

Title:

Mr

Forename:

Matt

Surname:

Sharpe

Representing:

Self

Organisation (if applicable):

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: How enduring do you think congestion problems are likely to be on different networks and for different players?:

Certainly enduring but nothing that cannot be overcome by upgrading infrastructure.

Question 2: What do you think are possible incentives for potentially unfair discrimination?:

I can foresee, for example, a situation where telcos would partner with content sites, providing "priority" access to their content, for a fee.

Question 3: Can you provide any evidence of economic and or consumer value generated by traffic management? :

No.

Question 4: Conversely, do you think that unconstrained traffic management has the potential for (or is already causing) consumer/citizen harm? Please include any relevant evidence. :

I do not believe this to be the case.

Question 5: Can you provide any evidence that allowing traffic management has a negative impact on innovation? :

Not evidence, but it is the logically foreseeable outcome. Allowing telcos to prioritise internet users' access to certain sites above others does not serve users in any way.

Question 6: Ofcom's preliminary view is that there is currently insufficient evidence to justify ex ante regulation to prohibit certain forms of traffic management. Are you aware of evidence that supports or contradicts this view? :

No, personally I see it as a matter of common sense.

Question 7: Ofcom's preliminary view is that more should be done to increase consumer transparency around traffic management. Do you think doing so would sufficiently address any potential concerns and why?:

No. It's all well and good letting consumers know their internet access is being "managed" after said management has been put in place, but this does nothing to address any of the downsides.

Question 8: Are you aware of any evidence that sheds light on peoples' ability to understand and act upon information they are given regarding traffic management?:

I listen to a number of tech-related podcasts, on which opinions have been expressed over net neutrality.

The overwhelming opinion amongst tech-savvy users is that a lack of net neutrality (resulting in for example a tiered internet) is a very bad thing.

Question 9: How can information on traffic management be presented so that it is accessible and meaningful to consumers, both in

understanding any restrictions on their existing offering, and in choosing between rival offerings? Can you give examples of useful approaches to informing consumers about complex issues, including from other sectors?:

Question 10: How can compliance with transparency obligations best be verified?:

Question 11: Under what circumstances do you think the imposition of a minimum quality of service would be appropriate and why? :