
Small-scale radio multiplex licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

greenDAB Limited

Multiplex licence area being applied for (note this must be a small-scale multiplex area *currently being advertised* by Ofcom):

South East London & North West Kent

APPLICATION FORM:

Publication date: 30 March 2023

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2. Extent of proposed coverage area

- 2.1 Please provide a summary, fully consistent with the more detailed information about transmission sites supplied separately in Part B, of the coverage area proposed to be achieved by your technical plan. This should include a description of the target area you are seeking to serve within the advertised licence area, and also any areas you are aiming to serve outside the advertised licence area for this small-scale radio multiplex service. (You may refer to your coverage prediction in the response you provide):

greenDAB's technical plan uses a three transmission sites to cover the main populated areas of South East London & North West Kent. We have included a coverage prediction to illustrate our proposals. The extent of our proposed coverage reaches 75% of the Ofcom licence area polygon population with a further 24% reaching neighbouring towns and villages for whom South East London & North West Kent is their main destination for work, leisure, study and shopping.

Our aim is to deliver good quality indoor and outdoor coverage across the polygon in a way that maximises coverage yet stays within the parameters laid down by Ofcom in terms of overspill, overlap and the protection of other named polygons.

Coverage

South East London & North West Kent is a vibrant area situated along the Thames estuary, covering the London boroughs of Greenwich (pop. 286,186), Bromley (pop. 334,536), Bexley (pop. 247,258) and Lewisham (pop. 303,536) and the county of Kent, where we will cover the boroughs of Gravesham (pop 106,385) and Dartford (pop. 109,709).

The major urban settlements in the area include Woolwich, Lewisham, Dartford and Gravesend, all within commuting distance of London. Major routes into London pass through the area including the M25, M2, M20 and M26. Our coverage will take in these corridors.

Our group is founded by people who live and work in this area and whom are involved in the broadcast of the community radio station Maritime Radio in Greenwich Borough as well as the online educational radio station, Bloomsbury Radio.

Our three site single frequency network will provide coverage to the main urban centres in the polygon, with transmission sites at Shooters Hill (at the same location as Maritime Radio's existing FM antenna), Bexleyheath and Gravesend.

Small-scale radio multiplex licence: Application form (Part A)

2.2 Please provide summary details of the sites required to achieve this coverage by completing the table below (add additional rows as required):

Site name	NGR	Antenna ht	Antenna type & bearing	New/existing antenna	ERP
Bexleyheath Broadway	TQ491751	26	Omni	New	250w
Shrewsbury House	TQ440769	15		New	250w
North Kent College	TQ666731	20		New	200w

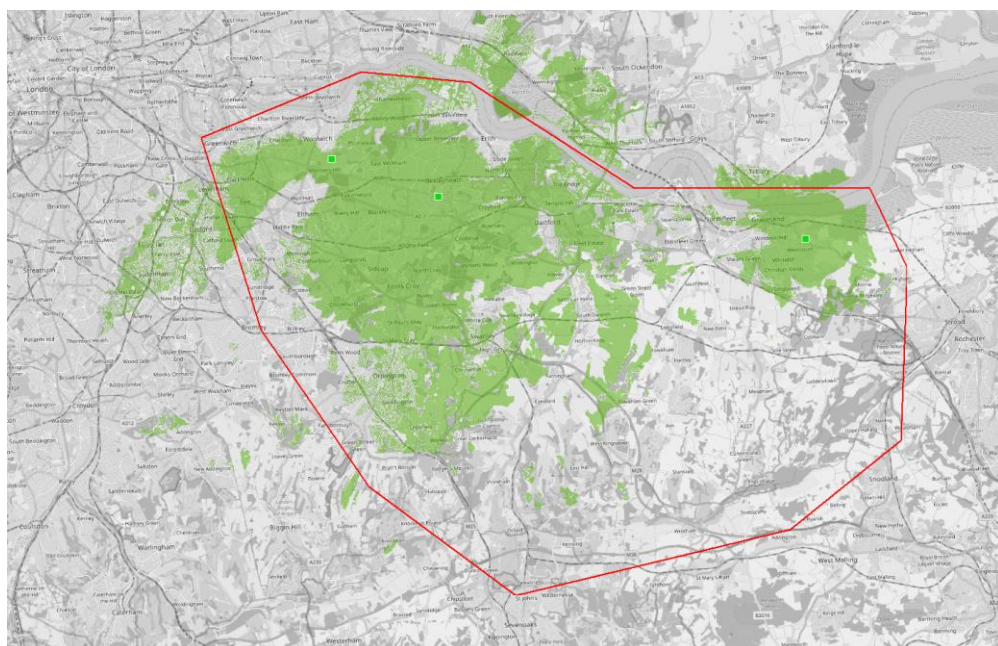
2.3 Please provide a coverage prediction map for the whole transmitter network you are proposing to build within 18 months if you are awarded a licence. The map should show the 63 dBµV/m field strength and the advertised small-scale DAB licence area contour. [Small-scale DAB licence areas in GIS format](#) are available on the Ofcom website.

A full coverage prediction map for the whole of the greenDAB transmitter network is included in the Appendix G. It shows the 63 dBµV/m field strength (as well as the 54 dBµV/m and 38dBµV/m contours).

The ward-level population tables (2011 Census) indicate that at 63 dBµV/m field strength;

- the number of people falling outside the South East London & North West Kent polygon does not exceed 30% of the total population within the advertised licence area; and
- the proposed coverage does not overlap more than 40% of the population within the relevant local radio multiplex service’s licensed area.

The transmitter network has been designed to minimise any significant interference above 38 dBµV/m to other proposed small-scale DAB licence areas.



2.4 Please provide the following details of the prediction software used for your coverage assessments:

Provide the name and version of the prediction tool used.	ATDI HTZ Communications v22 6.9 x64
Detail the terrain model used by the software and its resolution.	DTM: Ordnance Survey terrain data – 50 metre resolution (DSM+DTM)
Detail the ground cover (clutter) data used by the software and its resolution.	Infoterra clutter data to 50m resolution
What propagation algorithm has been used?	Model pre-set – Fresnel <ul style="list-style-type: none"> • Diffraction geometry – Deygout 94-2 • Subpath attenuation – coarse integration • FZ fraction 0.8 • Earth radius (sea and land) - 8,500km
Where multiple sites are proposed, describe what methodology has been used to assess the network (SFN) gain	Power sum
If these predictions have not used Ofcom-provided population data, state what population data has been used and its source.	Ofcom-provided population data has been used along with that from the 2011 Census which is included within ATDI's modelling software
Have your predictions been generated by a commercial organisation? If so, by whom?	Coverage predictions have been generated by Viamux using HTZ Communications software from ADTI.

3. Ability to establish the proposed service

Applicant's details

- 3.1 Name of applicant (i.e. the body corporate that will hold the licence):

greenDAB

- 3.2 Company registration number stated on Companies House (if applicable):

14583062

- 3.3 For UK registered companies, the address of the applicant's registered office stated on Companies House. For non-UK registered companies, the principal office address:

Shrewsbury House, Bushmoor Crescent, London SE18 3EG

- 3.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

Yes.

Ownership and control of company which will hold the licence

Details of officers

- 3.5 Please complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Duncan Martin	Shrewsbury House, Bushmoor Crescent, London SE18 3EG	UK	Director, Greenwich Media C.I.C – Radio Broadcasting Director, Duncando Limited – Broadcast Services	Freelance broadcast consultant
Jack Mooney	Shrewsbury House, Bushmoor Crescent, London SE18 3EG	UK	Director, Greenwich Media C.I.C – Radio Broadcasting	Technical lead, BBC

¹ This should be the same address as is held and published by Companies House.

Cathal Courtney	Shrewsbury House, Bushmoor Crescent, London SE18 3EG	UK	Deputy Chief Executive Officer, Bloomsbury Institute London – Higher Education provider	
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Details of participants

- 3.6 Please complete the table overleaf, expanding it if necessary, to list all bodies or individuals which hold or are beneficially entitled to shares, or who possess voting powers, in the applicant (i.e. the “participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If parts of this question are not applicable to the applicant – for example, because the applicant does not have shareholders – please respond “N/A” in the relevant parts of the table.)

Full name of participant (existing and proposed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
Greenwich Media C.I.C	1	1	50	50
Bloomsbury Institute Limited	1	1	50	50
Comments				

Details of relationships of control

- 3.7 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled *by* the applicant, any director of the applicant, any person/body corporate with control over the applicant, or any body corporate controlled by a person/body corporate controlling the applicant. Please include bodies corporate under joint control – i.e. which are controlled acting together in concert with third parties (e.g. because of a shareholder’s agreement):

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of body corporate	Address	Person/body controlling the entity (i.e. the applicant itself or its associate)
N/A	N/A	N/A

Details of persons who control the applicant

- 3.8 Complete the table overleaf, expanding it if necessary, to list all persons/bodies corporate who control the applicant, or control any person/body corporate with control over the

applicant. Please include persons or bodies that control the applicant (or body corporate with control over the applicant) jointly i.e. acting together in concert with third parties (e.g. because of a shareholder’s agreement). Please note that some of this information may repeat information provided above on shareholders and other participants in the applicant:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of person/body corporate	Address	Person/body controlled by the entity (i.e. the applicant itself or its associate)
N/A	N/A	N/A

3.9 Complete the following table, expanding it if necessary, to list other bodies in which any individual listed in response to question 3.8 is a director or designated member:

Full name of individual	Name of body in which individual is a director or designated member
N/A	N/A

3.10 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled (including jointly controlled) by any body corporate listed in response to question 3.8:

Full name of body corporate listed in 3.8	Body corporate controlled
N/A	N/A

3.11 In relation to each body corporate identified in response to question 3.8, complete the table overleaf, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, in the body corporate concerned (i.e. “participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 3.8. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Name of body corporate identified in Q3.8	N/A			
Full name of participant	No. of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A	N/A	N/A	N/A	N/A
Comments				

Involvement of the applicant in specified activities

- 3.12 Please state below whether the applicant, or any individual or body corporate identified in questions 3.5 to 3.11 is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	N/A
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	N/A
A body whose objects are wholly or mainly of a religious nature; ²	No	N/A
An individual who is an officer of a body falling within (b) or (c);	No	N/A
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	N/A
An advertising agency or an associate of an advertising agency	No	N/A

Details of applications, licences and sanctions

- 3.13 Please answer 'yes' or 'no' to the following questions about the applicant (i.e. the body corporate that will hold the licence):
- Is the applicant a current licensee of Ofcom?
No .
 - Has the applicant ever held an Ofcom broadcasting licence before?
No.

² Please refer to sections 3 to 5 of Ofcom's [religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

- c) Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

Yes.

- d) Does the applicant control an existing Ofcom licensee?

No.

- e) Is the applicant controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

No.

- f) Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

No.

- g) Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

No.

- h) Is the applicant – or any person(s) controlling the applicant – subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

No.

- i) Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

No.

3.14 If the response to any of the questions (a) to (i) in 3.13 above is 'yes', please provide the details, expanding the table where necessary:

	Licence number(s) (if known)	Details	Area
(a)			
(b)			
(c)	CR101734BA/71	Maritime Radio 96.5FM	Greenwich, London
(d)			
(e)			
(f)			
(g)			
(h)			
(i)			

3.15 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

N/A

3.16 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty
N/A	N/A	N/A

Financial and business plan

- 3.17 Please provide a high-level estimate of the costs you believe will be required to establish the multiplex service.

A detailed financial forecast that sets out establishment costs, annual income & outgoings with 36-month cash flow and profit & loss forecasts is included in Appendix A. This has a contingency for inflation reaching 11% built in to the figures.

Capital Investment – £60,000

The main capital investment is the multiplexing & transmission system. In selecting Viamux to provide the small-scale DAB solution as well as professional services (project management, site surveys, network design and build, software configuration, installation, training and ongoing support), greenDAB was mindful of their wealth of experience implementing DAB systems, the competitive pricing of their solution and the many customer references they have in the UK.

Operating Costs – £25,000 (per annum)

Transmission

The ongoing costs associated with transmission (site rental, electrical power consumption, internet provision) are the single most important recurring operating expenditure for a multiplex company. Our choice of transmission sites is a cost-effective choice that balances delivering the largest audience whilst ensuring carriage fees remain attractive to service providers.

Technical Support & Maintenance

Ongoing technical support for maintaining the multiplex and transmission equipment will be provided by Viamux (by way of an annual support & maintenance contract).

Small-Scale DAB Management Software

greenDAB will subscribe to Optimux - the low-cost cloud-based control panel that simplifies management and monitoring of a small-scale DAB network. For a low-cost monthly fee, Optimux allows us to implement cloud encoding - making it quick, easy and cheap to add new services to a multiplex. It also provides us with full invoicing and direct debit collection to streamline the payment of carriage fees. Optimux also monitors the multiplex and will alert us to any issues and notify service providers regarding their audio.

Administration

The usual administration costs associated with operating a business of this size are included (insurance, legal and accountancy services) as is the annual Ofcom licence fee.

Funding

The project is funded through a combination of equity and a shareholder working capital loan. The multiplex operation will be established and sustained by providing existing community and commercial broadcasters, as well as new entrants, with a reliable digital broadcast platform on both affordable and flexible terms.

3.18 Please indicate how the costs outlined in 3.17 (above) will be met, under the following headings:

a) Share capital

There is no requirement for additional share capital to meet the costs outlined above.

b) Loan stock

As indicated in the financial appendices, a working capital investment loan will be provided by the shareholders of greenDAB. We anticipate this loan being repaid within the term of the licence. Further funding is available, if required.

c) Leasing/HP facilities (capital value)

There is no requirement for Leasing/HP facilities.

d) Bank overdraft

There is no requirement for a Bank overdraft.

e) Grants and donations

There is no requirement for grants or donations.

f) Other (please specify)

None

3.19 Expanding the table if necessary, please list the providers of the funding which will be used to establish the service, and the amount of funding that each will provide. For incorporated investing shareholders, please provide a copy of the most recent statutory accounts if they are not currently available on Companies House.

Name of shareholder or investor	Percentage of shares held (if applicable)	Amount of funding provided (£)
Greenwich Media C.I.C	50%	
Bloomsbury Institute	50%	£60,000

3.20 All of the funding identified above should be confirmed. If any funding has not been confirmed, or if there are any pre-conditions before the funding is released which have not yet been met, provide an explanation of what needs to be done, the dates by which it needs to be carried out, and any steps the applicant needs to take to ensure the funding is confirmed and/or released.

All funding is confirmed and evidenced in the Appendix

Relevant expertise and experience

- 3.21 Please provide details of who will be responsible for the day-to-day general management of the multiplex service (for example, dealing with programme service providers and contractual matters). Please also briefly state their previous relevant experience. (Note that any individuals or contractors who cannot be identified at this stage can instead be included in the confidential section (Part B) of the application form.)

General Management

Post award, we will take responsibility for the day-to-day general management of the multiplex operation - managing commercial, financial and operational matters. This is simplified through the use of Optimux and with the ongoing support of Viamux..

Tasks include, but are not limited to;

- Recruiting new services;
- Issuing carriage agreements;
- Invoice management;
- Payment collection; and
- Working with programme services to ensure DSPS and regulatory licence compliance.
- Monitoring and Ofcom reporting

We will also be responsible for ongoing; accounts, IT, admin, legal, customer service and technical support.

Team

The participants share a track record of successfully establishing and operating broadcasting operations.

Key Personnel

Duncan Martin – Managing Director greenDAB

Duncan has worked in radio and television for over twenty years and is responsible for the day-to-day operation of Maritime Radio 96.5FM, the community radio service for Greenwich.

He set up Maritime Radio with the guiding principle to deliver a local media outlet that provides opportunities and training for local people and gives a voice to underrepresented groups within the community as well as becoming a trusted source of local news and information. The radio station, now entering its fifth year of operation, has achieved exactly that which it set out to do. Duncan considers the running of an SSDAB multiplex as the next step in achieving a multi-platform resource for providing local radio in the spirit of which the original community radio licence set up as well as having the added benefit of being able to offer an affordable broadcast platform on which other small local broadcasters can provide their services.

His broadcast work includes a number of high-profile editorial roles at the BBC and Channel 4, for which he received training in broadcast and media law. Duncan will be the licencing and compliance contact for greenDAB.

His other radio work includes involvement with 95.6 BRFM, Isle of Sheppey and B Radio 106.5FM/DAB Hampshire & Surrey.

Jack Mooney, director greenDAB

Jack Mooney is a multifaceted media professional with a passion for broadcasting and community engagement.

As a director of greenDAB and Greenwich Media C.I.C, the licensee of Maritime Radio in Greenwich, Jack has established himself as a prominent figure in the local media landscape. With a keen understanding of the industry, Jack skilfully combines his expertise as a presenter with his technical prowess to oversee the operational aspects of the station. His deep knowledge of audio equipment, broadcasting software, and production techniques ensures that Maritime Radio delivers high-quality programming to its listeners.

Jack's journey in the media world began with a strong affinity for storytelling and a desire to connect with people. This drove him to pursue a career in broadcasting, where he quickly made his mark as a captivating presenter. His charismatic and engaging style resonates with audiences, creating an immersive and enjoyable experience for listeners.

Beyond his on-air presence, Jack's role as a director at Greenwich Media C.I.C allows him to shape the station's vision and mission. With a focus on community involvement and local content, he strives to ensure that Maritime Radio remains a trusted source of information and entertainment for the people of Greenwich.

Jack's commitment to community engagement extends beyond the confines of the studio. He actively seeks opportunities to collaborate with local organisations, businesses, and individuals to promote events, initiatives, and stories that matter to the Greenwich community. By fostering partnerships and encouraging active participation, Jack envisions a radio station that serves as a unifying force, amplifying the voices and aspirations of the people he serves. With his combined expertise in presenting, technical operations, and community-driven media, Jack Mooney is a driving force behind the success of Maritime Radio in Greenwich. His dedication to delivering top-notch programming while fostering a sense of belonging and connection within the community sets him apart as a versatile and influential media professional.

Cathal Courtney, director greenDAB

Cal has worked on radio over the last 25 years, initially as a news reporter based in Northern Ireland and more recently as the founder of university-based community online station, Bloomsbury Radio. Reporting from Northern Ireland during the implementation of the Good Friday Agreement, Cal demonstrated a strong and committed sense of impartiality in news gathering and dissemination. He won the trust of Communities on both sides of the divide in Northern Ireland and has used his experience of living and working in a conflict zone to inform his subsequent career in higher education.


Since establishing Bloomsbury Radio in 2019, Cal has overseen the growth of the station as an important resource for communities in London and further afield. The station is the official radio partner of the annual Bloomsbury Festival, which brings artists and academics from all over the world to Bloomsbury each October.

It also partners with Global Entrepreneurship Week to broadcast lectures, discussions and talks to a worldwide audience every November.

In 2021, Cal oversaw the building of a partnership with the Commonwealth's Global Enterprise Summit for Women. Over the course of a week, Bloomsbury Radio transmitted the summit online to women business leaders in some of the remotest parts of the globe. He is committed to community-based education and leads the Bloomsbury Institute's Centre for Community Engagement, Wellbeing and Success.

greenDAB is confident that this highly experienced team has all the relevant expertise and local knowledge to deliver all aspects of launching and running a successful small-scale operation.

3.22 Please provide details of who will be carrying out the installation and on-going maintenance of your multiplexing / transmitter equipment (or the name of your proposed transmission and multiplex provider if you intend to use a third-party organisation for these services). Please also briefly state their previous relevant experience. (Note that any individuals or contractors who cannot be identified at this stage can instead be included in the confidential section [Part B] of the application form.)

Function	Responsible party	Previous experience
Installation of transmission equipment	Viamux Ltd	 <p>Viamux is a leading supplier of small-scale DAB solutions in the UK & Republic of Ireland. Established in 2017, Viamux specialises in Ofcom licence applications and coverage predictions as well as designing, building, installing, operating and maintaining small-scale radio multiplexes with clients in:</p> <ul style="list-style-type: none"> • Manchester, • Edinburgh • Blackpool (launched in 74 days) • Cardiff • Newcastle & Gateshead, • Derry/London Derry • Exeter • Preston • Warrington, Widnes & Runcorn, • Cheshire East • Cheshire Mid • Nottingham • Liverpool • Wolverhampton (launched in 53 days) • Stirling & Falkirk <p>More info: www.viamux.com</p>
Ongoing maintenance of the transmission equipment	Viamux Ltd	
Installation of the Multiplexing equipment	Viamux Ltd	
Day-to-day technical management and maintenance of the multiplexing equipment (if different from response to question 3.28 above)	Viamux Ltd	

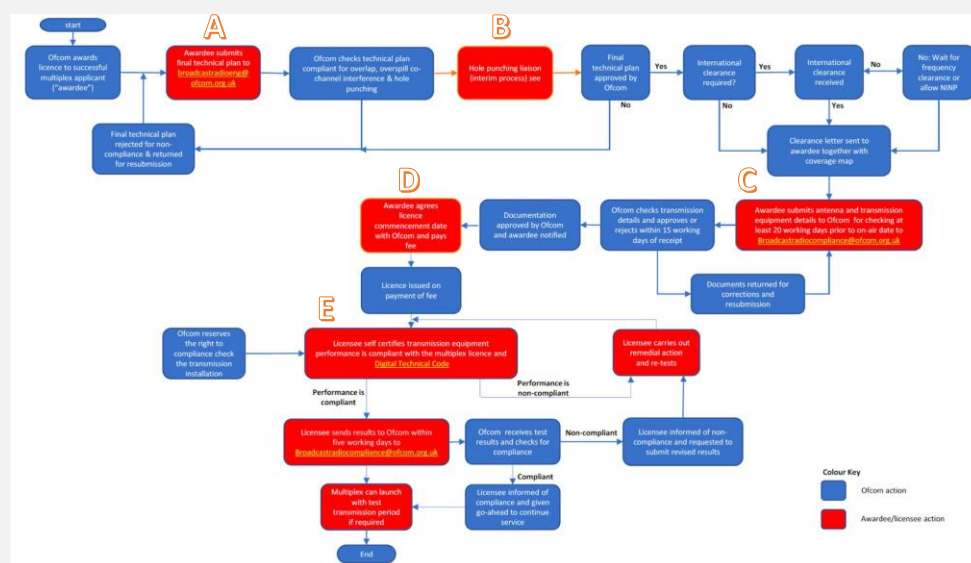
Timetable for coverage roll-out

3.23 Please tell us how soon after licence award you expect your multiplex service to become operational and achieve the coverage you are proposing:

greenDAB's aim is to launch the multiplex within 9 months of the licence award subject to Ofcom approval of our final technical plan.

Funding is already in place and Heads-of-Terms are sufficient to exceed the operating costs of the multiplex. We are continuing to actively pursue all expressions of interest and are confident to launch with a strong line-up of services.

Following the 'Guide to Launching' flowchart and the procedures set out in Ofcom's Technical Policy Guidance we aim to accelerate the implementation timetable by focusing on stages A to E.



Stages:

- In response to any technical mitigations in the award letter, we aim to finalise our site agreements and technical plan and submit to Ofcom within 4 weeks.
- On receipt of the hole punching document we will liaise with the national & local multiplex operators immediately. Responses received will be sent to Ofcom.
- Once the technical plan is signed off by Ofcom the equipment will be ordered and specifications shared with Ofcom. Installation date is scheduled and Ofcom is notified with twenty days' notice.
- Equipment is installed and commissioned.

As a leading small-scale DAB provider, Viamux will manage the implementation of the project. Availability of all equipment, software and professional services to meet our timescales are already confirmed.

We will be responsible for finalising site agreements and arranging broadband connectivity. A project GANTT chart (Appendix E) details the tasks, activities and timescales under which the implementation will be governed to achieve our target launch date.

- 3.24 In addition, please provide, as an annex to be submitted with this application, an outline project plan with timeline (e.g. a Gantt chart or similar) showing the high level activities and tasks leading up to the launch of your multiplex service.

The greenDAB project GANTT chart (Appendix E) sets out the precise, key stages in the implementation of the multiplex together with the timeline.

4. Involvement of C-DSP providers; demand or support from programme providers

Involvement of C-DSP providers

- 4.1 Is the applicant body proposing to provide its own C-DSP service on the multiplex?

No.

- 4.2 If the answer to the above question is 'yes', please provide a name and brief details of this proposed service. If the service is already licensed by Ofcom, the licence number should be provided:

N/A

- 4.3 If the answer to the above question is 'no', please provide details of any participant in the applicant body that is proposing to provide a C-DSP service on the multiplex. In this context, a "participant" refers to a person who holds or is beneficially entitled to shares in the applicant or possesses voting power in the applicant. If the service is already licensed by Ofcom, the licence number should be provided. Please refer to the nature of the participation (e.g. shareholding or agreement in relation to voting power):

Greenwich Media C.I.C is a 50% stakeholder in the applicant group. Greenwich Media holds the Ofcom licence for Maritime Radio 96.5FM, the community radio service for Greenwich.

Maritime Radio will be providing a C-DSP service on the multiplex.

Demand or support from programme providers

- 4.4 Please provide in the table below (expanding the table if necessary) the names of providers (or prospective providers) of community or local digital sound programme services who have expressed their demand or support for the provision of the proposed multiplex service in the area to be served by the multiplex service. For reasons of transparency, the response to this question *must be answered below and should not be provided as a separate annex*. The evidence of the demand or support, such as signed heads of terms or emails, should be provided as a confidential annex, and relate only to the specific multiplex being applied for.

	Name of service provider and station name (if known)	Proposed C-DSP or DSP	Nature of evidence of support provided
1	MARITIME RADIO 96.5FM	C-DSP	Signed Heads of Terms
2	BLOOMSBURY RADIO	C-DSP	Signed Heads of Terms
3	95.6 BRFM	C-DSP	Signed Heads of Terms
4	MISKIN RADIO	C-DSP	Signed Heads of Terms
5	NATION RADIO	DSP	Signed Heads of Terms
6	MADE IN KENT RADIO	DSP	Signed Heads of Terms
7	SOLAR RADIO	DSP	Signed Heads of Terms
8	APE RADIO	DSP	Signed Heads of Terms
9	MELODY RADIO	DSP	Email
10	XLR RADIO	DSP	Signed Heads of Terms
11	VIBE	DSP	Signed Heads of Terms
12	LITE RADIO	DSP	Signed Heads of Terms
13	MARITIME EXTRA	DSP	Signed Heads of Terms
14	BLOOMSBURY EXTRA	DSP	Signed Heads of Terms
15	EAST LONDON RADIO	DSP	Email
16	BFBS GURKHA	DSP	Email
17	REFLECTIONS RADIO	DSP	Awaiting Heads of Terms (verbal agreement)
18	RADIO WINDY	DSP	Signed Heads of Terms

5. Fair and effective competition

- 5.1 Please detail the measures that have already been taken, and will be taken before and during the licence period, to demonstrate that, in contracting or offering to contract with programme services providers, the applicant has acted in a manner calculated to ensure fair and effective competition in the provision of such services.

Prior to submission of this licence application, greenDAB has taken the following measures to identify and engage with services providers:

- Online Promotion – we launched an online form via the existing licenced radio station’s (Maritim Radio) website at maritimeradio.co.uk to provide information about the project and the opportunities for prospective service providers. The website collected expressions of interest via an online form. All interested parties were subsequently contacted and invited to sign heads of terms or confirm by email their intention to be carried on our multiplex.
- Social Media – we used our radio station’s social media accounts (Facebook and Twitter) to post details of our plans and to generate more interest in our proposed service.

 Pinned Tweet



Maritime Radio
@maritimeLDN



NEWS: Maritime Radio announces exciting plans to begin broadcasting on digital radio in south east London and north west Kent. [#DAB](#) [#Kent](#)



maritimeradio.co.uk

Maritime Radio announces digital future -
Maritime Radio

13:31 · 30 Mar 23 · **1,081** Views

 View Tweet activity

3 Retweets **11** Likes



- Media Coverage** - Engagement with the website was promoted in a press release which was distributed to local/regional press and published on the Radio Today website. It has also been widely shared on social media, which we found successfully yielded further interest. We took advantage of air time on our own radio station to include regular promotion of our plans, through a produced commercial.

The screenshot shows the Maritime Radio website with a navigation bar at the top containing links for HOME, ABOUT US, NEWS, EVENTS, PRESENTERS, SCHEDULE, TERMS & PRIVACY, and CONTACT US. The main headline reads 'Maritime Radio announces digital future'. Below the headline is a large image of a blue microphone with the Maritime Radio logo. To the right of the image is a 'Programming Schedule' section listing shows like 'Greenwich Night Owls' and 'Early Breakfast'. Below that is a 'Careerjet' section and a logo for 'THE WORKER'S LEAGUE'. At the bottom right, there is an 'Upcoming Events' section with a 'MORE NEWS' button and a list of news items including 'Wagner Group chief defends patriots' and 'Arctic Monkeys to headline Glastonbury'.

Maritime Radio announces digital future

Home • Local News • Maritime Radio announces digital future

Programming Schedule

- Greenwich Night Owls
Monday, 12:00 am - 5:00 am
- Early Breakfast
Monday, 5:00 am - 7:00 am
- Greenwich Breakfast
Monday, 7:00 am - 10:00 am

Careerjet

Upcoming Events

MORE NEWS

- Wagner Group chief defends patriots as rebelling forces enter key Russian city 24th June 2023
President Vladimir Putin has vowed to defend Russia against the armed rebellion.
- Titans match support ship returns to harbour following fatal implosion 24th June 2023
Investigations are continuing into what happened to the submersible which was carrying 5 people.
- Mallory claims first PGA Tour hole in one 23rd June 2023
Rory McIlroy picked up his first hole in one on the PGA Tour at the Travelers Championship in Connecticut.
- Arctic Monkeys to headline Glastonbury after illness scare 23rd June 2023
Glastonbury co-organiser Emily Eavis has confirmed the Arctic Monkeys will headline the Pyramid Stage on Friday night after their set was thrown into question earlier this week.
- Hunt meets with lenders as mortgage crisis worsens 23rd June 2023
Chancellor Jeremy Hunt is to ask banks if they can do more to support struggling households after a shock interest rate hike deepened the mortgage crisis.

Maritime Radio announces digital future

30 May 2023 | Local News | 0 Comment

Maritime Radio has announced plans to begin broadcasting on digital radio (DAB).

The radio station already broadcasts on FM radio across south east London and north west Kent and is looking to begin broadcasting on digital in the near future.

The announcement comes as the government regulator, Ofcom, have started the process of expanding digital radio in London and the south east.

Maritime Radio's parent company, Greenwich Media Limited, has launched GreenDAB, a subsidiary business, which will be overseeing the transition to digital radio. As well as allowing Maritime Radio to broadcast for the first time, to a larger area on the digital platform, the company hopes to add more radio stations to its portfolio, giving listeners in the area a greater choice of programming.

Greenwich Media managing director, Duncan Martin said, "This is a huge step forward for us and will allow us to cover a wider area and bring our programmes to a larger audience, as well as working with our radio partners to provide their services on our multiplex."

Maritime Radio will continue to be available on 96.5FM and the new digital service will begin in the first half of 2024, subject to approval from regulator Ofcom.

- Outreach - greenDAB has also conducted research to identify active community and internet radio services. We made direct contact via email or phone to ensure that radio operators were aware of the opportunity and if they were interested in participating in the project at this time. We contacted the universities and the local college to make them aware of the opportunity that the service could offer their student radio stations. We also contacted the local hospital radio service with the same offer.
- Consultation - Following the receipt of expressions of interest greenDAB engaged in early conversations with potential C- DSP and DSP providers, to give them an indication of pricing and capacity. From the consultation we were able to identify those that would enter into heads of terms and those that were keen but were only able to commit to an expression of interest at this stage.

Following the award of licence, greenDAB will take steps to secure carriage agreements with those services that have signed heads of terms and engage openly with those services providers who completed expressions of interest:

Allocation or reservation of capacity is subject to the Service Provider either holding a DSP or CDSP Licence or being able to demonstrate that they have submitted their application to Ofcom for a DSP or CDSP Licence, respectively.

- If all the reserved capacity spaces on the multiplex have been allocated, additional service providers with CDSP's can be offered an unreserved space
- If the capacity on the multiplex is reached, a waiting list will be created with service providers kept up to date on any future availability.

Throughout this process, greenDAB has openly discussed our transmission plans, carriage terms and indicative fees. We have engaged with potential service providers in an open, non-exclusive manner and will continue to do so throughout the duration of this licence. As stated above, each service provider will enter into a carriage agreement - the key terms of which are identical for all service providers. All fees charged will be pro-rata to capacity contracted by each service provider. In contracting or offering to contract with programme services providers, we will continue to act in a manner that ensures fair and effective competition.

Following the launch of the multiplex, greenDAB will continue to operate a transparent rate card policy, published on our website. The structure of our rate-card will reflect our core aim of supporting and encouraging community broadcasting by C-DSP licensed services with pricing to help them establish a long-lasting partnership with us for mutual sustainability.

6. Declaration

- a) I hereby apply to Ofcom for the grant of a licence for the small-scale radio multiplex licence described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- b) I further declare and warrant:
- i) that the applicant is not a disqualified person within the meaning of that expression as defined in Part 2 of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under section 145 of the Broadcasting Act 1996;
 - ii) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests;
 - iii) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - iv) that no director or person concerned directly or indirectly in the management of the Licensee is the subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- c) I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and substantial shareholders involved in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the person authorised to make the application on behalf of the applicant:

DUNCAN RICHARD MARTIN

Date of application:

28 JUNE 2023

I am authorised to make this application on behalf of the applicant in my capacity as (delete as appropriate):

Company director.