Total		925	63	5	6	3	37	26	36	27	696	209	46	75	62	26
1 - Extremely dissatisfied	(1.0)	2 *%	** **	** **	** **	** **	** **	** **	** **	** **	1 *%	1 1%	** **	** **	** **	** **
2	(2.0)	1 *%	** **	** **	** **	** **	** **	** **	** **	** **	1 *%	1 *%	** **	** **	** **	** **
3	(3.0)	13 1%	** **	** **	** **	** **	** **	** **	** **	** **	11 2%	2 1%	** **	** **	** **	** **
4	(4.0)	12 1%	** **	** **	** **	** **	** **	** **	** **	** **	12 2%	- -%	** **	** **	** **	** **
5	(5.0)	72 8%	** **	** **	** **	** **	** **	** **	** **	** **	53 8%	17 8%	** **	** **	** **	** **
6	(6.0)	68 7%	** **	** **	** **	** **	** **	** **	** **	** **	52 7%	13 6%	** **	** **	** **	** **
7	(7.0)	146 16%	** **	** **	** **	** **	** **	** **	** **	** **	110 16%	35 17%	** **	** **	** **	** **
8	(8.0)	228 25%	** **	** **	** **	** **	** **	** **	** **	** **	175 25%	49 24%	** **	** **	** **	** **
9	(9.0)	145 16%	** **	** **	** **	** **	** **	** **	** **	** **	103 15%	39 19%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	239 26%	** **	** **	** **	** **	** **	** **	** **	** **	179 26%	53 25%	** **	** **	** **	** **
DISSATISFIED (1-4)		28 3%	** **	** **	** **	** **	** **	** **	** **	** **	25 4%	3 2%	** **	** **	** **	** **
NEUTRAL (5-6)		140 15%	** **	** **	** **	** **	** **	** **	** **	** **	105 15%	30 14%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	~d	~e	~f
Unweighted total	978	54	7	11	8	33	21	32	22	765	192	45	66	58	23
Effective Weighted Sample	790	48	7	10	8	29	18	29	19	603	170	38	59	52	20
Total	925	63	5	6	3	37	26	36	27	696	209	46	75	62	26
SATISFIED (7-10)	757	**	**	**	**	**	**	**	**	567	175	**	**	**	**
	82%	**	**	**	**	**	**	**	**	81%	84%	**	**	**	**
Answered	925	**	**	**	**	**	**	**	**	696	209	**	**	**	**
Mean score	8.0	**	**	**	**	**	**	**	**	8.0	8.1	**	**	**	**
Standard deviation	1.74	**	**	**	**	**	**	**	**	1.75	1.71	**	**	**	**
Standard error	.06	**	**	**	**	**	**	**	**	.06	.12	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%			a	b	a	~b	~c	~d
Unweighted total		978	416	534	878	26	38	64
Effective Weighted Sample		790	335	432	707	22	31	53
Total		925	385	514	827	24	38	61
1 - Extremely dissatisfied	(1.0)	2	1	-	1	**	**	**
		*%	*%	-%	*%	**	**	**
2	(2.0)	1	-	1	1	**	**	**
		*%	-%	*%	*%	**	**	**
3	(3.0)	13	7	6	12	**	**	**
		1%	2%	1%	1%	**	**	**
4	(4.0)	12	6	6	12	**	**	**
		1%	2%	1%	1%	**	**	**
5	(5.0)	72	29	42	58	**	**	**
		8%	8%	8%	7%	**	**	**
6	(6.0)	68	28	36	59	**	**	**
		7%	7%	7%	7%	**	**	**
7	(7.0)	146	65	76	128	**	**	**
		16%	17%	15%	16%	**	**	**
8	(8.0)	228	95	130	213	**	**	**
		25%	25%	25%	26%	**	**	**
9	(9.0)	145	59	80	135	**	**	**
		16%	15%	16%	16%	**	**	**
10 - Extremely satisfied	(10.0)	239	94	138	207	**	**	**
		26%	24%	27%	25%	**	**	**
DISSATISFIED (1-4)		28	14	13	26	**	**	**
		3%	4%	2%	3%	**	**	**
NEUTRAL (5-6)		140	58	78	117	**	**	**
		15%	15%	15%	14%	**	**	**
SATISFIED (7-10)		757	314	424	684	**	**	**
		82%	81%	82%	83%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	978	416	534	878	26	38	64
Effective Weighted Sample	790	335	432	707	22	31	53
Total	925	385	514	827	24	38	61
Answered	925	385	514	827	**	**	**
Mean score	8.0	7.9	8.0	8.0	**	**	**
Standard deviation	1.74	1.75	1.70	1.71	**	**	**
Standard error	.06	.09	.07	.06	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	247	12	6	6	-	58	99	113	20	12	15	42	72
Effective Weighted Sample	207	11	6	6	-	48	80	97	17	9	12	35	57
Total	240	10	6	6	-	49	90	116	20	11	16	42	61
1 - Extremely dissatisfied	(1.0)	1 1%	**	**	**	**	**	-	**	**	**	**	**
3	(3.0)	7 3%	**	**	**	**	**	1 1%	**	**	**	**	**
4	(4.0)	5 2%	**	**	**	**	**	* *%	**	**	**	**	**
5	(5.0)	19 8%	**	**	**	**	**	6 5%	**	**	**	**	**
6	(6.0)	22 9%	**	**	**	**	**	8 7%	**	**	**	**	**
7	(7.0)	56 23%	**	**	**	**	**	30 26%	**	**	**	**	**
8	(8.0)	54 22%	**	**	**	**	**	34 29%	**	**	**	**	**
9	(9.0)	21 9%	**	**	**	**	**	12 10%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	54 23%	**	**	**	**	**	25 22%	**	**	**	**	**
DISSATISFIED (1-4)	14 6%	**	**	**	**	**	**	2 1%	**	**	**	**	**
NEUTRAL (5-6)	41 17%	**	**	**	**	**	**	14 12%	**	**	**	**	**
SATISFIED (7-10)	186 77%	**	**	**	**	**	**	100 87%	**	**	**	**	**
Answered	240	**	**	**	**	**	**	116	**	**	**	**	**
Mean score	7.6	**	**	**	**	**	**	7.9	**	**	**	**	**
Standard deviation	1.87	**	**	**	**	**	**	1.51	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		~a	b	~c	~d	~e	~f	~g
Unweighted total	247	12	6	6	-	58	99	113	20	12	15	42	72
Effective Weighted Sample	207	11	6	6	-	48	80	97	17	9	12	35	57
Total	240	10	6	6	-	49	90	116	20	11	16	42	61
Standard error	.12	**	**	**	**	**	**	.14	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
			~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Significance Level: 99%																
Unweighted total		247	6	-	-	-	4	2	6	-	170	70	19	18	26	7
Effective Weighted Sample		207	6	-	-	-	4	2	6	-	138	63	16	17	24	6
Total		240	6	-	-	-	4	2	6	-	156	75	21	21	27	7
1 - Extremely dissatisfied	(1.0)	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	- -%	** **	** **	** **	** **	** **
3	(3.0)	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	6 4%	** **	** **	** **	** **	** **
4	(4.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	2 2%	** **	** **	** **	** **	** **
5	(5.0)	19 8%	** **	** **	** **	** **	** **	** **	** **	** **	13 8%	** **	** **	** **	** **	** **
6	(6.0)	22 9%	** **	** **	** **	** **	** **	** **	** **	** **	15 10%	** **	** **	** **	** **	** **
7	(7.0)	56 23%	** **	** **	** **	** **	** **	** **	** **	** **	39 25%	** **	** **	** **	** **	** **
8	(8.0)	54 22%	** **	** **	** **	** **	** **	** **	** **	** **	32 20%	** **	** **	** **	** **	** **
9	(9.0)	21 9%	** **	** **	** **	** **	** **	** **	** **	** **	11 7%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	54 23%	** **	** **	** **	** **	** **	** **	** **	** **	38 24%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		14 6%	** **	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		41 17%	** **	** **	** **	** **	** **	** **	** **	** **	28 18%	** **	** **	** **	** **	** **
SATISFIED (7-10)		186 77%	** **	** **	** **	** **	** **	** **	** **	** **	120 77%	** **	** **	** **	** **	** **
Answered		240	**	**	**	**	**	**	**	**	156	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	247	6	-	-	-	4	2	6	-	170	70	19	18	26	7
Effective Weighted Sample	207	6	-	-	-	4	2	6	-	138	63	16	17	24	6
Total	240	6	-	-	-	4	2	6	-	156	75	21	21	27	7
Mean score	7.6	**	**	**	**	**	**	**	**	7.6	**	**	**	**	**
Standard deviation	1.87	**	**	**	**	**	**	**	**	1.87	**	**	**	**	**
Standard error	.12	**	**	**	**	**	**	**	**	.14	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	247	112	123	214	8	15	23
Effective Weighted Sample	207	92	105	180	7	12	19
Total	240	104	125	207	8	14	22
1 - Extremely dissatisfied	(1.0)	1	1	1	**	**	**
		1%	1%	1%	**	**	**
3	(3.0)	7	3	5	**	**	**
		3%	3%	2%	**	**	**
4	(4.0)	5	2	4	**	**	**
		2%	2%	2%	**	**	**
5	(5.0)	19	10	16	**	**	**
		8%	10%	8%	**	**	**
6	(6.0)	22	9	19	**	**	**
		9%	8%	9%	**	**	**
7	(7.0)	56	31	46	**	**	**
		23%	30%	22%	**	**	**
8	(8.0)	54	25	48	**	**	**
		22%	24%	23%	**	**	**
9	(9.0)	21	8	19	**	**	**
		9%	8%	9%	**	**	**
10 - Extremely satisfied	(10.0)	54	35	48	**	**	**
		23%	28%	23%	**	**	**
DISSATISFIED (1-4)		14	6	10	**	**	**
		6%	5%	5%	**	**	**
NEUTRAL (5-6)		41	23	36	**	**	**
		17%	18%	17%	**	**	**
SATISFIED (7-10)		186	96	161	**	**	**
		77%	77%	78%	**	**	**
Answered	240	104	125	207	**	**	**
Mean score	7.6	7.4	7.8	7.7	**	**	**
Standard deviation	1.87	1.71	1.95	1.86	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	247	112	123	214	8	15	23
Effective Weighted Sample	207	92	105	180	7	12	19
Total	240	104	125	207	8	14	22
Standard error	.12	.16	.18	.13	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	2786	465	417	572	155	1016	849	1610	135	157	189	410	430	
Effective Weighted Sample	2251	368	355	467	140	811	682	1303	111	126	150	331	345	
Total	2713	412	377	618	241	988	799	1604	129	158	189	396	377	
1 - Extremely dissatisfied	(1.0)	22	6	2	4	2	11	9	10	2	4	2	4	3
		1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%
2	(2.0)	22	3	3	7	5	9	6	13	2	1	1	4	2
		1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*%	1%	*%
3	(3.0)	48	11	4	8	4	14	15	27	2	4	4	9	9
		2%	3%	1%	1%	2%	1%	2%	2%	1%	2%	2%	2%	2%
4	(4.0)	68	9	4	11	7	25	27	31	5	6	6	13	14
		3%	2%	1%	2%	3%	3%	3%	2%	4%	4%	3%	3%	4%
5	(5.0)	194	24	28	46	19	77	60	105	14	7	20	39	32
		7%	6%	7%	8%	8%	8%	8%	7%	11%	4%	10%	10%	9%
6	(6.0)	282	29	29	52	22	107	75	164	7	18	25	39	37
		10%	7%	8%	8%	9%	11%	9%	10%	5%	11%	13%	10%	10%
7	(7.0)	476	75	67	97	31	156	151	275	25	30	22	69	82
		18%	18%	18%	16%	13%	16%	19%	17%	19%	19%	12%	17%	22%
														e
8	(8.0)	693	115	87	155	68	241	204	413	35	36	44	103	93
		26%	28%	23%	25%	28%	24%	26%	26%	27%	23%	23%	26%	25%
9	(9.0)	366	56	64	101	38	142	95	230	10	17	21	36	34
		14%	14%	17%	16%	16%	14%	12%	14%	8%	11%	11%	9%	9%
									g					
10 - Extremely satisfied	(10.0)	541	83	91	136	46	206	156	337	28	35	46	80	71
		20%	20%	24%	22%	19%	21%	19%	21%	22%	22%	24%	20%	19%
DISSATISFIED (1-4)		160	29	12	30	18	58	57	81	10	15	12	30	27
		6%	7%	3%	5%	7%	6%	7%	5%	8%	10%	6%	8%	7%
NEUTRAL (5-6)		476	53	57	98	41	185	136	269	21	25	45	78	69
		18%	13%	15%	16%	17%	19%	17%	17%	16%	16%	24%	20%	18%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	2786	465	417	572	155	1016	849	1610	135	157	189	410	430
Effective Weighted Sample	2251	368	355	467	140	811	682	1303	111	126	150	331	345
Total	2713	412	377	618	241	988	799	1604	129	158	189	396	377
SATISFIED (7-10)	2077	329	308	490	182	745	606	1255	98	119	132	288	280
	77%	80%	82%	79%	75%	75%	76%	78%	76%	75%	70%	73%	74%
Answered	2713	412	377	618	241	988	799	1604	129	158	189	396	377
Mean score	7.6	7.7	7.9	7.8	7.6	7.6	7.6	7.7	7.5	7.5	7.6	7.4	7.4
Standard deviation	1.89	1.96	1.79	1.88	1.99	1.94	1.95	1.85	2.06	2.12	2.02	2.00	1.90
Standard error	.04	.09	.09	.08	.16	.06	.07	.05	.18	.17	.15	.10	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f	
Significance Level: 99%																
Unweighted total		2786	424	48	59	41	223	200	265	158	2441	288	73	93	71	51
Effective Weighted Sample		2251	374	43	53	39	198	175	232	141	1950	253	62	84	64	44
Total		2713	532	40	32	15	287	244	335	195	2338	315	74	110	79	52
1 - Extremely dissatisfied	(1.0)	22	4	**	**	**	4	-	4	-	18	3	**	**	**	**
		1%	1%	**	**	**	1%	-%	1%	-%	1%	1%	**	**	**	**
2	(2.0)	22	7	**	**	**	7	-	4	3	21	1	**	**	**	**
		1%	1%	**	**	**	2%	-%	1%	2%	1%	*%	**	**	**	**
3	(3.0)	48	6	**	**	**	3	3	6	-	41	5	**	**	**	**
		2%	1%	**	**	**	1%	1%	2%	-%	2%	2%	**	**	**	**
4	(4.0)	68	8	**	**	**	5	3	6	2	54	13	**	**	**	**
		3%	1%	**	**	**	2%	1%	2%	1%	2%	4%	**	**	**	**
5	(5.0)	194	42	**	**	**	21	21	29	12	165	27	**	**	**	**
		7%	8%	**	**	**	7%	8%	9%	6%	7%	9%	**	**	**	**
6	(6.0)	282	45	**	**	**	17	28	24	19	240	37	**	**	**	**
		10%	8%	**	**	**	6%	11%	7%	10%	10%	12%	**	**	**	**
7	(7.0)	476	83	**	**	**	50	34	54	29	406	59	**	**	**	**
		18%	16%	**	**	**	17%	14%	16%	15%	17%	19%	**	**	**	**
8	(8.0)	693	133	**	**	**	79	53	77	55	609	72	**	**	**	**
		26%	25%	**	**	**	27%	22%	23%	28%	26%	23%	**	**	**	**
9	(9.0)	366	89	**	**	**	48	41	54	35	319	36	**	**	**	**
		14%	17%	**	**	**	17%	17%	16%	18%	14%	11%	**	**	**	**
10 - Extremely satisfied	(10.0)	541	116	**	**	**	54	62	77	39	464	62	**	**	**	**
		20%	22%	**	**	**	19%	25%	23%	20%	20%	20%	**	**	**	**
DISSATISFIED (1-4)		160	24	**	**	**	19	6	19	5	134	22	**	**	**	**
		6%	5%	**	**	**	7%	2%	6%	3%	6%	7%	**	**	**	**
NEUTRAL (5-6)		476	87	**	**	**	38	48	54	31	405	64	**	**	**	**
		18%	16%	**	**	**	13%	20%	16%	16%	17%	20%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	2786	424	48	59	41	223	200	265	158	2441	288	73	93	71	51
Effective Weighted Sample	2251	374	43	53	39	198	175	232	141	1950	253	62	84	64	44
Total	2713	532	40	32	15	287	244	335	195	2338	315	74	110	79	52
SATISFIED (7-10)	2077	421	**	**	**	230	190	262	159	1798	229	**	**	**	**
	77%	79%	**	**	**	80%	78%	78%	81%	77%	73%	**	**	**	**
Answered	2713	532	**	**	**	287	244	335	195	2338	315	**	**	**	**
Mean score	7.6	7.8	**	**	**	7.7	8.0	7.8	7.9	7.7	7.5	**	**	**	**
Standard deviation	1.89	1.88	**	**	**	1.99	1.74	1.98	1.70	1.88	1.93	**	**	**	**
Standard error	.04	.09	**	**	**	.13	.12	.12	.13	.04	.11	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN ~b	BISEXUAL ~c	TOTAL LGB d
Significance Level: 99%								
Unweighted total		2786	1238	1450	2561	68	72	140
Effective Weighted Sample		2251	1013	1165	2065	55	58	113
Total		2713	1187	1432	2500	60	67	126
1 - Extremely dissatisfied	(1.0)	22 1%	12 1%	10 1%	18 1%	** **	** **	3 2%
2	(2.0)	22 1%	9 1%	9 1%	21 1%	** **	** **	* *%
3	(3.0)	48 2%	20 2%	22 2%	39 2%	** **	** **	4 3%
4	(4.0)	68 3%	28 2%	38 3%	60 2%	** **	** **	5 4%
5	(5.0)	194 7%	71 6%	118 8%	177 7%	** **	** **	8 6%
6	(6.0)	282 10%	130 11%	141 10%	261 10%	** **	** **	12 10%
7	(7.0)	476 18%	227 19%	236 16%	443 18%	** **	** **	17 13%
8	(8.0)	693 26%	297 25%	374 26%	640 26%	** **	** **	41 32%
9	(9.0)	366 14%	148 12%	199 14%	345 14%	** **	** **	12 9%
10 - Extremely satisfied	(10.0)	541 20%	246 21%	284 20%	497 20%	** **	** **	25 20%
DISSATISFIED (1-4)		160 6%	69 6%	80 6%	138 6%	** **	** **	12 9%
NEUTRAL (5-6)		476 18%	201 17%	259 18%	437 17%	** **	** **	20 16%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	~b	~c	d
Significance Level: 99%							
Unweighted total	2786	1238	1450	2561	68	72	140
Effective Weighted Sample	2251	1013	1165	2065	55	58	113
Total	2713	1187	1432	2500	60	67	126
SATISFIED (7-10)	2077	917	1093	1924	**	**	94
	77%	77%	76%	77%	**	**	74%
Answered	2713	1187	1432	2500	**	**	126
Mean score	7.6	7.7	7.7	7.7	**	**	7.5
Standard deviation	1.89	1.89	1.87	1.86	**	**	2.07
Standard error	.04	.05	.05	.04	**	**	.18

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	1877	333	281	381	100	714	607	1078	93	112	135	287	320	
Effective Weighted Sample	1514	262	239	314	92	571	485	870	75	89	105	231	254	
Total	1838	299	262	423	161	701	570	1078	88	108	133	287	271	
1 - Extremely dissatisfied	(1.0)	13 1%	4 1%	* *%	* *%	- -%	3 *%	7 1%	6 1%	** **	1 1%	- -%	2 1%	2 1%
2	(2.0)	17 1%	3 1%	- -%	3 1%	3 2%	6 1%	5 1%	11 1%	** **	- -%	- -%	2 1%	2 1%
3	(3.0)	32 2%	1 *%	4 1%	8 2%	5 3%	14 2%	15 3%	17 2%	** **	1 1%	3 2%	9 3%	7 3%
4	(4.0)	72 4%	7 2%	13 5%	17 4%	3 2%	20 3%	20 4%	45 4%	** **	2 2%	2 1%	10 3%	9 3%
5	(5.0)	192 10%	33 11%	28 11%	45 11%	17 11%	70 10%	67 12%	97 9%	** **	13 12%	19 14%	38 13%	30 11%
6	(6.0)	228 12%	31 10%	29 11%	51 12%	23 14%	86 12%	64 11%	139 13%	** **	9 9%	16 12%	33 11%	25 9%
7	(7.0)	386 21%	73 24%	50 19%	74 17%	24 15%	129 18%	125 22%	228 21%	** **	22 20%	27 21%	61 21%	64 24%
8	(8.0)	430 23%	78 26%	60 23%	101 24%	41 25%	159 23%	114 20%	273 25%	** **	27 24%	27 20%	60 21%	56 21%
9	(9.0)	204 11%	27 9%	37 14%	64 15%	27 17%	85 12%	71 12%	116 11%	** **	15 14%	15 11%	27 10%	31 11%
10 - Extremely satisfied	(10.0)	264 14%	42 14%	41 16%	59 14%	18 11%	130 19%	83 14%	147 14%	** **	19 17%	24 18%	45 16%	45 17%
DISSATISFIED (1-4)		134 7%	15 5%	17 7%	28 7%	11 7%	43 6%	47 8%	78 7%	** **	4 4%	4 3%	23 8%	20 7%
NEUTRAL (5-6)		420 23%	65 22%	57 22%	96 23%	40 25%	155 22%	131 23%	236 22%	** **	22 21%	35 26%	71 25%	55 20%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	~c	d	e	f	g
Unweighted total	1877	333	281	381	100	714	607	1078	93	112	135	287	320
Effective Weighted Sample	1514	262	239	314	92	571	485	870	75	89	105	231	254
Total	1838	299	262	423	161	701	570	1078	88	108	133	287	271
SATISFIED (7-10)	1284	220	188	298	110	503	393	764	**	82	94	193	196
	70%	73%	72%	70%	68%	72%	69%	71%	**	76%	70%	67%	72%
Answered	1838	299	262	423	161	701	570	1078	**	108	133	287	271
Mean score	7.3	7.3	7.4	7.4	7.3	7.5	7.2	7.3	**	7.6	7.4	7.2	7.3
Standard deviation	1.89	1.82	1.81	1.84	1.89	1.90	1.98	1.84	**	1.83	1.80	1.96	1.95
Standard error	.04	.10	.11	.09	.19	.07	.08	.06	**	.17	.16	.12	.11

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f	
Unweighted total		1877	298	23	29	31	153	145	179	118	1676	163	41	52	50	20
Effective Weighted Sample		1514	266	21	26	30	137	129	160	105	1340	145	35	48	44	18
Total		1838	379	19	14	11	196	184	233	144	1616	184	40	63	57	24
1 - Extremely dissatisfied	(1.0)	13 1%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	11 1%	3 1%	** **	** **	** **	** **
2	(2.0)	17 1%	2 *%	** **	** **	** **	2 1%	- -%	- -%	2 1%	14 1%	3 2%	** **	** **	** **	** **
3	(3.0)	32 2%	7 2%	** **	** **	** **	3 2%	4 2%	6 2%	2 1%	28 2%	2 1%	** **	** **	** **	** **
4	(4.0)	72 4%	15 4%	** **	** **	** **	8 4%	6 3%	12 5%	3 2%	64 4%	6 3%	** **	** **	** **	** **
5	(5.0)	192 10%	41 11%	** **	** **	** **	19 9%	23 12%	23 10%	18 13%	171 11%	18 10%	** **	** **	** **	** **
6	(6.0)	228 12%	47 12%	** **	** **	** **	26 13%	21 11%	34 14%	12 8%	194 12%	29 16%	** **	** **	** **	** **
7	(7.0)	386 21%	64 17%	** **	** **	** **	44 22%	20 11%	37 16%	27 19%	334 21%	41 23%	** **	** **	** **	** **
8	(8.0)	430 23%	91 24%	** **	** **	** **	48 25%	43 24%	57 25%	34 24%	384 24%	39 21%	** **	** **	** **	** **
9	(9.0)	204 11%	57 15%	** **	** **	** **	22 11%	35 19%	32 14%	25 17%	182 11%	21 11%	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	264 14%	55 14%	** **	** **	** **	24 12%	31 17%	33 14%	22 15%	235 15%	22 12%	** **	** **	** **	** **
DISSATISFIED (1-4)		134 7%	24 6%	** **	** **	** **	13 7%	10 6%	17 7%	6 4%	116 7%	14 7%	** **	** **	** **	** **
NEUTRAL (5-6)		420 23%	89 23%	** **	** **	** **	45 23%	44 24%	57 24%	30 21%	365 23%	47 25%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	1877	298	23	29	31	153	145	179	118	1676	163	41	52	50	20
Effective Weighted Sample	1514	266	21	26	30	137	129	160	105	1340	145	35	48	44	18
Total	1838	379	19	14	11	196	184	233	144	1616	184	40	63	57	24
SATISFIED (7-10)	1284	267	**	**	**	138	129	160	108	1134	123	**	**	**	**
	70%	70%	**	**	**	70%	70%	68%	75%	70%	67%	**	**	**	**
Answered	1838	379	**	**	**	196	184	233	144	1616	184	**	**	**	**
Mean score	7.3	7.4	**	**	**	7.3	7.6	7.4	7.5	7.3	7.1	**	**	**	**
Standard deviation	1.89	1.82	**	**	**	1.76	1.87	1.83	1.81	1.88	1.93	**	**	**	**
Standard error	.04	.11	**	**	**	.14	.16	.14	.17	.05	.15	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		1877	817	1004	1741	38	56	94
Effective Weighted Sample		1514	668	807	1401	32	46	77
Total		1838	780	1006	1707	36	51	87
1 - Extremely dissatisfied	(1.0)	13	6	7	13	**	**	**
		1%	1%	1%	1%	**	**	**
2	(2.0)	17	8	9	17	**	**	**
		1%	1%	1%	1%	**	**	**
3	(3.0)	32	15	17	29	**	**	**
		2%	2%	2%	2%	**	**	**
4	(4.0)	72	42	27	61	**	**	**
		4%	5%	3%	4%	**	**	**
			b					
5	(5.0)	192	83	99	173	**	**	**
		10%	11%	10%	10%	**	**	**
6	(6.0)	228	97	119	207	**	**	**
		12%	12%	12%	12%	**	**	**
7	(7.0)	386	174	204	358	**	**	**
		21%	22%	20%	21%	**	**	**
8	(8.0)	430	178	243	400	**	**	**
		23%	23%	24%	23%	**	**	**
9	(9.0)	204	67	133	200	**	**	**
		11%	9%	13%	12%	**	**	**
			a					
10 - Extremely satisfied	(10.0)	264	109	148	249	**	**	**
		14%	14%	15%	15%	**	**	**
DISSATISFIED (1-4)		134	72	60	119	**	**	**
		7%	9%	6%	7%	**	**	**
NEUTRAL (5-6)		420	180	219	380	**	**	**
		23%	23%	22%	22%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1877	817	1004	1741	38	56	94
Effective Weighted Sample	1514	668	807	1401	32	46	77
Total	1838	780	1006	1707	36	51	87
SATISFIED (7-10)	1284	528	727	1207	**	**	**
	70%	68%	72%	71%	**	**	**
Answered	1838	780	1006	1707	**	**	**
Mean score	7.3	7.1	7.4	7.3	**	**	**
			a				
Standard deviation	1.89	1.93	1.85	1.89	**	**	**
Standard error	.04	.07	.06	.05	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS								
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g		
Significance Level: 99%															
Unweighted total	332	52	25	34	9	92	126	166	25	19	28	80	65		
Effective Weighted Sample	274	46	23	30	8	77	103	140	22	16	24	67	54		
Total	261	32	20	32	13	68	105	121	21	20	22	71	50		
1 - Extremely dissatisfied	(1.0)	3 1%	** **	** **	** **	** **	1 1%	2 1%	** **	** **	** **	** **	** **		
2	(2.0)	4 1%	** **	** **	** **	** **	2 2%	1 1%	** **	** **	** **	** **	** **		
3	(3.0)	10 4%	** **	** **	** **	** **	5 5%	3 2%	** **	** **	** **	** **	** **		
4	(4.0)	19 7%	** **	** **	** **	** **	9 9%	7 6%	** **	** **	** **	** **	** **		
5	(5.0)	31 12%	** **	** **	** **	** **	15 14%	10 8%	** **	** **	** **	** **	** **		
6	(6.0)	42 16%	** **	** **	** **	** **	22 21%	14 12%	** **	** **	** **	** **	** **		
7	(7.0)	45 17%	** **	** **	** **	** **	15 14%	24 20%	** **	** **	** **	** **	** **		
8	(8.0)	57 22%	** **	** **	** **	** **	22 21%	29 24%	** **	** **	** **	** **	** **		
9	(9.0)	17 7%	** **	** **	** **	** **	5 5%	10 8%	** **	** **	** **	** **	** **		
10 - Extremely satisfied	(10.0)	33 13%	** **	** **	** **	** **	10 9%	21 18%	** **	** **	** **	** **	** **		
DISSATISFIED (1-4)	35 14%	** **	** **	** **	** **	** **	17 16%	13 11%	** **	** **	** **	** **	** **		
NEUTRAL (5-6)	73 28%	** **	** **	** **	** **	** **	37 35%	24 20%	** **	** **	** **	** **	** **		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	~f	~g
Unweighted total	332	52	25	34	9	92	126	166	25	19	28	80	65
Effective Weighted Sample	274	46	23	30	8	77	103	140	22	16	24	67	54
Total	261	32	20	32	13	68	105	121	21	20	22	71	50
SATISFIED (7-10)	153	**	**	**	**	**	51	84	**	**	**	**	**
	58%	**	**	**	**	**	49%	69%	**	**	**	**	**
Answered	261	**	**	**	**	**	105	121	**	**	**	**	**
Mean score	6.8	**	**	**	**	**	6.5	7.2	**	**	**	**	**
								a					
Standard deviation	2.06	**	**	**	**	**	2.01	2.06	**	**	**	**	**
Standard error	.11	**	**	**	**	**	.18	.16	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%			**	**	**	**	**	**	**	**	**	**	**	**	**	
Unweighted total		332	10	24	-	-	8	2	3	7	296	32	7	11	9	5
Effective Weighted Sample		274	9	22	-	-	7	2	3	7	246	29	7	10	7	5
Total		261	13	20	-	-	10	3	4	8	221	36	8	14	9	5
1 - Extremely dissatisfied	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	1 *%	** **	** **	** **	** **	** **
2	(2.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **	** **	** **
3	(3.0)	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	9 4%	** **	** **	** **	** **	** **
4	(4.0)	19 7%	** **	** **	** **	** **	** **	** **	** **	** **	16 7%	** **	** **	** **	** **	** **
5	(5.0)	31 12%	** **	** **	** **	** **	** **	** **	** **	** **	24 11%	** **	** **	** **	** **	** **
6	(6.0)	42 16%	** **	** **	** **	** **	** **	** **	** **	** **	34 15%	** **	** **	** **	** **	** **
7	(7.0)	45 17%	** **	** **	** **	** **	** **	** **	** **	** **	36 16%	** **	** **	** **	** **	** **
8	(8.0)	57 22%	** **	** **	** **	** **	** **	** **	** **	** **	52 24%	** **	** **	** **	** **	** **
9	(9.0)	17 7%	** **	** **	** **	** **	** **	** **	** **	** **	17 8%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	33 13%	** **	** **	** **	** **	** **	** **	** **	** **	28 13%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)		35 14%	** **	** **	** **	** **	** **	** **	** **	** **	29 13%	** **	** **	** **	** **	** **
NEUTRAL (5-6)		73 28%	** **	** **	** **	** **	** **	** **	** **	** **	58 26%	** **	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN		BLACK
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	332	10	24	-	-	8	2	3	7	296	32	7	11	9	5
Effective Weighted Sample	274	9	22	-	-	7	2	3	7	246	29	7	10	7	5
Total	261	13	20	-	-	10	3	4	8	221	36	8	14	9	5
SATISFIED (7-10)	153	**	**	**	**	**	**	**	**	134	**	**	**	**	**
	58%	**	**	**	**	**	**	**	**	61%	**	**	**	**	**
Answered	261	**	**	**	**	**	**	**	**	221	**	**	**	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	6.9	**	**	**	**	**
Standard deviation	2.06	**	**	**	**	**	**	**	**	2.03	**	**	**	**	**
Standard error	.11	**	**	**	**	**	**	**	**	.12	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN ~b	BISEXUAL ~c	TOTAL LGB ~d
Significance Level: 99%								
Unweighted total		332	169	157	297	11	14	25
Effective Weighted Sample		274	142	130	246	9	11	20
Total		261	122	135	234	8	10	18
1 - Extremely dissatisfied	(1.0)	3 1%	1 *%	2 2%	3 1%	** **	** **	** **
2	(2.0)	4 1%	1 1%	3 2%	4 2%	** **	** **	** **
3	(3.0)	10 4%	6 5%	4 3%	8 3%	** **	** **	** **
4	(4.0)	19 7%	9 7%	9 7%	14 6%	** **	** **	** **
5	(5.0)	31 12%	20 16%	9 7%	26 11%	** **	** **	** **
6	(6.0)	42 16%	19 15%	23 17%	38 16%	** **	** **	** **
7	(7.0)	45 17%	23 19%	23 17%	45 19%	** **	** **	** **
8	(8.0)	57 22%	23 19%	32 24%	52 22%	** **	** **	** **
9	(9.0)	17 7%	9 7%	9 6%	16 7%	** **	** **	** **
10 - Extremely satisfied	(10.0)	33 13%	12 10%	21 15%	29 12%	** **	** **	** **
DISSATISFIED (1-4)		35 14%	16 13%	18 13%	29 12%	** **	** **	** **
NEUTRAL (5-6)		73 28%	39 32%	32 24%	64 27%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	332	169	157	297	11	14	25
Effective Weighted Sample	274	142	130	246	9	11	20
Total	261	122	135	234	8	10	18
SATISFIED (7-10)	153	67	84	141	**	**	**
	58%	55%	62%	60%	**	**	**
Answered	261	122	135	234	**	**	**
Mean score	6.8	6.7	7.0	6.9	**	**	**
Standard deviation	2.06	1.98	2.13	2.03	**	**	**
Standard error	.11	.15	.17	.12	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS								
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE ~b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g		
Significance Level: 99%															
Unweighted total	97	5	4	5	1	24	44	36	7	4	10	29	20		
Effective Weighted Sample	79	5	3	4	1	19	37	28	6	4	8	24	17		
Total	92	2	2	3	1	19	47	26	6	6	11	31	22		
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**		
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**		
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**		
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**		
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**		
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**		
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**		
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**		
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**		
DISSATISFIED (1-4)		**	**	**	**	**	**	**	**	**	**	**	**		
NEUTRAL (5-6)		**	**	**	**	**	**	**	**	**	**	**	**		
SATISFIED (7-10)		**	**	**	**	**	**	**	**	**	**	**	**		
Answered	**	**	**	**	**	**	**	**	**	**	**	**	**		
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**		
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months

	Total	AGE				AGE/SEG	ANY		IMPACTING/ LIMITING CONDITIONS		PHYSICAL	NEURO-DIVERSE	
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	~a	NONE ~b	VISION ~c	HEARING ~d			MOBILITY ~e
Significance Level: 99%													
Unweighted total	97	5	4	5	1	24	44	36	7	4	10	29	20
Effective Weighted Sample	79	5	3	4	1	19	37	28	6	4	8	24	17
Total	92	2	2	3	1	19	47	26	6	6	11	31	22
Standard error	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE ~a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		97	1	-	4	-	1	-	1	-	72	25	7	11	6	1
Effective Weighted Sample		79	1	-	4	-	1	-	1	-	57	22	6	10	6	1
Total		92	1	-	2	-	1	-	1	-	64	28	8	11	7	1
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
DISSATISFIED (1-4)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NEUTRAL (5-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SATISFIED (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Answered		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	~a	~b	~c	~d	~e	~f
Unweighted total	97	1	-	4	-	1	-	1	-	72	25	7	11	6	1
Effective Weighted Sample	79	1	-	4	-	1	-	1	-	57	22	6	10	6	1
Total	92	1	-	2	-	1	-	1	-	64	28	8	11	7	1
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	97	39	53	88	5	-	5
Effective Weighted Sample	79	31	44	71	5	-	5
Total	92	35	52	81	6	-	6
2	(2.0)	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**
10 - Extremely satisfied	(10.0)	**	**	**	**	**	**
DISSATISFIED (1-4)		**	**	**	**	**	**
NEUTRAL (5-6)		**	**	**	**	**	**
SATISFIED (7-10)		**	**	**	**	**	**
Answered		**	**	**	**	**	**
Mean score		**	**	**	**	**	**
Standard deviation		**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		~a	~b	~a	~b	~c	~d
Unweighted total	97	39	53	88	5	-	5
Effective Weighted Sample	79	31	44	71	5	-	5
Total	92	35	52	81	6	-	6
Standard error	**	**	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	1242	186	146	182	36	384	408	722	65	61	88	192	233
Effective Weighted Sample	1004	149	124	151	34	307	331	583	53	51	70	156	186
Total	1181	171	135	193	58	358	373	703	60	55	84	184	202
1 - Extremely dissatisfied	(1.0)	*	-	-	-	**	-	*	**	**	**	-	-
		*%	-%	-%	-%	**	-%	-%	*%	**	**	**	-%
2	(2.0)	1	-	-	-	**	-	*	**	**	**	-	-
		*%	-%	-%	-%	**	-%	-%	*%	**	**	**	-%
3	(3.0)	19	1	2	4	**	4	8	10	**	**	**	4
		2%	*%	2%	2%	**	1%	2%	1%	**	**	**	2%
4	(4.0)	46	7	1	5	**	10	16	28	**	**	**	10
		4%	4%	1%	2%	**	3%	4%	4%	**	**	**	5%
5	(5.0)	113	12	13	21	**	39	37	59	**	**	**	18
		10%	7%	10%	11%	**	11%	10%	8%	**	**	**	10%
6	(6.0)	164	19	21	29	**	58	51	99	**	**	**	24
		14%	11%	15%	15%	**	16%	14%	14%	**	**	**	13%
7	(7.0)	260	37	28	42	**	75	78	158	**	**	**	32
		22%	21%	21%	22%	**	21%	21%	23%	**	**	**	18%
8	(8.0)	270	48	27	41	**	69	84	165	**	**	**	45
		23%	28%	20%	21%	**	19%	23%	23%	**	**	**	24%
9	(9.0)	130	21	17	19	**	39	33	88	**	**	**	12
		11%	12%	12%	10%	**	11%	9%	12%	**	**	**	6%
10 - Extremely satisfied	(10.0)	178	28	26	33	**	64	66	96	**	**	**	40
		15%	16%	19%	17%	**	18%	18%	14%	**	**	**	22%
DISSATISFIED (1-4)		65	7	3	9	**	15	23	39	**	**	**	13
		6%	4%	3%	5%	**	4%	6%	5%	**	**	**	7%
NEUTRAL (5-6)		277	30	34	50	**	97	88	158	**	**	**	42
		23%	18%	25%	26%	**	27%	24%	22%	**	**	**	23%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	1242	186	146	182	36	384	408	722	65	61	88	192	233
Effective Weighted Sample	1004	149	124	151	34	307	331	583	53	51	70	156	186
Total	1181	171	135	193	58	358	373	703	60	55	84	184	202
SATISFIED (7-10)	839	134	97	135	**	247	262	507	**	**	**	129	134
	71%	78%	72%	70%	**	69%	70%	72%	**	**	**	70%	67%
Answered	1181	171	135	193	**	358	373	703	**	**	**	184	202
Mean score	7.4	7.6	7.6	7.4	**	7.4	7.4	7.4	**	**	**	7.5	7.2
Standard deviation	1.74	1.62	1.74	1.77	**	1.76	1.81	1.70	**	**	**	1.88	1.82
Standard error	.05	.12	.14	.13	**	.09	.09	.06	**	**	**	.14	.12

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f	
Unweighted total		1242	139	16	19	8	75	64	86	53	1123	96	25	30	25	16
Effective Weighted Sample		1004	124	15	18	8	67	56	76	48	901	85	21	28	23	14
Total		1181	170	12	9	3	95	75	106	64	1055	103	25	34	28	16
1 - Extremely dissatisfied	(1.0)	* *%	- -%	**	**	**	**	**	**	**	* *%	**	**	**	**	**
2	(2.0)	1 *%	- -%	**	**	**	**	**	**	**	* *%	**	**	**	**	**
3	(3.0)	19 2%	4 2%	**	**	**	**	**	**	**	15 1%	**	**	**	**	**
4	(4.0)	46 4%	5 3%	**	**	**	**	**	**	**	36 3%	**	**	**	**	**
5	(5.0)	113 10%	17 10%	**	**	**	**	**	**	**	100 10%	**	**	**	**	**
6	(6.0)	164 14%	24 14%	**	**	**	**	**	**	**	146 14%	**	**	**	**	**
7	(7.0)	260 22%	37 22%	**	**	**	**	**	**	**	234 22%	**	**	**	**	**
8	(8.0)	270 23%	38 23%	**	**	**	**	**	**	**	245 23%	**	**	**	**	**
9	(9.0)	130 11%	15 9%	**	**	**	**	**	**	**	121 11%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	178 15%	29 17%	**	**	**	**	**	**	**	157 15%	**	**	**	**	**
DISSATISFIED (1-4)		65 6%	9 5%	**	**	**	**	**	**	**	52 5%	**	**	**	**	**
NEUTRAL (5-6)		277 23%	41 24%	**	**	**	**	**	**	**	247 23%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	1242	139	16	19	8	75	64	86	53	1123	96	25	30	25	16
Effective Weighted Sample	1004	124	15	18	8	67	56	76	48	901	85	21	28	23	14
Total	1181	170	12	9	3	95	75	106	64	1055	103	25	34	28	16
SATISFIED (7-10)	839	119	**	**	**	**	**	**	**	756	**	**	**	**	**
	71%	70%	**	**	**	**	**	**	**	72%	**	**	**	**	**
Answered	1181	170	**	**	**	**	**	**	**	1055	**	**	**	**	**
Mean score	7.4	7.4	**	**	**	**	**	**	**	7.4	**	**	**	**	**
Standard deviation	1.74	1.78	**	**	**	**	**	**	**	1.71	**	**	**	**	**
Standard error	.05	.15	**	**	**	**	**	**	**	.05	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		1242	655	548	1106	43	48	91
Effective Weighted Sample		1004	531	443	892	36	39	75
Total		1181	616	532	1055	39	44	83
1 - Extremely dissatisfied	(1.0)	*	*	-	*	**	**	**
		*%	*%	-%	*%	**	**	**
2	(2.0)	1	-	1	1	**	**	**
		*%	-%	*%	*%	**	**	**
3	(3.0)	19	9	10	11	**	**	**
		2%	1%	2%	1%	**	**	**
4	(4.0)	46	20	22	40	**	**	**
		4%	3%	4%	4%	**	**	**
5	(5.0)	113	62	48	97	**	**	**
		10%	10%	9%	9%	**	**	**
6	(6.0)	164	86	69	145	**	**	**
		14%	14%	13%	14%	**	**	**
7	(7.0)	260	140	111	240	**	**	**
		22%	23%	21%	23%	**	**	**
8	(8.0)	270	134	129	240	**	**	**
		23%	22%	24%	23%	**	**	**
9	(9.0)	130	74	56	119	**	**	**
		11%	12%	11%	11%	**	**	**
10 - Extremely satisfied	(10.0)	178	90	86	162	**	**	**
		15%	15%	16%	15%	**	**	**
DISSATISFIED (1-4)		65	29	32	51	**	**	**
		6%	5%	6%	5%	**	**	**
NEUTRAL (5-6)		277	148	117	242	**	**	**
		23%	24%	22%	23%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
		a	b	a	~b	~c	~d
Significance Level: 99%							
Unweighted total	1242	655	548	1106	43	48	91
Effective Weighted Sample	1004	531	443	892	36	39	75
Total	1181	616	532	1055	39	44	83
SATISFIED (7-10)	839	438	383	761	**	**	**
	71%	71%	72%	72%	**	**	**
Answered	1181	616	532	1055	**	**	**
Mean score	7.4	7.4	7.4	7.4	**	**	**
Standard deviation	1.74	1.72	1.77	1.70	**	**	**
Standard error	.05	.07	.08	.05	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	865	161	138	186	48	348	313	480	54	54	68	165	159	
Effective Weighted Sample	696	126	119	156	45	275	251	383	44	44	55	134	128	
Total	836	141	133	213	80	337	297	466	50	54	70	162	141	
1 - Extremely dissatisfied	(1.0)	1 *%	- -%	- -%	- -%	** **	- -%	* *%	1 *%	** **	** **	** **	- -%	* *%
2	(2.0)	2 *%	* *%	1 *%	1 *%	** **	1 *%	1 *%	* *%	** **	** **	** **	- -%	- -%
3	(3.0)	13 2%	1 1%	2 1%	5 2%	** **	6 2%	4 1%	8 2%	** **	** **	** **	3 2%	1 1%
4	(4.0)	34 4%	5 3%	2 1%	8 4%	** **	9 3%	14 5%	17 4%	** **	** **	** **	9 5%	9 6%
5	(5.0)	102 12%	12 9%	17 12%	27 13%	** **	47 14%	28 10%	63 13%	** **	** **	** **	17 10%	15 11%
6	(6.0)	135 16%	17 12%	23 17%	37 17%	** **	51 15%	41 14%	82 18%	** **	** **	** **	16 10%	20 14%
7	(7.0)	169 20%	31 22%	26 19%	35 16%	** **	58 17%	65 22%	94 20%	** **	** **	** **	34 21%	38 27%
8	(8.0)	173 21%	31 22%	25 19%	48 23%	** **	71 21%	61 20%	101 22%	** **	** **	** **	36 22%	26 18%
9	(9.0)	75 9%	8 6%	17 13%	26 12%	** **	38 11%	29 10%	41 9%	** **	** **	** **	14 9%	8 6%
10 - Extremely satisfied	(10.0)	131 16%	35 25%	22 16%	27 13%	** **	55 16%	53 18%	61 13%	** **	** **	** **	34 21%	24 17%
DISSATISFIED (1-4)		51 6%	6 5%	4 3%	13 6%	** **	16 5%	19 6%	25 5%	** **	** **	** **	12 7%	10 7%
NEUTRAL (5-6)		237 28%	29 21%	40 30%	64 30%	** **	98 29%	70 23%	144 31%	** **	** **	** **	33 20%	35 25%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	865	161	138	186	48	348	313	480	54	54	68	165	159	
Effective Weighted Sample	696	126	119	156	45	275	251	383	44	44	55	134	128	
Total	836	141	133	213	80	337	297	466	50	54	70	162	141	
SATISFIED (7-10)	549	105	90	136	**	223	209	296	**	**	**	117	95	
	66%	75%	67%	64%	**	66%	70%	64%	**	**	**	72%	68%	
Answered	836	141	133	213	**	337	297	466	**	**	**	162	141	
Mean score	7.2	7.6	7.4	7.2	**	7.3	7.4	7.2	**	**	**	7.5	7.2	
Standard deviation	1.82	1.82	1.77	1.81	**	1.83	1.82	1.76	**	**	**	1.88	1.81	
Standard error	.06	.14	.15	.13	**	.10	.10	.08	**	**	**	.15	.14	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f	
Unweighted total		865	152	12	12	10	76	76	94	58	779	71	13	29	23	6
Effective Weighted Sample		696	135	11	11	10	69	66	83	52	620	64	12	27	20	6
Total		836	194	10	6	3	101	93	123	71	737	83	13	38	25	6
1 - Extremely dissatisfied	(1.0)	1	-	**	**	**	**	**	**	**	1	**	**	**	**	**
		*%	-%	**	**	**	**	**	**	**	*%	**	**	**	**	**
2	(2.0)	2	-	**	**	**	**	**	**	**	2	**	**	**	**	**
		*%	-%	**	**	**	**	**	**	**	*%	**	**	**	**	**
3	(3.0)	13	5	**	**	**	**	**	**	**	10	**	**	**	**	**
		2%	2%	**	**	**	**	**	**	**	1%	**	**	**	**	**
4	(4.0)	34	8	**	**	**	**	**	**	**	30	**	**	**	**	**
		4%	4%	**	**	**	**	**	**	**	4%	**	**	**	**	**
5	(5.0)	102	26	**	**	**	**	**	**	**	91	**	**	**	**	**
		12%	13%	**	**	**	**	**	**	**	12%	**	**	**	**	**
6	(6.0)	135	30	**	**	**	**	**	**	**	123	**	**	**	**	**
		16%	16%	**	**	**	**	**	**	**	17%	**	**	**	**	**
7	(7.0)	169	33	**	**	**	**	**	**	**	147	**	**	**	**	**
		20%	17%	**	**	**	**	**	**	**	20%	**	**	**	**	**
8	(8.0)	173	45	**	**	**	**	**	**	**	153	**	**	**	**	**
		21%	23%	**	**	**	**	**	**	**	21%	**	**	**	**	**
9	(9.0)	75	23	**	**	**	**	**	**	**	64	**	**	**	**	**
		9%	12%	**	**	**	**	**	**	**	9%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	131	25	**	**	**	**	**	**	**	116	**	**	**	**	**
		16%	13%	**	**	**	**	**	**	**	16%	**	**	**	**	**
DISSATISFIED (1-4)		51	12	**	**	**	**	**	**	**	43	**	**	**	**	**
		6%	6%	**	**	**	**	**	**	**	6%	**	**	**	**	**
NEUTRAL (5-6)		237	56	**	**	**	**	**	**	**	214	**	**	**	**	**
		28%	29%	**	**	**	**	**	**	**	29%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	865	152	12	12	10	76	76	94	58	779	71	13	29	23	6
Effective Weighted Sample	696	135	11	11	10	69	66	83	52	620	64	12	27	20	6
Total	836	194	10	6	3	101	93	123	71	737	83	13	38	25	6
SATISFIED (7-10)	549	126	**	**	**	**	**	**	**	480	**	**	**	**	**
	66%	65%	**	**	**	**	**	**	**	65%	**	**	**	**	**
Answered	836	194	**	**	**	**	**	**	**	737	**	**	**	**	**
Mean score	7.2	7.2	**	**	**	**	**	**	**	7.2	**	**	**	**	**
Standard deviation	1.82	1.80	**	**	**	**	**	**	**	1.81	**	**	**	**	**
Standard error	.06	.15	**	**	**	**	**	**	**	.06	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		865	354	492	795	27	19	46
Effective Weighted Sample		696	288	397	636	23	16	39
Total		836	318	499	769	25	17	42
1 - Extremely dissatisfied	(1.0)	1	1	*	1	**	**	**
		*%	*%	*%	*%	**	**	**
2	(2.0)	2	1	1	1	**	**	**
		*%	*%	*%	*%	**	**	**
3	(3.0)	13	4	9	10	**	**	**
		2%	1%	2%	1%	**	**	**
4	(4.0)	34	15	19	32	**	**	**
		4%	5%	4%	4%	**	**	**
5	(5.0)	102	49	49	88	**	**	**
		12%	16%	10%	11%	**	**	**
6	(6.0)	135	63	65	124	**	**	**
		16%	20%	13%	16%	**	**	**
7	(7.0)	169	69	94	156	**	**	**
		20%	22%	19%	20%	**	**	**
8	(8.0)	173	44	128	159	**	**	**
		21%	14%	26%	21%	**	**	**
				a				
9	(9.0)	75	27	46	73	**	**	**
		9%	9%	9%	10%	**	**	**
10 - Extremely satisfied	(10.0)	131	44	86	125	**	**	**
		16%	14%	17%	16%	**	**	**
DISSATISFIED (1-4)		51	21	30	44	**	**	**
		6%	7%	6%	6%	**	**	**
NEUTRAL (5-6)		237	112	115	211	**	**	**
		28%	35%	23%	27%	**	**	**
			b					

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	865	354	492	795	27	19	46
Effective Weighted Sample	696	288	397	636	23	16	39
Total	836	318	499	769	25	17	42
SATISFIED (7-10)	549	185	355	514	**	**	**
	66%	58%	71%	67%	**	**	**
			a				
Answered	836	318	499	769	**	**	**
Mean score	7.2	7.0	7.4	7.3	**	**	**
			a				
Standard deviation	1.82	1.84	1.80	1.80	**	**	**
Standard error	.06	.10	.08	.06	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months

		Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
			55-64 a	65-74 ~b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%														
Unweighted total		804	144	86	106	20	220	245	450	36	36	57	121	131
Effective Weighted Sample		648	113	71	84	18	172	196	363	30	29	45	99	103
Total		770	126	74	107	32	196	230	441	36	41	56	116	116
1 - Extremely dissatisfied	(1.0)	2	*	**	1	**	1	-	1	**	**	**	-	-
		%	%	**	1%	**	%	-%	%	**	**	**	-%	-%
2	(2.0)	3	-	**	-	**	-	-	3	**	**	**	-	-
		%	-%	**	-%	**	-%	-%	1%	**	**	**	-%	-%
3	(3.0)	7	1	**	2	**	2	5	1	**	**	**	4	3
		1%	1%	**	1%	**	1%	2%	%	**	**	**	4%	3%
													b	
4	(4.0)	12	4	**	2	**	3	1	7	**	**	**	-	1
		2%	3%	**	2%	**	2%	1%	2%	**	**	**	-%	1%
5	(5.0)	47	12	**	9	**	16	16	27	**	**	**	9	8
		6%	10%	**	8%	**	8%	7%	6%	**	**	**	7%	7%
6	(6.0)	69	6	**	6	**	12	20	40	**	**	**	9	10
		9%	5%	**	5%	**	6%	9%	9%	**	**	**	8%	8%
7	(7.0)	138	24	**	14	**	28	40	74	**	**	**	18	22
		18%	19%	**	13%	**	15%	17%	17%	**	**	**	16%	19%
8	(8.0)	207	39	**	31	**	51	60	125	**	**	**	29	28
		27%	30%	**	29%	**	26%	26%	28%	**	**	**	25%	24%
9	(9.0)	144	29	**	21	**	34	38	96	**	**	**	22	18
		19%	23%	**	20%	**	17%	16%	22%	**	**	**	19%	16%
10 - Extremely satisfied	(10.0)	141	11	**	21	**	50	50	67	**	**	**	25	27
		18%	9%	**	20%	**	25%	22%	15%	**	**	**	22%	23%
DISSATISFIED (1-4)		24	5	**	4	**	5	6	11	**	**	**	4	4
		3%	4%	**	4%	**	3%	3%	3%	**	**	**	4%	4%
NEUTRAL (5-6)		116	18	**	15	**	28	36	67	**	**	**	18	17
		15%	14%	**	14%	**	14%	16%	15%	**	**	**	15%	15%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g	
Unweighted total	804	144	86	106	20	220	245	450	36	36	57	121	131	
Effective Weighted Sample	648	113	71	84	18	172	196	363	30	29	45	99	103	
Total	770	126	74	107	32	196	230	441	36	41	56	116	116	
SATISFIED (7-10)	630	103	**	88	**	163	187	363	**	**	**	95	94	
	82%	82%	**	82%	**	83%	82%	82%	**	**	**	81%	82%	
Answered	770	126	**	107	**	196	230	441	**	**	**	116	116	
Mean score	7.9	7.7	**	7.9	**	8.0	7.9	7.9	**	**	**	7.9	7.9	
Standard deviation	1.65	1.58	**	1.75	**	1.71	1.67	1.58	**	**	**	1.77	1.74	
Standard error	.06	.13	**	.17	**	.12	.11	.07	**	**	**	.16	.15	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f	
Unweighted total		804	69	10	14	13	41	28	43	26	700	79	22	28	21	8
Effective Weighted Sample		648	61	10	12	12	37	24	38	23	556	72	19	25	19	8
Total		770	87	7	8	5	51	36	52	34	652	93	25	32	26	9
1 - Extremely dissatisfied	(1.0)	2 *%	**	**	**	**	**	**	**	**	1 *%	**	**	**	**	**
2	(2.0)	3 *%	**	**	**	**	**	**	**	**	3 *%	**	**	**	**	**
3	(3.0)	7 1%	**	**	**	**	**	**	**	**	5 1%	**	**	**	**	**
4	(4.0)	12 2%	**	**	**	**	**	**	**	**	8 1%	**	**	**	**	**
5	(5.0)	47 6%	**	**	**	**	**	**	**	**	39 6%	**	**	**	**	**
6	(6.0)	69 9%	**	**	**	**	**	**	**	**	54 8%	**	**	**	**	**
7	(7.0)	138 18%	**	**	**	**	**	**	**	**	117 18%	**	**	**	**	**
8	(8.0)	207 27%	**	**	**	**	**	**	**	**	177 27%	**	**	**	**	**
9	(9.0)	144 19%	**	**	**	**	**	**	**	**	126 19%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	141 18%	**	**	**	**	**	**	**	**	123 19%	**	**	**	**	**
DISSATISFIED (1-4)		24 3%	**	**	**	**	**	**	**	**	16 3%	**	**	**	**	**
NEUTRAL (5-6)		116 15%	**	**	**	**	**	**	**	**	93 14%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	804	69	10	14	13	41	28	43	26	700	79	22	28	21	8
Effective Weighted Sample	648	61	10	12	12	37	24	38	23	556	72	19	25	19	8
Total	770	87	7	8	5	51	36	52	34	652	93	25	32	26	9
SATISFIED (7-10)	630	**	**	**	**	**	**	**	**	543	**	**	**	**	**
	82%	**	**	**	**	**	**	**	**	83%	**	**	**	**	**
Answered	770	**	**	**	**	**	**	**	**	652	**	**	**	**	**
Mean score	7.9	**	**	**	**	**	**	**	**	7.9	**	**	**	**	**
Standard deviation	1.65	**	**	**	**	**	**	**	**	1.61	**	**	**	**	**
Standard error	.06	**	**	**	**	**	**	**	**	.06	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	~b	~c	~d
Significance Level: 99%								
Unweighted total		804	348	429	744	15	22	37
Effective Weighted Sample		648	285	340	598	13	16	30
Total		770	333	409	713	14	18	33
1 - Extremely dissatisfied	(1.0)	2	1	*	1	**	**	**
		*%	*%	*%	*%	**	**	**
2	(2.0)	3	1	1	3	**	**	**
		*%	*%	*%	*%	**	**	**
3	(3.0)	7	1	6	6	**	**	**
		1%	*%	1%	1%	**	**	**
4	(4.0)	12	3	7	11	**	**	**
		2%	1%	2%	2%	**	**	**
5	(5.0)	47	14	33	42	**	**	**
		6%	4%	8%	6%	**	**	**
6	(6.0)	69	37	28	64	**	**	**
		9%	11%	7%	9%	**	**	**
7	(7.0)	138	57	76	132	**	**	**
		18%	17%	19%	18%	**	**	**
8	(8.0)	207	87	112	192	**	**	**
		27%	26%	27%	27%	**	**	**
9	(9.0)	144	63	80	134	**	**	**
		19%	19%	19%	19%	**	**	**
10 - Extremely satisfied	(10.0)	141	69	66	130	**	**	**
		18%	21%	16%	18%	**	**	**
DISSATISFIED (1-4)		24	6	14	20	**	**	**
		3%	2%	3%	3%	**	**	**
NEUTRAL (5-6)		116	51	61	106	**	**	**
		15%	15%	15%	15%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	804	348	429	744	15	22	37
Effective Weighted Sample	648	285	340	598	13	16	30
Total	770	333	409	713	14	18	33
SATISFIED (7-10)	630	276	334	588	**	**	**
	82%	83%	82%	82%	**	**	**
Answered	770	333	409	713	**	**	**
Mean score	7.9	8.0	7.8	7.9	**	**	**
Standard deviation	1.65	1.58	1.66	1.61	**	**	**
Standard error	.06	.08	.08	.06	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g	
Significance Level: 99%														
Unweighted total	310	54	40	54	14	97	115	156	18	24	29	59	66	
Effective Weighted Sample	256	43	33	42	12	75	97	125	16	20	24	50	56	
Total	310	48	34	56	21	88	115	153	20	27	30	59	64	
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	**	-	-	**	**	**	**	**
		*%	**	**	**	**	**	-%	-%	**	**	**	**	**
2	(2.0)	2	**	**	**	**	**	1	-	**	**	**	**	**
		1%	**	**	**	**	**	1%	-%	**	**	**	**	**
3	(3.0)	9	**	**	**	**	**	8	1	**	**	**	**	**
		3%	**	**	**	**	**	7%	1%	**	**	**	**	**
4	(4.0)	14	**	**	**	**	**	8	4	**	**	**	**	**
		5%	**	**	**	**	**	7%	2%	**	**	**	**	**
5	(5.0)	30	**	**	**	**	**	8	21	**	**	**	**	**
		10%	**	**	**	**	**	7%	14%	**	**	**	**	**
6	(6.0)	50	**	**	**	**	**	15	29	**	**	**	**	**
		16%	**	**	**	**	**	13%	19%	**	**	**	**	**
7	(7.0)	51	**	**	**	**	**	13	28	**	**	**	**	**
		17%	**	**	**	**	**	12%	18%	**	**	**	**	**
8	(8.0)	78	**	**	**	**	**	36	38	**	**	**	**	**
		25%	**	**	**	**	**	31%	25%	**	**	**	**	**
9	(9.0)	28	**	**	**	**	**	11	11	**	**	**	**	**
		9%	**	**	**	**	**	9%	7%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	47	**	**	**	**	**	16	22	**	**	**	**	**
		15%	**	**	**	**	**	14%	14%	**	**	**	**	**
DISSATISFIED (1-4)		26	**	**	**	**	**	16	5	**	**	**	**	**
		9%	**	**	**	**	**	14%	3%	**	**	**	**	**
NEUTRAL (5-6)		80	**	**	**	**	**	22	49	**	**	**	**	**
		26%	**	**	**	**	**	19%	32%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g
Significance Level: 99%													
Unweighted total	310	54	40	54	14	97	115	156	18	24	29	59	66
Effective Weighted Sample	256	43	33	42	12	75	97	125	16	20	24	50	56
Total	310	48	34	56	21	88	115	153	20	27	30	59	64
SATISFIED (7-10)	204	**	**	**	**	**	76	99	**	**	**	**	**
	66%	**	**	**	**	**	66%	64%	**	**	**	**	**
Answered	310	**	**	**	**	**	115	153	**	**	**	**	**
Mean score	7.2	**	**	**	**	**	7.1	7.2	**	**	**	**	**
Standard deviation	1.91	**	**	**	**	**	2.06	1.69	**	**	**	**	**
Standard error	.11	**	**	**	**	**	.19	.14	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%			**	**	**	**	**	**	**	**	**	**	**	**	**	
Unweighted total		310	36	6	6	6	23	13	21	15	267	37	6	17	8	6
Effective Weighted Sample		256	32	5	6	6	20	12	18	14	219	32	5	15	7	6
Total		310	46	5	3	2	29	16	28	18	265	39	6	20	8	5
1 - Extremely dissatisfied	(1.0)	1 *%	**	**	**	**	**	**	**	**	1 *%	**	**	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	2 1%	**	**	**	**	**
3	(3.0)	9 3%	**	**	**	**	**	**	**	**	4 2%	**	**	**	**	**
4	(4.0)	14 5%	**	**	**	**	**	**	**	**	11 4%	**	**	**	**	**
5	(5.0)	30 10%	**	**	**	**	**	**	**	**	26 10%	**	**	**	**	**
6	(6.0)	50 16%	**	**	**	**	**	**	**	**	43 16%	**	**	**	**	**
7	(7.0)	51 17%	**	**	**	**	**	**	**	**	48 18%	**	**	**	**	**
8	(8.0)	78 25%	**	**	**	**	**	**	**	**	71 27%	**	**	**	**	**
9	(9.0)	28 9%	**	**	**	**	**	**	**	**	22 8%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	47 15%	**	**	**	**	**	**	**	**	35 13%	**	**	**	**	**
DISSATISFIED (1-4)		26 9%	**	**	**	**	**	**	**	**	19 7%	**	**	**	**	**
NEUTRAL (5-6)		80 26%	**	**	**	**	**	**	**	**	70 26%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	310	36	6	6	6	23	13	21	15	267	37	6	17	8	6
Effective Weighted Sample	256	32	5	6	6	20	12	18	14	219	32	5	15	7	6
Total	310	46	5	3	2	29	16	28	18	265	39	6	20	8	5
SATISFIED (7-10)	204	**	**	**	**	**	**	**	**	176	**	**	**	**	**
	66%	**	**	**	**	**	**	**	**	67%	**	**	**	**	**
Answered	310	**	**	**	**	**	**	**	**	265	**	**	**	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	7.2	**	**	**	**	**
Standard deviation	1.91	**	**	**	**	**	**	**	**	1.82	**	**	**	**	**
Standard error	.11	**	**	**	**	**	**	**	**	.11	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months

		RELIGION			SEXUALITY		
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%	Total	a	b	a	~b	~c	~d
Unweighted total	310	128	172	283	8	10	18
Effective Weighted Sample	256	105	142	232	7	8	16
Total	310	124	176	284	8	9	18
1 - Extremely dissatisfied	(1.0)	1	-	1	**	**	**
		*%	-%	*%	**	**	**
2	(2.0)	2	1	2	**	**	**
		1%	1%	1%	**	**	**
3	(3.0)	9	7	7	**	**	**
		3%	4%	2%	**	**	**
4	(4.0)	14	9	14	**	**	**
		5%	5%	5%	**	**	**
5	(5.0)	30	18	26	**	**	**
		10%	10%	9%	**	**	**
6	(6.0)	50	25	47	**	**	**
		16%	14%	17%	**	**	**
7	(7.0)	51	31	45	**	**	**
		17%	17%	16%	**	**	**
8	(8.0)	78	39	71	**	**	**
		25%	22%	25%	**	**	**
9	(9.0)	28	22	28	**	**	**
		9%	12%	10%	**	**	**
10 - Extremely satisfied	(10.0)	47	24	41	**	**	**
		15%	14%	15%	**	**	**
DISSATISFIED (1-4)		26	17	24	**	**	**
		9%	10%	9%	**	**	**
NEUTRAL (5-6)		80	44	73	**	**	**
		26%	25%	26%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	310	128	172	283	8	10	18
Effective Weighted Sample	256	105	142	232	7	8	16
Total	310	124	176	284	8	9	18
SATISFIED (7-10)	204	80	115	186	**	**	**
	66%	65%	65%	66%	**	**	**
Answered	310	124	176	284	**	**	**
Mean score	7.2	7.3	7.2	7.2	**	**	**
Standard deviation	1.91	1.95	1.93	1.90	**	**	**
Standard error	.11	.17	.15	.11	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Dplay/ Discovery+ in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS								
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE ~b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g		
Significance Level: 99%															
Unweighted total	176	22	13	14	1	48	76	85	14	12	24	46	47		
Effective Weighted Sample	142	17	11	11	1	39	61	68	12	11	20	38	37		
Total	165	17	11	13	2	42	67	82	14	12	22	42	39		
3	(3.0)	2	**	**	**	**	**	**	**	**	**	**	**		
		1%	**	**	**	**	**	**	**	**	**	**	**		
4	(4.0)	9	**	**	**	**	**	**	**	**	**	**	**		
		6%	**	**	**	**	**	**	**	**	**	**	**		
5	(5.0)	19	**	**	**	**	**	**	**	**	**	**	**		
		11%	**	**	**	**	**	**	**	**	**	**	**		
6	(6.0)	19	**	**	**	**	**	**	**	**	**	**	**		
		11%	**	**	**	**	**	**	**	**	**	**	**		
7	(7.0)	24	**	**	**	**	**	**	**	**	**	**	**		
		14%	**	**	**	**	**	**	**	**	**	**	**		
8	(8.0)	36	**	**	**	**	**	**	**	**	**	**	**		
		22%	**	**	**	**	**	**	**	**	**	**	**		
9	(9.0)	28	**	**	**	**	**	**	**	**	**	**	**		
		17%	**	**	**	**	**	**	**	**	**	**	**		
10 - Extremely satisfied	(10.0)	29	**	**	**	**	**	**	**	**	**	**	**		
		18%	**	**	**	**	**	**	**	**	**	**	**		
DISSATISFIED (1-4)		11	**	**	**	**	**	**	**	**	**	**	**		
		6%	**	**	**	**	**	**	**	**	**	**	**		
NEUTRAL (5-6)		37	**	**	**	**	**	**	**	**	**	**	**		
		23%	**	**	**	**	**	**	**	**	**	**	**		
SATISFIED (7-10)		117	**	**	**	**	**	**	**	**	**	**	**		
		71%	**	**	**	**	**	**	**	**	**	**	**		
Answered		165	**	**	**	**	**	**	**	**	**	**	**		
Mean score		7.5	**	**	**	**	**	**	**	**	**	**	**		
Standard deviation		1.86	**	**	**	**	**	**	**	**	**	**	**		
Standard error		.14	**	**	**	**	**	**	**	**	**	**	**		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Dplay/ Discovery+ in the past 3 months

	Total	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					
		ENGLAND ~a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE ~a	FEMALE ~b	ABC1 ~c	C2DE ~d	WHITE a	TOTAL MINORITY ETHNIC ~b	MIXED ~c	SOUTH ASIAN ~d	BLACK ~e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	176	11	1	1	1	6	5	8	3	148	26	5	9	7	5
Effective Weighted Sample	142	10	1	1	1	5	4	7	2	118	23	4	8	6	4
Total	165	11	1	1	*	6	6	8	3	135	28	4	10	8	6
3	(3.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	** **	** **
4	(4.0)	9 6%	** **	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **	** **	** **
5	(5.0)	19 11%	** **	** **	** **	** **	** **	** **	** **	16 11%	** **	** **	** **	** **	** **
6	(6.0)	19 11%	** **	** **	** **	** **	** **	** **	** **	14 10%	** **	** **	** **	** **	** **
7	(7.0)	24 14%	** **	** **	** **	** **	** **	** **	** **	18 13%	** **	** **	** **	** **	** **
8	(8.0)	36 22%	** **	** **	** **	** **	** **	** **	** **	30 22%	** **	** **	** **	** **	** **
9	(9.0)	28 17%	** **	** **	** **	** **	** **	** **	** **	23 17%	** **	** **	** **	** **	** **
10 - Extremely satisfied	(10.0)	29 18%	** **	** **	** **	** **	** **	** **	** **	27 20%	** **	** **	** **	** **	** **
DISSATISFIED (1-4)	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	9 6%	** **	** **	** **	** **	** **
NEUTRAL (5-6)	37 23%	** **	** **	** **	** **	** **	** **	** **	** **	29 21%	** **	** **	** **	** **	** **
SATISFIED (7-10)	117 71%	** **	** **	** **	** **	** **	** **	** **	** **	97 72%	** **	** **	** **	** **	** **
Answered	165	**	**	**	**	**	**	**	**	135	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	7.6	**	**	**	**	**
Standard deviation	1.86	**	**	**	**	**	**	**	**	1.88	**	**	**	**	**
Standard error	.14	**	**	**	**	**	**	**	**	.15	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Dplay/ Discovery+ in the past 3 months

	Total	RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
		~a	~b	a	~b	~c	~d	
Significance Level: 99%								
Unweighted total	176	74	95	158	3	10	13	
Effective Weighted Sample	142	61	76	127	2	8	10	
Total	165	72	86	148	3	10	13	
3	(3.0)	2	**	**	2	**	**	**
		1%	**	**	1%	**	**	**
4	(4.0)	9	**	**	8	**	**	**
		6%	**	**	5%	**	**	**
5	(5.0)	19	**	**	16	**	**	**
		11%	**	**	11%	**	**	**
6	(6.0)	19	**	**	16	**	**	**
		11%	**	**	11%	**	**	**
7	(7.0)	24	**	**	21	**	**	**
		14%	**	**	15%	**	**	**
8	(8.0)	36	**	**	31	**	**	**
		22%	**	**	21%	**	**	**
9	(9.0)	28	**	**	27	**	**	**
		17%	**	**	18%	**	**	**
10 - Extremely satisfied	(10.0)	29	**	**	27	**	**	**
		18%	**	**	18%	**	**	**
DISSATISFIED (1-4)		11	**	**	9	**	**	**
		6%	**	**	6%	**	**	**
NEUTRAL (5-6)		37	**	**	32	**	**	**
		23%	**	**	22%	**	**	**
SATISFIED (7-10)		117	**	**	107	**	**	**
		71%	**	**	72%	**	**	**
Answered		165	**	**	148	**	**	**
Mean score		7.5	**	**	7.6	**	**	**
Standard deviation		1.86	**	**	1.85	**	**	**
Standard error		.14	**	**	.15	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS								
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g		
Significance Level: 99%															
Unweighted total	297	43	26	37	11	93	93	159	16	19	26	50	53		
Effective Weighted Sample	241	33	22	29	9	73	73	128	13	15	20	40	42		
Total	289	37	21	38	17	87	86	156	15	20	25	48	43		
2	(2.0)	1	**	**	**	**	**	1	**	**	**	**	**		
		*%	**	**	**	**	**	1%	**	**	**	**	**		
3	(3.0)	5	**	**	**	**	**	2	**	**	**	**	**		
		2%	**	**	**	**	**	2%	**	**	**	**	**		
4	(4.0)	8	**	**	**	**	**	2	**	**	**	**	**		
		3%	**	**	**	**	**	1%	**	**	**	**	**		
5	(5.0)	24	**	**	**	**	**	10	**	**	**	**	**		
		8%	**	**	**	**	**	7%	**	**	**	**	**		
6	(6.0)	33	**	**	**	**	**	12	**	**	**	**	**		
		11%	**	**	**	**	**	8%	**	**	**	**	**		
7	(7.0)	56	**	**	**	**	**	34	**	**	**	**	**		
		19%	**	**	**	**	**	22%	**	**	**	**	**		
8	(8.0)	73	**	**	**	**	**	46	**	**	**	**	**		
		25%	**	**	**	**	**	30%	**	**	**	**	**		
9	(9.0)	39	**	**	**	**	**	21	**	**	**	**	**		
		13%	**	**	**	**	**	13%	**	**	**	**	**		
10 - Extremely satisfied	(10.0)	50	**	**	**	**	**	26	**	**	**	**	**		
		17%	**	**	**	**	**	17%	**	**	**	**	**		
DISSATISFIED (1-4)	14	**	**	**	**	**	**	5	**	**	**	**	**		
	5%	**	**	**	**	**	**	4%	**	**	**	**	**		
NEUTRAL (5-6)	57	**	**	**	**	**	**	23	**	**	**	**	**		
	20%	**	**	**	**	**	**	15%	**	**	**	**	**		
SATISFIED (7-10)	217	**	**	**	**	**	**	128	**	**	**	**	**		
	75%	**	**	**	**	**	**	82%	**	**	**	**	**		
Answered	289	**	**	**	**	**	**	156	**	**	**	**	**		
Mean score	7.6	**	**	**	**	**	**	7.7	**	**	**	**	**		
Standard deviation	1.75	**	**	**	**	**	**	1.64	**	**	**	**	**		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY ~a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE ~g	
Significance Level: 99%														
Unweighted total	297	43	26	37	11	93	93	159	16	19	26	50	53	
Effective Weighted Sample	241	33	22	29	9	73	73	128	13	15	20	40	42	
Total	289	37	21	38	17	87	86	156	15	20	25	48	43	
Standard error	.10	**	**	**	**	**	**	.13	**	**	**	**	**	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f	
Unweighted total		297	24	4	2	7	11	13	11	13	255	40	11	16	9	4
Effective Weighted Sample		241	21	4	2	7	10	11	10	11	204	35	9	14	8	4
Total		289	31	3	1	2	14	17	15	17	244	42	10	17	10	5
2	(2.0)	1	**	**	**	**	**	**	**	**	1	**	**	**	**	**
		*%	**	**	**	**	**	**	**	**	*%	**	**	**	**	**
3	(3.0)	5	**	**	**	**	**	**	**	**	5	**	**	**	**	**
		2%	**	**	**	**	**	**	**	**	2%	**	**	**	**	**
4	(4.0)	8	**	**	**	**	**	**	**	**	8	**	**	**	**	**
		3%	**	**	**	**	**	**	**	**	3%	**	**	**	**	**
5	(5.0)	24	**	**	**	**	**	**	**	**	22	**	**	**	**	**
		8%	**	**	**	**	**	**	**	**	9%	**	**	**	**	**
6	(6.0)	33	**	**	**	**	**	**	**	**	26	**	**	**	**	**
		11%	**	**	**	**	**	**	**	**	11%	**	**	**	**	**
7	(7.0)	56	**	**	**	**	**	**	**	**	42	**	**	**	**	**
		19%	**	**	**	**	**	**	**	**	17%	**	**	**	**	**
8	(8.0)	73	**	**	**	**	**	**	**	**	64	**	**	**	**	**
		25%	**	**	**	**	**	**	**	**	26%	**	**	**	**	**
9	(9.0)	39	**	**	**	**	**	**	**	**	32	**	**	**	**	**
		13%	**	**	**	**	**	**	**	**	13%	**	**	**	**	**
10 - Extremely satisfied	(10.0)	50	**	**	**	**	**	**	**	**	45	**	**	**	**	**
		17%	**	**	**	**	**	**	**	**	18%	**	**	**	**	**
DISSATISFIED (1-4)		14	**	**	**	**	**	**	**	**	13	**	**	**	**	**
		5%	**	**	**	**	**	**	**	**	5%	**	**	**	**	**
NEUTRAL (5-6)		57	**	**	**	**	**	**	**	**	48	**	**	**	**	**
		20%	**	**	**	**	**	**	**	**	20%	**	**	**	**	**
SATISFIED (7-10)		217	**	**	**	**	**	**	**	**	183	**	**	**	**	**
		75%	**	**	**	**	**	**	**	**	75%	**	**	**	**	**
Answered		289	**	**	**	**	**	**	**	**	244	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN		BLACK
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	297	24	4	2	7	11	13	11	13	255	40	11	16	9	4
Effective Weighted Sample	241	21	4	2	7	10	11	10	11	204	35	9	14	8	4
Total	289	31	3	1	2	14	17	15	17	244	42	10	17	10	5
Mean score	7.6	**	**	**	**	**	**	**	**	7.6	**	**	**	**	**
Standard deviation	1.75	**	**	**	**	**	**	**	**	1.80	**	**	**	**	**
Standard error	.10	**	**	**	**	**	**	**	**	.11	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d	
Unweighted total		297	119	172	271	9	10	19
Effective Weighted Sample		241	97	139	218	8	9	16
Total		289	110	172	263	8	10	18
2	(2.0)	1	1	-	1	**	**	**
		*%	1%	-%	*%	**	**	**
3	(3.0)	5	*	5	4	**	**	**
		2%	*%	3%	2%	**	**	**
4	(4.0)	8	3	5	7	**	**	**
		3%	3%	3%	3%	**	**	**
5	(5.0)	24	5	18	19	**	**	**
		8%	5%	10%	7%	**	**	**
6	(6.0)	33	14	18	29	**	**	**
		11%	12%	11%	11%	**	**	**
7	(7.0)	56	20	36	50	**	**	**
		19%	18%	21%	19%	**	**	**
8	(8.0)	73	35	35	69	**	**	**
		25%	32%	20%	26%	**	**	**
9	(9.0)	39	11	27	34	**	**	**
		13%	10%	16%	13%	**	**	**
10 - Extremely satisfied	(10.0)	50	22	28	49	**	**	**
		17%	20%	16%	19%	**	**	**
DISSATISFIED (1-4)		14	4	10	12	**	**	**
		5%	4%	6%	5%	**	**	**
NEUTRAL (5-6)		57	19	36	49	**	**	**
		20%	17%	21%	19%	**	**	**
SATISFIED (7-10)		217	87	126	202	**	**	**
		75%	79%	73%	77%	**	**	**
Answered		289	110	172	263	**	**	**
Mean score		7.6	7.7	7.5	7.7	**	**	**
Standard deviation		1.75	1.65	1.82	1.73	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months

	RELIGION		SEXUALITY			
	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%	a	b	a	~b	~c	~d
Unweighted total	297	172	271	9	10	19
Effective Weighted Sample	241	139	218	8	9	16
Total	289	172	263	8	10	18
Standard error	.10	.14	.11	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	~d		a	b	c	d	e	f	g	
Significance Level: 99%														
Unweighted total	2534	414	318	405	87	750	786	1431	148	123	161	407	394	
Effective Weighted Sample	2068	329	269	329	79	603	640	1162	122	99	129	336	318	
Total	2479	370	282	417	135	710	760	1410	147	125	159	404	364	
1 - Extremely dissatisfied	(1.0)	17	7	2	2	**	4	2	12	-	-	-	*	2
		1%	2%	1%	*%	**	1%	*%	1%	-%	-%	-%	*%	*%
2	(2.0)	20	4	2	2	**	4	8	10	2	*	4	6	2
		1%	1%	1%	*%	**	1%	1%	1%	2%	*%	3%	2%	*%
3	(3.0)	46	6	8	14	**	22	14	23	4	2	4	10	6
		2%	2%	3%	3%	**	3%	2%	2%	2%	2%	3%	2%	2%
4	(4.0)	59	8	8	8	**	12	24	21	8	5	3	12	14
		2%	2%	3%	2%	**	2%	3%	2%	6%	4%	2%	3%	4%
										b				b
5	(5.0)	250	37	29	43	**	74	77	119	9	13	21	46	34
		10%	10%	10%	10%	**	10%	10%	8%	6%	11%	14%	11%	9%
6	(6.0)	265	27	28	37	**	78	91	132	9	11	15	43	51
		11%	7%	10%	9%	**	11%	12%	9%	6%	9%	9%	11%	14%
7	(7.0)	478	61	39	73	**	128	158	275	30	20	35	90	73
		19%	17%	14%	18%	**	18%	21%	19%	21%	16%	22%	22%	20%
8	(8.0)	665	106	85	129	**	202	195	396	40	36	33	96	91
		27%	29%	30%	31%	**	28%	26%	28%	28%	29%	21%	24%	25%
9	(9.0)	310	58	42	54	**	79	84	194	16	17	15	40	42
		13%	16%	15%	13%	**	11%	11%	14%	11%	14%	10%	10%	11%
10 - Extremely satisfied	(10.0)	368	56	39	56	**	108	107	228	28	20	28	61	49
		15%	15%	14%	13%	**	15%	14%	16%	19%	16%	17%	15%	13%
DISSATISFIED (1-4)		142	25	20	25	**	42	48	67	14	8	12	28	24
		6%	7%	7%	6%	**	6%	6%	5%	10%	6%	7%	7%	7%
NEUTRAL (5-6)		515	65	57	79	**	152	169	251	17	24	36	89	86
		21%	17%	20%	19%	**	21%	22%	18%	12%	19%	23%	22%	24%
														c

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	~d		a	b	c	d	e	f	g
Unweighted total	2534	414	318	405	87	750	786	1431	148	123	161	407	394
Effective Weighted Sample	2068	329	269	329	79	603	640	1162	122	99	129	336	318
Total	2479	370	282	417	135	710	760	1410	147	125	159	404	364
SATISFIED (7-10)	1821	281	205	312	**	517	544	1092	115	93	111	286	254
	73%	76%	73%	75%	**	73%	72%	77%	78%	75%	70%	71%	70%
								ag					
Answered	2479	370	282	417	**	710	760	1410	147	125	159	404	364
Mean score	7.4	7.5	7.4	7.4	**	7.4	7.3	7.6	7.5	7.5	7.3	7.3	7.3
								af					
Standard deviation	1.84	1.98	1.89	1.82	**	1.86	1.82	1.81	1.94	1.80	2.00	1.89	1.80
Standard error	.04	.10	.11	.09	**	.07	.06	.05	.16	.16	.16	.09	.09

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	~d	a	b	~c	d	~e	~f	
Unweighted total		2534	295	35	45	30	177	118	196	99	2150	327	70	119	83	55
Effective Weighted Sample		2068	260	32	40	29	157	103	172	88	1728	292	61	108	75	47
Total		2479	357	26	24	10	219	138	238	119	2048	368	77	139	94	57
1 - Extremely dissatisfied	(1.0)	17 1%	2 *%	** **	** **	** **	2 1%	- -%	2 1%	** **	16 1%	- -%	** **	- -%	** **	** **
2	(2.0)	20 1%	1 *%	** **	** **	** **	- -%	1 1%	- -%	** **	17 1%	2 *%	** **	2 1%	** **	** **
3	(3.0)	46 2%	12 3%	** **	** **	** **	9 4%	3 2%	7 3%	** **	41 2%	3 1%	** **	1 1%	** **	** **
4	(4.0)	59 2%	7 2%	** **	** **	** **	6 3%	1 1%	6 3%	** **	43 2%	13 4%	** **	8 5%	** **	** **
5	(5.0)	250 10%	35 10%	** **	** **	** **	20 9%	15 11%	21 9%	** **	192 9%	50 14%	** **	20 15%	** **	** **
6	(6.0)	265 11%	33 9%	** **	** **	** **	15 7%	18 13%	19 8%	** **	210 10%	49 13%	** **	15 11%	** **	** **
7	(7.0)	478 19%	65 18%	** **	** **	** **	40 18%	25 18%	42 18%	** **	378 18%	92 25% a	** **	30 22%	** **	** **
8	(8.0)	665 27%	111 31%	** **	** **	** **	77 35%	35 25%	79 33%	** **	570 28%	83 23%	** **	37 26%	** **	** **
9	(9.0)	310 13%	44 12%	** **	** **	** **	32 14%	13 9%	33 14%	** **	268 13%	35 9%	** **	15 10%	** **	** **
10 - Extremely satisfied	(10.0)	368 15%	47 13%	** **	** **	** **	19 9%	28 20% a	30 12%	** **	312 15%	40 11%	** **	11 8%	** **	** **
DISSATISFIED (1-4)		142 6%	21 6%	** **	** **	** **	17 8%	5 3%	15 6%	** **	118 6%	17 5%	** **	10 8%	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	~d	a	b	~c	d	~e	~f
Unweighted total	2534	295	35	45	30	177	118	196	99	2150	327	70	119	83	55
Effective Weighted Sample	2068	260	32	40	29	157	103	172	88	1728	292	61	108	75	47
Total	2479	357	26	24	10	219	138	238	119	2048	368	77	139	94	57
NEUTRAL (5-6)	515	68	**	**	**	35	33	40	**	402	100	**	36	**	**
	21%	19%	**	**	**	16%	24%	17%	**	20%	27%	**	26%	**	**
										a					
SATISFIED (7-10)	1821	268	**	**	**	168	100	184	**	1528	250	**	93	**	**
	73%	75%	**	**	**	76%	72%	77%	**	75%	68%	**	67%	**	**
Answered	2479	357	**	**	**	219	138	238	**	2048	368	**	139	**	**
Mean score	7.4	7.4	**	**	**	7.4	7.5	7.5	**	7.5	7.2	**	7.1	**	**
Standard deviation	1.84	1.80	**	**	**	1.80	1.81	1.78	**	1.85	1.67	**	1.75	**	**
Standard error	.04	.10	**	**	**	.13	.17	.13	**	.04	.09	**	.16	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

		RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%	Total	a	b	a	~b	~c	d	
Unweighted total	2534	1112	1324	2286	72	81	153	
Effective Weighted Sample	2068	915	1073	1860	60	66	126	
Total	2479	1078	1301	2230	70	79	149	
1 - Extremely dissatisfied	(1.0)	17	10	4	15	**	**	*
		1%	1%	*%	1%	**	**	*%
2	(2.0)	20	9	10	18	**	**	1
		1%	1%	1%	1%	**	**	1%
3	(3.0)	46	21	20	33	**	**	8
		2%	2%	2%	1%	**	**	5%
								a
4	(4.0)	59	24	30	53	**	**	4
		2%	2%	2%	2%	**	**	2%
5	(5.0)	250	100	139	219	**	**	13
		10%	9%	11%	10%	**	**	9%
6	(6.0)	265	105	148	234	**	**	19
		11%	10%	11%	10%	**	**	13%
7	(7.0)	478	219	241	427	**	**	32
		19%	20%	19%	19%	**	**	22%
8	(8.0)	665	287	355	610	**	**	34
		27%	27%	27%	27%	**	**	23%
9	(9.0)	310	140	160	289	**	**	14
		13%	13%	12%	13%	**	**	9%
10 - Extremely satisfied	(10.0)	368	162	194	332	**	**	25
		15%	15%	15%	15%	**	**	16%
DISSATISFIED (1-4)		142	64	64	119	**	**	12
		6%	6%	5%	5%	**	**	8%
NEUTRAL (5-6)		515	206	286	454	**	**	32
		21%	19%	22%	20%	**	**	22%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2534	1112	1324	2286	72	81	153
Effective Weighted Sample	2068	915	1073	1860	60	66	126
Total	2479	1078	1301	2230	70	79	149
SATISFIED (7-10)	1821	808	950	1658	**	**	105
	73%	75%	73%	74%	**	**	70%
Answered	2479	1078	1301	2230	**	**	149
Mean score	7.4	7.5	7.5	7.5	**	**	7.3
Standard deviation	1.84	1.86	1.79	1.82	**	**	1.95
Standard error	.04	.06	.05	.04	**	**	.16

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Extremely unfavourable	(1.0)	279	52	46	68	21	144	96	124	18	26	32	54	51
		6%	8%	8%	7%	5%	8%	7%	5%	7%	10%	9%	7%	8%
2	(2.0)	106	18	13	23	10	45	28	63	6	6	5	13	15
		2%	3%	2%	2%	2%	3%	2%	3%	2%	2%	2%	2%	2%
3	(3.0)	198	36	38	64	26	91	78	88	16	18	19	44	36
		5%	6%	7%	6%	6%	5%	6%	4%	6%	7%	6%	6%	6%
4	(4.0)	220	19	34	74	40	108	78	95	16	10	23	53	30
		5%	3%	6%	7%	9%	6%	6%	4%	6%	4%	7%	7%	5%
					a	a						b		
5	(5.0)	517	75	64	106	42	219	183	223	33	31	46	96	88
		12%	12%	11%	11%	10%	13%	13%	10%	13%	12%	13%	13%	14%
								b					b	
6	(6.0)	501	57	48	96	48	188	160	258	19	29	38	85	67
		12%	9%	8%	9%	11%	11%	12%	11%	8%	11%	11%	11%	11%
7	(7.0)	774	110	86	144	58	271	262	417	39	40	70	135	126
		18%	18%	15%	14%	13%	16%	19%	18%	16%	15%	20%	18%	20%
8	(8.0)	795	114	87	167	80	269	228	472	51	47	41	114	104
		18%	18%	15%	17%	18%	16%	17%	20%	20%	18%	12%	15%	16%
								aef						
9	(9.0)	436	61	73	137	64	181	123	268	23	23	32	68	46
		10%	10%	13%	14%	14%	11%	9%	12%	9%	9%	9%	9%	7%
									g					
10 - Extremely favourable	(10.0)	525	74	83	132	49	205	143	303	28	35	45	78	68
		12%	12%	14%	13%	11%	12%	10%	13%	11%	13%	13%	11%	11%
UNFAVOURABLE (1-4)		803	125	131	229	98	388	281	370	56	59	80	164	131
		18%	20%	23%	23%	22%	23%	20%	16%	22%	22%	23%	22%	21%
								b			b	b	b	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	1018	132	112	202	90	407	343	480	53	60	83	182	155
	23%	21%	20%	20%	21%	24%	25%	21%	21%	23%	24%	24%	25%
FAVOURABLE (7-10)	2529	358	328	580	251	926	756	1460	141	145	187	396	343
	58%	58%	57%	57%	57%	54%	55%	63%	56%	55%	53%	53%	55%
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Mean score	6.6	6.4	6.5	6.5	6.6	6.3	6.4	6.8	6.4	6.3	6.3	6.3	6.3
								aefg					
Standard deviation	2.48	2.63	2.71	2.62	2.49	2.63	2.48	2.43	2.58	2.71	2.62	2.51	2.53
Standard error	.04	.10	.11	.09	.15	.06	.07	.05	.16	.17	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Extremely unfavourable	(1.0)	279 6%	57 7%	** **	** **	** **	33 7%	24 6%	29 6%	28 8%	250 7% b	19 3%	6 5%	8 4%	2 1%	** **
2	(2.0)	106 2%	20 2%	** **	** **	** **	18 4% b	2 *%	8 2%	9 3%	88 2%	12 2%	- -%	5 2%	6 5%	** **
3	(3.0)	198 5%	56 7%	** **	** **	** **	29 6%	27 7%	20 4%	35 10%	166 5%	22 4%	8 6%	6 3%	5 4%	** **
4	(4.0)	220 5%	61 7%	** **	** **	** **	35 8%	26 7%	28 6%	30 8%	185 5%	19 3%	6 5%	5 2%	6 4%	** **
5	(5.0)	517 12%	86 10%	** **	** **	** **	46 10%	40 10%	44 9%	41 12%	402 11%	93 16% a	18 15%	43 19% a	17 13%	** **
6	(6.0)	501 12%	86 10%	** **	** **	** **	41 9%	45 12%	52 11%	34 10%	408 11%	77 14%	16 13%	30 14%	18 14%	** **
7	(7.0)	774 18%	115 14%	** **	** **	** **	61 13%	54 14%	70 15%	43 12%	653 18%	107 19%	26 21%	34 15%	27 20%	** **
8	(8.0)	795 18%	133 16%	** **	** **	** **	78 17%	55 14%	86 18%	44 12%	682 19%	95 17%	20 16%	40 18%	20 15%	** **
9	(9.0)	436 10%	121 14%	** **	** **	** **	63 14%	58 15%	63 13%	55 15%	376 10%	45 8%	9 7%	17 7%	14 10%	** **
10 - Extremely favourable	(10.0)	525 12%	109 13%	** **	** **	** **	53 12%	56 14%	68 14%	39 11%	430 12%	75 13%	14 11%	34 15%	18 14%	** **
UNFAVOURABLE (1-4)		803 18%	193 23%	** **	** **	** **	115 25%	78 20%	87 18%	102 28% c	689 19% bd	73 13%	19 16%	24 11%	18 14%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	1018	172	**	**	**	87	85	96	76	810	170	35	73	35	**
	23%	20%	**	**	**	19%	22%	20%	21%	22%	30%	28%	33%	27%	**
										a	a		a		
FAVOURABLE (7-10)	2529	478	**	**	**	255	222	288	181	2140	323	69	124	78	**
	58%	57%	**	**	**	56%	58%	61%	51%	59%	57%	56%	56%	59%	**
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**
Mean score	6.6	6.5	**	**	**	6.4	6.7	6.8	6.2	6.5	6.7	6.5	6.8	6.8	**
Standard deviation	2.48	2.63	**	**	**	2.68	2.56	2.53	2.72	2.51	2.26	2.29	2.29	2.24	**
Standard error	.04	.11	**	**	**	.15	.15	.14	.17	.04	.10	.22	.17	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Extremely unfavourable	(1.0)	279 6%	133 7%	129 6%	238 6%	5 5%	14 12%	20 8%
2	(2.0)	106 2%	49 3%	50 2%	93 2%	7 6%	3 2%	9 4%
3	(3.0)	198 5%	72 4%	114 5%	177 5%	8 7%	2 2%	10 4%
4	(4.0)	220 5%	81 4%	126 5%	187 5%	5 4%	9 7%	14 6%
5	(5.0)	517 12%	194 11%	286 12%	462 12%	16 15%	12 10%	29 12%
6	(6.0)	501 12%	219 12%	256 11%	449 11%	9 8%	13 10%	22 9%
7	(7.0)	774 18%	340 19%	404 17%	719 18%	16 15%	21 17%	37 16%
8	(8.0)	795 18%	339 19%	426 18%	737 19%	17 16%	22 18%	40 17%
9	(9.0)	436 10%	173 10%	243 10%	402 10%	7 7%	11 9%	19 8%
10 - Extremely favourable	(10.0)	525 12%	213 12%	288 12%	455 12%	18 16%	17 14%	35 15%
UNFAVOURABLE (1-4)		803 18%	334 18%	419 18%	695 18%	25 23%	28 23%	53 23%
NEUTRAL (5-6)		1018 23%	412 23%	541 23%	910 23%	26 23%	25 20%	50 22%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
FAVOURABLE (7-10)	2529	1065	1361	2312	59	72	131
	58%	59%	59%	59%	54%	57%	56%
Answered	4350	1812	2322	3918	109	125	234
Mean score	6.6	6.5	6.6	6.6	6.4	6.4	6.4
Standard deviation	2.48	2.51	2.45	2.45	2.67	2.75	2.71
Standard error	.04	.06	.05	.04	.25	.24	.18

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	574	113	93	126	33	263	210	270	35	49	53	105	123
Effective Weighted Sample	449	87	82	101	28	204	163	215	28	38	42	83	97
Total	576	105	96	153	58	276	199	275	40	50	55	109	101
BBC seen to have political/ social bias/ agenda-based	224	48	**	74	**	105	69	117	**	**	**	39	33
	39%	46%	**	48%	**	38%	35%	43%	**	**	**	36%	33%
Negative view of TV licence (general)	130	31	**	31	**	66	50	58	**	**	**	27	24
	23%	29%	**	20%	**	24%	25%	21%	**	**	**	25%	24%
Poor programming/ little of interest/ boring/ repetitive material (general)	94	12	**	23	**	50	32	52	**	**	**	18	16
	16%	11%	**	15%	**	18%	16%	19%	**	**	**	17%	15%
Poor quality programming	81	23	**	16	**	38	29	31	**	**	**	17	14
	14%	22%	**	10%	**	14%	15%	11%	**	**	**	16%	14%
Do not watch/ listen to BBC/ use the BBC only a little	78	13	**	14	**	41	31	32	**	**	**	18	20
	14%	12%	**	9%	**	15%	16%	12%	**	**	**	16%	20%
Repeats/ nothing new	54	11	**	31	**	40	29	13	**	**	**	18	10
	9%	10%	**	20%	**	14%	14%	5%	**	**	**	16%	9%
Poor news reporting/ mentions of fake news	54	8	**	22	**	29	19	24	**	**	**	13	8
	9%	8%	**	15%	**	10%	9%	9%	**	**	**	12%	8%
Poor value for money/ not worth the licence fee	44	7	**	11	**	23	19	16	**	**	**	6	14
	8%	6%	**	7%	**	8%	10%	6%	**	**	**	6%	14%
BBC seen as not representative/ out of touch (general)	38	11	**	4	**	13	11	18	**	**	**	5	9
	7%	10%	**	3%	**	5%	6%	7%	**	**	**	5%	9%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	574	113	93	126	33	263	210	270	35	49	53	105	123
Effective Weighted Sample	449	87	82	101	28	204	163	215	28	38	42	83	97
Total	576	105	96	153	58	276	199	275	40	50	55	109	101
Over-paid presenters/ unfair staff pay scales	30 5%	10 10%	** **	13 9%	** **	14 5%	12 6%	14 5%	** **	** **	** **	9 9%	1 1%
Poor image of BBC (disreputable staff, corruption, not trusted)	29 5%	7 6%	** **	8 5%	** **	10 4%	6 3%	20 7%	** **	** **	** **	1 1%	4 4%
Poor quality of broadcasting staff	26 5%	6 6%	** **	8 5%	** **	10 4%	9 4%	16 6%	** **	** **	** **	6 5%	3 3%
Preference for other channels/ other providers seen as better	22 4%	1 1%	** **	3 2%	** **	7 2%	10 5%	9 3%	** **	** **	** **	2 2%	7 7%
Poor view of the elderly being charged the TV licence fee	12 2%	- -%	** **	5 3%	** **	8 3%	6 3%	5 2%	** **	** **	** **	5 4%	2 2%
Poor representation of Scotland	7 1%	1 1%	** **	1 *%	** **	2 1%	3 2%	2 1%	** **	** **	** **	1 1%	2 2%
Dissatisfied with radio programming	5 1%	- -%	** **	2 1%	** **	3 1%	1 1%	4 1%	** **	** **	** **	1 1%	- -%
Would rather have the option to pay to watch BBC/ opt out of paying the TV licence	5 1%	1 1%	** **	1 *%	** **	1 *%	3 1%	1 *%	** **	** **	** **	- -%	2 2%
Technical issues with iPlayer/ BBC apps	4 1%	1 1%	** **	2 1%	** **	2 1%	1 *%	3 1%	** **	** **	** **	1 1%	- -%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	~b	c	~d		a	b	~c	~d	~e	f	g
Unweighted total	574	113	93	126	33	263	210	270	35	49	53	105	123
Effective Weighted Sample	449	87	82	101	28	204	163	215	28	38	42	83	97
Total	576	105	96	153	58	276	199	275	40	50	55	109	101
Poor view of senior management team	2 *%	1 1%	** **	- -%	** **	- -%	1 *%	- -%	** **	** **	** **	- -%	1 1%
Negative impressions (general)	53 9%	10 9%	** **	16 11%	** **	25 9%	18 9%	24 9%	** **	** **	** **	5 5%	10 10%
Other	15 3%	3 3%	** **	1 *%	** **	4 2%	4 2%	9 3%	** **	** **	** **	3 3%	* *%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	574	92	11	20	3	56	36	40	51	506	46	12	16	11	7
Effective Weighted Sample	449	80	10	18	3	48	32	36	43	390	40	10	14	10	6
Total	576	131	9	12	1	78	53	58	71	497	54	14	19	12	9
BBC seen to have political/ social bias/ agenda-based	224 39%	**	**	**	**	**	**	**	**	199 40%	**	**	**	**	**
Negative view of TV licence (general)	130 23%	**	**	**	**	**	**	**	**	118 24%	**	**	**	**	**
Poor programming/ little of interest/ boring/ repetitive material (general)	94 16%	**	**	**	**	**	**	**	**	81 16%	**	**	**	**	**
Poor quality programming	81 14%	**	**	**	**	**	**	**	**	69 14%	**	**	**	**	**
Do not watch/ listen to BBC/ use the BBC only a little	78 14%	**	**	**	**	**	**	**	**	69 14%	**	**	**	**	**
Repeats/ nothing new	54 9%	**	**	**	**	**	**	**	**	48 10%	**	**	**	**	**
Poor news reporting/ mentions of fake news	54 9%	**	**	**	**	**	**	**	**	48 10%	**	**	**	**	**
Poor value for money/ not worth the licence fee	44 8%	**	**	**	**	**	**	**	**	35 7%	**	**	**	**	**
BBC seen as not representative/ out of touch (general)	38 7%	**	**	**	**	**	**	**	**	30 6%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	574	92	11	20	3	56	36	40	51	506	46	12	16	11	7
Effective Weighted Sample	449	80	10	18	3	48	32	36	43	390	40	10	14	10	6
Total	576	131	9	12	1	78	53	58	71	497	54	14	19	12	9
Over-paid presenters/ unfair staff pay scales	30 5%	**	**	**	**	**	**	**	**	28 6%	**	**	**	**	**
Poor image of BBC (disreputable staff, corruption, not trusted)	29 5%	**	**	**	**	**	**	**	**	27 5%	**	**	**	**	**
Poor quality of broadcasting staff	26 5%	**	**	**	**	**	**	**	**	25 5%	**	**	**	**	**
Preference for other channels/ other providers seen as better	22 4%	**	**	**	**	**	**	**	**	15 3%	**	**	**	**	**
Poor view of the elderly being charged the TV licence fee	12 2%	**	**	**	**	**	**	**	**	12 2%	**	**	**	**	**
Poor representation of Scotland	7 1%	**	**	**	**	**	**	**	**	7 1%	**	**	**	**	**
Dissatisfied with radio programming	5 1%	**	**	**	**	**	**	**	**	5 1%	**	**	**	**	**
Would rather have the option to pay to watch BBC/ opt out of paying the TV licence	5 1%	**	**	**	**	**	**	**	**	5 1%	**	**	**	**	**
Technical issues with iPlayer/ BBC apps	4 1%	**	**	**	**	**	**	**	**	4 1%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	574	92	11	20	3	56	36	40	51	506	46	12	16	11	7
Effective Weighted Sample	449	80	10	18	3	48	32	36	43	390	40	10	14	10	6
Total	576	131	9	12	1	78	53	58	71	497	54	14	19	12	9
Poor view of senior management team	2	**	**	**	**	**	**	**	**	1	**	**	**	**	**
	*%	**	**	**	**	**	**	**	**	*%	**	**	**	**	**
Negative impressions (general)	53	**	**	**	**	**	**	**	**	48	**	**	**	**	**
	9%	**	**	**	**	**	**	**	**	10%	**	**	**	**	**
Other	15	**	**	**	**	**	**	**	**	8	**	**	**	**	**
	3%	**	**	**	**	**	**	**	**	2%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	574	260	283	503	20	19	39
Effective Weighted Sample	449	202	221	393	17	15	32
Total	576	252	288	504	20	19	39
BBC seen to have political/ social bias/ agenda-based	224 39%	86 34%	125 43%	195 39%	**	**	**
Negative view of TV licence (general)	130 23%	72 29%	51 18%	118 23%	**	**	**
Poor programming/ little of interest/ boring/ repetitive material (general)	94 16%	45 18%	44 15%	86 17%	**	**	**
Poor quality programming	81 14%	37 14%	39 14%	71 14%	**	**	**
Do not watch/ listen to BBC/ use the BBC only a little	78 14%	32 13%	41 14%	72 14%	**	**	**
Repeats/ nothing new	54 9%	18 7%	31 11%	45 9%	**	**	**
Poor news reporting/ mentions of fake news	54 9%	17 7%	37 13%	49 10%	**	**	**
Poor value for money/ not worth the licence fee	44 8%	12 5%	29 10%	38 8%	**	**	**
BBC seen as not representative/ out of touch (general)	38 7%	22 9%	15 5%	33 7%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	574	260	283	503	20	19	39
Effective Weighted Sample	449	202	221	393	17	15	32
Total	576	252	288	504	20	19	39
Over-paid presenters/ unfair staff pay scales	30 5%	10 4%	19 7%	28 5%	** **	** **	** **
Poor image of BBC (disreputable staff, corruption, not trusted)	29 5%	16 6%	13 4%	24 5%	** **	** **	** **
Poor quality of broadcasting staff	26 5%	12 5%	13 4%	21 4%	** **	** **	** **
Preference for other channels/ other providers seen as better	22 4%	11 4%	9 3%	18 4%	** **	** **	** **
Poor view of the elderly being charged the TV licence fee	12 2%	7 3%	5 2%	12 2%	** **	** **	** **
Poor representation of Scotland	7 1%	5 2%	2 1%	4 1%	** **	** **	** **
Dissatisfied with radio programming	5 1%	4 2%	1 *%	4 1%	** **	** **	** **
Would rather have the option to pay to watch BBC/ opt out of paying the TV licence	5 1%	3 1%	2 1%	5 1%	** **	** **	** **
Technical issues with iPlayer/ BBC apps	4 1%	4 2%	- -%	4 1%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1A. Could you tell me why you gave that score (1-3 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 1-3 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	574	260	283	503	20	19	39
Effective Weighted Sample	449	202	221	393	17	15	32
Total	576	252	288	504	20	19	39
Poor view of senior management team	2	2	-	-	**	**	**
	*%	1%	-%	-%	**	**	**
Negative impressions (general)	53	26	26	47	**	**	**
	9%	10%	9%	9%	**	**	**
Other	15	3	8	10	**	**	**
	3%	1%	3%	2%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1B. Could you tell me why you gave that score (8-10 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 8-10 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
		a	b	c	d		a	b	~c	~d	e	f	g
Significance Level: 99%													
Unweighted total	1670	271	253	362	109	610	483	990	96	96	114	250	231
Effective Weighted Sample	1340	214	208	288	96	476	383	797	76	74	86	196	184
Total	1697	245	240	418	179	630	479	1019	102	101	115	251	215
The BBC provides a good service (general)	417	45	59	86	27	142	125	229	**	**	29	63	58
	25%	18%	24%	21%	15%	23%	26%	22%	**	**	25%	25%	27%
Good range of programmes/ variety	367	60	64	100	36	132	96	242	**	**	29	60	36
	22%	24%	27%	24%	20%	21%	20%	24%	**	**	25%	24%	17%
Good quality content (general)	337	69	49	77	28	98	65	245	**	**	17	32	27
	20%	28%	20%	18%	16%	16%	14%	24%	**	**	14%	13%	13%
		c						afg					
Programmes of interest	218	35	28	56	28	98	83	122	**	**	17	34	49
	13%	14%	12%	13%	15%	16%	17%	12%	**	**	15%	14%	23%
													b
Good quality news coverage	165	32	34	59	25	71	42	112	**	**	8	18	14
	10%	13%	14%	14%	14%	11%	9%	11%	**	**	7%	7%	6%
Good quality non-factual/ drama/ entertainment/ music content	150	30	24	41	17	58	38	99	**	**	7	17	16
	9%	12%	10%	10%	10%	9%	8%	10%	**	**	6%	7%	8%
Accessible range of content/ services/ iPlayer/ apps	140	19	9	16	7	28	29	103	**	**	4	16	18
	8%	8%	4%	4%	4%	4%	6%	10%	**	**	4%	6%	8%
No advertising	129	26	28	44	16	55	31	84	**	**	6	14	10
	8%	11%	12%	10%	9%	9%	6%	8%	**	**	6%	6%	5%
Impartial/ trustworthy content	122	21	30	45	14	53	26	90	**	**	6	12	10
	7%	8%	13%	11%	8%	8%	5%	9%	**	**	5%	5%	5%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1B. Could you tell me why you gave that score (8-10 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 8-10 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	d		a	b	~c	~d	e	f	g	
Significance Level: 99%														
Unweighted total	1670	271	253	362	109	610	483	990	96	96	114	250	231	
Effective Weighted Sample	1340	214	208	288	96	476	383	797	76	74	86	196	184	
Total	1697	245	240	418	179	630	479	1019	102	101	115	251	215	
Good quality factual/ informative/ educational content	118 7%	12 5%	30 13% a	49 12% a	19 11%	59 9%	36 8%	75 7%	** **	** **	9 8%	22 9%	14 6%	
Good quality radio/ enjoy listening	101 6%	13 5%	11 4%	29 7%	18 10%	39 6%	27 6%	69 7%	** **	** **	8 7%	14 6%	12 6%	
Positive impressions but not enough variety	74 4%	16 7%	4 2%	13 3%	9 5%	24 4%	26 5%	44 4%	** **	** **	7 6%	11 4%	14 6%	
Positive impressions but mentions of bias	73 4%	17 7%	18 8%	28 7%	10 6%	32 5%	17 4%	47 5%	** **	** **	2 2%	8 3%	3 1%	
Mentions of having to pay licence fee/ cost (negative)	48 3%	9 4%	8 3%	15 3%	7 4%	25 4%	16 3%	27 3%	** **	** **	7 6%	9 4%	6 3%	
Good value for money/ satisfied with cost	29 2%	4 2%	5 2%	10 2%	5 3%	12 2%	18 4%	11 1%	** **	** **	2 2%	8 3%	5 2%	
Positive impressions but room for improvement	27 2%	7 3%	6 2%	6 1%	- -%	9 1%	5 1%	21 2%	** **	** **	1 1%	3 1%	2 1%	
Good quantity of content/ volume	23 1%	4 2%	3 1%	5 1%	2 1%	7 1%	7 1%	14 1%	** **	** **	1 1%	3 1%	4 2%	
Positive impressions (general)	69 4%	6 3%	4 1%	11 3%	8 4%	21 3%	13 3%	40 4%	** **	** **	4 4%	9 4%	6 3%	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1B. Could you tell me why you gave that score (8-10 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 8-10 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	1670	271	253	362	109	610	483	990	96	96	114	250	231
Effective Weighted Sample	1340	214	208	288	96	476	383	797	76	74	86	196	184
Total	1697	245	240	418	179	630	479	1019	102	101	115	251	215
Other	56	11	5	13	8	22	20	22	**	**	3	11	9
	3%	5%	2%	3%	4%	4%	4%	2%	**	**	3%	4%	4%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1B. Could you tell me why you gave that score (8-10 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 8-10 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	~d	a	b	~c	~d	~e	~f
Unweighted total	1670	256	39	46	21	137	118	162	93	1450	178	35	72	41	30
Effective Weighted Sample	1340	221	33	41	19	120	100	136	84	1147	158	31	65	36	26
Total	1697	348	35	26	8	189	159	217	130	1445	205	40	87	47	31
The BBC provides a good service (general)	417	71	**	**	**	43	27	46	**	330	72	**	**	**	**
	25%	20%	**	**	**	23%	17%	21%	**	23%	35%	**	**	**	**
										a					
Good range of programmes/ variety	367	81	**	**	**	34	47	58	**	321	38	**	**	**	**
	22%	23%	**	**	**	18%	30%	27%	**	22%	18%	**	**	**	**
Good quality content (general)	337	65	**	**	**	41	24	47	**	294	34	**	**	**	**
	20%	19%	**	**	**	22%	15%	22%	**	20%	16%	**	**	**	**
Programmes of interest	218	47	**	**	**	17	30	27	**	199	19	**	**	**	**
	13%	14%	**	**	**	9%	19%	12%	**	14%	9%	**	**	**	**
Good quality news coverage	165	47	**	**	**	20	26	31	**	140	18	**	**	**	**
	10%	14%	**	**	**	11%	16%	14%	**	10%	9%	**	**	**	**
Good quality non-factual/ drama/ entertainment/ music content	150	34	**	**	**	14	19	20	**	131	15	**	**	**	**
	9%	10%	**	**	**	7%	12%	9%	**	9%	7%	**	**	**	**
Accessible range of content/ services/ iPlayer/ apps	140	14	**	**	**	6	8	11	**	125	13	**	**	**	**
	8%	4%	**	**	**	3%	5%	5%	**	9%	6%	**	**	**	**
No advertising	129	39	**	**	**	24	14	28	**	121	7	**	**	**	**
	8%	11%	**	**	**	13%	9%	13%	**	8%	3%	**	**	**	**
Impartial/ trustworthy content	122	39	**	**	**	27	11	26	**	110	10	**	**	**	**
	7%	11%	**	**	**	14%	7%	12%	**	8%	5%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1B. Could you tell me why you gave that score (8-10 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 8-10 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	~d	a	b	~c	~d	~e	~f
Unweighted total	1670	256	39	46	21	137	118	162	93	1450	178	35	72	41	30
Effective Weighted Sample	1340	221	33	41	19	120	100	136	84	1147	158	31	65	36	26
Total	1697	348	35	26	8	189	159	217	130	1445	205	40	87	47	31
Good quality factual/ informative/ educational content	118 7%	41 12%	** **	** **	** **	20 11%	20 13%	29 13%	** **	100 7%	13 6%	** **	** **	** **	** **
Good quality radio/ enjoy listening	101 6%	26 8%	** **	** **	** **	11 6%	14 9%	20 9%	** **	90 6%	9 4%	** **	** **	** **	** **
Positive impressions but not enough variety	74 4%	8 2%	** **	** **	** **	2 1%	7 4%	7 3%	** **	67 5%	6 3%	** **	** **	** **	** **
Positive impressions but mentions of bias	73 4%	25 7%	** **	** **	** **	18 9%	7 4%	18 8%	** **	70 5%	3 1%	** **	** **	** **	** **
Mentions of having to pay licence fee/ cost (negative)	48 3%	12 3%	** **	** **	** **	2 1%	10 6%	3 2%	** **	47 3%	1 1%	** **	** **	** **	** **
Good value for money/ satisfied with cost	29 2%	9 3%	** **	** **	** **	7 4%	1 1%	7 3%	** **	29 2%	- -%	** **	** **	** **	** **
Positive impressions but room for improvement	27 2%	5 1%	** **	** **	** **	4 2%	1 1%	5 2%	** **	23 2%	3 1%	** **	** **	** **	** **
Good quantity of content/ volume	23 1%	4 1%	** **	** **	** **	3 1%	2 1%	2 1%	** **	21 1%	2 1%	** **	** **	** **	** **
Positive impressions (general)	69 4%	9 3%	** **	** **	** **	8 4%	2 1%	6 3%	** **	55 4%	8 4%	** **	** **	** **	** **
Other	56 3%	11 3%	** **	** **	** **	6 3%	5 3%	2 1%	** **	48 3%	7 3%	** **	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1B. Could you tell me why you gave that score (8-10 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 8-10 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1670	721	887	1521	42	44	86
Effective Weighted Sample	1340	590	702	1219	32	37	69
Total	1697	713	923	1540	42	49	91
The BBC provides a good service (general)	417	170	231	378	**	**	**
	25%	24%	25%	25%	**	**	**
Good range of programmes/ variety	367	167	193	335	**	**	**
	22%	23%	21%	22%	**	**	**
Good quality content (general)	337	156	170	303	**	**	**
	20%	22%	18%	20%	**	**	**
Programmes of interest	218	85	131	204	**	**	**
	13%	12%	14%	13%	**	**	**
Good quality news coverage	165	68	95	158	**	**	**
	10%	10%	10%	10%	**	**	**
Good quality non-factual/ drama/ entertainment/ music content	150	59	89	140	**	**	**
	9%	8%	10%	9%	**	**	**
Accessible range of content/ services/ iPlayer/ apps	140	74	61	133	**	**	**
	8%	10%	7%	9%	**	**	**
No advertising	129	55	72	118	**	**	**
	8%	8%	8%	8%	**	**	**
Impartial/ trustworthy content	122	54	64	109	**	**	**
	7%	8%	7%	7%	**	**	**
Good quality factual/ informative/ educational content	118	61	52	111	**	**	**
	7%	9%	6%	7%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C1B. Could you tell me why you gave that score (8-10 OUT OF 10) for your overall impression of the BBC?

Base : Those awarding a score of 8-10 out of 10 for their overall impression of the BBC (who gave a reason for their score)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1670	721	887	1521	42	44	86
Effective Weighted Sample	1340	590	702	1219	32	37	69
Total	1697	713	923	1540	42	49	91
Good quality radio/ enjoy listening	101 6%	50 7%	50 5%	93 6%	** **	** **	** **
Positive impressions but not enough variety	74 4%	28 4%	43 5%	64 4%	** **	** **	** **
Positive impressions but mentions of bias	73 4%	34 5%	37 4%	63 4%	** **	** **	** **
Mentions of having to pay licence fee/ cost (negative)	48 3%	16 2%	31 3%	44 3%	** **	** **	** **
Good value for money/ satisfied with cost	29 2%	18 3%	11 1%	26 2%	** **	** **	** **
Positive impressions but room for improvement	27 2%	11 2%	16 2%	23 2%	** **	** **	** **
Good quantity of content/ volume	23 1%	13 2%	9 1%	19 1%	** **	** **	** **
Positive impressions (general)	69 4%	26 4%	34 4%	58 4%	** **	** **	** **
Other	56 3%	23 3%	26 3%	45 3%	** **	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	197 5%	42 7%	34 6%	46 5%	12 3%	92 5%	59 4%	101 4%	10 4%	15 6%	17 5%	34 5%	28 4%
2	(2.0)	73 2%	18 3%	10 2%	22 2%	12 3%	33 2%	26 2%	29 1%	4 1%	5 2%	10 3%	16 2%	8 1%
3	(3.0)	128 3%	21 3%	17 3%	32 3%	15 3%	53 3%	47 3%	60 3%	9 3%	9 3%	8 2%	21 3%	23 4%
4	(4.0)	171 4%	28 4%	30 5%	41 4%	11 2%	74 4%	53 4%	84 4%	13 5%	7 3%	9 2%	29 4%	25 4%
5	(5.0)	341 8%	39 6%	46 8%	85 8%	39 9%	163 9%	117 8%	154 7%	26 11%	26 10%	30 8%	67 9%	52 8%
6	(6.0)	409 9%	44 7%	43 7%	80 8%	37 8%	160 9%	130 9%	192 8%	13 5%	21 8%	29 8%	68 9%	65 10%
7	(7.0)	606 14%	71 12%	55 10%	100 10%	45 10%	184 11%	204 15%	327 14%	35 14%	41 15%	43 12%	102 14%	105 17%
8	(8.0)	919 21%	131 21%	111 19%	215 21%	104 24%	334 19%	296 21%	516 22%	52 21%	59 22%	74 21%	164 22%	117 19%
9	(9.0)	541 12%	63 10%	88 15%	155 15%	67 15%	227 13%	162 12%	318 14%	30 12%	25 9%	48 14%	92 12%	74 12%
10 - Extremely well	(10.0)	797 18%	134 22%	127 22%	210 21%	83 19%	327 19%	241 17%	469 20%	49 20%	51 19%	71 20%	129 17%	106 17%
Don't know		167 4%	24 4%	10 2%	25 2%	14 3%	74 4%	44 3%	62 3%	10 4%	7 3%	12 4%	20 3%	26 4%
NEGATIVE VIEW (1-4)		569 13%	109 18%	92 16%	141 14%	50 11%	252 15%	186 13%	274 12%	35 14%	36 14%	43 12%	100 14%	83 13%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	AGE				AGE/SEG	ANY		IMPACTING/ LIMITING CONDITIONS				
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	750 17%	83 13%	88 15%	164 16%	76 17%	322 19%	247 18%	346 15%	39 16%	47 18%	59 17%	134 18%	117 19%
POSITIVE VIEW (7-10)	2864 66%	400 65%	381 67%	680 67%	299 68%	1073 62%	903 65%	1630 71% ag	166 66%	175 66%	236 67%	487 66%	403 64%
MOST NEGATIVE (1-2)	270 6%	60 10%	44 8%	68 7%	24 5%	125 7%	85 6%	130 6%	14 5%	20 8%	27 8%	50 7%	35 6%
MOST POSITIVE (9-10)	1339 31%	198 32%	215 38%	365 36%	150 34%	554 32%	403 29%	786 34% a	78 31%	76 29%	120 34%	221 30%	180 29%
Answered	4183	592	561	986	425	1647	1335	2249	240	258	338	722	603
Mean score	7.2	7.1	7.2	7.3	7.4	7.1	7.1	7.4 a	7.2	7.1	7.3	7.1	7.1
Standard deviation	2.42	2.71	2.61	2.50	2.34	2.54	2.40	2.37	2.44	2.51	2.49	2.43	2.38
Standard error	.04	.11	.11	.09	.15	.06	.06	.05	.16	.16	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	197 5%	39 5%	** **	** **	** **	23 5%	16 4%	16 3%	24 7%	173 5%	17 3%	6 5%	6 3%	3 2%	** **
2	(2.0)	73 2%	18 2%	** **	** **	** **	6 1%	12 3%	10 2%	9 2%	62 2%	6 1%	1 1%	5 2%	- -%	** **
3	(3.0)	128 3%	25 3%	** **	** **	** **	23 5%	3 1%	12 3%	13 4%	104 3%	16 3%	6 5%	8 4%	- -%	** **
4	(4.0)	171 4%	31 4%	** **	** **	** **	17 4%	14 4%	20 4%	6 2%	143 4%	22 4%	4 3%	10 5%	6 5%	** **
5	(5.0)	341 8%	73 9%	** **	** **	** **	46 10%	27 7%	28 6%	45 13%	270 7%	50 9%	7 6%	27 12%	11 8%	** **
6	(6.0)	409 9%	71 8%	** **	** **	** **	35 8%	36 9%	39 8%	28 8%	325 9%	67 12%	21 17%	21 10%	14 11%	** **
7	(7.0)	606 14%	85 10%	** **	** **	** **	37 8%	49 13%	46 10%	39 11%	507 14%	88 16%	22 18%	28 12%	17 13%	** **
8	(8.0)	919 21%	183 22%	** **	** **	** **	108 24%	74 19%	102 22%	79 22%	785 22%	114 20%	25 20%	36 16%	29 22%	** **
9	(9.0)	541 12%	129 15%	** **	** **	** **	68 15%	61 16%	84 18%	45 13%	460 13%	67 12%	15 12%	27 12%	15 12%	** **
10 - Extremely well	(10.0)	797 18%	166 20%	** **	** **	** **	82 18%	84 22%	102 22%	62 17%	679 19%	100 18%	13 11%	42 19%	34 26%	** **
Don't know		167 4%	22 3%	** **	** **	** **	14 3%	8 2%	12 3%	9 3%	133 4%	20 3%	2 2%	10 5%	3 2%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	569	113	**	**	**	69	45	58	51	481	62	17	29	9	**
	13%	13%	**	**	**	15%	12%	12%	14%	13%	11%	14%	13%	7%	**
NEUTRAL (5-6)	750	145	**	**	**	81	64	67	73	594	117	28	49	25	**
	17%	17%	**	**	**	18%	17%	14%	20%	16%	21%	23%	22%	19%	**
POSITIVE VIEW (7-10)	2864	563	**	**	**	294	269	334	225	2431	368	75	133	95	**
	66%	67%	**	**	**	64%	70%	71%	63%	67%	65%	61%	60%	72%	**
MOST NEGATIVE (1-2)	270	58	**	**	**	29	28	26	32	234	24	7	11	3	**
	6%	7%	**	**	**	6%	7%	5%	9%	6%	4%	6%	5%	2%	**
MOST POSITIVE (9-10)	1339	295	**	**	**	149	146	186	107	1140	167	28	69	49	**
	31%	35%	**	**	**	33%	38%	39%	30%	31%	29%	23%	31%	37%	**
Answered	4183	821	**	**	**	444	377	458	349	3506	547	121	211	128	**
Mean score	7.2	7.2	**	**	**	7.1	7.4	7.5	7.0	7.2	7.2	6.9	7.1	7.7	**
Standard deviation	2.42	2.48	**	**	**	2.53	2.43	2.38	2.60	2.43	2.25	2.27	2.40	2.07	**
Standard error	.04	.10	**	**	**	.14	.15	.13	.16	.04	.10	.22	.18	.19	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	197	76	108	166	6	9	16
		5%	4%	5%	4%	6%	7%	7%
2	(2.0)	73	28	43	65	2	-	2
		2%	2%	2%	2%	2%	-%	1%
3	(3.0)	128	53	64	109	3	6	9
		3%	3%	3%	3%	3%	5%	4%
4	(4.0)	171	75	86	145	6	8	14
		4%	4%	4%	4%	6%	6%	6%
5	(5.0)	341	142	172	299	8	12	19
		8%	8%	7%	8%	7%	9%	8%
6	(6.0)	409	178	207	354	18	15	33
		9%	10%	9%	9%	16%	12%	14%
7	(7.0)	606	262	325	565	10	13	23
		14%	14%	14%	14%	9%	10%	10%
8	(8.0)	919	405	476	837	25	32	57
		21%	22%	21%	21%	23%	26%	24%
9	(9.0)	541	232	286	506	9	8	17
		12%	13%	12%	13%	8%	6%	7%
10 - Extremely well	(10.0)	797	277	489	732	17	19	36
		18%	15%	21%	19%	15%	15%	15%
				a				
Don't know		167	84	66	139	5	4	9
		4%	5%	3%	4%	5%	3%	4%
			b					
NEGATIVE VIEW (1-4)		569	232	301	485	18	23	40
		13%	13%	13%	12%	16%	18%	17%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	750 17%	320 18%	379 16%	654 17%	26 23%	27 21%	52 22%
POSITIVE VIEW (7-10)	2864 66%	1176 65%	1576 68%	2640 67%	60 55%	72 58%	132 57%
MOST NEGATIVE (1-2)	270 6%	104 6%	151 7%	231 6%	8 8%	9 7%	18 7%
MOST POSITIVE (9-10)	1339 31%	509 28%	775 33%	1238 32%	25 23%	27 22%	52 22%
Answered	4183	1728	2256	3779	104	121	225
Mean score	7.2	7.1	7.3	7.2	6.8	6.7	6.8
Standard deviation	2.42	2.35	2.45	2.38	2.49	2.55	2.52
Standard error	.04	.06	.05	.04	.24	.23	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	134 3%	27 4%	26 5%	32 3%	6 1%	73 4%	40 3%	60 3%	6 2%	13 5%	15 4%	24 3%	19 3%
2	(2.0)	65 1%	13 2%	11 2%	22 2%	11 3%	31 2%	22 2%	30 1%	7 3%	6 2%	11 3%	16 2%	10 2%
3	(3.0)	117 3%	25 4%	15 3%	32 3%	17 4%	51 3%	39 3%	53 2%	10 4%	5 2%	12 3%	23 3%	20 3%
4	(4.0)	174 4%	31 5%	24 4%	35 3%	11 3%	78 5%	65 5%	84 4%	12 5%	16 6%	11 3%	33 4%	33 5%
5	(5.0)	367 8%	42 7%	62 11%	101 10%	39 9%	170 10%	111 8%	172 7%	22 9%	19 7%	24 7%	61 8%	51 8%
6	(6.0)	470 11%	50 8%	64 11%	95 9%	31 7%	187 11%	153 11%	239 10%	29 12%	22 8%	35 10%	76 10%	66 10%
7	(7.0)	739 17%	111 18%	85 15%	143 14%	58 13%	263 15%	215 16%	406 18%	35 14%	41 15%	41 12%	106 14%	108 17%
8	(8.0)	942 22%	132 21%	108 19%	233 23%	124 28% b	334 19%	302 22%	537 23%	51 20%	63 24%	92 26%	172 23%	129 20%
9	(9.0)	507 12%	63 10%	57 10%	96 9%	39 9%	156 9%	167 12%	284 12%	28 11%	25 9%	39 11%	85 11%	71 11%
10 - Extremely well	(10.0)	524 12%	75 12%	80 14%	134 13%	54 12%	224 13%	169 12%	292 13%	35 14%	38 14%	46 13%	95 13%	80 13%
Don't know		311 7%	45 7%	40 7%	88 9%	48 11%	155 9%	97 7%	155 7%	16 6%	17 6%	24 7%	50 7%	42 7%
NEGATIVE VIEW (1-4)		490 11%	96 16%	75 13%	121 12%	46 10%	233 14%	166 12%	226 10%	35 14%	41 15%	49 14%	97 13%	82 13%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	837	92	126	197	70	357	264	411	51	41	59	137	117
	19%	15%	22%	19%	16%	21%	19%	18%	20%	15%	17%	18%	19%
			a										
POSITIVE VIEW (7-10)	2712	382	330	605	276	976	853	1519	148	166	219	459	388
	62%	62%	58%	60%	63%	57%	62%	66%	59%	63%	63%	62%	62%
MOST NEGATIVE (1-2)	199	41	37	54	17	104	62	89	13	19	26	40	29
	5%	7%	6%	5%	4%	6%	4%	4%	5%	7%	7%	5%	5%
MOST POSITIVE (9-10)	1031	139	136	230	94	379	336	576	63	63	86	181	151
	24%	23%	24%	23%	21%	22%	24%	25%	25%	24%	24%	24%	24%
Answered	4039	570	531	923	392	1566	1282	2156	234	248	326	692	587
Mean score	7.1	6.9	6.9	7.0	7.2	6.8	7.1	7.2	7.0	7.0	7.0	7.0	7.0
Standard deviation	2.20	2.39	2.38	2.29	2.16	2.36	2.21	2.11	2.31	2.42	2.41	2.29	2.25
Standard error	.03	.09	.10	.08	.14	.06	.06	.05	.15	.16	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	134 3%	29 3%	** **	** **	** **	21 4%	8 2%	11 2%	19 5%	117 3%	9 2%	2 2%	3 1%	1 1%	** **
2	(2.0)	65 1%	17 2%	** **	** **	** **	8 2%	9 2%	9 2%	8 2%	57 2%	5 1%	2 2%	2 1%	1 1%	** **
3	(3.0)	117 3%	27 3%	** **	** **	** **	21 5%	5 1%	14 3%	13 4%	99 3%	12 2%	3 2%	5 2%	2 2%	** **
4	(4.0)	174 4%	27 3%	** **	** **	** **	16 4%	10 3%	12 3%	12 3%	140 4%	27 5%	4 3%	13 6%	8 6%	** **
5	(5.0)	367 8%	85 10%	** **	** **	** **	55 12%	30 8%	47 10%	38 11%	302 8%	49 9%	8 6%	20 9%	10 8%	** **
6	(6.0)	470 11%	79 9%	** **	** **	** **	42 9%	37 10%	35 7%	44 12%	379 10%	81 14%	22 18%	37 17%	14 11%	** **
7	(7.0)	739 17%	116 14%	** **	** **	** **	57 12%	59 15%	64 14%	47 13%	616 17%	97 17%	22 18%	25 11%	27 20%	** **
8	(8.0)	942 22%	195 23%	** **	** **	** **	112 24%	84 22%	116 25%	77 21%	813 22%	110 19%	22 18%	46 21%	21 16%	** **
9	(9.0)	507 12%	81 10%	** **	** **	** **	38 8%	42 11%	45 10%	36 10%	418 11%	74 13%	15 12%	33 15%	21 16%	** **
10 - Extremely well	(10.0)	524 12%	114 14%	** **	** **	** **	48 11%	66 17%	67 14%	45 13%	429 12%	75 13%	16 13%	25 11%	23 17%	** **
Don't know		311 7%	73 9%	** **	** **	** **	40 9%	33 9%	50 11%	20 6%	269 7%	26 5%	7 6%	10 4%	3 2%	** **
NEGATIVE VIEW (1-4)		490 11%	99 12%	** **	** **	** **	66 15%	33 9%	46 10%	52 14%	414 11%	54 9%	11 9%	24 11%	12 9%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	837	164	**	**	**	97	67	82	82	681	130	30	58	25	**
	19%	19%	**	**	**	21%	17%	17%	23%	19%	23%	25%	26%	19%	**
POSITIVE VIEW (7-10)	2712	506	**	**	**	254	251	293	205	2276	356	75	130	92	**
	62%	60%	**	**	**	56%	65%	62%	57%	63%	63%	61%	59%	70%	**
MOST NEGATIVE (1-2)	199	46	**	**	**	29	18	20	27	175	15	5	5	2	**
	5%	6%	**	**	**	6%	5%	4%	7%	5%	3%	4%	2%	1%	**
MOST POSITIVE (9-10)	1031	195	**	**	**	86	108	112	81	847	149	31	59	44	**
	24%	23%	**	**	**	19%	28%	24%	23%	23%	26%	25%	26%	34%	**
Answered	4039	770	**	**	**	418	351	420	338	3371	540	116	211	128	**
Mean score	7.1	7.0	**	**	**	6.7	7.3	7.2	6.8	7.0	7.2	7.1	7.1	7.4	**
Standard deviation	2.20	2.31	**	**	**	2.38	2.18	2.21	2.43	2.21	2.04	2.05	2.06	2.01	**
Standard error	.03	.10	**	**	**	.14	.14	.12	.16	.04	.09	.20	.15	.19	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	134 3%	55 3%	72 3%	107 3%	4 4%	8 7%	13 5%
2	(2.0)	65 1%	27 1%	36 2%	61 2%	- -%	2 2%	2 1%
3	(3.0)	117 3%	50 3%	58 3%	101 3%	6 6%	* *%	7 3%
4	(4.0)	174 4%	71 4%	97 4%	155 4%	7 6%	5 4%	12 5%
5	(5.0)	367 8%	151 8%	191 8%	320 8%	4 4%	11 9%	15 7%
6	(6.0)	470 11%	219 12%	231 10%	426 11%	13 12%	17 13%	30 13%
7	(7.0)	739 17%	306 17%	391 17%	680 17%	15 14%	16 13%	31 13%
8	(8.0)	942 22%	407 22%	496 21%	866 22%	26 24%	28 22%	54 23%
9	(9.0)	507 12%	193 11%	291 13%	466 12%	12 11%	10 8%	23 10%
10 - Extremely well	(10.0)	524 12%	202 11%	302 13%	462 12%	15 14%	20 16%	35 15%
Don't know		311 7%	131 7%	157 7%	274 7%	5 5%	7 6%	13 5%
NEGATIVE VIEW (1-4)		490 11%	203 11%	263 11%	425 11%	18 16%	16 13%	34 14%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	837	370	422	746	17	28	45
	19%	20%	18%	19%	16%	22%	19%
POSITIVE VIEW (7-10)	2712	1108	1479	2473	68	74	142
	62%	61%	64%	63%	63%	59%	61%
MOST NEGATIVE (1-2)	199	82	108	168	4	11	15
	5%	5%	5%	4%	4%	9%	6%
MOST POSITIVE (9-10)	1031	395	592	927	27	30	58
	24%	22%	26%	24%	25%	24%	25%
Answered	4039	1681	2165	3644	103	118	221
Mean score	7.1	7.0	7.1	7.1	7.0	6.9	7.0
Standard deviation	2.20	2.17	2.22	2.16	2.35	2.47	2.41
Standard error	.03	.05	.05	.04	.23	.22	.16

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	173	40	30	41	11	89	56	75	8	16	21	33	30
		4%	7%	5%	4%	3%	5%	4%	3%	3%	6%	6%	4%	5%
2	(2.0)	84	15	9	15	6	34	32	40	8	5	7	21	16
		2%	2%	2%	2%	1%	2%	2%	2%	3%	2%	2%	3%	2%
3	(3.0)	151	13	28	56	28	77	55	70	10	8	21	36	22
		3%	2%	5%	6%	6%	4%	4%	3%	4%	3%	6%	5%	3%
				a	a									
4	(4.0)	218	30	28	53	25	89	77	97	13	18	18	37	32
		5%	5%	5%	5%	6%	5%	6%	4%	5%	7%	5%	5%	5%
5	(5.0)	418	50	53	108	54	185	126	209	28	15	19	66	54
		10%	8%	9%	11%	12%	11%	9%	9%	11%	6%	5%	9%	9%
6	(6.0)	444	41	50	94	44	173	153	227	26	39	33	77	76
		10%	7%	9%	9%	10%	10%	11%	10%	11%	15%	9%	10%	12%
7	(7.0)	745	104	83	129	47	250	228	410	36	40	56	111	112
		17%	17%	14%	13%	11%	14%	17%	18%	14%	15%	16%	15%	18%
8	(8.0)	850	132	101	177	76	291	269	476	47	50	69	148	124
		20%	21%	18%	18%	17%	17%	20%	21%	19%	19%	20%	20%	20%
9	(9.0)	513	78	76	134	58	185	145	304	26	24	38	80	61
		12%	13%	13%	13%	13%	11%	11%	13%	10%	9%	11%	11%	10%
10 - Extremely well	(10.0)	523	79	88	144	56	228	168	298	34	32	50	94	71
		12%	13%	15%	14%	13%	13%	12%	13%	13%	12%	14%	13%	11%
Don't know		230	32	25	58	33	121	70	105	13	18	18	40	31
		5%	5%	4%	6%	8%	7%	5%	5%	5%	7%	5%	5%	5%
NEGATIVE VIEW (1-4)		626	98	95	166	70	289	220	282	40	46	67	127	100
		14%	16%	17%	16%	16%	17%	16%	12%	16%	17%	19%	17%	16%
								b			b	b		

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	862	91	104	202	98	357	279	436	54	54	52	142	130
	20%	15%	18%	20%	22%	21%	20%	19%	22%	20%	15%	19%	21%
POSITIVE VIEW (7-10)	2632	394	347	585	237	954	811	1488	143	146	213	433	368
	61%	64%	61%	58%	54%	55%	59%	64% af	57%	55%	61%	58%	59%
MOST NEGATIVE (1-2)	257	55	39	56	17	123	88	115	17	21	29	54	46
	6%	9%	7%	6%	4%	7%	6%	5%	7%	8%	8%	7%	7%
MOST POSITIVE (9-10)	1036	158	164	278	114	413	313	602	60	56	88	174	132
	24%	26%	29%	28%	26%	24%	23%	26%	24%	21%	25%	23%	21%
Answered	4120	583	546	952	406	1600	1309	2207	237	247	332	702	598
Mean score	6.9	6.9	6.9	6.9	6.8	6.7	6.8	7.1 afg	6.8	6.7	6.8	6.7	6.7
Standard deviation	2.33	2.52	2.52	2.46	2.38	2.49	2.37	2.24	2.41	2.46	2.58	2.46	2.37
Standard error	.04	.10	.10	.09	.15	.06	.06	.05	.16	.16	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
	Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	173 4%	36 4%	** **	** **	** **	22 5%	14 4%	16 3%	20 5%	152 4%	10 2%	3 2%	2 1%	2 1%	** **
2	(2.0)	84 2%	10 1%	** **	** **	** **	2 *%	8 2%	5 1%	6 2%	70 2%	9 2%	- -%	5 2%	1 1%	** **
3	(3.0)	151 3%	49 6%	** **	** **	** **	28 6%	21 5%	24 5%	25 7%	134 4%	15 3%	6 5%	6 3%	2 2%	** **
4	(4.0)	218 5%	45 5%	** **	** **	** **	27 6%	18 5%	28 6%	17 5%	184 5%	23 4%	4 3%	12 6%	7 5%	** **
5	(5.0)	418 10%	89 11%	** **	** **	** **	53 11%	37 10%	40 9%	47 13%	344 9%	57 10%	9 7%	24 11%	14 11%	** **
6	(6.0)	444 10%	84 10%	** **	** **	** **	50 11%	35 9%	46 10%	38 11%	369 10%	60 11%	15 12%	18 8%	12 9%	** **
7	(7.0)	745 17%	110 13%	** **	** **	** **	58 13%	52 14%	68 14%	40 11%	623 17%	108 19%	24 19%	37 17%	26 19%	** **
8	(8.0)	850 20%	141 17%	** **	** **	** **	79 17%	61 16%	88 19%	53 15%	709 19%	123 22%	30 24%	48 22%	28 21%	** **
9	(9.0)	513 12%	114 13%	** **	** **	** **	56 12%	57 15%	70 15%	44 12%	439 12%	63 11%	16 13%	24 11%	17 13%	** **
10 - Extremely well	(10.0)	523 12%	119 14%	** **	** **	** **	57 12%	62 16%	67 14%	50 14%	430 12%	71 13%	13 10%	32 14%	18 14%	** **
Don't know		230 5%	46 5%	** **	** **	** **	27 6%	19 5%	18 4%	20 6%	186 5%	26 5%	4 4%	13 6%	5 4%	** **
NEGATIVE VIEW (1-4)		626 14%	140 17%	** **	** **	** **	79 17%	61 16%	73 16%	67 19%	539 15%	58 10%	13 10%	26 12%	12 9%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	862	173	**	**	**	102	71	86	85	713	118	24	42	26	**
	20%	21%	**	**	**	22%	18%	18%	24%	20%	21%	19%	19%	20%	**
POSITIVE VIEW (7-10)	2632	484	**	**	**	250	233	293	186	2201	365	82	141	88	**
	61%	57%	**	**	**	55%	61%	62%	52%	60%	64%	67%	64%	67%	**
MOST NEGATIVE (1-2)	257	46	**	**	**	24	22	21	25	222	19	3	7	3	**
	6%	5%	**	**	**	5%	6%	4%	7%	6%	3%	2%	3%	2%	**
MOST POSITIVE (9-10)	1036	233	**	**	**	113	120	137	94	869	134	28	56	35	**
	24%	28%	**	**	**	25%	31%	29%	26%	24%	24%	23%	25%	27%	**
Answered	4120	797	**	**	**	431	365	453	339	3453	540	119	208	126	**
Mean score	6.9	6.8	**	**	**	6.7	7.0	7.0	6.6	6.8	7.1	7.1	7.1	7.2	**
Standard deviation	2.33	2.46	**	**	**	2.44	2.48	2.36	2.58	2.35	2.08	2.03	2.15	2.03	**
Standard error	.04	.10	**	**	**	.14	.15	.13	.17	.04	.09	.20	.16	.19	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

		RELIGION			SEXUALITY		
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total		4350	2274	3921	111	128	239
Effective Weighted Sample		3439	1781	3090	89	105	194
Total		4350	2322	3918	109	125	234
1 - Not at all well	(1.0)	173 4%	89 4%	144 4%	4 3%	10 8%	14 6%
2	(2.0)	84 2%	40 2%	72 2%	2 1%	1 1%	3 1%
3	(3.0)	151 3%	76 3%	134 3%	4 4%	3 2%	7 3%
4	(4.0)	218 5%	120 5%	191 5%	11 10%	9 7%	20 9%
5	(5.0)	418 10%	215 9%	372 10%	9 8%	10 8%	18 8%
6	(6.0)	444 10%	207 9%	400 10%	18 16%	16 12%	33 14%
7	(7.0)	745 17%	402 17%	679 17%	12 11%	26 20%	38 16%
8	(8.0)	850 20%	469 20%	782 20%	22 20%	23 18%	45 19%
9	(9.0)	513 12%	296 13%	473 12%	12 11%	8 7%	20 9%
10 - Extremely well	(10.0)	523 12%	296 13%	474 12%	10 9%	16 12%	26 11%
Don't know		230 5%	113 5%	197 5%	5 5%	4 3%	10 4%
NEGATIVE VIEW (1-4)		626 14%	324 14%	541 14%	21 19%	24 19%	44 19%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	862	389	422	772	26	25	51
	20%	21%	18%	20%	24%	20%	22%
POSITIVE VIEW (7-10)	2632	1057	1463	2408	57	72	129
	61%	58%	63%	61%	52%	58%	55%
MOST NEGATIVE (1-2)	257	114	128	216	5	11	16
	6%	6%	6%	6%	5%	9%	7%
MOST POSITIVE (9-10)	1036	400	591	947	22	24	46
	24%	22%	25%	24%	20%	19%	20%
Answered	4120	1715	2209	3721	104	121	224
Mean score	6.9	6.8	7.0	6.9	6.6	6.5	6.6
Standard deviation	2.33	2.33	2.32	2.30	2.28	2.51	2.40
Standard error	.04	.06	.05	.04	.22	.23	.16

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	232 5%	47 8%	47 8% d	60 6%	13 3%	115 7%	61 4%	120 5%	12 5%	18 7%	19 5%	38 5%	29 5%
2	(2.0)	81 2%	10 2%	12 2%	23 2%	11 3%	32 2%	33 2%	34 1%	11 4% b	6 2%	10 3%	17 2% b	22 3% b
3	(3.0)	143 3%	15 2%	24 4%	42 4%	18 4%	69 4%	62 4% b	58 3%	8 3%	13 5%	20 6% b	41 5% b	29 5% b
4	(4.0)	234 5%	44 7%	24 4%	54 5%	30 7%	85 5%	88 6%	106 5%	11 4%	19 7%	19 6%	37 5%	40 6%
5	(5.0)	437 10%	59 10%	63 11%	116 12%	54 12%	191 11%	125 9%	236 10%	25 10%	28 10%	33 9%	72 10%	49 8%
6	(6.0)	557 13%	51 8%	71 12%	130 13%	59 13%	231 13%	179 13%	293 13%	31 12%	40 15%	32 9%	86 12%	84 13%
7	(7.0)	757 17%	122 20%	91 16%	153 15%	62 14%	291 17%	246 18%	414 18%	38 15%	38 14%	62 18%	127 17%	109 17%
8	(8.0)	772 18%	118 19%	87 15%	157 16%	70 16%	255 15%	242 18%	423 18%	43 17%	48 18%	60 17%	135 18%	105 17%
9	(9.0)	400 9%	51 8%	49 9%	82 8%	32 7%	122 7%	116 8%	237 10%	22 9%	17 6%	23 7%	61 8%	52 8%
10 - Extremely well	(10.0)	401 9%	55 9%	60 10%	102 10%	42 10%	178 10%	133 10%	215 9%	28 11%	21 8%	44 13%	77 10%	64 10%
Don't know		336 8%	44 7%	43 8%	91 9%	48 11%	153 9%	94 7%	177 8%	21 8%	19 7%	29 8%	51 7%	46 7%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEGATIVE VIEW (1-4)	690	115	107	179	72	301	244	317	41	55	68	133	120
	16%	19%	19%	18%	16%	17%	18%	14%	17%	21%	19%	18%	19%
							b			b			b
NEUTRAL (5-6)	994	110	134	247	113	422	304	528	56	67	65	158	132
	23%	18%	23%	24%	26%	25%	22%	23%	23%	25%	18%	21%	21%
				a									
POSITIVE VIEW (7-10)	2329	346	287	494	207	846	737	1288	131	123	188	400	330
	54%	56%	50%	49%	47%	49%	53%	56%	52%	47%	54%	54%	53%
MOST NEGATIVE (1-2)	313	57	59	83	24	147	94	153	23	24	28	55	51
	7%	9%	10%	8%	5%	9%	7%	7%	9%	9%	8%	7%	8%
MOST POSITIVE (9-10)	801	106	109	183	74	300	250	452	50	38	67	138	116
	18%	17%	19%	18%	17%	17%	18%	20%	20%	14%	19%	19%	18%
Answered	4014	572	528	920	392	1569	1286	2134	229	246	321	691	583
Mean score	6.6	6.5	6.4	6.4	6.5	6.4	6.5	6.7	6.6	6.2	6.5	6.5	6.5
								d					
Standard deviation	2.36	2.48	2.58	2.46	2.29	2.47	2.35	2.31	2.47	2.45	2.53	2.43	2.43
Standard error	.04	.10	.11	.09	.15	.06	.06	.05	.16	.16	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	232	51	**	**	**	32	19	28	23	201	15	2	5	3	**
		5%	6%	**	**	**	7%	5%	6%	6%	6%	3%	2%	2%	2%	**
2	(2.0)	81	17	**	**	**	7	10	9	7	67	13	4	5	2	**
		2%	2%	**	**	**	2%	2%	2%	2%	2%	2%	3%	2%	1%	**
3	(3.0)	143	33	**	**	**	23	11	15	18	129	10	2	7	2	**
		3%	4%	**	**	**	5%	3%	3%	5%	4%	2%	1%	3%	1%	**
4	(4.0)	234	43	**	**	**	27	16	23	19	191	35	10	14	10	**
		5%	5%	**	**	**	6%	4%	5%	5%	5%	6%	8%	7%	7%	**
5	(5.0)	437	103	**	**	**	67	36	50	53	349	69	12	29	15	**
		10%	12%	**	**	**	15%	9%	11%	15%	10%	12%	10%	13%	11%	**
6	(6.0)	557	113	**	**	**	59	53	61	45	478	63	14	25	14	**
		13%	13%	**	**	**	13%	14%	13%	13%	13%	11%	12%	11%	11%	**
7	(7.0)	757	127	**	**	**	73	54	82	45	650	91	27	27	25	**
		17%	15%	**	**	**	16%	14%	17%	12%	18%	16%	22%	12%	19%	**
8	(8.0)	772	128	**	**	**	65	63	73	54	637	116	22	40	31	**
		18%	15%	**	**	**	14%	16%	16%	15%	18%	21%	18%	18%	24%	**
9	(9.0)	400	66	**	**	**	32	34	34	29	318	70	11	36	11	**
		9%	8%	**	**	**	7%	9%	7%	8%	9%	12%	9%	16%	8%	**
														a		
10 - Extremely well	(10.0)	401	85	**	**	**	35	50	48	36	332	54	9	22	18	**
		9%	10%	**	**	**	8%	13%	10%	10%	9%	9%	8%	10%	14%	**
Don't know		336	78	**	**	**	38	40	46	30	286	30	10	12	1	**
		8%	9%	**	**	**	8%	10%	10%	8%	8%	5%	8%	5%	1%	**
NEGATIVE VIEW (1-4)		690	144	**	**	**	89	55	76	68	588	73	18	31	16	**
		16%	17%	**	**	**	19%	14%	16%	19%	16%	13%	14%	14%	12%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	994	215	**	**	**	126	89	111	98	828	133	26	54	29	**
	23%	26%	**	**	**	28%	23%	24%	27%	23%	23%	21%	24%	22%	**
POSITIVE VIEW (7-10)	2329	406	**	**	**	205	201	238	163	1938	331	70	124	85	**
	54%	48%	**	**	**	45%	52%	51%	46%	53%	58%	56%	56%	65%	**
MOST NEGATIVE (1-2)	313	68	**	**	**	39	28	38	30	269	28	6	10	5	**
	7%	8%	**	**	**	9%	7%	8%	8%	7%	5%	5%	5%	4%	**
MOST POSITIVE (9-10)	801	151	**	**	**	67	84	82	65	650	123	21	57	29	**
	18%	18%	**	**	**	15%	22%	18%	18%	18%	22%	17%	26%	22%	**
													a		
Answered	4014	765	**	**	**	419	345	425	329	3354	537	113	209	130	**
Mean score	6.6	6.4	**	**	**	6.1	6.7	6.5	6.3	6.5	6.8	6.7	6.8	7.0	**
							a								
Standard deviation	2.36	2.45	**	**	**	2.43	2.44	2.42	2.50	2.37	2.18	2.12	2.26	2.11	**
Standard error	.04	.10	**	**	**	.14	.15	.14	.16	.04	.10	.21	.17	.19	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

		RELIGION			SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%	Total	a	b	a	b	c	d	
Unweighted total	4350	1862	2274	3921	111	128	239	
Effective Weighted Sample	3439	1492	1781	3090	89	105	194	
Total	4350	1812	2322	3918	109	125	234	
1 - Not at all well	(1.0)	232	89	127	192	9	10	19
		5%	5%	5%	5%	8%	8%	8%
2	(2.0)	81	38	41	63	4	6	10
		2%	2%	2%	2%	4%	4%	4%
3	(3.0)	143	61	77	130	5	2	6
		3%	3%	3%	3%	4%	1%	3%
4	(4.0)	234	99	123	208	6	6	12
		5%	5%	5%	5%	5%	5%	5%
5	(5.0)	437	189	218	393	4	12	16
		10%	10%	9%	10%	4%	10%	7%
6	(6.0)	557	231	301	503	16	17	33
		13%	13%	13%	13%	14%	13%	14%
7	(7.0)	757	344	381	695	20	24	44
		17%	19%	16%	18%	18%	19%	19%
8	(8.0)	772	315	417	705	17	27	44
		18%	17%	18%	18%	16%	21%	19%
9	(9.0)	400	152	236	376	10	3	13
		9%	8%	10%	10%	9%	2%	6%
10 - Extremely well	(10.0)	401	145	240	357	12	11	23
		9%	8%	10%	9%	11%	9%	10%
Don't know		336	149	161	296	6	9	15
		8%	8%	7%	8%	5%	7%	6%
NEGATIVE VIEW (1-4)		690	287	368	593	24	23	47
		16%	16%	16%	15%	22%	19%	20%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	994	419	519	895	20	29	49
	23%	23%	22%	23%	18%	23%	21%
POSITIVE VIEW (7-10)	2329	956	1274	2133	60	64	124
	54%	53%	55%	54%	55%	51%	53%
MOST NEGATIVE (1-2)	313	127	168	255	13	16	29
	7%	7%	7%	7%	12%	13%	12%
							a
MOST POSITIVE (9-10)	801	298	476	733	22	14	36
	18%	16%	21%	19%	20%	11%	15%
			a				
Answered	4014	1663	2161	3622	103	116	219
Mean score	6.6	6.5	6.6	6.6	6.4	6.2	6.3
Standard deviation	2.36	2.31	2.39	2.32	2.65	2.49	2.56
Standard error	.04	.06	.05	.04	.26	.23	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all important	(1.0)	141	24	20	24	4	64	38	64	5	7	8	18	19
		3%	4%	3%	2%	1%	4%	3%	3%	2%	3%	2%	2%	3%
2	(2.0)	54	9	5	10	5	25	21	27	7	3	4	13	8
		1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	1%
3	(3.0)	101	12	13	24	11	38	43	39	9	7	6	26	19
		2%	2%	2%	2%	2%	2%	3%	2%	4%	3%	2%	4%	3%
												b		
4	(4.0)	129	16	12	25	13	48	41	58	3	3	9	26	23
		3%	3%	2%	2%	3%	3%	3%	2%	1%	1%	3%	4%	4%
5	(5.0)	304	31	30	69	39	127	96	133	24	14	26	53	41
		7%	5%	5%	7%	9%	7%	7%	6%	9%	5%	7%	7%	7%
6	(6.0)	381	35	40	64	24	150	132	166	15	26	29	64	59
		9%	6%	7%	6%	6%	9%	10%	7%	6%	10%	8%	9%	9%
7	(7.0)	566	68	60	101	41	198	172	307	27	22	34	88	82
		13%	11%	11%	10%	9%	11%	12%	13%	11%	8%	10%	12%	13%
8	(8.0)	780	125	87	163	76	259	251	439	46	55	68	136	112
		18%	20%	15%	16%	17%	15%	18%	19%	18%	21%	19%	18%	18%
9	(9.0)	559	84	81	154	73	240	182	317	39	45	54	106	75
		13%	14%	14%	15%	17%	14%	13%	14%	16%	17%	15%	14%	12%
10 - Extremely important	(10.0)	1174	191	214	356	141	514	355	697	65	78	98	187	161
		27%	31%	38%	35%	32%	30%	26%	30%	26%	30%	28%	25%	26%
Don't know		161	20	8	18	11	58	49	64	10	4	14	25	30
		4%	3%	1%	2%	2%	3%	4%	3%	4%	2%	4%	3%	5%
NOT IMPORTANT (1-4)		426	62	51	84	33	176	143	188	24	21	29	83	69
		10%	10%	9%	8%	8%	10%	10%	8%	10%	8%	8%	11%	11%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	685	66	70	134	64	277	228	299	38	40	54	116	100
	16%	11%	12%	13%	14%	16%	17%	13%	15%	15%	15%	16%	16%
IMPORTANT (7-10)	3079	467	443	775	332	1211	960	1760	177	200	253	517	430
	71%	76%	78%	77%	76%	70%	70%	76%	71%	75%	72%	70%	68%
MOST NEGATIVE (1-2)	196	34	25	35	9	89	59	91	12	11	13	31	27
	4%	6%	4%	3%	2%	5%	4%	4%	5%	4%	4%	4%	4%
MOST POSITIVE (9-10)	1733	274	295	510	215	754	537	1013	105	123	151	293	236
	40%	45%	52%	50%	49%	44%	39%	44%	42%	46%	43%	39%	38%
Answered	4189	595	563	992	429	1664	1331	2247	240	261	336	717	599
Mean score	7.6	7.8	8.0	8.0	8.0	7.6	7.5	7.8	7.6	7.9	7.8	7.5	7.5
Standard deviation	2.34	2.40	2.35	2.27	2.16	2.43	2.33	2.23	2.36	2.25	2.24	2.35	2.36
Standard error	.04	.09	.10	.08	.14	.06	.06	.05	.15	.14	.12	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all important	(1.0)	141	21	**	**	**	14	7	9	13	117	16	2	8	3	**
		3%	3%	**	**	**	3%	2%	2%	4%	3%	3%	2%	3%	3%	**
2	(2.0)	54	8	**	**	**	5	2	3	5	51	2	-	2	-	**
		1%	1%	**	**	**	1%	1%	1%	1%	1%	*%	-%	1%	-%	**
3	(3.0)	101	19	**	**	**	12	7	12	7	79	17	6	5	4	**
		2%	2%	**	**	**	3%	2%	3%	2%	2%	3%	5%	2%	3%	**
4	(4.0)	129	19	**	**	**	12	8	11	9	106	21	*	13	5	**
		3%	2%	**	**	**	3%	2%	2%	2%	3%	4%	*%	6%	4%	**
5	(5.0)	304	60	**	**	**	44	16	22	36	227	59	14	28	11	**
		7%	7%	**	**	**	10%	4%	5%	10%	6%	10%	11%	13%	8%	**
6	(6.0)	381	57	**	**	**	31	26	30	27	309	58	12	17	16	**
		9%	7%	**	**	**	7%	7%	6%	8%	8%	10%	10%	8%	12%	**
7	(7.0)	566	91	**	**	**	39	52	45	46	470	85	22	25	20	**
		13%	11%	**	**	**	9%	14%	10%	13%	13%	15%	18%	11%	15%	**
8	(8.0)	780	125	**	**	**	73	52	62	63	656	109	16	41	33	**
		18%	15%	**	**	**	16%	14%	13%	18%	18%	19%	13%	19%	25%	**
9	(9.0)	559	133	**	**	**	78	54	77	53	483	61	19	24	10	**
		13%	16%	**	**	**	17%	14%	16%	15%	13%	11%	15%	11%	8%	**
10 - Extremely important	(10.0)	1174	294	**	**	**	144	150	196	92	1021	118	27	47	25	**
		27%	35%	**	**	**	32%	39%	42%	26%	28%	21%	22%	21%	19%	**
Don't know		161	15	**	**	**	4	11	5	7	121	20	5	10	3	**
		4%	2%	**	**	**	1%	3%	1%	2%	3%	4%	4%	5%	2%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NOT IMPORTANT (1-4)	426	67	**	**	**	43	24	34	34	353	57	9	28	13	**
	10%	8%	**	**	**	9%	6%	7%	9%	10%	10%	7%	13%	10%	**
NEUTRAL (5-6)	685	117	**	**	**	75	41	52	63	536	117	26	46	27	**
	16%	14%	**	**	**	16%	11%	11%	18%	15%	21%	21%	21%	21%	**
IMPORTANT (7-10)	3079	644	**	**	**	335	308	380	255	2629	372	84	137	88	**
	71%	76%	**	**	**	73%	80%	81%	71%	72%	66%	68%	62%	67%	**
MOST NEGATIVE (1-2)	196	29	**	**	**	19	10	11	17	168	19	2	10	3	**
	4%	3%	**	**	**	4%	2%	2%	5%	5%	3%	2%	4%	3%	**
MOST POSITIVE (9-10)	1733	427	**	**	**	223	203	273	145	1503	178	45	71	35	**
	40%	51%	**	**	**	49%	53%	58%	40%	41%	31%	37%	32%	27%	**
Answered	4189	828	**	**	**	453	374	466	351	3518	546	118	211	128	**
Mean score	7.6	8.0	**	**	**	7.8	8.2	8.3	7.5	7.7	7.3	7.5	7.2	7.3	**
							d	d		b					
Standard deviation	2.34	2.27	**	**	**	2.38	2.12	2.16	2.35	2.33	2.25	2.18	2.40	2.15	**
Standard error	.04	.09	**	**	**	.13	.13	.12	.15	.04	.10	.21	.18	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all important	(1.0)	141 3%	62 3%	68 3%	119 3%	3 2%	8 6%	11 5%
2	(2.0)	54 1%	22 1%	30 1%	51 1%	2 2%	1 *%	3 1%
3	(3.0)	101 2%	32 2%	60 3%	89 2%	1 1%	4 3%	5 2%
4	(4.0)	129 3%	53 3%	68 3%	111 3%	5 5%	5 4%	10 4%
5	(5.0)	304 7%	125 7%	157 7%	261 7%	8 7%	9 7%	17 7%
6	(6.0)	381 9%	174 10%	188 8%	345 9%	13 12%	11 9%	24 10%
7	(7.0)	566 13%	262 14%	280 12%	524 13%	12 11%	12 9%	24 10%
8	(8.0)	780 18%	324 18%	423 18%	733 19%	15 14%	20 16%	36 15%
9	(9.0)	559 13%	219 12%	323 14%	518 13%	9 8%	13 10%	22 9%
10 - Extremely important	(10.0)	1174 27%	476 26%	646 28%	1042 27%	33 30%	37 30%	70 30%
Don't know		161 4%	62 3%	79 3%	126 3%	7 6%	6 5%	13 5%
NOT IMPORTANT (1-4)		426 10%	169 9%	225 10%	370 9%	12 11%	17 14%	29 12%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	685	299	345	606	21	20	41
	16%	16%	15%	15%	19%	16%	17%
IMPORTANT (7-10)	3079	1281	1672	2816	70	82	151
	71%	71%	72%	72%	64%	65%	65%
MOST NEGATIVE (1-2)	196	84	98	170	5	9	14
	4%	5%	4%	4%	5%	7%	6%
MOST POSITIVE (9-10)	1733	695	968	1559	42	50	92
	40%	38%	42%	40%	38%	40%	39%
Answered	4189	1749	2242	3792	102	119	221
Mean score	7.6	7.6	7.7	7.6	7.5	7.4	7.5
Standard deviation	2.34	2.31	2.32	2.30	2.40	2.67	2.55
Standard error	.04	.05	.05	.04	.23	.24	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	AGE				AGE/SEG	ANY		IMPACTING/ LIMITING CONDITIONS					
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all important	(1.0)	120 3%	22 4%	16 3%	24 2%	8 2%	62 4%	37 3%	54 2%	5 2%	10 4%	14 4%	23 3%	14 2%
2	(2.0)	39 1%	11 2%	4 1%	13 1%	9 2%	23 1%	14 1%	18 1%	9 4%	1 1%	6 2%	12 2%	3 1%
3	(3.0)	91 2%	11 2%	12 2%	23 2%	11 3%	34 2%	31 2%	40 2%	5 2%	1 *	10 3%	17 2%	17 3%
4	(4.0)	145 3%	19 3%	12 2%	31 3%	18 4%	50 3%	55 4%	73 3%	13 5%	11 4%	14 4%	32 4%	27 4%
5	(5.0)	331 8%	34 6%	38 7%	88 9%	50 11%	162 9%	94 7%	159 7%	23 9%	23 9%	23 6%	58 8%	43 7%
6	(6.0)	431 10%	49 8%	60 10%	90 9%	31 7%	178 10%	160 12%	199 9%	18 7%	28 11%	31 9%	72 10%	68 11%
7	(7.0)	683 16%	87 14%	73 13%	129 13%	56 13%	258 15%	213 15%	369 16%	37 15%	38 14%	52 15%	115 16%	107 17%
8	(8.0)	910 21%	142 23%	107 19%	210 21%	102 23%	312 18%	265 19%	537 23%	49 20%	54 20%	69 20%	140 19%	123 19%
9	(9.0)	565 13%	74 12%	84 15%	133 13%	50 11%	205 12%	184 13%	309 13%	26 11%	38 15%	47 13%	100 13%	73 12%
10 - Extremely important	(10.0)	804 18%	135 22%	139 24%	219 22%	80 18%	335 19%	250 18%	457 20%	51 21%	50 19%	68 19%	136 18%	115 18%
Don't know		230 5%	31 5%	25 4%	50 5%	24 6%	102 6%	76 6%	96 4%	15 6%	11 4%	17 5%	37 5%	40 6%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NOT IMPORTANT (1-4)	395 9%	63 10%	45 8%	91 9%	46 10%	169 10%	137 10%	184 8%	31 12%	23 9%	44 13%	84 11%	61 10%
NEUTRAL (5-6)	762 18%	83 14%	98 17%	178 18%	80 18%	340 20%	254 18%	358 15%	41 16%	51 19%	53 15%	130 18%	111 18%
IMPORTANT (7-10)	2963 68%	438 71%	402 70%	691 68%	289 66%	1110 64%	912 66%	1673 72% afg	163 65%	180 68%	236 67%	491 66%	418 66%
MOST NEGATIVE (1-2)	159 4%	33 5%	21 4%	38 4%	17 4%	85 5%	51 4%	72 3%	14 6%	11 4%	20 6%	35 5%	17 3%
MOST POSITIVE (9-10)	1369 31%	209 34%	223 39%	353 35%	130 30%	540 31%	434 31%	766 33%	78 31%	88 33%	115 33%	236 32%	188 30%
Answered	4120	584	546	961	415	1619	1303	2216	235	254	333	705	589
Mean score	7.4	7.5	7.6	7.5	7.3	7.3	7.3	7.6	7.3	7.4	7.3	7.3	7.4
Standard deviation	2.18	2.31	2.22	2.23	2.23	2.31	2.20	2.10	2.36	2.21	2.40	2.29	2.14
Standard error	.03	.09	.09	.08	.14	.06	.06	.04	.15	.14	.13	.09	.08

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all important	(1.0)	120 3%	22 3%	** **	** **	** **	15 3%	7 2%	7 1%	15 4%	106 3%	12 2%	2 1%	4 2%	3 3%	** **
2	(2.0)	39 1%	12 1%	** **	** **	** **	4 1%	8 2%	6 1%	6 2%	34 1%	1 *%	- -%	1 *%	- -%	** **
3	(3.0)	91 2%	18 2%	** **	** **	** **	11 2%	7 2%	8 2%	11 3%	71 2%	15 3%	5 4%	5 2%	4 3%	** **
4	(4.0)	145 3%	26 3%	** **	** **	** **	18 4%	8 2%	17 4%	9 3%	109 3%	29 5%	4 3%	14 6%	10 8%	** **
5	(5.0)	331 8%	74 9%	** **	** **	** **	49 11%	25 7%	35 7%	39 11%	273 8%	44 8%	12 9%	21 10%	5 4%	** **
6	(6.0)	431 10%	83 10%	** **	** **	** **	39 9%	44 11%	47 10%	34 9%	354 10%	68 12%	18 14%	26 12%	12 9%	** **
7	(7.0)	683 16%	98 12%	** **	** **	** **	56 12%	42 11%	57 12%	41 11%	576 16%	92 16%	21 17%	24 11%	25 19%	** **
8	(8.0)	910 21%	172 20%	** **	** **	** **	99 22%	73 19%	96 20%	71 20%	775 21%	119 21%	16 13%	45 20%	38 29%	** **
9	(9.0)	565 13%	109 13%	** **	** **	** **	65 14%	43 11%	67 14%	39 11%	469 13%	72 13%	23 18%	30 14%	13 10%	** **
10 - Extremely important	(10.0)	804 18%	187 22%	** **	** **	** **	82 18%	105 27%	109 23%	77 21%	676 19%	100 18%	21 17%	42 19%	18 14%	** **
Don't know		230 5%	42 5%	** **	** **	** **	20 4%	22 6%	23 5%	17 5%	196 5%	15 3%	3 2%	9 4%	2 2%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NOT IMPORTANT (1-4)	395 9%	78 9%	** **	** **	** **	47 10%	31 8%	37 8%	41 11%	320 9%	57 10%	11 9%	23 11%	18 14%	** **
NEUTRAL (5-6)	762 18%	157 19%	** **	** **	** **	88 19%	69 18%	82 17%	73 20%	628 17%	112 20%	29 24%	48 22%	17 13%	** **
IMPORTANT (7-10)	2963 68%	566 67%	** **	** **	** **	302 66%	263 68%	329 70%	228 64%	2496 69%	382 68%	80 65%	141 64%	94 72%	** **
MOST NEGATIVE (1-2)	159 4%	33 4%	** **	** **	** **	18 4%	15 4%	12 3%	21 6%	140 4%	13 2%	2 1%	5 2%	3 3%	** **
MOST POSITIVE (9-10)	1369 31%	296 35%	** **	** **	** **	147 32%	148 39%	176 37%	116 32%	1144 31%	172 30%	43 35%	72 33%	31 24%	** **
Answered	4120	801	**	**	**	437	363	447	342	3443	552	120	212	129	**
Mean score	7.4	7.5	**	**	**	7.3	7.7	7.6	7.2	7.4	7.3	7.3	7.4	7.2	**
Standard deviation	2.18	2.26	**	**	**	2.27	2.24	2.11	2.44	2.18	2.10	2.09	2.16	2.10	**
Standard error	.03	.09	**	**	**	.13	.14	.12	.16	.04	.09	.20	.16	.19	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all important	(1.0)	120 3%	55 3%	59 3%	102 3%	2 2%	7 6%	9 4%
2	(2.0)	39 1%	11 1%	27 1%	37 1%	2 1%	- -%	2 1%
3	(3.0)	91 2%	34 2%	46 2%	82 2%	4 3%	2 1%	5 2%
4	(4.0)	145 3%	55 3%	79 3%	124 3%	5 5%	11 9%	16 7%
5	(5.0)	331 8%	151 8%	161 7%	297 8%	2 2%	7 5%	9 4%
6	(6.0)	431 10%	194 11%	222 10%	388 10%	14 13%	13 11%	27 12%
7	(7.0)	683 16%	299 16%	354 15%	625 16%	23 21%	13 11%	37 16%
8	(8.0)	910 21%	368 20%	504 22%	840 21%	17 15%	30 24%	47 20%
9	(9.0)	565 13%	225 12%	313 13%	517 13%	15 14%	13 10%	28 12%
10 - Extremely important	(10.0)	804 18%	324 18%	442 19%	717 18%	19 17%	20 16%	39 17%
Don't know		230 5%	95 5%	116 5%	189 5%	7 6%	9 7%	16 7%
NOT IMPORTANT (1-4)		395 9%	155 9%	211 9%	346 9%	13 12%	19 15%	32 14%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	762 18%	345 19%	383 17%	685 17%	16 15%	20 16%	36 15%
IMPORTANT (7-10)	2963 68%	1217 67%	1612 69%	2698 69%	74 68%	76 61%	150 64%
MOST NEGATIVE (1-2)	159 4%	66 4%	86 4%	139 4%	4 4%	7 6%	11 5%
MOST POSITIVE (9-10)	1369 31%	550 30%	754 32%	1233 31%	34 31%	33 26%	67 28%
Answered	4120	1717	2206	3729	102	116	218
Mean score	7.4	7.4	7.5	7.4	7.3	7.1	7.2
Standard deviation	2.18	2.17	2.17	2.16	2.19	2.42	2.32
Standard error	.03	.05	.05	.04	.21	.22	.15

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	d		a	b	c	d	e	f	g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all important	(1.0)	128	21	17	20	3	60	32	60	5	9	11	18	14
		3%	3%	3%	2%	1%	3%	2%	3%	2%	3%	3%	2%	2%
2	(2.0)	40	8	7	13	6	20	18	15	5	3	3	11	7
		1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
3	(3.0)	79	9	7	16	9	26	29	35	7	3	11	16	15
		2%	1%	1%	2%	2%	2%	2%	2%	3%	1%	3%	2%	2%
4	(4.0)	118	14	16	30	14	51	52	48	9	6	12	30	21
		3%	2%	3%	3%	3%	3%	4%	2%	4%	2%	3%	4%	3%
								b				b		
5	(5.0)	333	40	36	82	46	146	93	162	20	23	19	52	40
		8%	7%	6%	8%	11%	8%	7%	7%	8%	9%	5%	7%	6%
6	(6.0)	442	32	49	89	39	182	145	217	26	25	27	74	76
		10%	5%	9%	9%	9%	11%	10%	9%	10%	9%	8%	10%	12%
7	(7.0)	635	88	58	102	44	218	205	336	31	35	48	109	101
		15%	14%	10%	10%	10%	13%	15%	15%	12%	13%	14%	15%	16%
8	(8.0)	835	117	107	194	87	294	273	463	45	48	74	154	115
		19%	19%	19%	19%	20%	17%	20%	20%	18%	18%	21%	21%	18%
9	(9.0)	646	112	100	153	52	234	185	380	34	35	44	89	84
		15%	18%	18%	15%	12%	14%	13%	16%	13%	13%	13%	12%	13%
									f					
10 - Extremely important	(10.0)	888	148	155	262	106	389	275	513	57	62	82	157	125
		20%	24%	27%	26%	24%	23%	20%	22%	23%	23%	23%	21%	20%
Don't know		206	25	19	50	31	101	72	84	11	17	18	33	32
		5%	4%	3%	5%	7%	6%	5%	4%	4%	6%	5%	4%	5%
NOT IMPORTANT (1-4)		365	53	47	79	33	158	132	157	26	21	37	75	57
		8%	9%	8%	8%	7%	9%	10%	7%	10%	8%	11%	10%	9%
								b				b		

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	775	73	85	171	85	328	237	379	46	48	46	126	116
	18%	12%	15%	17%	19%	19%	17%	16%	18%	18%	13%	17%	18%
					a								
IMPORTANT (7-10)	3004	465	420	710	290	1135	938	1691	167	180	248	508	424
	69%	76%	74%	70%	66%	66%	68%	73%	67%	68%	71%	69%	67%
		d						ag					
MOST NEGATIVE (1-2)	168	30	24	33	10	80	51	75	10	12	15	29	21
	4%	5%	4%	3%	2%	5%	4%	3%	4%	4%	4%	4%	3%
MOST POSITIVE (9-10)	1535	260	256	414	159	624	460	893	91	97	127	246	208
	35%	42%	45%	41%	36%	36%	33%	39%	36%	36%	36%	33%	33%
								a					
Answered	4144	590	552	961	409	1621	1308	2227	239	248	332	709	596
Mean score	7.5	7.7	7.8	7.7	7.6	7.5	7.4	7.7	7.5	7.5	7.5	7.4	7.4
								a					
Standard deviation	2.20	2.27	2.24	2.20	2.15	2.32	2.20	2.11	2.29	2.28	2.31	2.23	2.17
Standard error	.03	.09	.09	.08	.14	.06	.06	.05	.15	.15	.13	.08	.08

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all important	(1.0)	128 3%	18 2%	** **	** **	** **	13 3%	5 1%	4 1%	14 4%	109 3%	13 2%	3 2%	4 2%	3 3%	** **
2	(2.0)	40 1%	10 1%	** **	** **	** **	6 1%	4 1%	5 1%	4 1%	35 1%	2 *%	- -%	1 1%	- -%	** **
3	(3.0)	79 2%	10 1%	** **	** **	** **	8 2%	2 *%	3 1%	7 2%	62 2%	14 2%	5 4%	7 3%	3 2%	** **
4	(4.0)	118 3%	25 3%	** **	** **	** **	12 3%	13 3%	17 4%	8 2%	92 3%	22 4%	3 3%	9 4%	8 6%	** **
5	(5.0)	333 8%	70 8%	** **	** **	** **	45 10%	24 6%	27 6%	42 12%	270 7%	50 9%	12 10%	24 11%	7 5%	** **
6	(6.0)	442 10%	75 9%	** **	** **	** **	47 10%	28 7%	37 8%	38 11%	353 10%	78 14%	19 15%	26 12%	9 7%	** **
7	(7.0)	635 15%	84 10%	** **	** **	** **	46 10%	39 10%	59 13%	25 7%	525 14%	93 16%	23 19%	25 11%	28 21%	** **
8	(8.0)	835 19%	158 19%	** **	** **	** **	88 19%	70 18%	87 18%	66 18%	715 20%	100 18%	15 12%	45 20%	27 21%	** **
9	(9.0)	646 15%	127 15%	** **	** **	** **	61 13%	65 17%	77 16%	51 14%	546 15%	80 14%	17 14%	30 14%	24 18%	** **
10 - Extremely important	(10.0)	888 20%	224 27%	** **	** **	** **	111 24%	113 29%	140 30%	83 23%	758 21%	101 18%	25 20%	44 20%	19 14%	** **
Don't know		206 5%	43 5%	** **	** **	** **	21 5%	21 6%	14 3%	21 6%	174 5%	14 2%	2 1%	8 4%	3 2%	** **
NOT IMPORTANT (1-4)		365 8%	62 7%	** **	** **	** **	38 8%	24 6%	30 6%	33 9%	298 8%	50 9%	10 8%	21 9%	15 11%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	775	145	**	**	**	92	53	64	81	623	128	31	49	16	**
	18%	17%	**	**	**	20%	14%	14%	22%	17%	23%	25%	22%	12%	**
IMPORTANT (7-10)	3004	593	**	**	**	306	287	362	225	2544	374	80	143	97	**
	69%	70%	**	**	**	67%	75%	77%	63%	70%	66%	65%	65%	74%	**
MOST NEGATIVE (1-2)	168	27	**	**	**	19	9	9	18	144	14	3	5	3	**
	4%	3%	**	**	**	4%	2%	2%	5%	4%	3%	2%	2%	3%	**
MOST POSITIVE (9-10)	1535	351	**	**	**	172	178	216	133	1304	181	42	73	42	**
	35%	42%	**	**	**	38%	46%	46%	37%	36%	32%	34%	33%	32%	**
Answered	4144	800	**	**	**	436	363	456	338	3465	553	121	213	128	**
Mean score	7.5	7.7	**	**	**	7.5	8.0	8.0	7.4	7.5	7.3	7.3	7.4	7.4	**
Standard deviation	2.20	2.19	**	**	**	2.29	2.05	2.00	2.40	2.20	2.12	2.15	2.18	2.08	**
Standard error	.03	.09	**	**	**	.13	.12	.11	.15	.04	.09	.21	.16	.19	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all important	(1.0)	128 3%	60 3%	59 3%	110 3%	2 2%	8 6%	10 4%
2	(2.0)	40 1%	13 1%	24 1%	37 1%	1 1%	1 1%	3 1%
3	(3.0)	79 2%	35 2%	37 2%	72 2%	7 6%	- -%	7 3%
4	(4.0)	118 3%	44 2%	70 3%	103 3%	1 1%	6 5%	7 3%
5	(5.0)	333 8%	163 9%	152 7%	295 8%	5 4%	8 6%	13 6%
6	(6.0)	442 10%	195 11%	219 9%	401 10%	7 7%	17 14%	25 11%
7	(7.0)	635 15%	292 16%	316 14%	567 14%	18 16%	26 21%	44 19%
8	(8.0)	835 19%	314 17%	484 21%	767 20%	25 23%	18 14%	43 18%
9	(9.0)	646 15%	258 14%	368 16%	598 15%	16 14%	14 11%	30 13%
10 - Extremely important	(10.0)	888 20%	357 20%	487 21%	794 20%	23 22%	19 15%	43 18%
Don't know		206 5%	82 5%	105 5%	174 4%	4 4%	7 6%	11 5%
NOT IMPORTANT (1-4)		365 8%	151 8%	189 8%	322 8%	11 10%	15 12%	26 11%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	775	357	372	696	12	25	38
	18%	20%	16%	18%	11%	20%	16%
		b					
IMPORTANT (7-10)	3004	1221	1656	2726	81	77	159
	69%	67%	71%	70%	75%	62%	68%
MOST NEGATIVE (1-2)	168	73	83	147	4	9	13
	4%	4%	4%	4%	3%	7%	5%
MOST POSITIVE (9-10)	1535	615	856	1393	39	33	73
	35%	34%	37%	36%	36%	27%	31%
Answered	4144	1729	2217	3744	105	118	223
Mean score	7.5	7.4	7.6	7.5	7.6	7.0	7.3
			a				
Standard deviation	2.20	2.22	2.16	2.19	2.24	2.39	2.34
Standard error	.03	.05	.05	.04	.22	.22	.16

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all important	(1.0)	150	30	26	39	13	78	46	68	8	12	17	28	21
		3%	5%	5%	4%	3%	5%	3%	3%	3%	5%	5%	4%	3%
2	(2.0)	45	10	4	13	9	21	16	21	4	3	5	9	5
		1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
3	(3.0)	88	12	15	26	11	47	39	38	7	10	6	19	17
		2%	2%	3%	3%	3%	3%	3%	2%	3%	4%	2%	3%	3%
4	(4.0)	176	22	18	44	26	65	62	84	15	13	19	45	26
		4%	4%	3%	4%	6%	4%	4%	4%	6%	5%	5%	6%	4%
5	(5.0)	406	51	55	107	52	178	130	192	26	29	38	76	44
		9%	8%	10%	11%	12%	10%	9%	8%	10%	11%	11%	10%	7%
6	(6.0)	466	58	59	112	53	204	155	223	27	33	40	80	75
		11%	9%	10%	11%	12%	12%	11%	10%	11%	12%	11%	11%	12%
7	(7.0)	614	99	67	104	37	203	185	337	23	30	39	92	96
		14%	16%	12%	10%	9%	12%	13%	15%	9%	11%	11%	12%	15%
			cd											
8	(8.0)	808	99	110	192	82	311	253	457	55	45	66	143	108
		19%	16%	19%	19%	19%	18%	18%	20%	22%	17%	19%	19%	17%
9	(9.0)	531	69	62	104	42	170	158	320	31	30	30	82	75
		12%	11%	11%	10%	10%	10%	11%	14%	12%	11%	9%	11%	12%
10 - Extremely important	(10.0)	842	136	134	221	88	343	272	467	44	52	76	139	127
		19%	22%	23%	22%	20%	20%	20%	20%	18%	20%	22%	19%	20%
Don't know		224	29	23	49	26	102	64	104	10	8	15	29	35
		5%	5%	4%	5%	6%	6%	5%	5%	4%	3%	4%	4%	6%
NOT IMPORTANT (1-4)		459	74	62	121	59	211	162	211	34	39	47	101	69
		11%	12%	11%	12%	13%	12%	12%	9%	13%	15%	13%	14%	11%
												b		

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	872	108	114	219	105	382	285	415	53	61	77	156	119
	20%	18%	20%	22%	24%	22%	21%	18%	21%	23%	22%	21%	19%
IMPORTANT (7-10)	2794	403	372	622	250	1026	868	1582	154	157	210	456	406
	64%	66%	65%	62%	57%	60%	63%	68%	61%	59%	60%	61%	65%
								adef					
MOST NEGATIVE (1-2)	195	41	30	52	22	98	62	89	11	15	22	37	27
	4%	7%	5%	5%	5%	6%	5%	4%	5%	6%	6%	5%	4%
MOST POSITIVE (9-10)	1373	205	195	325	130	513	430	788	75	81	106	221	202
	32%	33%	34%	32%	30%	30%	31%	34%	30%	31%	30%	30%	32%
Answered	4126	586	548	962	413	1619	1315	2207	240	257	335	714	594
Mean score	7.3	7.2	7.3	7.2	7.1	7.1	7.2	7.4	7.1	7.0	7.1	7.1	7.3
								af					
Standard deviation	2.30	2.47	2.42	2.42	2.41	2.44	2.34	2.22	2.36	2.48	2.49	2.38	2.31
Standard error	.04	.10	.10	.08	.15	.06	.06	.05	.15	.16	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all important	(1.0)	150 3%	35 4%	** **	** **	** **	22 5%	13 3%	15 3%	20 6%	130 4%	16 3%	4 3%	5 2%	3 3%	** **
2	(2.0)	45 1%	9 1%	** **	** **	** **	5 1%	4 1%	7 1%	3 1%	39 1%	4 1%	1 1%	- -%	2 1%	** **
3	(3.0)	88 2%	20 2%	** **	** **	** **	15 3%	4 1%	16 3%	4 1%	74 2%	11 2%	3 3%	6 3%	2 2%	** **
4	(4.0)	176 4%	32 4%	** **	** **	** **	18 4%	14 4%	16 3%	15 4%	137 4%	27 5%	1 1%	13 6%	11 8%	** **
5	(5.0)	406 9%	96 11%	** **	** **	** **	52 11%	44 12%	47 10%	47 13%	328 9%	59 10%	15 12%	26 12%	12 9%	** **
6	(6.0)	466 11%	101 12%	** **	** **	** **	54 12%	47 12%	49 10%	49 14%	388 11%	63 11%	18 15%	23 11%	9 7%	** **
7	(7.0)	614 14%	86 10%	** **	** **	** **	54 12%	32 8%	53 11%	33 9%	529 15%	76 13%	18 14%	23 11%	17 13%	** **
8	(8.0)	808 19%	154 18%	** **	** **	** **	91 20%	63 16%	86 18%	67 19%	679 19%	115 20%	19 15%	47 21%	30 23%	** **
9	(9.0)	531 12%	80 10%	** **	** **	** **	40 9%	40 10%	44 9%	33 9%	438 12%	80 14%	22 18%	30 14%	21 16%	** **
10 - Extremely important	(10.0)	842 19%	190 23%	** **	** **	** **	89 20%	101 26%	118 25%	70 20%	709 19%	101 18%	20 16%	40 18%	22 17%	** **
Don't know		224 5%	39 5%	** **	** **	** **	18 4%	21 6%	19 4%	18 5%	188 5%	15 3%	3 2%	8 3%	2 2%	** **
NOT IMPORTANT (1-4)		459 11%	96 11%	** **	** **	** **	60 13%	36 9%	54 11%	42 12%	380 10%	58 10%	10 8%	24 11%	18 14%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	872	197	**	**	**	106	92	96	96	715	122	33	49	21	**
	20%	23%	**	**	**	23%	24%	20%	27%	20%	22%	27%	22%	16%	**
IMPORTANT (7-10)	2794	511	**	**	**	274	236	301	203	2356	372	78	141	90	**
	64%	61%	**	**	**	60%	61%	64%	57%	65%	66%	63%	64%	68%	**
MOST NEGATIVE (1-2)	195	44	**	**	**	27	17	22	22	169	19	6	5	5	**
	4%	5%	**	**	**	6%	5%	5%	6%	5%	3%	5%	2%	4%	**
MOST POSITIVE (9-10)	1373	270	**	**	**	129	140	162	103	1148	181	41	70	43	**
	32%	32%	**	**	**	28%	37%	34%	29%	32%	32%	34%	32%	33%	**
Answered	4126	804	**	**	**	440	363	452	341	3452	552	121	214	129	**
Mean score	7.3	7.2	**	**	**	7.0	7.4	7.3	7.0	7.3	7.3	7.2	7.3	7.3	**
Standard deviation	2.30	2.43	**	**	**	2.45	2.39	2.41	2.45	2.30	2.20	2.24	2.21	2.27	**
Standard error	.04	.10	**	**	**	.14	.15	.13	.16	.04	.10	.22	.16	.21	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all important	(1.0)	150 3%	60 3%	81 4%	129 3%	1 1%	12 9%	13 5%
							a	
2	(2.0)	45 1%	20 1%	22 1%	41 1%	2 2%	1 1%	3 1%
3	(3.0)	88 2%	41 2%	42 2%	83 2%	1 1%	2 2%	3 1%
4	(4.0)	176 4%	67 4%	94 4%	158 4%	3 3%	2 2%	5 2%
5	(5.0)	406 9%	177 10%	205 9%	364 9%	8 7%	9 7%	17 7%
6	(6.0)	466 11%	196 11%	245 11%	424 11%	9 8%	14 11%	23 10%
7	(7.0)	614 14%	274 15%	326 14%	557 14%	19 17%	20 16%	39 16%
8	(8.0)	808 19%	323 18%	455 20%	741 19%	19 17%	21 17%	40 17%
9	(9.0)	531 12%	201 11%	306 13%	495 13%	12 11%	9 7%	21 9%
10 - Extremely important	(10.0)	842 19%	353 19%	444 19%	737 19%	29 27%	25 20%	54 23%
Don't know		224 5%	98 5%	101 4%	188 5%	6 6%	9 7%	15 7%
NOT IMPORTANT (1-4)		459 11%	188 10%	240 10%	411 10%	7 7%	17 14%	25 11%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	872	374	450	788	17	23	40
	20%	21%	19%	20%	16%	18%	17%
IMPORTANT (7-10)	2794	1152	1530	2530	79	76	154
	64%	64%	66%	65%	72%	60%	66%
MOST NEGATIVE (1-2)	195	80	103	170	3	13	16
	4%	4%	4%	4%	3%	10%	7%
MOST POSITIVE (9-10)	1373	554	750	1232	41	34	75
	32%	31%	32%	31%	38%	27%	32%
Answered	4126	1713	2220	3730	103	116	219
Mean score	7.3	7.2	7.3	7.3	7.7	6.9	7.3
Standard deviation	2.30	2.29	2.28	2.28	2.11	2.70	2.46
Standard error	.04	.05	.05	.04	.21	.25	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all important	(1.0)	237 5%	43 7% d	37 6%	46 5%	9 2%	113 7%	73 5%	120 5%	13 5%	11 4%	15 4%	35 5%	42 7%
2	(2.0)	56 1%	13 2%	5 1%	10 1%	5 1%	17 1%	12 1%	29 1%	1 *%	5 2%	2 1%	5 1%	7 1%
3	(3.0)	91 2%	12 2%	12 2%	23 2%	11 2%	37 2%	40 3% b	33 1%	7 3%	4 1%	9 3%	23 3% b	17 3%
4	(4.0)	129 3%	12 2%	12 2%	17 2%	4 1%	49 3%	42 3%	63 3%	10 4%	7 2%	6 2%	24 3%	25 4%
5	(5.0)	307 7%	33 5%	20 3%	44 4%	24 5%	113 7%	89 6%	139 6%	19 8%	13 5%	17 5%	39 5%	50 8%
6	(6.0)	352 8%	35 6%	32 6%	69 7%	38 9%	138 8%	125 9%	155 7%	15 6%	17 7%	28 8%	70 9%	54 9%
7	(7.0)	498 11%	55 9%	39 7%	68 7%	29 7%	152 9%	157 11%	262 11%	24 9%	25 9%	36 10%	83 11%	78 12%
8	(8.0)	764 18%	101 16%	93 16%	163 16%	70 16%	263 15%	253 18%	420 18%	41 16%	48 18%	58 17%	134 18%	119 19%
9	(9.0)	605 14%	108 17%	95 17%	162 16%	67 15%	240 14%	189 14%	344 15%	37 15%	40 15%	57 16%	108 15%	70 11%
10 - Extremely important	(10.0)	1193 27%	197 32%	220 39%	394 39%	174 40%	551 32%	366 27%	705 31% g	77 31%	93 35% g	117 33% g	209 28%	146 23%
Don't know		117 3%	7 1%	6 1%	15 1%	9 2%	49 3%	34 2%	42 2%	6 3%	2 1%	5 1%	12 2%	21 3%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NOT IMPORTANT (1-4)	513	80	67	95	29	216	166	244	31	26	32	87	91
	12%	13%	12%	9%	7%	13%	12%	11%	12%	10%	9%	12%	14%
NEUTRAL (5-6)	660	68	51	113	61	251	214	294	34	31	45	110	103
	15%	11%	9%	11%	14%	15%	15%	13%	14%	12%	13%	15%	16%
IMPORTANT (7-10)	3060	461	447	787	340	1205	965	1731	179	206	269	533	413
	70%	75%	78%	78%	77%	70%	70%	75%	71%	78%	77%	72%	66%
MOST NEGATIVE (1-2)	293	56	42	56	14	130	84	148	14	16	17	40	49
	7%	9%	7%	6%	3%	8%	6%	6%	6%	6%	5%	5%	8%
MOST POSITIVE (9-10)	1798	305	316	557	241	790	555	1049	114	134	174	317	216
	41%	50%	55%	55%	55%	46%	40%	45%	45%	50%	50%	43%	34%
Answered	4233	608	565	995	430	1672	1345	2270	244	263	346	730	607
Mean score	7.5	7.7	8.0	8.1	8.2	7.6	7.5	7.7	7.6	7.9	7.9	7.6	7.2
Standard deviation	2.53	2.68	2.60	2.44	2.21	2.65	2.50	2.47	2.55	2.42	2.38	2.46	2.61
Standard error	.04	.10	.11	.08	.14	.07	.07	.05	.16	.15	.13	.09	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all important	(1.0)	237	42	**	**	**	28	14	17	26	206	24	3	8	6	**
		5%	5%	**	**	**	6%	4%	4%	7%	6%	4%	3%	4%	5%	**
2	(2.0)	56	6	**	**	**	2	4	5	2	46	9	1	5	3	**
		1%	1%	**	**	**	1%	1%	1%	*%	1%	2%	1%	2%	2%	**
3	(3.0)	91	19	**	**	**	12	8	10	7	73	15	7	4	2	**
		2%	2%	**	**	**	3%	2%	2%	2%	2%	3%	6%	2%	2%	**
4	(4.0)	129	15	**	**	**	14	1	8	6	91	28	4	13	8	**
		3%	2%	**	**	**	3%	*%	2%	2%	3%	5%	4%	6%	6%	**
5	(5.0)	307	39	**	**	**	23	16	15	23	239	51	12	23	8	**
		7%	5%	**	**	**	5%	4%	3%	6%	7%	9%	10%	10%	6%	**
6	(6.0)	352	64	**	**	**	40	24	29	33	284	61	16	26	10	**
		8%	8%	**	**	**	9%	6%	6%	9%	8%	11%	13%	12%	8%	**
7	(7.0)	498	57	**	**	**	23	33	25	31	406	79	14	28	21	**
		11%	7%	**	**	**	5%	9%	5%	9%	11%	14%	11%	13%	16%	**
8	(8.0)	764	134	**	**	**	66	67	74	61	653	97	21	33	25	**
		18%	16%	**	**	**	14%	17%	16%	17%	18%	17%	17%	15%	19%	**
9	(9.0)	605	131	**	**	**	80	51	76	52	525	61	13	23	16	**
		14%	15%	**	**	**	17%	13%	16%	15%	14%	11%	11%	10%	12%	**
10 - Extremely important	(10.0)	1193	326	**	**	**	164	162	206	114	1027	131	28	52	30	**
		27%	39%	**	**	**	36%	42%	44%	32%	28%	23%	23%	24%	23%	**
Don't know		117	11	**	**	**	6	6	6	5	89	11	3	6	1	**
		3%	1%	**	**	**	1%	1%	1%	1%	2%	2%	2%	3%	1%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NOT IMPORTANT (1-4)	513	83	**	**	**	56	26	40	40	417	75	16	30	19	**
	12%	10%	**	**	**	12%	7%	8%	11%	11%	13%	13%	14%	15%	**
NEUTRAL (5-6)	660	102	**	**	**	62	40	44	56	523	111	28	49	19	**
	15%	12%	**	**	**	14%	10%	9%	16%	14%	20%	23%	22%	14%	**
IMPORTANT (7-10)	3060	647	**	**	**	333	313	380	258	2610	369	77	136	92	**
	70%	77%	**	**	**	73%	81%	81%	72%	72%	65%	62%	62%	70%	**
MOST NEGATIVE (1-2)	293	49	**	**	**	31	18	21	27	252	32	4	13	9	**
	7%	6%	**	**	**	7%	5%	5%	8%	7%	6%	4%	6%	7%	**
MOST POSITIVE (9-10)	1798	456	**	**	**	243	213	281	166	1552	192	41	75	46	**
	41%	54%	**	**	**	53%	55%	60%	46%	43%	34%	34%	34%	35%	**
Answered	4233	832	**	**	**	452	379	464	354	3550	555	120	215	130	**
Mean score	7.5	8.0	**	**	**	7.8	8.2	8.3	7.6	7.6	7.2	7.2	7.2	7.3	**
Standard deviation	2.53	2.48	**	**	**	2.62	2.29	2.33	2.61	2.53	2.45	2.40	2.48	2.49	**
Standard error	.04	.10	**	**	**	.15	.14	.13	.16	.04	.11	.23	.18	.23	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all important	(1.0)	237	118	106	201	7	10	17
		5%	7%	5%	5%	7%	8%	7%
2	(2.0)	56	20	35	50	2	4	5
		1%	1%	2%	1%	1%	3%	2%
3	(3.0)	91	45	42	81	3	2	5
		2%	2%	2%	2%	3%	2%	2%
4	(4.0)	129	49	64	104	4	8	12
		3%	3%	3%	3%	3%	7%	5%
5	(5.0)	307	137	145	268	8	5	13
		7%	8%	6%	7%	7%	4%	6%
6	(6.0)	352	147	188	317	10	17	27
		8%	8%	8%	8%	9%	14%	12%
7	(7.0)	498	243	229	459	12	10	22
		11%	13%	10%	12%	11%	8%	9%
			b					
8	(8.0)	764	296	437	702	23	19	41
		18%	16%	19%	18%	21%	15%	18%
9	(9.0)	605	243	339	553	14	13	27
		14%	13%	15%	14%	13%	10%	12%
10 - Extremely important	(10.0)	1193	464	683	1094	25	33	58
		27%	26%	29%	28%	23%	26%	25%
Don't know		117	50	52	88	3	3	6
		3%	3%	2%	2%	2%	3%	3%
NOT IMPORTANT (1-4)		513	233	248	436	15	25	40
		12%	13%	11%	11%	14%	20%	17%
						a		

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	660	284	333	585	18	23	40
	15%	16%	14%	15%	16%	18%	17%
IMPORTANT (7-10)	3060	1245	1689	2809	74	75	148
	70%	69%	73%	72%	68%	60%	63%
				c			
MOST NEGATIVE (1-2)	293	139	142	251	9	14	22
	7%	8%	6%	6%	8%	11%	10%
MOST POSITIVE (9-10)	1798	706	1022	1647	39	46	85
	41%	39%	44%	42%	36%	37%	36%
			a				
Answered	4233	1762	2269	3829	106	122	228
Mean score	7.5	7.3	7.7	7.6	7.3	7.0	7.1
			a				
Standard deviation	2.53	2.59	2.45	2.49	2.59	2.84	2.72
Standard error	.04	.06	.05	.04	.25	.25	.18

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all important	(1.0)	251	50	39	54	15	116	82	127	14	15	25	42	41
		6%	8%	7%	5%	3%	7%	6%	6%	6%	5%	7%	6%	6%
2	(2.0)	62	12	4	15	12	24	15	39	2	3	2	5	6
		1%	2%	1%	2%	3%	1%	1%	2%	1%	1%	*%	1%	1%
3	(3.0)	102	16	18	31	13	53	32	51	7	5	5	20	13
		2%	3%	3%	3%	3%	3%	2%	2%	3%	2%	1%	3%	2%
4	(4.0)	146	12	19	44	25	69	60	74	11	8	19	36	31
		3%	2%	3%	4%	6%	4%	4%	3%	4%	3%	5%	5%	5%
						a								
5	(5.0)	373	46	44	81	38	156	96	195	18	19	25	53	47
		9%	7%	8%	8%	9%	9%	7%	8%	7%	7%	7%	7%	7%
6	(6.0)	412	56	44	78	33	149	127	211	24	27	27	58	59
		9%	9%	8%	8%	8%	9%	9%	9%	10%	10%	8%	8%	9%
7	(7.0)	662	79	85	136	51	248	211	364	32	36	54	109	103
		15%	13%	15%	13%	12%	14%	15%	16%	13%	14%	15%	15%	16%
8	(8.0)	865	140	105	187	82	301	282	456	57	55	65	157	119
		20%	23%	18%	19%	19%	18%	20%	20%	23%	21%	19%	21%	19%
9	(9.0)	526	73	64	114	50	173	167	296	33	29	30	94	76
		12%	12%	11%	11%	11%	10%	12%	13%	13%	11%	8%	13%	12%
10 - Extremely important	(10.0)	781	113	133	234	101	350	252	436	42	60	85	141	111
		18%	18%	23%	23%	23%	20%	18%	19%	17%	23%	24%	19%	18%
Don't know		170	17	16	36	20	83	54	63	9	8	14	29	24
		4%	3%	3%	4%	5%	5%	4%	3%	4%	3%	4%	4%	4%
NOT IMPORTANT (1-4)		561	90	80	144	64	262	189	292	35	31	51	102	90
		13%	15%	14%	14%	15%	15%	14%	13%	14%	12%	14%	14%	14%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	785 18%	102 17%	88 15%	159 16%	71 16%	305 18%	223 16%	406 18%	42 17%	46 17%	52 15%	111 15%	106 17%
IMPORTANT (7-10)	2834 65%	406 66%	387 68%	671 66%	284 65%	1072 62%	913 66%	1551 67%	164 66%	180 68%	234 67%	500 67%	409 65%
MOST NEGATIVE (1-2)	314 7%	62 10%	43 8%	69 7%	26 6%	140 8%	97 7%	166 7%	16 7%	18 7%	26 8%	47 6%	47 7%
MOST POSITIVE (9-10)	1307 30%	187 30%	196 34%	348 34%	152 35%	523 30%	420 30%	731 32%	75 30%	89 34%	115 33%	234 32%	187 30%
Answered	4180	598	555	974	419	1639	1325	2248	241	258	337	713	605
Mean score	7.1	7.0	7.2	7.2	7.3	7.0	7.1	7.2	7.1	7.3	7.2	7.2	7.1
Standard deviation	2.47	2.64	2.59	2.55	2.49	2.61	2.47	2.45	2.45	2.46	2.59	2.46	2.50
Standard error	.04	.10	.11	.09	.16	.07	.07	.05	.16	.16	.14	.09	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all important	(1.0)	251 6%	49 6%	** **	** **	** **	27 6%	23 6%	21 4%	28 8%	224 6%	21 4%	3 3%	7 3%	5 4%	** **
2	(2.0)	62 1%	14 2%	** **	** **	** **	10 2%	4 1%	13 3%	1 *%	55 2%	5 1%	1 1%	1 *%	2 2%	** **
3	(3.0)	102 2%	24 3%	** **	** **	** **	13 3%	11 3%	10 2%	12 3%	85 2%	12 2%	4 3%	8 4%	- -%	** **
4	(4.0)	146 3%	39 5%	** **	** **	** **	26 6%	13 3%	18 4%	20 6%	119 3%	24 4%	5 4%	4 2%	10 8%	** **
5	(5.0)	373 9%	68 8%	** **	** **	** **	37 8%	32 8%	31 7%	35 10%	300 8%	52 9%	13 11%	23 11%	8 6%	** **
6	(6.0)	412 9%	73 9%	** **	** **	** **	51 11%	22 6%	46 10%	27 7%	337 9%	64 11%	15 13%	25 11%	12 9%	** **
7	(7.0)	662 15%	116 14%	** **	** **	** **	62 14%	54 14%	69 15%	47 13%	550 15%	102 18%	24 20%	36 16%	20 15%	** **
8	(8.0)	865 20%	144 17%	** **	** **	** **	75 16%	68 18%	84 18%	55 15%	743 20%	102 18%	18 14%	43 19%	26 20%	** **
9	(9.0)	526 12%	92 11%	** **	** **	** **	58 13%	35 9%	55 12%	37 10%	428 12%	75 13%	15 12%	31 14%	21 16%	** **
10 - Extremely important	(10.0)	781 18%	196 23%	** **	** **	** **	86 19%	110 29%	105 22%	90 25%	659 18%	96 17%	23 19%	31 14%	27 21%	** **
Don't know		170 4%	27 3%	** **	** **	** **	12 3%	16 4%	17 4%	7 2%	138 4%	15 3%	1 1%	13 6%	- -%	** **
NOT IMPORTANT (1-4)		561 13%	127 15%	** **	** **	** **	77 17%	50 13%	63 13%	61 17%	483 13%	62 11%	13 11%	19 9%	17 13%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	785	141	**	**	**	88	53	77	62	637	115	29	48	19	**
	18%	17%	**	**	**	19%	14%	16%	17%	18%	20%	23%	22%	15%	**
IMPORTANT (7-10)	2834	549	**	**	**	282	266	314	228	2381	374	80	141	95	**
	65%	65%	**	**	**	62%	69%	67%	64%	65%	66%	65%	64%	72%	**
MOST NEGATIVE (1-2)	314	64	**	**	**	37	27	35	29	279	26	5	8	7	**
	7%	8%	**	**	**	8%	7%	7%	8%	8%	5%	4%	3%	5%	**
MOST POSITIVE (9-10)	1307	288	**	**	**	144	144	160	127	1087	171	38	62	48	**
	30%	34%	**	**	**	31%	38%	34%	35%	30%	30%	31%	28%	37%	**
Answered	4180	816	**	**	**	446	369	454	351	3501	552	122	209	131	**
Mean score	7.1	7.2	**	**	**	7.0	7.4	7.2	7.1	7.1	7.2	7.1	7.2	7.4	**
Standard deviation	2.47	2.59	**	**	**	2.57	2.60	2.49	2.72	2.49	2.26	2.25	2.18	2.32	**
Standard error	.04	.11	**	**	**	.14	.16	.14	.17	.04	.10	.21	.16	.21	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all important	(1.0)	251 6%	126 7%	115 5%	219 6%	5 5%	10 8%	15 6%
2	(2.0)	62 1%	24 1%	35 2%	56 1%	3 3%	2 2%	5 2%
3	(3.0)	102 2%	36 2%	56 2%	93 2%	3 3%	4 3%	7 3%
4	(4.0)	146 3%	65 4%	76 3%	135 3%	3 2%	6 5%	8 4%
5	(5.0)	373 9%	172 9%	166 7%	324 8%	4 3%	14 11%	17 7%
6	(6.0)	412 9%	175 10%	218 9%	374 10%	16 15%	8 6%	24 10%
7	(7.0)	662 15%	282 16%	360 16%	604 15%	15 14%	21 17%	36 15%
8	(8.0)	865 20%	353 19%	479 21%	787 20%	27 24%	22 17%	48 21%
9	(9.0)	526 12%	208 11%	293 13%	482 12%	10 10%	13 11%	24 10%
10 - Extremely important	(10.0)	781 18%	306 17%	439 19%	711 18%	16 15%	21 16%	37 16%
Don't know		170 4%	66 4%	85 4%	132 3%	7 6%	6 5%	13 5%
NOT IMPORTANT (1-4)		561 13%	250 14%	282 12%	503 13%	14 13%	21 17%	35 15%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	785	347	384	697	20	22	42
	18%	19%	17%	18%	18%	17%	18%
IMPORTANT (7-10)	2834	1148	1571	2585	68	76	145
	65%	63%	68%	66%	63%	61%	62%
MOST NEGATIVE (1-2)	314	150	151	275	8	12	20
	7%	8%	6%	7%	7%	10%	9%
MOST POSITIVE (9-10)	1307	514	732	1193	27	34	61
	30%	28%	32%	30%	25%	27%	26%
Answered	4180	1746	2237	3786	102	119	221
Mean score	7.1	7.0	7.2	7.1	7.1	6.8	6.9
Standard deviation	2.47	2.52	2.41	2.45	2.39	2.66	2.54
Standard error	.04	.06	.05	.04	.23	.24	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all important	(1.0)	208 5%	42 7% cd	26 5%	29 3%	3 1%	85 5%	61 4%	106 5%	9 3%	11 4%	12 3%	27 4%	35 6%
2	(2.0)	54 1%	12 2%	7 1%	13 1%	6 1%	26 2%	16 1%	27 1%	3 1%	4 2%	3 1%	7 1%	8 1%
3	(3.0)	78 2%	11 2%	8 1%	18 2%	11 2%	29 2%	31 2%	35 2%	5 2%	2 1%	6 2%	14 2%	15 2%
4	(4.0)	152 3%	15 2%	23 4%	37 4%	14 3%	71 4%	58 4%	70 3%	9 3%	8 3%	15 4%	33 4%	23 4%
5	(5.0)	325 7%	31 5%	33 6%	74 7%	41 9%	151 9%	97 7%	150 6%	23 9%	16 6%	20 6%	53 7%	43 7%
6	(6.0)	343 8%	34 6%	32 6%	56 6%	24 5%	135 8%	91 7%	188 8%	15 6%	17 7%	21 6%	49 7%	44 7%
7	(7.0)	645 15%	73 12%	71 12%	127 13%	56 13%	212 12%	214 15%	335 15%	39 16%	42 16%	52 15%	121 16%	107 17%
8	(8.0)	792 18%	118 19%	106 19%	181 18%	74 17%	286 17%	278 20%	417 18%	44 18%	49 18%	63 18%	150 20%	116 19%
9	(9.0)	662 15%	111 18% d	94 17%	136 13%	42 9%	218 13%	182 13%	399 17% a	33 13%	31 12%	50 14%	99 13%	92 15%
10 - Extremely important	(10.0)	926 21%	155 25%	157 28%	299 30%	142 32%	421 24%	294 21%	523 23%	63 25%	73 27%	95 27%	161 22%	122 19%
Don't know		166 4%	12 2%	14 2%	39 4%	26 6% a	88 5%	57 4%	62 3%	8 3%	12 5%	13 4%	28 4%	23 4%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NOT IMPORTANT (1-4)	492	81	64	98	35	210	166	237	26	25	36	82	82
	11%	13%	11%	10%	8%	12%	12%	10%	10%	9%	10%	11%	13%
NEUTRAL (5-6)	668	65	65	130	65	287	189	338	38	34	41	102	87
	15%	11%	11%	13%	15%	17%	14%	15%	15%	13%	12%	14%	14%
IMPORTANT (7-10)	3024	457	429	743	314	1136	968	1674	178	195	261	530	437
	70%	74%	75%	74%	72%	66%	70%	72%	71%	73%	74%	71%	70%
MOST NEGATIVE (1-2)	262	54	33	43	10	111	77	132	12	15	15	34	43
	6%	9%	6%	4%	2%	6%	6%	6%	5%	6%	4%	5%	7%
		cd											
MOST POSITIVE (9-10)	1587	266	252	435	184	638	476	922	95	104	145	260	214
	36%	43%	44%	43%	42%	37%	35%	40%	38%	39%	41%	35%	34%
								a					
Answered	4184	603	557	971	414	1634	1322	2249	242	253	338	714	606
Mean score	7.4	7.5	7.7	7.7	7.8	7.4	7.4	7.5	7.5	7.6	7.7	7.4	7.3
Standard deviation	2.41	2.61	2.42	2.33	2.20	2.51	2.39	2.36	2.36	2.35	2.31	2.31	2.47
Standard error	.04	.10	.10	.08	.14	.06	.06	.05	.15	.15	.13	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all important	(1.0)	208 5%	25 3%	** **	** **	** **	14 3%	11 3%	8 2%	17 5%	180 5%	17 3%	4 3%	4 2%	3 2%	** **
2	(2.0)	54 1%	9 1%	** **	** **	** **	5 1%	4 1%	5 1%	4 1%	44 1%	7 1%	2 2%	1 *	4 3%	** **
3	(3.0)	78 2%	15 2%	** **	** **	** **	10 2%	5 1%	7 2%	5 1%	64 2%	12 2%	1 1%	9 4%	2 2%	** **
4	(4.0)	152 3%	34 4%	** **	** **	** **	26 6%	8 2%	21 4%	13 4%	116 3%	29 5%	5 4%	15 7%	5 4%	** **
5	(5.0)	325 7%	66 8%	** **	** **	** **	37 8%	29 8%	24 5%	41 11%	257 7%	57 10%	12 10%	21 9%	11 8%	** **
6	(6.0)	343 8%	51 6%	** **	** **	** **	33 7%	18 5%	25 5%	26 7%	273 8%	58 10%	16 13%	27 12%	11 8%	** **
7	(7.0)	645 15%	102 12%	** **	** **	** **	53 12%	49 13%	61 13%	38 10%	520 14%	109 19%	22 18%	29 13%	32 25%	** **
8	(8.0)	792 18%	144 17%	** **	** **	** **	69 15%	75 19%	83 18%	58 16%	686 19%	84 15%	17 13%	44 20%	15 12%	** **
9	(9.0)	662 15%	114 14%	** **	** **	** **	70 15%	44 11%	65 14%	49 14%	565 16%	81 14%	13 11%	23 10%	28 21%	** **
10 - Extremely important	(10.0)	926 21%	253 30%	** **	** **	** **	128 28%	125 33%	157 33%	96 27%	800 22%	98 17%	25 20%	42 19%	19 15%	** **
Don't know		166 4%	30 4%	** **	** **	** **	13 3%	18 5%	14 3%	13 4%	135 4%	14 2%	5 4%	8 4%	1 1%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NOT IMPORTANT (1-4)	492 11%	83 10%	** **	** **	** **	56 12%	27 7%	41 9%	39 11%	404 11%	66 12%	12 10%	28 13%	14 11%	** **
NEUTRAL (5-6)	668 15%	117 14%	** **	** **	** **	70 15%	47 12%	49 10%	66 18% c	530 15%	115 20% a	29 23%	48 22%	22 17%	** **
IMPORTANT (7-10)	3024 70%	613 73%	** **	** **	** **	319 70%	293 76%	366 78% d	240 67%	2570 71%	372 66%	77 63%	137 62%	95 72%	** **
MOST NEGATIVE (1-2)	262 6%	34 4%	** **	** **	** **	19 4%	15 4%	13 3%	21 6%	224 6%	24 4%	6 5%	5 2%	7 5%	** **
MOST POSITIVE (9-10)	1587 36%	367 44%	** **	** **	** **	198 43%	169 44%	222 47%	145 41%	1364 37%	179 32%	38 31%	64 29%	47 36%	** **
Answered	4184	813	**	**	**	445	367	456	346	3505	552	118	213	130	**
Mean score	7.4	7.7	**	**	**	7.6	7.9	8.0	7.4	7.4	7.2	7.2	7.2	7.3	**
Standard deviation	2.41	2.34	**	**	**	2.40	2.24	2.17	2.50	2.42	2.26	2.28	2.22	2.21	**
Standard error	.04	.10	**	**	**	.13	.14	.12	.16	.04	.10	.22	.16	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all important	(1.0)	208 5%	104 6%	91 4%	178 5%	4 3%	9 7%	13 5%
2	(2.0)	54 1%	20 1%	29 1%	50 1%	3 3%	1 1%	4 2%
3	(3.0)	78 2%	31 2%	45 2%	72 2%	1 1%	3 3%	4 2%
4	(4.0)	152 3%	67 4%	74 3%	131 3%	4 4%	7 6%	11 5%
5	(5.0)	325 7%	146 8%	155 7%	289 7%	4 3%	11 8%	14 6%
6	(6.0)	343 8%	136 7%	188 8%	300 8%	10 9%	15 12%	25 11%
7	(7.0)	645 15%	288 16%	329 14%	583 15%	20 18%	18 14%	37 16%
8	(8.0)	792 18%	322 18%	437 19%	733 19%	20 19%	11 9%	31 13%
9	(9.0)	662 15%	251 14%	389 17%	611 16%	14 13%	15 12%	29 12%
10 - Extremely important	(10.0)	926 21%	381 21%	503 22%	839 21%	20 19%	32 26%	53 22%
Don't know		166 4%	66 4%	81 4%	132 3%	9 8%	4 3%	13 6%
NOT IMPORTANT (1-4)		492 11%	222 12%	240 10%	431 11%	11 10%	21 16%	32 14%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	668	282	343	589	14	25	39
	15%	16%	15%	15%	12%	20%	17%
IMPORTANT (7-10)	3024	1241	1658	2766	75	75	150
	70%	68%	71%	71%	69%	60%	64%
MOST NEGATIVE (1-2)	262	125	121	228	6	10	16
	6%	7%	5%	6%	6%	8%	7%
MOST POSITIVE (9-10)	1587	631	891	1450	35	47	81
	36%	35%	38%	37%	32%	37%	35%
Answered	4184	1745	2240	3786	100	121	221
Mean score	7.4	7.3	7.5	7.4	7.4	7.1	7.2
Standard deviation	2.41	2.48	2.33	2.38	2.29	2.71	2.53
Standard error	.04	.06	.05	.04	.22	.24	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all important	(1.0)	278	57	45	72	27	131	91	140	17	19	27	52	49
		6%	9%	8%	7%	6%	8%	7%	6%	7%	7%	8%	7%	8%
2	(2.0)	77	15	5	18	13	32	25	41	3	3	5	12	13
		2%	2%	1%	2%	3%	2%	2%	2%	1%	1%	1%	2%	2%
3	(3.0)	109	18	19	30	10	47	34	62	8	5	7	19	13
		3%	3%	3%	3%	2%	3%	2%	3%	3%	2%	2%	3%	2%
4	(4.0)	199	25	31	50	18	85	69	92	12	10	12	35	30
		5%	4%	6%	5%	4%	5%	5%	4%	5%	4%	3%	5%	5%
5	(5.0)	395	38	54	106	52	167	115	202	22	26	33	64	56
		9%	6%	9%	10%	12%	10%	8%	9%	9%	10%	9%	9%	9%
				a	a									
6	(6.0)	431	60	42	78	36	167	128	228	16	30	28	63	61
		10%	10%	7%	8%	8%	10%	9%	10%	6%	11%	8%	8%	10%
7	(7.0)	684	84	87	154	67	263	205	388	46	40	55	118	89
		16%	14%	15%	15%	15%	15%	15%	17%	19%	15%	16%	16%	14%
8	(8.0)	791	121	96	168	72	267	260	436	35	44	71	142	107
		18%	20%	17%	17%	16%	16%	19%	19%	14%	17%	20%	19%	17%
9	(9.0)	490	67	66	107	41	176	161	267	30	28	34	83	79
		11%	11%	12%	11%	9%	10%	12%	12%	12%	10%	10%	11%	13%
10 - Extremely important	(10.0)	725	115	109	194	85	301	243	385	51	52	70	134	107
		17%	19%	19%	19%	19%	17%	18%	17%	21%	20%	20%	18%	17%
Don't know		173	16	17	34	18	85	49	70	8	8	8	21	25
		4%	3%	3%	3%	4%	5%	4%	3%	3%	3%	2%	3%	4%
NOT IMPORTANT (1-4)		662	115	101	169	68	296	219	335	40	38	51	117	106
		15%	19%	18%	17%	16%	17%	16%	14%	16%	14%	15%	16%	17%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	826	98	96	184	88	334	242	431	38	56	61	127	116
	19%	16%	17%	18%	20%	19%	18%	19%	15%	21%	17%	17%	19%
IMPORTANT (7-10)	2689	387	358	623	265	1007	868	1475	164	163	230	477	382
	62%	63%	63%	62%	60%	58%	63%	64%	65%	62%	66%	64%	61%
MOST NEGATIVE (1-2)	354	72	50	90	40	164	116	181	21	23	31	63	62
	8%	12%	9%	9%	9%	10%	8%	8%	8%	9%	9%	9%	10%
MOST POSITIVE (9-10)	1214	182	175	301	126	476	404	652	82	80	105	216	186
	28%	30%	31%	30%	29%	28%	29%	28%	33%	30%	30%	29%	30%
Answered	4177	599	555	976	422	1637	1330	2241	242	257	342	721	604
Mean score	6.9	6.8	6.9	6.9	6.9	6.8	7.0	7.0	7.0	7.0	7.0	7.0	6.9
Standard deviation	2.53	2.76	2.67	2.64	2.61	2.65	2.57	2.49	2.63	2.58	2.60	2.57	2.65
Standard error	.04	.11	.11	.09	.16	.07	.07	.05	.17	.16	.14	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all important	(1.0)	278 6%	65 8%	** **	** **	** **	34 8%	31 8%	34 7%	31 9%	253 7% b	17 3%	4 3%	5 2%	3 2%	** **
2	(2.0)	77 2%	16 2%	** **	** **	** **	13 3%	3 1%	6 1%	10 3%	63 2%	12 2%	4 3%	5 2%	2 2%	** **
3	(3.0)	109 3%	24 3%	** **	** **	** **	14 3%	10 3%	15 3%	6 2%	94 3%	12 2%	3 2%	4 2%	1 1%	** **
4	(4.0)	199 5%	42 5%	** **	** **	** **	25 5%	17 4%	17 4%	23 6%	154 4%	32 6%	9 7%	15 7%	4 3%	** **
5	(5.0)	395 9%	94 11%	** **	** **	** **	51 11%	42 11%	44 9%	49 14%	325 9%	53 9%	12 9%	24 11%	10 8%	** **
6	(6.0)	431 10%	67 8%	** **	** **	** **	38 8%	29 8%	36 8%	29 8%	362 10%	63 11%	12 9%	24 11%	16 12%	** **
7	(7.0)	684 16%	128 15%	** **	** **	** **	80 17%	49 13%	73 15%	50 14%	565 16%	93 16%	28 23%	28 13%	21 16%	** **
8	(8.0)	791 18%	137 16%	** **	** **	** **	75 16%	62 16%	79 17%	58 16%	677 19%	101 18%	16 13%	46 21%	25 19%	** **
9	(9.0)	490 11%	81 10%	** **	** **	** **	44 10%	36 9%	50 11%	31 9%	400 11%	76 13%	14 11%	29 13%	24 18%	** **
10 - Extremely important	(10.0)	725 17%	163 19%	** **	** **	** **	73 16%	90 24%	99 21%	62 17%	609 17%	92 16%	19 15%	32 14%	25 19%	** **
Don't know		173 4%	25 3%	** **	** **	** **	11 2%	15 4%	18 4%	7 2%	139 4%	16 3%	4 3%	11 5%	1 1%	** **
NOT IMPORTANT (1-4)		662 15%	148 18%	** **	** **	** **	87 19%	61 16%	72 15%	71 20%	563 15%	72 13%	20 16%	28 13%	11 8%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	826	161	**	**	**	89	72	81	78	687	116	23	47	26	**
	19%	19%	**	**	**	19%	19%	17%	22%	19%	20%	19%	21%	20%	**
IMPORTANT (7-10)	2689	509	**	**	**	271	237	300	202	2250	363	77	135	94	**
	62%	60%	**	**	**	59%	62%	64%	56%	62%	64%	62%	61%	72%	**
MOST NEGATIVE (1-2)	354	82	**	**	**	48	34	40	42	316	28	7	9	5	**
	8%	10%	**	**	**	10%	9%	8%	12%	9%	5%	6%	4%	4%	**
										b					
MOST POSITIVE (9-10)	1214	244	**	**	**	117	127	149	94	1009	168	33	61	48	**
	28%	29%	**	**	**	26%	33%	32%	26%	28%	30%	27%	27%	37%	**
Answered	4177	818	**	**	**	447	370	453	351	3501	550	120	210	130	**
Mean score	6.9	6.8	**	**	**	6.6	7.0	7.0	6.6	6.9	7.1	6.9	7.1	7.5	**
Standard deviation	2.53	2.68	**	**	**	2.64	2.72	2.64	2.72	2.56	2.29	2.36	2.24	2.13	**
Standard error	.04	.11	**	**	**	.15	.16	.14	.17	.04	.10	.23	.17	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all important	(1.0)	278 6%	131 7%	135 6%	239 6%	4 3%	12 10%	16 7%
2	(2.0)	77 2%	31 2%	40 2%	66 2%	3 3%	5 4%	8 3%
3	(3.0)	109 3%	42 2%	63 3%	102 3%	1 *	4 3%	4 2%
4	(4.0)	199 5%	74 4%	106 5%	176 4%	3 3%	6 5%	9 4%
5	(5.0)	395 9%	187 10%	182 8%	363 9%	3 2%	9 7%	11 5%
6	(6.0)	431 10%	202 11%	216 9%	386 10%	19 17%	15 12%	34 15%
7	(7.0)	684 16%	294 16%	359 15%	628 16%	14 13%	11 9%	25 11%
8	(8.0)	791 18%	301 17%	463 20%	725 19%	26 23%	16 13%	41 18%
9	(9.0)	490 11%	186 10%	280 12%	450 11%	11 11%	13 11%	25 11%
10 - Extremely important	(10.0)	725 17%	288 16%	400 17%	642 16%	19 18%	28 23%	48 20%
Don't know		173 4%	74 4%	78 3%	140 4%	7 6%	6 5%	13 6%
NOT IMPORTANT (1-4)		662 15%	279 15%	344 15%	583 15%	10 9%	26 21%	37 16%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	826	389	399	749	22	24	45
	19%	21%	17%	19%	20%	19%	19%
		b					
IMPORTANT (7-10)	2689	1070	1501	2446	70	69	139
	62%	59%	65%	62%	65%	55%	59%
			a				
MOST NEGATIVE (1-2)	354	162	176	305	6	17	23
	8%	9%	8%	8%	6%	14%	10%
MOST POSITIVE (9-10)	1214	474	679	1092	31	42	72
	28%	26%	29%	28%	28%	33%	31%
Answered	4177	1737	2244	3778	102	119	221
Mean score	6.9	6.8	7.0	6.9	7.3	6.7	7.0
			a				
Standard deviation	2.53	2.56	2.49	2.50	2.23	2.96	2.66
Standard error	.04	.06	.05	.04	.22	.27	.18
Columns Tested:	a,b - a,b,c,d						

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	334 8%	67 11%	59 10%	83 8%	25 6%	147 9%	98 7%	175 8%	20 8%	25 9%	30 8%	53 7%	45 7%
2	(2.0)	115 3%	20 3%	13 2%	33 3%	19 4%	48 3%	39 3%	56 2%	11 4%	6 2%	16 5%	29 4%	16 3%
3	(3.0)	181 4%	33 5%	27 5%	50 5%	23 5%	72 4%	63 5%	89 4%	10 4%	14 5%	13 4%	30 4%	35 6%
4	(4.0)	193 4%	21 3%	32 6%	66 7%	33 8%	90 5%	69 5%	97 4%	10 4%	16 6%	17 5%	39 5%	28 4%
5	(5.0)	365 8%	49 8%	43 8%	75 7%	32 7%	142 8%	111 8%	159 7%	20 8%	14 5%	22 6%	64 9%	55 9%
6	(6.0)	477 11%	48 8%	47 8%	89 9%	43 10%	186 11%	165 12%	230 10%	31 12%	31 12%	45 13%	96 13%	73 12%
7	(7.0)	668 15%	88 14%	71 12%	125 12%	55 12%	223 13%	211 15%	371 16%	35 14%	44 16%	34 10%	94 13%	100 16%
8	(8.0)	819 19%	118 19%	102 18%	190 19%	88 20%	292 17%	259 19%	458 20%	41 17%	52 19%	70 20%	137 18%	105 17%
9	(9.0)	466 11%	55 9%	77 14%	134 13%	57 13%	198 11%	144 10%	274 12%	33 13%	26 10%	34 10%	85 11%	67 11%
10 - Extremely well	(10.0)	550 13%	93 15%	90 16%	147 15%	57 13%	243 14%	173 13%	310 13%	31 13%	34 13%	59 17%	97 13%	73 12%
Don't know		184 4%	23 4%	10 2%	18 2%	8 2%	81 5%	48 3%	92 4%	7 3%	5 2%	10 3%	18 2%	33 5%
NEGATIVE VIEW (1-4)		822 19%	141 23%	131 23%	232 23%	100 23%	357 21%	268 19%	417 18%	51 21%	61 23%	76 22%	151 20%	123 20%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	841 19%	98 16%	90 16%	164 16%	74 17%	328 19%	275 20%	389 17%	51 20%	45 17%	67 19%	160 22%	128 20%
POSITIVE VIEW (7-10)	2503 58%	354 57%	340 60%	597 59%	257 58%	956 56%	788 57%	1414 61%	141 56%	155 58%	197 56%	413 56%	346 55%
MOST NEGATIVE (1-2)	449 10%	87 14%	72 13%	116 11%	44 10%	195 11%	136 10%	231 10%	31 12%	31 12%	46 13%	81 11%	60 10%
MOST POSITIVE (9-10)	1017 23%	148 24%	167 29%	281 28%	114 26%	440 26%	317 23%	585 25%	64 26%	60 22%	93 26%	182 25%	141 22%
Answered	4166	592	561	993	432	1640	1331	2219	243	260	340	724	596
Mean score	6.6	6.4	6.6	6.6	6.6	6.6	6.6	6.7	6.5	6.5	6.6	6.6	6.5
Standard deviation	2.61	2.87	2.84	2.75	2.63	2.72	2.58	2.61	2.70	2.70	2.79	2.63	2.59
Standard error	.04	.11	.12	.09	.16	.07	.07	.06	.17	.17	.15	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	334 8%	73 9%	** **	** **	** **	47 10%	27 7%	44 9%	30 8%	293 8% b	24 4%	5 4%	10 5%	3 2%	** **
2	(2.0)	115 3%	27 3%	** **	** **	** **	17 4%	10 3%	14 3%	13 3%	101 3%	10 2%	4 3%	5 2%	1 1%	** **
3	(3.0)	181 4%	45 5%	** **	** **	** **	33 7%	12 3%	23 5%	22 6%	150 4%	22 4%	10 8%	8 4%	2 2%	** **
4	(4.0)	193 4%	58 7%	** **	** **	** **	25 6%	33 9%	27 6%	27 7%	165 5%	21 4%	2 2%	11 5%	5 3%	** **
5	(5.0)	365 8%	61 7%	** **	** **	** **	31 7%	30 8%	32 7%	29 8%	292 8%	56 10%	14 11%	23 10%	13 10%	** **
6	(6.0)	477 11%	82 10%	** **	** **	** **	38 8%	45 12%	46 10%	36 10%	378 10%	80 14%	20 16%	26 12%	19 14%	** **
7	(7.0)	668 15%	106 13%	** **	** **	** **	56 12%	50 13%	67 14%	34 10%	551 15%	97 17%	27 22%	36 16%	19 14%	** **
8	(8.0)	819 19%	155 18%	** **	** **	** **	84 18%	71 18%	87 19%	67 19%	685 19%	114 20%	17 14%	43 19%	30 23%	** **
9	(9.0)	466 11%	109 13%	** **	** **	** **	64 14%	44 12%	56 12%	53 15%	415 11%	44 8%	12 9%	16 7%	12 9%	** **
10 - Extremely well	(10.0)	550 13%	112 13%	** **	** **	** **	55 12%	58 15%	68 14%	40 11%	456 13%	80 14%	8 6%	38 17%	25 19% c	** **
Don't know		184 4%	15 2%	** **	** **	** **	9 2%	6 2%	6 1%	9 2%	152 4%	18 3%	5 4%	6 3%	3 2%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	822 19%	203 24%	** **	** **	** **	122 27%	81 21%	108 23%	91 25%	709 19%	78 14%	21 17%	33 15%	10 8%	** **
NEUTRAL (5-6)	841 19%	143 17%	** **	** **	** **	68 15%	75 19%	79 17%	64 18%	670 18%	135 24%	34 28%	49 22%	32 24%	** **
POSITIVE VIEW (7-10)	2503 58%	482 57%	** **	** **	** **	259 56%	223 58%	278 59%	195 54%	2107 58%	335 59%	64 52%	133 60%	86 66%	** **
MOST NEGATIVE (1-2)	449 10%	100 12%	** **	** **	** **	64 14%	36 9%	58 12%	42 12%	394 11%	34 6%	9 7%	15 7%	4 3%	** **
MOST POSITIVE (9-10)	1017 23%	221 26%	** **	** **	** **	119 26%	102 27%	124 26%	93 26%	871 24%	124 22%	19 16%	54 25%	37 28%	** **
Answered	4166	828	**	**	**	449	379	465	350	3487	548	119	215	128	**
Mean score	6.6	6.5	**	**	**	6.3	6.7	6.5	6.4	6.6	6.8	6.3	6.9	7.3	**
Standard deviation	2.61	2.75	**	**	**	2.86	2.61	2.76	2.75	2.64	2.33	2.27	2.43	2.11	**
Standard error	.04	.11	**	**	**	.16	.16	.15	.17	.04	.11	.22	.18	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	334	138	176	291	11	12	23
		8%	8%	8%	7%	10%	10%	10%
2	(2.0)	115	53	57	101	6	4	10
		3%	3%	2%	3%	6%	3%	4%
3	(3.0)	181	69	97	155	7	9	16
		4%	4%	4%	4%	7%	7%	7%
4	(4.0)	193	72	109	166	5	10	15
		4%	4%	5%	4%	5%	8%	6%
5	(5.0)	365	168	167	321	10	8	18
		8%	9%	7%	8%	10%	6%	8%
6	(6.0)	477	207	235	414	15	21	36
		11%	11%	10%	11%	14%	17%	16%
7	(7.0)	668	300	341	607	21	21	42
		15%	17%	15%	15%	19%	17%	18%
8	(8.0)	819	344	450	769	12	16	29
		19%	19%	19%	20%	11%	13%	12%
9	(9.0)	466	171	283	442	7	8	15
		11%	9%	12%	11%	6%	6%	6%
10 - Extremely well	(10.0)	550	197	332	500	9	12	20
		13%	11%	14%	13%	8%	9%	9%
				a				
Don't know		184	93	75	152	5	5	10
		4%	5%	3%	4%	4%	4%	4%
			b					
NEGATIVE VIEW (1-4)		822	332	439	713	29	35	64
		19%	18%	19%	18%	27%	28%	27%
							a	

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	841	375	402	735	26	29	54
	19%	21%	17%	19%	24%	23%	23%
POSITIVE VIEW (7-10)	2503	1012	1406	2318	49	57	106
	58%	56%	61%	59%	45%	45%	45%
			a	bcd			
MOST NEGATIVE (1-2)	449	192	233	392	17	16	33
	10%	11%	10%	10%	15%	13%	14%
MOST POSITIVE (9-10)	1017	368	615	943	16	19	35
	23%	20%	26%	24%	14%	15%	15%
			a	d			
Answered	4166	1719	2247	3766	104	120	224
Mean score	6.6	6.5	6.7	6.7	5.8	5.9	5.9
				bcd			
Standard deviation	2.61	2.57	2.63	2.59	2.66	2.65	2.65
Standard error	.04	.06	.06	.04	.26	.24	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

		Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
			55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
			a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%														
Unweighted total		4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample		3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total		4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
1 - Not at all well	(1.0)	459	92	84	134	49	203	142	238	32	39	44	81	62
		11%	15%	15%	13%	11%	12%	10%	10%	13%	15%	12%	11%	10%
2	(2.0)	141	26	23	58	35	73	41	77	7	10	17	30	11
		3%	4%	4%	6%	8%	4%	3%	3%	3%	4%	5%	4%	2%
3	(3.0)	189	34	31	52	21	74	59	107	12	13	17	29	29
		4%	6%	5%	5%	5%	4%	4%	5%	5%	5%	5%	4%	5%
4	(4.0)	213	27	26	54	28	95	64	122	11	13	9	30	33
		5%	4%	4%	5%	6%	5%	5%	5%	4%	5%	3%	4%	5%
5	(5.0)	351	36	47	87	40	142	127	145	18	24	40	71	56
		8%	6%	8%	9%	9%	8%	9%	6%	7%	9%	11%	10%	9%
								b				b	b	
6	(6.0)	468	51	47	89	41	171	148	249	26	26	27	75	74
		11%	8%	8%	9%	9%	10%	11%	11%	10%	10%	8%	10%	12%
7	(7.0)	603	96	55	95	40	211	191	323	29	40	40	92	86
		14%	16%	10%	9%	9%	12%	14%	14%	12%	15%	12%	12%	14%
			bc											
8	(8.0)	738	91	87	132	45	226	240	391	43	27	58	133	117
		17%	15%	15%	13%	10%	13%	17%	17%	17%	10%	17%	18%	19%
													d	d
9	(9.0)	464	56	77	130	53	197	147	272	30	23	40	88	61
		11%	9%	13%	13%	12%	11%	11%	12%	12%	9%	11%	12%	10%
10 - Extremely well	(10.0)	513	78	87	156	69	242	160	284	35	39	49	89	64
		12%	13%	15%	15%	16%	14%	12%	12%	14%	15%	14%	12%	10%
Don't know		210	28	7	24	17	90	61	103	8	12	10	25	35
		5%	5%	1%	2%	4%	5%	4%	4%	3%	5%	3%	3%	6%
			b											

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEGATIVE VIEW (1-4)	1003	178	164	297	134	444	307	544	61	74	86	168	135
	23%	29%	29%	29%	30%	26%	22%	24%	25%	28%	25%	23%	21%
NEUTRAL (5-6)	819	87	94	176	81	312	274	394	44	50	67	146	130
	19%	14%	17%	17%	18%	18%	20%	17%	18%	19%	19%	20%	21%
POSITIVE VIEW (7-10)	2318	322	306	513	207	876	737	1270	137	129	187	403	329
	53%	52%	54%	51%	47%	51%	53%	55%	55%	49%	53%	54%	52%
MOST NEGATIVE (1-2)	601	117	107	192	85	275	184	315	39	49	60	110	73
	14%	19%	19%	19%	19%	16%	13%	14%	16%	18%	17%	15%	12%
MOST POSITIVE (9-10)	977	135	164	286	122	439	306	556	65	62	89	178	125
	22%	22%	29%	28%	28%	26%	22%	24%	26%	23%	25%	24%	20%
Answered	4140	587	564	986	422	1632	1319	2208	242	253	340	717	594
Mean score	6.3	6.0	6.2	6.1	6.0	6.2	6.3	6.4	6.3	6.0	6.2	6.3	6.3
Standard deviation	2.79	3.03	3.09	3.07	3.06	2.94	2.76	2.80	2.93	3.02	2.97	2.82	2.67
Standard error	.04	.12	.13	.11	.19	.07	.07	.06	.19	.19	.16	.11	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	459 11%	114 14%	** **	** **	** **	76 17%	38 10%	60 13%	51 14%	399 11% be	36 6%	12 10%	11 5%	4 3%	** **
2	(2.0)	141 3%	50 6%	** **	** **	** **	33 7%	17 4%	31 7%	19 5%	129 4% b	7 1%	2 2%	2 1%	2 2%	** **
3	(3.0)	189 4%	42 5%	** **	** **	** **	25 5%	17 5%	16 3%	26 7%	165 5%	18 3%	3 3%	9 4%	5 4%	** **
4	(4.0)	213 5%	47 6%	** **	** **	** **	19 4%	29 7%	23 5%	21 6%	179 5%	25 4%	6 5%	7 3%	9 7%	** **
5	(5.0)	351 8%	78 9%	** **	** **	** **	35 8%	43 11%	39 8%	39 11%	287 8%	49 9%	13 10%	21 10%	9 6%	** **
6	(6.0)	468 11%	74 9%	** **	** **	** **	36 8%	38 10%	44 9%	30 8%	379 10%	77 14%	16 13%	28 13%	19 15%	** **
7	(7.0)	603 14%	79 9%	** **	** **	** **	48 11%	31 8%	48 10%	32 9%	502 14%	88 16%	16 13%	30 13%	25 19%	** **
8	(8.0)	738 17%	103 12%	** **	** **	** **	49 11%	54 14%	62 13%	40 11%	588 16%	124 22% a	33 27% a	50 22%	29 22%	** **
9	(9.0)	464 11%	108 13%	** **	** **	** **	60 13%	49 13%	64 14%	45 12%	396 11%	62 11%	11 9%	25 12%	12 9%	** **
10 - Extremely well	(10.0)	513 12%	125 15%	** **	** **	** **	66 14%	60 16%	79 17%	44 12%	442 12%	58 10%	7 6%	28 13%	13 10%	** **
Don't know		210 5%	21 2%	** **	** **	** **	10 2%	10 3%	5 1%	13 4%	173 5%	22 4%	4 3%	10 5%	4 3%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	1003 23%	253 30%	**	**	**	153 33%	101 26%	130 28%	117 33%	873 24% bd	86 15%	24 19%	29 13%	20 15%	**
NEUTRAL (5-6)	819 19%	153 18%	**	**	**	72 16%	80 21%	84 18%	69 19%	666 18%	126 22%	28 23%	50 22%	28 21%	**
POSITIVE VIEW (7-10)	2318 53%	416 49%	**	**	**	223 49%	193 50%	252 53%	160 45%	1927 53%	332 59%	67 55%	133 60%	79 60%	**
MOST NEGATIVE (1-2)	601 14%	164 19%	**	**	**	110 24% b	55 14%	91 19%	71 20%	529 15% bde	43 8%	14 12%	13 6%	6 5%	**
MOST POSITIVE (9-10)	977 22%	234 28%	**	**	**	125 27%	109 28%	142 30%	89 25%	838 23%	120 21%	18 15%	53 24%	25 19%	**
Answered	4140	822	**	**	**	447	374	466	346	3466	545	119	211	127	**
Mean score	6.3	6.1	**	**	**	5.8	6.3	6.3	5.8	6.3	6.7 a	6.3	6.9 a	6.8	**
Standard deviation	2.79	3.08	**	**	**	3.21	2.90	3.07	3.06	2.83	2.39	2.52	2.35	2.18	**
Standard error	.04	.13	**	**	**	.18	.17	.17	.19	.05	.11	.24	.17	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

		RELIGION			SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%	Total	a	b	a	b	c	d	
Unweighted total	4350	1862	2274	3921	111	128	239	
Effective Weighted Sample	3439	1492	1781	3090	89	105	194	
Total	4350	1812	2322	3918	109	125	234	
1 - Not at all well	(1.0)	459 11%	195 11%	239 10%	401 10%	17 16%	16 13%	34 14%
2	(2.0)	141 3%	52 3%	85 4%	123 3%	4 4%	6 5%	11 5%
3	(3.0)	189 4%	90 5%	88 4%	174 4%	4 4%	5 4%	9 4%
4	(4.0)	213 5%	87 5%	108 5%	188 5%	5 4%	11 9%	16 7%
5	(5.0)	351 8%	137 8%	186 8%	303 8%	8 7%	9 7%	17 7%
6	(6.0)	468 11%	204 11%	240 10%	425 11%	18 16%	8 6%	25 11%
7	(7.0)	603 14%	263 15%	318 14%	554 14%	13 12%	19 15%	32 14%
8	(8.0)	738 17%	324 18%	381 16%	674 17%	17 15%	19 15%	35 15%
9	(9.0)	464 11%	179 10%	269 12%	434 11%	9 8%	11 9%	20 9%
10 - Extremely well	(10.0)	513 12%	187 10%	308 13%	464 12%	9 9%	15 12%	24 10%
Don't know		210 5%	94 5%	100 4%	176 5%	5 4%	6 5%	11 5%
NEGATIVE VIEW (1-4)		1003 23%	425 23%	520 22%	887 23%	30 28%	39 31%	69 30%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	819	340	426	728	26	16	42
	19%	19%	18%	19%	24%	13%	18%
POSITIVE VIEW (7-10)	2318	953	1275	2127	48	64	112
	53%	53%	55%	54%	44%	51%	48%
MOST NEGATIVE (1-2)	601	247	324	524	22	23	45
	14%	14%	14%	13%	20%	18%	19%
MOST POSITIVE (9-10)	977	365	577	898	18	26	45
	22%	20%	25%	23%	17%	21%	19%
Answered	4140	1717	2221	3741	104	119	223
Mean score	6.3	6.2	6.4	6.4	5.8	6.0	5.9
Standard deviation	2.79	2.76	2.81	2.77	2.91	2.97	2.94
Standard error	.04	.07	.06	.05	.28	.27	.19

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	208	40	33	38	5	91	65	98	9	16	17	33	35
		5%	7%	6%	4%	1%	5%	5%	4%	3%	6%	5%	4%	6%
			d	d										
2	(2.0)	74	15	6	21	15	33	33	29	8	5	12	20	17
		2%	2%	1%	2%	3%	2%	2%	1%	3%	2%	3%	3%	3%
											b			
3	(3.0)	185	28	27	43	17	71	60	93	19	14	14	38	29
		4%	5%	5%	4%	4%	4%	4%	4%	8%	5%	4%	5%	5%
4	(4.0)	202	20	28	44	16	71	69	92	11	11	16	39	29
		5%	3%	5%	4%	4%	4%	5%	4%	4%	4%	4%	5%	5%
5	(5.0)	425	58	64	117	54	185	136	216	22	30	29	69	64
		10%	9%	11%	12%	12%	11%	10%	9%	9%	11%	8%	9%	10%
6	(6.0)	568	63	60	120	61	225	186	289	25	29	31	77	91
		13%	10%	10%	12%	14%	13%	13%	13%	10%	11%	9%	10%	14%
7	(7.0)	796	125	92	154	62	266	246	462	36	55	52	123	110
		18%	20%	16%	15%	14%	15%	18%	20%	15%	21%	15%	17%	17%
8	(8.0)	765	112	98	175	77	268	243	424	45	33	70	144	102
		18%	18%	17%	17%	17%	16%	18%	18%	18%	13%	20%	19%	16%
9	(9.0)	389	49	56	106	51	163	119	220	22	21	34	68	51
		9%	8%	10%	11%	12%	9%	9%	10%	9%	8%	10%	9%	8%
10 - Extremely well	(10.0)	390	55	61	95	33	169	122	213	30	33	39	70	58
		9%	9%	11%	9%	8%	10%	9%	9%	12%	13%	11%	9%	9%
Don't know		346	50	46	96	49	180	102	175	22	18	35	62	44
		8%	8%	8%	9%	11%	10%	7%	8%	9%	7%	10%	8%	7%
NEGATIVE VIEW (1-4)		670	104	94	146	52	266	226	312	47	45	59	129	110
		15%	17%	16%	14%	12%	15%	16%	14%	19%	17%	17%	17%	17%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	993	121	123	238	114	410	321	505	47	59	60	146	154
	23%	20%	22%	24%	26%	24%	23%	22%	19%	22%	17%	20%	25%
POSITIVE VIEW (7-10)	2340	341	308	531	223	866	730	1319	133	143	195	404	321
	54%	55%	54%	53%	51%	50%	53%	57%	53%	54%	56%	54%	51%
MOST NEGATIVE (1-2)	283	55	39	59	20	124	98	127	17	20	29	53	52
	6%	9%	7%	6%	5%	7%	7%	6%	7%	8%	8%	7%	8%
MOST POSITIVE (9-10)	779	104	117	201	84	332	242	433	52	54	74	138	109
	18%	17%	20%	20%	19%	19%	18%	19%	21%	20%	21%	19%	17%
Answered	4004	565	525	915	390	1541	1278	2136	228	247	315	680	585
Mean score	6.6	6.5	6.6	6.6	6.7	6.5	6.5	6.7	6.6	6.5	6.7	6.6	6.4
Standard deviation	2.32	2.46	2.44	2.32	2.15	2.41	2.34	2.25	2.48	2.48	2.50	2.40	2.41
Standard error	.04	.10	.10	.08	.14	.06	.06	.05	.16	.16	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	208 5%	32 4%	** **	** **	** **	21 5%	12 3%	13 3%	19 5%	175 5%	23 4%	7 5%	7 3%	5 4%	** **
2	(2.0)	74 2%	17 2%	** **	** **	** **	9 2%	9 2%	10 2%	8 2%	65 2%	6 1%	2 1%	2 1%	- -%	** **
3	(3.0)	185 4%	33 4%	** **	** **	** **	23 5%	10 3%	13 3%	18 5%	154 4%	22 4%	7 6%	11 5%	4 3%	** **
4	(4.0)	202 5%	37 4%	** **	** **	** **	19 4%	19 5%	20 4%	18 5%	162 4%	24 4%	* *%	14 6%	5 4%	** **
5	(5.0)	425 10%	105 12%	** **	** **	** **	63 14%	43 11%	49 10%	56 16%	361 10%	50 9%	9 7%	26 12%	11 8%	** **
6	(6.0)	568 13%	96 11%	** **	** **	** **	50 11%	47 12%	58 12%	36 10%	460 13%	93 16%	25 20%	29 13%	20 15%	** **
7	(7.0)	796 18%	125 15%	** **	** **	** **	79 17%	46 12%	75 16%	50 14%	690 19%	92 16%	20 17%	37 17%	18 14%	** **
8	(8.0)	765 18%	149 18%	** **	** **	** **	79 17%	69 18%	92 19%	56 16%	631 17%	111 20%	22 18%	39 18%	33 25%	** **
9	(9.0)	389 9%	91 11%	** **	** **	** **	50 11%	41 11%	55 12%	36 10%	330 9%	49 9%	15 12%	19 9%	7 6%	** **
10 - Extremely well	(10.0)	390 9%	74 9%	** **	** **	** **	26 6%	48 12%	35 7%	39 11%	307 8%	70 12%	12 10%	25 12%	22 17%	** **
Don't know		346 8%	83 10%	** **	** **	** **	40 9%	43 11%	52 11%	23 7%	304 8%	25 4%	5 4%	11 5%	6 5%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	670 15%	120 14%	** **	** **	** **	71 16%	49 13%	56 12%	62 17%	556 15%	76 13%	16 13%	34 16%	14 11%	** **
NEUTRAL (5-6)	993 23%	202 24%	** **	** **	** **	112 25%	89 23%	107 23%	92 26%	820 23%	143 25%	34 27%	56 25%	31 24%	** **
POSITIVE VIEW (7-10)	2340 54%	439 52%	** **	** **	** **	234 51%	204 53%	256 54%	181 50%	1959 54%	323 57%	69 56%	121 54%	80 61%	** **
MOST NEGATIVE (1-2)	283 6%	50 6%	** **	** **	** **	29 6%	20 5%	23 5%	26 7%	240 7%	29 5%	8 7%	10 4%	5 4%	** **
MOST POSITIVE (9-10)	779 18%	165 20%	** **	** **	** **	76 17%	88 23%	90 19%	75 21%	637 18%	119 21%	26 21%	44 20%	29 22%	** **
Answered	4004	760	**	**	**	418	342	419	335	3335	541	118	210	125	**
Mean score	6.6	6.6	**	**	**	6.4	6.9	6.8	6.5	6.6	6.8	6.7	6.7	7.1	**
Standard deviation	2.32	2.31	**	**	**	2.29	2.32	2.17	2.47	2.31	2.26	2.33	2.26	2.21	**
Standard error	.04	.10	**	**	**	.13	.15	.12	.16	.04	.10	.23	.17	.21	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	208	89	106	176	9	5	14
		5%	5%	5%	4%	8%	4%	6%
2	(2.0)	74	30	40	59	7	6	13
		2%	2%	2%	2%	6%	5%	5%
						a	a	a
3	(3.0)	185	72	102	165	9	4	13
		4%	4%	4%	4%	8%	3%	6%
4	(4.0)	202	79	105	175	2	13	15
		5%	4%	5%	4%	2%	10%	6%
							a	
5	(5.0)	425	176	225	385	8	6	14
		10%	10%	10%	10%	8%	5%	6%
6	(6.0)	568	233	299	507	21	20	41
		13%	13%	13%	13%	19%	16%	17%
7	(7.0)	796	366	405	735	15	23	38
		18%	20%	17%	19%	13%	19%	16%
8	(8.0)	765	334	401	706	15	18	34
		18%	18%	17%	18%	14%	15%	14%
9	(9.0)	389	143	230	360	8	8	16
		9%	8%	10%	9%	7%	6%	7%
10 - Extremely well	(10.0)	390	131	244	346	10	10	21
		9%	7%	10%	9%	9%	8%	9%
				a				
Don't know		346	160	164	302	6	11	17
		8%	9%	7%	8%	5%	9%	7%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEGATIVE VIEW (1-4)	670	270	353	576	26	28	55
	15%	15%	15%	15%	24%	23%	23%
							a
NEUTRAL (5-6)	993	408	525	893	29	26	55
	23%	23%	23%	23%	27%	21%	23%
POSITIVE VIEW (7-10)	2340	973	1280	2147	48	60	108
	54%	54%	55%	55%	44%	48%	46%
MOST NEGATIVE (1-2)	283	119	146	235	15	12	27
	6%	7%	6%	6%	14%	9%	11%
					a		a
MOST POSITIVE (9-10)	779	273	473	706	18	18	36
	18%	15%	20%	18%	16%	15%	15%
			a				
Answered	4004	1652	2158	3616	103	114	217
Mean score	6.6	6.5	6.7	6.6	6.0	6.3	6.1
				d			
Standard deviation	2.32	2.27	2.35	2.28	2.66	2.40	2.53
Standard error	.04	.05	.05	.04	.26	.22	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	220	41	38	46	8	102	74	100	16	16	23	45	38
		5%	7%	7%	5%	2%	6%	5%	4%	6%	6%	7%	6%	6%
			d	d										
2	(2.0)	83	29	9	15	6	27	24	45	4	8	5	11	11
		2%	5%	2%	1%	1%	2%	2%	2%	1%	3%	1%	1%	2%
			bc											
3	(3.0)	160	22	25	55	30	81	46	94	12	14	14	27	21
		4%	4%	4%	5%	7%	5%	3%	4%	5%	5%	4%	4%	3%
4	(4.0)	231	22	36	67	31	96	75	120	19	13	20	44	38
		5%	4%	6%	7%	7%	6%	5%	5%	8%	5%	6%	6%	6%
5	(5.0)	494	63	75	136	61	214	162	234	20	36	37	85	60
		11%	10%	13%	14%	14%	12%	12%	10%	8%	14%	10%	11%	10%
6	(6.0)	602	90	76	130	54	254	195	330	36	31	45	102	88
		14%	15%	13%	13%	12%	15%	14%	14%	14%	12%	13%	14%	14%
7	(7.0)	740	119	79	138	59	236	243	405	43	49	57	121	114
		17%	19%	14%	14%	13%	14%	18%	18%	17%	19%	16%	16%	18%
			c											
8	(8.0)	779	91	104	176	72	276	236	439	42	34	55	127	115
		18%	15%	18%	17%	16%	16%	17%	19%	17%	13%	16%	17%	18%
9	(9.0)	350	37	32	68	36	115	122	179	19	26	25	65	50
		8%	6%	6%	7%	8%	7%	9%	8%	8%	10%	7%	9%	8%
10 - Extremely well	(10.0)	323	49	44	70	26	132	101	173	20	17	36	59	49
		7%	8%	8%	7%	6%	8%	7%	7%	8%	6%	10%	8%	8%
Don't know		369	53	52	110	58	188	102	193	20	19	34	57	45
		8%	9%	9%	11%	13%	11%	7%	8%	8%	7%	10%	8%	7%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEGATIVE VIEW (1-4)	694	114	108	182	74	306	218	358	50	52	62	126	108
	16%	19%	19%	18%	17%	18%	16%	16%	20%	20%	18%	17%	17%
NEUTRAL (5-6)	1096	153	152	267	115	468	357	565	55	67	82	187	149
	25%	25%	27%	26%	26%	27%	26%	24%	22%	25%	23%	25%	24%
POSITIVE VIEW (7-10)	2191	294	259	451	192	759	703	1195	124	127	172	371	328
	50%	48%	45%	45%	44%	44%	51%	52%	50%	48%	49%	50%	52%
MOST NEGATIVE (1-2)	303	69	47	61	14	129	98	145	20	24	28	56	49
	7%	11%	8%	6%	3%	7%	7%	6%	8%	9%	8%	8%	8%
		cd											
MOST POSITIVE (9-10)	673	85	76	138	62	247	223	352	39	43	61	124	99
	15%	14%	13%	14%	14%	14%	16%	15%	16%	16%	17%	17%	16%
Answered	3981	562	519	900	382	1533	1277	2118	230	246	316	685	584
Mean score	6.4	6.2	6.2	6.3	6.4	6.3	6.4	6.5	6.3	6.2	6.4	6.4	6.4
Standard deviation	2.30	2.46	2.41	2.31	2.16	2.38	2.30	2.25	2.42	2.42	2.46	2.37	2.35
Standard error	.04	.10	.10	.08	.14	.06	.06	.05	.16	.16	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	220 5%	38 4%	** **	** **	** **	23 5%	15 4%	15 3%	22 6%	192 5%	18 3%	3 3%	5 2%	4 3%	** **
2	(2.0)	83 2%	10 1%	** **	** **	** **	7 2%	3 1%	4 1%	6 2%	71 2%	8 1%	2 2%	3 1%	1 1%	** **
3	(3.0)	160 4%	46 5%	** **	** **	** **	27 6%	19 5%	30 6%	16 4%	137 4%	21 4%	9 8%	8 4%	4 3%	** **
4	(4.0)	231 5%	57 7%	** **	** **	** **	36 8%	21 5%	33 7%	24 7%	195 5%	24 4%	3 2%	13 6%	8 6%	** **
5	(5.0)	494 11%	120 14%	** **	** **	** **	68 15%	52 13%	53 11%	62 17%	404 11%	70 12%	17 14%	29 13%	14 11%	** **
6	(6.0)	602 14%	108 13%	** **	** **	** **	58 13%	51 13%	67 14%	40 11%	499 14%	89 16%	17 14%	40 18%	16 12%	** **
7	(7.0)	740 17%	106 13%	** **	** **	** **	63 14%	43 11%	67 14%	39 11%	640 18%	81 14%	20 16%	29 13%	18 13%	** **
8	(8.0)	779 18%	145 17%	** **	** **	** **	82 18%	62 16%	80 17%	63 18%	638 18%	117 21%	27 22%	38 17%	35 27%	** **
9	(9.0)	350 8%	61 7%	** **	** **	** **	22 5%	39 10%	32 7%	30 8%	294 8%	48 8%	10 8%	17 8%	12 10%	** **
10 - Extremely well	(10.0)	323 7%	56 7%	** **	** **	** **	26 6%	30 8%	30 6%	26 7%	247 7%	67 12% a	9 7%	32 14% a	15 11%	** **
Don't know		369 8%	97 12%	** **	** **	** **	46 10%	51 13%	60 13%	31 9%	322 9% b	23 4%	5 4%	10 4%	4 3%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	694 16%	150 18%	** **	** **	** **	93 20%	57 15%	82 18%	68 19%	595 16%	71 13%	18 14%	28 12%	17 13%	** **
NEUTRAL (5-6)	1096 25%	228 27%	** **	** **	** **	125 27%	102 27%	120 25%	102 28%	902 25%	159 28%	34 28%	69 31%	30 23%	** **
POSITIVE VIEW (7-10)	2191 50%	368 44%	** **	** **	** **	193 42%	174 45%	208 44%	158 44%	1819 50%	312 55%	66 54%	116 52%	80 61%	** **
MOST NEGATIVE (1-2)	303 7%	48 6%	** **	** **	** **	30 6%	18 5%	19 4%	29 8%	264 7%	26 5%	6 5%	7 3%	5 4%	** **
MOST POSITIVE (9-10)	673 15%	117 14%	** **	** **	** **	48 10%	69 18%	62 13%	56 16%	541 15%	115 20%	19 15%	49 22%	27 21%	** **
Answered	3981	746	**	**	**	411	334	410	328	3317	543	118	212	127	**
Mean score	6.4	6.3	**	**	**	6.1	6.5	6.3	6.2	6.4	6.8	6.5	6.8	6.9	**
Standard deviation	2.30	2.30	**	**	**	2.28	2.30	2.21	2.42	2.31	2.21	2.18	2.19	2.17	**
Standard error	.04	.10	**	**	**	.13	.15	.13	.16	.04	.10	.21	.16	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	220 5%	97 5%	107 5%	189 5%	7 7%	7 5%	14 6%
2	(2.0)	83 2%	34 2%	43 2%	76 2%	4 4%	2 1%	6 2%
3	(3.0)	160 4%	57 3%	93 4%	141 4%	3 3%	9 7%	12 5%
4	(4.0)	231 5%	109 6%	109 5%	205 5%	9 8%	7 5%	16 7%
5	(5.0)	494 11%	212 12%	257 11%	452 12%	6 6%	6 5%	12 5%
6	(6.0)	602 14%	247 14%	320 14%	548 14%	13 12%	21 17%	34 14%
7	(7.0)	740 17%	346 19%	370 16%	673 17%	23 21%	18 15%	42 18%
8	(8.0)	779 18%	311 17%	437 19%	712 18%	19 17%	25 20%	44 19%
9	(9.0)	350 8%	128 7%	203 9%	310 8%	9 8%	12 10%	21 9%
10 - Extremely well	(10.0)	323 7%	104 6%	207 9%	291 7%	7 7%	8 6%	15 6%
Don't know		369 8%	166 9%	175 8%	320 8%	8 7%	10 8%	18 8%
NEGATIVE VIEW (1-4)		694 16%	298 16%	353 15%	611 16%	23 22%	24 19%	48 20%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	1096	459	576	1000	19	27	46
	25%	25%	25%	26%	17%	22%	20%
POSITIVE VIEW (7-10)	2191	889	1218	1986	58	63	122
	50%	49%	52%	51%	54%	51%	52%
MOST NEGATIVE (1-2)	303	132	150	265	11	9	20
	7%	7%	6%	7%	10%	7%	8%
MOST POSITIVE (9-10)	673	232	410	601	16	20	36
	15%	13%	18%	15%	15%	16%	16%
Answered	3981	1645	2147	3597	101	115	216
Mean score	6.4	6.3	6.6	6.5	6.3	6.4	6.4
Standard deviation	2.30	2.26	2.31	2.28	2.46	2.38	2.42
Standard error	.04	.05	.05	.04	.24	.22	.16

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	d		a	b	c	d	e	f	g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	163	37	23	32	9	71	47	75	8	10	17	29	25
		4%	6%	4%	3%	2%	4%	3%	3%	3%	4%	5%	4%	4%
2	(2.0)	57	9	11	20	9	28	21	27	5	6	5	11	8
		1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%
3	(3.0)	101	12	10	19	10	42	37	46	8	5	2	21	20
		2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	1%	3%	3%
4	(4.0)	147	14	18	23	5	49	55	74	12	9	16	32	30
		3%	2%	3%	2%	1%	3%	4%	3%	5%	4%	5%	4%	5%
5	(5.0)	294	40	37	65	28	126	104	132	8	18	21	53	47
		7%	7%	6%	6%	6%	7%	8%	6%	3%	7%	6%	7%	8%
6	(6.0)	406	50	44	76	32	155	140	190	24	18	27	78	65
		9%	8%	8%	8%	7%	9%	10%	8%	10%	7%	8%	11%	10%
7	(7.0)	621	85	71	109	39	231	209	320	38	40	54	108	95
		14%	14%	12%	11%	9%	13%	15%	14%	15%	15%	15%	15%	15%
8	(8.0)	790	87	90	155	65	266	236	430	45	42	67	124	113
		18%	14%	16%	15%	15%	15%	17%	19%	18%	16%	19%	17%	18%
9	(9.0)	480	70	55	97	43	154	156	277	25	23	32	81	68
		11%	11%	10%	10%	10%	9%	11%	12%	10%	9%	9%	11%	11%
10 - Extremely well	(10.0)	514	77	62	105	43	184	151	288	31	27	38	84	75
		12%	13%	11%	10%	10%	11%	11%	12%	12%	10%	11%	11%	12%
Don't know		778	133	152	309	158	415	223	452	45	68	70	121	81
		18%	22%	27%	31%	36%	24%	16%	20%	18%	26%	20%	16%	13%
				a	a			g		afg	g			
NEGATIVE VIEW (1-4)		468	72	62	94	32	191	160	222	33	30	40	92	83
		11%	12%	11%	9%	7%	11%	12%	10%	13%	11%	12%	12%	13%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	700	91	80	141	60	280	244	322	33	36	48	131	113
	16%	15%	14%	14%	14%	16%	18%	14%	13%	13%	14%	18%	18%
POSITIVE VIEW (7-10)	2405	320	277	467	189	835	752	1315	139	131	191	398	351
	55%	52%	49%	46%	43%	49%	55%	57%	56%	49%	55%	54%	56%
MOST NEGATIVE (1-2)	220	46	34	52	18	100	68	102	13	16	22	40	33
	5%	8%	6%	5%	4%	6%	5%	4%	5%	6%	6%	5%	5%
MOST POSITIVE (9-10)	994	147	117	202	85	338	307	565	56	50	70	165	144
	23%	24%	20%	20%	19%	20%	22%	24%	22%	19%	20%	22%	23%
Answered	3572	483	420	701	282	1307	1156	1860	205	197	280	621	548
Mean score	7.1	6.9	7.0	7.0	7.1	6.9	7.0	7.2	7.0	6.9	7.0	6.9	6.9
								afg					
Standard deviation	2.31	2.56	2.44	2.39	2.31	2.41	2.30	2.27	2.36	2.41	2.37	2.35	2.35
Standard error	.04	.11	.12	.10	.18	.07	.07	.05	.16	.17	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	163 4%	29 3%	** **	** **	** **	19 4%	10 3%	14 3%	15 4%	143 4%	11 2%	1 1%	3 1%	3 2%	** **
2	(2.0)	57 1%	19 2%	** **	** **	** **	9 2%	11 3%	11 2%	8 2%	48 1%	8 1%	3 2%	5 2%	- -%	** **
3	(3.0)	101 2%	16 2%	** **	** **	** **	6 1%	10 3%	7 2%	9 2%	81 2%	16 3%	5 4%	4 2%	5 4%	** **
4	(4.0)	147 3%	17 2%	** **	** **	** **	10 2%	7 2%	5 1%	11 3%	121 3%	21 4%	3 3%	14 6%	4 3%	** **
5	(5.0)	294 7%	54 6%	** **	** **	** **	37 8%	17 4%	29 6%	25 7%	236 6%	43 8%	14 11%	17 8%	7 5%	** **
6	(6.0)	406 9%	63 7%	** **	** **	** **	33 7%	30 8%	31 7%	30 8%	317 9%	80 14%	15 12%	30 13%	18 13%	** **
7	(7.0)	621 14%	91 11%	** **	** **	** **	51 11%	40 10%	52 11%	39 11%	522 14%	86 15%	23 19%	30 14%	19 15%	** **
8	(8.0)	790 18%	123 15%	** **	** **	** **	65 14%	57 15%	75 16%	49 14%	653 18%	114 20%	27 22%	45 20%	29 22%	** **
9	(9.0)	480 11%	81 10%	** **	** **	** **	38 8%	43 11%	43 9%	38 11%	408 11%	62 11%	11 9%	26 12%	17 13%	** **
10 - Extremely well	(10.0)	514 12%	84 10%	** **	** **	** **	39 9%	45 12%	47 10%	33 9%	417 11%	78 14%	11 9%	30 14%	22 16%	** **
Don't know		778 18%	266 32%	** **	** **	** **	150 33%	116 30%	156 33%	102 28%	694 19%	47 8%	10 8%	17 8%	9 7%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	468	81	**	**	**	44	37	37	44	392	56	12	26	11	**
	11%	10%	**	**	**	10%	10%	8%	12%	11%	10%	10%	12%	9%	**
NEUTRAL (5-6)	700	117	**	**	**	70	47	61	54	553	123	29	46	24	**
	16%	14%	**	**	**	15%	12%	13%	15%	15%	22%	23%	21%	19%	**
										a					
POSITIVE VIEW (7-10)	2405	379	**	**	**	193	185	216	159	2001	340	72	131	87	**
	55%	45%	**	**	**	42%	48%	46%	44%	55%	60%	59%	59%	66%	**
MOST NEGATIVE (1-2)	220	48	**	**	**	28	20	25	24	190	19	4	8	3	**
	5%	6%	**	**	**	6%	5%	5%	7%	5%	3%	3%	4%	2%	**
MOST POSITIVE (9-10)	994	165	**	**	**	78	87	90	71	826	140	23	57	38	**
	23%	20%	**	**	**	17%	23%	19%	20%	23%	25%	18%	26%	29%	**
Answered	3572	577	**	**	**	308	268	314	257	2946	519	113	204	122	**
Mean score	7.1	7.0	**	**	**	6.8	7.2	7.1	6.8	7.1	7.1	6.9	7.1	7.4	**
Standard deviation	2.31	2.43	**	**	**	2.45	2.41	2.36	2.51	2.33	2.13	2.02	2.16	2.09	**
Standard error	.04	.12	**	**	**	.16	.17	.16	.18	.04	.10	.20	.16	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

		RELIGION			SEXUALITY		
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total		4350	2274	3921	111	128	239
Effective Weighted Sample		3439	1781	3090	89	105	194
Total		4350	2322	3918	109	125	234
1 - Not at all well	(1.0)	163 4%	81 4%	135 3%	7 6%	8 6%	15 6%
2	(2.0)	57 1%	32 1%	53 1%	- -%	1 1%	1 1%
3	(3.0)	101 2%	59 3%	88 2%	4 4%	6 5%	11 5%
4	(4.0)	147 3%	82 4%	131 3%	2 1%	6 5%	8 3%
5	(5.0)	294 7%	147 6%	264 7%	6 6%	7 6%	13 6%
6	(6.0)	406 9%	215 9%	359 9%	13 12%	15 12%	28 12%
7	(7.0)	621 14%	326 14%	571 15%	22 20%	14 11%	36 15%
8	(8.0)	790 18%	419 18%	724 18%	15 13%	24 19%	39 17%
9	(9.0)	480 11%	265 11%	446 11%	5 5%	11 9%	17 7%
10 - Extremely well	(10.0)	514 12%	311 13%	460 12%	14 12%	14 11%	27 12%
Don't know		778 18%	385 17%	687 18%	22 20%	18 14%	40 17%
NEGATIVE VIEW (1-4)		468 11%	254 11%	406 10%	13 11%	22 17%	34 15%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	700	301	362	624	19	22	41
	16%	17%	16%	16%	18%	17%	17%
POSITIVE VIEW (7-10)	2405	984	1321	2201	55	64	119
	55%	54%	57%	56%	51%	51%	51%
MOST NEGATIVE (1-2)	220	94	113	187	7	9	16
	5%	5%	5%	5%	6%	7%	7%
MOST POSITIVE (9-10)	994	370	576	906	19	25	44
	23%	20%	25%	23%	17%	20%	19%
			a				
Answered	3572	1471	1937	3231	87	107	194
Mean score	7.1	7.0	7.1	7.1	6.8	6.6	6.7
Standard deviation	2.31	2.27	2.32	2.28	2.45	2.56	2.51
Standard error	.04	.06	.05	.04	.26	.24	.18

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	177 4%	31 5%	28 5%	35 3%	7 2%	76 4%	54 4%	78 3%	11 4%	11 4%	19 5%	31 4%	29 5%
2	(2.0)	83 2%	20 3%	7 1%	23 2%	16 4%	30 2%	24 2%	41 2%	5 2%	6 2%	4 1%	12 2%	14 2%
3	(3.0)	111 3%	14 2%	16 3%	26 3%	10 2%	42 2%	46 3%	55 2%	14 5%	10 4%	6 2%	23 3%	20 3%
4	(4.0)	163 4%	19 3%	13 2%	26 3%	13 3%	60 3%	57 4%	74 3%	13 5%	9 3%	3 1%	29 4%	31 5%
5	(5.0)	383 9%	46 8%	59 10%	95 9%	35 8%	165 10%	146 11%	172 7%	24 9%	25 9%	49 14%	89 12%	60 10%
6	(6.0)	482 11%	63 10%	45 8%	83 8%	38 9%	192 11%	156 11%	250 11%	27 11%	27 10%	23 6%	69 9%	85 13%
7	(7.0)	581 13%	82 13%	66 12%	97 10%	31 7%	190 11%	173 13%	306 13%	21 8%	33 13%	39 11%	90 12%	71 11%
8	(8.0)	662 15%	66 11%	69 12%	121 12%	52 12%	219 13%	209 15%	360 16%	32 13%	34 13%	61 17%	113 15%	107 17%
9	(9.0)	377 9%	46 7%	50 9%	74 7%	24 5%	121 7%	120 9%	212 9%	26 10%	16 6%	32 9%	71 10%	57 9%
10 - Extremely well	(10.0)	354 8%	55 9%	36 6%	64 6%	28 6%	138 8%	115 8%	190 8%	28 11%	22 8%	36 10%	71 10%	55 9%
Don't know		977 22%	173 28%	182 32%	368 36%	186 42%	488 28%	280 20%	574 25%	49 20%	72 27%	80 23%	144 19%	100 16%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEGATIVE VIEW (1-4)	533	84	64	109	45	208	180	248	43	36	31	94	94
	12%	14%	11%	11%	10%	12%	13%	11%	17%	14%	9%	13%	15%
									be				b
NEUTRAL (5-6)	866	109	105	178	73	358	301	421	50	52	71	157	145
	20%	18%	18%	18%	17%	21%	22%	18%	20%	20%	20%	21%	23%
POSITIVE VIEW (7-10)	1974	249	221	356	135	668	618	1068	107	105	168	346	290
	45%	40%	39%	35%	31%	39%	45%	46%	43%	40%	48%	47%	46%
MOST NEGATIVE (1-2)	260	51	35	57	23	106	78	119	16	17	23	43	43
	6%	8%	6%	6%	5%	6%	6%	5%	7%	6%	7%	6%	7%
MOST POSITIVE (9-10)	731	101	85	138	52	258	236	402	54	38	68	143	112
	17%	16%	15%	14%	12%	15%	17%	17%	22%	14%	19%	19%	18%
Answered	3373	442	389	642	253	1233	1100	1737	201	193	270	598	529
Mean score	6.7	6.5	6.5	6.5	6.5	6.5	6.6	6.8	6.5	6.4	6.8	6.7	6.6
Standard deviation	2.35	2.56	2.45	2.42	2.38	2.42	2.35	2.30	2.58	2.44	2.45	2.40	2.40
Standard error	.04	.12	.12	.10	.19	.07	.07	.06	.18	.18	.15	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	177 4%	32 4%	** **	** **	** **	21 5%	11 3%	14 3%	18 5%	154 4%	13 2%	1 1%	5 2%	2 1%	** **
2	(2.0)	83 2%	20 2%	** **	** **	** **	8 2%	12 3%	13 3%	8 2%	70 2%	11 2%	3 2%	5 2%	3 2%	** **
3	(3.0)	111 3%	22 3%	** **	** **	** **	14 3%	8 2%	9 2%	13 4%	96 3%	14 2%	8 7%	4 2%	- -%	** **
4	(4.0)	163 4%	20 2%	** **	** **	** **	15 3%	6 2%	13 3%	7 2%	120 3%	35 6%	4 4%	16 7%	14 10%	** **
5	(5.0)	383 9%	72 9%	** **	** **	** **	43 9%	29 8%	34 7%	38 11%	316 9%	51 9%	15 12%	21 9%	11 8%	** **
6	(6.0)	482 11%	70 8%	** **	** **	** **	39 9%	31 8%	42 9%	25 7%	399 11%	73 13%	16 13%	31 14%	13 10%	** **
7	(7.0)	581 13%	72 9%	** **	** **	** **	41 9%	32 8%	38 8%	35 10%	473 13%	88 15%	15 12%	31 14%	25 19%	** **
8	(8.0)	662 15%	104 12%	** **	** **	** **	53 12%	50 13%	56 12%	46 13%	539 15%	109 19%	28 23%	45 20%	22 17%	** **
9	(9.0)	377 9%	57 7%	** **	** **	** **	31 7%	26 7%	32 7%	25 7%	312 9%	56 10%	10 8%	23 10%	14 11%	** **
10 - Extremely well	(10.0)	354 8%	55 7%	** **	** **	** **	22 5%	33 9%	29 6%	24 7%	280 8%	63 11%	8 7%	24 11%	20 15%	** **
Don't know		977 22%	318 38%	** **	** **	** **	170 37%	148 38%	190 40%	120 33%	879 24%	54 9%	14 11%	16 7%	8 6%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	533 12%	95 11%	** **	** **	** **	58 13%	36 9%	49 10%	46 13%	440 12%	72 13%	17 13%	30 14%	18 14%	** **
NEUTRAL (5-6)	866 20%	142 17%	** **	** **	** **	82 18%	60 16%	76 16%	63 18%	715 20%	124 22%	31 25%	52 23%	24 18%	** **
POSITIVE VIEW (7-10)	1974 45%	288 34%	** **	** **	** **	147 32%	141 37%	155 33%	130 36%	1605 44%	316 56%	62 50%	123 55%	81 62%	** **
MOST NEGATIVE (1-2)	260 6%	52 6%	** **	** **	** **	30 6%	23 6%	27 6%	25 7%	224 6%	24 4%	4 3%	11 5%	5 4%	** **
MOST POSITIVE (9-10)	731 17%	112 13%	** **	** **	** **	53 12%	59 15%	61 13%	50 14%	592 16%	119 21%	19 15%	47 21%	34 26%	** **
Answered	3373	525	**	**	**	287	237	281	239	2761	513	109	205	123	**
Mean score	6.7	6.5	**	**	**	6.3	6.7	6.5	6.4	6.6	6.9	6.6	6.8	7.1	**
Standard deviation	2.35	2.49	**	**	**	2.48	2.48	2.44	2.55	2.37	2.18	2.11	2.20	2.17	**
Standard error	.04	.13	**	**	**	.17	.19	.17	.19	.04	.10	.21	.17	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

		RELIGION			SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
Significance Level: 99%	Total	a	b	a	b	c	d	
Unweighted total	4350	1862	2274	3921	111	128	239	
Effective Weighted Sample	3439	1492	1781	3090	89	105	194	
Total	4350	1812	2322	3918	109	125	234	
1 - Not at all well	(1.0)	177 4%	81 4%	84 4%	146 4%	8 8%	8 6%	16 7%
2	(2.0)	83 2%	29 2%	49 2%	71 2%	2 1%	3 3%	5 2%
3	(3.0)	111 3%	36 2%	73 3%	101 3%	3 3%	5 4%	8 4%
4	(4.0)	163 4%	72 4%	81 3%	140 4%	7 7%	9 7%	16 7%
5	(5.0)	383 9%	171 9%	190 8%	349 9%	9 8%	6 5%	15 6%
6	(6.0)	482 11%	196 11%	263 11%	434 11%	16 14%	16 13%	32 14%
7	(7.0)	581 13%	246 14%	307 13%	526 13%	14 12%	19 15%	32 14%
8	(8.0)	662 15%	297 16%	336 14%	605 15%	14 13%	18 14%	32 14%
9	(9.0)	377 9%	133 7%	233 10%	353 9%	5 4%	7 6%	12 5%
10 - Extremely well	(10.0)	354 8%	113 6%	225 10%	322 8%	8 7%	11 9%	19 8%
Don't know		977 22%	439 24%	481 21%	870 22%	24 22%	23 18%	47 20%
NEGATIVE VIEW (1-4)		533 12%	218 12%	287 12%	458 12%	21 19%	25 20%	46 20%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	866	367	453	783	25	22	47
	20%	20%	20%	20%	23%	18%	20%
POSITIVE VIEW (7-10)	1974	788	1101	1807	40	55	95
	45%	43%	47%	46%	37%	44%	41%
MOST NEGATIVE (1-2)	260	109	133	218	10	11	21
	6%	6%	6%	6%	9%	9%	9%
MOST POSITIVE (9-10)	731	245	458	675	13	18	31
	17%	14%	20%	17%	12%	15%	13%
			a				
Answered	3373	1373	1841	3048	85	102	187
Mean score	6.7	6.5	6.8	6.7	6.1	6.3	6.2
				d			
Standard deviation	2.35	2.30	2.37	2.32	2.53	2.55	2.54
Standard error	.04	.06	.06	.04	.27	.25	.18

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	234	45	37	53	16	112	76	100	15	19	25	43	43
		5%	7%	6%	5%	4%	6%	5%	4%	6%	7%	7%	6%	7%
2	(2.0)	74	10	14	24	10	40	28	36	3	7	7	13	12
		2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%
3	(3.0)	167	23	27	45	18	71	62	72	19	6	11	32	34
		4%	4%	5%	4%	4%	4%	4%	3%	8%	2%	3%	4%	5%
										b				
4	(4.0)	205	24	19	34	15	71	68	103	21	11	19	45	36
		5%	4%	3%	3%	3%	4%	5%	4%	8%	4%	5%	6%	6%
5	(5.0)	409	61	51	100	49	173	143	186	27	33	42	86	57
		9%	10%	9%	10%	11%	10%	10%	8%	11%	13%	12%	12%	9%
6	(6.0)	471	57	45	94	49	171	155	243	17	24	33	72	82
		11%	9%	8%	9%	11%	10%	11%	11%	7%	9%	9%	10%	13%
7	(7.0)	756	110	96	157	61	278	223	430	40	45	43	108	96
		17%	18%	17%	15%	14%	16%	16%	19%	16%	17%	12%	15%	15%
8	(8.0)	853	127	106	196	89	299	279	474	50	51	62	154	121
		20%	21%	19%	19%	20%	17%	20%	21%	20%	19%	18%	21%	19%
9	(9.0)	472	54	68	128	60	186	137	281	22	29	43	78	51
		11%	9%	12%	13%	14%	11%	10%	12%	9%	11%	12%	11%	8%
										g				
10 - Extremely well	(10.0)	516	79	93	140	48	230	151	302	28	30	49	82	67
		12%	13%	16%	14%	11%	13%	11%	13%	11%	11%	14%	11%	11%
Don't know		193	24	16	40	24	90	58	84	8	10	18	30	29
		4%	4%	3%	4%	6%	5%	4%	4%	3%	4%	5%	4%	5%
NEGATIVE VIEW (1-4)		680	103	97	156	59	294	233	310	58	43	61	133	125
		16%	17%	17%	15%	13%	17%	17%	13%	23%	16%	18%	18%	20%
								b		b		b		b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	880	118	95	193	98	344	298	429	44	57	75	157	139
	20%	19%	17%	19%	22%	20%	22%	19%	18%	22%	21%	21%	22%
POSITIVE VIEW (7-10)	2597	371	363	621	258	993	790	1487	140	154	196	422	335
	60%	60%	64%	61%	59%	58%	57%	64%	56%	58%	56%	57%	53%
								afg					
MOST NEGATIVE (1-2)	309	55	51	77	26	152	103	136	18	26	32	56	55
	7%	9%	9%	8%	6%	9%	7%	6%	7%	10%	9%	7%	9%
MOST POSITIVE (9-10)	988	133	161	269	108	416	288	583	50	58	92	160	118
	23%	22%	28%	27%	25%	24%	21%	25%	20%	22%	26%	22%	19%
								ag					
Answered	4157	591	556	971	415	1631	1321	2227	242	255	332	712	600
Mean score	6.8	6.7	6.9	6.9	6.9	6.7	6.6	7.0	6.4	6.6	6.7	6.6	6.4
								acfg					
Standard deviation	2.41	2.53	2.60	2.48	2.33	2.55	2.42	2.31	2.54	2.53	2.60	2.46	2.51
Standard error	.04	.10	.11	.09	.15	.06	.07	.05	.16	.16	.15	.09	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	234 5%	46 5%	** **	** **	** **	26 6%	20 5%	20 4%	27 7%	202 6%	19 3%	3 2%	9 4%	3 2%	** **
2	(2.0)	74 2%	19 2%	** **	** **	** **	7 2%	12 3%	11 2%	9 2%	70 2%	2 *%	- -%	1 *%	1 1%	** **
3	(3.0)	167 4%	39 5%	** **	** **	** **	22 5%	17 4%	21 4%	18 5%	140 4%	21 4%	5 4%	10 5%	4 3%	** **
4	(4.0)	205 5%	26 3%	** **	** **	** **	16 3%	10 3%	19 4%	7 2%	164 5%	33 6%	10 8%	8 4%	10 8%	** **
5	(5.0)	409 9%	83 10%	** **	** **	** **	55 12%	28 7%	34 7%	50 14%	337 9%	53 9%	7 6%	28 13%	14 11%	** **
6	(6.0)	471 11%	85 10%	** **	** **	** **	44 10%	41 11%	46 10%	37 10%	385 11%	75 13%	18 15%	26 12%	14 10%	** **
7	(7.0)	756 17%	130 15%	** **	** **	** **	64 14%	66 17%	79 17%	51 14%	634 17%	100 18%	24 19%	38 17%	17 13%	** **
8	(8.0)	853 20%	164 19%	** **	** **	** **	98 21%	64 17%	101 21%	58 16%	716 20%	121 21%	29 24%	37 17%	36 27%	** **
9	(9.0)	472 11%	104 12%	** **	** **	** **	55 12%	49 13%	57 12%	44 12%	395 11%	57 10%	12 10%	23 11%	14 11%	** **
10 - Extremely well	(10.0)	516 12%	112 13%	** **	** **	** **	51 11%	61 16%	66 14%	44 12%	437 12%	65 11%	11 9%	29 13%	17 13%	** **
Don't know		193 4%	35 4%	** **	** **	** **	19 4%	16 4%	17 4%	15 4%	158 4%	21 4%	3 3%	11 5%	1 1%	** **
NEGATIVE VIEW (1-4)		680 16%	130 15%	** **	** **	** **	72 16%	59 15%	71 15%	60 17%	576 16%	75 13%	18 15%	29 13%	18 14%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	880	168	**	**	**	99	70	80	86	722	128	25	54	28	**
	20%	20%	**	**	**	22%	18%	17%	24%	20%	23%	21%	25%	21%	**
POSITIVE VIEW (7-10)	2597	510	**	**	**	268	241	303	198	2183	343	77	127	84	**
	60%	60%	**	**	**	59%	63%	64%	55%	60%	60%	62%	57%	64%	**
MOST NEGATIVE (1-2)	309	65	**	**	**	34	32	30	35	272	21	3	10	4	**
	7%	8%	**	**	**	7%	8%	6%	10%	7%	4%	2%	5%	3%	**
MOST POSITIVE (9-10)	988	216	**	**	**	106	110	123	88	833	121	24	52	31	**
	23%	26%	**	**	**	23%	29%	26%	25%	23%	21%	19%	24%	24%	**
Answered	4157	808	**	**	**	439	369	453	344	3481	545	120	210	130	**
Mean score	6.8	6.8	**	**	**	6.7	6.9	7.0	6.6	6.8	6.9	6.9	6.8	7.0	**
Standard deviation	2.41	2.48	**	**	**	2.45	2.52	2.39	2.60	2.43	2.18	2.05	2.31	2.16	**
Standard error	.04	.10	**	**	**	.14	.15	.13	.16	.04	.10	.20	.17	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

		RELIGION			SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
	Total	a	b	a	b	c	d	
Significance Level: 99%								
Unweighted total	4350	1862	2274	3921	111	128	239	
Effective Weighted Sample	3439	1492	1781	3090	89	105	194	
Total	4350	1812	2322	3918	109	125	234	
1 - Not at all well	(1.0)	234 5%	93 5%	127 5%	200 5%	7 7%	7 6%	15 6%
2	(2.0)	74 2%	34 2%	37 2%	66 2%	4 4%	3 2%	7 3%
3	(3.0)	167 4%	61 3%	98 4%	145 4%	6 6%	7 6%	14 6%
4	(4.0)	205 5%	95 5%	95 4%	180 5%	5 5%	9 7%	15 6%
5	(5.0)	409 9%	157 9%	227 10%	363 9%	11 10%	8 6%	19 8%
6	(6.0)	471 11%	190 10%	258 11%	432 11%	11 10%	9 7%	21 9%
7	(7.0)	756 17%	352 19%	373 16%	685 17%	18 16%	28 22%	46 19%
8	(8.0)	853 20%	353 19%	464 20%	789 20%	19 18%	21 17%	40 17%
9	(9.0)	472 11%	184 10%	262 11%	438 11%	9 8%	11 9%	20 9%
10 - Extremely well	(10.0)	516 12%	204 11%	294 13%	463 12%	13 12%	12 9%	25 11%
Don't know		193 4%	89 5%	87 4%	157 4%	4 4%	9 7%	13 6%
NEGATIVE VIEW (1-4)		680 16%	283 16%	357 15%	591 15%	24 22%	27 21%	50 21%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	880 20%	347 19%	485 21%	795 20%	22 20%	17 14%	40 17%
POSITIVE VIEW (7-10)	2597 60%	1093 60%	1393 60%	2375 61%	59 54%	72 57%	131 56%
MOST NEGATIVE (1-2)	309 7%	127 7%	164 7%	266 7%	12 11%	10 8%	22 9%
MOST POSITIVE (9-10)	988 23%	388 21%	556 24%	901 23%	22 20%	23 18%	45 19%
Answered	4157	1722	2235	3761	105	116	221
Mean score	6.8	6.8	6.8	6.8	6.4	6.5	6.4
Standard deviation	2.41	2.37	2.43	2.38	2.62	2.49	2.55
Standard error	.04	.06	.05	.04	.25	.23	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	241 6%	55 9%	39 7%	57 6%	19 4%	111 6%	80 6%	110 5%	17 7%	25 9%	26 7%	45 6%	44 7%
2	(2.0)	78 2%	7 1%	13 2%	23 2%	10 2%	33 2%	28 2%	45 2%	8 3%	5 2%	7 2%	18 2%	11 2%
3	(3.0)	137 3%	22 4%	19 3%	35 3%	15 3%	56 3%	44 3%	64 3%	13 5%	10 4%	7 2%	24 3%	18 3%
4	(4.0)	219 5%	27 4%	32 6%	66 6%	34 8%	103 6%	85 6%	99 4%	16 6%	12 5%	22 6%	53 7%	30 5%
5	(5.0)	377 9%	48 8%	60 11%	103 10%	43 10%	158 9%	109 8%	189 8%	24 10%	25 9%	27 8%	58 8%	57 9%
6	(6.0)	500 12%	55 9%	55 10%	108 11%	52 12%	193 11%	158 11%	269 12%	18 7%	31 12%	39 11%	73 10%	81 13%
7	(7.0)	750 17%	120 20%	78 14%	134 13%	56 13%	256 15%	248 18%	400 17%	43 17%	43 16%	45 13%	118 16%	110 17%
8	(8.0)	829 19%	112 18%	102 18%	194 19%	93 21%	310 18%	272 20%	451 20%	42 17%	52 20%	68 19%	149 20%	104 17%
9	(9.0)	458 11%	59 10%	59 10%	102 10%	43 10%	160 9%	133 10%	274 12%	22 9%	18 7%	30 8%	71 10%	69 11%
10 - Extremely well	(10.0)	492 11%	75 12%	84 15%	121 12%	37 9%	213 12%	148 11%	283 12%	34 14%	29 11%	55 16%	95 13%	70 11%
Don't know		269 6%	35 6%	30 5%	68 7%	38 9%	129 7%	74 5%	127 6%	12 5%	15 6%	24 7%	39 5%	34 5%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEGATIVE VIEW (1-4)	675	111	103	181	78	303	238	317	55	51	63	140	103
	16%	18%	18%	18%	18%	18%	17%	14%	22%	19%	18%	19%	16%
									b			b	
NEUTRAL (5-6)	877	103	116	211	95	351	267	458	42	56	66	131	138
	20%	17%	20%	21%	22%	20%	19%	20%	17%	21%	19%	18%	22%
POSITIVE VIEW (7-10)	2529	366	322	551	228	939	801	1409	141	143	198	433	353
	58%	60%	56%	54%	52%	55%	58%	61%	56%	54%	57%	58%	56%
MOST NEGATIVE (1-2)	319	62	51	80	29	144	108	155	26	30	33	62	55
	7%	10%	9%	8%	7%	8%	8%	7%	10%	11%	10%	8%	9%
MOST POSITIVE (9-10)	950	134	142	222	80	372	282	557	57	48	85	166	139
	22%	22%	25%	22%	18%	22%	20%	24%	23%	18%	24%	22%	22%
Answered	4081	580	541	942	401	1593	1305	2184	238	250	326	703	595
Mean score	6.7	6.6	6.7	6.6	6.6	6.6	6.7	6.9	6.5	6.4	6.7	6.7	6.6
								d					
Standard deviation	2.40	2.60	2.60	2.50	2.36	2.52	2.42	2.35	2.66	2.62	2.62	2.51	2.48
Standard error	.04	.10	.11	.09	.15	.06	.07	.05	.17	.17	.15	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	241 6%	51 6%	** **	** **	** **	32 7%	19 5%	24 5%	27 7%	210 6% b	16 3%	3 3%	5 2%	2 1%	** **
2	(2.0)	78 2%	17 2%	** **	** **	** **	5 1%	12 3%	5 1%	12 3%	67 2%	7 1%	3 2%	3 2%	1 1%	** **
3	(3.0)	137 3%	27 3%	** **	** **	** **	16 4%	11 3%	21 4%	6 2%	119 3%	14 3%	3 2%	6 3%	5 3%	** **
4	(4.0)	219 5%	59 7%	** **	** **	** **	25 5%	34 9%	26 5%	34 9%	189 5%	23 4%	6 5%	11 5%	4 3%	** **
5	(5.0)	377 9%	92 11%	** **	** **	** **	58 13%	34 9%	46 10%	46 13%	294 8%	59 10%	9 7%	29 13%	13 10%	** **
6	(6.0)	500 12%	91 11%	** **	** **	** **	51 11%	40 11%	51 11%	41 11%	409 11%	79 14%	18 15%	31 14%	18 14%	** **
7	(7.0)	750 17%	108 13%	** **	** **	** **	63 14%	45 12%	72 15%	35 10%	630 17%	104 18%	19 15%	45 20%	22 17%	** **
8	(8.0)	829 19%	163 19%	** **	** **	** **	92 20%	71 18%	91 19%	66 18%	703 19%	112 20%	32 26%	31 14%	26 20%	** **
9	(9.0)	458 11%	84 10%	** **	** **	** **	40 9%	44 11%	37 8%	44 12%	368 10%	71 12%	13 11%	25 11%	25 19% a	** **
10 - Extremely well	(10.0)	492 11%	91 11%	** **	** **	** **	41 9%	49 13%	56 12%	35 10%	422 12%	60 11%	11 9%	29 13%	14 10%	** **
Don't know		269 6%	60 7%	** **	** **	** **	34 7%	26 7%	42 9%	15 4%	228 6%	23 4%	6 5%	7 3%	1 1%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	675 16%	154 18%	** **	** **	** **	78 17%	76 20%	76 16%	78 22%	585 16% b	60 11%	15 12%	25 12%	11 8%	** **
NEUTRAL (5-6)	877 20%	183 22%	** **	** **	** **	109 24%	74 19%	97 21%	87 24%	703 19%	138 24%	27 22%	60 27%	31 24%	** **
POSITIVE VIEW (7-10)	2529 58%	445 53%	** **	** **	** **	236 52%	209 54%	256 54%	179 50%	2124 58%	346 61%	76 61%	129 58%	87 67%	** **
MOST NEGATIVE (1-2)	319 7%	68 8%	** **	** **	** **	37 8%	30 8%	29 6%	38 11%	278 8% b	23 4%	6 5%	8 4%	3 2%	** **
MOST POSITIVE (9-10)	950 22%	174 21%	** **	** **	** **	81 18%	93 24%	93 20%	78 22%	790 22%	131 23%	25 20%	54 24%	39 29%	** **
Answered	4081	783	**	**	**	423	359	429	344	3412	544	117	214	130	**
Mean score	6.7	6.6	**	**	**	6.5	6.7	6.7	6.4	6.7	7.0	7.0	6.9	7.2	**
Standard deviation	2.40	2.49	**	**	**	2.46	2.52	2.42	2.59	2.43	2.12	2.12	2.15	2.00	**
Standard error	.04	.10	**	**	**	.14	.15	.14	.16	.04	.10	.21	.16	.18	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	241 6%	97 5%	130 6%	211 5%	4 3%	9 7%	12 5%
2	(2.0)	78 2%	32 2%	43 2%	63 2%	10 9% a	1 1%	11 5% a
3	(3.0)	137 3%	55 3%	75 3%	119 3%	1 1%	7 6%	8 3%
4	(4.0)	219 5%	88 5%	119 5%	192 5%	7 6%	7 5%	14 6%
5	(5.0)	377 9%	142 8%	197 8%	334 9%	7 7%	10 8%	17 7%
6	(6.0)	500 12%	219 12%	258 11%	458 12%	11 10%	17 14%	28 12%
7	(7.0)	750 17%	344 19%	387 17%	701 18%	16 14%	17 13%	32 14%
8	(8.0)	829 19%	347 19%	449 19%	754 19%	24 22%	26 21%	50 21%
9	(9.0)	458 11%	170 9%	265 11%	418 11%	11 10%	11 9%	22 9%
10 - Extremely well	(10.0)	492 11%	190 10%	287 12%	446 11%	11 10%	14 12%	25 11%
Don't know		269 6%	128 7% b	113 5%	220 6%	8 8%	7 6%	15 7%
NEGATIVE VIEW (1-4)		675 16%	272 15%	367 16%	586 15%	21 19%	24 19%	45 19%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	877	361	455	793	19	27	45
	20%	20%	20%	20%	17%	21%	19%
POSITIVE VIEW (7-10)	2529	1050	1388	2319	61	68	128
	58%	58%	60%	59%	56%	54%	55%
MOST NEGATIVE (1-2)	319	129	173	275	13	10	23
	7%	7%	7%	7%	12%	8%	10%
MOST POSITIVE (9-10)	950	359	552	864	22	25	47
	22%	20%	24%	22%	20%	20%	20%
Answered	4081	1683	2209	3698	101	118	219
Mean score	6.7	6.7	6.8	6.8	6.6	6.5	6.6
Standard deviation	2.40	2.36	2.43	2.38	2.52	2.54	2.52
Standard error	.04	.06	.05	.04	.25	.23	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

		Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
			55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
			a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%														
Unweighted total		4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample		3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total		4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
1 - Not at all well	(1.0)	175	39	34	46	12	87	58	72	8	18	22	33	30
		4%	6%	6%	5%	3%	5%	4%	3%	3%	7%	6%	4%	5%
											b	b		
2	(2.0)	54	10	5	19	13	25	18	25	4	5	7	10	6
		1%	2%	1%	2%	3%	1%	1%	1%	2%	2%	2%	1%	1%
3	(3.0)	132	22	18	37	19	61	48	66	11	8	9	28	13
		3%	4%	3%	4%	4%	4%	3%	3%	4%	3%	3%	4%	2%
4	(4.0)	169	19	30	50	20	72	57	80	18	15	9	35	27
		4%	3%	5%	5%	5%	4%	4%	3%	7%	6%	3%	5%	4%
5	(5.0)	335	38	47	89	42	148	119	144	17	22	32	63	49
		8%	6%	8%	9%	10%	9%	9%	6%	7%	8%	9%	9%	8%
6	(6.0)	454	62	46	98	52	186	160	212	29	36	40	90	73
		10%	10%	8%	10%	12%	11%	12%	9%	12%	14%	11%	12%	12%
7	(7.0)	686	87	71	121	50	234	224	361	41	42	49	114	109
		16%	14%	12%	12%	11%	14%	16%	16%	16%	16%	14%	15%	17%
8	(8.0)	930	145	116	196	80	312	293	532	46	51	57	139	133
		21%	24%	20%	19%	18%	18%	21%	23%	18%	19%	16%	19%	21%
9	(9.0)	601	77	89	155	67	233	180	359	39	33	52	113	75
		14%	12%	16%	15%	15%	14%	13%	16%	16%	12%	15%	15%	12%
10 - Extremely well	(10.0)	578	90	92	139	47	239	159	346	21	28	47	78	77
		13%	15%	16%	14%	11%	14%	12%	15%	8%	11%	13%	11%	12%
									af					
Don't know		236	27	24	61	37	124	63	114	16	8	25	36	37
		5%	4%	4%	6%	8%	7%	5%	5%	6%	3%	7%	5%	6%
NEGATIVE VIEW (1-4)		530	89	87	152	64	245	181	243	41	45	48	106	76
		12%	14%	15%	15%	15%	14%	13%	11%	16%	17%	14%	14%	12%
											b			

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	789	100	93	186	94	334	279	356	46	58	72	154	122
	18%	16%	16%	18%	21%	19%	20%	15%	19%	22%	21%	21%	19%
							b					b	
POSITIVE VIEW (7-10)	2795	399	367	612	244	1018	856	1598	147	154	204	446	394
	64%	65%	64%	61%	56%	59%	62%	69%	59%	58%	58%	60%	63%
								acdefg					
MOST NEGATIVE (1-2)	228	49	39	65	25	112	76	97	12	23	30	43	37
	5%	8%	7%	6%	6%	6%	6%	4%	5%	9%	9%	6%	6%
										b	b		
MOST POSITIVE (9-10)	1179	167	180	294	114	472	339	706	60	61	99	192	151
	27%	27%	32%	29%	26%	27%	25%	31%	24%	23%	28%	26%	24%
								ag					
Answered	4114	588	547	950	402	1598	1316	2197	234	257	325	706	592
Mean score	7.1	7.0	7.1	7.0	6.9	6.9	6.9	7.3	6.8	6.7	6.9	6.9	7.0
								acdefg					
Standard deviation	2.29	2.49	2.51	2.45	2.36	2.45	2.29	2.20	2.28	2.46	2.53	2.34	2.28
Standard error	.04	.10	.10	.09	.15	.06	.06	.05	.15	.16	.14	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	175 4%	38 4%	** **	** **	** **	21 5%	17 4%	14 3%	24 7%	152 4%	12 2%	1 1%	5 2%	2 1%	** **
2	(2.0)	54 1%	15 2%	** **	** **	** **	8 2%	7 2%	10 2%	5 1%	43 1%	7 1%	3 2%	4 2%	1 1%	** **
3	(3.0)	132 3%	31 4%	** **	** **	** **	18 4%	12 3%	18 4%	13 4%	116 3%	14 3%	3 2%	6 3%	5 4%	** **
4	(4.0)	169 4%	42 5%	** **	** **	** **	24 5%	18 5%	17 4%	25 7%	139 4%	19 3%	3 3%	8 4%	5 4%	** **
5	(5.0)	335 8%	76 9%	** **	** **	** **	42 9%	34 9%	37 8%	39 11%	260 7%	55 10%	12 10%	30 14% a	9 7%	** **
6	(6.0)	454 10%	87 10%	** **	** **	** **	45 10%	43 11%	45 9%	38 11%	391 11%	56 10%	16 13%	19 9%	13 10%	** **
7	(7.0)	686 16%	99 12%	** **	** **	** **	63 14%	37 10%	61 13%	38 11%	559 15%	104 18%	23 19%	36 16%	23 17%	** **
8	(8.0)	930 21%	157 19%	** **	** **	** **	93 20%	63 16%	91 19%	62 17%	786 22%	127 22%	28 22%	41 18%	36 27%	** **
9	(9.0)	601 14%	129 15%	** **	** **	** **	64 14%	66 17%	75 16%	54 15%	516 14%	69 12%	13 10%	34 15%	17 13%	** **
10 - Extremely well	(10.0)	578 13%	113 13%	** **	** **	** **	52 11%	61 16%	70 15%	43 12%	481 13%	79 14%	16 13%	29 13%	20 15%	** **
Don't know		236 5%	56 7%	** **	** **	** **	28 6%	28 7%	33 7%	18 5%	194 5%	23 4%	6 5%	9 4%	1 1%	** **
NEGATIVE VIEW (1-4)		530 12%	125 15%	** **	** **	** **	71 15%	54 14%	59 12%	66 18%	451 12%	53 9%	9 8%	23 10%	13 10%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	789	163	**	**	**	87	77	82	77	651	111	28	50	22	**
	18%	19%	**	**	**	19%	20%	17%	21%	18%	20%	23%	22%	16%	**
POSITIVE VIEW (7-10)	2795	499	**	**	**	271	227	298	198	2344	380	80	140	95	**
	64%	59%	**	**	**	59%	59%	63%	55%	64%	67%	65%	63%	73%	**
MOST NEGATIVE (1-2)	228	52	**	**	**	28	24	24	28	196	19	3	8	3	**
	5%	6%	**	**	**	6%	6%	5%	8%	5%	3%	3%	4%	2%	**
MOST POSITIVE (9-10)	1179	243	**	**	**	116	127	145	97	998	148	28	63	36	**
	27%	29%	**	**	**	25%	33%	31%	27%	27%	26%	23%	29%	28%	**
Answered	4114	787	**	**	**	429	357	438	341	3446	543	117	212	130	**
Mean score	7.1	7.0	**	**	**	6.9	7.1	7.2	6.7	7.1	7.2	7.2	7.1	7.4	**
Standard deviation	2.29	2.44	**	**	**	2.40	2.48	2.34	2.56	2.30	2.09	1.97	2.19	2.03	**
Standard error	.04	.10	**	**	**	.14	.15	.13	.16	.04	.09	.19	.16	.19	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	175 4%	69 4%	94 4%	149 4%	4 4%	4 4%	9 4%
2	(2.0)	54 1%	20 1%	31 1%	48 1%	2 2%	- -%	2 1%
3	(3.0)	132 3%	39 2%	92 4%	123 3%	1 1%	4 4%	5 2%
4	(4.0)	169 4%	60 3%	97 4%	150 4%	6 6%	6 5%	12 5%
5	(5.0)	335 8%	143 8%	164 7%	291 7%	11 10%	6 4%	16 7%
6	(6.0)	454 10%	187 10%	238 10%	417 11%	12 11%	11 9%	23 10%
7	(7.0)	686 16%	292 16%	361 16%	623 16%	15 13%	19 15%	33 14%
8	(8.0)	930 21%	416 23%	487 21%	859 22%	19 18%	33 27%	53 23%
9	(9.0)	601 14%	246 14%	331 14%	544 14%	18 17%	15 12%	34 14%
10 - Extremely well	(10.0)	578 13%	224 12%	332 14%	521 13%	15 14%	21 17%	36 15%
Don't know		236 5%	116 6%	94 4%	193 5%	5 5%	6 4%	11 5%
NEGATIVE VIEW (1-4)		530 12%	188 10%	314 14%	470 12%	13 12%	14 12%	28 12%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	789	330	402	708	23	16	39
	18%	18%	17%	18%	21%	13%	17%
POSITIVE VIEW (7-10)	2795	1178	1512	2547	67	89	156
	64%	65%	65%	65%	62%	71%	67%
MOST NEGATIVE (1-2)	228	89	125	197	7	4	11
	5%	5%	5%	5%	6%	4%	5%
MOST POSITIVE (9-10)	1179	470	664	1065	33	37	70
	27%	26%	29%	27%	31%	29%	30%
Answered	4114	1696	2228	3725	103	120	223
Mean score	7.1	7.2	7.1	7.1	7.1	7.4	7.2
Standard deviation	2.29	2.21	2.34	2.27	2.33	2.22	2.27
Standard error	.04	.05	.05	.04	.23	.20	.15

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	d		a	b	c	d	e	f	g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	308	53	51	76	25	139	100	145	19	26	35	59	48
		7%	9%	9%	8%	6%	8%	7%	6%	8%	10%	10%	8%	8%
2	(2.0)	126	18	24	43	19	59	52	56	15	10	14	30	23
		3%	3%	4%	4%	4%	3%	4%	2%	6%	4%	4%	4%	4%
										b				
3	(3.0)	219	35	40	68	27	99	65	121	14	7	12	29	30
		5%	6%	7%	7%	6%	6%	5%	5%	6%	3%	4%	4%	5%
4	(4.0)	306	50	32	66	34	106	102	167	24	24	27	53	41
		7%	8%	6%	7%	8%	6%	7%	7%	10%	9%	8%	7%	6%
5	(5.0)	474	74	59	106	47	193	141	247	25	26	29	76	66
		11%	12%	10%	10%	11%	11%	10%	11%	10%	10%	8%	10%	10%
6	(6.0)	611	75	78	128	50	228	188	339	28	40	43	92	90
		14%	12%	14%	13%	11%	13%	14%	15%	11%	15%	12%	12%	14%
7	(7.0)	688	94	91	148	57	253	232	373	34	44	46	116	103
		16%	15%	16%	15%	13%	15%	17%	16%	14%	17%	13%	16%	16%
8	(8.0)	664	80	75	152	77	242	203	364	37	30	49	117	87
		15%	13%	13%	15%	17%	14%	15%	16%	15%	11%	14%	16%	14%
9	(9.0)	315	42	36	59	23	103	96	170	16	17	31	56	42
		7%	7%	6%	6%	5%	6%	7%	7%	6%	6%	9%	7%	7%
10 - Extremely well	(10.0)	320	49	45	67	22	130	105	168	21	15	36	65	53
		7%	8%	8%	7%	5%	8%	8%	7%	8%	6%	10%	9%	8%
Don't know		319	46	39	96	58	169	96	161	17	26	29	50	47
		7%	8%	7%	10%	13%	10%	7%	7%	7%	10%	8%	7%	7%
						b								
NEGATIVE VIEW (1-4)	959	156	147	253	106	402	318	489	72	67	88	171	142	
	22%	25%	26%	25%	24%	23%	23%	21%	29%	25%	25%	23%	23%	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	1085	149	137	234	97	421	329	586	53	66	72	168	156
	25%	24%	24%	23%	22%	24%	24%	25%	21%	25%	21%	23%	25%
POSITIVE VIEW (7-10)	1988	264	248	427	178	729	636	1076	108	106	162	353	284
	46%	43%	43%	42%	41%	42%	46%	47%	43%	40%	46%	48%	45%
MOST NEGATIVE (1-2)	434	71	75	119	45	197	151	201	34	37	49	89	71
	10%	12%	13%	12%	10%	11%	11%	9%	14%	14%	14%	12%	11%
											b		
MOST POSITIVE (9-10)	635	90	81	126	45	234	201	339	37	32	67	121	94
	15%	15%	14%	13%	10%	14%	15%	15%	15%	12%	19%	16%	15%
Answered	4031	569	533	914	382	1552	1283	2150	233	240	321	692	582
Mean score	6.1	5.9	5.9	5.9	5.9	6.0	6.1	6.2	5.9	5.8	6.1	6.1	6.1
Standard deviation	2.47	2.57	2.62	2.55	2.45	2.56	2.50	2.41	2.64	2.55	2.75	2.58	2.54
Standard error	.04	.10	.11	.09	.16	.07	.07	.05	.17	.17	.16	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	308 7%	66 8%	** **	** **	** **	45 10%	21 6%	27 6%	38 11%	277 8% b	18 3%	2 1%	8 3%	5 4%	** **
2	(2.0)	126 3%	35 4%	** **	** **	** **	22 5%	13 3%	15 3%	20 6%	109 3%	10 2%	5 4%	1 1%	2 1%	** **
3	(3.0)	219 5%	59 7%	** **	** **	** **	38 8%	21 6%	41 9%	16 5%	188 5%	26 5%	6 5%	7 3%	9 7%	** **
4	(4.0)	306 7%	58 7%	** **	** **	** **	39 8%	19 5%	38 8%	20 6%	259 7%	38 7%	6 5%	18 8%	10 8%	** **
5	(5.0)	474 11%	96 11%	** **	** **	** **	49 11%	47 12%	56 12%	39 11%	387 11%	67 12%	16 13%	26 12%	11 9%	** **
6	(6.0)	611 14%	102 12%	** **	** **	** **	54 12%	48 12%	56 12%	46 13%	509 14%	83 15%	30 25% ae	27 12%	11 9%	** **
7	(7.0)	688 16%	123 15%	** **	** **	** **	57 12%	65 17%	64 14%	59 16%	588 16%	85 15%	19 15%	27 12%	25 19%	** **
8	(8.0)	664 15%	121 14%	** **	** **	** **	69 15%	52 14%	72 15%	46 13%	541 15%	112 20% a	19 16%	48 22%	28 21%	** **
9	(9.0)	315 7%	48 6%	** **	** **	** **	27 6%	21 5%	27 6%	22 6%	262 7%	47 8%	7 6%	21 10%	14 11%	** **
10 - Extremely well	(10.0)	320 7%	55 6%	** **	** **	** **	20 4%	35 9%	34 7%	21 6%	253 7%	53 9%	8 6%	23 10%	14 11%	** **
Don't know		319 7%	81 10%	** **	** **	** **	38 8%	43 11%	41 9%	32 9%	267 7%	28 5%	5 4%	15 7%	2 2%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	959 22%	218 26%	** **	** **	** **	143 31%	75 19%	121 26%	95 26%	832 23%	91 16%	19 15%	34 15%	26 20%	** **
NEUTRAL (5-6)	1085 25%	197 23%	** **	** **	** **	103 23%	94 25%	112 24%	85 24%	897 25%	150 26%	46 38%	54 24%	23 17%	** **
POSITIVE VIEW (7-10)	1988 46%	346 41%	** **	** **	** **	173 38%	173 45%	196 42%	147 41%	1644 45%	297 52%	53 43%	119 54%	81 61%	** **
MOST NEGATIVE (1-2)	434 10%	101 12%	** **	** **	** **	67 15%	34 9%	43 9%	58 16%	386 11%	27 5%	6 5%	9 4%	7 5%	** **
MOST POSITIVE (9-10)	635 15%	103 12%	** **	** **	** **	47 10%	56 15%	60 13%	42 12%	515 14%	100 18%	15 12%	44 20%	28 22%	** **
Answered	4031	762	**	**	**	419	342	430	327	3373	538	118	207	129	**
Mean score	6.1	5.8	**	**	**	5.5	6.2	5.9	5.7	6.1	6.6	6.3	6.7	6.7	**
Standard deviation	2.47	2.55	**	**	**	2.59	2.46	2.48	2.65	2.49	2.23	2.04	2.25	2.37	**
Standard error	.04	.11	**	**	**	.15	.16	.14	.17	.04	.10	.20	.17	.22	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

		RELIGION			SEXUALITY		
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total		4350	2274	3921	111	128	239
Effective Weighted Sample		3439	1781	3090	89	105	194
Total		4350	2322	3918	109	125	234
1 - Not at all well	(1.0)	308	152	265	11	11	23
		7%	7%	7%	10%	9%	10%
2	(2.0)	126	68	112	3	4	7
		3%	3%	3%	3%	3%	3%
3	(3.0)	219	115	200	7	4	11
		5%	5%	5%	7%	3%	5%
4	(4.0)	306	152	272	13	11	24
		7%	7%	7%	12%	9%	10%
5	(5.0)	474	240	432	10	13	22
		11%	10%	11%	9%	10%	10%
6	(6.0)	611	323	545	19	21	40
		14%	14%	14%	17%	17%	17%
7	(7.0)	688	346	634	20	13	33
		16%	15%	16%	18%	10%	14%
8	(8.0)	664	375	617	11	18	29
		15%	16%	16%	10%	14%	12%
9	(9.0)	315	178	291	2	11	13
		7%	8%	7%	2%	9%	6%
10 - Extremely well	(10.0)	320	210	278	7	11	18
		7%	9%	7%	6%	9%	8%
			a				
Don't know		319	163	270	6	9	15
		7%	7%	7%	5%	7%	6%
NEGATIVE VIEW (1-4)		959	487	849	35	30	64
		22%	21%	22%	32%	24%	28%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	1085 25%	456 25%	564 24%	977 25%	29 26%	34 27%	62 27%
POSITIVE VIEW (7-10)	1988 46%	800 44%	1108 48%	1822 46%	40 37%	53 42%	93 40%
MOST NEGATIVE (1-2)	434 10%	186 10%	220 9%	377 10%	14 13%	16 12%	30 13%
MOST POSITIVE (9-10)	635 15%	220 12%	388 17%	570 15%	9 8%	22 18%	31 13%
Answered	4031	1678	2159	3648	103	116	219
Mean score	6.1	6.0	6.3	6.1	5.5	6.1	5.8
Standard deviation	2.47	2.42	2.50	2.45	2.48	2.64	2.57
Standard error	.04	.06	.05	.04	.24	.24	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	306	54	50	83	33	143	108	132	28	25	38	67	52
		7%	9%	9%	8%	8%	8%	8%	6%	11%	9%	11%	9%	8%
										b		b	b	
2	(2.0)	128	21	17	31	14	47	38	75	11	8	9	22	16
		3%	3%	3%	3%	3%	3%	3%	3%	5%	3%	3%	3%	3%
3	(3.0)	213	31	35	52	17	84	80	105	13	16	15	37	40
		5%	5%	6%	5%	4%	5%	6%	5%	5%	6%	4%	5%	6%
4	(4.0)	295	45	35	71	36	132	102	159	22	12	25	58	50
		7%	7%	6%	7%	8%	8%	7%	7%	9%	5%	7%	8%	8%
5	(5.0)	535	77	74	143	69	222	150	280	25	38	37	81	65
		12%	13%	13%	14%	16%	13%	11%	12%	10%	14%	10%	11%	10%
6	(6.0)	572	72	72	124	52	223	185	306	24	37	45	87	95
		13%	12%	13%	12%	12%	13%	13%	13%	10%	14%	13%	12%	15%
7	(7.0)	674	88	89	131	42	229	221	376	49	37	49	125	94
		15%	14%	16%	13%	9%	13%	16%	16%	20%	14%	14%	17%	15%
8	(8.0)	637	84	78	136	57	226	201	331	25	33	43	97	93
		15%	14%	14%	13%	13%	13%	15%	14%	10%	13%	12%	13%	15%
9	(9.0)	343	49	35	67	32	109	109	196	19	19	29	63	46
		8%	8%	6%	7%	7%	6%	8%	8%	8%	7%	8%	8%	7%
10 - Extremely well	(10.0)	331	47	51	78	27	137	98	191	20	18	34	56	46
		8%	8%	9%	8%	6%	8%	7%	8%	8%	7%	10%	8%	7%
Don't know		317	45	35	96	61	169	85	159	14	21	25	49	33
		7%	7%	6%	9%	14%	10%	6%	7%	6%	8%	7%	7%	5%
						ab								
NEGATIVE VIEW (1-4)		942	152	137	237	100	406	329	472	74	62	88	184	158
		22%	25%	24%	23%	23%	24%	24%	20%	30%	23%	25%	25%	25%
										b				

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	1106 25%	150 24%	146 26%	266 26%	120 27%	445 26%	335 24%	586 25%	49 20%	75 28%	82 23%	168 23%	160 25%
POSITIVE VIEW (7-10)	1985 46%	268 44%	253 44%	411 41%	158 36%	702 41%	629 46%	1094 47%	113 45%	107 40%	155 44%	341 46%	278 44%
MOST NEGATIVE (1-2)	434 10%	76 12%	67 12%	114 11%	47 11%	190 11%	147 11%	208 9%	39 16%	34 13%	47 13%	89 12%	68 11%
MOST POSITIVE (9-10)	674 15%	96 16%	86 15%	145 14%	59 13%	246 14%	207 15%	387 17%	39 15%	37 14%	63 18%	119 16%	92 15%
Answered	4033	570	536	915	378	1552	1294	2152	236	244	325	693	596
Mean score	6.1	6.0	6.0	5.9	5.9	5.9	6.0	6.2	5.8	5.8	6.0	6.0	6.0
Standard deviation	2.48	2.60	2.59	2.56	2.52	2.56	2.51	2.44	2.71	2.58	2.72	2.59	2.53
Standard error	.04	.10	.11	.09	.17	.07	.07	.05	.18	.17	.15	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	306 7%	76 9%	** **	** **	** **	43 9%	33 9%	33 7%	43 12%	274 8% b	21 4%	2 2%	10 5%	5 4%	** **
2	(2.0)	128 3%	23 3%	** **	** **	** **	18 4%	5 1%	10 2%	13 4%	104 3%	18 3%	6 5%	4 2%	5 4%	** **
3	(3.0)	213 5%	45 5%	** **	** **	** **	30 7%	15 4%	31 7%	14 4%	186 5%	20 3%	6 5%	6 3%	7 6%	** **
4	(4.0)	295 7%	61 7%	** **	** **	** **	37 8%	24 6%	36 8%	25 7%	239 7%	44 8%	10 8%	22 10%	10 8%	** **
5	(5.0)	535 12%	128 15%	** **	** **	** **	68 15%	60 16%	74 16%	54 15%	455 12%	60 11%	18 14%	18 8%	10 7%	** **
6	(6.0)	572 13%	104 12%	** **	** **	** **	52 11%	52 14%	57 12%	46 13%	484 13%	72 13%	22 18%	28 13%	8 6%	** **
7	(7.0)	674 15%	106 13%	** **	** **	** **	58 13%	47 12%	56 12%	49 14%	550 15%	112 20%	23 18%	37 17%	38 29% a	** **
8	(8.0)	637 15%	105 12%	** **	** **	** **	55 12%	50 13%	61 13%	42 12%	523 14%	94 17%	19 16%	36 16%	22 17%	** **
9	(9.0)	343 8%	57 7%	** **	** **	** **	30 7%	26 7%	31 7%	24 7%	286 8%	50 9%	7 6%	25 11%	11 8%	** **
10 - Extremely well	(10.0)	331 8%	63 7%	** **	** **	** **	31 7%	32 8%	39 8%	24 7%	270 7%	49 9%	7 5%	23 10%	12 9%	** **
Don't know		317 7%	75 9%	** **	** **	** **	36 8%	39 10%	42 9%	25 7%	269 7%	27 5%	4 3%	13 6%	3 3%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	942 22%	206 24%	** **	** **	** **	129 28%	77 20%	111 24%	95 26%	803 22%	103 18%	24 20%	42 19%	28 21%	** **
NEUTRAL (5-6)	1106 25%	232 28%	** **	** **	** **	120 26%	112 29%	131 28%	99 28%	939 26%	132 23%	40 32%	46 21%	17 13%	** **
POSITIVE VIEW (7-10)	1985 46%	330 39%	** **	** **	** **	174 38%	156 40%	187 40%	139 39%	1629 45%	305 54%	56 45%	120 54%	83 63%	** **
MOST NEGATIVE (1-2)	434 10%	99 12%	** **	** **	** **	61 13%	38 10%	43 9%	56 16%	377 10%	39 7%	8 6%	15 7%	10 8%	** **
MOST POSITIVE (9-10)	674 15%	120 14%	** **	** **	** **	61 13%	59 15%	70 15%	48 13%	556 15%	99 18%	14 11%	47 21%	23 17%	** **
Answered	4033	768	**	**	**	422	345	429	334	3371	540	119	208	128	**
Mean score	6.1	5.8	**	**	**	5.7	6.0	6.0	5.7	6.1	6.5 a	6.2	6.6 a	6.5	**
Standard deviation	2.48	2.57	**	**	**	2.60	2.53	2.51	2.65	2.50	2.29	2.10	2.38	2.36	**
Standard error	.04	.11	**	**	**	.15	.16	.14	.17	.04	.10	.20	.18	.22	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	306	126	164	262	14	12	26
		7%	7%	7%	7%	13%	9%	11%
2	(2.0)	128	55	65	116	3	1	4
		3%	3%	3%	3%	2%	1%	2%
3	(3.0)	213	108	93	187	7	6	12
		5%	6%	4%	5%	6%	4%	5%
			b					
4	(4.0)	295	118	161	272	5	10	15
		7%	7%	7%	7%	4%	8%	6%
5	(5.0)	535	226	278	476	14	23	37
		12%	12%	12%	12%	13%	19%	16%
6	(6.0)	572	244	300	526	18	12	30
		13%	13%	13%	13%	16%	10%	13%
7	(7.0)	674	296	357	628	12	14	26
		15%	16%	15%	16%	11%	11%	11%
8	(8.0)	637	262	339	583	12	20	31
		15%	14%	15%	15%	11%	16%	13%
9	(9.0)	343	120	212	308	9	8	17
		8%	7%	9%	8%	8%	6%	7%
			a					
10 - Extremely well	(10.0)	331	117	198	293	10	11	21
		8%	6%	9%	7%	9%	9%	9%
Don't know		317	139	154	266	6	8	15
		7%	8%	7%	7%	6%	7%	6%
NEGATIVE VIEW (1-4)		942	407	484	837	28	29	57
		22%	22%	21%	21%	26%	23%	24%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	1106	470	579	1002	31	36	67
	25%	26%	25%	26%	29%	29%	29%
POSITIVE VIEW (7-10)	1985	795	1105	1813	43	53	95
	46%	44%	48%	46%	39%	42%	41%
MOST NEGATIVE (1-2)	434	181	230	378	17	13	29
	10%	10%	10%	10%	15%	10%	13%
MOST POSITIVE (9-10)	674	237	409	602	19	19	38
	15%	13%	18%	15%	17%	15%	16%
Answered	4033	1672	2168	3652	103	117	219
Mean score	6.1	6.0	6.2	6.1	5.8	6.0	5.9
Standard deviation	2.48	2.45	2.50	2.46	2.77	2.57	2.66
Standard error	.04	.06	.05	.04	.27	.24	.18

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	d		a	b	c	d	e	f	g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	354	67	67	96	29	175	121	175	31	32	36	74	57
		8%	11%	12%	10%	7%	10%	9%	8%	12%	12%	10%	10%	9%
2	(2.0)	129	19	10	39	29	56	49	48	12	18	15	32	23
		3%	3%	2%	4%	7%	3%	4%	2%	5%	7%	4%	4%	4%
						b				b		b		
3	(3.0)	219	26	32	64	32	91	78	98	18	13	20	41	30
		5%	4%	6%	6%	7%	5%	6%	4%	7%	5%	6%	6%	5%
4	(4.0)	246	28	41	65	24	109	86	121	17	11	16	43	51
		6%	5%	7%	6%	5%	6%	6%	5%	7%	4%	4%	6%	8%
5	(5.0)	430	64	48	99	51	186	141	207	19	32	41	78	64
		10%	10%	8%	10%	12%	11%	10%	9%	8%	12%	12%	11%	10%
6	(6.0)	456	67	55	95	40	163	140	244	15	20	33	72	57
		10%	11%	10%	9%	9%	9%	10%	11%	6%	8%	9%	10%	9%
7	(7.0)	657	98	76	130	54	238	214	359	33	30	43	107	97
		15%	16%	13%	13%	12%	14%	16%	16%	13%	11%	12%	14%	15%
8	(8.0)	739	104	89	152	63	241	234	418	36	42	55	117	111
		17%	17%	16%	15%	14%	14%	17%	18%	14%	16%	16%	16%	18%
9	(9.0)	394	49	50	100	50	160	122	218	23	26	41	77	42
		9%	8%	9%	10%	11%	9%	9%	9%	9%	10%	12%	10%	7%
10 - Extremely well	(10.0)	524	69	88	133	45	216	138	328	31	27	36	70	68
		12%	11%	15%	13%	10%	13%	10%	14%	12%	10%	10%	9%	11%
									af					
Don't know	202	25	16	37	21	87	56	96	14	13	15	30	29	
	5%	4%	3%	4%	5%	5%	4%	4%	6%	5%	4%	4%	5%	
NEGATIVE VIEW (1-4)	948	140	150	264	114	431	335	442	78	76	87	190	161	
	22%	23%	26%	26%	26%	25%	24%	19%	31%	28%	25%	26%	26%	
							b	b	b	b	b	b	b	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	887	131	103	194	91	349	282	451	35	52	74	150	121
	20%	21%	18%	19%	21%	20%	20%	20%	14%	20%	21%	20%	19%
POSITIVE VIEW (7-10)	2314	319	303	516	213	854	707	1322	123	125	175	372	318
	53%	52%	53%	51%	48%	50%	51%	57%	49%	47%	50%	50%	51%
MOST NEGATIVE (1-2)	483	86	77	135	59	231	171	223	42	51	51	106	80
	11%	14%	13%	13%	13%	13%	12%	10%	17%	19%	15%	14%	13%
MOST POSITIVE (9-10)	918	117	138	233	95	376	260	546	53	53	77	147	110
	21%	19%	24%	23%	22%	22%	19%	24%	21%	20%	22%	20%	18%
Answered	4148	590	555	974	419	1635	1324	2215	236	253	335	712	600
Mean score	6.4	6.2	6.3	6.2	6.1	6.2	6.2	6.6	5.9	5.9	6.1	6.1	6.1
								acdefg					
Standard deviation	2.66	2.74	2.87	2.81	2.73	2.79	2.67	2.61	2.98	2.93	2.80	2.75	2.69
Standard error	.04	.11	.12	.10	.17	.07	.07	.06	.19	.19	.16	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	354 8%	84 10%	** **	** **	** **	51 11%	34 9%	40 9%	44 12%	303 8%	34 6%	9 7%	13 6%	3 2%	** **
2	(2.0)	129 3%	33 4%	** **	** **	** **	22 5%	11 3%	10 2%	22 6%	107 3%	15 3%	6 5%	5 2%	2 2%	** **
3	(3.0)	219 5%	57 7%	** **	** **	** **	34 7%	23 6%	40 8%	14 4%	178 5%	33 6%	6 5%	12 5%	11 8%	** **
4	(4.0)	246 6%	55 7%	** **	** **	** **	30 7%	25 7%	33 7%	22 6%	193 5%	40 7%	6 5%	17 8%	12 9%	** **
5	(5.0)	430 10%	83 10%	** **	** **	** **	36 8%	48 12% c	27 6%	55 15% ac	353 10%	61 11%	15 12%	21 10%	13 10%	** **
6	(6.0)	456 10%	73 9%	** **	** **	** **	38 8%	35 9%	47 10%	26 7%	370 10%	68 12%	14 11%	26 12%	11 9%	** **
7	(7.0)	657 15%	106 13%	** **	** **	** **	57 13%	49 13%	67 14%	37 10%	561 15%	90 16%	24 19%	28 13%	25 19%	** **
8	(8.0)	739 17%	125 15%	** **	** **	** **	71 16%	54 14%	74 16%	49 14%	618 17%	101 18%	20 16%	40 18%	27 21%	** **
9	(9.0)	394 9%	87 10%	** **	** **	** **	48 11%	38 10%	49 10%	38 10%	338 9%	47 8%	9 7%	25 11%	8 6%	** **
10 - Extremely well	(10.0)	524 12%	110 13%	** **	** **	** **	52 11%	59 15%	66 14%	40 11%	453 12%	56 10%	8 6%	23 10%	17 13%	** **
Don't know		202 5%	31 4%	** **	** **	** **	20 4%	11 3%	18 4%	13 4%	166 5%	21 4%	7 6%	10 4%	1 1%	** **
NEGATIVE VIEW (1-4)		948 22%	228 27%	** **	** **	** **	136 30%	93 24%	123 26%	102 28%	781 21%	122 22%	26 21%	48 22%	28 21%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	887	156	**	**	**	74	83	74	81	723	129	29	47	25	**
	20%	19%	**	**	**	16%	21%	16%	22%	20%	23%	24%	21%	19%	**
POSITIVE VIEW (7-10)	2314	428	**	**	**	228	199	255	163	1970	294	60	116	77	**
	53%	51%	**	**	**	50%	52%	54%	45%	54%	52%	49%	53%	59%	**
MOST NEGATIVE (1-2)	483	117	**	**	**	72	44	51	66	410	49	14	18	5	**
	11%	14%	**	**	**	16%	12%	11%	18%	11%	9%	12%	8%	4%	**
MOST POSITIVE (9-10)	918	197	**	**	**	100	96	115	77	791	103	17	48	25	**
	21%	23%	**	**	**	22%	25%	24%	22%	22%	18%	14%	22%	19%	**
Answered	4148	812	**	**	**	437	374	453	346	3474	545	116	212	130	**
Mean score	6.4	6.2	**	**	**	6.0	6.3	6.4	5.9	6.4	6.3	6.1	6.5	6.6	**
Standard deviation	2.66	2.84	**	**	**	2.90	2.77	2.78	2.91	2.67	2.49	2.49	2.53	2.32	**
Standard error	.04	.12	**	**	**	.16	.17	.15	.18	.04	.11	.24	.19	.21	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	354	138	196	305	13	8	21
		8%	8%	8%	8%	12%	7%	9%
2	(2.0)	129	56	64	111	1	9	10
		3%	3%	3%	3%	1%	7%	4%
							a	
3	(3.0)	219	89	119	193	7	9	16
		5%	5%	5%	5%	6%	7%	7%
4	(4.0)	246	95	135	203	12	14	26
		6%	5%	6%	5%	11%	11%	11%
							a	a
5	(5.0)	430	179	226	382	19	8	27
		10%	10%	10%	10%	18%	6%	12%
6	(6.0)	456	195	234	423	11	4	15
		10%	11%	10%	11%	10%	3%	6%
7	(7.0)	657	293	348	605	15	22	37
		15%	16%	15%	15%	14%	17%	16%
8	(8.0)	739	313	388	674	13	22	35
		17%	17%	17%	17%	12%	17%	15%
9	(9.0)	394	150	224	366	2	8	11
		9%	8%	10%	9%	2%	7%	5%
10 - Extremely well	(10.0)	524	206	302	480	14	15	29
		12%	11%	13%	12%	13%	12%	12%
Don't know		202	99	86	174	1	6	7
		5%	5%	4%	4%	1%	5%	3%
NEGATIVE VIEW (1-4)		948	377	514	813	33	41	74
		22%	21%	22%	21%	30%	32%	31%
							a	a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	887	374	460	805	30	12	42
	20%	21%	20%	21%	28%	9%	18%
POSITIVE VIEW (7-10)	2314	962	1261	2125	45	67	112
	53%	53%	54%	54%	41%	54%	48%
MOST NEGATIVE (1-2)	483	193	260	417	14	17	32
	11%	11%	11%	11%	13%	14%	14%
MOST POSITIVE (9-10)	918	356	525	846	16	24	40
	21%	20%	23%	22%	15%	19%	17%
Answered	4148	1713	2235	3743	108	119	227
Mean score	6.4	6.4	6.4	6.4	5.7	6.1	5.9
Standard deviation	2.66	2.61	2.69	2.63	2.70	2.79	2.75
Standard error	.04	.06	.06	.04	.26	.25	.18

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/ NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	274	46	49	70	21	126	81	139	19	23	26	52	46
		6%	8%	9%	7%	5%	7%	6%	6%	8%	9%	7%	7%	7%
2	(2.0)	115	17	16	35	18	51	45	46	16	14	9	24	20
		3%	3%	3%	3%	4%	3%	3%	2%	b	b	2%	3%	3%
3	(3.0)	218	39	43	67	25	97	78	111	10	18	19	36	26
		5%	6%	7%	7%	6%	6%	6%	5%	4%	7%	6%	5%	4%
4	(4.0)	251	41	35	65	30	103	80	139	10	13	14	35	47
		6%	7%	6%	6%	7%	6%	6%	6%	4%	5%	4%	5%	7%
5	(5.0)	444	63	50	109	59	190	141	226	25	32	33	82	66
		10%	10%	9%	11%	13%	11%	10%	10%	10%	12%	9%	11%	10%
6	(6.0)	519	85	68	126	58	206	156	275	29	28	41	83	71
		12%	14%	12%	12%	13%	12%	11%	12%	11%	10%	12%	11%	11%
7	(7.0)	660	88	79	136	56	240	224	351	28	32	43	118	96
		15%	14%	14%	13%	13%	14%	16%	15%	11%	12%	12%	16%	15%
8	(8.0)	791	105	102	186	84	289	242	448	46	39	73	128	107
		18%	17%	18%	18%	19%	17%	18%	19%	18%	15%	21%	17%	17%
9	(9.0)	435	53	52	82	30	143	132	240	25	27	32	70	58
		10%	9%	9%	8%	7%	8%	10%	10%	10%	10%	9%	9%	9%
10 - Extremely well	(10.0)	426	56	64	103	39	185	137	235	27	29	48	81	59
		10%	9%	11%	10%	9%	11%	10%	10%	11%	11%	14%	11%	9%
Don't know		218	23	14	33	19	90	62	102	16	11	13	34	33
		5%	4%	2%	3%	4%	5%	5%	4%	6%	4%	4%	5%	5%
NEGATIVE VIEW (1-4)		857	143	142	237	94	377	285	435	56	67	68	147	138
		20%	23%	25%	23%	21%	22%	21%	19%	22%	25%	20%	20%	22%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/ NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	963	147	118	235	117	397	297	501	53	60	74	165	137
	22%	24%	21%	23%	27%	23%	22%	22%	21%	23%	21%	22%	22%
POSITIVE VIEW (7-10)	2312	302	297	506	209	858	735	1274	125	127	195	397	321
	53%	49%	52%	50%	48%	50%	53%	55%	50%	48%	56%	53%	51%
MOST NEGATIVE (1-2)	389	63	65	105	40	177	127	185	35	37	35	76	66
	9%	10%	11%	10%	9%	10%	9%	8%	14%	14%	10%	10%	10%
									b	b			
MOST POSITIVE (9-10)	861	109	116	185	69	328	269	475	52	55	79	150	117
	20%	18%	20%	18%	16%	19%	20%	21%	21%	21%	23%	20%	19%
Answered	4132	592	557	977	420	1631	1317	2210	234	254	337	708	596
Mean score	6.4	6.2	6.2	6.2	6.2	6.3	6.4	6.5	6.3	6.1	6.6	6.4	6.3
Standard deviation	2.50	2.55	2.68	2.58	2.44	2.59	2.51	2.46	2.73	2.75	2.63	2.57	2.56
Standard error	.04	.10	.11	.09	.15	.06	.07	.05	.18	.18	.15	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/ NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	274 6%	60 7%	** **	** **	** **	42 9%	18 5%	32 7%	28 8%	239 7%	21 4%	7 6%	9 4%	2 1%	** **
2	(2.0)	115 3%	27 3%	** **	** **	** **	15 3%	12 3%	11 2%	16 4%	102 3%	8 1%	- -%	5 2%	1 1%	** **
3	(3.0)	218 5%	56 7%	** **	** **	** **	30 7%	26 7%	26 6%	30 8%	190 5%	21 4%	6 5%	6 3%	3 2%	** **
4	(4.0)	251 6%	58 7%	** **	** **	** **	27 6%	31 8%	32 7%	23 7%	219 6%	27 5%	5 4%	9 4%	13 10%	** **
5	(5.0)	444 10%	97 11%	** **	** **	** **	66 15%	30 8%	57 12%	40 11%	353 10%	70 12%	13 11%	32 15%	14 11%	** **
6	(6.0)	519 12%	107 13%	** **	** **	** **	49 11%	58 15%	70 15%	35 10%	444 12%	55 10%	16 13%	18 8%	7 5%	** **
7	(7.0)	660 15%	107 13%	** **	** **	** **	57 13%	48 13%	58 12%	49 14%	541 15%	97 17%	24 19%	30 14%	30 23%	** **
8	(8.0)	791 18%	151 18%	** **	** **	** **	70 15%	82 21%	83 18%	66 18%	657 18%	121 21%	26 21%	43 19%	31 24%	** **
9	(9.0)	435 10%	65 8%	** **	** **	** **	44 10%	21 6%	36 8%	27 7%	358 10%	66 12%	12 9%	33 15%	14 11%	** **
10 - Extremely well	(10.0)	426 10%	87 10%	** **	** **	** **	37 8%	50 13%	51 11%	35 10%	362 10%	54 10%	10 9%	21 9%	15 11%	** **
Don't know		218 5%	28 3%	** **	** **	** **	20 4%	8 2%	15 3%	10 3%	176 5%	25 4%	5 4%	14 6%	2 1%	** **
NEGATIVE VIEW (1-4)		857 20%	201 24%	** **	** **	** **	114 25%	87 23%	101 21%	98 27%	749 21%	78 14%	18 15%	30 13%	19 14%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/ NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	963	204	**	**	**	116	88	127	75	797	125	29	51	21	**
	22%	24%	**	**	**	25%	23%	27%	21%	22%	22%	23%	23%	16%	**
POSITIVE VIEW (7-10)	2312	410	**	**	**	208	201	228	176	1918	338	72	127	90	**
	53%	49%	**	**	**	46%	52%	48%	49%	53%	60%	58%	57%	69%	**
MOST NEGATIVE (1-2)	389	87	**	**	**	57	30	43	45	341	30	7	14	3	**
	9%	10%	**	**	**	13%	8%	9%	12%	9%	5%	6%	7%	2%	**
MOST POSITIVE (9-10)	861	153	**	**	**	81	71	87	62	720	120	22	54	29	**
	20%	18%	**	**	**	18%	19%	18%	17%	20%	21%	18%	24%	22%	**
Answered	4132	815	**	**	**	438	377	456	349	3464	541	118	207	129	**
Mean score	6.4	6.2	**	**	**	6.0	6.4	6.3	6.1	6.4	6.8	6.6	6.8	7.0	**
Standard deviation	2.50	2.58	**	**	**	2.65	2.49	2.52	2.67	2.53	2.25	2.30	2.35	2.05	**
Standard error	.04	.11	**	**	**	.15	.15	.14	.17	.04	.10	.22	.18	.19	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/ NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	274 6%	121 7%	140 6%	237 6%	6 5%	10 8%	15 7%
2	(2.0)	115 3%	51 3%	57 2%	103 3%	4 4%	2 2%	7 3%
3	(3.0)	218 5%	74 4%	135 6%	196 5%	5 4%	6 4%	10 4%
4	(4.0)	251 6%	114 6%	125 5%	235 6%	5 5%	5 4%	10 4%
5	(5.0)	444 10%	195 11%	216 9%	395 10%	14 13%	10 8%	25 11%
6	(6.0)	519 12%	223 12%	257 11%	471 12%	8 8%	16 13%	24 10%
7	(7.0)	660 15%	284 16%	349 15%	594 15%	23 22%	18 15%	42 18%
8	(8.0)	791 18%	335 19%	427 18%	739 19%	14 13%	20 16%	34 15%
9	(9.0)	435 10%	164 9%	256 11%	393 10%	8 8%	15 12%	23 10%
10 - Extremely well	(10.0)	426 10%	149 8%	262 11%	384 10%	12 11%	13 10%	25 11%
Don't know		218 5%	100 6%	98 4%	172 4%	8 8%	10 8%	19 8%
NEGATIVE VIEW (1-4)		857 20%	360 20%	457 20%	771 20%	20 18%	23 18%	43 18%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/ NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	963	418	473	866	23	26	49
	22%	23%	20%	22%	21%	21%	21%
POSITIVE VIEW (7-10)	2312	933	1294	2109	58	66	124
	53%	52%	56%	54%	53%	53%	53%
MOST NEGATIVE (1-2)	389	172	197	340	10	12	22
	9%	10%	8%	9%	9%	10%	9%
MOST POSITIVE (9-10)	861	313	518	776	21	27	48
	20%	17%	22%	20%	19%	22%	20%
Answered	4132	1711	2224	3746	100	115	215
Mean score	6.4	6.3	6.5	6.5	6.4	6.5	6.5
Standard deviation	2.50	2.47	2.53	2.48	2.51	2.59	2.55
Standard error	.04	.06	.05	.04	.25	.24	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	d		a	b	c	d	e	f	g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	375	69	66	96	30	173	128	179	31	35	37	77	65
		9%	11%	12%	10%	7%	10%	9%	8%	12%	13%	11%	10%	10%
2	(2.0)	155	28	28	56	28	81	55	72	16	21	17	37	23
		4%	5%	5%	5%	6%	5%	4%	3%	7%	8%	5%	5%	4%
											b			
3	(3.0)	236	35	35	65	30	94	69	134	8	12	17	30	30
		5%	6%	6%	6%	7%	5%	5%	6%	3%	4%	5%	4%	5%
4	(4.0)	275	43	44	91	47	136	93	143	18	23	21	47	37
		6%	7%	8%	9%	11%	8%	7%	6%	7%	9%	6%	6%	6%
5	(5.0)	465	69	59	112	53	193	149	241	29	29	42	82	71
		11%	11%	10%	11%	12%	11%	11%	10%	12%	11%	12%	11%	11%
6	(6.0)	534	72	71	122	51	213	175	278	27	28	38	82	78
		12%	12%	12%	12%	12%	12%	13%	12%	11%	11%	11%	11%	12%
7	(7.0)	732	104	87	156	69	260	232	407	37	49	56	124	87
		17%	17%	15%	15%	16%	15%	17%	18%	15%	19%	16%	17%	14%
8	(8.0)	701	99	77	135	58	224	220	393	27	26	48	119	112
		16%	16%	13%	13%	13%	13%	16%	17%	11%	10%	14%	16%	18%
									d					d
9	(9.0)	305	37	27	53	26	100	101	152	24	24	26	55	43
		7%	6%	5%	5%	6%	6%	7%	7%	10%	9%	7%	7%	7%
10 - Extremely well	(10.0)	359	38	63	87	25	154	100	205	22	10	30	59	50
		8%	6%	11%	9%	6%	9%	7%	9%	9%	4%	9%	8%	8%
				a										
Don't know		214	22	15	38	23	92	56	107	11	9	17	30	32
		5%	4%	3%	4%	5%	5%	4%	5%	5%	3%	5%	4%	5%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEGATIVE VIEW (1-4)	1040	175	173	307	135	484	346	528	73	90	93	192	154
	24%	28%	30%	30%	31%	28%	25%	23%	29%	34%	26%	26%	25%
										b			
NEUTRAL (5-6)	999	140	130	234	104	406	324	519	56	58	80	164	149
	23%	23%	23%	23%	24%	24%	23%	22%	23%	22%	23%	22%	24%
POSITIVE VIEW (7-10)	2097	278	254	431	177	739	654	1157	109	109	160	357	293
	48%	45%	44%	43%	40%	43%	47%	50%	44%	41%	46%	48%	47%
MOST NEGATIVE (1-2)	530	97	94	152	58	254	183	251	47	55	54	114	87
	12%	16%	16%	15%	13%	15%	13%	11%	19%	21%	15%	15%	14%
									b	ab		b	
MOST POSITIVE (9-10)	664	75	90	141	51	254	201	357	46	34	56	114	93
	15%	12%	16%	14%	12%	15%	15%	15%	18%	13%	16%	15%	15%
Answered	4136	593	556	972	416	1629	1323	2204	239	257	333	712	597
Mean score	6.1	5.7	5.8	5.7	5.7	5.8	6.0	6.2	5.8	5.4	5.9	5.9	6.0
							d	d					d
Standard deviation	2.58	2.64	2.77	2.66	2.50	2.68	2.59	2.54	2.82	2.70	2.71	2.68	2.65
Standard error	.04	.10	.11	.09	.16	.07	.07	.05	.18	.17	.15	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	375 9%	81 10%	** **	** **	** **	50 11%	31 8%	39 8%	43 12%	321 9%	35 6%	9 7%	14 6%	4 3%	** **
2	(2.0)	155 4%	48 6%	** **	** **	** **	31 7%	17 4%	25 5%	23 6%	139 4%	12 2%	1 1%	5 2%	2 2%	** **
3	(3.0)	236 5%	54 6%	** **	** **	** **	37 8%	17 4%	32 7%	19 5%	181 5%	43 8%	10 8%	11 5%	12 9%	** **
4	(4.0)	275 6%	81 10%	** **	** **	** **	39 8%	42 11%	47 10%	34 10%	232 6%	35 6%	7 6%	14 6%	9 7%	** **
5	(5.0)	465 11%	90 11%	** **	** **	** **	49 11%	42 11%	45 10%	42 12%	381 10%	61 11%	14 11%	32 15%	8 6%	** **
6	(6.0)	534 12%	101 12%	** **	** **	** **	45 10%	56 15%	62 13%	40 11%	453 12%	67 12%	17 13%	21 9%	17 13%	** **
7	(7.0)	732 17%	126 15%	** **	** **	** **	70 15%	55 14%	74 16%	49 14%	620 17%	99 17%	27 22%	31 14%	24 18%	** **
8	(8.0)	701 16%	111 13%	** **	** **	** **	58 13%	53 14%	59 13%	50 14%	590 16%	102 18%	19 15%	39 18%	30 23%	** **
9	(9.0)	305 7%	46 5%	** **	** **	** **	23 5%	23 6%	23 5%	21 6%	256 7%	38 7%	5 4%	23 10%	6 5%	** **
10 - Extremely well	(10.0)	359 8%	70 8%	** **	** **	** **	35 8%	35 9%	43 9%	27 7%	292 8%	52 9%	8 6%	21 9%	16 12%	** **
Don't know		214 5%	35 4%	** **	** **	** **	21 4%	14 4%	21 5%	13 4%	175 5%	23 4%	8 6%	10 4%	2 2%	** **
NEGATIVE VIEW (1-4)		1040 24%	264 31%	** **	** **	** **	157 34%	107 28%	143 30%	119 33%	872 24%	124 22%	27 22%	44 20%	27 21%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	999	191	**	**	**	94	98	107	81	834	128	30	53	25	**
	23%	23%	**	**	**	20%	25%	23%	23%	23%	23%	25%	24%	19%	**
POSITIVE VIEW (7-10)	2097	353	**	**	**	186	166	200	146	1758	291	58	114	77	**
	48%	42%	**	**	**	41%	43%	42%	41%	48%	51%	47%	52%	58%	**
MOST NEGATIVE (1-2)	530	129	**	**	**	82	48	64	65	459	47	10	19	7	**
	12%	15%	**	**	**	18%	12%	14%	18%	13%	8%	8%	9%	5%	**
MOST POSITIVE (9-10)	664	116	**	**	**	58	58	66	47	548	90	12	44	23	**
	15%	14%	**	**	**	13%	15%	14%	13%	15%	16%	10%	20%	17%	**
Answered	4136	808	**	**	**	437	371	449	346	3464	543	115	211	129	**
Mean score	6.1	5.7	**	**	**	5.5	5.9	5.8	5.6	6.1	6.3	6.0	6.4	6.6	**
Standard deviation	2.58	2.66	**	**	**	2.73	2.57	2.62	2.73	2.58	2.46	2.36	2.51	2.36	**
Standard error	.04	.11	**	**	**	.15	.15	.14	.17	.04	.11	.23	.19	.22	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

		RELIGION		SEXUALITY				
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
		a	b	a	b	c	d	
Significance Level: 99%								
Unweighted total		4350	2274	3921	111	128	239	
Effective Weighted Sample		3439	1781	3090	89	105	194	
Total		4350	2322	3918	109	125	234	
1 - Not at all well	(1.0)	375 9%	154 8%	199 9%	323 8%	12 11%	14 11%	26 11%
2	(2.0)	155 4%	67 4%	84 4%	142 4%	5 5%	3 3%	8 4%
3	(3.0)	236 5%	97 5%	122 5%	215 5%	8 7%	5 4%	13 6%
4	(4.0)	275 6%	115 6%	150 6%	250 6%	4 3%	5 4%	9 4%
5	(5.0)	465 11%	190 10%	243 10%	417 11%	9 8%	13 10%	21 9%
6	(6.0)	534 12%	243 13%	264 11%	489 12%	19 17%	12 9%	31 13%
7	(7.0)	732 17%	307 17%	401 17%	659 17%	22 20%	22 17%	44 19%
8	(8.0)	701 16%	281 16%	394 17%	641 16%	15 14%	27 22%	43 18%
9	(9.0)	305 7%	124 7%	162 7%	277 7%	4 4%	12 9%	16 7%
10 - Extremely well	(10.0)	359 8%	127 7%	212 9%	324 8%	10 9%	5 4%	15 6%
Don't know		214 5%	108 6%	90 4%	179 5%	2 1%	6 5%	8 3%
NEGATIVE VIEW (1-4)		1040 24%	432 24%	555 24%	930 24%	29 26%	28 23%	57 24%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	999 23%	432 24%	507 22%	907 23%	28 25%	24 19%	52 22%
POSITIVE VIEW (7-10)	2097 48%	840 46%	1170 50%	1902 49%	51 47%	66 53%	117 50%
MOST NEGATIVE (1-2)	530 12%	220 12%	283 12%	465 12%	17 16%	18 14%	35 15%
MOST POSITIVE (9-10)	664 15%	252 14%	374 16%	601 15%	14 13%	17 14%	31 13%
Answered	4136	1704	2232	3739	107	119	226
Mean score	6.1	6.0	6.1	6.1	5.8	6.1	6.0
Standard deviation	2.58	2.54	2.60	2.56	2.65	2.62	2.64
Standard error	.04	.06	.06	.04	.26	.24	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
		a	b	c	d		a	b	c	d	e	f	g	
Significance Level: 99%														
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
1 - Not at all well	(1.0)	330	60	62	90	28	164	108	161	23	30	33	64	53
		8%	10%	11%	9%	6%	10%	8%	7%	9%	11%	9%	9%	8%
2	(2.0)	137	18	19	36	17	54	49	63	11	12	12	26	23
		3%	3%	3%	4%	4%	3%	4%	3%	4%	5%	3%	4%	4%
3	(3.0)	197	27	36	74	37	98	66	95	16	16	14	34	31
		5%	4%	6%	7%	8%	6%	5%	4%	6%	6%	4%	5%	5%
4	(4.0)	256	40	33	64	31	108	92	128	16	20	22	47	43
		6%	6%	6%	6%	7%	6%	7%	6%	6%	7%	6%	6%	7%
5	(5.0)	419	59	45	111	66	186	129	204	23	29	44	79	60
		10%	10%	8%	11%	15%	11%	9%	9%	9%	11%	12%	11%	10%
					b									
6	(6.0)	522	72	67	113	46	194	176	264	26	35	33	81	76
		12%	12%	12%	11%	10%	11%	13%	11%	10%	13%	10%	11%	12%
7	(7.0)	736	98	89	143	54	256	220	428	36	39	52	125	98
		17%	16%	16%	14%	12%	15%	16%	18%	15%	15%	15%	17%	16%
8	(8.0)	783	113	92	167	75	270	249	448	43	31	62	126	114
		18%	18%	16%	17%	17%	16%	18%	19%	17%	12%	18%	17%	18%
									d					
9	(9.0)	389	49	58	91	33	143	113	224	18	27	20	59	44
		9%	8%	10%	9%	8%	8%	8%	10%	7%	10%	6%	8%	7%
10 - Extremely well	(10.0)	410	62	64	97	33	171	129	228	27	17	46	76	59
		9%	10%	11%	10%	7%	10%	9%	10%	11%	6%	13%	10%	9%
Don't know		171	18	5	25	19	78	50	68	11	10	12	25	27
		4%	3%	1%	2%	4%	5%	4%	3%	5%	4%	3%	3%	4%
						b								

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEGATIVE VIEW (1-4)	920	145	150	263	113	424	314	448	66	78	81	172	150
	21%	24%	26%	26%	26%	25%	23%	19%	26%	29%	23%	23%	24%
										b			
NEUTRAL (5-6)	941	130	112	224	112	380	304	468	49	64	77	160	137
	22%	21%	20%	22%	25%	22%	22%	20%	20%	24%	22%	22%	22%
POSITIVE VIEW (7-10)	2318	322	303	499	195	839	711	1328	124	114	180	386	315
	53%	52%	53%	49%	44%	49%	52%	57%	50%	43%	51%	52%	50%
								adg					
MOST NEGATIVE (1-2)	468	79	81	126	45	218	157	225	34	42	45	91	76
	11%	13%	14%	12%	10%	13%	11%	10%	14%	16%	13%	12%	12%
										b			
MOST POSITIVE (9-10)	800	110	122	188	66	314	242	452	45	44	66	134	103
	18%	18%	21%	19%	15%	18%	18%	20%	18%	17%	19%	18%	16%
Answered	4179	597	566	986	420	1644	1330	2243	239	255	338	717	602
Mean score	6.3	6.2	6.2	6.1	6.0	6.1	6.2	6.5	6.1	5.7	6.2	6.2	6.2
								dg					
Standard deviation	2.55	2.66	2.77	2.67	2.53	2.68	2.57	2.50	2.73	2.70	2.70	2.63	2.61
Standard error	.04	.10	.11	.09	.16	.07	.07	.05	.18	.17	.15	.10	.10

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	OTHER ETHNIC GROUP ~f
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	330 8%	76 9%	** **	** **	** **	49 11%	27 7%	33 7%	43 12%	288 8%	29 5%	9 7%	10 4%	4 3%	** **
2	(2.0)	137 3%	30 4%	** **	** **	** **	16 3%	14 4%	15 3%	14 4%	121 3%	8 1%	* *%	3 1%	3 2%	** **
3	(3.0)	197 5%	64 8%	** **	** **	** **	39 9%	25 7%	27 6%	33 9%	167 5%	19 3%	5 4%	11 5%	2 1%	** **
4	(4.0)	256 6%	55 7%	** **	** **	** **	37 8%	18 5%	42 9%	14 4%	206 6%	42 7%	11 9%	19 8%	12 10%	** **
5	(5.0)	419 10%	97 12%	** **	** **	** **	54 12%	43 11%	48 10%	48 13%	349 10%	56 10%	9 7%	29 13%	10 7%	** **
6	(6.0)	522 12%	96 11%	** **	** **	** **	30 6%	66 17% a	58 12%	38 11%	436 12%	68 12%	21 17%	22 10%	12 9%	** **
7	(7.0)	736 17%	112 13%	** **	** **	** **	65 14%	47 12%	67 14%	42 12%	608 17%	111 20%	27 22%	32 14%	27 21%	** **
8	(8.0)	783 18%	137 16%	** **	** **	** **	76 17%	60 16%	82 17%	51 14%	652 18%	109 19%	22 18%	39 18%	32 25%	** **
9	(9.0)	389 9%	74 9%	** **	** **	** **	43 9%	32 8%	40 9%	34 9%	336 9%	45 8%	9 7%	19 9%	10 8%	** **
10 - Extremely well	(10.0)	410 9%	77 9%	** **	** **	** **	37 8%	40 10%	46 10%	31 9%	340 9%	59 11%	6 5%	29 13%	16 12%	** **
Don't know		171 4%	24 3%	** **	** **	** **	12 3%	12 3%	12 2%	12 3%	136 4%	21 4%	6 5%	8 4%	2 1%	** **
NEGATIVE VIEW (1-4)		920 21%	226 27%	** **	** **	** **	141 31%	85 22%	118 25%	104 29%	782 21%	98 17%	24 20%	43 19%	21 16%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	941	193	**	**	**	84	109	106	85	785	124	30	51	22	**
	22%	23%	**	**	**	18%	28%	23%	24%	22%	22%	24%	23%	17%	**
						a									
POSITIVE VIEW (7-10)	2318	400	**	**	**	221	179	235	158	1937	324	63	119	86	**
	53%	47%	**	**	**	48%	46%	50%	44%	53%	57%	51%	54%	66%	**
MOST NEGATIVE (1-2)	468	106	**	**	**	65	42	49	57	409	37	9	13	7	**
	11%	13%	**	**	**	14%	11%	10%	16%	11%	7%	7%	6%	6%	**
						b									
MOST POSITIVE (9-10)	800	151	**	**	**	80	71	87	65	676	104	15	49	27	**
	18%	18%	**	**	**	17%	19%	18%	18%	19%	18%	12%	22%	20%	**
Answered	4179	819	**	**	**	446	373	459	347	3504	545	117	213	130	**
Mean score	6.3	6.0	**	**	**	5.9	6.2	6.2	5.8	6.3	6.6	6.3	6.6	6.9	**
Standard deviation	2.55	2.67	**	**	**	2.75	2.57	2.57	2.81	2.57	2.33	2.26	2.44	2.23	**
Standard error	.04	.11	**	**	**	.15	.15	.14	.18	.04	.11	.22	.18	.21	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

		RELIGION			SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
		a	b	a	b	c	d	
Significance Level: 99%								
Unweighted total		4350	2274	3921	111	128	239	
Effective Weighted Sample		3439	1781	3090	89	105	194	
Total		4350	2322	3918	109	125	234	
1 - Not at all well	(1.0)	330 8%	144 8%	168 7%	286 7%	9 8%	14 11%	23 10%
2	(2.0)	137 3%	61 3%	72 3%	128 3%	4 4%	4 3%	8 3%
3	(3.0)	197 5%	72 4%	110 5%	176 5%	3 3%	5 4%	8 3%
4	(4.0)	256 6%	109 6%	139 6%	222 6%	6 6%	13 10%	19 8%
5	(5.0)	419 10%	181 10%	211 9%	371 9%	19 18%	8 6%	27 12%
6	(6.0)	522 12%	227 13%	266 11%	484 12%	7 6%	13 10%	20 9%
7	(7.0)	736 17%	312 17%	387 17%	657 17%	27 25%	21 17%	48 20%
8	(8.0)	783 18%	324 18%	432 19%	727 19%	15 14%	18 15%	33 14%
9	(9.0)	389 9%	153 8%	215 9%	364 9%	5 5%	12 10%	18 8%
10 - Extremely well	(10.0)	410 9%	152 8%	245 11%	365 9%	11 10%	13 10%	24 10%
Don't know		171 4%	78 4%	78 3%	136 3%	2 2%	5 4%	8 3%
NEGATIVE VIEW (1-4)		920 21%	386 21%	489 21%	812 21%	22 20%	35 28%	57 24%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	941	408	476	855	26	21	47
	22%	23%	21%	22%	24%	17%	20%
POSITIVE VIEW (7-10)	2318	941	1279	2114	58	64	122
	53%	52%	55%	54%	53%	51%	52%
MOST NEGATIVE (1-2)	468	205	240	414	13	18	31
	11%	11%	10%	11%	12%	14%	13%
MOST POSITIVE (9-10)	800	304	460	730	16	25	41
	18%	17%	20%	19%	15%	20%	18%
Answered	4179	1734	2244	3781	106	120	226
Mean score	6.3	6.3	6.4	6.4	6.2	6.1	6.1
Standard deviation	2.55	2.53	2.56	2.53	2.50	2.77	2.64
Standard error	.04	.06	.05	.04	.24	.25	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

		Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
			55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
			a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%														
Unweighted total		4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample		3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total		4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
1 - Not at all well	(1.0)	238	39	42	56	15	110	71	115	13	20	29	44	38
		5%	6%	7%	6%	3%	6%	5%	5%	5%	8%	8%	6%	6%
2	(2.0)	89	15	10	21	10	37	42	34	15	8	5	24	19
		2%	2%	2%	2%	2%	2%	3%	1%	6%	3%	2%	3%	3%
								b		be			b	
3	(3.0)	170	28	25	45	20	68	69	69	10	13	13	29	35
		4%	5%	4%	4%	5%	4%	5%	3%	4%	5%	4%	4%	6%
								b						b
4	(4.0)	252	27	39	64	25	98	71	144	15	18	23	49	26
		6%	4%	7%	6%	6%	6%	5%	6%	6%	7%	7%	7%	4%
5	(5.0)	484	62	55	114	59	192	143	252	31	28	32	77	63
		11%	10%	10%	11%	13%	11%	10%	11%	12%	11%	9%	10%	10%
6	(6.0)	598	85	66	128	62	237	223	296	36	43	45	109	107
		14%	14%	12%	13%	14%	14%	16%	13%	14%	16%	13%	15%	17%
7	(7.0)	763	103	112	187	75	295	240	429	33	48	61	126	108
		18%	17%	20%	19%	17%	17%	17%	19%	13%	18%	17%	17%	17%
8	(8.0)	658	95	83	146	63	239	188	386	22	25	46	93	83
		15%	15%	14%	14%	14%	14%	14%	17%	9%	9%	13%	13%	13%
									cd					
9	(9.0)	371	53	43	69	26	118	120	198	27	25	33	71	50
		9%	9%	8%	7%	6%	7%	9%	9%	11%	9%	9%	10%	8%
10 - Extremely well	(10.0)	370	55	47	74	27	149	111	200	21	14	34	60	56
		9%	9%	8%	7%	6%	9%	8%	9%	8%	5%	10%	8%	9%
Don't know		356	54	49	107	57	178	100	189	27	23	29	59	42
		8%	9%	9%	11%	13%	10%	7%	8%	11%	9%	8%	8%	7%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEGATIVE VIEW (1-4)	749	109	115	185	70	313	254	362	53	60	71	146	119
	17%	18%	20%	18%	16%	18%	18%	16%	21%	23%	20%	20%	19%
NEUTRAL (5-6)	1082	147	121	242	121	430	366	548	67	71	77	186	171
	25%	24%	21%	24%	28%	25%	27%	24%	27%	27%	22%	25%	27%
POSITIVE VIEW (7-10)	2162	306	285	477	191	801	659	1211	103	112	174	351	297
	50%	50%	50%	47%	44%	47%	48%	52%	41%	42%	50%	47%	47%
								cd					
MOST NEGATIVE (1-2)	327	54	52	77	25	147	113	149	28	29	35	68	57
	8%	9%	9%	8%	6%	9%	8%	6%	11%	11%	10%	9%	9%
MOST POSITIVE (9-10)	741	108	90	143	53	267	231	397	48	39	66	131	106
	17%	18%	16%	14%	12%	16%	17%	17%	19%	15%	19%	18%	17%
Answered	3994	561	522	904	382	1543	1279	2122	223	243	322	683	587
Mean score	6.4	6.4	6.3	6.3	6.3	6.3	6.3	6.5	6.1	6.0	6.3	6.3	6.3
								d					
Standard deviation	2.37	2.46	2.47	2.36	2.19	2.43	2.38	2.30	2.55	2.45	2.56	2.44	2.44
Standard error	.04	.10	.11	.08	.14	.06	.07	.05	.17	.16	.15	.09	.09

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f	
		Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d		BLACK e
Significance Level: 99%																
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1 - Not at all well	(1.0)	238	49	**	**	**	28	21	20	29	203	22	6	10	2	**
		5%	6%	**	**	**	6%	5%	4%	8%	6%	4%	5%	4%	1%	**
2	(2.0)	89	18	**	**	**	10	8	8	9	73	10	5	-	2	**
		2%	2%	**	**	**	2%	2%	2%	3%	2%	2%	4%	-%	2%	**
													d			
3	(3.0)	170	32	**	**	**	20	11	18	13	133	29	5	14	6	**
		4%	4%	**	**	**	4%	3%	4%	4%	4%	5%	4%	6%	4%	**
4	(4.0)	252	56	**	**	**	34	22	36	17	212	32	5	15	10	**
		6%	7%	**	**	**	7%	6%	8%	5%	6%	6%	4%	7%	8%	**
5	(5.0)	484	98	**	**	**	55	42	47	51	397	70	16	24	18	**
		11%	12%	**	**	**	12%	11%	10%	14%	11%	12%	13%	11%	14%	**
6	(6.0)	598	107	**	**	**	46	61	65	40	501	81	24	28	15	**
		14%	13%	**	**	**	10%	16%	14%	11%	14%	14%	19%	13%	11%	**
7	(7.0)	763	153	**	**	**	85	68	86	67	644	101	24	43	17	**
		18%	18%	**	**	**	19%	18%	18%	19%	18%	18%	20%	19%	13%	**
8	(8.0)	658	118	**	**	**	60	58	62	52	551	91	19	33	26	**
		15%	14%	**	**	**	13%	15%	13%	14%	15%	16%	15%	15%	20%	**
9	(9.0)	371	58	**	**	**	37	21	38	20	304	55	7	22	20	**
		9%	7%	**	**	**	8%	5%	8%	6%	8%	10%	6%	10%	15%	**
10 - Extremely well	(10.0)	370	60	**	**	**	26	34	33	27	306	52	8	22	12	**
		9%	7%	**	**	**	6%	9%	7%	8%	8%	9%	6%	10%	9%	**
Don't know		356	95	**	**	**	56	38	57	32	313	22	5	11	2	**
		8%	11%	**	**	**	12%	10%	12%	9%	9%	4%	4%	5%	2%	**
											b					

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN		BLACK
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEGATIVE VIEW (1-4)	749	154	**	**	**	92	62	83	69	622	94	21	39	20	**
	17%	18%	**	**	**	20%	16%	18%	19%	17%	17%	17%	17%	15%	**
NEUTRAL (5-6)	1082	205	**	**	**	101	104	112	91	899	151	40	52	33	**
	25%	24%	**	**	**	22%	27%	24%	25%	25%	27%	32%	24%	25%	**
POSITIVE VIEW (7-10)	2162	389	**	**	**	208	180	218	166	1805	299	57	119	76	**
	50%	46%	**	**	**	46%	47%	46%	46%	50%	53%	47%	54%	58%	**
MOST NEGATIVE (1-2)	327	66	**	**	**	38	29	28	38	276	33	11	10	4	**
	8%	8%	**	**	**	8%	7%	6%	11%	8%	6%	9%	4%	3%	**
MOST POSITIVE (9-10)	741	118	**	**	**	63	55	70	47	610	107	15	44	33	**
	17%	14%	**	**	**	14%	14%	15%	13%	17%	19%	12%	20%	25%	**
Answered	3994	748	**	**	**	401	346	413	327	3326	545	118	210	129	**
Mean score	6.4	6.2	**	**	**	6.1	6.4	6.4	6.1	6.4	6.5	6.2	6.6	6.8	**
Standard deviation	2.37	2.36	**	**	**	2.39	2.32	2.28	2.48	2.37	2.29	2.25	2.30	2.18	**
Standard error	.04	.10	**	**	**	.14	.15	.13	.16	.04	.10	.22	.17	.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

		RELIGION			SEXUALITY			
		Total	NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
			a	b	a	b	c	d
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
1 - Not at all well	(1.0)	238	104	124	204	10	9	19
		5%	6%	5%	5%	9%	8%	8%
2	(2.0)	89	35	47	76	5	2	8
		2%	2%	2%	2%	5%	2%	3%
3	(3.0)	170	79	77	153	2	8	11
		4%	4%	3%	4%	2%	7%	5%
4	(4.0)	252	98	139	233	4	6	10
		6%	5%	6%	6%	3%	5%	4%
5	(5.0)	484	211	244	436	8	14	23
		11%	12%	10%	11%	8%	11%	10%
6	(6.0)	598	249	321	535	24	19	43
		14%	14%	14%	14%	22%	15%	18%
7	(7.0)	763	339	393	683	27	23	50
		18%	19%	17%	17%	25%	18%	21%
8	(8.0)	658	282	351	612	7	19	26
		15%	16%	15%	16%	6%	15%	11%
9	(9.0)	371	120	235	339	5	7	12
		9%	7%	10%	9%	4%	6%	5%
				a				
10 - Extremely well	(10.0)	370	127	229	336	12	7	19
		9%	7%	10%	9%	11%	6%	8%
				a				
Don't know		356	167	162	310	5	9	15
		8%	9%	7%	8%	5%	7%	6%
NEGATIVE VIEW (1-4)		749	316	388	666	21	26	47
		17%	17%	17%	17%	19%	21%	20%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
NEUTRAL (5-6)	1082	461	565	971	32	33	65
	25%	25%	24%	25%	30%	26%	28%
POSITIVE VIEW (7-10)	2162	868	1207	1970	50	56	107
	50%	48%	52%	50%	46%	45%	46%
MOST NEGATIVE (1-2)	327	138	172	280	15	12	27
	8%	8%	7%	7%	14%	9%	11%
MOST POSITIVE (9-10)	741	247	463	675	17	14	31
	17%	14%	20%	17%	16%	11%	13%
Answered	3994	1645	2160	3608	103	116	219
Mean score	6.4	6.3	6.5	6.4	6.1	6.0	6.1
Standard deviation	2.37	2.33	2.39	2.35	2.54	2.41	2.46
Standard error	.04	.06	.05	.04	.25	.22	.17

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1A. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides a broad mix of TV content?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	616 14%	102 17%	102 18%	188 19%	86 20%	254 15%	176 13%	375 16%	38 15%	42 16%	56 16%	98 13%	65 10%
A little better than others	1006 23%	126 21%	124 22%	231 23%	107 24%	354 21%	318 23%	571 25%	55 22%	57 21%	74 21%	161 22%	159 25%
About the same as others	1494 34%	201 33%	178 31%	320 32%	142 32%	597 35%	456 33%	793 34%	79 32%	85 32%	119 34%	251 34%	193 31%
A little worse than others	587 14%	79 13%	82 14%	135 13%	53 12%	236 14%	208 15%	291 13%	28 11%	33 12%	45 13%	104 14%	97 15%
Much worse than others	392 9%	78 13%	65 11%	91 9%	26 6%	169 10%	151 11%	176 8%	36 15%	34 13%	43 12%	97 13%	78 12%
Don't know	255 6%	29 5%	20 3%	46 5%	26 6%	111 6%	70 5%	106 5%	14 5%	15 6%	14 4%	30 4%	37 6%
BETTER THAN OTHERS	1622 37%	228 37%	226 40%	419 41%	193 44%	609 35%	494 36%	946 41%	93 37%	99 37%	129 37%	259 35%	225 36%
WORSE THAN OTHERS	979 23%	157 26%	147 26%	226 22%	80 18%	405 24%	359 26%	466 20%	64 26%	66 25%	88 25%	202 27%	175 28%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1A. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides a broad mix of TV content?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	616 14%	156 18%	** **	** **	** **	90 20%	66 17%	100 21%	53 15%	524 14%	73 13%	15 12%	28 13%	24 18%	** **
A little better than others	1006 23%	189 22%	** **	** **	** **	92 20%	97 25%	118 25%	71 20%	846 23%	142 25%	29 24%	51 23%	31 24%	** **
About the same as others	1494 34%	264 31%	** **	** **	** **	137 30%	127 33%	147 31%	109 30%	1249 34%	198 35%	44 36%	73 33%	49 37%	** **
A little worse than others	587 14%	119 14%	** **	** **	** **	74 16%	45 12%	57 12%	60 17%	500 14%	67 12%	17 14%	26 12%	15 11%	** **
Much worse than others	392 9%	76 9%	** **	** **	** **	51 11%	25 7%	33 7%	43 12%	337 9%	37 7%	5 4%	22 10%	5 4%	** **
Don't know	255 6%	38 5%	** **	** **	** **	13 3%	24 6%	15 3%	23 7%	183 5%	49 9%	13 10%	22 10%	7 5%	** **
BETTER THAN OTHERS	1622 37%	345 41%	** **	** **	** **	182 40%	163 42%	218 46%	124 34%	1370 38%	214 38%	45 36%	79 36%	55 42%	** **
WORSE THAN OTHERS	979 23%	196 23%	** **	** **	** **	125 27%	71 18%	91 19%	103 29%	837 23%	104 18%	22 18%	47 21%	20 15%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1A. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides a broad mix of TV content?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	616 14%	265 15%	324 14%	552 14%	15 14%	16 13%	31 13%
A little better than others	1006 23%	410 23%	555 24%	920 23%	24 22%	33 26%	57 24%
About the same as others	1494 34%	630 35%	788 34%	1368 35%	32 29%	40 32%	72 31%
A little worse than others	587 14%	246 14%	319 14%	533 14%	17 16%	17 13%	34 15%
Much worse than others	392 9%	159 9%	210 9%	341 9%	14 12%	14 11%	27 12%
Don't know	255 6%	102 6%	126 5%	204 5%	7 7%	6 5%	13 6%
BETTER THAN OTHERS	1622 37%	675 37%	878 38%	1472 38%	39 36%	49 39%	88 38%
WORSE THAN OTHERS	979 23%	405 22%	530 23%	874 22%	31 28%	30 24%	61 26%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1B. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Appeals to a wide range of different TV audiences?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
Much better than others	478 11%	74 12%	72 13%	126 12%	54 12%	188 11%	154 11%	273 12%	32 13%	37 14%	35 10%	77 10%	61 10%	
A little better than others	939 22%	116 19%	112 20%	198 20%	86 20%	308 18%	282 20%	541 23% d	50 20%	39 15%	70 20%	149 20%	148 24%	
About the same as others	1633 38%	227 37%	223 39%	419 41%	195 44%	697 41%	524 38%	874 38%	80 32%	97 37%	148 42%	288 39%	218 35%	
A little worse than others	630 14%	90 15%	77 14%	125 12%	47 11%	250 15%	210 15%	312 13%	44 18%	40 15%	49 14%	113 15%	96 15%	
Much worse than others	354 8%	66 11% d	53 9%	70 7%	17 4%	134 8%	115 8%	170 7%	23 9%	22 8%	28 8%	68 9%	63 10%	
Don't know	315 7%	43 7%	34 6%	73 7%	40 9%	144 8%	94 7%	142 6%	21 8%	30 11% b	21 6%	47 6%	43 7%	
BETTER THAN OTHERS	1417 33%	190 31%	184 32%	324 32%	140 32%	496 29%	436 32%	814 35%	82 33%	77 29%	105 30%	226 30%	209 33%	
WORSE THAN OTHERS	984 23%	156 25% d	131 23%	195 19%	64 15%	384 22%	325 24%	481 21%	68 27%	62 23%	77 22%	182 24%	158 25%	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1B. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Appeals to a wide range of different TV audiences?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	478 11%	106 13%	** **	** **	** **	61 13%	45 12%	52 11%	50 14%	392 11%	70 12%	9 8%	30 14%	20 16%	** **
A little better than others	939 22%	156 18%	** **	** **	** **	92 20%	63 16%	106 22%	50 14%	776 21%	149 26%	40 33%	60 27%	30 23%	** **
About the same as others	1633 38%	353 42%	** **	** **	** **	179 39%	174 45%	197 42%	151 42%	1385 38%	199 35%	41 33%	67 30%	57 43%	** **
A little worse than others	630 14%	106 13%	** **	** **	** **	65 14%	41 11%	65 14%	40 11%	527 14%	81 14%	16 13%	34 15%	16 12%	** **
Much worse than others	354 8%	63 7%	** **	** **	** **	39 9%	24 6%	25 5%	38 11%	308 8%	30 5%	5 4%	11 5%	6 4%	** **
Don't know	315 7%	60 7%	** **	** **	** **	21 5%	38 10%	27 6%	29 8%	252 7%	38 7%	11 9%	19 9%	2 2%	** **
BETTER THAN OTHERS	1417 33%	261 31%	** **	** **	** **	153 33%	108 28%	157 33%	101 28%	1168 32%	219 39%	50 41%	90 41%	50 38%	** **
WORSE THAN OTHERS	984 23%	169 20%	** **	** **	** **	104 23%	65 17%	89 19%	78 22%	834 23%	111 20%	21 17%	45 21%	22 17%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1B. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Appeals to a wide range of different TV audiences?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	478 11%	192 11%	270 12%	426 11%	14 13%	15 12%	30 13%
A little better than others	939 22%	397 22%	508 22%	856 22%	25 23%	24 19%	49 21%
About the same as others	1633 38%	674 37%	875 38%	1508 38%	34 31%	44 35%	78 33%
A little worse than others	630 14%	278 15%	326 14%	558 14%	17 16%	23 18%	40 17%
Much worse than others	354 8%	143 8%	189 8%	310 8%	11 10%	13 10%	24 10%
Don't know	315 7%	127 7%	155 7%	261 7%	7 7%	6 5%	14 6%
BETTER THAN OTHERS	1417 33%	590 33%	777 33%	1282 33%	39 36%	39 31%	78 33%
WORSE THAN OTHERS	984 23%	421 23%	515 22%	867 22%	29 26%	35 28%	64 27%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1C. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides high quality TV content?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	666 15%	117 19%	109 19%	193 19%	84 19%	264 15%	210 15%	382 17%	30 12%	44 17%	61 17%	102 14%	85 13%
A little better than others	1104 25%	165 27%	148 26%	265 26%	117 27%	392 23%	321 23%	664 29% ad	69 27%	52 20%	88 25%	188 25%	150 24%
About the same as others	1437 33%	184 30%	168 29%	310 31%	143 32%	587 34%	461 33%	750 32%	78 31%	96 36%	116 33%	242 33%	209 33%
A little worse than others	566 13%	63 10%	73 13%	123 12%	50 11%	232 13%	196 14%	268 12%	30 12%	27 10%	41 12%	101 14%	84 13%
Much worse than others	353 8%	65 11%	50 9%	75 7%	25 6%	148 9%	133 10% b	153 7%	28 11%	29 11%	34 10%	81 11% b	69 11% b
Don't know	224 5%	21 3%	23 4%	44 4%	21 5%	98 6%	59 4%	94 4%	15 6%	17 6%	10 3%	29 4%	32 5%
BETTER THAN OTHERS	1770 41%	282 46%	258 45%	458 45%	201 46%	656 38%	530 38%	1047 45% afg	98 39%	96 36%	149 43%	289 39%	235 37%
WORSE THAN OTHERS	920 21%	128 21%	123 21%	198 20%	75 17%	380 22%	329 24% b	420 18%	59 23%	56 21%	75 21%	183 25% b	153 24% b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1C. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides high quality TV content?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	666 15%	159 19%	** **	** **	** **	86 19%	73 19%	106 23%	52 14%	548 15%	86 15%	18 15%	29 13%	26 20%	** **
A little better than others	1104 25%	217 26%	** **	** **	** **	119 26%	99 26%	147 31%	66 18%	936 26%	152 27%	40 33%	52 24%	35 26%	** **
About the same as others	1437 33%	262 31%	** **	** **	** **	138 30%	124 32%	131 28%	126 35%	1200 33%	193 34%	34 27%	78 35%	50 38%	** **
A little worse than others	566 13%	107 13%	** **	** **	** **	57 12%	50 13%	45 10%	60 17%	483 13%	68 12%	18 14%	31 14%	8 6%	** **
Much worse than others	353 8%	62 7%	** **	** **	** **	42 9%	21 5%	28 6%	35 10%	304 8%	33 6%	3 3%	15 7%	8 6%	** **
Don't know	224 5%	35 4%	** **	** **	** **	16 4%	19 5%	14 3%	21 6%	168 5%	35 6%	9 8%	16 7%	5 4%	** **
BETTER THAN OTHERS	1770 41%	376 45%	** **	** **	** **	205 45%	171 44%	253 54%	118 33%	1484 41%	238 42%	59 48%	81 37%	61 46%	** **
WORSE THAN OTHERS	920 21%	169 20%	** **	** **	** **	99 22%	71 18%	73 16%	94 26%	787 22%	101 18%	21 17%	46 21%	16 12%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1C. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides high quality TV content?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	666 15%	294 16%	341 15%	590 15%	20 18%	20 16%	39 17%
A little better than others	1104 25%	454 25%	615 26%	1010 26%	27 25%	33 26%	59 25%
About the same as others	1437 33%	598 33%	758 33%	1312 33%	36 33%	41 33%	77 33%
A little worse than others	566 13%	227 13%	315 14%	518 13%	11 11%	15 12%	27 11%
Much worse than others	353 8%	147 8%	185 8%	307 8%	8 8%	13 11%	22 9%
Don't know	224 5%	92 5%	109 5%	180 5%	7 6%	3 2%	10 4%
BETTER THAN OTHERS	1770 41%	747 41%	956 41%	1601 41%	46 43%	52 42%	99 42%
WORSE THAN OTHERS	920 21%	374 21%	500 22%	825 21%	20 18%	29 23%	48 21%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1D. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content made for UK audiences?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	594 14%	94 15%	72 13%	122 12%	50 11%	202 12%	176 13%	347 15%	36 14%	33 13%	43 12%	86 12%	88 14%
A little better than others	1115 26%	154 25%	142 25%	236 23%	94 21%	370 21%	346 25%	633 27%	53 21%	50 19%	76 22%	173 23%	168 27%
About the same as others	1693 39%	229 37%	228 40%	438 43%	210 48%	733 43%	548 40%	904 39%	100 40%	116 44%	147 42%	299 40%	238 38%
A little worse than others	386 9%	49 8%	48 8%	82 8%	34 8%	161 9%	136 10%	172 7%	28 11%	21 8%	34 10%	86 12%	47 8%
Much worse than others	251 6%	47 8%	43 8%	51 5%	7 2%	111 6%	86 6%	107 5%	16 6%	23 9%	27 8%	53 7%	48 8%
Don't know	311 7%	44 7%	36 6%	81 8%	45 10%	144 8%	87 6%	148 6%	17 7%	22 8%	23 6%	45 6%	40 6%
BETTER THAN OTHERS	1709 39%	248 40%	214 38%	358 35%	143 33%	572 33%	523 38%	980 42%	88 35%	83 31%	119 34%	259 35%	256 41%
WORSE THAN OTHERS	637 15%	95 15%	92 16%	133 13%	41 9%	272 16%	222 16%	279 12%	45 18%	44 17%	61 17%	139 19%	95 15%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1D. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content made for UK audiences?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	594 14%	93 11%	** **	** **	** **	56 12%	37 10%	60 13%	31 9%	478 13%	93 16%	22 18%	35 16%	25 19%	** **
A little better than others	1115 26%	200 24%	** **	** **	** **	114 25%	87 23%	129 28%	67 19%	928 25%	157 28%	32 26%	62 28%	37 28%	** **
About the same as others	1693 39%	369 44%	** **	** **	** **	187 41%	181 47%	196 42%	168 47%	1450 40%	198 35%	39 32%	78 35%	50 38%	** **
A little worse than others	386 9%	68 8%	** **	** **	** **	39 8%	29 8%	32 7%	36 10%	315 9%	56 10%	12 10%	21 9%	10 8%	** **
Much worse than others	251 6%	43 5%	** **	** **	** **	26 6%	16 4%	16 3%	26 7%	221 6%	21 4%	4 3%	9 4%	4 3%	** **
Don't know	311 7%	70 8%	** **	** **	** **	35 8%	35 9%	37 8%	31 9%	247 7%	40 7%	14 11%	16 7%	4 3%	** **
BETTER THAN OTHERS	1709 39%	293 35%	** **	** **	** **	170 37%	123 32%	190 40%	98 27%	1406 39%	251 44%	54 44%	97 44%	62 47%	** **
WORSE THAN OTHERS	637 15%	111 13%	** **	** **	** **	65 14%	46 12%	48 10%	62 17%	535 15%	78 14%	16 13%	30 14%	15 11%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1D. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content made for UK audiences?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	594 14%	258 14%	308 13%	514 13%	25 23% a	19 15%	44 19%
A little better than others	1115 26%	472 26%	608 26%	1010 26%	28 26%	36 29%	65 28%
About the same as others	1693 39%	717 40%	892 38%	1564 40%	36 33%	45 36%	81 35%
A little worse than others	386 9%	129 7%	233 10% a	352 9%	5 5%	14 11%	19 8%
Much worse than others	251 6%	100 6%	133 6%	216 6%	7 7%	6 5%	13 6%
Don't know	311 7%	136 8%	147 6%	262 7%	8 7%	5 4%	12 5%
BETTER THAN OTHERS	1709 39%	730 40%	916 39%	1523 39%	53 49%	55 44%	109 46%
WORSE THAN OTHERS	637 15%	229 13%	367 16%	569 15%	12 11%	20 16%	32 14%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1E. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that dares to be different?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	299 7%	37 6%	33 6%	47 5%	14 3%	100 6%	104 8%	153 7%	16 7%	21 8%	32 9%	60 8%	48 8%
A little better than others	755 17%	85 14%	93 16%	167 17%	75 17%	276 16%	252 18%	397 17%	48 19%	36 14%	64 18%	140 19%	118 19%
About the same as others	1665 38%	241 39%	224 39%	421 42%	197 45%	689 40%	501 36%	931 40%	91 36%	97 37%	126 36%	267 36%	214 34%
A little worse than others	786 18%	132 21% cd	100 18%	157 16%	57 13%	278 16%	248 18%	426 18%	44 18%	43 16%	59 17%	126 17%	111 18%
Much worse than others	448 10%	67 11% d	72 13% d	92 9%	21 5%	173 10%	152 11%	218 9%	27 11%	31 12%	37 11%	82 11%	86 14% b
Don't know	398 9%	52 9%	49 9%	125 12%	76 17% ab	205 12%	123 9%	186 8%	23 9%	36 14% b	32 9%	67 9%	51 8%
BETTER THAN OTHERS	1054 24%	123 20%	126 22%	214 21%	89 20%	376 22%	356 26%	551 24%	64 26%	57 22%	96 27%	200 27%	166 26%
WORSE THAN OTHERS	1234 28%	199 32% cd	172 30% d	250 25%	78 18%	451 26%	400 29%	644 28%	72 29%	75 28%	96 28%	208 28%	198 31%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1E. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that dares to be different?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	299 7%	39 5%	** **	** **	** **	23 5%	16 4%	23 5%	16 4%	225 6%	61 11% a	11 9%	28 13% a	17 13% a	** **
A little better than others	755 17%	139 16%	** **	** **	** **	69 15%	69 18%	85 18%	54 15%	593 16%	142 25% a	23 19%	58 26% a	41 31% a	** **
About the same as others	1665 38%	360 43%	** **	** **	** **	181 40%	179 47%	210 45%	146 41%	1418 39%	202 36%	55 44%	68 31%	44 33%	** **
A little worse than others	786 18%	130 15%	** **	** **	** **	81 18%	50 13%	75 16%	55 15%	687 19% b	78 14%	13 10%	31 14%	18 13%	** **
Much worse than others	448 10%	76 9%	** **	** **	** **	59 13% b	17 4%	34 7%	39 11% b	393 11% b	34 6%	9 7%	11 5%	7 5%	** **
Don't know	398 9%	99 12%	** **	** **	** **	45 10%	54 14%	44 9%	48 14%	323 9%	51 9%	12 10%	26 12%	5 4%	** **
BETTER THAN OTHERS	1054 24%	178 21%	** **	** **	** **	92 20%	85 22%	108 23%	70 20%	818 22%	202 36% a	35 28%	86 39% a	58 44% a	** **
WORSE THAN OTHERS	1234 28%	206 24%	** **	** **	** **	140 31% b	66 17%	109 23%	95 26%	1080 30% bd	111 20%	22 18%	42 19%	24 19%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1E. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that dares to be different?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	299 7%	107 6%	180 8%	258 7%	8 7%	11 9%	19 8%
A little better than others	755 17%	306 17%	416 18%	689 18%	17 16%	16 13%	33 14%
About the same as others	1665 38%	699 39%	889 38%	1530 39%	38 35%	47 37%	85 36%
A little worse than others	786 18%	333 18%	416 18%	710 18%	23 21%	22 18%	46 20%
Much worse than others	448 10%	210 12%	212 9%	392 10%	14 13%	20 16%	35 15%
Don't know	398 9%	156 9%	209 9%	339 9%	8 7%	9 7%	17 7%
BETTER THAN OTHERS	1054 24%	413 23%	597 26%	947 24%	25 23%	27 21%	52 22%
WORSE THAN OTHERS	1234 28%	544 30%	628 27%	1102 28%	38 35%	43 34%	81 34%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1F. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that is different from other providers?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	392 9%	44 7%	48 8%	86 8%	38 9%	145 8%	135 10%	199 9%	24 10%	22 8%	30 9%	68 9%	62 10%
A little better than others	887 20%	124 20%	117 21%	207 20%	90 20%	308 18%	278 20%	499 22%	50 20%	62 23%	74 21%	146 20%	123 20%
About the same as others	1767 41%	245 40%	231 40%	434 43%	204 46%	729 42%	550 40%	970 42%	96 38%	95 36%	153 44%	303 41%	244 39%
A little worse than others	608 14%	97 16%	72 13%	115 11%	43 10%	218 13%	205 15%	320 14%	35 14%	23 9%	38 11%	105 14%	99 16%
Much worse than others	365 8%	62 10%	59 10%	74 7%	15 3%	156 9%	120 9%	170 7%	27 11%	33 13%	35 10%	70 9%	64 10%
Don't know	330 8%	43 7%	44 8%	94 9%	50 11%	164 10%	90 7%	153 7%	18 7%	29 11%	21 6%	50 7%	37 6%
BETTER THAN OTHERS	1279 29%	168 27%	165 29%	293 29%	127 29%	453 26%	413 30%	699 30%	74 30%	84 32%	104 30%	214 29%	185 29%
WORSE THAN OTHERS	973 22%	160 26%	131 23%	189 19%	58 13%	375 22%	326 24%	490 21%	62 25%	57 21%	72 21%	175 24%	163 26%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1F. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that is different from other providers?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	392 9%	75 9%	** **	** **	** **	37 8%	38 10%	49 11%	26 7%	298 8%	76 13% a	14 11%	34 16% a	21 16% a	** **
A little better than others	887 20%	165 20%	** **	** **	** **	99 22%	66 17%	110 23%	54 15%	736 20%	129 23%	26 21%	48 22%	32 25%	** **
About the same as others	1767 41%	365 43%	** **	** **	** **	187 41%	178 46%	203 43%	156 43%	1511 42%	215 38%	48 39%	80 36%	54 41%	** **
A little worse than others	608 14%	93 11%	** **	** **	** **	54 12%	39 10%	48 10%	46 13%	521 14%	64 11%	19 15%	18 8%	13 10%	** **
Much worse than others	365 8%	65 8%	** **	** **	** **	43 10%	22 6%	29 6%	36 10%	312 9%	41 7%	7 5%	20 9%	4 3%	** **
Don't know	330 8%	79 9%	** **	** **	** **	37 8%	42 11%	32 7%	42 12%	261 7%	41 7%	10 8%	21 9%	7 6%	** **
BETTER THAN OTHERS	1279 29%	241 29%	** **	** **	** **	136 30%	104 27%	160 34% d	79 22%	1034 28%	205 36% a	39 32%	82 37%	53 41% a	** **
WORSE THAN OTHERS	973 22%	159 19%	** **	** **	** **	98 21%	61 16%	77 16%	82 23%	833 23%	105 19%	26 21%	38 17%	17 13%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D1F. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that is different from other providers?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	392 9%	151 8%	224 10%	348 9%	11 10%	16 12%	27 11%
A little better than others	887 20%	368 20%	491 21%	801 20%	21 20%	25 20%	46 20%
About the same as others	1767 41%	744 41%	941 41%	1634 42% cd	37 34%	36 29%	73 31%
A little worse than others	608 14%	256 14%	320 14%	553 14%	18 16%	18 14%	35 15%
Much worse than others	365 8%	163 9%	182 8%	318 8%	14 13%	18 14%	32 14% a
Don't know	330 8%	131 7%	165 7%	265 7%	7 7%	13 10%	20 9%
BETTER THAN OTHERS	1279 29%	519 29%	714 31%	1149 29%	33 30%	41 32%	73 31%
WORSE THAN OTHERS	973 22%	419 23%	502 22%	870 22%	32 29%	35 28%	67 29%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2A. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides a broad mix of radio content?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	814 19%	127 21%	134 23%	253 25%	119 27%	324 19%	240 17%	491 21%	49 20%	60 22%	69 20%	125 17%	95 15%
A little better than others	955 22%	127 21%	124 22%	188 19%	65 15%	321 19%	321 23%	520 22%	57 23%	45 17%	66 19%	155 21%	163 26%
About the same as others	1098 25%	148 24%	108 19%	188 19%	80 18%	410 24%	358 26%	570 25%	60 24%	59 22%	93 27%	204 28%	165 26%
A little worse than others	303 7%	35 6%	36 6%	49 5%	14 3%	109 6%	99 7%	135 6%	15 6%	18 7%	15 4%	50 7%	41 7%
Much worse than others	188 4%	33 5%	23 4%	27 3%	3 1%	67 4%	60 4%	73 3%	12 5%	11 4%	15 4%	36 5%	28 4%
Don't know	992 23%	146 24%	147 26%	305 30%	158 36%	490 28%	301 22%	522 23%	56 23%	73 28%	92 26%	172 23%	136 22%
BETTER THAN OTHERS	1769 41%	254 41%	257 45%	441 44%	184 42%	645 37%	561 41%	1011 44%	106 42%	104 39%	135 38%	279 38%	259 41%
WORSE THAN OTHERS	491 11%	67 11%	59 10%	76 8%	17 4%	176 10%	159 12%	208 9%	27 11%	29 11%	30 9%	86 12%	69 11%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2A. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides a broad mix of radio content?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	814 19%	204 24%	** **	** **	** **	126 27%	78 20%	131 28%	71 20%	707 19%	88 16%	18 15%	35 16%	27 20%	** **
A little better than others	955 22%	153 18%	** **	** **	** **	91 20%	62 16%	94 20%	58 16%	803 22%	132 23%	28 23%	48 22%	36 27%	** **
About the same as others	1098 25%	160 19%	** **	** **	** **	74 16%	87 23%	75 16%	79 22%	904 25%	168 30%	35 28%	65 29%	37 28%	** **
A little worse than others	303 7%	41 5%	** **	** **	** **	29 6%	12 3%	21 5%	17 5%	239 7%	53 9%	12 9%	23 10%	12 9%	** **
Much worse than others	188 4%	24 3%	** **	** **	** **	15 3%	9 2%	9 2%	16 4%	162 4%	14 3%	4 4%	4 2%	2 1%	** **
Don't know	992 23%	261 31%	** **	** **	** **	124 27%	137 36%	140 30%	117 33%	825 23%	111 20%	26 21%	47 21%	18 14%	** **
BETTER THAN OTHERS	1769 41%	357 42%	** **	** **	** **	217 47%	139 36%	225 48%	130 36%	1510 41%	220 39%	46 38%	83 38%	62 48%	** **
WORSE THAN OTHERS	491 11%	65 8%	** **	** **	** **	44 10%	21 5%	30 6%	33 9%	401 11%	68 12%	16 13%	27 12%	14 10%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2A. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides a broad mix of radio content?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	814 19%	354 20%	429 18%	732 19%	21 20%	30 24%	52 22%
A little better than others	955 22%	388 21%	533 23%	862 22%	27 25%	26 21%	53 23%
About the same as others	1098 25%	469 26%	581 25%	1020 26%	21 19%	22 18%	43 18%
A little worse than others	303 7%	100 6%	177 8%	271 7%	4 4%	14 11%	18 8%
Much worse than others	188 4%	78 4%	100 4%	162 4%	8 7%	2 2%	10 4%
Don't know	992 23%	424 23%	501 22%	870 22%	27 25%	31 25%	58 25%
BETTER THAN OTHERS	1769 41%	741 41%	962 41%	1594 41%	49 45%	56 45%	105 45%
WORSE THAN OTHERS	491 11%	178 10%	277 12%	433 11%	12 11%	16 13%	28 12%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2B. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Appeals to a wide range of different radio audiences?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	776 18%	125 20%	125 22%	209 21%	84 19%	278 16%	226 16%	470 20% a	44 17%	44 16%	58 17%	117 16%	99 16%
A little better than others	935 21%	122 20%	123 21%	211 21%	88 20%	346 20%	313 23%	518 22%	60 24%	52 20%	86 25%	164 22%	151 24%
About the same as others	1161 27%	167 27% cd	127 22%	202 20%	74 17%	430 25%	384 28%	587 25%	59 24%	73 28%	83 24%	202 27%	175 28%
A little worse than others	301 7%	33 5%	27 5%	43 4%	16 4%	106 6%	102 7%	141 6%	17 7%	11 4%	18 5%	54 7%	48 8%
Much worse than others	186 4%	26 4%	23 4%	31 3%	7 2%	67 4%	58 4%	74 3%	11 5%	13 5%	12 3%	33 4%	28 4%
Don't know	991 23%	142 23%	146 26%	315 31% a	170 39% ab	494 29%	296 21%	521 23%	59 24%	72 27%	94 27%	171 23%	128 20%
BETTER THAN OTHERS	1711 39%	248 40%	248 43%	420 42%	172 39%	625 36%	539 39%	988 43%	103 41%	96 36%	144 41%	282 38%	250 40%
WORSE THAN OTHERS	487 11%	59 10%	50 9%	74 7%	23 5%	173 10%	161 12%	215 9%	28 11%	24 9%	30 8%	87 12%	76 12%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2B. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Appeals to a wide range of different radio audiences?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	776 18%	170 20%	** **	** **	** **	102 22%	68 18%	107 23%	62 17%	662 18%	92 16%	23 19%	30 13%	30 22%	** **
A little better than others	935 21%	168 20%	** **	** **	** **	91 20%	77 20%	101 21%	67 19%	789 22%	132 23%	28 23%	49 22%	35 27%	** **
About the same as others	1161 27%	175 21%	** **	** **	** **	90 20%	85 22%	90 19%	77 22%	959 26%	170 30%	33 27%	71 32%	41 31%	** **
A little worse than others	301 7%	37 4%	** **	** **	** **	19 4%	18 5%	19 4%	18 5%	256 7%	36 6%	8 6%	17 8%	3 2%	** **
Much worse than others	186 4%	26 3%	** **	** **	** **	20 4%	7 2%	10 2%	16 4%	153 4%	23 4%	7 6%	6 3%	4 3%	** **
Don't know	991 23%	266 32%	** **	** **	** **	136 30%	130 34%	144 31%	118 33%	820 23%	114 20%	24 20%	48 22%	18 14%	** **
BETTER THAN OTHERS	1711 39%	339 40%	** **	** **	** **	193 42%	145 38%	207 44%	129 36%	1451 40%	223 39%	51 41%	79 36%	65 49%	** **
WORSE THAN OTHERS	487 11%	64 8%	** **	** **	** **	39 8%	25 6%	30 6%	34 10%	409 11%	59 10%	15 12%	23 11%	7 6%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2B. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Appeals to a wide range of different radio audiences?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	776 18%	348 19%	398 17%	691 18%	19 17%	29 23%	48 20%
A little better than others	935 21%	389 21%	511 22%	863 22%	26 24%	21 17%	47 20%
About the same as others	1161 27%	464 26%	643 28%	1072 27%	19 18%	31 24%	50 21%
A little worse than others	301 7%	123 7%	162 7%	257 7%	11 10%	14 11%	25 11%
Much worse than others	186 4%	72 4%	102 4%	164 4%	5 5%	4 3%	9 4%
Don't know	991 23%	416 23%	505 22%	870 22%	28 25%	27 21%	54 23%
BETTER THAN OTHERS	1711 39%	737 41%	909 39%	1554 40%	45 42%	50 40%	95 41%
WORSE THAN OTHERS	487 11%	195 11%	264 11%	422 11%	16 15%	18 15%	35 15%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2C. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides high quality radio content?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	817 19%	133 22%	140 25%	261 26%	120 27%	326 19%	228 17%	503 22% afg	44 18%	57 21% g	63 18%	117 16%	82 13%
A little better than others	966 22%	137 22%	142 25%	220 22%	78 18%	349 20%	319 23%	536 23%	56 23%	54 21%	72 21%	167 22%	157 25%
About the same as others	1124 26%	149 24% c	112 20%	181 18%	70 16%	420 24%	363 26%	585 25%	60 24%	57 22%	91 26%	185 25%	179 28%
A little worse than others	310 7%	33 5%	29 5%	44 4%	15 3%	102 6%	118 9% b	127 5%	15 6%	12 5%	25 7%	71 10% b	57 9% b
Much worse than others	207 5%	30 5%	22 4%	28 3%	6 1%	69 4%	70 5%	84 4%	16 6%	15 6%	12 3%	40 5%	28 5%
Don't know	925 21%	133 22%	126 22%	276 27%	150 34% ab	454 26%	282 20%	476 21%	59 24%	69 26%	86 25%	162 22%	126 20%
BETTER THAN OTHERS	1783 41%	270 44%	282 49%	481 48%	199 45%	675 39%	546 40%	1039 45% afg	100 40%	111 42%	136 39%	284 38%	239 38%
WORSE THAN OTHERS	518 12%	63 10%	51 9%	72 7%	21 5%	172 10%	188 14% b	211 9%	31 12%	27 10%	37 11%	111 15% b	85 14% b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2C. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides high quality radio content?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	817 19%	212 25%	** **	** **	** **	132 29%	79 21%	137 29%	74 21%	713 20% bd	76 13%	20 16%	23 11%	25 19%	** **
A little better than others	966 22%	179 21%	** **	** **	** **	102 22%	77 20%	107 23%	72 20%	814 22%	133 24%	31 25%	53 24%	28 21%	** **
About the same as others	1124 26%	153 18%	** **	** **	** **	67 15%	86 22%	77 16%	74 21%	929 26%	170 30%	35 28%	68 31%	48 36%	** **
A little worse than others	310 7%	37 4%	** **	** **	** **	23 5%	14 4%	19 4%	16 5%	233 6%	64 11% a	15 12%	28 13% a	10 7%	** **
Much worse than others	207 5%	24 3%	** **	** **	** **	18 4%	7 2%	7 1%	17 5%	179 5%	19 3%	4 3%	5 2%	5 4%	** **
Don't know	925 21%	238 28%	** **	** **	** **	116 25%	121 32%	125 27%	106 29%	771 21%	103 18%	19 16%	44 20%	16 12%	** **
BETTER THAN OTHERS	1783 41%	391 46%	** **	** **	** **	234 51%	156 41%	243 52%	146 41%	1527 42%	209 37%	50 41%	76 34%	53 40%	** **
WORSE THAN OTHERS	518 12%	61 7%	** **	** **	** **	41 9%	21 5%	26 5%	34 9%	411 11%	84 15%	19 16%	33 15%	14 11%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2C. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides high quality radio content?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	817 19%	362 20%	416 18%	735 19%	18 16%	28 22%	46 20%
A little better than others	966 22%	403 22%	532 23%	882 23%	28 26%	19 15%	46 20%
About the same as others	1124 26%	450 25%	625 27%	1039 27%	23 21%	29 23%	52 22%
A little worse than others	310 7%	114 6%	173 7%	258 7%	11 10%	16 13%	27 12% a
Much worse than others	207 5%	89 5%	107 5%	183 5%	3 3%	8 7%	11 5%
Don't know	925 21%	394 22%	468 20%	820 21%	26 24%	25 20%	51 22%
BETTER THAN OTHERS	1783 41%	765 42%	948 41%	1617 41%	46 42%	47 37%	92 39%
WORSE THAN OTHERS	518 12%	203 11%	281 12%	441 11%	14 13%	24 19%	38 16% a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2D. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content made for UK audiences?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	730 17%	111 18%	102 18%	190 19%	88 20%	270 16%	223 16%	435 19%	43 17%	43 16%	53 15%	119 16%	97 15%
A little better than others	992 23%	140 23%	137 24%	211 21%	74 17%	341 20%	319 23%	546 24%	56 22%	56 21%	73 21%	149 20%	155 25%
About the same as others	1254 29%	174 28%	152 27%	254 25%	102 23%	487 28%	400 29%	659 29%	66 27%	64 24%	105 30%	223 30%	184 29%
A little worse than others	282 6%	23 4%	25 4%	43 4%	19 4%	108 6%	119 9%	107 5%	16 6%	19 7%	20 6%	66 9%	54 9%
Much worse than others	144 3%	27 4%	20 4%	21 2%	1 *	50 3%	36 3%	64 3%	9 4%	8 3%	12 3%	24 3%	16 3%
Don't know	948 22%	139 23%	136 24%	291 29%	155 35%	466 27%	281 20%	500 22%	60 24%	76 29%	87 25%	160 22%	123 20%
BETTER THAN OTHERS	1721 40%	251 41%	239 42%	401 40%	162 37%	610 35%	543 39%	981 42%	99 39%	99 37%	126 36%	268 36%	252 40%
WORSE THAN OTHERS	426 10%	51 8%	45 8%	64 6%	20 4%	158 9%	155 11%	171 7%	25 10%	27 10%	32 9%	91 12%	70 11%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2D. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content made for UK audiences?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	730 17%	150 18%	** **	** **	** **	83 18%	68 18%	90 19%	59 16%	608 17%	100 18%	22 18%	37 17%	28 21%	** **
A little better than others	992 23%	174 21%	** **	** **	** **	99 22%	74 19%	110 23%	63 18%	837 23%	127 22%	26 21%	55 25%	30 23%	** **
About the same as others	1254 29%	210 25%	** **	** **	** **	113 25%	97 25%	113 24%	93 26%	1049 29%	181 32%	42 35%	65 29%	48 36%	** **
A little worse than others	282 6%	39 5%	** **	** **	** **	29 6%	10 3%	14 3%	25 7%	223 6%	51 9%	12 10%	20 9%	9 7%	** **
Much worse than others	144 3%	17 2%	** **	** **	** **	9 2%	9 2%	6 1%	11 3%	127 3%	11 2%	2 1%	4 2%	2 1%	** **
Don't know	948 22%	252 30%	** **	** **	** **	125 27%	127 33%	138 29%	108 30%	795 22%	95 17%	19 15%	41 18%	15 11%	** **
BETTER THAN OTHERS	1721 40%	324 38%	** **	** **	** **	181 40%	142 37%	200 43%	122 34%	1445 40%	228 40%	48 39%	92 42%	58 44%	** **
WORSE THAN OTHERS	426 10%	56 7%	** **	** **	** **	38 8%	18 5%	20 4%	36 10%	350 10%	62 11%	14 11%	23 11%	11 8%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2D. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content made for UK audiences?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	730 17%	306 17%	395 17%	645 16%	20 19%	26 21%	47 20%
A little better than others	992 23%	418 23%	530 23%	912 23%	20 18%	26 20%	45 19%
About the same as others	1254 29%	519 29%	675 29%	1141 29%	34 31%	40 32%	74 31%
A little worse than others	282 6%	103 6%	165 7%	253 6%	6 5%	9 7%	14 6%
Much worse than others	144 3%	61 3%	78 3%	126 3%	4 4%	3 3%	7 3%
Don't know	948 22%	404 22%	480 21%	841 21%	25 23%	22 17%	47 20%
BETTER THAN OTHERS	1721 40%	724 40%	926 40%	1557 40%	40 37%	52 42%	92 39%
WORSE THAN OTHERS	426 10%	164 9%	242 10%	379 10%	10 9%	12 9%	21 9%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2E. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that dares to be different?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	450 10%	59 10%	53 9%	90 9%	37 8%	150 9%	122 9%	265 11%	25 10%	25 10%	26 7%	62 8%	58 9%
A little better than others	788 18%	101 16%	94 16%	151 15%	57 13%	253 15%	265 19%	430 19%	48 19%	41 15%	50 14%	128 17%	132 21%
About the same as others	1362 31%	193 31%	169 30%	293 29%	124 28%	525 31%	448 32%	710 31%	68 27%	82 31%	129 37%	244 33%	198 31%
A little worse than others	452 10%	69 11%	56 10%	79 8%	23 5%	160 9%	158 11%	227 10%	28 11%	16 6%	24 7%	84 11%	77 12%
Much worse than others	224 5%	32 5%	39 7%	48 5%	10 2%	92 5%	67 5%	99 4%	15 6%	13 5%	16 5%	41 6%	32 5%
Don't know	1074 25%	161 26%	160 28%	349 35%	189 43%	541 31%	321 23%	580 25%	67 27%	88 33%	105 30%	183 25%	133 21%
BETTER THAN OTHERS	1239 28%	160 26%	147 26%	241 24%	94 21%	402 23%	387 28%	695 30%	72 29%	66 25%	76 22%	190 26%	190 30%
WORSE THAN OTHERS	675 16%	101 16%	95 17%	128 13%	33 7%	252 15%	224 16%	326 14%	43 17%	29 11%	40 11%	125 17%	109 17%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2E. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that dares to be different?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	450 10%	73 9%	** **	** **	** **	42 9%	31 8%	46 10%	26 7%	363 10%	69 12%	12 10%	26 12%	24 18%	** **
A little better than others	788 18%	131 15%	** **	** **	** **	83 18%	47 12%	74 16%	57 16%	650 18%	116 21%	23 19%	48 22%	31 24%	** **
About the same as others	1362 31%	235 28%	** **	** **	** **	116 25%	119 31%	139 30%	92 26%	1132 31%	202 36%	50 41%	69 31%	49 37%	** **
A little worse than others	452 10%	64 8%	** **	** **	** **	31 7%	34 9%	36 8%	29 8%	389 11%	55 10%	11 9%	28 13%	7 5%	** **
Much worse than others	224 5%	42 5%	** **	** **	** **	32 7%	11 3%	15 3%	25 7%	194 5%	18 3%	8 7%	3 1%	4 3%	** **
Don't know	1074 25%	298 35%	** **	** **	** **	155 34%	143 37%	161 34%	130 36%	910 25%	106 19%	19 15%	47 21%	16 12%	** **
BETTER THAN OTHERS	1239 28%	204 24%	** **	** **	** **	125 27%	78 20%	120 25%	84 23%	1013 28%	185 33%	35 29%	75 34%	55 42%	** **
WORSE THAN OTHERS	675 16%	107 13%	** **	** **	** **	62 14%	44 12%	51 11%	54 15%	583 16%	73 13%	19 15%	31 14%	11 8%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2E. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that dares to be different?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	450 10%	204 11%	227 10%	400 10%	14 13%	15 12%	29 12%
A little better than others	788 18%	314 17%	440 19%	706 18%	19 18%	24 19%	43 18%
About the same as others	1362 31%	579 32%	723 31%	1246 32%	33 31%	40 32%	74 32%
A little worse than others	452 10%	174 10%	258 11%	413 11%	8 7%	9 7%	17 7%
Much worse than others	224 5%	94 5%	114 5%	197 5%	8 7%	8 6%	16 7%
Don't know	1074 25%	447 25%	560 24%	956 24%	26 24%	30 24%	56 24%
BETTER THAN OTHERS	1239 28%	518 29%	667 29%	1107 28%	33 30%	38 31%	71 31%
WORSE THAN OTHERS	675 16%	269 15%	372 16%	610 16%	16 15%	17 13%	33 14%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2F. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that is different from other providers?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	545 13%	77 13%	77 13%	142 14%	65 15%	199 12%	167 12%	309 13%	38 15%	41 16%	41 12%	85 12%	79 13%
A little better than others	894 21%	118 19%	112 20%	188 19%	76 17%	315 18%	292 21%	485 21%	46 18%	51 19%	74 21%	145 20%	146 23%
About the same as others	1318 30%	185 30%	157 27%	249 25%	93 21%	480 28%	410 30%	713 31%	70 28%	60 23%	101 29%	220 30%	177 28%
A little worse than others	371 9%	48 8%	42 7%	55 5%	13 3%	126 7%	133 10%	175 8%	16 6%	18 7%	22 6%	67 9%	70 11%
Much worse than others	193 4%	36 6%	25 4%	32 3%	8 2%	73 4%	64 5%	81 3%	16 6%	14 5%	15 4%	43 6%	26 4%
Don't know	1029 24%	151 25%	159 28%	344 34%	185 42%	529 31%	313 23%	548 24%	64 26%	81 31%	97 28%	182 24%	131 21%
BETTER THAN OTHERS	1438 33%	195 32%	189 33%	330 33%	141 32%	514 30%	459 33%	794 34%	84 34%	92 35%	115 33%	231 31%	225 36%
WORSE THAN OTHERS	565 13%	84 14%	67 12%	88 9%	21 5%	199 12%	197 14%	256 11%	32 13%	32 12%	37 11%	110 15%	95 15%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2F. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that is different from other providers?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	545 13%	117 14%	** **	** **	** **	68 15%	48 12%	72 15%	43 12%	454 12%	71 12%	11 9%	28 13%	23 17%	** **
A little better than others	894 21%	159 19%	** **	** **	** **	100 22%	59 15%	97 21%	62 17%	742 20%	127 23%	24 20%	51 23%	34 26%	** **
About the same as others	1318 30%	206 24%	** **	** **	** **	97 21%	110 29%	111 24%	92 26%	1105 30%	183 32%	52 42%	58 26%	43 33%	** **
A little worse than others	371 9%	45 5%	** **	** **	** **	30 6%	15 4%	25 5%	20 6%	300 8%	62 11%	11 9%	29 13%	15 11%	** **
Much worse than others	193 4%	27 3%	** **	** **	** **	17 4%	10 3%	8 2%	17 5%	167 5%	19 3%	3 2%	9 4%	2 2%	** **
Don't know	1029 24%	290 34%	** **	** **	** **	147 32%	143 37%	157 33%	125 35%	872 24%	103 18%	21 17%	46 21%	15 11%	** **
BETTER THAN OTHERS	1438 33%	275 33%	** **	** **	** **	168 37%	107 28%	169 36%	104 29%	1196 33%	198 35%	35 29%	79 36%	57 43%	** **
WORSE THAN OTHERS	565 13%	72 9%	** **	** **	** **	46 10%	26 7%	33 7%	37 10%	466 13%	82 14%	14 12%	39 17%	17 13%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D2F. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that is different from other providers?

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	545 13%	232 13%	291 13%	477 12%	20 18%	19 15%	39 17%
A little better than others	894 21%	391 22%	459 20%	822 21%	16 15%	20 16%	36 16%
About the same as others	1318 30%	517 29%	746 32%	1214 31%	30 28%	41 32%	71 30%
A little worse than others	371 9%	162 9%	196 8%	340 9%	8 7%	9 7%	17 7%
Much worse than others	193 4%	78 4%	104 4%	167 4%	4 4%	3 2%	7 3%
Don't know	1029 24%	432 24%	526 23%	898 23%	31 28%	33 26%	63 27%
BETTER THAN OTHERS	1438 33%	623 34%	750 32%	1298 33%	36 33%	39 31%	75 32%
WORSE THAN OTHERS	565 13%	240 13%	300 13%	507 13%	12 11%	12 10%	24 10%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3A. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides a broad mix of online content?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	489 11%	67 11%	66 12%	103 10%	37 9%	165 10%	134 10%	293 13%	28 11%	24 9%	30 9%	69 9%	72 12%
A little better than others	1015 23%	142 23%	120 21%	182 18%	62 14%	318 18%	315 23%	577 25%	52 21%	52 20%	64 18%	145 20%	156 25%
		d						f					
About the same as others	1411 32%	199 32%	165 29%	248 25%	83 19%	513 30%	431 31%	775 34%	79 31%	81 31%	93 27%	221 30%	205 33%
		cd	d										
A little worse than others	317 7%	32 5%	21 4%	35 3%	14 3%	87 5%	111 8%	133 6%	16 6%	7 3%	24 7%	64 9%	54 9%
		d					d					d	d
Much worse than others	181 4%	29 5%	22 4%	25 3%	4 1%	70 4%	60 4%	67 3%	15 6%	11 4%	15 4%	38 5%	29 5%
		d										b	
Don't know	937 22%	146 24%	177 31%	417 41%	240 55%	568 33%	329 24%	467 20%	59 24%	90 34%	123 35%	204 28%	113 18%
			a	ab	abc		g			abg	abcg	bg	
BETTER THAN OTHERS	1504 35%	209 34%	186 33%	286 28%	99 23%	483 28%	449 33%	870 38%	80 32%	76 29%	94 27%	215 29%	228 36%
		d	d					aef					ef
WORSE THAN OTHERS	498 11%	61 10%	43 8%	60 6%	17 4%	157 9%	170 12%	200 9%	32 13%	18 7%	39 11%	102 14%	82 13%
		d					b					bd	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3A. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides a broad mix of online content?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	489 11%	88 10%	** **	** **	** **	61 13%	27 7%	58 12%	30 8%	378 10%	95 17%	21 17%	36 16%	30 22%	** **
A little better than others	1015 23%	149 18%	** **	** **	** **	82 18%	68 18%	100 21%	50 14%	859 24%	132 23%	35 28%	54 24%	24 19%	** **
About the same as others	1411 32%	212 25%	** **	** **	** **	116 25%	96 25%	109 23%	103 29%	1166 32%	209 37%	32 26%	82 37%	51 39%	** **
A little worse than others	317 7%	27 3%	** **	** **	** **	15 3%	11 3%	8 2%	18 5%	252 7%	49 9%	12 10%	20 9%	9 7%	** **
Much worse than others	181 4%	23 3%	** **	** **	** **	17 4%	6 1%	8 2%	15 4%	154 4%	17 3%	3 3%	4 2%	7 5%	** **
Don't know	937 22%	344 41%	** **	** **	** **	166 36%	177 46%	187 40%	144 40%	832 23%	64 11%	19 16%	25 12%	10 8%	** **
BETTER THAN OTHERS	1504 35%	238 28%	** **	** **	** **	143 31%	95 25%	158 34%	79 22%	1236 34%	227 40%	56 46%	90 40%	54 41%	** **
WORSE THAN OTHERS	498 11%	49 6%	** **	** **	** **	32 7%	17 4%	16 3%	33 9%	406 11%	66 12%	15 12%	24 11%	16 12%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3A. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides a broad mix of online content?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	489 11%	192 11%	272 12%	430 11%	15 14%	13 10%	28 12%
A little better than others	1015 23%	447 25%	528 23%	933 24%	24 22%	36 29%	60 26%
About the same as others	1411 32%	599 33%	750 32%	1282 33%	35 32%	38 31%	73 31%
A little worse than others	317 7%	139 8%	158 7%	272 7%	13 12%	13 10%	26 11%
Much worse than others	181 4%	82 5%	82 4%	151 4%	5 5%	9 8%	15 6%
Don't know	937 22%	353 19%	532 23%	850 22%	17 16%	15 12%	32 14%
				d			
BETTER THAN OTHERS	1504 35%	638 35%	800 34%	1363 35%	39 36%	49 39%	88 38%
WORSE THAN OTHERS	498 11%	221 12%	239 10%	423 11%	18 17%	23 18%	41 17%
							a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3B. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Appeals to a wide range of different online audiences?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	404 9%	56 9%	52 9%	80 8%	28 6%	134 8%	119 9%	236 10%	25 10%	25 9%	32 9%	64 9%	60 10%
A little better than others	973 22%	122 20% d	113 20% d	164 16%	51 12%	290 17%	297 22%	543 24% f	47 19%	42 16%	58 17%	133 18%	161 26% def
About the same as others	1494 34%	212 34% cd	166 29%	271 27%	105 24%	551 32%	475 34%	800 35%	81 32%	85 32%	108 31%	255 34%	215 34%
A little worse than others	323 7%	48 8% bcd	22 4%	32 3%	11 2%	97 6%	104 8%	154 7%	18 7%	12 4%	15 4%	47 6%	52 8%
Much worse than others	199 5%	32 5%	27 5%	33 3%	6 1%	72 4%	62 5%	81 4%	14 5%	14 5%	18 5%	41 6%	35 6%
Don't know	957 22%	146 24%	191 33% a	429 42% ab	239 54% abc	577 34%	322 23% g	497 21%	65 26% g	88 33% abg	120 34% abg	202 27% bg	106 17%
BETTER THAN OTHERS	1378 32%	178 29% d	166 29% d	244 24%	79 18%	425 25%	416 30%	779 34% ef	73 29%	66 25%	90 26%	197 27%	221 35% def
WORSE THAN OTHERS	522 12%	80 13% cd	49 9%	66 6%	17 4%	169 10%	166 12%	235 10%	32 13%	26 10%	32 9%	89 12%	88 14%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3B. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Appeals to a wide range of different online audiences?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	404 9%	66 8%	** **	** **	** **	42 9%	25 6%	44 9%	22 6%	317 9%	73 13% a	14 12%	33 15% a	21 16% a	** **
A little better than others	973 22%	137 16%	** **	** **	** **	84 18%	53 14%	87 19%	50 14%	776 21%	163 29% a	36 30%	57 26%	35 27%	** **
About the same as others	1494 34%	226 27%	** **	** **	** **	117 26%	109 28%	122 26%	104 29%	1269 35%	193 34%	40 33%	75 34%	47 36%	** **
A little worse than others	323 7%	26 3%	** **	** **	** **	16 4%	10 3%	8 2%	19 5%	262 7%	48 8%	10 8%	22 10%	8 6%	** **
Much worse than others	199 5%	29 3%	** **	** **	** **	23 5%	6 1%	9 2%	20 6%	169 5%	19 3%	1 1%	8 4%	10 7%	** **
Don't know	957 22%	359 43%	** **	** **	** **	176 38%	182 47%	201 43%	145 40%	845 23% bde	72 13%	21 17%	27 12%	10 7%	** **
BETTER THAN OTHERS	1378 32%	203 24%	** **	** **	** **	125 27%	78 20%	132 28%	72 20%	1093 30%	235 42% a	51 41%	90 40% a	57 43% a	** **
WORSE THAN OTHERS	522 12%	55 7%	** **	** **	** **	39 9%	16 4%	16 4%	39 11% bc	431 12%	67 12%	11 9%	30 13%	17 13%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3B. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Appeals to a wide range of different online audiences?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	404	156	233	354	13	14	27
	9%	9%	10%	9%	12%	11%	11%
A little better than others	973	432	495	881	20	39	59
	22%	24%	21%	22%	19%	31%	25%
About the same as others	1494	629	801	1373	36	41	77
	34%	35%	34%	35%	33%	33%	33%
A little worse than others	323	133	174	278	13	9	21
	7%	7%	7%	7%	12%	7%	9%
Much worse than others	199	85	98	169	9	8	17
	5%	5%	4%	4%	8%	6%	7%
Don't know	957	376	522	863	19	15	33
	22%	21%	22%	22%	17%	12%	14%
BETTER THAN OTHERS	1378	588	728	1235	33	52	86
	32%	32%	31%	32%	30%	42%	37%
WORSE THAN OTHERS	522	218	272	447	21	17	38
	12%	12%	12%	11%	20%	13%	16%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3C. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides high quality online content?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	530 12%	83 14%	84 15%	130 13%	46 11%	186 11%	148 11%	331 14% a	32 13%	27 10%	37 11%	79 11%	70 11%
A little better than others	984 23%	139 23%	126 22%	200 20%	74 17%	334 19%	297 21%	568 25% f	46 19%	48 18%	68 20%	134 18%	154 25% f
About the same as others	1393 32%	184 30% cd	147 26%	230 23%	82 19%	498 29%	435 32%	737 32%	86 34%	78 29%	93 27%	225 30%	212 34%
A little worse than others	360 8%	40 6% cd	23 4%	31 3%	8 2%	95 6%	112 8%	165 7%	15 6%	11 4%	17 5%	64 9%	53 8%
Much worse than others	206 5%	32 5% d	25 4%	30 3%	4 1%	75 4%	73 5% b	78 3%	12 5%	13 5%	14 4%	42 6%	36 6%
Don't know	877 20%	138 22%	165 29%	391 39% ab	226 51% abc	534 31%	315 23% bg	432 19%	59 23%	89 34% abg	120 34% abg	199 27% bg	104 17%
BETTER THAN OTHERS	1514 35%	222 36%	210 37%	330 33%	120 27%	520 30%	445 32%	899 39% adef	78 31%	75 28%	106 30%	213 29%	224 36%
WORSE THAN OTHERS	566 13%	72 12% cd	48 8% d	61 6%	12 3%	170 10%	185 13%	243 10%	27 11%	23 9%	31 9%	106 14%	89 14%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3C. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides high quality online content?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	530 12%	105 12%	** **	** **	** **	63 14%	42 11%	67 14%	38 11%	448 12%	65 11%	14 12%	23 11%	22 17%	** **
A little better than others	984 23%	172 20%	** **	** **	** **	110 24%	62 16%	121 26%	50 14%	815 22%	145 26%	27 22%	63 28%	30 23%	** **
About the same as others	1393 32%	192 23%	** **	** **	** **	92 20%	100 26%	90 19%	102 28%	1157 32%	200 35%	44 36%	78 35%	44 33%	** **
A little worse than others	360 8%	26 3%	** **	** **	** **	16 3%	10 3%	16 3%	11 3%	274 8%	72 13%	14 11%	28 13%	19 14%	** **
Much worse than others	206 5%	26 3%	** **	** **	** **	21 5%	5 1%	8 2%	17 5%	170 5%	20 3%	5 4%	4 2%	6 4%	** **
Don't know	877 20%	323 38%	** **	** **	** **	156 34%	166 43%	169 36%	140 39%	776 21%	65 11%	19 15%	24 11%	10 8%	** **
BETTER THAN OTHERS	1514 35%	277 33%	** **	** **	** **	173 38%	104 27%	188 40%	89 25%	1262 35%	210 37%	41 33%	86 39%	52 40%	** **
WORSE THAN OTHERS	566 13%	52 6%	** **	** **	** **	37 8%	15 4%	24 5%	28 8%	444 12%	92 16%	19 15%	32 15%	25 19%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3C. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides high quality online content?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	530 12%	242 13%	269 12%	486 12%	14 13%	12 9%	25 11%
A little better than others	984 23%	426 23%	519 22%	899 23%	22 20%	32 26%	55 23%
About the same as others	1393 32%	578 32%	755 33%	1253 32%	42 38%	42 33%	84 36%
A little worse than others	360 8%	147 8%	184 8%	318 8%	7 6%	15 12%	22 9%
Much worse than others	206 5%	91 5%	97 4%	170 4%	9 8%	11 9%	20 9% a
Don't know	877 20%	328 18%	497 21%	792 20% d	16 14%	13 11%	29 12%
BETTER THAN OTHERS	1514 35%	667 37%	788 34%	1385 35%	36 33%	44 35%	80 34%
WORSE THAN OTHERS	566 13%	238 13%	281 12%	489 12%	16 14%	26 21% a	42 18%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3D. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content made for UK audiences?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	541 12%	72 12%	76 13%	115 11%	38 9%	187 11%	157 11%	309 13%	33 13%	27 10%	40 11%	82 11%	72 11%
A little better than others	1019 23%	151 24%	111 19%	173 17%	62 14%	303 18%	310 22%	590 26%	58 23%	44 17%	65 18%	158 21%	162 26%
		cd						d					
About the same as others	1428 33%	194 32%	163 29%	258 25%	95 22%	526 31%	441 32%	772 33%	71 28%	77 29%	97 28%	212 29%	210 33%
		d											
A little worse than others	279 6%	30 5%	21 4%	31 3%	10 2%	93 5%	100 7%	114 5%	11 4%	11 4%	15 4%	47 6%	58 9%
							b						b
Much worse than others	171 4%	30 5%	23 4%	27 3%	4 1%	67 4%	58 4%	65 3%	14 6%	13 5%	14 4%	43 6%	26 4%
		d										b	
Don't know	913 21%	139 23%	177 31%	408 40%	231 53%	546 32%	314 23%	462 20%	64 25%	94 35%	120 34%	201 27%	100 16%
			a	ab	abc		g		g	abg	abg	bg	
BETTER THAN OTHERS	1560 36%	223 36%	187 33%	288 29%	101 23%	490 28%	467 34%	899 39%	91 36%	72 27%	104 30%	240 32%	234 37%
		cd	d					adef					d
WORSE THAN OTHERS	450 10%	60 10%	44 8%	57 6%	13 3%	160 9%	158 11%	178 8%	25 10%	23 9%	29 8%	90 12%	84 13%
		cd					b					b	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3D. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content made for UK audiences?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	541 12%	100 12%	** **	** **	** **	60 13%	40 10%	63 13%	37 10%	427 12%	95 17%	20 16%	41 19%	28 22%	** **
A little better than others	1019 23%	145 17%	** **	** **	** **	95 21%	50 13%	100 21%	45 13%	838 23%	154 27%	30 25%	67 30%	33 25%	** **
About the same as others	1428 33%	209 25%	** **	** **	** **	108 24%	101 26%	105 22%	104 29%	1217 33%	176 31%	39 32%	56 25%	44 33%	** **
A little worse than others	279 6%	27 3%	** **	** **	** **	17 4%	10 2%	14 3%	13 3%	206 6%	59 10%	11 9%	26 12%	9 7%	** **
Much worse than others	171 4%	23 3%	** **	** **	** **	14 3%	9 2%	6 1%	17 5%	143 4%	17 3%	3 3%	6 3%	7 5%	** **
Don't know	913 21%	339 40%	** **	** **	** **	163 36%	176 46%	183 39%	143 40%	809 22%	67 12%	20 16%	25 12%	11 8%	** **
BETTER THAN OTHERS	1560 36%	245 29%	** **	** **	** **	155 34%	90 23%	162 35%	83 23%	1265 35%	248 44%	50 40%	108 49%	61 47%	** **
WORSE THAN OTHERS	450 10%	50 6%	** **	** **	** **	32 7%	18 5%	20 4%	30 8%	349 10%	76 13%	15 12%	32 14%	16 12%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3D. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content made for UK audiences?

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	541 12%	230 13%	287 12%	477 12%	18 16%	19 15%	36 15%
A little better than others	1019 23%	444 24%	540 23%	930 24%	27 25%	30 24%	58 25%
About the same as others	1428 33%	617 34%	747 32%	1304 33%	32 30%	45 36%	77 33%
A little worse than others	279 6%	110 6%	147 6%	237 6%	11 10%	11 9%	22 9%
Much worse than others	171 4%	69 4%	88 4%	146 4%	6 5%	5 4%	11 4%
Don't know	913 21%	342 19%	512 22%	824 21%	15 14%	15 12%	31 13%
				d			
BETTER THAN OTHERS	1560 36%	674 37%	827 36%	1407 36%	45 41%	49 39%	94 40%
WORSE THAN OTHERS	450 10%	179 10%	235 10%	383 10%	16 15%	16 13%	32 14%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3E. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that dares to be different?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	295 7%	37 6%	33 6%	46 5%	13 3%	87 5%	82 6%	168 7%	15 6%	12 5%	24 7%	51 7%	39 6%
A little better than others	719 17%	84 14%	85 15% d	116 11%	31 7%	221 13%	229 17%	382 17%	48 19%	34 13%	50 14%	120 16%	114 18%
About the same as others	1561 36%	228 37% cd	169 30%	281 28%	112 25%	558 32%	474 34%	874 38% f	76 30%	85 32%	104 30%	231 31%	234 37%
A little worse than others	508 12%	66 11%	54 10%	79 8%	25 6%	161 9%	160 12%	263 11%	27 11%	17 6%	31 9%	78 10%	87 14% d
Much worse than others	272 6%	38 6% d	39 7% d	45 4%	6 1%	96 6%	94 7%	110 5%	16 6%	18 7%	21 6%	55 7%	48 8% b
Don't know	996 23%	162 26%	191 34%	443 44% ab	252 57% abc	598 35%	339 25% g	514 22% g	68 27% g	99 37% abg	121 35% abg	208 28% bg	107 17%
BETTER THAN OTHERS	1013 23%	121 20% d	118 21% d	162 16%	44 10%	308 18%	312 23%	550 24%	64 25%	46 17%	74 21%	172 23%	153 24%
WORSE THAN OTHERS	780 18%	104 17% d	93 16% d	124 12%	31 7%	257 15%	254 18%	373 16%	43 17%	35 13%	52 15%	132 18%	135 21% b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3E. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that dares to be different?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	295 7%	36 4%	** **	** **	** **	27 6%	9 2%	24 5%	13 4%	221 6%	61 11% a	8 7%	22 10%	24 18%	** ** a
A little better than others	719 17%	100 12%	** **	** **	** **	52 11%	48 12%	65 14%	35 10%	566 16%	133 24% a	24 19%	63 29% a	29 22%	** **
About the same as others	1561 36%	235 28%	** **	** **	** **	130 28%	105 27%	131 28%	104 29%	1326 36%	199 35%	39 32%	75 34%	48 37%	** **
A little worse than others	508 12%	66 8%	** **	** **	** **	43 9%	23 6%	39 8%	28 8%	422 12%	71 12%	23 19%	19 9%	16 12%	** **
Much worse than others	272 6%	40 5%	** **	** **	** **	30 7%	9 2%	12 3%	27 8% bc	225 6%	30 5%	4 3%	16 7%	5 4%	** **
Don't know	996 23%	367 43%	** **	** **	** **	175 38%	190 50%	201 43%	152 42%	880 24% bde	73 13%	24 20% e	26 12%	9 7%	** **
BETTER THAN OTHERS	1013 23%	136 16%	** **	** **	** **	78 17%	57 15%	88 19%	48 13%	787 22%	195 34% a	32 26%	85 39% a	53 40% a	** **
WORSE THAN OTHERS	780 18%	106 13%	** **	** **	** **	73 16% b	32 8%	51 11%	55 15%	646 18%	100 18%	27 22%	35 16%	21 16%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3E. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that dares to be different?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	295 7%	99 5%	184 8% a	263 7%	8 7%	10 8%	17 7%
A little better than others	719 17%	308 17%	386 17%	648 17%	21 19%	21 17%	42 18%
About the same as others	1561 36%	695 38%	798 34%	1439 37%	33 30%	46 37%	79 34%
A little worse than others	508 12%	225 12%	257 11%	453 12%	15 14%	15 12%	30 13%
Much worse than others	272 6%	117 6%	130 6%	222 6%	13 12% a	15 12%	28 12% a
Don't know	996 23%	368 20%	567 24% a	894 23%	18 17%	19 15%	37 16%
BETTER THAN OTHERS	1013 23%	407 22%	570 25%	911 23%	29 26%	31 25%	59 25%
WORSE THAN OTHERS	780 18%	342 19%	387 17%	674 17%	29 26%	29 23%	58 25% a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3F. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that is different from other providers?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Much better than others	375 9%	50 8%	53 9%	76 8%	23 5%	134 8%	106 8%	210 9%	27 11%	23 9%	28 8%	58 8%	56 9%
A little better than others	822 19%	101 16%	89 16%	131 13%	42 10%	243 14%	272 20%	459 20%	42 17%	33 12%	56 16%	131 18%	136 22% d
About the same as others	1589 37%	222 36% cd	182 32%	286 28%	103 24%	555 32%	461 33%	882 38% aef	76 30%	78 29%	98 28%	231 31%	231 37%
A little worse than others	391 9%	55 9%	37 7%	59 6%	22 5%	127 7%	143 10%	186 8%	26 10%	19 7%	34 10%	79 11%	66 11%
Much worse than others	217 5%	35 6% d	32 6% d	36 4%	4 1%	87 5%	64 5%	96 4%	14 6%	15 6%	17 5%	37 5%	35 5%
Don't know	956 22%	152 25%	177 31%	422 42% ab	245 56% abc	575 33%	333 24% g	479 21%	66 26% g	97 36% abg	117 33% abg	204 28% bg	106 17%
BETTER THAN OTHERS	1197 28%	151 25% d	143 25% d	207 21%	65 15%	377 22%	378 27%	669 29%	69 28%	56 21%	84 24%	190 26%	191 30%
WORSE THAN OTHERS	608 14%	90 15% cd	69 12%	95 9%	26 6%	214 12%	207 15%	281 12%	40 16%	34 13%	51 15%	117 16%	101 16%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3F. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that is different from other providers?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Much better than others	375 9%	63 7%	** **	** **	** **	42 9%	21 5%	40 8%	23 6%	290 8%	70 12% a	13 11%	31 14% a	21 16% a	** **
A little better than others	822 19%	111 13%	** **	** **	** **	57 12%	54 14%	67 14%	44 12%	647 18%	150 27% a	35 28% a	63 28% a	38 29% a	** **
About the same as others	1589 37%	236 28%	** **	** **	** **	135 29%	102 26%	135 29%	101 28%	1352 37%	196 35%	39 32%	75 34%	41 31%	** **
A little worse than others	391 9%	49 6%	** **	** **	** **	27 6%	22 6%	24 5%	25 7%	324 9%	56 10%	8 7%	17 8%	15 12%	** **
Much worse than others	217 5%	33 4%	** **	** **	** **	24 5%	9 2%	14 3%	19 5%	179 5%	23 4%	8 6%	6 3%	7 5%	** **
Don't know	956 22%	351 42%	** **	** **	** **	173 38%	177 46%	191 41%	146 41%	847 23% bde	71 13%	20 16%	30 13%	9 7%	** **
BETTER THAN OTHERS	1197 28%	173 21%	** **	** **	** **	98 21%	75 19%	107 23%	67 19%	937 26%	221 39% a	48 39% a	93 42% a	60 45% a	** **
WORSE THAN OTHERS	608 14%	82 10%	** **	** **	** **	52 11%	31 8%	38 8%	45 12%	502 14%	79 14%	16 13%	24 11%	22 17%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

D3F. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that is different from other providers?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Much better than others	375 9%	151 8%	205 9%	338 9%	9 8%	11 8%	20 8%
A little better than others	822 19%	331 18%	462 20%	739 19%	24 22%	30 24%	54 23%
About the same as others	1589 37%	710 39% b	796 34%	1448 37%	37 34%	44 35%	81 35%
A little worse than others	391 9%	164 9%	213 9%	358 9%	12 11%	6 4%	17 7%
Much worse than others	217 5%	93 5%	107 5%	178 5%	9 8%	12 10%	21 9% a
Don't know	956 22%	364 20%	538 23%	857 22%	18 17%	23 18%	41 18%
BETTER THAN OTHERS	1197 28%	481 27%	667 29%	1078 28%	33 31%	40 32%	74 31%
WORSE THAN OTHERS	608 14%	257 14%	320 14%	535 14%	21 19%	18 14%	38 16%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS							
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE	
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g	
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713	
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561	
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629	
The BBC is not important to me	(1.0)	439	74	51	83	33	201	148	204	34	41	42	73	81
		10%	12%	9%	8%	7%	12%	11%	9%	14%	15%	12%	10%	13%
											b		b	
2	(2.0)	196	45	24	35	11	70	63	99	8	7	20	33	36
		5%	7%	4%	3%	2%	4%	5%	4%	3%	3%	6%	4%	6%
			c											
3	(3.0)	200	26	25	48	23	82	60	99	12	8	13	32	21
		5%	4%	4%	5%	5%	5%	4%	4%	5%	3%	4%	4%	3%
4	(4.0)	241	27	28	47	19	99	75	124	18	11	12	40	36
		6%	4%	5%	5%	4%	6%	5%	5%	7%	4%	3%	5%	6%
5	(5.0)	225	36	26	45	19	98	84	105	9	14	23	43	29
		5%	6%	4%	4%	4%	6%	6%	5%	3%	5%	7%	6%	5%
6	(6.0)	370	42	49	71	22	143	112	181	22	26	24	63	54
		9%	7%	9%	7%	5%	8%	8%	8%	9%	10%	7%	9%	9%
7	(7.0)	607	50	47	75	27	186	198	302	38	23	47	116	101
		14%	8%	8%	7%	6%	11%	14%	13%	15%	9%	14%	16%	16%
8	(8.0)	755	107	74	129	55	249	220	433	37	39	41	110	107
		17%	17%	13%	13%	12%	14%	16%	19%	15%	15%	12%	15%	17%
									e					
9	(9.0)	644	103	100	179	79	241	206	367	44	46	54	107	97
		15%	17%	18%	18%	18%	14%	15%	16%	18%	17%	15%	14%	15%
The BBC is important to me	(10.0)	672	104	146	298	152	352	212	398	29	50	73	124	67
		15%	17%	26%	30%	35%	20%	15%	17%	12%	19%	21%	17%	11%
			a	a	a	a	a	g	g	g	g	g	g	
NOT IMPORTANT (1-4)		1076	172	128	214	85	453	346	526	72	68	87	178	174
		25%	28%	22%	21%	19%	26%	25%	23%	29%	25%	25%	24%	28%
			c											

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
NEUTRAL (5-6)	595	79	75	116	41	241	196	286	30	39	47	106	84
	14%	13%	13%	11%	9%	14%	14%	12%	12%	15%	13%	14%	13%
IMPORTANT (7-10)	2679	364	368	681	313	1027	837	1500	147	158	216	457	371
	62%	59%	64%	67%	71%	60%	61%	65%	59%	60%	62%	62%	59%
				a	a								
Answered	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Mean score	6.6	6.4	7.0	7.2	7.5	6.6	6.5	6.8	6.3	6.5	6.6	6.6	6.3
			a	a	a			g					
Standard deviation	2.87	3.10	2.97	2.95	2.91	3.03	2.90	2.83	2.97	3.13	3.08	2.87	2.93
Standard error	.04	.12	.12	.10	.18	.07	.08	.06	.19	.20	.17	.11	.11

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total		4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample		3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total		4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
The BBC is not important to me	(1.0)	439	72	**	**	**	46	26	32	40	383	42	11	18	6	**
		10%	9%	**	**	**	10%	7%	7%	11%	11%	7%	9%	8%	5%	**
2	(2.0)	196	26	**	**	**	17	9	17	10	170	16	3	6	4	**
		5%	3%	**	**	**	4%	2%	4%	3%	5%	3%	3%	3%	3%	**
3	(3.0)	200	42	**	**	**	20	22	14	26	178	11	3	2	4	**
		5%	5%	**	**	**	4%	6%	3%	7%	5%	2%	2%	1%	3%	**
4	(4.0)	241	42	**	**	**	18	24	14	24	194	34	8	13	8	**
		6%	5%	**	**	**	4%	6%	3%	7%	5%	6%	6%	6%	6%	**
5	(5.0)	225	38	**	**	**	23	15	17	21	179	36	7	15	6	**
		5%	4%	**	**	**	5%	4%	4%	6%	5%	6%	6%	7%	4%	**
6	(6.0)	370	57	**	**	**	26	31	33	24	298	60	15	28	11	**
		9%	7%	**	**	**	6%	8%	7%	7%	8%	11%	12%	12%	8%	**
7	(7.0)	607	62	**	**	**	39	22	37	25	473	111	17	47	27	**
		14%	7%	**	**	**	9%	6%	8%	7%	13%	20%	14%	21%	21%	**
											b	a	a			
8	(8.0)	755	103	**	**	**	48	55	63	41	621	114	32	35	31	**
		17%	12%	**	**	**	10%	14%	13%	11%	17%	20%	26%	16%	23%	**
9	(9.0)	644	152	**	**	**	102	50	99	53	554	76	19	30	15	**
		15%	18%	**	**	**	22%	13%	21%	15%	15%	13%	16%	14%	12%	**
							b									
The BBC is important to me	(10.0)	672	250	**	**	**	119	130	145	96	587	65	8	28	20	**
		15%	30%	**	**	**	26%	34%	31%	27%	16%	12%	7%	13%	15%	**
NOT IMPORTANT (1-4)		1076	182	**	**	**	101	81	77	100	925	104	25	39	21	**
		25%	22%	**	**	**	22%	21%	16%	28%	25%	18%	20%	17%	16%	**
										c	b					

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
NEUTRAL (5-6)	595 14%	94 11%	** **	** **	** **	48 11%	46 12%	50 11%	45 12%	478 13%	96 17%	22 18%	42 19%	17 13%	** **
IMPORTANT (7-10)	2679 62%	567 67%	** **	** **	** **	309 67%	258 67%	344 73%	214 60%	2236 61%	366 65%	76 62%	140 63%	94 71%	** **
Answered	4350	843	**	**	**	458	385	471	359	3639	566	123	221	131	**
Mean score	6.6	7.2	**	**	**	7.1	7.3	7.5 d	6.7	6.6	6.7	6.6	6.7	7.1	**
Standard deviation	2.87	2.97	**	**	**	3.03	2.89	2.79	3.13	2.92	2.51	2.56	2.53	2.39	**
Standard error	.04	.12	**	**	**	.17	.17	.15	.19	.05	.11	.24	.18	.22	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

		RELIGION			SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB	
		a	b	a	b	c	d	
Significance Level: 99%								
Unweighted total		4350	1862	2274	3921	111	128	239
Effective Weighted Sample		3439	1492	1781	3090	89	105	194
Total		4350	1812	2322	3918	109	125	234
The BBC is not important to me	(1.0)	439	206	209	373	12	19	31
		10%	11%	9%	10%	11%	15%	13%
2	(2.0)	196	92	92	172	10	3	13
		5%	5%	4%	4%	9%	2%	5%
3	(3.0)	200	85	98	175	12	4	16
		5%	5%	4%	4%	11%	4%	7%
					a			
4	(4.0)	241	109	120	218	2	10	11
		6%	6%	5%	6%	2%	8%	5%
5	(5.0)	225	91	117	203	8	5	13
		5%	5%	5%	5%	7%	4%	5%
6	(6.0)	370	147	199	341	4	5	9
		9%	8%	9%	9%	3%	4%	4%
7	(7.0)	607	268	306	543	14	28	42
		14%	15%	13%	14%	13%	22%	18%
8	(8.0)	755	304	420	693	17	21	38
		17%	17%	18%	18%	15%	17%	16%
9	(9.0)	644	249	380	584	16	21	37
		15%	14%	16%	15%	15%	16%	16%
The BBC is important to me	(10.0)	672	259	381	615	15	10	25
		15%	14%	16%	16%	13%	8%	11%
NOT IMPORTANT (1-4)		1076	492	519	938	36	36	71
		25%	27%	22%	24%	33%	29%	30%
			b					
NEUTRAL (5-6)		595	239	316	545	12	10	21
		14%	13%	14%	14%	11%	8%	9%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
IMPORTANT (7-10)	2679	1080	1486	2435	62	80	141
	62%	60%	64%	62%	57%	64%	60%
Answered	4350	1812	2322	3918	109	125	234
Mean score	6.6	6.4	6.8 a	6.6	6.1	6.2	6.2
Standard deviation	2.87	2.93	2.81	2.84	3.10	2.91	3.00
Standard error	.04	.07	.06	.05	.29	.26	.19

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F2. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Definitely agree	1673 38%	281 46%	312 55%	585 58%	273 62%	740 43%	492 36%	1019 44%	85 34%	123 46%	150 43%	264 36%	184 29%
			a	a	a		g	acfg		afg	g		
Slightly agree	960 22%	117 19%	88 15%	151 15%	63 14%	320 19%	310 23%	522 23%	60 24%	48 18%	67 19%	171 23%	147 23%
Neither agree nor disagree	705 16%	73 12%	51 9%	86 9%	35 8%	255 15%	219 16%	310 13%	33 13%	25 10%	61 17%	118 16%	112 18%
													d
Slightly disagree	355 8%	35 6%	36 6%	65 6%	29 7%	121 7%	140 10%	156 7%	23 9%	23 9%	26 7%	75 10%	68 11%
							b					b	b
Definitely disagree	610 14%	107 17%	82 14%	121 12%	39 9%	263 15%	203 15%	291 13%	47 19%	42 16%	46 13%	111 15%	107 17%
			cd										b
Don't know	47 1%	2 *%	2 *%	3 *%	1 *%	22 1%	15 1%	14 1%	2 1%	4 1%	1 *%	3 *%	11 2%
AGREE	2633 61%	398 65%	400 70%	736 73%	336 77%	1060 62%	802 58%	1540 67%	145 58%	171 65%	217 62%	435 59%	332 53%
				a	a			afg		g			
DISAGREE	965 22%	142 23%	118 21%	185 18%	67 15%	384 22%	343 25%	446 19%	70 28%	65 24%	72 21%	186 25%	175 28%
							b		b			b	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F2. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Definitely agree	1673 38%	484 57%	** **	** **	** **	266 58%	218 57%	306 65% d	169 47%	1458 40% bd	166 29%	43 35%	60 27%	39 29%	** **
Slightly agree	960 22%	128 15%	** **	** **	** **	67 15%	61 16%	65 14%	61 17%	783 22%	150 27%	22 18%	60 27%	43 33% a	** **
Neither agree nor disagree	705 16%	70 8%	** **	** **	** **	35 8%	35 9%	31 7%	37 10%	544 15%	136 24% a	26 21%	56 25% a	29 22%	** **
Slightly disagree	355 8%	57 7%	** **	** **	** **	22 5%	35 9%	24 5%	33 9%	295 8%	47 8%	13 11%	17 8%	7 6%	** **
Definitely disagree	610 14%	101 12%	** **	** **	** **	67 15%	34 9%	44 9%	57 16%	527 14%	61 11%	16 13%	26 12%	11 9%	** **
Don't know	47 1%	2 *%	** **	** **	** **	- -%	2 1%	- -%	2 1%	32 1%	8 1%	3 2%	2 1%	1 1%	** **
AGREE	2633 61%	613 73%	** **	** **	** **	333 73%	279 72%	372 79% d	230 64%	2241 62%	316 56%	65 53%	121 54%	82 62%	** **
DISAGREE	965 22%	158 19%	** **	** **	** **	89 19%	69 18%	68 14%	90 25% c	823 23%	107 19%	29 24%	43 19%	19 14%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F2. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Definitely agree	1673 38%	643 35%	956 41%	1531 39%	43 40%	39 31%	83 35%
Slightly agree	960 22%	407 22%	517 22%	887 23%	16 14%	23 18%	38 16%
Neither agree nor disagree	705 16%	317 18%	341 15%	642 16%	13 12%	20 16%	34 14%
Slightly disagree	355 8%	154 8%	184 8%	297 8%	15 14%	18 14%	33 14%
Definitely disagree	610 14%	276 15%	300 13%	528 13%	20 19%	25 20%	45 19%
Don't know	47 1%	15 1%	23 1%	32 1%	1 1%	- -	1 1%
AGREE	2633 61%	1049 58%	1474 63%	2418 62%	59 54%	62 49%	121 52%
DISAGREE	965 22%	430 24%	484 21%	825 21%	35 32%	43 34%	78 33%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F4. Have you watched BBC TV services in the past?

Base : Those who have not used any BBC TV services including BBC iPlayer and BBC programmes and content on YouTube in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 ~a	65-74 ~b	65+ ~c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY ~e	PHYSICAL ~f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	584	60	35	42	7	223	188	242	30	30	27	80	118
Effective Weighted Sample	453	44	30	34	6	167	144	187	22	23	19	60	91
Total	557	54	36	49	13	208	171	231	29	30	27	76	98
Yes	361	**	**	**	**	130	129	165	**	**	**	**	77
	65%	**	**	**	**	63%	75%	71%	**	**	**	**	79%
No	142	**	**	**	**	52	34	51	**	**	**	**	16
	25%	**	**	**	**	25%	20%	22%	**	**	**	**	17%
Not sure	54	**	**	**	**	25	8	16	**	**	**	**	4
	10%	**	**	**	**	12%	5%	7%	**	**	**	**	4%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F4. Have you watched BBC TV services in the past?

Base : Those who have not used any BBC TV services including BBC iPlayer and BBC programmes and content on YouTube in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	~b	~c	~d	~e	~f
Unweighted total	584	30	7	3	2	20	10	12	17	445	92	13	39	21	19
Effective Weighted Sample	453	25	7	3	2	17	9	11	14	336	79	11	34	19	16
Total	557	40	6	2	1	27	13	15	23	407	104	15	46	23	19
Yes	361	**	**	**	**	**	**	**	**	278	**	**	**	**	**
	65%	**	**	**	**	**	**	**	**	68%	**	**	**	**	**
No	142	**	**	**	**	**	**	**	**	90	**	**	**	**	**
	25%	**	**	**	**	**	**	**	**	22%	**	**	**	**	**
Not sure	54	**	**	**	**	**	**	**	**	39	**	**	**	**	**
	10%	**	**	**	**	**	**	**	**	10%	**	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F4. Have you watched BBC TV services in the past?

Base : Those who have not used any BBC TV services including BBC iPlayer and BBC programmes and content on YouTube in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	584	269	250	475	21	26	47
Effective Weighted Sample	453	206	192	368	18	21	39
Total	557	254	238	443	20	28	48
Yes	361	178	153	296	**	**	**
	65%	70%	64%	67%	**	**	**
No	142	51	69	108	**	**	**
	25%	20%	29%	24%	**	**	**
Not sure	54	25	16	39	**	**	**
	10%	10%	7%	9%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F5. Have you listened to BBC Radio services in the past?

Base : Those who have not listened to BBC Radio or BBC Sounds in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ ~d	65+ OR DE	ANY a	NONE b	VISION ~c	HEARING ~d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	1702	263	198	272	74	743	561	835	98	99	137	280	309
Effective Weighted Sample	1327	205	165	211	62	559	421	669	72	74	101	206	240
Total	1691	241	200	332	132	743	516	858	95	98	142	276	255
Yes	759 45%	123 51%	86 43%	144 43%	** **	302 41%	236 46%	415 48%	** **	** **	65 46%	122 44%	126 49%
No	808 48%	108 45%	100 50%	168 51%	** **	381 51%	237 46%	393 46%	** **	** **	69 49%	135 49%	110 43%
Not sure	124 7%	10 4%	14 7%	20 6%	** **	59 8%	43 8%	50 6%	** **	** **	8 5%	19 7%	19 8%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F5. Have you listened to BBC Radio services in the past?

Base : Those who have not listened to BBC Radio or BBC Sounds in the past 3 months

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	~a	~b	~c	d	a	b	~c	~d	~e	~f
Unweighted total	1702	198	29	30	15	99	99	95	103	1412	215	38	89	46	42
Effective Weighted Sample	1327	165	24	26	14	83	82	80	85	1077	187	35	76	41	35
Total	1691	280	29	18	6	144	136	139	141	1380	230	41	101	47	41
Yes	759	118	**	**	**	**	**	**	55	640	95	**	**	**	**
	45%	42%	**	**	**	**	**	**	39%	46%	42%	**	**	**	**
No	808	144	**	**	**	**	**	**	77	640	116	**	**	**	**
	48%	51%	**	**	**	**	**	**	55%	46%	51%	**	**	**	**
Not sure	124	18	**	**	**	**	**	**	9	100	18	**	**	**	**
	7%	6%	**	**	**	**	**	**	6%	7%	8%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F5. Have you listened to BBC Radio services in the past?

Base : Those who have not listened to BBC Radio or BBC Sounds in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1702	768	836	1524	40	53	93
Effective Weighted Sample	1327	609	641	1185	30	44	75
Total	1691	734	852	1507	40	55	96
Yes	759	339	390	677	**	**	**
	45%	46%	46%	45%	**	**	**
No	808	341	405	724	**	**	**
	48%	46%	48%	48%	**	**	**
Not sure	124	55	57	106	**	**	**
	7%	7%	7%	7%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F6. Have you used BBC websites or apps in the past?

Base : Those who have not used any BBC websites or apps in the past 3 months

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	1805	265	285	451	166	921	628	846	100	131	172	315	317
Effective Weighted Sample	1374	203	235	348	140	684	459	659	70	93	123	224	241
Total	1860	244	288	584	296	1002	612	899	101	140	191	333	263
Yes	811	99	102	178	75	347	243	419	42	44	53	114	123
	44%	41%	36%	30%	25%	35%	40%	47%	41%	32%	28%	34%	47%
		d						def					ef
No	875	127	156	350	194	545	317	404	53	86	117	190	120
	47%	52%	54%	60%	65%	54%	52%	45%	52%	61%	61%	57%	46%
										b	bg	b	
Not sure	174	18	30	57	27	110	52	76	7	10	21	29	20
	9%	7%	10%	10%	9%	11%	9%	8%	7%	7%	11%	9%	8%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F6. Have you used BBC websites or apps in the past?

Base : Those who have not used any BBC websites or apps in the past 3 months

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	~d	~e	~f
Unweighted total	1805	308	58	50	35	146	161	144	159	1542	181	41	71	36	33
Effective Weighted Sample	1374	260	49	45	33	125	135	122	134	1154	156	35	61	32	28
Total	1860	480	58	32	15	236	243	229	239	1580	199	46	82	37	34
Yes	811	145	**	**	**	69	75	72	72	664	108	**	**	**	**
	44%	30%	**	**	**	29%	31%	31%	30%	42%	55%	**	**	**	**
											a				
No	875	284	**	**	**	151	134	135	142	767	75	**	**	**	**
	47%	59%	**	**	**	64%	55%	59%	59%	49%	38%	**	**	**	**
Not sure	174	51	**	**	**	17	34	22	26	149	16	**	**	**	**
	9%	11%	**	**	**	7%	14%	10%	11%	9%	8%	**	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

F6. Have you used BBC websites or apps in the past?

Base : Those who have not used any BBC websites or apps in the past 3 months

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1805	747	942	1625	39	47	86
Effective Weighted Sample	1374	577	712	1234	29	39	68
Total	1860	730	1014	1677	39	46	85
Yes	811	359	402	718	**	**	**
	44%	49%	40%	43%	**	**	**
No	875	300	525	803	**	**	**
	47%	41%	52%	48%	**	**	**
Not sure	174	71	87	156	**	**	**
	9%	10%	9%	9%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4133	646	552	729	177	1515	1306	2200	229	218	289	654	687
Effective Weighted Sample	3298	506	458	576	156	1173	1032	1762	179	168	222	515	542
Total	4072	582	518	815	298	1498	1235	2204	223	221	290	642	600
More than 10 times a day	234 6%	38 7%	24 5%	38 5%	15 5%	70 5%	73 6%	137 6%	12 5%	23 11%	19 7%	41 6%	37 6%
Between 6 and 10 times a day	422 10%	72 12%	59 11%	111 14%	52 18%	152 10%	133 11%	245 11%	19 9%	20 9%	33 11%	67 10%	60 10%
Between 2 and 5 times a day	1446 36%	251 43%	268 52% a	430 53% a	162 55%	597 40%	406 33%	870 39% ag	88 39% g	95 43% g	111 38% g	226 35%	169 28%
Once a day	948 23%	138 24%	123 24%	174 21%	51 17%	360 24%	312 25%	480 22%	55 25%	46 21%	71 24%	166 26%	138 23%
4-6 days a week	198 5%	12 2%	10 2%	12 1%	2 1%	47 3%	65 5%	93 4%	13 6%	8 4%	13 5%	37 6%	33 5%
2-3 days a week	208 5%	19 3%	8 2%	12 2%	4 1%	48 3%	61 5%	110 5%	9 4%	8 4%	11 4%	27 4%	41 7%
Once a week	167 4%	13 2%	5 1%	9 1%	4 1%	56 4%	52 4%	74 3%	10 4%	6 3%	11 4%	25 4%	30 5%
Less often than once a week	124 3%	8 1%	4 1%	6 1%	2 1%	35 2%	50 4%	57 3%	4 2%	7 3%	7 2%	18 3%	36 6% bf
Less often than once a month	121 3%	15 3%	9 2%	10 1%	2 1%	47 3%	32 3%	61 3%	6 3%	1 *%	5 2%	15 2%	19 3%
Never	137 3%	12 2%	8 2%	10 1%	1 *%	58 4%	38 3%	52 2%	3 1%	4 2%	9 3%	16 2%	26 4%
Don't know	64 2%	3 *%	1 *%	1 *%	- -%	26 2%	13 1%	22 1%	5 2%	3 1%	1 *%	5 1%	11 2%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4133	646	552	729	177	1515	1306	2200	229	218	289	654	687
Effective Weighted Sample	3298	506	458	576	156	1173	1032	1762	179	168	222	515	542
Total	4072	582	518	815	298	1498	1235	2204	223	221	290	642	600
FREQUENCY													
MORE THAN ONCE A DAY	2102	361	350	579	229	820	612	1252	120	138	163	334	266
	52%	62%	68%	71% a	77% a	55%	50%	57% ag	53%	62% ag	56% g	52%	44%
ONCE A DAY	948	138	123	174	51	360	312	480	55	46	71	166	138
	23%	24%	24%	21%	17%	24%	25%	22%	25%	21%	24%	26%	23%
LESS OFTEN	819	67	36	50	14	233	260	395	41	30	47	122	159
	20%	12% c	7%	6%	5%	16%	21%	18%	19%	14%	16%	19%	27% bdef
NEVER	137	12	8	10	1	58	38	52	3	4	9	16	26
	3%	2%	2%	1%	*%	4%	3%	2%	1%	2%	3%	2%	4%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4133	519	80	78	52	285	233	305	214	3497	504	111	189	118	86
Effective Weighted Sample	3298	446	70	70	49	246	200	263	183	2746	443	96	168	106	74
Total	4072	686	68	43	19	389	297	403	283	3373	562	123	220	130	89
More than 10 times a day	234 6%	35 5%	** **	** **	** **	21 5%	14 5%	19 5%	16 6%	186 6%	44 8%	14 11%	16 7%	11 9%	** **
Between 6 and 10 times a day	422 10%	89 13%	** **	** **	** **	70 18% b	20 7%	60 15% b	30 10%	372 11%	39 7%	6 5%	12 5%	12 9%	** **
Between 2 and 5 times a day	1446 36%	365 53%	** **	** **	** **	210 54%	154 52%	235 58% d	130 46%	1255 37% bd	152 27%	41 33%	48 22%	40 31%	** **
Once a day	948 23%	144 21%	** **	** **	** **	64 16%	81 27% ac	67 17%	77 27% ac	785 23%	133 24%	30 24%	52 24%	25 19%	** **
4-6 days a week	198 5%	9 1%	** **	** **	** **	6 2%	2 1%	6 1%	3 1%	144 4%	41 7% a	4 3%	23 10% a	10 7%	** **
2-3 days a week	208 5%	9 1%	** **	** **	** **	- -%	9 3% a	4 1%	5 2%	167 5%	35 6%	8 7%	14 6%	9 7%	** **
Once a week	167 4%	9 1%	** **	** **	** **	8 2%	1 *%	2 *%	7 3%	122 4%	34 6%	4 4%	19 9% a	7 5%	** **
Less often than once a week	124 3%	6 1%	** **	** **	** **	1 *%	5 2%	4 1%	2 1%	101 3%	23 4%	3 3%	9 4%	5 4%	** **
Less often than once a month	121 3%	9 1%	** **	** **	** **	4 1%	5 2%	- -%	9 3% c	94 3%	22 4%	5 4%	7 3%	7 5%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%	a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f	
Unweighted total	4133	519	80	78	52	285	233	305	214	3497	504	111	189	118	86
Effective Weighted Sample	3298	446	70	70	49	246	200	263	183	2746	443	96	168	106	74
Total	4072	686	68	43	19	389	297	403	283	3373	562	123	220	130	89
Never	137	9	**	**	**	5	5	5	4	105	21	1	15	3	**
	3%	1%	**	**	**	1%	2%	1%	1%	3%	4%	1%	7%	2%	**
Don't know	64	-	**	**	**	-	-	-	-	41	17	7	7	2	**
	2%	-%	**	**	**	-%	-%	-%	-%	1%	3%	6%	3%	2%	**
											a	a			
FREQUENCY															
MORE THAN ONCE A DAY	2102	489	**	**	**	301	187	313	176	1813	236	61	75	63	**
	52%	71%	**	**	**	77%	63%	78%	62%	54%	42%	50%	34%	49%	**
						bd		bd		bd					
ONCE A DAY	948	144	**	**	**	64	81	67	77	785	133	30	52	25	**
	23%	21%	**	**	**	16%	27%	17%	27%	23%	24%	24%	24%	19%	**
							ac		ac						
LESS OFTEN	819	42	**	**	**	20	22	15	26	627	155	24	71	37	**
	20%	6%	**	**	**	5%	7%	4%	9%	19%	28%	20%	32%	28%	**
											a		a		
NEVER	137	9	**	**	**	5	5	5	4	105	21	1	15	3	**
	3%	1%	**	**	**	1%	2%	1%	1%	3%	4%	1%	7%	2%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4133	1806	2129	3721	111	126	237
Effective Weighted Sample	3298	1459	1684	2961	89	103	192
Total	4072	1739	2133	3662	109	123	232
More than 10 times a day	234 6%	84 5%	145 7%	202 6%	13 12%	9 7%	22 9%
Between 6 and 10 times a day	422 10%	169 10%	238 11%	383 10%	3 3%	14 12%	17 7%
Between 2 and 5 times a day	1446 36%	610 35%	780 37%	1326 36% c	47 43% c	25 20%	72 31%
Once a day	948 23%	398 23%	503 24%	869 24%	23 21%	22 18%	45 19%
4-6 days a week	198 5%	87 5%	93 4%	171 5%	6 5%	11 9%	16 7%
2-3 days a week	208 5%	99 6%	100 5%	192 5%	3 3%	4 3%	6 3%
Once a week	167 4%	77 4%	76 4%	138 4%	5 4%	15 12% a	19 8% a
Less often than once a week	124 3%	62 4%	56 3%	108 3%	1 *% a	10 8% a	10 5%
Less often than once a month	121 3%	62 4%	52 2%	104 3%	4 4%	4 3%	8 4%
Never	137 3%	61 4%	66 3%	116 3%	4 4%	5 4%	9 4%
Don't know	64 2%	31 2%	25 1%	50 1%	1 1%	5 4%	6 3%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4133	1806	2129	3721	111	126	237
Effective Weighted Sample	3298	1459	1684	2961	89	103	192
Total	4072	1739	2133	3662	109	123	232
FREQUENCY							
MORE THAN ONCE A DAY	2102	863	1163	1911	63	48	111
	52%	50%	55%	52%	58%	39%	48%
			a				
ONCE A DAY	948	398	503	869	23	22	45
	23%	23%	24%	24%	21%	18%	19%
LESS OFTEN	819	386	376	713	18	43	61
	20%	22%	18%	19%	16%	35%	26%
		b				ab	
NEVER	137	61	66	116	4	5	9
	3%	4%	3%	3%	4%	4%	4%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G2. In the last 3 months, have you watched, listened to or read news from the BBC in any of these ways?

Base : Those who watch, listen to or read news (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG			IMPACTING/ LIMITING CONDITIONS				
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	3932	630	542	717	175	1422	1248	2126	221	210	278	632	643
Effective Weighted Sample	3139	492	449	566	154	1102	985	1701	172	162	213	497	508
Total	3869	567	508	803	294	1412	1184	2127	216	214	280	622	563
BBC TV or BBC iPlayer	2213	372	382	601	219	879	653	1324	121	133	175	345	280
	57%	66%	75%	75%	74%	62%	55%	62%	56%	62%	63%	55%	50%
		a	a	a				afg		g	g		
BBC website or apps	1656	251	193	276	83	441	443	1034	83	93	81	212	222
	43%	44%	38%	34%	28%	31%	37%	49%	39%	43%	29%	34%	39%
		cd						aefg		e			e
BBC Radio or BBC Sounds	1248	187	205	316	112	422	394	739	72	75	93	213	171
	32%	33%	40%	39%	38%	30%	33%	35%	34%	35%	33%	34%	30%
None/ Don't use the BBC for news	566	100	68	101	33	250	184	274	38	30	46	99	104
	15%	18%	13%	13%	11%	18%	16%	13%	17%	14%	16%	16%	18%
													b
Don't know	174	12	13	17	5	74	37	68	3	6	6	14	20
	5%	2%	3%	2%	2%	5%	3%	3%	2%	3%	2%	2%	3%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G2. In the last 3 months, have you watched, listened to or read news from the BBC in any of these ways?

Base : Those who watch, listen to or read news (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	3932	510	79	77	51	281	228	300	210	3343	472	104	172	113	83
Effective Weighted Sample	3139	438	69	69	48	242	196	258	180	2626	416	90	154	101	71
Total	3869	675	67	42	19	384	290	396	279	3225	524	116	199	125	85
BBC TV or BBC iPlayer	2213	503	**	**	**	289	213	320	183	1905	254	59	91	67	**
	57%	75%	**	**	**	75%	73%	81%	66%	59%	49%	51%	46%	54%	**
								d		bd					
BBC website or apps	1656	231	**	**	**	147	84	164	67	1369	239	47	84	61	**
	43%	34%	**	**	**	38%	29%	41%	24%	42%	46%	40%	42%	49%	**
						d		bd							
BBC Radio or BBC Sounds	1248	267	**	**	**	161	105	189	78	1069	155	46	48	38	**
	32%	40%	**	**	**	42%	36%	48%	28%	33%	30%	40%	24%	31%	**
						d		d							
None/ Don't use the BBC for news	566	86	**	**	**	45	41	39	47	482	58	16	17	11	**
	15%	13%	**	**	**	12%	14%	10%	17%	15%	11%	14%	9%	8%	**
Don't know	174	15	**	**	**	9	6	-	15	129	33	4	20	5	**
	5%	2%	**	**	**	2%	2%	-%	5%	4%	6%	3%	10%	4%	**
									c				a		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G2. In the last 3 months, have you watched, listened to or read news from the BBC in any of these ways?

Base : Those who watch, listen to or read news (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	3932	1710	2043	3554	105	117	222
Effective Weighted Sample	3139	1383	1615	2828	84	96	180
Total	3869	1647	2042	3493	104	113	216
BBC TV or BBC iPlayer	2213	910	1225	2057	49	43	93
	57%	55%	60%	59%	48%	38%	43%
			a	cd			
BBC website or apps	1656	732	862	1485	51	58	109
	43%	44%	42%	43%	49%	52%	50%
BBC Radio or BBC Sounds	1248	543	667	1131	37	37	74
	32%	33%	33%	32%	35%	33%	34%
None/ Don't use the BBC for news	566	268	264	503	9	18	27
	15%	16%	13%	14%	9%	16%	13%
		b					
Don't know	174	77	75	150	6	2	8
	5%	5%	4%	4%	5%	2%	4%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

**S1. Please think about the hours that you spend doing things online in a typical week – so both weekdays and at the weekend – maybe to visit a social media site or app, look at a website or use an app, watch a TV programme, film or video clip, play games online or check emails. It could be going online using a computer, laptop, tablet, mobile phone, games console or Smart TV.
How many HOURS in a typical WEEK would you say you spend online – this could be at home, your workplace or place of education, on the move when you are commuting, travelling or out and about, more generally.**

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
None	98 2%	5 1%	14 2%	76 7%	62 14%	88 5%	60 4%	32 1%	10 4%	21 8%	26 8%	43 6%	6 1%
				ab	abc		bg		bg	bg	bg	bg	bg
Up to 2 hours	362 8%	40 6%	32 6%	82 8%	50 11%	158 9%	146 11%	114 5%	32 13%	26 10%	45 13%	91 12%	64 10%
					b		b		b	b	b	b	b
3 to 5 hours	462 11%	49 8%	53 9%	94 9%	41 9%	191 11%	156 11%	220 10%	21 8%	28 10%	37 11%	88 12%	64 10%
6 to 8 hours	369 8%	41 7%	55 10%	102 10%	47 11%	168 10%	128 9%	180 8%	23 9%	31 12%	37 11%	74 10%	48 8%
9 to 11 hours	302 7%	53 9%	60 11%	83 8%	23 5%	128 7%	78 6%	173 7%	17 7%	19 7%	20 6%	46 6%	25 4%
								g					
12 to 15 hours	363 8%	61 10%	59 10%	115 11%	56 13%	160 9%	106 8%	211 9%	20 8%	21 8%	25 7%	56 8%	35 6%
								g					
16 to 22 hours	531 12%	88 14%	86 15%	154 15%	68 16%	230 13%	130 9%	323 14%	23 9%	26 10%	31 9%	67 9%	59 9%
								afg					
Over 22 hours	1842 42%	273 44%	213 37%	304 30%	92 21%	583 34%	570 41%	1051 45%	102 41%	93 35%	128 37%	276 37%	325 52%
			cd	d	d			def					acdef
Don't know/ unsure	22 *%	6 1%	* *%	* *%	- -%	15 1%	6 *%	7 *%	- -%	* *%	- -%	1 *%	3 *%
Answered	4072	585	548	967	419	1599	1285	2216	230	257	329	686	589
Mean number of hours	24.0	23.1	19.7	16.3	11.9	19.0	22.5	25.4	22.5	19.0	18.8	20.0	28.6
		bcd	cd	d			e	edef					abcdef
Standard deviation	21.48	17.51	15.82	15.13	12.96	18.42	22.11	21.04	22.92	19.71	19.88	20.84	25.00
Standard error	.34	.69	.66	.52	.82	.46	.60	.45	1.51	1.26	1.12	.80	.96

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

**S1. Please think about the hours that you spend doing things online in a typical week – so both weekdays and at the weekend – maybe to visit a social media site or app, look at a website or use an app, watch a TV programme, film or video clip, play games online or check emails. It could be going online using a computer, laptop, tablet, mobile phone, games console or Smart TV.
How many HOURS in a typical WEEK would you say you spend online – this could be at home, your workplace or place of education, on the move when you are commuting, travelling or out and about, more generally.**

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
None	98 2%	60 7%	** **	** **	** **	24 5%	36 9%	18 4%	33 9%	96 3% b	- -%	- -%	- -%	- -%	** **
Up to 2 hours	362 8%	69 8%	** **	** **	** **	29 6%	39 10%	23 5%	41 11% c	261 7%	84 15% a	22 18% a	34 15% a	16 12%	** **
3 to 5 hours	462 11%	77 9%	** **	** **	** **	39 8%	38 10%	36 8%	41 11%	345 9%	101 18% a	19 16%	46 21% a	24 19% a	** **
6 to 8 hours	369 8%	86 10%	** **	** **	** **	44 10%	42 11%	45 10%	41 11%	309 8%	53 9%	7 6%	27 12%	11 8%	** **
9 to 11 hours	302 7%	67 8%	** **	** **	** **	36 8%	31 8%	40 8%	27 8%	254 7%	35 6%	3 3%	17 8%	11 8%	** **
12 to 15 hours	363 8%	94 11%	** **	** **	** **	51 11%	43 11%	67 14%	28 8%	315 9%	39 7%	6 4%	16 7%	12 9%	** **
16 to 22 hours	531 12%	128 15%	** **	** **	** **	83 18%	45 12%	79 17%	49 14%	466 13%	50 9%	11 9%	21 9%	8 6%	** **
Over 22 hours	1842 42%	262 31%	** **	** **	** **	151 33%	111 29%	163 35%	100 28%	1577 43% bd	203 36%	55 45% d	60 27%	49 37%	** **
Don't know/ unsure	22 *%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	17 *%	1 *%	- -%	- -%	- -%	** **
Answered	4072	802	**	**	**	438	364	454	335	3437	513	114	190	126	**
Mean number of hours	24.0	16.6	**	**	**	17.8	15.2	18.3 bd	14.9	23.9	23.4	27.9	21.6	23.5	**
Standard deviation	21.48	15.15	**	**	**	14.96	15.30	14.43	15.82	20.93	24.40	26.14	26.13	23.50	**
Standard error	.34	.63	**	**	**	.85	.93	.79	1.01	.35	1.14	2.58	2.04	2.20	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S1. Please think about the hours that you spend doing things online in a typical week – so both weekdays and at the weekend – maybe to visit a social media site or app, look at a website or use an app, watch a TV programme, film or video clip, play games online or check emails. It could be going online using a computer, laptop, tablet, mobile phone, games console or Smart TV.
How many HOURS in a typical WEEK would you say you spend online – this could be at home, your workplace or place of education, on the move when you are commuting, travelling or out and about, more generally.

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
		a	b	a	b	c	d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
None	98	21	75	88	-	-	-
	2%	1%	3%	2%	-%	-%	-%
			a				
Up to 2 hours	362	105	228	325	8	8	16
	8%	6%	10%	8%	7%	7%	7%
			a				
3 to 5 hours	462	167	267	412	7	15	22
	11%	9%	11%	11%	7%	12%	9%
6 to 8 hours	369	135	215	342	9	8	17
	8%	7%	9%	9%	9%	6%	7%
9 to 11 hours	302	122	166	263	7	9	16
	7%	7%	7%	7%	7%	7%	7%
12 to 15 hours	363	141	210	337	7	9	16
	8%	8%	9%	9%	6%	7%	7%
16 to 22 hours	531	238	266	494	8	12	19
	12%	13%	11%	13%	7%	9%	8%
Over 22 hours	1842	875	887	1640	62	66	128
	42%	48%	38%	42%	57%	53%	55%
		b			a		a
Don't know/ unsure	22	8	8	17	-	-	-
	*%	*%	*%	*%	-%	-%	-%
Answered	4072	1719	2170	3681	104	117	220
Mean number of hours	24.0	27.6	21.0	23.5	31.6	31.5	31.6
		b			a	a	a
Standard deviation	21.48	23.06	19.22	21.07	23.58	25.63	24.63
Standard error	.34	.55	.42	.35	2.29	2.34	1.64

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

**S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?**

Base : Those who go online (excluding those completing a paper questionnaire)

		Total	AGE				AGE/SEG	ANY		IMPACTING/ LIMITING CONDITIONS				
			55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
			a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%														
Unweighted total		2289	350	346	472	126	911	697	1196	123	129	161	366	319
Effective Weighted Sample		1845	274	292	376	113	715	562	964	96	101	126	295	257
Total		2214	306	306	512	206	903	662	1150	122	128	164	367	273
1	(1.0)	104	14	20	48	28	73	35	44	9	8	13	21	10
		5%	4%	7%	9%	14%	8%	5%	4%	8%	7%	8%	6%	4%
						a								
2	(2.0)	70	8	16	26	10	41	28	29	3	6	7	14	9
		3%	3%	5%	5%	5%	5%	4%	3%	2%	5%	4%	4%	3%
3	(3.0)	179	39	34	59	25	93	44	92	8	14	14	29	9
		8%	13%	11%	11%	12%	10%	7%	8%	6%	11%	9%	8%	3%
											g			
4	(4.0)	227	33	53	78	25	115	73	114	12	9	19	47	26
		10%	11%	17%	15%	12%	13%	11%	10%	10%	7%	11%	13%	10%
5	(5.0)	403	76	73	123	50	173	114	214	15	30	30	66	32
		18%	25%	24%	24%	24%	19%	17%	19%	13%	23%	18%	18%	12%
									g		g			
6	(6.0)	284	33	47	76	29	126	82	160	14	16	21	49	29
		13%	11%	15%	15%	14%	14%	12%	14%	11%	13%	13%	13%	11%
7	(7.0)	352	46	33	51	18	112	107	189	25	11	26	61	48
		16%	15%	11%	10%	9%	12%	16%	16%	21%	9%	16%	17%	18%
8	(8.0)	331	35	20	27	7	91	97	171	16	15	15	40	62
		15%	12%	7%	5%	3%	10%	15%	15%	13%	12%	9%	11%	23%
			c											abef
9	(9.0)	117	9	3	7	4	29	33	60	10	4	8	15	16
		5%	3%	1%	1%	2%	3%	5%	5%	8%	3%	5%	4%	6%
10	(10.0)	137	11	7	13	6	44	43	70	7	11	8	22	27
		6%	4%	2%	3%	3%	5%	7%	6%	6%	9%	5%	6%	10%
SUMMARY														
1-4		580	94	123	211	88	322	180	280	33	38	53	112	55
		26%	31%	40%	41%	43%	36%	27%	24%	27%	29%	32%	30%	20%
					a						g		g	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

**S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?**

Base : Those who go online (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	2289	350	346	472	126	911	697	1196	123	129	161	366	319
Effective Weighted Sample	1845	274	292	376	113	715	562	964	96	101	126	295	257
Total	2214	306	306	512	206	903	662	1150	122	128	164	367	273
5-7	1039	156	153	250	97	410	304	562	54	57	77	175	110
	47%	51%	50%	49%	47%	45%	46%	49%	44%	45%	47%	48%	40%
8-10	585	56	30	46	16	164	173	301	33	30	30	76	105
	26%	18%	10%	9%	8%	18%	26%	26%	27%	24%	19%	21%	39%
		bc											abdef
Answered	2203	305	306	508	201	896	657	1144	120	125	160	363	270
Mean score	5.9	5.4	4.9	4.8	4.6	5.3	5.8	5.9	5.9	5.5	5.4	5.6	6.5
		bcd											abdef
Standard deviation	2.29	2.13	2.01	2.10	2.22	2.34	2.34	2.21	2.45	2.47	2.38	2.30	2.31
Standard error	.05	.11	.11	.10	.20	.08	.09	.06	.22	.22	.19	.12	.13
Columns Tested:		a,b,c,d	a,b,c,d,e,f,g										

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

**S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?**

Base : Those who go online (excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
		a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f	
Significance Level: 99%																
Unweighted total		2289	337	59	50	26	183	153	198	139	1898	322	59	139	73	51
Effective Weighted Sample		1845	288	52	44	24	157	131	171	118	1502	288	52	125	67	44
Total		2214	425	52	27	9	238	186	240	184	1786	358	68	160	81	49
1	(1.0)	104 5%	39 9%	** **	** **	** **	21 9%	18 10%	16 7%	23 13%	89 5%	11 3%	** **	5 3%	** **	** **
2	(2.0)	70 3%	21 5%	** **	** **	** **	15 6%	6 3%	10 4%	11 6%	61 3%	7 2%	** **	2 2%	** **	** **
3	(3.0)	179 8%	47 11%	** **	** **	** **	28 12%	18 10%	28 12%	19 10%	149 8%	18 5%	** **	14 9%	** **	** **
4	(4.0)	227 10%	67 16%	** **	** **	** **	37 15%	30 16%	36 15%	31 17%	193 11%	29 8%	** **	10 7%	** **	** **
5	(5.0)	403 18%	104 25%	** **	** **	** **	59 25%	45 24%	56 23%	48 26%	334 19%	55 15%	** **	24 15%	** **	** **
6	(6.0)	284 13%	62 15%	** **	** **	** **	30 13%	32 17%	36 15%	26 14%	229 13%	48 14%	** **	23 14%	** **	** **
7	(7.0)	352 16%	40 9%	** **	** **	** **	24 10%	16 9%	27 11%	13 7%	288 16%	52 15%	** **	28 18%	** **	** **
8	(8.0)	331 15%	21 5%	** **	** **	** **	9 4%	12 6%	18 8%	3 2%	257 14%	60 17%	** **	23 14%	** **	** **
9	(9.0)	117 5%	6 1%	** **	** **	** **	2 1%	4 2%	4 2%	2 1%	83 5%	32 9% a	** **	11 7%	** **	** **
10	(10.0)	137 6%	13 3%	** **	** **	** **	10 4%	3 2%	6 3%	6 3%	93 5%	44 12% a	** **	18 11% a	** **	** **
SUMMARY																
1-4		580 26%	174 41%	** **	** **	** **	100 42%	72 39%	91 38%	83 45%	492 28% b	64 18%	** **	32 20%	** **	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

**S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?**

Base : Those who go online (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	d	~e	~f
Unweighted total	2289	337	59	50	26	183	153	198	139	1898	322	59	139	73	51
Effective Weighted Sample	1845	288	52	44	24	157	131	171	118	1502	288	52	125	67	44
Total	2214	425	52	27	9	238	186	240	184	1786	358	68	160	81	49
5-7	1039	206	**	**	**	113	93	119	87	851	156	**	75	**	**
	47%	49%	**	**	**	48%	50%	50%	47%	48%	44%	**	47%	**	**
8-10	585	40	**	**	**	22	19	28	12	433	136	**	52	**	**
	26%	9%	**	**	**	9%	10%	12%	6%	24%	38%	**	32%	**	**
											a				
Answered	2203	420	**	**	**	235	184	238	182	1777	356	**	159	**	**
Mean score	5.9	4.8	**	**	**	4.8	4.9	5.0	4.5	5.8	6.6	**	6.4	**	**
											a		a		
Standard deviation	2.29	2.12	**	**	**	2.17	2.06	2.07	2.14	2.26	2.30	**	2.32	**	**
Standard error	.05	.12	**	**	**	.16	.17	.15	.18	.05	.13	**	.20	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

**S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?**

Base : Those who go online (excluding those completing a paper questionnaire)

		Total	RELIGION		SEXUALITY			TOTAL LGB
			NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
			a	b	a	~b	~c	d
Significance Level: 99%								
Unweighted total		2289	908	1268	2086	46	60	106
Effective Weighted Sample		1845	742	1017	1677	40	49	89
Total		2214	859	1241	2010	46	57	103
1	(1.0)	104	28	69	95	**	**	1
		5%	3%	6%	5%	**	**	1%
2	(2.0)	70	26	38	65	**	**	3
		3%	3%	3%	3%	**	**	2%
3	(3.0)	179	62	97	160	**	**	8
		8%	7%	8%	8%	**	**	7%
4	(4.0)	227	90	126	209	**	**	8
		10%	10%	10%	10%	**	**	8%
5	(5.0)	403	141	238	362	**	**	18
		18%	16%	19%	18%	**	**	17%
6	(6.0)	284	116	152	260	**	**	9
		13%	14%	12%	13%	**	**	9%
7	(7.0)	352	152	190	326	**	**	17
		16%	18%	15%	16%	**	**	17%
8	(8.0)	331	152	164	304	**	**	19
		15%	18%	13%	15%	**	**	19%
			b					
9	(9.0)	117	47	65	98	**	**	8
		5%	5%	5%	5%	**	**	8%
10	(10.0)	137	41	94	120	**	**	12
		6%	5%	8%	6%	**	**	12%
SUMMARY								
1-4		580	206	331	529	**	**	20
		26%	24%	27%	26%	**	**	19%
5-7		1039	410	580	948	**	**	44
		47%	48%	47%	47%	**	**	43%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

**S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?**

Base : Those who go online (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	d
Unweighted total	2289	908	1268	2086	46	60	106
Effective Weighted Sample	1845	742	1017	1677	40	49	89
Total	2214	859	1241	2010	46	57	103
8-10	585	240	323	522	**	**	39
	26%	28%	26%	26%	**	**	38%
Answered	2203	856	1235	1999	**	**	103
Mean score	5.9	6.0	5.8	5.9	**	**	6.5
							a
Standard deviation	2.29	2.17	2.36	2.28	**	**	2.26
Standard error	.05	.07	.07	.05	**	**	.22

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S2. Which of the following describes how you think of yourself?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Man	2105	310	334	564	230	849	599	1171	119	149	151	339	243
	48%	50%	58%	56%	52%	49%	43%	51%	48%	56%	43%	46%	39%
Woman	2203	304	237	445	208	858	764	1129	127	115	195	392	376
	51%	49%	41%	44%	47%	50%	55%	49%	51%	43%	56%	53%	60%
Non binary	11	-	-	-	-	6	8	1	2	1	1	6	5
	*%	-%	-%	-%	-%	*%	1%	*%	1%	1%	*%	1%	1%
In another way	4	-	-	1	1	4	1	3	-	-	1	1	1
	*%	-%	-%	*%	*%	*%	*%	*%	-%	-%	*%	*%	*%
Prefer not to say	27	1	1	1	-	5	8	7	2	-	2	5	5
	1%	*%	*%	*%	-%	*%	1%	*%	1%	-%	1%	1%	1%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S2. Which of the following describes how you think of yourself?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Man	2105	458	**	**	**	458	-	276	177	1740	292	59	121	66	**
	48%	54%	**	**	**	100%	-%	59%	49%	48%	52%	48%	55%	50%	**
						bcd		b	b						
Woman	2203	385	**	**	**	-	385	194	182	1874	269	63	99	64	**
	51%	46%	**	**	**	-%	100%	41%	51%	51%	47%	51%	45%	49%	**
							acd	a	a						
Non binary	11	-	**	**	**	-	-	-	-	9	1	*	-	1	**
	*%	-%	**	**	**	-%	-%	-%	-%	*%	*%	*%	-%	1%	**
In another way	4	-	**	**	**	-	-	-	-	3	-	-	-	-	**
	*%	-%	**	**	**	-%	-%	-%	-%	*%	-%	-%	-%	-%	**
Prefer not to say	27	1	**	**	**	-	-	1	-	13	4	1	1	-	**
	1%	*%	**	**	**	-%	-%	*%	-%	*%	1%	1%	*%	-%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S2. Which of the following describes how you think of yourself?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Man	2105	916	1084	1895	62	41	103
	48%	51%	47%	48%	57%	33%	44%
Woman	2203	878	1226	2013	44	77	121
	51%	48%	53%	51%	40%	62%	52%
Non binary	11	7	3	4	2	3	5
	*%	*%	*%	*%	2%	3%	2%
In another way	4	-	3	3	-	-	-
	*%	-%	*%	*%	-%	-%	-%
Prefer not to say	27	10	6	3	1	4	5
	1%	1%	*%	*%	1%	3%	2%
				a	a	a	a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S3. How old are you?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
16-24 years	527 12%	- -%	- -%	- -%	- -%	112 7%	211 15%	189 8%	48 19%	21 8%	19 5%	105 14%	138 22%
							bde		bde			be	abdef
25-34 years	791 18%	- -%	- -%	- -%	- -%	165 10%	253 18%	384 17%	42 17%	22 8%	30 9%	110 15%	173 28%
							de	de	e				abcdef
35-44 years	678 16%	- -%	- -%	- -%	- -%	136 8%	160 12%	403 17%	22 9%	17 6%	29 8%	63 9%	107 17%
								acdef					acdef
45-54 years	703 16%	- -%	- -%	- -%	- -%	158 9%	180 13%	414 18%	33 13%	21 8%	34 10%	85 12%	96 15%
								adef					d
55-64 years	615 14%	615 100%	- -%	- -%	- -%	133 8%	168 12%	379 16%	25 10%	39 15%	51 15%	91 12%	64 10%
		bcd						ag					
65-74 years	571 13%	- -%	571 100%	571 57%	- -%	571 33%	185 13%	337 15%	34 14%	52 20%	75 21%	123 17%	33 5%
			acd	ad			g	g	g	g	abg	g	
75 years or over	439 10%	- -%	- -%	439 43%	439 100%	439 26%	213 15%	192 8%	45 18%	93 35%	112 32%	163 22%	15 2%
				ab	abc		bg	g	bg	abcfg	abcfg	abg	
NOT ANSWERED (PAPER)	25 1%	- -%	- -%	- -%	- -%	7 *%	8 1%	12 1%	- -%	1 *%	1 *%	2 *%	3 1%
Answered	4072	582	518	815	298	1498	1235	2204	223	221	290	642	600
Mean age	46.2	59.3	68.9	72.5	78.8	57.6	45.7	48.1	45.9	57.9	58.1	49.3	36.9
			a	ab	abc		g	ag	g	abcfg	abcfg	ag	
Standard deviation	18.02	2.84	2.75	5.71	3.82	19.17	19.88	16.87	21.42	20.71	19.20	20.96	15.31
Standard error	.28	.11	.12	.21	.29	.49	.55	.36	1.42	1.40	1.13	.82	.58

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S3. How old are you?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
16-24 years	527 12%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	342 9%	165 29%	36 29%	62 28%	45 34%	** **
										a	a	a	a		
25-34 years	791 18%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	605 17%	141 25%	32 26%	53 24%	38 29%	** **
										a				a	
35-44 years	678 16%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	555 15%	97 17%	19 16%	46 21%	15 11%	** **
45-54 years	703 16%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	579 16%	104 18%	21 17%	46 21%	20 15%	** **
55-64 years	615 14%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	561 15%	40 7%	11 9%	9 4%	12 9%	** **
										bd					
65-74 years	571 13%	470 56%	** **	** **	** **	268 59%	201 52%	266 56%	202 56%	546 15%	12 2%	3 2%	1 *%	1 1%	** **
										bcd					
75 years or over	439 10%	373 44%	** **	** **	** **	189 41%	184 48%	205 44%	156 44%	431 12%	7 1%	1 1%	4 2%	- -%	** **
										bcd					
NOT ANSWERED (PAPER)	25 1%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	21 1%	1 *%	- -%	1 1%	- -%	** **
Answered	4072	686	**	**	**	389	297	403	283	3373	562	123	220	130	**
Mean age	46.2	72.7	**	**	**	72.6	72.7	72.7	72.6	48.2	35.4	35.2	35.2	33.3	**
										bcd					
Standard deviation	18.02	5.79	**	**	**	5.72	5.88	5.62	6.03	17.97	14.25	14.26	13.33	14.13	**
Standard error	.28	.25	**	**	**	.34	.39	.32	.41	.30	.63	1.35	.97	1.30	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S3. How old are you?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
16-24 years	527 12%	261 14%	228 10%	420 11%	27 25%	41 33%	68 29%
		b			a	a	a
25-34 years	791 18%	429 24%	313 14%	678 17%	22 20%	47 37%	68 29%
		b				ab	a
35-44 years	678 16%	320 18%	315 14%	608 16%	18 17%	14 11%	32 14%
		b					
45-54 years	703 16%	288 16%	387 17%	641 16%	18 16%	10 8%	28 12%
55-64 years	615 14%	202 11%	395 17%	578 15%	12 11%	6 5%	18 8%
			a	cd			
65-74 years	571 13%	193 11%	366 16%	548 14%	10 9%	2 2%	12 5%
			a	cd			
75 years or over	439 10%	110 6%	303 13%	429 11%	2 2%	5 4%	7 3%
			a	bd			
NOT ANSWERED (PAPER)	25 1%	10 1%	13 1%	17 *%	- -%	- -%	- -%
Answered	4072	1739	2133	3662	109	123	232
Mean age	46.2	42.5	49.5	47.2	39.9	32.2	35.8
			a	bcd	c		
Standard deviation	18.02	16.93	18.19	17.99	16.75	15.04	16.30
Standard error	.28	.40	.39	.29	1.59	1.34	1.06

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S4. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
AB	1305	210	170	335	165	335	356	793	67	86	90	194	135
	30%	34%	30%	33%	38%	19%	26%	34%	27%	32%	26%	26%	21%
							aefg			g			
C1	1235	156	145	217	72	217	349	702	69	64	61	174	176
	28%	25%	25%	22%	16%	13%	25%	30%	27%	24%	17%	23%	28%
		d	d				e	aef					e
C2	696	107	67	109	42	109	228	353	41	40	49	113	101
	16%	17%	12%	11%	9%	6%	17%	15%	16%	15%	14%	15%	16%
		cd											
DE	1044	133	186	333	147	1044	428	436	74	73	147	250	212
	24%	22%	33%	33%	34%	61%	31%	19%	29%	27%	42%	34%	34%
		a	a	a	a		b		b	b	abcd	b	b
Don't know	70	9	3	16	14	16	18	28	-	3	4	12	6
	2%	1%	1%	2%	3%	1%	1%	1%	-%	1%	1%	2%	1%
					b								

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S4. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
AB	1305	281	**	**	**	182	99	281	-	1101	176	43	68	33	**
	30%	33%	**	**	**	40%	26%	60%	-%	30%	31%	35%	31%	25%	**
						bd	d	abd							
C1	1235	190	**	**	**	94	95	190	-	999	183	37	65	50	**
	28%	22%	**	**	**	21%	25%	40%	-%	27%	32%	30%	30%	38%	**
						d	d	abd							
C2	696	84	**	**	**	53	30	-	84	577	98	23	37	28	**
	16%	10%	**	**	**	12%	8%	-%	23%	16%	17%	19%	17%	22%	**
						c	c		abc						
DE	1044	275	**	**	**	124	152	-	275	913	104	19	49	19	**
	24%	33%	**	**	**	27%	39%	-%	77%	25%	18%	15%	22%	14%	**
						c	ac		abc	b					
Don't know	70	14	**	**	**	5	9	-	-	50	5	1	1	1	**
	2%	2%	**	**	**	1%	2%	-%	-%	1%	1%	1%	1%	1%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S4. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
AB	1305 30%	564 31%	698 30%	1175 30%	40 37%	43 34%	83 36%
C1	1235 28%	510 28%	657 28%	1111 28%	37 34%	30 24%	67 29%
C2	696 16%	296 16%	374 16%	647 17%	10 9%	13 11%	23 10%
DE	1044 24%	424 23%	555 24%	932 24%	21 20%	37 30%	58 25%
Don't know	70 2%	18 1%	38 2%	53 1%	- -%	2 2%	2 1%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S6. Which of these best describes your current situation? Please note - if currently 'on furlough' please respond based on the usual employment status

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
In full time employment	1977	268	63	72	9	278	467	1197	90	60	64	225	263
	45%	44%	11%	7%	2%	16%	34%	52%	36%	23%	18%	30%	42%
		bcd	d	d			de	acdefg	de			e	adef
In part time employment	720	139	47	56	9	250	216	380	28	28	37	89	126
	17%	23%	8%	6%	2%	15%	16%	16%	11%	11%	11%	12%	20%
		bcd	d					f					cdef
Unemployed	196	30	4	6	2	146	107	50	22	12	26	54	70
	5%	5%	1%	1%	*%	8%	8%	2%	9%	5%	8%	7%	11%
		bcd					b		b		b	b	bd
A student	196	1	-	-	-	23	76	72	20	8	5	34	49
	5%	*%	-%	-%	-%	1%	5%	3%	8%	3%	1%	5%	8%
							be		be				be
Full-time responsibility for home/ family	154	31	5	7	2	86	59	70	5	4	12	24	38
	4%	5%	1%	1%	*%	5%	4%	3%	2%	1%	4%	3%	6%
		bcd											bd
Retired	990	113	440	854	414	879	398	507	82	144	182	283	50
	23%	18%	77%	85%	94%	51%	29%	22%	33%	54%	52%	38%	8%
			a	ab	abc		bg	g	bg	abcfg	abcfg	abg	
Other	79	24	10	14	4	48	44	26	3	6	20	28	24
	2%	4%	2%	1%	1%	3%	3%	1%	1%	2%	6%	4%	4%
		c					b				b	b	b
Prefer not to say	37	9	2	2	-	12	13	8	-	2	4	6	8
	1%	1%	*%	*%	-%	1%	1%	*%	-%	1%	1%	1%	1%
													b
SUMMARY													
WORKING	2697	407	111	128	18	528	684	1578	118	89	101	313	390
	62%	66%	19%	13%	4%	31%	50%	68%	47%	34%	29%	42%	62%
		bcd	cd	d			def	acdefg	de			e	acdef
NOT WORKING	1536	176	449	867	418	1134	639	699	129	168	226	394	207
	35%	29%	79%	86%	95%	66%	46%	30%	52%	63%	64%	53%	33%
			a	ab	abc		bg		bg	abg	abcfg	abg	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S6. Which of these best describes your current situation? Please note - if currently 'on furlough' please respond based on the usual employment status

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
In full time employment	1977	60	**	**	**	43	18	42	19	1613	293	70	113	67	**
	45%	7%	**	**	**	9%	5%	9%	5%	44%	52%	57%	51%	51%	**
										a					
In part time employment	720	46	**	**	**	26	20	28	18	582	121	26	47	33	**
	17%	5%	**	**	**	6%	5%	6%	5%	16%	21%	21%	21%	25%	**
										a					
Unemployed	196	4	**	**	**	2	1	2	1	155	36	5	16	9	**
	5%	*%	**	**	**	*%	*%	*%	*%	4%	6%	4%	7%	7%	**
A student	196	-	**	**	**	-	-	-	-	110	73	12	30	18	**
	5%	-%	**	**	**	-%	-%	-%	-%	3%	13%	10%	13%	14%	**
										a	a	a	a	a	
Full-time responsibility for home/ family	154	3	**	**	**	-	3	-	3	137	12	2	8	*	**
	4%	*%	**	**	**	-%	1%	-%	1%	4%	2%	2%	3%	*%	**
Retired	990	716	**	**	**	379	336	393	311	956	16	3	4	2	**
	23%	85%	**	**	**	83%	87%	83%	87%	26%	3%	3%	2%	2%	**
										bcd					
Other	79	13	**	**	**	6	7	6	6	68	8	4	2	1	**
	2%	1%	**	**	**	1%	2%	1%	2%	2%	1%	3%	1%	1%	**
Prefer not to say	37	2	**	**	**	2	-	-	-	19	8	1	3	1	**
	1%	*%	**	**	**	*%	-%	-%	-%	1%	1%	1%	1%	1%	**
SUMMARY															
WORKING	2697	106	**	**	**	68	38	69	37	2195	414	96	160	99	**
	62%	13%	**	**	**	15%	10%	15%	10%	60%	73%	78%	72%	76%	**
										a	a	a	a	a	
NOT WORKING	1536	722	**	**	**	381	340	395	316	1357	136	22	57	30	**
	35%	86%	**	**	**	83%	88%	84%	88%	37%	24%	18%	26%	23%	**
										bcd					

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S6. Which of these best describes your current situation? Please note - if currently 'on furlough' please respond based on the usual employment status

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
In full time employment	1977	894	995	1776	55	62	117
	45%	49%	43%	45%	50%	50%	50%
In part time employment	720	323	364	635	24	27	51
	17%	18%	16%	16%	22%	21%	22%
Unemployed	196	98	90	174	6	5	11
	5%	5%	4%	4%	6%	4%	5%
A student	196	80	93	155	8	13	21
	5%	4%	4%	4%	7%	11%	9%
Full-time responsibility for home/ family	154	80	67	140	2	4	7
	4%	4%	3%	4%	2%	3%	3%
Retired	990	295	653	947	12	8	19
	23%	16%	28%	24%	11%	6%	8%
Other	79	34	41	68	2	4	5
	2%	2%	2%	2%	1%	3%	2%
Prefer not to say	37	7	17	22	1	2	3
	1%	*%	1%	1%	1%	2%	1%
SUMMARY							
WORKING	2697	1218	1359	2411	78	89	168
	62%	67%	59%	62%	72%	71%	72%
		b					a
NOT WORKING	1536	553	904	1417	28	30	58
	35%	31%	39%	36%	26%	24%	25%
			a	d			

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
North East and Cumbria (including County Durham, Northumberland, Teesside, Tyne and Wear, Northern Cumbria and the majority of North Yorkshire)	242 6%	43 7%	39 7%	66 7%	27 6%	102 6%	82 6%	111 5%	19 8%	12 5%	31 9%	55 7%	25 4%
North-West (including Cheshire, Greater Manchester, Lancashire, Merseyside, North Yorkshire (western Craven), West Yorkshire (Walsden), Derbyshire (western High Peak), Cumbria (Barrow-in-Furness and South Lakeland) and the Isle of Man)	468 11%	68 11%	66 12%	95 9%	30 7%	182 11%	140 10%	255 11%	23 9%	24 9%	36 10%	75 10%	73 12%
Yorkshire & Lincolnshire (including Leeds, Sheffield and York)	433 10%	62 10%	61 11%	103 10%	42 10%	185 11%	170 12%	213 9%	24 10%	34 13%	42 12%	81 11%	79 13%
West Midlands (including Herefordshire, Shropshire, Staffordshire, Warwickshire, and Worcestershire)	426 10%	53 9%	49 9%	102 10%	53 12%	171 10%	119 9%	240 10%	21 9%	25 10%	35 10%	63 9%	57 9%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
East Midlands (including Derbyshire (except High Peak, North East Derbyshire and the northern areas of the Derbyshire Dales), Leicestershire, Nottinghamshire (except Bassetlaw), Rutland and South Kesteven in Lincolnshire)	152 3%	17 3%	15 3%	32 3%	18 4%	61 4%	55 4%	67 3%	18 7% b	12 5%	12 3%	34 5%	20 3%
East (including Norfolk, Suffolk, Essex, Cambridgeshire, Northamptonshire, Bedfordshire, Hertfordshire and northern Buckinghamshire)	310 7%	52 8%	36 6%	80 8%	44 10%	133 8%	102 7%	170 7%	31 12% g	24 9%	25 7%	62 8%	36 6%
West (including Bristol, the majority of Wiltshire, northern and eastern Somerset, the majority of Gloucestershire and northern Dorset)	157 4%	22 4%	17 3%	36 4%	19 4%	56 3%	51 4%	78 3%	6 3%	15 6%	14 4%	24 3%	19 3%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
South (including Hampshire, Isle of Wight, the majority of West Sussex, eastern and central Dorset, eastern Gloucestershire, southern and eastern Oxfordshire, southern Northamptonshire, western Berkshire and parts of Buckinghamshire, Surrey and Wiltshire)	345 8%	66 11%	52 9%	86 9%	33 8%	135 8%	101 7%	195 8%	11 4%	11 4%	22 6%	48 6%	53 8%
South West (including Cornwall, Devon, Isles of Scilly, southern and western Somerset, western Dorset and Channel Islands)	124 3%	18 3%	21 4%	42 4%	21 5%	56 3%	49 4%	60 3%	7 3%	13 5%	9 2%	26 3%	18 3%
South East (including Kent, East Sussex, part of West Sussex and a small part of Surrey)	164 4%	18 3%	22 4%	48 5%	27 6%	79 5%	49 4%	84 4%	11 4%	14 5%	8 2%	22 3%	20 3%
London	833 19%	92 15%	92 16%	151 15%	59 13%	279 16%	228 17%	473 20% a	41 16%	39 15%	59 17%	134 18%	105 17%
Wales	217 5%	37 6%	32 6%	58 6%	25 6%	93 5%	80 6%	108 5%	13 5%	17 6%	20 6%	41 5%	40 6%
Scotland	348 8%	49 8%	52 9%	84 8%	32 7%	138 8%	113 8%	187 8%	18 7%	15 6%	27 8%	59 8%	62 10%
Northern Ireland	130 3%	19 3%	17 3%	26 3%	9 2%	52 3%	43 3%	70 3%	8 3%	10 4%	10 3%	18 2%	20 3%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
SUMMARY													
NORTH	1142	172	166	265	99	469	392	579	65	70	110	210	177
	26%	28%	29%	26%	23%	27%	28%	25%	26%	26%	31%	28%	28%
MIDLANDS	579	69	64	135	71	231	173	307	39	37	46	97	78
	13%	11%	11%	13%	16%	13%	13%	13%	16%	14%	13%	13%	12%
SOUTH	1933	269	240	443	203	738	579	1060	106	115	137	316	251
	44%	44%	42%	44%	46%	43%	42%	46%	43%	44%	39%	43%	40%
WALES	217	37	32	58	25	93	80	108	13	17	20	41	40
	5%	6%	6%	6%	6%	5%	6%	5%	5%	6%	6%	5%	6%
SCOTLAND	348	49	52	84	32	138	113	187	18	15	27	59	62
	8%	8%	9%	8%	7%	8%	8%	8%	7%	6%	8%	8%	10%
NORTHERN IRELAND	130	19	17	26	9	52	43	70	8	10	10	18	20
	3%	3%	3%	3%	2%	3%	3%	3%	3%	4%	3%	2%	3%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
North East and Cumbria (including County Durham, Northumberland, Teesside, Tyne and Wear, Northern Cumbria and the majority of North Yorkshire)	242 6%	66 8%	** **	** **	** **	40 9%	27 7%	25 5%	42 12% c	227 6% bde	7 1%	1 1%	2 1%	- -%	** **
North-West (including Cheshire, Greater Manchester, Lancashire, Merseyside, North Yorkshire (western Craven), West Yorkshire (Walsden), Derbyshire (western High Peak), Cumbria (Barrow-in-Furness and South Lakeland) and the Isle of Man)	468 11%	95 11%	** **	** **	** **	52 11%	43 11%	44 9%	49 14%	403 11%	52 9%	11 9%	21 10%	16 12%	** **
Yorkshire & Lincolnshire (including Leeds, Sheffield and York)	433 10%	103 12%	** **	** **	** **	63 14%	41 11%	55 12%	46 13%	371 10%	55 10%	7 6%	38 17% ace	5 4%	** **
West Midlands (including Herefordshire, Shropshire, Staffordshire, Warwickshire, and Worcestershire)	426 10%	102 12%	** **	** **	** **	53 11%	50 13%	61 13%	36 10%	343 9%	61 11%	8 7%	41 19% abce	5 4%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
East Midlands (including Derbyshire (except High Peak, North East Derbyshire and the northern areas of the Derbyshire Dales), Leicestershire, Nottinghamshire (except Bassetlaw), Rutland and South Kesteven in Lincolnshire)	152 3%	32 4%	**	**	**	16 4%	15 4%	20 4%	13 3%	117 3%	28 5%	5 4%	17 8% a	5 4%	**
East (including Norfolk, Suffolk, Essex, Cambridgeshire, Northamptonshire, Bedfordshire, Hertfordshire and northern Buckinghamshire)	310 7%	80 10%	**	**	**	37 8%	43 11%	35 8%	45 13%	278 8% b	22 4%	9 7%	6 3%	4 3%	**
West (including Bristol, the majority of Wiltshire, northern and eastern Somerset, the majority of Gloucestershire and northern Dorset)	157 4%	36 4%	**	**	**	15 3%	21 5%	22 5%	14 4%	138 4%	13 2%	6 5%	4 2%	3 2%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
South (including Hampshire, Isle of Wight, the majority of West Sussex, eastern and central Dorset, eastern Gloucestershire, southern and eastern Oxfordshire, southern Northamptonshire, western Berkshire and parts of Buckinghamshire, Surrey and Wiltshire)	345 8%	86 10%	** **	** **	** **	49 11%	37 10%	43 9%	43 12%	301 8% e	34 6%	14 12% e	12 5%	2 1%	** **
South West (including Cornwall, Devon, Isles of Scilly, southern and western Somerset, western Dorset and Channel Islands)	124 3%	42 5%	** **	** **	** **	22 5%	19 5%	29 6%	11 3%	120 3% b	4 1%	1 1%	- -%	1 1%	** **
South East (including Kent, East Sussex, part of West Sussex and a small part of Surrey)	164 4%	48 6%	** **	** **	** **	29 6%	19 5%	24 5%	22 6%	138 4%	21 4%	7 5%	2 1%	5 4%	** **
London	833 19%	151 18%	** **	** **	** **	82 18%	69 18%	112 24% d	38 11%	558 15%	236 42% a	44 36% a	71 32% a	79 60% abcd	** **
Wales	217 5%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	198 5% b	13 2%	4 3%	3 1%	3 2%	** **
Scotland	348 8%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	324 9% bd	16 3%	3 3%	3 1%	5 4%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Northern Ireland	130	-	**	**	**	-	-	-	-	123	5	2	1	1	**
	3%	-%	**	**	**	-%	-%	-%	-%	3%	1%	1%	*%	1%	**
										b					
SUMMARY															
NORTH	1142	265	**	**	**	155	111	124	137	1002	114	19	62	21	**
	26%	31%	**	**	**	34%	29%	26%	38%	28%	20%	16%	28%	16%	**
									c	be					
MIDLANDS	579	135	**	**	**	69	65	81	48	460	89	13	58	10	**
	13%	16%	**	**	**	15%	17%	17%	13%	13%	16%	11%	26%	8%	**
													abce		
SOUTH	1933	443	**	**	**	234	209	266	174	1532	331	81	94	92	**
	44%	53%	**	**	**	51%	54%	56%	48%	42%	58%	66%	42%	70%	**
										ad	ad	ad	ad	ad	**
WALES	217	-	**	**	**	-	-	-	-	198	13	4	3	3	**
	5%	-%	**	**	**	-%	-%	-%	-%	5%	2%	3%	1%	2%	**
										b					
SCOTLAND	348	-	**	**	**	-	-	-	-	324	16	3	3	5	**
	8%	-%	**	**	**	-%	-%	-%	-%	9%	3%	3%	1%	4%	**
										bd					
NORTHERN IRELAND	130	-	**	**	**	-	-	-	-	123	5	2	1	1	**
	3%	-%	**	**	**	-%	-%	-%	-%	3%	1%	1%	*%	1%	**
										b					

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
North East and Cumbria (including County Durham, Northumberland, Teesside, Tyne and Wear, Northern Cumbria and the majority of North Yorkshire)	242 6%	107 6%	123 5%	219 6%	3 3%	8 6%	11 5%
North-West (including Cheshire, Greater Manchester, Lancashire, Merseyside, North Yorkshire (western Craven), West Yorkshire (Walsden), Derbyshire (western High Peak), Cumbria (Barrow-in-Furness and South Lakeland) and the Isle of Man)	468 11%	190 10%	261 11%	417 11%	23 21% ac	8 6%	30 13%
Yorkshire & Lincolnshire (including Leeds, Sheffield and York)	433 10%	191 11%	232 10%	401 10%	4 4%	16 12%	20 9%
West Midlands (including Herefordshire, Shropshire, Staffordshire, Warwickshire, and Worcestershire)	426 10%	148 8%	245 11%	393 10%	7 6%	5 4%	12 5%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
East Midlands (including Derbyshire (except High Peak, North East Derbyshire and the northern areas of the Derbyshire Dales), Leicestershire, Nottinghamshire (except Bassetlaw), Rutland and South Kesteven in Lincolnshire)	152 3%	54 3%	88 4%	133 3%	8 8%	4 3%	13 5%
East (including Norfolk, Suffolk, Essex, Cambridgeshire, Northamptonshire, Bedfordshire, Hertfordshire and northern Buckinghamshire)	310 7%	138 8%	155 7%	266 7%	9 8%	16 13%	25 11%
West (including Bristol, the majority of Wiltshire, northern and eastern Somerset, the majority of Gloucestershire and northern Dorset)	157 4%	84 5% b	61 3%	141 4%	4 3%	6 5%	10 4%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
South (including Hampshire, Isle of Wight, the majority of West Sussex, eastern and central Dorset, eastern Gloucestershire, southern and eastern Oxfordshire, southern Northamptonshire, western Berkshire and parts of Buckinghamshire, Surrey and Wiltshire)	345 8%	156 9%	175 8%	322 8%	3 3%	10 8%	14 6%
South West (including Cornwall, Devon, Isles of Scilly, southern and western Somerset, western Dorset and Channel Islands)	124 3%	60 3%	61 3%	108 3%	3 3%	6 4%	9 4%
South East (including Kent, East Sussex, part of West Sussex and a small part of Surrey)	164 4%	81 4%	70 3%	140 4%	1 1%	10 8%	12 5%
London	833 19%	280 15%	511 22% a	740 19%	23 21%	19 15%	42 18%
Wales	217 5%	105 6%	102 4%	204 5%	3 3%	5 4%	8 4%
Scotland	348 8%	185 10% b	150 6%	311 8%	13 12%	10 8%	24 10%
Northern Ireland	130 3%	33 2%	90 4% a	122 3%	2 2%	2 2%	4 2%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S8. Which region do you live in?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
SUMMARY							
NORTH	1142	487	616	1037	30	31	61
	26%	27%	27%	26%	28%	25%	26%
MIDLANDS	579	202	332	526	16	9	25
	13%	11%	14%	13%	14%	7%	10%
			a				
SOUTH	1933	799	1032	1718	44	68	112
	44%	44%	44%	44%	40%	54%	48%
WALES	217	105	102	204	3	5	8
	5%	6%	4%	5%	3%	4%	4%
SCOTLAND	348	185	150	311	13	10	24
	8%	10%	6%	8%	12%	8%	10%
		b					
NORTHERN IRELAND	130	33	90	122	2	2	4
	3%	2%	4%	3%	2%	2%	2%
			a				

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

URBANITY

Base : All respondents where urbanity can be reported

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4016	657	591	849	258	1585	1316	2155	227	239	314	669	659
Effective Weighted Sample	3161	515	490	659	219	1202	1017	1710	172	179	233	511	517
Total	4010	593	558	993	435	1626	1277	2182	229	251	327	679	584
Urban	3551	514	464	820	356	1402	1150	1904	207	220	298	620	538
	89%	87%	83%	83%	82%	86%	90%	87%	90%	88%	91%	91%	92%
Rural	459	78	94	173	79	224	127	278	23	31	28	59	46
	11%	13%	17%	17%	18%	14%	10%	13%	10%	12%	9%	9%	8%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

URBANITY

Base : All respondents where urbanity can be reported

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	~c	d	e	~f
Unweighted total	4016	598	90	96	65	317	280	339	253	3461	433	94	160	105	74
Effective Weighted Sample	3161	506	76	85	61	271	234	287	215	2678	381	81	144	94	63
Total	4010	831	81	56	26	448	382	467	350	3399	487	103	190	117	77
Urban	3551	705	**	**	**	379	326	395	305	2965	474	**	185	117	**
	89%	85%	**	**	**	85%	85%	85%	87%	87%	97%	**	97%	100%	**
										a	a	a	a	a	a
Rural	459	126	**	**	**	69	56	72	45	435	13	**	5	-	**
	11%	15%	**	**	**	15%	15%	15%	13%	13%	3%	**	3%	-%	**
										bde					

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

URBANITY

Base : All respondents where urbanity can be reported

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4016	1715	2119	3637	102	110	212
Effective Weighted Sample	3161	1369	1654	2856	81	90	171
Total	4010	1665	2165	3630	99	108	208
Urban	3551	1476	1918	3211	86	98	184
	89%	89%	89%	88%	86%	90%	88%
Rural	459	190	247	419	13	10	24
	11%	11%	11%	12%	14%	10%	12%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S9. How would you describe your national identity?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
English	2736	386	360	641	281	1119	902	1418	168	180	237	496	403
	63%	63%	63%	63%	64%	65%	65%	61%	67%	68%	68%	67%	64%
Welsh	158	24	22	39	17	68	57	79	9	12	12	28	31
	4%	4%	4%	4%	4%	4%	4%	3%	4%	4%	3%	4%	5%
Scottish	305	37	50	78	27	126	100	158	15	16	28	55	52
	7%	6%	9%	8%	6%	7%	7%	7%	6%	6%	8%	7%	8%
Northern Irish	78	9	7	14	7	27	24	46	4	7	5	11	12
	2%	1%	1%	1%	2%	2%	2%	2%	2%	2%	1%	1%	2%
British	772	124	118	217	100	306	233	440	37	44	62	121	97
	18%	20%	21%	22%	23%	18%	17%	19%	15%	16%	18%	16%	15%
Irish	44	6	4	7	3	12	15	24	4	3	1	5	9
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*%	1%	1%
Other	207	25	9	13	3	53	42	129	11	3	4	24	25
	5%	4%	2%	1%	1%	3%	3%	6%	4%	1%	1%	3%	4%
		c						ade					
Prefer not to say	49	3	-	-	-	7	5	17	1	1	-	1	2
	1%	*%	-%	-%	-%	*%	*%	1%	*%	*%	-%	*%	*%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S9. How would you describe your national identity?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
English	2736	618	**	**	**	320	298	321	283	2405	260	73	95	58	**
	63%	73%	**	**	**	70%	77%	68%	79%	66%	46%	59%	43%	44%	**
Welsh	158	15	**	**	**	11	4	12	3	146	6	4	1	-	**
	4%	2%	**	**	**	2%	1%	3%	1%	4%	1%	4%	*%	-%	**
Scottish	305	21	**	**	**	11	10	14	7	292	5	3	1	1	**
	7%	3%	**	**	**	2%	3%	3%	2%	8%	1%	2%	*%	*%	**
Northern Irish	78	3	**	**	**	2	1	3	-	73	3	1	2	-	**
	2%	*%	**	**	**	*%	*%	1%	-%	2%	1%	1%	1%	-%	**
British	772	167	**	**	**	104	63	109	59	547	190	31	80	52	**
	18%	20%	**	**	**	23%	16%	23%	16%	15%	34%	25%	36%	40%	**
Irish	44	6	**	**	**	4	2	4	2	42	2	-	-	1	**
	1%	1%	**	**	**	1%	*%	1%	1%	1%	*%	-%	-%	1%	**
Other	207	10	**	**	**	5	4	8	3	117	80	9	38	15	**
	5%	1%	**	**	**	1%	1%	2%	1%	3%	14%	8%	17%	12%	**
Prefer not to say	49	-	**	**	**	-	-	-	-	15	20	3	5	4	**
	1%	-%	**	**	**	-%	-%	-%	-%	*%	3%	2%	2%	3%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S9. How would you describe your national identity?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
English	2736	1171	1459	2508	62	70	132
	63%	65%	63%	64%	57%	56%	56%
Welsh	158	80	66	145	4	4	8
	4%	4%	3%	4%	4%	4%	4%
Scottish	305	155	139	274	13	6	19
	7%	9%	6%	7%	12%	5%	8%
Northern Irish	78	22	53	69	1	5	6
	2%	1%	2%	2%	1%	4%	2%
British	772	301	416	677	15	31	46
	18%	17%	18%	17%	14%	24%	20%
Irish	44	10	32	42	1	1	2
	1%	1%	1%	1%	1%	1%	1%
Other	207	64	130	171	11	9	20
	5%	4%	6%	4%	10%	7%	8%
			a				a
Prefer not to say	49	9	26	30	2	-	2
	1%	1%	1%	1%	2%	-%	1%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
WHITE													
English/ Welsh/ Scottish/ Northern Irish/ British	3413	540	534	955	421	1505	1142	1865	198	236	314	612	504
	78%	88%	93%	95%	96%	87%	83%	81%	79%	89%	90%	82%	80%
			a	a	a					bcg	abcfg		
Irish	57	7	4	7	3	15	23	28	5	5	3	13	12
	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%	2%	2%
Gypsy, Traveller or Irish Traveller	6	-	-	-	-	1	4	1	-	-	-	2	2
	*%	-%	-%	-%	-%	*%	*%	*%	-%	-%	-%	*%	*%
Any other white background	164	14	8	15	7	48	32	113	8	2	7	21	18
	4%	2%	1%	1%	2%	3%	2%	5%	3%	1%	2%	3%	3%
								a					
MIXED/ MULTIPLE ETHNIC GROUPS													
White and Black Caribbean	36	4	-	1	1	9	18	15	1	2	2	8	12
	1%	1%	-%	*%	*%	1%	1%	1%	1%	1%	1%	1%	2%
White and Black African	14	1	-	-	-	1	10	4	2	3	2	5	6
	*%	*%	-%	-%	-%	*%	1%	*%	1%	1%	*%	1%	1%
White and Asian	41	3	1	1	-	8	14	12	5	4	3	8	9
	1%	*%	*%	*%	-%	*%	1%	1%	2%	1%	1%	1%	1%
Any other mixed/ multiple ethnic background	32	3	2	2	-	4	8	20	1	-	-	2	4
	1%	*%	*%	*%	-%	*%	1%	1%	*%	-%	-%	*%	1%
ASIAN AND BRITISH ASIAN													
Indian	101	6	1	3	2	19	27	51	4	2	2	15	14
	2%	1%	*%	*%	*%	1%	2%	2%	2%	1%	1%	2%	2%
Pakistani	87	2	-	2	2	26	26	33	7	3	3	13	10
	2%	*%	-%	*%	*%	2%	2%	1%	3%	1%	1%	2%	2%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Bangladeshi	34 1%	1 *%	- -%	- -%	- -%	7 *%	11 1%	17 1%	2 1%	1 *%	1 *%	5 1%	5 1%
Chinese	32 1%	6 1%	1 *%	1 *%	- -%	9 1%	3 *%	24 1% a	1 *%	1 *%	- -%	1 *%	2 *%
Any other Asian background	33 1%	2 *%	1 *%	3 *%	2 *%	10 1%	7 *%	16 1%	2 1%	- -%	1 *%	6 1%	1 *%
BLACK AND BLACK BRITISH													
Caribbean	31 1%	4 1%	* *%	* *%	- -%	4 *%	11 1%	18 1%	1 1%	3 1%	5 1%	8 1%	6 1%
African	85 2%	7 1%	1 *%	1 *%	- -%	12 1%	26 2%	46 2%	3 1%	- -%	2 1%	10 1%	19 3%
Any other Black/ African/ Caribbean background	15 *%	1 *%	- -%	- -%	- -%	4 *%	3 *%	8 *%	1 *%	- -%	- -%	2 *%	1 *%
OTHER ETHNIC GROUP													
Arab	15 *%	- -%	2 *%	2 *%	- -%	3 *%	2 *%	7 *%	1 1%	1 *%	- -%	2 *%	1 *%
Any other ethnic background	11 *%	1 *%	3 1%	3 *%	- -%	3 *%	3 *%	6 *%	1 *%	- -%	1 *%	3 *%	- -%
Prefer not to say	144 3%	14 2%	14 2%	15 2%	2 *%	33 2%	12 1%	28 1%	5 2%	3 1%	4 1%	7 1%	4 1%
SUMMARY													
WHITE	3639 84%	561 91%	546 96% a	977 97% a	431 98% a	1569 91%	1200 87%	2006 87%	212 85%	243 92%	323 92% g	647 87%	536 85%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
MIXED/ MULTIPLE ETHNIC GROUPS	123 3%	11 2%	3 1%	4 *%	1 *%	22 1%	50 4%	52 2%	9 4%	9 3%	7 2%	23 3%	31 5% b
ASIAN AND ASIAN BRITISH	286 7%	17 3% b	3 *%	8 1%	6 1%	72 4%	73 5%	140 6%	16 6%	6 2%	7 2%	40 5%	32 5%
BLACK AND BLACK BRITISH	131 3%	12 2% c	1 *%	1 *%	- -%	20 1%	39 3%	72 3%	6 2%	3 1%	7 2%	20 3%	26 4%
OTHER ETHNIC GROUP	26 1%	1 *%	5 1%	5 *%	- -%	6 *%	5 *%	13 1%	2 1%	1 *%	1 *%	5 1%	1 *%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
WHITE															
English/ Welsh/ Scottish/ Northern Irish/ British	3413	794	**	**	**	425	368	442	339	3413	-	-	-	-	**
	78%	94%	**	**	**	93%	96%	94%	94%	94%	-%	-%	-%	-%	**
										bcd					
Irish	57	6	**	**	**	4	2	4	2	57	-	-	-	-	**
	1%	1%	**	**	**	1%	*%	1%	1%	2%	-%	-%	-%	-%	**
										b					
Gypsy, Traveller or Irish Traveller	6	-	**	**	**	-	-	-	-	6	-	-	-	-	**
	*%	-%	**	**	**	-%	-%	-%	-%	*%	-%	-%	-%	-%	**
Any other white background	164	13	**	**	**	6	7	8	5	164	-	-	-	-	**
	4%	2%	**	**	**	1%	2%	2%	2%	5%	-%	-%	-%	-%	**
										bd					
MIXED/ MULTIPLE ETHNIC GROUPS															
White and Black Caribbean	36	-	**	**	**	-	-	-	-	-	36	36	-	-	**
	1%	-%	**	**	**	-%	-%	-%	-%	-%	6%	30%	-%	-%	**
											ade	abde			
White and Black African	14	-	**	**	**	-	-	-	-	-	14	14	-	-	**
	*%	-%	**	**	**	-%	-%	-%	-%	-%	3%	12%	-%	-%	**
											a	abde			
White and Asian	41	1	**	**	**	-	1	1	-	-	41	41	-	-	**
	1%	*%	**	**	**	-%	*%	*%	-%	-%	7%	33%	-%	-%	**
											ade	abde			
Any other mixed/ multiple ethnic background	32	2	**	**	**	2	-	1	1	-	32	32	-	-	**
	1%	*%	**	**	**	*%	-%	*%	*%	-%	6%	26%	-%	-%	**
											ad	abde			

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
ASIAN AND BRITISH ASIAN															
Indian	101 2%	3 *%	** **	** **	** **	2 *%	1 *%	1 *%	2 *%	- -%	101 18%	- -%	101 46%	- -%	** **
											ace		abce		
Pakistani	87 2%	2 *%	** **	** **	** **	2 *%	- -%	2 *%	- -%	- -%	87 15%	- -%	87 39%	- -%	** **
											ace		abce		
Bangladeshi	34 1%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	- -%	34 6%	- -%	34 15%	- -%	** **
											a		abce		
Chinese	32 1%	1 *%	** **	** **	** **	1 *%	- -%	1 *%	- -%	- -%	32 6%	- -%	- -%	- -%	** **
											ad				
Any other Asian background	33 1%	3 *%	** **	** **	** **	3 1%	- -%	3 1%	- -%	- -%	33 6%	- -%	- -%	- -%	** **
											ad				
BLACK AND BLACK BRITISH															
Caribbean	31 1%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	- -%	31 6%	- -%	- -%	31 24%	** **
											ad			abcd	
African	85 2%	1 *%	** **	** **	** **	1 *%	- -%	1 *%	- -%	- -%	85 15%	- -%	- -%	85 65%	** **
											acd			abcd	
Any other Black/ African/ Caribbean background	15 *%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	- -%	15 3%	- -%	- -%	15 11%	** **
											a			abcd	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
OTHER ETHNIC GROUP															
Arab	15 *%	2 *%	**	**	**	2 *%	- -%	2 *%	- -%	- -%	15 3% a	- -%	- -%	- -%	**
Any other ethnic background	11 *%	3 *%	**	**	**	3 1%	- -%	2 *%	1 *%	- -%	11 2% a	- -%	- -%	- -%	**
Prefer not to say	144 3%	13 2%	**	**	**	8 2%	5 1%	4 1%	9 3%	- -%	- -%	- -%	- -%	- -%	**
SUMMARY															
WHITE	3639 84%	813 96%	**	**	**	435 95%	378 98%	454 96%	346 96%	3639 100% bcde	- -%	- -%	- -%	- -%	**
MIXED/ MULTIPLE ETHNIC GROUPS	123 3%	3 *%	**	**	**	2 *%	1 *%	2 *%	1 *%	- -%	123 22% ade	123 100% abde	- -%	- -%	**
ASIAN AND ASIAN BRITISH	286 7%	8 1%	**	**	**	8 2%	1 *%	7 1%	2 *%	- -%	286 51% ace	- -%	221 100% abce	- -%	**
BLACK AND BLACK BRITISH	131 3%	1 *%	**	**	**	1 *%	- -%	1 *%	- -%	- -%	131 23% acd	- -%	- -%	131 100% abcd	**
OTHER ETHNIC GROUP	26 1%	4 1%	**	**	**	4 1%	- -%	3 1%	1 *%	- -%	26 5% ad	- -%	- -%	- -%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
WHITE							
English/ Welsh/ Scottish/ Northern Irish/ British	3413 78%	1597 88% b	1739 75%	3138 80%	85 78%	94 75%	179 76%
Irish	57 1%	18 1%	36 2%	54 1%	1 1%	1 1%	2 1%
Gypsy, Traveller or Irish Traveller	6 *%	4 *%	2 *%	5 *%	- -%	- -%	- -%
Any other white background	164 4%	67 4%	94 4%	145 4%	9 8%	7 5%	16 7%
MIXED/ MULTIPLE ETHNIC GROUPS							
White and Black Caribbean	36 1%	22 1%	15 1%	27 1%	1 1%	5 4% a	7 3% a
White and Black African	14 *%	6 *%	8 *%	8 *%	4 4% a	1 1%	5 2% a
White and Asian	41 1%	16 1%	22 1%	30 1%	2 2%	4 3% a	7 3% a
Any other mixed/ multiple ethnic background	32 1%	10 1%	21 1%	28 1%	- -%	2 1%	2 1%
ASIAN AND BRITISH ASIAN							
Indian	101 2%	7 *%	87 4% a	91 2%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Pakistani	87 2%	7 *%	78 3% a	74 2%	1 1%	3 2%	4 2%
Bangladeshi	34 1%	- -%	31 1% a	30 1%	- -%	2 2%	2 1%
Chinese	32 1%	15 1%	11 *% a	26 1%	2 2%	- -%	2 1%
Any other Asian background	33 1%	2 *%	29 1% a	29 1%	- -%	2 2%	2 1%
BLACK AND BLACK BRITISH							
Caribbean	31 1%	10 1%	19 1%	28 1%	1 1%	1 1%	2 1%
African	85 2%	4 *%	75 3% a	79 2%	3 2%	1 *%	3 1%
Any other Black/ African/ Caribbean background	15 *%	4 *%	10 *%	12 *%	- -%	1 1%	1 *%
OTHER ETHNIC GROUP							
Arab	15 *%	2 *%	13 1%	14 *%	- -%	- -%	- -%
Any other ethnic background	11 *%	3 *%	8 *%	10 *%	- -%	- -%	- -%
Prefer not to say	144 3%	19 1%	24 1%	91 2%	- -%	1 1%	1 *%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	TOTAL LGB
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
SUMMARY							
WHITE	3639	1685	1870	3342	95	102	197
	84%	93%	81%	85%	87%	81%	84%
		b					
MIXED/ MULTIPLE ETHNIC GROUPS	123	53	66	93	8	12	20
	3%	3%	3%	2%	7%	10%	8%
					a	a	a
ASIAN AND ASIAN BRITISH	286	32	237	249	3	7	10
	7%	2%	10%	6%	3%	6%	4%
			a				
BLACK AND BLACK BRITISH	131	18	104	119	4	3	6
	3%	1%	4%	3%	3%	2%	3%
			a				
OTHER ETHNIC GROUP	26	5	21	24	-	-	-
	1%	*%	1%	1%	-%	-%	-%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S11. What is your religion, if any?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
No religion	1812	202	193	303	110	649	540	1030	110	85	105	259	311
	42%	33%	34%	30%	25%	38%	39%	45%	44%	32%	30%	35%	49%
							e	adef	e				adef
Catholic	466	66	47	81	35	151	173	234	25	40	45	98	80
	11%	11%	8%	8%	8%	9%	13%	10%	10%	15%	13%	13%	13%
Church of England/ Scotland/ Ireland	1115	260	245	453	208	583	380	636	56	76	118	221	125
	26%	42%	43%	45%	47%	34%	28%	28%	23%	29%	34%	30%	20%
							g	g			g	g	
Other Christian	375	46	56	104	48	160	133	188	24	41	42	72	45
	9%	7%	10%	10%	11%	9%	10%	8%	9%	15%	12%	10%	7%
										bg			
Buddhist	25	4	4	4	-	7	8	13	3	3	1	5	1
	1%	1%	1%	*%	-%	*%	1%	1%	1%	1%	*%	1%	*%
Hindu	41	3	1	1	-	5	13	17	-	1	3	8	6
	1%	*%	*%	*%	-%	*%	1%	1%	-%	1%	1%	1%	1%
Jewish	21	3	3	7	4	10	9	10	2	7	6	6	3
	*%	*%	*%	1%	1%	1%	1%	*%	1%	3%	2%	1%	*%
										b			
Muslim	203	3	3	5	2	46	62	88	21	4	7	38	32
	5%	*%	1%	1%	1%	3%	4%	4%	9%	1%	2%	5%	5%
									bde				
Sikh	22	2	1	1	-	11	4	15	1	1	-	3	1
	1%	*%	*%	*%	-%	1%	*%	1%	1%	*%	-%	*%	*%
Any other religion	54	10	7	13	6	21	28	23	4	4	7	12	16
	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	2%	2%	3%
													b
Prefer not to say	216	18	12	39	27	79	30	57	4	4	14	20	9
	5%	3%	2%	4%	6%	5%	2%	2%	1%	2%	4%	3%	1%
					b								

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S11. What is your religion, if any?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
SUMMARY													
NO RELIGION	1812	202	193	303	110	649	540	1030	110	85	105	259	311
	42%	33%	34%	30%	25%	38%	39%	45%	44%	32%	30%	35%	49%
							e	adef	e				adef
CHRISTIAN RELIGION	1956	371	347	638	290	893	686	1058	105	156	206	391	250
	45%	60%	61%	63%	66%	52%	50%	46%	42%	59%	59%	53%	40%
							g			bcg	bcg	bg	
NON-CHRISTIAN RELIGION	366	24	19	31	12	100	124	166	31	19	25	72	58
	8%	4%	3%	3%	3%	6%	9%	7%	12%	7%	7%	10%	9%
									b				

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S11. What is your religion, if any?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
No religion	1812	254	**	**	**	173	81	162	90	1685	108	53	14	18	**
	42%	30%	**	**	**	38%	21%	35%	25%	46%	19%	43%	6%	14%	**
						bd		b		bde	d	bde			
Catholic	466	74	**	**	**	43	31	37	34	393	67	23	16	15	**
	11%	9%	**	**	**	9%	8%	8%	9%	11%	12%	19%	7%	11%	**
												d			
Church of England/ Scotland/ Ireland	1115	381	**	**	**	170	212	200	174	1081	27	9	-	15	**
	26%	45%	**	**	**	37%	55%	43%	48%	30%	5%	8%	-%	12%	**
							ac			bcd	d	d		bd	
Other Christian	375	76	**	**	**	43	33	46	28	287	86	15	7	52	**
	9%	9%	**	**	**	9%	8%	10%	8%	8%	15%	12%	3%	39%	**
											ad	d		abcd	
Buddhist	25	4	**	**	**	2	1	3	1	17	8	1	-	-	**
	1%	*%	**	**	**	1%	*%	1%	*%	*%	1%	1%	-%	-%	**
Hindu	41	1	**	**	**	-	1	1	-	1	39	1	36	-	**
	1%	*%	**	**	**	-%	*%	*%	-%	*%	7%	1%	16%	-%	**
											ae	a	abce		
Jewish	21	7	**	**	**	3	4	5	2	19	2	1	-	1	**
	*%	1%	**	**	**	1%	1%	1%	1%	1%	*%	1%	-%	1%	**
Muslim	203	5	**	**	**	2	3	2	3	25	173	10	120	20	**
	5%	1%	**	**	**	*%	1%	*%	1%	1%	31%	9%	54%	15%	**
											ace	a	abce	a	
Sikh	22	-	**	**	**	-	-	-	-	3	19	-	18	-	**
	1%	-%	**	**	**	-%	-%	-%	-%	*%	3%	-%	8%	-%	**
											a		ace		
Any other religion	54	9	**	**	**	5	3	5	4	44	7	5	-	2	**
	1%	1%	**	**	**	1%	1%	1%	1%	1%	1%	4%	-%	1%	**
Prefer not to say	216	33	**	**	**	16	17	10	23	84	31	4	11	9	**
	5%	4%	**	**	**	4%	4%	2%	6%	2%	5%	3%	5%	7%	**
											a			a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S11. What is your religion, if any?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
SUMMARY															
NO RELIGION	1812	254	**	**	**	173	81	162	90	1685	108	53	14	18	**
	42%	30%	**	**	**	38%	21%	35%	25%	46%	19%	43%	6%	14%	**
						bd		b		bde	d	bde			
CHRISTIAN RELIGION	1956	531	**	**	**	256	275	283	236	1761	180	47	23	82	**
	45%	63%	**	**	**	56%	72%	60%	66%	48%	32%	38%	11%	62%	**
						ac				bd	d	d		abcd	
NON-CHRISTIAN RELIGION	366	25	**	**	**	13	12	15	11	109	248	18	173	22	**
	8%	3%	**	**	**	3%	3%	3%	3%	3%	44%	15%	78%	17%	**
										ace	a	a	abce	a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S11. What is your religion, if any?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
No religion	1812	1812	-	1613	68	75	143
	42%	100%	-%	41%	63%	60%	61%
		b			a	a	a
Catholic	466	-	466	442	6	5	11
	11%	-%	20%	11%	5%	4%	4%
			a	d			
Church of England/ Scotland/ Ireland	1115	-	1115	1070	13	11	25
	26%	-%	48%	27%	12%	9%	10%
			a	bcd			
Other Christian	375	-	375	346	12	9	21
	9%	-%	16%	9%	11%	7%	9%
			a				
Buddhist	25	-	25	20	2	1	3
	1%	-%	1%	1%	2%	1%	1%
			a				
Hindu	41	-	41	40	-	-	-
	1%	-%	2%	1%	-%	-%	-%
			a				
Jewish	21	-	21	13	-	2	2
	*%	-%	1%	*%	-%	1%	1%
			a				
Muslim	203	-	203	177	1	10	11
	5%	-%	9%	5%	1%	8%	5%
			a				
Sikh	22	-	22	21	-	-	-
	1%	-%	1%	1%	-%	-%	-%
			a				
Any other religion	54	-	54	42	1	6	7
	1%	-%	2%	1%	1%	5%	3%
			a			a	a

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

S11. What is your religion, if any?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Prefer not to say	216	-	-	134	5	6	11
	5%	-%	-%	3%	5%	5%	5%
SUMMARY							
NO RELIGION	1812	1812	-	1613	68	75	143
	42%	100%	-%	41%	63%	60%	61%
		b			a	a	a
CHRISTIAN RELIGION	1956	-	1956	1858	31	25	56
	45%	-%	84%	47%	28%	20%	24%
			a	bcd			
NON-CHRISTIAN RELIGION	366	-	366	312	5	18	23
	8%	-%	16%	8%	4%	15%	10%
			a				

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G3. What is the total number of people in the household (including yourself and any children)?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
1	773 18%	147 24%	152 27%	330 33%	178 41%	464 27%	307 22%	355 15%	56 23%	70 26%	116 33%	197 27%	109 17%
				a	ab		b			bg	abg	bg	
2	1595 37%	291 47%	360 63%	595 59%	235 54%	796 46%	491 36%	912 39%	93 37%	116 44%	139 40%	276 37%	181 29%
			a	a			g	g		g	g	g	
3	852 20%	97 16%	45 8%	70 7%	24 6%	247 14%	258 19%	441 19%	44 18%	39 15%	58 16%	135 18%	144 23%
		bcd											
4	715 16%	66 11%	8 1%	8 1%	- -%	116 7%	180 13%	411 18%	29 12%	24 9%	18 5%	66 9%	115 18%
		bcd					e	edef					edef
5+	415 10%	14 2%	7 1%	8 1%	2 *%	98 6%	144 10%	192 8%	27 11%	16 6%	20 6%	67 9%	81 13%
													be
Answered	4072	582	518	815	298	1498	1235	2204	223	221	290	642	600
Mean number of people	2.8	2.3	1.9	1.9	1.8	2.3	2.7	2.7	2.7	2.5	2.3	2.6	3.0
		bcd					de	def	e			e	abdef
Standard deviation	1.57	1.09	.74	.72	.66	1.25	1.43	1.30	1.45	1.39	1.20	1.37	1.45
Standard error	.02	.04	.03	.03	.05	.03	.04	.03	.10	.09	.07	.05	.06

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G3. What is the total number of people in the household (including yourself and any children)?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
1	773 18%	268 32%	** **	** **	** **	109 24%	159 41%	137 29%	126 35%	678 19%	77 14%	16 13%	35 16%	19 15%	** **
2	1595 37%	502 60%	** **	** **	** **	306 67%	196 51%	303 64%	190 53%	1445 40%	101 18%	24 19%	25 11%	23 18%	** **
3	852 20%	59 7%	** **	** **	** **	38 8%	21 5%	26 6%	32 9%	677 19%	148 26%	38 31%	46 21%	43 32%	** **
4	715 16%	6 1%	** **	** **	** **	1 *%	5 1%	4 1%	2 *%	583 16%	108 19%	27 22%	41 19%	21 16%	** **
5+	415 10%	8 1%	** **	** **	** **	4 1%	4 1%	- -%	8 2%	257 7%	132 23%	18 15%	74 33%	25 19%	** **
Answered	4072	686	**	**	**	389	297	403	283	3373	562	123	220	130	**
Mean number of people	2.8	1.9	**	**	**	1.9	1.8	1.8	1.9	2.7	3.4	3.2	3.8	3.2	**
Standard deviation	1.57	.73	**	**	**	.66	.81	.57	.91	1.51	1.71	1.50	1.98	1.44	**
Standard error	.02	.03	**	**	**	.04	.05	.03	.06	.03	.08	.14	.14	.13	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G3. What is the total number of people in the household (including yourself and any children)?

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
1	773 18%	285 16%	449 19% a	688 18%	29 27%	16 13%	45 19%
2	1595 37%	673 37%	852 37%	1442 37%	51 47%	39 31%	89 38%
3	852 20%	378 21%	423 18%	774 20%	11 10%	30 24%	42 18%
4	715 16%	313 17%	373 16%	656 17%	9 8%	23 18%	32 14%
5+	415 10%	163 9%	224 10%	357 9%	8 8%	18 14%	26 11%
Answered	4072	1739	2133	3662	109	123	232
Mean number of people	2.8	2.8	2.8	2.8 b	2.3	3.0 b	2.6
Standard deviation	1.57	1.75	1.40	1.36	1.31	1.37	1.38
Standard error	.02	.04	.03	.02	.12	.12	.09

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G4. Do any children aged under 16 live in your household?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Yes, aged 0-2	343 8%	5 1%	1 *%	1 *%	- -%	80 5%	112 8%	166 7%	19 7%	9 4%	14 4%	41 5%	86 14%
													abdef
Yes, aged 3-4	261 6%	5 1%	3 *%	3 *%	- -%	66 4%	85 6%	129 6%	6 2%	6 2%	6 2%	30 4%	54 9%
							e	e					bcdef
Yes, aged 5-10	606 14%	13 2%	5 1%	5 1%	- -%	116 7%	180 13%	327 14%	30 12%	21 8%	30 9%	84 11%	116 18%
													adef
Yes, aged 11-15	650 15%	33 5%	5 1%	6 1%	2 *%	129 7%	186 14%	353 15%	35 14%	26 10%	29 8%	88 12%	109 17%
		bcd						e					ef
ANY CHILDREN AGED UNDER 16	1378 32%	50 8%	11 2%	13 1%	2 *%	282 16%	418 30%	725 31%	73 29%	48 18%	61 18%	192 26%	260 41%
		bcd					de	de	e			e	abcdef
No children aged under 16	2880 66%	555 90%	557 98%	993 98%	436 99%	1419 82%	947 69%	1565 68%	174 69%	212 80%	284 81%	542 73%	366 58%
			a	a	a		g	g	g	abg	abcg	g	
Don't know	16 *%	1 *%	* *%	2 *%	2 *%	3 *%	5 *%	4 *%	2 1%	2 1%	3 1%	5 1%	1 *%
Prefer not to say	76 2%	9 1%	2 *%	2 *%	- -%	18 1%	9 1%	17 1%	2 1%	3 1%	1 *%	3 *%	3 *%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G4. Do any children aged under 16 live in your household?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Yes, aged 0-2	343 8%	1 *%	** **	** **	** **	- -%	1 *%	- -%	1 *%	255 7%	69 12%	16 13%	30 14%	17 13%	** **
Yes, aged 3-4	261 6%	3 *%	** **	** **	** **	3 1%	- -%	- -%	3 1%	204 6%	47 8%	8 6%	22 10%	10 8%	** **
Yes, aged 5-10	606 14%	5 1%	** **	** **	** **	4 1%	1 *%	3 1%	2 1%	476 13%	115 20%	22 18%	56 25%	27 20%	** **
Yes, aged 11-15	650 15%	6 1%	** **	** **	** **	1 *%	4 1%	3 1%	3 1%	499 14%	130 23%	23 19%	63 29%	26 20%	** **
ANY CHILDREN AGED UNDER 16	1378 32%	12 1%	** **	** **	** **	7 1%	5 1%	4 1%	8 2%	1063 29%	270 48%	55 45%	123 56%	60 46%	** **
No children aged under 16	2880 66%	828 98%	** **	** **	** **	449 98%	377 98%	464 99%	350 98%	2536 70%	271 48%	62 51%	88 40%	66 51%	** **
Don't know	16 *%	2 *%	** **	** **	** **	- -%	2 *%	2 *%	- -%	7 *%	7 1%	- -%	5 2%	* *%	** **
Prefer not to say	76 2%	2 *%	** **	** **	** **	2 *%	- -%	1 *%	1 *%	33 1%	19 3%	5 4%	5 2%	4 3%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G4. Do any children aged under 16 live in your household?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Yes, aged 0-2	343	177	139	314	1	14	16
	8%	10%	6%	8%	1%	11%	7%
Yes, aged 3-4	261	125	126	239	5	11	16
	6%	7%	5%	6%	5%	9%	7%
Yes, aged 5-10	606	263	314	560	13	15	28
	14%	15%	14%	14%	12%	12%	12%
Yes, aged 11-15	650	256	368	585	9	25	34
	15%	14%	16%	15%	8%	20%	15%
ANY CHILDREN AGED UNDER 16	1378	593	718	1253	23	46	69
	32%	33%	31%	32%	21%	37%	30%
No children aged under 16	2880	1188	1570	2607	82	78	161
	66%	66%	68%	67%	75%	63%	69%
Don't know	16	3	11	14	1	-	1
	*%	*%	*%	*%	1%	-%	*%
Prefer not to say	76	27	23	44	3	1	4
	2%	1%	1%	1%	3%	*%	2%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G5. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base : Those in a household with any children aged under 16

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		~a	~b	~c	~d		a	b	~c	~d	~e	f	g
Unweighted total	1429	63	10	11	1	327	456	738	85	54	71	209	290
Effective Weighted Sample	1164	47	9	10	1	265	374	599	69	44	58	173	234
Total	1378	50	11	13	2	282	418	725	73	48	61	192	260
Yes	1191	**	**	**	**	234	343	655	**	**	**	157	215
	86%	**	**	**	**	83%	82%	90%	**	**	**	82%	83%
								afg					
No	173	**	**	**	**	43	69	66	**	**	**	34	41
	13%	**	**	**	**	15%	17%	9%	**	**	**	18%	16%
							b					b	b
Prefer not to say	14	**	**	**	**	5	6	5	**	**	**	1	4
	1%	**	**	**	**	2%	1%	1%	**	**	**	1%	1%

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G5. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base : Those in a household with any children aged under 16

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		~a	~b	~c	~d	~a	~b	~c	~d	a	b	~c	d	~e	~f
Unweighted total	1429	9	-	-	2	5	4	3	6	1140	244	49	111	53	31
Effective Weighted Sample	1164	9	-	-	2	5	4	3	6	910	218	43	100	49	27
Total	1378	12	-	-	1	7	5	4	8	1063	270	55	123	60	31
Yes	1191	**	**	**	**	**	**	**	**	958	196	**	87	**	**
	86%	**	**	**	**	**	**	**	**	90%	73%	**	71%	**	**
										bd					
No	173	**	**	**	**	**	**	**	**	100	68	**	32	**	**
	13%	**	**	**	**	**	**	**	**	9%	25%	**	26%	**	**
										a			a		
Prefer not to say	14	**	**	**	**	**	**	**	**	5	6	**	4	**	**
	1%	**	**	**	**	**	**	**	**	*0%	2%	**	3%	**	**
										a			a		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G5. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base : Those in a household with any children aged under 16

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	~b	~c	~d
Unweighted total	1429	628	730	1309	20	48	68
Effective Weighted Sample	1164	515	591	1063	18	41	59
Total	1378	593	718	1253	23	46	69
Yes	1191	525	612	1100	**	**	**
	86%	88%	85%	88%	**	**	**
No	173	63	100	142	**	**	**
	13%	11%	14%	11%	**	**	**
Prefer not to say	14	5	6	11	**	**	**
	1%	1%	1%	1%	**	**	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G5A. Which of these people aged 16 or over do you usually share your home with?

Base : All respondents

	Total	AGE				AGE/SEG		IMPACTING/ LIMITING CONDITIONS					
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Your spouse or partner	2549 59%	399 65%	370 65%	611 60%	241 55%	921 54%	704 51%	1536 66%	126 50%	154 58%	177 51%	358 48%	297 47%
								acefg		g			
Your parent/ parents	442 10%	16 3%	* *%	* *%	- -%	119 7%	171 12%	188 8%	32 13%	15 6%	21 6%	78 11%	119 19%
		bc					bde						abdef
Your child/ children aged 16 or over	621 14%	140 23%	46 8%	72 7%	26 6%	207 12%	187 14%	350 15%	29 12%	34 13%	40 11%	97 13%	86 14%
		bcd											
Your brother/s or sister/s	213 5%	6 1%	1 *%	1 *%	- -%	46 3%	92 7%	79 3%	17 7%	7 3%	9 3%	48 6%	61 10%
							b					b	bde
Any other relatives of yours	75 2%	8 1%	9 2%	12 1%	3 1%	21 1%	31 2%	30 1%	6 2%	7 3%	6 2%	20 3%	13 2%
Your friend/s or housemates	136 3%	10 2%	8 1%	8 1%	- -%	29 2%	48 3%	57 2%	14 5%	1 1%	5 1%	26 4%	30 5%
									d				bd
Any other adults aged 16 or over	86 2%	14 2%	11 2%	15 1%	4 1%	25 1%	31 2%	48 2%	3 1%	6 2%	7 2%	14 2%	18 3%
None of these	928 21%	161 26%	173 30%	355 35%	182 42%	541 31%	354 26%	425 18%	65 26%	79 30%	128 37%	223 30%	139 22%
				a	ab		b			b	abg	bg	
Prefer not to say	89 2%	6 1%	2 *%	5 *%	2 1%	20 1%	16 1%	16 1%	5 2%	6 2%	2 1%	9 1%	8 1%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G5A. Which of these people aged 16 or over do you usually share your home with?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Your spouse or partner	2549 59%	513 61%	** **	** **	** **	320 70%	192 50%	305 65%	199 56%	2211 61%	265 47%	50 41%	115 52%	52 39%	** **
Your parent/ parents	442 10%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	308 8%	119 21%	27 22%	39 18%	32 25%	** **
Your child/ children aged 16 or over	621 14%	60 7%	** **	** **	** **	31 7%	30 8%	25 5%	36 10%	501 14%	96 17%	21 17%	46 21%	18 13%	** **
Your brother/s or sister/s	213 5%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	128 4%	75 13%	18 15%	28 13%	20 15%	** **
Any other relatives of yours	75 2%	9 1%	** **	** **	** **	2 1%	7 2%	4 1%	6 2%	55 2%	16 3%	1 1%	5 2%	8 6%	** **
Your friend/s or housemates	136 3%	7 1%	** **	** **	** **	5 1%	2 *%	5 1%	3 1%	113 3%	19 3%	6 5%	4 2%	6 4%	** **
Any other adults aged 16 or over	86 2%	14 2%	** **	** **	** **	10 2%	4 1%	5 1%	9 3%	62 2%	19 3%	3 2%	8 4%	6 5%	** **
None of these	928 21%	292 35%	** **	** **	** **	122 27%	169 44%	151 32%	136 38%	816 22%	93 16%	20 16%	41 19%	22 17%	** **
Prefer not to say	89 2%	4 *%	** **	** **	** **	1 *%	3 1%	1 *%	3 1%	46 1%	18 3%	7 6%	2 1%	4 3%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G5A. Which of these people aged 16 or over do you usually share your home with?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Your spouse or partner	2549 59%	1047 58%	1409 61%	2382 61% bcd	37 34%	53 42%	90 38%
Your parent/ parents	442 10%	212 12% b	208 9%	368 9%	22 20% a	30 24% a	52 22% a
Your child/ children aged 16 or over	621 14%	228 13%	370 16% a	592 15% bd	4 4%	12 10%	16 7%
Your brother/s or sister/s	213 5%	77 4%	119 5%	171 4%	11 11% a	17 14% a	29 12% a
Any other relatives of yours	75 2%	30 2%	40 2%	64 2%	- -%	2 2%	2 1%
Your friend/s or housemates	136 3%	78 4% b	53 2%	109 3%	9 9% a	12 9% a	21 9% a
Any other adults aged 16 or over	86 2%	36 2%	43 2%	74 2%	2 2%	7 6% a	9 4%
None of these	928 21%	365 20%	519 22%	823 21%	32 29%	24 19%	56 24%
Prefer not to say	89 2%	34 2%	26 1%	51 1%	3 3%	2 2%	6 2%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
		a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
I have no formal qualifications (and I am not still studying)	279	36	74	158	84	226	140	104	26	30	46	88	47
	6%	6%	13%	16%	19%	13%	10%	4%	10%	11%	13%	12%	8%
			a	a	a		b		b	b	b	b	b
Entry level qualification such as ESOL, ELC or Skills for Life	43	3	2	2	-	20	13	19	2	2	3	9	4
	1%	1%	*%	*%	-%	1%	1%	1%	1%	1%	1%	1%	1%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – but not Maths and not English	366	57	39	56	17	180	125	169	29	12	37	81	55
	8%	9%	7%	6%	4%	10%	9%	7%	12%	4%	10%	11%	9%
									d			bd	
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – including Maths or English	691	118	79	152	73	318	232	384	34	43	54	117	116
	16%	19%	14%	15%	17%	18%	17%	17%	14%	16%	16%	16%	18%
Level 1-2 vocational qualification or intermediate apprenticeship	175	30	27	37	10	71	66	83	11	14	9	37	34
	4%	5%	5%	4%	2%	4%	5%	4%	4%	5%	3%	5%	5%
A' level, Scottish Higher, Welsh Baccaulaureate, International Baccaulaureate or equivalent)	394	42	47	77	29	133	122	218	27	23	30	70	60
	9%	7%	8%	8%	7%	8%	9%	9%	11%	9%	9%	9%	10%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
		a	b	c	d		a	b	c	d	e	f	g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Level 3 vocational qualification or advanced apprenticeship	190	23	29	44	15	92	65	107	13	13	13	28	32
	4%	4%	5%	4%	3%	5%	5%	5%	5%	5%	4%	4%	5%
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	340	57	49	70	21	112	122	188	16	29	28	55	61
	8%	9%	9%	7%	5%	6%	9%	8%	7%	11%	8%	7%	10%
Level 4-5 vocational qualification or higher apprenticeship	113	28	21	30	9	36	38	56	12	11	10	21	17
	3%	5%	4%	3%	2%	2%	3%	2%	5%	4%	3%	3%	3%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	865	123	106	182	76	230	227	534	45	46	62	117	103
	20%	20%	19%	18%	17%	13%	16%	23% afg	18%	18%	18%	16%	16%
Level 6 vocational qualification or degree apprenticeship	59	10	11	18	7	20	19	36	1	7	6	12	8
	1%	2%	2%	2%	2%	1%	1%	2%	*%	3%	2%	2%	1%
University higher degree (e.g. Masters, PhD or equivalent)	542	64	57	89	32	114	131	327	25	22	21	57	68
	12%	10%	10%	9%	7%	7%	10%	14% aef	10%	8%	6%	8%	11%
Still studying/ still at school	42	1	*	*	-	10	10	16	1	2	-	2	6
	1%	*%	*%	*%	-%	1%	1%	1%	1%	1%	-%	*%	1%
Prefer not to say	189	20	23	69	46	116	45	56	5	6	21	32	13
	4%	3%	4%	7% a	11% ab	7%	3%	2%	2%	2%	6% bg	4%	2%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Don't know	62	3	6	26	20	44	24	15	3	7	11	16	4
	1%	1%	1%	3%	5%	3%	2%	1%	1%	2%	3%	2%	1%
				a	ab		b			b	bg	b	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
I have no formal qualifications (and I am not still studying)	279	128	**	**	**	61	67	29	91	252	19	2	11	2	**
	6%	15%	**	**	**	13%	17%	6%	25%	7%	3%	2%	5%	2%	**
						c	c		ac	b					
Entry level qualification such as ESOL, ELC or Skills for Life	43	1	**	**	**	1	-	-	1	33	9	-	5	1	**
	1%	*%	**	**	**	*%	-%	-%	*%	1%	2%	-%	2%	1%	**
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – but not Maths and not English	366	51	**	**	**	27	24	32	19	319	35	8	18	7	**
	8%	6%	**	**	**	6%	6%	7%	5%	9%	6%	6%	8%	5%	**
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – including Maths or English	691	129	**	**	**	43	86	68	61	617	67	15	25	21	**
	16%	15%	**	**	**	9%	22%	14%	17%	17%	12%	12%	11%	16%	**
							a			b					
Level 1-2 vocational qualification or intermediate apprenticeship	175	31	**	**	**	23	8	13	18	152	22	9	8	5	**
	4%	4%	**	**	**	5%	2%	3%	5%	4%	4%	8%	4%	4%	**
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	394	68	**	**	**	40	28	43	23	345	46	10	18	9	**
	9%	8%	**	**	**	9%	7%	9%	7%	9%	8%	8%	8%	7%	**

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Level 3 vocational qualification or advanced apprenticeship	190 4%	37 4%	** **	** **	** **	27 6%	9 2%	15 3%	22 6%	171 5%	14 3%	4 4%	4 2%	2 1%	** **
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	340 8%	61 7%	** **	** **	** **	43 9%	19 5%	41 9%	21 6%	288 8%	40 7%	12 10%	12 6%	12 9%	** **
Level 4-5 vocational qualification or higher apprenticeship	113 3%	26 3%	** **	** **	** **	19 4%	7 2%	19 4%	8 2%	107 3%	6 1%	1 1%	3 1%	1 1%	** **
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	865 20%	150 18%	** **	** **	** **	84 18% d	65 17%	117 25% d	32 9%	690 19%	137 24% a	26 21%	55 25%	31 24%	** **
Level 6 vocational qualification or degree apprenticeship	59 1%	13 2%	** **	** **	** **	11 2%	2 1%	9 2%	3 1%	49 1%	8 1%	1 1%	2 1%	3 2%	** **
University higher degree (e.g. Masters, PhD or equivalent)	542 12%	70 8%	** **	** **	** **	50 11% d	19 5%	61 13% bd	8 2%	405 11%	111 20% a	20 16%	43 20% a	26 20% a	** **
Still studying/ still at school	42 1%	- -%	** **	** **	** **	- -%	- -%	- -%	- -%	23 1%	19 3% a	4 3% a	7 3% a	3 3%	** **
Prefer not to say	189 4%	58 7%	** **	** **	** **	26 6%	32 8%	19 4%	37 10% c	141 4%	24 4%	8 7%	5 2%	6 5%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	OTHER ETHNIC GROUP ~f
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Don't know	62 1%	21 3%	** **	** **	** **	4 1%	17 5%	4 1%	14 4%	47 1%	9 2%	2 2%	6 3%	- -%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
I have no formal qualifications (and I am not still studying)	279 6%	71 4%	198 9% a	257 7%	8 7%	4 3%	12 5%
Entry level qualification such as ESOL, ELC or Skills for Life	43 1%	17 1%	24 1%	34 1%	2 2%	2 2%	4 2%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – but not Maths and not English	366 8%	141 8%	200 9%	345 9%	3 2%	11 9%	14 6%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – including Maths or English	691 16%	305 17%	371 16%	638 16%	16 15%	22 17%	38 16%
Level 1-2 vocational qualification or intermediate apprenticeship	175 4%	60 3%	108 5%	153 4%	11 10% a	4 3%	15 6%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	394 9%	189 10%	201 9%	360 9%	13 12%	15 12%	28 12%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Level 3 vocational qualification or advanced apprenticeship	190 4%	97 5%	87 4%	172 4%	2 2%	9 7%	10 4%
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	340 8%	142 8%	186 8%	313 8%	7 7%	8 6%	15 7%
Level 4-5 vocational qualification or higher apprenticeship	113 3%	43 2%	67 3%	103 3%	1 1%	4 3%	5 2%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	865 20%	375 21%	438 19%	787 20%	26 24%	19 15%	44 19%
Level 6 vocational qualification or degree apprenticeship	59 1%	25 1%	31 1%	57 1%	1 1%	- -%	1 1%
University higher degree (e.g. Masters, PhD or equivalent)	542 12%	252 14%	260 11%	469 12%	17 16%	24 19%	41 18%
Still studying/ still at school	42 1%	22 1%	18 1%	36 1%	1 1%	1 1%	3 1%
Prefer not to say	189 4%	59 3%	98 4%	146 4%	1 1%	2 2%	3 1%
Don't know	62 1%	15 1%	34 1%	49 1%	1 1%	1 1%	2 1%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G7. How long have you lived in the UK for?

Base : All respondents (excluding those completing a paper questionnaire)

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4133	646	552	729	177	1515	1306	2200	229	218	289	654	687
Effective Weighted Sample	3298	506	458	576	156	1173	1032	1762	179	168	222	515	542
Total	4072	582	518	815	298	1498	1235	2204	223	221	290	642	600
All my life/ born in the UK	2981	486	443	695	252	1203	915	1676	165	167	218	450	451
	73%	84%	85%	85%	85%	80%	74%	76%	74%	76%	75%	70%	75%
Less than 6 months	28	-	-	-	-	1	10	13	1	-	2	6	4
	1%	-%	-%	-%	-%	*%	1%	1%	1%	-%	1%	1%	1%
6 months to 1 year	26	1	1	1	-	6	15	8	4	-	4	12	6
	1%	*%	*%	*%	-%	*%	1%	*%	2%	-%	1%	2%	1%
												b	
1 to 2 years	65	-	-	-	-	10	26	15	2	2	5	17	9
	2%	-%	-%	-%	-%	1%	2%	1%	1%	1%	2%	3%	1%
							b					b	
3 to 5 years	108	2	4	4	-	24	38	41	4	3	6	24	14
	3%	*%	1%	*%	-%	2%	3%	2%	2%	1%	2%	4%	2%
6 to 10 years	108	3	*	3	2	25	31	54	7	6	3	18	15
	3%	1%	*%	*%	1%	2%	3%	2%	3%	3%	1%	3%	3%
11 to 15 years	75	4	2	2	-	12	14	42	3	*	3	8	9
	2%	1%	*%	*%	-%	1%	1%	2%	1%	*%	1%	1%	1%
More than 15 years	624	84	65	107	41	203	184	345	37	42	48	104	92
	15%	15%	13%	13%	14%	14%	15%	16%	17%	19%	17%	16%	15%
Prefer not to say	55	2	3	3	-	12	3	7	1	-	1	2	1
	1%	*%	1%	*%	-%	1%	*%	*%	*%	-%	*%	*%	*%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G7. How long have you lived in the UK for?

Base : All respondents (excluding those completing a paper questionnaire)

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4133	519	80	78	52	285	233	305	214	3497	504	111	189	118	86
Effective Weighted Sample	3298	446	70	70	49	246	200	263	183	2746	443	96	168	106	74
Total	4072	686	68	43	19	389	297	403	283	3373	562	123	220	130	89
All my life/ born in the UK	2981	579	**	**	**	320	259	326	253	2686	226	72	82	53	**
	73%	84%	**	**	**	82%	87%	81%	89%	80%	40%	59%	37%	41%	**
										bcd		bd			
Less than 6 months	28	-	**	**	**	-	-	-	-	13	15	1	5	4	**
	1%	-%	**	**	**	-%	-%	-%	-%	*%	3%	1%	2%	3%	**
										a	a	a	a	a	
6 months to 1 year	26	1	**	**	**	-	1	1	-	14	12	2	3	4	**
	1%	*%	**	**	**	-%	*%	*%	-%	*%	2%	2%	1%	3%	**
										a	a	a	a	a	
1 to 2 years	65	-	**	**	**	-	-	-	-	38	24	3	7	8	**
	2%	-%	**	**	**	-%	-%	-%	-%	1%	4%	3%	3%	6%	**
										a	a	a	a	a	
3 to 5 years	108	2	**	**	**	2	-	-	2	62	38	6	17	5	**
	3%	*%	**	**	**	*%	-%	-%	1%	2%	7%	5%	8%	4%	**
										a	a	a	a	a	
6 to 10 years	108	2	**	**	**	2	-	2	-	58	45	6	19	9	**
	3%	*%	**	**	**	1%	-%	1%	-%	2%	8%	5%	9%	7%	**
										a	a	a	a	a	
11 to 15 years	75	1	**	**	**	-	1	-	1	38	34	5	18	9	**
	2%	*%	**	**	**	-%	*%	-%	*%	1%	6%	4%	8%	7%	**
										a	a	a	a	a	
More than 15 years	624	95	**	**	**	62	34	70	25	445	154	24	62	35	**
	15%	14%	**	**	**	16%	11%	17%	9%	13%	27%	20%	28%	27%	**
								d		a	a	a	a	a	
Prefer not to say	55	3	**	**	**	3	-	1	2	17	14	2	7	2	**
	1%	*%	**	**	**	1%	-%	*%	1%	1%	2%	2%	3%	2%	**
										a	a	a	a	a	

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G7. How long have you lived in the UK for?

Base : All respondents (excluding those completing a paper questionnaire)

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4133	1806	2129	3721	111	126	237
Effective Weighted Sample	3298	1459	1684	2961	89	103	192
Total	4072	1739	2133	3662	109	123	232
All my life/ born in the UK	2981	1378	1495	2731	69	91	160
	73%	79%	70%	75%	63%	74%	69%
Less than 6 months	28	5	20	23	3	-	3
	1%	*%	1%	1%	2%	-%	1%
6 months to 1 year	26	7	19	19	5	-	5
	1%	*%	1%	1%	5%	-%	2%
					a		a
1 to 2 years	65	25	32	46	5	8	13
	2%	1%	1%	1%	4%	6%	6%
					a	a	a
3 to 5 years	108	23	73	89	4	8	12
	3%	1%	3%	2%	4%	6%	5%
			a				
6 to 10 years	108	29	73	94	3	3	5
	3%	2%	3%	3%	2%	2%	2%
			a				
11 to 15 years	75	12	59	69	2	*	2
	2%	1%	3%	2%	1%	*%	1%
			a				
More than 15 years	624	245	350	565	19	12	31
	15%	14%	16%	15%	17%	10%	13%
Prefer not to say	55	15	12	24	1	-	1
	1%	1%	1%	1%	1%	-%	*%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G8. Which one of these bands describes your total household income before tax or any other deductions are made? (Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - If you or anyone in the household is currently furloughed, please respond base on the usual household income.)

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Up to £10,399 per year	312	45	34	72	38	205	151	112	24	26	49	85	82
	7%	7%	6%	7%	9%	12%	11%	5%	9%	10%	14%	11%	13%
							b		b	b	b	b	b
From £10,400 to £15,599 per year	426	51	79	152	72	276	206	171	36	45	61	122	90
	10%	8%	14%	15%	16%	16%	15%	7%	14%	17%	17%	16%	14%
			a	a	a		b		b	b	b	b	b
From £15,600 to £25,999 per year	717	92	105	193	88	341	271	349	60	42	76	166	112
	16%	15%	18%	19%	20%	20%	20%	15%	24%	16%	22%	22%	18%
							b		b		b	b	
From £26,000 to £36,399 per year	678	88	112	165	53	233	209	401	35	39	42	101	97
	16%	14%	20%	16%	12%	14%	15%	17%	14%	15%	12%	14%	15%
From £36,400 to £51,999 per year	648	98	68	119	51	169	196	386	26	45	41	84	96
	15%	16%	12%	12%	11%	10%	14%	17%	10%	17%	12%	11%	15%
								f					
£52,000 per year and above	717	114	62	89	26	110	107	552	19	13	16	50	58
	16%	19%	11%	9%	6%	6%	8%	24%	8%	5%	5%	7%	9%
		bcd						acdefg					
Don't know	224	9	6	22	15	94	78	88	21	11	12	36	54
	5%	1%	1%	2%	4%	5%	6%	4%	9%	4%	3%	5%	9%
									b				be
Prefer not to say	627	118	104	199	95	293	161	253	29	45	53	98	41
	14%	19%	18%	20%	22%	17%	12%	11%	12%	17%	15%	13%	6%
							g	g		g	g	g	

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G8. Which one of these bands describes your total household income before tax or any other deductions are made? (Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - If you or anyone in the household is currently furloughed, please respond base on the usual household income.)

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Up to £10,399 per year	312 7%	55 7%	** **	** **	** **	15 3%	41 11% ac	8 2%	47 13% ac	254 7%	57 10%	13 10%	25 11%	13 10%	** **
From £10,400 to £15,599 per year	426 10%	122 14%	** **	** **	** **	66 14%	56 15%	57 12%	65 18%	364 10%	58 10%	7 5%	37 17% ac	12 9%	** **
From £15,600 to £25,999 per year	717 16%	166 20%	** **	** **	** **	88 19%	78 20%	81 17%	86 24%	615 17%	94 17%	16 13%	40 18%	23 17%	** **
From £26,000 to £36,399 per year	678 16%	141 17%	** **	** **	** **	81 18%	60 16%	93 20%	49 14%	585 16% d	75 13%	20 16%	17 8%	27 20% d	** **
From £36,400 to £51,999 per year	648 15%	97 11%	** **	** **	** **	65 14% d	31 8%	82 17% bd	14 4%	568 16%	73 13%	18 15%	30 14%	9 7%	** **
£52,000 per year and above	717 16%	77 9%	** **	** **	** **	64 14% bd	13 3%	68 14% bd	9 2%	618 17%	85 15%	23 19%	26 12%	19 14%	** **
Don't know	224 5%	17 2%	** **	** **	** **	1 *% a	16 4% a	6 1%	10 3%	159 4%	54 10% a	11 9%	19 9% a	18 14% a	** **
Prefer not to say	627 14%	168 20%	** **	** **	** **	78 17%	90 23%	76 16%	79 22%	476 13%	71 12%	16 13%	26 12%	12 9%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G8. Which one of these bands describes your total household income before tax or any other deductions are made? (Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - If you or anyone in the household is currently furloughed, please respond base on the usual household income.)

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Up to £10,399 per year	312 7%	98 5%	201 9% a	275 7%	12 11%	9 7%	22 9%
From £10,400 to £15,599 per year	426 10%	161 9%	250 11%	382 10%	14 13%	15 12%	28 12%
From £15,600 to £25,999 per year	717 16%	308 17%	384 17%	657 17%	21 19%	23 19%	44 19%
From £26,000 to £36,399 per year	678 16%	274 15%	380 16%	632 16%	14 13%	18 15%	32 14%
From £36,400 to £51,999 per year	648 15%	292 16%	340 15%	600 15%	13 12%	21 17%	34 14%
£52,000 per year and above	717 16%	367 20% b	334 14%	661 17%	22 20%	20 16%	41 18%
Don't know	224 5%	108 6%	98 4%	191 5%	8 7%	10 8%	18 8%
Prefer not to say	627 14%	205 11%	334 14% a	519 13% d	6 6%	9 7%	15 6%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Hearing? Poor hearing, partial hearing, or are deaf	265 6%	39 6%	52 9%	145 14%	93 21%	172 10%	265 19%	- -%	82 33%	265 100%	73 21%	148 20%	59 9%
				ab	ab		bg		abefg	abcefg	bg	bg	b
Eyesight? Poor vision, colour blindness, partial sight, or are blind	250 6%	25 4%	34 6%	79 8%	45 10%	119 7%	250 18%	- -%	250 100%	82 31%	55 16%	250 34%	82 13%
				a	a		bg		abdefg	abeg	b	abeg	b
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	350 8%	51 8%	75 13%	187 19%	112 26%	249 14%	350 25%	- -%	55 22%	73 28%	350 100%	350 47%	104 17%
				a	ab		bg		b	bg	abcdfg	abcdg	b
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	173 4%	21 3%	21 4%	60 6%	39 9%	86 5%	173 13%	- -%	42 17%	42 16%	75 21%	173 23%	64 10%
					ab		b		b	b	abg	abg	b
Breathing? Breathlessness or chest pains	237 5%	39 6%	43 8%	95 9%	51 12%	146 8%	237 17%	- -%	41 16%	39 15%	92 26%	237 32%	89 14%
							b		b	b	abdg	abcdg	b

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	160 4%	11 2%	7 1%	18 2%	11 2%	65 4%	160 12% b	- -%	36 15% b	25 9% b	44 13% b	91 12% b	160 25% abcdef
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	81 2%	4 1%	1 *%	1 *%	- -%	21 1%	81 6% b	- -%	15 6% b	13 5% b	17 5% b	39 5% b	81 13% abcdef
Your mental health? Anxiety, depression, or trauma-related conditions, for example	503 12%	58 9% bcd	29 5% d	33 3%	4 1%	197 11%	503 36% bcdef	- -%	61 25% b	44 17% b	76 22% b	161 22% b	503 80% abcdef
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	309 7%	52 8%	72 13%	130 13%	58 13%	191 11%	309 22% bg	- -%	41 17% b	58 22% b	88 25% bg	143 19% b	92 15% b
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2311 53%	379 62% cd	337 59% d	529 52%	192 44%	825 48%	- -%	2311 100% acdefg	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64 a	65-74 b	65+ c	75+ d	65+ OR DE	ANY a	NONE b	VISION c	HEARING d	MOBILITY e	PHYSICAL f	NEURO-DIVERSE g
Significance Level: 99%													
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Prefer not to say	150	19	19	40	21	67	-	-	-	-	-	-	-
	3%	3%	3%	4%	5%	4%	-%	-%	-%	-%	-%	-%	-%
Don't know	99	9	-	5	5	31	-	-	-	-	-	-	-
	2%	1%	-%	*%	1%	2%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Hearing? Poor hearing, partial hearing, or are deaf	265 6%	124 15%	** **	** **	** **	77 17%	47 12%	71 15%	51 14%	243 7% b	19 3%	9 7%	6 2%	3 2%	** **
Eyesight? Poor vision, colour blindness, partial sight, or are blind	250 6%	70 8%	** **	** **	** **	40 9%	29 8%	36 8%	34 9%	212 6%	33 6%	9 7%	13 6%	6 5%	** **
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	350 8%	156 19%	** **	** **	** **	67 15%	89 23%	68 14%	88 25% ac	323 9% bd	23 4%	7 5%	6 3%	7 6%	** **
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	173 4%	48 6%	** **	** **	** **	23 5%	25 6%	17 4%	31 9%	148 4%	24 4%	8 7%	5 2%	8 6%	** **
Breathing? Breathlessness or chest pains	237 5%	80 9%	** **	** **	** **	43 9%	37 10%	36 8%	41 11%	204 6%	30 5%	8 7%	12 5%	6 5%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	65+ AGE GROUP					65+ AGE GROUP ENGLAND				ETHNICITY					OTHER ETHNIC GROUP ~f
	Total	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	MALE a	FEMALE b	ABC1 c	C2DE d	WHITE a	TOTAL MINORITY ETHNIC b	MIXED c	SOUTH ASIAN d	BLACK e	
Significance Level: 99%															
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	160 4%	16 2%	** **	** **	** **	11 2%	5 1%	6 1%	10 3%	135 4%	26 5%	10 8%	9 4%	6 4%	** **
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	81 2%	1 *%	** **	** **	** **	1 *%	- -%	- -%	1 *%	65 2%	16 3%	4 3%	5 2%	6 4%	** **
Your mental health? Anxiety, depression, or trauma-related conditions, for example	503 12%	23 3%	** **	** **	** **	11 2%	12 3%	9 2%	14 4%	436 12%	64 11%	23 19% d	15 7%	22 17% d	** **
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	309 7%	104 12%	** **	** **	** **	56 12%	48 12%	52 11%	48 13%	287 8% b	20 4%	5 4%	6 3%	9 7%	** **
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2311 53%	444 53%	** **	** **	** **	249 55%	195 51%	280 60% d	157 44%	2006 55%	277 49%	52 42%	101 45%	72 55%	** **
Prefer not to say	150 3%	30 4%	** **	** **	** **	21 5%	9 2%	17 4%	13 4%	112 3%	30 5%	4 3%	11 5%	5 4%	** **

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Don't know	99	5	**	**	**	2	3	2	3	71	27	2	16	6	**
	2%	1%	**	**	**	*%	1%	*%	1%	2%	5%	2%	7%	5%	**
											a		a		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	Total	RELIGION		SEXUALITY			
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	TOTAL LGB d
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Hearing? Poor hearing, partial hearing, or are deaf	265 6%	85 5%	176 8% a	248 6%	4 3%	11 8%	14 6%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	250 6%	110 6%	136 6%	224 6%	5 5%	18 14% a	23 10%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	350 8%	105 6%	231 10% a	326 8%	5 5%	12 10%	17 7%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	173 4%	58 3%	113 5%	154 4%	6 5%	6 5%	12 5%
Breathing? Breathlessness or chest pains	237 5%	81 4%	146 6%	213 5%	3 2%	13 11%	16 7%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	160 4%	66 4%	92 4%	128 3%	7 6%	17 13% a	24 10% a
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	81 2%	42 2%	38 2%	58 1%	7 6% a	9 7% a	16 7% a
Your mental health? Anxiety, depression, or trauma-related conditions, for example	503 12%	263 15% b	232 10%	420 11%	23 21% a	43 34% a	65 28% a
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	309 7%	97 5%	205 9% a	288 7%	5 5%	10 8%	16 7%
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2311 53%	1030 57%	1224 53%	2178 56% cd	48 44%	33 27%	81 35%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION a	ANY RELIGION b	HETEROSEXUAL a	GAY/ LESBIAN b	BISEXUAL c	
Significance Level: 99%							
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Prefer not to say	150	51	77	118	3	3	6
	3%	3%	3%	3%	2%	2%	2%
Don't know	99	37	52	86	3	3	6
	2%	2%	2%	2%	2%	3%	3%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G10. Which of the following do you consider yourself to be, or would you prefer not to say?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Heterosexual or straight	3918	578	548	976	429	1584	1222	2178	224	248	326	665	524
	90%	94%	96%	97%	98%	92%	89%	94%	90%	94%	93%	90%	83%
							g	afg		g	g	g	
Gay or lesbian	109	12	10	12	2	31	44	48	5	4	5	17	30
	3%	2%	2%	1%	*%	2%	3%	2%	2%	1%	2%	2%	5%
													b
Bisexual	125	6	2	7	5	44	73	33	18	11	12	39	51
	3%	1%	*%	1%	1%	3%	5%	1%	7%	4%	3%	5%	8%
							b		b	b		b	b
Something else	37	2	-	-	-	11	22	6	1	1	5	10	17
	1%	*%	-%	-%	-%	1%	2%	*%	1%	*%	1%	1%	3%
							b				b	b	b
Prefer not to say	161	17	11	15	4	52	18	47	1	2	3	11	7
	4%	3%	2%	1%	1%	3%	1%	2%	*%	1%	1%	1%	1%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G10. Which of the following do you consider yourself to be, or would you prefer not to say?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Heterosexual or straight	3918	813	**	**	**	437	376	450	350	3342	485	93	195	119	**
	90%	96%	**	**	**	96%	98%	96%	98%	92%	86%	75%	88%	91%	**
										bc			c	c	
Gay or lesbian	109	10	**	**	**	8	2	8	3	95	14	8	1	4	**
	3%	1%	**	**	**	2%	*%	2%	1%	3%	3%	6%	1%	3%	**
												d			
Bisexual	125	7	**	**	**	7	-	5	2	102	22	12	5	3	**
	3%	1%	**	**	**	2%	-%	1%	1%	3%	4%	10%	2%	2%	**
												ad			
Something else	37	-	**	**	**	-	-	-	-	20	14	5	4	3	**
	1%	-%	**	**	**	-%	-%	-%	-%	1%	2%	4%	2%	2%	**
											a	a			
Prefer not to say	161	12	**	**	**	6	7	8	4	81	32	6	17	3	**
	4%	1%	**	**	**	1%	2%	2%	1%	2%	6%	5%	8%	2%	**
											a		a		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G10. Which of the following do you consider yourself to be, or would you prefer not to say?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Heterosexual or straight	3918	1613	2170	3918	-	-	-
	90%	89%	93%	100%	-%	-%	-%
			a	bcd			
Gay or lesbian	109	68	36	-	109	-	109
	3%	4%	2%	-%	100%	-%	47%
		b			acd		ac
Bisexual	125	75	44	-	-	125	125
	3%	4%	2%	-%	-%	100%	53%
		b				abd	ab
Something else	37	13	19	-	-	-	-
	1%	1%	1%	-%	-%	-%	-%
Prefer not to say	161	43	53	-	-	-	-
	4%	2%	2%	-%	-%	-%	-%

Columns Tested: a,b - a,b,c,d

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G11. Is the gender you identify the same as your sex registered at birth, or would you prefer not to say?

Base : All respondents

	Total	AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS						
		55-64	65-74	65+	75+	65+ OR DE	ANY	NONE	VISION	HEARING	MOBILITY	PHYSICAL	NEURO-DIVERSE
Significance Level: 99%		a	b	c	d		a	b	c	d	e	f	g
Unweighted total	4350	680	605	865	260	1680	1420	2280	249	254	334	726	713
Effective Weighted Sample	3439	533	503	671	221	1279	1101	1817	190	191	250	557	561
Total	4350	615	571	1011	439	1721	1379	2311	250	265	350	742	629
Yes	4217	607	569	1005	436	1679	1347	2287	244	261	346	722	606
	97%	99%	100%	99%	99%	98%	98%	99%	97%	98%	99%	97%	96%
								afg					
No	57	4	-	1	1	20	29	8	6	5	3	17	20
	1%	1%	-%	*%	*%	1%	2%	*%	3%	2%	1%	2%	3%
							b		b	b		b	b
Prefer not to say	76	5	2	5	3	22	4	17	-	-	1	4	3
	2%	1%	*%	*%	1%	1%	*%	1%	-%	-%	*%	1%	*%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G11. Is the gender you identify the same as your sex registered at birth, or would you prefer not to say?

Base : All respondents

	65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY						
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	WHITE	TOTAL MINORITY ETHNIC	MIXED	SOUTH ASIAN	BLACK	OTHER ETHNIC GROUP
Significance Level: 99%		a	~b	~c	~d	a	b	c	d	a	b	c	d	e	~f
Unweighted total	4350	607	94	98	66	324	282	342	259	3703	508	111	190	119	88
Effective Weighted Sample	3439	513	80	87	62	277	236	289	219	2876	447	96	169	107	76
Total	4350	843	84	58	26	458	385	471	359	3639	566	123	221	131	91
Yes	4217	841	**	**	**	455	385	468	359	3566	542	119	207	130	**
	97%	100%	**	**	**	100%	100%	100%	100%	98%	96%	97%	94%	99%	**
										bd					
No	57	1	**	**	**	1	-	1	-	40	13	4	8	1	**
	1%	*%	**	**	**	*%	-%	*%	-%	1%	2%	3%	3%	1%	**
													a		
Prefer not to say	76	1	**	**	**	1	-	1	-	34	11	-	7	-	**
	2%	*%	**	**	**	*%	-%	*%	-%	1%	2%	-%	3%	-%	**
													a		

Interviewing conducted using a mix of post-to-online, post-to-post and online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 99% confidence level.

G11. Is the gender you identify the same as your sex registered at birth, or would you prefer not to say?

Base : All respondents

	Total	RELIGION		SEXUALITY			TOTAL LGB
		NO RELIGION	ANY RELIGION	HETEROSEXUAL	GAY/ LESBIAN	BISEXUAL	
Significance Level: 99%		a	b	a	b	c	d
Unweighted total	4350	1862	2274	3921	111	128	239
Effective Weighted Sample	3439	1492	1781	3090	89	105	194
Total	4350	1812	2322	3918	109	125	234
Yes	4217	1768	2278	3884	103	110	213
	97%	98%	98%	99%	94%	88%	91%
				bcd			
No	57	26	25	28	5	12	17
	1%	1%	1%	1%	5%	9%	7%
					a	a	a
Prefer not to say	76	17	19	6	1	3	4
	2%	1%	1%	*%	1%	3%	2%
						a	a

Columns Tested: a,b - a,b,c,d