

PSB Annual Research Report 2016

PSB output and spend

Published July 2016

Fig 1 PSB overall network programme spend; nominal terms



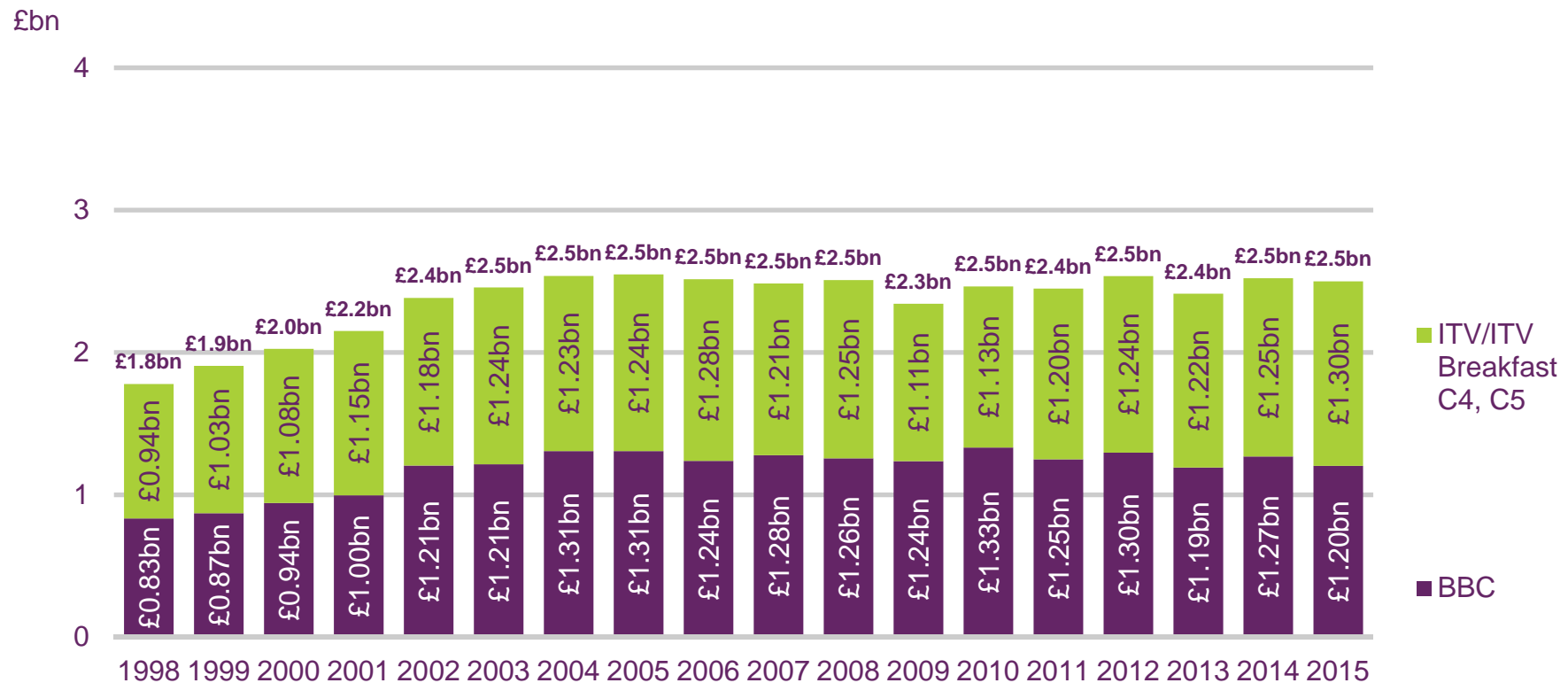
Source: Ofcom/broadcasters. Note: figures are expressed in nominal terms. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 2 PSB overall network programme spend; real terms



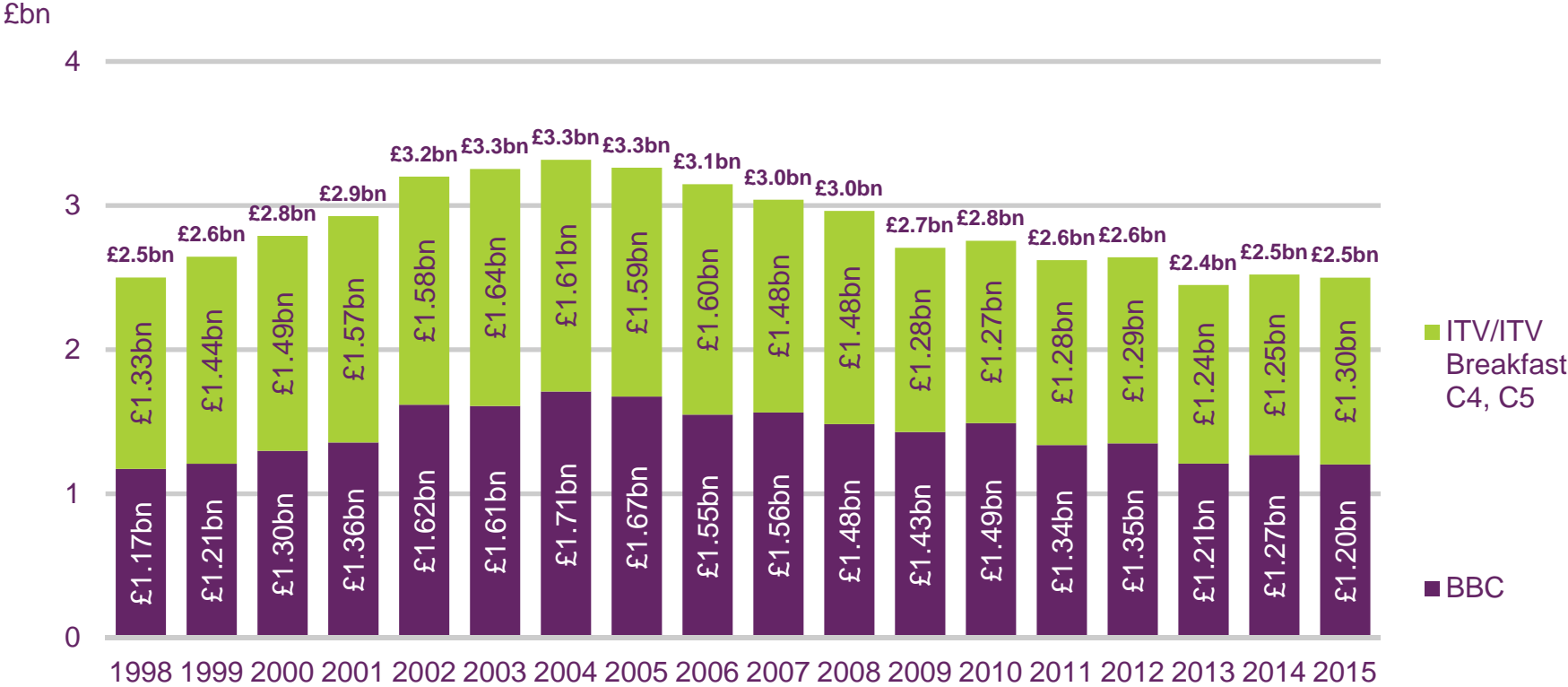
Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 3 PSB network spend on first-run UK originations; nominal terms



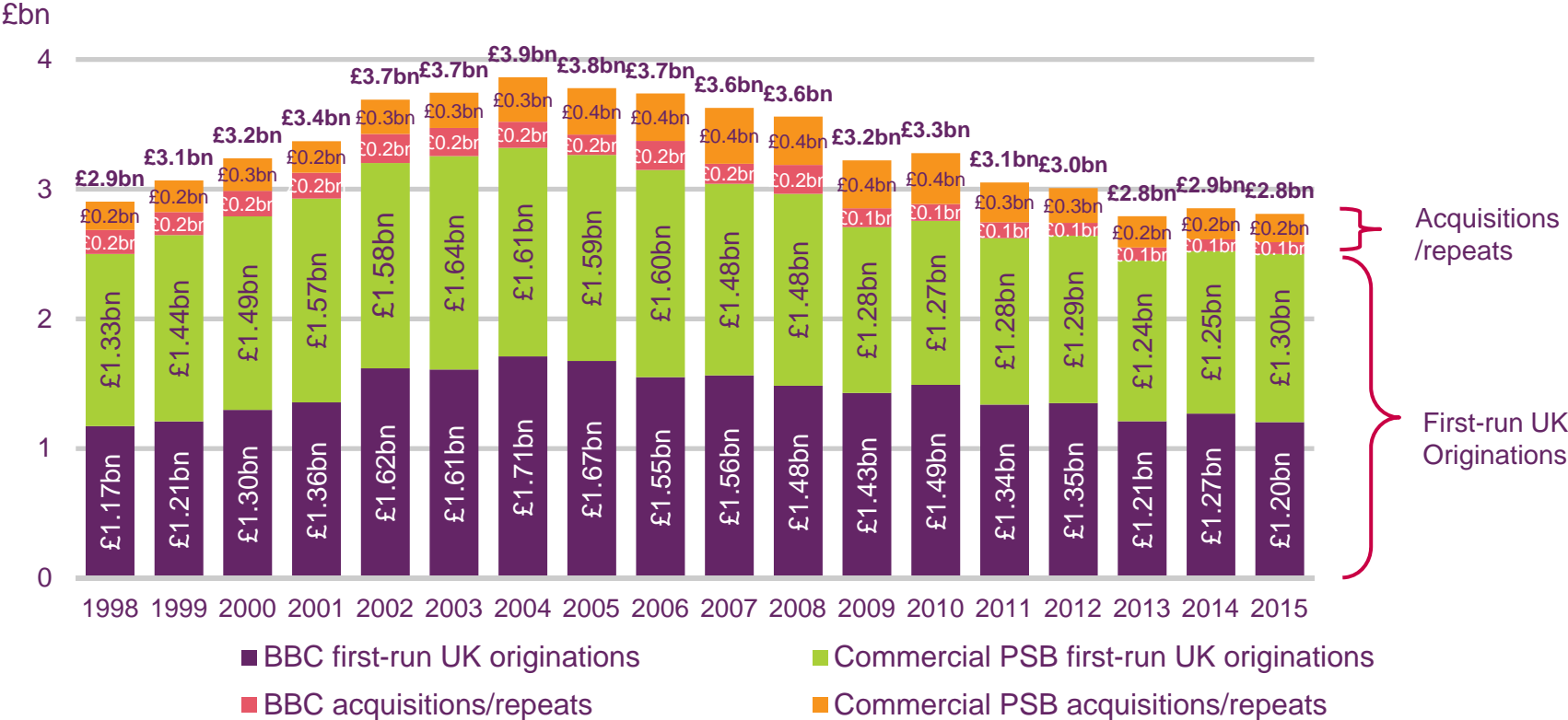
Source: Ofcom/broadcasters. Note: figures are expressed in nominal terms. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 4 PSB network spend on first-run UK originations; real terms



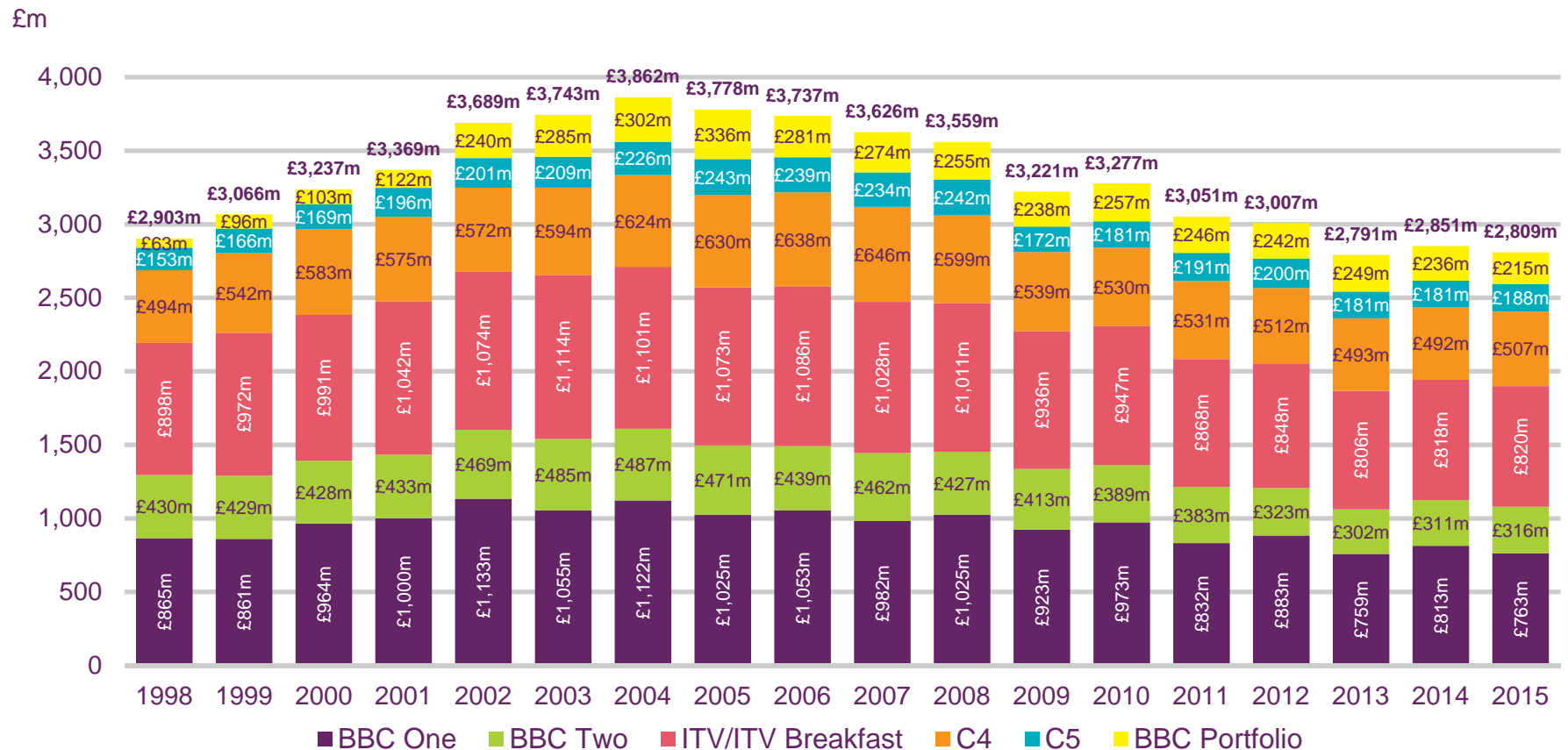
Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 5 PSB network spend on first-run UK originations; acquisitions and repeats



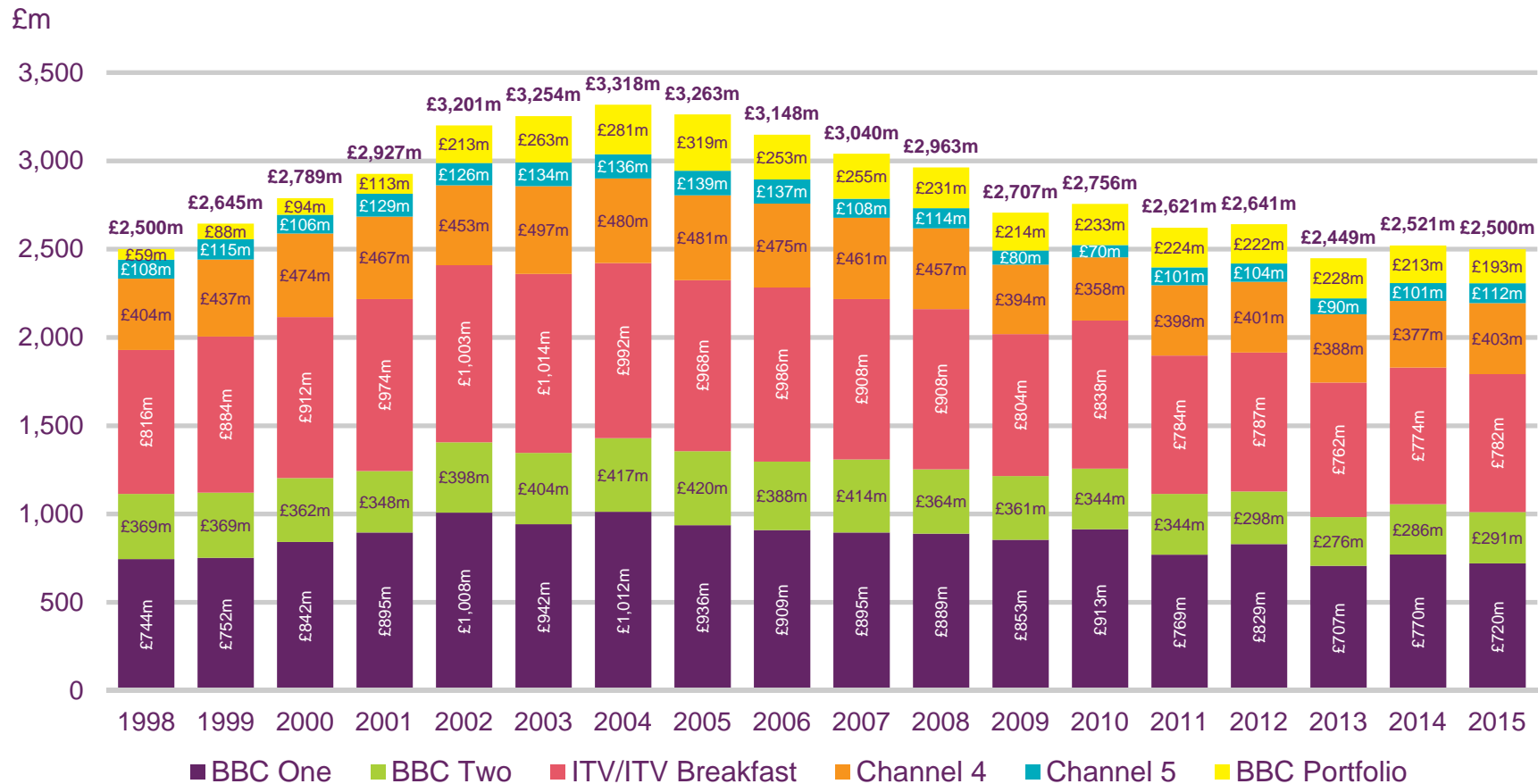
Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. Commercial PSB includes ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 6 PSB network programme spend, by channel



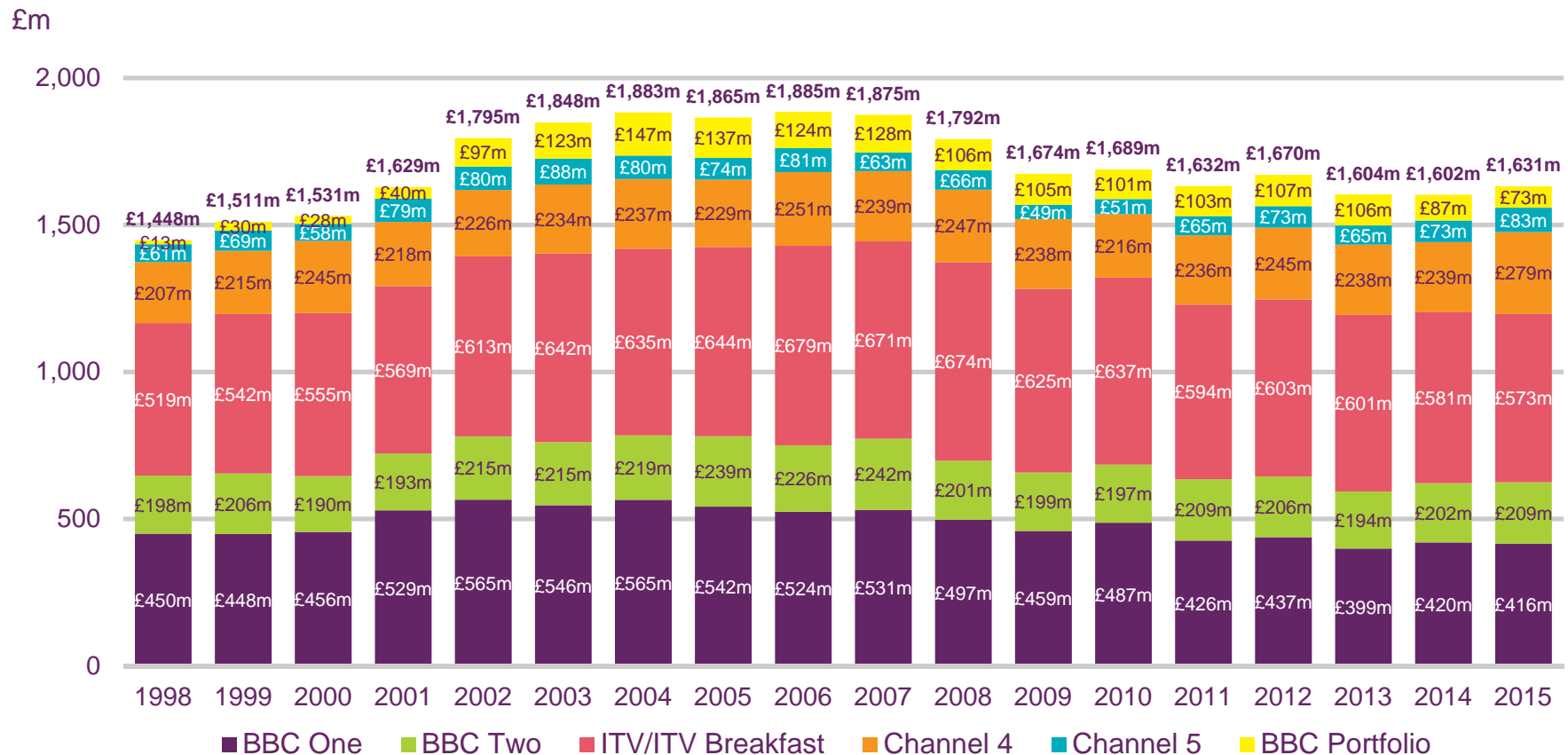
Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. BBC Portfolio includes BBC Three, BBC Four, CBBC, CBeebies, BBC News, and BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 7 PSB first-run UK originations spend, by channel



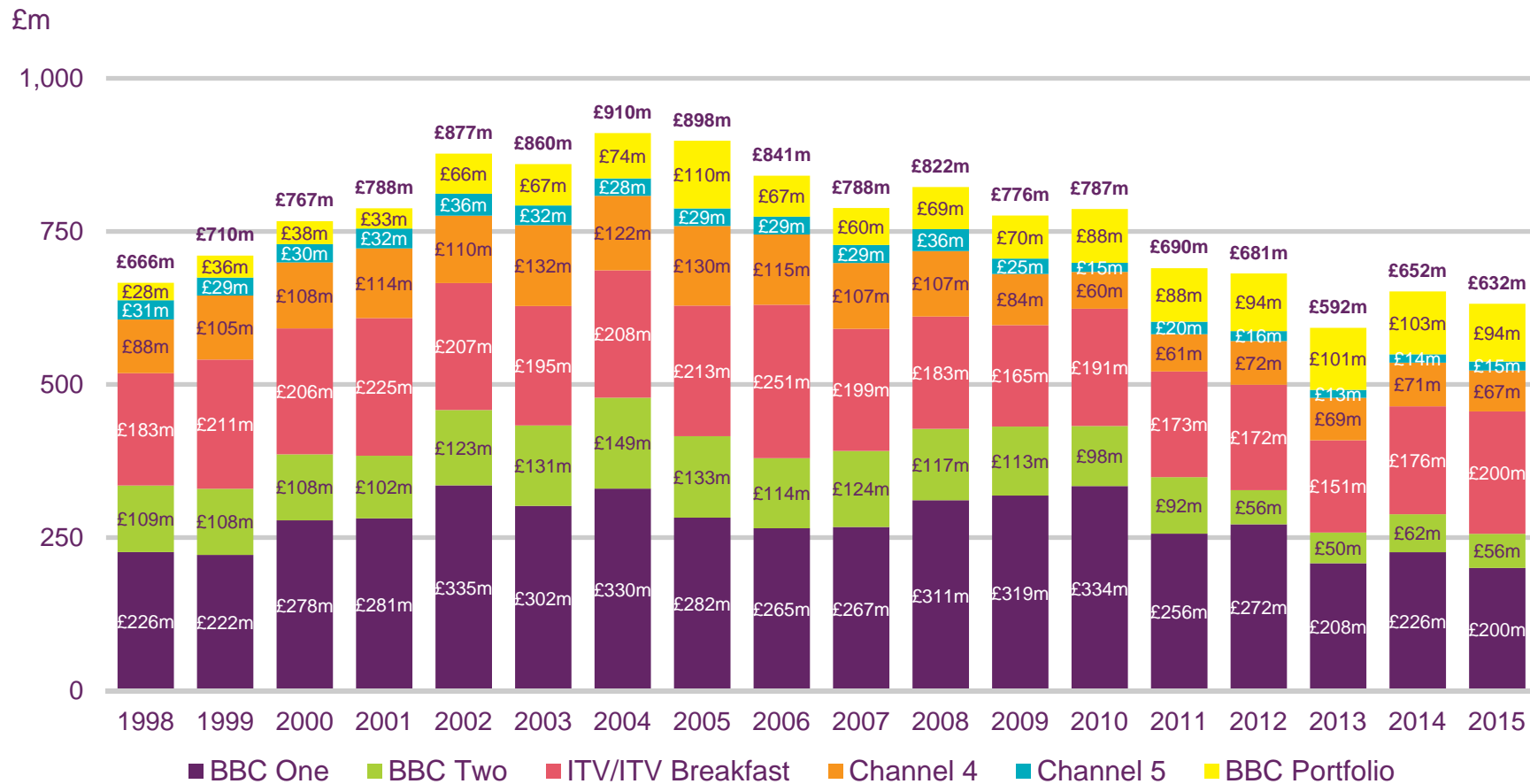
Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. BBC Portfolio includes BBC Three, BBC Four, CBBC, CBeebies, BBC News, and BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 8 PSB first-run UK originations spend, by channel: peak time



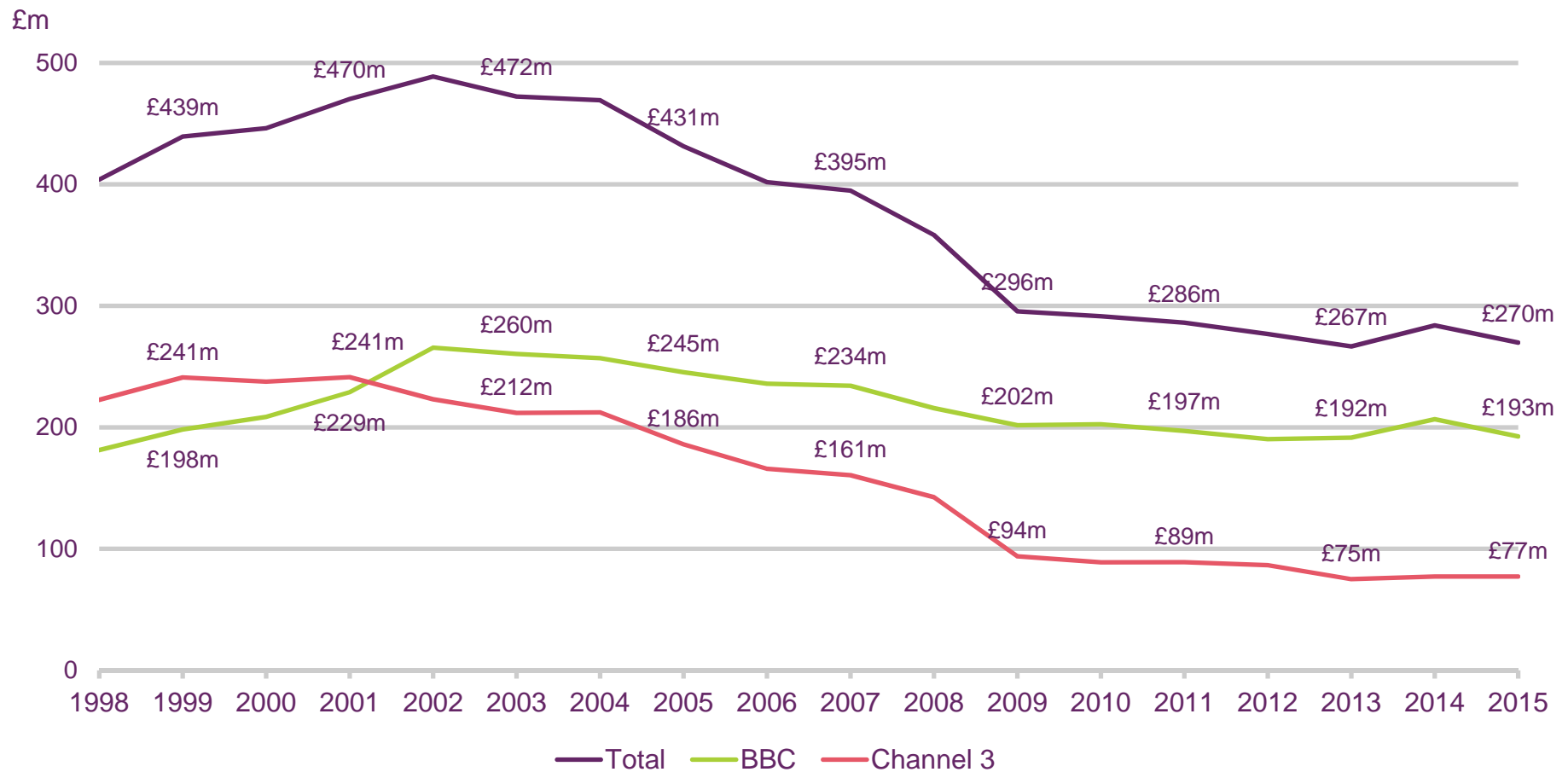
Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. BBC Portfolio includes BBC Three, BBC Four, CBBC, CBeebies, BBC News, and BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 9 PSB first-run UK originations spend, by channel: daytime



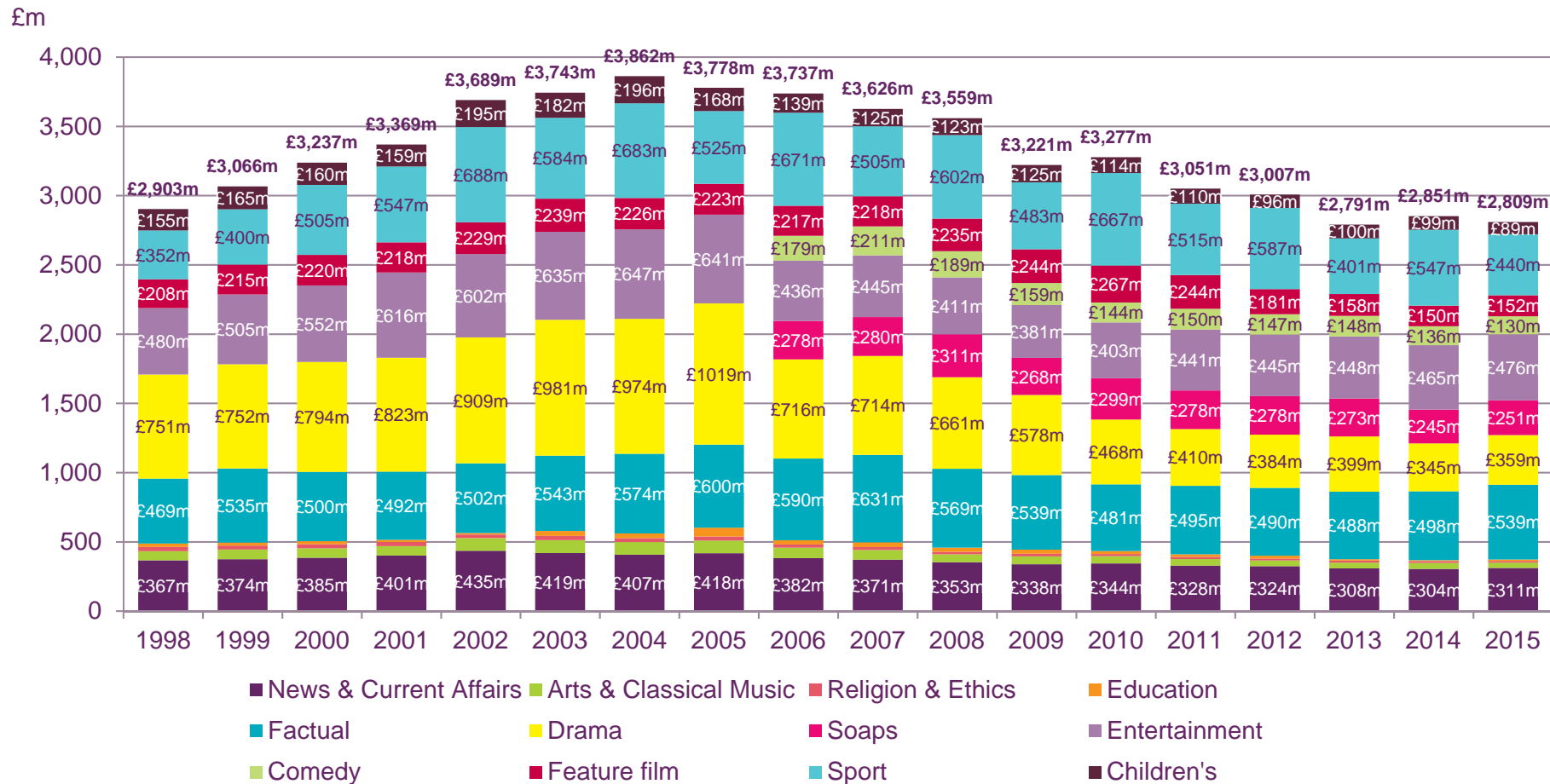
Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. BBC Portfolio includes BBC Three, BBC Four, CBBC, CBeebies, BBC News, and BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 10 PSB first-run UK originations spend; nations and regions programming



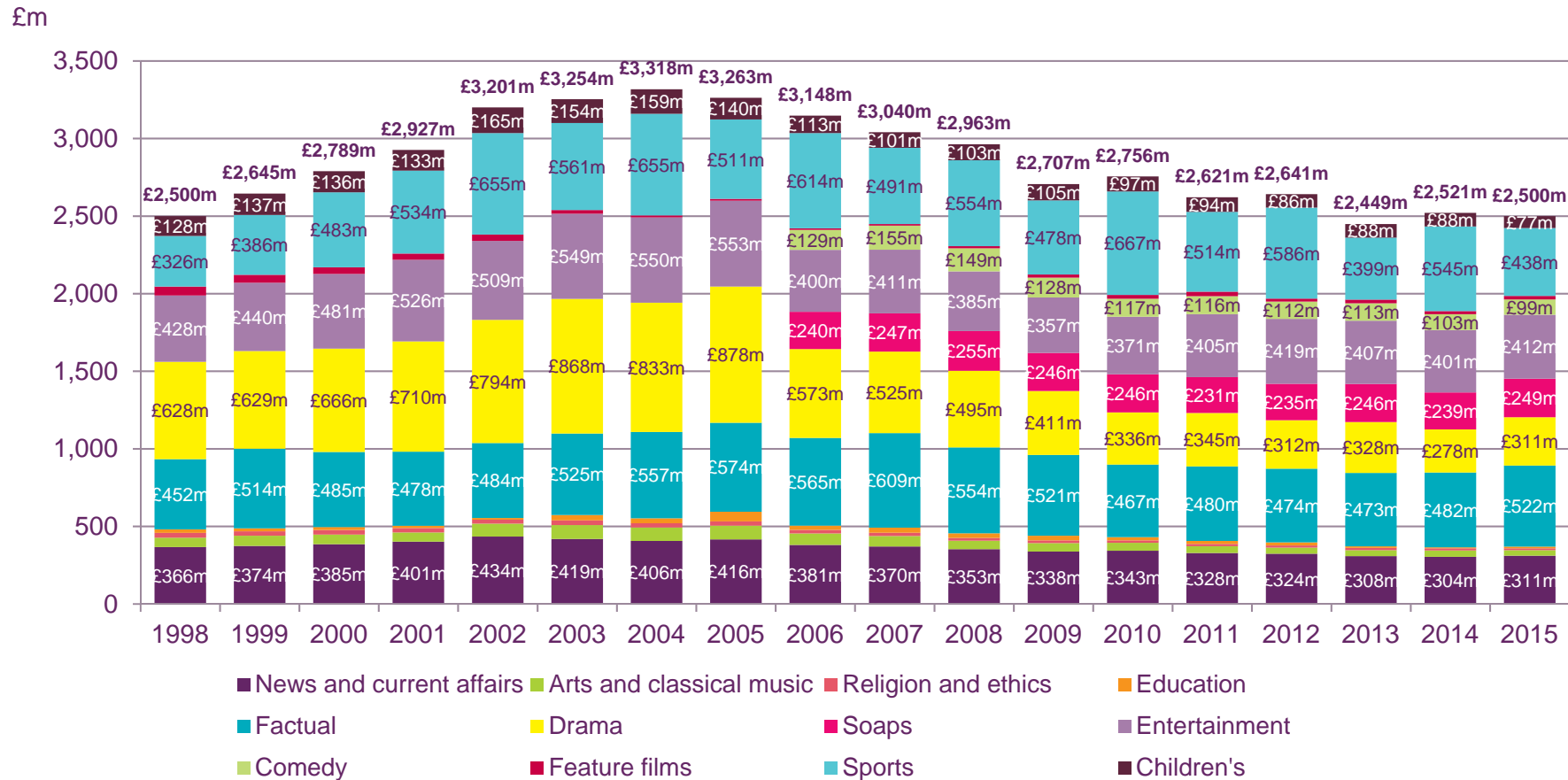
Source: Broadcasters. All figures expressed in 2015 prices. First-run originations only, excluding BBC Alba. Channel 3 figures comprise spend by ITV, STV and UTV

Fig 11 PSB network programme spend for PSB channels, by genre



Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. Figures include PSB services: BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament, ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

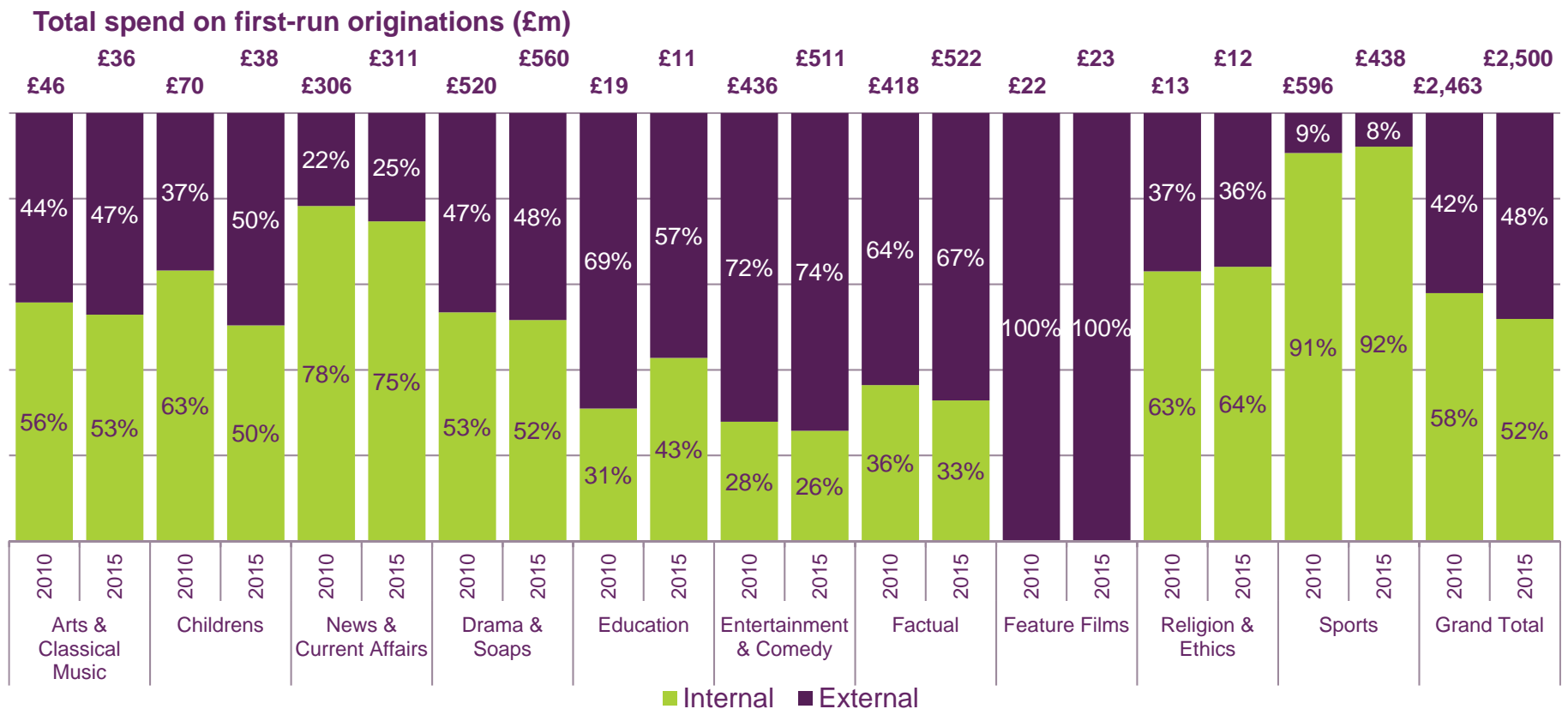
Fig 12 PSB first-run UK-originated programme spend, by genre



Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. Figures include PSB services: BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament, ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Prior to 2006, spend on soaps was included in 'drama' and spend on comedy was included in 'entertainment'.

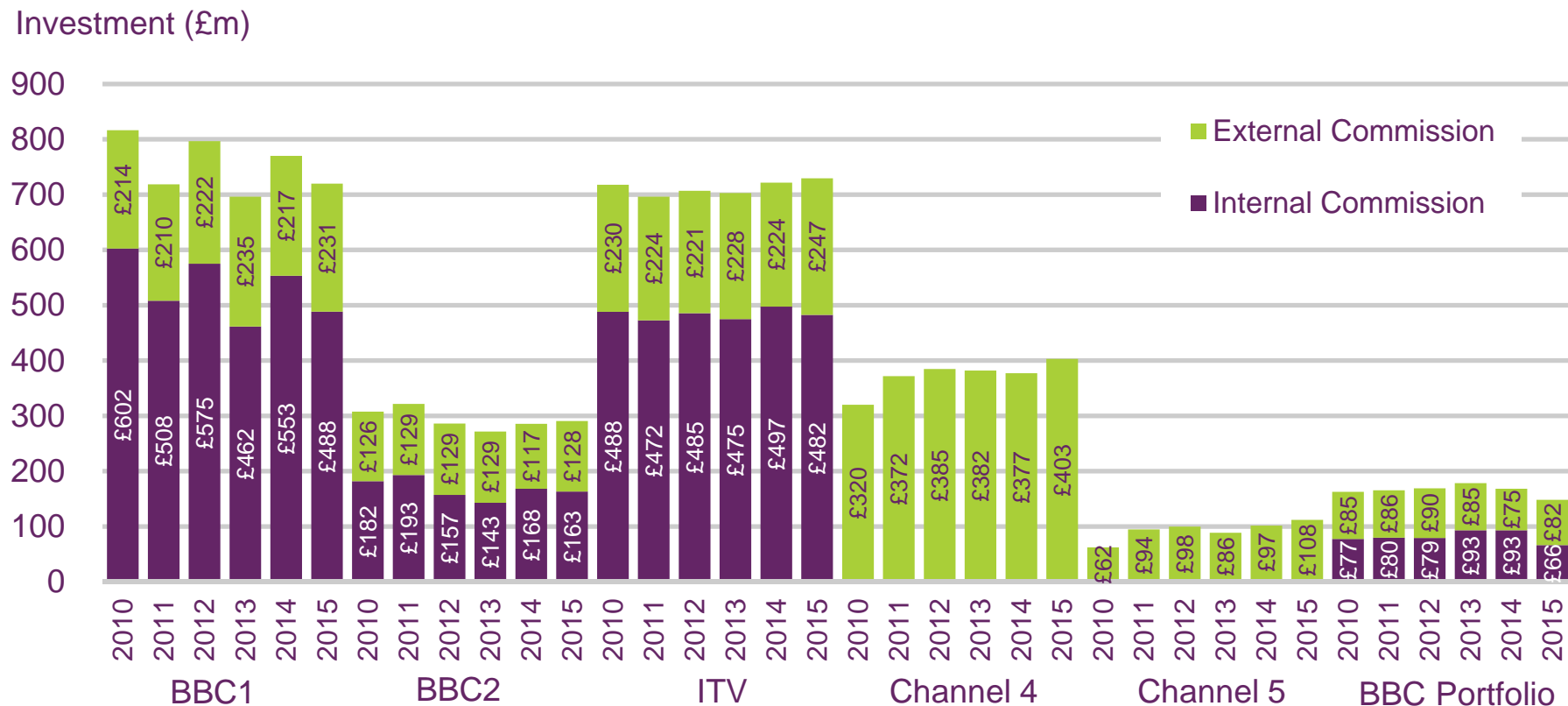


Fig 13: Relative share of spend on first-run originated content by genre, in-house vs. independent producers: 2010 and 2015



Source: Ofcom/broadcasters. Note: Figures are expressed in nominal terms. Includes spend by the five main PSB channels and BBC portfolio channels on first-run originated content broadcast all day, and excludes nations'/regions' output.

Fig 14: Spend on first run commissions by PSB channels, 2010 to 2015; nominal figures.



Source: Ofcom / Broadcasters

Note: Figures expressed in nominal terms. First-run network commissions including news and sports rights. BBC portfolio channels included in the chart: BBC Three, BBC Four, CBBC, CBeebies. ITV excludes ITV Breakfast. The following Channel 5 internal spend figures are not visible on the chart – 2011: £1m, 2012: £2m, 2013: £2m, 2014: £4m, 2015: £3m

PSB hours

Fig 15 PSB hours – first-run and all hours; by channel



	All hours of output								Hours of first-run originated output								First run hours as a % of all output		
	2010	2014	2015	Change (hours)		Change (%)		2010	2014	2015	Change (hours)		Change (%)		2010	2014	2015		
				5 yr	1 yr	5 yr	1 yr				5 yr	1 yr	5 yr	1 yr					
BBC One	8438	8489	8507	69	18	1%	0%	5515	6666	6505	990	-161	18%	-2%	65%	79%	76%		
BBC Two	8079	7819	7883	-196	64	-2%	1%	3793	2963	3190	-603	22	-16%	8%	47%	38%	40%		
BBC Portfolio	33202	32833	32717	-485	-116	-1%	0%	12894	13284	12661	-233	-623	-2%	-5%	39%	40%	39%		
BBC Total	49719	49141	49107	-612	-34	-1%	0%	22202	22913	22356	154	-557	1%	-2%	45%	47%	46%		
ITV/ITV Breakfast	8526	8495	8500	-26	5	0%	0%	5244	4911	5056	-188	145	-4%	3%	62%	58%	59%		
Channel 4	8760	8760	8760	0	0	0%	0%	3010	2965	2789	-221	-176	-7%	-6%	34%	34%	32%		
Channel 5	8759	8765	8759	0	-6	0%	0%	1419	1702	1773	354	71	25%	4%	16%	19%	20%		
Commercial Total	26045	26020	26019	-26	-1	0%	0%	9673	9578	9618	-55	40	-1%	0%	37%	37%	37%		
Grand Total	75764	75161	75126	-638	-35	-1%	0%	31875	32491	31974	99	-517	0%	-2%	42%	43%	43%		

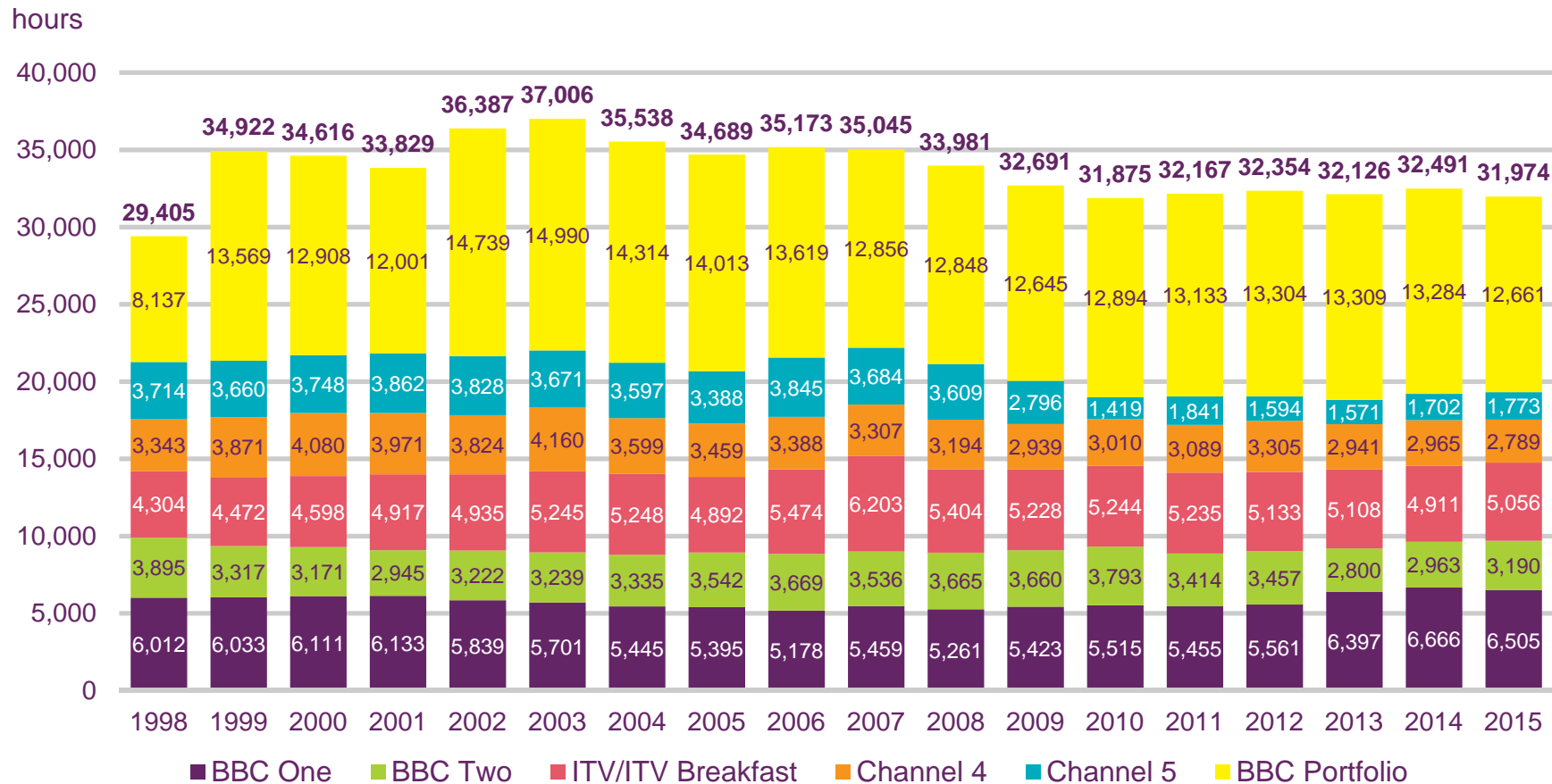
Source: Ofcom/broadcasters. BBC portfolio includes BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Output hours are based on slot times.

Fig 16 PSB hours of first-run UK network originations



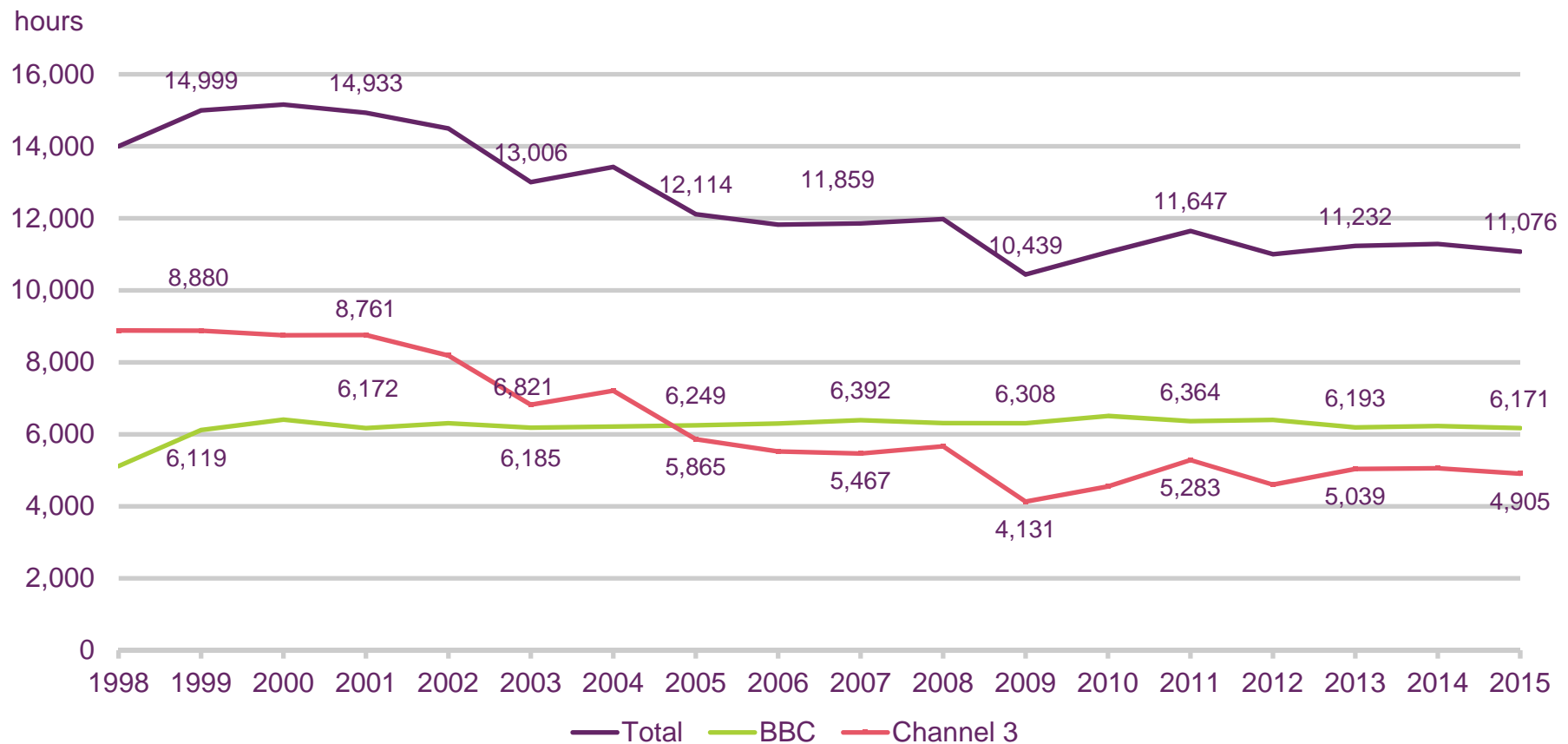
Source: Ofcom/broadcasters. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Output hours are based on slot times.

Fig 17 PSB first-run UK originated network hours, by channel



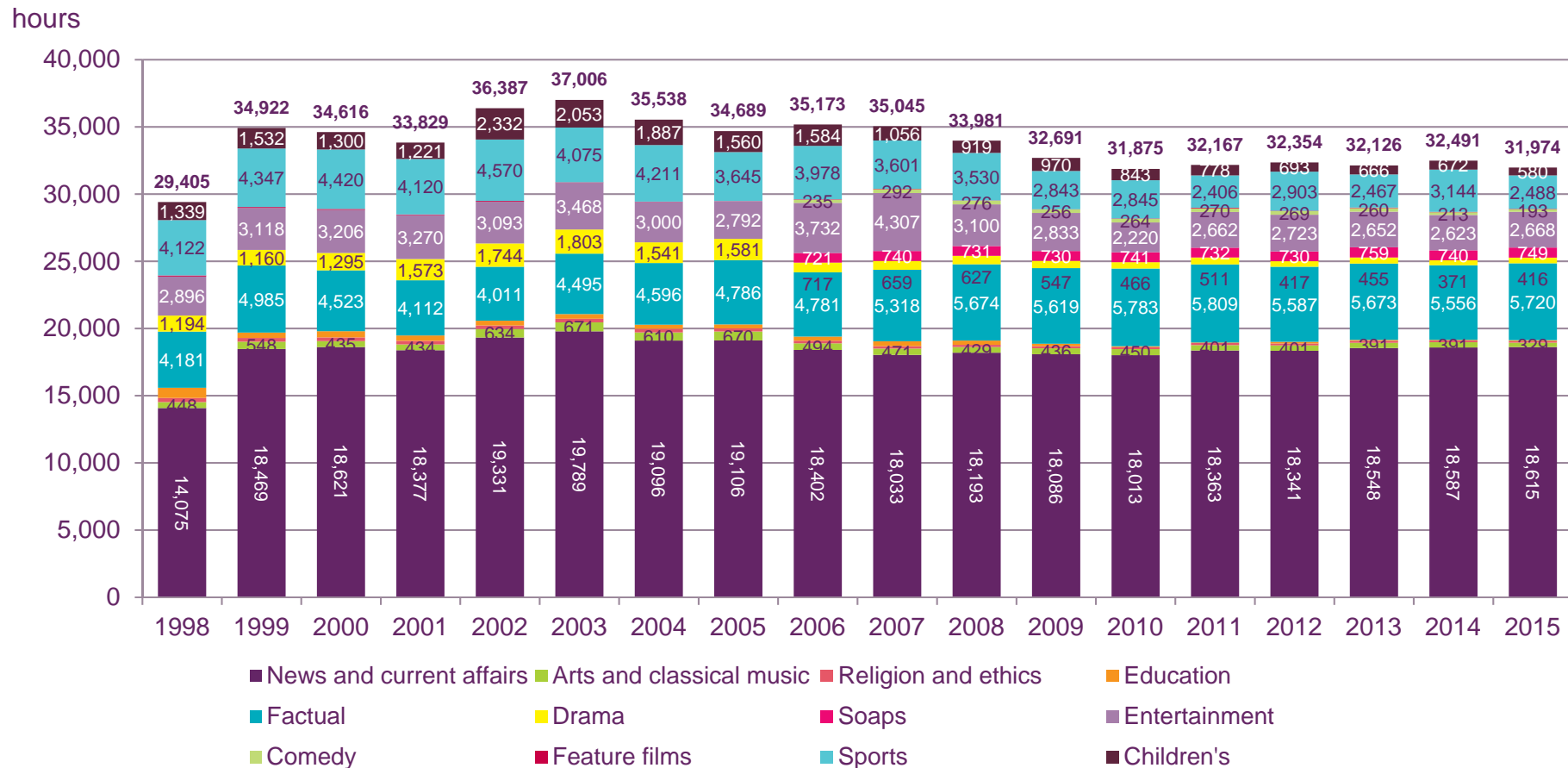
Source: Ofcom/broadcasters. Note: figures are expressed in 2015 prices. BBC Portfolio includes BBC Three, BBC Four, CBBC, CBeebies, BBC News, and BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming.

Fig 18 PSB first-run UK originations hours; nations and regions output



Source: Broadcasters. First-run originations only, excluding BBC Alba. Channel 3 figures comprise ITV, STV and UTV

Fig 19 PSB first-run UK originated hours, by genre



Source: Ofcom/broadcasters. Figures include PSB services: BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament, ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Output hours are based on slot times. Prior to 2006, hours of soap content were included in 'drama' and hours of comedy content were included in 'entertainment'.

Genre analysis

Fig 20 Genre mix on the main five PSB channels; all hours of output, all day



	BBC One			BBC Two			ITV/ITV Breakfast			Channel 4			Channel 5		
	2010	2014	2015	2010	2014	2015	2010	2014	2015	2010	2014	2015	2010	2014	2015
News & Current Affairs	2739	3620	3650	1242	852	1112	1601	1181	1173	453	480	529	685	853	869
Arts & Classical Music	92	34	36	286	234	208	26	28	31	69	64	65	28	39	34
Religion & Ethics	105	87	89	46	57	52	5	2	1	39	11	13	13	42	29
Education	31	20	16	205	329	195	0	0	0	21	5	35	237	0	0
Factual	2285	2142	2294	1807	3433	3406	2653	2871	3052	2433	3024	3372	1502	2113	2333
Drama & Soaps	898	660	626	311	287	219	1229	742	665	1083	538	392	2040	1312	1222
Entertainment & Comedy	582	782	776	673	569	762	954	1611	1603	2519	2756	2933	172	989	1017
Feature Films	504	331	391	663	760	799	853	521	420	1137	1018	851	1077	923	752
Sports	733	811	627	1095	1277	1122	398	384	361	699	814	563	238	95	150
Children's	469	2	2	1751	21	8	398	308	325	307	50	7	1534	1501	1471
Total	8438	8489	8507	8079	7819	7883	8526	8495	8500	8760	8760	8760	8759	8765	8759

Source: Ofcom/broadcasters. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Output hours are based on slot times. A small number of 'unallocated' hours are not included in the totals for ITV/ITV Breakfast and Channel 5. Children's output on the BBC moved almost entirely to CBBC and CBeebies between 2009 and 2013.

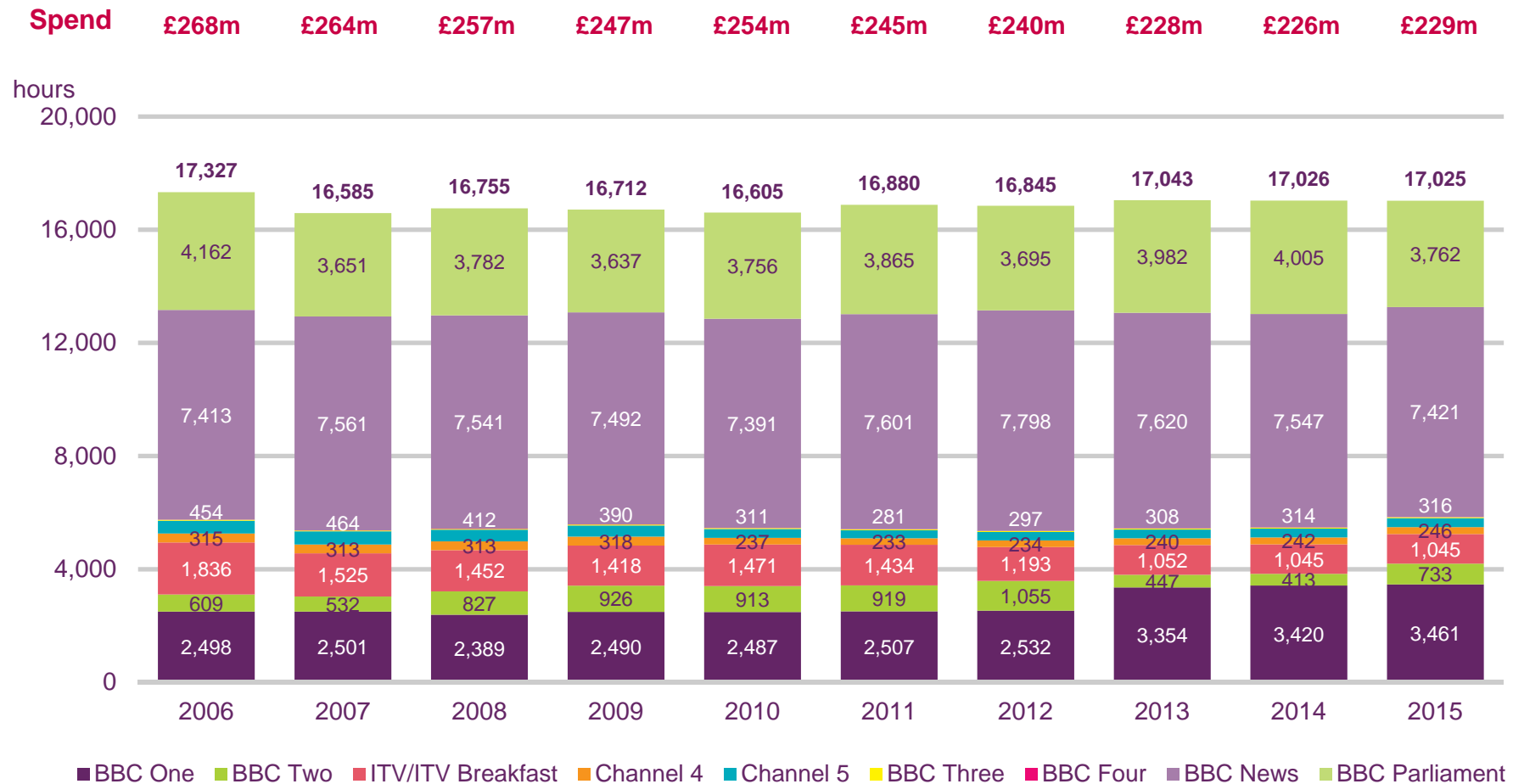
Fig 21 Genre mix on the main five PSB channels: first-run UK originated output, all day

	BBC One			BBC Two			ITV/ITV Breakfast			Channel 4			Channel 5		
	2010	2014	2015	2010	2014	2015	2010	2014	2015	2010	2014	2015	2010	2014	2015
News & Current Affairs	2637	3586	3618	1187	648	964	1582	1157	1157	380	387	416	659	833	856
Arts & Classical Music	46	30	24	156	118	79	19	7	7	33	31	21	3	0	0
Religion & Ethics	88	87	87	33	24	20	1	1	1	23	6	11	0	0	0
Education	25	18	15	27	24	27	0	0	0	0	2	24	0	0	0
Factual	1055	1284	1248	795	630	673	2057	1989	2081	1168	1020	1044	407	453	505
Drama & Soaps	506	491	494	29	42	44	465	407	427	168	151	176	8	9	8
Entertainment & Comedy	376	409	449	398	306	343	646	938	1009	795	735	664	58	302	279
Feature Films	0	0	2	12	6	15	0	0	0	18	17	13	0	0	0
Sports	674	761	568	1062	1165	1025	398	353	332	425	616	420	222	71	95
Children's	108	0	0	94	0	0	76	59	42	0	0	0	62	34	30
Total	5515	6666	6505	3793	2963	3190	5244	4911	5056	3010	2965	2789	1419	1702	1773

Source: Ofcom/broadcasters. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Output hours are based on slot times. Children's output on the BBC moved almost entirely to CBBC and CBeebies between 2009 and 2013.



Fig 22 Volume of hours of UK/national news, all day

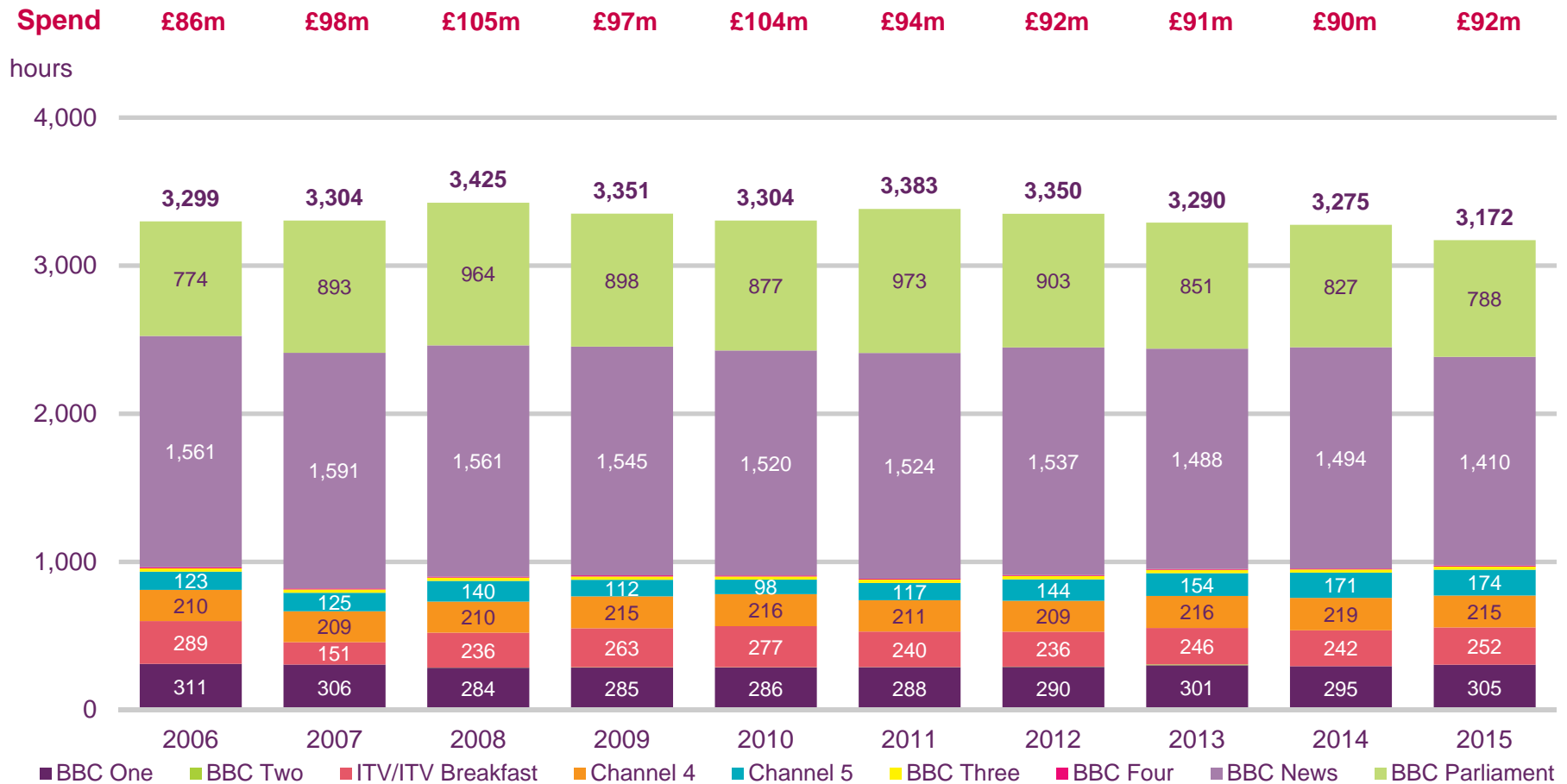


Source: Ofcom/broadcasters

Note: Figures are for first-run UK originated news content only (i.e. not including repeats). UK/national News refers to network news and excludes non-network news. Spend is given in 2015 prices. Output hours are based on slot times. All BBC Parliament coverage was labelled as current affairs prior to 2004.



Fig 23 Volume of hours of UK/national news, peak time

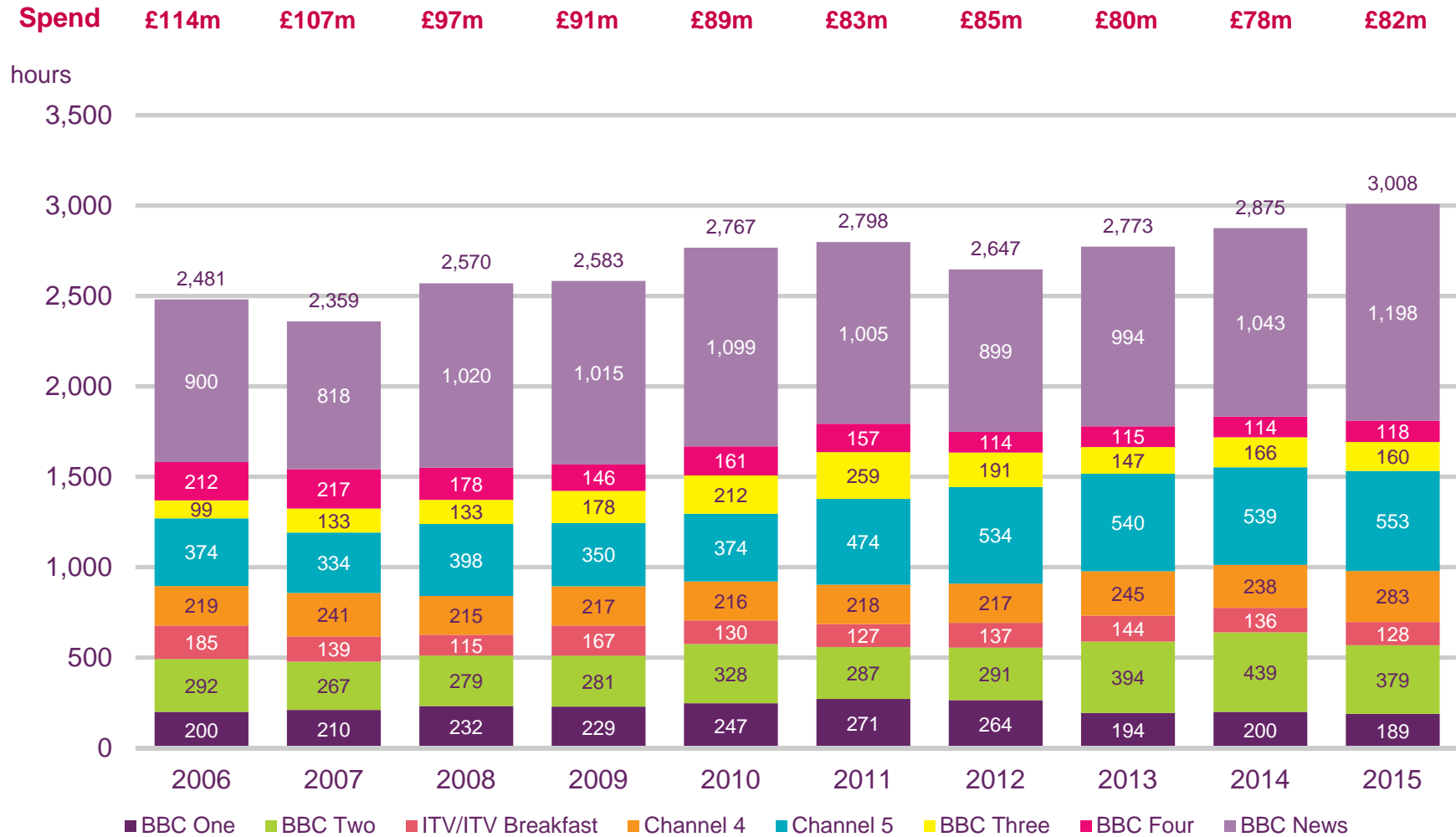


Source: Ofcom/broadcasters

Note: Figures are for first-run UK originated news content only (i.e. not including repeats). UK/national News refers to network news and excludes non-network news. Spend is given in 2015 prices. Output hours are based on slot times. BBC Parliament coverage was labelled as current affairs prior to 2004.



Fig 24 Volume of hours of current affairs, all day

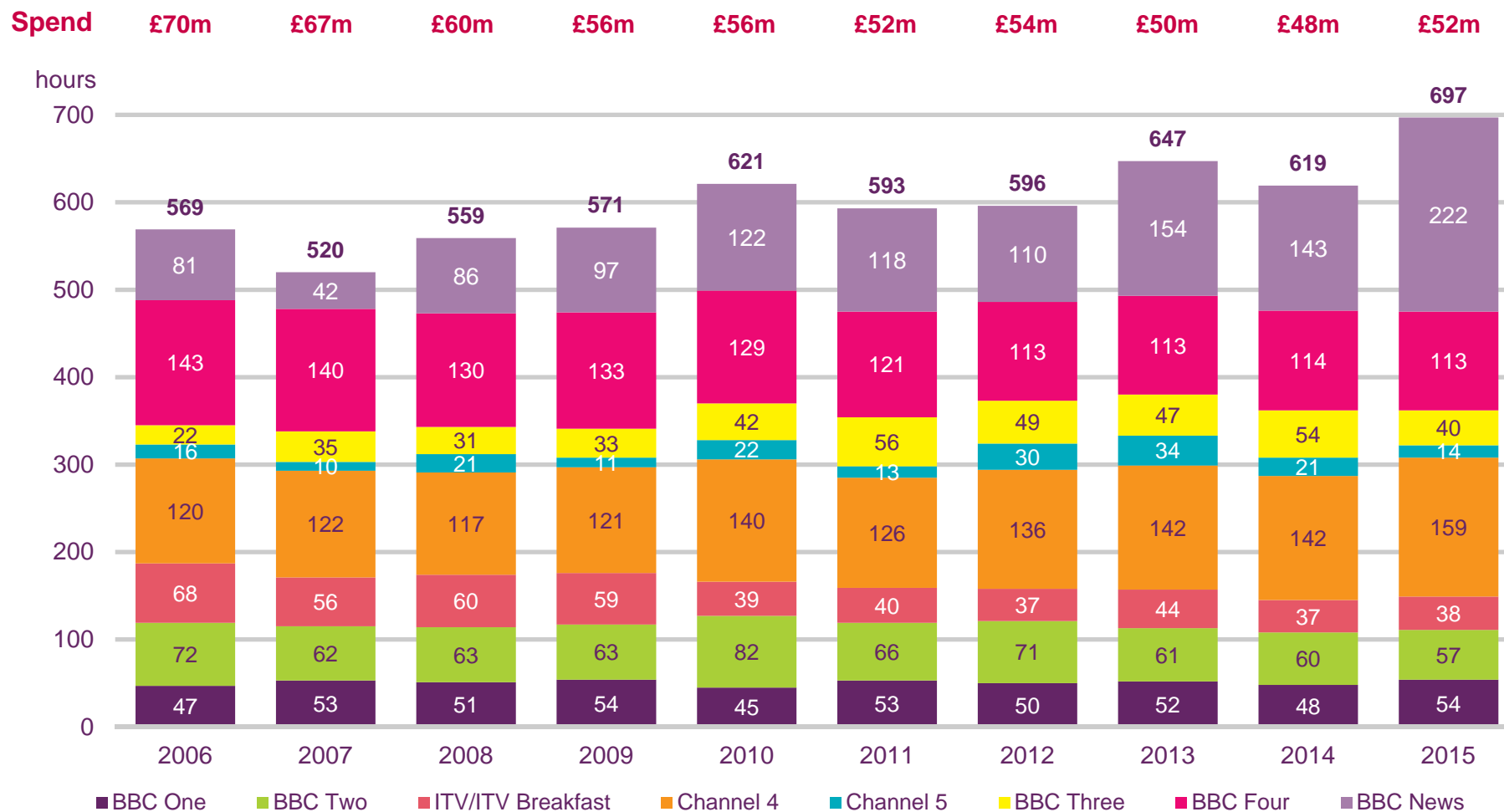


Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.



Fig 25 Volume of hours of current affairs, peak time

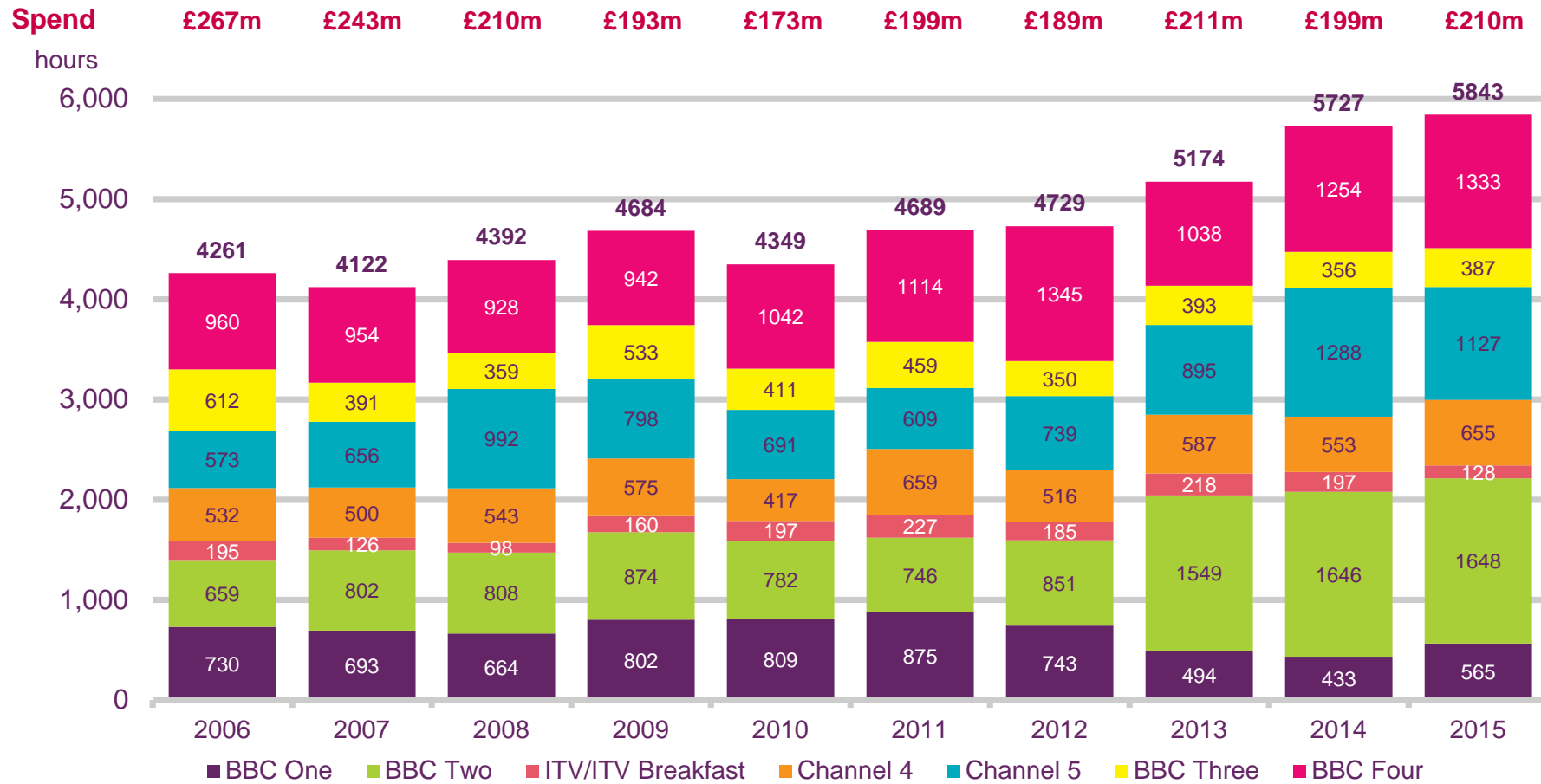


Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.



Fig 26 Volume of specialist factual output, all day

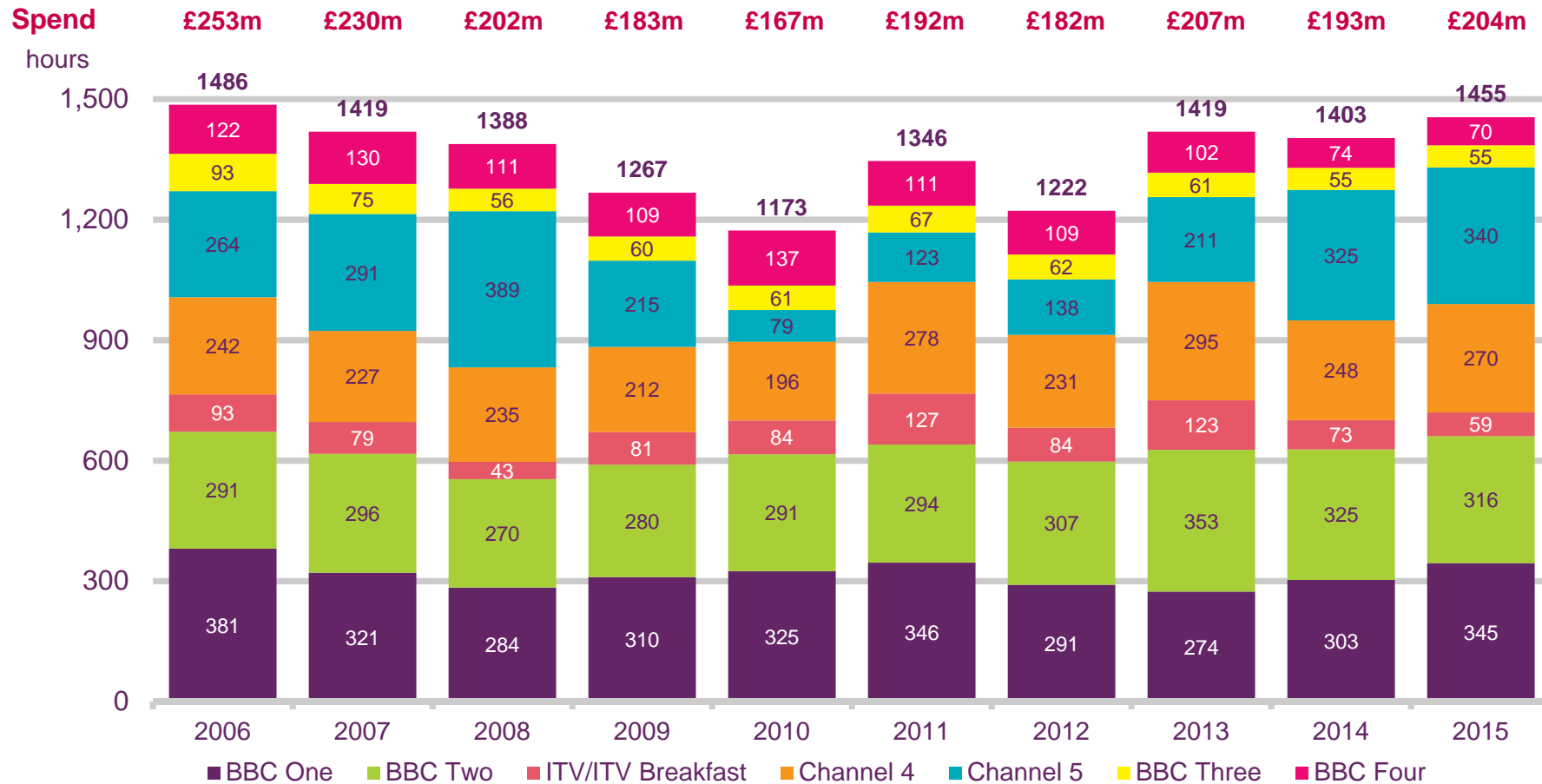


Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.



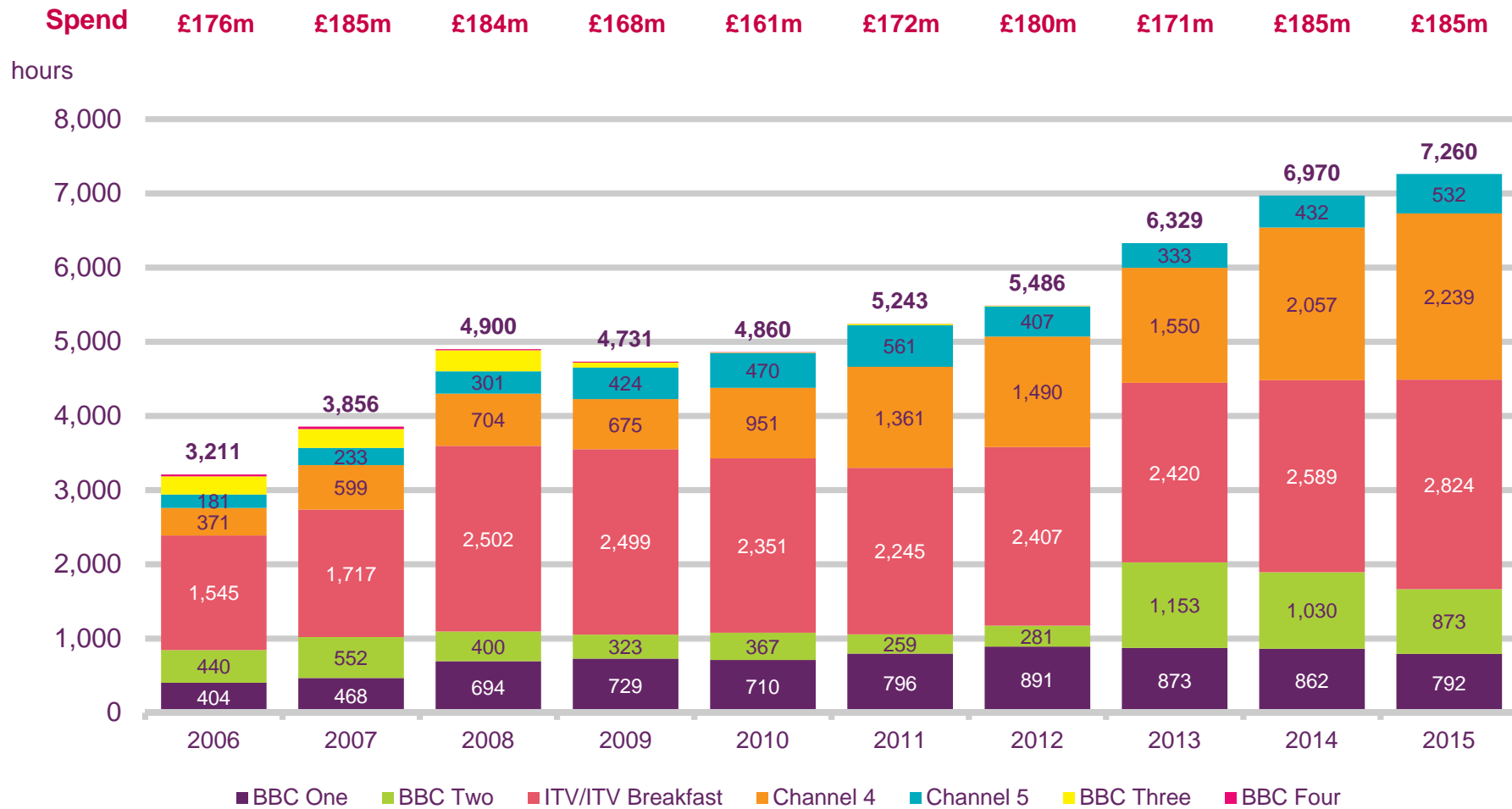
Fig 27 Volume of first-run UK originated specialist factual output, all day



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

Fig 28 Volume of general factual output, all day 

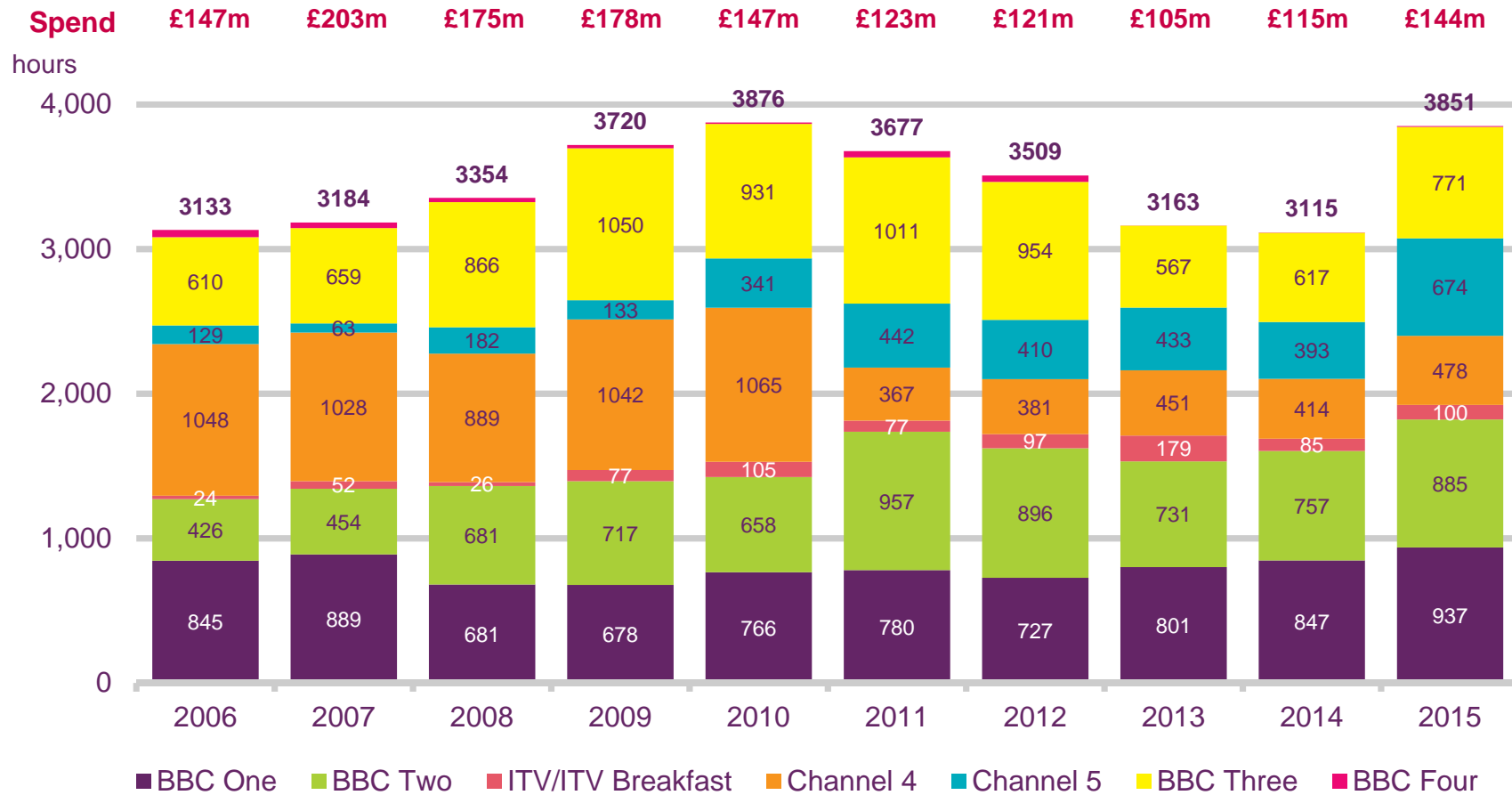


Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.



Fig 29 Volume of factual entertainment output, all day



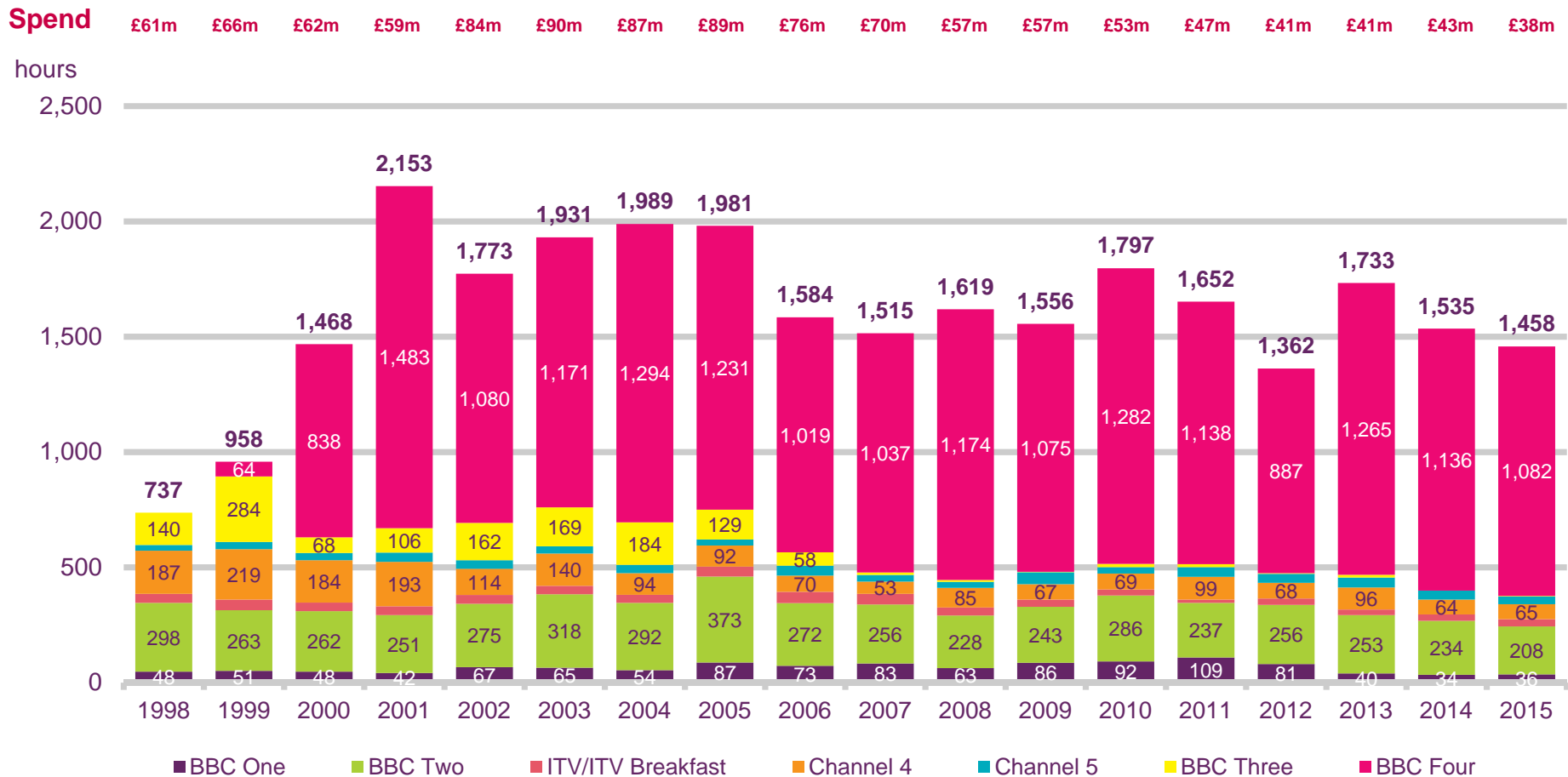
Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

Arts and classical music



Fig 30 Volume of arts and classical music output, all hours



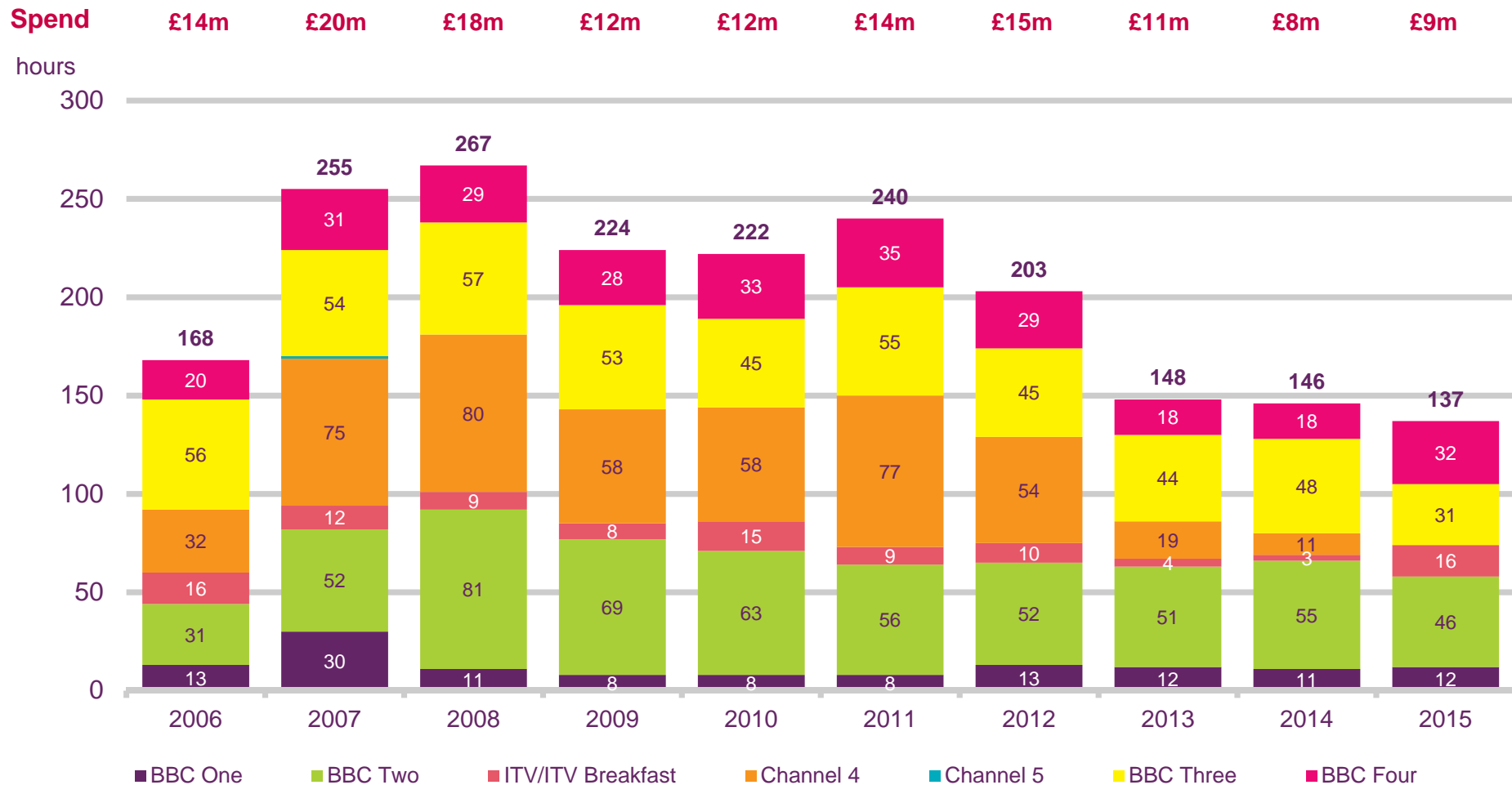
Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

Contemporary music



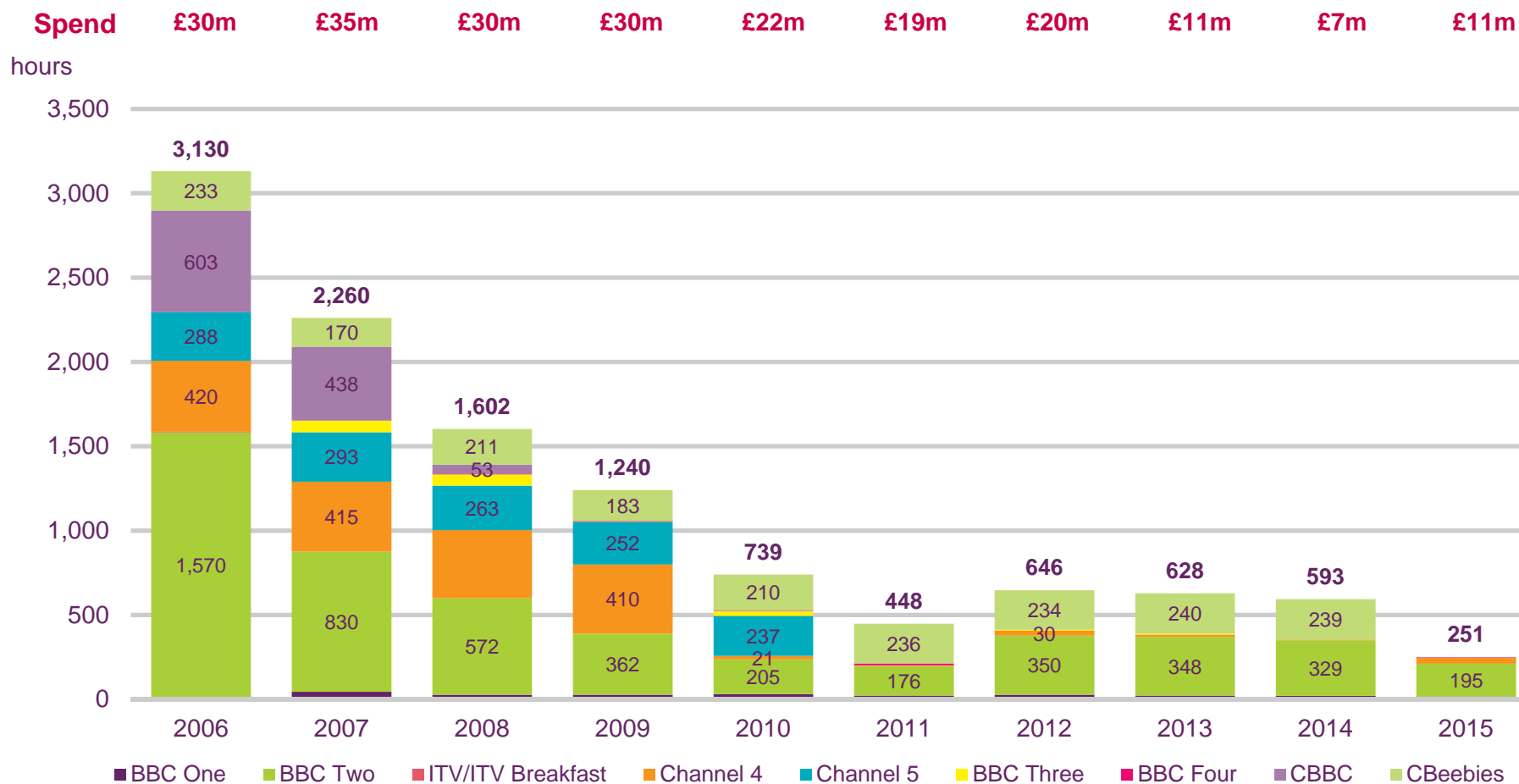
Fig 31 Volume of first run UK originated contemporary music output, all day



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

Fig 32 Formal education output

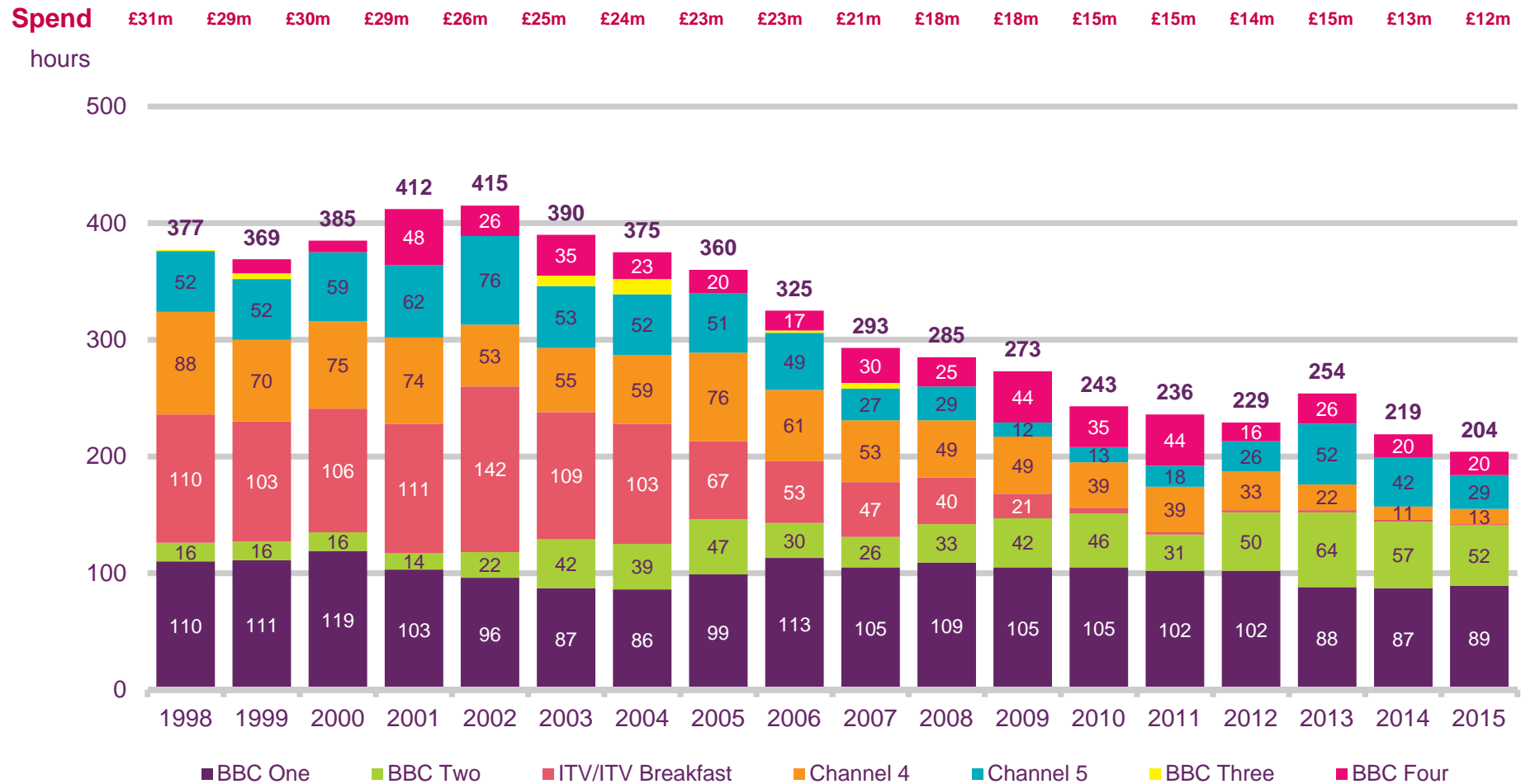


Source: Ofcom/broadcasters

Note: Formal Education programmes include Schools and the BBC Learning Zone. Other programmes from all broadcasters across a variety of genres include Learning Support materials. Spend is given in 2015 prices. Output hours are based on slot times.



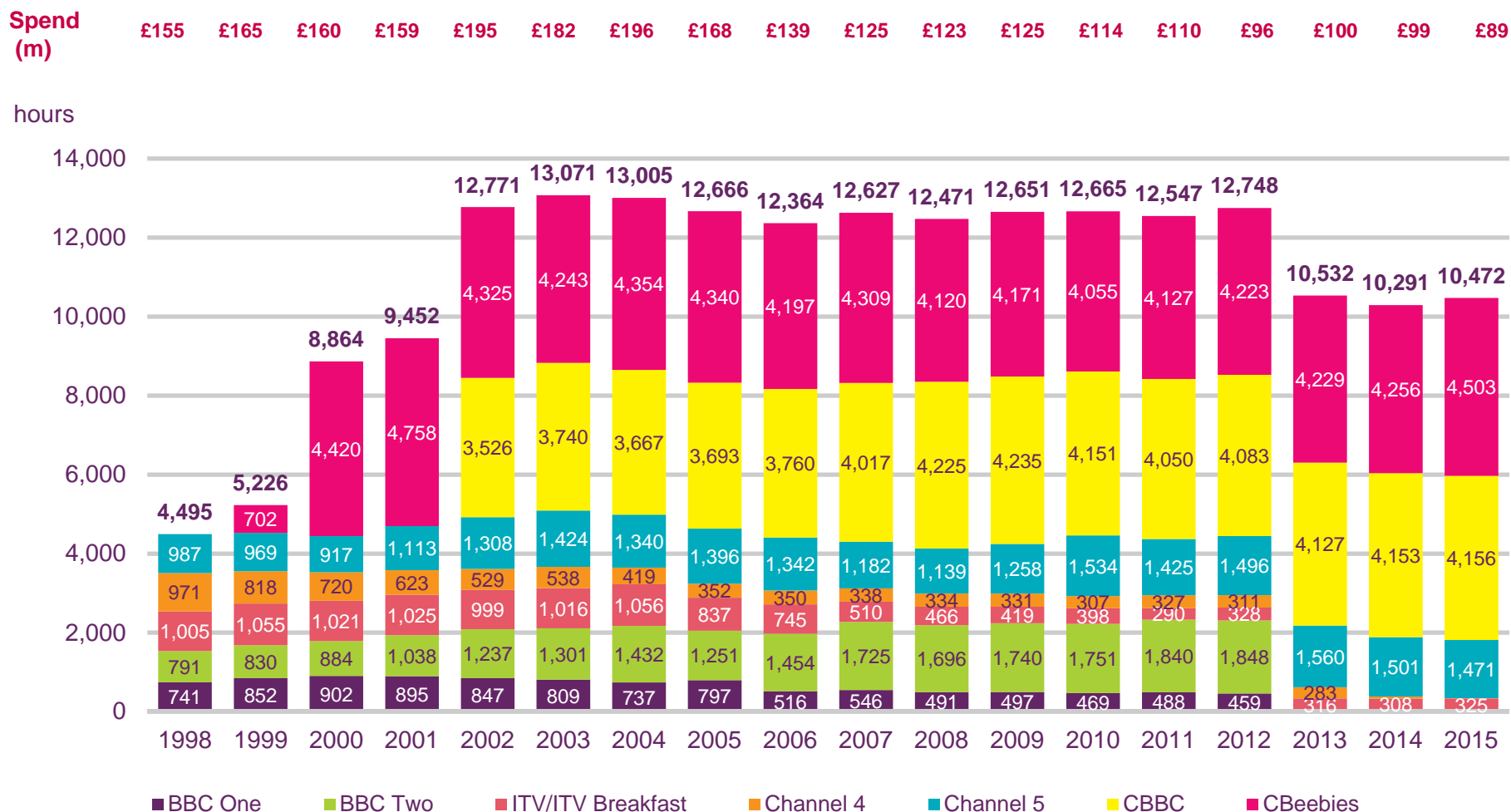
Fig 33 Religion and ethics output



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

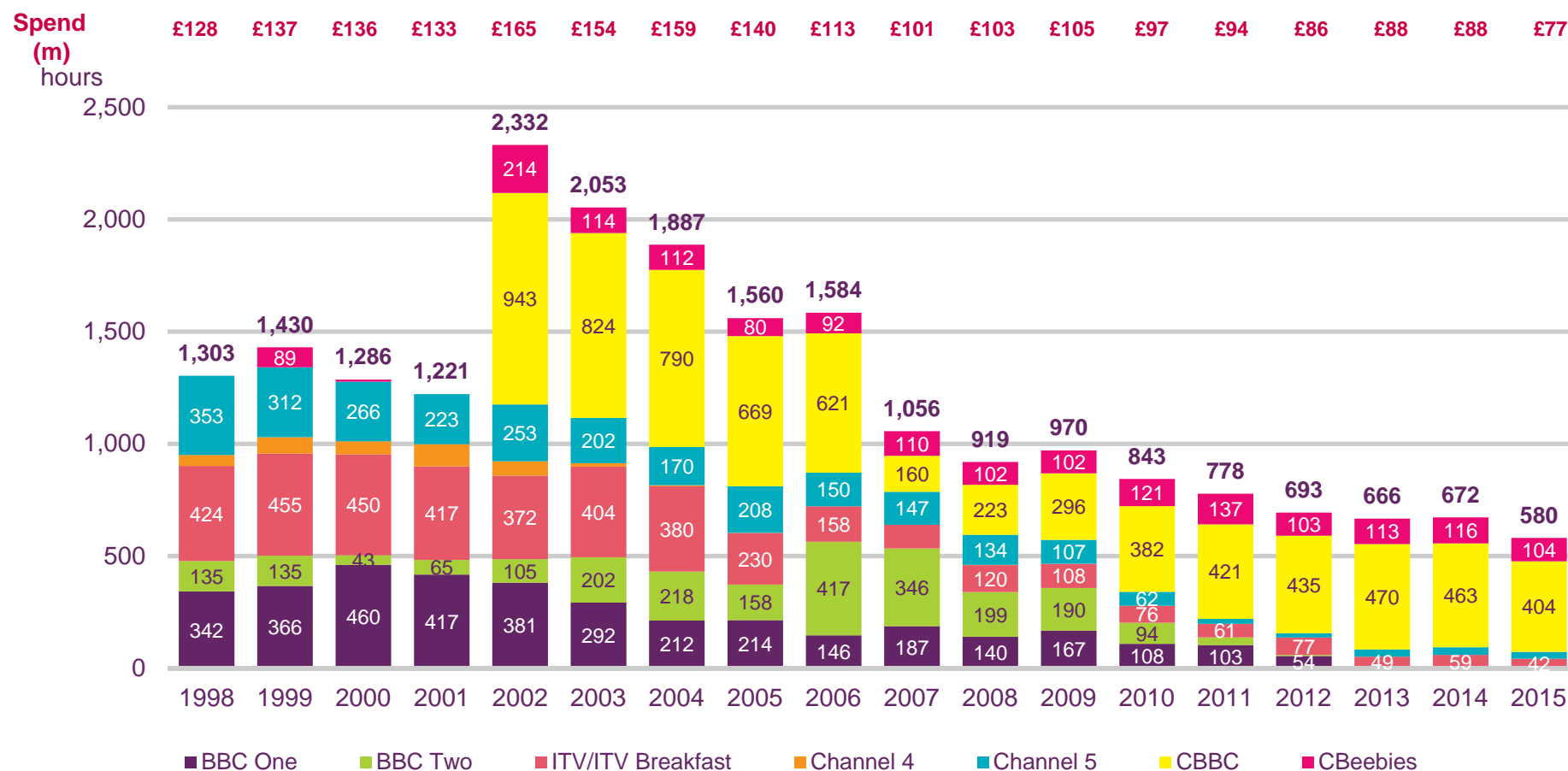
Fig 34 Children's PSB output



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output and spend on the CITV channel is not included. Output hours are based on slot times.

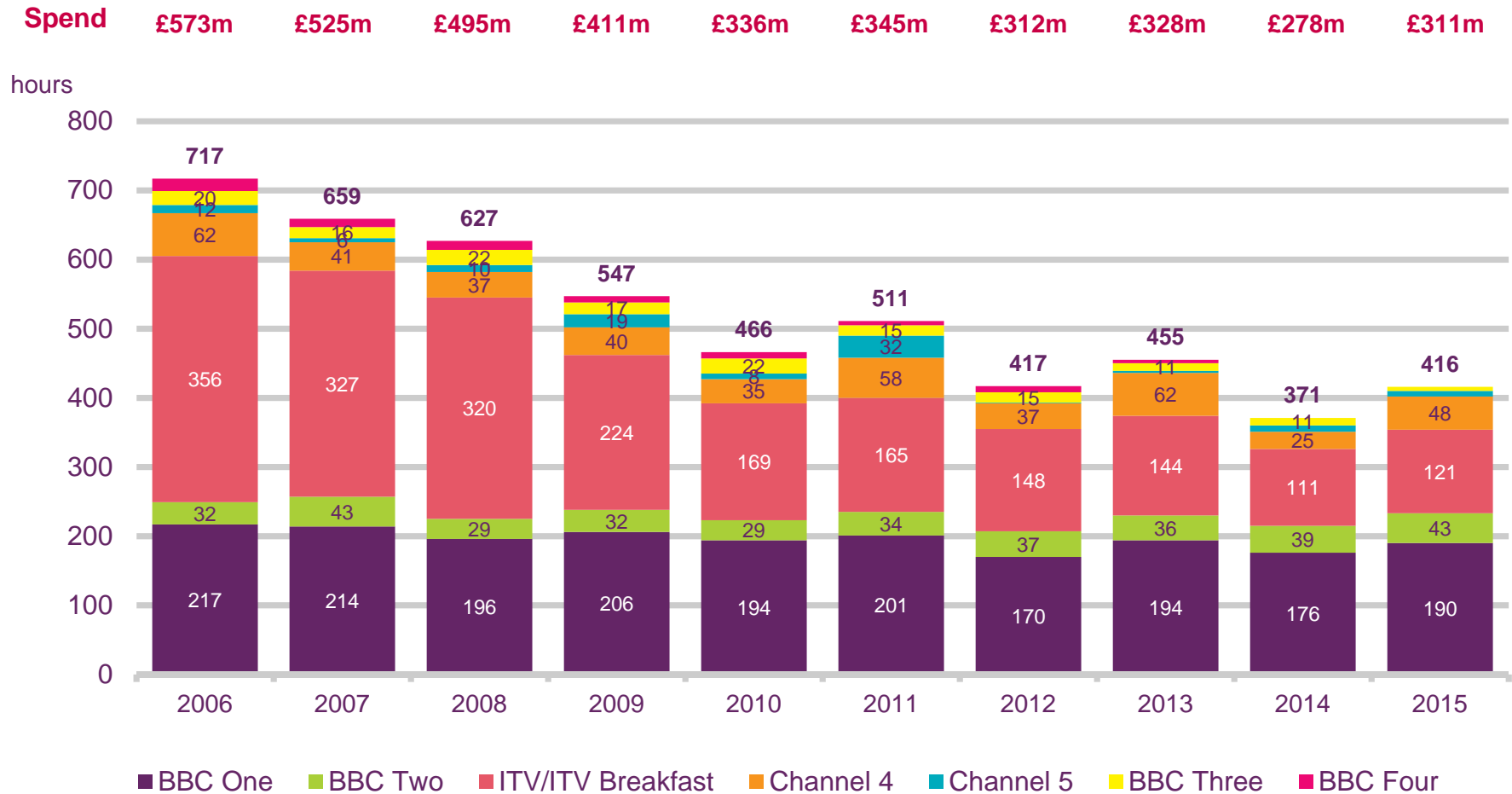
Fig 35 Children's PSB output first-run UK originated hours



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output and spend on the CITV channel is not included. Output hours are based on slot times.

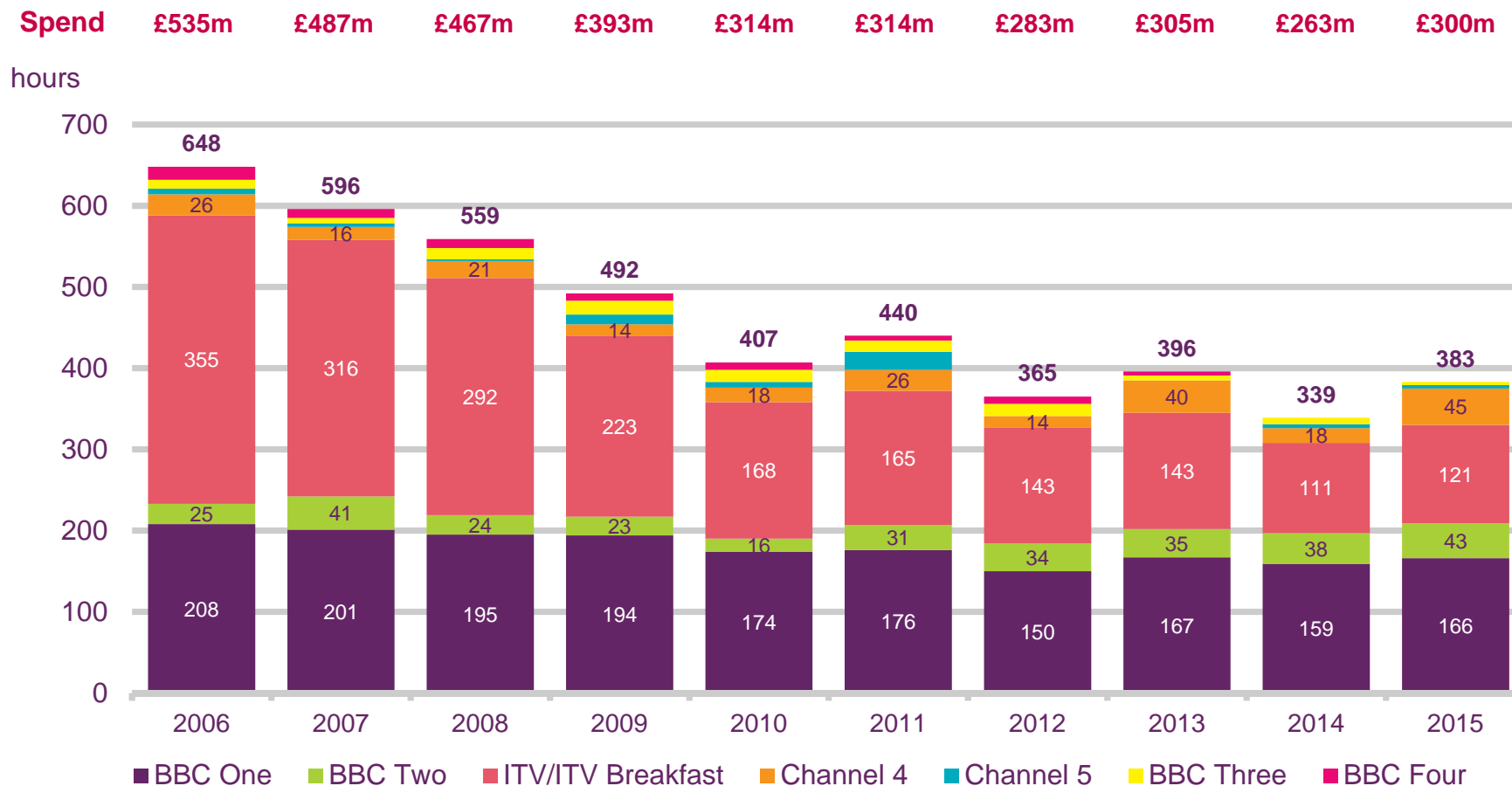
Fig 36 First run UK originated drama output: all day



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

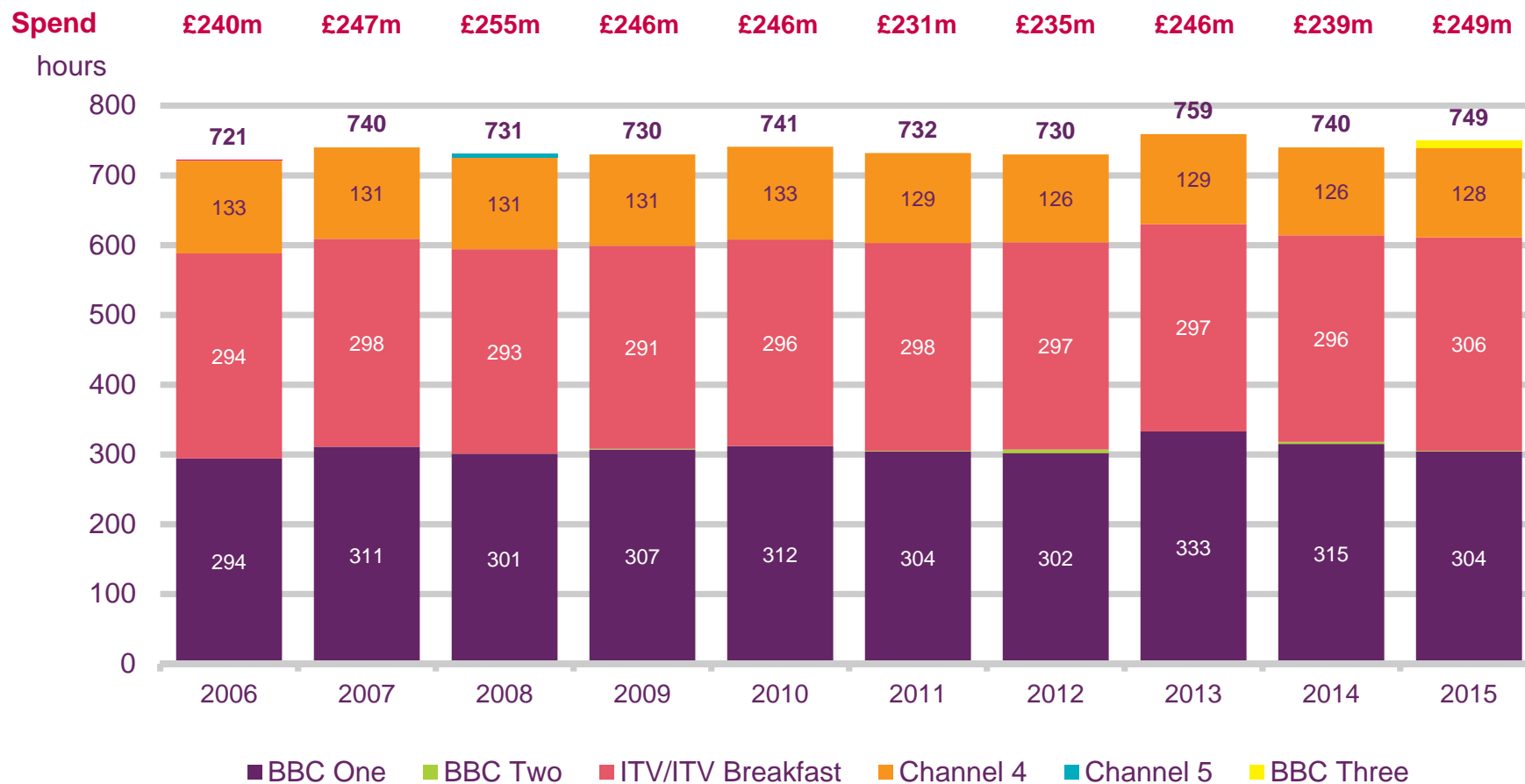
Fig 37 First run UK originated drama output: peak time



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

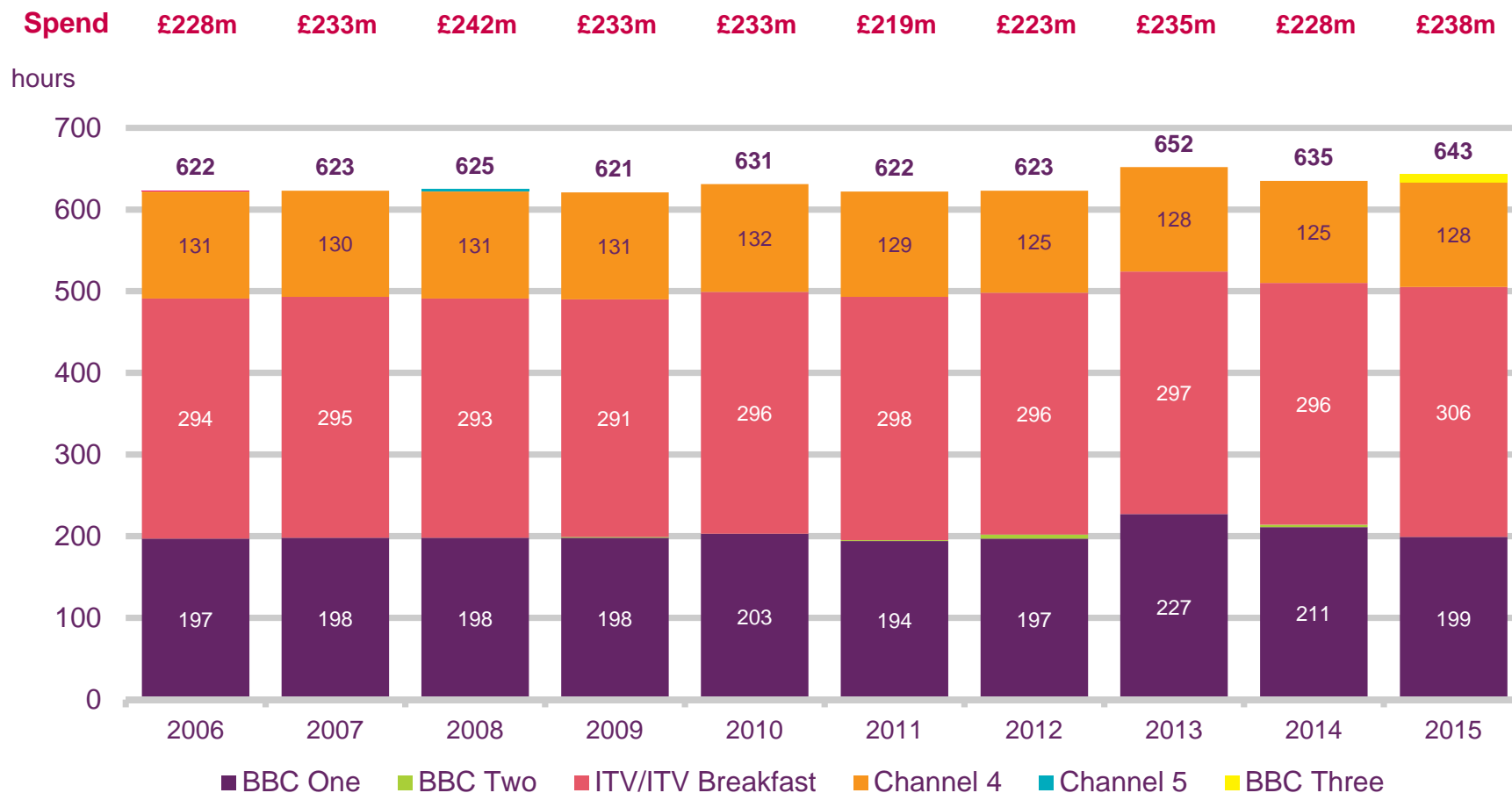
Fig 38 First run UK originated soaps output: all day



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

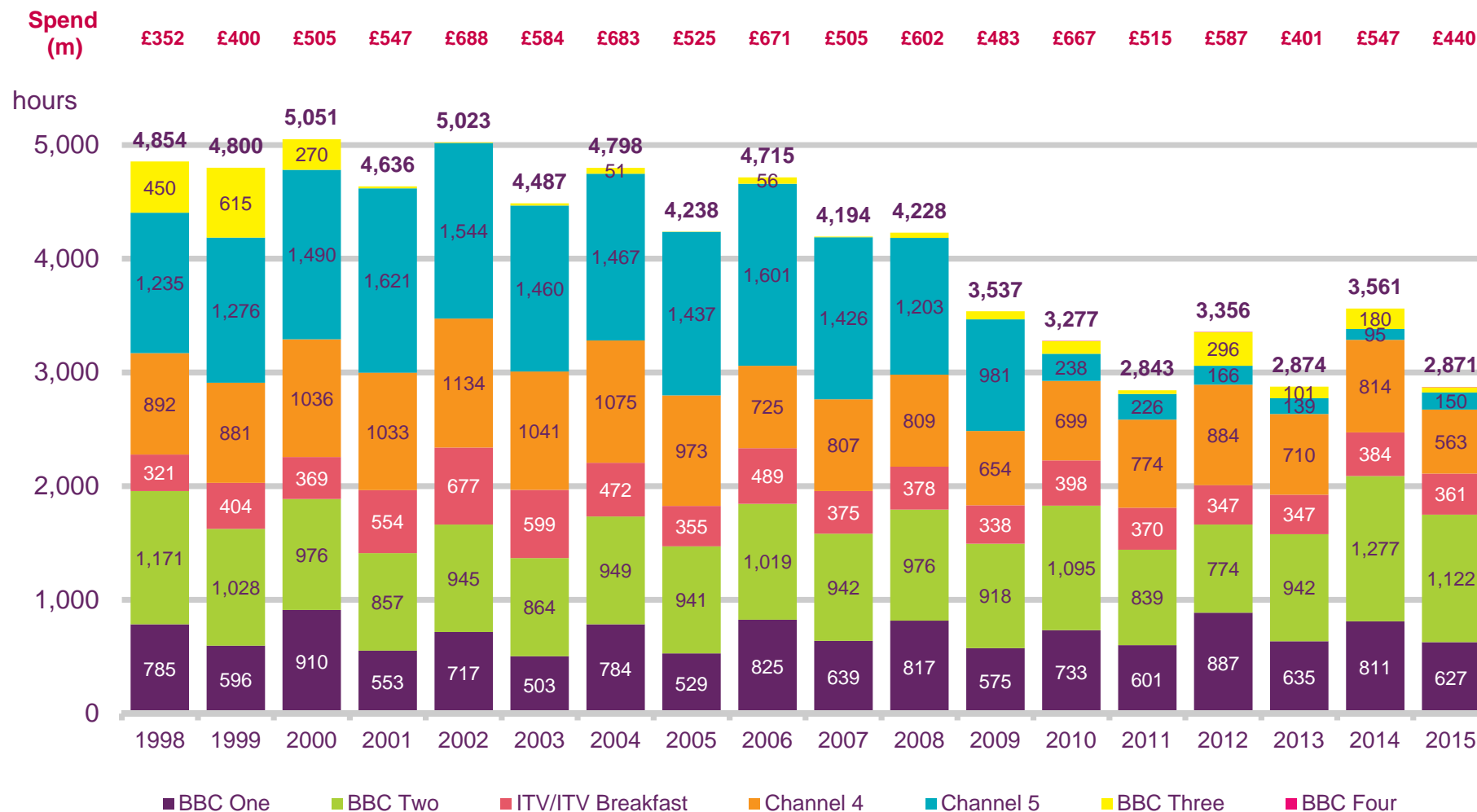
Fig 39 First run UK originated soaps output: peak time



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

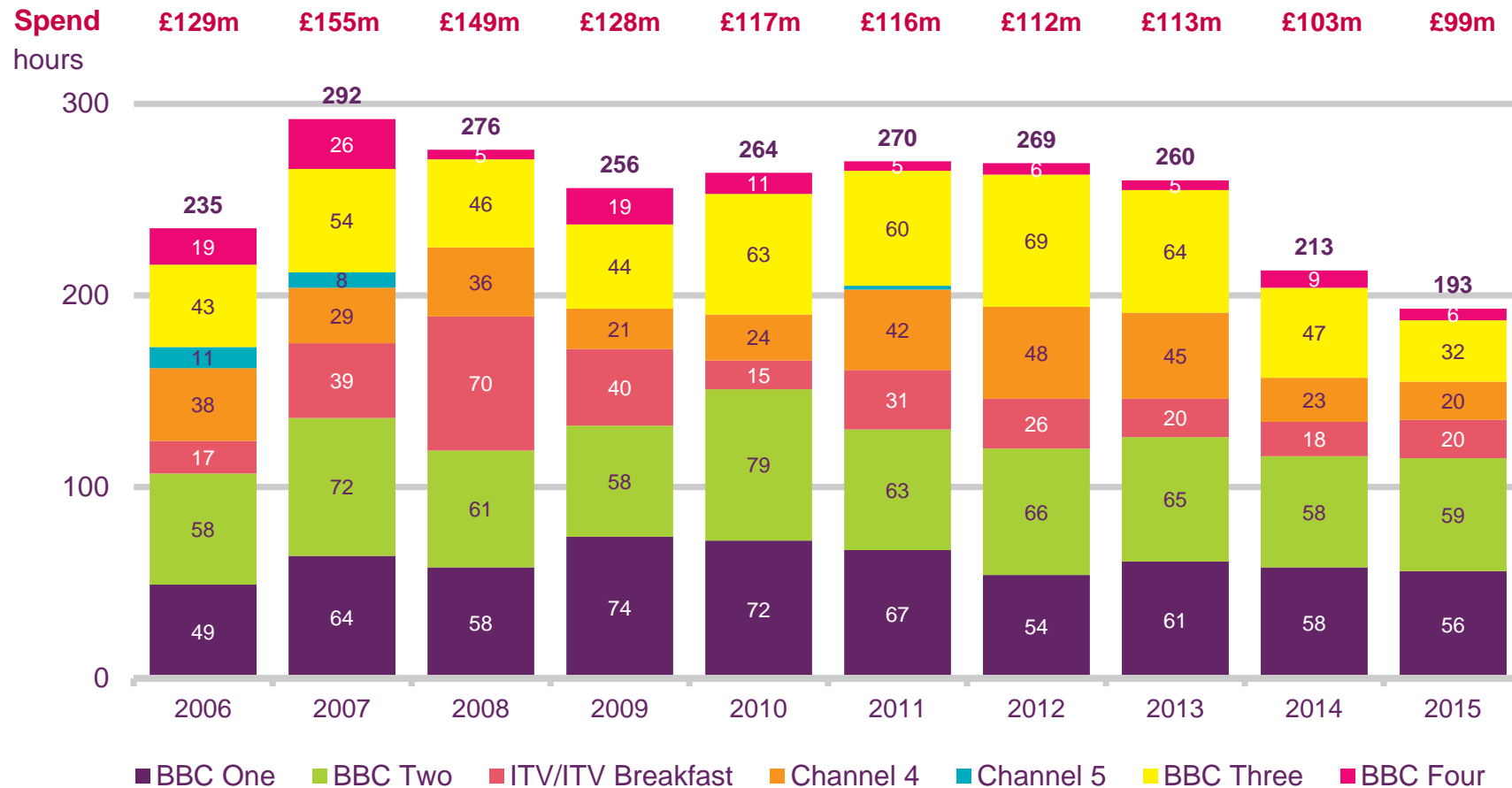
Fig 40 Sport output: all day



Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

Fig 41 First run UK originated comedy output: all day



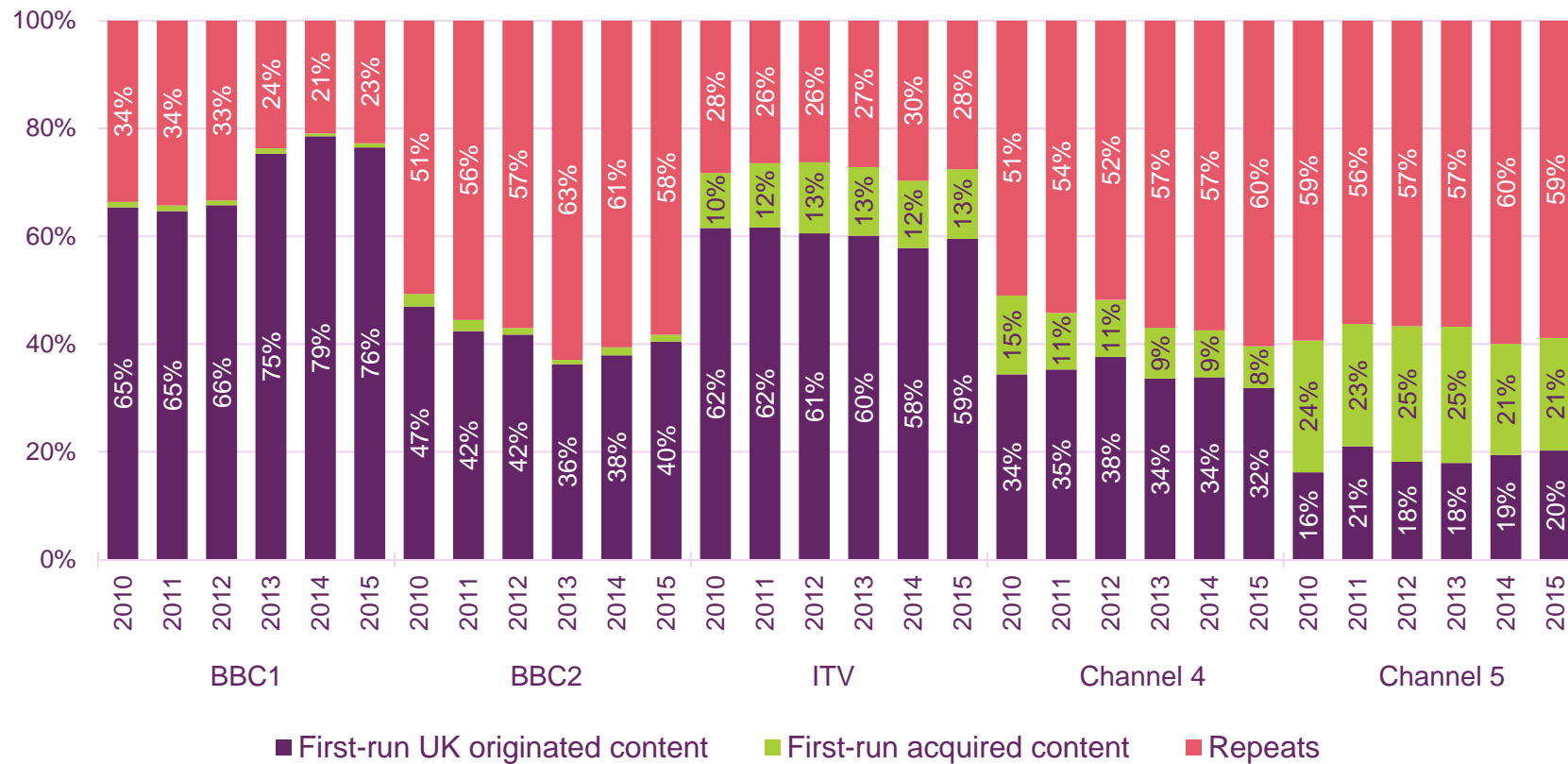
Source: Ofcom/broadcasters

Note: Spend is given in 2015 prices. Output hours are based on slot times.

Additional analysis – added 20 January 2017

Fig 42 Output on the main five PSB channels; 2010 - 2015

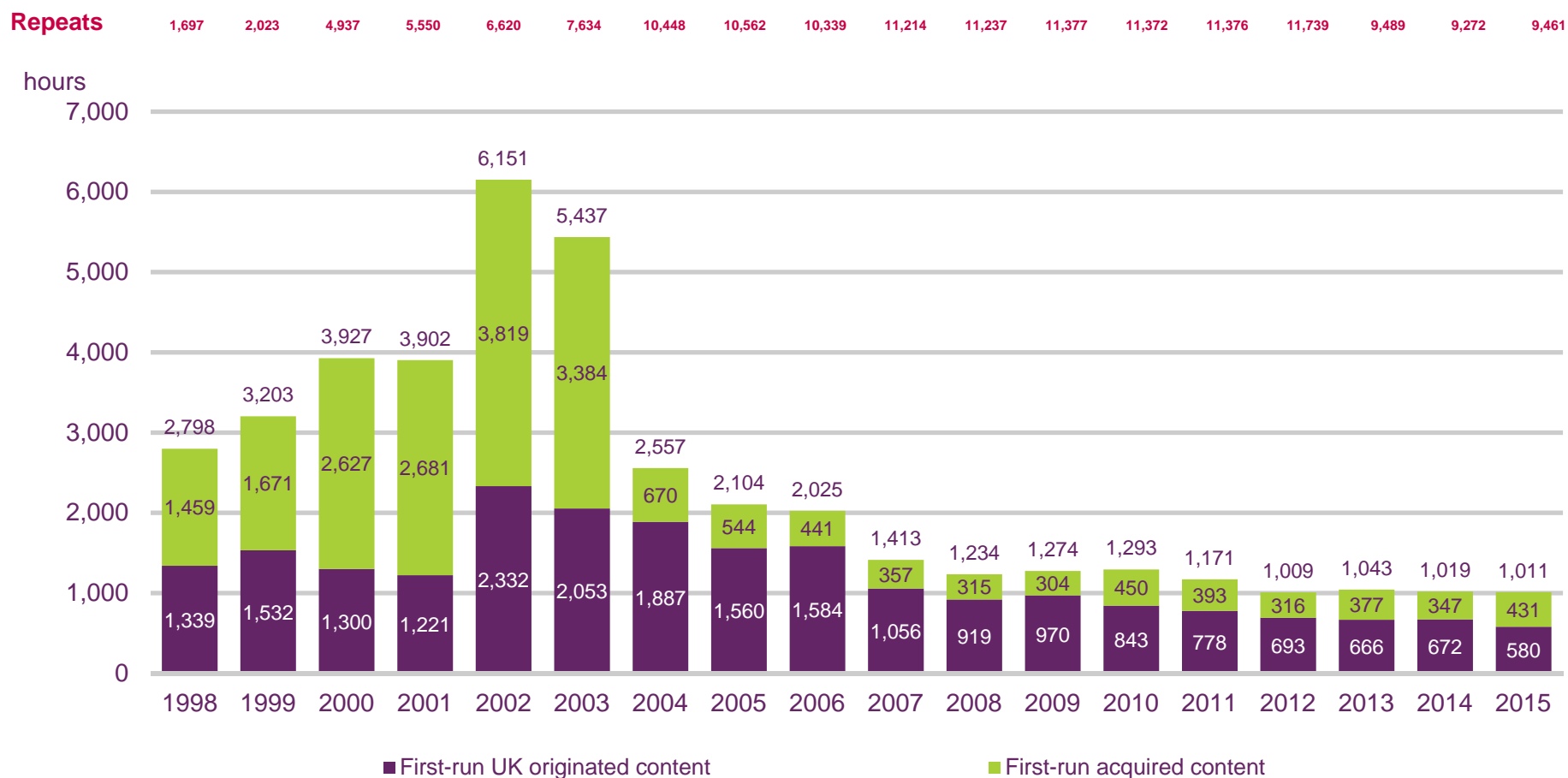
Proportion of output



Source: Ofcom/broadcasters

Note: ITV includes ITV breakfast output. Output hours are based on slot times. Chart added January 2017

Fig 43 New Children's PSB output; 1998 - 2015



Source: Ofcom/broadcasters

Note: Output on the CITV channel is not included. Output hours are based on slot times. Chart added January 2017