Having given this a bit of thought I feel it's a pity to move away from a station aimed at the over 50's (I am 66 3

I can imagine the younger people are likely to be more interested in, and responsive to, advertising so I can see it from the Radio Stations point of view financially, but....

There are so many radio stations aimed at younger people but few at the over 50's / over 60's, so to lose one would be a pity.