

Forename:

Name

Surname:

Withheld 5

Representing:

Self

Organisation (if applicable):

What do you want Ofcom to keep confidential?:

Keep part of the response confidential

If you want part of your response kept confidential, which parts?:

Surname, Email

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: How enduring do you think congestion problems are likely to be on different networks and for different players?:

Question 2: What do you think are possible incentives for potentially unfair discrimination?:

Question 3: Can you provide any evidence of economic and or consumer value generated by traffic management? :

None at all.

Question 4: Conversely, do you think that unconstrained traffic management has the potential for (or is already causing) consumer/citizen harm? Please include any relevant evidence. :

The UK has some very clear rules on honest advertising and ISP's are allowed to break this rule all the time, if you are offered Up to 24mb, then you should expect to receive up to 24mb or a percentage as a guarantee. Right now, up to 24mb can be 1mb but still be legal - that's hurting consumers.

Question 5: Can you provide any evidence that allowing traffic management has a negative impact on innovation? :

Question 6: Ofcom's preliminary view is that there is currently insufficient evidence to justify ex ante regulation to prohibit certain forms of traffic management. Are you aware of evidence that supports or contradicts this view? :

Question 7: Ofcom's preliminary view is that more should be done to increase consumer transparency around traffic management. Do you think doing so would sufficiently address any potential concerns and why?:

Question 8: Are you aware of any evidence that sheds light on peoples' ability to understand and act upon information they are given regarding traffic management?:

External HDD's seem to have a good idea "you can store this many songs, or this many iTunes movies"

Question 9: How can information on traffic management be presented so that it is accessible and meaningful to consumers, both in understanding any restrictions on their existing offering, and in choosing between rival offerings? Can you give examples of useful approaches to informing consumers about complex issues, including from other sectors?:

Just be clear, "FUP" is fud, if it's a 500GB monthly cap, just say that! If you lower most people's peak speeds at peak time, just say that too.

Question 10: How can compliance with transparency obligations best be verified?:

Question 11: Under what circumstances do you think the imposition of a minimum quality of service would be appropriate and why? :

Services should always have a minimum quality guarantee, should never even be up for debate that paying consumers deserve a guarantee at some level.