Q1 Do you agree with Ofcom’s view that the proposed non-emergency healthcare service represents a justified use of a three-digit number? Please give reasons for your views. :

I see the logic and agree fully that this may give the public a direct, easily remembered opportunity to consult medical advise on urgent (non-emergency) matters. However, my reservations are two-fold. One: The whole definition of URGENT vs NON-EMERGENCY seems to be a bit of a grey area and this would need a specific public information bulletin and national campaign. My 2nd "concern" is detailed below.

Q2 Do you agree with the DHs view that:

A) a three-digit number is the best choice for the proposed service and
B) of the three-digit numbers available, 111 is the best option?

Please give reasons for your views. :

Yes, a three digit number is sound, easily remembered, however i am not sure if 111 is a good number as this can easily be mis-dialed in many modern mobile phones and in the same way as 999 can be dialled, it could result in many unnecessary calls. My suggestion would be something like 123 or 114 ?

Q3 What are your views on the tariff options selected by the DH? :

These calls, if not free, should be a very basic MINIMUM charge, something like 3p per min?

Q4 Do you have any comments on the proposed notification of modification to the Numbering Condition in Annex 8 of this document: