

**What do you want Ofcom to keep confidential?:**

Keep name confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No. A broad range of content is and has historically been available on free to air services -- analog and digital -- and HD is just an evolution of the image quality of these services. The public have been freely allowed to record programming, and watch in how they wish. DRM would unfairly restrict or completely stop this. Whether DRM is used or not the media companies will still sell their shows to the BBC and others, regardless of the sabre rattling they are doing now.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

My licence fee should not be spent on restricting the content I may view. I should be spent on the content I may view.

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers**

**legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

No. All it guarantees is an unfair restriction on citizens use (i.e. recording for later playback) of the content.

Why is HD content any different from non-HD content? Why should it get special dispensation over other content?

It is no different than claiming that because a programme is in stereo and not mono that it must be locked down completely, and fair use can be abandoned.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :**

No. DRM \*always\* causes higher costs and consumer lock ins to particular technology, e.g. Apple's DRM iTunes music \*only\* working on Apple iPods, and Microsoft's PlaysForSure DRM only working on select mp3 players, and both only working while the DRM servers are running -- Microsoft turned theirs off, reducing consumers purchases to unplayable files. DRM has never benefitted the consumer, only added higher cost, less control, and less choice.

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :**

**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**