

*Q1. Should Chorley FM be permitted to make its proposed changes to the key commitments of Chorley FM, with particular regard to the statutory criteria set out in Section 1 of this consultation document? (Section 106 (1A) of the 1990 Broadcasting Act, as modified by the Community Radio Order 2004).*

Yes. The original key commitments are too narrow to be considered as "inclusive" and are prejudicial to the station being able to attract a sufficiently diverse audience, including the original target audience. To make the station sustainable in the long term it needs to be able to attract more listeners and sponsors and by making these changes to its key commitments it will allow it to do this whilst still retaining its original commitments.