

Question 1: Should Chorley FM be permitted to make its proposed changes to the key commitments of Chorley FM, with particular regard to the statutory criteria set out in Section 1 of this consultation document? (Section 106 (1A) of the 1990 Broadcasting Act, as modified by the Community Radio Order 2004).:

Chorley FM could be a great asset to the town, but needs to be able to change it's target to the more general population. There is no significant LGBT community in the town, which makes it a waste of time to target that group. And if Chorley FM have to target that group at the expense of the wider, older town population they are missing out on potential advertisers and putting their future in jeopardy. Chorley and it's borough is mainly made up of older families and I'm sure they want to listen to a local radio station, but the LGBT-orientated music on Chorley FM has been a turnoff to residents and businesses alike. With a large listenership based around a Radio 2/Heart style playlist the station will then be able to deliver community news, information and involvement to a much larger number of people than they do presently.