

## Cover Sheet for response to an Ofcom Consultation

### BASIC DETAILS

<b>Consultation title:</b>	Telephone Numbering - Safeguarding the future of numbers	
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<b>Name of respondent:</b>	Bill Fraser	
<b>Representing (self or organisation/s):</b>	Self	
<b>Address (if not received by email):</b>		

### CONFIDENTIALITY

#### What do you want Ofcom to keep confidential?

Nothing	<input checked="" type="checkbox"/>	Name/address/contact details/job title	<input type="checkbox"/>
Whole Response	<input type="checkbox"/>	Organisation	<input type="checkbox"/>
Part of the Response	<input type="checkbox"/>	If there is no separate annex, which parts?	

Note that Ofcom may still refer to the contents of responses in general terms, without disclosing specific information that is confidential. Ofcom also reserves its powers to disclose any information it receives where this is required to carry out its functions. Ofcom will exercise due regard to the confidentiality of information supplied.

### DECLARATION

I confirm that the correspondence supplied with this cover sheet is a formal consultation response. It can be published in full on Ofcom's website, unless otherwise specified on this cover sheet, and I authorise Ofcom to make use of the information in this response to meet its legal requirements. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.

Ofcom seeks to publish responses on receipt. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.

Name  
Bill Fraser

Signed (if hard copy)

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<p><b>Question 1:</b>  <b>What are your views on the strategic principles that Ofcom proposes to apply to its numbering policy decisions?</b></p>
<p>No comment</p>
<p><b>Question 2:</b>  <b>What do you think are consumers' key current views on numbering, how do you think those views will change, and how should Ofcom's current decisions take those changes into account?</b></p>
<p>None</p>
<p><b>Question 8:</b>  <b>Do you agree with Ofcom's proposal to open a new '03' number range for non-geographic, non-revenue sharing services?</b></p>
<p>Yes.</p>
<p><b>Question 9:</b>  <b>How should the '03' range be structured, in terms of tariffs and services ?</b></p>
<p>Ofcom should ensure that telephone providers include this new range in any inclusive minutes and therefore minimise the cost</p>
<p><b>Question 10:</b>  <b>How should the '08' range be structured, in terms of tariffs and services?</b></p>
<p>08 should be reserved exclusively for free phone calls otherwise it risks consumer confusion. All other 08x calls should be moved to 09x indicating a premium rate</p>
<p><b>Question 11:</b>  <b>Which broad approach should Ofcom take to structuring the '09' range, and if a re-structured '09' range is preferred how would you arrange the different types of '09' services (e.g., according to price per minute, price per call, inclusion of adult content)?</b></p>
<p>09 should be for ANY call outside 01-02 -(03) price ranges. This includes current 087x and 084x services. This will end any confusion. The lower the 09x range the cheaper the call charge</p>
<p><b>Question 14:</b>  <b>Do you agree that personal numbers should have a tariff ceiling (or recorded message) to restore trust in those numbers? If so, what level, and should that ceiling include the cost of recorded messages?</b></p>
<p>No comment</p>
<p><b>Question 15:</b>  <b>Do you agree with Ofcom's proposals to move personal numbers (with the same consumer protection provisions) to the '06' range and to pursue the direct allocation of numbers to end users as proposed at some point in the future?</b></p>

Yes
<b>Question 16:</b> <b>Do you have any comments on the use of the 05 number range?</b>
None
<b>Question 17:</b> <b>Do you agree that Ofcom's overall proposals for a future Numbering Plan are coherent and comprehensive, and do you have any comments on the timescales in which the changes should be implemented ?</b>
No comment
<b>Question 19:</b> <b>Do you support the proposal to extend the tariffing provisions of the Numbering Plan so that they apply to customers of all providers on all types of network?</b>
Yes
<b>Question 20:</b> <b>How do you think the new Numbering Plan could be effectively communicated to consumers?</b>
Press & TV ads – leaflets in phone bills
<b>Question 34:</b> <b>Do you agree with Ofcom's assessment of the problems with current 08 and 09 in terms of information clarity and consumer perceptions?</b>
Consumers are totally confused especially when users of 087x and 084x claim these calls are 'national' or 'local' rate. There should be a compulsory reference to the charge accompanying each number
<b>Question 35:</b> <b>Which of these options for current 08 services do you think is best in terms of a) increasing consumer transparency and b) minimising the costs of restructuring the 08 range?</b>
a)
<b>Question 36:</b> <b>How might early migration to the '03' range be encouraged?</b>
Compulsory call charge indication on 084x and 087x will encourage responsible owners of these numbers to switch to 03 to the benefit of their customers and expose the high call charges associated with old numbers
<b>Question 38:</b> <b>Should there be any PRS number ranges (09x) with no tariff ceiling ?</b>

09 should be the sole premium call range, therefore so long as it is compulsory to show call charges there is no need for a ceiling

**Question 45:**

**If a new sub-range is made available for personal numbering services, how long should the current '070' sub-range remain available for existing providers, in order to minimise migration costs ?**

No comment