

# QUESTIONNAIRE – CHILDREN AGED 3-15 2018

Good morning/ afternoon/ evening, my name is ..... I'm from a company called Quadrangle an independent market research company. We are carrying out research on behalf of Ofcom about children's usage of and opinions about different sorts of media. We also need to know what parents or guardians think too.. This is a very important survey for Ofcom and your opinions really will count. Some of the questions ask about some aspects of internet safety. This is an area that Ofcom needs to know more about in order to work out the best ways of helping children and parents stay safe online.

Just to reassure you, this research is being conducted in accordance with the Market Research Society Code of Conduct. It should take approximately X minutes to complete.

Where we ask for or hold any personal details about you this is for the purpose of the research. We will not use this information or allow others to use it to sell or market any products or services to you. We rely on your consent to collect, hold and use your personal information and you can withdraw your consent at any time.

Please read our privacy notice for more information on your rights and how we use personal data appropriately and securely in our research. Your answers to this questionnaire will remain completely confidential and anonymous, unless you give us specific permission later in this survey.

Please confirm you are happy to proceed with the survey in light of the manner in which we collect, hold and use your personal data

Yes..... 1  
No ..... 2

**IF INTERVIEWING IN WALES, ONCE RESPONDENT AGREES TO TAKE PART SAY:** The interview will be conducted in English. If you would prefer to conduct the interview in Welsh I can arrange for a colleague to re-contact you to come back at an agreed time. What would you prefer?

**CONTINUE IF RESPONDENT IS HAPPY WITH BEING INTERVIEWED IN ENGLISH. IF RESPONDENT WOULD PREFER TO BE INTERVIEWED IN WELSH – NOTE THEIR NAME, TELEPHONE NUMBER AND FULL ADDRESS AND PASS THIS INFORMATION BACK TO YOUR AREA SUPERVISOR.**

## SCREENING QUESTIONNAIRE – COMPLETE WITH PARENT

### ASK ALL PARENTS

QP1 **ESTABLISH THAT PARENT HAS ANY CHILDREN AGED 3-15 LIVING AT HOME AND FOR WHOM THEY HAVE PARENTAL RESPONSIBILITY**  
**ENTER AGE OF CHILD TO BE INTERVIEWED**

#### SINGLE CODE

Age 3..... 1  
Age 4..... 2  
Age 5..... 3  
Age 6..... 4  
Age 7..... 5  
Age 8..... 6  
Age 9..... 7  
Age 10..... 8  
Age 11..... 9  
Age 12..... 10  
Age 13..... 11  
Age 14..... 12  
Age 15..... 13

**ASK ALL PARENTS**

QP2 **ENTER GENDER OF CHILD TO BE INTERVIEWED  
SINGLE CODE**

- Male ..... 1
- Female ..... 2

**ASK ALL PARENTS**

QP2A What is the occupation of the main wage earner in your household?

- Position/ Rank/ Grade:
- Industry/ type of company:
- Qual's/ degree/ apprenticeship:
- Number of staff responsible for:

**CODE SOCIAL GRADE BELOW**

- A..... 1
- B..... 2
- C1 ..... 3
- C2 ..... 4
- D ..... 5
- E..... 6

**ASK ALL PARENTS - SINGLE CODE**

**SHOWCARD 1**

QP3 I'm going to read out a list of different types of media devices that you may or may not have in your home, and which your child (**NB the child to be interviewed**) may or may not use. Please note, we will be asking parents of children aged from 3 to 15 about the same types of devices, so it may be that some types of devices are not relevant for children in each age group. Could you please let me know which **one** of the answers on this sheet applies to each of the different types of devices? In each case we're interested in working devices.

**READ FULL DESCRIPTION AND CODE THE FIRST RESPONSE GIVEN BY THE RESPONDENT THAT APPLIES**  
**INTERVIEWER – THE CHILD DOES NOT HAVE TO OPERATE THE EQUIPMENT TO 'USE' THE EQUIPMENT – E.G. WATCHING A DVD COUNTS AS USING THE DVD PLAYER**

		Child has their own one	Household has & child makes use of	Household has but child does not use	Do not have in the household	Don't know
A	Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box or games console to go online)	1	2	3	4	5
B	Standard TV set	1	2	3	4	5
C	Digital Video Recorder/ DVR (such as Sky+, Virgin TiVo, YouView or Freeview HD recorder) that allows you to record and store TV programmes and pause/ rewind live TV programmes. May be referred to as a PVR	1	2	3	4	5
D	Desktop computer / laptop/ netbook– <b>with</b> internet access ( <i>Access to websites</i> )	1	2	3	4	5
E	Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab	1	2	3	4	5
F	Any type of mobile phone, including Smartphone – (iPhone/ Samsung Galaxy/ BlackBerry etc.)	1	2	3	4	5
G	Games console or games player – like a PlayStation, Xbox, Nintendo Switch/ 3DS, PS Vita and so on	1	2	3	4	5
H	Radio ( <i>whether FM/ AM or digital DAB</i> )	1	2	3	4	5
I	DVD/ Blu Ray player	1	2	3	4	5
J	Smart speakers which can respond to voice commands - e.g. Amazon Echo (Alexa), Google Home, Apple HomePod	1	2	3	4	5

**ASK IF CHILD HAS THEIR OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - SINGLE CODE – OTHERS SKIP TO QP4A**

QP4 You mentioned that your child has their own mobile phone. Is this a Smartphone?

**IF NECESSARY-** A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, BlackBerry and Android phones such as the Samsung Galaxy.

- Yes.....1
- No .....2
- Don't know .....3

**ASK ALL PARENTS – MULTICODE OK FOR CODES 1-2 SHOWCARD 2**

QP4A Which if any of these ways of going online are available to your child at home?

**READ OUT** - Please choose as many as apply

- Using a fixed broadband connection (perhaps using Wi-Fi)..... 1
- Using a mobile network signal (likely to be 3G or 4G) ..... 2
- Neither of these ..... 3
- Don't know..... 4

**ASK ALL PARENTS THAT CODE 1 OR 2 AT QP4A – MULTICODE FOR CODES 1-2 - OTHERS SKIP TO QP5**

QP4B And does your child go online at home through...

**READ OUT CODES AS SHOWN BELOW**

- A fixed broadband connection (perhaps using Wi-Fi) ..... 1
- A mobile network signal (likely to be 3G or 4G) ..... 2
- No (DO NOT READ OUT) ..... 3
- Don't know (DO NOT READ OUT)..... 4

## TELEVISION

First, some questions about television.

### ASK ALL PARENTS - MULTICODE OK FOR CODES 1-6

#### SHOWCARD 3

- QP5 Does your child EVER use any of these devices to watch **television programmes or films at home or elsewhere?**  
This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later or any use of catch up services or other on-demand content.

IF NECESSARY – Not DVDs or video clips.

**READ OUT** - Please choose as many as apply

A television set.....	1
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab).....	2
A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....	3
A desktop computer/ laptop/ netbook .....	4
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch/3DS, PS Vita and so on) .....	5
Other type of device.....	6
NONE OF THESE/ Does not watch TV programmes .....	7
Don't know .....	8

### ASK ALL PARENTS - SINGLE CODE

- QP6 Does your child ever watch TV programmes or films via any on-demand and streaming TV and video services that you pay to receive such as Netflix, Now TV or Amazon Prime Video?

Yes.....	1
No .....	2
Don't know .....	3

### ASK ALL PARENTS OF CHILDREN AGED 3-11 WHOSE CHILD WATCHES THINGS ON OTT SERVICES (QP6 CODE 1) – SKIPPED IF PARENT OF CHILD AGED 12-15 – OPEN ENDED

- QP7 Thinking now about the types of things your child watches on Netflix, Now TV or Amazon Prime Video what is the TV programme, box set or film that is currently their **favourite** thing to watch?

NOTE TO INTERVIEWER: If they mention more than one ask them to select the ONE that is the favourite.  
Please ask them to spell out the name of the show so that you enter it correctly – This is very important.  
When you have entered the name please double check it with the respondent

ENTER FAVOURITE CONTENT HERE

**ASK ALL PARENTS OF 3-7s IF CHILD WATCHES TV ON A TV SET AT QP5 (CODE 1) – OTHERS SKIP TO QP9**

INTRO: For this next question I'd now like you to think about watching any types of television content whether that is watching programmes as they are broadcast or watching on-demand

Can I ask you to focus on your child's viewing habits but only through a television set. .....

**ASK ALL PARENTS OF 3-7s AND IF CHILD WATCHES TV ON A TV SET AT QP5 (CODES 1) – OTHERS SKIP TO QP9**

QP8A Please think about the time your child spends watching television on a TV set on a typical school day.  
 How many hours would you say he/ she spends watching TV programmes on a TV set at home or elsewhere on a typical school day?  
 IF NECESSARY – This could be watching TV programmes as they are broadcast or on-demand content which can be accessed at a time that is convenient  
 IF NECESSARY – Not watching DVDs

**INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE**  
**NB TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET.**

**ASK ALL PARENTS OF 3-7S AND IF CHILD WATCHES TV ON A TV SET AT QP5 (CODE1) – OTHERS SKIP TO QP9**

QP8B And how many hours would you say he/she watches TV programmes on a TV set on a weekend day?  
 IF NECESSARY – This could be watching TV programmes as they are broadcast or on-demand content which can be accessed at a time that is convenient  
 IF NECESSARY – Not watching DVDs

	QP8A	QP8B
	School day	Weekend day
Number of <b>hours watch TV on a TV set</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP8A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP8B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

**ASK ALL PARENTS - SINGLE CODE**

**SHOWCARD 4**

QP9 Can I ask you to please read the following information (**SHOWCARD 4**) and to let me know when you have finished reading it.

**DO NOT READ OUT – FOR INFORMATION ONLY**

Thinking specifically about the catch-up services of UK broadcasters (e.g. BBC iPlayer, ITV Hub, All 4 etc.), these services offer information about the age suitability of programmes.

This information can be in the form of ratings (e.g. G for guidance, 12, 15, 18) or labels (such as 'violence', 'sex', 'drug use', or 'strong language'). They may appear as a pop-up screen asking for age confirmation before accessing the content.

**READ OUT WHEN READY-** Did you know that, before today?

- Yes, knew this ..... 1
- No, did not know this ..... 2

**ASK ALL PARENTS - SINGLE CODE**

QP10 Have you set up a PIN code or password on any of these catch-up services to prevent your child watching or downloading unsuitable programmes or films?

- Yes..... 1
- No .....2
- Don't know .....3

QP11 DELIBERATELY LEFT BLANK

**ASK IF CHILD WATCHES TV AT QP5 (CODES 1-6) – MULTICODE OK FOR CODES 1-5 - OTHERS SKIP TO QP17A**

**SHOWCARD 5**

QP12 Do you have any of these rules about the TV and DVDs that your child watches?

**READ OUT** - Please choose as many as apply

**PROBE** – Any others?

- Rules about what they watch ..... 1
- Rules about when they watch ..... 2
- Rules about how much time they spend watching ..... 3
- Rules about who they are watching with/ can only watch when supervised ..... 4
- Other rules – Please say ..... 5
- No, do not have any rules ..... 6

**ASK IF CHILD WATCHES TV AT QP5 (CODES 1-6) ROTATE ORDER OF STATEMENTS A-D - SINGLE CODE - OTHERS SKIP TO QP17A**

**SHOWCARD 6**

QP13 Please tell me the extent to which you are concerned about these aspects of your child's TV viewing.

**SHOWCARD 6**

QP13A **READ OUT: A** The content of the TV programmes that they watch

Very concerned .....	1
Fairly concerned .....	2
Neither/ nor .....	3
Not very concerned .....	4
Not at all concerned .....	5
Don't know .....	6

**SHOWCARD 6**

QP13B **READ OUT: B** How much time they spend watching television

Very concerned .....	1
Fairly concerned .....	2
Neither/ nor .....	3
Not very concerned .....	4
Not at all concerned .....	5
Don't know .....	6

**SHOWCARD 6**

QP13C **READ OUT: C** The amount of TV advertising they see

Very concerned .....	1
Fairly concerned .....	2
Neither/ nor .....	3
Not very concerned .....	4
Not at all concerned .....	5
Don't know .....	6

**SHOWCARD 6**

QP13D **READ OUT: D** The content of the TV advertising they see

Very concerned .....	1
Fairly concerned .....	2
Neither/ nor .....	3
Not very concerned .....	4
Not at all concerned .....	5
Don't know .....	6



**ASK IF CHILD WATCHES TV AT QP5 (CODES 1-6) - SINGLE CODE - OTHERS SKIP TO QP17A**

**SHOWCARD 7**

QP14 I'd like to ask you a bit more about your views on the types of programmes your child watches, and would like you to think specifically about TV programmes that are on during the day and evening up until 9pm.

So, thinking about your child's television viewing, how concerned are you, if at all, by the types of things your child has seen on TV in the last 12 months?

Very concerned .....	1
Fairly concerned .....	2
Not very concerned .....	3
Not at all concerned .....	4
Don't know .....	5

**ASK IF CONCERNED AT QP14 (CODES 1-2) - MULTICODE OK FOR CODES 1-16 – OTHERS SKIP TO QP17A**

QP15 Still thinking specifically about what your child watches during the day and up until 9pm in the evening, what kind of things concern you about what your child has seen on TV in the last 12 months?

**DO NOT READ OUT**

**PROBE – What else?**

Bad language .....	1
Sex/ sexually explicit content .....	2
Sexually provocative/ sexualised performances (ie could be through acting or dancing in music videos etc) .....	3
Nakedness/ naked bodies/ naked body parts .....	4
Unsuitable content for younger people/ children .....	5
Unsuitable content aired too early/ pre-watershed/ before 9pm .....	6
Makes me feel embarrassed/ don't feel comfortable watching with others/ adults .....	7
Makes me feel embarrassed/ don't feel comfortable watching with my child/ children .....	8
Negative portrayal of women/ objectification of women .....	9
Glamorisation of certain lifestyles .....	10
Portrayal of anti-social behaviour .....	11
Violence (in general) .....	12
Discriminatory treatment or portrayal of people (age/ disability/ sexuality/ race/ religion etc.) .....	13
Invasion of privacy/ not respecting people's privacy .....	14
Lack of respect towards adults .....	15
Other .....	16
Don't know .....	17

**ASK IF CHILD WATCHES TV AT QP5 (CODES 1-6) – SINGLE CODE - OTHERS SKIP TO QP17A**

**SHOWCARD 8**

QP16 In the past 12 months, has your child asked you to buy something because they've seen it advertised on TV?

**IF NO** – code 1

**IF YES** - Which of these best describes how frequently in the past 12 months your child has asked you to do this?

Never .....	1
Every day .....	2
Every week .....	3
Every month .....	4
Every couple of months .....	5
Less frequently.....	6
Don't know .....	7

**ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR AT QP3B (CODES 1-3) - MULTICODE OK FOR CODES 1-10 - OTHERS SKIP TO QP22A**

**SHOWCARD 9**

QP17A Which, if any, of these types of television does your household receive at the moment? Please think about all of the TV sets in your household and read through the full list of TV services to let me know which you have at home.

NOTE TO INTERVIEWER – IF RESPONDENT HAS THE 'YOUVIEW' SERVICE, CHECK IF THIS IS WITH BT - **CODE 6**

IF RESPONDENT HAS THE 'YOUVIEW' SERVICE, CHECK IF THIS IS WITH TALKTALK – **CODE 7**

OTHERWISE IF RESPONDENT HAS THE 'YOUVIEW' SERVICE AS A STANDALONE BOX – **CODE 10**

Virgin Media (Cable TV).....	1
Sky Satellite TV.....	2
Freesat Satellite TV .....	3
Other Satellite TV.....	4
Freeview (through a set-top box or television set) .....	5
BT TV (formerly BT Vision) .....	6
TalkTalk TV.....	7
EE TV .....	8
NOW TV.....	9
YouView.....	10
Don't know .....	11

**ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR AT QP3B (CODES 1-3) - SINGLE CODE - OTHERS SKIP TO QP22A  
SHOWCARD 9 AGAIN**

QP17B And which of these do you consider is your main type of television?

Virgin Media (Cable TV).....	1
Sky Satellite TV.....	2
Freesat Satellite TV .....	3
Other Satellite TV.....	4
Freeview (through a set-top box or television set).....	5
BT TV (formerly BT Vision) .....	6
TalkTalk TV.....	7
EE TV .....	8
NOW TV.....	9
YouView.....	10
Don't know .....	11

**ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR QP3B (CODES 1-3) – SINGLE CODE - OTHERS SKIP TO QP22A  
SHOWCARD 10**

QP18 Can I please ask you to read the following information about Personal Identification Numbers or PINs on your TV service?

**NOTE TO INTERVIEWER: DO NOT READ OUT. WHEN PARENT HAS FINISHED READING, SCROLL DOWN FOR QUESTION**

*PINs are typically 4 digit access codes that need to be used in order to watch certain programmes or access certain channels or services.*

There are two different types of PINs

1. **Mandatory PINs** are used by some TV service providers. They use them to restrict access to unsuitable content and they cannot be removed by the household, so are **always** in place.

Examples of these are when you are required to enter a PIN to:

- Access films on a pay-per-view or premium subscription film service like Sky Cinema
- Access adult content (sex) on a premium subscription service or a pay-per-view service

2. **Voluntary PINs** can be set up by users to restrict children’s access to unsuitable content, such as programmes with adult themes, sexual or violent content. Users have a choice of whether to set them or not.

Examples include use of PINs to:

- Restrict access to particular TV channels or programmes;
- Restrict access to content that has been recorded that was originally broadcast after 9pm.

First of all, I'd like you to think about **Mandatory PINs**.

As far as you are aware <<does your TV service provider (where QP17A is single punched) >> / << do any of your TV service providers (where QP17A is multipunched)>> use these Mandatory PINs to restrict access to unsuitable content?

Yes .....	1
No.....	2
Don't know.....	3

**ASK ALL AWARE AT QP18 (CODE 1) - SINGLE CODE - OTHERS SKIP TO QP19**

QP18A And as far as you are aware, has your child's viewing ever been blocked by a **Mandatory PIN** on any of the TV services you use at home?

**IF NECESSARY:** Not a voluntary PIN that you may have set up

- Yes ..... 1
- No.....2
- Don't know.....3

**ASK ALL AWARE AT QP18 (CODE 1) - SINGLE CODE - OTHERS SKIP TO QP19  
SHOWCARD 11**

QP18B To what extent do you agree with the following statement I am going to read out?

**READ OUT:** The mandatory PINs in place on my <<TV service>> (where QP17A is single punched) / <<TV services>>(where QP17A is multi punched) are effective in managing my child's TV viewing.

- Strongly disagree ..... 1
- Slightly disagree.....2
- Neither agree nor disagree ..... 3
- Slightly agree .....4
- Strongly agree.....5
- Don't know ..... 6

**ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR QP3B (CODES 1-3) – SINGLE CODE - OTHERS SKIP TO QP22A**

QP19 I'd now like you to think about **Voluntary PINs**. As far as you are aware is it possible to set up **voluntary PINs** to restrict access to unsuitable content on any of the TV services you use at home?

- Yes ..... 1
- No.....2
- Don't know ..... 3

**ASK ALL AWARE AT QP19 (CODE 1) - SINGLE CODE - OTHERS SKIP TO QP20**

QP19A And do you use **voluntary PINs** to manage your child's viewing on any of the TV services you use at home?

- Yes ..... 1
- No.....2
- Don't know ..... 3

**ASK ALL WHO HAVE USED A VOLUNTARY PIN AT QP19A (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP20 SHOWCARD 12**

QP19B To what extent do you agree with the following statement I am going to read out?

**READ OUT:** The voluntary PINs in place on my <<TV service>> (where QP17A is single punched) / <<TV services>>(where QP17A is multi punched) are effective in managing my child's TV viewing.

- Strongly disagree ..... 1
- Slightly disagree.....2
- Neither agree nor disagree .....3
- Slightly agree .....4
- Strongly agree.....5
- Don't know .....6

**ASK ALL WHO HAVE USED EITHER TYPE OF PIN AT QP18A (CODE 1) OR AT QP19A ( CODE 1) – SINGLE CODE - OTHERS SKIP TO QP21A**

QP20 As far as you are aware, does your child know any of the PINs that have been set on any of your TV services?

**IF NECESSARY:** In other words, are they able to access the restricted content as they know the PIN

- Yes ..... 1
- No..... 2
- Don't know ..... 3

**ASK ALL WITH A TV IN THE HOUSEHOLD AT QP3A (CODES 1-3) OR QP3B (CODES 1-3) – OTHERS SKIP TO QP22A**

QP21A As far as you are aware <<does your TV service provider (where QP17A is single punched) >> / << do any of your TV service providers (where QP17A is multipunched)>> allow you to remove adult channels from the on-screen menu of channels, so they cannot be seen?

- Yes ..... 1
- No..... 2
- Don't know ..... 3

**ASK ALL WHO SAY THEY CAN AT QP21A (CODE 1) - SINGLE CODE – OTHERS SKIP TO QP22A**

QP21B And have you removed adult channels from the on-screen menu of channels?.

- Yes ..... 1
- No..... 2
- Don't know ..... 3

**YOUTUBE**

**ASK ALL PARENTS OF 3-4s AND 5-7s – SINGLE CODE - PARENTS OF 8-15s SKIP TO QP23**

QP22A Does your child ever use the YouTube website or app?

**IF NECESSARY:** On any device they use to go online at home or elsewhere

- Yes, uses the YouTube website or app ..... 1
- No, does not use the YouTube website or app ..... 2
- Don't know ..... 3

**ASK IF CHILD AGED 3-4 OR 5-7 WHO USE YOUTUBE QP22A (CODE 1) – MULTICODE OK FOR CODES 1 -2 – OTHERS SKIP TO QP23**

QP22B Do they use the main YouTube website or app, or the app that is aimed specifically at children called YouTube Kids, or do they use both?

**NOTE TO INTERVIEWER – MULTICODE CODES 1 AND 2 IF THEY USE BOTH**

- Uses 'main' YouTube website/ app ..... 1
- Uses YouTube Kids app ..... 2
- Don't know ..... 3

**ASK IF CHILD AGED 3-4 OR 5-7 AND QP22A (CODE 1) – MULTICODE OK FOR CODES 1-11 – OTHERS SKIP TO QP23 SHOWCARD 13**

QP22C Here is a list of the sorts of things that your child may have watched on YouTube. Which if any of these types of things do they watch on YouTube?

**READ OUT** - Please choose as many as apply

**THEN READ OUT:** What other sorts of things do they watch on YouTube that are not included here?

- Funny videos/ jokes/ pranks/ challenges ..... 1
- Music videos ..... 2
- Vloggers or YouTube personalities (such as Zoella or KSI) ..... 3
- 'How-to' videos or tutorials about hobbies/ things they are interested in ..... 4
- Game tutorials/ walk-throughs/ watching other people play games ..... 5
- Sports/ football clips or videos ..... 6
- 'Unboxing' videos – e.g where toys are unwrapped or assembled ..... 7
- Film trailers, clips of programmes, 'best-bits' or programme highlights ..... 8
- Whole programmes or films, ..... 9
- Cartoons/ animations/ mini-movies or songs ..... 10
- Other – please specify ..... 11
- Don't know ..... 12

**INTERNET**

Now some questions about the internet and going online.

**ASK ALL PARENTS - MULTICODE OK FOR CODES 1-7**

**QP23 SHOWCARD 14**

Including any ways you may have already mentioned, does your child EVER use any of the following devices to go online at home or elsewhere? Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip, play games online, check emails or visit a social media site or app.

**READ OUT** - Please choose as many as apply

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) ..... 1
- A laptop/ netbook ..... 2
- A desktop computer (PC or Mac) ..... 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry) ..... 4
- A games console or games player (like a PlayStation, Xbox, Nintendo Switch/3DS, PS Vita and so on) .... 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) ..... 6
- Other type of device ..... 7
- NONE OF THESE/ Does not go online ..... 8
- Don't know ..... 9

**ASK IF CHILD USES ANY DEVICE TO GO ONLINE AT QP23 (CODES 1-7) - SINGLE CODE - OTHERS SKIP TO QP25A**

**QP24 SHOWCARD 14 AGAIN**

And when your child goes online at home or elsewhere, which device do they mostly use?

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) ..... 1
- A laptop/ netbook ..... 2
- A desktop computer (PC or Mac) ..... 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry) ..... 4
- A games console or games player (like a PlayStation, Xbox, Nintendo Switch/3DS, PS Vita and so on) .... 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) ..... 6
- Other type of device ..... 7
- Don't know ..... 8

**ASK ONLY OF PARENTS OF 3-7s - ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – OTHERS SKIP TO QP26**

QP25A Please think about the time your child spends going online at home or elsewhere on a typical school day. We're interested in the time spent on all the things they may use to go online.

**IF NECESSARY:** Such as using any type of computer (so a laptop, netbook, desktop) or tablet, mobile phone or a games console to go online.

How many hours would you say he/ she spends going online at home or elsewhere on a typical school day?

**INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE  
NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

**ASK ONLY OF PARENTS OF 3-7s - ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – OTHERS SKIP TO QP26**

QP25B And how many hours would you say he/ she goes online at home or elsewhere on a weekend day?

	QP25A	QP25B
	School day	Weekend day
Number of <b>hours used</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP25A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKewise AT QP25B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - MULTICODE OK FOR CODES 1-7 - OTHERS SKIP TO QP30A SHOWCARD 15**

QP26 Do you have any of these rules about what your child does online?

**IF NECESSARY:** On any of the devices they use to go online

**READ OUT** - Please choose as many as apply

**PROBE** – Do you have any other types of rules about what your child does online?

- Rules about the types of websites or apps they can use ..... 1
- Rules about who they can contact online ..... 2
- Rules about the information they can share online ..... 3
- Rules about spending money online ..... 4
- Rules about how much time they spend online ..... 5
- Rules about when they can go online ..... 6
- Other rules - Please say ..... 7
- No, do not have any rules ..... 8



**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - MULTICODE FOR CODES 1-5 - OTHERS SKIP TO QP30A  
SHOWCARD 16**

QP27 When your child goes online, on any devices, would you usually supervise them in any of these ways?

**READ OUT** - Please choose as many as apply

**PROBE** – Do you usually use any other types of supervision?

- Sitting beside them and watching or helping them while they are online ..... 1
- Being nearby and regularly checking what they do ..... 2
- Asking about what they are doing or have been doing online ..... 3
- Check the browser/ device history after they have been online..... 4
- Other types of supervision ..... 5
- No, don't supervise their online access and use..... 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QP30A**

QP28 Have you ever talked to your child about how to stay safe online?

**IF NECESSARY:** For example , have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc.

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**ASK IF HAVE TALKED TO CHILD ABOUT STAYING SAFE ONLINE AT QP28 (CODE 1) - SINGLE CODE - OTHERS SKIP TO QP30A**

**SHOWCARD 17**

QP29 Which of these best describes how often you talk to your child about how to stay safe online?

- At least every few weeks ..... 1
- At least every few months..... 2
- Less often than every few months, but more than once ..... 3
- Have talked to them once, and not since then..... 4
- Don't know ..... 5

**ASK IF CHILD USES A MOBILE PHONE AT QP3F (CODES 1-2) – SINGLE CODE – OTHERS SKIP TO QP30B**

QP30A You said earlier your child uses a mobile phone. When they go to bed are they allowed to keep the mobile phone with them?

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**ASK IF CHILD USES A TABLET AT QP3E (CODES 1-2) – SINGLE CODE – OTHERS SKIP TO QP31**

QP30B You said earlier your child uses a tablet. When they go to bed are they allowed to keep the tablet with them?

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**ASK ALL PARENTS - MULTICODE OK FOR CODES 1-9**

**SHOWCARD 18**

QP31 Please read each of the descriptions shown on this card. Before today were you aware of any of these types of technical tools or controls? Which ones?

**ASK ALL AWARE OF ANY AT QP31 (CODES 1-9) - MULTICODE FOR CODES 1-9 – OTHERS SKIP TO QP43**

**SHOWCARD 18 AGAIN**

QP32 Do you use any of these types of technical tools or controls to manage your child's access to online content? Which ones?

**ASK ALL AWARE OF ANY AT QP31 (CODES 1-2) BUT DO NOT USE AT QP32 (CODES 1-2)**

**ALSO EXCLUDE THOSE THAT SAY DK AT QP31 OR QP32 - MULTICODE FOR CODES 1-2 - OTHERS SKIP TO QP34**

**SHOWCARD 19**

QP33 IF ONLY ONE ELIGIBLE (so code 1 or code 2): Have you stopped using this type of technical tool or control to manage your child's access to online content? READ OUT TOOL SHOWN BELOW

IF BOTH (so code 1 and 2): Have you stopped using either or both of these types of technical tools or controls to manage your child's access to online content? (READ OUT TOOL(S) SHOWN BELOW)

Which?

**NOTE TO INTERVIEWER: IF RESPONDENT SAYS 'NO' CODE NONE OF THESE**

**ASK QP34 THEN QP35 THEN QP36 IN TURN FOR EACH CONTROL USED AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2)**

**ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) – SINGLE CODE - OTHERS SKIP TO QP42A**

QP34 Do you/ Did you find this tool useful?

**ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) – SINGLE CODE - OTHERS SKIP TO QP42A**

QP35 **SHOWCARD 20**

Do you/ Did you think they block too much content or too little content?

**ASK ALL WHO USE ANY AT QP32 (CODES 1-2) OR STOPPED USING AT QP33 (CODES 1-2) - SINGLE CODE - OTHERS SKIP TO QP42A**

QP36 Do you/ Did you think your child can get around them?

Technical tools/ controls	QP31 Aware	QP32 Use	QP33 Stopped Using	QP34 Useful	QP35 Blocks too much/ too little	QP36 Kids can get-around it
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1	1	1	1.Yes 2.No 3.Don't know	1. Too much 2. Too little 3. The right amount 4. Don't know	1. Yes 2. No 3. Don't know
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	2	2	2	1. Yes 2. No 3. Don't know	1. Too much 2. Too little 3. The right amount 4. Don't know	1. Yes 2. No 3. Don't know
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	3	3				
PIN/ Password required to enter websites unless already approved	4	4				
Safe search enabled on search engine websites – e.g. Google	5	5				
YouTube restricted mode enabled to filter inappropriate content	6	6				
Change the settings on your child's phone or tablet to stop any apps being downloaded	7	7				
Change the settings on your child's phone or tablet to stop any in-app purchases	8	8				
Parental control software or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	9	9				
None of these	10	10	3			
Don't know	11	11	4			

QP37 TO QP41 DELIBERATELY LEFT BLANK

**ASK IF AWARE AT QP31 ( CODE 1) BUT DO NOT USE AT QP32 (CODE 1 IS NOT PUNCHED) – MULTICODE OK FOR CODES 1-11 - OTHERS SKIP TO QP43  
SHOWCARD 21**

QP42A You said earlier you were aware of but don't use :

Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL of the devices using your home broadband service (also known as home network filtering)

Here are some reasons that other people have given for not using this particular technical tool or control, do any of these apply?

**READ OUT** - Please choose as many as apply

- I prefer to use other ways like talking to my child/ supervising them / using rules ..... 1
- Trust my child to be sensible/ responsible..... 2
- Don't know how to do this/ too complicated/ time consuming to install/ administer ..... 3
- Wouldn't work/ they'd find a way around any controls..... 4
- Child is always supervised/ always an adult present..... 5
- Child learns how to be safe on the internet at school ..... 6
- They don't block enough..... 7
- They block too much/ get in the way..... 8
- My Internet Service Provider/ISP does not offer this tool/ control ..... 9
- Child is too young/ don't need to worry about this yet ..... 10
- Other reasons ..... 11
- Don't know ..... 12

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - SINGLE CODE - OTHERS SKIP TO QP55A**

QP43 I'd now like to ask you some questions about your child's use of social media or messaging sites or apps – so websites or apps like Facebook, Twitter, Instagram, Snapchat, WhatsApp and some activities on YouTube

Does your child have a profile or account on any of these types of sites or apps?

- Yes..... 1
- No ..... 2
- Don't know ..... 3

**ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QP43 (CODE 1) - MULTICODE OK FOR CODES 1-14 - OTHERS SKIP TO QP47**

QP44 Which social media or messaging sites or apps does your child use?

**DO NOT READ OUT**

**PROBE:** - Any others?

**NOTE TO INTERVIEWER:** If parent mentions Facebook then code 2. Only code 3 if they spontaneously mention Facebook Messenger

Bebo .....	1
Facebook.....	2
Facebook Messenger.....	3
Google+ (inc. Google Hangouts).....	4
Instagram .....	5
Musical.ly.....	6
MySpace .....	7
Pinterest.....	8
Snapchat .....	9
Tumblr .....	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other .....	14
Don't know.....	15

**ASK IF CHILD HAS A SOCIAL MEDIA PROFILE AT QP43 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP47**

QP45 And which is their **main social media or messaging site or app**, so the one they use most often?

**DO NOT READ OUT**

Bebo .....	1
Facebook.....	2
Facebook Messenger.....	3
Google+ (inc. Google Hangouts).....	4
Instagram .....	5
Musical.ly.....	6
MySpace .....	7
Pinterest.....	8
Snapchat .....	9
Tumblr .....	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other .....	14
Don't know.....	15

**ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON FACEBOOK (QP44 CODE 2) OR FACEBOOK MESSENGER (QP44 CODE 3) -- SINGLE CODE - OTHERS SKIP TO QP46B**

QP46A You said your child is on <<Facebook>>/ <<Facebook Messenger>>. As far as you are aware is there a minimum age that someone has to reach before they can be on <<Facebook>>/ <<Facebook Messenger>>?

**IF YES:** What age is that?

**IF NO :** code 12 - 'No minimum age'

Age under 10 .....	1
Aged 10 .....	2
Aged 11 .....	3
Aged 12 .....	4
Aged 13 .....	5
Aged 14 .....	6
Aged 15 .....	7
Aged 16 .....	8
Aged 17 .....	9
Aged 18 or over .....	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age.....	13

**ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON INSTAGRAM (QP44 CODE 5) - SINGLE CODE - OTHERS SKIP TO QP46C**

QP46B You said your child is on Instagram. As far as you are aware is there a minimum age that someone has to reach before they can be on Instagram?

**IF YES:** What age is that?

**IF NO :** code 12 - 'No minimum age'

Age under 10 .....	1
Aged 10 .....	2
Aged 11 .....	3
Aged 12 .....	4
Aged 13 .....	5
Aged 14 .....	6
Aged 15 .....	7
Aged 16 .....	8
Aged 17 .....	9
Aged 18 or over .....	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age.....	13

**ASK IF CHILD HAS A SOCIAL MEDIA PROFILE ON SNAPCHAT (QP44 CODE 9) - SINGLE CODE - OTHERS SKIP TO QP46D**

QP46C You said your child is on Snapchat. As far as you are aware is there a minimum age that someone has to reach before they can be on Snapchat?

**IF YES:** What age is that?

**IF NO :** code 12 - 'No minimum age'

Age under 10 .....	1
Aged 10 .....	2
Aged 11 .....	3
Aged 12 .....	4
Aged 13 .....	5
Aged 14 .....	6
Aged 15 .....	7
Aged 16 .....	8
Aged 17 .....	9
Aged 18 or over .....	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age .....	13

**ASK IF CHILD USES WHATSAPP (QP44 CODE 12) - SINGLE CODE - OTHERS SKIP TO QP47**

QP46D You said your child is on WhatsApp. As far as you are aware is there a minimum age that someone has to reach before they can be on WhatsApp?

**IF YES:** What age is that?

**IF NO :** code 12 - 'No minimum age'

Age under 10 .....	1
Aged 10 .....	2
Aged 11 .....	3
Aged 12 .....	4
Aged 13 .....	5
Aged 14 .....	6
Aged 15 .....	7
Aged 16 .....	8
Aged 17 .....	9
Aged 18 or over .....	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know whether there is a minimum age .....	13

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QP55A  
SHOWCARD 22**

QP47 Please tell me the extent to which you agree or disagree with this statement about social media or messaging sites or apps.

**READ OUT:** I would allow my child to use these sites before they had reached the minimum age required by that site or app.

- Strongly disagree ..... 1
- Slightly disagree.....2
- Neither agree nor disagree .....3
- Slightly agree .....4
- Strongly agree.....5
- Don't know .....6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) ROTATE ORDER OF STATEMENTS A/B - SINGLE CODE  
OTHERS SKIP TO QP55A**

QP48 **SHOWCARD 23**

Please tell me the extent to which you agree or disagree with these statements in relation to your child. Please bear in mind that we are referring to their use of the internet on any device whether it's a desktop computer, laptop, netbook or tablet like an iPad, a mobile phone or a games console.

**SHOWCARD 23**

QP48A **READ OUT: A The benefits of the internet for my child outweigh any risks**

- Strongly disagree ..... 1
- Slightly disagree.....2
- Neither agree nor disagree .....3
- Slightly agree .....4
- Strongly agree.....5
- Don't know .....6

**SHOWCARD 23**

QP48B **READ OUT: B I feel I know enough to help my child to stay safe online**

- Strongly disagree ..... 1
- Slightly disagree.....2
- Neither agree nor disagree .....3
- Slightly agree .....4
- Strongly agree.....5
- Don't know .....6

QP49 AND QP50 DELIBERATELY LEFT BLANK



**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN - SINGLE CODE - OTHERS SKIP TO QP55A**

**SHOWCARD 24**

QP51 Please tell me the extent to which you are concerned about these possible aspects of your child's online activities.  
Please bear in mind we mean using the internet across any device whether it's a desktop computer, laptop, netbook or tablet like an iPad, a mobile phone or smartphone or a games console.

QP51A **READ OUT: A** The content on the websites or apps that they visit

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7)**

**ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN - SINGLE CODE - OTHERS SKIP TO QP55A**

**SHOWCARD 24**

QP51B **READ OUT: B** How much time they spend online

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

QP51C - DELIBERATELY LEFT BLANK

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7)**

**ROTATE ORDER OF STATEMENTS A/B/D THEN ASK STATEMENTS E TO J IN ORDER SHOWN - SINGLE CODE -- OTHERS SKIP TO QP55A**

**SHOWCARD 24**

QP51D **READ OUT: D** Them giving out their personal details to inappropriate people

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A  
SHOWCARD 24**

QP51E **READ OUT:** E Them being bullied online/ cyberbullying

Very concerned .....	1
Fairly concerned .....	2
Neither/ nor .....	3
Not very concerned .....	4
Not at all concerned .....	5
Don't know .....	6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A  
SHOWCARD 24**

QP51F **READ OUT:** F Damaging their reputation either now or in the future

Very concerned .....	1
Fairly concerned .....	2
Neither/ nor .....	3
Not very concerned .....	4
Not at all concerned .....	5
Don't know .....	6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A  
SHOWCARD 24**

QP51G **READ OUT:** G Seeing content which encourages them to hurt or harm themselves

Very concerned .....	1
Fairly concerned .....	2
Neither/ nor .....	3
Not very concerned .....	4
Not at all concerned .....	5
Don't know .....	6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A  
SHOWCARD 24**

QP51H **READ OUT:** H The pressure on them to spend money online

Very concerned .....	1
Fairly concerned .....	2
Neither/ nor .....	3
Not very concerned .....	4
Not at all concerned .....	5
Don't know .....	6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A SHOWCARD 24**

QP51I **READ OUT:** I Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.)

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - DO NOT ROTATE - SINGLE CODE - OTHERS SKIP TO QP55A SHOWCARD 24**

QP51J **READ OUT:** J The possibility of my child being radicalised, e.g. influenced by extreme views online whether political, social or religious

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK IF CHILD USES INTERNET AT QP23 (CODES 1-7) - MULTICODE FOR CODES 1 -10 - OTHERS SKIP TO QP55A SHOWCARD 25**

QP52 Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way?

**READ OUT** - Please choose as many as apply

- Your child's school ..... 1
- Family or friends ..... 2
- From your child themselves ..... 3
- Government or local authority ..... 4
- BBC ..... 5
- Manufacturers or retailers selling the product ..... 6
- Internet service providers/ ISPs ..... 7
- TV, radio, newspapers or magazines ..... 8
- Other websites or apps with information about how to stay safe online ..... 9
- Other sources ..... 10
- No, have not looked for or received any information or advice ..... 11
- Don't know ..... 12

QP53 – DELIBERATELY LEFT BLANK

**ASK OF PARENTS OF CHILDREN AGED 3-7 SKIP IF CHILD AGED 8-11 OR 12-15  
ASK IF CHILD EVER GOES ONLINE AT QP23 (CODES 1 -7) – MULTICODE OK FOR CODES 1-11 - OTHERS SKIP TO QP55A**

**SHOWCARD 26**

QP54 Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, have they ever used these devices to do any of the following?

**IF NECESSARY:** This could include any time spent learning about this when they are at school

**READ OUT** - Please choose as many as apply

- Change or edit a photo ..... 1
- Make a drawing or picture..... 2
- Make a video ..... 3
- Make a meme or gif (an image, video or piece of text that is funny that gets spread around online)..... 4
- Make a website ..... 5
- Make an app or game ..... 6
- Make their own music ..... 7
- Change or edit somebody else’s music (such as cutting, editing or mixing tracks) ..... 8
- Make an animation/ moving picture or image ..... 9
- Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc..... 10
- Created an emoji of themselves using sites/apps like Snapchat or Bitmoji ..... 11
- None of these ..... 12
- Don’t know ..... 13

**ASK ALL PARENTS OF CHILDREN AGED 3-4 – SINGLE CODE - OTHERS SKIP TO QP55B**

QP55A Does your child ever watch CBeebies or use the CBeebies app or website?

- Yes..... 1
- No ..... 2
- Don’t know ..... 3

**ASK ALL PARENTS OF CHILDREN AGED 5-7 WHO GO ONLINE AT QP23 (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QP56A**

QP55B Does your child ever use BBC websites or apps for their schoolwork or homework, so sites or apps like BBC Bitesize?

- Yes..... 1
- No ..... 2
- Don’t know ..... 3

**ASK ALL PARENTS OF CHILDREN AGED 3-4 WHO SAY YES AT QP55A (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP56B**

**SHOWCARD 27**

QP56A Using this card can you please tell me the extent to which you think these CBeebies resources are educational?

- Very educational ..... 1
- Fairly educational..... 2
- Neither educational nor not educational ..... 3
- Not very educational ..... 4
- Not at all educational ..... 5
- Don’t know ..... 6

**ASK ALL PARENTS OF CHILDREN AGED 5-7 WHO SAY YES AT QP55B (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP57A  
SHOWCARD 28**

QP56B To what extent do you agree with the following statement about their use of BBC sites or apps like BBC Bitesize?

**READ OUT:** When my child uses these BBC sites or apps for their schoolwork or homework they find them helpful?

- Strongly disagree ..... 1
- Slightly disagree..... 2
- Neither agree nor disagree ..... 3
- Slightly agree ..... 4
- Strongly agree..... 5
- Don't know ..... 6

**MOBILE PHONE**

Now some questions about mobile phones.

**.....SKIP IF CHILD AGED 8-11 OR 12-15 ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1)  
– OTHERS SKIP TO QP65**

QP57A Please think about how your child uses his/ her mobile phone on a typical school day.  
How many hours would you say he/ she spends using their mobile phone at home or elsewhere on a typical school day?  
IF NECESSARY – This could be for calls, texts, for going online, checking social media, using other messaging apps, playing games, watching videos etc.  
INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE  
**NB TYPICAL SCHOOL DAY NOT HOLIDAYS.**

**.....SKIP IF CHILD AGED 8-11 OR 12-15 ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1)  
– OTHERS SKIP TO QP65**

QP57B And how many hours would you say he/ she spends using his/ her mobile phone at home or elsewhere on a weekend day?

IF NECESSARY – This could be for calls, texts, for going online, checking social media, using other messaging apps, playing games, watching videos etc.

	QP57A	QP57B
	School day	Weekend day
Number of <b>hours uses their mobile phone</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP57A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP57B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP58 - DELIBERATELY LEFT BLANK

**ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – MULTICODE OK FOR CODES 1-6 - OTHERS SKIP TO QP65**

**SHOWCARD 29**

QP59 Do you have any of these rules about the use that your child makes of their mobile phone?

**READ OUT** - Please choose as many as apply

**PROBE** – Any others?

- Rules about how much time they spend using their phone ..... 1
- Rules about how much money they can spend on their phone ..... 2
- Rules about downloading apps onto their phone ..... 3
- Rules about who they are in contact with on their phone ..... 4
- Rules about when they can use their phone ..... 5
- Other rules – please say ..... 6
- No, do not have any rules ..... 7

**ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - ROTATE ORDER OF STATEMENTS A/B THEN ASK STATEMENT D - SINGLE CODE**

**SHOWCARD 30**

QP60 Please tell me the extent to which you are concerned about these aspects of your child’s mobile phone use.

QP60A **READ OUT: A** How much time they spend using the phone

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don’t know ..... 6

**ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - ROTATE ORDER OF STATEMENTS A/B THEN ASK STATEMENT D - SINGLE CODE**

**SHOWCARD 30**

QP60B **READ OUT: B** Who they are in contact with using their mobile phone

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don’t know ..... 6

QP60C - DELIBERATELY LEFT BLANK

**ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - DO NOT ROTATE THIS STATEMENT - SINGLE CODE SHOWCARD 30**

QP60D **READ OUT: D** Being bullied via calls/ texts/ emails/ messages to their mobile phone

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) - SINGLE CODE**

QP61 The UK mobile phone networks – so O2, Vodafone, EE and so on have a block on adult or 18+ content which requires users to go through an age verification process before this content can be unblocked and received on the user's phone.

Did you know about this bar on adult content before today?

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) AND AWARE OF BAR AT QP61 (CODE 1) - SINGLE CODE – OTHERS SKIP TO QP65**

QP62 Do you know whether this bar on accessing adult content is set up on your child's mobile phone?

- Bar on adult content is in place ..... 1
- Bar on adult content is not in place ..... 2
- Don't know whether bar on adult content is in place ..... 3
- Not applicable – child's phone cannot be used to go online ..... 4

QP63 – DELIBERATELY LEFT BLANK  
 QP64 – DELIBERATELY LEFT BLANK

**GAMING**

Now some questions about gaming

**ASK ALL PARENTS - MULTICODE OK FOR CODES 1-5**

**SHOWCARD 31**

QP65 Does your child ever play games at home or elsewhere in any of these ways?

**READ OUT** - Please choose as many as apply

- On a games console or games player (like a PlayStation, Xbox, Nintendo Switch/ 3DS, PS Vita and so on)..... 1
- On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) .....2
- On a desktop computer/ laptop/ netbook.....3
- On a mobile phone or Smartphone (like an iPhone, Samsung Galaxy/ BlackBerry).....4
- On a Smart TV directly – not using a games console connected to the TV .....5
- No, never/ Does not play games .....6

**SKIP IF CHILD AGED 8-11 OR 12-15 ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) – OTHERS SKIP TO QP67**

QP66A Please think about the time your child spends playing these types of games at home or elsewhere on a typical school day.

How many hours would you say he/ she spends playing these types of games at home or elsewhere on a typical school day?

IF NECESSARY – Please think about any device your child uses for playing games.

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF UNSURE.

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

**SKIP IF CHILD AGED 8-11 OR 12-15 ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) – OTHERS SKIP TO QP67**

QP66B And how many hours would you say he/ she spends playing these games at home or elsewhere on a weekend day?

	QP66A	QP66B
	School day	Weekend day
Number of hours <b>gaming</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP66A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION –WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP66B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS



**ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) – MULTICODE FOR CODES 1-8 - OTHERS SKIP TO QP68  
SHOWCARD 32**

QP67 Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device?

**READ OUT** - Please choose as many as apply

**PROBE** – Any others?

- Rules about only playing games with an age appropriate rating ..... 1
- Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc) .... 2
- Rules about how much time they spend playing games ..... 3
- Rules about when they can play games ..... 4
- Rules about who they can play games with..... 5
- Rules about whether they can play games online ..... 6
- Rules about purchasing or downloading games or apps / in-app purchasing ..... 7
- Other rules – please say ..... 8
- No, do not have any rules ..... 9

**ASK ALL PARENTS - SINGLE CODE**

QP68 Some games consoles and games players can be used to go online, watch and download TV and films and to chat with others.  
Did you know this before today?

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

QP69 DELIBERATELY LEFT BLANK

**ASK PARENTS OF 3-15S WHOSE CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) – MULTICODE FOR CODES 1 -4 - OTHERS SKIP TO QP68**

**SHOWCARD 33**

QP70 Many games can now be played online, either through games consoles, other games players or through other devices such as desktop computers, laptops, tablets, mobile phones and smart TVs. Examples of popular games that can be played online include FIFA football games, Minecraft, Animal Jam, Stardoll and Moshi Monsters.

Does your child ever play online games?

**IF NO:** code 5

**IF YES:** refer to **SHOWCARD 33 AND SAY:** When your child plays online games, which of these describe how they are playing?

**READ OUT** - Please choose as many as apply.

- Playing on their own/ against the computer or games console/ player..... 1
- Playing against or with someone else in the same room as them ..... 2
- Playing against or with someone else they have met in person who is playing somewhere else ..... 3
- Playing against or with one or more other people they have not met in person who are playing somewhere else..... 4
- No – child does not play online games ..... 5
- Don't know ..... 6

**ASK IF CHILD EVER PLAYS ON A HANDHELD GAMES PLAYER OR ON A FIXED GAMES CONSOLE QP65 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP74**

QP71 Are there any parental controls set on either the handheld games player or the games console connected to a TV?

IF NECESSARY – This might include things like time-limiting software that only allows them to play for a set amount of time or controls to stop your child playing games above a certain age rating or to restrict or prevent them going online

- Yes..... 1
- No .....2
- Don't know .....3

QP72-73 DELIBERATELY LEFT BLANK

**ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) – SINGLE CODE - ROTATE ORDER OF STATEMENTS A TO F - OTHERS SKIP TO QP75**

**SHOWCARD 34**

QP74 Please tell me the extent to which you are concerned about these aspects of your child's games playing through any means.

QP74A **READ OUT: A** The content of the games they are playing

- Very concerned ..... 1
- Fairly concerned .....2
- Neither/ nor .....3
- Not very concerned .....4
- Not at all concerned .....5
- Don't know .....6

**ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) - SINGLE CODE - ROTATE ORDER OF STATEMENTS A TO F - OTHERS SKIP TO QP75**

QP74B **SHOWCARD 34**

**READ OUT: B** How much time they spend playing games

- Very concerned ..... 1
- Fairly concerned .....2
- Neither/ nor .....3
- Not very concerned .....4
- Not at all concerned .....5
- Don't know .....6

**ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) AND IF QP70 (CODES 1-4) - ROTATE ORDER OF STATEMENTS A TO F - SINGLE CODE - OTHERS SKIP TO QP74D  
SHOWCARD 34**

QP74C **READ OUT: C** Who they are playing online games with

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) - ROTATE ORDER OF STATEMENTS A TO F - SINGLE CODE - OTHERS SKIP TO QP75  
SHOWCARD 34**

QP74D **READ OUT: D** The pressure to make in-game purchases for things like access to additional points/ tokens/ levels or for game upgrades or add-ons

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) - ROTATE ORDER OF STATEMENTS A TO F - SINGLE CODE - OTHERS SKIP TO QP75  
SHOWCARD 34**

QP74E **READ OUT: E** The possibility of them being bullied by other players

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK IF CHILD EVER PLAYS GAMES AT QP65 (CODES 1-5) - ROTATE ORDER OF STATEMENTS A TO F - SINGLE CODE - OTHERS SKIP TO QP75  
SHOWCARD 34**

QP74F **READ OUT: F** The amount of advertising in games

- Very concerned ..... 1
- Fairly concerned ..... 2
- Neither/ nor ..... 3
- Not very concerned ..... 4
- Not at all concerned ..... 5
- Don't know ..... 6

**ASK ALL PARENTS OF 3-15S – ASK A TO B IN ORDER**

**SHOWCARD 35**

QP75 Moving on, I'd now like to ask you some questions about your child's screen time. By screen time I mean the time your child spends looking at screens on all the different devices they may use, including TV, mobile phones, laptops, tablets and gaming devices.

**SHOWCARD 35**

QP75A Please tell me the extent to which you agree or disagree with the following statements

**READ OUT:** I find it hard to control my child's screen time

- Disagree a lot..... 1
- Disagree a little .....2
- Neither agree nor disagree .....3
- Agree a little .....4
- Agree a lot.....5
- Don't know .....6

QP75B **SHOWCARD 35**

**READ OUT:** I think my child has a good balance between screen time and doing other things

- Disagree a lot..... 1
- Disagree a little .....2
- Neither agree nor disagree .....3
- Agree a little .....4
- Agree a lot.....5
- Don't know .....6

**IF PARENT OF CHILD AGED 3-7 – GO TO QP76**  
**SAY TO PARENT OF CHILD AGED 8-15 - SINGLE CODE**

QC0 I'd now like to speak with your child about these types of media as we're interested in hearing what your child has to say about them.

IF CHILD IS AGED 8-15: There are a few questions where I will hand the tablet over to your child for them to answer in confidence.

INTERVIEWER – IT IS THE PARENT'S DECISION WHETHER THEY WANT TO STAY WHILE THEIR CHILD IS INTERVIEWED

TO BE COMPLETED BY INTERVIEWER : WAS THE CHILD TO BE INTERVIEWED PRESENT DURING THIS INTERVIEW WITH THEIR PARENT?

- Yes, and child conferred with parent as the interview was taking place..... 1
- Yes, but they did not comment during the interview .....2
- No, they were not present .....3

## TELEVISION

SAY TO CHILD – Thank you for helping us out with this. We have some questions that we would like to ask you about the things that you do. There are no right or wrong answers to any of these questions as it is not a test. There may be some things you haven't heard of or you don't use but that is fine. If there is any question that you don't understand or you are not sure about it is okay to ask me for help or to answer by saying Don't know.

So to start, we have some questions about TV. Can you have a look at this list please

**SKIP IF CHILD AGED 5-7 - MULTICODE OK FOR CODES 1-6**

**SHOWCARD 36**

QC1 Do you EVER use any of these to watch **television programmes or films at home or somewhere else?**

This could be watching TV or films when they are shown on TV, something that has been recorded or something you watch on iPlayer or Netflix.

**READ OUT** - You can choose as many as you like, as long as they apply to you

**IF NECESSARY** – Not DVDs or video clips.

- A television set.....1
- A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab) .....2
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....3
- A computer/ laptop/ netbook .... 4
- A games console or games player (like a PlayStation/ Xbox/Nintendo Switch/3DS, PS Vita and so on) .....5
- Other type of device.....6
- NONE OF THESE/ Do not watch TV programmes .....7
- Don't know .....8

**ASK ALL CHILDREN AGED 12-15 - SINGLE CODE– OTHERS GO TO QC3A**

QC2A Do your ever watch TV programmes or films on services like Netflix, Now TV or Amazon Prime Video?

- Yes. .... 1
- No .....2
- Don't know .....3

**ASK ALL CHILDREN AGED 12-15 WHO WATCH THINGS ON OTT SERVICES (QC2A CODE 1) – OTHERS SKIP TO QC3A**

QC2B Thinking now about the types of things you watch on Netflix, Now TV or Amazon Prime Video what is the TV programme, box set or film that is currently your **favourite** thing to watch?

NOTE TO INTERVIEWER: If they mention more than one ask them to select the ONE that is their favourite. Please ask them to spell out the name of the show so that you enter it correctly – This is very important When you have entered the name please double check it with the child

ENTER FAVOURITE CONTENT HERE

**ASK ALL 12-15s WHO NOMINATE A FAVOURITE THING AT QC2B – SINGLE CODE- OTHERS SKIP TO QC3A SHOWCARD 37**

QC2C Which one of these statements best describes the type of people that <<INSERT NAME OFFAVOURITE SHOW AT QC2B >> is aimed at?

- Aimed at people younger than me ..... 1
- Aimed at people my age ..... 2
- Aimed at people older than me ..... 3
- Aimed at everyone ..... 4
- Not sure who this is aimed at..... 5

**For the next couple of questions I would like you to think about any television that you watch on a TV set**

**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV ON A TV SET AT QC1 (CODE 1) – OTHERS SKIP TO QC4**

QC3A Please think about the time you spend watching television on a TV set on a typical school day. How many hours would you say you spend watching TV programmes on a TV set – before school, during school and after school?

**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.**

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET OR GAMES.**

So before school when you get up? When you get back from school? After you've had dinner or tea?

**IF NECESSARY** – This could be watching TV programmes as they are broadcast or on-demand content which can be accessed at a time that is convenient

**IF NECESSARY** – Not time watching DVDs

**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV ON A TV SET AT QC1 (CODE 1) – OTHERS SKIP TO QC4**

QC3B And how many hours would you say you watch television programmes on a TV set on a Saturday or Sunday?  
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL  
 Is it more or less than on a school day? About how much more/ less?

**IF NECESSARY** – This could be watching TV programmes as they are broadcast or on-demand content which can be accessed at a time that is convenient

**IF NECESSARY** – Not time watching DVDs

	QC3A	QC3B
	School day	Weekend day
Number of <b>hours watch TV on a TV set</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC3A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS.

LIKEWISE AT QC3B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV ON ANY DEVICE AT QC1 (CODES 1-6) – SINGLE CODE - OTHERS SKIP TO QC6**

**SHOWCARD 38**

QC4 I'm going to read out some things about the TV programmes that you watch. This could be watching TV or films on a TV set or on a computer, tablet or phone. This might be when it is shown on TV, something that has been recorded or something you watch on iPlayer or Netflix.

Which answer would you choose for each of the following?

**SHOWCARD 38**

QC4A1 **READ OUT:** So starting with A: There are enough programmes for children my age

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**SHOWCARD 38**

QC4B1 **READ OUT:** And now B: There are enough programmes that show children that look like me

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**SHOWCARD 38**

QC4C1 **READ OUT:** And now C: There are enough programmes that show children that live in the same part of the country as me

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**SHOWCARD 38**

QC4D1 **READ OUT:** And now D: There are enough programmes that show children doing the sorts of things that me and my friends do

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**SKIP IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 WATCHES TV ON ANY DEVICE AT QC1 (CODES 1-6) OTHERS SKIP TO QC6 –SINGLE CODE**

**SHOWCARD 39**

QC4 I'm now going to read out some more things about the TV programmes that you watch. Now using this card can you tell me which answer you would choose for each of the following.

IF NECESSARY: This could be watching TV or films on a TV set or on a computer, tablet or phone. This might be when it is shown on TV, something that has been recorded or something you watch on iPlayer or Netflix

**SHOWCARD 39**

QC4A2 **READ OUT:** So starting with A: How important is it to you to watch things that are for children your age?

- Important..... 1
- Neither ..... 2
- Not important ..... 3
- Don't know ..... 4

**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV AT QC1 (CODES 1-6) OTHERS SKIP TO QC6 – SINGLE**

**CODE**

**SHOWCARD 39**

QC4B2 **READ OUT :** And now B: How important is it to you to watch things that show children that look like you?

- Important..... 1
- Neither ..... 2
- Not important ..... 3
- Don't know ..... 4

**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV AT QC1 (CODES 1-6) OTHERS SKIP TO QC6 SHOWCARD 39**

QC4C2 **READ OUT :** And now C: How important is it to you to watch things that show children that live in the same part of the country as you?

- Important..... 1
- Neither ..... 2
- Not important ..... 3
- Don't know ..... 4



**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 WATCHES TV AT QC1 (CODES 1-6) - SINGLE CODE - OTHERS SKIP TO QC6**  
**SHOWCARD 39**

QC4D2 **READ OUT** : And now D: How important is it to you to watch things that show children doing the sorts of things that you and your friends do?

- Important..... 1
- Neither ..... 2
- Not important ..... 3
- Don't know ..... 4

**SKIP IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 WATCHES TV AT QC1 (CODES 1-6) – SINGLE CODE - OTHERS SKIP TO QC6**  
**SHOWCARD 40**

QC5 Where do you think the BBC mainly gets its money from?

- From the government/ council..... 1
- From everyone that uses the BBC ..... 2
- From companies that advertise with the BBC ..... 3
- Don't know ..... 4

**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-11 WATCHES TV AT QC1 (CODES 1-6) – SINGLE CODE - OTHERS SKIP TO QC6**  
**SHOWCARD 41**

QC5A Which one of the these answers best describe how often you see adverts when you watch TV?

IF NECESSARY: This could be watching TV on any type of device as is it broadcast, anything recorded from the TV to view later or any use of catch up services or other on-demand content.

- I often see adverts on TV ..... 1
- I sometimes see adverts on TV..... 2
- I never see adverts on TV ..... 3
- Don't know ..... 4

**SKIP IF CHILD AGED 5-7 ASK IF CHILD AGED 8-11 EVER SEES ADVERTS ON TV (CODES 1-2 AT QC5A) – SINGLE CODE - OTHERS SKIP TO QC6**  
**SHOWCARD 42**

QC5B Which one of these answers best describe how you feel about these TV adverts?

I think the TV adverts.....

- always tell the truth about what they are selling..... 1
- mostly tell the truth about what they are selling ..... 2
- sometimes tell the truth about what they are selling ..... 3
- never tell the truth about what they are selling..... 4
- Don't know ..... 5

**YOUTUBE**

**SKIP IF CHILD AGED 5-7 ASK ALL 8-15S – SINGLE CODE - OTHERS SKIP TO QC10**

QC6 Do you ever use the YouTube website or app?

**IF NECESSARY:** On anything you use to go online at home or somewhere else

- Yes, use the YouTube website or app ..... 1
- No, do not use the YouTube website or app ..... 2
- Don't know ..... 3

**ASK IF CHILD ANSWERS YES AT QC6 (CODE 1) – MULTICODE OK FOR CODES 1-11 - OTHERS SKIP TO QC10 – SHOWCARD 43**

QC7A Here is a list of the sorts of things that you might have watched on YouTube. Which of these, if any, do you watch on YouTube?

**READ OUT:** Please choose as many as you like, as long as they apply to you

**THEN READ OUT:** What other sorts of things do you watch on YouTube that are not included here?

- Funny videos/ jokes/ pranks/ challenges ..... 1
- Music videos ..... 2
- Vloggers or YouTube personalities (such as Zoella or KSI) ..... 3
- 'How-to' videos or tutorials about hobbies/ things they are interested in ..... 4
- Game tutorials/ walk-throughs/ watching other people play games ..... 5
- Sports/ football clips or videos ..... 6
- 'Unboxing' videos – e.g. where toys are unwrapped or assembled ..... 7
- Film trailers, clips of programmes, 'best-bits' or programme highlights ..... 8
- Whole programmes or films ..... 9
- Cartoons/ animations/ mini-movies or songs ..... 10
- Other – please specify ..... 11
- Don't know ..... 12

QC7B – DELIBERATELY LEFT BLANK

**ASK IF CHILD ANSWERS YES AT QC6 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC10**

QC7C Do you prefer to watch YouTube videos, TV programmes on a TV set, or do you like both the same?

- Prefer to watch YouTube videos ..... 1
- Prefer to watch TV programmes on a TV set ..... 2
- Like both the same ..... 3
- Don't know ..... 4

QC8 – DELIBERATELY LEFT BLANK

**SKIP IF CHILD AGED 5-7 OR 8-11 ASK 12-15S WHO USE YOUTUBE AT QC6 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC10  
SHOWCARD 44**

QC9 Where do you think YouTube mainly gets its money from?

- From the government/ council..... 1
- From everyone that uses YouTube..... 2
- From companies that advertise with YouTube..... 3
- Don't know ..... 4

**INTERNET**

Now we're going to talk about the internet and going online. There are lots of different things you might do when you are online: going to websites or apps like Google, Wikipedia or YouTube, playing games online, watching TV programmes or clips online, or using social media sites like Facebook, Instagram, Snapchat or WhatsApp. Please think about all the things you might do online at home or elsewhere

**SKIP IF CHILD AGED 5-7 - ASK ALL 8-15S - MULTICODE OK FOR CODES 1 -7  
SHOWCARD 45**

QC10 We'd like to ask you some questions now about what you might use to access the internet or go online.

Do you ever use any of these to go online **at home or somewhere else?**

**READ OUT** - Please choose as many as apply

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) ..... 1
- A laptop/ netbook ..... 2
- A desktop computer (PC or Mac)..... 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry) ..... 4
- A games console or games player (like a PlayStation, Xbox, Nintendo Switch/ 3DS, PS Vita and so on)... 5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) ..... 6
- Other type of device ..... 7
- NONE OF THESE/ Do not go online..... 8
- Don't know ..... 9

**SKIP IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 USES ANY DEVICE TO GO ONLINE AT QC10 (CODES 1-7) - SINGLE CODE - OTHERS SKIP TO QC12A  
SHOWCARD 45 AGAIN**

QC11 And when you go online at home or somewhere else, which do you use most often?

- A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) ..... 1
- A laptop/ netbook ..... 2
- A desktop computer (PC or Mac)..... 3
- A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry) ..... 4
- A games console or games player (like a PlayStation, Xbox, Nintendo Switch/ 3DS, PS Vita and so on) ...5
- A Smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online) ..... 6
- Other type of device ..... 7
- Don't know ..... 8

**SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 USES THE INTERNET AT QC10 (CODES 1-7) – OTHERS SKIP TO QC40**

QC12A Please think about the time you spend going online at home or somewhere else on a typical school day. We're interested in the time spent on all the things you may use to go online.

**IF NECESSARY:** Such as using any type of computer (so a laptop, netbook, desktop) or tablet, mobile phone or a games console.

How many hours would you say you spend going online – before school, during school and after school?

**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL**

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

**SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 USES THE INTERNET AT QC10 (CODES 1-7) -OTHERS SKIP TO QC40**

QC12B And how many hours would you say you go online on a Saturday or Sunday?

**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL**

Is it more or less than on a school day? About how much more/ less?

	QC12A	QC12B
	School day	Weekend day
Number of <b>hours used</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC12A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC12B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 GOES ONLINE AT QC10 (CODES 1-7) - MULTICODE OK FOR CODES 1 TO 11 - OTHERS SKIP TO QC40**

**SHOWCARD 46**

QC13 When you use things like computers, tablets, or mobile phones, have you ever done any of these things?

IF NECESSARY: This could include any time spent learning about this when you are at school

**READ OUT** - Please choose as many as apply

Change or edit a photo .....	1
Make a drawing or picture.....	2
Make a video .....	3
Make a meme or gif (an image, video or piece of text that is funny that gets spread around online).....	4
Make a website .....	5
Make an app or game.....	6
Make your own music .....	7
Change or edit somebody else’s music (such as cutting, editing or mixing tracks).....	8
Make an animation/ moving picture or image .....	9
Make a character (avatar) that lives and plays in games or sites like Moshi Monsters, Minecraft etc.....	10
Created an emoji of yourself using sites/apps like Snapchat or Bitmoji.....	11
None of these .....	12
Don’t know .....	13

QC14 – DELIBERATELY LEFT BLANK

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 GOES ONLINE AT QC10 (CODES 1-7) - SINGLE CODE SHOWCARD 47**

QC15A When you go online do you visit social media sites or apps like Facebook, Instagram, Snapchat, Twitter, or You Tube?

**IF NO** – CODE 5 ‘Don’t do this’

**IF YES** - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

All is true.....	1
Most is true .....	2
Some is true .....	3
Don’t know.....	4
Don’t do this.....	5

**SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 GOES ONLINE AT QC10 (CODES 1-7) - SINGLE CODE SHOWCARD 47**

QC15B When you go online do you visit sites or apps for school work or homework, for instance BBC Bitesize or sites suggested by your teachers?

**IF NO** – CODE 5 ‘Don’t do this’

**IF YES** - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

- All is true ..... 1
- Most is true ..... 2
- Some is true ..... 3
- Don’t know ..... 4
- Don’t do this..... 5

**SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE SHOWCARD 47**

QC15C When you go online do you visit sites or apps about news and what is going on in the world, for instance BBC news, CBBC Newsround, newspaper websites like the Daily Mail or the Guardian, or news apps or sites like Buzzfeed?

**IF NO** – CODE 5 ‘Don’t do this’

**IF YES** - Do you believe that all of the information you see on these sites or apps is true, most of it is true or just some of it is true?

- All is true ..... 1
- Most is true ..... 2
- Some is true ..... 3
- Don’t know ..... 4
- Don’t do this..... 5

QC16 DELIBERATELY LEFT BLANK

**SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE SHOWCARD 48**

QC17 Thinking about all the things you use to go online, in a normal week, would you say that you .....

- Only** use websites or apps that you’ve used before ..... 1
- Use **one or two** websites or apps that you’ve not used before ..... 2
- Use **lots** of websites or apps that you’ve not used before ..... 3
- Don’t know ..... 4

**SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 GOES ONLINE AT QC10 (CODES 1-7) AND THEY USE SITES THEY'VE NOT USED BEFORE (CODES 2-3 AT QC17) - MULTICODE OK FOR CODES 1-6 - OTHERS SKIP TO QC19**

QC18 When you go to websites or apps you've never used before to look for information online do you ever think about whether you can trust the information to be true or accurate?

IF NO : Code 8

IF YES : **(SHOWCARD 49)** : Which of these things, if any might you check to see if the information is true or accurate?

**READ OUT** - Please choose as many as apply

- Look at how up to date the information on the website is ..... 1
- Check some types of information across a number of websites to be sure it's correct ..... 2
- Check the general look of the website, for example the layout, colours or how professional it looks..... 3
- Ask someone else if they have been to the website ..... 4
- See whether it is a company you have heard of ..... 5
- Something else – please say ..... 6
- Don't know ..... 7
- No – do not think about this ..... 8

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE**

QC19 I'd like to ask you some questions about **social media and messaging sites or apps** – so sites or apps like Facebook, Twitter, Instagram, Snapchat, WhatsApp and some activities on YouTube.

Do you have a social media profile or account on any of these types of sites or apps?

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 HAS A SOCIAL MEDIA PROFILE AT QC19 (CODE 1) - MULTICODE OK FOR CODES 1-14 – OTHERS SKIP TO QC24A**

QC20 Which social media or messaging sites or apps do you use?

**DO NOT READ OUT**

**PROBE:** - Any others?

**NOTE TO INTERVIEWER :** If child mentions Facebook then code 2. Only code 3 if they spontaneously mention Facebook Messenger

- Bebo ..... 1
- Facebook..... 2
- Facebook Messenger ..... 3
- Google+ (inc. Google Hangouts)..... 4
- Instagram ..... 5
- Musical.ly..... 6
- MySpace ..... 7
- Pinterest ..... 8
- Snapchat ..... 9
- Tumblr ..... 10
- Twitter..... 11
- WhatsApp ..... 12
- YouTube..... 13
- Other ..... 14
- Don't know..... 15

**SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 HAS A SOCIAL MEDIA PROFILE/ USES MESSAGING APPS AT QC19 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC24A**

QC21 And which is your main social media or messaging site or app, so the one you use most often?

**DO NOT READ OUT**

Bebo .....	1
Facebook.....	2
Facebook Messenger.....	3
Google+ (inc. Google Hangouts).....	4
Instagram .....	5
Musical.ly.....	6
MySpace .....	7
Pinterest.....	8
Snapchat .....	9
Tumblr .....	10
Twitter.....	11
WhatsApp.....	12
YouTube.....	13
Other .....	14
Don't know.....	15

**SKIPPED IF CHILD AGED 5-7 - ASK ALL WITH A SOCIAL MEDIA PROFILE/ USE MESSAGING APPS AT QC19 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC24A**

**SHOWCARD 50**

QC22 I'm going to read out some things about social media. So when you use sites or apps like << PULL IN SITES USED AT QC20>> Which of these best describes what you think for each one?

QC22A **READ OUT:** So starting with A: There is pressure to look popular on social media

All the time .....	1
Most of the time .....	2
Sometimes.....	3
Never .....	4
Don't know .....	5

**SHOWCARD 50**

QC22B **READ OUT:** And now B: People are mean to each other on social media

All the time .....	1
Most of the time .....	2
Sometimes.....	3
Never .....	4
Don't know .....	5

**SHOWCARD 50**

QC22C **READ OUT:** And now C: Using social media makes me feel happy

All the time .....	1
Most of the time .....	2
Sometimes.....	3
Never .....	4
Don't know .....	5



**SHOWCARD 50**

QC22D **READ OUT:** And now D: Using social media helps me feel closer to my friends

- All the time ..... 1
- Most of the time ..... 2
- Sometimes ..... 3
- Never ..... 4
- Don't know ..... 5

**ASK OF 12-15S WITH A SOCIAL MEDIA PROFILE/ USE MESSAGING APPS AT QC19 (CODE 1) – MULTICODE FOR CODES1-7 - OTHERS SKIP TO QC24A**

**SHOWCARD 51**

QC23 Here is a list of things you may do on social media sites or messaging apps, which if any of them do you ever do?

**READ OUT -** Please choose as many as apply

- See what my friends are doing/ like or comment on their posts or photos ..... 1
- Send supportive messages/ comments/ posts to friends if they are having a hard time ..... 2
- See what famous people are doing/ follow celebrities/ YouTubers ..... 3
- Share/ discuss news stories with others ..... 4
- Follow companies or brands I like ..... 5
- Sign petitions ..... 6
- Support causes or organisations by sharing or commenting on posts ..... 7
- I never do any of these things/ None of these ..... 8
- Don't know ..... 9

**SKIPPED IF CHILD AGED 5-11 ASK ALL 12-15S WHO GO ONLINE AT QC10 (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QC25**

QC24A I'd now like to ask you a question about live streaming. This allows you to 'go live' by sharing live videos with others using services like Facebook Live, YouTube Live or 'Live' on Instagram Stories.

Before today, had you heard about live streaming?

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**ASK ALL 12-15S THAT ARE AWARE OF LIVE STREAMING (QC24A CODE 1) - SINGLE CODE - OTHERS SKIP TO QC25**

**SHOWCARD 52**

QC24B Please take a look at this card. Which one of these best describes your experience of live streaming services?

- I've never used live streaming services ..... 1
- I've only watched other people's livestreams/ live videos ..... 2
- I've 'gone live'/ shared my own videos with others ..... 3

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE - OTHERS SKIP TO QC40**

QC25 Do you ever use Google, or similar sites like Bing or Yahoo to look for or find out things online?

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

**SKIPPED IF CHILD AGED 5-7- ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC30**  
**SHOWCARD 53**

QC26 When you use Google to look for something online, you are given a list of websites in the Google results page.

Which one of these sentences about these results do you agree with most?

- I think that if they have been listed by Google these websites can be trusted .....1
- I think that some of these websites can be trusted and some can't.....2
- I don't really think about whether the websites can be trusted.....3
- Don't know .....4

**SKIPPED IF CHILD AGED 5-7 OR 8-11- ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) - SINGLE CODE – OTHERS SKIP TO QC30**  
**SHOWCARD 54**

QC27 Where do you think Google mainly gets its money from?

- From the government/ council..... 1
- From everyone that uses Google..... 2
- From companies that advertise with Google..... 3
- Don't know ..... 4

**SKIPPED IF CHILD AGED 5-7 - ASK IF USE SEARCH ENGINES AT QC25 (CODE 1) - MULTICODE OK FOR CODES 1-4 – OTHERS SKIP TO QC30**  
**SHOWCARDS 55 AND 56**

QC28 This is a picture from a Google search for 'children's trainers' (**SHOWCARD 55**).

(**SHOWCARD 56**) Do you know why the first four results on the left have been listed first?

**READ OUT** - Please choose as many as apply

- These are adverts / they have paid to be here..... 1
- These are the best results..... 2
- These are the most popular results..... 3
- Anything else..... 4
- Don't know ..... 5

QC29 DELIBERATELY LEFT BLANK

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - MULTICODE OK FOR CODES 2-15 – OTHERS SKIP TO QC40**

QC30 When you go online to do things like visit websites or apps, play games online, watch TV programmes or video clips or visit social media sites, if you saw something online that you found worrying or nasty in some way that you didn't like would you tell someone about it?

**IF NO – CODE 1**

**IF DON'T KNOW WHO THEY WOULD TELL – CODE 16**

**IF DON'T KNOW WHETHER THEY WOULD LET SOMEONE KNOW – CODE 17**

**IF YES – Who would you tell?**

**DO NOT READ OUT**

**PROBE:** Who else?

Would not tell anyone about this.....	1
Brother/ sister .....	2
Friend.....	3
Parent .....	4
Other relative .....	5
Teacher.....	6
The websites themselves .....	7
The internet service providers (e.g. Virgin/ Sky/ BT) .....	8
Internet Watch Foundation .....	9
CEOP/ Child Exploitation and Online Protection Centre .....	10
Ofcom .....	11
PEGI website/ Pan European Game Information .....	12
The police .....	13
The person who posted the content .....	14
Other .....	15
Unsure who I would tell .....	16
Don't know if I would let someone know .....	17

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET QC10 (CODES 1-7) - SINGLE CODE – OTHERS SKIP TO QC40**

QC31 And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like?

Yes.....	1
No .....	2
Don't know .....	3

**SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) – SINGLE CODE - OTHERS SKIP TO QC34**

QC32 Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty?

**IF NECESSARY:** The report function could be a button, a link, an email address or online form through which you can point out the worrying or nasty content.

Yes, aware of report function .....	1
No, not aware of report function.....	2
Don't know .....	3

**ASK IF SEEN SOMETHING WORRYING/ NASTY AT QC31 (CODE 1) AND AWARE OF REPORT FUNCTION AT QC32 (CODE 1) – SINGLE CODE – OTHERS SKIP TO QC34**

QC33 Have you ever used this report function to report what you saw online that you found worrying or nasty?

- Yes .....1
- No.....2
- Don't know .....3

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - MULTICODE OK FOR CODES 1-8 – OTHERS SKIP TO QC40**

QC34 Has anyone ever told you about how to use the internet safely?

**IF NO:** CODE 9

**IF YES:** Who was it that told you about this?

**DO NOT READ OUT**

**PROBE:** Who else?

- Yes – from parent .....1
- Yes – from other member of family.....2
- Yes – from teacher at school .....3
- Yes - from friends .....4
- Yes - from websites .....5
- Yes – from television/ radio programmes .....6
- Yes – from police coming in to school to talk to us .....7
- Other .....8
- No – not been given information/ advice .....9
- Don't know .....10

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE – OTHERS SKIP TO QC40**

**SHOWCARD 57**

QC35A When you go to websites or use apps which one of these answers best describes how often you see any online adverts?

**NOTE TO INTERVIEWER:** If the child is unsure in any way about what online adverts are, please code 4 - Don't know

- I often see online adverts ..... 1
- I sometimes see online adverts..... 2
- I never see online adverts ..... 3
- Don't know ..... 4

**SKIP IF CHILD AGED 5-7 - ASK IF CHILD EVER SEES ONLINE ADVERTS (CODES 1-2 AT QC35A) – SINGLE CODE - OTHERS SKIP TO QC37**

**SHOWCARD 58**

QC35B Which one of these answers best describes how you feel about these online adverts?

I think the online adverts.....

- always tell the truth about what they are selling ..... 1
- mostly tell the truth about what they are selling ..... 2
- sometimes tell the truth about what they are selling ..... 3
- never tell the truth about what they are selling..... 4
- Don't know ..... 5

QC36 DELIBERATELY LEFT BLANK

**SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES INTERNET AT QC10 (CODES 1-7) - MULTI CODE OK FOR CODES 1-4 – OTHERS SKIP TO QC39A  
SHOWCARD 59**

QC37 On sites like YouTube some vloggers with lots of followers like Zoella or KSI might say good things about a particular company or product or brand, such as Nike clothing, a new game or clothes from TopShop.

Why do you think they might say good things about these products or brands?

**READ OUT** - Please choose as many as apply

- They are being paid by the company or brand to say this ..... 1
- They want to share this information with their followers ..... 2
- They think these products or brands are cool/ good to use ..... 3
- Other ..... 4
- Don't know ..... 5

**SKIP IF CHILD AGED 5-7 AND 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE – OTHERS SKIP TO QC39A  
SHOWCARD 60**

QC38A I'm going to read out some things about going online, for each one please say which of these applies to you.

**READ OUT:** So starting with A: I think it is important that people can say what they want online, even if it is hurtful to others

- Disagree ..... 1
- Neither agree nor disagree ..... 2
- Agree ..... 3
- Don't know ..... 4

**SKIP IF CHILD AGED 5-7 AND 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) -SINGLE CODE – OTHERS SKIP TO QC39A  
SHOWCARD 60**

QC38B **READ OUT:** And now B: I think there should be rules about what people can say online so that people can't say hurtful things about others.

- Disagree ..... 1
- Neither agree nor disagree ..... 2
- Agree ..... 3
- Don't know ..... 4

**SKIP IF CHILD AGED 5-7 AND 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE CODE – OTHERS SKIP TO QC39A  
SHOWCARD 60**

QC38C **READ OUT:** And now C: The images or videos that other people post online make their life look more interesting than it is

- Disagree ..... 1
- Neither agree nor disagree ..... 2
- Agree ..... 3
- Don't know ..... 4

**ASKED OF CHILDREN AGED 8-15 WHO GO ONLINE AT QC10 (CODES 1-7) –SINGLE CODE - OTHERS SKIP TO QC40**

QC39A Do you ever use BBC websites or apps for your schoolwork or homework, so sites or apps like BBC Bitesize?

- Yes..... 1
- No ..... 2
- Don't know ..... 3

**ASKED OF CHILDREN AGED 8-15 WHO SAY YES AT QC39A (CODE 1) – SINGLE CODE - OTHERS SKIP TO QC40 SHOWCARD 61**

QC39B Please say which of these options applies to you.

**READ OUT:** When I use these BBC websites or apps for my schoolwork or homework I find them helpful.

- Disagree..... 1
- Neither agree nor disagree ..... 2
- Agree ..... 3
- Don't know ..... 4

**GAMING**

Now some questions about playing games and gaming

**SKIP IF CHILD AGED 5-7 - ASK ALL 8-15S - MULTICODE OK FOR CODES 1-5**

**SHOWCARD 62**

QC40 Do you ever play games at home or somewhere else in any of these ways?

**READ OUT** - Please choose as many as apply

- On a games console or games player (like a PlayStation, Xbox, Nintendo Switch/ 3DS, PS Vita and so on) ..... 1
- On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab) ..... 2
- On a computer/ laptop/ netbook ..... 3
- On a mobile phone or Smartphone (like an iPhone, Samsung Galaxy/ BlackBerry) ..... 4
- On a Smart TV directly – not using a games console connected to the TV ..... 5
- No, never/ Do not play games ..... 6

**SKIPPED IF CHILD AGED 5-7 - ASK IF PLAY GAMES AT QC40 (CODES 1-5) – OTHERS SKIP TO QC48A**

QC41A Please think about the time you spend playing any types of games at all on a typical **school day**.  
How many hours would you say you spend playing—before school, during school and after school?

**INTERVIEWER** – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.

**NB** TYPICAL SCHOOL DAY **NOT** HOLIDAYS

**SKIPPED IF CHILD AGED 5-7 - ASK IF PLAY GAMES AT QC40 (CODES 1-5) – OTHERS SKIP TO QC48A**

QC41B And how many hours would you say you spend playing any types of games at all on a Saturday or Sunday?

**INTERVIEWER** – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC41A	QC41B
	School day	Weekend day
Number of hours <b>gaming</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC41A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC41B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

**SKIP IF CHILD AGED 5-7 – ASK ALL WHO PLAY GAMES AT QC40 (CODES 1-5) – MULTICODE OK FOR CODES 1-4 - OTHERS SKIP TO QC48A**

**SHOWCARD 63**

QC42 Many games can now be played online, either through games consoles, other games players or through other things like computers, laptops, tablets, mobile phones and smart TVs. Examples of popular games that can be played online include FIFA football games, Minecraft, Animal Jam, Stardoll and Moshi Monsters.

Do you ever play online games?

**IF NO:** Code 5

**IF YES:** refer to **SHOWCARD 63 AND SAY:** When you play online games, which of these describe how you are playing?

**READ OUT -** Please choose as many as apply.

- Playing on your own/ against the computer or games console/ player.....1
- Playing against or with someone else in the same room as you .....2
- Playing against or with someone else you have met in person who is playing somewhere else .....3
- Playing against or with one or more other people you have not met in person who is playing somewhere else .....4
- No - do not play online games .....5
- Don't know .....6

**SKIP IF CHILD AGED 5-7 - ASK IF EVER PLAY GAMES ONLINE AT QC42 (CODES 1-4) – SINGLE CODE - OTHERS SKIP TO QC48A**

QC43 When you play games online do you ever chat through the game to other people who are playing, through instant messaging or using a headset?

- Yes, chat to other people .....1
- No, do not chat to other people .....2
- Don't know .....3

**SKIP IF CHILD AGED 5-7 ASK IF EVER CHAT AT QC43 (CODE 1)– MULTICODE OK FOR CODES 1-2 – OTHERS SKIP TO QC48A**

**SHOWCARD 64**

QC44 And when you chat, who do you chat to?

**READ OUT -** Please choose as many as apply

- I chat to people that I am friends with/ that I know outside of the game .....1
- I chat to people that I only know through playing the game.....2
- Don't know .....3

QC45/46/47 – DELIBERATELY LEFT BLANK



**MOBILE PHONE**

Now some questions about mobile phones

**SKIPPED IF CHILD AGED 5-7 - ASK IF CHILD AGED 8-15 HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC51**

QC48A Please think about the time you spend using your mobile phone on a typical school day.  
How many hours would you say you spend using your mobile phone – before school, during school and after school?  
**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.**  
**NB TYPICAL SCHOOL DAY NOT HOLIDAYS.**

So before school when you get up? When you get back from school? After you've had dinner or tea?  
**IF NECESSARY – This could be for calls, texts, for going online, for checking social media, using other messaging apps, playing games, watching videos etc.**

**SKIPPED IF CHILD AGED 5-7 ASK IF CHILD AGED 8-15 HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC51**

QC48B And how many hours would you say you use your mobile phone on a Saturday or Sunday?  
**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL**  
Is it more or less than on a school day? About how much more/ less?

**IF NECESSARY – This could be for calls, texts, for going online, for checking social media, using other messaging apps, playing games, watching videos etc.**

	QC48A	QC48B
	School day	Weekend day
Number of <b>hours they use their mobile phone</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC48A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS.

LIKEWISE AT QC48B– IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC49/QC50 – DELIBERATELY LEFT BLANK

**ASK ALL CHILDREN AGED 12-15 - SINGLE CODE – OTHERS SKIP TO QCTAB**

QC51 Moving on, I'd now like to ask you some questions about your screen time. By screen time I mean the time you spend looking at screens on all the different devices you may use, including TV, mobiles, laptops, tablets and games players.

Please have a look at this card, for each thing I read out about screen time please say which of the options on the card applies to you.

**SHOWCARD 65**

QC51A **READ OUT:** I find it hard to control my screen time

- Disagree..... 1
- Neither agree nor disagree .....2
- Agree .....3
- Don't know .....4

**SHOWCARD 65**

QC51B **READ OUT:** I think I have a good balance between screen time and doing other things

- Disagree..... 1
- Neither agree nor disagree .....2
- Agree .....3
- Don't know .....4

**SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC10 (CODES 1-7) - RANDOMISE ORDER FOR EACH OF A TO C - SINGLE CODE - OTHERS SKIP TO QCTAB**

**SHOWCARD 66**

QC52 I'm going to read out some types of information you may want to find out about and I'd like you to say which one of these you would turn to first for accurate and true information online.

**SHOWCARD 66**

QC52A Which one of these would you turn to first for accurate and true information online about serious things that are going on in the world?

- BBC ..... 1
- YouTube .....2
- Wikipedia .....3
- Social media – like Facebook, Twitter or Instagram .....4
- Google .....5
- None of these .....6
- Don't know .....7

**SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC10 (CODES 1-7) - RANDOMISE ORDER FOR EACH OF A TO C - SINGLE CODE - OTHERS SKIP TO QCTAB SHOWCARD 66**

QC52B Which one of these would you turn to first for accurate and true information online about fun things, like hobbies and interests?

- BBC ..... 1
- YouTube ..... 2
- Wikipedia ..... 3
- Social media – like Facebook, Twitter or Instagram ..... 4
- Google ..... 5
- None of these ..... 6
- Don't know ..... 7

**SKIPPED IF CHILD AGED 5-7 OR 8-11 - ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC10 (CODES 1-7) - RANDOMISE ORDER FOR EACH OF A TO C - SINGLE CODE - OTHERS SKIP TO QCTAB SHOWCARD 66**

QC52C Which one of these would you turn to first for accurate and true information online about how to build, make or create things?

- BBC ..... 1
- YouTube ..... 2
- Wikipedia ..... 3
- Social media – like Facebook, Twitter or Instagram ..... 4
- Google ..... 5
- None of these ..... 6
- Don't know ..... 7

**SKIP IF AGED 5-7 – ASK OF 8-15s – SINGLE CODE - OTHERS SKIP TO INTRO AHEAD OF QP76**

QCTAB The next few questions are about some of the things that can be more difficult about mobile phones and going online in general.

We would like you to answer them on the tablet. Are you happy to do this on your own or would you like me to help you with this?

If there is anything you don't understand please feel free to ask me for help. On some screens you may need to scroll down to see all the possible answers.

- Yes – happy to answer on my own ..... 1
- Yes – happy to answer with interviewer help ..... 2
- No would rather not complete these questions ..... 3

**IF QCTAB CODE 3 AND CHILD AGED 8-11 – CLOSE WITH CHILD AND GO TO INTRO AHEAD OF QP76  
IF QCTAB3 AND CHILD AGED 12-15 – GO TO QC59**

**ASKED OF CHILDREN AGED 8-11 - SINGLE CODE**

QC53 Please read the information below and then answer the **TWO** questions underneath. You might need to scroll down to see both of the questions. Just tap the screen to choose the answer you want to give

When you have finished, please hit the 'Next' button in the top right hand corner.

**People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts.  
It could be by being nasty through social media, games or other websites.  
It could be by calling people names, leaving them out, or through sharing photos or videos that upset them.  
It could be threatening to hurt or actually hurting them.  
It could be done on purpose or as a joke that goes too far.**

Has this ever happened to anyone you know?

- Yes..... 1
- No ..... 2
- Prefer not to say ..... 3
- Don't know ..... 4

**ASKED OF CHILDREN AGED 8-11 - SINGLE CODE**

QC54 And has this ever happened to you?

When you have finished, please hit the 'Next' button in the top right hand corner.

- Yes..... 1
- No ..... 2
- Prefer not to say ..... 3
- Don't know ..... 4

**ASK ALL 8-15S WHO SAY YES AT QC54 (CODE 1) – MULTICODE OK FOR 1-8**

QC55 When somebody was nasty or hurtful to you did it happen in any of these ways?

Please choose as many of the options below that apply.  
If you choose any answers by mistake, tap it again to remove the tick.  
You may need to scroll down to see all of the possible answers.

- Face to face ..... 1
- Through telephone calls..... 2
- By photo message or video..... 3
- By messaging apps (like WhatsApp), or by text ..... 4
- On social media sites or apps (like Facebook, Instagram, Snapchat) ..... 5
- Through other websites or apps..... 6
- In online games ..... 7
- Through some other way ..... 8
- Prefer not to say ..... 9
- Don't know ..... 10

**SKIPPED IF CHILD AGED 5-7 OR 8-11 – ASK OF 12-15S - MULTICODE OK FOR CODES 1-5**

QC56 Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone.

Please choose those that have ever happened to you

You may need to scroll down the screen to see all the possible answers

- Accidentally spending money online that you did not mean to ..... 1
- Seeing something of a sexual nature that made you feel uncomfortable ..... 2
- Seeing or receiving something scary or troubling online like a scary video or comment ..... 3
- Being contacted online by someone you don't know who wants to be your friend ..... 4
- Feeling under pressure to send photos or other information about yourself to someone ..... 5
- None of these things have ever happened to me ..... 6
- Prefer not to say ..... 7
- Don't know ..... 8

**SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 USES THE INTERNET AT QC10 (CODES 1-7)  
MULTICODE OK FOR CODES 1-8**

QC57 Do you know how to do any of these things online?

You may not have heard of all of these things which is okay. Please choose the ones that you know how to do even if you haven't ever done them.

You may need to scroll down the screen to see all the possible answers

- Block messages on social media from someone you don't want to hear from ..... 1
- Block pop-up adverts from appearing on the screen ..... 2
- Block junk email or spam ..... 3
- Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome) ..... 4
- Change the settings so fewer people can view your social media profile ..... 5
- Delete the 'history' records of which websites you have visited ..... 6
- Unset any filters or controls that are there to stop certain websites being viewed ..... 7
- Use a proxy server to access particular sites or apps ..... 8
- Don't know how to do any of these ..... 9
- Prefer not to say ..... 10
- Don't know ..... 11

**SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD KNOWS HOW TO DO ANY AT QC57 (CODES 1-8)  
MULTICODE OK FOR CODES 1-8**

QC58 This list shows the things that you just said you know how to do online.

If you have ever done any of them please choose them again.

- Block messages on social media from someone you don't want to hear from ..... 1
- Block pop-up adverts from appearing on the screen ..... 2
- Block junk email or spam ..... 3
- Choose to use privacy mode/ Incognito mode on a web browser( like Google Chrome) ..... 4
- Change the settings so fewer people can view your social media profile ..... 5
- Delete the 'history' records of which websites you have visited ..... 6
- Unset any filters or controls that are there to stop certain websites being viewed ..... 7
- Use a proxy server to access particular sites or apps ..... 8
- OR
- Have not done any of these ..... 9
- Prefer not to say ..... 10
- Don't know ..... 11

**SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD USES THE INTERNET AT QC10 (CODES 1-7) - SINGLE  
CODE**

**SHOWCARD 67**

QC59 In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on for instance their gender, religion, disability, sexuality or gender identity?

Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube.

Which of these options best describes whether you have seen things like this online in the past year?

- I have never seen things like this..... 1
- I sometimes see things like this ..... 2
- I often see things like this ..... 3
- Don't know ..... 4

SKIPPED IF CHILD AGED 5-7 OR 8-11 ASK IF CHILD AGED 12-15 GOES ONLINE AT QC10 (CODES 1-7) - ASK IF CHILD HAS EVER SEEN HATE SPEECH IN THE LAST YEAR AT QC59 (CODES 2-3) - MULTICODE OK FOR CODES 1-7

**SHOWCARD 68**

QC60 What if anything did you do after you saw the most recent example of something hateful online?

- I ignored it/ didn't do anything..... 1
- I commented on it to say I thought it was wrong..... 2
- I shared it with my friends to say I thought it was wrong ..... 3
- I reported it to the website ..... 4
- I blocked the person who shared or made the comments ..... 5
- I responded by 'disliking' the post/ comment/ video ..... 6
- Something else – Please say ..... 7
- Don't know ..... 8

**THANK AND CLOSE INTERVIEW WITH CHILD – COMPLETE CLASSIFICATION WITH PARENT**

## CLASSIFICATION

**SAY TO PARENT** – I'd now like to finish the interview by asking you some questions about your child and your household. These questions are used to help us to group the different people we will speak with across the UK as part of this survey when we look at the results.

**ASK ALL PARENTS THAT HAVE GIVEN EXPLICIT CONSENT TO BE ASKED THIS QUESTION AT THE OUTSET OF THE INTERVIEW - SINGLE CODE – OTHERS SKIP TO QP77**

### SHOWCARD 69

QP76 Which of these groups best describes your child's ethnic group or background?

<u>WHITE</u>	
British .....	1
English .....	2
Scottish .....	3
Welsh .....	4
Irish .....	5
Any other white background (WRITE IN) .....	6
<hr/>	
<u>MIXED</u>	
White and Black Caribbean .....	7
White and Black African .....	8
White and Asian .....	9
Any other mixed background (WRITE IN) .....	10
<hr/>	
<u>ASIAN AND BRITISH ASIAN</u>	
Indian .....	11
Pakistani .....	12
Bangladeshi .....	13
Any other Asian background (WRITE IN) .....	14
<hr/>	
<u>BLACK AND BLACK BRITISH</u>	
Caribbean .....	15
African .....	16
Any other black background (WRITE IN) .....	17
<hr/>	
<u>MIDDLE EAST AND ARABIC ORIGIN</u>	
Middle Eastern, including Arabic origin .....	18
Iranian .....	19
<hr/>	
<u>CHINESE OR OTHER ETHNIC GROUP</u>	
Chinese .....	20
Any other background (WRITE IN) .....	21
<hr/>	
Refused .....	22



**ASK ALL PARENTS**

QP77 How many people are there in your household in total (including yourself)?

**WRITE IN BELOW – USE LEADING ZEROS**

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**ASK ALL PARENTS**

QP78 How many of your children aged under 16 live at home with you?

IF NECESSARY – That is, children for whom you are their parent or guardian.

**WRITE IN BELOW – USE LEADING ZEROS**

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**ASK PARENTS WITH 2 OR MORE CHILDREN AT QP78 - MULTICODE OK FOR CODES 1-17 – OTHERS SKIP TO QP80**

QP79 What are the ages of the other children aged under 16 living at home with you?

- Under 1 ..... 1
- Aged 1 ..... 2
- Aged 2 ..... 3
- Aged 3 ..... 4
- Aged 4 ..... 5
- Aged 5 ..... 6
- Aged 6 ..... 7
- Aged 7 ..... 8
- Aged 8 ..... 9
- Aged 9 ..... 10
- Aged 10 ..... 11
- Aged 11 ..... 12
- Aged 12 ..... 13
- Aged 13 ..... 14
- Aged 14 ..... 15
- Aged 15 ..... 16
- Aged 16 ..... 17
- Refused ..... 18

**ASK ALL PARENTS – SINGLE CODE**

QP80 What is your working status?

**SINGLE CODE**

- Working full time (30hrs/wk+) ..... 1
- Working part time (8-29 hrs/wk) ..... 2
- Not working (i.e. under 8hrs/wk) – retired ..... 3
- Not working (i.e. under 8hrs/wk) – unemployed (registered/ not registered but looking for work) ..... 4
- Not working (i.e. under 8hrs/wk) – student ..... 5
- Not working (i.e. under 8hrs/wk) – housewife/ disabled/ other ..... 6
- Don't know ..... 7

**ASK IF NOT WORKING AT QP80 (CODES 3-7) AND MORE THAN ONE ADULT IN THE HOUSEHOLD BASED ON RESPONSE AT QP77/ QP78 – SINGLE CODE – OTHERS SKIP TO QP82**

- QP81 Are any other adults in the household working either full time or part time?  
SINGLE CODE
- Yes, somebody in the household is working.....1  
No members of the household are working .....2  
Don't know/ refused to say .....3

**ASK ALL PARENTS THAT HAVE GIVEN EXPLICIT CONSENT TO BE ASKED THIS QUESTION AT THE OUTSET OF THE INTERVIEW – SINGLE CODE - OTHERS SKIP TO QP84**

- QP82 Does your child have any long-standing illness, disability or infirmity?  
IF NECESSARY: By long-standing I mean anything that has troubled them over a period of time or that is likely to affect them over a period of time?
- Yes.....1  
No .....2  
Don't know .....3  
Refused.....4

**ASK IF LONG STANDING ILLNESS/ DISABILITY OR INFIRMITY AT QP82 (CODE 1) – SINGLE CODE - OTHERS SKIP TO QP78**

- QP83 Does this illness, disability or infirmity limit their activities in any way?
- Yes.....1  
No .....2  
Don't know .....3

**ASK ALL PARENTS**

- QP84 Can I please ask your age?  
WRITE IN EXACT AGE AND THEN CODE

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- 16-17.....1  
18 - 24.....2  
25 - 34.....3  
35 - 44.....4  
45 - 54.....5  
55 - 64.....6  
65 - 74.....7  
75-79.....8  
80+ .....9  
Refused .....10

QP85-QP86 DELIBERATELY LEFT BLANK

**ASK ALL PARENTS - SINGLE CODE**

**SHOWCARD 70**

QP87 Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions?

	Per week	Per Year	
A	Up to £199	Up to £10,399	1
B	From £200 to £299	From £10,400 to £15,599	2
C	From £300 to £499	From £15,600 to £25,999	3
D	From £500 to £699	From £26,000 to £36,399	4
E	From £700 to £999	From £36,400 to £51,999	5
F	£1,000 and above	£52,000 and above	6
		Don't know	7
		Refused	8

**ASK ALL PARENTS - SINGLE CODE**

QP88 We may like to re-contact you at some point in the near future, to clarify or further explore some of the answers you have given within this survey. We will retain your contact details in accordance with our privacy notice and for no longer than is strictly necessary. You can always contact us at any time and ask that we delete your details. Are you happy for us to retain your contact details and survey responses, and potentially re-contact you for further research purposes?

Yes.....1  
 No .....2

**ASK ALL PARENTS - SINGLE CODE**

QP89 ENTER GENDER OF PARENT INTERVIEWED

Male.....1  
 Female.....2

**ASK ALL PARENTS OF CHILDREN AGED 8-15 - SINGLE CODE**

QP90 WAS THE CHILD'S PARENT PRESENT DURING THE CHILD'S INTERVIEW?

Yes, they answered for the child/ influenced the response as the interview was taking place .....1  
 Yes, they commented or helped the child but did not influence the response .....2  
 Yes, but they did not interfere with the interview .....3  
 No, they were not present .....4

**THANK AND CLOSE WITH PARENT**