

Your response

Question	Your response
<p>Question 2.1: What do you think of the BBC's proposals and the procedures it has followed in carrying out its PIT?</p>	<p>I think it's unfair to the BBC which lays there waiting with it's hands tied behind its back to be kicked by competitors like Netflix and Amazon Prime Video etc. It's competitors are laughing all the way to the bank.</p>
<p>Question 2.2: What are your views on the BBC's assessment as set out in its PIT? Do you agree with its conclusions?</p>	<p>YES</p>
<p>Question 3.1: Do you have any comments or other views on how the sector has evolved or is likely to evolve in the future that we should consider?</p>	<p>NO – The sector is evolving rapidly often feeding often off the product of the BBC!</p>
<p>Question 3.2: Do you have any views or evidence on how viewing of individual programmes changes over time on VOD services?</p>	<p>YES – ITV Hub costs £3.99 a month, All4+ £3.99 a month, NowTV Entertainment £7.99 a month and Cinema pass £9.99 – all poorer value compared to the BBC Licence fee.</p>
<p>Question 3.3: Do you have any views or evidence on how UK VOD viewing might evolve in the future, including viewing to individual services or total levels of viewing?</p>	<p>YES – Unleash the BBC!</p>
<p>Question 4.1: What are your views on the methodology and conclusions of the BBC's assessment of public value generated by the proposals? Are there any impacts on public value that have not been identified by the BBC? Please provide evidence to support your views.</p>	<p>NO</p>
<p>Question 4.2: Do you agree with our approach to reviewing the BBC's assessment of public value generated by the proposals? Please provide evidence to support your views.</p>	<p>YES – The BBC carried out consultation and I contributed my views to it.</p>
<p>Question 5.1: Do you agree with the concerns that we have set out in Section 5, or are there any others that we should consider? Please provide relevant evidence to support your views.</p>	<p>YES – It's a market – allow competitors to compete ON QUALITY and CONTENT. a) Impact on rivals' viewing reduces investment - Extending content availability on BBC iPlayer could increase iPlayer viewing at the expense of other competing VOD providers, potentially reducing their incentives to invest and innovate. THAT'S RUBBISH b) Less BBC content on other platforms - Allowing the BBC to put more content on BBC</p>

	<p>iPlayer for longer could reduce the availability of attractive BBC content to other VOD providers after the BBC iPlayer window has passed.</p> <p>Because the content is better on the BBC I argue we licence payer's paid for it so why should Netflix profit?</p> <p>c)Reduced value of secondary rights - Allowing the BBC to put more content on BBC iPlayer for longer could reduce the value of secondary rights in the UK</p> <p>GOOD – Why should the licence payer's pay twice?</p> <p>d)Unfairly favour BBC Studios - The BBC might favour BBC Studios when making commissioning decisions</p> <p>EASILY MONITORED</p> <p>e)Restriction of access - The BBC might restrict the access to BBC iPlayer by platforms and/or devices that wish to carry it</p> <p>THAT WOULD BE ANTI-COMPETITIVE</p>
<p>Question 5.2: Please provide evidence on whether and how the BBC's proposals could directly impact on rivals' viewing, revenues and investment.</p>	<p>I am annoyed at paying for different VOD services and would like a single supplier to come forward i.e THE BBC</p>
<p>Question 5.3: Please provide any evidence on whether there might be reduced access to content rights, and whether this might reduce the ability of rivals to compete and why. We also welcome evidence on the alternative sources of content rivals would consider.</p>	<p>Yet again the BBC fights with it's hands tied.</p>
<p>Question 5.4: How do you think any potential for adverse market impact of the proposals could be reduced?</p>	<p>Competition on a level playing ground is the thing to maintain.</p>

Please complete this form in full and return to BBCiplayerbca@ofcom.org.uk or:

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