## What do you want Ofcom to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

## **Additional comments:**

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform?:

It may allow some additional content, but the cost to the consumer is too high.

I do not agree that it helps secure the long term viability of the platform. If anything it may do the opposite (negative publicity, unforeseen technical problems and additional costs)

Question 2: Do you agree that the BBC?s proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT?:

Dont know the details of the "multiplex licence" or the amendment so cant answer. It is to technical.

Only want to voice my opinion that DRM should be avoided.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

not if it adds DRM

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?.:

not if it adds DRM

Question 5: Do you agree that the BBC?s proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate?:

DRM attacks consumers, it remove rights.

The wording on this question is very misleading, to try and suggest that the intent of this is in some way "safeguarding" something consumers have is wrong.

Question 6: Do you agree that the BBC?s proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? .:

If you are asking that everyone having to buy a new freeview box and possibly other equipment is negligible then my answer is no, definitely not.

## Question 7: Do stakeholders agree that the BBC?s proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers?:

Eh? what does this mean? Am I a stakeholder as a licence payer or is stakeholder meant to mean something else ?

if stakeholder does mean licence payer why put it this way?

Any system that costs you money to give you less is bad, even if the cost is quite small, which it probably is not.

Question 8: Do the BBC?s proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

No idea.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC?s proposal, that have not been addressed by this consultation?:

DRM does nothing to benefit the consumer.

DRM add's cost to the hardware

DRM add's additional failure points

DRM does not stop piracy, it is always broken/bypassed.

DRM is terrible for publicity for the BBC and Freeview

It is a waste of money to implement this, I am strongly against it.