	Page	Table	Title	Base Description	Base
●	66		Q11. Which, if any, of these types of television does your household receive at the moment?	Base: All respondents	3130
●	67		Q11. Which, if any, of these types of television does your household receive at the moment?	Base: All respondents	3130
●	68		Q11. Which, if any, of these types of television does your household receive at the moment?	Base: All respondents	3130
●	69		Q44. SocialGrade	Base: All respondents	3130
●	70		Q44. SocialGrade	Base: All respondents	3130
●	71		Q44. SocialGrade	Base: All respondents	3130
●	72		Q45. What is your current working status?	Base: All respondents	3130
●	73		Q45. What is your current working status?	Base: All respondents	3130
●	74		Q45. What is your current working status?	Base: All respondents	3130
●	75		Q3. Respondent age	Base: All respondents	3130
●	76		Q3. Respondent age	Base: All respondents	3130
●	77		Q3. Respondent age	Base: All respondents	3130
●	78		Q4. Respondent gender	Base: All respondents	3130
●	79		Q4. Respondent gender	Base: All respondents	3130
●	80		Q4. Respondent gender	Base: All respondents	3130
●	81		INTU. In the past week, how many hours have you spent using the internet?	Base: All respondents	3130
●	82		INTU. In the past week, how many hours have you spent using the internet?	Base: All respondents	3130
●	83		INTU. In the past week, how many hours have you spent using the internet?	Base: All respondents	3130
●	84		Q5b. Standard GOR region	Base: All respondents	3130
●	85		Q5b. Standard GOR region	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	86		Q5b. Standard GOR region	Base: All respondents	3130
●	87		Q6. Do you ever watch S4C?	Base: All in Wales	310
●	88		Q6. Do you ever watch S4C?	Base: All in Wales	310
●	89		Q6. Do you ever watch S4C?	Base: All in Wales	310
●	90		Q6b. Do you ever watch BBC Alba?	Base: All in Scotland	313
●	91		Q6b. Do you ever watch BBC Alba?	Base: All in Scotland	313
●	92		Q6b. Do you ever watch BBC Alba?	Base: All in Scotland	313
●	93		Q7. Are there any children under 16 in your household?	Base: All respondents	3130
●	94		Q7. Are there any children under 16 in your household?	Base: All respondents	3130
●	95		Q7. Are there any children under 16 in your household?	Base: All respondents	3130
●	96		Q8. Number of children between 0-4 years	Base: All with children under 16	775
●	97		Q8. Number of children between 0-4 years	Base: All with children under 16	775
●	98		Q8. Number of children between 0-4 years	Base: All with children under 16	775
●	99		Q8. Number of children between 5-11 years	Base: All with children under 16	819
●	100		Q8. Number of children between 5-11 years	Base: All with children under 16	819
●	101		Q8. Number of children between 5-11 years	Base: All with children under 16	819
●	102		Q8. Number of children between 12-15 years	Base: All with children under 16	725
●	103		Q8. Number of children between 12-15 years	Base: All with children under 16	725
●	104		Q8. Number of children between 12-15 years	Base: All with children under 16	725
●	105		Q9. And are you responsible for the children under 16 in your household? In other words – are you their parent or carer?	Base: All with children under 16	938
●	106		Q9. And are you responsible for the children under 16 in your household? In other words – are you their parent or carer?	Base: All with children under 16	938

	Page	Table	Title	Base Description	Base
●	107		Q9. And are you responsible for the children under 16 in your household? In other words – are you their parent or carer?	Base: All with children under 16	938
●	108		Q10. On which of these channels do your children regularly watch programmes aimed specifically at children?	Base: All responsible for children under 16	864
●	109		Q10. On which of these channels do your children regularly watch programmes aimed specifically at children?	Base: All responsible for children under 16	864
●	110		Q10. On which of these channels do your children regularly watch programmes aimed specifically at children?	Base: All responsible for children under 16	864
●	111		Q11a. Does your household pay a subscription for your satellite TV service?	Base: All with satellite TV	1349
●	112		Q11a. Does your household pay a subscription for your satellite TV service?	Base: All with satellite TV	1349
●	113		Q11a. Does your household pay a subscription for your satellite TV service?	Base: All with satellite TV	1349
●	114		Q13. How often do you personally watch each channel: Summary	Base: All respondents	3130
●	115		Q13. How often do you watch - BBC One	Base: All respondents	3130
●	116		Q13. How often do you watch - BBC One	Base: All respondents	3130
●	117		Q13. How often do you watch - BBC One	Base: All respondents	3130
●	118		Q13. How often do you watch - BBC Two	Base: All respondents	3130
●	119		Q13. How often do you watch - BBC Two	Base: All respondents	3130
●	120		Q13. How often do you watch - BBC Two	Base: All respondents	3130
●	121		Q13. How often do you watch - BBC II! (BBC Three)	Base: All respondents	3130
●	122		Q13. How often do you watch - BBC II! (BBC Three)	Base: All respondents	3130
●	123		Q13. How often do you watch - BBC II! (BBC Three)	Base: All respondents	3130
●	124		Q13. How often do you watch - BBC Four	Base: All respondents	3130
●	125		Q13. How often do you watch - BBC Four	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	126		Q13. How often do you watch - BBC Four	Base: All respondents	3130
●	127		Q13. How often do you watch - ITV/STV/UTV/ITV Wales	Base: All respondents	3130
●	128		Q13. How often do you watch - ITV/STV/UTV/ITV Wales	Base: All respondents	3130
●	129		Q13. How often do you watch - ITV/STV/UTV/ITV Wales	Base: All respondents	3130
●	130		Q13. How often do you watch - Channel 4	Base: All respondents	3130
●	131		Q13. How often do you watch - Channel 4	Base: All respondents	3130
●	132		Q13. How often do you watch - Channel 4	Base: All respondents	3130
●	133		Q13. How often do you watch - Channel 5	Base: All respondents	3130
●	134		Q13. How often do you watch - Channel 5	Base: All respondents	3130
●	135		Q13. How often do you watch - Channel 5	Base: All respondents	3130
●	136		Q13. How often do you watch - BBC Scotland	Base: All respondents	313
●	137		Q13. How often do you watch - BBC Scotland	Base: All respondents	313
●	138		Q13. How often do you watch - BBC Scotland	Base: All respondents	313
●	139		Q13. SUMMARY - ANY PSB REGULARLY	Base: All respondents	3130
●	140		Q13. SUMMARY - ANY PSB REGULARLY	Base: All respondents	3130
●	141		Q13. SUMMARY - ANY PSB REGULARLY	Base: All respondents	3130
●	142		Q14. How frequently would you say you watch each channel: Summary	Base: All that watch this channel regularly/occasionally	2788
●	143		Q14. How frequently would you say you watch - BBC One	Base: All that watch this channel regularly/occasionally	2788
●	144		Q14. How frequently would you say you watch - BBC One	Base: All that watch this channel regularly/occasionally	2788
●	145		Q14. How frequently would you say you watch - BBC One	Base: All that watch this channel regularly/occasionally	2788
●	146		Q14. How frequently would you say you watch - BBC Two	Base: All that watch this channel regularly/occasionally	2359
●	147		Q14. How frequently would you say you watch - BBC Two	Base: All that watch this channel regularly/occasionally	2359

	Page	Table	Title	Base Description	Base
●	148		Q14. How frequently would you say you watch - BBC Two	Base: All that watch this channel regularly/occasionally	2359
●	149		Q14. How frequently would you say you watch - BBC II! (BBC Three)	Base: All that watch this channel regularly/occasionally	988
●	150		Q14. How frequently would you say you watch - BBC II! (BBC Three)	Base: All that watch this channel regularly/occasionally	988
●	151		Q14. How frequently would you say you watch - BBC II! (BBC Three)	Base: All that watch this channel regularly/occasionally	988
●	152		Q14. How frequently would you say you watch - BBC Four	Base: All that watch this channel regularly/occasionally	1620
●	153		Q14. How frequently would you say you watch - BBC Four	Base: All that watch this channel regularly/occasionally	1620
●	154		Q14. How frequently would you say you watch - BBC Four	Base: All that watch this channel regularly/occasionally	1620
●	155		Q14. How frequently would you say you watch - ITV/STV/UTV/ITV Wales	Base: All that watch this channel regularly/occasionally	2730
●	156		Q14. How frequently would you say you watch - ITV/STV/UTV/ITV Wales	Base: All that watch this channel regularly/occasionally	2730
●	157		Q14. How frequently would you say you watch - ITV/STV/UTV/ITV Wales	Base: All that watch this channel regularly/occasionally	2730
●	158		Q14. How frequently would you say you watch - Channel 4	Base: All that watch this channel regularly/occasionally	2627
●	159		Q14. How frequently would you say you watch - Channel 4	Base: All that watch this channel regularly/occasionally	2627
●	160		Q14. How frequently would you say you watch - Channel 4	Base: All that watch this channel regularly/occasionally	2627
●	161		Q14. How frequently would you say you watch - Channel 5	Base: All that watch this channel regularly/occasionally	2235
●	162		Q14. How frequently would you say you watch - Channel 5	Base: All that watch this channel regularly/occasionally	2235
●	163		Q14. How frequently would you say you watch - Channel 5	Base: All that watch this channel regularly/occasionally	2235
●	164		Q14. How frequently would you say you watch - BBC Scotland	Base: All that watch this channel regularly/occasionally	215
●	165		Q14. How frequently would you say you watch - BBC Scotland	Base: All that watch this channel regularly/occasionally	215
●	166		Q14. How frequently would you say you watch - BBC Scotland	Base: All that watch this channel regularly/occasionally	215

	Page	Table	Title	Base Description	Base
●	167		Q14. How frequently would you say you watch each channel: Summary	Base: All that watch this channel regularly	1873
●	168		Q14. How frequently would you say you watch each channel: Summary	Base: All that watch this channel regularly/occasionally	3130
●	169		Q13Q14. Combined Summary Table	Base: Regular/occasional watchers every/most days	3130
●	170		Q13Q14. Combined Summary Table	Base: Regular/occasional watchers every/most days	3130
●	171		Q13Q14. Combined Summary Table	Base: Regular/occasional watchers every/most days	3130
●	172		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	173		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	174		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	175		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	176		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	177		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	178		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	179		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617

	Page	Table	Title	Base Description	Base
●	180		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	181		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	182		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	183		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	184		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	185		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	186		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	187		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	188		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	189		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	190		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779

	Page	Table	Title	Base Description	Base
●	191		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	192		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	193		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	194		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	195		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	196		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	197		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	198		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	199		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	200		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	201		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079

	Page	Table	Title	Base Description	Base
●	202		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	203		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	204		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	205		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	206		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	207		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	208		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	209		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	210		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	211		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	212		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186

	Page	Table	Title	Base Description	Base
●	213		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	214		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	215		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	216		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	217		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	218		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	219		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	220		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	221		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	222		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	223		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079

	Page	Table	Title	Base Description	Base
●	224		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	225		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	226		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	227		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	228		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	229		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	230		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	231		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	232		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	233		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	234		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774

	Page	Table	Title	Base Description	Base
●	235		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	236		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	237		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	238		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	239		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	240		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	241		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	242		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	243		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	244		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	245		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062

	Page	Table	Title	Base Description	Base
●	246		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	247		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	248		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	249		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	250		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	251		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	252		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	253		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	254		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	255		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	256		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774

	Page	Table	Title	Base Description	Base
●	257		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	258		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	259		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	260		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	261		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	262		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	263		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	264		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	265		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	266		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	267		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175

	Page	Table	Title	Base Description	Base
●	268		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	269		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	270		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	271		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	272		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	273		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	274		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	275		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	276		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	277		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	278		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475

	Page	Table	Title	Base Description	Base
●	279		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	475
●	280		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	1774
●	281		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	1774
●	282		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	1774
●	283		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	1186
●	284		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	1186
●	285		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	1186
●	286		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	779
●	287		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	779
●	288		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers on every/most days	779
●	289		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base:All regular watchers of this channel, or occasional watchers once a week	175

	Page	Table	Title	Base Description	Base
●	290		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	291		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	292		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	293		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	294		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	295		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	296		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	297		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	298		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	299		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	300		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617

	Page	Table	Title	Base Description	Base
●	301		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	302		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	303		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	304		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	305		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	306		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	307		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	308		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	309		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	310		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	311		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779

	Page	Table	Title	Base Description	Base
●	312		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	313		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	314		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	315		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	316		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	317		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	318		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	319		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	320		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	321		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	322		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617

	Page	Table	Title	Base Description	Base
●	323		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	324		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	325		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	326		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	327		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	328		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	329		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	330		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	331		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	332		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	333		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186

	Page	Table	Title	Base Description	Base
●	334		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	335		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	336		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	337		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	338		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	339		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	340		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	2062
●	341		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	2062
●	342		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	343		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	344		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079

	Page	Table	Title	Base Description	Base
●	345		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	346		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	347		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	348		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	349		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	350		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	351		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	352		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	353		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	354		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	355		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186

	Page	Table	Title	Base Description	Base
●	356		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	357		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	358		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	359		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	360		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	361		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	362		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	363		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	364		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	365		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	366		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062

	Page	Table	Title	Base Description	Base
●	367		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	368		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	369		Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	370		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	371		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	372		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	373		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	374		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	375		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	376		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	377		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617

	Page	Table	Title	Base Description	Base
●	378		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	379		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	380		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	381		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	382		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	383		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	384		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	385		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	386		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	387		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	388		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779

	Page	Table	Title	Base Description	Base
●	389		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	390		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	391		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	392		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	393		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	394		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	395		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	396		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	397		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	398		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	399		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079

	Page	Table	Title	Base Description	Base
●	400		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	401		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	402		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	403		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	404		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	405		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	406		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	407		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	408		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	409		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	410		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186

	Page	Table	Title	Base Description	Base
●	411		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	412		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	413		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	414		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	415		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	416		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	417		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	418		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	419		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	420		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	421		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079

	Page	Table	Title	Base Description	Base
●	422		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	423		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	424		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	425		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	426		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	427		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	428		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	429		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	430		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	431		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	432		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774

	Page	Table	Title	Base Description	Base
●	433		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	434		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	435		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	436		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	437		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	438		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	439		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	440		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	441		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	442		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	443		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062

	Page	Table	Title	Base Description	Base
●	444		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	445		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	446		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	447		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	448		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	449		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	450		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	451		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	452		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	453		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	454		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774

	Page	Table	Title	Base Description	Base
●	455		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	456		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	457		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	458		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	459		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	460		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	461		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	462		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	463		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	464		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	465		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175

	Page	Table	Title	Base Description	Base
●	466		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	467		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	468		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	2062
●	469		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	470		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	471		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1079
●	472		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	473		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	474		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	617
●	475		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	476		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475

	Page	Table	Title	Base Description	Base
●	477		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	475
●	478		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	479		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	480		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1774
●	481		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	482		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	483		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	1186
●	484		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	485		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	486		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers on every/most days	779
●	487		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175

	Page	Table	Title	Base Description	Base
●	488		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	489		Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -	Base: All regular watchers of this channel, or occasional watchers once a week	175
●	490		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	491		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	492		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	493		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	494		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	495		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993

	Page	Table	Title	Base Description	Base
●	496		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	497		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	498		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	499		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	500		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	501		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	502		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993

	Page	Table	Title	Base Description	Base
●	503		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	504		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	505		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	506		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	507		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	508		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	509		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993

	Page	Table	Title	Base Description	Base
●	510		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	511		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	512		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	513		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	514		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	515		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	516		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993

	Page	Table	Title	Base Description	Base
●	517		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	518		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	519		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	520		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	521		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	522		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	523		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993

	Page	Table	Title	Base Description	Base
●	524		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	525		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	526		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	527		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	528		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	529		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	530		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993

	Page	Table	Title	Base Description	Base
●	531		Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	532		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	533		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	534		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	535		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	536		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	537		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	538		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	539		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	540		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	541		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	542		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	543		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	544		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	545		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	546		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	547		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	548		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	549		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	550		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	551		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	552		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	553		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	554		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	555		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	556		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	557		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	558		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (PURPOSE) -	Base: All respondents	3130
●	559		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	560		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	561		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	562		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	563		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	564		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	565		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	566		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	567		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	568		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	569		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	570		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	571		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	572		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	573		Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means “extremely important” and 1 is “not at all important”? Rating on statement (CHARACTERISTIC) -	Base: All respondents	3130
●	574		Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C and Channels 4 and 5 - how satisfied are you that combined they provide these elements that we have talked about?	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	575		Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C and Channels 4 and 5 - how satisfied are you that combined they provide these elements that we have talked about?	Base: All watching at least one channel asked about, regularly or occasionally	2993

	Page	Table	Title	Base Description	Base
●	576		Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C and Channels 4 and 5 - how satisfied are you that combined they provide these elements that we have talked about?	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	577		Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	578		Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	579		Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base: All watching at least one channel asked about, regularly or occasionally	2993
●	580		Q22i. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children: Channel 5	Base: All whose child(ren) watch(es) this channel regularly	183
●	581		Q22i. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children: Channel 5	Base: All whose child(ren) watch(es) this channel regularly	183
●	582		Q22i. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children: Channel 5	Base: All whose child(ren) watch(es) this channel regularly	183
●	583		Q22i. How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children: CBBC	Base: All whose child(ren) watch(es) this channel regularly	274
●	584		Q22i. How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children: CBBC	Base: All whose child(ren) watch(es) this channel regularly	274
●	585		Q22i. How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children: CBBC	Base: All whose child(ren) watch(es) this channel regularly	274
●	586		Q22i. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK-made programmes for children: CBeebies	Base: All whose child(ren) watch(es) this channel regularly	372

	Page	Table	Title	Base Description	Base
●	587		Q22i. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK-made programmes for children: CBeebies	Base: All whose child(ren) watch(es) this channel regularly	372
●	588		Q22i. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK-made programmes for children: CBeebies	Base: All whose child(ren) watch(es) this channel regularly	372
●	589		Q22ii. How would you rate the following channels combined on this statement, that is, Channel 5, CBBC and Cbeebies? - It provides a wide range of high quality and UK-made programmes for children - Channel 5, CBBC and CBeebies combined	Base: All whose child(ren) watch(es) this channel regularly	516
●	590		Q22ii. How would you rate the following channels combined on this statement, that is, Channel 5, CBBC and Cbeebies? - It provides a wide range of high quality and UK-made programmes for children - Channel 5, CBBC and CBeebies combined	Base: All whose child(ren) watch(es) this channel regularly	516
●	591		Q22ii. How would you rate the following channels combined on this statement, that is, Channel 5, CBBC and Cbeebies? - It provides a wide range of high quality and UK-made programmes for children - Channel 5, CBBC and CBeebies combined	Base: All whose child(ren) watch(es) this channel regularly	516
●	592		Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Channel 5, CBBC and CBeebies combined	Base: All whose child(ren) watch(es) this channel regularly	516
●	593		Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Channel 5, CBBC and CBeebies combined	Base: All whose child(ren) watch(es) this channel regularly	516
●	594		Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Channel 5, CBBC and CBeebies combined	Base: All whose child(ren) watch(es) this channel regularly	516
●	595		Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children - Channel 4	Base: All those with a child aged 12-15 that watches C4	89
●	596		Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children - Channel 4	Base: All those with a child aged 12-15 that watches C4	89

	Page	Table	Title	Base Description	Base
●	597		Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children - Channel 4	Base: All those with a child aged 12-15 that watches C4	89
●	598		Q22xx. How important do you think it is that Channel 4 does this? - Channel 4	Base: All those with a child aged 12-15 that watches C4	89
●	599		Q22xx. How important do you think it is that Channel 4 does this? - Channel 4	Base: All those with a child aged 12-15 that watches C4	89
●	600		Q22xx. How important do you think it is that Channel 4 does this? - Channel 4	Base: All those with a child aged 12-15 that watches C4	89
●	601		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Summary	Base: All respondents	3130
●	602		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	603		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	604		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	605		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	606		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	607		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	608		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	609		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	610		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	611		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	612		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	613		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel	Base: All respondents	3130
●	614		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	615		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	616		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	617		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	618		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	619		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	620		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	621		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	622		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	623		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	624		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	625		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)	Base: All respondents	3130
●	626		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	627		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	628		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	629		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	630		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	631		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	632		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	633		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	634		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	635		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	636		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	637		Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g.	Base: All respondents	3130
●	638		Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months? (i.e. not BBC One, BBC Two, BBC Three, BBC Four, BBC Scotland, ITV, Channel 4 or Channel 5 or paid for subscription channels like	Base: All that watch non-PSB broadcast TV channels	2365
●	639		Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months? (i.e. not BBC One, BBC Two, BBC Three, BBC Four, BBC Scotland, ITV, Channel 4 or Channel 5 or paid for subscription channels like	Base: All that watch non-PSB broadcast TV channels	2365

	Page	Table	Title	Base Description	Base
●	640		Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months? (i.e. not BBC One, BBC Two, BBC Three, BBC Four, BBC Scotland, ITV, Channel 4 or Channel 5 or paid for subscription channels like	Base: All that watch non-PSB broadcast TV channels	2365
●	641		Q23. Do you have access to the internet at home?	Base: All respondents	3130
●	642		Q23. Do you have access to the internet at home?	Base: All respondents	3130
●	643		Q23. Do you have access to the internet at home?	Base: All respondents	3130
●	644		A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?	Base: All with internet access	2964
●	645		A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?	Base: All with internet access	2964
●	646		A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?	Base: All with internet access	2964
●	647		A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?	Base: All with internet access	2964
●	648		A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?	Base: All with internet access	2964
●	649		A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?	Base: All with internet access	2964
●	650		A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	1521
●	651		A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	1521
●	652		A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	1521
●	653		A3a. How often in the past 3 months have you watched programmes using this service? - BBC Three (now available only online)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	207
●	654		A3a. How often in the past 3 months have you watched programmes using this service? - BBC Three (now available only online)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	207

	Page	Table	Title	Base Description	Base
●	655		A3a. How often in the past 3 months have you watched programmes using this service? - BBC Three (now available only online)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	207
●	656		A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer Kids	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	159
●	657		A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer Kids	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	159
●	658		A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer Kids	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	159
●	659		A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub [formerly ITV player]	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	819
●	660		A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub [formerly ITV player]	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	819
●	661		A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub [formerly ITV player]	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	819
●	662		A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub+	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	227
●	663		A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub+	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	227
●	664		A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub+	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	227
●	665		A3a. How often in the past 3 months have you watched programmes using this service? - STV Player	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	88
●	666		A3a. How often in the past 3 months have you watched programmes using this service? - STV Player	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	88
●	667		A3a. How often in the past 3 months have you watched programmes using this service? - STV Player	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	88
●	668		A3a. How often in the past 3 months have you watched programmes using this service? - S4C Clic	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	30
●	669		A3a. How often in the past 3 months have you watched programmes using this service? - S4C Clic	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	30

	Page	Table	Title	Base Description	Base
●	670		A3a. How often in the past 3 months have you watched programmes using this service? - S4C Clic	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	30
●	671		A3a. How often in the past 3 months have you watched programmes using this service? - All 4 (formerly 4OD)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	631
●	672		A3a. How often in the past 3 months have you watched programmes using this service? - All 4 (formerly 4OD)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	631
●	673		A3a. How often in the past 3 months have you watched programmes using this service? - All 4 (formerly 4OD)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	631
●	674		A3a. How often in the past 3 months have you watched programmes using this service? - My5 (formerly Demand 5)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	349
●	675		A3a. How often in the past 3 months have you watched programmes using this service? - My5 (formerly Demand 5)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	349
●	676		A3a. How often in the past 3 months have you watched programmes using this service? - My5 (formerly Demand 5)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	349
●	677		A3a. How often in the past 3 months have you watched programmes using this service? - Netflix	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	1376
●	678		A3a. How often in the past 3 months have you watched programmes using this service? - Netflix	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	1376
●	679		A3a. How often in the past 3 months have you watched programmes using this service? - Netflix	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	1376
●	680		A3a. How often in the past 3 months have you watched programmes using this service? - Amazon Prime/Amazon Video	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	846
●	681		A3a. How often in the past 3 months have you watched programmes using this service? - Amazon Prime/Amazon Video	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	846
●	682		A3a. How often in the past 3 months have you watched programmes using this service? - Amazon Prime/Amazon Video	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	846
●	683		A3a. How often in the past 3 months have you watched programmes using this service? - Now TV	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	345
●	684		A3a. How often in the past 3 months have you watched programmes using this service? - Now TV	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	345

	Page	Table	Title	Base Description	Base
●	685		A3a. How often in the past 3 months have you watched programmes using this service? - Now TV	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	345
●	686		A3a. How often in the past 3 months have you watched programmes using this service? - Sky On Demand (Sky Go)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	496
●	687		A3a. How often in the past 3 months have you watched programmes using this service? - Sky On Demand (Sky Go)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	496
●	688		A3a. How often in the past 3 months have you watched programmes using this service? - Sky On Demand (Sky Go)	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	496
●	689		A3a. How often in the past 3 months have you watched programmes using this service? - UKTV Play	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	162
●	690		A3a. How often in the past 3 months have you watched programmes using this service? - UKTV Play	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	162
●	691		A3a. How often in the past 3 months have you watched programmes using this service? - UKTV Play	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	162
●	692		A3a. How often in the past 3 months have you watched programmes using this service? - Disney Life	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	81
●	693		A3a. How often in the past 3 months have you watched programmes using this service? - Disney Life	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	81
●	694		A3a. How often in the past 3 months have you watched programmes using this service? - Disney Life	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	81
●	695		A3a. How often in the past 3 months have you watched programmes using this service? - Virgin TV Catch-up/Virgin Media Anywhere	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	191
●	696		A3a. How often in the past 3 months have you watched programmes using this service? - Virgin TV Catch-up/Virgin Media Anywhere	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	191
●	697		A3a. How often in the past 3 months have you watched programmes using this service? - Virgin TV Catch-up/Virgin Media Anywhere	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	191
●	698		A3a. How often in the past 3 months have you watched programmes using this service? - Hayu	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	41

	Page	Table	Title	Base Description	Base
●	699		A3a. How often in the past 3 months have you watched programmes using this service? - Hayu	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	41
●	700		A3a. How often in the past 3 months have you watched programmes using this service? - Hayu	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	41
●	701		A3a. How often in the past 3 months have you watched programmes using this service? - A BBC YouTube Channel	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	196
●	702		A3a. How often in the past 3 months have you watched programmes using this service? - A BBC YouTube Channel	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	196
●	703		A3a. How often in the past 3 months have you watched programmes using this service? - A BBC YouTube Channel	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	196
●	704		A3a. How often in the past 3 months have you watched programmes using this service? - Other YouTube Channel	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	425
●	705		A3a. How often in the past 3 months have you watched programmes using this service? - Other YouTube Channel	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	425
●	706		A3a. How often in the past 3 months have you watched programmes using this service? - Other YouTube Channel	Base: All watched TV catch-up, on-demand, or video streaming in past 3 months	425
●	707		Q34. How would you rate your overall satisfaction with BBC iPlayer?	Base: All using any catch-up services at least monthly	1400
●	708		Q34. How would you rate your overall satisfaction with BBC iPlayer?	Base: All using any catch-up services at least monthly	1400
●	709		Q34. How would you rate your overall satisfaction with BBC iPlayer?	Base: All using any catch-up services at least monthly	1400
●	710		Q34. How would you rate your overall satisfaction with ITV Hub?	Base: All using any catch-up services at least monthly	727
●	711		Q34. How would you rate your overall satisfaction with ITV Hub?	Base: All using any catch-up services at least monthly	727
●	712		Q34. How would you rate your overall satisfaction with ITV Hub?	Base: All using any catch-up services at least monthly	727
●	713		Q34. How would you rate your overall satisfaction with All 4?	Base: All using any catch-up services at least monthly	569
●	714		Q34. How would you rate your overall satisfaction with All 4?	Base: All using any catch-up services at least monthly	569
●	715		Q34. How would you rate your overall satisfaction with All 4?	Base: All using any catch-up services at least monthly	569

	Page	Table	Title	Base Description	Base
●	716		Q34. How would you rate your overall satisfaction with S4C Clic?	Base: All using any catch-up services at least monthly	24
●	717		Q34. How would you rate your overall satisfaction with S4C Clic?	Base: All using any catch-up services at least monthly	24
●	718		Q34. How would you rate your overall satisfaction with S4C Clic?	Base: All using any catch-up services at least monthly	24
●	719		Q34. How would you rate your overall satisfaction with My5 / Demand 5?	Base: All using any catch-up services at least monthly	296
●	720		Q34. How would you rate your overall satisfaction with My5 / Demand 5?	Base: All using any catch-up services at least monthly	296
●	721		Q34. How would you rate your overall satisfaction with My5 / Demand 5?	Base: All using any catch-up services at least monthly	296
●	722		Q34a. How important do you think it is that ALL the channels combined, that is all the BBC channels, ITV, S4C and Channels 4 and 5, provide these catch-up television services that allow viewers to watch previously broadcast programmes? - ALL channels	Base: All respondents	3130
●	723		Q34a. How important do you think it is that ALL the channels combined, that is all the BBC channels, ITV, S4C and Channels 4 and 5, provide these catch-up television services that allow viewers to watch previously broadcast programmes? - ALL channels	Base: All respondents	3130
●	724		Q34a. How important do you think it is that ALL the channels combined, that is all the BBC channels, ITV, S4C and Channels 4 and 5, provide these catch-up television services that allow viewers to watch previously broadcast programmes? - ALL channels	Base: All respondents	3130
●	725		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content: Summary	Base: All respondents	3130
●	726		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch/access TV channels	Base: All respondents	3130
●	727		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch/access TV channels	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	728		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch/access TV channels	Base: All respondents	3130
●	729		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch catch up, on demand or video streaming services	Base: All respondents	3130
●	730		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch catch up, on demand or video streaming services	Base: All respondents	3130
●	731		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch catch up, on demand or video streaming services	Base: All respondents	3130
●	732		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Access online and apps	Base: All respondents	3130
●	733		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Access online and apps	Base: All respondents	3130
●	734		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Access online and apps	Base: All respondents	3130
●	735		A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base: All respondents	3130
●	736		A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base: All respondents	3130
●	737		A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base: All respondents	3130
●	738		A4a. How often in the past 3 months have you used these websites and/or apps: Summary	Base: All that have used PSB websites or apps in the past 3 months	745
●	739		A4a. How often in the past 3 months have you used these websites and/or apps? - bbc.co.uk	Base: All that have used PSB websites or apps in the past 3 months	745

	Page	Table	Title	Base Description	Base
●	740		A4a. How often in the past 3 months have you used these websites and/or apps? - bbc.co.uk	Base: All that have used PSB websites or apps in the past 3 months	745
●	741		A4a. How often in the past 3 months have you used these websites and/or apps? - bbc.co.uk	Base: All that have used PSB websites or apps in the past 3 months	745
●	742		A4a. How often in the past 3 months have you used these websites and/or apps? - itv.com	Base: All that have used PSB websites or apps in the past 3 months	457
●	743		A4a. How often in the past 3 months have you used these websites and/or apps? - itv.com	Base: All that have used PSB websites or apps in the past 3 months	457
●	744		A4a. How often in the past 3 months have you used these websites and/or apps? - itv.com	Base: All that have used PSB websites or apps in the past 3 months	457
●	745		A4a. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base: All that have used PSB websites or apps in the past 3 months	69
●	746		A4a. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base: All that have used PSB websites or apps in the past 3 months	69
●	747		A4a. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base: All that have used PSB websites or apps in the past 3 months	69
●	748		A4a. How often in the past 3 months have you used these websites and/or apps? - S4C	Base: All that have used PSB websites or apps in the past 3 months	48
●	749		A4a. How often in the past 3 months have you used these websites and/or apps? - S4C	Base: All that have used PSB websites or apps in the past 3 months	48
●	750		A4a. How often in the past 3 months have you used these websites and/or apps? - S4C	Base: All that have used PSB websites or apps in the past 3 months	48
●	751		A4a. How often in the past 3 months have you used these websites and/or apps? - channel4.com	Base: All that have used PSB websites or apps in the past 3 months	314
●	752		A4a. How often in the past 3 months have you used these websites and/or apps? - channel4.com	Base: All that have used PSB websites or apps in the past 3 months	314
●	753		A4a. How often in the past 3 months have you used these websites and/or apps? - channel4.com	Base: All that have used PSB websites or apps in the past 3 months	314
●	754		A4a. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base: All that have used PSB websites or apps in the past 3 months	174

	Page	Table	Title	Base Description	Base
●	755		A4a. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base: All that have used PSB websites or apps in the past 3 months	174
●	756		A4a. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base: All that have used PSB websites or apps in the past 3 months	174
●	757		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base: All that have used PSB websites or apps in the past 3 months	700
●	758		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base: All that have used PSB websites or apps in the past 3 months	700
●	759		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base: All that have used PSB websites or apps in the past 3 months	700
●	760		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base: All that have used PSB websites or apps in the past 3 months	1144
●	761		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base: All that have used PSB websites or apps in the past 3 months	1144
●	762		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base: All that have used PSB websites or apps in the past 3 months	1144
●	763		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base: All that have used PSB websites or apps in the past 3 months	1077
●	764		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base: All that have used PSB websites or apps in the past 3 months	1077
●	765		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base: All that have used PSB websites or apps in the past 3 months	1077
●	766		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies	Base: All that have used PSB websites or apps in the past 3 months	176
●	767		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies	Base: All that have used PSB websites or apps in the past 3 months	176
●	768		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies	Base: All that have used PSB websites or apps in the past 3 months	176
●	769		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds	Base: All that have used PSB websites or apps in the past 3 months	198

	Page	Table	Title	Base Description	Base
●	770		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds	Base: All that have used PSB websites or apps in the past 3 months	198
●	771		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds	Base: All that have used PSB websites or apps in the past 3 months	198
●	772		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Good Food	Base: All that have used PSB websites or apps in the past 3 months	373
●	773		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Good Food	Base: All that have used PSB websites or apps in the past 3 months	373
●	774		A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Good Food	Base: All that have used PSB websites or apps in the past 3 months	373
●	775		Q27. How important is it that the BBC provides a website with high quality content that you can trust? - www.bbc.co.uk	Base: All respondents	3130
●	776		Q27. How important is it that the BBC provides a website with high quality content that you can trust? - www.bbc.co.uk	Base: All respondents	3130
●	777		Q27. How important is it that the BBC provides a website with high quality content that you can trust? - www.bbc.co.uk	Base: All respondents	3130
●	778		Q28. How important is it that Channel 4 provides websites with high quality content that you can trust? - www.channel4.com	Base: All respondents	3130
●	779		Q28. How important is it that Channel 4 provides websites with high quality content that you can trust? - www.channel4.com	Base: All respondents	3130
●	780		Q28. How important is it that Channel 4 provides websites with high quality content that you can trust? - www.channel4.com	Base: All respondents	3130
●	781		Q30. How would you rate your overall satisfaction with bbc.co.uk?	Base: All that use this website at least once a month	686
●	782		Q30. How would you rate your overall satisfaction with bbc.co.uk?	Base: All that use this website at least once a month	686
●	783		Q30. How would you rate your overall satisfaction with bbc.co.uk?	Base: All that use this website at least once a month	686
●	784		Q30. How would you rate your overall satisfaction with channel4.com?	Base: All that use this website at least once a month	270
●	785		Q30. How would you rate your overall satisfaction with channel4.com?	Base: All that use this website at least once a month	270

	Page	Table	Title	Base Description	Base
●	786		Q30. How would you rate your overall satisfaction with channel4.com?	Base: All that use this website at least once a month	270
●	787		Q38. How many ADULTS aged 16+ including yourself, live in your household?	Base: All respondents	3130
●	788		Q38. How many ADULTS aged 16+ including yourself, live in your household?	Base: All respondents	3130
●	789		Q38. How many ADULTS aged 16+ including yourself, live in your household?	Base: All respondents	3130
●	790		Q39. How would you describe your national identity?	Base: All respondents	3130
●	791		Q39. How would you describe your national identity?	Base: All respondents	3130
●	792		Q39. How would you describe your national identity?	Base: All respondents	3130
●	793		Q40. What is your ethnic group?	Base: All respondents	3130
●	794		Q40. What is your ethnic group?	Base: All respondents	3130
●	795		Q40. What is your ethnic group?	Base: All respondents	3130
●	796		Q40. What is your ethnic group?	Base: All respondents	3130
●	797		Q40. What is your ethnic group?	Base: All respondents	3130
●	798		Q40. What is your ethnic group?	Base: All respondents	3130
●	799		Lang. What is your main language?	Base: All respondents	3130
●	800		Lang. What is your main language?	Base: All respondents	3130
●	801		Lang. What is your main language?	Base: All respondents	3130
●	802		DC06. Which, if any, is the highest educational or professional qualification you have obtained? If you're still studying, please select the highest level achieved so far.	Base: All respondents	3130
●	803		DC06. Which, if any, is the highest educational or professional qualification you have obtained? If you're still studying, please select the highest level achieved so far.	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	804		DC06. Which, if any, is the highest educational or professional qualification you have obtained? If you're still studying, please select the highest level achieved so far.	Base: All respondents	3130
●	805		Q41a. Do you have a long-term medical condition, disability or impairment which significantly affects your life?	Base: All respondents	3130
●	806		Q41a. Do you have a long-term medical condition, disability or impairment which significantly affects your life?	Base: All respondents	3130
●	807		Q41a. Do you have a long-term medical condition, disability or impairment which significantly affects your life?	Base: All respondents	3130
●	808		Q41b. Do you have any difficulty with any of the following? Please select all that apply.	Base: All those with a long-term medical condition, disability or impairment	760
●	809		Q41b. Do you have any difficulty with any of the following? Please select all that apply.	Base: All those with a long-term medical condition, disability or impairment	760
●	810		Q41b. Do you have any difficulty with any of the following? Please select all that apply.	Base: All those with a long-term medical condition, disability or impairment	760
●	811		DC13. Which of the following do you consider yourself to be?	Base: All respondents	3130
●	812		DC13. Which of the following do you consider yourself to be?	Base: All respondents	3130
●	813		DC13. Which of the following do you consider yourself to be?	Base: All respondents	3130
●	814		DC07. In which of the following income bands does your gross household income fall?	Base: All respondents	3130
●	815		DC07. In which of the following income bands does your gross household income fall?	Base: All respondents	3130
●	816		DC07. In which of the following income bands does your gross household income fall?	Base: All respondents	3130
●	817		Break1. Break By Breaks1	Base: All respondents	3130
●	818		Break1. Break By Breaks1	Base: All respondents	250
●	819		Break1. Break By Breaks2	Base: All respondents	3130
●	820		Break2. Break By Breaks1	Base: All respondents	3130

	Page	Table	Title	Base Description	Base
●	821		Break2. Break By Breaks1	Base: All respondents	306
●	822		Break2. Break By Breaks2	Base: All respondents	3130
●	823		Break2. Break By Breaks2	Base: All respondents	2263

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Cable TV (through Virgin Media)	**593** ***19%*** **DOSVW**	314 ***20%***	279 ***18%***	234 ***15%***	360 ***22%*** **AD**	291 ***19%***	302 ***19%***	46 ***18%*** **O**	35 ***28%*** **AHJK NOPRS**	35 ***14%***	63 ***18%*** **O**	74 ***26%*** **AHJK NOPRS**	53 ***24%*** **JOPS**	47 ***17%*** **O**	15 ***9%***	43 ***15%***	93 ***23%*** **JOPS**	76 ***18%*** **O**	13 ***14%***	519 ***20%*** **VW**	46 ***18%*** **V**	15 ***9%***	13 ***14%***
Satellite TV from Sky	**1139** ***36%*** **GSW**	563 ***36%***	576 ***37%***	536 ***35%***	603 ***38%***	604 ***39%*** **AG**	535 ***34%***	94 ***37%***	37 ***29%***	94 ***38%***	107 ***31%***	104 ***37%***	78 ***36%***	100 ***36%***	70 ***45%*** **AIKNS**	104 ***37%***	159 ***39%*** **KS**	163 ***37%***	29 ***31%***	946 ***36%***	94 ***37%***	70 ***45%*** **ATW**	29 ***31%***
Satellite TV from Freesat	**227** ***7%*** **DHKU**	119 ***8%***	108 ***7%***	63 ***4%***	164 ***10%*** **AD**	124 ***8%***	103 ***6%***	8 ***3%***	13 ***10%*** **HK**	18 ***7%*** **H**	14 ***4%***	24 ***9%*** **HK**	15 ***7%***	30 ***11%*** **HK**	12 ***8%*** **HK**	26 ***9%*** **HK**	31 ***8%*** **H**	28 ***6%***	8 ***8%*** **HK**	199 ***8%*** **U**	8 ***3%***	12 ***8%*** **U**	8 ***8%*** **U**
Satellite TV from anyone else	**100** ***3%*** **D**	50 ***3%***	49 ***3%***	23 ***2%***	77 ***5%*** **AD**	52 ***3%***	48 ***3%***	5 ***2%***	5 ***4%***	10 ***4%***	6 ***2%***	12 ***4%***	11 ***5%*** **KR**	5 ***2%***	3 ***2%***	8 ***3%***	26 ***6%*** **AHKNORS**	7 ***2%***	2 ***2%***	91 ***3%***	5 ***2%***	3 ***2%***	2 ***2%***
Freeview (through a set-top box or digital television set)	**1354** ***43%*** **L**	694 ***44%***	660 ***42%***	672 ***44%***	682 ***43%***	686 ***45%***	668 ***42%***	123 ***49%*** **ALMOQ**	52 ***42%***	119 ***48%*** **LMQ**	170 ***49%*** **ALMOQ**	104 ***37%***	82 ***37%***	125 ***44%***	61 ***39%***	132 ***47%*** **L**	155 ***38%***	185 ***42%***	47 ***49%*** **ALMOQ**	1123 ***43%***	123 ***49%*** **ATV**	61 ***39%***	47 ***49%*** **ATV**
TV via your broadband provider (e.g. BT TV or TalkTalk TV).If your TV service is provided by Sky satellite or Virgin cable, please select the relevant code ABOVE.	**326** ***10%*** **DOSVW**	164 ***10%***	162 ***10%***	125 ***8%***	201 ***13%*** **AD**	163 ***11%***	163 ***10%***	26 ***10%***	15 ***12%***	26 ***10%***	31 ***9%***	27 ***9%***	30 ***14%*** **NOS**	19 ***7%***	11 ***7%***	47 ***17%*** **AHKL**	45 ***11%***	42 ***10%***	7 ***7%***	282 ***11%***	26 ***10%***	11 ***7%***	7 ***7%***
YouView	**92** ***3%*** **D**	48 ***3%***	44 ***3%***	14 ***1%***	78 ***5%*** **AD**	53 ***3%***	39 ***2%***	6 ***2%***	2 ***2%***	6 ***2%***	12 ***3%***	6 ***2%***	3 ***1%***	10 ***4%***	3 ***2%***	14 ***5%***	16 ***4%***	10 ***2%***	4 ***5%*** **M**	79 ***3%***	6 ***2%***	3 ***2%***	4 ***5%***
TV content via the internet – through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**877** ***28%*** **SW**	439 ***28%***	439 ***28%***	428 ***28%***	450 ***28%***	426 ***28%***	452 ***28%***	79 ***31%*** **NOS**	31 ***25%***	88 ***35%*** **AMNORS**	106 ***31%*** **S**	81 ***29%***	56 ***26%***	66 ***23%***	36 ***23%***	83 ***29%***	113 ***28%***	117 ***27%***	21 ***22%***	742 ***28%*** **W**	79 ***31%*** **VW**	36 ***23%***	21 ***22%***
Other (please specify)	**16** ***1%*** **E**	6 0	10 ***1%***	13 ***1%*** **AE**	3 0	11 ***1%***	5 0	1 0	0 0	2 ***1%***	0 0	1 0	0 0	1 0	0 0	0 0	8 ***2%*** **AKPR**	1 0	2 ***2%*** **AHIKL MNOPR**	13 0	1 0	0 0	2 ***2%*** **ATUV**
No TV in household and do not access TV content via the internet	**1** **0**	1 0	0 0	1 0	0 0	1 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 0	0 0	0 0	1 0	0 0	0 0	0 0
Don't know	**0** **0**	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
NET: FREEVIEW ONLY	**693** ***22%*** **E**	346 ***22%***	347 ***22%***	377 ***25%*** **AE**	316 ***20%***	324 ***21%***	368 ***23%***	57 ***23%***	25 ***20%***	42 ***17%***	87 ***25%*** **J**	55 ***20%***	40 ***18%***	71 ***25%*** **J**	37 ***24%***	70 ***25%*** **J**	81 ***20%***	101 ***23%***	26 ***27%*** **AJLMQ**	573 ***22%***	57 ***23%***	37 ***24%***	26 ***27%***
NET: CAB/SAT	**1849** ***59%*** **DKSW**	933 ***59%***	915 ***59%***	829 ***54%***	1020 ***64%*** **AD**	930 ***61%***	919 ***58%***	145 ***58%***	75 ***60%***	140 ***56%***	179 ***52%***	183 ***65%*** **AKPS**	140 ***64%*** **KS**	174 ***62%*** **KS**	94 ***60%***	157 ***56%***	253 ***62%*** **KS**	259 ***59%***	50 ***53%***	1560 ***59%*** **W**	145 ***58%***	94 ***60%***	50 ***53%***
NET: ONLINE ONLY	**306** ***10%*** **EN**	153 ***10%***	153 ***10%***	171 ***11%*** **AE**	135 ***8%***	142 ***9%***	164 ***10%***	26 ***10%*** **N**	17 ***14%*** **LN**	29 ***12%*** **LN**	36 ***10%*** **N**	18 ***6%***	24 ***11%*** **N**	15 ***5%***	15 ***10%*** **N**	30 ***11%*** **N**	40 ***10%***	47 ***11%*** **N**	9 ***9%***	256 ***10%***	26 ***10%***	15 ***10%***	9 ***9%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Cable TV (through Virgin Media)	**593** ***19%*** **GIUW**	132 ***30%*** **ACDEFG**	120 ***23%*** **AEFG**	97 ***19%*** **G**	87 ***16%***	70 ***16%***	87 ***13%***	203 ***24%*** **AIJ**	256 ***17%***	131 ***17%***	47 ***17%***	65 ***18%***	113 ***19%***	108 ***22%***	82 ***22%***	73 ***19%***	96 ***20%***	498 ***19%***	157 ***22%*** **AT**	413 ***18%***	0 0	593 ***32%*** **AUW**	0 0
Satellite TV from Sky	**1139** ***36%*** **GJUW**	167 ***38%***	191 ***36%***	198 ***40%*** **G**	213 ***40%*** **G**	147 ***34%***	224 ***33%***	326 ***39%*** **J**	571 ***38%*** **J**	238 ***31%***	87 ***31%***	116 ***33%***	221 ***36%***	185 ***38%***	143 ***38%***	176 ***46%*** **AKLMNO**	175 ***37%***	962 ***36%***	267 ***38%***	816 ***36%***	0 0	1139 ***62%*** **AUW**	0 0
Satellite TV from Freesat	**227** ***7%*** **EPTUW**	39 ***9%*** **E**	49 ***9%*** **E**	44 ***9%*** **E**	22 ***4%***	31 ***7%***	43 ***6%***	75 ***9%*** **A**	100 ***7%***	52 ***7%***	29 ***10%*** **P**	29 ***8%***	48 ***8%***	39 ***8%***	29 ***8%***	18 ***5%***	43 ***9%***	184 ***7%***	69 ***10%*** **AT**	146 ***6%***	0 0	227 ***12%*** **AUW**	0 0
Satellite TV from anyone else	**100** ***3%*** **EFGJ RTUW**	26 ***6%*** **AEFG**	37 ***7%*** **ADEFG**	17 ***3%*** **FG**	9 ***2%***	5 ***1%***	6 ***1%***	45 ***5%*** **AIJ**	39 ***3%***	16 ***2%***	10 ***4%***	13 ***4%***	23 ***4%***	14 ***3%***	21 ***6%*** **A**	13 ***3%***	25 ***5%*** **AR**	75 ***3%***	37 ***5%*** **AT**	61 ***3%***	0 0	100 ***5%*** **AUW**	0 0
Freeview (through a set-top box or digital television set)	**1354** ***43%*** **BCDPQVW**	119 ***27%***	195 ***37%*** **B**	186 ***37%*** **B**	228 ***43%*** **B**	230 ***53%*** **ABCDE**	396 ***58%*** **ABCDE**	348 ***41%***	620 ***41%***	381 ***49%*** **AHI**	126 ***45%*** **P**	182 ***51%*** **AMNOP**	267 ***44%*** **P**	204 ***42%***	150 ***40%***	136 ***35%***	159 ***33%***	1192 ***45%*** **AQ**	304 ***43%***	980 ***43%***	693 ***100%*** **AVW**	395 ***21%*** **W**	0 0
TV via your broadband provider (e.g. BT TV or TalkTalk TV). If your TV service is provided by Sky satellite or Virgin cable, please select the relevant code ABOVE.	**326** ***10%*** **UV**	56 ***13%*** **G**	60 ***11%***	59 ***12%***	53 ***10%***	39 ***9%***	58 ***8%***	109 ***13%*** **AI**	137 ***9%***	79 ***10%***	30 ***11%***	34 ***10%***	61 ***10%***	48 ***10%***	46 ***12%***	53 ***14%*** **A**	43 ***9%***	283 ***11%***	77 ***11%***	233 ***10%***	0 0	113 ***6%*** **U**	142 ***46%*** **AUV**
YouView	**92** ***3%*** **U**	13 ***3%***	22 ***4%***	21 ***4%***	13 ***2%***	9 ***2%***	16 ***2%***	36 ***4%*** **AIJ**	38 ***3%***	17 ***2%***	8 ***3%***	12 ***3%***	21 ***3%***	11 ***2%***	11 ***3%***	15 ***4%***	12 ***3%***	80 ***3%***	22 ***3%***	68 ***3%***	0 0	51 ***3%*** **U**	21 ***7%*** **AUV**
TV content via the internet – through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**877** ***28%*** **FGJL RSUV**	209 ***47%*** **ACDEFG**	197 ***37%*** **AEFG**	173 ***35%*** **AFG**	153 ***29%*** **FG**	91 ***21%*** **G**	54 ***8%***	264 ***31%*** **AJ**	444 ***30%*** **J**	165 ***21%***	69 ***24%***	74 ***21%***	166 ***27%*** **L**	126 ***26%***	121 ***32%*** **KL**	144 ***37%*** **AKLMN**	167 ***35%*** **AR**	711 ***27%***	148 ***21%***	673 ***30%*** **AS**	0 0	468 ***25%*** **U**	188 ***61%*** **AUV**
Other (please specify)	**16** ***1%*** **RUV**	3 ***1%***	4 ***1%***	1 0	2 0	2 0	4 ***1%***	4 0	8 ***1%***	4 ***1%***	3 ***1%*** **N**	0 0	5 ***1%***	0 0	1 0	2 ***1%***	6 ***1%*** **R**	9 0	2 0	13 ***1%***	0 0	0 0	0 0
No TV in household and do not access TV content via the internet	**1** **0** **R**	0 0	0 0	0 0	1 0	0 0	0 0	1 0	0 0	0 0	0 0	0 0	0 0	0 0	1 0 **A**	0 0	1 0 **R**	0 0	0 0	1 0	0 0	0 0	0 0
Don't know	**0** **0**	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
NET: FREEVIEW ONLY	**693** ***22%*** **BCDH OPQVW**	34 ***8%***	78 ***15%*** **B**	91 ***18%*** **B**	110 ***21%*** **BC**	122 ***28%*** **ABCDE**	256 ***37%*** **ABCDEF**	153 ***18%***	305 ***20%***	234 ***30%*** **AHI**	85 ***30%*** **AMNOP**	101 ***28%*** **ANOP**	138 ***23%*** **OP**	100 ***21%*** **P**	60 ***16%***	52 ***14%***	75 ***16%***	617 ***23%*** **AQ**	152 ***22%***	501 ***22%***	693 ***100%*** **AVW**	0 0	0 0
NET: CAB/SAT	**1849** ***59%*** **GJKTUW**	292 ***66%*** **AFG**	331 ***62%*** **G**	308 ***62%*** **G**	321 ***60%*** **G**	247 ***56%***	350 ***51%***	542 ***64%*** **AIJ**	890 ***59%*** **J**	408 ***52%***	141 ***50%***	197 ***55%***	355 ***58%*** **K**	319 ***66%*** **AKLM**	242 ***64%*** **AKL**	248 ***64%*** **AKL**	294 ***62%***	1553 ***59%***	459 ***65%*** **AT**	1304 ***58%***	0 0	1849 ***100%*** **AUW**	0 0
NET: ONLINE ONLY	**306** ***10%*** **FGNRSUV**	82 ***19%*** **ADEFG**	73 ***14%*** **AEFG**	55 ***11%*** **FG**	41 ***8%*** **G**	23 ***5%***	32 ***5%***	70 ***8%***	157 ***10%***	79 ***10%***	34 ***12%*** **N**	34 ***10%***	54 ***9%***	30 ***6%***	38 ***10%***	48 ***12%*** **N**	63 ***13%*** **AR**	243 ***9%***	54 ***8%***	230 ***10%***	0 0	0 0	306 ***100%*** **AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Cable TV (through Virgin Media)	**593** ***19%*** **CJLPTV**	201 ***23%*** **AC**	392 ***17%***	272 ***19%*** **J**	112 ***21%*** **J**	16 ***32%*** **GJ***	27 ***15%***	41 ***30%*** **ADEGJ**	35 ***21%*** **J**	90 ***14%***	135 ***20%*** **LP**	25 ***11%***	155 ***21%*** **LPQ**	164 ***20%*** **LP**	67 ***21%*** **LP**	8 ***9%***	34 ***15%***	443 ***20%*** **AT**	99 ***18%***	30 ***13%***	202 ***24%*** **AVW**	291 ***17%***	70 ***17%***
Satellite TV from Sky	**1139** ***36%*** **CGJPQW**	391 ***46%*** **AC**	748 ***33%***	584 ***42%*** **AEFGIJ**	181 ***33%***	11 ***23%*** *	50 ***27%***	48 ***35%***	56 ***33%***	210 ***33%***	277 ***41%*** **ANPQ**	90 ***38%*** **PQ**	272 ***37%*** **PQ**	276 ***34%***	121 ***38%*** **PQ**	22 ***25%***	67 ***29%***	837 ***38%*** **A**	201 ***36%***	80 ***35%***	377 ***44%*** **AVW**	612 ***37%*** **W**	115 ***28%***
Satellite TV from Freesat	**227** ***7%*** **CTV**	87 ***10%*** **AC**	140 ***6%***	105 ***7%***	44 ***8%***	5 ***10%*** *	9 ***5%***	9 ***6%***	13 ***7%***	43 ***7%***	45 ***7%***	10 ***4%***	52 ***7%***	59 ***7%***	35 ***11%*** **AKLMNQ**	8 ***9%***	12 ***5%***	168 ***8%*** **T**	47 ***8%*** **T**	8 ***4%***	88 ***10%*** **AVW**	104 ***6%***	26 ***6%***
Satellite TV from anyone else	**100** ***3%*** **CJV**	58 ***7%*** **AC**	42 ***2%***	61 ***4%*** **AJ**	18 ***3%*** **J**	1 ***1%*** *	5 ***3%***	4 ***3%***	2 ***1%***	9 ***1%***	19 ***3%***	4 ***2%***	20 ***3%***	24 ***3%***	25 ***8%*** **AKLMNQ**	4 ***4%***	4 ***2%***	64 ***3%***	26 ***5%***	6 ***2%***	54 ***6%*** **AVW**	31 ***2%***	7 ***2%***
Freeview (through a set-top box or digital television set)	**1354** ***43%*** **BDHIKMU**	284 ***33%***	1070 ***47%*** **AB**	527 ***37%*** **H**	238 ***44%*** **DHI**	23 ***46%*** H*	103 ***57%*** **ADEHI**	34 ***25%***	57 ***34%***	373 ***58%*** **ADEHI**	260 ***39%***	116 ***49%*** **KM**	289 ***39%***	367 ***45%*** **KM**	136 ***43%***	41 ***47%***	133 ***57%*** **AKMNO**	940 ***43%***	245 ***44%***	115 ***50%*** **A**	309 ***36%***	772 ***46%*** **AU**	209 ***51%*** **AU**
TV via your broadband provider (e.g. BT TV or TalkTalk TV). If your TV service is provided by Sky satellite or Virgin cable, please select the relevant code ABOVE.	**326** ***10%*** **CJQ**	116 ***14%*** **AC**	210 ***9%***	156 ***11%*** **J**	68 ***12%*** **J**	6 ***11%*** *	17 ***9%***	12 ***9%***	16 ***9%***	52 ***8%***	65 ***10%*** **Q**	23 ***10%*** **Q**	66 ***9%*** **Q**	95 ***12%*** **Q**	54 ***17%*** **AKLMNQ**	10 ***12%*** **Q**	10 ***4%***	235 ***11%***	61 ***11%***	21 ***9%***	118 ***14%*** **AV**	158 ***9%***	40 ***10%***
YouView	**92** ***3%*** **CHQV**	37 ***4%*** **AC**	55 ***2%***	44 ***3%***	22 ***4%*** **H**	0 0 *	4 ***2%***	0 0	5 ***3%*** **H**	17 ***3%***	18 ***3%***	3 ***1%***	17 ***2%***	29 ***3%*** **Q**	24 ***8%*** **AKLMNPQ**	1 ***1%***	1 ***1%***	68 ***3%***	19 ***3%***	4 ***2%***	45 ***5%*** **AV**	30 ***2%***	12 ***3%***
TV content via the internet – through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**877** ***28%*** **CFJK** **PQRV**	306 ***36%*** **AC**	572 ***25%***	462 ***33%*** **AFJ**	174 ***32%*** **FJ**	6 ***12%*** *	51 ***28%*** **J**	81 ***59%*** **ADEFGIJ**	49 ***29%*** **FJ**	55 ***8%***	143 ***21%*** **Q**	64 ***27%*** **PQ**	241 ***33%*** **AKPQ**	270 ***33%*** **AKPQ**	118 ***38%*** **AKLPQ**	12 ***13%***	23 ***10%***	571 ***26%***	155 ***28%***	67 ***29%***	251 ***29%*** **V**	419 ***25%***	105 ***26%***
Other (please specify)	**16** ***1%*** **R**	5 ***1%***	11 0	10 ***1%***	2 0	1 ***2%*** *	0 0	0 0	0 0	3 0	3 0	1 ***1%***	4 0	5 ***1%***	2 ***1%***	1 ***1%***	1 0	6 0	6 ***1%*** **R**	0 0	3 0	7 0	2 ***1%***
No TV in household and do not access TV content via the internet	**1** **0** **CR**	1 0	0 0	1 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 ***1%*** **AKMN**	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Don't know	**0** **0**	0 0	0 0	0 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
NET: FREEVIEW ONLY	**693** ***22%*** **BDHIMU**	101 ***12%***	592 ***26%*** **AB**	236 ***17%*** **H**	111 ***20%*** **HI**	15 ***31%*** **DHI***	60 ***33%*** **ADEHI**	10 ***7%***	23 ***14%***	238 ***37%*** **ADEHI**	136 ***20%***	56 ***24%*** **M**	127 ***17%***	175 ***21%***	58 ***18%***	31 ***35%*** **AKMNO**	104 ***45%*** **AKLMNO**	487 ***22%***	117 ***21%***	62 ***27%***	141 ***17%***	408 ***24%*** **AU**	112 ***27%*** **AU**
NET: CAB/SAT	**1849** ***59%*** **CGJPQTW**	600 ***70%*** **AC**	1249 ***55%***	889 ***63%*** **AEGJ**	313 ***57%*** **G**	27 ***56%*** *	87 ***48%***	88 ***65%*** **GJ**	106 ***62%*** **GJ**	339 ***53%***	437 ***65%*** **ALNPQ**	128 ***55%***	456 ***62%*** **NPQ**	465 ***57%*** **PQ**	189 ***60%*** **PQ**	38 ***43%***	114 ***49%***	1352 ***62%*** **AT**	327 ***59%***	121 ***52%***	577 ***68%*** **AVW**	987 ***59%*** **W**	212 ***52%***
NET: ONLINE ONLY	**306** ***10%*** **JQRV**	88 ***10%***	219 ***10%***	150 ***11%*** **J**	55 ***10%*** **J**	4 ***8%*** *	16 ***9%***	29 ***21%*** **ADEGIJ**	21 ***12%*** **J**	31 ***5%***	53 ***8%***	22 ***9%*** **Q**	77 ***10%*** **Q**	88 ***11%*** **Q**	41 ***13%*** **KQ**	14 ***16%*** **KQ**	9 ***4%***	165 ***8%***	58 ***11%*** **R**	18 ***8%***	78 ***9%***	126 ***8%***	33 ***8%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q44. SocialGrade
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
A	**239** ***8%*** **HNOSUVW**	125 ***8%***	114 ***7%***	126 ***8%***	113 ***7%***	132 ***9%***	107 ***7%***	12 ***5%***	3 ***3%***	13 ***5%***	22 ***6%***	33 ***12%*** **AHIJ KNOS**	15 ***7%***	12 ***4%***	7 ***5%***	21 ***7%***	52 ***13%*** **AHIJ KMNOS**	45 ***10%*** **HIJNOS**	4 ***4%***	216 ***8%*** **AUVW**	12 ***5%***	7 ***5%***	4 ***4%***
B	**603** ***19%*** **HOUV**	299 ***19%***	304 ***20%***	299 ***20%***	304 ***19%***	312 ***20%***	291 ***18%***	37 ***15%***	17 ***13%***	38 ***15%***	63 ***18%***	64 ***23%*** **HIOPS**	47 ***21%*** **O**	60 ***21%*** **O**	20 ***13%***	42 ***15%***	102 ***25%*** **AHIJOPS**	99 ***23%*** **HIJOPS**	14 ***15%***	532 ***20%*** **AUVW**	37 ***15%***	20 ***13%***	14 ***15%***
C1	**811** ***26%*** **DF**	408 ***26%***	402 ***26%***	355 ***23%***	456 ***29%*** **AD**	344 ***22%***	467 ***29%*** **AF**	73 ***29%*** **S**	38 ***30%***	68 ***27%***	89 ***26%***	65 ***23%***	54 ***25%***	88 ***31%*** **S**	44 ***28%***	66 ***23%***	98 ***24%***	106 ***24%***	21 ***22%***	674 ***26%***	73 ***29%*** **W**	44 ***28%***	21 ***22%***
C2	**686** ***22%*** **G**	345 ***22%***	341 ***22%***	320 ***21%***	366 ***23%***	369 ***24%*** **AG**	317 ***20%***	64 ***26%*** **MN**	25 ***20%***	60 ***24%***	69 ***20%***	63 ***23%***	37 ***17%***	51 ***18%***	35 ***22%***	68 ***24%***	88 ***22%***	104 ***24%***	21 ***22%***	566 ***22%***	64 ***26%***	35 ***22%***	21 ***22%***
D	**390** ***12%*** **Q**	195 ***12%***	195 ***13%***	201 ***13%***	189 ***12%***	193 ***13%***	197 ***12%***	29 ***12%***	21 ***17%*** **Q**	35 ***14%***	54 ***16%*** **QR**	28 ***10%***	39 ***18%*** **ALQR**	35 ***12%***	21 ***13%***	36 ***13%***	35 ***9%***	42 ***10%***	16 ***17%*** **ALQR**	324 ***12%***	29 ***12%***	21 ***13%***	16 ***17%*** **AT**
E	**389** ***12%*** **EQRT**	198 ***13%***	192 ***12%***	221 ***14%*** **AE**	168 ***11%***	178 ***12%***	211 ***13%***	34 ***14%*** **Q**	21 ***17%*** **QR**	35 ***14%*** **Q**	45 ***13%*** **Q**	27 ***10%***	27 ***12%***	35 ***12%***	30 ***19%*** **ALMNQR**	47 ***17%*** **ALQR**	30 ***7%***	40 ***9%***	18 ***19%*** **AKLMNQR**	307 ***12%***	34 ***14%***	30 ***19%*** **AT**	18 ***19%*** **AT**
NET: AB	**842** ***27%*** **GHIJ OSUVW**	424 ***27%***	418 ***27%***	425 ***28%***	416 ***26%***	444 ***29%*** **AG**	398 ***25%***	49 ***20%***	20 ***16%***	51 ***21%***	85 ***25%*** **O**	97 ***34%*** **AHIJ KNOPS**	61 ***28%*** **HIOS**	72 ***26%*** **O**	27 ***17%***	63 ***22%***	154 ***38%*** **AHIJK MNOPS**	144 ***33%*** **AHIJ KOPS**	18 ***19%***	748 ***28%*** **AUVW**	49 ***20%***	27 ***17%***	18 ***19%***
NET: C1C2	**1497** ***48%*** **D**	754 ***48%***	743 ***48%***	675 ***44%***	821 ***51%*** **AD**	713 ***46%***	784 ***49%***	137 ***55%*** **AKLMQS**	63 ***50%***	129 ***52%***	158 ***46%***	129 ***46%***	92 ***42%***	139 ***49%***	78 ***50%***	134 ***48%***	187 ***46%***	211 ***48%***	41 ***44%***	1240 ***47%***	137 ***55%*** **ATW**	78 ***50%***	41 ***44%***
NET: DE	**779** ***25%*** **ELQR**	392 ***25%***	387 ***25%***	422 ***28%*** **AE**	357 ***22%***	371 ***24%***	408 ***26%***	64 ***25%*** **QR**	42 ***34%*** **ALQR**	70 ***28%*** **LQR**	99 ***29%*** **LQR**	55 ***20%***	65 ***30%*** **LQR**	70 ***25%*** **Q**	50 ***32%*** **ALQR**	83 ***29%*** **LQR**	65 ***16%***	82 ***19%***	34 ***36%*** **AHLNQR**	631 ***24%***	64 ***25%***	50 ***32%*** **AT**	34 ***36%*** **ATU**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q44. SocialGrade
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
A	**239**	28	47	47	36	27	53	239	0	0	8	12	18	18	37	93	51	187	50	178	40	165	21
	8%	***6%***	***9%***	***9%***	***7%***	***6%***	***8%***	***28%***	0	0	***3%***	***3%***	***3%***	***4%***	***10%***	***24%***	***11%***	***7%***	***7%***	***8%***	***6%***	***9%***	***7%***
	IJKL MNRU							**AIJ**							**KLMN**	**AKLMNO**	**AR**					**AU**	
B	**603**	78	102	104	112	77	131	603	0	0	12	35	84	103	127	138	91	511	110	463	113	377	49
	19%	***18%***	***19%***	***21%***	***21%***	***18%***	***19%***	***72%***	0	0	***4%***	***10%***	***14%***	***21%***	***34%***	***36%***	***19%***	***19%***	***16%***	***20%***	***16%***	***20%***	***16%***
	IJKLMSU							**AIJ**				**K**	**K**	**KLM**	**AKLMN**	**AKLMN**				**AS**		**U**	
C1	**811**	135	142	134	149	119	131	0	811	0	65	79	185	143	103	85	133	678	160	617	173	451	98
	26%	***30%***	***27%***	***27%***	***28%***	***27%***	***19%***	0	***54%***	0	***23%***	***22%***	***30%***	***30%***	***27%***	***22%***	***28%***	***26%***	***23%***	***27%***	***25%***	***24%***	***32%***
	GHJSV	**G**	**G**	**G**	**G**	**G**			**AHJ**				**AKLP**	**LP**						**AS**			**AUV**
C2	**686**	103	118	121	124	104	117	0	686	0	46	70	163	144	78	53	91	593	143	505	132	439	59
	22%	***23%***	***22%***	***24%***	***23%***	***24%***	***17%***	0	***46%***	0	***16%***	***20%***	***27%***	***30%***	***21%***	***14%***	***19%***	***22%***	***20%***	***22%***	***19%***	***24%***	***19%***
	GHJKPU	**G**	**G**	**G**	**G**	**G**			**AHJ**			**P**	**AKLOP**	**AKLOP**	**P**							**AU**	
D	**390**	59	86	59	63	71	51	0	0	390	49	61	105	54	26	10	74	317	87	282	93	225	39
	12%	***13%***	***16%***	***12%***	***12%***	***16%***	***7%***	0	0	***50%***	***17%***	***17%***	***17%***	***11%***	***7%***	***3%***	***15%***	***12%***	***12%***	***12%***	***13%***	***12%***	***13%***
	GHIOPR	**G**	**AG**	**G**	**G**	**AG**				**AHI**	**ANOP**	**ANOP**	**ANOP**	**P**	**P**								
E	**389**	34	34	34	46	39	203	0	0	389	101	97	53	23	6	6	36	353	153	210	140	183	40
	12%	***8%***	***6%***	***7%***	***9%***	***9%***	***30%***	0	0	***50%***	***36%***	***27%***	***9%***	***5%***	***2%***	***2%***	***8%***	***13%***	***22%***	***9%***	***20%***	***10%***	***13%***
	BCDEFHI MNOPQTV						**ABCDEF**			**AHI**	**ALMNOP**	**AMNOP**	**NOP**	**OP**				**AQ**	**AT**		**AVW**		
NET: AB	**842**	106	149	151	148	104	184	842	0	0	20	47	102	121	164	231	142	699	161	641	153	542	70
	27%	***24%***	***28%***	***30%***	***28%***	***24%***	***27%***	***100%***	0	0	***7%***	***13%***	***17%***	***25%***	***43%***	***60%***	***30%***	***26%***	***23%***	***28%***	***22%***	***29%***	***23%***
	IJKLMSU			**F**				**AIJ**				**K**	**K**	**KLM**	**AKLMN**	**AKLMNO**				**AS**		**AUW**	
NET: C1C2	**1497**	238	261	255	273	223	248	0	1497	0	111	149	347	287	181	138	224	1271	303	1122	305	890	157
	48%	***54%***	***49%***	***51%***	***51%***	***51%***	***36%***	0	***100%***	0	***40%***	***42%***	***57%***	***59%***	***48%***	***36%***	***47%***	***48%***	***43%***	***50%***	***44%***	***48%***	***51%***
	GHJK LPSU	**AG**	**G**	**G**	**G**	**G**			**AHJ**				**AKLOP**	**AKLOP**	**KP**					**AS**			
NET: DE	**779**	93	120	93	109	110	254	0	0	779	150	158	158	77	32	17	109	670	239	492	234	408	79
	25%	***21%***	***23%***	***19%***	***20%***	***25%***	***37%***	0	0	***100%***	***53%***	***45%***	***26%***	***16%***	***9%***	***4%***	***23%***	***25%***	***34%***	***22%***	***34%***	***22%***	***26%***
	DEHI NOPTV					**D**	**ABCDEF**			**AHI**	**ALMNOP**	**AMNOP**	**NOP**	**OP**	**P**				**AT**		**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q44. SocialGrade
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
A	**239**	89	149	133	51	0	3	6	5	40	21	5	20	77	104	6	3	170	39	18	77	113	36
	8%	***10%***	***7%***	***9%***	***9%***	0	***2%***	***4%***	***3%***	***6%***	***3%***	***2%***	***3%***	***9%***	***33%***	***7%***	***1%***	***8%***	***7%***	***8%***	***9%***	***7%***	***9%***
	CGIKLMQ	**AC**		**AGHIJ**	**GI**	*				**G**				**AKLMQ**	**AKLMNPQ**	**LMQ**							
B	**603**	185	418	353	73	13	8	23	15	118	70	19	134	255	104	7	12	436	105	48	159	333	91
	19%	***22%***	***18%***	***25%***	***13%***	***27%***	***4%***	***17%***	***9%***	***18%***	***10%***	***8%***	***18%***	***31%***	***33%***	***8%***	***5%***	***20%***	***19%***	***21%***	***19%***	***20%***	***22%***
	EGIKLPQ			**AEGIJ**	**G**	**EGI***		**GI**		**EGI**	**Q**		**KLPQ**	**AKLMPQ**	**AKLMPQ**								
C1	**811**	202	609	411	150	16	13	68	27	125	161	49	222	277	54	10	30	568	134	55	216	443	90
	26%	***24%***	***27%***	***29%***	***28%***	***33%***	***7%***	***50%***	***16%***	***19%***	***24%***	***21%***	***30%***	***34%***	***17%***	***11%***	***13%***	***26%***	***24%***	***24%***	***25%***	***27%***	***22%***
	GIJOPQ			**AGIJ**	**GIJ**	**GI***		**ADEGIJ**	**G**	**G**	**OPQ**	**Q**	**AKLOPQ**	**AKLOPQ**									
C2	**686**	217	469	338	138	8	26	25	37	113	157	80	207	118	30	38	45	477	117	47	204	355	77
	22%	***25%***	***21%***	***24%***	***25%***	***16%***	***14%***	***19%***	***22%***	***17%***	***23%***	***34%***	***28%***	***14%***	***9%***	***43%***	***19%***	***22%***	***21%***	***21%***	***24%***	***21%***	***19%***
	CGJNO	**AC**		**AGJ**	**GJ**	*			**G**		**NO**	**AKNOQ**	**ANOQ**	**O**		**AKMNOQ**	**O**						
D	**390**	108	282	165	122	10	22	5	24	43	150	41	86	45	9	11	45	271	65	32	99	213	52
	12%	***13%***	***12%***	***12%***	***22%***	***19%***	***12%***	***4%***	***14%***	***7%***	***22%***	***16%***	***12%***	***6%***	***3%***	***12%***	***19%***	***12%***	***12%***	***14%***	***12%***	***13%***	***13%***
	HJNQ			**HJ**	**ADGHIJ**	**HJ***	**HJ**		**HJ**		**AMNOP**	**AMNO**	**NO**			**NO**	**AMNO**						
E	**389**	55	334	3	10	1	106	6	59	204	108	39	63	46	12	15	96	256	89	27	92	213	61
	12%	***6%***	***15%***	0	***2%***	***2%***	***59%***	***4%***	***35%***	***32%***	***16%***	***17%***	***9%***	***6%***	***4%***	***17%***	***41%***	***12%***	***16%***	***12%***	***11%***	***13%***	***15%***
	BDEHMNO		**AB**		**D**	D*	**ADEFHIJ**	**D**	**ADEFH**	**ADEFH**	**AMNO**	**MNO**	**NO**			**MNO**	**AKLMNOP**		**AR**				**U**
NET: AB	**842**	274	568	486	124	13	11	29	20	158	92	25	155	332	208	14	15	607	144	66	236	446	127
	27%	***32%***	***25%***	***35%***	***23%***	***27%***	***6%***	***21%***	***12%***	***24%***	***14%***	***10%***	***21%***	***41%***	***66%***	***15%***	***7%***	***28%***	***26%***	***29%***	***28%***	***27%***	***31%***
	CGIK LMPQ	**AC**		**AEGHIJ**	**GI**	**GI***		**GI**	**G**	**GI**	**Q**		**KLQ**	**AKLMPQ**	**AKLMNPQ**	**Q**							
NET: C1C2	**1497**	419	1078	749	288	24	39	94	65	238	319	130	429	395	83	48	75	1045	251	103	420	798	167
	48%	***49%***	***47%***	***53%***	***53%***	***49%***	***21%***	***69%***	***38%***	***37%***	***47%***	***55%***	***59%***	***48%***	***26%***	***54%***	***32%***	***48%***	***46%***	***45%***	***49%***	***48%***	***41%***
	GIJOQW			**AGIJ**	**AGIJ**	G*		**ADEFGIJ**	**G**	**G**	**OQ**	**AOQ**	**AKNOQ**	**OQ**		**OQ**					**W**	**W**	
NET: DE	**779**	163	616	167	132	11	128	11	83	247	258	81	148	91	22	26	141	528	154	59	191	426	114
	25%	***19%***	***27%***	***12%***	***24%***	***22%***	***71%***	***8%***	***49%***	***38%***	***38%***	***34%***	***20%***	***11%***	***7%***	***29%***	***61%***	***24%***	***28%***	***26%***	***22%***	***25%***	***28%***
	BDHMNO		**AB**		**DH**	H*	**ADEFHIJ**		**ADEFHJ**	**ADEH**	**AMNO**	**AMNO**	**NO**	**O**		**NO**	**AKLMNOP**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q45. What is your current working status?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Working full time (30+ hours per week)	**1405** *45%* **GOV**	707 *45%*	699 *45%*	711 *46%*	694 *43%*	833 *54%* **AG**	572 *36%*	113 *45%* **O**	51 *41%*	116 *47%* **O**	139 *40%*	126 *45%* **O**	98 *45%* **O**	123 *44%*	55 *35%*	119 *42%*	228 *56%* **AHIJKL MNOPRS**	193 *44%* **O**	43 *45%* **O**	1194 *45%* **V**	113 *45%* **V**	55 *35%*	43 *45%* **V**
Working part time (8-29 hours per week)	**544** *17%* **F**	270 *17%*	274 *18%*	257 *17%*	287 *18%*	148 *10%*	396 *25%* **AF**	39 *16%*	25 *20%*	32 *13%*	66 *19%*	48 *17%*	43 *20%*	55 *19%*	32 *20%* **J**	46 *16%*	76 *19%*	68 *15%*	14 *15%*	459 *17%*	39 *16%*	32 *20%*	14 *15%*
Working part time (under 8 hours per week)	**49** *2%* **D**	28 *2%*	21 *1%*	12 *1%*	37 *2%* **AD**	23 *1%*	27 *2%*	6 *2%*	3 *2%*	3 *1%*	5 *1%*	3 *1%*	8 *4%* **AR**	5 *2%*	1 *1%*	6 *2%*	6 *1%*	3 *1%*	1 *1%*	41 *2%*	6 *2%*	1 *1%*	1 *1%*
Unemployed	**181** *6%* **G**	78 *5%*	104 *7%*	87 *6%*	94 *6%*	106 *7%* **AG**	76 *5%*	15 *6%*	3 *2%*	14 *5%*	21 *6%*	14 *5%*	10 *5%*	12 *4%*	12 *8%* **I**	20 *7%*	25 *6%*	27 *6%*	9 *9%* **AILMN**	145 *6%*	15 *6%*	12 *8%*	9 *9%* **AT**
Student	**137** *4%* **SW**	79 *5%*	58 *4%*	72 *5%*	64 *4%*	57 *4%*	80 *5%*	15 *6%* **S**	3 *3%*	13 *5%* **S**	15 *4%*	21 *8%* **AMNPRS**	7 *3%*	8 *3%*	9 *6%* **S**	9 *3%*	21 *5%* **S**	14 *3%*	1 *1%*	111 *4%* **W**	15 *6%* **W**	9 *6%* **W**	1 *1%*
Housewife / house husband	**169** *5%* **DF**	86 *5%*	83 *5%*	67 *4%*	102 *6%* **AD**	17 *1%*	152 *10%* **AF**	11 *4%*	2 *1%*	24 *10%* **AHILNQ**	18 *5%*	12 *4%*	11 *5%*	13 *4%*	9 *6%*	19 *7%*	14 *4%*	26 *6%*	10 *10%* **AHIKL MNOQR**	140 *5%*	11 *4%*	9 *6%*	10 *10%* **ATUV**
Retired	**645** *21%* **GQ**	325 *21%*	320 *21%*	324 *21%*	320 *20%*	353 *23%* **AG**	291 *18%*	52 *21%* **Q**	38 *30%* **AJLMQS**	47 *19%* **Q**	80 *23%* **Q**	57 *20%* **Q**	42 *19%* **Q**	67 *24%* **Q**	38 *24%* **Q**	64 *23%* **Q**	37 *9%*	105 *24%* **Q**	17 *18%* **Q**	538 *20%*	52 *21%*	38 *24%*	17 *18%*
NET: Working	**1999** *64%* **OV**	1005 *64%*	994 *64%*	981 *64%*	1017 *64%*	1003 *65%*	995 *62%*	158 *63%*	79 *63%*	151 *61%*	210 *61%*	177 *63%*	149 *68%* **O**	183 *65%*	88 *56%*	171 *60%*	309 *76%* **AHIJK LNOPRS**	264 *60%*	58 *62%*	1694 *64%* **V**	158 *63%*	88 *56%*	58 *62%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q45. What is your current working status?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Working full time (30+ hours per week)	**1405**	168	365	324	323	182	42	486	749	167	45	103	272	239	234	277	247	1157	202	1135	236	889	150
	45%	***38%***	***69%***	***65%***	***61%***	***42%***	***6%***	***58%***	***50%***	***21%***	***16%***	***29%***	***45%***	***49%***	***62%***	***72%***	***52%***	***44%***	***29%***	***50%***	***34%***	***48%***	***49%***
	BGJK LRSU	**G**	**ABEFG**	**ABFG**	**ABFG**	**G**		**AIJ**	**AJ**			**K**	**KL**	**AKL**	**AKLMN**	**AKLMNO**	**AR**			**AS**		**AU**	**U**
Working part time (8-29 hours per week)	**544**	94	91	93	102	106	58	124	288	132	64	72	110	77	63	52	103	441	107	411	111	313	55
	17%	***21%***	***17%***	***19%***	***19%***	***24%***	***8%***	***15%***	***19%***	***17%***	***23%***	***20%***	***18%***	***16%***	***17%***	***14%***	***21%***	***17%***	***15%***	***18%***	***16%***	***17%***	***18%***
	GHPR	**G**	**G**	**G**	**G**	**ACG**			**AH**		**ANP**	**P**					**AR**						
Working part time (under 8 hours per week)	**49**	11	5	8	6	9	10	13	24	11	7	3	9	12	4	2	13	36	16	32	15	27	4
	2%	***3%***	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***3%***	***1%***	***1%***	***3%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***
	R													**P**									
Unemployed	**181**	37	32	35	34	37	5	11	39	128	54	30	25	11	7	5	30	151	82	78	60	87	16
	6%	***8%***	***6%***	***7%***	***6%***	***9%***	***1%***	***1%***	***3%***	***16%***	***19%***	***9%***	***4%***	***2%***	***2%***	***1%***	***6%***	***6%***	***12%***	***3%***	***9%***	***5%***	***5%***
	GHIN OPTV	**G**	**G**	**G**	**G**	**AG**				**AHI**	**ALMNOP**	**AMNOP**	**P**						**AT**		**AV**		
Student	**137**	127	6	2	1	0	0	29	94	11	29	7	14	11	8	8	40	96	21	105	10	88	29
	4%	***29%***	***1%***	0	0	0	0	***3%***	***6%***	***1%***	***10%***	***2%***	***2%***	***2%***	***2%***	***2%***	***8%***	***4%***	***3%***	***5%***	***1%***	***5%***	***9%***
	CDEFGJ LMNOPRU	**ACDEFG**	**FG**					**J**	**AHJ**		**ALMNOP**						**AR**					**U**	**AUV**
Housewife / house husband	**169**	6	32	35	56	38	2	20	65	83	15	20	46	24	14	10	28	141	51	110	23	106	21
	5%	***1%***	***6%***	***7%***	***11%***	***9%***	0	***2%***	***4%***	***11%***	***5%***	***6%***	***8%***	***5%***	***4%***	***3%***	***6%***	***5%***	***7%***	***5%***	***3%***	***6%***	***7%***
	BGHIPU		**BG**	**BG**	**ABCG**	**ABG**			**H**	**AHI**			**AOP**						**AT**			**U**	**U**
Retired	**645**	0	0	1	8	65	570	158	238	247	68	121	131	110	47	31	16	625	224	392	238	339	31
	21%	0	0	0	***2%***	***15%***	***83%***	***19%***	***16%***	***32%***	***24%***	***34%***	***22%***	***23%***	***12%***	***8%***	***3%***	***24%***	***32%***	***17%***	***34%***	***18%***	***10%***
	BCDEFI OPQTVW				**BCD**	**BCDE**	**ABCDEF**			**AHI**	**OP**	**AKMNOP**	**OP**	**OP**				**AQ**	**AT**		**AVW**	**W**	
NET: Working	**1999**	273	461	425	432	297	110	624	1062	310	116	177	391	329	302	332	363	1635	325	1577	362	1229	209
	64%	***62%***	***87%***	***85%***	***81%***	***68%***	***16%***	***74%***	***71%***	***40%***	***41%***	***50%***	***64%***	***68%***	***80%***	***86%***	***76%***	***62%***	***46%***	***70%***	***52%***	***66%***	***68%***
	GJKLRSU	**G**	**ABEFG**	**ABFG**	**ABFG**	**G**		**AJ**	**AJ**			**K**	**KL**	**KL**	**AKLMN**	**AKLMNO**	**AR**			**AS**		**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q45. What is your current working status?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Working full time (30+ hours per week)	**1405**	527	878	1405	0	0	0	0	0	0	260	86	333	452	191	32	39	983	225	107	426	723	153
	45%	***62%***	***39%***	***100%***	0	0	0	0	0	0	***39%***	***37%***	***45%***	***55%***	***61%***	***36%***	***17%***	***45%***	***41%***	***47%***	***50%***	***43%***	***37%***
	CEFGHI JKLQSW	**AC**		**AEFGHIJ**		*					**Q**	**Q**	**KLQ**	**AKLMPQ**	**AKLMPQ**	**Q**					**AVW**	**W**	
Working part time (8-29 hours per week)	**544**	184	360	0	544	0	0	0	0	0	130	49	132	136	59	16	19	385	94	33	142	295	68
	17%	***22%***	***16%***	0	***100%***	0	0	0	0	0	***19%***	***21%***	***18%***	***17%***	***19%***	***19%***	***8%***	***18%***	***17%***	***14%***	***17%***	***18%***	***17%***
	CDFG HIJQ	**AC**			**ADFGHIJ**	*					**Q**	**Q**	**Q**	**Q**	**Q**	**Q**							
Working part time (under 8 hours per week)	**49**	14	35	0	0	49	0	0	0	0	13	5	15	12	5	0	0	33	10	4	11	35	1
	2%	***2%***	***2%***	0	0	***100%***	0	0	0	0	***2%***	***2%***	***2%***	***1%***	***2%***	0	0	***2%***	***2%***	***2%***	***1%***	***2%***	0
	DEJQW					**ADEG HIJ***					**Q**	**Q**	**Q**									**AW**	
Unemployed	**181**	23	158	0	0	0	181	0	0	0	53	21	39	28	10	9	18	116	45	12	58	89	21
	6%	***3%***	***7%***	0	0	0	***100%***	0	0	0	***8%***	***9%***	***5%***	***3%***	***3%***	***10%***	***8%***	***5%***	***8%***	***5%***	***7%***	***5%***	***5%***
	BDEH IJNO		**AB**			*	**ADEFHIJ**				**ANO**	**ANO**				**NO**	**NO**		**AR**				
Student	**137**	11	126	0	0	0	0	137	0	0	24	2	74	29	4	0	2	96	23	6	60	48	14
	4%	***1%***	***6%***	0	0	0	0	***100%***	0	0	***4%***	***1%***	***10%***	***4%***	***1%***	0	***1%***	***4%***	***4%***	***3%***	***7%***	***3%***	***3%***
	BDEGI JLOQV		**AB**			*		**ADEFGIJ**			**LOQ**		**AKLNOPQ**	**LOQ**							**AVW**		
Housewife / house husband	**169**	94	75	0	0	0	0	0	169	0	50	12	35	38	13	8	11	115	32	11	48	83	26
	5%	***11%***	***3%***	0	0	0	0	0	***100%***	0	***7%***	***5%***	***5%***	***5%***	***4%***	***9%***	***5%***	***5%***	***6%***	***5%***	***6%***	***5%***	***6%***
	CDEGHJ	**AC**				*			**ADEFGHJ**		**AN**												
Retired	**645**	3	641	0	0	0	0	0	0	645	145	59	106	124	34	23	143	458	123	56	107	399	127
	21%	0	***28%***	0	0	0	0	0	0	***100%***	***22%***	***25%***	***14%***	***15%***	***11%***	***26%***	***61%***	***21%***	***22%***	***24%***	***13%***	***24%***	***31%***
	BDEFG HIMNOU		**AB**			*				**ADEFGHI**	**MNO**	**MNO**				**MNO**	**AKLMNOP**					**AU**	**AUV**
NET: Working	**1999**	726	1273	1405	544	49	0	0	0	0	402	141	479	600	255	49	58	1400	328	145	579	1052	221
	64%	***85%***	***56%***	***100%***	***100%***	***100%***	0	0	0	0	***60%***	***60%***	***65%***	***73%***	***81%***	***55%***	***25%***	***64%***	***59%***	***63%***	***68%***	***63%***	***54%***
	CGHI JKQSW	**AC**		**AGHIJ**	**AGHIJ**	**AGHIJ***					**Q**	**Q**	**KQ**	**AKLMPQ**	**AKLMNPQ**	**Q**					**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q3. Respondent age
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
16-24	**444** *14%* **R**	222 *14%*	222 *14%*	219 *14%*	225 *14%*	219 *14%*	225 *14%*	34 *14%*	22 *18%* **R**	34 *14%*	41 *12%*	53 *19%* **AKPRS**	37 *17%* **R**	37 *13%*	21 *13%*	30 *11%*	83 *20%* **AHKN OPRS**	41 *9%*	10 *11%*	378 *14%*	34 *14%*	21 *13%*	10 *11%*
25-34	**531** *17%*	267 *17%*	264 *17%*	272 *18%*	259 *16%*	252 *16%*	279 *17%*	37 *15%*	24 *19%*	45 *18%*	56 *16%*	59 *21%* **N**	34 *15%*	36 *13%*	24 *15%*	49 *17%*	80 *20%* **N**	74 *17%*	15 *16%*	456 *17%*	37 *15%*	24 *15%*	15 *16%*
35-44	**499** *16%* **IOV**	251 *16%*	248 *16%*	231 *15%*	268 *17%*	242 *16%*	257 *16%*	33 *13%* **I**	7 *6%*	32 *13%*	56 *16%* **I**	43 *15%* **I**	34 *16%* **I**	40 *14%* **I**	17 *11%*	53 *19%* **IO**	97 *24%* **AHIJK LMNOR**	67 *15%* **I**	18 *19%* **IO**	430 *16%* **V**	33 *13%*	17 *11%*	18 *19%* **V**
45-54	**531** *17%* **FP**	267 *17%*	264 *17%*	264 *17%*	267 *17%*	225 *15%*	306 *19%* **AF**	47 *19%* **P**	23 *18%*	49 *20%* **P**	61 *18%* **P**	39 *14%*	42 *19%* **P**	49 *17%* **P**	23 *15%*	30 *11%*	63 *15%*	87 *20%* **P**	18 *19%* **P**	443 *17%*	47 *19%*	23 *15%*	18 *19%*
55-64	**438** *14%* **QT**	220 *14%*	218 *14%*	199 *13%*	238 *15%*	218 *14%*	219 *14%*	40 *16%* **Q**	12 *10%*	41 *16%* **Q**	49 *14%* **Q**	34 *12%*	26 *12%*	50 *18%* **QR**	34 *22%* **AIKLMQR**	53 *19%* **ALQR**	33 *8%*	48 *11%*	19 *20%* **AILMQR**	345 *13%*	40 *16%*	34 *22%* **AT**	19 *20%* **AT**
65-74	**375** *12%* **GQ**	188 *12%*	187 *12%*	186 *12%*	189 *12%*	211 *14%* **AG**	164 *10%*	34 *14%* **Q**	15 *12%*	23 *9%*	48 *14%* **Q**	29 *10%*	26 *12%*	28 *10%*	26 *16%* **AJLNQS**	37 *13%*	34 *8%*	64 *15%* **Q**	9 *10%*	306 *12%*	34 *14%*	26 *16%* **ATW**	9 *10%*
75+	**313** *10%* **QSW**	157 *10%*	156 *10%*	161 *10%*	152 *10%*	169 *11%*	143 *9%*	25 *10%* **Q**	21 *17%* **ALMOQS**	26 *10%* **Q**	33 *10%* **Q**	24 *8%* **Q**	19 *9%* **Q**	43 *15%* **ALMOQS**	12 *8%* **Q**	30 *11%* **Q**	17 *4%*	57 *13%* **AOQS**	6 *6%*	270 *10%* **W**	25 *10%*	12 *8%*	6 *6%*
NET: 16-34	**975** *31%* **R**	489 *31%*	486 *31%*	491 *32%*	484 *30%*	471 *31%*	504 *32%*	71 *28%*	46 *37%* **NR**	79 *32%*	97 *28%*	113 *40%* **AHKN OPRS**	71 *32%*	73 *26%*	45 *28%*	79 *28%*	162 *40%* **AHKN OPRS**	115 *26%*	25 *27%*	834 *32%*	71 *28%*	45 *28%*	25 *27%*
NET: 35-54	**1030** *33%* **FOV**	518 *33%*	512 *33%*	495 *32%*	535 *33%*	467 *30%*	563 *35%* **AF**	80 *32%*	30 *24%*	81 *33%*	117 *34%* **O**	82 *29%*	77 *35%* **O**	89 *31%*	40 *26%*	84 *30%*	160 *39%* **AILOP**	153 *35%* **IO**	36 *38%* **AILOP**	873 *33%* **V**	80 *32%*	40 *26%*	36 *38%* **AV**
NET: 55+	**1125** *36%* **GQ**	565 *36%*	560 *36%*	546 *36%*	579 *36%*	598 *39%* **AG**	527 *33%*	99 *40%* **LQ**	49 *39%* **Q**	90 *36%* **Q**	131 *38%* **Q**	87 *31%* **Q**	72 *33%* **Q**	121 *43%* **ALMQ**	72 *46%* **AJLMQS**	120 *42%* **ALMQ**	84 *21%*	168 *39%* **Q**	33 *35%* **Q**	921 *35%*	99 *40%*	72 *46%* **ATW**	33 *35%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q3. Respondent age
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
16-24	**444**	444	0	0	0	0	0	106	238	93	66	42	81	48	39	28	99	344	78	333	34	292	82
	14%	*100%*	0	0	0	0	0	*13%*	*16%*	*12%*	*23%*	*12%*	*13%*	*10%*	*10%*	*7%*	*21%*	*13%*	*11%*	*15%*	*5%*	*16%*	*27%*
	CDEFGJ NOPRSU	**ACDEFG**							**AHJ**		**ALMNOP**	**P**	**P**				**AR**			**S**		**AU**	**AUV**
25-34	**531**	0	531	0	0	0	0	149	261	120	37	50	112	74	92	81	133	398	84	414	78	331	73
	17%	0	*100%*	0	0	0	0	*18%*	*17%*	*15%*	*13%*	*14%*	*18%*	*15%*	*25%*	*21%*	*28%*	*15%*	*12%*	*18%*	*11%*	*18%*	*24%*
	BDEF GRSU		**ABDEFG**												**AKLMN**	**AKLN**	**AR**			**AS**		**U**	**AUV**
35-44	**499**	0	0	499	0	0	0	151	255	93	38	43	103	84	63	83	129	370	92	379	91	308	55
	16%	0	0	*100%*	0	0	0	*18%*	*17%*	*12%*	*13%*	*12%*	*17%*	*17%*	*17%*	*21%*	*27%*	*14%*	*13%*	*17%*	*13%*	*17%*	*18%*
	BCEFG JLRSU			**ABCEFG**				**J**	**J**							**AKL**	**AR**			**S**		**U**	
45-54	**531**	0	0	0	531	0	0	148	273	109	29	47	78	91	82	104	72	458	103	400	110	321	41
	17%	0	0	0	*100%*	0	0	*18%*	*18%*	*14%*	*10%*	*13%*	*13%*	*19%*	*22%*	*27%*	*15%*	*17%*	*15%*	*18%*	*16%*	*17%*	*13%*
	BCDF GJKM				**ABCDFG**				**J**					**KM**	**AKLM**	**AKLMN**							
55-64	**438**	0	0	0	0	438	0	104	223	110	41	51	95	83	49	43	24	414	123	301	122	247	23
	14%	0	0	0	0	*100%*	0	*12%*	*15%*	*14%*	*15%*	*14%*	*16%*	*17%*	*13%*	*11%*	*5%*	*16%*	*18%*	*13%*	*18%*	*13%*	*8%*
	BCDEGQW					**ABCDEG**								**P**				**AQ**	**AT**		**AVW**	**W**	
65-74	**375**	0	0	0	0	0	375	93	148	133	38	60	79	58	33	35	18	355	106	254	112	209	19
	12%	0	0	0	0	0	*55%*	*11%*	*10%*	*17%*	*13%*	*17%*	*13%*	*12%*	*9%*	*9%*	*4%*	*13%*	*15%*	*11%*	*16%*	*11%*	*6%*
	BCDEF IOQTW						**ABCDEF**			**AHI**		**AOP**						**AQ**	**AT**		**AVW**	**W**	
75+	**313**	0	0	0	0	0	313	91	100	121	33	62	60	46	19	12	3	309	116	183	144	140	13
	10%	0	0	0	0	0	*45%*	*11%*	*7%*	*16%*	*12%*	*17%*	*10%*	*9%*	*5%*	*3%*	*1%*	*12%*	*17%*	*8%*	*21%*	*8%*	*4%*
	BCDEFI OPQTVW						**ABCDEF**	**I**		**AHI**	**OP**	**AMNOP**	**OP**	**OP**				**AQ**	**AT**		**AVW**	**W**	
NET: 16-34	**975**	444	531	0	0	0	0	255	498	213	103	92	193	123	131	109	232	742	162	747	113	623	155
	31%	*100%*	*100%*	0	0	0	0	*30%*	*33%*	*27%*	*37%*	*26%*	*32%*	*25%*	*35%*	*28%*	*49%*	*28%*	*23%*	*33%*	*16%*	*34%*	*51%*
	DEFGJ LNRSU	**ADEFG**	**ADEFG**						**AJ**		**LNP**		**N**		**LN**		**AR**			**AS**		**AU**	**AUV**
NET: 35-54	**1030**	0	0	499	531	0	0	299	528	202	67	90	181	175	146	186	201	828	194	779	201	629	96
	33%	0	0	*100%*	*100%*	0	0	*36%*	*35%*	*26%*	*24%*	*25%*	*30%*	*36%*	*39%*	*48%*	*42%*	*31%*	*28%*	*34%*	*29%*	*34%*	*31%*
	BCFGJ KLRSU			**ABCFG**	**ABCFG**			**J**	**AJ**					**KLM**	**AKLM**	**AKLMNO**	**AR**			**AS**		**U**	
NET: 55+	**1125**	0	0	0	0	438	688	287	471	364	112	173	234	187	100	91	45	1078	346	737	379	597	55
	36%	0	0	0	0	*100%*	*100%*	*34%*	*31%*	*47%*	*40%*	*49%*	*38%*	*39%*	*27%*	*24%*	*9%*	*41%*	*49%*	*33%*	*55%*	*32%*	*18%*
	BCDEI OPQTVW					**ABCDE**	**ABCDE**			**AHI**	**OP**	**AKMNOP**	**OP**	**OP**				**AQ**	**AT**		**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q3. Respondent age
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
16-24	**444**	64	379	168	94	11	37	127	6	0	107	12	185	108	22	2	4	321	73	17	193	170	35
	14%	***8%***	***17%***	***12%***	***17%***	***23%***	***20%***	***93%***	***3%***	0	***16%***	***5%***	***25%***	***13%***	***7%***	***2%***	***2%***	***15%***	***13%***	***7%***	***23%***	***10%***	***9%***
	BDIJL OPQTVW		**AB**	**IJ**	**DIJ**	**IJ***	**ADIJ**	**ADEFGIJ**	**J**		**LOPQ**		**AKLNOPQ**	**LOPQ**	**Q**			**T**	**T**		**AVW**		
25-34	**531**	250	281	365	91	5	32	6	32	0	80	37	134	170	76	13	16	343	87	39	190	222	48
	17%	***29%***	***12%***	***26%***	***17%***	***11%***	***18%***	***4%***	***19%***	0	***12%***	***16%***	***18%***	***21%***	***24%***	***14%***	***7%***	***16%***	***16%***	***17%***	***22%***	***13%***	***12%***
	CHJK QRVW	**AC**		**AEGHIJ**	**HJ**	J*	**HJ**	**J**	**HJ**		**Q**	**Q**	**KQ**	**AKQ**	**AKLMQ**						**AVW**		
35-44	**499**	314	185	324	93	8	35	2	35	1	89	41	90	167	84	14	9	335	94	34	142	268	51
	16%	***37%***	***8%***	***23%***	***17%***	***15%***	***19%***	***2%***	***21%***	0	***13%***	***17%***	***12%***	***20%***	***27%***	***16%***	***4%***	***15%***	***17%***	***15%***	***17%***	***16%***	***12%***
	CHJMQW	**AC**		**AEHJ**	**HJ**	**HJ***	**HJ**	**J**	**AHJ**		**Q**	**Q**	**Q**	**AKMQ**	**AKLMNQ**	**Q**							
45-54	**531**	189	342	323	102	6	34	1	56	8	133	33	125	141	50	16	28	390	80	40	123	315	66
	17%	***22%***	***15%***	***23%***	***19%***	***12%***	***19%***	***1%***	***33%***	***1%***	***20%***	***14%***	***17%***	***17%***	***16%***	***18%***	***12%***	***18%***	***14%***	***18%***	***14%***	***19%***	***16%***
	CHJQU	**AC**		**AHJ**	**HJ**	**HJ***	**HJ**		**ADEFGHJ**		**AQ**											**AU**	
55-64	**438**	35	403	182	106	9	37	0	38	65	111	57	93	99	33	15	25	301	96	36	88	265	80
	14%	***4%***	***18%***	***13%***	***19%***	***18%***	***21%***	0	***23%***	***10%***	***17%***	***24%***	***13%***	***12%***	***10%***	***17%***	***11%***	***14%***	***17%***	***16%***	***10%***	***16%***	***19%***
	BHJU		**AB**	**H**	**ADHJ**	H*	**ADHJ**		**ADHJ**	**H**	**NOQ**	**AKMNOQ**							**AR**			**AU**	**AU**
65-74	**375**	3	372	30	45	7	5	0	2	285	85	34	71	71	32	14	62	267	70	33	71	227	69
	12%	0	***16%***	***2%***	***8%***	***15%***	***3%***	0	***1%***	***44%***	***13%***	***15%***	***10%***	***9%***	***10%***	***16%***	***27%***	***12%***	***13%***	***14%***	***8%***	***14%***	***17%***
	BDEG HIMNU		**AB**		**DGHI**	**DGHI***				**ADEFGHI**	**N**	**N**				**N**	**AKLMNO**					**AU**	**AU**
75+	**313**	1	312	11	13	3	0	0	0	285	67	21	35	64	18	14	89	228	52	30	44	204	61
	10%	0	***14%***	***1%***	***2%***	***6%***	0	0	0	***44%***	***10%***	***9%***	***5%***	***8%***	***6%***	***16%***	***38%***	***10%***	***9%***	***13%***	***5%***	***12%***	***15%***
	BDEGH IMNOU		**AB**		**DG**	**DGHI***				**ADEFGHI**	**MO**	**M**		**M**		**MNO**	**AKLMNOP**					**AU**	**AU**
NET: 16-34	**975**	314	660	533	185	17	69	133	37	0	188	49	320	277	98	15	20	663	160	57	384	392	83
	31%	***37%***	***29%***	***38%***	***34%***	***34%***	***38%***	***98%***	***22%***	0	***28%***	***21%***	***44%***	***34%***	***31%***	***17%***	***9%***	***30%***	***29%***	***25%***	***45%***	***23%***	***20%***
	CIJL PQTVW	**AC**		**AIJ**	**IJ**	J*	**AIJ**	**ADEFGIJ**	**J**		**PQ**	**Q**	**AKLNOPQ**	**KLPQ**	**LPQ**						**AVW**		
NET: 35-54	**1030**	503	527	648	196	14	69	3	92	9	223	74	215	309	134	30	37	725	174	75	265	584	117
	33%	***59%***	***23%***	***46%***	***36%***	***27%***	***38%***	***2%***	***54%***	***1%***	***33%***	***32%***	***29%***	***38%***	***43%***	***34%***	***16%***	***33%***	***32%***	***32%***	***31%***	***35%***	***28%***
	CHJMQ	**AC**		**AEFGHJ**	**HJ**	**HJ***	**HJ**		**ADEFGHJ**		**Q**	**Q**	**Q**	**AMQ**	**AKLMQ**	**Q**						**AW**	
NET: 55+	**1125**	39	1086	224	164	19	43	0	40	636	263	112	199	233	83	43	176	797	218	99	203	695	210
	36%	***5%***	***48%***	***16%***	***30%***	***39%***	***24%***	0	***24%***	***99%***	***39%***	***48%***	***27%***	***28%***	***26%***	***49%***	***75%***	***36%***	***39%***	***43%***	***24%***	***42%***	***51%***
	BDEGH IMNOU		**AB**	**H**	**DH**	**DH***	**DH**		**DH**	**ADEFGHI**	**MNO**	**AKMNO**				**AMNO**	**AKLMNOP**			**A**		**AU**	**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q4. Respondent gender
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Male	**1536**	770	766	782	754	1536	0	126	68	107	174	147	97	138	78	136	221	196	47	1284	126	78	47
	49%	***49%***	***49%***	***51%***	***47%***	***100%***	0	***50%***	***54%***	***43%***	***51%***	***52%***	***44%***	***49%***	***49%***	***48%***	***54%***	***45%***	***50%***	***49%***	***50%***	***49%***	***50%***
	EG			**AE**		**AG**											**JMR**						
Female	**1594**	802	792	750	844	0	1594	124	57	142	171	135	122	145	79	146	186	241	47	1344	124	79	47
	51%	***51%***	***51%***	***49%***	***53%***	0	***100%***	***50%***	***46%***	***57%***	***49%***	***48%***	***56%***	***51%***	***51%***	***52%***	***46%***	***55%***	***50%***	***51%***	***50%***	***51%***	***50%***
	DF				**AD**		**AF**			**Q**			**Q**					**Q**					
In another way (please specify)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prefer not to say	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q4. Respondent gender
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Male	**1536**	219	252	242	225	218	380	444	713	371	118	159	294	266	180	217	242	1294	351	1116	324	930	142
	49%	***49%***	***48%***	***48%***	***42%***	***50%***	***55%***	***53%***	***48%***	***48%***	***42%***	***45%***	***48%***	***55%***	***48%***	***56%***	***51%***	***49%***	***50%***	***49%***	***47%***	***50%***	***46%***
	EK					**E**	**ACDE**	**AIJ**						**AKL**		**AKLMO**							
Female	**1594**	225	279	257	306	219	308	398	784	408	163	196	314	219	197	169	236	1354	352	1147	368	919	164
	51%	***51%***	***52%***	***52%***	***58%***	***50%***	***45%***	***47%***	***52%***	***52%***	***58%***	***55%***	***52%***	***45%***	***52%***	***44%***	***49%***	***51%***	***50%***	***51%***	***53%***	***50%***	***54%***
	GHNP		**G**	**G**	**AFG**				**H**	**H**	**ANP**	**NP**	**P**		**P**								
In another way (please specify)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prefer not to say	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q4. Respondent gender
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Male	**1536**	361	1175	833	148	23	106	57	17	353	335	113	353	370	168	57	123	1028	283	138	392	829	219
	49%	***42%***	***52%***	***59%***	***27%***	***46%***	***58%***	***42%***	***10%***	***55%***	***50%***	***48%***	***48%***	***45%***	***53%***	***65%***	***53%***	***47%***	***51%***	***60%***	***46%***	***50%***	***53%***
	BEINR		**AB**	**AEHI**	**I**	**EI***	**AEHI**	**EI**		**AEHI**					**N**	**AKLMN**	**N**			**ARS**			**U**
Female	**1594**	495	1099	572	396	27	76	80	152	291	338	122	380	449	147	31	109	1158	269	92	460	842	191
	51%	***58%***	***48%***	***41%***	***73%***	***54%***	***42%***	***58%***	***90%***	***45%***	***50%***	***52%***	***52%***	***55%***	***47%***	***35%***	***47%***	***53%***	***49%***	***40%***	***54%***	***50%***	***47%***
	CDGJPT	**AC**			**ADFGHJ**	*		**DGJ**	**ADEFGHJ**		**P**	**P**	**P**	**AOPQ**	*			**AT**	**T**		**W**		
In another way (please	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
specify)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
Prefer not to say	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
30+ hours	**885**	476	409	383	501	474	411	76	31	74	102	78	56	89	51	74	118	106	29	728	76	51	29
	28%	***30%***	***26%***	***25%***	***31%***	***31%***	***26%***	***31%***	***25%***	***30%***	***30%***	***28%***	***26%***	***31%***	***32%***	***26%***	***29%***	***24%***	***31%***	***28%***	***31%***	***32%***	***31%***
	CDG	**AC**			**AD**	**AG**									**R**				**R**				
20-29 hours	**511**	273	238	183	328	233	279	42	21	32	57	37	37	63	30	51	66	62	14	426	42	30	14
	16%	***17%***	***15%***	***12%***	***21%***	***15%***	***17%***	***17%***	***17%***	***13%***	***16%***	***13%***	***17%***	***22%***	***19%***	***18%***	***16%***	***14%***	***14%***	***16%***	***17%***	***19%***	***14%***
	D				**AD**									**AJLRS**									
15-19 hours	**421**	206	216	146	276	213	208	36	17	32	37	43	35	36	17	40	75	41	12	357	36	17	12
	13%	***13%***	***14%***	***10%***	***17%***	***14%***	***13%***	***14%***	***14%***	***13%***	***11%***	***15%***	***16%***	***13%***	***11%***	***14%***	***19%***	***9%***	***13%***	***14%***	***14%***	***11%***	***13%***
	DR				**AD**							**R**	**R**				**AKOR**						
11-14 hours	**387**	182	205	166	221	174	212	31	23	31	48	35	26	33	16	28	48	58	10	329	31	16	10
	12%	***12%***	***13%***	***11%***	***14%***	***11%***	***13%***	***12%***	***18%***	***12%***	***14%***	***12%***	***12%***	***12%***	***10%***	***10%***	***12%***	***13%***	***11%***	***13%***	***12%***	***10%***	***11%***
	D				**AD**				**P**														
8-10 hours	**305**	132	172	160	145	131	174	16	2	37	34	27	19	21	13	31	32	66	6	270	16	13	6
	10%	***8%***	***11%***	***10%***	***9%***	***9%***	***11%***	***6%***	***2%***	***15%***	***10%***	***10%***	***9%***	***8%***	***8%***	***11%***	***8%***	***15%***	***6%***	***10%***	***6%***	***8%***	***6%***
	BFHISUW		**AB**				**AF**			**AHINOQS**	**I**	**I**	**I**	**I**	**I**	**I**	**I**	**AHIM NOQS**	**I**	**UW**			
6-7 hours	**185**	95	90	134	51	88	97	16	10	5	14	18	16	10	9	24	20	37	5	155	16	9	5
	6%	***6%***	***6%***	***9%***	***3%***	***6%***	***6%***	***6%***	***8%***	***2%***	***4%***	***7%***	***7%***	***4%***	***6%***	***9%***	***5%***	***8%***	***6%***	***6%***	***6%***	***6%***	***6%***
	EJ			**AE**				**J**	**J**			**J**	**J**		**J**	**JKN**		**AJKN**	**J**				
3-5 hours	**171**	79	92	124	47	80	91	11	9	18	13	12	13	5	7	20	26	31	5	147	11	7	5
	5%	***5%***	***6%***	***8%***	***3%***	***5%***	***6%***	***4%***	***7%***	***7%***	***4%***	***4%***	***6%***	***2%***	***5%***	***7%***	***6%***	***7%***	***5%***	***6%***	***4%***	***5%***	***5%***
	EN			**AE**					**N**	**N**			**N**		**N**	**N**	**N**	**N**	**N**				
1-2 hours	**74**	32	42	66	8	38	36	7	3	2	11	9	5	8	2	2	6	14	3	62	7	2	3
	2%	***2%***	***3%***	***4%***	0	***2%***	***2%***	***3%***	***2%***	***1%***	***3%***	***3%***	***2%***	***3%***	***1%***	***1%***	***2%***	***3%***	***4%***	***2%***	***3%***	***1%***	***4%***
	E			**AE**															**JOP**				**V**
Less than 1 hour	**29**	9	20	25	4	17	12	6	0	4	0	5	1	2	0	2	2	6	1	22	6	0	1
	1%	***1%***	***1%***	***2%***	0	***1%***	***1%***	***2%***	0	***2%***	0	***2%***	0	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***2%***	0	***1%***
	BE	**B**		**AE**				**AKOQ**		**K**		**K**							**KO**		**ATV**		**V**
None	**141**	76	65	138	2	78	63	8	6	13	25	13	8	15	10	10	10	14	7	115	8	10	7
	4%	***5%***	***4%***	***9%***	0	***5%***	***4%***	***3%***	***5%***	***5%***	***7%***	***4%***	***4%***	***5%***	***7%***	***4%***	***3%***	***3%***	***8%***	***4%***	***3%***	***7%***	***8%***
	E			**AE**							**AHQR**				**QR**				**AHMPQR**				**ATU**
Don't know	**22**	13	9	7	15	10	12	2	1	1	4	4	3	0	2	0	2	1	1	17	2	2	1
	1%	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***
															NP				**NP**				
NET: 1-7 hours	**430**	205	225	324	106	206	224	34	22	26	37	40	34	23	18	47	53	82	14	364	34	18	14
	14%	***13%***	***14%***	***21%***	***7%***	***13%***	***14%***	***13%***	***18%***	***10%***	***11%***	***14%***	***15%***	***8%***	***12%***	***16%***	***13%***	***19%***	***15%***	***14%***	***13%***	***12%***	***15%***
	EN			**AE**					**N**			**N**	**N**			**N**		**AJKNOQ**	**N**				
NET: 8-14 hours	**692**	315	377	326	366	306	386	47	25	68	83	62	45	54	29	59	80	124	16	599	47	29	16
	22%	***20%***	***24%***	***21%***	***23%***	***20%***	***24%***	***19%***	***20%***	***27%***	***24%***	***22%***	***20%***	***19%***	***19%***	***21%***	***20%***	***28%***	***17%***	***23%***	***19%***	***19%***	***17%***
	BFSW		**AB**				**AF**			**HOQS**								**AHMN OPQS**		**W**			
NET: 15-29 hours	**933**	479	453	329	604	446	487	77	38	63	94	80	72	99	46	91	142	104	26	783	77	46	26
	30%	***30%***	***29%***	***21%***	***38%***	***29%***	***31%***	***31%***	***31%***	***25%***	***27%***	***28%***	***33%***	***35%***	***29%***	***32%***	***35%***	***24%***	***27%***	***30%***	***31%***	***29%***	***27%***
	DR				**AD**			**R**					**R**	**JR**		**R**	**AJR**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
30+ hours	**885**	185	216	160	147	98	79	269	420	193	89	93	164	108	125	129	153	732	206	636	132	547	119
	28%	***42%***	***41%***	***32%***	***28%***	***22%***	***12%***	***32%***	***28%***	***25%***	***32%***	***26%***	***27%***	***22%***	***33%***	***33%***	***32%***	***28%***	***29%***	***28%***	***19%***	***30%***	***39%***
	FGJNU	**ADEFG**	**ADEFG**	**FG**	**G**	**G**		**AJ**			**N**				**AN**	**ALMN**						**U**	**AUV**
20-29 hours	**511**	76	83	86	97	71	99	135	266	109	48	48	110	85	69	73	71	439	115	372	98	313	52
	16%	***17%***	***16%***	***17%***	***18%***	***16%***	***14%***	***16%***	***18%***	***14%***	***17%***	***14%***	***18%***	***18%***	***18%***	***19%***	***15%***	***17%***	***16%***	***16%***	***14%***	***17%***	***17%***
	J								**J**														
15-19 hours	**421**	65	71	73	71	69	72	133	193	95	37	44	91	78	53	57	81	339	83	311	89	257	28
	13%	***15%***	***13%***	***15%***	***13%***	***16%***	***10%***	***16%***	***13%***	***12%***	***13%***	***13%***	***15%***	***16%***	***14%***	***15%***	***17%***	***13%***	***12%***	***14%***	***13%***	***14%***	***9%***
	GRW			**G**		**G**		**AJ**									**AR**					**W**	
11-14 hours	**387**	46	52	63	69	67	90	103	201	82	20	35	87	79	45	51	55	332	80	288	86	216	42
	12%	***10%***	***10%***	***13%***	***13%***	***15%***	***13%***	***12%***	***13%***	***11%***	***7%***	***10%***	***14%***	***16%***	***12%***	***13%***	***12%***	***13%***	***11%***	***13%***	***12%***	***12%***	***14%***
	K					**C**							**K**	**AKL**		**K**							
8-10 hours	**305**	27	56	55	52	43	72	87	133	84	26	30	64	47	39	34	43	262	57	234	76	172	27
	10%	***6%***	***11%***	***11%***	***10%***	***10%***	***10%***	***10%***	***9%***	***11%***	***9%***	***9%***	***11%***	***10%***	***10%***	***9%***	***9%***	***10%***	***8%***	***10%***	***11%***	***9%***	***9%***
	B		**B**	**B**			**B**																
6-7 hours	**185**	20	18	33	30	33	51	48	90	48	12	29	29	30	16	23	32	153	37	139	49	111	14
	6%	***4%***	***3%***	***7%***	***6%***	***8%***	***7%***	***6%***	***6%***	***6%***	***4%***	***8%***	***5%***	***6%***	***4%***	***6%***	***7%***	***6%***	***5%***	***6%***	***7%***	***6%***	***5%***
	C			**C**		**C**	**C**					**O**											
3-5 hours	**171**	12	23	22	36	27	51	31	97	40	13	17	28	35	21	11	22	149	38	125	46	105	12
	5%	***3%***	***4%***	***4%***	***7%***	***6%***	***7%***	***4%***	***6%***	***5%***	***5%***	***5%***	***5%***	***7%***	***6%***	***3%***	***5%***	***6%***	***5%***	***6%***	***7%***	***6%***	***4%***
	BHP				**B**	**B**	**ABCD**		**H**					**P**									
1-2 hours	**74**	2	5	1	14	11	40	19	29	25	5	15	13	9	6	5	7	67	13	55	30	38	4
	2%	***1%***	***1%***	0	***3%***	***3%***	***6%***	***2%***	***2%***	***3%***	***2%***	***4%***	***2%***	***2%***	***2%***	***1%***	***1%***	***3%***	***2%***	***2%***	***4%***	***2%***	***1%***
	BCD				**BD**	**BD**	**ABCDEF**					**ANOP**									**AVW**		
Less than 1 hour	**29**	1	2	1	3	0	21	3	6	19	6	9	2	3	0	3	3	25	6	22	10	16	3
	1%	0	0	0	***1%***	0	***3%***	0	0	***2%***	***2%***	***2%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
	HIO						**ABCDEF**			**AHI**	**MO**	**AMNO**											
None	**141**	4	2	4	8	17	107	11	47	83	25	32	17	7	0	1	7	134	66	65	75	60	3
	4%	***1%***	0	***1%***	***1%***	***4%***	***15%***	***1%***	***3%***	***11%***	***9%***	***9%***	***3%***	***2%***	0	0	***1%***	***5%***	***9%***	***3%***	***11%***	***3%***	***1%***
	BCDEHIM NOPQTVW					**BCDE**	**ABCDEF**		**H**	**AHI**	**AMNOP**	**AMNOP**	**OP**	**O**				**AQ**	**AT**		**AVW**	**W**	
Don't know	**22**	5	2	3	5	1	6	3	16	2	0	2	2	4	2	0	4	17	2	16	2	16	3
	1%	***1%***	0	***1%***	***1%***	0	***1%***	0	***1%***	0	0	***1%***	0	***1%***	0	0	***1%***	***1%***	0	***1%***	0	***1%***	***1%***
NET: 1-7 hours	**430**	35	46	56	79	71	142	97	216	113	30	61	70	73	43	38	61	369	88	319	125	253	30
	14%	***8%***	***9%***	***11%***	***15%***	***16%***	***21%***	***12%***	***14%***	***14%***	***11%***	***17%***	***12%***	***15%***	***11%***	***10%***	***13%***	***14%***	***13%***	***14%***	***18%***	***14%***	***10%***
	BCHP				**BC**	**BCD**	**ABCDE**					**KMOP**		**P**							**AVW**		
NET: 8-14 hours	**692**	74	108	117	121	109	162	190	334	166	47	65	151	126	84	84	98	593	137	522	162	387	69
	22%	***17%***	***20%***	***24%***	***23%***	***25%***	***24%***	***23%***	***22%***	***21%***	***17%***	***18%***	***25%***	***26%***	***22%***	***22%***	***21%***	***22%***	***19%***	***23%***	***23%***	***21%***	***23%***
	BK			**B**	**B**	**B**	**B**						**KL**	**AKL**									
NET: 15-29 hours	**933**	141	154	159	168	141	171	268	459	204	85	93	201	163	123	130	152	778	198	683	187	569	80
	30%	***32%***	***29%***	***32%***	***32%***	***32%***	***25%***	***32%***	***31%***	***26%***	***30%***	***26%***	***33%***	***34%***	***33%***	***34%***	***32%***	***29%***	***28%***	***30%***	***27%***	***31%***	***26%***
	GJ	**G**		**G**	**G**	**G**		**J**	**J**				**L**	**L**		**L**							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
30+ hours	**885**	282	603	510	110	12	73	67	41	72	178	49	240	269	100	16	28	606	158	62	292	408	114
	28%	***33%***	***27%***	***36%***	***20%***	***24%***	***40%***	***49%***	***24%***	***11%***	***26%***	***21%***	***33%***	***33%***	***32%***	***18%***	***12%***	***28%***	***29%***	***27%***	***34%***	***24%***	***28%***
	CEJLQV	**AC**		**AEIJ**	**J**	J*	**AEIJ**	**ADEFIJ**	**J**		**Q**	**Q**	**AKLPQ**	**AKLPQ**	**LPQ**						**AVW**		
20-29 hours	**511**	138	373	225	118	8	20	24	26	90	116	38	115	159	61	8	13	370	88	30	143	277	62
	16%	***16%***	***16%***	***16%***	***22%***	***16%***	***11%***	***18%***	***15%***	***14%***	***17%***	***16%***	***16%***	***19%***	***19%***	***9%***	***6%***	***17%***	***16%***	***13%***	***17%***	***17%***	***15%***
	GQ				**ADGJ**	*					**Q**	**Q**	**Q**	**APQ**	**PQ**								
15-19 hours	**421**	142	279	208	76	8	17	14	27	71	101	30	112	114	41	8	13	320	63	20	111	247	42
	13%	***17%***	***12%***	***15%***	***14%***	***17%***	***9%***	***10%***	***16%***	***11%***	***15%***	***13%***	***15%***	***14%***	***13%***	***9%***	***6%***	***15%***	***11%***	***9%***	***13%***	***15%***	***10%***
	CJQTW	**AC**		**GJ**		*			**G**		**Q**	**Q**	**Q**	**Q**	**Q**			**AT**				**AW**	
11-14 hours	**387**	95	292	156	90	6	18	7	25	84	65	39	109	102	41	12	18	264	71	32	82	228	56
	12%	***11%***	***13%***	***11%***	***16%***	***13%***	***10%***	***5%***	***15%***	***13%***	***10%***	***17%***	***15%***	***12%***	***13%***	***14%***	***8%***	***12%***	***13%***	***14%***	***10%***	***14%***	***14%***
	HKQU				**ADGH**	*			**H**	**H**		**KQ**	**AKQ**									**AU**	**U**
8-10 hours	**305**	85	220	124	55	7	17	13	23	66	65	23	55	79	40	10	27	215	61	16	92	159	36
	10%	***10%***	***10%***	***9%***	***10%***	***14%***	***9%***	***10%***	***14%***	***10%***	***10%***	***10%***	***8%***	***10%***	***13%***	***11%***	***12%***	***10%***	***11%***	***7%***	***11%***	***10%***	***9%***
	M					*			**D**						**M**								
6-7 hours	**185**	50	135	74	37	0	8	6	9	51	40	17	46	44	13	3	21	122	34	21	38	99	37
	6%	***6%***	***6%***	***5%***	***7%***	0	***4%***	***5%***	***5%***	***8%***	***6%***	***7%***	***6%***	***5%***	***4%***	***4%***	***9%***	***6%***	***6%***	***9%***	***4%***	***6%***	***9%***
	U					*				**AD**							**O**			**AR**			**AUV**
3-5 hours	**171**	46	125	66	32	6	5	4	11	46	53	19	27	27	13	10	16	118	23	18	44	91	24
	5%	***5%***	***6%***	***5%***	***6%***	***13%***	***3%***	***3%***	***7%***	***7%***	***8%***	***8%***	***4%***	***3%***	***4%***	***11%***	***7%***	***5%***	***4%***	***8%***	***5%***	***5%***	***6%***
	MN					**DGH***				**ADG**	**AMNO**	**MN**				**AMNO**	**N**			**S**			
1-2 hours	**74**	8	66	23	5	0	6	1	1	37	20	4	12	9	6	6	14	51	11	6	10	48	8
	2%	***1%***	***3%***	***2%***	***1%***	0	***3%***	***1%***	***1%***	***6%***	***3%***	***2%***	***2%***	***1%***	***2%***	***7%***	***6%***	***2%***	***2%***	***3%***	***1%***	***3%***	***2%***
	BDENU		**AB**			*	**E**			**ADEHI**	**N**					**ALMNO**	**ALMNO**					**U**	
Less than 1 hour	**29**	2	27	3	3	0	3	0	3	18	7	3	3	2	0	1	14	15	9	5	5	19	3
	1%	0	***1%***	0	***1%***	0	***1%***	0	***1%***	***3%***	***1%***	***1%***	0	0	0	***1%***	***6%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***
	BDNR		**AB**			*	**D**		**D**	**ADE**							**AKLMNO**		**R**	**R**			
None	**141**	2	139	6	13	2	16	0	3	102	22	11	13	9	0	14	66	94	26	17	28	82	26
	4%	0	***6%***	0	***2%***	***3%***	***9%***	0	***2%***	***16%***	***3%***	***5%***	***2%***	***1%***	0	***16%***	***28%***	***4%***	***5%***	***7%***	***3%***	***5%***	***6%***
	BDEH		**AB**		**D**	D*	**ADEHI**		**D**	**ADEFGHI**	**NO**	**MNO**	**O**			**AKLMNO**	**AKLMNOP**			**AR**			**U**
	IMNO																						
Don't know	**22**	7	15	10	5	0	0	0	0	7	8	1	2	5	1	1	4	11	8	1	5	13	2
	1%	***1%***	***1%***	***1%***	***1%***	0	0	0	0	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	0
						*											**M**		**AR**				
NET: 1-7 hours	**430**	103	326	164	74	6	19	11	22	134	113	40	86	80	32	19	50	290	68	46	92	238	69
	14%	***12%***	***14%***	***12%***	***14%***	***13%***	***10%***	***8%***	***13%***	***21%***	***17%***	***17%***	***12%***	***10%***	***10%***	***21%***	***22%***	***13%***	***12%***	***20%***	***11%***	***14%***	***17%***
	DNU					*				**ADEGHI**	**AMNO**	**MNO**				**MNO**	**AMNO**			**ARS**		**U**	**U**
NET: 8-14 hours	**692**	180	512	280	145	13	34	21	48	150	130	62	164	181	80	22	45	479	132	49	174	387	93
	22%	***21%***	***23%***	***20%***	***27%***	***27%***	***19%***	***15%***	***29%***	***23%***	***19%***	***26%***	***22%***	***22%***	***26%***	***25%***	***19%***	***22%***	***24%***	***21%***	***20%***	***23%***	***23%***
	D				**ADGH**	*			**ADGH**			**K**			**K**								
NET: 15-29 hours	**933**	280	653	433	194	16	37	38	53	162	217	69	226	273	102	16	26	690	151	50	255	524	103
	30%	***33%***	***29%***	***31%***	***36%***	***33%***	***20%***	***28%***	***31%***	***25%***	***32%***	***29%***	***31%***	***33%***	***32%***	***18%***	***11%***	***32%***	***27%***	***22%***	***30%***	***31%***	***25%***
	CGJPQTW	**AC**		**GJ**	**AGJ**	*			**G**		**PQ**	**Q**	**PQ**	**APQ**	**PQ**			**AT**				**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q5b. Standard GOR region
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Scotland	**250**	127	124	128	123	126	124	250	0	0	0	0	0	0	0	0	0	0	0	0	250	0	0
	8%	***8%***	***8%***	***8%***	***8%***	***8%***	***8%***	***100%***	0	0	0	0	0	0	0	0	0	0	0	0	***100%***	0	0
	IJKLMNO PQRSTVW							**AIJKLM NOPQRS**													**ATVW**		
North East	**125**	63	62	61	63	68	57	0	125	0	0	0	0	0	0	0	0	0	0	125	0	0	0
	4%	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	0	***100%***	0	0	0	0	0	0	0	0	0	0	***5%***	0	0	0
	HJKLMNO PQRSUVW								**AHJKLM NOPQRS**											**AUVW**			
Yorkshire/Humberside	**249**	126	124	129	120	107	142	0	0	249	0	0	0	0	0	0	0	0	0	249	0	0	0
	8%	***8%***	***8%***	***8%***	***8%***	***7%***	***9%***	0	0	***100%***	0	0	0	0	0	0	0	0	0	***9%***	0	0	0
	HIKLMNO PQRSUVW									**AHIKLM NOPQRS**										**AUVW**			
North West	**345**	173	172	160	185	174	171	0	0	0	345	0	0	0	0	0	0	0	0	345	0	0	0
	11%	***11%***	***11%***	***10%***	***12%***	***11%***	***11%***	0	0	0	***100%***	0	0	0	0	0	0	0	0	***13%***	0	0	0
	HIJLMNO PQRSUVW										**AHIJLM NOPQRS**									**AUVW**			
West Midlands	**282**	141	140	147	134	147	135	0	0	0	0	282	0	0	0	0	0	0	0	282	0	0	0
	9%	***9%***	***9%***	***10%***	***8%***	***10%***	***8%***	0	0	0	0	***100%***	0	0	0	0	0	0	0	***11%***	0	0	0
	HIJKMNO PQRSUVW											**AHIJKM NOPQRS**								**AUVW**			
East Midlands	**219**	110	109	109	110	97	122	0	0	0	0	0	219	0	0	0	0	0	0	219	0	0	0
	7%	***7%***	***7%***	***7%***	***7%***	***6%***	***8%***	0	0	0	0	0	***100%***	0	0	0	0	0	0	***8%***	0	0	0
	HIJKLNO PQRSUVW												**AHIJKL NOPQRS**							**AUVW**			
East of England	**283**	141	141	132	151	138	145	0	0	0	0	0	0	283	0	0	0	0	0	283	0	0	0
	9%	***9%***	***9%***	***9%***	***9%***	***9%***	***9%***	0	0	0	0	0	0	***100%***	0	0	0	0	0	***11%***	0	0	0
	HIJKLMO PQRSUVW													**AHIJKL MOPQRS**						**AUVW**			
Wales	**157**	78	78	78	79	78	79	0	0	0	0	0	0	0	157	0	0	0	0	0	0	157	0
	5%	***5%***	***5%***	***5%***	***5%***	***5%***	***5%***	0	0	0	0	0	0	0	***100%***	0	0	0	0	0	0	***100%***	0
	HIJKLMN PQRSTUW														**AHIJKL MNPQRS**							**ATUW**	
South West	**283**	142	140	138	145	136	146	0	0	0	0	0	0	0	0	283	0	0	0	283	0	0	0
	9%	***9%***	***9%***	***9%***	***9%***	***9%***	***9%***	0	0	0	0	0	0	0	0	***100%***	0	0	0	***11%***	0	0	0
	HIJKLMN OQRSUVW															**AHIJKL MNOQRS**				**AUVW**			
London	**406**	204	202	191	216	221	186	0	0	0	0	0	0	0	0	0	406	0	0	406	0	0	0
	13%	***13%***	***13%***	***12%***	***13%***	***14%***	***12%***	0	0	0	0	0	0	0	0	0	***100%***	0	0	***15%***	0	0	0
	GHIJK LMNOP RSUVW					**AG**											**AHIJKL MNOPRS**			**AUVW**			
South East	**437**	220	217	211	226	196	241	0	0	0	0	0	0	0	0	0	0	437	0	437	0	0	0
	14%	***14%***	***14%***	***14%***	***14%***	***13%***	***15%***	0	0	0	0	0	0	0	0	0	0	***100%***	0	***17%***	0	0	0
	HIJKLMN OPQSUVW																	**AHIJKL MNOPQS**		**AUVW**			
Northern Ireland	**95**	47	47	48	46	47	47	0	0	0	0	0	0	0	0	0	0	0	95	0	0	0	95
	3%	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	***100%***	0	0	0	***100%***
	HJKLMN OPQRTUV																		**AHIJKL MNOPQR**				**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q5b. Standard GOR region
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Scotland	**250**	34	37	33	47	40	59	49	137	64	30	32	43	44	28	33	17	234	51	188	57	145	26
	8%	***8%***	***7%***	***7%***	***9%***	***9%***	***9%***	***6%***	***9%***	***8%***	***10%***	***9%***	***7%***	***9%***	***7%***	***9%***	***4%***	***9%***	***7%***	***8%***	***8%***	***8%***	***8%***
	HQ								**H**									**AQ**					
North East	**125**	22	24	7	23	12	36	20	63	42	18	19	29	20	10	8	8	117	34	87	25	75	17
	4%	***5%***	***5%***	***1%***	***4%***	***3%***	***5%***	***2%***	***4%***	***5%***	***6%***	***5%***	***5%***	***4%***	***3%***	***2%***	***2%***	***4%***	***5%***	***4%***	***4%***	***4%***	***6%***
	DHPQ	**D**	**D**		**D**		**D**		**H**	**AH**	**OP**	**P**	**P**					**AQ**					
Yorkshire/Humberside	**249**	34	45	32	49	41	49	51	129	70	22	22	58	53	34	14	21	228	58	176	42	140	29
	8%	***8%***	***8%***	***7%***	***9%***	***9%***	***7%***	***6%***	***9%***	***9%***	***8%***	***6%***	***9%***	***11%***	***9%***	***4%***	***4%***	***9%***	***8%***	***8%***	***6%***	***8%***	***10%***
	HPQ								**H**	**H**	**P**		**P**	**ALP**	**P**			**AQ**					
North West	**345**	41	56	56	61	49	82	85	158	99	39	44	73	43	44	30	33	312	72	260	87	179	36
	11%	***9%***	***11%***	***11%***	***11%***	***11%***	***12%***	***10%***	***11%***	***13%***	***14%***	***12%***	***12%***	***9%***	***12%***	***8%***	***7%***	***12%***	***10%***	***11%***	***13%***	***10%***	***12%***
	PQV										**NP**	**P**						**AQ**					
West Midlands	**282**	53	59	43	39	34	53	97	129	55	19	21	55	37	47	31	71	209	53	209	55	183	18
	9%	***12%***	***11%***	***9%***	***7%***	***8%***	***8%***	***12%***	***9%***	***7%***	***7%***	***6%***	***9%***	***8%***	***13%***	***8%***	***15%***	***8%***	***8%***	***9%***	***8%***	***10%***	***6%***
	JR	**EG**	**E**					**AIJ**							**AKLN**		**AR**					**W**	
East Midlands	**219**	37	34	34	42	26	45	61	92	65	25	30	44	31	22	22	32	188	41	157	40	140	24
	7%	***8%***	***6%***	***7%***	***8%***	***6%***	***7%***	***7%***	***6%***	***8%***	***9%***	***8%***	***7%***	***6%***	***6%***	***6%***	***7%***	***7%***	***6%***	***7%***	***6%***	***8%***	***8%***
East of England	**283**	37	36	40	49	50	71	72	139	70	24	33	58	34	27	32	27	256	64	211	71	174	15
	9%	***8%***	***7%***	***8%***	***9%***	***11%***	***10%***	***9%***	***9%***	***9%***	***8%***	***9%***	***10%***	***7%***	***7%***	***8%***	***6%***	***10%***	***9%***	***9%***	***10%***	***9%***	***5%***
	QW					**C**	**C**											**AQ**			**W**	**W**	
Wales	**157**	21	24	17	23	34	38	27	78	50	16	25	34	22	20	8	14	142	46	99	37	94	15
	5%	***5%***	***4%***	***3%***	***4%***	***8%***	***6%***	***3%***	***5%***	***6%***	***6%***	***7%***	***6%***	***5%***	***5%***	***2%***	***3%***	***5%***	***7%***	***4%***	***5%***	***5%***	***5%***
	HPQT					**ACDE**			**H**	**AH**	**P**	**P**	**P**		**P**			**A**	**T**				
South West	**283**	30	49	53	30	53	67	63	134	83	32	38	57	55	21	35	18	265	76	194	70	157	30
	9%	***7%***	***9%***	***11%***	***6%***	***12%***	***10%***	***8%***	***9%***	***11%***	***11%***	***11%***	***9%***	***11%***	***5%***	***9%***	***4%***	***10%***	***11%***	***9%***	***10%***	***9%***	***10%***
	EOQ		**E**	**E**		**ABE**	**E**			**H**	**O**	**O**	**O**	**O**				**AQ**					
London	**406**	83	80	97	63	33	51	154	187	65	24	35	72	57	50	91	160	246	74	307	81	253	40
	13%	***19%***	***15%***	***19%***	***12%***	***7%***	***7%***	***18%***	***12%***	***8%***	***8%***	***10%***	***12%***	***12%***	***13%***	***24%***	***33%***	***9%***	***11%***	***14%***	***12%***	***14%***	***13%***
	FGJKRS	**AEFG**	**FG**	**AEFG**	**FG**			**AIJ**	**J**							**AKLMNO**	**AR**						
South East	**437**	41	74	67	87	48	120	144	211	82	20	42	67	72	63	74	71	364	104	312	101	259	47
	14%	***9%***	***14%***	***13%***	***16%***	***11%***	***18%***	***17%***	***14%***	***11%***	***7%***	***12%***	***11%***	***15%***	***17%***	***19%***	***15%***	***14%***	***15%***	***14%***	***15%***	***14%***	***15%***
	BJKM				**BF**		**ABF**	**AJ**	**J**					**K**	**KM**	**AKLM**							
Northern Ireland	**95**	10	15	18	18	19	15	18	41	34	12	14	19	16	11	7	7	88	28	62	26	50	9
	3%	***2%***	***3%***	***4%***	***3%***	***4%***	***2%***	***2%***	***3%***	***4%***	***4%***	***4%***	***3%***	***3%***	***3%***	***2%***	***1%***	***3%***	***4%***	***3%***	***4%***	***3%***	***3%***
										AH								**A**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q5b. Standard GOR region
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Scotland	**250** *8%*	55 *6%*	196 *9%*	113 *8%*	39 *7%*	6 *12%* *	15 *8%*	15 *11%*	11 *6%*	52 *8%*	49 *7%*	16 *7%*	68 *9%*	67 *8%*	18 *6%*	5 *6%*	25 *11%* O	164 *8%*	57 *10%*	18 *8%*	62 *7%*	138 *8%*	35 *9%*
North East	**125** *4%* IN	30 *4%*	94 *4%*	51 *4%*	25 *5%* I	3 *5%* *	3 *2%*	3 *2%*	2 *1%*	38 *6%* ADGI	22 *3%*	17 *7%* AKNO	29 *4%*	22 *3%*	10 *3%*	6 *7%*	18 *8%* AKMNO	80 *4%*	27 *5%*	14 *6%*	26 *3%*	75 *4%*	18 *4%*
Yorkshire/Humberside	**249** *8%*	70 *8%*	179 *8%*	116 *8%*	32 *6%*	3 *7%* *	14 *7%*	13 *10%*	24 *14%* ADEGJ	47 *7%*	64 *10%* N	19 *8%*	55 *8%*	53 *6%*	26 *8%*	11 *13%*	18 *8%*	165 *8%*	52 *9%*	19 *8%*	68 *8%*	123 *7%*	42 *10%*
North West	**345** *11%*	92 *11%*	253 *11%*	139 *10%*	66 *12%*	5 *10%* *	21 *12%*	15 *11%*	18 *11%*	80 *12%*	73 *11%*	33 *14%* O	74 *10%*	95 *12%*	26 *8%*	12 *14%*	26 *11%*	237 *11%*	73 *13%*	19 *8%*	91 *11%*	183 *11%*	55 *13%*
West Midlands	**282** *9%*	76 *9%*	205 *9%*	126 *9%*	48 *9%*	3 *7%* *	14 *8%*	21 *16%* ADEGIJ	12 *7%*	57 *9%*	51 *8%*	21 *9%*	73 *10%*	78 *9%*	32 *10%*	10 *11%*	17 *7%*	199 *9%*	42 *8%*	30 *13%* S	88 *10%*	137 *8%*	39 *10%*
East Midlands	**219** *7%*	70 *8%*	150 *7%*	98 *7%*	43 *8%*	8 *16%* ADGHJ*	10 *6%*	7 *5%*	11 *6%*	42 *7%*	53 *8%*	18 *8%*	49 *7%*	53 *6%*	25 *8%*	4 *4%*	17 *7%*	161 *7%*	33 *6%*	11 *5%*	58 *7%*	120 *7%*	23 *6%*
East of England	**283** *9%* OPTW	69 *8%*	213 *9%*	123 *9%*	55 *10%*	5 *11%* *	12 *7%*	8 *6%*	13 *7%*	67 *10%*	76 *11%* AOP	23 *10%* OP	61 *8%* OP	70 *9%* OP	14 *5%*	1 *2%*	32 *14%* AMNOP	219 *10%* AT	39 *7%*	11 *5%*	76 *9%*	166 *10%* W	24 *6%*
Wales	**157** *5%* D	33 *4%*	124 *5%*	55 *4%*	32 *6%*	1 *3%* *	12 *7%*	9 *7%*	9 *5%*	38 *6%*	35 *5%*	13 *5%*	34 *5%*	38 *5%*	15 *5%*	7 *8%*	12 *5%*	111 *5%*	23 *4%*	14 *6%*	46 *5%*	74 *4%*	27 *7%*
South West	**283** *9%* P	82 *10%*	201 *9%*	119 *8%*	46 *8%*	6 *11%* *	20 *11%*	9 *7%*	19 *11%*	64 *10%*	65 *10%* P	25 *10%* P	76 *10%* P	61 *8%*	29 *9%*	2 *2%*	19 *8%*	202 *9%*	50 *9%*	22 *9%*	76 *9%*	160 *10%*	37 *9%*
London	**406** *13%* CIJKQ	134 *16%* AC	273 *12%*	228 *16%* AIJ	76 *14%* J	6 *11%* *	25 *14%* J	21 *15%* J	14 *8%*	37 *6%*	69 *10%* Q	21 *9%* Q	84 *11%* Q	140 *17%* AKLMQ	68 *21%* AKLMQ	14 *16%* Q	9 *4%*	286 *13%*	74 *13%*	24 *11%*	138 *16%* AVW	201 *12%*	40 *10%*
South East	**437** *14%* LU	116 *14%*	320 *14%*	193 *14%*	68 *12%*	3 *6%* *	27 *15%*	14 *10%*	26 *16%*	105 *16%* A	93 *14%*	21 *9%*	110 *15%* L	120 *15%* L	47 *15%* L	14 *15%*	31 *13%*	297 *14%*	70 *13%*	41 *18%*	99 *12%*	247 *15%* U	57 *14%*
Northern Ireland	**95** *3%*	29 *3%*	65 *3%*	43 *3%*	14 *3%*	1 *2%* *	9 *5%*	1 *1%*	10 *6%* AHJ	17 *3%*	23 *3%*	9 *4%*	20 *3%*	22 *3%*	7 *2%*	2 *2%*	9 *4%*	65 *3%*	13 *2%*	8 *3%*	25 *3%*	48 *3%*	12 *3%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q6. Do you ever watch S4C?
Base: All in Wales

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**310**	153	157	155	155	150	160	0	0	0	0	0	0	0	310	0	0	0	0	0	0	310	0
Weighted Base	**157**	78	78	78	79	78	79	0	0	0	0	0	0	0	157	0	0	0	0	0	0	157	0
Effective Base	**286.4**	137.5	149.5	143.1	143.4	140.8	145.6	0	0	0	0	0	0	0	286.4	0	0	0	0	0	0	286.4	0
Yes	**64**	31	33	23	41	35	29	0	0	0	0	0	0	0	64	0	0	0	0	0	0	64	0
	41%	***39%***	***43%***	***30%***	***52%***	***45%***	***36%***	0	0	0	0	0	0	0	***41%***	0	0	0	0	0	0	***41%***	0
	D				**AD**																		
No	**93**	48	45	54	38	42	50	0	0	0	0	0	0	0	93	0	0	0	0	0	0	93	0
	59%	***61%***	***57%***	***70%***	***48%***	***55%***	***64%***	0	0	0	0	0	0	0	***59%***	0	0	0	0	0	0	***59%***	0
	E			**AE**																			
Don't Know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q6. Do you ever watch S4C?
Base: All in Wales

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**310**	30	48	38	50	64	80	63	136	110	34	50	64	43	37	18	21	288	95	193	75	185	31
Weighted Base	**157**	21	24	17	23	34	38	27	78	50	16	25	34	22	20	8	14	142	46	99	37	94	15
Effective Base	**286.4**	27.5	45.1	36.1	47.5	59.9	76.5	59.1	128.1	103.5	31.7	46.5	59.3	39.9	34.3	17.1	19.2	269.0	89.3	178.9	70.4	169.3	29.2
Yes	**64** ***41%***	6 ***28%*** **	10 ***43%*** *	5 ***26%*** *	11 ***46%*** *	17 ***51%*** **D**	16 ***42%***	13 ***48%***	32 ***41%***	19 ***38%***	5 ***33%*** *	10 ***40%*** *	17 ***50%***	12 ***54%*** *	7 ***36%*** *	4 ***47%*** **	2 ***17%*** **	62 ***43%*** **A**	18 ***38%***	42 ***43%***	16 ***44%***	41 ***44%***	3 ***17%*** **
No	**93** ***59%*** **R**	15 ***72%*** **	14 ***57%*** *	13 ***74%*** F*	13 ***54%*** *	17 ***49%***	22 ***58%***	14 ***52%***	46 ***59%***	31 ***62%***	11 ***67%*** *	15 ***60%*** *	17 ***50%***	10 ***46%*** *	13 ***64%*** *	4 ***53%*** **	11 ***83%*** **	80 ***57%***	28 ***62%***	57 ***57%***	21 ***56%***	53 ***56%***	13 ***83%*** **
Don't Know	**0** **0**	0 0 **	0 0 *	0 0 *	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0 *	0 0 *	0 0	0 0 *	0 0 *	0 0 **	0 0 **	0 0	0 0	0 0	0 0	0 0	0 0 **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q6. Do you ever watch S4C?
Base: All in Wales

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**310**	67	243	102	47	2	31	17	26	85	70	24	64	77	29	13	26	220	46	26	86	152	53
Weighted Base	**157**	33	124	55	32	1	12	9	9	38	35	13	34	38	15	7	12	111	23	14	46	74	27
Effective Base	**286.4**	60.9	225.5	97.4	44.6	2.0	30.1	16.2	25.5	82.0	66.4	22.5	59.9	68.9	26.4	11.9	25.0	201.8	43.0	24.6	79.0	141.8	48.2
Yes	**64** ***41%***	16 ***49%***	48 ***39%***	25 ***45%***	14 ***45%*** *	1 ***52%*** **	6 ***45%*** *	1 ***9%*** **	3 ***35%*** **	14 ***38%***	17 ***47%***	7 ***57%*** **	11 ***33%***	19 ***49%***	3 ***23%*** **	1 ***20%*** **	3 ***28%*** **	50 ***45%*** **A**	9 ***38%*** *	5 ***33%*** **	22 ***49%***	32 ***43%***	8 ***31%*** *
No	**93** ***59%*** **R**	17 ***51%***	76 ***61%***	30 ***55%***	18 ***55%*** *	1 ***48%*** **	7 ***55%*** *	8 ***91%*** **	6 ***65%*** **	24 ***62%***	19 ***53%***	5 ***43%*** **	23 ***67%***	20 ***51%***	11 ***77%*** **	5 ***80%*** **	8 ***72%*** **	61 ***55%***	14 ***62%*** *	9 ***67%*** **	23 ***51%***	42 ***57%***	19 ***69%*** *
Don't Know	**0** **0**	0 0	0 0	0 0	0 0 *	0 0 **	0 0 *	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0 *	0 0 **	0 0	0 0	0 0 *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**313**	162	151	163	150	157	156	313	0	0	0	0	0	0	0	0	0	0	0	0	313	0	0
Weighted Base	**250**	127	124	128	123	126	124	250	0	0	0	0	0	0	0	0	0	0	0	0	250	0	0
Effective Base	**293.5**	148.8	144.7	153.8	139.9	146.4	147.2	293.5	0	0	0	0	0	0	0	0	0	0	0	0	293.5	0	0
Yes	**93**	55	38	35	58	67	26	93	0	0	0	0	0	0	0	0	0	0	0	0	93	0	0
	37%	***43%***	***31%***	***28%***	***47%***	***53%***	***21%***	***37%***	0	0	0	0	0	0	0	0	0	0	0	0	***37%***	0	0
	CDG	**AC**			**AD**	**AG**																	
No	**153**	70	84	91	63	58	95	153	0	0	0	0	0	0	0	0	0	0	0	0	153	0	0
	61%	***55%***	***68%***	***71%***	***51%***	***46%***	***77%***	***61%***	0	0	0	0	0	0	0	0	0	0	0	0	***61%***	0	0
	BEF		**AB**	**AE**			**AF**																
Don't Know	**4**	2	2	2	2	1	3	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	2%	***2%***	***2%***	***1%***	***2%***	***1%***	***3%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**313**	34	49	46	61	46	77	71	155	86	37	39	54	55	34	42	17	296	69	231	72	182	30
Weighted Base	**250**	34	37	33	47	40	59	49	137	64	30	32	43	44	28	33	17	234	51	188	57	145	26
Effective Base	**293.5**	31.0	47.1	44.1	58.5	43.7	73.2	68.8	146.3	81.3	32.3	36.8	50.7	52.9	32.3	40.1	15.6	279.1	65.1	216.4	67.7	170.2	27.8
Yes	**93**	8	9	16	23	15	21	25	52	16	10	7	16	18	17	17	4	89	22	68	19	57	7
	37%	***24%***	***24%***	***48%***	***50%***	***38%***	***36%***	***51%***	***38%***	***25%***	***33%***	***21%***	***36%***	***41%***	***61%***	***51%***	***24%***	***38%***	***43%***	***36%***	***33%***	***40%***	***27%***
	CJL	*	*	**BC***	**ABC**	*		**AJ**	**J**		*	*			**AKLM***	L*	**						**
No	**153**	25	26	17	23	24	38	23	81	48	18	24	27	26	10	16	13	141	28	119	37	86	18
	61%	***73%***	***72%***	***52%***	***48%***	***60%***	***64%***	***48%***	***59%***	***75%***	***62%***	***74%***	***64%***	***59%***	***36%***	***49%***	***76%***	***60%***	***54%***	***63%***	***66%***	***59%***	***69%***
	EHO	E*	**DE***	*	*	*				**AHI**	O*	**OP***	**O**	**O**	*	*	**						**
Don't Know	**4**	1	1	0	1	1	0	1	4	0	2	2	0	0	1	0	0	4	2	1	1	2	1
	2%	***3%***	***4%***	0	***2%***	***2%***	0	***1%***	***3%***	0	***6%***	***5%***	0	0	***3%***	0	0	***2%***	***3%***	***1%***	***1%***	***1%***	***3%***
	T	*	*	*		*					*	*			*	*	**						**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**313**	71	242	130	41	6	24	20	18	74	59	19	86	82	24	8	32	205	69	26	77	170	47
Weighted Base	**250**	55	196	113	39	6	15	15	11	52	49	16	68	67	18	5	25	164	57	18	62	138	35
Effective Base	**293.5**	67.4	226.3	123.7	39.0	5.7	23.2	19.3	17.3	71.7	54.8	17.6	80.7	77.0	22.6	7.4	30.9	191.4	66.1	24.4	71.3	160.1	44.5
Yes	**93**	26	67	55	5	3	4	3	3	21	13	6	23	33	9	2	6	62	24	6	27	47	17
	37%	***48%***	***34%***	***48%***	***12%***	***54%***	***26%***	***17%***	***26%***	***41%***	***26%***	***41%***	***34%***	***50%***	***54%***	***33%***	***25%***	***38%***	***43%***	***34%***	***44%***	***34%***	***48%***
	CE	**AC**		**AE**	*	**	**	**	**	**E**		**		**AKMQ**	**	**	*			**			*
No	**153**	27	126	55	35	3	11	11	8	31	36	9	43	32	8	4	19	100	31	11	34	88	17
	61%	***49%***	***65%***	***49%***	***88%***	***46%***	***74%***	***77%***	***74%***	***59%***	***74%***	***59%***	***63%***	***48%***	***46%***	***67%***	***75%***	***61%***	***55%***	***61%***	***55%***	***64%***	***49%***
	BDN		**AB**		**ADJ***	**	**	**	**		**AN**	**		*	**	**	N*			**			*
Don't Know	**4**	2	3	3	0	0	0	1	0	0	0	0	3	2	0	0	0	3	1	1	1	3	1
	2%	***3%***	***1%***	***3%***	0	0	0	***6%***	0	0	0	0	***4%***	***3%***	0	0	0	***2%***	***1%***	***5%***	***1%***	***2%***	***3%***
					*	**	**	**	**			**			**	**	*			**			*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q7. Are there any children under 16 in your household?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Yes	**941**	481	460	473	468	408	533	66	30	73	100	87	74	81	36	90	150	121	32	807	66	36	32
	30%	***31%***	***30%***	***31%***	***29%***	***27%***	***33%***	***26%***	***24%***	***29%***	***29%***	***31%***	***34%***	***29%***	***23%***	***32%***	***37%***	***28%***	***34%***	***31%***	***26%***	***23%***	***34%***
	FOV						**AF**					**O**	**O**			**O**	**AHIKNOR**		**O**	**V**			**V**
No	**2189**	1091	1098	1059	1130	1128	1062	185	94	176	245	194	146	202	121	192	256	315	63	1821	185	121	63
	70%	***69%***	***70%***	***69%***	***71%***	***73%***	***67%***	***74%***	***76%***	***71%***	***71%***	***69%***	***66%***	***71%***	***77%***	***68%***	***63%***	***72%***	***66%***	***69%***	***74%***	***77%***	***66%***
	GQ					**AG**		**Q**	**Q**		**Q**			**Q**	**ALMPQS**			**Q**				**ATW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q7. Are there any children under 16 in your household?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Yes	**941**	123	254	320	193	40	11	296	460	180	70	80	168	153	151	162	231	710	172	718	114	655	95
	30%	***28%***	***48%***	***64%***	***36%***	***9%***	***2%***	***35%***	***31%***	***23%***	***25%***	***23%***	***28%***	***32%***	***40%***	***42%***	***48%***	***27%***	***24%***	***32%***	***17%***	***35%***	***31%***
	FGJLRSU	**FG**	**ABEFG**	**ABCEFG**	**ABFG**	**G**		**AIJ**	**J**					**L**	**AKLMN**	**AKLMN**	**AR**			**AS**		**AU**	**U**
No	**2189**	321	277	179	338	397	677	545	1036	599	212	275	439	331	226	224	247	1939	531	1545	578	1194	212
	70%	***72%***	***52%***	***36%***	***64%***	***91%***	***98%***	***65%***	***69%***	***77%***	***75%***	***77%***	***72%***	***68%***	***60%***	***58%***	***52%***	***73%***	***76%***	***68%***	***83%***	***65%***	***69%***
	CDEH OPQTV	**CDE**	**D**		**CD**	**ABCDE**	**ABCDEF**		**H**	**AHI**	**OP**	**ANOP**	**OP**	**OP**				**AQ**	**AT**		**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q7. Are there any children under 16 in your household?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Yes	**941**	857	84	550	196	17	33	42	96	7	198	64	229	255	134	26	29	667	150	54	334	449	79
	30%	***100%***	***4%***	***39%***	***36%***	***35%***	***18%***	***31%***	***57%***	***1%***	***29%***	***27%***	***31%***	***31%***	***43%***	***29%***	***13%***	***31%***	***27%***	***24%***	***39%***	***27%***	***19%***
	CGJQTVW	**AC**		**AGJ**	**AGJ**	**GJ***	**J**	**GJ**	**ADEFGHJ**		**Q**	**Q**	**Q**	**Q**	**AKLMNPQ**	**Q**		**T**			**AVW**	**W**	
No	**2189**	0	2189	855	348	32	149	95	73	637	475	171	504	565	181	63	203	1519	402	176	518	1222	331
	70%	0	***96%***	***61%***	***64%***	***65%***	***82%***	***69%***	***43%***	***99%***	***71%***	***73%***	***69%***	***69%***	***57%***	***71%***	***87%***	***69%***	***73%***	***76%***	***61%***	***73%***	***81%***
	BDEIOU		**AB**	**I**	**I**	**I***	**ADEFHI**	**I**		**ADEFGHI**	**O**	**O**	**O**	**O**		**O**	**AKLMNOP**			**AR**		**AU**	**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 0-4 years
Base: All with children under 16 in household

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**775**	386	389	312	463	343	432	62	18	51	70	67	51	57	57	56	108	88	90	566	62	57	90
Weighted Base	**783**	399	383	315	468	357	425	48	23	58	86	70	57	74	30	72	132	107	26	679	48	30	26
Effective Base	**653.6**	324.6	329.5	262.2	391.5	291.3	362.6	58.6	16.9	48.0	66.7	63.4	46.8	52.8	50.4	53.1	100.1	82.6	84.7	528.3	58.6	50.4	84.7
0	**411**	208	203	103	308	191	220	31	8	28	47	34	28	40	13	36	72	62	12	355	31	13	12
	53%	***52%***	***53%***	***33%***	***66%***	***53%***	***52%***	***64%***	***34%***	***48%***	***55%***	***49%***	***49%***	***54%***	***45%***	***50%***	***54%***	***58%***	***46%***	***52%***	***64%***	***45%***	***46%***
	D				**AD**			**OS**	**	*			*								**VW**		
1	**280**	145	135	161	119	130	149	11	12	22	25	22	23	26	13	27	50	38	10	246	11	13	10
	36%	***36%***	***35%***	***51%***	***25%***	***36%***	***35%***	***24%***	***52%***	***39%***	***29%***	***32%***	***41%***	***35%***	***42%***	***38%***	***38%***	***36%***	***37%***	***36%***	***24%***	***42%***	***37%***
	EHU			**AE**					**	*			*		**H**				*			**U**	
2	**51**	28	23	35	16	16	35	2	3	8	5	9	3	3	1	2	6	5	3	45	2	1	3
	7%	***7%***	***6%***	***11%***	***4%***	***5%***	***8%***	***4%***	***15%***	***13%***	***6%***	***13%***	***5%***	***5%***	***4%***	***3%***	***5%***	***5%***	***12%***	***7%***	***4%***	***4%***	***12%***
	E			**AE**					**	P*		**APQ**	*						**APQ**				**A**
3	**4**	2	2	1	3	0	4	0	0	0	0	1	2	0	0	0	0	0	0	3	0	0	0
	0	0	***1%***	0	***1%***	0	***1%***	0	0	0	0	***2%***	***3%***	0	***1%***	0	0	0	***1%***	0	0	***1%***	***1%***
									**	*			A*										
4	**3**	1	2	2	1	0	3	0	0	0	1	0	0	0	0	2	0	0	0	3	0	0	0
	0	0	0	***1%***	0	0	***1%***	0	0	0	***1%***	0	0	0	0	***3%***	0	0	0	0	0	0	0
				*					**	*			*			**A**							
6	**1**	0	1	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0
									**	*		**A**	*										
Don't know	**16**	6	11	2	14	8	9	2	0	0	2	0	0	4	1	2	3	0	1	12	2	1	1
	2%	***1%***	***3%***	***1%***	***3%***	***2%***	***2%***	***5%***	0	0	***3%***	0	0	***6%***	***5%***	***3%***	***3%***	0	***2%***	***2%***	***5%***	***5%***	***2%***
	D				**D**			**R**	**	*			*	**R**	**LR**				**R**				
Prefer not to say	**17**	10	7	10	6	12	5	2	0	0	5	2	1	0	1	3	1	2	1	13	2	1	1
	2%	***3%***	***2%***	***3%***	***1%***	***3%***	***1%***	***4%***	0	0	***6%***	***3%***	***2%***	0	***3%***	***4%***	***1%***	***2%***	***2%***	***2%***	***4%***	***3%***	***2%***
	G								**	*	**A**		*										

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 0-4 years
Base: All with children under 16 in household

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**775**	83	242	265	143	32	10	258	348	165	63	69	147	128	124	138	156	619	155	579	92	541	78
Weighted Base	**783**	112	234	251	140	34	11	245	385	148	61	67	153	133	122	134	190	592	157	585	89	555	77
Effective Base	**653.6**	73.0	206.7	228.1	120.8	24.5	9.1	231.9	294.7	129.0	51.3	56.1	119.6	109.7	106.2	123.4	137.3	521.1	127.8	491.0	76.4	461.1	64.5
0	**411**	60	68	136	114	26	6	142	208	59	25	32	76	78	69	79	84	327	89	303	36	318	33
	53%	***54%***	***29%***	***54%***	***81%***	***77%***	***51%***	***58%***	***54%***	***40%***	***40%***	***47%***	***49%***	***59%***	***56%***	***59%***	***44%***	***55%***	***56%***	***52%***	***40%***	***57%***	***43%***
	CJQU	**C**		**C**	**ABCD**	**	**	**AJ**	**J**					**K**		**K**		**AQ**				**AUW**	
1	**280**	38	121	94	20	4	2	78	137	65	29	28	55	42	44	43	85	195	55	215	33	180	35
	36%	***34%***	***52%***	***37%***	***15%***	***13%***	***21%***	***32%***	***36%***	***44%***	***47%***	***42%***	***36%***	***32%***	***36%***	***32%***	***45%***	***33%***	***35%***	***37%***	***37%***	***32%***	***46%***
	ERV	**E**	**ABDE**	**E**		**	**			**AH**							**AR**						**V**
2	**51**	6	33	11	0	0	1	14	23	14	2	1	16	7	5	7	13	38	7	42	11	31	9
	7%	***6%***	***14%***	***4%***	0	0	***6%***	***6%***	***6%***	***9%***	***3%***	***2%***	***10%***	***6%***	***4%***	***6%***	***7%***	***6%***	***4%***	***7%***	***12%***	***6%***	***11%***
	E	**E**	**ABDE**	**E**		**	**														**AV**		
3	**4**	2	2	0	0	0	0	0	3	1	0	0	0	0	2	0	1	3	0	3	1	2	0
	0	***1%***	***1%***	0	0	0	0	0	***1%***	0	0	0	0	0	***2%***	0	0	0	0	0	***1%***	0	0
						**	**								**A**								
4	**3**	2	0	1	0	0	0	0	2	1	0	2	1	0	0	0	0	3	1	2	0	1	0
	0	***2%***	0	0	0	0	0	0	0	***1%***	0	***3%***	***1%***	0	0	0	0	***1%***	***1%***	0	0	0	0
						**	**					**A**											
6	**1**	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	1	1	0	0
	0	0	0	0	0	0	0	0	0	***1%***	0	0	***1%***	0	0	0	***1%***	0	0	0	***1%***	0	0
	R					**	**														**V**		
Don't know	**16**	3	6	3	3	0	1	7	4	3	4	2	2	1	1	3	4	12	5	7	2	14	0
	2%	***3%***	***2%***	***1%***	***2%***	0	***11%***	***3%***	***1%***	***2%***	***7%***	***4%***	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***3%***	***1%***	***3%***	***3%***	0
	T					**	**				**ANO**												
Prefer not to say	**17**	1	5	4	2	4	1	5	7	5	2	1	2	4	1	1	2	15	1	13	5	9	0
	2%	***1%***	***2%***	***2%***	***2%***	***10%***	***10%***	***2%***	***2%***	***3%***	***3%***	***2%***	***1%***	***3%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***6%***	***2%***	0
						**	**														**AV**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 0-4 years
Base: All with children under 16 in household

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**775**	711	64	429	138	12	34	32	121	9	167	53	184	213	114	19	20	549	118	50	291	356	61
Weighted Base	**783**	711	72	450	162	16	29	35	83	7	173	52	197	204	116	20	18	561	120	44	302	358	58
Effective Base	**653.6**	597.4	56.5	372.3	119.6	10.7	27.8	28.2	100.7	8.0	139.6	41.6	156.0	182.1	102.9	15.2	14.8	467.3	99.6	39.9	247.9	301.6	49.2
0	**411**	365	46	242	79	8	16	25	35	4	91	26	106	102	65	11	9	316	57	24	178	186	32
	53%	***51%***	***64%***	***54%***	***49%***	***51%***	***56%***	***72%***	***43%***	***58%***	***53%***	***50%***	***54%***	***50%***	***56%***	***55%***	***50%***	***56%***	***47%***	***54%***	***59%***	***52%***	***55%***
	I			**I**		**	**	**		**		*		*		**	**	**A**		*	**A**		*
1	**280**	267	12	162	61	3	10	8	34	1	59	25	68	72	43	8	4	185	51	12	92	134	17
	36%	***38%***	***17%***	***36%***	***38%***	***18%***	***35%***	***24%***	***41%***	***15%***	***34%***	***48%***	***34%***	***35%***	***37%***	***42%***	***23%***	***33%***	***42%***	***28%***	***31%***	***37%***	***29%***
	CRU	**AC**				**	**	**		**		*				**	**			*			*
2	**51**	50	2	26	10	2	0	0	12	1	14	1	10	22	3	0	1	31	8	4	14	20	6
	7%	***7%***	***2%***	***6%***	***6%***	***11%***	***0***	***1%***	***14%***	***10%***	***8%***	***1%***	***5%***	***11%***	***3%***	***0***	***6%***	***5%***	***6%***	***8%***	***5%***	***6%***	***11%***
						**	**	**	**AD**	**		*		**AO**		**	**			*			*
3	**4**	4	0	0	2	0	1	0	1	0	0	0	2	0	1	1	0	2	0	2	1	1	2
	0	***1%***	0	0	***1%***	0	***2%***	0	***1%***	0	0	0	***1%***	0	***1%***	***4%***	0	0	0	***4%***	0	0	***3%***
	D				**D**	**	**	**	**D**	**		*				**	**			**ARS***			**AUV***
4	**3**	3	0	1	2	0	0	0	0	0	0	0	2	0	1	0	0	3	0	0	3	0	0
	0	0	0	0	***1%***	0	0	0	0	0	0	0	***1%***	0	***1%***	0	0	***1%***	0	0	***1%***	0	0
						**	**	**		**		*				**	**			*			*
6	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						**	**	**		**		*				**	**			*			*
Don't know	**16**	10	6	6	4	2	1	1	1	1	5	0	4	3	3	0	1	10	4	0	10	4	1
	2%	***1%***	***9%***	***1%***	***3%***	***13%***	***3%***	***3%***	***2%***	***17%***	***3%***	0	***2%***	***2%***	***2%***	0	***6%***	***2%***	***3%***	***1%***	***3%***	***1%***	***2%***
	B		**AB**			**	**	**		**		*				**	**			*			*
Prefer not to say	**17**	11	5	12	3	1	1	0	0	0	2	1	6	3	1	0	3	12	1	2	3	13	0
	2%	***2%***	***8%***	***3%***	***2%***	***7%***	***3%***	0	0	0	***1%***	***1%***	***3%***	***2%***	***1%***	0	***15%***	***2%***	***1%***	***5%***	***1%***	***4%***	0
	B		**AB**			**	**	**		**		*				**	**			*		**A**	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 5-11 years
Base: All with children under 16 in household

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**819**	409	410	356	463	346	473	74	21	51	69	69	62	56	59	58	112	94	94	592	74	59	94
Weighted Base	**825**	423	401	357	468	362	463	58	25	58	86	73	70	73	30	74	138	114	27	710	58	30	27
Effective Base	**691.9**	343.9	348.8	300.5	391.5	295.3	397.0	70.3	19.8	48.0	65.4	65.3	57.1	52.0	53.1	55.1	104.5	88.4	87.6	553.9	70.3	53.1	87.6
0	**276**	149	127	74	202	130	146	20	10	20	31	23	24	27	9	22	47	35	7	240	20	9	7
	33%	***35%***	***32%***	***21%***	***43%***	***36%***	***32%***	***35%***	***41%***	***34%***	***37%***	***31%***	***34%***	***37%***	***31%***	***30%***	***34%***	***31%***	***25%***	***34%***	***35%***	***31%***	***25%***
	D				**AD**				**	*													
1	**369**	185	184	170	199	165	203	25	10	26	36	36	29	24	10	36	64	62	10	323	25	10	10
	45%	***44%***	***46%***	***48%***	***43%***	***46%***	***44%***	***44%***	***41%***	***45%***	***42%***	***48%***	***42%***	***33%***	***33%***	***49%***	***47%***	***54%***	***39%***	***46%***	***44%***	***33%***	***39%***
									**	*								**NOS**	*				
2	**132**	64	68	86	46	43	89	6	2	9	11	11	14	15	8	7	25	15	8	110	6	8	8
	16%	***15%***	***17%***	***24%***	***10%***	***12%***	***19%***	***11%***	***9%***	***16%***	***13%***	***15%***	***21%***	***21%***	***26%***	***10%***	***18%***	***13%***	***29%***	***15%***	***11%***	***26%***	***29%***
	EF			**AE**			**AF**		**	*					**AHPR**				**AHKLPQR**			**ATU**	**ATU**
3	**12**	8	5	9	4	0	12	3	0	2	2	2	0	1	0	1	0	1	0	9	3	0	0
	2%	***2%***	***1%***	***2%***	***1%***	0	***3%***	***5%***	0	***3%***	***3%***	***2%***	0	***2%***	0	***1%***	0	***1%***	***1%***	***1%***	***5%***	0	***1%***
	F						**AF**	**AQ**	**	*											**AT**		
4	**1**	1	0	1	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0	0	***1%***	0	0	***2%***	***1%***
	T								**	*					**AQ**				**A**			**AT**	**AT**
5	**1**	0	1	0	1	1	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	0
									**	A*													
7	**1**	1	0	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0
									**	*													
8	**2**	0	2	1	1	2	0	0	0	0	0	0	2	0	0	0	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0	0	0	0	0	0	0	0	0
									**	*			**A**										
9	**2**	1	1	2	0	1	1	0	1	0	0	0	1	0	0	0	0	0	0	2	0	0	0
	0	0	0	***1%***	0	0	0	0	***5%***	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0
									**	*													
10	**1**	0	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0
									**	*						**A**							
Don't know	**13**	6	7	2	11	8	5	2	0	0	0	0	0	5	1	4	1	0	0	10	2	1	0
	2%	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***3%***	0	0	0	0	0	***7%***	***4%***	***5%***	***1%***	0	***2%***	***1%***	***3%***	***4%***	***2%***
	D								**	*				**AKLQR**	**KR**	**R**							
Prefer not to say	**15**	9	6	10	5	11	4	2	0	0	5	2	0	0	1	3	1	0	1	11	2	1	1
	2%	***2%***	***1%***	***3%***	***1%***	***3%***	***1%***	***3%***	0	0	***6%***	***3%***	0	0	***5%***	***4%***	***1%***	0	***3%***	***2%***	***3%***	***5%***	***3%***
	EG					**G**			**	*	**AR**				**MNR**				**MNR**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 5-11 years
Base: All with children under 16 in household

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**819**	77	216	318	166	33	9	276	371	168	60	74	152	136	136	140	164	655	158	614	96	582	79
Weighted Base	**825**	104	209	300	167	35	10	261	413	147	60	70	155	143	132	135	202	623	158	619	91	595	80
Effective Base	**691.9**	67.4	184.7	273.2	141.8	25.2	8.3	246.6	316.9	130.7	48.6	62.0	122.9	118.4	115.3	124.6	146.3	550.5	129.3	522.2	79.2	496.9	65.2
0	**276**	60	53	67	69	20	7	69	154	52	20	32	57	45	43	42	65	211	78	187	28	200	29
	33%	***58%***	***26%***	***22%***	***41%***	***57%***	***67%***	***26%***	***37%***	***36%***	***33%***	***46%***	***37%***	***31%***	***32%***	***31%***	***32%***	***34%***	***49%***	***30%***	***30%***	***34%***	***36%***
	CDHT	**ACDE**			**ACD**	**	**		**H**		*	**AP**							**AT**				
1	**369**	33	117	150	59	9	1	138	175	55	26	20	69	62	63	65	92	276	62	281	27	280	35
	45%	***32%***	***56%***	***50%***	***35%***	***25%***	***10%***	***53%***	***42%***	***37%***	***44%***	***29%***	***44%***	***43%***	***48%***	***48%***	***46%***	***44%***	***39%***	***45%***	***30%***	***47%***	***44%***
	BELU	*	**ABE**	**ABE**	*	**	**	**AIJ**		*	*		**L**		**L**	**L**			*	*		**U**	*
2	**132**	6	25	68	29	3	0	43	62	27	8	14	20	27	21	23	31	101	10	117	23	85	15
	16%	***6%***	***12%***	***23%***	***18%***	***8%***	0	***16%***	***15%***	***18%***	***13%***	***20%***	***13%***	***19%***	***16%***	***17%***	***15%***	***16%***	***6%***	***19%***	***25%***	***14%***	***19%***
	BSV			**ABC**	**B**	**	**				*									**AS**	**AV**		
3	**12**	0	5	7	1	0	0	0	9	3	1	0	4	2	3	0	5	7	1	11	4	6	1
	2%	0	***2%***	***2%***	0	0	0	0	***2%***	***2%***	***1%***	0	***2%***	***2%***	***2%***	0	***2%***	***1%***	0	***2%***	***5%***	***1%***	***1%***
	H					**	**		**H**	**H**	*										**AV**		
4	**1**	0	0	1	0	0	0	0	0	1	1	0	0	0	0	0	1	0	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	***1%***	***1%***	0	0	0	0	0	0	0	0	0	0	0	0
						**	**				A*												
5	**1**	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	1	0	1	0
	0	0	***1%***	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0	0	0	0	0
	R					**	**				*												
7	**1**	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	1	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	***1%***	0	0
						**	**				*										**AV**		
8	**2**	0	0	0	2	0	0	2	0	0	0	0	0	2	0	0	0	2	0	1	0	2	0
	0	0	0	0	***1%***	0	0	***1%***	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0
						**	**				*			**A**						*			
9	**2**	0	0	1	1	0	0	1	1	0	0	0	0	1	0	1	0	2	0	2	0	2	0
	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	***1%***	0	***1%***	0	0	0	0	0	0	0
						**	**				*												
10	**1**	0	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	1	0
	0	0	0	0	***1%***	0	0	0	0	***1%***	0	0	0	0	***1%***	0	0	0	0	0	0	0	0
	T					**	**				*												
Don't know	**13**	3	4	2	3	0	1	4	4	3	2	2	1	1	1	3	4	9	5	6	2	11	0
	2%	***3%***	***2%***	***1%***	***2%***	0	***12%***	***1%***	***1%***	***2%***	***4%***	***3%***	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	***3%***	***1%***	***2%***	***2%***	0
	T					**	**				*								**T**	*			
Prefer not to say	**15**	1	4	4	2	4	1	4	6	5	2	1	3	2	1	1	2	13	2	12	5	8	0
	2%	***1%***	***2%***	***1%***	***1%***	***10%***	***11%***	***2%***	***1%***	***3%***	***3%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***6%***	***1%***	0
						**	**				*										**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 5-11 years
Base: All with children under 16 in household

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**819**	754	65	464	145	13	32	33	124	8	170	57	183	237	117	23	26	584	130	55	296	392	74
Weighted Base	**825**	751	74	485	168	17	27	36	85	6	176	56	196	225	120	25	24	597	130	49	307	395	68
Effective Base	**691.9**	635.9	56.6	402.9	125.8	11.7	26.6	29.0	101.8	7.0	141.6	46.0	155.8	202.1	106.0	18.7	19.9	498.9	109.2	44.0	253.3	333.6	59.2
0	**276**	243	33	156	57	8	12	16	25	3	65	18	68	73	39	5	7	194	54	20	112	127	29
	33%	***32%***	***45%***	***32%***	***34%***	***45%***	***43%***	***45%***	***29%***	***41%***	***37%***	***31%***	***35%***	***32%***	***32%***	***20%***	***31%***	***33%***	***42%***	***40%***	***37%***	***32%***	***42%***
	B		**B**			**	**	**		**		*				**	**			*			
1	**369**	347	21	233	64	4	8	18	40	1	80	23	90	99	56	13	7	279	48	18	142	173	24
	45%	***46%***	***29%***	***48%***	***38%***	***23%***	***30%***	***49%***	***47%***	***21%***	***46%***	***42%***	***46%***	***44%***	***47%***	***53%***	***30%***	***47%***	***37%***	***37%***	***46%***	***44%***	***36%***
	C	**AC**		**AE**		**	**	**		**		*				**	**			*			
2	**132**	125	7	68	38	3	5	1	16	1	21	11	25	42	21	6	6	94	20	8	38	69	13
	16%	***17%***	***10%***	***14%***	***23%***	***14%***	***17%***	***3%***	***19%***	***19%***	***12%***	***19%***	***13%***	***19%***	***18%***	***25%***	***24%***	***16%***	***15%***	***17%***	***12%***	***17%***	***19%***
					AD	**	**	**		**		*				**	**			*			
3	**12**	12	0	7	3	0	1	0	2	0	1	3	4	3	0	1	0	7	2	1	3	6	1
	2%	***2%***	0	***1%***	***2%***	0	***2%***	0	***3%***	0	0	***5%***	***2%***	***1%***	0	***3%***	0	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***
						**	**	**		**		**KO***				**	**			*			
4	**1**	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						**	**	**		**		*				**	**			*			
5	**1**	1	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0
						**	**	**		**		*				**	**			*			
7	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						**	**	**		**		*				**	**			*			
8	**2**	2	0	1	1	0	0	0	0	0	2	0	0	0	0	0	0	2	0	0	0	2	0
	0	0	0	0	***1%***	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0
						**	**	**		**		*				**	**			*			
9	**2**	2	0	1	1	0	0	0	0	0	0	1	0	0	1	0	0	2	0	0	1	1	0
	0	0	0	0	***1%***	0	0	0	0	0	0	***2%***	0	0	***1%***	0	0	0	0	0	0	0	0
						**	**	**		**		**AN***				**	**			*			
10	**1**	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	1	0	1	0	0
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0
						**	**	**	**AD**	**		*				**	**			*			
Don't know	**13**	7	6	6	1	2	1	1	1	1	4	0	3	3	2	0	1	5	5	0	6	4	1
	2%	***1%***	***9%***	***1%***	***1%***	***12%***	***4%***	***3%***	***1%***	***19%***	***2%***	0	***1%***	***1%***	***2%***	0	***4%***	***1%***	***4%***	***1%***	***2%***	***1%***	***1%***
	BR		**AB**			**	**	**		**		*				**	**		**R**	*			
Prefer not to say	**15**	10	5	11	2	1	1	0	0	0	2	1	4	3	1	0	3	11	1	2	2	12	0
	2%	***1%***	***7%***	***2%***	***1%***	***6%***	***3%***	0	0	0	***1%***	***1%***	***2%***	***2%***	***1%***	0	***11%***	***2%***	***1%***	***5%***	***1%***	***3%***	0
	B		**AB**			**	**	**		**		*				**	**			*		**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 12-15 years
Base: All with children under 16 in household

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**725**	358	367	262	463	318	407	62	18	42	66	63	48	53	52	51	100	84	86	525	62	52	86
Weighted Base	**736**	373	363	268	468	333	403	50	22	48	82	68	53	69	27	65	125	102	24	635	50	27	24
Effective Base	**609.9**	299.9	310.6	218.6	391.5	269.5	340.7	58.3	17.0	39.9	62.8	59.2	43.6	49.3	45.7	48.7	92.7	78.9	80.9	490.2	58.3	45.7	80.9
0	**321**	161	161	107	215	142	180	15	10	20	36	31	25	34	12	17	53	58	11	284	15	12	11
	44%	***43%***	***44%***	***40%***	***46%***	***43%***	***45%***	***30%***	***44%***	***41%***	***44%***	***46%***	***47%***	***49%***	***43%***	***26%***	***43%***	***57%***	***45%***	***45%***	***30%***	***43%***	***45%***
	HPU								**	*		**P**	P*	**HP***	*	*		**AHP**	**P**	**U**		*	
1	**308**	160	148	115	192	140	168	28	9	24	31	30	21	26	13	37	50	31	10	258	28	13	10
	42%	***43%***	***41%***	***43%***	***41%***	***42%***	***42%***	***55%***	***39%***	***49%***	***37%***	***44%***	***39%***	***37%***	***46%***	***57%***	***40%***	***30%***	***40%***	***41%***	***55%***	***46%***	***40%***
	R							**AKR**	**	R*			*	*	*	**AKR***					**AT**	*	
2	**63**	31	32	29	35	25	39	4	1	5	8	3	7	4	1	4	13	10	2	56	4	1	2
	9%	***8%***	***9%***	***11%***	***7%***	***7%***	***10%***	***8%***	***6%***	***10%***	***10%***	***5%***	***13%***	***6%***	***4%***	***6%***	***11%***	***10%***	***9%***	***9%***	***8%***	***4%***	***9%***
									**	*			*	*	*	*						*	
3	**5**	3	2	3	2	4	1	0	0	0	0	1	0	0	0	1	3	0	0	5	0	0	0
	1%	***1%***	0	***1%***	0	***1%***	0	0	0	0	0	***2%***	0	0	0	***1%***	***2%***	0	0	***1%***	0	0	0
									**	*			*	*	*	*						*	
14	**2**	1	1	2	0	0	2	0	1	0	0	0	0	0	0	1	0	0	0	2	0	0	0
	0	0	0	***1%***	0	0	***1%***	0	***6%***	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0
	E			*					**	*			*	*	*	*						*	
15	**1**	0	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0
									**	*			*	*	*	*						*	
Don't know	**17**	7	10	2	15	8	8	2	0	0	2	0	0	5	0	4	3	0	1	14	2	0	1
	2%	***2%***	***3%***	***1%***	***3%***	***3%***	***2%***	***3%***	0	0	***3%***	0	0	***7%***	***1%***	***6%***	***3%***	0	***2%***	***2%***	***3%***	***1%***	***2%***
	D								**	*			*	**ALR***	*	R*			**R**			*	
Prefer not to say	**19**	11	8	10	8	13	6	2	1	0	5	2	1	0	1	1	2	2	1	15	2	1	1
	3%	***3%***	***2%***	***4%***	***2%***	***4%***	***1%***	***4%***	***5%***	0	***6%***	***3%***	***2%***	0	***5%***	***2%***	***2%***	***2%***	***4%***	***2%***	***4%***	***5%***	***4%***
	G					**G**			**	*			*	*	N*	*			**N**			*	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 12-15 years
Base: All with children under 16 in household

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**725**	77	173	262	166	38	9	240	330	151	53	71	133	115	119	133	137	588	158	529	84	527	64
Weighted Base	**736**	106	170	245	164	40	10	230	370	132	51	65	140	121	119	129	173	563	158	541	80	547	62
Effective Base	**609.9**	68.3	148.5	222.9	141.1	29.3	8.3	214.8	281.2	115.4	43.5	57.8	109.1	98.6	100.6	117.0	121.9	493.4	128.6	448.8	68.8	449.2	51.8
0	**321** ***44%*** **E**	42 ***40%*** **E**	116 ***68%*** **ABDE**	112 ***46%*** **E**	42 ***26%***	7 ***16%*** **	3 ***33%*** **	105 ***46%***	162 ***44%***	55 ***41%***	21 ***40%*** *	29 ***45%***	70 ***50%***	49 ***41%***	56 ***47%***	58 ***45%***	80 ***46%***	242 ***43%***	61 ***39%***	251 ***46%*** **A**	35 ***44%***	231 ***42%***	35 ***56%***
1	**308** ***42%*** **C**	51 ***48%*** **C**	36 ***21%***	100 ***41%*** **C**	89 ***54%*** **ACD**	27 ***67%*** **	5 ***45%*** **	94 ***41%***	157 ***42%***	56 ***42%***	18 ***34%*** *	29 ***44%***	51 ***37%***	55 ***45%***	48 ***41%***	50 ***38%***	64 ***37%***	244 ***43%***	76 ***48%***	217 ***40%*** *	32 ***39%***	233 ***43%***	24 ***39%***
2	**63** ***9%*** **CR**	9 ***8%***	5 ***3%***	22 ***9%*** **C**	24 ***15%*** **AC**	3 ***8%*** **	0 ***0*** **	19 ***8%***	36 ***10%***	9 ***7%***	5 ***9%*** *	4 ***7%***	11 ***8%***	10 ***8%***	10 ***8%***	15 ***12%***	22 ***13%***	42 ***7%***	10 ***6%***	48 ***9%***	5 ***6%***	50 ***9%***	3 ***6%***
3	**5** ***1%***	1 ***1%***	0 0	3 ***1%***	0 0	0 0 **	0 0 **	2 ***1%***	1 0	2 ***1%***	2 ***3%*** A+	0 0	0 0	0 0	1 ***1%***	1 ***1%***	3 ***1%***	2 0	0 0	5 ***1%***	0 0	3 ***1%***	0 0
14	**2** **0**	0 0	0 0	0 0	2 ***1%*** **A**	0 0 **	0 0 **	0 0	1 0	1 ***1%***	0 0 *	0 0	0 0	1 ***1%***	1 ***1%***	0 0	0 0	2 0	0 0	1 0	0 0	2 0	0 0
15	**1** **0**	0 0	0 0	0 0	1 ***1%***	0 0 **	0 0 **	0 0	0 0	1 ***1%***	1 ***2%*** A+	0 0	0 0	0 0	0 0	0 0	0 0	1 0	0 0	1 0	1 ***1%*** **V**	0 0	0 0
Don't know	**17** ***2%*** **IT**	2 ***2%***	8 ***5%*** **D**	3 ***1%***	3 ***2%***	0 0 **	1 ***12%*** **	6 ***3%***	4 ***1%***	4 ***3%***	4 ***8%*** **AN***	1 ***2%***	2 ***2%***	1 ***1%***	2 ***1%***	4 ***3%***	3 ***2%***	14 ***2%***	6 ***4%*** **T**	6 ***1%***	2 ***3%***	15 ***3%***	0 0
Prefer not to say	**19** ***3%***	1 ***1%***	6 ***3%***	5 ***2%***	3 ***2%***	4 ***9%*** **	1 ***11%*** **	5 ***2%***	9 ***2%***	5 ***4%***	2 ***4%*** *	1 ***2%***	5 ***4%***	4 ***3%***	1 ***1%***	1 ***1%***	2 ***1%***	17 ***3%***	4 ***3%***	13 ***2%***	5 ***6%*** **AV**	11 ***2%***	0 0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q8. Number of children between 12-15 years
Base: All with children under 16 in household

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**725**	661	64	406	121	12	32	34	112	8	151	49	176	199	105	19	22	525	109	51	277	338	62
Weighted Base	**736**	661	75	429	143	16	27	39	76	6	157	47	189	191	109	20	20	540	113	45	290	342	57
Effective Base	**609.9**	554.8	55.9	351.3	106.5	10.7	26.3	29.4	91.0	7.0	126.2	38.0	148.3	169.6	94.6	15.6	16.9	446.5	91.4	40.0	237.9	283.8	49.1
0	**321**	306	15	194	65	6	8	10	36	3	61	28	80	91	50	9	3	240	44	19	129	150	19
	44%	***46%***	***20%***	***45%***	***45%***	***37%***	***31%***	***25%***	***47%***	***47%***	***38%***	***59%***	***43%***	***47%***	***46%***	***44%***	***15%***	***44%***	***39%***	***43%***	***45%***	***44%***	***33%***
	C	**AC**				**	**	**		**		**AK***				**	**			*			*
1	**308**	269	39	181	56	7	10	20	32	2	75	14	78	76	46	7	10	227	49	20	127	133	33
	42%	***41%***	***52%***	***42%***	***39%***	***44%***	***37%***	***51%***	***42%***	***34%***	***48%***	***31%***	***41%***	***40%***	***43%***	***36%***	***48%***	***42%***	***44%***	***44%***	***44%***	***39%***	***58%***
			*			**	**	**		**		*				**	**			*			**AV***
2	**63**	56	8	32	15	0	6	7	4	0	13	3	18	18	7	2	3	46	11	3	18	39	3
	9%	***8%***	***10%***	***7%***	***10%***	0	***21%***	***18%***	***5%***	0	***8%***	***5%***	***9%***	***9%***	***6%***	***12%***	***15%***	***9%***	***10%***	***6%***	***6%***	***11%***	***5%***
						**	**	**		**		*				**	**			*		**AU**	*
3	**5**	3	1	3	0	0	0	1	1	0	0	0	1	1	1	2	0	3	0	0	1	3	0
	1%	***1%***	***1%***	***1%***	0	0	0	***3%***	***1%***	0	0	0	***1%***	0	***1%***	***8%***	0	***1%***	0	0	0	***1%***	0
						**	**	**		**		*				**	**			*			*
14	**2**	2	0	0	1	0	0	0	1	0	0	1	1	0	0	0	0	1	1	0	1	1	0
	0	0	0	0	***1%***	0	0	0	***1%***	0	0	***3%***	***1%***	0	0	0	0	0	***1%***	0	0	0	0
	D					**	**	**	**D**	**		**AN***				**	**			*			*
15	**1**	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	1	0	0	1	0	0
	0	0	0	0	0	0	***4%***	0	0	0	0	0	0	0	0	0	***5%***	0	0	0	0	0	0
						**	**	**		**		*				**	**			*			*
Don't know	**17**	10	6	6	3	2	1	1	2	1	7	0	5	2	2	0	1	9	5	0	8	5	1
	2%	***2%***	***9%***	***1%***	***2%***	***13%***	***4%***	***3%***	***3%***	***19%***	***4%***	***1%***	***3%***	***1%***	***2%***	0	***5%***	***2%***	***4%***	0	***3%***	***2%***	***2%***
	B		**AB**			**	**	**		**		*				**	**			*			*
Prefer not to say	**19**	13	5	14	3	1	1	0	0	0	3	1	6	3	3	0	3	12	2	4	5	11	1
	3%	***2%***	***7%***	***3%***	***2%***	***7%***	***3%***	0	0	0	***2%***	***1%***	***3%***	***2%***	***2%***	0	***13%***	***2%***	***2%***	***8%***	***2%***	***3%***	***2%***
	B		**AB**			**	**	**		**		*				**	**			**AR***			*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q9. And are you responsible for the children under 16 in your household? In other words – are you their parent or carer?
Base: All with children under 16 in household

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**938**	468	470	475	463	392	546	83	25	65	80	82	66	63	71	71	122	100	110	674	83	71	110
Weighted Base	**941**	481	460	473	468	408	533	66	30	73	100	87	74	81	36	90	150	121	32	807	66	36	32
Effective Base	**790.9**	394.1	397.4	399.5	391.5	334.4	457.0	78.3	23.7	61.3	76.2	77.6	60.7	58.7	63.1	67.2	113.3	94.3	102.4	630.7	78.3	63.1	102.4
Yes	**857**	438	419	430	427	361	495	55	30	70	92	76	70	69	33	82	134	116	29	739	55	33	29
	91%	***91%***	***91%***	***91%***	***91%***	***88%***	***93%***	***83%***	***100%***	***96%***	***92%***	***87%***	***95%***	***86%***	***92%***	***91%***	***89%***	***96%***	***93%***	***92%***	***83%***	***92%***	***93%***
	FHU						**AF**		**	**H**			**H**					**HLN**		**U**			
No	**84**	43	41	43	41	47	37	11	0	3	8	11	4	12	3	8	17	5	2	68	11	3	2
	9%	***9%***	***9%***	***9%***	***9%***	***12%***	***7%***	***17%***	0	***4%***	***8%***	***13%***	***5%***	***14%***	***8%***	***9%***	***11%***	***4%***	***7%***	***8%***	***17%***	***8%***	***7%***
	G					**AG**		**AJMR**	**			**R**		**R**							**AT**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q9. And are you responsible for the children under 16 in your household? In other words – are you their parent or carer?
Base: All with children under 16 in household

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**938**	92	263	344	191	38	10	315	415	204	70	88	164	148	156	165	189	749	175	712	121	642	94
Weighted Base	**941**	123	254	320	193	40	11	296	460	180	70	80	168	153	151	162	231	710	172	718	114	655	95
Effective Base	**790.9**	79.9	224.9	293.6	164.1	29.3	9.1	281.0	353.4	159.8	57.1	70.9	133.4	127.6	132.3	146.8	167.5	629.4	142.9	604.0	100.4	547.1	77.5
Yes	**857**	64	250	314	189	35	4	274	419	163	61	79	157	147	144	153	212	644	150	666	101	600	88
	91%	***53%***	***98%***	***98%***	***98%***	***87%***	***40%***	***92%***	***91%***	***91%***	***87%***	***98%***	***93%***	***96%***	***95%***	***95%***	***92%***	***91%***	***87%***	***93%***	***88%***	***92%***	***93%***
	B		**AB**	**AB**	**AB**	**	**					**AK**		**AK**						**AS**			
No	**84**	58	5	6	4	5	7	22	41	17	9	1	11	6	7	9	19	65	22	52	13	55	7
	9%	***47%***	***2%***	***2%***	***2%***	***13%***	***60%***	***8%***	***9%***	***9%***	***13%***	***2%***	***7%***	***4%***	***5%***	***5%***	***8%***	***9%***	***13%***	***7%***	***12%***	***8%***	***7%***
	CDELNT	**ACDE**				**	**				**LN**								**T**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q9. And are you responsible for the children under 16 in your household? In other words – are you their parent or carer?
Base: All with children under 16 in household

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**938**	864	74	530	168	13	41	38	139	9	192	68	214	268	133	25	31	655	149	62	324	446	85
Weighted Base	**941**	857	84	550	196	17	33	42	96	7	198	64	229	255	134	26	29	667	150	54	334	449	79
Effective Base	**790.9**	727.7	64.0	460.4	146.1	11.7	32.9	32.3	114.9	8.0	160.4	53.6	181.2	228.6	119.8	20.1	24.7	559.1	125.3	49.3	276.4	379.5	68.6
Yes	**857**	857	0	527	184	14	23	11	94	3	173	61	199	240	129	25	27	616	133	48	308	415	70
	91%	***100%***	0	***96%***	***94%***	***82%***	***70%***	***26%***	***98%***	***45%***	***87%***	***95%***	***87%***	***94%***	***96%***	***96%***	***91%***	***92%***	***89%***	***89%***	***92%***	***93%***	***88%***
	CGHM	**AC**		**AGH**	**GH**	**	H*	*	**AGH**	**				**AKM**	**AKM**	**	**	**A**		*			
No	**84**	0	84	22	12	3	10	31	2	4	26	3	30	15	5	1	3	51	17	6	26	34	9
	9%	0	***100%***	***4%***	***6%***	***18%***	***30%***	***74%***	***2%***	***55%***	***13%***	***5%***	***13%***	***6%***	***4%***	***4%***	***9%***	***8%***	***11%***	***11%***	***8%***	***7%***	***12%***
	BDINOR		**AB**			**	**ADEI***	**ADEGI***		**	**NO**		**ANO**			**	**			*			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q10. On which of these channels do your children regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**864**	428	436	439	425	351	513	71	25	62	74	72	63	55	67	64	111	96	104	622	71	67	104
Weighted Base	**857**	438	419	430	427	361	495	55	30	70	92	76	70	69	33	82	134	116	29	739	55	33	29
Effective Base	**727.7**	360.3	368.2	368.6	359.2	298.3	429.8	67.4	23.7	58.5	70.7	68.4	57.7	52.0	60.9	60.3	103.5	90.5	97.9	583.6	67.4	60.9	97.9
Channel 4	**185**	97	88	30	155	86	98	11	8	16	20	24	8	11	5	21	46	11	3	165	11	5	3
	22%	***22%***	***21%***	***7%***	***36%***	***24%***	***20%***	***20%***	***28%***	***23%***	***22%***	***31%***	***11%***	***16%***	***16%***	***25%***	***35%***	***9%***	***10%***	***22%***	***20%***	***16%***	***10%***
	DMRSW				**AD**			**R**	**	**RS**	**R**	**AMRS**				**RS**	**AHMNORS**			**W**			
Channel 5	**189**	95	94	37	151	92	97	12	5	19	20	22	12	11	7	22	38	16	4	165	12	7	4
	22%	***22%***	***22%***	***9%***	***35%***	***25%***	***20%***	***22%***	***17%***	***27%***	***22%***	***29%***	***18%***	***16%***	***21%***	***26%***	***28%***	***14%***	***15%***	***22%***	***22%***	***21%***	***15%***
	DR				**AD**				**			**RS**					**RS**						
CBBC	**281**	146	135	86	195	128	153	16	6	22	25	34	30	19	10	27	45	42	6	249	16	10	6
	33%	***33%***	***32%***	***20%***	***46%***	***36%***	***31%***	***30%***	***19%***	***31%***	***28%***	***44%***	***43%***	***28%***	***30%***	***32%***	***34%***	***36%***	***20%***	***34%***	***30%***	***30%***	***20%***
	DSW				**AD**				**			**AKS**	**S**				**S**	**S**		**W**			
CBeebies	**379**	189	190	164	214	177	202	17	13	33	31	41	29	29	14	39	66	55	11	336	17	14	11
	44%	***43%***	***45%***	***38%***	***50%***	***49%***	***41%***	***32%***	***41%***	***47%***	***34%***	***53%***	***42%***	***41%***	***42%***	***48%***	***50%***	***48%***	***38%***	***45%***	***32%***	***42%***	***38%***
	DGHU				**AD**	**AG**			**			**HK**					**HK**			**U**			
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**377**	194	183	162	215	165	212	28	10	31	28	31	42	33	15	40	53	53	14	321	28	15	14
	44%	***44%***	***44%***	***38%***	***50%***	***46%***	***43%***	***52%***	***34%***	***44%***	***31%***	***41%***	***60%***	***47%***	***45%***	***48%***	***39%***	***45%***	***46%***	***43%***	***52%***	***45%***	***46%***
	DK				**AD**			**K**	**				**AKLQ**			**K**			**K**				
My children do not watch any programmes aimed specifically at children	**100**	51	48	60	39	30	70	7	4	11	15	10	8	10	6	10	2	12	4	83	7	6	4
	12%	***12%***	***12%***	***14%***	***9%***	***8%***	***14%***	***12%***	***14%***	***16%***	***17%***	***13%***	***12%***	***15%***	***17%***	***12%***	***1%***	***10%***	***15%***	***11%***	***12%***	***17%***	***15%***
	EFQ			**AE**			**AF**	**Q**	**	**Q**	**Q**	**Q**	**Q**	**Q**	**Q**	**Q**		**Q**	**Q**				
My children do not watch TV	**52**	23	29	46	6	23	29	1	0	4	4	2	5	2	2	1	21	7	2	47	1	2	2
	6%	***5%***	***7%***	***11%***	***1%***	***6%***	***6%***	***2%***	***0***	***6%***	***5%***	***3%***	***7%***	***3%***	***6%***	***1%***	***16%***	***6%***	***6%***	***6%***	***2%***	***6%***	***6%***
	E			**AE**					**								**AHKL**						
																	NPRS						
I am not sure what channels my children watch	**39**	19	19	22	17	20	19	4	1	0	12	2	2	4	1	0	2	9	2	32	4	1	2
	5%	***4%***	***5%***	***5%***	***4%***	***5%***	***4%***	***7%***	***3%***	0	***13%***	***3%***	***3%***	***6%***	***2%***	0	***2%***	***8%***	***6%***	***4%***	***7%***	***2%***	***6%***
								JP	**		**AJLMOPQ**							**JPQ**	**JP**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q10. On which of these channels do your children regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**864**	45	258	339	186	32	4	293	382	189	62	86	154	141	150	157	175	689	155	667	109	595	89
Weighted Base	**857**	64	250	314	189	35	4	274	419	163	61	79	157	147	144	153	212	644	150	666	101	600	88
Effective Base	**727.7**	39.0	220.2	289.2	160.4	24.8	3.5	260.8	325.1	148.4	49.4	69.2	124.0	121.9	127.0	141.4	154.9	578.5	127.8	564.2	89.5	507.4	73.8
Channel 4	**185**	28	60	55	32	10	0	87	66	31	20	23	31	26	35	39	42	142	54	123	7	163	6
	22%	***43%***	***24%***	***18%***	***17%***	***28%***	***0***	***32%***	***16%***	***19%***	***32%***	***29%***	***20%***	***18%***	***24%***	***26%***	***20%***	***22%***	***36%***	***18%***	***7%***	***27%***	***7%***
	DITUW	**ACDE***				**	**	**AIJ**			N*								**AT**			**AUW**	
Channel 5	**189**	22	65	68	26	7	1	72	84	32	17	21	37	31	36	33	41	148	56	123	14	157	8
	22%	***34%***	***26%***	***22%***	***14%***	***19%***	***13%***	***26%***	***20%***	***20%***	***27%***	***27%***	***24%***	***21%***	***25%***	***22%***	***19%***	***23%***	***38%***	***18%***	***14%***	***26%***	***9%***
	ETUW	E*	**E**	**E**		**	**	**A**			*								**AT**	*		**AUW**	
CBBC	**281**	23	82	111	54	10	1	109	137	35	19	22	49	46	59	57	75	206	53	217	28	230	8
	33%	***35%***	***33%***	***35%***	***29%***	***29%***	***24%***	***40%***	***33%***	***22%***	***32%***	***27%***	***31%***	***31%***	***41%***	***37%***	***35%***	***32%***	***35%***	***33%***	***28%***	***38%***	***9%***
	JW	*				**	**	**AJ**	**J**		*				**A**						**W**	**AW**	
CBeebies	**379**	44	136	147	41	9	2	122	186	71	32	35	79	65	58	68	102	277	70	290	45	281	25
	44%	***69%***	***54%***	***47%***	***22%***	***27%***	***37%***	***45%***	***44%***	***44%***	***52%***	***44%***	***50%***	***44%***	***41%***	***44%***	***48%***	***43%***	***47%***	***44%***	***45%***	***47%***	***28%***
	EW	**ADE***	**AE**	**E**		**	**				*										**W**	**AW**	
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**377**	25	126	144	70	12	0	118	195	64	25	29	61	75	74	79	102	276	58	296	13	309	31
	44%	***39%***	***50%***	***46%***	***37%***	***33%***	***0***	***43%***	***46%***	***39%***	***40%***	***36%***	***39%***	***51%***	***51%***	***51%***	***48%***	***43%***	***39%***	***44%***	***13%***	***52%***	***35%***
	U	*	**AE**			**	**				*			**L**	**LM**	**LM**						**AUW**	**U**
My children do not watch any programmes aimed specifically at children	**100**	1	16	30	40	10	1	27	56	17	3	8	21	15	23	14	17	82	20	79	16	57	15
	12%	***2%***	***7%***	***10%***	***21%***	***28%***	***23%***	***10%***	***13%***	***10%***	***5%***	***10%***	***13%***	***10%***	***16%***	***9%***	***8%***	***13%***	***13%***	***12%***	***16%***	***9%***	***17%***
	CV	*			**ABCD**	**	**				*				**K**								
My children do not watch TV	**52**	6	18	14	14	0	0	13	33	5	3	7	11	2	11	8	23	29	2	47	4	23	17
	6%	***9%***	***7%***	***4%***	***8%***	***0***	***0***	***5%***	***8%***	***3%***	***5%***	***9%***	***7%***	***2%***	***8%***	***5%***	***11%***	***4%***	***2%***	***7%***	***4%***	***4%***	***19%***
	NRSV	*				**	**				*	**N**	**N**		**N**		**AR**			**AS**			**AUV**
I am not sure what channels my children watch	**39**	0	6	13	17	2	2	11	17	11	2	5	7	6	4	5	8	30	6	30	11	23	4
	5%	0	***2%***	***4%***	***9%***	***4%***	***40%***	***4%***	***4%***	***7%***	***3%***	***7%***	***5%***	***4%***	***3%***	***3%***	***4%***	***5%***	***4%***	***5%***	***11%***	***4%***	***5%***
	C	*			**ABCD**	**	**				*										**AV**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q10. On which of these channels do your children regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**864**	864	0	511	160	10	32	11	136	4	171	65	188	255	127	24	29	609	134	57	302	414	77
Weighted Base	**857**	857	0	527	184	14	23	11	94	3	173	61	199	240	129	25	27	616	133	48	308	415	70
Effective Base	**727.7**	727.7	0	444.8	138.8	9.0	25.2	8.3	112.5	3.6	142.9	51.3	159.5	216.1	114.6	19.1	22.9	520.5	112.1	44.9	258.0	352.6	61.2
Channel 4	**185**	185	0	135	32	0	4	3	10	1	32	7	46	50	46	0	4	161	22	2	109	70	5
	22%	***22%***	0	***26%***	***17%***	0	***17%***	***31%***	***11%***	***27%***	***19%***	***11%***	***23%***	***21%***	***35%***	0	***16%***	***26%***	***16%***	***5%***	***35%***	***17%***	***8%***
	ITVW			**AEI**		**	**	**		**					**AKLMN**	**	**	**AST**		*	**AVW**		
Channel 5	**189**	189	0	133	29	5	4	5	13	0	39	7	44	52	42	1	3	157	27	3	100	76	11
	22%	***22%***	0	***25%***	***16%***	***32%***	***17%***	***49%***	***14%***	0	***23%***	***11%***	***22%***	***22%***	***33%***	***3%***	***13%***	***25%***	***20%***	***6%***	***33%***	***18%***	***15%***
	ILTV			**AEI**		**	**	**		**					**ALMN**	**	**	**AT**	**T**	*	**AVW**		
CBBC	**281**	281	0	179	57	5	6	6	27	1	50	15	79	76	52	5	3	234	31	10	128	127	21
	33%	***33%***	0	***34%***	***31%***	***32%***	***24%***	***59%***	***29%***	***32%***	***29%***	***24%***	***40%***	***32%***	***40%***	***21%***	***13%***	***38%***	***24%***	***21%***	***42%***	***31%***	***30%***
	S					**	**	**		**			**AL**		**L**	**	**	**AST**		*	**AV**		
CBeebies	**379**	379	0	232	79	6	11	9	41	1	87	29	90	98	56	11	5	294	55	13	156	181	25
	44%	***44%***	0	***44%***	***43%***	***40%***	***46%***	***84%***	***43%***	***42%***	***50%***	***48%***	***45%***	***41%***	***43%***	***46%***	***19%***	***48%***	***41%***	***26%***	***51%***	***44%***	***35%***
	T					**	**	**		**						**	**	**AT**		*	**AW**		
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**377**	377	0	241	70	8	11	6	40	0	86	18	100	108	49	7	7	277	61	21	141	190	28
	44%	***44%***	0	***46%***	***38%***	***57%***	***47%***	***59%***	***43%***	***10%***	***50%***	***30%***	***50%***	***45%***	***38%***	***28%***	***26%***	***45%***	***45%***	***43%***	***46%***	***46%***	***41%***
	L					**	**	**		**	**L**		**LO**	**L**		**	**		**	*			
My children do not watch any programmes aimed specifically at children	**100**	100	0	57	25	3	2	0	11	1	18	15	29	23	11	2	1	66	12	13	27	45	18
	12%	***12%***	0	***11%***	***13%***	***23%***	***8%***	***3%***	***12%***	***31%***	***10%***	***25%***	***15%***	***10%***	***8%***	***9%***	***4%***	***11%***	***9%***	***27%***	***9%***	***11%***	***26%***
						**	**	**		**		**AKNO**				**	**			**ARS***			**AUV**
My children do not watch TV	**52**	52	0	32	13	0	1	1	5	0	11	1	11	16	8	4	1	19	15	1	10	20	4
	6%	***6%***	0	***6%***	***7%***	0	***6%***	***9%***	***5%***	0	***7%***	***1%***	***5%***	***7%***	***6%***	***16%***	***5%***	***3%***	***11%***	***3%***	***3%***	***5%***	***5%***
	RU					**	**	**		**						**	**		**AR**	*			
I am not sure what channels my children watch	**39**	39	0	24	10	0	0	0	3	0	6	3	3	10	7	3	7	27	5	4	12	20	2
	5%	***5%***	0	***5%***	***6%***	0	***2%***	***3%***	***3%***	0	***3%***	***5%***	***2%***	***4%***	***5%***	***12%***	***26%***	***4%***	***4%***	***7%***	***4%***	***5%***	***3%***
	M					**	**	**		**						**	**			*			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q11a. Does your household pay a subscription for your satellite TV service?
Base: All that have satellite TV

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1349**	674	675	611	738	688	659	130	41	99	101	115	87	101	158	95	145	152	125	936	130	158	125
Weighted Base	**1353**	673	679	607	746	702	651	103	47	112	123	127	97	129	81	124	185	189	37	1132	103	81	37
Effective Base	**1135.1**	559.6	575.6	519.7	615.8	587.7	547.4	121.1	38.1	93.3	96.6	105.6	80.3	94.6	145.6	90.3	132.7	144.3	114.6	872.9	121.1	145.6	114.6
Yes	**1121** ***83%***	562 ***84%***	559 ***82%***	510 ***84%***	611 ***82%***	592 ***84%***	529 ***81%***	89 ***86%***	34 ***74%*** *	95 ***85%***	104 ***84%***	107 ***84%***	77 ***79%***	103 ***80%***	68 ***84%***	102 ***82%***	158 ***85%***	157 ***83%***	29 ***78%***	935 ***83%***	89 ***86%***	68 ***84%***	29 ***78%***
No	**51** ***4%*** **B**	17 ***3%***	35 ***5%*** **AB**	30 ***5%***	21 ***3%***	27 ***4%***	24 ***4%***	5 ***5%***	3 ***7%*** N*	4 ***4%***	5 ***4%***	2 ***2%***	9 ***9%*** **ALNS**	1 ***1%***	3 ***4%***	4 ***3%***	9 ***5%***	6 ***3%***	1 ***1%***	43 ***4%***	5 ***5%***	3 ***4%***	1 ***1%***
Don't know	**23** ***2%***	14 ***2%***	9 ***1%***	13 ***2%***	10 ***1%***	8 ***1%***	15 ***2%***	2 ***2%***	0 0 *	1 ***1%***	3 ***2%***	3 ***2%***	1 ***1%***	0 0	2 ***2%***	4 ***3%***	3 ***2%***	4 ***2%***	1 ***4%*** **N**	18 ***2%***	2 ***2%***	2 ***2%***	1 ***4%***
N/A	**157** ***12%*** **D**	80 ***12%***	77 ***11%***	53 ***9%***	104 ***14%*** **AD**	74 ***11%***	83 ***13%***	7 ***7%***	9 ***19%*** H*	12 ***11%***	12 ***10%***	15 ***12%***	10 ***11%***	25 ***19%*** **AHQ**	9 ***11%***	15 ***12%***	15 ***8%***	22 ***12%***	6 ***17%*** **HQ**	135 ***12%***	7 ***7%***	9 ***11%***	6 ***17%*** **U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q11a. Does your household pay a subscription for your satellite TV service?
Base: All that have satellite TV

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1349**	149	240	250	251	182	277	418	599	327	108	154	264	216	174	193	167	1181	360	924	0	1349	0
Weighted Base	**1353**	199	238	234	237	178	266	393	666	289	105	146	265	222	178	190	220	1131	335	952	0	1353	0
Effective Base	**1135.1**	128.9	210.3	216.6	211.3	145.0	238.8	367.3	508.7	264.9	87.5	123.4	216.7	184.0	149.5	173.1	148.4	997.1	291.0	789.2	0	1135.1	0
Yes	**1121**	157	199	195	211	148	211	331	556	232	75	111	226	179	153	176	171	950	268	804	0	1121	0
	83%	***79%***	***84%***	***84%***	***89%***	***83%***	***79%***	***84%***	***84%***	***80%***	***71%***	***76%***	***85%***	***81%***	***86%***	***92%***	***78%***	***84%***	***80%***	***84%***	0	***83%***	0
	KL				**ABG**								**KL**		**KL**	**AKLMN**		**A**		**A**			
No	**51**	9	10	8	5	2	17	9	26	17	11	12	6	10	4	4	16	34	20	28	0	51	0
	4%	***4%***	***4%***	***4%***	***2%***	***1%***	***6%***	***2%***	***4%***	***6%***	***10%***	***8%***	***2%***	***4%***	***2%***	***2%***	***7%***	***3%***	***6%***	***3%***	0	***4%***	0
	HRT						**AEF**			**H**	**AMOP**	**AMOP**					**AR**		**AT**				
Don't know	**23**	12	7	2	1	0	1	8	10	2	3	1	2	5	1	2	7	16	1	17	0	23	0
	2%	***6%***	***3%***	***1%***	0	0	0	***2%***	***1%***	***1%***	***3%***	***1%***	***1%***	***2%***	0	***1%***	***3%***	***1%***	0	***2%***	0	***2%***	0
	RS	**ADEFG**	**EFG**																				
N/A	**157**	22	22	28	20	28	37	45	74	38	17	22	31	29	20	8	26	131	46	103	0	157	0
	12%	***11%***	***9%***	***12%***	***8%***	***16%***	***14%***	***11%***	***11%***	***13%***	***16%***	***15%***	***12%***	***13%***	***11%***	***4%***	***12%***	***12%***	***14%***	***11%***	0	***12%***	0
	P					**E**					**P**	**P**	**P**	**P**	**P**								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q11a. Does your household pay a subscription for your satellite TV service?
Base: All that have satellite TV

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1349**	458	891	636	175	11	84	52	103	288	307	104	314	340	146	31	90	990	233	97	430	715	156
Weighted Base	**1353**	462	890	676	222	14	62	54	71	254	316	104	324	337	144	30	81	992	239	93	444	715	146
Effective Base	**1135.1**	392.5	742.7	553.5	152.3	9.2	66.6	45.3	83.4	248.7	260.4	85.3	260.6	287.0	128.3	24.7	76.2	831.3	197.7	82.6	364.1	600.4	131.2
Yes	**1121**	399	722	589	179	11	49	38	55	200	268	89	275	273	121	22	63	832	195	78	385	591	117
	83%	***86%***	***81%***	***87%***	***81%***	***77%***	***80%***	***69%***	***78%***	***79%***	***85%***	***86%***	***85%***	***81%***	***84%***	***72%***	***78%***	***84%***	***82%***	***84%***	***87%***	***83%***	***80%***
	CH	**AC**		**AEHIJ**		**		*								**					**A**		
No	**51**	14	38	23	8	0	3	0	1	16	12	5	3	15	8	2	6	28	15	3	8	30	5
	4%	***3%***	***4%***	***3%***	***4%***	0	***5%***	0	***2%***	***6%***	***4%***	***5%***	***1%***	***4%***	***5%***	***5%***	***8%***	***3%***	***6%***	***3%***	***2%***	***4%***	***3%***
	MRU					**		*		**AD**	**M**	**M**		**M**	**M**	**	**M**		**R**				
Don't know	**23**	7	16	5	3	1	1	10	2	1	7	0	5	3	3	0	2	12	3	5	7	12	1
	2%	***2%***	***2%***	***1%***	***1%***	***7%***	***2%***	***19%***	***2%***	0	***2%***	0	***2%***	***1%***	***2%***	0	***2%***	***1%***	***1%***	***5%***	***2%***	***2%***	***1%***
	DR					**		**ADEGIJ***								**				**ARS**			
N/A	**157**	43	115	59	32	2	8	6	13	37	29	10	40	47	12	7	10	120	27	7	44	82	24
	12%	***9%***	***13%***	***9%***	***14%***	***16%***	***13%***	***12%***	***18%***	***15%***	***9%***	***10%***	***12%***	***14%***	***9%***	***22%***	***12%***	***12%***	***11%***	***8%***	***10%***	***12%***	***16%***
	D				**D**	**		*	**D**	**D**						**							**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you personally watch each channel: Summary
Base: All respondents

	BBC One (A)	BBC Two (B)	BBC II! (BBC Three) (C)	BBC Four (D)	ITV/STV /UTV/ITV Wales (E)	Channel 4 (F)	Channel 5 (G)	BBC Scotland (H)
Unweighted Base	3130	3130	3130	3130	3130	3130	3130	313
Weighted Base	3130	3130	3130	3130	3130	3130	3130	250
Effective Base	2639.8	2639.8	2639.8	2639.8	2639.8	2639.8	2639.8	293.5
Regularly	1847 *59%* **BCDEFGH**	851 *27%* **CDG**	232 *7%*	380 *12%* **C**	1581 *51%* **BCDFGH**	1027 *33%* **BCDGH**	631 *20%* **CD**	66 *26%* **CDG**
Occasionally	934 *30%* **C**	1500 *48%* **ACDE**	820 *26%*	1238 *40%* **ACE**	1146 *37%* **AC**	1597 *51%* **ABCDEH**	1587 *51%* **ABCDEH**	109 *43%* **ACE**
Never	317 *10%*	711 *23%* **AEF**	1830 *58%* **ABDEFGH**	1359 *43%* **ABEFGH**	366 *12%* **A**	453 *14%* **AE**	814 *26%* **ABEF**	71 *28%* **ABEF**
Don't know	33 *1%*	68 *2%* **AE**	248 *8%* **ABDEFGH**	152 *5%* **ABEFGH**	37 *1%*	53 *2%* **AE**	98 *3%* **ABEF**	5 *2%*
NET: Ever (Regularly & Occasionally)	2781 *89%* **BCDEFGH**	2351 *75%* **CDGH**	1051 *34%*	1618 *52%* **C**	2727 *87%* **BCDFGH**	2624 *84%* **BCDGH**	2218 *71%* **CD**	175 *70%* **CD**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC One
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Regularly	**1847**	925	922	771	1076	924	923	147	72	148	192	158	126	191	97	157	231	276	52	1551	147	97	52
	59%	***59%***	***59%***	***50%***	***67%***	***60%***	***58%***	***59%***	***58%***	***59%***	***56%***	***56%***	***58%***	***67%***	***62%***	***56%***	***57%***	***63%***	***56%***	***59%***	***59%***	***62%***	***56%***
	D				**AD**									**AHKL MPQS**				**S**					
Occasionally	**934**	488	446	529	405	450	484	84	28	72	121	91	67	67	45	93	133	107	26	779	84	45	26
	30%	***31%***	***29%***	***35%***	***25%***	***29%***	***30%***	***34%***	***23%***	***29%***	***35%***	***32%***	***31%***	***24%***	***28%***	***33%***	***33%***	***24%***	***28%***	***30%***	***34%***	***28%***	***28%***
	ENR			**AE**				**INR**			**INR**	**NR**				**NR**	**NR**						
Never	**317**	146	170	214	103	146	170	20	22	29	30	31	22	18	14	28	38	50	14	269	20	14	14
	10%	***9%***	***11%***	***14%***	***6%***	***10%***	***11%***	***8%***	***17%***	***12%***	***9%***	***11%***	***10%***	***7%***	***9%***	***10%***	***9%***	***11%***	***15%***	***10%***	***8%***	***9%***	***15%***
	E			**AE**					**AHKNOQ**										**AHKNOQ**				**ATUV**
Don't know	**33**	12	20	18	15	16	17	0	3	0	2	2	4	7	2	5	3	4	2	29	0	2	2
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	0	***1%***	***1%***	***2%***	***3%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	0	***1%***	***2%***
									HJ				**H**	**AHJ**					**HJ**				**U**
NET: Ever (Regularly & Occasionally)	**2781**	1414	1367	1300	1481	1374	1407	231	100	220	312	249	194	257	141	250	365	383	79	2330	231	141	79
	89%	***90%***	***88%***	***85%***	***93%***	***89%***	***88%***	***92%***	***81%***	***88%***	***91%***	***88%***	***88%***	***91%***	***90%***	***88%***	***90%***	***88%***	***83%***	***89%***	***92%***	***90%***	***83%***
	DISW				**AD**			**IS**			**IS**			**IS**	**IS**		**IS**			**W**	**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC One
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Regularly	**1847**	176	232	248	348	298	545	554	828	457	152	216	336	309	232	261	199	1647	463	1305	470	1108	103
	59%	***40%***	***44%***	***50%***	***66%***	***68%***	***79%***	***66%***	***55%***	***59%***	***54%***	***61%***	***55%***	***64%***	***61%***	***67%***	***42%***	***62%***	***66%***	***58%***	***68%***	***60%***	***34%***
	BCDIQTW			**B**	**ABCD**	**ABCD**	**ABCDEF**	**AIJ**						**AKM**		**AKM**		**AQ**	**AT**		**AVW**	**W**	
Occasionally	**934**	172	191	187	146	119	120	223	488	221	95	99	197	137	114	93	173	760	179	689	172	571	107
	30%	***39%***	***36%***	***38%***	***27%***	***27%***	***17%***	***27%***	***33%***	***28%***	***34%***	***28%***	***32%***	***28%***	***30%***	***24%***	***36%***	***29%***	***26%***	***30%***	***25%***	***31%***	***35%***
	GHPRSU	**AEFG**	**AEFG**	**AEFG**	**G**	**G**			**AH**		**P**		**P**				**AR**			**S**		**U**	**U**
Never	**317**	87	102	57	33	19	18	58	170	86	29	35	70	37	30	30	95	219	54	243	43	153	91
	10%	***20%***	***19%***	***12%***	***6%***	***4%***	***3%***	***7%***	***11%***	***11%***	***10%***	***10%***	***11%***	***8%***	***8%***	***8%***	***20%***	***8%***	***8%***	***11%***	***6%***	***8%***	***30%***
	EFGH	**ADEFG**	**ADEFG**	**EFG**	**G**				**H**	**H**							**AR**			**S**			**AUV**
	RSUV																						
Don't know	**33**	9	7	7	5	1	4	6	10	15	5	6	6	2	1	2	10	22	6	25	8	16	5
	1%	***2%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	0	0	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***
	R	**F**								**AI**							**AR**						
NET: Ever (Regularly & Occasionally)	**2781**	348	422	435	493	417	665	777	1316	679	247	315	533	445	346	354	372	2407	643	1994	642	1679	210
	89%	***78%***	***80%***	***87%***	***93%***	***95%***	***97%***	***92%***	***88%***	***87%***	***88%***	***89%***	***88%***	***92%***	***92%***	***92%***	***78%***	***91%***	***91%***	***88%***	***93%***	***91%***	***68%***
	BCQW			**BC**	**ABCD**	**ABCD**	**ABCDE**	**AIJ**						**AM**				**AQ**	**AT**		**AW**	**AW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC One
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Regularly	**1847**	433	1414	773	287	32	102	51	93	509	400	140	411	471	202	46	162	1479	268	92	548	1069	209
	59%	***51%***	***62%***	***55%***	***53%***	***65%***	***56%***	***37%***	***55%***	***79%***	***59%***	***60%***	***56%***	***58%***	***64%***	***52%***	***70%***	***68%***	***49%***	***40%***	***64%***	***64%***	***51%***
	BDEHSTW		**AB**	**H**	**H**	H*	**H**		**H**	**ADEGHI**					**M**		**AKLMNP**	**AST**	**T**		**AW**	**AW**	
Occasionally	**934**	292	642	475	163	13	53	59	54	117	211	69	218	271	80	23	47	589	227	102	245	498	159
	30%	***34%***	***28%***	***34%***	***30%***	***26%***	***29%***	***43%***	***32%***	***18%***	***31%***	***29%***	***30%***	***33%***	***25%***	***26%***	***20%***	***27%***	***41%***	***44%***	***29%***	***30%***	***39%***
	CJQR	**AC**		**AJ**	**J**	*	**J**	**ADEGIJ**	**J**		**Q**	**Q**	**Q**	**AOQ**					**AR**	**AR**			**AUV**
Never	**317**	120	196	147	83	1	24	27	20	14	55	25	95	71	27	18	22	103	51	32	52	92	38
	10%	***14%***	***9%***	***10%***	***15%***	***2%***	***13%***	***20%***	***12%***	***2%***	***8%***	***11%***	***13%***	***9%***	***9%***	***21%***	***9%***	***5%***	***9%***	***14%***	***6%***	***5%***	***9%***
	CJRUV	**AC**		**J**	**ADFJ**	*	**J**	**ADFJ**	**J**				**AKN**			**AKLNOQ**			**R**	**R**			**V**
Don't know	**33**	11	21	9	11	3	2	0	2	4	7	1	8	6	5	1	2	15	6	4	6	12	4
	1%	***1%***	***1%***	***1%***	***2%***	***7%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***
	R				**AD**	**ADHJ***																	
NET: Ever (Regularly & Occasionally)	**2781**	725	2056	1249	450	45	155	110	147	626	611	209	630	743	282	69	209	2068	495	194	793	1567	368
	89%	***85%***	***90%***	***89%***	***83%***	***91%***	***86%***	***80%***	***87%***	***97%***	***91%***	***89%***	***86%***	***91%***	***90%***	***78%***	***90%***	***95%***	***90%***	***84%***	***93%***	***94%***	***90%***
	BEHMPT		**AB**	**EH**		*				**ADEFGHI**	**MP**	**P**		**MP**	**P**		**P**	**AST**			**A**	**AW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Two
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Regularly	**851**	417	435	362	490	465	386	72	25	57	96	88	56	87	44	70	111	127	17	717	72	44	17
	27%	***27%***	***28%***	***24%***	***31%***	***30%***	***24%***	***29%***	***20%***	***23%***	***28%***	***31%***	***26%***	***31%***	***28%***	***25%***	***27%***	***29%***	***18%***	***27%***	***29%***	***28%***	***18%***
	DGSW				**AD**	**AG**		**S**			**S**	**IS**		**IS**	**S**		**S**	**S**		**W**	**W**	**W**	
Occasionally	**1500**	787	713	674	826	734	766	119	68	125	162	121	99	134	75	147	205	201	45	1261	119	75	45
	48%	***50%***	***46%***	***44%***	***52%***	***48%***	***48%***	***47%***	***55%***	***50%***	***47%***	***43%***	***45%***	***47%***	***48%***	***52%***	***50%***	***46%***	***47%***	***48%***	***47%***	***48%***	***47%***
	CD	**AC**			**AD**				**L**							**L**							
Never	**711**	333	378	463	248	309	402	57	27	65	80	67	60	57	35	50	82	100	30	589	57	35	30
	23%	***21%***	***24%***	***30%***	***16%***	***20%***	***25%***	***23%***	***22%***	***26%***	***23%***	***24%***	***27%***	***20%***	***23%***	***18%***	***20%***	***23%***	***32%***	***22%***	***23%***	***23%***	***32%***
	EF			**AE**			**AF**			**P**			**P**						**AHKL NOPQR**				**ATUV**
Don't know	**68**	35	32	33	34	28	40	2	4	3	7	7	4	4	2	15	8	9	3	61	2	2	3
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***3%***	***1%***	***2%***	***2%***	***2%***	***1%***	***1%***	***5%***	***2%***	***2%***	***3%***	***2%***	***1%***	***1%***	***3%***
																AHJNOR							
NET: Ever (Regularly & Occasionally)	**2351**	1204	1148	1036	1316	1199	1152	191	93	182	258	208	155	222	120	217	316	328	62	1978	191	120	62
	75%	***77%***	***74%***	***68%***	***82%***	***78%***	***72%***	***76%***	***75%***	***73%***	***75%***	***74%***	***71%***	***78%***	***76%***	***77%***	***78%***	***75%***	***66%***	***75%***	***76%***	***76%***	***66%***
	DGSW				**AD**	**AG**		**S**			**S**	**S**		**S**	**S**	**S**	**S**	**S**		**W**	**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Two
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Regularly	**851**	65	85	117	144	162	279	300	352	194	69	92	152	149	116	122	88	763	204	615	245	478	43
	27%	***15%***	***16%***	***23%***	***27%***	***37%***	***41%***	***36%***	***24%***	***25%***	***25%***	***26%***	***25%***	***31%***	***31%***	***32%***	***18%***	***29%***	***29%***	***27%***	***35%***	***26%***	***14%***
	BCDIQW			**BC**	**BC**	**ABCDE**	**ABCDE**	**AIJ**								**M**		**AQ**			**AVW**	**W**	
Occasionally	**1500**	180	241	223	277	229	350	401	734	360	135	179	297	234	181	200	199	1300	362	1057	304	952	114
	48%	***40%***	***45%***	***45%***	***52%***	***52%***	***51%***	***48%***	***49%***	***46%***	***48%***	***50%***	***49%***	***48%***	***48%***	***52%***	***42%***	***49%***	***51%***	***47%***	***44%***	***51%***	***37%***
	BQUW				**ABCD**	**BCD**	**BD**											**AQ**	**AT**			**AUW**	
Never	**711**	187	186	142	102	44	52	128	381	200	66	75	143	99	74	60	168	543	123	545	131	380	139
	23%	***42%***	***35%***	***28%***	***19%***	***10%***	***8%***	***15%***	***25%***	***26%***	***23%***	***21%***	***24%***	***20%***	***20%***	***15%***	***35%***	***21%***	***17%***	***24%***	***19%***	***21%***	***45%***
	EFGH	**ACDEFG**	**ADEFG**	**AEFG**	**FG**				**AH**	**AH**	**P**		**P**				**AR**			**AS**			**AUV**
	PRSUV																						
Don't know	**68**	12	20	17	9	3	7	13	29	25	11	9	16	2	6	5	23	43	14	46	13	38	10
	2%	***3%***	***4%***	***3%***	***2%***	***1%***	***1%***	***2%***	***2%***	***3%***	***4%***	***3%***	***3%***	0	***2%***	***1%***	***5%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***
	FGNR		**AEFG**	**AFG**						**AH**	**NP**	**N**	**N**				**AR**						
NET: Ever (Regularly & Occasionally)	**2351**	245	326	340	421	391	629	701	1086	554	205	271	448	383	297	322	287	2062	566	1672	549	1430	157
	75%	***55%***	***61%***	***68%***	***79%***	***89%***	***92%***	***83%***	***73%***	***71%***	***73%***	***76%***	***74%***	***79%***	***79%***	***83%***	***60%***	***78%***	***81%***	***74%***	***79%***	***77%***	***51%***
	BCDI			**BC**	**ABCD**	**ABCDE**	**ABCDE**	**AIJ**						**A**		**AKLM**		**AQ**	**AT**		**AW**	**AW**	
	JQTW																						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Two
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Regularly	**851**	197	654	340	130	15	46	18	35	267	165	53	165	256	118	18	73	691	121	34	241	492	109
	27%	***23%***	***29%***	***24%***	***24%***	***30%***	***25%***	***13%***	***21%***	***41%***	***24%***	***22%***	***23%***	***31%***	***38%***	***20%***	***31%***	***32%***	***22%***	***15%***	***28%***	***29%***	***27%***
	BDHIMST		**AB**	**H**	**H**	H*	**H**			**ADEGHI**				**AKLM**	**AKLMP**		**LM**	**AST**	**T**			**A**	
Occasionally	**1500**	391	1109	671	263	25	76	60	82	323	330	109	356	396	145	40	105	1098	265	124	423	839	202
	48%	***46%***	***49%***	***48%***	***48%***	***50%***	***42%***	***44%***	***48%***	***50%***	***49%***	***46%***	***49%***	***48%***	***46%***	***45%***	***45%***	***50%***	***48%***	***54%***	***50%***	***50%***	***49%***
						*				**G**								**A**				**A**	
Never	**711**	249	462	363	141	5	52	57	47	48	159	69	199	152	44	29	51	359	154	63	168	311	90
	23%	***29%***	***20%***	***26%***	***26%***	***10%***	***28%***	***42%***	***28%***	***7%***	***24%***	***29%***	***27%***	***19%***	***14%***	***33%***	***22%***	***16%***	***28%***	***27%***	***20%***	***19%***	***22%***
	CJNORUV	**AC**		**AFJ**	**FJ**	*	**AFJ**	**ADEFGIJ**	**FJ**		**NO**	**ANO**	**ANO**			**ANO**	**O**		**AR**	**R**			
Don't know	**68**	19	48	31	9	5	8	2	6	6	20	4	13	16	7	1	3	38	12	10	20	28	9
	2%	***2%***	***2%***	***2%***	***2%***	***10%***	***4%***	***2%***	***3%***	***1%***	***3%***	***2%***	***2%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***4%***	***2%***	***2%***	***2%***
	JR					**ADEHJ***	**AEJ**		**J**											**AR**			
NET: Ever (Regularly & Occasionally)	**2351**	589	1763	1011	394	40	122	77	117	591	495	162	521	652	264	58	178	1790	386	158	665	1331	311
	75%	***69%***	***78%***	***72%***	***72%***	***80%***	***67%***	***57%***	***69%***	***92%***	***74%***	***69%***	***71%***	***80%***	***84%***	***65%***	***77%***	***82%***	***70%***	***69%***	***78%***	***80%***	***76%***
	BDGH ILMST		**AB**	**H**	**H**	H*			**H**	**ADEFGHI**				**AKLMP**	**AKLMPQ**			**AST**			**A**	**A**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC II! (BBC Three)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Regularly	**232**	124	107	83	149	130	102	12	9	12	27	32	15	18	9	18	49	25	5	205	12	9	5
	7%	***8%***	***7%***	***5%***	***9%***	***8%***	***6%***	***5%***	***7%***	***5%***	***8%***	***11%***	***7%***	***7%***	***6%***	***6%***	***12%***	***6%***	***5%***	***8%***	***5%***	***6%***	***5%***
	DG				**AD**	**AG**						**AHJORS**					**AHJN OPRS**						
Occasionally	**820**	395	424	349	471	386	434	58	25	64	93	81	50	77	37	80	121	117	17	708	58	37	17
	26%	***25%***	***27%***	***23%***	***29%***	***25%***	***27%***	***23%***	***20%***	***26%***	***27%***	***29%***	***23%***	***27%***	***23%***	***28%***	***30%***	***27%***	***18%***	***27%***	***23%***	***23%***	***18%***
	DSW				**AD**					**S**	**S**	**S**		**S**		**S**	**S**	**S**		**W**			
Never	**1830**	919	912	963	868	895	935	163	76	149	189	147	133	167	101	167	205	269	63	1504	163	101	63
	58%	***58%***	***59%***	***63%***	***54%***	***58%***	***59%***	***65%***	***61%***	***60%***	***55%***	***52%***	***61%***	***59%***	***64%***	***59%***	***51%***	***62%***	***66%***	***57%***	***65%***	***64%***	***66%***
	ELQT			**AE**				**AKLQ**		**Q**			**Q**		**AKLQ**			**LQ**	**AKLQ**		**AT**	**AT**	**AT**
Don't know	**248**	134	114	137	111	125	123	17	15	25	35	22	21	19	10	18	31	25	10	211	17	10	10
	8%	***9%***	***7%***	***9%***	***7%***	***8%***	***8%***	***7%***	***12%***	***10%***	***10%***	***8%***	***10%***	***7%***	***6%***	***6%***	***8%***	***6%***	***11%***	***8%***	***7%***	***6%***	***11%***
	E								**R**		**R**								**R**				
NET: Ever (Regularly & Occasionally)	**1051**	520	532	432	620	515	536	70	33	76	121	113	65	96	46	98	170	142	22	913	70	46	22
	34%	***33%***	***34%***	***28%***	***39%***	***34%***	***34%***	***28%***	***27%***	***30%***	***35%***	***40%***	***30%***	***34%***	***29%***	***35%***	***42%***	***33%***	***23%***	***35%***	***28%***	***29%***	***23%***
	DHSUW				**AD**						**S**	**AHIJMOS**		**S**		**S**	**AHIJ MORS**	**S**		**AUW**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC II! (BBC Three)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Regularly	**232**	90	48	44	20	15	15	79	114	37	23	28	40	35	33	34	61	171	56	168	35	165	21
	7%	***20%***	***9%***	***9%***	***4%***	***3%***	***2%***	***9%***	***8%***	***5%***	***8%***	***8%***	***7%***	***7%***	***9%***	***9%***	***13%***	***6%***	***8%***	***7%***	***5%***	***9%***	***7%***
	EFGJRU	**ACDEFG**	**EFG**	**EFG**				**AJ**	**J**								**AR**					**AU**	
Occasionally	**820**	158	178	127	149	96	111	252	393	172	69	85	169	118	105	113	135	685	192	581	123	531	83
	26%	***36%***	***33%***	***25%***	***28%***	***22%***	***16%***	***30%***	***26%***	***22%***	***25%***	***24%***	***28%***	***24%***	***28%***	***29%***	***28%***	***26%***	***27%***	***26%***	***18%***	***29%***	***27%***
	GJU	**ADEFG**	**ADFG**	**G**	**FG**	**G**		**AJ**	**J**													**AU**	**U**
Never	**1830**	171	276	296	324	273	490	447	886	492	164	216	354	292	208	221	237	1590	401	1340	475	1004	187
	58%	***39%***	***52%***	***59%***	***61%***	***62%***	***71%***	***53%***	***59%***	***63%***	***58%***	***61%***	***58%***	***60%***	***55%***	***57%***	***50%***	***60%***	***57%***	***59%***	***69%***	***54%***	***61%***
	BCHQV		**B**	**BC**	**BC**	**BC**	**ABCDEF**		**H**	**AH**								**AQ**			**AVW**		**V**
Don't know	**248**	25	30	32	37	53	72	64	105	78	25	27	45	40	30	18	45	203	54	173	60	149	15
	8%	***6%***	***6%***	***6%***	***7%***	***12%***	***10%***	***8%***	***7%***	***10%***	***9%***	***8%***	***7%***	***8%***	***8%***	***5%***	***9%***	***8%***	***8%***	***8%***	***9%***	***8%***	***5%***
	CP					**ABCDE**	**ABCDE**			**AI**	**P**												
NET: Ever (Regularly & Occasionally)	**1051**	248	226	171	170	112	126	331	507	209	92	113	209	152	138	147	196	855	248	750	158	696	104
	34%	***56%***	***42%***	***34%***	***32%***	***26%***	***18%***	***39%***	***34%***	***27%***	***33%***	***32%***	***34%***	***31%***	***37%***	***38%***	***41%***	***32%***	***35%***	***33%***	***23%***	***38%***	***34%***
	FGJRU	**ACDEFG**	**ADEFG**	**FG**	**FG**	**G**		**AIJ**	**J**								**AR**					**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC II! (BBC Three)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Regularly	**232**	99	133	125	45	7	11	26	6	12	47	13	54	66	41	2	6	201	21	6	127	85	17
	7%	***12%***	***6%***	***9%***	***8%***	***15%***	***6%***	***19%***	***3%***	***2%***	***7%***	***6%***	***7%***	***8%***	***13%***	***3%***	***3%***	***9%***	***4%***	***3%***	***15%***	***5%***	***4%***
	CIJQ STVW	**AC**		**AIJ**	**IJ**	**IJ***	**J**	**ADEGIJ**			**Q**		**Q**	**Q**	**AKLMNPQ**			**AST**			**AVW**		
Occasionally	**820**	247	573	433	148	10	35	53	40	100	173	46	205	249	87	16	39	637	137	41	307	415	84
	26%	***29%***	***25%***	***31%***	***27%***	***20%***	***19%***	***39%***	***24%***	***16%***	***26%***	***20%***	***28%***	***30%***	***27%***	***18%***	***17%***	***29%***	***25%***	***18%***	***36%***	***25%***	***20%***
	GJLQTW			**AGIJ**	**GJ**	*		**AEGIJ**	**J**		**Q**		**LQ**	**ALPQ**	**LQ**			**AT**			**AVW**		
Never	**1830**	471	1359	754	314	25	121	52	109	455	396	155	423	446	166	59	167	1183	340	163	365	1027	270
	58%	***55%***	***60%***	***54%***	***58%***	***51%***	***67%***	***38%***	***64%***	***71%***	***59%***	***66%***	***58%***	***54%***	***53%***	***66%***	***72%***	***54%***	***62%***	***71%***	***43%***	***61%***	***66%***
	BDHNORU		**AB**	**H**	**H**	*	**ADEH**		**DH**	**ADEFH**		**AMNO**				**O**	**AKMNO**		**R**	**ARS**		**AU**	**AU**
Don't know	**248**	40	208	93	37	7	14	6	14	77	57	21	51	58	22	12	20	165	54	20	53	144	40
	8%	***5%***	***9%***	***7%***	***7%***	***13%***	***8%***	***5%***	***8%***	***12%***	***8%***	***9%***	***7%***	***7%***	***7%***	***13%***	***9%***	***8%***	***10%***	***9%***	***6%***	***9%***	***10%***
	BDU		**AB**			*				**ADEH**										*		**U**	**U**
NET: Ever (Regularly & Occasionally)	**1051**	345	706	558	193	18	46	79	46	112	220	59	259	315	127	18	46	838	158	47	434	500	100
	34%	***40%***	***31%***	***40%***	***35%***	***36%***	***25%***	***58%***	***27%***	***17%***	***33%***	***25%***	***35%***	***38%***	***40%***	***21%***	***20%***	***38%***	***29%***	***20%***	***51%***	***30%***	***24%***
	CGIJL PQSTVW	**AC**		**AGIJ**	**GIJ**	J*	**J**	**ADEFGIJ**	**J**		**LPQ**		**LPQ**	**AKLPQ**	**AKLPQ**			**AST**	**T**		**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Four
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Regularly	**380**	205	176	150	230	217	164	29	14	18	46	39	26	33	22	41	65	39	8	322	29	22	8
	12%	***13%***	***11%***	***10%***	***14%***	***14%***	***10%***	***11%***	***11%***	***7%***	***13%***	***14%***	***12%***	***12%***	***14%***	***14%***	***16%***	***9%***	***9%***	***12%***	***11%***	***14%***	***9%***
	DGJSW				**AD**	**AG**					**J**	**J**			**J**	**JR**	**AJRS**						
Occasionally	**1238**	610	628	547	691	641	597	108	48	114	133	100	76	116	59	114	153	185	30	1041	108	59	30
	40%	***39%***	***40%***	***36%***	***43%***	***42%***	***37%***	***43%***	***39%***	***46%***	***38%***	***36%***	***35%***	***41%***	***38%***	***40%***	***38%***	***42%***	***32%***	***40%***	***43%***	***38%***	***32%***
	DGSW				**AD**	**AG**		**S**		**LMS**				**S**		**S**		**S**		**W**	**W**		
Never	**1359**	673	686	767	592	604	755	101	54	104	150	128	109	121	68	114	170	189	50	1140	101	68	50
	43%	***43%***	***44%***	***50%***	***37%***	***39%***	***47%***	***40%***	***44%***	***42%***	***44%***	***45%***	***50%***	***43%***	***44%***	***40%***	***42%***	***43%***	***52%***	***43%***	***40%***	***44%***	***52%***
	EF			**AE**			**AF**						**H**						**AHJK NOPQR**				**ATUV**
Don't know	**152**	85	68	67	86	74	79	12	8	13	16	15	8	12	8	13	18	22	7	125	12	8	7
	5%	***5%***	***4%***	***4%***	***5%***	***5%***	***5%***	***5%***	***6%***	***5%***	***5%***	***5%***	***4%***	***4%***	***5%***	***5%***	***5%***	***5%***	***7%***	***5%***	***5%***	***5%***	***7%***
																			A				**A**
NET: Ever (Regularly & Occasionally)	**1618**	814	804	698	920	858	760	137	63	132	179	139	102	150	81	155	218	225	38	1363	137	81	38
	52%	***52%***	***52%***	***46%***	***58%***	***56%***	***48%***	***55%***	***50%***	***53%***	***52%***	***49%***	***47%***	***53%***	***51%***	***55%***	***54%***	***51%***	***40%***	***52%***	***55%***	***51%***	***40%***
	DGSW				**AD**	**AG**		**S**		**S**	**S**	**S**		**S**	**S**	**S**	**S**	**S**		**W**	**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Four
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Regularly	**380**	47	43	59	58	65	109	155	153	71	37	48	77	62	40	52	53	326	103	263	102	222	20
	12%	***11%***	***8%***	***12%***	***11%***	***15%***	***16%***	***18%***	***10%***	***9%***	***13%***	***14%***	***13%***	***13%***	***11%***	***14%***	***11%***	***12%***	***15%***	***12%***	***15%***	***12%***	***7%***
	CIJW					**C**	**ABCE**	**AIJ**											**AT**		**AW**	**W**	
Occasionally	**1238**	123	179	174	219	197	346	371	575	290	102	141	239	213	158	160	153	1084	286	894	301	732	85
	40%	***28%***	***34%***	***35%***	***41%***	***45%***	***50%***	***44%***	***38%***	***37%***	***36%***	***40%***	***39%***	***44%***	***42%***	***41%***	***32%***	***41%***	***41%***	***40%***	***44%***	***40%***	***28%***
	BCDQW			**B**	**BCD**	**ABCD**	**ABCDE**	**AIJ**										**AQ**			**AW**	**W**	
Never	**1359**	241	281	240	236	157	204	268	713	372	122	154	268	191	164	163	228	1128	281	1001	267	796	181
	43%	***54%***	***53%***	***48%***	***44%***	***36%***	***30%***	***32%***	***48%***	***48%***	***43%***	***43%***	***44%***	***39%***	***43%***	***42%***	***48%***	***43%***	***40%***	***44%***	***39%***	***43%***	***59%***
	FGHRSU	**AEFG**	**AEFG**	**AFG**	**FG**	**G**			**AH**	**AH**													**AUV**
Don't know	**152**	32	27	27	18	19	29	48	56	46	21	12	24	18	15	11	43	109	33	104	22	98	20
	5%	***7%***	***5%***	***5%***	***3%***	***4%***	***4%***	***6%***	***4%***	***6%***	***7%***	***3%***	***4%***	***4%***	***4%***	***3%***	***9%***	***4%***	***5%***	***5%***	***3%***	***5%***	***6%***
	IPRU	**E**						**I**		**I**	**LMNP**						**AR**					**U**	**U**
NET: Ever (Regularly & Occasionally)	**1618**	170	223	232	277	262	455	526	728	361	139	189	315	275	199	212	207	1411	389	1157	404	954	106
	52%	***38%***	***42%***	***47%***	***52%***	***60%***	***66%***	***62%***	***49%***	***46%***	***49%***	***53%***	***52%***	***57%***	***53%***	***55%***	***43%***	***53%***	***55%***	***51%***	***58%***	***52%***	***34%***
	BCDIJQW			**B**	**BC**	**ABCDE**	**ABCDE**	**AIJ**						**A**				**AQ**	**A**		**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Four
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Regularly	**380**	117	264	165	69	10	17	7	13	99	58	17	76	122	76	10	20	294	60	23	123	200	49
	12%	***14%***	***12%***	***12%***	***13%***	***20%***	***9%***	***5%***	***8%***	***15%***	***9%***	***7%***	***10%***	***15%***	***24%***	***11%***	***8%***	***13%***	***11%***	***10%***	***14%***	***12%***	***12%***
	HIKL			**H**	**H**	**HI***				**ADGHI**				**AKLMQ**	**AKLMNPQ**			**A**			**A**		
Occasionally	**1238**	300	938	540	188	16	59	53	56	326	277	90	255	342	137	34	92	945	200	84	363	686	167
	40%	***35%***	***41%***	***38%***	***35%***	***33%***	***33%***	***39%***	***33%***	***51%***	***41%***	***38%***	***35%***	***42%***	***43%***	***39%***	***39%***	***43%***	***36%***	***37%***	***43%***	***41%***	***41%***
	BEGM		**AB**			*				**ADEFGHI**	**M**			**M**	**M**			**AS**					
Never	**1359**	404	956	641	260	18	91	69	91	190	307	116	366	317	89	41	110	855	255	106	319	709	174
	43%	***47%***	***42%***	***46%***	***48%***	***35%***	***50%***	***51%***	***54%***	***29%***	***46%***	***49%***	***50%***	***39%***	***28%***	***46%***	***47%***	***39%***	***46%***	***46%***	***37%***	***42%***	***42%***
	CJNORU	**AC**		**J**	**J**	*	**AJ**	**J**	**ADJ**		**NO**	**NO**	**ANO**	**O**		**O**	**NO**		**R**			**U**	
Don't know	**152**	36	117	59	27	6	14	8	9	29	32	12	36	39	13	4	11	91	38	17	46	76	20
	5%	***4%***	***5%***	***4%***	***5%***	***12%***	***7%***	***6%***	***5%***	***4%***	***5%***	***5%***	***5%***	***5%***	***4%***	***4%***	***5%***	***4%***	***7%***	***7%***	***5%***	***5%***	***5%***
	R					D*	**D**												**AR**	**R**			
NET: Ever (Regularly & Occasionally)	**1618**	417	1201	705	257	26	76	59	69	426	334	107	331	463	213	44	111	1239	259	107	486	886	216
	52%	***49%***	***53%***	***50%***	***47%***	***53%***	***42%***	***43%***	***41%***	***66%***	***50%***	***46%***	***45%***	***57%***	***68%***	***50%***	***48%***	***57%***	***47%***	***47%***	***57%***	***53%***	***53%***
	GIMS			**GI**		*				**ADEGHI**				**AKLMQ**	**AKLMNPQ**			**AST**			**A**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - ITV/STV/UTV/ITV Wales
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Regularly	**1581**	798	784	629	952	734	848	118	69	125	175	142	113	152	85	134	184	233	52	1326	118	85	52
	51%	***51%***	***50%***	***41%***	***60%***	***48%***	***53%***	***47%***	***55%***	***50%***	***51%***	***50%***	***51%***	***54%***	***54%***	***47%***	***45%***	***53%***	***55%***	***50%***	***47%***	***54%***	***55%***
	DF				**AD**		**AF**								**Q**			**Q**	**Q**				
Occasionally	**1146**	566	580	630	516	592	554	88	38	96	139	103	77	106	52	117	166	138	27	979	88	52	27
	37%	***36%***	***37%***	***41%***	***32%***	***39%***	***35%***	***35%***	***31%***	***38%***	***40%***	***37%***	***35%***	***37%***	***33%***	***41%***	***41%***	***32%***	***28%***	***37%***	***35%***	***33%***	***28%***
	EGRSW			**AE**		**AG**				**S**	**RS**	**S**		**S**		**RS**	**RS**			**W**			
Never	**366**	185	180	252	114	187	179	39	15	29	30	36	25	21	19	28	50	59	14	294	39	19	14
	12%	***12%***	***12%***	***16%***	***7%***	***12%***	***11%***	***16%***	***12%***	***12%***	***9%***	***13%***	***12%***	***8%***	***12%***	***10%***	***12%***	***14%***	***14%***	***11%***	***16%***	***12%***	***14%***
	EN			**AE**				**AKN**										**N**	**KN**		**AT**		
Don't know	**37**	23	14	21	16	23	14	5	2	0	1	1	4	3	1	3	7	7	2	29	5	1	2
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	0	0	0	***2%***	***1%***	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***
								J					**J**						**AJKL**				**AT**
NET: Ever (Regularly & Occasionally)	**2727**	1364	1364	1259	1468	1326	1401	207	107	220	314	245	190	258	137	251	349	370	79	2305	207	137	79
	87%	***87%***	***88%***	***82%***	***92%***	***86%***	***88%***	***83%***	***86%***	***88%***	***91%***	***87%***	***87%***	***91%***	***87%***	***89%***	***86%***	***85%***	***83%***	***88%***	***83%***	***87%***	***83%***
	DHSUW				**AD**						**AHRS**			**HRS**		**H**				**UW**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - ITV/STV/UTV/ITV Wales
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Regularly	**1581**	173	207	211	286	280	425	381	780	417	141	198	314	261	186	177	166	1416	410	1098	379	979	82
	51%	***39%***	***39%***	***42%***	***54%***	***64%***	***62%***	***45%***	***52%***	***53%***	***50%***	***56%***	***52%***	***54%***	***49%***	***46%***	***35%***	***53%***	***58%***	***49%***	***55%***	***53%***	***27%***
	BCDHQTW				**BCD**	**ABCDE**	**ABCDE**		**H**	**H**		**P**		**P**				**AQ**	**AT**		**AW**	**AW**	
Occasionally	**1146**	183	216	214	183	132	218	363	514	263	97	111	218	177	158	164	185	960	227	853	238	678	126
	37%	***41%***	***41%***	***43%***	***34%***	***30%***	***32%***	***43%***	***34%***	***34%***	***35%***	***31%***	***36%***	***36%***	***42%***	***42%***	***39%***	***36%***	***32%***	***38%***	***34%***	***37%***	***41%***
	FGILS	**FG**	**AEFG**	**AEFG**				**AIJ**							**AL**	**AL**				**S**			
Never	**366**	76	102	69	55	24	39	86	193	87	41	42	67	43	30	40	112	251	59	285	68	171	94
	12%	***17%***	***19%***	***14%***	***10%***	***6%***	***6%***	***10%***	***13%***	***11%***	***14%***	***12%***	***11%***	***9%***	***8%***	***10%***	***23%***	***9%***	***8%***	***13%***	***10%***	***9%***	***31%***
	FGORSV	**AEFG**	**ADEFG**	**FG**	**FG**						**NO**						**AR**			**AS**			**AUV**
Don't know	**37**	11	6	6	7	1	6	13	9	13	2	4	9	3	3	4	15	22	7	27	8	20	4
	1%	***2%***	***1%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
	IR	**AF**						**I**		**I**							**AR**						
NET: Ever (Regularly & Occasionally)	**2727**	356	423	424	469	412	643	743	1294	680	239	309	532	438	344	341	351	2375	637	1951	616	1657	208
	87%	***80%***	***80%***	***85%***	***88%***	***94%***	***93%***	***88%***	***86%***	***87%***	***85%***	***87%***	***88%***	***90%***	***91%***	***88%***	***73%***	***90%***	***91%***	***86%***	***89%***	***90%***	***68%***
	BCQTW			**C**	**BC**	**ABCDE**	**ABCDE**							**AK**	**AK**			**AQ**	**AT**		**W**	**AW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - ITV/STV/UTV/ITV Wales
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Regularly	**1581**	375	1207	650	270	24	91	51	89	407	391	137	366	350	137	34	146	1253	229	90	515	855	190
	51%	***44%***	***53%***	***46%***	***50%***	***48%***	***50%***	***37%***	***53%***	***63%***	***58%***	***58%***	***50%***	***43%***	***44%***	***39%***	***63%***	***57%***	***42%***	***39%***	***60%***	***51%***	***46%***
	BDHN OPST		**AB**		**H**	*	**H**		**H**	**ADEGHI**	**AMNOP**	**AMNOP**	**N**				**AMNOP**	**AST**			**AVW**		
Occasionally	**1146**	345	800	570	181	12	67	56	59	201	216	75	268	353	136	31	58	776	254	103	273	666	174
	37%	***40%***	***35%***	***41%***	***33%***	***24%***	***37%***	***41%***	***35%***	***31%***	***32%***	***32%***	***37%***	***43%***	***43%***	***35%***	***25%***	***36%***	***46%***	***45%***	***32%***	***40%***	***42%***
	CJKQU	**AC**		**AEJ**		*		**J**					**Q**	**AKLMQ**	**AKLQ**				**AR**	**AR**		**AU**	**AU**
Never	**366**	125	241	174	86	8	23	25	18	31	59	22	94	107	37	21	23	137	62	33	54	133	42
	12%	***15%***	***11%***	***12%***	***16%***	***16%***	***13%***	***18%***	***10%***	***5%***	***9%***	***9%***	***13%***	***13%***	***12%***	***23%***	***10%***	***6%***	***11%***	***14%***	***6%***	***8%***	***10%***
	CJKRUV	**AC**		**J**	**AJ**	J*	**J**	**AIJ**	**J**				**K**	**K**		**AKLMNOQ**			**R**	**R**			**U**
Don't know	**37**	11	26	11	7	6	0	4	3	6	7	1	6	9	5	2	6	20	7	4	10	17	3
	1%	***1%***	***1%***	***1%***	***1%***	***13%***	0	***3%***	***2%***	***1%***	***1%***	0	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***
						ADEG HIJ*		**DG**	**G**														
NET: Ever (Regularly & Occasionally)	**2727**	720	2007	1220	451	35	158	108	148	608	607	212	634	703	273	66	204	2029	483	193	788	1521	365
	87%	***84%***	***88%***	***87%***	***83%***	***71%***	***87%***	***79%***	***88%***	***94%***	***90%***	***90%***	***86%***	***86%***	***87%***	***74%***	***88%***	***93%***	***88%***	***84%***	***93%***	***91%***	***89%***
	BEFHP		**AB**	**FH**		*	**F**		**FH**	**ADEFGHI**	**ANP**	**P**	**P**	**P**	**P**		**P**	**AST**			**AW**	**A**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - Channel 4
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Regularly	**1027**	506	522	382	645	476	551	85	41	56	114	97	73	93	45	87	149	161	24	872	85	45	24
	33%	***32%***	***33%***	***25%***	***40%***	***31%***	***35%***	***34%***	***33%***	***23%***	***33%***	***34%***	***33%***	***33%***	***29%***	***31%***	***37%***	***37%***	***26%***	***33%***	***34%***	***29%***	***26%***
	DFJSW				**AD**		**AF**	**JS**			**J**	**JS**	**J**	**J**			**JOS**	**JOS**		**W**	**W**		
Occasionally	**1597**	815	782	797	800	819	778	122	69	150	192	142	108	150	82	144	185	203	52	1342	122	82	52
	51%	***52%***	***50%***	***52%***	***50%***	***53%***	***49%***	***49%***	***55%***	***60%***	***56%***	***50%***	***49%***	***53%***	***52%***	***51%***	***45%***	***46%***	***55%***	***51%***	***49%***	***52%***	***55%***
	GQ					**AG**				**AHLMQR**	**QR**								**QR**				
Never	**453**	225	227	323	129	213	240	40	15	41	36	38	35	30	27	47	63	64	16	369	40	27	16
	14%	***14%***	***15%***	***21%***	***8%***	***14%***	***15%***	***16%***	***12%***	***16%***	***10%***	***13%***	***16%***	***11%***	***17%***	***17%***	***15%***	***15%***	***17%***	***14%***	***16%***	***17%***	***17%***
	E			**AE**				**K**							**KN**				**KN**				
Don't know	**53**	26	27	29	24	28	25	3	0	2	3	5	3	9	3	4	10	8	2	45	3	3	2
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	0	***1%***	***1%***	***2%***	***1%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***
																			I				
NET: Ever (Regularly & Occasionally)	**2624**	1321	1304	1179	1445	1295	1329	207	109	206	306	239	181	243	127	232	334	364	76	2214	207	127	76
	84%	***84%***	***84%***	***77%***	***90%***	***84%***	***83%***	***83%***	***88%***	***83%***	***89%***	***85%***	***83%***	***86%***	***81%***	***82%***	***82%***	***83%***	***80%***	***84%***	***83%***	***81%***	***80%***
	D				**AD**						**AHOPQS**												

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - Channel 4
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Regularly	**1027**	149	172	167	179	166	194	313	499	210	94	116	207	160	134	145	131	895	261	713	224	635	68
	33%	***34%***	***32%***	***33%***	***34%***	***38%***	***28%***	***37%***	***33%***	***27%***	***33%***	***33%***	***34%***	***33%***	***35%***	***37%***	***27%***	***34%***	***37%***	***32%***	***32%***	***34%***	***22%***
	GJQTW				**G**	**AG**		**AJ**	**J**									**AQ**	**AT**		**W**	**AW**	
Occasionally	**1597**	184	244	246	281	231	411	434	757	400	136	184	312	256	205	193	195	1401	352	1163	353	960	133
	51%	***42%***	***46%***	***49%***	***53%***	***53%***	***60%***	***52%***	***51%***	***51%***	***48%***	***52%***	***51%***	***53%***	***54%***	***50%***	***41%***	***53%***	***50%***	***51%***	***51%***	***52%***	***43%***
	BCQW			**B**	**BC**	**B**	**ABCDEF**											**AQ**			**W**	**W**	
Never	**453**	97	106	76	63	40	72	80	217	155	47	50	81	61	37	43	129	321	80	346	102	221	99
	14%	***22%***	***20%***	***15%***	***12%***	***9%***	***10%***	***9%***	***14%***	***20%***	***17%***	***14%***	***13%***	***13%***	***10%***	***11%***	***27%***	***12%***	***11%***	***15%***	***15%***	***12%***	***32%***
	FGHORSV	**ADEFG**	**AEFG**	**FG**					**H**	**AHI**	**O**						**AR**			**S**			**AUV**
Don't know	**53**	13	9	11	8	1	12	15	23	14	5	6	7	8	2	5	22	31	10	41	13	33	6
	2%	***3%***	***2%***	***2%***	***2%***	0	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	0	***1%***	***5%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***
	FOR	**F**	**F**	**F**	**F**		**F**										**AR**						
NET: Ever (Regularly & Occasionally)	**2624**	333	417	413	460	397	604	747	1257	610	230	300	519	416	339	338	326	2296	613	1876	577	1595	202
	84%	***75%***	***78%***	***83%***	***87%***	***91%***	***88%***	***89%***	***84%***	***78%***	***82%***	***84%***	***85%***	***86%***	***90%***	***87%***	***68%***	***87%***	***87%***	***83%***	***83%***	***86%***	***66%***
	BCJQTW			**B**	**BC**	**ABCD**	**ABCD**	**AIJ**	**J**						**AKL**			**AQ**	**AT**		**W**	**AW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - Channel 4
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Regularly	**1027**	292	735	493	193	16	54	41	47	184	195	69	251	288	129	21	64	836	137	50	359	528	125
	33%	***34%***	***32%***	***35%***	***35%***	***32%***	***30%***	***30%***	***28%***	***29%***	***29%***	***29%***	***34%***	***35%***	***41%***	***24%***	***28%***	***38%***	***25%***	***22%***	***42%***	***32%***	***31%***
	JKST			**AIJ**	**J**	*								**KQ**	**AKLPQ**			**AST**			**AVW**		
Occasionally	**1597**	408	1189	707	250	23	89	62	80	386	365	120	358	433	145	42	122	1127	328	128	396	945	224
	51%	***48%***	***52%***	***50%***	***46%***	***47%***	***49%***	***45%***	***47%***	***60%***	***54%***	***51%***	***49%***	***53%***	***46%***	***47%***	***52%***	***52%***	***59%***	***56%***	***47%***	***57%***	***55%***
	BEU		**AB**			*				**ADEGHI**	**O**								**AR**	*		**AU**	**U**
Never	**453**	139	314	183	93	8	36	29	38	65	108	45	110	85	34	21	42	191	79	44	83	175	55
	14%	***16%***	***14%***	***13%***	***17%***	***16%***	***20%***	***21%***	***22%***	***10%***	***16%***	***19%***	***15%***	***10%***	***11%***	***24%***	***18%***	***9%***	***14%***	***19%***	***10%***	***10%***	***13%***
	JNRUV				**DJ**	*	**ADJ**	**ADJ**	**ADJ**		**NO**	**NO**	**N**			**ANO**	**NO**		**R**	**R**			
Don't know	**53**	18	36	21	8	2	3	5	5	9	5	1	15	12	7	4	5	31	8	8	14	23	7
	2%	***2%***	***2%***	***2%***	***1%***	***5%***	***1%***	***3%***	***3%***	***1%***	***1%***	0	***2%***	***2%***	***2%***	***5%***	***2%***	***1%***	***1%***	***4%***	***2%***	***1%***	***2%***
	K					*										**AKLN**				**AR**			
NET: Ever (Regularly & Occasionally)	**2624**	700	1924	1200	443	39	143	103	127	570	560	189	608	721	274	63	186	1964	465	178	755	1473	349
	84%	***82%***	***85%***	***85%***	***81%***	***79%***	***79%***	***75%***	***75%***	***88%***	***83%***	***81%***	***83%***	***88%***	***87%***	***71%***	***80%***	***90%***	***84%***	***77%***	***89%***	***88%***	***85%***
	GHIPT			**GHI**		*				**AEGHI**	**P**		**P**	**AKLMPQ**	**PQ**			**AST**	**T**		**A**	**A**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - Channel 5
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Regularly	**631**	328	303	181	450	303	328	36	27	30	74	60	49	55	34	51	106	94	16	545	36	34	16
	20%	***21%***	***19%***	***12%***	***28%***	***20%***	***21%***	***14%***	***21%***	***12%***	***21%***	***21%***	***22%***	***20%***	***22%***	***18%***	***26%***	***21%***	***17%***	***21%***	***14%***	***22%***	***17%***
	DHJU				**AD**				**J**		**HJ**	**HJ**	**HJ**	**J**	**HJ**		**AHJPS**	**HJ**		**U**		**U**	
Occasionally	**1587**	792	795	722	865	790	797	142	65	147	167	135	103	151	84	154	180	209	49	1311	142	84	49
	51%	***50%***	***51%***	***47%***	***54%***	***51%***	***50%***	***57%***	***52%***	***59%***	***48%***	***48%***	***47%***	***53%***	***54%***	***54%***	***44%***	***48%***	***52%***	***50%***	***57%***	***54%***	***52%***
	DQ				**AD**			**ALMQR**		**AKLMQR**				**Q**	**Q**	**Q**					**AT**		
Never	**814**	399	415	563	251	393	421	66	32	69	97	74	61	60	34	70	107	119	26	688	66	34	26
	26%	***25%***	***27%***	***37%***	***16%***	***26%***	***26%***	***26%***	***26%***	***28%***	***28%***	***26%***	***28%***	***21%***	***22%***	***25%***	***26%***	***27%***	***28%***	***26%***	***26%***	***22%***	***28%***
	E			**AE**																			
Don't know	**98**	53	45	66	32	50	49	7	1	4	8	12	7	17	4	9	14	14	3	84	7	4	3
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***3%***	***3%***	***1%***	***1%***	***2%***	***4%***	***3%***	***6%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***
	E			**AE**										**AIJK**									
NET: Ever (Regularly & Occasionally)	**2218**	1120	1098	903	1315	1093	1125	178	92	177	241	196	151	206	119	204	286	303	65	1856	178	119	65
	71%	***71%***	***70%***	***59%***	***82%***	***71%***	***71%***	***71%***	***74%***	***71%***	***70%***	***69%***	***69%***	***73%***	***76%***	***72%***	***70%***	***69%***	***69%***	***71%***	***71%***	***76%***	***69%***
	D				**AD**																		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - Channel 5
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Regularly	**631**	72	99	102	104	104	150	173	291	165	66	69	142	111	69	75	91	540	201	398	137	425	27
	20%	***16%***	***19%***	***20%***	***20%***	***24%***	***22%***	***21%***	***19%***	***21%***	***23%***	***19%***	***23%***	***23%***	***18%***	***20%***	***19%***	***20%***	***29%***	***18%***	***20%***	***23%***	***9%***
	TW					**B**	**B**												**AT**		**W**	**AW**	
Occasionally	**1587**	187	228	223	279	256	413	419	781	380	141	188	315	253	204	192	176	1409	362	1154	359	962	107
	51%	***42%***	***43%***	***45%***	***53%***	***59%***	***60%***	***50%***	***52%***	***49%***	***50%***	***53%***	***52%***	***52%***	***54%***	***50%***	***37%***	***53%***	***51%***	***51%***	***52%***	***52%***	***35%***
	BCDQW				**BCD**	**ABCD**	**ABCDE**											**AQ**			**W**	**W**	
Never	**814**	155	188	160	131	74	107	218	387	207	71	88	131	112	92	109	180	631	130	634	177	398	161
	26%	***35%***	***35%***	***32%***	***25%***	***17%***	***16%***	***26%***	***26%***	***27%***	***25%***	***25%***	***22%***	***23%***	***24%***	***28%***	***38%***	***24%***	***18%***	***28%***	***26%***	***22%***	***53%***
	FGMRSV	**AEFG**	**AEFG**	**AEFG**	**FG**											**M**	**AR**			**AS**	**V**		**AUV**
Don't know	**98**	29	16	15	17	3	18	31	38	27	4	11	20	8	13	10	31	68	11	77	19	64	12
	3%	***7%***	***3%***	***3%***	***3%***	***1%***	***3%***	***4%***	***3%***	***4%***	***1%***	***3%***	***3%***	***2%***	***3%***	***3%***	***6%***	***3%***	***2%***	***3%***	***3%***	***3%***	***4%***
	FRS	**ACDEFG**	**F**	**F**	**F**		**F**										**AR**			**S**			
NET: Ever (Regularly & Occasionally)	**2218**	259	327	325	383	361	563	593	1071	545	207	256	457	364	272	267	267	1949	562	1552	496	1387	133
	71%	***58%***	***62%***	***65%***	***72%***	***82%***	***82%***	***70%***	***72%***	***70%***	***73%***	***72%***	***75%***	***75%***	***72%***	***69%***	***56%***	***74%***	***80%***	***69%***	***72%***	***75%***	***44%***
	BCDQTW				**BCD**	**ABCDE**	**ABCDE**						**A**	**A**				**AQ**	**AT**		**W**	**AW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - Channel 5
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Regularly	**631**	192	439	278	120	9	29	15	36	144	168	48	135	151	75	13	38	494	98	35	241	310	70
	20%	***22%***	***19%***	***20%***	***22%***	***18%***	***16%***	***11%***	***21%***	***22%***	***25%***	***20%***	***18%***	***18%***	***24%***	***14%***	***17%***	***23%***	***18%***	***15%***	***28%***	***19%***	***17%***
	HV			**H**	**H**	*			**H**	**H**	**AMNQ**				**Q**			**AST**			**AVW**		
Occasionally	**1587**	378	1209	692	255	23	98	55	75	389	356	121	368	412	147	41	127	1179	286	112	425	910	228
	51%	***44%***	***53%***	***49%***	***47%***	***46%***	***54%***	***40%***	***44%***	***60%***	***53%***	***51%***	***50%***	***50%***	***47%***	***46%***	***55%***	***54%***	***52%***	***49%***	***50%***	***54%***	***56%***
	BH		**AB**			*	**HI**			**ADEHI**								**A**				**AU**	**A**
Never	**814**	262	553	390	155	15	43	63	51	97	138	64	203	229	83	32	58	456	148	68	156	408	99
	26%	***31%***	***24%***	***28%***	***28%***	***31%***	***24%***	***46%***	***30%***	***15%***	***20%***	***27%***	***28%***	***28%***	***26%***	***36%***	***25%***	***21%***	***27%***	***30%***	***18%***	***24%***	***24%***
	CJKRUV	**AC**		**J**	**J**	J*	**J**	**ADEGIJ**	**J**				**K**	**K**		**AK**			**R**	**R**		**U**	**U**
Don't know	**98**	25	74	44	15	2	11	4	8	15	12	3	27	28	11	3	9	58	19	14	29	43	12
	3%	***3%***	***3%***	***3%***	***3%***	***5%***	***6%***	***3%***	***5%***	***2%***	***2%***	***1%***	***4%***	***3%***	***3%***	***3%***	***4%***	***3%***	***4%***	***6%***	***3%***	***3%***	***3%***
	KR					*	**ADJ**						**K**							**AR**			
NET: Ever (Regularly & Occasionally)	**2218**	570	1647	971	374	32	128	70	111	532	524	169	503	562	222	53	166	1672	384	148	667	1221	298
	71%	***67%***	***72%***	***69%***	***69%***	***64%***	***70%***	***51%***	***65%***	***83%***	***78%***	***72%***	***69%***	***69%***	***70%***	***60%***	***71%***	***76%***	***70%***	***64%***	***78%***	***73%***	***73%***
	BHPT		**AB**	**H**	**H**	*	**H**		**H**	**ADEFGHI**	**AMNOP**							**AST**			**AVW**	**A**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Scotland
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**313**	162	151	163	150	157	156	313	0	0	0	0	0	0	0	0	0	0	0	0	313	0	0
Weighted Base	**250**	127	124	128	123	126	124	250	0	0	0	0	0	0	0	0	0	0	0	0	250	0	0
Effective Base	**293.5**	148.8	144.7	153.8	139.9	146.4	147.2	293.5	0	0	0	0	0	0	0	0	0	0	0	0	293.5	0	0
Regularly	**66**	37	29	28	38	35	31	66	0	0	0	0	0	0	0	0	0	0	0	0	66	0	0
	26%	***29%***	***23%***	***22%***	***31%***	***28%***	***25%***	***26%***	0	0	0	0	0	0	0	0	0	0	0	0	***26%***	0	0
Occasionally	**109**	51	58	58	51	63	46	109	0	0	0	0	0	0	0	0	0	0	0	0	109	0	0
	43%	***40%***	***47%***	***45%***	***41%***	***50%***	***37%***	***43%***	0	0	0	0	0	0	0	0	0	0	0	0	***43%***	0	0
	G					**AG**																	
Never	**71**	36	35	39	32	28	43	71	0	0	0	0	0	0	0	0	0	0	0	0	71	0	0
	28%	***28%***	***28%***	***31%***	***26%***	***22%***	***35%***	***28%***	0	0	0	0	0	0	0	0	0	0	0	0	***28%***	0	0
	F						**AF**																
Don't know	**5**	3	1	2	3	1	4	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	2%	***3%***	***1%***	***2%***	***2%***	0	***3%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
	F																						
NET: Ever (Regularly & Occasionally)	**175**	87	87	86	89	98	77	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
	70%	***69%***	***70%***	***67%***	***72%***	***77%***	***62%***	***70%***	0	0	0	0	0	0	0	0	0	0	0	0	***70%***	0	0
	G					**AG**																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Scotland
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**313**	34	49	46	61	46	77	71	155	86	37	39	54	55	34	42	17	296	69	231	72	182	30
Weighted Base	**250**	34	37	33	47	40	59	49	137	64	30	32	43	44	28	33	17	234	51	188	57	145	26
Effective Base	**293.5**	31.0	47.1	44.1	58.5	43.7	73.2	68.8	146.3	81.3	32.3	36.8	50.7	52.9	32.3	40.1	15.6	279.1	65.1	216.4	67.7	170.2	27.8
Regularly	**66** ***26%*** **T**	10 ***28%*** *	7 ***19%*** *	8 ***23%*** *	13 ***28%***	13 ***33%*** *	15 ***25%***	14 ***28%***	38 ***27%***	14 ***22%***	10 ***33%*** *	6 ***20%*** *	11 ***26%***	11 ***24%***	14 ***48%*** **ALMN***	9 ***28%*** *	3 ***16%*** **	63 ***27%***	20 ***38%*** **AT**	44 ***23%***	13 ***22%***	45 ***31%*** **A**	4 ***17%*** **
Occasionally	**109** ***43%*** **KR**	14 ***42%*** *	15 ***40%*** *	17 ***50%*** *	25 ***52%***	17 ***42%*** *	22 ***37%***	24 ***49%***	58 ***43%***	25 ***39%***	6 ***21%*** *	17 ***53%*** K*	20 ***47%*** **K**	20 ***46%*** **K**	11 ***40%*** *	16 ***49%*** K*	11 ***67%*** **	97 ***42%***	19 ***36%***	86 ***46%***	25 ***44%***	61 ***42%***	11 ***41%*** **
Never	**71** ***28%*** **O**	10 ***30%*** *	13 ***37%*** E*	8 ***25%*** *	9 ***19%***	10 ***25%*** *	20 ***33%***	10 ***21%***	39 ***28%***	22 ***34%***	12 ***41%*** O*	8 ***23%*** *	12 ***27%***	13 ***30%***	3 ***12%*** *	7 ***20%*** *	2 ***12%*** **	69 ***30%*** **A**	13 ***26%***	53 ***28%***	18 ***31%***	37 ***26%***	10 ***38%*** **
Don't know	**5** ***2%***	0 0 *	2 ***4%*** *	1 ***2%*** *	0 0	0 0 *	3 ***5%***	1 ***1%***	2 ***1%***	2 ***4%***	1 ***5%*** *	1 ***4%*** *	0 0	0 0	0 0 *	1 ***2%*** *	1 ***5%*** **	4 ***2%***	0 0	5 ***3%***	1 ***2%***	2 ***1%***	1 ***3%*** **
NET: Ever (Regularly & Occasionally)	**175** ***70%*** **K**	24 ***70%*** *	22 ***59%*** *	24 ***73%*** *	38 ***81%*** **ACG**	30 ***75%*** *	37 ***62%***	38 ***78%*** **J**	96 ***70%***	39 ***62%***	16 ***54%*** *	23 ***72%*** *	31 ***73%***	31 ***70%***	25 ***88%*** **AK***	25 ***78%*** K*	14 ***83%*** **	161 ***69%***	38 ***74%***	130 ***69%***	38 ***67%***	106 ***73%***	15 ***58%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. How often do you watch - BBC Scotland
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**313**	71	242	130	41	6	24	20	18	74	59	19	86	82	24	8	32	205	69	26	77	170	47
Weighted Base	**250**	55	196	113	39	6	15	15	11	52	49	16	68	67	18	5	25	164	57	18	62	138	35
Effective Base	**293.5**	67.4	226.3	123.7	39.0	5.7	23.2	19.3	17.3	71.7	54.8	17.6	80.7	77.0	22.6	7.4	30.9	191.4	66.1	24.4	71.3	160.1	44.5
Regularly	**66**	15	51	39	8	0	3	2	1	14	9	5	18	22	5	2	6	47	14	4	20	32	12
	26%	***27%***	***26%***	***34%***	***20%***	0	***23%***	***11%***	***7%***	***26%***	***19%***	***30%***	***27%***	***32%***	***28%***	***28%***	***22%***	***29%***	***25%***	***24%***	***32%***	***23%***	***34%***
				A	*	**	**	**	**			**			**	**	*			**			*
Occasionally	**109**	26	83	52	15	4	6	7	5	20	21	6	30	29	10	1	10	74	28	7	29	62	15
	43%	***47%***	***42%***	***46%***	***39%***	***70%***	***40%***	***46%***	***43%***	***39%***	***44%***	***36%***	***44%***	***43%***	***58%***	***19%***	***39%***	***45%***	***49%***	***35%***	***47%***	***45%***	***43%***
					*	**	**	**	**			**			**	**	*			**			*
Never	**71**	12	59	22	13	2	5	6	5	17	16	5	20	16	2	1	10	39	15	7	10	42	7
	28%	***23%***	***30%***	***20%***	***34%***	***30%***	***37%***	***43%***	***45%***	***33%***	***32%***	***35%***	***29%***	***25%***	***10%***	***22%***	***39%***	***24%***	***26%***	***38%***	***17%***	***30%***	***21%***
	DRU				*	**	**	**	**	**D**		**			**	**	*			**		**U**	*
Don't know	**5**	2	3	0	3	0	0	0	1	1	2	0	0	0	1	2	0	4	0	1	3	2	1
	2%	***4%***	***1%***	0	***7%***	0	0	0	***5%***	***3%***	***5%***	0	0	0	***4%***	***31%***	0	***3%***	0	***3%***	***4%***	***1%***	***1%***
	D				**AD***	**	**	**	**	**D**	**MN**	**			**	**	*			**			*
NET: Ever (Regularly & Occasionally)	**175**	40	134	90	23	4	9	8	5	34	31	10	48	51	15	3	15	121	42	11	49	94	27
	70%	***74%***	***69%***	***80%***	***59%***	***70%***	***63%***	***57%***	***50%***	***65%***	***63%***	***65%***	***71%***	***75%***	***86%***	***47%***	***61%***	***74%***	***74%***	***59%***	***79%***	***68%***	***77%***
				AEJ	*	**	**	**	**			**			**	**	*	**A**		**	**A**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. SUMMARY - ANY PSB REGULARLY
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
ANY PSB REGULARLY (NET)	**2363** *75%* **D**	1201 *76%*	1162 *75%*	1004 *66%*	1360 *85%* **AD**	1139 *74%*	1224 *77%*	186 *74%*	96 *77%*	179 *72%*	264 *76%*	211 *75%*	159 *73%*	228 *81%* **JS**	118 *75%*	208 *74%*	310 *76%*	337 *77%*	67 *71%*	1992 *76%*	186 *74%*	118 *75%*	67 *71%*
NONE	**767** *25%* **E**	371 *24%*	396 *25%*	528 *34%* **AE**	239 *15%*	396 *26%*	371 *23%*	64 *26%*	28 *23%*	71 *28%* **N**	81 *24%*	71 *25%*	60 *27%*	55 *19%*	39 *25%*	74 *26%*	97 *24%*	100 *23%*	27 *29%* **N**	636 *24%*	64 *26%*	39 *25%*	27 *29%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. SUMMARY - ANY PSB REGULARLY
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
ANY PSB REGULARLY (NET)	**2363**	298	328	334	418	375	611	669	1089	597	209	283	450	381	302	299	288	2074	587	1667	570	1435	148
	75%	***67%***	***62%***	***67%***	***79%***	***86%***	***89%***	***79%***	***73%***	***77%***	***74%***	***80%***	***74%***	***79%***	***80%***	***77%***	***60%***	***78%***	***83%***	***74%***	***82%***	***78%***	***48%***
	BCDIQTW				**BCD**	**ABCDE**	**ABCDE**	**AI**							**AM**			**AQ**	**AT**		**AVW**	**AW**	
NONE	**767**	146	203	165	113	62	77	173	407	182	73	72	157	104	75	88	190	574	116	595	123	414	158
	25%	***33%***	***38%***	***33%***	***21%***	***14%***	***11%***	***21%***	***27%***	***23%***	***26%***	***20%***	***26%***	***21%***	***20%***	***23%***	***40%***	***22%***	***17%***	***26%***	***18%***	***22%***	***52%***
	FGHO RSUV	**AEFG**	**AEFG**	**AEFG**	**FG**				**AH**				**O**				**AR**			**AS**		**U**	**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13. SUMMARY - ANY PSB REGULARLY
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
ANY PSB REGULARLY (NET)	**2363**	593	1770	1001	404	41	138	82	124	573	516	181	533	612	248	54	195	1845	371	136	729	1305	295
	75%	***69%***	***78%***	***71%***	***74%***	***84%***	***76%***	***60%***	***74%***	***89%***	***77%***	***77%***	***73%***	***75%***	***79%***	***61%***	***84%***	***84%***	***67%***	***59%***	***86%***	***78%***	***72%***
	BDHPST		**AB**	**H**	**H**	H*	**H**		**H**	**ADEGHI**	**P**	**P**	**P**	**P**	**P**		**AKMNP**	**AST**	**T**		**AVW**	**AW**	
NONE	**767**	264	503	404	140	8	44	55	45	72	157	54	200	207	67	35	37	341	181	94	122	366	115
	25%	***31%***	***22%***	***29%***	***26%***	***16%***	***24%***	***40%***	***26%***	***11%***	***23%***	***23%***	***27%***	***25%***	***21%***	***39%***	***16%***	***16%***	***33%***	***41%***	***14%***	***22%***	***28%***
	CJQRUV	**AC**		**AJ**	**J**	*	**J**	**ADEFGIJ**	**J**		**Q**		**Q**	**Q**		**AKLMNOQ**			**AR**	**ARS**		**U**	**UV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch each channel: Summary
Base: All that watch this channel regularly/occasionally

	BBC One (A)	BBC Two (B)	BBC II! (BBC Three) (C)	BBC Four (D)	ITV/STV /UTV/ITV Wales (E)	Channel 4 (F)	Channel 5 (G)	BBC Scotland (H)
Unweighted Base	2788	2359	988	1620	2730	2627	2235	215
Weighted Base	2781	2351	1051	1618	2727	2624	2218	175
Effective Base	2361.6	2011.5	843.4	1384.7	2310.6	2229.1	1884.7	202.0
Every day	1144	318	69	97	872	325	260	34
	41%	*14%*	*7%*	*6%*	*32%*	*12%*	*12%*	*20%*
	BCDEFGH	**CD**			**BCDFGH**	**CD**	**CD**	**BCDFG**
Most days	618	501	109	191	578	504	352	31
	22%	*21%*	*10%*	*12%*	*21%*	*19%*	*16%*	*18%*
	CDFG	**CDG**			**CDG**	**CDG**	**CD**	**CD**
2-3 times a week	510	580	210	384	596	749	523	35
	18%	*25%*	*20%*	*24%*	*22%*	*29%*	*24%*	*20%*
		ACE		**AC**	**A**	**ABCDEGH**	**AC**	
About once a week	285	505	272	420	372	605	586	37
	10%	*21%*	*26%*	*26%*	*14%*	*23%*	*26%*	*21%*
		AE	**ABE**	**ABEF**	**A**	**AE**	**ABEF**	**AE**
At least once a month	114	253	179	276	170	238	276	20
	4%	*11%*	*17%*	*17%*	*6%*	*9%*	*12%*	*12%*
		AEF	**ABEFG**	**ABEFGH**	**A**	**AE**	**AEF**	**AE**
At least once every three months	44	78	96	108	67	88	107	8
	2%	*3%*	*9%*	*7%*	*2%*	*3%*	*5%*	*5%*
		A	**ABDEFGH**	**ABEFG**	**A**	**AE**	**ABEF**	**AE**
Less often	51	97	96	116	58	95	89	7
	2%	*4%*	*9%*	*7%*	*2%*	*4%*	*4%*	*4%*
		AE	**ABDEFGH**	**ABEFG**		**AE**	**AE**	**A**
Don't know	16	19	21	26	14	21	24	2
	1%	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*
			ABEFG	**ABEF**		**E**	**AE**	
NET: At least most days	1761	819	177	289	1451	829	612	65
	63%	*35%*	*17%*	*18%*	*53%*	*32%*	*28%*	*37%*
	BCDEFGH	**CDFG**			**BCDFGH**	**CDG**	**CD**	**CDG**
NET: At least once a week	2556	1904	660	1093	2418	2183	1721	138
	92%	*81%*	*63%*	*68%*	*89%*	*83%*	*78%*	*79%*
	BCDEFGH	**CDG**		**C**	**BCDFGH**	**BCDG**	**CD**	**CD**
NET: Once a month - once every three months	158	332	275	384	237	326	383	28
	6%	*14%*	*26%*	*24%*	*9%*	*12%*	*17%*	*16%*
		AE	**ABEFGH**	**ABEFGH**	**A**	**AE**	**ABEF**	**AE**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC One
Base: All that watch this channel regularly/occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2788**	1415	1373	1315	1473	1361	1424	288	87	193	250	238	176	209	281	195	286	317	268	1951	288	281	268
Weighted Base	**2781**	1414	1367	1300	1481	1374	1407	231	100	220	312	249	194	257	141	250	365	383	79	2330	231	141	79
Effective Base	**2361.6**	1182.4	1179.7	1116.6	1245.3	1157.9	1203.7	270.3	81.3	182.3	237.8	220.0	164.0	197.2	259.8	184.3	264.3	300.5	247.4	1824.5	270.3	259.8	247.4
Every day	**1144**	565	578	490	654	583	561	92	48	97	115	117	81	113	53	99	126	172	31	967	92	53	31
	41%	***40%***	***42%***	***38%***	***44%***	***42%***	***40%***	***40%***	***48%***	***44%***	***37%***	***47%***	***42%***	***44%***	***38%***	***40%***	***35%***	***45%***	***40%***	***42%***	***40%***	***38%***	***40%***
	DQ				**AD**				**Q**	**Q**		**KOQ**		**Q**				**Q**					
Most days	**618**	294	323	274	343	312	305	57	21	57	60	46	39	58	39	53	87	82	19	503	57	39	19
	22%	***21%***	***24%***	***21%***	***23%***	***23%***	***22%***	***25%***	***21%***	***26%***	***19%***	***18%***	***20%***	***22%***	***28%***	***21%***	***24%***	***21%***	***24%***	***22%***	***25%***	***28%***	***24%***
															AKL							**AT**	
2-3 times a week	**510**	278	232	246	264	238	271	33	22	28	59	44	43	42	27	45	78	73	16	434	33	27	16
	18%	***20%***	***17%***	***19%***	***18%***	***17%***	***19%***	***14%***	***21%***	***13%***	***19%***	***18%***	***22%***	***16%***	***19%***	***18%***	***21%***	***19%***	***20%***	***19%***	***14%***	***19%***	***20%***
	J												**HJ**				**HJ**		**J**				
About once a week	**285**	156	128	172	113	145	140	29	3	26	49	27	12	25	12	31	33	31	7	237	29	12	7
	10%	***11%***	***9%***	***13%***	***8%***	***11%***	***10%***	***12%***	***3%***	***12%***	***16%***	***11%***	***6%***	***10%***	***8%***	***12%***	***9%***	***8%***	***9%***	***10%***	***12%***	***8%***	***9%***
	EI			**AE**				**IM**		**I**	**AIMOQRS**	**I**		**I**		**IM**			**I**				
At least once a month	**114**	58	56	67	47	48	66	9	5	7	17	10	8	11	6	13	12	13	3	97	9	6	3
	4%	***4%***	***4%***	***5%***	***3%***	***4%***	***5%***	***4%***	***5%***	***3%***	***5%***	***4%***	***4%***	***4%***	***4%***	***5%***	***3%***	***3%***	***3%***	***4%***	***4%***	***4%***	***3%***
	E			**AE**																			
At least once every three months	**44**	25	19	15	29	21	24	6	1	2	1	1	3	4	0	6	15	6	1	38	6	0	1
	2%	***2%***	***1%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***1%***	0	0	***2%***	***1%***	0	***2%***	***4%***	***2%***	***1%***	***2%***	***2%***	0	***1%***
	OV							**KLO**									**AKLOS**			**V**	**V**		
Less often	**51**	25	26	27	24	25	26	2	0	4	8	4	6	3	3	3	11	4	3	42	2	3	3
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	0	***2%***	***3%***	***1%***	***3%***	***1%***	***2%***	***1%***	***3%***	***1%***	***3%***	***2%***	***1%***	***2%***	***3%***
																			HIR				**U**
Don't know	**16**	12	4	9	7	2	14	3	0	0	4	1	1	1	1	1	3	2	0	12	3	1	0
	1%	***1%***	0	***1%***	0	0	***1%***	***1%***	0	0	***1%***	0	***1%***	0	***1%***	0	***1%***	0	0	***1%***	***1%***	***1%***	0
	F						**AF**																
NET: At least most days	**1761**	859	902	764	998	895	866	149	70	153	174	163	120	170	92	152	213	253	50	1470	149	92	50
	63%	***61%***	***66%***	***59%***	***67%***	***65%***	***62%***	***65%***	***70%***	***70%***	***56%***	***65%***	***62%***	***66%***	***65%***	***61%***	***59%***	***66%***	***63%***	***63%***	***65%***	***65%***	***63%***
	BDK		**AB**		**AD**			**K**	**K**	**KQ**		**K**		**K**	**K**			**K**					
NET: At least once a week	**2556**	1293	1262	1182	1374	1278	1277	211	94	207	282	234	175	238	131	228	325	358	73	2141	211	131	73
	92%	***91%***	***92%***	***91%***	***93%***	***93%***	***91%***	***91%***	***94%***	***94%***	***90%***	***94%***	***90%***	***93%***	***93%***	***91%***	***89%***	***93%***	***92%***	***92%***	***91%***	***93%***	***92%***
	G					**AG**																	
NET: Once a month - once every three months	**158**	83	75	82	76	69	90	15	6	9	18	11	11	15	6	18	27	19	3	135	15	6	3
	6%	***6%***	***6%***	***6%***	***5%***	***5%***	***6%***	***6%***	***6%***	***4%***	***6%***	***4%***	***6%***	***6%***	***4%***	***7%***	***7%***	***5%***	***4%***	***6%***	***6%***	***4%***	***4%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC One
Base: All that watch this channel regularly/occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2788**	267	439	471	506	419	686	830	1188	761	264	329	531	441	348	342	289	2497	686	1955	664	1667	210
Weighted Base	**2781**	348	422	435	493	417	665	777	1316	679	247	315	533	445	346	354	372	2407	643	1994	642	1679	210
Effective Base	**2361.6**	230.1	380.0	405.0	432.5	341.0	598.7	726.8	1020.4	624.7	213.1	273.7	440.0	374.4	299.0	306.9	256.8	2119.2	561.4	1674.4	560.4	1412.5	180.2
Every day	**1144**	88	100	138	201	198	418	319	509	310	105	144	213	177	136	136	106	1038	313	786	303	688	53
	41%	***25%***	***24%***	***32%***	***41%***	***48%***	***63%***	***41%***	***39%***	***46%***	***43%***	***46%***	***40%***	***40%***	***39%***	***39%***	***28%***	***43%***	***49%***	***39%***	***47%***	***41%***	***25%***
	BCDIQTW			**C**	**BCD**	**ABCD**	**ABCDEF**			**AI**								**AQ**	**AT**		**AVW**	**W**	
Most days	**618**	60	100	84	121	102	150	193	275	148	51	69	118	118	86	84	72	546	145	446	151	384	38
	22%	***17%***	***24%***	***19%***	***25%***	***25%***	***22%***	***25%***	***21%***	***22%***	***20%***	***22%***	***22%***	***27%***	***25%***	***24%***	***19%***	***23%***	***23%***	***22%***	***24%***	***23%***	***18%***
					B	**B**		**AI**						**A**									
2-3 times a week	**510**	98	101	104	90	67	51	130	268	109	41	55	99	83	65	77	102	406	96	380	89	326	36
	18%	***28%***	***24%***	***24%***	***18%***	***16%***	***8%***	***17%***	***20%***	***16%***	***17%***	***17%***	***19%***	***19%***	***19%***	***22%***	***27%***	***17%***	***15%***	***19%***	***14%***	***19%***	***17%***
	GRSU	**AEFG**	**AEFG**	**AEFG**	**G**	**G**			**AJ**								**AR**			**S**		**U**	
About once a week	**285**	52	69	57	49	33	24	84	149	52	24	27	59	42	35	37	50	235	53	218	57	167	36
	10%	***15%***	***16%***	***13%***	***10%***	***8%***	***4%***	***11%***	***11%***	***8%***	***10%***	***9%***	***11%***	***9%***	***10%***	***10%***	***13%***	***10%***	***8%***	***11%***	***9%***	***10%***	***17%***
	GJR	**AFG**	**AEFG**	**AFG**	**G**	**G**		**J**	**J**														**AUV**
At least once a month	**114**	32	31	25	12	4	10	23	62	28	9	10	22	13	14	12	18	96	18	86	17	58	25
	4%	***9%***	***7%***	***6%***	***2%***	***1%***	***1%***	***3%***	***5%***	***4%***	***4%***	***3%***	***4%***	***3%***	***4%***	***3%***	***5%***	***4%***	***3%***	***4%***	***3%***	***3%***	***12%***
	EFG	**AEFG**	**AEFG**	**EFG**																			**AUV**
At least once every three months	**44**	10	9	15	3	5	3	8	25	10	9	5	11	6	4	4	10	35	11	28	8	22	10
	2%	***3%***	***2%***	***3%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***4%***	***1%***	***2%***	***1%***	***1%***	***1%***	***3%***	***1%***	***2%***	***1%***	***1%***	***1%***	***5%***
	G	**EG**	**G**	**AEG**							**AO**												**AUV**
Less often	**51**	8	5	13	14	2	8	17	17	18	6	5	9	6	5	5	11	38	6	40	11	25	11
	2%	***2%***	***1%***	***3%***	***3%***	***1%***	***1%***	***2%***	***1%***	***3%***	***3%***	***2%***	***2%***	***1%***	***1%***	***1%***	***3%***	***2%***	***1%***	***2%***	***2%***	***1%***	***5%***
	FRS			**F**	**F**					**I**													**AUV**
Don't know	**16**	0	7	0	3	5	2	3	10	3	2	0	1	1	2	0	3	13	2	12	6	8	1
	1%	0	***2%***	0	***1%***	***1%***	0	0	***1%***	0	***1%***	0	0	0	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	0	0
			ABDG			**D**																	
NET: At least most days	**1761**	148	200	222	322	301	568	513	784	458	156	213	331	295	222	220	178	1584	458	1232	454	1072	91
	63%	***43%***	***47%***	***51%***	***65%***	***72%***	***85%***	***66%***	***60%***	***68%***	***63%***	***68%***	***62%***	***66%***	***64%***	***62%***	***48%***	***66%***	***71%***	***62%***	***71%***	***64%***	***44%***
	BCDIQTW			**B**	**BCD**	**ABCDE**	**ABCDEF**	**I**		**AI**								**AQ**	**AT**		**AVW**	**W**	
NET: At least once a week	**2556**	298	370	383	461	401	643	727	1202	619	221	295	489	420	322	333	330	2225	606	1829	600	1565	163
	92%	***86%***	***88%***	***88%***	***93%***	***96%***	***97%***	***93%***	***91%***	***91%***	***89%***	***94%***	***92%***	***94%***	***93%***	***94%***	***89%***	***92%***	***94%***	***92%***	***93%***	***93%***	***78%***
	BCDW				**BCD**	**ABCD**	**ABCDE**							**K**		**K**		**AQ**	**AT**		**W**	**AW**	
NET: Once a month - once every three months	**158**	42	40	39	15	9	13	31	88	38	18	15	33	19	17	16	28	131	29	114	25	81	35
	6%	***12%***	***10%***	***9%***	***3%***	***2%***	***2%***	***4%***	***7%***	***6%***	***7%***	***5%***	***6%***	***4%***	***5%***	***4%***	***7%***	***5%***	***5%***	***6%***	***4%***	***5%***	***17%***
	EFGHUV	**AEFG**	**AEFG**	**AEFG**					**H**														**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC One
Base: All that watch this channel regularly/occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2788**	728	2060	1166	367	34	206	106	209	700	608	207	609	750	289	72	222	2073	493	198	784	1568	380
Weighted Base	**2781**	725	2056	1249	450	45	155	110	147	626	611	209	630	743	282	69	209	2068	495	194	793	1567	368
Effective Base	**2361.6**	619.2	1742.3	1015.2	320.2	28.8	166.2	93.4	172.4	613.8	506.2	175.4	516.5	642.2	251.5	57.6	189.3	1748.5	422.3	169.9	662.0	1327.1	324.6
Every day	**1144**	237	906	424	177	10	63	23	51	397	269	89	235	269	110	33	126	929	147	65	366	626	144
	41%	***33%***	***44%***	***34%***	***39%***	***22%***	***41%***	***21%***	***34%***	***63%***	***44%***	***43%***	***37%***	***36%***	***39%***	***48%***	***60%***	***45%***	***30%***	***33%***	***46%***	***40%***	***39%***
	BDHMNST		**AB**	**H**	**H**	**	**H**		**H**	**ADEGHI**	**MN**						**AKLMNO**	**AST**			**AVW**		
Most days	**618**	171	446	294	81	19	35	25	30	133	128	59	144	161	69	11	42	482	98	33	156	373	80
	22%	***24%***	***22%***	***24%***	***18%***	***43%***	***23%***	***23%***	***20%***	***21%***	***21%***	***28%***	***23%***	***22%***	***24%***	***15%***	***20%***	***23%***	***20%***	***17%***	***20%***	***24%***	***22%***
				E		**						**A**						**A**				**AU**	
2-3 times a week	**510**	161	349	263	108	7	27	22	30	53	108	34	122	164	48	8	22	356	108	44	156	282	59
	18%	***22%***	***17%***	***21%***	***24%***	***15%***	***17%***	***20%***	***20%***	***9%***	***18%***	***16%***	***19%***	***22%***	***17%***	***11%***	***11%***	***17%***	***22%***	***23%***	***20%***	***18%***	***16%***
	CJQR	**AC**		**AJ**	**AJ**	**	**J**	**J**	**J**		**Q**		**Q**	**APQ**					**AR**				
About once a week	**285**	91	194	158	48	3	11	19	22	23	59	16	68	88	30	6	14	182	71	30	68	163	48
	10%	***13%***	***9%***	***13%***	***11%***	***7%***	***7%***	***17%***	***15%***	***4%***	***10%***	***8%***	***11%***	***12%***	***11%***	***9%***	***7%***	***9%***	***14%***	***15%***	***9%***	***10%***	***13%***
	CJR	**AC**		**AJ**	**J**	**	**J**	**AGJ**	**AGJ**					**Q**					**AR**	**AR**			**U**
At least once a month	**114**	34	80	61	16	0	5	14	9	9	22	3	37	31	15	4	2	63	37	12	25	63	21
	4%	***5%***	***4%***	***5%***	***4%***	0	***3%***	***13%***	***6%***	***1%***	***4%***	***2%***	***6%***	***4%***	***5%***	***6%***	***1%***	***3%***	***7%***	***6%***	***3%***	***4%***	***6%***
	JQR			**J**	**J**	**		**ADEGJ**	**J**				**ALQ**	**Q**	**LQ**	**Q**			**AR**	**R**			**U**
At least once every three months	**44**	12	32	20	6	4	6	5	2	2	12	4	11	10	4	1	2	28	12	4	10	27	7
	2%	***2%***	***2%***	***2%***	***1%***	***8%***	***4%***	***4%***	***1%***	0	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***
	J			**J**		**	**ADJ**	**AJ**															
Less often	**51**	15	36	19	13	2	7	2	1	6	12	3	12	11	4	5	2	24	16	7	9	25	9
	2%	***2%***	***2%***	***2%***	***3%***	***6%***	***5%***	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	***1%***	***8%***	***1%***	***1%***	***3%***	***3%***	***1%***	***2%***	***2%***
	JR				**J**	**	**ADIJ**									**AKLMNOQ**			**AR**	**R**			
Don't know	**16**	4	12	9	2	0	1	0	2	2	2	0	1	10	2	1	0	5	6	0	2	8	1
	1%	***1%***	***1%***	***1%***	0	0	***1%***	0	***1%***	0	0	0	0	***1%***	***1%***	***1%***	0	0	***1%***	0	0	0	0
	R					**								**AM**					**AR**				
NET: At least most days	**1761**	409	1353	718	257	29	98	48	81	530	397	148	378	429	179	44	168	1411	245	98	522	999	224
	63%	***56%***	***66%***	***58%***	***57%***	***64%***	***63%***	***44%***	***55%***	***85%***	***65%***	***71%***	***60%***	***58%***	***63%***	***64%***	***80%***	***68%***	***50%***	***50%***	***66%***	***64%***	***61%***
	BDEH INST		**AB**	**H**	**H**	**	**H**			**ADEGHI**	**N**	**AMN**					**AKLMNOP**	**AST**					
NET: At least once a week	**2556**	661	1895	1139	413	39	136	89	132	607	563	198	568	681	257	58	204	1949	424	172	747	1444	331
	92%	***91%***	***92%***	***91%***	***92%***	***87%***	***88%***	***81%***	***90%***	***97%***	***92%***	***95%***	***90%***	***92%***	***91%***	***84%***	***97%***	***94%***	***86%***	***88%***	***94%***	***92%***	***90%***
	GHPS			**H**	**H**	**			**H**	**ADEGHI**	**P**	**P**					**AKMNOP**	**AST**			**AW**		
NET: Once a month - once every three months	**158**	46	113	81	22	4	11	19	11	11	34	7	48	41	19	5	4	90	49	16	35	90	28
	6%	***6%***	***5%***	***6%***	***5%***	***8%***	***7%***	***17%***	***8%***	***2%***	***6%***	***4%***	***8%***	***6%***	***7%***	***7%***	***2%***	***4%***	***10%***	***8%***	***4%***	***6%***	***8%***
	JQR			**J**	**J**	**	**J**	**ADEGIJ**	**J**		**Q**		**AQ**	**Q**	**Q**	**Q**			**AR**	**R**			**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Two
Base: All that watch this channel regularly/occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2359**	1208	1151	1055	1304	1197	1159	241	82	160	208	203	141	181	237	170	252	271	213	1668	241	237	213
Weighted Base	**2351**	1204	1148	1036	1316	1199	1152	191	93	182	258	208	155	222	120	217	316	328	62	1978	191	120	62
Effective Base	**2011.5**	1016.9	994.9	904.8	1107.4	1023.1	988.3	227.1	76.4	151.2	198.1	188.4	131.9	171.1	218.9	161.1	234.8	256.9	197.3	1563.9	227.1	218.9	197.3
Every day	**318**	151	166	144	174	186	132	29	9	18	30	37	24	25	15	25	50	50	7	267	29	15	7
	14%	***13%***	***15%***	***14%***	***13%***	***15%***	***11%***	***15%***	***9%***	***10%***	***12%***	***18%***	***16%***	***11%***	***13%***	***12%***	***16%***	***15%***	***10%***	***14%***	***15%***	***13%***	***10%***
	G					**AG**						**J**											
Most days	**501**	244	257	199	302	290	211	43	27	49	61	45	33	51	21	39	64	58	11	426	43	21	11
	21%	***20%***	***22%***	***19%***	***23%***	***24%***	***18%***	***22%***	***28%***	***27%***	***24%***	***22%***	***22%***	***23%***	***18%***	***18%***	***20%***	***18%***	***17%***	***22%***	***22%***	***18%***	***17%***
	DG				**D**	**AG**			**RS**	**ORS**													
2-3 times a week	**580**	295	285	278	302	313	267	48	28	43	65	43	36	51	38	57	63	88	20	474	48	38	20
	25%	***25%***	***25%***	***27%***	***23%***	***26%***	***23%***	***25%***	***30%***	***24%***	***25%***	***21%***	***23%***	***23%***	***32%***	***26%***	***20%***	***27%***	***33%***	***24%***	***25%***	***32%***	***33%***
				AE											**ALQ**				**ALMNQ**			**AT**	**AT**
About once a week	**505**	269	235	240	265	257	248	33	17	43	54	48	29	47	25	44	80	73	12	434	33	25	12
	21%	***22%***	***20%***	***23%***	***20%***	***21%***	***22%***	***17%***	***18%***	***24%***	***21%***	***23%***	***19%***	***21%***	***21%***	***20%***	***25%***	***22%***	***20%***	***22%***	***17%***	***21%***	***20%***
																	H						
At least once a month	**253**	128	125	88	165	95	158	21	9	14	33	19	14	30	13	36	26	31	7	212	21	13	7
	11%	***11%***	***11%***	***9%***	***13%***	***8%***	***14%***	***11%***	***10%***	***8%***	***13%***	***9%***	***9%***	***14%***	***11%***	***16%***	***8%***	***10%***	***11%***	***11%***	***11%***	***11%***	***11%***
	DF				**AD**		**AF**									**AJLQR**							
At least once every three months	**78**	46	32	30	48	28	50	8	3	6	3	6	7	7	1	8	12	13	3	66	8	1	3
	3%	***4%***	***3%***	***3%***	***4%***	***2%***	***4%***	***4%***	***3%***	***3%***	***1%***	***3%***	***5%***	***3%***	***1%***	***4%***	***4%***	***4%***	***5%***	***3%***	***4%***	***1%***	***5%***
	FOV						**AF**												**KO**				**V**
Less often	**97**	57	41	47	50	27	70	7	1	7	7	9	10	11	6	5	20	12	2	82	7	6	2
	4%	***5%***	***4%***	***5%***	***4%***	***2%***	***6%***	***4%***	***2%***	***4%***	***3%***	***4%***	***6%***	***5%***	***5%***	***2%***	***6%***	***4%***	***3%***	***4%***	***4%***	***5%***	***3%***
	F						**AF**																
Don't know	**19**	13	6	9	10	4	15	2	0	1	4	2	1	1	0	3	1	3	0	16	2	0	0
	1%	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	0	0	***2%***	0	***1%***	0	***1%***	***1%***	0	0
	F						**AF**																
NET: At least most days	**819**	395	424	343	476	476	343	72	35	67	91	82	58	75	36	64	114	108	17	694	72	36	17
	35%	***33%***	***37%***	***33%***	***36%***	***40%***	***30%***	***38%***	***38%***	***37%***	***35%***	***39%***	***37%***	***34%***	***30%***	***30%***	***36%***	***33%***	***27%***	***35%***	***38%***	***30%***	***27%***
	GSW					**AG**		**S**				**S**								**W**	**W**		
NET: At least once a week	**1904**	960	944	861	1042	1045	859	153	80	153	210	173	123	173	99	165	256	269	50	1601	153	99	50
	81%	***80%***	***82%***	***83%***	***79%***	***87%***	***75%***	***80%***	***85%***	***84%***	***81%***	***83%***	***79%***	***78%***	***83%***	***76%***	***81%***	***82%***	***80%***	***81%***	***80%***	***83%***	***80%***
	EG			**AE**		**AG**																	
NET: Once a month - once every three months	**332**	174	158	118	213	123	208	29	12	20	36	24	22	37	15	44	38	44	10	278	29	15	10
	14%	***14%***	***14%***	***11%***	***16%***	***10%***	***18%***	***15%***	***13%***	***11%***	***14%***	***12%***	***14%***	***17%***	***12%***	***20%***	***12%***	***14%***	***16%***	***14%***	***15%***	***12%***	***16%***
	DF				**AD**		**AF**									**AJLOQ**							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Two
Base: All that watch this channel regularly/occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2359**	192	331	365	428	393	650	750	984	616	220	278	446	379	298	308	227	2130	598	1644	576	1413	157
Weighted Base	**2351**	245	326	340	421	391	629	701	1086	554	205	271	448	383	297	322	287	2062	566	1672	549	1430	157
Effective Base	**2011.5**	166.0	289.2	315.6	368.7	320.7	567.3	657.5	848.0	513.0	178.2	234.5	371.4	321.3	257.6	278.6	202.8	1817.3	493.8	1416.5	487.8	1207.6	135.1
Every day	**318**	29	36	35	49	52	117	103	123	90	26	41	65	46	41	38	43	275	83	219	101	183	13
	14%	***12%***	***11%***	***10%***	***12%***	***13%***	***19%***	***15%***	***11%***	***16%***	***13%***	***15%***	***15%***	***12%***	***14%***	***12%***	***15%***	***13%***	***15%***	***13%***	***18%***	***13%***	***8%***
	I						**ABCDEF**			**AI**											**AVW**		
Most days	**501**	43	62	70	86	87	153	188	211	102	47	51	90	98	72	66	54	448	140	345	113	315	25
	21%	***18%***	***19%***	***21%***	***20%***	***22%***	***24%***	***27%***	***19%***	***18%***	***23%***	***19%***	***20%***	***26%***	***24%***	***21%***	***19%***	***22%***	***25%***	***21%***	***21%***	***22%***	***16%***
							A	**AIJ**						**A**					**A**				
2-3 times a week	**580**	40	76	83	99	96	187	176	269	131	40	72	115	89	68	79	59	520	128	420	138	343	36
	25%	***16%***	***23%***	***24%***	***24%***	***24%***	***30%***	***25%***	***25%***	***24%***	***20%***	***27%***	***26%***	***23%***	***23%***	***25%***	***21%***	***25%***	***23%***	***25%***	***25%***	***24%***	***23%***
	B			**B**		**B**	**ABCE**																
About once a week	**505**	59	90	71	102	91	91	124	267	114	40	62	101	85	63	78	69	435	118	362	98	339	28
	21%	***24%***	***28%***	***21%***	***24%***	***23%***	***14%***	***18%***	***25%***	***20%***	***20%***	***23%***	***23%***	***22%***	***21%***	***24%***	***24%***	***21%***	***21%***	***22%***	***18%***	***24%***	***18%***
	GHU	**G**	**AG**	**G**	**G**	**G**			**AH**													**AU**	
At least once a month	**253**	44	34	48	48	33	47	70	128	55	24	29	47	42	29	42	24	229	53	187	55	146	26
	11%	***18%***	***10%***	***14%***	***11%***	***8%***	***7%***	***10%***	***12%***	***10%***	***12%***	***11%***	***10%***	***11%***	***10%***	***13%***	***8%***	***11%***	***9%***	***11%***	***10%***	***10%***	***17%***
	G	**ACEFG**		**AFG**	**G**																		**AUV**
At least once every three months	**78**	14	14	11	12	10	17	18	34	25	13	5	15	5	15	4	12	66	24	50	16	40	14
	3%	***6%***	***4%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***4%***	***6%***	***2%***	***3%***	***1%***	***5%***	***1%***	***4%***	***3%***	***4%***	***3%***	***3%***	***3%***	***9%***
	NP										**ALNP**				**LNP**								**AUV**
Less often	**97**	16	10	20	23	14	15	22	44	32	11	11	12	16	7	14	23	73	17	75	18	56	15
	4%	***6%***	***3%***	***6%***	***6%***	***4%***	***2%***	***3%***	***4%***	***6%***	***5%***	***4%***	***3%***	***4%***	***2%***	***4%***	***8%***	***4%***	***3%***	***4%***	***3%***	***4%***	***9%***
	GR	**G**		**G**	**G**					**AH**							**AR**						**AUV**
Don't know	**19**	0	4	1	3	8	3	1	11	7	3	0	3	3	2	0	3	16	3	14	9	8	1
	1%	0	***1%***	0	***1%***	***2%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0
	H					**AG**				**H**	**P**										**AV**		
NET: At least most days	**819**	72	98	105	134	139	271	290	334	192	73	92	155	144	113	104	97	722	223	564	215	499	37
	35%	***30%***	***30%***	***31%***	***32%***	***36%***	***43%***	***41%***	***31%***	***35%***	***36%***	***34%***	***35%***	***38%***	***38%***	***32%***	***34%***	***35%***	***39%***	***34%***	***39%***	***35%***	***24%***
	IW						**ABCDEF**	**AIJ**											**AT**		**AW**	**W**	
NET: At least once a week	**1904**	171	264	259	335	326	548	590	870	437	154	226	371	318	244	262	225	1677	469	1347	451	1180	101
	81%	***70%***	***81%***	***76%***	***80%***	***84%***	***87%***	***84%***	***80%***	***79%***	***75%***	***84%***	***83%***	***83%***	***82%***	***81%***	***79%***	***81%***	***83%***	***81%***	***82%***	***82%***	***65%***
	BDKW		**B**		**B**	**BD**	**ABCDE**	**AIJ**				**K**	**K**	**K**							**W**	**AW**	
NET: Once a month - once every three months	**332**	58	48	60	59	43	63	88	162	80	37	33	62	47	44	46	36	296	77	238	71	186	40
	14%	***24%***	***15%***	***18%***	***14%***	***11%***	***10%***	***13%***	***15%***	***14%***	***18%***	***12%***	***14%***	***12%***	***15%***	***14%***	***12%***	***14%***	***14%***	***14%***	***13%***	***13%***	***26%***
	G	**ACEFG**	**G**	**FG**																			**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Two
Base: All that watch this channel regularly/occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2359**	576	1783	947	315	30	163	76	164	664	492	163	505	661	269	58	188	1798	382	161	663	1327	321
Weighted Base	**2351**	589	1763	1011	394	40	122	77	117	591	495	162	521	652	264	58	178	1790	386	158	665	1331	311
Effective Base	**2011.5**	497.8	1513.8	833.0	277.0	25.5	133.7	67.6	136.7	581.1	414.0	137.2	432.2	568.7	234.4	45.8	161.6	1524.9	330.9	139.5	564.5	1129.8	276.0
Every day	**318**	72	246	133	37	1	18	6	8	115	76	12	53	87	40	10	34	261	45	12	110	164	42
	14%	***12%***	***14%***	***13%***	***9%***	***3%***	***15%***	***8%***	***7%***	***19%***	***15%***	***7%***	***10%***	***13%***	***15%***	***18%***	***19%***	***15%***	***12%***	***8%***	***17%***	***12%***	***14%***
	EILMT			**I**		**	**I**			**ADEHI**	**LM**			**L**	**LM**	L*	**ALM**	**AT**			**AV**		
Most days	**501**	132	369	216	77	11	19	12	21	145	99	35	105	121	89	12	36	392	73	31	161	261	73
	21%	***22%***	***21%***	***21%***	***20%***	***27%***	***16%***	***15%***	***18%***	***25%***	***20%***	***22%***	***20%***	***19%***	***34%***	***20%***	***20%***	***22%***	***19%***	***20%***	***24%***	***20%***	***24%***
	V					**				**AG**					**AKLMNQ**	*					**AV**		**
2-3 times a week	**580**	146	434	242	71	10	29	18	30	179	105	48	135	170	51	15	52	466	79	34	162	338	75
	25%	***25%***	***25%***	***24%***	***18%***	***26%***	***24%***	***24%***	***26%***	***30%***	***21%***	***30%***	***26%***	***26%***	***19%***	***27%***	***29%***	***26%***	***20%***	***22%***	***24%***	***25%***	***24%***
	EOS			**E**		**				**ADE**		**KO**		**O**		*	**KO**	**AS**					
About once a week	**505**	128	377	243	100	6	24	21	27	83	114	37	125	145	34	9	35	367	96	39	139	295	61
	21%	***22%***	***21%***	***24%***	***25%***	***16%***	***20%***	***27%***	***24%***	***14%***	***23%***	***23%***	***24%***	***22%***	***13%***	***15%***	***20%***	***20%***	***25%***	***25%***	***21%***	***22%***	***20%***
	JO			**AJ**	**J**	**		**J**	**J**		**O**	**O**	**O**	**O**		*							
At least once a month	**253**	58	195	103	66	7	13	11	14	40	50	19	56	85	28	4	10	175	51	27	47	169	30
	11%	***10%***	***11%***	***10%***	***17%***	***17%***	***11%***	***14%***	***12%***	***7%***	***10%***	***12%***	***11%***	***13%***	***11%***	***7%***	***6%***	***10%***	***13%***	***17%***	***7%***	***13%***	***10%***
	JQRU			**J**	**ADJ**	**		**J**						**AQ**		*				**AR**		**AU**	**
At least once every three months	**78**	20	58	28	16	1	8	6	6	14	21	4	20	16	11	2	3	52	19	7	20	39	17
	3%	***3%***	***3%***	***3%***	***4%***	***3%***	***6%***	***7%***	***5%***	***2%***	***4%***	***2%***	***4%***	***2%***	***4%***	***3%***	***2%***	***3%***	***5%***	***4%***	***3%***	***3%***	***5%***
	R					**	**DJ**	**DJ**	**J**							*							**AV**
Less often	**97**	28	70	36	25	3	9	4	8	12	28	5	25	21	8	5	5	70	19	4	23	57	10
	4%	***5%***	***4%***	***4%***	***6%***	***8%***	***7%***	***5%***	***7%***	***2%***	***6%***	***3%***	***5%***	***3%***	***3%***	***8%***	***3%***	***4%***	***5%***	***3%***	***3%***	***4%***	***3%***
	J				**J**	**	**J**		**DJ**							*							
Don't know	**19**	4	14	10	2	0	2	0	2	3	3	1	3	7	2	1	2	8	5	2	3	8	3
	1%	***1%***	***1%***	***1%***	***1%***	0	***2%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***1%***
	R					**										*			**R**				
NET: At least most days	**819**	204	615	349	114	12	37	18	29	260	175	47	158	208	130	22	71	653	118	44	271	425	116
	35%	***35%***	***35%***	***35%***	***29%***	***30%***	***31%***	***23%***	***25%***	***44%***	***35%***	***29%***	***30%***	***32%***	***49%***	***39%***	***40%***	***36%***	***31%***	***28%***	***41%***	***32%***	***37%***
	EHIMV			**I**		**				**ADEGHI**					**AKLMN**	*	**M**	**AST**			**AV**		
NET: At least once a week	**1904**	478	1426	834	285	29	91	57	87	522	394	132	418	522	215	46	157	1485	292	117	572	1057	251
	81%	***81%***	***81%***	***82%***	***72%***	***72%***	***75%***	***73%***	***74%***	***88%***	***80%***	***82%***	***80%***	***80%***	***81%***	***80%***	***88%***	***83%***	***76%***	***74%***	***86%***	***79%***	***81%***
	EISTV			**EGI**		**				**ADEGHI**						*	**AKMN**	**AST**			**AV**		
NET: Once a month - once every three months	**332**	79	253	131	82	8	21	17	20	53	71	23	75	102	39	6	14	227	69	34	67	208	47
	14%	***13%***	***14%***	***13%***	***21%***	***19%***	***17%***	***22%***	***17%***	***9%***	***14%***	***14%***	***14%***	***16%***	***15%***	***10%***	***8%***	***13%***	***18%***	***21%***	***10%***	***16%***	***15%***
	JQRU			**J**	**ADJ**	**	**J**	**DJ**	**J**		**Q**		**Q**	**Q**	**Q**	*			**AR**	**AR**		**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC II! (BBC Three)
Base: All that watch this channel regularly/occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**988**	487	501	413	575	474	514	85	27	67	94	101	56	73	87	75	131	119	73	743	85	87	73
Weighted Base	**1051**	520	532	432	620	515	536	70	33	76	121	113	65	96	46	98	170	142	22	913	70	46	22
Effective Base	**843.4**	410.5	433.0	352.2	491.4	407.5	436.0	78.4	25.6	62.9	88.3	91.2	52.1	67.9	78.9	70.0	119.7	112.1	66.6	687.3	78.4	78.9	66.6
Every day	**69**	33	36	18	51	39	30	5	2	7	6	12	6	1	1	6	19	5	0	63	5	1	0
	7%	***6%***	***7%***	***4%***	***8%***	***8%***	***6%***	***6%***	***6%***	***9%***	***5%***	***11%***	***9%***	***1%***	***3%***	***6%***	***11%***	***3%***	***1%***	***7%***	***6%***	***3%***	***1%***
	D				**AD**				**	**N**		**NRS**	**N**				**ANORS**						
Most days	**109**	57	52	34	75	61	48	5	7	6	11	17	7	7	3	9	25	10	2	100	5	3	2
	10%	***11%***	***10%***	***8%***	***12%***	***12%***	***9%***	***7%***	***22%***	***8%***	***9%***	***15%***	***11%***	***7%***	***6%***	***9%***	***15%***	***7%***	***7%***	***11%***	***7%***	***6%***	***7%***
	D				**D**				**														
2-3 times a week	**210**	108	102	80	130	119	91	13	7	14	19	19	15	21	14	24	27	31	5	178	13	14	5
	20%	***21%***	***19%***	***19%***	***21%***	***23%***	***17%***	***18%***	***22%***	***19%***	***16%***	***17%***	***23%***	***22%***	***30%***	***25%***	***16%***	***22%***	***24%***	***20%***	***18%***	***30%***	***24%***
	G					**AG**			**						**AKLQ**							**AT**	
About once a week	**272**	143	129	121	151	136	136	20	7	22	47	24	13	33	6	26	34	33	7	239	20	6	7
	26%	***28%***	***24%***	***28%***	***24%***	***26%***	***25%***	***28%***	***22%***	***30%***	***39%***	***21%***	***20%***	***34%***	***13%***	***27%***	***20%***	***23%***	***33%***	***26%***	***28%***	***13%***	***33%***
	OV							**O**	**	**O**	**ALMOQR**			**OQ**		**O**			**OQ**	**V**	**V**		**V**
At least once a month	**179**	81	99	78	101	81	99	15	6	11	22	10	10	19	11	17	30	24	4	149	15	11	4
	17%	***15%***	***19%***	***18%***	***16%***	***16%***	***18%***	***22%***	***18%***	***15%***	***18%***	***9%***	***15%***	***19%***	***23%***	***17%***	***18%***	***17%***	***20%***	***16%***	***22%***	***23%***	***20%***
	L							**L**	**						**L**				**L**				
At least once every three months	**96**	48	48	37	59	40	55	6	2	7	10	13	4	8	5	8	13	19	1	84	6	5	1
	9%	***9%***	***9%***	***9%***	***9%***	***8%***	***10%***	***8%***	***7%***	***10%***	***8%***	***11%***	***6%***	***8%***	***11%***	***9%***	***7%***	***13%***	***5%***	***9%***	***8%***	***11%***	***5%***
									**														
Less often	**96**	39	57	47	49	32	64	5	1	6	4	15	9	8	6	6	19	15	2	84	5	6	2
	9%	***8%***	***11%***	***11%***	***8%***	***6%***	***12%***	***7%***	***3%***	***8%***	***3%***	***14%***	***15%***	***8%***	***12%***	***7%***	***11%***	***11%***	***8%***	***9%***	***7%***	***12%***	***8%***
	FK						**AF**		**			**K**	**K**		**K**		**K**	**K**					
Don't know	**21**	11	10	16	5	8	13	3	0	2	2	2	1	0	1	1	4	5	0	17	3	1	0
	2%	***2%***	***2%***	***4%***	***1%***	***2%***	***2%***	***4%***	***0***	***3%***	***2%***	***2%***	***2%***	***0***	***2%***	***1%***	***2%***	***3%***	***2%***	***2%***	***4%***	***2%***	***2%***
	E			**AE**					**														
NET: At least most days	**177**	90	88	52	126	99	78	9	9	13	18	29	13	8	4	14	44	15	2	162	9	4	2
	17%	***17%***	***17%***	***12%***	***20%***	***19%***	***15%***	***13%***	***28%***	***17%***	***15%***	***26%***	***20%***	***8%***	***9%***	***14%***	***26%***	***11%***	***8%***	***18%***	***13%***	***9%***	***8%***
	DNORSVW				**AD**				**			**AHNORS**					**AHNORS**			**VW**			
NET: At least once a week	**660**	341	319	254	406	354	306	42	24	49	83	73	41	61	24	65	105	79	14	580	42	24	14
	63%	***66%***	***60%***	***59%***	***66%***	***69%***	***57%***	***60%***	***71%***	***65%***	***69%***	***65%***	***63%***	***64%***	***51%***	***67%***	***61%***	***56%***	***65%***	***63%***	***60%***	***51%***	***65%***
	DGOV				**AD**	**AG**			**		**O**									**V**			
NET: Once a month - once every three months	**275**	128	147	115	160	121	154	21	9	18	32	23	14	26	16	25	43	43	5	233	21	16	5
	26%	***25%***	***28%***	***27%***	***26%***	***23%***	***29%***	***30%***	***26%***	***24%***	***26%***	***20%***	***21%***	***28%***	***35%***	***26%***	***25%***	***30%***	***25%***	***25%***	***30%***	***35%***	***25%***
									**						**L**								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC II! (BBC Three)
Base: All that watch this channel regularly/occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**988**	184	225	183	168	100	128	338	425	220	91	105	186	142	135	143	144	844	233	701	158	646	95
Weighted Base	**1051**	248	226	171	170	112	126	331	507	209	92	113	209	152	138	147	196	855	248	750	158	696	104
Effective Base	**843.4**	158.0	199.5	162.3	146.3	85.0	110.3	300.1	368.3	178.8	76.9	89.6	156.6	115.7	119.0	130.8	130.3	720.4	196.2	601.1	133.7	556.6	81.8
Every day	**69**	24	18	13	4	6	5	28	24	15	12	8	8	9	14	11	16	53	22	43	10	51	4
	7%	*10%*	*8%*	*7%*	*2%*	*5%*	*4%*	*9%*	*5%*	*7%*	*13%*	*7%*	*4%*	*6%*	*10%*	*7%*	*8%*	*6%*	*9%*	*6%*	*6%*	*7%*	*4%*
	E	**E**	**E**	**E**				**I**			**AM**				**M**								
Most days	**109**	31	27	19	14	6	12	39	51	19	15	15	30	11	13	12	28	81	30	75	10	89	5
	10%	*13%*	*12%*	*11%*	*8%*	*5%*	*10%*	*12%*	*10%*	*9%*	*16%*	*14%*	*14%*	*8%*	*9%*	*8%*	*14%*	*9%*	*12%*	*10%*	*6%*	*13%*	*5%*
	R																					**AUW**	
2-3 times a week	**210**	62	61	30	24	16	17	73	103	33	15	20	46	24	28	25	48	162	54	147	32	146	17
	20%	*25%*	*27%*	*17%*	*14%*	*15%*	*14%*	*22%*	*20%*	*16%*	*16%*	*18%*	*22%*	*16%*	*20%*	*17%*	*24%*	*19%*	*22%*	*20%*	*21%*	*21%*	*16%*
	E	**EG**	**ADEFG**																				
About once a week	**272**	62	49	52	44	36	29	79	141	53	23	31	57	52	31	41	41	231	60	202	36	184	30
	26%	*25%*	*22%*	*30%*	*26%*	*32%*	*23%*	*24%*	*28%*	*25%*	*25%*	*27%*	*27%*	*34%*	*22%*	*28%*	*21%*	*27%*	*24%*	*27%*	*23%*	*26%*	*29%*
														AO									
At least once a month	**179**	34	35	25	37	21	27	58	82	39	14	19	35	27	18	36	26	153	38	134	36	88	25
	17%	*14%*	*16%*	*15%*	*22%*	*19%*	*22%*	*18%*	*16%*	*19%*	*15%*	*17%*	*17%*	*18%*	*13%*	*25%*	*13%*	*18%*	*15%*	*18%*	*23%*	*13%*	*24%*
	V															**AO**					**V**		**V**
At least once every three months	**96**	16	21	17	17	15	9	30	49	15	6	10	19	9	20	12	16	79	20	67	15	58	13
	9%	*7%*	*9%*	*10%*	*10%*	*14%*	*7%*	*9%*	*10%*	*7%*	*7%*	*9%*	*9%*	*6%*	*15%*	*8%*	*8%*	*9%*	*8%*	*9%*	*9%*	*8%*	*13%*
															AN								
Less often	**96**	17	9	16	24	11	20	19	52	25	5	9	12	17	14	8	17	80	20	71	12	69	8
	9%	*7%*	*4%*	*10%*	*14%*	*9%*	*16%*	*6%*	*10%*	*12%*	*6%*	*8%*	*6%*	*11%*	*10%*	*5%*	*9%*	*9%*	*8%*	*10%*	*8%*	*10%*	*8%*
	CH			**C**	**ABC**		**ABC**		**H**	**H**													
Don't know	**21**	2	5	0	6	1	6	4	5	10	2	0	2	2	1	2	5	15	4	11	8	11	1
	2%	*1%*	*2%*	0	*3%*	*1%*	*5%*	*1%*	*1%*	*5%*	*2%*	0	*1%*	*1%*	*1%*	*2%*	*3%*	*2%*	*2%*	*1%*	*5%*	*2%*	*1%*
	D				**D**		**ABD**			**AHI**											**AV**		
NET: At least most days	**177**	55	45	31	18	11	17	67	75	34	27	24	38	21	26	23	44	134	51	118	19	140	9
	17%	*22%*	*20%*	*18%*	*11%*	*10%*	*13%*	*20%*	*15%*	*16%*	*29%*	*21%*	*18%*	*14%*	*19%*	*16%*	*22%*	*16%*	*21%*	*16%*	*12%*	*20%*	*9%*
	ERW	**EF**	**EF**								**ANP**											**AUW**	
NET: At least once a week	**660**	179	155	113	86	63	63	219	319	120	66	74	141	97	85	89	132	528	166	467	87	469	56
	63%	*72%*	*69%*	*66%*	*51%*	*57%*	*50%*	*66%*	*63%*	*58%*	*71%*	*66%*	*68%*	*63%*	*62%*	*61%*	*67%*	*62%*	*67%*	*62%*	*55%*	*67%*	*54%*
	EG	**AEFG**	**AEG**	**EG**																		**AUW**	
NET: Once a month - once every three months	**275**	50	56	42	54	36	36	88	131	54	20	29	54	37	39	48	42	233	58	201	51	147	38
	26%	*20%*	*25%*	*24%*	*32%*	*32%*	*29%*	*27%*	*26%*	*26%*	*21%*	*26%*	*26%*	*24%*	*28%*	*33%*	*21%*	*27%*	*23%*	*27%*	*32%*	*21%*	*37%*
	V				**B**	**B**															**V**		**AV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC II! (BBC Three)
Base: All that watch this channel regularly/occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**988**	335	653	497	150	13	61	73	69	125	194	53	231	306	131	15	49	783	153	45	402	467	103
Weighted Base	**1051**	345	706	558	193	18	46	79	46	112	220	59	259	315	127	18	46	838	158	47	434	500	100
Effective Base	**843.4**	287.9	556.1	437.0	132.0	10.3	52.3	65.6	57.1	110.1	162.8	48.0	197.0	264.1	115.5	12.6	40.5	669.4	128.8	38.6	345.6	397.7	87.1
Every day	**69**	34	35	38	15	0	4	5	3	3	12	1	12	27	13	0	3	60	8	1	45	20	2
	7%	*10%*	*5%*	*7%*	*8%*	0	*9%*	*7%*	*7%*	*3%*	*6%*	*2%*	*5%*	*8%*	*10%*	0	*6%*	*7%*	*5%*	*1%*	*10%*	*4%*	*2%*
	CV	**AC**				**						*			**M**	**	*			*	**AVW**		
Most days	**109**	47	62	62	17	1	3	14	1	10	15	8	34	22	18	4	5	93	11	4	59	45	5
	10%	*14%*	*9%*	*11%*	*9%*	*8%*	*6%*	*18%*	*3%*	*9%*	*7%*	*14%*	*13%*	*7%*	*14%*	*24%*	*11%*	*11%*	*7%*	*9%*	*14%*	*9%*	*5%*
	CN	**AC**				**		**AI**				*	**N**		**KN**	**	*			*	**AVW**		
2-3 times a week	**210**	79	131	121	37	4	10	13	7	18	51	12	45	61	30	1	10	171	31	7	104	81	23
	20%	*23%*	*19%*	*22%*	*19%*	*24%*	*22%*	*17%*	*16%*	*16%*	*23%*	*21%*	*17%*	*19%*	*23%*	*8%*	*22%*	*20%*	*20%*	*15%*	*24%*	*16%*	*23%*
	V					**						*				**	*			*	**AV**		
About once a week	**272**	86	186	156	44	6	10	18	11	27	55	13	77	81	24	8	13	211	49	9	111	135	25
	26%	*25%*	*26%*	*28%*	*23%*	*35%*	*22%*	*23%*	*24%*	*24%*	*25%*	*22%*	*30%*	*26%*	*19%*	*42%*	*28%*	*25%*	*31%*	*20%*	*26%*	*27%*	*25%*
	O					**						*	**O**			**	*			*			
At least once a month	**179**	44	136	87	35	4	8	14	8	23	29	11	40	64	25	1	8	146	20	13	49	110	17
	17%	*13%*	*19%*	*16%*	*18%*	*23%*	*17%*	*18%*	*18%*	*21%*	*13%*	*18%*	*16%*	*20%*	*20%*	*7%*	*17%*	*17%*	*13%*	*29%*	*11%*	*22%*	*17%*
	BU		**AB**			**						*				**	*			S*		**AU**	
At least once every three months	**96**	30	65	44	23	0	5	9	6	9	26	6	20	28	12	2	2	74	17	4	31	50	14
	9%	*9%*	*9%*	*8%*	*12%*	0	*12%*	*12%*	*13%*	*8%*	*12%*	*10%*	*8%*	*9%*	*9%*	*10%*	*4%*	*9%*	*11%*	*9%*	*7%*	*10%*	*14%*
						**						*				**	*			*			**U**
Less often	**96**	22	74	42	21	2	4	4	8	16	25	8	30	22	4	2	4	70	18	6	30	55	10
	9%	*6%*	*11%*	*7%*	*11%*	*10%*	*8%*	*5%*	*18%*	*14%*	*11%*	*14%*	*12%*	*7%*	*3%*	*9%*	*9%*	*8%*	*12%*	*13%*	*7%*	*11%*	*10%*
	BO		**B**			**			**ADH**	**D**	**O**	O*	**O**			**	*			*			
Don't know	**21**	3	17	10	2	0	2	0	1	6	8	0	1	9	1	0	2	13	3	1	6	5	5
	2%	*1%*	*2%*	*2%*	*1%*	0	*4%*	0	*2%*	*6%*	*4%*	0	0	*3%*	*1%*	0	*4%*	*2%*	*2%*	*3%*	*1%*	*1%*	*5%*
	M					**				**ADEH**	**M**	*		**M**		**	M*			*			**UV**
NET: At least most days	**177**	81	96	100	32	1	7	20	5	13	27	9	46	49	32	4	8	153	19	5	104	64	7
	17%	*23%*	*14%*	*18%*	*17%*	*8%*	*15%*	*25%*	*10%*	*12%*	*12%*	*16%*	*18%*	*15%*	*25%*	*24%*	*17%*	*18%*	*12%*	*11%*	*24%*	*13%*	*7%*
	CVW	**AC**				**		**IJ**				*			**AKN**	**	*	**A**		*	**AVW**		
NET: At least once a week	**660**	246	414	376	113	12	27	51	23	58	133	34	168	192	85	13	30	535	99	22	319	280	55
	63%	*71%*	*59%*	*67%*	*58%*	*67%*	*59%*	*64%*	*50%*	*52%*	*61%*	*58%*	*65%*	*61%*	*66%*	*74%*	*66%*	*64%*	*63%*	*46%*	*73%*	*56%*	*55%*
	CIJTV	**AC**		**AIJ**		**						*				**	*	**T**		*	**AVW**		
NET: Once a month - once every three months	**275**	74	201	130	58	4	13	24	14	32	54	17	61	92	37	3	10	220	38	18	79	160	31
	26%	*21%*	*28%*	*23%*	*30%*	*23%*	*29%*	*30%*	*30%*	*29%*	*25%*	*28%*	*23%*	*29%*	*29%*	*17%*	*21%*	*26%*	*24%*	*37%*	*18%*	*32%*	*31%*
	BU		**AB**			**						*				**	*			*		**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Four
Base: All that watch this channel regularly/occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1620**	818	802	707	913	854	764	172	55	115	146	136	96	122	161	122	175	187	133	1154	172	161	133
Weighted Base	**1618**	814	804	698	920	858	760	137	63	132	179	139	102	150	81	155	218	225	38	1363	137	81	38
Effective Base	**1384.7**	688.5	696.4	608.2	776.9	733.2	651.5	162.1	50.5	107.9	138.6	126.3	91.3	115.2	149.3	115.9	161.3	176.8	127.0	1079.0	162.1	149.3	127.0
Every day	**97**	54	43	29	68	63	34	8	1	5	10	13	6	2	4	11	25	11	1	85	8	4	1
	6%	***7%***	***5%***	***4%***	***7%***	***7%***	***4%***	***6%***	***1%***	***4%***	***6%***	***10%***	***6%***	***2%***	***4%***	***7%***	***12%***	***5%***	***3%***	***6%***	***6%***	***4%***	***3%***
	DGN				**AD**	**AG**						**N**				**N**	**AIJNORS**						
Most days	**191**	89	103	69	122	102	89	12	9	15	15	24	13	16	9	9	38	25	5	165	12	9	5
	12%	***11%***	***13%***	***10%***	***13%***	***12%***	***12%***	***9%***	***15%***	***12%***	***8%***	***17%***	***12%***	***11%***	***11%***	***6%***	***17%***	***11%***	***13%***	***12%***	***9%***	***11%***	***13%***
	DP											**AHKP**					**AHKP**		**P**				
2-3 times a week	**384**	198	186	177	208	211	173	33	19	32	48	32	27	26	21	43	48	42	11	319	33	21	11
	24%	***24%***	***23%***	***25%***	***23%***	***25%***	***23%***	***24%***	***30%***	***24%***	***27%***	***23%***	***27%***	***17%***	***27%***	***28%***	***22%***	***19%***	***30%***	***23%***	***24%***	***27%***	***30%***
																			NR				
About once a week	**420**	218	202	188	232	233	187	35	16	29	52	36	25	44	18	46	38	70	10	356	35	18	10
	26%	***27%***	***25%***	***27%***	***25%***	***27%***	***25%***	***26%***	***25%***	***22%***	***29%***	***26%***	***25%***	***29%***	***22%***	***29%***	***18%***	***31%***	***26%***	***26%***	***26%***	***22%***	***26%***
	Q										**Q**			**Q**		**Q**		**Q**					
At least once a month	**276**	133	143	123	153	142	134	31	10	28	26	15	11	33	17	21	36	43	5	223	31	17	5
	17%	***16%***	***18%***	***18%***	***17%***	***17%***	***18%***	***23%***	***15%***	***21%***	***15%***	***11%***	***11%***	***22%***	***21%***	***13%***	***17%***	***19%***	***12%***	***16%***	***23%***	***21%***	***12%***
								ALMPS		**L**				**LMS**	**LM**						**ATW**		
At least once every three months	**108**	59	50	37	71	46	62	10	5	8	14	6	5	11	5	11	17	16	1	92	10	5	1
	7%	***7%***	***6%***	***5%***	***8%***	***5%***	***8%***	***7%***	***7%***	***6%***	***8%***	***4%***	***5%***	***7%***	***7%***	***7%***	***8%***	***7%***	***3%***	***7%***	***7%***	***7%***	***3%***
	F						**AF**																
Less often	**116**	50	65	55	60	53	63	5	2	12	13	11	13	16	5	8	12	14	3	102	5	5	3
	7%	***6%***	***8%***	***8%***	***7%***	***6%***	***8%***	***4%***	***4%***	***9%***	***8%***	***8%***	***13%***	***10%***	***6%***	***5%***	***5%***	***6%***	***9%***	***8%***	***4%***	***6%***	***9%***
													AHPQ	**H**									
Don't know	**26**	13	13	19	7	7	19	2	1	3	0	1	1	1	2	6	3	4	2	20	2	2	2
	2%	***2%***	***2%***	***3%***	***1%***	***1%***	***2%***	***1%***	***2%***	***2%***	0	***1%***	***1%***	***1%***	***3%***	***4%***	***1%***	***2%***	***4%***	***1%***	***1%***	***3%***	***4%***
	EF			**AE**			**AF**								**K**	**AK**			**AKLN**				**AT**
NET: At least most days	**289**	143	146	99	190	166	123	20	10	20	25	37	19	19	13	20	63	36	6	249	20	13	6
	18%	***18%***	***18%***	***14%***	***21%***	***19%***	***16%***	***15%***	***16%***	***15%***	***14%***	***27%***	***18%***	***13%***	***16%***	***13%***	***29%***	***16%***	***16%***	***18%***	***15%***	***16%***	***16%***
	D				**AD**							**AHJK NOPRS**					**AHJK NOPRS**						
NET: At least once a week	**1093**	559	534	463	629	610	483	89	45	81	125	106	71	89	52	109	150	148	27	925	89	52	27
	68%	***69%***	***66%***	***66%***	***68%***	***71%***	***64%***	***65%***	***72%***	***61%***	***70%***	***76%***	***70%***	***59%***	***64%***	***70%***	***69%***	***66%***	***72%***	***68%***	***65%***	***64%***	***72%***
	G					**AG**						**AHJNOR**							**N**				
NET: Once a month - once every three months	**384**	192	192	160	224	188	196	41	14	36	40	21	17	44	22	32	53	59	6	316	41	22	6
	24%	***24%***	***24%***	***23%***	***24%***	***22%***	***26%***	***30%***	***23%***	***27%***	***23%***	***15%***	***16%***	***29%***	***28%***	***20%***	***24%***	***26%***	***15%***	***23%***	***30%***	***28%***	***15%***
	LSW							**LMS**		**LS**				**LMS**	**LMS**			**LS**		**W**	**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Four
Base: All that watch this channel regularly/occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1620**	129	225	249	279	271	467	562	655	400	148	188	314	272	194	211	163	1456	402	1142	418	941	108
Weighted Base	**1618**	170	223	232	277	262	455	526	728	361	139	189	315	275	199	212	207	1411	389	1157	404	954	106
Effective Base	**1384.7**	112.2	198.3	219.1	242.2	219.5	406.6	493.3	566.1	333.8	121.7	160.8	262.6	228.6	172.0	190.0	145.2	1246.7	335.9	983.0	356.6	805.5	91.9
Every day	**97**	16	18	21	12	10	21	39	38	20	9	14	20	9	12	17	17	80	24	67	21	65	2
	6%	***9%***	***8%***	***9%***	***4%***	***4%***	***5%***	***7%***	***5%***	***5%***	***6%***	***7%***	***6%***	***3%***	***6%***	***8%***	***8%***	***6%***	***6%***	***6%***	***5%***	***7%***	***2%***
				EFG												**N**							
Most days	**191**	24	34	26	24	21	62	80	72	40	29	27	33	25	24	30	31	161	66	120	41	132	9
	12%	***14%***	***15%***	***11%***	***9%***	***8%***	***14%***	***15%***	***10%***	***11%***	***21%***	***14%***	***10%***	***9%***	***12%***	***14%***	***15%***	***11%***	***17%***	***10%***	***10%***	***14%***	***9%***
	T		**EF**				**F**	**AI**			**AMNO**								**AT**			**A**	
2-3 times a week	**384**	40	52	48	57	69	119	129	170	84	34	48	77	79	43	45	57	327	96	271	109	219	24
	24%	***23%***	***23%***	***21%***	***20%***	***26%***	***26%***	***24%***	***23%***	***23%***	***24%***	***25%***	***24%***	***29%***	***22%***	***21%***	***27%***	***23%***	***25%***	***23%***	***27%***	***23%***	***22%***
About once a week	**420**	37	46	62	69	77	127	129	185	105	33	44	99	75	48	50	42	378	93	311	112	230	31
	26%	***22%***	***21%***	***27%***	***25%***	***29%***	***28%***	***25%***	***25%***	***29%***	***23%***	***23%***	***31%***	***27%***	***24%***	***24%***	***20%***	***27%***	***24%***	***27%***	***28%***	***24%***	***29%***
						C							**A**					**A**					
At least once a month	**276**	23	35	38	70	46	64	85	137	54	17	31	52	38	41	44	33	243	63	201	64	156	23
	17%	***14%***	***16%***	***16%***	***25%***	***18%***	***14%***	***16%***	***19%***	***15%***	***13%***	***16%***	***17%***	***14%***	***21%***	***21%***	***16%***	***17%***	***16%***	***17%***	***16%***	***16%***	***22%***
					ABCDFG																		
At least once every three months	**108**	11	21	19	18	17	22	31	60	16	5	14	18	17	19	16	15	94	19	83	22	67	7
	7%	***6%***	***9%***	***8%***	***7%***	***7%***	***5%***	***6%***	***8%***	***4%***	***4%***	***7%***	***6%***	***6%***	***9%***	***8%***	***7%***	***7%***	***5%***	***7%***	***5%***	***7%***	***6%***
			G						**J**														
Less often	**116**	19	13	17	19	16	32	26	54	35	12	13	10	28	11	9	10	105	24	86	24	73	8
	7%	***11%***	***6%***	***7%***	***7%***	***6%***	***7%***	***5%***	***7%***	***10%***	***9%***	***7%***	***3%***	***10%***	***5%***	***4%***	***5%***	***7%***	***6%***	***7%***	***6%***	***8%***	***7%***
	HM									**AH**	**M**			**MP**									
Don't know	**26**	0	4	1	7	5	8	6	12	8	0	0	7	3	2	1	2	23	4	17	10	12	2
	2%	0	***2%***	***1%***	***3%***	***2%***	***2%***	***1%***	***2%***	***2%***	0	0	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***3%***	***1%***	***2%***
NET: At least most days	**289**	40	51	47	36	31	82	119	110	59	38	41	53	35	35	47	48	241	90	188	62	197	11
	18%	***24%***	***23%***	***20%***	***13%***	***12%***	***18%***	***23%***	***15%***	***16%***	***27%***	***21%***	***17%***	***13%***	***18%***	***22%***	***23%***	***17%***	***23%***	***16%***	***15%***	***21%***	***11%***
	EFINRT	**EF**	**AEF**	**EF**			**F**	**AJ**			**AMN**	**N**				**N**			**AT**			**AUW**	
NET: At least once a week	**1093**	117	150	157	162	178	329	377	465	248	104	132	228	189	127	142	146	946	279	770	283	647	66
	68%	***69%***	***67%***	***68%***	***59%***	***68%***	***72%***	***72%***	***64%***	***69%***	***75%***	***70%***	***72%***	***69%***	***64%***	***67%***	***71%***	***67%***	***72%***	***67%***	***70%***	***68%***	***62%***
	EI			**E**		**E**	**AE**	**AI**			**O**												
NET: Once a month - once every three months	**384**	34	56	56	88	63	86	116	198	70	23	44	70	55	60	60	48	337	81	284	86	223	30
	24%	***20%***	***25%***	***24%***	***32%***	***24%***	***19%***	***22%***	***27%***	***19%***	***16%***	***23%***	***22%***	***20%***	***30%***	***28%***	***23%***	***24%***	***21%***	***25%***	***21%***	***23%***	***29%***
	GJK				**ABG**				**AJ**						**AKN**	**KN**							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Four
Base: All that watch this channel regularly/occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1620**	409	1211	652	210	19	102	59	102	476	322	106	316	473	225	46	117	1242	258	108	484	881	223
Weighted Base	**1618**	417	1201	705	257	26	76	59	69	426	334	107	331	463	213	44	111	1239	259	107	486	886	216
Effective Base	**1384.7**	354.6	1030.1	575.2	182.3	16.3	85.9	52.4	84.2	419.1	271.3	90.4	272.8	409.3	195.4	36.5	99.1	1055.7	224.3	93.7	413.2	751.7	193.1
Every day	**97**	36	61	54	17	0	5	1	4	16	12	2	19	31	26	0	5	73	20	4	54	32	12
	6%	***9%***	***5%***	***8%***	***7%***	0	***7%***	***1%***	***6%***	***4%***	***4%***	***2%***	***6%***	***7%***	***12%***	0	***5%***	***6%***	***8%***	***4%***	***11%***	***4%***	***5%***
	CJKV	**AC**		**AJ**		**									**AKLMNPQ**	*					**AVW**		
Most days	**191**	66	125	86	31	0	5	8	5	56	33	9	36	54	37	6	14	152	32	8	72	97	20
	12%	***16%***	***10%***	***12%***	***12%***	***1%***	***7%***	***13%***	***8%***	***13%***	***10%***	***8%***	***11%***	***12%***	***17%***	***14%***	***13%***	***12%***	***12%***	***7%***	***15%***	***11%***	***9%***
	C	**AC**				**									**AKLM**	*					**A**		
2-3 times a week	**384**	97	287	157	57	13	18	14	10	115	79	41	69	107	46	7	34	310	51	23	122	204	54
	24%	***23%***	***24%***	***22%***	***22%***	***51%***	***23%***	***24%***	***14%***	***27%***	***24%***	***38%***	***21%***	***23%***	***22%***	***15%***	***31%***	***25%***	***20%***	***21%***	***25%***	***23%***	***25%***
	I					**				**I**		**AKMNOP**				*	**M**						
About once a week	**420**	90	330	174	63	6	22	15	20	120	91	22	101	114	44	15	27	327	63	27	116	247	51
	26%	***22%***	***27%***	***25%***	***25%***	***23%***	***28%***	***26%***	***28%***	***28%***	***27%***	***20%***	***30%***	***25%***	***21%***	***33%***	***24%***	***26%***	***24%***	***25%***	***24%***	***28%***	***24%***
	B		**AB**			**							**O**			*							
At least once a month	**276**	79	197	126	49	5	12	11	13	60	61	19	53	83	32	8	19	210	41	22	64	164	42
	17%	***19%***	***16%***	***18%***	***19%***	***19%***	***15%***	***18%***	***19%***	***14%***	***18%***	***17%***	***16%***	***18%***	***15%***	***18%***	***17%***	***17%***	***16%***	***21%***	***13%***	***18%***	***20%***
	JU					**										*						**U**	**U**
At least once every three months	**108**	19	89	55	22	0	2	5	6	19	22	5	22	40	14	2	4	74	23	11	26	67	13
	7%	***5%***	***7%***	***8%***	***8%***	0	***3%***	***8%***	***9%***	***4%***	***7%***	***5%***	***7%***	***9%***	***6%***	***5%***	***4%***	***6%***	***9%***	***11%***	***5%***	***8%***	***6%***
	J			**J**		**										*							
Less often	**116**	26	89	39	18	1	12	6	8	31	28	10	29	25	12	5	7	83	21	8	25	66	19
	7%	***6%***	***7%***	***6%***	***7%***	***6%***	***16%***	***9%***	***11%***	***7%***	***8%***	***9%***	***9%***	***5%***	***5%***	***11%***	***6%***	***7%***	***8%***	***8%***	***5%***	***7%***	***9%***
						**	**ADEJ**		**D**							*							
Don't know	**26**	3	22	14	0	0	0	0	3	8	8	0	3	10	2	2	1	11	9	4	8	9	5
	2%	***1%***	***2%***	***2%***	0	0	0	0	***4%***	***2%***	***3%***	0	***1%***	***2%***	***1%***	***4%***	***1%***	***1%***	***3%***	***4%***	***2%***	***1%***	***2%***
	ERV			**E**		**			**AE**	**E**						*			**AR**	**R**			
NET: At least most days	**289**	103	186	140	48	0	10	8	10	73	45	11	55	85	63	6	20	225	52	12	126	129	32
	18%	***25%***	***15%***	***20%***	***19%***	***1%***	***14%***	***14%***	***14%***	***17%***	***13%***	***11%***	***17%***	***18%***	***30%***	***14%***	***18%***	***18%***	***20%***	***11%***	***26%***	***15%***	***15%***
	CKV	**AC**				**									**AKLMNPQ**	*					**AVW**		
NET: At least once a week	**1093**	290	803	471	168	20	50	38	39	308	215	74	224	306	153	27	80	861	166	61	363	580	137
	68%	***69%***	***67%***	***67%***	***65%***	***75%***	***65%***	***64%***	***56%***	***72%***	***64%***	***69%***	***68%***	***66%***	***72%***	***62%***	***72%***	***69%***	***64%***	***57%***	***75%***	***65%***	***64%***
	IT					**				**AI**						*		**AT**			**AVW**		
NET: Once a month - once every three months	**384**	98	286	181	71	5	14	16	19	79	83	24	75	123	46	10	23	284	63	34	90	231	55
	24%	***23%***	***24%***	***26%***	***28%***	***19%***	***18%***	***26%***	***28%***	***18%***	***25%***	***22%***	***23%***	***26%***	***22%***	***23%***	***21%***	***23%***	***24%***	***31%***	***18%***	***26%***	***25%***
	JU			**J**	**J**	**			**J**							*						**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - ITV/STV/UTV/ITV Wales
Base: All that watch this channel regularly/occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2730**	1360	1370	1278	1452	1312	1415	260	92	192	252	234	174	209	270	197	273	307	270	1930	260	270	270
Weighted Base	**2727**	1364	1364	1259	1468	1326	1401	207	107	220	314	245	190	258	137	251	349	370	79	2305	207	137	79
Effective Base	**2310.6**	1138.8	1172.2	1081.5	1229.4	1116.9	1193.8	245.2	85.7	181.4	239.0	216.1	162.8	196.5	248.4	186.9	251.7	291.3	250.8	1804.2	245.2	248.4	250.8
Every day	**872**	431	441	346	527	395	477	65	37	75	91	81	58	82	51	70	100	128	35	721	65	51	35
	32%	***32%***	***32%***	***27%***	***36%***	***30%***	***34%***	***32%***	***34%***	***34%***	***29%***	***33%***	***31%***	***32%***	***37%***	***28%***	***29%***	***35%***	***44%***	***31%***	***32%***	***37%***	***44%***
	DF				**AD**		**AF**								**KPQ**				**AHJKL MNPQR**				**ATU**
Most days	**578**	278	300	268	311	294	285	59	32	47	58	47	37	56	28	53	72	74	16	476	59	28	16
	21%	***20%***	***22%***	***21%***	***21%***	***22%***	***20%***	***29%***	***30%***	***21%***	***19%***	***19%***	***19%***	***22%***	***20%***	***21%***	***21%***	***20%***	***20%***	***21%***	***29%***	***20%***	***20%***
								AKLM OQRS	**K**												**ATVW**		
2-3 times a week	**596**	320	276	273	323	305	291	37	22	44	75	63	48	53	27	56	86	71	14	518	37	27	14
	22%	***23%***	***20%***	***22%***	***22%***	***23%***	***21%***	***18%***	***21%***	***20%***	***24%***	***26%***	***25%***	***21%***	***20%***	***22%***	***25%***	***19%***	***17%***	***22%***	***18%***	***20%***	***17%***
												HS											
About once a week	**372**	178	194	200	172	181	191	24	12	33	57	34	22	31	15	44	29	62	8	324	24	15	8
	14%	***13%***	***14%***	***16%***	***12%***	***14%***	***14%***	***12%***	***11%***	***15%***	***18%***	***14%***	***12%***	***12%***	***11%***	***17%***	***8%***	***17%***	***11%***	***14%***	***12%***	***11%***	***11%***
	EQ			**AE**						**Q**	**AHOQS**					**Q**		**QS**					
At least once a month	**170**	84	87	99	71	82	88	11	2	15	18	10	10	15	6	20	40	20	3	150	11	6	3
	6%	***6%***	***6%***	***8%***	***5%***	***6%***	***6%***	***5%***	***2%***	***7%***	***6%***	***4%***	***5%***	***6%***	***4%***	***8%***	***12%***	***5%***	***4%***	***7%***	***5%***	***4%***	***4%***
	E			**AE**												**I**	**AHIKL MNORS**						
At least once every three months	**67**	40	27	36	31	31	36	6	0	4	3	6	4	15	2	5	11	9	1	58	6	2	1
	2%	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	***3%***	0	***2%***	***1%***	***3%***	***2%***	***6%***	***1%***	***2%***	***3%***	***3%***	***1%***	***2%***	***3%***	***1%***	***1%***
														AIJKOS									
Less often	**58**	25	33	32	27	32	26	3	1	3	10	2	9	5	6	3	10	4	2	48	3	6	2
	2%	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***1%***	***1%***	***1%***	***3%***	***1%***	***5%***	***2%***	***4%***	***1%***	***3%***	***1%***	***2%***	***2%***	***1%***	***4%***	***2%***
													AHLPR		**AHLPR**							**ATU**	
Don't know	**14**	8	5	6	8	5	8	2	1	0	2	2	1	1	1	1	1	2	0	10	2	1	0
	1%	***1%***	0	0	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	0	0	0	0	0	***1%***	***1%***	0
NET: At least most days	**1451**	710	741	613	837	689	762	124	69	121	150	128	95	138	79	122	172	202	51	1197	124	79	51
	53%	***52%***	***54%***	***49%***	***57%***	***52%***	***54%***	***60%***	***64%***	***55%***	***48%***	***52%***	***50%***	***53%***	***58%***	***49%***	***49%***	***55%***	***64%***	***52%***	***60%***	***58%***	***64%***
	DT				**AD**			**AKMPQ**	**AKMPQ**						**K**				**AKLM NPQR**		**AT**		**AT**
NET: At least once a week	**2418**	1207	1211	1087	1332	1175	1244	185	103	199	281	225	165	223	122	222	287	335	73	2039	185	122	73
	89%	***89%***	***89%***	***86%***	***91%***	***89%***	***89%***	***89%***	***96%***	***90%***	***90%***	***92%***	***87%***	***86%***	***89%***	***88%***	***82%***	***91%***	***92%***	***88%***	***89%***	***89%***	***92%***
	DQ				**AD**			**Q**	**AMNOPQ**	**Q**	**Q**	**Q**			**Q**			**Q**	**Q**				
NET: Once a month - once every three months	**237**	123	114	135	102	113	124	17	2	18	21	17	15	30	8	25	52	29	4	208	17	8	4
	9%	***9%***	***8%***	***11%***	***7%***	***9%***	***9%***	***8%***	***2%***	***8%***	***7%***	***7%***	***8%***	***11%***	***6%***	***10%***	***15%***	***8%***	***5%***	***9%***	***8%***	***6%***	***5%***
	EISW			**AE**				**I**		**I**				**IOS**		**I**	**AHIJK LMORS**	**I**		**W**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - ITV/STV/UTV/ITV Wales
Base: All that watch this channel regularly/occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2730**	265	438	456	489	420	662	791	1170	759	252	325	529	433	342	331	271	2458	680	1910	640	1642	205
Weighted Base	**2727**	356	423	424	469	412	643	743	1294	680	239	309	532	438	344	341	351	2375	637	1951	616	1657	208
Effective Base	**2310.6**	232.9	379.2	393.7	414.8	340.1	577.1	691.2	1003.1	624.4	202.4	268.6	440.0	367.8	293.7	297.2	241.8	2082.9	558.0	1633.2	539.6	1389.2	177.7
Every day	**872**	75	94	103	147	173	280	189	433	246	81	125	173	131	99	85	83	789	249	589	208	549	42
	32%	***21%***	***22%***	***24%***	***31%***	***42%***	***44%***	***25%***	***33%***	***36%***	***34%***	***40%***	***33%***	***30%***	***29%***	***25%***	***24%***	***33%***	***39%***	***30%***	***34%***	***33%***	***20%***
	BCDH PQTW				**BCD**	**ABCDE**	**ABCDE**		**H**	**AH**	**P**	**AMNOP**	**P**					**AQ**	**AT**		**W**	**W**	
Most days	**578**	75	102	73	114	77	139	151	271	154	62	66	113	107	71	58	70	508	137	398	151	353	29
	21%	***21%***	***24%***	***17%***	***24%***	***19%***	***22%***	***20%***	***21%***	***23%***	***26%***	***21%***	***21%***	***24%***	***21%***	***17%***	***20%***	***21%***	***22%***	***20%***	***24%***	***21%***	***14%***
	DW		**D**		**D**						**P**			**P**							**AW**	**W**	
2-3 times a week	**596**	92	104	96	99	84	121	169	285	141	50	58	128	104	84	77	88	508	124	445	104	378	48
	22%	***26%***	***25%***	***23%***	***21%***	***20%***	***19%***	***23%***	***22%***	***21%***	***21%***	***19%***	***24%***	***24%***	***24%***	***23%***	***25%***	***21%***	***19%***	***23%***	***17%***	***23%***	***23%***
	GU	**G**	**G**																			**U**	
About once a week	**372**	62	65	69	70	42	64	136	163	72	21	37	68	51	50	62	56	315	75	277	84	226	38
	14%	***17%***	***15%***	***16%***	***15%***	***10%***	***10%***	***18%***	***13%***	***11%***	***9%***	***12%***	***13%***	***12%***	***14%***	***18%***	***16%***	***13%***	***12%***	***14%***	***14%***	***14%***	***18%***
	FGJK	**FG**	**FG**	**FG**	**FG**			**AIJ**								**AKLMN**							
At least once a month	**170**	32	36	49	20	16	17	66	75	29	10	14	26	26	27	37	32	138	28	136	44	82	18
	6%	***9%***	***9%***	***11%***	***4%***	***4%***	***3%***	***9%***	***6%***	***4%***	***4%***	***5%***	***5%***	***6%***	***8%***	***11%***	***9%***	***6%***	***4%***	***7%***	***7%***	***5%***	***9%***
	FGJRSV	**EFG**	**AEFG**	**AEFG**				**AIJ**								**AKLMN**	**R**			**AS**			**V**
At least once every three months	**67**	13	9	14	8	11	11	18	35	14	6	7	11	14	3	13	4	62	12	52	13	30	16
	2%	***4%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	***1%***	***4%***	***1%***	***3%***	***2%***	***3%***	***2%***	***2%***	***8%***
	OV													**O**		**O**							**AUV**
Less often	**58**	6	6	19	9	8	10	14	25	19	8	3	12	5	8	9	15	44	8	47	12	30	14
	2%	***2%***	***1%***	***4%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***3%***	***1%***	***2%***	***1%***	***2%***	***3%***	***4%***	***2%***	***1%***	***2%***	***2%***	***2%***	***7%***
	R			**ACEG**							**L**						**AR**						**AUV**
Don't know	**14**	1	6	1	2	2	2	0	7	5	0	0	2	1	2	0	2	12	4	7	2	7	3
	1%	0	***1%***	0	0	0	0	0	***1%***	***1%***	0	0	0	0	***1%***	0	***1%***	0	***1%***	0	0	0	***1%***
	H		**AG**							**H**													
NET: At least most days	**1451**	150	196	176	261	250	418	340	704	400	143	190	286	238	171	143	154	1297	387	987	358	903	71
	53%	***42%***	***46%***	***42%***	***56%***	***61%***	***65%***	***46%***	***54%***	***59%***	***60%***	***62%***	***54%***	***54%***	***50%***	***42%***	***44%***	***55%***	***61%***	***51%***	***58%***	***54%***	***34%***
	BCDH PQTW				**BCD**	**ABCD**	**ABCDE**		**H**	**AH**	**AOP**	**AMOP**	**P**	**P**				**AQ**	**AT**		**AW**	**W**	
NET: At least once a week	**2418**	304	365	341	429	376	603	645	1153	612	214	285	482	393	304	282	298	2119	585	1710	546	1507	157
	89%	***85%***	***86%***	***80%***	***92%***	***91%***	***94%***	***87%***	***89%***	***90%***	***90%***	***92%***	***91%***	***90%***	***88%***	***83%***	***85%***	***89%***	***92%***	***88%***	***89%***	***91%***	***75%***
	DPTW		**D**		**ABCD**	**BCD**	**ABCD**				**P**	**AP**	**P**	**P**				**AQ**	**AT**		**W**	**AW**	
NET: Once a month - once every three months	**237**	44	46	63	28	27	29	83	109	44	16	21	37	39	29	50	36	200	39	188	57	112	34
	9%	***12%***	***11%***	***15%***	***6%***	***7%***	***4%***	***11%***	***8%***	***6%***	***7%***	***7%***	***7%***	***9%***	***9%***	***15%***	***10%***	***8%***	***6%***	***10%***	***9%***	***7%***	***16%***
	EGJSV	**AEFG**	**EFG**	**AEFG**				**AJ**								**AKLMNO**				**AS**			**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - ITV/STV/UTV/ITV Wales
Base: All that watch this channel regularly/occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2730**	724	2006	1135	367	27	207	102	212	680	602	209	609	713	279	67	219	2026	478	203	772	1521	380
Weighted Base	**2727**	720	2007	1220	451	35	158	108	148	608	607	212	634	703	273	66	204	2029	483	193	788	1521	365
Effective Base	**2310.6**	616.3	1694.3	989.0	318.6	22.8	166.7	90.2	177.3	595.1	502.9	177.9	514.1	609.4	243.2	54.1	185.5	1708.6	408.6	173.9	650.1	1289.5	323.6
Every day	**872**	207	665	345	144	9	55	22	46	252	234	80	173	168	69	20	115	711	111	49	329	429	109
	32%	***29%***	***33%***	***28%***	***32%***	***25%***	***35%***	***20%***	***31%***	***42%***	***39%***	***38%***	***27%***	***24%***	***25%***	***31%***	***56%***	***35%***	***23%***	***25%***	***42%***	***28%***	***30%***
	BDHM NOSTV		**AB**		**H**	**	**H**			**ADEHI**	**AMNO**	**MNO**					**AKLMNOP**	**AST**			**AVW**		
Most days	**578**	142	437	238	95	10	40	25	35	136	123	47	153	146	47	12	43	433	106	36	153	355	64
	21%	***20%***	***22%***	***19%***	***21%***	***27%***	***25%***	***23%***	***24%***	***22%***	***20%***	***22%***	***24%***	***21%***	***17%***	***19%***	***21%***	***21%***	***22%***	***19%***	***19%***	***23%***	***18%***
						**							**O**									**AW**	
2-3 times a week	**596**	173	423	298	95	9	22	25	26	121	124	55	147	172	58	15	22	437	119	36	165	337	83
	22%	***24%***	***21%***	***24%***	***21%***	***25%***	***14%***	***23%***	***18%***	***20%***	***21%***	***26%***	***23%***	***25%***	***21%***	***23%***	***11%***	***22%***	***25%***	***19%***	***21%***	***22%***	***23%***
	GQ			**AGJ**		**	**Q**	**Q**	**Q**	**Q**	**Q**		**Q**	**Q**	**Q**	**Q**							
About once a week	**372**	111	261	186	67	3	17	16	24	60	73	16	96	113	48	8	14	263	70	37	80	222	63
	14%	***15%***	***13%***	***15%***	***15%***	***9%***	***10%***	***14%***	***16%***	***10%***	***12%***	***7%***	***15%***	***16%***	***18%***	***13%***	***7%***	***13%***	***15%***	***19%***	***10%***	***15%***	***17%***
	JLQU			**J**	**J**	**	**Q**		**J**		**Q**		**LQ**	**ALQ**	**KLQ**					**AR**		**U**	**AU**
At least once a month	**170**	50	120	97	26	0	9	12	7	19	20	2	35	64	36	4	7	102	47	19	35	105	25
	6%	***7%***	***6%***	***8%***	***6%***	0	***6%***	***11%***	***5%***	***3%***	***3%***	***1%***	***5%***	***9%***	***13%***	***5%***	***3%***	***5%***	***10%***	***10%***	***4%***	***7%***	***7%***
	JKLRU			**AJ**		**		**AJ**					**L**	**AKLMQ**	**AKLMQ**	**L**			**AR**	**AR**		**U**	
At least once every three months	**67**	17	49	24	10	3	7	6	6	9	11	8	16	22	6	3	1	45	13	6	15	40	6
	2%	***2%***	***2%***	***2%***	***2%***	***9%***	***5%***	***6%***	***4%***	***1%***	***2%***	***4%***	***2%***	***3%***	***2%***	***5%***	0	***2%***	***3%***	***3%***	***2%***	***3%***	***2%***
	Q					**	**DJ**	**ADJ**	**J**			**Q**		**Q**		**Q**							
Less often	**58**	18	41	25	13	1	7	2	1	8	19	3	13	13	6	0	4	34	12	7	11	29	12
	2%	***2%***	***2%***	***2%***	***3%***	***4%***	***4%***	***2%***	***1%***	***1%***	***3%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***3%***	***4%***	***1%***	***2%***	***3%***
	R					**	**IJ**																**U**
Don't know	**14**	3	10	7	1	0	1	0	2	2	2	1	2	4	2	2	0	4	4	2	1	5	2
	1%	0	***1%***	***1%***	0	0	***1%***	0	***2%***	0	0	***1%***	0	***1%***	***1%***	***3%***	0	0	***1%***	***1%***	0	0	0
	R					**			**J**							**AKMNQ**			**R**	**R**			
NET: At least most days	**1451**	349	1102	582	239	18	95	47	81	389	357	127	326	314	117	33	158	1144	217	84	482	783	173
	53%	***48%***	***55%***	***48%***	***53%***	***52%***	***60%***	***43%***	***55%***	***64%***	***59%***	***60%***	***51%***	***45%***	***43%***	***50%***	***77%***	***56%***	***45%***	***44%***	***61%***	***52%***	***48%***
	BDNOSTW		**AB**			**	**DH**			**ADEHI**	**AMNO**	**MNO**	**NO**				**AKLMNOP**	**AST**			**AVW**		
NET: At least once a week	**2418**	632	1786	1066	400	30	133	87	131	570	554	198	569	599	223	56	193	1844	407	158	726	1342	319
	89%	***88%***	***89%***	***87%***	***89%***	***86%***	***84%***	***81%***	***89%***	***94%***	***91%***	***93%***	***90%***	***85%***	***82%***	***86%***	***95%***	***91%***	***84%***	***82%***	***92%***	***88%***	***88%***
	HNOST				**H**	**				**ADEGHI**	**ANO**	**ANO**	**NO**				**AMNOP**	**AST**			**AVW**		
NET: Once a month - once every three months	**237**	67	170	122	36	3	17	18	14	28	32	10	50	86	42	7	7	147	60	26	50	145	32
	9%	***9%***	***8%***	***10%***	***8%***	***9%***	***11%***	***17%***	***9%***	***5%***	***5%***	***5%***	***8%***	***12%***	***15%***	***10%***	***4%***	***7%***	***12%***	***13%***	***6%***	***10%***	***9%***
	JKLQRU			**J**	**J**	**	**J**	**ADEJ**	**J**				**Q**	**AKLMQ**	**AKLMQ**				**AR**	**AR**		**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - Channel 4
Base: All that watch this channel regularly/occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2627**	1321	1306	1198	1429	1285	1339	261	93	179	246	229	167	198	249	181	263	301	260	1857	261	249	260
Weighted Base	**2624**	1321	1304	1179	1445	1295	1329	207	109	206	306	239	181	243	127	232	334	364	76	2214	207	127	76
Effective Base	**2229.1**	1108.5	1121.0	1021.2	1208.6	1098.0	1131.1	246.2	86.3	169.3	233.5	211.8	156.5	186.9	228.5	171.9	243.8	284.9	240.5	1738.3	246.2	228.5	240.5
Every day	**325**	167	158	134	191	153	172	28	14	15	31	29	22	32	15	32	49	50	9	274	28	15	9
	12%	***13%***	***12%***	***11%***	***13%***	***12%***	***13%***	***13%***	***13%***	***7%***	***10%***	***12%***	***12%***	***13%***	***12%***	***14%***	***15%***	***14%***	***11%***	***12%***	***13%***	***12%***	***11%***
	J							**J**								**J**	**J**	**J**					
Most days	**504**	226	278	177	326	280	224	41	31	40	40	47	32	43	18	46	83	69	14	430	41	18	14
	19%	***17%***	***21%***	***15%***	***23%***	***22%***	***17%***	***20%***	***28%***	***19%***	***13%***	***20%***	***18%***	***18%***	***14%***	***20%***	***25%***	***19%***	***18%***	***19%***	***20%***	***14%***	***18%***
	BDGKOV		**AB**		**AD**	**AG**		**K**	**AKO**								**AKO**						
2-3 times a week	**749**	386	364	353	396	359	390	50	33	62	98	69	55	61	40	70	99	93	20	639	50	40	20
	29%	***29%***	***28%***	***30%***	***27%***	***28%***	***29%***	***24%***	***30%***	***30%***	***32%***	***29%***	***30%***	***25%***	***31%***	***30%***	***30%***	***25%***	***26%***	***29%***	***24%***	***31%***	***26%***
About once a week	**605**	323	281	286	319	291	314	49	15	54	83	60	30	63	32	49	54	97	19	505	49	32	19
	23%	***24%***	***22%***	***24%***	***22%***	***22%***	***24%***	***23%***	***13%***	***26%***	***27%***	***25%***	***17%***	***26%***	***25%***	***21%***	***16%***	***27%***	***26%***	***23%***	***23%***	***25%***	***26%***
	IMQ							**IQ**		**IMQ**	**IMQ**	**IQ**		**IMQ**	**IMQ**			**IMQ**	**IMQ**				
At least once a month	**238**	117	121	125	113	129	109	23	9	20	27	22	23	25	11	11	25	33	7	195	23	11	7
	9%	***9%***	***9%***	***11%***	***8%***	***10%***	***8%***	***11%***	***8%***	***10%***	***9%***	***9%***	***13%***	***10%***	***9%***	***5%***	***8%***	***9%***	***10%***	***9%***	***11%***	***9%***	***10%***
	EP			**AE**				**P**					**P**						**P**				
At least once every three months	**88**	49	39	38	50	35	53	8	3	7	6	4	7	9	3	12	13	14	2	75	8	3	2
	3%	***4%***	***3%***	***3%***	***3%***	***3%***	***4%***	***4%***	***3%***	***3%***	***2%***	***2%***	***4%***	***4%***	***2%***	***5%***	***4%***	***4%***	***3%***	***3%***	***4%***	***2%***	***3%***
Less often	**95**	42	53	54	40	41	53	7	4	8	17	7	11	7	7	9	8	6	3	77	7	7	3
	4%	***3%***	***4%***	***5%***	***3%***	***3%***	***4%***	***3%***	***4%***	***4%***	***6%***	***3%***	***6%***	***3%***	***6%***	***4%***	***2%***	***2%***	***4%***	***3%***	***3%***	***6%***	***4%***
	E			**AE**							**R**		**QR**		**QR**				**R**				
Don't know	**21**	10	11	11	10	7	14	1	1	1	3	3	1	2	1	2	2	2	1	17	1	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***2%***
NET: At least most days	**829**	393	436	312	517	433	396	69	45	54	71	75	54	76	33	77	132	120	23	704	69	33	23
	32%	***30%***	***33%***	***26%***	***36%***	***33%***	***30%***	***33%***	***41%***	***26%***	***23%***	***32%***	***30%***	***31%***	***26%***	***33%***	***40%***	***33%***	***30%***	***32%***	***33%***	***26%***	***30%***
	DKOV				**AD**			**K**	**JKO**			**K**				**K**	**AJKMOS**	**K**					
NET: At least once a week	**2183**	1102	1081	950	1232	1083	1100	168	93	170	252	204	139	200	104	197	285	309	62	1849	168	104	62
	83%	***83%***	***83%***	***81%***	***85%***	***84%***	***83%***	***81%***	***85%***	***83%***	***82%***	***85%***	***77%***	***82%***	***82%***	***85%***	***85%***	***85%***	***81%***	***84%***	***81%***	***82%***	***81%***
	DM				**AD**							**M**					**M**	**M**					
NET: Once a month - once every three months	**326**	166	159	163	163	164	162	31	11	27	33	26	30	33	14	23	39	47	10	270	31	14	10
	12%	***13%***	***12%***	***14%***	***11%***	***13%***	***12%***	***15%***	***10%***	***13%***	***11%***	***11%***	***17%***	***14%***	***11%***	***10%***	***12%***	***13%***	***13%***	***12%***	***15%***	***11%***	***13%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - Channel 4
Base: All that watch this channel regularly/occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2627**	253	428	451	472	400	623	798	1133	686	244	311	516	412	338	327	256	2369	649	1842	600	1580	199
Weighted Base	**2624**	333	417	413	460	397	604	747	1257	610	230	300	519	416	339	338	326	2296	613	1876	577	1595	202
Effective Base	**2229.1**	221.3	371.7	385.7	403.5	324.9	546.2	700.2	974.9	562.7	196.9	258.2	428.3	348.8	292.0	294.1	227.6	2012.1	531.8	1580.3	505.4	1343.7	170.9
Every day	**325**	43	61	48	48	60	66	96	156	69	41	38	59	54	31	41	48	276	98	213	73	214	11
	12%	***13%***	***15%***	***12%***	***10%***	***15%***	***11%***	***13%***	***12%***	***11%***	***18%***	***13%***	***11%***	***13%***	***9%***	***12%***	***15%***	***12%***	***16%***	***11%***	***13%***	***13%***	***6%***
	TW										**AMO**								**AT**		**W**	**W**	
Most days	**504**	71	104	71	92	65	101	140	245	116	46	69	111	83	66	65	64	440	135	339	97	336	34
	19%	***21%***	***25%***	***17%***	***20%***	***16%***	***17%***	***19%***	***20%***	***19%***	***20%***	***23%***	***21%***	***20%***	***20%***	***19%***	***20%***	***19%***	***22%***	***18%***	***17%***	***21%***	***17%***
	T		**ADFG**																**T**			**AU**	
2-3 times a week	**749**	91	96	117	145	119	182	221	358	170	54	74	157	124	103	99	91	659	163	551	165	452	46
	29%	***27%***	***23%***	***28%***	***31%***	***30%***	***30%***	***30%***	***28%***	***28%***	***24%***	***25%***	***30%***	***30%***	***30%***	***29%***	***28%***	***29%***	***27%***	***29%***	***29%***	***28%***	***23%***
	C				**C**	**C**	**C**																
About once a week	**605**	70	92	93	111	91	149	179	288	138	42	65	114	101	81	87	64	541	123	458	152	341	58
	23%	***21%***	***22%***	***23%***	***24%***	***23%***	***25%***	***24%***	***23%***	***23%***	***18%***	***22%***	***22%***	***24%***	***24%***	***26%***	***20%***	***24%***	***20%***	***24%***	***26%***	***21%***	***29%***
	V																			**AS**	**V**		**V**
At least once a month	**238**	35	39	41	28	31	64	62	113	62	23	35	45	29	32	29	31	207	48	173	52	139	24
	9%	***10%***	***9%***	***10%***	***6%***	***8%***	***11%***	***8%***	***9%***	***10%***	***10%***	***12%***	***9%***	***7%***	***10%***	***9%***	***9%***	***9%***	***8%***	***9%***	***9%***	***9%***	***12%***
	E			**E**			**E**					**N**											
At least once every three months	**88**	13	12	20	13	12	18	22	47	18	11	9	19	12	13	8	13	75	17	65	17	51	10
	3%	***4%***	***3%***	***5%***	***3%***	***3%***	***3%***	***3%***	***4%***	***3%***	***5%***	***3%***	***4%***	***3%***	***4%***	***2%***	***4%***	***3%***	***3%***	***3%***	***3%***	***3%***	***5%***
Less often	**95**	8	8	22	20	16	22	26	40	28	14	10	12	10	10	7	13	80	24	63	20	50	14
	4%	***2%***	***2%***	***5%***	***4%***	***4%***	***4%***	***4%***	***3%***	***5%***	***6%***	***3%***	***2%***	***2%***	***3%***	***2%***	***4%***	***4%***	***4%***	***3%***	***3%***	***3%***	***7%***
	C			**C**							**MNP**												**AV**
Don't know	**21**	3	7	1	4	5	2	1	10	9	0	0	3	2	3	1	3	18	4	14	2	12	3
	1%	***1%***	***2%***	0	***1%***	***1%***	0	0	***1%***	***1%***	0	0	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
	H		**G**							**AH**													
NET: At least most days	**829**	114	164	119	139	124	168	237	401	186	87	107	170	138	97	106	112	716	234	551	170	550	46
	32%	***34%***	***39%***	***29%***	***30%***	***31%***	***28%***	***32%***	***32%***	***30%***	***38%***	***36%***	***33%***	***33%***	***29%***	***31%***	***34%***	***31%***	***38%***	***29%***	***30%***	***34%***	***23%***
	GTW		**ADEFG**								**O**								**AT**			**AUW**	
NET: At least once a week	**2183**	275	352	328	395	333	499	636	1047	493	183	246	440	363	280	292	266	1915	520	1561	486	1343	150
	83%	***82%***	***84%***	***80%***	***86%***	***84%***	***83%***	***85%***	***83%***	***81%***	***80%***	***82%***	***85%***	***87%***	***83%***	***87%***	***82%***	***83%***	***85%***	***83%***	***84%***	***84%***	***75%***
	DW				**D**			**J**						**AK**		**K**					**W**	**W**	
NET: Once a month - once every three months	**326**	47	51	61	42	43	82	84	160	80	33	44	64	41	45	37	43	282	65	238	69	190	34
	12%	***14%***	***12%***	***15%***	***9%***	***11%***	***14%***	***11%***	***13%***	***13%***	***14%***	***15%***	***12%***	***10%***	***13%***	***11%***	***13%***	***12%***	***11%***	***13%***	***12%***	***12%***	***17%***
	E			**E**			**E**																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - Channel 4
Base: All that watch this channel regularly/occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2627**	703	1924	1124	360	30	190	99	187	637	559	192	584	729	282	63	195	1962	460	186	739	1477	360
Weighted Base	**2624**	700	1924	1200	443	39	143	103	127	570	560	189	608	721	274	63	186	1964	465	178	755	1473	349
Effective Base	**2229.1**	596.0	1633.1	979.1	315.3	25.6	151.9	88.6	154.8	560.4	467.5	160.9	495.9	623.5	246.4	51.3	166.6	1660.4	393.9	158.9	623.7	1254.8	308.8
Every day	**325**	119	206	157	66	2	22	11	13	54	67	21	74	77	45	10	25	275	35	14	137	147	39
	12%	***17%***	***11%***	***13%***	***15%***	***5%***	***15%***	***11%***	***10%***	***9%***	***12%***	***11%***	***12%***	***11%***	***16%***	***16%***	***13%***	***14%***	***8%***	***8%***	***18%***	***10%***	***11%***
	CJSV	**AC**		**J**	**J**	**	**J**								**N**			**AST**			**AVW**		
Most days	**504**	153	351	248	78	6	37	15	20	99	112	36	111	140	55	9	38	414	72	16	204	242	54
	19%	***22%***	***18%***	***21%***	***18%***	***15%***	***26%***	***14%***	***16%***	***17%***	***20%***	***19%***	***18%***	***19%***	***20%***	***15%***	***20%***	***21%***	***16%***	***9%***	***27%***	***16%***	***15%***
	STV					**	**AEHIJ**											**AST**	**T**		**AVW**		
2-3 times a week	**749**	184	565	334	125	14	30	31	36	179	150	58	185	201	72	15	63	578	117	51	201	423	113
	29%	***26%***	***29%***	***28%***	***28%***	***35%***	***21%***	***30%***	***29%***	***31%***	***27%***	***31%***	***30%***	***28%***	***26%***	***23%***	***34%***	***29%***	***25%***	***29%***	***27%***	***29%***	***32%***
	G					**				**G**													
About once a week	**605**	144	460	278	89	10	26	23	37	142	137	42	146	171	57	11	34	423	119	58	128	387	83
	23%	***21%***	***24%***	***23%***	***20%***	***25%***	***18%***	***22%***	***29%***	***25%***	***25%***	***22%***	***24%***	***24%***	***21%***	***17%***	***19%***	***22%***	***26%***	***33%***	***17%***	***26%***	***24%***
	RU					**			**EG**											**AR**		**AU**	**U**
At least once a month	**238**	51	186	104	41	3	12	12	7	58	49	14	53	69	26	13	14	155	61	20	48	155	28
	9%	***7%***	***10%***	***9%***	***9%***	***8%***	***8%***	***11%***	***6%***	***10%***	***9%***	***8%***	***9%***	***10%***	***9%***	***20%***	***8%***	***8%***	***13%***	***11%***	***6%***	***11%***	***8%***
	RU					**										**AKLMNOQ**			**AR**			**AU**	
At least once every three months	**88**	19	69	38	15	2	5	9	4	16	16	6	20	31	11	1	1	58	24	5	18	56	11
	3%	***3%***	***4%***	***3%***	***3%***	***4%***	***3%***	***9%***	***3%***	***3%***	***3%***	***3%***	***3%***	***4%***	***4%***	***1%***	***1%***	***3%***	***5%***	***3%***	***2%***	***4%***	***3%***
						**		**ADEJ**						**Q**	**Q**				**AR**				
Less often	**95**	27	68	32	24	3	7	2	6	20	25	7	17	27	7	2	10	50	32	11	18	51	19
	4%	***4%***	***4%***	***3%***	***5%***	***8%***	***5%***	***2%***	***5%***	***3%***	***4%***	***4%***	***3%***	***4%***	***3%***	***3%***	***5%***	***3%***	***7%***	***6%***	***2%***	***3%***	***5%***
	DRU				**D**	**													**AR**	**R**			**U**
Don't know	**21**	3	18	10	3	0	3	1	3	2	5	4	2	6	2	2	0	10	5	3	1	10	3
	1%	0	***1%***	***1%***	***1%***	0	***2%***	***1%***	***2%***	0	***1%***	***2%***	0	***1%***	***1%***	***3%***	0	0	***1%***	***2%***	0	***1%***	***1%***
	RU					**	**J**		**AJ**			**M**				**MQ**							
NET: At least most days	**829**	272	557	404	145	8	59	26	33	153	179	57	186	216	99	20	62	689	107	30	341	390	93
	32%	***39%***	***29%***	***34%***	***33%***	***20%***	***42%***	***25%***	***26%***	***27%***	***32%***	***30%***	***31%***	***30%***	***36%***	***31%***	***34%***	***35%***	***23%***	***17%***	***45%***	***26%***	***27%***
	CJSTVW	**AC**		**J**		**	**AHIJ**											**AST**			**AVW**		
NET: At least once a week	**2183**	600	1583	1017	359	31	116	79	107	474	466	158	517	588	228	45	160	1691	343	139	670	1200	288
	83%	***86%***	***82%***	***85%***	***81%***	***80%***	***81%***	***77%***	***84%***	***83%***	***83%***	***83%***	***85%***	***82%***	***83%***	***72%***	***86%***	***86%***	***74%***	***78%***	***89%***	***81%***	***83%***
	PSV					**					**P**		**P**				**P**	**AST**			**AVW**		
NET: Once a month - once every three months	**326**	70	256	142	57	5	17	20	11	75	64	21	73	100	37	13	16	213	85	25	66	212	38
	12%	***10%***	***13%***	***12%***	***13%***	***12%***	***12%***	***20%***	***8%***	***13%***	***11%***	***11%***	***12%***	***14%***	***14%***	***21%***	***9%***	***11%***	***18%***	***14%***	***9%***	***14%***	***11%***
	BRU		**AB**			**		**ADI**								**KQ**			**AR**			**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - Channel 5
Base: All that watch this channel regularly/occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2235**	1130	1105	932	1303	1084	1148	224	80	153	194	190	140	167	233	159	225	249	221	1557	224	233	221
Weighted Base	**2218**	1120	1098	903	1315	1093	1125	178	92	177	241	196	151	206	119	204	286	303	65	1856	178	119	65
Effective Base	**1884.7**	939.7	945.3	786.3	1099.2	924.8	960.0	210.5	74.5	144.5	183.0	176.4	130.3	157.3	214.2	150.8	206.5	235.4	203.3	1452.0	210.5	214.2	203.3
Every day	**260**	134	126	85	174	130	130	15	8	13	25	21	23	16	13	26	57	35	8	225	15	13	8
	12%	***12%***	***11%***	***9%***	***13%***	***12%***	***12%***	***8%***	***9%***	***8%***	***10%***	***11%***	***15%***	***8%***	***11%***	***13%***	***20%***	***12%***	***12%***	***12%***	***8%***	***11%***	***12%***
	D				**AD**								**JN**				**AHIJK LNORS**						
Most days	**352**	190	162	111	241	180	172	31	13	23	31	33	26	44	15	28	42	59	8	298	31	15	8
	16%	***17%***	***15%***	***12%***	***18%***	***16%***	***15%***	***17%***	***14%***	***13%***	***13%***	***17%***	***17%***	***21%***	***13%***	***14%***	***15%***	***19%***	***12%***	***16%***	***17%***	***13%***	***12%***
	D				**AD**									**KOS**				**S**					
2-3 times a week	**523**	254	269	242	281	270	253	37	32	49	70	43	28	37	33	40	75	60	18	435	37	33	18
	24%	***23%***	***25%***	***27%***	***21%***	***25%***	***23%***	***21%***	***35%***	***28%***	***29%***	***22%***	***18%***	***18%***	***28%***	***20%***	***26%***	***20%***	***28%***	***23%***	***21%***	***28%***	***28%***
	E			**AE**					**AHLMNPR**	**N**	**MNR**				**MNR**				**MNR**				
About once a week	**586**	302	285	259	327	288	298	52	21	51	57	50	43	62	31	62	53	86	19	484	52	31	19
	26%	***27%***	***26%***	***29%***	***25%***	***26%***	***27%***	***29%***	***23%***	***29%***	***24%***	***26%***	***28%***	***30%***	***26%***	***30%***	***18%***	***28%***	***29%***	***26%***	***29%***	***26%***	***29%***
	Q							**Q**		**Q**			**Q**	**Q**	**Q**	**Q**		**Q**	**Q**				
At least once a month	**276**	128	148	119	158	133	144	22	9	21	31	32	14	34	12	29	29	35	9	234	22	12	9
	12%	***11%***	***14%***	***13%***	***12%***	***12%***	***13%***	***12%***	***10%***	***12%***	***13%***	***17%***	***9%***	***16%***	***10%***	***14%***	***10%***	***11%***	***14%***	***13%***	***12%***	***10%***	***14%***
At least once every three months	**107**	64	43	39	68	42	65	11	3	12	11	8	8	8	7	7	15	15	1	87	11	7	1
	5%	***6%***	***4%***	***4%***	***5%***	***4%***	***6%***	***6%***	***4%***	***7%***	***5%***	***4%***	***5%***	***4%***	***6%***	***3%***	***5%***	***5%***	***2%***	***5%***	***6%***	***6%***	***2%***
	F						**F**	**S**													**W**		
Less often	**89**	36	53	36	53	39	50	8	3	5	12	6	8	6	7	10	12	10	2	72	8	7	2
	4%	***3%***	***5%***	***4%***	***4%***	***4%***	***4%***	***5%***	***3%***	***3%***	***5%***	***3%***	***5%***	***3%***	***6%***	***5%***	***4%***	***3%***	***3%***	***4%***	***5%***	***6%***	***3%***
Don't know	**24**	12	12	11	13	11	13	2	1	2	3	2	2	1	1	2	3	4	1	21	2	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
NET: At least most days	**612**	324	288	196	416	310	301	45	21	36	56	53	49	59	28	55	99	94	15	523	45	28	15
	28%	***29%***	***26%***	***22%***	***32%***	***28%***	***27%***	***26%***	***23%***	***21%***	***23%***	***27%***	***32%***	***29%***	***23%***	***27%***	***35%***	***31%***	***24%***	***28%***	***26%***	***23%***	***24%***
	DJ				**AD**								**J**				**AHJKOS**	**J**					
NET: At least once a week	**1721**	879	842	697	1024	868	853	135	75	137	183	147	119	158	92	157	227	240	52	1442	135	92	52
	78%	***79%***	***77%***	***77%***	***78%***	***79%***	***76%***	***76%***	***82%***	***77%***	***76%***	***75%***	***79%***	***77%***	***77%***	***77%***	***79%***	***79%***	***81%***	***78%***	***76%***	***77%***	***81%***
NET: Once a month - once every three months	**383**	192	191	158	226	174	209	33	13	33	42	40	23	41	19	36	44	50	10	321	33	19	10
	17%	***17%***	***17%***	***17%***	***17%***	***16%***	***19%***	***19%***	***14%***	***19%***	***18%***	***21%***	***15%***	***20%***	***16%***	***17%***	***15%***	***16%***	***16%***	***17%***	***19%***	***16%***	***16%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - Channel 5
Base: All that watch this channel regularly/occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2235**	193	337	362	394	369	580	639	969	619	220	275	457	356	272	262	205	2029	598	1530	518	1377	139
Weighted Base	**2218**	259	327	325	383	361	563	593	1071	545	207	256	457	364	272	267	267	1949	562	1552	496	1387	133
Effective Base	**1884.7**	167.3	291.0	309.1	335.7	297.3	507.6	559.2	829.5	505.0	177.6	226.8	375.3	301.3	234.5	234.6	181.1	1716.3	488.5	1304.4	437.8	1163.3	117.4
Every day	**260**	35	49	53	29	45	49	77	114	66	31	33	52	40	20	34	45	215	84	159	50	185	7
	12%	***13%***	***15%***	***16%***	***8%***	***12%***	***9%***	***13%***	***11%***	***12%***	***15%***	***13%***	***11%***	***11%***	***7%***	***13%***	***17%***	***11%***	***15%***	***10%***	***10%***	***13%***	***5%***
	EGORTW	**E**	**EG**	**AEG**		**E**					**O**	**O**				**O**	**AR**		**AT**			**AW**	
Most days	**352**	47	63	43	62	53	83	90	173	88	45	51	74	64	43	29	55	297	110	222	69	240	21
	16%	***18%***	***19%***	***13%***	***16%***	***15%***	***15%***	***15%***	***16%***	***16%***	***22%***	***20%***	***16%***	***18%***	***16%***	***11%***	***20%***	***15%***	***20%***	***14%***	***14%***	***17%***	***16%***
	PRT		**D**								**AP**	**P**		**P**					**AT**			**A**	
2-3 times a week	**523**	67	65	72	88	84	148	128	264	130	47	51	107	97	65	57	59	464	120	379	130	315	22
	24%	***26%***	***20%***	***22%***	***23%***	***23%***	***26%***	***22%***	***25%***	***24%***	***23%***	***20%***	***23%***	***27%***	***24%***	***21%***	***22%***	***24%***	***21%***	***24%***	***26%***	***23%***	***17%***
							C														**W**		
About once a week	**586**	54	71	79	119	104	160	156	284	147	38	73	119	102	79	82	56	530	132	441	141	357	41
	26%	***21%***	***22%***	***24%***	***31%***	***29%***	***28%***	***26%***	***26%***	***27%***	***18%***	***28%***	***26%***	***28%***	***29%***	***31%***	***21%***	***27%***	***23%***	***28%***	***28%***	***26%***	***31%***
	CK				**ABC**	**C**	**C**					**K**	**K**	**K**	**K**	**K**		**A**		**AS**			
At least once a month	**276**	33	39	40	49	44	72	91	121	62	19	31	63	41	34	39	25	250	62	203	63	166	18
	12%	***13%***	***12%***	***12%***	***13%***	***12%***	***13%***	***15%***	***11%***	***11%***	***9%***	***12%***	***14%***	***11%***	***12%***	***15%***	***9%***	***13%***	***11%***	***13%***	***13%***	***12%***	***13%***
								AI															
At least once every three months	**107**	15	21	12	20	16	23	26	59	21	12	11	23	9	18	14	11	96	29	67	25	57	12
	5%	***6%***	***7%***	***4%***	***5%***	***4%***	***4%***	***4%***	***5%***	***4%***	***6%***	***4%***	***5%***	***3%***	***7%***	***5%***	***4%***	***5%***	***5%***	***4%***	***5%***	***4%***	***9%***
	N														**N**								**AV**
Less often	**89**	7	11	25	12	12	22	22	45	22	16	6	14	11	9	13	14	75	17	67	15	55	10
	4%	***3%***	***3%***	***8%***	***3%***	***3%***	***4%***	***4%***	***4%***	***4%***	***8%***	***2%***	***3%***	***3%***	***3%***	***5%***	***5%***	***4%***	***3%***	***4%***	***3%***	***4%***	***8%***
				ABCEFG							**ALMN**												**AU**
Don't know	**24**	2	8	1	3	3	7	3	11	9	0	0	4	1	4	0	3	22	7	13	4	13	3
	1%	***1%***	***3%***	0	***1%***	***1%***	***1%***	0	***1%***	***2%***	0	0	***1%***	0	***2%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***
			AD																				
NET: At least most days	**612**	81	112	96	91	98	132	167	288	154	76	85	126	103	63	63	100	512	194	381	119	425	27
	28%	***31%***	***34%***	***30%***	***24%***	***27%***	***24%***	***28%***	***27%***	***28%***	***37%***	***33%***	***28%***	***28%***	***23%***	***24%***	***37%***	***26%***	***34%***	***25%***	***24%***	***31%***	***20%***
	GRT	**G**	**AEG**								**AMOP**	**OP**					**AR**		**AT**			**AUW**	
NET: At least once a week	**1721**	202	247	247	298	286	440	451	836	431	161	209	353	302	207	202	215	1506	446	1201	390	1097	91
	78%	***78%***	***76%***	***76%***	***78%***	***79%***	***78%***	***76%***	***78%***	***79%***	***78%***	***81%***	***77%***	***83%***	***76%***	***76%***	***80%***	***77%***	***79%***	***77%***	***79%***	***79%***	***68%***
	W													**AOP**							**W**	**W**	
NET: Once a month - once every three months	**383**	48	60	52	69	60	94	117	180	83	31	42	86	51	52	53	36	347	92	270	88	222	29
	17%	***19%***	***18%***	***16%***	***18%***	***17%***	***17%***	***20%***	***17%***	***15%***	***15%***	***16%***	***19%***	***14%***	***19%***	***20%***	***13%***	***18%***	***16%***	***17%***	***18%***	***16%***	***22%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - Channel 5
Base: All that watch this channel regularly/occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2235**	578	1657	912	301	24	171	66	165	596	524	170	488	574	228	53	178	1682	380	157	663	1225	311
Weighted Base	**2218**	570	1647	971	374	32	128	70	111	532	524	169	503	562	222	53	166	1672	384	148	667	1221	298
Effective Base	**1884.7**	487.3	1397.5	790.2	262.8	20.1	137.0	58.9	136.3	523.7	432.2	144.5	413.4	488.2	198.7	42.7	150.7	1414.1	323.0	135.4	554.1	1034.0	267.4
Every day	**260**	100	159	129	47	3	21	5	11	43	60	22	45	63	45	5	16	214	38	7	130	101	26
	12%	***18%***	***10%***	***13%***	***13%***	***9%***	***17%***	***8%***	***10%***	***8%***	***11%***	***13%***	***9%***	***11%***	***20%***	***9%***	***10%***	***13%***	***10%***	***5%***	***20%***	***8%***	***9%***
	CJMTV	**AC**		**J**		**	**J**								**AKMNQ**	*		**AT**			**AVW**		
Most days	**352**	108	244	160	56	4	18	13	20	80	93	27	83	81	28	9	26	278	53	19	128	186	36
	16%	***19%***	***15%***	***16%***	***15%***	***13%***	***14%***	***19%***	***18%***	***15%***	***18%***	***16%***	***17%***	***14%***	***12%***	***17%***	***16%***	***17%***	***14%***	***13%***	***19%***	***15%***	***12%***
	C	**AC**				**										*					**AVW**		
2-3 times a week	**523**	128	395	224	83	5	22	20	23	145	109	45	125	120	41	14	64	392	92	36	147	280	90
	24%	***23%***	***24%***	***23%***	***22%***	***17%***	***17%***	***29%***	***21%***	***27%***	***21%***	***27%***	***25%***	***21%***	***18%***	***26%***	***38%***	***23%***	***24%***	***25%***	***22%***	***23%***	***30%***
						**				**AG**						*	**AKLMNO**						**AUV**
About once a week	**586**	138	448	258	99	12	31	11	30	145	156	44	140	155	46	13	28	438	97	50	155	354	75
	26%	***24%***	***27%***	***27%***	***26%***	***39%***	***24%***	***16%***	***27%***	***27%***	***30%***	***26%***	***28%***	***28%***	***21%***	***24%***	***17%***	***26%***	***25%***	***34%***	***23%***	***29%***	***25%***
	QU					**					**OQ**		**Q**	**Q**		*						**AU**	
At least once a month	**276**	54	222	113	52	2	16	9	13	72	57	19	68	73	34	7	18	203	53	19	56	176	38
	12%	***9%***	***14%***	***12%***	***14%***	***5%***	***13%***	***12%***	***12%***	***14%***	***11%***	***11%***	***13%***	***13%***	***16%***	***13%***	***11%***	***12%***	***14%***	***13%***	***8%***	***14%***	***13%***
	BU		**AB**			**										*						**AU**	
At least once every three months	**107**	16	90	44	13	1	9	10	4	25	20	6	24	36	14	2	6	77	23	6	25	59	17
	5%	***3%***	***5%***	***5%***	***3%***	***4%***	***7%***	***14%***	***4%***	***5%***	***4%***	***3%***	***5%***	***6%***	***6%***	***4%***	***4%***	***5%***	***6%***	***4%***	***4%***	***5%***	***6%***
	B		**AB**			**		**ADEIJ**								*							
Less often	**89**	21	68	32	23	3	9	0	6	14	26	2	14	28	11	1	7	59	21	7	21	53	13
	4%	***4%***	***4%***	***3%***	***6%***	***9%***	***7%***	***1%***	***6%***	***3%***	***5%***	***1%***	***3%***	***5%***	***5%***	***1%***	***4%***	***4%***	***5%***	***4%***	***3%***	***4%***	***4%***
	R				**DJ**	**	**ADHJ**				**L**			**L**	**L**	*							
Don't know	**24**	3	21	10	1	1	1	1	3	7	4	4	4	7	2	3	1	10	6	4	3	11	4
	1%	***1%***	***1%***	***1%***	0	***4%***	***1%***	***1%***	***3%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***5%***	0	***1%***	***2%***	***3%***	0	***1%***	***1%***
	R					**			**AE**							**AKMQ***				**AR**			
NET: At least most days	**612**	209	403	289	103	7	39	19	31	124	153	49	128	144	73	14	43	492	92	26	259	287	62
	28%	***37%***	***24%***	***30%***	***28%***	***22%***	***31%***	***27%***	***28%***	***23%***	***29%***	***29%***	***25%***	***26%***	***33%***	***27%***	***26%***	***29%***	***24%***	***18%***	***39%***	***24%***	***21%***
	CJTVW	**AC**		**J**		**										*		**AST**			**AVW**		
NET: At least once a week	**1721**	475	1246	772	285	25	92	50	84	413	418	138	394	419	160	41	134	1323	281	112	561	921	227
	78%	***83%***	***76%***	***79%***	***76%***	***78%***	***72%***	***71%***	***76%***	***78%***	***80%***	***82%***	***78%***	***75%***	***72%***	***76%***	***81%***	***79%***	***73%***	***76%***	***84%***	***75%***	***76%***
	CSV	**AC**		**G**		**					**O**	**O**	*			*		**AS**			**AVW**		
NET: Once a month - once every three months	**383**	71	313	157	65	3	25	19	17	98	77	25	92	108	48	9	24	281	76	25	82	235	55
	17%	***12%***	***19%***	***16%***	***17%***	***9%***	***20%***	***27%***	***15%***	***18%***	***15%***	***15%***	***18%***	***19%***	***22%***	***18%***	***15%***	***17%***	***20%***	***17%***	***12%***	***19%***	***18%***
	BU		**AB**			**		**D**							**K**	*						**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Scotland
Base: All that watch this channel regularly/occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**215**	109	106	109	106	120	95	215	0	0	0	0	0	0	0	0	0	0	0	0	215	0	0
Weighted Base	**175**	87	87	86	89	98	77	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Effective Base	**202.0**	100.7	101.4	103.4	98.9	112.1	89.9	202.0	0	0	0	0	0	0	0	0	0	0	0	0	202.0	0	0
Every day	**34**	25	9	14	20	20	14	34	0	0	0	0	0	0	0	0	0	0	0	0	34	0	0
	20%	***28%***	***11%***	***17%***	***22%***	***20%***	***18%***	***20%***	0	0	0	0	0	0	0	0	0	0	0	0	***20%***	0	0
	C	**AC**																					
Most days	**31**	16	15	13	18	19	12	31	0	0	0	0	0	0	0	0	0	0	0	0	31	0	0
	18%	***18%***	***18%***	***15%***	***20%***	***19%***	***16%***	***18%***	0	0	0	0	0	0	0	0	0	0	0	0	***18%***	0	0
2-3 times a week	**35**	17	18	19	17	19	16	35	0	0	0	0	0	0	0	0	0	0	0	0	35	0	0
	20%	***20%***	***21%***	***22%***	***19%***	***20%***	***21%***	***20%***	0	0	0	0	0	0	0	0	0	0	0	0	***20%***	0	0
About once a week	**37**	11	27	19	18	20	17	37	0	0	0	0	0	0	0	0	0	0	0	0	37	0	0
	21%	***12%***	***30%***	***22%***	***21%***	***21%***	***22%***	***21%***	0	0	0	0	0	0	0	0	0	0	0	0	***21%***	0	0
	B		**AB**																				
At least once a month	**20**	10	10	13	7	12	8	20	0	0	0	0	0	0	0	0	0	0	0	0	20	0	0
	12%	***11%***	***12%***	***15%***	***8%***	***13%***	***10%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
At least once every three months	**8**	6	3	4	4	4	4	8	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0
	5%	***7%***	***3%***	***5%***	***5%***	***4%***	***5%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
Less often	**7**	3	4	4	3	2	4	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	4%	***3%***	***5%***	***5%***	***3%***	***3%***	***6%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
Don't know	**2**	1	1	0	2	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	1%	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0
NET: At least most days	**65**	41	25	28	38	39	26	65	0	0	0	0	0	0	0	0	0	0	0	0	65	0	0
	37%	***46%***	***28%***	***32%***	***43%***	***40%***	***34%***	***37%***	0	0	0	0	0	0	0	0	0	0	0	0	***37%***	0	0
	C	**AC**																					
NET: At least once a week	**138**	68	69	65	73	78	59	138	0	0	0	0	0	0	0	0	0	0	0	0	138	0	0
	79%	***78%***	***79%***	***76%***	***82%***	***80%***	***77%***	***79%***	0	0	0	0	0	0	0	0	0	0	0	0	***79%***	0	0
NET: Once a month - once every three months	**28**	16	13	17	11	17	12	28	0	0	0	0	0	0	0	0	0	0	0	0	28	0	0
	16%	***18%***	***15%***	***20%***	***13%***	***17%***	***16%***	***16%***	0	0	0	0	0	0	0	0	0	0	0	0	***16%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Scotland
Base: All that watch this channel regularly/occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**215**	23	28	33	48	35	48	55	108	51	19	28	38	39	29	33	13	202	49	159	48	132	16
Weighted Base	**175**	24	22	24	38	30	37	38	96	39	16	23	31	31	25	25	14	161	38	130	38	106	15
Effective Base	**202.0**	21.1	26.9	31.7	46.4	33.3	45.7	53.1	102.3	48.1	16.1	26.7	35.4	37.8	27.6	31.7	12.1	191.4	46.3	149.2	45.2	124.3	14.7
Every day	**34**	3	2	5	7	5	12	6	22	6	5	5	5	4	9	4	3	31	11	22	7	21	3
	20%	***13%***	***11%***	***21%***	***18%***	***17%***	***31%***	***16%***	***23%***	***16%***	***34%***	***19%***	***16%***	***14%***	***36%***	***14%***	***19%***	***20%***	***28%***	***17%***	***19%***	***20%***	***23%***
		**	**	*	*	*	A*			*	**	**	*	*	**	*	**		*		*		**
Most days	**31**	6	2	3	9	7	5	6	16	9	2	3	5	4	6	8	1	30	7	22	5	22	3
	18%	***25%***	***8%***	***11%***	***23%***	***24%***	***14%***	***16%***	***16%***	***24%***	***10%***	***15%***	***17%***	***13%***	***24%***	***30%***	***10%***	***18%***	***19%***	***17%***	***13%***	***21%***	***21%***
		**	**	*	*	*	*			*	**	**	*	*	**	*	**		*		*		**
2-3 times a week	**35**	1	6	2	10	10	7	7	19	9	3	3	9	9	4	4	0	35	8	27	10	21	2
	20%	***4%***	***26%***	***9%***	***26%***	***32%***	***19%***	***19%***	***20%***	***24%***	***19%***	***14%***	***27%***	***28%***	***16%***	***14%***	0	***22%***	***20%***	***21%***	***26%***	***19%***	***13%***
		**	**	*	*	D*	*			*	**	**	*	*	**	*	**	A	*		*		**
About once a week	**37**	5	7	8	6	4	8	13	15	9	4	8	5	5	4	6	5	32	7	30	10	19	1
	21%	***20%***	***31%***	***33%***	***16%***	***13%***	***21%***	***34%***	***15%***	***24%***	***23%***	***32%***	***16%***	***17%***	***15%***	***22%***	***36%***	***20%***	***20%***	***23%***	***26%***	***18%***	***8%***
	I	**	**	*	*	*	*	AI		*	**	**	*	*	**	*	**		*		*		**
At least once a month	**20**	5	3	4	3	2	3	4	15	2	1	1	3	6	1	4	2	18	3	16	4	15	1
	12%	***20%***	***15%***	***17%***	***8%***	***7%***	***7%***	***10%***	***15%***	***5%***	***5%***	***5%***	***8%***	***19%***	***5%***	***17%***	***14%***	***11%***	***8%***	***13%***	***10%***	***15%***	***6%***
		**	**	*	*	*	*			*	**	**	*	*	**	*	**		*		*		**
At least once every three months	**8**	3	1	0	3	1	0	1	6	1	1	2	2	2	0	1	2	6	1	7	0	5	2
	5%	***13%***	***4%***	0	***9%***	***3%***	0	***2%***	***6%***	***2%***	***9%***	***8%***	***5%***	***5%***	0	***3%***	***13%***	***4%***	***2%***	***5%***	0	***5%***	***16%***
	R	**	**	*	G*	*	*			*	**	**	*	*	**	*	**		*		*		**
Less often	**7**	0	1	2	0	1	2	1	4	2	0	2	2	2	1	0	1	6	1	6	3	1	2
	4%	0	***5%***	***10%***	0	***3%***	***6%***	***2%***	***4%***	***6%***	0	***7%***	***7%***	***5%***	***4%***	0	***7%***	***4%***	***3%***	***4%***	***7%***	***1%***	***13%***
	V	**	**	E*	*	*	*			*	**	**	*	*	**	*	**		*		V*		**
Don't know	**2**	1	0	0	0	0	1	0	1	1	0	0	1	0	0	0	0	2	0	2	0	2	0
	1%	***4%***	0	0	0	0	***2%***	0	***1%***	***1%***	0	0	***3%***	0	0	0	0	***1%***	0	***1%***	0	***2%***	0
		**	**	*	*	*	*			*	**	**	*	*	**	*	**		*		*		**
NET: At least most days	**65**	9	4	8	15	12	17	12	37	16	7	8	10	8	15	11	4	61	18	43	12	43	7
	37%	***38%***	***19%***	***32%***	***40%***	***41%***	***45%***	***33%***	***39%***	***39%***	***43%***	***34%***	***33%***	***27%***	***61%***	***44%***	***29%***	***38%***	***47%***	***33%***	***31%***	***40%***	***44%***
	T	**	**	*	*	*	*			*	**	**	*	*	**	*	**		*		*		**
NET: At least once a week	**138**	15	16	18	32	26	31	33	71	34	14	19	24	22	23	20	9	129	33	100	31	83	10
	79%	***62%***	***76%***	***73%***	***83%***	***86%***	***85%***	***86%***	***73%***	***87%***	***85%***	***80%***	***76%***	***71%***	***91%***	***80%***	***65%***	***80%***	***87%***	***77%***	***83%***	***78%***	***65%***
		**	**	*	*	*	*			*	**	**	*	*	**	*	**		*		*		**
NET: Once a month - once every three months	**28**	8	4	4	6	3	3	4	21	3	2	3	4	7	1	5	4	25	4	23	4	21	3
	16%	***34%***	***19%***	***17%***	***17%***	***11%***	***7%***	***12%***	***21%***	***6%***	***15%***	***13%***	***13%***	***24%***	***5%***	***20%***	***27%***	***15%***	***10%***	***18%***	***10%***	***19%***	***22%***
	GJ	**	**	*	*	*	*		J	*	**	**	*	*	**	*	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch - BBC Scotland
Base: All that watch this channel regularly/occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**215**	51	164	104	24	4	15	11	9	48	37	12	60	61	20	4	19	149	51	14	60	115	35
Weighted Base	**175**	40	134	90	23	4	9	8	5	34	31	10	48	51	15	3	15	121	42	11	49	94	27
Effective Base	**202.0**	48.3	153.8	99.4	22.6	3.9	14.5	10.6	8.5	46.5	35.1	11.1	56.3	57.1	18.9	3.6	18.3	139.3	48.7	13.1	55.7	108.4	33.1
Every day	**34**	7	27	20	2	0	0	1	1	11	5	2	10	10	3	1	4	23	10	1	12	17	5
	20%	***17%***	***20%***	***22%***	***8%***	0	0	***9%***	***14%***	***31%***	***15%***	***18%***	***20%***	***21%***	***17%***	***20%***	***29%***	***19%***	***23%***	***14%***	***25%***	***18%***	***18%***
		*			**	**	**	**	**	A*	*	**			**	**	**		*	**			*
Most days	**31**	9	23	21	3	0	2	0	1	5	4	3	9	7	3	0	4	23	5	3	11	14	6
	18%	***21%***	***17%***	***23%***	***11%***	0	***22%***	0	***11%***	***15%***	***14%***	***25%***	***19%***	***15%***	***21%***	0	***24%***	***19%***	***11%***	***27%***	***22%***	***15%***	***24%***
		*			**	**	**	**	**	*	*	**			**	**	**		*	**			*
2-3 times a week	**35**	10	25	17	6	3	2	1	0	6	9	2	7	11	3	1	2	29	6	1	13	17	3
	20%	***25%***	***19%***	***19%***	***26%***	***77%***	***20%***	***10%***	***9%***	***17%***	***28%***	***24%***	***14%***	***22%***	***17%***	***57%***	***15%***	***24%***	***13%***	***12%***	***28%***	***18%***	***11%***
		*			**	**	**	**	**	*	*	**			**	**	**		*	**			*
About once a week	**37**	9	28	14	8	1	4	1	1	7	6	1	9	12	5	0	2	26	8	1	10	21	5
	21%	***22%***	***21%***	***16%***	***33%***	***23%***	***45%***	***15%***	***23%***	***22%***	***20%***	***8%***	***20%***	***25%***	***30%***	0	***16%***	***22%***	***20%***	***13%***	***21%***	***22%***	***17%***
		*			**	**	**	**	**	*	*	**			**	**	**		*	**			*
At least once a month	**20**	4	17	11	1	0	1	3	2	3	2	0	10	4	2	0	2	9	9	2	2	14	4
	12%	***9%***	***12%***	***12%***	***3%***	0	***7%***	***35%***	***29%***	***9%***	***7%***	0	***21%***	***9%***	***10%***	0	***12%***	***8%***	***22%***	***17%***	***3%***	***14%***	***15%***
	RU	*			**	**	**	**	**	*	*	**	**A**		**	**	**		**AR***	**		**U**	U*
At least once every three months	**8**	0	8	4	1	0	0	3	1	0	2	1	2	2	1	0	0	6	2	1	1	7	1
	5%	0	***6%***	***4%***	***4%***	0	0	***31%***	***14%***	0	***8%***	***15%***	***4%***	***3%***	***6%***	0	0	***5%***	***4%***	***7%***	***2%***	***7%***	***3%***
		*			**	**	**	**	**	*	*	**			**	**	**		*	**			*
Less often	**7**	2	4	2	3	0	1	0	0	1	2	1	0	3	0	1	1	3	3	1	0	4	3
	4%	***6%***	***3%***	***2%***	***14%***	0	***6%***	0	0	***4%***	***6%***	***10%***	0	***6%***	0	***23%***	***4%***	***3%***	***6%***	***10%***	0	***4%***	***10%***
	MU	*			**	**	**	**	**	*	*	**			**	**	**		*	**				U*
Don't know	**2**	0	2	1	0	0	0	0	0	1	1	0	1	0	0	0	0	2	0	0	0	1	1
	1%	0	***1%***	***1%***	0	0	0	0	0	***2%***	***2%***	0	***2%***	0	0	0	0	***1%***	0	0	0	***1%***	***2%***
		*			**	**	**	**	**	*	*	**			**	**	**		*	**				*
NET: At least most days	**65**	15	50	41	4	0	2	1	1	16	9	4	19	18	6	1	8	46	14	4	23	31	11
	37%	***38%***	***37%***	***45%***	***19%***	0	***22%***	***9%***	***25%***	***46%***	***29%***	***43%***	***39%***	***35%***	***38%***	***20%***	***53%***	***38%***	***35%***	***40%***	***47%***	***33%***	***42%***
		*		**A**	**	**	**	**	**	*	*	**			**	**	**		*	**			*
NET: At least once a week	**138**	34	103	72	18	4	8	3	3	29	24	8	35	42	13	2	13	101	28	7	46	69	19
	79%	***85%***	***77%***	***80%***	***79%***	***100%***	***86%***	***34%***	***57%***	***86%***	***77%***	***76%***	***73%***	***82%***	***84%***	***77%***	***84%***	***84%***	***68%***	***65%***	***95%***	***73%***	***70%***
	SV	*			**	**	**	**	**	*	*	**			**	**	**	**AS**	*	**	**AVW**		*
NET: Once a month - once every three months	**28**	4	25	15	2	0	1	6	2	3	5	1	12	6	2	0	2	15	11	3	2	20	5
	16%	***9%***	***19%***	***17%***	***8%***	0	***7%***	***66%***	***43%***	***9%***	***15%***	***15%***	***25%***	***12%***	***16%***	0	***12%***	***12%***	***26%***	***25%***	***5%***	***22%***	***18%***
	RU	*			**	**	**	**	**	*	*	**			**	**	**		**AR***	**		**AU**	U*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch each channel: Summary
Base: All that watch this channel regularly

How frequently would you say you watch each channel? Please select one answer for each channel.	BBC One (A)	BBC Two (B)	BBC II! (BBC Three) (C)	BBC Four (D)	ITV/STV /UTV/ITV Wales (E)	Channel 4 (F)	Channel 5 (G)	BBC Scotland (H)
Unweighted Base	1873	863	201	377	1600	998	616	79
Weighted Base	1847	851	232	380	1581	1027	631	66
Effective Base	1591.5	748.1	171.7	322.8	1343.0	850.9	520.5	74.7
Every day	1090	270	53	76	829	290	229	30
	59%	*32%*	*23%*	*20%*	*52%*	*28%*	*36%*	*45%*
	BCDEFGH	**CD**			**BCDFG**	**D**	**CDF**	**BCDF**
Most days	485	324	61	108	450	345	216	18
	26%	*38%*	*26%*	*28%*	*28%*	*34%*	*34%*	*28%*
		ACDEF				**AE**	**ACE**	
2-3 times a week	195	194	62	122	225	278	117	12
	11%	*23%*	*27%*	*32%*	*14%*	*27%*	*19%*	*17%*
		AE	**AEG**	**ABEGH**	**A**	**ABEG**	**AE**	
About once a week	51	42	38	52	56	89	49	1
	3%	*5%*	*16%*	*14%*	*4%*	*9%*	*8%*	*2%*
		A	**ABEFGH**	**ABEFGH**		**ABE**	**ABE**	
At least once a month	10	10	6	10	15	18	10	3
	1%	*1%*	*3%*	*3%*	*1%*	*2%*	*2%*	*5%*
		A	**A**	**AE**		**A**	**A**	**ABEFG**
At least once every three months	7	3	3	3	1	2	2	1
	0	0	*1%*	*1%*	0	0	0	*2%*
	E	**E**	**E**	**E**			**E**	**ABEFG**
Less often	4	3	7	6	2	1	4	0
	0	0	*3%*	*2%*	0	0	*1%*	0
			ABEFG	**ABEF**			**F**	
Don't know	5	5	2	4	4	4	2	0
	0	*1%*	*1%*	*1%*	0	0	0	0
				AE				
NET: At least most days	1575	594	114	183	1279	635	445	48
	85%	*70%*	*49%*	*48%*	*81%*	*62%*	*71%*	*73%*
	BCDEFGH	**CDF**			**BCDFG**	**CD**	**CDF**	**CD**
NET: At least once a week	1821	831	214	357	1559	1002	612	61
	99%	*98%*	*92%*	*94%*	*99%*	*98%*	*97%*	*93%*
	BCDFGH	**CDH**			**CDFGH**	**CDH**	**CDH**	
NET: Once a month - once every three months	17	12	8	13	16	20	13	5
	1%	*1%*	*4%*	*3%*	*1%*	*2%*	*2%*	*7%*
			AE	**ABE**		**AE**		**ABEFG**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)

Q14. How frequently would you say you watch each channel: Summary
Base: All that watch this channel regularly/occasionally

	BBC One (A)	BBC Two (B)	BBC III (BBC Three) (C)	BBC Four (D)	ITV/STV /UTV/ITV Wales (E)	Channel 4 (F)	Channel 5 (G)	BBC Scotland (H)
Unweighted Base	3130	3130	3130	3130	3130	3130	3130	313
Weighted Base	3130	3130	3130	3130	3130	3130	3130	250
Effective Base	2639.8	2639.8	2639.8	2639.8	2639.8	2639.8	2639.8	293.5
Every day	1144	318	69	97	872	325	260	34
	37%	*10%*	*2%*	*3%*	*28%*	*10%*	*8%*	*14%*
	BCDEFGH	**CDG**		**C**	**BCDFGH**	**CDG**	**CD**	**CDG**
Most days	618	501	109	191	578	504	352	31
	20%	*16%*	*3%*	*6%*	*18%*	*16%*	*11%*	*12%*
	BCDFGH	**CDG**		**C**	**BCDFGH**	**CDG**	**CD**	**CD**
2-3 times a week	510	580	210	384	596	749	523	35
	16%	*19%*	*7%*	*12%*	*19%*	*24%*	*17%*	*14%*
	CD	**ACD**		**C**	**ACDGH**	**ABCDEGH**	**CD**	**C**
About once a week	285	505	272	420	372	605	586	37
	9%	*16%*	*9%*	*13%*	*12%*	*19%*	*19%*	*15%*
		ACDE		**AC**	**AC**	**ABCDE**	**ABCDE**	**AC**
At least once a month	114	253	179	276	170	238	276	20
	4%	*8%*	*6%*	*9%*	*5%*	*8%*	*9%*	*8%*
		ACE	**A**	**ACE**	**A**	**ACE**	**ACEF**	**A**
At least once every three months	44	78	96	108	67	88	107	8
	1%	*2%*	*3%*	*3%*	*2%*	*3%*	*3%*	*3%*
		A	**AE**	**ABE**	**A**	**A**	**ABE**	**A**
Less often	51	97	96	116	58	95	89	7
	2%	*3%*	*3%*	*4%*	*2%*	*3%*	*3%*	*3%*
		AE	**AE**	**AE**		**AE**	**AE**	
Don't know	16	19	21	26	14	21	24	2
	1%	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*
				E		**E**	**E**	
Do not watch regularly/occassionally	349	779	2079	1512	403	506	912	76
	11%	*25%*	*66%*	*48%*	*13%*	*16%*	*29%*	*30%*
		AEF	**ABDEFGH**	**ABEFGH**	**A**	**AE**	**ABEF**	**ABEF**
NET: At least most days	1761	819	177	289	1451	829	612	65
	56%	*26%*	*6%*	*9%*	*46%*	*26%*	*20%*	*26%*
	BCDEFGH	**CDG**		**C**	**BCDFGH**	**CDG**	**CD**	**CDG**
NET: At least once a week	2556	1904	660	1093	2418	2183	1721	138
	82%	*61%*	*21%*	*35%*	*77%*	*70%*	*55%*	*55%*
	BCDEFGH	**CDGH**		**C**	**BCDFGH**	**BCDGH**	**CD**	**CD**
NET: Once a month - once every three months	158	332	275	384	237	326	383	28
	5%	*11%*	*9%*	*12%*	*8%*	*10%*	*12%*	*11%*
		ACE	**A**	**ABCEF**	**A**	**ACE**	**ABCEF**	**AE**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13Q14. Combined Summary Table

Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
BBC One	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
	73%	***71%***	***75%***	***68%***	***78%***	***74%***	***72%***	***72%***	***79%***	***78%***	***67%***	***73%***	***73%***	***81%***	***75%***	***68%***	***70%***	***76%***	***73%***	***73%***	***72%***	***75%***	***73%***
	BDK		**AB**		**AD**					**KP**				**AHKPQS**	**K**			**K**					
BBC Two	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
	46%	***44%***	***48%***	***45%***	***46%***	***49%***	***42%***	***48%***	***45%***	***45%***	***45%***	***52%***	***46%***	***48%***	***44%***	***41%***	***47%***	***45%***	***38%***	***46%***	***48%***	***44%***	***38%***
	GSW		**A**			**AG**		**S**				**PS**								**W**	**W**		
BBC II! (BBC Three)	**295**	155	140	107	187	162	133	14	12	16	34	42	20	25	10	21	61	34	6	265	14	10	6
	28%	***30%***	***26%***	***25%***	***30%***	***31%***	***25%***	***20%***	***36%***	***21%***	***28%***	***37%***	***31%***	***26%***	***22%***	***22%***	***36%***	***24%***	***27%***	***29%***	***20%***	***22%***	***27%***
	G					**AG**			**			**AHJOPR**					**AHJOPR**						
BBC Four	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
	30%	***31%***	***29%***	***27%***	***32%***	***31%***	***29%***	***25%***	***29%***	***19%***	***30%***	***40%***	***31%***	***26%***	***30%***	***30%***	***41%***	***26%***	***27%***	***31%***	***25%***	***30%***	***27%***
	DJ				**AD**						**J**	**AHJNRS**			**J**		**AHJNRS**						
ITV/STV/UTV/ITV Wales	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
	64%	***64%***	***64%***	***57%***	***70%***	***62%***	***66%***	***67%***	***75%***	***64%***	***60%***	***65%***	***66%***	***65%***	***69%***	***60%***	***58%***	***67%***	***71%***	***64%***	***67%***	***69%***	***71%***
	DFQ				**AD**		**AF**		**AKPQ**						**KPQ**			**Q**	**AKPQ**				**AT**
Channel 4	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
	47%	***45%***	***48%***	***41%***	***51%***	***46%***	***47%***	***47%***	***51%***	***34%***	***41%***	***48%***	***46%***	***49%***	***40%***	***46%***	***56%***	***49%***	***40%***	***47%***	***47%***	***40%***	***40%***
	DJSW				**AD**			**J**	**J**			**J**	**J**	**J**		**J**	**AHJK**	**JS**		**W**			
																	MOPS						
Channel 5	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
	36%	***37%***	***34%***	***29%***	***41%***	***36%***	***36%***	***30%***	***34%***	***24%***	***36%***	***39%***	***38%***	***39%***	***35%***	***30%***	***43%***	***40%***	***32%***	***37%***	***30%***	***35%***	***32%***
	DJ				**AD**						**J**	**J**	**J**	**J**	**J**		**AHJPS**	**HJP**					
BBC Scotland	**83**	46	37	37	46	47	36	83	0	0	0	0	0	0	0	0	0	0	0	0	83	0	0
	48%	***53%***	***42%***	***44%***	***51%***	***48%***	***47%***	***48%***	0	0	0	0	0	0	0	0	0	0	0	0	***48%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13Q14. Combined Summary Table
Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
BBC One	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
	73%	***56%***	***62%***	***63%***	***76%***	***78%***	***90%***	***77%***	***69%***	***76%***	***71%***	***77%***	***69%***	***76%***	***73%***	***80%***	***60%***	***75%***	***80%***	***72%***	***80%***	***73%***	***53%***
	BCDI MQTW				**BCD**	**ABCD**	**ABCDEF**	**AI**		**I**		**M**		**M**		**AKM**		**AQ**	**AT**		**AVW**	**W**	
BBC Two	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
	46%	***39%***	***37%***	***44%***	***42%***	***49%***	***55%***	***53%***	***42%***	***43%***	***45%***	***44%***	***43%***	***49%***	***48%***	***46%***	***42%***	***46%***	***50%***	***45%***	***53%***	***44%***	***34%***
	CIW					**C**	**ABCDE**	**AIJ**											**A**		**AVW**	**W**	
BBC II! (BBC Three)	**295**	102	61	52	33	23	24	98	145	49	36	36	55	46	39	39	76	218	83	202	44	212	24
	28%	***41%***	***27%***	***30%***	***19%***	***21%***	***19%***	***30%***	***29%***	***24%***	***39%***	***32%***	***26%***	***30%***	***28%***	***27%***	***39%***	***26%***	***34%***	***27%***	***28%***	***31%***	***23%***
	EGR	**ACDEFG**		**EG**							**AM**						**AR**		**A**			**A**	
BBC Four	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
	30%	***39%***	***28%***	***32%***	***25%***	***29%***	***30%***	***37%***	***27%***	***25%***	***39%***	***33%***	***31%***	***26%***	***27%***	***34%***	***36%***	***29%***	***37%***	***28%***	***30%***	***31%***	***26%***
	JRT	**AE**						**AIJ**			**ANO**								**AT**				
ITV/STV/UTV/ITV Wales	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
	64%	***56%***	***56%***	***56%***	***67%***	***72%***	***73%***	***58%***	***66%***	***68%***	***68%***	***71%***	***64%***	***65%***	***61%***	***55%***	***54%***	***66%***	***72%***	***62%***	***67%***	***66%***	***46%***
	BCDH PQTW				**BCD**	**ABCD**	**ABCD**		**H**	**AH**	**P**	**AOP**	**P**	**P**				**AQ**	**AT**		**W**	**AW**	
Channel 4	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
	47%	***53%***	***52%***	***46%***	***46%***	***48%***	***39%***	***49%***	***46%***	***43%***	***51%***	***48%***	***47%***	***46%***	***47%***	***51%***	***49%***	***46%***	***53%***	***45%***	***45%***	***49%***	***38%***
	GJTW	**AG**	**AG**	**G**	**G**	**G**		**J**											**AT**			**AW**	
Channel 5	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
	36%	***39%***	***39%***	***38%***	***32%***	***38%***	***33%***	***37%***	***35%***	***37%***	***43%***	***41%***	***36%***	***39%***	***30%***	***34%***	***44%***	***35%***	***44%***	***33%***	***33%***	***39%***	***27%***
	ORTW										**AOP**	**O**		**O**			**AR**		**AT**			**AUW**	
BBC Scotland	**83**	12	7	9	19	17	19	17	47	20	10	10	14	13	16	13	4	79	23	56	16	55	9
	48%	***52%***	***32%***	***37%***	***49%***	***56%***	***52%***	***44%***	***49%***	***49%***	***62%***	***41%***	***45%***	***43%***	***64%***	***53%***	***29%***	***49%***	***60%***	***43%***	***42%***	***52%***	***58%***
	T	**	**	*	*	*	*			*	**	**	*	*	**	*	**		T*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q13Q14. Combined Summary Table
Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
BBC One	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
	73%	***68%***	***75%***	***69%***	***68%***	***88%***	***72%***	***54%***	***67%***	***89%***	***73%***	***76%***	***70%***	***69%***	***77%***	***73%***	***87%***	***78%***	***62%***	***57%***	***76%***	***74%***	***67%***
	BDEH NSTW		**AB**	**H**	**H**	**	**H**		**H**	**ADEGHI**					**MN**		**AKLMNOP**	**AST**			**AW**	**W**	
BBC Two	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
	46%	***46%***	***46%***	***44%***	***40%***	***51%***	***42%***	***32%***	***35%***	***56%***	***43%***	***40%***	***40%***	***45%***	***60%***	***48%***	***54%***	***48%***	***40%***	***35%***	***51%***	***44%***	***45%***
	EHIMSTV			**I**		**				**ADEGHI**					**AKLMN**	*	**AKLM**	**AST**			**AV**		
BBC II! (BBC Three)	**295**	125	169	161	58	7	13	30	7	19	57	16	67	85	48	5	12	255	31	6	157	114	20
	28%	***36%***	***24%***	***29%***	***30%***	***43%***	***28%***	***37%***	***16%***	***17%***	***26%***	***27%***	***26%***	***27%***	***37%***	***30%***	***27%***	***30%***	***19%***	***13%***	***36%***	***23%***	***20%***
	CIJSTV	**AC**	*	**IJ**	**IJ**	**	*	**IJ**				*			**AKMN**	**	*	**AST**		*	**AVW**		
BBC Four	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
	30%	***38%***	***27%***	***31%***	***32%***	***38%***	***27%***	***22%***	***25%***	***30%***	***23%***	***21%***	***30%***	***31%***	***43%***	***29%***	***28%***	***31%***	***30%***	***24%***	***37%***	***27%***	***27%***
	CKLV	**AC**				**								**KL**	**AKLMNQ**	*					**AVW**		
ITV/STV/UTV/ITV Wales	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
	64%	***60%***	***66%***	***59%***	***65%***	***67%***	***68%***	***55%***	***66%***	***73%***	***70%***	***69%***	***65%***	***56%***	***55%***	***60%***	***80%***	***68%***	***56%***	***52%***	***72%***	***62%***	***58%***
	BDNO STVW		**AB**			**	**DH**			**ADEH**	**AMNO**	**NO**	**NO**				**AKLMNOP**	**AST**			**AVW**		
Channel 4	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
	47%	***51%***	***45%***	***50%***	***47%***	***43%***	***51%***	***45%***	***40%***	***39%***	***44%***	***43%***	***47%***	***47%***	***55%***	***41%***	***44%***	***51%***	***36%***	***29%***	***58%***	***42%***	***41%***
	CJSTVW	**AC**		**AIJ**	**J**	**	**IJ**								**AKLMNQ**			**AST**			**AVW**		
Channel 5	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
	36%	***44%***	***33%***	***38%***	***37%***	***36%***	***33%***	***33%***	***41%***	***33%***	***38%***	***35%***	***35%***	***34%***	***40%***	***32%***	***35%***	***37%***	***33%***	***27%***	***47%***	***32%***	***28%***
	CTVW	**AC**				**										*		**AT**			**AVW**		
BBC Scotland	**83**	20	63	49	10	0	4	2	1	18	12	6	23	24	6	2	9	59	20	4	26	42	13
	48%	***49%***	***47%***	***54%***	***41%***	0	***43%***	***19%***	***25%***	***54%***	***38%***	***58%***	***49%***	***48%***	***42%***	***59%***	***58%***	***49%***	***47%***	***40%***	***54%***	***44%***	***49%***
		*		**	**	**	**	**	**	*	*	**			**	**	**		*	**			*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today BBC One

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**10**	3	7	2	8	6	4	1	2	0	2	0	3	1	1	0	0	0	0	8	1	1	0
	1%	0	***1%***	0	***1%***	***1%***	0	***1%***	***2%***	0	***1%***	0	***2%***	***1%***	***1%***	0	0	0	***1%***	0	***1%***	***1%***	***1%***
									R				**AQR**						**QR**				
2	**16**	10	6	8	8	11	6	1	0	0	1	2	1	1	2	4	0	3	1	12	1	2	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	0	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***
															JQ	**Q**			**AJQ**				**AT**
3	**40**	17	23	26	14	27	13	6	1	4	4	4	1	4	2	1	4	8	2	31	6	2	2
	2%	***2%***	***2%***	***3%***	***1%***	***3%***	***1%***	***4%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***3%***	***3%***	***2%***	***4%***	***1%***	***3%***
	EG			**AE**		**G**																	
4	**48**	25	24	31	18	27	22	5	1	4	6	6	1	5	2	6	4	9	1	41	5	2	1
	2%	***2%***	***2%***	***4%***	***2%***	***3%***	***2%***	***3%***	***1%***	***2%***	***3%***	***3%***	***1%***	***2%***	***2%***	***4%***	***2%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***
	E			**AE**																			
5	**121**	64	56	66	54	64	56	11	9	7	10	9	9	9	7	16	22	8	3	100	11	7	3
	6%	***6%***	***5%***	***8%***	***5%***	***6%***	***6%***	***7%***	***12%***	***4%***	***5%***	***5%***	***6%***	***4%***	***6%***	***9%***	***8%***	***3%***	***5%***	***6%***	***7%***	***6%***	***5%***
	ER			**AE**					**AJNR**							**R**	**R**						
6	**151**	76	75	76	75	89	62	10	7	18	17	11	7	14	6	9	25	22	5	131	10	6	5
	7%	***8%***	***7%***	***9%***	***7%***	***9%***	***6%***	***6%***	***9%***	***10%***	***8%***	***6%***	***5%***	***7%***	***6%***	***6%***	***10%***	***8%***	***9%***	***8%***	***6%***	***6%***	***9%***
	G					**AG**																	
7	**358**	184	174	153	205	164	193	30	20	30	28	32	26	30	22	32	59	43	8	298	30	22	8
	18%	***18%***	***17%***	***17%***	***18%***	***16%***	***19%***	***18%***	***25%***	***17%***	***13%***	***17%***	***18%***	***14%***	***20%***	***19%***	***23%***	***15%***	***14%***	***18%***	***18%***	***20%***	***14%***
									KS								**AKNRS**						
8	**526**	267	259	219	307	274	252	45	15	32	63	49	40	49	31	43	54	91	13	437	45	31	13
	26%	***26%***	***25%***	***25%***	***27%***	***27%***	***25%***	***27%***	***19%***	***19%***	***30%***	***27%***	***28%***	***23%***	***29%***	***25%***	***21%***	***31%***	***23%***	***26%***	***27%***	***29%***	***23%***
	J										**J**				**J**			**AIJQ**					
9	**430**	209	221	168	263	212	219	38	20	41	39	32	35	54	18	35	47	57	15	359	38	18	15
	21%	***21%***	***22%***	***19%***	***23%***	***21%***	***22%***	***23%***	***25%***	***24%***	***19%***	***17%***	***25%***	***26%***	***17%***	***21%***	***19%***	***20%***	***26%***	***21%***	***23%***	***17%***	***26%***
														O					**LO**				**V**
Highest rating 10	**295**	134	161	106	189	128	167	17	4	31	32	32	17	37	14	21	39	42	9	256	17	14	9
	15%	***13%***	***16%***	***12%***	***16%***	***13%***	***16%***	***10%***	***5%***	***18%***	***15%***	***18%***	***12%***	***18%***	***13%***	***12%***	***15%***	***15%***	***15%***	***15%***	***10%***	***13%***	***15%***
	DFI				**AD**		**AF**			**HI**	**I**	**HI**		**HI**			**I**	**I**	**I**				
Don't know	**37**	18	19	24	13	15	22	3	1	4	7	4	1	3	3	3	1	6	0	31	3	3	0
	2%	***2%***	***2%***	***3%***	***1%***	***1%***	***2%***	***2%***	***1%***	***2%***	***3%***	***2%***	***1%***	***2%***	***3%***	***2%***	0	***2%***	***1%***	***2%***	***2%***	***3%***	***1%***
	E			**AE**							**Q**				**Q**								
NET: 1-3	**67**	30	36	37	30	44	23	8	2	4	7	6	5	6	4	5	4	12	3	51	8	4	3
	3%	***3%***	***4%***	***4%***	***3%***	***4%***	***2%***	***5%***	***3%***	***2%***	***3%***	***3%***	***3%***	***3%***	***4%***	***3%***	***2%***	***4%***	***6%***	***3%***	***5%***	***4%***	***6%***
	G					**AG**													**AJQ**				**AT**
NET: 4-6	**320**	166	155	173	147	180	140	26	17	29	33	27	17	27	15	31	51	39	9	271	26	15	9
	16%	***16%***	***15%***	***20%***	***13%***	***18%***	***14%***	***16%***	***22%***	***17%***	***16%***	***15%***	***12%***	***13%***	***14%***	***18%***	***20%***	***13%***	***16%***	***16%***	***16%***	***14%***	***16%***
	EG			**AE**		**AG**																	
NET: 7-10	**1609**	794	815	645	964	779	830	130	58	134	162	145	118	170	85	130	199	233	45	1350	130	85	45
	79%	***79%***	***80%***	***73%***	***84%***	***77%***	***82%***	***78%***	***74%***	***79%***	***78%***	***80%***	***84%***	***82%***	***80%***	***77%***	***78%***	***80%***	***78%***	***79%***	***78%***	***80%***	***78%***
	DF				**AD**		**AF**																
NET: 9-10	**726**	343	382	273	452	340	385	55	24	72	71	64	52	91	32	55	86	99	23	615	55	32	23
	36%	***34%***	***37%***	***31%***	***39%***	***33%***	***38%***	***33%***	***30%***	***42%***	***34%***	***35%***	***37%***	***44%***	***30%***	***33%***	***34%***	***34%***	***41%***	***36%***	***33%***	***30%***	***41%***
	DF				**AD**		**F**			**O**				**AHOPQR**					**O**				**V**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**10**	1	0	1	1	2	4	2	7	2	0	0	3	1	0	1	0	10	3	7	1	8	0
	1%	*1%*	0	0	0	*1%*	*1%*	0	*1%*	0	0	0	*1%*	0	0	*1%*	0	*1%*	*1%*	0	0	*1%*	0
2	**16**	0	2	2	1	3	8	6	6	4	0	3	3	2	3	2	1	16	8	7	3	10	0
	1%	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*2%*	*1%*	*1%*	*1%*	0
	T																		AT				
3	**40**	0	2	7	9	4	18	10	19	12	2	5	9	4	2	8	3	37	11	29	15	18	2
	2%	0	*1%*	*3%*	*2%*	*1%*	*3%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	*3%*	*1%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*
							AB																
4	**48**	2	7	8	4	11	16	16	20	13	5	2	9	3	7	9	8	41	18	27	14	29	1
	2%	*1%*	*3%*	*3%*	*1%*	*3%*	*3%*	*3%*	*2%*	*2%*	*3%*	*1%*	*2%*	*1%*	*3%*	*3%*	*3%*	*2%*	*4%*	*2%*	*3%*	*2%*	*1%*
	T																		T				
5	**121**	15	14	25	22	17	28	29	54	37	10	17	21	22	10	14	14	107	28	82	34	74	7
	6%	*8%*	*5%*	*9%*	*6%*	*5%*	*5%*	*5%*	*6%*	*7%*	*6%*	*7%*	*6%*	*7%*	*4%*	*5%*	*6%*	*6%*	*6%*	*6%*	*7%*	*6%*	*6%*
				AG																			
6	**151**	15	24	28	31	20	32	45	68	37	11	17	24	30	12	22	16	135	44	102	34	96	7
	7%	*8%*	*9%*	*10%*	*8%*	*6%*	*5%*	*7%*	*8%*	*7%*	*6%*	*7%*	*7%*	*9%*	*5%*	*8%*	*7%*	*7%*	*9%*	*7%*	*7%*	*8%*	*6%*
	G		G	G																			
7	**358**	40	47	52	69	47	103	102	154	101	35	39	64	68	43	45	52	305	89	248	92	214	20
	18%	*21%*	*18%*	*19%*	*18%*	*14%*	*17%*	*17%*	*17%*	*20%*	*20%*	*16%*	*17%*	*20%*	*17%*	*16%*	*23%*	*17%*	*17%*	*17%*	*18%*	*17%*	*18%*
	R																						
8	**526**	39	79	59	88	86	175	174	225	126	40	68	97	97	69	77	53	473	118	385	140	315	27
	26%	*20%*	*30%*	*22%*	*23%*	*26%*	*29%*	*29%*	*25%*	*25%*	*23%*	*28%*	*27%*	*29%*	*27%*	*27%*	*23%*	*26%*	*23%*	*27%*	*27%*	*26%*	*24%*
			BD				ABD	A															
9	**430**	38	45	63	84	78	121	125	206	97	34	57	83	57	64	66	42	388	110	306	106	249	24
	21%	*19%*	*17%*	*23%*	*22%*	*24%*	*20%*	*21%*	*23%*	*19%*	*19%*	*23%*	*23%*	*17%*	*26%*	*24%*	*19%*	*21%*	*22%*	*21%*	*21%*	*20%*	*22%*
															N								
Highest rating 10	**295**	42	34	23	61	55	81	84	139	72	33	33	50	45	40	35	32	263	79	208	58	201	20
	15%	*22%*	*13%*	*8%*	*16%*	*17%*	*13%*	*14%*	*15%*	*14%*	*19%*	*14%*	*14%*	*13%*	*16%*	*12%*	*14%*	*15%*	*15%*	*15%*	*11%*	*16%*	*18%*
	DU	ACDG			D	D	D															AU	
Don't know	**37**	2	8	4	6	4	13	9	12	14	4	2	3	6	4	2	5	32	3	31	15	17	3
	2%	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*
	S																			S	AV		
NET: 1-3	**67**	1	4	9	11	10	31	17	32	17	3	8	15	8	4	11	4	63	22	43	19	37	3
	3%	*1%*	*2%*	*3%*	*3%*	*3%*	*5%*	*3%*	*4%*	*3%*	*2%*	*3%*	*4%*	*2%*	*2%*	*4%*	*2%*	*3%*	*4%*	*3%*	*4%*	*3%*	*2%*
							ABC																
NET: 4-6	**320**	31	45	62	58	48	77	90	142	87	27	36	54	55	28	45	38	283	91	211	81	199	15
	16%	*16%*	*17%*	*23%*	*15%*	*15%*	*13%*	*15%*	*16%*	*17%*	*15%*	*15%*	*15%*	*16%*	*11%*	*16%*	*17%*	*16%*	*18%*	*15%*	*16%*	*16%*	*13%*
	GO			AEFG																			
NET: 7-10	**1609**	158	206	197	302	265	480	485	723	397	142	196	294	268	216	223	178	1430	395	1147	397	979	91
	79%	*82%*	*78%*	*72%*	*80%*	*81%*	*80%*	*81%*	*80%*	*77%*	*81%*	*81%*	*81%*	*80%*	*86%*	*79%*	*79%*	*79%*	*77%*	*80%*	*77%*	*79%*	*82%*
	D	D			D	D	D								A								
NET: 9-10	**726**	79	80	86	145	133	202	209	345	169	67	90	133	103	105	101	74	652	189	514	165	450	44
	36%	*41%*	*30%*	*32%*	*39%*	*41%*	*34%*	*35%*	*38%*	*33%*	*38%*	*37%*	*36%*	*31%*	*41%*	*36%*	*33%*	*36%*	*37%*	*36%*	*32%*	*36%*	*39%*
	N	C			C	CDG									N								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**10**	2	8	2	1	1	0	0	0	5	0	5	1	2	1	0	2	3	4	3	0	6	4
	1%	0	*1%*	0	0	*4%*	0	0	0	*1%*	0	*3%*	0	0	0	0	*1%*	0	*1%*	*2%*	0	0	*2%*
	RU					**		*				**AKMN**				*			**AR**	**AR**			**AU**
2	**16**	3	14	3	1	0	0	0	3	9	3	0	4	5	2	0	1	5	6	5	2	7	7
	1%	*1%*	*1%*	0	0	0	0	0	*3%*	*2%*	*1%*	0	*1%*	*1%*	*1%*	0	*1%*	0	*2%*	*5%*	0	*1%*	*3%*
	DR					**		*	**ADE**	**AD**						*			**AR**	**AR**			**AUV**
3	**40**	6	34	18	4	0	2	0	1	14	6	4	6	11	6	0	7	26	10	5	6	22	11
	2%	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	0	*1%*	*3%*	*1%*	*3%*	*1%*	*2%*	*3%*	0	*4%*	*2%*	*3%*	*4%*	*1%*	*2%*	*4%*
	RU					**		*								*							**AUV**
4	**48**	12	36	24	6	1	5	0	3	11	7	1	6	11	11	4	8	22	12	15	8	25	14
	2%	*2%*	*2%*	*3%*	*2%*	*2%*	*4%*	0	*3%*	*2%*	*1%*	*1%*	*1%*	*2%*	*5%*	*8%*	*5%*	*1%*	*4%*	*13%*	*1%*	*2%*	*6%*
	R					**		*							**AKLM**	**AKLMN***	**KLM**		**R**	**ARS**			**AUV**
5	**121**	36	84	50	22	2	6	3	7	30	26	13	20	30	12	5	11	62	35	22	24	65	30
	6%	*7%*	*5%*	*6%*	*7%*	*5%*	*6%*	*4%*	*7%*	*5%*	*6%*	*8%*	*4%*	*6%*	*5%*	*9%*	*6%*	*4%*	*12%*	*20%*	*4%*	*6%*	*12%*
	RU					**		*								*			**AR**	**ARS**			**AUV**
6	**151**	44	108	70	19	5	11	3	9	35	50	14	28	31	12	6	10	94	44	13	29	99	22
	7%	*9%*	*7%*	*8%*	*6%*	*14%*	*10%*	*4%*	*9%*	*6%*	*11%*	*9%*	*6%*	*6%*	*5%*	*11%*	*5%*	*6%*	*15%*	*12%*	*5%*	*9%*	*9%*
	RU					**		*			**AMNOQ**					*			**AR**	**R**		**U**	**U**
7	**358**	87	271	159	52	4	21	14	13	93	73	35	75	96	41	3	31	276	66	15	84	226	42
	18%	*18%*	*18%*	*19%*	*17%*	*11%*	*19%*	*24%*	*14%*	*17%*	*16%*	*22%*	*17%*	*19%*	*19%*	*6%*	*17%*	*17%*	*22%*	*14%*	*14%*	*20%*	*17%*
	PU					**		*				**P**		**P**	**P**	*						**AU**	
8	**526**	113	413	217	92	16	21	10	18	152	119	32	122	133	64	13	41	441	67	16	155	320	47
	26%	*23%*	*27%*	*25%*	*30%*	*40%*	*19%*	*17%*	*18%*	*27%*	*27%*	*20%*	*28%*	*26%*	*29%*	*26%*	*22%*	*27%*	*22%*	*15%*	*26%*	*28%*	*19%*
	TW				**GI**	**		*		**I**						*		**AT**				**W**	
9	**430**	116	315	190	58	9	22	11	24	115	88	34	109	119	36	8	32	380	38	11	152	230	44
	21%	*24%*	*20%*	*22%*	*19%*	*23%*	*20%*	*19%*	*25%*	*20%*	*20%*	*21%*	*25%*	*23%*	*17%*	*15%*	*18%*	*24%*	*12%*	*10%*	*25%*	*20%*	*18%*
	ST					**		*					**O**			*		**AST**			**AVW**		
Highest rating 10	**295**	63	232	112	46	0	20	19	15	83	70	17	66	67	31	7	33	279	11	4	138	140	17
	15%	*13%*	*15%*	*13%*	*15%*	0	*18%*	*32%*	*16%*	*15%*	*16%*	*11%*	*15%*	*13%*	*14%*	*13%*	*18%*	*17%*	*4%*	*3%*	*23%*	*12%*	*7%*
	STVW					**		**ADEIJ***								*		**AST**			**AVW**	**W**	
Don't know	**37**	10	26	13	5	0	1	0	5	13	6	4	4	7	3	6	6	19	10	3	7	17	7
	2%	*2%*	*2%*	*2%*	*2%*	0	*1%*	0	*5%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*13%*	*3%*	*1%*	*3%*	*2%*	*1%*	*1%*	*3%*
	R					**		*	**AD**							**AKLM NOQ***			**AR**				
NET: 1-3	**67**	11	56	23	6	2	3	0	4	28	9	9	12	18	9	0	10	33	20	13	8	35	23
	3%	*2%*	*4%*	*3%*	*2%*	*5%*	*3%*	0	*4%*	*5%*	*2%*	*6%*	*3%*	*3%*	*4%*	0	*5%*	*2%*	*7%*	*11%*	*1%*	*3%*	*9%*
	RU					**		*		**AD**		**K**				*	**K**		**AR**	**AR**			**AUV**
NET: 4-6	**320**	92	228	144	47	8	22	5	18	76	83	27	54	72	34	14	30	178	92	50	61	189	67
	16%	*19%*	*15%*	*17%*	*15%*	*21%*	*20%*	*9%*	*19%*	*14%*	*19%*	*17%*	*12%*	*14%*	*16%*	*28%*	*16%*	*11%*	*30%*	*45%*	*10%*	*16%*	*27%*
	MRU					**		*			**M**					**AMN***			**AR**	**ARS**		**U**	**AUV**
NET: 7-10	**1609**	379	1230	678	248	30	85	54	71	443	350	118	373	416	173	30	137	1376	183	46	530	917	150
	79%	*77%*	*80%*	*79%*	*81%*	*75%*	*77%*	*91%*	*72%*	*79%*	*78%*	*75%*	*84%*	*81%*	*79%*	*59%*	*75%*	*86%*	*60%*	*42%*	*87%*	*79%*	*61%*
	PSTW					**		**ADGIJ***			**P**		**AKLPQ**	**P**	**P**	*	**P**	**AST**	**T**		**AVW**	**W**	
NET: 9-10	**726**	179	546	302	104	9	42	30	40	197	158	51	176	187	68	14	66	659	49	15	290	370	61
	36%	*36%*	*35%*	*35%*	*34%*	*23%*	*38%*	*51%*	*40%*	*35%*	*35%*	*32%*	*40%*	*36%*	*31%*	*28%*	*36%*	*41%*	*16%*	*13%*	*48%*	*32%*	*25%*
	STVW					**		**ADEJ***					**O**			*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**6**	1	5	2	5	1	5	1	0	0	0	1	3	1	0	0	0	0	0	5	1	0	0
	1%	0	*1%*	0	*1%*	0	*1%*	*1%*	0	0	0	*1%*	*4%*	*1%*	*1%*	0	0	0	0	*1%*	*1%*	*1%*	0
									*				**AQR**										
2	**12**	4	8	9	2	10	2	2	0	2	1	1	0	1	1	1	0	3	0	9	2	1	0
	1%	*1%*	*1%*	*2%*	0	*2%*	0	*2%*	0	*2%*	*1%*	*1%*	0	*1%*	*2%*	*1%*	0	*2%*	0	*1%*	*2%*	*2%*	0
	E			**AE**					*						**Q**								
3	**18**	7	11	6	12	10	8	3	1	2	1	1	0	0	1	1	3	4	1	14	3	1	1
	2%	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*3%*	*3%*	*3%*	*1%*	*1%*	0	0	*2%*	*1%*	*2%*	*3%*	*2%*	*2%*	*3%*	*2%*	*2%*
									*										**N**				
4	**44**	28	15	25	19	27	17	6	1	5	1	6	1	6	2	2	5	6	2	34	6	2	2
	4%	*5%*	*3%*	*5%*	*3%*	*5%*	*4%*	*6%*	*2%*	*6%*	*1%*	*6%*	*1%*	*6%*	*3%*	*3%*	*3%*	*4%*	*10%*	*4%*	*6%*	*3%*	*10%*
	C	**C**						**K**	*										**AKMOPQ**				**ATV**
5	**76**	36	40	42	34	44	32	6	6	6	13	6	3	4	2	12	8	9	1	67	6	2	1
	7%	*7%*	*7%*	*9%*	*6%*	*7%*	*7%*	*6%*	*14%*	*8%*	*11%*	*6%*	*4%*	*4%*	*4%*	*13%*	*6%*	*6%*	*5%*	*7%*	*6%*	*4%*	*5%*
	E			**AE**					N*							**ANO**							
6	**122**	70	52	42	80	69	53	7	7	5	14	10	9	11	3	17	17	17	4	109	7	3	4
	11%	*13%*	*10%*	*9%*	*13%*	*12%*	*11%*	*7%*	*18%*	*7%*	*12%*	*9%*	*13%*	*11%*	*6%*	*19%*	*12%*	*11%*	*17%*	*12%*	*7%*	*6%*	*17%*
	D								*							**AHJO**			**HJO**				**UV**
7	**219**	114	106	78	142	122	97	18	7	23	20	20	12	22	11	11	41	29	4	186	18	11	4
	20%	*22%*	*19%*	*17%*	*23%*	*21%*	*20%*	*20%*	*16%*	*29%*	*18%*	*19%*	*17%*	*21%*	*21%*	*13%*	*28%*	*20%*	*15%*	*21%*	*20%*	*21%*	*15%*
	D				**AD**				*	**P**							**AP**						
8	**264**	118	146	123	142	157	107	26	9	20	29	25	24	23	13	19	31	40	5	220	26	13	5
	25%	*22%*	*26%*	*26%*	*23%*	*27%*	*22%*	*28%*	*22%*	*25%*	*25%*	*23%*	*33%*	*21%*	*24%*	*22%*	*21%*	*27%*	*20%*	*24%*	*28%*	*24%*	*20%*
									*														
9	**177**	76	101	79	98	93	84	12	8	9	18	16	15	18	11	19	24	21	4	150	12	11	4
	16%	*15%*	*18%*	*17%*	*16%*	*16%*	*17%*	*13%*	*18%*	*12%*	*16%*	*15%*	*21%*	*17%*	*20%*	*22%*	*17%*	*15%*	*19%*	*17%*	*13%*	*20%*	*19%*
									*														
Highest rating 10	**109**	54	55	35	74	47	62	8	3	8	15	18	3	14	7	3	16	12	2	91	8	7	2
	10%	*10%*	*10%*	*8%*	*12%*	*8%*	*13%*	*9%*	*7%*	*10%*	*13%*	*17%*	*5%*	*13%*	*14%*	*3%*	*11%*	*8%*	*8%*	*10%*	*9%*	*14%*	*8%*
	DF				**AD**		**AF**		*		**P**	**AMP**		**P**	**P**								
Don't know	**29**	17	11	23	5	11	17	4	0	0	3	3	1	5	2	2	2	6	1	22	4	2	1
	3%	*3%*	*2%*	*5%*	*1%*	*2%*	*4%*	*5%*	0	0	*2%*	*3%*	*2%*	*5%*	*3%*	*2%*	*1%*	*4%*	*4%*	*2%*	*5%*	*3%*	*4%*
	E			**AE**					*										**J**				
NET: 1-3	**36**	12	24	17	19	21	15	5	1	4	2	3	3	3	3	2	3	6	1	28	5	3	1
	3%	*2%*	*4%*	*4%*	*3%*	*4%*	*3%*	*6%*	*3%*	*5%*	*2%*	*3%*	*4%*	*2%*	*5%*	*3%*	*2%*	*4%*	*2%*	*3%*	*6%*	*5%*	*2%*
									*														
NET: 4-6	**242**	134	108	109	133	140	102	18	14	16	28	22	13	22	7	31	30	32	8	210	18	7	8
	22%	*26%*	*20%*	*24%*	*22%*	*24%*	*21%*	*19%*	*34%*	*20%*	*24%*	*21%*	*18%*	*21%*	*13%*	*35%*	*21%*	*22%*	*32%*	*23%*	*19%*	*13%*	*32%*
	COV	**AC**							O*							**AHJL**			**AHO**	**V**			**AUV**
																MNOQR							
NET: 7-10	**769**	362	408	314	455	419	351	65	26	61	83	78	55	76	42	53	112	103	15	648	65	42	15
	72%	*69%*	*74%*	*68%*	*74%*	*71%*	*72%*	*70%*	*63%*	*75%*	*72%*	*73%*	*77%*	*72%*	*79%*	*59%*	*76%*	*70%*	*62%*	*71%*	*70%*	*79%*	*62%*
	DP				**AD**				*				**P**		**PS**		**PS**					**W**	
NET: 9-10	**286**	130	156	114	172	140	146	21	10	18	33	34	19	32	18	22	40	34	6	241	21	18	6
	27%	*25%*	*28%*	*25%*	*28%*	*24%*	*30%*	*22%*	*25%*	*21%*	*29%*	*31%*	*26%*	*30%*	*33%*	*25%*	*27%*	*23%*	*27%*	*27%*	*22%*	*33%*	*27%*
	F						**AF**		*														

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**6**	1	0	0	0	4	1	1	3	2	1	0	0	0	1	1	0	6	3	3	1	5	0
	1%	*1%*	0	0	0	*2%*	0	0	*1%*	*1%*	*1%*	0	0	0	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	0
						A																	
2	**12**	0	0	1	3	2	6	2	5	4	0	1	0	2	0	0	1	11	4	7	2	7	0
	1%	0	0	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	0	*1%*	0	*1%*	0	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
3	**18**	1	0	4	1	3	9	9	5	4	0	2	4	3	1	5	3	15	5	12	4	11	0
	2%	*1%*	0	*3%*	0	*2%*	*3%*	*3%*	*1%*	*2%*	0	*1%*	*2%*	*1%*	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	0
4	**44**	4	3	9	6	7	14	11	21	11	5	4	6	10	4	3	4	40	12	29	7	33	1
	4%	*4%*	*3%*	*6%*	*3%*	*4%*	*4%*	*3%*	*5%*	*5%*	*6%*	*3%*	*3%*	*5%*	*3%*	*2%*	*3%*	*4%*	*4%*	*4%*	*2%*	*5%*	*2%*
																						A	
5	**76**	8	6	10	11	16	24	19	38	20	6	9	13	16	9	12	5	71	18	55	16	43	6
	7%	*8%*	*5%*	*7%*	*6%*	*9%*	*7%*	*5%*	*8%*	*8%*	*7%*	*8%*	*7%*	*8%*	*6%*	*8%*	*4%*	*7%*	*6%*	*7%*	*6%*	*7%*	*12%*
6	**122**	18	15	18	15	16	40	38	60	23	8	13	26	25	14	13	19	104	43	74	31	70	5
	11%	*18%*	*12%*	*12%*	*9%*	*8%*	*12%*	*10%*	*13%*	*10%*	*8%*	*11%*	*13%*	*13%*	*10%*	*9%*	*15%*	*11%*	*15%*	*10%*	*11%*	*11%*	*9%*
	T	EF																	AT				
7	**219**	26	30	24	42	39	57	83	92	43	17	25	42	39	26	36	35	183	61	149	64	131	13
	20%	*27%*	*24%*	*16%*	*24%*	*21%*	*17%*	*22%*	*20%*	*18%*	*19%*	*21%*	*22%*	*21%*	*18%*	*24%*	*29%*	*19%*	*22%*	*20%*	*22%*	*21%*	*24%*
	GR																AR						
8	**264**	18	37	38	51	35	86	95	107	61	27	25	39	47	45	40	28	237	66	190	65	154	17
	25%	*18%*	*30%*	*25%*	*29%*	*19%*	*25%*	*26%*	*23%*	*25%*	*30%*	*21%*	*20%*	*25%*	*32%*	*27%*	*23%*	*25%*	*23%*	*25%*	*23%*	*24%*	*31%*
	F		F		F										AM								
9	**177**	8	19	29	29	33	60	63	76	38	14	20	35	31	27	22	17	160	42	129	58	98	7
	16%	*9%*	*15%*	*19%*	*16%*	*17%*	*17%*	*17%*	*16%*	*16%*	*15%*	*17%*	*18%*	*16%*	*19%*	*15%*	*14%*	*17%*	*15%*	*17%*	*20%*	*15%*	*13%*
Highest rating 10	**109**	11	10	9	14	26	38	39	45	25	12	14	24	13	13	13	9	100	21	83	29	68	4
	10%	*11%*	*8%*	*6%*	*8%*	*14%*	*11%*	*10%*	*10%*	*10%*	*13%*	*11%*	*12%*	*7%*	*9%*	*9%*	*7%*	*11%*	*7%*	*11%*	*10%*	*11%*	*7%*
						D																	
Don't know	**29**	1	2	6	3	8	8	11	9	9	1	6	3	3	3	2	1	28	6	23	12	13	1
	3%	*1%*	*2%*	*4%*	*2%*	*4%*	*2%*	*3%*	*2%*	*4%*	*1%*	*5%*	*2%*	*2%*	*2%*	*1%*	*1%*	*3%*	*2%*	*3%*	*4%*	*2%*	*2%*
NET: 1-3	**36**	2	0	5	4	9	16	13	12	10	1	3	4	5	2	7	3	33	12	22	7	23	0
	3%	*2%*	0	*3%*	*2%*	*5%*	*5%*	*3%*	*3%*	*4%*	*1%*	*2%*	*2%*	*3%*	*1%*	*4%*	*3%*	*3%*	*4%*	*3%*	*3%*	*4%*	*1%*
	C					C	C																
NET: 4-6	**242**	30	24	38	32	40	78	68	118	54	19	27	44	51	27	28	28	214	73	158	54	145	12
	22%	*31%*	*20%*	*26%*	*18%*	*21%*	*23%*	*18%*	*26%*	*22%*	*21%*	*23%*	*23%*	*27%*	*19%*	*19%*	*23%*	*22%*	*26%*	*21%*	*19%*	*23%*	*23%*
	H	E							H														
NET: 7-10	**769**	63	96	99	136	134	241	279	320	167	71	83	139	130	111	112	88	680	190	551	216	451	40
	72%	*65%*	*78%*	*67%*	*78%*	*70%*	*70%*	*75%*	*70%*	*70%*	*77%*	*70%*	*73%*	*69%*	*78%*	*75%*	*73%*	*71%*	*68%*	*73%*	*75%*	*71%*	*75%*
					D			A															
NET: 9-10	**286**	19	29	38	43	59	98	101	121	63	26	34	59	44	40	36	26	260	63	212	87	166	11
	27%	*20%*	*24%*	*25%*	*24%*	*31%*	*29%*	*27%*	*26%*	*26%*	*28%*	*28%*	*31%*	*23%*	*28%*	*24%*	*21%*	*27%*	*22%*	*28%*	*30%*	*26%*	*20%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**6**	0	6	0	2	1	0	0	0	3	0	2	1	1	0	0	1	4	2	1	1	5	0
	1%	0	*1%*	0	*2%*	*7%*	0	0	0	*1%*	0	*4%*	*1%*	0	0	0	*1%*	0	*1%*	*2%*	0	*1%*	0
	D				**D**	**		**	*			**AKNO**				**				*			
2	**12**	1	11	4	0	0	1	0	1	6	0	0	3	3	1	1	3	4	4	4	0	6	6
	1%	0	*1%*	*1%*	0	0	*2%*	0	*2%*	*2%*	0	0	*1%*	*1%*	*1%*	*4%*	*3%*	0	*3%*	*7%*	0	*1%*	*4%*
	RU					**	**	**	E*							**	**K**		**R**	**AR***			**AUV**
3	**18**	6	12	7	1	1	1	0	2	5	0	1	4	8	3	0	2	10	3	5	7	7	3
	2%	*2%*	*1%*	*2%*	*1%*	*7%*	*2%*	0	*4%*	*2%*	0	*1%*	*2%*	*3%*	*2%*	0	*2%*	*1%*	*2%*	*9%*	*2%*	*1%*	*2%*
	KR					**		**	*					**K**	**K**	**				**ARS***			
4	**44**	11	33	18	10	0	1	0	1	13	7	1	8	14	3	2	7	24	12	8	11	26	6
	4%	*4%*	*4%*	*4%*	*7%*	0	*2%*	*2%*	*3%*	*4%*	*3%*	*2%*	*4%*	*5%*	*2%*	*7%*	*7%*	*3%*	*8%*	*14%*	*3%*	*4%*	*4%*
	R					**		**	*							**			**AR**	**AR***			
5	**76**	21	55	30	12	2	2	2	5	23	18	6	11	14	14	6	7	43	21	11	14	44	16
	7%	*8%*	*7%*	*7%*	*8%*	*12%*	*3%*	*8%*	*12%*	*7%*	*8%*	*9%*	*5%*	*5%*	*8%*	*20%*	*8%*	*5%*	*14%*	*19%*	*4%*	*8%*	*11%*
	RU					**	**	**	*							**			**AR**	**AR***		**U**	**AU**
6	**122**	29	94	44	20	5	5	2	6	40	22	8	28	31	13	3	16	89	28	4	41	62	18
	11%	*11%*	*12%*	*10%*	*13%*	*24%*	*9%*	*10%*	*15%*	*12%*	*11%*	*12%*	*13%*	*11%*	*8%*	*12%*	*17%*	*10%*	*18%*	*7%*	*12%*	*11%*	*13%*
	R					**		**	*							**	**O**		**AR**	*			
7	**219**	69	150	104	24	5	12	8	6	60	40	19	49	58	41	1	12	172	35	11	69	121	25
	20%	*26%*	*19%*	*23%*	*15%*	*24%*	*24%*	*32%*	*16%*	*18%*	*19%*	*29%*	*23%*	*20%*	*26%*	*3%*	*12%*	*20%*	*23%*	*21%*	*20%*	*21%*	*18%*
	CQ	**AC**				**		**	*			**Q**	**Q**		**Q**	**				*			
8	**264**	63	201	116	39	5	16	6	9	74	60	16	52	75	37	9	14	233	26	5	77	151	36
	25%	*24%*	*25%*	*26%*	*25%*	*26%*	*31%*	*23%*	*22%*	*22%*	*28%*	*25%*	*25%*	*25%*	*23%*	*32%*	*14%*	*27%*	*17%*	*9%*	*23%*	*26%*	*25%*
	QST					**		**	*		**Q**	*	**Q**	**Q**	*	**		**AST**		*			
9	**177**	40	137	71	32	0	9	2	6	55	38	6	31	53	30	1	14	164	11	2	64	95	16
	16%	*15%*	*17%*	*16%*	*20%*	0	*18%*	*10%*	*16%*	*17%*	*18%*	*10%*	*15%*	*18%*	*19%*	*5%*	*15%*	*19%*	*7%*	*4%*	*19%*	*16%*	*12%*
	ST					**		**	*							**		**AST**		*			
Highest rating 10	**109**	20	89	41	14	0	4	4	3	43	25	3	21	32	13	2	13	100	5	3	52	49	7
	10%	*7%*	*11%*	*9%*	*9%*	0	*8%*	*16%*	*7%*	*13%*	*12%*	*4%*	*10%*	*11%*	*8%*	*9%*	*13%*	*12%*	*3%*	*5%*	*15%*	*8%*	*5%*
	SW					**		**	*	**A**						**		**AS**		*	**AVW**		
Don't know	**29**	9	20	16	2	0	0	0	1	10	3	3	2	6	4	3	8	18	7	2	4	15	6
	3%	*3%*	*2%*	*3%*	*2%*	0	0	0	*3%*	*3%*	*1%*	*5%*	*1%*	*2%*	*2%*	*9%*	*8%*	*2%*	*5%*	*4%*	*1%*	*3%*	*4%*
	RU					**		**	*							**	**AKMNO**			*			**U**
NET: 1-3	**36**	7	29	11	3	3	2	0	3	14	0	3	8	13	4	1	6	18	9	9	8	19	9
	3%	*3%*	*4%*	*2%*	*2%*	*14%*	*5%*	0	*7%*	*4%*	0	*5%*	*4%*	*4%*	*3%*	*4%*	*6%*	*2%*	*6%*	*17%*	*2%*	*3%*	*7%*
	KR					**		**	*			**K**	**K**	**K**	**K**	**	**K**		**R**	**ARS***			**AU**
NET: 4-6	**242**	61	181	91	43	7	7	5	12	76	47	15	47	59	30	11	30	156	60	22	65	132	40
	22%	*23%*	*22%*	*20%*	*27%*	*36%*	*14%*	*20%*	*30%*	*23%*	*22%*	*23%*	*22%*	*20%*	*19%*	*39%*	*32%*	*18%*	*39%*	*40%*	*19%*	*23%*	*29%*
	R					**		**	*							**	**ANO**		**AR**	**AR***			**U**
NET: 7-10	**769**	192	577	332	109	10	42	20	25	232	163	44	153	217	121	13	52	669	77	21	262	416	84
	72%	*72%*	*72%*	*74%*	*69%*	*49%*	*81%*	*80%*	*60%*	*70%*	*76%*	*68%*	*72%*	*74%*	*76%*	*48%*	*54%*	*78%*	*50%*	*38%*	*77%*	*72%*	*60%*
	QSTW			**I**		**	**I**	**	*		**Q**		**Q**	**Q**	**Q**	**		**AST**		*	**AW**	**W**	
NET: 9-10	**286**	60	226	113	46	0	13	6	9	98	63	9	52	84	43	4	27	264	16	4	117	144	24
	27%	*22%*	*28%*	*25%*	*29%*	0	*25%*	*25%*	*23%*	*30%*	*30%*	*14%*	*25%*	*29%*	*27%*	*14%*	*28%*	*31%*	*10%*	*8%*	*34%*	*25%*	*17%*
	LSTW					**		**	*		**L**			**L**		**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**8**	4	4	7	1	7	2	0	0	1	2	1	1	1	0	0	1	0	0	8	0	0	0
	1%	*1%*	*1%*	*3%*	0	*2%*	0	0	0	*1%*	*3%*	*1%*	*3%*	*2%*	0	0	*1%*	0	*2%*	*1%*	0	0	*2%*
	E			**AE**				*	**	*			*	*	*	*			*		*	*	*
2	**11**	7	4	6	5	6	5	1	0	1	0	1	1	1	1	2	0	3	0	9	1	1	0
	2%	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	0	*2%*	0	*2%*	*2%*	*2%*	*4%*	*3%*	0	*3%*	*2%*	*1%*	*2%*	*4%*	*2%*
								*	**	*			*	*	**KQ***	*			*		*	*	*
3	**31**	12	19	18	13	21	10	0	1	4	4	7	0	5	0	2	1	6	1	30	0	0	1
	5%	*3%*	*6%*	*7%*	*3%*	*6%*	*3%*	0	*4%*	*8%*	*5%*	*9%*	0	*7%*	*2%*	*3%*	*1%*	*8%*	*4%*	*5%*	0	*2%*	*4%*
	E							*	**	Q*		**Q**	*	*	*	*		**Q**	*		*	*	*
4	**30**	17	13	10	20	20	10	1	2	2	4	2	0	0	1	8	3	4	1	26	1	1	1
	4%	*5%*	*4%*	*4%*	*5%*	*5%*	*3%*	*3%*	*10%*	*4%*	*4%*	*3%*	0	0	*5%*	*12%*	*3%*	*5%*	*9%*	*4%*	*3%*	*5%*	*9%*
								*	**	*			*	*	*	**AMN***			**MN***		*	*	*
5	**101**	53	48	37	65	45	57	7	4	12	11	9	8	8	1	15	13	13	2	91	7	1	2
	15%	*15%*	*15%*	*14%*	*16%*	*12%*	*18%*	*16%*	*15%*	*23%*	*13%*	*12%*	*18%*	*14%*	*5%*	*23%*	*11%*	*15%*	*13%*	*15%*	*16%*	*5%*	*13%*
								*	**	Q*			*	*	*	O*			*		*	*	*
6	**83**	52	31	25	58	48	35	10	3	4	12	10	5	4	2	3	18	10	2	69	10	2	2
	12%	*15%*	*10%*	*9%*	*14%*	*13%*	*11%*	*23%*	*13%*	*8%*	*14%*	*13%*	*13%*	*6%*	*10%*	*5%*	*16%*	*13%*	*12%*	*12%*	*23%*	*10%*	*12%*
								ANP*	**	*			*	*	*	*			*		**AT***	*	*
7	**122**	55	67	40	83	75	48	6	9	7	19	10	9	12	6	5	24	13	1	109	6	6	1
	18%	*16%*	*21%*	*15%*	*20%*	*20%*	*15%*	*14%*	*39%*	*14%*	*23%*	*14%*	*20%*	*19%*	*26%*	*8%*	*22%*	*16%*	*7%*	*18%*	*14%*	*26%*	*7%*
	SW							*	**	*	**P**		*	*	**PS***	*	**S**		*		*	W*	*
8	**118**	66	52	40	78	56	62	7	1	8	14	9	15	6	4	12	26	12	4	103	7	4	4
	17%	*19%*	*16%*	*15%*	*19%*	*15%*	*20%*	*17%*	*4%*	*15%*	*17%*	*12%*	*33%*	*10%*	*17%*	*19%*	*23%*	*15%*	*26%*	*17%*	*17%*	*17%*	*26%*
								*	**	*			**ALNR***	*	*	*			**LN***		*	*	*
9	**74**	36	37	19	55	39	35	6	2	4	9	11	1	6	2	7	12	10	2	64	6	2	2
	11%	*10%*	*11%*	*7%*	*13%*	*11%*	*11%*	*13%*	*10%*	*9%*	*11%*	*15%*	*3%*	*10%*	*8%*	*11%*	*11%*	*12%*	*12%*	*11%*	*13%*	*8%*	*12%*
	D				**AD**			*	**	*			*	*	*	*			*		*	*	*
Highest rating 10	**34**	18	17	11	24	15	19	2	0	2	4	10	1	6	1	0	6	1	1	31	2	1	1
	5%	*5%*	*5%*	*4%*	*6%*	*4%*	*6%*	*4%*	0	*5%*	*4%*	*14%*	*2%*	*10%*	*4%*	0	*6%*	*1%*	*5%*	*5%*	*4%*	*4%*	*5%*
								*	**	*		**APR**	*	**PR***	*	*			P*		*	*	*
Don't know	**65**	32	34	53	12	33	32	3	1	5	6	4	2	12	5	10	6	10	1	56	3	5	1
	10%	*9%*	*10%*	*20%*	*3%*	*9%*	*10%*	*7%*	*5%*	*10%*	*7%*	*6%*	*5%*	*19%*	*20%*	*15%*	*5%*	*12%*	*9%*	*9%*	*7%*	*20%*	*9%*
	E			**AE**				*	**	*			*	**ALQ***	**AKLMQ***	*			*		*	**AT***	*
NET: 1-3	**51**	23	28	31	20	33	17	1	1	6	6	9	2	7	1	4	3	9	1	47	1	1	1
	7%	*6%*	*9%*	*12%*	*5%*	*9%*	*5%*	*2%*	*4%*	*12%*	*8%*	*12%*	*5%*	*12%*	*6%*	*6%*	*2%*	*11%*	*7%*	*8%*	*2%*	*6%*	*7%*
	E			**AE**				*	**	Q*		**Q**	*	Q*	*	*		**Q**	*		*	*	*
NET: 4-6	**214**	122	92	71	143	113	101	18	9	17	26	20	13	12	5	26	34	27	5	186	18	5	5
	32%	*35%*	*28%*	*27%*	*35%*	*31%*	*32%*	*42%*	*38%*	*35%*	*31%*	*28%*	*31%*	*20%*	*20%*	*40%*	*30%*	*33%*	*34%*	*31%*	*42%*	*20%*	*34%*
								NO*	**	*			*	*	*	N*			*		V*	*	*
NET: 7-10	**348**	175	173	109	239	185	164	21	13	22	46	40	26	30	13	25	69	36	8	307	21	13	8
	51%	*50%*	*53%*	*41%*	*58%*	*51%*	*52%*	*49%*	*52%*	*43%*	*54%*	*55%*	*59%*	*50%*	*54%*	*39%*	*62%*	*44%*	*50%*	*51%*	*49%*	*54%*	*50%*
	D				**AD**			*	**	*			*	*	*	*	**APR**		*		*	*	*
NET: 9-10	**108**	54	54	29	78	54	54	8	2	7	13	21	2	12	3	7	19	11	3	95	8	3	3
	16%	*15%*	*16%*	*11%*	*19%*	*15%*	*17%*	*18%*	*10%*	*14%*	*15%*	*29%*	*5%*	*20%*	*12%*	*11%*	*17%*	*13%*	*17%*	*16%*	*18%*	*12%*	*17%*
	D				**AD**			*	**	*		**AMPR**	*	*	*	*			*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**8** *1%*	1 *1%*	0 0	1 *1%*	3 *4%* **AC**	0 0 *	2 *3%* **C**	1 0	6 *2%*	1 *1%*	0 0	0 0	3 *2%*	0 0	1 *1%*	4 *4%* **A**	1 *1%*	7 *1%*	1 *1%*	7 *1%*	4 *5%* **AV**	4 *1%*	0 0 *
2	**11** *2%*	0 0	2 *2%*	3 *2%*	3 *3%* **B**	1 *1%* *	2 *4%* **B**	6 *3%*	3 *1%*	3 *2%*	0 0	1 *2%*	2 *2%*	4 *4%*	1 *1%*	2 *2%*	4 *3%*	7 *1%*	2 *1%*	8 *2%*	0 0	7 *2%*	1 *1%* *
3	**31** *5%* **Q**	7 *4%*	7 *5%*	5 *4%*	5 *5%*	6 *9%* *	1 *2%*	8 *4%*	18 *6%*	5 *4%*	0 *1%*	2 *2%*	12 *9%* **AKP**	4 *4%*	3 *4%*	1 *1%*	1 *1%*	30 *6%* **AQ**	10 *6%*	20 *4%*	6 *6%*	23 *5%*	2 *3%* *
4	**30** *4%* **Q**	8 *4%*	6 *4%*	3 *3%*	3 *3%*	5 *8%* *	4 *6%*	9 *4%*	16 *5%*	5 *4%*	4 *6%*	5 *6%*	3 *2%*	6 *6%*	5 *5%*	6 *6%*	1 *1%*	29 *5%* **A**	8 *5%*	22 *5%*	4 *5%*	20 *4%*	4 *6%* *
5	**101** *15%*	25 *14%*	20 *13%*	15 *14%*	22 *24%* **ACG**	13 *20%* G*	4 *7%*	35 *16%*	49 *15%*	17 *14%*	9 *13%*	10 *13%*	20 *14%*	17 *16%*	17 *19%*	15 *17%*	18 *13%*	84 *16%*	31 *18%*	65 *14%*	15 *16%*	63 *13%*	12 *20%* *
6	**83** *12%*	23 *13%*	18 *11%*	19 *17%*	9 *9%*	7 *11%* *	7 *11%*	27 *12%*	39 *12%*	17 *14%*	6 *9%*	8 *11%*	15 *11%*	8 *8%*	11 *13%*	17 *19%*	20 *15%*	62 *12%*	17 *10%*	61 *13%*	12 *13%*	62 *13%*	3 *5%* *
7	**122** *18%* **R**	33 *18%*	36 *23%* **F**	18 *16%*	18 *20%*	5 *8%* *	11 *17%*	43 *19%*	56 *17%*	24 *19%*	13 *19%*	19 *25%*	33 *23%*	16 *16%*	12 *14%*	19 *21%*	38 *27%* **AR**	84 *16%*	25 *15%*	92 *19%*	10 *10%*	90 *19%*	13 *22%* *
8	**118** *17%* **EU**	47 *25%* **ADE**	31 *20%* **E**	16 *14%*	8 *8%*	8 *13%* *	8 *13%*	38 *17%*	62 *19%*	17 *13%*	15 *24%* **P**	15 *20%*	28 *20%*	20 *20%*	14 *17%*	9 *10%*	30 *22%*	88 *16%*	27 *16%*	88 *18%*	6 *7%*	91 *19%* **U**	13 *22%* U*
9	**74** *11%*	23 *12%*	17 *11%*	16 *15%*	6 *7%*	5 *8%* *	7 *10%*	22 *10%*	37 *11%*	13 *10%*	7 *10%*	7 *9%*	17 *12%*	12 *11%*	17 *19%* **AP**	6 *6%*	12 *9%*	61 *11%*	24 *14%*	46 *10%*	11 *12%*	52 *11%*	7 *13%* *
Highest rating 10	**34** *5%*	10 *5%*	10 *6%*	7 *6%*	2 *2%*	4 *7%* *	2 *2%*	15 *7%*	13 *4%*	7 *6%*	7 *11%* **AM**	5 *6%*	2 *2%*	3 *3%*	4 *4%*	7 *8%* **M**	9 *7%*	25 *5%*	12 *7%*	22 *5%*	2 *3%*	30 *6%*	2 *4%* *
Don't know	**65** *10%* **BCOQ**	8 *4%*	8 *5%*	10 *8%*	14 *15%* **BC**	10 *16%* **BC***	16 *24%* **ABCD**	16 *7%*	33 *10%*	16 *13%*	5 *8%*	5 *7%*	7 *5%*	12 *12%* **O**	2 *3%*	5 *6%*	4 *3%*	61 *11%* **AQ**	14 *8%*	48 *10%*	21 *23%* **AVW**	39 *8%*	2 *4%* *
NET: 1-3	**51** *7%* **K**	9 *5%*	10 *6%*	8 *7%*	11 *12%*	7 *10%* *	6 *9%*	15 *7%*	27 *8%*	9 *7%*	0 *1%*	3 *4%*	17 *12%* **K**	7 *7%*	6 *6%*	7 *7%*	5 *4%*	45 *8%*	13 *8%*	35 *7%*	10 *11%*	34 *7%*	3 *4%* *
NET: 4-6	**214** *32%*	57 *31%*	44 *29%*	38 *33%*	34 *37%*	26 *39%* *	16 *24%*	71 *32%*	104 *31%*	39 *31%*	18 *27%*	23 *30%*	38 *27%*	31 *31%*	32 *37%*	38 *42%* **AM**	39 *28%*	175 *32%*	56 *33%*	147 *31%*	31 *34%*	146 *30%*	18 *31%* *
NET: 7-10	**348** *51%* **EFRU**	112 *60%* **AEFG**	94 *60%* **AEFG**	57 *51%*	34 *37%*	23 *35%* *	28 *43%*	117 *54%*	168 *51%*	61 *49%*	42 *64%* **P**	45 *59%*	80 *56%*	51 *50%*	46 *54%*	41 *45%*	91 *65%* **AR**	258 *48%*	87 *51%*	249 *52%*	29 *32%*	263 *55%* **AU**	35 *60%* U*
NET: 9-10	**108** *16%*	33 *17%*	26 *17%*	23 *20%* **E**	8 *9%*	9 *14%* *	8 *13%*	37 *17%*	50 *15%*	20 *16%*	14 *21%*	11 *15%*	19 *13%*	15 *15%*	20 *23%*	13 *14%*	22 *16%*	86 *16%*	36 *21%*	69 *14%*	13 *15%*	82 *17%*	9 *16%* *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**8**	2	6	2	2	3	1	0	0	0	1	0	1	1	1	2	1	6	2	0	3	6	0
	1%	***1%***	***1%***	***1%***	***2%***	***20%***	***3%***	***0***	***1%***	***0***	***1%***	***0***	***1%***	***1%***	***1%***	***17%***	***3%***	***1%***	***2%***	***0***	***1%***	***2%***	***0***
						**	*	*	**			**				**	**			**			*
2	**11**	5	6	7	0	0	0	0	1	2	0	0	5	4	1	0	0	6	2	3	2	7	2
	2%	***2%***	***1%***	***2%***	***0***	***0***	***0***	***0***	***5%***	***4%***	***0***	***0***	***3%***	***2%***	***1%***	***0***	***0***	***1%***	***2%***	***13%***	***1%***	***3%***	***3%***
	RU					**	*	*	**	**E**		**				**	**			**			*
3	**31**	7	25	23	0	0	1	1	3	3	9	1	7	10	3	0	0	20	8	3	12	12	6
	5%	***3%***	***6%***	***6%***	***0***	***0***	***5%***	***2%***	***14%***	***4%***	***7%***	***3%***	***4%***	***5%***	***4%***	***0***	***0***	***4%***	***8%***	***15%***	***4%***	***4%***	***11%***
	ER			**E**		**	E*	*	**			**				**	**			**			*
4	**30**	10	20	17	2	1	3	3	0	4	5	4	8	8	5	0	0	26	4	0	10	19	0
	4%	***4%***	***5%***	***4%***	***2%***	***9%***	***11%***	***5%***	***0***	***7%***	***4%***	***10%***	***5%***	***4%***	***6%***	***0***	***0***	***5%***	***4%***	***0***	***3%***	***7%***	***1%***
						**	E*	*	**			**				**	**			**		**A**	*
5	**101**	41	60	53	31	3	2	4	4	5	25	4	21	29	14	4	5	66	28	6	36	47	16
	15%	***16%***	***14%***	***14%***	***25%***	***20%***	***8%***	***9%***	***16%***	***8%***	***18%***	***10%***	***12%***	***15%***	***16%***	***29%***	***16%***	***12%***	***28%***	***25%***	***11%***	***16%***	***28%***
	RU				**ADGHJ**	**	*	*	**			**				**	**		**AR**	**			**AU***
6	**83**	27	56	49	10	1	2	10	1	10	22	1	20	24	10	0	6	63	18	2	34	40	8
	12%	***11%***	***13%***	***13%***	***8%***	***9%***	***7%***	***20%***	***6%***	***16%***	***16%***	***3%***	***12%***	***12%***	***11%***	***0***	***18%***	***11%***	***18%***	***7%***	***11%***	***14%***	***14%***
						**	*	E*	**			**				**	**			**			*
7	**122**	58	64	75	14	2	4	11	4	12	19	7	39	37	16	3	3	98	20	3	60	53	7
	18%	***23%***	***15%***	***20%***	***11%***	***15%***	***15%***	***22%***	***18%***	***20%***	***14%***	***19%***	***22%***	***19%***	***18%***	***19%***	***11%***	***18%***	***19%***	***15%***	***18%***	***18%***	***12%***
	C	**AC**				**	*	*	**			**				**	**			**			*
8	**118**	41	77	70	22	3	6	9	3	5	18	5	40	38	12	0	3	112	4	2	71	45	3
	17%	***16%***	***18%***	***18%***	***18%***	***26%***	***21%***	***18%***	***14%***	***9%***	***13%***	***13%***	***23%***	***20%***	***15%***	***0***	***8%***	***20%***	***4%***	***8%***	***22%***	***15%***	***5%***
	SW					**	*	*	**			**				**	**	**AS**		**	**AW**		*
9	**74**	27	47	38	19	0	3	7	3	4	13	7	13	24	12	0	3	70	4	0	54	14	5
	11%	***10%***	***11%***	***10%***	***16%***	***0***	***10%***	***13%***	***14%***	***6%***	***10%***	***19%***	***8%***	***12%***	***15%***	***0***	***10%***	***13%***	***4%***	***0***	***17%***	***5%***	***9%***
	SV					**	*	*	**			**				**	**	**AS**		**	**AV**		*
Highest rating 10	**34**	15	19	19	7	0	3	4	1	0	8	2	5	9	6	1	2	30	3	0	24	10	0
	5%	***6%***	***4%***	***5%***	***6%***	***0***	***13%***	***8%***	***3%***	***0***	***6%***	***6%***	***3%***	***5%***	***7%***	***7%***	***6%***	***5%***	***3%***	***0***	***7%***	***4%***	***0***
						**	**AJ***	J*	**			**				**	**			**	**A**		*
Don't know	**65**	22	43	30	14	0	2	2	2	16	16	6	13	11	5	4	9	53	8	4	19	35	10
	10%	***9%***	***10%***	***8%***	***12%***	***0***	***7%***	***4%***	***8%***	***26%***	***12%***	***16%***	***7%***	***6%***	***5%***	***28%***	***29%***	***10%***	***8%***	***16%***	***6%***	***12%***	***17%***
	NU					**	*	*	**	**ADEGH**		**				**	**			**		**U**	U*
NET: 1-3	**51**	14	37	32	3	3	2	1	5	5	11	1	13	16	5	2	1	32	13	6	17	25	8
	7%	***5%***	***9%***	***8%***	***2%***	***20%***	***8%***	***2%***	***20%***	***9%***	***8%***	***3%***	***7%***	***8%***	***6%***	***17%***	***3%***	***6%***	***12%***	***28%***	***5%***	***9%***	***14%***
	ERU			**E**		**	*	*	**			**				**	**		**R**	**			U*
NET: 4-6	**214**	78	136	118	43	5	7	17	5	19	51	9	50	60	29	4	11	155	51	7	81	107	25
	32%	***30%***	***32%***	***31%***	***35%***	***38%***	***26%***	***34%***	***22%***	***31%***	***37%***	***24%***	***29%***	***31%***	***34%***	***29%***	***33%***	***28%***	***50%***	***32%***	***25%***	***37%***	***43%***
	RU					**	*	*	**			**				**	**		**AR**	**		**AU**	U*
NET: 7-10	**348**	141	207	202	61	6	16	31	11	21	59	21	97	108	47	3	11	310	31	5	208	122	15
	51%	***55%***	***49%***	***53%***	***51%***	***42%***	***58%***	***60%***	***50%***	***35%***	***43%***	***58%***	***56%***	***55%***	***55%***	***26%***	***35%***	***56%***	***30%***	***23%***	***64%***	***42%***	***27%***
	JSVW			**J**		**	J*	J*	**			**	**K**			**	**	**AS**		**	**AVW**	**W**	*
NET: 9-10	**108**	42	66	57	26	0	6	11	4	4	22	9	19	33	19	1	5	100	7	0	78	25	5
	16%	***16%***	***16%***	***15%***	***21%***	***0***	***23%***	***21%***	***17%***	***6%***	***16%***	***25%***	***11%***	***17%***	***22%***	***7%***	***16%***	***18%***	***7%***	***0***	***24%***	***9%***	***9%***
	JSV				**J**	**	J*	J*	**			**			**M**	**	**	**AS**		**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**4**	1	4	2	2	1	3	0	0	1	0	2	1	0	0	0	0	0	0	4	0	0	0
	1%	0	***2%***	***1%***	***1%***	***1%***	***1%***	0	0	***4%***	0	***3%***	***5%***	0	***2%***	0	0	0	0	***1%***	0	***2%***	0
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
2	**8**	2	6	5	3	5	3	1	0	0	0	1	0	0	0	1	1	3	0	7	1	0	0
	2%	***1%***	***3%***	***3%***	***1%***	***2%***	***1%***	***2%***	0	0	0	***2%***	0	0	***2%***	***3%***	***1%***	***5%***	0	***2%***	***2%***	***2%***	0
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
3	**13**	5	8	8	5	6	6	1	1	0	2	2	1	2	1	1	0	0	0	10	1	1	0
	3%	***2%***	***4%***	***4%***	***2%***	***2%***	***3%***	***3%***	***7%***	0	***4%***	***4%***	***3%***	***6%***	***6%***	***3%***	0	0	***2%***	***2%***	***3%***	***6%***	***2%***
								*	**	**	*	*	**	Q*	**QR***	*		*	Q*		*	*	*
4	**15**	7	7	3	11	6	8	2	0	1	0	1	0	2	0	3	5	1	0	13	2	0	0
	3%	***3%***	***3%***	***2%***	***4%***	***2%***	***4%***	***4%***	0	***4%***	0	***1%***	0	***6%***	0	***6%***	***6%***	***1%***	***2%***	***3%***	***4%***	0	***2%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
5	**56**	31	26	17	39	32	24	4	4	4	9	5	1	6	2	6	9	6	1	50	4	2	1
	12%	***12%***	***11%***	***9%***	***13%***	***12%***	***11%***	***11%***	***24%***	***16%***	***16%***	***10%***	***3%***	***14%***	***7%***	***13%***	***11%***	***9%***	***6%***	***12%***	***11%***	***7%***	***6%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
6	**55**	32	23	18	36	30	24	1	2	2	10	4	7	2	3	7	10	5	2	49	1	3	2
	11%	***12%***	***10%***	***10%***	***12%***	***11%***	***11%***	***4%***	***11%***	***8%***	***19%***	***7%***	***21%***	***5%***	***11%***	***15%***	***12%***	***8%***	***20%***	***12%***	***4%***	***11%***	***20%***
								*	**	**	H*	*	**	*	*	*		*	**HLN***		*	*	U*
7	**91**	54	37	31	60	58	33	8	4	2	5	12	7	7	4	7	18	15	2	78	8	4	2
	19%	***21%***	***16%***	***16%***	***20%***	***22%***	***15%***	***23%***	***22%***	***9%***	***10%***	***21%***	***24%***	***18%***	***15%***	***15%***	***21%***	***25%***	***20%***	***19%***	***23%***	***15%***	***20%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
8	**111**	54	56	44	66	55	55	9	3	9	13	8	9	7	6	8	23	15	2	94	9	6	2
	23%	***21%***	***24%***	***24%***	***22%***	***21%***	***25%***	***25%***	***19%***	***35%***	***24%***	***15%***	***30%***	***17%***	***24%***	***16%***	***26%***	***25%***	***16%***	***23%***	***25%***	***24%***	***16%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
9	**57**	25	31	24	33	27	30	4	2	2	7	9	3	4	4	7	9	5	2	47	4	4	2
	12%	***10%***	***14%***	***12%***	***11%***	***10%***	***13%***	***12%***	***13%***	***7%***	***12%***	***16%***	***9%***	***11%***	***18%***	***15%***	***10%***	***9%***	***17%***	***11%***	***12%***	***18%***	***17%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
Highest rating 10	**50**	26	24	14	35	27	22	2	1	4	6	8	2	6	3	1	10	4	1	43	2	3	1
	10%	***10%***	***10%***	***8%***	***12%***	***10%***	***10%***	***6%***	***5%***	***17%***	***12%***	***15%***	***6%***	***16%***	***13%***	***3%***	***11%***	***7%***	***11%***	***10%***	***6%***	***13%***	***11%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
Don't know	**27**	18	8	21	5	15	11	3	0	0	2	3	0	3	1	5	3	6	1	22	3	1	1
	5%	***7%***	***4%***	***11%***	***2%***	***6%***	***5%***	***10%***	0	0	***3%***	***6%***	0	***7%***	***4%***	***11%***	***4%***	***10%***	***6%***	***5%***	***10%***	***4%***	***6%***
	E			**AE**				*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 1-3	**25**	8	18	16	10	13	13	2	1	1	2	5	2	2	2	3	1	3	0	21	2	2	0
	5%	***3%***	***8%***	***8%***	***3%***	***5%***	***6%***	***5%***	***7%***	***4%***	***4%***	***10%***	***8%***	***6%***	***9%***	***6%***	***1%***	***5%***	***2%***	***5%***	***5%***	***9%***	***2%***
	BE		**AB**	**AE**				*	**	**	*	Q*	**	*	Q*	*		*	*		*	*	*
NET: 4-6	**126**	70	56	38	87	68	57	7	6	7	19	10	8	10	4	16	25	11	3	112	7	4	3
	26%	***27%***	***24%***	***20%***	***29%***	***26%***	***26%***	***20%***	***35%***	***28%***	***35%***	***18%***	***24%***	***26%***	***17%***	***35%***	***28%***	***19%***	***28%***	***27%***	***20%***	***17%***	***28%***
	D				**D**			*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 7-10	**308**	159	149	113	195	168	141	23	11	17	31	37	21	24	17	23	60	38	7	262	23	17	7
	63%	***62%***	***65%***	***60%***	***66%***	***64%***	***63%***	***66%***	***59%***	***68%***	***58%***	***67%***	***68%***	***61%***	***70%***	***49%***	***67%***	***66%***	***64%***	***63%***	***66%***	***70%***	***64%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 9-10	**107**	51	55	38	69	55	52	6	3	6	13	17	5	10	8	8	19	9	3	90	6	8	3
	22%	***20%***	***24%***	***20%***	***23%***	***21%***	***23%***	***18%***	***18%***	***24%***	***24%***	***31%***	***15%***	***27%***	***31%***	***17%***	***21%***	***15%***	***28%***	***22%***	***18%***	***31%***	***28%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**4**	1	0	0	0	1	2	3	1	0	0	0	1	0	1	1	0	4	2	3	2	3	0
	1%	*2%*	0	0	0	*2%*	*1%*	*2%*	*1%*	0	0	0	*1%*	0	*2%*	*2%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	0
		*									*				*								**
2	**8**	0	0	0	1	2	5	4	4	0	0	1	1	1	2	2	0	8	3	4	3	4	0
	2%	0	0	0	*1%*	*3%*	*4%*	*2%*	*2%*	0	0	*2%*	*1%*	*2%*	*3%*	*3%*	0	*2%*	*2%*	*1%*	*2%*	*1%*	0
		*									*				*								**
3	**13**	0	0	2	0	2	9	6	3	4	2	1	4	2	0	1	0	13	5	8	3	9	0
	3%	0	0	*3%*	*1%*	*2%*	*6%*	*3%*	*1%*	*5%*	*3%*	*2%*	*4%*	*3%*	0	*2%*	0	*3%*	*3%*	*3%*	*2%*	*3%*	0
		*					**A**				*			**	*								**
4	**15**	4	1	4	1	1	3	9	6	0	0	3	2	3	1	2	1	13	2	9	0	12	1
	3%	*6%*	*2%*	*6%*	*2%*	*1%*	*2%*	*5%*	*3%*	0	0	*4%*	*2%*	*5%*	*3%*	*3%*	*2%*	*3%*	*1%*	*3%*	0	*4%*	*5%*
	U	*						**J**			*				*							**U**	**
5	**56**	8	7	10	12	9	10	18	32	7	7	4	5	12	13	9	14	43	21	34	12	35	2
	12%	*13%*	*11%*	*13%*	*18%*	*11%*	*7%*	*9%*	*16%*	*7%*	*13%*	*6%*	*5%*	*17%*	*24%*	*12%*	*18%*	*10%*	*15%*	*10%*	*10%*	*12%*	*8%*
	MR	*			**G**				**A**		*			**M**	**ALM***								**
6	**55**	10	5	6	13	7	14	15	26	13	7	14	10	7	3	8	7	48	24	27	16	27	1
	11%	*16%*	*8%*	*8%*	*19%*	*9%*	*10%*	*8%*	*13%*	*15%*	*13%*	*22%*	*10%*	*10%*	*6%*	*12%*	*9%*	*12%*	*17%*	*8%*	*14%*	*9%*	*3%*
	HT	*			**A**						*	**AO**			*				**AT**				**
7	**91**	11	16	13	13	13	24	35	34	21	10	14	20	18	8	11	19	71	20	67	20	60	7
	19%	*16%*	*26%*	*18%*	*19%*	*18%*	*17%*	*18%*	*17%*	*23%*	*18%*	*22%*	*21%*	*26%*	*14%*	*16%*	*25%*	*17%*	*14%*	*21%*	*17%*	*20%*	*25%*
		*									*				*								**
8	**111**	19	14	17	14	14	32	51	41	18	16	12	18	14	13	18	22	89	33	74	27	70	9
	23%	*28%*	*23%*	*23%*	*21%*	*19%*	*23%*	*26%*	*21%*	*20%*	*29%*	*19%*	*19%*	*19%*	*24%*	*25%*	*29%*	*22%*	*23%*	*23%*	*22%*	*24%*	*31%*
		*									*				*								**
9	**57**	4	9	12	7	11	14	24	26	7	2	6	19	7	7	10	4	52	9	47	19	32	4
	12%	*5%*	*15%*	*16%*	*10%*	*15%*	*10%*	*12%*	*13%*	*8%*	*3%*	*9%*	*20%*	*10%*	*14%*	*13%*	*6%*	*13%*	*7%*	*14%*	*16%*	*11%*	*14%*
	S	*									*		**AK**		*					**AS**			**
Highest rating 10	**50**	7	7	9	5	7	15	22	14	13	9	7	12	3	5	8	6	44	16	33	9	33	3
	10%	*10%*	*12%*	*12%*	*7%*	*10%*	*11%*	*11%*	*7%*	*15%*	*16%*	*11%*	*12%*	*5%*	*9%*	*12%*	*8%*	*11%*	*11%*	*10%*	*7%*	*11%*	*12%*
		*									*				*								**
Don't know	**27**	2	2	1	3	8	10	7	12	7	2	2	4	3	1	1	2	25	8	19	10	13	0
	5%	*3%*	*4%*	*2%*	*4%*	*11%*	*8%*	*4%*	*6%*	*8%*	*3%*	*3%*	*4%*	*4%*	*1%*	*2%*	*2%*	*6%*	*6%*	*6%*	*8%*	*4%*	*1%*
		*				**D**					*				*								**
NET: 1-3	**25**	1	0	2	1	5	15	13	8	4	2	2	6	4	2	5	0	25	9	15	7	15	0
	5%	*2%*	0	*3%*	*2%*	*7%*	*11%*	*7%*	*4%*	*5%*	*3%*	*4%*	*7%*	*5%*	*5%*	*6%*	0	*6%*	*6%*	*5%*	*6%*	*5%*	0
	C	*				**C**	**ACDE**				*				*			**A**					**
NET: 4-6	**126**	23	13	20	27	16	26	42	63	20	14	20	17	23	17	19	22	104	46	69	29	74	5
	26%	*35%*	*21%*	*27%*	*38%*	*21%*	*19%*	*22%*	*32%*	*22%*	*27%*	*32%*	*17%*	*32%*	*33%*	*26%*	*29%*	*25%*	*32%*	*21%*	*24%*	*25%*	*16%*
	GT	*			**ACFG**				**AH**		*				M*				**T**				**
NET: 7-10	**308**	40	47	51	40	46	85	133	116	59	36	38	69	43	33	48	51	257	79	221	75	195	23
	63%	*60%*	*75%*	*68%*	*56%*	*61%*	*62%*	*68%*	*58%*	*65%*	*67%*	*61%*	*72%*	*60%*	*61%*	*66%*	*68%*	*63%*	*56%*	*68%*	*62%*	*65%*	*83%*
	S	*	**E**								*				*					**AS**			**
NET: 9-10	**107**	10	16	20	12	19	29	46	41	20	11	13	31	11	12	18	10	96	25	80	28	65	7
	22%	*16%*	*26%*	*27%*	*17%*	*25%*	*21%*	*24%*	*20%*	*22%*	*20%*	*20%*	*32%*	*15%*	*23%*	*25%*	*14%*	*23%*	*18%*	*25%*	*23%*	*22%*	*26%*
		*									*		**AN**	**	*								**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**4**	0	4	0	0	1	0	0	0	3	1	0	1	2	0	0	0	2	2	1	0	4	1
	1%	0	*1%*	0	0	*15%*	0	0	0	*2%*	*1%*	0	*1%*	*2%*	0	0	0	0	*2%*	*3%*	0	*2%*	*1%*
	DR					**	**	**	**	**D**		**				**	**			**			
2	**8**	1	7	2	1	0	0	0	1	4	0	1	3	1	3	0	0	5	2	0	1	4	4
	2%	*1%*	*2%*	*1%*	*1%*	0	0	0	*5%*	*3%*	0	*6%*	*3%*	*1%*	*3%*	0	0	*1%*	*3%*	*2%*	0	*1%*	*6%*
						**	**	**	**			**				**	**			**			**AU**
3	**13**	1	12	4	2	0	2	0	0	5	2	1	0	5	4	0	1	8	3	1	3	9	1
	3%	*1%*	*4%*	*2%*	*3%*	0	*8%*	0	0	*4%*	*3%*	*3%*	0	*3%*	*4%*	0	*4%*	*2%*	*4%*	*4%*	*2%*	*4%*	*2%*
	B					**	**	**	**			**				**	**			**			
4	**15**	7	8	10	0	0	0	1	0	4	0	1	6	4	3	0	1	9	5	1	8	5	2
	3%	*4%*	*2%*	*5%*	0	0	0	*9%*	0	*3%*	0	*6%*	*6%*	*3%*	*3%*	0	*3%*	*2%*	*6%*	*3%*	*4%*	*2%*	*3%*
						**	**	**	**			**				**	**			**			
5	**56**	23	33	25	10	4	2	0	4	10	14	3	9	15	8	2	4	35	12	7	12	31	11
	12%	*14%*	*10%*	*12%*	*12%*	*45%*	*10%*	0	*26%*	*8%*	*19%*	*12%*	*9%*	*11%*	*9%*	*13%*	*13%*	*9%*	*16%*	*26%*	*7%*	*13%*	*18%*
	RU					**	**	**	**			**				**	**			**			**U**
6	**55**	14	41	22	14	1	2	1	2	13	7	7	12	14	6	2	4	39	10	4	15	31	9
	11%	*9%*	*13%*	*10%*	*17%*	*14%*	*10%*	*5%*	*9%*	*11%*	*9%*	*32%*	*12%*	*10%*	*7%*	*17%*	*14%*	*10%*	*13%*	*15%*	*8%*	*13%*	*15%*
						**	**	**	**			**				**	**			**			
7	**91**	37	54	48	7	3	3	3	3	25	13	2	22	26	21	4	4	73	10	8	36	43	12
	19%	*23%*	*17%*	*22%*	*8%*	*26%*	*16%*	*25%*	*17%*	*19%*	*17%*	*11%*	*22%*	*18%*	*22%*	*29%*	*12%*	*19%*	*13%*	*32%*	*20%*	*18%*	*20%*
	E			**E**		**	**	**	**			**				**	**			**			
8	**111**	41	70	48	18	0	5	6	3	31	16	5	19	41	21	1	8	87	21	3	45	53	11
	23%	*26%*	*21%*	*22%*	*22%*	0	*23%*	*48%*	*15%*	*24%*	*21%*	*21%*	*19%*	*28%*	*23%*	*8%*	*24%*	*23%*	*27%*	*11%*	*25%*	*22%*	*19%*
						**	**	**	**			**				**	**			**			
9	**57**	13	44	25	17	0	3	0	1	11	7	2	15	17	15	0	0	54	2	1	25	29	1
	12%	*8%*	*13%*	*11%*	*21%*	0	*15%*	0	*7%*	*9%*	*9%*	*8%*	*15%*	*12%*	*16%*	0	*1%*	*14%*	*2%*	*4%*	*14%*	*12%*	*2%*
	SW				**AJ**	**	**	**	**			**				**	**	**AS**		**	**W**	**W**	
Highest rating 10	**50**	20	29	22	9	0	3	2	2	12	11	0	7	16	12	1	2	45	5	0	26	19	5
	10%	*13%*	*9%*	*10%*	*11%*	0	*14%*	*13%*	*14%*	*9%*	*14%*	*1%*	*7%*	*11%*	*13%*	*8%*	*8%*	*12%*	*6%*	0	*14%*	*8%*	*9%*
						**	**	**	**			**				**	**	**A**		**	**AV**		
Don't know	**27**	3	24	10	4	0	1	0	1	10	5	0	5	5	1	3	6	21	5	0	8	14	3
	5%	*2%*	*7%*	*5%*	*5%*	0	*5%*	0	*6%*	*8%*	*6%*	0	*5%*	*4%*	*1%*	*26%*	*21%*	*6%*	*7%*	0	*4%*	*6%*	*4%*
	BO		**AB**			**	**	**	**			**				**	**			**			
NET: 1-3	**25**	2	23	6	3	1	2	0	1	12	3	2	5	8	7	0	1	15	8	2	4	16	6
	5%	*1%*	*7%*	*3%*	*4%*	*15%*	*8%*	0	*5%*	*9%*	*4%*	*9%*	*5%*	*5%*	*7%*	0	*4%*	*4%*	*10%*	*9%*	*2%*	*7%*	*10%*
	BRU		**AB**			**	**	**	**	**AD**		**				**	**			**		**U**	**U**
NET: 4-6	**126**	43	82	57	24	6	4	2	6	27	21	11	27	33	17	4	9	83	28	11	35	67	21
	26%	*27%*	*25%*	*26%*	*30%*	*60%*	*19%*	*14%*	*35%*	*21%*	*28%*	*50%*	*27%*	*23%*	*18%*	*29%*	*30%*	*22%*	*35%*	*44%*	*20%*	*28%*	*36%*
	RU					**	**	**	**			**				**	**		**R**	**			**U**
NET: 7-10	**308**	111	197	142	51	3	14	11	9	78	47	9	63	100	68	6	14	259	38	12	132	144	29
	63%	*70%*	*60%*	*66%*	*62%*	*26%*	*68%*	*86%*	*54%*	*61%*	*62%*	*42%*	*63%*	*69%*	*74%*	*45%*	*45%*	*68%*	*48%*	*46%*	*74%*	*60%*	*50%*
	SW					**	**	**	**			**			**A**	**	**	**AS**		**	**AVW**		
NET: 9-10	**107**	33	73	47	26	0	6	2	4	23	18	2	22	33	27	1	3	99	6	1	51	48	6
	22%	*21%*	*22%*	*22%*	*31%*	0	*29%*	*13%*	*21%*	*18%*	*24%*	*10%*	*22%*	*23%*	*29%*	*8%*	*9%*	*26%*	*8%*	*4%*	*29%*	*20%*	*11%*
	SW					**	**	**	**			**				**	**	**AS**		**	**AW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**6**	2	4	5	1	1	4	0	0	0	1	0	1	1	0	1	0	1	0	6	0	0	0
	0	0	0	*1%*	0	0	0	0	0	0	*1%*	0	*1%*	*1%*	0	*1%*	0	0	*1%*	0	0	0	*1%*
2	**17**	9	9	12	5	5	13	1	0	1	1	2	2	2	2	1	1	3	1	14	1	2	1
	1%	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*
	E			AE																			
3	**44**	25	19	29	15	20	24	7	3	6	3	2	2	4	2	4	6	5	1	35	7	2	1
	3%	*3%*	*2%*	*4%*	*1%*	*2%*	*3%*	*5%*	*3%*	*5%*	*2%*	*1%*	*1%*	*2%*	*2%*	*3%*	*3%*	*2%*	*1%*	*2%*	*5%*	*2%*	*1%*
	E			AE				ALS													ATW		
4	**65**	25	40	25	40	42	23	9	3	3	13	7	1	8	1	3	8	7	2	53	9	1	2
	4%	*3%*	*5%*	*3%*	*4%*	*5%*	*2%*	*6%*	*4%*	*2%*	*7%*	*4%*	*1%*	*5%*	*1%*	*2%*	*4%*	*3%*	*4%*	*4%*	*6%*	*1%*	*4%*
	GOV					AG		MO			AMO								M		V		
5	**139**	76	63	70	69	72	67	9	4	11	10	15	11	14	6	19	17	18	4	120	9	6	4
	8%	*9%*	*7%*	*10%*	*7%*	*9%*	*7%*	*6%*	*5%*	*8%*	*5%*	*9%*	*9%*	*9%*	*7%*	*13%*	*8%*	*7%*	*7%*	*8%*	*6%*	*7%*	*7%*
	E			AE												K							
6	**209**	106	103	89	120	98	111	16	13	13	26	13	12	16	8	30	30	26	8	178	16	8	8
	12%	*12%*	*12%*	*12%*	*12%*	*12%*	*12%*	*11%*	*17%*	*9%*	*14%*	*8%*	*9%*	*9%*	*8%*	*20%*	*14%*	*11%*	*14%*	*12%*	*11%*	*8%*	*14%*
																AJLMNOR							
7	**379**	187	192	161	217	183	196	29	16	38	40	35	32	35	22	26	45	53	8	319	29	22	8
	22%	*21%*	*22%*	*22%*	*21%*	*22%*	*21%*	*21%*	*20%*	*27%*	*21%*	*22%*	*26%*	*21%*	*23%*	*17%*	*22%*	*21%*	*15%*	*22%*	*21%*	*23%*	*15%*
	SW									S			S							W			
8	**407**	190	217	155	253	202	205	31	28	32	41	35	35	31	28	25	43	67	13	335	31	28	13
	23%	*22%*	*25%*	*21%*	*25%*	*25%*	*22%*	*22%*	*36%*	*23%*	*22%*	*22%*	*28%*	*18%*	*29%*	*16%*	*21%*	*27%*	*24%*	*23%*	*22%*	*29%*	*24%*
									AHKLNPQ				P		ANP			P				A	
9	**249**	126	124	93	156	110	139	19	8	19	29	24	16	30	13	19	31	31	11	207	19	13	11
	14%	*14%*	*14%*	*13%*	*15%*	*13%*	*15%*	*14%*	*10%*	*14%*	*15%*	*15%*	*12%*	*18%*	*13%*	*13%*	*15%*	*12%*	*20%*	*14%*	*14%*	*13%*	*20%*
																			AR				A
Highest rating 10	**192**	105	86	57	134	69	122	15	4	14	15	23	14	24	11	14	21	30	7	159	15	11	7
	11%	*12%*	*10%*	*8%*	*13%*	*8%*	*13%*	*11%*	*5%*	*10%*	*8%*	*14%*	*11%*	*14%*	*11%*	*9%*	*10%*	*12%*	*13%*	*11%*	*11%*	*11%*	*13%*
	DF				AD		AF					I		I					I				
Don't know	**46**	26	20	29	17	19	27	3	1	2	8	5	1	3	4	7	3	8	1	39	3	4	1
	3%	*3%*	*2%*	*4%*	*2%*	*2%*	*3%*	*2%*	*1%*	*2%*	*4%*	*3%*	*1%*	*2%*	*4%*	*5%*	*2%*	*3%*	*1%*	*3%*	*2%*	*4%*	*1%*
	E			AE																			
NET: 1-3	**67**	36	32	45	22	26	41	8	3	7	6	4	5	7	3	6	7	10	1	54	8	3	1
	4%	*4%*	*4%*	*6%*	*2%*	*3%*	*4%*	*6%*	*3%*	*5%*	*3%*	*3%*	*4%*	*4%*	*4%*	*4%*	*3%*	*4%*	*3%*	*4%*	*6%*	*4%*	*3%*
	E			AE																			
NET: 4-6	**413**	206	207	183	230	212	201	33	20	27	49	34	24	38	15	53	55	52	14	351	33	15	14
	24%	*24%*	*24%*	*25%*	*22%*	*26%*	*22%*	*24%*	*25%*	*19%*	*26%*	*21%*	*19%*	*23%*	*16%*	*35%*	*27%*	*21%*	*25%*	*24%*	*24%*	*16%*	*25%*
	OV										O					AHJL	O		O	V			V
																MNOR							
NET: 7-10	**1227**	608	619	466	761	565	662	94	56	103	124	116	96	120	73	84	139	180	40	1020	94	73	40
	70%	*69%*	*71%*	*64%*	*74%*	*69%*	*71%*	*68%*	*70%*	*74%*	*66%*	*73%*	*77%*	*71%*	*77%*	*56%*	*68%*	*72%*	*71%*	*70%*	*68%*	*77%*	*71%*
	DP				AD			P		P		P	P	P	AKP		P	P	P			A	
NET: 9-10	**441**	231	210	150	291	179	262	34	12	34	44	47	30	54	23	33	52	61	18	365	34	23	18
	25%	*26%*	*24%*	*21%*	*28%*	*22%*	*28%*	*25%*	*15%*	*24%*	*23%*	*29%*	*24%*	*32%*	*24%*	*22%*	*25%*	*24%*	*33%*	*25%*	*25%*	*24%*	*33%*
	DF				AD		AF					I		I					AI				AT

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**6**	0	0	1	1	1	3	0	1	5	0	2	1	0	0	0	1	5	0	6	1	4	1
	0	0	0	0	0	0	*1%*	0	0	*1%*	0	*1%*	0	0	0	0	0	0	0	0	0	0	*1%*
										AHI													
2	**17**	2	1	2	3	3	6	5	8	5	2	1	4	2	0	1	2	15	7	11	3	11	3
	1%	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*
3	**44**	2	8	7	7	6	13	12	16	16	2	8	8	8	7	5	7	37	13	28	13	22	0
	3%	*1%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*2%*	*3%*	*1%*	*4%*	*2%*	*3%*	*3%*	*3%*	*4%*	*2%*	*3%*	*2%*	*3%*	*2%*	0
4	**65**	14	9	6	9	10	17	19	31	14	4	8	14	13	7	10	6	59	23	42	12	43	6
	4%	*7%*	*4%*	*3%*	*3%*	*3%*	*4%*	*4%*	*4%*	*3%*	*3%*	*4%*	*4%*	*5%*	*3%*	*5%*	*3%*	*4%*	*5%*	*3%*	*3%*	*4%*	*6%*
5	**139**	15	18	27	24	20	35	40	57	41	14	17	18	19	15	21	19	120	34	92	34	75	11
	8%	*8%*	*8%*	*11%*	*8%*	*7%*	*8%*	*9%*	*7%*	*9%*	*9%*	*8%*	*5%*	*7%*	*7%*	*11%*	*10%*	*8%*	*7%*	*8%*	*8%*	*7%*	*12%*
	V															**M**							
6	**209**	24	25	22	45	40	53	53	103	50	17	30	48	29	24	22	22	187	43	148	59	127	7
	12%	*12%*	*11%*	*9%*	*14%*	*13%*	*11%*	*12%*	*12%*	*11%*	*10%*	*13%*	*14%*	*10%*	*11%*	*11%*	*12%*	*12%*	*9%*	*12%*	*14%*	*12%*	*7%*
7	**379**	40	56	55	56	68	104	101	177	101	43	45	63	74	42	47	50	329	104	255	99	223	21
	22%	*20%*	*23%*	*23%*	*18%*	*23%*	*22%*	*24%*	*21%*	*22%*	*27%*	*20%*	*18%*	*26%*	*20%*	*25%*	*26%*	*21%*	*23%*	*21%*	*24%*	*20%*	*22%*
											M			**M**									
8	**407**	47	55	49	69	68	118	91	208	107	31	53	95	54	56	41	38	369	101	290	95	250	20
	23%	*24%*	*23%*	*21%*	*22%*	*23%*	*25%*	*21%*	*24%*	*23%*	*19%*	*24%*	*28%*	*19%*	*26%*	*22%*	*20%*	*24%*	*22%*	*24%*	*23%*	*23%*	*21%*
													KN										
9	**249**	35	28	34	51	40	61	57	132	61	22	35	55	44	24	24	20	230	69	172	44	180	12
	14%	*17%*	*12%*	*14%*	*16%*	*13%*	*13%*	*13%*	*15%*	*13%*	*13%*	*16%*	*16%*	*16%*	*11%*	*13%*	*10%*	*15%*	*15%*	*14%*	*11%*	*16%*	*12%*
	U																					**AU**	
Highest rating 10	**192**	19	29	24	43	38	38	40	100	52	26	19	31	30	33	16	20	172	56	128	39	134	12
	11%	*10%*	*12%*	*10%*	*14%*	*13%*	*8%*	*9%*	*12%*	*11%*	*16%*	*9%*	*9%*	*11%*	*15%*	*9%*	*11%*	*11%*	*12%*	*11%*	*9%*	*12%*	*12%*
	G				**G**						**LM**				**ALMP**							**A**	
Don't know	**46**	0	9	10	5	4	18	11	23	12	2	1	5	10	5	3	5	41	12	33	13	25	4
	3%	0	*4%*	*4%*	*1%*	*1%*	*4%*	*3%*	*3%*	*3%*	*1%*	*1%*	*1%*	*4%*	*2%*	*1%*	*3%*	*3%*	*3%*	*3%*	*3%*	*2%*	*4%*
	BL		**B**	**BF**			**BF**							**L**									
NET: 1-3	**67**	4	9	11	11	11	22	17	25	25	4	12	13	10	7	6	10	57	20	44	17	37	4
	4%	*2%*	*4%*	*5%*	*4%*	*4%*	*5%*	*4%*	*3%*	*5%*	*2%*	*5%*	*4%*	*4%*	*3%*	*3%*	*5%*	*4%*	*4%*	*4%*	*4%*	*3%*	*4%*
										AI													
NET: 4-6	**413**	53	52	55	79	70	105	111	191	105	35	55	81	60	46	52	47	366	100	282	105	244	23
	24%	*27%*	*22%*	*23%*	*25%*	*23%*	*22%*	*26%*	*22%*	*23%*	*22%*	*25%*	*24%*	*21%*	*22%*	*28%*	*25%*	*23%*	*22%*	*23%*	*25%*	*22%*	*24%*
NET: 7-10	**1227**	141	168	163	220	214	322	289	617	320	121	152	244	202	154	128	128	1099	330	845	278	788	65
	70%	*71%*	*71%*	*68%*	*70%*	*72%*	*69%*	*67%*	*72%*	*69%*	*75%*	*69%*	*71%*	*71%*	*73%*	*68%*	*68%*	*70%*	*71%*	*70%*	*67%*	*72%*	*68%*
																						A	
NET: 9-10	**441**	54	57	58	94	78	100	97	232	112	47	54	86	74	56	40	40	401	125	300	83	315	24
	25%	*27%*	*24%*	*25%*	*30%*	*26%*	*21%*	*23%*	*27%*	*24%*	*29%*	*25%*	*25%*	*26%*	*27%*	*21%*	*21%*	*26%*	*27%*	*25%*	*20%*	*29%*	*25%*
	GU				**AG**																	**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**6**	1	5	0	1	0	0	0	2	3	0	4	1	0	1	0	0	3	2	1	1	3	2
	0	0	0	0	0	0	0	0	*2%*	*1%*	0	*3%*	0	0	*1%*	0	0	0	*1%*	*1%*	0	0	*1%*
	DR					**			**AD**			**AKMN**				*							
2	**17**	3	14	5	1	0	0	1	4	6	3	1	5	5	2	0	1	6	7	5	2	8	7
	1%	*1%*	*1%*	*1%*	0	0	0	*1%*	*4%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	0	*1%*	0	*3%*	*5%*	0	*1%*	*3%*
	RU					**			**ADEGJ**							*			**AR**	**AR**			**AUV**
3	**44**	12	32	20	5	1	4	1	3	9	7	4	7	15	3	0	6	25	13	6	4	28	11
	3%	*3%*	*2%*	*3%*	*2%*	*4%*	*4%*	*2%*	*3%*	*2%*	*2%*	*3%*	*2%*	*4%*	*2%*	0	*4%*	*2%*	*5%*	*6%*	*1%*	*3%*	*5%*
	RU					**										*			**AR**	**R**		**U**	**AU**
4	**65**	10	55	29	11	1	7	6	1	10	11	3	16	13	9	4	9	37	18	7	17	30	16
	4%	*2%*	*4%*	*4%*	*4%*	*3%*	*6%*	*10%*	*1%*	*2%*	*3%*	*2%*	*4%*	*3%*	*6%*	*9%*	*6%*	*3%*	*7%*	*7%*	*3%*	*3%*	*7%*
	R					**	**J**	**AIJ**								**KL***			**AR**	**R**			**AUV**
5	**139**	42	97	62	15	3	12	4	6	38	26	8	30	45	10	5	12	82	44	13	25	92	19
	8%	*10%*	*7%*	*9%*	*5%*	*11%*	*11%*	*6%*	*7%*	*8%*	*6%*	*6%*	*7%*	*11%*	*6%*	*12%*	*8%*	*6%*	*16%*	*13%*	*4%*	*10%*	*9%*
	RU					**	**E**							**AK**		*			**AR**	**R**		**AU**	**U**
6	**209**	41	169	90	32	0	8	11	15	54	55	12	55	40	20	4	20	146	44	19	54	123	28
	12%	*9%*	*13%*	*12%*	*11%*	*2%*	*7%*	*18%*	*16%*	*12%*	*13%*	*8%*	*14%*	*10%*	*13%*	*11%*	*12%*	*11%*	*16%*	*19%*	*9%*	*13%*	*13%*
	RU					**										*			**AR**	**AR**			
7	**379**	91	288	151	77	5	26	10	12	98	87	40	89	96	27	11	24	290	70	16	102	230	43
	22%	*21%*	*22%*	*21%*	*26%*	*21%*	*24%*	*17%*	*12%*	*22%*	*20%*	*27%*	*22%*	*24%*	*18%*	*27%*	*15%*	*21%*	*26%*	*16%*	*18%*	*24%*	*20%*
	IQU			**I**	**I**	**	**I**			**I**		**Q**		**Q**		*						**AU**	
8	**407**	89	318	161	65	10	20	12	22	118	107	31	92	91	36	8	39	349	40	16	139	220	46
	23%	*21%*	*24%*	*22%*	*22%*	*42%*	*19%*	*21%*	*22%*	*26%*	*25%*	*21%*	*23%*	*23%*	*24%*	*20%*	*23%*	*25%*	*15%*	*16%*	*24%*	*23%*	*22%*
	S					**										*		**AST**					
9	**249**	73	176	110	44	2	12	8	15	59	73	24	62	42	21	3	20	222	19	9	113	112	24
	14%	*17%*	*13%*	*15%*	*15%*	*9%*	*11%*	*13%*	*15%*	*13%*	*17%*	*16%*	*15%*	*11%*	*14%*	*9%*	*12%*	*16%*	*7%*	*9%*	*20%*	*12%*	*11%*
	NSV					**					**N**					*		**AS**			**AVW**		
Highest rating 10	**192**	55	136	84	36	2	17	7	12	35	50	18	45	38	14	3	22	182	6	3	106	75	10
	11%	*13%*	*10%*	*12%*	*12%*	*8%*	*16%*	*11%*	*12%*	*8%*	*12%*	*12%*	*11%*	*10%*	*9%*	*7%*	*13%*	*13%*	*2%*	*3%*	*19%*	*8%*	*5%*
	JSTVW			**J**		**	**J**									*		**AST**			**AVW**		
Don't know	**46**	13	33	15	7	0	1	0	6	17	7	3	7	8	7	2	10	29	8	7	7	26	7
	3%	*3%*	*3%*	*2%*	*2%*	0	*1%*	0	*7%*	*4%*	*2%*	*2%*	*2%*	*2%*	*4%*	*5%*	*6%*	*2%*	*3%*	*7%*	*1%*	*3%*	*3%*
	RU					**			**ADG**							*	**AKMN**			**AR**			
NET: 1-3	**67**	17	51	25	8	1	4	2	9	18	10	8	13	20	7	0	8	33	22	12	6	39	20
	4%	*4%*	*4%*	*3%*	*3%*	*4%*	*4%*	*3%*	*9%*	*4%*	*2%*	*6%*	*3%*	*5%*	*5%*	0	*5%*	*2%*	*8%*	*12%*	*1%*	*4%*	*9%*
	RU					**			**ADEJ**					**K**		*			**AR**	**AR**		**U**	**AUV**
NET: 4-6	**413**	92	321	180	57	4	27	20	23	102	93	23	101	98	39	13	41	266	106	39	97	245	62
	24%	*21%*	*24%*	*25%*	*20%*	*16%*	*25%*	*34%*	*23%*	*23%*	*22%*	*16%*	*25%*	*25%*	*26%*	*32%*	*25%*	*19%*	*39%*	*39%*	*17%*	*26%*	*29%*
	LRU					**		**E**					**L**	**L**	**L**	L*			**AR**	**AR**		**AU**	**AU**
NET: 7-10	**1227**	308	918	506	221	19	75	37	60	310	318	113	288	267	99	25	105	1043	136	43	461	637	123
	70%	*72%*	*69%*	*70%*	*75%*	*80%*	*70%*	*63%*	*61%*	*69%*	*74%*	*77%*	*70%*	*68%*	*65%*	*63%*	*64%*	*76%*	*50%*	*43%*	*81%*	*67%*	*58%*
	ISTVW				**I**	**					**AOQ**	**OQ**				*		**AST**			**AVW**	**W**	
NET: 9-10	**441**	128	313	193	80	4	29	15	27	94	123	42	107	80	35	6	42	405	25	11	219	188	34
	25%	*30%*	*24%*	*27%*	*27%*	*17%*	*27%*	*24%*	*27%*	*21%*	*29%*	*28%*	*26%*	*20%*	*23%*	*16%*	*26%*	*30%*	*9%*	*11%*	*38%*	*20%*	*16%*
	CJNSTVW	**AC**		**J**		**					**N**					*		**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**7**	1	5	3	4	3	4	0	0	0	0	1	1	1	0	1	0	1	0	6	0	0	0
	1%	0	*1%*	*1%*	0	0	*1%*	0	0	0	0	*1%*	*2%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	0	*1%*	*1%*
									*														
2	**16**	5	11	11	5	7	9	0	1	0	3	3	2	1	2	1	0	2	0	13	0	2	0
	1%	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	0	*2%*	0	*2%*	*3%*	*2%*	*1%*	*5%*	*1%*	0	*1%*	*1%*	*1%*	0	*5%*	*1%*
	E			**AE**					*			**Q**			**AHJQ**							**ATU**	
3	**25**	13	12	17	7	14	11	4	2	1	4	1	1	3	1	2	1	4	1	19	4	1	1
	2%	*2%*	*2%*	*4%*	*1%*	*2%*	*2%*	*4%*	*3%*	*1%*	*4%*	*1%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*4%*	*2%*	*2%*
	E			**AE**				**Q**	*														
4	**50**	22	27	25	25	31	19	8	2	4	3	4	4	8	1	1	9	6	1	40	8	1	1
	4%	*4%*	*4%*	*5%*	*3%*	*5%*	*3%*	*8%*	*4%*	*5%*	*3%*	*3%*	*5%*	*7%*	*2%*	*1%*	*5%*	*3%*	*3%*	*4%*	*8%*	*2%*	*3%*
								AP	*												**AT**		
5	**99**	59	40	40	59	47	53	8	3	4	8	4	3	6	5	18	16	20	2	84	8	5	2
	8%	*10%*	*7%*	*8%*	*8%*	*8%*	*8%*	*9%*	*6%*	*6%*	*6%*	*3%*	*3%*	*5%*	*10%*	*18%*	*9%*	*11%*	*7%*	*8%*	*9%*	*10%*	*7%*
	C								*						**L**	**AJKLMNS**		**LM**					
6	**146**	72	74	62	84	79	67	10	6	14	22	9	9	9	2	16	23	20	4	130	10	2	4
	12%	*12%*	*12%*	*13%*	*11%*	*13%*	*11%*	*10%*	*11%*	*20%*	*18%*	*8%*	*11%*	*8%*	*4%*	*16%*	*12%*	*11%*	*13%*	*12%*	*10%*	*4%*	*13%*
	OV								*	**LNO**	**LNO**					**O**	**O**		**O**	**V**			**V**
7	**233**	110	123	80	153	119	114	17	13	18	19	24	20	13	15	15	43	34	4	198	17	15	4
	19%	*18%*	*20%*	*17%*	*21%*	*20%*	*18%*	*17%*	*22%*	*25%*	*15%*	*20%*	*24%*	*11%*	*29%*	*14%*	*23%*	*19%*	*13%*	*19%*	*17%*	*29%*	*13%*
	N								*	**N**			**N**		**AHKNPS**		**N**					**ATUW**	
8	**282**	144	138	94	188	130	152	21	13	14	25	28	19	30	9	24	47	45	7	244	21	9	7
	23%	*24%*	*22%*	*20%*	*25%*	*22%*	*24%*	*22%*	*22%*	*19%*	*20%*	*24%*	*23%*	*25%*	*18%*	*22%*	*25%*	*25%*	*24%*	*23%*	*22%*	*18%*	*24%*
	D				**AD**				*														
9	**177**	78	99	54	123	99	78	11	7	9	24	17	19	16	10	13	21	22	7	149	11	10	7
	14%	*13%*	*16%*	*11%*	*17%*	*17%*	*12%*	*12%*	*13%*	*13%*	*19%*	*15%*	*23%*	*14%*	*20%*	*13%*	*11%*	*12%*	*23%*	*14%*	*12%*	*20%*	*23%*
	D				**AD**				*				**AQ**		**Q**				**AHQR**				**ATU**
Highest rating 10	**126**	64	62	46	79	47	79	14	8	4	10	17	4	12	4	7	24	18	3	105	14	4	3
	10%	*11%*	*10%*	*10%*	*11%*	*8%*	*13%*	*15%*	*14%*	*6%*	*8%*	*14%*	*5%*	*10%*	*7%*	*7%*	*13%*	*10%*	*10%*	*10%*	*15%*	*7%*	*10%*
	F						**AF**	**M**	*														
Don't know	**61**	32	29	45	15	21	39	4	2	4	8	8	1	17	1	6	3	5	1	54	4	1	1
	5%	*5%*	*5%*	*9%*	*2%*	*4%*	*6%*	*4%*	*3%*	*5%*	*7%*	*7%*	*1%*	*14%*	*2%*	*6%*	*2%*	*3%*	*4%*	*5%*	*4%*	*2%*	*4%*
	EF			**AE**			**F**		*					**AHMOQRS**									
NET: 1-3	**47**	19	28	31	16	24	24	4	3	1	7	6	4	6	4	4	1	7	1	39	4	4	1
	4%	*3%*	*5%*	*7%*	*2%*	*4%*	*4%*	*4%*	*5%*	*1%*	*6%*	*5%*	*5%*	*5%*	*7%*	*4%*	*1%*	*4%*	*3%*	*4%*	*4%*	*7%*	*3%*
	EQ			**AE**				**Q**	Q*		**Q**	**Q**	**Q**	**Q**	**Q**			**Q**	**Q**				
NET: 4-6	**295**	153	142	127	167	157	138	26	12	21	34	17	16	24	8	36	48	47	7	254	26	8	7
	24%	*25%*	*23%*	*27%*	*23%*	*26%*	*22%*	*27%*	*21%*	*30%*	*27%*	*15%*	*19%*	*20%*	*16%*	*34%*	*26%*	*26%*	*23%*	*24%*	*27%*	*16%*	*23%*
	LOV							**L**	*	**LO**	**L**					**ALMNO**	**L**	**L**					
NET: 7-10	**818**	395	422	274	544	396	422	63	40	45	77	85	63	72	38	59	135	120	21	695	63	38	21
	67%	*66%*	*68%*	*57%*	*73%*	*66%*	*68%*	*65%*	*71%*	*63%*	*61%*	*74%*	*75%*	*61%*	*75%*	*56%*	*72%*	*67%*	*70%*	*67%*	*65%*	*75%*	*70%*
	DP				**AD**				*			**P**	**P**		**NP**		**P**						
NET: 9-10	**303**	142	161	101	202	146	156	25	15	13	33	34	23	29	14	21	45	40	10	253	25	14	10
	25%	*24%*	*26%*	*21%*	*27%*	*25%*	*25%*	*26%*	*26%*	*19%*	*26%*	*29%*	*28%*	*24%*	*27%*	*20%*	*24%*	*22%*	*33%*	*24%*	*26%*	*27%*	*33%*
	D				**AD**				*										**JP**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**7**	1	0	0	2	3	0	1	3	2	0	1	0	1	1	1	0	7	1	6	1	4	1
	1%	*1%*	0	0	*1%*	*1%*	0	0	0	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	*1%*
2	**16**	1	0	4	3	4	4	1	8	7	3	2	4	2	0	1	2	14	6	9	3	12	0
	1%	*1%*	0	*2%*	*2%*	*2%*	*2%*	0	*1%*	*3%*	*2%*	*2%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*
	H									**H**													
3	**25**	2	4	4	3	1	10	7	13	5	3	4	3	3	2	5	4	20	5	20	8	15	0
	2%	*1%*	*2%*	*2%*	*1%*	*1%*	*4%*	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*	*2%*	*1%*	*3%*	*3%*	*2%*	*1%*	*2%*	*3%*	*2%*	0
							AF																
4	**50**	14	13	5	3	8	7	19	20	11	3	6	9	7	8	5	6	44	12	37	7	36	4
	4%	*8%*	*6%*	*3%*	*1%*	*4%*	*3%*	*5%*	*3%*	*4%*	*2%*	*4%*	*4%*	*4%*	*5%*	*3%*	*4%*	*4%*	*4%*	*4%*	*3%*	*5%*	*5%*
	E	**AE**	**E**																				
5	**99**	15	7	17	15	28	17	30	50	18	10	8	20	20	12	11	5	94	20	72	27	51	7
	8%	*9%*	*3%*	*9%*	*7%*	*15%*	*7%*	*8%*	*9%*	*7%*	*8%*	*6%*	*8%*	*11%*	*8%*	*7%*	*3%*	*9%*	*6%*	*9%*	*11%*	*7%*	*9%*
	CQV	**C**		**C**		**ACEG**												**AQ**					
6	**146**	20	31	23	18	18	37	35	73	38	19	17	25	22	20	17	21	125	43	87	37	89	7
	12%	*11%*	*14%*	*12%*	*8%*	*9%*	*16%*	*10%*	*12%*	*14%*	*16%*	*12%*	*10%*	*12%*	*13%*	*10%*	*14%*	*12%*	*13%*	*10%*	*14%*	*11%*	*9%*
	T						**E**																
7	**233**	28	43	35	46	33	49	65	121	46	21	42	46	35	30	27	36	196	59	164	56	146	12
	19%	*16%*	*20%*	*18%*	*22%*	*17%*	*21%*	*18%*	*21%*	*18%*	*18%*	*29%*	*19%*	*18%*	*19%*	*16%*	*23%*	*18%*	*18%*	*20%*	*22%*	*19%*	*16%*
												AMNP											
8	**282**	49	56	48	52	30	46	92	132	57	24	30	55	52	42	43	49	233	81	186	53	176	21
	23%	*28%*	*26%*	*25%*	*25%*	*16%*	*20%*	*25%*	*23%*	*22%*	*20%*	*21%*	*23%*	*27%*	*26%*	*25%*	*31%*	*22%*	*25%*	*22%*	*21%*	*23%*	*28%*
	FR	**F**	**F**	**F**	**F**												**R**						
9	**177**	18	36	33	32	29	30	58	90	27	19	14	45	24	25	31	18	159	43	129	26	126	9
	14%	*10%*	*16%*	*17%*	*15%*	*15%*	*13%*	*16%*	*15%*	*10%*	*16%*	*10%*	*18%*	*12%*	*16%*	*18%*	*11%*	*15%*	*13%*	*15%*	*10%*	*16%*	*12%*
	JU												**L**									**U**	
Highest rating 10	**126**	24	17	12	27	25	19	44	49	33	15	14	25	14	13	22	16	110	36	84	22	87	9
	10%	*14%*	*8%*	*6%*	*13%*	*13%*	*8%*	*12%*	*8%*	*13%*	*13%*	*9%*	*10%*	*7%*	*8%*	*13%*	*10%*	*10%*	*11%*	*10%*	*9%*	*11%*	*12%*
	D	**D**			**D**	**D**																	
Don't know	**61**	4	9	10	10	13	16	18	25	17	2	5	13	10	5	7	1	60	16	42	17	37	5
	5%	*2%*	*4%*	*5%*	*5%*	*7%*	*7%*	*5%*	*4%*	*6%*	*2%*	*4%*	*5%*	*5%*	*3%*	*4%*	*1%*	*6%*	*5%*	*5%*	*7%*	*5%*	*6%*
	Q																	**AQ**					
NET: 1-3	**47**	5	4	8	9	8	14	9	24	15	6	7	6	6	3	8	7	41	11	35	12	31	1
	4%	*3%*	*2%*	*4%*	*4%*	*4%*	*6%*	*2%*	*4%*	*6%*	*5%*	*5%*	*3%*	*3%*	*2%*	*4%*	*4%*	*4%*	*3%*	*4%*	*5%*	*4%*	*2%*
							C																
NET: 4-6	**295**	49	51	45	36	54	60	83	143	67	32	31	54	50	41	34	33	262	75	196	71	175	18
	24%	*28%*	*24%*	*24%*	*17%*	*28%*	*26%*	*23%*	*24%*	*26%*	*27%*	*22%*	*22%*	*26%*	*26%*	*20%*	*21%*	*25%*	*23%*	*23%*	*28%*	*23%*	*23%*
	E	**E**				**E**	**E**																
NET: 7-10	**818**	119	152	128	157	117	145	259	393	163	79	99	171	123	110	124	118	699	220	562	157	535	52
	67%	*67%*	*70%*	*67%*	*74%*	*61%*	*62%*	*70%*	*67%*	*62%*	*67%*	*69%*	*70%*	*65%*	*70%*	*72%*	*75%*	*66%*	*68%*	*67%*	*61%*	*69%*	*69%*
	RU				**AFG**																	**U**	
NET: 9-10	**303**	42	53	44	60	54	49	102	139	60	34	28	70	37	39	53	33	269	79	213	48	213	19
	25%	*24%*	*24%*	*23%*	*28%*	*28%*	*21%*	*28%*	*24%*	*23%*	*29%*	*19%*	*28%*	*20%*	*24%*	*31%*	*21%*	*25%*	*25%*	*25%*	*19%*	*27%*	*25%*
	U															**LN**						**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**7**	0	7	2	1	1	0	0	1	1	0	1	3	1	1	0	0	2	3	2	0	4	2
	1%	0	*1%*	0	*1%*	*9%*	0	0	*2%*	*1%*	0	*2%*	*1%*	0	*1%*	0	0	0	*2%*	*4%*	0	*1%*	*2%*
	R					**		*								**			**R**	**AR***			**U**
2	**16**	4	12	4	1	0	1	0	4	5	6	1	4	1	1	1	2	10	4	2	1	10	3
	1%	*1%*	*1%*	*1%*	*1%*	0	*2%*	0	*9%*	*2%*	*2%*	*1%*	*1%*	0	*1%*	*4%*	*2%*	*1%*	*2%*	*4%*	0	*2%*	*2%*
	U					**		*	**ADEHJ**		**N**					**				*			**U**
3	**25**	4	21	10	3	1	0	2	1	8	6	2	5	8	3	0	2	13	10	3	3	18	3
	2%	*1%*	*2%*	*2%*	*1%*	*6%*	0	*5%*	*2%*	*4%*	*3%*	*2%*	*2%*	*2%*	*2%*	0	*2%*	*1%*	*6%*	*5%*	*1%*	*3%*	*2%*
	RU					**		*								**			**AR**	R*		**U**	
4	**50**	14	36	30	6	1	2	3	0	7	12	1	11	14	5	3	4	30	17	3	12	28	8
	4%	*4%*	*4%*	*5%*	*3%*	*5%*	*3%*	*7%*	0	*3%*	*5%*	*1%*	*4%*	*4%*	*3%*	*11%*	*4%*	*3%*	*10%*	*6%*	*3%*	*5%*	*5%*
	R					**		*								**			**AR**	*			
5	**99**	30	69	43	23	1	9	3	3	17	20	8	15	38	10	1	6	69	23	7	34	47	14
	8%	*8%*	*8%*	*7%*	*11%*	*8%*	*12%*	*6%*	*5%*	*8%*	*8%*	*9%*	*5%*	*11%*	*6%*	*4%*	*7%*	*7%*	*14%*	*14%*	*8%*	*8%*	*10%*
	R					**		*						**AM**		**			**AR**	*			
6	**146**	41	105	67	23	3	6	8	6	33	35	12	38	29	15	4	12	113	23	9	44	75	25
	12%	*11%*	*12%*	*11%*	*11%*	*17%*	*8%*	*18%*	*12%*	*15%*	*14%*	*14%*	*13%*	*8%*	*10%*	*16%*	*15%*	*11%*	*14%*	*17%*	*10%*	*12%*	*18%*
	N					**		*			**N**					**				*			**AU**
7	**233**	69	164	116	32	1	14	9	11	49	44	22	58	61	31	4	13	184	39	9	67	137	27
	19%	*19%*	*19%*	*19%*	*15%*	*7%*	*20%*	*20%*	*21%*	*22%*	*18%*	*27%*	*20%*	*18%*	*21%*	*14%*	*16%*	*18%*	*24%*	*18%*	*15%*	*22%*	*19%*
	U					**		*								**				*		**AU**	
8	**282**	89	193	153	44	3	16	12	9	45	53	13	73	86	35	5	13	246	25	9	108	140	31
	23%	*25%*	*22%*	*25%*	*21%*	*18%*	*23%*	*26%*	*17%*	*20%*	*21%*	*15%*	*26%*	*25%*	*23%*	*20%*	*16%*	*25%*	*15%*	*17%*	*25%*	*23%*	*22%*
	S					**		*								**		**AS**		*			
9	**177**	56	121	95	30	1	11	5	7	28	34	11	42	50	27	4	9	167	7	3	90	73	14
	14%	*16%*	*14%*	*16%*	*14%*	*6%*	*16%*	*12%*	*13%*	*12%*	*14%*	*14%*	*15%*	*15%*	*18%*	*14%*	*11%*	*17%*	*4%*	*5%*	*20%*	*12%*	*10%*
	SV					**		*								**		**AST**		*	**AVW**		
Highest rating 10	**126**	37	88	55	35	2	10	2	6	16	27	3	23	40	18	3	12	115	6	3	69	50	7
	10%	*10%*	*10%*	*9%*	*17%*	*11%*	*14%*	*5%*	*11%*	*7%*	*11%*	*4%*	*8%*	*12%*	*12%*	*10%*	*14%*	*12%*	*4%*	*6%*	*16%*	*8%*	*5%*
	SVW				**ADJ**	**		*								**	**L**	**AS**		*	**AVW**		
Don't know	**61**	14	47	27	10	2	2	1	4	15	11	9	13	11	5	2	10	46	11	2	9	38	9
	5%	*4%*	*5%*	*4%*	*5%*	*12%*	*3%*	*2%*	*8%*	*7%*	*4%*	*11%*	*5%*	*3%*	*3%*	*8%*	*12%*	*5%*	*7%*	*4%*	*2%*	*6%*	*6%*
	U					**		*				**ANO**				**	**AKMNO**			*		**U**	**U**
NET: 1-3	**47**	8	40	15	6	2	1	2	6	15	12	4	12	10	5	1	3	24	16	7	5	33	8
	4%	*2%*	*5%*	*3%*	*3%*	*14%*	*2%*	*5%*	*12%*	*7%*	*5%*	*5%*	*4%*	*3%*	*3%*	*4%*	*4%*	*2%*	*10%*	*14%*	*1%*	*5%*	*6%*
	DRU					**		*	**ADEG**	**AD**						**			**AR**	**AR***		**AU**	**U**
NET: 4-6	**295**	85	210	140	53	5	17	14	9	57	67	20	65	80	30	8	22	212	62	19	91	151	47
	24%	*24%*	*24%*	*23%*	*25%*	*30%*	*24%*	*31%*	*17%*	*25%*	*27%*	*25%*	*23%*	*24%*	*20%*	*30%*	*26%*	*21%*	*37%*	*37%*	*21%*	*24%*	*33%*
	RU					**		*								**			**AR**	**AR***			**AUV**
NET: 7-10	**818**	251	567	418	142	7	52	29	32	138	157	49	196	236	111	15	47	712	78	24	334	400	79
	67%	*70%*	*66%*	*70%*	*68%*	*44%*	*71%*	*63%*	*63%*	*61%*	*64%*	*60%*	*69%*	*70%*	*74%*	*58%*	*57%*	*72%*	*46%*	*46%*	*76%*	*64%*	*55%*
	JSTW			**J**		**		*						**Q**	**LQ**	**		**AST**		*	**AVW**		
NET: 9-10	**303**	93	209	149	65	3	21	8	12	44	61	14	65	90	45	6	21	282	13	6	159	123	21
	25%	*26%*	*24%*	*25%*	*31%*	*18%*	*29%*	*16%*	*24%*	*20%*	*25%*	*18%*	*23%*	*27%*	*30%*	*24%*	*25%*	*28%*	*8%*	*11%*	*36%*	*20%*	*15%*
	JSTVW				**J**	**		*								**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today Channel 5

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**8**	3	5	3	5	3	5	0	0	0	1	1	1	1	1	0	0	1	1	6	0	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	***1%***	***1%***	***2%***	***2%***	***3%***	0	0	***1%***	***4%***	***1%***	0	***3%***	***4%***
									**	*			*		**Q**	*			**AHQ**				**ATU**
2	**15**	7	8	8	7	6	10	0	0	0	1	2	3	1	1	0	2	4	0	15	0	1	0
	2%	***2%***	***2%***	***3%***	***1%***	***1%***	***2%***	0	0	0	***2%***	***3%***	***5%***	***2%***	***2%***	0	***2%***	***4%***	0	***2%***	0	***2%***	0
									**	*	*		*			*							
3	**27**	14	13	13	15	16	11	3	1	1	3	1	2	3	2	2	0	7	1	21	3	2	1
	3%	***3%***	***3%***	***5%***	***3%***	***4%***	***3%***	***6%***	***5%***	***3%***	***4%***	***1%***	***3%***	***4%***	***4%***	***4%***	0	***6%***	***5%***	***3%***	***6%***	***4%***	***5%***
	Q							**Q**	**	*			*	**Q**	**Q**	*		**Q**	*				
4	**51**	32	19	22	29	26	25	5	1	2	10	2	4	7	3	3	6	8	1	42	5	3	1
	6%	***8%***	***5%***	***8%***	***5%***	***7%***	***6%***	***9%***	***2%***	***6%***	***11%***	***2%***	***6%***	***9%***	***8%***	***5%***	***5%***	***6%***	***5%***	***6%***	***9%***	***8%***	***7%***
									**	*	**L**		*			*							
5	**92**	55	37	29	63	47	45	6	3	3	8	4	8	6	3	11	14	23	2	81	6	3	2
	12%	***13%***	***10%***	***11%***	***12%***	***12%***	***11%***	***11%***	***11%***	***7%***	***9%***	***6%***	***13%***	***8%***	***8%***	***18%***	***11%***	***19%***	***9%***	***12%***	***11%***	***8%***	***9%***
									**	*			*			L*		**AL**					
6	**118**	64	54	42	76	66	52	5	9	10	17	9	9	9	5	10	16	16	4	105	5	5	4
	15%	***15%***	***14%***	***16%***	***14%***	***17%***	***13%***	***9%***	***30%***	***24%***	***20%***	***11%***	***16%***	***11%***	***11%***	***16%***	***13%***	***13%***	***20%***	***15%***	***9%***	***11%***	***20%***
									**	*			*			*			*				
7	**145**	67	78	40	106	82	63	7	11	3	13	22	8	18	9	9	22	20	3	127	7	9	3
	18%	***16%***	***21%***	***15%***	***20%***	***21%***	***16%***	***12%***	***37%***	***8%***	***15%***	***28%***	***14%***	***22%***	***22%***	***15%***	***18%***	***16%***	***13%***	***19%***	***12%***	***22%***	***13%***
									**	*		**AHJS**	*			*							
8	**141**	73	69	37	104	65	76	13	1	10	14	13	11	11	6	9	32	16	4	119	13	6	4
	18%	***17%***	***18%***	***14%***	***19%***	***17%***	***19%***	***24%***	***4%***	***24%***	***16%***	***17%***	***19%***	***14%***	***14%***	***14%***	***26%***	***13%***	***20%***	***17%***	***24%***	***14%***	***20%***
									**	*			*			*	**AR**		*				
9	**94**	49	44	19	74	40	53	7	3	6	9	10	9	5	3	5	18	16	2	81	7	3	2
	12%	***12%***	***12%***	***7%***	***14%***	***10%***	***13%***	***13%***	***10%***	***15%***	***11%***	***13%***	***15%***	***7%***	***6%***	***9%***	***14%***	***13%***	***12%***	***12%***	***13%***	***6%***	***12%***
	D				**AD**				**	*			*			*			*				
Highest rating 10	**55**	28	26	12	43	24	31	4	0	4	4	8	3	6	4	4	10	6	2	46	4	4	2
	7%	***7%***	***7%***	***5%***	***8%***	***6%***	***8%***	***7%***	0	***10%***	***5%***	***10%***	***6%***	***8%***	***10%***	***7%***	***8%***	***5%***	***8%***	***7%***	***7%***	***10%***	***8%***
									**	*			*			*							
Don't know	**51**	27	24	33	17	21	30	4	0	2	5	6	0	10	5	7	5	6	1	40	4	5	1
	6%	***6%***	***6%***	***13%***	***3%***	***5%***	***7%***	***8%***	0	***4%***	***6%***	***7%***	0	***13%***	***12%***	***12%***	***4%***	***5%***	***4%***	***6%***	***8%***	***12%***	***4%***
	E			**AE**				**M**	**	*			*	**AMQ**	**AMQ**	M*		*				**AT**	
NET: 1-3	**51**	24	27	24	27	25	26	3	1	1	6	4	6	6	4	2	2	12	2	42	3	4	2
	6%	***6%***	***7%***	***9%***	***5%***	***6%***	***6%***	***6%***	***5%***	***3%***	***6%***	***5%***	***11%***	***8%***	***9%***	***4%***	***2%***	***10%***	***9%***	***6%***	***6%***	***9%***	***9%***
	EQ			**AE**					**	*			Q*		**Q**	*		**Q**	**Q**				
NET: 4-6	**261**	151	111	93	169	139	123	15	13	15	35	15	21	22	11	24	35	47	7	227	15	11	7
	33%	***36%***	***29%***	***36%***	***31%***	***35%***	***31%***	***29%***	***44%***	***36%***	***41%***	***19%***	***35%***	***28%***	***27%***	***39%***	***28%***	***38%***	***36%***	***33%***	***29%***	***27%***	***36%***
	L								**	*	**L**		*			L*		**L**	**L**				
NET: 7-10	**435**	218	217	108	327	211	224	30	16	24	41	53	31	41	22	27	82	57	11	372	30	22	11
	55%	***52%***	***57%***	***42%***	***61%***	***53%***	***56%***	***57%***	***52%***	***57%***	***47%***	***68%***	***54%***	***51%***	***52%***	***44%***	***66%***	***47%***	***52%***	***55%***	***57%***	***52%***	***52%***
	D				**AD**				**	*		**AKOPR**	*			*	**AKPR**		*				
NET: 9-10	**149**	78	71	31	117	64	85	11	3	11	13	17	12	12	7	10	28	21	4	127	11	7	4
	19%	***19%***	***19%***	***12%***	***22%***	***16%***	***21%***	***20%***	***10%***	***25%***	***15%***	***23%***	***21%***	***15%***	***16%***	***16%***	***22%***	***17%***	***19%***	***19%***	***20%***	***16%***	***19%***
	D				**AD**				**	*			*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**8**	1	0	0	2	4	1	3	4	2	0	1	1	1	1	2	0	8	1	7	2	5	0
	1%	*1%*	0	0	*1%*	*3%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	*2%*	*2%*	0	*1%*	0	*1%*	*1%*	*1%*	0
																							*
2	**15**	0	1	4	1	2	7	4	9	3	1	3	2	2	0	2	3	12	10	6	2	12	1
	2%	0	*1%*	*3%*	*1%*	*2%*	*4%*	*2%*	*2%*	*1%*	*1%*	*3%*	*1%*	*2%*	0	*3%*	*3%*	*2%*	*4%*	*1%*	*1%*	*2%*	*3%*
	T																		AT				*
3	**27**	0	1	5	3	6	13	3	11	13	4	6	7	3	2	3	1	26	10	16	9	15	0
	3%	0	*1%*	*4%*	*2%*	*4%*	*7%*	*2%*	*3%*	*6%*	*5%*	*5%*	*4%*	*2%*	*3%*	*4%*	*1%*	*4%*	*4%*	*3%*	*6%*	*3%*	0
							ABC			AH													*
4	**51**	8	7	4	5	16	11	13	26	11	5	8	10	9	2	7	4	47	18	32	14	33	2
	6%	*8%*	*5%*	*3%*	*4%*	*12%*	*6%*	*6%*	*7%*	*5%*	*6%*	*8%*	*6%*	*6%*	*2%*	*7%*	*3%*	*7%*	*7%*	*6%*	*8%*	*6%*	*5%*
						ADE																	*
5	**92**	17	12	15	13	13	23	25	45	21	14	10	15	20	6	9	16	76	25	59	16	59	5
	12%	*17%*	*9%*	*13%*	*10%*	*10%*	*12%*	*11%*	*12%*	*11%*	*16%*	*9%*	*9%*	*14%*	*8%*	*10%*	*13%*	*11%*	*10%*	*12%*	*10%*	*11%*	*15%*
																							*
6	**118**	17	18	15	20	18	30	28	56	34	14	23	23	21	16	9	13	105	41	68	32	70	2
	15%	*17%*	*14%*	*12%*	*16%*	*13%*	*16%*	*13%*	*15%*	*17%*	*15%*	*23%*	*14%*	*14%*	*19%*	*10%*	*11%*	*15%*	*16%*	*14%*	*20%*	*13%*	*5%*
												AP											*
7	**145**	15	22	21	23	28	37	45	69	31	10	24	35	29	14	17	21	124	42	99	23	104	4
	18%	*15%*	*17%*	*17%*	*18%*	*20%*	*20%*	*21%*	*18%*	*15%*	*11%*	*23%*	*21%*	*20%*	*18%*	*19%*	*18%*	*18%*	*17%*	*19%*	*14%*	*19%*	*13%*
												K											*
8	**141**	16	31	20	31	13	30	37	66	39	20	11	27	27	15	16	33	108	46	85	30	103	8
	18%	*16%*	*25%*	*16%*	*25%*	*10%*	*16%*	*17%*	*17%*	*19%*	*22%*	*11%*	*16%*	*19%*	*19%*	*18%*	*28%*	*16%*	*19%*	*17%*	*18%*	*19%*	*22%*
	FR		AF		F												AR						*
9	**94**	17	19	15	11	20	13	31	48	15	11	10	22	14	17	10	11	82	31	61	8	75	8
	12%	*16%*	*15%*	*12%*	*9%*	*14%*	*7%*	*14%*	*13%*	*7%*	*12%*	*10%*	*13%*	*10%*	*21%*	*12%*	*9%*	*12%*	*12%*	*12%*	*5%*	*14%*	*21%*
	GJU	G	G			G		J							AN							AU	U*
Highest rating 10	**55**	7	11	12	10	8	7	15	26	14	7	5	10	8	6	10	12	43	13	37	13	35	2
	7%	*7%*	*9%*	*10%*	*8%*	*6%*	*4%*	*7%*	*7%*	*7%*	*8%*	*4%*	*6%*	*5%*	*7%*	*11%*	*10%*	*6%*	*5%*	*7%*	*8%*	*7%*	*5%*
																							*
Don't know	**51**	2	7	11	7	10	13	13	18	19	4	4	13	8	1	4	4	47	12	37	13	30	4
	6%	*2%*	*5%*	*9%*	*6%*	*8%*	*7%*	*6%*	*5%*	*9%*	*4%*	*3%*	*8%*	*6%*	*2%*	*4%*	*3%*	*7%*	*5%*	*7%*	*8%*	*5%*	*11%*
																							*
NET: 1-3	**51**	1	2	9	6	11	21	10	23	18	5	9	10	7	3	7	5	46	21	29	14	32	1
	6%	*1%*	*2%*	*7%*	*5%*	*8%*	*11%*	*4%*	*6%*	*9%*	*6%*	*9%*	*6%*	*5%*	*4%*	*8%*	*4%*	*7%*	*8%*	*6%*	*9%*	*6%*	*3%*
	C			C		C	ABC																*
NET: 4-6	**261**	43	36	34	37	48	64	66	127	66	33	41	48	49	24	25	33	229	84	159	63	161	9
	33%	*42%*	*28%*	*28%*	*30%*	*35%*	*35%*	*31%*	*34%*	*33%*	*37%*	*40%*	*29%*	*35%*	*29%*	*27%*	*28%*	*34%*	*34%*	*32%*	*38%*	*30%*	*25%*
	V																						*
NET: 7-10	**435**	55	83	67	75	68	86	128	208	98	48	50	94	78	52	54	77	358	131	281	75	317	21
	55%	*55%*	*65%*	*55%*	*60%*	*49%*	*47%*	*59%*	*55%*	*49%*	*53%*	*48%*	*57%*	*55%*	*65%*	*60%*	*65%*	*53%*	*53%*	*56%*	*45%*	*59%*	*60%*
	GRU		AFG		G			J							L		AR					AU	*
NET: 9-10	**149**	24	30	27	21	27	20	46	73	28	18	15	33	21	23	20	23	125	43	98	22	110	9
	19%	*23%*	*23%*	*22%*	*17%*	*20%*	*11%*	*21%*	*19%*	*14%*	*20%*	*14%*	*20%*	*15%*	*28%*	*22%*	*20%*	*18%*	*17%*	*19%*	*13%*	*20%*	*26%*
	G	G	G	G		G									ALN								*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**8**	0	8	2	1	1	0	0	0	3	0	2	4	1	0	0	0	3	3	2	1	5	2
	1%	0	*1%*	*1%*	*1%*	*13%*	*1%*	0	*1%*	*1%*	0	*4%*	*2%*	*1%*	0	0	0	0	*2%*	*6%*	0	*1%*	*2%*
	BR					**	*	**				K*				**				**AR***			
2	**15**	3	12	5	0	0	0	0	3	8	4	0	4	3	2	0	2	10	3	1	2	8	4
	2%	*1%*	*2%*	*1%*	0	0	0	0	*7%*	*4%*	*2%*	0	*2%*	*2%*	*3%*	0	*3%*	*2%*	*3%*	*3%*	*1%*	*2%*	*5%*
						**	*	**	**ADE**	**ADE**		*				**			*	*			**U**
3	**27**	4	23	10	5	0	1	0	0	11	10	2	6	6	1	0	3	15	9	3	7	17	2
	3%	*2%*	*4%*	*3%*	*3%*	0	*4%*	0	0	*6%*	*5%*	*4%*	*4%*	*3%*	*1%*	0	*5%*	*2%*	*7%*	*7%*	*2%*	*4%*	*3%*
	R					**	*	**		**AD**		*				**			**AR**	*			
4	**51**	9	42	22	8	1	5	1	3	11	9	3	11	11	8	5	5	29	18	4	14	30	7
	6%	*4%*	*8%*	*6%*	*6%*	*7%*	*13%*	*5%*	*6%*	*6%*	*4%*	*6%*	*6%*	*6%*	*9%*	*26%*	*9%*	*5%*	*14%*	*10%*	*4%*	*8%*	*9%*
	BR		**B**			**	*	**				*				**			**AR**	*			
5	**92**	28	64	35	20	0	9	3	5	19	24	3	19	23	12	1	7	62	27	3	22	52	16
	12%	*11%*	*12%*	*10%*	*15%*	0	*21%*	*14%*	*12%*	*11%*	*12%*	*5%*	*11%*	*12%*	*13%*	*8%*	*12%*	*10%*	*22%*	*8%*	*7%*	*13%*	*19%*
	RU					**	**AD***	**				*				**			**AR**	*		**U**	**U**
6	**118**	38	80	51	21	6	5	5	7	24	36	10	26	24	9	2	9	88	23	7	36	66	16
	15%	*15%*	*15%*	*14%*	*15%*	*53%*	*11%*	*20%*	*15%*	*14%*	*18%*	*17%*	*15%*	*13%*	*11%*	*14%*	*15%*	*14%*	*18%*	*17%*	*12%*	*17%*	*19%*
						**	*	**				*				**				*			
7	**145**	52	93	74	14	0	8	4	9	37	33	16	34	36	11	2	12	119	15	11	52	79	14
	18%	*21%*	*17%*	*20%*	*10%*	0	*19%*	*16%*	*20%*	*21%*	*16%*	*26%*	*20%*	*19%*	*12%*	*13%*	*20%*	*19%*	*12%*	*28%*	*17%*	*20%*	*17%*
	E			**E**		**	*	**		**E**		*				**				**S***			
8	**141**	45	96	70	27	1	6	3	5	29	35	7	34	35	18	5	8	123	11	5	66	62	11
	18%	*18%*	*18%*	*19%*	*20%*	*11%*	*14%*	*13%*	*11%*	*17%*	*18%*	*11%*	*20%*	*18%*	*20%*	*28%*	*14%*	*20%*	*9%*	*13%*	*21%*	*16%*	*14%*
	S					**	*	**				*				**		**AS**		*			
9	**94**	38	56	46	20	0	5	4	5	14	26	6	14	28	17	0	4	86	7	0	62	29	2
	12%	*15%*	*10%*	*13%*	*14%*	0	*12%*	*15%*	*12%*	*8%*	*13%*	*10%*	*8%*	*15%*	*19%*	0	*6%*	*14%*	*6%*	*1%*	*20%*	*8%*	*2%*
	STVW					**	*	**				*			**AMQ**	**		**AST**		*	**AVW**		
Highest rating 10	**55**	21	34	31	11	2	1	2	1	8	15	2	13	14	8	0	4	54	0	0	41	12	2
	7%	*9%*	*6%*	*9%*	*8%*	*17%*	*2%*	*7%*	*1%*	*5%*	*8%*	*3%*	*7%*	*7%*	*9%*	*2%*	*6%*	*9%*	0	*1%*	*13%*	*3%*	*2%*
	SV					**	*	**				*				**		**AS**		*	**AVW**		
Don't know	**51**	12	39	19	10	0	2	2	7	11	9	9	10	10	3	2	6	38	8	3	8	33	7
	6%	*5%*	*7%*	*5%*	*7%*	0	*4%*	*8%*	*16%*	*6%*	*5%*	*15%*	*6%*	*5%*	*3%*	*9%*	*10%*	*6%*	*7%*	*8%*	*3%*	*8%*	*8%*
	U					**	*	**	**ADGJ**			**AKNO***				**				*		**U**	**U**
NET: 1-3	**51**	7	44	17	6	1	2	0	3	21	14	4	14	10	4	0	4	28	15	6	10	31	8
	6%	*3%*	*8%*	*5%*	*4%*	*13%*	*4%*	0	*8%*	*12%*	*7%*	*7%*	*8%*	*5%*	*4%*	0	*8%*	*5%*	*12%*	*15%*	*3%*	*8%*	*10%*
	BRU		**AB**			**	*	**		**ADE**		*				**			**AR**	**AR***		**U**	**U**
NET: 4-6	**261**	75	187	108	50	7	19	9	15	54	69	17	55	58	28	8	21	178	68	14	72	148	39
	33%	*30%*	*34%*	*30%*	*36%*	*60%*	*46%*	*39%*	*33%*	*31%*	*34%*	*28%*	*32%*	*30%*	*32%*	*48%*	*36%*	*28%*	*54%*	*34%*	*23%*	*38%*	*47%*
	RU					**	D*	**				*				**			**ART**	*		**AU**	**AU**
NET: 7-10	**435**	156	279	221	72	3	19	12	20	87	110	30	94	112	53	7	27	382	34	17	222	182	29
	55%	*63%*	*51%*	*61%*	*52%*	*28%*	*46%*	*52%*	*44%*	*50%*	*54%*	*50%*	*54%*	*59%*	*60%*	*43%*	*46%*	*61%*	*27%*	*43%*	*71%*	*46%*	*35%*
	CSVW	**AC**		**AIJ**		**	*	**				*				**		**AST**		*	**AVW**		
NET: 9-10	**149**	59	89	77	31	2	6	5	6	21	42	8	26	41	25	0	7	140	8	1	104	41	4
	19%	*24%*	*16%*	*21%*	*22%*	*17%*	*14%*	*22%*	*13%*	*12%*	*21%*	*13%*	*15%*	*22%*	*28%*	*2%*	*12%*	*22%*	*6%*	*2%*	*33%*	*11%*	*4%*
	CJSTVW	**AC**		**J**	**J**	**	*	**				*			**ALMQ**	**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**3**	1	2	0	3	1	2	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***1%***	***3%***	0	***4%***	***1%***	***3%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
2	**D** **2**	2	0	1	1	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	2%	***3%***	0	***2%***	***1%***	***2%***	***1%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
3	**C** **5**	1	4	1	4	3	2	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	4%	***2%***	***5%***	***2%***	***5%***	***4%***	***3%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
4	**12**	5	7	7	5	7	5	12	0	0	0	0	0	0	0	0	0	0	0	0	12	0	0
	9%	***7%***	***10%***	***10%***	***7%***	***9%***	***8%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
5	**16**	8	8	6	9	7	8	16	0	0	0	0	0	0	0	0	0	0	0	0	16	0	0
	11%	***11%***	***11%***	***9%***	***13%***	***9%***	***14%***	***11%***	0	0	0	0	0	0	0	0	0	0	0	0	***11%***	0	0
6	**19**	7	12	10	10	12	7	19	0	0	0	0	0	0	0	0	0	0	0	0	19	0	0
	14%	***10%***	***17%***	***14%***	***13%***	***14%***	***12%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0
7	**18**	9	9	13	5	13	5	18	0	0	0	0	0	0	0	0	0	0	0	0	18	0	0
	13%	***13%***	***13%***	***19%***	***7%***	***16%***	***8%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0
8	**E** **38**	21	16	**AE** 16	22	19	18	38	0	0	0	0	0	0	0	0	0	0	0	0	38	0	0
	26%	***30%***	***23%***	***23%***	***30%***	***23%***	***31%***	***26%***	0	0	0	0	0	0	0	0	0	0	0	0	***26%***	0	0
9	**18**	11	8	7	12	9	10	18	0	0	0	0	0	0	0	0	0	0	0	0	18	0	0
	13%	***15%***	***11%***	***10%***	***16%***	***11%***	***16%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0
Highest rating 10	**4**	4	1	2	2	4	0	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	3%	***5%***	***1%***	***3%***	***3%***	***5%***	0	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
Don't know	**G** **7**	2	5	5	2	4	2	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***2%***	***7%***	***7%***	***2%***	***5%***	***4%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
NET: 1-3	**10**	5	5	3	7	6	4	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0
	7%	***6%***	***7%***	***4%***	***10%***	***7%***	***7%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
NET: 4-6	**47**	20	27	23	24	26	21	47	0	0	0	0	0	0	0	0	0	0	0	0	47	0	0
	33%	***28%***	***38%***	***34%***	***33%***	***32%***	***35%***	***33%***	0	0	0	0	0	0	0	0	0	0	0	0	***33%***	0	0
NET: 7-10	**79**	45	34	38	41	46	33	79	0	0	0	0	0	0	0	0	0	0	0	0	79	0	0
	55%	***63%***	***47%***	***55%***	***55%***	***56%***	***55%***	***55%***	0	0	0	0	0	0	0	0	0	0	0	0	***55%***	0	0
NET: 9-10	**C** **23**	**AC** 15	8	9	14	13	10	23	0	0	0	0	0	0	0	0	0	0	0	0	23	0	0
	16%	***20%***	***12%***	***13%***	***19%***	***16%***	***16%***	***16%***	0	0	0	0	0	0	0	0	0	0	0	0	***16%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today BBC Scotland

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**3**	1	0	0	1	1	0	1	2	0	0	0	1	0	2	0	0	3	1	2	0	3	0
	2%	***5%***	0	0	***3%***	***3%***	0	***3%***	***2%***	0	0	0	***4%***	0	***8%***	0	0	***2%***	***3%***	***2%***	0	***3%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**2**	0	1	1	0	0	1	1	2	0	1	0	0	0	0	1	0	2	0	1	1	1	0
	2%	0	***4%***	***3%***	0	0	***3%***	***2%***	***2%***	0	***5%***	0	0	0	0	***3%***	0	***2%***	0	***1%***	***2%***	***2%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**5**	0	1	1	1	1	1	1	3	1	0	0	1	1	1	2	1	4	3	2	1	4	0
	4%	0	***5%***	***5%***	***3%***	***4%***	***4%***	***3%***	***4%***	***4%***	0	0	***2%***	***4%***	***4%***	***9%***	***10%***	***3%***	***8%***	***2%***	***3%***	***5%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
4	**12**	2	2	3	1	2	2	2	6	4	1	2	2	2	2	1	1	11	4	8	4	4	1
	9%	***10%***	***13%***	***14%***	***3%***	***9%***	***7%***	***6%***	***8%***	***11%***	***9%***	***10%***	***8%***	***7%***	***7%***	***7%***	***9%***	***9%***	***12%***	***8%***	***11%***	***5%***	***11%***
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**16**	2	2	1	3	3	4	2	9	5	2	2	2	1	3	1	2	13	8	7	4	8	2
	11%	***12%***	***10%***	***6%***	***10%***	***13%***	***14%***	***7%***	***11%***	***14%***	***13%***	***11%***	***10%***	***6%***	***14%***	***6%***	***24%***	***10%***	***22%***	***7%***	***12%***	***10%***	***22%***
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**
6	**19**	3	2	2	3	3	6	5	11	4	2	4	1	4	2	2	2	17	4	16	5	12	1
	14%	***18%***	***11%***	***11%***	***11%***	***13%***	***18%***	***14%***	***14%***	***11%***	***12%***	***23%***	***5%***	***16%***	***10%***	***7%***	***21%***	***13%***	***10%***	***15%***	***14%***	***14%***	***10%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**18**	3	0	5	3	4	3	6	6	5	2	2	2	3	2	5	1	17	1	17	5	9	3
	13%	***17%***	***3%***	***25%***	***10%***	***15%***	***10%***	***19%***	***8%***	***16%***	***15%***	***12%***	***10%***	***12%***	***10%***	***24%***	***16%***	***12%***	***2%***	***17%***	***15%***	***10%***	***26%***
	S	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*	**AS**	*		**
8	**38**	4	5	4	12	6	7	6	23	8	3	6	10	6	6	3	1	37	9	27	9	24	3
	26%	***23%***	***27%***	***21%***	***37%***	***25%***	***22%***	***20%***	***30%***	***24%***	***20%***	***31%***	***42%***	***27%***	***28%***	***16%***	***12%***	***28%***	***27%***	***26%***	***27%***	***28%***	***23%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**18**	2	2	1	5	4	5	7	8	4	4	2	4	3	3	2	1	18	4	14	3	14	0
	13%	***9%***	***12%***	***7%***	***15%***	***15%***	***15%***	***20%***	***11%***	***11%***	***22%***	***10%***	***17%***	***12%***	***13%***	***9%***	***8%***	***13%***	***12%***	***13%***	***10%***	***16%***	0
	*	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**4**	1	2	1	1	0	0	1	2	2	0	1	0	2	1	1	0	4	1	3	0	3	0
	3%	***7%***	***9%***	***3%***	***3%***	0	0	***2%***	***2%***	***6%***	0	***4%***	0	***9%***	***3%***	***3%***	0	***3%***	***3%***	***3%***	0	***4%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**7**	0	1	1	2	1	2	2	4	1	1	0	0	2	1	4	0	7	1	6	1	3	1
	5%	0	***5%***	***4%***	***6%***	***3%***	***7%***	***5%***	***6%***	***2%***	***4%***	0	0	***7%***	***4%***	***17%***	0	***5%***	***3%***	***6%***	***4%***	***3%***	***9%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**10**	1	2	2	2	2	2	2	6	1	1	0	2	1	3	3	1	9	4	6	2	8	0
	7%	***5%***	***10%***	***8%***	***6%***	***7%***	***7%***	***7%***	***8%***	***4%***	***5%***	0	***6%***	***4%***	***12%***	***12%***	***10%***	***7%***	***10%***	***5%***	***5%***	***10%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**47**	7	6	6	7	9	12	9	26	13	5	8	6	7	7	4	5	42	15	31	13	24	5
	33%	***39%***	***34%***	***31%***	***24%***	***35%***	***39%***	***27%***	***34%***	***37%***	***34%***	***44%***	***24%***	***29%***	***30%***	***20%***	***54%***	***32%***	***43%***	***30%***	***38%***	***29%***	***42%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**79**	10	9	11	20	14	15	20	39	20	9	11	17	14	12	11	3	75	15	61	17	49	6
	55%	***56%***	***51%***	***57%***	***65%***	***55%***	***47%***	***61%***	***52%***	***57%***	***57%***	***56%***	***70%***	***61%***	***54%***	***51%***	***36%***	***57%***	***44%***	***59%***	***53%***	***58%***	***49%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 9-10	**23**	3	4	2	6	4	5	7	10	6	4	3	4	5	4	3	1	22	5	17	3	17	0
	16%	***16%***	***21%***	***11%***	***18%***	***15%***	***15%***	***22%***	***13%***	***17%***	***22%***	***14%***	***17%***	***22%***	***17%***	***12%***	***8%***	***17%***	***15%***	***17%***	***10%***	***20%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes help me understand what is going on in the world today BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**3**	2	1	3	0	0	0	0	0	0	0	0	0	3	0	0	0	1	2	0	1	1	1
	2%	5%	1%	4%	0	0	0	0	0	0	0	0	0	6%	0	0	0	1%	6%	0	2%	1%	4%
		C			**	**	**	**	**	*	**	**	*	A*	**	**	**		*	**			**
2	**2**	1	2	1	0	0	0	0	0	1	0	0	0	1	0	0	1	1	2	0	0	2	0
	2%	2%	1%	2%	0	0	0	0	0	3%	0	0	0	3%	0	0	6%	1%	5%	0	0	3%	0
		*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		*	**
3	**5**	2	3	3	0	1	0	0	0	1	1	1	1	2	0	0	1	4	1	0	2	3	1
	4%	5%	3%	4%	0	23%	0	0	0	5%	4%	6%	2%	4%	0	0	6%	4%	2%	0	4%	4%	3%
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
4	**12**	2	10	5	1	1	1	2	0	2	2	1	4	2	1	0	2	7	4	1	2	8	1
	9%	7%	9%	7%	5%	19%	8%	57%	0	8%	7%	7%	12%	5%	8%	0	17%	7%	12%	20%	5%	11%	7%
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
5	**16**	4	11	5	2	1	3	0	1	4	3	0	3	5	3	0	2	6	7	3	1	12	2
	11%	12%	11%	6%	11%	31%	32%	0	19%	15%	11%	0	8%	11%	23%	23%	17%	6%	22%	45%	3%	16%	12%
		DRU			**	**	**	**	**	*	**	**	*	*	**	**	**		AR*	**		AU	**
6	**19**	3	17	7	4	0	2	0	1	5	3	1	4	7	2	1	0	11	8	1	4	11	3
	14%	8%	15%	9%	21%	0	29%	0	25%	18%	14%	9%	12%	18%	19%	50%	0	11%	25%	7%	8%	15%	13%
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		AR*	**			**
7	**18**	8	10	10	2	0	1	0	0	4	2	3	3	3	3	0	4	17	1	0	7	10	1
	13%	22%	10%	13%	13%	0	16%	0	15%	13%	8%	34%	8%	8%	22%	0	28%	16%	5%	0	15%	14%	4%
		C	AC*		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
8	**38**	9	29	22	6	1	1	2	1	6	9	2	12	10	1	0	2	30	4	2	15	15	7
	26%	24%	27%	29%	32%	27%	7%	43%	41%	19%	37%	26%	32%	23%	11%	0	12%	29%	15%	27%	32%	20%	38%
		*	*		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
9	**18**	3	16	10	3	0	1	0	0	4	1	2	6	6	1	1	2	18	1	0	11	5	3
	13%	8%	15%	14%	18%	0	8%	0	0	15%	5%	18%	16%	15%	6%	26%	14%	17%	3%	0	24%	6%	13%
		SV	*		**	**	**	**	**	*	**	**	*	*	**	**	**	AS	*	**	AV		**
Highest rating 10	**4**	1	4	4	0	0	0	0	0	0	2	0	1	1	1	0	0	4	0	0	3	2	0
	3%	2%	3%	6%	0	0	0	0	0	0	8%	0	3%	2%	5%	0	0	4%	0	0	6%	2%	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
Don't know	**7**	2	5	5	0	0	0	0	0	1	2	0	2	2	1	0	0	5	2	0	1	5	1
	5%	5%	5%	7%	0	0	0	0	0	5%	8%	0	6%	4%	6%	0	0	5%	5%	0	2%	7%	4%
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
NET: 1-3	**10**	4	6	7	0	1	0	0	0	2	1	1	1	6	0	0	2	6	4	0	3	6	1
	7%	12%	5%	9%	0	23%	0	0	0	8%	4%	6%	2%	14%	0	0	12%	6%	13%	0	6%	8%	8%
		*			**	**	**	**	**	*	**	**	*	AM*	**	**	**		*	**			**
NET: 4-6	**47**	9	38	17	7	2	6	2	1	12	7	1	12	14	6	1	5	24	18	5	7	30	6
	33%	27%	35%	23%	38%	51%	69%	57%	44%	41%	31%	16%	32%	34%	49%	74%	34%	23%	59%	73%	16%	42%	32%
		DRU	*		**	**	**	**	**	D*	**	**	*	*	**	**	**		AR*	**		AU	**
NET: 7-10	**79**	20	59	47	11	1	3	2	2	14	14	7	22	20	6	1	7	69	7	2	35	32	11
	55%	56%	55%	62%	62%	27%	31%	43%	56%	47%	58%	77%	60%	48%	44%	26%	54%	66%	22%	27%	76%	44%	56%
		SV	*		**	**	**	**	**	*	**	**	*	*	**	**	**	AS	*	**	AV		**
NET: 9-10	**23**	3	19	15	3	0	1	0	0	4	3	2	7	7	1	1	2	22	1	0	14	6	3
	16%	10%	18%	19%	18%	0	8%	0	0	15%	13%	18%	19%	17%	11%	26%	14%	21%	3%	0	30%	9%	13%
		SV	*		**	**	**	**	**	*	**	**	*	*	**	**	**	AS	*	**	AV		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**48**	20	29	23	26	34	14	7	3	3	3	3	3	7	3	3	3	10	1	38	7	3	1
	2%	***2%***	***3%***	***3%***	***2%***	***3%***	***1%***	***4%***	***4%***	***2%***	***1%***	***2%***	***2%***	***3%***	***3%***	***2%***	***1%***	***3%***	***1%***	***2%***	***4%***	***3%***	***1%***
	G					**AG**		**Q**															
2	**51**	23	28	34	17	36	15	5	2	5	4	8	3	6	2	3	5	6	1	42	5	2	1
	2%	***2%***	***3%***	***4%***	***1%***	***4%***	***1%***	***3%***	***3%***	***3%***	***2%***	***4%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***
	EG			**AE**		**AG**																	
3	**47**	25	22	27	20	21	25	4	1	4	9	5	3	3	1	2	2	8	3	38	4	1	3
	2%	***2%***	***2%***	***3%***	***2%***	***2%***	***3%***	***3%***	***2%***	***3%***	***4%***	***3%***	***2%***	***2%***	***1%***	***1%***	***1%***	***3%***	***6%***	***2%***	***3%***	***1%***	***6%***
											Q								**ANOPQ**				**ATV**
4	**72**	34	38	43	30	31	41	5	3	4	6	5	3	11	2	1	9	18	3	62	5	2	3
	4%	***3%***	***4%***	***5%***	***3%***	***3%***	***4%***	***3%***	***4%***	***2%***	***3%***	***3%***	***2%***	***6%***	***2%***	***1%***	***4%***	***6%***	***4%***	***4%***	***3%***	***2%***	***4%***
	E			**AE**										**P**				**AP**	**P**				
5	**160**	87	73	96	64	79	82	24	9	9	16	11	6	14	10	19	25	14	3	124	24	10	3
	8%	***9%***	***7%***	***11%***	***6%***	***8%***	***8%***	***14%***	***12%***	***5%***	***8%***	***6%***	***4%***	***7%***	***9%***	***11%***	***10%***	***5%***	***5%***	***7%***	***14%***	***9%***	***5%***
	E			**AE**				**AJKL MNRS**	**MR**						**R**	**MRS**	**R**				**ATW**		
6	**169**	73	96	95	74	78	91	17	7	25	16	17	12	11	7	17	18	19	4	141	17	7	4
	8%	***7%***	***9%***	***11%***	***6%***	***8%***	***9%***	***10%***	***8%***	***14%***	***8%***	***9%***	***9%***	***5%***	***7%***	***10%***	***7%***	***6%***	***7%***	***8%***	***10%***	***7%***	***7%***
	E			**AE**						**ANOQR**													
7	**325**	172	153	130	195	171	153	21	16	14	27	33	30	29	16	31	47	51	10	278	21	16	10
	16%	***17%***	***15%***	***15%***	***17%***	***17%***	***15%***	***13%***	***20%***	***8%***	***13%***	***18%***	***21%***	***14%***	***15%***	***18%***	***19%***	***18%***	***17%***	***16%***	***13%***	***15%***	***17%***
	J								**J**			**J**	**HJ**			**J**	**J**	**J**	**J**				
8	**461**	224	237	188	273	240	221	34	17	43	55	38	37	45	26	37	61	53	13	387	34	26	13
	23%	***22%***	***23%***	***21%***	***24%***	***24%***	***22%***	***20%***	***22%***	***25%***	***26%***	***21%***	***26%***	***22%***	***25%***	***22%***	***24%***	***18%***	***23%***	***23%***	***20%***	***25%***	***23%***
9	**367**	185	183	125	242	193	174	21	11	31	46	25	26	35	18	39	48	55	11	317	21	18	11
	18%	***18%***	***18%***	***14%***	***21%***	***19%***	***17%***	***13%***	***14%***	***18%***	***22%***	***14%***	***18%***	***17%***	***17%***	***23%***	***19%***	***19%***	***19%***	***19%***	***13%***	***17%***	***19%***
	DHU				**AD**						**H**					**H**				**U**			
Highest rating 10	**283**	146	137	90	194	119	164	20	6	27	25	33	15	39	15	14	33	49	7	241	20	15	7
	14%	***14%***	***13%***	***10%***	***17%***	***12%***	***16%***	***12%***	***8%***	***16%***	***12%***	***18%***	***10%***	***19%***	***14%***	***8%***	***13%***	***17%***	***12%***	***14%***	***12%***	***14%***	***12%***
	DF				**AD**		**AF**					**P**		**P**				**P**					
Don't know	**48**	20	29	30	18	14	35	8	2	4	3	4	4	6	4	3	3	6	2	34	8	4	2
	2%	***2%***	***3%***	***3%***	***2%***	***1%***	***3%***	***5%***	***3%***	***2%***	***1%***	***2%***	***3%***	***3%***	***4%***	***2%***	***1%***	***2%***	***3%***	***2%***	***5%***	***4%***	***3%***
	EFT			**AE**			**AF**	**AKQ**							**Q**						**AT**		
NET: 1-3	**146**	67	79	83	63	92	54	16	7	13	16	15	9	17	7	8	10	24	5	118	16	7	5
	7%	***7%***	***8%***	***9%***	***5%***	***9%***	***5%***	***10%***	***9%***	***8%***	***8%***	***8%***	***6%***	***8%***	***6%***	***5%***	***4%***	***8%***	***9%***	***7%***	***10%***	***6%***	***9%***
	EG			**AE**		**AG**		**Q**											**Q**				
NET: 4-6	**402**	194	208	234	168	188	214	46	19	38	38	33	21	37	20	37	52	51	9	327	46	20	9
	20%	***19%***	***20%***	***27%***	***15%***	***18%***	***21%***	***28%***	***25%***	***22%***	***18%***	***18%***	***15%***	***18%***	***19%***	***22%***	***20%***	***18%***	***16%***	***19%***	***28%***	***19%***	***16%***
	E			**AE**				**AKLM NORS**													**ATVW**		
NET: 7-10	**1437**	727	709	533	904	724	713	96	50	116	153	129	108	148	76	121	190	210	41	1224	96	76	41
	71%	***72%***	***69%***	***61%***	***78%***	***71%***	***70%***	***57%***	***64%***	***68%***	***73%***	***71%***	***76%***	***71%***	***71%***	***71%***	***74%***	***72%***	***71%***	***72%***	***57%***	***71%***	***71%***
	DHU				**AD**					**H**	**H**	**H**	**H**	**H**	**H**	**H**	**H**	**H**	**H**	**AU**		**U**	**U**
NET: 9-10	**651**	331	320	215	436	313	338	41	17	59	71	58	40	74	33	53	81	105	18	559	41	33	18
	32%	***33%***	***31%***	***24%***	***38%***	***31%***	***33%***	***25%***	***22%***	***34%***	***34%***	***32%***	***29%***	***36%***	***31%***	***31%***	***32%***	***36%***	***31%***	***33%***	***25%***	***31%***	***31%***
	DHU				**AD**									**H**				**HI**		**U**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its news programmes are trustworthy BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**48** *2%*	3 *2%*	6 *2%*	5 *2%*	6 *2%*	9 *3%*	19 *3%*	15 *2%*	20 *2%*	13 *3%*	4 *2%*	6 *2%*	11 *3%*	6 *2%*	2 *1%*	7 *2%*	4 *2%*	44 *2%*	17 *3%*	31 *2%*	9 *2%*	31 *3%*	2 *2%*
2	**51** *2%*	5 *2%*	6 *2%*	12 *4%* A	7 *2%*	7 *2%*	14 *2%*	13 *2%*	21 *2%*	17 *3%*	3 *2%*	5 *2%*	12 *3%*	10 *3%*	7 *3%*	6 *2%*	7 *3%*	44 *2%*	12 *2%*	38 *3%*	20 *4%* AV	25 *2%*	2 *1%*
3	**47** *2%*	1 *1%*	5 *2%*	4 *1%*	7 *2%*	15 *5%* ABDE	14 *2%*	15 *3%*	22 *2%*	8 *2%*	4 *2%*	5 *2%*	9 *2%*	4 *1%*	4 *1%*	9 *3%*	4 *2%*	43 *2%*	10 *2%*	34 *2%*	15 *3%*	26 *2%*	1 *1%*
4	**72** *4%* C	10 *5%* C	4 *1%*	10 *4%*	20 *5%* CG	13 *4%*	16 *3%*	24 *4%*	29 *3%*	18 *4%*	5 *3%*	10 *4%*	13 *3%*	7 *2%*	4 *1%*	9 *3%*	8 *3%*	65 *4%*	15 *3%*	56 *4%*	18 *3%*	46 *4%*	2 *2%*
5	**160** *8%*	15 *8%*	14 *5%*	19 *7%*	27 *7%*	26 *8%*	59 *10%* AC	41 *7%*	73 *8%*	46 *9%*	14 *8%*	18 *8%*	28 *8%*	26 *8%*	15 *6%*	22 *8%*	13 *6%*	147 *8%*	37 *7%*	111 *8%*	50 *10%*	88 *7%*	7 *6%*
6	**169** *8%* U	20 *11%*	20 *8%*	26 *10%*	31 *8%*	27 *8%*	45 *8%*	58 *10%*	66 *7%*	45 *9%*	10 *6%*	23 *9%*	28 *8%*	27 *8%*	23 *9%*	20 *7%*	20 *9%*	149 *8%*	42 *8%*	119 *8%*	29 *6%*	110 *9%* U	14 *13%* U
7	**325** *16%*	33 *17%*	50 *19%*	44 *16%*	62 *17%*	48 *15%*	88 *15%*	112 *19%* A	133 *15%*	80 *16%*	33 *19%*	42 *17%*	67 *18%*	51 *15%*	37 *15%*	48 *17%*	42 *19%*	283 *16%*	90 *18%*	221 *15%*	79 *15%*	210 *17%*	16 *14%*
8	**461** *23%*	40 *20%*	72 *27%* EF	72 *26%* F	76 *20%*	60 *18%*	141 *23%*	133 *22%*	208 *23%*	120 *23%*	44 *25%*	57 *24%*	72 *20%*	83 *25%*	57 *22%*	71 *25%*	58 *26%*	403 *22%*	105 *21%*	333 *23%*	124 *24%*	265 *21%*	28 *25%*
9	**367** *18%*	26 *14%*	42 *16%*	50 *18%*	73 *19%*	66 *20%*	111 *19%*	111 *18%*	174 *19%*	81 *16%*	26 *15%*	42 *17%*	71 *19%*	65 *19%*	54 *21%*	53 *19%*	42 *19%*	325 *18%*	100 *20%*	251 *18%*	97 *19%*	220 *18%*	17 *15%*
Highest rating 10	**283** *14%* DU	35 *18%* D	35 *13%*	25 *9%*	61 *16%* D	48 *15%*	80 *13%*	70 *12%*	144 *16%* H	69 *13%*	26 *15%*	30 *12%*	52 *14%*	48 *14%*	45 *18%*	33 *12%*	23 *10%*	260 *14%*	72 *14%*	203 *14%*	53 *10%*	188 *15%* AU	19 *17%*
Don't know	**48** *2%* V	5 *3%*	7 *3%*	7 *2%*	8 *2%*	9 *3%*	13 *2%*	9 *2%*	20 *2%*	17 *3%*	8 *4%* MP	3 *1%*	4 *1%*	9 *3%*	5 *2%*	3 *1%*	4 *2%*	44 *2%*	11 *2%*	35 *2%*	18 *4%* V	22 *2%*	4 *4%*
NET: 1-3	**146** *7%*	9 *5%*	18 *7%*	21 *8%*	19 *5%*	31 *10%* E	48 *8%*	43 *7%*	63 *7%*	39 *8%*	10 *6%*	17 *7%*	32 *9%*	21 *6%*	13 *5%*	22 *8%*	15 *7%*	131 *7%*	39 *8%*	103 *7%*	44 *9%*	82 *7%*	5 *4%*
NET: 4-6	**402** *20%* C	45 *24%* C	38 *15%*	55 *20%*	77 *21%*	66 *20%*	121 *20%*	123 *20%*	167 *18%*	110 *21%*	29 *17%*	51 *21%*	68 *19%*	60 *18%*	42 *17%*	51 *18%*	41 *18%*	361 *20%*	94 *18%*	286 *20%*	97 *19%*	244 *20%*	23 *21%*
NET: 7-10	**1437** *71%*	134 *69%*	200 *76%* F	190 *70%*	272 *72%*	222 *68%*	419 *70%*	426 *71%*	659 *72%*	349 *68%*	128 *73%*	171 *71%*	261 *72%*	247 *74%*	192 *76%* A	205 *73%*	165 *74%*	1271 *70%*	367 *72%*	1008 *70%*	353 *69%*	883 *72%*	80 *71%*
NET: 9-10	**651** *32%*	61 *32%*	77 *29%*	75 *27%*	134 *35%* D	113 *35%*	191 *32%*	181 *30%*	318 *35%* AJ	150 *29%*	52 *30%*	72 *30%*	123 *34%*	113 *34%*	99 *39%* AL	86 *31%*	66 *29%*	585 *32%*	172 *34%*	454 *32%*	150 *29%*	409 *33%*	36 *32%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its news programmes are trustworthy BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**48** *2%* **RU**	9 *2%*	39 *3%*	18 *2%*	6 *2%*	0 0 **	5 *4%*	0 0 *	1 *1%*	18 *3%*	10 *2%*	6 *4%*	6 *1%*	13 *3%*	2 *1%*	3 *6%* **MO***	8 *4%* **MO**	23 *1%*	14 *5%* **AR**	11 *9%* **AR**	5 *1%*	25 *2%*	16 *7%* **AUV**
2	**51** *2%* **RU**	16 *3%*	35 *2%*	24 *3%*	2 *1%*	2 *6%* **	2 *2%*	1 *1%* *	4 *4%* **E**	15 *3%*	13 *3%*	7 *4%*	10 *2%*	11 *2%*	6 *3%*	1 *3%* *	4 *2%*	25 *2%*	18 *6%* **AR**	8 *7%* **AR**	6 *1%*	24 *2%*	20 *8%* **AUV**
3	**47** *2%* **RU**	8 *2%*	39 *3%*	22 *3%*	3 *1%*	0 0 **	4 *4%*	0 0 *	3 *3%*	15 *3%*	10 *2%*	4 *3%*	9 *2%*	8 *2%*	9 *4%* **N**	0 *1%* *	5 *2%*	21 *1%*	18 *6%* **AR**	9 *8%* **AR**	6 *1%*	23 *2%*	18 *7%* **AUV**
4	**72** *4%* **RU**	19 *4%*	54 *3%*	34 *4%*	12 *4%*	0 *1%* **	5 *5%*	1 *2%* *	2 *2%*	18 *3%*	19 *4%*	4 *3%*	14 *3%*	21 *4%*	4 *2%*	4 *7%* *	5 *3%*	47 *3%*	17 *6%* **R**	8 *8%* **AR**	8 *1%*	49 *4%* **U**	15 *6%* **AU**
5	**160** *8%* **DRU**	31 *6%*	129 *8%*	51 *6%*	31 *10%* **D**	5 *13%* **	10 *9%*	4 *6%* *	10 *10%*	51 *9%* **D**	35 *8%*	16 *10%*	31 *7%*	35 *7%*	14 *6%*	4 *7%* *	22 *12%* **AN**	94 *6%*	40 *13%* **AR**	24 *22%* **ARS**	23 *4%*	96 *8%* **U**	37 *15%* **AUV**
6	**169** *8%* **R**	49 *10%*	120 *8%*	71 *8%*	32 *11%*	3 *9%* **	7 *6%*	5 *8%* *	9 *9%*	42 *8%*	37 *8%*	15 *10%*	36 *8%*	42 *8%*	16 *7%*	3 *7%* *	20 *11%*	122 *8%*	42 *14%* **ART**	5 *5%*	40 *7%*	103 *9%*	25 *10%*
7	**325** *16%* **I**	82 *17%*	243 *16%*	154 *18%* **IJ**	52 *17%* **I**	13 *32%* **	13 *12%*	9 *16%* *	8 *8%*	76 *14%*	66 *15%*	23 *15%*	65 *15%*	100 *20%* **AP**	37 *17%*	3 *7%* *	27 *15%*	261 *16%*	47 *15%*	16 *15%*	103 *17%*	187 *16%*	33 *13%*
8	**461** *23%* **W**	114 *23%*	347 *23%*	206 *24%*	64 *21%*	8 *20%* **	20 *18%*	14 *23%* *	26 *26%*	125 *22%*	100 *22%*	35 *22%*	105 *24%*	109 *21%*	56 *26%*	15 *29%* *	37 *20%*	381 *24%* **A**	59 *19%*	19 *17%*	142 *23%*	273 *24%* **W**	43 *17%*
9	**367** *18%* **STW**	84 *17%*	284 *18%*	159 *18%*	46 *15%*	6 *16%* **	23 *20%*	8 *14%* *	16 *16%*	110 *20%*	73 *16%*	26 *17%*	99 *22%* **AKQ**	88 *17%*	43 *19%*	8 *15%* *	27 *15%*	332 *21%* **AST**	30 *10%*	4 *4%*	130 *21%* **AW**	214 *18%* **W**	21 *9%*
Highest rating 10	**283** *14%* **DSTVW**	68 *14%*	215 *14%*	102 *12%*	49 *16%*	2 *4%* **	18 *17%*	18 *30%* **ADEJ***	17 *17%*	78 *14%*	70 *16%*	17 *11%*	59 *13%*	78 *15%*	30 *14%*	4 *8%* *	23 *12%*	267 *17%* **AST**	10 *3%*	5 *4%*	131 *22%* **AVW**	138 *12%* **W**	15 *6%*
Don't know	**48** *2%* **NR**	13 *3%*	35 *2%*	18 *2%*	9 *3%*	0 0 **	4 *4%*	0 0 *	4 *5%*	13 *2%*	15 *3%* **N**	3 *2%*	11 *2%*	6 *1%*	2 *1%*	5 *10%* **AKLM NOQ***	5 *3%*	32 *2%*	10 *3%*	2 *2%*	12 *2%*	26 *2%*	4 *2%*
NET: 1-3	**146** *7%* **ERU**	33 *7%*	113 *7%*	64 *7%*	12 *4%*	2 *6%* **	11 *10%* **EH**	1 *1%* *	8 *8%*	48 *9%* **E**	33 *7%*	18 *11%* **M**	24 *5%*	32 *6%*	17 *8%*	5 *10%* *	16 *9%*	69 *4%*	50 *16%* **AR**	27 *24%* **AR**	17 *3%*	73 *6%* **U**	53 *22%* **AUV**
NET: 4-6	**402** *20%* **RU**	98 *20%*	304 *20%*	155 *18%*	75 *24%* **D**	9 *23%* **	22 *20%*	10 *16%* *	20 *20%*	111 *20%*	91 *20%*	35 *22%*	80 *18%*	99 *19%*	34 *15%*	11 *21%* *	47 *26%* **MO**	264 *16%*	99 *33%* **AR**	38 *34%* **AR**	72 *12%*	248 *21%* **U**	77 *31%* **AUV**
NET: 7-10	**1437** *71%* **QSTW**	348 *71%*	1088 *71%*	620 *72%*	211 *69%*	28 *72%* **	74 *66%*	49 *83%* **EGIJ***	66 *67%*	388 *69%*	309 *69%*	102 *65%*	328 *74%* **LPQ**	376 *73%* **PQ**	166 *76%* **LPQ**	30 *59%* *	114 *62%*	1241 *77%* **AST**	146 *48%*	44 *40%*	506 *83%* **AVW**	811 *70%* **W**	112 *46%*
NET: 9-10	**651** *32%* **STW**	152 *31%*	499 *32%*	261 *30%*	95 *31%*	8 *20%* **	41 *37%*	26 *44%* **D***	32 *33%*	187 *33%*	143 *32%*	44 *28%*	158 *36%*	166 *32%*	72 *33%*	12 *23%* *	49 *27%*	599 *37%* **AST**	40 *13%*	9 *8%*	261 *43%* **AVW**	352 *30%* **W**	36 *15%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**20**	7	13	9	11	17	3	2	0	1	1	2	1	3	1	0	4	5	0	17	2	1	0
	2%	***1%***	***2%***	***2%***	***2%***	***3%***	***1%***	***2%***	***0***	***2%***	***1%***	***2%***	***2%***	***3%***	***2%***	***0***	***3%***	***3%***	***2%***	***2%***	***2%***	***2%***	***2%***
	G					**AG**			*														
2	**20**	11	9	13	7	10	10	3	1	1	1	1	1	3	2	1	0	4	1	15	3	2	1
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***4%***	***3%***	***1%***	***1%***	***1%***	***2%***	***3%***	***3%***	***2%***	***0***	***2%***	***3%***	***2%***	***4%***	***3%***	***3%***
								Q	Q*						**Q**				**Q**				
3	**22**	12	10	15	7	14	8	1	0	1	2	3	0	3	2	3	2	4	0	19	1	2	0
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***1%***	***0***	***1%***	***2%***	***3%***	***0***	***3%***	***3%***	***3%***	***2%***	***3%***	***2%***	***2%***	***1%***	***3%***	***2%***
	E			**AE**					*														
4	**30**	15	15	18	13	16	14	5	3	3	3	4	1	5	1	0	3	2	0	25	5	1	0
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***3%***	***5%***	***6%***	***3%***	***3%***	***4%***	***1%***	***5%***	***2%***	***0***	***2%***	***1%***	***0***	***3%***	***5%***	***2%***	***0***
								P	P*														
5	**101**	50	51	54	47	52	49	11	8	6	14	7	4	12	2	11	17	7	2	86	11	2	2
	9%	***10%***	***9%***	***12%***	***8%***	***9%***	***10%***	***12%***	***19%***	***8%***	***12%***	***6%***	***6%***	***11%***	***4%***	***12%***	***12%***	***5%***	***9%***	***9%***	***12%***	***4%***	***9%***
	ER			**AE**				**OR**	**ALMOR***		**R**						**R**				**V**		
6	**110**	55	54	51	59	55	55	9	5	10	10	13	4	6	4	10	16	18	4	93	9	4	4
	10%	***11%***	***10%***	***11%***	***10%***	***9%***	***11%***	***10%***	***12%***	***13%***	***9%***	***12%***	***6%***	***6%***	***8%***	***11%***	***11%***	***12%***	***16%***	***10%***	***10%***	***8%***	***16%***
									*										**N**				
7	**152**	74	78	53	99	90	62	9	5	12	8	10	20	14	10	10	27	23	3	130	9	10	3
	14%	***14%***	***14%***	***11%***	***16%***	***15%***	***13%***	***10%***	***13%***	***15%***	***7%***	***9%***	***29%***	***13%***	***20%***	***11%***	***19%***	***16%***	***11%***	***14%***	***10%***	***20%***	***11%***
	DK				**AD**				*				**AHKL NPRS**		**HKL**		**K**					**U**	
8	**243**	119	123	87	155	144	99	17	7	24	31	26	19	17	14	24	34	25	4	208	17	14	4
	23%	***23%***	***22%***	***19%***	***25%***	***24%***	***20%***	***19%***	***18%***	***29%***	***27%***	***24%***	***27%***	***16%***	***25%***	***27%***	***23%***	***17%***	***17%***	***23%***	***19%***	***25%***	***17%***
	D				**AD**				*									*					
9	**183**	82	102	70	113	109	75	17	4	10	26	16	8	18	9	17	25	29	4	153	17	9	4
	17%	***16%***	***18%***	***15%***	***19%***	***18%***	***15%***	***19%***	***10%***	***12%***	***22%***	***15%***	***12%***	***17%***	***16%***	***19%***	***17%***	***20%***	***15%***	***17%***	***19%***	***16%***	***15%***
									*														
Highest rating 10	**114**	56	58	36	78	55	59	7	4	8	14	18	2	14	5	7	14	19	3	99	7	5	3
	11%	***11%***	***10%***	***8%***	***13%***	***9%***	***12%***	***7%***	***10%***	***9%***	***12%***	***16%***	***3%***	***13%***	***9%***	***8%***	***9%***	***13%***	***14%***	***11%***	***7%***	***9%***	***14%***
	D				**AD**				*			**M**		**M**				**M**	**M**				
Don't know	**81**	43	38	59	23	30	51	11	4	6	5	7	8	11	4	7	4	13	2	64	11	4	2
	8%	***8%***	***7%***	***13%***	***4%***	***5%***	***11%***	***12%***	***9%***	***7%***	***4%***	***7%***	***12%***	***10%***	***8%***	***7%***	***3%***	***9%***	***10%***	***7%***	***12%***	***8%***	***10%***
	EFQ			**AE**			**AF**	**KQ**	*				**Q**	**Q**					**Q**				
NET: 1-3	**62**	30	32	37	25	41	21	6	1	3	5	6	3	9	4	4	6	13	2	50	6	4	2
	6%	***6%***	***6%***	***8%***	***4%***	***7%***	***4%***	***7%***	***3%***	***4%***	***4%***	***6%***	***4%***	***8%***	***8%***	***5%***	***4%***	***9%***	***8%***	***6%***	***7%***	***8%***	***8%***
	E			**AE**					*														
NET: 4-6	**241**	121	120	122	119	123	118	25	16	20	28	24	10	23	7	20	36	26	6	203	25	7	6
	22%	***23%***	***22%***	***26%***	***19%***	***21%***	***24%***	***27%***	***38%***	***24%***	***24%***	***22%***	***14%***	***22%***	***13%***	***23%***	***25%***	***18%***	***25%***	***22%***	***27%***	***13%***	***25%***
	EOV			**AE**				**MO**	**AMOR***								**O**		**O**	**V**	**V**		**V**
NET: 7-10	**692**	331	361	246	445	397	295	50	21	54	78	70	51	63	38	58	100	96	14	590	50	38	14
	64%	***63%***	***65%***	***53%***	***73%***	***67%***	***61%***	***55%***	***50%***	***65%***	***68%***	***65%***	***71%***	***59%***	***71%***	***65%***	***68%***	***65%***	***58%***	***65%***	***55%***	***71%***	***58%***
	DGHIJ				**AD**	**AG**			*				**HI**		**HI**		**HI**			**U**		**U**	
NET: 9-10	**297**	138	159	106	191	163	134	24	8	18	39	34	11	32	14	24	39	48	7	252	24	14	7
	28%	***26%***	***29%***	***23%***	***31%***	***28%***	***28%***	***26%***	***19%***	***21%***	***34%***	***32%***	***15%***	***30%***	***26%***	***27%***	***26%***	***32%***	***29%***	***28%***	***26%***	***26%***	***29%***
	DM				**AD**				*		**M**	**M**		**M**				**M**	**M**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**20**	4	3	2	1	3	7	5	8	7	0	3	2	6	1	2	4	16	9	11	3	14	0
	2%	*4%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*3%*	0	*2%*	*1%*	*3%*	0	*2%*	*4%*	*2%*	*3%*	*1%*	*1%*	*2%*	0
2	**20**	2	1	2	1	3	11	3	11	7	0	2	4	3	2	0	1	19	5	14	7	12	0
	2%	*2%*	*1%*	*1%*	*1%*	*2%*	*3%*	*1%*	*2%*	*3%*	0	*2%*	*2%*	*2%*	*1%*	0	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	0
	H						**A**			**H**													
3	**22**	1	3	3	0	5	10	5	13	4	1	2	3	4	3	4	2	20	4	17	9	13	0
	2%	*1%*	*2%*	*2%*	0	*3%*	*3%*	*1%*	*3%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	0
	E					**E**	**E**																
4	**30**	3	1	4	9	7	6	13	10	7	1	4	2	3	4	5	3	27	7	23	6	21	1
	3%	*3%*	*1%*	*3%*	*5%*	*4%*	*2%*	*4%*	*2%*	*3%*	*1%*	*4%*	*1%*	*2%*	*3%*	*3%*	*2%*	*3%*	*3%*	*3%*	*2%*	*3%*	*3%*
					G																		
5	**101**	12	6	10	10	21	42	31	46	24	7	10	24	13	12	15	12	89	28	70	37	48	4
	9%	*12%*	*5%*	*7%*	*6%*	*11%*	*12%*	*8%*	*10%*	*10%*	*8%*	*8%*	*12%*	*7%*	*9%*	*10%*	*10%*	*9%*	*10%*	*9%*	*13%*	*8%*	*8%*
	V						**ACE**														**AV**		
6	**110**	11	15	21	19	15	29	31	56	22	14	11	20	23	11	11	18	92	26	77	20	75	6
	10%	*11%*	*12%*	*14%*	*11%*	*8%*	*9%*	*8%*	*12%*	*9%*	*15%*	*9%*	*11%*	*12%*	*8%*	*7%*	*15%*	*10%*	*9%*	*10%*	*7%*	*12%*	*12%*
	U																					**AU**	
7	**152**	15	22	23	24	19	48	63	60	29	16	21	30	31	15	23	23	129	48	98	40	91	8
	14%	*16%*	*18%*	*15%*	*14%*	*10%*	*14%*	*17%*	*13%*	*12%*	*18%*	*18%*	*16%*	*17%*	*11%*	*15%*	*19%*	*13%*	*17%*	*13%*	*14%*	*14%*	*16%*
8	**243**	22	31	33	47	34	76	97	97	48	21	32	38	41	35	40	20	223	60	175	63	143	15
	23%	*23%*	*25%*	*23%*	*27%*	*18%*	*22%*	*26%*	*21%*	*20%*	*23%*	*27%*	*20%*	*22%*	*25%*	*27%*	*17%*	*23%*	*21%*	*23%*	*22%*	*23%*	*28%*
					F			**A**															
9	**183**	9	24	27	31	36	56	64	80	38	15	12	42	36	34	25	23	160	47	131	51	101	10
	17%	*10%*	*20%*	*18%*	*17%*	*19%*	*16%*	*17%*	*17%*	*16%*	*16%*	*10%*	*22%*	*19%*	*24%*	*17%*	*19%*	*17%*	*17%*	*17%*	*18%*	*16%*	*19%*
													L		**AL**								
Highest rating 10	**114**	8	14	11	21	24	35	35	49	27	9	12	16	15	20	17	9	104	27	83	26	75	3
	11%	*9%*	*12%*	*7%*	*12%*	*13%*	*10%*	*10%*	*11%*	*11%*	*10%*	*10%*	*8%*	*8%*	*14%*	*12%*	*8%*	*11%*	*10%*	*11%*	*9%*	*12%*	*5%*
Don't know	**81**	8	3	12	12	24	23	24	29	26	9	9	10	14	6	6	5	75	20	54	26	40	5
	8%	*9%*	*2%*	*8%*	*7%*	*13%*	*7%*	*6%*	*6%*	*11%*	*9%*	*7%*	*5%*	*7%*	*4%*	*4%*	*4%*	*8%*	*7%*	*7%*	*9%*	*6%*	*9%*
	C			**C**		**ACG**				**A**													
NET: 1-3	**62**	7	6	7	3	11	28	13	31	18	1	8	9	13	5	7	7	55	18	43	19	39	0
	6%	*8%*	*5%*	*5%*	*2%*	*6%*	*8%*	*3%*	*7%*	*7%*	*1%*	*7%*	*5%*	*7%*	*3%*	*4%*	*6%*	*6%*	*7%*	*6%*	*7%*	*6%*	0
	EHK	**E**				**E**	**AE**		**H**	**H**				**K**									
NET: 4-6	**241**	26	22	35	37	43	78	75	112	53	22	24	46	39	27	31	33	208	61	170	63	144	12
	22%	*27%*	*18%*	*24%*	*21%*	*23%*	*23%*	*20%*	*24%*	*22%*	*24%*	*21%*	*24%*	*21%*	*19%*	*21%*	*27%*	*22%*	*22%*	*23%*	*22%*	*23%*	*23%*
NET: 7-10	**692**	55	92	94	123	112	215	259	287	143	61	78	126	123	105	105	75	616	182	487	181	410	37
	64%	*57%*	*75%*	*64%*	*70%*	*59%*	*63%*	*70%*	*62%*	*60%*	*66%*	*65%*	*66%*	*65%*	*73%*	*71%*	*62%*	*65%*	*65%*	*65%*	*63%*	*65%*	*68%*
			ABFG		**F**			**AIJ**							**A**								
NET: 9-10	**297**	18	39	38	52	59	91	99	130	65	24	24	58	51	54	43	32	265	74	214	78	175	13
	28%	*19%*	*32%*	*26%*	*30%*	*31%*	*27%*	*27%*	*28%*	*27%*	*25%*	*20%*	*30%*	*27%*	*38%*	*29%*	*27%*	*28%*	*26%*	*28%*	*27%*	*28%*	*25%*
															ALN								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**20**	3	17	6	3	4	1	0	0	5	6	2	3	3	1	0	4	10	6	4	2	13	5
	2%	*1%*	*2%*	*1%*	*2%*	*21%*	*2%*	0	*1%*	*2%*	*3%*	*3%*	*2%*	*1%*	*1%*	*1%*	*5%*	*1%*	*4%*	*7%*	*1%*	*2%*	*4%*
	RU					**		**	*							**	**NO**		**R**	**AR***			**U**
2	**20**	4	16	5	1	1	1	0	1	11	2	2	6	4	2	1	3	10	6	4	2	8	8
	2%	*2%*	*2%*	*1%*	*1%*	*4%*	*1%*	*2%*	*3%*	*3%*	*1%*	*3%*	*3%*	*1%*	*1%*	*5%*	*3%*	*1%*	*4%*	*7%*	*1%*	*1%*	*6%*
	R					**		**	*	**AD**						**			**R**	**AR***			**AUV**
3	**22**	4	18	6	3	0	2	0	0	11	2	0	5	7	4	0	4	8	12	2	1	12	8
	2%	*1%*	*2%*	*1%*	*2%*	0	*5%*	0	0	*3%*	*1%*	0	*2%*	*2%*	*2%*	0	*4%*	*1%*	*8%*	*3%*	0	*2%*	*6%*
	RU					**		**	*							**			**AR**	*		**U**	**AUV**
4	**30**	7	23	16	4	0	1	0	1	8	6	3	6	9	1	3	2	17	8	5	6	22	2
	3%	*3%*	*3%*	*4%*	*3%*	0	*2%*	0	*2%*	*3%*	*3%*	*5%*	*3%*	*3%*	*1%*	*9%*	*2%*	*2%*	*5%*	*9%*	*2%*	*4%*	*2%*
	R					**		**	*							**			**R**	**AR***			
5	**101**	20	82	32	17	4	7	1	5	34	19	8	15	25	13	6	14	65	25	10	21	62	16
	9%	*7%*	*10%*	*7%*	*11%*	*21%*	*13%*	*4%*	*13%*	*10%*	*9%*	*12%*	*7%*	*8%*	*8%*	*23%*	*15%*	*8%*	*16%*	*18%*	*6%*	*11%*	*11%*
	DRU					**		**	*							**			**AR**	**AR***		**U**	
6	**110**	40	69	52	21	1	2	4	0	30	24	3	34	21	14	2	12	83	19	8	34	57	18
	10%	*15%*	*9%*	*11%*	*13%*	*6%*	*3%*	*14%*	*1%*	*9%*	*11%*	*4%*	*16%*	*7%*	*9%*	*8%*	*12%*	*10%*	*12%*	*15%*	*10%*	*10%*	*13%*
	CIN	**AC**		**I**	**GI**	**		**	*	**I**			**ALNO**			**				*			
7	**152**	48	104	68	16	4	5	2	6	50	28	8	25	52	24	3	10	128	18	5	58	78	15
	14%	*18%*	*13%*	*15%*	*10%*	*19%*	*11%*	*7%*	*15%*	*15%*	*13%*	*13%*	*12%*	*18%*	*15%*	*12%*	*10%*	*15%*	*12%*	*10%*	*17%*	*13%*	*11%*
	C					**		**	*					**A**		**				*			
8	**243**	70	173	111	32	4	9	9	11	67	51	16	44	63	46	5	14	209	26	7	86	129	27
	23%	*26%*	*21%*	*25%*	*21%*	*18%*	*18%*	*37%*	*26%*	*20%*	*24%*	*24%*	*21%*	*21%*	*29%*	*19%*	*15%*	*24%*	*17%*	*12%*	*25%*	*22%*	*20%*
						**		**	*						**AQ**	**		**A**		*			
9	**183**	34	150	78	32	0	10	2	7	54	33	12	39	59	28	0	11	163	16	2	58	108	14
	17%	*13%*	*19%*	*17%*	*21%*	0	*20%*	*8%*	*17%*	*16%*	*15%*	*18%*	*18%*	*20%*	*18%*	*1%*	*11%*	*19%*	*10%*	*4%*	*17%*	*19%*	*10%*
	BSTW		**AB**			**		**	*							**		**AST**		*		**W**	
Highest rating 10	**114**	22	92	49	15	0	7	4	3	35	29	4	17	33	18	0	11	108	3	1	56	50	8
	11%	*8%*	*11%*	*11%*	*10%*	0	*14%*	*15%*	*8%*	*11%*	*14%*	*6%*	*8%*	*11%*	*11%*	*1%*	*11%*	*13%*	*2%*	*2%*	*16%*	*9%*	*6%*
	SVW					**		**	*							**		**AST**		*	**AVW**		
Don't know	**81**	18	64	27	13	2	6	3	6	25	13	8	15	19	9	6	11	58	15	7	16	41	18
	8%	*7%*	*8%*	*6%*	*8%*	*10%*	*11%*	*14%*	*15%*	*8%*	*6%*	*12%*	*7%*	*7%*	*6%*	*20%*	*11%*	*7%*	*10%*	*13%*	*5%*	*7%*	*13%*
	RU					**		**	D*							**				*			**AUV**
NET: 1-3	**62**	10	52	17	7	5	4	0	2	27	11	3	14	14	6	2	12	29	24	10	6	33	22
	6%	*4%*	*6%*	*4%*	*4%*	*25%*	*8%*	*2%*	*4%*	*8%*	*5%*	*5%*	*7%*	*5%*	*4%*	*6%*	*12%*	*3%*	*16%*	*17%*	*2%*	*6%*	*16%*
	DRU					**		**	*	**AD**						**	**AKNO**		**AR**	**AR***		**U**	**AUV**
NET: 4-6	**241**	67	174	100	42	5	10	5	6	73	48	13	55	54	28	11	28	165	52	23	61	141	36
	22%	*25%*	*22%*	*22%*	*27%*	*27%*	*19%*	*19%*	*15%*	*22%*	*23%*	*21%*	*26%*	*18%*	*17%*	*40%*	*29%*	*19%*	*34%*	*42%*	*18%*	*24%*	*26%*
	RU					**		**	*				**N**			**	**NO**		**AR**	**AR***		**U**	
NET: 7-10	**692**	173	518	306	96	7	32	17	27	207	141	40	126	208	117	10	46	609	63	15	257	366	64
	64%	*64%*	*64%*	*68%*	*61%*	*37%*	*62%*	*66%*	*66%*	*62%*	*66%*	*62%*	*60%*	*70%*	*73%*	*34%*	*48%*	*71%*	*41%*	*28%*	*76%*	*63%*	*45%*
	QSTW			**A**		**		**	*		**Q**			**AMQ**	**AMQ**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**297**	55	242	127	48	0	17	6	10	90	62	16	56	92	47	1	22	271	19	4	113	159	21
	28%	*21%*	*30%*	*28%*	*30%*	0	*34%*	*23%*	*25%*	*27%*	*29%*	*25%*	*27%*	*31%*	*29%*	*2%*	*22%*	*32%*	*12%*	*7%*	*33%*	*27%*	*15%*
	BSTW		**AB**			**		**	*							**		**AST**		*	**AW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its news programmes are trustworthy BBC II! (BBC Three)

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**10**	5	5	7	3	7	3	1	0	0	2	2	1	0	1	0	1	1	1	8	1	1	1
	1%	*1%*	*2%*	*3%*	*1%*	*2%*	*1%*	*2%*	*0*	*0*	*3%*	*2%*	*3%*	*0*	*3%*	*0*	*1%*	*1%*	*3%*	*1%*	*2%*	*3%*	*3%*
								*	**	*			*	*	*	*			P*		*	*	*
2	**17**	11	7	13	5	9	9	1	2	3	2	1	0	3	0	3	0	2	1	16	1	0	1
	3%	*3%*	*2%*	*5%*	*1%*	*2%*	*3%*	*1%*	*10%*	*5%*	*3%*	*1%*	*0*	*4%*	*1%*	*5%*	*0*	*2%*	*5%*	*3%*	*1%*	*1%*	*5%*
	E			**AE**				*	**	Q*			*	*	*	*			Q*		*	*	*
3	**22**	12	10	10	12	15	7	2	1	3	4	3	1	1	1	6	0	1	0	19	2	1	0
	3%	*3%*	*3%*	*4%*	*3%*	*4%*	*2%*	*5%*	*6%*	*5%*	*4%*	*4%*	*2%*	*1%*	*4%*	*9%*	*0*	*1%*	*0*	*3%*	*5%*	*4%*	*0*
								Q*	**	Q*			*	*	Q*	Q*			*		*	*	*
4	**19**	8	11	7	12	10	9	3	0	2	1	3	0	0	0	0	5	4	1	16	3	0	1
	3%	*2%*	*3%*	*3%*	*3%*	*3%*	*3%*	*6%*	*0*	*4%*	*1%*	*5%*	*0*	*0*	*0*	*0*	*4%*	*5%*	*7%*	*3%*	*6%*	*0*	*7%*
								*	**	*			*	*	*	*			MNP*		*	*	*
5	**99**	61	38	45	55	51	48	6	6	11	17	10	2	9	2	11	9	15	2	89	6	2	2
	15%	*17%*	*12%*	*17%*	*13%*	*14%*	*15%*	*13%*	*25%*	*21%*	*20%*	*14%*	*5%*	*15%*	*9%*	*17%*	*8%*	*18%*	*15%*	*15%*	*13%*	*9%*	*15%*
	C							*	**	**MQ***	**MQ**		*	*	*	*			*		*	*	*
6	**74**	44	31	25	49	45	29	7	1	8	5	7	8	2	3	10	15	7	1	64	7	3	1
	11%	*12%*	*9%*	*10%*	*12%*	*12%*	*9%*	*16%*	*4%*	*16%*	*6%*	*9%*	*19%*	*4%*	*11%*	*16%*	*14%*	*8%*	*6%*	*11%*	*16%*	*11%*	*6%*
								N*	**	N*			N*	*	*	*			*		*	*	*
7	**132**	60	72	43	88	64	68	6	2	8	14	13	10	7	5	10	36	17	3	118	6	5	3
	19%	*17%*	*22%*	*16%*	*21%*	*18%*	*22%*	*15%*	*8%*	*16%*	*17%*	*18%*	*24%*	*11%*	*21%*	*16%*	*32%*	*21%*	*16%*	*20%*	*15%*	*21%*	*16%*
								*	**	*			*	*	*	*	**AHKNP**		*		*	*	*
8	**117**	60	56	22	95	62	54	9	6	7	17	14	12	9	5	7	19	10	2	101	9	5	2
	17%	*17%*	*17%*	*8%*	*23%*	*17%*	*17%*	*20%*	*25%*	*13%*	*20%*	*19%*	*28%*	*15%*	*22%*	*12%*	*17%*	*13%*	*13%*	*17%*	*20%*	*22%*	*13%*
	D				**AD**			*	**	*			*	*	*	*			*		*	*	*	*
9	**70**	36	34	18	51	42	28	5	3	2	12	6	5	6	3	9	9	8	1	62	5	3	1
	10%	*10%*	*10%*	*7%*	*12%*	*12%*	*9%*	*12%*	*13%*	*5%*	*15%*	*9%*	*11%*	*10%*	*11%*	*14%*	*8%*	*10%*	*4%*	*10%*	*12%*	*11%*	*4%*
	D				**D**			*	**	*			*	*	*	*			*		*	*	*
Highest rating 10	**36**	19	17	12	24	18	18	1	1	2	2	8	1	7	2	0	6	4	2	32	1	2	2
	5%	*5%*	*5%*	*4%*	*6%*	*5%*	*6%*	*1%*	*4%*	*5%*	*3%*	*11%*	*2%*	*11%*	*8%*	*0*	*5%*	*5%*	*11%*	*5%*	*1%*	*8%*	*11%*
								*	**	*		**AP**	*	P*	P*	*			**HKP***		*	*	U*
Don't know	**82**	35	47	62	20	42	40	4	1	5	7	6	3	18	2	8	11	13	3	73	4	2	3
	12%	*10%*	*14%*	*23%*	*5%*	*11%*	*13%*	*8%*	*5%*	*11%*	*9%*	*8%*	*7%*	*29%*	*9%*	*13%*	*10%*	*16%*	*20%*	*12%*	*8%*	*9%*	*20%*
	E			**AE**				*	**	*			*	**AHJK LMOQ***	*	*			**KLM***		*	*	*
NET: 1-3	**49**	28	21	29	20	30	19	4	4	5	8	5	2	3	2	9	1	4	1	42	4	2	1
	7%	*8%*	*7%*	*11%*	*5%*	*8%*	*6%*	*9%*	*15%*	*10%*	*10%*	*7%*	*5%*	*6%*	*8%*	*13%*	*1%*	*5%*	*8%*	*7%*	*9%*	*8%*	*8%*
	EQ			**AE**				Q*	**	Q*	**Q**		*	*	Q*	Q*			Q*		*	*	*
NET: 4-6	**193**	113	80	77	116	106	87	15	7	21	23	20	10	11	5	21	29	26	4	168	15	5	4
	28%	*32%*	*24%*	*29%*	*28%*	*29%*	*28%*	*35%*	*29%*	*41%*	*28%*	*27%*	*23%*	*18%*	*21%*	*33%*	*26%*	*32%*	*27%*	*28%*	*35%*	*21%*	*27%*
	C	**C**						*	**	N*			*	*	*	*			*		*	*	*
NET: 7-10	**354**	175	179	96	258	186	168	20	12	19	46	42	28	29	15	27	71	39	7	312	20	15	7
	52%	*50%*	*55%*	*36%*	*62%*	*51%*	*54%*	*48%*	*51%*	*38%*	*54%*	*57%*	*65%*	*47%*	*62%*	*41%*	*64%*	*47%*	*44%*	*52%*	*48%*	*62%*	*44%*
	D				**AD**			*	**	*			**JP***	*	J*	*	**AJPS**		*		*	*	*
NET: 9-10	**106**	55	51	30	75	60	46	6	4	5	15	15	6	13	5	9	15	12	2	93	6	5	2
	16%	*16%*	*16%*	*11%*	*18%*	*16%*	*15%*	*13%*	*18%*	*9%*	*17%*	*20%*	*13%*	*21%*	*19%*	*14%*	*14%*	*14%*	*15%*	*16%*	*13%*	*19%*	*15%*
	D				**AD**			*	**	*			*	*	*	*			*		*		*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its news programmes are trustworthy BBC II! (BBC Three)

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**10** ***1%***	1 ***1%***	3 ***2%***	0 0	1 ***1%***	2 ***3%*** *	2 ***3%***	1 0	9 ***3%***	1 0	1 ***1%***	1 ***1%***	7 ***5%*** **A**	0 0	0 0	2 ***2%***	1 0	9 ***2%***	2 ***1%***	8 ***2%***	4 ***4%*** **AV**	5 ***1%***	0 0 *
2	**17** ***3%***	3 ***1%***	6 ***4%***	2 ***2%***	2 ***2%***	4 ***5%*** *	1 ***2%***	3 ***1%***	12 ***4%***	3 ***2%***	2 ***2%***	3 ***5%***	4 ***3%***	2 ***2%***	2 ***2%***	0 0	1 ***1%***	16 ***3%***	3 ***2%***	14 ***3%***	4 ***4%***	11 ***2%***	0 0 *
3	**22** ***3%***	7 ***4%***	6 ***4%***	1 ***1%***	2 ***2%***	4 ***6%*** *	2 ***3%***	4 ***2%***	10 ***3%***	8 ***6%*** **H**	2 ***3%***	3 ***3%***	7 ***5%***	5 ***5%***	0 0	2 ***2%***	3 ***2%***	19 ***3%***	7 ***4%***	14 ***3%***	3 ***3%***	17 ***3%***	2 ***4%***
4	**19** ***3%***	7 ***4%***	5 ***4%***	3 ***3%***	2 ***3%***	1 ***2%*** *	0 0	11 ***5%***	6 ***2%***	3 ***2%***	3 ***4%***	3 ***4%***	3 ***2%***	2 ***2%***	3 ***4%***	3 ***4%***	6 ***4%***	14 ***3%***	3 ***2%***	13 ***3%***	1 ***1%***	11 ***2%***	6 ***10%*** **AUV***
5	**99** ***15%*** **CV**	30 ***16%***	13 ***8%***	17 ***15%***	19 ***20%*** **C**	12 ***19%*** C*	8 ***13%***	30 ***14%***	57 ***17%***	12 ***10%***	9 ***13%***	7 ***10%***	12 ***9%***	23 ***23%*** **AM**	16 ***18%***	15 ***16%***	17 ***12%***	82 ***15%***	29 ***17%***	67 ***14%***	19 ***20%***	60 ***12%***	11 ***19%*** *
6	**74** ***11%*** **F**	20 ***11%***	21 ***14%*** **F**	14 ***13%*** **F**	8 ***9%***	1 ***1%*** *	10 ***15%*** **F**	23 ***11%***	36 ***11%***	15 ***12%***	3 ***5%***	8 ***11%***	16 ***11%***	12 ***12%***	9 ***10%***	13 ***14%***	16 ***12%***	58 ***11%***	18 ***11%***	52 ***11%***	6 ***7%***	54 ***11%***	10 ***16%*** *
7	**132** ***19%*** **R**	40 ***21%***	31 ***20%***	25 ***22%***	16 ***17%***	12 ***18%*** *	9 ***14%***	45 ***20%***	58 ***18%***	29 ***23%***	15 ***22%***	22 ***29%*** **AP**	35 ***25%***	19 ***19%***	19 ***22%***	12 ***13%***	41 ***30%*** **AR**	90 ***17%***	34 ***20%***	91 ***19%***	15 ***17%***	101 ***21%***	6 ***11%*** *
8	**117** ***17%***	39 ***21%***	39 ***25%*** **ADEF**	13 ***11%***	12 ***13%***	5 ***8%*** *	9 ***14%***	44 ***20%***	57 ***17%***	16 ***12%***	13 ***20%***	12 ***16%***	27 ***19%***	23 ***22%***	17 ***20%***	15 ***17%***	23 ***16%***	94 ***17%***	27 ***16%***	86 ***18%***	9 ***10%***	94 ***19%*** **AU**	8 ***14%*** *
9	**70** ***10%***	18 ***10%***	15 ***9%***	16 ***14%***	8 ***9%***	8 ***12%*** *	5 ***8%***	19 ***9%***	37 ***11%***	13 ***10%***	5 ***7%***	6 ***7%***	16 ***11%***	6 ***6%***	10 ***11%***	11 ***12%***	15 ***11%***	54 ***10%***	23 ***13%***	46 ***10%***	11 ***12%***	48 ***10%***	8 ***15%*** *
Highest rating 10	**36** ***5%***	11 ***6%***	8 ***5%***	4 ***4%***	5 ***6%***	5 ***7%*** *	3 ***5%***	16 ***7%***	13 ***4%***	7 ***5%***	5 ***8%***	4 ***6%***	4 ***3%***	2 ***2%***	7 ***8%***	6 ***7%***	8 ***6%***	28 ***5%***	9 ***5%***	26 ***5%***	4 ***4%***	29 ***6%***	2 ***4%*** *
Don't know	**82** ***12%*** **BCQ**	11 ***6%***	9 ***6%***	18 ***16%*** **BC**	17 ***18%*** **BC**	11 ***17%*** **BC***	15 ***23%*** **ABC**	25 ***11%***	37 ***11%***	20 ***16%***	9 ***14%***	7 ***9%***	11 ***8%***	8 ***8%***	5 ***6%***	12 ***13%***	8 ***6%***	73 ***14%*** **AQ**	16 ***9%***	63 ***13%***	16 ***17%***	52 ***11%***	5 ***8%*** *
NET: 1-3	**49** ***7%*** **DHO**	11 ***6%***	15 ***10%*** **D**	3 ***2%***	5 ***5%***	10 ***15%*** **AD***	6 ***8%***	7 ***3%***	31 ***9%*** **H**	11 ***9%*** **H**	4 ***7%***	7 ***9%***	18 ***13%*** **AOP**	7 ***7%***	2 ***2%***	3 ***4%***	5 ***3%***	44 ***8%***	12 ***7%***	36 ***8%***	11 ***12%***	32 ***7%***	2 ***4%*** *
NET: 4-6	**193** ***28%*** **V**	57 ***30%***	39 ***25%***	35 ***31%***	29 ***32%***	14 ***22%*** *	18 ***28%***	64 ***29%***	99 ***30%***	29 ***23%***	14 ***22%***	18 ***24%***	31 ***22%***	37 ***36%*** **M**	28 ***32%***	31 ***34%***	39 ***28%***	154 ***29%***	50 ***30%***	132 ***27%***	26 ***29%***	125 ***26%***	27 ***46%*** **AV***
NET: 7-10	**354** ***52%*** **R**	107 ***58%*** **G**	91 ***59%*** **G**	58 ***51%***	42 ***45%***	30 ***46%*** *	27 ***40%***	123 ***56%***	166 ***50%***	64 ***51%***	37 ***57%***	44 ***58%***	81 ***58%***	50 ***49%***	52 ***60%***	44 ***49%***	88 ***63%*** **AR**	267 ***50%***	92 ***54%***	248 ***52%***	38 ***42%***	272 ***56%*** **AU**	25 ***42%*** *
NET: 9-10	**106** ***16%***	28 ***15%***	22 ***14%***	20 ***18%***	14 ***15%***	13 ***20%*** *	8 ***13%***	35 ***16%***	50 ***15%***	19 ***16%***	10 ***15%***	10 ***13%***	20 ***14%***	8 ***8%***	16 ***19%***	17 ***19%***	23 ***17%***	82 ***15%***	32 ***19%***	72 ***15%***	14 ***16%***	77 ***16%***	11 ***18%*** *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its news programmes are trustworthy BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**10**	3	7	4	3	1	1	0	1	0	1	0	2	5	0	2	0	5	4	1	4	5	1
	1%	*1%*	*2%*	*1%*	*2%*	*11%*	*2%*	0	*2%*	0	*1%*	0	*1%*	*2%*	0	*17%*	*1%*	*1%*	*4%*	*6%*	*1%*	*2%*	*2%*
	R					**	*	*	**			**				**	**			**			*
2	**17**	8	10	9	2	1	0	0	1	3	2	1	6	6	1	1	0	8	5	5	5	4	8
	3%	*3%*	*2%*	*2%*	*1%*	*9%*	*1%*	0	*6%*	*6%*	*1%*	*3%*	*4%*	*3%*	*1%*	*10%*	0	*1%*	*5%*	*21%*	*2%*	*1%*	*13%*
	R					**	*	*	**			**				**	**			**			**AUV***
3	**22**	6	16	8	2	1	3	2	2	4	6	1	8	3	0	0	3	16	6	0	4	16	2
	3%	*2%*	*4%*	*2%*	*2%*	*6%*	*12%*	*4%*	*8%*	*6%*	*5%*	*3%*	*5%*	*2%*	0	0	*9%*	*3%*	*6%*	0	*1%*	*6%*	*3%*
	U					**	**ADE***	*	**			**				**	**			**		**AU**	*
4	**19**	4	16	12	3	0	1	3	1	1	4	3	6	4	2	0	0	11	5	3	3	12	3
	3%	*1%*	*4%*	*3%*	*2%*	0	*3%*	*5%*	*4%*	*1%*	*3%*	*8%*	*3%*	*2%*	*2%*	0	*1%*	*2%*	*5%*	*14%*	*1%*	*4%*	*6%*
	RU					**	*	*	**			**				**	**			**		**U**	U*
5	**99**	36	64	56	21	2	3	6	1	9	28	5	20	26	11	6	3	72	23	3	38	47	12
	15%	*14%*	*15%*	*15%*	*18%*	*14%*	*12%*	*12%*	*6%*	*15%*	*20%*	*14%*	*12%*	*13%*	*13%*	*48%*	*9%*	*13%*	*22%*	*15%*	*12%*	*16%*	*22%*
	R					**	*	*	**			**				**	**		**AR**	**			*
6	**74**	30	45	37	16	1	2	7	2	9	12	1	27	18	12	0	4	63	9	3	34	35	6
	11%	*12%*	*11%*	*10%*	*14%*	*9%*	*9%*	*13%*	*7%*	*15%*	*9%*	*3%*	*16%*	*9%*	*14%*	0	*13%*	*11%*	*9%*	*12%*	*10%*	*12%*	*11%*
						**	*	*	**			**				**	**			**			*
7	**132**	54	78	86	15	1	5	12	3	10	24	7	28	52	13	1	6	109	22	1	71	51	7
	19%	*21%*	*18%*	*22%*	*13%*	*11%*	*17%*	*23%*	*12%*	*16%*	*17%*	*19%*	*16%*	*27%*	*15%*	*7%*	*18%*	*20%*	*21%*	*3%*	*22%*	*18%*	*13%*
						**	*	*	**			**		**AMO**		**	**			**			*
8	**117**	51	66	71	27	4	3	7	3	3	18	5	35	38	17	0	2	102	9	5	76	39	1
	17%	*20%*	*16%*	*19%*	*22%*	*27%*	*10%*	*14%*	*15%*	*4%*	*13%*	*15%*	*20%*	*19%*	*20%*	0	*8%*	*19%*	*8%*	*20%*	*23%*	*14%*	*3%*
	JSW			**J**	**J**	**	*	*	**			**				**	**	**S**		**	**AVW**	**W**	*
9	**70**	23	47	45	7	1	5	5	4	4	15	4	19	15	14	0	1	63	6	0	47	21	2
	10%	*9%*	*11%*	*12%*	*5%*	*4%*	*20%*	*9%*	*15%*	*7%*	*11%*	*11%*	*11%*	*8%*	*17%*	0	*4%*	*12%*	*6%*	0	*14%*	*7%*	*4%*
	V					**	E*	*	**			**			**N**	**	**			**	**AV**		*
Highest rating 10	**36**	11	24	20	7	0	0	5	1	3	10	2	6	10	6	1	1	33	1	0	24	10	2
	5%	*4%*	*6%*	*5%*	*6%*	0	*1%*	*10%*	*4%*	*5%*	*7%*	*6%*	*3%*	*5%*	*7%*	*7%*	*4%*	*6%*	*1%*	0	*8%*	*3%*	*3%*
						**	*	*	**			**				**	**			**	**AV**		*
Don't know	**82**	30	52	35	18	1	3	5	5	15	18	7	16	19	10	2	10	66	13	2	19	49	11
	12%	*12%*	*12%*	*9%*	*15%*	*9%*	*13%*	*9%*	*21%*	*25%*	*13%*	*18%*	*9%*	*10%*	*11%*	*12%*	*31%*	*12%*	*13%*	*8%*	*6%*	*17%*	*20%*
	DU					**	*	*	**	**ADH**		**				**	**			**		**AU**	U*
NET: 1-3	**49**	17	32	22	7	3	4	2	4	7	9	2	16	14	1	4	3	28	15	6	13	25	11
	7%	*7%*	*8%*	*6%*	*6%*	*26%*	*16%*	*4%*	*16%*	*11%*	*7%*	*5%*	*9%*	*7%*	*1%*	*27%*	*10%*	*5%*	*14%*	*27%*	*4%*	*9%*	*19%*
	ORU					**	D*	*	**			**	**O**	**O**		**	**		**AR**	**		**U**	**AUV***
NET: 4-6	**193**	69	124	104	41	3	7	16	4	19	44	9	53	48	25	6	8	146	36	9	75	94	22
	28%	*27%*	*29%*	*27%*	*34%*	*23%*	*24%*	*31%*	*16%*	*31%*	*32%*	*25%*	*31%*	*24%*	*29%*	*48%*	*24%*	*27%*	*36%*	*41%*	*23%*	*33%*	*38%*
	U					**	*	*	**			**				**	**			**		**U**	U*
NET: 7-10	**354**	140	215	221	55	6	13	29	11	20	66	19	88	116	50	2	11	308	38	5	218	121	13
	52%	*55%*	*51%*	*58%*	*46%*	*42%*	*48%*	*56%*	*46%*	*32%*	*48%*	*51%*	*51%*	*59%*	*59%*	*13%*	*35%*	*56%*	*37%*	*23%*	*67%*	*42%*	*23%*
	JSVW			**AJ**		**	*	J*	**			**		**A**		**	**	**AS**		**	**AVW**	**W**	*
NET: 9-10	**106**	34	71	65	13	1	6	10	4	7	25	6	25	25	20	1	3	97	8	0	71	30	4
	16%	*13%*	*17%*	*17%*	*11%*	*4%*	*21%*	*19%*	*19%*	*12%*	*18%*	*17%*	*14%*	*13%*	*23%*	*7%*	*9%*	*18%*	*7%*	0	*22%*	*10%*	*7%*
	SV					**	*	*	**			**			**N**	**	**	**AS**		**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its news programmes are trustworthy BBC Four

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**8**	3	5	2	6	6	2	1	1	1	0	2	1	0	0	0	0	1	0	7	1	0	0
	2%	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***4%***	***6%***	***5%***	***0***	***3%***	***5%***	***0***	***0***	***0***	***0***	***2%***	***0***	***2%***	***4%***	***0***	***0***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
2	**13**	5	8	10	3	7	6	1	0	2	1	1	0	1	1	1	1	3	0	11	1	1	0
	3%	***2%***	***4%***	***5%***	***1%***	***3%***	***3%***	***3%***	***0***	***6%***	***2%***	***1%***	***0***	***3%***	***5%***	***3%***	***1%***	***6%***	***2%***	***3%***	***3%***	***5%***	***2%***
	E			**AE**				*	**	**	*	*	**	*	*	*		*	*		*	*	*
3	**9**	4	5	2	7	3	6	0	0	0	1	2	1	0	1	0	1	2	1	8	0	1	1
	2%	***1%***	***2%***	***1%***	***2%***	***1%***	***3%***	***0***	***0***	***0***	***2%***	***4%***	***3%***	***0***	***2%***	***0***	***1%***	***3%***	***6%***	***2%***	***0***	***2%***	***6%***
								*	**	**	*	*	**	*	*	*		*	**HNP***		*	*	U*
4	**16**	8	8	9	7	11	5	1	0	1	6	4	0	2	0	0	1	0	0	15	1	0	0
	3%	***3%***	***4%***	***5%***	***2%***	***4%***	***2%***	***2%***	***0***	***6%***	***11%***	***7%***	***0***	***6%***	***2%***	***0***	***1%***	***0***	***0***	***4%***	***2%***	***2%***	***0***
								*	**	**	**APQR***	*	**	*	*	*		*	*		*	*	*
5	**53**	33	21	22	31	31	22	6	2	1	9	5	2	4	2	8	11	2	1	44	6	2	1
	11%	***13%***	***9%***	***12%***	***11%***	***12%***	***10%***	***18%***	***11%***	***5%***	***16%***	***9%***	***7%***	***11%***	***9%***	***16%***	***12%***	***4%***	***13%***	***11%***	***18%***	***9%***	***13%***
								R*	**	**	R*	*	**	*	*	*		*	*		*	*	*
6	**50**	29	21	13	36	21	28	4	0	3	7	3	2	3	1	7	12	6	1	43	4	1	1
	10%	***11%***	***9%***	***7%***	***12%***	***8%***	***13%***	***11%***	***0***	***12%***	***13%***	***6%***	***8%***	***8%***	***5%***	***14%***	***13%***	***11%***	***12%***	***10%***	***11%***	***5%***	***12%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
7	**68**	40	29	16	52	34	34	3	3	6	6	7	8	2	5	6	10	13	1	60	3	5	1
	14%	***16%***	***12%***	***9%***	***18%***	***13%***	***15%***	***9%***	***18%***	***24%***	***10%***	***13%***	***25%***	***5%***	***22%***	***13%***	***11%***	***22%***	***5%***	***14%***	***9%***	***22%***	***5%***
	D				**AD**			*	**	**	*	*	**	*	N*	*		N*	*		*	*	*
8	**87**	48	39	30	57	50	38	4	3	3	11	8	6	8	4	5	21	11	2	77	4	4	2
	18%	***19%***	***17%***	***16%***	***19%***	***19%***	***17%***	***12%***	***18%***	***12%***	***21%***	***14%***	***19%***	***21%***	***17%***	***11%***	***24%***	***19%***	***22%***	***18%***	***12%***	***17%***	***22%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
9	**73**	32	41	22	51	44	29	6	3	3	8	9	4	4	3	10	12	7	1	62	6	3	1
	15%	***13%***	***18%***	***12%***	***17%***	***17%***	***13%***	***18%***	***16%***	***13%***	***15%***	***17%***	***14%***	***11%***	***13%***	***23%***	***13%***	***13%***	***14%***	***15%***	***18%***	***13%***	***14%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
Highest rating 10	**44**	20	24	12	32	26	18	2	2	4	2	5	3	6	3	1	8	6	2	38	2	3	2
	9%	***8%***	***10%***	***6%***	***11%***	***10%***	***8%***	***5%***	***13%***	***16%***	***4%***	***9%***	***11%***	***15%***	***11%***	***3%***	***9%***	***10%***	***15%***	***9%***	***5%***	***11%***	***15%***
								*	**	**	*	*	**	*	*	*		*	P*		*	*	*
Don't know	**64**	33	31	49	15	30	34	7	3	0	3	9	2	8	4	8	13	7	1	52	7	4	1
	13%	***13%***	***13%***	***26%***	***5%***	***11%***	***15%***	***19%***	***18%***	***0***	***5%***	***16%***	***7%***	***20%***	***15%***	***17%***	***15%***	***11%***	***12%***	***13%***	***19%***	***15%***	***12%***
	E			**AE**				K*	**	**	*	*	**	K*	*	*		*	*		*	*	*
NET: 1-3	**30**	12	18	14	16	16	14	2	1	3	3	5	2	1	2	1	2	7	1	25	2	2	1
	6%	***5%***	***8%***	***7%***	***5%***	***6%***	***6%***	***7%***	***6%***	***12%***	***5%***	***9%***	***8%***	***3%***	***7%***	***3%***	***2%***	***11%***	***8%***	***6%***	***7%***	***7%***	***8%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 4-6	**119**	69	50	45	74	64	55	11	2	6	22	12	5	10	4	14	24	8	3	102	11	4	3
	25%	***27%***	***22%***	***24%***	***25%***	***24%***	***25%***	***31%***	***11%***	***23%***	***40%***	***22%***	***15%***	***25%***	***15%***	***31%***	***27%***	***14%***	***24%***	***25%***	***31%***	***15%***	***24%***
								*	**	**	**AOR***	*	**	*	*	*		*	*		*	*	*
NET: 7-10	**273**	140	132	81	192	154	119	15	12	16	27	29	22	21	15	23	50	37	6	237	15	15	6
	56%	***55%***	***57%***	***43%***	***65%***	***58%***	***54%***	***43%***	***66%***	***65%***	***50%***	***53%***	***70%***	***52%***	***63%***	***49%***	***56%***	***63%***	***56%***	***57%***	***43%***	***63%***	***56%***
	D				**AD**			*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 9-10	**117**	52	65	34	83	70	47	8	5	7	11	14	8	10	6	12	20	13	3	100	8	6	3
	24%	***20%***	***28%***	***18%***	***28%***	***27%***	***21%***	***22%***	***29%***	***29%***	***20%***	***26%***	***25%***	***26%***	***24%***	***25%***	***22%***	***23%***	***29%***	***24%***	***22%***	***24%***	***29%***
	D				**AD**			*	**	**	*	*	**	*	*	*		*	*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	475	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	486	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	408.5	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	8	1	2	2	1	0	2	1	6	1	0	0	2	0	1	4	0	8	2	6	3	5	0
	2%	2%	3%	2%	1%	0	2%	1%	3%	1%	0	0	2%	0	1%	5%	0	2%	1%	2%	2%	2%	0
		*									*				*	A							**
2	13	1	0	0	2	2	8	2	9	2	0	2	5	2	0	0	0	13	5	6	3	7	0
	3%	2%	0	1%	2%	3%	6%	1%	4%	2%	0	4%	5%	3%	1%	0	0	3%	4%	2%	2%	2%	0
		*					A				*				*								**
3	9	0	1	1	0	4	2	3	5	1	1	0	2	3	2	0	0	9	3	6	3	6	0
	2%	0	2%	2%	0	5%	2%	2%	2%	1%	2%	0	2%	4%	4%	0	0	2%	2%	2%	2%	2%	0
		*				A					*				*								**
4	16	3	1	1	2	3	5	7	1	8	0	6	0	3	0	4	3	13	7	9	4	11	0
	3%	5%	2%	1%	2%	5%	4%	3%	1%	9%	1%	10%	0	4%	0	5%	4%	3%	5%	3%	3%	4%	0
	IM	*								AHI	*	AMO			*	M							**
5	53	10	4	6	7	9	18	23	20	10	6	8	8	11	6	4	11	43	17	33	14	31	1
	11%	15%	6%	8%	10%	11%	13%	12%	10%	11%	11%	14%	9%	15%	12%	5%	14%	10%	12%	10%	12%	10%	3%
		*									*				*								**
6	50	11	6	11	8	6	8	24	17	9	7	4	11	8	9	6	8	42	14	34	7	32	5
	10%	17%	10%	14%	11%	8%	6%	12%	9%	9%	12%	6%	11%	12%	17%	9%	10%	10%	10%	10%	6%	11%	17%
	G	G*		G							*				*								**
7	68	9	14	14	10	12	11	29	29	10	15	11	14	9	6	10	18	51	26	39	8	54	4
	14%	13%	22%	19%	14%	15%	8%	15%	14%	11%	28%	18%	14%	12%	10%	13%	24%	12%	18%	12%	7%	18%	16%
	GRU	*	G	G							ANO*				*		AR					AU	**
8	87	15	15	12	14	7	24	36	37	14	8	8	19	13	14	11	15	72	23	63	25	48	7
	18%	23%	23%	16%	20%	10%	17%	19%	18%	16%	15%	13%	19%	18%	27%	15%	20%	18%	16%	19%	21%	16%	26%
		*	F								*				*								**
9	73	5	10	18	9	11	19	30	36	8	2	7	23	10	8	15	11	63	18	54	17	44	7
	15%	8%	17%	24%	13%	14%	14%	15%	18%	8%	5%	11%	24%	14%	16%	21%	14%	15%	12%	17%	14%	15%	24%
	K	*		AB							*		AK		*	K							**
Highest rating 10	44	7	6	5	7	6	12	16	13	14	11	5	4	5	4	8	6	38	13	28	7	33	2
	9%	11%	10%	7%	10%	8%	9%	8%	7%	16%	20%	8%	4%	7%	7%	11%	8%	9%	9%	9%	6%	11%	8%
		*								AI	AMN*				*								**
Don't know	64	2	4	5	10	15	28	23	26	13	4	10	8	9	3	10	4	59	15	46	29	26	2
	13%	4%	6%	6%	14%	20%	20%	12%	13%	15%	7%	16%	9%	12%	5%	14%	5%	14%	10%	14%	24%	9%	6%
	V	*				BCD	ABCD				*				*			A			AV		**
NET: 1-3	30	2	3	3	3	6	12	6	20	4	1	2	9	5	3	4	0	30	10	18	8	18	0
	6%	4%	4%	5%	4%	8%	9%	3%	10%	4%	2%	4%	9%	6%	6%	6%	0	7%	7%	6%	7%	6%	0
	HQ	*							AH		*				*			AQ					**
NET: 4-6	119	25	11	18	17	18	31	54	39	27	13	19	19	22	15	14	21	98	38	75	26	75	5
	25%	37%	18%	24%	24%	24%	22%	27%	20%	30%	24%	30%	20%	31%	29%	19%	29%	24%	27%	23%	21%	25%	20%
		C*									*				*								**
NET: 7-10	273	37	45	49	40	36	66	112	114	46	36	31	60	37	32	44	49	223	80	183	58	180	20
	56%	55%	72%	65%	57%	48%	48%	57%	57%	51%	67%	50%	62%	51%	60%	61%	66%	54%	56%	57%	48%	60%	74%
	GU	*	AFG	FG							*				*							AU	**
NET: 9-10	117	13	17	23	16	17	31	46	49	22	13	12	27	15	12	24	16	101	31	82	24	78	9
	24%	19%	27%	31%	23%	23%	23%	24%	25%	24%	24%	19%	29%	21%	23%	33%	22%	25%	22%	25%	20%	26%	32%
		*									*				*								**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**8**	3	5	3	0	1	1	0	1	2	2	0	2	2	1	0	1	3	5	1	2	5	1
	2%	*2%*	*2%*	*2%*	0	*15%*	*3%*	0	*3%*	*2%*	*3%*	0	*2%*	*1%*	*1%*	0	*3%*	*1%*	*6%*	*2%*	*1%*	*2%*	*2%*
	R					**	**	**	**			**				**	**		**AR**	**			
2	**13**	2	11	3	0	0	0	1	2	7	4	1	6	0	0	1	1	7	3	3	1	6	7
	3%	*1%*	*3%*	*2%*	0	0	0	*11%*	*11%*	*5%*	*5%*	*5%*	*6%*	0	0	*11%*	*2%*	*2%*	*4%*	*13%*	0	*2%*	*11%*
	NRU					**	**	**	**		**NO**	**	**NO**			**	**			**			**AUV**
3	**9**	2	7	3	2	0	0	0	0	4	0	1	0	4	2	0	1	4	3	2	3	4	2
	2%	*1%*	*2%*	*1%*	*2%*	0	0	0	0	*3%*	0	*3%*	0	*3%*	*2%*	0	*4%*	*1%*	*4%*	*8%*	*2%*	*2%*	*4%*
	R					**	**	**	**			**				**	**			**			
4	**16**	5	11	5	3	0	2	0	1	5	2	1	3	3	2	1	4	9	5	2	3	12	1
	3%	*3%*	*3%*	*2%*	*4%*	0	*8%*	0	*4%*	*4%*	*3%*	*3%*	*3%*	*2%*	*2%*	*10%*	*14%*	*2%*	*6%*	*7%*	*2%*	*5%*	*1%*
						**	**	**	**			**				**	**			**			
5	**53**	16	38	21	9	2	5	1	1	16	7	1	10	19	11	2	3	34	13	6	14	28	9
	11%	*10%*	*12%*	*10%*	*11%*	*16%*	*24%*	*10%*	*3%*	*12%*	*9%*	*3%*	*10%*	*13%*	*12%*	*17%*	*9%*	*9%*	*17%*	*22%*	*8%*	*12%*	*16%*
	R					**	**	**	**			**				**	**		**R**	**			
6	**50**	19	31	27	6	3	1	1	0	11	7	0	12	15	14	0	2	40	8	2	19	25	6
	10%	*12%*	*9%*	*12%*	*7%*	*29%*	*7%*	*9%*	*2%*	*9%*	*9%*	0	*12%*	*11%*	*15%*	0	*7%*	*10%*	*11%*	*7%*	*11%*	*10%*	*10%*
						**	**	**	**			**				**	**			**			
7	**68**	32	37	41	7	2	1	2	3	12	15	5	12	21	12	1	3	47	14	7	24	33	12
	14%	*20%*	*11%*	*19%*	*9%*	*25%*	*5%*	*15%*	*16%*	*10%*	*19%*	*21%*	*12%*	*15%*	*13%*	*7%*	*8%*	*13%*	*19%*	*26%*	*14%*	*14%*	*20%*
	C	**AC**		**AJ**		**	**	**	**			**				**	**			**			
8	**87**	32	55	37	21	0	1	4	4	20	7	6	24	30	14	3	4	77	9	1	35	42	7
	18%	*20%*	*17%*	*17%*	*26%*	*4%*	*5%*	*32%*	*24%*	*15%*	*9%*	*27%*	*24%*	*21%*	*16%*	*20%*	*11%*	*20%*	*11%*	*2%*	*19%*	*18%*	*13%*
	K					**	**	**	**			**	**K**	**K**		**	**	**A**		**			
9	**73**	23	51	35	13	0	5	2	1	16	5	6	14	24	21	0	3	66	6	1	33	37	3
	15%	*14%*	*15%*	*16%*	*16%*	0	*25%*	*19%*	*6%*	*13%*	*6%*	*25%*	*15%*	*17%*	*22%*	0	*9%*	*18%*	*7%*	*4%*	*19%*	*16%*	*4%*
	KSW					**	**	**	**			**			**K**	**	**	**AS**		**	**W**	**W**	
Highest rating 10	**44**	16	28	20	8	0	3	1	3	9	15	0	5	11	8	0	4	40	2	0	29	14	1
	9%	*10%*	*9%*	*9%*	*10%*	0	*15%*	*5%*	*17%*	*7%*	*20%*	0	*5%*	*8%*	*8%*	*2%*	*12%*	*11%*	*3%*	0	*16%*	*6%*	*2%*
	SV					**	**	**	**		**AMN**	**				**	**	**AS**		**	**AVW**		
Don't know	**64**	9	55	20	13	1	2	0	3	26	12	3	12	16	8	4	6	50	10	2	16	35	9
	13%	*6%*	*17%*	*9%*	*16%*	*11%*	*8%*	0	*15%*	*20%*	*16%*	*12%*	*12%*	*11%*	*9%*	*33%*	*20%*	*13%*	*13%*	*8%*	*9%*	*15%*	*16%*
	BD		**AB**			**	**	**	**	**AD**		**				**	**			**			
NET: 1-3	**30**	7	23	10	2	1	1	1	2	13	6	2	8	6	3	1	3	14	11	6	5	14	10
	6%	*4%*	*7%*	*4%*	*2%*	*15%*	*3%*	*11%*	*14%*	*10%*	*8%*	*8%*	*8%*	*4%*	*3%*	*11%*	*9%*	*4%*	*13%*	*22%*	*3%*	*6%*	*18%*
	RU					**	**	**	**	**ADE**		**				**	**		**AR**	**			**AUV**
NET: 4-6	**119**	40	79	53	18	4	8	3	2	32	16	1	24	37	26	3	9	83	27	9	36	65	16
	25%	*25%*	*24%*	*24%*	*22%*	*45%*	*39%*	*20%*	*9%*	*25%*	*21%*	*6%*	*24%*	*25%*	*28%*	*27%*	*30%*	*22%*	*34%*	*37%*	*20%*	*27%*	*27%*
	R					**	**	**	**			**				**	**		**AR**	**			
NET: 7-10	**273**	102	170	133	50	3	10	9	11	57	42	16	55	87	55	4	13	231	31	8	121	126	23
	56%	*65%*	*52%*	*62%*	*61%*	*29%*	*50%*	*70%*	*62%*	*44%*	*54%*	*73%*	*55%*	*60%*	*59%*	*30%*	*41%*	*61%*	*40%*	*33%*	*68%*	*52%*	*39%*
	CJSW	**AC**		**AJ**	**J**	**	**	**	**			**				**	**	**AS**		**	**AVW**		
NET: 9-10	**117**	38	79	55	22	0	8	3	4	25	20	6	19	36	28	0	7	107	8	1	62	51	4
	24%	*24%*	*24%*	*26%*	*26%*	0	*40%*	*23%*	*22%*	*19%*	*26%*	*25%*	*19%*	*24%*	*31%*	*2%*	*21%*	*28%*	*10%*	*4%*	*35%*	*21%*	*7%*
	SW					**	**	**	**			**				**	**	**AS**		**	**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**21**	7	14	11	9	12	8	3	2	0	2	1	1	4	1	0	0	7	0	17	3	1	0
	1%	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*3%*	0	*1%*	*1%*	*1%*	*2%*	*1%*	0	0	*3%*	0	*1%*	*2%*	*1%*	0
								Q	**Q**									**Q**					
2	**14**	8	7	10	4	7	7	1	1	1	0	1	1	3	1	0	2	2	1	12	1	1	1
	1%	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*2%*	*1%*	0	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*
	E			**AE**															**K**				
3	**30**	14	15	19	11	16	14	4	2	2	6	1	1	2	2	2	4	3	1	22	4	2	1
	2%	*2%*	*2%*	*3%*	*1%*	*2%*	*2%*	*3%*	*3%*	*1%*	*3%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*3%*	*2%*	*2%*
	E			**AE**																			
4	**54**	29	25	34	20	26	28	10	1	1	5	7	2	4	4	5	4	8	1	38	10	4	1
	3%	*3%*	*3%*	*5%*	*2%*	*3%*	*3%*	*7%*	*2%*	*1%*	*3%*	*4%*	*1%*	*2%*	*4%*	*3%*	*2%*	*3%*	*3%*	*3%*	*7%*	*4%*	*3%*
	E			**AE**				**AJMNQ**													**AT**		
5	**141**	63	79	72	69	67	74	7	8	11	21	12	6	14	4	13	24	19	3	128	7	4	3
	8%	*7%*	*9%*	*10%*	*7%*	*8%*	*8%*	*5%*	*10%*	*8%*	*11%*	*8%*	*5%*	*8%*	*5%*	*9%*	*12%*	*8%*	*5%*	*9%*	*5%*	*5%*	*5%*
	E			**AE**							**HO**						**HOS**						
6	**209**	105	104	116	93	94	115	18	17	22	9	24	15	19	7	24	18	31	6	178	18	7	6
	12%	*12%*	*12%*	*16%*	*9%*	*11%*	*12%*	*13%*	*21%*	*16%*	*5%*	*15%*	*12%*	*11%*	*7%*	*16%*	*9%*	*13%*	*11%*	*12%*	*13%*	*7%*	*11%*
	EKOV			**AE**				**K**	**AKOQ**	**KO**		**KO**	**K**			**KO**		**K**	**K**	**V**			
7	**307**	158	150	113	194	165	142	22	12	21	33	25	36	24	18	34	30	45	8	260	22	18	8
	18%	*18%*	*17%*	*16%*	*19%*	*20%*	*15%*	*16%*	*15%*	*15%*	*18%*	*15%*	*28%*	*14%*	*19%*	*23%*	*15%*	*18%*	*14%*	*18%*	*16%*	*19%*	*14%*
	G					**AG**							**AHIJK LNQRS**										
8	**428**	209	220	162	266	219	210	33	24	36	47	36	30	39	29	37	50	56	13	354	33	29	13
	24%	*24%*	*25%*	*22%*	*26%*	*27%*	*23%*	*24%*	*30%*	*25%*	*25%*	*22%*	*24%*	*23%*	*30%*	*25%*	*24%*	*23%*	*23%*	*24%*	*24%*	*30%*	*23%*
9	**260**	128	132	79	181	109	151	20	5	20	38	18	19	22	13	16	36	40	13	213	20	13	13
	15%	*15%*	*15%*	*11%*	*18%*	*13%*	*16%*	*15%*	*7%*	*14%*	*20%*	*11%*	*15%*	*13%*	*14%*	*11%*	*17%*	*16%*	*23%*	*15%*	*15%*	*14%*	*23%*
	D				**AD**						**ILP**						**I**		**AHIJ LNOP**				**ATUV**
Highest rating 10	**223**	121	102	59	163	83	140	14	5	19	22	27	12	33	11	14	30	29	8	189	14	11	8
	13%	*14%*	*12%*	*8%*	*16%*	*10%*	*15%*	*10%*	*7%*	*13%*	*12%*	*17%*	*9%*	*20%*	*12%*	*9%*	*15%*	*11%*	*14%*	*13%*	*10%*	*12%*	*14%*
	DF				**AD**		**AF**					**I**		**AHIMPR**									
Don't know	**66**	35	31	47	19	25	41	6	2	8	4	8	3	5	5	6	7	9	2	53	6	5	2
	4%	*4%*	*4%*	*7%*	*2%*	*3%*	*4%*	*4%*	*3%*	*6%*	*2%*	*5%*	*3%*	*3%*	*5%*	*4%*	*3%*	*4%*	*4%*	*4%*	*4%*	*5%*	*4%*
	E			**AE**																			
NET: 1-3	**65**	29	36	40	25	35	30	8	5	3	8	3	3	8	4	2	6	12	2	51	8	4	2
	4%	*3%*	*4%*	*6%*	*2%*	*4%*	*3%*	*6%*	*7%*	*2%*	*4%*	*2%*	*3%*	*5%*	*4%*	*1%*	*3%*	*5%*	*4%*	*3%*	*6%*	*4%*	*4%*
	E			**AE**																			
NET: 4-6	**404**	197	208	223	182	187	217	34	26	34	36	43	23	37	15	42	46	59	10	345	34	15	10
	23%	*22%*	*24%*	*31%*	*18%*	*23%*	*23%*	*25%*	*33%*	*24%*	*19%*	*27%*	*18%*	*22%*	*16%*	*28%*	*22%*	*24%*	*18%*	*24%*	*25%*	*16%*	*18%*
	EOV			**AE**				**O**	**KMOS**			**O**				**O**				**V**	**V**		
NET: 7-10	**1218**	615	603	414	804	575	643	90	46	95	140	105	96	118	71	100	145	169	41	1016	90	71	41
	69%	*70%*	*69%*	*57%*	*78%*	*70%*	*69%*	*65%*	*58%*	*68%*	*75%*	*66%*	*76%*	*70%*	*75%*	*67%*	*71%*	*68%*	*74%*	*69%*	*65%*	*75%*	*74%*
	DI				**AD**						**I**		**HI**		**HI**				**I**			**U**	
NET: 9-10	**482**	249	234	139	344	192	291	34	11	39	60	45	30	55	24	30	65	69	21	403	34	24	21
	28%	*28%*	*27%*	*19%*	*33%*	*23%*	*31%*	*25%*	*13%*	*27%*	*32%*	*28%*	*24%*	*33%*	*26%*	*20%*	*32%*	*28%*	*37%*	*27%*	*25%*	*26%*	*37%*
	DFI				**AD**		**AF**			**I**	**IP**	**I**		**IP**	**I**		**IP**	**I**	**AHIMOPR**				**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**21**	0	2	3	3	5	7	3	12	6	1	2	8	3	0	3	0	21	9	12	4	14	1
	1%	0	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0	***2%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***
													AO										
2	**14**	1	1	3	2	1	6	3	8	3	0	1	4	5	1	1	4	11	4	10	3	11	1
	1%	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***2%***	0	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
3	**30**	0	8	5	5	3	9	8	12	9	2	1	7	8	3	2	2	28	5	23	15	12	1
	2%	0	***4%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***3%***	***2%***	***1%***	***1%***	***2%***	***1%***	***2%***	***4%***	***1%***	***1%***
	V		**AB**																		**AV**		
4	**54**	8	4	9	11	12	10	16	23	14	6	8	8	8	5	6	8	46	12	41	20	26	3
	3%	***4%***	***2%***	***4%***	***3%***	***4%***	***2%***	***4%***	***3%***	***3%***	***4%***	***4%***	***2%***	***3%***	***3%***	***3%***	***4%***	***3%***	***3%***	***3%***	***5%***	***2%***	***3%***
	V																				**AV**		
5	**141**	16	19	17	20	26	42	41	64	37	7	23	29	15	15	21	18	123	50	76	41	83	4
	8%	***8%***	***8%***	***7%***	***6%***	***9%***	***9%***	***10%***	***7%***	***8%***	***4%***	***11%***	***8%***	***5%***	***7%***	***11%***	***10%***	***8%***	***11%***	***6%***	***10%***	***8%***	***4%***
	T											**KN**				**KN**			**AT**				
6	**209**	18	29	26	43	37	57	53	94	60	18	28	34	42	18	14	17	191	64	130	42	136	10
	12%	***9%***	***12%***	***11%***	***14%***	***12%***	***12%***	***12%***	***11%***	***13%***	***11%***	***13%***	***10%***	***15%***	***9%***	***8%***	***9%***	***12%***	***14%***	***11%***	***10%***	***12%***	***11%***
														P									
7	**307**	36	42	42	53	49	85	91	124	92	34	41	68	41	43	42	32	275	83	216	80	186	19
	18%	***18%***	***18%***	***18%***	***17%***	***16%***	***18%***	***21%***	***14%***	***20%***	***21%***	***19%***	***20%***	***14%***	***20%***	***22%***	***17%***	***18%***	***18%***	***18%***	***19%***	***17%***	***20%***
	I							**AI**		**I**						**N**							
8	**428**	65	47	49	72	67	128	103	223	100	41	47	84	67	49	51	46	383	105	307	99	256	23
	24%	***33%***	***20%***	***21%***	***23%***	***23%***	***27%***	***24%***	***26%***	***22%***	***25%***	***22%***	***24%***	***24%***	***23%***	***27%***	***24%***	***24%***	***23%***	***25%***	***24%***	***23%***	***24%***
		ACDEF					**C**																
9	**260**	20	42	46	48	43	61	50	148	60	18	37	55	50	40	21	33	227	64	183	49	182	11
	15%	***10%***	***18%***	***19%***	***15%***	***14%***	***13%***	***12%***	***17%***	***13%***	***11%***	***17%***	***16%***	***18%***	***19%***	***11%***	***17%***	***15%***	***14%***	***15%***	***12%***	***17%***	***12%***
	H			**ABG**					**AH**						**P**							**AU**	
Highest rating 10	**223**	26	33	24	50	43	46	49	118	55	28	24	39	34	30	26	21	202	56	156	43	152	15
	13%	***13%***	***14%***	***10%***	***16%***	***15%***	***10%***	***11%***	***14%***	***12%***	***17%***	***11%***	***11%***	***12%***	***14%***	***14%***	***11%***	***13%***	***12%***	***13%***	***11%***	***14%***	***16%***
	G				**G**																		
Don't know	**66**	7	10	14	7	13	15	10	30	26	7	7	8	11	9	2	9	57	11	50	17	37	6
	4%	***4%***	***4%***	***6%***	***2%***	***4%***	***3%***	***2%***	***4%***	***6%***	***5%***	***3%***	***2%***	***4%***	***4%***	***1%***	***5%***	***4%***	***2%***	***4%***	***4%***	***3%***	***7%***
	P			**E**						**AH**													
NET: 1-3	**65**	1	11	11	10	9	22	14	32	18	3	4	19	15	4	6	6	59	17	45	21	36	3
	4%	***1%***	***5%***	***5%***	***3%***	***3%***	***5%***	***3%***	***4%***	***4%***	***2%***	***2%***	***6%***	***5%***	***2%***	***3%***	***3%***	***4%***	***4%***	***4%***	***5%***	***3%***	***3%***
	B		**B**	**B**			**B**						**LO**										
NET: 4-6	**404**	42	52	52	74	75	109	111	181	111	31	59	70	66	38	41	43	361	126	247	102	245	17
	23%	***21%***	***22%***	***22%***	***24%***	***25%***	***23%***	***26%***	***21%***	***24%***	***19%***	***27%***	***20%***	***23%***	***18%***	***22%***	***23%***	***23%***	***27%***	***20%***	***25%***	***22%***	***18%***
	T											**O**							**AT**				
NET: 7-10	**1218**	147	164	161	223	202	322	293	613	308	120	150	246	191	161	140	131	1087	308	862	272	776	69
	69%	***74%***	***69%***	***67%***	***71%***	***68%***	***69%***	***69%***	***72%***	***66%***	***74%***	***68%***	***72%***	***68%***	***76%***	***74%***	***69%***	***70%***	***67%***	***72%***	***66%***	***71%***	***72%***
															A					**A**			
NET: 9-10	**482**	46	75	70	98	86	108	99	266	115	45	61	95	84	69	47	53	429	119	339	92	334	26
	28%	***23%***	***31%***	***29%***	***31%***	***29%***	***23%***	***23%***	***31%***	***25%***	***28%***	***28%***	***28%***	***30%***	***33%***	***25%***	***28%***	***27%***	***26%***	***28%***	***22%***	***31%***	***27%***
	GHU		**G**		**G**				**AHJ**													**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**21**	5	16	10	5	0	0	0	1	5	4	5	1	5	0	2	3	9	9	3	1	12	6
	1%	*1%*	*1%*	*1%*	*2%*	0	0	0	*1%*	*1%*	*1%*	*3%*	0	*1%*	0	*5%*	*2%*	*1%*	*3%*	*3%*	0	*1%*	*3%*
	RU					**						**AM**				**MO***			**AR**	**R**		**U**	**AU**
2	**14**	5	9	5	0	1	0	1	1	6	1	2	2	4	1	0	4	7	6	2	2	7	4
	1%	*1%*	*1%*	*1%*	0	*3%*	0	*2%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	0	*2%*	0	*2%*	*2%*	0	*1%*	*2%*
	R					**		**E**	**E**							*	**AK**		**AR**				**U**
3	**30**	7	23	13	3	0	1	2	2	9	4	3	7	10	3	0	3	16	8	6	4	15	11
	2%	*2%*	*2%*	*2%*	*1%*	0	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*3%*	*6%*	*1%*	*2%*	*5%*
	RU					**										*				**AR**			**AUV**
4	**54**	17	37	25	9	0	3	1	4	11	11	5	13	11	4	4	5	30	12	12	11	31	11
	3%	*4%*	*3%*	*4%*	*3%*	0	*3%*	*2%*	*4%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*10%*	*3%*	*2%*	*4%*	*12%*	*2%*	*3%*	*5%*
	R					**										**AKN***				**ARS**			**U**
5	**141**	24	117	48	22	2	16	3	13	38	31	5	33	36	11	4	20	85	37	18	36	70	34
	8%	*6%*	*9%*	*7%*	*7%*	*7%*	*15%*	*6%*	*13%*	*8%*	*7%*	*3%*	*8%*	*9%*	*7%*	*9%*	*12%*	*6%*	*14%*	*18%*	*6%*	*7%*	*16%*
	BLR		**AB**			**	**ADEJ**		**D**					**L**		*	**AL**		**AR**	**AR**			**AUV**
6	**209**	56	152	86	32	4	10	7	10	60	49	24	42	44	17	7	24	141	55	12	51	126	28
	12%	*13%*	*12%*	*12%*	*11%*	*15%*	*9%*	*11%*	*10%*	*13%*	*12%*	*17%*	*10%*	*11%*	*11%*	*19%*	*14%*	*10%*	*20%*	*12%*	*9%*	*13%*	*13%*
	RU					**										*			**AR**			**U**	
7	**307**	71	236	134	52	4	15	11	11	80	70	24	70	86	30	3	17	243	50	12	84	179	41
	18%	*17%*	*18%*	*18%*	*18%*	*16%*	*14%*	*19%*	*11%*	*18%*	*16%*	*16%*	*17%*	*22%*	*20%*	*8%*	*10%*	*18%*	*19%*	*12%*	*15%*	*19%*	*19%*
	Q					**							**Q**	**AQ**	**Q**	*							
8	**428**	90	339	174	61	8	28	18	21	118	106	30	105	92	40	10	40	359	54	11	136	246	43
	24%	*21%*	*26%*	*24%*	*21%*	*32%*	*26%*	*31%*	*21%*	*27%*	*25%*	*20%*	*26%*	*23%*	*26%*	*25%*	*24%*	*26%*	*20%*	*11%*	*24%*	*26%*	*20%*
	T					**										*		**AST**					
9	**260**	72	187	118	52	5	10	5	8	62	59	24	72	57	21	2	23	230	22	8	114	131	14
	15%	*17%*	*14%*	*16%*	*18%*	*19%*	*9%*	*9%*	*8%*	*14%*	*14%*	*17%*	*18%*	*15%*	*14%*	*5%*	*14%*	*17%*	*8%*	*8%*	*20%*	*14%*	*7%*
	ISW			**I**	**GI**	**										*		**AST**			**AVW**	**W**	
Highest rating 10	**223**	68	155	86	47	2	20	8	18	41	71	19	48	38	19	4	20	213	6	2	124	87	11
	13%	*16%*	*12%*	*12%*	*16%*	*8%*	*19%*	*14%*	*19%*	*9%*	*17%*	*13%*	*12%*	*10%*	*13%*	*10%*	*12%*	*16%*	*2%*	*2%*	*22%*	*9%*	*5%*
	CJSTVW	**AC**			**J**	**	**ADJ**		**DJ**		**AN**					*		**AST**			**AVW**		
Don't know	**66**	15	51	26	10	0	3	2	9	16	20	7	16	10	4	3	5	37	14	13	9	42	10
	4%	*3%*	*4%*	*4%*	*4%*	0	*3%*	*4%*	*9%*	*4%*	*5%*	*5%*	*4%*	*3%*	*3%*	*8%*	*3%*	*3%*	*5%*	*13%*	*2%*	*4%*	*5%*
	RU					**			**ADEGJ**							*			**R**	**ARS**		**U**	**U**
NET: 1-3	**65**	17	48	27	8	1	2	3	4	20	9	10	10	18	4	2	10	31	22	11	6	35	21
	4%	*4%*	*4%*	*4%*	*3%*	*3%*	*2%*	*5%*	*4%*	*4%*	*2%*	*7%*	*3%*	*5%*	*3%*	*6%*	*6%*	*2%*	*8%*	*11%*	*1%*	*4%*	*10%*
	RU					**						**KM**				*	**K**		**AR**	**AR**		**U**	**AUV**
NET: 4-6	**404**	97	307	160	63	5	29	11	26	109	92	34	88	91	32	15	49	257	104	42	98	227	73
	23%	*23%*	*23%*	*22%*	*22%*	*22%*	*27%*	*19%*	*27%*	*24%*	*21%*	*23%*	*21%*	*23%*	*21%*	*38%*	*30%*	*19%*	*38%*	*42%*	*17%*	*24%*	*34%*
	RU					**										**AKM***	**AKM**		**AR**	**AR**		**U**	**AUV**
NET: 7-10	**1218**	301	917	513	212	18	73	43	59	301	307	97	295	274	110	19	100	1046	132	34	458	644	109
	69%	*70%*	*69%*	*71%*	*72%*	*75%*	*68%*	*73%*	*60%*	*68%*	*72%*	*66%*	*72%*	*70%*	*73%*	*48%*	*61%*	*76%*	*48%*	*34%*	*80%*	*68%*	*51%*
	IPQSTW			**I**	**I**	**		**I**			**PQ**		**PQ**	**P**	**PQ**	*		**AST**	**T**		**AVW**	**W**	
NET: 9-10	**482**	140	342	204	99	6	30	14	26	102	130	44	120	95	40	6	43	443	27	11	238	218	25
	28%	*33%*	*26%*	*28%*	*34%*	*27%*	*28%*	*23%*	*27%*	*23%*	*31%*	*30%*	*29%*	*24%*	*27%*	*15%*	*26%*	*32%*	*10%*	*10%*	*42%*	*23%*	*12%*
	CJSTVW	**AC**			**AJ**	**										*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	1186	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	1221	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	1013.2	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	21 2% B	4 1%	17 3% AB	11 2%	10 1%	11 2%	9 2%	1 1%	2 3% *	2 3% Q	2 1%	1 1%	0 0	5 4% Q	0 1%	0 0	0 0	7 4% AQ	0 1%	19 2%	1 1%	0 1%	0 1%
2	14 1%	4 1%	10 2%	8 2%	6 1%	9 2%	5 1%	2 2%	3 5% N*	1 1%	1 1%	2 2%	1 2%	0 0	1 1%	0 0	1 1%	1 1%	1 3% NP	11 1%	2 2%	1 1%	1 3%
3	18 1%	12 2%	6 1%	9 2%	9 1%	9 1%	9 1%	3 3%	0 0 *	0 0	2 2%	2 2%	2 2%	1 1%	0 1%	2 2%	1 1%	3 2%	1 4% AJQ	13 1%	3 3%	0 1%	1 4% AT
4	50 4% EG	27 5%	23 4%	28 6% AE	22 3%	36 6% AG	14 2%	5 5%	4 7% *	5 7%	2 2%	5 4%	2 3%	6 5%	4 8% K	4 4%	6 3%	6 3%	0 2%	40 4%	5 5%	4 8%	0 2%
5	84 7%	49 8%	34 6%	39 8%	44 6%	36 6%	47 8%	5 6%	4 6% *	5 7%	10 8%	8 7%	3 3%	4 4%	4 8%	11 10%	11 6%	16 9%	2 6%	72 7%	5 6%	4 8%	2 6%
6	128 10%	57 9%	71 11%	49 10%	79 11%	65 11%	63 10%	13 14% N	6 10% *	7 9%	11 9%	12 10%	12 15% N	6 5%	4 9%	14 13%	26 14% N	15 8%	2 8%	108 10%	13 14%	4 9%	2 8%
7	208 17% K	105 17%	104 17%	76 16%	132 18%	101 17%	107 17%	16 16%	8 14% *	13 18%	12 10%	19 16%	21 25% KN	16 13%	12 24% KN	20 19%	40 22% K	27 15%	5 16%	175 17%	16 16%	12 24%	5 16%
8	289 24% D	146 24%	143 23%	97 20%	192 26% AD	156 26%	133 21%	23 24%	14 24% *	20 28%	35 28%	26 22%	14 17%	29 24%	9 17%	26 25%	46 25%	42 23%	6 18%	252 24%	23 24%	9 17%	6 18%
9	190 16% D	90 15%	99 16%	53 11%	137 18% AD	88 15%	101 16%	12 12%	8 14% *	10 13%	22 17%	18 15%	13 16%	20 17%	6 12%	15 15%	32 17%	28 15%	6 20%	166 16%	12 12%	6 12%	6 20%
Highest rating 10	120 10%	48 8%	72 12%	41 9%	79 11%	51 8%	70 11%	9 9%	6 11% *	6 8%	13 10%	15 13%	6 7%	15 12%	7 13%	8 7%	17 9%	17 9%	4 13%	101 10%	9 9%	7 13%	4 13%
Don't know	99 8% EFQ	56 9%	42 7%	68 14% AE	31 4%	35 6%	64 10% AF	7 7%	3 5% *	4 6%	16 13% Q	8 7%	8 10% Q	16 14% AQ	4 7%	6 6%	6 3%	17 10% Q	3 9% Q	85 8%	7 7%	4 7%	3 9%
NET: 1-3	53 4% Q	20 3%	33 5%	27 6%	26 3%	29 5%	23 4%	6 6% Q	4 7% Q*	3 4%	5 4%	5 5%	3 4%	6 5%	2 3%	2 2%	2 1%	11 6% Q	2 8% PQ	43 4%	6 6%	2 3%	2 8%
NET: 4-6	261 21%	133 22%	128 21%	117 24%	145 19%	138 23%	124 20%	24 25% N	14 24% *	17 23%	23 18%	25 21%	17 21%	16 14%	13 25% N	29 27% N	43 23%	37 21%	5 15%	220 21%	24 25%	13 25%	5 15%
NET: 7-10	808 66% D	390 65%	418 67%	267 56%	541 73% AD	396 66%	412 66%	60 62%	36 63% *	47 66%	82 65%	77 67%	55 65%	80 67%	33 65%	69 65%	136 73%	113 63%	20 68%	694 67%	60 62%	33 65%	20 68%
NET: 9-10	310 25% D	139 23%	171 28%	94 20%	217 29% AD	139 23%	171 27%	21 21%	14 25% *	15 21%	35 27%	33 28%	19 23%	35 30%	12 24%	23 22%	49 26%	44 25%	10 33%	267 26%	21 21%	12 24%	10 33%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**21**	0	6	3	3	5	5	4	10	6	1	2	7	2	2	2	2	19	8	13	5	15	1
	2%	0	***3%***	***1%***	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***1%***	***3%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***
2	**14**	3	2	1	3	3	2	2	10	2	1	2	2	3	1	2	2	12	3	11	1	13	0
	1%	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	0
3	**18**	2	0	3	2	3	7	6	7	5	1	2	4	0	2	4	2	16	3	15	6	11	1
	1%	***1%***	0	***2%***	***1%***	***2%***	***3%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	0	***2%***	***2%***	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***
4	**50**	6	8	10	5	10	12	14	21	15	5	9	10	8	7	2	10	40	13	31	19	22	1
	4%	***3%***	***4%***	***5%***	***3%***	***5%***	***5%***	***4%***	***4%***	***6%***	***4%***	***6%***	***4%***	***4%***	***4%***	***1%***	***7%***	***4%***	***4%***	***4%***	***8%***	***3%***	***2%***
	PV											**P**									**AV**		
5	**84**	18	18	9	7	17	15	23	36	24	9	12	13	17	9	9	13	70	24	50	14	62	2
	7%	***10%***	***8%***	***5%***	***3%***	***9%***	***6%***	***6%***	***6%***	***9%***	***7%***	***8%***	***5%***	***9%***	***6%***	***5%***	***8%***	***7%***	***7%***	***6%***	***5%***	***8%***	***3%***
	E	**E**	**E**			**E**																	
6	**128**	21	20	26	12	26	23	34	72	21	9	20	31	19	14	11	14	114	35	83	30	83	3
	10%	***12%***	***9%***	***14%***	***6%***	***14%***	***10%***	***9%***	***12%***	***8%***	***7%***	***14%***	***13%***	***10%***	***9%***	***6%***	***9%***	***11%***	***11%***	***10%***	***12%***	***11%***	***4%***
	E			**E**		**E**						**P**											
7	**206**	37	41	32	37	25	36	68	94	47	25	26	41	35	26	32	30	178	56	146	44	129	20
	17%	***21%***	***19%***	***17%***	***18%***	***13%***	***15%***	***18%***	***16%***	***18%***	***21%***	***18%***	***17%***	***19%***	***17%***	***19%***	***19%***	***17%***	***17%***	***17%***	***17%***	***17%***	***26%***
8	**289**	39	61	44	55	34	56	84	147	57	30	30	54	44	44	45	36	254	69	209	54	190	16
	24%	***22%***	***28%***	***23%***	***26%***	***18%***	***24%***	***23%***	***25%***	***22%***	***25%***	***21%***	***22%***	***23%***	***28%***	***26%***	***22%***	***24%***	***22%***	***25%***	***21%***	***24%***	***20%***
			F																				
9	**190**	21	32	38	46	22	31	70	87	31	14	18	42	31	31	31	34	155	48	131	34	120	17
	16%	***12%***	***15%***	***20%***	***21%***	***11%***	***13%***	***19%***	***15%***	***12%***	***12%***	***12%***	***17%***	***16%***	***20%***	***18%***	***22%***	***15%***	***15%***	***16%***	***13%***	***15%***	***22%***
	R			**F**	**ABFG**			**AJ**															
Highest rating 10	**120**	18	16	12	24	28	22	36	53	31	15	12	24	13	13	25	13	107	37	78	19	79	10
	10%	***10%***	***7%***	***6%***	***11%***	***15%***	***9%***	***10%***	***9%***	***12%***	***13%***	***8%***	***10%***	***7%***	***8%***	***15%***	***8%***	***10%***	***12%***	***9%***	***7%***	***10%***	***13%***
						ACD										**AN**							
Don't know	**99**	10	11	12	18	19	29	27	47	23	9	11	16	17	9	9	2	96	26	68	30	56	6
	8%	***6%***	***5%***	***6%***	***8%***	***10%***	***12%***	***7%***	***8%***	***9%***	***7%***	***8%***	***6%***	***9%***	***6%***	***5%***	***1%***	***9%***	***8%***	***8%***	***12%***	***7%***	***8%***
	Q						**AC**											**AQ**			**AV**		
NET: 1-3	**53**	5	8	7	8	11	13	12	28	13	3	6	14	5	5	9	6	47	14	39	12	38	2
	4%	***3%***	***4%***	***4%***	***4%***	***6%***	***6%***	***3%***	***5%***	***5%***	***3%***	***4%***	***6%***	***2%***	***3%***	***5%***	***4%***	***4%***	***4%***	***5%***	***5%***	***5%***	***3%***
NET: 4-6	**261**	45	46	45	24	53	49	71	129	60	23	41	55	44	30	22	37	224	72	164	64	166	7
	21%	***25%***	***21%***	***23%***	***11%***	***28%***	***21%***	***19%***	***22%***	***23%***	***19%***	***29%***	***22%***	***23%***	***19%***	***13%***	***23%***	***21%***	***22%***	***20%***	***25%***	***21%***	***9%***
	EPTW	**E**	**E**	**E**		**AE**	**E**					**AP**	**P**	**P**							**W**	**W**	
NET: 7-10	**808**	116	151	126	162	108	144	259	380	166	83	85	161	123	114	133	113	694	211	565	151	518	62
	66%	***66%***	***70%***	***66%***	***77%***	***57%***	***61%***	***70%***	***65%***	***63%***	***70%***	***59%***	***66%***	***65%***	***72%***	***77%***	***72%***	***65%***	***65%***	***68%***	***59%***	***67%***	***81%***
	FU		**F**		**ABDFG**										**L**	**ALMN**						**U**	**AUV**
NET: 9-10	**310**	40	48	50	70	49	53	107	140	61	29	30	66	44	44	57	47	263	85	210	53	199	26
	25%	***23%***	***22%***	***26%***	***33%***	***26%***	***22%***	***29%***	***24%***	***23%***	***25%***	***21%***	***27%***	***23%***	***28%***	***33%***	***30%***	***25%***	***26%***	***25%***	***21%***	***26%***	***35%***
					ACG											**AL**							**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**21**	5	16	10	6	0	1	0	1	3	4	4	1	7	0	2	2	6	9	5	2	9	9
	2%	*1%*	*2%*	*2%*	*3%*	0	*1%*	0	*2%*	*1%*	*2%*	*5%*	0	*2%*	0	*9%*	*3%*	*1%*	*5%*	*11%*	0	*1%*	*6%*
	MRU					**		*				**MO**		**M**		**	**M**		**AR**	**AR***			**AUV**
2	**14**	2	12	6	0	2	0	1	1	3	3	2	5	2	2	0	0	5	8	1	3	5	5
	1%	*1%*	*1%*	*1%*	0	*13%*	*1%*	*3%*	*3%*	*1%*	*1%*	*3%*	*2%*	0	*1%*	0	0	0	*5%*	*3%*	*1%*	*1%*	*4%*
	R					**		E*	**E**							**			**AR**	*			**AUV**
3	**18**	7	11	8	2	0	0	0	1	6	1	1	2	7	3	2	1	13	4	1	2	10	5
	1%	*2%*	*1%*	*1%*	*1%*	0	0	0	*2%*	*3%*	*1%*	*2%*	*1%*	*2%*	*2%*	*7%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*4%*
	U					**		*								**				*			**U**
4	**50**	11	39	22	7	0	3	2	1	14	10	5	10	14	2	2	5	29	11	10	10	27	13
	4%	*3%*	*5%*	*4%*	*3%*	0	*4%*	*5%*	*3%*	*6%*	*4%*	*6%*	*3%*	*4%*	*1%*	*10%*	*6%*	*3%*	*7%*	*19%*	*2%*	*4%*	*9%*
	ORU					**		*				**O**				**			**R**	**ARS***			**AUV**
5	**84**	17	66	37	12	0	9	4	6	15	26	2	14	24	10	3	2	53	29	2	24	45	12
	7%	*5%*	*8%*	*6%*	*6%*	0	*12%*	*9%*	*12%*	*7%*	*10%*	*3%*	*5%*	*7%*	*7%*	*12%*	*3%*	*5%*	*17%*	*5%*	*5%*	*7%*	*8%*
	R					**		*			**ALM**					**			**ART**	*			
6	**128**	40	88	73	15	5	6	3	5	20	22	7	41	33	14	3	8	93	26	8	43	69	14
	10%	*11%*	*10%*	*12%*	*7%*	*32%*	*8%*	*7%*	*10%*	*9%*	*9%*	*9%*	*14%*	*10%*	*9%*	*11%*	*10%*	*9%*	*15%*	*15%*	*10%*	*11%*	*10%*
	R					**		*					**A**			**			**AR**	*			
7	**208**	63	146	104	30	1	7	15	11	40	43	17	48	55	26	3	14	178	20	9	76	106	25
	17%	*18%*	*17%*	*17%*	*14%*	*6%*	*10%*	*33%*	*22%*	*18%*	*18%*	*21%*	*17%*	*16%*	*17%*	*11%*	*17%*	*18%*	*12%*	*17%*	*17%*	*17%*	*18%*
						**		**ADEGJ***	**G**							**				*			
8	**289**	87	202	159	47	3	20	7	8	45	58	21	67	78	43	1	20	256	24	6	124	137	23
	24%	*24%*	*23%*	*27%*	*22%*	*16%*	*28%*	*16%*	*17%*	*20%*	*23%*	*25%*	*23%*	*23%*	*29%*	*5%*	*24%*	*26%*	*15%*	*12%*	*28%*	*22%*	*16%*
	SW			**A**		**		*								**		**AST**		*	**AVW**		
9	**190**	73	117	95	42	1	8	7	4	31	26	7	50	64	30	2	10	173	14	3	75	102	13
	16%	*20%*	*14%*	*16%*	*20%*	*9%*	*11%*	*16%*	*9%*	*14%*	*10%*	*9%*	*18%*	*19%*	*20%*	*9%*	*12%*	*17%*	*8%*	*5%*	*17%*	*16%*	*9%*
	CKSW	**AC**				**		*					**K**	**K**	**KL**	**		**AST**		*	**W**		
Highest rating 10	**120**	33	88	52	28	2	14	2	4	19	30	4	24	35	15	2	8	113	5	1	67	45	8
	10%	*9%*	*10%*	*9%*	*13%*	*11%*	*19%*	*5%*	*7%*	*8%*	*12%*	*4%*	*8%*	*10%*	*10%*	*9%*	*10%*	*11%*	*3%*	*2%*	*15%*	*7%*	*6%*
	SV					**	**ADHIJ**	*								**		**AS**		*	**AVW**		
Don't know	**99**	20	78	33	20	2	4	4	7	29	23	10	25	18	5	4	12	77	18	4	13	66	16
	8%	*6%*	*9%*	*6%*	*9%*	*12%*	*5%*	*8%*	*14%*	*13%*	*9%*	*13%*	*9%*	*5%*	*3%*	*16%*	*15%*	*8%*	*11%*	*8%*	*3%*	*11%*	*11%*
	DNOU					**		*	**D**	**AD**	**O**	**NO**	**O**			**	**ANO**			*		**AU**	**U**
NET: 1-3	**53**	14	39	24	9	2	1	1	3	12	9	8	7	16	5	4	4	24	21	8	7	24	20
	4%	*4%*	*4%*	*4%*	*4%*	*13%*	*2%*	*3%*	*6%*	*5%*	*4%*	*9%*	*2%*	*5%*	*3%*	*17%*	*5%*	*2%*	*13%*	*15%*	*2%*	*4%*	*14%*
	RU					**		*				**AM**				**			**AR**	**AR***		**U**	**AUV**
NET: 4-6	**261**	68	193	132	35	5	18	10	13	49	57	15	65	71	26	8	15	174	66	20	76	141	38
	21%	*19%*	*22%*	*22%*	*17%*	*32%*	*25%*	*21%*	*25%*	*22%*	*23%*	*18%*	*23%*	*21%*	*17%*	*33%*	*18%*	*18%*	*39%*	*39%*	*17%*	*23%*	*27%*
	RU					**		*								**			**AR**	**AR***			**U**
NET: 7-10	**808**	255	553	411	146	7	50	32	28	134	157	49	189	233	114	9	51	720	63	19	342	390	70
	66%	*71%*	*64%*	*68%*	*70%*	*42%*	*68%*	*69%*	*55%*	*60%*	*64%*	*60%*	*66%*	*69%*	*76%*	*34%*	*62%*	*72%*	*38%*	*37%*	*78%*	*63%*	*49%*
	CJSTVW	**AC**		**IJ**	**I**	**		*							**AKLMQ**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**310**	105	205	147	70	3	22	9	8	50	56	11	74	99	45	5	18	286	19	4	142	147	21
	25%	*29%*	*24%*	*25%*	*33%*	*20%*	*30%*	*20%*	*16%*	*22%*	*23%*	*14%*	*26%*	*29%*	*30%*	*18%*	*22%*	*29%*	*11%*	*8%*	*32%*	*24%*	*15%*
	LSTW				**ADIJ**	**		*					**L**	**L**	**L**	**		**AST**		*	**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its news programmes are trustworthy Channel 5

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region													Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**14**	2	12	4	10	10	4	1	2	0	2	1	1	3	1	0	0	4	0	13	1	1	0
	2%	0	**3%**	**2%**	**2%**	**3%**	**1%**	**1%**	**5%**	0	**2%**	**1%**	**2%**	**4%**	**2%**	0	0	**3%**	**1%**	**2%**	**1%**	**2%**	**1%**
	B		**AB**						**	*			*			*							
2	**13**	7	6	3	10	7	6	2	0	0	0	0	1	0	1	0	5	2	0	9	2	1	0
	2%	**2%**	**2%**	**1%**	**2%**	**2%**	**1%**	**4%**	0	0	0	0	**2%**	0	**3%**	0	**4%**	**2%**	**2%**	**1%**	**4%**	**3%**	**2%**
									**	*			*			*	**A**						
3	**19**	11	8	7	12	6	14	3	0	0	3	2	3	1	1	0	3	2	1	15	3	1	1
	2%	**3%**	**2%**	**3%**	**2%**	**1%**	**3%**	**5%**	0	0	**4%**	**3%**	**5%**	**2%**	**2%**	0	**2%**	**2%**	**6%**	**2%**	**5%**	**2%**	**6%**
									**	*			*			*			**AJP**				**AT**
4	**30**	20	11	16	15	15	16	2	2	1	2	5	2	2	3	4	2	6	0	26	2	3	0
	4%	**5%**	**3%**	**6%**	**3%**	**4%**	**4%**	**3%**	**7%**	**3%**	**3%**	**6%**	**4%**	**2%**	**6%**	**6%**	**2%**	**5%**	0	**4%**	**3%**	**6%**	0
	E			**AE**					**	*			*			*							
5	**83**	47	36	36	47	45	38	8	4	6	12	7	5	8	3	8	4	17	2	70	8	3	2
	10%	**11%**	**10%**	**14%**	**9%**	**11%**	**9%**	**14%**	**12%**	**13%**	**14%**	**9%**	**9%**	**10%**	**8%**	**14%**	**3%**	**14%**	**10%**	**10%**	**14%**	**8%**	**10%**
	Q			**AE**				**Q**	**	Q*	**Q**		*			Q*		**Q**	**Q**				
6	**109**	58	51	34	75	58	51	5	7	2	9	10	12	8	2	15	20	18	3	99	5	2	3
	14%	**14%**	**14%**	**13%**	**14%**	**15%**	**13%**	**9%**	**24%**	**5%**	**10%**	**13%**	**20%**	**10%**	**5%**	**24%**	**16%**	**15%**	**14%**	**15%**	**9%**	**5%**	**14%**
	OV								**	*			**JO***			**JO***	**O**			**V**			
7	**123**	72	51	33	90	67	56	9	6	7	10	11	6	13	12	7	25	13	3	99	9	12	3
	15%	**17%**	**13%**	**13%**	**17%**	**17%**	**14%**	**17%**	**19%**	**17%**	**11%**	**14%**	**11%**	**17%**	**28%**	**11%**	**20%**	**11%**	**15%**	**15%**	**17%**	**28%**	**15%**
									**	*			*		**AKLMPR**	*						**AT**	
8	**175**	79	96	41	135	93	82	7	4	14	24	16	16	19	8	11	30	22	4	157	7	8	4
	22%	**19%**	**25%**	**16%**	**25%**	**23%**	**20%**	**13%**	**14%**	**33%**	**28%**	**21%**	**27%**	**24%**	**18%**	**19%**	**24%**	**18%**	**18%**	**23%**	**13%**	**18%**	**18%**
	BD		**AB**		**AD**				**	H*			*			*							
9	**76**	39	38	18	59	37	40	8	3	4	11	11	1	6	2	6	14	8	2	64	8	2	2
	10%	**9%**	**10%**	**7%**	**11%**	**9%**	**10%**	**15%**	**11%**	**10%**	**12%**	**14%**	**3%**	**8%**	**6%**	**9%**	**11%**	**7%**	**9%**	**9%**	**15%**	**6%**	**9%**
								M	**	*		**M**	*			*							
Highest rating 10	**73**	34	38	14	59	29	44	3	1	6	7	8	5	6	5	5	13	10	3	61	3	5	3
	9%	**8%**	**10%**	**5%**	**11%**	**7%**	**11%**	**6%**	**4%**	**13%**	**8%**	**10%**	**9%**	**8%**	**13%**	**8%**	**11%**	**8%**	**14%**	**9%**	**6%**	**13%**	**14%**
	D				**AD**				**	*			*			*							
Don't know	**81**	51	30	52	29	29	53	6	1	3	7	7	5	14	4	6	8	19	2	69	6	4	2
	10%	**12%**	**8%**	**20%**	**5%**	**7%**	**13%**	**12%**	**4%**	**6%**	**8%**	**9%**	**9%**	**17%**	**10%**	**10%**	**6%**	**16%**	**11%**	**10%**	**12%**	**10%**	**11%**
	EF			**AE**			**AF**		**	*			*	**Q**		*		**Q**					
NET: 1-3	**46**	20	26	15	31	23	23	5	2	0	5	3	5	4	3	0	8	8	2	36	5	3	2
	6%	**5%**	**7%**	**6%**	**6%**	**6%**	**6%**	**10%**	**5%**	0	**6%**	**4%**	**9%**	**5%**	**7%**	0	**7%**	**7%**	**9%**	**5%**	**10%**	**7%**	**9%**
								JP	**	*			P*		**P**	*			**JP**				
NET: 4-6	**223**	125	98	85	138	118	105	14	13	9	23	22	19	17	8	26	26	41	5	196	14	8	5
	28%	**30%**	**26%**	**33%**	**25%**	**30%**	**26%**	**27%**	**43%**	**21%**	**26%**	**28%**	**33%**	**22%**	**19%**	**43%**	**21%**	**33%**	**24%**	**29%**	**27%**	**19%**	**24%**
	E			**AE**					**	*			*			**AJNOQS***		**O**					
NET: 7-10	**447**	224	223	105	342	226	221	27	15	30	51	45	29	44	27	29	83	54	12	381	27	27	12
	56%	**53%**	**59%**	**41%**	**63%**	**57%**	**55%**	**51%**	**48%**	**72%**	**60%**	**59%**	**50%**	**56%**	**64%**	**47%**	**67%**	**44%**	**56%**	**56%**	**51%**	**64%**	**56%**
	DR				**AD**				**	**AHMPR***			*		**R**	*	**APR**						
NET: 9-10	**149**	73	76	32	117	66	83	11	5	10	17	18	7	12	8	10	27	18	5	125	11	8	5
	19%	**17%**	**20%**	**12%**	**22%**	**17%**	**21%**	**21%**	**15%**	**23%**	**20%**	**24%**	**12%**	**16%**	**18%**	**17%**	**22%**	**15%**	**23%**	**18%**	**21%**	**18%**	**23%**
	D				**AD**				**	*			*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**14**	1	3	2	0	4	5	0	9	5	0	2	6	0	2	2	2	13	6	8	4	10	0
	2%	***1%***	***2%***	***1%***	0	***3%***	***3%***	0	***2%***	***2%***	0	***1%***	***4%***	0	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	0
	H												**N**										*
2	**13**	2	2	0	2	2	4	4	7	2	2	2	1	2	1	2	1	11	7	6	3	9	0
	2%	***2%***	***2%***	0	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***3%***	***1%***	***2%***	***2%***	0
																							*
3	**19**	8	3	2	1	4	1	6	7	6	3	1	5	3	2	1	4	16	4	15	3	15	1
	2%	***8%***	***2%***	***2%***	***1%***	***3%***	***1%***	***3%***	***2%***	***3%***	***3%***	***1%***	***3%***	***2%***	***2%***	***1%***	***3%***	***2%***	***2%***	***3%***	***2%***	***3%***	***3%***
		AEG																					*
4	**30**	6	3	5	4	8	4	10	11	9	5	5	7	6	2	5	4	27	10	20	6	20	2
	4%	***6%***	***3%***	***4%***	***3%***	***6%***	***2%***	***5%***	***3%***	***5%***	***5%***	***5%***	***4%***	***4%***	***2%***	***6%***	***3%***	***4%***	***4%***	***4%***	***4%***	***4%***	***6%***
																							*
5	**83**	8	12	12	12	14	26	16	45	21	13	8	17	17	6	10	9	74	19	53	13	58	1
	10%	***7%***	***9%***	***10%***	***10%***	***10%***	***14%***	***7%***	***12%***	***11%***	***15%***	***7%***	***10%***	***12%***	***8%***	***11%***	***7%***	***11%***	***8%***	***10%***	***8%***	***11%***	***3%***
																							*
6	**109**	19	11	27	11	21	20	36	51	22	8	19	28	22	11	11	20	89	41	64	18	83	2
	14%	***19%***	***9%***	***22%***	***9%***	***15%***	***11%***	***16%***	***14%***	***11%***	***9%***	***18%***	***17%***	***15%***	***14%***	***12%***	***17%***	***13%***	***16%***	***13%***	***11%***	***15%***	***5%***
				ACEG																			*
7	**123**	13	18	16	27	16	33	37	56	30	15	20	27	18	14	14	17	106	37	79	31	74	7
	15%	***13%***	***14%***	***13%***	***21%***	***12%***	***18%***	***17%***	***15%***	***15%***	***16%***	***20%***	***16%***	***12%***	***18%***	***15%***	***14%***	***16%***	***15%***	***16%***	***19%***	***14%***	***18%***
																							*
8	**175**	23	37	26	24	26	38	48	78	49	18	20	36	36	21	16	34	141	49	120	38	111	9
	22%	***23%***	***29%***	***21%***	***20%***	***19%***	***21%***	***22%***	***21%***	***24%***	***20%***	***19%***	***22%***	***26%***	***25%***	***18%***	***28%***	***21%***	***20%***	***24%***	***23%***	***21%***	***25%***
	R																						*
9	**76**	5	19	13	11	10	19	17	46	12	7	10	17	13	9	6	13	63	24	48	15	56	3
	10%	***5%***	***15%***	***11%***	***9%***	***7%***	***10%***	***8%***	***12%***	***6%***	***7%***	***10%***	***10%***	***9%***	***12%***	***7%***	***11%***	***9%***	***10%***	***10%***	***9%***	***10%***	***8%***
			AB						**J**														*
Highest rating 10	**73**	7	13	11	17	16	8	21	32	20	10	9	7	10	10	14	11	62	28	41	14	51	5
	9%	***7%***	***11%***	***9%***	***13%***	***12%***	***4%***	***10%***	***9%***	***10%***	***12%***	***9%***	***4%***	***7%***	***13%***	***16%***	***9%***	***9%***	***11%***	***8%***	***9%***	***9%***	***13%***
	GM				**G**	**G**									**M**	**AM**							*
Don't know	**81**	9	6	8	15	17	27	21	34	26	10	9	13	14	4	9	5	77	24	52	19	54	7
	10%	***9%***	***5%***	***6%***	***12%***	***12%***	***14%***	***10%***	***9%***	***13%***	***11%***	***9%***	***8%***	***10%***	***5%***	***10%***	***4%***	***11%***	***9%***	***10%***	***11%***	***10%***	***19%***
	CQ				**C**	**C**	**ACD**											**AQ**					*
NET: 1-3	**46**	11	7	4	4	10	10	11	23	12	4	5	12	5	4	5	6	40	17	29	11	34	1
	6%	***11%***	***6%***	***3%***	***3%***	***7%***	***6%***	***5%***	***6%***	***6%***	***5%***	***5%***	***8%***	***4%***	***5%***	***6%***	***5%***	***6%***	***7%***	***6%***	***6%***	***6%***	***3%***
		DE																					*
NET: 4-6	**223**	33	27	44	27	43	49	62	107	52	26	31	51	45	19	26	33	190	69	137	37	162	5
	28%	***32%***	***21%***	***36%***	***22%***	***31%***	***27%***	***28%***	***28%***	***26%***	***29%***	***30%***	***31%***	***32%***	***23%***	***29%***	***28%***	***28%***	***28%***	***27%***	***23%***	***30%***	***14%***
				ACE																			*
NET: 7-10	**447**	49	88	66	78	68	98	123	212	111	50	59	88	77	54	50	75	372	139	289	99	291	23
	56%	***48%***	***69%***	***54%***	***63%***	***49%***	***53%***	***57%***	***56%***	***55%***	***55%***	***57%***	***53%***	***54%***	***67%***	***56%***	***63%***	***55%***	***56%***	***57%***	***60%***	***54%***	***64%***
			ABDFG		**F**										**A**								*
NET: 9-10	**149**	12	32	24	27	26	27	38	78	32	17	19	25	23	20	20	24	125	52	89	29	106	7
	19%	***12%***	***25%***	***20%***	***22%***	***19%***	***15%***	***18%***	***21%***	***16%***	***19%***	***18%***	***15%***	***16%***	***24%***	***22%***	***20%***	***18%***	***21%***	***18%***	***18%***	***20%***	***20%***
			BG																				*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**14**	3	11	4	5	1	0	0	1	3	2	3	2	3	0	2	2	2	8	4	2	6	7
	2%	***1%***	***2%***	***1%***	***4%***	***13%***	0	0	***2%***	***2%***	***1%***	***5%***	***1%***	***1%***	0	***14%***	***3%***	0	***6%***	***10%***	0	***1%***	***9%***
	RU					**	*	**				*				**			**AR**	**AR***			**AUV**
2	**13**	1	11	4	2	1	2	0	0	5	1	1	5	4	0	0	2	9	3	1	1	9	3
	2%	***1%***	***2%***	***1%***	***1%***	***7%***	***4%***	0	0	***3%***	0	***1%***	***3%***	***2%***	0	0	***3%***	***1%***	***3%***	***1%***	0	***2%***	***3%***
	U					**	*	**				*				**				*		**U**	**U**
3	**19**	8	11	10	0	0	2	4	1	1	2	1	4	6	3	1	1	13	4	2	8	7	2
	2%	***3%***	***2%***	***3%***	0	0	***6%***	***15%***	***3%***	***1%***	***1%***	***2%***	***2%***	***3%***	***3%***	***8%***	***1%***	***2%***	***3%***	***4%***	***3%***	***2%***	***2%***
						**	**EJ***	**	**E**			*				**				*			
4	**30**	9	22	11	7	0	2	1	3	6	8	3	4	7	5	1	3	17	9	4	8	20	2
	4%	***3%***	***4%***	***3%***	***5%***	0	***5%***	***4%***	***6%***	***4%***	***4%***	***5%***	***2%***	***3%***	***6%***	***4%***	***5%***	***3%***	***7%***	***9%***	***3%***	***5%***	***3%***
	R					**	*	**				*				**			**AR**	R*			
5	**83**	17	66	27	19	1	8	0	6	22	24	6	12	20	11	3	7	55	22	6	20	49	10
	10%	***7%***	***12%***	***7%***	***14%***	***9%***	***20%***	0	***13%***	***13%***	***12%***	***9%***	***7%***	***11%***	***13%***	***17%***	***13%***	***9%***	***17%***	***14%***	***7%***	***12%***	***12%***
	BDRU		**B**			**	**AD***	**				*				**			**AR**	*		**U**	
6	**109**	40	70	57	14	5	3	3	9	20	21	5	28	34	13	0	4	82	20	7	38	65	7
	14%	***16%***	***13%***	***16%***	***10%***	***41%***	***7%***	***11%***	***19%***	***11%***	***10%***	***9%***	***16%***	***18%***	***15%***	***2%***	***7%***	***13%***	***16%***	***18%***	***12%***	***16%***	***8%***
						**	*	**				*		**K**		**				*			
7	**123**	38	85	59	18	0	3	2	8	33	37	7	27	29	15	2	6	98	19	7	47	57	18
	15%	***15%***	***15%***	***16%***	***13%***	0	***6%***	***8%***	***17%***	***19%***	***18%***	***12%***	***16%***	***15%***	***17%***	***11%***	***10%***	***16%***	***15%***	***16%***	***15%***	***15%***	***22%***
						**	*	**		**G**		*				**				*			
8	**175**	64	111	87	32	0	8	8	7	32	43	19	37	41	17	4	12	155	16	2	85	79	9
	22%	***26%***	***20%***	***24%***	***23%***	***3%***	***20%***	***35%***	***15%***	***18%***	***21%***	***32%***	***21%***	***21%***	***19%***	***25%***	***20%***	***25%***	***12%***	***5%***	***27%***	***20%***	***11%***
	STW					**	*	**				*				**		**AST**		*	**AVW**		
9	**76**	32	44	40	11	3	2	2	2	16	18	4	18	18	11	0	8	71	4	2	39	31	7
	10%	***13%***	***8%***	***11%***	***8%***	***28%***	***5%***	***10%***	***4%***	***9%***	***9%***	***7%***	***10%***	***9%***	***12%***	0	***14%***	***11%***	***3%***	***4%***	***12%***	***8%***	***8%***
	CS	**C**				**	*	**				*				**		**AS**		*			
Highest rating 10	**73**	23	49	39	14	0	7	2	2	8	19	2	17	17	9	0	7	67	5	0	50	19	3
	9%	***9%***	***9%***	***11%***	***10%***	0	***16%***	***7%***	***5%***	***5%***	***10%***	***3%***	***10%***	***9%***	***10%***	0	***11%***	***11%***	***4%***	0	***16%***	***5%***	***4%***
	JSTV			**J**		**	J*	**				*				**		**AST**		*	**AVW**		
Don't know	**81**	14	68	25	16	0	5	2	7	26	26	8	20	12	4	3	8	58	16	7	14	50	14
	10%	***6%***	***12%***	***7%***	***12%***	0	***11%***	***10%***	***15%***	***15%***	***13%***	***14%***	***12%***	***6%***	***4%***	***19%***	***14%***	***9%***	***13%***	***17%***	***4%***	***13%***	***17%***
	BDU		**AB**			**	*	**	**D**	**AD**	**NO**	*				**				*		**AU**	**AU**
NET: 1-3	**46**	12	34	18	7	2	4	4	2	10	5	5	11	13	3	4	4	25	15	6	10	22	12
	6%	***5%***	***6%***	***5%***	***5%***	***20%***	***9%***	***15%***	***5%***	***5%***	***3%***	***9%***	***6%***	***7%***	***4%***	***22%***	***7%***	***4%***	***12%***	***15%***	***3%***	***6%***	***14%***
	KRU					**	*	**				*				**			**AR**	**AR***			**AUV**
NET: 4-6	**223**	65	157	96	39	6	13	3	17	48	53	14	43	62	29	4	14	154	51	17	67	133	19
	28%	***26%***	***29%***	***26%***	***29%***	***50%***	***32%***	***15%***	***38%***	***28%***	***26%***	***24%***	***25%***	***32%***	***33%***	***23%***	***24%***	***25%***	***41%***	***42%***	***21%***	***34%***	***23%***
	RU					**	*	**				*				**			**AR**	R*		**AU**	
NET: 7-10	**447**	158	289	226	76	3	20	14	19	90	117	32	99	104	51	6	32	390	43	10	221	187	38
	56%	***63%***	***53%***	***62%***	***55%***	***30%***	***48%***	***60%***	***42%***	***52%***	***58%***	***54%***	***57%***	***54%***	***59%***	***36%***	***55%***	***62%***	***34%***	***26%***	***71%***	***48%***	***46%***
	CISTV	**AC**		**AIJ**		**	*	**				*				**		**AST**		*	**AVW**		
NET: 9-10	**149**	56	94	79	25	3	9	4	4	25	37	6	35	34	20	0	15	138	9	2	89	51	10
	19%	***22%***	***17%***	***22%***	***18%***	***28%***	***21%***	***16%***	***9%***	***14%***	***19%***	***10%***	***20%***	***18%***	***22%***	0	***25%***	***22%***	***7%***	***4%***	***28%***	***13%***	***12%***
	STV			**I**		**	*	**				*				**	**L**	**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**3**	2	2	2	2	3	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
2	**6**	4	2	3	3	5	1	6	0	0	0	0	0	0	0	0	0	0	0	0	6	0	0
	4%	***5%***	***3%***	***5%***	***3%***	***6%***	***2%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
3	**4**	2	2	2	2	2	2	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	3%	***3%***	***2%***	***3%***	***3%***	***2%***	***3%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
4	**10**	5	5	6	4	7	3	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0
	7%	***7%***	***7%***	***9%***	***5%***	***8%***	***5%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
5	**13**	8	5	6	6	7	5	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***12%***	***6%***	***10%***	***8%***	***9%***	***9%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
6	**15**	5	11	6	10	9	6	15	0	0	0	0	0	0	0	0	0	0	0	0	15	0	0
	11%	***7%***	***15%***	***9%***	***13%***	***11%***	***11%***	***11%***	0	0	0	0	0	0	0	0	0	0	0	0	***11%***	0	0
7	**24**	9	14	13	11	13	10	24	0	0	0	0	0	0	0	0	0	0	0	0	24	0	0
	17%	***13%***	***20%***	***19%***	***14%***	***16%***	***17%***	***17%***	0	0	0	0	0	0	0	0	0	0	0	0	***17%***	0	0
8	**27**	13	13	14	12	14	13	27	0	0	0	0	0	0	0	0	0	0	0	0	27	0	0
	19%	***19%***	***19%***	***21%***	***17%***	***17%***	***21%***	***19%***	0	0	0	0	0	0	0	0	0	0	0	0	***19%***	0	0
9	**21**	10	11	6	14	11	10	21	0	0	0	0	0	0	0	0	0	0	0	0	21	0	0
	14%	***14%***	***15%***	***9%***	***19%***	***13%***	***16%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0
Highest rating 10	**13**	9	4	4	9	8	5	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***12%***	***6%***	***5%***	***12%***	***10%***	***8%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
Don't know	**7**	4	3	6	2	4	4	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***6%***	***4%***	***8%***	***2%***	***4%***	***6%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
NET: 1-3	**13**	8	6	7	6	9	4	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***11%***	***8%***	***10%***	***9%***	***12%***	***6%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
NET: 4-6	**38**	18	20	18	20	23	15	38	0	0	0	0	0	0	0	0	0	0	0	0	38	0	0
	27%	***25%***	***29%***	***27%***	***27%***	***28%***	***25%***	***27%***	0	0	0	0	0	0	0	0	0	0	0	0	***27%***	0	0
NET: 7-10	**84**	41	43	37	46	46	38	84	0	0	0	0	0	0	0	0	0	0	0	0	84	0	0
	59%	***58%***	***59%***	***55%***	***62%***	***56%***	***62%***	***59%***	0	0	0	0	0	0	0	0	0	0	0	0	***59%***	0	0
NET: 9-10	**33**	18	15	10	23	19	15	33	0	0	0	0	0	0	0	0	0	0	0	0	33	0	0
	23%	***26%***	***21%***	***15%***	***31%***	***23%***	***24%***	***23%***	0	0	0	0	0	0	0	0	0	0	0	0	***23%***	0	0
	D				**AD**																		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**3**	0	0	0	2	1	1	0	3	1	0	0	1	0	1	0	0	3	1	3	0	3	0
	2%	0	0	0	***6%***	***3%***	***3%***	0	***4%***	***2%***	0	0	***4%***	0	***4%***	0	0	***3%***	***3%***	***3%***	0	***4%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**6**	0	1	1	1	2	1	2	3	1	0	2	1	0	1	1	0	6	1	5	2	1	1
	4%	0	***9%***	***7%***	***3%***	***6%***	***2%***	***6%***	***4%***	***2%***	0	***11%***	***6%***	0	***5%***	***6%***	0	***4%***	***2%***	***5%***	***5%***	***2%***	***10%***
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**4**	0	1	0	0	1	2	1	2	1	2	1	0	0	0	0	0	4	1	2	3	1	0
	3%	0	***4%***	***2%***	0	***4%***	***5%***	***2%***	***3%***	***2%***	***10%***	***6%***	***2%***	0	0	0	0	***3%***	***4%***	***2%***	***10%***	***1%***	0
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		**AV***		**
4	**10**	3	0	2	2	1	3	0	6	4	1	2	2	1	1	0	0	10	4	6	2	7	0
	7%	***17%***	0	***9%***	***6%***	***2%***	***10%***	0	***8%***	***12%***	***5%***	***10%***	***8%***	***4%***	***4%***	0	0	***7%***	***12%***	***6%***	***6%***	***9%***	0
	H	**	**	**	*	**	*	*		H*	**	**	**	**	**	**	**		*		*		**
5	**13**	1	1	2	2	5	2	3	7	3	1	2	2	2	2	4	0	13	5	7	3	7	0
	9%	***6%***	***4%***	***11%***	***7%***	***19%***	***5%***	***9%***	***9%***	***8%***	***6%***	***8%***	***7%***	***9%***	***7%***	***18%***	0	***10%***	***13%***	***7%***	***10%***	***9%***	***4%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**15**	2	2	1	2	4	5	2	10	4	3	3	2	2	3	2	2	14	6	10	3	10	1
	11%	***11%***	***12%***	***8%***	***5%***	***15%***	***15%***	***5%***	***13%***	***12%***	***21%***	***14%***	***8%***	***7%***	***14%***	***7%***	***21%***	***10%***	***17%***	***9%***	***8%***	***12%***	***7%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**24**	4	4	5	3	4	3	5	13	5	3	2	2	2	5	7	2	22	3	20	7	13	2
	17%	***24%***	***22%***	***25%***	***11%***	***17%***	***10%***	***16%***	***17%***	***16%***	***21%***	***9%***	***9%***	***10%***	***21%***	***32%***	***22%***	***16%***	***10%***	***20%***	***22%***	***15%***	***19%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
8	**27**	2	6	3	7	2	7	10	11	6	1	3	7	4	4	3	4	23	4	23	5	16	3
	19%	***13%***	***34%***	***16%***	***22%***	***6%***	***22%***	***29%***	***15%***	***17%***	***7%***	***17%***	***31%***	***19%***	***20%***	***14%***	***40%***	***17%***	***12%***	***22%***	***14%***	***19%***	***23%***
	R	**	**	**	*	**	*	A*		*	**	**	**	**	**	**	**		*		*		**
9	**21**	2	1	2	7	1	6	8	9	4	2	3	4	5	2	3	1	20	3	15	5	12	2
	14%	***12%***	***8%***	***11%***	***23%***	***6%***	***19%***	***23%***	***12%***	***12%***	***15%***	***17%***	***16%***	***20%***	***10%***	***12%***	***8%***	***15%***	***9%***	***14%***	***15%***	***15%***	***22%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**13**	2	1	1	4	4	3	1	7	4	2	1	2	4	2	1	0	13	4	9	1	11	0
	9%	***9%***	***4%***	***3%***	***11%***	***15%***	***8%***	***4%***	***10%***	***12%***	***14%***	***8%***	***10%***	***16%***	***7%***	***7%***	0	***10%***	***12%***	***8%***	***3%***	***13%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*	**A**	**
Don't know	**7**	1	1	2	2	2	1	2	4	1	0	0	0	4	2	1	1	7	3	5	3	1	2
	5%	***7%***	***3%***	***9%***	***5%***	***6%***	***3%***	***6%***	***6%***	***4%***	0	0	0	***16%***	***7%***	***5%***	***9%***	***5%***	***8%***	***4%***	***8%***	***1%***	***14%***
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**13**	0	2	2	3	4	3	3	8	2	2	3	3	0	2	1	0	13	3	10	5	6	1
	9%	0	***13%***	***9%***	***9%***	***14%***	***9%***	***8%***	***11%***	***7%***	***10%***	***17%***	***12%***	0	***9%***	***6%***	0	***10%***	***8%***	***9%***	***15%***	***7%***	***10%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**38**	6	3	5	6	9	9	5	23	11	5	6	5	5	6	5	2	36	15	22	8	25	1
	27%	***34%***	***16%***	***28%***	***18%***	***36%***	***29%***	***14%***	***30%***	***33%***	***33%***	***32%***	***22%***	***19%***	***25%***	***25%***	***21%***	***27%***	***42%***	***22%***	***24%***	***30%***	***12%***
	HT	**	**	**	*	**	*	*	**H**	H*	**	**	**	**	**	**	**		**AT***		*		**
NET: 7-10	**84**	10	12	10	21	11	19	24	40	19	9	10	16	15	13	14	6	77	15	66	18	53	7
	59%	***59%***	***68%***	***55%***	***67%***	***44%***	***59%***	***72%***	***54%***	***57%***	***57%***	***51%***	***66%***	***65%***	***58%***	***65%***	***70%***	***58%***	***42%***	***64%***	***54%***	***62%***	***64%***
	S	**	**	**	*	**	*	**AI***		*	**	**	**	**	**	**	**		*	**AS**	*		**
NET: 9-10	**33**	4	2	3	11	5	9	9	16	8	5	5	6	9	4	4	1	33	7	24	6	23	2
	23%	***21%***	***13%***	***14%***	***34%***	***20%***	***28%***	***27%***	***21%***	***24%***	***29%***	***25%***	***27%***	***36%***	***17%***	***19%***	***8%***	***24%***	***21%***	***23%***	***18%***	***28%***	***22%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its news programmes are trustworthy BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**3**	3	1	3	0	0	0	0	0	1	0	0	0	2	0	0	2	2	2	0	1	3	0
	2%	***8%***	***1%***	***4%***	0	0	0	0	0	***3%***	0	0	0	***4%***	0	0	***12%***	***2%***	***6%***	0	***2%***	***4%***	0
	C	**AC***			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
2	**6**	2	4	4	0	1	0	0	0	1	1	0	4	1	0	0	0	2	3	1	0	5	1
	4%	***6%***	***4%***	***5%***	0	***19%***	0	0	0	***4%***	***3%***	0	***11%***	***3%***	0	0	0	***2%***	***11%***	***17%***	0	***7%***	***6%***
	RU	*			**	**	**	**	**	*	**	**	A*	*	**	**	**		R*	**				**
3	**4**	0	4	2	0	0	0	0	0	2	0	0	1	3	0	0	0	1	3	0	0	3	1
	3%	0	***4%***	***3%***	0	0	0	***11%***	0	***5%***	0	0	***3%***	***6%***	0	0	0	***1%***	***9%***	0	0	***4%***	***6%***
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**				**
4	**10**	2	8	3	1	0	1	1	0	4	3	1	2	0	1	1	3	6	3	1	2	5	1
	7%	***5%***	***8%***	***5%***	***6%***	0	***11%***	***23%***	0	***12%***	***12%***	***6%***	***6%***	0	***6%***	***50%***	***19%***	***6%***	***11%***	***11%***	***4%***	***6%***	***7%***
	N	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
5	**13**	4	9	7	1	0	2	0	1	2	2	2	4	4	1	0	1	9	2	2	4	5	3
	9%	***11%***	***8%***	***9%***	***5%***	0	***25%***	0	***19%***	***7%***	***7%***	***18%***	***10%***	***8%***	***9%***	***23%***	***4%***	***8%***	***6%***	***34%***	***8%***	***7%***	***17%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
6	**15**	3	12	6	4	1	1	0	0	3	3	1	1	7	2	0	1	8	6	2	1	12	2
	11%	***9%***	***11%***	***8%***	***21%***	***31%***	***15%***	0	0	***12%***	***14%***	***9%***	***2%***	***17%***	***19%***	0	***6%***	***7%***	***20%***	***25%***	***3%***	***17%***	***10%***
	MRU	*			**	**	**	**	**	*	**	**	*	M*	**	**	**		R*	**		**AU**	**
7	**24**	6	17	14	2	1	1	2	0	4	4	2	4	8	2	0	3	20	2	1	7	11	5
	17%	***17%***	***16%***	***19%***	***9%***	***23%***	***10%***	***43%***	***15%***	***13%***	***18%***	***25%***	***11%***	***18%***	***16%***	0	***24%***	***19%***	***8%***	***14%***	***15%***	***16%***	***24%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
8	**27**	6	20	12	5	0	1	0	2	6	4	1	9	6	3	0	2	21	4	0	9	13	4
	19%	***18%***	***19%***	***16%***	***30%***	0	***18%***	0	***51%***	***20%***	***17%***	***16%***	***23%***	***15%***	***25%***	0	***17%***	***20%***	***14%***	0	***19%***	***18%***	***22%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
9	**21**	5	16	10	2	1	1	1	0	6	3	1	6	8	2	1	1	18	2	0	13	7	1
	14%	***14%***	***14%***	***13%***	***12%***	***27%***	***7%***	***23%***	***15%***	***19%***	***12%***	***7%***	***16%***	***18%***	***13%***	***26%***	***9%***	***18%***	***7%***	0	***28%***	***10%***	***3%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**AV**			**
Highest rating 10	**13**	1	11	9	2	0	0	0	0	1	1	1	5	3	1	0	1	12	1	0	7	6	1
	9%	***4%***	***11%***	***13%***	***11%***	0	0	0	0	***5%***	***6%***	***11%***	***14%***	***6%***	***5%***	0	***9%***	***11%***	***3%***	0	***14%***	***8%***	***4%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
Don't know	**7**	3	5	5	1	0	1	0	0	0	3	1	1	2	1	0	0	6	2	0	3	4	0
	5%	***7%***	***5%***	***7%***	***5%***	0	***14%***	0	0	0	***13%***	***7%***	***3%***	***4%***	***8%***	0	0	***6%***	***5%***	0	***7%***	***6%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 1-3	**13**	5	8	9	0	1	0	0	0	4	1	0	5	6	0	0	2	4	8	1	1	10	2
	9%	***14%***	***8%***	***11%***	0	***19%***	0	***11%***	0	***12%***	***3%***	0	***14%***	***13%***	0	0	***12%***	***4%***	***26%***	***17%***	***2%***	***14%***	***13%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**		**U**	**
NET: 4-6	**38**	9	29	16	6	1	4	1	1	9	8	3	7	11	4	1	4	22	11	5	7	22	7
	27%	***25%***	***27%***	***22%***	***32%***	***31%***	***51%***	***23%***	***19%***	***31%***	***32%***	***34%***	***18%***	***26%***	***34%***	***74%***	***29%***	***21%***	***36%***	***69%***	***15%***	***30%***	***34%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 7-10	**84**	19	65	45	11	2	3	2	2	17	12	5	24	24	7	1	8	72	10	1	35	37	10
	59%	***54%***	***60%***	***60%***	***62%***	***49%***	***35%***	***66%***	***81%***	***57%***	***52%***	***59%***	***64%***	***57%***	***58%***	***26%***	***59%***	***69%***	***33%***	***14%***	***76%***	***51%***	***53%***
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**			**
NET: 9-10	**33**	6	27	19	4	1	1	1	0	7	4	2	11	10	2	1	2	30	3	0	19	13	1
	23%	***18%***	***25%***	***25%***	***23%***	***27%***	***7%***	***23%***	***15%***	***24%***	***18%***	***18%***	***30%***	***24%***	***17%***	***26%***	***18%***	***29%***	***10%***	0	***42%***	***17%***	***7%***
	S	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**12**	3	9	7	5	10	2	2	0	0	3	2	0	0	2	1	1	0	0	7	2	2	0
	1%	0	***1%***	***1%***	0	***1%***	0	***1%***	0	0	***1%***	***1%***	0	0	***2%***	***1%***	0	0	***1%***	0	***1%***	***2%***	***1%***
	GT					**G**		**R**							**AJMNQR**				**R**			**AT**	
2	**24**	11	12	13	11	17	7	3	1	3	1	2	3	1	2	2	2	4	1	18	3	2	1
	1%	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***
	G					**G**																	
3	**48**	26	21	26	22	27	21	5	3	6	1	6	0	5	2	5	7	7	1	40	5	2	1
	2%	***3%***	***2%***	***3%***	***2%***	***3%***	***2%***	***3%***	***4%***	***3%***	***1%***	***3%***	0	***2%***	***2%***	***3%***	***3%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***
									M	**M**		**M**							**M**				
4	**62**	32	29	33	28	32	30	9	0	8	9	5	7	2	5	1	4	9	2	45	9	5	2
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***3%***	***5%***	0	***5%***	***4%***	***3%***	***5%***	***1%***	***5%***	***1%***	***2%***	***3%***	***4%***	***3%***	***5%***	***5%***	***4%***
	INPQ									**P**			**NP**		**INPQ**				**INP**		**T**		
5	**162**	82	80	76	86	88	74	12	12	9	16	10	12	15	5	17	25	24	4	141	12	5	4
	8%	***8%***	***8%***	***9%***	***7%***	***9%***	***7%***	***7%***	***16%***	***5%***	***8%***	***6%***	***9%***	***7%***	***5%***	***10%***	***10%***	***8%***	***6%***	***8%***	***7%***	***5%***	***6%***
									AJLNOS														
6	**228**	112	116	105	123	116	112	19	16	21	20	18	11	20	11	21	34	30	7	191	19	11	7
	11%	***11%***	***11%***	***12%***	***11%***	***11%***	***11%***	***12%***	***20%***	***12%***	***9%***	***10%***	***8%***	***10%***	***10%***	***12%***	***13%***	***10%***	***13%***	***11%***	***12%***	***10%***	***13%***
									AKLMNOR														
7	**366**	194	172	153	213	186	180	33	12	28	28	34	30	34	22	48	46	43	7	304	33	22	7
	18%	***19%***	***17%***	***17%***	***18%***	***18%***	***18%***	***20%***	***16%***	***16%***	***14%***	***19%***	***21%***	***16%***	***20%***	***28%***	***18%***	***15%***	***13%***	***18%***	***20%***	***20%***	***13%***
	SW														**S**	**AJKNQRS**						**W**	
8	**503**	245	258	210	293	255	248	42	9	40	65	46	34	52	30	34	60	75	15	415	42	30	15
	25%	***24%***	***25%***	***24%***	***25%***	***25%***	***24%***	***25%***	***11%***	***23%***	***31%***	***26%***	***24%***	***25%***	***28%***	***20%***	***24%***	***26%***	***27%***	***24%***	***25%***	***28%***	***27%***
	I							**I**		**I**	**IP**	**I**	**I**	**I**	**I**		**I**	**I**	**I**				
9	**314**	145	169	113	201	157	157	25	17	29	35	21	20	34	16	20	39	51	7	266	25	16	7
	15%	***14%***	***16%***	***13%***	***17%***	***15%***	***15%***	***15%***	***22%***	***17%***	***17%***	***12%***	***14%***	***17%***	***15%***	***12%***	***15%***	***18%***	***12%***	***16%***	***15%***	***15%***	***12%***
	D				**AD**																		
Highest rating 10	**210**	99	111	72	138	95	115	9	4	19	26	29	13	27	7	13	25	33	6	189	9	7	6
	10%	***10%***	***11%***	***8%***	***12%***	***9%***	***11%***	***5%***	***5%***	***11%***	***12%***	***16%***	***9%***	***13%***	***6%***	***7%***	***10%***	***11%***	***10%***	***11%***	***5%***	***6%***	***10%***
	DHOUV				**AD**						**H**	**AHIOP**		**HO**				**H**		**UV**			
Don't know	**104**	56	48	71	33	34	70	7	4	9	6	8	11	16	4	7	11	15	6	87	7	4	6
	5%	***6%***	***5%***	***8%***	***3%***	***3%***	***7%***	***4%***	***5%***	***5%***	***3%***	***4%***	***8%***	***8%***	***4%***	***4%***	***4%***	***5%***	***10%***	***5%***	***4%***	***4%***	***10%***
	EF			**AE**			**AF**							**K**					**AHKL OPQR**				**ATUV**
NET: 1-3	**83**	41	42	45	38	53	30	10	4	8	5	9	3	6	6	9	10	10	3	64	10	6	3
	4%	***4%***	***4%***	***5%***	***3%***	***5%***	***3%***	***6%***	***5%***	***5%***	***3%***	***5%***	***2%***	***3%***	***6%***	***5%***	***4%***	***4%***	***5%***	***4%***	***6%***	***6%***	***5%***
	EG			**E**		**AG**																	
NET: 4-6	**452**	227	225	215	237	236	216	40	28	37	45	33	31	37	22	39	63	63	13	377	40	22	13
	22%	***23%***	***22%***	***24%***	***21%***	***23%***	***21%***	***24%***	***36%***	***22%***	***21%***	***18%***	***22%***	***18%***	***20%***	***23%***	***25%***	***22%***	***23%***	***22%***	***24%***	***20%***	***23%***
									AJKL MNOR														
NET: 7-10	**1393**	684	709	548	846	694	699	109	42	116	153	131	97	148	75	115	171	202	35	1174	109	75	35
	69%	***68%***	***69%***	***62%***	***73%***	***68%***	***69%***	***66%***	***53%***	***68%***	***73%***	***72%***	***69%***	***71%***	***70%***	***67%***	***67%***	***70%***	***62%***	***69%***	***66%***	***70%***	***62%***
	DISW				**AD**					**I**	**IS**	**IS**	**I**	**IS**	**I**		**I**	**I**		**W**			
NET: 9-10	**524**	245	279	185	339	252	272	34	21	48	60	50	33	61	23	32	65	84	13	455	34	23	13
	26%	***24%***	***27%***	***21%***	***29%***	***25%***	***27%***	***20%***	***26%***	***28%***	***29%***	***28%***	***23%***	***30%***	***21%***	***19%***	***25%***	***29%***	***22%***	***27%***	***20%***	***21%***	***22%***
	D				**AD**									**HP**				**HP**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**12**	0	0	1	2	4	4	3	5	4	2	1	2	2	0	1	0	12	5	7	3	7	0
	1%	0	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	0	***1%***	0	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	0
2	**24**	3	2	3	3	4	10	3	14	6	2	3	5	1	2	5	3	21	11	9	7	13	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***
	T																		**AT**				
3	**48**	5	8	5	5	9	16	14	16	18	3	5	15	7	4	8	3	45	10	36	11	25	3
	2%	***3%***	***3%***	***2%***	***1%***	***3%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***	***4%***	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***
													A										
4	**62**	8	4	9	11	10	19	16	26	20	6	13	11	9	5	3	9	53	17	40	21	34	3
	3%	***4%***	***2%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***4%***	***3%***	***5%***	***3%***	***3%***	***2%***	***1%***	***4%***	***3%***	***3%***	***3%***	***4%***	***3%***	***3%***
	P											**AP**											
5	**162**	17	21	19	28	30	47	41	78	42	17	13	25	29	19	20	16	146	35	115	54	88	6
	8%	***9%***	***8%***	***7%***	***7%***	***9%***	***8%***	***7%***	***9%***	***8%***	***10%***	***5%***	***7%***	***8%***	***8%***	***7%***	***7%***	***8%***	***7%***	***8%***	***10%***	***7%***	***6%***
																					AV		
6	**228**	13	29	38	47	30	71	68	105	54	21	27	43	40	24	38	23	206	55	160	44	149	13
	11%	***7%***	***11%***	***14%***	***12%***	***9%***	***12%***	***11%***	***12%***	***10%***	***12%***	***11%***	***12%***	***12%***	***10%***	***14%***	***10%***	***11%***	***11%***	***11%***	***9%***	***12%***	***11%***
	U			**B**																		**U**	
7	**366**	39	52	53	79	55	89	121	155	88	28	43	57	73	55	51	44	321	84	270	84	232	20
	18%	***20%***	***20%***	***20%***	***21%***	***17%***	***15%***	***20%***	***17%***	***17%***	***16%***	***18%***	***16%***	***22%***	***22%***	***18%***	***20%***	***18%***	***16%***	***19%***	***16%***	***19%***	***18%***
	G				**G**																		
8	**503**	46	64	60	89	82	162	159	224	120	40	63	84	88	61	84	56	447	134	352	129	308	23
	25%	***24%***	***24%***	***22%***	***24%***	***25%***	***27%***	***26%***	***25%***	***23%***	***23%***	***26%***	***23%***	***26%***	***24%***	***30%***	***25%***	***25%***	***26%***	***25%***	***25%***	***25%***	***20%***
9	**314**	28	43	41	61	56	86	97	151	66	24	44	61	50	41	39	30	283	77	222	76	187	26
	15%	***14%***	***16%***	***15%***	***16%***	***17%***	***14%***	***16%***	***17%***	***13%***	***14%***	***18%***	***17%***	***15%***	***16%***	***14%***	***14%***	***16%***	***15%***	***16%***	***15%***	***15%***	***23%***
																							AV
Highest rating 10	**210**	27	30	27	33	35	57	62	93	53	22	18	43	28	32	24	33	178	52	153	44	137	13
	10%	***14%***	***11%***	***10%***	***9%***	***11%***	***10%***	***10%***	***10%***	***10%***	***12%***	***7%***	***12%***	***8%***	***13%***	***9%***	***14%***	***10%***	***10%***	***11%***	***9%***	***11%***	***11%***
	R																						
Don't know	**104**	8	10	16	19	12	39	17	40	45	12	13	18	10	8	9	10	94	31	68	38	52	5
	5%	***4%***	***4%***	***6%***	***5%***	***4%***	***6%***	***3%***	***4%***	***9%***	***7%***	***5%***	***5%***	***3%***	***3%***	***3%***	***4%***	***5%***	***6%***	***5%***	***7%***	***4%***	***5%***
	HV									**AHI**											**AV**		
NET: 1-3	**83**	8	10	9	10	17	31	19	35	28	7	9	22	10	7	13	5	78	26	52	22	45	4
	4%	***4%***	***4%***	***3%***	***3%***	***5%***	***5%***	***3%***	***4%***	***5%***	***4%***	***4%***	***6%***	***3%***	***3%***	***5%***	***2%***	***4%***	***5%***	***4%***	***4%***	***4%***	***4%***
NET: 4-6	**452**	38	55	66	86	70	137	125	210	115	44	53	80	78	49	62	47	405	108	315	119	271	22
	22%	***19%***	***21%***	***24%***	***23%***	***21%***	***23%***	***21%***	***23%***	***22%***	***25%***	***22%***	***22%***	***23%***	***19%***	***22%***	***21%***	***22%***	***21%***	***22%***	***23%***	***22%***	***20%***
NET: 7-10	**1393**	140	189	181	262	228	394	439	624	326	114	167	246	239	189	198	163	1229	346	997	334	865	80
	69%	***72%***	***72%***	***67%***	***69%***	***70%***	***66%***	***73%***	***69%***	***63%***	***65%***	***69%***	***67%***	***71%***	***75%***	***70%***	***72%***	***68%***	***68%***	***70%***	***65%***	***70%***	***72%***
	J							**AJ**							**AK**								
NET: 9-10	**524**	55	73	68	94	91	143	159	245	118	46	61	104	78	73	63	63	461	129	375	120	324	38
	26%	***28%***	***28%***	***25%***	***25%***	***28%***	***24%***	***26%***	***27%***	***23%***	***26%***	***25%***	***29%***	***23%***	***29%***	***22%***	***28%***	***26%***	***25%***	***26%***	***23%***	***26%***	***34%***
																							U

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**12**	3	9	3	2	0	2	0	1	4	1	1	0	2	1	2	5	3	5	3	1	6	3
	1%	*1%*	*1%*	0	*1%*	0	*2%*	0	*1%*	*1%*	0	*1%*	0	0	*1%*	*3%*	*3%*	0	*2%*	*3%*	0	*1%*	*1%*
	R					**	**AD**	*								**AKMN***	**AKMN**		**AR**	**AR**			**U**
2	**24**	2	21	8	0	1	2	0	2	10	5	2	6	3	4	1	2	6	7	11	2	10	11
	1%	*1%*	*1%*	*1%*	0	*4%*	*2%*	0	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*3%*	*1%*	0	*2%*	*10%*	0	*1%*	*5%*
	RU					**	**E**	*	**E**	**E**						*			**R**	**ARS**			**AUV**
3	**48**	11	37	19	5	0	1	1	5	16	11	4	11	10	3	1	8	31	12	4	12	28	8
	2%	*2%*	*2%*	*2%*	*2%*	0	*1%*	*2%*	*5%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*1%*	*4%*	*2%*	*4%*	*4%*	*2%*	*2%*	*3%*
	R					**		*	**A**							*			**R**				
4	**62**	18	44	24	8	0	4	3	3	19	17	9	14	8	4	2	7	33	17	12	12	34	15
	3%	*4%*	*3%*	*3%*	*3%*	0	*4%*	*4%*	*3%*	*3%*	*4%*	*5%*	*3%*	*2%*	*2%*	*5%*	*4%*	*2%*	*6%*	*10%*	*2%*	*3%*	*6%*
	NR					**		*			**N**	**N**				*			**AR**	**AR**			**AUV**
5	**162**	40	122	65	30	0	7	6	9	46	33	14	34	42	14	8	13	97	47	16	32	95	30
	8%	*8%*	*8%*	*8%*	*10%*	0	*7%*	*9%*	*9%*	*8%*	*7%*	*9%*	*8%*	*8%*	*6%*	*16%*	*7%*	*6%*	*15%*	*14%*	*5%*	*8%*	*12%*
	RU					**		*								**AKO***			**AR**	**AR**		**U**	**AU**
6	**228**	55	174	94	40	8	14	2	6	63	55	17	43	61	27	7	17	162	43	23	55	133	40
	11%	*11%*	*11%*	*11%*	*13%*	*20%*	*12%*	*4%*	*6%*	*11%*	*12%*	*10%*	*10%*	*12%*	*13%*	*14%*	*9%*	*10%*	*14%*	*21%*	*9%*	*11%*	*16%*
	R					**		*								*				**AR**			**AUV**
7	**366**	94	272	172	69	12	13	9	16	75	71	34	88	102	48	3	17	287	64	15	104	227	33
	18%	*19%*	*18%*	*20%*	*22%*	*31%*	*12%*	*15%*	*17%*	*13%*	*16%*	*22%*	*20%*	*20%*	*22%*	*7%*	*9%*	*18%*	*21%*	*14%*	*17%*	*20%*	*13%*
	JQW			**GJ**	**GJ**	**		*			**Q**	**PQ**	**PQ**	**PQ**	**PQ**	*						**AW**	
8	**503**	116	387	216	61	10	30	17	20	149	123	32	113	125	57	10	39	427	55	19	146	296	55
	25%	*24%*	*25%*	*25%*	*20%*	*26%*	*27%*	*29%*	*20%*	*27%*	*27%*	*20%*	*25%*	*24%*	*26%*	*20%*	*21%*	*27%*	*18%*	*17%*	*24%*	*26%*	*22%*
	S					**		*					**			*		**AST**		**			
9	**314**	77	237	143	47	5	15	10	12	83	64	22	71	89	34	6	25	290	21	2	122	166	25
	15%	*16%*	*15%*	*17%*	*15%*	*12%*	*13%*	*17%*	*12%*	*15%*	*14%*	*14%*	*16%*	*17%*	*16%*	*11%*	*14%*	*18%*	*7%*	*2%*	*20%*	*14%*	*10%*
	STW					**		*								*		**AST**			**AVW**		
Highest rating 10	**210**	52	158	82	29	1	16	10	13	58	44	11	47	58	22	5	22	196	12	1	105	90	15
	10%	*11%*	*10%*	*10%*	*10%*	*4%*	*15%*	*18%*	*13%*	*10%*	*10%*	*7%*	*11%*	*11%*	*10%*	*10%*	*12%*	*12%*	*4%*	*1%*	*17%*	*8%*	*6%*
	STVW					**		*								*		**AST**			**AVW**		
Don't know	**104**	24	80	31	15	1	7	1	11	38	25	11	18	11	3	5	26	74	24	5	17	71	12
	5%	*5%*	*5%*	*4%*	*5%*	*3%*	*6%*	*2%*	*11%*	*7%*	*6%*	*7%*	*4%*	*2%*	*1%*	*10%*	*14%*	*5%*	*8%*	*4%*	*3%*	*6%*	*5%*
	DNORU					**		*	**ADE**	**AD**	**NO**	**NO**				**NO***	**AKMNO**		**AR**			**AU**	
NET: 1-3	**83**	17	67	30	7	1	6	1	8	31	16	8	16	15	9	4	15	40	24	18	15	45	23
	4%	*3%*	*4%*	*3%*	*2%*	*4%*	*5%*	*2%*	*8%*	*5%*	*4%*	*5%*	*4%*	*3%*	*4%*	*7%*	*8%*	*3%*	*8%*	*16%*	*2%*	*4%*	*9%*
	RU					**		*	**ADE**							*	**AKMN**		**AR**	**ARS**			**AUV**
NET: 4-6	**452**	113	339	184	78	8	25	11	18	128	105	40	91	112	46	17	37	292	107	51	98	262	85
	22%	*23%*	*22%*	*21%*	*26%*	*20%*	*23%*	*18%*	*19%*	*23%*	*23%*	*25%*	*20%*	*22%*	*21%*	*34%*	*21%*	*18%*	*35%*	*46%*	*16%*	*23%*	*35%*
	RU					**		*								M*			**AR**	**AR**		**U**	**AUV**
NET: 7-10	**1393**	339	1055	613	206	29	74	46	61	364	302	99	318	374	161	25	104	1200	151	38	477	779	127
	69%	*69%*	*68%*	*71%*	*67%*	*73%*	*66%*	*78%*	*62%*	*65%*	*67%*	*63%*	*72%*	*73%*	*74%*	*48%*	*57%*	*75%*	*50%*	*34%*	*79%*	*67%*	*51%*
	JPQSTW			**AIJ**		**		I*			**PQ**		**PQ**	**ALPQ**	**LPQ**	*		**AST**	**T**		**AVW**	**W**	
NET: 9-10	**524**	129	395	225	76	6	31	20	25	140	108	33	118	147	56	11	48	486	33	3	226	256	39
	26%	*26%*	*26%*	*26%*	*25%*	*16%*	*28%*	*34%*	*25%*	*25%*	*24%*	*21%*	*27%*	*29%*	*26%*	*21%*	*26%*	*30%*	*11%*	*3%*	*37%*	*22%*	*16%*
	STVW					**		*								*		**AST**	**T**		**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts BBC Two

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**4**	2	3	3	1	4	0	0	0	0	2	0	1	0	0	1	0	0	0	4	0	0	0
	0	0	0	1%	0	1%	0	0	0	0	1%	0	2%	0	0	1%	0	0	0	0	0	0	0
	G								*														
2	**2**	2	0	2	0	2	0	1	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0
	0	0	0	0	0	0	0	1%	0	0	0	0	0	1%	1%	0	0	0	0	0	1%	1%	0
									*														
3	**17**	9	9	8	9	9	8	1	1	0	0	1	0	1	2	3	3	4	1	13	1	2	1
	2%	2%	2%	2%	1%	1%	2%	1%	2%	0	0	1%	0	1%	4%	3%	2%	2%	5%	1%	1%	4%	5%
									*						AJK				AHJKLM			AT	ATU
4	**22**	8	14	11	11	10	12	4	1	3	0	4	0	1	0	1	2	4	1	18	4	0	1
	2%	2%	3%	2%	2%	2%	2%	4%	3%	4%	0	4%	0	1%	0	1%	2%	3%	4%	2%	4%	0	4%
								K	*			K							KMO				V
5	**57**	32	25	22	35	35	22	5	7	4	6	5	5	9	3	8	5	0	2	48	5	3	2
	5%	6%	5%	5%	6%	6%	5%	5%	18%	4%	6%	5%	7%	8%	6%	9%	3%	0	7%	5%	5%	6%	7%
	R							R	AHJK	R	R	R	R	R	R	R			R				
									LOQR*														
6	**94**	45	49	53	41	50	44	9	4	7	7	9	2	5	1	18	19	13	2	83	9	1	2
	9%	9%	9%	11%	7%	8%	9%	9%	9%	8%	6%	9%	3%	4%	1%	20%	13%	9%	7%	9%	9%	1%	7%
	EOV			AE				O	*			O				AKLM	MNO	O	O	V	V		V
																NORS							
7	**165**	90	75	61	104	85	80	15	6	11	17	18	14	10	10	6	33	19	4	135	15	10	4
	15%	17%	14%	13%	17%	14%	16%	16%	15%	14%	15%	16%	20%	10%	20%	7%	23%	13%	19%	15%	16%	20%	19%
									*				P		NP		ANP		P				
8	**313**	138	175	148	165	189	124	31	13	27	38	28	16	35	15	22	33	47	7	260	31	15	7
	29%	26%	32%	32%	27%	32%	26%	33%	31%	33%	33%	26%	23%	33%	28%	25%	23%	32%	28%	29%	33%	28%	28%
	G					AG			*														
9	**218**	107	111	80	137	116	102	14	7	19	25	20	20	23	12	18	31	26	3	188	14	12	3
	20%	20%	20%	17%	22%	20%	21%	15%	16%	23%	22%	18%	28%	22%	22%	20%	21%	18%	13%	21%	15%	22%	13%
	D								*														
Highest rating 10	**151**	73	77	47	104	72	79	10	3	8	19	19	7	17	8	11	16	30	3	129	10	8	3
	14%	14%	14%	10%	17%	12%	16%	11%	7%	10%	17%	18%	10%	16%	15%	12%	11%	20%	14%	14%	11%	15%	14%
	D				AD				*									AQ					
Don't know	**33**	20	13	30	4	18	15	4	0	3	1	3	5	4	1	1	5	4	1	27	4	1	1
	3%	4%	2%	6%	1%	3%	3%	5%	0	4%	1%	3%	7%	3%	3%	1%	3%	3%	3%	3%	5%	3%	3%
	E			AE					*				K										
NET: 1-3	**23**	12	12	13	10	15	8	1	1	0	2	1	1	2	3	4	3	4	1	18	1	3	1
	2%	2%	2%	3%	2%	3%	2%	1%	2%	0	1%	1%	2%	2%	5%	5%	2%	2%	5%	2%	1%	5%	5%
									*						AJ				AJL			AT	AT
NET: 4-6	**173**	85	88	86	87	96	78	17	12	13	13	18	7	15	4	26	25	17	4	148	17	4	4
	16%	16%	16%	19%	14%	16%	16%	18%	29%	16%	12%	17%	10%	14%	7%	30%	17%	12%	18%	16%	18%	7%	18%
	OV							O	AKMNOR*			O				AKMNOR	O		O	V	V		V
NET: 7-10	**846**	408	438	336	510	462	384	70	29	65	99	84	57	86	45	57	114	122	17	713	70	45	17
	79%	78%	80%	72%	83%	78%	79%	76%	68%	79%	86%	79%	80%	81%	85%	64%	77%	83%	74%	79%	76%	85%	74%
	DP				AD				*		IPS	P	P	P	IP			P					
NET: 9-10	**368**	180	188	127	241	188	180	24	9	26	45	39	26	40	20	28	47	56	6	318	24	20	6
	34%	34%	34%	27%	39%	32%	37%	26%	23%	32%	39%	36%	37%	38%	37%	32%	32%	38%	27%	35%	26%	37%	27%
	D				AD				*														

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**4**	1	0	0	0	2	1	0	1	3	0	0	0	0	0	1	0	4	0	4	2	3	0
	0	*1%*	0	0	0	*1%*	0	0	0	*1%*	0	0	0	0	0	*1%*	0	0	0	*1%*	*1%*	0	0
										H													
2	**2**	0	0	0	0	1	2	0	1	1	0	0	0	1	1	0	0	2	2	1	1	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	*1%*	*1%*	0	0	0	*1%*	0	0	0	0
3	**17**	6	0	4	2	0	5	4	9	3	4	5	2	3	0	1	6	11	5	9	3	12	0
	2%	*6%*	0	*3%*	*1%*	0	*2%*	*1%*	*2%*	*1%*	*4%*	*4%*	*1%*	*2%*	0	*1%*	*5%*	*1%*	*2%*	*1%*	*1%*	*2%*	0
	R	**ACEFG**		**F**							**O**	**O**					**AR**						
4	**22**	3	3	3	1	5	7	5	9	8	0	6	1	5	1	3	3	20	6	14	6	16	0
	2%	*3%*	*3%*	*2%*	0	*3%*	*2%*	*1%*	*2%*	*3%*	0	*5%*	*1%*	*3%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	0
												KM											
5	**57**	10	5	12	8	10	13	17	26	14	3	7	7	16	7	9	10	47	17	36	12	38	5
	5%	*10%*	*4%*	*8%*	*4%*	*5%*	*4%*	*5%*	*6%*	*6%*	*4%*	*6%*	*3%*	*8%*	*5%*	*6%*	*8%*	*5%*	*6%*	*5%*	*4%*	*6%*	*9%*
		G		**G**																			
6	**94**	10	14	8	13	17	32	27	44	22	12	8	13	24	11	8	7	87	23	66	21	57	4
	9%	*11%*	*12%*	*6%*	*7%*	*9%*	*9%*	*7%*	*10%*	*9%*	*13%*	*7%*	*7%*	*13%*	*8%*	*5%*	*5%*	*9%*	*8%*	*9%*	*7%*	*9%*	*8%*
											P			**P**									
7	**165**	15	25	19	24	32	50	70	64	30	12	23	33	26	23	18	21	143	45	111	48	99	7
	15%	*16%*	*21%*	*13%*	*14%*	*17%*	*14%*	*19%*	*14%*	*12%*	*13%*	*20%*	*17%*	*14%*	*16%*	*12%*	*18%*	*15%*	*16%*	*15%*	*17%*	*16%*	*13%*
								AJ															
8	**313**	23	33	43	59	45	110	110	135	68	25	25	68	52	35	49	32	281	74	229	80	179	15
	29%	*23%*	*27%*	*29%*	*34%*	*24%*	*32%*	*30%*	*29%*	*28%*	*27%*	*21%*	*36%*	*27%*	*25%*	*33%*	*26%*	*29%*	*26%*	*30%*	*28%*	*28%*	*27%*
					F								**ALO**			**L**							
9	**218**	15	25	37	40	37	65	77	87	52	17	29	38	42	34	28	27	191	58	153	64	124	15
	20%	*15%*	*21%*	*25%*	*23%*	*19%*	*19%*	*21%*	*19%*	*22%*	*18%*	*25%*	*20%*	*22%*	*24%*	*19%*	*22%*	*20%*	*21%*	*20%*	*22%*	*20%*	*27%*
Highest rating 10	**151**	11	15	18	24	35	47	52	71	26	18	12	25	19	28	25	9	141	42	106	38	88	7
	14%	*11%*	*12%*	*12%*	*14%*	*18%*	*14%*	*14%*	*15%*	*11%*	*20%*	*10%*	*13%*	*10%*	*20%*	*17%*	*8%*	*15%*	*15%*	*14%*	*13%*	*14%*	*13%*
											N				**ALN**			**A**					
Don't know	**33**	3	1	4	5	8	12	8	12	14	1	4	5	3	2	4	6	27	9	23	13	17	2
	3%	*3%*	*1%*	*3%*	*3%*	*4%*	*3%*	*2%*	*3%*	*6%*	*1%*	*4%*	*3%*	*1%*	*2%*	*3%*	*5%*	*3%*	*3%*	*3%*	*4%*	*3%*	*3%*
										AH													
NET: 1-3	**23**	7	0	4	2	2	8	4	12	7	4	5	2	4	1	3	6	17	7	14	6	15	0
	2%	*8%*	0	*3%*	*1%*	*1%*	*2%*	*1%*	*3%*	*3%*	*4%*	*4%*	*1%*	*2%*	*1%*	*2%*	*5%*	*2%*	*2%*	*2%*	*2%*	*2%*	0
	HR	**ACEFG**															**AR**						
NET: 4-6	**173**	23	22	24	21	32	52	50	79	44	16	21	20	45	19	21	19	154	45	117	39	111	9
	16%	*24%*	*18%*	*16%*	*12%*	*17%*	*15%*	*13%*	*17%*	*18%*	*17%*	*17%*	*11%*	*24%*	*13%*	*14%*	*16%*	*16%*	*16%*	*16%*	*14%*	*18%*	*17%*
	M	**E**												**AMOP**									
NET: 7-10	**846**	63	98	117	147	148	272	309	357	175	72	89	164	138	120	121	89	756	220	599	231	489	43
	79%	*66%*	*81%*	*79%*	*84%*	*78%*	*79%*	*83%*	*78%*	*73%*	*78%*	*75%*	*86%*	*73%*	*84%*	*81%*	*74%*	*79%*	*78%*	*80%*	*80%*	*77%*	*80%*
	BJ		**B**	**B**	**B**		**B**	**AJ**					**ALN**		**N**								
NET: 9-10	**368**	26	40	55	64	72	112	129	158	78	35	41	63	61	62	54	36	332	100	259	102	211	22
	34%	*26%*	*33%*	*37%*	*36%*	*38%*	*33%*	*35%*	*34%*	*33%*	*38%*	*35%*	*33%*	*32%*	*43%*	*36%*	*30%*	*35%*	*36%*	*34%*	*35%*	*33%*	*40%*
															AN								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**4**	2	3	2	0	1	0	0	0	1	0	0	1	0	0	0	3	2	3	0	0	4	0
	0	1%	0	0	0	7%	0	0	0	0	0	0	1%	0	0	0	3%	0	2%	0	0	1%	0
	R					**		**	*							**	AKNO		AR	*			
2	**2**	0	2	0	0	0	0	0	0	2	0	0	1	1	0	0	0	0	0	2	0	0	2
	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	4%	0	0	2%
	R					**		**	*							**				ARS*			AUV
3	**17**	6	11	5	3	3	1	0	0	5	5	1	4	4	1	0	2	10	5	2	5	10	2
	2%	2%	1%	1%	2%	14%	1%	0	0	2%	2%	2%	2%	1%	1%	0	2%	1%	3%	4%	2%	2%	2%
	R					**		**	*							**				*			
4	**22**	7	16	8	5	0	1	0	0	8	4	4	5	4	1	0	5	10	6	6	7	8	7
	2%	3%	2%	2%	3%	0	1%	0	1%	2%	2%	6%	2%	1%	1%	0	5%	1%	4%	12%	2%	1%	5%
	R					**		**	*			ANO				**	ANO		R	AR*			AV
5	**57**	22	35	30	8	1	3	1	2	12	16	2	9	18	6	3	4	38	15	3	19	34	2
	5%	8%	4%	7%	5%	4%	6%	5%	5%	4%	7%	3%	4%	6%	4%	9%	5%	4%	10%	6%	6%	6%	1%
	CRW	**AC**				**	**	**	*							**			AR	*		W	
6	**94**	21	72	31	18	3	4	5	2	31	16	5	29	16	13	3	11	64	18	10	26	50	16
	9%	8%	9%	7%	12%	15%	8%	19%	5%	9%	8%	8%	14%	5%	8%	11%	11%	7%	12%	19%	8%	9%	12%
	NR					**		**	*				AN			**				AR*			
7	**165**	43	122	83	19	1	3	4	4	51	23	17	22	52	36	3	9	124	30	11	54	86	26
	15%	16%	15%	19%	12%	3%	7%	16%	9%	15%	11%	26%	11%	18%	22%	10%	10%	14%	20%	20%	16%	15%	18%
				AG		**		**	*			AKMQ		M	AKMQ	**				*			
8	**313**	77	235	128	42	10	18	8	14	93	61	17	68	85	52	8	20	256	44	13	82	184	44
	29%	29%	29%	28%	27%	51%	34%	33%	34%	28%	29%	26%	32%	29%	33%	29%	20%	30%	29%	24%	24%	32%	31%
	U					**	**	**	*						Q	**				*		U	
9	**218**	55	163	86	40	1	10	5	9	67	54	12	34	60	28	7	19	198	15	2	84	111	20
	20%	20%	20%	19%	25%	5%	19%	18%	21%	20%	26%	19%	16%	20%	18%	25%	20%	23%	10%	3%	25%	19%	14%
	ST					**		**	*		M					**		AST		*	AW		
Highest rating 10	**151**	29	122	65	20	0	10	2	8	46	27	5	35	49	21	1	13	137	12	0	60	75	16
	14%	11%	15%	14%	13%	0	19%	8%	19%	14%	13%	7%	16%	17%	13%	5%	14%	16%	8%	0	18%	13%	11%
	ST					**		**	*							**		AST	T	*	A		
Don't know	**33**	7	26	14	1	0	2	0	2	14	7	1	3	7	2	3	10	21	6	5	4	19	5
	3%	3%	3%	3%	1%	0	4%	2%	5%	4%	3%	2%	1%	2%	1%	11%	10%	2%	4%	9%	1%	3%	4%
	RU					**		**	*							**	AKMNO			AR*			
NET: 1-3	**23**	7	16	6	3	4	1	0	0	9	5	1	6	5	1	0	5	12	7	4	5	14	4
	2%	3%	2%	1%	2%	21%	1%	0	0	3%	2%	2%	3%	2%	1%	0	5%	1%	5%	8%	2%	2%	3%
	R					**		**	*							**	O		AR	AR*			
NET: 4-6	**173**	50	123	68	32	4	8	6	5	51	36	11	42	38	20	5	20	112	39	20	52	92	25
	16%	19%	15%	15%	20%	19%	16%	24%	11%	15%	17%	18%	20%	13%	12%	20%	21%	13%	25%	36%	15%	16%	18%
	R					**		**	*				N			**			AR	AR*			
NET: 7-10	**846**	204	642	362	121	12	41	19	34	257	165	50	159	246	136	19	62	715	101	26	279	456	105
	79%	76%	80%	80%	77%	60%	79%	74%	84%	78%	78%	78%	75%	83%	86%	69%	64%	83%	66%	47%	82%	78%	75%
	QST					**		**	*		Q			AMQ	AMQ	**		AST	T	*			
NET: 9-10	**368**	84	284	151	60	1	20	7	16	114	82	17	69	109	49	8	33	335	27	2	144	186	35
	34%	31%	35%	34%	38%	5%	38%	26%	40%	34%	38%	26%	33%	37%	31%	30%	34%	39%	18%	3%	42%	32%	25%
	STW					**		**	*							**		AST	T	*	AVW		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts BBC II! (BBC Three)

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**15**	8	7	11	4	10	5	0	1	0	4	2	1	1	0	1	2	1	1	15	0	0	1
	2%	*2%*	*2%*	*4%*	*1%*	*3%*	*2%*	*0*	*5%*	*0*	*4%*	*3%*	*3%*	*2%*	*0*	*2%*	*2%*	*2%*	*3%*	*2%*	*0*	*0*	*3%*
	E			**AE**				*	**	*			*	*	*	*			*		*	*	*
2	**17**	9	9	7	10	14	4	1	0	4	1	1	1	0	1	2	5	1	1	15	1	1	1
	3%	*2%*	*3%*	*3%*	*2%*	*4%*	*1%*	*2%*	*0*	*8%*	*1%*	*1%*	*2%*	*0*	*5%*	*4%*	*4%*	*1%*	*6%*	*2%*	*2%*	*5%*	*6%*
	G							*	**	A*			*	*	*	*			N*		*	*	*
3	**20**	10	10	12	8	11	9	1	0	0	5	4	0	3	1	1	0	5	1	18	1	1	1
	3%	*3%*	*3%*	*5%*	*2%*	*3%*	*3%*	*2%*	*0*	*0*	*5%*	*6%*	*0*	*5%*	*4%*	*2%*	*0*	*6%*	*4%*	*3%*	*2%*	*4%*	*4%*
								*	**	*	**Q**	**Q**	*	Q*	Q*	*		**Q**	Q*		*	*	*
4	**36**	15	21	11	24	17	18	3	1	8	2	2	0	2	1	4	4	7	1	30	3	1	1
	5%	*4%*	*6%*	*4%*	*6%*	*5%*	*6%*	*8%*	*5%*	*16%*	*2%*	*2%*	*0*	*4%*	*5%*	*7%*	*4%*	*8%*	*4%*	*5%*	*8%*	*5%*	*4%*
								*	**	**AKLMQ***			*	*	*	*			*		*	*	*
5	**74**	40	34	32	42	31	43	4	4	7	10	3	4	6	3	11	12	8	2	65	4	3	2
	11%	*11%*	*10%*	*12%*	*10%*	*8%*	*14%*	*10%*	*15%*	*14%*	*12%*	*4%*	*9%*	*10%*	*10%*	*17%*	*11%*	*10%*	*13%*	*11%*	*10%*	*10%*	*13%*
	F							*	**	*			*	*	*	L*			*		*	*	*
6	**92**	40	53	30	62	49	43	6	3	5	13	7	7	4	3	8	19	16	2	81	6	3	2
	14%	*11%*	*16%*	*11%*	*15%*	*13%*	*14%*	*14%*	*12%*	*10%*	*15%*	*9%*	*15%*	*7%*	*14%*	*13%*	*17%*	*19%*	*10%*	*14%*	*14%*	*14%*	*10%*
								*	**	*			*	*	*	*			*		*	*	*
7	**142**	85	57	47	95	82	60	8	3	3	15	18	14	11	4	17	29	17	3	127	8	4	3
	21%	*24%*	*17%*	*18%*	*23%*	*23%*	*19%*	*19%*	*14%*	*7%*	*17%*	*24%*	*31%*	*17%*	*18%*	*26%*	*26%*	*21%*	*18%*	*21%*	*19%*	*18%*	*18%*
	CJ	**C**						*	**	*		**J**	J*	*	*	J*	**J**	**J**	*		*	*	*
8	**111**	58	53	36	76	66	45	9	6	11	21	13	10	6	5	3	16	9	4	94	9	5	4
	16%	*17%*	*16%*	*14%*	*18%*	*18%*	*14%*	*20%*	*26%*	*22%*	*25%*	*18%*	*23%*	*10%*	*20%*	*5%*	*14%*	*11%*	*23%*	*16%*	*20%*	*20%*	*23%*
	P							P*	**	P*	**PR**	**P**	P*	*	P*	*			P*		*	*	*
9	**69**	36	33	16	53	39	30	5	2	4	7	11	3	7	2	6	13	9	1	61	5	2	1
	10%	*10%*	*10%*	*6%*	*13%*	*11%*	*10%*	*13%*	*10%*	*8%*	*8%*	*15%*	*7%*	*11%*	*8%*	*9%*	*12%*	*11%*	*4%*	*10%*	*13%*	*8%*	*4%*
	D				**AD**			*	**	*			*	*	*	*			*		*	*	*
Highest rating 10	**36**	19	17	13	23	19	16	3	2	2	2	7	2	8	1	1	5	1	0	31	3	1	0
	5%	*5%*	*5%*	*5%*	*6%*	*5%*	*5%*	*8%*	*8%*	*5%*	*3%*	*10%*	*4%*	*13%*	*6%*	*2%*	*4%*	*1%*	*2%*	*5%*	*8%*	*6%*	*2%*
								*	**	*		**R**	*	**AR***	*	*			*		*	*	*
Don't know	**65**	30	35	48	17	25	40	2	1	6	6	6	2	13	2	9	7	8	2	58	2	2	2
	10%	*9%*	*11%*	*18%*	*4%*	*7%*	*13%*	*5%*	*5%*	*12%*	*7%*	*8%*	*5%*	*21%*	*10%*	*13%*	*6%*	*10%*	*14%*	*10%*	*5%*	*10%*	*14%*
	EF			**AE**			**AF**	*	**	*			*	**AHKMQ***	*	*			*		*	*	*
NET: 1-3	**53**	27	26	30	22	35	18	1	1	4	9	7	2	5	2	5	7	7	2	47	1	2	2
	8%	*8%*	*8%*	*12%*	*5%*	*10%*	*6%*	*3%*	*5%*	*8%*	*11%*	*9%*	*5%*	*8%*	*9%*	*7%*	*7%*	*9%*	*13%*	*8%*	*3%*	*9%*	*13%*
	E			**AE**				*	**	*			*	*	*	*			*		*	*	*
NET: 4-6	**202**	95	107	74	128	97	105	14	8	20	25	11	11	13	7	24	35	31	4	177	14	7	4
	30%	*27%*	*33%*	*28%*	*31%*	*27%*	*33%*	*32%*	*32%*	*40%*	*29%*	*16%*	*24%*	*21%*	*29%*	*36%*	*32%*	*37%*	*27%*	*30%*	*32%*	*29%*	*27%*
	L							L*	**	L*			*	*	*	L*	**L**	**L**	*		*	*	*
NET: 7-10	**358**	199	160	111	247	207	151	25	14	20	45	49	29	31	13	28	62	37	7	313	25	13	7
	53%	*57%*	*49%*	*42%*	*60%*	*57%*	*48%*	*59%*	*58%*	*40%*	*53%*	*67%*	*65%*	*50%*	*52%*	*43%*	*56%*	*44%*	*47%*	*53%*	*59%*	*52%*	*47%*
	DG				**AD**	**AG**		*	**	*		**AJPRS**	**JPR***	*	*	*			*		*	*	*
NET: 9-10	**105**	55	50	29	76	58	47	9	4	6	9	18	5	14	3	8	17	10	1	92	9	3	1
	15%	*16%*	*15%*	*11%*	*18%*	*16%*	*15%*	*20%*	*18%*	*12%*	*11%*	*25%*	*11%*	*23%*	*14%*	*12%*	*16%*	*12%*	*5%*	*15%*	*20%*	*14%*	*5%*
	DSW				**AD**			*	**	*		**AKS**	*	S*	*	*			*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**15**	1	5	1	2	3	2	3	9	3	1	0	4	0	2	6	1	14	1	14	4	7	1
	2%	***1%***	***3%***	***1%***	***2%***	***5%***	***3%***	***2%***	***3%***	***3%***	***1%***	0	***3%***	0	***3%***	***7%***	***1%***	***3%***	***1%***	***3%***	***4%***	***2%***	***2%***
						*										ALN							*
2	**17**	3	3	5	2	1	2	9	7	1	1	3	2	3	3	5	3	14	10	7	1	14	3
	3%	***2%***	***2%***	***4%***	***2%***	***2%***	***3%***	***4%***	***2%***	***1%***	***1%***	***4%***	***1%***	***3%***	***4%***	***5%***	***2%***	***3%***	***6%***	***1%***	***1%***	***3%***	***5%***
	T					*													AT				*
3	**20**	5	6	3	3	3	1	9	8	3	3	1	5	5	1	3	3	17	3	15	1	13	0
	3%	***2%***	***4%***	***3%***	***3%***	***4%***	***1%***	***4%***	***2%***	***2%***	***4%***	***1%***	***3%***	***5%***	***1%***	***4%***	***2%***	***3%***	***2%***	***3%***	***1%***	***3%***	0
						*																	*
4	**36**	11	5	6	6	6	1	10	20	6	3	6	9	5	3	3	7	28	8	25	3	26	4
	5%	***6%***	***3%***	***6%***	***7%***	***9%***	***2%***	***4%***	***6%***	***4%***	***4%***	***7%***	***7%***	***5%***	***3%***	***3%***	***5%***	***5%***	***4%***	***5%***	***4%***	***5%***	***7%***
						*																	*
5	**74**	21	15	12	11	4	12	20	42	12	8	8	16	10	13	11	10	64	23	48	11	46	6
	11%	***11%***	***9%***	***11%***	***11%***	***6%***	***18%***	***9%***	***13%***	***10%***	***12%***	***10%***	***12%***	***9%***	***15%***	***12%***	***7%***	***12%***	***14%***	***10%***	***12%***	***10%***	***10%***
						*																	*
6	**92**	34	17	11	16	8	6	32	41	19	10	10	24	17	4	16	14	78	21	65	12	65	12
	14%	***18%***	***11%***	***10%***	***17%***	***13%***	***9%***	***15%***	***12%***	***15%***	***15%***	***13%***	***17%***	***17%***	***5%***	***18%***	***10%***	***15%***	***12%***	***14%***	***13%***	***13%***	***21%***
	O					*					O		O	O		O							*
7	**142**	35	43	27	12	18	6	37	78	27	10	17	33	28	17	15	42	100	30	102	18	109	10
	21%	***19%***	***28%***	***24%***	***13%***	***28%***	***9%***	***17%***	***23%***	***21%***	***15%***	***22%***	***23%***	***28%***	***20%***	***16%***	***30%***	***19%***	***17%***	***21%***	***19%***	***23%***	***17%***
	GR		AEG	G		EG*											AR						*
8	**111**	33	26	23	12	6	11	46	52	12	15	10	24	10	17	13	28	83	25	86	11	85	11
	16%	***18%***	***17%***	***20%***	***12%***	***9%***	***17%***	***21%***	***16%***	***10%***	***22%***	***13%***	***17%***	***10%***	***20%***	***14%***	***20%***	***15%***	***15%***	***18%***	***12%***	***18%***	***18%***
	J					*		AJ															*
9	**69**	23	18	10	6	4	8	22	31	16	5	10	15	7	13	7	13	57	27	39	8	56	4
	10%	***12%***	***12%***	***9%***	***7%***	***6%***	***12%***	***10%***	***9%***	***13%***	***7%***	***14%***	***11%***	***7%***	***15%***	***8%***	***9%***	***11%***	***16%***	***8%***	***9%***	***12%***	***7%***
	T					*													AT				*
Highest rating 10	**36**	12	7	4	6	4	3	13	13	8	6	4	2	3	9	6	9	27	7	29	5	26	2
	5%	***6%***	***4%***	***4%***	***6%***	***7%***	***4%***	***6%***	***4%***	***6%***	***9%***	***6%***	***2%***	***3%***	***10%***	***6%***	***6%***	***5%***	***4%***	***6%***	***6%***	***5%***	***4%***
						*					M				M								*
Don't know	**65**	7	11	9	17	7	14	17	30	18	6	8	7	13	4	6	9	56	14	48	17	36	5
	10%	***4%***	***7%***	***8%***	***18%***	***11%***	***21%***	***8%***	***9%***	***15%***	***8%***	***10%***	***5%***	***12%***	***4%***	***7%***	***6%***	***10%***	***8%***	***10%***	***19%***	***7%***	***8%***
	BMV				ABCD	*	ABCD														AV		*
NET: 1-3	**53**	9	14	9	7	7	5	22	24	7	4	4	11	9	7	14	8	45	15	36	6	34	4
	8%	***5%***	***9%***	***8%***	***8%***	***11%***	***8%***	***10%***	***7%***	***6%***	***6%***	***5%***	***8%***	***8%***	***8%***	***16%***	***5%***	***8%***	***9%***	***8%***	***6%***	***7%***	***7%***
						*										AL							*
NET: 4-6	**202**	66	36	30	33	18	19	62	104	36	20	23	50	32	20	30	31	170	52	139	27	137	22
	30%	***35%***	***23%***	***26%***	***36%***	***27%***	***29%***	***28%***	***31%***	***29%***	***31%***	***30%***	***35%***	***31%***	***23%***	***33%***	***23%***	***32%***	***31%***	***29%***	***29%***	***28%***	***38%***
		C				*												A					*
NET: 7-10	**358**	104	94	64	35	33	28	119	174	63	35	42	74	49	56	41	92	266	89	256	42	275	27
	53%	***56%***	***61%***	***57%***	***38%***	***50%***	***42%***	***54%***	***53%***	***51%***	***54%***	***55%***	***52%***	***48%***	***65%***	***45%***	***66%***	***49%***	***52%***	***54%***	***46%***	***57%***	***46%***
	ER	E	AEG	E		*									ANP		AR					A	*
NET: 9-10	**105**	35	25	14	12	8	11	36	44	24	11	15	17	10	21	13	22	83	34	68	13	82	6
	15%	***19%***	***16%***	***13%***	***13%***	***13%***	***16%***	***16%***	***13%***	***20%***	***16%***	***19%***	***12%***	***10%***	***25%***	***14%***	***15%***	***15%***	***20%***	***14%***	***15%***	***17%***	***11%***
						*									AMN								*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**15**	5	10	9	4	1	1	0	1	0	1	1	4	2	2	2	2	13	3	0	3	13	0
	2%	2%	2%	2%	3%	11%	3%	0	2%	0	1%	2%	2%	1%	3%	17%	6%	2%	3%	0	1%	4%	0
	U					**	*	*	**			**				**	**			**		AU	*
2	**17**	8	9	7	4	0	0	1	2	3	1	1	5	6	3	0	0	12	5	1	8	9	1
	3%	3%	2%	2%	3%	0	1%	2%	8%	5%	1%	3%	3%	3%	4%	0	0	2%	5%	3%	2%	3%	1%
						**	*	*	**			**				**	**			**			*
3	**20**	5	15	14	1	0	0	2	1	2	8	1	4	5	1	0	1	19	0	1	7	13	1
	3%	2%	4%	4%	1%	0	1%	4%	5%	3%	6%	3%	2%	3%	1%	0	2%	4%	0	3%	2%	4%	2%
						**	*	*	**			**				**	**			**			*
4	**36**	16	20	24	5	1	1	1	1	2	6	1	12	11	2	2	1	19	11	6	15	13	6
	5%	6%	5%	6%	4%	9%	3%	3%	3%	3%	5%	4%	7%	5%	2%	17%	3%	4%	10%	25%	5%	5%	11%
	R					**	*	*	**			**				**	**		AR	**			*
5	**74**	25	49	37	14	1	5	3	2	12	22	6	13	18	8	0	6	54	17	2	35	30	7
	11%	10%	12%	10%	12%	6%	17%	6%	10%	20%	16%	17%	8%	9%	9%	0	20%	10%	16%	10%	11%	10%	12%
						**	*	*	**	AD	M	**				**	**			**			*
6	**92**	31	62	56	20	0	3	6	2	6	20	6	24	28	8	0	5	73	14	5	39	44	7
	14%	12%	15%	15%	16%	0	13%	11%	7%	10%	15%	17%	14%	14%	10%	0	15%	13%	14%	22%	12%	15%	12%
						**	*	*	**			**				**	**			**			*
7	**142**	60	82	95	16	5	3	14	5	6	24	4	45	43	20	1	3	119	21	2	70	59	13
	21%	23%	19%	25%	13%	36%	9%	27%	20%	10%	18%	11%	26%	22%	24%	8%	9%	22%	20%	10%	22%	21%	22%
	J			AEJ		**	*	J*	**			**				**	**			**			*
8	**111**	47	65	58	22	2	3	14	4	7	17	3	32	34	19	4	2	98	12	1	66	39	6
	16%	18%	15%	15%	18%	18%	13%	28%	19%	12%	12%	9%	19%	17%	22%	27%	5%	18%	12%	5%	20%	14%	10%
						**	*	AD*	**			**				**	**			**	A		*
9	**69**	25	44	41	11	1	5	4	1	6	11	5	15	21	10	0	5	62	6	1	46	21	2
	10%	10%	10%	11%	9%	11%	18%	8%	4%	11%	8%	14%	9%	11%	12%	0	16%	11%	6%	3%	14%	7%	4%
						**	*	*	**			**				**	**			**	AVW		*
Highest rating 10	**36**	12	24	19	8	0	3	3	1	3	8	1	5	13	5	1	2	34	0	0	24	12	0
	5%	5%	6%	5%	6%	0	9%	5%	4%	4%	6%	3%	3%	7%	6%	9%	6%	6%	0	0	7%	4%	0
	S					**	*	*	**			**				**	**	AS		**			*
Don't know	**65**	23	42	23	16	1	3	4	4	13	17	6	13	14	5	3	6	45	14	4	13	35	15
	10%	9%	10%	6%	14%	9%	12%	7%	18%	22%	13%	16%	8%	7%	6%	22%	18%	8%	14%	19%	4%	12%	26%
	DRU				D	**	*	*	**	ADH		**				**	**			**		U	AUV*
NET: 1-3	**53**	18	35	30	8	1	2	3	4	5	10	3	13	14	7	2	3	44	8	1	17	34	1
	8%	7%	8%	8%	6%	11%	6%	7%	15%	8%	8%	8%	8%	7%	8%	17%	8%	8%	8%	6%	5%	12%	3%
	U					**	*	*	**			**				**	**			**		AU	*
NET: 4-6	**202**	71	130	117	39	2	9	10	5	20	49	14	48	56	18	2	12	147	41	13	90	87	20
	30%	28%	31%	31%	33%	15%	33%	19%	20%	33%	36%	38%	28%	29%	21%	17%	38%	27%	40%	57%	28%	30%	35%
	R					**	*	*	**		O	**				**	**		AR	**			*
NET: 7-10	**358**	143	215	212	57	9	13	34	11	23	60	14	98	111	55	6	11	314	39	4	206	131	21
	53%	56%	51%	55%	47%	65%	49%	67%	47%	37%	44%	38%	57%	57%	65%	44%	36%	57%	38%	18%	63%	46%	36%
	JSVW			J		**	*	EJ*	**			**		K	AK	**	**	AS		**	AVW		*
NET: 9-10	**105**	37	68	60	19	1	7	6	2	9	19	6	20	34	16	1	7	96	6	1	70	33	2
	15%	14%	16%	16%	16%	11%	27%	13%	8%	15%	14%	17%	12%	18%	19%	9%	22%	18%	6%	3%	21%	11%	4%
	SVW					**	*	*	**			**				**	**	AS		**	AVW		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**3**	2	1	2	1	2	1	0	0	0	2	0	0	0	0	1	0	0	0	3	0	0	0
	1%	***1%***	***1%***	***1%***	0	***1%***	***1%***	0	0	0	***3%***	0	0	0	0	***2%***	0	0	***2%***	***1%***	0	0	***2%***
								*	**	**	*	*	**	*	*	*		*	Q*		*	*	*
2	**3**	1	2	1	2	3	0	1	0	0	0	0	1	0	0	0	0	0	0	1	1	0	0
	1%	0	***1%***	0	***1%***	***1%***	0	***2%***	0	0	0	0	***5%***	0	***2%***	0	0	0	0	0	***2%***	***2%***	0
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
3	**7**	3	4	2	5	4	3	0	0	1	0	0	0	0	0	0	2	3	0	7	0	0	0
	1%	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	0	0	***6%***	0	0	0	0	0	0	***3%***	***5%***	0	***2%***	0	0	0
								*	**	**	*	*	**	*	*	*		A*	*		*	*	*
4	**14**	8	6	4	11	7	7	1	0	0	2	2	0	2	1	0	3	2	0	12	1	1	0
	3%	***3%***	***3%***	***2%***	***4%***	***3%***	***3%***	***3%***	0	0	***5%***	***3%***	0	***6%***	***5%***	0	***3%***	***4%***	***5%***	***3%***	***3%***	***5%***	***5%***
								*	**	**	*	*	**	*	*	*		*	P*		*	*	*
5	**19**	10	9	7	12	9	10	1	2	0	3	2	1	2	0	2	5	1	0	17	1	0	0
	4%	***4%***	***4%***	***4%***	***4%***	***3%***	***4%***	***3%***	***11%***	0	***5%***	***3%***	***4%***	***4%***	***1%***	***5%***	***5%***	***2%***	***2%***	***4%***	***3%***	***1%***	***2%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
6	**54**	29	25	21	33	20	34	3	3	3	5	6	3	0	1	10	11	9	0	49	3	1	0
	11%	***12%***	***11%***	***11%***	***11%***	***8%***	***15%***	***9%***	***16%***	***13%***	***9%***	***10%***	***9%***	0	***4%***	***22%***	***12%***	***15%***	***5%***	***12%***	***9%***	***4%***	***5%***
	FN	*	*				**AF**	*	**	**	*	*	**	*	*	**ANO***	**N**	N*	*		*	*	*
7	**64**	24	40	22	42	30	34	6	2	3	10	7	6	6	3	3	12	5	0	55	6	3	0
	13%	***9%***	***18%***	***12%***	***14%***	***11%***	***15%***	***19%***	***12%***	***12%***	***19%***	***13%***	***20%***	***16%***	***10%***	***6%***	***14%***	***9%***	***4%***	***13%***	***19%***	***10%***	***4%***
	B		**AB**					*	**	**	*	*	**	*	*	*		*	*		*	*	*
8	**119**	70	49	49	70	79	40	6	3	6	9	17	8	15	5	10	26	11	3	105	6	5	3
	24%	***27%***	***21%***	***26%***	***23%***	***30%***	***18%***	***17%***	***19%***	***25%***	***17%***	***31%***	***25%***	***38%***	***20%***	***22%***	***29%***	***19%***	***27%***	***25%***	***17%***	***20%***	***27%***
	G					**AG**		*	**	**	*	*	**	*	*	*		*	*		*	*	*
9	**98**	48	50	35	62	56	42	9	5	5	9	7	8	8	8	8	17	11	2	78	9	8	2
	20%	***19%***	***21%***	***19%***	***21%***	***21%***	***19%***	***26%***	***25%***	***21%***	***16%***	***14%***	***26%***	***21%***	***34%***	***17%***	***20%***	***18%***	***21%***	***19%***	***26%***	***34%***	***21%***
								*	**	**	*	*	**	*	**AKL***	*		*	*		*	**AT***	*
Highest rating 10	**80**	43	37	25	55	45	36	6	3	6	12	12	2	5	6	9	8	11	2	67	6	6	2
	17%	***17%***	***16%***	***13%***	***19%***	***17%***	***16%***	***16%***	***17%***	***23%***	***22%***	***22%***	***6%***	***12%***	***23%***	***20%***	***9%***	***19%***	***22%***	***16%***	***16%***	***23%***	***22%***
								*	**	**	*	Q*	**	*	Q*	*		*	Q*		*	*	*
Don't know	**24**	16	9	21	4	10	15	2	0	0	3	2	2	1	0	3	6	6	1	22	2	0	1
	5%	***6%***	***4%***	***11%***	***1%***	***4%***	***7%***	***5%***	0	0	***5%***	***4%***	***6%***	***2%***	0	***6%***	***6%***	***10%***	***12%***	***5%***	***5%***	0	***12%***
	E			**AE**				*	**	**	*	*	**	*	*	*		*	O*		*	**	V*
NET: 1-3	**13**	6	7	5	8	8	5	1	0	1	2	0	1	0	0	1	2	3	0	11	1	0	0
	3%	***2%***	***3%***	***2%***	***3%***	***3%***	***2%***	***2%***	0	***6%***	***3%***	0	***5%***	0	***2%***	***2%***	***3%***	***5%***	***2%***	***3%***	***2%***	***2%***	***2%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 4-6	**87**	48	39	31	56	37	51	6	5	3	10	9	4	4	2	13	18	12	1	78	6	2	1
	18%	***19%***	***17%***	***17%***	***19%***	***14%***	***23%***	***16%***	***27%***	***13%***	***18%***	***17%***	***13%***	***10%***	***10%***	***27%***	***21%***	***20%***	***12%***	***19%***	***16%***	***10%***	***12%***
	F						**AF**	*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 7-10	**362**	185	176	132	230	209	152	27	13	20	40	44	24	34	22	30	63	38	8	306	27	22	8
	74%	***73%***	***76%***	***70%***	***77%***	***79%***	***69%***	***77%***	***73%***	***81%***	***74%***	***79%***	***77%***	***87%***	***88%***	***64%***	***71%***	***64%***	***74%***	***73%***	***77%***	***88%***	***74%***
	G					**AG**		*	**	**	*	*	**	**PR***	**APQR***	*		*	*		*	**AT***	*
NET: 9-10	**178**	92	87	61	117	100	78	14	8	11	21	20	10	13	14	17	25	22	4	145	14	14	4
	37%	***36%***	***37%***	***32%***	***39%***	***38%***	***35%***	***42%***	***43%***	***44%***	***38%***	***36%***	***32%***	***33%***	***57%***	***37%***	***28%***	***37%***	***43%***	***35%***	***42%***	***57%***	***43%***
								*	**	**	*	*	**	*	**ALNQ***	*		*	*		*	**AT***	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	475	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	486	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	408.5	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	3	0	1	0	0	2	0	0	1	2	0	1	0	0	0	0	0	3	0	3	3	0	0
	1%	0	2%	0	0	2%	0	0	1%	2%	0	2%	0	0	0	0	0	1%	0	1%	2%	0	0
	V	*									*				*						AV		**
2	3	1	0	0	0	0	1	0	3	0	0	0	0	0	0	1	0	3	0	2	0	2	0
	1%	2%	0	0	0	0	1%	0	1%	0	0	0	0	0	1%	2%	0	1%	0	1%	0	1%	0
		*									*				*								**
3	7	4	0	1	0	0	2	3	2	1	3	1	1	0	0	1	1	6	4	2	0	7	0
	1%	5%	0	1%	0	0	2%	2%	1%	2%	6%	2%	1%	0	0	2%	2%	1%	3%	1%	0	2%	0
	T	*									A*				*								**
4	14	8	1	1	0	0	4	7	5	2	0	5	1	6	0	1	6	9	8	6	1	13	0
	3%	12%	2%	1%	0	0	3%	4%	3%	3%	0	8%	1%	8%	0	2%	8%	2%	5%	2%	1%	4%	1%
	RT	ADEFG*									*	A		A	*		AR		T				**
5	19	4	4	2	4	2	3	9	9	1	2	3	1	2	5	3	5	13	6	10	2	13	1
	4%	7%	6%	3%	6%	2%	2%	5%	4%	1%	4%	5%	1%	3%	9%	3%	7%	3%	4%	3%	1%	4%	5%
		*									*				M*								**
6	54	6	9	13	6	7	12	17	25	12	4	7	8	10	8	11	13	41	19	32	11	37	2
	11%	9%	15%	18%	9%	9%	9%	8%	13%	13%	8%	11%	8%	14%	15%	15%	18%	10%	14%	10%	9%	12%	7%
	R	*									*				*								**
7	64	14	9	10	6	10	15	27	26	11	13	6	12	8	7	7	9	55	19	40	12	42	6
	13%	21%	15%	13%	9%	13%	11%	14%	13%	12%	24%	10%	13%	11%	13%	10%	12%	13%	13%	12%	10%	14%	20%
		*									A*				*								**
8	119	15	17	14	14	22	38	50	44	25	11	14	21	24	15	18	15	104	35	81	28	77	5
	24%	22%	27%	19%	20%	29%	28%	26%	22%	28%	20%	22%	22%	34%	29%	25%	20%	25%	24%	25%	23%	26%	17%
		*									*				*								**
9	98	7	12	21	21	11	26	40	40	18	9	15	26	9	9	15	14	84	24	70	28	57	7
	20%	11%	20%	28%	29%	15%	19%	20%	20%	20%	17%	25%	27%	13%	16%	21%	19%	20%	17%	22%	23%	19%	23%
		*		B	B						*				*								**
Highest rating 10	80	7	8	9	13	20	24	36	30	15	11	6	23	11	7	13	6	74	20	60	26	40	5
	17%	10%	12%	12%	19%	27%	17%	18%	15%	16%	21%	9%	24%	15%	13%	18%	9%	18%	14%	19%	21%	13%	17%
	V	*				ABCD					*		AL		*			A					**
Don't know	24	0	1	4	5	2	12	7	14	3	1	4	2	2	2	2	5	20	7	18	11	9	3
	5%	0	2%	5%	7%	2%	9%	4%	7%	4%	2%	6%	2%	2%	3%	2%	7%	5%	5%	5%	9%	3%	10%
	V	*					AB				*				*						AV		**
NET: 1-3	13	5	1	1	0	2	4	3	6	3	3	3	1	0	0	3	1	11	4	7	3	9	0
	3%	8%	2%	1%	0	2%	3%	2%	3%	4%	6%	4%	1%	0	1%	4%	2%	3%	3%	2%	3%	3%	0
		*									*				*								**
NET: 4-6	87	19	14	17	11	8	19	33	39	15	6	15	10	18	13	14	24	63	33	48	14	64	4
	18%	28%	22%	22%	15%	11%	14%	17%	20%	17%	11%	24%	11%	25%	25%	20%	33%	15%	23%	15%	11%	21%	13%
	RTU	FG*									*	M		M	M*		AR		T			AU	**
NET: 7-10	362	42	46	53	54	63	102	152	140	68	43	41	83	53	38	54	44	317	98	251	93	216	22
	74%	64%	74%	71%	77%	84%	75%	78%	70%	76%	81%	66%	86%	73%	71%	74%	59%	77%	69%	78%	77%	72%	78%
	Q	*				AB					*		ALO		*			AQ		A			**
NET: 9-10	178	14	20	30	34	32	49	76	70	32	20	21	49	20	16	28	20	158	45	130	54	97	11
	37%	21%	32%	39%	48%	42%	36%	39%	35%	36%	38%	34%	51%	29%	29%	39%	28%	38%	31%	40%	44%	33%	41%
	BV	*		B	AB	B					*		ANO		*					A	V		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**3**	3	0	2	1	0	0	0	0	0	0	0	1	0	0	0	2	2	0	1	0	2	1
	1%	***2%***	0	***1%***	***1%***	0	0	0	***1%***	0	0	0	***1%***	0	0	0	***5%***	0	0	***5%***	0	***1%***	***2%***
	C	**C**				**	**	**	**			**				**	**			**			
2	**3**	0	3	0	0	1	0	0	0	1	0	0	2	0	0	0	1	0	2	0	0	2	0
	1%	0	***1%***	0	0	***15%***	0	0	0	***1%***	0	0	***2%***	0	0	0	***3%***	0	***3%***	***2%***	0	***1%***	***1%***
	R					**	**	**	**			**				**	**		**AR**	**			
3	**7**	5	2	6	0	0	0	0	0	1	5	0	1	1	0	0	0	7	0	0	1	4	1
	1%	***3%***	***1%***	***3%***	0	0	0	0	0	***1%***	***6%***	0	***1%***	***1%***	0	0	0	***2%***	0	0	***1%***	***2%***	***2%***
	C					**	**	**	**		**ANO**	**				**	**			**			
4	**14**	3	11	5	3	3	0	0	0	4	4	0	4	1	3	0	2	7	4	4	2	9	4
	3%	***2%***	***3%***	***2%***	***4%***	***29%***	0	0	0	***3%***	***5%***	0	***4%***	***1%***	***3%***	0	***8%***	***2%***	***5%***	***16%***	***1%***	***4%***	***6%***
	R					**	**	**	**			**				**	**			**			
5	**19**	6	13	7	3	0	0	2	1	4	3	3	2	5	4	1	1	9	9	1	6	10	1
	4%	***4%***	***4%***	***3%***	***4%***	0	***1%***	***18%***	***9%***	***3%***	***4%***	***13%***	***2%***	***3%***	***5%***	***7%***	***2%***	***2%***	***12%***	***3%***	***3%***	***4%***	***1%***
	R					**	**	**	**			**				**	**		**AR**	**			
6	**54**	23	30	28	10	2	3	0	2	9	8	0	12	17	8	2	6	37	14	3	14	33	7
	11%	***15%***	***9%***	***13%***	***12%***	***16%***	***17%***	0	***11%***	***7%***	***11%***	0	***12%***	***12%***	***9%***	***17%***	***18%***	***10%***	***18%***	***13%***	***8%***	***14%***	***12%***
						**	**	**	**			**				**	**			**			
7	**64**	25	39	35	8	0	3	4	1	14	9	2	20	20	10	0	2	49	12	4	34	24	6
	13%	***16%***	***12%***	***16%***	***9%***	0	***15%***	***29%***	***3%***	***11%***	***11%***	***11%***	***20%***	***14%***	***11%***	0	***5%***	***13%***	***15%***	***15%***	***19%***	***10%***	***10%***
						**	**	**	**			**				**	**			**	**AV**		
8	**119**	35	83	51	18	2	4	3	3	38	17	7	24	39	21	3	6	100	14	5	48	58	14
	24%	***22%***	***26%***	***24%***	***21%***	***25%***	***21%***	***22%***	***16%***	***29%***	***23%***	***30%***	***24%***	***26%***	***23%***	***25%***	***20%***	***26%***	***18%***	***20%***	***27%***	***24%***	***24%***
						**	**	**	**			**				**	**			**			
9	**98**	31	66	40	24	1	5	2	4	21	15	6	14	29	29	1	3	84	10	4	38	44	13
	20%	***20%***	***20%***	***19%***	***29%***	***15%***	***26%***	***19%***	***23%***	***17%***	***19%***	***25%***	***14%***	***20%***	***31%***	***11%***	***9%***	***22%***	***12%***	***18%***	***21%***	***18%***	***22%***
						**	**	**	**			**			**AM**	**	**			**			
Highest rating 10	**80**	22	59	32	16	0	4	2	4	22	13	3	12	28	16	2	6	68	10	1	27	44	9
	17%	***14%***	***18%***	***15%***	***20%***	0	***20%***	***12%***	***23%***	***17%***	***17%***	***15%***	***12%***	***19%***	***17%***	***15%***	***20%***	***18%***	***13%***	***5%***	***15%***	***18%***	***15%***
						**	**	**	**			**				**	**			**			
Don't know	**24**	5	20	9	0	0	0	0	2	13	2	2	6	5	2	3	3	17	3	1	7	11	2
	5%	***3%***	***6%***	***4%***	0	0	0	0	***13%***	***10%***	***3%***	***7%***	***6%***	***4%***	***2%***	***25%***	***10%***	***5%***	***4%***	***4%***	***4%***	***5%***	***4%***
	E					**	**	**	**	**ADE**		**				**	**			**			
NET: 1-3	**13**	7	5	7	1	1	0	0	0	2	5	0	5	1	0	0	2	8	2	2	1	8	3
	3%	***5%***	***2%***	***3%***	***1%***	***15%***	0	0	***1%***	***2%***	***6%***	0	***5%***	***1%***	0	0	***7%***	***2%***	***3%***	***6%***	***1%***	***3%***	***5%***
	C					**	**	**	**		**NO**	**				**	**			**			
NET: 4-6	**87**	33	54	40	16	4	4	2	3	17	16	3	18	23	15	3	9	52	27	8	22	51	12
	18%	***21%***	***17%***	***18%***	***19%***	***45%***	***18%***	***18%***	***20%***	***14%***	***21%***	***13%***	***18%***	***16%***	***16%***	***24%***	***28%***	***14%***	***34%***	***32%***	***12%***	***21%***	***20%***
	RU					**	**	**	**			**				**	**		**AR**	**		**U**	
NET: 7-10	**362**	114	248	159	65	4	16	11	11	95	54	18	71	116	76	7	17	300	45	15	147	170	41
	74%	***72%***	***76%***	***74%***	***79%***	***40%***	***82%***	***82%***	***66%***	***74%***	***70%***	***81%***	***71%***	***80%***	***82%***	***52%***	***55%***	***79%***	***58%***	***58%***	***83%***	***71%***	***71%***
	S					**	**	**	**			**				**	**	**AS**		**	**AV**		
NET: 9-10	**178**	53	125	72	40	1	9	4	8	43	28	9	26	57	45	3	9	152	19	6	66	88	22
	37%	***33%***	***38%***	***34%***	***48%***	***15%***	***46%***	***31%***	***46%***	***34%***	***36%***	***40%***	***26%***	***39%***	***48%***	***26%***	***30%***	***40%***	***25%***	***23%***	***37%***	***37%***	***37%***
	MS				**D**	**	**	**	**			**			**AM**	**	**	**AS**		**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**18**	11	7	5	13	10	8	2	0	2	2	2	0	0	2	2	1	4	0	14	2	2	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	***2%***	***1%***	***1%***	0	0	***2%***	***2%***	***1%***	***1%***	0	***1%***	***2%***	***2%***	0
2	**37**	21	15	15	22	19	18	1	1	7	2	1	4	2	4	2	5	7	2	30	1	4	2
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	0	***2%***	***5%***	***1%***	***1%***	***3%***	***1%***	***4%***	***1%***	***2%***	***3%***	***3%***	***2%***	0	***4%***	***3%***
										AHKL					**HKL**				**HL**			**U**	**U**
3	**74**	41	33	36	38	31	43	6	7	7	7	6	6	10	4	5	2	12	1	63	6	4	1
	4%	***5%***	***4%***	***5%***	***4%***	***4%***	***5%***	***4%***	***8%***	***5%***	***4%***	***4%***	***5%***	***6%***	***4%***	***3%***	***1%***	***5%***	***3%***	***4%***	***4%***	***4%***	***3%***
	Q								**Q**					**Q**									
4	**124**	57	67	57	67	63	61	15	4	8	14	13	6	13	5	11	15	17	4	101	15	5	4
	7%	***7%***	***8%***	***8%***	***6%***	***8%***	***7%***	***11%***	***5%***	***6%***	***8%***	***8%***	***5%***	***8%***	***5%***	***7%***	***7%***	***7%***	***6%***	***7%***	***11%***	***5%***	***6%***
								AO													**AV**		
5	**205**	103	102	99	106	102	103	18	11	21	21	16	10	25	14	22	13	28	6	167	18	14	6
	12%	***12%***	***12%***	***14%***	***10%***	***12%***	***11%***	***13%***	***14%***	***15%***	***11%***	***10%***	***8%***	***15%***	***15%***	***14%***	***7%***	***11%***	***10%***	***11%***	***13%***	***15%***	***10%***
	EQ			**AE**				**Q**		**Q**				**Q**	**Q**	**Q**							
6	**270**	132	137	122	147	124	145	24	19	19	24	25	22	16	9	31	31	38	9	226	24	9	9
	15%	***15%***	***16%***	***17%***	***14%***	***15%***	***16%***	***18%***	***24%***	***14%***	***13%***	***16%***	***18%***	***10%***	***10%***	***21%***	***15%***	***15%***	***17%***	***15%***	***18%***	***10%***	***17%***
	NOV							**NO**	**NO**							**NO**			**N**		**V**		
7	**321**	155	165	105	216	152	169	26	16	27	39	36	20	32	17	24	32	44	10	268	26	17	10
	18%	***18%***	***19%***	***14%***	***21%***	***18%***	***18%***	***19%***	***20%***	***19%***	***21%***	***22%***	***16%***	***19%***	***18%***	***16%***	***15%***	***18%***	***18%***	***18%***	***19%***	***18%***	***18%***
	D				**AD**																		
8	**307**	135	172	111	196	156	151	25	10	27	29	20	20	25	18	20	49	53	10	253	25	18	10
	18%	***15%***	***20%***	***15%***	***19%***	***19%***	***16%***	***18%***	***12%***	***19%***	***15%***	***13%***	***16%***	***15%***	***19%***	***13%***	***24%***	***21%***	***18%***	***17%***	***18%***	***19%***	***18%***
	B		**AB**														**ALP**	**L**					
9	**138**	67	71	45	93	70	67	10	5	4	21	17	10	15	9	12	21	9	3	115	10	9	3
	8%	***8%***	***8%***	***6%***	***9%***	***9%***	***7%***	***7%***	***7%***	***3%***	***11%***	***11%***	***8%***	***9%***	***10%***	***8%***	***10%***	***4%***	***6%***	***8%***	***7%***	***10%***	***6%***
	DJR				**D**						**JR**	**JR**			**JR**		**JR**						
Highest rating 10	**123**	71	52	34	89	50	72	4	2	9	17	14	12	14	7	8	16	17	3	109	4	7	3
	7%	***8%***	***6%***	***5%***	***9%***	***6%***	***8%***	***3%***	***3%***	***6%***	***9%***	***9%***	***10%***	***8%***	***7%***	***6%***	***8%***	***7%***	***5%***	***7%***	***3%***	***7%***	***5%***
	DHU				**AD**						**H**	**H**	**H**							**U**			
Don't know	**138**	83	55	94	44	44	94	7	4	9	12	9	16	17	6	12	18	20	7	118	7	6	7
	8%	***10%***	***6%***	***13%***	***4%***	***5%***	***10%***	***5%***	***5%***	***6%***	***7%***	***6%***	***13%***	***10%***	***6%***	***8%***	***9%***	***8%***	***13%***	***8%***	***5%***	***6%***	***13%***
	CEF	**AC**		**AE**			**AF**						**H**						**AHKLO**				**ATUV**
NET: 1-3	**129**	73	56	57	72	60	69	8	8	16	11	10	10	12	9	9	8	23	4	108	8	9	4
	7%	***8%***	***6%***	***8%***	***7%***	***7%***	***7%***	***6%***	***10%***	***11%***	***6%***	***6%***	***8%***	***7%***	***10%***	***6%***	***4%***	***9%***	***6%***	***7%***	***6%***	***10%***	***6%***
										Q					**Q**								
NET: 4-6	**598**	292	306	278	320	289	309	57	34	49	59	54	38	54	28	64	60	83	19	494	57	28	19
	34%	***33%***	***35%***	***38%***	***31%***	***35%***	***33%***	***42%***	***43%***	***35%***	***32%***	***34%***	***30%***	***32%***	***30%***	***43%***	***29%***	***33%***	***33%***	***34%***	***42%***	***30%***	***33%***
	E			**AE**				**AOQ**								**OQ**					**ATV**		
NET: 7-10	**888**	428	461	295	593	429	459	65	34	67	105	87	62	86	51	64	118	123	27	745	65	51	27
	51%	***49%***	***52%***	***41%***	***58%***	***52%***	***49%***	***47%***	***42%***	***47%***	***56%***	***54%***	***49%***	***51%***	***54%***	***43%***	***58%***	***49%***	***48%***	***51%***	***47%***	***54%***	***48%***
	D				**AD**						**P**						**IP**						
NET: 9-10	**261**	137	123	79	181	121	140	15	8	13	38	31	22	29	16	20	37	26	6	224	15	16	6
	15%	***16%***	***14%***	***11%***	***18%***	***15%***	***15%***	***11%***	***10%***	***9%***	***20%***	***19%***	***18%***	***17%***	***17%***	***14%***	***18%***	***11%***	***11%***	***15%***	***11%***	***17%***	***11%***
	D				**AD**						**HJRS**	**HJR**					**JR**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**18** ***1%***	0 0	3 ***1%***	3 ***1%***	2 ***1%***	4 ***1%***	7 ***2%***	5 ***1%***	8 ***1%***	5 ***1%***	1 ***1%***	1 ***1%***	4 ***1%***	8 ***3%*** **AO**	0 0	1 ***1%***	3 ***1%***	15 ***1%***	4 ***1%***	14 ***1%***	5 ***1%***	10 ***1%***	1 ***1%***
2	**37** ***2%*** **RTV**	2 ***1%***	4 ***2%***	5 ***2%***	7 ***2%***	8 ***3%***	11 ***2%***	7 ***2%***	17 ***2%***	12 ***3%***	1 ***1%***	6 ***3%***	11 ***3%***	6 ***2%***	4 ***2%***	5 ***3%***	7 ***4%***	29 ***2%***	15 ***3%***	19 ***2%***	14 ***3%*** **V**	15 ***1%***	2 ***2%***
3	**74** ***4%*** **V**	2 ***1%***	10 ***4%***	10 ***4%***	17 ***5%*** **B**	12 ***4%***	23 ***5%*** **B**	20 ***5%***	34 ***4%***	19 ***4%***	8 ***5%***	12 ***5%***	19 ***6%*** **P**	9 ***3%***	8 ***4%***	3 ***2%***	9 ***4%***	65 ***4%***	16 ***4%***	52 ***4%***	24 ***6%*** **V**	35 ***3%***	3 ***3%***
4	**124** ***7%***	13 ***7%***	21 ***9%***	14 ***6%***	23 ***7%***	18 ***6%***	34 ***7%***	30 ***7%***	66 ***8%***	27 ***6%***	11 ***7%***	17 ***8%***	18 ***5%***	24 ***8%***	19 ***9%***	13 ***7%***	12 ***6%***	111 ***7%***	23 ***5%***	96 ***8%*** **AS**	30 ***7%***	69 ***6%***	6 ***6%***
5	**205** ***12%*** **B**	8 ***4%***	29 ***12%*** **B**	30 ***13%*** **B**	38 ***12%*** **B**	49 ***17%*** **ABG**	50 ***11%*** **B**	59 ***14%***	97 ***11%***	47 ***10%***	14 ***8%***	26 ***12%***	38 ***11%***	30 ***11%***	21 ***10%***	31 ***16%*** **K**	15 ***8%***	190 ***12%***	51 ***11%***	139 ***12%***	49 ***12%***	128 ***12%***	8 ***8%***
6	**270** ***15%*** **CQT**	36 ***18%*** **C**	25 ***11%***	32 ***14%***	42 ***14%***	48 ***16%***	86 ***18%*** **C**	73 ***17%***	121 ***14%***	76 ***16%***	28 ***17%***	34 ***15%***	50 ***15%***	54 ***19%***	29 ***14%***	31 ***17%***	17 ***9%***	253 ***16%*** **AQ**	87 ***19%*** **AT**	166 ***14%***	70 ***17%***	162 ***15%***	17 ***17%***
7	**321** ***18%***	28 ***14%***	47 ***20%***	37 ***15%***	75 ***24%*** **ABDG**	58 ***19%***	76 ***16%***	83 ***19%***	163 ***19%***	74 ***16%***	38 ***23%***	35 ***16%***	60 ***18%***	49 ***17%***	49 ***23%***	38 ***20%***	42 ***22%***	279 ***18%***	80 ***17%***	228 ***19%***	67 ***16%***	203 ***19%***	19 ***19%***
8	**307** ***18%***	52 ***26%*** **ACEFG**	31 ***13%***	41 ***17%***	48 ***15%***	49 ***16%***	85 ***18%***	65 ***15%***	168 ***20%***	73 ***16%***	20 ***13%***	44 ***20%***	61 ***18%***	55 ***20%***	34 ***16%***	30 ***16%***	39 ***20%***	268 ***17%***	87 ***19%***	211 ***18%***	67 ***16%***	204 ***19%***	15 ***16%***
9	**138** ***8%*** **FGU**	23 ***12%*** **EFG**	30 ***13%*** **AEFG**	28 ***12%*** **AEFG**	17 ***5%***	13 ***4%***	27 ***6%***	32 ***8%***	70 ***8%***	34 ***7%***	13 ***8%***	19 ***9%***	35 ***10%***	16 ***6%***	12 ***6%***	11 ***6%***	18 ***9%***	120 ***8%***	40 ***9%***	88 ***7%***	17 ***4%***	107 ***10%*** **AU**	12 ***12%*** **U**
Highest rating 10	**123** ***7%***	17 ***8%***	25 ***10%*** **AG**	15 ***6%***	23 ***7%***	20 ***7%***	24 ***5%***	32 ***8%***	57 ***7%***	33 ***7%***	15 ***9%***	11 ***5%***	23 ***7%***	16 ***6%***	21 ***10%***	16 ***8%***	13 ***7%***	110 ***7%***	24 ***5%***	95 ***8%***	28 ***7%***	82 ***8%***	6 ***6%***
Don't know	**138** ***8%*** **H**	17 ***8%***	13 ***5%***	22 ***9%***	22 ***7%***	21 ***7%***	44 ***9%***	20 ***5%***	56 ***7%***	62 ***13%*** **AHI**	13 ***8%***	15 ***7%***	24 ***7%***	14 ***5%***	14 ***7%***	10 ***5%***	16 ***8%***	122 ***8%***	35 ***8%***	97 ***8%***	42 ***10%***	78 ***7%***	9 ***9%***
NET: 1-3	**129** ***7%*** **BV**	4 ***2%***	16 ***7%***	18 ***8%***	26 ***8%***	23 ***8%***	42 ***9%***	33 ***8%***	59 ***7%***	36 ***8%***	10 ***6%***	19 ***8%***	34 ***10%***	24 ***8%***	13 ***6%***	9 ***5%***	18 ***10%***	110 ***7%***	35 ***7%***	84 ***7%***	42 ***10%*** **AV**	60 ***5%***	5 ***6%***
NET: 4-6	**598** ***34%*** **Q**	58 ***29%***	76 ***32%***	77 ***32%***	104 ***33%***	115 ***38%***	170 ***36%***	163 ***38%***	284 ***33%***	150 ***32%***	53 ***33%***	77 ***35%***	106 ***31%***	108 ***38%***	68 ***32%***	75 ***40%***	44 ***23%***	554 ***35%*** **AQ**	162 ***35%***	401 ***33%***	149 ***36%***	359 ***33%***	30 ***31%***
NET: 7-10	**888** ***51%*** **GJRU**	119 ***60%*** **AFG**	133 ***56%*** **FG**	122 ***51%***	163 ***52%***	140 ***47%***	211 ***45%***	213 ***50%***	458 ***53%*** **AJ**	214 ***46%***	86 ***53%***	110 ***50%***	178 ***52%***	137 ***48%***	116 ***55%***	94 ***50%***	111 ***59%***	777 ***50%***	230 ***50%***	621 ***52%***	179 ***43%***	597 ***55%*** **AU**	51 ***54%***
NET: 9-10	**261** ***15%*** **GU**	40 ***20%*** **FG**	55 ***23%*** **AEFG**	43 ***18%*** **FG**	40 ***13%***	33 ***11%***	50 ***11%***	65 ***15%***	127 ***15%***	67 ***15%***	28 ***17%***	31 ***14%***	58 ***17%***	33 ***12%***	33 ***16%***	27 ***14%***	31 ***16%***	230 ***15%***	63 ***14%***	183 ***15%***	45 ***11%***	190 ***17%*** **AU**	18 ***18%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**18**	4	14	6	4	1	2	0	1	4	4	0	5	2	1	2	3	14	1	2	6	6	6
	1%	***1%***	***1%***	***1%***	***1%***	***6%***	***2%***	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***6%***	***2%***	***1%***	0	***2%***	***1%***	***1%***	***3%***
						**										**AKLMN***							**AV**
2	**37**	8	29	13	5	0	4	0	4	11	8	4	9	11	4	0	1	18	10	10	4	21	11
	2%	***2%***	***2%***	***2%***	***2%***	0	***3%***	0	***4%***	***2%***	***2%***	***2%***	***2%***	***3%***	***3%***	0	***1%***	***1%***	***4%***	***9%***	***1%***	***2%***	***5%***
	RU					**										*			**R**	**ARS**		**U**	**AUV**
3	**74**	17	57	23	17	0	3	0	8	23	16	9	20	12	2	2	11	50	16	8	10	44	17
	4%	***4%***	***4%***	***3%***	***6%***	0	***3%***	***1%***	***8%***	***5%***	***4%***	***6%***	***5%***	***3%***	***2%***	***5%***	***7%***	***4%***	***6%***	***8%***	***2%***	***5%***	***8%***
	RU					**			**AD**							*	**O**					**U**	**AUV**
4	**124**	24	99	50	24	2	9	4	4	30	25	13	32	31	16	0	5	88	25	9	30	75	16
	7%	***6%***	***8%***	***7%***	***8%***	***10%***	***8%***	***7%***	***4%***	***7%***	***6%***	***9%***	***8%***	***8%***	***11%***	***1%***	***3%***	***6%***	***9%***	***9%***	***5%***	***8%***	***7%***
						**									**Q**	*							
5	**205**	54	151	82	42	0	11	5	16	49	46	19	42	52	16	8	21	138	48	18	44	128	32
	12%	***13%***	***11%***	***11%***	***14%***	0	***10%***	***9%***	***16%***	***11%***	***11%***	***13%***	***10%***	***13%***	***10%***	***21%***	***13%***	***10%***	***18%***	***18%***	***8%***	***13%***	***15%***
	RU					**										*			**AR**	**R**		**AU**	**U**
6	**270**	57	213	107	44	4	10	11	5	88	65	21	73	64	17	4	22	209	43	15	67	154	45
	15%	***13%***	***16%***	***15%***	***15%***	***18%***	***9%***	***19%***	***5%***	***20%***	***15%***	***14%***	***18%***	***16%***	***11%***	***10%***	***13%***	***15%***	***16%***	***15%***	***12%***	***16%***	***21%***
	IU			**I**	**I**	**		**I**		**ADGI**						*						**U**	**AU**
7	**321**	72	249	147	44	7	25	9	15	74	83	29	62	79	31	6	28	257	50	13	118	170	29
	18%	***17%***	***19%***	***20%***	***15%***	***29%***	***23%***	***15%***	***16%***	***17%***	***19%***	***20%***	***15%***	***20%***	***21%***	***14%***	***17%***	***19%***	***18%***	***13%***	***21%***	***18%***	***14%***
						**										*					**W**		
8	**307**	80	227	126	47	5	19	15	17	79	81	25	76	63	26	6	24	271	26	10	119	166	20
	18%	***19%***	***17%***	***17%***	***16%***	***20%***	***17%***	***25%***	***18%***	***18%***	***19%***	***17%***	***19%***	***16%***	***17%***	***15%***	***15%***	***20%***	***9%***	***10%***	***21%***	***18%***	***9%***
	SW					**										*		**AST**			**AW**	**W**	
9	**138**	45	93	72	18	3	9	8	5	23	33	7	39	30	17	0	10	119	13	5	83	46	9
	8%	***10%***	***7%***	***10%***	***6%***	***12%***	***8%***	***13%***	***5%***	***5%***	***8%***	***5%***	***9%***	***8%***	***12%***	***1%***	***6%***	***9%***	***5%***	***5%***	***15%***	***5%***	***4%***
	CJVW	**AC**		**AJ**		**		**J**							**L**	*		**AS**			**AVW**		
Highest rating 10	**123**	43	80	54	30	0	8	3	9	19	32	8	27	27	12	3	14	119	2	0	70	49	4
	7%	***10%***	***6%***	***7%***	***10%***	0	***7%***	***6%***	***9%***	***4%***	***8%***	***5%***	***7%***	***7%***	***8%***	***9%***	***8%***	***9%***	***1%***	0	***12%***	***5%***	***2%***
	CJSTVW	**AC**		**J**	**AJ**	**										*		**AST**			**AVW**	**W**	
Don't know	**138**	26	112	46	16	1	9	3	15	47	35	13	25	23	7	7	24	87	38	11	19	88	23
	8%	***6%***	***8%***	***6%***	***6%***	***5%***	***8%***	***5%***	***15%***	***11%***	***8%***	***9%***	***6%***	***6%***	***5%***	***18%***	***15%***	***6%***	***14%***	***11%***	***3%***	***9%***	***11%***
	RU					**			**ADE**	**ADE**						**AMNO***	**AKMNO**		**AR**			**AU**	**U**
NET: 1-3	**129**	29	100	42	26	1	9	0	13	37	27	13	34	25	8	4	15	82	27	20	20	71	35
	7%	***7%***	***8%***	***6%***	***9%***	***6%***	***8%***	***1%***	***14%***	***8%***	***6%***	***9%***	***8%***	***6%***	***5%***	***10%***	***9%***	***6%***	***10%***	***20%***	***4%***	***8%***	***16%***
	DRU					**			**ADH**							*			**R**	**ARS**		**U**	**AUV**
NET: 4-6	**598**	135	463	239	111	7	29	21	25	167	136	53	147	147	49	13	49	436	116	42	141	357	93
	34%	***31%***	***35%***	***33%***	***38%***	***28%***	***27%***	***35%***	***25%***	***37%***	***32%***	***36%***	***36%***	***37%***	***32%***	***32%***	***30%***	***32%***	***42%***	***42%***	***25%***	***38%***	***44%***
	IRU				**I**	**				**I**						*			**AR**	**R**		**AU**	**AU**
NET: 7-10	**888**	240	648	399	139	14	60	35	46	195	229	69	203	199	87	15	76	767	91	28	390	431	62
	51%	***56%***	***49%***	***55%***	***48%***	***61%***	***56%***	***59%***	***46%***	***44%***	***54%***	***47%***	***50%***	***51%***	***58%***	***39%***	***46%***	***56%***	***34%***	***28%***	***68%***	***45%***	***29%***
	CJSTVW	**AC**		**AJ**		**	**J**	**J**								*		**AST**			**AVW**	**W**	
NET: 9-10	**261**	88	173	126	49	3	17	11	13	43	65	15	65	57	29	4	24	239	16	5	153	95	12
	15%	***20%***	***13%***	***17%***	***17%***	***12%***	***15%***	***19%***	***13%***	***10%***	***15%***	***10%***	***16%***	***14%***	***19%***	***10%***	***15%***	***17%***	***6%***	***5%***	***27%***	***10%***	***6%***
	CJSTVW	**AC**		**AJ**	**J**	**		**J**							**L**	*		**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**4**	2	1	0	4	1	3	0	0	1	0	0	0	0	0	0	1	1	0	4	0	0	0
	0	0	0	0	0	0	0	0	0	2%	0	0	0	0	0	0	1%	1%	0	0	0	0	0
									*														
2	**19**	12	7	7	12	7	12	1	0	1	1	2	1	3	3	2	3	2	0	16	1	3	0
	2%	2%	1%	1%	2%	1%	2%	1%	0	2%	1%	2%	2%	3%	5%	2%	1%	1%	0	2%	1%	5%	0
									*						AHKRS							ATUW	
3	**24**	14	10	8	16	16	8	1	2	1	4	1	1	2	2	1	3	5	2	19	1	2	2
	2%	2%	2%	2%	2%	3%	1%	1%	3%	1%	3%	1%	1%	2%	4%	1%	1%	3%	6%	2%	1%	4%	6%
									*										AHLMPQ				ATU
4	**62**	24	38	23	39	33	29	9	4	4	5	6	3	6	3	2	8	12	1	50	9	3	1
	5%	4%	6%	5%	5%	5%	5%	9%	7%	6%	4%	5%	3%	5%	5%	2%	4%	7%	4%	5%	9%	5%	4%
									*														
5	**108**	50	58	41	68	57	51	11	6	8	9	8	7	14	4	14	9	17	3	91	11	4	3
	9%	8%	9%	8%	9%	10%	8%	12%	11%	11%	7%	7%	8%	12%	7%	13%	5%	9%	9%	9%	12%	7%	9%
								Q	*					Q		Q							
6	**165**	74	91	68	97	75	90	15	4	10	22	14	14	9	3	18	25	28	3	144	15	3	3
	14%	12%	15%	14%	13%	13%	14%	16%	8%	14%	17%	12%	17%	8%	6%	17%	14%	15%	11%	14%	16%	6%	11%
	OV							O	*		NO		O			O		O		V	V		
7	**234**	114	120	93	141	116	118	22	7	11	19	20	12	15	11	25	55	31	5	196	22	11	5
	19%	19%	19%	20%	19%	19%	19%	23%	13%	15%	15%	17%	15%	13%	22%	24%	30%	17%	17%	19%	23%	22%	17%
									*								AIJK LMNRS						
8	**266**	129	137	108	158	140	126	13	15	12	31	27	20	34	14	11	42	38	9	230	13	14	9
	22%	22%	22%	23%	21%	23%	20%	13%	27%	17%	24%	23%	24%	29%	28%	10%	23%	21%	30%	22%	13%	28%	30%
	HPU								P*		P	P	P	HP	HP		P	P	AHJP	U		U	AU
9	**154**	78	75	40	114	78	76	16	8	10	15	20	8	18	7	15	20	16	2	129	16	7	2
	13%	13%	12%	8%	15%	13%	12%	17%	14%	14%	12%	18%	10%	15%	13%	14%	11%	9%	7%	12%	17%	13%	7%
	D				**AD**			S	*			RS									W		
Highest rating 10	**101**	57	44	31	70	44	56	3	7	10	15	12	7	9	3	9	11	15	2	93	3	3	2
	8%	9%	7%	7%	9%	7%	9%	3%	12%	15%	12%	10%	8%	7%	5%	8%	6%	8%	5%	9%	3%	5%	5%
	HU								*	HQ	H									U			
Don't know	**85**	45	40	59	25	30	55	6	3	3	7	7	11	9	3	9	10	14	4	72	6	3	4
	7%	7%	6%	12%	3%	5%	9%	6%	5%	4%	5%	6%	13%	7%	5%	8%	5%	8%	12%	7%	6%	5%	12%
	EF			AE			AF		*										Q				
NET: 1-3	**46**	29	17	15	31	24	23	1	2	3	5	3	2	5	5	3	7	9	2	39	1	5	2
	4%	5%	3%	3%	4%	4%	4%	1%	3%	5%	4%	2%	2%	5%	10%	3%	3%	5%	6%	4%	1%	10%	6%
									*						AHLMQ				H			ATU	U
NET: 4-6	**335**	148	187	131	204	166	170	35	15	22	36	27	24	29	9	34	42	56	7	284	35	9	7
	27%	25%	30%	27%	27%	28%	27%	36%	26%	30%	28%	24%	28%	25%	18%	33%	22%	31%	23%	27%	36%	18%	23%
	OV		A					ALOQ	*							O		O		V	ATV		
NET: 7-10	**754**	378	376	272	482	378	376	54	37	43	79	78	47	75	35	59	129	100	18	648	54	35	18
	62%	63%	61%	57%	65%	63%	60%	56%	66%	61%	62%	68%	57%	64%	67%	56%	69%	56%	59%	62%	56%	67%	59%
	D				**AD**				*								HR						
NET: 9-10	**254**	135	119	71	183	122	132	19	15	20	29	32	15	26	9	23	31	31	4	222	19	9	4
	21%	23%	19%	15%	25%	20%	21%	20%	26%	28%	23%	28%	18%	22%	18%	22%	17%	17%	12%	21%	20%	18%	12%
	DSW				**AD**				*	S		QS								W			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**4**	0	1	1	0	1	0	1	1	1	0	0	0	1	1	0	2	1	0	4	0	4	0
	0	0	0	*1%*	0	*1%*	0	0	0	0	0	0	0	*1%*	*1%*	0	*2%*	0	0	0	0	0	0
	R																**AR**						
2	**19**	3	3	1	1	4	7	4	10	5	1	0	5	3	3	3	2	17	6	12	6	9	2
	2%	*2%*	*1%*	0	0	*2%*	*3%*	*1%*	*2%*	*2%*	*1%*	0	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*3%*
							E																
3	**24**	0	3	4	5	4	7	4	12	8	3	2	5	4	3	3	2	22	4	17	9	10	2
	2%	0	*1%*	*2%*	*3%*	*2%*	*3%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*
	V						**B**														**V**		
4	**62**	11	12	6	12	8	13	19	29	14	5	10	15	6	6	8	7	55	15	43	13	41	3
	5%	*6%*	*6%*	*3%*	*6%*	*4%*	*6%*	*5%*	*5%*	*5%*	*5%*	*7%*	*6%*	*3%*	*4%*	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*	*4%*
5	**108**	18	18	14	16	19	23	31	51	25	12	20	17	14	16	18	10	98	31	65	25	68	5
	9%	*10%*	*8%*	*8%*	*8%*	*10%*	*10%*	*8%*	*9%*	*10%*	*10%*	*14%*	*7%*	*7%*	*10%*	*10%*	*6%*	*9%*	*10%*	*8%*	*10%*	*9%*	*6%*
												AM											
6	**165**	28	26	17	29	31	33	42	82	40	16	18	31	32	18	20	25	140	47	110	36	102	10
	14%	*16%*	*12%*	*9%*	*14%*	*16%*	*14%*	*11%*	*14%*	*15%*	*13%*	*13%*	*13%*	*17%*	*11%*	*12%*	*16%*	*13%*	*14%*	*13%*	*14%*	*13%*	*13%*
	D					**D**																	
7	**234**	28	46	42	44	35	40	74	104	54	23	25	50	34	32	34	34	199	58	165	60	133	16
	19%	*16%*	*21%*	*22%*	*21%*	*18%*	*17%*	*20%*	*18%*	*21%*	*20%*	*18%*	*20%*	*18%*	*20%*	*20%*	*21%*	*19%*	*18%*	*20%*	*23%*	*17%*	*21%*
	V																				**V**		
8	**266**	37	55	45	50	30	48	88	139	38	25	24	57	50	30	38	39	227	76	184	49	182	13
	22%	*21%*	*26%*	*24%*	*24%*	*16%*	*21%*	*24%*	*24%*	*15%*	*21%*	*17%*	*23%*	*26%*	*19%*	*22%*	*24%*	*21%*	*23%*	*22%*	*19%*	*23%*	*17%*
	FJ		**F**					**J**	**J**														
9	**154**	16	31	32	20	29	25	46	81	27	13	18	28	27	28	24	21	133	40	108	20	112	10
	13%	*9%*	*14%*	*17%*	*10%*	*15%*	*11%*	*12%*	*14%*	*10%*	*11%*	*13%*	*11%*	*14%*	*18%*	*14%*	*13%*	*13%*	*12%*	*13%*	*8%*	*14%*	*13%*
	U			**E**																		**AU**	
Highest rating 10	**101**	25	14	12	18	15	17	38	38	25	16	11	23	9	11	17	11	89	31	67	19	64	9
	8%	*14%*	*6%*	*6%*	*8%*	*8%*	*7%*	*10%*	*7%*	*10%*	*13%*	*8%*	*9%*	*5%*	*7%*	*10%*	*7%*	*8%*	*10%*	*8%*	*7%*	*8%*	*12%*
		ACD									**N**												
Don't know	**85**	11	7	14	17	13	22	22	38	24	4	13	15	9	10	9	6	79	15	62	21	52	7
	7%	*6%*	*3%*	*8%*	*8%*	*7%*	*9%*	*6%*	*7%*	*9%*	*3%*	*9%*	*6%*	*5%*	*6%*	*5%*	*4%*	*7%*	*5%*	*7%*	*8%*	*7%*	*9%*
	C						**C**																
NET: 1-3	**46**	3	7	7	6	10	14	9	22	15	4	3	10	8	7	6	6	40	10	32	15	23	4
	4%	*2%*	*3%*	*4%*	*3%*	*5%*	*6%*	*3%*	*4%*	*6%*	*3%*	*2%*	*4%*	*4%*	*4%*	*3%*	*4%*	*4%*	*3%*	*4%*	*6%*	*3%*	*6%*
																					V		
NET: 4-6	**335**	57	56	37	57	58	69	92	161	80	33	49	63	52	40	46	42	293	93	218	74	212	17
	27%	*32%*	*26%*	*20%*	*27%*	*31%*	*29%*	*25%*	*28%*	*30%*	*28%*	*34%*	*26%*	*28%*	*26%*	*27%*	*27%*	*28%*	*29%*	*26%*	*29%*	*27%*	*23%*
	D	**D**				**D**	**D**																
NET: 7-10	**754**	105	146	132	132	110	130	245	362	144	77	79	157	120	101	112	104	649	205	524	148	491	48
	62%	*60%*	*67%*	*69%*	*62%*	*57%*	*55%*	*66%*	*62%*	*55%*	*65%*	*55%*	*64%*	*63%*	*64%*	*65%*	*66%*	*61%*	*64%*	*63%*	*57%*	*63%*	*62%*
	GJ		**G**	**AFG**				**AJ**															
NET: 9-10	**254**	41	45	44	38	44	42	83	120	52	29	29	51	36	39	40	32	222	71	175	39	176	19
	21%	*23%*	*21%*	*23%*	*18%*	*23%*	*18%*	*23%*	*20%*	*20%*	*24%*	*20%*	*21%*	*19%*	*25%*	*23%*	*20%*	*21%*	*22%*	*21%*	*15%*	*23%*	*25%*
	U																					**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**4**	1	2	0	0	1	1	0	0	1	1	0	1	1	0	0	0	4	0	0	1	1	1
	0	0	0	0	0	*9%*	*1%*	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	0	*1%*
	D					**	**D**	*								**				*			
2	**19**	1	18	6	1	1	0	0	2	9	3	1	5	7	0	0	2	10	3	6	6	6	7
	2%	0	*2%*	*1%*	*1%*	*9%*	0	0	*4%*	*4%*	*1%*	*1%*	*2%*	*2%*	0	*2%*	*2%*	*1%*	*2%*	*11%*	*1%*	*1%*	*5%*
	BR		**AB**			**		*	**DE**	**ADE**						**				**ARS***			**AUV**
3	**24**	4	20	11	3	0	1	0	1	7	5	3	7	6	0	0	2	14	5	5	6	13	5
	2%	*1%*	*2%*	*2%*	*2%*	0	*1%*	0	*2%*	*3%*	*2%*	*4%*	*2%*	*2%*	0	*2%*	*3%*	*1%*	*3%*	*10%*	*1%*	*2%*	*4%*
	R					**		*				**O**				**	**O**			**AR***			
4	**62**	18	44	39	5	1	3	0	2	11	14	4	14	17	6	2	5	52	6	4	21	33	7
	5%	*5%*	*5%*	*7%*	*3%*	*5%*	*4%*	0	*5%*	*5%*	*6%*	*5%*	*5%*	*5%*	*4%*	*6%*	*6%*	*5%*	*4%*	*7%*	*5%*	*5%*	*5%*
						**		*								**				*			
5	**108**	33	75	51	19	1	8	4	6	19	28	2	24	29	13	4	7	71	32	5	30	61	11
	9%	*9%*	*9%*	*8%*	*9%*	*8%*	*10%*	*9%*	*13%*	*8%*	*11%*	*3%*	*9%*	*9%*	*9%*	*14%*	*9%*	*7%*	*19%*	*10%*	*7%*	*10%*	*8%*
	R					**		*			**L**					**			**AR**	*			
6	**165**	47	119	75	28	3	14	7	6	33	36	17	39	36	19	3	14	125	31	5	54	86	23
	14%	*13%*	*14%*	*12%*	*13%*	*17%*	*19%*	*14%*	*13%*	*15%*	*15%*	*21%*	*14%*	*11%*	*13%*	*13%*	*17%*	*13%*	*18%*	*10%*	*12%*	*14%*	*16%*
						**		*				**N**				**				*			
7	**234**	68	166	116	40	4	18	9	7	39	45	21	58	63	33	3	10	194	29	11	75	131	27
	19%	*19%*	*19%*	*19%*	*19%*	*25%*	*25%*	*20%*	*14%*	*17%*	*18%*	*26%*	*20%*	*19%*	*22%*	*12%*	*12%*	*20%*	*17%*	*21%*	*17%*	*21%*	*19%*
						**		*				**Q**				**				*			
8	**266**	92	174	145	46	2	10	13	7	43	49	16	70	80	31	4	13	230	26	10	103	133	29
	22%	*26%*	*20%*	*24%*	*22%*	*10%*	*13%*	*28%*	*15%*	*19%*	*20%*	*20%*	*24%*	*24%*	*21%*	*17%*	*16%*	*23%*	*15%*	*19%*	*23%*	*21%*	*21%*
	CS	**C**		**G**		**		*								**		**AS**		*			
9	**154**	50	104	75	31	3	10	4	5	26	23	12	26	51	27	1	11	142	8	4	79	60	15
	13%	*14%*	*12%*	*13%*	*15%*	*18%*	*13%*	*9%*	*11%*	*11%*	*9%*	*14%*	*9%*	*15%*	*18%*	*4%*	*13%*	*14%*	*5%*	*7%*	*18%*	*10%*	*11%*
	SV					**		*						**M**	**AKM**	**		**AS**		*	**AV**		
Highest rating 10	**101**	29	71	44	26	0	5	6	5	14	21	1	23	29	15	3	9	92	7	0	53	39	8
	8%	*8%*	*8%*	*7%*	*13%*	0	*7%*	*12%*	*11%*	*6%*	*8%*	*1%*	*8%*	*9%*	*10%*	*10%*	*10%*	*9%*	*4%*	0	*12%*	*6%*	*6%*
	LTV				**ADJ**	**		*			**L**		**L**	**L**	**L**	**	**L**	**AST**		*	**AV**		
Don't know	**85**	15	70	39	10	0	3	3	7	23	20	5	18	18	5	5	11	61	20	3	11	59	9
	7%	*4%*	*8%*	*6%*	*5%*	0	*5%*	*7%*	*13%*	*10%*	*8%*	*7%*	*6%*	*5%*	*4%*	*21%*	*13%*	*6%*	*12%*	*5%*	*3%*	*9%*	*6%*
	BRU		**AB**			**		*	**E**	**A**						**	**ANO**		**AR**	*		**AU**	
NET: 1-3	**46**	7	40	17	5	3	2	0	3	17	10	4	13	14	0	1	4	27	9	11	12	20	14
	4%	*2%*	*5%*	*3%*	*2%*	*17%*	*2%*	0	*6%*	*8%*	*4%*	*5%*	*5%*	*4%*	0	*4%*	*5%*	*3%*	*5%*	*21%*	*3%*	*3%*	*10%*
	BOR		**AB**			**		*		**ADE**	**O**	**O**	**O**	**O**		**	**O**			**ARS***			**AUV**
NET: 4-6	**335**	97	238	164	52	5	25	11	15	63	78	23	78	82	38	9	26	248	70	14	105	180	41
	27%	*27%*	*28%*	*27%*	*25%*	*30%*	*34%*	*24%*	*30%*	*28%*	*32%*	*28%*	*27%*	*24%*	*26%*	*33%*	*31%*	*25%*	*42%*	*27%*	*24%*	*29%*	*28%*
	R					**		*								**			**AR**	*			
NET: 7-10	**754**	239	515	380	143	9	43	32	26	122	139	50	177	223	106	11	42	659	70	24	310	363	80
	62%	*67%*	*60%*	*63%*	*68%*	*53%*	*59%*	*69%*	*51%*	*54%*	*56%*	*60%*	*62%*	*66%*	*71%*	*42%*	*51%*	*66%*	*42%*	*47%*	*71%*	*58%*	*56%*
	CJQSTV	**AC**		**J**	**IJ**	**		*						**KQ**	**AKQ**	**		**AST**		*	**AVW**		
NET: 9-10	**254**	79	175	119	57	3	15	10	11	40	44	12	48	80	42	4	19	234	15	4	132	98	24
	21%	*22%*	*20%*	*20%*	*27%*	*18%*	*20%*	*21%*	*22%*	*18%*	*18%*	*15%*	*17%*	*24%*	*28%*	*14%*	*23%*	*24%*	*9%*	*7%*	*30%*	*16%*	*17%*
	STV				**AJ**	**		*							**AKLM**	**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**3**	1	1	1	1	2	1	1	0	0	0	0	1	0	0	0	1	0	0	2	1	0	0
	0	0	0	*1%*	0	0	0	*1%*	0	0	0	0	*2%*	0	0	0	*1%*	0	0	0	*1%*	0	0
									**	*			A*			*							
2	**17**	11	6	4	13	11	6	1	0	3	1	2	0	0	2	1	0	6	1	13	1	2	1
	2%	*3%*	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*	0	*6%*	*1%*	*2%*	0	0	*5%*	*2%*	0	*5%*	*3%*	*2%*	*3%*	*5%*	*3%*
									**	NQ*			*		ANQ	*		Q	NQ			AT	
3	**21**	11	10	8	13	13	9	0	3	0	3	1	1	1	1	3	2	5	1	19	0	1	1
	3%	*3%*	*3%*	*3%*	*2%*	*3%*	*2%*	0	*8%*	0	*4%*	*2%*	*2%*	*1%*	*3%*	*4%*	*2%*	*4%*	*5%*	*3%*	0	*3%*	*5%*
									**	*			*			*			H				U
4	**41**	22	19	15	26	18	23	4	3	3	4	3	2	4	3	2	3	8	1	33	4	3	1
	5%	*5%*	*5%*	*6%*	*5%*	*5%*	*6%*	*7%*	*9%*	*7%*	*4%*	*5%*	*4%*	*5%*	*8%*	*3%*	*3%*	*7%*	*5%*	*5%*	*7%*	*8%*	*5%*
									**	*			*			*							
5	**118**	63	55	48	70	55	63	7	7	6	13	12	7	13	4	7	16	24	3	105	7	4	3
	15%	*15%*	*15%*	*18%*	*13%*	*14%*	*16%*	*12%*	*23%*	*14%*	*15%*	*15%*	*12%*	*16%*	*8%*	*11%*	*13%*	*20%*	*13%*	*15%*	*12%*	*8%*	*13%*
									**	*			*			*		O					
6	**96**	50	47	33	64	54	42	7	3	2	11	10	7	5	4	14	16	13	3	82	7	4	3
	12%	*12%*	*12%*	*13%*	*12%*	*14%*	*11%*	*14%*	*11%*	*5%*	*13%*	*14%*	*11%*	*6%*	*8%*	*24%*	*13%*	*11%*	*17%*	*12%*	*14%*	*8%*	*17%*
									**	*			*			AJNO*			N				
7	**143**	69	74	30	113	70	73	10	5	7	17	14	7	17	10	11	26	15	4	120	10	10	4
	18%	*16%*	*20%*	*12%*	*21%*	*18%*	*18%*	*19%*	*16%*	*17%*	*19%*	*18%*	*13%*	*21%*	*23%*	*17%*	*21%*	*13%*	*19%*	*18%*	*19%*	*23%*	*19%*
	D				AD				**	*			*			*							
8	**131**	72	58	44	87	67	64	10	4	10	13	9	9	17	10	5	20	20	3	109	10	10	3
	16%	*17%*	*15%*	*17%*	*16%*	*17%*	*16%*	*18%*	*14%*	*23%*	*15%*	*12%*	*16%*	*22%*	*23%*	*9%*	*16%*	*16%*	*13%*	*16%*	*18%*	*23%*	*13%*
									**	*			*		P	*							
9	**95**	41	54	24	72	52	44	5	4	2	10	11	9	9	3	10	21	11	1	87	5	3	1
	12%	*10%*	*14%*	*9%*	*13%*	*13%*	*11%*	*10%*	*14%*	*5%*	*11%*	*15%*	*15%*	*11%*	*6%*	*16%*	*17%*	*9%*	*4%*	*13%*	*10%*	*6%*	*4%*
	SW								**	*			*			*	OS			W			
Highest rating 10	**64**	34	30	7	57	27	37	3	1	6	11	9	5	5	3	4	11	5	1	58	3	3	1
	8%	*8%*	*8%*	*3%*	*11%*	*7%*	*9%*	*5%*	*4%*	*14%*	*12%*	*12%*	*9%*	*7%*	*6%*	*6%*	*9%*	*4%*	*5%*	*8%*	*5%*	*6%*	*5%*
	D				AD				**	*			*			*							
Don't know	**67**	44	23	44	23	26	42	6	0	4	4	4	9	9	3	4	7	13	3	54	6	3	3
	8%	*11%*	*6%*	*17%*	*4%*	*7%*	*10%*	*11%*	0	*8%*	*5%*	*6%*	*16%*	*11%*	*8%*	*7%*	*5%*	*11%*	*17%*	*8%*	*11%*	*8%*	*17%*
	CE	C		AE					**	*			KQ*			*			AKLQ				AT
NET: 1-3	**41**	24	17	13	28	26	15	2	3	3	5	3	2	1	4	4	3	11	2	34	2	4	2
	5%	*6%*	*5%*	*5%*	*5%*	*7%*	*4%*	*4%*	*8%*	*6%*	*5%*	*4%*	*4%*	*1%*	*8%*	*7%*	*3%*	*9%*	*8%*	*5%*	*4%*	*8%*	*8%*
									**	*			*		N	*			N				
NET: 4-6	**256**	135	121	96	160	128	128	18	13	11	28	26	16	21	10	24	36	46	7	221	18	10	7
	32%	*32%*	*32%*	*37%*	*30%*	*32%*	*32%*	*33%*	*43%*	*26%*	*32%*	*34%*	*27%*	*27%*	*25%*	*39%*	*29%*	*38%*	*34%*	*32%*	*33%*	*25%*	*34%*
				A					**	*			*			*							
NET: 7-10	**433**	216	217	104	329	216	217	28	15	25	50	44	30	48	25	29	79	52	8	372	28	25	8
	54%	*52%*	*57%*	*41%*	*61%*	*55%*	*54%*	*52%*	*49%*	*59%*	*58%*	*57%*	*52%*	*61%*	*59%*	*48%*	*64%*	*42%*	*41%*	*55%*	*52%*	*59%*	*41%*
	DRSW				AD				**	*			*	RS	RS	*	RS			W		W	
NET: 9-10	**159**	75	84	31	128	79	81	8	6	8	20	20	14	14	5	13	33	16	2	144	8	5	2
	20%	*18%*	*22%*	*12%*	*24%*	*20%*	*20%*	*15%*	*19%*	*19%*	*23%*	*26%*	*24%*	*17%*	*12%*	*22%*	*26%*	*14%*	*9%*	*21%*	*15%*	*12%*	*9%*
	DSW				AD				**	*	S	ORS	*			*	ORS			W			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**3**	1	0	1	0	1	0	1	2	0	0	0	0	0	1	2	1	2	0	3	1	2	0
	0	*1%*	0	*1%*	0	0	0	0	*1%*	0	0	0	0	0	*1%*	*3%*	*1%*	0	0	*1%*	0	0	0
																A							*
2	**17**	0	4	2	2	4	5	3	11	3	0	1	8	5	2	0	1	16	9	7	3	12	1
	2%	0	*3%*	*2%*	*1%*	*3%*	*3%*	*1%*	*3%*	*2%*	0	*1%*	*5%*	*3%*	*3%*	0	*1%*	*2%*	*4%*	*1%*	*2%*	*2%*	*2%*
	T												A										*
3	**21**	0	3	4	4	0	11	7	9	6	3	5	5	4	1	3	3	19	2	18	6	11	1
	3%	0	*2%*	*3%*	*3%*	0	*6%*	*3%*	*2%*	*3%*	*3%*	*4%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*	*1%*	*4%*	*4%*	*2%*	*4%*
	S						ABF													S			*
4	**41**	7	5	2	6	10	11	11	16	14	2	5	10	10	2	5	6	35	10	29	9	25	2
	5%	*7%*	*4%*	*2%*	*5%*	*7%*	*6%*	*5%*	*4%*	*7%*	*2%*	*5%*	*6%*	*7%*	*3%*	*5%*	*5%*	*5%*	*4%*	*6%*	*5%*	*5%*	*7%*
																							*
5	**118**	14	18	17	12	29	28	35	42	38	13	16	21	26	6	16	19	99	37	73	31	77	2
	15%	*14%*	*14%*	*14%*	*10%*	*21%*	*15%*	*16%*	*11%*	*19%*	*15%*	*15%*	*13%*	*18%*	*8%*	*18%*	*16%*	*15%*	*15%*	*14%*	*19%*	*14%*	*7%*
	I					E				I													*
6	**96**	12	10	18	12	20	25	22	51	24	11	19	14	22	7	10	13	84	32	57	22	60	2
	12%	*12%*	*7%*	*15%*	*9%*	*15%*	*14%*	*10%*	*13%*	*12%*	*12%*	*18%*	*8%*	*15%*	*9%*	*11%*	*11%*	*12%*	*13%*	*11%*	*14%*	*11%*	*6%*
												M											*
7	**143**	26	21	19	26	23	28	43	72	28	18	23	31	20	21	12	31	112	41	97	25	105	5
	18%	*26%*	*16%*	*15%*	*21%*	*17%*	*15%*	*20%*	*19%*	*14%*	*20%*	*22%*	*19%*	*14%*	*26%*	*13%*	*26%*	*16%*	*17%*	*19%*	*15%*	*19%*	*15%*
	R																AR						*
8	**131**	13	25	16	28	20	29	29	67	35	22	14	27	21	12	14	13	118	45	82	25	87	7
	16%	*13%*	*19%*	*13%*	*22%*	*14%*	*16%*	*13%*	*18%*	*17%*	*24%*	*13%*	*17%*	*14%*	*15%*	*15%*	*11%*	*17%*	*18%*	*16%*	*15%*	*16%*	*20%*
																							*
9	**95**	13	24	18	11	11	19	26	47	21	9	12	16	22	11	11	15	80	29	61	19	66	6
	12%	*13%*	*19%*	*15%*	*8%*	*8%*	*10%*	*12%*	*13%*	*10%*	*9%*	*11%*	*10%*	*15%*	*14%*	*12%*	*13%*	*12%*	*12%*	*12%*	*12%*	*12%*	*17%*
			AEFG																				*
Highest rating 10	**64**	11	12	14	11	10	6	24	28	12	9	5	16	5	10	12	15	49	22	38	9	50	3
	8%	*11%*	*9%*	*11%*	*9%*	*7%*	*3%*	*11%*	*8%*	*6%*	*10%*	*5%*	*10%*	*4%*	*12%*	*13%*	*13%*	*7%*	*9%*	*8%*	*5%*	*9%*	*9%*
	GNR	G	G	G											N	N							*
Don't know	**67**	4	6	11	14	11	21	15	31	21	5	6	15	8	7	6	2	66	22	41	15	43	5
	8%	*4%*	*5%*	*9%*	*11%*	*8%*	*12%*	*7%*	*8%*	*10%*	*5%*	*6%*	*9%*	*6%*	*9%*	*7%*	*2%*	*10%*	*9%*	*8%*	*9%*	*8%*	*14%*
	Q																	AQ					*
NET: 1-3	**41**	1	7	7	5	5	16	11	22	9	3	5	13	9	4	5	5	36	11	28	10	26	2
	5%	*1%*	*5%*	*6%*	*4%*	*3%*	*9%*	*5%*	*6%*	*4%*	*3%*	*5%*	*8%*	*6%*	*5%*	*6%*	*4%*	*5%*	*4%*	*6%*	*6%*	*5%*	*5%*
							AB																*
NET: 4-6	**256**	33	33	37	30	58	65	68	109	76	25	40	45	57	16	31	37	218	79	159	63	163	7
	32%	*32%*	*26%*	*30%*	*24%*	*42%*	*35%*	*31%*	*29%*	*38%*	*28%*	*38%*	*27%*	*40%*	*20%*	*34%*	*32%*	*32%*	*32%*	*31%*	*38%*	*30%*	*19%*
	EO					ACE						O		AMO							W		*
NET: 7-10	**433**	63	81	67	76	63	83	123	214	96	57	53	91	68	54	48	74	359	137	278	79	308	22
	54%	*63%*	*64%*	*55%*	*61%*	*46%*	*45%*	*57%*	*57%*	*47%*	*63%*	*51%*	*55%*	*48%*	*67%*	*53%*	*63%*	*53%*	*55%*	*55%*	*48%*	*57%*	*62%*
	GJR	FG	AFG		FG				J		N				AN							AU	*
NET: 9-10	**159**	24	36	32	22	21	25	50	75	33	17	17	33	27	21	23	30	129	51	100	28	116	10
	20%	*24%*	*28%*	*26%*	*17%*	*15%*	*14%*	*23%*	*20%*	*16%*	*19%*	*16%*	*20%*	*19%*	*26%*	*25%*	*26%*	*19%*	*20%*	*20%*	*17%*	*21%*	*27%*
	G		AFG	FG																			*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**3**	1	2	1	0	1	0	0	0	1	0	0	2	0	1	0	0	1	1	1	0	2	1
	0	0	0	0	0	***13%*** **	0 *	0 **	0	0	0	0 *	***1%***	0	***1%***	0 **	0	0	***1%***	***1%*** *	0	***1%***	***1%***
2	**17**	4	14	9	1	0	0	0	2	5	7	1	4	2	3	0	0	11	2	4	4	9	3
	2%	***1%***	***2%***	***2%***	***1%***	0 **	0 *	0 **	***4%***	***3%***	***4%***	***2%*** *	***2%***	***1%***	***3%***	0 **	0	***2%***	***2%***	***10%*** **ARS***	***1%***	***2%***	***4%***
3	**21**	6	15	9	0	0	0	0	1	11	7	0	6	2	6	0	1	16	5	0	5	10	5
	3%	***2%***	***3%***	***3%***	0	0 **	***1%*** *	0 **	***3%***	***6%*** **ADE**	***3%***	0 *	***4%***	***1%***	***7%*** **AN**	0 **	***2%***	***3%***	***4%***	0 *	***2%***	***3%***	***6%***
4	**41**	8	33	15	9	1	3	1	3	9	8	4	7	10	6	1	4	28	10	4	13	25	3
	5%	***3%***	***6%***	***4%***	***7%***	***7%*** **	***8%*** *	***5%*** **	***6%***	***5%***	***4%***	***7%*** *	***4%***	***5%***	***6%***	***6%*** **	***7%***	***4%***	***8%***	***9%*** *	***4%***	***6%***	***4%***
5	**118**	30	88	45	22	0	13	3	10	25	27	10	24	29	9	5	14	68	39	11	34	62	18
	15%	***12%***	***16%***	***12%***	***16%***	0 **	***31%*** **ADEJ***	***14%*** **	***22%*** **D**	***15%***	***14%***	***17%*** *	***14%***	***15%***	***10%***	***27%*** **	***23%*** **O**	***11%***	***31%*** **AR**	***28%*** **AR***	***11%***	***16%***	***22%*** **U**
6	**96**	32	65	39	13	4	6	0	6	28	25	9	22	27	8	1	3	75	15	5	37	52	8
	12%	***13%***	***12%***	***11%***	***10%***	***37%*** **	***15%*** *	0 **	***14%***	***16%***	***12%***	***14%*** *	***13%***	***14%***	***10%***	***7%*** **	***6%***	***12%***	***12%***	***12%*** *	***12%***	***13%***	***9%***
7	**143**	44	99	73	24	0	5	7	3	31	32	10	39	40	11	2	5	111	22	9	60	66	16
	18% **I**	***18%***	***18%***	***20%*** **I**	***17%***	0 **	***12%*** *	***31%*** **	***7%***	***18%***	***16%***	***17%*** *	***22%*** **Q**	***21%***	***12%***	***12%*** **	***9%***	***18%***	***17%***	***23%*** *	***19%***	***17%***	***19%***
8	**131**	46	84	64	23	3	7	5	7	21	33	12	30	25	13	4	10	118	9	4	60	57	14
	16% **S**	***19%***	***15%***	***18%***	***17%***	***27%*** **	***17%*** *	***22%*** **	***15%***	***12%***	***16%***	***21%*** *	***17%***	***13%***	***15%***	***23%*** **	***18%***	***19%*** **AS**	***7%***	***10%*** *	***19%***	***14%***	***17%***
9	**95**	36	59	46	21	2	5	3	2	17	22	7	20	24	15	1	5	87	8	0	50	44	2
	12% **TW**	***14%***	***11%***	***13%***	***15%***	***17%*** **	***11%*** *	***13%*** **	***5%***	***10%***	***11%***	***11%*** *	***12%***	***13%***	***17%***	***8%*** **	***8%***	***14%*** **AST**	***7%***	0 *	***16%*** **AW**	***11%*** **W**	***3%***
Highest rating 10	**64**	28	36	36	13	0	1	3	4	7	17	0	11	19	13	0	5	60	2	0	40	18	6
	8% **CJLSV**	***11%*** **C**	***7%***	***10%*** **J**	***10%***	0 **	***2%*** *	***14%*** **	***9%***	***4%***	***8%*** **L**	0 *	***6%***	***10%*** **L**	***14%*** **ALM**	0 **	***9%*** **L**	***10%*** **AS**	***2%***	***1%*** *	***13%*** **AV**	***5%***	***8%***
Don't know	**67**	14	54	29	11	0	1	0	7	19	23	7	8	13	3	3	11	51	12	2	9	48	6
	8% **U**	***5%***	***10%***	***8%***	***8%***	0 **	***3%*** *	0 **	***16%*** **AG**	***11%***	***11%*** **M**	***11%*** *	***5%***	***7%***	***4%***	***18%*** **	***19%*** **AMNO**	***8%***	***10%***	***6%*** *	***3%***	***12%*** **AU**	***8%***
NET: 1-3	**41**	11	31	19	1	1	0	0	3	17	14	1	12	4	10	0	1	28	9	5	9	22	9
	5% **ENU**	***4%***	***6%***	***5%***	***1%***	***13%*** **	***1%*** *	0 **	***6%*** **E**	***10%*** **AE**	***7%*** **N**	***2%*** *	***7%*** **N**	***2%***	***11%*** **ANQ**	0 **	***2%***	***4%***	***7%***	***12%*** *	***3%***	***6%***	***10%*** **AU**
NET: 4-6	**256**	70	185	98	44	5	23	5	19	62	61	23	54	66	23	7	21	171	63	20	85	139	29
	32% **DRU**	***28%***	***34%***	***27%***	***32%***	***44%*** **	***54%*** **ADEJ***	***19%*** **	***42%*** **D**	***36%*** **D**	***30%***	***38%*** *	***31%***	***35%***	***26%***	***40%*** **	***36%***	***27%***	***50%*** **AR**	***49%*** **AR***	***27%***	***35%*** **U**	***35%***
NET: 7-10	**433**	154	279	219	81	5	17	19	16	76	104	29	100	108	52	7	25	376	41	13	209	184	39
	54% **CIJSTV**	***62%*** **AC**	***51%***	***60%*** **AGIJ**	***59%*** **IJ**	***43%*** **	***42%*** *	***81%*** **	***36%***	***44%***	***52%***	***49%*** *	***57%***	***57%***	***59%***	***42%*** **	***44%***	***60%*** **AST**	***33%***	***33%*** *	***67%*** **AVW**	***47%***	***47%***
NET: 9-10	**159**	64	96	82	34	2	5	6	6	24	38	7	31	43	28	1	10	147	10	0	90	61	9
	20% **CJSTVW**	***26%*** **AC**	***17%***	***23%*** **J**	***25%*** **J**	***17%*** **	***13%*** *	***27%*** **	***14%***	***14%***	***19%***	***11%*** *	***18%***	***23%***	***32%*** **AKLM**	***8%*** **	***17%***	***24%*** **AST**	***8%***	***1%*** *	***29%*** **AVW**	***16%***	***10%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**3**	2	1	2	1	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***3%***	***1%***	***3%***	***1%***	***2%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
2	**3**	1	3	0	3	3	0	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***1%***	***4%***	0	***5%***	***4%***	0	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
3	**DG 4**	2	2	1	3	1	3	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	3%	***3%***	***3%***	***2%***	***3%***	***1%***	***5%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
4	**F 7**	4	3	4	3	6	1	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***5%***	***4%***	***6%***	***3%***	***7%***	***1%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
5	**G 17**	8	9	8	9	12	6	17	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0
	12%	***12%***	***12%***	***12%***	***12%***	***14%***	***9%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
6	**21**	11	10	8	13	11	10	21	0	0	0	0	0	0	0	0	0	0	0	0	21	0	0
	15%	***15%***	***14%***	***12%***	***17%***	***14%***	***16%***	***15%***	0	0	0	0	0	0	0	0	0	0	0	0	***15%***	0	0
7	**26**	13	13	14	12	15	11	26	0	0	0	0	0	0	0	0	0	0	0	0	26	0	0
	18%	***18%***	***18%***	***21%***	***16%***	***18%***	***19%***	***18%***	0	0	0	0	0	0	0	0	0	0	0	0	***18%***	0	0
8	**31**	15	16	15	16	21	10	31	0	0	0	0	0	0	0	0	0	0	0	0	31	0	0
	22%	***21%***	***23%***	***22%***	***22%***	***25%***	***17%***	***22%***	0	0	0	0	0	0	0	0	0	0	0	0	***22%***	0	0
9	**13**	9	5	1	12	5	8	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***12%***	***6%***	***2%***	***16%***	***6%***	***13%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
Highest rating 10	**D 4**	3	2	4	**AD 1**	2	3	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	3%	***4%***	***2%***	***5%***	***1%***	***2%***	***4%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
Don't know	**13**	4	9	10	3	5	8	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***6%***	***12%***	***15%***	***4%***	***6%***	***13%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
NET: 1-3	**E 10**	5	5	**AE 3**	7	6	4	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0
	7%	***7%***	***8%***	***5%***	***9%***	***7%***	***7%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
NET: 4-6	**45**	23	22	21	24	29	16	45	0	0	0	0	0	0	0	0	0	0	0	0	45	0	0
	32%	***33%***	***31%***	***30%***	***33%***	***35%***	***27%***	***32%***	0	0	0	0	0	0	0	0	0	0	0	0	***32%***	0	0
NET: 7-10	**75**	39	36	34	41	43	32	75	0	0	0	0	0	0	0	0	0	0	0	0	75	0	0
	52%	***55%***	***50%***	***50%***	***54%***	***52%***	***53%***	***52%***	0	0	0	0	0	0	0	0	0	0	0	0	***52%***	0	0
NET: 9-10	**17**	11	6	5	12	7	11	17	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0
	12%	***16%***	***9%***	***7%***	***17%***	***8%***	***18%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
	D																						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**3**	0	0	1	1	1	1	1	2	0	0	0	1	0	1	1	0	3	0	3	1	2	0
	2%	0	0	***3%***	***3%***	***2%***	***3%***	***2%***	***3%***	0	0	0	***4%***	0	***2%***	***3%***	0	***2%***	0	***3%***	***2%***	***3%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**3**	0	0	1	0	2	1	0	3	1	0	0	1	1	1	1	0	3	3	0	0	3	0
	2%	0	0	***4%***	0	***7%***	***3%***	0	***4%***	***2%***	0	0	***3%***	***4%***	***4%***	***5%***	0	***3%***	***10%***	0	0	***4%***	0
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**
3	**4**	0	0	0	0	2	2	1	1	2	1	0	1	2	0	0	0	4	3	1	2	2	0
	3%	0	0	0	0	***7%***	***6%***	***2%***	***1%***	***6%***	***6%***	0	***2%***	***6%***	0	0	0	***3%***	***7%***	***1%***	***5%***	***2%***	0
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		T*		*		**
4	**7**	2	1	1	0	1	1	1	5	1	2	1	2	0	0	0	0	7	2	4	2	3	1
	5%	***14%***	***8%***	***5%***	0	***4%***	***3%***	***3%***	***6%***	***2%***	***15%***	***3%***	***7%***	***2%***	0	0	0	***5%***	***7%***	***4%***	***6%***	***4%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**17**	0	2	4	7	2	2	1	10	6	2	5	3	2	0	4	1	16	3	15	6	6	4
	12%	0	***11%***	***20%***	***23%***	***9%***	***7%***	***2%***	***14%***	***18%***	***13%***	***25%***	***13%***	***7%***	0	***17%***	***13%***	***12%***	***8%***	***14%***	***17%***	***8%***	***31%***
	HV	**	**	**	A*	**	*	*	**H**	H*	**	**	**	**	**	**	**		*		*		**
6	**21**	3	4	2	2	4	5	6	10	5	4	1	3	2	5	3	3	18	4	17	6	13	0
	15%	***18%***	***24%***	***11%***	***8%***	***17%***	***16%***	***18%***	***13%***	***15%***	***25%***	***4%***	***14%***	***10%***	***20%***	***13%***	***31%***	***14%***	***11%***	***16%***	***17%***	***15%***	0
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**26**	3	3	1	7	5	7	9	12	6	2	5	3	6	3	5	0	26	7	18	6	17	2
	18%	***16%***	***20%***	***7%***	***22%***	***20%***	***21%***	***26%***	***16%***	***17%***	***11%***	***25%***	***13%***	***27%***	***14%***	***23%***	0	***20%***	***19%***	***18%***	***19%***	***20%***	***18%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**	**A**	*		*		**
8	**31**	3	3	4	7	5	9	10	14	7	2	5	4	4	9	4	2	29	7	25	8	19	1
	22%	***20%***	***19%***	***21%***	***22%***	***19%***	***27%***	***30%***	***19%***	***21%***	***10%***	***28%***	***17%***	***16%***	***39%***	***18%***	***27%***	***21%***	***19%***	***24%***	***23%***	***22%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**13**	5	2	1	2	0	2	2	10	1	2	2	4	2	2	1	1	12	4	7	2	9	1
	9%	***26%***	***14%***	***7%***	***8%***	0	***8%***	***6%***	***13%***	***4%***	***12%***	***10%***	***15%***	***7%***	***8%***	***4%***	***8%***	***9%***	***11%***	***7%***	***5%***	***10%***	***11%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**4**	0	1	1	0	2	0	1	2	2	0	0	2	1	1	1	1	3	1	3	1	3	0
	3%	0	***5%***	***8%***	0	***8%***	0	***2%***	***2%***	***5%***	0	0	***7%***	***4%***	***4%***	***3%***	***9%***	***3%***	***3%***	***3%***	***3%***	***4%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**13**	1	0	2	4	2	3	3	6	3	1	1	1	4	2	3	1	12	2	10	1	6	2
	9%	***7%***	0	***13%***	***14%***	***7%***	***9%***	***9%***	***8%***	***10%***	***7%***	***5%***	***4%***	***18%***	***8%***	***16%***	***12%***	***9%***	***7%***	***10%***	***4%***	***7%***	***14%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**10**	0	0	1	1	4	3	1	6	3	1	0	2	2	1	2	0	10	6	4	2	8	0
	7%	0	0	***7%***	***3%***	***17%***	***11%***	***4%***	***8%***	***9%***	***6%***	0	***10%***	***10%***	***6%***	***8%***	0	***8%***	***17%***	***4%***	***6%***	***9%***	0
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**
NET: 4-6	**45**	5	7	7	10	8	8	8	26	12	9	6	8	4	5	6	4	41	9	36	13	23	5
	32%	***31%***	***43%***	***37%***	***31%***	***30%***	***25%***	***23%***	***34%***	***35%***	***53%***	***33%***	***34%***	***18%***	***20%***	***30%***	***43%***	***31%***	***25%***	***34%***	***40%***	***27%***	***45%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**75**	11	10	8	16	12	18	21	38	16	5	12	12	13	15	10	4	71	18	53	16	48	5
	52%	***62%***	***57%***	***43%***	***52%***	***47%***	***55%***	***64%***	***50%***	***46%***	***33%***	***62%***	***52%***	***53%***	***65%***	***47%***	***45%***	***53%***	***51%***	***51%***	***50%***	***57%***	***42%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 9-10	**17**	5	3	3	2	2	2	3	12	3	2	2	5	3	3	1	2	16	5	10	2	12	1
	12%	***26%***	***18%***	***15%***	***8%***	***8%***	***8%***	***8%***	***15%***	***9%***	***12%***	***10%***	***22%***	***11%***	***12%***	***6%***	***18%***	***12%***	***13%***	***10%***	***7%***	***14%***	***11%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows interesting programmes about history, science or the arts BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**3**	2	1	2	0	0	0	0	0	1	0	0	1	2	0	0	1	1	2	1	0	2	1
	2%	*5%*	*1%*	*2%*	0	0	0	0	0	*5%*	0	0	*1%*	*4%*	0	0	*6%*	*1%*	*6%*	*7%*	0	*3%*	*3%*
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**			**
2	**3**	2	2	3	0	0	0	0	0	1	1	0	1	2	0	0	0	3	0	1	2	2	0
	2%	*5%*	*1%*	*3%*	0	0	0	0	0	*3%*	*3%*	0	*2%*	*4%*	0	0	0	*3%*	0	*11%*	*4%*	*2%*	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		*	**
3	**4**	0	4	0	1	0	0	0	0	3	0	2	0	2	0	0	1	2	2	0	2	1	1
	3%	0	*3%*	0	*5%*	0	0	0	0	*9%*	0	*17%*	0	*4%*	0	0	*4%*	*2%*	*5%*	0	*5%*	*1%*	*3%*
	D	*			**	**	**	**	**	**AD***	**	**	*	*	**	**	**		*	**			**
4	**7**	0	7	2	0	1	1	1	0	2	0	1	2	1	0	0	2	4	3	0	1	4	1
	5%	0	*6%*	*3%*	0	*19%*	*7%*	*34%*	0	*6%*	0	*16%*	*6%*	*1%*	0	*23%*	*13%*	*4%*	*9%*	0	*1%*	*6%*	*5%*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
5	**17**	7	10	10	1	0	2	0	1	2	5	0	4	3	2	1	2	9	7	1	3	12	1
	12%	*21%*	*9%*	*14%*	*6%*	0	*27%*	0	*44%*	*8%*	*22%*	0	*11%*	*8%*	*14%*	*50%*	*12%*	*9%*	*23%*	*18%*	*6%*	*16%*	*4%*
	CR	C*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**			**
6	**21**	2	19	8	6	2	1	0	1	3	6	1	3	7	3	0	1	16	4	2	4	14	3
	15%	*5%*	*18%*	*11%*	*32%*	*54%*	*17%*	0	*25%*	*10%*	*24%*	*9%*	*8%*	*17%*	*27%*	0	*6%*	*15%*	*13%*	*23%*	*10%*	*19%*	*17%*
	B	*	**B**		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
7	**26**	2	24	14	3	0	2	1	0	7	2	1	8	9	2	0	3	20	4	2	9	13	5
	18%	*5%*	*23%*	*19%*	*14%*	0	*20%*	*19%*	*15%*	*22%*	*10%*	*7%*	*21%*	*21%*	*19%*	0	*22%*	*19%*	*13%*	*27%*	*19%*	*17%*	*24%*
	B	*	**AB**		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
8	**31**	13	18	18	3	1	1	1	0	8	5	3	8	8	3	1	3	27	2	1	15	10	5
	22%	*37%*	*17%*	*23%*	*14%*	*27%*	*10%*	*23%*	*15%*	*26%*	*21%*	*33%*	*21%*	*18%*	*23%*	*26%*	*23%*	*26%*	*7%*	*13%*	*33%*	*14%*	*26%*
	CSV	**AC***			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**	*	**
9	**13**	2	11	7	2	0	1	1	0	1	1	2	6	3	1	0	1	11	2	0	7	4	2
	9%	*6%*	*10%*	*10%*	*12%*	0	*18%*	*24%*	0	*4%*	*3%*	*17%*	*17%*	*7%*	*6%*	0	*9%*	*11%*	*7%*	0	*16%*	*6%*	*10%*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
Highest rating 10	**4**	1	3	3	1	0	0	0	0	0	0	0	1	3	1	0	0	2	3	0	1	4	0
	3%	*4%*	*3%*	*4%*	*5%*	0	0	0	0	0	0	0	*3%*	*6%*	*5%*	0	0	*2%*	*9%*	0	*1%*	*5%*	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**			**
Don't know	**13**	4	8	9	2	0	0	0	0	2	4	0	3	4	1	0	1	10	3	0	2	8	2
	9%	*12%*	*8%*	*12%*	*10%*	0	0	0	0	*7%*	*17%*	0	*9%*	*10%*	*6%*	0	*4%*	*10%*	*9%*	0	*5%*	*11%*	*10%*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
NET: 1-3	**10**	3	7	4	1	0	0	0	0	5	1	2	1	5	0	0	1	6	3	1	4	5	1
	7%	*10%*	*6%*	*6%*	*5%*	0	0	0	0	*16%*	*3%*	*17%*	*4%*	*12%*	0	0	*11%*	*5%*	*11%*	*18%*	*9%*	*7%*	*6%*
		*			**	**	**	**	**	**AD***	**	**	*	*	**	**	**		*	**			**
NET: 4-6	**45**	9	36	20	7	3	4	1	2	7	11	2	9	12	5	1	4	29	13	3	8	30	5
	32%	*26%*	*33%*	*27%*	*39%*	*73%*	*52%*	*34%*	*70%*	*24%*	*46%*	*25%*	*26%*	*27%*	*41%*	*74%*	*31%*	*27%*	*45%*	*42%*	*17%*	*41%*	*25%*
	U	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		**AU**	**
NET: 7-10	**75**	18	56	42	8	1	4	2	1	16	8	5	23	22	7	1	7	60	11	3	32	30	11
	52%	*52%*	*53%*	*56%*	*46%*	*27%*	*48%*	*66%*	*30%*	*53%*	*34%*	*57%*	*62%*	*52%*	*53%*	*26%*	*54%*	*58%*	*35%*	*40%*	*69%*	*42%*	*59%*
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**		**
NET: 9-10	**17**	3	14	11	3	0	1	1	0	1	1	2	7	5	1	0	1	13	5	0	8	8	2
	12%	*10%*	*13%*	*14%*	*17%*	0	*18%*	*24%*	0	*4%*	*3%*	*17%*	*20%*	*13%*	*11%*	0	*9%*	*12%*	*16%*	0	*17%*	*11%*	*10%*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**28**	11	18	10	18	17	11	3	2	4	2	2	3	3	5	1	1	1	1	19	3	5	1
	1%	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***3%***	***3%***	***1%***	***1%***	***2%***	***1%***	***5%***	***1%***	0	0	***1%***	***1%***	***2%***	***5%***	***1%***
															AKLNPQR							**AT**	
2	**43**	20	23	32	11	32	11	3	2	4	4	6	4	1	2	3	7	5	1	37	3	2	1
	2%	***2%***	***2%***	***4%***	***1%***	***3%***	***1%***	***2%***	***3%***	***2%***	***2%***	***3%***	***3%***	***1%***	***2%***	***2%***	***3%***	***2%***	***1%***	***2%***	***2%***	***2%***	***1%***
	EG			**AE**		**AG**																	
3	**53**	31	22	26	28	23	30	2	2	1	10	3	5	8	3	5	4	8	2	47	2	3	2
	3%	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	***1%***	***3%***	***1%***	***5%***	***2%***	***3%***	***4%***	***3%***	***3%***	***2%***	***3%***	***3%***	***3%***	***1%***	***3%***	***3%***
											HJ								**J**				
4	**60**	32	28	30	30	39	21	8	2	3	5	5	3	7	1	9	5	8	3	47	8	1	3
	3%	***3%***	***3%***	***3%***	***3%***	***4%***	***2%***	***5%***	***2%***	***2%***	***3%***	***3%***	***2%***	***3%***	***1%***	***6%***	***2%***	***3%***	***6%***	***3%***	***5%***	***1%***	***6%***
	G					**AG**		**O**								**O**			**AJOQ**		**V**		**ATV**
5	**150**	79	71	63	87	86	64	12	7	9	12	13	8	10	8	16	31	22	3	127	12	8	3
	7%	***8%***	***7%***	***7%***	***8%***	***8%***	***6%***	***7%***	***9%***	***5%***	***6%***	***7%***	***5%***	***5%***	***7%***	***10%***	***12%***	***7%***	***5%***	***7%***	***7%***	***7%***	***5%***
																	AJKNS						
6	**156**	73	83	79	77	79	76	11	6	13	21	16	13	8	7	12	20	26	3	135	11	7	3
	8%	***7%***	***8%***	***9%***	***7%***	***8%***	***8%***	***6%***	***7%***	***8%***	***10%***	***9%***	***10%***	***4%***	***6%***	***7%***	***8%***	***9%***	***6%***	***8%***	***6%***	***6%***	***6%***
											N							**N**					
7	**347**	170	177	142	205	172	176	31	15	27	37	23	22	38	16	39	49	41	9	292	31	16	9
	17%	***17%***	***17%***	***16%***	***18%***	***17%***	***17%***	***19%***	***18%***	***16%***	***18%***	***13%***	***16%***	***18%***	***15%***	***23%***	***19%***	***14%***	***15%***	***17%***	***19%***	***15%***	***15%***
																LR							
8	**490**	251	239	208	282	239	251	46	16	43	45	41	35	48	28	31	71	71	14	401	46	28	14
	24%	***25%***	***23%***	***24%***	***24%***	***23%***	***25%***	***28%***	***20%***	***25%***	***21%***	***23%***	***25%***	***23%***	***27%***	***19%***	***28%***	***24%***	***25%***	***24%***	***28%***	***27%***	***25%***
9	**315**	144	172	112	204	158	158	25	19	20	34	24	29	35	17	26	30	48	8	266	25	17	8
	16%	***14%***	***17%***	***13%***	***18%***	***15%***	***16%***	***15%***	***24%***	***12%***	***16%***	***13%***	***21%***	***17%***	***16%***	***15%***	***12%***	***17%***	***13%***	***16%***	***15%***	***16%***	***13%***
	D				**AD**				**JQ**				**JQ**										
Highest rating 10	**254**	134	121	76	178	99	155	13	5	30	28	34	12	33	13	12	25	42	8	221	13	13	8
	13%	***13%***	***12%***	***9%***	***15%***	***10%***	***15%***	***8%***	***6%***	***18%***	***13%***	***19%***	***9%***	***16%***	***12%***	***7%***	***10%***	***14%***	***14%***	***13%***	***8%***	***12%***	***14%***
	DFHPU				**AD**		**AF**			**HIMPQ**		**AHIMPQ**		**HIP**				**HP**	**HP**	**U**			**U**
Don't know	**136**	64	72	102	34	74	62	12	4	16	10	15	7	15	6	16	12	17	6	112	12	6	6
	7%	***6%***	***7%***	***12%***	***3%***	***7%***	***6%***	***7%***	***5%***	***9%***	***5%***	***8%***	***5%***	***7%***	***6%***	***9%***	***5%***	***6%***	***11%***	***7%***	***7%***	***6%***	***11%***
	E			**AE**															**AKMOQR**				**ATV**
NET: 1-3	**125**	62	63	68	57	72	52	8	7	10	16	11	12	12	11	9	12	14	3	103	8	11	3
	6%	***6%***	***6%***	***8%***	***5%***	***7%***	***5%***	***5%***	***8%***	***6%***	***8%***	***6%***	***9%***	***6%***	***10%***	***5%***	***5%***	***5%***	***6%***	***6%***	***5%***	***10%***	***6%***
	E			**AE**											**AHQR**							**ATU**	
NET: 4-6	**365**	183	182	172	193	204	161	31	14	24	39	34	24	25	16	37	55	56	9	309	31	16	9
	18%	***18%***	***18%***	***20%***	***17%***	***20%***	***16%***	***19%***	***18%***	***14%***	***19%***	***19%***	***17%***	***12%***	***15%***	***22%***	***22%***	***19%***	***16%***	***18%***	***19%***	***15%***	***16%***
	GN					**AG**										**N**	**N**						
NET: 7-10	**1407**	699	708	538	869	667	740	116	54	121	144	122	98	155	74	108	175	202	38	1179	116	74	38
	69%	***69%***	***69%***	***61%***	***75%***	***66%***	***73%***	***69%***	***68%***	***71%***	***69%***	***67%***	***70%***	***75%***	***70%***	***63%***	***69%***	***70%***	***67%***	***69%***	***69%***	***70%***	***67%***
	DF				**AD**		**AF**							**P**									
NET: 9-10	**570**	277	292	188	382	257	313	38	24	50	62	58	41	69	30	37	56	90	15	486	38	30	15
	28%	***28%***	***29%***	***21%***	***33%***	***25%***	***31%***	***23%***	***30%***	***29%***	***29%***	***32%***	***29%***	***33%***	***28%***	***22%***	***22%***	***31%***	***27%***	***29%***	***23%***	***28%***	***27%***
	DFQ				**AD**		**AF**					**Q**		**HPQ**				**Q**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**28** *1%*	1 *1%*	2 *1%*	1 0	5 *1%*	4 *1%*	16 *3%* AD	6 *1%*	11 *1%*	10 *2%*	3 *2%*	4 *1%*	6 *2%*	4 *1%*	1 0	2 *1%*	3 *1%*	24 *1%*	10 *2%*	16 *1%*	10 *2%*	13 *1%*	2 *2%*
2	**43** *2%* E	7 *4%* E	4 *1%*	6 *2%*	2 *1%*	9 *3%* E	14 *2%*	10 *2%*	22 *2%*	11 *2%*	4 *2%*	6 *3%*	4 *1%*	10 *3%*	4 *2%*	8 *3%*	4 *2%*	39 *2%*	10 *2%*	31 *2%*	16 *3%*	22 *2%*	1 *1%*
3	**53** *3%* E	7 *4%*	4 *2%*	6 *2%*	4 *1%*	12 *4%* E	20 *3%* E	10 *2%*	24 *3%*	19 *4%* H	8 *5%* O	7 *3%*	11 *3%*	12 *4%*	2 *1%*	5 *2%*	3 *1%*	51 *3%*	15 *3%*	39 *3%*	20 *4%* V	26 *2%*	1 *1%*
4	**60** *3%*	5 *2%*	6 *2%*	9 *3%*	11 *3%*	11 *3%*	18 *3%*	16 *3%*	29 *3%*	14 *3%*	3 *2%*	9 *4%*	9 *3%*	9 *3%*	6 *3%*	10 *3%*	6 *3%*	54 *3%*	16 *3%*	38 *3%*	14 *3%*	39 *3%*	3 *2%*
5	**150** *7%* T	21 *11%* F	23 *9%*	16 *6%*	26 *7%*	16 *5%*	48 *8%*	45 *7%*	67 *7%*	36 *7%*	11 *6%*	25 *10%*	26 *7%*	22 *7%*	21 *8%*	24 *8%*	16 *7%*	134 *7%*	51 *10%* AT	88 *6%*	36 *7%*	92 *7%*	12 *11%*
6	**156** *8%* K	9 *5%*	30 *11%* ABD	14 *5%*	31 *8%*	22 *7%*	50 *8%*	50 *8%*	67 *7%*	39 *7%*	4 *3%*	19 *8%* K	29 *8%* K	28 *8%* K	15 *6%*	29 *10%* K	16 *7%*	139 *8%*	36 *7%*	106 *7%*	38 *7%*	100 *8%*	11 *9%*
7	**347** *17%*	30 *16%*	49 *19%*	57 *21%*	66 *18%*	51 *15%*	94 *16%*	106 *18%*	152 *17%*	89 *17%*	33 *19%*	38 *16%*	61 *17%*	75 *22%* AO	33 *13%*	45 *16%*	32 *14%*	316 *17%*	76 *15%*	255 *18%*	95 *19%* W	210 *17%*	12 *10%*
8	**490** *24%* R	46 *24%*	58 *22%*	72 *27%*	88 *23%*	83 *25%*	143 *24%*	145 *24%*	231 *25%*	113 *22%*	45 *26%*	61 *25%*	99 *27%*	69 *21%*	71 *28%* N	62 *22%*	69 *31%* AR	420 *23%*	124 *24%*	347 *24%*	129 *25%*	295 *24%*	21 *18%*
9	**315** *16%* U	25 *13%*	41 *16%*	45 *16%*	68 *18%*	50 *15%*	87 *15%*	98 *16%*	151 *17%*	66 *13%*	23 *13%*	36 *15%*	49 *13%*	61 *18%*	40 *16%*	57 *20%* AM	34 *15%*	282 *16%*	72 *14%*	235 *16%*	63 *12%*	203 *16%* U	18 *16%*
Highest rating 10	**254** *13%* GPU	33 *17%* G	33 *13%*	36 *13%*	54 *14%* G	43 *13%*	55 *9%*	70 *12%*	106 *12%*	75 *15%*	28 *16%* P	23 *9%*	54 *15%* P	34 *10%*	44 *17%* ALNP	18 *6%*	30 *13%*	224 *12%*	69 *13%*	179 *12%*	47 *9%*	163 *13%* U	22 *19%* AU
Don't know	**136** *7%* NV	8 *4%*	13 *5%*	11 *4%*	20 *5%*	28 *9%* D	55 *9%* ADE	44 *7%*	49 *5%*	42 *8%*	12 *7%*	14 *6%*	17 *5%*	13 *4%*	13 *5%*	21 *7%*	12 *5%*	124 *7%*	33 *6%*	97 *7%*	44 *9%* V	69 *6%*	10 *9%*
NET: 1-3	**125** *6%* EHOV	16 *8%* E	9 *3%*	13 *5%*	12 *3%*	24 *7%* E	50 *8%* ACE	26 *4%*	57 *6%*	40 *8%* H	16 *9%* O	16 *7%*	21 *6%*	26 *8%* O	8 *3%*	16 *6%*	10 *4%*	114 *6%*	35 *7%*	87 *6%*	46 *9%* AV	61 *5%*	4 *4%*
NET: 4-6	**365** *18%* KT	35 *18%*	59 *22%* DF	38 *14%*	68 *18%*	49 *15%*	116 *19%*	111 *18%*	163 *18%*	88 *17%*	18 *10%*	53 *22%* K	65 *18%* K	58 *17%*	42 *17%*	63 *22%* K	38 *17%*	327 *18%*	103 *20%*	233 *16%*	88 *17%*	231 *19%*	25 *23%*
NET: 7-10	**1407** *69%* GU	134 *70%*	182 *69%*	210 *77%* ACFG	276 *73%* G	226 *69%*	379 *63%*	420 *70%*	640 *70%*	344 *67%*	130 *74%*	158 *65%*	263 *72%*	239 *71%*	189 *75%* ALP	181 *64%*	165 *73%*	1242 *69%*	341 *67%*	1016 *71%* A	334 *65%*	871 *71%* U	72 *64%*
NET: 9-10	**570** *28%* GU	59 *30%*	74 *28%*	81 *30%*	122 *32%* G	93 *28%*	142 *24%*	168 *28%*	257 *28%*	141 *27%*	51 *29%*	59 *24%*	104 *28%*	95 *28%*	84 *33%* L	75 *27%*	64 *28%*	506 *28%*	140 *27%*	414 *29%*	110 *21%*	366 *30%* U	40 *36%* U

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	2062	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	2033	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	1754.1	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	28 1% NRV	3 1%	26 2%	7 1%	2 1%	0 0 **	2 2%	1 1% *	2 2%	15 3% AD	5 1%	4 2%	5 1%	3 1%	5 2% N	3 6% AKMN*	4 2%	9 1%	9 3% AR	9 8% ARS	4 1%	10 1%	13 5% AUV
2	43 2% RU	6 1%	37 2%	19 2%	3 1%	1 4% **	4 4% I	1 2% *	0 0	14 2%	10 2%	1 1%	13 3%	11 2%	3 1%	1 1% *	5 3%	24 1%	9 3%	10 9% ARS	4 1%	28 2% U	10 4% AU
3	53 3% RU	10 2%	44 3%	20 2%	7 2%	0 0 **	2 2%	2 4% *	1 1%	21 4%	12 3%	3 2%	13 3%	11 2%	4 2%	3 6% *	6 3%	26 2%	15 5% AR	12 11% ARS	6 1%	31 3% U	17 7% AUV
4	60 3% R	19 4%	41 3%	29 3%	6 2%	2 5% **	3 2%	1 1% *	2 2%	18 3%	8 2%	7 5%	14 3%	18 4%	3 1%	1 2% *	8 4%	31 2%	19 6% AR	9 8% AR	12 2%	33 3%	13 5% AU
5	150 7% HRU	36 7%	114 7%	61 7%	27 9% H	9 22% **	8 7% H	0 0 *	5 5%	41 7%	33 7%	12 8%	35 8%	36 7%	22 10% Q	4 8% *	8 4%	94 6%	37 12% AR	17 16% AR	29 5%	95 8% U	22 9% U
6	156 8%	41 8%	115 7%	66 8%	24 8%	5 13% **	6 6%	1 2% *	8 9%	45 8%	38 8%	7 4%	31 7%	45 9%	15 7%	4 8% *	14 8%	120 7%	28 9%	7 6%	36 6%	102 9% A	17 7%
7	347 17% P	92 19%	256 17%	161 19%	49 16%	5 13% **	16 15%	12 21% *	18 19%	85 15%	78 17% P	34 22% P	65 15%	92 18% P	47 21% MP	3 6% *	26 14%	267 17%	62 20%	18 16%	98 16%	205 18%	42 17%
8	490 24% IST	116 23%	374 24%	217 25% I	85 28% I	10 25% **	22 20%	18 30% I*	16 16%	122 22%	111 25%	36 23%	121 27%	113 22%	56 26%	13 25% *	37 20%	413 26% AST	59 19%	14 13%	153 25%	280 24%	54 22%
9	315 16% KSTW	83 17%	233 15%	142 17%	42 14%	3 9% **	14 12%	6 10% *	18 18%	90 16%	54 12%	30 19% K	77 17% K	90 17% K	28 13%	6 12% *	28 15%	283 18% AST	29 9% T	3 2%	119 20% AVW	166 14%	23 10%
Highest rating 10	254 13% DJSTVW	68 14%	187 12%	90 10%	49 16% DJ	4 10% **	27 24% ADJ	11 19% *	18 18% DJ	56 10%	73 16% AMO	15 9%	49 11%	64 12%	22 10%	3 6% *	23 13%	237 15% AST	12 4%	3 3%	128 21% AVW	114 10% W	12 5%
Don't know	136 7% BDU	21 4%	115 7% AB	45 5%	13 4%	0 0 **	7 6%	6 10% *	10 10% DE	55 10% ADE	26 6%	9 6%	22 5%	31 6%	14 7%	10 19% AKLMNO*	23 13% AKLMN	102 6%	25 8%	8 7%	17 3%	92 8% AU	21 9% U
NET: 1-3	125 6% BRU	18 4%	106 7% AB	46 5%	13 4%	1 4% **	8 7%	4 7% *	3 3%	49 9% ADEI	28 6%	8 5%	31 7%	24 5%	11 5%	7 13% N*	15 8%	59 4%	33 11% AR	31 28% ARS	13 2%	69 6% U	41 17% AUV
NET: 4-6	365 18% HRU	95 19%	270 18%	156 18% H	57 19% H	16 40% **	17 15% H	2 3% *	15 15% H	103 18% H	79 18%	26 17%	79 18%	99 19%	40 18%	9 18% *	30 16%	245 15%	85 28% AR	34 30% AR	78 13%	231 20% AU	52 21% U
NET: 7-10	1407 69% JPSTVW	358 73%	1049 68%	611 71% J	224 73% J	22 56% **	79 71%	47 80% J*	70 71%	353 63%	316 70% P	115 73% P	311 70% P	358 70% P	153 70% P	25 49% *	115 63%	1201 75% AST	162 53% T	39 35%	498 82% AVW	765 66% W	132 54%
NET: 9-10	570 28% STVW	151 31%	419 27%	232 27%	90 29%	7 19% **	41 37% ADJ	17 29% *	36 37% ADJ	146 26%	127 28%	45 28%	125 28%	153 30%	50 23%	9 18% *	51 28%	521 32% AST	41 14% T	6 5%	247 41% AVW	280 24% W	35 14%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region													Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**24**	11	12	6	17	15	8	1	0	3	3	3	1	3	4	2	1	2	1	17	1	4	1
	2%	***2%***	***2%***	***1%***	***3%***	***3%***	***2%***	***1%***	***0***	***3%***	***3%***	***2%***	***1%***	***3%***	***8%***	***2%***	***1%***	***1%***	***3%***	***2%***	***1%***	***8%***	***3%***
									*						**AHIMQR**							**ATU**	
2	**45**	14	30	21	23	32	13	3	1	8	8	6	6	1	1	0	6	3	1	40	3	1	1
	4%	***3%***	***6%***	***5%***	***4%***	***5%***	***3%***	***4%***	***2%***	***10%***	***7%***	***6%***	***9%***	***1%***	***1%***	0	***4%***	***2%***	***3%***	***4%***	***4%***	***1%***	***3%***
	BG		**AB**			**AG**			*	**ANOPR**	**P**	**P**	**NPR**						**P**				
3	**44**	19	26	22	23	23	21	1	1	3	8	3	3	6	3	5	2	8	2	39	1	3	2
	4%	***4%***	***5%***	***5%***	***4%***	***4%***	***4%***	***1%***	***3%***	***4%***	***7%***	***3%***	***4%***	***6%***	***5%***	***5%***	***1%***	***5%***	***6%***	***4%***	***1%***	***5%***	***6%***
									*		**HQ**				**HQ**				**HQ**			**U**	**U**
4	**44**	24	19	19	25	18	26	6	3	4	4	3	2	8	2	3	2	6	1	35	6	2	1
	4%	***5%***	***4%***	***4%***	***4%***	***3%***	***5%***	***6%***	***6%***	***5%***	***3%***	***3%***	***3%***	***8%***	***4%***	***3%***	***2%***	***4%***	***4%***	***4%***	***6%***	***4%***	***4%***
									*					**Q**									
5	**122**	55	67	57	65	69	52	13	8	9	11	7	5	10	6	18	14	19	2	101	13	6	2
	11%	***10%***	***12%***	***12%***	***11%***	***12%***	***11%***	***14%***	***18%***	***10%***	***10%***	***7%***	***7%***	***10%***	***11%***	***20%***	***9%***	***13%***	***7%***	***11%***	***14%***	***11%***	***7%***
									*							**ALMQS**							
6	**124**	56	69	39	86	66	59	9	7	10	17	7	5	8	4	11	23	19	4	107	9	4	4
	12%	***11%***	***12%***	***8%***	***14%***	***11%***	***12%***	***10%***	***17%***	***12%***	***15%***	***6%***	***7%***	***8%***	***7%***	***12%***	***16%***	***13%***	***16%***	***12%***	***10%***	***7%***	***16%***
	D				**AD**				*								**L**		**L**				
7	**184**	92	91	69	114	103	81	17	8	18	9	20	18	15	9	11	37	21	2	157	17	9	2
	17%	***18%***	***17%***	***15%***	***19%***	***17%***	***17%***	***18%***	***20%***	***23%***	***7%***	***18%***	***25%***	***14%***	***16%***	***12%***	***25%***	***14%***	***8%***	***17%***	***18%***	***16%***	***8%***
	KSW							**K**	K*	**KS**		**K**	**KS**		**K**		**AKPRS**						
8	**191**	95	95	78	112	108	83	21	4	10	23	21	17	13	8	16	25	29	4	157	21	8	4
	18%	***18%***	***17%***	***17%***	***18%***	***18%***	***17%***	***23%***	***10%***	***12%***	***20%***	***20%***	***23%***	***12%***	***16%***	***18%***	***17%***	***19%***	***18%***	***17%***	***23%***	***16%***	***18%***
								N	*														
9	**102**	45	57	31	71	56	46	12	6	5	11	9	6	12	7	9	12	12	2	81	12	7	2
	9%	***9%***	***10%***	***7%***	***12%***	***9%***	***9%***	***13%***	***14%***	***6%***	***10%***	***8%***	***8%***	***11%***	***12%***	***10%***	***8%***	***8%***	***8%***	***9%***	***13%***	***12%***	***8%***
	D				**AD**				*														
Highest rating 10	**74**	42	32	25	49	38	36	2	2	2	12	17	0	7	3	3	11	12	2	67	2	3	2
	7%	***8%***	***6%***	***5%***	***8%***	***6%***	***7%***	***2%***	***5%***	***3%***	***10%***	***16%***	0	***7%***	***6%***	***3%***	***7%***	***8%***	***10%***	***7%***	***2%***	***6%***	***10%***
	HMU								*		**HM**	**AHJMOPQ**		**M**	**M**		**M**	**HM**	**HJM**	**U**			**U**
Don't know	**124**	72	53	98	26	64	61	8	2	10	10	11	9	21	6	13	15	16	4	106	8	6	4
	12%	***14%***	***10%***	***21%***	***4%***	***11%***	***12%***	***8%***	***4%***	***12%***	***9%***	***10%***	***12%***	***20%***	***12%***	***15%***	***10%***	***11%***	***17%***	***12%***	***8%***	***12%***	***17%***
	CE			**AE**					*					**AHIK**					**I**				
NET: 1-3	**112**	44	68	49	63	71	42	5	2	14	19	12	10	11	8	6	9	13	3	96	5	8	3
	10%	***8%***	***12%***	***11%***	***10%***	***12%***	***9%***	***6%***	***6%***	***17%***	***17%***	***12%***	***14%***	***10%***	***15%***	***7%***	***6%***	***9%***	***13%***	***11%***	***6%***	***15%***	***13%***
	B		**B**						*	**HQ**	**HQ**				**HQ**							**U**	
NET: 4-6	**289**	135	155	114	175	153	137	28	17	23	32	17	13	27	12	31	39	45	6	243	28	12	6
	27%	***26%***	***28%***	***25%***	***29%***	***26%***	***28%***	***30%***	***41%***	***28%***	***28%***	***16%***	***18%***	***26%***	***23%***	***35%***	***26%***	***30%***	***26%***	***27%***	***30%***	***23%***	***26%***
	L							**L**	**LMO***		**L**					**LM**		**L**					
NET: 7-10	**550**	275	275	203	347	304	246	52	21	35	54	67	40	47	27	38	85	74	10	461	52	27	10
	51%	***52%***	***50%***	***44%***	***57%***	***51%***	***51%***	***56%***	***49%***	***43%***	***47%***	***62%***	***56%***	***45%***	***51%***	***43%***	***58%***	***50%***	***44%***	***51%***	***56%***	***51%***	***44%***
	D				**AD**				*			**AJKNPS**											
NET: 9-10	**175**	87	88	55	120	93	82	14	8	7	23	26	6	19	10	12	23	24	4	148	14	10	4
	16%	***17%***	***16%***	***12%***	***20%***	***16%***	***17%***	***15%***	***19%***	***8%***	***20%***	***24%***	***8%***	***18%***	***19%***	***13%***	***16%***	***16%***	***18%***	***16%***	***15%***	***19%***	***18%***
	D				**AD**				*		**J**	**AJM**											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**24**	2	0	0	3	4	14	8	10	3	1	1	6	5	1	2	1	21	8	15	9	11	1
	2%	***2%***	0	0	***2%***	***2%***	***4%***	***2%***	***2%***	***1%***	***1%***	***1%***	***3%***	***3%***	***1%***	***2%***	***1%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***
							ACD																
2	**45**	5	1	8	3	13	13	12	21	12	4	4	6	10	8	7	2	43	11	30	13	23	0
	4%	***6%***	***1%***	***6%***	***2%***	***7%***	***4%***	***3%***	***4%***	***5%***	***4%***	***3%***	***3%***	***5%***	***5%***	***5%***	***2%***	***4%***	***4%***	***4%***	***4%***	***4%***	0
						CE																	
3	**44**	1	2	7	7	14	13	13	20	11	5	4	6	11	4	5	4	40	12	31	14	25	2
	4%	***1%***	***2%***	***5%***	***4%***	***7%***	***4%***	***3%***	***4%***	***4%***	***5%***	***3%***	***3%***	***6%***	***3%***	***4%***	***3%***	***4%***	***4%***	***4%***	***5%***	***4%***	***4%***
						AC																	
4	**44**	4	4	1	10	11	14	10	26	8	1	5	6	10	4	6	1	42	13	29	12	25	5
	4%	***4%***	***4%***	***1%***	***5%***	***6%***	***4%***	***3%***	***6%***	***4%***	***1%***	***4%***	***3%***	***5%***	***3%***	***4%***	***1%***	***4%***	***5%***	***4%***	***4%***	***4%***	***10%***
	D				**D**	**D**																	**A**
5	**122**	13	7	17	17	20	48	38	50	33	8	20	25	18	15	16	7	115	31	82	40	64	6
	11%	***14%***	***6%***	***12%***	***10%***	***10%***	***14%***	***10%***	***11%***	***14%***	***9%***	***17%***	***13%***	***10%***	***11%***	***11%***	***6%***	***12%***	***11%***	***11%***	***14%***	***10%***	***10%***
	C						**C**											**A**					
6	**124**	16	17	21	15	16	38	36	66	21	18	12	15	27	16	20	12	113	43	78	32	74	7
	12%	***17%***	***14%***	***14%***	***9%***	***8%***	***11%***	***10%***	***14%***	***9%***	***19%***	***10%***	***8%***	***15%***	***12%***	***13%***	***10%***	***12%***	***15%***	***10%***	***11%***	***12%***	***13%***
									AJ		**AM**								**AT**				
7	**184**	15	33	25	31	24	55	74	70	40	15	18	42	33	24	18	27	157	47	126	46	117	5
	17%	***16%***	***27%***	***17%***	***18%***	***12%***	***16%***	***20%***	***15%***	***17%***	***16%***	***15%***	***22%***	***17%***	***17%***	***12%***	***22%***	***16%***	***17%***	***17%***	***16%***	***18%***	***10%***
			ADFG										**P**										
8	**191**	18	23	34	42	29	44	72	87	32	14	21	38	33	30	31	33	158	42	143	48	112	10
	18%	***19%***	***19%***	***23%***	***24%***	***15%***	***13%***	***19%***	***19%***	***13%***	***15%***	***18%***	***20%***	***17%***	***21%***	***21%***	***27%***	***17%***	***15%***	***19%***	***16%***	***18%***	***18%***
	GJR			**G**	**AFG**												**AR**						
9	**102**	5	20	13	16	15	33	33	49	19	9	11	19	21	18	13	13	89	30	71	22	66	8
	9%	***5%***	***16%***	***9%***	***9%***	***8%***	***10%***	***9%***	***11%***	***8%***	***10%***	***9%***	***10%***	***11%***	***12%***	***9%***	***11%***	***9%***	***11%***	***9%***	***8%***	***10%***	***14%***
			ABF																				
Highest rating 10	**74**	9	9	7	10	19	20	29	25	20	6	7	13	6	12	13	10	64	20	51	13	51	4
	7%	***10%***	***7%***	***5%***	***6%***	***10%***	***6%***	***8%***	***5%***	***8%***	***7%***	***6%***	***7%***	***3%***	***8%***	***9%***	***8%***	***7%***	***7%***	***7%***	***4%***	***8%***	***7%***
																N							
Don't know	**124**	7	5	13	21	27	52	46	37	41	12	15	15	15	11	15	12	113	24	98	41	65	5
	12%	***7%***	***4%***	***9%***	***12%***	***14%***	***15%***	***13%***	***8%***	***17%***	***13%***	***13%***	***8%***	***8%***	***8%***	***10%***	***10%***	***12%***	***8%***	***13%***	***14%***	***10%***	***10%***
	CI				**C**	**C**	**AC**	**I**		**AI**										**A**			
NET: 1-3	**112**	8	3	16	13	31	40	33	50	26	9	9	18	27	12	15	7	104	31	76	36	58	3
	10%	***9%***	***3%***	***11%***	***8%***	***16%***	***12%***	***9%***	***11%***	***11%***	***10%***	***8%***	***10%***	***14%***	***9%***	***10%***	***6%***	***11%***	***11%***	***10%***	***12%***	***9%***	***6%***
	C			**C**		**ACE**	**C**																
NET: 4-6	**289**	33	29	40	42	46	99	84	142	62	28	38	46	56	36	42	20	270	87	189	83	163	18
	27%	***35%***	***24%***	***27%***	***24%***	***24%***	***29%***	***23%***	***31%***	***26%***	***30%***	***32%***	***24%***	***30%***	***25%***	***28%***	***16%***	***28%***	***31%***	***25%***	***29%***	***26%***	***34%***
	HQT								**AH**									**AQ**					
NET: 7-10	**550**	48	85	80	99	86	153	208	231	110	44	57	111	92	83	76	82	468	140	391	128	346	27
	51%	***49%***	***70%***	***54%***	***57%***	***45%***	***44%***	***56%***	***50%***	***46%***	***48%***	***48%***	***58%***	***49%***	***58%***	***51%***	***68%***	***49%***	***50%***	***52%***	***44%***	***55%***	***50%***
	GRU		**ABDEFG**		**FG**			**AJ**					**A**				**AR**					**AU**	
NET: 9-10	**175**	14	28	20	26	34	53	62	74	39	15	18	32	27	29	26	23	153	50	122	35	117	12
	16%	***15%***	***23%***	***14%***	***15%***	***18%***	***15%***	***17%***	***16%***	***16%***	***17%***	***15%***	***17%***	***14%***	***21%***	***18%***	***19%***	***16%***	***18%***	***16%***	***12%***	***19%***	***22%***
	U		**A**																			**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK BBC Two

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**24**	0	23	3	3	2	2	1	2	12	9	1	4	3	3	3	1	16	4	3	6	10	7
	2%	0	*3%*	*1%*	*2%*	*8%*	*3%*	*4%*	*4%*	*4%*	*4%*	*2%*	*2%*	*1%*	*2%*	*10%*	*1%*	*2%*	*3%*	*6%*	*2%*	*2%*	*5%*
			AB			**		**	D*	**D**	**N**					**				*			**AV**
2	**45**	9	36	16	8	1	4	1	4	10	13	2	11	7	7	1	2	31	8	6	5	32	8
	4%	*3%*	*4%*	*4%*	*5%*	*7%*	*8%*	*4%*	*9%*	*3%*	*6%*	*4%*	*5%*	*2%*	*5%*	*4%*	*2%*	*4%*	*5%*	*10%*	*2%*	*5%*	*6%*
	U					**		**	J*							**				**AR***		**AU**	**U**
3	**44**	13	32	14	11	0	1	1	4	13	6	2	7	18	4	1	7	27	10	7	6	23	14
	4%	*5%*	*4%*	*3%*	*7%*	0	*2%*	*5%*	*10%*	*4%*	*3%*	*3%*	*3%*	*6%*	*2%*	*5%*	*7%*	*3%*	*7%*	*12%*	*2%*	*4%*	*10%*
	RU					**		**	D*							**			**R**	**AR***			**AUV**
4	**44**	11	32	18	2	2	3	0	3	15	11	6	11	8	4	0	4	33	10	1	12	24	8
	4%	*4%*	*4%*	*4%*	*1%*	*10%*	*7%*	0	*7%*	*4%*	*5%*	*9%*	*5%*	*3%*	*2%*	0	*5%*	*4%*	*6%*	*2%*	*3%*	*4%*	*5%*
						**		**	*			**NO**				**				*			
5	**122**	26	95	41	21	1	5	2	4	46	27	9	27	28	16	3	9	83	26	11	33	62	23
	11%	*10%*	*12%*	*9%*	*14%*	*7%*	*9%*	*9%*	*11%*	*14%*	*13%*	*15%*	*13%*	*9%*	*10%*	*12%*	*10%*	*10%*	*17%*	*19%*	*10%*	*11%*	*17%*
	R					**		**	*	**D**						**			**AR**	R*			**AU**
6	**124**	37	87	55	22	3	5	2	4	34	16	9	35	35	16	5	6	100	14	9	36	75	13
	12%	*14%*	*11%*	*12%*	*14%*	*14%*	*10%*	*9%*	*9%*	*10%*	*8%*	*14%*	*17%*	*12%*	*10%*	*18%*	*7%*	*12%*	*9%*	*16%*	*10%*	*13%*	*9%*
						**		**	*				**AKQ**			**				*			
7	**184**	49	135	96	16	5	4	4	4	54	33	12	29	56	33	3	16	151	28	4	68	100	15
	17%	*18%*	*17%*	*21%*	*10%*	*27%*	*7%*	*18%*	*11%*	*16%*	*16%*	*19%*	*14%*	*19%*	*20%*	*12%*	*17%*	*18%*	*19%*	*8%*	*20%*	*17%*	*11%*
	EGW			**AEG**		**		**	*							**				*	**W**		
8	**191**	61	130	102	27	4	8	5	6	39	37	5	35	63	34	7	9	163	22	3	68	101	19
	18%	*23%*	*16%*	*23%*	*17%*	*20%*	*16%*	*20%*	*15%*	*12%*	*17%*	*8%*	*16%*	*21%*	*21%*	*24%*	*10%*	*19%*	*14%*	*6%*	*20%*	*17%*	*13%*
	CJQT	**AC**		**AJ**		**		**	*					**LQ**	**LQ**	**		**T**		*			
9	**102**	28	73	44	13	0	6	2	2	34	21	6	18	22	21	1	11	90	10	1	48	44	7
	9%	*11%*	*9%*	*10%*	*9%*	0	*12%*	*8%*	*5%*	*10%*	*10%*	*9%*	*9%*	*7%*	*13%*	*4%*	*11%*	*10%*	*7%*	*2%*	*14%*	*8%*	*5%*
	V					**		**	*							**		**A**		*	**AVW**		
Highest rating 10	**74**	16	58	23	20	0	7	2	1	21	17	2	18	21	10	0	5	70	1	2	36	33	6
	7%	*6%*	*7%*	*5%*	*13%*	0	*14%*	*6%*	*2%*	*6%*	*8%*	*3%*	*8%*	*7%*	*6%*	*1%*	*5%*	*8%*	*1%*	*3%*	*10%*	*6%*	*4%*
	S				**ADIJ**	**	**ADIJ**	**	*							**		**AS**		*	**AVW**		
Don't know	**124**	18	107	37	13	1	7	4	7	55	23	9	17	34	12	3	25	95	20	8	21	78	21
	12%	*7%*	*13%*	*8%*	*8%*	*6%*	*13%*	*17%*	*18%*	*16%*	*11%*	*14%*	*8%*	*12%*	*8%*	*10%*	*26%*	*11%*	*13%*	*15%*	*6%*	*13%*	*15%*
	BDU		**AB**			**		**	D*	**ADE**						**	**AKMNO**			*		**U**	**U**
NET: 1-3	**112**	22	91	33	22	3	7	3	9	35	28	5	22	28	14	5	9	75	22	16	18	65	29
	10%	*8%*	*11%*	*7%*	*14%*	*15%*	*13%*	*14%*	*23%*	*10%*	*13%*	*8%*	*11%*	*10%*	*9%*	*19%*	*10%*	*9%*	*14%*	*29%*	*5%*	*11%*	*20%*
	DRU				**D**	**		**	**ADJ***							**			**R**	**ARS***		**U**	**AUV**
NET: 4-6	**289**	75	214	114	46	6	13	4	11	95	54	24	72	70	36	8	20	216	50	21	81	160	44
	27%	*28%*	*27%*	*25%*	*29%*	*32%*	*26%*	*18%*	*26%*	*29%*	*26%*	*38%*	*34%*	*24%*	*23%*	*30%*	*21%*	*25%*	*33%*	*38%*	*24%*	*28%*	*31%*
	R					**		**	*			**NOQ**	**ANOQ**			**				*			
NET: 7-10	**550**	154	396	265	77	10	25	13	13	148	108	26	99	162	97	11	41	474	61	10	220	279	46
	51%	*57%*	*49%*	*59%*	*49%*	*47%*	*48%*	*52%*	*33%*	*45%*	*51%*	*40%*	*47%*	*55%*	*61%*	*41%*	*43%*	*55%*	*40%*	*19%*	*65%*	*48%*	*33%*
	CIJSTVW	**AC**		**AIJ**		**		**	*					**L**	**ALMQ**	**		**AST**	**T**	*	**AVW**	**W**	
NET: 9-10	**175**	45	131	68	33	0	13	4	3	55	38	8	36	43	31	1	16	160	11	3	84	77	12
	16%	*17%*	*16%*	*15%*	*21%*	0	*26%*	*14%*	*7%*	*17%*	*18%*	*12%*	*17%*	*14%*	*19%*	*5%*	*16%*	*19%*	*7%*	*6%*	*25%*	*13%*	*9%*
	STVW				**I**	**	**DI**	**	*							**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**8**	5	4	5	3	6	2	0	0	0	4	0	1	0	1	0	2	0	1	7	0	1	1
	1%	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	0	0	0	***5%***	0	***2%***	0	***3%***	0	***2%***	0	***7%***	***1%***	0	***3%***	***7%***
								*	**	*	**A**		*	*	*	*			**AHJL NPQR***		*	*	**ATU***
2	**18**	9	9	12	6	12	6	1	0	3	2	0	1	0	1	6	0	4	0	16	1	1	0
	3%	***3%***	***3%***	***5%***	***2%***	***3%***	***2%***	***1%***	0	***5%***	***3%***	0	***2%***	0	***6%***	***9%***	0	***5%***	***2%***	***3%***	***1%***	***6%***	***2%***
	E			**AE**				*	**	Q*	*		*	*	**LNQ***	**ALNQ***	*	**Q**	Q*	*	*	*	*
3	**30**	15	14	9	20	16	14	2	2	3	7	3	2	2	1	4	0	2	0	26	2	1	0
	4%	***4%***	***4%***	***3%***	***5%***	***4%***	***4%***	***4%***	***9%***	***6%***	***8%***	***4%***	***6%***	***4%***	***4%***	***6%***	0	***3%***	***3%***	***4%***	***4%***	***4%***	***3%***
	Q							Q*	**	Q*	**Q**		Q*	*	Q*	Q*			Q*		*	*	*
4	**32**	16	17	11	22	13	19	1	0	6	2	2	1	9	2	1	4	2	2	27	1	2	2
	5%	***4%***	***5%***	***4%***	***5%***	***4%***	***6%***	***2%***	0	***11%***	***2%***	***3%***	***2%***	***15%***	***10%***	***2%***	***4%***	***3%***	***13%***	***5%***	***2%***	***10%***	***13%***
								*	**	*			*	**AHKL PQR***	*	*			**AHKL MPQR***		*	*	**ATU***
5	**94**	55	39	36	58	48	46	8	7	3	12	8	4	4	1	15	17	12	2	82	8	1	2
	14%	***16%***	***12%***	***13%***	***14%***	***13%***	***15%***	***19%***	***30%***	***6%***	***14%***	***11%***	***10%***	***7%***	***5%***	***23%***	***15%***	***14%***	***13%***	***14%***	***19%***	***5%***	***13%***
								*	**	*			*	*	*	**JNO***			*		*	*	*
6	**92**	38	55	30	63	49	44	6	1	9	13	10	11	3	2	12	11	13	1	83	6	2	1
	14%	***11%***	***17%***	***11%***	***15%***	***13%***	***14%***	***15%***	***5%***	***17%***	***15%***	***13%***	***26%***	***5%***	***7%***	***19%***	***10%***	***16%***	***7%***	***14%***	***15%***	***7%***	***7%***
	B		**AB**					*	**	*			**ANOQS***	*	*	N*			*		*	*	*
7	**119**	66	53	37	82	67	52	10	4	5	11	14	9	8	5	10	31	11	1	103	10	5	1
	18%	***19%***	***16%***	***14%***	***20%***	***18%***	***17%***	***23%***	***15%***	***10%***	***13%***	***19%***	***21%***	***13%***	***22%***	***15%***	***27%***	***13%***	***3%***	***17%***	***23%***	***22%***	***3%***
	SW							S*	**	*		**S**	S*	*	S*	*	**AJKRS**		*	**W**	W*	W*	*
8	**97**	62	34	18	79	52	44	5	3	9	16	11	6	6	3	2	21	12	3	86	5	3	3
	14%	***18%***	***10%***	***7%***	***19%***	***14%***	***14%***	***12%***	***12%***	***17%***	***19%***	***15%***	***14%***	***9%***	***12%***	***3%***	***19%***	***15%***	***18%***	***14%***	***12%***	***12%***	***18%***
	CDP	**AC**			**AD**			*	**	P*	**P**	**P**	*	*	*	*	**P**	**P**	P*		*	*	*
9	**69**	30	38	20	48	34	35	7	3	5	6	7	4	9	3	5	13	4	2	56	7	3	2
	10%	***9%***	***12%***	***8%***	***12%***	***9%***	***11%***	***17%***	***11%***	***10%***	***7%***	***10%***	***10%***	***14%***	***14%***	***8%***	***11%***	***5%***	***11%***	***9%***	***17%***	***14%***	***11%***
								R*	**	*			*	*	*	*			*		*	*	*
Highest rating 10	**35**	18	17	12	23	16	19	1	1	1	5	8	0	6	1	1	5	4	1	32	1	1	1
	5%	***5%***	***5%***	***5%***	***5%***	***4%***	***6%***	***1%***	***4%***	***2%***	***6%***	***11%***	0	***10%***	***5%***	***1%***	***5%***	***5%***	***4%***	***5%***	***1%***	***5%***	***4%***
								*	**	*		**AMP**	*	*	*	*			*		*	*	*
Don't know	**84**	36	48	74	10	51	33	2	3	7	6	10	3	14	3	8	7	17	3	76	2	3	3
	12%	***10%***	***15%***	***28%***	***2%***	***14%***	***11%***	***5%***	***14%***	***13%***	***8%***	***14%***	***8%***	***23%***	***12%***	***13%***	***7%***	***21%***	***18%***	***13%***	***5%***	***12%***	***18%***
	E			**AE**				*	**	*			*	**AHKQ***	*	*		**AHKQ**	**HQ***		*	*	U*
NET: 1-3	**56**	29	27	26	30	34	22	2	2	6	14	3	4	2	3	10	2	7	2	49	2	3	2
	8%	***8%***	***8%***	***10%***	***7%***	***9%***	***7%***	***5%***	***9%***	***12%***	***16%***	***4%***	***10%***	***4%***	***12%***	***15%***	***2%***	***8%***	***12%***	***8%***	***5%***	***12%***	***12%***
	Q							*	**	Q*	**ALQ**		Q*	*	Q*	**LQ***			Q*		*	*	*
NET: 4-6	**218**	108	110	76	142	110	108	15	8	17	26	20	16	16	5	29	32	27	5	192	15	5	5
	32%	***31%***	***34%***	***29%***	***34%***	***30%***	***35%***	***36%***	***35%***	***34%***	***31%***	***28%***	***38%***	***26%***	***22%***	***44%***	***29%***	***33%***	***33%***	***32%***	***36%***	***22%***	***33%***
								*	**	*			*	*	*	O*			*		*	*	*
NET: 7-10	**319**	177	142	87	232	169	150	23	10	20	38	40	20	29	13	18	70	32	6	277	23	13	6
	47%	***50%***	***43%***	***33%***	***56%***	***46%***	***48%***	***54%***	***43%***	***41%***	***45%***	***55%***	***45%***	***47%***	***53%***	***28%***	***63%***	***39%***	***37%***	***47%***	***54%***	***53%***	***37%***
	DP				**AD**			P*	**	*		**P**	*	*	P*	*	**AJKPRS**		*		*	*	*
NET: 9-10	**103**	49	55	32	71	50	53	8	4	6	11	15	4	15	5	6	18	9	2	88	8	5	2
	15%	***14%***	***17%***	***12%***	***17%***	***14%***	***17%***	***19%***	***15%***	***13%***	***13%***	***21%***	***10%***	***24%***	***19%***	***10%***	***16%***	***10%***	***15%***	***15%***	***19%***	***19%***	***15%***
								*	**	*			*	*	*	*			*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK BBC II! (BBC Three)

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**8**	2	1	0	1	0	4	3	4	1	0	1	2	0	0	3	1	8	3	6	3	4	0
	1%	*1%*	0	0	*1%*	0	*7%*	*1%*	*1%*	*1%*	0	*1%*	*2%*	0	0	*3%*	0	*1%*	*1%*	*1%*	*3%*	*1%*	0
						*	ABCD																*
2	**18**	2	3	4	3	3	3	4	9	6	3	0	3	4	4	0	2	17	4	13	7	10	1
	3%	*1%*	*2%*	*4%*	*3%*	*5%*	*4%*	*2%*	*3%*	*5%*	*5%*	0	*2%*	*4%*	*4%*	0	*1%*	*3%*	*2%*	*3%*	*7%*	*2%*	*1%*
						*															AV		*
3	**30**	5	5	5	4	9	0	8	17	5	2	1	5	7	6	4	1	28	8	20	3	23	2
	4%	*3%*	*3%*	*5%*	*5%*	*13%*	*1%*	*4%*	*5%*	*4%*	*2%*	*2%*	*4%*	*7%*	*7%*	*5%*	*1%*	*5%*	*5%*	*4%*	*3%*	*5%*	*4%*
						ABCG*												A					*
4	**32**	12	7	3	5	3	3	13	15	4	2	5	6	6	2	3	3	29	7	22	7	17	5
	5%	*6%*	*4%*	*3%*	*5%*	*5%*	*4%*	*6%*	*5%*	*3%*	*4%*	*7%*	*4%*	*6%*	*3%*	*3%*	*2%*	*5%*	*4%*	*5%*	*7%*	*4%*	*8%*
	V					*																	*
5	**94**	25	23	16	15	10	6	32	46	14	9	12	26	10	9	14	11	82	27	66	12	62	9
	14%	*13%*	*15%*	*14%*	*16%*	*16%*	*8%*	*15%*	*14%*	*11%*	*14%*	*16%*	*18%*	*10%*	*11%*	*16%*	*8%*	*15%*	*16%*	*14%*	*13%*	*13%*	*15%*
						*												A					*
6	**92**	24	23	17	14	9	6	28	49	16	4	10	26	16	8	19	21	71	22	67	4	76	7
	14%	*13%*	*15%*	*15%*	*15%*	*13%*	*10%*	*13%*	*15%*	*13%*	*5%*	*13%*	*18%*	*15%*	*10%*	*21%*	*15%*	*13%*	*13%*	*14%*	*4%*	*16%*	*12%*
	U					*							K			AK						AU	*
7	**119**	27	39	24	11	9	8	39	60	20	6	11	32	21	19	9	34	85	34	77	17	88	10
	18%	*15%*	*25%*	*21%*	*12%*	*14%*	*13%*	*18%*	*18%*	*16%*	*10%*	*14%*	*22%*	*21%*	*22%*	*10%*	*24%*	*16%*	*20%*	*16%*	*18%*	*18%*	*16%*
	R		ABE			*							P		P								*
8	**97**	31	25	16	13	5	8	42	40	15	12	13	18	12	19	15	30	66	19	77	10	72	8
	14%	*16%*	*16%*	*14%*	*14%*	*8%*	*12%*	*19%*	*12%*	*12%*	*19%*	*17%*	*13%*	*11%*	*22%*	*16%*	*22%*	*12%*	*11%*	*16%*	*11%*	*15%*	*14%*
	R					*		AI							A		AR						*
9	**69**	32	14	13	7	1	1	14	38	16	14	4	14	12	9	11	15	54	21	46	5	46	12
	10%	*17%*	*9%*	*12%*	*7%*	*2%*	*2%*	*6%*	*12%*	*12%*	*21%*	*5%*	*10%*	*12%*	*10%*	*12%*	*11%*	*10%*	*12%*	*10%*	*5%*	*9%*	*21%*
	FGH	AFG		FG		*					AL												AUV*
Highest rating 10	**35**	11	10	7	4	3	0	15	12	8	6	6	3	6	6	3	10	25	12	23	1	33	0
	5%	*6%*	*6%*	*6%*	*4%*	*5%*	*1%*	*7%*	*4%*	*7%*	*10%*	*8%*	*2%*	*6%*	*7%*	*3%*	*7%*	*5%*	*7%*	*5%*	*1%*	*7%*	0
						*					M											A	*
Don't know	**84**	15	7	7	17	12	26	22	43	20	7	13	7	8	3	9	11	73	14	64	24	51	5
	12%	*8%*	*4%*	*7%*	*18%*	*19%*	*40%*	*10%*	*13%*	*16%*	*10%*	*17%*	*5%*	*8%*	*4%*	*10%*	*8%*	*14%*	*8%*	*13%*	*26%*	*11%*	*9%*
	CDMOV				BCD	BCD*	ABCDEF					MO									AVW		*
NET: 1-3	**56**	9	9	10	8	12	7	15	30	12	5	2	11	11	10	7	4	53	15	39	13	37	3
	8%	*5%*	*6%*	*9%*	*9%*	*18%*	*11%*	*7%*	*9%*	*9%*	*8%*	*3%*	*8%*	*11%*	*11%*	*8%*	*3%*	*10%*	*9%*	*8%*	*14%*	*8%*	*5%*
	O					ABC*												AQ					*
NET: 4-6	**218**	60	52	35	34	22	15	73	109	35	15	28	57	32	20	37	36	183	56	155	22	155	21
	32%	*32%*	*34%*	*31%*	*36%*	*34%*	*22%*	*33%*	*33%*	*28%*	*23%*	*36%*	*40%*	*31%*	*23%*	*40%*	*26%*	*34%*	*33%*	*32%*	*24%*	*32%*	*35%*
						*							KO			KO							*
NET: 7-10	**319**	101	87	60	34	19	18	109	150	59	39	34	67	51	53	38	89	230	86	222	32	239	30
	47%	*54%*	*56%*	*53%*	*37%*	*29%*	*27%*	*50%*	*45%*	*47%*	*59%*	*44%*	*47%*	*50%*	*61%*	*42%*	*64%*	*43%*	*50%*	*46%*	*36%*	*50%*	*51%*
	FGRU	EFG	AEFG	EFG		*									ALP		AR					U	*
NET: 9-10	**103**	43	24	20	10	4	2	28	50	24	20	10	17	19	15	14	25	78	33	68	6	78	12
	15%	*23%*	*15%*	*18%*	*11%*	*7%*	*3%*	*13%*	*15%*	*19%*	*31%*	*13%*	*12%*	*18%*	*17%*	*15%*	*18%*	*15%*	*19%*	*14%*	*6%*	*16%*	*21%*
	GU	AEFG	G	G		*					ALMP											U	U*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**8**	2	7	1	7	0	0	0	0	0	0	0	2	3	0	2	1	7	0	1	3	5	1
	1%	***1%***	***2%***	0	***6%***	0	***1%***	0	***1%***	0	0	0	***1%***	***2%***	0	***17%***	***2%***	***1%***	0	***3%***	***1%***	***2%***	***1%***
	D				**AD**	**	*	*	**			**				**	**			**			*
2	**18**	5	13	7	3	0	2	0	4	3	2	3	2	4	4	0	2	10	5	3	6	8	5
	3%	***2%***	***3%***	***2%***	***2%***	0	***6%***	0	***18%***	***5%***	***2%***	***9%***	***1%***	***2%***	***5%***	0	***6%***	***2%***	***5%***	***15%***	***2%***	***3%***	***8%***
	R					**	*	*	**			**				**	**			**			**AU***
3	**30**	13	16	20	3	1	1	2	1	0	9	1	8	10	1	0	0	23	3	4	10	17	2
	4%	***5%***	***4%***	***5%***	***3%***	***11%***	***5%***	***4%***	***4%***	***1%***	***6%***	***3%***	***5%***	***5%***	***1%***	0	0	***4%***	***3%***	***16%***	***3%***	***6%***	***4%***
						**	*	*	**			**				**	**			**			*
4	**32**	7	25	23	2	0	1	2	3	2	7	1	14	8	0	0	0	21	10	1	15	14	3
	5%	***3%***	***6%***	***6%***	***2%***	0	***2%***	***3%***	***13%***	***4%***	***5%***	***4%***	***8%***	***4%***	0	0	***1%***	***4%***	***10%***	***5%***	***5%***	***5%***	***6%***
	OR					**	*	*	**			**	**AO**			**	**		**AR**	**			*
5	**94**	34	60	50	21	3	3	5	3	7	27	7	14	21	18	1	4	69	19	4	40	44	8
	14%	***13%***	***14%***	***13%***	***18%***	***25%***	***11%***	***11%***	***13%***	***12%***	***20%***	***18%***	***8%***	***11%***	***21%***	***8%***	***14%***	***13%***	***19%***	***17%***	***12%***	***15%***	***14%***
	M					**	*	*	**		**M**	**			**MN**	**	**			**			*
6	**92**	40	52	65	14	0	1	6	1	6	19	1	22	34	10	4	3	73	17	2	40	42	10
	14%	***16%***	***12%***	***17%***	***12%***	0	***4%***	***11%***	***5%***	***10%***	***14%***	***3%***	***13%***	***18%***	***11%***	***29%***	***8%***	***13%***	***17%***	***10%***	***12%***	***15%***	***17%***
				A		**	*	*	**			**				**	**			**			*
7	**119**	49	70	74	16	4	5	10	3	7	15	6	33	41	18	0	6	104	14	2	70	40	9
	18%	***19%***	***16%***	***19%***	***13%***	***31%***	***17%***	***19%***	***12%***	***12%***	***11%***	***16%***	***19%***	***21%***	***22%***	0	***19%***	***19%***	***13%***	***7%***	***21%***	***14%***	***16%***
	V					**	*	*	**			**		**K**		**	**			**	**AV**		*
8	**97**	40	56	54	19	1	3	12	1	6	10	5	32	25	20	3	1	85	9	1	60	32	4
	14%	***16%***	***13%***	***14%***	***15%***	***11%***	***12%***	***23%***	***6%***	***10%***	***7%***	***12%***	***19%***	***13%***	***23%***	***23%***	***4%***	***16%***	***9%***	***3%***	***18%***	***11%***	***7%***
	K					**	*	*	**			**	**K**		**AKN**	**	**			**	**AV**		*
9	**69**	30	39	39	16	0	6	5	3	0	16	5	18	22	6	0	1	62	7	0	46	20	0
	10%	***12%***	***9%***	***10%***	***13%***	0	***22%***	***9%***	***14%***	0	***12%***	***14%***	***11%***	***11%***	***7%***	0	***4%***	***11%***	***6%***	0	***14%***	***7%***	0
	JVW			**J**	**J**	**	**ADJ***	J*	**			**				**	**			**	**AVW**		*
Highest rating 10	**35**	15	20	20	9	0	3	3	0	0	11	1	5	11	4	0	2	31	1	2	19	14	1
	5%	***6%***	***5%***	***5%***	***7%***	0	***12%***	***5%***	0	***1%***	***8%***	***2%***	***3%***	***6%***	***4%***	0	***6%***	***6%***	***1%***	***8%***	***6%***	***5%***	***2%***
	S					**	J*	*	**			**				**	**			**			*
Don't know	**84**	19	65	30	11	3	2	7	3	27	21	7	22	15	4	3	12	63	17	4	17	52	14
	12%	***7%***	***15%***	***8%***	***9%***	***23%***	***7%***	***15%***	***14%***	***45%***	***15%***	***18%***	***13%***	***8%***	***5%***	***23%***	***37%***	***12%***	***16%***	***16%***	***5%***	***18%***	***24%***
	BDNOU	*	**AB**			**	*	*	**	**ADEGH**	**O**	**				**	**			**		**AU**	**AU***
NET: 1-3	**56**	20	36	28	13	1	3	2	5	4	11	4	12	18	6	2	2	40	9	8	18	30	8
	8%	***8%***	***8%***	***7%***	***10%***	***11%***	***12%***	***4%***	***23%***	***6%***	***8%***	***12%***	***7%***	***9%***	***7%***	***17%***	***8%***	***7%***	***9%***	***34%***	***6%***	***11%***	***13%***
	U					**	*	*	**			**				**	**			**		**U**	*
NET: 4-6	**218**	81	137	138	38	3	5	13	7	15	53	9	50	64	27	5	7	164	46	7	95	100	21
	32%	***32%***	***33%***	***36%***	***31%***	***25%***	***17%***	***25%***	***31%***	***25%***	***39%***	***25%***	***29%***	***33%***	***32%***	***37%***	***23%***	***30%***	***45%***	***32%***	***29%***	***35%***	***36%***
	R			**AG**		**	*	*	**			**				**	**		**AR**	**			*
NET: 7-10	**319**	135	184	187	59	6	17	29	7	14	52	16	89	99	48	3	10	282	30	4	196	106	15
	47%	***53%***	***44%***	***49%***	***49%***	***42%***	***63%***	***57%***	***32%***	***23%***	***38%***	***45%***	***51%***	***51%***	***56%***	***23%***	***32%***	***51%***	***30%***	***18%***	***60%***	***37%***	***26%***
	CJSVW	**AC**		**J**	**J**	**	J*	J*	**			**			**K**	**	**	**AS**		**	**AVW**		*
NET: 9-10	**103**	45	58	58	25	0	9	7	3	0	27	6	24	33	10	0	3	93	7	2	66	35	1
	15%	***18%***	***14%***	***15%***	***21%***	0	***34%***	***14%***	***14%***	***1%***	***20%***	***17%***	***14%***	***17%***	***12%***	0	***10%***	***17%***	***7%***	***8%***	***20%***	***12%***	***2%***
	JSW			**J**	**J**	**	**ADHJ***	J*	**			**				**	**	**AS**		**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**19**	7	12	4	15	12	7	1	1	2	3	2	2	0	2	2	1	3	1	16	1	2	1
	4%	*3%*	*5%*	*2%*	*5%*	*5%*	*3%*	*2%*	*6%*	*9%*	*5%*	*4%*	*6%*	0	*8%*	*3%*	*1%*	*5%*	*6%*	*4%*	*2%*	*8%*	*6%*
								*	**	**	*	*	**	*	**NQ***	*		*	N*		*	*	*
2	**18**	9	9	10	8	12	6	2	1	3	1	2	0	2	0	0	5	0	1	14	2	0	1
	4%	*3%*	*4%*	*5%*	*3%*	*4%*	*3%*	*7%*	*5%*	*14%*	*2%*	*3%*	0	*6%*	*2%*	0	*6%*	0	*8%*	*3%*	*7%*	*2%*	*8%*
								R*	**	**	*	*	**	*	*	*		*	**PR***		*	*	*
3	**21**	9	12	9	12	12	9	1	0	0	4	4	3	1	1	2	2	2	1	18	1	1	1
	4%	*4%*	*5%*	*5%*	*4%*	*5%*	*4%*	*3%*	0	0	*7%*	*7%*	*8%*	*3%*	*5%*	*4%*	*3%*	*4%*	*8%*	*4%*	*3%*	*5%*	*8%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
4	**15**	6	10	5	10	8	7	1	0	2	2	1	1	0	1	1	5	2	0	14	1	1	0
	3%	*2%*	*4%*	*3%*	*4%*	*3%*	*3%*	*2%*	0	*7%*	*3%*	*2%*	*2%*	0	*5%*	*3%*	*5%*	*3%*	0	*3%*	*2%*	*5%*	0
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
5	**45**	26	18	15	30	22	23	5	3	1	6	3	2	4	2	7	8	3	1	37	5	2	1
	9%	*10%*	*8%*	*8%*	*10%*	*8%*	*10%*	*16%*	*17%*	*5%*	*12%*	*5%*	*7%*	*10%*	*7%*	*14%*	*9%*	*5%*	*9%*	*9%*	*16%*	*7%*	*9%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
6	**57**	31	26	19	39	27	30	4	1	4	4	1	5	2	2	6	12	15	1	51	4	2	1
	12%	*12%*	*11%*	*10%*	*13%*	*10%*	*14%*	*11%*	*7%*	*14%*	*7%*	*2%*	*17%*	*5%*	*8%*	*13%*	*14%*	*25%*	*11%*	*12%*	*11%*	*8%*	*11%*
	L							*	**	**	*	*	**	*	*	*	**L**	**AKLNQ***	L*		*	*	*
7	**83**	36	47	23	60	42	42	4	1	3	8	11	6	2	7	9	21	11	1	72	4	7	1
	17%	*14%*	*20%*	*12%*	*20%*	*16%*	*19%*	*12%*	*6%*	*10%*	*14%*	*20%*	*20%*	*5%*	*27%*	*19%*	*24%*	*18%*	*10%*	*17%*	*12%*	*27%*	*10%*
	DN				**D**			*	**	**	*	N*	**	*	N*	*	**N**	*	*		*	*	*
8	**76**	45	31	25	51	39	37	5	4	1	10	7	4	12	3	4	17	5	2	65	5	3	2
	16%	*18%*	*14%*	*13%*	*17%*	*15%*	*17%*	*14%*	*20%*	*4%*	*19%*	*14%*	*13%*	*31%*	*14%*	*9%*	*19%*	*9%*	*21%*	*16%*	*14%*	*14%*	*21%*
								*	**	**	*	*	**	**APR***	*	*		*	*		*	*	*
9	**53**	25	28	15	39	26	27	6	5	5	10	6	2	3	3	3	8	1	1	44	6	3	1
	11%	*10%*	*12%*	*8%*	*13%*	*10%*	*12%*	*17%*	*28%*	*18%*	*19%*	*12%*	*7%*	*7%*	*12%*	*7%*	*9%*	*2%*	*8%*	*11%*	*17%*	*12%*	*8%*
	R							R*	**	**	R*	*	**	*	R*	*		*	*		*	*	*
Highest rating 10	**28**	16	11	5	23	19	9	1	1	2	1	8	3	4	2	1	2	3	0	24	1	2	0
	6%	*6%*	*5%*	*2%*	*8%*	*7%*	*4%*	*4%*	*6%*	*7%*	*1%*	*15%*	*8%*	*10%*	*8%*	*2%*	*3%*	*5%*	*3%*	*6%*	*4%*	*8%*	*3%*
	D				**AD**			*	**	**	*	**AKQ***	**	*	*	*		*	*		*	*	*
Don't know	**69**	43	26	59	10	44	26	5	1	3	5	8	4	9	1	11	7	13	2	62	5	1	2
	14%	*17%*	*11%*	*31%*	*3%*	*17%*	*12%*	*14%*	*5%*	*12%*	*10%*	*15%*	*11%*	*23%*	*3%*	*25%*	*8%*	*23%*	*18%*	*15%*	*14%*	*3%*	*18%*
	EOV			**AE**				*	**	**	*	*	**	**OQ***	*	**OQ***		**OQ***	O*	**V**	*	*	V*
NET: 1-3	**58**	25	34	23	35	36	22	4	2	6	8	8	4	4	4	3	8	5	2	48	4	4	2
	12%	*10%*	*15%*	*12%*	*12%*	*14%*	*10%*	*11%*	*11%*	*23%*	*14%*	*15%*	*14%*	*9%*	*15%*	*7%*	*9%*	*9%*	*22%*	*12%*	*11%*	*15%*	*22%*
								*	**	**	*	*	**	*	*	*		*	P*		*	*	*
NET: 4-6	**118**	64	54	39	79	58	60	10	4	6	12	5	8	6	5	14	25	20	2	101	10	5	2
	24%	*25%*	*23%*	*21%*	*26%*	*22%*	*27%*	*29%*	*24%*	*26%*	*22%*	*10%*	*26%*	*15%*	*19%*	*31%*	*28%*	*34%*	*20%*	*24%*	*29%*	*19%*	*20%*
	L							L*	**	**	*	*	**	*	*	L*	**L**	L*	*		*	*	*
NET: 7-10	**240**	123	118	68	173	126	114	16	11	10	29	33	15	21	15	17	49	20	4	205	16	15	4
	49%	*48%*	*51%*	*36%*	*58%*	*48%*	*51%*	*46%*	*61%*	*39%*	*54%*	*60%*	*49%*	*53%*	*62%*	*37%*	*55%*	*35%*	*41%*	*49%*	*46%*	*62%*	*41%*
	DR				**AD**			*	**	**	*	**PR***	**	*	**PR***	*	**R**	*	*		*	*	*
NET: 9-10	**81**	42	39	19	62	46	35	7	6	6	11	14	5	7	5	4	10	4	1	68	7	5	1
	17%	*16%*	*17%*	*10%*	*21%*	*17%*	*16%*	*20%*	*34%*	*25%*	*20%*	*26%*	*16%*	*17%*	*20%*	*9%*	*12%*	*7%*	*10%*	*16%*	*20%*	*20%*	*10%*
	D				**AD**			*	**	**	*	**QR***	**	*	R*	*		*	*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**19**	0	0	1	6	3	9	8	8	2	2	0	5	4	3	3	0	18	7	11	9	7	1
	4%	0	0	***2%***	***8%***	***4%***	***7%***	***4%***	***4%***	***2%***	***4%***	0	***5%***	***6%***	***6%***	***5%***	0	***4%***	***5%***	***4%***	***8%***	***2%***	***5%***
	V	*			**BC**						*				*						**AV**		**
2	**18**	2	0	0	1	6	8	6	7	5	2	0	7	5	2	1	0	18	5	12	5	8	1
	4%	***3%***	0	0	***2%***	***8%***	***6%***	***3%***	***3%***	***5%***	***4%***	***1%***	***7%***	***7%***	***5%***	***2%***	0	***4%***	***3%***	***4%***	***4%***	***3%***	***5%***
		*				**ACD**	**D**				*				*								**
3	**21**	3	2	2	5	4	4	9	9	3	2	5	3	1	2	4	2	19	5	13	4	14	2
	4%	***4%***	***4%***	***3%***	***7%***	***6%***	***3%***	***5%***	***4%***	***3%***	***4%***	***8%***	***4%***	***2%***	***3%***	***5%***	***2%***	***5%***	***4%***	***4%***	***3%***	***5%***	***6%***
		*									*				*								**
4	**15**	1	1	2	3	3	6	8	6	1	2	4	4	1	3	0	2	14	6	9	5	8	0
	3%	***2%***	***2%***	***3%***	***4%***	***4%***	***4%***	***4%***	***3%***	***2%***	***4%***	***6%***	***4%***	***1%***	***6%***	0	***2%***	***3%***	***4%***	***3%***	***4%***	***3%***	0
		*									*				P*								**
5	**45**	12	6	7	9	6	6	16	20	9	3	5	5	9	7	9	8	37	15	29	10	28	2
	9%	***18%***	***9%***	***9%***	***13%***	***7%***	***4%***	***8%***	***10%***	***10%***	***5%***	***7%***	***5%***	***13%***	***14%***	***13%***	***10%***	***9%***	***11%***	***9%***	***8%***	***9%***	***7%***
	G	G*			**G**						*				*								**
6	**57**	11	6	12	7	8	13	22	27	8	7	11	7	10	6	11	8	49	26	28	13	39	2
	12%	***17%***	***10%***	***16%***	***11%***	***10%***	***9%***	***11%***	***14%***	***9%***	***13%***	***17%***	***8%***	***15%***	***12%***	***16%***	***11%***	***12%***	***18%***	***9%***	***10%***	***13%***	***8%***
	T	*									*				*				**AT**				**
7	**83**	13	16	18	4	14	18	31	35	17	12	11	18	9	11	10	20	64	24	53	12	52	9
	17%	***20%***	***26%***	***25%***	***6%***	***18%***	***13%***	***16%***	***18%***	***19%***	***22%***	***18%***	***19%***	***13%***	***21%***	***14%***	***27%***	***15%***	***17%***	***16%***	***10%***	***18%***	***32%***
	ERU	E*	**EG**	**EG**		**E**					*				*		**R**						**
8	**76**	9	14	11	18	4	20	27	38	11	8	6	18	13	9	11	16	60	16	58	18	49	3
	16%	***14%***	***22%***	***14%***	***25%***	***6%***	***15%***	***14%***	***19%***	***12%***	***16%***	***10%***	***18%***	***19%***	***18%***	***15%***	***21%***	***15%***	***11%***	***18%***	***15%***	***16%***	***12%***
	F	*	**F**		**AF**						*				*								**
9	**53**	6	9	14	10	7	8	18	23	12	5	8	17	7	4	9	6	48	14	39	11	39	3
	11%	***9%***	***15%***	***18%***	***14%***	***9%***	***6%***	***9%***	***12%***	***14%***	***9%***	***12%***	***17%***	***10%***	***7%***	***12%***	***8%***	***12%***	***10%***	***12%***	***9%***	***13%***	***9%***
	G	*		**AG**							*				*								**
Highest rating 10	**28**	5	7	4	2	5	5	17	5	6	6	3	2	3	2	7	9	19	9	18	4	22	1
	6%	***7%***	***11%***	***5%***	***4%***	***6%***	***4%***	***9%***	***3%***	***6%***	***11%***	***4%***	***2%***	***5%***	***4%***	***9%***	***12%***	***5%***	***6%***	***6%***	***3%***	***7%***	***5%***
	IR	*	**G**					**AI**			M*				*		**R**						**
Don't know	**69**	4	2	3	5	16	39	33	20	16	5	10	10	8	2	6	5	64	16	54	30	31	4
	14%	***7%***	***3%***	***4%***	***7%***	***22%***	***28%***	***17%***	***10%***	***18%***	***9%***	***16%***	***11%***	***11%***	***4%***	***8%***	***7%***	***16%***	***11%***	***17%***	***25%***	***10%***	***13%***
	CDOV	*				**BCDE**	**ABCDE**				*				*			**A**			**AV**		**
NET: 1-3	**58**	5	2	4	12	14	22	24	24	10	6	6	15	10	8	8	2	55	17	37	18	29	4
	12%	***7%***	***4%***	***5%***	***17%***	***18%***	***16%***	***12%***	***12%***	***11%***	***12%***	***9%***	***16%***	***14%***	***14%***	***12%***	***2%***	***14%***	***12%***	***11%***	***15%***	***10%***	***15%***
	CDQ	*			**CD**	**CD**	**CD**				*				*			**AQ**					**
NET: 4-6	**118**	24	13	21	19	16	25	46	53	18	12	19	16	21	17	21	17	100	47	65	28	76	4
	24%	***36%***	***20%***	***29%***	***27%***	***22%***	***18%***	***24%***	***27%***	***20%***	***22%***	***31%***	***17%***	***29%***	***32%***	***29%***	***23%***	***24%***	***33%***	***20%***	***23%***	***25%***	***14%***
	GT	G*									*				*				**AT**				**
NET: 7-10	**240**	33	46	47	34	29	51	93	101	46	31	28	55	33	27	37	50	190	63	168	45	163	16
	49%	***50%***	***74%***	***62%***	***48%***	***39%***	***38%***	***48%***	***51%***	***51%***	***57%***	***45%***	***57%***	***46%***	***50%***	***51%***	***68%***	***46%***	***44%***	***52%***	***37%***	***55%***	***58%***
	GRU	*	**ABEFG**	**AFG**							*				*		**AR**					**AU**	**
NET: 9-10	**81**	11	16	17	12	11	13	34	28	18	11	10	19	10	6	15	14	67	23	57	15	62	4
	17%	***16%***	***26%***	***23%***	***18%***	***15%***	***10%***	***18%***	***14%***	***20%***	***20%***	***17%***	***20%***	***15%***	***12%***	***21%***	***19%***	***16%***	***16%***	***18%***	***12%***	***21%***	***14%***
	G	*	**AG**	**G**							*				*							**A**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**19**	3	16	7	0	2	0	0	2	8	3	1	5	4	6	0	0	15	2	1	3	12	3
	4%	*2%*	*5%*	*3%*	0	*16%*	0	0	*10%*	*7%*	*4%*	*4%*	*5%*	*3%*	*6%*	0	*1%*	*4%*	*3%*	*5%*	*2%*	*5%*	*6%*
						**	**	**	**	**E**		**				**	**			**			
2	**18**	1	17	7	2	0	0	1	2	6	6	0	3	4	4	0	1	15	3	0	1	13	3
	4%	*1%*	*5%*	*3%*	*3%*	0	0	*8%*	*9%*	*4%*	*8%*	0	*3%*	*3%*	*4%*	0	*3%*	*4%*	*4%*	0	*1%*	*6%*	*6%*
	BU		**AB**			**	**	**	**			**				**	**			**		**U**	**U**
3	**21**	6	15	9	3	1	2	0	0	5	2	0	3	6	6	1	3	7	8	6	4	9	8
	4%	*4%*	*5%*	*4%*	*4%*	*15%*	*8%*	0	0	*4%*	*3%*	0	*3%*	*4%*	*6%*	*10%*	*10%*	*2%*	*10%*	*25%*	*2%*	*4%*	*14%*
	R					**	**	**	**			**				**	**		**AR**	**			**AUV**
4	**15**	4	12	5	2	0	1	0	1	7	3	0	4	3	4	1	1	11	4	0	6	6	4
	3%	*2%*	*4%*	*2%*	*2%*	0	*5%*	0	*6%*	*5%*	*4%*	*1%*	*4%*	*2%*	*4%*	*8%*	*3%*	*3%*	*6%*	0	*3%*	*2%*	*6%*
						**	**	**	**			**				**	**			**			
5	**45**	18	27	20	13	3	2	0	1	5	9	1	5	18	9	1	2	34	9	2	14	27	2
	9%	*11%*	*8%*	*9%*	*15%*	*29%*	*11%*	0	*8%*	*4%*	*12%*	*5%*	*5%*	*12%*	*10%*	*9%*	*6%*	*9%*	*11%*	*9%*	*8%*	*11%*	*4%*
	J				**J**	**	**	**	**			**				**	**			**			
6	**57**	24	34	28	13	0	0	1	3	11	11	3	15	16	10	0	2	43	13	2	24	27	6
	12%	*15%*	*10%*	*13%*	*16%*	0	*2%*	*9%*	*15%*	*9%*	*14%*	*13%*	*15%*	*11%*	*11%*	0	*8%*	*11%*	*16%*	*8%*	*14%*	*11%*	*10%*
						**	**	**	**			**				**	**			**			
7	**83**	29	54	49	7	1	5	4	1	17	3	10	19	26	18	0	5	65	16	3	31	43	9
	17%	*18%*	*17%*	*23%*	*8%*	*11%*	*27%*	*29%*	*5%*	*13%*	*5%*	*45%*	*19%*	*18%*	*20%*	*3%*	*16%*	*17%*	*20%*	*11%*	*18%*	*18%*	*15%*
	EK			**AEJ**		**	**	**	**			**	**K**	**K**	**K**	**	**			**			
8	**76**	32	44	37	14	0	2	2	2	19	9	1	22	21	16	4	3	67	7	0	31	38	4
	16%	*20%*	*14%*	*17%*	*17%*	0	*8%*	*16%*	*13%*	*15%*	*11%*	*6%*	*22%*	*14%*	*17%*	*33%*	*9%*	*18%*	*9%*	0	*18%*	*16%*	*7%*
						**	**	**	**			**				**	**	**A**		**			
9	**53**	24	29	27	12	3	2	1	1	8	13	3	11	16	7	0	0	47	3	3	37	12	5
	11%	*15%*	*9%*	*12%*	*14%*	*29%*	*8%*	*10%*	*6%*	*6%*	*18%*	*13%*	*11%*	*11%*	*8%*	*3%*	0	*12%*	*4%*	*14%*	*21%*	*5%*	*8%*
	JSV					**	**	**	**			**				**	**			**	**AVW**		
Highest rating 10	**28**	12	16	12	7	0	4	0	1	3	8	0	2	6	8	0	3	24	1	2	17	10	0
	6%	*8%*	*5%*	*5%*	*9%*	0	*21%*	0	*7%*	*3%*	*11%*	0	*2%*	*4%*	*9%*	0	*9%*	*6%*	*1%*	*7%*	*10%*	*4%*	0
	SW					**	**	**	**		**M**	**			**M**	**	**			**	**AVW**		
Don't know	**69**	6	64	14	9	0	2	4	4	37	8	3	12	26	5	4	12	50	12	5	9	44	14
	14%	*4%*	*20%*	*6%*	*11%*	0	*10%*	*28%*	*21%*	*29%*	*10%*	*13%*	*12%*	*18%*	*6%*	*33%*	*37%*	*13%*	*16%*	*21%*	*5%*	*18%*	*24%*
	BDOU		**AB**			**	**	**	**	**ADE**		**		**O**		**	**			**		**AU**	**AU**
NET: 1-3	**58**	11	47	24	6	3	2	1	3	19	12	1	12	13	15	1	4	37	13	8	8	35	15
	12%	*7%*	*14%*	*11%*	*7%*	*31%*	*8%*	*8%*	*19%*	*15%*	*15%*	*4%*	*12%*	*9%*	*16%*	*10%*	*13%*	*10%*	*17%*	*31%*	*5%*	*14%*	*26%*
	BRU		**AB**			**	**	**	**			**				**	**			**		**U**	**AU**
NET: 4-6	**118**	45	72	54	28	3	4	1	5	24	23	4	23	37	23	2	5	88	26	4	44	60	12
	24%	*29%*	*22%*	*25%*	*34%*	*29%*	*17%*	*9%*	*29%*	*19%*	*30%*	*19%*	*23%*	*26%*	*25%*	*17%*	*16%*	*23%*	*33%*	*17%*	*25%*	*25%*	*20%*
					J	**	**	**	**			**				**	**			**			
NET: 7-10	**240**	97	144	124	40	4	13	7	5	47	34	14	53	70	49	5	11	203	27	8	117	103	18
	49%	*61%*	*44%*	*58%*	*48%*	*40%*	*64%*	*55%*	*31%*	*37%*	*44%*	*64%*	*53%*	*48%*	*53%*	*39%*	*34%*	*54%*	*34%*	*32%*	*66%*	*43%*	*30%*
	CJSVW	**AC**		**AJ**		**	**	**	**			**				**	**	**AS**		**	**AVW**		
NET: 9-10	**81**	36	45	38	19	3	6	1	2	11	22	3	12	22	15	0	3	71	4	5	54	22	5
	17%	*23%*	*14%*	*18%*	*23%*	*29%*	*29%*	*10%*	*12%*	*9%*	*28%*	*13%*	*12%*	*15%*	*17%*	*3%*	*9%*	*19%*	*5%*	*21%*	*30%*	*9%*	*8%*
	CJSV	**AC**		**J**	**J**	**	**	**	**		**AMN**	**				**	**	**S**		**	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK ITV/STV/UTV/ITV Wales

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**17**	5	12	5	11	13	4	2	0	6	2	1	2	1	1	0	0	2	0	14	2	1	0
	1%	***1%***	***1%***	***1%***	***1%***	***2%***	0	***1%***	0	***4%***	***1%***	***1%***	***2%***	***1%***	***1%***	0	0	***1%***	0	***1%***	***1%***	***1%***	0
	G					**AG**				**APQS**													
2	**22**	9	13	13	9	17	5	2	1	3	0	4	2	0	0	1	3	6	1	20	2	0	1
	1%	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	0	***3%***	***1%***	0	0	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***1%***
	G					**AG**						**K**							**KN**				
3	**38**	19	19	26	12	23	15	5	1	0	9	2	2	4	2	3	6	4	1	31	5	2	1
	2%	***2%***	***2%***	***4%***	***1%***	***3%***	***2%***	***4%***	***2%***	0	***5%***	***1%***	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***1%***	***2%***	***4%***	***2%***	***1%***
	E			**AE**				**J**			**J**												
4	**37**	21	16	20	16	18	19	2	1	2	3	4	4	2	2	6	8	2	2	31	2	2	2
	2%	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***3%***	***1%***	***2%***	***4%***	***4%***	***1%***	***4%***	***2%***	***1%***	***2%***	***4%***
																			R				
5	**119**	65	54	63	56	66	53	11	6	7	14	6	6	8	5	17	18	19	3	100	11	5	3
	7%	***7%***	***6%***	***9%***	***5%***	***8%***	***6%***	***8%***	***8%***	***5%***	***7%***	***4%***	***5%***	***4%***	***6%***	***12%***	***9%***	***8%***	***5%***	***7%***	***8%***	***6%***	***5%***
	E			**AE**												**ALN**							
6	**151**	71	80	60	91	72	79	15	3	10	9	15	10	17	5	23	11	29	4	128	15	5	4
	9%	***8%***	***9%***	***8%***	***9%***	***9%***	***9%***	***11%***	***4%***	***7%***	***5%***	***9%***	***8%***	***10%***	***6%***	***15%***	***5%***	***12%***	***7%***	***9%***	***11%***	***6%***	***7%***
																AIJKOQS		**KQ**					
7	**271**	121	150	113	158	146	125	26	21	19	26	18	18	23	14	25	42	33	6	224	26	14	6
	15%	***14%***	***17%***	***16%***	***15%***	***18%***	***13%***	***19%***	***26%***	***14%***	***14%***	***11%***	***15%***	***14%***	***15%***	***17%***	***21%***	***13%***	***10%***	***15%***	***19%***	***15%***	***10%***
	G					**AG**		**LS**	**AJKL**								**LS**				**W**		
									NORS														
8	**433**	217	217	169	265	208	226	32	21	36	51	46	37	40	26	23	46	56	17	358	32	26	17
	25%	***25%***	***25%***	***23%***	***26%***	***25%***	***24%***	***23%***	***26%***	***26%***	***27%***	***29%***	***30%***	***24%***	***28%***	***15%***	***23%***	***23%***	***30%***	***24%***	***23%***	***28%***	***30%***
	P									**P**	**P**	**P**	**P**		**P**				**P**				
9	**309**	159	150	105	203	111	197	17	15	21	43	22	22	32	21	23	41	42	9	262	17	21	9
	18%	***18%***	***17%***	***15%***	***20%***	***14%***	***21%***	***12%***	***19%***	***15%***	***23%***	***14%***	***17%***	***19%***	***22%***	***16%***	***20%***	***17%***	***17%***	***18%***	***12%***	***22%***	***17%***
	DF				**AD**		**AF**				**HL**				**H**							**U**	
Highest rating 10	**252**	139	113	72	181	95	158	16	7	25	25	31	15	31	14	19	21	41	8	214	16	14	8
	14%	***16%***	***13%***	***10%***	***18%***	***12%***	***17%***	***11%***	***9%***	***18%***	***13%***	***19%***	***12%***	***18%***	***15%***	***13%***	***10%***	***17%***	***15%***	***15%***	***11%***	***15%***	***15%***
	DF				**AD**		**AF**					**Q**											
Don't know	**104**	51	53	77	26	53	51	11	3	12	7	11	7	11	4	10	8	14	5	84	11	4	5
	6%	***6%***	***6%***	***11%***	***3%***	***6%***	***5%***	***8%***	***4%***	***9%***	***4%***	***7%***	***6%***	***6%***	***5%***	***7%***	***4%***	***6%***	***9%***	***6%***	***8%***	***5%***	***9%***
	E			**AE**															**AKO**				**A**
NET: 1-3	**77**	32	45	45	33	53	24	9	2	8	10	7	6	5	3	4	9	12	2	64	9	3	2
	4%	***4%***	***5%***	***6%***	***3%***	***6%***	***3%***	***6%***	***3%***	***6%***	***5%***	***5%***	***5%***	***3%***	***3%***	***3%***	***4%***	***5%***	***3%***	***4%***	***6%***	***3%***	***3%***
	EG			**AE**		**AG**																	
NET: 4-6	**307**	156	151	144	164	157	151	27	10	18	26	24	20	27	13	46	37	50	9	259	27	13	9
	18%	***18%***	***17%***	***20%***	***16%***	***19%***	***16%***	***20%***	***13%***	***13%***	***14%***	***15%***	***16%***	***16%***	***14%***	***31%***	***18%***	***20%***	***16%***	***18%***	***20%***	***14%***	***16%***
	E			**AE**												**AHIJKL MNOQRS**							
NET: 7-10	**1265**	636	629	458	807	560	706	91	64	102	145	117	92	126	75	90	150	172	40	1059	91	75	40
	72%	***73%***	***72%***	***63%***	***78%***	***68%***	***76%***	***66%***	***81%***	***72%***	***77%***	***73%***	***73%***	***75%***	***79%***	***60%***	***74%***	***69%***	***72%***	***72%***	***66%***	***79%***	***72%***
	DFP				**AD**		**AF**		**HP**	**P**	**HP**	**P**	**P**	**P**	**AHPR**		**P**		**P**			**AU**	
NET: 9-10	**561**	299	263	177	384	206	355	33	22	46	68	53	37	63	35	42	62	83	18	476	33	35	18
	32%	***34%***	***30%***	***24%***	***37%***	***25%***	***38%***	***24%***	***28%***	***33%***	***36%***	***33%***	***29%***	***37%***	***37%***	***28%***	***30%***	***33%***	***32%***	***33%***	***24%***	***37%***	***32%***
	DFHU				**AD**		**AF**				**H**			**H**	**H**			**H**		**U**		**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**17**	0	2	1	2	2	10	3	8	6	2	1	5	3	2	1	4	13	9	6	5	6	1
	1%	0	***1%***	0	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***
	TV						**A**												**AT**				
2	**22**	2	2	1	1	9	8	6	10	7	0	5	1	7	3	4	3	20	6	15	9	12	0
	1%	***1%***	***1%***	0	0	***3%***	***2%***	***1%***	***1%***	***1%***	0	***2%***	0	***3%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0
						ADE								**M**									
3	**38**	3	2	6	4	13	10	6	15	17	8	3	7	9	2	0	3	35	10	26	19	16	0
	2%	***1%***	***1%***	***2%***	***1%***	***4%***	***2%***	***1%***	***2%***	***4%***	***5%***	***1%***	***2%***	***3%***	***1%***	0	***2%***	***2%***	***2%***	***2%***	***5%***	***1%***	0
	V					**ACE**				**AHI**	**AOP**			**P**							**AVW**		
4	**37**	6	6	2	4	4	15	8	19	9	2	8	3	5	6	2	4	33	13	20	14	21	1
	2%	***3%***	***3%***	***1%***	***1%***	***1%***	***3%***	***2%***	***2%***	***2%***	***1%***	***4%***	***1%***	***2%***	***3%***	***1%***	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***1%***
												M									**A**		
5	**119**	16	10	17	30	11	35	38	51	28	5	20	17	20	9	24	9	110	33	74	30	70	8
	7%	***8%***	***4%***	***7%***	***9%***	***4%***	***8%***	***9%***	***6%***	***6%***	***3%***	***9%***	***5%***	***7%***	***4%***	***13%***	***5%***	***7%***	***7%***	***6%***	***7%***	***6%***	***8%***
	F				**CF**		**F**	**A**				**K**				**AKMO**							
6	**151**	6	17	27	26	37	39	50	73	28	9	15	32	29	17	21	10	141	42	100	32	104	4
	9%	***3%***	***7%***	***11%***	***8%***	***12%***	***8%***	***12%***	***8%***	***6%***	***5%***	***7%***	***9%***	***10%***	***8%***	***11%***	***5%***	***9%***	***9%***	***8%***	***8%***	***10%***	***5%***
	BJ			**B**	**B**	**AB**	**B**	**AJ**															
7	**271**	29	52	36	39	42	72	69	124	77	28	42	51	38	35	28	31	240	66	192	69	169	12
	15%	***15%***	***22%***	***15%***	***12%***	***14%***	***15%***	***16%***	***14%***	***17%***	***17%***	***19%***	***15%***	***14%***	***16%***	***15%***	***16%***	***15%***	***14%***	***16%***	***17%***	***15%***	***13%***
			AEFG																				
8	**433**	45	66	54	85	74	109	97	228	109	40	44	102	68	55	44	61	373	113	305	102	272	21
	25%	***23%***	***28%***	***23%***	***27%***	***25%***	***23%***	***23%***	***27%***	***23%***	***25%***	***20%***	***30%***	***24%***	***26%***	***23%***	***32%***	***24%***	***24%***	***25%***	***25%***	***25%***	***22%***
	R												**AL**				**AR**						
9	**309**	51	36	48	57	41	75	66	161	82	29	37	69	52	39	34	30	278	71	226	57	199	23
	18%	***26%***	***15%***	***20%***	***18%***	***14%***	***16%***	***15%***	***19%***	***18%***	***18%***	***17%***	***20%***	***18%***	***18%***	***18%***	***16%***	***18%***	***15%***	***19%***	***14%***	***18%***	***24%***
	U	**ACFG**																					**U**
Highest rating 10	**252**	35	35	32	50	50	51	57	125	68	31	33	41	39	35	20	22	230	70	170	47	167	17
	14%	***18%***	***15%***	***13%***	***16%***	***17%***	***11%***	***13%***	***15%***	***15%***	***19%***	***15%***	***12%***	***14%***	***17%***	***11%***	***12%***	***15%***	***15%***	***14%***	***11%***	***15%***	***18%***
	G	**G**				**G**					**MP**												
Don't know	**104**	5	10	14	16	16	44	28	43	33	8	12	15	11	9	11	12	91	30	69	30	58	8
	6%	***2%***	***4%***	***6%***	***5%***	***5%***	***9%***	***6%***	***5%***	***7%***	***5%***	***5%***	***4%***	***4%***	***4%***	***6%***	***7%***	***6%***	***6%***	***6%***	***7%***	***5%***	***8%***
							ABCE																
NET: 1-3	**77**	4	6	7	7	24	28	15	33	30	9	9	13	20	7	6	10	67	25	47	33	34	1
	4%	***2%***	***3%***	***3%***	***2%***	***8%***	***6%***	***3%***	***4%***	***6%***	***6%***	***4%***	***4%***	***7%***	***3%***	***3%***	***5%***	***4%***	***5%***	***4%***	***8%***	***3%***	***1%***
	EV					**ABCDE**	**E**			**A**				**A**							**AVW**		
NET: 4-6	**307**	28	33	47	60	51	89	96	143	65	17	43	52	55	32	46	23	284	87	194	76	195	13
	18%	***14%***	***14%***	***20%***	***19%***	***17%***	***19%***	***22%***	***17%***	***14%***	***10%***	***20%***	***15%***	***19%***	***15%***	***24%***	***12%***	***18%***	***19%***	***16%***	***18%***	***18%***	***14%***
	JKT							**AIJ**				**K**		**K**		**AKMO**		**A**					
NET: 7-10	**1265**	161	189	170	231	207	307	289	638	335	128	156	262	198	164	126	144	1121	321	894	274	808	73
	72%	***81%***	***80%***	***72%***	***74%***	***69%***	***66%***	***68%***	***74%***	***72%***	***79%***	***71%***	***76%***	***70%***	***78%***	***67%***	***76%***	***72%***	***69%***	***74%***	***66%***	***74%***	***77%***
	GHU	**ADFG**	**AFG**		**G**				**H**		**ANP**		**P**		**P**					**A**		**U**	
NET: 9-10	**561**	86	71	80	107	91	126	123	286	150	60	70	110	91	74	54	52	509	142	397	104	366	40
	32%	***44%***	***30%***	***34%***	***34%***	***30%***	***27%***	***29%***	***33%***	***32%***	***37%***	***32%***	***32%***	***32%***	***35%***	***29%***	***28%***	***33%***	***31%***	***33%***	***25%***	***33%***	***42%***
	GU	**ACFG**			**G**																	**U**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	1774	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	1753	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	1494.2	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	17 1% DRU	1 0	16 1%	2 0	2 1%	0 0 **	3 3% ADE	0 0	1 1%	8 2% D	4 1%	2 1%	5 1%	4 1%	0 0	0 0 *	1 1%	5 0	5 2% R	7 6% ARS	1 0	7 1%	9 4% AUV
2	22 1% RU	3 1%	20 2%	7 1%	6 2%	0 0 **	3 2%	1 1%	0 0	5 1%	2 1%	0 0	6 1%	5 1%	5 3% AK	1 3% *	2 1%	10 1%	5 2%	8 8% ARS	1 0	14 2% U	7 3% AU
3	38 2% DRU	5 1%	33 3%	9 1%	10 3%	0 0 **	3 3%	3 5%	1 1%	12 3%	8 2%	4 3%	9 2%	9 2%	0 0	1 3% *	6 3% O	11 1%	22 8% AR	5 5% R	3 1%	21 2% U	12 6% AUV
4	37 2%	6 1%	31 2%	10 1%	5 2%	0 0 **	2 2%	4 6% AD	1 1%	15 3% D	6 1%	4 3%	6 2%	10 2%	3 2%	0 0 *	6 4%	25 2%	6 2%	6 6% AR	10 2%	19 2%	8 4%
5	119 7% RU	35 8%	84 6%	53 7%	15 5%	4 19% **	3 3%	3 5%	6 6%	34 8%	30 7%	5 4%	26 6%	32 8%	9 6%	5 13% L*	10 6%	76 6%	26 9% R	18 17% ARS	22 4%	65 7% U	30 14% AUV
6	151 9% KRU	42 10%	110 8%	64 9%	20 7%	4 16% **	8 8%	1 2%	11 11% H	43 10%	25 6%	14 10%	42 10% K	33 8%	20 13% AK	2 5% *	13 8%	97 7%	44 16% AR	9 8%	37 6%	83 9%	28 13% AU
7	271 15% TU	65 15%	206 16%	126 17%	36 12%	4 15% **	18 17%	10 17%	11 11%	66 15%	67 16%	20 13%	51 12%	77 20% AMP	23 15%	2 5% *	27 16%	208 15% T	56 21% ART	5 5%	72 13%	170 18% AU	28 13%
8	433 25% QS	107 25%	326 25%	191 26%	71 24%	10 42% **	19 18%	16 27%	24 24%	103 23%	122 28% NQ	39 27% Q	107 26% Q	87 22%	38 25%	10 26% *	27 16%	360 26% AS	49 18%	22 22%	152 27%	235 25%	42 20%
9	309 18% KSTV	78 18%	230 17%	124 17%	71 24% ADIJ	0 1% **	21 19%	8 14%	15 15%	69 16%	59 14%	28 19%	81 20% K	77 20% K	25 16%	7 17% *	29 18%	273 20% AST	27 10%	8 8%	135 24% AVW	142 15%	29 14%
Highest rating 10	252 14% JNSTVW	74 17%	179 14%	103 14%	51 17% J	1 6% **	22 20% J	9 15%	20 20% J	46 10%	82 19% ANO	23 16%	59 14%	40 10%	16 11%	3 7% *	27 17% N	237 17% AST	8 3%	7 7%	128 22% AVW	116 12% W	7 3%
Don't know	104 6% BERU	14 3%	89 7% AB	36 5%	6 2%	0 0 **	4 4%	4 7%	9 9% E	44 10% ADEG	22 5%	8 5%	17 4%	20 5%	11 8%	8 21% AKLMNO*	16 10% M	70 5%	24 9% R	8 8%	9 2%	76 8% AU	12 6% U
NET: 1-3	77 4% BDRU	8 2%	69 5% AB	19 3%	18 6% D	0 0 **	9 8% AD	3 6%	3 3%	25 6% D	15 3%	7 5%	19 5%	18 5%	6 4%	3 7% *	9 6%	26 2%	32 12% AR	20 19% AR	6 1%	42 4% U	28 13% AUV
NET: 4-6	307 18% RU	83 19%	224 17%	127 18%	40 14%	8 35% **	14 13%	8 13%	18 18%	92 21% AE	61 14%	23 16%	75 18%	75 19%	32 21%	7 17% *	29 18%	198 14%	76 28% AR	32 31% AR	69 12%	167 18% U	66 31% AUV
NET: 7-10	1265 72% JPSTVW	324 75%	941 71%	544 75% AJ	229 78% AJ	15 65% **	80 74% J	44 74%	69 70%	284 64%	329 77% AOPQ	109 74% P	298 73% P	281 71% P	101 67%	22 55% *	110 67%	1077 79% AST	140 51%	42 41%	487 85% AVW	663 70% W	105 50%
NET: 9-10	561 32% JSTVW	152 35%	409 31%	227 31%	122 42% ADJ	2 7% **	43 40% J	17 29%	35 35% J	115 26%	140 33%	51 34%	140 34%	117 30%	41 27%	9 23% *	56 34%	510 37% AST	35 13%	15 15%	263 46% AVW	258 27% W	36 17%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**17**	11	6	5	12	10	8	1	2	2	1	1	0	2	2	0	1	5	0	14	1	2	0
	1%	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*3%*	*2%*	*1%*	*1%*	*0*	*2%*	*5%*	*0*	*1%*	*3%*	*1%*	*1%*	*1%*	*5%*	*1%*
									*						**AHLMPQ**							**ATU**	
2	**39**	23	16	18	20	26	12	4	1	1	7	6	4	1	1	0	8	4	1	32	4	1	1
	3%	*4%*	*3%*	*4%*	*3%*	*4%*	*2%*	*5%*	*2%*	*1%*	*5%*	*5%*	*5%*	*1%*	*2%*	*0*	*4%*	*2%*	*3%*	*3%*	*5%*	*2%*	*3%*
	G					**AG**		**P**	*		**P**	**P**	**P**						**P**				
3	**37**	16	21	17	20	23	14	3	3	3	7	1	2	2	1	4	3	6	0	32	3	1	0
	3%	*3%*	*3%*	*4%*	*3%*	*4%*	*2%*	*3%*	*5%*	*5%*	*5%*	*1%*	*3%*	*2%*	*3%*	*4%*	*1%*	*4%*	*1%*	*3%*	*3%*	*3%*	*1%*
									*														
4	**57**	31	26	23	34	26	31	6	2	2	4	2	2	6	3	9	8	11	2	46	6	3	2
	5%	*5%*	*4%*	*5%*	*5%*	*4%*	*5%*	*6%*	*4%*	*3%*	*3%*	*2%*	*2%*	*5%*	*6%*	*8%*	*4%*	*6%*	*6%*	*4%*	*6%*	*6%*	*6%*
									*														
5	**128**	56	72	52	76	66	62	12	10	9	5	8	9	19	4	11	12	25	3	109	12	4	3
	10%	*9%*	*12%*	*11%*	*10%*	*11%*	*10%*	*12%*	*18%*	*13%*	*4%*	*7%*	*11%*	*16%*	*8%*	*10%*	*6%*	*14%*	*11%*	*10%*	*12%*	*8%*	*11%*
	K							**K**	**KQ***	**K**				**KQ**				**KQ**					
6	**137**	69	68	51	86	64	73	7	6	7	14	11	12	6	7	14	28	22	3	120	7	7	3
	11%	*12%*	*11%*	*11%*	*12%*	*11%*	*12%*	*7%*	*11%*	*9%*	*11%*	*10%*	*14%*	*5%*	*14%*	*13%*	*15%*	*12%*	*11%*	*11%*	*7%*	*14%*	*11%*
	N								*				**N**		**N**		**HN**						
7	**225**	98	127	74	151	108	117	20	6	19	22	21	19	10	7	17	50	32	4	195	20	7	4
	18%	*16%*	*21%*	*16%*	*20%*	*18%*	*19%*	*20%*	*10%*	*26%*	*18%*	*18%*	*23%*	*8%*	*14%*	*16%*	*27%*	*18%*	*12%*	*19%*	*20%*	*14%*	*12%*
	DN							**N**	*	**INS**		**N**	**N**				**AINOS**	**N**					
8	**232**	113	119	74	159	118	114	17	15	9	33	19	14	27	13	14	42	25	5	197	17	13	5
	19%	*19%*	*19%*	*15%*	*21%*	*20%*	*18%*	*18%*	*26%*	*12%*	*26%*	*16%*	*16%*	*23%*	*25%*	*13%*	*22%*	*14%*	*18%*	*19%*	*18%*	*25%*	*18%*
	D				**AD**				*		**JPR**				**JPR**								
9	**100**	48	52	26	73	44	55	13	1	5	8	15	5	10	3	10	14	12	4	80	13	3	4
	8%	*8%*	*8%*	*6%*	*10%*	*7%*	*9%*	*13%*	*2%*	*7%*	*6%*	*13%*	*7%*	*8%*	*6%*	*9%*	*7%*	*7%*	*13%*	*8%*	*13%*	*6%*	*13%*
	D				**AD**			**AI**	*										**I**		**AT**		
Highest rating 10	**110**	62	48	31	79	40	70	6	7	6	7	17	9	13	4	12	11	15	2	98	6	4	2
	9%	*10%*	*8%*	*7%*	*11%*	*7%*	*11%*	*6%*	*13%*	*8%*	*6%*	*14%*	*11%*	*11%*	*8%*	*12%*	*6%*	*8%*	*8%*	*9%*	*6%*	*8%*	*8%*
	DF				**AD**		**AF**		*			**HKQ**											
Don't know	**139**	73	66	106	34	72	68	9	4	8	19	16	7	21	4	15	11	21	5	121	9	4	5
	11%	*12%*	*11%*	*22%*	*5%*	*12%*	*11%*	*9%*	*7%*	*11%*	*15%*	*14%*	*8%*	*18%*	*8%*	*14%*	*6%*	*11%*	*17%*	*12%*	*9%*	*8%*	*17%*
	EQ			**AE**					*		**Q**	**Q**		**AQ**		**Q**		*	**Q**				
NET: 1-3	**92**	50	42	40	52	59	34	8	5	6	15	8	7	6	5	4	12	16	2	78	8	5	2
	8%	*8%*	*7%*	*8%*	*7%*	*10%*	*5%*	*9%*	*9%*	*8%*	*12%*	*7%*	*8%*	*5%*	*9%*	*4%*	*6%*	*9%*	*5%*	*7%*	*9%*	*9%*	*5%*
	G					**AG**			*														
NET: 4-6	**322**	156	166	127	196	156	166	24	18	18	23	22	23	31	15	34	48	58	8	275	24	15	8
	26%	*26%*	*27%*	*26%*	*26%*	*26%*	*27%*	*25%*	*32%*	*26%*	*18%*	*19%*	*27%*	*26%*	*29%*	*32%*	*26%*	*32%*	*28%*	*26%*	*25%*	*29%*	*28%*
									*							**KL**		**KL**					
NET: 7-10	**667**	320	347	206	461	311	356	55	29	39	70	71	47	60	28	52	117	85	15	569	55	28	15
	55%	*53%*	*56%*	*43%*	*62%*	*52%*	*57%*	*57%*	*52%*	*54%*	*55%*	*61%*	*57%*	*51%*	*54%*	*50%*	*62%*	*47%*	*50%*	*55%*	*57%*	*54%*	*50%*
	D				**AD**				*			**R**					**R**						
NET: 9-10	**209**	110	100	58	152	85	125	18	9	11	15	31	15	23	7	22	25	27	6	178	18	7	6
	17%	*18%*	*16%*	*12%*	*20%*	*14%*	*20%*	*19%*	*15%*	*16%*	*12%*	*27%*	*18%*	*20%*	*15%*	*21%*	*13%*	*15%*	*21%*	*17%*	*19%*	*15%*	*21%*
	DF				**AD**		**AF**		*			**AKOQR**											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**17**	0	2	1	4	3	7	6	8	2	0	0	6	4	2	1	0	16	7	9	5	9	1
	1%	0	*1%*	*1%*	*2%*	*1%*	*3%*	*2%*	*1%*	*1%*	0	0	*3%*	*2%*	*1%*	*1%*	0	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*
							AB																
2	**39**	4	4	2	3	10	15	10	20	9	5	4	9	7	4	6	3	36	8	28	15	22	0
	3%	*2%*	*2%*	*1%*	*1%*	*5%*	*6%*	*3%*	*3%*	*3%*	*5%*	*3%*	*4%*	*4%*	*3%*	*4%*	*2%*	*3%*	*2%*	*3%*	*6%*	*3%*	0
						D	**ACDE**														**AV**		
3	**37**	6	4	4	3	12	8	7	21	9	3	6	5	8	5	5	2	35	9	25	13	16	2
	3%	*3%*	*2%*	*2%*	*2%*	*6%*	*3%*	*2%*	*4%*	*3%*	*3%*	*4%*	*2%*	*4%*	*3%*	*3%*	*1%*	*3%*	*3%*	*3%*	*5%*	*2%*	*2%*
	V					**ACE**															**AV**		
4	**57**	4	6	10	13	6	17	17	27	11	0	11	12	7	7	11	7	50	17	39	9	39	4
	5%	*2%*	*3%*	*5%*	*6%*	*3%*	*7%*	*5%*	*5%*	*4%*	0	*8%*	*5%*	*4%*	*4%*	*7%*	*4%*	*5%*	*5%*	*5%*	*4%*	*5%*	*5%*
	K						**AC**					**K**	**K**		**K**	**K**							
5	**128**	25	16	18	21	22	26	38	60	29	15	15	22	17	19	13	11	117	34	79	31	77	8
	10%	*14%*	*7%*	*10%*	*10%*	*11%*	*11%*	*10%*	*10%*	*11%*	*13%*	*11%*	*9%*	*9%*	*12%*	*7%*	*7%*	*11%*	*10%*	*9%*	*12%*	*10%*	*10%*
6	**137**	17	31	23	24	25	19	39	72	26	10	14	24	26	25	20	20	118	36	95	26	92	6
	11%	*9%*	*14%*	*12%*	*11%*	*13%*	*8%*	*11%*	*12%*	*10%*	*8%*	*10%*	*10%*	*14%*	*16%*	*12%*	*12%*	*11%*	*11%*	*11%*	*10%*	*12%*	*7%*
			G																				
7	**225**	32	39	40	42	32	39	72	100	53	29	26	49	38	28	25	36	189	59	156	50	139	14
	18%	*18%*	*18%*	*21%*	*20%*	*17%*	*17%*	*19%*	*17%*	*20%*	*24%*	*18%*	*20%*	*20%*	*18%*	*15%*	*23%*	*18%*	*18%*	*19%*	*19%*	*18%*	*18%*
8	**232**	32	51	42	52	25	30	62	130	39	22	35	44	34	31	38	39	194	52	172	41	153	18
	19%	*18%*	*24%*	*22%*	*25%*	*13%*	*13%*	*17%*	*22%*	*15%*	*19%*	*24%*	*18%*	*18%*	*19%*	*22%*	*24%*	*18%*	*16%*	*21%*	*16%*	*20%*	*24%*
	FG		**FG**	**FG**	**AFG**				**AJ**														
9	**100**	13	29	20	16	14	8	32	46	21	6	9	21	27	11	17	14	86	27	69	7	79	5
	8%	*7%*	*13%*	*11%*	*7%*	*7%*	*3%*	*9%*	*8%*	*8%*	*5%*	*6%*	*9%*	*15%*	*7%*	*10%*	*9%*	*8%*	*8%*	*8%*	*3%*	*10%*	*6%*
	GU		**AG**	**G**										**AKLO**								**AU**	
Highest rating 10	**110**	30	26	17	15	12	11	37	44	29	17	10	29	8	12	19	17	93	31	72	18	76	10
	9%	*17%*	*12%*	*9%*	*7%*	*6%*	*5%*	*10%*	*7%*	*11%*	*15%*	*7%*	*12%*	*4%*	*7%*	*11%*	*11%*	*9%*	*10%*	*9%*	*7%*	*10%*	*13%*
	GN	**ADEFG**	**G**								**AN**		**N**			**N**							
Don't know	**139**	13	8	13	18	31	55	49	57	33	9	12	24	14	14	16	10	129	43	92	41	76	10
	11%	*8%*	*4%*	*7%*	*9%*	*16%*	*24%*	*13%*	*10%*	*13%*	*8%*	*8%*	*10%*	*7%*	*9%*	*9%*	*6%*	*12%*	*13%*	*11%*	*16%*	*10%*	*12%*
	CDV					**ABCDE**	**ABCDE**											**A**			**AV**		
NET: 1-3	**92**	10	10	7	10	25	30	23	48	20	9	10	20	19	11	12	5	87	23	62	33	47	3
	8%	*6%*	*4%*	*4%*	*5%*	*13%*	*13%*	*6%*	*8%*	*8%*	*7%*	*7%*	*8%*	*10%*	*7%*	*7%*	*3%*	*8%*	*7%*	*7%*	*13%*	*6%*	*4%*
	DQV					**ACDE**	**ABCDE**											**A**			**AVW**		
NET: 4-6	**322**	46	53	51	58	52	62	95	159	66	25	41	58	50	51	45	38	284	87	212	67	208	17
	26%	*26%*	*24%*	*27%*	*27%*	*27%*	*26%*	*26%*	*27%*	*25%*	*21%*	*29%*	*24%*	*26%*	*32%*	*26%*	*24%*	*27%*	*27%*	*25%*	*26%*	*27%*	*23%*
NET: 7-10	**667**	107	145	119	125	83	88	202	320	143	75	80	143	107	81	99	106	561	170	470	116	447	47
	55%	*60%*	*67%*	*63%*	*59%*	*43%*	*37%*	*55%*	*55%*	*55%*	*63%*	*56%*	*58%*	*56%*	*51%*	*57%*	*67%*	*53%*	*53%*	*56%*	*45%*	*57%*	*61%*
	FGRU	**FG**	**AFG**	**AFG**	**FG**												**AR**					**AU**	**U**
NET: 9-10	**209**	43	55	37	31	26	19	68	90	50	23	19	50	36	23	36	31	179	59	141	26	155	15
	17%	*24%*	*25%*	*20%*	*15%*	*13%*	*8%*	*19%*	*15%*	*19%*	*20%*	*13%*	*20%*	*19%*	*15%*	*21%*	*20%*	*17%*	*18%*	*17%*	*10%*	*20%*	*19%*
	GU	**AEFG**	**AEFG**	**G**	**G**																	**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**17**	2	15	6	1	0	0	0	2	8	2	4	3	5	2	0	1	10	3	5	3	7	7
	1%	*1%*	*2%*	*1%*	*1%*	0	0	0	*4%*	*4%*	*1%*	*5%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*9%*	*1%*	*1%*	*5%*
	R					**		*	**DE**	**AD**		**AKM**				**				**ARS***			**AUV**
2	**39**	4	34	15	8	0	1	1	1	13	12	2	7	10	5	0	2	23	13	2	6	23	10
	3%	*1%*	*4%*	*2%*	*4%*	0	*2%*	*3%*	*2%*	*6%*	*5%*	*2%*	*3%*	*3%*	*3%*	0	*2%*	*2%*	*8%*	*5%*	*1%*	*4%*	*7%*
	BRU		**AB**			**		*		**AD**						**			**AR**	*		**U**	**AU**
3	**37**	4	33	13	6	1	3	3	1	10	4	2	10	12	3	1	4	25	8	3	5	23	8
	3%	*1%*	*4%*	*2%*	*3%*	*9%*	*4%*	*6%*	*3%*	*4%*	*2%*	*3%*	*4%*	*3%*	*2%*	*5%*	*5%*	*3%*	*5%*	*6%*	*1%*	*4%*	*6%*
	BU		**AB**			**		*								**				*		**U**	**U**
4	**57**	16	41	28	4	1	2	1	2	19	10	7	12	18	5	1	3	41	12	5	11	36	10
	5%	*5%*	*5%*	*5%*	*2%*	*5%*	*2%*	*2%*	*5%*	*8%*	*4%*	*8%*	*4%*	*5%*	*3%*	*4%*	*3%*	*4%*	*7%*	*9%*	*2%*	*6%*	*7%*
	U					**		*		**AE**						**				*		**U**	**U**
5	**128**	33	95	64	23	0	8	3	8	23	28	10	29	38	12	3	7	97	24	7	33	69	22
	10%	*9%*	*11%*	*11%*	*11%*	0	*11%*	*6%*	*15%*	*10%*	*11%*	*12%*	*10%*	*11%*	*8%*	*13%*	*9%*	*10%*	*14%*	*14%*	*8%*	*11%*	*15%*
	U					**		*								**				*			**U**
6	**137**	46	91	81	20	3	7	4	7	16	33	8	30	38	18	1	9	107	23	8	46	70	19
	11%	*13%*	*11%*	*14%*	*10%*	*17%*	*9%*	*8%*	*13%*	*7%*	*13%*	*10%*	*11%*	*11%*	*12%*	*4%*	*11%*	*11%*	*13%*	*15%*	*11%*	*11%*	*13%*
	J			**AJ**		**		*								**				*			
7	**225**	75	150	120	33	2	16	11	3	40	37	16	64	57	32	3	16	189	32	4	88	113	22
	18%	*21%*	*17%*	*20%*	*16%*	*14%*	*22%*	*23%*	*6%*	*18%*	*15%*	*19%*	*23%*	*17%*	*22%*	*12%*	*19%*	*19%*	*19%*	*8%*	*20%*	*18%*	*15%*
	I			**I**		**	**I**	I*		**I**			**K**			**				*			
8	**232**	66	166	128	47	0	8	10	8	31	45	16	54	70	33	3	10	201	21	7	109	104	17
	19%	*19%*	*19%*	*21%*	*22%*	0	*12%*	*22%*	*17%*	*14%*	*18%*	*19%*	*19%*	*21%*	*22%*	*12%*	*12%*	*20%*	*13%*	*13%*	*25%*	*17%*	*12%*
	JSVW			**GJ**	**J**	**		*								**		**S**		*	**AVW**		
9	**100**	48	52	53	24	3	5	2	7	6	21	6	28	30	13	0	2	91	8	0	52	44	3
	8%	*13%*	*6%*	*9%*	*11%*	*19%*	*7%*	*4%*	*14%*	*3%*	*8%*	*7%*	*10%*	*9%*	*8%*	0	*3%*	*9%*	*5%*	*1%*	*12%*	*7%*	*2%*
	CJW	**AC**		**J**	**J**	**		*	**J**							**		**AT**		*	**AVW**	**W**	
Highest rating 10	**110**	42	68	45	30	3	13	7	4	9	28	2	28	27	15	2	6	103	4	2	63	41	4
	9%	*12%*	*8%*	*7%*	*14%*	*17%*	*18%*	*14%*	*9%*	*4%*	*11%*	*3%*	*10%*	*8%*	*10%*	*8%*	*7%*	*10%*	*2%*	*3%*	*14%*	*7%*	*3%*
	CJSVW				**ADJ**	**	**ADJ**	J*			**L**					**		**AS**		*	**AVW**		
Don't know	**139**	20	120	47	14	3	11	5	7	51	28	10	21	34	12	10	23	109	21	9	22	91	22
	11%	*5%*	*14%*	*8%*	*7%*	*20%*	*15%*	*12%*	*14%*	*23%*	*11%*	*12%*	*7%*	*10%*	*8%*	*40%*	*28%*	*11%*	*12%*	*17%*	*5%*	*15%*	*15%*
	BDEMU		**AB**			**	**DE**	*		**ADE**						**	**AKLMNO**			*		**AU**	**U**
NET: 1-3	**92**	10	82	33	15	1	4	4	4	30	18	8	20	27	10	2	7	58	24	10	14	53	25
	8%	*3%*	*9%*	*6%*	*7%*	*9%*	*6%*	*9%*	*8%*	*13%*	*7%*	*10%*	*7%*	*8%*	*7%*	*7%*	*8%*	*6%*	*14%*	*20%*	*3%*	*9%*	*18%*
	BDRU		**AB**			**		*		**AD**						**			**AR**	**AR***		**U**	**AUV**
NET: 4-6	**322**	96	226	174	47	4	16	7	17	58	70	25	70	93	35	5	19	244	58	20	91	175	50
	26%	*27%*	*26%*	*29%*	*23%*	*22%*	*22%*	*16%*	*33%*	*26%*	*29%*	*30%*	*25%*	*28%*	*23%*	*21%*	*23%*	*25%*	*35%*	*38%*	*21%*	*28%*	*35%*
	RU					**		*								**			**AR**	R*		**U**	**AU**
NET: 7-10	**667**	231	436	346	133	8	42	29	23	86	130	40	174	184	92	8	33	584	64	13	312	302	46
	55%	*65%*	*50%*	*58%*	*64%*	*49%*	*58%*	*63%*	*45%*	*38%*	*53%*	*49%*	*61%*	*54%*	*62%*	*32%*	*41%*	*59%*	*38%*	*25%*	*71%*	*49%*	*32%*
	CJQSTVW	**AC**		**J**	**AIJ**	**	**J**	J*					**AQ**	**Q**	**Q**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**209**	90	120	98	53	6	18	8	11	14	48	8	56	57	28	2	8	194	12	2	115	85	7
	17%	*25%*	*14%*	*16%*	*25%*	*36%*	*24%*	*18%*	*22%*	*6%*	*20%*	*10%*	*20%*	*17%*	*19%*	*8%*	*10%*	*20%*	*7%*	*4%*	*26%*	*14%*	*5%*
	CJSTVW	**AC**		**J**	**ADJ**	**	**J**	J*	**J**							**		**AST**		*	**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**20**	11	9	2	18	13	7	0	3	0	3	2	3	4	2	0	0	4	1	18	0	2	1
	3%	*3%*	*2%*	*1%*	*3%*	*3%*	*2%*	0	*8%*	0	*3%*	*2%*	*4%*	*5%*	*4%*	0	0	*4%*	*4%*	*3%*	0	*4%*	*4%*
	D				**D**				**	*			Q*	**Q**	**Q**	*			**HPQ**				**U**
2	**28**	12	16	7	21	15	13	3	0	3	4	4	4	1	1	0	3	5	0	24	3	1	0
	4%	*3%*	*4%*	*3%*	*4%*	*4%*	*3%*	*6%*	0	*6%*	*4%*	*6%*	*6%*	*2%*	*2%*	0	*2%*	*4%*	*1%*	*3%*	*6%*	*2%*	*1%*
									**	*			*			*							
3	**34**	20	13	16	18	21	13	0	1	0	6	1	3	2	2	5	8	7	0	32	0	2	0
	4%	*5%*	*4%*	*6%*	*3%*	*5%*	*3%*	0	*5%*	0	*7%*	*1%*	*5%*	*2%*	*4%*	*8%*	*6%*	*5%*	*1%*	*5%*	0	*4%*	*1%*
									**	*			*			H*							
4	**45**	24	21	17	28	27	19	2	3	3	5	5	3	1	1	2	7	11	2	40	2	1	2
	6%	*6%*	*6%*	*7%*	*5%*	*7%*	*5%*	*4%*	*9%*	*7%*	*5%*	*6%*	*6%*	*1%*	*2%*	*4%*	*6%*	*9%*	*10%*	*6%*	*4%*	*2%*	*10%*
									**	*			*			*			**NO**				**V**
5	**111**	64	47	38	73	53	58	11	5	8	6	6	7	16	7	11	14	17	2	91	11	7	2
	14%	*15%*	*12%*	*15%*	*13%*	*13%*	*14%*	*21%*	*16%*	*20%*	*7%*	*8%*	*12%*	*21%*	*16%*	*19%*	*11%*	*14%*	*11%*	*13%*	*21%*	*16%*	*11%*
								KL	**	*			*	**KL**		*							
6	**105**	50	55	35	70	46	59	5	5	6	11	8	10	6	5	4	28	15	2	93	5	5	2
	13%	*12%*	*15%*	*13%*	*13%*	*12%*	*15%*	*10%*	*15%*	*14%*	*13%*	*10%*	*18%*	*8%*	*13%*	*7%*	*22%*	*13%*	*8%*	*14%*	*10%*	*13%*	*8%*
									**	*			*			*	**AHLNPS**						
7	**114**	60	54	28	86	70	44	11	6	5	12	19	7	5	6	7	19	14	2	95	11	6	2
	14%	*14%*	*14%*	*11%*	*16%*	*18%*	*11%*	*21%*	*19%*	*13%*	*14%*	*24%*	*12%*	*7%*	*13%*	*12%*	*15%*	*12%*	*12%*	*14%*	*21%*	*13%*	*12%*
	G					**AG**		**N**	**	*		**ANR**	*			*							
8	**134**	70	65	38	97	62	72	10	7	4	16	10	9	18	7	10	25	15	5	113	10	7	5
	17%	*17%*	*17%*	*15%*	*18%*	*16%*	*18%*	*18%*	*23%*	*11%*	*19%*	*13%*	*15%*	*23%*	*17%*	*16%*	*20%*	*12%*	*23%*	*17%*	*18%*	*17%*	*23%*
									**	*			*			*			*				
9	**64**	34	30	8	57	23	42	3	0	9	5	11	6	6	2	3	10	8	1	58	3	2	1
	8%	*8%*	*8%*	*3%*	*10%*	*6%*	*10%*	*6%*	0	*21%*	*6%*	*14%*	*11%*	*8%*	*5%*	*4%*	*8%*	*6%*	*5%*	*8%*	*6%*	*5%*	*5%*
	DF				**AD**		**AF**		**	**AHKO PQRS***			*			*							
Highest rating 10	**61**	35	26	15	46	25	35	3	0	1	7	8	4	6	4	12	6	8	2	52	3	4	2
	8%	*8%*	*7%*	*6%*	*8%*	*6%*	*9%*	*6%*	0	*3%*	*8%*	*10%*	*6%*	*8%*	*9%*	*20%*	*5%*	*7%*	*11%*	*8%*	*6%*	*9%*	*11%*
									**	*			*			**AJQR***							
Don't know	**81**	40	41	55	26	41	40	4	2	2	12	6	3	14	7	7	5	17	3	67	4	7	3
	10%	*10%*	*11%*	*21%*	*5%*	*10%*	*10%*	*8%*	*6%*	*5%*	*14%*	*7%*	*5%*	*17%*	*17%*	*11%*	*4%*	*14%*	*14%*	*10%*	*8%*	*17%*	*14%*
	EQ			**AE**					**	*	**Q**		*	**Q**	**MQ**	*		**Q**	**Q**				
NET: 1-3	**82**	43	39	24	58	48	34	3	4	3	13	7	9	7	4	5	10	16	1	73	3	4	1
	10%	*10%*	*10%*	*9%*	*11%*	*12%*	*8%*	*6%*	*13%*	*6%*	*15%*	*9%*	*16%*	*8%*	*10%*	*8%*	*8%*	*14%*	*6%*	*11%*	*6%*	*10%*	*6%*
									**	*			*			*							
NET: 4-6	**261**	138	123	90	171	126	135	18	12	17	22	18	21	24	13	18	49	43	6	224	18	13	6
	33%	*33%*	*33%*	*35%*	*32%*	*32%*	*34%*	*34%*	*39%*	*41%*	*25%*	*24%*	*36%*	*30%*	*30%*	*29%*	*40%*	*35%*	*29%*	*33%*	*34%*	*30%*	*29%*
									**	*			*			*	**L**						
NET: 7-10	**373**	198	175	88	285	180	193	27	13	20	40	47	25	36	18	31	60	45	10	317	27	18	10
	47%	*47%*	*46%*	*34%*	*53%*	*45%*	*48%*	*51%*	*42%*	*47%*	*47%*	*61%*	*44%*	*45%*	*43%*	*51%*	*48%*	*37%*	*50%*	*47%*	*51%*	*43%*	*50%*
	DR				**AD**				**	*		**AOR**	*			*							
NET: 9-10	**125**	69	56	23	102	48	77	7	0	10	12	19	10	12	6	15	16	16	3	110	7	6	3
	16%	*17%*	*15%*	*9%*	*19%*	*12%*	*19%*	*13%*	0	*24%*	*13%*	*24%*	*17%*	*16%*	*13%*	*24%*	*13%*	*13%*	*16%*	*16%*	*13%*	*13%*	*16%*
	DF				**AD**		**AF**		**	*			*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**20**	1	0	0	4	4	11	8	8	4	0	1	9	3	1	1	1	19	8	13	4	14	0
	3%	*1%*	0	0	*3%*	*3%*	*6%*	*4%*	*2%*	*2%*	0	*1%*	*5%*	*2%*	*1%*	*2%*	*1%*	*3%*	*3%*	*3%*	*3%*	*3%*	0
	CD						**ACD**																*
2	**28**	3	1	2	3	9	11	3	20	5	2	4	3	9	4	5	2	27	9	18	7	19	0
	4%	*3%*	*1%*	*2%*	*2%*	*6%*	*6%*	*1%*	*5%*	*2%*	*3%*	*3%*	*2%*	*6%*	*5%*	*5%*	*1%*	*4%*	*4%*	*4%*	*4%*	*3%*	0
	H					**C**	**C**		**AH**														*
3	**34**	3	6	3	5	7	9	6	15	13	3	6	4	10	4	3	6	28	3	30	12	18	0
	4%	*3%*	*5%*	*2%*	*4%*	*5%*	*5%*	*3%*	*4%*	*6%*	*3%*	*6%*	*3%*	*7%*	*5%*	*3%*	*5%*	*4%*	*1%*	*6%*	*7%*	*3%*	0
	S																			**AS**			*
4	**45**	5	4	10	6	8	12	13	21	11	7	8	9	10	1	5	7	38	19	23	7	33	1
	6%	*5%*	*3%*	*8%*	*5%*	*6%*	*7%*	*6%*	*5%*	*6%*	*8%*	*7%*	*6%*	*7%*	*1%*	*6%*	*6%*	*6%*	*8%*	*5%*	*4%*	*6%*	*3%*
																							*
5	**111**	22	9	12	20	17	30	20	63	27	9	14	22	19	10	13	11	100	34	66	29	70	1
	14%	*22%*	*7%*	*10%*	*16%*	*13%*	*16%*	*9%*	*17%*	*13%*	*9%*	*13%*	*13%*	*13%*	*12%*	*14%*	*9%*	*15%*	*14%*	*13%*	*18%*	*13%*	*2%*
	CHW	**CD**			**C**		**C**		**H**												**W**		*
6	**105**	14	12	23	18	22	16	35	51	18	12	13	22	18	8	13	21	84	35	65	13	79	4
	13%	*14%*	*9%*	*19%*	*15%*	*16%*	*9%*	*16%*	*14%*	*9%*	*13%*	*12%*	*13%*	*13%*	*10%*	*14%*	*17%*	*12%*	*14%*	*13%*	*8%*	*15%*	*10%*
	GJU			**CG**				**J**														**U**	*
7	**114**	13	23	20	19	14	25	35	56	22	14	18	31	16	13	12	21	92	33	76	23	74	7
	14%	*13%*	*18%*	*16%*	*16%*	*10%*	*14%*	*16%*	*15%*	*11%*	*16%*	*18%*	*19%*	*11%*	*16%*	*13%*	*18%*	*14%*	*13%*	*15%*	*14%*	*14%*	*19%*
																							*
8	**134**	22	35	15	24	20	19	35	60	39	13	16	26	27	17	14	26	109	41	88	30	94	7
	17%	*22%*	*28%*	*12%*	*19%*	*14%*	*10%*	*16%*	*16%*	*19%*	*14%*	*15%*	*16%*	*19%*	*21%*	*16%*	*22%*	*16%*	*17%*	*17%*	*18%*	*17%*	*19%*
	G	**G**	**ADFG**		**G**																		*
9	**64**	10	16	16	9	5	8	23	24	17	9	7	13	13	8	11	12	52	19	41	7	50	4
	8%	*10%*	*13%*	*13%*	*7%*	*4%*	*4%*	*11%*	*6%*	*9%*	*10%*	*7%*	*8%*	*9%*	*9%*	*12%*	*10%*	*8%*	*8%*	*8%*	*4%*	*9%*	*10%*
	G		**FG**	**AFG**																			*
Highest rating 10	**61**	7	16	14	9	8	7	22	22	18	10	7	10	9	7	8	9	52	22	32	11	42	7
	8%	*7%*	*13%*	*11%*	*7%*	*6%*	*4%*	*10%*	*6%*	*9%*	*11%*	*7%*	*6%*	*7%*	*8%*	*8%*	*8%*	*8%*	*9%*	*6%*	*7%*	*8%*	*20%*
	G		**AG**	**G**																			**AUV***
Don't know	**81**	1	6	9	6	23	37	16	38	28	11	10	15	7	8	7	3	79	25	54	22	46	6
	10%	*1%*	*4%*	*7%*	*5%*	*17%*	*20%*	*8%*	*10%*	*14%*	*12%*	*10%*	*9%*	*5%*	*10%*	*8%*	*2%*	*12%*	*10%*	*11%*	*14%*	*9%*	*17%*
	BCEQV					**ABCDE**	**ABCDE**											**AQ**					*
NET: 1-3	**82**	7	7	5	12	20	31	17	43	22	6	11	15	22	9	8	9	73	19	61	23	51	0
	10%	*7%*	*5%*	*4%*	*10%*	*14%*	*17%*	*8%*	*11%*	*11%*	*6%*	*11%*	*9%*	*15%*	*11%*	*9%*	*8%*	*11%*	*8%*	*12%*	*14%*	*9%*	0
	DW					**CD**	**ACD**														**W**		*
NET: 4-6	**261**	41	25	45	45	48	58	69	134	56	27	34	54	47	19	31	39	222	88	154	49	182	5
	33%	*40%*	*19%*	*37%*	*36%*	*35%*	*31%*	*32%*	*36%*	*28%*	*31%*	*33%*	*32%*	*33%*	*24%*	*34%*	*33%*	*33%*	*36%*	*30%*	*30%*	*34%*	*15%*
	CW	**C**		**C**	**C**	**C**	**C**															**W**	*
NET: 7-10	**373**	52	90	64	61	47	58	115	161	96	46	49	81	65	44	44	68	305	116	237	71	261	24
	47%	*51%*	*71%*	*52%*	*49%*	*34%*	*32%*	*53%*	*43%*	*48%*	*51%*	*47%*	*49%*	*46%*	*55%*	*49%*	*57%*	*45%*	*47%*	*47%*	*43%*	*48%*	*68%*
	FGR	**FG**	**ABDEFG**	**FG**	**FG**			**AI**									**AR**						**AUV***
NET: 9-10	**125**	17	32	30	18	13	15	45	45	35	19	15	24	22	14	18	21	104	41	73	18	92	11
	16%	*17%*	*25%*	*24%*	*14%*	*10%*	*8%*	*21%*	*12%*	*17%*	*21%*	*14%*	*14%*	*16%*	*18%*	*20%*	*18%*	*15%*	*17%*	*14%*	*11%*	*17%*	*30%*
	GI		**AEFG**	**AFG**				**AI**															**AU***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**20**	1	19	3	5	0	0	1	2	9	7	4	4	4	1	0	0	15	3	2	4	10	6
	3%	0	***4%***	***1%***	***4%***	0	***1%***	***5%***	***4%***	***5%***	***3%***	***7%***	***2%***	***2%***	***2%***	0	0	***2%***	***2%***	***6%***	***1%***	***3%***	***8%***
			BD			**	*	**		**AD**		*				**				*			**AUV**
2	**28**	2	26	4	6	1	0	1	3	13	7	1	8	7	2	0	3	18	6	3	3	20	6
	4%	***1%***	***5%***	***1%***	***4%***	***13%***	0	***5%***	***6%***	***7%***	***3%***	***2%***	***4%***	***4%***	***2%***	0	***5%***	***3%***	***5%***	***8%***	***1%***	***5%***	***7%***
	BDU		**AB**			**	*	**	**D**	**AD**		*				**				*		**U**	**U**
3	**34**	6	28	15	7	0	1	0	1	10	10	2	6	12	2	1	1	24	9	2	9	19	5
	4%	***2%***	***5%***	***4%***	***5%***	0	***1%***	0	***2%***	***6%***	***5%***	***4%***	***3%***	***6%***	***2%***	***6%***	***2%***	***4%***	***7%***	***4%***	***3%***	***5%***	***6%***
						**	*	**				*				**				*			
4	**45**	13	32	20	3	0	5	1	4	12	14	4	8	10	5	0	3	33	6	7	14	23	9
	6%	***5%***	***6%***	***5%***	***2%***	***3%***	***11%***	***5%***	***8%***	***7%***	***7%***	***6%***	***5%***	***5%***	***6%***	0	***6%***	***5%***	***5%***	***17%***	***4%***	***6%***	***11%***
						**	E*	**				*				**				**ARS***			**U**
5	**111**	27	84	41	26	5	7	0	8	25	34	10	18	25	9	3	11	83	24	4	36	57	15
	14%	***11%***	***15%***	***11%***	***19%***	***42%***	***16%***	0	***18%***	***14%***	***17%***	***16%***	***10%***	***13%***	***11%***	***15%***	***19%***	***13%***	***19%***	***10%***	***12%***	***14%***	***18%***
						**	*	**				*				**				*			
6	**105**	35	70	56	16	0	3	4	8	18	26	2	26	26	15	1	6	78	23	3	41	50	11
	13%	***14%***	***13%***	***15%***	***11%***	0	***6%***	***18%***	***17%***	***11%***	***13%***	***3%***	***15%***	***14%***	***17%***	***8%***	***11%***	***12%***	***18%***	***8%***	***13%***	***13%***	***14%***
	L					**	*	**			**L**	*	**L**	**L**	**L**	**				*			
7	**114**	42	72	66	10	0	5	2	6	25	20	8	31	31	13	0	7	94	16	3	46	55	12
	14%	***17%***	***13%***	***18%***	***7%***	0	***11%***	***11%***	***14%***	***14%***	***10%***	***13%***	***18%***	***16%***	***15%***	0	***13%***	***15%***	***13%***	***9%***	***15%***	***14%***	***14%***
	E			**AE**		**	*	**				*	**K**			**				*			
8	**134**	53	81	72	26	2	9	5	4	17	36	12	34	30	13	4	5	110	16	6	62	64	7
	17%	***21%***	***15%***	***20%***	***19%***	***16%***	***22%***	***22%***	***8%***	***10%***	***18%***	***20%***	***19%***	***16%***	***15%***	***21%***	***9%***	***17%***	***12%***	***16%***	***20%***	***16%***	***8%***
	CJW	**AC**		**IJ**	**J**	**	**IJ***	**				*				**				*	**W**		
9	**64**	32	32	29	15	2	5	4	2	7	14	4	11	19	15	0	1	59	5	0	46	18	0
	8%	***13%***	***6%***	***8%***	***11%***	***17%***	***13%***	***16%***	***5%***	***4%***	***7%***	***7%***	***6%***	***10%***	***17%***	0	***2%***	***9%***	***4%***	0	***15%***	***5%***	0
	CJVW	**AC**			**J**	**	J*	**				*			**AKMQ**	**		**A**		*	**AVW**		
Highest rating 10	**61**	27	34	35	11	0	2	3	3	7	16	1	17	11	8	0	6	56	1	2	39	20	1
	8%	***11%***	***6%***	***10%***	***8%***	0	***6%***	***12%***	***6%***	***4%***	***8%***	***1%***	***10%***	***6%***	***9%***	0	***11%***	***9%***	***1%***	***5%***	***13%***	***5%***	***2%***
	CJSVW	**AC**		**J**		**	*	**				*	**L**			**	**L**	**AS**		*	**AVW**		
Don't know	**81**	11	71	23	13	1	5	1	6	31	18	12	10	16	3	9	13	57	17	7	11	57	10
	10%	***4%***	***13%***	***6%***	***10%***	***11%***	***13%***	***5%***	***14%***	***18%***	***9%***	***20%***	***5%***	***8%***	***4%***	***50%***	***23%***	***9%***	***13%***	***18%***	***4%***	***15%***	***12%***
	BDMOU		**AB**			**	*	**	**D**	**AD**		**AKMNO***				**	**AKMNO**			*		**AU**	**U**
NET: 1-3	**82**	9	73	22	18	1	1	2	5	32	23	8	18	23	5	1	4	57	18	7	16	49	17
	10%	***4%***	***13%***	***6%***	***13%***	***13%***	***2%***	***10%***	***11%***	***18%***	***12%***	***13%***	***10%***	***12%***	***6%***	***6%***	***7%***	***9%***	***14%***	***18%***	***5%***	***12%***	***21%***
	BDU		**AB**		**DG**	**	*	**		**ADG**		*				**				*		**U**	**AU**
NET: 4-6	**261**	75	186	117	44	5	14	6	19	55	74	15	53	61	30	4	21	193	53	14	91	130	35
	33%	***30%***	***34%***	***32%***	***32%***	***44%***	***33%***	***24%***	***43%***	***32%***	***37%***	***25%***	***31%***	***32%***	***34%***	***23%***	***35%***	***31%***	***42%***	***35%***	***29%***	***33%***	***42%***
	R					**	*	**				*				**			**AR**	*			**U**
NET: 7-10	**373**	154	219	202	62	4	22	14	15	55	86	25	93	91	49	4	20	319	38	12	194	157	20
	47%	***62%***	***40%***	***55%***	***45%***	***32%***	***52%***	***61%***	***32%***	***32%***	***43%***	***41%***	***54%***	***48%***	***56%***	***21%***	***34%***	***51%***	***30%***	***30%***	***62%***	***40%***	***24%***
	CIJSTVW	**AC**		**AIJ**	**J**	**	**IJ***	**				*	**Q**		**Q**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**125**	59	66	64	26	2	8	7	5	14	30	5	28	30	23	0	7	116	6	2	86	38	1
	16%	***24%***	***12%***	***18%***	***19%***	***17%***	***19%***	***28%***	***11%***	***8%***	***15%***	***8%***	***16%***	***16%***	***26%***	0	***13%***	***18%***	***5%***	***5%***	***27%***	***10%***	***2%***
	CJSVW	**AC**		**J**	**J**	**	J*	**				*			**AKL**	**		**AST**		*	**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**3**	1	2	1	2	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
2	**6**	6	0	3	3	5	1	6	0	0	0	0	0	0	0	0	0	0	0	0	6	0	0
	4%	***8%***	0	***4%***	***3%***	***6%***	***1%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
	C	**AC**																					
3	**5**	1	4	1	4	3	2	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	3%	***1%***	***5%***	***1%***	***5%***	***3%***	***3%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
4	**11**	7	4	5	5	7	3	11	0	0	0	0	0	0	0	0	0	0	0	0	11	0	0
	7%	***10%***	***5%***	***8%***	***7%***	***9%***	***6%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
5	**15**	5	10	9	6	10	5	15	0	0	0	0	0	0	0	0	0	0	0	0	15	0	0
	11%	***8%***	***14%***	***13%***	***8%***	***12%***	***8%***	***11%***	0	0	0	0	0	0	0	0	0	0	0	0	***11%***	0	0
6	**17**	4	13	5	12	9	7	17	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0
	12%	***6%***	***17%***	***8%***	***16%***	***11%***	***12%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
	B		**AB**																				
7	**26**	13	14	14	12	14	12	26	0	0	0	0	0	0	0	0	0	0	0	0	26	0	0
	18%	***18%***	***19%***	***21%***	***16%***	***18%***	***20%***	***18%***	0	0	0	0	0	0	0	0	0	0	0	0	***18%***	0	0
8	**29**	20	10	11	18	13	16	29	0	0	0	0	0	0	0	0	0	0	0	0	29	0	0
	20%	***28%***	***13%***	***17%***	***24%***	***16%***	***27%***	***20%***	0	0	0	0	0	0	0	0	0	0	0	0	***20%***	0	0
	C	**AC**																					
9	**8**	6	2	2	7	6	2	8	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0
	6%	***8%***	***3%***	***2%***	***9%***	***7%***	***4%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
	D																						
Highest rating 10	**3**	2	1	1	2	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***3%***	***2%***	***1%***	***3%***	***2%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
Don't know	**20**	7	13	16	4	11	9	20	0	0	0	0	0	0	0	0	0	0	0	0	20	0	0
	14%	***10%***	***18%***	***23%***	***6%***	***14%***	***15%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0
	E			**AE**																			
NET: 1-3	**13**	7	6	5	8	9	4	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***10%***	***8%***	***7%***	***11%***	***11%***	***6%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
NET: 4-6	**43**	17	26	20	23	27	16	43	0	0	0	0	0	0	0	0	0	0	0	0	43	0	0
	30%	***23%***	***36%***	***29%***	***31%***	***33%***	***26%***	***30%***	0	0	0	0	0	0	0	0	0	0	0	0	***30%***	0	0
NET: 7-10	**67**	40	27	28	39	35	32	67	0	0	0	0	0	0	0	0	0	0	0	0	67	0	0
	47%	***56%***	***37%***	***41%***	***52%***	***43%***	***52%***	***47%***	0	0	0	0	0	0	0	0	0	0	0	0	***47%***	0	0
	C	**AC**																					
NET: 9-10	**11**	8	4	2	9	8	3	11	0	0	0	0	0	0	0	0	0	0	0	0	11	0	0
	8%	***11%***	***5%***	***3%***	***12%***	***10%***	***6%***	***8%***	0	0	0	0	0	0	0	0	0	0	0	0	***8%***	0	0
	D				**D**																		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**3**	0	0	0	1	1	1	1	1	1	1	0	1	0	0	1	0	3	1	2	1	1	0
	2%	0	0	0	***3%***	***3%***	***3%***	***2%***	***1%***	***2%***	***5%***	0	***4%***	0	0	***4%***	0	***2%***	***2%***	***2%***	***3%***	***1%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**6**	0	2	0	0	3	1	1	3	1	0	0	3	1	1	1	0	6	2	4	3	3	0
	4%	0	***10%***	0	0	***10%***	***4%***	***2%***	***5%***	***4%***	0	0	***11%***	***3%***	***6%***	***4%***	0	***4%***	***4%***	***4%***	***9%***	***3%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**5**	0	2	2	1	0	0	1	3	1	1	2	0	0	1	1	2	3	2	3	1	2	2
	3%	0	***12%***	***9%***	***3%***	0	0	***3%***	***4%***	***2%***	***5%***	***11%***	0	0	***4%***	***4%***	***23%***	***2%***	***5%***	***3%***	***3%***	***2%***	***17%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
4	**11**	1	1	2	1	1	4	3	5	2	0	1	2	4	0	1	0	11	6	5	1	7	1
	7%	***5%***	***4%***	***11%***	***4%***	***6%***	***14%***	***9%***	***7%***	***7%***	0	***3%***	***10%***	***17%***	0	***5%***	0	***8%***	***16%***	***5%***	***2%***	***9%***	***6%***
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**
5	**15**	1	1	0	4	6	3	1	9	5	2	3	1	5	0	4	0	15	3	12	6	7	0
	11%	***7%***	***8%***	0	***13%***	***22%***	***9%***	***4%***	***12%***	***14%***	***12%***	***14%***	***6%***	***19%***	0	***18%***	0	***11%***	***9%***	***12%***	***17%***	***8%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**17**	5	1	1	4	2	4	2	10	5	3	4	2	1	4	1	2	15	4	11	5	9	1
	12%	***30%***	***8%***	***7%***	***11%***	***6%***	***12%***	***6%***	***13%***	***15%***	***21%***	***19%***	***7%***	***3%***	***19%***	***3%***	***21%***	***11%***	***10%***	***11%***	***14%***	***11%***	***11%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**26**	1	5	4	8	7	2	5	17	5	3	5	3	6	4	5	1	25	3	24	6	16	3
	18%	***9%***	***27%***	***19%***	***26%***	***26%***	***5%***	***14%***	***22%***	***14%***	***18%***	***26%***	***14%***	***25%***	***18%***	***24%***	***12%***	***19%***	***8%***	***23%***	***17%***	***19%***	***23%***
	GS	**	**	**	G*	**	*	*		*	**	**	**	**	**	**	**		*	**AS**	*		**
8	**29**	5	1	5	7	4	8	6	18	5	2	3	7	3	6	3	2	27	6	22	7	20	1
	20%	***31%***	***4%***	***25%***	***21%***	***14%***	***26%***	***19%***	***23%***	***15%***	***11%***	***14%***	***30%***	***13%***	***28%***	***13%***	***21%***	***20%***	***16%***	***21%***	***22%***	***23%***	***12%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**8**	1	2	1	2	1	1	3	2	4	1	1	1	1	3	1	2	6	1	8	1	5	1
	6%	***8%***	***13%***	***4%***	***5%***	***6%***	***2%***	***9%***	***2%***	***11%***	***4%***	***8%***	***3%***	***6%***	***13%***	***4%***	***24%***	***5%***	***2%***	***7%***	***3%***	***6%***	***13%***
	IR	**	**	**	*	**	*	*		I*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**3**	0	1	1	0	0	2	1	1	1	2	0	1	0	0	1	0	3	2	1	0	2	1
	2%	0	***4%***	***3%***	0	0	***6%***	***4%***	***2%***	***2%***	***11%***	0	***3%***	0	0	***3%***	0	***2%***	***5%***	***1%***	0	***3%***	***5%***
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**20**	2	2	4	5	2	6	9	7	4	2	1	3	3	2	4	0	20	8	13	4	12	1
	14%	***10%***	***10%***	***22%***	***14%***	***7%***	***20%***	***27%***	***10%***	***13%***	***12%***	***4%***	***12%***	***13%***	***11%***	***18%***	0	***15%***	***22%***	***12%***	***12%***	***14%***	***13%***
		**	**	**	*	**	*	**AI***		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**13**	0	4	2	2	3	2	2	7	3	2	2	4	1	2	3	2	11	4	9	5	5	2
	9%	0	***22%***	***9%***	***6%***	***13%***	***7%***	***7%***	***10%***	***9%***	***10%***	***11%***	***15%***	***3%***	***10%***	***13%***	***23%***	***8%***	***12%***	***8%***	***14%***	***6%***	***17%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**43**	7	4	3	9	9	11	7	24	12	5	7	5	10	4	5	2	41	12	28	11	23	2
	30%	***42%***	***21%***	***17%***	***27%***	***34%***	***35%***	***20%***	***32%***	***36%***	***32%***	***37%***	***23%***	***40%***	***19%***	***25%***	***21%***	***31%***	***35%***	***27%***	***32%***	***28%***	***17%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**67**	8	8	10	17	12	12	15	37	14	7	9	12	10	14	9	5	62	11	53	14	44	6
	47%	***48%***	***47%***	***51%***	***53%***	***46%***	***39%***	***46%***	***49%***	***42%***	***45%***	***48%***	***50%***	***44%***	***60%***	***44%***	***57%***	***46%***	***31%***	***52%***	***42%***	***52%***	***53%***
	S	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*	**AS**	*		**
NET: 9-10	**11**	1	3	1	2	1	2	4	3	4	2	1	1	1	3	1	2	9	3	8	1	8	2
	8%	***8%***	***17%***	***7%***	***5%***	***6%***	***8%***	***13%***	***4%***	***13%***	***16%***	***8%***	***6%***	***6%***	***13%***	***6%***	***24%***	***7%***	***7%***	***8%***	***3%***	***9%***	***18%***
	IR	**	**	**	*	**	*	I*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality soaps or dramas made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**3**	1	2	2	0	0	0	0	0	1	0	1	1	1	0	0	0	1	2	0	1	1	1
	2%	***3%***	***2%***	***2%***	0	0	0	0	0	***3%***	0	***9%***	***2%***	***2%***	0	0	0	***1%***	***6%***	0	***2%***	***1%***	***4%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**				**
2	**6**	1	5	4	0	0	0	0	0	2	2	0	1	3	0	0	0	4	1	1	1	3	1
	4%	***3%***	***4%***	***5%***	0	0	0	0	0	***6%***	***7%***	0	***1%***	***8%***	0	0	0	***3%***	***5%***	***7%***	***3%***	***4%***	***6%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
3	**5**	3	2	3	1	1	0	0	0	0	2	0	1	1	1	0	0	2	2	1	1	4	0
	3%	***8%***	***2%***	***3%***	***6%***	***23%***	0	0	0	0	***7%***	0	***2%***	***2%***	***9%***	0	0	***2%***	***7%***	***12%***	***2%***	***5%***	0
	CR	C*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
4	**11**	1	10	4	0	0	2	0	0	5	1	1	2	5	0	0	2	8	2	1	3	6	2
	7%	***3%***	***9%***	***5%***	0	0	***24%***	0	0	***16%***	***3%***	***6%***	***6%***	***11%***	0	***23%***	***12%***	***8%***	***6%***	***11%***	***7%***	***8%***	***9%***
		*			**	**	**	**	**	**AD***	**	**	*	*	**	**	**		*	**				**
5	**15**	2	13	5	2	1	2	0	1	5	4	1	3	3	2	1	1	10	6	0	4	8	2
	11%	***6%***	***12%***	***6%***	***10%***	***19%***	***24%***	0	***19%***	***17%***	***16%***	***15%***	***7%***	***8%***	***13%***	***50%***	***10%***	***9%***	***19%***	0	***9%***	***10%***	***10%***
		*			**	**	**	**	**	D*	**	**	*	*	**	**	**		*	**				**
6	**17**	3	14	8	3	0	1	0	1	4	2	1	4	8	1	0	1	10	6	1	4	10	3
	12%	***9%***	***13%***	***10%***	***16%***	0	***15%***	0	***25%***	***13%***	***7%***	***9%***	***11%***	***20%***	***7%***	0	***6%***	***10%***	***20%***	***11%***	***8%***	***13%***	***18%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
7	**26**	6	20	18	5	0	1	0	1	2	5	3	7	6	3	0	2	22	3	1	8	15	3
	18%	***18%***	***19%***	***24%***	***25%***	0	***10%***	0	***30%***	***6%***	***20%***	***37%***	***19%***	***14%***	***20%***	0	***12%***	***21%***	***11%***	***14%***	***17%***	***20%***	***18%***
	J	*		**J**	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
8	**29**	7	22	16	4	2	1	2	1	4	5	1	9	8	3	0	2	23	3	2	15	10	5
	20%	***21%***	***20%***	***20%***	***20%***	***58%***	***15%***	***43%***	***25%***	***13%***	***21%***	***7%***	***24%***	***19%***	***27%***	0	***17%***	***22%***	***10%***	***29%***	***31%***	***13%***	***25%***
	V	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**AV**			**
9	**8**	5	4	6	1	0	0	0	0	1	1	1	4	1	2	0	0	7	1	0	4	4	0
	6%	***13%***	***3%***	***8%***	***5%***	0	0	0	0	***4%***	***3%***	***7%***	***10%***	***3%***	***13%***	0	0	***7%***	***3%***	0	***10%***	***5%***	0
	C	**AC***			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
Highest rating 10	**3**	1	2	2	1	0	0	0	0	1	0	0	1	0	1	0	2	3	0	0	2	1	0
	2%	***4%***	***2%***	***2%***	***4%***	0	0	0	0	***2%***	0	0	***2%***	0	***5%***	0	***13%***	***3%***	0	0	***5%***	***1%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
Don't know	**20**	5	16	9	2	0	1	2	0	6	3	1	5	6	1	1	4	15	4	1	3	13	2
	14%	***13%***	***15%***	***12%***	***13%***	0	***12%***	***57%***	0	***19%***	***15%***	***10%***	***14%***	***13%***	***6%***	***26%***	***28%***	***15%***	***13%***	***16%***	***6%***	***18%***	***9%***
	U	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 1-3	**13**	5	8	8	1	1	0	0	0	3	3	1	2	5	1	0	0	6	5	1	3	8	2
	9%	***13%***	***8%***	***11%***	***6%***	***23%***	0	0	0	***9%***	***15%***	***9%***	***6%***	***12%***	***9%***	0	0	***6%***	***18%***	***19%***	***7%***	***10%***	***11%***
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**				**
NET: 4-6	**43**	6	36	17	5	1	5	0	1	14	6	3	9	17	3	1	4	28	14	2	11	23	7
	30%	***18%***	***34%***	***22%***	***27%***	***19%***	***63%***	0	***44%***	***47%***	***26%***	***31%***	***25%***	***39%***	***20%***	***74%***	***29%***	***26%***	***45%***	***22%***	***23%***	***32%***	***37%***
	D	*			**	**	**	**	**	**AD***	**	**	*	*	**	**	**		**AR***	**				**
NET: 7-10	**67**	19	47	42	10	2	2	2	2	8	10	5	20	15	8	0	6	55	7	3	29	29	8
	47%	***55%***	***44%***	***55%***	***54%***	***58%***	***25%***	***43%***	***56%***	***25%***	***44%***	***51%***	***55%***	***36%***	***65%***	0	***43%***	***53%***	***25%***	***43%***	***64%***	***40%***	***43%***
	JS	*		**AJ**	**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**			**
NET: 9-10	**11**	6	5	8	1	0	0	0	0	2	1	1	4	1	2	0	2	10	1	0	7	4	0
	8%	***17%***	***5%***	***10%***	***8%***	0	0	0	0	***6%***	***3%***	***7%***	***12%***	***3%***	***17%***	0	***13%***	***10%***	***3%***	0	***15%***	***6%***	0
	C	**AC***			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**A**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**33**	14	18	13	20	21	11	2	3	2	1	6	4	3	2	1	2	6	0	28	2	2	0
	2%	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***1%***	***4%***	***1%***	0	***3%***	***3%***	***1%***	***2%***	***1%***	***1%***	***2%***	0	***2%***	***1%***	***2%***	0
									K														
2	**46**	22	24	29	17	28	18	2	2	5	7	5	4	6	3	3	1	6	1	40	2	3	1
	2%	***2%***	***2%***	***3%***	***1%***	***3%***	***2%***	***1%***	***2%***	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***
	E			**AE**																			
3	**72**	30	42	45	27	42	30	7	5	9	4	3	5	10	4	5	11	8	2	59	7	4	2
	4%	***3%***	***4%***	***5%***	***2%***	***4%***	***3%***	***4%***	***6%***	***5%***	***2%***	***2%***	***4%***	***5%***	***4%***	***3%***	***4%***	***3%***	***3%***	***3%***	***4%***	***4%***	***3%***
	E			**AE**																			
4	**103**	51	52	44	59	51	52	12	5	3	7	10	8	16	8	11	9	13	2	82	12	8	2
	5%	***5%***	***5%***	***5%***	***5%***	***5%***	***5%***	***7%***	***7%***	***2%***	***3%***	***6%***	***6%***	***8%***	***7%***	***7%***	***3%***	***4%***	***3%***	***5%***	***7%***	***7%***	***3%***
								J						**J**	**J**	**J**							
5	**208**	109	99	102	106	94	114	20	9	18	20	12	16	24	6	22	24	28	8	174	20	6	8
	10%	***11%***	***10%***	***12%***	***9%***	***9%***	***11%***	***12%***	***12%***	***11%***	***10%***	***7%***	***11%***	***12%***	***6%***	***13%***	***9%***	***10%***	***14%***	***10%***	***12%***	***6%***	***14%***
	OV							**O**								**O**			**ALO**		**V**		**AV**
6	**246**	111	135	113	133	126	120	21	12	27	28	16	10	19	9	29	40	29	6	210	21	9	6
	12%	***11%***	***13%***	***13%***	***12%***	***12%***	***12%***	***13%***	***15%***	***16%***	***13%***	***9%***	***7%***	***9%***	***8%***	***17%***	***16%***	***10%***	***11%***	***12%***	***13%***	***8%***	***11%***
										MO						**LMNO**	**MO**						
7	**367**	182	185	153	214	193	174	26	17	30	33	31	41	38	14	23	59	44	11	316	26	14	11
	18%	***18%***	***18%***	***17%***	***19%***	***19%***	***17%***	***16%***	***21%***	***17%***	***16%***	***17%***	***29%***	***19%***	***13%***	***14%***	***23%***	***15%***	***20%***	***19%***	***16%***	***13%***	***20%***
													AHJK LNOPR				**OPR**							
8	**436**	224	211	164	272	235	201	31	10	35	47	49	27	34	32	36	50	71	12	360	31	32	12
	21%	***22%***	***21%***	***19%***	***24%***	***23%***	***20%***	***19%***	***12%***	***21%***	***23%***	***27%***	***19%***	***17%***	***30%***	***21%***	***20%***	***24%***	***21%***	***21%***	***19%***	***30%***	***21%***
	D				**AD**							**IN**			**AHIMNQ**			**I**				**ATU**	
9	**247**	118	128	88	158	122	125	21	8	15	42	19	14	24	14	17	28	39	7	205	21	14	7
	12%	***12%***	***12%***	***10%***	***14%***	***12%***	***12%***	***12%***	***10%***	***8%***	***20%***	***11%***	***10%***	***11%***	***14%***	***10%***	***11%***	***13%***	***12%***	***12%***	***12%***	***14%***	***12%***
	D				**AD**						**AJLM NPQS**											**T**	
Highest rating 10	**143**	80	64	43	100	66	77	10	2	16	9	18	9	19	4	11	19	23	4	125	10	4	4
	7%	***8%***	***6%***	***5%***	***9%***	***6%***	***8%***	***6%***	***2%***	***9%***	***4%***	***10%***	***6%***	***9%***	***4%***	***6%***	***7%***	***8%***	***6%***	***7%***	***6%***	***4%***	***6%***
	D				**AD**							**KO**											
Don't know	**133**	67	67	85	48	40	93	15	6	11	11	11	3	14	10	11	13	23	4	104	15	10	4
	7%	***7%***	***6%***	***10%***	***4%***	***4%***	***9%***	***9%***	***8%***	***6%***	***5%***	***6%***	***2%***	***7%***	***10%***	***6%***	***5%***	***8%***	***8%***	***6%***	***9%***	***10%***	***8%***
	EF			**AE**			**AF**	**M**							**M**			**M**	**M**			**T**	
NET: 1-3	**150**	67	84	86	64	91	59	12	10	16	12	14	14	18	9	9	14	20	3	127	12	9	3
	7%	***7%***	***8%***	***10%***	***6%***	***9%***	***6%***	***7%***	***12%***	***9%***	***6%***	***8%***	***10%***	***9%***	***8%***	***6%***	***6%***	***7%***	***5%***	***7%***	***7%***	***8%***	***5%***
	EG			**AE**		**AG**																	
NET: 4-6	**557**	270	287	259	298	271	286	53	27	48	55	39	33	59	23	62	73	70	16	466	53	23	16
	27%	***27%***	***28%***	***29%***	***26%***	***27%***	***28%***	***32%***	***34%***	***28%***	***26%***	***21%***	***24%***	***29%***	***21%***	***37%***	***29%***	***24%***	***28%***	***27%***	***32%***	***21%***	***28%***
	OV							**LO**	**O**							**ALMOR**					**V**		
NET: 7-10	**1192**	604	588	448	744	616	577	88	36	96	131	118	91	116	65	87	155	177	34	1006	88	65	34
	59%	***60%***	***57%***	***51%***	***65%***	***61%***	***57%***	***53%***	***46%***	***56%***	***63%***	***65%***	***64%***	***56%***	***61%***	***51%***	***61%***	***61%***	***59%***	***59%***	***53%***	***61%***	***59%***
	DI				**AD**						**I**	**HIP**	**HIP**		**I**		**I**	**I**					
NET: 9-10	**390**	198	192	132	258	188	202	30	10	31	51	38	23	43	19	28	47	62	10	330	30	19	10
	19%	***20%***	***19%***	***15%***	***22%***	***18%***	***20%***	***18%***	***12%***	***18%***	***24%***	***21%***	***16%***	***21%***	***18%***	***16%***	***18%***	***21%***	***18%***	***19%***	***18%***	***18%***	***18%***
	D				**AD**																		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**33**	1	2	3	2	8	16	11	11	10	1	5	6	3	5	5	2	30	13	17	9	21	0
	2%	*1%*	*1%*	*1%*	*1%*	*2%*	*3%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*3%*	*1%*	*2%*	*2%*	0
	T						**AE**												**T**				
2	**46**	2	2	7	11	5	19	16	16	14	3	5	8	8	9	4	2	44	13	31	11	22	5
	2%	*1%*	*1%*	*2%*	*3%*	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*4%*	*1%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*5%*
							C																
3	**72**	8	6	7	10	14	27	25	31	16	5	9	9	8	10	13	6	65	15	55	24	36	2
	4%	*4%*	*2%*	*3%*	*3%*	*4%*	*4%*	*4%*	*3%*	*3%*	*3%*	*4%*	*3%*	*2%*	*4%*	*5%*	*3%*	*4%*	*3%*	*4%*	*5%*	*3%*	*2%*
4	**103**	10	12	10	14	17	39	17	59	27	13	14	16	14	10	15	6	97	26	71	34	57	6
	5%	*5%*	*5%*	*4%*	*4%*	*5%*	*6%*	*3%*	*6%*	*5%*	*8%*	*6%*	*4%*	*4%*	*4%*	*5%*	*3%*	*5%*	*5%*	*5%*	*7%*	*5%*	*6%*
	H								**AH**	**H**													
5	**208**	26	20	21	44	24	73	71	90	45	22	27	32	33	26	26	13	195	49	148	59	124	9
	10%	*14%*	*7%*	*8%*	*12%*	*7%*	*12%*	*12%*	*10%*	*9%*	*12%*	*11%*	*9%*	*10%*	*10%*	*9%*	*6%*	*11%*	*10%*	*10%*	*12%*	*10%*	*8%*
		F					**F**											**A**					
6	**246**	18	33	35	39	49	72	70	114	62	25	25	41	47	25	35	27	219	58	176	66	141	20
	12%	*9%*	*12%*	*13%*	*10%*	*15%*	*12%*	*12%*	*13%*	*12%*	*14%*	*11%*	*11%*	*14%*	*10%*	*12%*	*12%*	*12%*	*11%*	*12%*	*13%*	*11%*	*18%*
7	**367**	33	46	51	84	52	102	109	156	102	29	43	78	61	36	60	49	318	92	259	84	221	25
	18%	*17%*	*18%*	*19%*	*22%*	*16%*	*17%*	*18%*	*17%*	*20%*	*17%*	*18%*	*21%*	*18%*	*14%*	*21%*	*22%*	*18%*	*18%*	*18%*	*16%*	*18%*	*22%*
					A								**O**			**O**							
8	**436**	48	67	66	81	71	103	128	206	100	28	55	84	75	64	64	56	379	109	307	94	279	18
	21%	*25%*	*25%*	*24%*	*22%*	*22%*	*17%*	*21%*	*23%*	*20%*	*16%*	*23%*	*23%*	*22%*	*25%*	*23%*	*25%*	*21%*	*21%*	*21%*	*18%*	*23%*	*16%*
	G	**G**	**G**	**G**											**K**								
9	**247**	26	37	47	43	38	55	83	102	60	25	27	50	39	29	33	37	210	57	181	54	157	14
	12%	*14%*	*14%*	*17%*	*11%*	*12%*	*9%*	*14%*	*11%*	*12%*	*14%*	*11%*	*14%*	*12%*	*11%*	*12%*	*16%*	*12%*	*11%*	*13%*	*11%*	*13%*	*12%*
	GR		**G**	**AEG**																			
Highest rating 10	**143**	19	24	17	28	27	29	36	68	38	16	14	23	27	24	17	17	126	43	97	24	108	7
	7%	*10%*	*9%*	*6%*	*7%*	*8%*	*5%*	*6%*	*8%*	*7%*	*9%*	*6%*	*6%*	*8%*	*9%*	*6%*	*8%*	*7%*	*8%*	*7%*	*5%*	*9%*	*6%*
	GU	**G**	**G**			**G**																**AU**	
Don't know	**133**	3	14	10	20	21	66	35	56	41	8	17	18	22	15	10	9	123	36	91	53	66	7
	7%	*1%*	*5%*	*4%*	*5%*	*6%*	*11%*	*6%*	*6%*	*8%*	*5%*	*7%*	*5%*	*7%*	*6%*	*4%*	*4%*	*7%*	*7%*	*6%*	*10%*	*5%*	*6%*
	BDPV		**B**		**B**	**B**	**ABCDEF**														**AV**		
NET: 1-3	**150**	11	10	16	23	27	62	52	58	40	9	19	23	19	24	22	11	139	41	102	44	80	7
	7%	*6%*	*4%*	*6%*	*6%*	*8%*	*10%*	*9%*	*6%*	*8%*	*5%*	*8%*	*6%*	*6%*	*9%*	*8%*	*5%*	*8%*	*8%*	*7%*	*9%*	*6%*	*7%*
	C					**C**	**ACDE**																
NET: 4-6	**557**	54	65	66	97	91	184	158	263	134	60	66	90	94	61	76	46	511	134	395	159	321	35
	27%	*28%*	*25%*	*24%*	*26%*	*28%*	*31%*	*26%*	*29%*	*26%*	*34%*	*27%*	*25%*	*28%*	*24%*	*27%*	*20%*	*28%*	*26%*	*28%*	*31%*	*26%*	*31%*
	Q						**A**				**MO**							**AQ**			**AV**		
NET: 7-10	**1192**	125	174	180	236	189	288	356	532	300	98	139	235	202	152	174	159	1033	301	844	256	765	63
	59%	*65%*	*66%*	*66%*	*63%*	*58%*	*48%*	*59%*	*59%*	*58%*	*56%*	*58%*	*64%*	*60%*	*60%*	*62%*	*71%*	*57%*	*59%*	*59%*	*50%*	*62%*	*56%*
	GRU	**G**	**AFG**	**AFG**	**G**	**G**							**A**				**AR**					**AU**	
NET: 9-10	**390**	45	61	64	71	65	84	119	170	98	41	41	73	65	53	50	54	336	100	278	78	265	21
	19%	*23%*	*23%*	*23%*	*19%*	*20%*	*14%*	*20%*	*19%*	*19%*	*23%*	*17%*	*20%*	*19%*	*21%*	*18%*	*24%*	*19%*	*20%*	*19%*	*15%*	*21%*	*18%*
	GRU	**G**	**G**	**G**		**G**																**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**33**	3	29	5	4	1	2	0	2	19	7	6	10	5	2	0	2	12	10	10	3	18	12
	2%	*1%*	*2%*	*1%*	*1%*	*4%*	*2%*	0	*2%*	*3%*	*2%*	*4%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	*9%*	0	*2%*	*5%*
	DRU					**		*		**AD**		**AN**				*			**AR**	**ARS**			**AUV**
2	**46**	12	34	16	4	0	0	1	6	19	12	3	8	13	2	0	6	26	11	8	9	22	15
	2%	*2%*	*2%*	*2%*	*1%*	0	0	*1%*	*6%*	*3%*	*3%*	*2%*	*2%*	*2%*	*1%*	*1%*	*3%*	*2%*	*4%*	*7%*	*1%*	*2%*	*6%*
	R					**		*	**ADEG**	**A**						*			**R**	**AR**			**AUV**
3	**72**	11	61	32	6	1	2	2	2	27	15	6	16	13	12	3	6	36	25	11	9	41	21
	4%	*2%*	*4%*	*4%*	*2%*	*3%*	*2%*	*3%*	*2%*	*5%*	*3%*	*4%*	*3%*	*2%*	*5%*	*6%*	*3%*	*2%*	*8%*	*10%*	*1%*	*4%*	*9%*
	RU					**		*								*			**AR**	**AR**		**U**	**AUV**
4	**103**	19	84	36	13	4	7	3	3	37	25	7	20	22	7	2	18	73	20	10	17	73	13
	5%	*4%*	*5%*	*4%*	*4%*	*11%*	*6%*	*6%*	*3%*	*7%*	*6%*	*4%*	*5%*	*4%*	*3%*	*5%*	*10%*	*5%*	*6%*	*9%*	*3%*	*6%*	*5%*
	U					**		*		**AD**						*	**AMNO**					**AU**	
5	**208**	49	159	79	34	6	10	5	8	65	42	12	40	55	28	8	19	125	66	16	56	102	45
	10%	*10%*	*10%*	*9%*	*11%*	*14%*	*9%*	*9%*	*9%*	*12%*	*9%*	*7%*	*9%*	*11%*	*13%*	*17%*	*10%*	*8%*	*22%*	*14%*	*9%*	*9%*	*18%*
	RV					**		*								*			**AR**	**R**			**AUV**
6	**246**	56	191	101	50	5	11	3	9	68	62	20	45	66	23	3	27	194	38	15	52	170	24
	12%	*11%*	*12%*	*12%*	*16%*	*12%*	*10%*	*5%*	*9%*	*12%*	*14%*	*13%*	*10%*	*13%*	*10%*	*6%*	*15%*	*12%*	*12%*	*14%*	*9%*	*15%*	*10%*
	U				**AH**	**		*								*						**AUW**	
7	**367**	90	278	176	48	9	15	16	17	85	79	31	84	91	43	7	31	301	48	16	107	210	47
	18%	*18%*	*18%*	*21%*	*16%*	*24%*	*13%*	*27%*	*18%*	*15%*	*18%*	*20%*	*19%*	*18%*	*20%*	*13%*	*17%*	*19%*	*16%*	*15%*	*18%*	*18%*	*19%*
	J			**AJ**		**		**GJ***								*							
8	**436**	115	321	204	70	7	27	16	21	91	101	30	106	110	48	5	30	385	36	14	146	261	28
	21%	*23%*	*21%*	*24%*	*23%*	*17%*	*24%*	*28%*	*21%*	*16%*	*23%*	*19%*	*24%*	*21%*	*22%*	*11%*	*16%*	*24%*	*12%*	*13%*	*24%*	*23%*	*11%*
	JSTV			**J**	**J**	**	**J**	J*					**P**			*		**AST**			**W**	**W**	
9	**247**	71	175	115	33	4	18	5	13	58	48	24	58	64	30	10	14	224	16	4	110	118	16
	12%	*14%*	*11%*	*13%*	*11%*	*10%*	*16%*	*9%*	*13%*	*10%*	*11%*	*15%*	*13%*	*12%*	*14%*	*19%*	*7%*	*14%*	*5%*	*4%*	*18%*	*10%*	*7%*
	QSTVW					**		*				**Q**				Q*		**AST**			**AVW**		
Highest rating 10	**143**	49	94	58	30	0	14	6	10	25	41	7	32	35	14	2	11	135	5	2	82	56	5
	7%	*10%*	*6%*	*7%*	*10%*	0	*13%*	*10%*	*10%*	*4%*	*9%*	*5%*	*7%*	*7%*	*6%*	*3%*	*6%*	*8%*	*2%*	*2%*	*14%*	*5%*	*2%*
	CJSTVW	**AC**			**J**	**	**ADJ**	*	**J**							*		**AST**			**AVW**		
Don't know	**133**	19	114	35	16	2	6	1	7	66	15	11	25	39	10	10	20	94	31	4	18	86	21
	7%	*4%*	*7%*	*4%*	*5%*	*5%*	*5%*	*2%*	*7%*	*12%*	*3%*	*7%*	*6%*	*8%*	*4%*	*19%*	*11%*	*6%*	*10%*	*4%*	*3%*	*7%*	*8%*
	BDKRU		**AB**			**		*		**ADEGH**				**K**		**AKLMNO***	**AKMO**		**AR**			**U**	**U**
NET: 1-3	**150**	25	125	53	13	3	4	2	10	65	35	16	33	30	16	4	14	74	46	30	20	82	48
	7%	*5%*	*8%*	*6%*	*4%*	*6%*	*4%*	*4%*	*10%*	*12%*	*8%*	*10%*	*8%*	*6%*	*7%*	*7%*	*8%*	*5%*	*15%*	*27%*	*3%*	*7%*	*19%*
	BRU		**AB**			**		*	**E**	**ADEG**						*			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**557**	124	433	215	96	15	28	11	21	170	130	39	105	144	58	14	63	392	123	41	125	344	81
	27%	*25%*	*28%*	*25%*	*31%*	*37%*	*25%*	*19%*	*21%*	*30%*	*29%*	*25%*	*24%*	*28%*	*26%*	*27%*	*35%*	*24%*	*40%*	*36%*	*21%*	*30%*	*33%*
	RU				**I**	**		*		**DI**						*	**AM**		**AR**	**AR**		**AU**	**AU**
NET: 7-10	**1192**	325	868	554	181	20	73	44	61	259	268	92	280	300	135	23	85	1045	105	37	444	645	96
	59%	*66%*	*56%*	*65%*	*59%*	*51%*	*66%*	*74%*	*62%*	*46%*	*60%*	*58%*	*63%*	*59%*	*62%*	*46%*	*47%*	*65%*	*34%*	*33%*	*73%*	*56%*	*39%*
	CJQSTVW	**AC**		**AJ**	**J**	**	**J**	**AEJ***	**J**		**Q**	**Q**	**APQ**	**Q**	**Q**	*		**AST**			**AVW**	**W**	
NET: 9-10	**390**	120	270	174	63	4	32	11	23	83	89	31	89	99	44	11	25	358	21	6	192	174	21
	19%	*24%*	*18%*	*20%*	*21%*	*10%*	*29%*	*19%*	*23%*	*15%*	*20%*	*19%*	*20%*	*19%*	*20%*	*23%*	*14%*	*22%*	*7%*	*6%*	*32%*	*15%*	*9%*
	CJSTVW	**AC**		**J**		**	**ADJ**	*	**J**							*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK BBC Two

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**20**	7	13	8	12	12	8	1	0	4	2	1	3	3	1	1	0	4	0	19	1	1	0
	2%	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***0***	***4%***	***2%***	***1%***	***4%***	***3%***	***2%***	***1%***	***0***	***3%***	***0***	***2%***	***1%***	***2%***	***0***
									*	**Q**			**Q**										
2	**37**	20	17	19	18	22	15	3	0	5	8	1	1	3	2	4	3	6	1	31	3	2	1
	3%	***4%***	***3%***	***4%***	***3%***	***4%***	***3%***	***4%***	***0***	***7%***	***7%***	***1%***	***2%***	***3%***	***3%***	***4%***	***2%***	***4%***	***3%***	***3%***	***4%***	***3%***	***3%***
									*	**L**	**L**												
3	**45**	20	24	33	12	29	16	3	4	2	3	1	4	12	3	6	1	4	1	37	3	3	1
	4%	***4%***	***4%***	***7%***	***2%***	***5%***	***3%***	***3%***	***10%***	***3%***	***2%***	***1%***	***5%***	***11%***	***7%***	***7%***	***1%***	***3%***	***2%***	***4%***	***3%***	***7%***	***2%***
	EQ			**AE**					**LQ***					**AHJKLQR**	**LQ**	**Q**							
4	**58**	27	31	20	38	28	30	8	1	5	5	2	4	7	1	6	4	12	3	46	8	1	3
	5%	***5%***	***6%***	***4%***	***6%***	***5%***	***6%***	***8%***	***2%***	***6%***	***4%***	***2%***	***5%***	***7%***	***3%***	***7%***	***3%***	***8%***	***14%***	***5%***	***8%***	***3%***	***14%***
	LQ								*										**AIKLOQ**				**ATV**
5	**121**	58	62	58	62	64	57	9	7	12	11	8	1	15	8	18	12	17	3	101	9	8	3
	11%	***11%***	***11%***	***13%***	***10%***	***11%***	***12%***	***10%***	***17%***	***15%***	***10%***	***8%***	***1%***	***14%***	***15%***	***20%***	***8%***	***12%***	***11%***	***11%***	***10%***	***15%***	***11%***
	M							**M**	M*	**M**	**M**			**M**	**M**	**ALMQ**		**M**	**M**				
6	**143**	76	67	53	91	73	70	6	9	18	8	17	17	9	8	9	30	10	3	126	6	8	3
	13%	***15%***	***12%***	***11%***	***15%***	***12%***	***14%***	***6%***	***21%***	***22%***	***7%***	***16%***	***23%***	***8%***	***15%***	***10%***	***21%***	***7%***	***14%***	***14%***	***6%***	***15%***	***14%***
	HRU								**HKR***	**AHKNR**		**HR**	**AHKNR**		**HR**		**AHKNR**			**U**		**U**	
7	**192**	87	106	79	113	108	84	20	5	10	19	25	17	16	6	14	30	26	4	162	20	6	4
	18%	***16%***	***19%***	***17%***	***18%***	***18%***	***17%***	***21%***	***12%***	***12%***	***17%***	***23%***	***24%***	***15%***	***12%***	***15%***	***21%***	***18%***	***18%***	***18%***	***21%***	***12%***	***18%***
									*			**O**											
8	**204**	93	110	72	132	131	73	23	5	15	29	22	8	16	9	14	33	26	5	168	23	9	5
	19%	***18%***	***20%***	***15%***	***22%***	***22%***	***15%***	***25%***	***13%***	***18%***	***25%***	***21%***	***12%***	***15%***	***16%***	***16%***	***22%***	***17%***	***19%***	***18%***	***25%***	***16%***	***19%***
	DG				**AD**	**AG**		**M**	*														
9	**101**	57	44	35	66	54	47	6	6	6	12	11	11	3	7	6	8	25	1	87	6	7	1
	9%	***11%***	***8%***	***8%***	***11%***	***9%***	***10%***	***7%***	***13%***	***7%***	***10%***	***10%***	***15%***	***3%***	***13%***	***7%***	***6%***	***17%***	***4%***	***10%***	***7%***	***13%***	***4%***
	N								N*				**NQ**		**NQ**			**AHNQS**					
Highest rating 10	**62**	29	33	20	42	35	27	3	2	1	7	13	2	8	2	4	14	6	1	56	3	2	1
	6%	***5%***	***6%***	***4%***	***7%***	***6%***	***6%***	***3%***	***5%***	***1%***	***6%***	***12%***	***3%***	***8%***	***3%***	***4%***	***10%***	***4%***	***4%***	***6%***	***3%***	***3%***	***4%***
									*			**AHJMOR**					**J**						
Don't know	**93**	50	43	67	26	35	58	10	3	4	12	6	4	15	6	7	12	11	3	74	10	6	3
	9%	***10%***	***8%***	***14%***	***4%***	***6%***	***12%***	***11%***	***7%***	***5%***	***10%***	***6%***	***6%***	***14%***	***12%***	***8%***	***8%***	***8%***	***11%***	***8%***	***11%***	***12%***	***11%***
	EF			**AE**			**AF**		*														
NET: 1-3	**102**	47	54	61	41	63	39	7	4	11	12	3	8	18	6	11	4	15	1	87	7	6	1
	9%	***9%***	***10%***	***13%***	***7%***	***11%***	***8%***	***8%***	***10%***	***14%***	***11%***	***3%***	***11%***	***17%***	***12%***	***12%***	***3%***	***10%***	***5%***	***10%***	***8%***	***12%***	***5%***
	ELQ			**AE**					*	**LQ**	**LQ**		**LQ**	**ALQS**	**LQ**	**LQ**		**LQ**					
NET: 4-6	**322**	162	161	131	191	165	157	23	17	35	25	27	21	30	17	33	46	39	9	273	23	17	9
	30%	***31%***	***29%***	***28%***	***31%***	***28%***	***32%***	***25%***	***40%***	***43%***	***21%***	***25%***	***30%***	***29%***	***32%***	***38%***	***31%***	***26%***	***39%***	***30%***	***25%***	***32%***	***39%***
									K*	**AHKLR**						**K**			**HKL**				**U**
NET: 7-10	**559**	266	293	206	353	328	231	52	18	31	67	71	38	43	23	37	86	82	11	473	52	23	11
	52%	***51%***	***53%***	***44%***	***58%***	***56%***	***48%***	***56%***	***43%***	***38%***	***58%***	***66%***	***53%***	***40%***	***44%***	***42%***	***58%***	***56%***	***45%***	***52%***	***56%***	***44%***	***45%***
	DGJN				**AD**	**AG**		**JN**	*		**JNP**	**AIJNOPS**					**JNOP**	**JN**					
NET: 9-10	**163**	86	77	55	108	89	74	9	8	7	19	23	13	11	9	10	23	31	2	143	9	9	2
	15%	***16%***	***14%***	***12%***	***18%***	***15%***	***15%***	***10%***	***18%***	***8%***	***16%***	***22%***	***18%***	***10%***	***16%***	***11%***	***15%***	***21%***	***8%***	***16%***	***10%***	***16%***	***8%***
	D				**AD**				*			**HJNS**						**HJS**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**20**	1	2	0	1	4	12	8	7	5	0	3	3	0	4	4	3	18	7	12	9	9	0
	2%	***1%***	***2%***	0	***1%***	***2%***	***3%***	***2%***	***2%***	***2%***	0	***3%***	***1%***	0	***3%***	***3%***	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	0
	N						**AD**					**N**			**N**	**N**							
2	**37**	0	1	0	6	8	22	4	19	14	3	3	5	7	6	2	0	37	12	22	14	17	2
	3%	0	***1%***	0	***3%***	***4%***	***6%***	***1%***	***4%***	***6%***	***4%***	***2%***	***3%***	***4%***	***4%***	***1%***	0	***4%***	***4%***	***3%***	***5%***	***3%***	***4%***
	DH				**D**	**D**	**ABCD**		**H**	**AH**								**A**					
3	**45**	1	3	5	4	11	21	11	17	17	4	3	11	7	3	5	0	45	13	31	14	27	2
	4%	***1%***	***2%***	***4%***	***2%***	***6%***	***6%***	***3%***	***4%***	***7%***	***4%***	***3%***	***6%***	***4%***	***2%***	***3%***	0	***5%***	***4%***	***4%***	***5%***	***4%***	***3%***
	Q									**AHI**								**AQ**					
4	**58**	7	5	6	7	10	24	18	25	14	8	10	10	9	13	5	3	55	19	36	20	29	3
	5%	***8%***	***4%***	***4%***	***4%***	***5%***	***7%***	***5%***	***5%***	***6%***	***8%***	***8%***	***5%***	***5%***	***9%***	***4%***	***3%***	***6%***	***7%***	***5%***	***7%***	***5%***	***5%***
5	**121**	10	6	11	18	21	53	34	61	26	7	15	15	25	18	16	7	114	27	86	31	73	7
	11%	***11%***	***5%***	***8%***	***10%***	***11%***	***16%***	***9%***	***13%***	***11%***	***7%***	***12%***	***8%***	***13%***	***12%***	***10%***	***6%***	***12%***	***10%***	***11%***	***11%***	***12%***	***14%***
	C						**ACD**											**A**					
6	**143**	22	17	20	20	22	42	53	58	33	15	15	25	28	17	18	22	121	39	98	37	80	11
	13%	***23%***	***14%***	***14%***	***11%***	***12%***	***12%***	***14%***	***13%***	***14%***	***16%***	***13%***	***13%***	***15%***	***12%***	***12%***	***19%***	***13%***	***14%***	***13%***	***13%***	***13%***	***21%***
		AEFG																					
7	**192**	9	27	32	41	35	47	71	73	49	23	17	37	36	23	35	26	166	53	137	44	119	9
	18%	***10%***	***22%***	***22%***	***24%***	***19%***	***14%***	***19%***	***16%***	***20%***	***25%***	***15%***	***20%***	***19%***	***16%***	***23%***	***22%***	***17%***	***19%***	***18%***	***15%***	***19%***	***16%***
	G		**BG**	**BG**	**ABG**																		
8	**204**	24	28	42	37	28	44	76	98	28	17	26	35	36	25	35	30	174	51	147	42	131	10
	19%	***25%***	***23%***	***29%***	***21%***	***15%***	***13%***	***20%***	***21%***	***12%***	***18%***	***22%***	***19%***	***19%***	***17%***	***23%***	***24%***	***18%***	***18%***	***19%***	***15%***	***21%***	***18%***
	GJU	**G**	**G**	**AFG**	**G**			**J**	**J**													**U**	
9	**101**	10	16	17	21	15	22	35	43	22	7	7	22	21	16	11	14	87	21	75	31	56	5
	9%	***10%***	***14%***	***11%***	***12%***	***8%***	***6%***	***10%***	***9%***	***9%***	***8%***	***6%***	***12%***	***11%***	***11%***	***7%***	***11%***	***9%***	***8%***	***10%***	***11%***	***9%***	***9%***
	G		**G**		**G**																		
Highest rating 10	**62**	9	12	7	10	15	9	23	27	11	5	7	10	6	13	12	11	51	17	43	8	50	1
	6%	***9%***	***10%***	***5%***	***6%***	***8%***	***3%***	***6%***	***6%***	***5%***	***6%***	***6%***	***5%***	***3%***	***9%***	***8%***	***9%***	***5%***	***6%***	***6%***	***3%***	***8%***	***3%***
	GU	**G**	**G**			**G**									**N**							**AU**	
Don't know	**93**	3	4	7	10	20	49	38	32	22	4	12	16	14	6	7	5	87	23	66	39	41	3
	9%	***3%***	***4%***	***5%***	***6%***	***11%***	***14%***	***10%***	***7%***	***9%***	***5%***	***10%***	***8%***	***7%***	***4%***	***5%***	***4%***	***9%***	***8%***	***9%***	***13%***	***6%***	***6%***
	COV					**C**	**ABCDE**														**AV**		
NET: 1-3	**102**	2	6	5	11	23	54	23	43	36	7	10	19	14	13	11	3	99	32	65	36	53	4
	9%	***2%***	***5%***	***4%***	***6%***	***12%***	***16%***	***6%***	***9%***	***15%***	***8%***	***8%***	***10%***	***8%***	***9%***	***7%***	***3%***	***10%***	***11%***	***9%***	***13%***	***8%***	***8%***
	BDHQ					**BD**	**ABCDE**			**AHI**								**AQ**			**A**		
NET: 4-6	**322**	40	28	38	45	53	119	104	143	72	29	40	51	62	48	38	33	289	85	220	88	182	21
	30%	***41%***	***23%***	***25%***	***26%***	***28%***	***35%***	***28%***	***31%***	***30%***	***31%***	***33%***	***26%***	***33%***	***34%***	***26%***	***27%***	***30%***	***30%***	***29%***	***31%***	***29%***	***40%***
		ACDE					**AC**																
NET: 7-10	**559**	52	83	98	110	94	122	205	242	110	52	57	105	99	76	92	80	479	142	403	125	356	25
	52%	***54%***	***68%***	***66%***	***63%***	***49%***	***36%***	***55%***	***53%***	***46%***	***56%***	***48%***	***55%***	***52%***	***53%***	***62%***	***66%***	***50%***	***51%***	***53%***	***43%***	***56%***	***46%***
	GJRU	**G**	**AFG**	**AFG**	**AFG**	**G**		**J**								**AL**	**AR**					**AU**	
NET: 9-10	**163**	19	28	24	31	30	31	58	70	33	13	14	32	27	29	23	24	139	38	118	39	106	6
	15%	***19%***	***23%***	***16%***	***18%***	***16%***	***9%***	***16%***	***15%***	***14%***	***14%***	***12%***	***17%***	***14%***	***20%***	***15%***	***20%***	***15%***	***14%***	***16%***	***14%***	***17%***	***12%***
	G	**G**	**AG**	**G**	**G**	**G**																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**20**	0	20	3	0	1	1	0	1	13	5	3	6	2	1	0	3	6	10	5	0	14	7
	2%	0	*3%*	*1%*	0	*7%*	*2%*	0	*2%*	*4%*	*2%*	*5%*	*3%*	*1%*	*1%*	0	*3%*	*1%*	*6%*	*9%*	0	*2%*	*5%*
	BDRU		**AB**			**		**	*	**ADE**		**N**				**			**AR**	**AR***		**U**	**AU**
2	**37**	2	35	9	6	0	0	0	2	19	8	4	7	7	1	3	6	22	8	7	7	20	11
	3%	*1%*	*4%*	*2%*	*4%*	0	*1%*	0	*6%*	*6%*	*4%*	*6%*	*3%*	*3%*	*1%*	*10%*	*6%*	*3%*	*5%*	*13%*	*2%*	*3%*	*8%*
	BDOR		**AB**			**		**	*	**AD**		**O**				**	**O**			**AR***			**AUV**
3	**45**	8	37	18	3	0	1	0	0	23	11	3	5	6	4	3	12	32	9	4	7	30	8
	4%	*3%*	*5%*	*4%*	*2%*	0	*1%*	0	0	*7%*	*5%*	*4%*	*2%*	*2%*	*2%*	*12%*	*13%*	*4%*	*6%*	*7%*	*2%*	*5%*	*5%*
	NU					**		**	*	**AE**						**	**AKMNO**			*		**U**	
4	**58**	16	43	25	5	2	1	0	3	24	7	6	12	17	7	1	8	40	12	6	15	31	12
	5%	*6%*	*5%*	*5%*	*3%*	*9%*	*2%*	0	*7%*	*7%*	*3%*	*9%*	*6%*	*6%*	*4%*	*4%*	*8%*	*5%*	*8%*	*11%*	*4%*	*5%*	*9%*
	R					**		**	*							**				R*			
5	**121**	24	96	38	25	1	2	2	3	50	24	9	20	30	16	5	12	84	30	6	33	58	27
	11%	*9%*	*12%*	*8%*	*16%*	*6%*	*4%*	*6%*	*7%*	*15%*	*11%*	*13%*	*10%*	*10%*	*10%*	*16%*	*13%*	*10%*	*19%*	*11%*	*10%*	*10%*	*19%*
	DR				**DG**	**		**	*	**ADG**						**			**AR**	*			**AUV**
6	**143**	44	99	56	27	2	7	6	4	41	36	3	31	40	21	4	8	120	18	6	48	82	12
	13%	*16%*	*12%*	*13%*	*17%*	*11%*	*13%*	*23%*	*9%*	*12%*	*17%*	*5%*	*15%*	*14%*	*13%*	*15%*	*9%*	*14%*	*11%*	*10%*	*14%*	*14%*	*9%*
						**		**	*		**L**					**				*			
7	**192**	53	139	96	24	4	14	5	7	42	32	16	35	50	42	4	13	159	24	8	51	107	30
	18%	*20%*	*17%*	*21%*	*15%*	*21%*	*27%*	*20%*	*16%*	*13%*	*15%*	*24%*	*17%*	*17%*	*26%*	*15%*	*14%*	*18%*	*15%*	*15%*	*15%*	*18%*	*22%*
	J			**AJ**		**	**J**	**	*						**AKMNQ**	**				*			
8	**204**	62	141	106	25	4	10	5	15	39	37	8	42	68	38	1	10	175	21	6	74	114	15
	19%	*23%*	*18%*	*24%*	*16%*	*22%*	*19%*	*21%*	*36%*	*12%*	*18%*	*13%*	*20%*	*23%*	*24%*	*2%*	*11%*	*20%*	*13%*	*10%*	*22%*	*20%*	*11%*
	CJQW			**AJ**		**		**	**AEJ***					**Q**	**Q**	**		**A**		*	**W**	**W**	
9	**101**	27	74	43	20	0	7	5	4	22	23	4	23	27	17	2	6	94	7	0	57	41	3
	9%	*10%*	*9%*	*9%*	*13%*	0	*14%*	*21%*	*9%*	*7%*	*11%*	*7%*	*11%*	*9%*	*11%*	*6%*	*6%*	*11%*	*5%*	0	*17%*	*7%*	*2%*
	JSTVW					**		**	*							**		**AST**		*	**AVW**		
Highest rating 10	**62**	19	43	31	11	1	5	2	2	9	14	2	13	20	6	0	6	58	1	2	37	24	1
	6%	*7%*	*5%*	*7%*	*7%*	*6%*	*10%*	*8%*	*5%*	*3%*	*7%*	*3%*	*6%*	*7%*	*4%*	0	*7%*	*7%*	*1%*	*3%*	*11%*	*4%*	*1%*
	JSVW			**J**	**J**	**	**J**	**	*							**		**AS**		*	**AVW**		
Don't know	**93**	13	80	26	11	4	3	0	1	49	15	7	17	29	7	6	12	71	15	5	12	62	14
	9%	*5%*	*10%*	*6%*	*7%*	*17%*	*7%*	0	*3%*	*15%*	*7%*	*10%*	*8%*	*10%*	*4%*	*21%*	*12%*	*8%*	*10%*	*10%*	*4%*	*11%*	*10%*
	BDOU		**AB**			**		**	*	**ADEI**						**	**O**			*		**AU**	**U**
NET: 1-3	**102**	10	92	30	9	1	2	0	3	55	23	10	18	15	6	6	21	59	27	16	13	63	25
	9%	*4%*	*11%*	*7%*	*6%*	*7%*	*5%*	0	*8%*	*17%*	*11%*	*15%*	*8%*	*5%*	*4%*	*22%*	*22%*	*7%*	*17%*	*29%*	*4%*	*11%*	*18%*
	BDNORU		**AB**			**		**	*	**ADEG**	**NO**	**NO**				**	**AKMNO**		**AR**	**AR***		**U**	**AUV**
NET: 4-6	**322**	84	239	119	57	5	9	7	9	114	68	18	63	87	43	10	28	244	59	18	96	171	51
	30%	*31%*	*30%*	*26%*	*36%*	*26%*	*18%*	*29%*	*23%*	*35%*	*32%*	*28%*	*30%*	*29%*	*27%*	*35%*	*29%*	*28%*	*39%*	*32%*	*28%*	*29%*	*36%*
	R				**DG**	**		**	*	**ADG**						**			**AR**	*			
NET: 7-10	**559**	162	397	275	80	10	36	18	27	113	106	30	113	165	103	6	35	485	53	16	218	286	50
	52%	*60%*	*49%*	*61%*	*51%*	*49%*	*70%*	*71%*	*66%*	*34%*	*50%*	*47%*	*53%*	*56%*	*65%*	*23%*	*37%*	*56%*	*34%*	*29%*	*64%*	*49%*	*35%*
	CJQSTW	**AC**		**AJ**	**J**	**	**AEJ**	**	**AJ***		**Q**		**Q**	**Q**	**AKLMQ**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**163**	47	117	74	31	1	12	7	6	32	37	6	35	47	23	2	12	152	8	2	94	65	4
	15%	*17%*	*14%*	*16%*	*20%*	*6%*	*24%*	*29%*	*14%*	*10%*	*17%*	*10%*	*17%*	*16%*	*15%*	*6%*	*12%*	*18%*	*5%*	*3%*	*28%*	*11%*	*3%*
	JSTVW			**J**	**J**	**	**J**	**	*							**		**AST**		*	**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**7** *1%* **B**	1 0	6 *2%*	3 *1%*	5 *1%*	4 *1%*	3 *1%*	1 *2%* *	0 0 **	0 0 *	0 0	0 0	1 *3%* *	0 0 *	0 0 *	0 0 *	1 *1%*	3 *4%* **A**	1 *3%* **KLP***	6 *1%*	1 *2%* *	0 0 *	1 *3%* *
2	**12** *2%* **G**	9 *2%*	3 *1%*	8 *3%*	4 *1%*	10 *3%*	2 *1%*	0 0 *	0 0 **	1 *2%* *	5 *6%* **AQ**	1 *1%*	0 0 *	1 *2%* *	1 *5%* **QR***	2 *3%* *	0 0	0 0	0 *2%* Q*	11 *2%*	0 0 *	1 *5%* *	0 *2%* *
3	**19** *3%*	11 *3%*	8 *3%*	9 *3%*	10 *2%*	12 *3%*	7 *2%*	0 0 *	0 0 **	2 *4%* *	0 0	1 *1%*	3 *6%* K*	3 *4%* *	1 *4%* K*	2 *3%* *	2 *2%*	5 *7%* **K***	1 *4%* K*	18 *3%*	0 0 *	1 *4%* *	1 *4%* *
4	**41** *6%*	20 *6%*	21 *6%*	10 *4%*	31 *7%*	19 *5%*	22 *7%*	2 *4%* *	1 *5%* **	7 *14%* **ALMNO***	4 *4%*	2 *2%*	0 0 *	1 *1%* *	0 0 *	9 *13%* **ALMNO***	8 *7%*	6 *7%*	2 *11%* **LMNO***	37 *6%*	2 *4%* *	0 0 *	2 *11%* V*
5	**77** *11%*	42 *12%*	35 *11%*	30 *11%*	47 *11%*	37 *10%*	40 *13%*	6 *14%* *	4 *15%* **	4 *9%* *	9 *10%*	8 *11%*	1 *3%* *	3 *5%* *	2 *9%* *	10 *16%* *	16 *14%*	12 *14%*	2 *12%* *	67 *11%*	6 *14%* *	2 *9%* *	2 *12%* *
6	**85** *13%*	45 *13%*	40 *12%*	32 *12%*	54 *13%*	46 *13%*	40 *13%*	4 *10%* *	0 0 **	8 *16%* *	17 *20%* **Q**	9 *13%*	13 *30%* **AHLN PQRS***	6 *9%* *	4 *17%* *	5 *8%* *	9 *8%*	8 *10%*	1 *8%* *	76 *13%*	4 *10%* *	4 *17%* *	1 *8%* *
7	**131** *19%*	68 *20%*	63 *19%*	41 *16%*	90 *22%*	77 *21%*	54 *17%*	6 *14%* *	5 *22%* **	7 *15%* *	21 *25%* **O**	17 *23%*	9 *21%* *	11 *18%* *	2 *8%* *	9 *13%* *	28 *25%* **O**	15 *18%*	2 *11%* *	121 *20%*	6 *14%* *	2 *8%* *	2 *11%* *
8	**118** *17%* **B**	50 *14%*	68 *21%* **AB**	43 *16%*	75 *18%*	62 *17%*	56 *18%*	9 *22%* *	7 *30%* **	7 *13%* *	11 *13%*	10 *14%*	7 *17%* *	12 *20%* *	8 *31%* **AJKLP***	8 *12%* *	22 *20%*	14 *17%*	2 *15%* *	99 *17%*	9 *22%* *	8 *31%* **AT***	2 *15%* *
9	**93** *14%* **SW**	55 *16%*	38 *12%*	27 *10%*	66 *16%*	53 *14%*	41 *13%*	9 *21%* **KS***	5 *23%* **	5 *10%* *	6 *7%*	9 *12%*	5 *12%* *	12 *19%* S*	2 *8%* *	12 *18%* S*	18 *16%*	10 *13%*	1 *3%* *	82 *14%* **W**	9 *21%* W*	2 *8%* *	1 *3%* *
Highest rating 10	**46** *7%*	25 *7%*	21 *7%*	20 *8%*	26 *6%*	23 *6%*	23 *7%*	3 *7%* *	0 0 **	4 *9%* *	8 *9%*	15 *20%* **AMNPQR**	2 *4%* *	3 *4%* *	1 *6%* *	4 *6%* *	3 *3%*	1 *1%*	2 *15%* **ANQR***	39 *7%*	3 *7%* *	1 *6%* *	2 *15%* **AT***
Don't know	**48** *7%* **E**	25 *7%*	23 *7%*	41 *15%* **AE**	7 *2%*	22 *6%*	26 *8%*	2 *6%* *	1 *5%* **	5 *9%* *	4 *5%*	1 *2%*	2 *4%* *	10 *17%* **AKLQ***	3 *12%* L*	5 *7%* *	5 *5%*	7 *8%*	2 *16%* **AKLMQ***	40 *7%*	2 *6%* *	3 *12%* *	2 *16%* **AT***
NET: 1-3	**39** *6%*	21 *6%*	18 *5%*	19 *7%*	19 *5%*	26 *7%*	12 *4%*	1 *2%* *	0 0 **	3 *5%* *	5 *6%*	2 *3%*	4 *9%* *	4 *6%* *	2 *9%* *	4 *7%* *	3 *3%*	9 *11%*	1 *9%* *	34 *6%*	1 *2%* *	2 *9%* *	1 *9%* *
NET: 4-6	**203** *30%* **N**	107 *30%*	96 *30%*	72 *27%*	131 *32%*	101 *28%*	102 *32%*	12 *28%* *	5 *20%* **	20 *39%* N*	30 *35%* **N**	19 *26%*	14 *33%* *	10 *16%* *	6 *26%* *	24 *37%* N*	33 *29%*	26 *32%*	5 *30%* *	180 *30%*	12 *28%* *	6 *26%* *	5 *30%* *
NET: 7-10	**388** *57%* **D**	198 *57%*	190 *58%*	131 *50%*	257 *62%* **AD**	214 *59%*	174 *55%*	27 *64%* *	18 *75%* **	24 *47%* *	46 *54%*	50 *69%* **JPRS**	24 *54%* *	37 *61%* *	13 *53%* *	32 *50%* *	70 *63%* **S**	40 *49%*	7 *45%* *	341 *57%*	27 *64%* *	13 *53%* *	7 *45%* *
NET: 9-10	**139** *21%*	80 *23%*	59 *18%*	48 *18%*	92 *22%*	75 *21%*	64 *20%*	12 *28%* *	5 *23%* **	9 *19%* *	13 *16%*	24 *33%* **AKOR**	7 *16%* *	14 *23%* *	3 *14%* *	16 *24%* *	20 *18%*	12 *14%*	3 *18%* *	121 *20%*	12 *28%* *	3 *14%* *	3 *18%* *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	617	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	678	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	526.6	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	7 1%	2 1%	0 0	0 0	1 1%	2 4% C*	1 2%	1 1%	4 1%	3 2%	0 0	1 1%	3 2%	0 0	1 1%	2 2%	0 0	7 1%	2 1%	5 1%	2 2%	5 1%	0 0 *
2	12 2%	3 2%	2 1%	0 0	2 2%	2 3% *	4 6% AD	2 1%	10 3%	0 0	0 0	1 2%	3 2%	2 2%	2 3%	0 0	0 0	12 2%	2 1%	8 2%	2 2%	8 2%	2 4% *
3	19 3% C	2 1%	1 0	4 3%	5 5% C	3 5% C*	4 6% BC	5 2%	10 3%	4 3%	0 0	3 4%	2 2%	6 6%	2 2%	1 1%	5 4%	14 3%	1 1%	16 3%	6 7% AV	10 2%	0 0 *
4	41 6%	6 3%	9 6%	7 7%	7 7%	11 16% ABCG*	2 3%	11 5%	24 7%	5 4%	5 8%	2 3%	15 10% A	6 6%	6 7%	4 5%	8 6%	33 6%	12 7%	26 5%	3 3%	29 6%	6 11% *
5	77 11% FT	25 13% F	17 11%	11 9%	11 12%	2 3% *	12 19% F	19 9%	42 13%	16 13%	7 11%	17 22% AMNO	11 8%	9 8%	7 8%	11 12%	20 14%	57 11%	30 17% AT	43 9%	9 10%	60 12%	4 6% *
6	85 13%	19 10%	15 9%	20 17%	15 16%	11 16% *	7 11%	26 12%	42 13%	17 14%	4 6%	12 15%	20 14%	18 18%	11 12%	9 10%	14 10%	71 13%	18 10%	61 13%	19 20% AV	57 12%	5 9% *
7	131 19%	34 18%	39 25% G	23 21%	14 16%	13 21% *	8 12%	42 19%	65 20%	24 19%	12 18%	15 20%	29 21%	19 19%	18 21%	17 18%	29 21%	103 19%	33 19%	96 20%	19 21%	94 20%	12 20% *
8	118 17% U	37 20%	37 24% AG	16 14%	14 15%	8 13% *	6 8%	43 20%	53 16%	22 18%	10 16%	8 10%	21 15%	23 22%	20 23%	19 21%	27 19%	91 17%	32 19%	82 17%	5 5%	91 19% U	14 25% U*
9	93 14% FG	39 21% AEFG	20 13%	19 17% FG	9 10%	2 4% *	3 5%	37 17%	42 13%	12 10%	15 23% AN	8 11%	28 20% AN	9 9%	10 12%	14 15%	25 18%	68 13%	19 11%	73 15%	7 8%	67 14%	8 14% *
Highest rating 10	46 7%	15 8%	14 9%	6 5%	6 6%	2 4% *	3 4%	18 8%	16 5%	10 8%	8 12% M	5 6%	5 3%	4 4%	6 7%	10 11% M	10 7%	36 7%	15 9%	31 7%	5 5%	33 7%	4 7% *
Don't know	48 7% BCMQV	4 2%	3 2%	7 6%	10 10% BC	8 12% BC*	17 26% ABCDE	12 5%	25 7%	11 9%	3 5%	5 6%	3 2%	6 6%	4 5%	3 4%	2 2%	46 8% AQ	7 4%	39 8%	14 15% AV	27 6%	3 5% *
NET: 1-3	39 6% CK	8 4%	3 2%	4 3%	8 8%	8 12% ABCD*	9 14% ABCD	9 4%	23 7%	6 5%	0 0	5 7%	9 6%	8 8% K	5 6%	3 4%	5 4%	33 6%	6 4%	28 6%	11 12% AV	23 5%	2 4% *
NET: 4-6	203 30% T	49 26%	40 26%	38 33%	32 35%	23 35% *	21 32%	57 26%	108 32%	39 31%	17 26%	31 40%	46 32%	33 32%	23 27%	24 27%	42 30%	161 30%	60 35%	130 27%	31 34%	146 30%	15 26% *
NET: 7-10	388 57% EFGU	126 68% AEFG	110 70% ADEFG	64 57% G	43 47% G	27 41% *	19 29%	141 64% AI	176 53%	69 55%	45 69% L	35 47%	83 59%	55 54%	54 63%	60 66% L	90 64%	298 55%	98 57%	282 59%	36 39%	285 59% U	38 66% U*
NET: 9-10	139 21% FG	54 29% AEFG	34 22% FG	25 22% FG	15 16%	5 7% *	6 9%	56 25% A	59 18%	23 18%	23 35% ALNO	13 17%	33 23%	13 13%	16 19%	24 27% N	35 25%	105 19%	33 19%	104 22%	12 13%	100 21%	12 21% *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**7**	1	6	2	0	1	1	0	2	1	1	0	3	1	1	1	0	2	5	0	0	6	1
	1%	0	*1%*	*1%*	0	*11%*	*4%*	0	*7%*	*2%*	*1%*	0	*2%*	0	*1%*	*8%*	*1%*	0	*5%*	0	0	*2%*	*2%*
	RU					**	**DE***	*	**			**				**	**		**AR**	**		**U**	*
2	**12**	2	10	8	2	0	0	1	0	1	3	1	0	4	0	2	0	8	1	3	7	3	3
	2%	*1%*	*2%*	*2%*	*2%*	0	0	*1%*	0	*2%*	*2%*	*4%*	0	*2%*	0	*17%*	0	*2%*	*1%*	*13%*	*2%*	*1%*	*5%*
						**	*	*	**			**				**	**		*	**			V*
3	**19**	11	8	12	5	0	1	0	0	2	5	0	3	6	1	1	2	11	6	2	1	11	8
	3%	*4%*	*2%*	*3%*	*4%*	0	*3%*	0	0	*3%*	*4%*	0	*2%*	*3%*	*2%*	*10%*	*7%*	*2%*	*6%*	*9%*	0	*4%*	*13%*
	RU					**	*	*	**			**				**	**			**		**U**	**AUV***
4	**41**	16	25	26	3	2	2	4	1	3	7	5	4	16	4	2	0	27	13	1	19	20	2
	6%	*6%*	*6%*	*7%*	*3%*	*15%*	*6%*	*7%*	*4%*	*4%*	*5%*	*13%*	*2%*	*8%*	*5%*	*17%*	0	*5%*	*12%*	*5%*	*6%*	*7%*	*3%*
	MR					**	*	*	**			**		**M**		**	**		**AR**	**			*
5	**77**	25	52	28	21	3	3	7	2	14	29	1	16	17	9	0	5	53	20	3	32	31	11
	11%	*10%*	*12%*	*7%*	*18%*	*22%*	*10%*	*13%*	*8%*	*23%*	*21%*	*3%*	*9%*	*9%*	*11%*	0	*15%*	*10%*	*20%*	*14%*	*10%*	*11%*	*19%*
	DR				**D**	**	*	*	**	**AD**	**AMN**	**				**	**		**AR**	**			*
6	**85**	32	54	52	12	1	3	5	3	9	18	7	26	21	9	0	5	72	13	1	38	42	5
	13%	*12%*	*13%*	*14%*	*10%*	*9%*	*11%*	*11%*	*13%*	*14%*	*13%*	*20%*	*15%*	*11%*	*10%*	0	*16%*	*13%*	*13%*	*3%*	*12%*	*15%*	*9%*
						**	*	*	**			**				**	**			**			*
7	**131**	50	82	92	13	0	1	11	7	7	20	4	42	39	16	0	8	113	15	4	68	56	7
	19%	*19%*	*19%*	*24%*	*11%*	0	*5%*	*21%*	*31%*	*12%*	*15%*	*11%*	*24%*	*20%*	*19%*	0	*24%*	*21%*	*14%*	*17%*	*21%*	*20%*	*12%*
	EG			**AEGJ**		**	*	*	**			**				**	**			**			*
8	**118**	41	77	70	21	3	7	8	2	6	15	4	37	41	16	2	3	105	8	4	62	49	7
	17%	*16%*	*18%*	*18%*	*17%*	*23%*	*27%*	*16%*	*8%*	*11%*	*11%*	*11%*	*21%*	*21%*	*19%*	*16%*	*8%*	*19%*	*8%*	*16%*	*19%*	*17%*	*12%*
	S					**	J*	*	**			**	**K**	**K**		**	**	**AS**		**			*
9	**93**	42	51	56	18	1	4	8	3	2	19	5	27	26	16	0	0	82	9	1	55	30	6
	14%	*16%*	*12%*	*15%*	*15%*	*11%*	*16%*	*16%*	*12%*	*3%*	*14%*	*14%*	*15%*	*13%*	*19%*	0	*1%*	*15%*	*9%*	*6%*	*17%*	*10%*	*11%*
	JV			**J**	**J**	**	J*	J*	**			**				**	**			**	**AV**		*
Highest rating 10	**46**	19	27	20	13	0	5	5	1	1	8	5	9	14	6	1	2	40	3	2	32	13	1
	7%	*7%*	*6%*	*5%*	*11%*	0	*19%*	*10%*	*4%*	*2%*	*6%*	*13%*	*5%*	*7%*	*7%*	*7%*	*7%*	*7%*	*3%*	*8%*	*10%*	*4%*	*2%*
	V					**	**ADJ***	*	**			**				**	**			**	**AV**		*
Don't know	**48**	16	31	16	11	1	0	2	3	14	11	4	6	10	5	3	7	36	9	2	11	28	7
	7%	*6%*	*7%*	*4%*	*9%*	*9%*	0	*4%*	*13%*	*23%*	*8%*	*12%*	*4%*	*5%*	*6%*	*26%*	*21%*	*7%*	*9%*	*8%*	*3%*	*10%*	*12%*
	DU					**	*	*	**	**ADEGH**		**				**	**			**		**AU**	U*
NET: 1-3	**39**	15	24	22	7	1	2	1	2	4	9	1	6	11	3	5	3	22	12	5	8	19	12
	6%	*6%*	*6%*	*6%*	*6%*	*11%*	*7%*	*1%*	*7%*	*7%*	*7%*	*4%*	*4%*	*6%*	*3%*	*35%*	*8%*	*4%*	*11%*	*22%*	*2%*	*7%*	*20%*
	RU					**	*	*	**			**				**	**		**AR**	**		**U**	**AUV***
NET: 4-6	**203**	73	131	106	37	6	7	16	6	25	54	13	46	54	22	2	10	151	46	5	89	94	18
	30%	*28%*	*31%*	*28%*	*31%*	*46%*	*27%*	*30%*	*25%*	*42%*	*39%*	*36%*	*26%*	*28%*	*26%*	*17%*	*31%*	*28%*	*45%*	*23%*	*27%*	*33%*	*31%*
	R					**	*	*	**	**AD**	**AM**	**				**	**		**AR**	**			*
NET: 7-10	**388**	152	237	238	65	4	18	33	13	17	63	18	115	120	55	3	13	339	36	11	217	147	21
	57%	*59%*	*56%*	*62%*	*54%*	*33%*	*66%*	*64%*	*55%*	*28%*	*46%*	*48%*	*66%*	*62%*	*64%*	*23%*	*40%*	*62%*	*35%*	*47%*	*67%*	*51%*	*37%*
	JKSVW			**AJ**	**J**	**	J*	J*	**			**	**AK**	**K**	**K**	**	**	**AS**		**	**AVW**		*
NET: 9-10	**139**	61	78	77	31	1	9	13	4	3	27	10	36	40	22	1	2	122	13	3	88	42	8
	21%	*24%*	*19%*	*20%*	*26%*	*11%*	*34%*	*26%*	*16%*	*5%*	*20%*	*27%*	*21%*	*20%*	*26%*	*7%*	*8%*	*22%*	*13%*	*14%*	*27%*	*15%*	*13%*
	JV			**J**	**J**	**	J*	J*	**			**				**	**			**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**18**	8	10	6	12	13	5	1	1	1	2	2	2	1	1	1	1	4	0	16	1	1	0
	4%	***3%***	***4%***	***3%***	***4%***	***5%***	***2%***	***4%***	***6%***	***5%***	***4%***	***3%***	***5%***	***3%***	***4%***	***3%***	***1%***	***7%***	***0***	***4%***	***4%***	***4%***	***0***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
2	**20**	11	9	8	13	13	8	3	0	2	4	3	0	5	1	0	1	1	1	16	3	1	1
	4%	***4%***	***4%***	***4%***	***4%***	***5%***	***3%***	***8%***	***0***	***6%***	***8%***	***5%***	***0***	***13%***	***5%***	***0***	***1%***	***2%***	***6%***	***4%***	***8%***	***5%***	***6%***
								*	**	**	*	*	**	APQR*	*	*		*	P*		*	*	*
3	**23**	13	10	13	10	16	7	1	0	1	3	1	4	3	1	4	4	2	1	20	1	1	1
	5%	***5%***	***4%***	***7%***	***3%***	***6%***	***3%***	***2%***	***0***	***4%***	***5%***	***1%***	***13%***	***6%***	***4%***	***8%***	***4%***	***4%***	***10%***	***5%***	***2%***	***4%***	***10%***
								*	**	**	*	*	**	*	*	*		*	L*		*	*	*
4	**32**	14	19	15	17	16	16	3	1	2	5	3	2	4	0	7	2	1	1	28	3	0	1
	7%	***5%***	***8%***	***8%***	***6%***	***6%***	***7%***	***9%***	***5%***	***8%***	***10%***	***6%***	***8%***	***10%***	***2%***	***15%***	***2%***	***2%***	***8%***	***7%***	***9%***	***2%***	***8%***
								*	**	**	*	*	**	*	*	QR*		*	*		*	*	*
5	**55**	33	22	20	35	23	32	2	4	1	5	6	4	5	4	7	6	10	1	48	2	4	1
	11%	***13%***	***10%***	***11%***	***12%***	***9%***	***14%***	***7%***	***23%***	***5%***	***10%***	***11%***	***12%***	***13%***	***16%***	***15%***	***6%***	***16%***	***6%***	***11%***	***7%***	***16%***	***6%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
6	**65**	30	36	15	50	32	33	5	2	5	8	7	4	1	2	4	19	6	2	56	5	2	2
	13%	***12%***	***15%***	***8%***	***17%***	***12%***	***15%***	***15%***	***13%***	***19%***	***14%***	***12%***	***13%***	***3%***	***9%***	***8%***	***22%***	***11%***	***15%***	***14%***	***15%***	***9%***	***15%***
	D				AD			*	**	**	*	*	**	*	*	*	AN	*	N*		*	*	*
7	**63**	25	38	20	43	35	28	4	1	2	4	6	8	6	3	4	12	11	1	55	4	3	1
	13%	***10%***	***17%***	***11%***	***14%***	***13%***	***13%***	***12%***	***6%***	***9%***	***8%***	***11%***	***24%***	***16%***	***10%***	***8%***	***14%***	***20%***	***10%***	***13%***	***12%***	***10%***	***10%***
	B		AB					*	**	**	*	*	**	*	*	*		*	*		*	*	*
8	**72**	43	28	20	52	43	28	3	1	4	12	7	3	2	5	5	19	9	2	62	3	5	2
	15%	***17%***	***12%***	***11%***	***17%***	***16%***	***13%***	***9%***	***5%***	***17%***	***22%***	***13%***	***11%***	***5%***	***19%***	***11%***	***21%***	***15%***	***16%***	***15%***	***9%***	***19%***	***16%***
	D							*	**	**	N*	*	**	*	*	*	N	*	*		*	*	*
9	**49**	32	17	13	36	27	22	4	5	2	6	7	1	5	3	7	5	1	0	42	4	3	0
	10%	***13%***	***7%***	***7%***	***12%***	***10%***	***10%***	***11%***	***29%***	***9%***	***12%***	***13%***	***5%***	***13%***	***13%***	***16%***	***6%***	***2%***	***0***	***10%***	***11%***	***13%***	***0***
	RSW							*	**	**	*	R*	**	*	R*	R*		*	*		*	*	*
Highest rating 10	**23**	11	12	3	20	16	7	2	0	0	0	7	1	3	1	1	8	0	1	20	2	1	1
	5%	***4%***	***5%***	***2%***	***7%***	***6%***	***3%***	***4%***	***0***	***0***	***0***	***12%***	***4%***	***7%***	***4%***	***2%***	***9%***	***0***	***8%***	***5%***	***4%***	***4%***	***8%***
	D				AD			*	**	**	*	AKR*	**	*	*	*	KR	*	KR*		*	*	*
Don't know	**66**	36	30	55	11	31	34	6	2	4	4	7	2	5	4	7	11	13	2	54	6	4	2
	14%	***14%***	***13%***	***29%***	***4%***	***12%***	***15%***	***18%***	***12%***	***18%***	***7%***	***12%***	***5%***	***12%***	***14%***	***14%***	***12%***	***22%***	***21%***	***13%***	***18%***	***14%***	***21%***
	E			AE				*	**	**	*	*	**	*	*	*		*	K*		*	*	*
NET: 1-3	**61**	33	29	27	34	41	21	5	1	4	9	5	6	9	3	5	6	7	2	52	5	3	2
	13%	***13%***	***12%***	***14%***	***12%***	***16%***	***9%***	***14%***	***6%***	***15%***	***17%***	***9%***	***18%***	***22%***	***13%***	***11%***	***7%***	***13%***	***16%***	***12%***	***14%***	***13%***	***16%***
								*	**	**	*	*	**	Q*	*	*		*	*		*	*	*
NET: 4-6	**152**	76	76	50	102	71	81	11	7	8	19	16	10	10	6	17	27	17	3	132	11	6	3
	31%	***30%***	***33%***	***27%***	***34%***	***27%***	***36%***	***31%***	***41%***	***32%***	***34%***	***29%***	***33%***	***25%***	***26%***	***38%***	***30%***	***30%***	***29%***	***32%***	***31%***	***26%***	***29%***
	F						AF	*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 7-10	**207**	111	96	56	150	120	86	13	7	9	23	27	14	16	11	17	45	21	4	179	13	11	4
	43%	***43%***	***42%***	***30%***	***51%***	***46%***	***39%***	***37%***	***41%***	***35%***	***42%***	***49%***	***43%***	***40%***	***46%***	***37%***	***50%***	***36%***	***34%***	***43%***	***37%***	***46%***	***34%***
	D				AD			*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 9-10	**72**	42	30	16	56	43	29	5	5	2	6	14	3	8	4	8	14	1	1	61	5	4	1
	15%	***17%***	***13%***	***8%***	***19%***	***16%***	***13%***	***16%***	***29%***	***9%***	***12%***	***26%***	***8%***	***19%***	***17%***	***18%***	***15%***	***2%***	***8%***	***15%***	***16%***	***17%***	***8%***
	DR				AD			R*	**	**	*	AR*	**	R*	R*	R*	R	*	*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK BBC Four

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**18**	0	0	1	4	3	10	9	8	1	0	1	4	3	3	3	0	18	6	12	10	6	0
	4%	0	0	***2%***	***5%***	***4%***	***8%***	***5%***	***4%***	***1%***	0	***2%***	***4%***	***4%***	***6%***	***4%***	0	***4%***	***4%***	***4%***	***8%***	***2%***	0
	V	*					**AC**				*				*						**AV**		**
2	**20**	1	0	1	2	5	11	9	4	7	1	1	5	3	5	2	0	20	8	13	8	7	2
	4%	***2%***	0	***1%***	***3%***	***7%***	***8%***	***5%***	***2%***	***8%***	***2%***	***2%***	***5%***	***5%***	***9%***	***3%***	0	***5%***	***5%***	***4%***	***7%***	***2%***	***6%***
	V	*					**ACD**			**I**	*				*			**A**			**V**		**
3	**23**	1	0	2	4	3	12	8	11	4	3	4	7	2	1	4	0	23	4	18	5	14	2
	5%	***2%***	0	***3%***	***6%***	***5%***	***8%***	***4%***	***6%***	***4%***	***6%***	***6%***	***7%***	***3%***	***3%***	***5%***	0	***6%***	***2%***	***5%***	***4%***	***5%***	***6%***
		*					**AC**				*				*			**A**					**
4	**32**	2	2	1	7	7	12	9	14	9	3	6	8	7	3	2	0	32	12	19	8	17	2
	7%	***4%***	***4%***	***2%***	***10%***	***10%***	***8%***	***5%***	***7%***	***10%***	***6%***	***9%***	***9%***	***10%***	***6%***	***3%***	0	***8%***	***8%***	***6%***	***7%***	***6%***	***6%***
	Q	*			**D**	**D**					*				*			**AQ**					**
5	**55**	13	3	9	9	7	14	19	29	7	6	8	8	7	6	10	9	45	16	37	14	30	3
	11%	***19%***	***5%***	***11%***	***13%***	***9%***	***10%***	***10%***	***15%***	***7%***	***12%***	***12%***	***8%***	***10%***	***11%***	***13%***	***12%***	***11%***	***11%***	***11%***	***11%***	***10%***	***12%***
		C*									*				*								**
6	**65**	13	4	12	10	12	15	28	30	8	12	7	14	10	6	11	10	55	19	42	12	43	3
	13%	***19%***	***6%***	***16%***	***14%***	***16%***	***11%***	***14%***	***15%***	***9%***	***22%***	***11%***	***15%***	***14%***	***11%***	***16%***	***14%***	***13%***	***13%***	***13%***	***10%***	***15%***	***11%***
		*									*				*								**
7	**63**	8	13	14	6	10	11	27	21	15	4	14	12	8	9	8	16	47	22	36	8	45	8
	13%	***12%***	***21%***	***19%***	***9%***	***14%***	***8%***	***14%***	***11%***	***17%***	***8%***	***22%***	***13%***	***11%***	***16%***	***10%***	***22%***	***11%***	***16%***	***11%***	***7%***	***15%***	***28%***
	GRU	*	**G**	**G**							*				*		**AR**					**U**	**
8	**72**	8	20	14	12	8	9	30	34	8	6	7	12	17	9	11	14	57	21	50	15	50	1
	15%	***12%***	***32%***	***19%***	***17%***	***11%***	***6%***	***15%***	***17%***	***9%***	***12%***	***11%***	***12%***	***24%***	***18%***	***15%***	***19%***	***14%***	***15%***	***15%***	***13%***	***17%***	***3%***
	G	*	**ABFG**	**G**	**G**						*			**A**	*								**
9	**49**	11	11	13	5	2	6	18	20	11	10	7	13	2	4	10	9	40	15	34	8	38	3
	10%	***17%***	***18%***	***17%***	***7%***	***3%***	***4%***	***9%***	***10%***	***12%***	***18%***	***11%***	***14%***	***3%***	***7%***	***13%***	***13%***	***10%***	***10%***	***10%***	***7%***	***13%***	***10%***
	FGN	**FG***	**AFG**	**AFG**							N*		**N**		*	**N**						**A**	**
Highest rating 10	**23**	6	6	4	2	4	1	9	7	6	4	4	2	3	2	4	7	16	9	13	2	20	0
	5%	***9%***	***10%***	***5%***	***3%***	***5%***	***1%***	***5%***	***4%***	***7%***	***7%***	***6%***	***2%***	***4%***	***5%***	***6%***	***10%***	***4%***	***6%***	***4%***	***2%***	***7%***	0
	GR	G*	**G**	**G**							*				*							**A**	**
Don't know	**66**	2	2	4	8	13	37	29	21	15	3	5	11	9	5	8	8	57	12	51	29	27	6
	14%	***3%***	***3%***	***6%***	***11%***	***17%***	***27%***	***15%***	***11%***	***16%***	***6%***	***8%***	***12%***	***13%***	***9%***	***11%***	***10%***	***14%***	***8%***	***16%***	***24%***	***9%***	***20%***
	BCDSV	*				**BCD**	**ABCDE**				*				*						**AV**		**
NET: 1-3	**61**	3	0	4	11	11	33	26	24	12	4	6	15	8	9	9	0	61	17	43	23	27	3
	13%	***4%***	0	***5%***	***15%***	***15%***	***24%***	***13%***	***12%***	***13%***	***8%***	***10%***	***16%***	***12%***	***17%***	***13%***	0	***15%***	***12%***	***13%***	***19%***	***9%***	***12%***
	CDQV	*			**C**	**C**	**ABCD**				*				*			**AQ**			**AV**		**
NET: 4-6	**152**	28	10	22	26	26	40	56	73	24	22	20	30	25	15	24	19	133	46	97	34	90	8
	31%	***42%***	***15%***	***29%***	***38%***	***35%***	***30%***	***29%***	***36%***	***26%***	***40%***	***32%***	***31%***	***34%***	***28%***	***32%***	***26%***	***32%***	***33%***	***30%***	***28%***	***30%***	***28%***
	C	C*			**C**	**C**	**C**				*				*								**
NET: 7-10	**207**	33	52	45	26	25	26	85	82	40	24	31	39	30	24	32	47	159	67	133	35	154	11
	43%	***50%***	***82%***	***60%***	***36%***	***33%***	***19%***	***43%***	***41%***	***44%***	***45%***	***49%***	***41%***	***41%***	***46%***	***44%***	***64%***	***39%***	***47%***	***41%***	***29%***	***52%***	***40%***
	GRU	G*	**ABDEFG**	**AEFG**	**G**	**G**					*				*		**AR**					**AU**	**
NET: 9-10	**72**	17	18	17	7	6	7	28	27	17	13	10	15	5	6	14	17	55	24	47	11	58	3
	15%	***26%***	***28%***	***22%***	***10%***	***8%***	***5%***	***14%***	***14%***	***19%***	***25%***	***16%***	***16%***	***7%***	***12%***	***19%***	***22%***	***13%***	***17%***	***15%***	***9%***	***20%***	***10%***
	GRU	**AEFG***	**AEFG**	**FG**							**AN***				*	**N**						**AU**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**18**	2	16	4	1	0	0	0	1	12	2	2	4	6	3	0	1	10	5	3	1	12	6
	4%	***2%***	***5%***	***2%***	***2%***	***0***	***0***	***0***	***3%***	***9%***	***3%***	***9%***	***4%***	***4%***	***4%***	***0***	***3%***	***3%***	***6%***	***12%***	***1%***	***5%***	***10%***
	RU					**	**	**	**	**ADE**		**				**	**			**		**U**	**AU**
2	**20**	3	18	4	3	0	0	0	2	11	6	0	4	3	5	0	2	16	3	2	2	15	3
	4%	***2%***	***5%***	***2%***	***4%***	***0***	***0***	***0***	***13%***	***8%***	***8%***	***0***	***4%***	***2%***	***5%***	***0***	***6%***	***4%***	***3%***	***7%***	***1%***	***6%***	***5%***
	BDU					**	**	**	**	**AD**		**				**	**			**		**AU**	
3	**23**	5	18	8	1	1	1	0	0	12	3	4	8	3	2	1	1	16	5	2	4	11	8
	5%	***3%***	***6%***	***4%***	***1%***	***15%***	***5%***	***0***	***0***	***9%***	***4%***	***19%***	***8%***	***2%***	***2%***	***11%***	***3%***	***4%***	***6%***	***10%***	***2%***	***4%***	***14%***
						**	**	**	**	**ADE**		**	**N**			**	**			**			**AUV**
4	**32**	7	25	14	4	2	1	1	0	9	8	1	9	4	4	0	4	22	9	2	10	17	5
	7%	***4%***	***8%***	***7%***	***5%***	***16%***	***5%***	***11%***	***1%***	***7%***	***11%***	***6%***	***9%***	***3%***	***4%***	***0***	***14%***	***6%***	***12%***	***7%***	***6%***	***7%***	***8%***
	N					**	**	**	**		**N**	**	**N**			**	**			**			
5	**55**	13	41	23	17	0	4	0	1	10	10	0	7	16	15	1	4	39	13	2	18	29	6
	11%	***8%***	***13%***	***11%***	***20%***	***0***	***21%***	***0***	***5%***	***8%***	***13%***	***1%***	***7%***	***11%***	***16%***	***10%***	***11%***	***10%***	***17%***	***9%***	***10%***	***12%***	***10%***
					AJ	**	**	**	**			**				**	**			**			
6	**65**	23	42	30	12	1	1	3	3	15	8	5	12	25	12	0	4	49	11	6	24	30	10
	13%	***15%***	***13%***	***14%***	***14%***	***15%***	***3%***	***27%***	***17%***	***12%***	***11%***	***21%***	***12%***	***17%***	***13%***	***0***	***14%***	***13%***	***14%***	***22%***	***14%***	***13%***	***17%***
						**	**	**	**			**				**	**			**			
7	**63**	26	37	40	6	0	3	1	3	9	9	3	9	23	16	2	1	50	13	0	24	35	2
	13%	***16%***	***11%***	***19%***	***8%***	***0***	***15%***	***10%***	***16%***	***7%***	***11%***	***13%***	***9%***	***15%***	***17%***	***18%***	***4%***	***13%***	***16%***	***0***	***14%***	***15%***	***4%***
	JW			**AEJ**		**	**	**	**			**				**	**			**		**W**	
8	**72**	38	34	36	17	3	2	2	3	9	10	1	18	24	16	0	2	58	9	3	28	36	7
	15%	***24%***	***10%***	***17%***	***21%***	***29%***	***10%***	***14%***	***18%***	***7%***	***13%***	***6%***	***18%***	***17%***	***17%***	***0***	***7%***	***15%***	***12%***	***13%***	***16%***	***15%***	***11%***
	CJ	**AC**		**J**	**J**	**	**	**	**			**				**	**			**			
9	**49**	23	26	25	8	2	4	3	1	6	9	4	11	12	9	1	2	47	1	1	38	10	2
	10%	***15%***	***8%***	***12%***	***10%***	***25%***	***18%***	***24%***	***5%***	***5%***	***12%***	***18%***	***11%***	***9%***	***10%***	***10%***	***8%***	***12%***	***2%***	***3%***	***21%***	***4%***	***3%***
	CJSV	**AC**		**J**		**	**	**	**			**				**	**	**AS**		**	**AVW**		
Highest rating 10	**23**	10	13	13	5	0	2	1	1	1	5	0	5	6	2	0	3	19	1	2	17	5	1
	5%	***6%***	***4%***	***6%***	***6%***	***0***	***12%***	***5%***	***6%***	***1%***	***7%***	***0***	***5%***	***4%***	***3%***	***2%***	***8%***	***5%***	***1%***	***7%***	***9%***	***2%***	***2%***
	JV			**J**	**J**	**	**	**	**			**				**	**			**	**AV**		
Don't know	**66**	8	57	18	7	0	2	1	3	34	6	1	12	23	9	6	7	53	9	3	11	41	10
	14%	***5%***	***17%***	***9%***	***9%***	***0***	***10%***	***9%***	***15%***	***27%***	***8%***	***6%***	***12%***	***16%***	***9%***	***49%***	***23%***	***14%***	***11%***	***10%***	***6%***	***17%***	***17%***
	BDU		**AB**			**	**	**	**	**ADE**		**				**	**			**		**AU**	**U**
NET: 1-3	**61**	10	52	17	5	1	1	0	3	35	11	6	15	12	10	1	4	42	12	7	8	37	16
	13%	***6%***	***16%***	***8%***	***6%***	***15%***	***5%***	***0***	***16%***	***27%***	***15%***	***28%***	***15%***	***8%***	***11%***	***11%***	***12%***	***11%***	***15%***	***29%***	***4%***	***16%***	***28%***
	BDU		**AB**			**	**	**	**	**ADE**		**				**	**			**		**U**	**AUV**
NET: 4-6	**152**	44	109	67	33	3	6	5	4	34	26	6	29	45	30	1	12	110	33	10	52	76	21
	31%	***27%***	***33%***	***31%***	***40%***	***31%***	***29%***	***38%***	***24%***	***27%***	***34%***	***28%***	***29%***	***31%***	***33%***	***10%***	***39%***	***29%***	***42%***	***38%***	***29%***	***32%***	***35%***
						**	**	**	**			**				**	**		**AR**	**			
NET: 7-10	**207**	97	110	114	37	5	11	7	8	25	33	8	44	66	43	4	8	174	24	6	107	86	12
	43%	***61%***	***34%***	***53%***	***45%***	***55%***	***55%***	***53%***	***45%***	***19%***	***43%***	***37%***	***44%***	***45%***	***47%***	***30%***	***26%***	***46%***	***31%***	***22%***	***60%***	***36%***	***20%***
	CJSVW	**AC**		**AJ**	**J**	**	**	**	**			**				**	**	**AS**		**	**AVW**	**W**	
NET: 9-10	**72**	33	39	38	13	2	6	4	2	7	14	4	16	19	11	2	5	66	2	2	54	15	3
	15%	***21%***	***12%***	***18%***	***16%***	***25%***	***30%***	***29%***	***11%***	***5%***	***18%***	***18%***	***16%***	***13%***	***12%***	***12%***	***16%***	***17%***	***3%***	***10%***	***30%***	***6%***	***5%***
	CJSVW	**AC**		**J**	**J**	**	**	**	**			**				**	**	**AS**		**	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**33**	12	20	15	18	14	19	4	2	2	2	4	2	3	3	1	0	9	1	26	4	3	1
	2%	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*3%*	*1%*	*1%*	*3%*	*2%*	*2%*	*3%*	*1%*	*0*	*3%*	*1%*	*2%*	*3%*	*3%*	*1%*
								Q	**Q**			**Q**			**Q**			**Q**					
2	**42**	27	15	25	17	22	20	3	1	5	7	5	2	5	2	2	2	5	1	35	3	2	1
	2%	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*4%*	*4%*	*3%*	*2%*	*3%*	*3%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*
	E			**AE**																			
3	**66**	30	37	40	26	34	33	8	6	5	3	2	9	11	4	5	5	6	2	52	8	4	2
	4%	*3%*	*4%*	*6%*	*3%*	*4%*	*4%*	*5%*	*8%*	*4%*	*2%*	*1%*	*7%*	*6%*	*5%*	*3%*	*3%*	*2%*	*4%*	*4%*	*5%*	*5%*	*4%*
	E			**AE**				**L**	**KL**				**KLR**	**L**	**L**				**L**				
4	**113**	57	56	52	62	60	53	12	9	7	11	11	8	9	7	12	7	17	1	92	12	7	1
	6%	*7%*	*6%*	*7%*	*6%*	*7%*	*6%*	*9%*	*11%*	*5%*	*6%*	*7%*	*6%*	*6%*	*8%*	*8%*	*3%*	*7%*	*2%*	*6%*	*9%*	*8%*	*2%*
	SW							**QS**	**QS**						**S**					**W**	**W**	**W**	
5	**175**	91	84	78	97	78	96	16	6	12	17	10	13	11	9	30	21	20	10	140	16	9	10
	10%	*10%*	*10%*	*11%*	*9%*	*10%*	*10%*	*12%*	*7%*	*9%*	*9%*	*6%*	*11%*	*6%*	*10%*	*20%*	*10%*	*8%*	*18%*	*10%*	*12%*	*10%*	*18%*
																AIJK LNOQR			**AIJK LNOQR**				**ATV**
6	**215**	104	111	94	121	95	120	18	6	21	23	17	15	20	11	21	23	33	7	179	18	11	7
	12%	*12%*	*13%*	*13%*	*12%*	*12%*	*13%*	*13%*	*8%*	*15%*	*12%*	*11%*	*12%*	*12%*	*11%*	*14%*	*11%*	*13%*	*13%*	*12%*	*13%*	*11%*	*13%*
7	**325**	143	182	131	194	173	152	27	16	27	26	32	29	37	15	23	42	44	8	276	27	15	8
	19%	*16%*	*21%*	*18%*	*19%*	*21%*	*16%*	*19%*	*20%*	*19%*	*14%*	*20%*	*23%*	*22%*	*16%*	*15%*	*21%*	*18%*	*14%*	*19%*	*19%*	*16%*	*14%*
	BG		**AB**			**AG**																	
8	**338**	158	180	118	220	174	164	20	17	27	47	32	18	32	16	20	48	48	13	289	20	16	13
	19%	*18%*	*20%*	*16%*	*21%*	*21%*	*18%*	*14%*	*21%*	*19%*	*25%*	*20%*	*14%*	*19%*	*17%*	*14%*	*24%*	*19%*	*23%*	*20%*	*14%*	*17%*	*23%*
	D				**AD**						**HMP**						**HP**		**HP**				**U**
9	**181**	108	73	46	136	81	101	13	9	13	29	19	9	13	10	16	23	23	3	155	13	10	3
	10%	*12%*	*8%*	*6%*	*13%*	*10%*	*11%*	*9%*	*11%*	*10%*	*16%*	*12%*	*7%*	*8%*	*11%*	*11%*	*11%*	*9%*	*6%*	*11%*	*9%*	*11%*	*6%*
	CDSW	**AC**			**AD**						**AS**												
Highest rating 10	**127**	65	62	37	90	47	80	6	2	10	10	16	11	13	6	8	22	20	4	112	6	6	4
	7%	*7%*	*7%*	*5%*	*9%*	*6%*	*9%*	*4%*	*2%*	*7%*	*6%*	*10%*	*9%*	*7%*	*6%*	*6%*	*11%*	*8%*	*7%*	*8%*	*4%*	*6%*	*7%*
	DF				**AD**		**AF**					**HI**					**HI**						
Don't know	**138**	80	58	88	50	45	93	12	6	9	12	13	9	14	11	12	11	23	6	109	12	11	6
	8%	*9%*	*7%*	*12%*	*5%*	*5%*	*10%*	*9%*	*8%*	*6%*	*7%*	*8%*	*8%*	*8%*	*12%*	*8%*	*5%*	*9%*	*10%*	*7%*	*9%*	*12%*	*10%*
	EF			**AE**			**AF**								**AQ**							**AT**	
NET: 1-3	**141**	69	72	80	61	69	72	14	10	13	12	10	13	19	9	8	7	20	4	113	14	9	4
	8%	*8%*	*8%*	*11%*	*6%*	*8%*	*8%*	*10%*	*12%*	*9%*	*7%*	*6%*	*11%*	*12%*	*10%*	*5%*	*4%*	*8%*	*7%*	*8%*	*10%*	*10%*	*7%*
	EQ			**AE**				**Q**	**Q**				**Q**	**Q**	**Q**								
NET: 4-6	**503**	253	250	224	279	234	269	47	21	41	51	38	36	40	27	63	50	71	18	411	47	27	18
	29%	*29%*	*29%*	*31%*	*27%*	*28%*	*29%*	*34%*	*26%*	*29%*	*27%*	*24%*	*29%*	*24%*	*29%*	*42%*	*25%*	*28%*	*33%*	*28%*	*34%*	*29%*	*33%*
																AIJKL MNOQR							
NET: 7-10	**971**	475	497	332	639	474	498	65	43	78	112	99	67	95	47	67	135	136	28	832	65	47	28
	55%	*54%*	*57%*	*46%*	*62%*	*58%*	*53%*	*47%*	*54%*	*55%*	*60%*	*62%*	*53%*	*56%*	*50%*	*45%*	*66%*	*54%*	*50%*	*57%*	*47%*	*50%*	*50%*
	DHPU				**AD**						**HP**	**HOPS**					**AHMOPRS**			**U**			
NET: 9-10	**308**	173	135	82	226	127	181	18	10	24	39	35	20	26	16	24	45	43	7	267	18	16	7
	18%	*20%*	*15%*	*11%*	*22%*	*16%*	*19%*	*13%*	*13%*	*17%*	*21%*	*22%*	*16%*	*15%*	*17%*	*16%*	*22%*	*17%*	*13%*	*18%*	*13%*	*17%*	*13%*
	CDF	**AC**			**AD**		**AF**					**HS**					**HS**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**33**	1	2	3	4	8	16	13	12	8	2	5	7	5	5	4	2	31	8	20	11	16	1
	2%	0	***1%***	***1%***	***1%***	***3%***	***3%***	***3%***	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***3%***	***1%***	***2%***
							A	**AI**															
2	**42**	1	1	4	9	10	17	9	19	14	6	4	9	10	6	4	2	40	14	25	13	24	0
	2%	***1%***	***1%***	***2%***	***3%***	***3%***	***4%***	***2%***	***2%***	***3%***	***4%***	***2%***	***2%***	***3%***	***3%***	***2%***	***1%***	***3%***	***3%***	***2%***	***3%***	***2%***	0
	C					**C**	**C**																
3	**66**	8	5	7	15	14	18	22	29	16	5	7	11	6	10	11	5	61	17	49	19	37	1
	4%	***4%***	***2%***	***3%***	***5%***	***5%***	***4%***	***5%***	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***	***5%***	***6%***	***3%***	***4%***	***4%***	***4%***	***5%***	***3%***	***1%***
4	**113**	9	11	14	15	28	36	30	56	27	15	9	23	19	11	13	8	105	25	80	31	60	5
	6%	***4%***	***5%***	***6%***	***5%***	***9%***	***8%***	***7%***	***7%***	***6%***	***9%***	***4%***	***7%***	***7%***	***5%***	***7%***	***4%***	***7%***	***5%***	***7%***	***8%***	***6%***	***5%***
						ACE																	
5	**175**	16	16	16	27	39	60	40	89	46	17	29	24	33	17	14	14	161	49	114	57	103	4
	10%	***8%***	***7%***	***7%***	***9%***	***13%***	***13%***	***9%***	***10%***	***10%***	***10%***	***13%***	***7%***	***12%***	***8%***	***7%***	***7%***	***10%***	***11%***	***10%***	***14%***	***9%***	***4%***
	MW					**CD**	**ACD**					**M**									**AVW**		
6	**215**	28	29	31	33	43	51	45	114	54	25	21	55	34	23	25	11	204	45	154	46	135	17
	12%	***14%***	***12%***	***13%***	***11%***	***14%***	***11%***	***11%***	***13%***	***12%***	***15%***	***10%***	***16%***	***12%***	***11%***	***13%***	***6%***	***13%***	***10%***	***13%***	***11%***	***12%***	***17%***
	Q												**AL**					**AQ**					
7	**325**	37	52	47	59	46	84	83	149	91	23	47	63	54	38	39	47	278	106	212	69	203	19
	19%	***19%***	***22%***	***20%***	***19%***	***15%***	***18%***	***19%***	***17%***	***20%***	***14%***	***21%***	***18%***	***19%***	***18%***	***20%***	***25%***	***18%***	***23%***	***18%***	***17%***	***19%***	***20%***
	R																**R**		**AT**				
8	**338**	44	54	45	72	50	74	81	168	88	31	45	72	54	41	39	47	291	81	239	64	216	24
	19%	***22%***	***23%***	***19%***	***23%***	***17%***	***16%***	***19%***	***20%***	***19%***	***19%***	***20%***	***21%***	***19%***	***19%***	***21%***	***25%***	***19%***	***18%***	***20%***	***16%***	***20%***	***25%***
	GRU		**G**		**G**																		**U**
9	**181**	27	29	38	29	26	32	38	102	40	18	25	38	32	23	15	22	159	45	126	32	138	6
	10%	***14%***	***12%***	***16%***	***9%***	***9%***	***7%***	***9%***	***12%***	***9%***	***11%***	***11%***	***11%***	***11%***	***11%***	***8%***	***12%***	***10%***	***10%***	***10%***	***8%***	***13%***	***6%***
	G	**G**	**G**	**AEFG**																		**AU**	
Highest rating 10	**127**	22	28	14	20	22	21	36	53	36	12	12	20	18	22	14	17	110	32	90	24	87	8
	7%	***11%***	***12%***	***6%***	***6%***	***7%***	***4%***	***8%***	***6%***	***8%***	***7%***	***6%***	***6%***	***6%***	***10%***	***8%***	***9%***	***7%***	***7%***	***7%***	***6%***	***8%***	***9%***
	G	**G**	**ADEG**																				
Don't know	**138**	5	11	18	32	14	58	32	65	42	8	16	21	19	18	12	14	124	40	92	46	73	10
	8%	***3%***	***4%***	***8%***	***10%***	***5%***	***12%***	***7%***	***8%***	***9%***	***5%***	***7%***	***6%***	***7%***	***8%***	***6%***	***7%***	***8%***	***9%***	***8%***	***11%***	***7%***	***10%***
	BCFV			**B**	**BCF**		**ABCF**														**AV**		
NET: 1-3	**141**	10	8	14	27	31	51	44	60	38	14	16	26	20	20	19	9	132	39	95	43	78	3
	8%	***5%***	***3%***	***6%***	***9%***	***10%***	***11%***	***10%***	***7%***	***8%***	***8%***	***7%***	***8%***	***7%***	***9%***	***10%***	***5%***	***8%***	***8%***	***8%***	***10%***	***7%***	***3%***
	C				**C**	**C**	**ABCD**														**VW**		
NET: 4-6	**503**	53	56	62	75	110	147	115	259	127	57	60	102	86	51	52	33	470	119	349	134	299	25
	29%	***27%***	***23%***	***26%***	***24%***	***37%***	***31%***	***27%***	***30%***	***28%***	***35%***	***27%***	***30%***	***30%***	***24%***	***27%***	***17%***	***30%***	***26%***	***29%***	***33%***	***27%***	***27%***
	EQ					**ABCDE**	**CE**				**O**							**AQ**					
NET: 7-10	**971**	130	164	144	180	143	211	237	473	256	83	128	193	158	123	106	134	838	265	668	189	644	57
	55%	***66%***	***69%***	***61%***	***57%***	***48%***	***45%***	***55%***	***55%***	***55%***	***51%***	***58%***	***56%***	***56%***	***58%***	***56%***	***71%***	***54%***	***57%***	***55%***	***46%***	***59%***	***60%***
	FGRU	**AFG**	**AEFG**	**FG**	**FG**												**AR**					**AU**	**U**
NET: 9-10	**308**	49	57	52	49	48	53	74	155	76	29	37	58	50	45	29	40	269	77	216	56	225	14
	18%	***25%***	***24%***	***22%***	***16%***	***16%***	***11%***	***17%***	***18%***	***17%***	***18%***	***17%***	***17%***	***18%***	***21%***	***15%***	***21%***	***17%***	***17%***	***18%***	***14%***	***21%***	***15%***
	GU	**AEFG**	**AEFG**	**G**																		**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equiv alent (K)	Vocational qualifications or equiv alent (=NVQ1+2) (L)	A-Level /Highers or equiv alent (=NVQ3) (M)	Bachelor Degree or equiv alent (=NVQ4) (N)	Masters/PhD or equiv alent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**33**	4	29	5	4	0	1	1	4	18	8	5	9	5	3	0	2	13	12	8	1	17	13
	2%	***1%***	***2%***	***1%***	***1%***	0	***1%***	***1%***	***4%***	***4%***	***2%***	***3%***	***2%***	***1%***	***2%***	0	***1%***	***1%***	***4%***	***8%***	0	***2%***	***6%***
	DRU					**			**D**	**AD**						*			**AR**	**AR**		**U**	**AUV**
2	**42**	6	36	11	12	0	2	1	2	14	9	5	8	13	1	2	5	22	11	8	4	23	14
	2%	***1%***	***3%***	***2%***	***4%***	0	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***3%***	0	***6%***	***3%***	***2%***	***4%***	***8%***	***1%***	***2%***	***7%***
	RU				**D**	**										O*			**R**	**AR**		**U**	**AUV**
3	**66**	16	51	33	6	1	3	2	3	18	13	3	12	17	8	3	9	46	14	7	14	35	17
	4%	***4%***	***4%***	***5%***	***2%***	***5%***	***3%***	***3%***	***4%***	***4%***	***3%***	***2%***	***3%***	***4%***	***5%***	***7%***	***6%***	***3%***	***5%***	***6%***	***3%***	***4%***	***8%***
						**										*							**AUV**
4	**113**	10	103	41	20	2	9	5	3	35	18	10	27	35	5	2	12	82	22	8	22	74	17
	6%	***2%***	***8%***	***6%***	***7%***	***7%***	***8%***	***8%***	***3%***	***8%***	***4%***	***6%***	***7%***	***9%***	***3%***	***6%***	***7%***	***6%***	***8%***	***8%***	***4%***	***8%***	***8%***
	BKU		**AB**			**				**I**				**KO**		*						**AU**	**U**
5	**175**	26	148	55	35	4	12	3	8	58	44	13	38	33	15	10	17	110	50	15	46	92	35
	10%	***6%***	***11%***	***8%***	***12%***	***17%***	***11%***	***5%***	***9%***	***13%***	***10%***	***9%***	***9%***	***8%***	***10%***	***24%***	***10%***	***8%***	***18%***	***15%***	***8%***	***10%***	***16%***
	BDR		**AB**			**				**AD**						**AKLM NOQ***			**AR**	**R**			**AUV**
6	**215**	45	170	86	44	4	10	6	14	49	53	18	48	51	22	2	19	153	50	11	45	135	33
	12%	***10%***	***13%***	***12%***	***15%***	***19%***	***10%***	***10%***	***15%***	***11%***	***12%***	***12%***	***12%***	***13%***	***15%***	***5%***	***12%***	***11%***	***19%***	***11%***	***8%***	***14%***	***16%***
	RU					**										*			**AR**			**AU**	**U**
7	**325**	84	241	167	34	4	19	12	16	74	79	26	80	78	25	5	30	272	41	11	110	180	32
	19%	***20%***	***18%***	***23%***	***11%***	***15%***	***18%***	***20%***	***16%***	***17%***	***19%***	***18%***	***20%***	***20%***	***17%***	***13%***	***18%***	***20%***	***15%***	***11%***	***19%***	***19%***	***15%***
	ET			**AEJ**		**										*		**AT**					
8	**338**	103	235	150	53	4	25	16	16	75	97	27	76	72	27	7	29	295	29	12	132	186	20
	19%	***24%***	***18%***	***21%***	***18%***	***19%***	***23%***	***27%***	***16%***	***17%***	***23%***	***19%***	***19%***	***18%***	***18%***	***18%***	***18%***	***22%***	***11%***	***12%***	***23%***	***20%***	***9%***
	CSW	**AC**				**										*		**AST**			**AW**	**W**	
9	**181**	66	116	84	39	3	9	7	9	30	40	19	52	37	19	0	12	168	7	5	103	69	6
	10%	***15%***	***9%***	***12%***	***13%***	***13%***	***9%***	***12%***	***9%***	***7%***	***9%***	***13%***	***13%***	***9%***	***13%***	***1%***	***7%***	***12%***	***2%***	***5%***	***18%***	***7%***	***3%***
	CJSVW	**AC**		**J**	**J**	**						**P**	**P**		**P**	*		**AST**			**AVW**	**W**	
Highest rating 10	**127**	45	82	53	32	0	11	5	9	16	42	11	30	21	12	3	7	118	4	4	73	47	7
	7%	***10%***	***6%***	***7%***	***11%***	0	***11%***	***8%***	***9%***	***4%***	***10%***	***8%***	***7%***	***5%***	***8%***	***7%***	***4%***	***9%***	***2%***	***4%***	***13%***	***5%***	***3%***
	CJSVW	**AC**		**J**	**AJ**	**	**J**		**J**		**ANQ**					*		**AS**			**AVW**		
Don't know	**138**	25	113	41	15	1	6	3	14	58	24	9	28	33	13	5	22	93	30	13	19	90	18
	8%	***6%***	***9%***	***6%***	***5%***	***5%***	***6%***	***4%***	***14%***	***13%***	***6%***	***6%***	***7%***	***8%***	***8%***	***13%***	***14%***	***7%***	***11%***	***13%***	***3%***	***9%***	***9%***
	DRU					**			**ADEG**	**ADEG**						*	**AKLM**		**R**	**R**		**AU**	**U**
NET: 1-3	**141**	25	115	49	21	1	6	3	10	51	30	13	29	35	12	5	16	81	37	22	20	76	44
	8%	***6%***	***9%***	***7%***	***7%***	***5%***	***6%***	***6%***	***10%***	***11%***	***7%***	***9%***	***7%***	***9%***	***8%***	***13%***	***9%***	***6%***	***14%***	***22%***	***4%***	***8%***	***21%***
	RU					**				**AD**						*			**AR**	**AR**		**U**	**AUV**
NET: 4-6	**503**	82	421	182	99	10	31	14	25	142	115	41	114	119	42	14	48	345	123	34	113	300	85
	29%	***19%***	***32%***	***25%***	***34%***	***43%***	***29%***	***24%***	***26%***	***32%***	***27%***	***28%***	***28%***	***30%***	***28%***	***35%***	***29%***	***25%***	***45%***	***33%***	***20%***	***32%***	***40%***
	BDRU		**AB**		**D**	**				**D**						*			**AR**			**AU**	**AUV**
NET: 7-10	**971**	298	674	454	158	11	64	39	50	195	258	84	238	207	84	15	78	852	81	32	419	482	65
	55%	***69%***	***51%***	***63%***	***54%***	***47%***	***60%***	***66%***	***50%***	***44%***	***60%***	***57%***	***58%***	***53%***	***56%***	***39%***	***48%***	***62%***	***30%***	***31%***	***73%***	***51%***	***31%***
	CJQSTVW	**AC**		**AEIJ**	**J**	**	**J**	**J**			**ANPQ**		**PQ**			*		**AST**			**AVW**	**W**	
NET: 9-10	**308**	111	198	137	71	3	21	12	18	46	82	30	82	58	32	3	19	286	11	8	176	116	13
	18%	***26%***	***15%***	***19%***	***24%***	***13%***	***19%***	***20%***	***18%***	***10%***	***19%***	***21%***	***20%***	***15%***	***21%***	***8%***	***12%***	***21%***	***4%***	***8%***	***31%***	***12%***	***6%***
	CJQSTVW	**AC**		**J**	**AJ**	**	**J**	**J**	**J**		**Q**	**Q**	**Q**		**Q**	*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**17**	6	10	6	10	8	8	1	2	0	1	2	0	2	2	1	0	6	0	14	1	2	0
	1%	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***	***0***	***1%***	***2%***	***0***	***2%***	***4%***	***1%***	***0***	***3%***	***0***	***1%***	***1%***	***4%***	***0***
									*						**AMQ**			**AQ**				**AT**	
2	**18**	13	6	8	10	9	9	2	0	0	4	1	0	3	0	2	0	5	1	15	2	0	1
	2%	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***0***	***0***	***3%***	***1%***	***0***	***2%***	***1%***	***2%***	***0***	***3%***	***3%***	***1%***	***2%***	***1%***	***3%***
								Q	*		**Q**							**Q**	**MQ**				
3	**47**	27	20	27	20	27	20	3	2	2	8	2	5	5	1	4	5	9	1	42	3	1	1
	4%	***5%***	***3%***	***6%***	***3%***	***4%***	***3%***	***3%***	***3%***	***3%***	***6%***	***2%***	***6%***	***4%***	***2%***	***3%***	***3%***	***5%***	***3%***	***4%***	***3%***	***2%***	***3%***
				AE					*														
4	**53**	27	26	24	29	28	25	7	3	5	5	4	3	3	2	10	5	4	2	42	7	2	2
	4%	***5%***	***4%***	***5%***	***4%***	***5%***	***4%***	***7%***	***6%***	***6%***	***4%***	***4%***	***4%***	***2%***	***5%***	***10%***	***3%***	***2%***	***6%***	***4%***	***7%***	***5%***	***6%***
									*							**ANQR**							
5	**118**	62	56	44	74	55	62	9	2	5	7	6	8	14	6	19	15	23	3	99	9	6	3
	10%	***10%***	***9%***	***9%***	***10%***	***9%***	***10%***	***10%***	***3%***	***8%***	***5%***	***5%***	***10%***	***12%***	***12%***	***18%***	***8%***	***13%***	***11%***	***10%***	***10%***	***12%***	***11%***
									*							**AIKLQ**		**L**					
6	**139**	65	74	60	79	73	66	12	6	10	16	15	7	12	4	13	22	20	3	120	12	4	3
	11%	***11%***	***12%***	***13%***	***11%***	***12%***	***11%***	***12%***	***10%***	***14%***	***13%***	***13%***	***8%***	***10%***	***9%***	***12%***	***12%***	***11%***	***9%***	***12%***	***12%***	***9%***	***9%***
									*														
7	**210**	96	115	60	151	105	106	14	9	11	19	19	20	21	9	15	42	28	4	183	14	9	4
	17%	***16%***	***18%***	***13%***	***20%***	***18%***	***17%***	***15%***	***16%***	***15%***	***15%***	***16%***	***24%***	***17%***	***17%***	***15%***	***22%***	***16%***	***14%***	***18%***	***15%***	***17%***	***14%***
	D				**AD**				*														
8	**237**	105	131	89	148	117	120	20	10	21	29	24	17	19	7	8	44	29	7	202	20	7	7
	19%	***18%***	***21%***	***19%***	***20%***	***20%***	***19%***	***21%***	***18%***	***30%***	***23%***	***21%***	***21%***	***16%***	***14%***	***7%***	***24%***	***16%***	***24%***	***19%***	***21%***	***14%***	***24%***
	P							**P**	*	**ANOPR**	**P**	**P**	**P**				**P**		**P**				
9	**165**	85	80	47	118	85	80	13	9	6	14	20	11	16	7	21	22	24	2	142	13	7	2
	13%	***14%***	***13%***	***10%***	***16%***	***14%***	***13%***	***13%***	***16%***	***9%***	***11%***	***17%***	***13%***	***13%***	***15%***	***20%***	***12%***	***13%***	***7%***	***14%***	***13%***	***15%***	***7%***
	D				**AD**				*							**S**							
Highest rating 10	**96**	47	49	29	68	44	53	7	10	4	9	15	5	5	4	4	19	11	4	82	7	4	4
	8%	***8%***	***8%***	***6%***	***9%***	***7%***	***8%***	***7%***	***18%***	***6%***	***7%***	***13%***	***6%***	***4%***	***8%***	***4%***	***10%***	***6%***	***12%***	***8%***	***7%***	***8%***	***12%***
									ANPR*			**ANP**							**NP**				
Don't know	**120**	66	54	84	36	46	74	9	4	7	14	8	7	19	7	8	13	19	4	100	9	7	4
	10%	***11%***	***9%***	***18%***	***5%***	***8%***	***12%***	***9%***	***7%***	***10%***	***11%***	***7%***	***8%***	***16%***	***14%***	***8%***	***7%***	***11%***	***12%***	***10%***	***9%***	***14%***	***12%***
	EF			**AE**			**AF**		*					**ALQ**									
NET: 1-3	**82**	46	36	42	40	44	38	7	3	2	12	5	5	10	4	7	5	20	2	70	7	4	2
	7%	***8%***	***6%***	***9%***	***5%***	***7%***	***6%***	***7%***	***6%***	***3%***	***10%***	***4%***	***6%***	***9%***	***7%***	***7%***	***3%***	***11%***	***5%***	***7%***	***7%***	***7%***	***5%***
	EQ			**AE**					*		**Q**							**AQ**					
NET: 4-6	**310**	154	156	128	183	157	153	28	11	20	28	25	18	29	13	42	43	48	8	262	28	13	8
	25%	***26%***	***25%***	***27%***	***25%***	***26%***	***25%***	***29%***	***19%***	***28%***	***22%***	***21%***	***22%***	***24%***	***25%***	***40%***	***23%***	***27%***	***26%***	***25%***	***29%***	***25%***	***26%***
									*							**AIKLMNQ**							
NET: 7-10	**708**	333	375	224	485	350	358	53	38	42	72	78	53	60	27	48	126	92	17	610	53	27	17
	58%	***56%***	***60%***	***47%***	***65%***	***59%***	***58%***	***55%***	***68%***	***60%***	***57%***	***67%***	***64%***	***51%***	***54%***	***46%***	***68%***	***51%***	***57%***	***59%***	***55%***	***54%***	***57%***
	DP				**AD**				P*			**ANPR**	**P**				**AHNOPR**						
NET: 9-10	**261**	132	129	75	186	128	133	19	19	11	23	35	16	20	11	25	41	35	6	225	19	11	6
	21%	***22%***	***21%***	***16%***	***25%***	***22%***	***21%***	***20%***	***34%***	***15%***	***18%***	***30%***	***19%***	***17%***	***22%***	***24%***	***22%***	***19%***	***20%***	***22%***	***20%***	***22%***	***20%***
	D				**AD**				**AJKN***			**AJN**											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**17**	0	1	0	1	6	8	5	9	3	1	2	5	1	2	0	2	14	6	8	5	10	0
	1%	0	***1%***	0	***1%***	***3%***	***3%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	0	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	0
						D	**ABD**																
2	**18**	1	2	1	4	2	9	5	8	5	2	4	2	3	5	0	0	18	6	12	2	13	1
	2%	***1%***	***1%***	***1%***	***2%***	***1%***	***4%***	***1%***	***1%***	***2%***	***2%***	***3%***	***1%***	***1%***	***3%***	0	0	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***
							AC								**P**								
3	**47**	6	1	5	6	12	16	15	22	10	5	4	9	5	5	10	3	44	8	34	14	26	2
	4%	***4%***	0	***3%***	***3%***	***6%***	***7%***	***4%***	***4%***	***4%***	***4%***	***3%***	***4%***	***3%***	***3%***	***6%***	***2%***	***4%***	***3%***	***4%***	***6%***	***3%***	***3%***
	C					**C**	**AC**																
4	**53**	4	3	8	6	14	17	11	27	15	6	9	6	9	5	5	5	48	13	37	13	30	5
	4%	***2%***	***2%***	***4%***	***3%***	***8%***	***7%***	***3%***	***5%***	***6%***	***5%***	***6%***	***2%***	***5%***	***3%***	***3%***	***3%***	***5%***	***4%***	***4%***	***5%***	***4%***	***6%***
	C					**AC**	**AC**																
5	**118**	18	16	19	18	19	28	40	58	19	10	18	25	18	11	18	16	102	33	76	28	83	3
	10%	***10%***	***7%***	***10%***	***9%***	***10%***	***12%***	***11%***	***10%***	***7%***	***9%***	***13%***	***10%***	***9%***	***7%***	***11%***	***10%***	***10%***	***10%***	***9%***	***11%***	***11%***	***4%***
6	**139**	15	21	17	22	33	31	50	63	26	16	17	29	20	14	21	17	122	35	97	31	79	8
	11%	***8%***	***10%***	***9%***	***10%***	***17%***	***13%***	***14%***	***11%***	***10%***	***14%***	***12%***	***12%***	***10%***	***9%***	***12%***	***11%***	***12%***	***11%***	***12%***	***12%***	***10%***	***11%***
						ABCD																	
7	**210**	31	45	36	44	31	24	61	105	45	20	23	49	35	28	29	38	173	67	134	45	129	16
	17%	***17%***	***21%***	***19%***	***21%***	***16%***	***10%***	***17%***	***18%***	***17%***	***17%***	***16%***	***20%***	***18%***	***18%***	***17%***	***24%***	***16%***	***21%***	***16%***	***18%***	***17%***	***22%***
	GR		**G**	**G**	**G**																		
8	**237**	42	49	50	47	26	23	69	122	46	21	26	42	43	37	40	42	194	48	178	45	148	18
	19%	***24%***	***23%***	***26%***	***22%***	***13%***	***10%***	***19%***	***21%***	***17%***	***18%***	***18%***	***17%***	***23%***	***24%***	***23%***	***27%***	***18%***	***15%***	***21%***	***17%***	***19%***	***23%***
	FGRS	**FG**	**FG**	**AFG**	**FG**												**AR**			**AS**			
9	**165**	28	55	26	27	17	12	43	89	30	15	13	37	28	28	22	17	148	42	117	17	130	6
	13%	***16%***	***25%***	***13%***	***13%***	***9%***	***5%***	***12%***	***15%***	***12%***	***13%***	***9%***	***15%***	***15%***	***18%***	***13%***	***11%***	***14%***	***13%***	***14%***	***7%***	***17%***	***8%***
	GU	**G**	**ADEFG**	**G**	**G**										**L**							**AU**	
Highest rating 10	**96**	28	16	16	17	12	8	34	34	27	13	12	15	10	12	15	16	80	29	64	14	65	9
	8%	***16%***	***7%***	***9%***	***8%***	***6%***	***3%***	***9%***	***6%***	***10%***	***11%***	***9%***	***6%***	***5%***	***8%***	***8%***	***10%***	***8%***	***9%***	***8%***	***5%***	***8%***	***12%***
	GI	**ACEFG**		**G**	**G**					**I**													
Don't know	**120**	3	7	11	19	19	60	36	47	35	8	14	25	18	11	12	2	117	35	78	43	64	8
	10%	***2%***	***3%***	***6%***	***9%***	***10%***	***26%***	***10%***	***8%***	***14%***	***7%***	***10%***	***10%***	***9%***	***7%***	***7%***	***1%***	***11%***	***11%***	***9%***	***17%***	***8%***	***10%***
	BCDQV				**BC**	**BC**	**ABCDEF**			**AI**								**AQ**			**AV**		
NET: 1-3	**82**	7	4	7	11	20	33	25	39	18	8	11	16	9	12	11	5	77	20	55	21	49	4
	7%	***4%***	***2%***	***4%***	***5%***	***10%***	***14%***	***7%***	***7%***	***7%***	***7%***	***7%***	***7%***	***5%***	***8%***	***6%***	***3%***	***7%***	***6%***	***7%***	***8%***	***6%***	***5%***
	C					**CD**	**ABCDE**											**A**					
NET: 4-6	**310**	37	40	44	46	67	76	101	148	60	33	44	60	46	30	44	38	272	81	209	71	192	16
	25%	***21%***	***19%***	***23%***	***22%***	***35%***	***32%***	***27%***	***25%***	***23%***	***28%***	***31%***	***25%***	***24%***	***19%***	***25%***	***24%***	***26%***	***25%***	***25%***	***28%***	***25%***	***21%***
	C					**ABCDE**	**ABCDE**					**O**											
NET: 7-10	**708**	129	164	128	136	85	66	207	350	148	70	75	144	116	106	106	113	595	186	494	121	473	49
	58%	***73%***	***76%***	***67%***	***64%***	***45%***	***28%***	***56%***	***60%***	***57%***	***59%***	***52%***	***59%***	***61%***	***67%***	***61%***	***71%***	***56%***	***58%***	***59%***	***47%***	***61%***	***64%***
	FGRU	**AFG**	**AEFG**	**AFG**	**FG**	**G**									**AL**		**AR**					**AU**	**U**
NET: 9-10	**261**	56	71	42	44	28	19	77	124	58	28	25	52	38	41	37	33	228	70	182	31	196	15
	21%	***32%***	***33%***	***22%***	***21%***	***15%***	***8%***	***21%***	***21%***	***22%***	***24%***	***18%***	***21%***	***20%***	***26%***	***21%***	***21%***	***21%***	***22%***	***22%***	***12%***	***25%***	***19%***
	FGU	**AEFG**	**ADEFG**	**G**	**G**	**G**																**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**17**	0	17	4	0	0	1	0	2	9	5	2	5	2	1	0	0	6	6	5	0	10	6
	1%	0	*2%*	*1%*	0	0	*2%*	0	*4%*	*4%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	0	*1%*	*3%*	*9%*	0	*2%*	*4%*
	BDRU		**AB**			**		*	**DE**	**ADE**						**			**AR**	**AR***		**U**	**AU**
2	**18**	2	17	5	3	0	0	1	0	9	4	1	4	4	1	0	4	9	4	5	1	10	7
	2%	0	*2%*	*1%*	*2%*	0	0	*3%*	0	*4%*	*2%*	*2%*	*1%*	*1%*	*1%*	0	*5%*	*1%*	*2%*	*10%*	0	*2%*	*5%*
	RU					**		*		**AD**						**	**ANO**			**ARS***			**AUV**
3	**47**	6	41	18	8	0	4	1	1	16	10	1	8	15	4	3	5	28	18	1	6	26	15
	4%	*2%*	*5%*	*3%*	*4%*	0	*5%*	*2%*	*3%*	*7%*	*4%*	*2%*	*3%*	*4%*	*3%*	*13%*	*6%*	*3%*	*11%*	*2%*	*1%*	*4%*	*10%*
	BRU		**AB**			**		*		**AD**						**			**AR**	*		**U**	**AUV**
4	**53**	6	47	24	11	0	1	0	1	16	14	7	8	14	5	0	2	41	7	5	9	35	9
	4%	*2%*	*5%*	*4%*	*5%*	0	*2%*	0	*2%*	*7%*	*6%*	*9%*	*3%*	*4%*	*3%*	0	*2%*	*4%*	*4%*	*9%*	*2%*	*6%*	*6%*
	BU		**AB**			**		*		**A**		**M**				**				*		**AU**	**U**
5	**118**	32	86	59	18	5	6	2	5	24	30	2	19	30	18	6	11	83	30	5	37	59	18
	10%	*9%*	*10%*	*10%*	*8%*	*30%*	*9%*	*4%*	*9%*	*11%*	*12%*	*2%*	*7%*	*9%*	*12%*	*25%*	*14%*	*8%*	*18%*	*10%*	*8%*	*10%*	*13%*
	LR					**		*			**L**				**L**	**	**L**		**AR**	*			
6	**139**	43	96	62	26	1	7	4	7	32	26	13	31	38	14	1	14	108	21	9	41	80	17
	11%	*12%*	*11%*	*10%*	*12%*	*6%*	*10%*	*9%*	*14%*	*14%*	*11%*	*16%*	*11%*	*11%*	*10%*	*5%*	*17%*	*11%*	*12%*	*18%*	*9%*	*13%*	*12%*
						**		*								**				*			
7	**210**	68	143	134	26	1	11	10	8	20	43	14	54	62	26	3	8	180	28	2	86	104	19
	17%	*19%*	*17%*	*22%*	*12%*	*6%*	*15%*	*21%*	*17%*	*9%*	*17%*	*17%*	*19%*	*18%*	*18%*	*11%*	*9%*	*18%*	*17%*	*4%*	*20%*	*17%*	*14%*
	JT			**AEJ**		**		J*								**		**T**	**T**	*			
8	**237**	88	148	123	44	0	13	17	12	26	42	14	68	70	30	1	10	200	25	8	97	114	20
	19%	*25%*	*17%*	*20%*	*21%*	*2%*	*18%*	*37%*	*25%*	*12%*	*17%*	*18%*	*24%*	*21%*	*20%*	*3%*	*12%*	*20%*	*15%*	*16%*	*22%*	*18%*	*14%*
	CJ	**AC**		**J**	**J**	**		**ADEGJ***	**J**				**Q**			**				*	**W**		
9	**165**	60	105	99	28	4	13	5	5	11	31	13	47	45	25	1	4	155	5	4	89	61	13
	13%	*17%*	*12%*	*17%*	*13%*	*25%*	*18%*	*10%*	*9%*	*5%*	*12%*	*16%*	*16%*	*13%*	*17%*	*2%*	*5%*	*16%*	*3%*	*8%*	*20%*	*10%*	*9%*
	CJQSV	**C**		**AJ**	**J**	**	**J**	*				**Q**	**Q**	**Q**	**Q**	**		**AS**		*	**AVW**		
Highest rating 10	**96**	34	62	40	29	2	9	6	6	6	24	4	21	26	14	1	5	88	4	3	55	37	4
	8%	*10%*	*7%*	*7%*	*14%*	*11%*	*12%*	*12%*	*11%*	*3%*	*10%*	*5%*	*7%*	*8%*	*9%*	*3%*	*6%*	*9%*	*3%*	*5%*	*13%*	*6%*	*2%*
	JSVW			**J**	**ADJ**	**	**J**	J*	**J**							**		**AS**		*	**AVW**		
Don't know	**120**	17	102	32	17	3	7	1	3	56	17	10	21	31	12	9	19	96	20	4	17	83	16
	10%	*5%*	*12%*	*5%*	*8%*	*20%*	*10%*	*2%*	*6%*	*25%*	*7%*	*12%*	*7%*	*9%*	*8%*	*36%*	*23%*	*10%*	*12%*	*8%*	*4%*	*13%*	*11%*
	BDU		**AB**			**		*		**ADEGHI**						**	**AKMNO**			*		**AU**	**U**
NET: 1-3	**82**	8	74	27	11	0	5	2	3	33	19	5	17	21	6	4	9	44	28	11	8	47	28
	7%	*2%*	*9%*	*4%*	*5%*	0	*7%*	*5%*	*7%*	*15%*	*8%*	*6%*	*6%*	*6%*	*4%*	*15%*	*11%*	*4%*	*16%*	*21%*	*2%*	*8%*	*19%*
	BDRU		**AB**			**		*		**ADE**						**	**O**		**AR**	**AR***		**U**	**AUV**
NET: 4-6	**310**	81	229	145	54	6	15	6	13	71	70	22	59	82	37	8	27	232	58	19	87	175	44
	25%	*23%*	*27%*	*24%*	*26%*	*36%*	*20%*	*13%*	*25%*	*32%*	*29%*	*27%*	*21%*	*24%*	*25%*	*30%*	*33%*	*23%*	*34%*	*38%*	*20%*	*28%*	*31%*
	RU					**		*		**ADGH**						**	**M**		**AR**	R*		**AU**	**U**
NET: 7-10	**708**	251	458	396	127	7	46	37	31	64	140	45	190	203	95	5	26	623	63	17	327	316	56
	58%	*70%*	*53%*	*66%*	*61%*	*44%*	*64%*	*80%*	*62%*	*28%*	*57%*	*55%*	*66%*	*60%*	*63%*	*19%*	*32%*	*63%*	*37%*	*33%*	*75%*	*51%*	*39%*
	CJQSTVW	**AC**		**AJ**	**J**	**	**J**	**AEJ***	**J**		**Q**	**Q**	**AKQ**	**Q**	**Q**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**261**	94	167	139	57	6	22	10	10	17	55	17	68	72	38	1	9	244	10	7	145	98	17
	21%	*26%*	*19%*	*23%*	*27%*	*36%*	*30%*	*22%*	*21%*	*8%*	*22%*	*21%*	*24%*	*21%*	*26%*	*5%*	*11%*	*24%*	*6%*	*13%*	*33%*	*16%*	*12%*
	CJQSVW	**AC**		**J**	**J**	**	**J**	J*	**J**		**Q**		**Q**	**Q**	**Q**	**		**AS**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**23**	8	15	5	18	12	11	1	3	1	2	2	2	1	3	0	1	7	0	19	1	3	0
	3%	*2%*	*4%*	*2%*	*3%*	*3%*	*3%*	*1%*	*8%*	*3%*	*3%*	*2%*	*4%*	*2%*	*7%*	*0*	*1%*	*5%*	*0*	*3%*	*1%*	*7%*	*0*
									**	*			*		APQS	*						ATW	
2	**28**	18	10	13	15	16	12	3	0	1	6	1	2	3	2	2	0	7	1	22	3	2	1
	3%	*4%*	*3%*	*5%*	*3%*	*4%*	*3%*	*6%*	*0*	*2%*	*7%*	*1%*	*4%*	*4%*	*4%*	*3%*	*0*	*6%*	*3%*	*3%*	*6%*	*4%*	*3%*
	Q							Q	**	*	Q		*		Q	*		Q	Q				
3	**45**	27	18	20	25	27	18	3	2	1	5	2	3	4	2	6	3	11	1	39	3	2	1
	6%	*6%*	*5%*	*8%*	*5%*	*7%*	*5%*	*6%*	*7%*	*3%*	*6%*	*3%*	*6%*	*5%*	*4%*	*10%*	*2%*	*9%*	*5%*	*6%*	*6%*	*4%*	*5%*
									**	*			*			*							
4	**48**	28	20	19	29	20	28	2	0	3	5	5	7	3	4	10	1	8	0	42	2	4	0
	6%	*7%*	*5%*	*7%*	*5%*	*5%*	*7%*	*4%*	*0*	*8%*	*6%*	*7%*	*11%*	*3%*	*9%*	*16%*	*1%*	*7%*	*1%*	*6%*	*4%*	*9%*	*1%*
	Q								**	Q*		Q	Q*		Q	AHNQS*		Q					
5	**95**	57	38	29	66	44	51	5	4	5	13	6	9	7	6	7	17	12	3	80	5	6	3
	12%	*13%*	*10%*	*11%*	*12%*	*11%*	*13%*	*10%*	*14%*	*12%*	*15%*	*8%*	*15%*	*9%*	*15%*	*11%*	*14%*	*10%*	*15%*	*12%*	*10%*	*15%*	*15%*
									**	*			*			*							
6	**100**	53	47	24	75	54	45	11	6	2	11	10	8	12	3	5	20	10	3	83	11	3	3
	12%	*13%*	*12%*	*10%*	*14%*	*14%*	*11%*	*21%*	*18%*	*6%*	*13%*	*13%*	*14%*	*15%*	*7%*	*8%*	*16%*	*8%*	*15%*	*12%*	*21%*	*7%*	*15%*
								AJOR	**	*			*			*					AV		
7	**113**	48	65	29	84	67	46	7	5	8	9	11	10	9	6	9	17	16	3	97	7	6	3
	14%	*11%*	*17%*	*11%*	*15%*	*17%*	*11%*	*13%*	*18%*	*19%*	*11%*	*15%*	*17%*	*12%*	*14%*	*15%*	*14%*	*14%*	*15%*	*14%*	*13%*	*14%*	*15%*
	BG		AB			AG			**	*			*			*							
8	**132**	60	72	39	93	66	66	8	2	10	15	11	5	19	5	3	29	19	5	114	8	5	5
	17%	*14%*	*19%*	*15%*	*17%*	*17%*	*17%*	*16%*	*7%*	*24%*	*18%*	*14%*	*9%*	*24%*	*11%*	*5%*	*23%*	*16%*	*23%*	*17%*	*16%*	*11%*	*23%*
	P								**	P*			*	MOP		*	MP		MP				
9	**72**	46	26	9	63	33	39	5	3	2	7	10	6	5	4	7	13	9	0	63	5	4	0
	9%	*11%*	*7%*	*4%*	*12%*	*8%*	*10%*	*9%*	*11%*	*6%*	*8%*	*13%*	*10%*	*6%*	*9%*	*11%*	*11%*	*7%*	*1%*	*9%*	*9%*	*9%*	*1%*
	DSW				AD				**	*		S	*		S	*	S			W		W	
Highest rating 10	**53**	24	29	13	40	23	30	2	1	3	4	13	2	3	2	5	14	2	2	47	2	2	2
	7%	*6%*	*8%*	*5%*	*7%*	*6%*	*8%*	*4%*	*4%*	*8%*	*4%*	*17%*	*3%*	*3%*	*5%*	*8%*	*11%*	*2%*	*10%*	*7%*	*4%*	*5%*	*10%*
	R								**	*		AHKMNOR	*			*	R		R				
Don't know	**90**	52	38	59	31	34	56	6	4	4	9	5	4	14	6	7	9	20	3	75	6	6	3
	11%	*12%*	*10%*	*23%*	*6%*	*9%*	*14%*	*10%*	*12%*	*8%*	*10%*	*7%*	*7%*	*17%*	*14%*	*12%*	*8%*	*16%*	*13%*	*11%*	*10%*	*14%*	*13%*
	EF			AE			AF		**	*			*			*							
NET: 1-3	**95**	53	43	37	59	55	40	7	5	4	14	5	8	8	7	8	4	25	2	81	7	7	2
	12%	*13%*	*11%*	*14%*	*11%*	*14%*	*10%*	*13%*	*16%*	*9%*	*16%*	*6%*	*13%*	*11%*	*16%*	*13%*	*4%*	*21%*	*8%*	*12%*	*13%*	*16%*	*8%*
	Q							Q	**	*	Q		Q*		LQ	Q*		ALQS					
NET: 4-6	**243**	138	105	72	171	118	124	19	10	11	29	21	24	21	13	21	38	30	6	205	19	13	6
	30%	*33%*	*28%*	*28%*	*32%*	*30%*	*31%*	*35%*	*33%*	*26%*	*33%*	*28%*	*41%*	*27%*	*31%*	*35%*	*30%*	*24%*	*31%*	*30%*	*35%*	*31%*	*31%*
									**	*			R*			*							
NET: 7-10	**370**	177	192	90	280	188	182	23	12	24	35	46	23	36	16	24	73	47	10	321	23	16	10
	46%	*42%*	*51%*	*35%*	*52%*	*48%*	*45%*	*42%*	*40%*	*57%*	*41%*	*59%*	*39%*	*45%*	*39%*	*40%*	*59%*	*39%*	*48%*	*47%*	*42%*	*39%*	*48%*
	BD		AB		AD				**	*		AKMOPR	*			*	AHKMOPR						
NET: 9-10	**125**	70	56	22	103	56	69	7	5	6	11	23	7	7	6	12	27	11	2	110	7	6	2
	16%	*17%*	*15%*	*9%*	*19%*	*14%*	*17%*	*13%*	*16%*	*14%*	*12%*	*30%*	*13%*	*9%*	*14%*	*19%*	*22%*	*9%*	*11%*	*16%*	*13%*	*14%*	*11%*
	D				AD				**	*		AHKM NORS	*			*	NR						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	779	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	798	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	657.6	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	23 3% C	1 1%	0 0	2 2%	4 3%	7 5% C	9 5% C	7 3%	13 4%	3 1%	0 0	2 2%	7 4%	2 2%	2 3%	5 6% K	1 1%	22 3%	10 4%	13 3%	6 4%	15 3%	0 0 *
2	28 3% V	1 1%	3 2%	1 1%	4 3%	8 6%	10 6% D	4 2%	16 4%	7 4%	4 5%	4 4%	6 4%	4 3%	5 7% P	0 0	0 0	28 4% A	8 3%	20 4%	9 5% V	11 2%	1 2% *
3	45 6%	2 2%	5 4%	6 5%	5 4%	10 7%	16 9%	10 5%	25 7%	10 5%	3 3%	8 8%	9 5%	10 7%	2 3%	7 7%	4 3%	41 6%	13 5%	27 5%	10 6%	30 6%	1 3% *
4	48 6% Q	4 4%	4 3%	4 3%	4 3%	16 12% ACDE	16 9%	12 5%	23 6%	13 6%	6 7%	6 6%	8 5%	15 10% A	2 3%	7 8%	1 1%	47 7% AQ	16 6%	29 6%	16 10% A	29 5%	2 7% *
5	95 12% ACEG	22 22%	12 9%	13 11%	11 9%	17 12%	20 11%	24 11%	50 13%	20 10%	7 8%	18 17% O	22 13%	14 10%	4 5%	14 15% O	14 12%	81 12%	31 13%	54 11%	16 10%	70 13%	4 10% *
6	100 12%	5 5%	16 13%	16 13%	15 12%	22 16% B	25 14%	31 14%	47 12%	21 11%	10 12%	15 14%	20 12%	14 10%	12 14%	13 14%	14 12%	86 13%	35 14%	60 12%	21 13%	63 12%	4 11% *
7	113 14% GRS	14 14%	14 11%	22 18% G	27 21% ACG	18 13%	17 9%	27 12%	58 15%	28 14%	15 17%	13 13%	26 16%	22 16%	11 14%	10 11%	26 22% AR	87 13%	23 9%	85 17% AS	24 15%	74 14%	5 14% *
8	132 17% FG	27 27% AFG	33 26% ADFG	19 15%	25 20% FG	11 8%	17 9%	44 20%	52 14%	36 18%	18 20%	16 15%	25 15%	26 18%	19 23%	14 16%	23 19%	109 16%	39 16%	88 17%	21 13%	98 18%	7 18% *
9	72 9% FG	12 12% FG	23 18% AEFG	14 11% FG	11 8%	5 3%	7 4%	19 9%	34 9%	18 9%	12 13%	8 8%	10 6%	15 10%	8 10%	8 9%	15 12%	57 8%	25 10%	42 8%	9 5%	58 11% A	3 9% *
Highest rating 10	53 7% GR	11 10% G	12 9% G	14 11% AEG	5 4%	9 6% G	3 2%	20 9%	20 5%	12 6%	5 5%	4 4%	12 7%	5 4%	6 8%	7 7%	17 15% AR	36 5%	19 8%	32 6%	11 6%	40 7%	2 6% *
Don't know	90 11% BCQ	1 1%	4 3%	12 10% B	14 11% BC	15 11% BC	43 23% ABCDEF	19 9%	38 10%	33 16% AHI	9 10%	10 10%	19 12%	15 11%	8 10%	7 8%	4 3%	86 13% AQ	28 11%	57 11%	23 14%	52 10%	8 21% V*
NET: 1-3	95 12% BCQ	4 4%	8 7%	9 8%	13 11%	25 18% ABCD	36 19% ABCD	21 10%	55 15%	20 10%	7 8%	14 13%	21 13%	16 11%	10 12%	12 13%	5 4%	91 13% AQ	32 13%	59 12%	25 15%	56 10%	2 4% *
NET: 4-6	243 30%	31 31%	32 25%	33 27%	30 24%	55 40% ACDE	62 33%	67 31%	120 32%	55 27%	23 26%	39 37% O	50 30%	42 30%	18 22%	34 37% O	29 25%	214 31%	82 33%	144 28%	53 32%	162 30%	10 28% *
NET: 7-10	370 46% FGRU	65 64% AFG	83 65% AFG	68 56% AFG	67 54% FG	43 31%	44 24%	110 51%	164 43%	94 47%	50 56% L	41 40%	74 45%	68 48%	45 55%	38 42%	81 68% AR	289 43%	106 43%	246 49%	64 39%	270 50% AU	17 47% *
NET: 9-10	125 16% GR	23 23% FG	35 27% AEFG	28 23% AFG	16 13% G	13 10%	10 6%	39 18%	53 14%	30 15%	17 19%	12 12%	22 14%	20 14%	15 18%	14 16%	32 27% AR	93 14%	44 18%	73 14%	19 12%	98 18% A	5 15% *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equiv alent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**23**	2	21	6	2	1	0	0	3	11	8	2	7	4	2	0	0	11	8	5	1	14	8
	3%	*1%*	*4%*	*2%*	*1%*	*13%*	0	0	*6%*	*6%*	*4%*	*3%*	*4%*	*2%*	*2%*	0	0	*2%*	*6%*	*12%*	0	*4%*	*10%*
	BRU		**B**			**	*	**	**D**	**ADE**		*				**			**AR**	**AR***		**U**	**AUV**
2	**28**	4	24	8	8	0	1	1	0	10	5	3	4	7	1	0	6	13	10	5	4	15	8
	3%	*2%*	*4%*	*2%*	*5%*	0	*2%*	*5%*	0	*6%*	*3%*	*5%*	*2%*	*4%*	*1%*	0	*10%*	*2%*	*8%*	*11%*	*1%*	*4%*	*10%*
	RU					**	*	**		**D**		*				**	**AKMO**		**AR**	**AR***			**AUV**
3	**45**	7	38	17	9	2	3	0	3	11	10	5	9	9	5	3	3	30	11	4	3	31	10
	6%	*3%*	*7%*	*5%*	*6%*	*16%*	*8%*	0	*7%*	*6%*	*5%*	*9%*	*5%*	*4%*	*6%*	*17%*	*4%*	*5%*	*9%*	*10%*	*1%*	*8%*	*12%*
	BU		**AB**			**	*	**				*				**				*		**AU**	**AU**
4	**48**	6	42	16	11	0	2	0	2	17	12	5	10	10	8	1	2	40	6	2	11	27	9
	6%	*2%*	*8%*	*4%*	*8%*	0	*5%*	0	*4%*	*10%*	*6%*	*9%*	*6%*	*5%*	*9%*	*6%*	*3%*	*6%*	*5%*	*6%*	*4%*	*7%*	*11%*
	BU		**AB**			**	*	**		**AD**		*				**				*			**U**
5	**95**	29	66	46	14	3	5	0	6	21	18	5	17	28	13	2	10	64	27	4	34	42	17
	12%	*12%*	*12%*	*13%*	*10%*	*25%*	*12%*	0	*13%*	*12%*	*9%*	*9%*	*10%*	*15%*	*15%*	*13%*	*17%*	*10%*	*22%*	*9%*	*11%*	*11%*	*20%*
	R					**	*	**				*			*	**	*		**AR**	*			**AUV**
6	**100**	29	70	44	12	2	4	2	8	27	31	4	21	28	9	0	6	77	16	5	43	48	8
	12%	*12%*	*13%*	*12%*	*9%*	*19%*	*11%*	*10%*	*17%*	*15%*	*15%*	*6%*	*12%*	*14%*	*10%*	*2%*	*10%*	*12%*	*13%*	*13%*	*14%*	*12%*	*10%*
						**	*	**				*				**				*			
7	**113**	44	69	65	16	0	8	3	6	14	38	9	29	21	6	2	7	95	12	6	42	61	9
	14%	*17%*	*13%*	*18%*	*12%*	0	*18%*	*13%*	*13%*	*8%*	*19%*	*15%*	*17%*	*11%*	*7%*	*11%*	*13%*	*15%*	*9%*	*14%*	*14%*	*16%*	*11%*
	J			**AJ**		**	J*	**			**NO**	*	**O**			**				*			
8	**132**	56	76	74	24	0	5	8	4	17	26	11	34	37	16	1	5	116	11	2	68	61	2
	17%	*22%*	*14%*	*20%*	*18%*	0	*13%*	*32%*	*9%*	*10%*	*13%*	*18%*	*19%*	*20%*	*19%*	*8%*	*8%*	*19%*	*9%*	*5%*	*22%*	*15%*	*3%*
	CJSW	**AC**		**AJ**		**	*	**				*			*	**		**AST**	*	*	**AVW**	**W**	
9	**72**	33	39	43	10	0	4	6	4	5	18	3	14	19	15	0	3	65	4	3	53	18	0
	9%	*13%*	*7%*	*12%*	*7%*	0	*9%*	*28%*	*9%*	*3%*	*9%*	*5%*	*8%*	*10%*	*17%*	0	*6%*	*10%*	*3%*	*7%*	*17%*	*5%*	0
	CJSVW	**AC**		**AJ**		**	*	**				*			**ALM**	**		**AS**		*	**AVW**		
Highest rating 10	**53**	24	29	26	15	2	4	2	2	3	15	5	9	12	7	0	3	47	3	2	38	13	2
	7%	*10%*	*5%*	*7%*	*11%*	*17%*	*9%*	*8%*	*5%*	*1%*	*7%*	*9%*	*5%*	*6%*	*8%*	0	*5%*	*7%*	*3%*	*4%*	*12%*	*3%*	*3%*
	CJV	**AC**		**J**	**J**	**	J*	**				*				**				*	**AVW**		
Don't know	**90**	16	74	19	18	1	6	1	8	37	21	8	19	16	5	8	13	68	18	3	14	63	9
	11%	*6%*	*13%*	*5%*	*13%*	*11%*	*13%*	*3%*	*18%*	*22%*	*10%*	*13%*	*11%*	*8%*	*5%*	*44%*	*23%*	*11%*	*15%*	*8%*	*5%*	*16%*	*11%*
	BDU		**AB**		**D**	**	D*	**	**D**	**AD**		*			*	**	**AKMNO**			*		**AU**	**U**
NET: 1-3	**95**	13	82	31	18	3	4	1	6	32	23	10	20	20	8	3	8	54	29	13	9	60	26
	12%	*5%*	*15%*	*9%*	*13%*	*28%*	*10%*	*5%*	*13%*	*18%*	*11%*	*17%*	*11%*	*10%*	*9%*	*17%*	*14%*	*9%*	*23%*	*33%*	*3%*	*15%*	*32%*
	BDRU		**AB**			**	*	**		**AD**		*				**			**AR**	**AR***		**AU**	**AUV**
NET: 4-6	**243**	64	178	106	37	5	12	2	15	65	62	14	49	65	30	4	18	181	49	12	88	117	34
	30%	*26%*	*33%*	*29%*	*27%*	*44%*	*28%*	*10%*	*33%*	*38%*	*31%*	*23%*	*28%*	*34%*	*35%*	*20%*	*30%*	*29%*	*39%*	*29%*	*28%*	*30%*	*41%*
						**	*	**		**A**		*				**			**AR**	*			**AU**
NET: 7-10	**370**	156	214	208	65	2	20	19	16	39	96	28	86	90	45	3	19	324	29	12	201	153	14
	46%	*62%*	*39%*	*57%*	*47%*	*17%*	*49%*	*82%*	*36%*	*22%*	*48%*	*46%*	*50%*	*47%*	*51%*	*19%*	*32%*	*52%*	*23%*	*31%*	*64%*	*39%*	*16%*
	CJQSVW	**AC**		**AIJ**	**J**	**	J*	**	**J**		**Q**	*	**Q**		**Q**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**125**	56	69	69	25	2	7	8	6	7	33	8	23	32	23	0	6	112	7	5	91	31	2
	16%	*23%*	*13%*	*19%*	*18%*	*17%*	*18%*	*36%*	*14%*	*4%*	*16%*	*13%*	*13%*	*17%*	*26%*	0	*11%*	*18%*	*5%*	*12%*	*29%*	*8%*	*3%*
	CJSVW	**AC**		**AJ**	**J**	**	J*	**	**J**			*			**AMQ**	**		**AS**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**2**	1	1	0	2	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	1%	***1%***	***1%***	0	***2%***	***1%***	***2%***	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0
2	**3**	0	3	0	3	1	2	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	0	***5%***	0	***4%***	***2%***	***3%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
3	**BD 7**	2	5	3	5	6	1	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***3%***	***7%***	***4%***	***6%***	***7%***	***2%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
4	**10**	5	5	6	4	8	1	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0
	7%	***7%***	***7%***	***8%***	***6%***	***10%***	***2%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
5	**G 21**	10	11	13	8	**G** 8	13	21	0	0	0	0	0	0	0	0	0	0	0	0	21	0	0
	15%	***14%***	***16%***	***19%***	***10%***	***10%***	***21%***	***15%***	0	0	0	0	0	0	0	0	0	0	0	0	***15%***	0	0
6	**F 17**	7	10	7	10	12	**F** 5	17	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0
	12%	***10%***	***14%***	***10%***	***14%***	***15%***	***8%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
7	**25**	14	11	13	12	16	9	25	0	0	0	0	0	0	0	0	0	0	0	0	25	0	0
	18%	***20%***	***16%***	***19%***	***17%***	***20%***	***15%***	***18%***	0	0	0	0	0	0	0	0	0	0	0	0	***18%***	0	0
8	**23**	13	11	13	11	14	10	23	0	0	0	0	0	0	0	0	0	0	0	0	23	0	0
	16%	***18%***	***15%***	***19%***	***14%***	***17%***	***16%***	***16%***	0	0	0	0	0	0	0	0	0	0	0	0	***16%***	0	0
9	**15**	12	3	3	11	9	6	15	0	0	0	0	0	0	0	0	0	0	0	0	15	0	0
	10%	***16%***	***4%***	***5%***	***15%***	***10%***	***10%***	***10%***	0	0	0	0	0	0	0	0	0	0	0	0	***10%***	0	0
Highest rating 10	**CD 5**	**AC** 4	2	2	**AD** 3	3	3	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	4%	***5%***	***2%***	***2%***	***5%***	***3%***	***4%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
Don't know	**14**	4	10	9	4	4	10	14	0	0	0	0	0	0	0	0	0	0	0	0	14	0	0
	10%	***5%***	***14%***	***14%***	***6%***	***5%***	***16%***	***10%***	0	0	0	0	0	0	0	0	0	0	0	0	***10%***	0	0
NET: 1-3	**BF 12**	3	9	3	10	9	**AF** 4	12	0	0	0	0	0	0	0	0	0	0	0	0	12	0	0
	9%	***5%***	***13%***	***4%***	***13%***	***10%***	***7%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
NET: 4-6	**BD 48**	22	26	26	**D** 22	29	19	48	0	0	0	0	0	0	0	0	0	0	0	0	48	0	0
	34%	***31%***	***36%***	***38%***	***30%***	***35%***	***32%***	***34%***	0	0	0	0	0	0	0	0	0	0	0	0	***34%***	0	0
NET: 7-10	**68**	42	26	31	38	41	27	68	0	0	0	0	0	0	0	0	0	0	0	0	68	0	0
	48%	***59%***	***37%***	***45%***	***51%***	***50%***	***45%***	***48%***	0	0	0	0	0	0	0	0	0	0	0	0	***48%***	0	0
NET: 9-10	**C 20**	**AC** 15	4	5	**AD** 15	11	8	20	0	0	0	0	0	0	0	0	0	0	0	0	20	0	0
	14%	***21%***	***6%***	***7%***	***20%***	***14%***	***14%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0
	CD	**AC**			**AD**																		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**2**	0	0	0	1	1	0	0	2	0	0	0	1	0	1	0	0	2	1	1	0	2	0
	1%	0	0	0	***3%***	***3%***	0	0	***2%***	0	0	0	***4%***	0	***4%***	0	0	***1%***	***3%***	***1%***	0	***2%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**3**	0	1	0	0	1	2	1	1	2	1	1	0	0	0	1	0	3	1	2	1	1	0
	2%	0	***4%***	0	0	***4%***	***5%***	***2%***	***1%***	***5%***	***6%***	***4%***	0	0	0	***3%***	0	***2%***	***3%***	***2%***	***3%***	***2%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**7**	1	1	1	2	0	3	3	3	2	2	1	1	1	0	1	1	6	1	6	3	2	2
	5%	***5%***	***7%***	***3%***	***5%***	0	***10%***	***8%***	***4%***	***6%***	***11%***	***6%***	***5%***	***5%***	0	***7%***	***13%***	***5%***	***4%***	***6%***	***9%***	***2%***	***17%***
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
4	**10**	0	4	2	0	3	1	3	5	1	0	0	2	2	1	3	1	9	3	7	3	5	1
	7%	0	***21%***	***11%***	0	***13%***	***3%***	***10%***	***7%***	***4%***	***3%***	0	***6%***	***9%***	***5%***	***15%***	***10%***	***7%***	***8%***	***7%***	***8%***	***6%***	***6%***
	E	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**21**	0	4	3	4	5	5	6	11	5	2	3	3	3	2	5	0	21	6	14	4	14	1
	15%	0	***20%***	***16%***	***13%***	***20%***	***16%***	***17%***	***14%***	***13%***	***10%***	***16%***	***13%***	***13%***	***11%***	***26%***	0	***16%***	***17%***	***14%***	***13%***	***17%***	***6%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**17**	4	1	2	5	3	2	2	9	5	3	4	4	1	1	0	2	15	4	12	4	11	0
	12%	***24%***	***6%***	***13%***	***15%***	***12%***	***5%***	***7%***	***13%***	***16%***	***16%***	***20%***	***15%***	***6%***	***4%***	0	***21%***	***11%***	***11%***	***12%***	***12%***	***13%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**25**	4	3	3	8	2	5	6	12	8	1	5	5	3	3	4	1	25	5	19	7	15	1
	18%	***25%***	***16%***	***16%***	***25%***	***9%***	***17%***	***17%***	***16%***	***24%***	***7%***	***27%***	***22%***	***15%***	***15%***	***19%***	***9%***	***18%***	***14%***	***19%***	***21%***	***18%***	***11%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
8	**23**	5	2	4	4	4	5	5	14	4	3	3	3	3	6	3	1	22	3	19	5	13	3
	16%	***29%***	***12%***	***21%***	***11%***	***14%***	***16%***	***16%***	***19%***	***11%***	***19%***	***17%***	***12%***	***11%***	***28%***	***14%***	***12%***	***17%***	***10%***	***19%***	***16%***	***15%***	***29%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**15**	3	1	1	4	3	4	4	7	4	2	1	4	4	2	1	2	12	2	12	2	11	1
	10%	***17%***	***4%***	***4%***	***12%***	***10%***	***11%***	***12%***	***9%***	***11%***	***11%***	***4%***	***16%***	***17%***	***9%***	***6%***	***24%***	***9%***	***6%***	***11%***	***5%***	***13%***	***13%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**5**	0	2	1	1	1	1	1	3	1	1	0	1	1	2	1	0	5	3	2	0	4	0
	4%	0	***9%***	***3%***	***2%***	***4%***	***4%***	***4%***	***4%***	***3%***	***8%***	0	***4%***	***3%***	***7%***	***3%***	0	***4%***	***8%***	***2%***	0	***5%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**14**	0	0	3	4	3	4	2	9	2	2	1	1	5	4	2	1	13	5	8	4	6	2
	10%	0	0	***14%***	***13%***	***11%***	***14%***	***7%***	***12%***	***7%***	***10%***	***5%***	***3%***	***21%***	***16%***	***8%***	***12%***	***9%***	***15%***	***8%***	***13%***	***7%***	***18%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**12**	1	2	1	3	2	5	3	5	4	3	2	2	1	1	2	1	11	3	9	4	5	2
	9%	***5%***	***10%***	***3%***	***8%***	***7%***	***15%***	***10%***	***7%***	***11%***	***17%***	***11%***	***9%***	***5%***	***4%***	***10%***	***13%***	***8%***	***10%***	***9%***	***12%***	***6%***	***17%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**48**	4	8	7	9	12	8	11	26	11	5	7	8	6	5	9	3	45	13	33	11	30	1
	34%	***24%***	***48%***	***39%***	***28%***	***45%***	***24%***	***34%***	***34%***	***33%***	***28%***	***36%***	***34%***	***27%***	***20%***	***41%***	***31%***	***34%***	***37%***	***32%***	***33%***	***36%***	***12%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**68**	12	7	8	16	9	15	16	35	17	7	9	13	11	14	9	4	64	13	52	14	43	6
	48%	***71%***	***42%***	***44%***	***50%***	***37%***	***48%***	***49%***	***47%***	***49%***	***44%***	***48%***	***54%***	***46%***	***60%***	***42%***	***45%***	***48%***	***38%***	***51%***	***42%***	***51%***	***53%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 9-10	**20**	3	2	1	5	4	5	5	9	5	3	1	5	5	4	2	2	17	5	14	2	15	1
	14%	***17%***	***13%***	***7%***	***15%***	***14%***	***15%***	***16%***	***12%***	***14%***	***19%***	***4%***	***20%***	***20%***	***17%***	***9%***	***24%***	***13%***	***15%***	***13%***	***5%***	***18%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*	**U**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows high-quality comedy made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**2**	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	1	1	0	1	1	0
	1%	***5%***	0	***2%***	0	0	0	0	0	0	0	0	0	***4%***	0	0	0	***1%***	***3%***	0	***2%***	***1%***	0
		C	**AC***		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
2	**3**	1	3	1	1	0	0	0	0	2	2	1	1	0	0	0	0	3	0	0	2	1	1
	2%	***2%***	***2%***	***1%***	***5%***	0	0	0	0	***6%***	***7%***	***11%***	***2%***	0	0	0	0	***3%***	0	0	***4%***	***1%***	***4%***
		*	*		**	**	**	**	**	*	**	**	*	*	*	**	**		*	**		*	**
3	**7**	3	5	2	1	0	0	1	0	3	1	1	0	3	1	0	1	3	3	1	2	3	1
	5%	***7%***	***4%***	***3%***	***6%***	0	0	***23%***	0	***10%***	***3%***	***6%***	0	***8%***	***9%***	0	***11%***	***3%***	***11%***	***12%***	***4%***	***5%***	***6%***
		MR	*		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
4	**10**	3	7	4	0	2	1	0	0	3	1	1	2	4	0	0	1	5	3	2	3	6	1
	7%	***8%***	***7%***	***6%***	0	***42%***	***8%***	0	***15%***	***9%***	***5%***	***16%***	***5%***	***9%***	0	***23%***	***6%***	***5%***	***9%***	***28%***	***6%***	***8%***	***5%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
5	**21**	2	19	10	3	0	2	0	1	5	5	1	6	6	1	0	2	15	5	1	6	11	3
	15%	***6%***	***18%***	***13%***	***15%***	0	***25%***	0	***41%***	***17%***	***21%***	***9%***	***17%***	***14%***	***11%***	0	***12%***	***14%***	***18%***	***14%***	***14%***	***15%***	***17%***
		B	*		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
6	**17**	4	13	9	4	0	2	0	0	2	4	1	4	6	2	0	1	14	2	1	4	12	2
	12%	***12%***	***12%***	***12%***	***21%***	0	***27%***	***11%***	0	***6%***	***15%***	***9%***	***9%***	***15%***	***16%***	0	***6%***	***13%***	***7%***	***16%***	***8%***	***16%***	***8%***
		*	*		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
7	**25**	5	21	16	2	0	2	1	1	4	5	1	4	7	3	0	5	19	6	1	8	15	3
	18%	***13%***	***19%***	***21%***	***8%***	0	***27%***	***24%***	***25%***	***15%***	***23%***	***6%***	***11%***	***17%***	***27%***	0	***35%***	***18%***	***20%***	***13%***	***17%***	***21%***	***14%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
8	**23**	7	16	14	3	1	1	2	0	3	3	3	7	6	1	0	1	20	3	0	8	9	5
	16%	***21%***	***15%***	***18%***	***14%***	***31%***	***7%***	***42%***	0	***12%***	***12%***	***35%***	***19%***	***14%***	***7%***	0	***11%***	***19%***	***9%***	0	***18%***	***13%***	***24%***
		*	*		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
9	**15**	4	10	7	3	1	0	0	1	3	2	1	8	3	1	1	0	13	1	0	8	5	2
	10%	***12%***	***10%***	***9%***	***15%***	***27%***	0	0	***19%***	***10%***	***7%***	***7%***	***22%***	***7%***	***6%***	***26%***	0	***13%***	***5%***	0	***18%***	***6%***	***8%***
		*			**	**	**	**	**	*	**	**	**AN***	*	**	**	**		*	**	**AV**		**
Highest rating 10	**5**	1	5	4	1	0	0	0	0	0	0	0	2	1	1	0	1	4	1	0	3	2	1
	4%	***2%***	***4%***	***6%***	***5%***	0	0	0	0	0	0	0	***5%***	***4%***	***5%***	0	***9%***	***4%***	***3%***	0	***6%***	***2%***	***5%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
Don't know	**14**	5	9	7	2	0	0	0	0	4	2	0	3	4	3	1	1	8	5	1	2	8	2
	10%	***13%***	***9%***	***9%***	***10%***	0	***6%***	0	0	***15%***	***8%***	0	***9%***	***9%***	***21%***	***50%***	***10%***	***8%***	***15%***	***18%***	***4%***	***12%***	***9%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
NET: 1-3	**12**	5	7	5	2	0	0	1	0	5	2	2	1	5	1	0	1	7	4	1	5	5	2
	9%	***14%***	***7%***	***6%***	***12%***	0	0	***23%***	0	***16%***	***10%***	***17%***	***2%***	***12%***	***9%***	0	***11%***	***7%***	***14%***	***12%***	***10%***	***7%***	***11%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
		M																					
NET: 4-6	**48**	9	39	23	7	2	5	0	2	9	10	3	12	16	3	0	3	34	10	4	13	28	6
	34%	***25%***	***36%***	***31%***	***36%***	***42%***	***60%***	***11%***	***56%***	***32%***	***41%***	***34%***	***32%***	***38%***	***26%***	***23%***	***25%***	***32%***	***34%***	***57%***	***28%***	***39%***	***30%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
NET: 7-10	**68**	17	52	41	8	2	3	2	1	11	10	4	21	18	6	1	7	55	11	1	27	31	10
	48%	***48%***	***48%***	***54%***	***42%***	***58%***	***34%***	***66%***	***44%***	***37%***	***41%***	***49%***	***57%***	***41%***	***44%***	***26%***	***55%***	***53%***	***37%***	***13%***	***58%***	***42%***	***51%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**	**A**	*	**			**
NET: 9-10	**20**	5	15	11	4	1	0	0	1	3	2	1	10	4	1	1	1	17	2	0	11	6	2
	14%	***14%***	***14%***	***15%***	***19%***	***27%***	0	0	***19%***	***10%***	***7%***	***7%***	***27%***	***10%***	***11%***	***26%***	***9%***	***17%***	***8%***	0	***23%***	***9%***	***12%***
		V	*		**	**	**	**	**	*	**	**	**AN***	*	**	**	**		*	**	**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**25**	10	16	11	15	17	9	4	2	1	4	2	4	1	3	0	0	3	1	17	4	3	1
	1%	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*3%*	*1%*	*2%*	*1%*	*3%*	*1%*	*3%*	0	0	*1%*	*2%*	*1%*	*2%*	*3%*	*2%*
								PQ	**PQ**				**Q**		**APQ**				**PQ**			**AT**	
2	**52**	25	28	35	18	26	26	5	4	8	3	6	1	7	5	4	2	6	2	41	5	5	2
	3%	*2%*	*3%*	*4%*	*2%*	*3%*	*3%*	*3%*	*5%*	*5%*	*1%*	*3%*	*1%*	*4%*	*4%*	*2%*	*1%*	*2%*	*4%*	*2%*	*3%*	*4%*	*4%*
	E			**AE**					**Q**	**Q**					**MQ**				**Q**				
3	**48**	25	23	26	22	22	26	7	1	5	9	4	1	0	4	5	6	5	2	36	7	4	2
	2%	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*4%*	*1%*	*3%*	*5%*	*2%*	*1%*	0	*4%*	*3%*	*2%*	*2%*	*3%*	*2%*	*4%*	*4%*	*3%*
	N							**N**		**N**	**N**				**MN**	**N**			**N**				
4	**98**	50	48	56	41	59	39	16	5	12	11	9	4	8	5	4	11	9	3	73	16	5	3
	5%	*5%*	*5%*	*6%*	*4%*	*6%*	*4%*	*10%*	*6%*	*7%*	*5%*	*5%*	*3%*	*4%*	*5%*	*3%*	*4%*	*3%*	*6%*	*4%*	*10%*	*5%*	*6%*
	E			**AE**				**AMNPQR**													**AT**		
5	**222**	108	114	102	120	102	120	30	18	12	20	16	12	23	9	18	37	24	5	178	30	9	5
	11%	*11%*	*11%*	*12%*	*10%*	*10%*	*12%*	*18%*	*22%*	*7%*	*9%*	*9%*	*8%*	*11%*	*9%*	*10%*	*14%*	*8%*	*10%*	*10%*	*18%*	*9%*	*10%*
								AJKL MORS	**AJKLM NOPRS**								**JR**				**ATVW**		
6	**257**	133	124	120	137	126	131	25	9	19	21	28	16	23	16	28	32	35	5	211	25	16	5
	13%	*13%*	*12%*	*14%*	*12%*	*12%*	*13%*	*15%*	*11%*	*11%*	*10%*	*15%*	*11%*	*11%*	*15%*	*16%*	*12%*	*12%*	*9%*	*12%*	*15%*	*15%*	*9%*
7	**336**	162	174	133	203	178	158	26	12	31	42	23	29	30	14	33	40	45	11	285	26	14	11
	17%	*16%*	*17%*	*15%*	*18%*	*17%*	*16%*	*16%*	*16%*	*18%*	*20%*	*13%*	*21%*	*15%*	*13%*	*19%*	*16%*	*16%*	*19%*	*17%*	*16%*	*13%*	*19%*
8	**434**	230	204	170	264	224	210	30	14	40	46	32	33	48	25	28	51	73	14	366	30	25	14
	21%	*23%*	*20%*	*19%*	*23%*	*22%*	*21%*	*18%*	*18%*	*24%*	*22%*	*18%*	*23%*	*23%*	*23%*	*17%*	*20%*	*25%*	*24%*	*21%*	*18%*	*23%*	*24%*
9	**231**	106	125	75	156	115	116	10	6	21	22	20	19	30	12	15	42	28	7	202	10	12	7
	11%	*10%*	*12%*	*9%*	*14%*	*11%*	*11%*	*6%*	*8%*	*12%*	*10%*	*11%*	*13%*	*14%*	*11%*	*9%*	*17%*	*10%*	*11%*	*12%*	*6%*	*11%*	*11%*
	DHU				**AD**								**H**	**H**			**AHR**		**H**	**U**			**U**
Highest rating 10	**148**	69	79	35	113	66	83	6	1	12	19	21	7	18	8	11	20	19	7	128	6	8	7
	7%	*7%*	*8%*	*4%*	*10%*	*6%*	*8%*	*3%*	*1%*	*7%*	*9%*	*11%*	*5%*	*9%*	*8%*	*6%*	*8%*	*6%*	*12%*	*7%*	*3%*	*8%*	*12%*
	DHIU				**AD**						**HI**	**AHI**		**HI**	**I**				**AHIMR**	**U**			**ATU**
Don't know	**181**	90	91	116	64	82	99	9	7	11	13	21	16	18	5	24	14	42	1	167	9	5	1
	9%	*9%*	*9%*	*13%*	*6%*	*8%*	*10%*	*5%*	*9%*	*7%*	*6%*	*12%*	*11%*	*9%*	*5%*	*14%*	*6%*	*15%*	*1%*	*10%*	*5%*	*5%*	*1%*
	EHOSUVW			**AE**				**S**	**S**	**S**	**S**	**HOQS**	**OS**	**S**	**S**	**AHJKOQS**	**S**	**AHJKOQS**		**AUVW**	**W**	**W**	
NET: 1-3	**126**	60	66	71	55	66	61	15	7	14	16	11	6	9	12	9	8	14	5	94	15	12	5
	6%	*6%*	*6%*	*8%*	*5%*	*6%*	*6%*	*9%*	*9%*	*8%*	*8%*	*6%*	*4%*	*4%*	*11%*	*5%*	*3%*	*5%*	*8%*	*6%*	*9%*	*11%*	*8%*
	ET			**AE**				**Q**	**Q**	**Q**					**AMNPQR**				**Q**		**T**	**AT**	
NET: 4-6	**577**	291	286	278	299	287	290	71	31	42	52	53	32	54	31	50	79	68	14	461	71	31	14
	28%	*29%*	*28%*	*32%*	*26%*	*28%*	*29%*	*42%*	*39%*	*25%*	*25%*	*29%*	*23%*	*26%*	*29%*	*29%*	*31%*	*24%*	*25%*	*27%*	*42%*	*29%*	*25%*
	ET			**AE**				**AJKLM NOPQRS**	**AJKMRS**												**ATVW**		
NET: 7-10	**1149**	567	583	414	736	583	567	72	34	103	129	96	88	126	59	87	153	165	38	981	72	59	38
	57%	*56%*	*57%*	*47%*	*64%*	*57%*	*56%*	*43%*	*42%*	*61%*	*61%*	*53%*	*62%*	*61%*	*55%*	*51%*	*60%*	*57%*	*66%*	*58%*	*43%*	*55%*	*66%*
	DHIU				**AD**					**HI**	**HI**		**HI**	**HI**	**H**		**HI**	**HI**	**AHILOP**	**U**		**U**	**ATUV**
NET: 9-10	**379**	175	204	110	269	181	199	16	7	32	41	41	26	48	20	26	63	47	14	330	16	20	14
	19%	*17%*	*20%*	*13%*	*23%*	*18%*	*20%*	*9%*	*9%*	*19%*	*20%*	*22%*	*19%*	*23%*	*19%*	*15%*	*25%*	*16%*	*24%*	*19%*	*9%*	*19%*	*24%*
	DHIU				**AD**					**H**	**H**	**HI**	**H**	**HI**	**HI**		**AHIPR**	**H**	**HIR**	**U**		**U**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**25**	2	0	3	3	7	10	4	14	8	1	3	8	2	1	4	0	25	10	16	9	11	2
	1%	*1%*	0	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	0	*2%*	0	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*
	C					**C**	**C**																
2	**52**	6	5	6	7	11	18	13	24	14	3	10	8	9	5	6	6	45	16	35	12	29	2
	3%	*3%*	*2%*	*2%*	*2%*	*4%*	*3%*	*2%*	*3%*	*3%*	*2%*	*4%*	*2%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*2%*	*2%*	*2%*	*2%*
3	**48**	3	4	7	7	9	18	13	17	17	4	6	9	10	1	3	9	40	12	33	14	33	1
	2%	*2%*	*1%*	*2%*	*2%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*2%*	*3%*	*1%*	*1%*	*4%*	*2%*	*2%*	*2%*	*3%*	*3%*	*1%*
	O																						
4	**98**	4	13	15	20	18	29	33	38	26	7	8	22	19	15	10	14	84	19	75	33	52	7
	5%	*2%*	*5%*	*5%*	*5%*	*5%*	*5%*	*6%*	*4%*	*5%*	*4%*	*3%*	*6%*	*5%*	*6%*	*4%*	*6%*	*5%*	*4%*	*5%*	*6%*	*4%*	*6%*
5	**222**	23	24	33	48	37	57	54	115	53	27	23	37	36	18	29	22	200	55	154	62	128	14
	11%	*12%*	*9%*	*12%*	*13%*	*11%*	*10%*	*9%*	*13%*	*10%*	*16%*	*9%*	*10%*	*11%*	*7%*	*10%*	*10%*	*11%*	*11%*	*11%*	*12%*	*10%*	*13%*
									H		**AO**												
6	**257**	15	34	37	47	43	81	83	106	65	23	27	47	39	30	41	22	235	66	177	66	146	11
	13%	*8%*	*13%*	*13%*	*12%*	*13%*	*14%*	*14%*	*12%*	*13%*	*13%*	*11%*	*13%*	*12%*	*12%*	*15%*	*10%*	*13%*	*13%*	*12%*	*13%*	*12%*	*10%*
7	**336**	35	51	46	66	50	88	105	142	89	27	45	59	53	54	50	43	293	76	247	82	207	20
	17%	*18%*	*19%*	*17%*	*18%*	*15%*	*15%*	*18%*	*16%*	*17%*	*16%*	*19%*	*16%*	*16%*	*21%*	*18%*	*19%*	*16%*	*15%*	*17%*	*16%*	*17%*	*17%*
															A								
8	**434**	54	62	52	76	67	124	135	216	83	34	54	76	79	58	63	43	391	118	299	96	280	22
	21%	*28%*	*24%*	*19%*	*20%*	*20%*	*21%*	*22%*	*24%*	*16%*	*19%*	*22%*	*21%*	*23%*	*23%*	*22%*	*19%*	*22%*	*23%*	*21%*	*19%*	*23%*	*20%*
	J							**J**	**AJ**														
9	**231**	20	32	32	42	41	64	61	105	63	21	30	52	38	31	32	31	200	63	161	52	152	10
	11%	*10%*	*12%*	*12%*	*11%*	*13%*	*11%*	*10%*	*12%*	*12%*	*12%*	*12%*	*14%*	*11%*	*12%*	*11%*	*14%*	*11%*	*12%*	*11%*	*10%*	*12%*	*9%*
Highest rating 10	**148**	18	21	18	26	21	45	47	63	38	17	17	25	23	25	15	19	129	37	108	27	105	10
	7%	*9%*	*8%*	*7%*	*7%*	*6%*	*7%*	*8%*	*7%*	*7%*	*10%*	*7%*	*7%*	*7%*	*10%*	*5%*	*8%*	*7%*	*7%*	*8%*	*5%*	*8%*	*9%*
	U																					**AU**	
Don't know	**181**	14	18	24	34	23	66	52	69	58	10	20	23	29	14	27	16	165	41	128	60	89	13
	9%	*8%*	*7%*	*9%*	*9%*	*7%*	*11%*	*9%*	*8%*	*11%*	*6%*	*8%*	*6%*	*9%*	*6%*	*9%*	*7%*	*9%*	*8%*	*9%*	*12%*	*7%*	*12%*
	V						**A**			**AI**											**AV**		
NET: 1-3	**126**	11	8	16	18	27	46	30	56	39	9	18	24	21	7	14	15	111	37	84	35	74	5
	6%	*6%*	*3%*	*6%*	*5%*	*8%*	*8%*	*5%*	*6%*	*8%*	*5%*	*8%*	*7%*	*6%*	*3%*	*5%*	*6%*	*6%*	*7%*	*6%*	*7%*	*6%*	*4%*
	CO					**C**	**C**					**O**	**O**										
NET: 4-6	**577**	42	71	84	114	98	168	170	259	145	58	57	106	93	64	81	58	519	140	406	160	326	32
	28%	*22%*	*27%*	*31%*	*30%*	*30%*	*28%*	*28%*	*28%*	*28%*	*33%*	*23%*	*29%*	*28%*	*25%*	*29%*	*26%*	*29%*	*27%*	*28%*	*31%*	*26%*	*29%*
	V										**L**												
NET: 7-10	**1149**	126	166	148	210	179	320	349	525	273	99	147	212	193	168	160	136	1013	293	815	257	743	62
	57%	*65%*	*63%*	*54%*	*56%*	*55%*	*53%*	*58%*	*58%*	*53%*	*57%*	*61%*	*58%*	*57%*	*66%*	*57%*	*61%*	*56%*	*57%*	*57%*	*50%*	*60%*	*56%*
	U	**ADFG**	**AG**												**AMNP**							**AU**	
NET: 9-10	**379**	37	53	50	68	62	108	108	168	101	38	48	77	62	56	48	50	329	99	269	79	256	21
	19%	*19%*	*20%*	*19%*	*18%*	*19%*	*18%*	*18%*	*18%*	*20%*	*22%*	*20%*	*21%*	*18%*	*22%*	*17%*	*22%*	*18%*	*19%*	*19%*	*15%*	*21%*	*19%*
	U																					**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**25**	5	20	4	3	1	2	0	3	12	4	6	4	4	2	2	4	7	11	5	0	15	8
	1%	*1%*	*1%*	0	*1%*	*4%*	*2%*	0	*3%*	*2%*	*1%*	*4%*	*1%*	*1%*	*1%*	*3%*	*2%*	0	*4%*	*5%*	0	*1%*	*3%*
	DRU					**	**D**	*	**AD**	**AD**		**AKMN**				*			**AR**	**AR**		**U**	**AUV**
2	**52**	14	38	20	4	0	3	2	5	19	13	7	13	13	4	1	2	34	12	6	7	29	15
	3%	*3%*	*2%*	*2%*	*1%*	0	*2%*	*3%*	*5%*	*3%*	*3%*	*4%*	*3%*	*3%*	*2%*	*2%*	*1%*	*2%*	*4%*	*6%*	*1%*	*2%*	*6%*
	RU					**		*	**E**							*				**AR**			**AUV**
3	**48**	10	38	18	8	2	2	1	3	15	9	6	6	7	5	6	8	25	14	9	8	24	16
	2%	*2%*	*2%*	*2%*	*3%*	*4%*	*1%*	*1%*	*3%*	*3%*	*2%*	*4%*	*1%*	*1%*	*2%*	*11%*	*4%*	*2%*	*4%*	*9%*	*1%*	*2%*	*7%*
	RU					**		*								**AKMNO***	**MN**		**AR**	**AR**			**AUV**
4	**98**	29	69	47	11	3	5	0	8	25	23	6	14	28	10	3	12	59	24	15	18	59	19
	5%	*6%*	*4%*	*5%*	*3%*	*7%*	*4%*	0	*8%*	*5%*	*5%*	*4%*	*3%*	*6%*	*5%*	*5%*	*7%*	*4%*	*8%*	*14%*	*3%*	*5%*	*8%*
	RU					**		*	**H**							*			**AR**	**AR**			**AU**
5	**222**	48	174	84	39	7	19	5	11	57	44	25	53	46	21	9	21	158	48	15	50	137	33
	11%	*10%*	*11%*	*10%*	*13%*	*17%*	*17%*	*9%*	*12%*	*10%*	*10%*	*16%*	*12%*	*9%*	*10%*	*18%*	*11%*	*10%*	*16%*	*14%*	*8%*	*12%*	*13%*
	RU					**	**ADJ**	*				**N**				N*			**AR**			**U**	**U**
6	**257**	47	210	122	32	6	10	4	6	77	68	15	48	73	37	3	13	191	50	16	73	141	42
	13%	*10%*	*14%*	*14%*	*10%*	*15%*	*9%*	*7%*	*6%*	*14%*	*15%*	*9%*	*11%*	*14%*	*17%*	*5%*	*7%*	*12%*	*16%*	*15%*	*12%*	*12%*	*17%*
	BIQ		**AB**	**I**		**		*		**I**	**Q**			**Q**	**MQ**	*			**R**				**A**
7	**336**	93	243	153	54	7	19	8	17	79	66	23	74	88	45	6	32	274	52	11	88	214	33
	17%	*19%*	*16%*	*18%*	*18%*	*18%*	*17%*	*13%*	*17%*	*14%*	*15%*	*14%*	*17%*	*17%*	*21%*	*11%*	*18%*	*17%*	*17%*	*10%*	*14%*	*18%*	*13%*
						**		*								*						**AU**	
8	**434**	111	323	183	76	6	21	21	16	111	105	29	102	105	45	11	34	375	38	18	152	240	37
	21%	*23%*	*21%*	*21%*	*25%*	*15%*	*19%*	*36%*	*16%*	*20%*	*23%*	*18%*	*23%*	*20%*	*21%*	*21%*	*18%*	*23%*	*13%*	*16%*	*25%*	*21%*	*15%*
	SW					**		**ADGIJ***								*		**AS**			**AW**		
9	**231**	62	169	108	29	7	14	5	9	58	41	17	62	64	19	5	22	217	11	2	97	119	14
	11%	*13%*	*11%*	*13%*	*9%*	*18%*	*13%*	*9%*	*9%*	*10%*	*9%*	*11%*	*14%*	*12%*	*9%*	*10%*	*12%*	*14%*	*4%*	*1%*	*16%*	*10%*	*6%*
	STW					**		*					**K**			*		**AST**			**AVW**	**W**	
Highest rating 10	**148**	44	105	54	27	0	6	10	6	45	39	9	28	39	16	2	14	140	6	2	83	60	6
	7%	*9%*	*7%*	*6%*	*9%*	0	*6%*	*17%*	*6%*	*8%*	*9%*	*6%*	*6%*	*8%*	*7%*	*3%*	*8%*	*9%*	*2%*	*2%*	*14%*	*5%*	*2%*
	STVW					**		**ADGIJ***								*		**AST**			**AVW**		
Don't know	**181**	30	151	65	24	1	11	3	14	61	35	16	40	46	16	5	22	126	39	12	31	121	23
	9%	*6%*	*10%*	*8%*	*8%*	*3%*	*10%*	*5%*	*15%*	*11%*	*8%*	*10%*	*9%*	*9%*	*7%*	*10%*	*12%*	*8%*	*13%*	*11%*	*5%*	*10%*	*9%*
	BRU		**AB**			**		*	**ADE**	**AD**						*			**AR**			**AU**	**U**
NET: 1-3	**126**	30	97	43	14	3	7	2	12	46	26	19	22	24	10	8	14	66	37	21	16	68	40
	6%	*6%*	*6%*	*5%*	*5%*	*8%*	*6%*	*4%*	*12%*	*8%*	*6%*	*12%*	*5%*	*5%*	*5%*	*17%*	*8%*	*4%*	*12%*	*19%*	*3%*	*6%*	*16%*
	RU					**		*	**ADE**	**AD**		**AKMNO**				**AKMNO***			**AR**	**AR**		**U**	**AUV**
NET: 4-6	**577**	124	453	253	81	15	33	10	25	160	135	46	116	147	68	15	45	408	121	47	140	336	94
	28%	*25%*	*29%*	*29%*	*26%*	*39%*	*30%*	*16%*	*26%*	*29%*	*30%*	*29%*	*26%*	*29%*	*31%*	*29%*	*25%*	*25%*	*40%*	*42%*	*23%*	*29%*	*38%*
	RU			**H**		**		*								*			**AR**	**AR**		**U**	**AUV**
NET: 7-10	**1149**	310	840	497	187	20	60	45	47	293	252	77	266	296	125	23	101	1006	108	32	419	633	90
	57%	*63%*	*55%*	*58%*	*61%*	*51%*	*54%*	*75%*	*48%*	*52%*	*56%*	*49%*	*60%*	*58%*	*57%*	*45%*	*56%*	*63%*	*35%*	*28%*	*69%*	*55%*	*36%*
	CJSTW	**AC**		**IJ**	**IJ**	**		**ADGIJ***					**L**			*		**AST**			**AVW**	**W**	
NET: 9-10	**379**	106	274	162	56	7	21	15	15	103	81	26	90	103	35	7	36	357	18	3	180	179	19
	19%	*21%*	*18%*	*19%*	*18%*	*18%*	*19%*	*26%*	*15%*	*18%*	*18%*	*16%*	*20%*	*20%*	*16%*	*13%*	*20%*	*22%*	*6%*	*3%*	*30%*	*15%*	*8%*
	STVW					**		*								*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**21**	11	9	11	10	14	6	2	1	1	4	2	3	1	2	0	0	3	1	16	2	2	1
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***3%***	***2%***	***4%***	***2%***	***4%***	***1%***	***4%***	0	0	***2%***	***3%***	***2%***	***2%***	***4%***	***3%***
									*		**Q**		**Q**		**PQ**				**PQ**				
2	**38**	15	23	22	15	22	16	0	0	7	5	6	1	5	3	7	0	3	1	34	0	3	1
	3%	***3%***	***4%***	***5%***	***2%***	***4%***	***3%***	0	0	***9%***	***4%***	***6%***	***1%***	***5%***	***5%***	***8%***	0	***2%***	***2%***	***4%***	0	***5%***	***2%***
	EHQU			**E**					*	**AHQR**	**Q**	**HQ**		**HQ**	**HQ**	**AHQR**			**HQ**	**U**		**U**	**U**
3	**38**	17	21	17	22	22	17	4	0	7	2	1	1	3	2	5	5	6	2	30	4	2	2
	4%	***3%***	***4%***	***4%***	***4%***	***4%***	***3%***	***4%***	0	***9%***	***2%***	***1%***	***1%***	***3%***	***4%***	***6%***	***3%***	***4%***	***9%***	***3%***	***4%***	***4%***	***9%***
									*	**ALM**									**AIKLM**				**AT**
4	**65**	37	28	32	33	36	30	9	3	3	10	4	5	9	2	9	7	5	1	53	9	2	1
	6%	***7%***	***5%***	***7%***	***5%***	***6%***	***6%***	***10%***	***7%***	***3%***	***8%***	***3%***	***7%***	***8%***	***4%***	***10%***	***5%***	***3%***	***6%***	***6%***	***10%***	***4%***	***6%***
								R	*														
5	**127**	65	63	55	72	65	63	14	9	6	9	13	11	7	7	17	13	17	2	103	14	7	2
	12%	***12%***	***11%***	***12%***	***12%***	***11%***	***13%***	***16%***	***22%***	***7%***	***8%***	***12%***	***16%***	***7%***	***14%***	***20%***	***9%***	***12%***	***10%***	***11%***	***16%***	***14%***	***10%***
									JKNQ*							**AJKNQ**							
6	**138**	60	78	56	82	77	61	14	9	13	15	10	7	6	6	9	30	15	4	114	14	6	4
	13%	***11%***	***14%***	***12%***	***13%***	***13%***	***13%***	***15%***	***21%***	***17%***	***13%***	***10%***	***10%***	***6%***	***12%***	***10%***	***20%***	***10%***	***15%***	***13%***	***15%***	***12%***	***15%***
	N							**N**	N*	**N**							**ALNR**		**N**				
7	**170**	84	87	67	103	98	72	14	6	11	26	13	14	21	7	8	24	20	5	144	14	7	5
	16%	***16%***	***16%***	***15%***	***17%***	***17%***	***15%***	***15%***	***14%***	***14%***	***22%***	***12%***	***20%***	***20%***	***13%***	***9%***	***16%***	***14%***	***23%***	***16%***	***15%***	***13%***	***23%***
									*		**P**								**LP**				
8	**190**	93	98	64	126	114	76	18	8	12	17	21	11	18	12	11	32	26	4	156	18	12	4
	18%	***18%***	***18%***	***14%***	***21%***	***19%***	***16%***	***20%***	***18%***	***15%***	***15%***	***20%***	***15%***	***17%***	***23%***	***13%***	***22%***	***17%***	***16%***	***17%***	***20%***	***23%***	***16%***
	D				**AD**				*														
9	**83**	39	45	24	59	45	39	5	2	4	14	5	5	7	4	6	21	10	1	74	5	4	1
	8%	***7%***	***8%***	***5%***	***10%***	***8%***	***8%***	***5%***	***5%***	***5%***	***12%***	***5%***	***7%***	***6%***	***7%***	***7%***	***14%***	***7%***	***3%***	***8%***	***5%***	***7%***	***3%***
	D				**AD**				*								**AHJLS**						
Highest rating 10	**62**	31	32	16	46	29	33	4	1	5	8	11	2	6	3	2	6	11	2	53	4	3	2
	6%	***6%***	***6%***	***4%***	***7%***	***5%***	***7%***	***4%***	***2%***	***6%***	***7%***	***11%***	***3%***	***6%***	***6%***	***2%***	***4%***	***8%***	***10%***	***6%***	***4%***	***6%***	***10%***
	D				**AD**				*			**AP**							**P**				
Don't know	**143**	74	68	99	44	70	73	9	4	12	6	19	12	23	5	13	9	31	0	129	9	5	0
	13%	***14%***	***12%***	***21%***	***7%***	***12%***	***15%***	***10%***	***9%***	***15%***	***5%***	***18%***	***16%***	***21%***	***9%***	***15%***	***6%***	***21%***	***2%***	***14%***	***10%***	***9%***	***2%***
	EKQSW			**AE**					*	**KQS**		**KQS**	**KQS**	**AHKOQS**		**KS**		**AHKOQS**		**W**			
NET: 1-3	**96**	43	54	50	47	58	38	6	1	15	11	10	4	9	7	12	5	12	3	81	6	7	3
	9%	***8%***	***10%***	***11%***	***8%***	***10%***	***8%***	***6%***	***3%***	***19%***	***10%***	***9%***	***6%***	***9%***	***12%***	***14%***	***3%***	***8%***	***14%***	***9%***	***6%***	***12%***	***14%***
	Q								*	**AHIMQR**					**Q**	**Q**			**HIQ**				**U**
NET: 4-6	**331**	162	169	144	187	177	153	37	21	22	33	27	23	22	16	35	50	37	7	271	37	16	7
	31%	***31%***	***31%***	***31%***	***31%***	***30%***	***32%***	***40%***	***50%***	***27%***	***29%***	***25%***	***33%***	***21%***	***29%***	***40%***	***34%***	***25%***	***32%***	***30%***	***40%***	***29%***	***32%***
	N							**ALNR**	**AJKL NOR***							**NR**					**AT**		
NET: 7-10	**506**	246	260	172	334	286	220	41	16	32	65	51	32	52	26	28	83	67	12	427	41	26	12
	47%	***47%***	***47%***	***37%***	***55%***	***48%***	***45%***	***44%***	***39%***	***39%***	***56%***	***48%***	***45%***	***49%***	***49%***	***32%***	***57%***	***46%***	***52%***	***47%***	***44%***	***49%***	***52%***
	DP				**AD**				*		**JP**	**P**		**P**	**P**		**AJP**		**P**				
NET: 9-10	**145**	69	76	40	105	74	72	9	3	8	23	17	7	13	7	9	27	21	3	127	9	7	3
	14%	***13%***	***14%***	***9%***	***17%***	***12%***	***15%***	***9%***	***7%***	***10%***	***20%***	***16%***	***10%***	***12%***	***12%***	***10%***	***18%***	***14%***	***13%***	***14%***	***9%***	***12%***	***13%***
	D				**AD**				*		**H**												

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**21**	2	1	2	4	5	6	5	12	2	0	0	5	5	1	5	1	19	3	17	7	8	2
	2%	***2%***	***1%***	***1%***	***2%***	***3%***	***2%***	***1%***	***3%***	***1%***	0	0	***2%***	***2%***	***1%***	***4%***	***1%***	***2%***	***1%***	***2%***	***3%***	***1%***	***4%***
	V															**L**							
2	**38**	0	1	5	2	12	17	9	18	10	2	3	7	11	1	4	2	34	11	24	8	19	2
	3%	0	***1%***	***3%***	***1%***	***6%***	***5%***	***2%***	***4%***	***4%***	***2%***	***2%***	***3%***	***6%***	***1%***	***2%***	***2%***	***4%***	***4%***	***3%***	***3%***	***3%***	***3%***
						ABCE	**E**							**O**									
3	**38**	6	2	4	5	11	10	13	15	9	4	5	4	6	4	5	5	33	14	23	10	24	1
	4%	***6%***	***2%***	***3%***	***3%***	***6%***	***3%***	***4%***	***3%***	***4%***	***5%***	***5%***	***2%***	***3%***	***3%***	***4%***	***4%***	***3%***	***5%***	***3%***	***3%***	***4%***	***2%***
4	**65**	1	4	10	12	16	23	18	29	18	10	9	10	8	12	4	8	57	16	45	22	32	4
	6%	***1%***	***3%***	***7%***	***7%***	***8%***	***7%***	***5%***	***6%***	***8%***	***10%***	***8%***	***5%***	***4%***	***8%***	***3%***	***7%***	***6%***	***6%***	***6%***	***8%***	***5%***	***7%***
				B		**B**					**P**				**P**								
5	**127**	10	8	19	22	25	43	46	56	26	11	11	22	22	17	23	8	119	36	85	43	68	9
	12%	***10%***	***6%***	***13%***	***13%***	***13%***	***13%***	***12%***	***12%***	***11%***	***12%***	***9%***	***12%***	***11%***	***12%***	***16%***	***7%***	***12%***	***13%***	***11%***	***15%***	***11%***	***17%***
6	**138**	13	15	20	27	16	46	46	62	30	9	15	30	30	12	22	19	119	34	97	33	86	6
	13%	***13%***	***13%***	***14%***	***16%***	***8%***	***13%***	***12%***	***14%***	***12%***	***10%***	***13%***	***16%***	***16%***	***9%***	***15%***	***16%***	***12%***	***12%***	***13%***	***11%***	***14%***	***11%***
					F																		
7	**170**	14	24	24	31	25	52	55	79	35	16	20	24	39	24	21	17	153	48	116	35	109	7
	16%	***14%***	***19%***	***16%***	***18%***	***13%***	***15%***	***15%***	***17%***	***14%***	***17%***	***17%***	***13%***	***21%***	***17%***	***14%***	***14%***	***16%***	***17%***	***15%***	***12%***	***17%***	***13%***
8	**190**	23	36	28	25	29	50	75	83	33	17	22	30	32	33	25	30	160	45	142	44	127	7
	18%	***23%***	***29%***	***19%***	***15%***	***15%***	***15%***	***20%***	***18%***	***14%***	***19%***	***19%***	***16%***	***17%***	***23%***	***17%***	***25%***	***17%***	***16%***	***19%***	***15%***	***20%***	***12%***
	R		**AEFG**					**J**														**A**	
9	**83**	9	16	18	12	9	19	26	31	25	9	8	25	7	13	17	13	70	23	58	20	55	6
	8%	***10%***	***13%***	***12%***	***7%***	***5%***	***6%***	***7%***	***7%***	***11%***	***10%***	***7%***	***13%***	***4%***	***9%***	***12%***	***11%***	***7%***	***8%***	***8%***	***7%***	***9%***	***11%***
	N		**AFG**	**AFG**									**AN**		**N**	**N**							
Highest rating 10	**62**	10	8	5	7	11	21	23	25	13	9	5	11	6	13	6	5	57	16	44	14	41	3
	6%	***10%***	***7%***	***3%***	***4%***	***6%***	***6%***	***6%***	***6%***	***5%***	***9%***	***4%***	***6%***	***3%***	***9%***	***4%***	***4%***	***6%***	***6%***	***6%***	***5%***	***6%***	***5%***
											N				**N**								
Don't know	**143**	9	7	12	27	31	56	54	49	40	5	21	22	23	13	15	11	132	34	102	53	64	8
	13%	***10%***	***5%***	***8%***	***16%***	***16%***	***16%***	***15%***	***11%***	***17%***	***5%***	***17%***	***12%***	***12%***	***9%***	***10%***	***9%***	***14%***	***12%***	***13%***	***18%***	***10%***	***15%***
	CKV				**C**	**CD**	**CD**			**I**		**K**									**AV**		
NET: 1-3	**96**	8	5	11	11	28	34	27	45	21	6	8	15	21	6	15	9	87	28	64	24	51	5
	9%	***9%***	***4%***	***7%***	***6%***	***15%***	***10%***	***7%***	***10%***	***9%***	***7%***	***7%***	***8%***	***11%***	***4%***	***10%***	***7%***	***9%***	***10%***	***9%***	***8%***	***8%***	***9%***
	CO					**ACDE**								**O**									
NET: 4-6	**331**	23	27	50	61	57	112	110	147	74	30	35	62	60	41	49	36	295	87	227	98	186	18
	31%	***24%***	***22%***	***34%***	***35%***	***30%***	***33%***	***30%***	***32%***	***31%***	***33%***	***30%***	***33%***	***32%***	***29%***	***33%***	***29%***	***31%***	***31%***	***30%***	***34%***	***29%***	***34%***
	C				**C**		**C**																
NET: 7-10	**506**	56	83	76	76	74	142	179	218	105	51	55	91	84	82	69	66	440	132	361	113	332	22
	47%	***58%***	***68%***	***51%***	***43%***	***39%***	***41%***	***48%***	***48%***	***44%***	***55%***	***46%***	***48%***	***45%***	***57%***	***47%***	***54%***	***46%***	***47%***	***48%***	***39%***	***52%***	***41%***
	FGU	**FG**	**ADEFG**	**F**											**AN**							**AU**	
NET: 9-10	**145**	19	24	23	19	20	40	49	56	38	18	13	36	13	26	23	19	127	39	102	35	95	9
	14%	***20%***	***20%***	***15%***	***11%***	***11%***	***12%***	***13%***	***12%***	***16%***	***19%***	***11%***	***19%***	***7%***	***18%***	***16%***	***15%***	***13%***	***14%***	***14%***	***12%***	***15%***	***16%***
	N		**EFG**								**N**		**AN**		**N**	**N**							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**21**	3	17	6	4	1	2	0	2	5	4	2	4	3	3	3	1	11	6	3	3	12	5
	2%	*1%*	*2%*	*1%*	*2%*	*7%*	*3%*	*0*	*5%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*12%*	*1%*	*1%*	*4%*	*6%*	*1%*	*2%*	*3%*
	R					**		**	*							**			**R**	**AR***			
2	**38**	6	32	9	6	2	1	0	4	16	5	5	8	10	4	0	6	21	10	6	3	21	13
	3%	*2%*	*4%*	*2%*	*4%*	*8%*	*3%*	*0*	*9%*	*5%*	*2%*	*8%*	*4%*	*3%*	*2%*	*0*	*6%*	*2%*	*6%*	*12%*	*1%*	*4%*	*9%*
	DRU					**		**	**AD***	**D**						**			**R**	**AR***		**U**	**AUV**
3	**38**	9	29	16	7	0	2	2	0	12	6	3	7	12	3	1	6	23	8	7	6	23	9
	4%	*3%*	*4%*	*3%*	*4%*	*0*	*4%*	*9%*	*0*	*3%*	*3%*	*4%*	*3%*	*4%*	*2%*	*4%*	*6%*	*3%*	*5%*	*13%*	*2%*	*4%*	*7%*
	RU					**		**	*							**				**AR***			**U**
4	**65**	16	49	24	12	2	3	0	4	21	17	5	12	16	7	1	8	50	10	5	20	38	7
	6%	*6%*	*6%*	*5%*	*8%*	*11%*	*5%*	*0*	*10%*	*6%*	*8%*	*7%*	*6%*	*5%*	*4%*	*3%*	*8%*	*6%*	*7%*	*9%*	*6%*	*7%*	*5%*
						**		**	*							**				*			
5	**127**	32	96	45	20	0	8	0	7	47	20	9	25	32	25	4	12	95	24	7	30	76	18
	12%	*12%*	*12%*	*10%*	*13%*	*0*	*15%*	*2%*	*17%*	*14%*	*9%*	*14%*	*12%*	*11%*	*16%*	*13%*	*12%*	*11%*	*16%*	*13%*	*9%*	*13%*	*13%*
	U					**		**	*							**				*			
6	**138**	36	102	63	12	6	10	0	3	44	40	6	31	30	18	4	10	111	22	5	36	81	20
	13%	*13%*	*13%*	*14%*	*8%*	*28%*	*19%*	*0*	*8%*	*13%*	*19%*	*10%*	*15%*	*10%*	*11%*	*14%*	*10%*	*13%*	*15%*	*9%*	*11%*	*14%*	*15%*
						**	**E**	**	*		**AN**					**				*			
7	**170**	55	116	74	29	5	6	5	5	46	22	12	34	52	30	3	16	147	18	5	67	84	17
	16%	*20%*	*14%*	*16%*	*19%*	*27%*	*12%*	*18%*	*12%*	*14%*	*10%*	*19%*	*16%*	*18%*	*19%*	*11%*	*17%*	*17%*	*12%*	*9%*	*20%*	*15%*	*12%*
	CK	**AC**				**		**	*					**K**	**K**	**		**A**		*	**A**		
8	**190**	52	138	98	20	4	7	12	5	44	43	14	35	50	34	4	7	165	19	4	78	96	15
	18%	*19%*	*17%*	*22%*	*13%*	*19%*	*14%*	*49%*	*11%*	*13%*	*20%*	*22%*	*17%*	*17%*	*21%*	*16%*	*7%*	*19%*	*12%*	*7%*	*23%*	*17%*	*11%*
	JQW			**AEJ**		**		**	*		**Q**	**Q**	**Q**	**Q**	**Q**	**		**AT**		*	**AVW**		
9	**83**	27	56	38	21	0	6	1	2	15	15	2	17	30	14	0	5	83	0	0	46	36	2
	8%	*10%*	*7%*	*9%*	*13%*	*0*	*11%*	*5%*	*5%*	*5%*	*7%*	*2%*	*8%*	*10%*	*9%*	*0*	*6%*	*10%*	*0*	*0*	*13%*	*6%*	*1%*
	JSTW			**J**	**AJ**	**	**J**	**	*							**		**AST**		*	**AVW**	**W**	
Highest rating 10	**62**	14	48	27	9	0	1	3	0	22	15	3	12	17	5	1	7	55	6	2	30	26	5
	6%	*5%*	*6%*	*6%*	*6%*	*0*	*1%*	*10%*	*1%*	*7%*	*7%*	*5%*	*6%*	*6%*	*3%*	*2%*	*8%*	*6%*	*4%*	*3%*	*9%*	*5%*	*4%*
						**		**	*							**				*	**AV**		
Don't know	**143**	19	124	49	18	0	6	2	9	59	27	4	27	42	16	7	18	100	31	10	21	86	28
	13%	*7%*	*15%*	*11%*	*11%*	*0*	*12%*	*6%*	*22%*	*18%*	*13%*	*6%*	*13%*	*14%*	*10%*	*25%*	*19%*	*12%*	*20%*	*19%*	*6%*	*15%*	*20%*
	BRU		**AB**			**		**	D*	**AD**						**	**L**		**AR**	*		**U**	**AU**
NET: 1-3	**96**	18	78	31	17	3	5	2	6	33	15	9	19	25	10	4	13	55	24	17	13	56	27
	9%	*7%*	*10%*	*7%*	*11%*	*15%*	*9%*	*9%*	*14%*	*10%*	*7%*	*14%*	*9%*	*9%*	*6%*	*16%*	*13%*	*6%*	*16%*	*31%*	*4%*	*10%*	*19%*
	RU					**		**	*							**			**AR**	**ARS***		**U**	**AUV**
NET: 4-6	**331**	84	247	132	44	8	20	0	14	112	76	20	68	78	50	8	29	256	57	17	86	196	45
	31%	*31%*	*31%*	*29%*	*28%*	*39%*	*39%*	*2%*	*35%*	*34%*	*36%*	*31%*	*32%*	*26%*	*31%*	*30%*	*30%*	*30%*	*37%*	*31%*	*25%*	*34%*	*32%*
	U					**		**	*		**N**					**				*		**AU**	
NET: 7-10	**506**	148	358	238	79	9	20	21	12	127	94	31	97	150	84	8	36	449	42	11	221	243	39
	47%	*55%*	*44%*	*53%*	*50%*	*46%*	*39%*	*83%*	*29%*	*38%*	*44%*	*49%*	*46%*	*51%*	*52%*	*29%*	*37%*	*52%*	*27%*	*19%*	*65%*	*42%*	*28%*
	CIJSTVW	**AC**		**AIJ**	**IJ**	**		**	*					**Q**	**Q**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**145**	41	104	66	30	0	7	4	2	37	30	5	29	47	19	1	13	138	6	2	76	63	7
	14%	*15%*	*13%*	*15%*	*19%*	*0*	*13%*	*15%*	*6%*	*11%*	*14%*	*7%*	*14%*	*16%*	*12%*	*2%*	*13%*	*16%*	*4%*	*3%*	*22%*	*11%*	*5%*
	STVW				**IJ**	**		**	*							**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC II! (BBC Three)

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**11**	4	7	7	4	5	5	1	0	1	0	4	1	1	0	0	0	1	1	8	1	0	1
	2%	***1%***	***2%***	***3%***	***1%***	***1%***	***2%***	***2%***	***0***	***1%***	***0***	***5%***	***3%***	***2%***	***2%***	***0***	***0***	***1%***	***5%***	***1%***	***2%***	***2%***	***5%***
								*	**	*		**AQ**	*	*	*	*			**AKPQ***		*	*	**AT***
2	**15**	7	8	6	8	10	5	0	0	1	3	2	0	0	3	4	0	2	0	12	0	3	0
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***0***	***0***	***2%***	***3%***	***3%***	***0***	***0***	***11%***	***6%***	***0***	***3%***	***2%***	***2%***	***0***	***11%***	***2%***
								*	**	*			*	*	**AHMNQR***	Q*			*		*	**ATU***	*
3	**24**	14	10	4	20	15	9	3	0	4	5	2	0	1	2	2	3	2	0	19	3	2	0
	4%	***4%***	***3%***	***1%***	***5%***	***4%***	***3%***	***6%***	***0***	***8%***	***5%***	***3%***	***0***	***2%***	***7%***	***3%***	***3%***	***3%***	***2%***	***3%***	***6%***	***7%***	***2%***
	D				**D**			*	**	*			*	*	*	*			*		*	*	*
4	**31**	19	13	16	15	17	14	2	1	3	6	3	0	2	0	4	8	2	0	29	2	0	0
	5%	***5%***	***4%***	***6%***	***4%***	***5%***	***5%***	***4%***	***5%***	***7%***	***7%***	***4%***	***0***	***4%***	***0***	***5%***	***7%***	***3%***	***2%***	***5%***	***4%***	***0***	***2%***
								*	**	*			*	*	*	*			*		*	*	*
5	**101**	48	53	44	57	43	58	8	7	12	8	9	5	6	2	11	17	13	4	87	8	2	4
	15%	***14%***	***16%***	***17%***	***14%***	***12%***	***19%***	***18%***	***28%***	***25%***	***9%***	***12%***	***11%***	***10%***	***8%***	***17%***	***15%***	***15%***	***27%***	***15%***	***18%***	***8%***	***27%***
	F						**AF**	*	**	K*			*	*	*	*			**AKLMNO***		*	*	**ATV***
6	**88**	49	39	37	52	41	47	7	1	3	14	6	10	8	4	10	13	11	2	75	7	4	2
	13%	***14%***	***12%***	***14%***	***12%***	***11%***	***15%***	***15%***	***4%***	***6%***	***16%***	***8%***	***22%***	***13%***	***16%***	***16%***	***11%***	***13%***	***16%***	***13%***	***15%***	***16%***	***16%***
								*	**	*	*		J*	*	*	*			*		*	*	*
7	**126**	66	60	34	93	69	58	5	7	5	13	19	7	5	5	13	31	14	2	114	5	5	2
	19%	***19%***	***18%***	***13%***	***22%***	***19%***	***18%***	***12%***	***30%***	***9%***	***16%***	***27%***	***16%***	***8%***	***22%***	***19%***	***28%***	***17%***	***13%***	***19%***	***12%***	***22%***	***13%***
	D				**AD**			*	**	*		**JN**	*	*	*	*	**AHJN**		*		*	*	*
8	**107**	54	52	32	75	69	37	9	2	10	12	3	13	11	4	9	17	15	1	92	9	4	1
	16%	***15%***	***16%***	***12%***	***18%***	***19%***	***12%***	***22%***	***9%***	***19%***	***15%***	***5%***	***30%***	***18%***	***17%***	***13%***	***16%***	***18%***	***8%***	***15%***	***22%***	***17%***	***8%***
	GL					**AG**		L*	**	L*			**ALS***	L*	L*	*		**L**	*		*	*	*
9	**52**	25	27	10	42	27	25	3	2	5	7	10	3	3	0	1	11	5	1	47	3	0	1
	8%	***7%***	***8%***	***4%***	***10%***	***7%***	***8%***	***8%***	***10%***	***9%***	***9%***	***13%***	***6%***	***5%***	***2%***	***2%***	***10%***	***6%***	***4%***	***8%***	***8%***	***2%***	***4%***
	D				**AD**			*	**	*		**P**	*	*	*	*			*		*	*	*
Highest rating 10	**31**	14	17	7	23	16	14	2	0	3	3	8	2	4	1	0	6	1	1	27	2	1	1
	5%	***4%***	***5%***	***3%***	***6%***	***4%***	***5%***	***4%***	***0***	***7%***	***3%***	***11%***	***4%***	***7%***	***3%***	***0***	***5%***	***1%***	***8%***	***5%***	***4%***	***3%***	***8%***
								*	**	*		**APR**	*	*	*	*			**PR***		*	*	*
Don't know	**92**	51	41	68	24	51	41	4	3	4	14	6	3	19	3	11	5	17	2	83	4	3	2
	14%	***15%***	***13%***	***26%***	***6%***	***14%***	***13%***	***9%***	***14%***	***8%***	***17%***	***9%***	***7%***	***31%***	***11%***	***17%***	***5%***	***20%***	***14%***	***14%***	***9%***	***11%***	***14%***
	EQ			**AE**				*	**	*	**Q**		*	**AHJL MOQ***	*	Q*		**Q**	Q*		*	*	*
NET: 1-3	**49**	25	24	17	32	31	18	4	0	6	7	8	1	3	5	6	3	5	1	39	4	5	1
	7%	***7%***	***7%***	***6%***	***8%***	***8%***	***6%***	***9%***	***0***	***11%***	***8%***	***11%***	***3%***	***4%***	***20%***	***9%***	***3%***	***6%***	***8%***	***7%***	***9%***	***20%***	***8%***
								*	**	*			*	*	**AMNQR***	*			*		*	**AT***	*
NET: 4-6	**221**	116	105	97	124	101	120	16	9	19	28	18	14	17	6	25	37	25	7	192	16	6	7
	33%	***33%***	***32%***	***37%***	***30%***	***28%***	***38%***	***37%***	***37%***	***38%***	***33%***	***25%***	***33%***	***27%***	***24%***	***39%***	***33%***	***31%***	***45%***	***32%***	***37%***	***24%***	***45%***
	F						**AF**	*	**	*			*	*	*	*			**LO***		*	*	V*
NET: 7-10	**316**	159	157	82	233	181	134	19	12	22	35	41	25	23	11	23	65	35	5	280	19	11	5
	47%	***45%***	***48%***	***31%***	***56%***	***50%***	***43%***	***46%***	***49%***	***44%***	***42%***	***56%***	***57%***	***37%***	***44%***	***35%***	***59%***	***42%***	***33%***	***47%***	***46%***	***44%***	***33%***
	DSW				**AD**			*	**	*		**PS**	**PS***	*	*	*	**AKNPS**		*		*	*	*
NET: 9-10	**83**	38	44	17	66	43	39	5	2	8	10	18	5	7	1	1	17	6	2	74	5	1	2
	12%	***11%***	***14%***	***6%***	***16%***	***12%***	***13%***	***12%***	***10%***	***16%***	***12%***	***24%***	***11%***	***12%***	***5%***	***2%***	***15%***	***8%***	***12%***	***12%***	***12%***	***5%***	***12%***
	DP				**AD**			P*	**	P*		**AOPR**	*	*	*	*	**P**		P*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC II! (BBC Three)

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**11**	4	2	1	2	0	1	3	6	1	0	0	1	1	2	5	2	9	0	10	2	6	0
	2%	***2%***	***2%***	***1%***	***2%***	0	***1%***	***1%***	***2%***	***1%***	0	0	***1%***	***1%***	***2%***	***6%***	***1%***	***2%***	0	***2%***	***2%***	***1%***	0
						*										**AM**							*
2	**15**	2	3	2	1	5	1	2	11	1	1	2	4	6	0	2	1	14	6	9	0	13	1
	2%	***1%***	***2%***	***2%***	***2%***	***8%***	***2%***	***1%***	***3%***	***1%***	***2%***	***2%***	***3%***	***6%***	0	***2%***	0	***3%***	***3%***	***2%***	0	***3%***	***1%***
						ABC*								**AO**									*
3	**24**	8	3	4	1	5	3	3	18	3	2	6	7	4	2	1	5	19	7	17	5	17	1
	4%	***4%***	***2%***	***4%***	***1%***	***8%***	***4%***	***1%***	***5%***	***3%***	***3%***	***8%***	***5%***	***4%***	***3%***	***1%***	***3%***	***4%***	***4%***	***3%***	***6%***	***4%***	***2%***
	H					E*			**H**			**P**											*
4	**31**	9	6	6	3	3	4	13	14	5	5	8	4	3	4	2	9	23	9	21	9	17	4
	5%	***5%***	***4%***	***5%***	***3%***	***5%***	***6%***	***6%***	***4%***	***4%***	***7%***	***11%***	***3%***	***3%***	***4%***	***2%***	***6%***	***4%***	***5%***	***4%***	***9%***	***4%***	***6%***
	V					*						**AMP**									**V**		*
5	**101**	27	15	19	22	10	9	29	56	16	7	7	24	17	17	9	21	80	25	68	12	65	11
	15%	***15%***	***9%***	***17%***	***23%***	***15%***	***13%***	***13%***	***17%***	***13%***	***11%***	***9%***	***17%***	***16%***	***20%***	***10%***	***15%***	***15%***	***15%***	***14%***	***13%***	***13%***	***18%***
	C				**AC**	*																	*
6	**88**	27	20	17	14	8	2	34	41	13	9	9	16	13	10	17	12	77	23	61	13	62	8
	13%	***14%***	***13%***	***15%***	***15%***	***12%***	***3%***	***16%***	***12%***	***11%***	***14%***	***12%***	***11%***	***12%***	***11%***	***18%***	***8%***	***14%***	***13%***	***13%***	***14%***	***13%***	***15%***
	G	**G**	**G**	**G**	**G**	*																	*
7	**126**	37	40	18	13	10	8	38	70	19	13	17	30	22	10	21	39	87	36	82	11	102	8
	19%	***20%***	***25%***	***16%***	***14%***	***15%***	***12%***	***17%***	***21%***	***15%***	***20%***	***22%***	***22%***	***21%***	***12%***	***23%***	***28%***	***16%***	***21%***	***17%***	***12%***	***21%***	***14%***
	R		**AG**			*											**AR**					**A**	*
8	**107**	38	31	14	7	7	10	36	47	23	13	8	26	20	16	8	18	88	30	75	6	85	10
	16%	***20%***	***20%***	***12%***	***7%***	***11%***	***15%***	***16%***	***14%***	***18%***	***20%***	***11%***	***18%***	***19%***	***19%***	***9%***	***13%***	***16%***	***18%***	***16%***	***7%***	***18%***	***17%***
	EU	**E**	**E**			*																**U**	*
9	**52**	17	10	11	5	4	4	20	21	11	6	7	10	3	12	11	17	35	14	37	6	38	8
	8%	***9%***	***7%***	***10%***	***5%***	***6%***	***7%***	***9%***	***6%***	***9%***	***10%***	***10%***	***7%***	***3%***	***14%***	***12%***	***12%***	***7%***	***8%***	***8%***	***7%***	***8%***	***13%***
	R					*									**AN**	**N**							*
Highest rating 10	**31**	8	12	3	2	4	3	14	9	7	5	3	4	4	7	4	10	20	8	23	3	27	1
	5%	***4%***	***7%***	***2%***	***2%***	***6%***	***4%***	***7%***	***3%***	***5%***	***7%***	***4%***	***3%***	***4%***	***8%***	***4%***	***7%***	***4%***	***5%***	***5%***	***3%***	***6%***	***2%***
						*		**I**															*
Don't know	**92**	8	14	18	22	9	21	27	40	25	4	8	17	11	7	12	7	85	13	76	24	49	7
	14%	***4%***	***9%***	***16%***	***24%***	***13%***	***32%***	***12%***	***12%***	***20%***	***6%***	***11%***	***12%***	***11%***	***8%***	***14%***	***5%***	***16%***	***8%***	***16%***	***26%***	***10%***	***12%***
	BQSV			**B**	**ABC**	B*	**ABCDF**			**A**								**AQ**		**AS**	**AV**		*
NET: 1-3	**49**	14	8	7	4	11	5	8	35	6	3	8	12	11	4	8	7	42	13	36	7	37	2
	7%	***7%***	***5%***	***6%***	***5%***	***16%***	***8%***	***4%***	***11%***	***5%***	***5%***	***10%***	***8%***	***11%***	***5%***	***9%***	***5%***	***8%***	***8%***	***7%***	***8%***	***8%***	***3%***
	H					**ACE***			**AH**														*
NET: 4-6	**221**	64	41	42	39	21	15	76	110	35	21	24	43	32	31	27	41	180	57	150	34	144	23
	33%	***34%***	***26%***	***37%***	***42%***	***32%***	***23%***	***35%***	***33%***	***28%***	***32%***	***32%***	***31%***	***32%***	***35%***	***30%***	***29%***	***33%***	***33%***	***31%***	***37%***	***30%***	***39%***
	V				**CG**	*																	*
NET: 7-10	**316**	101	93	46	27	25	25	108	147	59	37	35	70	47	45	44	84	231	88	217	27	251	27
	47%	***54%***	***59%***	***41%***	***29%***	***38%***	***38%***	***49%***	***44%***	***48%***	***57%***	***46%***	***49%***	***46%***	***52%***	***48%***	***61%***	***43%***	***51%***	***45%***	***29%***	***52%***	***46%***
	ERU	**EG**	**ADEFG**			*											**AR**					**AU**	*
NET: 9-10	**83**	25	22	14	7	8	7	34	30	17	11	10	14	6	19	15	27	55	22	60	9	65	9
	12%	***13%***	***14%***	***12%***	***7%***	***12%***	***11%***	***16%***	***9%***	***14%***	***17%***	***13%***	***10%***	***6%***	***22%***	***16%***	***19%***	***10%***	***13%***	***12%***	***10%***	***13%***	***15%***
	IR					*		**I**							**AMN**		**AR**						*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**11**	2	8	4	2	1	1	0	1	1	0	0	6	1	2	0	1	6	4	1	2	8	0
	2%	*1%*	*2%*	*1%*	*1%*	*11%* **	*4%* *	*1%* *	*2%* **	*2%*	0	0 **	*4%* **A**	*1%*	*2%*	0 **	*3%* **	*1%*	*4%*	*4%* **	*1%*	*3%*	0 *
2	**15**	7	8	10	1	0	0	0	1	2	6	1	4	3	1	0	0	11	2	1	5	7	2
	2%	*3%*	*2%*	*3%*	*1%*	0 **	*1%* *	0 *	*4%* **	*4%*	*4%*	*3%* **	*2%*	*1%*	*1%*	0 **	0 **	*2%*	*2%*	*6%* **	*2%*	*2%*	*4%* *
3	**24**	9	15	14	6	1	0	0	0	3	7	3	6	6	2	0	0	19	4	1	8	12	4
	4%	*3%*	*4%*	*4%*	*5%*	*6%* **	0 *	0 *	0 **	*5%*	*5%*	*7%* **	*4%*	*3%*	*2%*	0 **	0 **	*3%*	*4%*	*5%* **	*2%*	*4%*	*8%* *
4	**31**	8	23	17	5	0	1	1	3	4	8	2	2	11	5	0	1	26	5	1	11	18	3
	5% **M**	*3%*	*5%*	*5%*	*4%*	0 **	*3%* *	*2%* *	*13%* **	*7%*	*6%*	*6%* **	*1%*	*6%* **M**	*6%*	0 **	*4%* **	*5%*	*5%*	*2%* **	*3%*	*6%*	*5%* *
5	**101**	38	64	52	18	4	6	8	2	10	25	6	23	26	13	4	5	67	29	4	38	47	13
	15% **RU**	*15%*	*15%*	*14%*	*15%*	*31%* **	*23%* *	*17%* *	*10%* **	*16%*	*18%*	*17%* **	*13%*	*13%*	*15%*	*29%* **	*14%* **	*12%*	*28%* **AR**	*17%* **	*12%*	*16%*	*23%* U*
6	**88**	29	59	63	11	1	2	8	1	2	18	3	19	33	10	0	3	67	17	4	38	44	6
	13% **J**	*12%*	*14%*	*16%* **AJ**	*9%*	*11%* **	*9%* *	*16%* J*	*5%* **	*3%*	*13%*	*8%* **	*11%*	*17%*	*12%*	0 **	*10%* **	*12%*	*17%*	*17%* **	*12%*	*15%*	*11%* *
7	**126**	58	68	67	26	1	2	16	7	8	17	6	47	37	14	1	4	110	13	4	75	45	7
	19%	*23%*	*16%*	*18%*	*21%*	*5%* **	*8%* *	*31%* **ADGJ***	*31%* **	*13%*	*13%*	*16%* **	*27%* **AK**	*19%*	*17%*	*7%* **	*12%* **	*20%*	*13%*	*16%* **	*23%* **AV**	*15%*	*12%* *
8	**107**	40	67	65	18	2	5	5	2	9	17	7	32	30	13	1	5	91	12	2	70	32	5
	16% **V**	*16%*	*16%*	*17%*	*15%*	*18%* **	*20%* *	*11%* *	*9%* **	*15%*	*13%*	*18%* **	*19%*	*15%*	*16%*	*9%* **	*15%* **	*17%*	*12%*	*8%* **	*22%* **AVW**	*11%*	*9%* *
9	**52**	25	27	32	7	0	3	7	1	2	12	3	11	14	10	0	2	50	1	0	40	10	1
	8% **SV**	*10%*	*6%*	*8%*	*6%*	0 **	*10%* *	*14%* J*	*3%* **	*3%*	*9%*	*8%* **	*6%*	*7%*	*12%*	0 **	*5%* **	*9%* **AS**	*1%*	0 **	*12%* **AVW**	*4%*	*2%* *
Highest rating 10	**31**	11	20	16	7	0	1	3	1	2	5	2	6	9	5	1	2	29	0	2	19	12	0
	5% **S**	*4%*	*5%*	*4%*	*6%*	0 **	*5%* *	*6%* *	*5%* **	*2%*	*4%*	*6%* **	*3%*	*5%*	*6%*	*8%* **	*6%* **	*5%* **S**	0	*8%* **	*6%*	*4%*	0 *
Don't know	**92**	28	64	41	20	2	5	2	4	18	20	4	17	25	9	6	10	73	14	4	18	54	15
	14% **DHU**	*11%*	*15%*	*11%*	*16%* **H**	*19%* **	*18%* H* *	*3%* *	*17%* **	*30%* **ADEH**	*15%*	*11%* **	*10%*	*13%*	*11%*	*47%* **	*30%* **	*13%*	*14%*	*17%* **	*6%*	*19%* **AU**	*27%* **AU***
NET: 1-3	**49**	18	31	29	9	2	1	0	2	6	13	4	16	10	4	0	1	36	10	3	15	27	7
	7% **U**	*7%*	*7%*	*8%*	*7%*	*17%* **	*5%* *	*1%* *	*7%* **	*10%*	*9%*	*10%* **	*9%*	*5%*	*5%*	0 **	*3%* **	*7%*	*10%* **	*15%* **	*5%*	*9%* **U**	*12%* *
NET: 4-6	**221**	75	145	132	34	6	9	18	6	16	51	11	44	70	28	4	9	160	52	8	88	108	22
	33% **MRU**	*30%*	*34%*	*34%*	*28%*	*42%* **	*34%* *	*35%* *	*28%* **	*26%*	*37%*	*31%* **	*25%*	*36%*	*33%*	*29%* **	*28%* **	*29%*	*51%* **AR**	*36%* **	*27%*	*38%* **AU**	*38%* *
NET: 7-10	**316**	134	182	181	58	3	11	31	11	20	52	18	96	91	43	3	12	280	26	7	204	99	13
	47% **CJSVW**	*53%* **AC**	*43%*	*47%*	*48%*	*23%* **	*42%* *	*61%* J*	*49%* **	*33%*	*38%*	*48%* **	*55%* **AK**	*46%*	*51%*	*24%* **	*38%* **	*51%* **AS**	*26%*	*32%* **	*63%* **AVW**	*34%*	*23%* *
NET: 9-10	**83**	36	47	49	15	0	4	10	2	3	18	5	16	24	15	1	4	79	1	2	59	22	1
	12% **SVW**	*14%*	*11%*	*13%*	*12%*	0 **	*15%* *	*20%* J*	*8%* **	*5%*	*13%*	*13%* **	*9%*	*12%*	*18%*	*8%* **	*11%* **	*14%* **AS**	*1%*	*8%* **	*18%* **AVW**	*8%*	*2%* *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Four

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**13**	4	9	2	12	7	6	1	0	3	0	2	1	1	1	2	1	1	0	11	1	1	0
	3%	***2%***	***4%***	***1%***	***4%***	***3%***	***3%***	***4%***	***0***	***12%***	***0***	***3%***	***5%***	***3%***	***3%***	***3%***	***1%***	***2%***	***2%***	***3%***	***4%***	***3%***	***2%***
	D							*	**	**	*	*	**	*	*	*		*	*		*	*	*
2	**10**	3	7	5	5	5	4	0	0	0	2	1	1	1	1	1	1	1	1	8	0	1	1
	2%	***1%***	***3%***	***3%***	***2%***	***2%***	***2%***	***0***	***0***	***0***	***3%***	***2%***	***2%***	***3%***	***4%***	***3%***	***1%***	***2%***	***5%***	***2%***	***0***	***4%***	***5%***
								*	**	**	*	*	**	*	*	*		*	H*		*	*	U*
3	**16**	6	10	6	9	8	8	1	0	4	2	1	0	1	2	3	0	1	0	13	1	2	0
	3%	***2%***	***4%***	***3%***	***3%***	***3%***	***4%***	***2%***	***0***	***18%***	***4%***	***2%***	***0***	***3%***	***7%***	***6%***	***0***	***2%***	***2%***	***3%***	***2%***	***7%***	***2%***
								*	**	**	*	*	**	*	Q*	Q*		*	Q*		*	*	*
4	**34**	21	13	16	18	12	21	3	1	1	3	3	3	2	2	6	8	1	0	28	3	2	0
	7%	***8%***	***6%***	***9%***	***6%***	***5%***	***10%***	***9%***	***7%***	***4%***	***6%***	***5%***	***9%***	***6%***	***8%***	***13%***	***9%***	***2%***	***3%***	***7%***	***9%***	***8%***	***3%***
	F						**F**	*	**	**	*	*	**	*	*	*		*	*		*	*	*
5	**48**	29	20	17	31	28	20	6	4	1	8	3	5	1	1	9	5	4	2	39	6	1	2
	10%	***11%***	***8%***	***9%***	***10%***	***11%***	***9%***	***17%***	***22%***	***4%***	***15%***	***5%***	***16%***	***3%***	***3%***	***19%***	***5%***	***7%***	***21%***	***9%***	***17%***	***3%***	***21%***
								NQ*	**	**	*	*	**	*	*	**NQ***		*	**ALNOQR***		*	*	**ATV***
6	**50**	27	23	18	32	23	26	2	1	3	6	7	1	2	3	3	15	5	1	44	2	3	1
	10%	***11%***	***10%***	***9%***	***11%***	***9%***	***12%***	***5%***	***5%***	***13%***	***11%***	***12%***	***4%***	***6%***	***13%***	***7%***	***17%***	***8%***	***13%***	***10%***	***5%***	***13%***	***13%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
7	**74**	36	38	17	57	42	32	7	2	4	4	11	6	2	2	7	19	10	0	65	7	2	0
	15%	***14%***	***16%***	***9%***	***19%***	***16%***	***14%***	***19%***	***13%***	***16%***	***8%***	***20%***	***19%***	***6%***	***8%***	***15%***	***21%***	***16%***	***4%***	***16%***	***19%***	***8%***	***4%***
	D				**AD**			*	**	**	*	*	**	*	*	*	**S**	*	*		*	*	*
8	**80**	43	37	24	56	46	34	7	4	2	13	5	3	10	6	3	12	12	2	65	7	6	2
	16%	***17%***	***16%***	***13%***	***19%***	***17%***	***15%***	***19%***	***23%***	***9%***	***25%***	***9%***	***9%***	***26%***	***26%***	***6%***	***13%***	***20%***	***22%***	***16%***	***19%***	***26%***	***22%***
								*	**	**	P*	*	**	P*	**LP***	*		*	P*		*	*	*
9	**51**	19	31	12	39	34	17	2	2	2	7	5	5	2	2	4	16	3	0	46	2	2	0
	10%	***8%***	***14%***	***6%***	***13%***	***13%***	***8%***	***7%***	***13%***	***7%***	***12%***	***9%***	***16%***	***4%***	***10%***	***10%***	***18%***	***6%***	***2%***	***11%***	***7%***	***10%***	***2%***
	BD		**B**		**AD**			*	**	**	*	*	**	*	*	*	**A**	*	*		*	*	*
Highest rating 10	**24**	13	11	7	17	13	11	2	0	2	4	6	1	2	1	0	2	3	1	20	2	1	1
	5%	***5%***	***5%***	***4%***	***6%***	***5%***	***5%***	***5%***	***0***	***9%***	***7%***	***10%***	***3%***	***6%***	***4%***	***0***	***3%***	***5%***	***14%***	***5%***	***5%***	***4%***	***14%***
								*	**	**	*	P*	**	*	*	*		*	**APQ***		*	*	**AT***
Don't know	**86**	53	33	65	21	45	42	5	3	2	4	12	5	14	3	8	11	18	1	77	5	3	1
	18%	***21%***	***14%***	***35%***	***7%***	***17%***	***19%***	***14%***	***17%***	***9%***	***8%***	***21%***	***17%***	***36%***	***14%***	***18%***	***12%***	***31%***	***11%***	***18%***	***14%***	***14%***	***11%***
	E			**AE**				*	**	**	*	*	**	**AHKOQS***	*	*		**AKQ***	*	*	*	*	*
NET: 1-3	**39**	13	25	13	26	20	19	2	0	7	4	4	2	3	3	6	3	3	1	32	2	3	1
	8%	***5%***	***11%***	***7%***	***9%***	***8%***	***8%***	***6%***	***0***	***30%***	***8%***	***7%***	***7%***	***8%***	***14%***	***13%***	***3%***	***5%***	***10%***	***8%***	***6%***	***14%***	***10%***
	B		**AB**					*	**	**	*	*	**	*	Q*	*		*	*		*	*	*
NET: 4-6	**132**	76	55	51	81	64	68	11	6	5	17	12	9	6	6	18	28	10	4	111	11	6	4
	27%	***30%***	***24%***	***27%***	***27%***	***24%***	***30%***	***31%***	***34%***	***21%***	***32%***	***23%***	***29%***	***15%***	***24%***	***39%***	***31%***	***16%***	***37%***	***27%***	***31%***	***24%***	***37%***
								*	**	**	*	*	**	*	*	**NR***		*	**NR***		*	*	*
NET: 7-10	**229**	111	118	60	169	135	94	17	9	10	28	27	15	16	12	14	49	28	4	196	17	12	4
	47%	***44%***	***51%***	***32%***	***57%***	***51%***	***42%***	***50%***	***50%***	***41%***	***52%***	***49%***	***48%***	***41%***	***48%***	***31%***	***54%***	***48%***	***42%***	***47%***	***50%***	***48%***	***42%***
	DP				**AD**			*	**	**	*	*	**	*	*	*	**P**	*	*		*	*	*
NET: 9-10	**75**	32	43	19	56	47	28	4	2	4	11	10	6	4	3	4	18	6	2	66	4	3	2
	15%	***13%***	***18%***	***10%***	***19%***	***18%***	***13%***	***11%***	***13%***	***16%***	***20%***	***19%***	***19%***	***10%***	***14%***	***10%***	***20%***	***11%***	***16%***	***16%***	***11%***	***14%***	***16%***
	D				**AD**			*	**	**	*	*	**	*	*	*		*	*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**13**	1	0	1	2	4	6	4	9	1	0	0	4	2	2	3	0	13	6	7	3	6	0
	3%	***2%***	0	***1%***	***2%***	***5%***	***5%***	***2%***	***4%***	***1%***	0	0	***4%***	***2%***	***4%***	***4%***	0	***3%***	***4%***	***2%***	***3%***	***2%***	0
		*									*				*								**
2	**10**	0	0	1	0	2	7	5	3	1	1	1	3	1	1	2	0	9	2	5	4	3	0
	2%	0	0	***1%***	0	***2%***	***5%***	***2%***	***2%***	***1%***	***1%***	***1%***	***3%***	***2%***	***2%***	***3%***	0	***2%***	***1%***	***2%***	***4%***	***1%***	***1%***
	V	*					**A**				*				*								**
3	**16**	1	1	2	3	4	4	5	8	3	6	4	2	1	0	2	1	15	7	7	3	11	0
	3%	***2%***	***2%***	***3%***	***4%***	***5%***	***3%***	***2%***	***4%***	***3%***	***11%***	***6%***	***2%***	***1%***	0	***3%***	***1%***	***4%***	***5%***	***2%***	***3%***	***4%***	0
		*									**AMNO***				*								**
4	**34**	4	3	2	5	10	10	18	9	7	3	6	7	8	5	1	5	29	4	28	11	20	1
	7%	***7%***	***4%***	***3%***	***7%***	***13%***	***7%***	***9%***	***4%***	***8%***	***6%***	***10%***	***8%***	***10%***	***10%***	***2%***	***7%***	***7%***	***3%***	***9%***	***9%***	***7%***	***3%***
	S	*				**AD**					*			**P**	*					**S**			**
5	**48**	4	2	8	13	4	15	22	21	5	7	7	8	10	5	9	1	47	13	32	18	24	4
	10%	***7%***	***3%***	***11%***	***19%***	***6%***	***11%***	***11%***	***11%***	***6%***	***13%***	***11%***	***8%***	***13%***	***9%***	***12%***	***2%***	***11%***	***9%***	***10%***	***15%***	***8%***	***13%***
	Q	*			**ACF**						*				*			**AQ**			**V**		**
6	**50**	11	3	11	5	7	12	14	28	8	4	6	9	6	7	6	7	43	19	28	9	31	3
	10%	***17%***	***6%***	***15%***	***7%***	***10%***	***8%***	***7%***	***14%***	***8%***	***8%***	***9%***	***10%***	***9%***	***13%***	***9%***	***10%***	***10%***	***13%***	***9%***	***8%***	***10%***	***10%***
		*									*				*								**
7	**74**	14	16	15	11	6	12	33	27	13	5	12	17	13	8	13	28	46	24	44	12	57	6
	15%	***21%***	***26%***	***20%***	***16%***	***7%***	***9%***	***17%***	***14%***	***15%***	***10%***	***20%***	***17%***	***18%***	***14%***	***17%***	***38%***	***11%***	***17%***	***14%***	***9%***	***19%***	***22%***
	GRU	G*	**AFG**	**FG**							*				*		**AR**					**AU**	**
8	**80**	10	17	16	9	11	17	27	41	11	11	8	18	14	10	8	10	70	27	52	15	56	3
	16%	***15%***	***27%***	***21%***	***13%***	***15%***	***12%***	***14%***	***21%***	***13%***	***20%***	***13%***	***19%***	***19%***	***20%***	***11%***	***13%***	***17%***	***19%***	***16%***	***12%***	***19%***	***11%***
		*	**AG**								*				*								**
9	**51**	8	13	8	4	7	11	17	18	15	10	8	11	4	6	8	10	41	18	30	9	37	5
	10%	***13%***	***20%***	***11%***	***6%***	***9%***	***8%***	***9%***	***9%***	***17%***	***19%***	***13%***	***11%***	***6%***	***11%***	***11%***	***14%***	***10%***	***13%***	***9%***	***7%***	***12%***	***18%***
		*	**AEG**							**A**	**AN***				*								**
Highest rating 10	**24**	4	5	4	3	3	5	13	6	5	3	1	5	2	2	7	5	19	4	20	4	19	0
	5%	***7%***	***7%***	***5%***	***4%***	***4%***	***4%***	***7%***	***3%***	***5%***	***5%***	***2%***	***5%***	***3%***	***5%***	***9%***	***6%***	***5%***	***3%***	***6%***	***4%***	***6%***	0
		*									*				*								**
Don't know	**86**	6	3	7	15	17	38	37	28	21	4	9	13	12	7	14	7	79	18	68	33	35	7
	18%	***10%***	***5%***	***9%***	***21%***	***23%***	***28%***	***19%***	***14%***	***24%***	***7%***	***15%***	***13%***	***17%***	***13%***	***19%***	***9%***	***19%***	***12%***	***21%***	***27%***	***12%***	***24%***
	CDKV	*			**C**	**CD**	**ABCD**				*				*			**A**		**AS**	**AV**		**
NET: 1-3	**39**	2	1	3	4	9	18	13	20	5	6	4	9	4	3	7	1	37	15	20	11	19	0
	8%	***4%***	***2%***	***4%***	***6%***	***12%***	***13%***	***7%***	***10%***	***5%***	***12%***	***7%***	***9%***	***5%***	***6%***	***10%***	***1%***	***9%***	***10%***	***6%***	***9%***	***6%***	***1%***
		*				**C**	**AC**				*				*								**
NET: 4-6	**132**	20	8	21	23	22	37	54	58	20	15	19	25	23	16	16	14	118	36	89	38	75	7
	27%	***31%***	***13%***	***29%***	***33%***	***29%***	***27%***	***28%***	***29%***	***22%***	***27%***	***30%***	***26%***	***33%***	***31%***	***22%***	***18%***	***29%***	***26%***	***27%***	***32%***	***25%***	***25%***
	C	C*		**C**	**C**	**C**	**C**				*				*			**A**					**
NET: 7-10	**229**	37	50	43	28	27	44	91	93	45	29	30	50	32	27	35	53	176	74	146	39	169	14
	47%	***56%***	***80%***	***58%***	***39%***	***36%***	***32%***	***47%***	***47%***	***50%***	***54%***	***48%***	***52%***	***45%***	***50%***	***48%***	***71%***	***43%***	***52%***	***45%***	***32%***	***57%***	***50%***
	FGRU	**FG***	**ABDEFG**	**EFG**							*				*		**AR**					**AU**	**
NET: 9-10	**75**	13	17	12	7	10	16	31	24	20	13	9	16	6	9	14	15	60	23	50	13	56	5
	15%	***20%***	***28%***	***16%***	***10%***	***13%***	***12%***	***16%***	***12%***	***22%***	***24%***	***15%***	***16%***	***8%***	***16%***	***20%***	***20%***	***15%***	***16%***	***15%***	***11%***	***19%***	***18%***
		*	**AEG**							**I**	N*				*							**A**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Four

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**13**	1	13	0	1	3	0	0	3	6	3	1	5	4	0	0	1	6	6	1	0	10	4
	3%	0	***4%***	0	***2%***	***31%***	0	0	***18%***	***5%***	***4%***	***3%***	***5%***	***3%***	0	0	***3%***	***2%***	***7%***	***5%***	0	***4%***	***6%***
	BDRU		**B**			**	**	**	**	**D**		**				**	**		**AR**	**		**U**	**U**
2	**10**	0	10	3	1	0	1	0	0	5	0	1	3	0	3	0	2	5	3	1	0	5	4
	2%	0	***3%***	***2%***	***2%***	0	***3%***	0	0	***4%***	0	***6%***	***3%***	0	***4%***	***2%***	***6%***	***1%***	***4%***	***4%***	0	***2%***	***7%***
	BNU					**	**	**	**			**			**N**	**	**			**			**AU**
3	**16**	6	10	4	5	0	0	1	0	5	4	0	3	3	3	0	3	8	2	6	1	7	8
	3%	***3%***	***3%***	***2%***	***6%***	0	***2%***	***8%***	0	***4%***	***5%***	0	***3%***	***2%***	***3%***	0	***10%***	***2%***	***3%***	***22%***	***1%***	***3%***	***13%***
	RU					**	**	**	**			**				**	**			**			**AUV**
4	**34**	8	26	14	4	1	1	1	1	11	5	2	5	17	3	0	2	22	9	3	12	19	3
	7%	***5%***	***8%***	***6%***	***5%***	***11%***	***7%***	***9%***	***8%***	***9%***	***6%***	***8%***	***5%***	***12%***	***4%***	0	***7%***	***6%***	***12%***	***10%***	***7%***	***8%***	***6%***
						**	**	**	**			**		**AO**		**	**			**			
5	**48**	14	34	20	8	1	3	0	2	14	7	2	11	12	14	0	1	37	9	1	15	27	4
	10%	***9%***	***10%***	***9%***	***10%***	***11%***	***15%***	0	***10%***	***11%***	***10%***	***10%***	***11%***	***8%***	***15%***	***3%***	***4%***	***10%***	***12%***	***6%***	***9%***	***11%***	***6%***
						**	**	**	**			**				**	**			**			
6	**50**	15	34	21	9	0	5	3	2	9	4	4	13	14	10	2	1	36	10	4	18	24	8
	10%	***10%***	***11%***	***10%***	***11%***	***4%***	***25%***	***19%***	***13%***	***7%***	***5%***	***17%***	***13%***	***9%***	***11%***	***17%***	***3%***	***10%***	***13%***	***15%***	***10%***	***10%***	***13%***
						**	**	**	**			**				**	**			**			
7	**74**	40	34	46	11	3	1	2	1	11	10	3	17	21	18	1	4	63	8	3	37	31	6
	15%	***25%***	***11%***	***21%***	***13%***	***29%***	***3%***	***18%***	***6%***	***8%***	***13%***	***13%***	***17%***	***15%***	***19%***	***7%***	***13%***	***17%***	***10%***	***11%***	***21%***	***13%***	***10%***
	CJ	**AC**		**AJ**		**	**	**	**			**				**	**			**	**A**		
8	**80**	30	50	45	12	1	2	1	1	18	14	5	19	21	13	2	4	68	9	1	35	42	4
	16%	***19%***	***15%***	***21%***	***15%***	***14%***	***12%***	***5%***	***4%***	***14%***	***18%***	***24%***	***19%***	***15%***	***14%***	***17%***	***14%***	***18%***	***11%***	***6%***	***19%***	***17%***	***7%***
	W					**	**	**	**			**				**	**			**	**W**		
9	**51**	20	31	24	10	0	3	2	2	9	11	1	9	14	12	0	2	49	1	1	31	18	2
	10%	***12%***	***9%***	***11%***	***12%***	0	***16%***	***19%***	***9%***	***7%***	***14%***	***5%***	***9%***	***10%***	***13%***	***3%***	***6%***	***13%***	***2%***	***4%***	***17%***	***7%***	***4%***
	SV					**	**	**	**			**				**	**	**AS**		**	**AVW**		
Highest rating 10	**24**	12	12	12	7	0	0	1	1	3	4	0	4	9	6	0	2	20	2	2	14	10	0
	5%	***8%***	***4%***	***6%***	***8%***	0	***2%***	***5%***	***6%***	***3%***	***5%***	0	***4%***	***6%***	***7%***	0	***6%***	***5%***	***3%***	***7%***	***8%***	***4%***	0
						**	**	**	**			**				**	**			**	**W**		
Don't know	**86**	13	74	26	14	0	3	2	4	36	14	3	13	30	11	6	9	63	18	2	16	48	16
	18%	***8%***	***22%***	***12%***	***17%***	0	***15%***	***16%***	***26%***	***29%***	***19%***	***14%***	***13%***	***21%***	***11%***	***50%***	***29%***	***17%***	***23%***	***9%***	***9%***	***20%***	***28%***
	BDU		**AB**			**	**	**	**	**AD**		**				**	**			**		**U**	**AU**
NET: 1-3	**39**	6	32	8	8	3	1	1	3	15	7	2	11	7	6	0	6	20	11	8	1	22	15
	8%	***4%***	***10%***	***4%***	***9%***	***31%***	***5%***	***8%***	***18%***	***12%***	***9%***	***9%***	***11%***	***5%***	***6%***	***2%***	***18%***	***5%***	***14%***	***32%***	***1%***	***9%***	***26%***
	BDRU		**AB**			**	**	**	**	**D**		**				**	**		**AR**	**		**U**	**AUV**
NET: 4-6	**132**	38	94	55	21	3	9	4	5	35	16	8	28	43	27	3	4	96	28	8	45	70	15
	27%	***24%***	***29%***	***25%***	***26%***	***26%***	***47%***	***29%***	***31%***	***27%***	***21%***	***35%***	***28%***	***29%***	***29%***	***20%***	***14%***	***25%***	***36%***	***31%***	***25%***	***29%***	***25%***
						**	**	**	**			**				**	**			**			
NET: 7-10	**229**	102	127	127	39	4	7	6	4	41	39	9	48	66	49	4	12	200	21	7	116	101	12
	47%	***64%***	***39%***	***59%***	***48%***	***44%***	***33%***	***47%***	***26%***	***32%***	***51%***	***42%***	***48%***	***45%***	***53%***	***28%***	***39%***	***53%***	***26%***	***28%***	***65%***	***42%***	***21%***
	CJSVW	**AC**		**AJ**		**	**	**	**			**				**	**	**AS**		**	**AVW**	**W**	
NET: 9-10	**75**	32	43	36	17	0	4	3	3	13	15	1	12	23	19	0	4	68	4	3	45	28	2
	15%	***20%***	***13%***	***17%***	***20%***	0	***18%***	***23%***	***16%***	***10%***	***20%***	***5%***	***12%***	***16%***	***20%***	***3%***	***12%***	***18%***	***5%***	***12%***	***25%***	***12%***	***4%***
	JSVW					**	**	**	**			**				**	**	**AS**		**	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK ITV/STV/UTV/ITV Wales

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**18**	9	9	7	10	7	10	1	0	1	3	3	2	1	0	0	0	5	0	16	1	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***2%***	***2%***	***1%***	0	0	0	***2%***	***1%***	***1%***	***1%***	0	***1%***
2	**30**	17	13	15	15	14	16	0	2	5	0	4	0	8	3	5	1	1	1	26	0	3	1
	2%	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	0	***3%***	***3%***	0	***3%***	0	***5%***	***3%***	***3%***	***1%***	0	***2%***	***2%***	0	***3%***	***2%***
										HKR		**K**		**AHKMQR**	**HKMR**	**HK**			**HKM**			**U**	**U**
3	**43**	17	26	21	21	25	17	5	1	4	7	3	2	5	4	3	5	2	1	33	5	4	1
	2%	***2%***	***3%***	***3%***	***2%***	***3%***	***2%***	***3%***	***1%***	***3%***	***4%***	***2%***	***1%***	***3%***	***4%***	***2%***	***3%***	***1%***	***1%***	***2%***	***3%***	***4%***	***1%***
															R								
4	**72**	35	36	37	34	31	40	9	4	11	6	6	5	5	7	7	4	5	2	54	9	7	2
	4%	***4%***	***4%***	***5%***	***3%***	***4%***	***4%***	***6%***	***5%***	***8%***	***3%***	***4%***	***4%***	***3%***	***7%***	***5%***	***2%***	***2%***	***3%***	***4%***	***6%***	***7%***	***3%***
								QR		**AQR**					**AQR**							**AT**	
5	**166**	88	78	78	88	74	92	13	15	4	13	12	12	18	5	16	26	29	4	144	13	5	4
	9%	***10%***	***9%***	***11%***	***9%***	***9%***	***10%***	***9%***	***19%***	***3%***	***7%***	***7%***	***10%***	***10%***	***5%***	***10%***	***13%***	***12%***	***7%***	***10%***	***9%***	***5%***	***7%***
	JOV							**J**	**AJKLOS**				**J**	**J**		**J**	**JO**	**JO**					
6	**200**	104	96	84	116	107	93	13	18	13	28	23	14	13	8	18	15	28	9	171	13	8	9
	11%	***12%***	***11%***	***12%***	***11%***	***13%***	***10%***	***10%***	***23%***	***9%***	***15%***	***15%***	***11%***	***8%***	***8%***	***12%***	***7%***	***11%***	***15%***	***12%***	***10%***	***8%***	***15%***
									AHJM		**Q**	**Q**							**NOQ**				**V**
									NOQR														
7	**317**	144	173	139	178	152	166	20	9	32	27	26	26	30	20	34	45	43	7	271	20	20	7
	18%	***16%***	***20%***	***19%***	***17%***	***18%***	***18%***	***14%***	***11%***	***23%***	***14%***	***16%***	***20%***	***18%***	***21%***	***22%***	***22%***	***17%***	***12%***	***18%***	***14%***	***21%***	***12%***
	SW									**S**					**S**	**S**	**S**			**W**		**W**	
8	**375**	186	190	146	229	196	179	34	13	31	45	34	27	36	19	25	42	56	13	310	34	19	13
	21%	***21%***	***22%***	***20%***	***22%***	***24%***	***19%***	***25%***	***17%***	***22%***	***24%***	***21%***	***22%***	***22%***	***20%***	***17%***	***21%***	***22%***	***23%***	***21%***	***25%***	***20%***	***23%***
	G					**AG**																	
9	**204**	111	93	59	145	77	127	25	8	15	23	20	9	20	12	14	32	17	9	157	25	12	9
	12%	***13%***	***11%***	***8%***	***14%***	***9%***	***14%***	***18%***	***10%***	***10%***	***12%***	***13%***	***8%***	***12%***	***13%***	***9%***	***16%***	***7%***	***17%***	***11%***	***18%***	***13%***	***17%***
	DFR				**AD**		**AF**	**AMPR**							**R**		**R**		**AMPR**		**AT**		**AT**
Highest rating 10	**164**	84	80	37	127	66	98	12	3	12	20	14	15	17	9	12	19	22	10	133	12	9	10
	9%	***10%***	***9%***	***5%***	***12%***	***8%***	***10%***	***9%***	***4%***	***9%***	***11%***	***9%***	***12%***	***10%***	***10%***	***8%***	***9%***	***9%***	***17%***	***9%***	***9%***	***10%***	***17%***
	D				**AD**														**AHIJL**				**ATUV**
																			NOPQR				
Don't know	**165**	81	84	100	65	72	93	7	7	12	15	14	13	16	9	17	14	41	1	149	7	9	1
	9%	***9%***	***10%***	***14%***	***6%***	***9%***	***10%***	***5%***	***9%***	***9%***	***8%***	***9%***	***10%***	***9%***	***9%***	***11%***	***7%***	***16%***	***2%***	***10%***	***5%***	***9%***	***2%***
	EHSUW			**AE**					**S**	**S**	**S**	**S**	**S**	**S**	**S**	**S**	**S**	**AHKQS**		**UW**		**W**	
NET: 1-3	**90**	42	48	43	47	47	43	6	3	11	10	10	4	14	7	8	6	8	2	75	6	7	2
	5%	***5%***	***5%***	***6%***	***5%***	***6%***	***5%***	***4%***	***4%***	***8%***	***5%***	***6%***	***3%***	***8%***	***7%***	***5%***	***3%***	***3%***	***4%***	***5%***	***4%***	***7%***	***4%***
														R									
NET: 4-6	**438**	228	210	200	239	212	226	35	37	28	48	41	32	36	19	41	45	62	14	370	35	19	14
	25%	***26%***	***24%***	***28%***	***23%***	***26%***	***24%***	***25%***	***46%***	***20%***	***26%***	***25%***	***25%***	***21%***	***20%***	***27%***	***22%***	***25%***	***25%***	***25%***	***25%***	***20%***	***25%***
									AHJKLM														
									NOPQRS														
NET: 7-10	**1060**	525	535	381	679	491	569	90	33	90	115	94	77	102	60	84	138	138	39	871	90	60	39
	60%	***60%***	***61%***	***53%***	***66%***	***60%***	***61%***	***66%***	***42%***	***64%***	***61%***	***59%***	***61%***	***61%***	***63%***	***56%***	***68%***	***55%***	***69%***	***59%***	***66%***	***63%***	***69%***
	DI				**AD**			**I**		**I**	**I**	**I**	**I**	**I**	**I**		**IR**		**AIPR**				**AT**
NET: 9-10	**368**	195	173	95	272	144	224	37	11	27	43	34	24	37	21	25	51	39	19	291	37	21	19
	21%	***22%***	***20%***	***13%***	***26%***	***17%***	***24%***	***27%***	***14%***	***19%***	***23%***	***21%***	***19%***	***22%***	***22%***	***17%***	***25%***	***16%***	***34%***	***20%***	***27%***	***22%***	***34%***
	DFR				**AD**		**AF**	**IR**									**R**		**AIJKL**		**T**		**ATV**
																			MNOPR				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK ITV/STV/UTV/ITV Wales

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**18**	2	0	3	2	4	7	3	11	4	0	3	7	0	3	3	1	16	7	10	5	8	2
	1%	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*2%*	0	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*
													N			N							
2	**30**	2	4	3	4	6	11	8	14	8	3	4	4	8	4	3	1	28	9	20	8	13	3
	2%	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*
	V																						
3	**43**	5	2	8	4	8	14	9	19	14	5	5	8	7	6	2	4	38	13	28	11	25	1
	2%	*3%*	*1%*	*4%*	*1%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*1%*	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*1%*
4	**72**	6	6	11	13	16	19	14	34	24	14	10	9	16	6	4	7	64	17	51	25	41	4
	4%	*3%*	*2%*	*5%*	*4%*	*5%*	*4%*	*3%*	*4%*	*5%*	*9%*	*5%*	*3%*	*6%*	*3%*	*2%*	*4%*	*4%*	*4%*	*4%*	*6%*	*4%*	*4%*
											AMOP										A		
5	**166**	24	18	25	31	26	42	46	78	41	12	26	33	20	17	24	19	148	49	98	40	100	7
	9%	*12%*	*8%*	*11%*	*10%*	*9%*	*9%*	*11%*	*9%*	*9%*	*8%*	*12%*	*10%*	*7%*	*8%*	*12%*	*10%*	*9%*	*11%*	*8%*	*10%*	*9%*	*8%*
	T																						
6	**200**	17	23	26	40	40	55	55	92	52	22	28	34	32	18	24	18	183	43	141	36	128	8
	11%	*9%*	*10%*	*11%*	*13%*	*13%*	*12%*	*13%*	*11%*	*11%*	*14%*	*13%*	*10%*	*11%*	*9%*	*13%*	*9%*	*12%*	*9%*	*12%*	*9%*	*12%*	*8%*
7	**317**	34	44	42	56	56	85	74	157	85	21	40	59	60	46	32	48	269	80	220	100	177	14
	18%	*17%*	*19%*	*18%*	*18%*	*19%*	*18%*	*17%*	*18%*	*18%*	*13%*	*18%*	*17%*	*21%*	*22%*	*17%*	*25%*	*17%*	*17%*	*18%*	*24%*	*16%*	*15%*
	RV													K	K		AR				AV		
8	**375**	48	65	41	66	57	99	102	180	92	34	43	84	60	43	44	35	340	107	262	78	260	19
	21%	*24%*	*27%*	*17%*	*21%*	*19%*	*21%*	*24%*	*21%*	*20%*	*21%*	*20%*	*25%*	*21%*	*20%*	*23%*	*18%*	*22%*	*23%*	*22%*	*19%*	*24%*	*20%*
			ADF																			A	
9	**204**	24	32	31	36	35	46	39	118	46	23	23	53	31	22	17	24	180	54	138	33	142	12
	12%	*12%*	*13%*	*13%*	*11%*	*12%*	*10%*	*9%*	*14%*	*10%*	*14%*	*10%*	*15%*	*11%*	*11%*	*9%*	*12%*	*12%*	*12%*	*11%*	*8%*	*13%*	*12%*
	U								AH				A									AU	
Highest rating 10	**164**	19	25	25	31	30	34	36	78	48	20	24	28	24	28	16	16	148	42	118	34	112	9
	9%	*10%*	*11%*	*10%*	*10%*	*10%*	*7%*	*9%*	*9%*	*10%*	*12%*	*11%*	*8%*	*9%*	*13%*	*8%*	*8%*	*9%*	*9%*	*10%*	*8%*	*10%*	*9%*
Don't know	**165**	17	19	23	32	20	55	42	76	47	7	14	22	24	19	20	16	149	40	118	44	88	16
	9%	*8%*	*8%*	*10%*	*10%*	*7%*	*12%*	*10%*	*9%*	*10%*	*4%*	*7%*	*6%*	*8%*	*9%*	*10%*	*8%*	*10%*	*9%*	*10%*	*11%*	*8%*	*17%*
	KV						F									K							AV
NET: 1-3	**90**	9	6	14	10	19	32	20	44	26	9	12	19	15	13	8	7	83	30	58	24	46	6
	5%	*4%*	*3%*	*6%*	*3%*	*6%*	*7%*	*5%*	*5%*	*6%*	*5%*	*5%*	*6%*	*5%*	*6%*	*4%*	*4%*	*5%*	*6%*	*5%*	*6%*	*4%*	*7%*
	V						CE																
NET: 4-6	**438**	47	47	62	84	82	116	114	204	117	49	64	77	68	41	52	44	394	108	290	101	269	20
	25%	*24%*	*20%*	*26%*	*27%*	*28%*	*25%*	*27%*	*24%*	*25%*	*30%*	*29%*	*22%*	*24%*	*20%*	*27%*	*23%*	*25%*	*23%*	*24%*	*25%*	*25%*	*20%*
	C					C					O	O											
NET: 7-10	**1060**	125	166	138	189	178	264	252	533	272	98	130	225	176	139	109	123	938	283	737	244	692	53
	60%	*63%*	*70%*	*58%*	*60%*	*59%*	*57%*	*59%*	*62%*	*59%*	*60%*	*59%*	*66%*	*62%*	*66%*	*58%*	*65%*	*60%*	*61%*	*61%*	*59%*	*63%*	*56%*
			ADEFG										A									A	
NET: 9-10	**368**	43	57	55	67	64	80	76	196	95	43	47	81	56	50	33	40	328	96	255	66	254	21
	21%	*22%*	*24%*	*23%*	*21%*	*22%*	*17%*	*18%*	*23%*	*20%*	*26%*	*21%*	*24%*	*20%*	*24%*	*18%*	*21%*	*21%*	*21%*	*21%*	*16%*	*23%*	*22%*
	GU		G						H													AU	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**18**	3	14	3	2	0	4	0	2	7	4	4	4	4	1	0	1	9	4	5	3	11	4
	1%	*1%*	*1%*	0	*1%*	0	*4%*	0	*2%*	*1%*	*1%*	*3%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*4%*	*1%*	*1%*	*2%*
	R					**	**ADE**					**A**				*				**AR**			
2	**30**	8	22	10	3	0	1	0	3	12	5	7	8	8	0	0	0	17	8	6	4	18	8
	2%	*2%*	*2%*	*1%*	*1%*	0	*1%*	*1%*	*3%*	*3%*	*1%*	*5%*	*2%*	*2%*	0	0	0	*1%*	*3%*	*6%*	*1%*	*2%*	*4%*
	RU					**	*					**AKOQ**				*				**AR**			**AU**
3	**43**	6	36	13	9	2	4	2	2	10	12	2	6	9	2	3	7	18	19	6	9	23	9
	2%	*1%*	*3%*	*2%*	*3%*	*7%*	*4%*	*4%*	*2%*	*2%*	*3%*	*1%*	*2%*	*2%*	*2%*	*7%*	*4%*	*1%*	*7%*	*6%*	*2%*	*2%*	*4%*
	R					**										M*			**AR**	**AR**			
4	**72**	20	51	25	13	0	3	2	7	20	23	2	11	19	4	3	8	53	14	5	21	38	13
	4%	*5%*	*4%*	*3%*	*5%*	0	*3%*	*4%*	*7%*	*4%*	*5%*	*1%*	*3%*	*5%*	*3%*	*8%*	*5%*	*4%*	*5%*	*4%*	*4%*	*4%*	*6%*
						**					**L**					L*							
5	**166**	39	127	64	25	1	15	6	12	44	37	13	43	38	14	4	17	115	33	17	34	94	35
	9%	*9%*	*10%*	*9%*	*9%*	*5%*	*14%*	*10%*	*12%*	*10%*	*9%*	*9%*	*11%*	*10%*	*9%*	*9%*	*10%*	*8%*	*12%*	*17%*	*6%*	*10%*	*16%*
	RU					**										*				**AR**		**U**	**AUV**
6	**200**	36	164	86	29	3	8	6	8	60	50	18	45	50	19	6	12	135	52	12	38	125	35
	11%	*8%*	*12%*	*12%*	*10%*	*12%*	*8%*	*10%*	*9%*	*13%*	*12%*	*12%*	*11%*	*13%*	*13%*	*14%*	*7%*	*10%*	*19%*	*12%*	*7%*	*13%*	*16%*
	BRU		**AB**			**										*			**AR**			**AU**	**AU**
7	**317**	70	247	134	61	4	20	7	18	74	64	23	75	83	24	6	36	255	45	17	95	188	31
	18%	*16%*	*19%*	*18%*	*21%*	*17%*	*19%*	*11%*	*18%*	*17%*	*15%*	*16%*	*18%*	*21%*	*16%*	*15%*	*22%*	*19%*	*17%*	*17%*	*17%*	*20%*	*15%*
						**								**K**		*							
8	**375**	103	272	167	48	10	16	18	15	101	103	29	89	74	37	5	32	310	50	12	146	193	32
	21%	*24%*	*21%*	*23%*	*17%*	*42%*	*15%*	*31%*	*15%*	*23%*	*24%*	*19%*	*22%*	*19%*	*25%*	*13%*	*19%*	*23%*	*18%*	*12%*	*26%*	*20%*	*15%*
	TW					**		**EGI**								*		**AT**			**AVW**		
9	**204**	66	138	97	37	3	10	6	8	43	53	18	50	41	20	4	17	185	9	9	98	89	17
	12%	*15%*	*10%*	*13%*	*13%*	*12%*	*9%*	*9%*	*8%*	*10%*	*12%*	*12%*	*12%*	*10%*	*13%*	*11%*	*10%*	*14%*	*3%*	*9%*	*17%*	*9%*	*8%*
	CSV	**AC**				**										*		**AS**		**S**	**AVW**		
Highest rating 10	**164**	51	113	66	38	0	14	4	10	32	46	17	34	31	14	4	17	157	4	3	89	69	6
	9%	*12%*	*9%*	*9%*	*13%*	0	*13%*	*7%*	*10%*	*7%*	*11%*	*11%*	*8%*	*8%*	*9%*	*10%*	*10%*	*11%*	*2%*	*3%*	*16%*	*7%*	*3%*
	JSTVW				**J**	**	**J**									*		**AST**			**AVW**	**W**	
Don't know	**165**	27	138	60	27	1	12	7	14	44	30	16	43	36	15	5	17	116	35	11	34	101	23
	9%	*6%*	*10%*	*8%*	*9%*	*5%*	*11%*	*12%*	*14%*	*10%*	*7%*	*11%*	*11%*	*9%*	*10%*	*13%*	*10%*	*8%*	*13%*	*11%*	*6%*	*11%*	*11%*
	BRU		**AB**			**			**D**							*			**R**			**U**	**U**
NET: 1-3	**90**	17	73	26	14	2	9	3	7	28	20	14	18	21	3	3	9	44	30	16	16	51	20
	5%	*4%*	*5%*	*4%*	*5%*	*7%*	*8%*	*5%*	*7%*	*6%*	*5%*	*9%*	*4%*	*5%*	*2%*	*7%*	*5%*	*3%*	*11%*	*16%*	*3%*	*5%*	*9%*
	DRU					**	**D**			**D**		**AMO**				*			**AR**	**AR**		**U**	**AUV**
NET: 4-6	**438**	96	342	175	67	4	26	14	27	124	110	32	99	107	37	12	37	303	99	34	93	257	83
	25%	*22%*	*26%*	*24%*	*23%*	*17%*	*24%*	*24%*	*28%*	*28%*	*26%*	*22%*	*24%*	*27%*	*24%*	*31%*	*22%*	*22%*	*36%*	*33%*	*16%*	*27%*	*39%*
	RU					**										*			**AR**	**R**		**AU**	**AUV**
NET: 7-10	**1060**	290	770	464	185	17	60	35	50	249	267	86	248	229	95	19	102	907	108	41	428	538	86
	60%	*67%*	*58%*	*64%*	*63%*	*71%*	*56%*	*59%*	*51%*	*56%*	*62%*	*58%*	*61%*	*58%*	*63%*	*49%*	*62%*	*66%*	*40%*	*40%*	*75%*	*57%*	*41%*
	CIJSTVW	**AC**		**AIJ**	**I**	**										*		**AST**		**	**AVW**	**W**	
NET: 9-10	**368**	117	251	164	75	3	24	10	18	75	99	35	84	72	34	8	34	342	13	12	187	158	23
	21%	*27%*	*19%*	*23%*	*26%*	*12%*	*22%*	*17%*	*18%*	*17%*	*23%*	*23%*	*21%*	*18%*	*22%*	*21%*	*21%*	*25%*	*5%*	*12%*	*33%*	*17%*	*11%*
	CJSTVW	**AC**		**J**	**J**	**										*		**AST**		**S**	**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK Channel 4

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**20**	9	10	10	10	13	7	0	1	0	1	3	3	3	2	0	0	5	2	16	0	2	2
	2%	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	0	*2%*	0	*1%*	*2%*	*4%*	*2%*	*4%*	0	0	*3%*	*6%*	*2%*	0	*4%*	*6%*
									*				**HQ**		**HPQ**				**AHJKPQ**			**U**	**ATU**
2	**39**	17	22	17	22	21	19	3	0	7	2	3	1	8	3	5	3	4	1	32	3	3	1
	3%	*3%*	*4%*	*4%*	*3%*	*3%*	*3%*	*3%*	0	*9%*	*1%*	*2%*	*1%*	*7%*	*7%*	*5%*	*1%*	*2%*	*3%*	*3%*	*3%*	*7%*	*3%*
									*	**AIKMQR**				**Q**	**AIKMQ**							**A**	
3	**59**	29	29	29	30	42	17	10	5	1	10	5	1	1	2	8	5	6	3	43	10	2	3
	5%	*5%*	*5%*	*6%*	*4%*	*7%*	*3%*	*10%*	*10%*	*2%*	*8%*	*4%*	*2%*	*1%*	*5%*	*8%*	*2%*	*3%*	*10%*	*4%*	*10%*	*5%*	*10%*
	G					**AG**		**AJMNQR**	**NQ***		**NQ**					**N**			**AJMNQR**		**AT**		**AT**
4	**77**	38	39	40	37	38	39	7	7	5	7	9	6	8	5	6	10	7	1	64	7	5	1
	6%	*6%*	*6%*	*8%*	*5%*	*6%*	*6%*	*7%*	*12%*	*7%*	*6%*	*7%*	*7%*	*7%*	*10%*	*6%*	*5%*	*4%*	*4%*	*6%*	*7%*	*10%*	*4%*
	E			**AE**					R*						**R**								
5	**166**	75	90	63	102	76	89	16	9	14	19	9	10	14	6	9	27	26	5	138	16	6	5
	14%	*13%*	*15%*	*13%*	*14%*	*13%*	*14%*	*17%*	*17%*	*20%*	*15%*	*7%*	*13%*	*12%*	*12%*	*8%*	*15%*	*15%*	*18%*	*13%*	*17%*	*12%*	*18%*
								L	*	**LP**									**LP**				
6	**167**	93	73	58	109	84	83	16	9	11	13	13	15	9	5	21	21	29	4	142	16	5	4
	14%	*16%*	*12%*	*12%*	*15%*	*14%*	*13%*	*16%*	*17%*	*16%*	*10%*	*12%*	*18%*	*7%*	*10%*	*20%*	*11%*	*16%*	*13%*	*14%*	*16%*	*10%*	*13%*
								N	*				**N**			**N**							
7	**174**	83	91	59	115	89	85	17	6	10	14	24	14	11	8	15	30	21	4	146	17	8	4
	14%	*14%*	*15%*	*12%*	*15%*	*15%*	*14%*	*17%*	*11%*	*14%*	*11%*	*21%*	*16%*	*9%*	*15%*	*14%*	*16%*	*12%*	*13%*	*14%*	*17%*	*15%*	*13%*
									*			**N**											
8	**180**	88	92	53	127	88	92	11	7	9	18	12	10	24	10	11	45	19	3	156	11	10	3
	15%	*15%*	*15%*	*11%*	*17%*	*15%*	*15%*	*11%*	*12%*	*13%*	*15%*	*11%*	*12%*	*21%*	*19%*	*11%*	*24%*	*10%*	*11%*	*15%*	*11%*	*19%*	*11%*
	D				**AD**				*					**R**			**AHLMPRS**						
9	**83**	31	52	25	59	35	48	4	3	3	11	13	7	5	2	7	15	9	3	74	4	2	3
	7%	*5%*	*8%*	*5%*	*8%*	*6%*	*8%*	*4%*	*6%*	*4%*	*9%*	*12%*	*8%*	*4%*	*4%*	*6%*	*8%*	*5%*	*9%*	*7%*	*4%*	*4%*	*9%*
	B		**AB**						*			**A**											
Highest rating 10	**73**	40	33	12	62	35	38	5	4	4	7	8	3	9	3	7	14	9	3	64	5	3	3
	6%	*7%*	*5%*	*2%*	*8%*	*6%*	*6%*	*5%*	*7%*	*5%*	*5%*	*7%*	*4%*	*7%*	*5%*	*6%*	*7%*	*5%*	*8%*	*6%*	*5%*	*5%*	*8%*
	D				**AD**				*														
Don't know	**183**	95	88	112	71	76	106	8	5	6	23	17	13	26	5	16	17	45	1	168	8	5	1
	15%	*16%*	*14%*	*23%*	*10%*	*13%*	*17%*	*9%*	*8%*	*9%*	*18%*	*15%*	*16%*	*22%*	*10%*	*15%*	*9%*	*25%*	*4%*	*16%*	*9%*	*10%*	*4%*
	EFHQSUW			**AE**					*		**HQS**	**S**	**S**	**AHJOQS**		**S**		**AHIJOQS**		**AUW**			
NET: 1-3	**118**	56	62	56	62	76	42	13	6	8	13	10	6	12	8	13	7	15	6	91	13	8	6
	10%	*9%*	*10%*	*12%*	*8%*	*13%*	*7%*	*13%*	*11%*	*11%*	*10%*	*9%*	*7%*	*10%*	*15%*	*13%*	*4%*	*8%*	*19%*	*9%*	*13%*	*15%*	*19%*
	GQ					**AG**		**Q**	*	**Q**	**Q**				**Q**	**Q**			**ALMQR**			**T**	**AT**
NET: 4-6	**410**	207	203	161	248	198	211	39	26	30	39	30	31	31	16	36	59	61	11	343	39	16	11
	34%	*34%*	*33%*	*34%*	*33%*	*33%*	*34%*	*41%*	*46%*	*42%*	*31%*	*26%*	*37%*	*26%*	*32%*	*34%*	*31%*	*34%*	*36%*	*33%*	*41%*	*32%*	*36%*
								LN	**LN***	**LN**													
NET: 7-10	**510**	242	268	149	362	247	263	36	20	27	51	58	34	49	22	40	104	58	12	440	36	22	12
	42%	*40%*	*43%*	*31%*	*49%*	*41%*	*42%*	*37%*	*35%*	*37%*	*41%*	*50%*	*40%*	*41%*	*43%*	*38%*	*56%*	*32%*	*41%*	*42%*	*37%*	*43%*	*41%*
	DR				**AD**				*			**R**					**AHIJK MNPRS**						
NET: 9-10	**157**	71	85	36	120	71	86	9	7	7	18	22	10	14	5	14	28	18	5	138	9	5	5
	13%	*12%*	*14%*	*8%*	*16%*	*12%*	*14%*	*9%*	*12%*	*10%*	*15%*	*19%*	*12%*	*12%*	*9%*	*13%*	*15%*	*10%*	*17%*	*13%*	*9%*	*9%*	*17%*
	D				**AD**				*			**H**											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**20** ***2%***	2 ***1%***	3 ***1%***	1 ***1%***	2 ***1%***	6 ***3%***	6 ***2%***	7 ***2%***	8 ***1%***	4 ***2%***	1 ***1%***	1 ***1%***	4 ***2%***	2 ***1%***	4 ***2%***	5 ***3%***	3 ***2%***	17 ***2%***	7 ***2%***	13 ***2%***	5 ***2%***	12 ***2%***	2 ***3%***
2	**39** ***3%***	4 ***2%***	3 ***1%***	6 ***3%***	3 ***1%***	13 ***7%*** **ACE**	11 ***5%*** **C**	10 ***3%***	18 ***3%***	11 ***4%***	11 ***9%*** **ALOP**	2 ***1%***	10 ***4%***	7 ***4%***	2 ***1%***	1 ***1%***	4 ***2%***	35 ***3%***	7 ***2%***	31 ***4%***	9 ***3%***	21 ***3%***	2 ***3%***
3	**59** ***5%***	4 ***2%***	12 ***6%***	9 ***4%***	9 ***4%***	9 ***5%***	16 ***7%***	16 ***4%***	28 ***5%***	15 ***6%***	3 ***2%***	10 ***7%***	14 ***6%***	9 ***5%***	6 ***4%***	10 ***6%***	8 ***5%***	50 ***5%***	15 ***5%***	40 ***5%***	18 ***7%***	30 ***4%***	5 ***7%***
4	**77** ***6%***	6 ***3%***	9 ***4%***	12 ***6%***	14 ***6%***	23 ***12%*** **ABC**	15 ***6%***	25 ***7%***	34 ***6%***	18 ***7%***	5 ***4%***	10 ***7%***	12 ***5%***	16 ***8%***	13 ***8%***	7 ***4%***	12 ***8%***	65 ***6%***	16 ***5%***	55 ***7%***	17 ***6%***	50 ***6%***	2 ***2%***
5	**166** ***14%*** **T**	26 ***15%***	20 ***9%***	27 ***14%***	29 ***14%***	32 ***17%*** **C**	31 ***13%***	46 ***12%***	77 ***13%***	42 ***16%***	21 ***18%***	23 ***16%***	31 ***13%***	26 ***14%***	24 ***15%***	17 ***10%***	12 ***8%***	154 ***14%*** **A**	47 ***15%***	100 ***12%***	36 ***14%***	103 ***13%***	11 ***14%***
6	**167** ***14%*** **W**	22 ***13%***	32 ***15%***	30 ***16%***	29 ***14%***	23 ***12%***	30 ***13%***	46 ***13%***	86 ***15%***	33 ***13%***	14 ***12%***	17 ***12%***	34 ***14%***	30 ***16%***	28 ***17%***	21 ***12%***	17 ***11%***	150 ***14%***	49 ***15%***	110 ***13%***	34 ***13%***	114 ***15%*** **W**	4 ***6%***
7	**174** ***14%*** **J**	29 ***16%***	33 ***15%***	30 ***16%***	38 ***18%*** **F**	19 ***10%***	26 ***11%***	50 ***13%***	98 ***17%*** **J**	27 ***10%***	13 ***11%***	25 ***17%***	39 ***16%***	36 ***19%***	18 ***11%***	29 ***17%***	28 ***18%***	146 ***14%***	43 ***13%***	124 ***15%***	40 ***15%***	104 ***13%***	13 ***18%***
8	**180** ***15%*** **RU**	29 ***16%***	39 ***18%***	27 ***14%***	32 ***15%***	24 ***13%***	29 ***12%***	56 ***15%***	91 ***16%***	33 ***13%***	19 ***16%***	21 ***14%***	35 ***14%***	30 ***16%***	20 ***13%***	30 ***18%***	38 ***24%*** **AR**	142 ***13%***	45 ***14%***	127 ***15%***	24 ***9%***	130 ***17%*** **AU**	12 ***16%***
9	**83** ***7%*** **FG**	12 ***7%***	31 ***15%*** **ABEFG**	15 ***8%*** **F**	11 ***5%***	6 ***3%***	8 ***4%***	29 ***8%***	30 ***5%***	23 ***9%***	12 ***10%***	7 ***5%***	14 ***6%***	10 ***5%***	18 ***11%*** **A**	14 ***8%***	11 ***7%***	73 ***7%***	24 ***7%***	57 ***7%***	11 ***4%***	65 ***8%*** **AU**	3 ***4%***
Highest rating 10	**73** ***6%*** **NU**	23 ***13%*** **ACDEFG**	10 ***5%***	11 ***6%***	13 ***6%***	8 ***4%***	8 ***3%***	29 ***8%***	30 ***5%***	14 ***5%***	11 ***10%*** **N**	8 ***5%***	18 ***7%*** **N**	5 ***2%***	7 ***5%***	14 ***8%*** **N**	12 ***7%***	62 ***6%***	24 ***7%***	46 ***6%***	8 ***3%***	52 ***7%***	5 ***7%***
Don't know	**183** ***15%*** **KV**	19 ***11%***	25 ***11%***	23 ***12%***	32 ***15%***	29 ***15%***	55 ***23%*** **ABCDE**	55 ***15%***	86 ***15%***	41 ***16%***	7 ***6%***	20 ***14%***	34 ***14%***	20 ***11%***	20 ***12%***	24 ***14%***	15 ***9%***	168 ***16%*** **A**	45 ***14%***	132 ***16%***	56 ***22%*** **AV**	96 ***12%***	15 ***19%***
NET: 1-3	**118** ***10%*** **V**	10 ***6%***	17 ***8%***	16 ***8%***	14 ***7%***	28 ***14%*** **ABE**	33 ***14%*** **ABE**	33 ***9%***	53 ***9%***	30 ***12%***	15 ***13%***	13 ***9%***	28 ***11%***	18 ***10%***	12 ***7%***	16 ***9%***	15 ***9%***	102 ***10%***	29 ***9%***	84 ***10%***	32 ***12%***	64 ***8%***	10 ***13%***
NET: 4-6	**410** ***34%*** **PW**	54 ***31%***	61 ***28%***	68 ***36%***	72 ***34%***	79 ***41%*** **AC**	76 ***32%***	117 ***32%***	197 ***34%***	93 ***36%***	40 ***34%***	50 ***35%***	77 ***32%***	71 ***38%*** **P**	64 ***40%*** **P**	45 ***26%***	41 ***26%***	369 ***35%*** **A**	113 ***35%***	265 ***32%***	87 ***34%***	267 ***34%***	17 ***22%***
NET: 7-10	**510** ***42%*** **FGRU**	93 ***52%*** **AFG**	113 ***52%*** **AFG**	83 ***44%*** **FG**	94 ***44%*** **FG**	56 ***29%***	72 ***30%***	163 ***44%***	248 ***42%***	97 ***37%***	56 ***47%***	60 ***42%***	105 ***43%***	80 ***42%***	63 ***40%***	87 ***50%*** **A**	88 ***56%*** **AR**	423 ***40%***	135 ***42%***	355 ***42%***	82 ***32%***	352 ***45%*** **AU**	35 ***45%***
NET: 9-10	**157** ***13%*** **FGINU**	35 ***20%*** **AEFG**	41 ***19%*** **AEFG**	27 ***14%*** **FG**	24 ***11%***	13 ***7%***	16 ***7%***	58 ***16%*** **I**	60 ***10%***	37 ***14%***	23 ***20%*** **ALN**	14 ***10%***	32 ***13%***	14 ***8%***	25 ***16%*** **N**	28 ***16%*** **N**	22 ***14%***	135 ***13%***	48 ***15%***	104 ***12%***	19 ***7%***	117 ***15%*** **AU**	9 ***12%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**20**	5	14	6	1	3	2	0	3	6	5	3	2	5	4	0	1	10	5	5	2	15	3
	2%	*1%*	*2%*	*1%*	*1%*	*16%*	*3%*	0	*5%*	*2%*	*2%*	*3%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*3%*	*9%*	0	*2%*	*2%*
	RU					**		*	**ADE**							**				**AR***		**U**	
2	**39**	8	31	11	9	0	1	2	5	12	11	3	5	10	3	0	7	23	10	6	7	21	11
	3%	*2%*	*4%*	*2%*	*4%*	0	*2%*	*4%*	*10%*	*5%*	*4%*	*4%*	*2%*	*3%*	*2%*	0	*9%*	*2%*	*6%*	*13%*	*2%*	*3%*	*8%*
	DRU					**		*	**ADG**	**D**						**	**AMNO**		**R**	**AR***			**AUV**
3	**59**	14	45	28	6	1	4	2	2	15	13	6	13	15	6	5	1	32	20	6	10	33	16
	5%	*4%*	*5%*	*5%*	*3%*	*5%*	*6%*	*4%*	*4%*	*7%*	*5%*	*7%*	*5%*	*4%*	*4%*	*20%*	*1%*	*3%*	*12%*	*12%*	*2%*	*5%*	*11%*
	RU					**		*								**			**AR**	**AR***		**U**	**AUV**
4	**77**	23	54	35	16	0	3	1	4	18	17	4	16	21	11	4	3	50	21	6	17	41	15
	6%	*6%*	*6%*	*6%*	*8%*	0	*4%*	*2%*	*9%*	*8%*	*7%*	*5%*	*6%*	*6%*	*7%*	*14%*	*4%*	*5%*	*12%*	*11%*	*4%*	*7%*	*11%*
	RU					**		*								**			**AR**	*			**U**
5	**166**	42	123	77	25	1	16	7	8	31	44	8	39	44	14	2	16	128	31	7	46	92	24
	14%	*12%*	*14%*	*13%*	*12%*	*6%*	*23%*	*15%*	*16%*	*14%*	*18%*	*9%*	*14%*	*13%*	*10%*	*7%*	*19%*	*13%*	*18%*	*13%*	*10%*	*15%*	*17%*
	U					**	**ADE**	*			**O**					**	**O**			*			
6	**167**	58	109	89	24	4	7	6	6	30	35	7	44	41	24	2	12	140	20	4	58	86	19
	14%	*16%*	*13%*	*15%*	*11%*	*25%*	*10%*	*13%*	*12%*	*13%*	*14%*	*9%*	*15%*	*12%*	*16%*	*8%*	*15%*	*14%*	*12%*	*8%*	*13%*	*14%*	*14%*
						**		*								**				*			
7	**174**	58	116	101	26	2	7	5	7	26	27	15	43	55	23	2	9	157	15	2	76	87	11
	14%	*16%*	*13%*	*17%*	*12%*	*14%*	*9%*	*12%*	*14%*	*11%*	*11%*	*18%*	*15%*	*16%*	*15%*	*7%*	*11%*	*16%*	*9%*	*4%*	*17%*	*14%*	*8%*
	TW			**A**		**		*								**		**AST**		*	**AW**		
8	**180**	60	120	100	24	2	10	11	3	29	32	16	44	50	23	4	9	167	10	2	85	89	6
	15%	*17%*	*14%*	*17%*	*12%*	*14%*	*13%*	*25%*	*6%*	*13%*	*13%*	*20%*	*15%*	*15%*	*15%*	*15%*	*11%*	*17%*	*6%*	*4%*	*19%*	*14%*	*4%*
	ISTW			**I**		**		**EI***								**		**AST**	*	*	**AVW**	**W**	
9	**83**	36	48	39	24	1	7	2	2	8	19	5	20	20	16	0	1	77	4	3	54	25	5
	7%	*10%*	*6%*	*7%*	*12%*	*7%*	*10%*	*4%*	*3%*	*3%*	*8%*	*6%*	*7%*	*6%*	*11%*	0	*1%*	*8%*	*2%*	*5%*	*12%*	*4%*	*3%*
	CJQSV	**AC**			**AJ**	**	**J**	*			**Q**				**Q**	**		**AS**		*	**AVW**		
Highest rating 10	**73**	25	49	36	22	0	4	4	1	5	17	1	14	24	11	1	4	68	1	3	50	20	3
	6%	*7%*	*6%*	*6%*	*11%*	0	*6%*	*10%*	*3%*	*2%*	*7%*	*2%*	*5%*	*7%*	*8%*	*3%*	*5%*	*7%*	*1%*	*5%*	*12%*	*3%*	*2%*
	JSV			**J**	**AJ**	**		J*								**		**AS**		*	**AVW**		
Don't know	**183**	29	153	77	31	2	11	5	9	47	29	14	45	53	15	6	19	143	31	8	32	114	30
	15%	*8%*	*18%*	*13%*	*15%*	*12%*	*15%*	*12%*	*19%*	*21%*	*12%*	*16%*	*16%*	*16%*	*10%*	*24%*	*23%*	*14%*	*19%*	*16%*	*7%*	*18%*	*21%*
	BU		**AB**			**		*		**AD**						**	**AKO**			*		**AU**	**U**
NET: 1-3	**118**	27	91	45	17	3	8	3	9	32	28	12	20	29	13	6	9	66	35	17	20	68	30
	10%	*8%*	*11%*	*7%*	*8%*	*21%*	*10%*	*8%*	*18%*	*14%*	*12%*	*15%*	*7%*	*9%*	*8%*	*22%*	*11%*	*7%*	*21%*	*34%*	*4%*	*11%*	*21%*
	DRU					**		*	**ADE**	**AD**		**M**				**			**AR**	**AR***		**U**	**AUV**
NET: 4-6	**410**	123	287	202	65	5	27	14	19	78	95	19	98	106	49	7	31	318	72	17	121	219	58
	34%	*34%*	*33%*	*34%*	*31%*	*31%*	*36%*	*30%*	*37%*	*35%*	*38%*	*23%*	*34%*	*31%*	*33%*	*28%*	*38%*	*32%*	*43%*	*32%*	*28%*	*35%*	*41%*
	RU					**		*			**L**					**			**AR**	*		**U**	**U**
NET: 7-10	**510**	179	332	276	97	6	28	23	13	67	94	37	121	150	73	7	23	468	30	9	266	220	25
	42%	*50%*	*38%*	*46%*	*46%*	*35%*	*38%*	*51%*	*26%*	*30%*	*38%*	*46%*	*43%*	*44%*	*49%*	*25%*	*28%*	*47%*	*18%*	*18%*	*61%*	*35%*	*17%*
	CIJQ STVW	**AC**		**AIJ**	**IJ**	**		**IJ***				**Q**	**Q**	**Q**	**Q**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**157**	61	96	75	46	1	12	7	3	13	36	7	35	45	27	1	5	145	5	5	104	45	8
	13%	*17%*	*11%*	*12%*	*22%*	*7%*	*16%*	*14%*	*6%*	*6%*	*15%*	*8%*	*12%*	*13%*	*18%*	*3%*	*6%*	*15%*	*3%*	*10%*	*24%*	*7%*	*6%*
	CJSVW	**AC**		**J**	**ADIJ**	**	**J**	*							**Q**	**		**AS**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**18**	6	12	6	13	11	7	2	0	0	1	2	1	4	2	0	0	4	3	12	2	2	3
	2%	*2%*	*3%*	*2%*	*2%*	*3%*	*2%*	*3%*	*0*	*0*	*1%*	*2%*	*2%*	*5%*	*5%*	*0*	*0*	*3%*	*13%*	*2%*	*3%*	*5%*	*13%*
									**	*			*	**Q**	**Q**	*			**AHJK LMPQR**				**ATU**
2	**25**	5	20	7	18	16	9	0	0	6	4	3	0	1	2	3	3	2	1	22	0	2	1
	3%	*1%*	*5%*	*3%*	*3%*	*4%*	*2%*	0	0	*13%*	*5%*	*4%*	0	*2%*	*5%*	*5%*	*2%*	*2%*	*4%*	*3%*	0	*5%*	*4%*
	B		**AB**						**	**AHMNQR***			*			*			**HM**				**U**
3	**43**	26	18	17	26	25	18	4	5	0	15	2	1	0	2	5	3	5	2	36	4	2	2
	5%	*6%*	*5%*	*7%*	*5%*	*6%*	*5%*	*7%*	*16%*	0	*17%*	*3%*	*1%*	0	*5%*	*8%*	*3%*	*4%*	*7%*	*5%*	*7%*	*5%*	*7%*
	N							**N**	**	*	**AJLM NOQR**		*		**N**	N*			**JN**				
4	**56**	30	26	28	28	25	31	4	0	4	5	5	4	9	4	1	9	9	2	46	4	4	2
	7%	*7%*	*7%*	*11%*	*5%*	*6%*	*8%*	*7%*	0	*9%*	*6%*	*7%*	*6%*	*11%*	*10%*	*2%*	*7%*	*7%*	*11%*	*7%*	*7%*	*10%*	*11%*
	E			**AE**					**	*			*			*			**P**				
5	**99**	62	37	33	66	48	51	11	5	6	8	6	13	6	5	10	13	14	2	81	11	5	2
	12%	*15%*	*10%*	*13%*	*12%*	*12%*	*13%*	*21%*	*17%*	*15%*	*9%*	*7%*	*23%*	*7%*	*12%*	*17%*	*11%*	*11%*	*9%*	*12%*	*21%*	*12%*	*9%*
	C	**C**						**ALN**	**	*			**AKLN***			*			*		**A**		
6	**121**	68	53	36	85	59	62	7	8	6	17	11	7	10	6	12	17	19	2	107	7	6	2
	15%	*16%*	*14%*	*14%*	*16%*	*15%*	*15%*	*12%*	*25%*	*14%*	*20%*	*14%*	*13%*	*12%*	*14%*	*19%*	*14%*	*16%*	*10%*	*16%*	*12%*	*14%*	*10%*
									**	*			*			*							
7	**100**	51	48	33	66	54	45	9	7	3	4	14	9	8	3	6	17	17	2	86	9	3	2
	12%	*12%*	*13%*	*13%*	*12%*	*14%*	*11%*	*16%*	*23%*	*8%*	*5%*	*17%*	*16%*	*10%*	*7%*	*9%*	*14%*	*14%*	*10%*	*13%*	*16%*	*7%*	*10%*
								K	**	*		**K**	*			*							
8	**108**	49	59	20	88	51	57	5	3	10	13	11	5	12	5	8	21	11	3	95	5	5	3
	14%	*12%*	*16%*	*8%*	*16%*	*13%*	*14%*	*10%*	*11%*	*24%*	*15%*	*14%*	*9%*	*16%*	*11%*	*13%*	*17%*	*9%*	*15%*	*14%*	*10%*	*11%*	*15%*
	D				**AD**				**	R*			*			*							
9	**66**	36	31	12	55	33	33	4	1	3	7	8	7	6	3	2	17	5	1	58	4	3	1
	8%	*8%*	*8%*	*5%*	*10%*	*8%*	*8%*	*8%*	*4%*	*7%*	*9%*	*11%*	*13%*	*8%*	*7%*	*4%*	*13%*	*4%*	*6%*	*9%*	*8%*	*7%*	*6%*
	D				**AD**				**	*			*			*	**R**						
Highest rating 10	**47**	22	25	6	41	28	19	3	0	1	2	9	2	3	3	5	9	7	2	39	3	3	2
	6%	*5%*	*7%*	*2%*	*8%*	*7%*	*5%*	*5%*	0	*3%*	*3%*	*11%*	*4%*	*4%*	*7%*	*9%*	*7%*	*5%*	*10%*	*6%*	*5%*	*7%*	*10%*
	D				**AD**				**	*			*			*							
Don't know	**113**	65	48	60	53	45	68	6	1	3	9	8	8	20	7	9	14	29	1	100	6	7	1
	14%	*16%*	*13%*	*23%*	*10%*	*11%*	*17%*	*10%*	*4%*	*6%*	*10%*	*10%*	*13%*	*25%*	*17%*	*14%*	*11%*	*24%*	*5%*	*15%*	*10%*	*17%*	*5%*
	EFSW			**AE**			**AF**		**	*			*	**AHJKLQS**	**S**	*		**AHJKLQS**		**W**		**W**	
NET: 1-3	**87**	37	50	30	57	52	34	5	5	6	21	6	2	5	6	8	6	11	5	70	5	6	5
	11%	*9%*	*13%*	*11%*	*11%*	*13%*	*9%*	*10%*	*16%*	*13%*	*24%*	*8%*	*4%*	*6%*	*14%*	*13%*	*5%*	*9%*	*24%*	*10%*	*10%*	*14%*	*24%*
	GQ								**	*	**ALMNQR**		*		**MQ**	*			**AHLMNQR**				**ATU**
NET: 4-6	**276**	160	116	97	179	131	145	21	13	16	30	22	24	24	15	23	40	42	6	234	21	15	6
	35%	*38%*	*31%*	*38%*	*33%*	*33%*	*36%*	*40%*	*42%*	*38%*	*35%*	*28%*	*41%*	*30%*	*36%*	*38%*	*32%*	*34%*	*29%*	*34%*	*40%*	*36%*	*29%*
	C	**C**							**	*			*			*							
NET: 7-10	**321**	158	164	71	250	167	155	21	12	18	27	41	24	30	14	21	65	40	8	278	21	14	8
	40%	*38%*	*43%*	*27%*	*46%*	*42%*	*38%*	*40%*	*38%*	*43%*	*31%*	*53%*	*42%*	*38%*	*32%*	*34%*	*52%*	*33%*	*41%*	*41%*	*40%*	*32%*	*41%*
	D				**AD**				**	*		**AKOR**	*			*	**AKOR**						
NET: 9-10	**113**	57	56	17	96	61	52	7	1	4	10	17	10	10	6	8	26	12	3	97	7	6	3
	14%	*14%*	*15%*	*7%*	*18%*	*15%*	*13%*	*13%*	*4%*	*10%*	*11%*	*22%*	*16%*	*12%*	*14%*	*13%*	*21%*	*10%*	*16%*	*14%*	*13%*	*14%*	*16%*
	D				**AD**				**	*		**R**	*			*	**R**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**18**	2	2	1	2	6	5	5	11	2	0	1	5	2	4	2	2	17	7	11	5	12	0
	2%	***2%***	***2%***	***1%***	***2%***	***4%***	***3%***	***2%***	***3%***	***1%***	0	***1%***	***3%***	***1%***	***5%***	***3%***	***1%***	***2%***	***3%***	***2%***	***3%***	***2%***	0 *
2	**25**	0	1	3	3	10	8	2	14	9	8	1	7	4	2	0	2	23	12	13	5	14	0
	3%	0	***1%***	***3%***	***2%***	***7%***	***4%***	***1%***	***4%***	***5%***	***9%***	***1%***	***4%***	***3%***	***3%***	0	***2%***	***3%***	***5%***	***3%***	***3%***	***3%***	0 *
	H					**ABC**			**H**	**H**	**ALP**												
3	**43**	6	7	4	2	13	12	11	21	11	2	10	9	11	3	5	0	43	15	29	10	30	1
	5%	***6%***	***5%***	***3%***	***2%***	***10%***	***6%***	***5%***	***6%***	***5%***	***2%***	***10%***	***6%***	***8%***	***3%***	***5%***	0	***6%***	***6%***	***6%***	***6%***	***6%***	***4%*** *
	EQ					**ADE**						**K**						**AQ**					
4	**56**	6	8	8	6	13	15	10	29	17	3	5	10	17	4	6	9	47	14	36	14	34	3
	7%	***6%***	***6%***	***6%***	***5%***	***10%***	***8%***	***5%***	***8%***	***8%***	***4%***	***5%***	***6%***	***12%***	***4%***	***7%***	***8%***	***7%***	***6%***	***7%***	***9%***	***6%***	***8%*** *
														A									
5	**99**	16	7	22	16	15	23	27	48	23	14	18	18	13	8	11	14	85	36	50	22	61	5
	12%	***16%***	***6%***	***18%***	***13%***	***11%***	***13%***	***12%***	***13%***	***11%***	***15%***	***17%***	***11%***	***9%***	***10%***	***12%***	***12%***	***13%***	***15%***	***10%***	***14%***	***11%***	***15%*** *
	CT	**C**		**C**																			
6	**121**	20	15	12	23	23	27	29	58	33	14	14	35	19	10	14	14	107	32	86	30	80	2
	15%	***20%***	***12%***	***10%***	***19%***	***17%***	***15%***	***13%***	***16%***	***17%***	***16%***	***14%***	***22%***	***14%***	***13%***	***16%***	***12%***	***16%***	***13%***	***17%***	***18%***	***15%***	***7%*** *
													A										
7	**100**	13	17	21	16	10	22	33	44	22	10	15	19	20	9	10	17	82	38	58	18	72	5
	12%	***13%***	***14%***	***17%***	***13%***	***8%***	***12%***	***15%***	***12%***	***11%***	***11%***	***15%***	***12%***	***14%***	***11%***	***12%***	***15%***	***12%***	***15%***	***11%***	***11%***	***13%***	***14%*** *
				F																			
8	**108**	12	30	13	21	14	17	33	50	25	12	13	23	22	16	11	31	77	28	76	16	82	5
	14%	***12%***	***24%***	***11%***	***17%***	***10%***	***9%***	***15%***	***13%***	***12%***	***13%***	***13%***	***14%***	***16%***	***19%***	***12%***	***26%***	***11%***	***11%***	***15%***	***9%***	***15%***	***13%*** *
	R		**ADFG**														**AR**						
9	**66**	11	22	14	8	4	7	19	29	18	8	10	8	11	12	10	9	57	20	40	4	57	4
	8%	***11%***	***17%***	***11%***	***6%***	***3%***	***4%***	***9%***	***8%***	***9%***	***9%***	***10%***	***5%***	***8%***	***15%***	***11%***	***8%***	***8%***	***8%***	***8%***	***2%***	***11%***	***13%*** U*
	FGU	**F**	**AEFG**	**FG**											**AM**							**AU**	
Highest rating 10	**47**	8	7	12	8	7	5	23	19	4	6	3	7	6	7	11	10	37	14	31	10	34	1
	6%	***8%***	***6%***	***10%***	***7%***	***5%***	***3%***	***11%***	***5%***	***2%***	***6%***	***3%***	***4%***	***4%***	***9%***	***12%***	***9%***	***5%***	***6%***	***6%***	***6%***	***6%***	***4%*** *
	GJ			**G**				**AIJ**								**ALMN**							
Don't know	**113**	7	9	13	20	22	42	24	53	37	14	12	23	17	6	9	10	104	31	78	32	64	9
	14%	***7%***	***7%***	***11%***	***16%***	***16%***	***23%***	***11%***	***14%***	***18%***	***16%***	***12%***	***14%***	***12%***	***7%***	***10%***	***8%***	***15%***	***13%***	***15%***	***19%***	***12%***	***24%*** V*
	CV						**ABCD**			**H**								**A**			**V**		
NET: 1-3	**87**	8	10	8	6	30	25	19	46	22	10	13	21	17	9	8	4	83	34	52	20	57	1
	11%	***7%***	***8%***	***6%***	***5%***	***21%***	***13%***	***9%***	***12%***	***11%***	***11%***	***12%***	***13%***	***12%***	***11%***	***8%***	***3%***	***12%***	***14%***	***10%***	***12%***	***10%***	***4%*** *
	EQ					**ABCDE**	**E**											**AQ**					
NET: 4-6	**276**	42	30	42	45	51	66	66	135	73	31	38	63	49	22	31	38	239	83	172	67	174	10
	35%	***42%***	***24%***	***34%***	***36%***	***37%***	***36%***	***30%***	***36%***	***36%***	***34%***	***36%***	***38%***	***34%***	***27%***	***35%***	***32%***	***35%***	***33%***	***34%***	***40%***	***32%***	***29%*** *
	C	**C**			**C**	**C**	**C**																
NET: 7-10	**321**	44	78	60	53	35	51	109	143	69	35	41	58	59	44	42	67	254	100	204	47	245	15
	40%	***43%***	***61%***	***49%***	***43%***	***26%***	***28%***	***50%***	***38%***	***34%***	***39%***	***40%***	***35%***	***42%***	***54%***	***46%***	***57%***	***37%***	***40%***	***40%***	***28%***	***45%***	***43%*** *
	FGJRU	**FG**	**ABEFG**	**AFG**	**FG**			**AIJ**							**AM**		**AR**					**AU**	
NET: 9-10	**113**	19	30	26	16	11	12	42	48	22	14	13	16	17	19	20	19	94	34	71	13	91	6
	14%	***19%***	***23%***	***21%***	***13%***	***8%***	***7%***	***19%***	***13%***	***11%***	***15%***	***13%***	***10%***	***12%***	***24%***	***23%***	***16%***	***14%***	***14%***	***14%***	***8%***	***17%***	***16%*** *
	FGU	**FG**	**AEFG**	**AFG**				**AJ**							**AMN**	**AMN**						**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**18**	4	14	5	1	3	1	0	3	6	6	2	3	6	0	1	0	11	3	4	3	12	3
	2%	*2%*	*3%*	*1%*	*1%*	*24%*	*1%*	0	*6%*	*4%*	*3%*	*4%*	*2%*	*3%*	0	*4%*	0	*2%*	*3%*	*9%*	*1%*	*3%*	*4%*
	U					**	*	**	**D**			*				**				**AR***			
2	**25**	3	22	9	4	0	2	0	3	8	12	2	2	6	1	0	2	15	7	3	5	14	6
	3%	*1%*	*4%*	*2%*	*3%*	0	*5%*	0	*6%*	*5%*	*6%*	*4%*	*1%*	*3%*	*1%*	0	*3%*	*2%*	*5%*	*9%*	*1%*	*4%*	*7%*
	BRU		**B**			**	*	**			**AM**	*				**				R*			**U**
3	**43**	7	37	18	6	1	5	1	0	12	7	2	12	12	5	4	2	25	15	3	7	25	11
	5%	*3%*	*7%*	*5%*	*5%*	*7%*	*11%*	*4%*	0	*7%*	*3%*	*3%*	*7%*	*6%*	*5%*	*24%*	*3%*	*4%*	*12%*	*7%*	*2%*	*6%*	*13%*
	BRU		**AB**			**	I*	**				*				**			**AR**	*		**U**	**AU**
4	**56**	15	41	19	9	3	2	1	6	17	13	3	9	13	8	1	7	40	13	3	15	32	7
	7%	*6%*	*8%*	*5%*	*6%*	*25%*	*5%*	*5%*	*12%*	*10%*	*6%*	*5%*	*5%*	*7%*	*9%*	*6%*	*13%*	*6%*	*10%*	*9%*	*5%*	*8%*	*9%*
						**	*	**	**D**			*				**				*			
5	**99**	33	66	37	19	0	9	2	8	23	35	8	16	21	11	0	8	72	21	6	32	50	14
	12%	*13%*	*12%*	*10%*	*14%*	*3%*	*22%*	*10%*	*18%*	*13%*	*18%*	*13%*	*9%*	*11%*	*12%*	0	*13%*	*12%*	*17%*	*14%*	*10%*	*13%*	*17%*
						**	D*	**			**AM**	*				**				*			
6	**121**	37	84	60	19	1	5	2	8	25	30	8	29	24	15	2	11	100	16	4	45	64	10
	15%	*15%*	*15%*	*17%*	*14%*	*9%*	*13%*	*10%*	*18%*	*15%*	*15%*	*14%*	*16%*	*13%*	*18%*	*13%*	*19%*	*16%*	*13%*	*10%*	*15%*	*16%*	*13%*
						**	*	**				*				**				*			
7	**100**	38	62	52	18	2	2	3	3	19	24	10	25	27	8	0	5	85	13	2	46	46	7
	12%	*15%*	*11%*	*14%*	*13%*	*16%*	*5%*	*13%*	*7%*	*11%*	*12%*	*17%*	*14%*	*14%*	*9%*	*2%*	*8%*	*14%*	*10%*	*6%*	*15%*	*12%*	*8%*
						**	*	**				*				**				*			
8	**108**	43	65	65	12	2	2	4	5	18	23	9	30	23	15	3	4	91	11	4	52	49	7
	14%	*17%*	*12%*	*18%*	*9%*	*17%*	*5%*	*18%*	*11%*	*10%*	*12%*	*16%*	*17%*	*12%*	*18%*	*15%*	*6%*	*15%*	*9%*	*9%*	*17%*	*12%*	*8%*
				AEGJ		**	*	**				*				**				*			
9	**66**	34	32	35	15	0	4	3	2	7	18	3	11	21	12	0	1	64	3	0	52	14	1
	8%	*14%*	*6%*	*10%*	*11%*	0	*10%*	*14%*	*4%*	*4%*	*9%*	*4%*	*6%*	*11%*	*13%*	0	*3%*	*10%*	*2%*	0	*17%*	*4%*	*1%*
	CJSVW	**AC**		**J**	**J**	**	*	**				*			**Q**	**		**AST**		*	**AVW**		
Highest rating 10	**47**	18	28	27	12	0	0	4	1	3	10	0	10	13	10	0	3	44	1	2	34	11	1
	6%	*7%*	*5%*	*7%*	*9%*	0	*1%*	*16%*	*1%*	*2%*	*5%*	0	*6%*	*7%*	*11%*	0	*5%*	*7%*	*1%*	*4%*	*11%*	*3%*	*2%*
	JSV			**J**	**J**	**	*	**				*			**AL**	**		**AS**		*	**AVW**		
Don't know	**113**	18	96	38	23	0	9	2	7	35	25	12	27	23	4	6	15	79	23	9	21	74	16
	14%	*7%*	*17%*	*10%*	*17%*	0	*21%*	*8%*	*16%*	*20%*	*12%*	*21%*	*16%*	*12%*	*4%*	*36%*	*27%*	*13%*	*18%*	*23%*	*7%*	*19%*	*19%*
	BDORU		**AB**			**	D*	**		**AD**		O*	**O**			**	**AKNO**		*	*		**AU**	**U**
NET: 1-3	**87**	14	73	31	11	3	7	1	5	27	25	7	17	24	5	5	4	51	25	10	15	52	20
	11%	*6%*	*13%*	*9%*	*8%*	*31%*	*18%*	*4%*	*12%*	*15%*	*12%*	*11%*	*10%*	*13%*	*6%*	*29%*	*6%*	*8%*	*20%*	*25%*	*5%*	*13%*	*24%*
	BRU		**AB**			**	*	**		**AD**		*				**			**AR**	**AR***		**U**	**AUV**
NET: 4-6	**276**	84	192	116	46	4	17	6	22	65	78	19	54	59	34	3	26	213	49	13	92	147	32
	35%	*34%*	*35%*	*32%*	*34%*	*37%*	*40%*	*26%*	*48%*	*38%*	*39%*	*31%*	*31%*	*31%*	*38%*	*19%*	*45%*	*34%*	*40%*	*33%*	*30%*	*37%*	*38%*
	U					**	*	**	**AD**			*				**				*		**U**	
NET: 7-10	**321**	133	188	179	58	4	9	14	11	47	74	22	75	85	45	3	13	283	28	8	184	121	15
	40%	*53%*	*34%*	*49%*	*42%*	*32%*	*22%*	*62%*	*23%*	*27%*	*37%*	*37%*	*43%*	*44%*	*51%*	*17%*	*22%*	*45%*	*22%*	*19%*	*59%*	*31%*	*19%*
	CGIJ QSTVW	**AC**		**AGIJ**	**GIJ**	**	*	**			**Q**	*	**Q**	**Q**	**AKQ**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**113**	52	61	62	27	0	5	7	3	10	27	3	21	35	21	0	5	108	4	2	86	25	2
	14%	*21%*	*11%*	*17%*	*20%*	0	*11%*	*31%*	*6%*	*6%*	*14%*	*4%*	*12%*	*18%*	*24%*	0	*8%*	*17%*	*3%*	*4%*	*28%*	*6%*	*2%*
	CJLSVW	**AC**		**IJ**	**IJ**	**	*	**				*		**L**	**AKLMQ**	**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region													Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**3**	1	2	1	2	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
2	**1**	1	0	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	***1%***	0	***1%***	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	**1**	1	0	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	***1%***	0	***1%***	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	**8**	4	4	4	4	6	2	8	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0
	5%	***5%***	***6%***	***5%***	***6%***	***8%***	***3%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
5	**15**	9	6	5	10	11	4	15	0	0	0	0	0	0	0	0	0	0	0	0	15	0	0
	11%	***12%***	***9%***	***8%***	***13%***	***13%***	***7%***	***11%***	0	0	0	0	0	0	0	0	0	0	0	0	***11%***	0	0
6	**18**	8	10	10	8	9	9	18	0	0	0	0	0	0	0	0	0	0	0	0	18	0	0
	13%	***11%***	***14%***	***15%***	***11%***	***11%***	***16%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0
7	**19**	5	14	12	7	10	9	19	0	0	0	0	0	0	0	0	0	0	0	0	19	0	0
	13%	***7%***	***19%***	***18%***	***9%***	***12%***	***15%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0
8	**B**		**AB**																				
	33	21	12	13	20	19	13	33	0	0	0	0	0	0	0	0	0	0	0	0	33	0	0
	23%	***29%***	***17%***	***19%***	***26%***	***23%***	***22%***	***23%***	0	0	0	0	0	0	0	0	0	0	0	0	***23%***	0	0
9	**24**	13	11	10	14	10	14	24	0	0	0	0	0	0	0	0	0	0	0	0	24	0	0
	17%	***19%***	***15%***	***15%***	***19%***	***13%***	***23%***	***17%***	0	0	0	0	0	0	0	0	0	0	0	0	***17%***	0	0
Highest rating 10	**14**	7	7	6	8	9	5	14	0	0	0	0	0	0	0	0	0	0	0	0	14	0	0
	10%	***10%***	***10%***	***9%***	***11%***	***11%***	***8%***	***10%***	0	0	0	0	0	0	0	0	0	0	0	0	***10%***	0	0
Don't know	**8**	2	6	5	3	6	2	8	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0
	6%	***3%***	***8%***	***8%***	***4%***	***7%***	***4%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
NET: 1-3	**4**	2	2	2	2	2	2	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	3%	***3%***	***2%***	***3%***	***2%***	***3%***	***3%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
NET: 4-6	**41**	21	21	19	22	26	15	41	0	0	0	0	0	0	0	0	0	0	0	0	41	0	0
	29%	***29%***	***29%***	***28%***	***30%***	***31%***	***25%***	***29%***	0	0	0	0	0	0	0	0	0	0	0	0	***29%***	0	0
NET: 7-10	**90**	46	43	42	48	49	41	90	0	0	0	0	0	0	0	0	0	0	0	0	90	0	0
	63%	***65%***	***60%***	***61%***	***64%***	***59%***	***68%***	***63%***	0	0	0	0	0	0	0	0	0	0	0	0	***63%***	0	0
NET: 9-10	**38**	21	18	16	22	20	19	38	0	0	0	0	0	0	0	0	0	0	0	0	38	0	0
	27%	***29%***	***25%***	***24%***	***29%***	***24%***	***31%***	***27%***	0	0	0	0	0	0	0	0	0	0	0	0	***27%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**3**	0	0	0	1	0	2	0	2	1	0	1	1	0	0	0	0	3	0	3	0	2	0
	2%	0	0	0	***3%***	0	***5%***	0	***2%***	***2%***	0	***4%***	***4%***	0	0	0	0	***2%***	0	***3%***	0	***2%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**1**	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0
	0	0	0	***3%***	0	0	0	***2%***	0	0	0	0	0	0	0	***3%***	0	0	0	***1%***	0	***1%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**1**	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	***2%***	0	0	***2%***	0	0	***2%***	0	0	0	0	0	0	***1%***	0	***1%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
4	**8**	0	1	2	1	2	2	1	5	2	1	0	1	3	1	1	0	8	4	4	0	5	1
	5%	0	***4%***	***9%***	***4%***	***6%***	***7%***	***2%***	***7%***	***5%***	***5%***	0	***3%***	***11%***	***4%***	***3%***	0	***6%***	***11%***	***4%***	0	***6%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**15**	3	1	1	1	5	4	5	8	2	3	1	4	1	2	3	2	13	4	9	5	9	1
	11%	***17%***	***8%***	***6%***	***5%***	***18%***	***11%***	***15%***	***11%***	***6%***	***17%***	***6%***	***15%***	***5%***	***7%***	***15%***	***21%***	***10%***	***12%***	***9%***	***14%***	***10%***	***6%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**18**	1	2	3	5	4	2	2	13	3	0	7	3	3	3	2	3	15	3	14	5	9	2
	13%	***7%***	***13%***	***19%***	***16%***	***17%***	***5%***	***7%***	***17%***	***9%***	0	***36%***	***12%***	***11%***	***12%***	***11%***	***31%***	***11%***	***7%***	***14%***	***16%***	***10%***	***21%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**19**	1	3	3	4	3	4	6	6	7	1	3	1	3	0	5	0	19	2	17	5	11	0
	13%	***7%***	***19%***	***18%***	***12%***	***13%***	***12%***	***18%***	***8%***	***20%***	***8%***	***18%***	***5%***	***13%***	0	***25%***	0	***14%***	***6%***	***16%***	***16%***	***13%***	0
	I	**	**	**	*	**	*	*		I*	**	**	**	**	**	**	**		*		*		**
8	**33**	8	3	4	8	5	5	9	17	6	3	2	6	5	10	3	2	30	5	27	8	21	4
	23%	***47%***	***19%***	***20%***	***26%***	***18%***	***15%***	***28%***	***23%***	***17%***	***21%***	***11%***	***24%***	***22%***	***43%***	***16%***	***27%***	***23%***	***13%***	***26%***	***24%***	***25%***	***32%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**24**	2	5	3	4	3	8	4	14	6	4	3	3	3	6	2	2	22	8	15	6	14	1
	17%	***10%***	***27%***	***17%***	***12%***	***11%***	***24%***	***12%***	***19%***	***17%***	***23%***	***17%***	***12%***	***14%***	***27%***	***9%***	***21%***	***17%***	***23%***	***15%***	***17%***	***16%***	***10%***
		*	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**14**	1	2	2	3	4	3	2	6	6	3	1	5	4	1	1	0	14	6	8	2	10	0
	10%	***7%***	***9%***	***10%***	***10%***	***14%***	***9%***	***6%***	***8%***	***19%***	***17%***	***6%***	***19%***	***18%***	***3%***	***3%***	0	***11%***	***18%***	***8%***	***7%***	***11%***	***4%***
		**	**	**	*	**	*	*		A*	**	**	**	**	**	**	**		**AT***		*		**
Don't know	**8**	1	0	0	3	1	3	3	4	1	1	0	1	2	1	4	0	8	3	5	2	3	2
	6%	***5%***	0	0	***11%***	***3%***	***9%***	***9%***	***6%***	***2%***	***9%***	0	***3%***	***7%***	***4%***	***17%***	0	***6%***	***9%***	***5%***	***5%***	***4%***	***14%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**4**	0	0	1	1	0	2	1	2	1	0	1	2	0	0	1	0	4	0	4	0	3	0
	3%	0	0	***3%***	***3%***	0	***7%***	***2%***	***2%***	***4%***	0	***4%***	***6%***	0	0	***3%***	0	***3%***	0	***4%***	0	***4%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**41**	4	5	6	8	10	8	8	26	7	3	8	7	6	5	6	5	36	11	27	10	23	4
	29%	***25%***	***26%***	***33%***	***26%***	***41%***	***24%***	***24%***	***35%***	***20%***	***22%***	***42%***	***30%***	***26%***	***23%***	***28%***	***52%***	***27%***	***31%***	***26%***	***31%***	***27%***	***40%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**90**	12	13	12	19	14	19	21	43	25	11	10	14	16	16	11	4	85	21	67	21	56	5
	63%	***70%***	***74%***	***64%***	***60%***	***56%***	***60%***	***65%***	***57%***	***74%***	***69%***	***53%***	***61%***	***67%***	***73%***	***52%***	***48%***	***64%***	***60%***	***65%***	***64%***	***66%***	***47%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 9-10	**38**	3	6	5	7	7	10	6	20	12	6	4	7	8	7	3	2	36	14	23	8	23	2
	27%	***17%***	***36%***	***26%***	***22%***	***25%***	***33%***	***18%***	***26%***	***36%***	***40%***	***24%***	***31%***	***32%***	***30%***	***12%***	***21%***	***27%***	***41%***	***22%***	***24%***	***28%***	***14%***
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**3**	1	2	1	0	0	0	0	0	2	1	0	0	1	0	0	1	1	2	0	0	2	1
	2%	***3%***	***2%***	***1%***	0	0	0	0	0	***6%***	***4%***	0	0	***2%***	0	0	***6%***	***1%***	***6%***	0	0	***2%***	***4%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
2	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0
	0	***2%***	0	***1%***	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0	0	***1%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
3	**1**	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	1
	0	0	***1%***	0	0	0	0	0	0	***2%***	0	***6%***	0	0	0	0	0	0	***2%***	0	0	0	***3%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
4	**8**	1	6	3	0	0	1	0	1	3	3	1	1	2	0	0	1	4	2	2	2	5	0
	5%	***4%***	***6%***	***4%***	0	0	***8%***	0	***19%***	***11%***	***13%***	***7%***	***2%***	***6%***	0	0	***6%***	***4%***	***7%***	***22%***	***5%***	***7%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
5	**15**	2	13	9	2	0	1	0	0	3	2	0	2	8	3	0	1	8	5	2	2	9	3
	11%	***7%***	***12%***	***12%***	***10%***	0	***8%***	***11%***	0	***11%***	***7%***	0	***5%***	***18%***	***21%***	***23%***	***6%***	***8%***	***18%***	***25%***	***4%***	***13%***	***17%***
	RU	*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
6	**18**	8	10	12	3	1	0	0	0	3	2	2	4	6	3	1	2	9	9	0	3	13	1
	13%	***22%***	***10%***	***15%***	***14%***	***23%***	0	0	0	***10%***	***6%***	***18%***	***11%***	***13%***	***20%***	***50%***	***12%***	***8%***	***32%***	0	***7%***	***18%***	***4%***
	CR	**AC***		*	**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**				**
7	**19**	4	15	9	3	0	2	0	1	4	4	1	5	5	1	0	2	17	2	0	6	12	0
	13%	***11%***	***14%***	***12%***	***16%***	0	***23%***	0	***40%***	***13%***	***16%***	***9%***	***13%***	***13%***	***10%***	0	***18%***	***16%***	***6%***	0	***12%***	***17%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
8	**33**	8	25	19	5	1	2	2	0	4	5	1	10	10	2	1	2	26	2	3	12	13	8
	23%	***22%***	***23%***	***25%***	***28%***	***19%***	***24%***	***43%***	0	***15%***	***20%***	***16%***	***26%***	***23%***	***16%***	***26%***	***15%***	***25%***	***8%***	***46%***	***25%***	***17%***	***43%***
	S	*		*	**	**	**	**	**	*	**	**	*	*	**	**	**	**S**	*	**				**
9	**24**	6	18	9	4	2	1	1	1	5	3	3	10	3	3	0	2	21	3	0	9	9	5
	17%	***17%***	***17%***	***12%***	***20%***	***58%***	***17%***	***23%***	***41%***	***18%***	***14%***	***33%***	***26%***	***8%***	***21%***	0	***16%***	***20%***	***9%***	0	***20%***	***12%***	***24%***
	N	*			**	**	**	**	**	*	**	**	N*	*	**	**	**		*	**				**
Highest rating 10	**14**	3	11	8	2	0	2	0	0	2	3	1	4	4	1	0	1	12	2	0	10	5	0
	10%	***9%***	***10%***	***11%***	***11%***	0	***21%***	0	0	***7%***	***12%***	***11%***	***12%***	***10%***	***5%***	0	***9%***	***11%***	***6%***	***7%***	***21%***	***6%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**AV**			**
Don't know	**8**	1	7	5	0	0	0	1	0	2	2	0	2	2	1	0	1	6	2	0	2	4	1
	6%	***3%***	***7%***	***7%***	0	0	0	***23%***	0	***7%***	***8%***	0	***4%***	***6%***	***6%***	0	***11%***	***6%***	***6%***	0	***5%***	***5%***	***4%***
		*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 1-3	**4**	2	2	2	0	0	0	0	0	2	1	1	0	2	0	0	1	1	2	0	0	2	1
	3%	***5%***	***2%***	***2%***	0	0	0	0	0	***8%***	***4%***	***6%***	0	***4%***	0	0	***6%***	***1%***	***8%***	0	0	***3%***	***7%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**				**
NET: 4-6	**41**	12	29	24	4	1	1	0	1	10	6	2	7	16	5	1	3	21	17	3	7	28	4
	29%	***33%***	***27%***	***32%***	***24%***	***23%***	***16%***	***11%***	***19%***	***32%***	***27%***	***25%***	***18%***	***37%***	***41%***	***74%***	***25%***	***20%***	***57%***	***47%***	***16%***	***38%***	***21%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**		**AU**		**
NET: 7-10	**90**	21	69	45	14	3	7	2	2	16	15	6	29	23	7	1	8	76	9	4	37	39	13
	63%	***60%***	***64%***	***60%***	***76%***	***77%***	***84%***	***66%***	***81%***	***53%***	***62%***	***69%***	***77%***	***54%***	***52%***	***26%***	***58%***	***73%***	***29%***	***53%***	***79%***	***53%***	***67%***
	SV	*			**	**	**	**	**	*	**	**	**AN***	*	**	**	**	**AS**	*	**	**AV**			**
NET: 9-10	**38**	9	29	17	6	2	3	1	1	8	6	4	14	8	3	0	3	33	5	0	19	14	5
	27%	***26%***	***27%***	***23%***	***31%***	***58%***	***38%***	***23%***	***41%***	***25%***	***25%***	***44%***	***38%***	***18%***	***26%***	0	***25%***	***32%***	***15%***	***7%***	***41%***	***19%***	***24%***
	V	*			**	**	**	**	**	*	**	**	N*	*	**	**	**	**A**	*	**	**AV**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC One

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**11**	2	8	5	6	7	4	2	0	1	2	3	1	0	1	0	0	0	1	7	2	1	1
	1%	0	*1%*	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*2%*	*1%*	0	*1%*	0	0	0	*1%*	0	*1%*	*1%*	*1%*
												R			QR				NPQR				
2	**23**	12	11	13	11	16	7	1	0	0	5	3	0	1	3	5	2	4	0	20	1	3	0
	1%	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	0	0	0	*2%*	*2%*	0	*1%*	*2%*	*3%*	*1%*	*1%*	0	*1%*	0	*2%*	0
															JM								
3	**53**	24	28	25	28	27	26	4	5	6	3	7	2	5	3	7	9	1	1	44	4	3	1
	3%	*2%*	*3%*	*3%*	*2%*	*3%*	*3%*	*3%*	*6%*	*3%*	*1%*	*4%*	*1%*	*2%*	*3%*	*4%*	*3%*	0	*1%*	*3%*	*3%*	*3%*	*1%*
	R								KR	R		R			R	R	R						
4	**52**	25	27	32	20	27	24	7	3	5	4	6	2	13	1	4	4	2	2	42	7	1	2
	3%	*2%*	*3%*	*4%*	*2%*	*3%*	*2%*	*4%*	*3%*	*3%*	*2%*	*3%*	*2%*	*6%*	*1%*	*2%*	*1%*	*1%*	*3%*	*2%*	*4%*	*1%*	*3%*
	ER			AE				R						AOQR					R				
5	**165**	79	86	99	66	89	75	20	9	16	14	14	10	12	6	14	24	21	6	133	20	6	6
	8%	*8%*	*8%*	*11%*	*6%*	*9%*	*7%*	*12%*	*11%*	*10%*	*7%*	*8%*	*7%*	*6%*	*5%*	*8%*	*10%*	*7%*	*10%*	*8%*	*12%*	*5%*	*10%*
	E			AE				ANO													ATV		
6	**242**	125	117	112	130	124	118	20	12	16	28	18	19	27	9	26	33	30	5	208	20	9	5
	12%	*12%*	*11%*	*13%*	*11%*	*12%*	*12%*	*12%*	*15%*	*10%*	*13%*	*10%*	*13%*	*13%*	*8%*	*15%*	*13%*	*10%*	*8%*	*12%*	*12%*	*8%*	*8%*
7	**366**	182	184	165	201	168	198	24	11	31	29	34	26	36	20	40	47	58	10	313	24	20	10
	18%	*18%*	*18%*	*19%*	*17%*	*17%*	*20%*	*14%*	*14%*	*18%*	*14%*	*19%*	*19%*	*18%*	*19%*	*24%*	*18%*	*20%*	*17%*	*18%*	*14%*	*19%*	*17%*
																HK							
8	**532**	276	255	212	319	279	253	44	22	41	59	39	37	49	35	42	67	80	16	437	44	35	16
	26%	*27%*	*25%*	*24%*	*28%*	*27%*	*25%*	*26%*	*28%*	*24%*	*28%*	*22%*	*26%*	*24%*	*33%*	*25%*	*26%*	*28%*	*28%*	*26%*	*26%*	*33%*	*28%*
															AL							AT	
9	**300**	143	157	96	204	153	147	23	13	23	35	34	21	39	16	13	32	41	8	252	23	16	8
	15%	*14%*	*15%*	*11%*	*18%*	*15%*	*14%*	*14%*	*16%*	*14%*	*17%*	*19%*	*15%*	*19%*	*15%*	*8%*	*13%*	*14%*	*14%*	*15%*	*14%*	*15%*	*14%*
	DP				AD						P	P		P	P								
Highest rating 10	**197**	94	103	51	146	89	108	15	3	23	24	12	11	16	8	11	30	33	9	165	15	8	9
	10%	*9%*	*10%*	*6%*	*13%*	*9%*	*11%*	*9%*	*4%*	*14%*	*12%*	*7%*	*8%*	*8%*	*8%*	*7%*	*12%*	*11%*	*15%*	*10%*	*9%*	*8%*	*15%*
	D				AD					IL									AILNOP				ATV
Don't know	**93**	45	47	70	23	38	55	7	2	7	9	10	10	8	4	8	7	19	1	81	7	4	1
	5%	*4%*	*5%*	*8%*	*2%*	*4%*	*5%*	*4%*	*2%*	*4%*	*4%*	*6%*	*7%*	*4%*	*4%*	*4%*	*3%*	*7%*	*2%*	*5%*	*4%*	*4%*	*2%*
	ESW			AE									S					S					
NET: 1-3	**87**	39	48	43	44	50	37	7	5	7	9	14	3	6	7	12	11	5	1	71	7	7	1
	4%	*4%*	*5%*	*5%*	*4%*	*5%*	*4%*	*4%*	*6%*	*4%*	*4%*	*8%*	*2%*	*3%*	*7%*	*7%*	*4%*	*2%*	*3%*	*4%*	*4%*	*7%*	*3%*
	R								R			AR			R	R							
NET: 4-6	**459**	229	230	243	216	240	218	47	23	38	45	38	31	52	15	44	60	53	12	384	47	15	12
	23%	*23%*	*22%*	*28%*	*19%*	*24%*	*21%*	*28%*	*29%*	*22%*	*22%*	*21%*	*22%*	*25%*	*15%*	*26%*	*24%*	*18%*	*21%*	*23%*	*28%*	*15%*	*21%*
	EOV			AE				AOR	O					O		O	O			V	AV		
NET: 7-10	**1395**	695	700	524	871	689	705	106	49	119	146	120	96	141	79	106	177	213	43	1167	106	79	43
	69%	*69%*	*68%*	*60%*	*75%*	*68%*	*69%*	*63%*	*62%*	*70%*	*70%*	*66%*	*68%*	*68%*	*75%*	*63%*	*69%*	*73%*	*75%*	*69%*	*63%*	*75%*	*75%*
	D				AD										HP			HP	HP			U	U
NET: 9-10	**497**	236	260	146	350	243	254	38	16	47	59	47	32	56	25	25	62	74	17	417	38	25	17
	24%	*23%*	*25%*	*17%*	*30%*	*24%*	*25%*	*23%*	*20%*	*27%*	*28%*	*26%*	*23%*	*27%*	*23%*	*14%*	*24%*	*26%*	*29%*	*25%*	*23%*	*23%*	*29%*
	DP				AD					P	P	P		P	P		P	P	P				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**11**	0	1	0	1	5	4	1	5	5	0	1	4	1	0	1	0	11	5	6	2	6	1
	1%	0	0	0	0	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	0	0	0	0	***1%***	***1%***	0	0	0	***1%***
						A																	
2	**23**	0	2	4	3	2	13	6	13	5	1	2	3	5	1	4	0	23	11	12	8	15	0
	1%	0	***1%***	***2%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	0
							A												**AT**				
3	**53**	3	7	7	10	8	18	10	27	16	3	10	11	7	4	7	7	46	17	34	13	36	2
	3%	***2%***	***3%***	***3%***	***3%***	***2%***	***3%***	***2%***	***3%***	***3%***	***2%***	***4%***	***3%***	***2%***	***2%***	***3%***	***3%***	***3%***	***3%***	***2%***	***3%***	***3%***	***1%***
4	**52**	7	5	4	5	10	21	23	13	15	4	5	8	6	8	4	7	45	15	35	12	34	0
	3%	***4%***	***2%***	***2%***	***1%***	***3%***	***3%***	***4%***	***1%***	***3%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	0
	I							**AI**															
5	**165**	17	19	27	33	25	44	40	75	47	17	24	24	24	9	29	19	146	50	105	47	93	10
	8%	***9%***	***7%***	***10%***	***9%***	***8%***	***7%***	***7%***	***8%***	***9%***	***10%***	***10%***	***6%***	***7%***	***4%***	***10%***	***8%***	***8%***	***10%***	***7%***	***9%***	***8%***	***9%***
	O										**O**	**O**				**O**							
6	**242**	28	29	37	52	32	64	79	98	64	19	28	43	35	30	40	24	218	60	164	57	144	11
	12%	***15%***	***11%***	***14%***	***14%***	***10%***	***11%***	***13%***	***11%***	***12%***	***11%***	***12%***	***12%***	***10%***	***12%***	***14%***	***11%***	***12%***	***12%***	***11%***	***11%***	***12%***	***10%***
7	**366**	31	57	43	63	71	102	116	157	92	34	34	61	74	43	53	41	326	73	276	98	211	22
	18%	***16%***	***21%***	***16%***	***17%***	***22%***	***17%***	***19%***	***17%***	***18%***	***19%***	***14%***	***17%***	***22%***	***17%***	***19%***	***18%***	***18%***	***14%***	***19%***	***19%***	***17%***	***20%***
	S													**L**						**AS**			
8	**532**	47	66	64	106	83	166	157	256	119	42	61	96	89	85	77	62	469	141	376	122	330	31
	26%	***24%***	***25%***	***23%***	***28%***	***25%***	***28%***	***26%***	***28%***	***23%***	***24%***	***25%***	***26%***	***26%***	***34%***	***27%***	***28%***	***26%***	***28%***	***26%***	***24%***	***27%***	***28%***
									J						**AK**								
9	**300**	28	41	54	55	45	77	86	135	78	27	43	71	45	37	36	35	265	81	212	76	191	16
	15%	***14%***	***16%***	***20%***	***15%***	***14%***	***13%***	***14%***	***15%***	***15%***	***15%***	***18%***	***19%***	***13%***	***15%***	***13%***	***15%***	***15%***	***16%***	***15%***	***15%***	***16%***	***14%***
				AG									**ANP**										
Highest rating 10	**197**	25	24	25	33	37	52	52	97	46	23	22	39	36	27	22	24	173	43	147	41	128	13
	10%	***13%***	***9%***	***9%***	***9%***	***11%***	***9%***	***9%***	***11%***	***9%***	***13%***	***9%***	***11%***	***11%***	***11%***	***8%***	***11%***	***10%***	***8%***	***10%***	***8%***	***10%***	***12%***
Don't know	**93**	8	13	7	16	10	40	29	33	29	6	11	6	15	8	9	7	85	17	65	36	43	6
	5%	***4%***	***5%***	***2%***	***4%***	***3%***	***7%***	***5%***	***4%***	***6%***	***3%***	***5%***	***2%***	***4%***	***3%***	***3%***	***3%***	***5%***	***3%***	***5%***	***7%***	***3%***	***6%***
	MV						**ADF**					**M**		**M**							**AV**		
NET: 1-3	**87**	3	10	12	14	14	34	17	44	26	5	14	17	13	6	12	7	80	32	52	23	58	3
	4%	***2%***	***4%***	***4%***	***4%***	***4%***	***6%***	***3%***	***5%***	***5%***	***3%***	***6%***	***5%***	***4%***	***2%***	***4%***	***3%***	***4%***	***6%***	***4%***	***4%***	***5%***	***3%***
	HT						**B**												**AT**				
NET: 4-6	**459**	52	53	68	91	67	128	143	187	126	41	56	75	65	48	73	50	408	125	304	116	271	21
	23%	***27%***	***20%***	***25%***	***24%***	***20%***	***21%***	***24%***	***21%***	***24%***	***23%***	***23%***	***21%***	***19%***	***19%***	***26%***	***22%***	***23%***	***24%***	***21%***	***23%***	***22%***	***18%***
	T																						
NET: 7-10	**1395**	130	188	186	257	236	398	412	646	334	125	161	268	244	191	188	161	1234	337	1012	337	860	82
	69%	***67%***	***71%***	***68%***	***68%***	***72%***	***66%***	***69%***	***71%***	***65%***	***71%***	***66%***	***73%***	***72%***	***76%***	***67%***	***71%***	***68%***	***66%***	***71%***	***66%***	***70%***	***73%***
	J								**J**						**ALP**					**A**			
NET: 9-10	**497**	53	65	79	88	82	130	138	232	124	50	66	110	81	64	58	58	439	124	359	116	320	29
	24%	***27%***	***25%***	***29%***	***23%***	***25%***	***22%***	***23%***	***26%***	***24%***	***28%***	***27%***	***30%***	***24%***	***25%***	***21%***	***26%***	***24%***	***24%***	***25%***	***23%***	***26%***	***26%***
				G									**AP**										

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**11**	3	7	3	2	0	0	0	1	5	1	2	2	2	0	2	2	5	3	1	1	5	2
	1%	*1%*	0	0	*1%*	0	0	0	*1%*	*1%*	0	*1%*	0	0	0	*3%*	*1%*	0	*1%*	*1%*	0	0	*1%*
	R					**		*								**AKMNO***							
2	**23**	2	22	6	2	2	1	0	2	11	4	3	7	6	5	0	0	9	7	8	7	9	7
	1%	0	*1%*	*1%*	*1%*	*4%*	*1%*	0	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	0	0	*1%*	*2%*	*7%*	*1%*	*1%*	*3%*
	R					**		*		**AD**						*			**R**	**ARS**			**AV**
3	**53**	7	45	20	6	0	3	0	5	19	13	6	7	11	5	2	7	31	12	8	13	25	14
	3%	*1%*	*3%*	*2%*	*2%*	0	*2%*	*1%*	*5%*	*3%*	*3%*	*4%*	*2%*	*2%*	*2%*	*4%*	*4%*	*2%*	*4%*	*7%*	*2%*	*2%*	*6%*
	R					**		*								*			**R**	**AR**			**AUV**
4	**52**	14	38	16	7	1	1	3	3	21	7	3	12	8	8	3	9	19	19	14	2	29	18
	3%	*3%*	*2%*	*2%*	*2%*	*3%*	*1%*	*5%*	*3%*	*4%*	*2%*	*2%*	*3%*	*2%*	*4%*	*6%*	*5%*	*1%*	*6%*	*13%*	0	*3%*	*7%*
	RU					**		*		**D**						**KN***	**KN**		**AR**	**ARS**		**U**	**AUV**
5	**165**	45	120	70	21	7	11	3	13	39	38	17	32	31	18	8	16	93	48	23	39	93	30
	8%	*9%*	*8%*	*8%*	*7%*	*19%*	*10%*	*5%*	*13%*	*7%*	*9%*	*11%*	*7%*	*6%*	*8%*	*16%*	*9%*	*6%*	*16%*	*21%*	*6%*	*8%*	*12%*
	R					**		*	**AJ**							**MN***			**AR**	**AR**			**AUV**
6	**242**	58	184	120	35	3	15	5	6	57	62	19	47	68	28	6	10	175	53	14	60	147	34
	12%	*12%*	*12%*	*14%*	*11%*	*7%*	*14%*	*9%*	*6%*	*10%*	*14%*	*12%*	*11%*	*13%*	*13%*	*12%*	*6%*	*11%*	*17%*	*13%*	*10%*	*13%*	*14%*
	IQR			**AIJ**		**		*			**Q**			**Q**	**Q**	*			**AR**				
7	**366**	80	286	161	65	7	26	8	14	86	65	26	83	111	41	7	31	286	59	21	85	243	38
	18%	*16%*	*19%*	*19%*	*21%*	*18%*	*23%*	*14%*	*14%*	*15%*	*15%*	*16%*	*19%*	*22%*	*19%*	*14%*	*17%*	*18%*	*19%*	*19%*	*14%*	*21%*	*15%*
	KU					**	**J**	*						**AK**		*						**AU**	
8	**532**	129	402	208	96	15	25	15	24	148	131	48	115	124	55	6	47	452	63	14	156	309	59
	26%	*26%*	*26%*	*24%*	*31%*	*39%*	*23%*	*26%*	*24%*	*26%*	*29%*	*31%*	*26%*	*24%*	*25%*	*12%*	*26%*	*28%*	*21%*	*12%*	*26%*	*27%*	*24%*
	PST				**D**	**		*			**P**	**P**	**P**			*		**AST**					
9	**300**	84	216	136	39	3	13	11	14	84	65	12	71	83	32	9	27	283	15	2	136	142	20
	15%	*17%*	*14%*	*16%*	*13%*	*8%*	*12%*	*18%*	*14%*	*15%*	*14%*	*8%*	*16%*	*16%*	*15%*	*17%*	*15%*	*18%*	*5%*	*2%*	*22%*	*12%*	*8%*
	LSTVW					**		*					**L**	**L**		*		**AST**			**AVW**		
Highest rating 10	**197**	55	142	82	27	1	13	11	11	51	45	13	48	48	19	4	20	190	6	1	91	94	11
	10%	*11%*	*9%*	*10%*	*9%*	*4%*	*11%*	*18%*	*11%*	*9%*	*10%*	*8%*	*11%*	*9%*	*9%*	*8%*	*11%*	*12%*	*2%*	0	*15%*	*8%*	*4%*
	STVW					**		**ADEJ***								*		**AST**			**AVW**		
Don't know	**93**	15	78	36	6	0	3	2	5	40	17	9	20	21	9	3	13	62	21	6	15	60	12
	5%	*3%*	*5%*	*4%*	*2%*	0	*3%*	*4%*	*6%*	*7%*	*4%*	*6%*	*5%*	*4%*	*4%*	*7%*	*7%*	*4%*	*7%*	*5%*	*3%*	*5%*	*5%*
	ERU					**		*		**ADE**						*			**AR**			**U**	
NET: 1-3	**87**	12	75	29	10	2	3	0	8	35	18	11	16	19	9	4	10	45	22	17	22	40	23
	4%	*2%*	*5%*	*3%*	*3%*	*4%*	*3%*	*1%*	*8%*	*6%*	*4%*	*7%*	*4%*	*4%*	*4%*	*8%*	*5%*	*3%*	*7%*	*15%*	*4%*	*3%*	*10%*
	BRV		**AB**			**		*	**ADE**	**AD**						*			**AR**	**ARS**			**AUV**
NET: 4-6	**459**	117	342	206	64	11	28	11	22	117	107	39	91	107	54	17	35	287	119	52	101	269	83
	23%	*24%*	*22%*	*24%*	*21%*	*28%*	*25%*	*19%*	*22%*	*21%*	*24%*	*24%*	*21%*	*21%*	*25%*	*34%*	*19%*	*18%*	*39%*	*46%*	*17%*	*23%*	*34%*
	RU					**		*								**MNQ***			**AR**	**AR**		**U**	**AUV**
NET: 7-10	**1395**	349	1046	587	227	27	77	46	63	369	306	100	317	366	147	26	125	1211	143	38	468	788	128
	69%	*71%*	*68%*	*68%*	*74%*	*68%*	*69%*	*77%*	*64%*	*66%*	*68%*	*63%*	*71%*	*71%*	*67%*	*51%*	*68%*	*75%*	*47%*	*34%*	*77%*	*68%*	*52%*
	PSTW				**J**	**		*			**P**		**P**	**P**		*	**P**	**AST**	**T**		**AVW**	**W**	
NET: 9-10	**497**	139	358	218	67	4	26	22	25	135	110	26	119	131	51	13	47	473	21	3	228	237	31
	24%	*28%*	*23%*	*25%*	*22%*	*11%*	*23%*	*37%*	*26%*	*24%*	*24%*	*16%*	*27%*	*26%*	*23%*	*25%*	*26%*	*29%*	*7%*	*2%*	*38%*	*20%*	*13%*
	CLSTVW	**AC**				**		**AE***					**L**	**L**		*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**5**	2	3	4	1	3	2	1	0	0	0	1	0	0	1	1	0	2	0	4	1	1	0
	0	0	1%	1%	0	1%	0	1%	0	0	0	1%	0	0	2%	1%	0	1%	0	0	1%	2%	0
									*														
2	**21**	8	12	9	12	17	4	1	0	0	1	4	1	4	2	3	0	5	0	18	1	2	0
	2%	2%	2%	2%	2%	3%	1%	1%	0	0	1%	4%	2%	4%	3%	3%	0	3%	1%	2%	1%	3%	1%
	G					**AG**			*			**Q**		**Q**	**Q**								
3	**26**	13	13	14	12	17	9	1	0	7	1	3	4	1	1	2	1	2	2	22	1	1	2
	2%	2%	2%	3%	2%	3%	2%	1%	0	9%	1%	3%	6%	1%	2%	2%	1%	1%	8%	2%	1%	2%	8%
									*	**AHKNQR**			**Q**						**AHIKNQR**				**ATU**
4	**36**	17	19	19	17	16	19	6	3	3	2	5	3	2	1	3	3	3	0	29	6	1	0
	3%	3%	3%	4%	3%	3%	4%	6%	6%	4%	2%	5%	5%	2%	2%	4%	2%	2%	2%	3%	6%	2%	2%
									*														
5	**97**	55	43	49	48	60	38	11	9	6	6	8	5	8	3	11	11	17	3	80	11	3	3
	9%	10%	8%	11%	8%	10%	8%	12%	21%	7%	5%	7%	6%	8%	6%	12%	8%	12%	13%	9%	12%	6%	13%
									AJKL										**K**				
									MNOQ*														
6	**143**	76	67	64	79	74	69	9	11	6	10	9	9	14	7	20	23	20	5	123	9	7	5
	13%	15%	12%	14%	13%	13%	14%	9%	26%	8%	9%	8%	13%	14%	13%	23%	16%	14%	20%	14%	9%	13%	20%
									AHJKL*							**AHJKL**			**HJKL**				**U**
7	**222**	101	121	91	131	123	99	17	6	19	27	30	13	22	14	12	32	27	3	188	17	14	3
	21%	19%	22%	20%	21%	21%	20%	18%	13%	24%	23%	28%	18%	21%	27%	14%	22%	19%	11%	21%	18%	27%	11%
	SW								*			**PS**			**PS**							**W**	
8	**269**	127	143	109	160	158	111	25	6	20	35	23	18	23	13	22	43	36	5	226	25	13	5
	25%	24%	26%	24%	26%	27%	23%	27%	15%	25%	31%	21%	25%	22%	25%	25%	29%	24%	21%	25%	27%	25%	21%
									*														
9	**108**	48	59	30	77	55	53	9	5	10	17	13	6	9	4	5	16	11	2	91	9	4	2
	10%	9%	11%	7%	13%	9%	11%	10%	12%	12%	15%	12%	8%	8%	8%	6%	11%	7%	10%	10%	10%	8%	10%
	D				**AD**				*														
Highest rating 10	**73**	40	33	15	58	33	40	5	2	5	10	8	3	10	3	2	10	12	2	62	5	3	2
	7%	8%	6%	3%	9%	6%	8%	6%	4%	6%	9%	7%	4%	10%	6%	2%	7%	8%	10%	7%	6%	6%	10%
	D				**AD**				*										**P**				
Don't know	**76**	37	39	60	16	35	41	8	1	5	6	4	9	11	4	7	8	13	1	64	8	4	1
	7%	7%	7%	13%	3%	6%	8%	8%	3%	6%	5%	4%	13%	10%	7%	8%	5%	9%	2%	7%	8%	7%	2%
	E			**AE**					*				**LS**										
NET: 1-3	**52**	24	28	27	25	37	15	2	0	7	2	8	5	6	4	6	1	8	2	44	2	4	2
	5%	5%	5%	6%	4%	6%	3%	3%	0	9%	2%	8%	8%	5%	7%	7%	1%	6%	9%	5%	3%	7%	9%
	GQ					**AG**			*	**Q**		**Q**	**Q**	**Q**	**Q**	**Q**		**Q**	**HIKQ**				**U**
NET: 4-6	**276**	148	128	132	144	151	126	26	22	16	18	21	17	25	11	34	37	41	8	231	26	11	8
	26%	28%	23%	28%	24%	25%	26%	28%	53%	19%	16%	20%	24%	24%	21%	39%	25%	28%	36%	26%	28%	21%	36%
	K							**K**	**AHJKL**							**AJKLO**		**K**	**AJKLO**				**AV**
									MNOQR*														
NET: 7-10	**672**	317	355	246	426	369	303	57	19	54	89	74	39	64	35	41	101	86	13	568	57	35	13
	62%	60%	65%	53%	70%	62%	62%	61%	45%	66%	77%	69%	55%	61%	66%	47%	69%	58%	53%	63%	61%	66%	53%
	DIP				**AD**				*	**IP**	**AHIM**	**IPS**			**IP**		**IPS**						
											NPRS												
NET: 9-10	**181**	89	92	45	135	88	92	15	7	15	27	21	9	19	7	7	26	22	5	154	15	7	5
	17%	17%	17%	10%	22%	15%	19%	16%	17%	18%	24%	19%	13%	18%	14%	8%	18%	15%	21%	17%	16%	14%	21%
	DP				**AD**				*		**P**	**P**							**P**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**5**	0	0	1	0	1	3	2	1	2	0	0	0	0	0	1	0	5	1	4	1	3	0
	0	0	0	*1%*	0	*1%*	*1%*	*1%*	0	*1%*	0	0	0	0	0	*1%*	0	*1%*	0	*1%*	0	*1%*	0
2	**21**	1	1	2	2	2	12	5	12	4	2	1	3	5	2	4	0	21	9	11	7	14	0
	2%	*1%*	*1%*	*2%*	*1%*	*1%*	***3%***	*1%*	*3%*	*2%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	0	*2%*	*3%*	*2%*	*2%*	*2%*	0
							A																
3	**26**	2	1	3	3	8	10	8	10	7	2	3	5	1	3	5	2	24	11	14	5	15	0
	2%	*2%*	*1%*	*2%*	*2%*	*4%*	***3%***	*2%*	*2%*	*3%*	*2%*	*3%*	*3%*	*1%*	*2%*	*4%*	*2%*	*3%*	*4%*	*2%*	*2%*	*2%*	0
4	**36**	6	2	2	5	9	12	9	16	11	6	1	7	8	3	2	5	30	10	22	7	25	0
	3%	*6%*	*2%*	*1%*	*3%*	*5%*	***3%***	*3%*	*3%*	*4%*	*7%*	*1%*	*3%*	*4%*	*2%*	*1%*	*4%*	*3%*	*3%*	*3%*	*3%*	*4%*	0
											LP												
5	**97**	7	7	16	17	17	33	29	48	20	9	13	16	19	12	12	18	80	32	64	23	60	5
	9%	*8%*	*6%*	*11%*	*9%*	*9%*	***10%***	*8%*	*10%*	*8%*	*9%*	*11%*	*8%*	*10%*	*8%*	*8%*	*15%*	*8%*	*11%*	*8%*	*8%*	*9%*	***10%***
	R																						
6	**143**	17	14	22	26	23	42	53	62	27	16	16	24	28	18	18	13	130	35	98	33	85	6
	13%	*17%*	*11%*	*15%*	*15%*	*12%*	***12%***	*14%*	*14%*	*11%*	*17%*	*14%*	*12%*	*15%*	*12%*	*12%*	*11%*	*14%*	*13%*	*13%*	*11%*	*13%*	***11%***
7	**222**	21	25	35	35	38	67	92	88	41	23	21	30	38	37	42	23	199	62	156	69	120	17
	21%	*21%*	*21%*	*24%*	*20%*	*20%*	***20%***	*25%*	*19%*	*17%*	*25%*	*18%*	*16%*	*20%*	*26%*	*28%*	*19%*	*21%*	*22%*	*21%*	*24%*	*19%*	***31%***
								AJ							**M**	**AM**							**V**
8	**269**	20	35	35	55	44	80	88	121	59	14	30	59	51	33	35	31	238	65	197	69	166	13
	25%	*21%*	*28%*	*23%*	*31%*	*23%*	***23%***	*24%*	*26%*	*25%*	*15%*	*26%*	*31%*	*27%*	*23%*	*24%*	*26%*	*25%*	*23%*	*26%*	*24%*	*26%*	***24%***
	K				**A**								**K**	**K**									
9	**108**	12	22	18	11	13	31	35	42	31	9	11	25	17	18	13	15	93	25	78	27	68	5
	10%	*13%*	*18%*	*12%*	*6%*	*7%*	***9%***	*9%*	*9%*	*13%*	*9%*	*9%*	*13%*	*9%*	*12%*	*9%*	*12%*	*10%*	*9%*	*10%*	*9%*	*11%*	***10%***
			AEFG																				
Highest rating 10	**73**	5	11	7	11	20	19	22	34	17	8	10	16	8	13	10	6	67	21	51	13	49	4
	7%	*5%*	*9%*	*5%*	*6%*	*11%*	***6%***	*6%*	*7%*	*7%*	*8%*	*8%*	*8%*	*4%*	*9%*	*7%*	*5%*	*7%*	*7%*	*7%*	*5%*	*8%*	***7%***
						A																	
Don't know	**76**	7	4	7	10	15	33	27	26	22	5	12	7	15	4	7	7	68	11	59	34	27	4
	7%	*7%*	*4%*	*5%*	*6%*	*8%*	***10%***	*7%*	*6%*	*9%*	*5%*	*10%*	*4%*	*8%*	*3%*	*4%*	*6%*	*7%*	*4%*	*8%*	*12%*	*4%*	***7%***
	SV						**AC**					**MO**								**S**	**AV**		
NET: 1-3	**52**	3	2	6	5	11	25	15	23	13	3	4	8	6	5	10	2	50	21	30	13	32	0
	5%	*3%*	*2%*	*4%*	*3%*	*6%*	***7%***	*4%*	*5%*	*5%*	*3%*	*3%*	*4%*	*3%*	*4%*	*7%*	*2%*	*5%*	*7%*	*4%*	*5%*	*5%*	0
	T						**ACE**												**AT**				
NET: 4-6	**276**	30	23	40	48	49	87	91	126	58	31	30	46	55	33	31	36	240	77	184	63	169	11
	26%	*31%*	*19%*	*27%*	*27%*	*26%*	***25%***	*25%*	*27%*	*24%*	*33%*	*26%*	*24%*	*29%*	*23%*	*21%*	*30%*	*25%*	*27%*	*24%*	*22%*	*27%*	***21%***
NET: 7-10	**672**	57	93	95	113	115	199	236	285	147	54	72	129	114	100	101	76	596	173	481	178	404	39
	62%	*59%*	*76%*	*64%*	*64%*	*60%*	***58%***	*64%*	*62%*	*61%*	*58%*	*61%*	*68%*	*60%*	*70%*	*68%*	*63%*	*62%*	*61%*	*64%*	*62%*	*64%*	***72%***
	G		**ABDEFG**																				
NET: 9-10	**181**	17	33	25	22	33	51	56	76	48	17	20	40	25	31	23	21	160	46	129	40	118	9
	17%	*17%*	*27%*	*17%*	*13%*	*17%*	***15%***	*15%*	*16%*	*20%*	*18%*	*17%*	*21%*	*13%*	*22%*	*16%*	*17%*	*17%*	*16%*	*17%*	*14%*	*19%*	***17%***
			AEG																				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**5**	1	5	1	0	0	0	0	1	4	0	1	1	1	0	0	2	2	3	0	1	4	0
	0	0	*1%*	0	0	0	0	0	*2%*	*1%*	0	*1%*	*1%*	0	0	0	*2%*	0	*2%*	*1%*	0	*1%*	0
	R					**		**	*							**	**AK**		**AR**	*			
2	**21**	1	20	5	0	3	1	0	1	10	3	1	8	6	4	0	0	9	6	5	2	10	9
	2%	0	*2%*	*1%*	0	*15%*	*1%*	0	*3%*	*3%*	*1%*	*1%*	*4%*	*2%*	*2%*	0	0	*1%*	*4%*	*9%*	*1%*	*2%*	*6%*
	BRU		**B**			**		**	E*	**E**						**			**R**	**AR***			**AUV**
3	**26**	2	24	7	4	0	1	2	2	11	3	6	4	2	6	1	5	18	3	5	8	13	5
	2%	*1%*	*3%*	*2%*	*3%*	0	*3%*	*6%*	*4%*	*3%*	*1%*	*10%*	*2%*	*1%*	*3%*	*4%*	*5%*	*2%*	*2%*	*9%*	*2%*	*2%*	*4%*
	BN					**		**	*			**AKMN**			**N**	**	**KN**			**ARS***			
4	**36**	7	29	15	4	0	0	0	1	15	10	2	4	7	5	0	6	21	8	6	8	21	6
	3%	*2%*	*4%*	*3%*	*3%*	0	*1%*	0	*3%*	*5%*	*5%*	*3%*	*2%*	*2%*	*3%*	0	*6%*	*2%*	*5%*	*12%*	*2%*	*4%*	*4%*
	R					**		**	*							**				**AR***			
5	**97**	31	67	41	14	6	2	0	6	27	21	6	20	18	16	7	10	57	25	12	24	53	19
	9%	*11%*	*8%*	*9%*	*9%*	*30%*	*4%*	*2%*	*15%*	*8%*	*10%*	*9%*	*10%*	*6%*	*10%*	*26%*	*10%*	*7%*	*16%*	*23%*	*7%*	*9%*	*13%*
	NR					**		**	*							**			**AR**	**AR***			**U**
6	**143**	39	104	63	23	2	10	2	2	40	37	11	17	44	18	5	10	115	21	7	43	83	16
	13%	*14%*	*13%*	*14%*	*14%*	*11%*	*20%*	*8%*	*6%*	*12%*	*18%*	*17%*	*8%*	*15%*	*11%*	*18%*	*11%*	*13%*	*14%*	*13%*	*13%*	*14%*	*11%*
	M					**	**I**	**	*		**M**			**M**		**				*			
7	**222**	59	163	92	34	4	14	8	6	64	31	14	39	70	43	3	20	190	30	3	74	121	25
	21%	*22%*	*20%*	*20%*	*22%*	*21%*	*27%*	*34%*	*14%*	*19%*	*15%*	*22%*	*18%*	*24%*	*27%*	*9%*	*21%*	*22%*	*19%*	*5%*	*22%*	*21%*	*18%*
	KT					**		**	*					**K**	**AK**	**		**AT**	**T**	*			
8	**269**	64	205	121	47	2	10	6	11	73	55	16	59	81	34	5	16	229	30	9	81	150	36
	25%	*24%*	*25%*	*27%*	*30%*	*9%*	*19%*	*24%*	*27%*	*22%*	*26%*	*24%*	*28%*	*28%*	*21%*	*16%*	*17%*	*27%*	*19%*	*16%*	*24%*	*26%*	*26%*
						**		**	*				**Q**	**Q**		**		**A**		*			
9	**108**	32	75	40	19	3	6	4	3	33	26	5	23	26	18	2	8	99	7	0	56	46	4
	10%	*12%*	*9%*	*9%*	*12%*	*13%*	*11%*	*17%*	*8%*	*10%*	*12%*	*8%*	*11%*	*9%*	*11%*	*6%*	*8%*	*12%*	*5%*	0	*16%*	*8%*	*3%*
	STVW					**		**	*							**		**AST**		*	**AVW**		
Highest rating 10	**73**	20	53	37	7	0	4	1	5	20	16	1	15	22	8	2	9	69	4	0	36	30	7
	7%	*7%*	*7%*	*8%*	*4%*	0	*7%*	*4%*	*11%*	*6%*	*7%*	*2%*	*7%*	*7%*	*5%*	*6%*	*10%*	*8%*	*3%*	0	*11%*	*5%*	*5%*
	SV					**		**	*							**		**AST**		*	**AV**		
Don't know	**76**	14	62	27	6	0	4	1	3	35	11	2	21	19	9	4	10	51	15	7	7	51	13
	7%	*5%*	*8%*	*6%*	*4%*	0	*8%*	*5%*	*7%*	*10%*	*5%*	*4%*	*10%*	*6%*	*6%*	*13%*	*10%*	*6%*	*10%*	*13%*	*2%*	*9%*	*9%*
	RU					**		**	*	**ADE**						**				*		**AU**	**U**
NET: 1-3	**52**	4	48	13	4	3	2	2	4	25	5	8	13	9	9	1	7	29	13	10	11	27	14
	5%	*1%*	*6%*	*3%*	*3%*	*15%*	*4%*	*6%*	*9%*	*8%*	*2%*	*12%*	*6%*	*3%*	*6%*	*4%*	*7%*	*3%*	*9%*	*19%*	*3%*	*5%*	*10%*
	BDR		**AB**			**		**	D*	**AD**		**AKN**				**			**AR**	**AR***			**AUV**
NET: 4-6	**276**	76	200	119	41	8	13	2	10	82	68	19	41	69	38	12	26	193	54	26	74	157	41
	26%	*28%*	*25%*	*26%*	*26%*	*42%*	*25%*	*10%*	*25%*	*25%*	*32%*	*29%*	*19%*	*23%*	*24%*	*44%*	*27%*	*22%*	*35%*	*47%*	*22%*	*27%*	*29%*
	MR					**		**	*		**AMN**					**			**AR**	**AR***			
NET: 7-10	**672**	175	497	290	106	9	33	20	24	189	129	35	136	199	103	11	53	587	71	12	247	347	72
	62%	*65%*	*62%*	*65%*	*68%*	*44%*	*63%*	*79%*	*60%*	*57%*	*60%*	*55%*	*64%*	*67%*	*64%*	*38%*	*55%*	*68%*	*46%*	*21%*	*73%*	*60%*	*51%*
	JSTW			**J**		**		**	*					**AQ**		**		**AST**	**T**	*	**AVW**		
NET: 9-10	**181**	52	129	77	26	3	9	5	8	53	42	6	38	48	26	3	17	168	11	0	92	76	11
	17%	*19%*	*16%*	*17%*	*16%*	*13%*	*18%*	*21%*	*20%*	*16%*	*20%*	*9%*	*18%*	*16%*	*16%*	*12%*	*18%*	*20%*	*7%*	0	*27%*	*13%*	*8%*
	STVW					**		**	*							**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**7**	4	3	4	3	4	2	0	0	1	2	0	0	1	0	1	0	2	0	7	0	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***2%***	0	0	***2%***	0	***2%***	0	***2%***	0	***1%***	0	0	0
								*	**	*			*	*	*	*			*		*	*	*
2	**15**	9	6	8	7	8	7	1	0	2	7	0	0	0	0	1	0	2	0	13	1	0	0
	2%	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***3%***	0	***4%***	***9%***	0	0	0	***1%***	***2%***	0	***3%***	***3%***	***2%***	***3%***	***1%***	***3%***
								*	**	*	**ALNQ**		*	*	*	*			**LQ***		*	*	*
3	**12**	6	7	6	6	9	3	0	0	6	0	0	1	1	1	3	0	0	0	11	0	1	0
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	0	0	***11%***	0	0	***3%***	***2%***	***4%***	***4%***	0	0	***2%***	***2%***	0	***4%***	***2%***
								*	**	**AHKLQR***			*	*	**KQR***	*			*		*	*	*
4	**39**	22	17	16	22	21	18	3	1	2	3	5	2	4	1	3	7	7	1	34	3	1	1
	6%	***6%***	***5%***	***6%***	***5%***	***6%***	***6%***	***6%***	***4%***	***5%***	***4%***	***7%***	***3%***	***7%***	***5%***	***4%***	***6%***	***9%***	***5%***	***6%***	***6%***	***5%***	***5%***
								*	**	*			*	*	*	*			*		*	*	*
5	**94**	55	39	40	54	41	53	8	6	10	9	9	5	8	3	9	13	12	3	80	8	3	3
	14%	***16%***	***12%***	***15%***	***13%***	***11%***	***17%***	***20%***	***24%***	***20%***	***10%***	***12%***	***11%***	***14%***	***12%***	***13%***	***12%***	***14%***	***18%***	***13%***	***20%***	***12%***	***18%***
								*	**	*			*	*	*	*			*		*	*	*
6	**106**	50	56	36	70	60	45	4	0	8	21	17	10	6	5	7	14	12	3	94	4	5	3
	16%	***14%***	***17%***	***14%***	***17%***	***17%***	***14%***	***9%***	0	***15%***	***25%***	***23%***	***22%***	***9%***	***21%***	***11%***	***12%***	***15%***	***16%***	***16%***	***9%***	***21%***	***16%***
								*	**	*	**AHN**		*	*	*	*			*		*	*	*
7	**141**	73	68	38	103	71	70	7	8	7	11	13	9	8	7	18	34	16	3	124	7	7	3
	21%	***21%***	***21%***	***14%***	***25%***	***19%***	***22%***	***16%***	***32%***	***14%***	***13%***	***18%***	***20%***	***13%***	***28%***	***27%***	***31%***	***20%***	***17%***	***21%***	***16%***	***28%***	***17%***
	D				**AD**			*	**	*			*	*	K*	*	**AKN**		*		*	*	*
8	**105**	52	53	39	66	64	42	9	2	6	12	10	8	7	3	9	25	11	2	91	9	3	2
	16%	***15%***	***16%***	***15%***	***16%***	***17%***	***13%***	***22%***	***10%***	***12%***	***15%***	***14%***	***18%***	***12%***	***12%***	***14%***	***22%***	***13%***	***13%***	***15%***	***22%***	***12%***	***13%***
								*	**	*			*	*	*	*			*		*	*	*
9	**65**	41	25	13	52	40	25	4	4	3	10	8	5	4	1	8	11	8	1	59	4	1	1
	10%	***12%***	***7%***	***5%***	***13%***	***11%***	***8%***	***9%***	***17%***	***6%***	***11%***	***11%***	***11%***	***6%***	***5%***	***12%***	***10%***	***9%***	***9%***	***10%***	***9%***	***5%***	***9%***
	D				**AD**			*	**	*			*	*	*	*			*		*	*	*
Highest rating 10	**27**	9	17	5	21	12	15	2	1	2	3	7	2	6	0	0	3	2	0	25	2	0	0
	4%	***3%***	***5%***	***2%***	***5%***	***3%***	***5%***	***4%***	***4%***	***4%***	***4%***	***9%***	***4%***	***9%***	***1%***	0	***2%***	***2%***	0	***4%***	***4%***	***1%***	0
								*	**	*		**AP**	*	P*	*	*			*		*	*	*
Don't know	**67**	31	36	58	9	34	33	4	2	4	6	4	3	16	3	6	5	11	3	58	4	3	3
	10%	***9%***	***11%***	***22%***	***2%***	***9%***	***11%***	***9%***	***10%***	***7%***	***8%***	***6%***	***8%***	***26%***	***11%***	***9%***	***5%***	***13%***	***16%***	***10%***	***9%***	***11%***	***16%***
	E			**AE**				*	**	*			*	**AHJK LMPQ***	*	*			**LQ***		*	*	*
NET: 1-3	**34**	18	16	18	16	21	13	1	0	8	9	0	1	3	1	5	0	4	1	31	1	1	1
	5%	***5%***	***5%***	***7%***	***4%***	***6%***	***4%***	***3%***	0	***17%***	***11%***	0	***3%***	***4%***	***6%***	***8%***	0	***5%***	***5%***	***5%***	***3%***	***6%***	***5%***
	Q							*	**	**AHLQR***	**ALQ**		*	*	**LQ***	**LQ***			**LQ***		*	*	*
NET: 4-6	**239**	127	112	92	146	122	116	15	7	20	33	31	16	18	9	19	34	31	6	208	15	9	6
	35%	***36%***	***34%***	***35%***	***35%***	***34%***	***37%***	***35%***	***28%***	***40%***	***39%***	***42%***	***36%***	***30%***	***38%***	***29%***	***30%***	***38%***	***40%***	***35%***	***35%***	***38%***	***40%***
								*	**	*			*	*	*	*			*		*	*	*
NET: 7-10	**338**	175	163	96	242	187	151	22	15	18	36	38	23	25	11	35	72	36	6	298	22	11	6
	50%	***50%***	***50%***	***36%***	***58%***	***51%***	***48%***	***52%***	***62%***	***36%***	***43%***	***52%***	***53%***	***40%***	***46%***	***54%***	***65%***	***44%***	***39%***	***50%***	***52%***	***46%***	***39%***
	D				**AD**			*	**	*			*	*	*	*	**AJKNORS**		*		*	*	*	*
NET: 9-10	**92**	50	42	19	73	52	40	6	5	5	13	15	7	9	1	8	13	9	1	83	6	1	1
	14%	***14%***	***13%***	***7%***	***18%***	***14%***	***13%***	***14%***	***20%***	***9%***	***15%***	***20%***	***15%***	***15%***	***6%***	***12%***	***12%***	***11%***	***9%***	***14%***	***14%***	***6%***	***9%***
	D				**AD**			*	**	*			*	*	*	*			*		*	*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC II! (BBC Three)

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**7**	0	0	2	5	0	0	1	3	2	0	0	0	2	1	1	4	2	0	7	4	0	0
	1%	0	0	***2%***	***5%***	0	0	***1%***	***1%***	***2%***	0	0	0	***2%***	***1%***	***1%***	***3%***	0	0	***1%***	***4%***	0	0
	RV				**ABC**	*											**R**				**AV**		*
2	**15**	3	1	3	2	2	5	3	11	2	3	1	4	4	1	2	0	15	5	10	3	9	3
	2%	***1%***	***1%***	***3%***	***2%***	***2%***	***8%***	***1%***	***3%***	***1%***	***4%***	***2%***	***3%***	***4%***	***2%***	***2%***	0	***3%***	***3%***	***2%***	***4%***	***2%***	***5%***
						*	**ABC**																*
3	**12**	1	1	2	3	5	0	3	8	2	0	0	4	3	3	2	3	9	1	11	0	12	1
	2%	***1%***	***1%***	***2%***	***3%***	***8%***	0	***1%***	***2%***	***1%***	***1%***	0	***3%***	***3%***	***4%***	***3%***	***2%***	***2%***	***1%***	***2%***	0	***2%***	***1%***
						ABC*																	*
4	**39**	11	11	3	7	4	3	13	20	6	0	5	8	9	3	3	11	27	10	23	5	21	9
	6%	***6%***	***7%***	***3%***	***7%***	***5%***	***4%***	***6%***	***6%***	***5%***	0	***6%***	***6%***	***9%***	***4%***	***4%***	***8%***	***5%***	***6%***	***5%***	***5%***	***4%***	***16%***
	KV					*								**K**									**AV***
5	**94**	27	16	13	22	8	7	29	51	15	12	8	17	11	10	13	15	79	22	67	15	64	9
	14%	***15%***	***10%***	***11%***	***24%***	***13%***	***11%***	***13%***	***15%***	***12%***	***18%***	***10%***	***12%***	***11%***	***12%***	***14%***	***11%***	***15%***	***13%***	***14%***	***16%***	***13%***	***16%***
					ACD	*																	*
6	**106**	31	29	15	13	9	10	40	44	21	10	15	20	12	9	19	16	90	28	72	12	81	4
	16%	***17%***	***18%***	***13%***	***14%***	***14%***	***15%***	***18%***	***13%***	***17%***	***15%***	***20%***	***14%***	***12%***	***10%***	***21%***	***12%***	***17%***	***17%***	***15%***	***13%***	***17%***	***8%***
						*																	*
7	**141**	34	38	37	12	8	11	40	77	24	15	21	34	27	20	13	37	104	34	100	18	107	7
	21%	***18%***	***25%***	***33%***	***13%***	***12%***	***17%***	***18%***	***23%***	***19%***	***23%***	***28%***	***24%***	***26%***	***23%***	***14%***	***26%***	***19%***	***20%***	***21%***	***20%***	***22%***	***13%***
			E	**ABEFG**		*						**P**											*
8	**105**	34	34	12	8	12	6	39	41	26	9	15	27	12	18	13	27	78	27	77	9	75	11
	16%	***18%***	***22%***	***11%***	***8%***	***18%***	***9%***	***18%***	***12%***	***21%***	***13%***	***20%***	***19%***	***12%***	***20%***	***14%***	***19%***	***15%***	***16%***	***16%***	***10%***	***15%***	***18%***
	E		**ADEG**			*				**I**													*
9	**65**	28	12	13	7	3	3	20	35	9	7	3	17	10	9	11	18	47	21	43	5	53	6
	10%	***15%***	***8%***	***11%***	***7%***	***4%***	***5%***	***9%***	***11%***	***7%***	***11%***	***4%***	***12%***	***9%***	***11%***	***13%***	***13%***	***9%***	***12%***	***9%***	***5%***	***11%***	***10%***
		A				*																	*
Highest rating 10	**27**	8	7	2	2	5	2	11	11	4	5	1	3	4	6	4	7	20	5	21	1	22	1
	4%	***4%***	***5%***	***2%***	***2%***	***7%***	***3%***	***5%***	***3%***	***3%***	***8%***	***2%***	***2%***	***4%***	***7%***	***5%***	***5%***	***4%***	***3%***	***4%***	***1%***	***5%***	***2%***
						*																	*
Don't know	**67**	9	5	11	14	11	18	21	31	16	5	7	7	9	5	9	1	66	16	50	19	37	7
	10%	***5%***	***3%***	***10%***	***15%***	***16%***	***27%***	***9%***	***9%***	***12%***	***7%***	***9%***	***5%***	***8%***	***5%***	***10%***	***1%***	***12%***	***10%***	***10%***	***21%***	***8%***	***12%***
	BCQV			**C**	**BC**	**BC***	**ABCD**											**AQ**			**AV**		*
NET: 1-3	**34**	4	3	7	9	7	5	7	22	6	3	1	8	8	6	5	7	27	7	28	7	21	4
	5%	***2%***	***2%***	***6%***	***10%***	***10%***	***8%***	***3%***	***7%***	***5%***	***5%***	***2%***	***6%***	***8%***	***7%***	***6%***	***5%***	***5%***	***4%***	***6%***	***8%***	***4%***	***6%***
	C				**BC**	**BC***	**C**																*
NET: 4-6	**239**	70	56	30	42	21	20	81	116	41	22	27	45	32	23	35	43	196	61	162	31	167	23
	35%	***37%***	***36%***	***27%***	***45%***	***32%***	***30%***	***37%***	***35%***	***33%***	***33%***	***36%***	***32%***	***32%***	***26%***	***39%***	***31%***	***36%***	***36%***	***34%***	***34%***	***35%***	***39%***
	D				**D**	*																	*
NET: 7-10	**338**	104	91	64	28	27	23	110	164	62	36	41	82	53	53	42	88	250	87	240	34	257	25
	50%	***56%***	***59%***	***57%***	***30%***	***42%***	***35%***	***50%***	***49%***	***50%***	***55%***	***53%***	***58%***	***52%***	***61%***	***46%***	***63%***	***46%***	***51%***	***50%***	***37%***	***53%***	***43%***
	EGRU	**EG**	**AEFG**	**EG**		*									**A**		**AR**					**AU**	*
NET: 9-10	**92**	36	19	15	8	8	6	32	46	13	12	4	20	14	16	16	25	68	26	63	6	76	7
	14%	***19%***	***12%***	***14%***	***9%***	***12%***	***9%***	***15%***	***14%***	***10%***	***19%***	***6%***	***14%***	***14%***	***18%***	***17%***	***18%***	***13%***	***15%***	***13%***	***7%***	***16%***	***12%***
		A				*					**L**				**L**	**L**						**AU**	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**7**	1	5	3	2	1	1	0	0	0	3	0	2	0	1	0	1	4	1	0	0	5	2
	1%	0	*1%*	*1%*	*1%*	*9%*	*3%*	0	0	0	*2%*	0	*1%*	0	*1%*	0	*2%*	*1%*	*1%*	0	0	*2%*	*3%*
	U					**	*	*	**			**				**	**			**		**U**	U*
2	**15**	4	11	6	2	0	0	3	2	3	4	2	2	3	2	2	0	11	3	1	7	6	1
	2%	*1%*	*3%*	*2%*	*2%*	0	0	*5%*	*7%*	*5%*	*3%*	*7%*	*1%*	*1%*	*2%*	*17%*	0	*2%*	*3%*	*5%*	*2%*	*2%*	*2%*
						**	*	*	**			**				**	**			**			*
3	**12**	9	4	10	0	1	0	0	1	0	2	0	5	2	0	2	0	7	4	2	6	5	1
	2%	*3%*	*1%*	*2%*	0	*11%*	*1%*	0	*4%*	0	*2%*	0	*3%*	*1%*	0	*17%*	0	*1%*	*4%*	*9%*	*2%*	*2%*	*2%*
	CR	**AC**				**	*	*	**			**				**	**			**			*
4	**39**	13	26	20	7	1	1	4	2	3	7	4	10	17	0	0	0	24	9	6	16	17	5
	6%	*5%*	*6%*	*5%*	*6%*	*6%*	*5%*	*7%*	*9%*	*5%*	*5%*	*10%*	*6%*	*8%*	0	0	*1%*	*4%*	*8%*	*25%*	*5%*	*6%*	*9%*
	OR					**	*	*	**			**	**O**	**O**		**	**			**			*
5	**94**	33	61	51	23	3	4	4	2	7	17	6	21	27	13	2	7	67	21	5	30	46	15
	14%	*13%*	*14%*	*13%*	*19%*	*23%*	*14%*	*8%*	*9%*	*12%*	*12%*	*17%*	*12%*	*14%*	*16%*	*17%*	*22%*	*12%*	*21%*	*20%*	*9%*	*16%*	*27%*
	RU					**	*	*	**			**				**	**		**R**	**		**U**	**AU***
6	**106**	36	69	58	19	0	6	9	4	10	24	4	29	26	16	1	4	90	16	0	50	51	5
	16%	*14%*	*16%*	*15%*	*15%*	0	*23%*	*18%*	*16%*	*16%*	*18%*	*11%*	*17%*	*13%*	*18%*	*7%*	*12%*	*16%*	*16%*	0	*15%*	*18%*	*8%*
						**	*	*	**			**				**	**			**			*
7	**141**	60	81	89	22	2	6	10	3	10	23	4	41	49	17	2	5	117	18	4	79	53	8
	21%	*23%*	*19%*	*23%*	*18%*	*14%*	*22%*	*19%*	*11%*	*17%*	*17%*	*11%*	*24%*	*25%*	*20%*	*17%*	*15%*	*21%*	*18%*	*18%*	*24%*	*18%*	*15%*
						**	*	*	**			**				**	**			**			*
8	**105**	37	68	66	18	1	4	8	4	4	22	5	32	31	14	0	1	91	12	2	58	42	5
	16%	*15%*	*16%*	*17%*	*15%*	*5%*	*14%*	*15%*	*19%*	*7%*	*16%*	*13%*	*18%*	*16%*	*16%*	0	*2%*	*17%*	*11%*	*10%*	*18%*	*14%*	*9%*
						**	*	*	**			**				**	**			**			*
9	**65**	29	36	35	9	4	3	10	1	3	18	5	17	12	9	0	2	60	5	0	41	20	3
	10%	*11%*	*9%*	*9%*	*7%*	*32%*	*12%*	*19%*	*5%*	*6%*	*13%*	*15%*	*10%*	*6%*	*11%*	0	*5%*	*11%*	*5%*	0	*13%*	*7%*	*5%*
						**	*	**AJ***	**			**				**	**	**A**		**	**AV**		*
Highest rating 10	**27**	13	14	14	6	0	0	3	2	2	6	2	2	11	5	0	2	27	0	0	21	5	0
	4%	*5%*	*3%*	*4%*	*5%*	0	*1%*	*5%*	*7%*	*3%*	*4%*	*6%*	*1%*	*5%*	*6%*	0	*5%*	*5%*	0	0	*7%*	*2%*	0
	MSV					**	*	*	**			**		**M**	**M**	**	**	**AS**		**	**AV**		*
Don't know	**67**	20	47	30	13	0	2	2	3	17	10	4	12	18	8	3	11	50	14	3	15	38	12
	10%	*8%*	*11%*	*8%*	*11%*	0	*6%*	*4%*	*13%*	*29%*	*8%*	*12%*	*7%*	*9%*	*10%*	*26%*	*35%*	*9%*	*13%*	*13%*	*5%*	*13%*	*21%*
	U					**	*	*	**	**ADEGH**		**				**	**			**		**AU**	**AU***
NET: 1-3	**34**	14	20	18	4	3	1	3	2	3	9	2	9	5	3	5	1	22	8	3	14	16	4
	5%	*5%*	*5%*	*5%*	*3%*	*20%*	*4%*	*5%*	*10%*	*5%*	*6%*	*7%*	*5%*	*3%*	*3%*	*34%*	*2%*	*4%*	*8%*	*13%*	*4%*	*6%*	*7%*
	R					**	*	*	**			**				**	**			**			*
NET: 4-6	**239**	82	156	130	49	4	11	17	8	20	48	14	60	70	29	3	11	182	45	10	97	114	25
	35%	*32%*	*37%*	*34%*	*41%*	*29%*	*42%*	*33%*	*34%*	*33%*	*35%*	*38%*	*35%*	*36%*	*34%*	*23%*	*35%*	*33%*	*44%*	*45%*	*30%*	*40%*	*43%*
	RU					**	*	*	**			**				**	**			**		**U**	*
NET: 7-10	**338**	139	199	204	55	7	13	29	10	20	70	16	91	103	45	2	9	295	35	6	200	120	17
	50%	*55%*	*47%*	*53%*	*45%*	*51%*	*49%*	*58%*	*43%*	*33%*	*51%*	*44%*	*53%*	*53%*	*53%*	*17%*	*27%*	*54%*	*34%*	*28%*	*62%*	*42%*	*29%*
	JSVW			**J**		**	*	J*	**			**				**	**	**AS**		**	**AVW**		*
NET: 9-10	**92**	42	50	50	15	4	4	12	3	5	24	7	19	23	14	0	3	87	5	0	62	26	3
	14%	*16%*	*12%*	*13%*	*12%*	*32%*	*13%*	*24%*	*12%*	*9%*	*18%*	*20%*	*11%*	*12%*	*17%*	0	*10%*	*16%*	*5%*	0	*19%*	*9%*	*5%*
	SV					**	*	J*	**			**				**	**	**AS**		**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**8**	6	2	1	7	5	3	1	0	0	2	2	1	1	0	0	0	1	0	6	1	0	0
	2%	***2%***	***1%***	0	***2%***	***2%***	***1%***	***4%***	0	0	***3%***	***3%***	***3%***	***3%***	***2%***	0	0	***2%***	***2%***	***1%***	***4%***	***2%***	***2%***
								*	**	**	*	*	**	*	*	*		*	Q*		*	*	*
2	**13**	6	7	7	6	9	5	1	1	1	1	2	1	3	1	2	0	1	1	11	1	1	1
	3%	***2%***	***3%***	***4%***	***2%***	***3%***	***2%***	***2%***	***6%***	***4%***	***2%***	***4%***	***2%***	***7%***	***4%***	***3%***	0	***2%***	***5%***	***3%***	***2%***	***4%***	***5%***
								*	**	**	*	*	**	Q*	Q*	*		*	Q*		*	*	*
3	**13**	5	8	6	8	6	7	0	1	2	2	1	3	1	1	1	1	0	1	12	0	1	1
	3%	***2%***	***3%***	***3%***	***3%***	***2%***	***3%***	0	***5%***	***6%***	***4%***	***1%***	***10%***	***3%***	***3%***	***2%***	***1%***	0	***11%***	***3%***	0	***3%***	***11%***
								*	**	**	*	*	**	*	*	*		*	**AHLQR***		*	*	**ATU***
4	**16**	8	7	6	10	8	8	2	0	3	3	3	0	1	1	1	1	0	1	12	2	1	1
	3%	***3%***	***3%***	***3%***	***3%***	***3%***	***4%***	***5%***	0	***13%***	***5%***	***5%***	0	***3%***	***5%***	***2%***	***2%***	0	***7%***	***3%***	***5%***	***5%***	***7%***
								*	**	**	*	*	**	*	*	*		*	R*		*	*	*
5	**47**	29	18	16	32	24	23	4	2	0	3	6	4	3	2	6	10	7	1	41	4	2	1
	10%	***11%***	***8%***	***8%***	***11%***	***9%***	***11%***	***10%***	***11%***	0	***5%***	***11%***	***13%***	***8%***	***8%***	***14%***	***11%***	***11%***	***9%***	***10%***	***10%***	***8%***	***9%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
6	**74**	42	32	24	50	40	34	4	5	2	7	4	3	4	6	11	19	9	2	63	4	6	2
	15%	***16%***	***14%***	***13%***	***17%***	***15%***	***16%***	***10%***	***25%***	***7%***	***13%***	***8%***	***10%***	***9%***	***23%***	***24%***	***21%***	***15%***	***22%***	***15%***	***10%***	***23%***	***22%***
								*	**	**	*	*	**	*	L*	*		*	L*		*	*	*
7	**89**	46	43	28	61	47	42	6	1	2	13	15	4	7	3	7	19	9	2	78	6	3	2
	18%	***18%***	***19%***	***15%***	***21%***	***18%***	***19%***	***18%***	***6%***	***9%***	***24%***	***27%***	***13%***	***18%***	***14%***	***15%***	***21%***	***16%***	***15%***	***19%***	***18%***	***14%***	***15%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
8	**96**	46	50	36	60	52	44	6	5	7	12	10	6	8	4	8	19	9	1	85	6	4	1
	20%	***18%***	***22%***	***19%***	***20%***	***20%***	***20%***	***18%***	***30%***	***30%***	***22%***	***18%***	***18%***	***20%***	***17%***	***17%***	***22%***	***16%***	***9%***	***20%***	***18%***	***17%***	***9%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
9	**44**	21	23	9	35	28	16	4	2	2	5	7	4	2	3	1	8	5	1	37	4	3	1
	9%	***8%***	***10%***	***5%***	***12%***	***11%***	***7%***	***10%***	***11%***	***9%***	***10%***	***13%***	***11%***	***6%***	***11%***	***3%***	***8%***	***9%***	***10%***	***9%***	***10%***	***11%***	***10%***
	D				**AD**			*	**	**	*	*	**	*	*	*		*	*		*	*	*
Highest rating 10	**31**	19	13	9	22	16	16	4	0	3	5	4	2	1	0	2	5	5	0	27	4	0	0
	6%	***7%***	***5%***	***5%***	***7%***	***6%***	***7%***	***10%***	0	***13%***	***9%***	***7%***	***6%***	***3%***	***1%***	***4%***	***6%***	***8%***	***3%***	***7%***	***10%***	***1%***	***3%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
Don't know	**54**	27	27	49	5	30	24	4	1	2	2	2	4	8	3	7	8	12	1	46	4	3	1
	11%	***11%***	***12%***	***26%***	***2%***	***12%***	***11%***	***12%***	***6%***	***9%***	***3%***	***3%***	***14%***	***20%***	***13%***	***16%***	***9%***	***20%***	***6%***	***11%***	***12%***	***13%***	***6%***
	E			**AE**				*	**	**	*	*	**	**KL***	*	*		**AKL***	*		*	*	*
NET: 1-3	**35**	17	18	13	22	20	15	2	2	3	5	4	5	5	2	3	1	2	2	29	2	2	2
	7%	***7%***	***8%***	***7%***	***7%***	***8%***	***7%***	***6%***	***11%***	***11%***	***9%***	***8%***	***15%***	***12%***	***9%***	***6%***	***1%***	***4%***	***19%***	***7%***	***6%***	***9%***	***19%***
	Q							*	**	**	*	*	**	Q*	Q*	*		*	**APQR***		*	*	**AT***
NET: 4-6	**137**	79	58	45	92	71	66	9	6	5	12	13	7	8	9	19	30	15	4	116	9	9	4
	28%	***31%***	***25%***	***24%***	***31%***	***27%***	***30%***	***26%***	***36%***	***20%***	***23%***	***24%***	***23%***	***20%***	***35%***	***40%***	***34%***	***26%***	***38%***	***28%***	***26%***	***35%***	***38%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 7-10	**260**	131	129	82	178	143	117	20	8	15	36	36	15	19	10	18	51	29	4	226	20	10	4
	54%	***52%***	***56%***	***43%***	***60%***	***54%***	***53%***	***56%***	***47%***	***61%***	***66%***	***65%***	***49%***	***48%***	***43%***	***38%***	***57%***	***50%***	***37%***	***54%***	***56%***	***43%***	***37%***
	DSW				**AD**			*	**	**	**OPS***	**OPS***	**	*	*	*		*	*		*	*	*	*
NET: 9-10	**75**	40	36	19	57	43	32	7	2	5	10	11	6	4	3	3	12	10	1	64	7	3	1
	16%	***16%***	***15%***	***10%***	***19%***	***16%***	***14%***	***20%***	***11%***	***22%***	***19%***	***20%***	***18%***	***10%***	***12%***	***6%***	***14%***	***18%***	***13%***	***15%***	***20%***	***12%***	***13%***
	D				**AD**			*	**	**	*	*	**	*	*	*		*	*		*	*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**8**	0	0	1	2	2	4	4	3	1	0	0	2	2	2	0	2	7	4	4	3	2	0
	2%	0	0	***1%***	***3%***	***2%***	***3%***	***2%***	***2%***	***1%***	0	0	***2%***	***3%***	***4%***	0	***2%***	***2%***	***3%***	***1%***	***3%***	***1%***	0
	V	*									*				*								**
2	**13**	1	1	1	4	1	5	4	8	2	2	3	4	2	0	2	1	12	5	6	4	7	0
	3%	***2%***	***2%***	***2%***	***5%***	***1%***	***4%***	***2%***	***4%***	***2%***	***3%***	***4%***	***4%***	***2%***	0	***2%***	***1%***	***3%***	***4%***	***2%***	***4%***	***2%***	***1%***
		*									*				*								**
3	**13**	1	0	1	1	5	6	4	6	3	0	1	5	2	0	2	0	13	6	8	3	8	0
	3%	***2%***	0	***1%***	***2%***	***6%***	***4%***	***2%***	***3%***	***4%***	0	***2%***	***6%***	***3%***	0	***3%***	0	***3%***	***4%***	***2%***	***3%***	***3%***	***1%***
		*									*				*								**
4	**16**	5	3	1	0	0	7	6	5	4	1	4	1	4	0	4	3	13	3	12	5	10	0
	3%	***8%***	***4%***	***1%***	0	0	***5%***	***3%***	***2%***	***5%***	***2%***	***7%***	***1%***	***5%***	0	***6%***	***4%***	***3%***	***2%***	***4%***	***4%***	***3%***	0
		F*									*				*								**
5	**47**	10	6	12	7	7	5	15	22	10	6	8	7	7	7	7	11	37	15	27	10	31	3
	10%	***16%***	***10%***	***17%***	***10%***	***9%***	***4%***	***8%***	***11%***	***11%***	***10%***	***13%***	***7%***	***9%***	***13%***	***10%***	***14%***	***9%***	***11%***	***8%***	***8%***	***10%***	***10%***
	G	G*		**AG**							*				*								**
6	**74**	9	4	13	12	11	25	25	35	13	11	7	18	14	6	11	11	63	19	52	13	47	4
	15%	***13%***	***6%***	***18%***	***17%***	***14%***	***18%***	***13%***	***18%***	***15%***	***20%***	***11%***	***19%***	***20%***	***11%***	***15%***	***15%***	***15%***	***13%***	***16%***	***11%***	***16%***	***16%***
	C	*					**C**				*				*								**
7	**89**	13	13	19	13	11	19	33	40	17	8	12	17	15	17	12	16	73	37	47	23	55	8
	18%	***20%***	***20%***	***26%***	***19%***	***15%***	***14%***	***17%***	***20%***	***18%***	***15%***	***19%***	***18%***	***21%***	***32%***	***16%***	***21%***	***18%***	***26%***	***15%***	***19%***	***19%***	***28%***
	T	*		**G**							*				A*				**AT**				**
8	**96**	11	16	13	12	14	29	48	37	10	10	14	19	15	9	14	9	86	26	66	21	65	5
	20%	***16%***	***26%***	***18%***	***17%***	***19%***	***21%***	***25%***	***19%***	***11%***	***18%***	***23%***	***19%***	***21%***	***16%***	***19%***	***13%***	***21%***	***19%***	***21%***	***17%***	***22%***	***17%***
	J	*						**AJ**			*				*								**
9	**44**	7	12	8	5	4	7	19	13	11	8	6	10	4	6	8	9	35	12	31	8	32	2
	9%	***11%***	***19%***	***11%***	***7%***	***6%***	***5%***	***10%***	***7%***	***13%***	***14%***	***9%***	***10%***	***6%***	***10%***	***11%***	***13%***	***8%***	***8%***	***10%***	***7%***	***11%***	***9%***
		*	**AFG**								*				*								**
Highest rating 10	**31**	2	5	4	6	8	7	12	10	9	6	2	6	2	5	7	6	25	6	25	10	17	0
	6%	***3%***	***8%***	***5%***	***9%***	***11%***	***5%***	***6%***	***5%***	***10%***	***11%***	***4%***	***6%***	***2%***	***9%***	***9%***	***8%***	***6%***	***4%***	***8%***	***8%***	***6%***	0
		*									*				*								**
Don't know	**54**	6	4	1	8	13	22	24	20	9	3	5	7	4	2	6	6	47	9	44	20	24	5
	11%	***10%***	***6%***	***2%***	***12%***	***17%***	***16%***	***12%***	***10%***	***10%***	***5%***	***8%***	***7%***	***6%***	***4%***	***8%***	***8%***	***11%***	***6%***	***14%***	***16%***	***8%***	***18%***
	DSV	*			**D**	**D**	**AD**				*				*					**AS**	**V**		**
NET: 1-3	**35**	2	1	2	7	7	15	12	17	6	2	4	11	6	3	4	3	32	15	18	11	17	1
	7%	***4%***	***2%***	***3%***	***9%***	***9%***	***11%***	***6%***	***8%***	***7%***	***3%***	***7%***	***11%***	***9%***	***5%***	***6%***	***4%***	***8%***	***10%***	***6%***	***9%***	***6%***	***2%***
		*					**C**				*				*								**
NET: 4-6	**137**	24	13	27	19	18	37	47	62	28	17	19	27	25	13	22	25	112	37	91	28	88	7
	28%	***37%***	***20%***	***36%***	***27%***	***23%***	***27%***	***24%***	***31%***	***31%***	***32%***	***31%***	***28%***	***35%***	***24%***	***30%***	***33%***	***27%***	***26%***	***28%***	***23%***	***30%***	***26%***
		*									*				*								**
NET: 7-10	**260**	33	45	44	37	38	63	113	100	47	32	34	52	36	35	41	41	219	82	170	62	169	15
	54%	***50%***	***72%***	***59%***	***52%***	***50%***	***46%***	***58%***	***50%***	***52%***	***59%***	***55%***	***54%***	***51%***	***67%***	***56%***	***55%***	***53%***	***58%***	***53%***	***51%***	***57%***	***54%***
	G	*	**ABEFG**								*				*								**
NET: 9-10	**75**	9	17	12	11	12	15	32	23	20	14	8	16	6	10	15	15	60	18	56	19	50	2
	16%	***13%***	***27%***	***16%***	***16%***	***16%***	***11%***	***16%***	***12%***	***22%***	***25%***	***13%***	***17%***	***8%***	***19%***	***20%***	***21%***	***15%***	***13%***	***17%***	***15%***	***17%***	***9%***
		*	**AG**							**I**	N*				*								**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**8**	1	8	2	0	0	0	0	1	5	1	1	4	2	0	0	1	4	1	2	0	7	2
	2%	0	***2%***	***1%***	0	0	0	0	***8%***	***4%***	***1%***	***3%***	***4%***	***1%***	0	0	***3%***	***1%***	***1%***	***7%***	0	***3%***	***3%***
	RU					**	**	**	**	**AD**		**				**	**			**		**U**	**U**
2	**13**	4	9	6	0	2	1	1	0	4	2	1	4	2	2	1	0	10	2	1	3	7	4
	3%	***3%***	***3%***	***3%***	0	***16%***	***3%***	***8%***	0	***3%***	***3%***	***4%***	***4%***	***1%***	***3%***	***11%***	0	***3%***	***3%***	***4%***	***1%***	***3%***	***6%***
						**	**	**	**			**				**	**			**			
3	**13**	0	13	1	2	1	1	0	2	6	3	0	3	2	1	0	3	9	4	1	4	8	2
	3%	0	***4%***	0	***3%***	***15%***	***7%***	0	***9%***	***4%***	***4%***	***1%***	***3%***	***1%***	***2%***	0	***10%***	***2%***	***5%***	***3%***	***2%***	***3%***	***3%***
	BD		**AB**			**	**	**	**	**D**		**				**	**			**			
4	**16**	4	12	5	4	0	0	0	0	7	4	0	4	4	2	0	1	8	3	4	5	6	5
	3%	***2%***	***4%***	***2%***	***5%***	0	0	***1%***	0	***5%***	***5%***	0	***4%***	***3%***	***3%***	***2%***	***4%***	***2%***	***4%***	***16%***	***3%***	***3%***	***8%***
	R					**	**	**	**			**				**	**			**			
5	**47**	22	25	19	14	3	2	0	3	6	10	2	7	18	10	1	0	31	12	3	14	27	5
	10%	***14%***	***8%***	***9%***	***17%***	***29%***	***11%***	***3%***	***20%***	***4%***	***13%***	***7%***	***7%***	***12%***	***11%***	***10%***	***1%***	***8%***	***16%***	***14%***	***8%***	***11%***	***8%***
	CJ	**C**			**J**	**	**	**	**			**				**	**			**			
6	**74**	21	53	38	6	0	1	2	2	26	11	3	15	21	15	2	6	61	11	2	26	39	8
	15%	***13%***	***16%***	***18%***	***7%***	0	***5%***	***12%***	***12%***	***20%***	***15%***	***15%***	***15%***	***14%***	***16%***	***14%***	***19%***	***16%***	***14%***	***7%***	***15%***	***16%***	***14%***
	E			**E**		**	**	**	**	**E**		**				**	**			**			
7	**89**	35	54	40	14	2	6	6	2	19	11	8	18	29	15	3	5	69	17	2	36	44	9
	18%	***22%***	***16%***	***19%***	***17%***	***18%***	***28%***	***49%***	***11%***	***15%***	***14%***	***36%***	***18%***	***20%***	***16%***	***23%***	***17%***	***18%***	***22%***	***8%***	***20%***	***18%***	***15%***
						**	**	**	**			**				**	**			**			
8	**96**	28	68	44	23	2	2	1	1	21	14	3	22	33	18	1	2	78	12	5	36	47	13
	20%	***18%***	***21%***	***21%***	***28%***	***22%***	***12%***	***10%***	***6%***	***17%***	***19%***	***14%***	***22%***	***22%***	***19%***	***8%***	***5%***	***21%***	***15%***	***18%***	***20%***	***19%***	***22%***
						**	**	**	**			**				**	**			**			
9	**44**	22	22	26	6	0	1	0	2	8	9	1	8	12	11	0	3	44	0	0	30	12	2
	9%	***14%***	***7%***	***12%***	***8%***	0	***7%***	0	***14%***	***6%***	***11%***	***5%***	***8%***	***9%***	***11%***	0	***11%***	***12%***	0	0	***17%***	***5%***	***3%***
	CSV	**AC**				**	**	**	**			**				**	**	**AS**		**	**AVW**		
Highest rating 10	**31**	16	15	16	5	0	2	0	3	4	5	0	2	10	9	0	5	28	3	0	16	13	2
	6%	***10%***	***5%***	***8%***	***7%***	0	***12%***	0	***16%***	***3%***	***7%***	0	***2%***	***7%***	***10%***	0	***15%***	***7%***	***4%***	0	***9%***	***6%***	***4%***
	C	**AC**				**	**	**	**			**			**M**	**	**			**			
Don't know	**54**	6	48	18	7	0	3	2	1	22	6	3	13	12	10	4	5	35	12	6	8	32	9
	11%	***4%***	***15%***	***9%***	***9%***	0	***15%***	***16%***	***4%***	***17%***	***8%***	***15%***	***13%***	***9%***	***10%***	***32%***	***16%***	***9%***	***15%***	***23%***	***4%***	***13%***	***15%***
	BRU		**AB**			**	**	**	**	**AD**		**				**	**			**		**U**	**U**
NET: 1-3	**35**	5	30	9	2	3	2	1	3	15	6	2	12	6	4	1	4	23	7	4	7	21	7
	7%	***3%***	***9%***	***4%***	***3%***	***31%***	***10%***	***8%***	***18%***	***12%***	***8%***	***8%***	***12%***	***4%***	***4%***	***11%***	***13%***	***6%***	***9%***	***14%***	***4%***	***9%***	***12%***
	BDU		**AB**			**	**	**	**	**ADE**		**	**N**			**	**			**			**U**
NET: 4-6	**137**	46	91	62	24	3	3	2	5	38	25	5	26	43	27	3	8	101	27	9	45	72	17
	28%	***29%***	***28%***	***29%***	***28%***	***29%***	***16%***	***17%***	***32%***	***30%***	***33%***	***22%***	***26%***	***30%***	***29%***	***26%***	***24%***	***27%***	***34%***	***36%***	***25%***	***30%***	***29%***
						**	**	**	**			**				**	**			**			
NET: 7-10	**260**	101	159	126	49	4	12	8	8	53	39	12	50	84	52	4	15	220	32	7	119	116	25
	54%	***64%***	***48%***	***59%***	***60%***	***40%***	***59%***	***59%***	***46%***	***41%***	***51%***	***55%***	***50%***	***58%***	***56%***	***31%***	***47%***	***58%***	***41%***	***27%***	***67%***	***48%***	***44%***
	CJSV	**AC**		**J**	**J**	**	**	**	**			**				**	**	**AS**		**	**AVW**		
NET: 9-10	**75**	38	37	42	12	0	4	0	5	12	14	1	10	22	20	0	8	72	3	0	46	25	4
	16%	***24%***	***11%***	***20%***	***14%***	0	***19%***	0	***30%***	***10%***	***18%***	***5%***	***10%***	***15%***	***21%***	0	***26%***	***19%***	***4%***	0	***26%***	***11%***	***6%***
	CJSVW	**AC**		**J**		**	**	**	**			**				**	**	**AS**		**	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales ITV/STV/UTV/ITV Wales

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**8**	2	5	1	7	4	3	1	0	1	0	2	1	1	0	0	0	1	0	6	1	0	0
	0	0	*1%*	0	*1%*	*1%*	0	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	0	0	0	0	0	0	*1%*	0	0
2	**25**	15	11	11	14	18	7	1	0	1	6	2	0	1	3	4	3	4	1	21	1	3	1
	1%	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	0	*1%*	*3%*	*1%*	0	*1%*	*3%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*3%*	*1%*
	G					AG									M								
3	**37**	15	23	23	15	17	20	6	3	5	4	3	1	3	0	3	4	2	1	30	6	0	1
	2%	*2%*	*3%*	*3%*	*1%*	*2%*	*2%*	*4%*	*4%*	*4%*	*2%*	*2%*	*1%*	*2%*	0	*2%*	*2%*	*1%*	*2%*	*2%*	*4%*	0	*2%*
	E			AE				OR													V		
4	**52**	28	25	31	21	22	30	8	3	3	5	6	1	5	2	8	4	5	2	40	8	2	2
	3%	*3%*	*3%*	*4%*	*2%*	*3%*	*3%*	*6%*	*4%*	*2%*	*3%*	*4%*	*1%*	*3%*	*2%*	*5%*	*2%*	*2%*	*3%*	*3%*	*6%*	*2%*	*3%*
	E			AE				AMQ													AT		
5	**166**	75	91	92	74	78	88	24	12	15	8	12	15	8	7	15	22	23	4	130	24	7	4
	9%	*9%*	*10%*	*13%*	*7%*	*9%*	*9%*	*17%*	*15%*	*11%*	*4%*	*8%*	*12%*	*5%*	*8%*	*10%*	*11%*	*9%*	*8%*	*9%*	*17%*	*8%*	*8%*
	EKN			AE				AKLNORS	KN	K			KN				K				ATVW		
6	**254**	132	122	103	150	135	119	22	10	15	33	22	14	26	15	33	25	33	6	210	22	15	6
	14%	*15%*	*14%*	*14%*	*15%*	*16%*	*13%*	*16%*	*12%*	*11%*	*17%*	*14%*	*11%*	*15%*	*16%*	*22%*	*12%*	*13%*	*11%*	*14%*	*16%*	*16%*	*11%*
						G										AJMQS							
7	**315**	142	173	132	183	145	170	19	18	32	28	29	21	35	19	25	39	39	12	265	19	19	12
	18%	*16%*	*20%*	*18%*	*18%*	*18%*	*18%*	*14%*	*22%*	*23%*	*15%*	*18%*	*17%*	*21%*	*20%*	*17%*	*19%*	*16%*	*21%*	*18%*	*14%*	*20%*	*21%*
8	**408**	204	204	157	251	209	200	25	23	29	49	36	28	41	26	26	53	58	14	343	25	26	14
	23%	*23%*	*23%*	*22%*	*24%*	*25%*	*21%*	*18%*	*28%*	*21%*	*26%*	*23%*	*23%*	*24%*	*27%*	*18%*	*26%*	*23%*	*26%*	*23%*	*18%*	*27%*	*26%*
															HP							U	
9	**227**	123	104	61	166	93	134	16	7	16	29	23	13	25	11	13	27	40	8	192	16	11	8
	13%	*14%*	*12%*	*8%*	*16%*	*11%*	*14%*	*11%*	*9%*	*11%*	*16%*	*14%*	*10%*	*15%*	*12%*	*9%*	*13%*	*16%*	*14%*	*13%*	*11%*	*12%*	*14%*
	D				AD																		
Highest rating 10	**159**	82	77	38	121	60	99	10	3	15	20	13	17	14	6	14	16	23	7	137	10	6	7
	9%	*9%*	*9%*	*5%*	*12%*	*7%*	*11%*	*7%*	*4%*	*11%*	*11%*	*8%*	*14%*	*9%*	*6%*	*10%*	*8%*	*9%*	*12%*	*9%*	*7%*	*6%*	*12%*
	DF				AD		AF						IO						IO				V
Don't know	**102**	58	44	75	27	40	62	7	2	8	7	11	13	9	5	8	11	21	1	90	7	5	1
	6%	*7%*	*5%*	*10%*	*3%*	*5%*	*7%*	*5%*	*3%*	*6%*	*4%*	*7%*	*10%*	*5%*	*5%*	*5%*	*5%*	*8%*	*2%*	*6%*	*5%*	*5%*	*2%*
	ESW			AE								S	AKS					S		W			
NET: 1-3	**70**	31	38	34	36	39	31	7	3	8	10	7	3	5	3	6	7	8	2	57	7	3	2
	4%	*4%*	*4%*	*5%*	*3%*	*5%*	*3%*	*5%*	*4%*	*6%*	*5%*	*5%*	*2%*	*3%*	*4%*	*4%*	*4%*	*3%*	*4%*	*4%*	*5%*	*4%*	*4%*
NET: 4-6	**472**	235	237	227	245	235	237	54	24	33	45	40	30	38	25	56	51	62	12	381	54	25	12
	27%	*27%*	*27%*	*31%*	*24%*	*29%*	*25%*	*39%*	*30%*	*24%*	*24%*	*25%*	*24%*	*23%*	*26%*	*37%*	*25%*	*25%*	*22%*	*26%*	*39%*	*26%*	*22%*
	E			AE				AJKLM								AJKLM					ATVW		
								NOQRS								NOQRS							
NET: 7-10	**1110**	552	558	388	722	507	602	70	51	91	126	101	80	115	62	79	135	159	41	937	70	62	41
	63%	*63%*	*64%*	*54%*	*70%*	*62%*	*65%*	*51%*	*64%*	*65%*	*67%*	*63%*	*63%*	*69%*	*65%*	*53%*	*66%*	*64%*	*73%*	*64%*	*51%*	*65%*	*73%*
	DHPU				AD					H	HP	H	H	HP	HP		HP	H	AHP	U		U	ATU
NET: 9-10	**386**	205	181	99	288	153	233	26	10	31	49	36	30	39	17	28	43	62	15	329	26	17	15
	22%	*23%*	*21%*	*14%*	*28%*	*19%*	*25%*	*19%*	*13%*	*22%*	*26%*	*23%*	*24%*	*23%*	*18%*	*19%*	*21%*	*25%*	*26%*	*22%*	*19%*	*18%*	*26%*
	DF				AD		AF				I							I	I				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**8**	0	0	1	1	2	4	3	1	3	0	1	1	2	2	1	0	8	3	4	1	5	1
	0	0	0	0	0	1%	1%	1%	0	1%	0	1%	0	1%	1%	1%	0	0	1%	0	0	0	1%
2	**25**	0	3	1	2	3	16	8	14	4	0	3	5	7	2	4	0	25	11	14	11	12	0
	1%	0	1%	0	1%	1%	3%	2%	2%	1%	0	1%	1%	3%	1%	2%	0	2%	2%	1%	3%	1%	0
							ABDE														AV		
3	**37**	4	5	4	7	6	11	7	21	9	0	5	8	10	2	1	6	31	11	25	10	22	1
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	0	2%	2%	4%	1%	1%	3%	2%	2%	2%	2%	2%	1%
														K									
4	**52**	12	5	8	4	13	10	11	27	14	5	11	9	12	2	1	10	43	16	33	10	31	2
	3%	6%	2%	3%	1%	4%	2%	3%	3%	3%	3%	5%	3%	4%	1%	1%	5%	3%	3%	3%	2%	3%	2%
	PR	AEG				E						OP		OP									
5	**166**	16	21	27	35	31	34	42	87	34	17	15	26	29	15	25	23	143	48	100	42	90	16
	9%	8%	9%	12%	11%	11%	7%	10%	10%	7%	10%	7%	8%	10%	7%	13%	12%	9%	10%	8%	10%	8%	17%
	TV																						AV
6	**254**	30	23	33	51	44	72	71	116	67	25	34	43	29	37	35	24	229	60	178	69	152	13
	14%	15%	10%	14%	16%	15%	15%	17%	13%	15%	15%	16%	12%	10%	18%	19%	13%	15%	13%	15%	17%	14%	14%
	CN				C		C								N	N							
7	**315**	25	49	40	50	63	88	80	143	89	35	38	72	53	37	35	30	285	86	219	77	190	16
	18%	13%	20%	17%	16%	21%	19%	19%	17%	19%	22%	17%	21%	19%	17%	19%	16%	18%	19%	18%	19%	17%	17%
						B																	
8	**408**	59	54	50	73	56	116	100	199	108	31	57	81	73	55	38	43	365	105	287	89	276	19
	23%	30%	23%	21%	23%	19%	25%	23%	23%	23%	19%	26%	24%	26%	26%	20%	23%	23%	23%	24%	21%	25%	20%
		F																				A	
9	**227**	22	35	38	41	39	52	45	126	56	20	30	57	32	22	21	23	204	54	162	47	152	9
	13%	11%	15%	16%	13%	13%	11%	10%	15%	12%	12%	13%	16%	11%	11%	11%	12%	13%	12%	13%	11%	14%	9%
									H				A										
Highest rating 10	**159**	17	26	24	29	31	31	37	81	41	25	14	32	22	27	15	18	141	44	108	28	108	12
	9%	8%	11%	10%	9%	10%	7%	9%	9%	9%	16%	6%	9%	8%	13%	8%	10%	9%	10%	9%	7%	10%	13%
	G										ALNP				L								
Don't know	**102**	13	15	12	20	10	33	25	42	36	4	11	9	14	10	12	11	91	24	75	29	56	6
	6%	6%	6%	5%	6%	3%	7%	6%	5%	8%	3%	5%	3%	5%	5%	7%	6%	6%	5%	6%	7%	5%	6%
	M						F									M							
NET: 1-3	**70**	4	8	6	10	11	31	17	36	16	0	9	15	19	6	6	6	64	26	42	22	38	3
	4%	2%	3%	3%	3%	4%	7%	4%	4%	4%	0	4%	4%	7%	3%	3%	3%	4%	6%	4%	5%	4%	3%
	K						ABDE					K	K	AK		K							
NET: 4-6	**472**	59	50	68	91	88	116	124	229	116	47	61	77	70	54	61	57	415	123	312	121	273	32
	27%	30%	21%	29%	29%	30%	25%	29%	27%	25%	29%	28%	23%	25%	25%	32%	30%	27%	27%	26%	29%	25%	33%
	CV				C	C										M							
NET: 7-10	**1110**	123	165	152	194	189	288	262	549	295	111	139	241	179	142	109	115	995	289	775	241	726	55
	63%	62%	69%	64%	62%	63%	62%	61%	64%	64%	68%	63%	70%	63%	67%	58%	60%	64%	63%	64%	58%	66%	58%
	U		A										AP									AU	
NET: 9-10	**386**	39	62	62	70	70	84	82	207	97	45	43	88	54	50	36	41	345	98	270	75	260	21
	22%	20%	26%	26%	22%	23%	18%	19%	24%	21%	28%	20%	26%	19%	24%	19%	22%	22%	21%	22%	18%	24%	22%
	GU		G	G																		AU	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**8**	2	6	2	0	0	0	0	0	6	0	1	4	1	0	0	1	6	0	1	1	4	3
	0	0	0	0	0	0	0	0	0	1%	0	1%	1%	0	0	0	1%	0	0	1%	0	0	1%
						**				AD						*							
2	**25**	2	23	8	3	2	0	0	3	10	3	4	7	6	3	2	0	14	4	7	6	11	8
	1%	0	2%	1%	1%	7%	0	0	3%	2%	1%	3%	2%	2%	2%	6%	0	1%	2%	7%	1%	1%	4%
	BR					**										AKQ*				ARS			AUV
3	**37**	11	26	13	4	1	2	4	3	11	8	5	8	7	0	3	5	18	13	6	4	20	12
	2%	3%	2%	2%	1%	3%	2%	6%	3%	2%	2%	3%	2%	2%	0	8%	3%	1%	5%	6%	1%	2%	5%
	RU					**		ADE				O				AKMNO*	O		AR	AR		U	AUV
4	**52**	11	41	22	14	0	4	1	2	10	9	3	13	11	2	1	10	28	20	4	10	27	12
	3%	3%	3%	3%	5%	0	4%	1%	3%	2%	2%	2%	3%	3%	1%	2%	6%	2%	7%	4%	2%	3%	6%
	R					**										*	AKO		AR				AU
5	**166**	49	117	73	28	3	11	6	12	33	36	13	43	41	16	5	10	104	37	24	33	97	35
	9%	11%	9%	10%	10%	11%	10%	11%	12%	7%	8%	9%	10%	10%	11%	12%	6%	8%	14%	24%	6%	10%	16%
	RU					**										*			AR	ARS		U	AUV
6	**254**	52	201	109	42	4	13	6	12	67	64	13	60	61	29	8	17	179	62	12	53	167	32
	14%	12%	15%	15%	14%	17%	13%	10%	12%	15%	15%	9%	15%	16%	19%	19%	10%	13%	23%	12%	9%	18%	15%
	RU					**									LQ	*			ART			AU	U
7	**315**	65	250	126	50	2	26	8	16	87	68	27	77	74	25	6	36	257	48	8	105	181	28
	18%	15%	19%	17%	17%	8%	25%	13%	16%	19%	16%	19%	19%	19%	16%	15%	22%	19%	18%	8%	18%	19%	13%
	T					**										*		T	T				
8	**408**	96	312	163	71	9	22	14	24	105	113	33	81	95	37	5	40	345	47	17	141	218	45
	23%	22%	24%	22%	24%	39%	21%	24%	24%	24%	27%	23%	20%	24%	24%	13%	24%	25%	17%	17%	25%	23%	21%
	S					**					M					*		AS					
9	**227**	66	161	98	44	3	16	9	5	52	58	24	54	48	19	2	19	201	18	5	119	92	15
	13%	15%	12%	13%	15%	14%	15%	15%	5%	12%	14%	16%	13%	12%	12%	6%	11%	15%	7%	5%	21%	10%	7%
	ISTVW			I	I	**	I			I						*		AST			AVW		
Highest rating 10	**159**	58	101	69	32	0	7	7	13	31	47	12	37	29	13	4	17	154	2	1	78	71	11
	9%	13%	8%	10%	11%	0	6%	12%	14%	7%	11%	8%	9%	7%	8%	9%	10%	11%	1%	1%	14%	7%	5%
	CSTVW	AC				**			J							*		AST			AVW		
Don't know	**102**	18	84	43	6	0	5	5	8	35	21	12	25	19	7	4	10	65	19	14	22	59	13
	6%	4%	6%	6%	2%	0	5%	8%	8%	8%	5%	8%	6%	5%	5%	10%	6%	5%	7%	14%	4%	6%	6%
	ERU			E		**		E	E	AE						*				ARS			
NET: 1-3	**70**	15	55	22	6	2	3	4	5	27	11	10	19	14	3	6	7	38	17	14	10	36	23
	4%	3%	4%	3%	2%	10%	3%	6%	6%	6%	2%	7%	5%	4%	2%	14%	4%	3%	6%	14%	2%	4%	11%
	RU					**				ADE		K				AKMNOQ*			AR	ARS		U	AUV
NET: 4-6	**472**	112	359	204	84	7	28	13	26	109	108	29	115	113	48	13	36	311	120	40	96	291	79
	27%	26%	27%	28%	29%	28%	26%	22%	27%	25%	25%	19%	28%	29%	32%	33%	22%	23%	44%	40%	17%	31%	37%
	LRU					**								L	L	*			AR	AR		AU	AU
NET: 7-10	**1110**	285	825	456	197	15	71	38	59	275	287	96	250	247	93	17	111	957	115	32	443	562	98
	63%	66%	62%	63%	67%	62%	67%	63%	60%	62%	67%	65%	61%	63%	61%	43%	68%	70%	42%	32%	78%	59%	46%
	PSTVW					**					P	P	P	P		*	P	AST			AVW	W	
NET: 9-10	**386**	124	262	167	75	3	23	16	19	83	105	36	91	78	31	6	36	356	20	6	197	163	25
	22%	29%	20%	23%	26%	14%	21%	27%	19%	19%	25%	24%	22%	20%	21%	15%	22%	26%	7%	6%	34%	17%	12%
	CJSTVW	AC			J	**										*		AST			AVW		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**10**	4	6	3	7	6	4	2	2	0	0	1	0	0	1	0	0	4	0	7	2	1	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*3%*	0	0	*1%*	0	0	*2%*	0	0	*2%*	0	*1%*	*2%*	*2%*	0
								Q	*						**Q**			**A**					
2	**13**	6	6	7	6	6	6	1	0	0	1	1	0	1	1	2	1	4	0	10	1	1	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	*1%*	*1%*	0	*1%*	*3%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*3%*	*1%*
									*														
3	**26**	12	13	12	13	12	13	3	0	2	6	2	1	4	3	5	1	0	1	19	3	3	1
	2%	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*3%*	0	*2%*	*4%*	*2%*	*1%*	*3%*	*6%*	*5%*	*1%*	0	*4%*	*2%*	*3%*	*6%*	*4%*
	R							**R**	*		**QR**			**R**	**AQR**	**QR**			**QR**			**AT**	
4	**57**	22	35	25	32	27	30	5	5	2	5	12	10	5	2	0	5	5	2	48	5	2	2
	5%	*4%*	*6%*	*5%*	*4%*	*5%*	*5%*	*5%*	*9%*	*3%*	*4%*	*10%*	*12%*	*4%*	*4%*	0	*3%*	*3%*	*7%*	*5%*	*5%*	*4%*	*7%*
	P							**P**	P*			**APQR**	**APQR**		**P**				**P**				
5	**155**	76	79	68	86	88	67	19	7	13	16	12	11	6	4	25	18	17	5	127	19	4	5
	13%	*13%*	*13%*	*14%*	*12%*	*15%*	*11%*	*19%*	*13%*	*19%*	*13%*	*11%*	*14%*	*5%*	*7%*	*24%*	*10%*	*9%*	*17%*	*12%*	*19%*	*7%*	*17%*
	N							**ANOQR**	*	**NO**						**ALNOQR**			**NOR**		**ATV**		**V**
6	**167**	89	77	64	102	81	86	13	14	6	13	16	9	16	6	12	27	31	6	142	13	6	6
	14%	*15%*	*12%*	*13%*	*14%*	*14%*	*14%*	*14%*	*24%*	*8%*	*10%*	*13%*	*11%*	*13%*	*12%*	*11%*	*15%*	*17%*	*19%*	*14%*	*14%*	*12%*	*19%*
									AJK*										**J**				
7	**232**	111	121	86	146	133	98	18	10	17	18	14	17	20	13	21	44	36	4	196	18	13	4
	19%	*18%*	*20%*	*18%*	*20%*	*22%*	*16%*	*19%*	*18%*	*24%*	*14%*	*12%*	*20%*	*17%*	*26%*	*20%*	*23%*	*20%*	*12%*	*19%*	*19%*	*26%*	*12%*
	G					**AG**			*						**KLS**		**LS**					**W**	
8	**221**	109	112	74	147	108	113	15	5	14	32	24	16	24	9	14	37	28	2	194	15	9	2
	18%	*18%*	*18%*	*16%*	*20%*	*18%*	*18%*	*16%*	*9%*	*20%*	*25%*	*21%*	*20%*	*20%*	*18%*	*13%*	*20%*	*15%*	*8%*	*19%*	*16%*	*18%*	*8%*
	SW								*		**IPS**	**S**		**S**			**S**			**W**			
9	**136**	65	71	31	105	57	79	9	7	8	11	16	5	14	4	10	27	21	4	118	9	4	4
	11%	*11%*	*11%*	*7%*	*14%*	*10%*	*13%*	*10%*	*12%*	*11%*	*9%*	*13%*	*6%*	*12%*	*9%*	*10%*	*14%*	*12%*	*13%*	*11%*	*10%*	*9%*	*13%*
	D				**AD**				*														
Highest rating 10	**96**	52	45	21	75	35	62	5	4	5	14	11	6	8	1	7	14	17	3	87	5	1	3
	8%	*9%*	*7%*	*4%*	*10%*	*6%*	*10%*	*5%*	*7%*	*7%*	*11%*	*9%*	*7%*	*7%*	*2%*	*6%*	*8%*	*10%*	*11%*	*8%*	*5%*	*2%*	*11%*
	DFOV				**AD**		**AF**		*		**O**							**O**	**O**	**V**			**V**
Don't know	**109**	53	55	85	23	43	65	6	3	5	11	8	9	19	6	11	12	16	2	94	6	6	2
	9%	*9%*	*9%*	*18%*	*3%*	*7%*	*10%*	*6%*	*6%*	*7%*	*8%*	*7%*	*11%*	*16%*	*12%*	*10%*	*6%*	*9%*	*7%*	*9%*	*6%*	*12%*	*7%*
	E			**AE**					*					**AHLQ**									
NET: 1-3	**48**	22	26	23	26	25	23	6	2	2	7	4	1	5	5	7	2	8	1	36	6	5	1
	4%	*4%*	*4%*	*5%*	*3%*	*4%*	*4%*	*6%*	*3%*	*2%*	*5%*	*3%*	*1%*	*4%*	*10%*	*7%*	*1%*	*5%*	*5%*	*3%*	*6%*	*10%*	*5%*
								Q	*						**AJLMQ**	**Q**			**Q**			**AT**	
NET: 4-6	**379**	187	192	158	221	196	183	37	26	21	34	40	30	27	12	36	51	52	13	317	37	12	13
	31%	*31%*	*31%*	*33%*	*30%*	*33%*	*29%*	*38%*	*46%*	*30%*	*27%*	*34%*	*36%*	*23%*	*23%*	*35%*	*27%*	*29%*	*43%*	*30%*	*38%*	*23%*	*43%*
								NO	**AKNOQR***										**AKNOQR**		**V**		**ATV**
NET: 7-10	**685**	337	348	212	473	333	352	48	26	43	75	64	44	67	28	51	122	103	13	595	48	28	13
	56%	*56%*	*56%*	*44%*	*64%*	*56%*	*56%*	*50%*	*46%*	*61%*	*59%*	*56%*	*52%*	*57%*	*55%*	*49%*	*65%*	*57%*	*45%*	*57%*	*50%*	*55%*	*45%*
	DSW				**AD**				*	**S**	**S**						**AHIPS**			**W**			
NET: 9-10	**232**	117	115	52	180	92	140	14	10	13	25	26	11	23	6	17	41	39	7	205	14	6	7
	19%	*20%*	*19%*	*11%*	*24%*	*15%*	*23%*	*15%*	*19%*	*18%*	*20%*	*23%*	*13%*	*19%*	*11%*	*16%*	*22%*	*22%*	*24%*	*20%*	*15%*	*11%*	*24%*
	DFOV				**AD**		**AF**		*			**O**					**O**	**O**	**MO**	**V**			**V**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**10**	0	1	1	1	4	3	6	4	0	0	1	4	0	2	2	0	10	4	6	3	6	0
	1%	0	*1%*	*1%*	0	*2%*	*1%*	*2%*	*1%*	0	0	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	0
								AJ															
2	**13**	3	0	2	2	1	5	7	4	2	2	3	1	0	2	3	3	10	3	10	5	7	1
	1%	*1%*	0	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	0	0	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*
							C																
3	**26**	1	3	6	1	8	7	5	12	8	1	4	6	7	0	0	3	23	7	17	7	15	0
	2%	*1%*	*1%*	*3%*	0	*4%*	*3%*	*1%*	*2%*	*3%*	*1%*	*3%*	*2%*	*4%*	0	0	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	0
	P					**E**						**P**		**OP**									
4	**57**	11	7	6	9	14	10	12	29	16	0	6	14	8	12	3	11	46	10	43	11	38	1
	5%	*6%*	*3%*	*3%*	*4%*	*7%*	*4%*	*3%*	*5%*	*6%*	0	*4%*	*6%*	*4%*	*8%*	*2%*	*7%*	*4%*	*3%*	*5%*	*4%*	*5%*	*2%*
	K												**K**		**KP**								
5	**155**	26	22	23	24	30	30	47	74	33	22	19	25	26	17	23	14	141	44	96	34	91	9
	13%	*15%*	*10%*	*12%*	*11%*	*16%*	*13%*	*13%*	*13%*	*12%*	*19%*	*13%*	*10%*	*14%*	*11%*	*14%*	*9%*	*13%*	*14%*	*11%*	*13%*	*12%*	*12%*
											M												
6	**167**	20	29	31	27	20	39	39	89	39	19	20	36	27	25	19	13	153	44	115	35	102	13
	14%	*11%*	*14%*	*16%*	*13%*	*10%*	*17%*	*11%*	*15%*	*15%*	*16%*	*14%*	*15%*	*14%*	*16%*	*11%*	*8%*	*14%*	*14%*	*14%*	*14%*	*13%*	*17%*
	H																	**A**					
7	**232**	36	45	37	42	31	40	61	124	46	20	29	45	39	32	35	36	195	68	151	53	147	14
	19%	*21%*	*21%*	*20%*	*20%*	*16%*	*17%*	*16%*	*21%*	*18%*	*17%*	*21%*	*18%*	*20%*	*20%*	*20%*	*23%*	*18%*	*21%*	*18%*	*21%*	*19%*	*19%*
8	**221**	27	40	31	45	33	45	82	98	40	19	22	44	39	31	34	40	181	53	161	43	145	14
	18%	*15%*	*19%*	*16%*	*21%*	*17%*	*19%*	*22%*	*17%*	*15%*	*16%*	*15%*	*18%*	*21%*	*20%*	*20%*	*25%*	*17%*	*16%*	*19%*	*17%*	*19%*	*19%*
	R							**AJ**									**AR**						
9	**136**	19	35	27	26	14	14	44	69	23	15	14	36	18	17	21	17	119	45	88	18	102	8
	11%	*11%*	*16%*	*14%*	*12%*	*8%*	*6%*	*12%*	*12%*	*9%*	*13%*	*10%*	*15%*	*10%*	*11%*	*12%*	*11%*	*11%*	*14%*	*11%*	*7%*	*13%*	*11%*
	GU		**AFG**	**FG**	**G**																	**AU**	
Highest rating 10	**96**	20	17	16	20	17	8	26	41	29	15	14	20	7	15	12	15	81	23	68	13	65	10
	8%	*11%*	*8%*	*8%*	*9%*	*9%*	*3%*	*7%*	*7%*	*11%*	*13%*	*10%*	*8%*	*4%*	*9%*	*7%*	*10%*	*8%*	*7%*	*8%*	*5%*	*8%*	*13%*
	GN	**G**	**G**	**G**	**G**	**G**				**A**	**N**												**U**
Don't know	**109**	13	17	10	17	18	34	38	41	27	5	11	15	17	4	19	6	102	21	82	35	60	5
	9%	*7%*	*8%*	*5%*	*8%*	*10%*	*15%*	*10%*	*7%*	*10%*	*4%*	*8%*	*6%*	*9%*	*3%*	*11%*	*4%*	*10%*	*7%*	*10%*	*14%*	*8%*	*6%*
	OQ						**ABCDE**					**O**		**O**		**O**		**AQ**			**AV**		
NET: 1-3	**48**	4	4	9	3	13	15	18	19	10	3	8	10	7	5	4	6	43	15	32	15	28	1
	4%	*2%*	*2%*	*5%*	*2%*	*7%*	*6%*	*5%*	*3%*	*4%*	*3%*	*5%*	*4%*	*4%*	*3%*	*3%*	*4%*	*4%*	*4%*	*4%*	*6%*	*4%*	*1%*
						CE	**CE**																
NET: 4-6	**379**	58	58	59	60	64	80	99	192	87	41	45	74	61	54	45	38	340	98	254	80	231	24
	31%	*33%*	*27%*	*31%*	*28%*	*34%*	*34%*	*27%*	*33%*	*33%*	*35%*	*31%*	*30%*	*32%*	*34%*	*26%*	*24%*	*32%*	*30%*	*30%*	*31%*	*30%*	*31%*
	H																	**A**					
NET: 7-10	**685**	103	137	111	132	96	107	213	332	138	69	79	146	103	95	103	108	577	190	468	127	459	47
	56%	*58%*	*63%*	*59%*	*62%*	*50%*	*45%*	*58%*	*57%*	*53%*	*59%*	*55%*	*59%*	*55%*	*60%*	*60%*	*68%*	*54%*	*59%*	*56%*	*49%*	*59%*	*61%*
	GRU	**G**	**AFG**	**G**	**FG**												**AR**					**AU**	
NET: 9-10	**232**	39	52	43	45	31	22	70	110	52	31	28	56	25	32	34	32	200	68	157	31	167	18
	19%	*22%*	*24%*	*23%*	*21%*	*16%*	*9%*	*19%*	*19%*	*20%*	*26%*	*19%*	*23%*	*13%*	*20%*	*20%*	*20%*	*19%*	*21%*	*19%*	*12%*	*21%*	*24%*
	GU	**G**	**G**	**G**	**G**	**G**					**N**		**N**									**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**10**	1	9	4	1	0	0	0	1	4	1	3	1	4	1	0	0	4	3	3	1	6	3
	1%	0	*1%*	*1%*	*1%*	0	0	0	*1%*	*2%*	0	*3%*	0	*1%*	*1%*	0	0	0	*2%*	*5%*	0	*1%*	*2%*
	R					**		*				**AKM**				**				**AR***			
2	**13**	2	10	3	2	0	0	1	2	5	0	0	3	5	3	0	1	6	4	2	1	5	5
	1%	*1%*	*1%*	0	*1%*	0	0	*2%*	*4%*	*2%*	0	0	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*3%*	0	*1%*	*4%*
	R					**		*	**D**	**AD**						**			**R**	R*			**AUV**
3	**26**	4	22	8	6	0	1	0	4	7	3	5	3	6	2	2	2	14	7	4	4	16	5
	2%	*1%*	*3%*	*1%*	*3%*	0	*2%*	0	*7%*	*3%*	*1%*	*6%*	*1%*	*2%*	*2%*	*9%*	*2%*	*1%*	*4%*	*8%*	*1%*	*3%*	*4%*
	RU					**		*	**AD**			**AKM**				**			**R**	**AR***			**U**
4	**57**	14	43	25	11	4	3	2	4	8	12	2	15	20	3	2	1	35	16	6	13	34	9
	5%	*4%*	*5%*	*4%*	*5%*	*24%*	*4%*	*4%*	*8%*	*4%*	*5%*	*2%*	*5%*	*6%*	*2%*	*8%*	*2%*	*3%*	*10%*	*12%*	*3%*	*5%*	*6%*
	RU					**		*								**			**AR**	**AR***			
5	**155**	43	112	79	25	4	11	3	5	28	41	8	34	36	18	2	14	100	40	15	35	81	35
	13%	*12%*	*13%*	*13%*	*12%*	*23%*	*16%*	*6%*	*10%*	*12%*	*16%*	*10%*	*12%*	*11%*	*12%*	*9%*	*17%*	*10%*	*24%*	*29%*	*8%*	*13%*	*25%*
	RU					**		*								**			**AR**	**AR***		**U**	**AUV**
6	**167**	50	116	84	17	1	10	8	10	35	40	10	42	35	22	4	13	131	25	10	48	102	16
	14%	*14%*	*13%*	*14%*	*8%*	*7%*	*14%*	*17%*	*20%*	*16%*	*16%*	*12%*	*15%*	*10%*	*14%*	*14%*	*15%*	*13%*	*15%*	*19%*	*11%*	*16%*	*11%*
	EN					**		*	**E**	**E**	**N**					**				*		**AU**	
7	**232**	69	163	131	27	3	16	8	6	41	34	16	61	70	30	6	14	204	22	4	97	115	18
	19%	*19%*	*19%*	*22%*	*13%*	*19%*	*21%*	*18%*	*12%*	*18%*	*14%*	*19%*	*21%*	*21%*	*20%*	*21%*	*17%*	*20%*	*13%*	*8%*	*22%*	*19%*	*13%*
	EK			**AE**		**		*					**K**	**K**		**		**AST**		*	**W**		
8	**221**	68	153	101	49	3	12	10	7	40	48	18	45	65	31	3	8	199	19	2	81	113	25
	18%	*19%*	*18%*	*17%*	*23%*	*18%*	*16%*	*21%*	*13%*	*18%*	*19%*	*22%*	*16%*	*19%*	*21%*	*12%*	*10%*	*20%*	*12%*	*4%*	*19%*	*18%*	*18%*
	ST					**		*								**		**AST**		*			
9	**136**	56	80	71	37	1	8	5	1	11	27	9	33	40	19	0	8	128	8	0	80	47	9
	11%	*16%*	*9%*	*12%*	*18%*	*9%*	*11%*	*11%*	*3%*	*5%*	*11%*	*10%*	*12%*	*12%*	*13%*	0	*9%*	*13%*	*5%*	0	*18%*	*8%*	*6%*
	CIJSTV	**AC**		**IJ**	**AIJ**	**		*								**		**AST**		*	**AVW**		
Highest rating 10	**96**	36	60	44	23	0	8	5	7	10	22	1	19	32	10	3	10	88	6	1	58	34	5
	8%	*10%*	*7%*	*7%*	*11%*	0	*10%*	*10%*	*14%*	*5%*	*9%*	*2%*	*7%*	*9%*	*6%*	*11%*	*12%*	*9%*	*4%*	*2%*	*13%*	*5%*	*3%*
	JLSVW				**J**	**		*	**J**		**L**			**L**		**	**L**	**AS**		*	**AVW**		
Don't know	**109**	15	94	49	12	0	4	5	4	35	19	10	28	25	11	4	11	86	16	5	19	70	13
	9%	*4%*	*11%*	*8%*	*6%*	0	*5%*	*11%*	*7%*	*16%*	*8%*	*12%*	*10%*	*7%*	*7%*	*14%*	*13%*	*9%*	*9%*	*10%*	*4%*	*11%*	*9%*
	BU		**AB**			**		*		**ADEG**						**				*		**AU**	
NET: 1-3	**48**	7	41	15	9	0	1	1	6	16	4	8	7	15	6	3	3	25	15	8	7	27	13
	4%	*2%*	*5%*	*3%*	*4%*	0	*2%*	*2%*	*12%*	*7%*	*1%*	*10%*	*3%*	*5%*	*4%*	*11%*	*4%*	*3%*	*9%*	*16%*	*2%*	*4%*	*9%*
	BDKRU		**B**			**		*	**ADEG**	**AD**		**AKM**				**			**AR**	**AR***		**U**	**AUV**
NET: 4-6	**379**	108	271	188	53	9	25	13	19	71	93	20	92	91	42	8	28	266	82	31	96	216	60
	31%	*30%*	*31%*	*31%*	*25%*	*54%*	*34%*	*28%*	*39%*	*32%*	*38%*	*25%*	*32%*	*27%*	*28%*	*31%*	*34%*	*27%*	*49%*	*59%*	*22%*	*35%*	*42%*
	RU					**		*			**AN**					**			**AR**	**AR***		**AU**	**AU**
NET: 7-10	**685**	228	457	348	135	8	43	28	21	102	131	44	159	207	91	12	40	619	55	7	316	309	57
	56%	*64%*	*53%*	*58%*	*65%*	*46%*	*59%*	*60%*	*42%*	*45%*	*53%*	*53%*	*56%*	*61%*	*61%*	*44%*	*48%*	*62%*	*33%*	*14%*	*72%*	*50%*	*40%*
	CIJSTVW	**AC**		**IJ**	**AIJ**	**	**J**	*						**AQ**		**		**AST**	**T**	*	**AVW**		
NET: 9-10	**232**	91	141	115	60	1	16	10	9	22	49	10	53	72	29	3	17	216	14	1	138	81	14
	19%	*26%*	*16%*	*19%*	*28%*	*9%*	*22%*	*22%*	*17%*	*10%*	*20%*	*12%*	*18%*	*21%*	*19%*	*11%*	*21%*	*22%*	*8%*	*2%*	*31%*	*13%*	*10%*
	CJSTVW	**AC**		**J**	**ADJ**	**	**J**	J*								**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**13** *2%*	4 *1%*	9 *2%*	2 *1%*	11 *2%*	10 *2%*	4 *1%*	2 *4%* **Q**	2 *5%* **	0 0 *	2 *2%*	1 *1%*	2 *4%* Q*	0 0	1 *3%* **Q**	0 0 *	0 0	3 *2%*	1 *3%* **NQ**	9 *1%*	2 *4%*	1 *3%*	1 *3%*
2	**17** *2%*	11 *3%*	6 *2%*	8 *3%*	10 *2%*	8 *2%*	9 *2%*	2 *3%*	0 0 **	0 0 *	3 *4%*	2 *3%*	2 *3%* *	0 0	1 *3%*	1 *2%* *	2 *1%*	3 *3%*	1 *5%* **N**	14 *2%*	2 *3%*	1 *3%*	1 *5%*
3	**29** *4%* **Q**	12 *3%*	17 *5%*	12 *5%*	17 *3%*	14 *4%*	15 *4%*	2 *4%* **Q**	2 *7%* **	3 *7%* Q*	8 *9%* **AMQ**	3 *4%*	0 0 *	1 *2%*	1 *3%* **Q**	3 *5%* Q*	0 0	4 *3%*	1 *6%* **MQ**	24 *4%*	2 *4%*	1 *3%*	1 *6%*
4	**53** *7%* **E**	28 *7%*	24 *6%*	28 *11%* **AE**	25 *5%*	26 *7%*	27 *7%*	1 *3%*	4 *12%* **	1 *2%* *	10 *11%*	7 *9%*	10 *17%* **AHJO PQR***	5 *6%*	2 *5%*	2 *3%* *	5 *4%*	5 *4%*	1 *4%*	48 *7%*	1 *3%*	2 *5%*	1 *4%*
5	**107** *13%*	61 *15%*	46 *12%*	35 *14%*	73 *13%*	49 *12%*	58 *15%*	10 *19%*	6 *18%* **	7 *16%* *	10 *12%*	8 *11%*	9 *16%* *	6 *8%*	6 *13%*	12 *19%* *	12 *10%*	18 *14%*	5 *22%* **ALNQ**	87 *13%*	10 *19%*	6 *13%*	5 *22%* **AT**
6	**107** *13%* **HU**	61 *15%*	46 *12%*	34 *13%*	73 *14%*	61 *15%*	46 *11%*	2 *5%*	3 *11%* **	2 *5%* *	9 *10%*	14 *18%* **H**	8 *14%* *	19 *24%* **AHJKOQ**	4 *9%*	11 *18%* H*	10 *8%*	22 *18%* **H**	2 *11%*	98 *14%* **U**	2 *5%*	4 *9%*	2 *11%*
7	**129** *16%* **M**	62 *15%*	67 *18%*	39 *15%*	90 *17%*	61 *15%*	68 *17%*	11 *20%* **KM**	8 *26%* **	9 *21%* M*	7 *8%*	10 *13%*	3 *5%* *	15 *19%* **M**	9 *21%* **KM**	7 *11%* *	30 *24%* **AKMS**	18 *15%*	2 *10%*	108 *16%*	11 *20%*	9 *21%*	2 *10%*
8	**130** *16%* **DG**	74 *18%*	57 *15%*	26 *10%*	104 *19%* **AD**	81 *20%* **AG**	50 *12%*	10 *18%*	3 *10%* **	11 *26%* **NR***	13 *16%*	10 *14%*	9 *15%* *	8 *11%*	8 *19%*	7 *12%* *	34 *28%* **ALNPR**	13 *11%*	3 *15%*	110 *16%*	10 *18%*	8 *19%*	3 *15%*
9	**80** *10%* **D**	36 *9%*	44 *12%*	11 *4%*	68 *13%* **AD**	35 *9%*	44 *11%*	6 *11%*	1 *4%* **	4 *10%* *	9 *10%*	11 *15%*	8 *13%* *	7 *9%*	3 *8%*	5 *8%* *	16 *13%*	8 *6%*	2 *9%*	69 *10%*	6 *11%*	3 *8%*	2 *9%*
Highest rating 10	**63** *8%* **DF**	33 *8%*	30 *8%*	11 *4%*	52 *10%* **AD**	22 *6%*	41 *10%* **AF**	2 *4%*	0 0 **	4 *8%* *	10 *11%*	7 *9%*	2 *4%* *	4 *5%*	3 *6%*	7 *11%* *	8 *6%*	15 *12%*	2 *11%*	56 *8%*	2 *4%*	3 *6%*	2 *11%*
Don't know	**68** *9%* **E**	36 *9%*	33 *9%*	51 *20%* **AE**	17 *3%*	28 *7%*	40 *10%*	5 *9%*	2 *8%* **	2 *4%* *	5 *6%*	3 *4%*	5 *8%* *	13 *17%* **ALQS**	4 *10%*	7 *11%* *	7 *6%*	14 *11%*	1 *4%*	58 *9%*	5 *9%*	4 *10%*	1 *4%*
NET: 1-3	**60** *7%* **Q**	27 *7%*	32 *9%*	22 *8%*	38 *7%*	32 *8%*	28 *7%*	6 *11%* **NQ**	4 *12%* **	3 *7%* *	13 *15%* **ANQ**	6 *7%*	4 *7%* *	1 *2%*	4 *8%* **Q**	4 *7%* *	2 *1%*	10 *8%* **Q**	3 *14%* **ANQ**	47 *7%*	6 *11%*	4 *8%*	3 *14%* **AT**
NET: 4-6	**267** *33%* **Q**	151 *36%*	116 *31%*	97 *38%*	170 *32%*	136 *34%*	131 *33%*	14 *26%*	13 *41%* **	10 *23%* *	29 *34%*	29 *38%* **Q**	27 *47%* **AHJOQ***	30 *38%* **Q**	11 *27%*	25 *40%* Q*	27 *22%*	44 *36%* **Q**	8 *38%* **Q**	234 *34%*	14 *26%*	11 *27%*	8 *38%*
NET: 7-10	**403** *50%* **D**	205 *49%*	197 *52%*	88 *34%*	315 *58%* **AD**	199 *50%*	203 *51%*	29 *53%*	12 *39%* **	28 *66%* **KMNPRS***	39 *45%*	39 *51%*	22 *38%* *	34 *43%*	23 *54%*	25 *42%* *	88 *71%* **AHKLM NOPRS**	54 *45%*	9 *44%*	342 *50%*	29 *53%*	23 *54%*	9 *44%*
NET: 9-10	**143** *18%* **DF**	69 *16%*	73 *19%*	22 *9%*	120 *22%* **AD**	58 *15%*	85 *21%* **AF**	8 *16%*	1 *4%* **	8 *19%* *	18 *21%*	19 *24%*	10 *17%* *	11 *13%*	6 *14%*	12 *19%* *	24 *19%*	23 *19%*	4 *19%*	124 *18%*	8 *16%*	6 *14%*	4 *19%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	779	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	798	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	657.6	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	13 2% J	1 1%	0 0	2 1%	3 2%	3 2%	5 3%	6 3% J	7 2%	0 0	0 0	1 1%	4 2%	2 2%	1 1%	3 4%	2 1%	12 2%	5 2%	8 2%	3 2%	8 1%	0 0 *
2	17 2% J	5 5% E	4 3%	1 1%	0 0	3 2%	5 3%	7 3% J	10 3% J	0 0	1 1%	2 2%	4 2%	2 1%	0 0	7 8% ANO	0 0	17 3%	8 3%	9 2%	3 2%	11 2%	3 9% AV*
3	29 4%	1 1%	2 2%	2 2%	2 2%	12 8% ABCDE	10 6%	6 3%	12 3%	10 5%	1 1%	4 4%	9 5%	8 6%	1 2%	2 2%	1 1%	28 4%	12 5%	16 3%	7 4%	18 3%	0 0 *
4	53 7% D	6 6%	7 5%	3 2%	8 7%	17 12% AD	12 6%	11 5%	28 7%	14 7%	2 2%	8 8%	10 6%	14 10% K	4 4%	3 4%	10 8%	43 6%	18 7%	33 7%	9 5%	32 6%	2 6% *
5	107 13% J	13 13%	10 8%	21 17% C	20 16%	20 15%	23 12%	22 10%	59 16%	25 13%	15 17%	16 15%	19 12%	19 13%	10 13%	10 11%	12 10%	95 14%	30 12%	71 14%	34 21% AV	64 12%	3 7% *
6	107 13% J	13 12%	13 10%	16 13%	15 12%	14 11%	35 19% AC	30 14%	59 16% J	18 9%	13 14%	12 11%	21 12%	20 14%	15 18%	13 14%	9 8%	98 14% A	36 14%	66 13%	22 13%	73 14%	3 8% *
7	129 16% R	19 18%	20 15%	22 18%	14 11%	23 17%	32 17%	35 16%	57 15%	36 18%	10 12%	23 22%	30 18%	24 17%	11 14%	12 14%	31 26% AR	98 14%	38 15%	84 17%	28 17%	86 16%	6 17% *
8	130 16% FR	17 16%	32 25% ADFG	16 13%	27 22% F	13 9%	26 14%	33 15%	56 15%	41 20%	21 23%	14 14%	25 15%	25 18%	16 20%	12 14%	29 24% R	102 15%	39 16%	84 17%	24 15%	96 18%	6 15% *
9	80 10% GU	16 15% EG	21 17% AEFG	19 16% AEFG	7 5%	10 7%	6 4%	28 13% J	37 10%	14 7%	10 11%	10 10%	17 10%	11 8%	10 12%	9 10%	12 10%	67 10%	31 13%	42 8%	9 5%	65 12% AU	5 14% *
Highest rating 10	63 8% N	4 4%	13 10%	12 10%	14 12% G	12 9%	9 5%	17 8%	29 8%	17 9%	8 9% N	7 7%	15 9% N	3 2%	11 14% N	10 11% N	9 8%	54 8%	17 7%	42 8%	9 5%	46 8%	3 9% *
Don't know	68 9% IO	8 8%	6 5%	8 6%	13 11%	12 9%	22 12%	21 10%	23 6%	24 12% AI	9 9% O	7 7%	12 7%	13 9% O	1 1%	8 9% O	4 3%	65 10% A	15 6%	50 10%	17 10%	41 8%	5 14% *
NET: 1-3	60 7% Q	7 7%	6 5%	5 4%	5 4%	17 12% ACDE	20 11% D	19 9%	29 8%	11 5%	2 3%	7 6%	16 10%	12 9%	2 3%	12 13% AKO	2 2%	57 8% AQ	25 10%	33 7%	13 8%	37 7%	3 9% *
NET: 4-6	267 33% C	32 32%	29 23%	40 33%	44 35%	51 37% C	70 38% C	62 29%	146 39% AHJ	58 29%	30 33%	36 34%	50 30%	53 37%	29 36%	26 29%	31 26%	236 35%	83 33%	171 34%	65 39%	169 31%	8 22% *
NET: 7-10	403 50% FGRU	55 54% G	86 67% AEFG	69 57% FG	62 50%	57 42%	73 39%	114 53%	179 47%	108 54%	49 55%	55 53%	87 53%	64 45%	49 60% N	44 49%	81 68% AR	321 47%	124 50%	252 50%	70 42%	292 54% AU	20 56% *
NET: 9-10	143 18% GNU	19 19% G	34 27% AFG	31 25% AG	21 17% G	22 16%	15 8%	45 21%	66 18%	31 16%	18 20%	17 16%	32 19% N	14 10%	21 26% N	19 22% N	21 18%	122 18%	48 19%	84 17%	18 11%	110 20% AU	8 23% *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**13**	2	12	5	0	1	0	0	1	6	2	3	5	2	0	0	0	5	5	1	2	10	2
	2%	*1%*	*2%*	*1%*	0	*13%*	*1%*	0	*2%*	*3%*	*1%*	*5%*	*3%*	*1%*	0	0	0	*1%*	*4%*	*3%*	0	*2%*	*3%*
	RU					**	*	**				*				**			R	*			
2	**17**	5	13	7	3	0	1	1	1	4	1	1	4	8	4	0	0	12	3	2	5	9	3
	2%	*2%*	*2%*	*2%*	*3%*	0	*2%*	*5%*	*3%*	*2%*	*1%*	*2%*	*2%*	*4%*	*5%*	0	0	*2%*	*3%*	*5%*	*2%*	*2%*	*4%*
						**	*	**				*		K	K	**				*			
3	**29**	6	23	8	4	0	2	0	3	11	6	3	6	7	3	3	2	16	12	1	4	13	11
	4%	*2%*	*4%*	*2%*	*3%*	*3%*	*5%*	0	*6%*	*6%*	*3%*	*5%*	*3%*	*4%*	*4%*	*15%*	*3%*	*3%*	*9%*	*3%*	*1%*	*3%*	*13%*
	RU					**	*	**		AD		*				**			AR	*			AUV
4	**53**	11	42	20	17	3	2	0	2	9	13	5	10	13	3	0	7	31	14	7	15	31	6
	7%	*4%*	*8%*	*6%*	*12%*	*27%*	*4%*	0	*5%*	*5%*	*6%*	*9%*	*6%*	*7%*	*3%*	0	*12%*	*5%*	*12%*	*18%*	*5%*	*8%*	*7%*
	R				ADJ	**	*	**				*				**			AR	AR*			
5	**107**	32	76	43	20	1	11	2	9	20	22	7	24	32	10	3	10	68	26	13	23	66	15
	13%	*13%*	*14%*	*12%*	*14%*	*9%*	*27%*	*10%*	*21%*	*12%*	*11%*	*12%*	*14%*	*17%*	*12%*	*15%*	*17%*	*11%*	*21%*	*33%*	*7%*	*17%*	*19%*
	RU					**	ADJ*	**				*				**			AR	AR*		AU	U
6	**107**	31	76	49	15	0	5	1	5	32	24	0	28	25	14	4	9	89	14	3	44	58	5
	13%	*12%*	*14%*	*13%*	*11%*	0	*12%*	*5%*	*11%*	*19%*	*12%*	0	*16%*	*13%*	*16%*	*23%*	*16%*	*14%*	*11%*	*8%*	*14%*	*15%*	*6%*
	LW					**	*	**		A	L	*	L	L	L	**	L			*		W	
7	**129**	41	89	66	15	1	4	5	9	29	34	15	28	31	8	2	9	112	13	4	56	60	13
	16%	*16%*	*16%*	*18%*	*11%*	*7%*	*9%*	*23%*	*19%*	*17%*	*17%*	*25%*	*16%*	*16%*	*9%*	*10%*	*15%*	*18%*	*11%*	*10%*	*18%*	*15%*	*15%*
						**	*	**				O*				**		A		*			
8	**130**	50	80	56	28	3	7	6	8	24	45	11	25	26	14	3	5	113	13	3	59	59	10
	16%	*20%*	*15%*	*15%*	*20%*	*25%*	*16%*	*25%*	*17%*	*14%*	*22%*	*19%*	*15%*	*14%*	*16%*	*15%*	*8%*	*18%*	*10%*	*8%*	*19%*	*15%*	*12%*
						**	*	**			ANQ	*				**		AS		*			
9	**80**	35	44	47	16	2	6	2	0	7	18	5	12	19	20	0	3	71	6	0	57	22	1
	10%	*14%*	*8%*	*13%*	*11%*	*17%*	*14%*	*10%*	0	*4%*	*9%*	*8%*	*7%*	*10%*	*23%*	*3%*	*5%*	*11%*	*5%*	*1%*	*18%*	*5%*	*2%*
	CIJVW	AC		AIJ	IJ	**	IJ*	**				*			AKLMNQ	**		A		*	AVW		
Highest rating 10	**63**	28	35	37	11	0	1	2	3	8	16	0	14	17	8	1	7	58	5	0	36	22	5
	8%	*11%*	*6%*	*10%*	*8%*	0	*4%*	*10%*	*7%*	*5%*	*8%*	0	*8%*	*9%*	*9%*	*8%*	*11%*	*9%*	*4%*	0	*12%*	*6%*	*6%*
	CLV	AC		J		**	*	**			L	*	L	L	L	**	L	A		*	AV		
Don't know	**68**	10	58	26	9	0	4	3	4	23	20	8	18	10	2	2	7	50	13	4	10	44	11
	9%	*4%*	*11%*	*7%*	*6%*	0	*8%*	*13%*	*9%*	*13%*	*10%*	*14%*	*11%*	*5%*	*2%*	*11%*	*13%*	*8%*	*10%*	*10%*	*3%*	*11%*	*13%*
	BOU		AB			**	*	**		AD	O	NO*	O			**	O			*		AU	U
NET: 1-3	**60**	12	48	20	8	2	3	1	5	21	9	8	15	17	8	3	2	33	20	5	11	32	17
	7%	*5%*	*9%*	*5%*	*6%*	*15%*	*7%*	*5%*	*11%*	*12%*	*4%*	*13%*	*8%*	*9%*	*9%*	*15%*	*3%*	*5%*	*16%*	*11%*	*4%*	*8%*	*20%*
	RU					**	*	**		AD		K*				**			AR	*		U	AUV
NET: 4-6	**267**	73	194	112	52	4	18	4	17	61	59	13	62	70	28	7	26	188	55	24	82	154	26
	33%	*29%*	*35%*	*31%*	*37%*	*36%*	*42%*	*15%*	*37%*	*35%*	*29%*	*21%*	*35%*	*37%*	*32%*	*38%*	*44%*	*30%*	*44%*	*59%*	*26%*	*39%*	*32%*
	RU					**	*	**				*		L		**	KL		AR	AR*		AU	
NET: 7-10	**403**	154	249	206	70	6	17	16	19	68	113	31	79	94	50	6	23	355	37	8	209	162	29
	50%	*62%*	*45%*	*57%*	*51%*	*49%*	*42%*	*67%*	*43%*	*39%*	*56%*	*52%*	*46%*	*49%*	*57%*	*36%*	*40%*	*57%*	*30%*	*19%*	*67%*	*41%*	*35%*
	CJSTVW	AC		AJ		**	*	**			Q	*				**		AST		*	AVW		
NET: 9-10	**143**	63	80	84	27	2	7	5	3	15	34	5	26	37	28	2	9	130	11	0	93	43	6
	18%	*25%*	*15%*	*23%*	*20%*	*17%*	*17%*	*20%*	*7%*	*9%*	*17%*	*8%*	*15%*	*19%*	*32%*	*11%*	*16%*	*21%*	*9%*	*1%*	*30%*	*11%*	*8%*
	CIJSTVW	AC		AIJ	J	**	*	**				*			AKLMNQ	**		AST		*	AVW		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Scotland

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**5**	4	1	2	2	4	1	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	3%	***5%***	***1%***	***3%***	***3%***	***5%***	***2%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
2	**5**	4	2	1	4	4	1	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	4%	***5%***	***2%***	***1%***	***6%***	***5%***	***2%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
3	**7**	3	4	3	4	5	2	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***4%***	***6%***	***4%***	***6%***	***6%***	***4%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
4	**9**	6	3	5	4	6	3	9	0	0	0	0	0	0	0	0	0	0	0	0	9	0	0
	6%	***8%***	***4%***	***8%***	***5%***	***7%***	***5%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
5	**29**	11	18	14	15	14	15	29	0	0	0	0	0	0	0	0	0	0	0	0	29	0	0
	20%	***16%***	***24%***	***20%***	***20%***	***17%***	***25%***	***20%***	0	0	0	0	0	0	0	0	0	0	0	0	***20%***	0	0
6	**21**	7	13	14	7	15	6	21	0	0	0	0	0	0	0	0	0	0	0	0	21	0	0
	15%	***10%***	***19%***	***20%***	***9%***	***18%***	***9%***	***15%***	0	0	0	0	0	0	0	0	0	0	0	0	***15%***	0	0
7	**24**	9	15	13	11	15	9	24	0	0	0	0	0	0	0	0	0	0	0	0	24	0	0
	17%	***13%***	***21%***	***19%***	***15%***	***18%***	***15%***	***17%***	0	0	0	0	0	0	0	0	0	0	0	0	***17%***	0	0
8	**16**	11	5	4	12	7	8	16	0	0	0	0	0	0	0	0	0	0	0	0	16	0	0
	11%	***16%***	***7%***	***6%***	***16%***	***9%***	***14%***	***11%***	0	0	0	0	0	0	0	0	0	0	0	0	***11%***	0	0
	CD				**D**																		
9	**12**	8	4	5	7	4	8	12	0	0	0	0	0	0	0	0	0	0	0	0	12	0	0
	8%	***11%***	***6%***	***7%***	***9%***	***5%***	***13%***	***8%***	0	0	0	0	0	0	0	0	0	0	0	0	***8%***	0	0
	F						**F**																
Highest rating 10	**6**	5	1	2	5	5	2	6	0	0	0	0	0	0	0	0	0	0	0	0	6	0	0
	4%	***7%***	***2%***	***2%***	***6%***	***6%***	***3%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
Don't know	**10**	4	6	7	3	5	5	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0
	7%	***5%***	***9%***	***10%***	***4%***	***6%***	***8%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
NET: 1-3	**17**	10	7	6	11	13	4	17	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0
	12%	***14%***	***10%***	***9%***	***15%***	***15%***	***7%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
NET: 4-6	**58**	25	34	33	26	35	24	58	0	0	0	0	0	0	0	0	0	0	0	0	58	0	0
	41%	***35%***	***47%***	***48%***	***34%***	***42%***	***39%***	***41%***	0	0	0	0	0	0	0	0	0	0	0	0	***41%***	0	0
NET: 7-10	**58**	33	25	23	35	30	27	58	0	0	0	0	0	0	0	0	0	0	0	0	58	0	0
	40%	***46%***	***35%***	***34%***	***46%***	***37%***	***45%***	***40%***	0	0	0	0	0	0	0	0	0	0	0	0	***40%***	0	0
NET: 9-10	**18**	12	5	6	12	8	10	18	0	0	0	0	0	0	0	0	0	0	0	0	18	0	0
	13%	***17%***	***8%***	***9%***	***16%***	***10%***	***16%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0
	C																						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**5**	0	0	2	2	0	1	1	3	1	0	0	1	1	1	1	0	5	0	5	1	3	0
	3%	0	0	***8%***	***6%***	0	***4%***	***4%***	***4%***	***2%***	0	0	***4%***	***6%***	***4%***	***3%***	0	***4%***	0	***5%***	***2%***	***4%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**5**	2	1	0	0	2	1	2	4	0	1	0	0	2	2	0	0	5	3	2	1	4	0
	4%	***12%***	***4%***	0	0	***7%***	***3%***	***5%***	***5%***	0	***5%***	0	0	***8%***	***7%***	0	0	***4%***	***7%***	***2%***	***3%***	***5%***	0
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**7**	0	1	2	2	1	1	1	4	2	0	2	1	2	1	1	2	5	1	6	3	2	1
	5%	0	***7%***	***12%***	***5%***	***2%***	***4%***	***2%***	***6%***	***6%***	0	***11%***	***3%***	***7%***	***6%***	***3%***	***22%***	***4%***	***4%***	***5%***	***8%***	***3%***	***10%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
4	**9**	0	2	3	2	1	1	2	7	0	0	2	1	2	1	0	1	8	2	7	3	4	0
	6%	0	***13%***	***14%***	***6%***	***6%***	***3%***	***5%***	***10%***	0	0	***10%***	***3%***	***9%***	***7%***	0	***12%***	***6%***	***6%***	***6%***	***9%***	***5%***	0
	J	**	**	**	*	**	*	*	**J**	*	**	**	**	**	**	**	**		*		*		**
5	**29**	0	4	3	8	8	6	6	17	6	3	5	4	3	4	7	2	27	8	20	9	13	4
	20%	0	***23%***	***17%***	***25%***	***29%***	***19%***	***17%***	***22%***	***19%***	***18%***	***27%***	***18%***	***12%***	***18%***	***31%***	***22%***	***20%***	***23%***	***19%***	***26%***	***16%***	***33%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**21**	5	3	1	4	2	6	5	8	7	5	2	3	1	3	5	2	19	4	17	5	14	1
	15%	***30%***	***15%***	***8%***	***13%***	***7%***	***18%***	***16%***	***11%***	***22%***	***30%***	***9%***	***11%***	***4%***	***15%***	***21%***	***21%***	***14%***	***10%***	***17%***	***14%***	***16%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**24**	5	3	2	5	3	6	6	10	8	2	3	3	4	5	3	1	22	5	18	6	15	1
	17%	***26%***	***18%***	***10%***	***17%***	***13%***	***18%***	***20%***	***13%***	***22%***	***13%***	***18%***	***11%***	***16%***	***22%***	***15%***	***16%***	***17%***	***14%***	***18%***	***18%***	***18%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
8	**16**	3	1	2	3	3	4	3	9	4	1	4	3	3	2	1	0	16	4	10	1	12	2
	11%	***16%***	***8%***	***10%***	***9%***	***10%***	***13%***	***10%***	***12%***	***11%***	***8%***	***20%***	***14%***	***13%***	***11%***	***5%***	0	***12%***	***13%***	***10%***	***4%***	***14%***	***17%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**12**	2	1	2	3	2	2	3	7	2	2	1	4	2	1	1	1	11	2	9	3	8	0
	8%	***9%***	***4%***	***12%***	***11%***	***8%***	***6%***	***8%***	***9%***	***7%***	***14%***	***6%***	***16%***	***10%***	***4%***	***4%***	***8%***	***8%***	***4%***	***9%***	***10%***	***10%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**6**	0	2	1	0	2	2	1	4	1	1	0	3	0	1	1	0	6	2	4	1	3	0
	4%	0	***9%***	***3%***	0	***7%***	***6%***	***4%***	***5%***	***2%***	***8%***	0	***11%***	0	***4%***	***7%***	0	***5%***	***6%***	***4%***	***3%***	***4%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**10**	1	0	1	3	3	2	3	4	3	1	0	2	4	1	3	0	10	5	5	1	5	2
	7%	***7%***	0	***6%***	***8%***	***10%***	***6%***	***9%***	***5%***	***8%***	***4%***	0	***8%***	***15%***	***4%***	***13%***	0	***7%***	***13%***	***5%***	***3%***	***6%***	***14%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**17**	2	2	4	3	2	4	4	10	3	1	2	2	5	4	1	2	15	4	12	4	9	1
	12%	***12%***	***11%***	***20%***	***11%***	***9%***	***11%***	***11%***	***14%***	***9%***	***5%***	***11%***	***7%***	***21%***	***17%***	***6%***	***22%***	***11%***	***11%***	***12%***	***13%***	***11%***	***10%***
		*	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**58**	5	9	7	14	11	12	12	32	14	8	9	8	6	9	11	5	53	14	44	16	31	5
	41%	***30%***	***50%***	***38%***	***45%***	***42%***	***39%***	***38%***	***42%***	***41%***	***48%***	***46%***	***33%***	***25%***	***40%***	***52%***	***54%***	***40%***	***39%***	***43%***	***49%***	***37%***	***46%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**58**	9	7	7	11	10	14	14	29	15	7	8	12	9	9	6	2	55	13	42	11	39	3
	40%	***52%***	***39%***	***36%***	***36%***	***38%***	***43%***	***42%***	***39%***	***43%***	***43%***	***44%***	***52%***	***39%***	***40%***	***30%***	***24%***	***41%***	***37%***	***41%***	***34%***	***46%***	***30%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 9-10	**18**	2	2	3	3	4	4	4	11	3	3	1	6	2	2	2	1	17	4	14	4	12	0
	13%	***9%***	***13%***	***15%***	***11%***	***16%***	***12%***	***12%***	***14%***	***9%***	***22%***	***6%***	***27%***	***10%***	***7%***	***10%***	***8%***	***13%***	***10%***	***13%***	***13%***	***14%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**5**	3	1	3	0	0	0	0	0	1	0	1	1	2	0	0	1	3	2	0	1	2	0
	3%	***9%***	***1%***	***4%***	0	0	0	0	0	***5%***	0	***10%***	***2%***	***5%***	0	0	***6%***	***3%***	***6%***	0	***3%***	***3%***	0
	C	**AC***			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
2	**5**	1	4	3	1	0	0	1	0	1	0	0	2	2	1	0	1	3	1	2	1	3	1
	4%	***3%***	***4%***	***4%***	***5%***	0	0	***23%***	0	***3%***	0	0	***4%***	***4%***	***9%***	0	***6%***	***3%***	***3%***	***25%***	***2%***	***3%***	***6%***
		*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
3	**7**	3	4	3	2	0	0	0	0	2	2	0	1	3	1	0	1	3	3	1	1	4	1
	5%	***7%***	***4%***	***4%***	***11%***	0	0	0	0	***7%***	***7%***	0	***1%***	***7%***	***9%***	0	***4%***	***3%***	***9%***	***18%***	***1%***	***6%***	***7%***
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
4	**9**	3	6	5	2	1	0	0	0	1	1	0	1	3	1	1	1	5	3	0	2	4	2
	6%	***8%***	***6%***	***7%***	***10%***	***19%***	0	0	0	***4%***	***4%***	0	***2%***	***7%***	***8%***	***74%***	***6%***	***4%***	***11%***	0	***5%***	***6%***	***8%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
5	**29**	7	22	14	2	2	3	0	2	6	4	1	8	13	1	0	1	19	7	2	6	17	6
	20%	***19%***	***21%***	***19%***	***9%***	***54%***	***39%***	0	***51%***	***20%***	***16%***	***16%***	***23%***	***32%***	***5%***	0	***6%***	***18%***	***25%***	***32%***	***13%***	***23%***	***29%***
		*			**	**	**	**	**	*	**	**	*	A*	**	**	**		*	**				**
6	**21**	5	16	8	4	0	2	1	1	5	3	3	3	5	5	0	2	13	7	1	3	14	4
	15%	***13%***	***15%***	***11%***	***23%***	0	***27%***	***23%***	***19%***	***16%***	***12%***	***32%***	***8%***	***11%***	***38%***	0	***18%***	***12%***	***23%***	***11%***	***6%***	***19%***	***21%***
	U	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		**U**		**
7	**24**	7	17	12	3	1	2	0	1	5	6	1	8	3	2	0	4	23	1	0	12	10	2
	17%	***20%***	***16%***	***16%***	***16%***	***27%***	***27%***	0	***30%***	***16%***	***26%***	***10%***	***21%***	***7%***	***16%***	0	***28%***	***22%***	***4%***	0	***27%***	***13%***	***10%***
	NS	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**A**			**
8	**16**	2	14	8	2	0	1	2	0	4	4	1	4	5	1	0	1	14	1	1	8	6	2
	11%	***6%***	***13%***	***10%***	***11%***	0	***7%***	***43%***	0	***13%***	***18%***	***6%***	***11%***	***13%***	***5%***	0	***5%***	***13%***	***4%***	***13%***	***17%***	***8%***	***10%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
9	**12**	3	9	8	2	0	0	0	0	2	0	2	4	3	1	1	1	11	1	0	6	5	1
	8%	***8%***	***8%***	***11%***	***9%***	0	0	0	0	***6%***	0	***18%***	***12%***	***6%***	***6%***	***26%***	***5%***	***10%***	***3%***	0	***13%***	***7%***	***3%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
Highest rating 10	**6**	1	6	5	1	0	0	0	0	1	1	1	2	1	1	0	1	5	1	0	3	2	1
	4%	***2%***	***5%***	***6%***	***5%***	0	0	0	0	***3%***	***5%***	***9%***	***5%***	***2%***	***5%***	0	***9%***	***5%***	***3%***	0	***7%***	***3%***	***5%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
Don't know	**10**	2	8	7	0	0	0	0	0	2	3	0	4	2	0	0	1	7	3	0	3	7	0
	7%	***5%***	***7%***	***10%***	0	0	0	***11%***	0	***7%***	***13%***	0	***10%***	***6%***	0	0	***4%***	***6%***	***10%***	0	***6%***	***9%***	***2%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 1-3	**17**	7	10	9	3	0	0	1	0	4	2	1	3	7	2	0	2	9	5	3	3	9	2
	12%	***19%***	***10%***	***12%***	***16%***	0	0	***23%***	0	***14%***	***7%***	***10%***	***8%***	***17%***	***18%***	0	***17%***	***8%***	***18%***	***43%***	***6%***	***12%***	***13%***
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 4-6	**58**	14	44	27	8	3	5	1	2	12	8	4	12	21	6	1	4	37	17	3	11	35	11
	41%	***40%***	***41%***	***36%***	***43%***	***73%***	***66%***	***23%***	***70%***	***41%***	***32%***	***47%***	***33%***	***49%***	***50%***	***74%***	***31%***	***35%***	***59%***	***43%***	***24%***	***47%***	***58%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**		**U**		**
NET: 7-10	**58**	13	45	32	7	1	3	2	1	11	11	4	18	12	4	1	6	53	4	1	30	23	5
	40%	***36%***	***42%***	***43%***	***41%***	***27%***	***34%***	***43%***	***30%***	***38%***	***49%***	***43%***	***49%***	***28%***	***32%***	***26%***	***48%***	***50%***	***14%***	***13%***	***64%***	***31%***	***27%***
	NSV	*			**	**	**	**	**	*	**	**	N*	*	**	**	**	**AS**	*	**	**AV**			**
NET: 9-10	**18**	3	14	13	3	0	0	0	0	3	1	2	6	3	1	1	2	16	2	0	10	7	1
	13%	***10%***	***13%***	***17%***	***14%***	0	0	0	0	***9%***	***5%***	***27%***	***16%***	***8%***	***11%***	***26%***	***15%***	***16%***	***5%***	0	***21%***	***9%***	***7%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**A**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC One

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**12**	4	8	7	5	8	4	1	2	0	2	2	0	0	1	0	4	0	0	9	1	1	0
	1%	0	***1%***	***1%***	0	***1%***	0	***1%***	***2%***	0	***1%***	***1%***	0	0	***1%***	0	***1%***	0	0	***1%***	***1%***	***1%***	0
									R						**R**								
2	**19**	11	8	6	13	12	7	0	1	1	3	1	1	2	2	1	4	2	1	17	0	2	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	0	***1%***	***1%***	***2%***	0	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***
															H							**U**	
3	**34**	15	18	24	10	23	11	3	1	2	4	3	2	4	2	3	2	5	2	27	3	2	2
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***4%***	***2%***	***2%***	***1%***	***4%***
	EG			**AE**															**AQ**				**AT**
4	**58**	35	23	31	27	32	26	7	5	1	4	9	2	5	5	2	8	8	1	44	7	5	1
	3%	***3%***	***2%***	***3%***	***2%***	***3%***	***3%***	***4%***	***7%***	***1%***	***2%***	***5%***	***1%***	***2%***	***4%***	***1%***	***3%***	***3%***	***3%***	***3%***	***4%***	***4%***	***3%***
								J	**JMP**			**J**			**J**								
5	**182**	93	89	88	94	82	100	16	12	7	17	16	7	21	10	17	26	29	5	152	16	10	5
	9%	***9%***	***9%***	***10%***	***8%***	***8%***	***10%***	***9%***	***16%***	***4%***	***8%***	***9%***	***5%***	***10%***	***9%***	***10%***	***10%***	***10%***	***8%***	***9%***	***9%***	***9%***	***8%***
	J								**JM**					**J**			**J**	**J**					
6	**241**	119	122	109	132	130	111	22	10	30	31	19	18	15	12	22	17	38	6	201	22	12	6
	12%	***12%***	***12%***	***12%***	***11%***	***13%***	***11%***	***13%***	***13%***	***17%***	***15%***	***11%***	***13%***	***7%***	***11%***	***13%***	***7%***	***13%***	***10%***	***12%***	***13%***	***11%***	***10%***
	Q							**Q**		**ANQ**	**NQ**							**Q**					
7	**427**	220	207	193	234	234	194	39	17	38	33	34	32	42	24	38	61	58	11	354	39	24	11
	21%	***22%***	***20%***	***22%***	***20%***	***23%***	***19%***	***23%***	***21%***	***23%***	***16%***	***19%***	***23%***	***20%***	***22%***	***22%***	***24%***	***20%***	***19%***	***21%***	***23%***	***22%***	***19%***
	G					**AG**																	
8	**516**	252	264	202	315	262	255	38	15	38	60	50	42	43	26	48	73	70	14	439	38	26	14
	25%	***25%***	***26%***	***23%***	***27%***	***26%***	***25%***	***23%***	***19%***	***23%***	***28%***	***28%***	***30%***	***21%***	***24%***	***28%***	***29%***	***24%***	***25%***	***26%***	***23%***	***24%***	***25%***
	D				**AD**																		
9	**270**	115	155	103	168	129	142	24	10	23	31	16	16	35	16	19	32	39	8	222	24	16	8
	13%	***11%***	***15%***	***12%***	***15%***	***13%***	***14%***	***14%***	***12%***	***14%***	***15%***	***9%***	***11%***	***17%***	***15%***	***11%***	***13%***	***13%***	***14%***	***13%***	***14%***	***15%***	***14%***
	B		**AB**											**L**	**L**								
Highest rating 10	**168**	89	79	44	124	65	104	10	4	20	16	19	12	20	6	7	25	24	7	146	10	6	7
	8%	***9%***	***8%***	***5%***	***11%***	***6%***	***10%***	***6%***	***4%***	***12%***	***8%***	***10%***	***8%***	***10%***	***5%***	***4%***	***10%***	***8%***	***12%***	***9%***	***6%***	***5%***	***12%***
	DF				**AD**		**AF**			**OP**		**P**							**HOP**				**UV**
Don't know	**106**	55	50	72	33	42	63	7	3	9	10	11	8	18	4	12	4	17	2	92	7	4	2
	5%	***5%***	***5%***	***8%***	***3%***	***4%***	***6%***	***4%***	***4%***	***5%***	***5%***	***6%***	***6%***	***9%***	***4%***	***7%***	***1%***	***6%***	***4%***	***5%***	***4%***	***4%***	***4%***
	EFQ			**AE**						**Q**		**Q**	**Q**	**AQ**		**Q**		**Q**					
NET: 1-3	**65**	30	35	37	27	43	22	5	4	4	8	7	4	7	5	4	9	7	3	53	5	5	3
	3%	***3%***	***3%***	***4%***	***2%***	***4%***	***2%***	***3%***	***5%***	***2%***	***4%***	***4%***	***2%***	***3%***	***4%***	***2%***	***4%***	***2%***	***5%***	***3%***	***3%***	***4%***	***5%***
	EG			**AE**		**AG**																	
NET: 4-6	**480**	246	234	228	253	244	237	45	28	38	51	44	27	42	26	42	51	76	12	398	45	26	12
	24%	***24%***	***23%***	***26%***	***22%***	***24%***	***23%***	***27%***	***35%***	***22%***	***25%***	***24%***	***19%***	***20%***	***24%***	***24%***	***20%***	***26%***	***21%***	***23%***	***27%***	***24%***	***21%***
				A					**AJMNQS**														
NET: 7-10	**1382**	677	706	542	840	689	694	110	45	120	140	119	102	141	71	112	191	190	40	1161	110	71	40
	68%	***67%***	***69%***	***62%***	***73%***	***68%***	***68%***	***66%***	***57%***	***71%***	***67%***	***66%***	***73%***	***68%***	***67%***	***66%***	***75%***	***66%***	***70%***	***68%***	***66%***	***67%***	***70%***
	DI				**AD**								**I**				**AIR**						
NET: 9-10	**439**	204	234	147	292	193	245	34	13	44	47	35	27	55	22	26	57	63	15	368	34	22	15
	22%	***20%***	***23%***	***17%***	***25%***	***19%***	***24%***	***20%***	***17%***	***26%***	***22%***	***19%***	***19%***	***27%***	***21%***	***15%***	***23%***	***22%***	***26%***	***22%***	***20%***	***21%***	***26%***
	DF				**AD**		**AF**			**P**				**P**					**P**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**12**	2	1	2	1	3	3	4	6	2	1	0	3	1	0	2	5	7	2	10	4	7	0
	1%	*1%*	0	*1%*	0	*1%*	0	*1%*	*1%*	0	0	0	*1%*	0	0	*1%*	*2%*	0	0	*1%*	*1%*	*1%*	0
	R																**AR**						
2	**19**	6	1	2	0	5	5	4	9	6	4	1	3	7	3	2	4	15	12	7	5	13	0
	1%	*3%*	0	*1%*	0	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	0	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	0
	ET	**ACEG**				**E**								**A**					**AT**				
3	**34**	1	5	6	3	3	15	10	12	10	2	5	4	2	2	5	6	28	9	21	12	19	0
	2%	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	0	*1%*	*2%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	0
4	**58**	6	5	11	9	9	18	15	26	16	3	4	8	14	5	6	7	50	11	42	13	40	0
	3%	*3%*	*2%*	*4%*	*2%*	*3%*	*3%*	*2%*	*3%*	*3%*	*2%*	*2%*	*2%*	*4%*	*2%*	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*	0
5	**182**	23	17	12	33	29	68	48	88	46	15	30	36	36	10	19	9	173	48	125	53	101	13
	9%	*12%*	*7%*	*4%*	*9%*	*9%*	*11%*	*8%*	*10%*	*9%*	*8%*	*12%*	*10%*	*11%*	*4%*	*7%*	*4%*	*10%*	*9%*	*9%*	*10%*	*8%*	*11%*
	DOQ	**D**			**D**	**D**	**ACD**					**OP**	**O**	**O**				**AQ**					
6	**241**	16	27	32	39	45	82	70	109	60	24	25	49	37	37	29	22	218	67	159	61	146	14
	12%	*8%*	*10%*	*12%*	*10%*	*14%*	*14%*	*12%*	*12%*	*12%*	*14%*	*11%*	*13%*	*11%*	*15%*	*10%*	*10%*	*12%*	*13%*	*11%*	*12%*	*12%*	*12%*
7	**427**	27	67	59	82	76	116	132	190	106	31	53	81	80	50	64	39	388	104	303	108	258	27
	21%	*14%*	*26%*	*22%*	*22%*	*23%*	*19%*	*22%*	*21%*	*21%*	*17%*	*22%*	*22%*	*24%*	*20%*	*23%*	*17%*	*21%*	*20%*	*21%*	*21%*	*21%*	*24%*
	B		**B**			**B**																	
8	**516**	58	62	71	108	76	141	173	225	118	44	61	91	85	70	99	70	447	128	378	129	314	25
	25%	*30%*	*23%*	*26%*	*29%*	*23%*	*24%*	*29%*	*25%*	*23%*	*25%*	*25%*	*25%*	*25%*	*28%*	*35%*	*31%*	*25%*	*25%*	*26%*	*25%*	*26%*	*23%*
	R							**AJ**								**AKLMN**							
9	**270**	23	43	46	53	46	60	83	119	67	22	28	52	44	38	38	35	235	69	187	51	171	18
	13%	*12%*	*16%*	*17%*	*14%*	*14%*	*10%*	*14%*	*13%*	*13%*	*13%*	*11%*	*14%*	*13%*	*15%*	*13%*	*15%*	*13%*	*14%*	*13%*	*10%*	*14%*	*16%*
	GU		**G**	**G**																		**U**	
Highest rating 10	**168**	24	21	23	35	26	40	40	80	46	18	21	29	19	27	11	25	143	38	122	36	112	11
	8%	*12%*	*8%*	*8%*	*9%*	*8%*	*7%*	*7%*	*9%*	*9%*	*10%*	*9%*	*8%*	*6%*	*11%*	*4%*	*11%*	*8%*	*7%*	*9%*	*7%*	*9%*	*10%*
	P	**G**									**P**	**P**			**NP**								
Don't know	**106**	7	14	8	14	10	52	22	45	38	12	13	11	11	11	6	3	102	22	78	42	51	4
	5%	*4%*	*5%*	*3%*	*4%*	*3%*	*9%*	*4%*	*5%*	*7%*	*7%*	*5%*	*3%*	*3%*	*4%*	*2%*	*1%*	*6%*	*4%*	*5%*	*8%*	*4%*	*3%*
	HPQV						**ADEF**			**AH**	**P**							**AQ**			**AV**		
NET: 1-3	**65**	9	7	10	5	11	22	18	27	18	6	6	9	10	5	8	15	50	23	39	21	39	0
	3%	*5%*	*3%*	*4%*	*1%*	*3%*	*4%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*2%*	*3%*	*7%*	*3%*	*4%*	*3%*	*4%*	*3%*	0
	ER	**E**		**E**			**E**										**AR**						
NET: 4-6	**480**	45	49	55	80	82	169	133	223	122	42	60	93	87	52	54	38	442	127	326	126	286	26
	24%	*23%*	*19%*	*20%*	*21%*	*25%*	*28%*	*22%*	*25%*	*24%*	*24%*	*25%*	*25%*	*26%*	*20%*	*19%*	*17%*	*24%*	*25%*	*23%*	*25%*	*23%*	*24%*
	Q						**ACDE**											**AQ**					
NET: 7-10	**1382**	131	193	200	277	224	357	428	614	338	115	163	252	228	184	213	169	1213	339	990	323	855	81
	68%	*68%*	*73%*	*73%*	*74%*	*68%*	*60%*	*71%*	*68%*	*66%*	*66%*	*67%*	*69%*	*68%*	*73%*	*76%*	*75%*	*67%*	*66%*	*69%*	*63%*	*69%*	*73%*
	GRU		**G**	**AG**	**AG**	**G**		**A**								**AKN**	**AR**					**U**	
NET: 9-10	**439**	47	64	69	88	71	100	123	200	114	40	49	80	64	65	49	60	378	107	309	87	283	29
	22%	*24%*	*24%*	*25%*	*23%*	*22%*	*17%*	*21%*	*22%*	*22%*	*23%*	*20%*	*22%*	*19%*	*26%*	*17%*	*27%*	*21%*	*21%*	*22%*	*17%*	*23%*	*26%*
	GRU	**G**	**G**	**G**	**G**										**P**							**U**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**12**	3	9	6	3	0	0	0	1	2	2	2	0	5	1	2	1	3	3	4	0	5	6
	1%	*1%*	*1%*	*1%*	*1%*	0	0	0	*1%*	0	0	*1%*	0	*1%*	*1%*	*3%*	0	0	*1%*	*3%*	0	0	*2%*
	RU					**		*				**M**				**AKM***			**R**	**AR**			**AUV**
2	**19**	5	14	4	3	4	0	0	1	6	7	0	1	4	1	2	3	9	4	6	1	10	8
	1%	*1%*	*1%*	*1%*	*1%*	*11%*	0	0	*1%*	*1%*	*2%*	0	0	*1%*	*1%*	*4%*	*1%*	*1%*	*1%*	*5%*	0	*1%*	*3%*
	RU					**		*								M*				**ARS**			**AUV**
3	**34**	7	27	12	4	0	3	0	1	13	7	0	9	5	4	0	8	18	9	6	4	22	8
	2%	*1%*	*2%*	*1%*	*1%*	0	*3%*	0	*1%*	*2%*	*1%*	0	*2%*	*1%*	*2%*	0	*4%*	*1%*	*3%*	*6%*	*1%*	*2%*	*3%*
	RU					**		*								*	**AKLN**		**R**	**AR**			**U**
4	**58**	17	40	21	14	0	1	1	3	18	7	5	13	18	5	2	7	26	18	13	6	40	11
	3%	*3%*	*3%*	*2%*	*5%*	0	*1%*	*2%*	*3%*	*3%*	*2%*	*3%*	*3%*	*4%*	*2%*	*4%*	*4%*	*2%*	*6%*	*12%*	*1%*	*3%*	*4%*
	RU					**		*								*			**AR**	**ARS**		**U**	**U**
5	**182**	41	141	62	30	3	6	3	16	62	45	19	44	36	18	7	8	116	44	22	35	108	34
	9%	*8%*	*9%*	*7%*	*10%*	*6%*	*6%*	*4%*	*16%*	*11%*	*10%*	*12%*	*10%*	*7%*	*8%*	*14%*	*5%*	*7%*	*14%*	*19%*	*6%*	*9%*	*14%*
	DQRU					**		*	**ADGH**	**AD**	**Q**	**Q**	**Q**			Q*			**AR**	**AR**		**U**	**AU**
6	**241**	42	199	93	32	8	12	6	11	78	47	19	49	64	32	6	23	165	59	17	55	151	31
	12%	*8%*	*13%*	*11%*	*11%*	*20%*	*11%*	*10%*	*11%*	*14%*	*10%*	*12%*	*11%*	*13%*	*15%*	*11%*	*13%*	*10%*	*19%*	*16%*	*9%*	*13%*	*13%*
	BRU		**AB**			**		*								*			**AR**			**U**	
7	**427**	98	329	196	63	9	27	8	16	107	89	43	88	122	44	9	33	353	56	18	114	245	66
	21%	*20%*	*21%*	*23%*	*21%*	*23%*	*24%*	*14%*	*17%*	*19%*	*20%*	*27%*	*20%*	*24%*	*20%*	*18%*	*18%*	*22%*	*18%*	*16%*	*19%*	*21%*	*27%*
						**		*								*							**AU**
8	**516**	127	389	238	78	6	22	20	22	130	105	36	118	130	64	7	51	443	61	11	165	305	45
	25%	*26%*	*25%*	*28%*	*26%*	*16%*	*20%*	*34%*	*22%*	*23%*	*23%*	*23%*	*27%*	*25%*	*29%*	*14%*	*28%*	*28%*	*20%*	*9%*	*27%*	*26%*	*18%*
	STW					**		*							**P**	*		**AST**	**T**	**	**W**	**W**	
9	**270**	86	184	121	43	9	21	9	12	54	62	16	68	73	26	4	18	244	18	7	111	137	21
	13%	*17%*	*12%*	*14%*	*14%*	*24%*	*19%*	*15%*	*12%*	*10%*	*14%*	*10%*	*15%*	*14%*	*12%*	*9%*	*10%*	*15%*	*6%*	*6%*	*18%*	*12%*	*8%*
	CJSTVW	**AC**		**J**		**	**AJ**	*								*		**AST**			**AVW**		
Highest rating 10	**168**	45	124	69	29	0	12	11	11	37	49	10	39	36	19	4	11	158	7	2	96	66	7
	8%	*9%*	*8%*	*8%*	*9%*	0	*11%*	*19%*	*11%*	*7%*	*11%*	*6%*	*9%*	*7%*	*9%*	*8%*	*6%*	*10%*	*2%*	*1%*	*16%*	*6%*	*3%*
	STVW					**		**ADJ***			**A**					*		**AST**			**AVW**		
Don't know	**106**	21	84	34	8	0	6	1	4	52	28	8	13	20	4	7	20	70	26	6	19	68	11
	5%	*4%*	*5%*	*4%*	*3%*	0	*5%*	*2%*	*4%*	*9%*	*6%*	*5%*	*3%*	*4%*	*2%*	*15%*	*11%*	*4%*	*9%*	*5%*	*3%*	*6%*	*4%*
	MORU					**		*		**ADE**	**MO**					**AKLMNO***	**AMNO**		**AR**			**U**	
NET: 1-3	**65**	15	50	23	9	4	4	0	3	21	16	3	11	14	7	4	11	31	16	16	5	36	22
	3%	*3%*	*3%*	*3%*	*3%*	*11%*	*4%*	0	*3%*	*4%*	*4%*	*2%*	*2%*	*3%*	*3%*	*7%*	*6%*	*2%*	*5%*	*15%*	*1%*	*3%*	*9%*
	RU					**		*								*	**AMN**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**480**	100	380	177	76	10	19	10	30	158	98	43	106	118	55	15	39	307	120	52	97	299	76
	24%	*20%*	*25%*	*21%*	*25%*	*26%*	*17%*	*17%*	*31%*	*28%*	*22%*	*27%*	*24%*	*23%*	*25%*	*30%*	*21%*	*19%*	*39%*	*47%*	*16%*	*26%*	*31%*
	DRU					**		*	**DG**	**ADG**						*			**AR**	**AR**		**AU**	**AU**
NET: 7-10	**1382**	356	1026	624	214	25	82	48	61	329	305	105	314	361	152	25	113	1198	143	37	485	753	138
	68%	*72%*	*67%*	*73%*	*70%*	*63%*	*74%*	*82%*	*62%*	*59%*	*68%*	*66%*	*71%*	*70%*	*70%*	*49%*	*62%*	*75%*	*47%*	*33%*	*80%*	*65%*	*56%*
	CJPSTVW	**AC**		**AIJ**	**J**	**	**IJ**	**AIJ***			**P**	**P**	**PQ**	**PQ**	**P**	*		**AST**	**T**		**AVW**	**W**	
NET: 9-10	**439**	131	308	189	72	9	34	20	23	91	111	26	107	109	45	8	29	402	26	8	206	203	27
	22%	*27%*	*20%*	*22%*	*23%*	*24%*	*30%*	*34%*	*23%*	*16%*	*25%*	*16%*	*24%*	*21%*	*20%*	*16%*	*16%*	*25%*	*8%*	*7%*	*34%*	*18%*	*11%*
	CJSTVW	**AC**		**J**	**J**	**	**ADJ**	**AJ***			**LQ**		**Q**			*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC Two

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**1**	0	1	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0
									*							**A**							
2	**12**	8	5	6	6	10	3	1	0	0	1	2	1	4	2	0	0	0	1	9	1	2	1
	1%	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	0	0	*1%*	*2%*	*2%*	*4%*	*3%*	0	0	0	*3%*	*1%*	*1%*	*3%*	*3%*
									*					**AQR**	**QR**				**JPQR**				
3	**19**	10	9	10	8	11	8	0	2	2	1	1	2	2	1	0	0	6	1	16	0	1	1
	2%	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	0	*5%*	*3%*	*1%*	*1%*	*3%*	*2%*	*2%*	0	0	*4%*	*6%*	*2%*	0	*2%*	*6%*
									HQ*									**Q**	**AHKLPQ**				**ATU**
4	**32**	14	18	14	18	17	15	4	0	1	1	7	1	3	3	2	5	5	1	24	4	3	1
	3%	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	0	*1%*	*1%*	*6%*	*1%*	*3%*	*5%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	*5%*	*3%*
									*			**A**											
5	**97**	47	50	49	48	43	54	7	6	7	9	7	4	8	4	14	14	15	2	84	7	4	2
	9%	*9%*	*9%*	*11%*	*8%*	*7%*	*11%*	*8%*	*15%*	*9%*	*8%*	*7%*	*6%*	*7%*	*7%*	*16%*	*9%*	*10%*	*7%*	*9%*	*8%*	*7%*	*7%*
	F						**F**		*							**A**							
6	**155**	93	62	68	87	82	73	11	6	11	14	18	7	12	6	15	28	25	3	136	11	6	3
	14%	*18%*	*11%*	*15%*	*14%*	*14%*	*15%*	*11%*	*14%*	*14%*	*12%*	*17%*	*10%*	*11%*	*11%*	*17%*	*19%*	*17%*	*12%*	*15%*	*11%*	*11%*	*12%*
	C	**AC**							*														
7	**205**	88	117	94	111	123	82	19	10	24	24	13	10	15	12	18	32	24	4	169	19	12	4
	19%	*17%*	*21%*	*20%*	*18%*	*21%*	*17%*	*20%*	*23%*	*29%*	*21%*	*12%*	*14%*	*14%*	*23%*	*20%*	*22%*	*16%*	*19%*	*19%*	*20%*	*23%*	*19%*
									*	**ALMNR**					**L**								
8	**276**	129	148	110	167	165	111	26	12	21	37	25	23	30	13	14	37	32	6	231	26	13	6
	26%	*25%*	*27%*	*24%*	*27%*	*28%*	*23%*	*28%*	*29%*	*26%*	*32%*	*23%*	*32%*	*28%*	*24%*	*16%*	*25%*	*22%*	*25%*	*26%*	*28%*	*24%*	*25%*
									*		**P**		**P**										
9	**146**	64	82	44	102	79	67	17	4	7	17	11	12	15	8	9	21	21	3	118	17	8	3
	14%	*12%*	*15%*	*10%*	*17%*	*13%*	*14%*	*18%*	*10%*	*9%*	*15%*	*10%*	*17%*	*15%*	*15%*	*11%*	*15%*	*14%*	*12%*	*13%*	*18%*	*15%*	*12%*
	D				**AD**				*														
Highest rating 10	**74**	39	35	21	53	31	44	3	1	5	5	15	4	11	3	4	8	13	2	66	3	3	2
	7%	*7%*	*6%*	*4%*	*9%*	*5%*	*9%*	*3%*	*2%*	*6%*	*5%*	*14%*	*5%*	*11%*	*5%*	*4%*	*5%*	*9%*	*10%*	*7%*	*3%*	*5%*	*10%*
	DF				**AD**		**AF**		*			**AHIKOPQ**											
Don't know	**59**	34	25	47	12	29	30	4	1	3	6	8	6	6	3	11	2	8	1	51	4	3	1
	5%	*6%*	*5%*	*10%*	*2%*	*5%*	*6%*	*5%*	*2%*	*4%*	*5%*	*7%*	*9%*	*6%*	*5%*	*12%*	*2%*	*5%*	*3%*	*6%*	*5%*	*5%*	*3%*
	EQ			**AE**					*			**Q**	**Q**			**AQ**							
NET: 1-3	**32**	17	15	18	15	22	10	1	2	2	2	3	4	6	2	1	0	6	2	27	1	2	2
	3%	*3%*	*3%*	*4%*	*2%*	*4%*	*2%*	*1%*	*5%*	*3%*	*2%*	*3%*	*5%*	*6%*	*5%*	*1%*	0	*4%*	*9%*	*3%*	*1%*	*5%*	*9%*
	Q								Q*				**Q**	**Q**	**Q**			**Q**	**AHKLPQ**				**ATU**
NET: 4-6	**283**	154	129	131	152	142	141	22	12	19	24	33	12	22	12	31	46	44	5	244	22	12	5
	26%	*29%*	*23%*	*28%*	*25%*	*24%*	*29%*	*24%*	*29%*	*24%*	*21%*	*30%*	*17%*	*21%*	*23%*	*35%*	*32%*	*30%*	*22%*	*27%*	*24%*	*23%*	*22%*
	C	**AC**							*							**KM**	**M**						
NET: 7-10	**702**	320	382	269	433	398	304	65	27	57	84	64	49	72	36	46	98	90	15	585	65	36	15
	65%	*61%*	*69%*	*58%*	*71%*	*67%*	*63%*	*70%*	*64%*	*69%*	*72%*	*59%*	*69%*	*67%*	*67%*	*52%*	*67%*	*61%*	*65%*	*65%*	*70%*	*67%*	*65%*
	BDP		**AB**		**AD**			**P**	*	**P**	**P**		**P**		**P**		**P**						
NET: 9-10	**220**	103	117	65	155	109	111	20	5	12	22	26	16	27	11	13	30	34	5	185	20	11	5
	20%	*20%*	*21%*	*14%*	*25%*	*19%*	*23%*	*22%*	*12%*	*15%*	*19%*	*24%*	*23%*	*25%*	*20%*	*15%*	*20%*	*23%*	*21%*	*20%*	*22%*	*20%*	*21%*
	D				**AD**				*														

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**1**	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	0	0	0
2	**12**	1	2	2	0	3	5	1	7	3	1	0	1	3	2	3	1	11	6	6	1	11	0
	1%	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	*2%*	*1%*	*1%*	0	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*1%*	0	*2%*	0
3	**19**	1	0	4	1	2	10	7	2	9	0	6	3	3	0	1	1	18	8	8	4	13	0
	2%	*2%*	0	*3%*	*1%*	*1%*	*3%*	*2%*	0	*4%*	0	*5%*	*1%*	*2%*	0	*1%*	*1%*	*2%*	*3%*	*1%*	*2%*	*2%*	0
	IT									**AI**		**AKOP**							**T**				
4	**32**	6	3	5	3	6	9	9	16	6	1	3	5	10	3	2	8	23	9	19	12	18	0
	3%	*6%*	*3%*	*3%*	*2%*	*3%*	*3%*	*3%*	*3%*	*3%*	*1%*	*2%*	*3%*	*5%*	*2%*	*1%*	*7%*	*2%*	*3%*	*2%*	*4%*	*3%*	0
	R																**AR**						
5	**97**	15	13	7	12	14	36	35	38	23	6	16	12	17	13	14	13	84	25	66	22	55	7
	9%	*16%*	*10%*	*4%*	*7%*	*7%*	*10%*	*10%*	*8%*	*10%*	*6%*	*14%*	*6%*	*9%*	*9%*	*10%*	*10%*	*9%*	*9%*	*9%*	*8%*	*9%*	*13%*
	D	**ADE**					**D**					**M**											
6	**155**	14	13	26	22	26	54	51	72	30	19	12	31	26	21	16	15	139	35	112	49	88	7
	14%	*14%*	*11%*	*17%*	*12%*	*14%*	*16%*	*14%*	*16%*	*13%*	*21%*	*10%*	*16%*	*14%*	*15%*	*11%*	*12%*	*15%*	*12%*	*15%*	*17%*	*14%*	*13%*
											LP												
7	**205**	16	28	23	41	37	59	73	91	40	20	20	36	43	27	34	20	185	55	147	52	118	11
	19%	*16%*	*23%*	*16%*	*23%*	*19%*	*17%*	*20%*	*20%*	*17%*	*21%*	*16%*	*19%*	*23%*	*19%*	*23%*	*17%*	*19%*	*19%*	*20%*	*18%*	*19%*	*20%*
8	**276**	23	32	40	50	54	78	104	114	58	26	32	52	54	34	41	35	242	77	192	77	167	13
	26%	*23%*	*26%*	*27%*	*29%*	*28%*	*23%*	*28%*	*25%*	*24%*	*28%*	*27%*	*28%*	*29%*	*24%*	*27%*	*29%*	*25%*	*27%*	*25%*	*27%*	*26%*	*25%*
9	**146**	9	20	30	24	25	38	50	68	28	7	16	31	19	24	25	19	127	40	100	31	87	12
	14%	*9%*	*16%*	*21%*	*14%*	*13%*	*11%*	*13%*	*15%*	*12%*	*7%*	*13%*	*16%*	*10%*	*17%*	*17%*	*16%*	*13%*	*14%*	*13%*	*11%*	*14%*	*22%*
				ABG									**K**		**K**	**K**							**U**
Highest rating 10	**74**	9	8	6	15	14	23	22	30	21	10	9	12	6	15	7	5	69	15	57	13	55	2
	7%	*9%*	*7%*	*4%*	*8%*	*7%*	*7%*	*6%*	*6%*	*9%*	*11%*	*8%*	*7%*	*3%*	*10%*	*5%*	*4%*	*7%*	*5%*	*8%*	*5%*	*9%*	*4%*
	N										**N**				**N**							**AU**	
Don't know	**59**	3	3	6	7	10	30	18	21	20	3	6	6	8	4	4	4	55	12	46	28	19	2
	5%	*3%*	*3%*	*4%*	*4%*	*5%*	*9%*	*5%*	*4%*	*9%*	*4%*	*5%*	*3%*	*4%*	*3%*	*3%*	*3%*	*6%*	*4%*	*6%*	*10%*	*3%*	*3%*
	V						**AC**			**AI**											**AV**		
NET: 1-3	**32**	3	2	6	1	5	16	8	9	13	1	6	4	6	2	4	2	30	15	15	5	25	0
	3%	*3%*	*1%*	*4%*	*1%*	*3%*	*5%*	*2%*	*2%*	*6%*	*1%*	*5%*	*2%*	*3%*	*2%*	*3%*	*2%*	*3%*	*5%*	*2%*	*2%*	*4%*	0
	T						**E**			**AHI**									**AT**			**A**	
NET: 4-6	**283**	35	29	37	37	46	99	96	126	59	26	31	48	53	38	32	36	246	69	197	82	161	14
	26%	*36%*	*24%*	*25%*	*21%*	*24%*	*29%*	*26%*	*28%*	*25%*	*29%*	*26%*	*25%*	*28%*	*26%*	*22%*	*30%*	*26%*	*24%*	*26%*	*28%*	*25%*	*26%*
		E																					
NET: 7-10	**702**	56	88	100	130	129	199	249	303	147	62	76	133	123	99	107	79	623	186	496	173	427	38
	65%	*58%*	*72%*	*67%*	*74%*	*68%*	*58%*	*67%*	*66%*	*61%*	*67%*	*64%*	*70%*	*65%*	*69%*	*72%*	*65%*	*65%*	*66%*	*66%*	*60%*	*68%*	*70%*
	GU		**G**		**ABG**	**G**																**U**	
NET: 9-10	**220**	17	28	37	39	38	61	71	98	49	16	25	44	26	39	32	24	196	54	157	45	142	14
	20%	*18%*	*23%*	*25%*	*22%*	*20%*	*18%*	*19%*	*21%*	*21%*	*18%*	*21%*	*23%*	*13%*	*27%*	*22%*	*20%*	*21%*	*19%*	*21%*	*15%*	*22%*	*26%*
	NU												**N**		**AN**							**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	1079	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	1076	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	932.9	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	1%	0	0	0	0
	R					**		**	*							**	A		AR	*			
2	12	3	9	3	0	1	0	0	1	6	2	3	1	4	0	0	1	7	3	2	1	10	1
	1%	1%	1%	1%	0	7%	1%	0	1%	2%	1%	4%	1%	2%	0	0	1%	1%	2%	4%	0	2%	1%
	R					**		**	*			AO				**				R*			
3	19	8	11	8	2	0	0	0	1	8	1	0	1	7	3	1	6	11	5	3	8	6	4
	2%	3%	1%	2%	1%	0	0	0	2%	2%	1%	0	1%	2%	2%	4%	6%	1%	3%	6%	2%	1%	3%
	R					**		**	*							**	AKM			AR*			
4	32	6	25	10	7	0	3	0	2	9	7	3	9	7	3	0	2	17	7	7	5	19	7
	3%	2%	3%	2%	5%	0	5%	0	6%	3%	3%	5%	4%	2%	2%	1%	2%	2%	5%	14%	1%	3%	5%
	RU					**		**	*							**			R	ARS*			U
5	97	31	65	31	17	3	2	4	6	34	14	4	26	25	15	1	8	60	22	13	30	49	15
	9%	12%	8%	7%	11%	15%	4%	14%	16%	10%	6%	7%	12%	8%	9%	5%	9%	7%	14%	25%	9%	8%	11%
	DR					**		**	DG*							**			AR	AR*			
6	155	31	124	66	21	4	5	3	3	52	23	12	24	47	26	6	18	125	21	8	42	92	20
	14%	12%	15%	15%	14%	19%	10%	12%	7%	16%	11%	18%	11%	16%	16%	22%	18%	15%	14%	14%	12%	16%	15%
						**		**	*							**				*			
7	205	49	156	101	27	1	12	5	4	55	42	17	43	51	29	7	15	171	27	7	57	120	28
	19%	18%	19%	22%	17%	6%	24%	18%	9%	17%	20%	27%	21%	17%	18%	24%	16%	20%	18%	12%	17%	21%	20%
				AI		**		**	*							**				*			
8	276	72	205	118	37	10	15	9	11	76	64	15	52	80	43	4	19	231	38	7	81	155	37
	26%	27%	25%	26%	23%	50%	30%	37%	28%	23%	30%	23%	24%	27%	27%	14%	19%	27%	25%	12%	24%	27%	27%
	T					**		**	*							**		T		*			
9	146	42	104	71	21	1	9	2	8	34	26	5	30	43	26	2	11	134	10	1	68	62	15
	14%	16%	13%	16%	13%	3%	17%	9%	20%	10%	12%	8%	14%	15%	17%	7%	12%	16%	7%	2%	20%	11%	11%
	JSTV			J		**		**	J*							**		AST		*	AVW		
Highest rating 10	74	15	59	22	20	0	4	3	2	24	20	4	17	17	8	1	7	67	6	1	36	32	6
	7%	5%	7%	5%	13%	0	7%	10%	6%	7%	9%	6%	8%	6%	5%	5%	7%	8%	4%	2%	11%	5%	4%
	D				AD	**		**	*							**		A		*	AVW		
Don't know	59	11	48	19	5	0	1	0	2	31	13	1	8	15	6	5	9	39	13	5	11	35	5
	5%	4%	6%	4%	3%	0	2%	0	5%	9%	6%	2%	4%	5%	3%	19%	9%	4%	9%	8%	3%	6%	3%
	RU					**		**	*	ADE						**			R	*			
NET: 1-3	32	11	21	11	2	1	0	0	1	16	3	3	3	11	3	1	8	17	9	6	9	18	6
	3%	4%	3%	3%	1%	7%	1%	0	4%	5%	2%	4%	1%	4%	2%	4%	8%	2%	6%	11%	3%	3%	4%
	R					**		**	*	A						**	AKMO		AR	AR*			
NET: 4-6	283	69	214	107	46	7	10	7	12	95	44	19	58	78	44	8	27	201	50	29	77	159	43
	26%	26%	27%	24%	29%	34%	19%	26%	29%	29%	21%	30%	28%	27%	28%	28%	28%	23%	33%	53%	23%	27%	30%
	R					**		**	*							**			R	ARS*			
NET: 7-10	702	178	524	312	105	12	40	19	26	189	152	41	142	191	107	14	52	603	81	16	243	369	87
	65%	66%	65%	69%	67%	59%	78%	74%	63%	57%	72%	64%	67%	65%	67%	49%	54%	70%	52%	28%	72%	63%	62%
	JQST			AJ		**	AJ	**	*		AQ		Q			**		AST	T	*	AV		
NET: 9-10	220	57	163	93	41	1	13	5	11	58	46	9	47	60	35	3	18	201	16	2	105	94	21
	20%	21%	20%	21%	26%	3%	24%	19%	26%	18%	22%	14%	22%	20%	22%	12%	19%	23%	10%	4%	31%	16%	15%
	STV					**		**	*							**		AST		*	AVW		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**3**	0	3	3	1	1	2	1	0	0	0	1	0	1	0	0	0	0	0	2	1	0	0
	1%	0	*1%*	*1%*	0	0	*1%*	*2%*	0	0	0	*1%*	0	*2%*	0	0	0	0	*2%*	0	*2%*	0	*2%*
	B							*	**	*			*	*	*	*			Q*		*	*	*
2	**12**	7	5	3	8	8	3	0	0	1	3	0	1	0	1	1	3	1	1	10	0	1	1
	2%	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	0	0	*2%*	*3%*	0	*3%*	0	*3%*	*1%*	*3%*	*1%*	*5%*	*2%*	0	*3%*	*5%*
								*	**	*			*	*	*	*			**HLN***		*	*	U*
3	**6**	2	3	3	3	4	1	1	0	2	0	0	0	0	0	0	1	1	0	4	1	0	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	0	*2%*	0	*5%*	0	0	0	0	*1%*	0	*1%*	*1%*	0	*1%*	*2%*	*1%*	0
								*	**	A*			*	*	*	*			*		*	*	*
4	**14**	4	9	5	8	8	6	1	0	1	1	4	0	1	1	0	4	0	0	11	1	1	0
	2%	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	0	*3%*	*2%*	*5%*	0	*1%*	*4%*	0	*4%*	0	*2%*	*2%*	*2%*	*4%*	*2%*
								*	**	*			*	*	R*	*			*		*	*	*
5	**72**	35	37	29	43	33	39	5	5	3	3	12	4	6	2	15	5	10	1	64	5	2	1
	11%	*10%*	*11%*	*11%*	*10%*	*9%*	*12%*	*12%*	*20%*	*7%*	*4%*	*16%*	*10%*	*10%*	*9%*	*23%*	*4%*	*12%*	*7%*	*11%*	*12%*	*9%*	*7%*
	Q							*	**	*		**KQ**	*	*	*	**AJKQS***			*		*	*	*
6	**95**	50	45	28	67	57	38	5	4	11	18	10	7	3	3	10	11	12	1	86	5	3	1
	14%	*14%*	*14%*	*11%*	*16%*	*16%*	*12%*	*12%*	*17%*	*22%*	*21%*	*14%*	*16%*	*5%*	*10%*	*15%*	*10%*	*14%*	*8%*	*14%*	*12%*	*10%*	*8%*
								*	**	N*	**N**		*	*	*	*			*		*	*	*
7	**146**	81	65	57	89	79	67	9	4	8	21	11	9	8	5	9	38	23	3	130	9	5	3
	22%	*23%*	*20%*	*22%*	*22%*	*22%*	*21%*	*20%*	*17%*	*16%*	*25%*	*15%*	*20%*	*14%*	*21%*	*14%*	*34%*	*28%*	*17%*	*22%*	*20%*	*21%*	*17%*
								*	**	*			*	*	*	*	**AJLNP**		*		*	*	*
8	**166**	85	81	67	99	93	72	11	7	16	26	13	12	18	5	15	25	14	4	145	11	5	4
	24%	*24%*	*25%*	*25%*	*24%*	*26%*	*23%*	*27%*	*28%*	*31%*	*31%*	*18%*	*26%*	*29%*	*22%*	*24%*	*23%*	*17%*	*25%*	*24%*	*27%*	*22%*	*25%*
								*	**	*			*	*	*	*			*		*	*	*
9	**78**	44	34	12	66	46	32	7	3	2	5	11	7	6	2	8	14	11	2	67	7	2	2
	11%	*13%*	*10%*	*5%*	*16%*	*13%*	*10%*	*15%*	*13%*	*5%*	*5%*	*15%*	*16%*	*10%*	*10%*	*12%*	*13%*	*13%*	*11%*	*11%*	*15%*	*10%*	*11%*
	D				**AD**			*	**	*			*	*	*	*			*		*	*	*
Highest rating 10	**38**	19	19	15	23	10	28	1	0	3	2	8	3	6	3	1	6	4	2	33	1	3	2
	6%	*5%*	*6%*	*6%*	*6%*	*3%*	*9%*	*1%*	0	*6%*	*2%*	*11%*	*6%*	*10%*	*12%*	*2%*	*5%*	*5%*	*13%*	*5%*	*1%*	*12%*	*13%*
	F						**AF**	*	**	*		**K**	*	*	**HKP***	*			**AHKP***		*	U*	**ATU***
Don't know	**49**	23	25	41	8	24	25	3	1	2	6	3	1	11	2	6	4	8	2	42	3	2	2
	7%	*7%*	*8%*	*15%*	*2%*	*7%*	*8%*	*7%*	*5%*	*4%*	*7%*	*4%*	*2%*	*18%*	*9%*	*9%*	*4%*	*10%*	*11%*	*7%*	*7%*	*9%*	*11%*
	E			**AE**				*	**	*			*	**AJLMQ***	*	*			*		*	*	*
NET: 1-3	**21**	9	12	9	12	14	7	2	0	3	3	1	1	1	1	1	4	2	1	17	2	1	1
	3%	*3%*	*4%*	*3%*	*3%*	*4%*	*2%*	*4%*	0	*7%*	*3%*	*1%*	*3%*	*2%*	*4%*	*1%*	*4%*	*3%*	*7%*	*3%*	*4%*	*4%*	*7%*
								*	**	*			*	*	*	*			*		*	*	*
NET: 4-6	**180**	89	91	63	118	97	83	11	9	16	22	26	11	10	6	25	20	21	2	161	11	6	2
	27%	*25%*	*28%*	*24%*	*28%*	*27%*	*26%*	*26%*	*37%*	*32%*	*26%*	*36%*	*26%*	*17%*	*23%*	*38%*	*18%*	*26%*	*16%*	*27%*	*26%*	*23%*	*16%*
								*	**	*		**NQS**	*	*	*	**NQS***			*		*	*	*
NET: 7-10	**428**	229	199	151	277	229	199	27	14	29	54	43	30	39	16	34	83	51	10	375	27	16	10
	63%	*65%*	*61%*	*57%*	*67%*	*63%*	*63%*	*64%*	*58%*	*58%*	*63%*	*59%*	*69%*	*63%*	*64%*	*52%*	*74%*	*62%*	*67%*	*63%*	*64%*	*64%*	*67%*
	D				**AD**			*	**	*			*	*	*	*	**AP**		*		*	*	*
NET: 9-10	**116**	63	53	27	89	57	59	7	3	5	6	19	10	13	5	9	20	15	4	100	7	5	4
	17%	*18%*	*16%*	*10%*	*21%*	*16%*	*19%*	*17%*	*13%*	*11%*	*7%*	*26%*	*22%*	*20%*	*22%*	*14%*	*18%*	*18%*	*24%*	*17%*	*17%*	*22%*	*24%*
	DK				**AD**			*	**	*		**K**	K*	*	K*	*			K*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes show different kinds of cultures within the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**3**	0	1	0	2	0	0	0	3	0	0	0	2	0	1	0	0	3	1	2	1	2	0
	1%	0	1%	0	2%	0	0	0	1%	0	0	0	2%	0	1%	0	0	1%	1%	1%	1%	0	0
					A	*																	*
2	**12**	5	1	3	0	2	2	3	9	0	0	1	1	4	2	3	4	7	6	6	0	11	0
	2%	2%	0	3%	0	2%	2%	1%	3%	0	0	1%	1%	4%	3%	3%	3%	1%	3%	1%	0	2%	0
						*																	*
3	**6**	1	1	0	1	2	0	1	3	1	1	0	3	0	0	1	2	3	3	3	0	5	1
	1%	0	1%	0	2%	4%	0	0	1%	1%	1%	0	2%	0	0	1%	2%	1%	1%	1%	0	1%	1%
						*																	*
4	**14**	4	2	3	0	2	2	7	7	0	1	3	1	3	4	0	6	7	4	8	0	11	3
	2%	2%	1%	2%	0	3%	3%	3%	2%	0	2%	4%	0	3%	5%	0	5%	1%	3%	2%	0	2%	5%
	R					*									MP		R						*
5	**72**	21	15	5	11	6	14	14	42	17	7	5	16	10	7	10	16	56	22	46	11	49	7
	11%	11%	10%	4%	12%	8%	21%	6%	13%	14%	11%	6%	11%	10%	8%	11%	11%	10%	13%	10%	12%	10%	13%
	DH					*	ACD		H	H													*
6	**95**	24	18	23	16	8	5	36	45	13	8	14	16	23	5	18	13	82	24	63	12	67	12
	14%	13%	12%	21%	17%	13%	8%	16%	14%	11%	12%	18%	11%	23%	6%	19%	9%	15%	14%	13%	14%	14%	20%
	O			AG		*						O		AMO		O							*
7	**146**	40	36	30	16	15	10	55	69	22	9	17	37	19	18	21	33	114	29	109	22	97	10
	22%	22%	23%	27%	17%	23%	15%	25%	21%	18%	14%	22%	26%	19%	20%	23%	23%	21%	17%	23%	24%	20%	17%
						*																	*
8	**166**	50	42	27	24	10	13	51	87	27	24	17	34	22	26	19	34	131	36	127	15	120	17
	24%	27%	27%	24%	26%	15%	20%	23%	26%	22%	36%	23%	24%	21%	30%	21%	25%	24%	21%	27%	17%	25%	28%
						*					A												*
9	**78**	26	24	11	8	6	4	27	36	14	5	12	13	10	18	10	21	57	27	51	6	67	2
	11%	14%	15%	10%	9%	9%	6%	12%	11%	11%	8%	16%	9%	10%	21%	11%	15%	11%	16%	11%	6%	14%	3%
						*									AKMN							AW	*
Highest rating 10	**38**	12	10	5	3	6	2	13	13	12	7	2	8	5	3	7	7	31	8	29	6	27	3
	6%	6%	7%	5%	3%	9%	3%	6%	4%	10%	10%	3%	6%	5%	4%	8%	5%	6%	5%	6%	6%	6%	4%
						*				AI													*
Don't know	**49**	4	6	6	10	9	15	12	19	17	4	5	11	6	2	3	3	46	11	34	17	25	4
	7%	2%	4%	5%	11%	13%	23%	6%	6%	14%	6%	7%	7%	5%	3%	4%	2%	9%	6%	7%	19%	5%	7%
	BQV				BC	BC*	ABCD			AHI								AQ			AV		*
NET: 1-3	**21**	5	3	3	4	4	2	4	15	2	1	1	7	5	3	4	7	14	9	11	1	18	1
	3%	3%	2%	3%	4%	6%	2%	2%	4%	2%	1%	1%	5%	5%	4%	4%	5%	3%	5%	2%	1%	4%	2%
						*																	*
NET: 4-6	**180**	49	35	31	28	16	21	57	94	30	16	22	33	36	16	27	35	146	51	117	24	126	22
	27%	26%	23%	27%	30%	25%	32%	26%	28%	24%	25%	29%	23%	35%	18%	30%	25%	27%	30%	24%	26%	26%	38%
						*								O									*
NET: 7-10	**428**	128	112	73	51	37	28	146	204	76	44	48	92	56	65	57	96	333	100	317	49	311	31
	63%	69%	72%	65%	55%	56%	42%	67%	62%	61%	68%	63%	65%	55%	75%	62%	68%	62%	58%	66%	54%	65%	53%
	G	G	AEFG	G		*									AN					A			*
NET: 9-10	**116**	38	34	16	11	12	5	40	48	26	12	14	21	15	22	17	28	88	35	80	12	94	4
	17%	20%	22%	14%	12%	18%	8%	18%	15%	21%	18%	19%	15%	15%	25%	19%	20%	16%	20%	17%	13%	20%	8%
			G			*																A	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**3**	3	0	2	0	1	0	0	0	0	2	0	0	1	0	0	0	3	1	0	1	2	0
	1%	*1%*	0	*1%*	0	*9%*	0	0	*1%*	0	*2%*	0	0	0	0	0	*1%*	0	*1%*	0	0	*1%*	0
	C	**C**				**	*	*	**			**				**	**			**			*
2	**12**	3	8	3	1	4	0	0	2	2	4	1	2	4	0	0	0	8	3	1	3	7	1
	2%	*1%*	*2%*	*1%*	*1%*	*33%*	*1%*	0	*9%*	*3%*	*3%*	*4%*	*1%*	*2%*	0	0	0	*1%*	*3%*	*3%*	*1%*	*3%*	*1%*
	D					**	*	*	**			**				**	**			**			*
3	**6**	5	0	4	0	0	0	1	0	0	2	0	0	0	1	2	0	2	2	1	3	2	0
	1%	*2%*	0	*1%*	0	0	0	*1%*	*1%*	0	*2%*	0	0	0	*1%*	*17%*	0	0	*2%*	*5%*	*1%*	*1%*	0
	CR	**AC**				**	*	*	**			**				**	**			**			*
4	**14**	5	9	7	3	0	1	1	0	2	1	3	5	4	0	0	0	8	3	2	3	10	1
	2%	*2%*	*2%*	*2%*	*3%*	0	*3%*	*2%*	0	*3%*	*1%*	*7%*	*3%*	*2%*	0	0	0	*1%*	*3%*	*11%*	*1%*	*3%*	*2%*
	RU					**	*	*	**			**				**	**			**		**U**	*
5	**72**	28	44	32	16	1	3	5	3	12	17	4	24	13	7	1	5	50	16	5	27	32	11
	11%	*11%*	*10%*	*8%*	*13%*	*9%*	*10%*	*9%*	*12%*	*20%*	*13%*	*10%*	*14%*	*6%*	*9%*	*7%*	*15%*	*9%*	*16%*	*24%*	*8%*	*11%*	*19%*
	NR					**	*	*	**	**AD**		**	**N**			**	**			**			U*
6	**95**	38	57	65	17	1	1	2	1	6	19	3	25	27	16	2	3	73	21	1	49	42	3
	14%	*15%*	*13%*	*17%*	*14%*	*9%*	*5%*	*5%*	*4%*	*11%*	*14%*	*9%*	*14%*	*14%*	*18%*	*12%*	*11%*	*13%*	*21%*	*3%*	*15%*	*15%*	*5%*
				AH		**	*	*	**			**				**	**			**			*
7	**146**	58	89	91	20	3	3	13	5	10	24	11	38	48	19	3	2	116	27	4	65	64	17
	22%	*23%*	*21%*	*24%*	*17%*	*24%*	*12%*	*26%*	*24%*	*16%*	*17%*	*31%*	*22%*	*25%*	*22%*	*25%*	*6%*	*21%*	*26%*	*17%*	*20%*	*22%*	*30%*
						**	*	*	**			**				**	**			**			*
8	**166**	49	116	98	31	2	6	18	1	10	33	2	42	57	22	1	8	142	15	5	89	63	14
	24%	*19%*	*28%*	*26%*	*26%*	*15%*	*22%*	*36%*	*4%*	*16%*	*24%*	*6%*	*25%*	*29%*	*26%*	*9%*	*25%*	*26%*	*15%*	*24%*	*27%*	*22%*	*25%*
	BS		**AB**			**	*	J*	**			**				**	**	**S**		**			*
9	**78**	35	43	49	9	0	6	5	5	3	18	6	22	20	11	0	1	71	6	1	51	25	2
	11%	*14%*	*10%*	*13%*	*8%*	0	*21%*	*11%*	*21%*	*6%*	*13%*	*16%*	*13%*	*10%*	*13%*	0	*4%*	*13%*	*6%*	*5%*	*16%*	*9%*	*4%*
						**	**EJ***	*	**			**				**	**	**A**		**	**AVW**		*
Highest rating 10	**38**	16	22	13	12	0	4	5	3	1	6	2	8	15	5	0	3	38	0	0	23	14	1
	6%	*6%*	*5%*	*3%*	*10%*	0	*16%*	*9%*	*14%*	*2%*	*4%*	*6%*	*4%*	*8%*	*6%*	0	*10%*	*7%*	0	0	*7%*	*5%*	*2%*
	DS				**D**	**	**ADJ***	*	**			**				**	**	**AS**		**			*
Don't know	**49**	14	35	18	11	0	3	1	2	14	12	4	9	7	3	4	9	39	7	2	11	26	7
	7%	*5%*	*8%*	*5%*	*9%*	0	*11%*	*1%*	*9%*	*23%*	*9%*	*12%*	*5%*	*3%*	*4%*	*30%*	*29%*	*7%*	*7%*	*8%*	*3%*	*9%*	*12%*
	DNU					**	*	*	**	**ADEH**		**				**	**			**		**U**	U*
NET: 1-3	**21**	12	8	9	1	6	0	1	3	2	9	1	2	5	1	2	0	13	6	2	8	12	1
	3%	*5%*	*2%*	*2%*	*1%*	*42%*	*1%*	*1%*	*12%*	*3%*	*6%*	*4%*	*1%*	*2%*	*2%*	*17%*	*1%*	*2%*	*6%*	*8%*	*2%*	*4%*	*1%*
	R					**	*	*	**		**AM**	**				**	**			**			*
NET: 4-6	**180**	71	110	105	36	2	5	8	4	21	37	10	53	44	23	3	8	130	40	8	79	84	15
	27%	*28%*	*26%*	*27%*	*30%*	*19%*	*18%*	*16%*	*16%*	*34%*	*27%*	*27%*	*31%*	*22%*	*28%*	*19%*	*26%*	*24%*	*40%*	*38%*	*24%*	*29%*	*25%*
	R					**	*	*	**	**H**		**				**	**		**AR**	**			*
NET: 7-10	**428**	159	270	251	72	5	19	41	15	25	79	21	110	140	57	5	14	367	48	10	227	166	35
	63%	*62%*	*64%*	*66%*	*60%*	*39%*	*70%*	*81%*	*63%*	*41%*	*58%*	*58%*	*63%*	*72%*	*67%*	*34%*	*44%*	*67%*	*47%*	*46%*	*70%*	*58%*	*61%*
	JSV			**J**	**J**	**	J*	**ADEJ***	**			**		**AK**		**	**	**AS**		**	**AV**		*
NET: 9-10	**116**	52	64	62	21	0	10	10	8	5	23	8	30	35	15	0	4	109	6	1	73	40	3
	17%	*20%*	*15%*	*16%*	*17%*	0	*37%*	*20%*	*35%*	*8%*	*17%*	*21%*	*17%*	*18%*	*18%*	0	*13%*	*20%*	*6%*	*5%*	*23%*	*14%*	*6%*
	JSW					**	**ADEJ***	*	**			**				**	**	**AS**		**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC Four

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**4**	2	1	0	4	4	0	0	0	0	0	0	1	0	0	1	0	1	0	3	0	0	0
	1%	***1%***	0	0	***1%***	***1%***	0	0	0	0	0	0	***3%***	0	0	***3%***	0	***2%***	***2%***	***1%***	0	0	***2%***
								*	**	**	*	*	**	*	*	*		*	Q*		*	*	*
2	**4**	2	2	1	3	3	1	0	0	0	0	1	2	1	0	0	0	0	0	4	0	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	0	0	***2%***	***7%***	***3%***	0	0	0	0	0	***1%***	0	0	0
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
3	**5**	1	4	3	2	2	3	0	0	0	1	0	0	1	1	0	1	0	1	4	0	1	1
	1%	0	***2%***	***2%***	***1%***	***1%***	***1%***	0	0	0	***2%***	0	0	***3%***	***3%***	0	***1%***	0	***5%***	***1%***	0	***3%***	***5%***
								*	**	**	*	*	**	*	*	*		*	**AHLPR***		*	*	**ATU***
4	**12**	7	5	4	8	5	7	3	1	0	1	2	1	0	1	1	1	1	0	9	3	1	0
	3%	***3%***	***2%***	***2%***	***3%***	***2%***	***3%***	***8%***	***6%***	0	***2%***	***5%***	***3%***	0	***3%***	***3%***	***1%***	***2%***	***2%***	***2%***	***8%***	***3%***	***2%***
								A*	**	**	*	*	**	*	*	*		*	*		**AT***	*	*
5	**48**	25	24	18	30	23	25	3	4	3	3	6	1	6	3	7	8	4	1	42	3	3	1
	10%	***10%***	***10%***	***10%***	***10%***	***9%***	***11%***	***7%***	***22%***	***10%***	***5%***	***12%***	***4%***	***16%***	***11%***	***15%***	***9%***	***7%***	***8%***	***10%***	***7%***	***11%***	***8%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
6	**60**	28	32	25	35	30	30	1	3	6	5	7	5	5	4	5	10	9	0	55	1	4	0
	12%	***11%***	***14%***	***13%***	***12%***	***11%***	***13%***	***2%***	***17%***	***24%***	***9%***	***13%***	***16%***	***12%***	***18%***	***10%***	***11%***	***16%***	***2%***	***13%***	***2%***	***18%***	***2%***
	HU							*	**	**	*	*	**	*	H*	*		H*	*	**U**	*	U*	*
7	**101**	66	36	39	62	60	42	7	1	3	8	9	6	7	5	10	32	11	2	87	7	5	2
	21%	***26%***	***15%***	***21%***	***21%***	***23%***	***19%***	***19%***	***7%***	***12%***	***14%***	***17%***	***18%***	***18%***	***21%***	***22%***	***36%***	***18%***	***19%***	***21%***	***19%***	***21%***	***19%***
	C	**AC**						*	**	**	*	*	**	*	*	*	**AKLR**	*	*		*	*	*
8	**105**	48	56	37	68	63	42	8	7	5	17	11	6	4	5	11	15	13	3	89	8	5	3
	22%	***19%***	***24%***	***20%***	***23%***	***24%***	***19%***	***22%***	***37%***	***22%***	***31%***	***19%***	***19%***	***11%***	***20%***	***24%***	***17%***	***22%***	***32%***	***21%***	***22%***	***20%***	***32%***
								*	**	**	*	*	**	*	*	*		*	N*		*	*	*
9	**75**	38	38	24	51	41	34	8	2	6	9	10	4	5	4	7	11	9	1	62	8	4	1
	16%	***15%***	***16%***	***13%***	***17%***	***16%***	***15%***	***24%***	***11%***	***22%***	***17%***	***18%***	***12%***	***14%***	***15%***	***15%***	***12%***	***16%***	***8%***	***15%***	***24%***	***15%***	***8%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
Highest rating 10	**40**	22	18	11	30	17	23	3	0	1	8	5	2	3	2	0	8	5	2	33	3	2	2
	8%	***9%***	***8%***	***6%***	***10%***	***7%***	***10%***	***10%***	0	***5%***	***15%***	***9%***	***6%***	***9%***	***8%***	0	***9%***	***8%***	***18%***	***8%***	***10%***	***8%***	***18%***
								P*	**	**	P*	*	**	*	P*	*		*	**AP***		*	*	**AT***
Don't know	**31**	16	15	26	4	16	15	3	0	1	3	3	4	6	0	4	2	6	0	27	3	0	0
	6%	***6%***	***6%***	***14%***	***2%***	***6%***	***7%***	***8%***	0	***4%***	***5%***	***5%***	***11%***	***14%***	***2%***	***8%***	***2%***	***10%***	***3%***	***7%***	***8%***	***2%***	***3%***
	E			**AE**				*	**	**	*	*	**	Q*	*	*		*	*		*	*	*
NET: 1-3	**13**	5	8	4	8	9	4	0	0	0	1	1	3	2	1	1	1	1	1	11	0	1	1
	3%	***2%***	***3%***	***2%***	***3%***	***3%***	***2%***	0	0	0	***2%***	***2%***	***9%***	***6%***	***3%***	***3%***	***1%***	***2%***	***8%***	***3%***	0	***3%***	***8%***
								*	**	**	*	*	**	*	*	*		*	**HQ***		*	*	U*
NET: 4-6	**121**	60	61	47	73	58	63	6	8	9	9	16	7	11	8	13	19	14	1	106	6	8	1
	25%	***23%***	***26%***	***25%***	***25%***	***22%***	***28%***	***17%***	***45%***	***35%***	***16%***	***30%***	***23%***	***28%***	***31%***	***27%***	***22%***	***24%***	***13%***	***25%***	***17%***	***31%***	***13%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 7-10	**322**	174	148	111	211	181	141	26	10	15	42	35	17	20	16	28	67	37	8	272	26	16	8
	66%	***68%***	***64%***	***59%***	***71%***	***68%***	***63%***	***75%***	***55%***	***62%***	***77%***	***64%***	***56%***	***51%***	***64%***	***61%***	***75%***	***64%***	***76%***	***65%***	***75%***	***64%***	***76%***
	D				**AD**			N*	**	**	N*	*	**	*	*	*	**N**	*	N*		*	*	*
NET: 9-10	**116**	60	56	35	81	59	57	12	2	7	17	15	6	9	6	7	19	14	3	96	12	6	3
	24%	***24%***	***24%***	***18%***	***27%***	***22%***	***26%***	***34%***	***11%***	***28%***	***32%***	***27%***	***18%***	***23%***	***23%***	***15%***	***21%***	***24%***	***26%***	***23%***	***34%***	***23%***	***26%***
	D				**D**			*	**	**	*	*	**	*	*	*		*	*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes show different kinds of cultures within the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	475	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	486	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	408.5	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	4 1% V	0 0 *	0 0	0 0	0 0	0 0	3 2% A	2 1%	1 1%	0 0	0 0 *	0 0	1 1%	2 3%	0 0 *	0 0	0 0	4 1%	2 2%	1 0	3 3% AV	0 0	0 0 **
2	4 1%	1 2% *	0 0	1 1%	0 0	1 1%	1 1%	1 0	1 1%	2 2%	1 1% *	0 0	0 0	1 2%	1 2% *	1 2%	0 0	4 1%	2 1%	1 0	0 0	3 1%	0 0 **
3	5 1% T	0 0 *	0 0	0 0	0 0	0 0	5 4% A	2 1%	0 0	3 3% I	1 2% *	2 3%	2 2%	0 0	0 0 *	0 1%	0 0	5 1%	3 2% T	0 0	0 0	4 2%	0 1% **
4	12 3%	4 6% *	2 4%	1 2%	1 1%	1 1%	3 2%	10 5% AI	2 1%	1 1%	0 0 *	0 0	1 1%	3 5%	1 3% *	4 6%	2 2%	11 3%	2 1%	10 3%	2 2%	9 3%	0 0 **
5	48 10% T	12 18% *	4 6%	4 6%	7 10%	8 10%	14 10%	21 11%	17 9%	10 11%	4 7% *	11 18% AP	10 11%	4 6%	8 14% *	5 6%	6 8%	42 10%	21 15% AT	25 8%	10 8%	31 10%	0 0 **
6	60 12%	8 12% *	7 11%	6 9%	12 17%	8 11%	18 13%	25 13%	22 11%	12 13%	8 15% *	6 10%	9 9%	10 14%	6 12% *	15 21% AM	5 7%	54 13%	16 11%	40 12%	18 15%	35 12%	4 16% **
7	101 21% RU	9 14% *	13 21%	25 34% ABFG	18 25%	12 16%	24 18%	37 19%	46 23%	18 20%	12 22% *	14 22%	18 19%	17 23%	12 22% *	13 18%	23 31% R	78 19%	26 18%	72 22%	16 13%	72 24% U	3 12% **
8	105 22%	11 17% *	17 27%	14 19%	13 19%	21 28%	28 21%	36 19%	53 27%	15 17%	14 26% *	10 16%	23 24%	20 28%	10 19% *	12 17%	20 27%	85 21%	27 19%	76 24%	30 25%	65 22%	5 18% **
9	75 16%	9 14% *	11 18%	13 17%	11 16%	12 16%	18 13%	32 16%	29 15%	14 16%	7 13% *	11 17%	21 22%	10 14%	11 21% *	7 10%	9 12%	66 16%	27 19%	45 14%	20 16%	45 15%	6 21% **
Highest rating 10	40 8% N	6 10% *	8 12%	9 12%	6 8%	4 5%	8 6%	19 10%	15 7%	7 7%	5 9% N*	5 8% N	7 7% N	0 0	4 7% N*	12 17% AN	6 8%	34 8%	8 5%	31 10%	7 5%	27 9%	4 16% **
Don't know	31 6% OV	4 7% *	1 2%	1 2%	3 4%	8 10% D	13 10% D	10 5%	12 6%	8 9%	2 4% *	3 5%	5 5%	4 6%	0 0 *	2 3%	3 4%	28 7%	8 5%	23 7%	14 12% AV	7 2%	4 16% **
NET: 1-3	13 3% T	1 2% *	0 0	1 1%	0 0	1 1%	9 7% ACE	5 3%	3 1%	5 5%	2 3% *	2 3%	3 3%	3 5%	1 2% *	2 3%	0 0	13 3%	8 6% AT	3 1%	4 3%	8 3%	0 1% **
NET: 4-6	121 25%	24 36% D*	13 21%	12 16%	20 28%	17 23%	35 25%	55 28%	42 21%	23 25%	12 22% *	18 29%	20 21%	18 25%	15 29% *	24 33%	13 17%	107 26%	39 27%	74 23%	31 25%	75 25%	4 16% **
NET: 7-10	322 66% GR	36 55% *	49 78% BG	61 81% ABFG	48 68%	49 65%	79 58%	124 64%	143 72%	55 60%	38 70% *	39 63%	68 71%	46 64%	37 70% *	45 62%	58 79% AR	263 64%	87 61%	224 69%	72 60%	208 70%	19 68% **
NET: 9-10	116 24% N	16 24% *	19 30%	22 29%	17 24%	16 22%	26 19%	51 26%	44 22%	21 23%	12 22% *	16 26%	28 29% N	10 14%	15 28% *	19 27%	15 20%	101 25%	35 25%	75 23%	26 22%	72 24%	10 37% **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**4**	0	4	0	0	0	0	0	0	3	1	1	0	1	0	0	0	3	0	0	0	4	0
	1%	0	*1%*	0	0	0	0	0	*1%*	*3%*	*1%*	*6%*	0	*1%*	0	0	0	*1%*	0	0	0	*1%*	0
						**	**	**	**	**AD**		**				**	**			**			
2	**4**	0	4	0	0	1	1	0	0	2	0	0	2	1	0	0	1	1	2	1	0	4	0
	1%	0	*1%*	0	0	*15%*	*3%*	0	0	*2%*	0	0	*2%*	*1%*	0	0	*4%*	0	*3%*	*3%*	0	*2%*	0
	R					**	**	**	**			**				**	**		**R**	**			
3	**5**	0	5	1	0	0	0	0	0	4	2	0	1	0	1	0	1	3	2	0	0	3	2
	1%	0	*2%*	*1%*	0	0	0	0	0	*3%*	*2%*	0	*1%*	0	*1%*	0	*4%*	*1%*	*2%*	0	0	*1%*	*3%*
						**	**	**	**	**A**		**				**	**			**			**U**
4	**12**	3	9	5	3	0	0	1	1	2	0	1	3	4	5	0	0	5	3	4	5	6	2
	3%	*2%*	*3%*	*2%*	*3%*	0	*1%*	*9%*	*4%*	*2%*	0	*4%*	*3%*	*3%*	*6%*	0	0	*1%*	*4%*	*15%*	*3%*	*2%*	*4%*
	R					**	**	**	**			**				**	**			**			
5	**48**	14	34	19	10	2	1	0	4	13	12	1	9	14	7	1	3	33	10	5	14	24	7
	10%	*9%*	*10%*	*9%*	*12%*	*16%*	*5%*	0	*20%*	*10%*	*15%*	*5%*	*9%*	*9%*	*7%*	*7%*	*10%*	*9%*	*13%*	*18%*	*8%*	*10%*	*13%*
						**	**	**	**			**				**	**			**			
6	**60**	24	36	28	13	0	1	2	1	16	10	1	10	19	14	1	5	47	9	4	13	38	9
	12%	*15%*	*11%*	*13%*	*15%*	0	*4%*	*17%*	*8%*	*12%*	*13%*	*3%*	*10%*	*13%*	*15%*	*7%*	*17%*	*12%*	*11%*	*17%*	*8%*	*16%*	*15%*
	U					**	**	**	**			**				**	**			**		**AU**	
7	**101**	38	63	53	14	1	4	5	3	21	13	9	28	26	20	2	3	73	21	4	33	53	14
	21%	*24%*	*19%*	*25%*	*17%*	*11%*	*19%*	*37%*	*18%*	*16%*	*17%*	*40%*	*28%*	*18%*	*21%*	*18%*	*10%*	*19%*	*27%*	*16%*	*19%*	*22%*	*24%*
						**	**	**	**			**				**	**			**			
8	**105**	33	71	48	14	4	3	3	2	30	13	6	24	32	18	4	8	93	8	4	43	50	11
	22%	*21%*	*22%*	*22%*	*16%*	*44%*	*17%*	*22%*	*11%*	*24%*	*18%*	*26%*	*24%*	*22%*	*19%*	*28%*	*26%*	*24%*	*10%*	*17%*	*24%*	*21%*	*19%*
	S					**	**	**	**			**				**	**	**AS**		**			
9	**75**	21	54	29	16	1	7	1	2	18	13	3	15	25	15	0	4	62	11	2	35	29	11
	16%	*13%*	*17%*	*14%*	*20%*	*14%*	*35%*	*10%*	*14%*	*14%*	*17%*	*11%*	*15%*	*17%*	*16%*	0	*14%*	*16%*	*14%*	*8%*	*20%*	*12%*	*18%*
						**	**	**	**			**				**	**			**	**V**		
Highest rating 10	**40**	21	20	23	7	0	2	1	3	5	6	1	6	12	13	1	2	35	6	0	26	13	1
	8%	*13%*	*6%*	*11%*	*8%*	0	*10%*	*5%*	*19%*	*4%*	*8%*	*3%*	*6%*	*9%*	*14%*	*5%*	*7%*	*9%*	*7%*	0	*15%*	*6%*	*2%*
	CJV	**AC**		**J**		**	**	**	**			**				**	**			**	**AVW**		
Don't know	**31**	4	27	8	6	0	1	0	1	14	7	0	1	12	2	5	3	22	6	1	8	17	1
	6%	*3%*	*8%*	*4%*	*7%*	0	*6%*	0	*4%*	*11%*	*9%*	*2%*	*1%*	*8%*	*2%*	*35%*	*9%*	*6%*	*8%*	*4%*	*4%*	*7%*	*2%*
	BM		**AB**			**	**	**	**	**AD**	**M**	**		**M**		**	**			**			
NET: 1-3	**13**	0	13	1	0	1	1	0	0	9	2	1	4	2	1	0	2	8	4	1	0	11	2
	3%	0	*4%*	*1%*	0	*15%*	*3%*	0	*1%*	*7%*	*3%*	*6%*	*4%*	*2%*	*1%*	0	*8%*	*2%*	*5%*	*3%*	0	*5%*	*3%*
	BDU		**AB**			**	**	**	**	**ADE**		**				**	**			**		**AU**	**U**
NET: 4-6	**121**	42	79	52	25	2	2	3	6	31	22	3	22	36	26	2	8	85	22	13	33	68	18
	25%	*26%*	*24%*	*24%*	*31%*	*16%*	*10%*	*26%*	*33%*	*24%*	*29%*	*13%*	*22%*	*25%*	*28%*	*14%*	*27%*	*23%*	*29%*	*51%*	*18%*	*28%*	*32%*
	RU					**	**	**	**			**				**	**			**		**U**	**U**
NET: 7-10	**322**	113	209	154	51	7	16	10	11	73	45	18	73	96	64	7	18	263	45	11	138	146	37
	66%	*71%*	*64%*	*71%*	*62%*	*69%*	*81%*	*74%*	*62%*	*57%*	*60%*	*80%*	*73%*	*66%*	*69%*	*51%*	*56%*	*70%*	*58%*	*42%*	*77%*	*60%*	*64%*
	JV			**J**		**	**	**	**			**				**	**	**A**		**	**AV**		
NET: 9-10	**116**	42	74	52	23	1	9	2	6	23	19	3	21	38	27	1	6	97	17	2	61	43	12
	24%	*26%*	*23%*	*24%*	*28%*	*14%*	*45%*	*15%*	*33%*	*18%*	*25%*	*14%*	*21%*	*26%*	*29%*	*5%*	*21%*	*26%*	*21%*	*8%*	*34%*	*18%*	*20%*
	JV					**	**	**	**			**				**	**			**	**AV**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**6**	2	4	2	4	3	3	1	2	0	0	1	0	0	0	0	2	0	0	4	1	0	0
	0	0	0	0	0	0	0	*1%*	*2%*	0	0	*1%*	0	0	0	0	*1%*	0	0	0	*1%*	0	0
									A														
2	**9**	5	5	4	5	4	5	2	0	0	2	2	0	2	1	0	0	0	1	6	2	1	1
	1%	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	*1%*	0	*1%*	*1%*	0	0	0	*2%*	0	*1%*	*1%*	*2%*
																			AJPQR				**AT**
3	**37**	21	16	19	19	18	20	5	1	4	4	1	4	6	2	1	3	7	1	30	5	2	1
	2%	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*4%*	*1%*	*3%*	*2%*	*1%*	*3%*	*4%*	*2%*	*1%*	*1%*	*3%*	*1%*	*2%*	*4%*	*2%*	*1%*
								L															
4	**71**	35	36	40	31	44	27	8	4	4	6	8	3	5	5	5	12	9	3	55	8	5	3
	4%	*4%*	*4%*	*6%*	*3%*	*5%*	*3%*	*6%*	*5%*	*3%*	*3%*	*5%*	*2%*	*3%*	*5%*	*3%*	*6%*	*4%*	*6%*	*4%*	*6%*	*5%*	*6%*
	EG			**AE**		**AG**																	
5	**183**	86	96	90	92	81	102	17	16	9	15	12	9	21	9	24	20	24	7	150	17	9	7
	10%	*10%*	*11%*	*12%*	*9%*	*10%*	*11%*	*12%*	*19%*	*7%*	*8%*	*8%*	*7%*	*12%*	*9%*	*16%*	*10%*	*9%*	*13%*	*10%*	*12%*	*9%*	*13%*
	E			**AE**					**AJKLMOR**							**AJKLM**							
6	**248**	117	131	106	142	124	125	22	10	31	31	19	19	19	10	21	21	39	7	210	22	10	7
	14%	*13%*	*15%*	*15%*	*14%*	*15%*	*13%*	*16%*	*12%*	*22%*	*16%*	*12%*	*15%*	*12%*	*10%*	*14%*	*10%*	*15%*	*13%*	*14%*	*16%*	*10%*	*13%*
										ALNOQ													
7	**343**	157	186	133	210	180	163	22	17	31	28	35	26	40	17	28	45	46	9	295	22	17	9
	20%	*18%*	*21%*	*18%*	*20%*	*22%*	*17%*	*16%*	*21%*	*22%*	*15%*	*22%*	*20%*	*24%*	*18%*	*19%*	*22%*	*19%*	*16%*	*20%*	*16%*	*18%*	*16%*
	G					**AG**																	
8	**374**	196	179	143	232	179	195	29	17	24	44	31	29	23	21	32	44	65	13	311	29	21	13
	21%	*22%*	*20%*	*20%*	*23%*	*22%*	*21%*	*21%*	*21%*	*17%*	*24%*	*20%*	*23%*	*14%*	*23%*	*21%*	*22%*	*26%*	*23%*	*21%*	*21%*	*23%*	*23%*
	N										**N**				**N**			**N**	**N**				
9	**209**	101	108	61	148	90	119	16	6	18	26	18	10	22	18	16	27	24	7	168	16	18	7
	12%	*12%*	*12%*	*8%*	*14%*	*11%*	*13%*	*11%*	*8%*	*13%*	*14%*	*11%*	*8%*	*13%*	*19%*	*11%*	*13%*	*10%*	*13%*	*11%*	*11%*	*19%*	*13%*
	D				**AD**										**AHIMR**							**ATU**	
Highest rating 10	**153**	86	66	44	109	57	96	8	6	10	15	20	15	14	6	13	23	17	6	133	8	6	6
	9%	*10%*	*8%*	*6%*	*11%*	*7%*	*10%*	*6%*	*8%*	*7%*	*8%*	*12%*	*12%*	*8%*	*6%*	*9%*	*11%*	*7%*	*11%*	*9%*	*6%*	*6%*	*11%*
	DF				**AD**		**AF**																
Don't know	**119**	69	51	82	37	43	77	8	2	9	18	13	11	16	6	9	8	17	2	103	8	6	2
	7%	*8%*	*6%*	*11%*	*4%*	*5%*	*8%*	*6%*	*2%*	*6%*	*9%*	*8%*	*9%*	*10%*	*7%*	*6%*	*4%*	*7%*	*4%*	*7%*	*6%*	*7%*	*4%*
	EF			**AE**			**AF**																
NET: 1-3	**53**	28	25	24	29	25	28	9	2	4	6	4	4	8	3	1	4	7	2	40	9	3	2
	3%	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*6%*	*3%*	*3%*	*3%*	*2%*	*3%*	*5%*	*3%*	*1%*	*2%*	*3%*	*3%*	*3%*	*6%*	*3%*	*3%*
								AP													**AT**		
NET: 4-6	**502**	239	263	237	265	249	253	46	30	45	52	39	31	45	23	51	53	71	18	415	46	23	18
	29%	*27%*	*30%*	*33%*	*26%*	*30%*	*27%*	*34%*	*37%*	*32%*	*28%*	*24%*	*24%*	*27%*	*24%*	*34%*	*26%*	*29%*	*32%*	*28%*	*34%*	*24%*	*32%*
	E			**AE**																			
NET: 7-10	**1079**	540	539	380	699	506	573	75	46	83	113	104	80	99	63	89	139	153	35	907	75	63	35
	62%	*62%*	*61%*	*53%*	*68%*	*62%*	*62%*	*55%*	*57%*	*59%*	*60%*	*65%*	*64%*	*59%*	*66%*	*60%*	*68%*	*62%*	*62%*	*62%*	*55%*	*66%*	*62%*
	D				**AD**										**H**		**H**					**U**	
NET: 9-10	**362**	188	174	104	257	147	215	24	12	28	41	38	25	36	24	29	50	42	13	301	24	24	13
	21%	*21%*	*20%*	*14%*	*25%*	*18%*	*23%*	*17%*	*15%*	*20%*	*22%*	*24%*	*20%*	*22%*	*25%*	*20%*	*24%*	*17%*	*24%*	*21%*	*17%*	*25%*	*24%*
	DF				**AD**		**AF**								**R**								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes show different kinds of cultures within the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	1774	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	1753	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	1494.2	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	6 0	0 0	0 0	2 1%	1 0	0 0	3 1%	0 0	6 1%	0 0	1 0	0 0	3 1%	1 0	0 0	0 0	2 1%	4 0	2 0	5 0	2 0	4 0	0 0
2	9 1%	1 0	0 0	1 0	0 0	3 1%	4 1%	2 0	5 1%	3 1%	1 1%	0 0	4 1%	2 1%	2 1%	0 0	0 0	9 1%	3 1%	6 0	3 1%	4 0	0 0
3	37 2%	4 2%	7 3%	4 2%	3 1%	4 1%	14 3%	9 2%	17 2%	12 2%	2 1%	10 4% A	9 3%	4 2%	6 3%	2 1%	5 2%	33 2%	13 3%	21 2%	9 2%	22 2%	1 1%
4	71 4% C	10 5% C	2 1%	8 3%	14 5% C	12 4% C	24 5% C	20 5%	32 4%	18 4%	2 1%	6 3%	10 3%	22 8% AKLM	8 4%	7 4%	11 6%	60 4%	14 3%	55 5%	15 4%	46 4%	2 2%
5	183 10%	19 10%	23 10%	25 10%	25 8%	45 15% AEG	46 10%	37 9%	85 10%	58 13%	17 10%	31 14% O	33 10%	28 10%	14 7%	19 10%	20 10%	163 10%	52 11%	118 10%	48 12%	107 10%	8 8%
6	248 14% Q	19 10%	26 11%	44 18% BC	38 12%	52 17% BC	70 15%	64 15%	128 15%	55 12%	25 16%	33 15%	56 16%	38 13%	26 12%	28 15%	16 8%	233 15% AQ	71 15%	160 13%	59 14%	155 14%	18 19%
7	343 20% R	38 19%	45 19%	39 16%	70 22%	57 19%	94 20%	92 22%	159 19%	90 19%	30 19%	44 20%	61 18%	59 21%	43 20%	48 25% A	49 26%	294 19%	91 20%	239 20%	85 20%	203 19%	24 25%
8	374 21%	55 28% DF	52 22%	43 18%	70 22%	54 18%	100 21%	101 24%	183 21%	90 20%	32 20%	46 21%	78 23%	67 24%	45 21%	40 21%	34 18%	340 22%	103 22%	257 21%	81 20%	250 23%	15 16%
9	209 12% GLU	23 12%	36 15% G	35 15% G	43 14% G	38 13% G	34 7%	43 10%	113 13%	53 11%	21 13%	16 7%	49 14% L	32 11%	27 13%	22 12%	28 15%	181 12%	57 12%	143 12%	37 9%	141 13% U	11 12%
Highest rating 10	153 9% G	20 10%	28 12% G	24 10% G	31 10% G	24 8%	27 6%	38 9%	72 8%	42 9%	19 12%	21 9%	25 7%	18 6%	28 13% AMN	15 8%	15 8%	138 9%	31 7%	112 9%	31 7%	104 9%	10 11%
Don't know	119 7% FV	9 4%	18 8%	14 6%	18 6%	11 4%	51 11% ABDEF	21 5%	56 6%	42 9% AH	11 7%	14 6%	15 4%	13 4%	13 6%	8 4%	10 5%	110 7%	25 5%	89 7%	44 11% AV	57 5%	5 6%
NET: 1-3	53 3%	4 2%	7 3%	8 3%	4 1%	8 3%	21 5% AE	11 3%	27 3%	14 3%	3 2%	10 5%	15 4% P	7 3%	8 4%	2 1%	6 3%	46 3%	18 4%	31 3%	14 3%	31 3%	1 1%
NET: 4-6	502 29% CO	48 24%	51 22%	76 32% C	78 25%	108 36% ABCE	140 30% C	121 28%	245 29%	132 28%	44 27%	70 32% O	100 29%	88 31%	48 22%	55 29%	47 25%	455 29%	137 30%	333 28%	123 30%	308 28%	28 30%
NET: 7-10	1079 62% GU	136 69% FG	161 68% AFG	140 59%	214 68% ADFG	172 58%	255 55%	274 64%	528 62%	274 59%	103 64%	126 57%	213 62%	175 62%	143 68% L	125 66%	127 67%	952 61%	282 61%	751 62%	233 56%	697 64% AU	61 64%
NET: 9-10	362 21% GU	43 22% G	64 27% AG	59 25% G	74 24% G	61 21% G	61 13%	81 19%	186 22%	94 20%	41 25%	37 17%	74 21%	49 17%	55 26% LN	37 20%	43 23%	318 20%	88 19%	255 21%	67 16%	245 22% AU	21 22%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**6**	2	4	4	0	0	0	0	1	2	0	2	0	4	0	0	1	1	2	2	0	2	4
	0	0	0	*1%*	0	0	0	0	*1%*	0	0	*1%*	0	*1%*	0	0	0	0	*1%*	*2%*	0	0	*2%*
	R					**										*			**R**	**AR**			**AUV**
2	**9**	1	9	0	2	0	0	1	1	5	0	1	4	2	0	2	0	2	3	3	0	4	5
	1%	0	*1%*	0	*1%*	0	0	*2%*	*1%*	*1%*	0	0	*1%*	*1%*	0	*5%*	0	0	*1%*	*3%*	0	0	*2%*
	DRU					**		**D**	**D**	**AD**						**AKNOQ***			**R**	**AR**			**AUV**
3	**37**	12	26	14	3	0	6	2	2	12	8	2	12	8	1	0	6	22	9	6	6	20	12
	2%	*3%*	*2%*	*2%*	*1%*	0	*5%*	*3%*	*2%*	*3%*	*2%*	*1%*	*3%*	*2%*	*1%*	0	*4%*	*2%*	*3%*	*6%*	*1%*	*2%*	*6%*
	RU					**	**ADE**									*				**AR**			**AUV**
4	**71**	16	55	27	12	1	2	4	3	23	19	6	13	22	1	1	8	42	16	13	10	50	9
	4%	*4%*	*4%*	*4%*	*4%*	*3%*	*2%*	*6%*	*3%*	*5%*	*4%*	*4%*	*3%*	*5%*	*1%*	*3%*	*5%*	*3%*	*6%*	*13%*	*2%*	*5%*	*4%*
	ORU					**								**O**		*	**O**		**R**	**ARS**		**AU**	
5	**183**	40	142	53	40	3	16	5	19	47	41	15	52	33	15	7	17	113	54	16	32	121	27
	10%	*9%*	*11%*	*7%*	*14%*	*11%*	*15%*	*9%*	*19%*	*10%*	*10%*	*10%*	*13%*	*8%*	*10%*	*17%*	*11%*	*8%*	*20%*	*16%*	*6%*	*13%*	*13%*
	DRU				**D**	**	**D**		**ADJ**							*			**AR**	**R**		**AU**	**U**
6	**248**	46	203	111	26	2	13	6	13	77	56	22	56	57	24	5	25	178	47	22	51	153	41
	14%	*11%*	*15%*	*15%*	*9%*	*7%*	*13%*	*10%*	*13%*	*17%*	*13%*	*15%*	*14%*	*14%*	*16%*	*13%*	*15%*	*13%*	*17%*	*22%*	*9%*	*16%*	*19%*
	BERU		**AB**	**E**		**				**AE**						*				**AR**		**AU**	**AU**
7	**343**	72	271	155	45	7	19	16	20	81	86	25	83	85	29	6	27	279	51	10	122	175	41
	20%	*17%*	*21%*	*21%*	*15%*	*31%*	*18%*	*27%*	*20%*	*18%*	*20%*	*17%*	*20%*	*22%*	*19%*	*16%*	*16%*	*20%*	*19%*	*10%*	*21%*	*18%*	*19%*
	T					**		**E**								*		**T**					
8	**374**	89	285	162	70	6	18	13	14	92	95	27	79	92	36	4	39	323	37	14	132	204	37
	21%	*21%*	*22%*	*22%*	*24%*	*27%*	*17%*	*21%*	*14%*	*21%*	*22%*	*18%*	*19%*	*23%*	*24%*	*11%*	*24%*	*24%*	*14%*	*14%*	*23%*	*22%*	*17%*
	IS			**I**	**I**	**										*		**AST**					
9	**209**	78	131	96	49	3	18	2	8	34	54	22	51	47	21	2	10	185	18	4	112	79	19
	12%	*18%*	*10%*	*13%*	*17%*	*13%*	*16%*	*4%*	*8%*	*8%*	*13%*	*15%*	*12%*	*12%*	*14%*	*4%*	*6%*	*14%*	*7%*	*4%*	*20%*	*8%*	*9%*
	CJQSTV	**AC**		**J**	**AHIJ**	**	**HJ**				**Q**	**Q**	**Q**		**Q**	*		**AST**			**AVW**		
Highest rating 10	**153**	49	104	61	33	2	12	8	11	25	48	14	38	22	15	4	11	144	6	3	83	64	5
	9%	*11%*	*8%*	*8%*	*11%*	*8%*	*11%*	*13%*	*11%*	*6%*	*11%*	*10%*	*9%*	*6%*	*10%*	*11%*	*7%*	*11%*	*2%*	*3%*	*15%*	*7%*	*2%*
	CJNSTVW	**AC**			**J**	**	**J**	**J**	**J**		**N**					*		**AST**			**AVW**	**W**	
Don't know	**119**	27	93	43	15	0	3	3	7	49	20	12	21	23	8	8	20	80	27	8	23	75	13
	7%	*6%*	*7%*	*6%*	*5%*	0	*3%*	*5%*	*7%*	*11%*	*5%*	*8%*	*5%*	*6%*	*5%*	*20%*	*12%*	*6%*	*10%*	*8%*	*4%*	*8%*	*6%*
	RU					**				**ADEG**						**AKMNO***	**AKMNO**		**AR**			**U**	
NET: 1-3	**53**	14	39	18	5	0	6	3	3	18	9	4	15	15	1	2	6	26	15	11	6	26	20
	3%	*3%*	*3%*	*2%*	*2%*	0	*6%*	*4%*	*3%*	*4%*	*2%*	*3%*	*4%*	*4%*	*1%*	*5%*	*4%*	*2%*	*5%*	*11%*	*1%*	*3%*	*10%*
	RU					**	**DE**									*			**AR**	**AR**		**U**	**AUV**
NET: 4-6	**502**	102	400	191	77	5	31	15	35	147	116	43	122	111	40	13	51	333	117	50	93	324	77
	29%	*24%*	*30%*	*26%*	*26%*	*21%*	*29%*	*25%*	*36%*	*33%*	*27%*	*29%*	*30%*	*28%*	*27%*	*33%*	*31%*	*24%*	*43%*	*50%*	*16%*	*34%*	*36%*
	BRU		**AB**			**			**D**	**AD**						*			**AR**	**AR**		**AU**	**AU**
NET: 7-10	**1079**	288	791	474	196	19	67	39	53	232	282	88	251	245	101	17	87	931	113	31	449	522	102
	62%	*67%*	*60%*	*65%*	*67%*	*79%*	*62%*	*66%*	*54%*	*52%*	*66%*	*60%*	*61%*	*62%*	*67%*	*43%*	*53%*	*68%*	*41%*	*31%*	*79%*	*55%*	*48%*
	CJPQ STVW	**AC**		**AIJ**	**IJ**	**					**APQ**		**P**	**P**	**PQ**	*		**AST**			**AVW**		
NET: 9-10	**362**	127	235	157	82	5	30	10	19	59	101	36	89	69	36	6	21	329	24	7	195	143	23
	21%	*29%*	*18%*	*22%*	*28%*	*21%*	*28%*	*17%*	*20%*	*13%*	*24%*	*24%*	*22%*	*17%*	*24%*	*15%*	*13%*	*24%*	*9%*	*7%*	*34%*	*15%*	*11%*
	CJQSTVW	**AC**		**J**	**AJ**	**	**J**				**NQ**	**Q**	**Q**		**Q**	*		**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**4**	1	3	0	3	3	1	0	2	0	0	0	0	0	1	0	0	1	0	3	0	1	0
	0	0	0	0	0	*1%*	0	0	*3%*	0	0	0	0	0	*2%*	0	0	*1%*	0	0	0	*2%*	0
									A*						AQ							AT	
2	**10**	4	6	4	6	5	5	0	0	0	2	1	2	2	0	1	0	2	0	9	0	0	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	0	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	0	*1%*	0	*1%*	0	*1%*	0
									*									*					
3	**19**	10	10	12	7	9	11	3	2	0	4	0	1	0	0	1	1	6	1	15	3	0	1
	2%	*2%*	*2%*	*3%*	*1%*	*1%*	*2%*	*3%*	*3%*	0	*3%*	0	*1%*	0	*1%*	*1%*	*1%*	*4%*	*2%*	*1%*	*3%*	*1%*	*2%*
	E			E				L	*										LN				
4	**28**	13	15	13	15	16	13	1	1	0	3	3	0	2	2	1	4	10	1	23	1	2	1
	2%	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*1%*	*1%*	0	*2%*	*2%*	0	*2%*	*4%*	*1%*	*2%*	*5%*	*5%*	*2%*	*1%*	*4%*	*5%*
									*						M			A	JM				
5	**108**	55	53	46	61	61	47	10	7	4	4	10	6	12	5	11	14	19	5	88	10	5	5
	9%	*9%*	*9%*	*10%*	*8%*	*10%*	*8%*	*10%*	*12%*	*6%*	*3%*	*9%*	*7%*	*10%*	*9%*	*11%*	*7%*	*11%*	*16%*	*8%*	*10%*	*9%*	*16%*
	K							K	K*									K	AJKMQ				AT
6	**139**	65	74	53	86	72	68	10	6	7	14	14	5	13	7	12	29	20	1	120	10	7	1
	11%	*11%*	*12%*	*11%*	*12%*	*12%*	*11%*	*11%*	*10%*	*9%*	*11%*	*12%*	*6%*	*11%*	*14%*	*11%*	*16%*	*11%*	*5%*	*12%*	*11%*	*14%*	*5%*
	SW								*						S		S			W		W	
7	**223**	108	115	89	135	134	89	23	13	15	19	22	19	12	10	23	40	22	5	185	23	10	5
	18%	*18%*	*19%*	*19%*	*18%*	*22%*	*14%*	*24%*	*23%*	*20%*	*15%*	*19%*	*23%*	*10%*	*20%*	*22%*	*21%*	*12%*	*16%*	*18%*	*24%*	*20%*	*16%*
	GN					AG		NR	N*				NR		N	N	N						
8	**291**	142	149	109	182	131	160	25	13	23	33	29	19	26	10	23	42	43	6	251	25	10	6
	24%	*24%*	*24%*	*23%*	*25%*	*22%*	*26%*	*26%*	*23%*	*32%*	*26%*	*25%*	*23%*	*22%*	*19%*	*22%*	*23%*	*24%*	*19%*	*24%*	*26%*	*19%*	*19%*
									*														
9	**189**	92	96	55	133	86	102	11	6	13	17	16	13	25	11	17	33	20	5	161	11	11	5
	15%	*15%*	*15%*	*12%*	*18%*	*14%*	*16%*	*12%*	*11%*	*18%*	*14%*	*14%*	*16%*	*21%*	*21%*	*16%*	*18%*	*11%*	*18%*	*15%*	*12%*	*21%*	*18%*
	D				AD				*					R	R								
Highest rating 10	**125**	67	57	39	85	47	77	7	6	7	14	15	8	12	3	9	20	20	5	110	7	3	5
	10%	*11%*	*9%*	*8%*	*11%*	*8%*	*12%*	*7%*	*10%*	*10%*	*11%*	*13%*	*10%*	*10%*	*6%*	*8%*	*11%*	*11%*	*16%*	*11%*	*7%*	*6%*	*16%*
	F						AF		*										AHO				AUV
Don't know	**85**	43	42	56	29	33	52	5	2	3	16	4	10	15	2	7	4	16	1	77	5	2	1
	7%	*7%*	*7%*	*12%*	*4%*	*6%*	*8%*	*5%*	*3%*	*4%*	*13%*	*4%*	*11%*	*12%*	*3%*	*7%*	*2%*	*9%*	*4%*	*7%*	*5%*	*3%*	*4%*
	EQ			AE					*		ALOQS		Q	ALOQ				Q					
NET: 1-3	**33**	15	18	17	16	17	16	3	3	0	6	1	3	2	2	2	1	9	1	27	3	2	1
	3%	*2%*	*3%*	*4%*	*2%*	*3%*	*3%*	*3%*	*6%*	0	*5%*	*1%*	*4%*	*2%*	*3%*	*2%*	*1%*	*5%*	*2%*	*3%*	*3%*	*3%*	*2%*
									Q*		Q				Q			Q					
NET: 4-6	**275**	132	143	113	163	148	127	22	13	11	21	27	11	27	14	24	47	49	8	232	22	14	8
	23%	*22%*	*23%*	*24%*	*22%*	*25%*	*20%*	*23%*	*24%*	*16%*	*17%*	*24%*	*13%*	*23%*	*27%*	*23%*	*25%*	*28%*	*26%*	*22%*	*23%*	*27%*	*26%*
	M								*						M		M	M	M				
NET: 7-10	**828**	410	418	292	535	399	429	66	38	57	83	83	60	74	34	72	135	105	21	707	66	34	21
	68%	*68%*	*67%*	*61%*	*72%*	*67%*	*69%*	*68%*	*67%*	*81%*	*66%*	*72%*	*72%*	*63%*	*66%*	*68%*	*72%*	*59%*	*68%*	*68%*	*68%*	*66%*	*68%*
	DR				AD				*	AKNOR		R					R	*					
NET: 9-10	**313**	160	153	95	218	134	180	18	12	20	31	32	21	37	14	26	53	40	10	271	18	14	10
	26%	*27%*	*25%*	*20%*	*29%*	*22%*	*29%*	*18%*	*21%*	*28%*	*24%*	*27%*	*25%*	*31%*	*28%*	*24%*	*28%*	*22%*	*34%*	*26%*	*18%*	*28%*	*34%*
	DF				AD		AF		*					H					AHR				AU

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**4**	0	0	0	0	1	3	1	2	0	0	0	3	0	0	0	0	4	2	2	2	2	0
	0	0	0	0	0	0	*1%*	0	0	0	0	0	*1%*	0	0	0	0	0	*1%*	0	*1%*	0	0
							A						**A**										
2	**10**	1	0	2	0	4	3	1	4	5	2	2	2	1	1	1	1	9	4	4	2	7	0
	1%	*1%*	0	*1%*	0	*2%*	*1%*	0	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0
3	**19**	5	0	5	1	1	7	4	8	6	2	5	5	3	1	0	4	15	6	13	3	15	0
	2%	*3%*	0	*2%*	0	*1%*	*3%*	*1%*	*1%*	*2%*	*2%*	*4%*	*2%*	*1%*	*1%*	0	*3%*	*1%*	*2%*	*1%*	*1%*	*2%*	0
							C					**P**											
4	**28**	3	5	4	4	4	7	9	15	4	2	3	4	8	2	4	4	24	5	21	7	19	2
	2%	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*4%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*
5	**108**	22	15	13	7	21	29	29	44	34	11	22	18	18	9	15	12	96	40	57	21	68	11
	9%	*13%*	*7%*	*7%*	*4%*	*11%*	*12%*	*8%*	*7%*	*13%*	*9%*	*15%*	*7%*	*10%*	*6%*	*9%*	*7%*	*9%*	*12%*	*7%*	*8%*	*9%*	*14%*
	ET	**E**				**E**	**AE**			**AHI**		**AMO**							**AT**				
6	**139**	17	22	20	15	28	37	42	68	28	16	15	31	22	19	12	20	118	36	92	43	77	6
	11%	*10%*	*10%*	*10%*	*7%*	*15%*	*16%*	*11%*	*12%*	*11%*	*13%*	*11%*	*13%*	*12%*	*12%*	*7%*	*13%*	*11%*	*11%*	*11%*	*17%*	*10%*	*8%*
	EP					**E**	**AE**														**AV**		
7	**223**	39	33	45	36	33	38	62	115	47	26	25	44	41	26	26	25	199	64	150	49	141	12
	18%	*22%*	*15%*	*23%*	*17%*	*17%*	*16%*	*17%*	*20%*	*18%*	*22%*	*17%*	*18%*	*21%*	*17%*	*15%*	*16%*	*19%*	*20%*	*18%*	*19%*	*18%*	*16%*
				C																			
8	**291**	28	66	39	69	48	41	98	142	49	20	33	58	43	44	56	52	239	76	205	58	178	21
	24%	*16%*	*31%*	*21%*	*32%*	*25%*	*17%*	*27%*	*24%*	*19%*	*17%*	*23%*	*24%*	*23%*	*28%*	*32%*	*33%*	*22%*	*23%*	*25%*	*23%*	*23%*	*28%*
	BGJR		**ABDG**		**ABDG**			**J**							**K**	**AK**	**AR**						
9	**189**	27	41	42	40	17	21	61	94	34	16	13	43	33	35	28	26	162	42	139	25	137	8
	15%	*15%*	*19%*	*22%*	*19%*	*9%*	*9%*	*16%*	*16%*	*13%*	*13%*	*9%*	*18%*	*18%*	*22%*	*16%*	*17%*	*15%*	*13%*	*17%*	*10%*	*18%*	*11%*
	FGLU		**FG**	**AFG**	**FG**								**L**	**L**	**AL**							**AU**	
Highest rating 10	**125**	28	19	14	29	22	12	40	51	34	18	15	26	13	17	19	12	113	29	90	16	91	11
	10%	*16%*	*9%*	*8%*	*14%*	*12%*	*5%*	*11%*	*9%*	*13%*	*15%*	*11%*	*10%*	*7%*	*10%*	*11%*	*7%*	*11%*	*9%*	*11%*	*6%*	*12%*	*14%*
	GU	**DG**			**G**	**G**					**N**											**AU**	**U**
Don't know	**85**	7	14	6	11	12	36	23	41	20	8	12	11	8	5	12	2	83	20	64	30	44	6
	7%	*4%*	*6%*	*3%*	*5%*	*6%*	*15%*	*6%*	*7%*	*8%*	*7%*	*8%*	*5%*	*4%*	*3%*	*7%*	*1%*	*8%*	*6%*	*8%*	*12%*	*6%*	*8%*
	DOQV						**ABCDEF**											**AQ**			**AV**		
NET: 1-3	**33**	6	0	6	1	6	13	6	15	11	4	7	10	4	2	1	5	27	12	18	7	23	0
	3%	*4%*	0	*3%*	0	*3%*	*6%*	*2%*	*3%*	*4%*	*3%*	*5%*	*4%*	*2%*	*1%*	*1%*	*3%*	*3%*	*4%*	*2%*	*3%*	*3%*	0
	CE	**C**		**CE**		**C**	**ACE**																
NET: 4-6	**275**	42	42	38	26	53	74	80	126	67	28	39	52	48	29	30	36	238	81	170	71	164	18
	23%	*24%*	*19%*	*20%*	*12%*	*28%*	*31%*	*22%*	*22%*	*26%*	*24%*	*27%*	*21%*	*26%*	*19%*	*18%*	*23%*	*22%*	*25%*	*20%*	*28%*	*21%*	*24%*
	ET	**E**				**E**	**ACDE**														**AV**		
NET: 7-10	**828**	121	160	140	174	120	113	260	402	164	79	85	171	129	122	128	115	713	211	584	149	547	52
	68%	*69%*	*74%*	*74%*	*82%*	*63%*	*48%*	*71%*	*69%*	*63%*	*67%*	*60%*	*70%*	*68%*	*77%*	*75%*	*73%*	*67%*	*65%*	*70%*	*58%*	*70%*	*68%*
	GJLU	**G**	**AFG**	**FG**	**ABFG**	**G**		**J**							**AL**	**L**				**A**		**AU**	
NET: 9-10	**313**	54	61	57	69	39	34	100	146	67	34	28	69	46	52	47	38	275	71	229	41	228	19
	26%	*31%*	*28%*	*30%*	*33%*	*21%*	*14%*	*27%*	*25%*	*26%*	*29%*	*19%*	*28%*	*24%*	*33%*	*27%*	*24%*	*26%*	*22%*	*27%*	*16%*	*29%*	*25%*
	GU	**G**	**G**	**G**	**AFG**										**AL**							**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**4**	0	4	1	0	0	0	0	0	3	0	2	0	1	0	0	0	2	2	0	1	1	2
	0	0	0	0	0	0	0	0	0	1%	0	3%	0	0	0	2%	0	0	1%	1%	0	0	1%
						**		*		AD		AKM				**				*			
2	**10**	1	9	0	3	1	1	0	2	2	1	0	2	1	1	2	3	3	4	2	0	6	3
	1%	0	1%	0	2%	9%	1%	0	4%	1%	0	1%	1%	0	1%	7%	3%	0	3%	5%	0	1%	2%
	DRU				D	**	D	*	AD	D						**	AKN		AR	AR*			U
3	**19**	5	14	6	4	0	1	0	1	7	4	0	6	6	1	0	2	7	9	3	3	10	6
	2%	2%	2%	1%	2%	0	2%	0	2%	3%	2%	0	2%	2%	1%	0	2%	1%	5%	6%	1%	2%	4%
	R					**		*		D						**			AR	AR*			AU
4	**28**	8	20	10	5	1	4	1	1	6	8	3	7	3	1	3	1	16	7	5	5	19	5
	2%	2%	2%	2%	2%	5%	6%	2%	2%	3%	3%	4%	3%	1%	1%	12%	1%	2%	4%	9%	1%	3%	3%
	RU					**	D	*								**			R	AR*		U	
5	**108**	24	83	41	19	3	7	2	7	30	26	7	26	23	9	2	12	69	28	9	26	60	17
	9%	7%	10%	7%	9%	17%	9%	4%	14%	13%	11%	8%	9%	7%	6%	9%	14%	7%	17%	18%	6%	10%	12%
	DRU					**		*	D	AD						**	NO		AR	AR*		U	U
6	**139**	33	106	69	21	0	5	5	4	36	32	7	34	36	14	2	13	114	17	8	41	82	14
	11%	9%	12%	11%	10%	0	7%	11%	7%	16%	13%	8%	12%	11%	9%	8%	15%	11%	10%	15%	9%	13%	10%
						**		*		A						**				*			
7	**223**	74	150	116	33	5	13	17	10	30	40	15	55	69	31	3	9	175	36	10	75	115	30
	18%	21%	17%	19%	16%	29%	18%	37%	19%	14%	16%	18%	19%	21%	21%	10%	12%	18%	22%	19%	17%	19%	21%
	J					**		ADEGJ*								**				*			
8	**291**	79	212	159	41	1	16	13	13	47	54	27	72	85	37	3	14	255	30	4	112	142	34
	24%	22%	25%	27%	20%	7%	22%	29%	25%	21%	22%	32%	25%	25%	25%	11%	18%	26%	18%	7%	26%	23%	24%
	T					**		*				Q				**		AST		*			
9	**189**	74	115	106	43	3	13	0	5	18	35	14	40	58	32	1	9	174	8	7	94	78	16
	15%	21%	13%	18%	20%	20%	18%	0	9%	8%	14%	17%	14%	17%	21%	5%	11%	17%	5%	13%	22%	13%	11%
	CHJSV	AC		HJ	HJ	**	HJ	*	H						A	**		AS		*	AVW		
Highest rating 10	**125**	43	81	63	31	0	9	5	5	11	29	1	29	36	18	3	9	115	9	0	67	48	10
	10%	12%	9%	10%	15%	0	12%	12%	10%	5%	12%	1%	10%	11%	12%	10%	11%	12%	6%	0	15%	8%	7%
	JLSTV			J	J	**	J	*			L		L	L	L	**	L	AST		*	AVW		
Don't know	**85**	16	70	30	9	2	4	3	3	34	17	7	16	20	6	6	11	64	16	3	14	59	7
	7%	4%	8%	5%	5%	12%	5%	6%	7%	15%	7%	8%	5%	6%	4%	25%	13%	6%	10%	7%	3%	10%	5%
	BDU		AB			**		*		ADEG						**	AMNO			*		AU	
NET: 1-3	**33**	6	26	6	7	1	2	0	3	12	5	3	8	8	2	2	5	12	15	6	4	18	11
	3%	2%	3%	1%	4%	9%	3%	0	6%	6%	2%	3%	3%	2%	1%	9%	6%	1%	9%	12%	1%	3%	8%
	DRU				D	**		*	D	AD						**			AR	AR*		U	AUV
NET: 4-6	**275**	66	210	120	45	4	16	8	12	71	67	17	66	62	24	8	25	199	53	22	72	161	35
	23%	18%	24%	20%	21%	22%	22%	17%	24%	32%	27%	21%	23%	18%	16%	29%	31%	20%	31%	42%	16%	26%	25%
	BNRU		AB			**		*		ADE	NO					**	NO		AR	AR*		AU	U
NET: 7-10	**828**	270	558	444	148	9	51	36	32	107	158	56	196	248	118	10	41	719	84	20	349	383	90
	68%	76%	65%	74%	71%	57%	70%	77%	64%	47%	64%	68%	69%	73%	79%	37%	50%	72%	50%	39%	80%	62%	63%
	CJQSTV	AC		AJ	J	**	J	J*	J		Q	Q	Q	AKQ	AKMQ	**		AST		*	AVW		
NET: 9-10	**313**	117	196	169	74	3	22	5	10	30	64	15	69	94	50	4	18	289	18	7	161	126	26
	26%	33%	23%	28%	35%	20%	30%	12%	20%	13%	26%	18%	24%	28%	33%	15%	21%	29%	10%	13%	37%	20%	18%
	CHJSTVW	AC		HJ	AHIJ	**	HJ	*							AL	**		AST		*	AVW		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK Channel 5

Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**6**	1	5	0	6	5	2	0	2	1	0	0	1	0	1	0	0	2	0	6	0	1	0
	1%	0	***1%***	0	***1%***	***1%***	0	0	***5%*** **	***3%*** *	0	0	***2%*** *	0	***1%***	0 *	0	***2%***	***1%***	***1%***	0	***1%***	***1%***
2	**11**	1	10	3	8	7	4	0	0	0	3	1	1	0	1	0	1	4	0	10	0	1	0
	1%	0	***3%***	***1%***	***1%***	***2%***	***1%***	0	0 **	0 *	***3%***	***1%***	***2%*** *	0	***2%***	0 *	***1%***	***3%***	0	***1%***	0	***2%***	0
	B		**AB**																				
3	**21**	11	9	11	9	12	9	4	2	0	5	1	2	0	1	0	4	2	1	16	4	1	1
	3%	***3%***	***2%***	***4%***	***2%***	***3%***	***2%***	***7%***	***5%*** **	0 *	***6%***	***2%***	***3%*** *	0	***2%***	0 *	***3%***	***2%***	***3%***	***2%***	***7%***	***2%***	***3%***
	E			**AE**				**AN**	**	*			*			*			**N**		**AT**		
4	**35**	24	11	14	21	19	16	3	4	1	5	2	1	4	4	2	4	4	2	26	3	4	2
	4%	***6%***	***3%***	***6%***	***4%***	***5%***	***4%***	***5%***	***12%*** **	***2%*** *	***6%***	***2%***	***2%*** *	***5%***	***10%*** **ALM**	***3%*** *	***3%***	***3%***	***10%*** **ALMQR**	***4%***	***5%***	***10%*** **AT**	***10%*** **AT**
5	**109**	60	50	46	63	53	56	3	4	4	15	14	8	13	5	10	10	22	2	99	3	5	2
	14%	***14%***	***13%***	***18%***	***12%***	***13%***	***14%***	***6%***	***12%*** **	***11%*** *	***17%***	***18%***	***13%*** *	***16%***	***11%***	***16%*** *	***8%***	***18%***	***11%***	***15%***	***6%***	***11%***	***11%***
	E			**AE**								**H**						**HQ**					
6	**111**	66	46	43	69	60	51	9	6	4	10	6	8	10	4	13	20	18	3	96	9	4	3
	14%	***16%***	***12%***	***17%***	***13%***	***15%***	***13%***	***16%***	***20%*** **	***11%*** *	***11%***	***7%***	***14%*** *	***13%***	***10%***	***21%*** L*	***16%***	***15%***	***14%***	***14%***	***16%***	***10%***	***14%***
7	**132**	66	67	40	93	73	60	11	6	6	15	11	9	10	10	10	26	14	3	108	11	10	3
	17%	***16%***	***18%***	***16%***	***17%***	***18%***	***15%***	***21%***	***19%*** **	***15%*** *	***18%***	***14%***	***15%*** *	***13%***	***25%*** **AR**	***16%*** *	***21%***	***12%***	***13%***	***16%***	***21%***	***25%*** **AT**	***13%***
8	**157**	74	83	32	124	76	81	9	8	16	11	20	11	13	7	10	24	26	3	138	9	7	3
	20%	***18%***	***22%***	***13%***	***23%***	***19%***	***20%***	***17%***	***25%*** **	***38%*** **AHKMN OPQRS***	***12%***	***25%***	***19%*** *	***16%***	***17%***	***16%*** *	***20%***	***21%***	***14%***	***20%***	***17%***	***17%***	***14%***
	D				**AD**																		
9	**80**	44	36	9	71	34	46	7	1	3	6	9	10	15	4	4	14	6	3	67	7	4	3
	10%	***11%***	***10%***	***4%***	***13%***	***9%***	***12%***	***13%***	***4%*** **	***7%*** *	***7%***	***11%***	***18%*** R*	***18%***	***10%***	***6%*** *	***11%***	***5%***	***12%***	***10%***	***13%***	***10%***	***12%***
	DR				**AD**			**R**						**AR**					**R**				
Highest rating 10	**72**	39	34	16	56	29	43	3	0	4	8	10	3	3	3	7	15	13	3	63	3	3	3
	9%	***9%***	***9%***	***6%***	***10%***	***7%***	***11%***	***6%***	0 **	***11%*** *	***9%***	***13%*** **N**	***6%*** *	***3%***	***7%***	***11%*** *	***12%***	***11%***	***17%*** **AHMN**	***9%***	***6%***	***7%***	***17%*** **ATU**
Don't know	**62**	34	27	42	20	28	34	5	0	1	10	4	4	12	2	6	6	11	1	54	5	2	1
	8%	***8%***	***7%***	***16%***	***4%***	***7%***	***9%***	***9%***	0 **	***2%*** *	***11%***	***5%***	***7%*** *	***15%*** **AJQ**	***5%***	***10%*** *	***5%***	***9%***	***5%***	***8%***	***9%***	***5%***	***5%***
	E			**AE**																			
NET: 1-3	**38**	13	25	14	24	23	15	4	3	1	8	2	4	0	2	0	6	8	1	32	4	2	1
	5%	***3%***	***7%***	***6%***	***4%***	***6%***	***4%***	***7%***	***10%*** **	***3%*** *	***9%***	***3%***	***7%*** N*	0	***5%***	0 *	***4%***	***6%***	***4%***	***5%***	***7%***	***5%***	***4%***
	B		**B**					**N**			**NP**				**N**			**N**	**NP**				
NET: 4-6	**256**	149	107	104	152	133	123	15	13	10	29	21	17	26	13	25	34	45	7	221	15	13	7
	32%	***36%***	***28%***	***40%***	***28%***	***34%***	***31%***	***27%***	***43%*** **	***24%*** *	***34%***	***28%***	***29%*** *	***33%***	***31%***	***41%*** *	***27%***	***37%***	***35%***	***32%***	***27%***	***31%***	***35%***
	CE	**AC**		**AE**																			
NET: 7-10	**442**	223	219	98	344	212	230	30	15	30	39	50	33	41	25	30	79	58	11	375	30	25	11
	55%	***53%***	***58%***	***38%***	***64%***	***54%***	***57%***	***57%***	***47%*** **	***72%*** **AKPR***	***46%***	***65%*** **KR**	***57%*** *	***51%***	***59%***	***49%*** *	***64%*** **KR**	***48%***	***55%***	***55%***	***57%***	***59%***	***55%***
	D				**AD**																		
NET: 9-10	**153**	83	70	25	127	63	89	10	1	7	13	19	14	17	7	10	28	19	6	130	10	7	6
	19%	***20%***	***18%***	***10%***	***24%***	***16%***	***22%***	***19%***	***4%*** **	***18%*** *	***16%***	***25%***	***23%*** *	***22%***	***17%***	***17%*** *	***23%***	***15%***	***29%*** **AR**	***19%***	***19%***	***17%***	***29%*** **A**
	DF				**AD**		**AF**																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**6**	0	0	0	0	2	4	3	2	2	0	0	3	1	1	0	0	6	5	2	4	3	0
	1%	0	0	0	0	*1%*	*2%*	*1%*	*1%*	*1%*	0	0	*2%*	*1%*	*2%*	0	0	*1%*	*2%*	0	*2%*	0	0
							A												**T**		**V**		*
2	**11**	1	0	1	0	4	5	3	4	3	1	2	3	0	1	4	0	11	7	4	3	7	1
	1%	*1%*	0	*1%*	0	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	0	*1%*	*4%*	0	*2%*	*3%*	*1%*	*2%*	*1%*	*3%*
																AN							*
3	**21**	5	0	3	1	2	9	1	14	5	0	3	6	4	0	2	4	16	3	17	2	16	0
	3%	*5%*	0	*2%*	*1%*	*1%*	*5%*	0	*4%*	*2%*	0	*3%*	*3%*	*3%*	0	*2%*	*4%*	*2%*	*1%*	*3%*	*1%*	*3%*	0
	H	**C**					**AC**		**H**														*
4	**35**	8	2	7	5	5	7	14	14	7	2	8	5	7	2	4	9	26	11	22	6	29	0
	4%	*8%*	*2%*	*6%*	*4%*	*4%*	*4%*	*6%*	*4%*	*3%*	*2%*	*8%*	*3%*	*5%*	*3%*	*5%*	*8%*	*4%*	*4%*	*4%*	*3%*	*5%*	0
	R																						*
5	**109**	19	17	9	13	20	31	28	49	31	14	23	16	15	9	11	10	99	42	61	26	70	2
	14%	*19%*	*14%*	*7%*	*10%*	*15%*	*17%*	*13%*	*13%*	*15%*	*16%*	*22%*	*10%*	*10%*	*11%*	*12%*	*9%*	*15%*	*17%*	*12%*	*16%*	*13%*	*5%*
	D	**D**					**D**					**AMN**											*
6	**111**	16	7	23	8	27	30	29	56	26	10	14	38	19	7	9	14	97	32	73	26	73	5
	14%	*15%*	*5%*	*19%*	*7%*	*20%*	*16%*	*13%*	*15%*	*13%*	*11%*	*14%*	*23%*	*13%*	*8%*	*10%*	*12%*	*14%*	*13%*	*14%*	*16%*	*13%*	*13%*
	CE	**C**		**CE**		**CE**	**CE**						**AKOP**										*
7	**132**	15	19	23	28	22	27	31	65	36	14	14	31	30	11	15	26	106	33	97	36	74	8
	17%	*15%*	*15%*	*19%*	*22%*	*16%*	*15%*	*14%*	*17%*	*18%*	*16%*	*14%*	*19%*	*21%*	*14%*	*17%*	*22%*	*16%*	*13%*	*19%*	*22%*	*14%*	*22%*
	V																			**A**	**V**		*
8	**157**	12	42	19	30	25	28	47	77	33	19	17	30	36	23	17	29	128	52	95	28	118	7
	20%	*12%*	*33%*	*16%*	*24%*	*18%*	*15%*	*21%*	*20%*	*16%*	*21%*	*17%*	*18%*	*25%*	*28%*	*18%*	*24%*	*19%*	*21%*	*19%*	*17%*	*22%*	*19%*
			ABDFG		**B**																		*
9	**80**	10	19	11	15	12	14	21	42	18	11	10	13	14	13	8	11	69	28	46	9	60	6
	10%	*10%*	*15%*	*9%*	*12%*	*9%*	*8%*	*10%*	*11%*	*9%*	*12%*	*9%*	*8%*	*10%*	*16%*	*9%*	*9%*	*10%*	*11%*	*9%*	*5%*	*11%*	*16%*
	U																					**U**	U*
Highest rating 10	**72**	10	14	17	15	11	6	26	28	18	8	6	12	7	12	15	13	60	17	49	11	55	3
	9%	*10%*	*11%*	*14%*	*12%*	*8%*	*3%*	*12%*	*7%*	*9%*	*9%*	*6%*	*7%*	*5%*	*15%*	*17%*	*11%*	*9%*	*7%*	*10%*	*7%*	*10%*	*9%*
	G	**G**	**G**	**G**	**G**										**N**	**ALMN**							*
Don't know	**62**	6	7	9	9	8	24	14	24	24	11	7	7	10	2	5	2	59	19	40	14	35	5
	8%	*6%*	*5%*	*7%*	*7%*	*6%*	*13%*	*7%*	*6%*	*12%*	*12%*	*7%*	*5%*	*7%*	*2%*	*6%*	*2%*	*9%*	*8%*	*8%*	*9%*	*7%*	*14%*
	OQ						**AC**			**AI**	**O**							**AQ**					*
NET: 1-3	**38**	7	0	4	1	8	18	7	21	9	1	5	12	5	2	6	4	34	14	23	9	25	1
	5%	*7%*	0	*3%*	*1%*	*5%*	*10%*	*3%*	*6%*	*5%*	*1%*	*5%*	*8%*	*4%*	*3%*	*7%*	*4%*	*5%*	*6%*	*4%*	*5%*	*5%*	*3%*
	CE	**C**				**C**	**ACDE**																*
NET: 4-6	**256**	43	26	39	27	53	68	71	120	63	26	45	59	41	18	24	33	223	85	156	57	172	6
	32%	*42%*	*21%*	*32%*	*22%*	*38%*	*37%*	*33%*	*32%*	*31%*	*29%*	*43%*	*36%*	*29%*	*22%*	*27%*	*28%*	*33%*	*34%*	*31%*	*35%*	*32%*	*17%*
	CE	**CE**				**CE**	**CE**					**ANOP**											*
NET: 7-10	**442**	46	94	70	88	69	75	124	212	105	52	47	86	86	59	55	79	364	130	288	85	307	23
	55%	*46%*	*74%*	*57%*	*71%*	*50%*	*41%*	*57%*	*56%*	*52%*	*58%*	*45%*	*52%*	*61%*	*73%*	*61%*	*66%*	*54%*	*52%*	*57%*	*51%*	*57%*	*65%*
	GLR		**ABDFG**	**G**	**ABDFG**									**L**	**ALM**	**L**	**AR**						*
NET: 9-10	**153**	19	33	28	30	23	20	47	69	35	19	16	25	21	25	23	24	129	44	95	20	116	9
	19%	*19%*	*26%*	*23%*	*24%*	*16%*	*11%*	*22%*	*18%*	*18%*	*21%*	*15%*	*15%*	*15%*	*31%*	*26%*	*20%*	*19%*	*18%*	*19%*	*12%*	*21%*	*25%*
	GU		**AG**	**G**	**G**										**ALMN**							**AU**	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equiv alent (K)	Vocational qualifications or equiv alent (=NVQ1+2) (L)	A-Level /Highers or equiv alent (=NVQ3) (M)	Bachelor Degree or equiv alent (=NVQ4) (N)	Masters/PhD or equiv alent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**6**	0	6	2	0	0	0	0	0	4	2	2	1	1	0	0	0	5	2	0	1	3	3
	1%	0	*1%*	*1%*	0	0	0	0	0	*3%*	*1%*	*3%*	*1%*	*1%*	0	0	0	*1%*	*1%*	0	0	*1%*	*3%*
						**	*	**		**A**		*				**				*			**AU**
2	**11**	1	10	1	3	1	1	0	0	4	1	0	2	3	0	2	2	5	4	2	1	5	4
	1%	0	*2%*	0	*2%*	*13%*	*3%*	0	0	*2%*	*1%*	*1%*	*1%*	*2%*	0	*11%*	*3%*	*1%*	*3%*	*6%*	0	*1%*	*5%*
	DRU				**D**	**	D*	**		**D**		*				**			**R**	**AR***			**AUV**
3	**21**	5	15	6	4	0	0	0	1	9	7	1	2	4	5	1	1	12	8	1	2	13	4
	3%	*2%*	*3%*	*2%*	*3%*	0	*1%*	0	*3%*	*5%*	*3%*	*2%*	*1%*	*2%*	*5%*	*6%*	*2%*	*2%*	*6%*	*2%*	*1%*	*3%*	*5%*
	RU					**	*	**		**AD**		*				**			**AR**	*		**U**	**U**
4	**35**	9	26	16	7	1	2	1	1	7	8	2	7	7	3	3	4	22	9	2	10	23	2
	4%	*4%*	*5%*	*4%*	*5%*	*7%*	*5%*	*5%*	*2%*	*4%*	*4%*	*3%*	*4%*	*3%*	*4%*	*15%*	*6%*	*4%*	*8%*	*6%*	*3%*	*6%*	*2%*
	R					**	*	**				*				**				*			
5	**109**	26	83	33	23	1	12	2	9	29	28	8	19	29	9	3	12	73	24	12	32	60	13
	14%	*11%*	*15%*	*9%*	*16%*	*9%*	*29%*	*10%*	*21%*	*17%*	*14%*	*14%*	*11%*	*15%*	*10%*	*18%*	*21%*	*12%*	*19%*	*29%*	*10%*	*15%*	*16%*
	DRU				**D**	**	**AD***	**	**D**	**D**		*				**			**R**	**AR***			
6	**111**	23	88	51	18	3	6	1	6	27	29	6	37	20	11	1	6	80	23	8	36	61	14
	14%	*9%*	*16%*	*14%*	*13%*	*28%*	*13%*	*5%*	*13%*	*15%*	*14%*	*9%*	*21%*	*11%*	*12%*	*7%*	*11%*	*13%*	*19%*	*20%*	*12%*	*15%*	*17%*
	B		**AB**			**	*	**				*	**AN**			**				*			
7	**132**	42	91	66	22	0	7	5	9	24	32	12	28	39	10	1	8	106	20	5	45	71	15
	17%	*17%*	*17%*	*18%*	*16%*	0	*16%*	*23%*	*20%*	*14%*	*16%*	*20%*	*16%*	*20%*	*12%*	*8%*	*14%*	*17%*	*16%*	*12%*	*15%*	*18%*	*19%*
						**	*	**				*				**				*			
8	**157**	68	88	89	22	3	2	7	7	27	38	10	38	40	21	1	8	136	16	4	70	68	17
	20%	*27%*	*16%*	*24%*	*16%*	*27%*	*6%*	*28%*	*16%*	*15%*	*19%*	*17%*	*22%*	*21%*	*24%*	*4%*	*13%*	*22%*	*12%*	*10%*	*22%*	*17%*	*21%*
	CGS	**AC**		**AGJ**		**	*	**				*				**		**AS**		*			
9	**80**	29	51	37	17	2	6	0	6	13	22	9	12	15	16	2	3	74	5	1	53	27	1
	10%	*12%*	*9%*	*10%*	*12%*	*17%*	*13%*	0	*13%*	*8%*	*11%*	*16%*	*7%*	*8%*	*19%*	*11%*	*6%*	*12%*	*4%*	*3%*	*17%*	*7%*	*1%*
	SVW					**	*	**				*			**AMNQ**	**		**AS**		*	**AVW**		
Highest rating 10	**72**	32	40	43	16	0	1	5	1	6	16	0	20	19	11	0	5	68	4	0	46	22	4
	9%	*13%*	*7%*	*12%*	*11%*	0	*2%*	*21%*	*3%*	*4%*	*8%*	0	*12%*	*10%*	*12%*	*2%*	*8%*	*11%*	*3%*	*1%*	*15%*	*6%*	*5%*
	CJLSV	**AC**		**AGIJ**	**J**	**	*	**			**L**	*	**L**	**L**	**L**	**	**L**	**AS**		*	**AVW**		
Don't know	**62**	13	49	20	7	0	5	2	4	23	17	8	7	14	1	3	9	46	10	4	15	40	4
	8%	*5%*	*9%*	*5%*	*5%*	0	*13%*	*8%*	*9%*	*13%*	*9%*	*13%*	*4%*	*7%*	*2%*	*19%*	*16%*	*7%*	*8%*	*11%*	*5%*	*10%*	*5%*
	DOU					**	*	**		**ADE**	**O**	**MO***				**	**AMO**			*		**AU**	
NET: 1-3	**38**	6	32	9	7	1	1	0	1	18	10	4	5	8	5	3	3	22	13	3	4	21	12
	5%	*3%*	*6%*	*3%*	*5%*	*13%*	*3%*	0	*3%*	*10%*	*5%*	*6%*	*3%*	*4%*	*6%*	*17%*	*5%*	*3%*	*10%*	*8%*	*1%*	*5%*	*14%*
	DRU					**	*	**		**AD**		*				**			**AR**	*		**U**	**AUV**
NET: 4-6	**256**	59	197	100	48	5	20	5	16	62	64	16	63	56	23	7	22	175	57	22	78	144	29
	32%	*24%*	*36%*	*27%*	*34%*	*44%*	*47%*	*20%*	*36%*	*36%*	*32%*	*26%*	*37%*	*29%*	*26%*	*40%*	*38%*	*28%*	*45%*	*55%*	*25%*	*37%*	*36%*
	BDRU		**AB**			**	**AD***	**				*				**			**AR**	**AR***		**AU**	
NET: 7-10	**442**	171	271	235	76	5	15	17	23	70	109	32	98	113	58	4	24	384	45	10	214	187	38
	55%	*69%*	*49%*	*65%*	*55%*	*43%*	*36%*	*72%*	*51%*	*40%*	*54%*	*54%*	*57%*	*59%*	*67%*	*24%*	*41%*	*61%*	*36%*	*26%*	*69%*	*48%*	*46%*
	CGJQSTV	**AC**		**AGJ**	**GJ**	**	*	**				*		**Q**	**AQ**	**		**AST**		*	**AVW**		
NET: 9-10	**153**	61	92	80	33	2	6	5	7	19	39	9	32	34	27	2	8	142	9	2	99	49	5
	19%	*25%*	*17%*	*22%*	*24%*	*17%*	*15%*	*21%*	*16%*	*11%*	*19%*	*16%*	*19%*	*18%*	*31%*	*12%*	*14%*	*23%*	*7%*	*4%*	*32%*	*12%*	*6%*
	CJSTVW	**AC**		**J**	**J**	**	*	**				*			**AKMNQ**	**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC Scotland

Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**4**	2	2	3	1	2	2	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	3%	***3%***	***2%***	***4%***	***1%***	***3%***	***3%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
2	**2**	2	0	1	1	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	2%	***3%***	0	***1%***	***2%***	***2%***	***1%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
3	**7 C**	3	4	2	5	5	2	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***4%***	***6%***	***3%***	***6%***	***7%***	***3%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
4	**7**	4	3	3	4	6	1	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***6%***	***4%***	***4%***	***6%***	***8%***	***2%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
5	**16**	6	10	7	9	9	7	16	0	0	0	0	0	0	0	0	0	0	0	0	16	0	0
	11%	***8%***	***14%***	***10%***	***12%***	***11%***	***12%***	***11%***	0	0	0	0	0	0	0	0	0	0	0	0	***11%***	0	0
6	**22**	8	14	11	11	13	9	22	0	0	0	0	0	0	0	0	0	0	0	0	22	0	0
	15%	***11%***	***20%***	***16%***	***15%***	***15%***	***16%***	***15%***	0	0	0	0	0	0	0	0	0	0	0	0	***15%***	0	0
7	**31**	16	14	18	13	19	12	31	0	0	0	0	0	0	0	0	0	0	0	0	31	0	0
	21%	***23%***	***20%***	***26%***	***18%***	***23%***	***19%***	***21%***	0	0	0	0	0	0	0	0	0	0	0	0	***21%***	0	0
8	**25**	15	10	11	14	10	15	25	0	0	0	0	0	0	0	0	0	0	0	0	25	0	0
	18%	***21%***	***14%***	***17%***	***18%***	***12%***	***25%***	***18%***	0	0	0	0	0	0	0	0	0	0	0	0	***18%***	0	0
9	**18 F**	11	7	5	13	10	8 AF	18	0	0	0	0	0	0	0	0	0	0	0	0	18	0	0
	12%	***15%***	***10%***	***7%***	***18%***	***12%***	***13%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
Highest rating 10	**2 D**	1	1	2	1 D	2	0	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	2%	***1%***	***2%***	***3%***	***1%***	***3%***	0	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
Don't know	**8**	3	6	6	3	4	4	8	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0
	6%	***4%***	***8%***	***9%***	***3%***	***5%***	***7%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
NET: 1-3	**13**	8	6	6	7	9	4	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***11%***	***8%***	***9%***	***9%***	***11%***	***7%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
NET: 4-6	**45**	18	28	21	25	28	17	45	0	0	0	0	0	0	0	0	0	0	0	0	45	0	0
	32%	***25%***	***38%***	***30%***	***33%***	***34%***	***29%***	***32%***	0	0	0	0	0	0	0	0	0	0	0	0	***32%***	0	0
NET: 7-10	**76**	43	33	36	40	42	34	76	0	0	0	0	0	0	0	0	0	0	0	0	76	0	0
	53%	***61%***	***46%***	***52%***	***54%***	***51%***	***57%***	***53%***	0	0	0	0	0	0	0	0	0	0	0	0	***53%***	0	0
NET: 9-10	**20**	12	8	6	14	13	8	20	0	0	0	0	0	0	0	0	0	0	0	0	20	0	0
	14%	***17%***	***12%***	***10%***	***18%***	***15%***	***13%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its programmes show different kinds of cultures within the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**4**	1	0	0	2	0	1	1	3	0	1	0	2	1	0	0	0	4	1	3	0	2	1
	3%	***9%***	0	0	***6%***	0	***2%***	***2%***	***4%***	0	***9%***	0	***7%***	***3%***	0	0	0	***3%***	***2%***	***3%***	0	***3%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**2**	0	0	1	0	1	1	1	2	0	0	0	0	1	2	0	1	1	1	1	1	1	0
	2%	0	0	***5%***	0	***3%***	***2%***	***2%***	***2%***	0	0	0	0	***3%***	***8%***	0	***9%***	***1%***	***3%***	***1%***	***4%***	***1%***	0
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**7**	0	1	1	0	2	3	2	3	2	0	1	3	2	1	1	0	7	3	4	1	4	0
	5%	0	***9%***	***3%***	0	***7%***	***9%***	***5%***	***4%***	***6%***	0	***4%***	***11%***	***9%***	***3%***	***3%***	0	***5%***	***8%***	***4%***	***4%***	***5%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
4	**7**	1	2	3	0	1	1	3	4	1	1	0	2	0	1	2	1	6	4	4	2	4	1
	5%	***5%***	***9%***	***14%***	0	***3%***	***4%***	***8%***	***5%***	***2%***	***5%***	0	***7%***	0	***4%***	***7%***	***10%***	***5%***	***10%***	***4%***	***7%***	***4%***	***6%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**16**	0	3	1	7	2	3	4	8	4	2	4	1	2	0	3	1	15	3	13	5	7	2
	11%	0	***15%***	***8%***	***21%***	***8%***	***10%***	***13%***	***10%***	***12%***	***15%***	***21%***	***3%***	***10%***	0	***16%***	***13%***	***11%***	***7%***	***12%***	***15%***	***9%***	***17%***
		**	**	**	A*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**22**	3	1	2	5	7	4	2	14	6	4	5	3	2	3	4	3	19	5	17	6	12	2
	15%	***16%***	***7%***	***12%***	***15%***	***27%***	***12%***	***6%***	***19%***	***17%***	***24%***	***26%***	***12%***	***7%***	***14%***	***19%***	***32%***	***14%***	***16%***	***16%***	***19%***	***15%***	***15%***
	HR	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**31**	4	6	3	5	5	7	8	13	10	1	5	2	7	5	5	0	31	6	23	7	19	1
	21%	***24%***	***33%***	***18%***	***17%***	***20%***	***22%***	***23%***	***18%***	***28%***	***6%***	***26%***	***10%***	***31%***	***21%***	***23%***	0	***23%***	***18%***	***22%***	***22%***	***22%***	***11%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**	**A**	*		*		**
8	**25**	3	4	2	4	6	6	5	14	6	3	3	7	2	4	3	0	25	7	16	5	18	1
	18%	***16%***	***24%***	***11%***	***14%***	***22%***	***18%***	***16%***	***19%***	***17%***	***21%***	***18%***	***28%***	***9%***	***18%***	***14%***	0	***19%***	***21%***	***15%***	***15%***	***22%***	***6%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**	**A**	*		*		**
9	**18**	4	1	3	4	2	4	6	9	3	2	0	5	2	6	2	3	15	3	14	2	12	2
	12%	***24%***	***4%***	***18%***	***14%***	***6%***	***12%***	***18%***	***12%***	***8%***	***16%***	0	***21%***	***9%***	***25%***	***7%***	***36%***	***11%***	***8%***	***14%***	***7%***	***14%***	***19%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**2**	0	0	1	1	1	0	1	1	1	0	0	0	1	0	1	0	2	0	2	0	2	0
	2%	0	0	***3%***	***3%***	***4%***	0	***2%***	***1%***	***2%***	0	0	0	***4%***	0	***3%***	0	***2%***	0	***2%***	0	***3%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**8**	1	0	1	3	0	2	1	4	3	0	1	0	4	2	2	0	8	2	6	2	2	1
	6%	***7%***	0	***7%***	***10%***	0	***8%***	***4%***	***6%***	***7%***	***3%***	***5%***	0	***15%***	***7%***	***7%***	0	***6%***	***6%***	***6%***	***5%***	***3%***	***13%***
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**13**	1	1	1	2	3	4	3	8	2	1	1	4	4	2	1	1	12	4	9	3	7	1
	9%	***9%***	***9%***	***8%***	***6%***	***11%***	***13%***	***9%***	***11%***	***6%***	***9%***	***4%***	***18%***	***15%***	***11%***	***3%***	***9%***	***9%***	***13%***	***8%***	***8%***	***9%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**45**	4	5	6	12	10	9	9	26	10	7	9	5	4	4	9	5	40	12	33	14	23	4
	32%	***21%***	***31%***	***35%***	***37%***	***37%***	***27%***	***28%***	***34%***	***31%***	***45%***	***46%***	***23%***	***17%***	***18%***	***42%***	***55%***	***30%***	***33%***	***32%***	***41%***	***28%***	***38%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**76**	11	11	9	15	13	17	19	37	19	7	8	14	12	14	10	3	73	17	55	15	51	4
	53%	***63%***	***61%***	***50%***	***47%***	***52%***	***52%***	***59%***	***50%***	***56%***	***43%***	***44%***	***59%***	***53%***	***64%***	***48%***	***36%***	***54%***	***48%***	***54%***	***45%***	***61%***	***36%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*	**A**	**
NET: 9-10	**20**	4	1	4	5	3	4	6	10	4	2	0	5	3	6	2	3	17	3	17	2	14	2
	14%	***24%***	***4%***	***21%***	***16%***	***10%***	***12%***	***20%***	***14%***	***10%***	***16%***	0	***21%***	***13%***	***25%***	***10%***	***36%***	***13%***	***8%***	***16%***	***7%***	***17%***	***19%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**4**	1	3	3	0	0	0	0	0	1	1	1	1	1	0	0	0	3	1	0	0	3	1
	3%	***3%***	***3%***	***4%***	0	0	0	0	0	***2%***	***3%***	***16%***	***2%***	***2%***	0	0	0	***3%***	***3%***	0	0	***4%***	***4%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
2	**2**	2	1	2	0	0	0	0	0	1	0	0	0	2	0	0	0	1	1	0	1	1	0
	2%	***5%***	***1%***	***2%***	0	0	0	0	0	***2%***	0	0	0	***6%***	0	0	0	***1%***	***3%***	0	***3%***	***1%***	0
	C	*			**	**	**	**	**	*	**	**	*	**A***	**	**	**		*	**		*		**
3	**7**	1	6	1	0	1	0	0	0	5	2	1	3	2	0	0	0	2	4	1	0	4	3
	5%	***2%***	***6%***	***2%***	0	***19%***	0	0	0	***16%***	***6%***	***6%***	***8%***	***4%***	0	***23%***	0	***2%***	***14%***	***10%***	0	***6%***	***13%***
	DRU	*			**	**	**	**	**	**AD***	**	**	*	*	**	**	**		**AR***	**			**
4	**7**	1	7	3	0	1	1	1	0	1	2	1	0	3	0	0	2	5	1	1	2	4	1
	5%	***2%***	***6%***	***4%***	0	***23%***	***8%***	***34%***	0	***5%***	***7%***	***7%***	***1%***	***7%***	0	0	***13%***	***5%***	***4%***	***11%***	***3%***	***5%***	***5%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
5	**16**	5	11	6	5	0	1	0	1	2	1	0	5	4	5	0	1	8	7	1	1	14	1
	11%	***14%***	***10%***	***8%***	***30%***	0	***8%***	0	***44%***	***8%***	***6%***	0	***13%***	***9%***	***40%***	0	***6%***	***8%***	***25%***	***12%***	***1%***	***19%***	***4%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**		**AU**	**
6	**22**	7	15	10	3	0	3	0	1	5	1	2	8	8	2	0	3	15	7	1	5	15	2
	15%	***19%***	***14%***	***13%***	***15%***	0	***41%***	0	***25%***	***18%***	***3%***	***18%***	***21%***	***18%***	***12%***	0	***23%***	***14%***	***22%***	***7%***	***10%***	***21%***	***11%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
7	**31**	4	27	19	2	1	2	1	0	6	7	2	6	9	2	0	4	26	4	1	12	15	3
	21%	***10%***	***25%***	***25%***	***11%***	***31%***	***20%***	***23%***	***15%***	***19%***	***31%***	***18%***	***16%***	***21%***	***16%***	0	***27%***	***25%***	***12%***	***14%***	***27%***	***21%***	***15%***
	B	*	**B**		**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
8	**25**	4	21	11	6	1	1	2	0	4	6	2	7	5	2	1	2	22	2	1	11	8	5
	18%	***11%***	***20%***	***15%***	***31%***	***27%***	***17%***	***43%***	***15%***	***13%***	***27%***	***17%***	***20%***	***12%***	***15%***	***26%***	***17%***	***21%***	***6%***	***16%***	***24%***	***12%***	***28%***
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**S**	*	**		*		**
9	**18**	7	10	14	1	0	0	0	0	3	1	2	5	7	1	0	1	15	1	1	11	3	2
	12%	***21%***	***10%***	***18%***	***4%***	0	0	0	0	***11%***	***4%***	***17%***	***14%***	***17%***	***6%***	0	***9%***	***14%***	***3%***	***13%***	***25%***	***5%***	***11%***
	CSV	*		**A**	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**AV**		**
Highest rating 10	**2**	1	1	1	1	0	0	0	0	0	0	0	0	1	1	0	1	2	0	0	1	2	0
	2%	***4%***	***1%***	***2%***	***5%***	0	0	0	0	0	0	0	0	***2%***	***5%***	0	***6%***	***2%***	0	0	***1%***	***2%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
Don't know	**8**	3	5	5	1	0	0	0	0	2	3	0	2	1	1	1	0	4	3	1	2	3	2
	6%	***9%***	***5%***	***7%***	***5%***	0	***6%***	0	0	***6%***	***13%***	0	***5%***	***3%***	***6%***	***50%***	0	***4%***	***9%***	***18%***	***5%***	***4%***	***9%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 1-3	**13**	3	10	6	0	1	0	0	0	6	2	2	4	5	0	0	0	7	6	1	1	8	3
	9%	***9%***	***9%***	***8%***	0	***19%***	0	0	0	***21%***	***10%***	***23%***	***10%***	***11%***	0	***23%***	0	***6%***	***20%***	***10%***	***3%***	***11%***	***18%***
	RU	*			**	**	**	**	**	**AD***	**	**	*	*	**	**	**		**AR***	**			**
NET: 4-6	**45**	12	33	19	8	1	5	1	2	9	4	2	13	14	7	0	6	28	15	2	7	33	4
	32%	***35%***	***31%***	***25%***	***45%***	***23%***	***57%***	***34%***	***70%***	***30%***	***15%***	***25%***	***35%***	***33%***	***51%***	0	***42%***	***27%***	***51%***	***29%***	***15%***	***45%***	***21%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**		**AU**	**
NET: 7-10	**76**	16	60	45	9	2	3	2	1	13	15	5	18	22	5	1	8	66	6	3	36	29	10
	53%	***46%***	***55%***	***59%***	***51%***	***58%***	***37%***	***66%***	***30%***	***43%***	***62%***	***53%***	***50%***	***52%***	***42%***	***26%***	***58%***	***63%***	***20%***	***43%***	***77%***	***40%***	***53%***
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**		**
NET: 9-10	**20**	9	11	15	2	0	0	0	0	3	1	2	5	8	1	0	2	17	1	1	12	5	2
	14%	***25%***	***11%***	***20%***	***9%***	0	0	0	0	***11%***	***4%***	***17%***	***14%***	***19%***	***11%***	0	***15%***	***17%***	***3%***	***13%***	***26%***	***7%***	***11%***
	CSV	**AC***		**A**	**	**	**	**	**	*	**	**	*	*	**	**	**	**S**	*	**	**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its regional news programmes provide a wide range of good quality news about my area BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**17**	6	11	8	9	11	6	2	1	0	3	0	1	1	2	2	0	5	1	13	2	2	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***
															Q				**LQ**				
2	**31**	18	14	14	17	21	10	0	1	3	1	5	2	3	6	1	3	6	0	25	0	6	0
	2%	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	0	***1%***	***1%***	***1%***	***3%***	***2%***	***1%***	***6%***	***1%***	***1%***	***2%***	0	***1%***	0	***6%***	0
	G											**H**			**AHJK NPQRS**							**ATUW**	
3	**46**	21	26	29	18	23	24	10	3	3	8	3	3	1	2	4	2	5	2	32	10	2	2
	2%	***2%***	***3%***	***3%***	***2%***	***2%***	***2%***	***6%***	***4%***	***2%***	***4%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***4%***	***2%***	***6%***	***2%***	***4%***
	ET			**AE**				**AJLNQR**			**NQ**								**NQ**		**AT**		
4	**67**	35	32	39	28	35	32	9	2	4	4	11	3	6	4	3	12	7	1	52	9	4	1
	3%	***4%***	***3%***	***4%***	***2%***	***3%***	***3%***	***5%***	***2%***	***3%***	***2%***	***6%***	***2%***	***3%***	***4%***	***2%***	***5%***	***2%***	***3%***	***3%***	***5%***	***4%***	***3%***
	E			**AE**																			
5	**160**	77	82	82	78	79	81	20	6	12	13	15	7	17	8	13	19	25	4	127	20	8	4
	8%	***8%***	***8%***	***9%***	***7%***	***8%***	***8%***	***12%***	***8%***	***7%***	***6%***	***8%***	***5%***	***8%***	***7%***	***8%***	***8%***	***9%***	***7%***	***7%***	***12%***	***7%***	***7%***
	E			**AE**				**AKM**													**AT**		
6	**175**	92	82	72	103	93	82	13	4	11	17	15	15	25	8	9	31	25	1	153	13	8	1
	9%	***9%***	***8%***	***8%***	***9%***	***9%***	***8%***	***8%***	***5%***	***7%***	***8%***	***8%***	***10%***	***12%***	***7%***	***5%***	***12%***	***9%***	***3%***	***9%***	***8%***	***7%***	***3%***
	SW							**S**			**S**	**S**	**S**	**PS**			**PS**	**S**		**W**	**W**		
7	**366**	187	179	165	200	181	185	27	21	41	30	31	31	28	12	48	42	48	6	321	27	12	6
	18%	***19%***	***17%***	***19%***	***17%***	***18%***	***18%***	***16%***	***27%***	***24%***	***15%***	***17%***	***22%***	***13%***	***11%***	***28%***	***17%***	***16%***	***11%***	***19%***	***16%***	***11%***	***11%***
	OSVW								**KNOS**	**KNOS**			**OS**			**AHKL NOQRS**				**VW**			
8	**508**	255	254	217	291	255	253	41	17	38	60	41	33	44	25	40	75	76	17	425	41	25	17
	25%	***25%***	***25%***	***25%***	***25%***	***25%***	***25%***	***25%***	***21%***	***22%***	***28%***	***23%***	***24%***	***21%***	***23%***	***24%***	***30%***	***26%***	***30%***	***25%***	***25%***	***23%***	***30%***
9	**355**	168	188	136	219	189	167	24	16	33	39	30	24	45	23	22	37	50	12	296	24	23	12
	17%	***17%***	***18%***	***16%***	***19%***	***19%***	***16%***	***15%***	***21%***	***19%***	***19%***	***17%***	***17%***	***22%***	***21%***	***13%***	***15%***	***17%***	***22%***	***17%***	***15%***	***21%***	***22%***
	D														**P**				**P**				
Highest rating 10	**246**	121	124	75	170	106	139	13	6	20	30	25	16	29	12	21	29	32	10	210	13	12	10
	12%	***12%***	***12%***	***9%***	***15%***	***10%***	***14%***	***8%***	***8%***	***12%***	***15%***	***14%***	***11%***	***14%***	***12%***	***12%***	***11%***	***11%***	***18%***	***12%***	***8%***	***12%***	***18%***
	DFHIJ				**AD**		**AF**				**H**								**AHIR**				**ATU**
Don't know	**62**	28	34	42	20	25	37	7	1	6	4	5	5	7	4	6	3	11	1	49	7	4	1
	3%	***3%***	***3%***	***5%***	***2%***	***2%***	***4%***	***4%***	***2%***	***4%***	***2%***	***3%***	***4%***	***3%***	***4%***	***4%***	***1%***	***4%***	***3%***	***3%***	***4%***	***4%***	***3%***
	E			**AE**																			
NET: 1-3	**95**	44	51	51	44	55	40	12	5	5	12	8	7	5	10	7	5	16	3	69	12	10	3
	5%	***4%***	***5%***	***6%***	***4%***	***5%***	***4%***	***7%***	***6%***	***3%***	***6%***	***4%***	***5%***	***2%***	***10%***	***4%***	***2%***	***6%***	***5%***	***4%***	***7%***	***10%***	***5%***
	ET			**AE**				**NQ**							**AJLNPQ**						**T**	**AT**	
NET: 4-6	**401**	205	196	193	209	206	195	42	12	27	34	40	25	49	20	26	63	56	7	333	42	20	7
	20%	***20%***	***19%***	***22%***	***18%***	***20%***	***19%***	***25%***	***16%***	***16%***	***16%***	***22%***	***18%***	***23%***	***19%***	***15%***	***25%***	***19%***	***12%***	***20%***	***25%***	***19%***	***12%***
	ESW			**AE**				**AJKPS**				**S**		**S**			**PS**			**W**	**AW**		
NET: 7-10	**1475**	730	745	594	881	731	744	105	61	132	159	128	104	147	72	131	184	206	46	1251	105	72	46
	73%	***72%***	***73%***	***68%***	***76%***	***72%***	***73%***	***63%***	***77%***	***77%***	***76%***	***71%***	***74%***	***71%***	***68%***	***77%***	***72%***	***71%***	***81%***	***73%***	***63%***	***68%***	***81%***
	DHU				**AD**				**H**	**H**	**H**					**H**			**AHLNOR**	**U**			**ATUV**
NET: 9-10	**601**	289	312	211	389	295	306	37	23	53	69	55	40	74	35	43	67	82	23	506	37	35	23
	30%	***29%***	***30%***	***24%***	***34%***	***29%***	***30%***	***22%***	***29%***	***31%***	***33%***	***31%***	***28%***	***36%***	***33%***	***25%***	***26%***	***28%***	***40%***	***30%***	***22%***	***33%***	***40%***
	DHU				**AD**						**H**			**HQ**	**H**				**AHMPQR**	**U**		**U**	**ATU**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its regional news programmes provide a wide range of good quality news about my area BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**17**	0	3	2	3	4	6	3	11	3	1	2	5	3	0	1	2	15	7	9	4	9	2
	1%	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*
2	**31**	1	1	1	5	7	16	14	9	8	2	6	2	5	3	6	3	28	12	18	10	16	2
	2%	0	0	0	*1%*	*2%*	*3%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*
							ACD	**I**															
3	**46**	2	5	5	12	9	14	8	25	10	0	7	12	8	3	7	1	45	10	33	19	23	0
	2%	*1%*	*2%*	*2%*	*3%*	*3%*	*2%*	*1%*	*3%*	*2%*	0	*3%*	*3%*	*2%*	*1%*	*2%*	0	*2%*	*2%*	*2%*	*4%*	*2%*	0
	K											**K**	**K**			**K**					**AV**		
4	**67**	4	8	12	12	12	20	20	33	14	6	9	12	9	11	5	10	57	9	55	18	36	3
	3%	*2%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*	*4%*	*3%*	*4%*	*4%*	*3%*	*3%*	*4%*	*2%*	*5%*	*3%*	*2%*	*4%*	*3%*	*3%*	*2%*
	S																			**S**			
5	**160**	28	14	27	30	21	40	42	75	41	11	27	27	21	13	19	14	145	45	104	44	93	6
	8%	*14%*	*5%*	*10%*	*8%*	*6%*	*7%*	*7%*	*8%*	*8%*	*6%*	*11%*	*7%*	*6%*	*5%*	*7%*	*6%*	*8%*	*9%*	*7%*	*9%*	*8%*	*5%*
		ACEFG										**ANO**											
6	**175**	14	23	24	34	30	49	64	72	39	11	20	24	28	21	30	12	162	52	112	41	108	15
	9%	*7%*	*9%*	*9%*	*9%*	*9%*	*8%*	*11%*	*8%*	*8%*	*6%*	*8%*	*7%*	*8%*	*8%*	*11%*	*5%*	*9%*	*10%*	*8%*	*8%*	*9%*	*13%*
								A															
7	**366**	38	57	57	63	52	99	120	149	96	36	29	72	57	49	65	52	314	83	274	77	231	21
	18%	*20%*	*22%*	*21%*	*17%*	*16%*	*16%*	*20%*	*16%*	*19%*	*20%*	*12%*	*20%*	*17%*	*19%*	*23%*	*23%*	*17%*	*16%*	*19%*	*15%*	*19%*	*19%*
	LR										**L**		**L**		**L**	**AL**							
8	**508**	42	63	58	104	78	164	158	214	136	48	64	83	95	64	71	73	435	114	367	130	314	22
	25%	*22%*	*24%*	*21%*	*28%*	*24%*	*27%*	*26%*	*24%*	*26%*	*27%*	*26%*	*23%*	*28%*	*25%*	*25%*	*33%*	*24%*	*22%*	*26%*	*25%*	*25%*	*19%*
	R																**AR**						
9	**355**	28	51	56	62	58	100	91	186	78	25	42	75	66	50	47	36	319	96	249	98	214	22
	17%	*14%*	*19%*	*21%*	*16%*	*18%*	*17%*	*15%*	*20%*	*15%*	*14%*	*17%*	*20%*	*20%*	*20%*	*17%*	*16%*	*18%*	*19%*	*17%*	*19%*	*17%*	*20%*
									AHJ														
Highest rating 10	**246**	34	32	25	39	46	69	63	115	65	30	30	47	35	32	24	18	228	71	166	52	154	18
	12%	*18%*	*12%*	*9%*	*10%*	*14%*	*12%*	*10%*	*13%*	*13%*	*17%*	*12%*	*13%*	*10%*	*13%*	*8%*	*8%*	*13%*	*14%*	*12%*	*10%*	*12%*	*16%*
		ADE									**NP**							**A**					
Don't know	**62**	2	7	6	14	10	23	18	20	24	6	8	6	10	7	7	3	59	11	45	21	34	3
	3%	*1%*	*3%*	*2%*	*4%*	*3%*	*4%*	*3%*	*2%*	*5%*	*3%*	*3%*	*2%*	*3%*	*3%*	*3%*	*1%*	*3%*	*2%*	*3%*	*4%*	*3%*	*2%*
										AI													
NET: 1-3	**95**	3	9	7	20	20	36	26	44	22	3	14	19	16	6	14	6	88	28	60	33	48	4
	5%	*1%*	*3%*	*3%*	*5%*	*6%*	*6%*	*4%*	*5%*	*4%*	*2%*	*6%*	*5%*	*5%*	*2%*	*5%*	*3%*	*5%*	*6%*	*4%*	*6%*	*4%*	*3%*
						B	**BD**														**AV**		
NET: 4-6	**401**	46	45	63	76	63	108	125	180	94	28	56	63	58	44	54	37	364	107	272	102	237	23
	20%	*24%*	*17%*	*23%*	*20%*	*19%*	*18%*	*21%*	*20%*	*18%*	*16%*	*23%*	*17%*	*17%*	*18%*	*19%*	*16%*	*20%*	*21%*	*19%*	*20%*	*19%*	*21%*
NET: 7-10	**1475**	142	202	195	268	234	433	432	664	376	139	164	278	253	196	206	179	1296	364	1055	356	913	82
	73%	*73%*	*77%*	*72%*	*71%*	*72%*	*72%*	*72%*	*73%*	*73%*	*79%*	*68%*	*76%*	*75%*	*77%*	*73%*	*80%*	*72%*	*71%*	*74%*	*70%*	*74%*	*74%*
	R										**L**		**L**		**L**		**AR**						
NET: 9-10	**601**	62	83	81	101	105	170	154	302	144	55	72	122	101	83	71	54	547	167	415	150	368	40
	30%	*32%*	*32%*	*30%*	*27%*	*32%*	*28%*	*26%*	*33%*	*28%*	*31%*	*30%*	*33%*	*30%*	*33%*	*25%*	*24%*	*30%*	*33%*	*29%*	*29%*	*30%*	*36%*
	H								**AH**				**P**					**A**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its regional news programmes provide a wide range of good quality news about my area BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**17**	4	14	3	2	2	3	0	2	5	2	3	4	4	1	2	1	6	7	3	1	9	4
	1%	*1%*	*1%*	0	*1%*	*4%*	*3%*	0	*2%*	*1%*	0	*2%*	*1%*	*1%*	0	*3%*	*1%*	0	*2%*	*3%*	0	*1%*	*2%*
	RU					**	**AD**	*	**D**							K*			**AR**	**AR**			**U**
2	**31**	5	26	9	2	0	2	1	1	17	8	1	4	9	6	2	1	13	9	9	4	16	11
	2%	*1%*	*2%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*3%*	*3%*	*1%*	*1%*	*3%*	*8%*	*1%*	*1%*	*5%*
	RU					**	*	*		**AD**						*			**R**	**ARS**			**AUV**
3	**46**	8	39	18	6	1	4	0	3	14	11	1	7	8	5	7	8	18	22	7	6	23	16
	2%	*2%*	*3%*	*2%*	*2%*	*4%*	*4%*	0	*3%*	*2%*	*3%*	*1%*	*2%*	*1%*	*2%*	*13%*	*4%*	*1%*	*7%*	*6%*	*1%*	*2%*	*6%*
	RU					**		*								**AKLM NOQ***	**LN**		**AR**	**AR**			**AUV**
4	**67**	13	54	27	13	0	3	1	5	18	11	5	10	26	8	1	7	38	16	12	10	40	18
	3%	*3%*	*4%*	*3%*	*4%*	0	*3%*	*2%*	*5%*	*3%*	*2%*	*3%*	*2%*	*5%*	*3%*	*2%*	*4%*	*2%*	*5%*	*11%*	*2%*	*3%*	*7%*
	RU					**		*						**AKM**		*			**AR**	**AR**		**U**	**AUV**
5	**160**	45	115	63	26	1	14	4	10	42	47	17	36	33	10	3	11	95	47	17	37	88	31
	8%	*9%*	*7%*	*7%*	*8%*	*3%*	*13%*	*6%*	*10%*	*7%*	*10%*	*11%*	*8%*	*6%*	*4%*	*6%*	*6%*	*6%*	*15%*	*15%*	*6%*	*8%*	*12%*
	OR					**	**A**	*			**ANO**	**O**				*			**AR**	**AR**			**AUV**
6	**175**	41	133	88	23	1	9	1	4	49	38	18	41	36	23	4	14	122	39	14	41	109	25
	9%	*8%*	*9%*	*10%*	*8%*	*3%*	*8%*	*2%*	*4%*	*9%*	*8%*	*11%*	*9%*	*7%*	*11%*	*7%*	*8%*	*8%*	*13%*	*12%*	*7%*	*9%*	*10%*
	IR			**AI**		**		*								*			**AR**				
7	**366**	89	277	159	60	14	24	15	12	82	83	29	80	100	42	4	25	294	55	16	99	216	49
	18%	*18%*	*18%*	*19%*	*20%*	*34%*	*22%*	*25%*	*12%*	*15%*	*19%*	*18%*	*18%*	*19%*	*19%*	*9%*	*14%*	*18%*	*18%*	*15%*	*16%*	*19%*	*20%*
	J					**		*								*							
8	**508**	126	382	210	79	14	21	15	21	147	103	37	117	119	63	14	49	432	55	19	146	312	45
	25%	*26%*	*25%*	*25%*	*26%*	*36%*	*19%*	*25%*	*21%*	*26%*	*23%*	*24%*	*26%*	*23%*	*29%*	*28%*	*27%*	*27%*	*18%*	*17%*	*24%*	*27%*	*18%*
	STW					**		*								*		**AST**				**AW**	
9	**355**	97	258	173	47	3	15	7	18	93	73	24	80	101	37	11	29	318	30	7	134	189	28
	17%	*20%*	*17%*	*20%*	*15%*	*7%*	*14%*	*11%*	*18%*	*17%*	*16%*	*15%*	*18%*	*20%*	*17%*	*21%*	*16%*	*20%*	*10%*	*6%*	*22%*	*16%*	*11%*
	STW			**A**		**		*								*		**AST**			**AVW**		
Highest rating 10	**246**	51	194	84	39	3	14	16	16	74	61	17	54	63	16	2	27	233	10	3	116	116	13
	12%	*10%*	*13%*	*10%*	*13%*	*7%*	*13%*	*26%*	*16%*	*13%*	*14%*	*11%*	*12%*	*12%*	*7%*	*5%*	*15%*	*14%*	*3%*	*3%*	*19%*	*10%*	*5%*
	DOSTVW					**		**ADEGJ***	**D**		**O**					*	**O**	**AST**			**AVW**	**W**	
Don't know	**62**	15	48	23	8	1	1	1	8	20	11	7	11	13	8	1	10	38	16	5	12	39	7
	3%	*3%*	*3%*	*3%*	*3%*	*3%*	*1%*	*1%*	*8%*	*4%*	*3%*	*4%*	*2%*	*3%*	*4%*	*3%*	*5%*	*2%*	*5%*	*5%*	*2%*	*3%*	*3%*
	R					**		*	**ADEG**							*			**AR**				
NET: 1-3	**95**	16	79	30	11	3	9	1	6	35	21	5	16	21	12	10	10	36	37	19	11	48	31
	5%	*3%*	*5%*	*4%*	*4%*	*8%*	*8%*	*1%*	*6%*	*6%*	*5%*	*3%*	*4%*	*4%*	*6%*	*19%*	*6%*	*2%*	*12%*	*17%*	*2%*	*4%*	*13%*
	RU					**	**D**	*		**AD**						**AKLM NOQ***			**AR**	**AR**		**U**	**AUV**
NET: 4-6	**401**	99	302	178	62	2	26	6	19	108	95	40	86	95	40	8	32	254	102	43	88	237	73
	20%	*20%*	*20%*	*21%*	*20%*	*6%*	*23%*	*10%*	*19%*	*19%*	*21%*	*25%*	*19%*	*19%*	*18%*	*15%*	*18%*	*16%*	*33%*	*38%*	*15%*	*20%*	*30%*
	RU					**	**H**	*								*			**AR**	**AR**		**U**	**AUV**
NET: 7-10	**1475**	363	1112	627	225	33	75	52	66	396	320	107	331	384	159	32	130	1278	150	44	496	834	135
	73%	*74%*	*72%*	*73%*	*73%*	*84%*	*68%*	*88%*	*67%*	*71%*	*72%*	*67%*	*75%*	*75%*	*73%*	*62%*	*71%*	*80%*	*49%*	*40%*	*82%*	*72%*	*55%*
	STW					**		**ADEGIJ***								*		**AST**			**AVW**	**W**	
NET: 9-10	**601**	148	453	257	86	6	30	22	33	167	134	41	134	165	53	13	56	551	40	10	251	305	42
	30%	*30%*	*29%*	*30%*	*28%*	*14%*	*27%*	*37%*	*34%*	*30%*	*30%*	*26%*	*30%*	*32%*	*24%*	*26%*	*31%*	*34%*	*13%*	*9%*	*41%*	*26%*	*17%*
	STVW					**		*						**O**		*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its regional news programmes provide a wide range of good quality news about my area ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**22**	13	10	10	12	7	15	1	2	1	3	0	1	2	0	1	1	9	0	21	1	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***3%***	***1%***	***2%***	0	***1%***	***1%***	0	***1%***	***1%***	***3%***	0	***1%***	***1%***	0	0
																		ALO					
2	**16**	6	10	8	8	7	10	0	0	1	5	3	2	1	1	0	0	4	0	15	0	1	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***2%***	***2%***	***2%***	***1%***	***1%***	0	0	***1%***	***1%***	***1%***	0	***1%***	***1%***
3	**25**	14	12	13	12	14	11	4	1	2	5	2	1	1	2	7	0	1	0	20	4	2	0
	1%	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***3%***	***1%***	***2%***	***3%***	***1%***	***1%***	***1%***	***2%***	***4%***	0	***1%***	0	***1%***	***3%***	***2%***	0
								Q			**Q**				**Q**	**AQRS**							
4	**56**	22	33	38	18	33	23	5	4	4	6	8	3	4	3	1	14	3	1	47	5	3	1
	3%	***3%***	***4%***	***5%***	***2%***	***4%***	***2%***	***3%***	***4%***	***3%***	***3%***	***5%***	***2%***	***3%***	***3%***	***1%***	***7%***	***1%***	***2%***	***3%***	***3%***	***3%***	***2%***
	E			**AE**								**PR**					**APR**						
5	**134**	63	72	71	63	63	71	11	6	12	11	13	8	13	4	15	19	20	3	116	11	4	3
	8%	***7%***	***8%***	***10%***	***6%***	***8%***	***8%***	***8%***	***8%***	***8%***	***6%***	***8%***	***6%***	***8%***	***4%***	***10%***	***9%***	***8%***	***5%***	***8%***	***8%***	***4%***	***5%***
	E			**AE**																			
6	**181**	93	87	75	105	88	93	11	8	11	13	21	17	21	13	20	17	25	3	154	11	13	3
	10%	***11%***	***10%***	***10%***	***10%***	***11%***	***10%***	***8%***	***10%***	***8%***	***7%***	***13%***	***13%***	***13%***	***13%***	***14%***	***8%***	***10%***	***6%***	***10%***	***8%***	***13%***	***6%***
															S							**W**	
7	**283**	137	146	116	167	146	137	15	15	19	29	22	25	24	18	28	34	47	6	244	15	18	6
	16%	***16%***	***17%***	***16%***	***16%***	***18%***	***15%***	***11%***	***19%***	***13%***	***16%***	***14%***	***20%***	***14%***	***19%***	***19%***	***17%***	***19%***	***10%***	***17%***	***11%***	***19%***	***10%***
	SW												**HS**		**HS**			**HS**		**W**		**UW**	
8	**440**	216	224	172	268	219	222	39	22	43	49	41	31	38	21	29	53	59	14	366	39	21	14
	25%	***25%***	***26%***	***24%***	***26%***	***27%***	***24%***	***28%***	***27%***	***31%***	***26%***	***26%***	***25%***	***23%***	***23%***	***19%***	***26%***	***24%***	***25%***	***25%***	***28%***	***23%***	***25%***
9	**275**	137	139	93	182	123	152	26	12	23	38	27	9	25	16	21	31	34	14	220	26	16	14
	16%	***16%***	***16%***	***13%***	***18%***	***15%***	***16%***	***19%***	***15%***	***17%***	***20%***	***17%***	***7%***	***15%***	***17%***	***14%***	***15%***	***14%***	***25%***	***15%***	***19%***	***17%***	***25%***
	DM				**AD**			**M**		**M**	**M**	**M**			**M**		**M**		**AMNPQR**				**AT**
Highest rating 10	**219**	118	101	64	156	76	143	21	5	16	21	19	19	27	10	16	24	29	13	176	21	10	13
	12%	***14%***	***11%***	***9%***	***15%***	***9%***	***15%***	***15%***	***7%***	***11%***	***11%***	***12%***	***15%***	***16%***	***10%***	***10%***	***12%***	***12%***	***23%***	***12%***	***15%***	***10%***	***23%***
	DF				**AD**		**AF**												**AHIJK LOPQR**				**ATUV**
Don't know	**101**	57	44	64	37	45	56	6	4	9	7	5	10	11	7	12	11	18	2	87	6	7	2
	6%	***6%***	***5%***	***9%***	***4%***	***6%***	***6%***	***4%***	***5%***	***6%***	***4%***	***3%***	***8%***	***6%***	***7%***	***8%***	***5%***	***7%***	***3%***	***6%***	***4%***	***7%***	***3%***
	E			**AE**																			
NET: 1-3	**64**	33	31	32	32	28	36	5	3	4	13	5	5	4	3	8	1	14	1	56	5	3	1
	4%	***4%***	***4%***	***4%***	***3%***	***3%***	***4%***	***4%***	***4%***	***3%***	***7%***	***3%***	***4%***	***3%***	***3%***	***5%***	***1%***	***5%***	***1%***	***4%***	***4%***	***3%***	***1%***
	QSW							**Q**			**AQS**					**Q**		**QS**					
NET: 4-6	**371**	178	192	184	186	184	187	27	18	26	30	41	27	39	20	37	49	49	7	316	27	20	7
	21%	***20%***	***22%***	***25%***	***18%***	***22%***	***20%***	***19%***	***23%***	***19%***	***16%***	***26%***	***22%***	***23%***	***21%***	***24%***	***24%***	***20%***	***13%***	***22%***	***19%***	***21%***	***13%***
	ESW			**AE**								**KS**		**S**		**S**	**S**			**W**			
NET: 7-10	**1218**	608	610	444	774	564	653	100	55	101	138	109	84	114	65	94	142	169	46	1006	100	65	46
	69%	***69%***	***69%***	***61%***	***75%***	***69%***	***70%***	***73%***	***68%***	***72%***	***73%***	***68%***	***67%***	***68%***	***69%***	***63%***	***70%***	***68%***	***83%***	***69%***	***73%***	***69%***	***83%***
	D				**AD**														**AHIJKL MNOPQR**				**ATUV**
NET: 9-10	**494**	255	240	157	338	200	295	46	17	39	59	46	28	52	26	36	55	63	27	396	46	26	27
	28%	***29%***	***27%***	***22%***	***33%***	***24%***	***32%***	***33%***	***21%***	***28%***	***31%***	***29%***	***22%***	***31%***	***27%***	***24%***	***27%***	***25%***	***48%***	***27%***	***33%***	***27%***	***48%***
	DF				**AD**		**AF**	**M**											**AHIJKL MNOPQR**				**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its regional news programmes provide a wide range of good quality news about my area ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**22**	0	3	3	3	10	3	5	14	4	2	3	7	2	2	2	3	20	6	15	4	14	2
	1%	0	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*
						ABG																	
2	**16**	2	4	1	2	2	5	2	11	4	1	2	1	7	1	1	0	16	4	12	2	12	2
	1%	*1%*	*2%*	0	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	0	*2%*	0	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*
														AM									
3	**25**	1	3	1	2	7	12	5	16	3	2	0	2	5	2	3	0	25	8	17	8	12	1
	1%	0	*1%*	*1%*	*1%*	*2%*	*3%*	*1%*	*2%*	*1%*	*1%*	0	*1%*	*2%*	*1%*	*2%*	0	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*
							A																
4	**56**	8	3	9	9	10	16	21	18	17	4	7	4	10	12	8	13	43	14	38	13	36	2
	3%	*4%*	*1%*	*4%*	*3%*	*3%*	*3%*	*5%*	*2%*	*4%*	*2%*	*3%*	*1%*	*3%*	*6%*	*4%*	*7%*	*3%*	*3%*	*3%*	*3%*	*3%*	*2%*
	IMR							**AI**							**AM**	**M**	**AR**						
5	**134**	25	9	15	26	25	34	34	69	29	13	23	17	18	13	17	9	125	39	89	31	76	7
	8%	*13%*	*4%*	*6%*	*8%*	*8%*	*7%*	*8%*	*8%*	*6%*	*8%*	*10%*	*5%*	*6%*	*6%*	*9%*	*5%*	*8%*	*8%*	*7%*	*8%*	*7%*	*7%*
	CM	**ACD**										**M**											
6	**181**	26	24	18	41	33	39	53	81	45	16	26	35	26	19	22	20	161	46	116	55	96	15
	10%	*13%*	*10%*	*7%*	*13%*	*11%*	*8%*	*12%*	*9%*	*10%*	*10%*	*12%*	*10%*	*9%*	*9%*	*12%*	*10%*	*10%*	*10%*	*10%*	*13%*	*9%*	*16%*
	V				**DG**																**AV**		**V**
7	**283**	28	37	50	45	45	77	79	129	74	28	33	67	33	33	40	37	246	63	202	72	178	14
	16%	*14%*	*16%*	*21%*	*14%*	*15%*	*17%*	*19%*	*15%*	*16%*	*17%*	*15%*	*19%*	*12%*	*16%*	*21%*	*20%*	*16%*	*14%*	*17%*	*17%*	*16%*	*14%*
	N			**AE**									**N**			**N**							
8	**440**	48	64	64	72	65	127	97	219	124	41	49	98	83	48	43	48	392	117	306	101	277	21
	25%	*24%*	*27%*	*27%*	*23%*	*22%*	*27%*	*23%*	*26%*	*27%*	*25%*	*22%*	*29%*	*29%*	*23%*	*23%*	*26%*	*25%*	*25%*	*25%*	*24%*	*25%*	*22%*
9	**275**	29	44	41	49	47	64	59	145	71	25	42	57	52	30	30	37	238	78	191	57	192	10
	16%	*15%*	*18%*	*17%*	*16%*	*16%*	*14%*	*14%*	*17%*	*15%*	*15%*	*19%*	*17%*	*18%*	*14%*	*16%*	*20%*	*15%*	*17%*	*16%*	*14%*	*18%*	*10%*
																						A	
Highest rating 10	**219**	23	35	22	46	41	52	46	115	57	27	25	37	28	39	18	14	205	61	147	47	146	11
	12%	*12%*	*15%*	*9%*	*15%*	*14%*	*11%*	*11%*	*13%*	*12%*	*16%*	*11%*	*11%*	*10%*	*18%*	*10%*	*7%*	*13%*	*13%*	*12%*	*11%*	*13%*	*12%*
															AMNP			**A**					
Don't know	**101**	8	10	14	18	14	37	27	39	35	5	11	17	19	13	6	9	92	25	71	21	54	9
	6%	*4%*	*4%*	*6%*	*6%*	*5%*	*8%*	*6%*	*5%*	*8%*	*3%*	*5%*	*5%*	*7%*	*6%*	*3%*	*5%*	*6%*	*5%*	*6%*	*5%*	*5%*	*10%*
							A			**I**													
NET: 1-3	**64**	3	10	5	8	18	20	12	41	10	5	5	11	15	5	6	3	61	18	44	15	39	5
	4%	*1%*	*4%*	*2%*	*2%*	*6%*	*4%*	*3%*	*5%*	*2%*	*3%*	*2%*	*3%*	*5%*	*2%*	*3%*	*1%*	*4%*	*4%*	*4%*	*4%*	*4%*	*5%*
						ABDE			**AJ**														
NET: 4-6	**371**	59	37	42	76	68	89	108	169	91	32	55	56	53	44	47	41	329	99	244	100	208	25
	21%	*30%*	*16%*	*18%*	*24%*	*23%*	*19%*	*25%*	*20%*	*20%*	*20%*	*25%*	*16%*	*19%*	*21%*	*25%*	*22%*	*21%*	*21%*	*20%*	*24%*	*19%*	*26%*
	CMV	**ACDG**			**C**			**AI**				**M**				**M**					**V**		
NET: 7-10	**1218**	128	180	178	212	199	321	281	608	326	120	149	259	196	150	130	136	1081	319	845	277	794	56
	69%	*65%*	*76%*	*75%*	*68%*	*66%*	*69%*	*66%*	*71%*	*70%*	*74%*	*68%*	*75%*	*69%*	*71%*	*69%*	*72%*	*69%*	*69%*	*70%*	*67%*	*73%*	*59%*
	W		**ABEF**										**A**									**AW**	
NET: 9-10	**494**	52	79	63	95	88	116	105	260	128	51	67	94	80	69	48	51	444	139	338	105	338	21
	28%	*26%*	*33%*	*27%*	*30%*	*30%*	*25%*	*25%*	*30%*	*28%*	*32%*	*30%*	*27%*	*28%*	*33%*	*25%*	*27%*	*28%*	*30%*	*28%*	*25%*	*31%*	*22%*
			G						**H**													**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. DELIVERY - How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (PURPOSE) -
Its regional news programmes provide a wide range of good quality news about my area ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**22**	5	17	6	5	1	4	0	3	4	6	4	4	6	0	2	1	15	5	2	1	15	6
	1%	*1%*	*1%*	*1%*	*2%*	*6%*	*3%*	0	*3%*	*1%*	*1%*	*3%*	*1%*	*1%*	0	*5%*	0	*1%*	*2%*	*2%*	0	*2%*	*3%*
	U					**	**ADJ**									**OQ***						**U**	**AU**
2	**16**	5	12	11	3	0	1	0	0	2	2	0	1	10	1	0	2	8	4	4	6	8	2
	1%	*1%*	*1%*	*1%*	*1%*	0	*1%*	0	0	0	*1%*	0	0	*3%*	*1%*	0	*1%*	*1%*	*2%*	*4%*	*1%*	*1%*	*1%*
	R					**								**AKM**		*			*	**AR**			
3	**25**	3	22	6	4	2	2	1	1	9	4	3	4	6	3	2	3	14	6	5	4	16	5
	1%	*1%*	*2%*	*1%*	*1%*	*7%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*6%*	*2%*	*1%*	*2%*	*5%*	*1%*	*2%*	*2%*
	R					**										**AKM***				**AR**			
4	**56**	15	41	18	11	0	3	4	3	16	12	4	14	15	2	3	5	31	17	6	12	32	11
	3%	*3%*	*3%*	*2%*	*4%*	0	*3%*	*7%*	*3%*	*4%*	*3%*	*3%*	*3%*	*4%*	*1%*	*7%*	*3%*	*2%*	*6%*	*6%*	*2%*	*3%*	*5%*
	R					**										O*			**AR**	**R**			**U**
5	**134**	30	104	53	18	3	9	6	10	36	33	14	27	41	6	1	10	85	33	16	22	81	29
	8%	*7%*	*8%*	*7%*	*6%*	*12%*	*8%*	*10%*	*10%*	*8%*	*8%*	*10%*	*7%*	*10%*	*4%*	*3%*	*6%*	*6%*	*12%*	*16%*	*4%*	*9%*	*14%*
	RU					**								**AO**		*			**AR**	**AR**		**U**	**AUV**
6	**181**	40	141	76	33	0	10	8	10	44	44	15	46	35	19	4	15	120	42	18	38	109	30
	10%	*9%*	*11%*	*10%*	*11%*	0	*10%*	*14%*	*10%*	*10%*	*10%*	*10%*	*11%*	*9%*	*12%*	*10%*	*9%*	*9%*	*16%*	*18%*	*7%*	*11%*	*14%*
	RU					**										*			**AR**	**AR**		**U**	**U**
7	**283**	66	217	128	34	6	19	8	14	73	55	17	64	85	19	6	30	211	55	16	84	160	36
	16%	*15%*	*16%*	*18%*	*12%*	*25%*	*18%*	*13%*	*15%*	*16%*	*13%*	*11%*	*16%*	*22%*	*13%*	*15%*	*18%*	*15%*	*20%*	*16%*	*15%*	*17%*	*17%*
				E		**								**AKLMO**		*							
8	**440**	107	333	175	78	4	28	16	23	116	108	38	109	85	47	8	37	366	58	12	141	260	35
	25%	*25%*	*25%*	*24%*	*27%*	*17%*	*26%*	*27%*	*23%*	*26%*	*25%*	*26%*	*27%*	*22%*	*31%*	*21%*	*23%*	*27%*	*21%*	*12%*	*25%*	*27%*	*16%*
	TW					**									**N**	*		**AT**			**W**	**AW**	
9	**275**	84	191	128	54	5	15	3	7	61	68	30	66	56	24	6	25	242	25	7	132	117	26
	16%	*20%*	*14%*	*18%*	*18%*	*23%*	*14%*	*6%*	*8%*	*14%*	*16%*	*20%*	*16%*	*14%*	*16%*	*16%*	*15%*	*18%*	*9%*	*7%*	*23%*	*12%*	*12%*
	CHISTV	**AC**		**HI**	**HI**	**										*		**AST**			**AVW**		
Highest rating 10	**219**	61	158	84	41	1	13	11	19	50	74	16	49	32	16	4	27	210	7	2	112	91	16
	12%	*14%*	*12%*	*12%*	*14%*	*5%*	*12%*	*19%*	*19%*	*11%*	*17%*	*11%*	*12%*	*8%*	*11%*	*11%*	*16%*	*15%*	*3%*	*2%*	*20%*	*10%*	*8%*
	NSTVW					**			**ADJ**		**AMN**					*	**N**	**AST**			**AVW**		
Don't know	**101**	15	86	40	12	1	2	2	9	35	21	6	25	22	14	3	10	68	19	11	18	59	16
	6%	*3%*	*6%*	*6%*	*4%*	*5%*	*2%*	*4%*	*9%*	*8%*	*5%*	*4%*	*6%*	*6%*	*9%*	*7%*	*6%*	*5%*	*7%*	*11%*	*3%*	*6%*	*8%*
	BRU		**AB**			**			**G**	**AG**						*				**AR**		**U**	**U**
NET: 1-3	**64**	13	51	23	12	3	7	1	4	15	12	7	9	22	4	4	5	37	15	11	12	39	13
	4%	*3%*	*4%*	*3%*	*4%*	*13%*	*6%*	*1%*	*4%*	*3%*	*3%*	*5%*	*2%*	*6%*	*3%*	*10%*	*3%*	*3%*	*6%*	*11%*	*2%*	*4%*	*6%*
	RU					**								**AM**		**AKMO***			**R**	**AR**		**U**	**U**
NET: 4-6	**371**	84	287	147	62	3	22	18	23	96	89	33	87	91	27	8	30	236	92	40	73	222	70
	21%	*20%*	*22%*	*20%*	*21%*	*12%*	*21%*	*31%*	*23%*	*22%*	*21%*	*23%*	*21%*	*23%*	*18%*	*21%*	*18%*	*17%*	*34%*	*40%*	*13%*	*23%*	*33%*
	RU					**										*			**AR**	**AR**		**AU**	**AUV**
NET: 7-10	**1218**	318	899	516	207	17	76	38	64	300	305	100	288	258	107	25	119	1029	145	38	468	628	113
	69%	*74%*	*68%*	*71%*	*71%*	*70%*	*71%*	*64%*	*65%*	*67%*	*71%*	*68%*	*70%*	*66%*	*71%*	*62%*	*73%*	*75%*	*53%*	*37%*	*82%*	*66%*	*53%*
	CSTVW	**AC**				**										*		**AST**	**T**		**AVW**	**W**	
NET: 9-10	**494**	145	349	213	95	7	28	14	26	111	142	46	115	88	40	11	52	453	32	9	243	208	42
	28%	*34%*	*26%*	*29%*	*32%*	*28%*	*26%*	*24%*	*27%*	*25%*	*33%*	*31%*	*28%*	*22%*	*27%*	*27%*	*32%*	*33%*	*12%*	*9%*	*43%*	*22%*	*20%*
	CNSTVW	**AC**			**J**	**					**AN**					*	**N**	**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**13**	6	7	3	10	10	3	1	0	1	0	3	0	0	2	1	3	1	1	9	1	2	1
	1%	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	0	***1%***	0	***1%***	0	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***
																			KN				
2	**8**	5	2	5	3	5	2	0	1	0	0	0	1	1	1	1	0	2	0	6	0	1	0
	0	***1%***	0	***1%***	0	0	0	0	***1%***	0	0	0	***1%***	***1%***	***1%***	0	0	***1%***	0	0	0	***1%***	0
3	**23**	14	9	11	13	17	6	4	0	1	3	1	0	2	2	0	5	6	0	17	4	2	0
	1%	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***3%***	0	0	***1%***	0	0	***1%***	***2%***	0	***2%***	***2%***	***1%***	***1%***	***3%***	***2%***	***1%***
	G					**AG**		**P**							**P**						**T**		
4	**40**	18	22	22	18	20	20	2	1	3	4	3	5	1	2	7	6	5	1	35	2	2	1
	2%	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***4%***	***1%***	***2%***	***4%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***
																N							
5	**114**	59	55	63	51	62	51	11	6	7	11	7	10	11	3	17	15	13	3	97	11	3	3
	6%	***6%***	***5%***	***7%***	***4%***	***6%***	***5%***	***7%***	***8%***	***4%***	***5%***	***4%***	***7%***	***5%***	***3%***	***10%***	***6%***	***4%***	***5%***	***6%***	***7%***	***3%***	***5%***
	E			**AE**												**AO**							
6	**175**	84	91	88	87	93	82	13	8	12	19	18	6	16	8	16	30	23	5	149	13	8	5
	9%	***8%***	***9%***	***10%***	***8%***	***9%***	***8%***	***8%***	***11%***	***7%***	***9%***	***10%***	***4%***	***8%***	***7%***	***9%***	***12%***	***8%***	***9%***	***9%***	***8%***	***7%***	***9%***
																	M						
7	**320**	161	159	138	182	162	158	33	17	21	29	32	20	30	17	19	46	45	11	259	33	17	11
	16%	***16%***	***16%***	***16%***	***16%***	***16%***	***16%***	***20%***	***22%***	***12%***	***14%***	***18%***	***14%***	***15%***	***16%***	***11%***	***18%***	***15%***	***19%***	***15%***	***20%***	***16%***	***19%***
								P											**P**				
8	**605**	297	308	287	318	308	297	51	22	57	62	49	47	60	39	50	66	86	18	497	51	39	18
	30%	***30%***	***30%***	***33%***	***28%***	***30%***	***29%***	***30%***	***27%***	***33%***	***29%***	***27%***	***33%***	***29%***	***36%***	***29%***	***26%***	***29%***	***32%***	***29%***	***30%***	***36%***	***32%***
	E			**AE**											**ALQ**							**AT**	
9	**403**	197	207	155	248	193	210	36	12	31	47	34	32	44	18	35	48	57	9	340	36	18	9
	20%	***20%***	***20%***	***18%***	***22%***	***19%***	***21%***	***21%***	***16%***	***18%***	***23%***	***19%***	***22%***	***21%***	***17%***	***21%***	***19%***	***20%***	***15%***	***20%***	***21%***	***17%***	***15%***
	D				**AD**																		
Highest rating 10	**300**	147	153	87	212	131	168	13	11	35	27	34	17	37	13	22	36	46	9	264	13	13	9
	15%	***15%***	***15%***	***10%***	***18%***	***13%***	***17%***	***8%***	***14%***	***20%***	***13%***	***19%***	***12%***	***18%***	***12%***	***13%***	***14%***	***16%***	***16%***	***16%***	***8%***	***12%***	***16%***
	DFHU				**AD**		**AF**			**H**		**H**		**H**				**H**	**H**	**U**			**U**
Don't know	**32**	19	13	20	12	15	17	2	0	3	8	2	3	4	0	1	2	7	0	29	2	0	0
	2%	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	0	***2%***	***4%***	***1%***	***2%***	***2%***	0	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	0	***1%***
	E			**AE**							**AOQ**												
NET: 1-3	**44**	26	18	19	25	32	12	6	1	2	3	3	1	3	5	2	8	9	1	32	6	5	1
	2%	***3%***	***2%***	***2%***	***2%***	***3%***	***1%***	***3%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***5%***	***1%***	***3%***	***3%***	***2%***	***2%***	***3%***	***5%***	***2%***
	G					**AG**									**AK**							**AT**	
NET: 4-6	**329**	161	168	173	157	175	154	26	16	23	33	29	21	28	14	40	50	41	8	281	26	14	8
	16%	***16%***	***16%***	***20%***	***14%***	***17%***	***15%***	***16%***	***20%***	***13%***	***16%***	***16%***	***15%***	***14%***	***13%***	***23%***	***20%***	***14%***	***15%***	***16%***	***16%***	***13%***	***15%***
	E			**AE**												**AJNOR**							
NET: 7-10	**1628**	802	827	668	960	795	833	132	62	143	165	148	115	172	88	127	196	233	47	1361	132	88	47
	80%	***80%***	***81%***	***76%***	***83%***	***78%***	***82%***	***79%***	***79%***	***84%***	***79%***	***82%***	***82%***	***83%***	***82%***	***75%***	***77%***	***80%***	***82%***	***80%***	***79%***	***82%***	***82%***
	DF				**AD**		**AF**																
NET: 9-10	**703**	343	359	242	461	325	378	49	23	66	75	68	49	81	31	57	83	103	18	605	49	31	18
	35%	***34%***	***35%***	***28%***	***40%***	***32%***	***37%***	***29%***	***29%***	***38%***	***36%***	***37%***	***35%***	***39%***	***30%***	***34%***	***33%***	***36%***	***31%***	***36%***	***29%***	***30%***	***31%***
	DF				**AD**		**AF**																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**13**	3	1	1	1	2	5	3	7	2	1	4	2	4	1	1	4	9	9	4	1	10	0
	1%	***1%***	0	0	0	***1%***	***1%***	***1%***	***1%***	0	0	***2%***	***1%***	***1%***	***1%***	0	***2%***	0	***2%***	0	0	***1%***	0
	RT																**R**		**AT**				
2	**8**	1	0	1	0	0	5	3	2	2	0	1	0	2	2	2	1	7	3	4	3	4	0
	0	***1%***	0	0	0	0	***1%***	***1%***	0	0	0	0	0	0	***1%***	***1%***	0	0	***1%***	0	***1%***	0	0
3	**23**	0	0	4	7	4	9	8	11	5	3	3	5	3	0	3	2	22	8	16	10	11	0
	1%	0	0	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	0
					C																		
4	**40**	1	3	8	2	5	21	8	17	15	5	5	5	6	1	3	5	36	19	17	15	24	0
	2%	0	***1%***	***3%***	0	***2%***	***3%***	***1%***	***2%***	***3%***	***3%***	***2%***	***1%***	***2%***	0	***1%***	***2%***	***2%***	***4%***	***1%***	***3%***	***2%***	0
	ET			**E**			**AE**				**O**								**AT**				
5	**114**	17	13	14	22	17	31	25	63	25	8	20	20	13	11	8	9	105	30	75	33	63	7
	6%	***9%***	***5%***	***5%***	***6%***	***5%***	***5%***	***4%***	***7%***	***5%***	***5%***	***8%***	***5%***	***4%***	***4%***	***3%***	***4%***	***6%***	***6%***	***5%***	***6%***	***5%***	***7%***
	P								**AH**			**NP**											
6	**175**	15	31	25	33	28	43	57	72	44	6	27	33	32	14	23	19	156	38	123	45	99	13
	9%	***8%***	***12%***	***9%***	***9%***	***8%***	***7%***	***9%***	***8%***	***9%***	***4%***	***11%***	***9%***	***9%***	***6%***	***8%***	***9%***	***9%***	***8%***	***9%***	***9%***	***8%***	***11%***
	K		**G**									**KO**	**K**	**K**									
7	**320**	22	47	40	74	48	90	104	125	90	34	32	49	57	41	58	37	282	90	220	77	204	15
	16%	***11%***	***18%***	***15%***	***20%***	***15%***	***15%***	***17%***	***14%***	***18%***	***20%***	***13%***	***13%***	***17%***	***16%***	***21%***	***16%***	***16%***	***18%***	***15%***	***15%***	***17%***	***14%***
					AB											**ALM**							
8	**605**	52	76	84	108	102	184	178	272	154	55	70	110	102	82	87	71	534	132	448	158	361	31
	30%	***27%***	***29%***	***31%***	***29%***	***31%***	***31%***	***30%***	***30%***	***30%***	***31%***	***29%***	***30%***	***30%***	***32%***	***31%***	***32%***	***30%***	***26%***	***31%***	***31%***	***29%***	***28%***
	S																			**AS**			
9	**403**	37	50	63	73	57	123	128	188	86	34	54	71	66	55	60	38	365	109	278	90	250	25
	20%	***19%***	***19%***	***23%***	***19%***	***18%***	***21%***	***21%***	***21%***	***17%***	***19%***	***22%***	***19%***	***20%***	***22%***	***21%***	***17%***	***20%***	***21%***	***19%***	***18%***	***20%***	***23%***
	J																						
Highest rating 10	**300**	44	35	31	54	58	77	80	140	79	27	24	67	49	42	35	34	265	68	224	67	191	19
	15%	***23%***	***13%***	***11%***	***14%***	***18%***	***13%***	***13%***	***15%***	***15%***	***15%***	***10%***	***18%***	***15%***	***17%***	***12%***	***15%***	***15%***	***13%***	***16%***	***13%***	***16%***	***17%***
	L	**ACDEG**				**D**							**L**		**L**								
Don't know	**32**	1	7	3	2	5	13	8	11	12	3	2	3	2	3	1	5	27	5	24	13	15	2
	2%	***1%***	***3%***	***1%***	0	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***2%***	***3%***	***1%***	***2%***
			E				**E**																
NET: 1-3	**44**	4	1	5	8	6	19	14	20	9	3	8	7	9	3	6	7	37	20	23	14	25	0
	2%	***2%***	0	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***	***1%***	***2%***	***3%***	***2%***	***4%***	***2%***	***3%***	***2%***	0
	CT						**C**												**AT**				
NET: 4-6	**329**	33	47	47	57	50	94	90	153	84	19	52	58	51	26	35	33	297	88	215	93	186	20
	16%	***17%***	***18%***	***17%***	***15%***	***15%***	***16%***	***15%***	***17%***	***16%***	***11%***	***22%***	***16%***	***15%***	***10%***	***12%***	***14%***	***16%***	***17%***	***15%***	***18%***	***15%***	***18%***
	OT											**AKOP**											
NET: 7-10	**1628**	155	208	216	309	266	474	489	725	409	150	180	297	274	220	239	180	1447	399	1170	392	1006	90
	80%	***80%***	***79%***	***79%***	***82%***	***81%***	***79%***	***81%***	***80%***	***80%***	***85%***	***74%***	***81%***	***81%***	***87%***	***85%***	***80%***	***80%***	***78%***	***82%***	***77%***	***82%***	***80%***
	LU										**L**				**AL**	**AL**				**A**		**AU**	
NET: 9-10	**703**	81	85	93	127	116	200	208	328	165	61	78	138	115	97	95	72	631	177	502	158	441	44
	35%	***42%***	***32%***	***34%***	***34%***	***35%***	***33%***	***35%***	***36%***	***32%***	***35%***	***32%***	***38%***	***34%***	***39%***	***34%***	***32%***	***35%***	***35%***	***35%***	***31%***	***36%***	***39%***
	U																						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**13**	3	10	3	0	3	0	0	1	6	6	0	3	3	0	0	1	4	4	5	1	7	5
	1%	*1%*	*1%*	0	0	*7%*	0	0	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	0	*1%*	*4%*	0	*1%*	*2%*
	R					**		*								*			**R**	**AR**			**AU**
2	**8**	1	7	0	0	1	0	0	1	5	0	1	1	3	1	0	1	1	4	2	2	4	1
	0	0	0	0	0	*4%*	0	0	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	0	0	0	*1%*	*2%*	0	0	*1%*
	DR					**		*	**D**	**AD**						*			**AR**	**AR**			
3	**23**	5	18	13	1	0	1	0	0	9	6	0	2	4	8	0	4	9	5	9	1	13	10
	1%	*1%*	*1%*	*1%*	0	0	*1%*	0	0	*2%*	*1%*	0	0	*1%*	*4%*	*1%*	*2%*	*1%*	*2%*	*8%*	0	*1%*	*4%*
	RU					**		*							**ALMN**	*			**R**	**ARS**		**U**	**AUV**
4	**40**	4	36	7	8	2	3	0	2	18	5	6	6	13	0	1	8	17	12	11	8	15	16
	2%	*1%*	*2%*	*1%*	*3%*	*4%*	*3%*	0	*2%*	*3%*	*1%*	*4%*	*1%*	*3%*	0	*2%*	*4%*	*1%*	*4%*	*10%*	*1%*	*1%*	*7%*
	BDORV		**B**		**D**	**	**D**	*		**AD**		**KO**		**O**		*	**AKMO**		**AR**	**ARS**			**AUV**
5	**114**	30	84	53	19	2	5	2	4	29	24	7	25	20	12	8	15	53	42	18	23	62	25
	6%	*6%*	*5%*	*6%*	*6%*	*6%*	*5%*	*3%*	*4%*	*5%*	*5%*	*5%*	*6%*	*4%*	*6%*	*16%*	*8%*	*3%*	*14%*	*16%*	*4%*	*5%*	*10%*
	NRU					**		*								**AKLMNO***	**N**		**AR**	**AR**			**AUV**
6	**175**	46	129	86	25	1	6	3	7	46	37	14	37	44	22	4	15	99	55	21	32	108	35
	9%	*9%*	*8%*	*10%*	*8%*	*2%*	*6%*	*5%*	*7%*	*8%*	*8%*	*9%*	*8%*	*9%*	*10%*	*9%*	*8%*	*6%*	*18%*	*19%*	*5%*	*9%*	*14%*
	RU					**		*								*			**AR**	**AR**		**U**	**AUV**
7	**320**	80	240	147	41	9	21	7	15	80	66	25	47	93	47	10	29	240	68	12	80	187	49
	16%	*16%*	*16%*	*17%*	*13%*	*23%*	*19%*	*11%*	*15%*	*14%*	*15%*	*16%*	*11%*	*18%*	*22%*	*20%*	*16%*	*15%*	*22%*	*11%*	*13%*	*16%*	*20%*
	MU					**		*						**M**	**AKM**	*			**ART**				**U**
8	**605**	145	460	250	108	16	29	20	28	154	138	49	149	148	62	13	42	515	71	18	159	375	67
	30%	*30%*	*30%*	*29%*	*35%*	*41%*	*26%*	*34%*	*28%*	*28%*	*31%*	*31%*	*34%*	*29%*	*29%*	*25%*	*23%*	*32%*	*23%*	*16%*	*26%*	*32%*	*27%*
	QSTU				**J**	**		*					**Q**			*		**AST**				**AU**	
9	**403**	103	300	168	54	5	25	10	20	122	81	37	93	110	37	10	31	364	29	8	151	223	25
	20%	*21%*	*19%*	*20%*	*17%*	*12%*	*23%*	*17%*	*20%*	*22%*	*18%*	*23%*	*21%*	*22%*	*17%*	*19%*	*17%*	*23%*	*10%*	*8%*	*25%*	*19%*	*10%*
	STW					**		*								*		**AST**			**AVW**	**W**	
Highest rating 10	**300**	68	231	120	49	0	18	18	17	78	76	19	76	69	27	1	30	289	6	4	144	146	9
	15%	*14%*	*15%*	*14%*	*16%*	0	*16%*	*30%*	*17%*	*14%*	*17%*	*12%*	*17%*	*13%*	*12%*	*3%*	*16%*	*18%*	*2%*	*3%*	*24%*	*13%*	*4%*
	PSTVW					**		**ADEGJ***			**P**		**P**	**P**		*	**P**	**AST**			**AVW**	**W**	
Don't know	**32**	7	25	10	3	0	1	0	4	13	8	0	4	6	2	3	7	16	9	3	6	16	4
	2%	*1%*	*2%*	*1%*	*1%*	0	*1%*	0	*5%*	*2%*	*2%*	0	*1%*	*1%*	*1%*	*6%*	*4%*	*1%*	*3%*	*3%*	*1%*	*1%*	*2%*
	R					**		*	**ADE**							**ALMNO***	**ALMNO**		**R**				
NET: 1-3	**44**	9	35	15	1	4	2	0	2	20	12	1	6	9	9	0	6	14	13	16	4	24	16
	2%	*2%*	*2%*	*2%*	0	*11%*	*2%*	0	*2%*	*4%*	*3%*	*1%*	*1%*	*2%*	*4%*	*1%*	*3%*	*1%*	*4%*	*15%*	*1%*	*2%*	*6%*
	ERU					**		*		**ADE**					**M**	*			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**329**	79	250	146	52	5	15	4	13	93	66	27	68	77	34	13	38	168	110	50	63	185	76
	16%	*16%*	*16%*	*17%*	*17%*	*13%*	*14%*	*7%*	*13%*	*17%*	*15%*	*17%*	*15%*	*15%*	*16%*	*26%*	*21%*	*10%*	*36%*	*45%*	*10%*	*16%*	*31%*
	RU					**		*								*			**AR**	**AR**		**U**	**AUV**
NET: 7-10	**1628**	397	1231	686	251	30	93	55	79	433	362	130	365	420	173	34	132	1408	174	42	534	932	150
	80%	*81%*	*80%*	*80%*	*82%*	*76%*	*84%*	*93%*	*81%*	*77%*	*81%*	*82%*	*82%*	*82%*	*79%*	*67%*	*72%*	*88%*	*57%*	*38%*	*88%*	*80%*	*61%*
	PQSTW					**		**ADIJ***			**PQ**	**PQ**	**PQ**	**PQ**		*		**AST**	**T**		**AVW**	**W**	
NET: 9-10	**703**	172	531	288	102	5	43	28	36	199	158	56	169	179	64	11	60	653	36	12	295	369	34
	35%	*35%*	*34%*	*34%*	*33%*	*12%*	*39%*	*47%*	*37%*	*36%*	*35%*	*35%*	*38%*	*35%*	*29%*	*22%*	*33%*	*41%*	*12%*	*11%*	*49%*	*32%*	*14%*
	STVW					**		*					**OP**			*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**5**	0	5	2	3	3	2	0	0	0	0	2	1	0	0	0	0	1	0	4	0	0	0
	0	0	*1%*	0	0	0	0	0	0	0	0	*2%*	*2%*	0	*1%*	0	0	*1%*	0	0	0	*1%*	0
	B		**B**						*														
2	**5**	3	1	3	1	3	2	0	1	1	0	0	0	1	0	0	0	1	0	5	0	0	0
	0	*1%*	0	*1%*	0	0	0	0	*3%*	*2%*	0	0	0	*1%*	0	0	0	*1%*	0	*1%*	0	0	0
									AQ*														
3	**9**	5	4	4	5	5	4	1	0	0	1	0	0	0	2	1	2	1	0	5	1	2	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	*1%*	0	0	0	*4%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*4%*	*1%*
									*						**AJLN**							**AT**	
4	**24**	14	10	12	12	9	15	1	0	2	0	3	1	3	1	2	5	6	0	22	1	1	0
	2%	*3%*	*2%*	*3%*	*2%*	*2%*	*3%*	*1%*	0	*2%*	0	*3%*	*2%*	*3%*	*2%*	*2%*	*3%*	*4%*	0	*2%*	*1%*	*2%*	0
									*														
5	**82**	40	42	37	45	48	34	10	7	5	9	6	4	3	2	18	9	7	3	68	10	2	3
	8%	*8%*	*8%*	*8%*	*7%*	*8%*	*7%*	*10%*	*18%*	*6%*	*8%*	*5%*	*5%*	*3%*	*4%*	*21%*	*6%*	*5%*	*12%*	*7%*	*10%*	*4%*	*12%*
								N	**AJLN OQR***							**AJKL MNOQR**			**NOR**				**V**
6	**85**	46	39	31	54	50	35	7	4	7	10	7	3	10	7	7	13	11	1	71	7	7	1
	8%	*9%*	*7%*	*7%*	*9%*	*9%*	*7%*	*7%*	*9%*	*8%*	*8%*	*6%*	*4%*	*9%*	*13%*	*8%*	*9%*	*7%*	*4%*	*8%*	*7%*	*13%*	*4%*
									*						**AM**							**A**	
7	**165**	83	82	75	90	80	85	18	3	13	14	18	12	13	7	7	32	23	4	136	18	7	4
	15%	*16%*	*15%*	*16%*	*15%*	*13%*	*18%*	*19%*	*8%*	*16%*	*12%*	*16%*	*17%*	*12%*	*13%*	*8%*	*22%*	*16%*	*19%*	*15%*	*19%*	*13%*	*19%*
								P	*								**AP**		**P**				
8	**324**	159	165	144	180	188	136	35	13	27	38	29	24	38	14	23	31	44	7	268	35	14	7
	30%	*30%*	*30%*	*31%*	*29%*	*32%*	*28%*	*38%*	*32%*	*33%*	*33%*	*27%*	*34%*	*36%*	*26%*	*26%*	*21%*	*30%*	*30%*	*30%*	*38%*	*26%*	*30%*
	Q							**Q**	*					**Q**									
9	**206**	87	119	94	112	117	89	17	9	14	22	20	15	23	12	18	29	24	3	174	17	12	3
	19%	*17%*	*22%*	*20%*	*18%*	*20%*	*18%*	*18%*	*20%*	*17%*	*19%*	*19%*	*22%*	*22%*	*23%*	*20%*	*20%*	*17%*	*13%*	*19%*	*18%*	*23%*	*13%*
									*														
Highest rating 10	**148**	71	76	45	103	72	75	4	3	11	19	21	6	15	7	10	23	25	4	133	4	7	4
	14%	*14%*	*14%*	*10%*	*17%*	*12%*	*16%*	*4%*	*8%*	*13%*	*16%*	*20%*	*9%*	*14%*	*13%*	*12%*	*16%*	*17%*	*15%*	*15%*	*4%*	*13%*	*15%*
	DHU				**AD**				*	**H**	**H**	**H**		**H**	**H**		**H**	**H**	**H**	**U**		**U**	**U**
Don't know	**24**	16	8	17	7	16	8	1	1	3	4	2	4	1	0	1	2	4	2	21	1	0	2
	2%	*3%*	*1%*	*4%*	*1%*	*3%*	*2%*	*1%*	*2%*	*3%*	*3%*	*2%*	*6%*	*1%*	*1%*	*1%*	*1%*	*2%*	*7%*	*2%*	*1%*	*1%*	*7%*
	E			**AE**					*										**AHLNOPQ**				**ATUV**
NET: 1-3	**18**	8	10	9	9	10	8	1	1	1	1	2	1	1	2	1	2	3	0	15	1	2	0
	2%	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*	*2%*	*1%*	*2%*	*2%*	*1%*	*5%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*5%*	*1%*
									*						**A**							**AT**	
NET: 4-6	**191**	100	91	81	110	107	84	17	11	13	18	15	8	16	10	27	27	24	4	160	17	10	4
	18%	*19%*	*17%*	*17%*	*18%*	*18%*	*17%*	*19%*	*27%*	*16%*	*16%*	*14%*	*11%*	*15%*	*18%*	*31%*	*19%*	*16%*	*16%*	*18%*	*19%*	*18%*	*16%*
									M*							**AJKLMNR**							
NET: 7-10	**843**	401	442	358	485	457	386	74	28	64	92	88	58	88	40	59	116	117	18	711	74	40	18
	78%	*76%*	*80%*	*77%*	*79%*	*77%*	*80%*	*80%*	*68%*	*79%*	*80%*	*82%*	*81%*	*83%*	*76%*	*66%*	*79%*	*79%*	*76%*	*78%*	*80%*	*76%*	*76%*
	P								*			**P**		**P**									
NET: 9-10	**354**	159	195	139	215	189	165	21	12	24	41	41	22	37	19	28	52	50	7	307	21	19	7
	33%	*30%*	*35%*	*30%*	*35%*	*32%*	*34%*	*22%*	*28%*	*30%*	*35%*	*39%*	*30%*	*35%*	*37%*	*32%*	*35%*	*34%*	*28%*	*34%*	*22%*	*37%*	*28%*
	HU								*		**H**	**H**			**H**		**H**			**U**		**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**5**	1	1	0	0	1	2	1	4	0	0	1	1	0	1	1	0	5	4	1	0	4	0
	0	*1%*	*1%*	0	0	0	0	0	*1%*	0	0	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	0
	T																		**T**				
2	**5**	0	0	0	0	1	3	2	0	2	0	1	0	1	0	0	1	3	3	2	1	2	0
	0	0	0	0	0	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	0	*1%*	0	0	*1%*	0	*1%*	0	0	0	0
										I													
3	**9**	2	0	2	0	0	4	4	3	2	0	1	3	0	0	2	2	7	5	4	0	8	0
	1%	*2%*	0	*2%*	0	0	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	*2%*	*1%*	*2%*	*1%*	0	*1%*	0
4	**24**	4	4	4	1	3	7	4	10	10	4	3	3	5	0	3	3	21	10	12	6	17	0
	2%	*4%*	*3%*	*3%*	*1%*	*2%*	*2%*	*1%*	*2%*	*4%*	*4%*	*2%*	*2%*	*2%*	0	*2%*	*2%*	*2%*	*4%*	*2%*	*2%*	*3%*	0
	HT									**AH**	**O**												
5	**82**	13	12	14	11	8	24	25	40	18	9	15	10	15	8	12	9	73	26	52	19	53	4
	8%	*13%*	*10%*	*9%*	*6%*	*4%*	*7%*	*7%*	*9%*	*7%*	*10%*	*13%*	*5%*	*8%*	*6%*	*8%*	*7%*	*8%*	*9%*	*7%*	*7%*	*8%*	*8%*
		F										**AM**											
6	**85**	17	11	8	9	15	25	22	43	20	4	11	17	19	9	5	5	80	27	55	23	46	6
	8%	*18%*	*9%*	*5%*	*5%*	*8%*	*7%*	*6%*	*9%*	*9%*	*4%*	*9%*	*9%*	*10%*	*6%*	*4%*	*4%*	*8%*	*10%*	*7%*	*8%*	*7%*	*12%*
	P	**ADEFG**												**P**									
7	**165**	16	20	22	34	33	40	57	75	30	20	16	27	22	22	25	27	137	39	119	39	107	4
	15%	*16%*	*16%*	*15%*	*20%*	*17%*	*12%*	*15%*	*16%*	*13%*	*22%*	*13%*	*14%*	*11%*	*16%*	*17%*	*22%*	*14%*	*14%*	*16%*	*13%*	*17%*	*8%*
	GR				**G**						**N**												
8	**324**	18	38	47	60	55	105	119	132	73	30	32	60	59	43	49	41	283	79	234	89	179	21
	30%	*19%*	*31%*	*32%*	*34%*	*29%*	*31%*	*32%*	*29%*	*30%*	*33%*	*27%*	*32%*	*31%*	*30%*	*33%*	*34%*	*30%*	*28%*	*31%*	*31%*	*28%*	*39%*
	B			**B**	**B**																		
9	**206**	11	21	30	38	30	77	83	82	40	14	19	39	47	28	33	16	190	49	151	62	115	7
	19%	*11%*	*17%*	*20%*	*22%*	*16%*	*23%*	*22%*	*18%*	*17%*	*15%*	*16%*	*20%*	*25%*	*20%*	*22%*	*14%*	*20%*	*17%*	*20%*	*22%*	*18%*	*12%*
							B																
Highest rating 10	**148**	14	12	18	19	39	46	47	65	34	11	15	30	21	29	17	15	133	35	110	41	86	9
	14%	*15%*	*10%*	*12%*	*11%*	*20%*	*13%*	*13%*	*14%*	*14%*	*12%*	*13%*	*16%*	*11%*	*20%*	*11%*	*12%*	*14%*	*12%*	*15%*	*14%*	*14%*	*18%*
						ACEG									**ANP**								
Don't know	**24**	1	4	2	2	4	11	6	6	10	0	4	1	1	1	1	2	22	6	14	8	13	2
	2%	*1%*	*3%*	*1%*	*1%*	*2%*	*3%*	*2%*	*1%*	*4%*	0	*4%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*3%*	*2%*	*3%*
										AI													
NET: 1-3	**18**	3	1	2	0	2	9	7	7	4	0	4	4	1	1	3	3	15	11	8	2	15	0
	2%	*3%*	*1%*	*2%*	0	*1%*	*3%*	*2%*	*2%*	*2%*	0	*3%*	*2%*	*1%*	*1%*	*2%*	*3%*	*2%*	*4%*	*1%*	*1%*	*2%*	0
	T																		**AT**				
NET: 4-6	**191**	34	27	26	22	27	56	51	92	48	17	29	30	38	18	21	17	174	63	119	48	116	11
	18%	*35%*	*22%*	*17%*	*13%*	*14%*	*16%*	*14%*	*20%*	*20%*	*18%*	*24%*	*16%*	*20%*	*12%*	*14%*	*14%*	*18%*	*22%*	*16%*	*16%*	*18%*	*20%*
	HT	**ADEFG**	**E**						**H**	**H**		**OP**							**AT**				
NET: 7-10	**843**	58	91	118	151	156	268	306	354	178	76	82	155	149	123	123	99	743	202	614	231	488	42
	78%	*61%*	*74%*	*80%*	*86%*	*82%*	*78%*	*83%*	*77%*	*74%*	*82%*	*69%*	*82%*	*79%*	*86%*	*83%*	*82%*	*78%*	*72%*	*81%*	*80%*	*77%*	*77%*
	BLS			**B**	**ABCG**	**B**	**B**	**AJ**			**L**		**L**		**AL**	**L**				**AS**			
NET: 9-10	**354**	25	32	48	57	68	123	130	148	74	25	34	68	68	57	50	31	323	84	261	103	202	16
	33%	*26%*	*27%*	*33%*	*32%*	*36%*	*36%*	*35%*	*32%*	*31%*	*27%*	*28%*	*36%*	*36%*	*40%*	*33%*	*26%*	*34%*	*30%*	*35%*	*36%*	*32%*	*30%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**5**	1	4	1	0	1	0	0	0	2	1	0	3	1	0	0	0	1	3	1	1	2	2
	0	0	0	0	0	*7%*	0	0	0	*1%*	0	0	*1%*	0	0	0	0	0	*2%*	*2%*	0	0	*1%*
				R		**		**	*							**			**AR**	R*			
2	**5**	1	3	1	0	0	0	0	0	3	0	0	1	2	0	0	1	1	1	3	2	0	3
	0	0	0	0	0	0	0	0	0	*1%*	0	0	*1%*	*1%*	0	0	*1%*	0	*1%*	*5%*	*1%*	0	*2%*
		RV				**		**	*							**				**AR***			**AV**
3	**9**	2	6	3	1	0	0	0	0	4	3	0	0	2	1	0	2	4	3	1	0	6	2
	1%	*1%*	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	0	0	*1%*	0	0	*2%*	*1%*	*2%*	*2%*	0	*1%*	*2%*
		RU				**		**	*							**				*			**U**
4	**24**	6	18	10	5	0	1	0	1	7	5	2	1	8	1	0	5	13	5	6	7	11	5
	2%	*2%*	*2%*	*2%*	*3%*	0	*2%*	0	*2%*	*2%*	*3%*	*4%*	*1%*	*3%*	*1%*	0	*5%*	*1%*	*3%*	*11%*	*2%*	*2%*	*3%*
		R				**		**	*							**	**MO**			**ARS***			
5	**82**	32	50	40	12	3	0	1	4	21	13	3	18	17	19	2	8	44	24	13	26	37	15
	8%	*12%*	*6%*	*9%*	*8%*	*15%*	0	*6%*	*10%*	*6%*	*6%*	*4%*	*8%*	*6%*	*12%*	*8%*	*8%*	*5%*	*15%*	*24%*	*8%*	*6%*	*11%*
		CGR	**AC**	**G**	**G**	**		**	G*						**AN**	**			**AR**	**AR***			
6	**85**	16	69	29	17	0	8	4	1	25	13	10	19	22	7	3	11	55	26	4	26	46	14
	8%	*6%*	*9%*	*7%*	*11%*	0	*16%*	*17%*	*4%*	*8%*	*6%*	*15%*	*9%*	*8%*	*4%*	*12%*	*11%*	*6%*	*17%*	*7%*	*8%*	*8%*	*10%*
		R				**	**ADIJ**	**	*			**KO**				**			**AR**	*			
7	**165**	49	116	75	21	3	8	6	5	47	29	10	35	46	26	5	13	132	26	8	56	84	23
	15%	*18%*	*14%*	*17%*	*13%*	*14%*	*15%*	*24%*	*13%*	*14%*	*13%*	*16%*	*17%*	*16%*	*16%*	*20%*	*14%*	*15%*	*17%*	*14%*	*16%*	*14%*	*17%*
						**		**	*							**				*			
8	**324**	81	243	139	48	7	13	7	15	97	68	21	58	93	52	8	20	275	38	8	96	185	39
	30%	*30%*	*30%*	*31%*	*30%*	*34%*	*25%*	*27%*	*36%*	*29%*	*32%*	*32%*	*28%*	*31%*	*32%*	*30%*	*21%*	*32%*	*25%*	*15%*	*28%*	*32%*	*28%*
		T				**		**	*							**		**AT**		*			
9	**206**	53	153	86	29	6	12	1	6	66	45	12	40	58	28	6	14	181	20	5	58	121	26
	19%	*20%*	*19%*	*19%*	*18%*	*30%*	*23%*	*3%*	*16%*	*20%*	*21%*	*19%*	*19%*	*20%*	*18%*	*22%*	*15%*	*21%*	*13%*	*10%*	*17%*	*21%*	*19%*
		S				**		**	*							**		**AS**		*			
Highest rating 10	**148**	23	125	54	24	0	8	6	7	48	30	6	33	40	23	1	15	140	5	2	66	75	6
	14%	*8%*	*16%*	*12%*	*16%*	0	*15%*	*24%*	*17%*	*15%*	*14%*	*10%*	*15%*	*14%*	*14%*	*2%*	*16%*	*16%*	*3%*	*3%*	*19%*	*13%*	*5%*
		BSTW				**		**	*							**		**AST**		*	**AVW**	**W**	
Don't know	**24**	4	19	11	0	0	1	0	1	11	5	0	2	5	2	2	7	13	5	4	3	13	4
	2%	*2%*	*2%*	*3%*	0	0	*2%*	0	*2%*	*3%*	*3%*	0	*1%*	*2%*	*1%*	*6%*	*7%*	*2%*	*3%*	*7%*	*1%*	*2%*	*3%*
		R				**		**	*	**E**						**	**ALMNO**	*		**AR***			
NET: 1-3	**18**	5	14	5	1	1	0	0	0	10	4	0	5	5	1	0	3	7	7	5	3	9	6
	2%	*2%*	*2%*	*1%*	*1%*	*7%*	*1%*	0	*1%*	*3%*	*2%*	0	*2%*	*2%*	0	0	*4%*	*1%*	*4%*	*9%*	*1%*	*1%*	*5%*
		R				**		**	*							**			**AR**	**AR***			**AUV**
NET: 4-6	**191**	54	137	79	34	3	9	6	6	53	32	15	38	47	28	6	23	112	55	23	58	94	34
	18%	*20%*	*17%*	*18%*	*22%*	*15%*	*18%*	*22%*	*16%*	*16%*	*15%*	*23%*	*18%*	*16%*	*17%*	*20%*	*24%*	*13%*	*36%*	*42%*	*17%*	*16%*	*24%*
		R				**		**	*							**			**AR**	**AR***			**V**
NET: 7-10	**843**	206	637	354	122	16	40	20	33	258	172	49	166	238	129	21	63	728	87	23	275	466	96
	78%	*77%*	*79%*	*79%*	*78%*	*78%*	*79%*	*78%*	*82%*	*78%*	*81%*	*77%*	*79%*	*80%*	*81%*	*74%*	*65%*	*85%*	*57%*	*43%*	*81%*	*80%*	*68%*
		QSTW				**		**	*		**Q**		**Q**	**Q**	**Q**	**		**AST**		*	**W**	**W**	
NET: 9-10	**354**	76	278	140	54	6	20	7	13	115	75	19	72	99	51	7	29	321	24	7	124	197	33
	33%	*28%*	*34%*	*31%*	*34%*	*30%*	*38%*	*27%*	*33%*	*35%*	*35%*	*29%*	*34%*	*33%*	*32%*	*24%*	*30%*	*37%*	*16%*	*13%*	*36%*	*34%*	*23%*
		STW				**		**	*							**		**AST**		*	**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**6**	1	5	3	3	3	3	1	0	0	0	1	1	0	1	0	0	1	1	4	1	1	1
	1%	0	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	0	0	0	*1%*	*3%*	0	*3%*	0	0	*1%*	*3%*	*1%*	*2%*	*3%*	*3%*
								*	**	*			*	*	*	*			KPQ*		*	*	T*
2	**7**	5	3	4	3	4	3	0	0	0	2	0	0	0	0	1	4	1	0	7	0	0	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	0	*2%*	0	0	0	0	*1%*	*3%*	*1%*	0	*1%*	0	0	0
								*	**	*			*	*	*	*			*		*	*	*
3	**12**	7	5	4	8	11	1	0	1	3	1	0	0	0	1	0	4	2	0	11	0	1	0
	2%	*2%*	*2%*	*2%*	*2%*	*3%*	0	0	*5%*	*5%*	*2%*	0	0	0	*3%*	0	*4%*	*3%*	0	*2%*	0	*3%*	0
	G					AG		*	**	*			*	*	*	*			*		*	*	*
4	**18**	11	7	9	9	10	8	3	0	4	1	2	0	0	1	4	1	1	0	14	3	1	0
	3%	*3%*	*2%*	*3%*	*2%*	*3%*	*3%*	*8%*	0	*9%*	*1%*	*3%*	0	0	*3%*	*6%*	*1%*	*1%*	*2%*	*2%*	*8%*	*3%*	*2%*
								ANQ*	**	ANQ*			*	*	*	*			*		AT*	*	*
5	**68**	43	26	19	50	32	36	3	4	3	8	7	2	5	2	13	10	10	1	62	3	2	1
	10%	*12%*	*8%*	*7%*	*12%*	*9%*	*11%*	*7%*	*15%*	*7%*	*9%*	*10%*	*5%*	*8%*	*9%*	*20%*	*9%*	*12%*	*6%*	*10%*	*7%*	*9%*	*6%*
								*	**	*			*	*	*	A*			*		*	*	*
6	**91**	51	40	32	59	62	29	7	4	7	10	16	5	7	1	6	14	12	1	82	7	1	1
	13%	*14%*	*12%*	*12%*	*14%*	*17%*	*9%*	*16%*	*19%*	*14%*	*12%*	*22%*	*11%*	*12%*	*4%*	*9%*	*13%*	*14%*	*7%*	*14%*	*16%*	*4%*	*7%*
	G					AG		*	**	*		AOS	*	*	*	*			*		*	*	*
7	**154**	78	76	58	96	80	74	9	2	10	20	12	15	12	6	11	33	21	3	136	9	6	3
	23%	*22%*	*23%*	*22%*	*23%*	*22%*	*24%*	*22%*	*10%*	*19%*	*24%*	*17%*	*35%*	*19%*	*25%*	*16%*	*30%*	*25%*	*18%*	*23%*	*22%*	*25%*	*18%*
								*	**	*			*	*	*	*			*		*	*	*
8	**129**	64	65	47	82	62	68	8	6	9	20	7	8	13	5	13	22	16	3	113	8	5	3
	19%	*18%*	*20%*	*18%*	*20%*	*17%*	*22%*	*18%*	*25%*	*18%*	*23%*	*10%*	*18%*	*21%*	*20%*	*19%*	*20%*	*20%*	*22%*	*19%*	*18%*	*20%*	*22%*
								*	**	*			*	*	*	*			*		*	*	*
9	**89**	49	40	29	60	51	38	9	2	5	13	12	7	5	5	8	16	5	3	73	9	5	3
	13%	*14%*	*12%*	*11%*	*15%*	*14%*	*12%*	*20%*	*8%*	*10%*	*15%*	*17%*	*17%*	*9%*	*19%*	*12%*	*14%*	*6%*	*18%*	*12%*	*20%*	*19%*	*18%*
								R*	**	*			*	*	R*	*			R*		*	*	*
Highest rating 10	**54**	19	35	20	34	23	31	1	2	5	4	12	3	13	1	2	5	5	2	50	1	1	2
	8%	*5%*	*11%*	*7%*	*8%*	*6%*	*10%*	*3%*	*7%*	*11%*	*5%*	*17%*	*6%*	*20%*	*6%*	*3%*	*4%*	*6%*	*11%*	*8%*	*3%*	*6%*	*11%*
	B		AB					*	**	*		AHKPQ	*	AHKPQR*	*	*			*		*	*	*
Don't know	**49**	24	25	38	11	26	22	2	2	4	5	2	2	6	2	8	3	9	2	43	2	2	2
	7%	*7%*	*8%*	*14%*	*3%*	*7%*	*7%*	*4%*	*10%*	*8%*	*6%*	*3%*	*5%*	*10%*	*8%*	*13%*	*3%*	*11%*	*13%*	*7%*	*4%*	*8%*	*13%*
	E			AE				*	**	*			*	*	*	Q*		Q	LQ*		*	*	*
NET: 1-3	**25**	12	13	11	14	17	7	1	1	3	3	1	1	0	1	1	8	4	1	22	1	1	1
	4%	*3%*	*4%*	*4%*	*3%*	*5%*	*2%*	*2%*	*5%*	*5%*	*3%*	*1%*	*3%*	0	*5%*	*1%*	*7%*	*5%*	*3%*	*4%*	*2%*	*5%*	*3%*
								*	**	*			*	*	*	*			*		*	*	*
NET: 4-6	**178**	104	74	60	117	105	73	13	8	15	20	26	7	12	4	23	25	22	2	158	13	4	2
	26%	*30%*	*23%*	*23%*	*28%*	*29%*	*23%*	*31%*	*33%*	*29%*	*23%*	*35%*	*16%*	*20%*	*16%*	*35%*	*23%*	*27%*	*15%*	*27%*	*31%*	*16%*	*15%*
								*	**	*		MOS	*	*	*	S*			*		*	*	*
NET: 7-10	**427**	211	216	154	272	215	211	27	12	29	57	44	33	43	17	33	75	46	11	372	27	17	11
	63%	*60%*	*66%*	*58%*	*66%*	*59%*	*67%*	*63%*	*51%*	*58%*	*67%*	*60%*	*75%*	*69%*	*70%*	*51%*	*68%*	*56%*	*69%*	*62%*	*63%*	*70%*	*69%*
							A	*	**	*			P*	*	*	*			*		*	*	*
NET: 9-10	**143**	68	75	48	95	74	70	10	4	10	17	24	10	18	6	10	20	10	5	123	10	6	5
	21%	*19%*	*23%*	*18%*	*23%*	*20%*	*22%*	*23%*	*15%*	*21%*	*20%*	*33%*	*23%*	*29%*	*25%*	*15%*	*18%*	*12%*	*29%*	*21%*	*23%*	*25%*	*29%*
	R							*	**	*		APQR	*	R*	*	*			R*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**6**	1	2	0	1	0	1	1	5	1	0	2	2	0	0	2	1	5	2	3	0	6	0
	1%	*1%*	*1%*	0	*1%*	0	*2%*	0	*1%*	0	0	*2%*	*2%*	0	0	*2%*	0	*1%*	*1%*	*1%*	0	*1%*	0
						*																	*
2	**7**	2	0	2	0	3	0	1	6	0	0	0	2	4	1	0	3	4	1	6	0	6	0
	1%	*1%*	0	*2%*	0	*4%*	0	0	*2%*	0	0	0	*2%*	*4%*	*1%*	0	*2%*	*1%*	*1%*	*1%*	0	*1%*	0
						AC*								A									*
3	**12**	0	2	5	1	1	3	2	8	2	0	4	2	3	2	0	3	9	5	7	1	10	1
	2%	0	*1%*	*4%*	*1%*	*1%*	*5%*	*1%*	*2%*	*2%*	0	*5%*	*2%*	*3%*	*3%*	0	*2%*	*2%*	*3%*	*1%*	*1%*	*2%*	*3%*
				AB		*	B					P											*
4	**18**	3	1	2	3	9	0	4	13	1	3	0	3	7	1	4	2	16	5	12	8	7	3
	3%	*1%*	*1%*	*2%*	*3%*	*14%*	0	*2%*	*4%*	*1%*	*5%*	0	*2%*	*7%*	*1%*	*4%*	*2%*	*3%*	*3%*	*2%*	*9%*	*1%*	*5%*
	V					ABCDEG*								AL							AV		*
5	**68**	18	11	14	9	8	7	23	36	9	6	11	14	15	8	6	11	57	26	35	9	52	4
	10%	*10%*	*7%*	*13%*	*10%*	*11%*	*11%*	*10%*	*11%*	*7%*	*9%*	*14%*	*10%*	*14%*	*9%*	*7%*	*8%*	*11%*	*15%*	*7%*	*9%*	*11%*	*7%*
	T					*													AT				*
6	**91**	28	29	14	11	4	4	36	39	16	7	13	13	12	10	16	23	68	29	59	9	65	10
	13%	*15%*	*18%*	*13%*	*12%*	*7%*	*6%*	*16%*	*12%*	*13%*	*11%*	*17%*	*9%*	*11%*	*11%*	*18%*	*16%*	*13%*	*17%*	*12%*	*10%*	*13%*	*18%*
			G			*																	*
7	**154**	52	41	22	18	13	8	43	82	29	16	17	45	18	15	21	38	116	31	115	12	116	11
	23%	*28%*	*27%*	*19%*	*19%*	*20%*	*12%*	*20%*	*25%*	*23%*	*25%*	*23%*	*32%*	*18%*	*17%*	*23%*	*27%*	*22%*	*18%*	*24%*	*14%*	*24%*	*18%*
	GU	G	G			*							ANO										*
8	**129**	28	37	23	15	11	15	53	50	25	15	10	32	17	21	20	26	103	25	102	23	93	6
	19%	*15%*	*24%*	*21%*	*16%*	*17%*	*23%*	*24%*	*15%*	*20%*	*23%*	*12%*	*23%*	*17%*	*24%*	*22%*	*19%*	*19%*	*15%*	*21%*	*25%*	*19%*	*10%*
	I					*		AI															*
9	**89**	30	17	17	15	6	5	29	45	15	8	12	16	16	14	11	21	68	24	63	8	65	11
	13%	*16%*	*11%*	*15%*	*16%*	*9%*	*7%*	*13%*	*14%*	*12%*	*13%*	*16%*	*11%*	*15%*	*16%*	*12%*	*15%*	*13%*	*14%*	*13%*	*9%*	*13%*	*18%*
						*																	*
Highest rating 10	**54**	21	8	9	6	6	4	17	23	13	7	2	8	7	10	9	10	45	11	43	8	35	9
	8%	*11%*	*5%*	*8%*	*6%*	*9%*	*7%*	*8%*	*7%*	*10%*	*11%*	*3%*	*6%*	*7%*	*12%*	*9%*	*7%*	*8%*	*7%*	*9%*	*9%*	*7%*	*15%*
						*																	*
Don't know	**49**	1	8	5	14	5	17	11	24	14	2	6	4	5	5	3	2	46	10	35	13	28	3
	7%	*1%*	*5%*	*4%*	*15%*	*7%*	*26%*	*5%*	*7%*	*11%*	*4%*	*8%*	*3%*	*4%*	*6%*	*4%*	*2%*	*9%*	*6%*	*7%*	*15%*	*6%*	*5%*
	BMQ		B		ABCD	B*	ABCDF											AQ			AV		*
NET: 1-3	**25**	4	4	7	2	4	4	3	19	2	0	6	7	7	3	2	6	18	9	16	1	21	1
	4%	*2%*	*2%*	*6%*	*3%*	*6%*	*7%*	*2%*	*6%*	*2%*	0	*8%*	*5%*	*6%*	*4%*	*2%*	*5%*	*3%*	*5%*	*3%*	*1%*	*4%*	*3%*
	H					*			AH			K											*
NET: 4-6	**178**	49	41	31	23	21	12	63	88	27	16	23	30	33	19	26	37	141	60	106	26	123	18
	26%	*27%*	*26%*	*27%*	*25%*	*32%*	*18%*	*29%*	*26%*	*21%*	*24%*	*31%*	*21%*	*33%*	*22%*	*29%*	*26%*	*26%*	*35%*	*22%*	*28%*	*26%*	*30%*
	T					*													AT				*
NET: 7-10	**427**	132	103	70	53	36	32	142	201	82	47	41	101	58	60	59	94	332	92	322	51	308	36
	63%	*71%*	*66%*	*62%*	*57%*	*55%*	*49%*	*65%*	*60%*	*66%*	*72%*	*54%*	*72%*	*57%*	*69%*	*65%*	*67%*	*62%*	*54%*	*67%*	*56%*	*64%*	*62%*
	GS	AG	G			*							ALN							AS			*
NET: 9-10	**143**	52	25	25	20	12	9	46	68	28	16	15	24	22	24	19	30	113	35	106	16	100	20
	21%	*28%*	*16%*	*22%*	*22%*	*18%*	*14%*	*21%*	*21%*	*22%*	*24%*	*19%*	*17%*	*22%*	*28%*	*21%*	*22%*	*21%*	*21%*	*22%*	*18%*	*21%*	*34%*
		CG				*																	AV*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equiv alent (K)	Vocational qualifications or equiv alent (=NVQ1+2) (L)	A-Level/Highers or equiv alent (=NVQ3) (M)	Bachelor Degree or equiv alent (=NVQ4) (N)	Masters/PhD or equiv alent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**6**	3	3	2	1	1	0	0	1	1	1	0	3	2	0	0	0	1	4	1	1	3	2
	1%	*1%*	*1%*	*1%*	*1%*	*11%*	*0*	*0*	*2%*	*2%*	*1%*	*0*	*2%*	*1%*	*0*	*0*	*1%*	*0*	*4%*	*3%*	*0*	*1%*	*3%*
	R					**	*	*	**			**				**	**		**AR**	**			*
2	**7**	4	3	3	2	0	0	0	2	0	2	0	2	3	0	0	0	6	1	0	2	5	0
	1%	*2%*	*1%*	*1%*	*2%*	*0*	*0*	*0*	*8%*	*0*	*1%*	*0*	*1%*	*2%*	*0*	*0*	*0*	*1%*	*1%*	*0*	*1%*	*2%*	*0*
				*		**	*	*	**			**				**	**			**			*
3	**12**	6	7	7	0	1	1	0	0	3	2	1	2	5	0	0	1	2	7	3	4	6	2
	2%	*2%*	*2%*	*2%*	0	*9%*	*3%*	*0*	*0*	*5%*	*2%*	*4%*	*1%*	*3%*	0	*0*	*2%*	0	*7%*	*13%*	*1%*	*2%*	*3%*
	R					**	*	*	**	**AE**		**				**	**		**AR**	**			*
4	**18**	4	14	13	3	0	1	0	0	0	5	2	1	6	2	2	0	13	4	1	3	12	4
	3%	*2%*	*3%*	*4%*	*3%*	0	*4%*	0	0	0	*4%*	*6%*	*1%*	*3%*	*2%*	*12%*	0	*2%*	*4%*	*5%*	*1%*	*4%*	*6%*
	U					**	*	*	**			**				**	**			**		**U**	U*
5	**68**	28	41	41	11	0	3	3	1	9	16	4	10	21	12	0	5	46	19	3	30	30	7
	10%	*11%*	*10%*	*11%*	*9%*	0	*10%*	*6%*	*6%*	*15%*	*12%*	*11%*	*6%*	*11%*	*15%*	0	*15%*	*8%*	*18%*	*13%*	*9%*	*10%*	*12%*
	R					**	*	*	**			**			**M**	**	**		**AR**	**			*
6	**91**	36	55	61	10	2	3	9	2	4	24	3	26	24	10	2	2	60	24	7	36	42	12
	13%	*14%*	*13%*	*16%*	*8%*	*14%*	*12%*	*18%*	*10%*	*6%*	*17%*	*9%*	*15%*	*12%*	*12%*	*17%*	*6%*	*11%*	*24%*	*31%*	*11%*	*15%*	*22%*
	R					**	*	*	**			**				**	**		**AR**	**			U*
7	**154**	55	99	87	22	6	6	17	7	10	27	7	55	42	17	1	2	136	17	1	77	66	11
	23%	*22%*	*23%*	*23%*	*18%*	*42%*	*22%*	*34%*	*28%*	*16%*	*19%*	*19%*	*32%*	*21%*	*20%*	*10%*	*8%*	*25%*	*16%*	*7%*	*24%*	*23%*	*19%*
						**	*	J*	**			**	**AKN**			**	**	**A**		**			*
8	**129**	50	79	70	29	1	6	9	5	11	12	9	34	45	18	6	6	113	12	3	65	52	11
	19%	*20%*	*19%*	*18%*	*24%*	*5%*	*23%*	*17%*	*21%*	*17%*	*9%*	*23%*	*20%*	*23%*	*21%*	*42%*	*19%*	*21%*	*12%*	*12%*	*20%*	*18%*	*19%*
	K					**	*	*	**			**	**K**	**K**	**K**	**	**			**			*
9	**89**	38	51	55	17	1	5	6	1	4	27	7	17	19	16	0	3	83	7	0	63	22	3
	13%	*15%*	*12%*	*14%*	*14%*	*11%*	*18%*	*11%*	*4%*	*7%*	*20%*	*19%*	*10%*	*10%*	*18%*	0	*10%*	*15%*	*6%*	0	*19%*	*8%*	*5%*
	SV					**	*	*	**		**AMN**	**				**	**	**AS**		**	**AVW**		*
Highest rating 10	**54**	16	38	24	15	0	1	6	3	4	9	2	14	20	6	1	2	51	0	2	30	24	0
	8%	*6%*	*9%*	*6%*	*12%*	0	*5%*	*13%*	*15%*	*7%*	*6%*	*6%*	*8%*	*10%*	*7%*	*9%*	*7%*	*9%*	0	*8%*	*9%*	*8%*	0
	SW					**	*	*	**			**				**	**	**AS**		**	**W**	**W**	*
Don't know	**49**	15	34	19	11	1	1	1	1	14	13	1	7	9	4	1	10	38	9	2	14	27	6
	7%	*6%*	*8%*	*5%*	*9%*	*9%*	*3%*	*1%*	*5%*	*24%*	*10%*	*4%*	*4%*	*5%*	*5%*	*9%*	*33%*	*7%*	*8%*	*8%*	*4%*	*9%*	*11%*
	DU					**	*	*	**	**ADEGH**		**				**	**			**		**U**	U*
NET: 1-3	**25**	13	12	12	3	3	1	0	2	4	5	1	7	10	0	0	1	10	12	4	8	13	4
	4%	*5%*	*3%*	*3%*	*2%*	*20%*	*3%*	0	*10%*	*7%*	*4%*	*4%*	*4%*	*5%*	0	0	*3%*	*2%*	*11%*	*16%*	*2%*	*5%*	*6%*
	R					**	*	*	**			**				**	**		**AR**	**			*
NET: 4-6	**178**	68	109	115	24	2	7	12	4	13	44	9	38	51	24	4	7	119	46	11	69	84	23
	26%	*27%*	*26%*	*30%*	*20%*	*14%*	*26%*	*24%*	*16%*	*22%*	*32%*	*26%*	*22%*	*26%*	*29%*	*29%*	*21%*	*22%*	*45%*	*49%*	*21%*	*29%*	*40%*
	RU			**A**		**	*	*	**			**				**	**		**AR**	**		**U**	**AU***
NET: 7-10	**427**	160	267	236	83	8	18	38	16	28	75	24	121	126	56	8	14	382	36	6	235	164	25
	63%	*63%*	*63%*	*62%*	*68%*	*57%*	*68%*	*75%*	*69%*	*47%*	*54%*	*66%*	*70%*	*64%*	*66%*	*61%*	*43%*	*70%*	*35%*	*27%*	*72%*	*57%*	*43%*
	JSVW			**J**	**J**	**	*	J*	**			**	**K**			**	**	**AS**		**	**AVW**		*
NET: 9-10	**143**	54	89	79	32	1	6	12	4	8	36	9	31	39	22	1	5	134	7	2	92	47	3
	21%	*21%*	*21%*	*21%*	*26%*	*11%*	*23%*	*24%*	*19%*	*13%*	*26%*	*24%*	*18%*	*20%*	*26%*	*9%*	*17%*	*24%*	*6%*	*8%*	*28%*	*16%*	*5%*
	SVW					**	*	*	**			**				**	**	**AS**		**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**5**	0	5	2	3	2	3	0	0	0	0	2	0	0	0	1	0	1	0	4	0	0	0
	1%	0	*2%*	*1%*	*1%*	*1%*	*1%*	0	0	0	0	*3%*	0	0	*2%*	*2%*	0	*2%*	0	*1%*	0	*2%*	0
	B		**B**					*	**	**	*	*	**	*	*	*		*	*		*	*	*
2	**2**	0	2	0	2	2	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
	0	0	*1%*	0	*1%*	*1%*	0	0	0	0	0	0	*5%*	0	0	0	0	0	*2%*	0	0	0	*2%*
								*	**	**	*	*	**	*	*	*		*	Q*		*	*	*
3	**3**	2	1	2	1	2	1	1	0	0	1	0	0	0	0	0	0	1	0	2	1	0	0
	1%	*1%*	*1%*	*1%*	0	*1%*	*1%*	*2%*	0	0	*2%*	0	0	0	0	0	0	*2%*	0	*1%*	*2%*	0	0
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
4	**5**	4	1	2	3	1	4	0	0	0	1	1	1	1	0	0	1	0	1	5	0	0	1
	1%	*2%*	*1%*	*1%*	*1%*	0	*2%*	0	0	0	*2%*	*2%*	*3%*	*3%*	0	0	*1%*	0	*5%*	*1%*	0	0	*5%*
								*	**	**	*	*	**	*	*	*		*	AHPR*		*	*	AU*
5	**31**	18	13	14	17	14	16	5	3	0	5	1	1	2	0	8	2	2	0	25	5	0	0
	6%	*7%*	*5%*	*7%*	*6%*	*5%*	*7%*	*15%*	*15%*	0	*9%*	*2%*	*4%*	*5%*	*1%*	*17%*	*3%*	*4%*	*2%*	*6%*	*15%*	*1%*	*2%*
								ALOQ*	**	**	*	*	**	*	*	ALOQ*		*	*		ATV*	*	*
6	**46**	21	26	12	35	26	20	1	0	4	2	7	3	6	1	6	11	4	1	43	1	1	1
	10%	*8%*	*11%*	*6%*	*12%*	*10%*	*9%*	*2%*	0	*16%*	*4%*	*12%*	*9%*	*16%*	*6%*	*13%*	*13%*	*7%*	*11%*	*10%*	*2%*	*6%*	*11%*
	D							*	**	**	*	*	**	*	*	*		*	*		*	*	*
7	**76**	38	38	26	50	39	38	8	3	4	5	7	10	1	4	2	23	6	1	63	8	4	1
	16%	*15%*	*17%*	*14%*	*17%*	*15%*	*17%*	*24%*	*18%*	*18%*	*10%*	*12%*	*32%*	*3%*	*16%*	*5%*	*26%*	*11%*	*7%*	*15%*	*24%*	*16%*	*7%*
	N							NP*	**	**	*	*	**	*	*	*	ANPS	*	*		*	*	*
8	**128**	69	59	55	73	74	53	8	3	7	13	14	6	15	5	12	22	20	3	112	8	5	3
	26%	*27%*	*25%*	*29%*	*24%*	*28%*	*24%*	*23%*	*18%*	*27%*	*23%*	*26%*	*20%*	*37%*	*19%*	*25%*	*25%*	*35%*	*27%*	*27%*	*23%*	*19%*	*27%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
9	**88**	46	43	37	52	49	40	5	5	1	13	10	4	8	8	8	15	8	2	73	5	8	2
	18%	*18%*	*19%*	*19%*	*17%*	*18%*	*18%*	*15%*	*30%*	*4%*	*25%*	*18%*	*12%*	*21%*	*32%*	*18%*	*17%*	*14%*	*21%*	*18%*	*15%*	*32%*	*21%*
								*	**	**	*	*	**	*	AR*	*		*	*		*	AT*	*
Highest rating 10	**83**	44	40	26	57	46	38	5	2	9	11	12	5	4	6	6	12	9	2	71	5	6	2
	17%	*17%*	*17%*	*14%*	*19%*	*17%*	*17%*	*13%*	*13%*	*34%*	*21%*	*22%*	*14%*	*11%*	*23%*	*14%*	*14%*	*15%*	*21%*	*17%*	*13%*	*23%*	*21%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
Don't know	**18**	13	5	13	5	10	8	2	1	0	2	2	0	1	0	3	2	6	0	16	2	0	0
	4%	*5%*	*2%*	*7%*	*2%*	*4%*	*4%*	*5%*	*5%*	0	*3%*	*3%*	0	*3%*	0	*6%*	*2%*	*10%*	*3%*	*4%*	*5%*	0	*3%*
	E			**AE**				*	**	**	*	*	**	*	*	*		A*	*		*	*	*
NET: 1-3	**10**	2	8	4	5	5	4	1	0	0	1	2	1	0	0	1	0	2	0	8	1	0	0
	2%	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	0	0	*2%*	*3%*	*5%*	0	*2%*	*2%*	0	*4%*	*2%*	*2%*	*2%*	*2%*	*2%*
	B							*	**	**	*	*	**	*	*	*		*	Q*		*	*	*
NET: 4-6	**83**	43	40	28	55	42	41	6	3	4	9	9	5	9	2	14	14	6	2	73	6	2	2
	17%	*17%*	*17%*	*15%*	*18%*	*16%*	*18%*	*17%*	*15%*	*16%*	*16%*	*16%*	*17%*	*24%*	*8%*	*29%*	*16%*	*11%*	*18%*	*17%*	*17%*	*8%*	*18%*
								*	**	**	*	*	**	*	*	OR*		*	*		*	*	*
NET: 7-10	**376**	197	179	144	232	208	168	26	14	21	43	43	25	29	22	29	73	44	8	320	26	22	8
	77%	*77%*	*78%*	*76%*	*78%*	*79%*	*76%*	*76%*	*80%*	*84%*	*79%*	*78%*	*79%*	*73%*	*90%*	*62%*	*82%*	*75%*	*77%*	*77%*	*76%*	*90%*	*77%*
	P							*	**	**	*	*	**	*	AP*	*	P	*	*		*	AT*	*
NET: 9-10	**172**	89	82	63	109	94	77	10	8	10	25	22	8	13	13	15	28	17	4	144	10	13	4
	35%	*35%*	*36%*	*33%*	*37%*	*36%*	*35%*	*28%*	*43%*	*39%*	*46%*	*40%*	*26%*	*32%*	*55%*	*32%*	*31%*	*30%*	*42%*	*35%*	*28%*	*55%*	*42%*
								*	**	**	*	*	**	*	AHNPQR*	*		*	*		*	ATU*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**5**	0	2	0	0	1	2	1	4	0	0	2	1	0	1	0	0	5	4	1	2	3	0
	1%	0	***3%***	0	0	***1%***	***1%***	0	***2%***	0	0	***4%***	***1%***	0	***3%***	0	0	***1%***	***2%***	0	***1%***	***1%***	0
	T	*									*				*								**
2	**2**	1	0	0	0	0	0	0	1	0	0	0	0	0	0	2	0	2	0	1	0	2	0
	0	***2%***	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	***2%***	0	0	0	0	0	***1%***	0
		*									*				*	**A**							**
3	**3**	0	0	1	0	0	2	1	1	1	0	2	0	0	0	0	0	3	2	1	0	3	0
	1%	0	0	***1%***	0	0	***2%***	***1%***	0	***1%***	0	***4%***	0	0	0	0	0	***1%***	***2%***	0	0	***1%***	0
		*									*	**A**			*								**
4	**5**	0	1	2	1	1	1	3	2	0	0	1	1	1	0	2	0	5	0	3	1	3	0
	1%	0	***2%***	***2%***	***2%***	***1%***	0	***2%***	***1%***	0	0	***2%***	***1%***	***1%***	0	***3%***	0	***1%***	0	***1%***	***1%***	***1%***	0
		*									*				*								**
5	**31**	9	2	4	4	3	9	11	13	7	4	3	3	5	7	4	4	27	10	17	5	25	0
	6%	***14%***	***4%***	***5%***	***5%***	***4%***	***6%***	***6%***	***7%***	***7%***	***7%***	***5%***	***4%***	***7%***	***13%***	***5%***	***5%***	***7%***	***7%***	***5%***	***4%***	***8%***	0
		A*									*				**AM***							**A**	**
6	**46**	8	5	8	4	8	13	16	22	8	6	10	10	11	2	4	8	38	19	25	9	30	2
	10%	***13%***	***8%***	***11%***	***5%***	***11%***	***9%***	***8%***	***11%***	***9%***	***10%***	***16%***	***10%***	***15%***	***4%***	***5%***	***11%***	***9%***	***14%***	***8%***	***7%***	***10%***	***8%***
		*									*	**O**			*								**
7	**76**	12	12	11	12	12	17	30	28	17	8	14	14	8	13	10	13	62	26	44	15	51	3
	16%	***18%***	***20%***	***15%***	***16%***	***16%***	***13%***	***15%***	***14%***	***19%***	***15%***	***22%***	***14%***	***11%***	***24%***	***14%***	***17%***	***15%***	***18%***	***14%***	***12%***	***17%***	***12%***
		*									*				*								**
8	**128**	18	16	22	22	18	31	45	65	18	15	13	29	22	14	16	28	99	33	91	25	77	13
	26%	***27%***	***26%***	***30%***	***32%***	***24%***	***23%***	***23%***	***33%***	***20%***	***27%***	***20%***	***30%***	***30%***	***27%***	***22%***	***38%***	***24%***	***23%***	***28%***	***21%***	***26%***	***48%***
	R	*							**AJ**		*				*		**AR**						**
9	**88**	11	14	11	16	11	25	43	29	17	10	8	16	13	6	21	10	79	20	64	25	52	4
	18%	***17%***	***23%***	***14%***	***23%***	***14%***	***18%***	***22%***	***14%***	***19%***	***18%***	***13%***	***16%***	***18%***	***12%***	***29%***	***13%***	***19%***	***14%***	***20%***	***21%***	***17%***	***15%***
		*									*				*	**ALO**							**
Highest rating 10	**83**	6	7	12	9	18	31	40	26	18	11	6	22	14	9	13	8	76	22	61	30	44	3
	17%	***9%***	***12%***	***16%***	***13%***	***24%***	***22%***	***20%***	***13%***	***20%***	***20%***	***10%***	***23%***	***19%***	***17%***	***18%***	***10%***	***18%***	***16%***	***19%***	***25%***	***15%***	***10%***
		*				**B**	**B**				*				*						**AV**		**
Don't know	**18**	0	1	3	2	4	7	6	8	3	1	2	0	0	0	1	4	14	4	14	9	6	2
	4%	0	***2%***	***5%***	***2%***	***5%***	***5%***	***3%***	***4%***	***4%***	***2%***	***3%***	0	0	0	***1%***	***5%***	***3%***	***3%***	***4%***	***7%***	***2%***	***7%***
	V	*									*				*						**AV**		**
NET: 1-3	**10**	1	2	1	0	1	4	2	6	2	0	5	1	0	1	2	0	10	6	3	2	8	0
	2%	***2%***	***3%***	***1%***	0	***1%***	***3%***	***1%***	***3%***	***2%***	0	***8%***	***1%***	0	***3%***	***2%***	0	***2%***	***4%***	***1%***	***1%***	***3%***	0
	T	*									*	**AN**			*				**T**				**
NET: 4-6	**83**	18	9	14	9	11	22	30	37	15	9	15	14	16	9	9	12	71	30	45	16	59	2
	17%	***27%***	***14%***	***19%***	***12%***	***15%***	***16%***	***16%***	***19%***	***17%***	***17%***	***24%***	***15%***	***23%***	***17%***	***13%***	***16%***	***17%***	***21%***	***14%***	***13%***	***20%***	***8%***
	T	*									*				*								**
NET: 7-10	**376**	47	50	56	60	59	104	157	148	70	43	41	81	56	42	60	59	316	102	261	95	225	24
	77%	***71%***	***80%***	***75%***	***85%***	***78%***	***76%***	***80%***	***74%***	***78%***	***81%***	***65%***	***84%***	***77%***	***80%***	***83%***	***79%***	***77%***	***72%***	***81%***	***79%***	***76%***	***86%***
	L	*									*		**L**		*	**L**				**A**			**
NET: 9-10	**172**	17	22	23	26	29	55	82	54	35	20	14	38	26	16	34	17	155	43	125	55	96	7
	35%	***26%***	***35%***	***30%***	***37%***	***39%***	***41%***	***42%***	***27%***	***39%***	***38%***	***23%***	***39%***	***37%***	***29%***	***47%***	***23%***	***38%***	***30%***	***39%***	***46%***	***32%***	***25%***
	I	*						**AI**			*				*	**AL**		**AQ**		**A**	**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**5**	2	2	1	1	0	0	0	0	2	1	0	3	1	0	0	0	1	1	3	1	1	3
	1%	***1%***	***1%***	0	***1%***	0	0	0	0	***2%***	***1%***	0	***3%***	***1%***	0	0	0	0	***1%***	***10%***	***1%***	0	***5%***
	R					**	**	**	**			**				**	**			**			**AUV**
2	**2**	0	2	0	0	1	0	0	0	0	0	0	2	0	0	0	0	0	2	0	0	2	0
	0	0	***1%***	0	0	***15%***	0	0	***1%***	0	0	0	***2%***	0	0	0	0	0	***2%***	0	0	***1%***	0
	R					**	**	**	**			**				**	**		**AR**	**			
3	**3**	1	2	1	0	0	0	0	0	2	1	0	0	0	0	0	2	0	2	1	0	2	1
	1%	***1%***	***1%***	***1%***	0	0	0	0	0	***2%***	***1%***	0	0	0	0	0	***7%***	0	***3%***	***4%***	0	***1%***	***2%***
						**	**	**	**			**				**	**		**R**	**			
4	**5**	3	2	4	0	0	0	0	0	1	1	0	0	3	1	0	0	1	3	1	2	2	1
	1%	***2%***	***1%***	***2%***	0	0	0	0	0	***1%***	***1%***	0	0	***2%***	***1%***	0	0	0	***4%***	***3%***	***1%***	***1%***	***2%***
	R					**	**	**	**			**				**	**		**AR**	**			
5	**31**	14	17	11	8	0	0	1	2	8	6	0	6	7	6	0	4	18	8	5	9	13	8
	6%	***9%***	***5%***	***5%***	***10%***	0	0	***9%***	***9%***	***6%***	***8%***	0	***6%***	***5%***	***6%***	0	***14%***	***5%***	***10%***	***20%***	***5%***	***5%***	***13%***
	R					**	**	**	**			**				**	**			**			**AUV**
6	**46**	15	32	20	9	2	3	1	0	13	7	2	9	17	8	1	2	33	11	3	20	21	5
	10%	***9%***	***10%***	***9%***	***10%***	***16%***	***12%***	***10%***	***2%***	***10%***	***10%***	***7%***	***9%***	***12%***	***9%***	***11%***	***6%***	***9%***	***14%***	***10%***	***11%***	***9%***	***9%***
						**	**	**	**			**				**	**			**			
7	**76**	30	47	45	11	1	3	1	1	14	16	5	14	21	14	4	2	58	15	3	32	34	10
	16%	***19%***	***14%***	***21%***	***14%***	***11%***	***14%***	***5%***	***4%***	***11%***	***21%***	***23%***	***14%***	***14%***	***16%***	***28%***	***5%***	***15%***	***19%***	***12%***	***18%***	***14%***	***18%***
				AJ		**	**	**	**			**				**	**			**			
8	**128**	36	92	55	21	5	5	7	4	31	12	10	36	39	22	3	5	104	16	6	43	69	13
	26%	***23%***	***28%***	***25%***	***25%***	***55%***	***24%***	***54%***	***26%***	***24%***	***16%***	***43%***	***36%***	***27%***	***23%***	***22%***	***17%***	***28%***	***21%***	***24%***	***24%***	***29%***	***23%***
						**	**	**	**			**	**AK**			**	**			**			
9	**88**	28	60	36	15	0	6	2	5	24	15	4	16	27	21	0	5	75	11	2	28	51	9
	18%	***18%***	***18%***	***17%***	***18%***	***4%***	***29%***	***16%***	***29%***	***19%***	***20%***	***17%***	***16%***	***18%***	***23%***	***3%***	***14%***	***20%***	***14%***	***9%***	***16%***	***21%***	***15%***
						**	**	**	**			**				**	**			**			
Highest rating 10	**83**	26	57	34	16	0	4	1	4	25	12	2	13	28	19	2	6	75	6	2	38	39	6
	17%	***17%***	***17%***	***16%***	***19%***	0	***20%***	***5%***	***25%***	***19%***	***16%***	***10%***	***13%***	***19%***	***21%***	***15%***	***20%***	***20%***	***8%***	***7%***	***21%***	***16%***	***11%***
	S					**	**	**	**			**				**	**	**AS**		**			
Don't know	**18**	4	14	9	1	0	0	0	1	7	3	0	2	3	1	3	5	12	3	0	5	7	2
	4%	***3%***	***4%***	***4%***	***2%***	0	0	0	***4%***	***5%***	***4%***	0	***2%***	***2%***	***1%***	***20%***	***17%***	***3%***	***4%***	0	***3%***	***3%***	***3%***
						**	**	**	**			**				**	**			**			
NET: 1-3	**10**	3	6	2	1	1	0	0	0	5	2	0	4	1	0	0	2	1	5	4	1	5	4
	2%	***2%***	***2%***	***1%***	***1%***	***15%***	0	0	***1%***	***4%***	***3%***	0	***4%***	***1%***	0	0	***7%***	0	***6%***	***14%***	***1%***	***2%***	***7%***
	R					**	**	**	**			**				**	**		**AR**	**			**AU**
NET: 4-6	**83**	31	51	35	17	2	3	3	2	22	15	2	15	27	15	1	6	52	22	9	31	35	14
	17%	***20%***	***16%***	***16%***	***21%***	***16%***	***12%***	***20%***	***11%***	***17%***	***19%***	***7%***	***15%***	***19%***	***16%***	***11%***	***20%***	***14%***	***28%***	***34%***	***18%***	***15%***	***24%***
	R					**	**	**	**			**				**	**		**AR**	**			
NET: 7-10	**376**	120	256	170	63	7	18	11	14	94	56	21	78	114	76	9	18	313	48	13	141	194	39
	77%	***76%***	***78%***	***79%***	***76%***	***69%***	***88%***	***80%***	***83%***	***74%***	***74%***	***93%***	***78%***	***79%***	***83%***	***69%***	***57%***	***83%***	***62%***	***52%***	***79%***	***80%***	***66%***
	SW					**	**	**	**			**				**	**	**AS**		**		**W**	
NET: 9-10	**172**	55	117	70	31	0	10	3	9	49	28	6	28	55	41	2	11	151	17	4	66	91	15
	35%	***34%***	***36%***	***33%***	***37%***	***4%***	***49%***	***21%***	***53%***	***38%***	***36%***	***28%***	***28%***	***38%***	***44%***	***18%***	***34%***	***40%***	***22%***	***16%***	***37%***	***38%***	***26%***
	S					**	**	**	**			**			**M**	**	**	**AS**		**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**7**	3	4	3	4	2	5	1	0	1	0	2	0	0	0	0	1	1	0	5	1	0	0
	0	0	0	0	0	0	*1%*	*1%*	0	*1%*	0	*1%*	0	0	0	0	*1%*	0	0	0	*1%*	0	0
2	**9**	6	3	2	7	6	3	1	0	3	0	2	0	1	1	1	0	1	0	8	1	1	0
	1%	*1%*	0	0	*1%*	*1%*	0	0	0	*2%*	0	*1%*	0	*1%*	*1%*	*1%*	0	0	0	*1%*	0	*1%*	0
										A													
3	**19**	13	6	11	9	8	11	4	1	1	1	1	2	2	2	0	2	2	1	13	4	2	1
	1%	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*3%*	*2%*	*1%*	*1%*	0	*2%*	*1%*	*2%*	0	*1%*	*1%*	*1%*	*1%*	*3%*	*2%*	*1%*
								AP													AT		
4	**58**	29	29	32	25	24	33	4	0	8	8	5	4	4	2	7	7	9	0	51	4	2	0
	3%	*3%*	*3%*	*4%*	*2%*	*3%*	*4%*	*3%*	0	*5%*	*4%*	*3%*	*3%*	*2%*	*3%*	*4%*	*4%*	*4%*	0	*3%*	*3%*	*3%*	0
	ESW			AE				S		S	S					S		S		W	W		
5	**111**	47	64	54	57	62	49	11	3	5	8	12	9	10	5	13	16	17	2	92	11	5	2
	6%	*5%*	*7%*	*7%*	*6%*	*8%*	*5%*	*8%*	*3%*	*3%*	*4%*	*7%*	*7%*	*6%*	*6%*	*9%*	*8%*	*7%*	*4%*	*6%*	*8%*	*6%*	*4%*
6	**189**	93	96	92	97	95	94	17	9	16	23	19	5	13	8	22	23	27	7	157	17	8	7
	11%	*11%*	*11%*	*13%*	*9%*	*12%*	*10%*	*13%*	*11%*	*12%*	*12%*	*12%*	*4%*	*8%*	*9%*	*15%*	*11%*	*11%*	*12%*	*11%*	*13%*	*9%*	*12%*
	EM			AE				M		M	M	M				M	M	M	M				
7	**342**	154	188	169	172	176	166	34	24	22	32	24	30	36	18	31	39	42	9	281	34	18	9
	20%	*18%*	*21%*	*23%*	*17%*	*21%*	*18%*	*25%*	*30%*	*16%*	*17%*	*15%*	*24%*	*22%*	*19%*	*20%*	*19%*	*17%*	*16%*	*19%*	*25%*	*19%*	*16%*
	E			AE				L	AJKLRS														
8	**465**	245	220	184	282	233	232	32	22	41	56	44	33	38	28	36	45	71	19	387	32	28	19
	27%	*28%*	*25%*	*25%*	*27%*	*28%*	*25%*	*23%*	*28%*	*29%*	*30%*	*28%*	*27%*	*23%*	*29%*	*24%*	*22%*	*28%*	*34%*	*26%*	*23%*	*29%*	*34%*
																			AHNQ				ATU
9	**285**	142	142	88	197	115	169	17	13	22	38	23	21	28	15	19	40	41	9	243	17	15	9
	16%	*16%*	*16%*	*12%*	*19%*	*14%*	*18%*	*13%*	*16%*	*16%*	*20%*	*14%*	*17%*	*17%*	*16%*	*13%*	*19%*	*16%*	*16%*	*17%*	*13%*	*16%*	*16%*
	DF				AD		AF																
Highest rating 10	**230**	116	114	60	170	82	148	13	8	20	15	26	19	33	13	20	25	31	8	197	13	13	8
	13%	*13%*	*13%*	*8%*	*17%*	*10%*	*16%*	*9%*	*10%*	*14%*	*8%*	*17%*	*15%*	*20%*	*13%*	*14%*	*12%*	*13%*	*14%*	*13%*	*9%*	*13%*	*14%*
	DF				AD		AF					K		AHK									
Don't know	**38**	27	11	29	10	17	21	2	1	3	8	3	3	2	3	1	6	7	1	33	2	3	1
	2%	*3%*	*1%*	*4%*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	*4%*	*2%*	*2%*	*1%*	*3%*	*1%*	*3%*	*3%*	*1%*	*2%*	*2%*	*3%*	*1%*
	CE	AC		AE																			
NET: 1-3	**35**	22	13	16	19	16	19	6	1	5	1	4	2	3	3	1	3	5	1	25	6	3	1
	2%	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*4%*	*2%*	*4%*	*1%*	*3%*	*2%*	*2%*	*3%*	*1%*	*1%*	*2%*	*2%*	*2%*	*4%*	*3%*	*2%*
								AKP													AT		
NET: 4-6	**357**	169	189	178	179	181	176	33	11	29	38	35	17	27	16	42	47	52	9	299	33	16	9
	20%	*19%*	*22%*	*25%*	*17%*	*22%*	*19%*	*24%*	*14%*	*20%*	*20%*	*22%*	*14%*	*16%*	*17%*	*28%*	*23%*	*21%*	*16%*	*20%*	*24%*	*17%*	*16%*
	E			AE				M								AIMNOS							
NET: 7-10	**1322**	658	664	501	821	606	715	96	67	104	140	118	104	136	73	106	149	185	45	1108	96	73	45
	75%	*75%*	*76%*	*69%*	*80%*	*74%*	*77%*	*70%*	*83%*	*74%*	*75%*	*73%*	*82%*	*81%*	*77%*	*71%*	*73%*	*74%*	*81%*	*76%*	*70%*	*77%*	*81%*
	D				AD				H				HP	H					H				U
NET: 9-10	**515**	258	256	148	367	197	317	30	20	41	52	49	40	61	28	40	64	72	17	440	30	28	17
	29%	*30%*	*29%*	*20%*	*36%*	*24%*	*34%*	*22%*	*25%*	*29%*	*28%*	*31%*	*32%*	*36%*	*29%*	*26%*	*32%*	*29%*	*30%*	*30%*	*22%*	*29%*	*30%*
	DFHU				AD		AF							H						U			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**7** **0**	0 0	2 *1%*	1 0	2 *1%*	1 0	2 0	1 0	5 *1%*	1 0	1 0	1 *1%*	2 *1%*	1 0	1 0	0 0	0 0	7 0	4 *1%*	3 0	2 0	5 0	0 0
2	**9** *1%*	0 0	0 0	0 0	0 0	4 *1%* **AE**	4 *1%*	0 0	4 0	5 *1%* **H**	0 0	0 0	2 *1%*	4 *2%* **A**	1 *1%*	1 *1%*	1 *1%*	8 0	4 *1%*	4 0	4 *1%*	4 0	0 0
3	**19** *1%*	4 *2%*	0 0	3 *1%*	2 *1%*	4 *1%*	5 *1%*	6 *1%*	7 *1%*	7 *2%*	2 *1%*	5 *2%*	5 *2%*	3 *1%*	1 0	2 *1%*	2 *1%*	18 *1%*	8 *2%*	10 *1%*	5 *1%*	13 *1%*	0 0
4	**58** *3%*	5 *3%*	5 *2%*	12 *5%* **F**	7 *2%*	5 *2%*	23 *5%* **AF**	18 *4%*	26 *3%*	14 *3%*	6 *4%*	9 *4%*	7 *2%*	8 *3%*	4 *2%*	6 *3%*	9 *5%*	49 *3%*	18 *4%*	35 *3%*	19 *5%*	29 *3%*	2 *2%*
5	**111** *6%* **R**	16 *8%*	16 *7%*	15 *6%*	17 *5%*	19 *6%*	28 *6%*	32 *7%*	55 *6%*	23 *5%*	5 *3%*	16 *7%*	20 *6%*	16 *6%*	10 *5%*	11 *6%*	18 *9%*	93 *6%*	30 *7%*	66 *5%*	32 *8%*	66 *6%*	2 *2%*
6	**189** *11%*	17 *8%*	31 *13%*	22 *9%*	32 *10%*	37 *13%*	50 *11%*	49 *11%*	97 *11%*	41 *9%*	11 *7%*	21 *10%*	35 *10%*	36 *13%*	34 *16%* **AK**	25 *13%*	21 *11%*	169 *11%*	51 *11%*	130 *11%*	45 *11%*	113 *10%*	11 *11%*
7	**342** *20%* **B**	25 *13%*	36 *15%*	48 *20%*	74 *24%* **BC**	64 *21%* **B**	94 *20%*	92 *22%*	149 *17%*	100 *22%*	39 *24%*	43 *20%*	61 *18%*	50 *18%*	35 *17%*	50 *26%* **AMNO**	31 *16%*	311 *20%*	95 *20%*	238 *20%*	90 *22%*	210 *19%*	18 *19%*
8	**465** *27%*	50 *25%*	71 *30%*	63 *26%*	81 *26%*	71 *24%*	128 *27%*	115 *27%*	221 *26%*	130 *28%*	49 *30%*	58 *27%*	96 *28%*	69 *25%*	61 *29%*	47 *25%*	49 *26%*	416 *27%*	111 *24%*	332 *28%*	105 *25%*	289 *26%*	27 *28%*
9	**285** *16%* **U**	41 *21%*	42 *17%*	38 *16%*	50 *16%*	48 *16%*	67 *14%*	60 *14%*	158 *18%* **A**	66 *14%*	22 *14%*	39 *18%*	63 *18%*	59 *21%* **AP**	31 *15%*	25 *13%*	32 *17%*	252 *16%*	78 *17%*	194 *16%*	52 *13%*	197 *18%* **AU**	16 *17%*
Highest rating 10	**230** *13%* **G**	38 *19%* **AG**	27 *12%*	30 *13%*	45 *14%*	41 *14%*	48 *10%*	47 *11%*	118 *14%*	63 *14%*	25 *15%*	21 *9%*	50 *15%*	32 *11%*	31 *14%*	20 *11%*	20 *11%*	210 *13%*	56 *12%*	165 *14%*	47 *11%*	149 *14%*	16 *17%*
Don't know	**38** *2%* **MR**	1 0	6 *3%*	6 *3%*	4 *1%*	3 *1%*	17 *4%* **AB**	9 *2%*	17 *2%*	13 *3%*	2 *1%*	6 *3%*	2 *1%*	2 *1%*	4 *2%*	1 *1%*	8 *4%*	31 *2%*	7 *2%*	26 *2%*	12 *3%*	19 *2%*	3 *3%*
NET: 1-3	**35** *2%* **T**	4 *2%*	3 *1%*	4 *2%*	4 *1%*	10 *3%*	12 *2%*	7 *2%*	16 *2%*	13 *3%*	2 *1%*	6 *3%*	9 *3%*	9 *3%*	3 *2%*	3 *2%*	3 *1%*	33 *2%*	16 *3%* **AT**	18 *1%*	10 *2%*	22 *2%*	0 0
NET: 4-6	**357** *20%* **JK**	38 *19%*	53 *22%*	49 *20%*	56 *18%*	61 *20%*	101 *22%*	99 *23%* **J**	178 *21%*	78 *17%*	23 *14%*	47 *21%*	61 *18%*	60 *21%*	47 *22%*	43 *23%*	47 *25%*	310 *20%*	99 *22%*	231 *19%*	96 *23%*	208 *19%*	14 *15%*
NET: 7-10	**1322** *75%* **U**	155 *78%*	176 *74%*	179 *75%*	250 *80%* **G**	225 *75%*	337 *72%*	314 *73%*	647 *75%*	359 *77%*	135 *83%* **ALNO**	161 *73%*	270 *79%*	211 *75%*	157 *74%*	142 *75%*	132 *70%*	1190 *76%* **A**	339 *73%*	929 *77%* **A**	295 *71%*	845 *77%* **AU**	77 *81%*
NET: 9-10	**515** *29%* **GHU**	79 *40%* **ACDEFG**	69 *29%*	68 *28%*	94 *30%*	89 *30%*	115 *25%*	107 *25%*	277 *32%* **AH**	129 *28%*	47 *29%*	60 *27%*	113 *33%* **P**	92 *32%*	61 *29%*	45 *24%*	52 *27%*	463 *30%*	134 *29%*	359 *30%*	99 *24%*	346 *32%* **AU**	33 *34%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equiv alent (K)	Vocational qualifications or equiv alent (=NVQ1+2) (L)	A-Level/Highers or equiv alent (=NVQ3) (M)	Bachelor Degree or equiv alent (=NVQ4) (N)	Masters/PhD or equiv alent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**7**	2	5	3	0	0	1	0	1	3	1	1	1	3	0	0	1	2	3	1	1	3	3
	0	*1%*	0	0	0	0	*1%*	0	*1%*	*1%*	0	0	0	*1%*	0	0	0	0	*1%*	*1%*	0	0	*1%*
	R					**										*			AR	R			AUV
2	**9**	0	9	2	2	0	1	0	0	4	3	1	2	3	0	0	0	2	4	3	0	4	5
	1%	0	*1%*	0	*1%*	0	*1%*	0	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	0	0	*1%*	*3%*	0	0	*2%*
	RU					**										*			R	AR			AUV
3	**19**	5	14	9	4	0	3	0	0	4	8	0	4	5	1	0	1	7	7	6	2	9	9
	1%	*1%*	*1%*	*1%*	*1%*	0	*3%*	0	0	*1%*	*2%*	0	*1%*	*1%*	*1%*	0	*1%*	0	*3%*	*5%*	0	*1%*	*4%*
	RU					**										*			AR	AR			AUV
4	**58**	13	45	25	9	2	1	2	0	19	9	4	11	15	3	2	11	29	16	13	7	24	25
	3%	*3%*	*3%*	*3%*	*3%*	*7%*	*1%*	*4%*	0	*4%*	*2%*	*3%*	*3%*	*4%*	*2%*	*6%*	*7%*	*2%*	*6%*	*13%*	*1%*	*3%*	*12%*
	IRU			**I**		**		**I**		**I**						*	**AKM**		AR	ARS			AUV
5	**111**	22	88	47	16	1	9	3	8	27	20	6	28	30	11	5	10	56	37	18	24	67	19
	6%	*5%*	*7%*	*6%*	*5%*	*3%*	*8%*	*6%*	*8%*	*6%*	*5%*	*4%*	*7%*	*8%*	*7%*	*11%*	*6%*	*4%*	*14%*	*18%*	*4%*	*7%*	*9%*
	RU					**										*			AR	AR		U	U
6	**189**	47	142	82	19	0	8	11	14	55	37	20	51	44	22	4	11	121	52	15	46	107	34
	11%	*11%*	*11%*	*11%*	*6%*	0	*8%*	*18%*	*15%*	*12%*	*9%*	*13%*	*12%*	*11%*	*14%*	*10%*	*6%*	*9%*	*19%*	*15%*	*8%*	*11%*	*16%*
	ERU			**E**		**		**E**	**E**	**E**			**Q**		**Q**	*			AR	R			AU
7	**342**	76	265	140	51	5	20	13	18	95	85	24	78	84	27	8	30	270	58	12	81	210	47
	20%	*18%*	*20%*	*19%*	*17%*	*22%*	*19%*	*22%*	*19%*	*21%*	*20%*	*16%*	*19%*	*21%*	*18%*	*20%*	*18%*	*20%*	*21%*	*12%*	*14%*	*22%*	*22%*
	U					**										*						AU	U
8	**465**	113	352	187	88	8	35	12	19	116	118	38	90	112	44	12	47	393	57	12	163	251	47
	27%	*26%*	*27%*	*26%*	*30%*	*35%*	*32%*	*19%*	*20%*	*26%*	*28%*	*26%*	*22%*	*28%*	*29%*	*30%*	*29%*	*29%*	*21%*	*12%*	*29%*	*26%*	*22%*
	MST				**I**	**	**I**									*		**AST**					
9	**285**	82	203	126	54	7	15	7	12	64	70	32	75	59	19	2	21	260	17	7	118	151	15
	16%	*19%*	*15%*	*17%*	*18%*	*28%*	*14%*	*12%*	*12%*	*14%*	*16%*	*22%*	*18%*	*15%*	*13%*	*6%*	*13%*	*19%*	*6%*	*7%*	*21%*	*16%*	*7%*
	STW					**						**OP**				*		**AST**			**AVW**	**W**	
Highest rating 10	**230**	59	171	93	44	1	15	11	21	44	70	19	62	30	20	2	26	213	8	8	123	101	4
	13%	*14%*	*13%*	*13%*	*15%*	*5%*	*14%*	*19%*	*21%*	*10%*	*16%*	*13%*	*15%*	*8%*	*13%*	*5%*	*16%*	*16%*	*3%*	*8%*	*22%*	*11%*	*2%*
	JNSVW					**		**J**	**ADJ**		**AN**		**N**			*	**N**	**AST**			**AVW**	**W**	
Don't know	**38**	9	29	12	7	0	0	0	4	15	7	2	6	9	3	4	7	18	12	5	5	23	5
	2%	*2%*	*2%*	*2%*	*2%*	0	0	0	*4%*	*3%*	*2%*	*1%*	*2%*	*2%*	*2%*	*10%*	*4%*	*1%*	*4%*	*5%*	*1%*	*2%*	*2%*
	RU					**			**DG**	**AG**						**AKLMNO***			AR	R			
NET: 1-3	**35**	8	27	14	5	0	5	0	1	11	11	2	7	11	2	0	2	11	15	10	3	15	17
	2%	*2%*	*2%*	*2%*	*2%*	0	*5%*	0	*1%*	*2%*	*3%*	*1%*	*2%*	*3%*	*1%*	0	*1%*	*1%*	*5%*	*10%*	0	*2%*	*8%*
	RU					**										*			AR	AR			AUV
NET: 4-6	**357**	82	276	154	44	2	18	17	22	101	66	30	90	89	36	11	31	205	105	46	77	198	78
	20%	*19%*	*21%*	*21%*	*15%*	*10%*	*17%*	*28%*	*23%*	*23%*	*15%*	*20%*	*22%*	*22%*	*24%*	*28%*	*19%*	*15%*	*39%*	*46%*	*14%*	*21%*	*37%*
	EKRU					**		**E**		**E**			**K**	**K**	**K**	*			AR	AR		U	AUV
NET: 7-10	**1322**	331	991	546	237	21	84	43	71	319	344	114	305	285	110	25	124	1137	140	39	486	712	113
	75%	*77%*	*75%*	*75%*	*81%*	*90%*	*79%*	*72%*	*72%*	*71%*	*80%*	*77%*	*75%*	*72%*	*73%*	*62%*	*76%*	*83%*	*52%*	*39%*	*85%*	*75%*	*53%*
	JSTW				**AJ**	**					**ANP**					*		**AST**	**T**		**AVW**	**W**	
NET: 9-10	**515**	141	373	220	98	8	29	18	33	108	141	52	137	89	39	4	47	473	26	15	241	251	19
	29%	*33%*	*28%*	*30%*	*33%*	*33%*	*28%*	*31%*	*34%*	*24%*	*33%*	*35%*	*34%*	*23%*	*26%*	*11%*	*29%*	*35%*	*9%*	*14%*	*42%*	*27%*	*9%*
	JNPSTVW			**J**	**J**	**			**J**		**NP**	**NP**	**NP**			*	**P**	**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**4**	0	4	2	2	2	2	0	0	0	0	2	1	0	0	0	0	1	0	4	0	0	0
	0	0	1%	0	0	0	0	0	0	0	0	2%	2%	0	0	0	0	1%	0	0	0	0	0
	B								*														
2	**8**	6	2	5	2	6	1	0	0	1	0	0	0	0	0	2	3	1	0	7	0	0	0
	1%	1%	0	1%	0	1%	0	0	0	2%	0	0	0	0	1%	2%	1%	1%	0	1%	0	1%	0
	G								*														
3	**18**	8	9	9	9	7	11	3	0	0	3	2	0	0	0	2	2	6	0	14	3	0	0
	1%	1%	1%	2%	1%	1%	2%	3%	0	0	2%	1%	0	0	0	2%	1%	3%	1%	1%	3%	0	1%
									*														
4	**29**	14	15	13	15	13	15	3	0	2	3	2	1	3	2	5	5	3	1	24	3	2	1
	2%	2%	2%	3%	2%	2%	2%	3%	0	2%	3%	2%	1%	2%	4%	5%	3%	2%	2%	2%	3%	4%	2%
									*														
5	**70**	35	35	34	36	39	31	7	6	6	4	5	6	3	3	10	7	10	2	58	7	3	2
	6%	6%	6%	7%	5%	7%	5%	7%	10%	8%	3%	4%	8%	3%	6%	9%	4%	6%	8%	6%	7%	6%	8%
									*														
6	**140**	66	74	59	81	70	70	8	8	8	20	12	6	13	8	14	19	21	3	122	8	8	3
	11%	11%	12%	12%	11%	12%	11%	8%	15%	11%	16%	10%	8%	11%	15%	13%	10%	12%	8%	12%	8%	15%	8%
									*														
7	**254**	131	122	105	149	130	124	25	11	10	28	25	17	22	14	16	45	38	4	212	25	14	4
	21%	22%	20%	22%	20%	22%	20%	26%	19%	14%	23%	22%	21%	19%	26%	15%	24%	21%	12%	20%	26%	26%	12%
	SW							**S**	*						**S**		**S**				**W**	**W**	
8	**329**	155	173	119	210	164	165	25	15	20	32	31	25	30	13	21	53	54	10	281	25	13	10
	27%	26%	28%	25%	28%	27%	26%	26%	26%	28%	26%	27%	30%	25%	25%	20%	28%	30%	32%	27%	26%	25%	32%
									*														
9	**190**	95	95	59	132	88	102	20	8	10	13	16	16	23	5	20	32	22	5	160	20	5	5
	16%	16%	15%	12%	18%	15%	16%	21%	14%	15%	10%	14%	19%	19%	11%	19%	17%	12%	15%	15%	21%	11%	15%
	D				**AD**			**KO**	*												**V**		
Highest rating 10	**139**	65	74	40	99	59	79	5	8	11	12	20	8	17	6	11	19	16	5	123	5	6	5
	11%	11%	12%	8%	13%	10%	13%	5%	14%	15%	9%	18%	10%	15%	11%	11%	10%	9%	18%	12%	5%	11%	18%
	DHU				**AD**				*	**H**		**AH**		**H**					**AHR**	**U**			**AU**
Don't know	**41**	23	17	33	8	17	23	2	2	3	10	1	2	6	1	4	2	6	1	37	2	1	1
	3%	4%	3%	7%	1%	3%	4%	2%	3%	5%	8%	1%	2%	5%	2%	4%	1%	4%	4%	4%	2%	2%	4%
	E			**AE**					*		**AHLQ**												
NET: 1-3	**30**	14	15	16	14	16	14	3	0	1	3	3	1	0	0	4	5	8	0	26	3	0	0
	2%	2%	2%	3%	2%	3%	2%	3%	0	2%	2%	3%	2%	0	1%	4%	2%	5%	1%	2%	3%	1%	1%
									*									**N**					
NET: 4-6	**239**	115	124	107	132	122	116	17	14	16	28	19	14	20	12	29	32	34	5	204	17	12	5
	20%	19%	20%	22%	18%	20%	19%	18%	25%	22%	22%	16%	16%	17%	24%	27%	17%	19%	18%	20%	18%	24%	18%
									*														
NET: 7-10	**911**	447	464	322	589	442	470	74	41	51	85	92	66	92	38	69	149	130	23	776	74	38	23
	75%	75%	75%	67%	79%	74%	75%	77%	72%	72%	68%	80%	80%	78%	74%	65%	79%	73%	77%	74%	77%	74%	77%
	DP				**AD**				*			**P**					**KP**						
NET: 9-10	**329**	160	169	98	231	148	181	25	15	21	25	36	24	40	11	32	51	38	10	283	25	11	10
	27%	27%	27%	21%	31%	25%	29%	26%	27%	30%	19%	32%	29%	34%	22%	30%	27%	21%	33%	27%	26%	22%	33%
	D				**AD**				*					**KR**					**KR**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**4** **0**	1 1%	1 0	0 0	0 0	1 0	1 0	1 0	4 1%	0 0	0 0	1 1%	1 0	0 0	1 1%	1 1%	0 0	4 0	3 1%	1 0	0 0	4 1%	0 0
2	**8** 1% V	2 1%	1 1%	1 1%	0 0	2 1%	2 1%	3 1%	2 0	3 1%	1 1%	1 1%	1 0	1 1%	1 1%	2 1%	0 0	8 1%	0 0	6 1%	4 2% V	1 0	0 0
3	**18** 1%	4 2%	1 0	3 2%	2 1%	2 1%	5 2%	3 1%	12 2%	3 1%	0 0	7 5% AKOP	6 3%	3 2%	0 0	1 1%	2 1%	16 1%	6 2%	12 1%	5 2%	11 1%	0 0
4	**29** 2%	5 3%	5 3%	3 2%	5 2%	5 3%	5 2%	10 3%	12 2%	6 2%	2 1%	6 4% M	2 1%	3 2%	2 2%	5 3%	2 1%	26 2%	8 2%	16 2%	6 2%	18 2%	3 4%
5	**70** 6%	11 6%	9 4%	14 7% E	6 3%	17 9% E	14 6%	17 5%	36 6%	17 6%	6 5%	12 9%	12 5%	7 4%	7 5%	10 6%	9 6%	61 6%	18 6%	44 5%	17 7%	50 6%	3 3%
6	**140** 11% DP	15 8%	27 12%	13 7%	26 12%	27 14% D	32 14% D	35 10%	76 13%	29 11%	14 12%	18 12%	33 13% P	25 13% P	19 12%	10 6%	14 9%	126 12%	39 12%	94 11%	40 15% AV	81 10%	5 7%
7	**254** 21% L	32 18%	46 21%	43 23%	48 22%	36 19%	49 21%	75 20%	122 21%	56 21%	33 28% L	19 13%	52 21%	36 19%	35 22%	39 23%	30 19%	223 21%	68 21%	175 21%	56 22%	157 20%	17 23%
8	**329** 27% KRS	50 29%	60 28%	49 26%	68 32% F	42 22%	60 25%	109 29%	154 26%	65 25%	22 18%	46 32% K	59 24%	56 30% K	50 32% K	52 30% K	56 35% AR	273 26%	72 22%	245 29% AS	58 23%	213 27%	20 26%
9	**190** 16% T	25 14%	39 18%	38 20%	34 16%	25 13%	30 13%	64 17%	90 15%	35 13%	19 16%	15 11%	34 14%	38 20% L	27 17%	29 17%	29 18%	161 15%	63 20% AT	117 14%	31 12%	134 17%	10 13%
Highest rating 10	**139** 11%	31 18% ACEG	21 10%	22 11%	18 8%	26 14%	20 9%	39 11%	61 10%	38 14%	18 15%	13 9%	36 15%	15 8%	13 8%	22 13%	15 10%	124 12%	37 12%	97 12%	24 9%	88 11%	15 20% AUV
Don't know	**41** 3% V	1 1%	5 2%	4 2%	6 3%	8 4%	17 7% ABCDE	13 4%	17 3%	9 3%	4 3%	5 3%	9 3%	5 3%	2 1%	2 1%	1 1%	40 4% A	9 3%	29 3%	17 7% AV	19 2%	3 4%
NET: 1-3	**30** 2%	7 4%	3 2%	4 2%	2 1%	5 3%	8 3%	7 2%	17 3%	6 2%	1 1%	9 6% AO	8 3%	4 2%	2 1%	4 2%	2 1%	28 3%	9 3%	19 2%	9 3%	16 2%	0 0
NET: 4-6	**239** 20%	30 17%	41 19%	31 16%	37 17%	49 26% AD	51 21%	62 17%	124 21%	53 20%	22 18%	36 25% P	46 19%	35 19%	28 18%	24 14%	25 16%	214 20%	64 20%	154 18%	62 24%	150 19%	11 14%
NET: 7-10	**911** 75% FGLRU	138 78% G	167 77% FG	152 80% FG	167 79% FG	129 68%	159 68%	287 78%	426 73%	194 74%	92 78% L	93 65%	182 74%	146 77% L	125 79% L	142 82% AL	130 82% AR	780 74%	241 75%	633 76%	169 66%	593 76% U	63 82% U
NET: 9-10	**329** 27% GU	56 32% G	61 28%	60 31% G	51 24%	51 27%	50 21%	104 28%	150 26%	73 28%	37 31% L	28 20%	70 29%	53 28%	40 25%	51 30%	44 28%	285 27%	100 31%	214 26%	55 21%	223 29% U	25 33%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**4**	1	3	1	0	1	0	0	0	2	1	0	3	1	0	0	0	1	3	1	1	2	1
	0	0	0	0	0	9%	0	0	0	1%	0	0	1%	0	0	0	0	0	2%	2%	0	0	1%
	R					**		*								**			AR	R*			
2	**8**	1	7	5	0	0	0	0	0	3	1	1	1	2	1	0	1	2	4	2	2	5	1
	1%	0	1%	1%	0	0	0	0	0	1%	0	1%	0	0	1%	2%	2%	0	2%	3%	0	1%	1%
	R					**		*								**			AR	AR*			
3	**18**	5	12	7	6	0	0	0	0	4	4	0	3	7	0	0	4	7	7	3	4	9	4
	1%	1%	1%	1%	3%	0	0	0	1%	2%	2%	0	1%	2%	0	0	4%	1%	4%	6%	1%	1%	3%
	R					**		*								**	AO		AR	AR*			
4	**29**	13	16	17	5	0	0	1	1	4	2	4	4	12	2	1	3	17	7	5	7	15	7
	2%	4%	2%	3%	2%	0	0	3%	2%	2%	1%	5%	1%	4%	2%	5%	3%	2%	4%	10%	2%	2%	5%
	R					**		*				K				**				AR*			U
5	**70**	18	52	29	17	1	5	0	4	14	15	2	15	14	10	4	6	36	24	11	16	38	14
	6%	5%	6%	5%	8%	5%	7%	0	9%	6%	6%	2%	5%	4%	7%	16%	7%	4%	14%	20%	4%	6%	10%
	RU					**		*	H							**			AR	AR*			U
6	**140**	30	110	69	18	0	10	2	7	35	31	11	35	35	17	3	7	102	28	11	39	76	22
	11%	8%	13%	12%	8%	0	13%	5%	13%	16%	12%	13%	12%	11%	12%	10%	8%	10%	16%	20%	9%	12%	15%
	BRU		B			**		*		AE						**			AR	R*			U
7	**254**	77	177	127	40	4	18	15	8	41	47	27	57	69	31	4	15	214	35	5	83	139	28
	21%	21%	21%	21%	19%	24%	25%	32%	16%	18%	19%	33%	20%	21%	21%	14%	19%	21%	21%	10%	19%	22%	19%
						**		*				AKMNQ				**				*			
8	**329**	97	231	179	42	5	19	16	9	59	65	20	76	97	44	6	20	285	34	6	119	168	39
	27%	27%	27%	30%	20%	31%	26%	34%	18%	26%	26%	25%	27%	29%	29%	23%	24%	29%	20%	12%	27%	27%	28%
	ET			AE		**		*								**		AST		*			
9	**190**	69	121	92	41	4	11	5	12	26	44	13	45	53	26	1	8	176	11	4	85	93	11
	16%	19%	14%	15%	20%	24%	16%	10%	23%	12%	18%	16%	16%	16%	18%	2%	10%	18%	6%	7%	19%	15%	7%
	CSW	AC			J	**		*	J							**		AS		*	AW	W	
Highest rating 10	**139**	40	98	59	35	1	10	8	8	18	27	3	38	40	16	3	11	130	5	3	79	53	7
	11%	11%	11%	10%	17%	7%	13%	17%	17%	8%	11%	4%	13%	12%	11%	12%	13%	13%	3%	5%	18%	9%	5%
	SVW				ADJ	**		*	J				L			**		AS		*	AVW		
Don't know	**41**	6	35	15	6	0	1	0	1	17	8	0	9	8	2	4	8	25	12	2	5	22	9
	3%	2%	4%	3%	3%	0	1%	0	2%	8%	3%	0	3%	2%	1%	16%	10%	2%	7%	4%	1%	4%	7%
	BRU					**		*		ADG						**	AKLMNO		AR	*		U	AU
NET: 1-3	**30**	7	23	13	6	1	0	0	0	8	7	1	6	9	1	0	5	11	13	6	7	16	7
	2%	2%	3%	2%	3%	9%	0	0	1%	4%	3%	2%	2%	3%	1%	2%	6%	1%	8%	11%	2%	3%	5%
	R					**		*								**	O		AR	AR*			
NET: 4-6	**239**	61	178	115	39	1	15	3	12	54	48	17	54	62	30	8	15	155	58	26	62	129	43
	20%	17%	21%	19%	18%	5%	20%	7%	24%	24%	20%	20%	19%	18%	20%	31%	18%	16%	35%	50%	14%	21%	30%
	HRU					**		*	H	H						**			AR	AR*		U	AUV
NET: 7-10	**911**	284	628	456	158	14	58	43	37	145	183	64	217	259	117	13	54	805	85	18	365	454	84
	75%	79%	73%	76%	76%	87%	79%	93%	73%	64%	74%	78%	76%	77%	78%	50%	66%	81%	51%	35%	83%	73%	59%
	CJSTW	AC		J	J	**	J	ADEIJ*								**		AST		*	AVW	W	
NET: 9-10	**329**	110	219	150	76	5	21	12	20	44	71	16	83	93	42	4	19	306	15	6	163	147	17
	27%	31%	25%	25%	36%	31%	29%	26%	40%	20%	29%	20%	29%	27%	28%	14%	23%	31%	9%	12%	37%	24%	12%
	JSTVW				ADJ	**		*	ADJ							**		AST		*	AVW	W	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**6**	0	5	2	4	3	3	0	0	0	0	2	1	0	0	0	0	2	0	5	0	0	0
	1%	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	0	0	*2%*	*2%*	0	*1%*	0	0	*2%*	0	*1%*	0	*1%*	0
	B		**B**						**	*			*			*							
2	**6**	3	3	4	2	5	1	0	0	1	0	0	0	0	0	1	0	4	0	6	0	0	0
	1%	*1%*	*1%*	*1%*	0	*1%*	0	0	0	*3%*	0	0	0	0	0	*2%*	0	*3%*	0	*1%*	0	0	0
									**	*			*			*		**A**					
3	**18**	13	5	8	10	6	12	4	1	0	1	2	1	1	2	1	0	4	1	11	4	2	1
	2%	*3%*	*1%*	*3%*	*2%*	*1%*	*3%*	*7%*	*5%*	0	*2%*	*2%*	*1%*	*2%*	*5%*	*2%*	0	*3%*	*3%*	*2%*	*7%*	*5%*	*3%*
								AQ	**	*			*		**Q**	*			**Q**		**AT**		
4	**32**	15	17	16	16	18	14	1	1	3	7	2	2	4	2	0	2	8	1	29	1	2	1
	4%	*4%*	*4%*	*6%*	*3%*	*5%*	*4%*	*1%*	*3%*	*6%*	*8%*	*3%*	*4%*	*5%*	*5%*	0	*2%*	*6%*	*3%*	*4%*	*1%*	*5%*	*3%*
	E			**AE**					**	*			*			*							
5	**82**	50	32	29	53	41	41	6	3	2	11	8	7	4	3	11	11	13	2	72	6	3	2
	10%	*12%*	*8%*	*11%*	*10%*	*10%*	*10%*	*10%*	*11%*	*6%*	*13%*	*11%*	*11%*	*5%*	*6%*	*18%*	*9%*	*11%*	*11%*	*11%*	*10%*	*6%*	*11%*
									**	*			*			N*							
6	**115**	61	53	43	72	59	56	7	9	6	14	8	13	12	6	7	10	20	2	100	7	6	2
	14%	*15%*	*14%*	*17%*	*13%*	*15%*	*14%*	*14%*	*29%*	*15%*	*16%*	*10%*	*23%*	*15%*	*14%*	*12%*	*8%*	*17%*	*10%*	*15%*	*14%*	*14%*	*10%*
									**	*			Q*			*							
7	**148**	78	70	41	107	80	68	9	6	7	16	15	8	12	10	15	28	18	4	125	9	10	4
	19%	*18%*	*19%*	*16%*	*20%*	*20%*	*17%*	*17%*	*20%*	*18%*	*19%*	*19%*	*13%*	*16%*	*23%*	*24%*	*23%*	*15%*	*18%*	*18%*	*17%*	*23%*	*18%*
									**	*			*			*							
8	**165**	77	88	48	116	82	83	11	3	9	14	17	7	17	10	9	38	25	5	139	11	10	5
	21%	*18%*	*23%*	*19%*	*22%*	*21%*	*21%*	*20%*	*11%*	*21%*	*16%*	*22%*	*13%*	*21%*	*24%*	*15%*	*31%*	*20%*	*25%*	*20%*	*20%*	*24%*	*25%*
									**	*			*			*	**AKMP**						
9	**104**	61	43	29	75	47	58	9	3	5	8	8	9	15	4	8	21	12	1	89	9	4	1
	13%	*15%*	*11%*	*11%*	*14%*	*12%*	*14%*	*17%*	*11%*	*12%*	*9%*	*11%*	*15%*	*19%*	*10%*	*13%*	*16%*	*10%*	*6%*	*13%*	*17%*	*10%*	*6%*
									**	*			*	**S**		*							
Highest rating 10	**87**	37	49	15	72	38	49	6	2	7	10	13	6	8	3	5	12	9	4	73	6	3	4
	11%	*9%*	*13%*	*6%*	*13%*	*10%*	*12%*	*11%*	*8%*	*17%*	*11%*	*17%*	*11%*	*10%*	*8%*	*9%*	*10%*	*7%*	*21%*	*11%*	*11%*	*8%*	*21%*
	D				**AD**				**	*			*			*			**ANOPQR**				**ATV**
Don't know	**35**	23	12	23	12	18	17	1	1	1	6	2	3	6	2	4	1	8	1	31	1	2	1
	4%	*6%*	*3%*	*9%*	*2%*	*5%*	*4%*	*3%*	*3%*	*3%*	*7%*	*2%*	*5%*	*8%*	*4%*	*6%*	*1%*	*6%*	*3%*	*5%*	*3%*	*4%*	*3%*
	E			**AE**					**	*	**Q**		*	**Q**		*		**Q**					
NET: 1-3	**29**	16	13	14	16	13	16	4	1	1	1	3	2	1	2	2	0	10	1	23	4	2	1
	4%	*4%*	*3%*	*5%*	*3%*	*3%*	*4%*	*7%*	*5%*	*3%*	*2%*	*5%*	*4%*	*2%*	*6%*	*3%*	0	*8%*	*3%*	*3%*	*7%*	*6%*	*3%*
	Q							**Q**	**	*		**Q**	*		**Q**	*		**AQ**	**Q**				
NET: 4-6	**229**	127	102	88	141	117	112	14	13	11	32	18	22	20	10	18	24	41	5	201	14	10	5
	29%	*30%*	*27%*	*34%*	*26%*	*30%*	*28%*	*25%*	*43%*	*27%*	*37%*	*24%*	*38%*	*25%*	*25%*	*30%*	*19%*	*34%*	*24%*	*29%*	*25%*	*25%*	*24%*
	EQ			**AE**					**	*	**Q**		Q*			*		**Q**					
NET: 7-10	**504**	253	251	133	371	247	257	35	15	28	47	54	31	52	27	37	100	63	14	427	35	27	14
	63%	*60%*	*66%*	*52%*	*69%*	*62%*	*64%*	*65%*	*49%*	*68%*	*55%*	*69%*	*52%*	*65%*	*65%*	*61%*	*80%*	*52%*	*70%*	*63%*	*65%*	*65%*	*70%*
	DR				**AD**				**	*		**R**	*			*	**AHKM NOPR**		**R**				
NET: 9-10	**191**	99	93	44	147	85	106	15	6	12	18	22	15	23	8	14	33	21	6	163	15	8	6
	24%	*24%*	*24%*	*17%*	*27%*	*21%*	*26%*	*29%*	*19%*	*29%*	*20%*	*28%*	*26%*	*29%*	*18%*	*22%*	*26%*	*17%*	*27%*	*24%*	*29%*	*18%*	*27%*
	D				**AD**				**	*			*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**6**	1	1	0	0	1	2	2	4	0	0	1	1	0	1	2	0	6	4	2	0	5	0
	1%	*1%*	*1%*	0	0	*1%*	*1%*	*1%*	*1%*	0	0	*1%*	*1%*	0	*1%*	*2%*	0	*1%*	*2%*	0	0	*1%*	0
																							*
2	**6**	0	1	0	1	2	1	0	5	1	0	0	3	1	0	0	0	6	1	4	2	2	0
	1%	0	*1%*	0	*1%*	*2%*	*1%*	0	*1%*	0	0	0	*2%*	*1%*	0	0	0	*1%*	0	*1%*	*1%*	0	0
																							*
3	**18**	2	2	3	4	5	3	5	10	3	3	5	4	4	1	1	0	18	5	11	5	13	0
	2%	*2%*	*1%*	*2%*	*3%*	*3%*	*1%*	*2%*	*3%*	*1%*	*3%*	*5%*	*2%*	*3%*	*1%*	*1%*	0	*3%*	*2%*	*2%*	*3%*	*2%*	0
																							*
4	**32**	0	8	3	4	7	11	7	17	8	2	7	4	8	3	4	3	29	10	18	5	19	1
	4%	0	*6%*	*2%*	*3%*	*5%*	*6%*	*3%*	*5%*	*4%*	*2%*	*7%*	*3%*	*6%*	*3%*	*5%*	*3%*	*4%*	*4%*	*4%*	*3%*	*4%*	*3%*
			B				B																*
5	**82**	16	13	17	10	12	14	20	45	17	11	13	12	16	9	10	15	67	27	49	17	55	4
	10%	*16%*	*10%*	*14%*	*8%*	*9%*	*8%*	*9%*	*12%*	*9%*	*12%*	*12%*	*8%*	*11%*	*12%*	*11%*	*13%*	*10%*	*11%*	*10%*	*10%*	*10%*	*12%*
																							*
6	**115**	16	12	10	19	28	30	38	46	29	8	15	28	19	8	13	8	107	37	72	29	75	3
	14%	*16%*	*10%*	*8%*	*15%*	*20%*	*16%*	*18%*	*12%*	*15%*	*9%*	*14%*	*17%*	*13%*	*9%*	*15%*	*7%*	*16%*	*15%*	*14%*	*17%*	*14%*	*7%*
	DQ					CD	D											AQ					*
7	**148**	18	20	27	26	19	38	34	71	43	21	15	38	24	16	11	30	118	37	106	31	100	6
	19%	*18%*	*15%*	*22%*	*21%*	*14%*	*21%*	*16%*	*19%*	*21%*	*24%*	*14%*	*23%*	*17%*	*20%*	*12%*	*25%*	*17%*	*15%*	*21%*	*19%*	*19%*	*17%*
	R												P							A			*
8	**165**	19	33	24	24	26	39	40	78	47	16	23	34	30	20	20	27	137	56	104	31	117	8
	21%	*19%*	*26%*	*20%*	*19%*	*19%*	*21%*	*18%*	*21%*	*23%*	*18%*	*23%*	*20%*	*21%*	*25%*	*23%*	*23%*	*20%*	*23%*	*21%*	*19%*	*22%*	*23%*
																							*
9	**104**	16	22	12	19	12	23	32	50	21	11	12	16	25	12	12	18	86	38	60	20	78	2
	13%	*16%*	*18%*	*10%*	*15%*	*9%*	*13%*	*15%*	*13%*	*10%*	*12%*	*11%*	*9%*	*17%*	*15%*	*13%*	*15%*	*13%*	*15%*	*12%*	*12%*	*14%*	*6%*
			F																				*
Highest rating 10	**87**	13	12	20	10	21	10	24	36	25	10	9	18	12	11	12	15	72	25	56	17	56	7
	11%	*13%*	*9%*	*16%*	*8%*	*15%*	*6%*	*11%*	*10%*	*13%*	*11%*	*8%*	*11%*	*8%*	*13%*	*14%*	*13%*	*11%*	*10%*	*11%*	*10%*	*10%*	*20%*
	G			AG		G																	*
Don't know	**35**	0	4	6	7	6	12	14	13	8	8	4	6	4	0	4	2	33	8	23	9	18	4
	4%	0	*3%*	*5%*	*6%*	*4%*	*7%*	*7%*	*4%*	*4%*	*9%*	*4%*	*4%*	*3%*	0	*5%*	*2%*	*5%*	*3%*	*5%*	*5%*	*3%*	*12%*
	OV				B		B				O												AV*
NET: 1-3	**29**	4	4	3	5	7	6	7	18	4	3	6	8	5	2	3	0	29	10	17	7	21	0
	4%	*4%*	*3%*	*2%*	*4%*	*5%*	*3%*	*3%*	*5%*	*2%*	*3%*	*6%*	*5%*	*4%*	*2%*	*3%*	0	*4%*	*4%*	*3%*	*4%*	*4%*	0
																		A					*
NET: 4-6	**229**	32	33	30	33	47	55	65	109	55	20	35	44	43	20	28	26	203	74	139	50	150	8
	29%	*31%*	*26%*	*25%*	*26%*	*34%*	*30%*	*30%*	*29%*	*27%*	*23%*	*33%*	*27%*	*30%*	*24%*	*31%*	*22%*	*30%*	*30%*	*28%*	*31%*	*28%*	*21%*
																							*
NET: 7-10	**504**	66	86	84	80	77	111	130	236	135	59	59	106	91	59	56	90	414	156	327	99	351	24
	63%	*65%*	*68%*	*68%*	*64%*	*56%*	*60%*	*60%*	*63%*	*67%*	*66%*	*56%*	*64%*	*64%*	*73%*	*62%*	*76%*	*61%*	*63%*	*65%*	*60%*	*65%*	*67%*
	R														L		AR						*
NET: 9-10	**191**	29	34	32	29	33	34	57	87	46	21	20	34	36	22	24	33	158	63	116	37	134	9
	24%	*29%*	*27%*	*26%*	*24%*	*24%*	*18%*	*26%*	*23%*	*23%*	*24%*	*20%*	*21%*	*26%*	*28%*	*27%*	*28%*	*23%*	*25%*	*23%*	*22%*	*25%*	*26%*
	G																						*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**6**	1	5	1	0	1	0	0	0	3	1	0	4	1	0	0	0	2	3	1	1	3	2
	1%	0	***1%***	0	0	***13%***	0	0	0	***2%***	***1%***	0	***2%***	0	0	0	0	0	***2%***	***2%***	0	***1%***	***2%***
						**	*	**				*				**			**R**	*			
2	**6**	1	4	3	0	0	0	0	1	2	3	1	0	0	0	1	0	4	1	1	1	3	1
	1%	***1%***	***1%***	***1%***	0	0	0	0	***2%***	***1%***	***2%***	***2%***	0	0	0	***8%***	0	***1%***	***1%***	***3%***	0	***1%***	***1%***
						**	*	**				*				**			*	*			
3	**18**	7	11	10	5	0	0	0	0	2	7	0	2	6	0	0	3	8	7	2	3	12	3
	2%	***3%***	***2%***	***3%***	***4%***	0	***1%***	0	0	***1%***	***4%***	0	***1%***	***3%***	0	0	***4%***	***1%***	***6%***	***5%***	***1%***	***3%***	***3%***
	RU					**	*	**				*				**			**AR**	*			
4	**32**	10	22	16	7	0	0	0	1	8	3	3	9	9	1	0	7	15	9	8	6	14	13
	4%	***4%***	***4%***	***4%***	***5%***	0	0	0	***3%***	***5%***	***1%***	***5%***	***5%***	***5%***	***1%***	0	***12%***	***2%***	***7%***	***21%***	***2%***	***3%***	***15%***
	KRU					**	*	**				*				**	**AKO**		**R**	**ARS***			**AUV**
5	**82**	27	56	26	25	0	5	3	9	15	15	10	11	25	14	3	4	50	28	5	21	48	10
	10%	***11%***	***10%***	***7%***	***18%***	0	***12%***	***15%***	***20%***	***8%***	***8%***	***17%***	***6%***	***13%***	***16%***	***17%***	***7%***	***8%***	***22%***	***12%***	***7%***	***12%***	***12%***
	DRU				**ADJ**	**	*	**	**ADJ**			M*			**KM**	**			**AR**	*		**U**	
6	**115**	30	85	49	16	4	10	1	8	27	26	5	31	26	17	3	7	85	21	9	27	70	17
	14%	***12%***	***15%***	***13%***	***11%***	***32%***	***24%***	***5%***	***17%***	***16%***	***13%***	***9%***	***18%***	***14%***	***19%***	***15%***	***12%***	***14%***	***17%***	***22%***	***9%***	***18%***	***21%***
	U					**	*	**				*				**			*	*		**AU**	**U**
7	**148**	41	107	76	15	2	8	6	6	36	38	15	35	37	9	2	7	130	15	3	66	66	15
	19%	***16%***	***20%***	***21%***	***11%***	***14%***	***19%***	***27%***	***12%***	***21%***	***19%***	***25%***	***20%***	***19%***	***10%***	***13%***	***12%***	***21%***	***12%***	***8%***	***21%***	***17%***	***18%***
	EO			**E**		**	*	**		**E**		O*				**		**AS**		*			
8	**165**	54	111	77	23	3	9	7	8	38	49	9	33	37	22	2	12	137	23	3	71	85	9
	21%	***22%***	***20%***	***21%***	***16%***	***25%***	***21%***	***31%***	***19%***	***22%***	***24%***	***15%***	***19%***	***19%***	***25%***	***12%***	***21%***	***22%***	***18%***	***7%***	***23%***	***22%***	***11%***
	TW					**	*	**				*				**		**T**		*	**W**		
9	**104**	39	66	46	24	2	5	1	5	21	31	14	19	21	11	3	5	93	9	2	55	42	6
	13%	***15%***	***12%***	***13%***	***17%***	***17%***	***13%***	***6%***	***10%***	***12%***	***15%***	***23%***	***11%***	***11%***	***13%***	***19%***	***9%***	***15%***	***7%***	***5%***	***18%***	***11%***	***7%***
	S					**	*	**				**AMNQ***				**		**AS**		*	**AVW**		
Highest rating 10	**87**	30	57	47	17	0	3	4	6	10	23	0	21	22	11	0	9	82	3	2	54	30	3
	11%	***12%***	***10%***	***13%***	***12%***	0	***8%***	***16%***	***12%***	***6%***	***11%***	***1%***	***12%***	***12%***	***12%***	0	***15%***	***13%***	***2%***	***5%***	***17%***	***8%***	***3%***
	JLSVW			**J**		**	*	**			**L**	*	**L**	**L**	**L**	**	**L**	**AS**		*	**AVW**		
Don't know	**35**	9	27	15	7	0	1	0	2	11	5	3	9	8	2	3	4	21	7	4	7	20	4
	4%	***3%***	***5%***	***4%***	***5%***	0	***3%***	0	***4%***	***6%***	***3%***	***5%***	***5%***	***4%***	***2%***	***17%***	***7%***	***3%***	***5%***	***10%***	***2%***	***5%***	***5%***
	RU					**	*	**				*				**				R*			
NET: 1-3	**29**	9	20	14	5	1	0	0	1	8	12	1	6	6	0	1	3	14	11	4	5	19	5
	4%	***4%***	***4%***	***4%***	***4%***	***13%***	***1%***	0	***2%***	***5%***	***6%***	***2%***	***3%***	***3%***	0	***8%***	***4%***	***2%***	***9%***	***10%***	***2%***	***5%***	***6%***
	RU					**	*	**				*				**			**AR**	**AR***		**U**	**U**
NET: 4-6	**229**	67	162	91	48	4	15	5	18	50	44	18	51	60	32	5	18	150	58	22	55	131	40
	29%	***27%***	***30%***	***25%***	***35%***	***32%***	***36%***	***20%***	***40%***	***29%***	***22%***	***30%***	***29%***	***31%***	***37%***	***32%***	***31%***	***24%***	***46%***	***55%***	***18%***	***33%***	***48%***
	DKRU					**	*	**	**D**			*			**K**	**			**AR**	**AR***		**AU**	**AUV**
NET: 7-10	**504**	164	340	246	78	6	25	19	24	105	140	38	108	116	53	7	33	442	50	10	246	223	33
	63%	***66%***	***62%***	***67%***	***57%***	***56%***	***61%***	***80%***	***54%***	***61%***	***70%***	***63%***	***62%***	***61%***	***60%***	***43%***	***57%***	***71%***	***40%***	***25%***	***79%***	***57%***	***40%***
	STVW			**A**		**	*	**			**A**	*				**		**AST**		*	**AVW**	**W**	
NET: 9-10	**191**	69	122	93	41	2	9	5	10	31	54	14	41	43	22	3	14	175	12	4	109	72	9
	24%	***28%***	***22%***	***25%***	***30%***	***17%***	***21%***	***22%***	***23%***	***18%***	***27%***	***23%***	***24%***	***23%***	***25%***	***19%***	***24%***	***28%***	***9%***	***11%***	***35%***	***18%***	***11%***
	JSVW				**J**	**	*	**				*				**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**2**	1	1	0	2	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	1%	***1%***	***1%***	0	***2%***	***1%***	***2%***	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0
2	**1**	1	0	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	1%	***1%***	0	***1%***	0	0	***2%***	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0
3	**3**	2	1	2	1	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***3%***	***1%***	***3%***	***1%***	***3%***	***1%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
4	**9**	4	5	3	6	5	4	9	0	0	0	0	0	0	0	0	0	0	0	0	9	0	0
	6%	***5%***	***8%***	***5%***	***8%***	***6%***	***7%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
5	**14**	6	8	9	5	7	8	14	0	0	0	0	0	0	0	0	0	0	0	0	14	0	0
	10%	***8%***	***12%***	***13%***	***7%***	***8%***	***13%***	***10%***	0	0	0	0	0	0	0	0	0	0	0	0	***10%***	0	0
6	**14**	3	10	7	7	11	3	14	0	0	0	0	0	0	0	0	0	0	0	0	14	0	0
	10%	***5%***	***14%***	***10%***	***9%***	***13%***	***5%***	***10%***	0	0	0	0	0	0	0	0	0	0	0	0	***10%***	0	0
7	**B 40**	18	**B 22**	19	21	23	17	40	0	0	0	0	0	0	0	0	0	0	0	0	40	0	0
	28%	***26%***	***30%***	***28%***	***28%***	***28%***	***28%***	***28%***	0	0	0	0	0	0	0	0	0	0	0	0	***28%***	0	0
8	**37**	21	15	19	17	22	15	37	0	0	0	0	0	0	0	0	0	0	0	0	37	0	0
	26%	***30%***	***21%***	***29%***	***23%***	***26%***	***25%***	***26%***	0	0	0	0	0	0	0	0	0	0	0	0	***26%***	0	0
9	**18**	11	7	5	13	8	10	18	0	0	0	0	0	0	0	0	0	0	0	0	18	0	0
	13%	***16%***	***10%***	***8%***	***17%***	***10%***	***16%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0
Highest rating 10	**D 3**	2	1	1	1	3	0	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***3%***	***1%***	***2%***	***2%***	***3%***	0	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
Don't know	**2**	1	2	1	2	2	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	2%	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
NET: 1-3	**6**	4	2	3	3	3	3	6	0	0	0	0	0	0	0	0	0	0	0	0	6	0	0
	4%	***6%***	***2%***	***5%***	***3%***	***4%***	***5%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
NET: 4-6	**37**	13	24	19	18	22	15	37	0	0	0	0	0	0	0	0	0	0	0	0	37	0	0
	26%	***19%***	***33%***	***28%***	***24%***	***27%***	***24%***	***26%***	0	0	0	0	0	0	0	0	0	0	0	0	***26%***	0	0
NET: 7-10	**B 97**	53	**AB 44**	45	52	55	42	97	0	0	0	0	0	0	0	0	0	0	0	0	97	0	0
	68%	***74%***	***62%***	***66%***	***70%***	***67%***	***70%***	***68%***	0	0	0	0	0	0	0	0	0	0	0	0	***68%***	0	0
NET: 9-10	**20**	13	7	6	14	11	10	20	0	0	0	0	0	0	0	0	0	0	0	0	20	0	0
	14%	***18%***	***10%***	***9%***	***19%***	***13%***	***16%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**2**	0	0	0	1	1	0	0	2	0	0	0	1	0	1	0	0	2	1	1	0	2	0
	1%	0	0	0	***3%***	***3%***	0	0	***2%***	0	0	0	***4%***	0	***4%***	0	0	***1%***	***3%***	***1%***	0	***2%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**1**	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	1	0	1	1	0	0
	1%	0	0	0	***3%***	0	0	0	***1%***	0	0	***5%***	0	0	0	0	0	***1%***	0	***1%***	***3%***	0	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**3**	0	0	2	0	0	1	1	2	1	0	0	1	0	1	1	1	2	1	2	1	2	0
	2%	0	0	***12%***	0	0	***3%***	***2%***	***2%***	***2%***	0	0	***3%***	0	***4%***	***3%***	***9%***	***2%***	***2%***	***2%***	***3%***	***3%***	0
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
4	**9**	2	1	2	2	0	3	4	4	1	1	0	1	1	3	2	1	8	3	6	3	5	1
	6%	***10%***	***5%***	***11%***	***5%***	0	***9%***	***11%***	***6%***	***4%***	***5%***	0	***2%***	***6%***	***11%***	***10%***	***10%***	***6%***	***10%***	***6%***	***9%***	***6%***	***7%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**14**	0	2	2	2	4	5	2	6	6	2	1	2	3	2	2	1	13	7	7	3	9	1
	10%	0	***9%***	***9%***	***5%***	***17%***	***16%***	***5%***	***8%***	***18%***	***12%***	***8%***	***9%***	***13%***	***9%***	***10%***	***12%***	***10%***	***21%***	***7%***	***9%***	***10%***	***9%***
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**
6	**14**	3	2	2	3	3	1	2	7	4	2	3	2	1	1	3	2	12	4	10	1	11	0
	10%	***18%***	***9%***	***11%***	***9%***	***12%***	***3%***	***6%***	***10%***	***12%***	***12%***	***14%***	***7%***	***3%***	***4%***	***16%***	***21%***	***9%***	***11%***	***9%***	***2%***	***13%***	0
	U	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**40**	4	7	4	10	7	8	12	17	11	3	5	4	7	7	8	3	37	7	32	11	22	3
	28%	***25%***	***40%***	***21%***	***31%***	***26%***	***26%***	***37%***	***23%***	***31%***	***18%***	***29%***	***15%***	***29%***	***31%***	***38%***	***28%***	***28%***	***20%***	***31%***	***33%***	***26%***	***23%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
8	**37**	6	2	2	9	9	8	6	24	7	5	6	10	7	4	2	0	37	7	29	9	20	5
	26%	***33%***	***14%***	***13%***	***29%***	***36%***	***25%***	***18%***	***31%***	***21%***	***33%***	***31%***	***42%***	***31%***	***20%***	***8%***	0	***28%***	***20%***	***28%***	***26%***	***23%***	***43%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**	**A**	*		*		**
9	**18**	1	2	4	4	1	5	5	11	3	2	3	4	3	2	2	2	16	5	11	4	11	2
	13%	***7%***	***14%***	***20%***	***14%***	***3%***	***17%***	***14%***	***14%***	***8%***	***16%***	***14%***	***18%***	***13%***	***10%***	***8%***	***20%***	***12%***	***14%***	***11%***	***13%***	***13%***	***17%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**3**	1	1	1	0	0	0	1	1	1	0	0	0	1	1	1	0	3	0	3	0	1	0
	2%	***7%***	***4%***	***3%***	0	0	0	***2%***	***1%***	***4%***	0	0	0	***5%***	***3%***	***3%***	0	***2%***	0	***3%***	0	***2%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**2**	0	1	0	0	1	1	2	1	0	1	0	0	0	1	1	0	2	0	2	1	1	0
	2%	0	***4%***	0	0	***3%***	***3%***	***5%***	***1%***	0	***5%***	0	0	0	***4%***	***4%***	0	***2%***	0	***2%***	***2%***	***1%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**6**	0	0	2	2	1	1	1	5	1	0	1	2	0	2	1	1	5	2	4	2	4	0
	4%	0	0	***12%***	***6%***	***3%***	***3%***	***2%***	***6%***	***2%***	0	***5%***	***7%***	0	***8%***	***3%***	***9%***	***4%***	***5%***	***4%***	***6%***	***5%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**37**	5	4	6	6	7	9	7	18	12	5	4	4	5	5	8	4	33	15	23	7	25	2
	26%	***28%***	***23%***	***31%***	***20%***	***29%***	***27%***	***23%***	***24%***	***35%***	***29%***	***21%***	***19%***	***22%***	***24%***	***36%***	***42%***	***25%***	***42%***	***22%***	***20%***	***30%***	***17%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**
NET: 7-10	**97**	12	13	11	23	17	22	23	52	21	11	14	18	18	15	12	4	93	19	75	24	55	9
	68%	***72%***	***72%***	***57%***	***74%***	***64%***	***68%***	***71%***	***69%***	***63%***	***66%***	***73%***	***74%***	***78%***	***64%***	***57%***	***48%***	***69%***	***54%***	***72%***	***72%***	***65%***	***83%***
	S	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*	**S**	*		**
NET: 9-10	**20**	2	3	4	4	1	5	5	11	4	2	3	4	4	3	2	2	19	5	14	4	13	2
	14%	***14%***	***19%***	***23%***	***14%***	***3%***	***17%***	***16%***	***15%***	***11%***	***16%***	***14%***	***18%***	***18%***	***13%***	***11%***	***20%***	***14%***	***14%***	***13%***	***13%***	***15%***	***17%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows well-made, high-quality programmes BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**2**	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	1	1	0	1	1	0
	1%	***5%***	0	***2%***	0	0	0	0	0	0	0	0	0	***4%***	0	0	0	***1%***	***3%***	0	***2%***	***1%***	0
	C	**AC***			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
2	**1**	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
	1%	***3%***	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	***50%***	0	0	***3%***	0	0	0	0
	CR	*			**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**				**
3	**3**	1	2	2	0	0	0	0	0	1	1	0	0	1	0	0	1	1	2	1	0	3	0
	2%	***4%***	***1%***	***3%***	0	0	0	0	0	***3%***	***3%***	0	0	***3%***	0	0	***6%***	***1%***	***6%***	***11%***	0	***4%***	0
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**				**
4	**9**	2	7	5	0	1	1	0	0	3	2	1	2	4	1	0	1	6	3	1	2	6	1
	6%	***6%***	***7%***	***6%***	0	***23%***	***11%***	0	0	***10%***	***7%***	***6%***	***5%***	***9%***	***6%***	0	***6%***	***5%***	***9%***	***12%***	***5%***	***8%***	***8%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
5	**14**	3	12	5	1	0	2	0	1	6	1	0	2	7	2	0	2	6	7	1	2	8	4
	10%	***7%***	***11%***	***6%***	***5%***	0	***21%***	0	***19%***	***22%***	***5%***	0	***5%***	***16%***	***13%***	***23%***	***17%***	***6%***	***22%***	***20%***	***5%***	***11%***	***18%***
	R	*		*	**	**	**	**	**	**AD***	**	**	*	*	**	**	**		**AR***	**				**
6	**14**	3	10	7	4	0	1	0	1	1	3	1	3	5	2	0	1	9	3	1	1	12	1
	10%	***9%***	***10%***	***9%***	***21%***	0	***13%***	0	***25%***	***5%***	***11%***	***9%***	***8%***	***11%***	***12%***	0	***6%***	***9%***	***11%***	***14%***	***2%***	***16%***	***5%***
	U	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**AU**	**
7	**40**	10	29	20	6	2	1	2	1	8	5	3	13	7	7	0	5	29	8	3	12	19	7
	28%	***30%***	***27%***	***27%***	***30%***	***51%***	***13%***	***57%***	***40%***	***25%***	***21%***	***28%***	***36%***	***17%***	***51%***	0	***39%***	***27%***	***27%***	***44%***	***26%***	***26%***	***37%***
	N	*			**	**	**	**	**	*	**	**	N*	*	**	**	**		*	**				**
8	**37**	7	30	19	5	1	3	2	0	7	6	4	14	8	1	0	2	33	4	0	16	17	4
	26%	***20%***	***28%***	***26%***	***28%***	***27%***	***35%***	***43%***	0	***23%***	***27%***	***49%***	***38%***	***19%***	***7%***	0	***17%***	***32%***	***12%***	0	***34%***	***23%***	***18%***
	S	*			**	**	**	**	**	*	**	**	**AN***	*	**	**	**	**AS**	*	**				**
9	**18**	5	13	10	3	0	1	0	0	4	4	1	3	7	1	1	1	16	1	0	10	6	3
	13%	***14%***	***12%***	***14%***	***15%***	0	***7%***	0	***15%***	***13%***	***17%***	***7%***	***9%***	***15%***	***6%***	***26%***	***9%***	***15%***	***4%***	0	***21%***	***8%***	***13%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**AV**			**
Highest rating 10	**3**	1	2	3	0	0	0	0	0	0	1	0	0	1	1	0	0	3	0	0	3	0	0
	2%	***2%***	***2%***	***3%***	0	0	0	0	0	0	***5%***	0	0	***2%***	***5%***	0	0	***2%***	0	0	***6%***	0	0
	V	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**AV**			**
Don't know	**2**	0	2	2	0	0	0	0	0	0	1	0	0	2	0	0	0	2	1	0	0	2	0
	2%	0	***2%***	***3%***	0	0	0	0	0	0	***4%***	0	0	***4%***	0	0	0	***2%***	***3%***	0	0	***3%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 1-3	**6**	4	2	5	0	0	0	0	0	1	1	0	0	3	0	1	1	2	4	1	1	4	0
	4%	***12%***	***1%***	***7%***	0	0	0	0	0	***3%***	***3%***	0	0	***8%***	0	***50%***	***6%***	***1%***	***12%***	***11%***	***2%***	***6%***	0
	CR	**AC***			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**				**
NET: 4-6	**37**	8	29	16	5	1	4	0	1	11	6	1	7	15	4	0	4	21	13	3	6	25	6
	26%	***22%***	***27%***	***21%***	***27%***	***23%***	***45%***	0	***44%***	***36%***	***24%***	***16%***	***18%***	***36%***	***31%***	***23%***	***29%***	***20%***	***42%***	***45%***	***12%***	***34%***	***31%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**			**AU**	**
NET: 7-10	**97**	23	74	52	13	3	4	4	2	18	16	8	30	22	9	1	9	80	13	3	40	42	13
	68%	***65%***	***69%***	***69%***	***73%***	***77%***	***55%***	***100%***	***56%***	***61%***	***69%***	***84%***	***82%***	***53%***	***69%***	***26%***	***65%***	***77%***	***43%***	***44%***	***86%***	***57%***	***69%***
	NSV	*			**	**	**	**	**	*	**	**	**AN***	*	**	**	**	**AS**	*	**	**AV**			**
NET: 9-10	**20**	5	15	13	3	0	1	0	0	4	5	1	3	7	1	1	1	18	1	0	12	6	3
	14%	***16%***	***14%***	***17%***	***15%***	0	***7%***	0	***15%***	***13%***	***22%***	***7%***	***9%***	***17%***	***11%***	***26%***	***9%***	***17%***	***4%***	0	***26%***	***8%***	***13%***
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**S**	*	**	**AV**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**22**	10	12	8	14	13	9	2	2	2	0	3	1	3	1	0	3	4	0	18	2	1	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
									KP														
2	**29**	17	12	17	12	20	9	3	0	0	1	0	4	3	2	4	7	4	1	23	3	2	1
	1%	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	0	0	0	0	*2%*	*1%*	*2%*	*2%*	*3%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*
								L					**L**		**L**		**JL**		**JL**				
3	**54**	23	31	37	17	35	18	4	0	8	5	4	6	6	2	5	8	6	1	47	4	2	1
	3%	*2%*	*3%*	*4%*	*1%*	*3%*	*2%*	*2%*	0	*4%*	*2%*	*2%*	*4%*	*3%*	*2%*	*3%*	*3%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*
	EG			**AE**		**AG**																	
4	**88**	41	47	33	55	48	40	7	4	9	5	13	3	9	3	5	15	12	2	75	7	3	2
	4%	*4%*	*5%*	*4%*	*5%*	*5%*	*4%*	*4%*	*5%*	*5%*	*2%*	*7%*	*2%*	*4%*	*3%*	*3%*	*6%*	*4%*	*4%*	*4%*	*4%*	*3%*	*4%*
												AKM											
5	**238**	128	110	122	116	121	117	23	22	19	18	24	9	21	11	21	26	36	8	195	23	11	8
	12%	*13%*	*11%*	*14%*	*10%*	*12%*	*12%*	*14%*	*27%*	*11%*	*9%*	*13%*	*6%*	*10%*	*11%*	*12%*	*10%*	*12%*	*15%*	*11%*	*14%*	*11%*	*15%*
	EM			**AE**				**M**	**AHJKLM NOPQRS**										**M**				
6	**306**	141	164	139	167	165	140	27	12	24	36	31	15	32	15	29	27	49	9	255	27	15	9
	15%	*14%*	*16%*	*16%*	*14%*	*16%*	*14%*	*16%*	*15%*	*14%*	*17%*	*17%*	*11%*	*15%*	*14%*	*17%*	*11%*	*17%*	*16%*	*15%*	*16%*	*14%*	*16%*
7	**409**	198	211	177	232	198	211	42	12	34	52	30	36	41	26	38	46	44	8	333	42	26	8
	20%	*20%*	*21%*	*20%*	*20%*	*20%*	*21%*	*25%*	*15%*	*20%*	*25%*	*16%*	*25%*	*20%*	*24%*	*22%*	*18%*	*15%*	*15%*	*20%*	*25%*	*24%*	*15%*
	R							**LRS**			**RS**		**RS**		**RS**						**W**	**W**	
8	**396**	208	188	139	257	201	194	33	6	28	37	26	29	38	24	33	62	67	12	326	33	24	12
	19%	*21%*	*18%*	*16%*	*22%*	*20%*	*19%*	*20%*	*8%*	*16%*	*18%*	*14%*	*21%*	*18%*	*23%*	*19%*	*24%*	*23%*	*21%*	*19%*	*20%*	*23%*	*21%*
	DI				**AD**			**I**					**I**		**IL**	**I**	**IL**	**IL**	**I**				
9	**197**	86	111	59	138	84	113	12	13	17	23	17	15	19	13	17	27	19	6	167	12	13	6
	10%	*9%*	*11%*	*7%*	*12%*	*8%*	*11%*	*7%*	*17%*	*10%*	*11%*	*9%*	*10%*	*9%*	*12%*	*10%*	*11%*	*6%*	*11%*	*10%*	*7%*	*12%*	*11%*
	DF				**AD**		**AF**		**HR**						**R**								
Highest rating 10	**146**	75	71	42	104	67	79	5	2	18	17	18	11	17	4	8	20	22	5	131	5	4	5
	7%	*7%*	*7%*	*5%*	*9%*	*7%*	*8%*	*3%*	*3%*	*10%*	*8%*	*10%*	*8%*	*8%*	*4%*	*5%*	*8%*	*7%*	*9%*	*8%*	*3%*	*4%*	*9%*
	DHU				**AD**					**HO**	**H**	**HO**							**HO**	**U**			**UV**
Don't know	**148**	80	68	107	42	64	84	7	5	13	15	16	13	18	5	11	14	28	4	133	7	5	4
	7%	*8%*	*7%*	*12%*	*4%*	*6%*	*8%*	*4%*	*7%*	*7%*	*7%*	*9%*	*9%*	*9%*	*4%*	*7%*	*5%*	*10%*	*6%*	*8%*	*4%*	*4%*	*6%*
	E			**AE**														**HO**					
NET: 1-3	**105**	50	55	62	43	68	37	10	2	10	6	6	10	12	6	8	18	14	3	87	10	6	3
	5%	*5%*	*5%*	*7%*	*4%*	*7%*	*4%*	*6%*	*3%*	*6%*	*3%*	*4%*	*7%*	*6%*	*5%*	*5%*	*7%*	*5%*	*4%*	*5%*	*6%*	*5%*	*4%*
	EG			**AE**		**AG**																	
NET: 4-6	**631**	311	321	293	338	334	298	57	37	52	59	68	27	62	29	55	68	97	20	525	57	29	20
	31%	*31%*	*31%*	*33%*	*29%*	*33%*	*29%*	*34%*	*47%*	*30%*	*28%*	*38%*	*19%*	*30%*	*27%*	*32%*	*27%*	*33%*	*34%*	*31%*	*34%*	*27%*	*34%*
	M							**M**	**AJKM NOPQR**	**M**		**MOQ**		**M**		**M**		**M**	**M**				
NET: 7-10	**1148**	567	581	417	731	551	597	92	34	96	130	91	90	115	67	95	156	151	32	958	92	67	32
	56%	*56%*	*57%*	*47%*	*63%*	*54%*	*59%*	*55%*	*43%*	*56%*	*62%*	*50%*	*64%*	*56%*	*63%*	*56%*	*61%*	*52%*	*55%*	*56%*	*55%*	*63%*	*55%*
	DI				**AD**						**IL**		**ILR**		**ILR**		**IL**						
NET: 9-10	**343**	162	182	101	243	151	192	17	15	35	40	35	25	36	17	25	47	40	11	298	17	17	11
	17%	*16%*	*18%*	*11%*	*21%*	*15%*	*19%*	*10%*	*19%*	*20%*	*19%*	*19%*	*18%*	*17%*	*16%*	*15%*	*18%*	*14%*	*19%*	*18%*	*10%*	*16%*	*19%*
	DFHU				**AD**		**AF**			**H**	**H**	**H**					**H**		**H**	**U**			**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**22**	3	1	1	5	2	10	5	12	5	1	8	4	5	1	2	5	17	13	9	6	14	0
	1%	***1%***	0	0	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***3%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	0
	RT											**AKO**							**AT**				
2	**29**	3	2	7	5	3	10	11	13	6	0	6	3	6	0	9	4	25	8	21	7	17	0
	1%	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	0	***2%***	***1%***	***2%***	0	***3%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	0
	O											**O**		**O**		**AKMO**							
3	**54**	1	4	9	7	5	29	12	27	14	2	9	5	7	7	7	2	51	20	32	13	30	0
	3%	***1%***	***1%***	***3%***	***2%***	***1%***	***5%***	***2%***	***3%***	***3%***	***1%***	***4%***	***1%***	***2%***	***3%***	***2%***	***1%***	***3%***	***4%***	***2%***	***3%***	***2%***	0
							ABCEF																
4	**88**	9	9	15	14	17	24	30	43	15	5	6	21	21	9	10	10	77	21	58	23	54	1
	4%	***5%***	***3%***	***6%***	***4%***	***5%***	***4%***	***5%***	***5%***	***3%***	***3%***	***3%***	***6%***	***6%***	***4%***	***4%***	***5%***	***4%***	***4%***	***4%***	***4%***	***4%***	***1%***
5	**238**	27	23	26	48	40	74	65	105	66	26	36	32	30	21	40	22	215	62	165	64	125	22
	12%	***14%***	***9%***	***9%***	***13%***	***12%***	***12%***	***11%***	***12%***	***13%***	***15%***	***15%***	***9%***	***9%***	***8%***	***14%***	***10%***	***12%***	***12%***	***12%***	***13%***	***10%***	***20%***
	V										**MNO**	**MNO**				**MO**							**AV**
6	**306**	29	38	39	46	62	92	93	135	77	26	32	67	55	40	45	37	268	77	218	85	186	13
	15%	***15%***	***14%***	***14%***	***12%***	***19%***	***15%***	***15%***	***15%***	***15%***	***15%***	***13%***	***18%***	***16%***	***16%***	***16%***	***17%***	***15%***	***15%***	***15%***	***17%***	***15%***	***11%***
						AE																	
7	**409**	31	51	52	96	57	121	139	171	98	40	51	70	73	58	58	35	374	93	301	116	238	20
	20%	***16%***	***19%***	***19%***	***25%***	***18%***	***20%***	***23%***	***19%***	***19%***	***23%***	***21%***	***19%***	***22%***	***23%***	***21%***	***16%***	***21%***	***18%***	***21%***	***23%***	***19%***	***18%***
					ABF			**A**														**A**	
8	**396**	42	57	58	74	69	96	118	181	94	26	42	79	64	59	54	50	345	99	282	87	252	21
	19%	***22%***	***22%***	***21%***	***20%***	***21%***	***16%***	***20%***	***20%***	***18%***	***15%***	***17%***	***22%***	***19%***	***23%***	***19%***	***22%***	***19%***	***19%***	***20%***	***17%***	***20%***	***19%***
	G														**K**								
9	**197**	21	33	33	37	21	52	47	108	42	18	19	41	31	24	26	30	167	61	130	34	139	15
	10%	***11%***	***12%***	***12%***	***10%***	***7%***	***9%***	***8%***	***12%***	***8%***	***10%***	***8%***	***11%***	***9%***	***9%***	***9%***	***14%***	***9%***	***12%***	***9%***	***7%***	***11%***	***13%***
	FRU		**F**	**F**					**AHJ**													**AU**	**U**
Highest rating 10	**146**	21	29	20	26	20	30	42	60	43	17	15	27	25	24	15	17	129	30	110	29	102	9
	7%	***11%***	***11%***	***7%***	***7%***	***6%***	***5%***	***7%***	***7%***	***8%***	***10%***	***6%***	***7%***	***8%***	***10%***	***5%***	***8%***	***7%***	***6%***	***8%***	***6%***	***8%***	***8%***
	G	**G**	**AFG**																			**A**	
Don't know	**148**	6	17	13	18	31	63	39	55	54	14	18	18	19	8	14	10	139	28	105	48	76	11
	7%	***3%***	***7%***	***5%***	***5%***	***10%***	***10%***	***6%***	***6%***	***11%***	***8%***	***7%***	***5%***	***6%***	***3%***	***5%***	***4%***	***8%***	***6%***	***7%***	***9%***	***6%***	***10%***
	EOV					**BDE**	**ABDE**			**AHI**	**O**							**A**			**V**		
NET: 1-3	**105**	7	7	16	18	9	48	28	52	25	3	23	11	18	8	17	12	93	41	63	26	60	0
	5%	***4%***	***2%***	***6%***	***5%***	***3%***	***8%***	***5%***	***6%***	***5%***	***2%***	***9%***	***3%***	***5%***	***3%***	***6%***	***5%***	***5%***	***8%***	***4%***	***5%***	***5%***	0
	CKTW						**ACF**					**AKMO**				**K**			**AT**		**W**	**W**	
NET: 4-6	**631**	65	69	80	108	120	190	187	284	158	57	74	120	106	71	96	70	560	159	441	172	366	36
	31%	***34%***	***26%***	***29%***	***29%***	***37%***	***32%***	***31%***	***31%***	***31%***	***33%***	***31%***	***33%***	***31%***	***28%***	***34%***	***31%***	***31%***	***31%***	***31%***	***34%***	***30%***	***32%***
						ACE																	
NET: 7-10	**1148**	115	170	163	234	167	299	347	519	278	101	127	216	193	166	154	134	1014	283	823	266	730	65
	56%	***59%***	***65%***	***60%***	***62%***	***51%***	***50%***	***58%***	***57%***	***54%***	***58%***	***53%***	***59%***	***57%***	***66%***	***55%***	***59%***	***56%***	***55%***	***57%***	***52%***	***59%***	***58%***
	GU	**G**	**AFG**	**FG**	**AFG**										**ALP**							**AU**	
NET: 9-10	**343**	42	62	53	64	41	82	89	168	85	35	34	67	57	48	42	48	295	91	240	63	241	24
	17%	***22%***	***24%***	***19%***	***17%***	***13%***	***14%***	***15%***	***18%***	***17%***	***20%***	***14%***	***18%***	***17%***	***19%***	***15%***	***21%***	***16%***	***18%***	***17%***	***12%***	***20%***	***21%***
	FGRU	**FG**	**AFG**	**FG**																		**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) - It shows programmes with new ideas and different approaches BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**22**	2	19	4	1	3	2	0	1	11	5	3	5	6	0	0	3	9	8	4	2	13	7
	1%	*1%*	*1%*	0	0	*7%*	*2%*	0	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	0	0	*2%*	*1%*	*3%*	*4%*	0	*1%*	*3%*
	DRU					**		*		**AD**						*			**AR**	**AR**			**AU**
2	**29**	8	22	16	1	3	1	0	1	7	5	2	8	10	4	0	1	12	8	9	2	17	10
	1%	*2%*	*1%*	*2%*	0	*8%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	0	*1%*	*1%*	*3%*	*8%*	0	*1%*	*4%*
	RU					**		*								*			**R**	**ARS**		**U**	**AUV**
3	**54**	9	45	17	11	0	0	1	1	24	9	5	8	11	6	0	15	24	15	14	5	28	21
	3%	*2%*	*3%*	*2%*	*4%*	0	0	*2%*	*1%*	*4%*	*2%*	*3%*	*2%*	*2%*	*3%*	*1%*	*8%*	*2%*	*5%*	*13%*	*1%*	*2%*	*9%*
	RU				**G**	**		*		**ADG**						*	**AKMNO**		**AR**	**ARS**		**U**	**AUV**
4	**88**	21	67	37	10	1	4	4	5	26	9	12	22	22	11	5	8	47	27	13	17	49	21
	4%	*4%*	*4%*	*4%*	*3%*	*4%*	*4%*	*6%*	*5%*	*5%*	*2%*	*7%*	*5%*	*4%*	*5%*	*9%*	*4%*	*3%*	*9%*	*12%*	*3%*	*4%*	*8%*
	KRU					**		*				**K**	**K**			K*			**AR**	**AR**			**AUV**
5	**238**	53	185	89	39	2	14	5	14	75	44	19	49	63	24	12	24	140	66	31	30	156	45
	12%	*11%*	*12%*	*10%*	*13%*	*5%*	*12%*	*9%*	*14%*	*13%*	*10%*	*12%*	*11%*	*12%*	*11%*	*23%*	*13%*	*9%*	*21%*	*28%*	*5%*	*13%*	*18%*
	RU					**		*								**AKMNO***			**AR**	**AR**		**AU**	**AU**
6	**306**	64	241	130	51	11	13	6	14	80	68	25	66	86	31	9	20	242	51	13	66	197	42
	15%	*13%*	*16%*	*15%*	*17%*	*27%*	*12%*	*11%*	*14%*	*14%*	*15%*	*16%*	*15%*	*17%*	*14%*	*17%*	*11%*	*15%*	*17%*	*11%*	*11%*	*17%*	*17%*
	U					**		*								*						**AU**	**U**
7	**409**	102	307	174	68	5	20	11	18	112	93	34	79	107	56	6	30	353	43	13	114	247	45
	20%	*21%*	*20%*	*20%*	*22%*	*14%*	*18%*	*19%*	*18%*	*20%*	*21%*	*22%*	*18%*	*21%*	*26%*	*12%*	*17%*	*22%*	*14%*	*11%*	*19%*	*21%*	*18%*
	ST					**		*							**AMPQ**	*		**AST**					
8	**396**	106	290	184	61	8	22	14	22	85	102	29	101	95	35	6	26	354	34	6	170	204	20
	19%	*21%*	*19%*	*21%*	*20%*	*21%*	*20%*	*23%*	*22%*	*15%*	*23%*	*18%*	*23%*	*19%*	*16%*	*12%*	*14%*	*22%*	*11%*	*5%*	*28%*	*18%*	*8%*
	JSTVW			**J**		**		*			**Q**		**Q**			*		**AST**			**AVW**	**W**	
9	**197**	52	145	96	23	5	12	7	5	49	33	10	51	55	23	4	18	179	13	3	98	86	11
	10%	*11%*	*9%*	*11%*	*8%*	*12%*	*11%*	*11%*	*6%*	*9%*	*7%*	*6%*	*12%*	*11%*	*10%*	*9%*	*10%*	*11%*	*4%*	*3%*	*16%*	*7%*	*4%*
	STVW					**		*					**K**			*		**AST**			**AVW**		
Highest rating 10	**146**	47	99	65	24	0	11	9	8	29	44	7	27	33	20	1	13	143	1	0	82	60	4
	7%	*10%*	*6%*	*8%*	*8%*	0	*10%*	*15%*	*8%*	*5%*	*10%*	*5%*	*6%*	*6%*	*9%*	*1%*	*7%*	*9%*	0	0	*14%*	*5%*	*2%*
	CJSTVW	**AC**				**	**J**	**AJ***			**A**					*		**AST**			**AVW**	**W**	
Don't know	**148**	28	120	45	18	1	11	3	9	61	37	13	28	24	9	8	24	100	38	5	20	102	20
	7%	*6%*	*8%*	*5%*	*6%*	*3%*	*10%*	*4%*	*9%*	*11%*	*8%*	*8%*	*6%*	*5%*	*4%*	*16%*	*13%*	*6%*	*13%*	*5%*	*3%*	*9%*	*8%*
	DNORU					**	**D**	*		**ADE**	**N**					**AMNO***	**AMNO**		**ART**			**AU**	**U**
NET: 1-3	**105**	19	86	37	13	6	4	1	3	42	18	10	20	27	11	0	19	46	32	27	9	58	38
	5%	*4%*	*6%*	*4%*	*4%*	*15%*	*3%*	*2%*	*3%*	*8%*	*4%*	*6%*	*5%*	*5%*	*5%*	*1%*	*11%*	*3%*	*10%*	*25%*	*2%*	*5%*	*16%*
	RU					**		*		**AD**						*	**AKMNOP**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**631**	138	493	257	101	14	31	15	32	181	122	55	136	171	66	25	51	429	144	57	113	401	108
	31%	*28%*	*32%*	*30%*	*33%*	*35%*	*28%*	*26%*	*33%*	*32%*	*27%*	*35%*	*31%*	*33%*	*30%*	*49%*	*28%*	*27%*	*47%*	*51%*	*19%*	*35%*	*44%*
	RU					**		*								**AKMNOQ***			**AR**	**AR**		**AU**	**AUV**
NET: 7-10	**1148**	307	841	519	176	19	66	40	53	276	271	80	259	290	134	17	88	1031	92	22	464	597	80
	56%	*62%*	*55%*	*61%*	*57%*	*47%*	*59%*	*68%*	*54%*	*49%*	*61%*	*51%*	*58%*	*57%*	*61%*	*34%*	*48%*	*64%*	*30%*	*20%*	*76%*	*52%*	*32%*
	CJPQ STVW	**AC**		**AJ**	**J**	**		J*			**LPQ**		**PQ**	**P**	**PQ**	*		**AST**	**T**		**AVW**	**W**	
NET: 9-10	**343**	99	244	161	47	5	24	15	14	78	76	17	78	87	43	5	31	323	15	3	180	146	15
	17%	*20%*	*16%*	*19%*	*15%*	*12%*	*21%*	*26%*	*14%*	*14%*	*17%*	*11%*	*18%*	*17%*	*19%*	*10%*	*17%*	*20%*	*5%*	*3%*	*30%*	*13%*	*6%*
	CJLSTVW	**AC**		**J**		**	**J**	J*							**L**	*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**6** ***1%***	3 ***1%***	3 ***1%***	3 ***1%***	3 0	3 0	3 ***1%***	0 0	0 0 *	0 0	0 0	1 ***1%***	0 0	0 0	0 ***1%***	0 0	0 0	5 ***3%*** A	0 0	5 ***1%***	0 0	0 ***1%***	0 0
2	**15** ***1%*** G	8 ***2%***	7 ***1%***	8 ***2%***	8 ***1%***	13 ***2%*** G	3 ***1%***	2 ***2%***	0 0 *	1 ***2%***	1 ***1%***	0 0	1 ***2%***	1 ***1%***	1 ***2%***	4 ***4%***	2 ***2%***	1 ***1%***	0 0	12 ***1%***	2 ***2%***	1 ***2%***	0 0
3	**22** ***2%*** EG	12 ***2%***	11 ***2%***	15 ***3%*** AE	7 ***1%***	19 ***3%*** AG	4 ***1%***	1 ***1%***	1 ***3%*** *	3 ***3%***	1 ***1%***	2 ***2%***	2 ***3%***	4 ***4%***	1 ***1%***	1 ***2%***	4 ***3%***	1 ***1%***	1 ***5%*** HKR	20 ***2%***	1 ***1%***	1 ***1%***	1 ***5%*** U
4	**41** ***4%*** R	22 ***4%***	19 ***3%***	18 ***4%***	23 ***4%***	21 ***4%***	20 ***4%***	5 ***5%*** R	0 0 *	6 ***7%*** KR	1 ***1%***	8 ***7%*** KR	2 ***3%***	4 ***4%***	3 ***5%*** KR	4 ***4%***	7 ***5%***	1 ***1%***	1 ***3%***	33 ***4%***	5 ***5%***	3 ***5%***	1 ***3%***
5	**100** ***9%***	40 ***8%***	59 ***11%***	39 ***8%***	61 ***10%***	48 ***8%***	52 ***11%***	11 ***12%***	10 ***24%*** AKLM NQR*	10 ***12%***	11 ***10%***	10 ***9%***	4 ***5%***	7 ***7%***	6 ***11%***	10 ***11%***	8 ***5%***	10 ***7%***	3 ***12%***	79 ***9%***	11 ***12%***	6 ***11%***	3 ***12%***
6	**137** ***13%***	71 ***13%***	66 ***12%***	69 ***15%***	68 ***11%***	77 ***13%***	60 ***12%***	9 ***10%***	6 ***14%*** *	11 ***13%***	16 ***13%***	14 ***13%***	8 ***11%***	13 ***12%***	8 ***15%***	10 ***11%***	19 ***13%***	22 ***15%***	2 ***10%***	118 ***13%***	9 ***10%***	8 ***15%***	2 ***10%***
7	**236** ***22%***	121 ***23%***	115 ***21%***	102 ***22%***	134 ***22%***	134 ***23%***	101 ***21%***	29 ***32%*** AJO	9 ***22%*** *	14 ***17%***	25 ***22%***	25 ***23%***	19 ***26%***	21 ***20%***	10 ***19%***	17 ***20%***	31 ***21%***	30 ***21%***	4 ***19%***	192 ***21%***	29 ***32%*** ATV	10 ***19%***	4 ***19%***
8	**233** ***22%*** BDM	95 ***18%***	139 ***25%*** AB	86 ***19%***	147 ***24%*** D	134 ***23%***	99 ***20%***	19 ***21%***	5 ***12%*** *	17 ***21%***	21 ***18%***	18 ***17%***	8 ***11%***	26 ***24%***	12 ***22%***	21 ***24%***	38 ***26%*** M	40 ***27%*** M	7 ***29%*** ILM	196 ***22%***	19 ***21%***	12 ***22%***	7 ***29%***
9	**130** ***12%*** D	67 ***13%***	63 ***11%***	41 ***9%***	89 ***15%*** AD	71 ***12%***	59 ***12%***	10 ***10%***	5 ***13%*** *	6 ***8%***	22 ***19%*** AJ	11 ***10%***	11 ***16%***	15 ***14%***	7 ***13%***	7 ***8%***	19 ***13%***	15 ***10%***	3 ***11%***	111 ***12%***	10 ***10%***	7 ***13%***	3 ***11%***
Highest rating 10	**74** ***7%*** DF	38 ***7%***	36 ***6%***	18 ***4%***	56 ***9%*** AD	29 ***5%***	44 ***9%*** AF	3 ***3%***	2 ***5%*** *	6 ***7%***	13 ***11%*** H	11 ***10%*** H	6 ***8%***	7 ***7%***	2 ***4%***	5 ***5%***	11 ***7%***	7 ***5%***	1 ***4%***	67 ***7%***	3 ***3%***	2 ***4%***	1 ***4%***
Don't know	**82** ***8%*** CE	49 ***9%***	33 ***6%***	66 ***14%*** AE	16 ***3%***	42 ***7%***	40 ***8%***	3 ***3%***	3 ***7%*** *	7 ***9%***	4 ***4%***	7 ***7%***	10 ***14%*** AHK	8 ***8%***	4 ***7%***	10 ***11%***	9 ***6%***	15 ***10%***	1 ***6%***	74 ***8%***	3 ***3%***	4 ***7%***	1 ***6%***
NET: 1-3	**44** ***4%*** EG	22 ***4%***	21 ***4%***	26 ***6%*** AE	18 ***3%***	34 ***6%*** AG	10 ***2%***	3 ***3%***	1 ***3%*** *	4 ***5%***	2 ***2%***	3 ***3%***	4 ***5%***	5 ***5%***	2 ***4%***	5 ***6%***	6 ***4%***	7 ***4%***	1 ***5%***	37 ***4%***	3 ***3%***	2 ***4%***	1 ***5%***
NET: 4-6	**278** ***26%***	134 ***25%***	144 ***26%***	125 ***27%***	153 ***25%***	146 ***25%***	132 ***27%***	25 ***27%***	16 ***38%*** M*	27 ***33%***	28 ***24%***	32 ***30%***	14 ***20%***	24 ***23%***	17 ***31%***	23 ***26%***	33 ***23%***	33 ***22%***	6 ***26%***	230 ***25%***	25 ***27%***	17 ***31%***	6 ***26%***
NET: 7-10	**673** ***63%*** D	321 ***61%***	352 ***64%***	247 ***53%***	426 ***70%*** AD	369 ***62%***	304 ***63%***	61 ***66%***	22 ***52%*** *	44 ***53%***	81 ***70%*** IJ	65 ***60%***	44 ***61%***	69 ***65%***	31 ***58%***	50 ***57%***	99 ***67%***	93 ***63%***	15 ***63%***	566 ***62%***	61 ***66%***	31 ***58%***	15 ***63%***
NET: 9-10	**203** ***19%*** D	105 ***20%***	98 ***18%***	59 ***13%***	145 ***24%*** AD	100 ***17%***	103 ***21%***	13 ***14%***	7 ***17%*** *	12 ***15%***	34 ***30%*** AHJOPRS	22 ***20%***	17 ***24%***	22 ***21%***	9 ***17%***	12 ***14%***	29 ***20%***	22 ***15%***	4 ***15%***	178 ***20%***	13 ***14%***	9 ***17%***	4 ***15%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**6**	0	0	0	1	2	2	3	3	0	0	1	0	1	2	0	0	6	2	3	3	2	0
	1%	0	0	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	*1%*	0	*1%*	*1%*	0	0	*1%*	*1%*	0	*1%*	0	0
2	**15**	2	1	2	1	1	8	5	8	2	0	2	2	4	0	4	1	14	7	8	1	11	0
	1%	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	0	*2%*	*1%*	*2%*	0	*3%*	*1%*	*1%*	*2%*	*1%*	0	*2%*	0
3	**22**	4	0	1	1	4	12	2	12	7	0	5	1	8	1	0	4	18	9	12	2	16	0
	2%	*5%*	0	*1%*	*1%*	*2%*	*3%*	*1%*	*3%*	*3%*	0	*4%*	*1%*	*4%*	*1%*	0	*3%*	*2%*	*3%*	*2%*	*1%*	*2%*	0
	H	C					AC		H	H		MP		MP									
4	**41**	8	3	9	2	8	11	15	17	8	3	3	9	8	5	7	8	34	13	26	11	28	0
	4%	*8%*	*2%*	*6%*	*1%*	*4%*	*3%*	*4%*	*4%*	*3%*	*3%*	*2%*	*5%*	*4%*	*3%*	*5%*	*6%*	*4%*	*5%*	*3%*	*4%*	*4%*	0
	E	E		E																			
5	**100**	12	11	12	14	20	30	24	49	26	10	18	18	13	19	10	7	92	29	66	26	56	9
	9%	*13%*	*9%*	*8%*	*8%*	*11%*	*9%*	*7%*	*11%*	*11%*	*11%*	*16%*	*10%*	*7%*	*13%*	*7%*	*6%*	*10%*	*10%*	*9%*	*9%*	*9%*	*16%*
	H											ANP											
6	**137**	14	13	17	25	29	38	48	61	26	11	11	23	37	9	15	19	117	38	91	41	77	9
	13%	*15%*	*11%*	*11%*	*14%*	*15%*	*11%*	*13%*	*13%*	*11%*	*12%*	*9%*	*12%*	*20%*	*6%*	*10%*	*16%*	*12%*	*14%*	*12%*	*14%*	*12%*	*16%*
	O													ALOP									
7	**236**	19	30	27	43	36	80	83	100	52	26	36	39	33	33	38	28	208	52	177	74	126	11
	22%	*20%*	*25%*	*18%*	*25%*	*19%*	*23%*	*22%*	*22%*	*22%*	*29%*	*31%*	*20%*	*17%*	*23%*	*25%*	*23%*	*22%*	*18%*	*23%*	*26%*	*20%*	*21%*
											N	AN											
8	**233**	18	26	41	45	35	68	90	100	43	20	12	47	46	39	42	24	210	58	169	55	141	10
	22%	*19%*	*21%*	*28%*	*26%*	*18%*	*20%*	*24%*	*22%*	*18%*	*21%*	*10%*	*24%*	*24%*	*27%*	*28%*	*19%*	*22%*	*21%*	*22%*	*19%*	*22%*	*18%*
	L			F							L		L	L	L	L							
9	**130**	7	20	23	24	21	35	49	53	28	12	11	29	22	16	17	18	112	35	91	36	82	5
	12%	*7%*	*16%*	*15%*	*14%*	*11%*	*10%*	*13%*	*11%*	*12%*	*13%*	*9%*	*15%*	*11%*	*11%*	*12%*	*15%*	*12%*	*13%*	*12%*	*12%*	*13%*	*10%*
Highest rating 10	**74**	8	11	10	10	14	21	21	31	20	8	8	12	6	18	8	8	66	19	51	14	49	4
	7%	*8%*	*9%*	*7%*	*6%*	*7%*	*6%*	*6%*	*7%*	*8%*	*9%*	*7%*	*6%*	*3%*	*13%*	*5%*	*7%*	*7%*	*7%*	*7%*	*5%*	*8%*	*7%*
	N														ANP								
Don't know	**82**	3	7	6	8	20	39	30	26	26	2	11	10	11	2	8	4	78	18	58	24	45	6
	8%	*4%*	*5%*	*4%*	*4%*	*10%*	*11%*	*8%*	*6%*	*11%*	*2%*	*9%*	*5%*	*6%*	*1%*	*6%*	*3%*	*8%*	*7%*	*8%*	*8%*	*7%*	*12%*
	KO					DE	ADE			AI		KO		O									
NET: 1-3	**44**	7	1	3	4	7	22	11	22	10	0	9	3	13	3	4	5	38	19	24	7	29	0
	4%	*7%*	*1%*	*2%*	*2%*	*4%*	*6%*	*3%*	*5%*	*4%*	0	*7%*	*2%*	*7%*	*2%*	*3%*	*5%*	*4%*	*7%*	*3%*	*2%*	*5%*	0
	KT	C					ACE					KM		KM					AT				
NET: 4-6	**278**	34	27	39	42	57	79	87	127	61	24	32	50	59	32	31	34	243	80	184	78	161	17
	26%	*36%*	*22%*	*26%*	*24%*	*30%*	*23%*	*23%*	*28%*	*25%*	*26%*	*27%*	*26%*	*31%*	*23%*	*21%*	*28%*	*25%*	*28%*	*24%*	*27%*	*25%*	*32%*
		G																					
NET: 7-10	**673**	52	87	101	122	106	204	243	284	143	66	67	127	106	106	104	77	596	164	488	180	398	30
	63%	*54%*	*72%*	*68%*	*70%*	*56%*	*59%*	*66%*	*62%*	*60%*	*72%*	*56%*	*67%*	*56%*	*74%*	*70%*	*64%*	*62%*	*58%*	*65%*	*62%*	*63%*	*56%*
			ABFG	F	ABFG						LN				ALN	ALN				A			
NET: 9-10	**203**	15	31	33	34	35	56	70	84	48	20	19	41	28	34	25	26	178	54	142	50	131	10
	19%	*15%*	*25%*	*22%*	*19%*	*19%*	*16%*	*19%*	*18%*	*20%*	*22%*	*16%*	*22%*	*15%*	*24%*	*17%*	*21%*	*19%*	*19%*	*19%*	*17%*	*21%*	*18%*
			G												N								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**6**	0	6	2	0	0	0	0	0	3	0	0	3	2	1	0	0	1	2	2	1	2	3
	1%	*0*	*1%*	*1%*	*0*	*0*	*0*	*0*	*0*	*1%*	*0*	*0*	*1%*	*1%*	*1%*	*0*	*0*	*0*	*1%*	*4%*	*0*	*0*	*2%*
	R					**		**	*							**			**R**	**AR***			
2	**15**	3	13	4	0	3	1	0	1	6	3	0	6	4	1	0	2	6	5	5	1	9	5
	1%	*1%*	*2%*	*1%*	*0*	*15%*	*3%*	*0*	*1%*	*2%*	*1%*	*0*	*3%*	*1%*	*1%*	*0*	*2%*	*1%*	*3%*	*8%*	*0*	*2%*	*4%*
	RU					**	**E**	**	*							**			**R**	**AR***			**AU**
3	**22**	5	17	4	3	3	0	0	1	12	5	4	3	4	0	0	6	14	1	7	4	11	8
	2%	*2%*	*2%*	*1%*	*2%*	*14%*	*0*	*0*	*3%*	*4%*	*2%*	*6%*	*1%*	*2%*	*0*	*0*	*6%*	*2%*	*1%*	*14%*	*1%*	*2%*	*5%*
	DR					**		**	*	**AD**		**O**				**	**AMNO**			**ARS***			**AUV**
4	**41**	12	29	15	8	1	2	1	3	10	6	3	4	11	9	0	8	22	10	9	9	21	10
	4%	*5%*	*4%*	*3%*	*5%*	*7%*	*5%*	*4%*	*8%*	*3%*	*3%*	*5%*	*2%*	*4%*	*5%*	*0*	*8%*	*3%*	*7%*	*17%*	*3%*	*4%*	*7%*
	R					**		**	*							**	**AM**		**R**	**ARS***			**AU**
5	**100**	32	68	41	18	1	3	0	8	30	18	4	23	25	12	5	10	62	29	7	23	54	19
	9%	*12%*	*8%*	*9%*	*11%*	*4%*	*5%*	*2%*	*19%*	*9%*	*9%*	*7%*	*11%*	*8%*	*7%*	*17%*	*11%*	*7%*	*19%*	*14%*	*7%*	*9%*	*13%*
	R					**		**	**ADGJ***							**			**AR**	*			**U**
6	**137**	27	110	59	27	4	5	0	5	37	19	15	29	31	19	10	13	103	25	9	35	80	21
	13%	*10%*	*14%*	*13%*	*17%*	*22%*	*10%*	*0*	*11%*	*11%*	*9%*	*24%*	*14%*	*10%*	*12%*	*34%*	*14%*	*12%*	*16%*	*17%*	*10%*	*14%*	*15%*
						**		**	*			**AKNO**				**				*			
7	**236**	60	176	97	23	2	15	12	7	80	45	16	50	66	35	7	14	204	25	7	79	132	23
	22%	*22%*	*22%*	*22%*	*15%*	*9%*	*29%*	*47%*	*16%*	*24%*	*21%*	*25%*	*24%*	*22%*	*22%*	*24%*	*15%*	*24%*	*16%*	*13%*	*23%*	*23%*	*16%*
	E					**	**E**	**	*	**E**						**		**AS**		*			
8	**233**	62	172	108	38	3	10	6	7	60	53	12	39	77	40	1	12	209	19	3	82	128	23
	22%	*23%*	*21%*	*24%*	*24%*	*16%*	*20%*	*26%*	*18%*	*18%*	*25%*	*18%*	*18%*	*26%*	*25%*	*3%*	*12%*	*24%*	*13%*	*6%*	*24%*	*22%*	*17%*
	JQST					**		**	*		**Q**			**AQ**	**Q**	**		**AST**		*			
9	**130**	37	93	64	21	1	6	2	2	33	24	5	25	33	26	2	12	116	12	0	58	61	9
	12%	*14%*	*11%*	*14%*	*13%*	*7%*	*12%*	*10%*	*5%*	*10%*	*11%*	*8%*	*12%*	*11%*	*16%*	*6%*	*12%*	*14%*	*8%*	0	*17%*	*11%*	*7%*
	TW					**		**	*							**		**AT**	**T**	*	**AVW**		
Highest rating 10	**74**	18	56	28	13	0	5	2	4	23	22	1	15	22	8	0	5	69	3	0	39	29	5
	7%	*7%*	*7%*	*6%*	*8%*	0	*9%*	*8%*	*9%*	*7%*	*10%*	*2%*	*7%*	*7%*	*5%*	0	*5%*	*8%*	*2%*	0	*12%*	*5%*	*4%*
	SV					**		**	*		**AL**					**		**AST**		*	**AVW**		
Don't know	**82**	13	69	28	7	1	4	1	4	37	17	4	13	20	8	4	15	52	23	4	9	54	14
	8%	*5%*	*9%*	*6%*	*5%*	*5%*	*8%*	*4%*	*9%*	*11%*	*8%*	*6%*	*6%*	*7%*	*5%*	*15%*	*15%*	*6%*	*15%*	*8%*	*3%*	*9%*	*10%*
	RU					**		**	*	**ADE**						**	**AMNO**		**AR**	*		**AU**	**U**
NET: 1-3	**44**	8	36	10	3	6	1	0	2	22	8	4	11	10	3	0	8	22	8	14	6	22	15
	4%	*3%*	*4%*	*2%*	*2%*	*29%*	*3%*	0	*4%*	*7%*	*4%*	*6%*	*5%*	*3%*	*2%*	0	*8%*	*3%*	*5%*	*26%*	*2%*	*4%*	*11%*
	DRU					**		**	*	**ADE**						**	**O**			**ARS***			**AUV**
NET: 4-6	**278**	71	207	114	52	7	11	2	16	77	44	22	57	67	39	15	31	187	64	26	67	155	50
	26%	*27%*	*26%*	*25%*	*33%*	*33%*	*21%*	*6%*	*39%*	*23%*	*21%*	*35%*	*27%*	*23%*	*25%*	*52%*	*33%*	*22%*	*41%*	*47%*	*20%*	*27%*	*36%*
	RU				**J**	**		**	**ADGJ***			**K**				**	**K**		**AR**	**AR***		**U**	**AUV**
NET: 7-10	**673**	177	495	297	95	6	36	23	20	196	144	34	130	198	110	9	43	598	60	10	258	350	60
	63%	*66%*	*61%*	*66%*	*61%*	*32%*	*69%*	*90%*	*48%*	*59%*	*68%*	*53%*	*62%*	*67%*	*69%*	*33%*	*44%*	*70%*	*39%*	*19%*	*76%*	*60%*	*43%*
	IQSTW			**I**		**	**I**	**	*		**Q**		**Q**	**Q**	**LQ**	**		**AST**	**T**	*	**AVW**	**W**	
NET: 9-10	**203**	55	148	92	34	1	11	4	6	56	47	6	40	55	34	2	16	185	16	0	97	91	14
	19%	*21%*	*18%*	*20%*	*22%*	*7%*	*21%*	*17%*	*14%*	*17%*	*22%*	*9%*	*19%*	*19%*	*21%*	*6%*	*17%*	*22%*	*10%*	0	*29%*	*16%*	*10%*
	STVW					**		**	*		**L**					**		**AST**	**T**	*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**6**	1	5	5	1	3	3	1	0	0	0	0	0	0	1	0	2	2	0	4	1	1	0
	1%	0	***2%***	***2%***	0	***1%***	***1%***	***2%***	0	0	0	0	0	0	***3%***	0	***2%***	***3%***	***2%***	***1%***	***2%***	***3%***	***2%***
	BE			**E**				*	**	*			*	*	*	*			*		*	*	*
2	**13**	8	5	5	7	12	1	1	0	0	5	0	1	0	0	0	3	2	0	12	1	0	0
	2%	***2%***	***1%***	***2%***	***2%***	***3%***	0	***1%***	0	0	***6%***	0	***3%***	0	0	0	***3%***	***3%***	***3%***	***2%***	***1%***	0	***3%***
	G					**AG**		*	**	*	**A**		*	*	*	*			L*		*	*	*
3	**13**	10	3	4	9	10	3	0	0	2	1	2	0	1	0	2	3	1	0	13	0	0	0
	2%	***3%***	***1%***	***2%***	***2%***	***3%***	***1%***	0	0	***3%***	***1%***	***3%***	0	***2%***	0	***3%***	***3%***	***1%***	0	***2%***	0	0	0
								*	**	*			*	*	*	*			*		*	*	*
4	**19**	10	9	4	15	15	4	1	0	0	0	9	0	0	1	2	3	2	1	16	1	1	1
	3%	***3%***	***3%***	***2%***	***4%***	***4%***	***1%***	***2%***	0	0	0	***12%***	0	0	***5%***	***3%***	***3%***	***3%***	***6%***	***3%***	***2%***	***5%***	***6%***
	G							*	**	*		**AJKMNQR**	*	*	K*	*			**JKMN***		*	*	*
5	**83**	48	34	34	49	44	39	7	5	9	12	3	3	5	3	11	13	12	0	72	7	3	0
	12%	***14%***	***11%***	***13%***	***12%***	***12%***	***12%***	***15%***	***20%***	***19%***	***14%***	***4%***	***6%***	***8%***	***14%***	***16%***	***12%***	***15%***	***3%***	***12%***	***15%***	***14%***	***3%***
	LSW							L*	**	**LS***			*	*	*	L*			*		*	*	*
6	**94**	49	45	31	63	44	50	5	4	9	11	6	11	5	1	12	19	9	2	86	5	1	2
	14%	***14%***	***14%***	***12%***	***15%***	***12%***	***16%***	***12%***	***17%***	***17%***	***13%***	***9%***	***24%***	***8%***	***5%***	***18%***	***17%***	***11%***	***11%***	***14%***	***12%***	***5%***	***11%***
								*	**	*			**LNO***	*	*	*			*		*	*	*
7	**141**	74	68	50	91	77	64	10	6	8	17	16	9	19	5	8	24	17	3	124	10	5	3
	21%	***21%***	***21%***	***19%***	***22%***	***21%***	***20%***	***23%***	***24%***	***16%***	***20%***	***22%***	***20%***	***30%***	***21%***	***12%***	***22%***	***21%***	***18%***	***21%***	***23%***	***21%***	***18%***
								*	**	*			*	P*	*	*			*		*	*	*
8	**115**	50	65	46	69	58	56	9	3	10	24	7	9	4	5	17	15	9	3	98	9	5	3
	17%	***14%***	***20%***	***17%***	***17%***	***16%***	***18%***	***21%***	***13%***	***19%***	***29%***	***10%***	***21%***	***6%***	***21%***	***26%***	***13%***	***11%***	***19%***	***16%***	***21%***	***21%***	***19%***
	N							N*	**	*	**ALNQR**		N*	*	N*	**LN***			N*		*	*	*
9	**87**	48	39	18	69	53	34	5	3	2	8	11	5	9	3	4	22	11	3	75	5	3	3
	13%	***14%***	***12%***	***7%***	***17%***	***15%***	***11%***	***11%***	***12%***	***4%***	***9%***	***16%***	***10%***	***15%***	***14%***	***7%***	***20%***	***13%***	***22%***	***13%***	***11%***	***14%***	***22%***
	D				**AD**			*	**	*			*	*	*	*	**J**		**JKP***		*	*	*
Highest rating 10	**45**	19	26	20	25	16	29	2	1	5	3	11	3	11	2	3	1	3	1	40	2	2	1
	7%	***5%***	***8%***	***8%***	***6%***	***4%***	***9%***	***6%***	***4%***	***10%***	***3%***	***15%***	***6%***	***17%***	***7%***	***5%***	***1%***	***4%***	***6%***	***7%***	***6%***	***7%***	***6%***
	FQ						**AF**	*	**	Q*		**AKQR**	*	**AKQR***	Q*	*			Q*		*	*	*
Don't know	**62**	34	28	47	16	32	31	3	2	6	3	7	4	8	3	6	6	12	2	55	3	3	2
	9%	***10%***	***9%***	***18%***	***4%***	***9%***	***10%***	***7%***	***10%***	***11%***	***4%***	***10%***	***9%***	***13%***	***11%***	***9%***	***6%***	***15%***	***11%***	***9%***	***7%***	***11%***	***11%***
	E			**AE**				*	**	*			*	*	*	*		**K**	*		*	*	*
NET: 1-3	**32**	19	13	15	17	25	7	2	0	2	6	2	1	1	1	2	8	5	1	29	2	1	1
	5%	***5%***	***4%***	***6%***	***4%***	***7%***	***2%***	***4%***	0	***3%***	***8%***	***3%***	***3%***	***2%***	***3%***	***3%***	***7%***	***7%***	***5%***	***5%***	***4%***	***3%***	***5%***
	G					**AG**		*	**	*			*	*	*	*			*		*	*	*
NET: 4-6	**196**	107	88	69	127	103	93	13	9	18	23	18	13	10	6	25	35	24	3	174	13	6	3
	29%	***31%***	***27%***	***26%***	***31%***	***28%***	***30%***	***30%***	***36%***	***36%***	***27%***	***25%***	***30%***	***16%***	***24%***	***38%***	***31%***	***29%***	***20%***	***29%***	***30%***	***24%***	***20%***
	N							*	**	N*			*	*	*	N*			*		*	*	*
NET: 7-10	**388**	190	198	134	254	205	183	26	13	25	52	45	25	42	15	32	62	41	10	337	26	15	10
	57%	***54%***	***60%***	***51%***	***61%***	***56%***	***58%***	***60%***	***53%***	***49%***	***61%***	***62%***	***58%***	***69%***	***62%***	***50%***	***56%***	***50%***	***65%***	***57%***	***60%***	***62%***	***65%***
	D				**AD**			*	**	*			*	*	*	*			*		*	*	*
NET: 9-10	**132**	67	65	38	94	69	63	7	4	7	11	22	7	20	5	8	23	14	4	116	7	5	4
	19%	***19%***	***20%***	***14%***	***23%***	***19%***	***20%***	***16%***	***16%***	***14%***	***12%***	***30%***	***17%***	***33%***	***21%***	***12%***	***20%***	***17%***	***28%***	***19%***	***16%***	***21%***	***28%***
	D				**AD**			*	**	*		**AKP**	*	**AKP***	*	*			**KP***		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**6**	0	1	0	1	1	3	2	4	0	0	4	1	0	1	0	2	3	3	3	1	5	0
	1%	0	0	0	*1%*	*2%*	*5%*	*1%*	*1%*	0	0	*5%*	*1%*	0	*1%*	0	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	0
						*	**ABCD**					**A**											*
2	**13**	4	1	1	1	2	4	1	11	0	0	1	3	4	1	2	3	10	6	7	3	9	0
	2%	*2%*	*1%*	*1%*	*1%*	*2%*	*6%*	*1%*	*3%*	0	0	*2%*	*2%*	*4%*	*2%*	*2%*	*2%*	*2%*	*3%*	*1%*	*4%*	*2%*	0
						*	**AC**		**A**														*
3	**13**	7	1	5	0	0	0	2	8	3	1	0	5	2	0	2	4	9	2	10	1	12	0
	2%	*4%*	*1%*	*4%*	0	0	0	*1%*	*2%*	*3%*	*2%*	0	*3%*	*2%*	0	*2%*	*3%*	*2%*	*1%*	*2%*	*1%*	*3%*	0
						*																	*
4	**19**	7	4	3	1	4	0	8	10	1	0	1	6	4	2	2	7	13	9	10	2	16	1
	3%	*4%*	*3%*	*2%*	*2%*	*6%*	0	*3%*	*3%*	*1%*	*1%*	*2%*	*4%*	*4%*	*2%*	*2%*	*5%*	*2%*	*5%*	*2%*	*3%*	*3%*	*1%*
						*																	*
5	**83**	25	11	10	14	11	10	17	53	13	10	8	21	11	13	5	12	71	21	59	8	58	9
	12%	*14%*	*7%*	*9%*	*15%*	*17%*	*16%*	*8%*	*16%*	*10%*	*16%*	*11%*	*15%*	*11%*	*15%*	*5%*	*9%*	*13%*	*12%*	*12%*	*9%*	*12%*	*16%*
	CHP					*			**AH**				**P**										*
6	**94**	23	23	17	16	7	7	30	46	18	8	13	21	12	7	17	17	77	25	64	20	56	12
	14%	*13%*	*15%*	*15%*	*17%*	*10%*	*11%*	*14%*	*14%*	*14%*	*12%*	*17%*	*15%*	*12%*	*8%*	*18%*	*12%*	*14%*	*15%*	*13%*	*22%*	*12%*	*20%*
	V					*															**AV**		*
7	**141**	29	51	25	9	16	11	52	65	24	15	19	24	29	16	21	35	107	36	95	16	105	11
	21%	*16%*	*33%*	*22%*	*10%*	*24%*	*17%*	*24%*	*20%*	*20%*	*22%*	*26%*	*17%*	*29%*	*19%*	*23%*	*25%*	*20%*	*21%*	*20%*	*18%*	*22%*	*19%*
	E		**ABEG**	**E**		E*																	*
8	**115**	31	27	21	23	6	7	41	51	22	12	12	19	16	21	15	26	88	21	92	9	82	12
	17%	*16%*	*18%*	*18%*	*25%*	*8%*	*11%*	*19%*	*15%*	*18%*	*18%*	*16%*	*13%*	*16%*	*24%*	*17%*	*19%*	*16%*	*12%*	*19%*	*10%*	*17%*	*21%*
					AFG	*														**A**			*
9	**87**	40	14	17	8	7	1	31	39	16	8	10	27	8	13	15	23	64	25	60	5	68	6
	13%	*22%*	*9%*	*15%*	*9%*	*11%*	*1%*	*14%*	*12%*	*13%*	*13%*	*13%*	*19%*	*7%*	*15%*	*16%*	*17%*	*12%*	*15%*	*12%*	*6%*	*14%*	*10%*
	G	**ACEG**	**G**	**G**		G*							**AN**										*
Highest rating 10	**45**	10	14	8	6	5	2	21	13	10	7	0	7	4	10	10	6	39	6	39	6	32	4
	7%	*6%*	*9%*	*7%*	*7%*	*7%*	*3%*	*9%*	*4%*	*8%*	*10%*	0	*5%*	*4%*	*11%*	*11%*	*4%*	*7%*	*4%*	*8%*	*7%*	*7%*	*7%*
	IL					*		**I**			**L**				**L**	**L**							*
Don't know	**62**	8	8	6	12	8	20	16	31	16	5	7	7	10	3	2	4	59	17	41	18	37	3
	9%	*4%*	*5%*	*5%*	*13%*	*12%*	*31%*	*7%*	*9%*	*13%*	*7%*	*9%*	*5%*	*9%*	*4%*	*3%*	*3%*	*11%*	*10%*	*9%*	*20%*	*8%*	*5%*
	BCPQ				**BC**	*	**ABCDEF**											**AQ**			**AVW**		*
NET: 1-3	**32**	11	3	6	2	3	7	5	23	4	1	5	9	7	2	4	10	22	11	20	5	26	0
	5%	*6%*	*2%*	*5%*	*2%*	*5%*	*10%*	*2%*	*7%*	*3%*	*2%*	*7%*	*6%*	*7%*	*3%*	*5%*	*7%*	*4%*	*6%*	*4%*	*6%*	*5%*	0
	H					*	**ACE**		**AH**														*
NET: 4-6	**196**	56	39	30	31	22	17	54	110	32	18	23	48	28	21	23	36	160	55	133	30	131	22
	29%	*30%*	*25%*	*27%*	*34%*	*33%*	*27%*	*25%*	*33%*	*25%*	*28%*	*30%*	*34%*	*28%*	*24%*	*26%*	*26%*	*30%*	*32%*	*28%*	*33%*	*27%*	*37%*
						*																	*
NET: 7-10	**388**	110	106	70	47	33	21	144	169	73	41	42	77	57	60	61	90	298	88	286	37	287	33
	57%	*59%*	*68%*	*63%*	*51%*	*51%*	*32%*	*66%*	*51%*	*59%*	*63%*	*55%*	*54%*	*56%*	*69%*	*67%*	*65%*	*55%*	*52%*	*60%*	*41%*	*60%*	*57%*
	GIRU	**G**	**AEFG**	**G**	**G**	*		**AI**							**AM**							**U**	*
NET: 9-10	**132**	50	28	25	15	12	3	51	52	26	15	10	34	12	23	25	29	102	31	99	12	100	10
	19%	*27%*	*18%*	*22%*	*16%*	*18%*	*4%*	*23%*	*16%*	*21%*	*23%*	*13%*	*24%*	*12%*	*26%*	*27%*	*21%*	*19%*	*18%*	*21%*	*13%*	*21%*	*17%*
	GI	**AG**	**G**	**G**	**G**	G*		**I**					**N**		**N**	**LN**							*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) - It shows programmes with new ideas and different approaches BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**6**	2	4	2	1	0	0	0	0	3	0	0	1	3	1	0	0	1	4	1	0	4	2
	1%	***1%***	***1%***	***1%***	***1%***	0	0	0	***1%***	***5%***	0	0	***1%***	***2%***	***1%***	0	***1%***	0	***4%***	***3%***	0	***1%***	***3%***
	RU					**	*	*	**	**AD**		**				**	**		**AR**	**			U*
2	**13**	2	11	4	2	4	0	0	1	2	6	1	2	1	0	2	0	8	3	1	4	8	1
	2%	***1%***	***3%***	***1%***	***2%***	***33%***	0	0	***4%***	***3%***	***4%***	***4%***	***1%***	***1%***	0	***17%***	0	***2%***	***3%***	***5%***	***1%***	***3%***	***2%***
						**	*	*	**		**N**	**				**	**			**			*
3	**13**	7	6	7	2	0	2	1	1	0	0	0	5	5	2	0	1	8	2	4	4	6	2
	2%	***3%***	***2%***	***2%***	***2%***	0	***7%***	***2%***	***4%***	0	0	0	***3%***	***3%***	***3%***	0	***2%***	***1%***	***2%***	***16%***	***1%***	***2%***	***4%***
						**	J*	*	**			**				**	**			**			*
4	**19**	8	12	16	2	0	0	2	0	0	3	0	6	9	0	0	0	14	2	4	7	12	1
	3%	***3%***	***3%***	***4%***	***1%***	0	0	***4%***	0	0	***2%***	0	***4%***	***5%***	0	0	0	***3%***	***2%***	***16%***	***2%***	***4%***	***1%***
						**	*	*	**			**				**	**			**			*
5	**83**	28	55	49	14	1	4	3	1	10	27	6	16	16	9	3	6	54	25	3	31	40	9
	12%	***11%***	***13%***	***13%***	***12%***	***9%***	***16%***	***5%***	***3%***	***17%***	***19%***	***17%***	***9%***	***8%***	***11%***	***25%***	***18%***	***10%***	***24%***	***13%***	***10%***	***14%***	***16%***
	R					**	*	*	**		**AMN**	**				**	**		**AR**	**			*
6	**94**	34	60	54	19	2	3	5	3	8	22	5	27	23	9	3	4	74	16	3	40	42	11
	14%	***13%***	***14%***	***14%***	***15%***	***15%***	***11%***	***9%***	***14%***	***13%***	***16%***	***13%***	***15%***	***12%***	***11%***	***22%***	***14%***	***14%***	***16%***	***15%***	***12%***	***15%***	***19%***
						**	*	*	**			**				**	**			**			*
7	**141**	63	78	93	22	1	3	13	2	8	24	8	42	43	18	1	5	119	21	1	75	54	10
	21%	***25%***	***18%***	***24%***	***18%***	***5%***	***10%***	***26%***	***9%***	***14%***	***17%***	***21%***	***24%***	***22%***	***21%***	***9%***	***16%***	***22%***	***21%***	***5%***	***23%***	***19%***	***17%***
				A		**	*	*	**			**				**	**			**			*
8	**115**	42	73	61	23	2	5	11	6	6	12	2	38	38	21	1	1	105	6	2	60	49	6
	17%	***17%***	***17%***	***16%***	***19%***	***18%***	***19%***	***22%***	***27%***	***9%***	***9%***	***7%***	***22%***	***19%***	***24%***	***7%***	***2%***	***19%***	***6%***	***8%***	***18%***	***17%***	***11%***
	KS					**	*	*	**			**	**K**	**K**	**K**	**	**	**AS**		**			*
9	**87**	33	54	54	14	1	3	8	3	3	15	7	23	26	14	0	2	75	10	1	59	23	5
	13%	***13%***	***13%***	***14%***	***12%***	***11%***	***12%***	***16%***	***12%***	***4%***	***11%***	***20%***	***13%***	***13%***	***16%***	0	***7%***	***14%***	***10%***	***7%***	***18%***	***8%***	***9%***
	JV			**J**		**	*	*	**			**				**	**			**	**AV**		*
Highest rating 10	**45**	19	26	20	11	0	5	4	4	2	12	2	1	22	6	1	1	44	0	0	26	17	2
	7%	***7%***	***6%***	***5%***	***9%***	0	***18%***	***8%***	***16%***	***2%***	***8%***	***7%***	***1%***	***11%***	***8%***	***7%***	***2%***	***8%***	0	0	***8%***	***6%***	***3%***
	MS					**	**ADJ***	*	**		**M**	**		**AM**	**M**	**	**	**AS**		**			*
Don't know	**62**	18	44	23	10	1	2	4	2	20	17	4	12	10	4	2	12	46	13	3	19	32	9
	9%	***7%***	***10%***	***6%***	***8%***	***9%***	***7%***	***8%***	***10%***	***33%***	***12%***	***12%***	***7%***	***5%***	***5%***	***13%***	***38%***	***8%***	***13%***	***13%***	***6%***	***11%***	***15%***
	DNU					**	*	*	**	**ADEGH**	**N**	**				**	**			**		**U**	U*
NET: 1-3	**32**	10	22	12	5	4	2	1	2	5	6	1	7	10	4	2	1	17	9	5	8	18	5
	5%	***4%***	***5%***	***3%***	***4%***	***33%***	***7%***	***2%***	***9%***	***8%***	***4%***	***4%***	***4%***	***5%***	***4%***	***17%***	***3%***	***3%***	***9%***	***24%***	***3%***	***6%***	***9%***
	RU					**	*	*	**			**				**	**		**R**	**		**U**	U*
NET: 4-6	**196**	70	126	119	35	3	7	9	4	18	52	11	49	48	18	6	10	142	43	10	78	94	21
	29%	***27%***	***30%***	***31%***	***29%***	***25%***	***27%***	***18%***	***18%***	***30%***	***38%***	***30%***	***28%***	***24%***	***22%***	***47%***	***31%***	***26%***	***42%***	***44%***	***24%***	***33%***	***36%***
	RU					**	*	*	**		**ANO**	**				**	**		**AR**	**		**U**	*
NET: 7-10	**388**	157	231	228	71	4	16	36	15	18	62	20	104	128	58	3	9	343	37	4	220	144	23
	57%	***62%***	***55%***	***60%***	***59%***	***33%***	***60%***	***71%***	***63%***	***30%***	***46%***	***54%***	***60%***	***65%***	***69%***	***23%***	***27%***	***63%***	***37%***	***19%***	***68%***	***50%***	***39%***
	JKSVW			**J**	**J**	**	J*	J*	**			**	**K**	**AK**	**AK**	**	**	**AS**		**	**AVW**		*
NET: 9-10	**132**	52	80	74	25	1	8	12	6	4	26	10	24	47	20	1	3	119	10	1	85	40	7
	19%	***20%***	***19%***	***19%***	***21%***	***11%***	***30%***	***24%***	***28%***	***7%***	***19%***	***26%***	***14%***	***24%***	***24%***	***7%***	***10%***	***22%***	***10%***	***7%***	***26%***	***14%***	***12%***
	JSV			**J**	**J**	**	J*	J*	**			**		**M**		**	**	**AS**		**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**3**	0	3	1	2	1	2	0	0	0	0	1	1	0	0	0	0	1	0	3	0	0	0
	1%	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	0	0	*2%*	*5%*	0	0	0	0	*2%*	0	*1%*	0	0	0
	B							*	**	**	*	*	**	*	*	*		*	*		*	*	*
2	**6**	3	3	3	3	5	1	1	0	0	0	0	0	0	0	2	0	2	0	4	1	0	0
	1%	*1%*	*1%*	*2%*	*1%*	*2%*	0	*4%*	0	0	0	0	0	0	*2%*	*3%*	0	*4%*	*2%*	*1%*	*4%*	*2%*	*2%*
								*	**	**	*	*	**	*	*	*		*	Q*		*	*	*
3	**5**	2	3	3	2	3	2	1	0	0	1	1	0	0	0	1	0	0	0	4	1	0	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	0	0	*2%*	*2%*	0	0	0	*3%*	0	0	*2%*	*1%*	*2%*	0	*2%*
								*	**	**	*	*	**	*	*	*		*	Q*		*	*	*
4	**21**	10	11	9	13	12	9	2	0	1	4	6	0	2	3	0	4	0	0	16	2	3	0
	4%	*4%*	*5%*	*5%*	*4%*	*5%*	*4%*	*6%*	0	*5%*	*6%*	*10%*	0	*5%*	*12%*	0	*4%*	0	0	*4%*	*6%*	*12%*	0
								*	**	**	*	**AR***	**	*	**APR***	*		*	*		*	**AT***	*
5	**38**	15	23	16	22	16	22	3	2	4	4	5	2	9	1	4	2	2	1	33	3	1	1
	8%	*6%*	*10%*	*9%*	*7%*	*6%*	*10%*	*9%*	*11%*	*14%*	*7%*	*9%*	*7%*	*23%*	*5%*	*8%*	*2%*	*4%*	*11%*	*8%*	*9%*	*5%*	*11%*
	Q							*	**	**	*	*	**	**AKOQR***	*	*		*	Q*		*	*	*
6	**58**	34	24	24	34	30	28	4	5	2	11	3	3	2	1	6	13	7	1	52	4	1	1
	12%	*13%*	*10%*	*13%*	*11%*	*11%*	*13%*	*11%*	*25%*	*9%*	*20%*	*6%*	*9%*	*6%*	*6%*	*13%*	*15%*	*11%*	*9%*	*12%*	*11%*	*6%*	*9%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
7	**96**	50	46	35	61	45	51	6	0	6	2	12	7	6	5	16	24	11	2	83	6	5	2
	20%	*20%*	*20%*	*19%*	*21%*	*17%*	*23%*	*18%*	0	*23%*	*4%*	*22%*	*21%*	*15%*	*21%*	*34%*	*27%*	*18%*	*21%*	*20%*	*18%*	*21%*	*21%*
	K							K*	**	**	*	K*	**	*	K*	**AK***	**K**	K*	K*		*	*	*
8	**96**	48	48	35	62	62	34	8	3	2	11	9	4	8	5	6	24	16	1	82	8	5	1
	20%	*19%*	*21%*	*19%*	*21%*	*24%*	*15%*	*23%*	*18%*	*7%*	*20%*	*16%*	*11%*	*19%*	*21%*	*12%*	*27%*	*27%*	*14%*	*20%*	*23%*	*21%*	*14%*
	G					**AG**		*	**	**	*	*	**	*	*	*		*	*		*	*	*	*
9	**78**	40	37	20	58	39	39	4	5	4	12	10	5	7	4	7	16	1	2	68	4	4	2
	16%	*16%*	*16%*	*11%*	*19%*	*15%*	*18%*	*11%*	*30%*	*15%*	*23%*	*19%*	*16%*	*18%*	*15%*	*14%*	*18%*	*2%*	*24%*	*16%*	*11%*	*15%*	*24%*
	DR				**AD**			*	**	**	R*	R*	**	R*	R*	R*	**R**	*	R*		*	*	*
Highest rating 10	**44**	27	17	10	34	29	15	2	0	5	6	5	4	4	4	3	4	7	1	37	2	4	1
	9%	*11%*	*7%*	*5%*	*12%*	*11%*	*7%*	*7%*	0	*22%*	*11%*	*9%*	*12%*	*9%*	*15%*	*7%*	*4%*	*12%*	*5%*	*9%*	*7%*	*15%*	*5%*
	D				**AD**			*	**	**	*	*	**	*	Q*	*		*	*		*	*	*
Don't know	**39**	26	14	33	7	21	18	3	3	1	3	3	6	1	1	2	3	11	1	34	3	1	1
	8%	*10%*	*6%*	*17%*	*2%*	*8%*	*8%*	*10%*	*16%*	*4%*	*6%*	*5%*	*19%*	*4%*	*3%*	*5%*	*3%*	*20%*	*11%*	*8%*	*10%*	*3%*	*11%*
	E			**AE**				*	**	**	*	*	**	*	*	*		**ALNOQ***	*		*	*	*
NET: 1-3	**14**	4	10	7	7	9	4	2	0	0	1	2	1	0	0	3	0	3	0	11	2	0	0
	3%	*2%*	*4%*	*4%*	*2%*	*4%*	*2%*	*6%*	0	0	*2%*	*4%*	*5%*	0	*2%*	*6%*	0	*6%*	*5%*	*3%*	*6%*	*2%*	*5%*
								Q*	**	**	*	*	**	*	*	O*		Q*	Q*		*	*	*
NET: 4-6	**118**	59	59	49	68	58	59	9	6	7	18	14	5	14	6	10	18	9	2	101	9	6	2
	24%	*23%*	*25%*	*26%*	*23%*	*22%*	*27%*	*26%*	*36%*	*28%*	*33%*	*26%*	*16%*	*34%*	*23%*	*21%*	*21%*	*15%*	*20%*	*24%*	*26%*	*23%*	*20%*
								*	**	**	*	*	**	R*	*	*		*	*		*	*	*
NET: 7-10	**315**	166	149	100	215	175	140	20	9	17	32	36	19	24	18	31	68	35	7	270	20	18	7
	65%	*65%*	*64%*	*53%*	*72%*	*66%*	*63%*	*59%*	*48%*	*67%*	*58%*	*66%*	*60%*	*62%*	*72%*	*68%*	*76%*	*60%*	*64%*	*65%*	*59%*	*72%*	*64%*
	D				**AD**			*	**	**	*	*	**	*	*	*	**A**	*	*		*	*	*	*
NET: 9-10	**122**	67	55	30	92	68	54	6	5	9	18	15	9	11	7	10	20	8	3	105	6	7	3
	25%	*26%*	*24%*	*16%*	*31%*	*26%*	*24%*	*18%*	*30%*	*37%*	*34%*	*27%*	*28%*	*28%*	*30%*	*22%*	*22%*	*14%*	*29%*	*25%*	*18%*	*30%*	*29%*
	D				**AD**			*	**	**	R*	*	**	*	*	*		*	*		*	*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**3**	1	0	0	0	1	1	1	3	0	0	1	0	0	1	1	0	3	2	1	0	3	0
	1%	***2%***	0	0	0	***1%***	***1%***	0	***1%***	0	0	***2%***	0	0	***2%***	***2%***	0	***1%***	***1%***	0	0	***1%***	0
		*									*				*								**
2	**6**	0	0	1	1	1	3	3	3	0	0	1	0	2	1	1	0	6	3	3	1	4	0
	1%	0	0	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	0	0	***2%***	0	***2%***	***2%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***
		*									*				*								**
3	**5**	0	0	2	0	0	3	0	3	2	0	1	2	0	0	0	0	5	3	1	0	3	0
	1%	0	0	***2%***	0	0	***2%***	0	***2%***	***2%***	0	***2%***	***2%***	0	0	0	0	***1%***	***2%***	0	0	***1%***	0
	H	*									*				*								**
4	**21**	4	2	3	2	3	7	10	9	2	1	2	4	5	1	5	4	17	5	14	4	15	0
	4%	***6%***	***4%***	***4%***	***3%***	***4%***	***5%***	***5%***	***5%***	***2%***	***2%***	***2%***	***4%***	***7%***	***1%***	***6%***	***6%***	***4%***	***3%***	***4%***	***3%***	***5%***	0
		*									*				*								**
5	**38**	8	5	6	4	7	9	12	19	8	5	7	10	1	4	5	4	35	11	25	15	18	3
	8%	***12%***	***8%***	***8%***	***5%***	***10%***	***6%***	***6%***	***9%***	***9%***	***9%***	***12%***	***10%***	***1%***	***8%***	***7%***	***5%***	***9%***	***8%***	***8%***	***12%***	***6%***	***12%***
	N	*									*	**N**	**N**		*						**V**		**
6	**58**	8	8	4	18	10	10	23	27	7	4	11	14	13	5	6	12	45	18	36	15	33	5
	12%	***11%***	***12%***	***5%***	***26%***	***14%***	***8%***	***12%***	***13%***	***7%***	***7%***	***17%***	***15%***	***19%***	***9%***	***9%***	***16%***	***11%***	***13%***	***11%***	***12%***	***11%***	***17%***
		*			**ADG**	*					*				*								**
7	**96**	16	15	17	14	12	22	37	39	20	16	14	13	12	11	23	18	78	38	54	19	64	5
	20%	***24%***	***25%***	***23%***	***20%***	***16%***	***16%***	***19%***	***19%***	***22%***	***30%***	***22%***	***14%***	***17%***	***20%***	***32%***	***24%***	***19%***	***27%***	***17%***	***16%***	***21%***	***18%***
	T	*									M*				*	**AM**			**AT**				**
8	**96**	16	10	20	12	15	24	35	45	16	8	10	13	16	21	13	17	79	20	75	23	61	6
	20%	***25%***	***15%***	***27%***	***17%***	***19%***	***18%***	***18%***	***23%***	***18%***	***15%***	***15%***	***13%***	***23%***	***39%***	***18%***	***23%***	***19%***	***14%***	***23%***	***19%***	***21%***	***22%***
		*									*				**AKLMP***					**AS**			**
9	**78**	7	11	15	10	11	23	34	29	14	10	9	25	10	5	12	12	66	22	55	19	47	4
	16%	***11%***	***18%***	***20%***	***14%***	***15%***	***17%***	***18%***	***14%***	***16%***	***18%***	***14%***	***26%***	***14%***	***9%***	***16%***	***16%***	***16%***	***15%***	***17%***	***15%***	***16%***	***15%***
		*									*		**AO**		*					*			**
Highest rating 10	**44**	3	7	4	6	9	15	22	10	12	9	2	10	5	4	7	4	40	11	30	15	27	2
	9%	***5%***	***11%***	***6%***	***9%***	***12%***	***11%***	***11%***	***5%***	***13%***	***17%***	***4%***	***10%***	***8%***	***8%***	***9%***	***6%***	***10%***	***8%***	***9%***	***12%***	***9%***	***6%***
	I	*						**I**		**I**	L*				*								**
Don't know	**39**	3	5	3	3	7	19	18	13	9	1	5	5	7	1	0	3	36	9	30	10	23	3
	8%	***4%***	***7%***	***4%***	***4%***	***9%***	***14%***	***9%***	***6%***	***10%***	***2%***	***8%***	***5%***	***9%***	***1%***	0	***4%***	***9%***	***6%***	***9%***	***9%***	***8%***	***10%***
	P	*					**ADE**				*	**P**		**P**	*								**
NET: 1-3	**14**	1	0	3	1	2	7	4	9	2	0	4	2	2	2	2	0	14	9	5	1	11	0
	3%	***2%***	0	***4%***	***1%***	***3%***	***5%***	***2%***	***4%***	***2%***	0	***6%***	***2%***	***2%***	***4%***	***3%***	0	***3%***	***6%***	***2%***	***1%***	***4%***	***1%***
	T	*									*				*				**AT**				**
NET: 4-6	**118**	19	15	13	24	20	26	45	55	17	10	20	28	19	10	16	20	97	33	74	34	65	8
	24%	***29%***	***24%***	***18%***	***34%***	***27%***	***19%***	***23%***	***27%***	***18%***	***18%***	***32%***	***29%***	***27%***	***19%***	***22%***	***27%***	***24%***	***23%***	***23%***	***28%***	***22%***	***29%***
		*			**DG**						*				*								**
NET: 7-10	**315**	43	43	56	42	46	84	128	123	63	43	34	61	44	40	55	51	263	91	215	76	199	17
	65%	***65%***	***69%***	***75%***	***60%***	***62%***	***62%***	***66%***	***62%***	***70%***	***80%***	***55%***	***63%***	***62%***	***76%***	***75%***	***69%***	***64%***	***64%***	***66%***	***63%***	***67%***	***60%***
		*									**ALN***				L*	**AL**							**
NET: 9-10	**122**	11	18	19	16	20	38	56	39	26	19	11	35	16	9	19	16	106	33	85	34	74	6
	25%	***16%***	***29%***	***26%***	***23%***	***26%***	***28%***	***29%***	***20%***	***29%***	***35%***	***17%***	***36%***	***22%***	***17%***	***26%***	***22%***	***26%***	***23%***	***26%***	***28%***	***25%***	***21%***
	I	*									*		**ALO**		*								**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**3**	0	3	0	0	1	0	0	0	2	0	0	3	1	0	0	0	0	3	1	0	2	1
	1%	***0***	***1%***	***0***	***0***	***15%***	***0***	***0***	***0***	***2%***	***0***	***0***	***3%***	***1%***	***0***	***0***	***0***	***0***	***3%***	***3%***	***0***	***1%***	***2%***
	R					**	**	**	**			**				**	**		**AR**	**			
2	**6**	2	4	2	0	2	0	0	1	1	2	0	2	0	1	0	1	3	1	1	0	5	1
	1%	***1%***	***1%***	***1%***	***0***	***16%***	***0***	***0***	***3%***	***1%***	***2%***	***0***	***2%***	***0***	***1%***	***0***	***3%***	***1%***	***2%***	***4%***	***0***	***2%***	***2%***
						**	**	**	**			**				**	**			**			
3	**5**	1	4	1	0	0	0	0	1	3	0	0	2	0	1	0	1	1	2	2	1	2	1
	1%	***0***	***1%***	***1%***	***0***	***0***	***0***	***0***	***4%***	***2%***	***0***	***0***	***2%***	***0***	***1%***	***0***	***4%***	***0***	***2%***	***7%***	***1%***	***1%***	***2%***
	R					**	**	**	**			**				**	**			**			
4	**21**	5	16	10	4	0	1	0	0	7	6	0	6	5	5	0	0	11	5	5	4	12	6
	4%	***3%***	***5%***	***4%***	***5%***	***0***	***5%***	***0***	***0***	***5%***	***7%***	***0***	***6%***	***3%***	***5%***	***0***	***0***	***3%***	***6%***	***20%***	***2%***	***5%***	***10%***
	R					**	**	**	**			**				**	**			**			**U**
5	**38**	10	28	13	15	0	1	0	3	7	7	1	6	12	7	1	3	23	10	5	11	19	5
	8%	***7%***	***9%***	***6%***	***18%***	***0***	***3%***	***0***	***17%***	***6%***	***10%***	***6%***	***6%***	***8%***	***7%***	***7%***	***9%***	***6%***	***13%***	***22%***	***6%***	***8%***	***8%***
	R				**ADJ**	**	**	**	**			**				**	**			**			
6	**58**	23	35	30	7	0	3	3	3	13	5	4	12	20	7	3	7	42	12	3	18	30	10
	12%	***14%***	***11%***	***14%***	***9%***	***0***	***13%***	***20%***	***16%***	***10%***	***6%***	***19%***	***12%***	***14%***	***8%***	***20%***	***21%***	***11%***	***16%***	***14%***	***10%***	***13%***	***17%***
						**	**	**	**			**				**	**			**			
7	**96**	39	57	50	12	0	5	7	2	21	7	6	24	32	21	2	4	79	14	3	41	44	11
	20%	***25%***	***17%***	***23%***	***14%***	***0***	***24%***	***50%***	***13%***	***17%***	***9%***	***26%***	***24%***	***22%***	***22%***	***13%***	***13%***	***21%***	***18%***	***12%***	***23%***	***18%***	***19%***
	K					**	**	**	**			**	**K**	**K**	**K**	**	**			**			
8	**96**	32	65	44	17	5	5	1	1	23	21	5	23	26	18	2	2	82	9	4	32	56	8
	20%	***20%***	***20%***	***20%***	***21%***	***55%***	***26%***	***7%***	***7%***	***18%***	***28%***	***23%***	***23%***	***18%***	***19%***	***15%***	***5%***	***22%***	***12%***	***15%***	***18%***	***23%***	***13%***
						**	**	**	**			**				**	**			**			
9	**78**	23	54	37	17	0	3	1	2	18	13	2	11	28	20	0	2	71	7	0	36	36	6
	16%	***15%***	***17%***	***17%***	***20%***	***4%***	***15%***	***10%***	***10%***	***14%***	***18%***	***8%***	***11%***	***19%***	***22%***	***3%***	***6%***	***19%***	***9%***	***0***	***20%***	***15%***	***10%***
						**	**	**	**			**				**	**	**AS**		**			
Highest rating 10	**44**	16	28	18	6	0	2	0	3	14	10	2	4	13	9	0	6	40	3	0	26	15	3
	9%	***10%***	***9%***	***9%***	***7%***	***0***	***9%***	***0***	***20%***	***11%***	***13%***	***9%***	***4%***	***9%***	***9%***	***0***	***19%***	***11%***	***4%***	***0***	***15%***	***6%***	***5%***
	V					**	**	**	**			**				**	**			**	**AV**		
Don't know	**39**	8	32	11	5	1	1	2	1	18	6	2	7	9	4	5	6	25	12	1	8	20	7
	8%	***5%***	***10%***	***5%***	***7%***	***11%***	***6%***	***12%***	***9%***	***14%***	***8%***	***9%***	***7%***	***6%***	***4%***	***41%***	***21%***	***7%***	***16%***	***3%***	***5%***	***8%***	***12%***
	DR					**	**	**	**	**AD**		**				**	**		**AR**	**			
NET: 1-3	**14**	2	12	3	0	3	0	0	1	6	2	0	6	1	3	0	2	5	6	4	1	9	4
	3%	***1%***	***4%***	***2%***	***0***	***31%***	***0***	***0***	***8%***	***5%***	***2%***	***0***	***6%***	***1%***	***3%***	***0***	***7%***	***1%***	***7%***	***15%***	***1%***	***4%***	***6%***
	RU					**	**	**	**			**	**N**			**	**		**AR**	**			**U**
NET: 4-6	**118**	38	79	52	26	0	4	3	6	27	18	6	24	37	19	4	9	77	27	14	33	60	20
	24%	***24%***	***24%***	***24%***	***31%***	***0***	***21%***	***20%***	***34%***	***21%***	***23%***	***26%***	***25%***	***25%***	***20%***	***27%***	***30%***	***20%***	***35%***	***55%***	***19%***	***25%***	***35%***
	RU					**	**	**	**			**				**	**		**AR**	**			**U**
NET: 7-10	**315**	110	204	149	52	6	15	9	9	76	51	15	62	99	68	4	13	272	33	7	135	151	27
	65%	***69%***	***62%***	***69%***	***62%***	***59%***	***73%***	***67%***	***50%***	***60%***	***67%***	***66%***	***62%***	***68%***	***73%***	***32%***	***43%***	***72%***	***42%***	***27%***	***76%***	***63%***	***47%***
	SW					**	**	**	**			**				**	**	**AS**		**	**AVW**	**W**	
NET: 9-10	**122**	40	82	55	23	0	5	1	5	32	23	4	15	41	29	0	8	111	10	0	62	51	9
	25%	***25%***	***25%***	***26%***	***28%***	***4%***	***23%***	***10%***	***30%***	***25%***	***30%***	***17%***	***15%***	***28%***	***31%***	***3%***	***25%***	***29%***	***13%***	***0***	***35%***	***21%***	***15%***
	MS					**	**	**	**		**M**	**		**M**	**M**	**	**	**AS**		**	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**14**	5	9	5	9	7	7	2	2	3	0	3	1	0	0	0	0	3	0	11	2	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***2%***	0	***2%***	***1%***	0	0	0	0	***1%***	***1%***	***1%***	***2%***	0	***1%***
2	**23**	13	9	12	11	13	9	1	0	1	1	2	2	1	2	3	5	4	1	19	1	2	1
	1%	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***
3	**65**	26	39	37	28	31	35	4	4	6	6	6	2	8	3	6	7	13	1	57	4	3	1
	4%	***3%***	***4%***	***5%***	***3%***	***4%***	***4%***	***3%***	***5%***	***4%***	***3%***	***4%***	***2%***	***5%***	***3%***	***4%***	***3%***	***5%***	***2%***	***4%***	***3%***	***3%***	***2%***
	E			**AE**																			
4	**83**	44	39	46	37	46	37	8	1	8	12	10	3	9	5	5	8	8	4	65	8	5	4
	5%	***5%***	***4%***	***6%***	***4%***	***6%***	***4%***	***6%***	***1%***	***6%***	***6%***	***6%***	***3%***	***6%***	***5%***	***3%***	***4%***	***3%***	***7%***	***4%***	***6%***	***5%***	***7%***
	E			**AE**															**I**				
5	**205**	103	102	95	110	102	104	20	14	14	17	18	15	15	13	28	18	26	7	165	20	13	7
	12%	***12%***	***12%***	***13%***	***11%***	***12%***	***11%***	***15%***	***18%***	***10%***	***9%***	***11%***	***12%***	***9%***	***14%***	***19%***	***9%***	***11%***	***12%***	***11%***	***15%***	***14%***	***12%***
																AKNQR							
6	**257**	115	142	113	144	131	126	24	11	21	39	19	12	31	12	22	23	36	8	213	24	12	8
	15%	***13%***	***16%***	***16%***	***14%***	***16%***	***14%***	***17%***	***13%***	***15%***	***21%***	***12%***	***10%***	***18%***	***13%***	***15%***	***11%***	***14%***	***15%***	***15%***	***17%***	***13%***	***15%***
											ALMQ												
7	**354**	171	183	136	218	157	197	29	16	26	26	29	35	31	16	36	53	49	9	300	29	16	9
	20%	***19%***	***21%***	***19%***	***21%***	***19%***	***21%***	***21%***	***19%***	***19%***	***14%***	***18%***	***28%***	***18%***	***17%***	***24%***	***26%***	***20%***	***16%***	***20%***	***21%***	***17%***	***16%***
													KOS			**K**	**KS**						
8	**319**	165	154	106	213	162	157	21	17	22	40	32	18	29	20	18	41	50	11	266	21	20	11
	18%	***19%***	***18%***	***15%***	***21%***	***20%***	***17%***	***15%***	***21%***	***16%***	***21%***	***20%***	***14%***	***17%***	***21%***	***12%***	***20%***	***20%***	***20%***	***18%***	***15%***	***21%***	***20%***
	D				**AD**										**P**								
9	**155**	72	82	39	116	57	97	10	8	19	17	17	9	14	10	10	16	20	6	129	10	10	6
	9%	***8%***	***9%***	***5%***	***11%***	***7%***	***10%***	***7%***	***10%***	***13%***	***9%***	***11%***	***7%***	***8%***	***10%***	***6%***	***8%***	***8%***	***11%***	***9%***	***7%***	***10%***	***11%***
	DF				**AD**		**AF**																
Highest rating 10	**137**	75	62	34	103	54	83	7	2	11	17	16	14	16	7	10	20	14	3	120	7	7	3
	8%	***9%***	***7%***	***5%***	***10%***	***7%***	***9%***	***5%***	***3%***	***7%***	***9%***	***10%***	***11%***	***10%***	***7%***	***7%***	***10%***	***6%***	***6%***	***8%***	***5%***	***7%***	***6%***
	D				**AD**								**I**										
Don't know	**142**	87	55	102	40	62	80	10	6	9	13	9	16	15	7	12	14	26	5	120	10	7	5
	8%	***10%***	***6%***	***14%***	***4%***	***8%***	***9%***	***7%***	***8%***	***6%***	***7%***	***6%***	***13%***	***9%***	***7%***	***8%***	***7%***	***11%***	***9%***	***8%***	***7%***	***7%***	***9%***
	CE	**AC**		**AE**																			
NET: 1-3	**102**	44	58	54	48	51	51	7	6	11	7	11	5	9	5	8	11	19	2	87	7	5	2
	6%	***5%***	***7%***	***7%***	***5%***	***6%***	***5%***	***5%***	***7%***	***8%***	***4%***	***7%***	***4%***	***5%***	***5%***	***6%***	***6%***	***8%***	***4%***	***6%***	***5%***	***5%***	***4%***
	E			**AE**																			
NET: 4-6	**545**	262	283	254	292	279	266	53	26	43	68	46	30	55	30	56	49	70	19	443	53	30	19
	31%	***30%***	***32%***	***35%***	***28%***	***34%***	***29%***	***38%***	***33%***	***31%***	***36%***	***29%***	***24%***	***33%***	***32%***	***37%***	***24%***	***28%***	***34%***	***30%***	***38%***	***32%***	***34%***
	EG			**AE**		**AG**		**AMQR**			**MQ**					**MQ**			**Q**		**AT**		
NET: 7-10	**964**	483	482	314	650	430	534	68	42	78	100	94	75	89	53	74	130	133	29	815	68	53	29
	55%	***55%***	***55%***	***43%***	***63%***	***52%***	***57%***	***49%***	***53%***	***56%***	***53%***	***59%***	***59%***	***53%***	***56%***	***49%***	***64%***	***53%***	***53%***	***56%***	***49%***	***56%***	***53%***
	D				**AD**												**AHPS**						
NET: 9-10	**292**	147	144	73	219	111	181	17	10	29	34	33	22	30	17	20	36	34	9	249	17	17	9
	17%	***17%***	***16%***	***10%***	***21%***	***14%***	***19%***	***12%***	***12%***	***21%***	***18%***	***21%***	***18%***	***18%***	***18%***	***13%***	***18%***	***14%***	***17%***	***17%***	***12%***	***18%***	***17%***
	DF				**AD**		**AF**																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**14**	0	0	1	5	3	5	2	8	4	1	3	3	1	3	1	1	13	6	8	4	9	1
	1%	0	0	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	0	***2%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
2	**23**	2	0	5	4	3	9	6	12	5	0	3	7	8	0	3	3	19	8	13	7	11	0
	1%	***1%***	0	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***1%***	***2%***	***3%***	0	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	0
														AKO									
3	**65**	8	8	7	6	9	28	18	27	19	3	15	9	9	9	6	8	57	23	38	16	37	0
	4%	***4%***	***3%***	***3%***	***2%***	***3%***	***6%***	***4%***	***3%***	***4%***	***2%***	***7%***	***3%***	***3%***	***4%***	***3%***	***4%***	***4%***	***5%***	***3%***	***4%***	***3%***	0
							AE					**AKM**											
4	**83**	8	6	12	13	17	27	19	42	19	5	11	13	18	8	9	5	78	24	52	20	50	2
	5%	***4%***	***2%***	***5%***	***4%***	***6%***	***6%***	***5%***	***5%***	***4%***	***3%***	***5%***	***4%***	***6%***	***4%***	***5%***	***2%***	***5%***	***5%***	***4%***	***5%***	***5%***	***2%***
5	**205**	22	19	28	35	49	51	48	100	58	20	29	36	37	18	26	17	189	62	132	60	108	14
	12%	***11%***	***8%***	***12%***	***11%***	***16%***	***11%***	***11%***	***12%***	***12%***	***12%***	***13%***	***11%***	***13%***	***9%***	***14%***	***9%***	***12%***	***13%***	***11%***	***14%***	***10%***	***15%***
	V					**ACG**															**V**		
6	**257**	26	26	32	40	56	77	74	121	63	27	28	57	41	36	36	22	236	62	188	75	149	11
	15%	***13%***	***11%***	***13%***	***13%***	***19%***	***16%***	***17%***	***14%***	***14%***	***17%***	***13%***	***17%***	***15%***	***17%***	***19%***	***11%***	***15%***	***13%***	***16%***	***18%***	***14%***	***11%***
						AC															**AV**		
7	**354**	36	53	50	69	58	88	86	183	85	36	48	72	57	45	38	46	308	92	244	74	235	22
	20%	***18%***	***22%***	***21%***	***22%***	***19%***	***19%***	***20%***	***21%***	***18%***	***22%***	***22%***	***21%***	***20%***	***21%***	***20%***	***24%***	***20%***	***20%***	***20%***	***18%***	***21%***	***23%***
8	**319**	48	52	38	62	44	75	77	161	80	24	38	71	45	40	29	37	282	89	220	65	208	18
	18%	***24%***	***22%***	***16%***	***20%***	***15%***	***16%***	***18%***	***19%***	***17%***	***15%***	***17%***	***21%***	***16%***	***19%***	***16%***	***20%***	***18%***	***19%***	***18%***	***16%***	***19%***	***19%***
		FG	**F**																				
9	**155**	23	28	23	26	26	28	31	92	31	16	17	30	35	18	10	17	137	34	110	26	113	5
	9%	***11%***	***12%***	***10%***	***8%***	***9%***	***6%***	***7%***	***11%***	***7%***	***10%***	***8%***	***9%***	***12%***	***9%***	***5%***	***9%***	***9%***	***7%***	***9%***	***6%***	***10%***	***6%***
	GU	**G**	**G**						**AJ**					**P**								**AU**	
Highest rating 10	**137**	16	26	27	31	17	21	35	59	42	20	13	21	17	27	17	20	117	29	101	27	95	10
	8%	***8%***	***11%***	***11%***	***10%***	***6%***	***4%***	***8%***	***7%***	***9%***	***12%***	***6%***	***6%***	***6%***	***13%***	***9%***	***10%***	***8%***	***6%***	***8%***	***7%***	***9%***	***11%***
	G		**FG**	**AFG**	**G**						**ALMN**				**ALMN**								
Don't know	**142**	9	20	16	21	16	59	33	50	58	10	16	22	15	8	14	14	127	33	97	38	80	12
	8%	***4%***	***8%***	***7%***	***7%***	***6%***	***13%***	***8%***	***6%***	***13%***	***6%***	***7%***	***6%***	***5%***	***4%***	***7%***	***8%***	***8%***	***7%***	***8%***	***9%***	***7%***	***13%***
	IO						**ABDEF**			**AHI**													
NET: 1-3	**102**	10	8	12	15	15	41	26	48	27	4	21	19	18	12	10	12	90	37	59	28	57	1
	6%	***5%***	***3%***	***5%***	***5%***	***5%***	***9%***	***6%***	***6%***	***6%***	***2%***	***10%***	***6%***	***6%***	***6%***	***5%***	***6%***	***6%***	***8%***	***5%***	***7%***	***5%***	***1%***
	T						**ACE**					**AK**							**AT**				
NET: 4-6	**545**	57	51	72	88	122	155	141	263	140	52	67	107	96	62	71	43	502	148	372	155	307	27
	31%	***29%***	***21%***	***30%***	***28%***	***41%***	***33%***	***33%***	***31%***	***30%***	***32%***	***30%***	***31%***	***34%***	***29%***	***38%***	***23%***	***32%***	***32%***	***31%***	***38%***	***28%***	***28%***
	CQV			**C**		**ABCDEG**	**C**											**AQ**			**AV**		
NET: 7-10	**964**	123	159	138	189	144	211	228	496	238	97	116	195	153	130	94	120	844	244	675	192	651	55
	55%	***62%***	***67%***	***58%***	***60%***	***48%***	***45%***	***53%***	***58%***	***51%***	***60%***	***53%***	***57%***	***54%***	***61%***	***50%***	***63%***	***54%***	***53%***	***56%***	***46%***	***59%***	***58%***
	FGRU	**FG**	**AFG**	**FG**	**FG**				**AJ**						**P**		**AR**					**AU**	
NET: 9-10	**292**	38	54	50	58	43	49	65	152	72	36	30	52	52	45	27	37	255	63	211	53	208	16
	17%	***19%***	***23%***	***21%***	***18%***	***14%***	***11%***	***15%***	***18%***	***16%***	***22%***	***13%***	***15%***	***18%***	***21%***	***14%***	***19%***	***16%***	***14%***	***18%***	***13%***	***19%***	***16%***
	GU	**G**	**AFG**	**G**	**G**						**L**				**L**							**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equiv alent (K)	Vocational qualifications or equiv alent (=NVQ1+2) (L)	A-Level/Highers or equiv alent (=NVQ3) (M)	Bachelor Degree or equiv alent (=NVQ4) (N)	Masters/PhD or equiv alent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**14**	2	12	7	0	0	1	0	1	6	2	3	3	4	0	0	1	2	7	5	0	5	10
	1%	0	*1%*	*1%*	0	0	*1%*	0	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	0	0	0	0	*2%*	*5%*	0	0	*5%*
	RU					**										*			**AR**	**AR**			**AUV**
2	**23**	3	20	8	1	2	2	1	1	8	3	2	6	10	0	0	1	11	6	5	2	14	7
	1%	*1%*	*1%*	*1%*	0	*7%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*3%*	0	0	*1%*	*1%*	*2%*	*5%*	0	*2%*	*3%*
	RU					**								**A**		*			**R**	**AR**		**U**	**AU**
3	**65**	12	53	17	12	0	6	5	3	24	9	5	18	13	6	2	12	32	18	15	10	34	19
	4%	*3%*	*4%*	*2%*	*4%*	0	*5%*	*8%*	*3%*	*5%*	*2%*	*3%*	*4%*	*3%*	*4%*	*5%*	*7%*	*2%*	*7%*	*15%*	*2%*	*4%*	*9%*
	DKRU					**		**D**		**AD**						*	**AK**		**AR**	**ARS**			**AUV**
4	**83**	16	66	29	13	0	4	3	5	28	9	7	26	19	7	5	8	52	14	16	17	43	22
	5%	*4%*	*5%*	*4%*	*4%*	0	*4%*	*5%*	*5%*	*6%*	*2%*	*5%*	*6%*	*5%*	*5%*	*14%*	*5%*	*4%*	*5%*	*16%*	*3%*	*4%*	*10%*
	KRU					**							**K**	**K**		**AKN***				**ARS**			**AUV**
5	**205**	45	161	81	41	0	10	5	14	53	55	12	37	57	17	6	19	130	55	20	30	127	45
	12%	*10%*	*12%*	*11%*	*14%*	0	*9%*	*8%*	*15%*	*12%*	*13%*	*8%*	*9%*	*14%*	*11%*	*16%*	*12%*	*9%*	*20%*	*20%*	*5%*	*13%*	*21%*
	RU					**								**M**		*			**AR**	**AR**		**AU**	**AUV**
6	**257**	43	215	109	37	2	15	6	14	74	51	28	64	64	21	6	21	194	51	12	55	165	35
	15%	*10%*	*16%*	*15%*	*13%*	*10%*	*14%*	*11%*	*14%*	*17%*	*12%*	*19%*	*16%*	*16%*	*14%*	*15%*	*13%*	*14%*	*19%*	*12%*	*10%*	*17%*	*17%*
	BU		**AB**			**										*						**AU**	**U**
7	**354**	87	267	156	51	10	23	11	17	86	82	27	91	89	30	6	26	304	40	8	105	219	25
	20%	*20%*	*20%*	*21%*	*17%*	*43%*	*22%*	*19%*	*17%*	*19%*	*19%*	*18%*	*22%*	*23%*	*20%*	*15%*	*16%*	*22%*	*15%*	*8%*	*18%*	*23%*	*12%*
	STW					**										*		**AST**			**W**	**AW**	
8	**319**	85	234	137	68	5	16	12	14	67	97	23	70	66	29	2	30	276	32	8	157	138	22
	18%	*20%*	*18%*	*19%*	*23%*	*22%*	*15%*	*20%*	*14%*	*15%*	*23%*	*16%*	*17%*	*17%*	*19%*	*5%*	*18%*	*20%*	*12%*	*8%*	*28%*	*15%*	*10%*
	JSTVW				**J**	**					**AP**					*		**AST**			**AVW**		
9	**155**	51	103	76	30	3	10	5	8	21	40	18	40	26	13	1	14	144	6	5	86	59	8
	9%	*12%*	*8%*	*10%*	*10%*	*14%*	*10%*	*9%*	*9%*	*5%*	*9%*	*12%*	*10%*	*6%*	*9%*	*3%*	*8%*	*10%*	*2%*	*5%*	*15%*	*6%*	*4%*
	CJSVW	**AC**		**J**	**J**	**	**J**									*		**AS**			**AVW**		
Highest rating 10	**137**	52	85	64	24	0	11	7	11	20	47	11	30	22	15	2	11	130	4	2	87	48	1
	8%	*12%*	*6%*	*9%*	*8%*	0	*10%*	*12%*	*11%*	*5%*	*11%*	*7%*	*7%*	*6%*	*10%*	*5%*	*7%*	*9%*	*2%*	*2%*	*15%*	*5%*	*1%*
	CJSTVW	**AC**		**J**		**	**J**	**J**	**J**		**AN**					*		**AST**			**AVW**	**W**	
Don't know	**142**	35	107	42	17	1	9	4	11	58	33	13	23	23	11	9	22	97	37	4	21	96	19
	8%	*8%*	*8%*	*6%*	*6%*	*4%*	*9%*	*6%*	*11%*	*13%*	*8%*	*9%*	*6%*	*6%*	*8%*	*22%*	*14%*	*7%*	*14%*	*4%*	*4%*	*10%*	*9%*
	DRU					**			**D**	**ADE**						**AKLMNO***	**AKMN**		**ART**			**AU**	**U**
NET: 1-3	**102**	17	85	31	13	2	8	6	4	37	14	10	27	28	7	2	13	46	31	25	12	53	36
	6%	*4%*	*6%*	*4%*	*5%*	*7%*	*7%*	*10%*	*5%*	*8%*	*3%*	*7%*	*7%*	*7%*	*5%*	*5%*	*8%*	*3%*	*12%*	*25%*	*2%*	*6%*	*17%*
	DKRU					**				**AD**			**K**	**K**		*	**K**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**545**	103	442	220	91	2	29	15	33	156	115	46	127	140	46	18	49	376	121	48	102	335	101
	31%	*24%*	*33%*	*30%*	*31%*	*10%*	*27%*	*24%*	*34%*	*35%*	*27%*	*31%*	*31%*	*36%*	*30%*	*45%*	*30%*	*27%*	*45%*	*48%*	*18%*	*35%*	*48%*
	BKRU		**AB**			**				**A**				**AK**		K*			**AR**	**AR**		**AU**	**AUV**
NET: 7-10	**964**	275	689	433	173	19	61	35	50	195	265	78	231	203	87	11	80	852	82	24	436	464	57
	55%	*64%*	*52%*	*60%*	*59%*	*79%*	*57%*	*59%*	*51%*	*44%*	*62%*	*53%*	*57%*	*51%*	*58%*	*28%*	*49%*	*62%*	*30%*	*23%*	*76%*	*49%*	*27%*
	CJPSTVW	**AC**		**AJ**	**J**	**	**J**	**J**			**ANPQ**	**P**	**P**	**P**	**P**	*	**P**	**AST**			**AVW**	**W**	
NET: 9-10	**292**	103	188	140	54	3	21	12	19	41	86	29	70	48	28	3	24	273	10	7	173	107	9
	17%	*24%*	*14%*	*19%*	*19%*	*14%*	*20%*	*21%*	*19%*	*9%*	*20%*	*19%*	*17%*	*12%*	*19%*	*8%*	*15%*	*20%*	*4%*	*7%*	*30%*	*11%*	*4%*
	CJNSTVW	**AC**		**AJ**	**J**	**	**J**	**J**	**J**		**AN**	**N**				*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**4**	0	4	1	3	2	2	1	0	0	0	1	1	0	0	0	0	1	0	3	1	0	0
	0	0	*1%*	0	0	0	0	*1%*	0	0	0	*1%*	*2%*	0	0	0	0	*1%*	0	0	*1%*	0	0
	B								*														
2	**8**	4	4	4	4	6	1	2	0	0	0	1	0	2	0	0	2	1	0	5	2	0	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	0	*2%*	0	0	0	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*2%*	*1%*	0
								A	*												**AT**		
3	**24**	11	13	14	10	13	11	1	0	2	1	1	0	3	3	3	4	6	0	21	1	3	0
	2%	*2%*	*2%*	*3%*	*1%*	*2%*	*2%*	*1%*	0	*3%*	*1%*	*1%*	0	*2%*	*5%*	*3%*	*2%*	*3%*	0	*2%*	*1%*	*5%*	0
									*						**AMS**							**AW**	
4	**38**	21	17	17	20	21	17	5	1	1	4	6	1	4	0	9	5	2	1	32	5	0	1
	3%	*3%*	*3%*	*4%*	*3%*	*3%*	*3%*	*5%*	*2%*	*1%*	*3%*	*5%*	*2%*	*3%*	0	*8%*	*3%*	*1%*	*3%*	*3%*	*5%*	0	*3%*
								O	*							**AOR**					**V**		
5	**106**	47	58	38	67	48	57	11	6	5	10	9	6	8	5	11	14	17	3	87	11	5	3
	9%	*8%*	*9%*	*8%*	*9%*	*8%*	*9%*	*11%*	*11%*	*7%*	*8%*	*8%*	*8%*	*7%*	*10%*	*10%*	*8%*	*10%*	*10%*	*8%*	*11%*	*10%*	*10%*
									*														
6	**117**	56	60	60	56	63	54	9	10	6	16	7	8	11	8	9	12	16	5	95	9	8	5
	10%	*9%*	*10%*	*13%*	*8%*	*11%*	*9%*	*10%*	*17%*	*9%*	*13%*	*6%*	*10%*	*9%*	*15%*	*9%*	*6%*	*9%*	*16%*	*9%*	*10%*	*15%*	*16%*
	E			**AE**					**LQ***						**LQ**				**ALQ**				**AT**
7	**238**	106	132	92	146	129	109	26	10	12	21	23	16	21	9	13	49	35	4	200	26	9	4
	20%	*18%*	*21%*	*19%*	*20%*	*22%*	*18%*	*27%*	*18%*	*17%*	*17%*	*20%*	*19%*	*18%*	*18%*	*12%*	*26%*	*19%*	*12%*	*19%*	*27%*	*18%*	*12%*
	SW							**APS**	*								**APS**				**AW**		
8	**284**	143	141	101	183	138	146	15	12	14	25	27	19	27	11	30	50	46	7	251	15	11	7
	23%	*24%*	*23%*	*21%*	*25%*	*23%*	*23%*	*16%*	*22%*	*20%*	*20%*	*24%*	*22%*	*23%*	*21%*	*28%*	*27%*	*26%*	*23%*	*24%*	*16%*	*21%*	*23%*
									*								**H**						
9	**181**	92	89	42	138	80	101	13	5	17	17	20	13	19	7	16	26	22	5	156	13	7	5
	15%	*15%*	*14%*	*9%*	*19%*	*13%*	*16%*	*14%*	*10%*	*25%*	*13%*	*17%*	*15%*	*16%*	*14%*	*15%*	*14%*	*13%*	*15%*	*15%*	*14%*	*14%*	*15%*
	D				**AD**				*	**AR**													
Highest rating 10	**126**	64	61	33	93	53	72	8	7	8	18	12	8	13	5	8	21	15	4	109	8	5	4
	10%	*11%*	*10%*	*7%*	*12%*	*9%*	*12%*	*8%*	*12%*	*11%*	*14%*	*10%*	*9%*	*11%*	*10%*	*8%*	*11%*	*8%*	*13%*	*10%*	*8%*	*10%*	*13%*
	D				**AD**				*														
Don't know	**96**	55	41	75	21	45	51	5	5	5	14	10	10	10	3	7	5	17	3	85	5	3	3
	8%	*9%*	*7%*	*16%*	*3%*	*7%*	*8%*	*6%*	*9%*	*8%*	*11%*	*9%*	*12%*	*9%*	*6%*	*7%*	*3%*	*10%*	*8%*	*8%*	*6%*	*6%*	*8%*
	EQ			**AE**					*		**Q**	**Q**	**Q**					**Q**	**Q**				
NET: 1-3	**37**	15	21	18	18	22	15	4	0	2	1	3	1	4	3	3	6	8	0	29	4	3	0
	3%	*3%*	*3%*	*4%*	*2%*	*4%*	*2%*	*4%*	0	*3%*	*1%*	*3%*	*2%*	*4%*	*6%*	*3%*	*3%*	*5%*	0	*3%*	*4%*	*6%*	0
									*						**KS**							**W**	
NET: 4-6	**260**	124	136	116	144	132	128	25	17	12	30	21	16	23	13	28	31	36	9	214	25	13	9
	21%	*21%*	*22%*	*24%*	*19%*	*22%*	*21%*	*26%*	*30%*	*17%*	*24%*	*18%*	*20%*	*19%*	*25%*	*27%*	*16%*	*20%*	*28%*	*20%*	*26%*	*25%*	*28%*
									*										**Q**				
NET: 7-10	**828**	405	423	268	560	400	429	62	34	51	81	82	55	81	33	67	145	118	19	714	62	33	19
	68%	*68%*	*68%*	*56%*	*75%*	*67%*	*69%*	*64%*	*61%*	*72%*	*64%*	*71%*	*66%*	*68%*	*63%*	*63%*	*78%*	*66%*	*63%*	*69%*	*64%*	*63%*	*63%*
	D				**AD**				*								**AHIK OPRS**						
NET: 9-10	**306**	156	150	76	231	133	173	21	12	25	35	31	21	32	13	24	46	37	9	264	21	13	9
	25%	*26%*	*24%*	*16%*	*31%*	*22%*	*28%*	*22%*	*22%*	*35%*	*28%*	*27%*	*25%*	*27%*	*25%*	*23%*	*25%*	*21%*	*29%*	*25%*	*22%*	*25%*	*29%*
	DF				**AD**		**AF**		*	**R**													

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**4**	1	0	0	1	1	1	1	4	0	0	2	0	0	1	1	0	4	2	2	0	4	0
	0	1%	0	0	0	0	0	0	1%	0	0	1%	0	0	1%	1%	0	0	1%	0	0	1%	0
2	**8**	2	2	1	0	1	3	2	5	1	0	1	2	1	2	2	2	5	2	6	2	4	0
	1%	1%	1%	0	0	0	1%	0	1%	0	0	0	1%	0	2%	1%	2%	1%	1%	1%	1%	1%	0
3	**24**	2	5	3	1	4	10	4	12	8	2	9	3	5	1	0	1	23	12	11	6	14	0
	2%	1%	2%	2%	0	2%	4%	1%	2%	3%	1%	6%	1%	3%	1%	0	1%	2%	4%	1%	2%	2%	0
	PT						**AE**					**AMOP**							**AT**				
4	**38**	5	2	7	5	11	8	10	15	13	5	5	11	7	1	5	7	31	10	25	6	26	3
	3%	3%	1%	4%	2%	6%	3%	3%	3%	5%	4%	3%	4%	4%	0	3%	4%	3%	3%	3%	2%	3%	4%
	CO					**AC**					**O**		**O**										
5	**106**	18	15	18	11	20	22	27	52	27	16	14	20	11	14	15	13	92	29	66	20	68	7
	9%	10%	7%	10%	5%	10%	10%	7%	9%	10%	13%	10%	8%	6%	9%	8%	8%	9%	9%	8%	8%	9%	10%
											N												
6	**117**	8	19	15	18	30	27	33	60	22	14	14	25	19	9	15	7	109	29	76	34	67	4
	10%	5%	9%	8%	8%	16%	11%	9%	10%	8%	12%	10%	10%	10%	6%	9%	4%	10%	9%	9%	13%	9%	5%
	Q					**ABDE**	**B**											**A**			**AV**		
7	**238**	43	42	37	43	25	48	68	121	50	24	28	41	36	31	34	47	191	61	166	63	136	16
	20%	24%	20%	19%	20%	13%	20%	18%	21%	19%	20%	20%	17%	19%	19%	20%	30%	18%	19%	20%	25%	17%	21%
	FRV	**F**															**AR**				**AV**		
8	**284**	26	55	53	64	36	49	94	141	48	16	26	52	62	50	46	41	242	67	213	58	187	18
	23%	15%	26%	28%	30%	19%	21%	26%	24%	18%	13%	18%	21%	33%	32%	27%	26%	23%	21%	25%	22%	24%	23%
	BJK		**B**	**B**	**ABFG**			**J**						**AKLM**	**AKLM**	**K**				**A**			
9	**181**	31	45	33	34	22	16	63	92	23	20	16	47	29	26	26	25	155	50	123	24	132	5
	15%	17%	21%	17%	16%	12%	7%	17%	16%	9%	17%	11%	19%	16%	16%	15%	16%	15%	16%	15%	9%	17%	6%
	GJUW	**G**	**AFG**	**G**	**G**			**J**	**J**													**AUW**	
Highest rating 10	**126**	31	20	16	20	24	15	40	47	38	18	19	27	8	17	20	9	117	35	85	20	85	14
	10%	17%	9%	8%	10%	12%	7%	11%	8%	15%	15%	13%	11%	4%	11%	12%	6%	11%	11%	10%	8%	11%	19%
	GIN	**ACDG**								**AI**	**N**	**N**	**N**		**N**	**N**		**A**					**AU**
Don't know	**96**	9	11	9	14	18	35	28	36	31	4	9	18	12	6	9	5	91	27	63	24	55	10
	8%	5%	5%	5%	6%	9%	15%	8%	6%	12%	3%	6%	7%	6%	4%	5%	3%	9%	8%	7%	9%	7%	12%
	Q						**ABCDE**			**AI**								**AQ**					
NET: 1-3	**37**	5	6	4	2	5	14	6	21	10	2	12	5	5	4	3	3	33	16	20	8	22	0
	3%	3%	3%	2%	1%	3%	6%	2%	4%	4%	1%	8%	2%	3%	3%	2%	2%	3%	5%	2%	3%	3%	0
							AE					**AKMP**							**AT**				
NET: 4-6	**260**	32	36	40	34	61	57	69	127	62	35	33	56	37	24	35	27	232	68	168	61	161	14
	21%	18%	17%	21%	16%	32%	24%	19%	22%	24%	30%	23%	23%	19%	15%	20%	17%	22%	21%	20%	24%	21%	19%
						ABCDE					**AO**												
NET: 7-10	**828**	131	162	137	162	107	129	265	401	159	78	89	167	135	124	126	123	705	212	586	165	540	53
	68%	74%	75%	72%	76%	56%	55%	72%	69%	61%	66%	62%	68%	71%	78%	73%	78%	66%	66%	70%	64%	69%	69%
	FGJR	**FG**	**AFG**	**FG**	**AFG**			**AJ**	**J**						**AKLM**		**AR**			**A**			
NET: 9-10	**306**	62	65	48	54	46	32	103	139	61	38	35	74	38	43	46	35	272	85	208	44	217	19
	25%	35%	30%	25%	26%	24%	13%	28%	24%	23%	32%	25%	30%	20%	27%	27%	22%	26%	26%	25%	17%	28%	25%
	GU	**AG**	**G**	**G**	**G**	**G**					**N**		**N**									**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**4**	0	4	1	0	1	0	0	0	2	1	0	3	1	0	0	0	0	4	1	0	3	1
	0	0	*1%*	0	0	*9%*	0	0	0	*1%*	0	0	*1%*	0	0	0	0	0	*2%*	*2%*	0	*1%*	*1%*
	R					**		*								**			**AR**	R*			
2	**8**	2	5	4	0	0	1	0	0	3	1	0	1	4	0	0	1	3	2	4	3	2	3
	1%	*1%*	*1%*	*1%*	0	0	*1%*	0	0	*1%*	0	0	*1%*	*1%*	0	*2%*	*1%*	0	*1%*	*7%*	*1%*	0	*2%*
	R					**		*								**	*			**ARS***			**AV**
3	**24**	4	20	9	6	0	1	0	0	8	4	2	4	9	1	0	4	11	7	7	4	11	8
	2%	*1%*	*2%*	*2%*	*3%*	0	*1%*	0	*1%*	*3%*	*2%*	*2%*	*2%*	*3%*	*1%*	0	*5%*	*1%*	*4%*	*13%*	*1%*	*2%*	*6%*
	R					**		*								**	**O**		**R**	**ARS***			**AUV**
4	**38**	9	29	14	8	0	2	0	4	9	7	3	8	5	5	2	6	20	14	4	7	22	6
	3%	*3%*	*3%*	*2%*	*4%*	0	*3%*	0	*8%*	*4%*	*3%*	*4%*	*3%*	*2%*	*3%*	*7%*	*7%*	*2%*	*8%*	*8%*	*2%*	*4%*	*4%*
	RU					**		*	**AD**							**	**N**		**AR**	**AR***			
5	**106**	30	76	48	22	1	7	2	7	19	21	6	24	33	11	3	7	73	25	8	29	62	12
	9%	*8%*	*9%*	*8%*	*11%*	*5%*	*9%*	*4%*	*14%*	*9%*	*9%*	*7%*	*8%*	*10%*	*7%*	*12%*	*9%*	*7%*	*15%*	*16%*	*7%*	*10%*	*9%*
	R					**		*								**	*		**AR**	R*			
6	**117**	27	89	53	18	1	7	4	3	31	31	12	19	32	10	4	6	83	20	13	25	64	28
	10%	*8%*	*10%*	*9%*	*8%*	*7%*	*10%*	*9%*	*6%*	*14%*	*13%*	*15%*	*7%*	*10%*	*7%*	*16%*	*7%*	*8%*	*12%*	*25%*	*6%*	*10%*	*20%*
	RU					**		*		**AD**	**M**	**M**				**				**ARS***		**U**	**AUV**
7	**238**	67	171	116	30	4	15	22	10	41	44	16	66	59	27	6	19	193	35	9	69	133	31
	20%	*19%*	*20%*	*19%*	*14%*	*23%*	*21%*	*48%*	*19%*	*18%*	*18%*	*20%*	*23%*	*18%*	*18%*	*24%*	*23%*	*19%*	*21%*	*18%*	*16%*	*21%*	*22%*
	U					**		**ADEGIJ***								**				*		**U**	
8	**284**	86	198	164	48	5	10	3	8	45	55	21	65	84	39	2	15	259	20	3	121	143	19
	23%	*24%*	*23%*	*27%*	*23%*	*29%*	*14%*	*7%*	*17%*	*20%*	*22%*	*26%*	*23%*	*25%*	*26%*	*9%*	*18%*	*26%*	*12%*	*5%*	*28%*	*23%*	*13%*
	GHSTW			**AGHJ**	**H**	**		*								**	*	**AST**		*	**AW**	**W**	
9	**181**	75	105	101	37	1	10	6	7	19	30	12	40	57	32	1	8	169	11	1	93	75	11
	15%	*21%*	*12%*	*17%*	*18%*	*9%*	*13%*	*12%*	*14%*	*9%*	*12%*	*14%*	*14%*	*17%*	*21%*	*5%*	*10%*	*17%*	*7%*	*2%*	*21%*	*12%*	*8%*
	CJSTVW	**AC**		**J**	**J**	**		*							**AKQ**	**		**AST**		*	**AVW**		
Highest rating 10	**126**	36	89	55	32	0	13	6	7	13	32	3	32	35	18	0	5	118	7	0	75	44	7
	10%	*10%*	*10%*	*9%*	*15%*	0	*18%*	*14%*	*13%*	*6%*	*13%*	*3%*	*11%*	*10%*	*12%*	0	*6%*	*12%*	*4%*	0	*17%*	*7%*	*5%*
	JLSTVW				**ADJ**	**	**ADJ**	*			**L**		**L**		**L**	**		**AST**		*	**AVW**		
Don't know	**96**	20	76	36	9	3	7	3	4	34	19	7	23	19	7	7	11	66	25	2	12	62	16
	8%	*5%*	*9%*	*6%*	*4%*	*19%*	*9%*	*6%*	*9%*	*15%*	*8%*	*8%*	*8%*	*6%*	*4%*	*25%*	*14%*	*7%*	*15%*	*4%*	*3%*	*10%*	*11%*
	DRU					**		*		**ADE**						**	**ANO**		**AR**	*		**AU**	**U**
NET: 1-3	**37**	7	30	14	6	1	2	0	0	13	6	2	9	14	1	0	5	13	12	11	8	16	13
	3%	*2%*	*3%*	*2%*	*3%*	*9%*	*2%*	0	*1%*	*6%*	*2%*	*2%*	*3%*	*4%*	*1%*	*2%*	*6%*	*1%*	*7%*	*22%*	*2%*	*3%*	*9%*
	R					**		*		**AD**						**	**O**		**AR**	**ARS***			**AUV**
NET: 4-6	**260**	66	194	114	48	2	17	6	14	59	59	22	51	70	26	9	19	176	58	25	61	148	46
	21%	*18%*	*22%*	*19%*	*23%*	*12%*	*23%*	*13%*	*28%*	*26%*	*24%*	*26%*	*18%*	*21%*	*17%*	*35%*	*23%*	*18%*	*35%*	*49%*	*14%*	*24%*	*32%*
	RU					**		*		**AD**						**			**AR**	**AR***		**U**	**AU**
NET: 7-10	**828**	265	563	436	146	10	48	37	32	119	162	52	203	235	116	10	47	739	72	13	358	396	68
	68%	*74%*	*65%*	*73%*	*70%*	*60%*	*66%*	*81%*	*63%*	*53%*	*66%*	*63%*	*71%*	*69%*	*78%*	*38%*	*57%*	*74%*	*43%*	*24%*	*82%*	*64%*	*47%*
	CJQSTVW	**AC**		**AJ**	**J**	**	**J**	J*					**Q**	**Q**	**AKLQ**	**		**AST**	**T**	*	**AVW**	**W**	
NET: 9-10	**306**	112	195	156	69	1	23	12	13	32	62	14	72	92	50	1	13	287	18	1	168	120	18
	25%	*31%*	*23%*	*26%*	*33%*	*9%*	*31%*	*26%*	*27%*	*14%*	*25%*	*17%*	*25%*	*27%*	*33%*	*5%*	*16%*	*29%*	*11%*	*2%*	*38%*	*19%*	*13%*
	CJSTVW	**AC**		**J**	**AJ**	**	**J**	*	**J**						**ALQ**	**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**6**	0	6	1	5	4	2	1	0	0	0	1	1	2	0	0	0	1	0	5	1	0	0
	1%	0	***2%***	0	***1%***	***1%***	***1%***	***2%***	0	0	0	***1%***	***2%***	***2%***	***1%***	0	0	***1%***	0	***1%***	***2%***	***1%***	0
	B		**B**						**	*			*			*							
2	**5**	3	2	2	3	3	2	1	0	0	0	1	0	0	1	0	1	1	0	3	1	1	0
	1%	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	***1%***	0	0	***3%***	0	***1%***	***1%***	0	0	***1%***	***3%***	0
									**	*			*		**A**	*						**AT**	
3	**20**	10	10	12	8	8	12	1	1	1	2	1	3	1	1	0	2	4	0	17	1	1	0
	3%	***2%***	***3%***	***5%***	***2%***	***2%***	***3%***	***3%***	***5%***	***3%***	***3%***	***1%***	***5%***	***2%***	***3%***	0	***2%***	***4%***	***2%***	***2%***	***3%***	***3%***	***2%***
	E			**AE**					**	*			*			*							
4	**41**	24	16	16	25	23	17	2	2	0	6	7	0	6	3	5	3	8	0	36	2	3	0
	5%	***6%***	***4%***	***6%***	***5%***	***6%***	***4%***	***4%***	***5%***	0	***7%***	***9%***	0	***7%***	***6%***	***8%***	***3%***	***7%***	0	***5%***	***4%***	***6%***	0
	SW								**	*		**M**	*		**M**	*							
5	**88**	45	42	38	49	40	48	8	4	4	14	7	7	8	6	4	8	14	4	70	8	6	4
	11%	***11%***	***11%***	***15%***	***9%***	***10%***	***12%***	***15%***	***12%***	***9%***	***16%***	***10%***	***11%***	***10%***	***15%***	***7%***	***7%***	***12%***	***18%***	***10%***	***15%***	***15%***	***18%***
	E			**AE**					**	*			*			*			**Q**				
6	**101**	52	49	33	68	52	49	5	5	2	12	7	11	9	3	6	18	21	3	91	5	3	3
	13%	***12%***	***13%***	***13%***	***13%***	***13%***	***12%***	***9%***	***16%***	***5%***	***14%***	***9%***	***19%***	***11%***	***7%***	***10%***	***15%***	***18%***	***14%***	***13%***	***9%***	***7%***	***14%***
				*					**	*			*			*		**O**					
7	**148**	69	79	47	101	85	63	9	11	9	9	13	8	17	10	13	29	17	3	126	9	10	3
	19%	***16%***	***21%***	***18%***	***19%***	***21%***	***16%***	***16%***	***35%***	***21%***	***11%***	***17%***	***13%***	***22%***	***25%***	***21%***	***23%***	***14%***	***13%***	***19%***	***16%***	***25%***	***13%***
									**	*			*		**K**	*	**K**						
8	**162**	86	77	43	120	80	82	14	1	10	19	15	9	13	7	15	31	24	5	136	14	7	5
	20%	***20%***	***20%***	***17%***	***22%***	***20%***	***20%***	***26%***	***3%***	***23%***	***22%***	***20%***	***16%***	***16%***	***18%***	***24%***	***25%***	***20%***	***24%***	***20%***	***26%***	***18%***	***24%***
									**	*			*			*							
9	**86**	47	39	9	77	36	49	4	6	6	9	10	7	9	2	5	17	8	2	77	4	2	2
	11%	***11%***	***10%***	***3%***	***14%***	***9%***	***12%***	***8%***	***19%***	***14%***	***10%***	***14%***	***13%***	***11%***	***6%***	***8%***	***14%***	***7%***	***8%***	***11%***	***8%***	***6%***	***8%***
	D			*	**AD**				**	*			*			*							
Highest rating 10	**75**	40	35	7	67	34	40	4	0	6	10	9	7	8	4	7	11	8	2	65	4	4	2
	9%	***9%***	***9%***	***3%***	***12%***	***9%***	***10%***	***8%***	0	***15%***	***12%***	***11%***	***13%***	***10%***	***9%***	***11%***	***9%***	***6%***	***9%***	***10%***	***8%***	***9%***	***9%***
	D				**AD**				**	*			*			*							
Don't know	**66**	43	23	50	16	30	36	5	2	4	5	6	5	7	4	7	4	15	2	55	5	4	2
	8%	***10%***	***6%***	***19%***	***3%***	***7%***	***9%***	***9%***	***7%***	***11%***	***5%***	***7%***	***9%***	***9%***	***9%***	***11%***	***3%***	***12%***	***12%***	***8%***	***9%***	***9%***	***12%***
	CE			**AE**					**	*			*			*		**Q**	**Q**				
NET: 1-3	**32**	14	18	14	17	16	16	3	1	1	2	3	4	3	3	0	3	7	0	25	3	3	0
	4%	***3%***	***5%***	***6%***	***3%***	***4%***	***4%***	***6%***	***5%***	***3%***	***3%***	***4%***	***7%***	***4%***	***7%***	0	***3%***	***6%***	***2%***	***4%***	***6%***	***7%***	***2%***
									**	*			*		**P**	*							
NET: 4-6	**230**	122	108	87	143	115	115	15	10	6	32	21	17	22	12	15	29	44	7	196	15	12	7
	29%	***29%***	***29%***	***34%***	***26%***	***29%***	***29%***	***28%***	***32%***	***14%***	***37%***	***27%***	***30%***	***28%***	***28%***	***25%***	***24%***	***36%***	***32%***	***29%***	***28%***	***28%***	***32%***
	J								**	*	**J**		*			*		**J**	**J**				
NET: 7-10	**471**	241	229	106	364	235	235	31	17	31	47	48	32	46	24	39	87	57	11	405	31	24	11
	59%	***58%***	***61%***	***41%***	***67%***	***60%***	***59%***	***58%***	***56%***	***73%***	***54%***	***62%***	***55%***	***59%***	***57%***	***64%***	***70%***	***47%***	***54%***	***59%***	***58%***	***57%***	***54%***
	DR				**AD**				**	R*			*			*	**AKRS**						
NET: 9-10	**160**	87	74	16	144	70	90	8	6	12	19	19	15	16	6	12	28	16	4	142	8	6	4
	20%	***21%***	***20%***	***6%***	***27%***	***18%***	***22%***	***16%***	***19%***	***29%***	***22%***	***25%***	***25%***	***21%***	***14%***	***19%***	***22%***	***13%***	***18%***	***21%***	***16%***	***14%***	***18%***
	D				**AD**				**	R*			*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**6**	1	2	0	1	1	2	1	5	0	0	2	0	0	2	2	2	5	2	4	0	6	0
	1%	1%	1%	0	1%	1%	1%	1%	1%	0	0	2%	0	0	3%	2%	1%	1%	1%	1%	0	1%	0
															AM								*
2	**5**	0	1	0	0	1	3	0	5	0	0	0	3	2	0	0	1	4	1	4	2	2	1
	1%	0	1%	0	0	1%	1%	0	1%	0	0	0	2%	1%	0	0	1%	1%	1%	1%	1%	0	2%
																							*
3	**20**	0	4	4	1	4	6	5	6	9	2	4	6	0	0	3	0	20	11	8	4	12	1
	3%	0	3%	3%	1%	3%	3%	2%	2%	4%	2%	4%	3%	0	0	3%	0	3%	5%	2%	2%	2%	3%
	NT											N	N			N		A	AT				*
4	**41**	8	2	3	5	8	14	13	17	10	3	7	6	9	4	6	4	37	13	23	11	22	1
	5%	8%	2%	2%	4%	6%	8%	6%	5%	5%	4%	7%	3%	6%	5%	6%	3%	5%	5%	5%	7%	4%	4%
							C																*
5	**88**	9	14	14	10	21	20	17	50	21	9	12	18	11	9	10	11	77	23	59	19	58	2
	11%	8%	11%	11%	8%	15%	11%	8%	13%	10%	10%	11%	11%	8%	11%	11%	9%	11%	9%	12%	12%	11%	7%
																							*
6	**101**	24	9	11	15	24	18	34	44	23	13	14	24	24	6	8	18	83	35	61	26	66	1
	13%	24%	7%	9%	12%	18%	10%	16%	12%	11%	14%	14%	15%	17%	8%	9%	15%	12%	14%	12%	16%	12%	3%
	C	ACDG				CG																	*
7	**148**	11	18	32	26	19	43	38	67	43	17	27	30	21	14	18	18	130	46	99	35	97	6
	19%	11%	14%	26%	21%	14%	23%	17%	18%	22%	19%	26%	18%	15%	17%	20%	15%	19%	18%	20%	21%	18%	16%
				ABCF			BF					N											*
8	**162**	22	28	26	34	21	31	41	84	36	18	9	33	37	21	16	40	123	45	112	25	124	8
	20%	22%	22%	21%	27%	15%	17%	19%	22%	18%	20%	8%	20%	26%	26%	18%	33%	18%	18%	22%	15%	23%	24%
	LR				FG						L		L	L	L		AR					AU	*
9	**86**	11	26	12	13	11	12	23	47	15	9	9	18	20	14	11	11	74	25	55	15	61	3
	11%	11%	20%	10%	11%	8%	7%	11%	12%	7%	10%	9%	11%	14%	17%	12%	10%	11%	10%	11%	9%	11%	9%
	G		ADFG																				*
Highest rating 10	**75**	11	14	14	10	17	9	25	31	18	12	13	13	9	8	11	10	65	28	41	11	55	6
	9%	11%	11%	12%	8%	12%	5%	11%	8%	9%	13%	12%	8%	6%	9%	12%	8%	10%	11%	8%	7%	10%	18%
	G		G	G		G																	*
Don't know	**66**	3	9	8	9	11	27	20	20	26	7	7	15	10	2	6	5	61	19	41	15	37	6
	8%	3%	7%	6%	7%	8%	14%	9%	5%	13%	8%	7%	9%	7%	3%	6%	4%	9%	8%	8%	9%	7%	16%
	IV						ABCD			AI													V*
NET: 1-3	**32**	1	7	4	2	6	11	6	16	9	2	6	8	2	2	5	2	29	15	16	7	20	2
	4%	1%	6%	3%	2%	5%	6%	3%	4%	4%	2%	6%	5%	1%	3%	5%	2%	4%	6%	3%	4%	4%	4%
																							*
NET: 4-6	**230**	41	25	27	30	54	52	64	111	54	25	33	48	44	20	23	33	197	70	143	57	146	5
	29%	41%	20%	22%	24%	39%	28%	30%	30%	27%	28%	32%	29%	31%	24%	26%	28%	29%	28%	28%	34%	27%	14%
	C	ACDE				ACDE															W		*
NET: 7-10	**471**	56	87	83	83	67	95	127	229	112	56	58	94	87	56	56	78	393	144	307	87	337	24
	59%	55%	68%	68%	67%	49%	51%	58%	61%	56%	62%	56%	57%	61%	70%	63%	66%	58%	58%	61%	53%	62%	66%
	FG		AFG	AFG	FG																	AU	*
NET: 9-10	**160**	22	40	26	24	27	21	48	78	33	21	22	31	29	21	22	21	139	53	96	27	116	10
	20%	22%	32%	21%	19%	20%	11%	22%	21%	16%	23%	21%	19%	21%	27%	25%	18%	21%	21%	19%	16%	22%	27%
	G	G	AEFG	G																			*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equiv alent (K)	Vocational qualifications or equiv alent (=NVQ1+2) (L)	A-Level/Higher or equiv alent (=NVQ3) (M)	Bachelor Degree or equiv alent (=NVQ4) (N)	Masters/PhD or equiv alent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**6**	2	5	3	0	1	0	0	0	2	1	0	3	2	0	0	0	0	4	2	0	3	3
	1%	***1%***	***1%***	***1%***	0	***13%***	0	0	0	***1%***	0	0	***1%***	***1%***	0	0	0	0	***3%***	***6%***	0	***1%***	***4%***
	RU					**	*	**				*				**			**AR**	**AR***			**AU**
2	**5**	0	5	2	0	0	1	0	0	3	2	1	2	1	0	0	0	3	0	2	2	1	2
	1%	0	***1%***	***1%***	0	0	***2%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	***1%***	0	***4%***	***1%***	0	***2%***
						**	*	**				*				**				**ARS***			**V**
3	**20**	6	15	6	7	0	1	0	1	5	5	4	2	3	2	0	5	8	7	5	3	11	5
	3%	***2%***	***3%***	***2%***	***5%***	0	***3%***	0	***2%***	***3%***	***2%***	***6%***	***1%***	***2%***	***2%***	0	***8%***	***1%***	***6%***	***13%***	***1%***	***3%***	***7%***
	RU					**	*	**				*				**	**AMN**		**AR**	**AR***			**AU**
4	**41**	9	31	15	8	0	1	0	2	15	9	3	7	10	5	2	5	21	15	5	9	21	9
	5%	***4%***	***6%***	***4%***	***6%***	0	***2%***	0	***4%***	***8%***	***5%***	***5%***	***4%***	***5%***	***6%***	***11%***	***8%***	***3%***	***12%***	***12%***	***3%***	***5%***	***11%***
	RU					**	*	**		**A**		*				**			**AR**	R*			**AU**
5	**88**	23	64	35	15	1	6	1	10	20	21	7	14	24	10	2	9	54	29	5	20	54	11
	11%	***9%***	***12%***	***10%***	***11%***	***7%***	***15%***	***5%***	***22%***	***11%***	***10%***	***11%***	***8%***	***13%***	***11%***	***12%***	***15%***	***9%***	***23%***	***12%***	***6%***	***14%***	***13%***
	RU					**	*	**	**AD**			*				**			**AR**	*		**AU**	
6	**101**	25	77	47	15	5	8	4	6	15	24	3	31	29	5	2	6	76	17	8	28	57	16
	13%	***10%***	***14%***	***13%***	***11%***	***45%***	***20%***	***19%***	***13%***	***9%***	***12%***	***5%***	***18%***	***15%***	***5%***	***9%***	***10%***	***12%***	***14%***	***20%***	***9%***	***15%***	***20%***
	OU					**	J*	**				*	**ALO**	**O**		**			*	*		**U**	**U**
7	**148**	46	101	70	20	0	8	2	9	39	46	12	28	34	10	2	11	120	23	5	57	79	12
	19%	***19%***	***19%***	***19%***	***15%***	***3%***	***19%***	***7%***	***19%***	***23%***	***23%***	***20%***	***16%***	***18%***	***12%***	***12%***	***19%***	***19%***	***18%***	***13%***	***18%***	***20%***	***14%***
						**	*	**			**O**	*				**				*			
8	**162**	57	105	86	27	2	6	8	6	26	34	14	39	44	20	3	6	146	9	5	78	71	12
	20%	***23%***	***19%***	***24%***	***20%***	***16%***	***15%***	***36%***	***14%***	***15%***	***17%***	***23%***	***22%***	***23%***	***23%***	***19%***	***10%***	***23%***	***7%***	***13%***	***25%***	***18%***	***15%***
	JS			**J**		**	*	**				*		**Q**		**		**AS**		*	**AV**		
9	**86**	38	48	43	21	2	3	1	3	12	22	10	16	17	16	0	3	76	9	0	44	38	3
	11%	***15%***	***9%***	***12%***	***15%***	***17%***	***8%***	***5%***	***6%***	***7%***	***11%***	***17%***	***9%***	***9%***	***19%***	***3%***	***5%***	***12%***	***7%***	***1%***	***14%***	***10%***	***4%***
	CW	**AC**			**J**	**	*	**				*			**AMNQ**	**		**AT**		*	**AW**		
Highest rating 10	**75**	28	47	38	18	0	2	6	4	8	21	0	19	17	12	0	5	72	1	0	56	16	3
	9%	***11%***	***9%***	***10%***	***13%***	0	***6%***	***24%***	***8%***	***4%***	***10%***	0	***11%***	***9%***	***14%***	0	***9%***	***11%***	***1%***	***1%***	***18%***	***4%***	***4%***
	JLSV			**J**	**J**	**	*	**			**L**	*	**L**	**L**	**L**	**	**L**	**AS**		*	**AVW**		
Don't know	**66**	15	51	21	7	0	4	1	5	28	16	7	14	8	6	6	9	51	10	2	14	42	5
	8%	***6%***	***9%***	***6%***	***5%***	0	***11%***	***3%***	***12%***	***16%***	***8%***	***11%***	***8%***	***4%***	***7%***	***35%***	***15%***	***8%***	***8%***	***5%***	***5%***	***11%***	***6%***
	DNU					**	*	**		**ADE**		*				**	**N**			*		**AU**	
NET: 1-3	**32**	7	24	11	7	1	2	0	1	10	8	4	6	7	2	0	5	11	11	9	5	16	11
	4%	***3%***	***4%***	***3%***	***5%***	***13%***	***4%***	0	***2%***	***6%***	***4%***	***7%***	***4%***	***3%***	***3%***	0	***8%***	***2%***	***9%***	***23%***	***2%***	***4%***	***13%***
	RU					**	*	**				*				**			**AR**	**ARS***			**AUV**
NET: 4-6	**230**	58	172	97	38	6	15	6	18	50	55	13	52	63	20	5	19	151	62	17	57	132	37
	29%	***23%***	***31%***	***27%***	***28%***	***53%***	***36%***	***24%***	***39%***	***29%***	***27%***	***21%***	***30%***	***33%***	***23%***	***32%***	***33%***	***24%***	***49%***	***43%***	***18%***	***34%***	***45%***
	BRU		**AB**			**	*	**				*				**			**AR**	**AR***		**AU**	**AU**
NET: 7-10	**471**	169	302	236	86	4	20	17	22	86	123	36	102	113	59	6	26	414	42	11	235	203	30
	59%	***68%***	***55%***	***65%***	***63%***	***35%***	***48%***	***73%***	***47%***	***49%***	***61%***	***60%***	***59%***	***59%***	***68%***	***33%***	***44%***	***66%***	***34%***	***28%***	***75%***	***52%***	***37%***
	CJQSTVW	**AC**		**AGIJ**	**J**	**	*	**			**Q**	*			**Q**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**160**	65	95	81	39	2	6	7	7	20	43	10	35	34	29	0	8	148	10	1	100	53	6
	20%	***26%***	***17%***	***22%***	***28%***	***17%***	***14%***	***30%***	***15%***	***11%***	***21%***	***17%***	***20%***	***18%***	***33%***	***3%***	***14%***	***24%***	***8%***	***2%***	***32%***	***14%***	***8%***
	CJSTVW	**AC**		**J**	**AJ**	**	*	**				*			**AMNQ**	**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**2**	1	1	1	1	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0
2	**3**	2	1	2	1	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***3%***	***1%***	***3%***	***1%***	***2%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
3	**5**	4	1	2	3	3	2	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	3%	***5%***	***1%***	***2%***	***4%***	***4%***	***3%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
4	**8**	4	4	4	4	4	3	8	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0
	6%	***6%***	***5%***	***7%***	***5%***	***5%***	***6%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
5	**21**	8	12	9	12	13	8	21	0	0	0	0	0	0	0	0	0	0	0	0	21	0	0
	14%	***11%***	***17%***	***13%***	***16%***	***16%***	***13%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0
6	**22**	7	15	11	11	13	9	22	0	0	0	0	0	0	0	0	0	0	0	0	22	0	0
	15%	***10%***	***21%***	***15%***	***15%***	***16%***	***14%***	***15%***	0	0	0	0	0	0	0	0	0	0	0	0	***15%***	0	0
	B		**B**																				
7	**27**	14	13	16	11	15	11	27	0	0	0	0	0	0	0	0	0	0	0	0	27	0	0
	19%	***20%***	***17%***	***23%***	***15%***	***19%***	***19%***	***19%***	0	0	0	0	0	0	0	0	0	0	0	0	***19%***	0	0
8	**33**	18	15	15	18	18	15	33	0	0	0	0	0	0	0	0	0	0	0	0	33	0	0
	23%	***25%***	***22%***	***22%***	***24%***	***22%***	***25%***	***23%***	0	0	0	0	0	0	0	0	0	0	0	0	***23%***	0	0
9	**9**	6	3	1	8	4	4	9	0	0	0	0	0	0	0	0	0	0	0	0	9	0	0
	6%	***9%***	***4%***	***1%***	***11%***	***5%***	***7%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
	D				**AD**																		
Highest rating 10	**4**	3	1	2	2	3	1	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	3%	***4%***	***2%***	***2%***	***3%***	***4%***	***1%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
Don't know	**10**	4	6	7	3	5	5	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0
	7%	***6%***	***8%***	***10%***	***4%***	***6%***	***9%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
NET: 1-3	**9**	7	2	4	5	5	4	9	0	0	0	0	0	0	0	0	0	0	0	0	9	0	0
	6%	***10%***	***3%***	***6%***	***7%***	***7%***	***6%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
NET: 4-6	**50**	19	31	24	27	31	20	50	0	0	0	0	0	0	0	0	0	0	0	0	50	0	0
	35%	***27%***	***44%***	***35%***	***36%***	***37%***	***33%***	***35%***	0	0	0	0	0	0	0	0	0	0	0	0	***35%***	0	0
	B		**AB**																				
NET: 7-10	**73**	41	32	33	40	41	32	73	0	0	0	0	0	0	0	0	0	0	0	0	73	0	0
	51%	***57%***	***45%***	***49%***	***53%***	***50%***	***52%***	***51%***	0	0	0	0	0	0	0	0	0	0	0	0	***51%***	0	0
NET: 9-10	**13**	9	4	3	10	8	5	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***12%***	***6%***	***4%***	***14%***	***9%***	***9%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
	D				**AD**																		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**2**	0	0	1	1	0	0	1	1	0	0	0	1	0	0	1	0	2	0	2	0	2	0
	1%	0	0	***3%***	***3%***	0	0	***2%***	***1%***	0	0	0	***4%***	0	0	***3%***	0	***1%***	0	***2%***	0	***2%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**3**	0	0	1	1	1	1	0	2	1	0	1	0	0	1	1	0	3	1	1	1	2	0
	2%	0	0	***3%***	***2%***	***3%***	***3%***	0	***3%***	***2%***	0	***3%***	0	0	***4%***	***3%***	0	***2%***	***4%***	***1%***	***2%***	***3%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**5**	0	1	2	0	0	2	1	3	2	1	1	1	0	2	0	1	4	2	2	2	1	0
	3%	0	***8%***	***9%***	0	0	***5%***	***2%***	***3%***	***4%***	***5%***	***4%***	***3%***	0	***11%***	0	***9%***	***3%***	***4%***	***2%***	***7%***	***1%***	0
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
4	**8**	1	0	1	1	1	3	2	3	3	2	1	1	1	0	1	0	8	4	2	3	5	1
	6%	***6%***	0	***7%***	***3%***	***6%***	***10%***	***5%***	***4%***	***9%***	***10%***	***5%***	***3%***	***4%***	0	***3%***	0	***6%***	***13%***		***8%***	***6%***	***6%***
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**
5	**21**	2	3	2	4	7	3	4	14	3	3	2	2	4	4	3	2	18	5	15	5	8	5
	14%	***14%***	***15%***	***9%***	***14%***	***26%***	***9%***	***12%***	***18%***	***8%***	***20%***	***12%***	***9%***	***15%***	***18%***	***14%***	***24%***	***14%***	***15%***	***15%***	***16%***	***10%***	***46%***
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**22**	3	2	3	6	5	4	5	12	5	3	2	3	5	4	4	2	20	5	17	4	14	0
	15%	***16%***	***9%***	***16%***	***18%***	***19%***	***13%***	***15%***	***16%***	***14%***	***18%***	***9%***	***11%***	***19%***	***16%***	***17%***	***21%***	***15%***	***16%***	***16%***	***11%***	***17%***	***4%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**27**	4	5	3	7	4	4	7	11	8	2	8	2	5	3	5	1	26	3	23	6	18	1
	19%	***25%***	***27%***	***15%***	***21%***	***17%***	***12%***	***23%***	***15%***	***24%***	***10%***	***40%***	***10%***	***20%***	***12%***	***22%***	***10%***	***19%***	***8%***	***22%***	***19%***	***22%***	***11%***
	S	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*	**S**	*		**
8	**33**	3	4	4	7	4	11	8	18	7	3	5	7	4	7	4	2	31	9	23	8	20	2
	23%	***18%***	***24%***	***20%***	***23%***	***16%***	***34%***	***24%***	***24%***	***20%***	***18%***	***26%***	***31%***	***17%***	***33%***	***16%***	***27%***	***23%***	***25%***	***23%***	***25%***	***24%***	***19%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**9**	2	1	1	2	1	2	2	6	1	3	0	2	2	0	2	1	8	3	5	0	7	1
	6%	***14%***	***7%***	***4%***	***6%***	***3%***	***6%***	***6%***	***7%***	***4%***	***16%***	0	***9%***	***7%***	0	***8%***	***8%***	***6%***	***9%***	***5%***	0	***9%***	***9%***
	U	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**4**	0	2	1	1	1	0	1	3	1	0	0	2	0	1	1	0	4	0	4	2	2	0
	3%	0	***9%***	***3%***	***3%***	***4%***	0	***2%***	***4%***	***2%***	0	0	***8%***	0	***3%***	***7%***	0	***3%***	0	***4%***	***6%***	***3%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**10**	1	0	2	2	2	3	3	3	4	1	0	3	4	1	1	0	10	2	8	2	5	1
	7%	***7%***	0	***9%***	***8%***	***7%***	***9%***	***9%***	***4%***	***12%***	***4%***	0	***12%***	***19%***	***4%***	***7%***	0	***8%***	***6%***	***8%***	***6%***	***5%***	***5%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**9**	0	1	3	2	1	2	1	6	2	1	1	2	0	3	1	1	8	3	5	3	5	0
	6%	0	***8%***	***16%***	***5%***	***3%***	***7%***	***4%***	***8%***	***6%***	***5%***	***8%***	***7%***	0	***15%***	***6%***	***9%***	***6%***	***9%***	***5%***	***9%***	***6%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**50**	6	4	6	11	13	10	10	29	11	8	5	6	9	8	7	4	46	15	34	12	27	6
	35%	***36%***	***24%***	***32%***	***35%***	***50%***	***32%***	***32%***	***39%***	***31%***	***48%***	***26%***	***23%***	***38%***	***34%***	***34%***	***45%***	***35%***	***43%***	***33%***	***35%***	***32%***	***56%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**73**	10	12	8	17	10	17	18	37	17	7	12	14	10	11	11	4	69	15	55	17	48	4
	51%	***57%***	***67%***	***43%***	***53%***	***40%***	***52%***	***55%***	***50%***	***51%***	***43%***	***66%***	***58%***	***44%***	***48%***	***54%***	***46%***	***51%***	***42%***	***54%***	***50%***	***57%***	***38%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 9-10	**13**	2	3	1	3	2	2	3	8	2	3	0	4	2	1	3	1	12	3	9	2	9	1
	9%	***14%***	***16%***	***7%***	***9%***	***7%***	***6%***	***8%***	***11%***	***6%***	***16%***	0	***17%***	***7%***	***3%***	***15%***	***8%***	***9%***	***9%***	***9%***	***6%***	***11%***	***9%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes with new ideas and different approaches BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**2**	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	1	1	0	0	2	0
	1%	*5%*	*0*	*2%*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*4%*	*0*	*0*	*0*	*1%*	*3%*	*0*	*0*	*2%*	*0*
	C	C*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
2	**3**	1	1	1	0	0	1	0	1	1	1	0	1	1	0	0	1	1	1	0	1	1	0
	2%	*4%*	*1%*	*1%*	*0*	*0*	*7%*	*0*	*19%*	*3%*	*2%*	*0*	*2%*	*2%*	*0*	*0*	*6%*	*1%*	*5%*	*0*	*3%*	*2%*	*0*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		*		**
3	**5**	1	4	3	0	0	0	0	0	2	2	0	1	2	0	0	0	2	2	1	1	2	2
	3%	*2%*	*4%*	*4%*	*0*	*0*	*0*	*0*	*0*	*5%*	*10%*	*0*	*2%*	*4%*	*0*	*0*	*0*	*2%*	*8%*	*10%*	*2%*	*3%*	*8%*
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
4	**8**	2	6	3	0	0	1	0	0	3	1	1	2	1	1	1	1	4	2	2	2	3	2
	6%	*5%*	*6%*	*5%*	*0*	*0*	*17%*	*0*	*0*	*10%*	*3%*	*7%*	*7%*	*1%*	*9%*	*50%*	*11%*	*4%*	*8%*	*26%*	*4%*	*4%*	*10%*
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
5	**21**	5	16	11	2	1	1	1	1	4	2	2	3	7	4	0	2	11	8	2	3	12	4
	14%	*13%*	*15%*	*14%*	*12%*	*19%*	*14%*	*23%*	*25%*	*13%*	*10%*	*25%*	*9%*	*16%*	*28%*	*23%*	*13%*	*10%*	*25%*	*32%*	*7%*	*17%*	*18%*
	RU	*	*		**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**				**
6	**22**	4	18	11	3	0	1	0	1	6	2	2	6	9	1	0	2	15	6	1	1	16	4
	15%	*12%*	*17%*	*14%*	*15%*	*0*	*13%*	*0*	*25%*	*22%*	*10%*	*24%*	*16%*	*21%*	*7%*	*0*	*12%*	*14%*	*20%*	*20%*	*3%*	*22%*	*22%*
	U	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		**AU**		**
7	**27**	7	20	16	4	1	2	1	0	3	4	0	6	9	3	0	4	23	3	0	11	15	1
	19%	*19%*	*19%*	*21%*	*21%*	*23%*	*22%*	*23%*	*15%*	*10%*	*17%*	*0*	*17%*	*22%*	*27%*	*0*	*28%*	*22%*	*11%*	*0*	*24%*	*20%*	*4%*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
8	**33**	9	24	13	7	2	1	1	0	7	7	3	11	7	1	1	1	29	2	1	16	11	5
	23%	*26%*	*22%*	*18%*	*40%*	*58%*	*18%*	*19%*	*15%*	*25%*	*29%*	*30%*	*29%*	*17%*	*12%*	*26%*	*11%*	*28%*	*6%*	*11%*	*35%*	*15%*	*28%*
	SV	*	*		**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**		**
9	**9**	2	7	5	1	0	1	1	0	1	1	1	4	1	1	0	1	9	0	0	6	3	0
	6%	*7%*	*6%*	*7%*	*4%*	*0*	*8%*	*24%*	*0*	*4%*	*4%*	*7%*	*11%*	*3%*	*6%*	*0*	*9%*	*9%*	*0*	*0*	*12%*	*4%*	*0*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**A**			**
Highest rating 10	**4**	1	3	4	0	0	0	0	0	0	1	0	0	2	1	0	0	3	1	0	2	2	0
	3%	*2%*	*3%*	*5%*	*0*	*0*	*0*	*0*	*0*	*0*	*5%*	*0*	*0*	*6%*	*5%*	*0*	*0*	*3%*	*3%*	*0*	*5%*	*3%*	*0*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
Don't know	**10**	2	8	6	2	0	0	0	0	2	2	1	3	2	1	0	1	7	4	0	2	5	2
	7%	*6%*	*7%*	*8%*	*9%*	*0*	*0*	*11%*	*0*	*7%*	*9%*	*6%*	*8%*	*5%*	*6%*	*0*	*10%*	*6%*	*12%*	*0*	*4%*	*7%*	*10%*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 1-3	**9**	4	5	6	0	0	1	0	1	2	3	0	1	4	0	0	1	4	5	1	2	5	2
	6%	*11%*	*5%*	*8%*	*0*	*0*	*7%*	*0*	*19%*	*8%*	*13%*	*0*	*4%*	*10%*	*0*	*0*	*6%*	*4%*	*16%*	*10%*	*5%*	*7%*	*8%*
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**				**
NET: 4-6	**50**	11	40	25	5	1	4	1	2	13	6	5	12	16	6	1	5	29	16	6	7	32	10
	35%	*30%*	*37%*	*33%*	*27%*	*19%*	*45%*	*23%*	*51%*	*45%*	*24%*	*56%*	*32%*	*38%*	*44%*	*74%*	*36%*	*28%*	*53%*	*79%*	*14%*	*43%*	*51%*
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**		**AU**		**
NET: 7-10	**73**	19	54	39	12	3	4	2	1	12	13	3	21	20	6	1	6	65	6	1	35	31	6
	51%	*53%*	*51%*	*51%*	*64%*	*81%*	*48%*	*66%*	*30%*	*40%*	*55%*	*37%*	*57%*	*47%*	*50%*	*26%*	*48%*	*62%*	*20%*	*11%*	*76%*	*42%*	*32%*
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**		**
NET: 9-10	**13**	3	10	10	1	0	1	1	0	1	2	1	4	4	1	0	1	12	1	0	8	5	0
	9%	*9%*	*9%*	*13%*	*4%*	*0*	*8%*	*24%*	*0*	*4%*	*9%*	*7%*	*11%*	*9%*	*11%*	*0*	*9%*	*12%*	*3%*	*0*	*17%*	*7%*	*0*
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**A**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**30**	16	13	14	15	19	11	3	1	5	2	2	0	3	2	3	2	6	1	23	3	2	1
	1%	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***3%***	***1%***	***1%***	***0***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***
2	**38**	20	18	21	17	21	17	1	0	3	8	4	4	3	2	3	6	5	1	34	1	2	1
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***0***	***2%***	***4%***	***2%***	***3%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***
3	**62**	33	29	33	29	33	29	7	2	3	8	6	3	9	4	5	7	6	2	49	7	4	2
	3%	***3%***	***3%***	***4%***	***3%***	***3%***	***3%***	***4%***	***2%***	***2%***	***4%***	***3%***	***2%***	***4%***	***4%***	***3%***	***3%***	***2%***	***3%***	***3%***	***4%***	***4%***	***2%***
4	**101**	48	53	53	48	54	46	8	3	8	10	14	10	7	6	8	6	16	3	84	8	6	3
	5%	***5%***	***5%***	***6%***	***4%***	***5%***	***5%***	***5%***	***4%***	***5%***	***5%***	***8%***	***7%***	***3%***	***6%***	***5%***	***2%***	***5%***	***5%***	***5%***	***5%***	***6%***	***5%***
												Q	**Q**										
5	**258**	119	139	115	143	129	129	27	23	10	20	23	14	24	13	32	29	35	8	209	27	13	8
	13%	***12%***	***14%***	***13%***	***12%***	***13%***	***13%***	***16%***	***29%***	***6%***	***10%***	***13%***	***10%***	***12%***	***12%***	***19%***	***11%***	***12%***	***15%***	***12%***	***16%***	***12%***	***15%***
	J							**J**	**AHJKL MNOQRS**			**J**			**J**	**AJK**		**J**	**J**				
6	**296**	128	168	126	169	147	148	23	7	32	27	29	16	29	14	13	43	52	9	250	23	14	9
	15%	***13%***	***16%***	***14%***	***15%***	***14%***	***15%***	***14%***	***9%***	***19%***	***13%***	***16%***	***12%***	***14%***	***13%***	***8%***	***17%***	***18%***	***16%***	***15%***	***14%***	***13%***	***16%***
	BP		**AB**							**P**		**P**					**P**	**P**	**P**				
7	**348**	183	164	157	191	191	157	33	13	27	32	24	30	27	24	34	50	45	8	283	33	24	8
	17%	***18%***	***16%***	***18%***	***17%***	***19%***	***15%***	***20%***	***16%***	***16%***	***15%***	***13%***	***21%***	***13%***	***23%***	***20%***	***20%***	***15%***	***14%***	***17%***	***20%***	***23%***	***14%***
															ALNS							**ATW**	
8	**381**	198	183	152	229	195	186	28	16	30	43	26	27	42	24	35	57	46	9	320	28	24	9
	19%	***20%***	***18%***	***17%***	***20%***	***19%***	***18%***	***17%***	***21%***	***17%***	***20%***	***14%***	***19%***	***20%***	***23%***	***20%***	***22%***	***16%***	***15%***	***19%***	***17%***	***23%***	***15%***
															L								
9	**218**	108	110	62	156	108	110	15	7	18	22	20	13	23	11	13	32	36	9	183	15	11	9
	11%	***11%***	***11%***	***7%***	***14%***	***11%***	***11%***	***9%***	***9%***	***10%***	***11%***	***11%***	***9%***	***11%***	***10%***	***8%***	***13%***	***13%***	***16%***	***11%***	***9%***	***10%***	***16%***
	D				**AD**														**AHP**				**ATU**
Highest rating 10	**154**	79	75	48	105	65	89	8	5	15	17	23	13	20	4	9	16	21	4	139	8	4	4
	8%	***8%***	***7%***	***5%***	***9%***	***6%***	***9%***	***5%***	***6%***	***9%***	***8%***	***13%***	***9%***	***10%***	***3%***	***5%***	***6%***	***7%***	***7%***	***8%***	***5%***	***3%***	***7%***
	DOV				**AD**					**O**		**AHOPQ**	**O**	**O**						**V**			
Don't know	**148**	76	73	97	51	54	94	12	2	20	19	10	12	20	3	15	7	23	4	129	12	3	4
	7%	***8%***	***7%***	***11%***	***4%***	***5%***	***9%***	***7%***	***3%***	***12%***	***9%***	***6%***	***8%***	***10%***	***3%***	***9%***	***3%***	***8%***	***7%***	***8%***	***7%***	***3%***	***7%***
	EFOQV			**AE**			**AF**	**OQ**		**AIOQ**	**OQ**		**OQ**	**OQ**		**OQ**		**OQ**	**OQ**	**V**	**V**		**V**
NET: 1-3	**129**	69	60	68	61	73	57	12	2	11	18	12	7	15	8	10	15	16	4	106	12	8	4
	6%	***7%***	***6%***	***8%***	***5%***	***7%***	***6%***	***7%***	***3%***	***6%***	***9%***	***7%***	***5%***	***7%***	***7%***	***6%***	***6%***	***6%***	***6%***	***6%***	***7%***	***7%***	***6%***
	E			**AE**																			
NET: 4-6	**654**	295	359	294	360	331	323	58	34	50	58	66	41	61	33	53	78	102	20	543	58	33	20
	32%	***29%***	***35%***	***33%***	***31%***	***33%***	***32%***	***35%***	***43%***	***29%***	***27%***	***36%***	***29%***	***29%***	***31%***	***31%***	***31%***	***35%***	***35%***	***32%***	***35%***	***31%***	***35%***
	B		**AB**						**K**														
NET: 7-10	**1101**	568	533	420	681	559	542	84	40	90	115	93	82	112	63	91	154	148	29	925	84	63	29
	54%	***56%***	***52%***	***48%***	***59%***	***55%***	***53%***	***51%***	***51%***	***53%***	***55%***	***51%***	***58%***	***54%***	***59%***	***54%***	***61%***	***51%***	***51%***	***54%***	***51%***	***59%***	***51%***
	D				**AD**												**H**						
NET: 9-10	**372**	186	185	110	262	173	199	23	11	33	40	42	25	43	14	22	48	58	13	322	23	14	13
	18%	***19%***	***18%***	***13%***	***23%***	***17%***	***20%***	***14%***	***14%***	***19%***	***19%***	***23%***	***18%***	***21%***	***14%***	***13%***	***19%***	***20%***	***22%***	***19%***	***14%***	***14%***	***22%***
	D				**AD**							**HOP**							**HOP**				**UV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**30**	1	1	4	3	3	17	8	16	5	1	6	8	5	2	4	1	28	13	14	13	10	0
	1%	*1%*	0	*2%*	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*	0	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*3%*	*1%*	*2%*	*1%*	0
	TV						**ACE**												**AT**		**V**		
2	**38**	2	2	6	6	10	11	10	20	8	1	4	9	4	0	7	6	32	10	28	11	17	0
	2%	*1%*	*1%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*3%*	*1%*	0	*3%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*	0
	O											**O**	**O**			**O**							
3	**62**	5	5	9	11	12	20	23	24	14	8	8	10	9	8	10	5	57	21	37	15	39	1
	3%	*3%*	*2%*	*3%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*	*4%*	*3%*	*3%*	*3%*	*3%*	*4%*	*2%*	*3%*	*4%*	*3%*	*3%*	*3%*	*1%*
4	**101**	13	15	12	16	15	30	30	49	20	6	15	17	16	14	10	7	93	23	72	22	66	5
	5%	*7%*	*6%*	*4%*	*4%*	*5%*	*5%*	*5%*	*5%*	*4%*	*3%*	*6%*	*5%*	*5%*	*6%*	*4%*	*3%*	*5%*	*4%*	*5%*	*4%*	*5%*	*5%*
5	**258**	23	31	29	50	41	82	72	110	75	28	34	42	44	25	39	22	236	64	180	65	152	18
	13%	*12%*	*12%*	*11%*	*13%*	*13%*	*14%*	*12%*	*12%*	*15%*	*16%*	*14%*	*12%*	*13%*	*10%*	*14%*	*10%*	*13%*	*13%*	*13%*	*13%*	*12%*	*16%*
6	**296**	37	33	40	56	48	82	99	128	66	22	30	47	67	34	54	32	264	62	223	80	169	20
	15%	*19%*	*13%*	*15%*	*15%*	*15%*	*14%*	*17%*	*14%*	*13%*	*13%*	*12%*	*13%*	*20%*	*14%*	*19%*	*14%*	*15%*	*12%*	*16%*	*16%*	*14%*	*18%*
														ALM		**ALM**							
7	**348**	29	50	47	73	54	95	98	156	93	29	53	63	58	46	43	49	299	76	256	84	222	11
	17%	*15%*	*19%*	*17%*	*19%*	*16%*	*16%*	*16%*	*17%*	*18%*	*16%*	*22%*	*17%*	*17%*	*18%*	*15%*	*22%*	*17%*	*15%*	*18%*	*16%*	*18%*	*10%*
	R																						
8	**381**	37	52	58	71	55	109	111	188	82	31	39	77	60	60	52	40	341	103	266	81	244	24
	19%	*19%*	*20%*	*21%*	*19%*	*17%*	*18%*	*18%*	*21%*	*16%*	*18%*	*16%*	*21%*	*18%*	*24%*	*18%*	*18%*	*19%*	*20%*	*19%*	*16%*	*20%*	*22%*
									J						**AL**								
9	**218**	22	36	40	41	29	50	75	95	47	19	20	46	37	31	34	35	184	71	139	55	138	14
	11%	*11%*	*14%*	*15%*	*11%*	*9%*	*8%*	*12%*	*10%*	*9%*	*11%*	*8%*	*13%*	*11%*	*12%*	*12%*	*15%*	*10%*	*14%*	*10%*	*11%*	*11%*	*13%*
	GRT		**G**	**AFG**													**R**		**AT**				
Highest rating 10	**154**	18	26	15	26	25	43	41	70	43	20	14	27	25	22	12	19	134	38	110	36	100	10
	8%	*9%*	*10%*	*5%*	*7%*	*8%*	*7%*	*7%*	*8%*	*8%*	*11%*	*6%*	*8%*	*7%*	*9%*	*4%*	*9%*	*7%*	*7%*	*8%*	*7%*	*8%*	*9%*
	P										**P**												
Don't know	**148**	6	11	13	23	33	62	33	53	61	11	20	20	13	9	16	9	140	30	107	51	75	7
	7%	*3%*	*4%*	*5%*	*6%*	*10%*	*10%*	*6%*	*6%*	*12%*	*6%*	*8%*	*5%*	*4%*	*4%*	*6%*	*4%*	*8%*	*6%*	*7%*	*10%*	*6%*	*7%*
	BHINOV					**BCD**	**ABCDE**			**AHI**		**N**						**A**			**AV**		
NET: 1-3	**129**	9	9	19	20	26	47	42	60	27	10	18	27	18	10	21	13	117	44	79	39	66	1
	6%	*5%*	*3%*	*7%*	*5%*	*8%*	*8%*	*7%*	*7%*	*5%*	*6%*	*8%*	*7%*	*5%*	*4%*	*8%*	*6%*	*6%*	*9%*	*6%*	*8%*	*5%*	*1%*
	CTVW					**C**	**C**												**AT**		**W**	**W**	
NET: 4-6	**654**	73	79	81	122	105	194	201	287	162	56	79	106	126	74	103	60	593	149	475	167	388	44
	32%	*38%*	*30%*	*30%*	*32%*	*32%*	*32%*	*34%*	*32%*	*31%*	*32%*	*32%*	*29%*	*37%*	*29%*	*37%*	*27%*	*33%*	*29%*	*33%*	*33%*	*31%*	*39%*
														AM									
NET: 7-10	**1101**	106	164	159	211	164	298	325	509	264	99	125	213	180	159	140	143	958	287	771	256	704	60
	54%	*55%*	*62%*	*58%*	*56%*	*50%*	*50%*	*54%*	*56%*	*51%*	*56%*	*52%*	*58%*	*54%*	*63%*	*50%*	*64%*	*53%*	*56%*	*54%*	*50%*	*57%*	*54%*
	GRU		**AFG**	**G**											**ALNP**		**AR**					**AU**	
NET: 9-10	**372**	39	63	54	67	55	93	116	165	90	39	34	73	62	53	45	54	318	108	249	91	238	24
	18%	*20%*	*24%*	*20%*	*18%*	*17%*	*16%*	*19%*	*18%*	*18%*	*22%*	*14%*	*20%*	*18%*	*21%*	*16%*	*24%*	*18%*	*21%*	*17%*	*18%*	*19%*	*22%*
	GR		**AFG**								**L**						**R**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**30**	6	23	9	0	2	2	0	1	16	4	1	9	6	3	1	5	14	6	10	0	18	11
	1%	*1%*	*2%*	*1%*	0	*4%*	*2%*	0	*1%*	*3%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*3%*	*1%*	*2%*	*9%*	0	*2%*	*4%*
	ERU					**	**E**	*	**E**	**ADE**						*				**ARS**		**U**	**AUV**
2	**38**	5	33	17	5	1	0	1	2	12	9	1	7	13	5	0	4	18	13	8	4	16	18
	2%	*1%*	*2%*	*2%*	*1%*	*4%*	0	*2%*	*2%*	*2%*	*2%*	0	*2%*	*3%*	*2%*	0	*2%*	*1%*	*4%*	*7%*	*1%*	*1%*	*7%*
	RU					**		*								*			**AR**	**AR**			**AUV**
3	**62**	14	48	26	11	2	4	1	1	17	10	5	13	14	11	1	10	35	18	9	9	32	21
	3%	*3%*	*3%*	*3%*	*4%*	*4%*	*3%*	*1%*	*1%*	*3%*	*2%*	*3%*	*3%*	*3%*	*5%*	*2%*	*5%*	*2%*	*6%*	*8%*	*1%*	*3%*	*8%*
	RU					**		*								*			**AR**	**AR**			**AUV**
4	**101**	18	83	40	24	0	2	6	6	24	19	7	30	13	11	7	13	64	20	17	25	55	18
	5%	*4%*	*5%*	*5%*	*8%*	0	*1%*	*10%*	*6%*	*4%*	*4%*	*4%*	*7%*	*3%*	*5%*	*14%*	*7%*	*4%*	*6%*	*15%*	*4%*	*5%*	*7%*
	NR				**AG**	**		G*	**G**				**N**			**AKLNO***	**N**			**ARS**			
5	**258**	50	208	100	38	3	22	4	9	82	53	22	55	72	30	7	16	172	59	27	49	164	41
	13%	*10%*	*14%*	*12%*	*12%*	*9%*	*19%*	*6%*	*9%*	*15%*	*12%*	*14%*	*12%*	*14%*	*14%*	*14%*	*9%*	*11%*	*19%*	*24%*	*8%*	*14%*	*17%*
	RU					**	**ADHI**	*								*			**AR**	**AR**		**AU**	**U**
6	**296**	79	217	140	40	8	8	11	12	75	66	29	58	86	33	2	17	227	55	10	59	202	33
	15%	*16%*	*14%*	*16%*	*13%*	*21%*	*7%*	*18%*	*12%*	*13%*	*15%*	*18%*	*13%*	*17%*	*15%*	*4%*	*9%*	*14%*	*18%*	*9%*	*10%*	*17%*	*14%*
	GQU			**G**		**		G*				**PQ**		**PQ**		*			**T**			**AU**	
7	**348**	86	262	157	55	7	20	12	15	81	67	28	78	97	37	7	31	287	45	15	113	198	34
	17%	*17%*	*17%*	*18%*	*18%*	*18%*	*18%*	*21%*	*16%*	*14%*	*15%*	*18%*	*18%*	*19%*	*17%*	*14%*	*17%*	*18%*	*15%*	*14%*	*19%*	*17%*	*14%*
	J					**		*								*							
8	**381**	98	283	164	56	6	21	16	19	99	94	29	88	87	37	13	31	339	34	8	141	212	27
	19%	*20%*	*18%*	*19%*	*18%*	*16%*	*19%*	*26%*	*20%*	*18%*	*21%*	*18%*	*20%*	*17%*	*17%*	*25%*	*17%*	*21%*	*11%*	*7%*	*23%*	*18%*	*11%*
	STW					**		*								*		**AST**			**AVW**	**W**	
9	**218**	66	152	96	38	6	15	1	12	49	47	15	46	57	33	3	16	203	12	1	106	97	13
	11%	*13%*	*10%*	*11%*	*12%*	*16%*	*14%*	*2%*	*13%*	*9%*	*10%*	*9%*	*10%*	*11%*	*15%*	*5%*	*9%*	*13%*	*4%*	*1%*	*18%*	*8%*	*5%*
	CHSTVW	**AC**			**H**	**	**H**	*	**H**						**A**	*		**AST**			**AVW**		
Highest rating 10	**154**	43	111	59	24	1	8	6	10	45	43	6	35	39	11	1	17	143	10	2	80	61	12
	8%	*9%*	*7%*	*7%*	*8%*	*4%*	*8%*	*10%*	*10%*	*8%*	*10%*	*4%*	*8%*	*8%*	*5%*	*3%*	*9%*	*9%*	*3%*	*1%*	*13%*	*5%*	*5%*
	STV					**		*			**LO**					*		**AST**			**AVW**		
Don't know	**148**	28	120	48	16	2	10	2	10	60	37	15	23	29	9	9	23	105	34	5	19	102	18
	7%	*6%*	*8%*	*6%*	*5%*	*5%*	*9%*	*3%*	*10%*	*11%*	*8%*	*10%*	*5%*	*6%*	*4%*	*17%*	*13%*	*7%*	*11%*	*4%*	*3%*	*9%*	*7%*
	DRU					**		*		**ADE**						**AKMNO***	**AMNO**		**ART**			**AU**	**U**
NET: 1-3	**129**	26	104	53	16	5	6	2	4	45	22	7	29	32	18	2	18	67	36	27	13	66	49
	6%	*5%*	*7%*	*6%*	*5%*	*12%*	*5%*	*3%*	*4%*	*8%*	*5%*	*4%*	*6%*	*6%*	*8%*	*4%*	*10%*	*4%*	*12%*	*24%*	*2%*	*6%*	*20%*
	RU					**		*								*	**AK**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**654**	147	508	280	102	12	31	20	28	181	138	58	144	171	75	17	46	463	134	54	134	421	93
	32%	*30%*	*33%*	*33%*	*33%*	*30%*	*28%*	*34%*	*28%*	*32%*	*31%*	*36%*	*32%*	*33%*	*34%*	*33%*	*25%*	*29%*	*44%*	*49%*	*22%*	*36%*	*38%*
	QRU					**		*				**Q**				*			**AR**	**AR**		**AU**	**U**
NET: 7-10	**1101**	292	809	476	173	21	64	35	57	274	251	79	248	281	116	24	95	972	101	26	441	568	86
	54%	*59%*	*53%*	*56%*	*56%*	*53%*	*58%*	*60%*	*58%*	*49%*	*56%*	*50%*	*56%*	*55%*	*53%*	*46%*	*52%*	*61%*	*33%*	*23%*	*73%*	*49%*	*35%*
	CJSTVW	**AC**		**J**		**		*								*		**AST**			**AVW**	**W**	
NET: 9-10	**372**	109	263	155	62	8	24	7	23	94	90	21	82	96	43	4	33	345	21	3	187	158	25
	18%	*22%*	*17%*	*18%*	*20%*	*19%*	*21%*	*12%*	*23%*	*17%*	*20%*	*13%*	*18%*	*19%*	*20%*	*8%*	*18%*	*21%*	*7%*	*2%*	*31%*	*14%*	*10%*
	CSTVW	**AC**				**		*								*		**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**13**	5	8	5	8	9	5	1	0	4	3	1	0	0	1	2	0	2	1	11	1	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***5%***	***3%***	***1%***	0	0	***2%***	***2%***	0	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***
									*	**ANQ**									**NQ**				
2	**19**	12	7	15	5	12	8	0	0	2	2	2	1	3	1	1	2	5	0	19	0	1	0
	2%	***2%***	***1%***	***3%***	***1%***	***2%***	***2%***	0	0	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***1%***	***2%***	***3%***	0	***2%***	0	***1%***	0
	E			**AE**					*														
3	**30**	17	13	16	14	21	9	0	0	3	5	2	4	3	2	1	4	4	2	26	0	2	2
	3%	***3%***	***2%***	***3%***	***2%***	***4%***	***2%***	0	0	***3%***	***4%***	***2%***	***6%***	***3%***	***3%***	***2%***	***3%***	***3%***	***10%***	***3%***	0	***3%***	***10%***
									*				**H**		**H**				**AHIL OPQR**			**U**	**ATUV**
4	**42**	18	24	22	20	22	20	5	2	5	1	8	3	4	4	0	3	5	1	32	5	4	1
	4%	***4%***	***4%***	***5%***	***3%***	***4%***	***4%***	***5%***	***6%***	***7%***	***1%***	***8%***	***4%***	***4%***	***8%***	0	***2%***	***3%***	***3%***	***4%***	***5%***	***8%***	***3%***
								KP	P*	**KP**		**AKP**			**AKPQ**				**P**			**AT**	
5	**137**	58	80	59	78	80	57	9	5	13	18	13	13	9	7	17	14	16	3	118	9	7	3
	13%	***11%***	***14%***	***13%***	***13%***	***14%***	***12%***	***10%***	***12%***	***16%***	***16%***	***12%***	***18%***	***8%***	***14%***	***19%***	***10%***	***11%***	***14%***	***13%***	***10%***	***14%***	***14%***
									*														
6	**121**	59	62	50	71	67	54	13	4	12	6	13	6	12	5	9	21	17	3	99	13	5	3
	11%	***11%***	***11%***	***11%***	***12%***	***11%***	***11%***	***14%***	***9%***	***14%***	***5%***	***12%***	***8%***	***11%***	***10%***	***11%***	***14%***	***12%***	***14%***	***11%***	***14%***	***10%***	***14%***
	K							**K**	*	**K**							**K**		**K**				
7	**178**	84	94	78	100	87	91	21	10	6	17	16	14	17	11	10	29	24	3	143	21	11	3
	17%	***16%***	***17%***	***17%***	***16%***	***15%***	***19%***	***23%***	***23%***	***7%***	***15%***	***15%***	***20%***	***16%***	***21%***	***12%***	***20%***	***16%***	***13%***	***16%***	***23%***	***21%***	***13%***
	J							**J**	J*				**J**		**J**		**J**						
8	**244**	126	118	91	154	152	92	21	10	17	32	22	10	24	10	24	40	28	5	208	21	10	5
	23%	***24%***	***21%***	***20%***	***25%***	***26%***	***19%***	***23%***	***25%***	***21%***	***28%***	***20%***	***14%***	***23%***	***20%***	***27%***	***28%***	***19%***	***21%***	***23%***	***23%***	***20%***	***21%***
	DG				**D**	**AG**			*		**M**						**M**						
9	**129**	66	63	53	76	74	55	9	7	10	15	12	6	16	6	8	18	21	3	112	9	6	3
	12%	***13%***	***12%***	***11%***	***12%***	***12%***	***11%***	***9%***	***16%***	***12%***	***13%***	***11%***	***9%***	***15%***	***12%***	***9%***	***12%***	***14%***	***12%***	***12%***	***9%***	***12%***	***12%***
									*														
Highest rating 10	**88**	45	43	24	64	36	52	5	3	3	10	13	5	12	3	5	10	15	1	78	5	3	1
	8%	***9%***	***8%***	***5%***	***10%***	***6%***	***11%***	***6%***	***8%***	***4%***	***9%***	***13%***	***8%***	***12%***	***6%***	***6%***	***7%***	***10%***	***6%***	***9%***	***6%***	***6%***	***6%***
	DF				**AD**		**AF**		*			**J**											
Don't know	**73**	36	37	51	22	31	42	9	1	8	7	5	8	7	2	11	4	11	1	61	9	2	1
	7%	***7%***	***7%***	***11%***	***4%***	***5%***	***9%***	***10%***	***2%***	***10%***	***6%***	***5%***	***11%***	***6%***	***3%***	***12%***	***3%***	***7%***	***6%***	***7%***	***10%***	***3%***	***6%***
	EF			**AE**			**AF**	**Q**	*	**Q**			**Q**			**Q**							
NET: 1-3	**63**	34	29	35	27	41	21	1	0	8	10	5	6	6	3	4	6	11	3	56	1	3	3
	6%	***6%***	***5%***	***8%***	***4%***	***7%***	***4%***	***1%***	0	***10%***	***8%***	***4%***	***8%***	***6%***	***6%***	***5%***	***4%***	***8%***	***12%***	***6%***	***1%***	***6%***	***12%***
	EHU			**E**					*	**H**	**H**		**H**		**H**			**H**	**AHILQ**	**U**		**U**	**AU**
NET: 4-6	**301**	135	166	131	169	169	131	27	11	30	25	34	22	25	17	26	39	38	7	250	27	17	7
	28%	***26%***	***30%***	***28%***	***28%***	***29%***	***27%***	***29%***	***26%***	***36%***	***22%***	***32%***	***30%***	***23%***	***32%***	***30%***	***26%***	***26%***	***31%***	***28%***	***29%***	***32%***	***31%***
									*	**K**													
NET: 7-10	**640**	320	319	247	393	349	290	56	30	36	74	63	36	69	31	48	98	87	12	540	56	31	12
	59%	***61%***	***58%***	***53%***	***64%***	***59%***	***60%***	***61%***	***71%***	***44%***	***64%***	***59%***	***50%***	***65%***	***58%***	***54%***	***67%***	***59%***	***51%***	***60%***	***61%***	***58%***	***51%***
	DJ				**AD**			**J**	**JMS***		**J**			**J**			**JMS**	**J**					
NET: 9-10	**217**	110	107	78	140	110	107	14	10	13	25	25	12	28	9	13	28	36	4	190	14	9	4
	20%	***21%***	***19%***	***17%***	***23%***	***19%***	***22%***	***15%***	***24%***	***15%***	***22%***	***24%***	***16%***	***26%***	***17%***	***15%***	***19%***	***24%***	***18%***	***21%***	***15%***	***17%***	***18%***
	D				**AD**				*														

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**13**	0	0	1	0	1	11	8	4	1	0	2	1	3	2	2	1	12	8	6	6	4	0
	1%	0	0	***1%***	0	0	***3%***	***2%***	***1%***	***1%***	0	***2%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	***3%***	***1%***	***2%***	***1%***	0
	T						**AE**												**AT**				
2	**19**	1	2	3	0	5	8	5	10	4	0	4	5	1	0	4	3	16	7	12	6	10	0
	2%	***1%***	***1%***	***2%***	0	***3%***	***2%***	***1%***	***2%***	***2%***	0	***3%***	***2%***	***1%***	0	***3%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	0
	E					**E**						**O**											
3	**30**	4	0	5	6	3	11	11	11	7	0	6	6	7	1	3	2	28	10	18	5	21	1
	3%	***5%***	0	***4%***	***3%***	***1%***	***3%***	***3%***	***2%***	***3%***	0	***5%***	***3%***	***4%***	***1%***	***2%***	***2%***	***3%***	***3%***	***2%***	***2%***	***3%***	***1%***
4	**42**	8	3	5	7	9	10	12	19	10	3	6	5	4	5	8	8	33	9	30	11	28	1
	4%	***9%***	***3%***	***3%***	***4%***	***5%***	***3%***	***3%***	***4%***	***4%***	***3%***	***5%***	***3%***	***2%***	***4%***	***5%***	***7%***	***3%***	***3%***	***4%***	***4%***	***4%***	***3%***
	R	**G**																					
5	**137**	14	16	18	16	32	41	40	67	30	10	21	22	26	16	19	8	130	33	100	33	81	11
	13%	***15%***	***13%***	***12%***	***9%***	***17%***	***12%***	***11%***	***15%***	***13%***	***11%***	***18%***	***11%***	***14%***	***11%***	***13%***	***6%***	***14%***	***12%***	***13%***	***11%***	***13%***	***20%***
						E												**A**					
6	**121**	15	12	19	22	18	33	42	54	25	12	9	19	29	15	18	15	106	29	85	31	71	6
	11%	***16%***	***10%***	***13%***	***12%***	***10%***	***10%***	***11%***	***12%***	***10%***	***13%***	***8%***	***10%***	***16%***	***10%***	***12%***	***13%***	***11%***	***10%***	***11%***	***11%***	***11%***	***11%***
7	**178**	16	24	24	36	25	52	56	76	44	17	27	32	32	18	26	34	144	39	131	46	104	9
	17%	***17%***	***20%***	***16%***	***21%***	***13%***	***15%***	***15%***	***17%***	***18%***	***18%***	***23%***	***17%***	***17%***	***13%***	***18%***	***28%***	***15%***	***14%***	***17%***	***16%***	***16%***	***16%***
	R											**O**					**AR**						
8	**244**	17	35	38	43	36	76	102	99	42	22	14	51	48	40	36	25	219	72	168	62	150	10
	23%	***17%***	***29%***	***26%***	***25%***	***19%***	***22%***	***28%***	***22%***	***18%***	***23%***	***12%***	***27%***	***26%***	***28%***	***24%***	***21%***	***23%***	***25%***	***22%***	***21%***	***24%***	***18%***
	JL							**AJ**			**L**		**L**	**L**	**L**	**L**							
9	**129**	9	13	23	21	24	38	47	53	28	15	10	29	16	29	16	15	114	34	91	40	74	8
	12%	***9%***	***11%***	***16%***	***12%***	***13%***	***11%***	***13%***	***12%***	***12%***	***16%***	***8%***	***15%***	***8%***	***20%***	***11%***	***13%***	***12%***	***12%***	***12%***	***14%***	***12%***	***14%***
															ALNP								
Highest rating 10	**88**	5	12	6	14	21	31	26	43	18	8	8	13	15	15	10	6	83	24	61	22	58	4
	8%	***6%***	***9%***	***4%***	***8%***	***11%***	***9%***	***7%***	***9%***	***8%***	***9%***	***7%***	***7%***	***8%***	***11%***	***7%***	***5%***	***9%***	***9%***	***8%***	***8%***	***9%***	***7%***
	D					**D**																	
Don't know	**73**	5	4	6	10	17	32	20	21	30	5	10	8	8	1	7	3	70	16	51	27	31	6
	7%	***5%***	***3%***	***4%***	***6%***	***9%***	***9%***	***6%***	***5%***	***13%***	***6%***	***8%***	***4%***	***4%***	***1%***	***5%***	***3%***	***7%***	***6%***	***7%***	***9%***	***5%***	***10%***
	IOV						**ACD**			**AHI**	**O**	**O**				**O**		**A**			**V**		
NET: 1-3	**63**	6	2	10	6	8	30	24	25	12	1	12	12	11	4	9	7	56	25	36	17	36	1
	6%	***6%***	***2%***	***7%***	***3%***	***4%***	***9%***	***7%***	***5%***	***5%***	***1%***	***10%***	***6%***	***6%***	***3%***	***6%***	***6%***	***6%***	***9%***	***5%***	***6%***	***6%***	***1%***
	CKT						**ACE**					**KO**	**K**						**AT**				
NET: 4-6	**301**	38	32	42	44	59	85	94	141	65	25	37	45	60	36	44	31	269	72	215	75	180	18
	28%	***40%***	***26%***	***28%***	***25%***	***31%***	***25%***	***25%***	***31%***	***27%***	***27%***	***31%***	***24%***	***31%***	***25%***	***30%***	***26%***	***28%***	***25%***	***29%***	***26%***	***28%***	***34%***
		AEG																					
NET: 7-10	**640**	47	84	91	115	106	197	232	272	132	62	60	126	112	103	87	80	560	169	451	170	386	30
	59%	***49%***	***69%***	***62%***	***66%***	***56%***	***57%***	***63%***	***59%***	***55%***	***67%***	***50%***	***66%***	***59%***	***72%***	***59%***	***66%***	***59%***	***60%***	***60%***	***59%***	***61%***	***55%***
	L		**ABFG**		**B**						**L**		**L**		**ALNP**								
NET: 9-10	**217**	14	25	29	35	45	69	74	97	46	23	18	42	31	45	26	21	197	58	152	62	132	11
	20%	***15%***	***20%***	***20%***	***20%***	***24%***	***20%***	***20%***	***21%***	***19%***	***25%***	***15%***	***22%***	***17%***	***31%***	***17%***	***17%***	***21%***	***21%***	***20%***	***22%***	***21%***	***21%***
															ALNP								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**13**	1	12	1	0	2	0	0	0	10	1	1	4	4	1	0	1	6	2	5	1	7	5
	1%	0	*2%*	0	0	*8%*	*1%*	0	0	*3%*	*1%*	*1%*	*2%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*8%*	0	*1%*	*4%*
	DRU					**		**	*	**ADE**						**				**ARS***			**AUV**
2	**19**	5	15	8	1	1	0	0	2	8	4	1	3	10	1	0	1	11	5	3	2	11	6
	2%	*2%*	*2%*	*2%*	*1%*	*7%*	0	0	*4%*	*2%*	*2%*	*1%*	*1%*	*3%*	*1%*	0	*1%*	*1%*	*4%*	*6%*	*1%*	*2%*	*4%*
	RU					**		**	*							**			**R**	**AR***			**U**
3	**30**	8	22	14	5	2	0	1	1	7	6	2	9	6	4	0	4	19	5	6	7	14	9
	3%	*3%*	*3%*	*3%*	*3%*	*9%*	0	*4%*	*2%*	*2%*	*3%*	*3%*	*4%*	*2%*	*2%*	0	*4%*	*2%*	*3%*	*10%*	*2%*	*2%*	*6%*
	R					**		**	*							**				**AR***			**AUV**
4	**42**	13	29	20	7	0	2	2	2	10	8	0	9	6	9	3	7	27	6	9	11	23	7
	4%	*5%*	*4%*	*4%*	*5%*	0	*4%*	*8%*	*5%*	*3%*	*4%*	*1%*	*4%*	*2%*	*6%*	*9%*	*7%*	*3%*	*4%*	*16%*	*3%*	*4%*	*5%*
	R					**		**	*							**	**N**			**ARS***			
5	**137**	32	105	58	26	1	5	3	6	38	33	14	17	35	21	4	11	89	30	18	41	69	26
	13%	*12%*	*13%*	*13%*	*16%*	*7%*	*10%*	*10%*	*15%*	*11%*	*15%*	*22%*	*8%*	*12%*	*13%*	*15%*	*12%*	*10%*	*20%*	*32%*	*12%*	*12%*	*18%*
	MR					**		**	*		**M**	**AM**				**			**AR**	**AR***			**A**
6	**121**	34	87	48	18	4	10	3	2	35	22	3	27	34	24	3	8	99	20	2	35	74	12
	11%	*13%*	*11%*	*11%*	*11%*	*21%*	*19%*	*14%*	*5%*	*11%*	*10%*	*4%*	*13%*	*12%*	*15%*	*10%*	*8%*	*11%*	*13%*	*3%*	*10%*	*13%*	*8%*
						**	**AI**	**	*						**L**	**				*			
7	**178**	47	131	74	22	3	8	7	7	57	35	18	40	46	21	3	14	145	25	6	51	103	21
	17%	*17%*	*16%*	*16%*	*14%*	*16%*	*15%*	*29%*	*17%*	*17%*	*16%*	*27%*	*19%*	*16%*	*13%*	*11%*	*14%*	*17%*	*17%*	*11%*	*15%*	*18%*	*15%*
						**		**	*			**ANO**				**				*			
8	**244**	65	180	117	32	3	12	5	8	67	45	15	47	69	41	5	20	211	26	5	82	132	28
	23%	*24%*	*22%*	*26%*	*20%*	*15%*	*23%*	*20%*	*20%*	*20%*	*21%*	*23%*	*22%*	*23%*	*26%*	*19%*	*21%*	*25%*	*17%*	*9%*	*24%*	*23%*	*20%*
	T					**		**	*							**		**AT**		*			
9	**129**	33	96	52	27	1	8	2	3	36	26	4	25	37	22	6	8	120	9	0	59	60	11
	12%	*12%*	*12%*	*12%*	*17%*	*6%*	*16%*	*6%*	*7%*	*11%*	*12%*	*6%*	*12%*	*12%*	*14%*	*21%*	*8%*	*14%*	*6%*	0	*17%*	*10%*	*8%*
	ST					**		**	*							**		**AST**		*	**AVW**		
Highest rating 10	**88**	18	70	35	16	0	2	1	5	30	17	2	21	28	9	0	10	81	7	0	39	41	8
	8%	*7%*	*9%*	*8%*	*10%*	0	*3%*	*4%*	*11%*	*9%*	*8%*	*4%*	*10%*	*10%*	*6%*	0	*10%*	*9%*	*4%*	0	*12%*	*7%*	*5%*
	T					**		**	*							**		**AT**		*	**AV**		
Don't know	**73**	13	60	23	4	2	5	1	6	33	15	4	9	19	7	4	13	52	16	2	11	48	9
	7%	*5%*	*7%*	*5%*	*2%*	*10%*	*9%*	*4%*	*14%*	*10%*	*7%*	*7%*	*4%*	*7%*	*5%*	*15%*	*13%*	*6%*	*11%*	*4%*	*3%*	*8%*	*6%*
	EU					**	**E**	**	**ADE***	**ADE**						**	**AMO**		**R**	*		**U**	
NET: 1-3	**63**	13	49	22	6	5	0	1	2	26	11	4	15	19	6	0	6	36	13	14	10	32	20
	6%	*5%*	*6%*	*5%*	*4%*	*24%*	*1%*	*4%*	*6%*	*8%*	*5%*	*6%*	*7%*	*7%*	*4%*	0	*6%*	*4%*	*8%*	*25%*	*3%*	*5%*	*14%*
	RU					**		**	*							**			**R**	**ARS***			**AUV**
NET: 4-6	**301**	79	222	126	51	6	17	8	10	83	63	17	53	76	53	10	26	215	56	28	87	165	44
	28%	*29%*	*27%*	*28%*	*32%*	*28%*	*33%*	*32%*	*25%*	*25%*	*30%*	*27%*	*25%*	*26%*	*34%*	*34%*	*27%*	*25%*	*37%*	*51%*	*26%*	*28%*	*32%*
	R					**		**	*							**			**AR**	**AR***			
NET: 7-10	**640**	163	477	278	96	8	29	15	23	190	123	39	133	181	93	14	52	557	68	11	232	336	67
	59%	*61%*	*59%*	*62%*	*61%*	*38%*	*57%*	*59%*	*55%*	*57%*	*58%*	*61%*	*63%*	*61%*	*58%*	*50%*	*54%*	*65%*	*44%*	*20%*	*68%*	*58%*	*48%*
	STW					**		**	*							**		**AST**	**T**	*	**AVW**	**W**	
NET: 9-10	**217**	52	166	88	43	1	10	3	8	66	43	6	46	65	31	6	18	201	16	0	98	101	18
	20%	*19%*	*21%*	*19%*	*27%*	*6%*	*19%*	*10%*	*18%*	*20%*	*20%*	*10%*	*22%*	*22%*	*19%*	*21%*	*19%*	*23%*	*11%*	0	*29%*	*17%*	*13%*
	STVW					**		**	*					**L**		**		**AST**	**T**	*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**2**	1	1	0	2	1	1	1	0	0	0	0	0	0	0	0	1	0	0	1	1	0	0
	0	0	0	0	0	0	0	2%	0	0	0	0	0	0	0	0	1%	0	2%	0	2%	0	2%
								A*	**	*			*	*	*	*			*		AT*	*	T*
2	**10**	4	6	4	7	5	5	1	0	0	2	0	1	0	1	0	2	4	0	9	1	1	0
	2%	1%	2%	1%	2%	1%	2%	2%	0	0	2%	0	3%	0	3%	0	1%	5%	2%	1%	2%	3%	2%
								*	**	*	*		*	*	*	*		A	*		*	*	*
3	**16**	10	5	5	11	8	8	1	0	4	1	1	0	0	2	2	3	0	1	12	1	2	1
	2%	3%	2%	2%	3%	2%	3%	2%	0	8%	2%	1%	0	0	9%	4%	3%	0	3%	2%	2%	9%	3%
								*	**	AR*			*	*	AKLMNR*	*			R*		*	AT*	*
4	**24**	17	7	14	11	12	12	0	0	3	3	5	2	1	1	3	2	4	1	23	0	1	1
	4%	5%	2%	5%	3%	3%	4%	0	0	6%	4%	7%	4%	2%	3%	5%	2%	5%	3%	4%	0	3%	3%
								*	**	*			*	*	*	*			*		*	*	*
5	**66**	38	27	22	43	30	36	2	5	8	8	7	3	6	0	7	11	8	1	62	2	0	1
	10%	11%	8%	9%	10%	8%	11%	5%	20%	15%	10%	9%	7%	9%	2%	10%	10%	10%	9%	10%	5%	2%	9%
								*	**	*			*	*	*	*			*		*	*	*
6	**119**	60	59	45	73	71	48	10	4	11	13	12	9	6	4	15	18	17	1	104	10	4	1
	17%	17%	18%	17%	18%	19%	15%	24%	15%	21%	16%	16%	20%	10%	15%	23%	16%	21%	8%	17%	24%	15%	8%
								*	**	*			*	*	*	*			*		*	*	*
7	**121**	60	62	37	84	67	54	8	3	10	17	15	7	11	5	5	27	9	3	105	8	5	3
	18%	17%	19%	14%	20%	19%	17%	19%	13%	20%	20%	20%	17%	19%	22%	8%	24%	11%	18%	18%	19%	22%	18%
								*	**	*			*	*	*	*	P		*		*	*	*
8	**125**	62	63	48	78	70	56	10	4	6	16	10	10	8	6	12	26	15	3	107	10	6	3
	18%	18%	19%	18%	19%	19%	18%	24%	16%	11%	19%	14%	23%	14%	24%	18%	23%	18%	16%	18%	24%	24%	16%
								*	**	*			*	*	*	*			*		*	*	*
9	**83**	42	40	29	54	43	40	4	7	5	15	9	5	6	1	10	11	6	2	76	4	1	2
	12%	12%	12%	11%	13%	12%	13%	9%	30%	11%	18%	12%	13%	10%	4%	16%	10%	8%	14%	13%	9%	4%	14%
								*	**	*			*	*	*	*			*		*	*	*
Highest rating 10	**50**	28	22	13	38	21	29	3	0	2	2	12	3	13	2	3	4	5	2	44	3	2	2
	7%	8%	7%	5%	9%	6%	9%	6%	0	4%	2%	16%	7%	21%	7%	4%	4%	6%	15%	7%	6%	7%	15%
								*	**	*		AKQ	*	AHJK PQR*	*	*			AJKPQ*		*	*	A*
Don't know	**61**	28	33	46	15	36	25	3	1	2	7	3	3	10	3	8	6	13	2	53	3	3	2
	9%	8%	10%	17%	4%	10%	8%	7%	5%	5%	8%	4%	8%	15%	12%	12%	6%	16%	11%	9%	7%	12%	11%
	E			AE				*	**	*			*	*	*	*		LQ	*		*	*	*
NET: 1-3	**29**	15	13	9	19	14	14	2	0	4	3	1	1	0	3	2	6	4	1	22	2	3	1
	4%	4%	4%	3%	5%	4%	5%	6%	0	8%	3%	1%	3%	0	12%	4%	5%	5%	7%	4%	6%	12%	7%
								*	**	*			*	*	ALN*	*			N*		*	AT*	*
NET: 4-6	**209**	115	93	82	127	113	96	12	8	21	25	23	13	13	5	24	31	30	3	188	12	5	3
	31%	33%	29%	31%	31%	31%	30%	29%	35%	41%	29%	32%	30%	21%	19%	37%	28%	36%	20%	32%	29%	19%	20%
								*	**	NOS*			*	*	*	*			*		*	*	*
NET: 7-10	**380**	192	188	127	253	201	179	25	14	23	50	46	26	39	14	30	68	35	10	331	25	14	10
	56%	55%	57%	48%	61%	55%	57%	58%	60%	46%	59%	63%	59%	63%	57%	47%	61%	43%	63%	56%	58%	57%	63%
	DR				AD			*	**	*		R	*	R*	*	*	R		R*		*	*	*
NET: 9-10	**133**	70	63	42	91	64	69	7	7	7	17	20	9	19	3	13	15	11	4	119	7	3	4
	20%	20%	19%	16%	22%	18%	22%	15%	30%	14%	20%	28%	20%	31%	11%	20%	14%	14%	29%	20%	15%	11%	29%
								*	**	*		Q	*	OQR*	*	*			OQR*		*	*	V*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**2**	1	0	0	1	0	0	0	1	1	0	0	2	0	0	0	0	2	0	2	0	2	0
	0	1%	0	0	1%	0	0	0	0	1%	0	0	2%	0	0	0	0	0	0	0	0	0	0
						*																	*
2	**10**	3	3	2	0	2	1	1	9	0	1	4	2	2	0	2	0	10	3	6	1	8	1
	2%	1%	2%	2%	0	2%	2%	1%	3%	0	1%	5%	1%	2%	0	2%	0	2%	2%	1%	1%	2%	2%
						*						A											*
3	**16**	4	2	4	3	0	3	4	11	1	0	2	2	4	4	2	5	11	3	12	3	13	0
	2%	2%	1%	3%	3%	0	5%	2%	3%	1%	0	3%	2%	4%	4%	2%	3%	2%	2%	3%	3%	3%	0
						*																	*
4	**24**	12	3	2	2	6	0	5	16	3	4	5	5	6	3	0	4	20	6	18	4	14	4
	4%	6%	2%	2%	3%	9%	0	2%	5%	2%	6%	6%	3%	5%	3%	0	3%	4%	4%	4%	5%	3%	7%
						CG*					P	P											*
5	**66**	14	14	14	9	5	9	21	33	11	7	11	12	7	9	7	14	51	21	40	6	44	8
	10%	8%	9%	12%	10%	7%	14%	10%	10%	9%	11%	15%	8%	7%	10%	7%	10%	10%	12%	8%	7%	9%	14%
						*																	*
6	**119**	34	30	20	13	13	8	36	57	25	11	9	29	29	8	14	21	98	29	83	16	87	7
	17%	18%	19%	18%	15%	19%	13%	16%	17%	20%	17%	12%	20%	28%	9%	16%	15%	18%	17%	17%	18%	18%	12%
	O					*								ALO									*
7	**121**	33	43	20	6	11	7	38	60	23	13	19	25	16	16	15	29	92	37	78	10	94	9
	18%	18%	28%	18%	7%	17%	11%	18%	18%	18%	20%	25%	17%	15%	18%	16%	21%	17%	21%	16%	11%	19%	15%
	E	E	AEG	E		*																	*
8	**125**	39	26	18	25	12	6	48	60	16	9	10	23	16	27	22	34	91	23	99	14	88	13
	18%	21%	16%	16%	27%	18%	9%	22%	18%	13%	14%	13%	16%	16%	32%	24%	24%	17%	14%	21%	15%	18%	21%
	R				AG	*									AKLMN								*
9	**83**	24	23	15	11	4	6	29	36	17	10	8	25	6	11	13	13	70	21	62	9	60	11
	12%	13%	15%	13%	12%	7%	9%	13%	11%	13%	15%	10%	18%	5%	13%	14%	9%	13%	12%	13%	10%	13%	18%
	N					*							N										*
Highest rating 10	**50**	17	10	7	7	6	3	20	21	9	5	2	10	9	6	11	11	39	10	39	7	38	2
	7%	9%	6%	6%	7%	10%	5%	9%	6%	7%	8%	2%	7%	9%	7%	12%	8%	7%	6%	8%	8%	8%	3%
						*										L							*
Don't know	**61**	5	4	10	14	7	21	15	27	19	4	7	7	9	3	5	8	53	16	40	20	33	3
	9%	3%	2%	9%	15%	11%	32%	7%	8%	15%	7%	9%	5%	9%	4%	6%	6%	10%	10%	8%	22%	7%	6%
	BCV			BC	ABC	BC*	ABCDEF			AHI											AVW		*
NET: 1-3	**29**	8	4	6	4	2	4	5	21	2	1	6	7	6	4	4	5	24	7	21	4	23	2
	4%	4%	3%	5%	5%	3%	6%	2%	6%	2%	1%	8%	5%	6%	4%	4%	3%	4%	4%	4%	4%	5%	3%
						*			AH														*
NET: 4-6	**209**	60	47	36	25	23	18	63	107	39	22	25	45	41	20	22	39	169	57	141	27	145	20
	31%	32%	30%	32%	27%	35%	27%	29%	32%	31%	34%	33%	32%	40%	23%	24%	28%	31%	33%	29%	29%	30%	34%
						*								OP									*
NET: 7-10	**380**	113	101	60	49	33	23	136	178	65	38	39	83	46	60	60	87	293	91	278	40	280	34
	56%	61%	65%	54%	53%	51%	35%	62%	53%	52%	58%	51%	58%	45%	69%	66%	63%	54%	53%	58%	44%	58%	58%
	GNU	G	AG	G	G	*		A							ALN	AN						U	*
NET: 9-10	**133**	41	32	22	18	11	10	49	57	26	16	9	35	14	17	24	24	109	31	101	16	98	13
	20%	22%	21%	19%	19%	16%	15%	22%	17%	21%	24%	12%	25%	14%	20%	27%	17%	20%	18%	21%	18%	20%	21%
						*										L							*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**2**	1	1	1	0	0	1	0	0	0	0	0	0	1	0	1	0	1	1	0	0	2	0
	0	0	0	0	0	0	4%	0	1%	0	0	0	0	0	0	8%	1%	0	1%	0	0	1%	0
						**	ADE*	*	**			**				**	**			**			*
2	**10**	2	8	4	2	1	0	1	1	1	3	0	4	3	0	0	0	4	5	1	4	4	2
	2%	1%	2%	1%	1%	11%	0	3%	5%	2%	2%	0	3%	1%	0	0	0	1%	5%	5%	1%	1%	4%
	R					**	*	*	**			**				**	**		AR	**			*
3	**16**	9	6	6	5	0	1	1	0	3	1	1	7	4	2	0	1	13	2	1	10	5	1
	2%	4%	2%	2%	4%	0	3%	2%	0	5%	1%	4%	4%	2%	2%	0	2%	2%	2%	3%	3%	2%	2%
						**	*	*	**			**				**	**			**			*
4	**24**	6	19	17	3	0	1	2	1	1	9	0	11	3	0	1	0	16	3	5	5	14	4
	4%	2%	4%	4%	3%	0	2%	4%	4%	1%	6%	0	6%	1%	0	10%	0	3%	3%	22%	2%	5%	8%
	U					**	*	*	**		NO	**	NO			**	**			**		U	U*
5	**66**	20	45	37	13	0	2	3	1	9	22	4	9	15	9	2	4	38	24	2	25	30	8
	10%	8%	11%	10%	11%	0	9%	7%	6%	14%	16%	11%	5%	8%	11%	17%	14%	7%	24%	7%	8%	11%	13%
	MR					**	*	*	**		AMN	**				**	**		AR	**			*
6	**119**	46	73	72	24	1	6	8	2	6	21	11	23	37	14	3	9	96	17	4	53	53	13
	17%	18%	17%	19%	19%	6%	22%	16%	9%	11%	15%	30%	13%	19%	16%	22%	27%	17%	17%	17%	16%	18%	23%
						**	*	*	**			**				**	**			**			*
7	**121**	56	65	74	18	4	3	12	1	8	20	6	42	36	15	0	2	106	14	1	70	46	6
	18%	22%	15%	19%	15%	28%	12%	24%	6%	13%	15%	16%	24%	18%	18%	0	5%	19%	13%	3%	21%	16%	10%
						**	*	*	**			**	A			**	**			**	A		*
8	**125**	50	76	72	23	2	2	13	8	5	21	3	41	41	16	1	2	109	14	2	65	53	8
	18%	19%	18%	19%	19%	14%	7%	26%	34%	9%	15%	8%	23%	21%	19%	7%	7%	20%	13%	10%	20%	18%	13%
	J					**	*	GJ*	**			**				**	**			**			*
9	**83**	31	51	48	13	1	5	6	2	6	18	4	21	17	19	2	1	73	7	2	53	23	5
	12%	12%	12%	13%	11%	11%	17%	12%	10%	11%	13%	11%	12%	9%	22%	17%	4%	13%	7%	10%	16%	8%	8%
	V					**	*	*	**			**			AN	**	**			**	AV		*
Highest rating 10	**50**	15	36	26	10	3	5	2	3	2	7	5	4	27	5	1	3	50	0	0	26	23	2
	7%	6%	8%	7%	8%	22%	19%	4%	11%	3%	5%	12%	2%	14%	6%	7%	8%	9%	0	0	8%	8%	3%
	MS					**	ADHJ*	*	**			**		AKM		**	**	AS		**			*
Don't know	**61**	19	42	26	9	1	1	2	3	19	15	3	12	13	5	2	10	40	15	5	14	36	9
	9%	7%	10%	7%	7%	9%	5%	4%	13%	32%	11%	9%	7%	7%	6%	13%	32%	7%	15%	23%	4%	13%	16%
	DRU					**	*	*	**	ADEGH		**				**	**		R	**		AU	U*
NET: 1-3	**29**	13	16	11	7	1	2	2	2	4	5	1	11	7	2	1	1	19	8	2	14	10	3
	4%	5%	4%	3%	6%	11%	7%	4%	7%	7%	3%	4%	6%	4%	2%	8%	3%	3%	7%	8%	4%	4%	6%
						**	*	*	**			**				**	**			**			*
NET: 4-6	**209**	72	136	125	40	1	9	14	4	16	51	15	42	55	23	7	13	151	45	10	84	97	25
	31%	28%	32%	33%	33%	6%	34%	27%	18%	26%	37%	40%	24%	28%	27%	49%	41%	27%	44%	46%	26%	34%	44%
	RU					**	*	*	**		M	**				**	**		AR	**			AU*
NET: 7-10	**380**	151	228	221	65	10	15	33	14	21	66	17	108	120	55	4	7	339	35	5	214	145	19
	56%	59%	54%	58%	54%	74%	55%	66%	62%	35%	48%	47%	63%	62%	65%	30%	23%	62%	34%	23%	66%	50%	34%
	JSVW			J	J	**	*	J*	**			**	K	K	K	**	**	AS		**	AVW	W	*
NET: 9-10	**133**	46	87	74	23	4	10	8	5	8	25	9	25	44	24	3	4	124	7	2	79	46	6
	20%	18%	21%	19%	19%	32%	36%	16%	21%	14%	18%	24%	15%	22%	28%	23%	11%	23%	7%	10%	24%	16%	11%
	S					**	ADHJ*	*	**			**			M	**	**	AS		**	AVW		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**6**	1	5	2	4	4	2	1	0	1	0	1	1	0	0	2	0	0	0	5	1	0	0
	1%	*0*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*0*	*4%*	*0*	*2%*	*5%*	*0*	*2%*	*3%*	*0*	*0*	*0*	*1%*	*2%*	*2%*	*0*
	B							*	**	**	*	*	**	*	*	*		*	*		*	*	*
2	**7**	4	3	3	4	2	4	0	0	0	1	0	0	0	0	1	2	2	0	6	0	0	0
	1%	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*0*	*0*	*0*	*2%*	*0*	*0*	*0*	*1%*	*2%*	*2%*	*4%*	*2%*	*1%*	*0*	*1%*	*2%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
3	**16**	8	7	10	6	11	5	0	0	1	5	2	0	3	1	0	3	0	0	15	0	1	0
	3%	*3%*	*3%*	*5%*	*2%*	*4%*	*2%*	*0*	*0*	*4%*	*10%*	*3%*	*0*	*9%*	*5%*	*0*	*3%*	*0*	*0*	*3%*	*0*	*5%*	*0*
	E							*	**	**	**AR***	*	**	R*	*	*		*	*		*	*	*
4	**19**	9	10	4	15	6	13	1	1	0	3	3	3	1	2	3	1	2	0	15	1	2	0
	4%	*4%*	*4%*	*2%*	*5%*	*2%*	*6%*	*3%*	*5%*	*0*	*5%*	*5%*	*8%*	*3%*	*9%*	*6%*	*1%*	*3%*	*2%*	*4%*	*3%*	*9%*	*2%*
	F							*	**	**	*	*	**	*	Q*	*		*	*		*	*	*
5	**40**	20	21	16	25	19	22	2	2	3	4	2	3	2	0	8	6	6	2	36	2	0	2
	8%	*8%*	*9%*	*8%*	*8%*	*7%*	*10%*	*6%*	*11%*	*12%*	*7%*	*4%*	*11%*	*5%*	*2%*	*18%*	*6%*	*11%*	*16%*	*9%*	*6%*	*2%*	*16%*
								*	**	**	*	*	**	*	*	**ALO***		*	**LO***		*	*	V*
6	**39**	25	14	12	27	20	19	2	1	3	4	8	1	3	1	4	8	3	1	35	2	1	1
	8%	*10%*	*6%*	*7%*	*9%*	*8%*	*8%*	*7%*	*5%*	*14%*	*7%*	*14%*	*4%*	*7%*	*6%*	*9%*	*8%*	*6%*	*6%*	*8%*	*7%*	*6%*	*6%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
7	**87**	34	52	38	49	55	32	5	1	3	7	12	9	9	2	3	21	12	1	78	5	2	1
	18%	*13%*	*23%*	*20%*	*16%*	*21%*	*15%*	*14%*	*7%*	*13%*	*14%*	*22%*	*30%*	*23%*	*9%*	*7%*	*23%*	*20%*	*13%*	*19%*	*14%*	*9%*	*13%*
	B		**AB**					*	**	**	*	*	**	*	*	*	**P**	*	*		*	*	*
8	**104**	59	45	35	69	60	45	8	4	6	13	12	5	5	5	11	21	12	3	89	8	5	3
	21%	*23%*	*20%*	*19%*	*23%*	*23%*	*20%*	*23%*	*23%*	*23%*	*23%*	*23%*	*15%*	*14%*	*19%*	*24%*	*23%*	*20%*	*28%*	*21%*	*23%*	*19%*	*28%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
9	**81**	46	35	22	59	43	38	5	8	3	8	6	3	9	7	7	17	7	2	67	5	7	2
	17%	*18%*	*15%*	*12%*	*20%*	*16%*	*17%*	*15%*	*43%*	*13%*	*14%*	*10%*	*11%*	*22%*	*28%*	*14%*	*20%*	*11%*	*16%*	*16%*	*15%*	*28%*	*16%*
	D				**D**			*	**	**	*	*	**	*	**ALR***	*		*	*		*	A*	*
Highest rating 10	**56**	33	24	22	34	31	25	6	1	4	9	6	3	5	4	4	6	9	1	46	6	4	1
	12%	*13%*	*10%*	*12%*	*12%*	*12%*	*11%*	*17%*	*7%*	*16%*	*16%*	*11%*	*10%*	*12%*	*15%*	*8%*	*7%*	*15%*	*6%*	*11%*	*17%*	*15%*	*6%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
Don't know	**30**	16	15	25	6	13	17	4	0	0	2	3	2	2	1	4	6	5	1	24	4	1	1
	6%	*6%*	*6%*	*13%*	*2%*	*5%*	*8%*	*12%*	*0*	*0*	*3%*	*6%*	*6%*	*6%*	*6%*	*8%*	*6%*	*9%*	*12%*	*6%*	*12%*	*6%*	*12%*
	E			**AE**				*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 1-3	**28**	13	15	14	14	17	11	1	0	2	6	3	1	3	2	3	4	2	0	25	1	2	0
	6%	*5%*	*7%*	*8%*	*5%*	*7%*	*5%*	*2%*	*0*	*8%*	*12%*	*5%*	*5%*	*9%*	*8%*	*6%*	*5%*	*4%*	*2%*	*6%*	*2%*	*8%*	*2%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 4-6	**98**	54	45	32	66	45	53	6	4	6	10	12	7	6	4	15	14	12	2	86	6	4	2
	20%	*21%*	*19%*	*17%*	*22%*	*17%*	*24%*	*16%*	*20%*	*26%*	*18%*	*23%*	*22%*	*15%*	*16%*	*33%*	*16%*	*20%*	*24%*	*21%*	*16%*	*16%*	*24%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 7-10	**328**	172	157	117	211	188	140	24	14	16	36	36	21	27	17	25	65	39	6	281	24	17	6
	68%	*68%*	*68%*	*62%*	*71%*	*71%*	*63%*	*69%*	*80%*	*66%*	*67%*	*66%*	*67%*	*70%*	*70%*	*53%*	*73%*	*67%*	*62%*	*67%*	*69%*	*70%*	*62%*
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 9-10	**137**	78	59	44	93	74	63	11	9	7	17	12	7	13	10	10	24	15	2	114	11	10	2
	28%	*31%*	*25%*	*24%*	*31%*	*28%*	*29%*	*32%*	*50%*	*29%*	*30%*	*21%*	*21%*	*33%*	*43%*	*23%*	*26%*	*26%*	*21%*	*27%*	*32%*	*43%*	*21%*
								*	**	**	*	*	**	*	**AL***	*		*	*		*	**AT***	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**6**	1	0	0	0	1	4	2	4	0	0	0	1	2	1	1	0	6	3	3	1	5	0
	1%	*2%*	0	0	0	*1%*	*3%*	*1%*	*2%*	0	0	0	*1%*	*2%*	*3%*	*2%*	0	*1%*	*2%*	*1%*	*1%*	*2%*	0
		*									*				*								**
2	**7**	0	3	1	0	1	1	1	5	1	0	5	0	0	0	1	0	7	4	3	3	4	0
	1%	0	*4%*	*2%*	0	*1%*	*1%*	*1%*	*2%*	*1%*	0	*8%*	0	0	0	*2%*	0	*2%*	*3%*	*1%*	*2%*	*1%*	0
		*									*	AMN			*								**
3	**16**	2	1	2	2	3	6	6	6	4	1	3	3	1	2	2	1	15	4	11	2	11	0
	3%	*3%*	*2%*	*2%*	*3%*	*4%*	*4%*	*3%*	*3%*	*4%*	*2%*	*5%*	*4%*	*1%*	*4%*	*2%*	*1%*	*4%*	*3%*	*3%*	*2%*	*4%*	0
		*									*			**	*								**
4	**19**	6	2	1	1	2	7	9	7	2	1	0	5	3	3	2	2	16	4	13	6	10	0
	4%	*8%*	*4%*	*1%*	*1%*	*3%*	*5%*	*4%*	*3%*	*3%*	*1%*	0	*5%*	*4%*	*5%*	*3%*	*2%*	*4%*	*3%*	*4%*	*5%*	*4%*	*1%*
		*									*				*								**
5	**40**	8	2	4	8	4	14	16	18	6	5	7	6	4	3	8	3	37	15	22	12	21	3
	8%	*12%*	*4%*	*5%*	*12%*	*5%*	*10%*	*8%*	*9%*	*7%*	*10%*	*12%*	*6%*	*5%*	*5%*	*11%*	*4%*	*9%*	*10%*	*7%*	*10%*	*7%*	*11%*
		*									*				*								**
6	**39**	7	4	9	10	4	5	18	19	2	4	5	4	11	7	3	10	29	13	24	9	22	3
	8%	*11%*	*6%*	*12%*	*14%*	*6%*	*4%*	*9%*	*9%*	*2%*	*8%*	*9%*	*4%*	*16%*	*14%*	*4%*	*14%*	*7%*	*9%*	*7%*	*7%*	*7%*	*11%*
	GJR	*		G	G			J			*			AMP	*								**
7	**87**	14	13	17	9	14	20	33	35	20	12	15	18	11	1	18	19	68	29	51	17	59	4
	18%	*21%*	*20%*	*23%*	*13%*	*19%*	*15%*	*17%*	*17%*	*22%*	*22%*	*24%*	*18%*	*15%*	*2%*	*25%*	*26%*	*16%*	*20%*	*16%*	*14%*	*20%*	*14%*
	OR	*									O*	O	O	O	*	O							**
8	**104**	11	18	16	17	19	23	39	45	20	12	10	26	11	17	15	17	88	23	78	20	75	5
	21%	*16%*	*29%*	*22%*	*24%*	*25%*	*17%*	*20%*	*23%*	*22%*	*22%*	*15%*	*27%*	*15%*	*31%*	*21%*	*23%*	*21%*	*16%*	*24%*	*16%*	*25%*	*18%*
		*									*				N*							A	**
9	**81**	10	12	12	13	12	23	28	36	17	9	6	21	18	13	6	13	68	28	52	20	47	8
	17%	*16%*	*20%*	*15%*	*18%*	*16%*	*17%*	*15%*	*18%*	*19%*	*16%*	*10%*	*22%*	*25%*	*24%*	*8%*	*17%*	*17%*	*19%*	*16%*	*16%*	*16%*	*27%*
	P	*									*		P	LP	P*								**
Highest rating 10	**56**	4	6	9	7	10	20	34	11	11	7	4	11	9	5	14	4	52	13	43	21	29	2
	12%	*7%*	*9%*	*13%*	*10%*	*13%*	*14%*	*17%*	*6%*	*12%*	*13%*	*6%*	*12%*	*12%*	*10%*	*19%*	*6%*	*13%*	*9%*	*13%*	*17%*	*10%*	*8%*
	I	*						AI			*				*	AL					A		**
Don't know	**30**	2	2	3	4	5	14	9	13	8	3	7	1	4	2	2	5	26	7	23	12	15	3
	6%	*4%*	*3%*	*4%*	*6%*	*7%*	*10%*	*5%*	*6%*	*9%*	*5%*	*11%*	*1%*	*5%*	*3%*	*2%*	*7%*	*6%*	*5%*	*7%*	*10%*	*5%*	*10%*
	M	*					A				*	M			*								**
NET: 1-3	**28**	4	4	3	2	5	11	8	16	4	1	8	4	2	3	5	1	27	10	18	6	20	0
	6%	*5%*	*6%*	*4%*	*3%*	*7%*	*8%*	*4%*	*8%*	*5%*	*2%*	*13%*	*5%*	*3%*	*6%*	*6%*	*1%*	*7%*	*7%*	*5%*	*5%*	*7%*	0
		*									*	A			*								**
NET: 4-6	**98**	21	8	14	19	10	26	43	44	11	10	13	15	18	13	13	15	82	32	58	26	54	6
	20%	*31%*	*13%*	*18%*	*27%*	*14%*	*19%*	*22%*	*22%*	*12%*	*19%*	*21%*	*15%*	*24%*	*24%*	*18%*	*21%*	*20%*	*22%*	*18%*	*22%*	*18%*	*23%*
	J	CF*						J			*				*								**
NET: 7-10	**328**	39	49	55	45	54	86	134	127	67	39	34	76	48	36	53	53	276	93	225	77	210	19
	68%	*60%*	*78%*	*73%*	*64%*	*72%*	*63%*	*69%*	*64%*	*74%*	*73%*	*55%*	*79%*	*67%*	*67%*	*73%*	*71%*	*67%*	*65%*	*70%*	*64%*	*70%*	*67%*
	L	*	G								*		AL		*	L							**
NET: 9-10	**137**	15	18	21	19	22	42	62	47	28	16	10	32	27	18	20	17	120	41	95	41	76	10
	28%	*22%*	*29%*	*28%*	*28%*	*29%*	*31%*	*32%*	*24%*	*31%*	*29%*	*16%*	*33%*	*37%*	*34%*	*27%*	*23%*	*29%*	*29%*	*29%*	*33%*	*26%*	*35%*
	L	*									*		L	L	L*								**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**6**	0	6	0	0	3	0	0	0	3	0	0	3	2	0	0	1	3	2	1	0	6	0
	1%	0	2%	0	0	31%	0	0	0	2%	0	0	3%	1%	0	0	3%	1%	3%	5%	0	2%	1%
	DRU					**	**	**	**	D		**				**	**			**			
2	**7**	3	4	1	3	0	0	0	0	2	1	0	4	0	1	0	0	3	1	2	2	1	3
	1%	2%	1%	1%	3%	0	1%	0	1%	2%	1%	1%	4%	0	1%	0	0	1%	2%	9%	1%	1%	6%
	R					**	**	**	**			**	AN			**	**			**			AUV
3	**16**	4	12	4	4	0	0	1	0	6	5	0	1	5	3	0	1	7	7	1	4	8	4
	3%	2%	4%	2%	5%	0	0	8%	0	5%	7%	0	1%	4%	3%	0	4%	2%	9%	3%	2%	3%	7%
	R					**	**	**	**			**				**	**		AR	**			
4	**19**	6	13	8	5	0	0	0	1	5	2	1	8	3	4	0	2	11	5	3	7	10	2
	4%	4%	4%	4%	6%	0	0	0	5%	4%	2%	4%	8%	2%	4%	0	5%	3%	6%	11%	4%	4%	4%
						**	**	**	**			**	A			**	**			**			
5	**40**	10	31	15	8	0	0	0	4	13	10	3	6	9	6	1	4	22	11	7	11	16	12
	8%	6%	9%	7%	10%	0	0	0	21%	11%	13%	13%	6%	6%	7%	7%	13%	6%	14%	28%	6%	7%	20%
	R					**	**	**	**			**				**	**		R	**			AUV
6	**39**	16	23	23	3	0	1	4	0	8	5	1	4	17	6	3	1	26	8	2	17	16	4
	8%	10%	7%	11%	4%	0	5%	29%	2%	6%	6%	5%	4%	12%	7%	27%	5%	7%	11%	7%	10%	7%	8%
						**	**	**	**			**				**	**			**			
7	**87**	36	50	45	10	1	4	5	2	20	11	4	18	25	20	4	5	74	12	1	35	43	6
	18%	23%	15%	21%	12%	11%	19%	40%	14%	15%	15%	17%	18%	17%	22%	29%	17%	20%	15%	6%	20%	18%	11%
						**	**	**	**			**				**	**			**			
8	**104**	34	71	54	22	3	4	0	2	20	13	5	31	24	25	2	3	88	12	4	33	64	7
	21%	21%	22%	25%	27%	29%	21%	0	9%	16%	17%	23%	31%	16%	27%	15%	11%	23%	16%	16%	19%	27%	12%
	J			J		**	**	**	**			**	AN			**	**			**		AW	
9	**81**	22	59	30	14	3	6	2	4	24	15	7	15	24	12	1	6	73	6	2	37	35	9
	17%	14%	18%	14%	17%	29%	27%	15%	21%	18%	20%	29%	15%	16%	13%	6%	18%	19%	8%	7%	21%	15%	15%
	S					**	**	**	**			**				**	**	AS		**			
Highest rating 10	**56**	22	35	26	11	0	3	0	2	14	9	0	7	26	12	0	2	50	5	1	25	27	4
	12%	14%	11%	12%	14%	0	13%	0	13%	11%	12%	0	7%	18%	13%	0	8%	13%	7%	2%	14%	11%	8%
						**	**	**	**			**		AM		**	**	A		**			
Don't know	**30**	7	24	9	2	0	3	1	3	12	5	2	2	11	3	2	5	20	8	1	7	14	6
	6%	4%	7%	4%	3%	0	14%	9%	15%	10%	7%	8%	2%	7%	4%	16%	17%	5%	10%	4%	4%	6%	10%
						**	**	**	**			**				**	**			**			
NET: 1-3	**28**	6	22	5	7	3	0	1	0	12	6	0	9	7	4	0	2	13	11	4	6	15	8
	6%	4%	7%	2%	9%	31%	1%	8%	1%	9%	8%	1%	9%	5%	4%	0	7%	3%	14%	18%	3%	6%	13%
	DR				D	**	**	**	**	D		**				**	**		AR	**			AU
NET: 4-6	**98**	32	67	46	16	0	1	4	5	27	17	5	18	29	16	4	7	60	24	12	35	43	18
	20%	20%	20%	22%	19%	0	5%	29%	27%	21%	22%	22%	18%	20%	17%	34%	23%	16%	30%	47%	19%	18%	31%
	R					**	**	**	**			**				**	**		AR	**			AV
NET: 7-10	**328**	114	215	155	57	7	16	7	10	77	48	15	71	98	69	6	17	285	35	8	130	169	27
	68%	72%	66%	72%	69%	69%	80%	55%	57%	60%	64%	69%	71%	68%	75%	50%	53%	75%	45%	31%	73%	70%	46%
	JSW			J		**	**	**	**			**				**	**	AS		**	W	W	
NET: 9-10	**137**	44	93	56	25	3	8	2	6	37	24	7	22	50	24	1	8	124	11	2	62	62	13
	28%	28%	29%	26%	31%	29%	40%	15%	34%	29%	32%	29%	22%	34%	26%	6%	25%	33%	15%	9%	35%	26%	23%
	S					**	**	**	**			**				**	**	AS		**	A		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**22**	12	10	6	16	9	13	2	0	3	0	4	0	3	2	2	2	4	1	18	2	2	1
	1%	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***2%***	0	***2%***	0	***2%***	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***
															K				**K**				
2	**41**	22	19	22	19	19	22	3	1	6	4	6	3	5	3	2	3	2	2	33	3	3	2
	2%	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***1%***	***4%***	***2%***	***4%***	***2%***	***3%***	***3%***	***2%***	***2%***	***1%***	***3%***	***2%***	***2%***	***3%***	***3%***
3	**59**	35	24	34	25	26	33	5	5	3	4	5	3	7	6	7	3	9	2	46	5	6	2
	3%	***4%***	***3%***	***5%***	***2%***	***3%***	***4%***	***4%***	***6%***	***2%***	***2%***	***3%***	***2%***	***4%***	***6%***	***4%***	***1%***	***3%***	***3%***	***3%***	***4%***	***6%***	***3%***
	E			**AE**					**Q**						**AQ**							**AT**	
4	**84**	33	51	38	46	47	38	7	1	4	14	8	14	2	4	4	9	16	2	72	7	4	2
	5%	***4%***	***6%***	***5%***	***4%***	***6%***	***4%***	***5%***	***1%***	***3%***	***7%***	***5%***	***11%***	***1%***	***4%***	***3%***	***5%***	***7%***	***3%***	***5%***	***5%***	***4%***	***3%***
	N										**N**		**AIJN OPOS**					**N**					
5	**243**	115	128	111	132	128	115	25	13	11	22	19	20	27	9	33	22	34	7	201	25	9	7
	14%	***13%***	***15%***	***15%***	***13%***	***16%***	***12%***	***18%***	***16%***	***8%***	***12%***	***12%***	***16%***	***16%***	***10%***	***22%***	***11%***	***14%***	***13%***	***14%***	***18%***	***10%***	***13%***
	J							**JO**								**AJKLOQ**					**V**		
6	**266**	129	137	110	156	119	148	24	12	29	22	28	15	18	15	22	40	32	9	218	24	15	9
	15%	***15%***	***16%***	***15%***	***15%***	***14%***	***16%***	***18%***	***15%***	***20%***	***12%***	***18%***	***12%***	***11%***	***16%***	***14%***	***20%***	***13%***	***17%***	***15%***	***18%***	***16%***	***17%***
										N							**N**						
7	**310**	149	161	123	188	165	145	29	15	23	36	25	23	24	18	24	37	46	9	254	29	18	9
	18%	***17%***	***18%***	***17%***	***18%***	***20%***	***16%***	***21%***	***19%***	***16%***	***19%***	***16%***	***18%***	***14%***	***19%***	***16%***	***18%***	***19%***	***16%***	***17%***	***21%***	***19%***	***16%***
	G					**AG**																	
8	**306**	160	145	117	189	149	156	17	21	27	34	28	22	29	18	17	37	45	12	259	17	18	12
	17%	***18%***	***17%***	***16%***	***18%***	***18%***	***17%***	***12%***	***26%***	***19%***	***18%***	***18%***	***17%***	***17%***	***19%***	***11%***	***18%***	***18%***	***22%***	***18%***	***12%***	***19%***	***22%***
									HP										**HP**				**U**
9	**166**	87	79	47	118	70	96	12	4	17	23	17	7	15	12	9	22	22	5	137	12	12	5
	9%	***10%***	***9%***	***7%***	***12%***	***9%***	***10%***	***8%***	***6%***	***12%***	***12%***	***11%***	***6%***	***9%***	***13%***	***6%***	***11%***	***9%***	***9%***	***9%***	***8%***	***13%***	***9%***
	D				**AD**																		
Highest rating 10	**123**	63	60	28	95	45	77	6	6	6	10	12	9	19	4	16	14	18	3	111	6	4	3
	7%	***7%***	***7%***	***4%***	***9%***	***6%***	***8%***	***4%***	***7%***	***4%***	***5%***	***8%***	***7%***	***12%***	***4%***	***11%***	***7%***	***7%***	***5%***	***8%***	***4%***	***4%***	***5%***
	DF				**AD**		**AF**							**AHJOS**		**HO**							
Don't know	**133**	70	62	87	45	44	89	8	1	12	18	7	10	19	4	16	14	19	5	115	8	4	5
	8%	***8%***	***7%***	***12%***	***4%***	***5%***	***10%***	***6%***	***1%***	***9%***	***10%***	***4%***	***8%***	***11%***	***5%***	***10%***	***7%***	***8%***	***9%***	***8%***	***6%***	***5%***	***9%***
	EFI			**AE**			**AF**			**I**	**I**			**IL**		**I**			**I**				
NET: 1-3	**123**	69	54	62	60	55	68	10	6	13	9	15	6	15	10	11	9	15	4	98	10	10	4
	7%	***8%***	***6%***	***9%***	***6%***	***7%***	***7%***	***7%***	***8%***	***9%***	***5%***	***10%***	***5%***	***9%***	***11%***	***7%***	***4%***	***6%***	***8%***	***7%***	***7%***	***11%***	***8%***
	E			**AE**											**AKQ**							**AT**	
NET: 4-6	**593**	277	316	259	334	293	300	56	26	43	58	55	48	47	28	59	72	83	18	491	56	28	18
	34%	***32%***	***36%***	***36%***	***32%***	***36%***	***32%***	***41%***	***33%***	***31%***	***31%***	***34%***	***39%***	***28%***	***30%***	***39%***	***35%***	***33%***	***33%***	***34%***	***41%***	***30%***	***33%***
								ANO													**AV**		
NET: 7-10	**905**	459	446	315	589	430	475	63	47	73	103	83	61	88	52	65	109	132	29	761	63	52	29
	52%	***52%***	***51%***	***44%***	***57%***	***52%***	***51%***	***46%***	***58%***	***52%***	***55%***	***52%***	***49%***	***52%***	***55%***	***43%***	***54%***	***53%***	***51%***	***52%***	***46%***	***55%***	***51%***
	D				**AD**																		
NET: 9-10	**289**	150	139	76	213	115	173	17	10	23	33	30	17	35	16	25	36	40	8	248	17	16	8
	16%	***17%***	***16%***	***10%***	***21%***	***14%***	***19%***	***13%***	***13%***	***16%***	***18%***	***19%***	***13%***	***21%***	***17%***	***17%***	***18%***	***16%***	***14%***	***17%***	***13%***	***17%***	***14%***
	DF				**AD**		**AF**																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**22**	4	2	4	2	3	8	6	13	3	1	2	8	6	2	3	0	22	6	15	11	9	0
	1%	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	0	*1%*	*1%*	*1%*	*3%*	*1%*	0
	V																				**AV**		
2	**41**	3	9	5	2	9	14	4	24	12	2	7	13	3	3	3	8	33	15	23	13	19	1
	2%	*1%*	*4%*	*2%*	*1%*	*3%*	*3%*	*1%*	*3%*	*3%*	*1%*	*3%*	*4%*	*1%*	*1%*	*2%*	*4%*	*2%*	*3%*	*2%*	*3%*	*2%*	*1%*
	EHV		**E**				**E**																
3	**59**	3	4	11	7	12	22	16	23	20	3	12	9	9	11	5	6	53	17	41	13	40	2
	3%	*1%*	*2%*	*5%*	*2%*	*4%*	*5%*	*4%*	*3%*	*4%*	*2%*	*5%*	*3%*	*3%*	*5%*	*3%*	*3%*	*3%*	*4%*	*3%*	*3%*	*4%*	*2%*
4	**84**	9	4	13	14	12	32	28	40	14	9	9	15	18	7	9	9	75	22	56	24	49	3
	5%	*5%*	*2%*	*5%*	*4%*	*4%*	*7%*	*7%*	*5%*	*3%*	*6%*	*4%*	*4%*	*7%*	*3%*	*5%*	*5%*	*5%*	*5%*	*5%*	*6%*	*4%*	*4%*
	CJ			**C**			**AC**	**J**															
5	**243**	22	23	36	44	51	65	66	111	65	24	31	44	38	25	30	22	221	64	160	67	138	12
	14%	*11%*	*10%*	*15%*	*14%*	*17%*	*14%*	*15%*	*13%*	*14%*	*15%*	*14%*	*13%*	*14%*	*12%*	*16%*	*11%*	*14%*	*14%*	*13%*	*16%*	*13%*	*13%*
						C																	
6	**266**	27	32	30	51	51	76	68	135	63	19	36	47	55	32	41	26	240	72	186	68	155	18
	15%	*14%*	*13%*	*12%*	*16%*	*17%*	*16%*	*16%*	*16%*	*14%*	*11%*	*16%*	*14%*	*19%*	*15%*	*22%*	*14%*	*15%*	*16%*	*15%*	*16%*	*14%*	*19%*
														K		**AKM**							
7	**310**	35	40	38	65	45	87	72	149	90	32	40	76	49	36	37	35	275	79	222	79	199	12
	18%	*18%*	*17%*	*16%*	*21%*	*15%*	*19%*	*17%*	*17%*	*19%*	*20%*	*18%*	*22%*	*17%*	*17%*	*20%*	*19%*	*18%*	*17%*	*18%*	*19%*	*18%*	*13%*
													A										
8	**306**	43	59	43	52	44	64	74	170	61	30	41	64	41	42	28	35	271	87	211	53	204	18
	17%	*22%*	*25%*	*18%*	*17%*	*15%*	*14%*	*17%*	*20%*	*13%*	*18%*	*19%*	*19%*	*15%*	*20%*	*15%*	*19%*	*17%*	*19%*	*18%*	*13%*	*19%*	*19%*
	GJU	**G**	**AEFG**						**AJ**													**U**	
9	**166**	28	22	26	32	26	30	40	80	44	18	18	34	30	22	11	16	150	39	114	27	122	9
	9%	*14%*	*9%*	*11%*	*10%*	*9%*	*6%*	*9%*	*9%*	*9%*	*11%*	*8%*	*10%*	*11%*	*10%*	*6%*	*8%*	*10%*	*8%*	*9%*	*6%*	*11%*	*10%*
	GU	**G**		**G**																		**AU**	
Highest rating 10	**123**	16	27	17	24	19	19	29	62	33	18	9	15	21	20	13	16	107	28	88	25	80	14
	7%	*8%*	*11%*	*7%*	*8%*	*6%*	*4%*	*7%*	*7%*	*7%*	*11%*	*4%*	*4%*	*7%*	*10%*	*7%*	*8%*	*7%*	*6%*	*7%*	*6%*	*7%*	*14%*
	GM		**AG**		**G**						**LM**				**LM**								**AUV**
Don't know	**133**	8	15	15	19	26	50	25	50	57	7	15	18	11	10	8	17	116	33	89	32	79	6
	8%	*4%*	*6%*	*6%*	*6%*	*9%*	*11%*	*6%*	*6%*	*12%*	*4%*	*7%*	*5%*	*4%*	*5%*	*4%*	*9%*	*7%*	*7%*	*7%*	*8%*	*7%*	*6%*
	IN						**ABE**			**AHI**													
NET: 1-3	**123**	9	15	19	12	24	43	27	60	36	6	21	30	18	16	11	14	109	38	78	37	68	3
	7%	*5%*	*6%*	*8%*	*4%*	*8%*	*9%*	*6%*	*7%*	*8%*	*4%*	*10%*	*9%*	*6%*	*7%*	*6%*	*7%*	*7%*	*8%*	*7%*	*9%*	*6%*	*3%*
	E			**E**		**E**	**AE**					**K**											
NET: 4-6	**593**	58	59	79	109	115	174	162	286	143	52	76	106	112	65	80	56	537	158	402	159	342	34
	34%	*29%*	*25%*	*33%*	*35%*	*38%*	*37%*	*38%*	*33%*	*31%*	*32%*	*35%*	*31%*	*39%*	*31%*	*43%*	*30%*	*34%*	*34%*	*33%*	*38%*	*31%*	*36%*
	CV				**C**	**C**	**C**	**J**						**AM**		**AMO**					**AV**		
NET: 7-10	**905**	122	148	125	174	134	200	215	460	227	98	107	189	142	121	90	102	803	233	634	185	606	53
	52%	*62%*	*62%*	*53%*	*55%*	*45%*	*43%*	*50%*	*54%*	*49%*	*60%*	*49%*	*55%*	*50%*	*57%*	*47%*	*54%*	*51%*	*50%*	*53%*	*45%*	*55%*	*56%*
	FGU	**AFG**	**ADFG**	**G**	**FG**						**ALP**											**AU**	
NET: 9-10	**289**	45	49	44	57	45	49	68	142	76	36	27	49	51	42	24	32	257	67	202	52	203	23
	16%	*23%*	*21%*	*18%*	*18%*	*15%*	*10%*	*16%*	*17%*	*17%*	*22%*	*12%*	*14%*	*18%*	*20%*	*13%*	*17%*	*16%*	*14%*	*17%*	*13%*	*19%*	*24%*
	GU	**G**	**G**	**G**	**G**						**LMP**				**L**							**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**22**	5	17	10	1	2	1	0	1	7	1	0	5	9	2	1	3	13	3	6	1	14	7
	1%	*1%*	*1%*	*1%*	0	*7%*	*1%*	0	*1%*	*2%*	0	0	*1%*	*2%*	*1%*	*3%*	*2%*	*1%*	*1%*	*6%*	0	*1%*	*3%*
	KRU					**								**K**		*	**K**			**ARS**		**U**	**AU**
2	**41**	7	34	15	5	0	2	2	3	14	10	1	11	11	3	0	6	22	12	7	5	16	20
	2%	*2%*	*3%*	*2%*	*2%*	0	*2%*	*3%*	*3%*	*3%*	*2%*	*1%*	*3%*	*3%*	*2%*	0	*3%*	*2%*	*4%*	*7%*	*1%*	*2%*	*9%*
	RUV					**										*			**AR**	**AR**			**AUV**
3	**59**	11	49	19	15	0	4	1	1	20	15	5	13	14	3	0	6	37	14	8	9	33	17
	3%	*2%*	*4%*	*3%*	*5%*	0	*4%*	*1%*	*1%*	*4%*	*3%*	*4%*	*3%*	*4%*	*2%*	0	*4%*	*3%*	*5%*	*8%*	*2%*	*3%*	*8%*
	RU					**										*			**R**	**AR**			**AUV**
4	**84**	11	73	29	21	2	3	4	3	23	16	5	21	23	8	3	8	49	22	13	13	53	18
	5%	*3%*	*6%*	*4%*	*7%*	*8%*	*3%*	*6%*	*3%*	*5%*	*4%*	*3%*	*5%*	*6%*	*5%*	*8%*	*5%*	*4%*	*8%*	*13%*	*2%*	*6%*	*8%*
	BRU		**AB**			**										*			**AR**	**AR**		**U**	**AU**
5	**243**	49	194	92	38	4	13	10	12	73	63	24	55	61	23	4	13	161	59	22	47	149	42
	14%	*11%*	*15%*	*13%*	*13%*	*18%*	*12%*	*16%*	*13%*	*16%*	*15%*	*16%*	*13%*	*15%*	*15%*	*10%*	*8%*	*12%*	*22%*	*21%*	*8%*	*16%*	*20%*
	QRU					**					**Q**	**Q**		**Q**		*			**AR**	**AR**		**AU**	**AU**
6	**266**	57	209	114	34	7	13	6	20	72	57	28	65	68	19	7	19	208	44	14	73	166	26
	15%	*13%*	*16%*	*16%*	*12%*	*30%*	*12%*	*10%*	*20%*	*16%*	*13%*	*19%*	*16%*	*17%*	*13%*	*16%*	*11%*	*15%*	*16%*	*14%*	*13%*	*17%*	*12%*
						**			**E**							*						**AU**	
7	**310**	78	232	137	44	0	20	8	17	84	78	22	71	61	29	7	40	255	44	8	93	190	28
	18%	*18%*	*18%*	*19%*	*15%*	0	*18%*	*13%*	*17%*	*19%*	*18%*	*15%*	*17%*	*15%*	*19%*	*19%*	*24%*	*19%*	*16%*	*8%*	*16%*	*20%*	*13%*
	T					**										*	**ALN**	**T**				**AW**	
8	**306**	87	219	138	48	7	17	17	14	65	64	22	69	81	27	5	33	272	25	9	146	137	22
	17%	*20%*	*17%*	*19%*	*16%*	*30%*	*16%*	*29%*	*14%*	*15%*	*15%*	*15%*	*17%*	*21%*	*18%*	*14%*	*20%*	*20%*	*9%*	*9%*	*26%*	*14%*	*11%*
	STVW					**		**AEIJ**								*		**AST**			**AVW**		
9	**166**	54	112	81	32	2	11	5	10	25	50	17	42	26	17	2	11	152	11	1	89	62	12
	9%	*12%*	*8%*	*11%*	*11%*	*7%*	*10%*	*8%*	*10%*	*6%*	*12%*	*11%*	*10%*	*6%*	*11%*	*4%*	*7%*	*11%*	*4%*	*1%*	*16%*	*7%*	*6%*
	CJNSTVW	**AC**		**J**	**J**	**					**N**					*		**AST**			**AVW**		
Highest rating 10	**123**	46	77	57	28	0	13	4	6	15	39	9	31	19	12	3	10	116	3	4	78	41	3
	7%	*11%*	*6%*	*8%*	*10%*	0	*12%*	*6%*	*6%*	*3%*	*9%*	*6%*	*8%*	*5%*	*8%*	*7%*	*6%*	*8%*	*1%*	*4%*	*14%*	*4%*	*1%*
	CJSVW	**AC**		**J**	**J**	**	**AJ**				**N**					*		**AS**			**AVW**		
Don't know	**133**	26	107	34	25	0	10	4	12	47	34	14	24	22	9	8	16	86	36	8	17	88	18
	8%	*6%*	*8%*	*5%*	*9%*	0	*9%*	*7%*	*12%*	*11%*	*8%*	*10%*	*6%*	*6%*	*6%*	*20%*	*9%*	*6%*	*13%*	*8%*	*3%*	*9%*	*9%*
	DRU				**D**	**			**D**	**AD**						**AKMNO***			**AR**			**AU**	**U**
NET: 1-3	**123**	23	100	44	21	2	8	3	5	41	26	6	29	34	8	1	15	72	29	22	15	63	44
	7%	*5%*	*8%*	*6%*	*7%*	*7%*	*7%*	*5%*	*5%*	*9%*	*6%*	*4%*	*7%*	*9%*	*5%*	*3%*	*9%*	*5%*	*11%*	*22%*	*3%*	*7%*	*21%*
	RU					**				**A**						*			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**593**	117	476	235	94	13	29	19	35	168	136	57	142	152	50	13	39	418	124	49	132	367	85
	34%	*27%*	*36%*	*32%*	*32%*	*56%*	*27%*	*33%*	*35%*	*38%*	*32%*	*39%*	*35%*	*39%*	*33%*	*34%*	*24%*	*31%*	*46%*	*49%*	*23%*	*39%*	*40%*
	BQRU		**AB**			**				**AG**		**Q**	**Q**	**AQ**		*			**AR**	**AR**		**AU**	**AU**
NET: 7-10	**905**	264	640	413	153	9	60	33	47	190	231	70	214	186	84	17	94	795	83	22	406	429	65
	52%	*61%*	*48%*	*57%*	*52%*	*38%*	*56%*	*56%*	*47%*	*43%*	*54%*	*47%*	*52%*	*47%*	*56%*	*43%*	*57%*	*58%*	*30%*	*22%*	*71%*	*45%*	*30%*
	CJSTVW	**AC**		**AJ**	**J**	**	**J**									*	**N**	**AST**			**AVW**	**W**	
NET: 9-10	**289**	99	189	138	61	2	24	8	16	41	89	26	74	45	29	5	21	268	14	5	167	103	14
	16%	*23%*	*14%*	*19%*	*21%*	*7%*	*22%*	*14%*	*16%*	*9%*	*21%*	*17%*	*18%*	*11%*	*19%*	*11%*	*13%*	*20%*	*5%*	*5%*	*29%*	*11%*	*7%*
	CJNSTVW	**AC**		**AJ**	**J**	**	**J**		**J**		**ANQ**		**N**		**N**	*		**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**8**	2	6	5	4	4	4	1	0	3	0	2	1	0	0	0	0	0	1	6	1	0	1
	1%	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***4%***	0	***2%***	***2%***	0	***1%***	0	0	0	***2%***	***1%***	***1%***	***1%***	***2%***
									*	**AKNQR**									**KNQR**				
2	**12**	6	6	6	6	6	6	3	0	0	1	1	0	0	0	4	0	2	0	8	3	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***	0	0	***1%***	***1%***	0	0	***1%***	***4%***	0	***1%***	0	***1%***	***3%***	***1%***	0
								AQ	*							**AQ**					**AT**		
3	**23**	16	7	16	7	13	11	3	0	0	4	3	0	1	2	2	3	4	1	17	3	2	1
	2%	***3%***	***1%***	***3%***	***1%***	***2%***	***2%***	***3%***	0	0	***3%***	***3%***	0	***1%***	***4%***	***2%***	***1%***	***2%***	***3%***	***2%***	***3%***	***4%***	***3%***
	CE			**AE**					*						**M**				**M**				
4	**44**	21	24	22	22	22	22	4	1	3	1	5	4	6	3	3	10	5	1	37	4	3	1
	4%	***3%***	***4%***	***5%***	***3%***	***4%***	***4%***	***4%***	***2%***	***4%***	***1%***	***4%***	***5%***	***5%***	***6%***	***3%***	***5%***	***3%***	***2%***	***4%***	***4%***	***6%***	***2%***
									*						**K**								
5	**110**	53	57	44	66	56	54	8	6	7	9	8	11	11	4	13	12	16	4	94	8	4	4
	9%	***9%***	***9%***	***9%***	***9%***	***9%***	***9%***	***8%***	***11%***	***10%***	***8%***	***7%***	***14%***	***9%***	***9%***	***12%***	***6%***	***9%***	***13%***	***9%***	***8%***	***9%***	***13%***
									*										**Q**				
6	**165**	73	92	62	103	83	82	16	10	9	16	13	14	11	6	14	29	27	2	141	16	6	2
	14%	***12%***	***15%***	***13%***	***14%***	***14%***	***13%***	***16%***	***17%***	***13%***	***12%***	***11%***	***16%***	***10%***	***11%***	***13%***	***16%***	***15%***	***7%***	***14%***	***16%***	***11%***	***7%***
									*														
7	**223**	106	117	90	133	131	92	14	10	14	19	16	18	21	10	15	45	37	4	195	14	10	4
	18%	***18%***	***19%***	***19%***	***18%***	***22%***	***15%***	***15%***	***18%***	***19%***	***15%***	***14%***	***21%***	***18%***	***20%***	***15%***	***24%***	***21%***	***12%***	***19%***	***15%***	***20%***	***12%***
	G					**AG**			*								**S**						
8	**267**	127	140	90	176	128	139	23	13	18	31	27	14	24	12	21	43	36	6	226	23	12	6
	22%	***21%***	***23%***	***19%***	***24%***	***21%***	***22%***	***24%***	***22%***	***25%***	***24%***	***23%***	***17%***	***20%***	***23%***	***20%***	***23%***	***20%***	***21%***	***22%***	***24%***	***23%***	***21%***
									*														
9	**162**	90	72	52	110	72	90	10	6	11	16	23	6	20	6	13	25	20	5	141	10	6	5
	13%	***15%***	***12%***	***11%***	***15%***	***12%***	***14%***	***11%***	***11%***	***16%***	***13%***	***20%***	***7%***	***17%***	***11%***	***12%***	***13%***	***11%***	***18%***	***14%***	***11%***	***11%***	***18%***
									*			**M**							**M**				
Highest rating 10	**111**	59	52	28	84	49	62	8	8	2	10	13	9	12	5	9	13	17	4	94	8	5	4
	9%	***10%***	***8%***	***6%***	***11%***	***8%***	***10%***	***9%***	***15%***	***3%***	***8%***	***11%***	***11%***	***10%***	***10%***	***9%***	***7%***	***10%***	***13%***	***9%***	***9%***	***10%***	***13%***
	D				**AD**				J*										**J**				
Don't know	**95**	47	48	63	32	33	62	7	2	5	19	6	6	12	2	12	8	14	3	83	7	2	3
	8%	***8%***	***8%***	***13%***	***4%***	***6%***	***10%***	***7%***	***3%***	***6%***	***15%***	***5%***	***7%***	***10%***	***4%***	***11%***	***4%***	***8%***	***9%***	***8%***	***7%***	***4%***	***9%***
	EF			**AE**			**AF**		*		**AILOQ**												
NET: 1-3	**43**	24	19	27	17	22	21	7	0	3	5	6	1	1	3	6	3	7	1	32	7	3	1
	4%	***4%***	***3%***	***6%***	***2%***	***4%***	***3%***	***7%***	0	***4%***	***4%***	***5%***	***2%***	***1%***	***6%***	***5%***	***1%***	***4%***	***4%***	***3%***	***7%***	***6%***	***4%***
	E			**AE**				**ANQ**	*						**NQ**				**N**		**AT**		
NET: 4-6	**320**	147	172	128	191	162	158	27	17	19	26	25	29	28	13	30	51	48	7	273	27	13	7
	26%	***25%***	***28%***	***27%***	***26%***	***27%***	***25%***	***28%***	***30%***	***26%***	***21%***	***22%***	***35%***	***24%***	***26%***	***28%***	***27%***	***27%***	***22%***	***26%***	***28%***	***26%***	***22%***
									*				**K**										
NET: 7-10	**763**	381	381	260	503	380	382	56	37	45	76	79	47	77	33	58	126	110	19	655	56	33	19
	62%	***64%***	***61%***	***54%***	***68%***	***64%***	***61%***	***58%***	***66%***	***63%***	***60%***	***68%***	***56%***	***65%***	***64%***	***55%***	***67%***	***62%***	***64%***	***63%***	***58%***	***64%***	***64%***
	D				**AD**				*														
NET: 9-10	**273**	149	124	80	193	122	152	18	15	13	26	36	15	32	11	22	38	38	9	235	18	11	9
	22%	***25%***	***20%***	***17%***	***26%***	***20%***	***24%***	***19%***	***26%***	***19%***	***21%***	***31%***	***18%***	***27%***	***21%***	***21%***	***20%***	***21%***	***31%***	***22%***	***19%***	***21%***	***31%***
	D				**AD**				*			**A**							**AHM**				**AU**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**8**	2	3	0	0	1	2	2	5	1	0	0	4	0	1	1	0	8	4	3	2	5	0
	1%	*1%*	*2%*	0	0	0	*1%*	*1%*	*1%*	*1%*	0	0	*2%*	0	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	0
	T																						
2	**12**	1	1	0	1	3	5	1	8	3	2	2	2	0	1	1	0	12	6	6	4	3	2
	1%	0	*1%*	0	0	*2%*	*2%*	0	*1%*	*1%*	*2%*	*1%*	*1%*	0	0	*1%*	0	*1%*	*2%*	*1%*	*2%*	0	*3%*
	HV																						**V**
3	**23**	3	0	5	3	3	9	8	9	6	0	6	3	4	3	4	2	21	5	17	4	16	0
	2%	*2%*	0	*3%*	*1%*	*2%*	*4%*	*2%*	*2%*	*2%*	0	*4%*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	0
	C			**C**			**AC**					**A**											
4	**44**	6	5	8	4	11	11	10	22	12	7	5	7	8	1	6	6	38	9	30	10	28	2
	4%	*4%*	*2%*	*4%*	*2%*	*6%*	*5%*	*3%*	*4%*	*5%*	*6%*	*3%*	*3%*	*4%*	*1%*	*3%*	*4%*	*4%*	*3%*	*4%*	*4%*	*4%*	*2%*
	O					**E**					**O**												
5	**110**	21	19	15	16	18	22	37	47	26	10	19	21	15	15	13	10	100	30	73	25	66	7
	9%	*12%*	*9%*	*8%*	*8%*	*9%*	*9%*	*10%*	*8%*	*10%*	*9%*	*13%*	*9%*	*8%*	*9%*	*8%*	*7%*	*9%*	*9%*	*9%*	*10%*	*8%*	*9%*
6	**165**	23	31	23	25	36	26	49	86	30	18	24	30	34	26	14	30	135	39	114	44	100	7
	14%	*13%*	*14%*	*12%*	*12%*	*19%*	*11%*	*13%*	*15%*	*11%*	*15%*	*17%*	*12%*	*18%*	*16%*	*8%*	*19%*	*13%*	*12%*	*14%*	*17%*	*13%*	*10%*
	PR					**AG**						**P**		**P**	**P**								
7	**223**	30	38	36	41	25	53	60	114	49	24	24	45	43	25	31	34	188	58	155	53	140	13
	18%	*17%*	*18%*	*19%*	*19%*	*13%*	*22%*	*16%*	*20%*	*19%*	*20%*	*17%*	*18%*	*23%*	*16%*	*18%*	*22%*	*18%*	*18%*	*19%*	*21%*	*18%*	*17%*
							F																
8	**267**	38	50	44	49	38	47	85	137	42	23	28	56	38	34	48	35	232	67	191	46	183	16
	22%	*22%*	*23%*	*23%*	*23%*	*20%*	*20%*	*23%*	*23%*	*16%*	*19%*	*19%*	*23%*	*20%*	*22%*	*28%*	*22%*	*22%*	*21%*	*23%*	*18%*	*23%*	*21%*
	J							**J**	**J**														
9	**162**	19	42	30	33	22	15	54	78	28	12	13	35	27	25	29	21	141	44	110	25	113	9
	13%	*11%*	*19%*	*16%*	*16%*	*11%*	*6%*	*15%*	*13%*	*11%*	*10%*	*9%*	*14%*	*14%*	*16%*	*17%*	*13%*	*13%*	*14%*	*13%*	*10%*	*14%*	*12%*
	G		**ABFG**	**G**	**G**																		
Highest rating 10	**111**	27	18	11	21	20	14	38	44	30	16	13	25	11	18	16	10	101	37	69	22	68	13
	9%	*15%*	*8%*	*6%*	*10%*	*10%*	*6%*	*10%*	*8%*	*11%*	*14%*	*9%*	*10%*	*6%*	*11%*	*9%*	*6%*	*10%*	*11%*	*8%*	*9%*	*9%*	*17%*
		ADG									**N**												**AV**
Don't know	**95**	6	7	16	18	15	32	25	35	35	4	10	16	9	10	9	10	86	22	67	24	56	7
	8%	*4%*	*3%*	*9%*	*9%*	*8%*	*13%*	*7%*	*6%*	*13%*	*4%*	*7%*	*7%*	*5%*	*6%*	*5%*	*6%*	*8%*	*7%*	*8%*	*9%*	*7%*	*10%*
	C			**C**	**C**		**ABC**			**AHI**													
NET: 1-3	**43**	5	5	6	4	7	17	10	22	11	3	8	10	4	5	7	2	41	16	26	9	24	2
	4%	*3%*	*2%*	*3%*	*2%*	*4%*	*7%*	*3%*	*4%*	*4%*	*2%*	*6%*	*4%*	*2%*	*3%*	*4%*	*1%*	*4%*	*5%*	*3%*	*4%*	*3%*	*3%*
							ACE																
NET: 4-6	**320**	50	55	46	45	65	58	97	154	68	36	48	58	57	42	33	46	273	78	217	78	193	16
	26%	*28%*	*26%*	*24%*	*21%*	*34%*	*25%*	*26%*	*26%*	*26%*	*30%*	*33%*	*24%*	*30%*	*26%*	*19%*	*29%*	*26%*	*24%*	*26%*	*31%*	*25%*	*21%*
	P					**AE**					**P**	**P**		**P**									
NET: 7-10	**763**	115	148	122	145	104	129	237	373	148	75	77	161	119	102	124	101	662	207	526	146	504	51
	62%	*65%*	*69%*	*64%*	*68%*	*54%*	*55%*	*64%*	*64%*	*57%*	*64%*	*54%*	*66%*	*63%*	*64%*	*72%*	*64%*	*62%*	*64%*	*63%*	*57%*	*65%*	*66%*
	FGJLU		**AFG**		**FG**								**L**			**AL**						**U**	
NET: 9-10	**273**	47	60	42	55	41	29	92	122	58	28	26	59	38	43	44	31	242	81	180	47	181	22
	22%	*26%*	*28%*	*22%*	*26%*	*22%*	*12%*	*25%*	*21%*	*22%*	*24%*	*18%*	*24%*	*20%*	*27%*	*26%*	*20%*	*23%*	*25%*	*22%*	*18%*	*23%*	*28%*
	G	**G**	**G**	**G**	**G**	**G**																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**8**	1	7	3	0	1	0	0	0	3	2	0	3	2	1	0	0	4	1	3	3	4	1
	1%	0	*1%*	*1%*	0	*9%*	0	0	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	*2%*	0	0	*1%*	*5%*	*1%*	*1%*	*1%*
						R**		*								**				AR*			
2	**12**	0	12	1	1	0	1	1	1	6	1	1	4	3	2	0	1	7	3	2	2	6	4
	1%	0	*1%*	0	*1%*	0	*1%*	*2%*	*2%*	*3%*	0	*1%*	*1%*	*1%*	*1%*	0	*2%*	*1%*	*2%*	*4%*	0	*1%*	*3%*
	BDR		B			**		D*	D	AD						**				R*			U
3	**23**	5	18	8	5	0	2	0	0	8	4	2	3	11	1	0	3	10	10	3	5	13	5
	2%	*1%*	*2%*	*1%*	*3%*	0	*3%*	0	0	*3%*	*2%*	*2%*	*1%*	*3%*	*1%*	0	*3%*	*1%*	*6%*	*7%*	*1%*	*2%*	*4%*
	R					**		*		D						**			AR	AR*			
4	**44**	10	34	19	12	0	1	1	2	9	7	2	14	12	4	1	4	30	8	6	10	28	7
	4%	*3%*	*4%*	*3%*	*6%*	0	*1%*	*3%*	*4%*	*4%*	*3%*	*3%*	*5%*	*4%*	*3%*	*4%*	*4%*	*3%*	*5%*	*12%*	*2%*	*4%*	*5%*
	R					**		*								**				AR*			
5	**110**	28	82	52	22	3	4	1	6	22	33	8	18	32	12	1	5	72	27	10	34	54	17
	9%	*8%*	*9%*	*9%*	*11%*	*18%*	*5%*	*2%*	*13%*	*10%*	*13%*	*10%*	*6%*	*9%*	*8%*	*3%*	*7%*	*7%*	*16%*	*20%*	*8%*	*9%*	*12%*
	R					**		*			AM					**			AR	AR*			
6	**165**	47	118	86	26	0	13	7	7	25	32	10	43	45	15	4	13	126	30	8	48	86	28
	14%	*13%*	*14%*	*14%*	*13%*	0	*18%*	*16%*	*14%*	*11%*	*13%*	*13%*	*15%*	*13%*	*10%*	*16%*	*15%*	*13%*	*18%*	*16%*	*11%*	*14%*	*20%*
						**		*								**				*			AU
7	**223**	61	162	118	21	4	10	14	8	48	46	16	60	54	24	6	17	182	30	9	61	133	27
	18%	*17%*	*19%*	*20%*	*10%*	*24%*	*14%*	*31%*	*15%*	*21%*	*18%*	*20%*	*21%*	*16%*	*16%*	*24%*	*21%*	*18%*	*18%*	*18%*	*14%*	*21%*	*19%*
	EU			E		**		AEG*		E						**				*		AU	
8	**267**	82	184	146	39	3	17	9	10	43	52	21	51	74	39	7	18	242	20	5	113	129	25
	22%	*23%*	*21%*	*24%*	*19%*	*15%*	*23%*	*20%*	*20%*	*19%*	*21%*	*26%*	*18%*	*22%*	*26%*	*25%*	*22%*	*24%*	*12%*	*9%*	*26%*	*21%*	*18%*
	ST					**		*								**		AST		*	A		
9	**162**	70	92	95	30	4	6	2	7	18	27	12	39	53	23	2	5	151	9	2	85	66	10
	13%	*19%*	*11%*	*16%*	*14%*	*22%*	*8%*	*5%*	*14%*	*8%*	*11%*	*15%*	*14%*	*16%*	*15%*	*9%*	*6%*	*15%*	*5%*	*4%*	*19%*	*11%*	*7%*
	CJSVW	AC		AJ		**		*						Q		**		AST		*	AVW		
Highest rating 10	**111**	31	80	38	39	0	11	5	4	13	23	1	30	31	20	0	6	103	7	1	63	43	5
	9%	*9%*	*9%*	*6%*	*19%*	0	*15%*	*12%*	*8%*	*6%*	*9%*	*2%*	*10%*	*9%*	*14%*	0	*7%*	*10%*	*4%*	*2%*	*14%*	*7%*	*4%*
	DLSVW				ADJ	**	DJ	*			L		L	L	L	**		AS		*	AVW		
Don't know	**95**	22	73	33	12	2	9	4	5	30	20	8	23	21	6	4	11	68	22	2	16	60	14
	8%	*6%*	*8%*	*6%*	*6%*	*12%*	*12%*	*9%*	*9%*	*13%*	*8%*	*9%*	*8%*	*6%*	*4%*	*17%*	*13%*	*7%*	*13%*	*4%*	*4%*	*10%*	*9%*
	DRU					**	D	*		ADE						**	NO		AR	*		AU	U
NET: 1-3	**43**	6	37	12	7	1	3	1	1	17	7	3	9	15	4	0	4	21	15	8	9	23	10
	4%	*2%*	*4%*	*2%*	*3%*	*9%*	*4%*	*2%*	*2%*	*8%*	*3%*	*3%*	*3%*	*5%*	*3%*	*2%*	*5%*	*2%*	*9%*	*15%*	*2%*	*4%*	*7%*
	BDRU		AB			**		*		AD						**			AR	AR*			AU
NET: 4-6	**320**	86	234	157	61	3	17	10	16	56	72	21	75	89	32	6	22	228	65	25	92	168	52
	26%	*24%*	*27%*	*26%*	*29%*	*18%*	*24%*	*21%*	*31%*	*25%*	*29%*	*25%*	*26%*	*26%*	*22%*	*23%*	*26%*	*23%*	*39%*	*47%*	*21%*	*27%*	*36%*
	RU					**		*								**			AR	AR*		U	AUV
NET: 7-10	**763**	244	519	397	129	10	44	31	29	122	147	51	179	212	107	15	45	678	66	17	321	370	67
	62%	*68%*	*60%*	*66%*	*62%*	*61%*	*60%*	*68%*	*57%*	*54%*	*60%*	*62%*	*63%*	*63%*	*71%*	*58%*	*55%*	*68%*	*39%*	*33%*	*73%*	*60%*	*47%*
	CJSTW	AC		AJ		**		*							AKQ	**		AST		*	AVW	W	
NET: 9-10	**273**	101	173	133	69	4	17	8	11	32	49	14	68	84	43	2	11	254	16	3	148	109	15
	22%	*28%*	*20%*	*22%*	*33%*	*22%*	*23%*	*17%*	*22%*	*14%*	*20%*	*17%*	*24%*	*25%*	*29%*	*9%*	*13%*	*26%*	*10%*	*6%*	*34%*	*17%*	*11%*
	CJQSTVW	AC		J	ADJ	**		*					Q	Q	Q	**		AST		*	AVW		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**6**	3	4	2	4	5	1	0	0	1	0	2	1	0	0	0	0	2	0	6	0	0	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	0	*3%*	0	*2%*	*2%*	0	0	0	0	*1%*	*1%*	*1%*	0	0	*1%*
									**	*			*			*							
2	**13**	6	7	4	9	9	4	2	0	0	2	1	2	0	1	0	2	2	0	9	2	1	0
	2%	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*4%*	0	0	*2%*	*1%*	*4%*	0	*3%*	0	*1%*	*2%*	0	*1%*	*4%*	*3%*	0
									**	*			*			*							
3	**28**	20	9	15	13	9	19	1	1	0	3	2	3	2	3	3	3	5	1	23	1	3	1
	4%	*5%*	*2%*	*6%*	*2%*	*2%*	*5%*	*2%*	*5%*	0	*4%*	*2%*	*5%*	*3%*	*7%*	*5%*	*2%*	*4%*	*5%*	*3%*	*2%*	*7%*	*5%*
	E			**AE**					**	*			*			*							
4	**34**	16	17	13	21	15	19	1	1	1	3	5	4	2	2	4	5	6	1	30	1	2	1
	4%	*4%*	*5%*	*5%*	*4%*	*4%*	*5%*	*2%*	*4%*	*3%*	*3%*	*6%*	*6%*	*3%*	*5%*	*6%*	*4%*	*5%*	*3%*	*4%*	*2%*	*5%*	*3%*
									**	*			*			*							
5	**105**	61	44	43	62	49	56	8	4	4	14	11	8	11	5	8	7	20	3	88	8	5	3
	13%	*15%*	*12%*	*17%*	*11%*	*12%*	*14%*	*16%*	*14%*	*9%*	*16%*	*14%*	*14%*	*14%*	*13%*	*13%*	*6%*	*16%*	*16%*	*13%*	*16%*	*13%*	*16%*
	Q							**Q**	**	*	**Q**		*			*		**Q**	**Q**				
6	**103**	62	41	32	71	58	45	10	3	3	8	10	6	8	4	9	18	20	3	85	10	4	3
	13%	*15%*	*11%*	*12%*	*13%*	*15%*	*11%*	*18%*	*10%*	*8%*	*10%*	*13%*	*10%*	*10%*	*10%*	*14%*	*15%*	*16%*	*16%*	*13%*	*18%*	*10%*	*16%*
									**	*			*			*							
7	**131**	55	75	40	90	66	64	6	4	8	15	15	12	15	8	7	21	18	3	114	6	8	3
	16%	*13%*	*20%*	*16%*	*17%*	*17%*	*16%*	*11%*	*13%*	*18%*	*18%*	*19%*	*21%*	*18%*	*19%*	*12%*	*17%*	*15%*	*15%*	*17%*	*11%*	*19%*	*15%*
	B		**AB**						**	*			*			*							
8	**163**	86	77	39	124	85	78	10	11	12	14	11	7	21	7	12	33	20	4	142	10	7	4
	20%	*21%*	*20%*	*15%*	*23%*	*21%*	*20%*	*19%*	*35%*	*29%*	*16%*	*14%*	*12%*	*27%*	*17%*	*20%*	*26%*	*17%*	*18%*	*21%*	*19%*	*17%*	*18%*
	D				**AD**				**	*			*			*							
9	**81**	44	37	20	61	39	42	5	5	7	10	9	6	5	6	3	16	9	2	69	5	6	2
	10%	*11%*	*10%*	*8%*	*11%*	*10%*	*10%*	*9%*	*15%*	*17%*	*11%*	*12%*	*10%*	*6%*	*14%*	*5%*	*13%*	*7%*	*10%*	*10%*	*9%*	*14%*	*10%*
									**	*			*			*							
Highest rating 10	**67**	31	36	8	59	32	34	5	1	3	4	9	4	6	2	9	9	11	2	58	5	2	2
	8%	*7%*	*9%*	*3%*	*11%*	*8%*	*9%*	*8%*	*4%*	*8%*	*5%*	*12%*	*7%*	*8%*	*6%*	*15%*	*7%*	*9%*	*9%*	*8%*	*8%*	*6%*	*9%*
	D				**AD**				**	*			*			*							
Don't know	**68**	35	33	42	25	28	40	6	0	2	14	3	4	9	3	7	10	9	1	57	6	3	1
	8%	*8%*	*9%*	*16%*	*5%*	*7%*	*10%*	*11%*	0	*5%*	*16%*	*3%*	*7%*	*11%*	*8%*	*11%*	*8%*	*8%*	*6%*	*8%*	*11%*	*8%*	*6%*
	E			**AE**					**	*	**AL**		*			*							
NET: 1-3	**47**	29	19	21	26	24	24	3	1	1	5	5	7	2	4	3	5	9	1	39	3	4	1
	6%	*7%*	*5%*	*8%*	*5%*	*6%*	*6%*	*6%*	*5%*	*3%*	*6%*	*6%*	*12%*	*3%*	*10%*	*5%*	*4%*	*8%*	*6%*	*6%*	*6%*	*10%*	*6%*
									**	*			*			*							
NET: 4-6	**241**	139	102	88	153	122	119	19	9	9	25	26	18	21	12	20	31	45	7	203	19	12	7
	30%	*33%*	*27%*	*34%*	*28%*	*31%*	*30%*	*36%*	*29%*	*20%*	*29%*	*33%*	*31%*	*27%*	*27%*	*33%*	*25%*	*37%*	*35%*	*30%*	*36%*	*27%*	*35%*
									**	*			*			*							
NET: 7-10	**441**	217	224	107	335	222	219	25	21	30	43	44	29	47	23	32	79	58	11	382	25	23	11
	55%	*52%*	*59%*	*41%*	*62%*	*56%*	*54%*	*47%*	*67%*	*72%*	*49%*	*57%*	*50%*	*59%*	*55%*	*52%*	*64%*	*48%*	*52%*	*56%*	*47%*	*55%*	*52%*
	D		**AB**		**AD**				**	**AHKRS***			*			*	**HR**						
NET: 9-10	**148**	75	72	28	120	72	76	9	6	10	14	18	10	11	8	12	25	20	4	127	9	8	4
	19%	*18%*	*19%*	*11%*	*22%*	*18%*	*19%*	*17%*	*18%*	*25%*	*16%*	*24%*	*17%*	*14%*	*19%*	*20%*	*20%*	*16%*	*19%*	*19%*	*17%*	*19%*	*19%*
	D				**AD**				**	*			*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**6**	1	2	2	0	1	0	1	5	0	0	0	2	2	1	1	0	6	2	3	0	5	0
	1%	1%	2%	1%	0	1%	0	1%	1%	0	0	0	1%	1%	1%	2%	0	1%	1%	1%	0	1%	0 *
2	**13**	2	1	0	1	3	7	2	9	2	1	2	4	1	0	2	0	13	7	6	2	8	1
	2%	2%	1%	0	1%	2%	4% AD	1%	2%	1%	1%	2%	3%	0	0	2%	0	2%	3%	1%	1%	2%	2% *
3	**28**	4	3	5	2	6	9	9	13	6	1	6	6	5	4	2	4	24	13	15	7	16	0
	4%	4%	2%	4%	2%	4%	5%	4%	3%	3%	1%	6%	4%	4%	5%	2%	3%	4%	5%	3%	4%	3%	0 *
4	**34**	5	4	6	5	6	8	8	18	8	3	5	10	7	1	4	7	26	10	23	8	19	2
	4%	5%	3%	5%	4%	4%	4%	4%	5%	4%	3%	4%	6%	5%	1%	4%	6%	4%	4%	4%	5%	4%	4% *
5	**105**	15	17	18	13	22	21	26	54	24	16	13	18	19	9	12	11	94	29	68	24	71	3
	13%	14%	13%	14%	10%	16%	11%	12%	14%	12%	18%	13%	11%	14%	11%	13%	9%	14%	12%	14%	15%	13%	7% *
6	**103**	10	17	17	19	20	20	35	44	24	6	20	21	24	9	13	16	86	27	71	25	62	6
	13%	10%	13%	14%	15%	15%	11%	16%	12%	12%	7%	19% K	13%	17%	11%	14%	14%	13%	11%	14%	15%	12%	18% *
7	**131**	17	18	17	20	18	40	30	64	36	24	21	33	17	10	11	19	112	38	88	37	85	3
	16%	17%	14%	14%	16%	13%	22% A	14%	17%	18%	26% ANOP	20%	20%	12%	12%	12%	16%	16%	15%	17%	22% A	16%	7% *
8	**163**	21	29	21	28	25	38	49	72	42	17	15	29	38	22	21	29	134	56	102	21	126	4
	20% U	21%	23%	18%	22%	18%	21%	22%	19%	21%	19%	15%	18%	27% L	28% L	23%	24%	20%	23%	20%	13%	23% AU	10% *
9	**81**	16	17	13	15	8	12	22	41	16	10	8	12	11	13	13	14	67	27	44	11	61	8
	10%	16% FG	14% F	11%	12%	5%	7%	10%	11%	8%	11%	8%	7%	8%	16% M	14%	11%	10%	11%	9%	7%	11%	22% AU*
Highest rating 10	**67**	3	16	12	11	16	8	22	31	14	7	7	16	10	9	8	9	58	24	40	14	48	5
	8% G	3%	12% BG	10%	9%	12% BG	5%	10%	8%	7%	8%	6%	10%	7%	11%	9%	8%	8%	10%	8%	8%	9%	14% *
Don't know	**68**	8	4	11	11	12	21	12	25	31	5	8	13	9	3	4	10	58	16	46	14	39	6
	8% C	8%	3%	9%	9%	9%	11% C	6%	7%	15% AHI	6%	7%	8%	6%	4%	5%	8%	9%	7%	9%	9%	7%	16% *
NET: 1-3	**47**	7	6	6	3	10	16	12	27	8	2	8	13	8	5	5	4	43	21	24	10	29	1
	6%	7%	4%	5%	3%	7%	9% E	5%	7%	4%	3%	8%	8%	5%	6%	6%	3%	6%	9%	5%	6%	5%	2% *
NET: 4-6	**241**	30	37	41	36	48	48	69	116	55	25	38	49	50	19	28	34	207	66	162	58	153	11
	30%	29%	29%	34%	29%	35%	26%	32%	31%	27%	28%	36%	29%	35%	23%	31%	29%	30%	26%	32%	35%	28%	29% *
NET: 7-10	**441**	57	81	64	74	67	99	124	209	107	57	50	90	75	54	53	70	371	145	274	83	319	19
	55%	56%	63% F	52%	59%	49%	54%	57%	55%	53%	64%	48%	55%	53%	67% AL	58%	59%	55%	59%	54%	50%	59% A	53% *
NET: 9-10	**148**	19	33	25	26	24	21	44	72	29	17	15	28	21	22	21	23	125	51	84	25	108	13
	19% G	19%	26% AG	21% G	21% G	17%	11%	20%	19%	15%	19%	14%	17%	15%	27% LN	23%	19%	18%	20%	17%	15%	20%	36% AUV*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**6**	1	5	4	0	1	0	0	0	1	2	0	2	1	2	0	0	3	1	2	1	4	1
	1%	0	*1%*	*1%*	0	*13%*	0	0	0	*1%*	*1%*	0	*1%*	0	*2%*	0	0	0	*1%*	*5%*	0	*1%*	*1%*
	R					**	*	**				*				**				**AR***			
2	**13**	0	13	4	2	0	1	0	0	6	4	1	4	2	0	0	3	6	5	2	2	7	4
	2%	0	*2%*	*1%*	*1%*	0	*2%*	0	0	*4%*	*2%*	*1%*	*2%*	*1%*	0	0	*5%*	*1%*	*4%*	*5%*	*1%*	*2%*	*5%*
	BR		**AB**			**	*	**		**A**		*				**	**AO**		**R**	*			**AU**
3	**28**	6	23	11	5	2	0	0	1	9	6	4	6	7	3	0	2	14	10	3	7	14	7
	4%	*2%*	*4%*	*3%*	*4%*	*16%*	*1%*	0	*1%*	*5%*	*3%*	*7%*	*3%*	*4%*	*3%*	0	*4%*	*2%*	*8%*	*8%*	*2%*	*4%*	*9%*
	R					**	*	**				*				**			**AR**	R*			**AU**
4	**34**	13	20	13	11	0	1	0	3	5	3	4	10	10	4	0	2	19	5	10	7	18	9
	4%	*5%*	*4%*	*4%*	*8%*	0	*3%*	0	*7%*	*3%*	*2%*	*6%*	*6%*	*5%*	*4%*	0	*4%*	*3%*	*4%*	*24%*	*2%*	*4%*	*11%*
	KRU					**	*	**				*				**				**ARS***			**AUV**
5	**105**	27	78	41	20	2	7	2	12	20	32	11	16	25	11	1	6	68	32	5	30	57	13
	13%	*11%*	*14%*	*11%*	*15%*	*18%*	*18%*	*9%*	*25%*	*11%*	*16%*	*18%*	*9%*	*13%*	*12%*	*7%*	*10%*	*11%*	*26%*	*12%*	*10%*	*15%*	*16%*
	RU					**	*	**	**ADJ**			*				**			**AR**	*			
6	**103**	37	65	58	9	1	7	4	3	21	20	4	25	29	16	3	3	80	15	6	42	52	9
	13%	*15%*	*12%*	*16%*	*6%*	*9%*	*18%*	*16%*	*6%*	*12%*	*10%*	*7%*	*14%*	*15%*	*19%*	*17%*	*6%*	*13%*	*12%*	*15%*	*13%*	*13%*	*10%*
	E			**AE**		**	E*	**				*			**Q**	**				*			
7	**131**	40	90	57	21	0	4	4	5	39	36	7	30	27	9	3	18	107	21	3	46	75	9
	16%	*16%*	*17%*	*16%*	*15%*	*3%*	*9%*	*16%*	*12%*	*23%*	*18%*	*11%*	*17%*	*14%*	*10%*	*17%*	*31%*	*17%*	*17%*	*8%*	*15%*	*19%*	*11%*
						**	*	**		**AG**		*				**	**AKLMNO**			*			
8	**163**	51	112	75	29	3	8	5	12	32	41	18	37	41	15	4	5	147	12	4	68	76	19
	20%	*20%*	*20%*	*21%*	*21%*	*25%*	*18%*	*19%*	*26%*	*19%*	*20%*	*30%*	*22%*	*22%*	*17%*	*23%*	*9%*	*23%*	*10%*	*10%*	*22%*	*19%*	*23%*
	QS					**	*	**				Q*		**Q**		**		**AS**		*			
9	**81**	31	50	45	12	0	5	5	3	12	20	4	16	26	10	1	3	71	8	2	51	28	2
	10%	*13%*	*9%*	*12%*	*8%*	0	*12%*	*23%*	*7%*	*7%*	*10%*	*6%*	*9%*	*14%*	*11%*	*8%*	*5%*	*11%*	*6%*	*5%*	*16%*	*7%*	*2%*
	VW					**	*	**				*				**				*	**AVW**		
Highest rating 10	**67**	28	38	35	17	2	2	1	1	8	17	3	15	12	15	0	5	63	4	0	45	19	2
	8%	*11%*	*7%*	*10%*	*12%*	*17%*	*5%*	*4%*	*3%*	*5%*	*8%*	*4%*	*9%*	*6%*	*17%*	0	*8%*	*10%*	*3%*	0	*14%*	*5%*	*3%*
	JSV				**J**	**	*	**				*			**AKLN**	**		**AST**		*	**AVW**		
Don't know	**68**	14	53	20	13	0	6	3	5	20	19	5	14	9	4	5	10	50	12	3	14	42	8
	8%	*6%*	*10%*	*6%*	*9%*	0	*15%*	*13%*	*12%*	*11%*	*10%*	*9%*	*8%*	*5%*	*4%*	*28%*	*18%*	*8%*	*9%*	*8%*	*5%*	*11%*	*9%*
	DU					**	D*	**		**D**		*			*	**	**ANO**			*		**U**	
NET: 1-3	**47**	7	41	19	7	3	1	0	1	16	12	5	11	10	4	0	5	23	16	7	9	25	13
	6%	*3%*	*7%*	*5%*	*5%*	*28%*	*2%*	0	*1%*	*9%*	*6%*	*8%*	*6%*	*5%*	*5%*	0	*9%*	*4%*	*13%*	*18%*	*3%*	*6%*	*15%*
	BRU		**AB**			**	*	**		**AI**		*				**			**AR**	**AR***			**AUV**
NET: 4-6	**241**	78	163	113	40	3	16	6	18	46	55	18	51	65	31	4	12	166	53	20	79	127	31
	30%	*31%*	*30%*	*31%*	*29%*	*27%*	*39%*	*25%*	*39%*	*26%*	*28%*	*31%*	*29%*	*34%*	*35%*	*24%*	*20%*	*27%*	*42%*	*51%*	*25%*	*32%*	*37%*
	RU					**	*	**				*				**			**AR**	**AR***			
NET: 7-10	**441**	150	291	212	78	5	18	14	22	91	114	31	98	106	49	8	31	387	45	9	210	199	32
	55%	*60%*	*53%*	*58%*	*57%*	*45%*	*44%*	*62%*	*48%*	*53%*	*57%*	*52%*	*57%*	*56%*	*55%*	*48%*	*54%*	*62%*	*36%*	*23%*	*67%*	*51%*	*39%*
	STVW					**	*	**				*				**		**AST**		*	**AVW**		
NET: 9-10	**148**	60	88	80	29	2	7	6	5	19	37	6	31	38	25	1	8	134	12	2	96	47	4
	19%	*24%*	*16%*	*22%*	*21%*	*17%*	*17%*	*27%*	*10%*	*11%*	*18%*	*11%*	*18%*	*20%*	*28%*	*8%*	*13%*	*21%*	*9%*	*5%*	*31%*	*12%*	*5%*
	CJSTVW	**AC**		**J**	**J**	**	*	**				*			**ALQ**	**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**3**	2	1	1	2	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
2	**3**	3	0	2	1	2	2	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***5%***	0	***3%***	***1%***	***2%***	***3%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
	C	**C**																					
3	**3**	2	1	3	1	1	2	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***3%***	***2%***	***4%***	***1%***	***2%***	***3%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
4	**7**	2	4	2	4	6	1	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***3%***	***6%***	***4%***	***6%***	***7%***	***1%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
	G																						
5	**18**	8	10	9	9	11	7	18	0	0	0	0	0	0	0	0	0	0	0	0	18	0	0
	13%	***12%***	***14%***	***13%***	***13%***	***13%***	***12%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0
6	**21**	10	11	11	10	10	11	21	0	0	0	0	0	0	0	0	0	0	0	0	21	0	0
	14%	***14%***	***15%***	***16%***	***13%***	***12%***	***18%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0
7	**30**	13	17	14	15	18	11	30	0	0	0	0	0	0	0	0	0	0	0	0	30	0	0
	21%	***18%***	***23%***	***21%***	***21%***	***22%***	***19%***	***21%***	0	0	0	0	0	0	0	0	0	0	0	0	***21%***	0	0
8	**30**	19	11	11	19	15	15	30	0	0	0	0	0	0	0	0	0	0	0	0	30	0	0
	21%	***27%***	***16%***	***16%***	***26%***	***18%***	***25%***	***21%***	0	0	0	0	0	0	0	0	0	0	0	0	***21%***	0	0
9	**12**	7	5	6	6	8	3	12	0	0	0	0	0	0	0	0	0	0	0	0	12	0	0
	8%	***9%***	***7%***	***8%***	***8%***	***10%***	***5%***	***8%***	0	0	0	0	0	0	0	0	0	0	0	0	***8%***	0	0
Highest rating 10	**6**	4	2	3	3	6	1	6	0	0	0	0	0	0	0	0	0	0	0	0	6	0	0
	4%	***5%***	***3%***	***4%***	***4%***	***7%***	***1%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
	G																						
Don't know	**10**	1	9	7	3	3	7	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0
	7%	***1%***	***13%***	***10%***	***4%***	***4%***	***11%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
	B		**AB**																				
NET: 1-3	**9**	7	2	6	4	5	5	9	0	0	0	0	0	0	0	0	0	0	0	0	9	0	0
	7%	***10%***	***3%***	***8%***	***5%***	***6%***	***8%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
NET: 4-6	**45**	21	25	22	24	27	19	45	0	0	0	0	0	0	0	0	0	0	0	0	45	0	0
	32%	***29%***	***35%***	***32%***	***32%***	***32%***	***31%***	***32%***	0	0	0	0	0	0	0	0	0	0	0	0	***32%***	0	0
NET: 7-10	**78**	42	35	34	44	48	30	78	0	0	0	0	0	0	0	0	0	0	0	0	78	0	0
	54%	***59%***	***49%***	***50%***	***59%***	***58%***	***50%***	***54%***	0	0	0	0	0	0	0	0	0	0	0	0	***54%***	0	0
NET: 9-10	**18**	11	7	9	9	14	4	18	0	0	0	0	0	0	0	0	0	0	0	0	18	0	0
	13%	***15%***	***10%***	***13%***	***12%***	***17%***	***6%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0
	G					**G**																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**3**	0	0	0	1	1	1	0	3	0	0	0	1	0	1	0	0	3	1	2	0	3	0
	2%	0	0	0	***3%***	***3%***	***3%***	0	***4%***	0	0	0	***4%***	0	***4%***	0	0	***2%***	***3%***	***2%***	0	***3%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**3**	0	1	0	1	0	1	1	1	1	0	0	3	0	1	0	0	3	1	2	1	2	0
	2%	0	***9%***	***2%***	***3%***	0	***2%***	***2%***	***2%***	***4%***	0	0	***11%***	0	***3%***	0	0	***3%***	***3%***	***2%***	***3%***	***2%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**3**	0	0	2	1	0	1	1	0	2	0	1	2	0	0	1	0	3	1	2	1	2	0
	2%	0	0	***11%***	***3%***	0	***2%***	***4%***	0	***6%***	0	***3%***	***9%***	0	0	***3%***	0	***3%***	***4%***	***2%***	***4%***	***2%***	0
	I	**	**	**	*	**	*	J*		J*	**	**	**	**	**	**	**		*		*		**
4	**7**	0	1	1	1	1	3	1	4	2	2	1	0	1	1	0	1	6	3	3	2	3	1
	5%	0	***7%***	***5%***	***3%***	***3%***	***10%***	***2%***	***5%***	***7%***	***10%***	***6%***	0	***6%***	***4%***	0	***13%***	***4%***	***9%***	***3%***	***7%***	***4%***	***10%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**18**	3	3	1	3	5	3	5	10	3	5	2	2	2	1	4	1	17	6	11	4	9	5
	13%	***20%***	***14%***	***3%***	***11%***	***18%***	***11%***	***15%***	***13%***	***10%***	***28%***	***11%***	***8%***	***8%***	***7%***	***18%***	***10%***	***13%***	***16%***	***10%***	***11%***	***10%***	***42%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**21**	3	2	4	4	5	3	4	12	5	2	4	3	5	2	1	3	18	4	17	4	14	1
	14%	***16%***	***13%***	***21%***	***13%***	***19%***	***8%***	***11%***	***16%***	***14%***	***16%***	***19%***	***12%***	***22%***	***11%***	***5%***	***32%***	***13%***	***11%***	***16%***	***11%***	***17%***	***5%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
7	**30**	5	2	3	5	5	9	8	12	9	2	6	5	5	2	6	0	30	5	24	7	19	1
	21%	***29%***	***11%***	***18%***	***16%***	***21%***	***28%***	***26%***	***16%***	***26%***	***10%***	***33%***	***23%***	***22%***	***8%***	***28%***	0	***22%***	***14%***	***23%***	***22%***	***22%***	***11%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**	**A**	*		*		**
8	**30**	5	6	3	8	2	7	5	17	9	5	4	3	5	9	1	2	28	8	21	7	17	3
	21%	***28%***	***33%***	***16%***	***25%***	***7%***	***21%***	***14%***	***22%***	***25%***	***28%***	***19%***	***13%***	***20%***	***39%***	***4%***	***25%***	***21%***	***23%***	***21%***	***21%***	***20%***	***23%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**12**	0	2	1	1	3	4	4	7	0	1	0	2	1	4	4	1	11	4	7	3	7	0
	8%	0	***13%***	***7%***	***4%***	***11%***	***12%***	***13%***	***10%***	0	***8%***	0	***8%***	***4%***	***16%***	***16%***	***8%***	***8%***	***11%***	***7%***	***9%***	***8%***	0
	J	**	**	**	*	**	*	J*	**J**	*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**6**	1	0	1	2	2	1	1	4	2	0	1	2	2	0	1	0	6	0	6	2	3	0
	4%	***7%***	0	***3%***	***6%***	***8%***	***2%***	***2%***	***5%***	***5%***	0	***3%***	***9%***	***9%***	0	***7%***	0	***5%***	0	***6%***	***6%***	0	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**10**	0	0	2	4	2	1	4	6	1	0	1	1	2	2	4	1	9	2	8	2	6	1
	7%	0	0	***13%***	***14%***	***9%***	***3%***	***11%***	***7%***	***3%***	0	***5%***	***4%***	***9%***	***8%***	***19%***	***12%***	***7%***	***6%***	***8%***	***5%***	***7%***	***9%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**9**	0	1	2	3	1	2	2	4	3	0	1	6	0	2	1	0	9	3	6	2	6	0
	7%	0	***9%***	***13%***	***8%***	***3%***	***6%***	***6%***	***5%***	***10%***	0	***3%***	***24%***	0	***7%***	***3%***	0	***7%***	***10%***	***6%***	***8%***	***7%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**45**	6	6	5	8	10	9	9	26	11	9	7	5	8	5	5	5	40	13	31	10	26	6
	32%	***36%***	***34%***	***29%***	***26%***	***40%***	***29%***	***28%***	***34%***	***31%***	***54%***	***36%***	***20%***	***36%***	***21%***	***22%***	***55%***	***30%***	***37%***	***30%***	***29%***	***31%***	***57%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**78**	11	10	8	16	12	20	18	40	19	7	10	12	13	14	12	3	74	17	58	19	46	4
	54%	***64%***	***57%***	***45%***	***51%***	***47%***	***62%***	***54%***	***53%***	***56%***	***46%***	***55%***	***52%***	***55%***	***63%***	***56%***	***33%***	***56%***	***48%***	***57%***	***58%***	***54%***	***34%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 9-10	**18**	1	2	2	3	5	4	5	11	2	1	1	4	3	4	5	1	17	4	13	5	10	0
	13%	***7%***	***13%***	***11%***	***10%***	***19%***	***14%***	***15%***	***15%***	***5%***	***8%***	***3%***	***17%***	***13%***	***16%***	***23%***	***8%***	***13%***	***11%***	***13%***	***15%***	***12%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
The style of the programmes is different to what I'd expect to see on other channels BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**3**	2	1	2	0	0	0	0	0	1	0	0	0	2	0	0	1	1	2	0	1	2	0
	2%	***5%***	***1%***	***2%***	0	0	0	0	0	***3%***	0	0	0	***4%***	0	0	***6%***	***1%***	***6%***	0	***2%***	***2%***	0
	C	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
2	**3**	0	3	2	0	0	0	0	0	1	1	0	1	1	0	0	0	1	2	1	0	1	2
	2%	0	***3%***	***3%***	0	0	0	***11%***	0	***2%***	***6%***	0	***3%***	***2%***	0	0	0	***1%***	***6%***	***10%***	0	***2%***	***10%***
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**		*		**
3	**3**	1	3	1	1	0	1	0	0	1	1	1	1	1	0	0	1	2	1	1	1	2	1
	2%	***2%***	***3%***	***2%***	***4%***	0	***7%***	0	0	***2%***	***3%***	***6%***	***2%***	***1%***	0	0	***6%***	***2%***	***2%***	***11%***	***1%***	***3%***	***3%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
4	**7**	2	5	2	1	0	1	0	0	3	1	0	2	1	1	0	2	5	2	0	2	4	1
	5%	***6%***	***4%***	***2%***	***6%***	0	***10%***	0	0	***10%***	***4%***	0	***7%***	***1%***	***9%***	0	***12%***	***5%***	***7%***	0	***5%***	***5%***	***4%***
		*			**	**	**	**	**	D*	**	**	*	*	**	**	**		*	**				**
5	**18**	4	14	9	0	2	2	1	1	4	1	2	5	5	2	0	2	9	6	3	2	11	3
	13%	***11%***	***13%***	***12%***	0	***42%***	***22%***	***23%***	***19%***	***15%***	***6%***	***23%***	***14%***	***13%***	***14%***	***23%***	***13%***	***8%***	***20%***	***48%***	***5%***	***16%***	***16%***
	RU	*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
6	**21**	6	15	13	3	0	1	0	1	4	3	1	3	8	2	0	1	14	4	1	3	13	4
	14%	***16%***	***14%***	***17%***	***16%***	0	***7%***	0	***25%***	***12%***	***13%***	***9%***	***9%***	***20%***	***15%***	0	***10%***	***14%***	***14%***	***14%***	***6%***	***19%***	***22%***
	U	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**U**	**
7	**30**	5	24	14	7	0	1	0	0	8	6	2	6	8	4	0	3	22	7	1	12	15	3
	21%	***15%***	***23%***	***19%***	***37%***	0	***10%***	0	0	***26%***	***25%***	***26%***	***17%***	***19%***	***28%***	0	***25%***	***21%***	***22%***	***11%***	***25%***	***21%***	***14%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
8	**30**	6	24	13	3	1	4	2	1	6	3	2	14	8	1	0	3	26	3	0	15	11	3
	21%	***16%***	***23%***	***17%***	***14%***	***27%***	***44%***	***66%***	***40%***	***21%***	***13%***	***17%***	***38%***	***18%***	***11%***	0	***19%***	***25%***	***10%***	***7%***	***32%***	***15%***	***18%***
	V	*		*	**	**	**	**	**	*	**	**	**AN***	*	**	**	**	**A**	*	**	**AV**		**
9	**12**	4	7	7	1	1	0	0	0	1	2	2	1	3	2	1	1	12	0	0	6	3	2
	8%	***12%***	***7%***	***9%***	***8%***	***31%***	0	0	***15%***	***5%***	***7%***	***18%***	***4%***	***8%***	***13%***	***26%***	***9%***	***11%***	0	0	***12%***	***5%***	***13%***
	S	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**				**
Highest rating 10	**6**	2	5	5	1	0	0	0	0	1	4	0	0	2	1	0	0	6	0	0	4	2	0
	4%	***5%***	***4%***	***6%***	***5%***	0	0	0	0	***2%***	***16%***	0	0	***4%***	***5%***	0	0	***6%***	0	0	***9%***	***3%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
Don't know	**10**	4	6	8	2	0	0	0	0	1	2	0	3	4	1	1	0	6	4	0	1	7	0
	7%	***12%***	***5%***	***10%***	***9%***	0	0	0	0	***2%***	***8%***	0	***7%***	***9%***	***6%***	***50%***	0	***6%***	***13%***	0	***2%***	***10%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**				**
NET: 1-3	**9**	2	7	6	1	0	1	0	0	2	2	1	2	3	0	0	2	4	4	1	1	5	2
	7%	***7%***	***6%***	***7%***	***4%***	0	***7%***	***11%***	0	***7%***	***9%***	***6%***	***5%***	***8%***	0	0	***12%***	***4%***	***14%***	***20%***	***3%***	***7%***	***13%***
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**				**
NET: 4-6	**45**	12	34	23	4	2	3	1	1	11	5	3	11	14	5	0	5	28	12	4	7	28	8
	32%	***33%***	***31%***	***31%***	***22%***	***42%***	***39%***	***23%***	***44%***	***37%***	***23%***	***32%***	***29%***	***34%***	***38%***	***23%***	***35%***	***27%***	***40%***	***62%***	***16%***	***39%***	***42%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**AU**	**
NET: 7-10	**78**	17	61	39	12	2	4	2	2	16	14	6	22	21	7	1	7	66	10	1	36	32	9
	54%	***47%***	***57%***	***52%***	***65%***	***58%***	***54%***	***66%***	***56%***	***53%***	***60%***	***61%***	***59%***	***49%***	***57%***	***26%***	***53%***	***64%***	***33%***	***18%***	***79%***	***43%***	***45%***
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**		**
NET: 9-10	**18**	6	12	12	2	1	0	0	0	2	5	2	1	5	2	1	1	18	0	0	10	6	2
	13%	***16%***	***11%***	***16%***	***14%***	***31%***	0	0	***15%***	***7%***	***23%***	***18%***	***4%***	***12%***	***17%***	***26%***	***9%***	***17%***	0	0	***21%***	***8%***	***13%***
	MSV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**12**	5	6	8	4	8	3	2	1	1	0	1	0	1	0	1	0	3	0	8	2	0	0
	1%	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	0	0	0	***1%***	0	***1%***	0	***1%***	0	0	***1%***	0	0
2	**17**	14	3	10	7	10	6	2	1	1	1	1	3	2	2	4	0	1	0	13	2	2	0
	1%	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	***2%***	***1%***	***1%***	***2%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***
	C	**AC**											**Q**		**Q**	**Q**			**Q**				
3	**37**	23	15	29	8	24	13	4	1	7	4	4	2	3	1	3	5	3	1	32	4	1	1
	2%	***2%***	***1%***	***3%***	***1%***	***2%***	***1%***	***2%***	***1%***	***4%***	***2%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***
	E			**AE**																			
4	**47**	23	24	25	22	25	21	4	1	6	5	2	1	7	5	1	8	5	1	36	4	5	1
	2%	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***1%***	***1%***	***3%***	***5%***	***1%***	***3%***	***2%***	***2%***	***2%***	***3%***	***5%***	***2%***
															ALMPR							**AT**	
5	**162**	77	85	82	80	86	76	12	10	8	16	21	10	12	7	17	22	23	4	139	12	7	4
	8%	***8%***	***8%***	***9%***	***7%***	***8%***	***7%***	***7%***	***13%***	***5%***	***8%***	***11%***	***7%***	***6%***	***6%***	***10%***	***9%***	***8%***	***7%***	***8%***	***7%***	***6%***	***7%***
									J			**J**											
6	**187**	88	99	100	87	107	80	20	13	13	19	22	11	11	7	17	20	25	8	152	20	7	8
	9%	***9%***	***10%***	***11%***	***8%***	***11%***	***8%***	***12%***	***17%***	***8%***	***9%***	***12%***	***8%***	***5%***	***6%***	***10%***	***8%***	***9%***	***14%***	***9%***	***12%***	***6%***	***14%***
	EG			**AE**				**N**	**ANO**			**N**							**ANO**				**ATV**
7	**372**	166	207	157	215	180	193	31	18	31	30	30	28	28	18	35	57	57	10	314	31	18	10
	18%	***16%***	***20%***	***18%***	***19%***	***18%***	***19%***	***19%***	***23%***	***18%***	***14%***	***17%***	***20%***	***14%***	***17%***	***20%***	***22%***	***20%***	***17%***	***18%***	***19%***	***17%***	***17%***
	B		**AB**														**N**						
8	**516**	270	245	201	314	260	255	45	17	45	64	40	30	52	33	41	63	71	15	423	45	33	15
	25%	***27%***	***24%***	***23%***	***27%***	***26%***	***25%***	***27%***	***22%***	***26%***	***31%***	***22%***	***21%***	***25%***	***31%***	***24%***	***25%***	***25%***	***27%***	***25%***	***27%***	***31%***	***27%***
	D				**AD**																		
9	**313**	152	161	106	207	162	152	23	11	26	34	23	28	44	17	25	34	41	9	265	23	17	9
	15%	***15%***	***16%***	***12%***	***18%***	***16%***	***15%***	***14%***	***14%***	***15%***	***16%***	***13%***	***20%***	***21%***	***16%***	***15%***	***13%***	***14%***	***15%***	***16%***	***14%***	***16%***	***15%***
	D				**AD**									**ALQ**									
Highest rating 10	**259**	139	120	82	177	111	148	16	5	26	28	30	18	31	13	18	32	36	6	224	16	13	6
	13%	***14%***	***12%***	***9%***	***15%***	***11%***	***15%***	***10%***	***6%***	***15%***	***13%***	***16%***	***13%***	***15%***	***12%***	***11%***	***13%***	***12%***	***11%***	***13%***	***10%***	***12%***	***11%***
	DF				**AD**		**AF**					**I**											
Don't know	**111**	51	60	78	33	43	68	8	0	7	9	8	11	16	4	7	13	24	3	96	8	4	3
	5%	***5%***	***6%***	***9%***	***3%***	***4%***	***7%***	***5%***	0	***4%***	***4%***	***5%***	***8%***	***8%***	***4%***	***4%***	***5%***	***8%***	***5%***	***6%***	***5%***	***4%***	***5%***
	EFI			**AE**			**AF**						**I**	**I**				**I**	**I**				
NET: 1-3	**66**	42	24	47	19	43	23	8	3	9	5	6	5	6	3	8	5	7	1	53	8	3	1
	3%	***4%***	***2%***	***5%***	***2%***	***4%***	***2%***	***5%***	***3%***	***5%***	***2%***	***3%***	***4%***	***3%***	***3%***	***5%***	***2%***	***2%***	***3%***	***3%***	***5%***	***3%***	***3%***
	CEG	**AC**		**AE**		**AG**																	
NET: 4-6	**395**	188	207	207	189	219	177	36	25	26	40	44	21	30	19	36	51	53	13	327	36	19	13
	19%	***19%***	***20%***	***24%***	***16%***	***21%***	***17%***	***22%***	***31%***	***15%***	***19%***	***24%***	***15%***	***15%***	***18%***	***21%***	***20%***	***18%***	***23%***	***19%***	***22%***	***18%***	***23%***
	EG			**AE**		**AG**			**AJKMNOR**			**MN**							**N**				
NET: 7-10	**1461**	727	734	547	914	713	748	114	51	128	155	123	103	155	80	119	186	206	40	1226	114	80	40
	72%	***72%***	***72%***	***62%***	***79%***	***70%***	***74%***	***69%***	***65%***	***75%***	***74%***	***68%***	***73%***	***75%***	***75%***	***70%***	***73%***	***71%***	***70%***	***72%***	***69%***	***75%***	***70%***
	D				**AD**																		
NET: 9-10	**573**	291	281	189	384	273	300	38	16	52	62	52	46	75	30	44	66	77	15	489	38	30	15
	28%	***29%***	***27%***	***21%***	***33%***	***27%***	***30%***	***23%***	***20%***	***30%***	***30%***	***29%***	***33%***	***36%***	***28%***	***26%***	***26%***	***27%***	***27%***	***29%***	***23%***	***28%***	***27%***
	D				**AD**									**AHIQR**									

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**12**	0	0	0	1	0	10	4	3	4	0	3	1	3	1	0	1	10	6	6	3	7	0
	1%	0	0	0	0	0	***2%***	***1%***	0	***1%***	0	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	0
							ACDEF																
2	**17**	1	0	2	3	1	11	2	9	6	1	4	2	3	0	1	1	16	8	9	5	9	1
	1%	0	0	***1%***	***1%***	0	***2%***	0	***1%***	***1%***	0	***2%***	***1%***	***1%***	0	***1%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***
							ACF																
3	**37**	5	1	7	7	6	11	12	13	11	1	3	7	6	3	5	6	32	4	30	11	24	1
	2%	***2%***	***1%***	***3%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***2%***	***3%***	***2%***	***1%***	***2%***	***2%***	***2%***	***1%***
	S																			**S**			
4	**47**	4	5	5	9	8	16	22	9	16	6	7	8	6	3	9	4	43	15	28	11	31	3
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***4%***	***1%***	***3%***	***3%***	***3%***	***2%***	***2%***	***1%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***
	I							**AI**		**I**													
5	**162**	27	15	19	26	26	49	38	81	44	15	29	22	31	10	22	16	145	50	105	46	101	7
	8%	***14%***	***6%***	***7%***	***7%***	***8%***	***8%***	***6%***	***9%***	***8%***	***8%***	***12%***	***6%***	***9%***	***4%***	***8%***	***7%***	***8%***	***10%***	***7%***	***9%***	***8%***	***6%***
	O	**ACDEG**										**AMO**		**O**									
6	**187**	10	21	27	38	35	55	44	84	56	17	19	36	31	24	24	18	169	47	124	43	117	8
	9%	***5%***	***8%***	***10%***	***10%***	***11%***	***9%***	***7%***	***9%***	***11%***	***9%***	***8%***	***10%***	***9%***	***10%***	***9%***	***8%***	***9%***	***9%***	***9%***	***8%***	***10%***	***7%***
										H													
7	**372**	27	60	49	72	52	112	121	159	92	32	42	69	63	47	53	40	332	79	280	91	221	21
	18%	***14%***	***23%***	***18%***	***19%***	***16%***	***19%***	***20%***	***18%***	***18%***	***18%***	***17%***	***19%***	***19%***	***19%***	***19%***	***18%***	***18%***	***15%***	***20%***	***18%***	***18%***	***18%***
			BF																	**A**			
8	**516**	47	72	69	99	77	151	157	242	114	46	54	96	89	73	77	55	460	134	361	141	291	36
	25%	***25%***	***27%***	***25%***	***26%***	***24%***	***25%***	***26%***	***27%***	***22%***	***26%***	***22%***	***26%***	***27%***	***29%***	***28%***	***25%***	***25%***	***26%***	***25%***	***28%***	***24%***	***32%***
	V																						
9	**313**	34	38	53	57	46	85	97	137	79	24	39	65	48	45	46	41	272	84	222	74	205	11
	15%	***17%***	***15%***	***20%***	***15%***	***14%***	***14%***	***16%***	***15%***	***15%***	***14%***	***16%***	***18%***	***14%***	***18%***	***16%***	***18%***	***15%***	***17%***	***15%***	***15%***	***17%***	***10%***
				A																			
Highest rating 10	**259**	36	38	31	49	50	55	68	131	59	27	27	48	42	37	35	32	228	60	190	47	170	20
	13%	***19%***	***15%***	***11%***	***13%***	***15%***	***9%***	***11%***	***14%***	***12%***	***16%***	***11%***	***13%***	***12%***	***15%***	***13%***	***14%***	***13%***	***12%***	***13%***	***9%***	***14%***	***18%***
	GU	**ADG**	**G**			**G**																**U**	**U**
Don't know	**111**	3	12	10	16	26	44	37	41	32	8	14	10	16	9	8	10	100	25	78	39	57	4
	5%	***2%***	***5%***	***4%***	***4%***	***8%***	***7%***	***6%***	***4%***	***6%***	***4%***	***6%***	***3%***	***5%***	***4%***	***3%***	***4%***	***6%***	***5%***	***5%***	***8%***	***5%***	***4%***
	BM					**BD**	**ABD**														**AV**		
NET: 1-3	**66**	5	1	9	11	7	33	18	26	22	2	11	11	11	4	6	8	58	17	45	19	40	2
	3%	***3%***	***1%***	***3%***	***3%***	***2%***	***5%***	***3%***	***3%***	***4%***	***1%***	***5%***	***3%***	***3%***	***2%***	***2%***	***4%***	***3%***	***3%***	***3%***	***4%***	***3%***	***2%***
	C			**C**			**ACF**					**K**											
NET: 4-6	**395**	40	41	52	73	69	120	104	173	116	37	55	67	68	37	55	38	357	112	257	100	248	18
	19%	***21%***	***16%***	***19%***	***19%***	***21%***	***20%***	***17%***	***19%***	***23%***	***21%***	***23%***	***18%***	***20%***	***15%***	***20%***	***17%***	***20%***	***22%***	***18%***	***20%***	***20%***	***16%***
	T									**AH**		**O**											
NET: 7-10	**1461**	144	208	202	277	225	404	443	670	345	129	162	279	242	203	212	169	1292	357	1052	353	887	88
	72%	***75%***	***79%***	***74%***	***73%***	***69%***	***67%***	***74%***	***74%***	***67%***	***74%***	***67%***	***76%***	***72%***	***80%***	***75%***	***75%***	***72%***	***70%***	***73%***	***69%***	***72%***	***79%***
	GJ		**AFG**					**J**	**J**				**L**		**ALN**					**A**			
NET: 9-10	**573**	70	77	84	106	96	140	165	268	139	52	67	113	89	82	81	73	500	144	412	121	375	32
	28%	***36%***	***29%***	***31%***	***28%***	***29%***	***23%***	***27%***	***29%***	***27%***	***29%***	***28%***	***31%***	***27%***	***33%***	***29%***	***32%***	***28%***	***28%***	***29%***	***24%***	***30%***	***28%***
	GU	**AG**		**G**																		**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**12**	1	10	1	0	0	0	0	0	10	1	1	4	2	0	0	4	2	7	3	1	7	3
	1%	0	*1%*	0	0	0	0	0	0	*2%*	0	*1%*	*1%*	0	0	0	*2%*	0	*2%*	*2%*	0	*1%*	*1%*
	DR					**		*		**ADE**						*	**AKNO**		**AR**	**AR**			
2	**17**	1	16	3	1	0	1	1	0	12	5	2	3	1	1	0	4	6	5	6	3	8	6
	1%	0	*1%*	0	0	0	*1%*	*1%*	0	*2%*	*1%*	*1%*	*1%*	0	0	0	*2%*	0	*2%*	*5%*	0	*1%*	*2%*
	DR					**		*		**AD**						*	**N**		**R**	**AR**			**AUV**
3	**37**	8	29	16	3	1	1	1	5	10	8	6	3	8	7	3	2	17	9	11	7	22	8
	2%	*2%*	*2%*	*2%*	*1%*	*4%*	*1%*	*2%*	*6%*	*2%*	*2%*	*4%*	*1%*	*2%*	*3%*	*7%*	*1%*	*1%*	*3%*	*10%*	*1%*	*2%*	*3%*
	MR					**		*	**ADEJ**			**M**			**M**	**AKMNQ***			**R**	**ARS**			**U**
4	**47**	14	33	22	2	0	2	0	2	18	13	5	1	11	7	1	8	24	13	9	11	20	15
	2%	*3%*	*2%*	*3%*	*1%*	0	*2%*	0	*2%*	*3%*	*3%*	*3%*	0	*2%*	*3%*	*1%*	*5%*	*2%*	*4%*	*8%*	*2%*	*2%*	*6%*
	MR					**		*		**E**	**M**	**M**		**M**	**M**	*	**M**		**AR**	**AR**			**AUV**
5	**162**	46	116	56	33	6	12	3	9	43	32	18	34	27	18	11	19	77	54	30	26	88	46
	8%	*9%*	*8%*	*7%*	*11%*	*15%*	*11%*	*5%*	*9%*	*8%*	*7%*	*11%*	*8%*	*5%*	*8%*	*21%*	*10%*	*5%*	*18%*	*27%*	*4%*	*8%*	*19%*
	NRU				**D**	**		*				**N**				**AKMNO***	**N**		**AR**	**AR**		**U**	**AUV**
6	**187**	44	143	82	28	4	11	3	11	48	46	10	43	46	16	7	14	134	40	13	45	111	30
	9%	*9%*	*9%*	*10%*	*9%*	*10%*	*10%*	*4%*	*12%*	*9%*	*10%*	*6%*	*10%*	*9%*	*7%*	*14%*	*8%*	*8%*	*13%*	*12%*	*7%*	*10%*	*12%*
	R					**		*								*			**AR**				**U**
7	**372**	90	283	177	52	1	13	10	15	104	81	24	82	111	42	7	23	295	63	15	95	225	45
	18%	*18%*	*18%*	*21%*	*17%*	*2%*	*12%*	*17%*	*16%*	*19%*	*18%*	*15%*	*18%*	*22%*	*19%*	*14%*	*13%*	*18%*	*21%*	*13%*	*16%*	*19%*	*18%*
	GQ			**AG**		**		*						**AQ**		*							
8	**516**	113	402	224	70	18	27	18	26	132	109	48	116	131	61	7	42	447	52	15	161	313	41
	25%	*23%*	*26%*	*26%*	*23%*	*46%*	*24%*	*31%*	*26%*	*24%*	*24%*	*30%*	*26%*	*26%*	*28%*	*13%*	*23%*	*28%*	*17%*	*13%*	*27%*	*27%*	*17%*
	STW					**		*				**P**			**P**	*		**AST**			**W**	**W**	
9	**313**	76	237	132	51	6	20	9	8	86	57	23	77	89	33	6	27	288	23	1	114	172	25
	15%	*15%*	*15%*	*15%*	*17%*	*16%*	*18%*	*15%*	*8%*	*15%*	*13%*	*14%*	*17%*	*17%*	*15%*	*12%*	*15%*	*18%*	*8%*	*1%*	*19%*	*15%*	*10%*
	ISTW			**I**	**I**	**	**I**	*		**I**						*		**AST**	**T**		**AVW**		
Highest rating 10	**259**	77	182	108	52	0	18	13	14	54	73	13	60	60	25	3	24	246	9	3	130	122	6
	13%	*16%*	*12%*	*13%*	*17%*	0	*16%*	*22%*	*15%*	*10%*	*16%*	*8%*	*13%*	*12%*	*11%*	*7%*	*13%*	*15%*	*3%*	*3%*	*21%*	*11%*	*2%*
	CJSTVW	**AC**			**AJ**	**	**J**	J*			**AL**					*		**AST**			**AVW**	**W**	
Don't know	**111**	22	89	37	13	3	6	2	7	43	23	9	21	27	9	6	15	70	30	7	13	70	22
	5%	*4%*	*6%*	*4%*	*4%*	*8%*	*5%*	*3%*	*7%*	*8%*	*5%*	*5%*	*5%*	*5%*	*4%*	*12%*	*8%*	*4%*	*10%*	*6%*	*2%*	*6%*	*9%*
	RU					**		*		**AD**						**MO***			**AR**			**U**	**AU**
NET: 1-3	**66**	11	55	19	4	1	2	2	6	32	14	9	10	11	8	3	10	26	21	19	11	37	17
	3%	*2%*	*4%*	*2%*	*1%*	*4%*	*2%*	*3%*	*6%*	*6%*	*3%*	*5%*	*2%*	*2%*	*4%*	*7%*	*5%*	*2%*	*7%*	*17%*	*2%*	*3%*	*7%*
	DRU					**		*	**DE**	**ADE**						*	**MN**		**AR**	**ARS**			**AUV**
NET: 4-6	**395**	104	291	160	64	10	25	5	23	109	91	33	78	83	41	18	42	235	107	52	82	219	90
	19%	*21%*	*19%*	*19%*	*21%*	*25%*	*22%*	*9%*	*23%*	*20%*	*20%*	*21%*	*18%*	*16%*	*19%*	*36%*	*23%*	*15%*	*35%*	*46%*	*14%*	*19%*	*37%*
	NRU					**	**H**	*	**H**							**AKLMNO***			**AR**	**ARS**		**U**	**AUV**
NET: 7-10	**1461**	356	1105	641	226	25	79	51	63	376	320	108	335	391	160	23	116	1276	147	34	501	832	117
	72%	*72%*	*72%*	*75%*	*74%*	*64%*	*71%*	*85%*	*64%*	*67%*	*71%*	*68%*	*75%*	*76%*	*73%*	*45%*	*63%*	*79%*	*48%*	*31%*	*83%*	*72%*	*48%*
	JPQSTW			**AIJ**		**		**AGIJ***			**P**	**P**	**PQ**	**APQ**	**PQ**	*	**P**	**AST**	**T**		**AVW**	**W**	
NET: 9-10	**573**	153	420	240	104	6	39	22	22	140	129	36	137	149	57	9	51	534	32	4	244	294	31
	28%	*31%*	*27%*	*28%*	*34%*	*16%*	*35%*	*37%*	*23%*	*25%*	*29%*	*23%*	*31%*	*29%*	*26%*	*18%*	*28%*	*33%*	*10%*	*4%*	*40%*	*25%*	*12%*
	JSTVW				**AIJ**	**	**IJ**	*								*		**AST**	**T**		**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**5**	2	4	4	1	3	3	1	0	0	0	1	0	0	0	1	0	2	0	4	1	0	0
	1%	0	***1%***	***1%***	0	0	***1%***	***1%***	0	0	0	***1%***	0	0	***1%***	***1%***	0	***1%***	0	0	***1%***	***1%***	0
									*														
2	**14**	9	5	6	8	12	2	0	1	1	0	0	3	3	1	1	0	3	0	13	0	1	0
	1%	***2%***	***1%***	***1%***	***1%***	***2%***	0	0	***2%***	***2%***	0	0	***4%***	***3%***	***2%***	***1%***	0	***2%***	0	***1%***	0	***2%***	0
	G					**AG**			*				**Q**										
3	**24**	10	14	17	7	18	5	1	1	3	5	6	0	0	1	2	0	2	2	19	1	1	2
	2%	***2%***	***3%***	***4%***	***1%***	***3%***	***1%***	***2%***	***3%***	***4%***	***4%***	***5%***	0	0	***3%***	***3%***	0	***2%***	***6%***	***2%***	***2%***	***3%***	***6%***
	EG			**AE**		**AG**			Q*	**Q**	**Q**	**ANQ**			**Q**				**AHMNQR**				**ATU**
4	**23**	14	10	8	15	11	13	3	0	5	1	2	0	1	3	3	2	3	0	17	3	3	0
	2%	***3%***	***2%***	***2%***	***2%***	***2%***	***3%***	***4%***	0	***6%***	***1%***	***2%***	0	***1%***	***5%***	***3%***	***1%***	***2%***	***2%***	***2%***	***4%***	***5%***	***2%***
									*						**AM**							**AT**	
5	**78**	38	40	39	38	44	34	7	5	6	11	5	5	6	5	12	8	6	2	64	7	5	2
	7%	***7%***	***7%***	***8%***	***6%***	***7%***	***7%***	***8%***	***11%***	***8%***	***9%***	***5%***	***7%***	***6%***	***9%***	***13%***	***6%***	***4%***	***7%***	***7%***	***8%***	***9%***	***7%***
									*							**R**							
6	**114**	56	58	55	58	67	47	8	3	8	10	15	4	5	4	14	18	23	2	100	8	4	2
	11%	***11%***	***11%***	***12%***	***10%***	***11%***	***10%***	***9%***	***8%***	***10%***	***8%***	***14%***	***6%***	***5%***	***7%***	***16%***	***13%***	***15%***	***9%***	***11%***	***9%***	***7%***	***9%***
									*			**N**				**N**		**N**					
7	**209**	102	107	88	120	111	98	22	12	9	22	21	9	24	9	13	36	27	5	172	22	9	5
	19%	***19%***	***19%***	***19%***	***20%***	***19%***	***20%***	***24%***	***28%***	***11%***	***19%***	***19%***	***12%***	***23%***	***17%***	***14%***	***24%***	***19%***	***23%***	***19%***	***24%***	***17%***	***23%***
								J	**JM***								**J**		**J**				
8	**270**	121	150	97	173	150	120	24	9	29	31	26	21	24	9	17	40	33	7	230	24	9	7
	25%	***23%***	***27%***	***21%***	***28%***	***25%***	***25%***	***26%***	***21%***	***35%***	***27%***	***24%***	***30%***	***23%***	***18%***	***20%***	***27%***	***23%***	***28%***	***25%***	***26%***	***18%***	***28%***
	D				**AD**				*	**AOP**													
9	**145**	68	76	47	98	86	59	9	6	6	20	11	13	18	9	12	20	17	2	124	9	9	2
	13%	***13%***	***14%***	***10%***	***16%***	***15%***	***12%***	***10%***	***15%***	***8%***	***17%***	***10%***	***19%***	***17%***	***17%***	***14%***	***14%***	***12%***	***10%***	***14%***	***10%***	***17%***	***10%***
	D				**AD**				*														
Highest rating 10	**104**	57	47	31	73	50	54	8	2	8	10	17	6	10	7	5	15	13	2	87	8	7	2
	10%	***11%***	***9%***	***7%***	***12%***	***9%***	***11%***	***9%***	***5%***	***10%***	***9%***	***16%***	***8%***	***10%***	***14%***	***6%***	***10%***	***9%***	***8%***	***10%***	***9%***	***14%***	***8%***
	D				**AD**				*			**AP**											
Don't know	**90**	49	41	70	20	39	51	8	2	6	7	4	10	14	4	9	7	17	2	76	8	4	2
	8%	***9%***	***7%***	***15%***	***3%***	***7%***	***11%***	***9%***	***6%***	***7%***	***6%***	***4%***	***14%***	***13%***	***8%***	***10%***	***5%***	***12%***	***6%***	***8%***	***9%***	***8%***	***6%***
	EF			**AE**			**AF**		*				**LQ**	**LQ**				**L**					
NET: 1-3	**43**	21	22	27	16	33	10	2	2	4	5	6	3	3	3	5	0	8	2	36	2	3	2
	4%	***4%***	***4%***	***6%***	***3%***	***6%***	***2%***	***3%***	***6%***	***5%***	***4%***	***6%***	***4%***	***3%***	***5%***	***5%***	0	***5%***	***6%***	***4%***	***3%***	***5%***	***6%***
	EGQ			**AE**		**AG**			Q*	**Q**	**Q**	**Q**	**Q**		**Q**	**Q**		**Q**	**Q**				
NET: 4-6	**215**	107	108	103	112	121	94	19	8	19	22	22	9	12	11	28	29	32	4	181	19	11	4
	20%	***20%***	***20%***	***22%***	***18%***	***20%***	***19%***	***21%***	***19%***	***23%***	***19%***	***20%***	***13%***	***12%***	***21%***	***32%***	***20%***	***22%***	***18%***	***20%***	***21%***	***21%***	***18%***
	N								*							**AMN**							
NET: 7-10	**728**	348	380	264	464	398	330	63	29	52	82	75	49	76	35	47	111	91	16	613	63	35	16
	68%	***66%***	***69%***	***57%***	***76%***	***67%***	***68%***	***68%***	***70%***	***64%***	***71%***	***70%***	***69%***	***72%***	***66%***	***53%***	***75%***	***61%***	***69%***	***68%***	***68%***	***66%***	***69%***
	DP				**AD**			**P**	*		**P**	**P**		**P**			**PR**						
NET: 9-10	**249**	126	123	78	171	137	113	18	9	15	30	28	19	28	17	17	35	30	4	211	18	17	4
	23%	***24%***	***22%***	***17%***	***28%***	***23%***	***23%***	***19%***	***20%***	***18%***	***26%***	***26%***	***27%***	***26%***	***31%***	***19%***	***24%***	***20%***	***18%***	***23%***	***19%***	***31%***	***18%***
	D				**AD**				*						**AHJS**							**AUW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**5**	0	0	0	0	1	5	2	2	1	0	1	0	0	1	0	0	5	2	3	1	4	0
	1%	0	0	0	0	0	***1%***	0	***1%***	***1%***	0	***1%***	0	0	***1%***	0	0	***1%***	***1%***	0	0	***1%***	0
							A																
2	**14**	1	0	1	1	1	9	4	6	4	0	2	2	5	1	3	1	13	7	7	5	8	0
	1%	***1%***	0	***1%***	***1%***	0	***3%***	***1%***	***1%***	***2%***	0	***2%***	***1%***	***3%***	***1%***	***2%***	***1%***	***1%***	***3%***	***1%***	***2%***	***1%***	0
							A												**T**				
3	**24**	0	0	3	3	6	11	3	12	7	0	3	1	4	3	1	2	22	5	17	5	17	1
	2%	0	0	***2%***	***2%***	***3%***	***3%***	***1%***	***3%***	***3%***	0	***2%***	0	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***
	H									**H**													
4	**23**	4	0	5	2	2	9	12	6	6	3	4	5	3	3	3	3	21	8	15	1	19	1
	2%	***4%***	0	***4%***	***1%***	***1%***	***3%***	***3%***	***1%***	***2%***	***3%***	***4%***	***3%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	0	***3%***	***3%***
	U			**C**																		**U**	
5	**78**	11	7	7	12	17	24	21	36	20	5	17	6	18	11	7	5	73	27	48	23	42	6
	7%	***12%***	***6%***	***5%***	***7%***	***9%***	***7%***	***6%***	***8%***	***8%***	***5%***	***15%***	***3%***	***10%***	***7%***	***5%***	***4%***	***8%***	***10%***	***6%***	***8%***	***7%***	***11%***
	M											**AKMP**		**M**									
6	**114**	14	14	14	19	21	32	34	56	24	9	8	25	20	16	18	12	102	29	80	30	68	5
	11%	***15%***	***11%***	***9%***	***11%***	***11%***	***9%***	***9%***	***12%***	***10%***	***10%***	***6%***	***13%***	***11%***	***11%***	***12%***	***10%***	***11%***	***10%***	***11%***	***10%***	***11%***	***10%***
7	**209**	20	25	28	40	31	66	74	95	39	24	15	43	41	25	28	26	183	47	151	57	121	10
	19%	***21%***	***20%***	***19%***	***23%***	***16%***	***19%***	***20%***	***21%***	***16%***	***25%***	***12%***	***23%***	***21%***	***17%***	***19%***	***22%***	***19%***	***17%***	***20%***	***20%***	***19%***	***19%***
											L		**L**										
8	**270**	20	36	41	51	32	90	99	109	61	24	32	55	39	40	41	32	239	75	187	80	145	14
	25%	***21%***	***29%***	***28%***	***29%***	***17%***	***26%***	***27%***	***24%***	***25%***	***26%***	***27%***	***29%***	***21%***	***28%***	***28%***	***26%***	***25%***	***27%***	***25%***	***28%***	***23%***	***25%***
	F		**F**	**F**	**F**		**F**																
9	**145**	7	25	25	24	29	35	54	65	26	17	13	29	27	17	22	18	126	44	98	37	93	5
	13%	***8%***	***20%***	***17%***	***14%***	***15%***	***10%***	***15%***	***14%***	***11%***	***18%***	***11%***	***15%***	***14%***	***12%***	***15%***	***15%***	***13%***	***16%***	***13%***	***13%***	***15%***	***9%***
	G		**ABG**																				
Highest rating 10	**104**	15	12	16	10	25	27	39	44	20	7	10	19	20	20	16	13	92	16	85	18	70	6
	10%	***15%***	***10%***	***10%***	***6%***	***13%***	***8%***	***11%***	***10%***	***8%***	***7%***	***8%***	***10%***	***10%***	***14%***	***11%***	***10%***	***10%***	***6%***	***11%***	***6%***	***11%***	***11%***
	SU	**E**				**E**														**AS**		**U**	
Don't know	**90**	3	4	9	12	26	35	30	29	31	5	14	6	13	7	9	10	79	21	65	32	46	6
	8%	***3%***	***4%***	***6%***	***7%***	***14%***	***10%***	***8%***	***6%***	***13%***	***5%***	***12%***	***3%***	***7%***	***5%***	***6%***	***8%***	***8%***	***7%***	***9%***	***11%***	***7%***	***10%***
	M					**ABCD**	**C**			**AI**		**M**											
NET: 1-3	**43**	1	0	4	4	8	25	8	21	13	0	6	2	9	6	4	3	40	15	26	11	28	1
	4%	***1%***	0	***3%***	***3%***	***4%***	***7%***	***2%***	***4%***	***5%***	0	***5%***	***1%***	***5%***	***4%***	***3%***	***3%***	***4%***	***5%***	***3%***	***4%***	***4%***	***2%***
	CHKM					**C**	**ACE**			**H**		**K**											
NET: 4-6	**215**	29	21	26	33	41	65	66	98	51	17	29	36	41	29	29	19	196	64	142	54	129	12
	20%	***30%***	***17%***	***18%***	***19%***	***21%***	***19%***	***18%***	***21%***	***21%***	***18%***	***25%***	***19%***	***22%***	***21%***	***19%***	***16%***	***21%***	***23%***	***19%***	***19%***	***20%***	***23%***
		ACDG																					
NET: 7-10	**728**	63	97	109	126	116	218	266	313	146	71	69	146	127	101	107	89	639	182	520	192	430	35
	68%	***65%***	***79%***	***73%***	***72%***	***61%***	***63%***	***72%***	***68%***	***61%***	***77%***	***58%***	***77%***	***67%***	***71%***	***72%***	***73%***	***67%***	***65%***	***69%***	***67%***	***68%***	***65%***
	FJL		**ABFG**	**FG**	**F**			**AJ**			**L**		**AL**			**L**							
NET: 9-10	**249**	22	37	40	35	54	62	93	109	46	23	23	48	47	36	38	31	218	60	183	55	163	11
	23%	***23%***	***30%***	***27%***	***20%***	***28%***	***18%***	***25%***	***24%***	***19%***	***25%***	***19%***	***25%***	***25%***	***25%***	***26%***	***26%***	***23%***	***21%***	***24%***	***19%***	***26%***	***20%***
	G		**G**	**G**		**G**																**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**5**	0	5	0	0	0	0	0	0	5	0	0	2	2	0	0	2	0	4	1	1	3	2
	1%	0	***1%***	0	0	0	0	0	0	***2%***	0	0	***1%***	***1%***	0	0	***2%***	0	***3%***	***2%***	0	***1%***	***1%***
	DR					**		**	*	**AD**						**	**K**		**AR**	R*			
2	**14**	1	13	3	0	1	0	0	0	9	2	1	4	1	0	0	5	6	2	6	1	8	5
	1%	0	***2%***	***1%***	0	***7%***	0	0	0	***3%***	***1%***	***2%***	***2%***	0	0	0	***5%***	***1%***	***2%***	***11%***	0	***1%***	***4%***
	RU					**		**	*	**AD**						**	**ANO**			**ARS***			**AU**
3	**24**	5	19	6	2	0	1	0	3	12	4	6	2	6	1	1	3	8	7	8	5	9	8
	2%	***2%***	***2%***	***1%***	***1%***	0	***2%***	0	***6%***	***4%***	***2%***	***9%***	***1%***	***2%***	***1%***	***4%***	***3%***	***1%***	***5%***	***14%***	***1%***	***2%***	***6%***
	R					**		**	**DE***			**AKMNO**				**			**AR**	**ARS***			**AUV**
4	**23**	7	17	11	2	0	0	0	1	10	6	0	3	6	6	0	2	19	2	2	11	10	3
	2%	***3%***	***2%***	***2%***	***1%***	0	0	0	***2%***	***3%***	***3%***	0	***2%***	***2%***	***4%***	0	***2%***	***2%***	***2%***	***4%***	***3%***	***2%***	***2%***
						**		**	*							**				*			
5	**78**	24	54	33	14	3	4	0	3	20	9	4	18	20	13	6	6	42	22	13	20	39	15
	7%	***9%***	***7%***	***7%***	***9%***	***15%***	***9%***	***2%***	***6%***	***6%***	***4%***	***7%***	***9%***	***7%***	***8%***	***20%***	***6%***	***5%***	***14%***	***23%***	***6%***	***7%***	***11%***
	R					**		**	*							**			**AR**	**AR***			
6	**114**	26	88	49	20	0	5	4	6	29	23	10	22	29	15	3	11	82	27	4	37	56	20
	11%	***10%***	***11%***	***11%***	***13%***	0	***11%***	***18%***	***14%***	***9%***	***11%***	***16%***	***11%***	***10%***	***9%***	***11%***	***12%***	***10%***	***18%***	***8%***	***11%***	***10%***	***15%***
	R					**		**	*							**			**AR**	*			
7	**209**	60	148	83	29	6	11	5	8	66	37	13	46	63	28	7	14	183	20	4	60	127	20
	19%	***22%***	***18%***	***19%***	***19%***	***29%***	***21%***	***18%***	***21%***	***20%***	***18%***	***20%***	***22%***	***21%***	***18%***	***24%***	***14%***	***21%***	***13%***	***7%***	***18%***	***22%***	***14%***
	ST					**		**	*							**		**AST**		*		**A**	
8	**270**	66	204	129	34	7	10	7	6	77	56	14	49	73	50	4	21	232	27	9	87	148	34
	25%	***25%***	***25%***	***29%***	***22%***	***34%***	***19%***	***30%***	***14%***	***23%***	***26%***	***22%***	***23%***	***25%***	***31%***	***13%***	***22%***	***27%***	***18%***	***16%***	***26%***	***25%***	***24%***
	S			**AI**		**		**	*							**		**AS**		*			
9	**145**	38	107	65	21	0	11	1	9	37	34	7	30	40	23	2	7	129	16	0	64	66	14
	13%	***14%***	***13%***	***14%***	***14%***	0	***21%***	***5%***	***22%***	***11%***	***16%***	***11%***	***14%***	***14%***	***14%***	***6%***	***7%***	***15%***	***11%***	0	***19%***	***11%***	***10%***
	TV					**	**J**	**	J*							**		**AT**	**T**	*	**AVW**		
Highest rating 10	**104**	24	80	43	22	0	4	5	2	29	23	2	22	30	16	1	11	100	3	2	46	55	3
	10%	***9%***	***10%***	***9%***	***14%***	0	***8%***	***21%***	***4%***	***9%***	***11%***	***3%***	***10%***	***10%***	***10%***	***2%***	***11%***	***12%***	***2%***	***3%***	***14%***	***9%***	***2%***
	SW					**		**	*							**		**AS**		*	**AW**	**W**	
Don't know	**90**	18	72	27	13	3	5	2	4	36	18	7	12	24	7	5	15	60	22	6	9	61	15
	8%	***7%***	***9%***	***6%***	***8%***	***15%***	***10%***	***6%***	***10%***	***11%***	***9%***	***10%***	***6%***	***8%***	***5%***	***19%***	***16%***	***7%***	***14%***	***12%***	***3%***	***10%***	***11%***
	DRU					**		**	*	**D**						**	**AMNO**		**AR**	*		**AU**	**U**
NET: 1-3	**43**	6	37	9	2	1	1	0	3	27	6	7	8	9	2	1	10	14	14	15	6	21	15
	4%	***2%***	***5%***	***2%***	***1%***	***7%***	***2%***	0	***6%***	***8%***	***3%***	***11%***	***4%***	***3%***	***1%***	***4%***	***10%***	***2%***	***9%***	***27%***	***2%***	***4%***	***10%***
	DORU					**		**	E*	**ADE**		**AKMNO**				**	**AKMNO**		**AR**	**ARS***			**AUV**
NET: 4-6	**215**	57	158	93	36	3	10	5	9	59	38	14	44	55	34	9	19	143	51	19	68	105	38
	20%	***21%***	***20%***	***21%***	***23%***	***15%***	***19%***	***19%***	***23%***	***18%***	***18%***	***23%***	***21%***	***19%***	***21%***	***31%***	***19%***	***17%***	***33%***	***35%***	***20%***	***18%***	***27%***
	R					**		**	*							**			**AR**	**AR***			**AV**
NET: 7-10	**728**	188	540	320	107	13	35	19	25	210	151	36	147	207	116	13	52	643	67	14	257	395	71
	68%	***70%***	***67%***	***71%***	***68%***	***62%***	***68%***	***74%***	***61%***	***63%***	***71%***	***56%***	***70%***	***70%***	***73%***	***45%***	***54%***	***75%***	***43%***	***26%***	***76%***	***68%***	***51%***
	JQSTW			**J**		**		**	*		**LQ**		**Q**	**LQ**	**LQ**	**		**AST**	**T**	*	**AVW**	**W**	
NET: 9-10	**249**	62	188	108	43	0	15	7	11	66	57	9	52	71	39	2	18	228	19	2	110	121	18
	23%	***23%***	***23%***	***24%***	***28%***	0	***28%***	***27%***	***27%***	***20%***	***27%***	***14%***	***25%***	***24%***	***24%***	***8%***	***19%***	***27%***	***12%***	***3%***	***32%***	***21%***	***13%***
	STW					**		**	*		**L**					**		**AST**		*	**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**4**	1	4	3	1	1	3	1	0	0	0	0	0	0	1	0	0	2	1	2	1	1	1
	1%	0	***1%***	***1%***	0	0	***1%***	***2%***	0	0	0	0	0	0	***3%***	0	0	***3%***	***3%***	0	***2%***	***3%***	***3%***
								*	**	*			*	*	*	*			**AKLPQ***		*	T*	**AT***
2	**13**	7	7	5	8	12	1	0	0	0	3	0	1	3	1	0	4	1	1	12	0	1	1
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	0	0	0	0	***3%***	0	***3%***	***4%***	***3%***	0	***4%***	***1%***	***4%***	***2%***	0	***3%***	***4%***
	G					**AG**		*	**	*			*	*	*	*			**LP***		*	*	*
3	**17**	9	8	8	9	9	9	1	0	3	0	3	0	1	1	2	4	2	0	16	1	1	0
	3%	***3%***	***3%***	***3%***	***2%***	***2%***	***3%***	***1%***	0	***6%***	0	***4%***	0	***2%***	***4%***	***3%***	***4%***	***3%***	***2%***	***3%***	***1%***	***4%***	***2%***
								*	**	K*			*	*	*	*			*		*	*	*
4	**30**	19	11	9	21	11	19	3	1	5	4	1	0	1	0	7	0	6	1	26	3	0	1
	4%	***6%***	***3%***	***3%***	***5%***	***3%***	***6%***	***7%***	***5%***	***11%***	***5%***	***1%***	0	***2%***	***2%***	***10%***	0	***8%***	***5%***	***4%***	***7%***	***2%***	***5%***
	Q							Q*	**	**LMQ***	**Q**		*	*	*	Q*		**Q**	Q*		*	*	*
5	**58**	35	23	20	38	27	32	5	4	7	4	7	6	3	2	5	10	6	1	51	5	2	1
	9%	***10%***	***7%***	***8%***	***9%***	***7%***	***10%***	***11%***	***15%***	***14%***	***5%***	***9%***	***15%***	***4%***	***8%***	***8%***	***9%***	***7%***	***5%***	***9%***	***11%***	***8%***	***5%***
								*	**	*			*	*	*	*			*		*	*	*
6	**91**	53	39	35	56	52	39	5	2	2	16	12	6	11	3	8	10	13	2	81	5	3	2
	13%	***15%***	***12%***	***13%***	***14%***	***14%***	***12%***	***13%***	***10%***	***4%***	***19%***	***16%***	***14%***	***18%***	***11%***	***12%***	***9%***	***16%***	***15%***	***14%***	***13%***	***11%***	***15%***
								*	**	*	**J**		*	*	*	*			J*		*	*	*
7	**121**	62	59	39	82	66	55	6	5	8	17	11	10	5	3	7	29	17	1	110	6	3	1
	18%	***18%***	***18%***	***15%***	***20%***	***18%***	***18%***	***14%***	***22%***	***17%***	***20%***	***16%***	***23%***	***9%***	***13%***	***10%***	***27%***	***20%***	***8%***	***19%***	***14%***	***13%***	***8%***
								*	**	*			*	*	*	*	**ANPS**		*		*	*	*
8	**130**	59	71	40	90	71	59	9	7	10	19	8	10	6	6	17	24	11	3	112	9	6	3
	19%	***17%***	***22%***	***15%***	***22%***	***19%***	***19%***	***22%***	***29%***	***19%***	***22%***	***11%***	***22%***	***10%***	***24%***	***26%***	***22%***	***13%***	***21%***	***19%***	***22%***	***24%***	***21%***
								*	**	*			*	*	*	*			*		*	*	*
9	**92**	49	43	30	63	55	37	8	3	4	12	11	4	8	3	11	18	7	2	79	8	3	2
	14%	***14%***	***13%***	***11%***	***15%***	***15%***	***12%***	***18%***	***13%***	***8%***	***14%***	***15%***	***10%***	***13%***	***13%***	***17%***	***17%***	***9%***	***13%***	***13%***	***18%***	***13%***	***13%***
								*	**	*			*	*	*	*			*		*	*	*
Highest rating 10	**53**	21	32	20	32	27	26	3	0	3	4	15	3	12	2	1	6	3	1	46	3	2	1
	8%	***6%***	***10%***	***8%***	***8%***	***7%***	***8%***	***7%***	0	***6%***	***4%***	***20%***	***7%***	***20%***	***7%***	***2%***	***5%***	***4%***	***9%***	***8%***	***7%***	***7%***	***9%***
								*	**	*		**AJKPQR**	*	**AKPQR***	*	*			*		*	*	*
Don't know	**67**	37	31	55	13	34	34	2	1	8	7	5	3	11	3	7	5	13	2	60	2	3	2
	10%	***10%***	***9%***	***21%***	***3%***	***9%***	***11%***	***5%***	***5%***	***16%***	***8%***	***6%***	***6%***	***18%***	***12%***	***11%***	***5%***	***16%***	***15%***	***10%***	***5%***	***12%***	***15%***
	E			**AE**				*	**	Q*			*	Q*	*	*		**Q**	Q*		*	*	*
NET: 1-3	**35**	16	19	16	19	22	13	1	0	3	3	3	1	4	2	2	8	5	1	30	1	2	1
	5%	***5%***	***6%***	***6%***	***5%***	***6%***	***4%***	***3%***	0	***6%***	***3%***	***4%***	***3%***	***6%***	***9%***	***3%***	***7%***	***7%***	***9%***	***5%***	***3%***	***9%***	***9%***
								*	**	*			*	*	*	*			*		*	*	*
NET: 4-6	**180**	107	72	64	116	90	90	13	7	14	24	20	12	15	5	20	20	26	4	157	13	5	4
	26%	***31%***	***22%***	***24%***	***28%***	***25%***	***29%***	***31%***	***30%***	***29%***	***28%***	***27%***	***29%***	***24%***	***21%***	***31%***	***18%***	***31%***	***25%***	***26%***	***31%***	***21%***	***25%***
	C	**AC**						*	**	*			*	*	*	*			*		*	*	*
NET: 7-10	**396**	190	205	129	267	219	177	26	16	25	51	46	27	32	14	36	78	38	8	348	26	14	8
	58%	***54%***	***63%***	***49%***	***64%***	***60%***	***56%***	***61%***	***65%***	***49%***	***60%***	***63%***	***62%***	***52%***	***58%***	***55%***	***70%***	***47%***	***51%***	***58%***	***61%***	***58%***	***51%***
	DR		**AB**		**AD**			*	**	*			*	*	*	*	**AJNRS**		*		*	*	*
NET: 9-10	**145**	70	75	50	95	82	63	11	3	7	15	26	7	20	5	12	24	11	3	126	11	5	3
	21%	***20%***	***23%***	***19%***	***23%***	***23%***	***20%***	***25%***	***13%***	***14%***	***18%***	***35%***	***16%***	***33%***	***20%***	***19%***	***22%***	***13%***	***22%***	***21%***	***25%***	***20%***	***22%***
								*	**	*		**AJKMR**	*	**JR***	*	*			*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**4**	0	2	0	1	0	1	1	3	1	0	2	2	0	0	0	1	4	1	3	1	3	0
	1%	0	*1%*	0	*1%*	0	*2%*	0	*1%*	0	0	*2%*	*2%*	0	0	0	0	*1%*	*1%*	*1%*	*1%*	*1%*	0
						*																	*
2	**13**	4	1	1	0	4	3	1	11	1	0	3	3	5	1	1	4	9	5	9	1	11	1
	2%	*2%*	*1%*	*1%*	0	*5%*	*5%*	*1%*	*3%*	*1%*	0	*4%*	*2%*	*5%*	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*1%*
						E*	E																*
3	**17**	6	0	4	4	3	0	8	7	2	0	1	8	1	2	2	6	11	5	11	1	14	0
	3%	*3%*	0	*3%*	*4%*	*4%*	0	*4%*	*2%*	*2%*	*1%*	*2%*	*5%*	*1%*	*2%*	*2%*	*4%*	*2%*	*3%*	*2%*	*1%*	*3%*	0
	C				C	*																	*
4	**30**	8	6	2	4	5	5	6	18	6	4	5	9	6	2	2	1	29	9	19	6	23	0
	4%	*4%*	*4%*	*2%*	*5%*	*8%*	*7%*	*3%*	*5%*	*5%*	*7%*	*7%*	*7%*	*6%*	*2%*	*2%*	*1%*	*5%*	*5%*	*4%*	*6%*	*5%*	0
	Q					*												AQ					*
5	**58**	13	14	11	9	6	6	14	34	11	4	7	10	6	10	10	11	47	20	33	12	31	11
	9%	*7%*	*9%*	*10%*	*9%*	*9%*	*9%*	*6%*	*10%*	*9%*	*6%*	*10%*	*7%*	*6%*	*12%*	*11%*	*8%*	*9%*	*12%*	*7%*	*13%*	*7%*	*18%*
	TV					*																	AV*
6	**91**	27	22	18	11	5	8	23	50	18	9	11	14	19	7	8	19	73	25	63	12	66	6
	13%	*15%*	*14%*	*16%*	*12%*	*8%*	*11%*	*11%*	*15%*	*14%*	*13%*	*14%*	*10%*	*19%*	*8%*	*9%*	*13%*	*13%*	*15%*	*13%*	*14%*	*14%*	*11%*
						*																	*
7	**121**	35	35	19	10	13	8	45	61	15	17	17	23	20	14	15	25	96	36	78	13	85	9
	18%	*19%*	*22%*	*17%*	*11%*	*20%*	*13%*	*21%*	*18%*	*12%*	*26%*	*22%*	*17%*	*20%*	*16%*	*16%*	*18%*	*18%*	*21%*	*16%*	*15%*	*18%*	*15%*
			E			*																	*
8	**130**	38	29	25	19	8	10	43	62	25	11	14	37	17	18	17	30	100	23	106	20	94	11
	19%	*21%*	*18%*	*23%*	*21%*	*12%*	*16%*	*20%*	*19%*	*20%*	*18%*	*19%*	*26%*	*16%*	*21%*	*19%*	*21%*	*19%*	*13%*	*22%*	*22%*	*19%*	*19%*
	S					*														AS			*
9	**92**	30	25	17	12	5	3	36	39	16	9	7	18	9	17	21	28	64	22	68	4	72	9
	14%	*16%*	*16%*	*15%*	*13%*	*7%*	*5%*	*16%*	*12%*	*13%*	*14%*	*9%*	*13%*	*9%*	*20%*	*23%*	*20%*	*12%*	*13%*	*14%*	*5%*	*15%*	*15%*
	GRU	G	G			*									N	ALN	R					U	*
Highest rating 10	**53**	14	14	8	7	6	4	22	20	10	7	2	7	6	11	10	12	41	10	42	5	40	5
	8%	*7%*	*9%*	*7%*	*8%*	*9%*	*5%*	*10%*	*6%*	*8%*	*11%*	*2%*	*5%*	*6%*	*13%*	*11%*	*9%*	*8%*	*6%*	*9%*	*6%*	*8%*	*9%*
						*									L	L							*
Don't know	**67**	11	8	7	14	11	17	20	27	21	4	7	9	13	3	5	4	64	15	47	15	42	7
	10%	*6%*	*5%*	*6%*	*15%*	*17%*	*26%*	*9%*	*8%*	*17%*	*6%*	*10%*	*7%*	*12%*	*4%*	*5%*	*3%*	*12%*	*9%*	*10%*	*17%*	*9%*	*12%*
	CQ				BC	BC*	ABCD			AHI								AQ			AV		*
NET: 1-3	**35**	10	3	5	5	7	5	10	21	4	0	6	13	6	3	4	11	24	11	23	4	29	1
	5%	*5%*	*2%*	*5%*	*6%*	*10%*	*7%*	*4%*	*6%*	*3%*	*1%*	*8%*	*9%*	*6%*	*4%*	*4%*	*8%*	*5%*	*6%*	*5%*	*4%*	*6%*	*1%*
						C*							K										*
NET: 4-6	**180**	48	42	31	24	16	18	44	102	34	17	23	34	32	19	20	30	149	53	116	30	121	17
	26%	*26%*	*27%*	*27%*	*26%*	*25%*	*28%*	*20%*	*31%*	*27%*	*26%*	*31%*	*24%*	*31%*	*22%*	*22%*	*22%*	*28%*	*31%*	*24%*	*32%*	*25%*	*29%*
	H					*			H														*
NET: 7-10	**396**	118	102	70	49	32	25	146	182	66	44	39	86	52	61	63	95	301	91	294	43	290	34
	58%	*63%*	*66%*	*62%*	*53%*	*48%*	*39%*	*67%*	*55%*	*53%*	*68%*	*51%*	*61%*	*51%*	*70%*	*69%*	*68%*	*56%*	*53%*	*61%*	*47%*	*60%*	*58%*
	GRU	G	AFG	G		*		AIJ							ALN	ALN	AR			A		U	*
NET: 9-10	**145**	44	39	25	20	11	7	58	59	26	16	8	25	15	29	31	40	105	33	110	10	111	14
	21%	*24%*	*25%*	*22%*	*21%*	*16%*	*10%*	*27%*	*18%*	*20%*	*25%*	*11%*	*18%*	*15%*	*33%*	*34%*	*28%*	*20%*	*19%*	*23%*	*11%*	*23%*	*24%*
	GLRU	G	G			*		AI							ALMN	ALMN						U	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**4**	2	2	2	1	0	0	0	1	1	0	0	1	3	0	0	0	0	3	1	0	2	2
	1%	***1%***	***1%***	***1%***	***1%***	0	0	0	***2%***	***2%***	0	0	***1%***	***1%***	0	0	***1%***	0	***3%***	***3%***	0	***1%***	***3%***
	R					**	*	*	**			**				**	**		**AR**	**			U*
2	**13**	5	8	6	3	1	0	0	0	3	4	1	5	2	0	0	0	7	3	3	2	9	3
	2%	***2%***	***2%***	***2%***	***2%***	***11%***	0	0	0	***6%***	***3%***	***4%***	***3%***	***1%***	0	0	0	***1%***	***3%***	***13%***	0	***3%***	***5%***
	RU					**	*	*	**	**AD**		**				**	**			**		**U**	U*
3	**17**	9	8	12	1	0	1	1	2	1	3	0	1	9	1	2	1	9	4	4	6	7	4
	3%	***4%***	***2%***	***3%***	***1%***	0	***4%***	***2%***	***8%***	***1%***	***2%***	0	***1%***	***5%***	***1%***	***17%***	***2%***	***2%***	***4%***	***18%***	***2%***	***3%***	***7%***
	R					**	*	*	**			**				**	**			**			*
4	**30**	11	19	18	2	2	2	2	1	4	12	1	4	7	1	1	4	25	5	0	10	16	4
	4%	***4%***	***5%***	***5%***	***1%***	***15%***	***7%***	***4%***	***4%***	***6%***	***8%***	***3%***	***3%***	***4%***	***1%***	***10%***	***11%***	***5%***	***5%***	0	***3%***	***6%***	***6%***
						**	*	*	**		**AMO**	**				**	**			**			*
5	**58**	22	36	31	15	0	5	3	1	3	16	4	11	13	11	2	1	37	18	2	20	30	7
	9%	***9%***	***9%***	***8%***	***13%***	0	***19%***	***6%***	***3%***	***6%***	***12%***	***10%***	***7%***	***7%***	***13%***	***12%***	***3%***	***7%***	***17%***	***10%***	***6%***	***10%***	***11%***
	RU					**	**ADJ***	*	**			**				**	**		**AR**	**			*
6	**91**	33	58	52	13	6	3	7	2	8	18	5	30	23	7	0	7	69	18	3	37	46	8
	13%	***13%***	***14%***	***13%***	***11%***	***45%***	***11%***	***13%***	***9%***	***14%***	***13%***	***12%***	***17%***	***12%***	***9%***	0	***22%***	***13%***	***18%***	***12%***	***11%***	***16%***	***14%***
						**	*	*	**			**				**	**			**			*
7	**121**	53	68	75	22	1	2	12	4	5	22	10	29	39	16	2	1	100	20	1	67	46	7
	18%	***21%***	***16%***	***20%***	***18%***	***5%***	***8%***	***23%***	***15%***	***8%***	***16%***	***28%***	***17%***	***20%***	***19%***	***17%***	***5%***	***18%***	***20%***	***3%***	***21%***	***16%***	***12%***
	J			**J**		**	*	J*	**			**				**	**			**			*
8	**130**	50	80	71	28	2	1	13	4	10	18	5	46	35	22	0	4	116	9	4	80	42	7
	19%	***19%***	***19%***	***19%***	***23%***	***15%***	***4%***	***26%***	***19%***	***17%***	***13%***	***13%***	***27%***	***18%***	***26%***	0	***14%***	***21%***	***8%***	***17%***	***25%***	***15%***	***13%***
	GSV			**G**	**G**	**	*	G*	**			**	**AK**		**K**	**	**	**AS**		**	**AV**		*
9	**92**	35	58	59	11	0	6	9	3	4	17	5	20	30	16	2	0	87	5	0	60	29	2
	14%	***14%***	***14%***	***16%***	***9%***	0	***22%***	***17%***	***14%***	***7%***	***13%***	***15%***	***12%***	***15%***	***19%***	***16%***	***1%***	***16%***	***5%***	0	***18%***	***10%***	***4%***
	SVW					**	J*	*	**			**				**	**	**AS**		**	**AVW**		*
Highest rating 10	**53**	16	36	29	10	0	5	2	3	3	7	3	10	21	7	1	4	49	2	2	26	24	2
	8%	***6%***	***9%***	***8%***	***8%***	0	***17%***	***5%***	***15%***	***5%***	***5%***	***8%***	***6%***	***11%***	***8%***	***7%***	***13%***	***9%***	***2%***	***8%***	***8%***	***8%***	***3%***
	S					**	A*	*	**			**				**	**	**S**		**			*
Don't know	**67**	20	48	27	15	1	2	2	3	17	21	3	14	14	3	3	9	49	14	4	15	37	12
	10%	***8%***	***11%***	***7%***	***12%***	***9%***	***8%***	***5%***	***11%***	***29%***	***15%***	***7%***	***8%***	***7%***	***4%***	***21%***	***29%***	***9%***	***14%***	***16%***	***5%***	***13%***	***21%***
	DU					**	*	*	**	**ADEGH**	**NO**	**				**	**			**		**U**	**AU***
NET: 1-3	**35**	16	19	20	4	1	1	1	2	5	7	1	8	13	1	2	1	17	11	8	8	18	9
	5%	***6%***	***4%***	***5%***	***4%***	***11%***	***4%***	***2%***	***10%***	***9%***	***5%***	***4%***	***5%***	***7%***	***1%***	***17%***	***3%***	***3%***	***11%***	***34%***	***2%***	***6%***	***15%***
	RU					**	*	*	**			**				**	**		**AR**	**		**U**	**AUV***
NET: 4-6	**180**	66	114	101	30	8	10	12	4	15	45	9	46	44	20	3	12	130	41	5	68	92	18
	26%	***26%***	***27%***	***26%***	***25%***	***60%***	***37%***	***23%***	***15%***	***25%***	***33%***	***25%***	***27%***	***22%***	***23%***	***22%***	***36%***	***24%***	***41%***	***23%***	***21%***	***32%***	***32%***
	RU					**	*	*	**			**				**	**		**AR**	**		**AU**	*
NET: 7-10	**396**	153	242	235	71	3	14	36	15	22	64	23	105	124	61	5	10	352	36	6	234	142	19
	58%	***60%***	***57%***	***61%***	***59%***	***20%***	***50%***	***71%***	***63%***	***37%***	***46%***	***64%***	***61%***	***64%***	***72%***	***40%***	***32%***	***64%***	***35%***	***27%***	***72%***	***49%***	***32%***
	JKSVW			**J**	**J**	**	*	J*	**			**	**K**	**K**	**AK**	**	**	**AS**		**	**AVW**	**W**	*
NET: 9-10	**145**	51	94	88	21	0	11	11	7	7	24	8	31	51	23	3	4	136	7	2	86	54	4
	21%	***20%***	***22%***	***23%***	***17%***	0	***39%***	***21%***	***29%***	***12%***	***18%***	***23%***	***18%***	***26%***	***27%***	***23%***	***13%***	***25%***	***7%***	***8%***	***27%***	***19%***	***7%***
	SW					**	**AEJ***	*	**			**				**	**	**AS**		**	**AVW**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**5**	2	2	2	3	3	2	1	0	0	2	1	0	0	0	0	0	1	0	4	1	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	0	***3%***	***2%***	0	0	***2%***	0	0	***2%***	0	***1%***	***2%***	***2%***	0
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
2	**3**	1	2	0	3	3	0	0	0	0	0	0	1	0	0	0	0	1	0	3	0	0	0
	1%	0	***1%***	0	***1%***	***1%***	0	0	0	0	0	0	***5%***	0	0	0	0	***2%***	***2%***	***1%***	0	0	***2%***
								*	**	**	*	*	**	*	*	*		*	Q*		*	*	*
3	**16**	7	9	10	6	9	6	0	0	1	4	1	1	1	0	0	2	4	0	15	0	0	0
	3%	***3%***	***4%***	***5%***	***2%***	***4%***	***3%***	0	0	***6%***	***8%***	***2%***	***3%***	***3%***	0	0	***3%***	***6%***	***5%***	***4%***	0	0	***5%***
	E			**E**				*	**	**	*	*	**	*	*	*		*	P*		*	*	*
4	**16**	9	7	9	7	12	3	3	2	1	1	1	0	2	1	1	2	0	0	11	3	1	0
	3%	***3%***	***3%***	***5%***	***2%***	***5%***	***2%***	***10%***	***12%***	***4%***	***2%***	***2%***	0	***6%***	***3%***	***3%***	***2%***	0	***2%***	***3%***	***10%***	***3%***	***2%***
								AR*	**	**	*	*	**	*	*	*		*	*		**AT***	*	*
5	**31**	20	11	12	19	18	13	2	3	2	4	5	1	2	2	3	4	1	1	26	2	2	1
	6%	***8%***	***5%***	***6%***	***6%***	***7%***	***6%***	***6%***	***17%***	***10%***	***7%***	***9%***	***4%***	***5%***	***9%***	***6%***	***5%***	***2%***	***10%***	***6%***	***6%***	***9%***	***10%***
								*	**	**	*	*	**	*	*	*		*	R*		*	*	*
6	**64**	35	29	28	35	27	37	2	1	2	5	4	5	6	2	15	12	9	1	58	2	2	1
	13%	***14%***	***12%***	***15%***	***12%***	***10%***	***17%***	***7%***	***6%***	***7%***	***8%***	***7%***	***16%***	***15%***	***8%***	***32%***	***14%***	***16%***	***9%***	***14%***	***7%***	***8%***	***9%***
	F						**F**	*	**	**	*	*	**	*	*	**AHKL OQS***		*	*		*	*	*
7	**72**	33	39	24	48	45	27	7	1	3	4	10	3	6	3	7	21	7	1	61	7	3	1
	15%	***13%***	***17%***	***13%***	***16%***	***17%***	***12%***	***19%***	***5%***	***13%***	***7%***	***18%***	***8%***	***14%***	***12%***	***16%***	***23%***	***12%***	***14%***	***15%***	***19%***	***12%***	***14%***
								*	**	**	*	*	**	*	*	*	**AK**	*	*		*	*	*
8	**113**	56	57	34	80	60	53	10	3	6	11	16	7	9	4	9	24	11	3	97	10	4	3
	23%	***22%***	***25%***	***18%***	***27%***	***23%***	***24%***	***28%***	***19%***	***25%***	***21%***	***30%***	***24%***	***23%***	***14%***	***20%***	***27%***	***18%***	***26%***	***23%***	***28%***	***14%***	***26%***
	D				**D**			*	**	**	*	*	**	*	*	*		*	*		*	*	*
9	**75**	40	36	18	58	44	32	1	4	7	15	6	7	4	5	4	15	5	2	67	1	5	2
	16%	***16%***	***15%***	***9%***	***19%***	***17%***	***14%***	***2%***	***24%***	***27%***	***28%***	***10%***	***22%***	***11%***	***22%***	***9%***	***17%***	***9%***	***18%***	***16%***	***2%***	***22%***	***18%***
	DHU				**AD**			*	**	**	**AHLPR***	*	**	*	H*	*	**H**	*	H*	**U**	*	U*	U*
Highest rating 10	**46**	28	18	15	31	24	22	5	1	1	7	8	3	3	4	4	5	6	1	37	5	4	1
	10%	***11%***	***8%***	***8%***	***11%***	***9%***	***10%***	***13%***	***7%***	***5%***	***14%***	***14%***	***8%***	***7%***	***16%***	***8%***	***5%***	***11%***	***6%***	***9%***	***13%***	***16%***	***6%***
								*	**	**	*	*	**	*	Q*	*		*	*		*	*	*
Don't know	**45**	24	21	37	8	19	26	4	2	1	2	4	3	6	3	3	4	13	1	37	4	3	1
	9%	***9%***	***9%***	***20%***	***3%***	***7%***	***12%***	***12%***	***9%***	***4%***	***3%***	***7%***	***10%***	***16%***	***12%***	***6%***	***4%***	***22%***	***8%***	***9%***	***12%***	***12%***	***8%***
	E			**AE**				*	**	**	*	*	**	K*	*	*		**AKLPQ***	*		*	*	*
NET: 1-3	**24**	10	13	12	11	15	9	1	0	1	6	2	2	1	0	0	2	6	1	22	1	0	1
	5%	***4%***	***6%***	***7%***	***4%***	***6%***	***4%***	***2%***	0	***6%***	***11%***	***4%***	***8%***	***3%***	***2%***	0	***3%***	***10%***	***7%***	***5%***	***2%***	***2%***	***7%***
								*	**	**	*	*	**	*	*	*		*	P*		*	*	*
NET: 4-6	**110**	64	47	49	61	57	54	8	6	5	10	9	6	10	5	19	19	10	2	95	8	5	2
	23%	***25%***	***20%***	***26%***	***20%***	***21%***	***24%***	***23%***	***36%***	***20%***	***18%***	***17%***	***20%***	***26%***	***20%***	***42%***	***21%***	***18%***	***21%***	***23%***	***23%***	***20%***	***21%***
								*	**	**	*	*	**	*	*	**AKLQR***		*	*		*	*	*
NET: 7-10	**307**	157	150	90	217	174	133	22	10	17	37	39	19	22	16	24	64	29	7	263	22	16	7
	63%	***62%***	***65%***	***48%***	***73%***	***66%***	***60%***	***63%***	***55%***	***70%***	***69%***	***72%***	***62%***	***55%***	***65%***	***53%***	***72%***	***50%***	***64%***	***63%***	***63%***	***65%***	***64%***
	DR				**AD**			*	**	**	*	R*	**	*	*	*	**R**	*	*		*	*	*
NET: 9-10	**122**	68	54	33	89	68	54	5	6	8	22	13	9	7	9	8	20	11	2	105	5	9	2
	25%	***27%***	***23%***	***17%***	***30%***	***26%***	***24%***	***16%***	***31%***	***32%***	***41%***	***24%***	***30%***	***17%***	***38%***	***17%***	***22%***	***19%***	***23%***	***25%***	***16%***	***38%***	***23%***
	D				**AD**			*	**	**	**AHNPQR***	*	**	*	**AHNPR***	*		*	*		*	**AU***	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**5**	0	0	0	2	1	2	1	4	0	0	1	0	2	1	0	2	3	2	2	0	3	0
	1%	0	0	0	*2%*	*1%*	*2%*	0	*2%*	0	0	*2%*	0	*2%*	*3%*	0	*2%*	*1%*	*2%*	*1%*	0	*1%*	0
		*									*				*								**
2	**3**	1	0	1	0	0	0	1	1	0	0	1	0	0	0	2	0	3	1	1	0	3	0
	1%	*2%*	0	*1%*	0	0	0	*1%*	*1%*	0	0	*2%*	0	0	0	*2%*	0	*1%*	*1%*	0	0	*1%*	0
		*									*				*								**
3	**16**	1	0	2	1	2	9	5	6	5	1	3	5	3	1	0	0	16	6	8	1	14	0
	3%	*2%*	0	*3%*	*2%*	*2%*	*7%*	*3%*	*3%*	*5%*	*2%*	*5%*	*5%*	*4%*	*3%*	0	0	*4%*	*4%*	*3%*	*1%*	*5%*	*1%*
		*					AC				*			**	*								**
4	**16**	1	3	2	3	0	7	7	4	4	0	3	7	2	0	3	0	16	8	7	3	13	0
	3%	*2%*	*4%*	*3%*	*4%*	0	*5%*	*4%*	*2%*	*5%*	*1%*	*5%*	*7%*	*3%*	0	*4%*	0	*4%*	*5%*	*2%*	*2%*	*4%*	0
		*									*		A		*								**
5	**31**	6	3	3	4	5	9	12	16	3	4	4	5	2	4	8	7	24	9	18	7	17	2
	6%	*9%*	*5%*	*4%*	*6%*	*7%*	*6%*	*6%*	*8%*	*3%*	*8%*	*6%*	*5%*	*2%*	*8%*	*11%*	*9%*	*6%*	*6%*	*5%*	*5%*	*6%*	*6%*
		*									*				*								**
6	**64**	6	9	10	12	13	14	26	28	9	5	11	9	9	10	7	7	56	15	45	19	34	2
	13%	*9%*	*14%*	*13%*	*17%*	*17%*	*10%*	*14%*	*14%*	*10%*	*9%*	*18%*	*10%*	*13%*	*18%*	*10%*	*10%*	*14%*	*10%*	*14%*	*15%*	*11%*	*6%*
		*									*				*								**
7	**72**	12	10	18	10	7	15	32	23	17	8	8	14	11	12	12	16	56	21	46	14	49	5
	15%	*18%*	*16%*	*24%*	*14%*	*9%*	*11%*	*16%*	*12%*	*19%*	*16%*	*13%*	*15%*	*16%*	*23%*	*17%*	*21%*	*14%*	*15%*	*14%*	*12%*	*17%*	*18%*
		*		AFG							*				*								**
8	**113**	16	17	16	20	12	33	43	55	16	20	11	21	16	12	19	16	98	35	75	28	74	6
	23%	*24%*	*27%*	*21%*	*28%*	*16%*	*24%*	*22%*	*27%*	*18%*	*37%*	*17%*	*21%*	*22%*	*23%*	*27%*	*21%*	*24%*	*24%*	*23%*	*23%*	*25%*	*23%*
		*									AL*				*								**
9	**75**	11	12	16	11	10	15	25	34	16	11	11	19	11	3	12	14	62	21	53	18	47	5
	16%	*17%*	*19%*	*21%*	*16%*	*13%*	*11%*	*13%*	*17%*	*18%*	*20%*	*18%*	*20%*	*15%*	*6%*	*16%*	*18%*	*15%*	*15%*	*16%*	*14%*	*16%*	*19%*
		*									*		O	**	*								**
Highest rating 10	**46**	6	7	3	4	13	14	26	11	9	4	4	12	9	5	8	8	39	12	34	14	25	3
	10%	*10%*	*11%*	*3%*	*6%*	*17%*	*10%*	*13%*	*6%*	*10%*	*8%*	*7%*	*13%*	*13%*	*9%*	*10%*	*11%*	*9%*	*8%*	*11%*	*12%*	*9%*	*12%*
	I	*				ADE		AI			*				*								**
Don't know	**45**	4	1	4	4	12	18	16	16	12	0	5	5	7	4	2	5	39	12	32	17	19	4
	9%	*7%*	*2%*	*6%*	*5%*	*16%*	*14%*	*8%*	*8%*	*13%*	0	*9%*	*5%*	*10%*	*8%*	*3%*	*7%*	*9%*	*8%*	*10%*	*14%*	*6%*	*16%*
	CKPV	*				AC	C				*	K		K	*						V		**
NET: 1-3	**24**	3	0	3	3	3	12	7	11	5	1	5	5	5	3	2	2	22	10	12	2	20	0
	5%	*4%*	0	*4%*	*4%*	*4%*	*9%*	*4%*	*6%*	*5%*	*2%*	*8%*	*5%*	*6%*	*5%*	*2%*	*2%*	*5%*	*7%*	*4%*	*1%*	*7%*	*1%*
	U	*					AC				*				*							U	**
NET: 4-6	**110**	13	15	15	19	18	29	46	48	16	9	18	21	13	14	18	14	96	31	70	28	64	3
	23%	*20%*	*24%*	*20%*	*27%*	*25%*	*22%*	*23%*	*24%*	*18%*	*18%*	*28%*	*22%*	*18%*	*26%*	*24%*	*19%*	*23%*	*22%*	*22%*	*23%*	*21%*	*12%*
		*									*				*								**
NET: 7-10	**307**	45	46	52	45	42	77	126	124	58	43	34	66	47	33	51	53	254	89	209	75	196	20
	63%	*69%*	*74%*	*70%*	*63%*	*55%*	*56%*	*64%*	*62%*	*64%*	*80%*	*54%*	*69%*	*66%*	*61%*	*70%*	*71%*	*62%*	*63%*	*65%*	*62%*	*66%*	*72%*
		*	FG								ALO*				*								**
NET: 9-10	**122**	18	19	18	15	23	29	51	46	25	15	15	31	20	8	19	21	100	33	88	32	72	8
	25%	*27%*	*30%*	*24%*	*21%*	*30%*	*21%*	*26%*	*23%*	*28%*	*28%*	*25%*	*33%*	*28%*	*15%*	*27%*	*29%*	*24%*	*23%*	*27%*	*26%*	*24%*	*31%*
		*									*		O	**	*								**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**5**	0	5	2	0	0	0	0	0	3	0	0	3	1	0	0	1	0	2	1	0	3	2
	1%	*0*	*1%*	*1%*	*0*	*0*	*0*	*0*	*0*	*3%*	*0*	*0*	*3%*	*1%*	*0*	*0*	*3%*	*0*	*3%*	*5%*	*0*	*1%*	*3%*
	R					**	**	**	**			**				**	**		**R**	**			**U**
2	**3**	1	2	1	0	1	0	0	0	0	1	0	2	0	0	0	0	0	2	1	0	2	1
	1%	*1%*	*1%*	*1%*	*0*	*15%*	*0*	*0*	*1%*	*0*	*1%*	*0*	*2%*	*0*	*0*	*0*	*0*	*0*	*2%*	*4%*	*0*	*1%*	*2%*
	R					**	**	**	**			**				**	**		**R**	**			
3	**16**	2	14	6	2	0	0	0	1	7	3	2	1	5	1	1	1	8	7	1	1	10	5
	3%	*2%*	*4%*	*3%*	*2%*	*0*	*0*	*0*	*4%*	*6%*	*4%*	*8%*	*1%*	*4%*	*1%*	*11%*	*4%*	*2%*	*9%*	*4%*	*1%*	*4%*	*8%*
	RU					**	**	**	**			**				**	**		**AR**	**			**U**
4	**16**	7	8	7	1	0	0	0	0	7	4	0	2	1	5	2	3	12	1	2	5	5	6
	3%	*5%*	*3%*	*3%*	*2%*	*0*	*2%*	*0*	*0*	*5%*	*5%*	*0*	*2%*	*0*	*5%*	*19%*	*8%*	*3%*	*1%*	*9%*	*3%*	*2%*	*10%*
	N					**	**	**	**			**			**N**	**	**			**			**AV**
5	**31**	8	22	12	7	2	1	1	1	7	4	3	7	8	7	1	0	15	9	7	6	15	8
	6%	*5%*	*7%*	*6%*	*9%*	*16%*	*5%*	*8%*	*8%*	*5%*	*5%*	*12%*	*7%*	*5%*	*8%*	*7%*	*1%*	*4%*	*12%*	*26%*	*4%*	*6%*	*13%*
	R					**	**	**	**			**				**	**		**R**	**			**AU**
6	**64**	25	39	29	13	0	3	1	3	14	9	1	14	19	14	0	6	45	14	4	22	33	8
	13%	*16%*	*12%*	*14%*	*16%*	*0*	*14%*	*9%*	*18%*	*11%*	*11%*	*6%*	*14%*	*13%*	*15%*	*0*	*20%*	*12%*	*18%*	*17%*	*12%*	*14%*	*14%*
						**	**	**	**			**				**	**			**			
7	**72**	32	40	49	2	0	3	2	1	14	6	2	20	27	12	2	3	59	10	2	36	32	4
	15%	*20%*	*12%*	*23%*	*3%*	*0*	*16%*	*16%*	*5%*	*11%*	*8%*	*8%*	*20%*	*19%*	*13%*	*13%*	*10%*	*16%*	*12%*	*6%*	*20%*	*13%*	*6%*
	CE	**AC**		**AEJ**		**	**	**	**			**	**K**	**K**		**	**			**	**AW**		
8	**113**	38	76	51	23	1	4	4	4	26	14	8	27	37	21	0	5	103	6	4	48	56	9
	23%	*24%*	*23%*	*24%*	*28%*	*15%*	*19%*	*28%*	*22%*	*21%*	*19%*	*35%*	*27%*	*26%*	*23%*	*0*	*16%*	*27%*	*8%*	*15%*	*27%*	*23%*	*15%*
	S					**	**	**	**			**				**	**	**AS**		**			
9	**75**	24	51	30	12	4	6	2	4	17	18	5	13	18	14	2	3	66	10	0	32	38	5
	16%	*15%*	*16%*	*14%*	*15%*	*44%*	*27%*	*19%*	*21%*	*13%*	*24%*	*24%*	*13%*	*12%*	*15%*	*17%*	*10%*	*17%*	*12%*	*0*	*18%*	*16%*	*8%*
						**	**	**	**		**N**	**				**	**			**			
Highest rating 10	**46**	15	32	20	11	0	3	0	2	11	9	1	4	16	13	0	2	39	6	2	18	25	4
	10%	*9%*	*10%*	*9%*	*13%*	*0*	*13%*	*0*	*10%*	*9%*	*12%*	*3%*	*4%*	*11%*	*14%*	*3%*	*8%*	*10%*	*8%*	*7%*	*10%*	*10%*	*6%*
						**	**	**	**			**			**M**	**	**			**			
Don't know	**45**	7	38	8	10	1	1	3	2	21	8	1	7	14	5	4	7	30	12	1	8	22	9
	9%	*4%*	*12%*	*4%*	*12%*	*11%*	*4%*	*20%*	*10%*	*16%*	*11%*	*3%*	*7%*	*9%*	*5%*	*30%*	*21%*	*8%*	*15%*	*6%*	*4%*	*9%*	*15%*
	BDU		**AB**		**D**	**	**	**	**	**AD**		**				**	**			**			**U**
NET: 1-3	**24**	4	20	9	2	1	0	0	1	11	4	2	6	6	1	1	2	8	10	4	1	15	7
	5%	*2%*	*6%*	*4%*	*2%*	*15%*	*0*	*0*	*5%*	*8%*	*6%*	*8%*	*6%*	*4%*	*1%*	*11%*	*7%*	*2%*	*13%*	*14%*	*1%*	*6%*	*12%*
	RU					**	**	**	**	**A**		**				**	**		**AR**	**		**U**	**AU**
NET: 4-6	**110**	40	70	48	22	2	4	2	5	28	16	4	22	27	26	3	9	72	25	13	34	53	22
	23%	*25%*	*21%*	*22%*	*27%*	*16%*	*21%*	*17%*	*26%*	*22%*	*21%*	*19%*	*22%*	*19%*	*28%*	*26%*	*29%*	*19%*	*31%*	*52%*	*19%*	*22%*	*37%*
	R					**	**	**	**			**				**	**		**R**	**			**AUV**
NET: 7-10	**307**	108	199	150	49	6	15	8	10	68	47	16	64	98	61	4	14	267	31	7	135	151	21
	63%	*68%*	*61%*	*70%*	*59%*	*59%*	*75%*	*63%*	*58%*	*54%*	*62%*	*70%*	*64%*	*67%*	*65%*	*33%*	*43%*	*71%*	*40%*	*28%*	*76%*	*63%*	*35%*
	JSW			**AJ**		**	**	**	**			**				**	**	**AS**		**	**AVW**	**W**	
NET: 9-10	**122**	39	83	50	23	4	8	2	5	28	27	6	17	34	27	3	6	105	15	2	50	63	8
	25%	*24%*	*25%*	*23%*	*28%*	*44%*	*40%*	*19%*	*31%*	*22%*	*36%*	*26%*	*18%*	*23%*	*29%*	*20%*	*18%*	*28%*	*20%*	*7%*	*28%*	*26%*	*14%*
						**	**	**	**		**M**	**				**	**	**A**		**	**W**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**5**	3	2	3	2	0	5	1	0	0	0	0	0	0	0	0	1	3	0	4	1	0	0
	0	0	0	0	0	0	1%	1%	0	0	0	0	0	0	0	0	1%	1%	0	0	1%	0	0
	F						F											A					
2	**10**	8	2	6	4	5	5	1	0	0	1	1	3	1	1	1	0	0	0	7	1	1	0
	1%	1%	0	1%	0	1%	1%	1%	0	0	1%	1%	2%	1%	1%	1%	0	0	0	0	1%	1%	0
													AR		R								
3	**35**	16	20	30	6	22	14	4	2	5	6	2	2	2	1	3	4	4	0	30	4	1	0
	2%	2%	2%	4%	1%	3%	1%	3%	3%	3%	3%	2%	2%	1%	1%	2%	2%	2%	0	2%	3%	1%	0
	E			AE																			
4	**56**	30	26	31	25	31	25	6	0	5	3	3	1	7	3	4	9	13	1	45	6	3	1
	3%	3%	3%	4%	2%	4%	3%	5%	0	4%	2%	2%	1%	4%	3%	3%	4%	5%	2%	3%	5%	3%	2%
	E			E				M										M					
5	**139**	76	63	70	69	74	65	10	7	9	13	14	9	12	10	21	14	16	5	115	10	10	5
	8%	9%	7%	10%	7%	9%	7%	7%	9%	6%	7%	9%	7%	7%	10%	14%	7%	7%	9%	8%	7%	10%	9%
	E			AE												AR							
6	**225**	112	113	96	129	116	110	24	11	15	22	16	13	21	11	26	23	37	7	184	24	11	7
	13%	13%	13%	13%	13%	14%	12%	17%	14%	11%	12%	10%	10%	12%	11%	17%	11%	15%	12%	13%	17%	11%	12%
7	**331**	153	178	141	191	159	172	25	25	20	28	37	24	34	18	24	44	42	11	278	25	18	11
	19%	17%	20%	19%	19%	19%	18%	18%	31%	14%	15%	23%	19%	20%	19%	16%	22%	17%	19%	19%	18%	19%	19%
									AHJKOPR														
8	**387**	187	200	146	241	188	199	28	22	36	65	31	19	22	21	27	50	53	14	324	28	21	14
	22%	21%	23%	20%	23%	23%	21%	21%	28%	25%	34%	19%	15%	13%	23%	18%	24%	21%	25%	22%	21%	23%	25%
	N								MN	N	AHLM				N		N		MN				
											NOPR												
9	**237**	119	118	70	167	103	134	16	6	21	20	24	23	28	14	21	27	29	8	199	16	14	8
	14%	14%	13%	10%	16%	12%	14%	11%	7%	15%	10%	15%	18%	17%	14%	14%	13%	12%	15%	14%	11%	14%	15%
	D				AD																		
Highest rating 10	**211**	114	97	50	161	87	124	13	5	16	20	22	20	29	11	14	24	29	7	180	13	11	7
	12%	13%	11%	7%	16%	11%	13%	10%	6%	12%	11%	14%	16%	17%	12%	9%	12%	12%	12%	12%	10%	12%	12%
	D				AD									I									
Don't know	**117**	58	59	82	35	39	78	9	1	14	10	9	14	11	5	9	9	23	3	99	9	5	3
	7%	7%	7%	11%	3%	5%	8%	7%	1%	10%	5%	6%	11%	6%	5%	6%	4%	9%	6%	7%	7%	5%	6%
	EF			AE			AF			I			IQ					I					
NET: 1-3	**50**	27	24	39	11	26	24	6	2	5	7	3	5	3	3	4	5	7	1	41	6	3	1
	3%	3%	3%	5%	1%	3%	3%	4%	3%	3%	4%	2%	4%	2%	3%	3%	2%	3%	1%	3%	4%	3%	1%
	E			AE																			
NET: 4-6	**420**	218	202	197	223	220	199	40	18	29	38	34	23	40	23	51	46	66	12	344	40	23	12
	24%	25%	23%	27%	22%	27%	21%	29%	23%	20%	20%	21%	18%	24%	24%	34%	22%	26%	22%	23%	29%	24%	22%
	EG			AE		AG		M								AJKLMQS							
NET: 7-10	**1167**	573	593	406	760	536	630	83	59	93	133	114	85	114	64	85	145	153	40	980	83	64	40
	67%	65%	68%	56%	74%	65%	68%	60%	73%	67%	71%	71%	67%	68%	68%	57%	71%	61%	71%	67%	60%	68%	71%
	DP				AD				P		HP	HP					HP		HP				U
NET: 9-10	**448**	233	215	120	329	189	259	29	11	38	40	46	42	58	25	35	51	58	15	379	29	25	15
	26%	27%	24%	17%	32%	23%	28%	21%	14%	27%	21%	29%	34%	34%	26%	23%	25%	23%	27%	26%	21%	26%	27%
	DFI				AD		AF			I		I	AHIK	AHIKR	I				I				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**5**	0	1	0	1	2	1	0	5	0	0	1	1	1	2	0	0	5	1	4	1	4	0
	0	0	0	0	0	*1%*	0	0	*1%*	0	0	*1%*	0	0	*1%*	0	0	0	0	0	0	0	0
2	**10**	0	0	0	2	1	7	0	7	2	0	1	1	1	0	0	1	9	4	5	3	4	0
	1%	0	0	0	*1%*	0	***1%***	0	*1%*	*1%*	0	*1%*	0	0	0	0	0	*1%*	*1%*	0	***1%***	0	0
							A																
3	**35**	2	5	5	4	4	17	9	14	12	0	8	9	5	1	5	6	30	11	20	14	18	0
	2%	*1%*	*2%*	*2%*	*1%*	*1%*	***4%***	*2%*	*2%*	*3%*	0	***4%***	*3%*	*2%*	0	*2%*	*3%*	*2%*	*2%*	*2%*	*3%*	*2%*	0
							AE					**KO**											
4	**56**	5	4	12	6	12	16	19	19	17	7	9	8	9	8	4	7	48	18	35	13	32	2
	3%	*3%*	*1%*	*5%*	*2%*	*4%*	***4%***	*4%*	*2%*	*4%*	*4%*	*4%*	*2%*	*3%*	*4%*	*2%*	*4%*	*3%*	*4%*	*3%*	*3%*	*3%*	*3%*
	I			**C**				**I**															
5	**139**	20	12	13	24	37	32	33	72	33	13	21	19	25	13	17	11	128	47	84	43	84	4
	8%	*10%*	*5%*	*6%*	*8%*	*12%*	***7%***	*8%*	*8%*	*7%*	*8%*	*10%*	*6%*	*9%*	*6%*	*9%*	*6%*	*8%*	*10%*	*7%*	*10%*	*8%*	*4%*
	T					**ACDG**													**T**		**A**		
6	**225**	23	30	31	39	44	58	62	101	59	26	23	43	32	30	22	31	194	61	145	60	130	11
	13%	*12%*	*12%*	*13%*	*13%*	*15%*	***12%***	*15%*	*12%*	*13%*	*16%*	*11%*	*13%*	*11%*	*14%*	*12%*	*16%*	*12%*	*13%*	*12%*	*14%*	*12%*	*12%*
7	**331**	39	44	38	66	52	92	89	155	86	32	45	58	55	37	47	34	297	85	234	79	204	25
	19%	*20%*	*19%*	*16%*	*21%*	*17%*	***20%***	*21%*	*18%*	*19%*	*20%*	*20%*	*17%*	*19%*	*18%*	*25%*	*18%*	*19%*	*18%*	*19%*	*19%*	*19%*	*27%*
																AM							
8	**387**	45	53	49	66	57	118	85	201	101	35	41	97	57	43	35	40	347	100	274	101	232	18
	22%	*23%*	*22%*	*21%*	*21%*	*19%*	***25%***	*20%*	*23%*	*22%*	*21%*	*19%*	*28%*	*20%*	*20%*	*18%*	*21%*	*22%*	*22%*	*23%*	*24%*	*21%*	*19%*
													ALNP										
9	**237**	32	38	40	43	36	48	50	131	56	21	31	52	43	28	24	23	214	61	162	33	178	8
	14%	*16%*	*16%*	*17%*	*14%*	*12%*	***10%***	*12%*	*15%*	*12%*	*13%*	*14%*	*15%*	*15%*	*13%*	*13%*	*12%*	*14%*	*13%*	*13%*	*8%*	*16%*	*9%*
	GU		**G**	**G**																		**AU**	
Highest rating 10	**211**	26	34	32	45	36	38	49	106	55	23	23	38	36	36	25	22	189	46	158	37	142	16
	12%	*13%*	*14%*	*13%*	*14%*	*12%*	***8%***	*11%*	*12%*	*12%*	*14%*	*10%*	*11%*	*13%*	*17%*	*13%*	*12%*	*12%*	*10%*	*13%*	*9%*	*13%*	*17%*
	GU		**G**	**G**	**G**										**A**							**U**	**U**
Don't know	**117**	6	18	18	17	19	39	31	45	40	5	16	17	17	13	9	14	102	28	83	30	66	10
	7%	*3%*	*8%*	*7%*	*5%*	*6%*	***8%***	*7%*	*5%*	*9%*	*3%*	*7%*	*5%*	*6%*	*6%*	*5%*	*7%*	*7%*	*6%*	*7%*	*7%*	*6%*	*11%*
	I						**B**			**AI**													
NET: 1-3	**50**	2	6	5	7	6	25	10	26	14	0	11	11	7	3	5	7	44	16	29	18	26	0
	3%	*1%*	*2%*	*2%*	*2%*	*2%*	***5%***	*2%*	*3%*	*3%*	0	***5%***	*3%*	*3%*	*1%*	*3%*	*3%*	*3%*	*4%*	*2%*	*4%*	*2%*	0
	K						**ABDEF**					**K**	**K**										
NET: 4-6	**420**	49	45	56	70	93	106	115	192	110	45	53	70	67	52	44	49	370	125	264	116	246	17
	24%	*25%*	*19%*	*24%*	*22%*	*31%*	***23%***	*27%*	*22%*	*24%*	*28%*	*24%*	*20%*	*24%*	*25%*	*23%*	*26%*	*24%*	*27%*	*22%*	*28%*	*23%*	*18%*
	T					**ACEG**													**T**		**AV**		
NET: 7-10	**1167**	141	168	159	221	181	297	273	593	298	112	140	244	192	143	131	119	1047	292	827	249	756	68
	67%	*71%*	*71%*	*67%*	*70%*	*60%*	***64%***	*64%*	*69%*	*64%*	*69%*	*64%*	*71%*	*68%*	*68%*	*69%*	*63%*	*67%*	*63%*	*69%*	*60%*	*69%*	*71%*
	FU	**F**	**F**		**F**				**A**											**AS**		**AU**	
NET: 9-10	**448**	58	71	72	89	72	86	98	237	111	45	54	90	79	63	49	45	403	108	319	70	320	24
	26%	*29%*	*30%*	*30%*	*28%*	*24%*	***19%***	*23%*	*28%*	*24%*	*28%*	*25%*	*26%*	*28%*	*30%*	*26%*	*24%*	*26%*	*23%*	*27%*	*17%*	*29%*	*25%*
	GU	**G**	**G**	**G**	**G**																	**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**5**	1	4	4	0	0	0	0	0	1	0	0	1	4	0	0	0	3	2	0	0	3	2
	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	*1%*	0	0	0	*1%*
						**								A		*							U
2	**10**	0	10	2	1	0	0	0	0	7	1	2	3	1	0	0	2	2	4	4	2	3	6
	1%	0	*1%*	0	0	0	0	0	0	*2%*	0	*1%*	*1%*	0	0	0	*1%*	0	*1%*	*4%*	0	0	*3%*
	R					**				AD						*			R	AR			AUV
3	**35**	4	31	13	4	0	5	0	1	12	8	4	7	4	4	3	6	14	11	10	8	15	12
	2%	*1%*	*2%*	*2%*	*1%*	0	*5%*	0	*1%*	*3%*	*2%*	*3%*	*2%*	*1%*	*2%*	*9%*	*3%*	*1%*	*4%*	*10%*	*1%*	*2%*	*5%*
	R					**	AD									AKMN*			AR	ARS			AUV
4	**56**	21	34	25	2	0	3	3	6	17	16	5	7	12	3	3	8	33	17	5	10	29	16
	3%	*5%*	*3%*	*3%*	*1%*	0	*2%*	*5%*	*6%*	*4%*	*4%*	*3%*	*2%*	*3%*	*2%*	*8%*	*5%*	*2%*	*6%*	*5%*	*2%*	*3%*	*7%*
	CERU	AC		E		**		E	E	E						M*			AR				AUV
5	**139**	34	105	53	26	3	12	2	9	33	33	13	26	36	11	6	12	77	44	18	25	77	35
	8%	*8%*	*8%*	*7%*	*9%*	*12%*	*11%*	*3%*	*9%*	*8%*	*8%*	*8%*	*6%*	*9%*	*8%*	*15%*	*7%*	*6%*	*16%*	*17%*	*4%*	*8%*	*17%*
	RU					**										*			AR	AR		U	AUV
6	**225**	48	178	102	34	4	13	8	11	52	54	22	49	54	18	5	22	157	52	15	57	134	32
	13%	*11%*	*13%*	*14%*	*12%*	*19%*	*12%*	*13%*	*12%*	*12%*	*13%*	*15%*	*12%*	*14%*	*12%*	*12%*	*13%*	*11%*	*19%*	*15%*	*10%*	*14%*	*15%*
	RU					**										*			AR			U	
7	**331**	71	261	134	62	3	15	13	14	89	76	30	95	68	30	4	25	262	54	12	89	202	34
	19%	*16%*	*20%*	*18%*	*21%*	*14%*	*14%*	*22%*	*14%*	*20%*	*18%*	*20%*	*23%*	*17%*	*20%*	*10%*	*15%*	*19%*	*20%*	*12%*	*16%*	*21%*	*16%*
	U					**							A			*						AU	
8	**387**	79	309	158	54	9	23	16	19	107	98	28	87	93	32	6	37	328	41	17	137	211	39
	22%	*18%*	*23%*	*22%*	*19%*	*39%*	*21%*	*26%*	*20%*	*24%*	*23%*	*19%*	*21%*	*24%*	*21%*	*16%*	*23%*	*24%*	*15%*	*17%*	*24%*	*22%*	*18%*
	BS		AB			**										*		AS					
9	**237**	74	163	101	48	1	16	8	12	50	47	21	59	58	23	2	24	222	11	4	114	109	13
	14%	*17%*	*12%*	*14%*	*17%*	*6%*	*15%*	*14%*	*12%*	*11%*	*11%*	*15%*	*14%*	*15%*	*15%*	*5%*	*15%*	*16%*	*4%*	*4%*	*20%*	*12%*	*6%*
	CSTVW	AC				**										*		AST			AVW	W	
Highest rating 10	**211**	73	138	91	46	1	17	6	15	35	72	16	52	36	17	3	14	201	5	6	114	89	5
	12%	*17%*	*10%*	*13%*	*16%*	*5%*	*15%*	*10%*	*16%*	*8%*	*17%*	*11%*	*13%*	*9%*	*12%*	*8%*	*9%*	*15%*	*2%*	*6%*	*20%*	*9%*	*2%*
	CJSTVW	AC		J	J	**	J		J		ANQ					*		AST			AVW	W	
Don't know	**117**	26	91	42	14	1	4	3	11	42	22	7	24	27	12	7	15	73	31	10	14	76	20
	7%	*6%*	*7%*	*6%*	*5%*	*4%*	*4%*	*5%*	*11%*	*9%*	*5%*	*5%*	*6%*	*7%*	*8%*	*19%*	*9%*	*5%*	*11%*	*10%*	*3%*	*8%*	*9%*
	RU					**			DEG	ADEG						AKLMN*			AR			AU	U
NET: 1-3	**50**	5	45	19	6	0	5	0	1	20	9	6	11	9	4	3	7	19	17	14	10	20	20
	3%	*1%*	*3%*	*3%*	*2%*	0	*5%*	0	*1%*	*4%*	*2%*	*4%*	*3%*	*2%*	*3%*	*9%*	*4%*	*1%*	*6%*	*14%*	*2%*	*2%*	*9%*
	BR		AB			**				A						AKN*			AR	ARS			AUV
NET: 4-6	**420**	102	317	180	62	7	27	13	27	103	103	40	82	102	32	14	41	267	113	38	92	240	83
	24%	*24%*	*24%*	*25%*	*21%*	*31%*	*26%*	*22%*	*27%*	*23%*	*24%*	*27%*	*20%*	*26%*	*21%*	*35%*	*25%*	*19%*	*42%*	*38%*	*16%*	*25%*	*39%*
	RU					**										*			AR	AR		U	AUV
NET: 7-10	**1167**	297	870	484	211	15	71	43	60	282	294	95	292	255	103	15	101	1012	111	38	454	611	91
	67%	*69%*	*66%*	*67%*	*72%*	*65%*	*66%*	*73%*	*61%*	*63%*	*69%*	*65%*	*71%*	*65%*	*68%*	*38%*	*62%*	*74%*	*41%*	*38%*	*80%*	*65%*	*43%*
	PSTW				IJ	**					P	P	APQ	P	P	*	P	AST			AVW	W	
NET: 9-10	**448**	147	301	192	94	3	33	14	27	85	120	37	110	94	41	5	39	422	16	10	228	198	18
	26%	*34%*	*23%*	*26%*	*32%*	*11%*	*31%*	*24%*	*28%*	*19%*	*28%*	*25%*	*27%*	*24%*	*27%*	*12%*	*24%*	*31%*	*6%*	*9%*	*40%*	*21%*	*8%*
	CJSTVW	AC		J	AJ	**	J		J							*		AST			AVW	W	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**5**	2	3	3	2	1	4	1	0	0	0	1	0	0	0	0	0	3	0	4	1	0	0
	0	0	0	1%	0	0	1%	1%	0	0	0	1%	0	0	0	0	0	2%	0	0	1%	0	0
									*									A					
2	**6**	3	4	5	2	4	2	1	1	0	0	1	0	0	1	1	0	1	0	5	1	1	0
	1%	0	1%	1%	0	1%	0	1%	3%	0	0	1%	0	0	2%	1%	0	1%	1%	0	1%	2%	1%
									*						Q								
3	**13**	4	9	11	1	6	6	3	0	2	0	2	1	1	0	0	2	2	0	10	3	0	0
	1%	1%	1%	2%	0	1%	1%	3%	0	3%	0	2%	1%	1%	0	0	1%	1%	1%	1%	3%	0	1%
				AE					*														
4	**39**	22	17	19	20	27	12	3	2	1	2	1	2	2	1	4	9	10	1	34	3	1	1
	3%	4%	3%	4%	3%	5%	2%	3%	3%	2%	2%	1%	3%	2%	3%	4%	5%	5%	2%	3%	3%	3%	2%
	G					AG			*														
5	**101**	60	41	38	63	59	42	7	7	2	11	9	5	11	9	8	13	15	3	82	7	9	3
	8%	10%	7%	8%	8%	10%	7%	7%	13%	3%	9%	8%	7%	9%	17%	8%	7%	8%	10%	8%	7%	17%	10%
	C	C							*						AHJL							ATU	
															MPQR								
6	**144**	78	65	66	78	75	69	13	5	9	16	9	9	15	5	21	13	25	3	123	13	5	3
	12%	13%	11%	14%	10%	12%	11%	14%	9%	12%	13%	8%	11%	13%	9%	20%	7%	14%	9%	12%	14%	9%	9%
									*							ALQ							
7	**222**	104	119	74	149	112	110	16	11	18	19	21	15	14	8	16	52	27	4	195	16	8	4
	18%	17%	19%	15%	20%	19%	18%	17%	20%	25%	15%	18%	18%	12%	15%	16%	28%	15%	13%	19%	17%	15%	13%
									*	N							AHKN						
																	OPRS						
8	**283**	122	161	97	186	140	143	25	15	11	32	30	20	25	10	21	45	41	8	240	25	10	8
	23%	20%	26%	20%	25%	23%	23%	26%	27%	15%	25%	26%	24%	21%	19%	20%	24%	23%	27%	23%	26%	19%	27%
	B		AB						*														
9	**172**	86	86	48	124	83	89	12	4	15	19	17	13	21	7	16	27	18	4	149	12	7	4
	14%	14%	14%	10%	17%	14%	14%	13%	8%	21%	15%	14%	15%	17%	13%	15%	14%	10%	12%	14%	13%	13%	12%
	D				AD				*	R													
Highest rating 10	**135**	68	67	40	95	53	82	9	7	7	14	18	9	13	7	9	20	19	4	115	9	7	4
	11%	11%	11%	8%	13%	9%	13%	9%	12%	9%	11%	16%	11%	11%	13%	8%	11%	10%	14%	11%	9%	13%	14%
	DF				AD		AF		*														
Don't know	**101**	51	50	78	23	37	64	6	3	7	13	7	8	16	4	8	6	19	3	87	6	4	3
	8%	8%	8%	16%	3%	6%	10%	6%	5%	10%	10%	6%	10%	13%	8%	8%	3%	11%	11%	8%	6%	8%	11%
	EFQ			AE			AF		*		Q			Q				Q	Q				
NET: 1-3	**24**	8	16	19	5	11	13	4	1	2	0	4	1	1	1	1	2	6	0	18	4	1	0
	2%	1%	3%	4%	1%	2%	2%	4%	3%	3%	0	3%	1%	1%	2%	1%	1%	3%	1%	2%	4%	2%	1%
	E			AE				KQ	*														
NET: 4-6	**284**	160	123	123	161	161	123	24	14	12	30	19	17	29	15	34	35	49	6	239	24	15	6
	23%	27%	20%	26%	22%	27%	20%	25%	25%	17%	23%	17%	20%	24%	29%	32%	19%	28%	21%	23%	25%	29%	21%
	CG	AC				AG			*						L	JLQ							
NET: 7-10	**812**	380	431	258	554	388	424	62	38	50	84	86	57	73	31	62	144	105	20	698	62	31	20
	67%	63%	69%	54%	75%	65%	68%	65%	67%	70%	66%	74%	68%	61%	61%	59%	77%	59%	66%	67%	65%	61%	66%
	DR		AB		AD				*			OPR					AHNOPR						
NET: 9-10	**307**	154	152	88	219	136	171	21	11	21	32	35	22	34	14	24	47	37	8	264	21	14	8
	25%	26%	25%	18%	29%	23%	27%	22%	20%	30%	25%	30%	26%	28%	27%	23%	25%	21%	26%	25%	22%	27%	26%
	D				AD				*														

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**5**	0	0	0	1	3	1	1	4	0	0	2	0	0	3	0	0	5	2	3	0	5	0
	0	0	0	0	0	*1%*	0	0	*1%*	0	0	*1%*	0	0	*2%*	0	0	0	*1%*	0	0	*1%*	0
															A								
2	**6**	0	1	0	0	2	3	0	4	2	1	0	2	1	1	0	1	6	2	4	3	3	0
	1%	0	*1%*	0	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	*1%*	*1%*	0	*1%*	0	0
3	**13**	0	1	5	1	0	5	4	6	3	0	2	4	1	0	3	2	11	4	6	3	7	1
	1%	0	0	*3%*	*1%*	0	*2%*	*1%*	*1%*	*1%*	0	*1%*	*2%*	*1%*	0	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*
				AF																			
4	**39**	7	6	12	1	6	8	10	21	9	2	10	5	4	1	8	8	31	12	24	6	24	3
	3%	*4%*	*3%*	*6%*	*1%*	*3%*	*3%*	*3%*	*4%*	*3%*	*2%*	*7%*	*2%*	*2%*	*1%*	*4%*	*5%*	*3%*	*4%*	*3%*	*2%*	*3%*	*4%*
	E			**AE**								**AMO**											
5	**101**	17	10	12	18	23	22	28	47	27	11	15	16	18	9	10	12	89	28	63	25	68	1
	8%	*9%*	*4%*	*6%*	*8%*	*12%*	*9%*	*7%*	*8%*	*10%*	*9%*	*11%*	*7%*	*10%*	*6%*	*6%*	*8%*	*8%*	*9%*	*8%*	*10%*	*9%*	*2%*
	CW					**C**															**W**	**W**	
6	**144**	21	27	17	20	28	29	43	63	37	16	17	24	21	17	17	14	129	31	103	37	84	8
	12%	*12%*	*13%*	*9%*	*9%*	*15%*	*12%*	*12%*	*11%*	*14%*	*13%*	*12%*	*10%*	*11%*	*11%*	*10%*	*9%*	*12%*	*10%*	*12%*	*15%*	*11%*	*10%*
7	**222**	41	47	27	39	25	44	69	108	45	21	20	50	39	39	29	31	192	62	153	49	138	13
	18%	*23%*	*22%*	*14%*	*19%*	*13%*	*19%*	*19%*	*18%*	*17%*	*18%*	*14%*	*20%*	*21%*	*25%*	*17%*	*19%*	*18%*	*19%*	*18%*	*19%*	*18%*	*17%*
		F	**F**												**AL**								
8	**283**	30	54	57	57	32	52	88	145	50	25	32	54	44	35	54	51	232	75	196	61	175	24
	23%	*17%*	*25%*	*30%*	*27%*	*17%*	*22%*	*24%*	*25%*	*19%*	*21%*	*22%*	*22%*	*23%*	*22%*	*31%*	*32%*	*22%*	*23%*	*23%*	*24%*	*23%*	*31%*
	FR			**ABF**	**BF**											**A**	**AR**						
9	**172**	24	38	26	35	24	24	53	93	24	19	11	44	25	28	24	22	150	42	122	23	122	7
	14%	*13%*	*18%*	*14%*	*17%*	*12%*	*10%*	*14%*	*16%*	*9%*	*16%*	*8%*	*18%*	*13%*	*18%*	*14%*	*14%*	*14%*	*13%*	*15%*	*9%*	*16%*	*9%*
	JLU		**G**						**J**				**L**		**L**							**U**	
Highest rating 10	**135**	33	20	23	20	29	10	39	59	35	17	16	28	19	16	19	14	121	35	96	18	94	13
	11%	*19%*	*9%*	*12%*	*9%*	*15%*	*4%*	*11%*	*10%*	*13%*	*14%*	*11%*	*11%*	*10%*	*10%*	*11%*	*9%*	*11%*	*11%*	*11%*	*7%*	*12%*	*17%*
	GU	**ACEG**	**G**	**G**	**G**	**G**																**U**	**U**
Don't know	**101**	4	12	10	19	20	36	33	36	30	6	17	17	16	9	9	4	96	29	67	31	58	7
	8%	*2%*	*6%*	*5%*	*9%*	*10%*	*15%*	*9%*	*6%*	*11%*	*5%*	*12%*	*7%*	*8%*	*6%*	*5%*	*3%*	*9%*	*9%*	*8%*	*12%*	*7%*	*9%*
	BIQ				**B**	**B**	**ABCD**			**I**								**AQ**			**AV**		
NET: 1-3	**24**	0	2	5	2	5	10	5	14	5	1	5	6	3	4	3	2	22	8	13	7	15	1
	2%	0	*1%*	*3%*	*1%*	*3%*	*4%*	*1%*	*2%*	*2%*	*1%*	*3%*	*3%*	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*
							AB																
NET: 4-6	**284**	45	42	41	39	57	59	81	130	72	29	42	45	43	27	35	35	249	71	189	69	176	12
	23%	*25%*	*20%*	*22%*	*18%*	*30%*	*25%*	*22%*	*22%*	*28%*	*24%*	*29%*	*18%*	*23%*	*17%*	*20%*	*22%*	*23%*	*22%*	*23%*	*27%*	*23%*	*16%*
						ACE						**MO**											
NET: 7-10	**812**	128	159	134	152	109	130	250	404	154	82	79	176	127	118	126	117	695	215	567	151	529	56
	67%	*72%*	*74%*	*70%*	*72%*	*57%*	*55%*	*68%*	*69%*	*59%*	*70%*	*55%*	*72%*	*67%*	*75%*	*73%*	*74%*	*65%*	*67%*	*68%*	*59%*	*68%*	*73%*
	FGJLRU	**FG**	**AFG**	**FG**	**FG**			**J**	**J**		**L**		**L**		**AL**	**L**						**U**	**U**
NET: 9-10	**307**	57	58	50	55	52	34	92	152	59	36	27	72	44	44	43	35	271	77	217	42	216	19
	25%	*32%*	*27%*	*26%*	*26%*	*27%*	*14%*	*25%*	*26%*	*22%*	*30%*	*19%*	*29%*	*23%*	*28%*	*25%*	*22%*	*26%*	*24%*	*26%*	*16%*	*28%*	*26%*
	GU	**G**	**G**	**G**	**G**	**G**					**L**		**L**									**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**5**	0	5	3	0	0	0	0	0	2	1	0	1	3	0	0	0	2	2	1	0	4	1
	0	0	*1%*	0	0	0	0	0	0	*1%*	0	0	0	*1%*	0	0	0	0	*1%*	*2%*	0	*1%*	*1%*
	R					**		*								**			R	*			
2	**6**	0	6	3	0	0	0	0	0	4	0	1	1	1	0	0	2	2	3	2	0	3	3
	1%	0	*1%*	0	0	0	0	0	0	*2%*	0	*2%*	0	0	0	*2%*	*2%*	0	*2%*	*5%*	0	0	*2%*
	R					**		*		**A**						**	**K**		**R**	**AR***			**AUV**
3	**13**	3	9	5	2	1	1	0	1	4	2	0	2	4	2	1	2	3	5	4	2	7	4
	1%	*1%*	*1%*	*1%*	*1%*	*5%*	*1%*	0	*1%*	*2%*	*1%*	0	*1%*	*1%*	*1%*	*5%*	*2%*	0	*3%*	*8%*	0	*1%*	*3%*
	R					**		*								**			**AR**	**AR***			**AU**
4	**39**	10	29	23	3	1	1	0	2	9	7	3	7	11	4	1	5	22	10	7	6	22	11
	3%	*3%*	*3%*	*4%*	*1%*	*9%*	*2%*	0	*4%*	*4%*	*3%*	*3%*	*2%*	*3%*	*3%*	*5%*	*6%*	*2%*	*6%*	*13%*	*1%*	*4%*	*7%*
	RU					**		*								**			**AR**	**AR***			**AU**
5	**101**	29	72	44	18	0	8	2	6	23	22	11	23	22	11	7	3	61	30	9	27	58	14
	8%	*8%*	*8%*	*7%*	*9%*	0	*11%*	*5%*	*13%*	*10%*	*9%*	*13%*	*8%*	*7%*	*7%*	*28%*	*4%*	*6%*	*18%*	*17%*	*6%*	*9%*	*9%*
	RU					**	*	*								**			**AR**	**AR***			
6	**144**	44	100	65	21	1	11	6	10	29	33	12	32	40	14	2	8	112	26	6	42	79	21
	12%	*12%*	*12%*	*11%*	*10%*	*8%*	*15%*	*14%*	*19%*	*13%*	*13%*	*15%*	*11%*	*12%*	*10%*	*7%*	*10%*	*11%*	*15%*	*12%*	*10%*	*13%*	*15%*
						**		*								**				*			
7	**222**	57	166	116	42	3	11	9	4	36	41	14	54	69	32	1	11	182	33	7	77	121	22
	18%	*16%*	*19%*	*19%*	*20%*	*20%*	*15%*	*20%*	*9%*	*16%*	*17%*	*17%*	*19%*	*20%*	*21%*	*5%*	*14%*	*18%*	*20%*	*14%*	*17%*	*19%*	*16%*
				I		**		*								**				*			
8	**283**	84	199	155	35	1	17	15	11	49	54	19	67	84	40	2	15	252	21	6	123	131	26
	23%	*23%*	*23%*	*26%*	*17%*	*6%*	*23%*	*32%*	*21%*	*22%*	*22%*	*23%*	*23%*	*25%*	*26%*	*9%*	*18%*	*25%*	*12%*	*12%*	*28%*	*21%*	*18%*
	ES			**E**		**		E*								**		**AST**		*	**AVW**		
9	**172**	66	106	90	40	4	4	7	5	22	33	9	46	44	22	2	14	164	8	0	75	78	17
	14%	*18%*	*12%*	*15%*	*19%*	*24%*	*6%*	*16%*	*9%*	*10%*	*13%*	*11%*	*16%*	*13%*	*15%*	*7%*	*17%*	*16%*	*5%*	*1%*	*17%*	*13%*	*12%*
	CGJST	**AC**		**G**	**GJ**	**		*								**		**AST**		*	**A**		
Highest rating 10	**135**	45	90	58	37	2	16	4	8	9	29	6	34	39	17	2	7	123	7	4	75	53	6
	11%	*13%*	*10%*	*10%*	*18%*	*11%*	*22%*	*10%*	*16%*	*4%*	*12%*	*8%*	*12%*	*12%*	*11%*	*7%*	*8%*	*12%*	*4%*	*9%*	*17%*	*8%*	*4%*
	JSVW			**J**	**ADJ**	**	**ADJ**	*	**J**							**		**AS**		*	**AVW**		
Don't know	**101**	20	81	37	12	3	4	2	4	38	24	6	18	21	9	7	15	72	23	5	11	67	18
	8%	*6%*	*9%*	*6%*	*6%*	*19%*	*6%*	*4%*	*8%*	*17%*	*10%*	*8%*	*6%*	*6%*	*6%*	*26%*	*19%*	*7%*	*14%*	*9%*	*3%*	*11%*	*13%*
	BDRU		**AB**			**		*		**ADEGH**						**	**AKMNO**		**AR**	*		**AU**	**U**
NET: 1-3	**24**	4	20	11	2	1	1	0	1	9	3	1	4	8	2	2	3	7	10	8	2	13	9
	2%	*1%*	*2%*	*2%*	*1%*	*5%*	*1%*	0	*1%*	*4%*	*1%*	*2%*	*2%*	*2%*	*1%*	*7%*	*4%*	*1%*	*6%*	*15%*	*1%*	*2%*	*6%*
	RU					**		*		**AE**						**			**AR**	**AR***		**U**	**AUV**
NET: 4-6	**284**	83	201	132	42	3	20	9	18	61	62	25	62	73	29	10	16	195	66	21	75	160	45
	23%	*23%*	*23%*	*22%*	*20%*	*16%*	*28%*	*19%*	*35%*	*27%*	*25%*	*31%*	*22%*	*22%*	*20%*	*40%*	*20%*	*20%*	*39%*	*41%*	*17%*	*26%*	*32%*
	RU					**		*	**ADE**							**			**AR**	**AR***		**U**	**AU**
NET: 7-10	**812**	251	561	420	154	10	48	36	28	116	157	49	201	236	110	7	47	721	69	18	350	382	71
	67%	*70%*	*65%*	*70%*	*73%*	*60%*	*65%*	*78%*	*55%*	*52%*	*64%*	*60%*	*70%*	*70%*	*74%*	*28%*	*58%*	*72%*	*41%*	*35%*	*80%*	*62%*	*50%*
	JSTVW			**AIJ**	**IJ**	**	**J**	**IJ***					**Q**	**Q**	**Q**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**307**	111	196	148	77	6	20	12	13	31	62	16	80	83	39	4	21	287	15	5	150	131	23
	25%	*31%*	*23%*	*25%*	*37%*	*35%*	*28%*	*26%*	*25%*	*14%*	*25%*	*19%*	*28%*	*25%*	*26%*	*14%*	*26%*	*29%*	*9%*	*9%*	*34%*	*21%*	*16%*
	CJSTVW	**AC**		**J**	**ADJ**	**	**J**	*	**J**							**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**5**	2	3	3	2	1	4	1	0	0	0	1	0	0	0	0	0	3	0	4	1	0	0
	1%	*1%*	*1%*	*1%*	0	0	*1%*	*2%*	0	0	0	*1%*	0	0	*1%*	0	0	*3%*	0	*1%*	*2%*	*1%*	0
									**	*			*			*		**A**					
2	**17**	6	10	7	9	8	9	1	0	1	1	2	4	0	2	2	0	3	0	14	1	2	0
	2%	*2%*	*3%*	*3%*	*2%*	*2%*	*2%*	*1%*	0	*3%*	*1%*	*2%*	*7%*	0	*5%*	*3%*	0	*3%*	*1%*	*2%*	*1%*	*5%*	*1%*
									**	*			**ANQ***		**NQ**	*							
3	**15**	7	8	8	7	9	6	1	0	1	1	1	1	0	1	0	3	4	1	11	1	1	1
	2%	*2%*	*2%*	*3%*	*1%*	*2%*	*1%*	*3%*	0	*3%*	*1%*	*1%*	*2%*	0	*2%*	0	*3%*	*3%*	*6%*	*2%*	*3%*	*2%*	*6%*
									**	*			*			*			**ANP**				**AT**
4	**40**	22	18	23	17	21	19	4	3	2	7	1	1	3	2	3	6	7	0	34	4	2	0
	5%	*5%*	*5%*	*9%*	*3%*	*5%*	*5%*	*8%*	*10%*	*5%*	*8%*	*2%*	*1%*	*4%*	*5%*	*5%*	*5%*	*6%*	0	*5%*	*8%*	*5%*	0
	ESW			**AE**					**	*			*			*							
5	**109**	69	40	34	75	60	49	6	6	4	14	7	11	10	6	6	14	20	5	92	6	6	5
	14%	*16%*	*10%*	*13%*	*14%*	*15%*	*12%*	*11%*	*21%*	*10%*	*16%*	*9%*	*20%*	*13%*	*14%*	*9%*	*11%*	*16%*	*23%*	*14%*	*11%*	*14%*	*23%*
	C	**AC**							**	*			*			*			**AHLPQ**				**ATU**
6	**103**	55	48	30	73	58	45	6	6	2	15	11	3	15	5	8	11	18	2	90	6	5	2
	13%	*13%*	*13%*	*12%*	*13%*	*15%*	*11%*	*12%*	*19%*	*6%*	*17%*	*15%*	*6%*	*19%*	*11%*	*13%*	*9%*	*15%*	*8%*	*13%*	*12%*	*11%*	*8%*
									**	*			*	**M**		*		*					
7	**111**	64	47	30	82	54	57	10	10	7	8	9	9	5	5	11	20	14	3	93	10	5	3
	14%	*15%*	*12%*	*12%*	*15%*	*14%*	*14%*	*18%*	*34%*	*16%*	*9%*	*12%*	*15%*	*7%*	*13%*	*18%*	*16%*	*12%*	*13%*	*14%*	*18%*	*13%*	*13%*
								N	**	*			*			*							
8	**169**	71	98	49	120	88	81	8	1	14	16	19	11	18	8	14	37	18	5	148	8	8	5
	21%	*17%*	*26%*	*19%*	*22%*	*22%*	*20%*	*14%*	*4%*	*33%*	*18%*	*25%*	*19%*	*23%*	*19%*	*23%*	*29%*	*15%*	*26%*	*22%*	*14%*	*19%*	*26%*
	B		**AB**						**	**HR***			*			*	**AHR**						
9	**93**	48	44	12	81	42	51	7	3	5	9	11	10	11	4	5	20	8	1	81	7	4	1
	12%	*12%*	*12%*	*4%*	*15%*	*11%*	*13%*	*13%*	*10%*	*11%*	*10%*	*14%*	*17%*	*13%*	*9%*	*8%*	*16%*	*7%*	*4%*	*12%*	*13%*	*9%*	*4%*
	D				**AD**				**	*			**RS***			*	**S**						
Highest rating 10	**72**	36	36	12	60	29	43	6	0	5	10	10	4	7	3	5	9	12	2	61	6	3	2
	9%	*8%*	*10%*	*5%*	*11%*	*7%*	*11%*	*11%*	0	*11%*	*12%*	*12%*	*7%*	*9%*	*7%*	*9%*	*7%*	*9%*	*10%*	*9%*	*11%*	*7%*	*10%*
	D				**AD**				**	*			*			*							
Don't know	**65**	38	27	49	15	26	39	4	1	1	6	5	4	10	7	8	4	14	2	52	4	7	2
	8%	*9%*	*7%*	*19%*	*3%*	*7%*	*10%*	*7%*	*3%*	*2%*	*7%*	*6%*	*7%*	*12%*	*16%*	*12%*	*3%*	*12%*	*8%*	*8%*	*7%*	*16%*	*8%*
	E			**AE**					**	*			*	**Q**	**AJQ**	Q*		**Q**				**AT**	
NET: 1-3	**37**	16	21	18	18	18	18	3	0	2	2	4	5	0	3	2	3	10	1	29	3	3	1
	5%	*4%*	*5%*	*7%*	*3%*	*5%*	*5%*	*5%*	0	*6%*	*3%*	*5%*	*9%*	0	*7%*	*3%*	*3%*	*9%*	*7%*	*4%*	*5%*	*7%*	*7%*
	E			**AE**				**N**	**	*			N*		**N**	*		**N**	**N**				
NET: 4-6	**252**	146	105	87	164	139	113	16	15	9	36	19	15	28	13	16	32	45	6	216	16	13	6
	32%	*35%*	*28%*	*34%*	*30%*	*35%*	*28%*	*31%*	*49%*	*21%*	*41%*	*25%*	*27%*	*36%*	*30%*	*27%*	*26%*	*37%*	*31%*	*32%*	*31%*	*30%*	*31%*
	CG					**G**			**	*	**JQ**		*			*							
NET: 7-10	**445**	220	225	102	342	212	232	30	15	30	42	49	34	41	20	35	85	52	11	384	30	20	11
	56%	*52%*	*60%*	*40%*	*63%*	*54%*	*58%*	*57%*	*48%*	*71%*	*49%*	*64%*	*58%*	*52%*	*47%*	*58%*	*68%*	*43%*	*54%*	*56%*	*57%*	*47%*	*54%*
	DR				**AD**				**	**KOR***		**OR**	*			*	**AKNOR**						
NET: 9-10	**165**	84	80	24	141	71	94	13	3	9	19	21	14	18	7	10	29	20	3	142	13	7	3
	21%	*20%*	*21%*	*9%*	*26%*	*18%*	*23%*	*24%*	*10%*	*22%*	*22%*	*27%*	*25%*	*22%*	*16%*	*16%*	*23%*	*16%*	*14%*	*21%*	*24%*	*16%*	*14%*
	D				**AD**				**	*			*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**5**	0	0	0	1	3	2	1	4	0	0	2	0	0	3	0	0	5	2	3	0	5	0
	1%	0	0	0	***1%***	***2%***	***1%***	***1%***	***1%***	0	0	***2%***	0	0	***3%***	0	0	***1%***	***1%***	***1%***	0	***1%***	0
															AMN								*
2	**17**	3	1	0	2	4	7	0	13	3	1	2	4	0	3	3	1	16	9	8	6	7	0
	2%	***3%***	***1%***	0	***1%***	***3%***	***4%***	0	***4%***	***2%***	***1%***	***2%***	***3%***	0	***3%***	***3%***	***1%***	***2%***	***4%***	***2%***	***4%***	***1%***	0
	HV						**D**		**AH**														*
3	**15**	1	2	3	1	1	6	4	7	4	0	2	4	3	0	3	2	13	5	7	4	10	0
	2%	***1%***	***2%***	***2%***	***1%***	***1%***	***3%***	***2%***	***2%***	***2%***	0	***1%***	***3%***	***2%***	0	***3%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	0
																							*
4	**40**	3	5	6	4	6	15	10	17	12	6	8	7	7	1	5	6	34	16	21	8	22	3
	5%	***3%***	***4%***	***5%***	***4%***	***4%***	***8%***	***5%***	***4%***	***6%***	***7%***	***8%***	***4%***	***5%***	***1%***	***5%***	***5%***	***5%***	***7%***	***4%***	***5%***	***4%***	***9%***
							A																*
5	**109**	22	13	14	17	27	16	30	54	24	15	18	14	20	12	11	17	92	33	69	23	78	2
	14%	***22%***	***10%***	***11%***	***14%***	***20%***	***9%***	***14%***	***14%***	***12%***	***16%***	***17%***	***9%***	***14%***	***15%***	***12%***	***14%***	***14%***	***13%***	***14%***	***14%***	***15%***	***5%***
	G	**CG**				**G**																	*
6	**103**	13	14	14	16	24	23	22	48	33	8	13	26	19	6	10	12	91	32	62	24	66	3
	13%	***12%***	***11%***	***11%***	***13%***	***17%***	***12%***	***10%***	***13%***	***16%***	***8%***	***13%***	***16%***	***13%***	***7%***	***12%***	***10%***	***13%***	***13%***	***12%***	***15%***	***12%***	***8%***
																							*
7	**111**	12	24	20	13	9	34	36	51	23	17	10	27	19	14	9	18	94	34	74	26	75	6
	14%	***11%***	***19%***	***16%***	***11%***	***7%***	***18%***	***17%***	***14%***	***12%***	***19%***	***10%***	***16%***	***14%***	***17%***	***10%***	***15%***	***14%***	***14%***	***15%***	***16%***	***14%***	***17%***
	F		**F**	**F**			**F**																*
8	**169**	18	29	23	35	26	37	43	87	39	17	17	37	37	22	18	36	133	46	116	38	113	6
	21%	***18%***	***23%***	***19%***	***28%***	***19%***	***20%***	***20%***	***23%***	***19%***	***19%***	***16%***	***22%***	***26%***	***27%***	***21%***	***30%***	***20%***	***18%***	***23%***	***23%***	***21%***	***17%***
	R																**AR**						*
9	**93**	13	23	19	13	12	13	28	44	20	12	12	22	19	10	12	15	78	32	59	10	75	3
	12%	***13%***	***18%***	***16%***	***11%***	***8%***	***7%***	***13%***	***12%***	***10%***	***13%***	***12%***	***13%***	***13%***	***12%***	***14%***	***13%***	***11%***	***13%***	***12%***	***6%***	***14%***	***8%***
	GU		**AFG**	**G**																		**AU**	*
Highest rating 10	**72**	12	11	14	13	17	5	23	31	16	9	8	11	11	8	13	9	63	18	48	12	48	7
	9%	***11%***	***9%***	***12%***	***10%***	***12%***	***3%***	***11%***	***8%***	***8%***	***10%***	***7%***	***7%***	***7%***	***10%***	***15%***	***7%***	***9%***	***7%***	***9%***	***7%***	***9%***	***18%***
	G	**G**	**G**	**G**	**G**	**G**																	*
Don't know	**65**	4	6	10	9	9	27	19	19	27	5	13	11	8	2	5	4	61	21	38	13	41	6
	8%	***4%***	***4%***	***8%***	***7%***	***6%***	***15%***	***9%***	***5%***	***14%***	***5%***	***12%***	***7%***	***5%***	***3%***	***5%***	***3%***	***9%***	***9%***	***8%***	***8%***	***8%***	***17%***
	I						**ABCF**			**AI**		**O**						**A**					*
NET: 1-3	**37**	5	3	3	4	8	14	5	25	7	1	6	9	3	5	6	3	34	16	18	10	22	0
	5%	***5%***	***3%***	***2%***	***3%***	***6%***	***8%***	***2%***	***7%***	***4%***	***1%***	***6%***	***5%***	***2%***	***7%***	***6%***	***2%***	***5%***	***6%***	***4%***	***6%***	***4%***	0
							A		**H**														*
NET: 4-6	**252**	37	32	33	38	57	55	63	119	69	29	39	48	45	18	26	34	217	81	153	55	167	8
	32%	***37%***	***25%***	***27%***	***30%***	***41%***	***30%***	***29%***	***32%***	***34%***	***32%***	***37%***	***29%***	***32%***	***23%***	***29%***	***29%***	***32%***	***33%***	***30%***	***33%***	***31%***	***22%***
						ACDG																	*
NET: 7-10	**445**	55	87	76	74	64	89	131	214	98	56	46	97	86	55	53	78	367	130	297	86	310	22
	56%	***54%***	***68%***	***62%***	***59%***	***46%***	***48%***	***60%***	***57%***	***49%***	***62%***	***45%***	***59%***	***60%***	***67%***	***59%***	***65%***	***54%***	***52%***	***59%***	***52%***	***58%***	***61%***
	FGJLR		**AFG**	**FG**				**J**			**L**		**L**	**L**	**AL**					**A**			*
NET: 9-10	**165**	25	34	33	26	29	18	51	75	36	21	20	33	30	18	26	24	141	50	107	22	123	9
	21%	***25%***	***27%***	***27%***	***21%***	***21%***	***10%***	***24%***	***20%***	***18%***	***23%***	***19%***	***20%***	***21%***	***23%***	***29%***	***20%***	***21%***	***20%***	***21%***	***14%***	***23%***	***26%***
	GU	**G**	**G**	**G**	**G**	**G**																**U**	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**5**	0	5	3	0	0	0	0	0	2	1	0	1	3	0	0	0	2	2	1	0	4	2
	1%	0	*1%*	*1%*	0	0	0	0	0	*1%*	0	0	*1%*	*1%*	0	0	0	0	*2%*	*2%*	0	*1%*	*2%*
	RU					**	*	**				*				**			**R**	*			**U**
2	**17**	3	14	2	3	1	1	0	1	7	7	3	5	0	0	0	2	11	3	2	6	5	6
	2%	*1%*	*3%*	*1%*	*2%*	*13%*	*3%*	0	*2%*	*4%*	*3%*	*4%*	*3%*	0	0	*3%*	*3%*	*2%*	*2%*	*6%*	*2%*	*1%*	*7%*
	DN					**	*	**		**D**	**N**	N*	**N**			**	**N**		*	*			**AUV**
3	**15**	3	12	5	2	0	2	0	1	5	4	0	1	6	2	0	2	5	4	5	3	4	8
	2%	*1%*	*2%*	*1%*	*1%*	0	*5%*	0	*2%*	*3%*	*2%*	0	*1%*	*3%*	*2%*	0	*3%*	*1%*	*3%*	*12%*	*1%*	*1%*	*9%*
	R					**	*	**				*				**			**R**	**ARS***			**AUV**
4	**40**	8	32	15	7	1	2	0	1	15	8	3	5	9	6	3	6	20	13	6	9	22	8
	5%	*3%*	*6%*	*4%*	*5%*	*7%*	*5%*	0	*3%*	*8%*	*4%*	*6%*	*3%*	*5%*	*7%*	*17%*	*10%*	*3%*	*10%*	*14%*	*3%*	*6%*	*10%*
	RU					**	*	**		**AD**		*				**	**M**		**AR**	**AR***			**U**
5	**109**	36	73	41	24	1	8	3	12	18	26	12	27	30	7	3	3	73	27	8	30	65	11
	14%	*14%*	*13%*	*11%*	*17%*	*12%*	*20%*	*14%*	*27%*	*11%*	*13%*	*21%*	*16%*	*16%*	*8%*	*15%*	*5%*	*12%*	*22%*	*20%*	*10%*	*16%*	*13%*
	RU					**	*	**	**ADJ**			**OQ***				**			**AR**	*		**AU**	
6	**103**	23	80	48	11	3	7	1	5	27	25	10	26	21	11	2	7	76	21	6	37	55	11
	13%	*9%*	*15%*	*13%*	*8%*	*25%*	*18%*	*5%*	*11%*	*15%*	*12%*	*16%*	*15%*	*11%*	*12%*	*10%*	*11%*	*12%*	*17%*	*14%*	*12%*	*14%*	*13%*
						**	*	**				*				**				*			
7	**111**	36	76	54	18	2	2	3	6	27	27	8	27	22	16	0	8	90	17	4	36	61	15
	14%	*14%*	*14%*	*15%*	*13%*	*16%*	*5%*	*14%*	*13%*	*15%*	*13%*	*13%*	*16%*	*12%*	*19%*	0	*14%*	*14%*	*14%*	*10%*	*11%*	*16%*	*18%*
						**	*	**				*				**				*			
8	**169**	59	110	86	26	1	10	9	6	31	42	8	32	47	18	6	12	147	15	3	81	78	8
	21%	*24%*	*20%*	*24%*	*19%*	*11%*	*23%*	*37%*	*13%*	*18%*	*21%*	*14%*	*18%*	*25%*	*20%*	*33%*	*21%*	*23%*	*12%*	*9%*	*26%*	*20%*	*10%*
	SW					**	*	**				*				**		**AST**		*	**AW**		
9	**93**	43	50	51	22	2	2	1	3	12	21	10	19	19	19	0	4	85	8	0	55	32	5
	12%	*17%*	*9%*	*14%*	*16%*	*17%*	*4%*	*6%*	*7%*	*7%*	*11%*	*16%*	*11%*	*10%*	*22%*	0	*7%*	*14%*	*6%*	0	*18%*	*8%*	*6%*
	CJSTV	**AC**		**J**	**J**	**	*	**				*			**AKMNQ**	**		**AST**		*	**AVW**		
Highest rating 10	**72**	26	46	38	16	0	4	4	4	6	20	0	20	22	6	0	4	66	4	2	45	24	2
	9%	*10%*	*8%*	*10%*	*11%*	0	*9%*	*18%*	*9%*	*4%*	*10%*	0	*11%*	*12%*	*7%*	0	*6%*	*11%*	*3%*	*5%*	*14%*	*6%*	*2%*
	JLSVW			**J**	**J**	**	*	**			**L**	*	**L**	**L**		**		**AS**		*	**AVW**		
Don't know	**65**	13	51	21	8	0	4	1	6	24	20	6	10	11	3	4	11	50	10	3	11	42	8
	8%	*5%*	*9%*	*6%*	*6%*	0	*9%*	*6%*	*14%*	*14%*	*10%*	*10%*	*6%*	*6%*	*3%*	*21%*	*19%*	*8%*	*8%*	*7%*	*4%*	*11%*	*10%*
	DU					**	*	**	**D**	**AD**		*				**	**AMNO**			*		**AU**	**U**
NET: 1-3	**37**	6	31	11	5	1	3	0	2	14	11	3	8	9	2	0	3	19	10	8	8	13	15
	5%	*2%*	*6%*	*3%*	*4%*	*13%*	*8%*	0	*4%*	*8%*	*6%*	*5%*	*4%*	*5%*	*2%*	*3%*	*6%*	*3%*	*8%*	*20%*	*3%*	*3%*	*18%*
	DRU					**	*	**		**AD**		*				**			**R**	**ARS***			**AUV**
NET: 4-6	**252**	67	185	103	43	5	18	5	19	60	59	25	58	59	24	7	16	169	61	20	76	142	30
	32%	*27%*	*34%*	*28%*	*31%*	*44%*	*42%*	*19%*	*41%*	*34%*	*29%*	*43%*	*34%*	*31%*	*27%*	*42%*	*27%*	*27%*	*49%*	*49%*	*24%*	*36%*	*36%*
	RU					**	*	**				*				**			**AR**	**AR***		**AU**	
NET: 7-10	**445**	163	282	229	82	5	17	17	19	75	111	26	98	111	60	6	28	388	44	10	216	196	30
	56%	*65%*	*51%*	*63%*	*59%*	*43%*	*41%*	*75%*	*41%*	*43%*	*55%*	*43%*	*56%*	*58%*	*68%*	*33%*	*49%*	*62%*	*35%*	*24%*	*69%*	*50%*	*37%*
	CGIJ STVW	**AC**		**AGIJ**	**GIJ**	**	*	**				*			**ALQ**	**		**AST**		*	**AVW**	**W**	
NET: 9-10	**165**	68	96	89	37	2	6	6	7	18	42	10	39	41	26	0	8	151	11	2	100	56	7
	21%	*27%*	*18%*	*24%*	*27%*	*17%*	*13%*	*24%*	*15%*	*10%*	*21%*	*16%*	*23%*	*22%*	*29%*	0	*13%*	*24%*	*9%*	*5%*	*32%*	*14%*	*9%*
	CJSTVW	**AC**		**AJ**	**J**	**	*	**				*			**Q**	**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**2**	1	2	2	1	2	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	2%	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
2	**3**	2	1	1	2	3	0	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***3%***	***1%***	***2%***	***2%***	***4%***	0	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
3	**2**	1	1	1	1	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	1%	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0
4	**7**	5	2	4	2	5	2	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***6%***	***3%***	***6%***	***3%***	***6%***	***3%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
5	**12**	5	7	5	7	6	6	12	0	0	0	0	0	0	0	0	0	0	0	0	12	0	0
	8%	***8%***	***9%***	***8%***	***9%***	***7%***	***10%***	***8%***	0	0	0	0	0	0	0	0	0	0	0	0	***8%***	0	0
6	**17**	8	9	8	10	10	7	17	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0
	12%	***11%***	***13%***	***11%***	***13%***	***12%***	***12%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
7	**29**	13	16	17	12	17	11	29	0	0	0	0	0	0	0	0	0	0	0	0	29	0	0
	20%	***18%***	***22%***	***25%***	***16%***	***21%***	***19%***	***20%***	0	0	0	0	0	0	0	0	0	0	0	0	***20%***	0	0
8	**32**	17	15	14	18	14	18	32	0	0	0	0	0	0	0	0	0	0	0	0	32	0	0
	22%	***24%***	***21%***	***21%***	***24%***	***17%***	***30%***	***22%***	0	0	0	0	0	0	0	0	0	0	0	0	***22%***	0	0
	F						**AF**																
9	**20**	10	10	5	15	14	7	20	0	0	0	0	0	0	0	0	0	0	0	0	20	0	0
	14%	***15%***	***14%***	***8%***	***21%***	***17%***	***11%***	***14%***	0	0	0	0	0	0	0	0	0	0	0	0	***14%***	0	0
	D				**AD**																		
Highest rating 10	**11**	7	3	6	5	7	3	11	0	0	0	0	0	0	0	0	0	0	0	0	11	0	0
	8%	***10%***	***5%***	***9%***	***6%***	***9%***	***6%***	***8%***	0	0	0	0	0	0	0	0	0	0	0	0	***8%***	0	0
Don't know	**8**	2	5	5	3	4	3	8	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0
	5%	***3%***	***7%***	***7%***	***4%***	***5%***	***6%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
NET: 1-3	**7**	3	4	4	3	5	2	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	5%	***5%***	***5%***	***6%***	***5%***	***6%***	***4%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
NET: 4-6	**36**	18	18	17	19	21	15	36	0	0	0	0	0	0	0	0	0	0	0	0	36	0	0
	25%	***25%***	***25%***	***25%***	***25%***	***25%***	***25%***	***25%***	0	0	0	0	0	0	0	0	0	0	0	0	***25%***	0	0
NET: 7-10	**92**	47	45	42	49	52	39	92	0	0	0	0	0	0	0	0	0	0	0	0	92	0	0
	64%	***66%***	***62%***	***62%***	***66%***	***63%***	***66%***	***64%***	0	0	0	0	0	0	0	0	0	0	0	0	***64%***	0	0
NET: 9-10	**31**	18	14	11	20	21	10	31	0	0	0	0	0	0	0	0	0	0	0	0	31	0	0
	22%	***25%***	***19%***	***16%***	***27%***	***26%***	***17%***	***22%***	0	0	0	0	0	0	0	0	0	0	0	0	***22%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**2**	0	0	0	1	0	2	1	2	0	0	0	1	1	0	0	0	2	1	2	0	2	0
	2%	0	0	0	***3%***	0	***5%***	***2%***	***2%***	0	0	0	***4%***	***3%***	0	0	0	***2%***	***2%***	***2%***	0	***3%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**3**	0	0	0	0	1	2	0	1	2	0	1	1	0	1	0	0	3	2	1	1	1	0
	2%	0	0	0	0	***5%***	***5%***	0	***2%***	***4%***	0	***4%***	***3%***	0	***6%***	0	0	***2%***	***4%***	***1%***	***4%***	***1%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**2**	0	0	1	0	0	1	0	0	2	0	1	1	0	0	0	0	2	1	1	1	1	0
	1%	0	0	***7%***	0	0	***2%***	0	0	***6%***	0	***3%***	***6%***	0	0	0	0	***1%***	***4%***	***1%***	***2%***	***2%***	0
		**	**	**	*	**	*	*		**AI***	**	**	**	**	**	**	**		*		*		**
4	**7**	0	1	2	2	0	2	2	4	1	1	1	0	2	1	1	0	7	2	4	2	4	0
	5%	0	***4%***	***11%***	***6%***	***2%***	***5%***	***5%***	***6%***	***2%***	***5%***	***5%***	0	***8%***	***4%***	***3%***	0	***5%***	***6%***	***4%***	***7%***	***5%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**12**	1	1	2	3	2	3	5	5	2	1	2	0	2	2	3	1	11	4	8	2	9	2
	8%	***5%***	***7%***	***11%***	***8%***	***8%***	***11%***	***15%***	***7%***	***5%***	***7%***	***11%***	***2%***	***10%***	***7%***	***13%***	***13%***	***8%***	***10%***	***8%***	***5%***	***10%***	***15%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**17**	2	0	3	4	7	2	1	13	4	2	4	2	1	3	3	3	14	3	14	4	9	1
	12%	***11%***	0	***14%***	***12%***	***26%***	***7%***	***2%***	***17%***	***11%***	***12%***	***21%***	***7%***	***3%***	***12%***	***16%***	***32%***	***11%***	***9%***	***13%***	***11%***	***11%***	***10%***
	HR	**	**	**	*	**	*	*	**H**	*	**	**	**	**	**	**	**		*		*		**
7	**29**	6	3	3	6	4	7	8	8	12	2	3	3	6	5	5	2	26	6	22	7	19	2
	20%	***33%***	***19%***	***14%***	***19%***	***14%***	***23%***	***26%***	***11%***	***36%***	***15%***	***17%***	***12%***	***24%***	***22%***	***23%***	***26%***	***20%***	***17%***	***21%***	***22%***	***22%***	***18%***
	I	**	**	**	*	**	*	**I***		**AI***	**	**	**	**	**	**	**		*		*		**
8	**32**	5	8	2	6	5	5	6	18	7	7	4	11	4	1	3	1	31	7	23	10	15	4
	22%	***32%***	***45%***	***13%***	***20%***	***19%***	***14%***	***18%***	***24%***	***22%***	***46%***	***20%***	***47%***	***16%***	***4%***	***15%***	***9%***	***23%***	***20%***	***23%***	***31%***	***18%***	***33%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**20**	0	2	2	5	3	7	5	14	2	2	1	4	3	6	3	1	20	7	13	4	15	0
	14%	0	***12%***	***11%***	***17%***	***13%***	***23%***	***14%***	***18%***	***6%***	***12%***	***7%***	***18%***	***14%***	***27%***	***13%***	***8%***	***15%***	***21%***	***13%***	***13%***	***18%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Highest rating 10	**11**	2	2	2	2	2	0	3	5	2	0	1	1	4	2	1	0	11	1	9	1	5	1
	8%	***14%***	***12%***	***12%***	***7%***	***6%***	0	***10%***	***7%***	***6%***	0	***6%***	***3%***	***18%***	***10%***	***7%***	0	***8%***	***2%***	***8%***	***2%***	***6%***	***11%***
	G	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**8**	1	0	1	2	2	2	2	5	0	0	1	0	1	2	2	1	7	1	6	1	3	1
	5%	***5%***	0	***6%***	***7%***	***7%***	***5%***	***7%***	***6%***	***1%***	***3%***	***5%***	0	***4%***	***8%***	***12%***	***12%***	***5%***	***4%***	***6%***	***3%***	***4%***	***13%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**7**	0	0	1	1	1	4	1	3	3	0	1	3	1	1	0	0	7	4	4	2	5	0
	5%	0	0	***7%***	***3%***	***5%***	***11%***	***2%***	***4%***	***10%***	0	***8%***	***12%***	***3%***	***6%***	0	0	***5%***	***10%***	***4%***	***5%***	***6%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**36**	3	2	7	8	9	7	7	22	6	4	7	2	5	5	7	4	32	9	26	8	22	3
	25%	***16%***	***11%***	***36%***	***26%***	***35%***	***23%***	***23%***	***29%***	***19%***	***24%***	***37%***	***9%***	***22%***	***22%***	***32%***	***45%***	***24%***	***26%***	***25%***	***23%***	***26%***	***25%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**92**	13	15	9	20	13	20	22	45	24	12	9	19	17	14	12	4	88	21	67	23	54	7
	64%	***79%***	***89%***	***51%***	***64%***	***52%***	***61%***	***68%***	***60%***	***70%***	***73%***	***50%***	***79%***	***72%***	***63%***	***57%***	***44%***	***66%***	***60%***	***65%***	***69%***	***65%***	***62%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**	**A**	*		*		**
NET: 9-10	**31**	2	4	4	8	5	7	8	19	4	2	3	5	8	8	4	1	30	8	22	5	21	1
	22%	***14%***	***24%***	***23%***	***24%***	***20%***	***23%***	***24%***	***26%***	***12%***	***12%***	***14%***	***21%***	***32%***	***37%***	***19%***	***8%***	***23%***	***23%***	***21%***	***15%***	***24%***	***11%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows new programmes, made in the UK BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**2** ***2%*** **R**	1 ***3%*** *	2 ***1%***	1 ***1%***	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	2 ***5%*** *	0 0 **	0 0 **	1 ***2%*** *	1 ***2%*** *	0 0 **	0 0 **	1 ***6%*** **	1 ***1%***	2 ***6%*** R*	0 0 **	0 0	2 ***3%***	0 0 **
2	**3** ***2%*** **V**	1 ***3%*** *	2 ***2%***	1 ***1%***	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	2 ***7%*** A*	2 ***6%*** **	0 0 **	1 ***1%*** *	1 ***2%*** *	0 0 **	0 0 **	0 0 **	2 ***2%***	1 ***2%*** *	1 ***7%*** **	1 ***2%***	0 0	2 ***11%*** **
3	**2** ***1%***	0 0 *	2 ***2%***	1 ***1%***	0 0 **	0 0 **	1 ***7%*** **	0 0 **	0 0 **	1 ***2%*** *	1 ***3%*** **	1 ***6%*** **	1 ***2%*** *	0 0 *	0 0 **	0 0 **	0 0 **	1 ***1%***	1 ***2%*** *	1 ***11%*** **	1 ***1%***	1 ***1%***	1 ***3%*** **
4	**7** ***5%***	2 ***7%*** *	4 ***4%***	5 ***6%***	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	2 ***7%*** *	1 ***4%*** **	0 0 **	1 ***2%*** *	2 ***5%*** *	0 0 **	1 ***74%*** **	2 ***12%*** **	4 ***4%***	3 ***10%*** *	0 0 **	1 ***2%***	5 ***6%***	0 ***2%*** **
5	**12** ***8%*** **C**	6 ***16%*** *	6 ***6%***	5 ***7%***	2 ***12%*** **	0 0 **	0 ***6%*** **	0 0 **	1 ***19%*** **	3 ***11%*** *	1 ***6%*** **	0 0 **	2 ***6%*** *	6 ***13%*** *	2 ***17%*** **	0 0 **	1 ***4%*** **	7 ***7%***	5 ***16%*** *	0 0 **	2 ***4%***	9 ***12%***	2 ***8%*** **
6	**17** ***12%*** **U**	3 ***8%*** *	14 ***13%***	9 ***12%***	3 ***15%*** **	0 0 **	1 ***15%*** **	0 0 **	2 ***51%*** **	2 ***8%*** *	3 ***14%*** **	2 ***18%*** **	3 ***7%*** *	6 ***13%*** *	2 ***12%*** **	0 0 **	1 ***11%*** **	10 ***10%***	4 ***14%*** *	2 ***27%*** **	1 ***3%***	11 ***15%*** **U**	5 ***24%*** **
7	**29** ***20%***	6 ***18%*** *	22 ***21%***	15 ***20%***	2 ***11%*** **	1 ***23%*** **	3 ***34%*** **	1 ***23%*** **	0 ***15%*** **	7 ***22%*** *	3 ***14%*** **	1 ***13%*** **	8 ***23%*** *	5 ***12%*** *	5 ***42%*** **	0 0 **	5 ***34%*** **	23 ***22%***	4 ***12%*** *	2 ***27%*** **	13 ***27%***	13 ***17%***	3 ***13%*** **
8	**32** ***22%***	6 ***18%*** *	25 ***24%***	15 ***20%***	6 ***33%*** **	2 ***46%*** **	2 ***26%*** **	2 ***53%*** **	0 ***15%*** **	4 ***15%*** *	5 ***21%*** **	4 ***46%*** **	12 ***32%*** *	8 ***19%*** *	0 0 **	0 0 **	2 ***19%*** **	25 ***23%***	6 ***21%*** *	1 ***12%*** **	12 ***27%***	16 ***22%***	2 ***12%*** **
9	**20** ***14%***	5 ***13%*** *	16 ***15%***	11 ***14%***	3 ***15%*** **	1 ***31%*** **	1 ***6%*** **	0 0 **	0 0 **	5 ***18%*** *	5 ***19%*** **	1 ***7%*** **	5 ***14%*** *	7 ***15%*** *	2 ***13%*** **	1 ***26%*** **	1 ***9%*** **	19 ***18%*** **A**	2 ***6%*** *	0 0 **	9 ***20%***	7 ***9%***	4 ***22%*** **
Highest rating 10	**11** ***8%***	3 ***9%*** *	8 ***7%***	9 ***12%*** **A**	1 ***5%*** **	0 0 **	0 0 **	0 0 **	0 0 **	1 ***2%*** *	1 ***5%*** **	1 ***10%*** **	1 ***4%*** *	6 ***14%*** *	1 ***5%*** **	0 0 **	1 ***5%*** **	9 ***8%***	1 ***4%*** *	1 ***10%*** **	5 ***12%***	4 ***6%***	0 0 **
Don't know	**8** ***5%***	2 ***6%*** *	6 ***5%***	4 ***5%*** *	2 ***9%*** **	0 0 **	0 ***6%*** **	1 ***24%*** **	0 0 **	1 ***3%*** *	2 ***8%*** **	0 0 **	2 ***6%*** *	2 ***4%*** *	2 ***12%*** **	0 0 **	0 0 **	5 ***5%***	2 ***6%*** *	0 ***7%*** **	1 ***2%***	6 ***8%***	1 ***4%*** **
NET: 1-3	**7** ***5%*** **R**	2 ***5%*** *	5 ***5%***	3 ***3%***	0 0 **	0 0 **	1 ***7%*** **	0 0 **	0 0 **	4 ***14%*** **AD***	2 ***10%*** **	1 ***6%*** **	2 ***5%*** *	2 ***4%*** *	0 0 **	0 0 **	1 ***6%*** **	3 ***3%***	3 ***10%*** *	1 ***18%*** **	1 ***3%***	3 ***4%***	3 ***14%*** **
NET: 4-6	**36** ***25%*** **RU**	11 ***31%*** *	25 ***24%***	20 ***26%***	5 ***27%*** **	0 0 **	2 ***21%*** **	0 0 **	2 ***70%*** **	8 ***26%*** *	6 ***23%*** **	2 ***18%*** **	6 ***15%*** *	13 ***31%*** *	4 ***29%*** **	1 ***74%*** **	4 ***27%*** **	21 ***20%***	12 ***40%*** **AR***	2 ***27%*** **	4 ***9%***	24 ***33%*** **AU**	7 ***35%*** **
NET: 7-10	**92** ***64%*** **SV**	20 ***58%*** *	71 ***66%***	50 ***66%***	12 ***64%*** **	4 ***100%*** **	5 ***66%*** **	3 ***76%*** **	1 ***30%*** **	17 ***57%*** *	14 ***59%*** **	7 ***76%*** **	27 ***73%*** *	26 ***60%*** *	8 ***59%*** **	1 ***26%*** **	9 ***67%*** **	75 ***72%*** **AS**	13 ***43%*** *	3 ***48%*** **	40 ***86%*** **AV**	40 ***55%***	9 ***47%*** **
NET: 9-10	**31** ***22%*** **SV**	8 ***22%*** *	23 ***22%***	20 ***26%***	4 ***20%*** **	1 ***31%*** **	1 ***6%*** **	0 0 **	0 0 **	6 ***20%*** *	6 ***24%*** **	2 ***17%*** **	7 ***19%*** *	12 ***29%*** *	2 ***17%*** **	1 ***26%*** **	2 ***15%*** **	28 ***26%*** **AS**	3 ***10%*** *	1 ***10%*** **	15 ***32%*** **AV**	11 ***15%***	4 ***22%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2062**	1026	1036	910	1152	1026	1033	208	69	150	168	178	128	169	214	134	205	242	197	1443	208	214	197
Weighted Base	**2033**	1008	1025	879	1154	1018	1015	167	79	171	209	182	141	207	106	170	255	290	57	1703	167	106	57
Effective Base	**1754.1**	859.0	895.3	779.4	975.6	879.1	875.0	196.8	64.0	143.1	160.9	165.7	119.2	160.1	198.1	127.4	190.2	229.3	182.6	1354.7	196.8	198.1	182.6
Lowest rating 1	**30**	15	16	17	13	20	10	3	2	2	2	3	1	3	5	2	2	3	1	22	3	5	1
	1%	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*3%*	*1%*	*1%*	*2%*	*1%*	*2%*	*5%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*5%*	*1%*
															AKMQR							**AT**	
2	**35**	18	17	19	16	20	15	1	0	3	9	2	4	1	1	1	8	3	1	31	1	1	1
	2%	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	0	*2%*	*4%*	*1%*	*3%*	*1%*	*1%*	*1%*	*3%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*
											ANR												
3	**58**	22	35	34	24	39	19	7	4	1	3	9	4	8	4	5	4	7	3	44	7	4	3
	3%	*2%*	*3%*	*4%*	*2%*	*4%*	*2%*	*4%*	*5%*	*1%*	*1%*	*5%*	*3%*	*4%*	*3%*	*3%*	*2%*	*2%*	*4%*	*3%*	*4%*	*3%*	*4%*
	EG			**AE**		**AG**		**J**	**J**			**J**			**J**				**JK**				
4	**75**	37	38	35	40	44	31	8	2	7	6	13	4	4	4	2	14	10	2	61	8	4	2
	4%	*4%*	*4%*	*4%*	*3%*	*4%*	*3%*	*5%*	*2%*	*4%*	*3%*	*7%*	*3%*	*2%*	*4%*	*1%*	*5%*	*3%*	*4%*	*4%*	*5%*	*4%*	*4%*
												ANP											
5	**186**	108	78	91	94	90	96	16	15	15	16	17	13	17	7	20	19	26	4	158	16	7	4
	9%	*11%*	*8%*	*10%*	*8%*	*9%*	*9%*	*9%*	*19%*	*9%*	*8%*	*9%*	*9%*	*8%*	*7%*	*12%*	*8%*	*9%*	*7%*	*9%*	*9%*	*7%*	*7%*
	C	**AC**							**AHJKL NOQRS**														
6	**228**	107	121	114	114	120	108	22	13	16	18	24	10	28	10	23	26	33	5	191	22	10	5
	11%	*11%*	*12%*	*13%*	*10%*	*12%*	*11%*	*13%*	*16%*	*10%*	*9%*	*13%*	*7%*	*13%*	*9%*	*14%*	*10%*	*11%*	*9%*	*11%*	*13%*	*9%*	*9%*
	E			**AE**					**M**														
7	**412**	186	226	176	236	227	186	37	16	34	47	34	22	39	23	33	54	64	11	341	37	23	11
	20%	*18%*	*22%*	*20%*	*20%*	*22%*	*18%*	*22%*	*20%*	*20%*	*23%*	*19%*	*15%*	*19%*	*22%*	*19%*	*21%*	*22%*	*19%*	*20%*	*22%*	*22%*	*19%*
	G					**AG**																	
8	**485**	260	224	179	305	235	250	33	12	38	48	34	39	43	30	48	73	72	13	409	33	30	13
	24%	*26%*	*22%*	*20%*	*26%*	*23%*	*25%*	*20%*	*15%*	*22%*	*23%*	*19%*	*28%*	*21%*	*28%*	*28%*	*29%*	*25%*	*23%*	*24%*	*20%*	*28%*	*23%*
	CD				**AD**										**IL**		**HIL**						
9	**262**	117	146	102	160	116	146	23	10	21	28	17	31	35	13	19	21	34	10	216	23	13	10
	13%	*12%*	*14%*	*12%*	*14%*	*11%*	*14%*	*14%*	*13%*	*12%*	*13%*	*9%*	*22%*	*17%*	*12%*	*11%*	*8%*	*12%*	*17%*	*13%*	*14%*	*12%*	*17%*
	Q												**AJLOPQR**	**LQ**					**LQ**				
Highest rating 10	**182**	96	86	59	123	81	101	10	3	24	20	23	8	16	7	12	29	23	6	159	10	7	6
	9%	*10%*	*8%*	*7%*	*11%*	*8%*	*10%*	*6%*	*4%*	*14%*	*10%*	*13%*	*6%*	*8%*	*7%*	*7%*	*11%*	*8%*	*10%*	*9%*	*6%*	*7%*	*10%*
	D				**AD**					**AHIMO**		**H**											
Don't know	**80**	42	38	52	28	27	53	7	2	10	12	6	5	13	2	5	5	13	2	70	7	2	2
	4%	*4%*	*4%*	*6%*	*2%*	*3%*	*5%*	*4%*	*3%*	*6%*	*6%*	*3%*	*3%*	*6%*	*2%*	*3%*	*2%*	*5%*	*3%*	*4%*	*4%*	*2%*	*3%*
	EF			**AE**			**AF**							**Q**									
NET: 1-3	**123**	55	68	70	53	78	45	12	6	6	14	13	9	12	10	8	14	13	5	97	12	10	5
	6%	*5%*	*7%*	*8%*	*5%*	*8%*	*4%*	*7%*	*8%*	*3%*	*7%*	*7%*	*7%*	*6%*	*9%*	*5%*	*6%*	*5%*	*8%*	*6%*	*7%*	*9%*	*8%*
	EG			**AE**		**AG**									**JR**								
NET: 4-6	**489**	252	237	241	248	254	235	45	30	39	40	55	27	48	21	45	59	70	12	410	45	21	12
	24%	*25%*	*23%*	*27%*	*21%*	*25%*	*23%*	*27%*	*38%*	*23%*	*19%*	*30%*	*19%*	*23%*	*20%*	*26%*	*23%*	*24%*	*21%*	*24%*	*27%*	*20%*	*21%*
	E			**AE**					**AJKM NOQRS**			**KMOS**											
NET: 7-10	**1341**	659	682	517	824	658	683	103	41	116	144	108	100	134	73	112	177	194	39	1125	103	73	39
	66%	*65%*	*67%*	*59%*	*71%*	*65%*	*67%*	*62%*	*52%*	*68%*	*69%*	*60%*	*71%*	*65%*	*69%*	*66%*	*69%*	*67%*	*68%*	*66%*	*62%*	*69%*	*68%*
	DI				**AD**					**I**	**I**		**IL**		**I**		**I**	**I**	**I**				
NET: 9-10	**444**	213	231	161	283	197	248	33	13	45	48	40	39	52	20	31	50	57	15	375	33	20	15
	22%	*21%*	*23%*	*18%*	*25%*	*19%*	*24%*	*20%*	*17%*	*26%*	*23%*	*22%*	*28%*	*25%*	*19%*	*18%*	*20%*	*20%*	*27%*	*22%*	*20%*	*19%*	*27%*
	DF				**AD**		**AF**																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2062**	151	270	298	389	336	618	649	827	578	193	252	372	337	252	275	178	1883	542	1426	529	1239	116
Weighted Base	**2033**	193	263	272	377	327	600	601	909	515	176	242	366	337	252	281	225	1807	511	1432	512	1232	112
Effective Base	**1754.1**	130.6	235.7	256.7	331.7	273.0	539.7	567.1	714.9	477.5	159.7	211.1	308.5	285.4	218.5	245.6	157.8	1605.0	446.9	1225.1	448.7	1052.5	99.9
Lowest rating 1	**30**	1	2	1	4	3	19	7	11	12	2	6	6	1	1	2	4	27	10	17	9	19	0
	1%	*1%*	*1%*	0	*1%*	*1%*	*3%*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*	0	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	0
	D						**ACDF**																
2	**35**	1	2	8	4	7	13	7	21	7	4	2	9	3	4	5	4	31	11	23	13	14	0
	2%	*1%*	*1%*	*3%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*1%*	0
	V																				**V**		
3	**58**	2	4	7	7	7	30	13	25	19	4	10	13	13	4	4	5	53	17	37	16	33	4
	3%	*1%*	*2%*	*3%*	*2%*	*2%*	*5%*	*2%*	*3%*	*4%*	*2%*	*4%*	*4%*	*4%*	*2%*	*1%*	*2%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*
							ABCE																
4	**75**	4	9	15	11	15	22	28	32	14	1	7	11	13	13	12	10	64	23	49	17	47	2
	4%	*2%*	*3%*	*5%*	*3%*	*5%*	*4%*	*5%*	*4%*	*3%*	*1%*	*3%*	*3%*	*4%*	*5%*	*4%*	*5%*	*4%*	*4%*	*3%*	*3%*	*4%*	*2%*
	K														**K**	**K**							
5	**186**	29	20	19	29	33	55	52	87	47	19	27	28	28	21	18	18	168	46	127	54	104	14
	9%	*15%*	*8%*	*7%*	*8%*	*10%*	*9%*	*9%*	*10%*	*9%*	*11%*	*11%*	*8%*	*8%*	*8%*	*6%*	*8%*	*9%*	*9%*	*9%*	*11%*	*8%*	*13%*
		ACDEG																					
6	**228**	15	28	27	52	45	61	70	90	66	19	25	28	48	23	41	19	209	50	173	70	126	10
	11%	*8%*	*11%*	*10%*	*14%*	*14%*	*10%*	*12%*	*10%*	*13%*	*11%*	*10%*	*8%*	*14%*	*9%*	*15%*	*8%*	*12%*	*10%*	*12%*	*14%*	*10%*	*9%*
	M													**M**		**M**							
7	**412**	29	57	52	83	66	125	131	183	96	34	58	68	77	55	67	41	372	101	291	84	270	23
	20%	*15%*	*22%*	*19%*	*22%*	*20%*	*21%*	*22%*	*20%*	*19%*	*19%*	*24%*	*19%*	*23%*	*22%*	*24%*	*18%*	*21%*	*20%*	*20%*	*16%*	*22%*	*21%*
	U																					**AU**	
8	**485**	53	70	71	97	68	126	152	223	108	41	49	106	76	62	72	61	423	121	347	117	283	30
	24%	*27%*	*26%*	*26%*	*26%*	*21%*	*21%*	*25%*	*25%*	*21%*	*23%*	*20%*	*29%*	*23%*	*24%*	*26%*	*27%*	*23%*	*24%*	*24%*	*23%*	*23%*	*26%*
													AL										
9	**262**	34	33	41	46	35	74	72	126	64	24	29	49	42	34	33	35	227	74	179	63	173	9
	13%	*17%*	*13%*	*15%*	*12%*	*11%*	*12%*	*12%*	*14%*	*13%*	*14%*	*12%*	*13%*	*12%*	*13%*	*12%*	*15%*	*13%*	*14%*	*12%*	*12%*	*14%*	*8%*
Highest rating 10	**182**	23	29	23	34	32	41	54	77	50	21	21	33	24	30	22	23	158	43	132	36	123	14
	9%	*12%*	*11%*	*8%*	*9%*	*10%*	*7%*	*9%*	*8%*	*10%*	*12%*	*9%*	*9%*	*7%*	*12%*	*8%*	*10%*	*9%*	*8%*	*9%*	*7%*	*10%*	*12%*
	G																						
Don't know	**80**	3	10	9	10	15	34	14	34	32	6	8	14	11	6	6	6	75	15	58	32	40	5
	4%	*2%*	*4%*	*3%*	*3%*	*5%*	*6%*	*2%*	*4%*	*6%*	*4%*	*3%*	*4%*	*3%*	*2%*	*2%*	*2%*	*4%*	*3%*	*4%*	*6%*	*3%*	*5%*
	HV						**AE**			**AHI**											**AV**		
NET: 1-3	**123**	4	8	15	15	18	62	28	57	37	10	18	29	17	9	11	12	111	38	77	38	67	4
	6%	*2%*	*3%*	*6%*	*4%*	*5%*	*10%*	*5%*	*6%*	*7%*	*6%*	*8%*	*8%*	*5%*	*4%*	*4%*	*6%*	*6%*	*7%*	*5%*	*7%*	*5%*	*4%*
	BC						**ABCDEF**						**OP**										
NET: 4-6	**489**	48	57	61	91	93	139	150	210	127	40	60	67	90	57	71	47	441	119	349	141	277	26
	24%	*25%*	*22%*	*22%*	*24%*	*28%*	*23%*	*25%*	*23%*	*25%*	*23%*	*25%*	*18%*	*27%*	*22%*	*25%*	*21%*	*24%*	*23%*	*24%*	*28%*	*23%*	*24%*
	M													**M**		**M**					**AV**		
NET: 7-10	**1341**	138	188	188	260	202	366	409	609	319	119	156	256	219	181	194	160	1181	338	948	301	848	76
	66%	*71%*	*71%*	*69%*	*69%*	*62%*	*61%*	*68%*	*67%*	*62%*	*68%*	*65%*	*70%*	*65%*	*72%*	*69%*	*71%*	*65%*	*66%*	*66%*	*59%*	*69%*	*68%*
	GJU	**G**	**FG**	**G**	**G**			**J**														**AU**	
NET: 9-10	**444**	56	62	64	80	67	115	126	202	114	45	50	82	66	64	55	58	386	117	311	99	295	23
	22%	*29%*	*23%*	*23%*	*21%*	*21%*	*19%*	*21%*	*22%*	*22%*	*25%*	*21%*	*22%*	*20%*	*25%*	*19%*	*26%*	*21%*	*23%*	*22%*	*19%*	*24%*	*20%*
		AG																				**A**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2062**	496	1566	804	258	30	148	56	144	622	449	158	431	530	226	54	192	1626	314	113	612	1165	260
Weighted Base	**2033**	493	1540	858	307	40	111	59	98	560	448	158	443	512	219	51	182	1606	305	111	606	1157	246
Effective Base	**1754.1**	426.9	1327.2	704.2	224.8	25.2	121.4	48.2	118.1	546.6	375.2	133.5	367.4	456.6	196.8	43.8	164.0	1376.7	271.9	97.7	521.5	988.0	223.3
Lowest rating 1	**30**	4	27	5	2	0	3	0	2	18	6	5	5	4	3	1	6	11	12	8	2	17	11
	1%	*1%*	*2%*	*1%*	*1%*	0	*2%*	0	*2%*	*3%*	*1%*	*3%*	*1%*	*1%*	*1%*	*2%*	*3%*	*1%*	*4%*	*7%*	0	*1%*	*5%*
	DRU					**	**D**	*		**ADE**		**N**				*	**AN**		**AR**	**AR**			**AUV**
2	**35**	4	31	17	2	1	2	0	0	12	5	1	4	8	5	3	6	15	10	9	5	13	16
	2%	*1%*	*2%*	*2%*	*1%*	*4%*	*2%*	0	0	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*6%*	*3%*	*1%*	*3%*	*8%*	*1%*	*1%*	*6%*
	RV					**		*								**AKLMN***	**M**		**AR**	**AR**			**AUV**
3	**58**	10	47	17	3	3	4	0	3	26	11	7	11	7	10	2	11	31	18	9	6	40	11
	3%	*2%*	*3%*	*2%*	*1%*	*8%*	*4%*	*1%*	*3%*	*5%*	*2%*	*4%*	*2%*	*1%*	*4%*	*3%*	*6%*	*2%*	*6%*	*8%*	*1%*	*3%*	*4%*
	NRU					**		*		**ADE**		**N**			**N**	*	**AKMN**		**AR**	**AR**		**U**	**U**
4	**75**	24	51	28	18	0	1	0	5	22	11	7	16	23	10	2	5	32	32	11	11	44	19
	4%	*5%*	*3%*	*3%*	*6%*	0	*1%*	0	*5%*	*4%*	*2%*	*5%*	*4%*	*5%*	*4%*	*5%*	*3%*	*2%*	*11%*	*10%*	*2%*	*4%*	*8%*
	RU					**		*								*			**AR**	**AR**		**U**	**AUV**
5	**186**	43	143	74	35	2	9	5	9	52	29	21	41	49	15	4	24	111	46	28	26	118	38
	9%	*9%*	*9%*	*9%*	*11%*	*5%*	*8%*	*9%*	*9%*	*9%*	*6%*	*13%*	*9%*	*10%*	*7%*	*9%*	*13%*	*7%*	*15%*	*25%*	*4%*	*10%*	*15%*
	KRU					**		*				**K**				*	**K**		**AR**	**ARS**		**U**	**AUV**
6	**228**	56	172	96	32	8	19	3	8	62	53	20	46	60	28	7	12	169	43	14	47	153	24
	11%	*11%*	*11%*	*11%*	*10%*	*21%*	*17%*	*5%*	*8%*	*11%*	*12%*	*12%*	*10%*	*12%*	*13%*	*13%*	*7%*	*10%*	*14%*	*13%*	*8%*	*13%*	*10%*
	QU					**	**AHI**	*							**Q**	*						**AU**	
7	**412**	91	322	184	62	9	18	13	19	106	98	30	92	105	49	6	29	337	62	14	119	243	49
	20%	*18%*	*21%*	*21%*	*20%*	*23%*	*17%*	*22%*	*20%*	*19%*	*22%*	*19%*	*21%*	*21%*	*23%*	*12%*	*16%*	*21%*	*20%*	*12%*	*20%*	*21%*	*20%*
	T					**		*								*		**T**					
8	**485**	121	363	225	70	10	24	16	24	116	110	28	133	122	49	10	29	430	41	12	169	269	42
	24%	*25%*	*24%*	*26%*	*23%*	*26%*	*22%*	*27%*	*25%*	*21%*	*25%*	*17%*	*30%*	*24%*	*23%*	*19%*	*16%*	*27%*	*14%*	*11%*	*28%*	*23%*	*17%*
	JQSTW			**J**		**		*			**Q**		**ALQ**	**Q**		*		**AST**			**AVW**	**W**	
9	**262**	70	193	111	43	3	15	11	12	68	60	21	48	72	28	6	20	238	17	5	106	133	20
	13%	*14%*	*13%*	*13%*	*14%*	*7%*	*14%*	*19%*	*12%*	*12%*	*13%*	*13%*	*11%*	*14%*	*13%*	*13%*	*11%*	*15%*	*5%*	*4%*	*18%*	*11%*	*8%*
	STVW					**		*								*		**AST**			**AVW**		
Highest rating 10	**182**	54	128	76	24	3	14	9	11	45	45	10	36	51	18	3	18	176	5	0	101	73	8
	9%	*11%*	*8%*	*9%*	*8%*	*7%*	*12%*	*16%*	*12%*	*8%*	*10%*	*6%*	*8%*	*10%*	*8%*	*6%*	*10%*	*11%*	*2%*	0	*17%*	*6%*	*3%*
	STVW					**		*								*		**AST**			**AVW**		
Don't know	**80**	17	63	24	15	0	2	1	4	34	19	8	11	9	4	6	21	57	19	1	14	54	8
	4%	*3%*	*4%*	*3%*	*5%*	0	*2%*	*2%*	*4%*	*6%*	*4%*	*5%*	*3%*	*2%*	*2%*	*13%*	*12%*	*4%*	*6%*	*1%*	*2%*	*5%*	*3%*
	DNU					**		*		**AD**	**N**	**N**				**AKMNO***	**AKLMNO**		**ART**			**U**	
NET: 1-3	**123**	18	105	40	8	4	9	0	5	57	22	14	20	20	17	6	24	56	40	26	14	70	38
	6%	*4%*	*7%*	*5%*	*3%*	*11%*	*8%*	*1%*	*5%*	*10%*	*5%*	*9%*	*4%*	*4%*	*8%*	*11%*	*13%*	*4%*	*13%*	*23%*	*2%*	*6%*	*15%*
	BDENRU		**AB**			**	**E**	*		**ADEH**		**N**			**N**	N*	**AKMN**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**489**	123	366	198	85	10	30	8	22	136	93	48	104	133	53	13	41	312	122	54	84	315	82
	24%	*25%*	*24%*	*23%*	*28%*	*25%*	*27%*	*14%*	*22%*	*24%*	*21%*	*30%*	*23%*	*26%*	*24%*	*26%*	*23%*	*19%*	*40%*	*48%*	*14%*	*27%*	*33%*
	RU					**		*				**K**				*			**AR**	**AR**		**AU**	**AU**
NET: 7-10	**1341**	335	1006	595	199	25	71	49	67	334	313	89	309	351	144	25	96	1181	124	31	495	717	119
	66%	*68%*	*65%*	*69%*	*65%*	*63%*	*64%*	*83%*	*68%*	*60%*	*70%*	*56%*	*70%*	*69%*	*66%*	*50%*	*53%*	*74%*	*41%*	*27%*	*82%*	*62%*	*48%*
	JLPQ			**AJ**		**		**ADEGIJ***			**LPQ**		**LPQ**	**LPQ**	**PQ**	*		**AST**	**T**		**AVW**	**W**	
	STVW																						
NET: 9-10	**444**	123	321	186	67	6	29	21	23	112	105	31	84	123	45	10	39	414	21	5	207	205	28
	22%	*25%*	*21%*	*22%*	*22%*	*14%*	*26%*	*35%*	*24%*	*20%*	*23%*	*20%*	*19%*	*24%*	*21%*	*19%*	*21%*	*26%*	*7%*	*4%*	*34%*	*18%*	*11%*
	STVW					**		**ADJ***								*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1079**	529	550	470	609	598	480	115	39	72	94	106	65	87	106	69	119	126	81	777	115	106	81
Weighted Base	**1076**	525	551	464	612	591	485	92	42	82	115	107	71	106	53	89	147	147	24	907	92	53	24
Effective Base	**932.9**	449.0	484.1	412.2	521.1	517.4	415.5	109.0	36.5	68.4	89.4	99.2	61.2	83.5	98.2	65.5	110.1	119.8	72.6	730.1	109.0	98.2	72.6
Lowest rating 1	**11**	4	7	8	3	6	4	2	0	0	0	1	0	1	1	2	0	3	0	8	2	1	0
	1%	*1%*	*1%*	*2%*	0	*1%*	*1%*	*2%*	0	0	0	*1%*	0	*1%*	*2%*	*3%*	0	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*
	E								*						**Q**								
2	**13**	7	6	7	6	9	4	0	0	1	0	1	1	0	2	1	1	4	1	10	0	2	1
	1%	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	0	0	*2%*	0	*1%*	*2%*	0	*4%*	*2%*	*1%*	*3%*	*4%*	*1%*	0	*4%*	*4%*
									*						**AHKN**				**AHKNQ**			**ATU**	**ATU**
3	**33**	14	20	20	13	21	13	2	0	1	2	5	3	4	2	3	5	6	0	30	2	2	0
	3%	*3%*	*4%*	*4%*	*2%*	*3%*	*3%*	*2%*	0	*1%*	*2%*	*5%*	*4%*	*4%*	*3%*	*3%*	*3%*	*4%*	*1%*	*3%*	*2%*	*3%*	*1%*
	E			**E**					*														
4	**33**	12	20	16	17	21	11	2	2	4	4	5	0	0	2	2	7	4	1	27	2	2	1
	3%	*2%*	*4%*	*3%*	*3%*	*4%*	*2%*	*3%*	*5%*	*5%*	*3%*	*5%*	0	0	*3%*	*2%*	*5%*	*2%*	*6%*	*3%*	*3%*	*3%*	*6%*
									N*	**N**		**N**			**N**				**MN**				
5	**94**	51	43	43	51	51	43	12	8	8	9	13	5	5	3	14	8	8	2	77	12	3	2
	9%	*10%*	*8%*	*9%*	*8%*	*9%*	*9%*	*13%*	*20%*	*10%*	*8%*	*12%*	*8%*	*5%*	*6%*	*15%*	*5%*	*6%*	*8%*	*9%*	*13%*	*6%*	*8%*
								NQ	**AKNOQR***							**NQR**							
6	**105**	49	56	52	54	60	45	9	4	8	14	9	8	15	3	5	13	13	3	90	9	3	3
	10%	*9%*	*10%*	*11%*	*9%*	*10%*	*9%*	*10%*	*9%*	*10%*	*12%*	*8%*	*11%*	*14%*	*6%*	*6%*	*9%*	*9%*	*12%*	*10%*	*10%*	*6%*	*12%*
									*														
7	**199**	93	107	82	117	112	87	19	10	11	12	21	13	23	8	16	38	24	4	168	19	8	4
	19%	*18%*	*19%*	*18%*	*19%*	*19%*	*18%*	*21%*	*24%*	*14%*	*11%*	*20%*	*18%*	*22%*	*15%*	*18%*	*26%*	*16%*	*16%*	*19%*	*21%*	*15%*	*16%*
	K								*					**K**			**AK**						
8	**254**	132	123	95	159	138	117	25	7	26	32	22	16	24	15	21	31	31	6	208	25	15	6
	24%	*25%*	*22%*	*20%*	*26%*	*23%*	*24%*	*27%*	*17%*	*31%*	*27%*	*20%*	*22%*	*23%*	*28%*	*23%*	*21%*	*21%*	*27%*	*23%*	*27%*	*28%*	*27%*
	D				**D**				*														
9	**183**	84	99	75	108	102	81	11	6	7	22	14	18	15	9	17	24	37	3	160	11	9	3
	17%	*16%*	*18%*	*16%*	*18%*	*17%*	*17%*	*12%*	*15%*	*8%*	*19%*	*13%*	*25%*	*14%*	*18%*	*20%*	*16%*	*25%*	*12%*	*18%*	*12%*	*18%*	*12%*
	J								*		**J**		**HJ**					**AHJLS**					
Highest rating 10	**104**	53	51	31	73	49	55	6	3	10	15	13	4	12	5	6	17	11	2	91	6	5	2
	10%	*10%*	*9%*	*7%*	*12%*	*8%*	*11%*	*7%*	*8%*	*13%*	*13%*	*12%*	*5%*	*11%*	*10%*	*6%*	*11%*	*8%*	*8%*	*10%*	*7%*	*10%*	*8%*
	D				**AD**				*														
Don't know	**46**	26	20	36	10	20	25	5	1	5	5	3	4	6	3	2	5	6	1	37	5	3	1
	4%	*5%*	*4%*	*8%*	*2%*	*3%*	*5%*	*5%*	*3%*	*7%*	*5%*	*3%*	*6%*	*5%*	*5%*	*2%*	*3%*	*4%*	*5%*	*4%*	*5%*	*5%*	*5%*
	E			**AE**					*														
NET: 1-3	**58**	25	32	35	22	36	22	3	0	2	2	7	4	6	5	7	6	13	2	48	3	5	2
	5%	*5%*	*6%*	*8%*	*4%*	*6%*	*4%*	*4%*	0	*3%*	*2%*	*7%*	*6%*	*6%*	*9%*	*8%*	*4%*	*9%*	*7%*	*5%*	*4%*	*9%*	*7%*
	E			**AE**					*						**IK**			**K**	**I**				
NET: 4-6	**232**	113	119	110	122	133	99	23	14	20	27	27	13	20	8	20	28	25	6	195	23	8	6
	22%	*21%*	*22%*	*24%*	*20%*	*23%*	*20%*	*25%*	*34%*	*25%*	*23%*	*25%*	*19%*	*19%*	*15%*	*23%*	*19%*	*17%*	*26%*	*21%*	*25%*	*15%*	*26%*
									OR*														
NET: 7-10	**741**	362	379	283	458	402	339	61	26	54	81	70	50	75	38	59	108	103	15	627	61	38	15
	69%	*69%*	*69%*	*61%*	*75%*	*68%*	*70%*	*66%*	*63%*	*66%*	*70%*	*66%*	*70%*	*70%*	*71%*	*67%*	*74%*	*70%*	*62%*	*69%*	*66%*	*71%*	*62%*
	D				**AD**				*														
NET: 9-10	**287**	138	150	106	181	152	135	17	9	17	37	27	21	27	15	23	40	48	5	250	17	15	5
	27%	*26%*	*27%*	*23%*	*30%*	*26%*	*28%*	*19%*	*23%*	*21%*	*32%*	*25%*	*30%*	*26%*	*28%*	*26%*	*27%*	*32%*	*20%*	*28%*	*19%*	*28%*	*20%*
	DHU				**AD**				*		**H**							**H**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1079**	76	122	153	178	195	355	402	411	260	100	119	190	185	141	150	98	980	285	754	291	625	58
Weighted Base	**1076**	97	122	148	175	190	344	370	460	240	93	119	191	189	143	148	121	954	281	754	288	632	54
Effective Base	**932.9**	64.7	109.0	137.5	153.0	164.8	310.7	355.0	360.0	220.0	82.3	102.1	159.3	157.5	127.7	134.6	88.5	846.8	241.9	654.8	254.2	539.0	50.2
Lowest rating 1	**11**	0	0	0	1	2	8	3	4	5	0	1	1	0	1	1	0	11	4	7	1	9	0
	1%	0	0	0	0	***1%***	***2%***	***1%***	***1%***	***2%***	0	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***2%***	***1%***	0	***1%***	0
							A																
2	**13**	0	0	3	3	1	6	4	6	2	0	2	2	1	2	1	2	11	6	6	5	4	1
	1%	0	0	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***
	V																						
3	**33**	5	1	10	2	3	12	11	16	6	2	5	7	7	4	4	6	27	5	27	4	23	1
	3%	***5%***	***1%***	***7%***	***1%***	***2%***	***4%***	***3%***	***4%***	***3%***	***3%***	***4%***	***4%***	***4%***	***3%***	***2%***	***5%***	***3%***	***2%***	***4%***	***1%***	***4%***	***3%***
				ACEF																			
4	**33**	7	3	2	3	7	10	10	16	5	1	3	4	9	4	5	5	26	11	20	9	20	1
	3%	***7%***	***2%***	***2%***	***2%***	***4%***	***3%***	***3%***	***3%***	***2%***	***1%***	***2%***	***2%***	***5%***	***3%***	***3%***	***4%***	***3%***	***4%***	***3%***	***3%***	***3%***	***2%***
5	**94**	12	8	8	14	21	29	24	49	21	8	14	16	19	12	11	9	85	26	63	24	58	6
	9%	***13%***	***7%***	***6%***	***8%***	***11%***	***9%***	***6%***	***11%***	***9%***	***9%***	***12%***	***8%***	***10%***	***8%***	***8%***	***8%***	***9%***	***9%***	***8%***	***8%***	***9%***	***11%***
	H								**H**														
6	**105**	14	12	14	14	17	35	27	50	28	8	10	21	19	12	11	10	95	25	78	28	62	9
	10%	***15%***	***10%***	***9%***	***8%***	***9%***	***10%***	***7%***	***11%***	***12%***	***8%***	***8%***	***11%***	***10%***	***8%***	***7%***	***9%***	***10%***	***9%***	***10%***	***10%***	***10%***	***16%***
	H																						
7	**199**	18	25	35	31	32	59	72	88	38	20	31	30	36	28	28	20	179	64	129	55	120	7
	19%	***18%***	***20%***	***23%***	***17%***	***17%***	***17%***	***19%***	***19%***	***16%***	***22%***	***26%***	***16%***	***19%***	***20%***	***19%***	***16%***	***19%***	***23%***	***17%***	***19%***	***19%***	***13%***
												AM							**AT**				
8	**254**	18	27	38	54	43	74	108	94	52	22	17	55	45	34	39	34	220	60	184	63	141	16
	24%	***18%***	***22%***	***26%***	***31%***	***23%***	***22%***	***29%***	***21%***	***21%***	***24%***	***14%***	***29%***	***24%***	***24%***	***26%***	***28%***	***23%***	***21%***	***24%***	***22%***	***22%***	***30%***
	L				**AG**			**AIJ**					**L**			**L**							
9	**183**	13	27	26	33	31	54	71	72	40	14	18	28	39	28	26	20	163	43	135	60	106	5
	17%	***13%***	***22%***	***17%***	***19%***	***16%***	***16%***	***19%***	***16%***	***17%***	***15%***	***15%***	***15%***	***21%***	***19%***	***18%***	***17%***	***17%***	***15%***	***18%***	***21%***	***17%***	***8%***
																					W		
Highest rating 10	**104**	8	15	9	13	23	37	29	49	25	14	11	20	11	16	19	11	93	26	75	25	62	6
	10%	***8%***	***12%***	***6%***	***7%***	***12%***	***11%***	***8%***	***11%***	***10%***	***16%***	***9%***	***10%***	***6%***	***11%***	***13%***	***9%***	***10%***	***9%***	***10%***	***9%***	***10%***	***10%***
											N					**N**							
Don't know	**46**	2	4	4	9	10	18	11	16	19	2	7	5	3	1	4	4	42	11	30	13	27	3
	4%	***2%***	***3%***	***3%***	***5%***	***5%***	***5%***	***3%***	***4%***	***8%***	***2%***	***6%***	***3%***	***1%***	***1%***	***3%***	***3%***	***4%***	***4%***	***4%***	***5%***	***4%***	***5%***
	NO									**AHI**		**O**											
NET: 1-3	**58**	5	1	13	6	7	26	18	26	13	2	9	11	8	7	6	8	49	15	40	11	37	2
	5%	***5%***	***1%***	***9%***	***3%***	***4%***	***7%***	***5%***	***6%***	***5%***	***3%***	***8%***	***6%***	***4%***	***5%***	***4%***	***7%***	***5%***	***5%***	***5%***	***4%***	***6%***	***4%***
	C			**CE**			**AC**																
NET: 4-6	**232**	33	23	24	31	45	75	61	114	54	17	27	41	47	28	27	25	206	62	161	61	140	16
	22%	***34%***	***19%***	***16%***	***18%***	***24%***	***22%***	***17%***	***25%***	***22%***	***19%***	***22%***	***21%***	***25%***	***20%***	***18%***	***20%***	***22%***	***22%***	***21%***	***21%***	***22%***	***29%***
	H	**ACDEG**							**H**														
NET: 7-10	**741**	57	94	107	130	128	225	281	304	154	71	77	134	131	106	112	84	656	193	522	203	429	33
	69%	***59%***	***77%***	***72%***	***74%***	***68%***	***65%***	***76%***	***66%***	***64%***	***77%***	***65%***	***70%***	***69%***	***74%***	***75%***	***70%***	***69%***	***69%***	***69%***	***70%***	***68%***	***62%***
			ABG		**B**			**AIJ**															
NET: 9-10	**287**	21	42	35	45	53	92	100	121	65	29	29	48	50	44	45	31	256	69	209	85	168	10
	27%	***22%***	***34%***	***23%***	***26%***	***28%***	***27%***	***27%***	***26%***	***27%***	***31%***	***24%***	***25%***	***26%***	***31%***	***30%***	***25%***	***27%***	***24%***	***28%***	***29%***	***27%***	***19%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1079**	252	827	421	125	15	66	25	58	369	207	64	201	310	166	28	94	861	159	52	336	586	142
Weighted Base	**1076**	269	807	450	157	20	52	25	41	331	213	64	211	296	159	28	96	860	154	55	340	581	140
Effective Base	**932.9**	225.7	707.5	375.3	111.7	12.4	56.2	22.0	48.2	325.4	176.4	53.3	173.5	270.3	144.9	23.5	85.3	740.4	140.3	46.2	291.0	504.4	124.1
Lowest rating 1	**11**	1	10	1	1	0	0	0	0	9	2	1	2	2	0	0	3	4	5	1	1	8	2
	1%	0	*1%*	0	*1%*	0	0	0	0	*3%*	*1%*	*2%*	*1%*	*1%*	0	0	*3%*	*1%*	*3%*	*2%*	0	*1%*	*1%*
	DR					**		**	*	**AD**						**			**AR**	*			
2	**13**	3	11	6	0	0	1	0	0	6	2	1	5	3	0	0	2	4	3	7	2	3	8
	1%	*1%*	*1%*	*1%*	0	0	*2%*	0	0	*2%*	*1%*	*2%*	*2%*	*1%*	0	0	*2%*	0	*2%*	*13%*	0	*1%*	*6%*
	RV					**	**	**	*							**				**ARS***			**AUV**
3	**33**	11	22	15	3	3	1	2	1	9	6	0	10	8	7	0	3	22	6	5	8	21	4
	3%	*4%*	*3%*	*3%*	*2%*	*14%*	*1%*	*7%*	*3%*	*3%*	*3%*	*1%*	*5%*	*3%*	*4%*	0	*3%*	*3%*	*4%*	*9%*	*2%*	*4%*	*3%*
						**		**	*							**				**AR***			
4	**33**	3	30	14	5	2	1	0	0	11	3	3	5	11	7	0	3	16	9	8	7	18	8
	3%	*1%*	*4%*	*3%*	*3%*	*8%*	*2%*	0	*1%*	*3%*	*1%*	*5%*	*2%*	*4%*	*5%*	0	*3%*	*2%*	*6%*	*15%*	*2%*	*3%*	*6%*
	BR		**B**			**		**	*							**			**R**	**ARS***			**U**
5	**94**	27	67	33	20	4	3	3	3	28	22	6	15	25	10	1	15	56	25	13	22	54	16
	9%	*10%*	*8%*	*7%*	*13%*	*18%*	*6%*	*12%*	*8%*	*8%*	*10%*	*9%*	*7%*	*9%*	*6%*	*3%*	*16%*	*6%*	*16%*	*23%*	*6%*	*9%*	*12%*
	R					**		**	*							**	**AMO**		**AR**	**AR***			
6	**105**	25	80	33	17	3	9	2	5	36	18	11	28	21	12	6	10	83	20	2	30	63	11
	10%	*9%*	*10%*	*7%*	*11%*	*16%*	*17%*	*9%*	*12%*	*11%*	*8%*	*18%*	*13%*	*7%*	*7%*	*22%*	*10%*	*10%*	*13%*	*3%*	*9%*	*11%*	*8%*
	D					**	**D**	**	*			**ANO**	**N**			**	*			*			
7	**199**	59	140	82	30	3	10	4	8	63	32	21	40	56	30	6	14	165	27	8	71	112	15
	19%	*22%*	*17%*	*18%*	*19%*	*13%*	*18%*	*16%*	*18%*	*19%*	*15%*	*32%*	*19%*	*19%*	*19%*	*23%*	*14%*	*19%*	*17%*	*14%*	*21%*	*19%*	*10%*
	W					**		**	*			**AKMNOQ**				**				*	**W**	**W**	
8	**254**	62	192	123	34	5	10	9	9	64	52	9	54	74	49	5	10	211	31	10	80	131	41
	24%	*23%*	*24%*	*27%*	*22%*	*23%*	*19%*	*37%*	*23%*	*19%*	*24%*	*14%*	*26%*	*25%*	*31%*	*19%*	*11%*	*25%*	*20%*	*18%*	*23%*	*22%*	*30%*
	JQ			**AJ**		**		**	*		**Q**		**Q**	**Q**	**ALQ**	**				*			
9	**183**	46	137	86	25	1	11	2	7	51	41	7	31	54	29	5	12	169	12	0	58	102	21
	17%	*17%*	*17%*	*19%*	*16%*	*7%*	*22%*	*7%*	*16%*	*15%*	*19%*	*11%*	*15%*	*18%*	*18%*	*19%*	*12%*	*20%*	*8%*	0	*17%*	*17%*	*15%*
	ST					**		**	*							**		**AST**		*			
Highest rating 10	**104**	20	84	40	15	0	5	3	5	37	24	4	19	33	13	1	10	95	8	0	52	43	9
	10%	*8%*	*10%*	*9%*	*9%*	0	*10%*	*12%*	*11%*	*11%*	*11%*	*6%*	*9%*	*11%*	*8%*	*4%*	*11%*	*11%*	*5%*	0	*15%*	*7%*	*6%*
	STV					**		**	*							**		**AST**		*	**AVW**		
Don't know	**46**	11	35	18	6	0	1	0	3	18	13	0	3	9	3	3	15	34	9	1	9	27	5
	4%	*4%*	*4%*	*4%*	*4%*	0	*2%*	0	*7%*	*5%*	*6%*	0	*1%*	*3%*	*2%*	*10%*	*15%*	*4%*	*6%*	*2%*	*3%*	*5%*	*4%*
	M					**		**	*		**M**					**	**AKLMNO**			*			
NET: 1-3	**58**	14	43	22	5	3	2	2	1	24	10	3	16	13	7	0	8	30	14	13	10	32	14
	5%	*5%*	*5%*	*5%*	*3%*	*14%*	*4%*	*7%*	*3%*	*7%*	*5%*	*5%*	*8%*	*4%*	*4%*	0	*8%*	*4%*	*9%*	*24%*	*3%*	*6%*	*10%*
	RU					**		**	*							**			**AR**	**ARS***			**AU**
NET: 4-6	**232**	55	177	80	42	9	13	5	9	75	42	20	48	57	29	7	27	155	54	23	59	135	35
	22%	*21%*	*22%*	*18%*	*27%*	*42%*	*25%*	*21%*	*22%*	*23%*	*20%*	*31%*	*23%*	*19%*	*18%*	*25%*	*28%*	*18%*	*35%*	*41%*	*17%*	*23%*	*25%*
	DRU				**D**	**		**	*			**O**				**			**AR**	**AR***			
NET: 7-10	**741**	188	553	331	104	9	36	18	28	215	148	41	144	217	121	18	47	641	77	17	261	387	86
	69%	*70%*	*68%*	*74%*	*66%*	*43%*	*69%*	*73%*	*69%*	*65%*	*70%*	*64%*	*68%*	*73%*	*76%*	*65%*	*48%*	*75%*	*50%*	*32%*	*77%*	*67%*	*62%*
	QST			**AJ**		**		**	*		**Q**		**Q**	**Q**	**Q**	**		**AST**	**T**	*	**AVW**		
NET: 9-10	**287**	67	220	126	40	1	16	5	11	88	65	11	50	87	42	7	22	264	19	0	110	145	30
	27%	*25%*	*27%*	*28%*	*25%*	*7%*	*32%*	*19%*	*27%*	*26%*	*31%*	*17%*	*24%*	*29%*	*26%*	*23%*	*23%*	*31%*	*12%*	0	*32%*	*25%*	*21%*
	ST					**		**	*							**		**AST**	**T**	*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**617**	312	305	244	373	328	289	49	19	43	65	64	38	46	43	48	84	67	51	474	49	43	51
Weighted Base	**678**	351	327	264	414	364	314	43	24	50	85	73	44	61	24	65	111	82	16	595	43	24	16
Effective Base	**526.6**	265.5	261.5	207.8	318.8	280.1	246.5	44.5	17.9	40.0	60.9	57.9	36.5	42.2	38.8	44.4	75.9	63.2	46.9	436.8	44.5	38.8	46.9
Lowest rating 1	**11**	5	6	7	4	7	4	1	0	0	1	1	0	1	1	1	2	1	1	8	1	1	1
	2%	*1%*	*2%*	*3%*	*1%*	*2%*	*1%*	*2%*	*0*	*0*	*2%*	*1%*	*0*	*2%*	*3%*	*2%*	*2%*	*1%*	*7%*	*1%*	*2%*	*3%*	*7%*
								*	**	*			*	*	*	*			**AJKLMR***		*	*	**AT***
2	**17**	8	9	7	10	13	4	1	1	4	4	0	2	0	0	0	1	3	0	15	1	0	0
	3%	*2%*	*3%*	*3%*	*2%*	*4%*	*1%*	*3%*	*5%*	*7%*	*5%*	*0*	*4%*	*0*	*2%*	*0*	*1%*	*4%*	*2%*	*2%*	*3%*	*2%*	*2%*
	G							*	**	L*	*		*	*	*	*			*		*	*	*
3	**20**	12	9	11	10	16	4	0	0	1	1	0	0	4	1	2	6	5	0	19	0	1	0
	3%	*3%*	*3%*	*4%*	*2%*	*4%*	*1%*	*0*	*0*	*3%*	*1%*	*0*	*0*	*6%*	*3%*	*3%*	*6%*	*6%*	*2%*	*3%*	*0*	*3%*	*2%*
	G					**G**		*	**	*			*	*	*	*			*		*	*	*
4	**30**	12	18	14	16	19	11	0	0	1	1	5	2	5	1	0	7	7	0	28	0	1	0
	4%	*3%*	*5%*	*5%*	*4%*	*5%*	*3%*	*0*	*0*	*2%*	*1%*	*7%*	*6%*	*8%*	*6%*	*0*	*6%*	*8%*	*3%*	*5%*	*0*	*6%*	*3%*
								*	**	*			*	*	P*	*		**P**	*		*	*	*
5	**77**	45	32	28	49	38	39	3	4	5	11	11	3	5	2	10	14	8	1	70	3	2	1
	11%	*13%*	*10%*	*10%*	*12%*	*10%*	*12%*	*7%*	*15%*	*10%*	*13%*	*15%*	*7%*	*7%*	*10%*	*15%*	*13%*	*10%*	*6%*	*12%*	*7%*	*10%*	*6%*
								*	**	*			*	*	*	*			*		*	*	*
6	**99**	53	47	32	68	56	43	9	2	14	12	8	7	4	3	14	10	15	2	86	9	3	2
	15%	*15%*	*14%*	*12%*	*16%*	*15%*	*14%*	*22%*	*10%*	*28%*	*14%*	*10%*	*17%*	*7%*	*12%*	*21%*	*9%*	*18%*	*11%*	*14%*	*22%*	*12%*	*11%*
								NQ*	**	**ALNQ***			*	*	*	*			*		*	*	*
7	**130**	64	67	39	91	63	67	9	7	4	26	14	9	11	3	10	23	12	2	116	9	3	2
	19%	*18%*	*20%*	*15%*	*22%*	*17%*	*21%*	*20%*	*28%*	*8%*	*31%*	*19%*	*21%*	*17%*	*13%*	*16%*	*21%*	*15%*	*15%*	*20%*	*20%*	*13%*	*15%*
	D				**AD**			*	**	*	**AJOR**		*	*	*	*			*		*	*	*
8	**106**	53	53	41	64	62	44	6	4	4	10	13	8	6	5	11	25	10	2	93	6	5	2
	16%	*15%*	*16%*	*16%*	*16%*	*17%*	*14%*	*14%*	*16%*	*9%*	*12%*	*17%*	*19%*	*10%*	*21%*	*18%*	*23%*	*12%*	*12%*	*16%*	*14%*	*21%*	*12%*
								*	**	*			*	*	*	*			*		*	*	*
9	**90**	49	40	29	60	43	46	7	4	5	12	10	6	8	5	8	15	7	4	74	7	5	4
	13%	*14%*	*12%*	*11%*	*15%*	*12%*	*15%*	*16%*	*15%*	*11%*	*14%*	*13%*	*15%*	*12%*	*20%*	*12%*	*13%*	*9%*	*26%*	*12%*	*16%*	*20%*	*26%*
								*	**	*			*	*	*	*			**AJR***		*	*	**AT***
Highest rating 10	**42**	20	21	12	30	19	23	4	1	3	3	10	3	10	1	2	2	2	1	36	4	1	1
	6%	*6%*	*7%*	*5%*	*7%*	*5%*	*7%*	*9%*	*5%*	*6%*	*3%*	*13%*	*7%*	*17%*	*3%*	*3%*	*2%*	*3%*	*8%*	*6%*	*9%*	*3%*	*8%*
								*	**	*		**AKQR**	*	**AKPQR***	*	*			Q*		*	*	*
Don't know	**57**	30	26	44	12	29	28	3	1	8	4	3	2	8	2	7	5	11	1	50	3	2	1
	8%	*9%*	*8%*	*17%*	*3%*	*8%*	*9%*	*7%*	*5%*	*15%*	*4%*	*4%*	*5%*	*13%*	*8%*	*11%*	*5%*	*14%*	*9%*	*8%*	*7%*	*8%*	*9%*
	E			**AE**				*	**	*			*	*	*	*			*		*	*	*
NET: 1-3	**48**	25	23	25	23	36	12	2	1	5	6	1	2	5	2	3	10	9	2	42	2	2	2
	7%	*7%*	*7%*	*9%*	*6%*	*10%*	*4%*	*6%*	*5%*	*10%*	*7%*	*1%*	*4%*	*8%*	*7%*	*5%*	*9%*	*11%*	*11%*	*7%*	*6%*	*7%*	*11%*
	G					**AG**		*	**	*			*	*	*	*		**L**	L*		*	*	*
NET: 4-6	**206**	109	96	73	133	113	93	12	6	20	24	23	13	13	7	23	31	30	3	184	12	7	3
	30%	*31%*	*29%*	*28%*	*32%*	*31%*	*30%*	*29%*	*25%*	*41%*	*28%*	*32%*	*30%*	*22%*	*28%*	*36%*	*28%*	*36%*	*19%*	*31%*	*29%*	*28%*	*19%*
								*	**	S*			*	*	*	*			*		*	*	*
NET: 7-10	**367**	186	182	122	246	187	181	25	16	17	51	46	27	35	14	31	65	31	9	319	25	14	9
	54%	*53%*	*56%*	*46%*	*59%*	*51%*	*58%*	*59%*	*65%*	*34%*	*60%*	*63%*	*62%*	*57%*	*57%*	*48%*	*59%*	*38%*	*61%*	*54%*	*59%*	*57%*	*61%*
	DJR				**AD**			**JR***	**	*	**JR**	**JR**	**JR***	J*	J*	*	**JR**		**JR***		*	*	*
NET: 9-10	**131**	70	62	41	90	62	70	10	5	9	14	19	9	18	6	9	17	9	5	110	10	6	5
	19%	*20%*	*19%*	*16%*	*22%*	*17%*	*22%*	*24%*	*20%*	*17%*	*17%*	*27%*	*22%*	*29%*	*23%*	*14%*	*15%*	*12%*	*34%*	*18%*	*24%*	*23%*	*34%*
								*	**	*		**R**	*	R*	*	*			**AKPQR***		*	*	**AT***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**617**	136	153	113	91	59	65	214	271	130	65	69	120	89	82	88	101	516	160	432	87	436	53
Weighted Base	**678**	186	156	113	92	66	66	219	332	125	66	76	141	102	87	91	140	538	171	479	91	481	58
Effective Base	**526.6**	116.4	136.1	102.9	78.2	48.7	56.3	192.8	232.7	105.1	54.1	59.0	100.9	73.1	74.6	79.9	92.1	438.3	134.4	370.3	72.8	375.9	45.4
Lowest rating 1	**11**	1	2	0	2	3	2	3	5	3	0	3	4	0	0	2	1	10	3	8	0	8	0
	2%	*1%*	*1%*	0	*2%*	*4%*	*3%*	*1%*	*2%*	*2%*	0	*4%*	*3%*	0	0	*3%*	0	*2%*	*2%*	*2%*	0	*2%*	0
						*																	*
2	**17**	1	3	5	3	2	3	4	10	2	2	1	4	4	3	2	1	16	5	12	3	10	3
	3%	*1%*	*2%*	*4%*	*3%*	*2%*	*5%*	*2%*	*3%*	*2%*	*3%*	*2%*	*3%*	*4%*	*4%*	*2%*	*1%*	*3%*	*3%*	*2%*	*3%*	*2%*	*4%*
						*																	*
3	**20**	7	2	3	4	2	3	7	12	1	1	2	1	5	3	3	7	13	5	14	0	14	2
	3%	*4%*	*1%*	*2%*	*4%*	*3%*	*4%*	*3%*	*4%*	*1%*	*1%*	*3%*	*1%*	*5%*	*3%*	*3%*	*5%*	*2%*	*3%*	*3%*	0	*3%*	*4%*
						*																	*
4	**30**	13	6	4	2	4	1	14	10	6	1	3	7	3	3	3	8	22	4	20	6	19	2
	4%	*7%*	*4%*	*4%*	*2%*	*6%*	*2%*	*6%*	*3%*	*5%*	*1%*	*4%*	*5%*	*3%*	*4%*	*3%*	*6%*	*4%*	*2%*	*4%*	*6%*	*4%*	*3%*
						*																	*
5	**77**	22	12	13	11	7	12	23	44	10	7	9	19	13	7	10	13	63	21	53	13	46	9
	11%	*12%*	*8%*	*12%*	*12%*	*11%*	*18%*	*10%*	*13%*	*8%*	*10%*	*12%*	*13%*	*12%*	*8%*	*11%*	*10%*	*12%*	*12%*	*11%*	*14%*	*10%*	*15%*
	V					*	**C**																*
6	**99**	21	19	15	19	16	10	40	46	13	11	6	20	18	10	16	21	79	29	66	16	67	9
	15%	*11%*	*12%*	*13%*	*20%*	*25%*	*15%*	*18%*	*14%*	*11%*	*17%*	*7%*	*14%*	*18%*	*12%*	*17%*	*15%*	*15%*	*17%*	*14%*	*17%*	*14%*	*16%*
						ABC*																	*
7	**130**	36	40	23	18	7	6	29	71	31	14	21	35	17	15	15	34	96	38	87	12	105	9
	19%	*19%*	*26%*	*21%*	*19%*	*11%*	*9%*	*13%*	*21%*	*25%*	*22%*	*28%*	*25%*	*16%*	*17%*	*17%*	*25%*	*18%*	*22%*	*18%*	*13%*	*22%*	*15%*
	GH		**AFG**	**G**		*			**H**	**H**												**A**	*
8	**106**	34	29	23	10	4	5	45	47	14	10	8	24	16	23	14	25	80	18	86	11	81	6
	16%	*18%*	*19%*	*20%*	*11%*	*6%*	*8%*	*21%*	*14%*	*11%*	*15%*	*10%*	*17%*	*15%*	*27%*	*16%*	*18%*	*15%*	*11%*	*18%*	*12%*	*17%*	*10%*
		F	**FG**	**FG**		*		**AJ**							**AL**					**AS**			*
9	**90**	38	20	14	8	9	1	32	38	18	11	12	13	12	11	16	17	73	26	61	10	65	13
	13%	*20%*	*13%*	*12%*	*9%*	*14%*	*1%*	*15%*	*11%*	*14%*	*17%*	*15%*	*9%*	*12%*	*13%*	*18%*	*12%*	*13%*	*15%*	*13%*	*10%*	*13%*	*23%*
	G	**AEG**	**G**	**G**		G*																	*
Highest rating 10	**42**	9	14	7	4	4	4	12	19	11	6	2	10	4	8	5	9	33	10	32	4	33	2
	6%	*5%*	*9%*	*6%*	*4%*	*6%*	*7%*	*5%*	*6%*	*9%*	*9%*	*3%*	*7%*	*4%*	*9%*	*6%*	*6%*	*6%*	*6%*	*7%*	*5%*	*7%*	*3%*
						*																	*
Don't know	**57**	4	7	6	12	9	19	12	29	16	3	8	6	10	3	3	4	53	13	40	18	33	4
	8%	*2%*	*5%*	*5%*	*13%*	*13%*	*29%*	*6%*	*9%*	*12%*	*5%*	*10%*	*4%*	*9%*	*4%*	*4%*	*3%*	*10%*	*7%*	*8%*	*20%*	*7%*	*7%*
	BQV				**BC**	B*	**ABCDEF**			**H**								**AQ**			**AV**		*
NET: 1-3	**48**	10	7	8	9	6	8	14	28	6	3	7	8	9	6	8	9	40	13	34	3	32	5
	7%	*5%*	*5%*	*7%*	*10%*	*9%*	*13%*	*6%*	*8%*	*5%*	*4%*	*9%*	*6%*	*9%*	*7%*	*9%*	*6%*	*7%*	*8%*	*7%*	*3%*	*7%*	*8%*
						*																	*
NET: 4-6	**206**	55	38	32	32	27	22	76	100	29	19	18	46	34	20	29	42	164	53	140	34	132	20
	30%	*30%*	*24%*	*28%*	*34%*	*41%*	*34%*	*35%*	*30%*	*23%*	*28%*	*24%*	*32%*	*33%*	*24%*	*31%*	*30%*	*30%*	*31%*	*29%*	*37%*	*27%*	*34%*
	V					C*		**J**															*
NET: 7-10	**367**	117	103	67	40	24	16	117	175	73	41	43	81	49	56	51	85	282	92	266	36	284	30
	54%	*63%*	*66%*	*59%*	*44%*	*37%*	*24%*	*53%*	*53%*	*59%*	*63%*	*57%*	*57%*	*48%*	*65%*	*56%*	*61%*	*52%*	*54%*	*55%*	*40%*	*59%*	*51%*
	EFGU	**AEFG**	**AEFG**	**EFG**	**G**	*									**AN**							**AU**	*
NET: 9-10	**131**	47	34	21	12	13	5	44	57	29	17	14	22	17	19	22	26	106	36	93	14	98	15
	19%	*25%*	*22%*	*19%*	*13%*	*19%*	*8%*	*20%*	*17%*	*23%*	*26%*	*19%*	*16%*	*16%*	*22%*	*24%*	*18%*	*20%*	*21%*	*19%*	*15%*	*20%*	*26%*
	G	**EG**	**G**			*																	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC II! (BBC Three)
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**617**	237	380	330	92	10	37	48	33	67	118	33	149	182	84	10	35	499	93	21	294	262	55
Weighted Base	**678**	255	423	382	121	13	27	51	23	60	137	37	173	196	85	13	32	549	102	22	325	289	57
Effective Base	**526.6**	207.6	319.6	289.4	80.8	8.2	31.2	42.6	27.7	59.0	98.0	29.5	127.6	158.4	75.1	8.6	28.0	425.1	80.1	17.8	251.9	223.4	46.5
Lowest rating 1	**11**	3	8	6	1	0	1	0	1	2	0	0	5	3	1	1	0	7	3	2	0	9	2
	2%	*1%*	*2%*	*2%*	*1%*	0	*5%*	0	*2%*	*4%*	0	0	*3%*	*2%*	*1%*	*8%*	*1%*	*1%*	*3%*	*8%*	0	*3%*	*3%*
	U					**	*	*	**			**				**	**			**		AU	U*
2	**17**	4	13	13	0	0	1	0	1	2	4	3	2	7	0	0	1	10	5	2	4	12	1
	3%	*2%*	*3%*	*3%*	0	0	*4%*	0	*4%*	*3%*	*3%*	*8%*	*1%*	*4%*	0	0	*2%*	*2%*	*5%*	*10%*	*1%*	*4%*	*2%*
	RU					**	E*	*	**			**	*			**	**			**	*	AU	*
3	**20**	7	13	14	2	0	1	0	0	3	5	0	6	6	3	0	0	13	3	4	5	13	3
	3%	*3%*	*3%*	*4%*	*2%*	0	*4%*	0	0	*5%*	*4%*	0	*3%*	*3%*	*4%*	0	0	*2%*	*3%*	*18%*	*1%*	*4%*	*5%*
	U					**	*	*	**			**				**	**			**			*
4	**30**	6	23	19	3	1	2	2	0	2	7	2	10	7	3	0	1	18	7	4	9	12	8
	4%	*3%*	*5%*	*5%*	*2%*	*11%*	*6%*	*5%*	0	*3%*	*5%*	*7%*	*6%*	*3%*	*3%*	0	*4%*	*3%*	*7%*	*20%*	*3%*	*4%*	*14%*
	R					**	*	*	**			**				**	**			**			AUV*
5	**77**	23	53	46	12	2	5	1	1	10	19	4	16	25	8	0	3	53	21	2	32	37	6
	11%	*9%*	*13%*	*12%*	*10%*	*14%*	*17%*	*3%*	*6%*	*16%*	*14%*	*11%*	*9%*	*13%*	*9%*	0	*9%*	*10%*	*21%*	*7%*	*10%*	*13%*	*10%*
	R					**	H*	*	**	H		**				**	**		AR	**			*
6	**99**	38	62	58	20	4	2	3	4	9	16	5	25	29	15	6	4	70	27	3	38	49	12
	15%	*15%*	*15%*	*15%*	*16%*	*29%*	*8%*	*6%*	*16%*	*15%*	*12%*	*13%*	*14%*	*15%*	*17%*	*46%*	*12%*	*13%*	*26%*	*12%*	*12%*	*17%*	*21%*
	R					**	*	*	**			**				**	**		AR	**			*
7	**130**	59	71	77	20	3	2	16	7	4	26	8	47	31	12	0	4	111	17	3	66	55	8
	19%	*23%*	*17%*	*20%*	*17%*	*22%*	*8%*	*32%*	*31%*	*7%*	*19%*	*23%*	*27%*	*16%*	*15%*	0	*11%*	*20%*	*16%*	*12%*	*20%*	*19%*	*15%*
	J			J		**	*	AGJ*	**			**	ANO			**	**			**			*
8	**106**	54	51	61	19	1	5	13	3	4	12	3	29	38	19	2	3	96	7	1	69	31	5
	16%	*21%*	*12%*	*16%*	*16%*	*5%*	*17%*	*26%*	*13%*	*6%*	*9%*	*7%*	*17%*	*19%*	*22%*	*17%*	*10%*	*18%*	*7%*	*3%*	*21%*	*11%*	*9%*
	CJKSV	AC				**	*	J*	**			**		K	K	**	**	AS		**	AV		*
9	**90**	28	61	45	22	1	6	9	3	3	21	7	22	23	16	0	0	85	5	0	63	22	4
	13%	*11%*	*14%*	*12%*	*18%*	*11%*	*24%*	*18%*	*11%*	*4%*	*16%*	*19%*	*12%*	*12%*	*19%*	0	0	*15%*	*5%*	0	*19%*	*8%*	*7%*
	JSV				J	**	J*	J*	**			**				**	**	AS		**	AVW		*
Highest rating 10	**42**	15	27	23	10	0	2	2	2	3	9	2	4	16	4	1	5	40	0	0	25	16	1
	6%	*6%*	*6%*	*6%*	*8%*	0	*8%*	*4%*	*8%*	*5%*	*7%*	*6%*	*2%*	*8%*	*5%*	*7%*	*15%*	*7%*	0	*1%*	*8%*	*6%*	*2%*
	MS					**	*	*	**			**		M		**	**	AS		**			*
Don't know	**57**	17	39	19	12	1	0	4	2	19	17	3	7	11	4	3	11	46	8	2	15	33	7
	8%	*7%*	*9%*	*5%*	*10%*	*9%*	0	*7%*	*9%*	*32%*	*13%*	*7%*	*4%*	*6%*	*5%*	*23%*	*35%*	*8%*	*8%*	*8%*	*5%*	*11%*	*12%*
	DMU					**	*	*	**	ADEGH	MN	**		**		**	**			**		AU	U*
NET: 1-3	**48**	14	34	33	3	0	4	0	2	7	9	3	13	16	5	1	1	30	10	8	9	34	6
	7%	*6%*	*8%*	*9%*	*3%*	0	*13%*	0	*7%*	*11%*	*7%*	*8%*	*8%*	*8%*	*5%*	*8%*	*3%*	*5%*	*10%*	*36%*	*3%*	*12%*	*10%*
	RU			H		**	EH*	*	**	EH		**				**	**			**		AU	U*
NET: 4-6	**206**	67	138	123	35	7	8	7	5	21	42	11	51	61	25	6	8	141	55	9	79	98	26
	30%	*26%*	*33%*	*32%*	*29%*	*53%*	*31%*	*13%*	*22%*	*34%*	*30%*	*30%*	*29%*	*31%*	*29%*	*46%*	*25%*	*26%*	*54%*	*39%*	*24%*	*34%*	*45%*
	HRU			H		**	*	*	**	H		**				**	**		AR	**		U	AU*
NET: 7-10	**367**	156	211	207	71	5	15	41	14	14	69	20	102	108	51	3	12	332	29	4	223	124	18
	54%	*61%*	*50%*	*54%*	*59%*	*37%*	*56%*	*80%*	*63%*	*23%*	*50%*	*55%*	*59%*	*55%*	*60%*	*23%*	*37%*	*61%*	*28%*	*17%*	*69%*	*43%*	*32%*
	CJSVW	AC		J	J	**	J*	ADEGJ*	**			**				**	**	AS		**	AVW		*
NET: 9-10	**131**	43	88	68	32	1	9	11	4	6	31	9	26	39	20	1	5	125	5	0	88	39	5
	19%	*17%*	*21%*	*18%*	*26%*	*11%*	*31%*	*22%*	*19%*	*9%*	*23%*	*24%*	*15%*	*20%*	*24%*	*7%*	*15%*	*23%*	*5%*	*1%*	*27%*	*13%*	*8%*
	JSVW				J	**	J*	*	**			**				**	**	AS		**	AVW		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**475**	248	227	193	282	262	213	43	16	22	43	53	29	33	46	35	71	50	34	352	43	46	34
Weighted Base	**486**	254	231	188	297	264	222	35	18	25	54	55	31	39	24	46	89	58	10	416	35	24	10
Effective Base	**408.5**	211.3	197.2	169.4	240.2	226.3	182.3	40.2	15.3	21.0	40.7	48.3	27.5	31.8	40.8	33.1	64.3	47.4	32.6	327.2	40.2	40.8	32.6
Lowest rating 1	**4**	1	3	2	2	2	2	1	0	0	0	1	0	0	1	0	0	1	0	2	1	1	0
	1%	0	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	0	0	***2%***	0	0	***4%***	0	0	***2%***	***2%***	0	***2%***	***4%***	***2%***
								*	**	**	*	*	**	*	Q*	*		*	Q*		*	T*	*
2	**4**	2	2	1	3	3	1	0	0	0	0	0	0	1	0	0	1	1	0	3	0	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	0	0	0	***3%***	***2%***	0	***1%***	***2%***	***2%***	***1%***	0	***2%***	***2%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
3	**15**	4	11	8	7	7	8	0	0	0	5	2	1	1	0	0	1	4	0	14	0	0	0
	3%	***2%***	***5%***	***4%***	***2%***	***2%***	***4%***	0	0	0	***9%***	***3%***	***5%***	***4%***	0	0	***1%***	***7%***	***3%***	***3%***	0	0	***3%***
	B							*	**	**	**AQ***	*	**	*	*	*		*	*		*	*	*
4	**27**	12	15	14	13	14	13	2	1	2	1	4	0	0	3	5	7	3	0	22	2	3	0
	6%	***5%***	***6%***	***7%***	***4%***	***5%***	***6%***	***5%***	***5%***	***8%***	***2%***	***8%***	0	0	***13%***	***10%***	***8%***	***4%***	0	***5%***	***5%***	***13%***	0
								*	**	**	*	*	**	*	**AKN***	*		*	*		*	A*	*
5	**34**	22	12	13	22	23	12	4	3	0	2	4	1	2	1	5	6	5	1	29	4	1	1
	7%	***9%***	***5%***	***7%***	***7%***	***9%***	***5%***	***11%***	***17%***	0	***4%***	***8%***	***4%***	***6%***	***3%***	***11%***	***6%***	***8%***	***8%***	***7%***	***11%***	***3%***	***8%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
6	**39**	17	22	13	26	20	19	5	4	0	7	2	2	1	1	7	5	4	0	32	5	1	0
	8%	***7%***	***9%***	***7%***	***9%***	***7%***	***9%***	***14%***	***24%***	0	***12%***	***3%***	***6%***	***2%***	***4%***	***16%***	***6%***	***7%***	***5%***	***8%***	***14%***	***4%***	***5%***
								*	**	**	*	*	**	*	*	L*		*	*		*	*	*
7	**74**	33	42	27	47	44	31	3	0	6	8	12	6	7	1	4	22	6	1	69	3	1	1
	15%	***13%***	***18%***	***14%***	***16%***	***17%***	***14%***	***9%***	0	***23%***	***15%***	***21%***	***18%***	***17%***	***4%***	***9%***	***24%***	***10%***	***13%***	***17%***	***9%***	***4%***	***13%***
	OV							*	**	**	*	O*	**	*	*	*	**AOR**	*	*	**V**	*	*	*
8	**112**	60	52	41	71	61	51	8	2	10	9	13	7	9	5	10	25	11	2	97	8	5	2
	23%	***24%***	***23%***	***22%***	***24%***	***23%***	***23%***	***25%***	***11%***	***39%***	***17%***	***23%***	***24%***	***24%***	***20%***	***22%***	***28%***	***19%***	***22%***	***23%***	***25%***	***20%***	***22%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
9	**76**	48	28	24	53	37	40	6	3	1	11	7	8	4	7	9	10	9	2	62	6	7	2
	16%	***19%***	***12%***	***13%***	***18%***	***14%***	***18%***	***17%***	***18%***	***5%***	***19%***	***13%***	***24%***	***10%***	***30%***	***20%***	***11%***	***15%***	***15%***	***15%***	***17%***	***30%***	***15%***
								*	**	**	*	*	**	*	**ALNQ***	*		*	*		*	**AT***	*
Highest rating 10	**72**	37	36	24	49	42	30	5	5	5	10	6	4	8	5	4	9	10	2	61	5	5	2
	15%	***14%***	***15%***	***13%***	***16%***	***16%***	***14%***	***13%***	***25%***	***20%***	***18%***	***11%***	***12%***	***21%***	***20%***	***9%***	***10%***	***17%***	***23%***	***15%***	***13%***	***20%***	***23%***
								*	**	**	*	*	**	*	*	*		*	*		*	*	*
Don't know	**27**	19	9	21	6	12	15	2	0	1	2	4	2	5	0	1	4	5	1	25	2	0	1
	6%	***7%***	***4%***	***11%***	***2%***	***5%***	***7%***	***5%***	0	***5%***	***3%***	***8%***	***7%***	***13%***	***2%***	***3%***	***5%***	***9%***	***6%***	***6%***	***5%***	***2%***	***6%***
	E			**AE**				*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 1-3	**23**	7	16	12	11	11	12	1	0	0	5	2	1	3	1	0	2	6	1	20	1	1	1
	5%	***3%***	***7%***	***6%***	***4%***	***4%***	***5%***	***2%***	0	0	***9%***	***4%***	***5%***	***7%***	***5%***	0	***2%***	***11%***	***8%***	***5%***	***2%***	***5%***	***8%***
	B							*	**	**	*	*	**	*	*	*		*	P*		*	*	*
NET: 4-6	**100**	51	49	39	61	57	43	10	8	2	10	10	3	3	5	17	18	12	1	83	10	5	1
	21%	***20%***	***21%***	***21%***	***21%***	***21%***	***20%***	***30%***	***46%***	***8%***	***18%***	***19%***	***10%***	***8%***	***20%***	***37%***	***20%***	***20%***	***13%***	***20%***	***30%***	***20%***	***13%***
								N*	**	**	*	*	**	*	*	**ANS***		*	*		*	*	*
NET: 7-10	**336**	178	158	116	219	184	152	22	10	22	38	38	24	28	18	28	65	36	8	288	22	18	8
	69%	***70%***	***68%***	***62%***	***74%***	***70%***	***68%***	***63%***	***54%***	***87%***	***70%***	***69%***	***78%***	***72%***	***73%***	***60%***	***73%***	***61%***	***73%***	***69%***	***63%***	***73%***	***73%***
	D				**AD**			*	**	**	*	*	**	*	*	*		*	*		*	*	*
NET: 9-10	**149**	85	64	48	101	79	70	10	8	6	20	14	11	12	12	13	19	19	4	122	10	12	4
	31%	***33%***	***28%***	***25%***	***34%***	***30%***	***32%***	***30%***	***43%***	***25%***	***38%***	***25%***	***36%***	***31%***	***50%***	***29%***	***21%***	***32%***	***39%***	***29%***	***30%***	***50%***	***39%***
	D							*	**	**	*	*	**	*	**ALQ***	*		*	*		*	**AT***	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**475**	45	63	74	74	77	142	202	173	99	56	58	93	69	51	73	57	417	138	316	122	285	30
Weighted Base	**486**	66	63	75	70	75	137	195	199	90	54	62	96	72	53	73	74	410	142	323	121	298	28
Effective Base	**408.5**	40.1	55.0	67.6	63.3	63.8	126.1	180.8	149.6	81.1	45.9	50.5	77.4	56.9	47.2	65.9	51.3	359.1	116.5	273.9	106.1	245.1	24.9
Lowest rating 1	**4**	0	0	0	0	1	3	1	2	0	0	1	0	0	1	0	0	4	3	1	0	3	0
	1%	0	0	0	0	***1%***	***2%***	***1%***	***1%***	0	0	***2%***	0	0	***3%***	0	0	***1%***	***2%***	0	0	***1%***	0
	T	*									*				*								**
2	**4**	0	0	1	1	0	1	3	0	1	1	1	0	0	1	0	0	4	3	1	0	4	0
	1%	0	0	***1%***	***2%***	***1%***	***1%***	***1%***	0	***1%***	***2%***	***2%***	0	0	***2%***	0	0	***1%***	***2%***	0	0	***1%***	***1%***
		*									*				*								**
3	**15**	1	1	5	0	3	4	3	9	3	2	1	3	2	1	4	3	12	1	13	3	11	1
	3%	***2%***	***2%***	***7%***	0	***4%***	***3%***	***2%***	***5%***	***3%***	***5%***	***2%***	***3%***	***2%***	***3%***	***5%***	***4%***	***3%***	***1%***	***4%***	***2%***	***4%***	***5%***
		*									*				*								**
4	**27**	7	3	3	2	3	10	13	12	1	2	4	3	7	4	5	6	20	8	14	5	18	1
	6%	***10%***	***4%***	***4%***	***2%***	***5%***	***7%***	***7%***	***6%***	***1%***	***3%***	***6%***	***3%***	***9%***	***8%***	***7%***	***8%***	***5%***	***6%***	***4%***	***4%***	***6%***	***5%***
	J	*									*				*								**
5	**34**	7	4	3	5	3	11	9	16	9	5	3	4	6	1	7	5	29	10	20	8	20	3
	7%	***11%***	***7%***	***4%***	***8%***	***4%***	***8%***	***5%***	***8%***	***10%***	***9%***	***5%***	***4%***	***8%***	***2%***	***9%***	***7%***	***7%***	***7%***	***6%***	***7%***	***7%***	***10%***
		*									*				*								**
6	**39**	6	4	5	9	7	7	16	19	4	1	5	11	10	3	3	7	32	16	20	9	25	2
	8%	***10%***	***7%***	***7%***	***13%***	***9%***	***5%***	***8%***	***10%***	***4%***	***1%***	***7%***	***12%***	***15%***	***6%***	***4%***	***9%***	***8%***	***11%***	***6%***	***7%***	***8%***	***7%***
		*									*		**K**	**KP**	*								**
7	**74**	10	13	14	11	12	15	32	28	14	7	12	22	6	11	11	16	58	25	47	14	50	2
	15%	***15%***	***20%***	***19%***	***16%***	***16%***	***11%***	***16%***	***14%***	***16%***	***12%***	***20%***	***23%***	***9%***	***21%***	***15%***	***21%***	***14%***	***17%***	***14%***	***12%***	***17%***	***9%***
		*									*		**N**		*								**
8	**112**	18	19	17	17	10	32	46	45	21	11	14	18	16	14	19	18	94	31	78	23	74	7
	23%	***27%***	***30%***	***23%***	***24%***	***13%***	***23%***	***23%***	***23%***	***24%***	***20%***	***22%***	***18%***	***23%***	***26%***	***26%***	***24%***	***23%***	***22%***	***24%***	***19%***	***25%***	***25%***
	F	*	**F**								*				*								**
9	**76**	7	9	12	9	16	24	29	33	14	15	11	16	12	6	14	8	68	23	52	30	39	4
	16%	***10%***	***14%***	***16%***	***13%***	***21%***	***18%***	***15%***	***16%***	***16%***	***28%***	***18%***	***17%***	***16%***	***11%***	***20%***	***11%***	***17%***	***16%***	***16%***	***25%***	***13%***	***15%***
		*									**AO***				*		**				**AV**		**
Highest rating 10	**72**	7	7	10	12	14	22	36	21	15	10	7	14	9	8	11	8	65	14	57	18	42	3
	15%	***11%***	***12%***	***13%***	***17%***	***19%***	***16%***	***19%***	***10%***	***17%***	***18%***	***11%***	***15%***	***13%***	***15%***	***14%***	***10%***	***16%***	***10%***	***18%***	***15%***	***14%***	***9%***
	I	*						**I**			*				*					**A**			**
Don't know	**27**	2	3	4	4	7	9	7	14	7	0	3	6	3	1	0	3	24	8	20	11	12	4
	6%	***3%***	***4%***	***5%***	***6%***	***9%***	***6%***	***4%***	***7%***	***8%***	***1%***	***4%***	***6%***	***4%***	***3%***	0	***4%***	***6%***	***5%***	***6%***	***9%***	***4%***	***13%***
	P	*									*				*								**
NET: 1-3	**23**	1	1	6	2	4	8	7	11	4	4	4	3	2	4	4	3	20	7	16	3	18	2
	5%	***2%***	***2%***	***8%***	***2%***	***6%***	***6%***	***4%***	***6%***	***5%***	***7%***	***6%***	***3%***	***2%***	***7%***	***6%***	***4%***	***5%***	***5%***	***5%***	***3%***	***6%***	***6%***
		*									*				*								**
NET: 4-6	**100**	21	11	12	16	13	28	38	47	14	7	12	18	23	9	15	18	81	34	54	22	63	6
	21%	***31%***	***18%***	***16%***	***22%***	***18%***	***20%***	***19%***	***24%***	***15%***	***14%***	***19%***	***19%***	***32%***	***17%***	***20%***	***24%***	***20%***	***24%***	***17%***	***18%***	***21%***	***22%***
	T	*									*			**AK**	*								**
NET: 7-10	**336**	42	48	53	49	51	92	143	127	66	42	44	69	44	39	54	50	286	93	234	85	205	16
	69%	***64%***	***76%***	***71%***	***70%***	***68%***	***68%***	***73%***	***64%***	***73%***	***79%***	***71%***	***72%***	***61%***	***73%***	***74%***	***67%***	***70%***	***66%***	***72%***	***70%***	***69%***	***58%***
		*									*				*					**A**			**
NET: 9-10	**149**	14	16	22	21	30	46	66	53	30	25	18	30	21	14	25	16	133	37	109	48	81	7
	31%	***21%***	***25%***	***30%***	***30%***	***39%***	***34%***	***34%***	***27%***	***33%***	***46%***	***29%***	***31%***	***30%***	***26%***	***34%***	***21%***	***32%***	***26%***	***34%***	***40%***	***27%***	***24%***
	V	*									**AO***				*			**A**			**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**475**	149	326	196	67	7	26	13	25	141	69	23	92	148	93	14	31	370	76	25	169	239	60
Weighted Base	**486**	159	327	215	83	10	20	13	17	128	76	22	100	146	93	13	32	378	78	25	178	241	58
Effective Base	**408.5**	134.0	274.4	175.5	57.5	5.6	22.2	11.0	20.9	125.8	58.0	18.0	78.5	129.5	82.9	12.2	26.9	315.4	67.3	22.3	145.4	205.8	51.8
Lowest rating 1	**4**	0	4	0	0	0	0	0	0	4	0	0	2	1	0	0	1	0	2	1	0	2	2
	1%	0	*1%*	0	0	0	0	0	*1%*	*3%*	0	0	*2%*	*1%*	0	0	*3%*	0	*3%*	*5%*	0	*1%*	*3%*
	R					**	**	**	**	**AD**		**				**	**		**R**	**			**U**
2	**4**	1	3	2	0	0	0	0	0	2	2	0	0	0	1	0	0	1	1	1	0	3	1
	1%	*1%*	*1%*	*1%*	0	0	0	0	0	*1%*	*3%*	0	0	0	*1%*	0	0	0	*2%*	*4%*	0	*1%*	*2%*
	R					**	**	**	**			**				**	**			**			
3	**15**	2	12	7	3	1	0	0	0	4	2	0	3	4	4	0	2	8	7	0	4	11	0
	3%	*2%*	*4%*	*3%*	*4%*	*15%*	0	0	0	*3%*	*3%*	0	*3%*	*3%*	*4%*	0	*5%*	*2%*	*9%*	0	*2%*	*5%*	0
	R					**	**	**	**			**				**	**		**AR**	**			
4	**27**	8	19	12	5	2	0	1	0	8	1	3	6	10	5	0	3	14	7	6	6	13	7
	6%	*5%*	*6%*	*5%*	*6%*	*16%*	*1%*	*9%*	0	*6%*	*1%*	*13%*	*6%*	*7%*	*5%*	0	*8%*	*4%*	*9%*	*24%*	*4%*	*6%*	*12%*
	R					**	**	**	**			**				**	**		**R**	**			**AU**
5	**34**	10	24	14	4	0	0	0	4	12	7	1	9	7	4	1	3	21	7	6	11	15	6
	7%	*6%*	*7%*	*7%*	*5%*	0	0	0	*21%*	*9%*	*10%*	*5%*	*9%*	*5%*	*4%*	*7%*	*10%*	*6%*	*8%*	*25%*	*6%*	*6%*	*10%*
	R					**	**	**	**			**				**	**			**			
6	**39**	14	25	21	8	0	2	1	0	7	3	3	13	8	8	1	3	30	7	2	11	23	4
	8%	*9%*	*8%*	*10%*	*9%*	0	*8%*	*9%*	*2%*	*6%*	*4%*	*12%*	*13%*	*6%*	*8%*	*7%*	*8%*	*8%*	*9%*	*7%*	*6%*	*9%*	*7%*
						**	**	**	**			**				**	**			**			
7	**74**	30	45	40	8	3	2	4	3	15	9	1	18	20	19	3	5	63	10	1	27	43	4
	15%	*19%*	*14%*	*19%*	*10%*	*29%*	*9%*	*28%*	*19%*	*12%*	*11%*	*3%*	*18%*	*14%*	*20%*	*21%*	*17%*	*17%*	*13%*	*4%*	*15%*	*18%*	*6%*
	W					**	**	**	**			**				**	**			**		**W**	
8	**112**	42	70	52	21	2	5	4	1	26	14	10	28	35	17	3	2	92	15	4	48	50	14
	23%	*27%*	*21%*	*24%*	*25%*	*25%*	*27%*	*32%*	*7%*	*20%*	*19%*	*44%*	*28%*	*24%*	*18%*	*26%*	*7%*	*24%*	*19%*	*15%*	*27%*	*21%*	*24%*
						**	**	**	**			**				**	**			**			
9	**76**	20	57	26	14	1	7	2	3	24	14	5	10	27	16	1	2	69	7	1	32	37	7
	16%	*13%*	*17%*	*12%*	*17%*	*15%*	*33%*	*15%*	*19%*	*18%*	*19%*	*24%*	*10%*	*18%*	*18%*	*6%*	*6%*	*18%*	*9%*	*4%*	*18%*	*15%*	*13%*
						**	**	**	**			**				**	**	**A**		**			
Highest rating 10	**72**	25	48	34	15	0	4	1	2	16	17	0	8	25	18	0	5	60	8	3	32	30	10
	15%	*16%*	*15%*	*16%*	*18%*	0	*20%*	*8%*	*12%*	*12%*	*22%*	0	*8%*	*17%*	*20%*	*2%*	*15%*	*16%*	*10%*	*11%*	*18%*	*12%*	*18%*
	M					**	**	**	**		**M**	**			**M**	**	**			**			
Don't know	**27**	6	22	8	5	0	0	0	3	11	6	0	2	7	2	4	6	20	6	0	6	13	3
	6%	*4%*	*7%*	*4%*	*6%*	0	0	0	*19%*	*9%*	*8%*	0	*2%*	*5%*	*2%*	*31%*	*20%*	*5%*	*8%*	0	*4%*	*5%*	*5%*
						**	**	**	**			**				**	**			**			
NET: 1-3	**23**	4	19	9	3	1	0	0	0	9	5	0	5	6	5	0	2	10	11	2	4	16	3
	5%	*2%*	*6%*	*4%*	*4%*	*15%*	0	0	*1%*	*7%*	*6%*	0	*5%*	*4%*	*5%*	0	*8%*	*3%*	*14%*	*10%*	*2%*	*7%*	*5%*
	RU					**	**	**	**			**				**	**		**AR**	**		**U**	
NET: 4-6	**100**	32	68	46	17	2	2	2	4	27	11	7	29	26	16	2	9	65	21	14	29	52	17
	21%	*20%*	*21%*	*22%*	*20%*	*16%*	*10%*	*18%*	*23%*	*21%*	*15%*	*29%*	*29%*	*18%*	*17%*	*14%*	*27%*	*17%*	*27%*	*56%*	*16%*	*21%*	*30%*
	R					**	**	**	**			**	**A**			**	**			**			**U**
NET: 7-10	**336**	117	218	152	58	7	18	11	10	80	54	16	64	107	70	7	14	284	41	9	139	160	35
	69%	*74%*	*67%*	*71%*	*70%*	*69%*	*90%*	*82%*	*56%*	*63%*	*71%*	*71%*	*64%*	*73%*	*76%*	*55%*	*45%*	*75%*	*52%*	*34%*	*78%*	*66%*	*61%*
	S					**	**	**	**			**				**	**	**AS**		**	**AVW**		
NET: 9-10	**149**	45	104	60	29	1	11	3	5	39	31	5	18	51	35	1	6	129	15	4	64	67	18
	31%	*28%*	*32%*	*28%*	*35%*	*15%*	*54%*	*22%*	*31%*	*31%*	*41%*	*24%*	*18%*	*35%*	*38%*	*8%*	*20%*	*34%*	*19%*	*15%*	*36%*	*28%*	*31%*
	MS					**	**	**	**		**M**	**		**M**	**M**	**	**	**AS**		**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1774**	879	895	748	1026	830	942	173	70	124	148	152	114	138	188	115	161	202	189	1224	173	188	189
Weighted Base	**1753**	876	878	724	1029	822	931	138	80	140	188	160	126	168	95	150	204	249	56	1465	138	95	56
Effective Base	**1494.2**	727.7	767.4	630.2	864.4	698.8	795.3	164.3	65.0	118.5	140.4	141.9	106.8	130.8	173.4	109.0	147.5	191.6	175.2	1146.2	164.3	173.4	175.2
Lowest rating 1	**26**	13	13	11	15	15	12	2	0	2	4	2	0	3	4	1	2	4	1	19	2	4	1
	1%	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***0***	***1%***	***2%***	***1%***	***0***	***2%***	***4%***	***1%***	***1%***	***2%***	***3%***	***1%***	***2%***	***4%***	***3%***
															AMP				**M**			**AT**	
2	**30**	20	10	18	12	13	17	1	0	2	6	3	4	1	1	2	5	4	2	27	1	1	2
	2%	***2%***	***1%***	***3%***	***1%***	***2%***	***2%***	***1%***	***0***	***2%***	***3%***	***2%***	***3%***	***1%***	***1%***	***2%***	***2%***	***1%***	***3%***	***2%***	***1%***	***1%***	***3%***
	E			**E**																			
3	**81**	35	46	47	34	46	36	6	6	9	6	8	6	10	5	3	6	13	3	67	6	5	3
	5%	***4%***	***5%***	***6%***	***3%***	***6%***	***4%***	***4%***	***7%***	***7%***	***3%***	***5%***	***5%***	***6%***	***6%***	***2%***	***3%***	***5%***	***5%***	***5%***	***4%***	***6%***	***5%***
	E			**AE**																			
4	**93**	42	51	46	47	48	45	11	3	9	8	10	3	10	5	13	9	10	3	75	11	5	3
	5%	***5%***	***6%***	***6%***	***5%***	***6%***	***5%***	***8%***	***4%***	***7%***	***4%***	***6%***	***2%***	***6%***	***5%***	***9%***	***5%***	***4%***	***5%***	***5%***	***8%***	***5%***	***5%***
								M								**M**							
5	**203**	111	92	99	104	100	103	19	10	13	21	20	15	18	9	20	24	30	6	170	19	9	6
	12%	***13%***	***10%***	***14%***	***10%***	***12%***	***11%***	***14%***	***12%***	***9%***	***11%***	***12%***	***12%***	***10%***	***9%***	***13%***	***12%***	***12%***	***10%***	***12%***	***14%***	***9%***	***10%***
	E			**AE**																			
6	**252**	109	144	108	145	124	128	25	14	17	24	17	15	24	11	28	32	37	8	208	25	11	8
	14%	***12%***	***16%***	***15%***	***14%***	***15%***	***14%***	***18%***	***18%***	***12%***	***13%***	***11%***	***12%***	***14%***	***12%***	***19%***	***15%***	***15%***	***14%***	***14%***	***18%***	***12%***	***14%***
	B		**AB**																				
7	**335**	159	176	137	198	172	164	25	24	29	39	36	29	34	17	20	32	43	9	286	25	17	9
	19%	***18%***	***20%***	***19%***	***19%***	***21%***	***18%***	***18%***	***29%***	***20%***	***21%***	***22%***	***23%***	***20%***	***18%***	***14%***	***16%***	***17%***	***15%***	***20%***	***18%***	***18%***	***15%***
									APQRS														
8	**315**	175	139	104	211	150	165	19	11	27	26	25	24	27	21	27	47	50	12	263	19	21	12
	18%	***20%***	***16%***	***14%***	***21%***	***18%***	***18%***	***14%***	***13%***	***19%***	***14%***	***16%***	***19%***	***16%***	***22%***	***18%***	***23%***	***20%***	***21%***	***18%***	***14%***	***22%***	***21%***
	CD	**AC**			**AD**										**HK**		**HK**					**U**	
9	**185**	89	96	53	132	66	118	15	8	7	26	21	15	16	9	16	19	25	7	154	15	9	7
	11%	***10%***	***11%***	***7%***	***13%***	***8%***	***13%***	***11%***	***11%***	***5%***	***14%***	***13%***	***12%***	***9%***	***10%***	***11%***	***9%***	***10%***	***12%***	***10%***	***11%***	***10%***	***12%***
	DFJ				**AD**		**AF**				**J**	**J**							**J**				
Highest rating 10	**144**	72	71	42	102	58	86	9	2	17	16	13	10	17	7	14	17	17	5	122	9	7	5
	8%	***8%***	***8%***	***6%***	***10%***	***7%***	***9%***	***7%***	***3%***	***12%***	***8%***	***8%***	***8%***	***10%***	***8%***	***9%***	***8%***	***7%***	***9%***	***8%***	***7%***	***8%***	***9%***
	D				**AD**					**I**													
Don't know	**89**	50	39	59	30	30	59	6	2	8	12	6	5	11	6	5	11	15	3	75	6	6	3
	5%	***6%***	***4%***	***8%***	***3%***	***4%***	***6%***	***4%***	***3%***	***6%***	***6%***	***4%***	***4%***	***7%***	***6%***	***3%***	***5%***	***6%***	***4%***	***5%***	***4%***	***6%***	***4%***
	EF			**AE**			**AF**																
NET: 1-3	**138**	68	69	76	61	73	64	9	6	14	16	13	10	14	10	6	13	21	6	112	9	10	6
	8%	***8%***	***8%***	***11%***	***6%***	***9%***	***7%***	***7%***	***7%***	***10%***	***9%***	***8%***	***8%***	***8%***	***11%***	***4%***	***7%***	***8%***	***11%***	***8%***	***7%***	***11%***	***11%***
	E			**AE**											**P**				**P**				
NET: 4-6	**548**	262	287	253	295	272	276	55	27	39	53	46	33	51	25	61	65	77	16	452	55	25	16
	31%	***30%***	***33%***	***35%***	***29%***	***33%***	***30%***	***40%***	***34%***	***28%***	***28%***	***29%***	***26%***	***30%***	***26%***	***41%***	***32%***	***31%***	***29%***	***31%***	***40%***	***26%***	***29%***
	E			**AE**				**AJKLMOS**								**AJKLMOS**					**ATVW**		
NET: 7-10	**978**	496	482	335	643	446	532	68	45	79	106	95	78	93	54	77	115	135	31	825	68	54	31
	56%	***57%***	***55%***	***46%***	***62%***	***54%***	***57%***	***49%***	***56%***	***57%***	***57%***	***60%***	***62%***	***55%***	***57%***	***52%***	***57%***	***54%***	***56%***	***56%***	***49%***	***57%***	***56%***
	D				**AD**								**H**										
NET: 9-10	**328**	161	167	95	233	124	204	25	10	24	42	35	24	32	17	30	36	42	11	276	25	17	11
	19%	***18%***	***19%***	***13%***	***23%***	***15%***	***22%***	***18%***	***13%***	***17%***	***22%***	***22%***	***19%***	***19%***	***17%***	***20%***	***18%***	***17%***	***20%***	***19%***	***18%***	***17%***	***20%***
	DF				**AD**		**AF**																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1774**	151	244	257	327	311	484	455	782	531	180	225	349	278	212	187	146	1628	500	1187	437	1086	100
Weighted Base	**1753**	198	238	238	314	299	467	428	856	463	162	220	343	283	212	189	189	1564	462	1204	413	1094	95
Effective Base	**1494.2**	131.5	213.2	220.1	276.4	249.9	416.5	396.8	671.2	431.1	143.4	188.3	290.1	233.9	182.7	165.3	130.5	1372.2	407.3	1012.0	362.9	920.7	83.2
Lowest rating 1	**26**	2	2	1	4	8	9	4	11	12	1	1	8	4	2	2	0	26	7	17	9	14	0
	1%	*1%*	*1%*	0	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	0	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*
						D																	
2	**30**	1	1	5	4	4	14	8	14	8	0	6	6	7	1	2	7	24	11	17	11	15	0
	2%	*1%*	*1%*	*2%*	*1%*	*1%*	*3%*	*2%*	*2%*	*2%*	0	*3%*	*2%*	*3%*	0	*1%*	*3%*	*2%*	*2%*	*1%*	*3%*	*1%*	0
	R						AC																
3	**81**	13	10	17	8	9	23	23	35	21	5	13	20	15	8	9	12	69	21	54	18	46	6
	5%	*6%*	*4%*	*7%*	*3%*	*3%*	*5%*	*5%*	*4%*	*5%*	*3%*	*6%*	*6%*	*5%*	*4%*	*5%*	*6%*	*4%*	*5%*	*4%*	*4%*	*4%*	*7%*
				AEF																			
4	**93**	6	13	14	12	19	28	32	37	24	12	7	15	16	16	10	16	76	20	68	23	55	3
	5%	*3%*	*6%*	*6%*	*4%*	*7%*	*6%*	*7%*	*4%*	*5%*	*7%*	*3%*	*4%*	*6%*	*7%*	*5%*	*9%*	*5%*	*4%*	*6%*	*6%*	*5%*	*3%*
	R							AI															
5	**203**	20	18	17	38	48	62	50	100	52	14	30	29	36	19	24	16	187	69	116	68	112	8
	12%	*10%*	*8%*	*7%*	*12%*	*16%*	*13%*	*12%*	*12%*	*11%*	*9%*	*14%*	*9%*	*13%*	*9%*	*13%*	*9%*	*12%*	*15%*	*10%*	*16%*	*10%*	*8%*
	DTV					ACD	CD												AT		AV		
6	**252**	29	31	30	45	55	61	77	121	54	29	33	53	35	26	38	22	230	57	187	60	152	17
	14%	*15%*	*13%*	*13%*	*14%*	*19%*	*13%*	*18%*	*14%*	*12%*	*18%*	*15%*	*15%*	*13%*	*12%*	*20%*	*12%*	*15%*	*12%*	*16%*	*14%*	*14%*	*17%*
	J					A		AJ								ANO							
7	**335**	35	44	46	63	53	94	68	166	101	35	43	67	60	37	38	35	300	96	231	80	204	19
	19%	*18%*	*18%*	*19%*	*20%*	*18%*	*20%*	*16%*	*19%*	*22%*	*22%*	*20%*	*20%*	*21%*	*17%*	*20%*	*18%*	*19%*	*21%*	*19%*	*19%*	*19%*	*20%*
										H													
8	**315**	43	56	38	61	37	80	74	166	73	21	35	67	46	51	27	29	286	75	225	65	204	15
	18%	*21%*	*24%*	*16%*	*19%*	*12%*	*17%*	*17%*	*19%*	*16%*	*13%*	*16%*	*20%*	*16%*	*24%*	*14%*	*15%*	*18%*	*16%*	*19%*	*16%*	*19%*	*16%*
	F	F	ADF		F										AKP								
9	**185**	26	25	33	34	29	37	40	103	42	21	30	40	32	21	15	22	163	53	126	32	139	8
	11%	*13%*	*11%*	*14%*	*11%*	*10%*	*8%*	*9%*	*12%*	*9%*	*13%*	*14%*	*12%*	*11%*	*10%*	*8%*	*12%*	*10%*	*11%*	*10%*	*8%*	*13%*	*8%*
	GU			G																		AU	
Highest rating 10	**144**	20	23	21	30	23	27	34	66	42	19	14	27	21	21	15	19	125	34	101	28	95	12
	8%	*10%*	*10%*	*9%*	*10%*	*8%*	*6%*	*8%*	*8%*	*9%*	*12%*	*6%*	*8%*	*7%*	*10%*	*8%*	*10%*	*8%*	*7%*	*8%*	*7%*	*9%*	*12%*
	G																						
Don't know	**89**	4	12	15	14	13	32	16	38	35	3	8	12	9	11	8	12	77	19	62	19	57	7
	5%	*2%*	*5%*	*6%*	*5%*	*4%*	*7%*	*4%*	*4%*	*7%*	*2%*	*4%*	*3%*	*3%*	*5%*	*4%*	*6%*	*5%*	*4%*	*5%*	*5%*	*5%*	*7%*
							B			AHI													
NET: 1-3	**138**	16	14	24	17	21	46	36	60	41	6	20	34	26	11	13	18	119	40	88	38	75	7
	8%	*8%*	*6%*	*10%*	*5%*	*7%*	*10%*	*8%*	*7%*	*9%*	*4%*	*9%*	*10%*	*9%*	*5%*	*7%*	*10%*	*8%*	*9%*	*7%*	*9%*	*7%*	*8%*
							E						K	K									
NET: 4-6	**548**	55	63	62	95	123	151	159	258	130	55	69	97	87	60	73	55	493	146	370	151	320	27
	31%	*28%*	*27%*	*26%*	*30%*	*41%*	*32%*	*37%*	*30%*	*28%*	*34%*	*31%*	*28%*	*31%*	*29%*	*38%*	*29%*	*32%*	*32%*	*31%*	*37%*	*29%*	*29%*
	V					ABCDEG		AIJ								AM					AV		
NET: 7-10	**978**	124	149	138	188	142	238	217	501	257	97	123	200	160	129	95	104	874	257	683	205	642	54
	56%	*62%*	*63%*	*58%*	*60%*	*47%*	*51%*	*51%*	*58%*	*56%*	*60%*	*56%*	*58%*	*57%*	*61%*	*50%*	*55%*	*56%*	*56%*	*57%*	*50%*	*59%*	*57%*
	FGHU	FG	AFG	F	FG				H						P							AU	
NET: 9-10	**328**	46	49	54	64	52	64	74	169	84	40	45	66	53	42	30	40	288	86	227	60	235	19
	19%	*23%*	*20%*	*23%*	*20%*	*17%*	*14%*	*17%*	*20%*	*18%*	*25%*	*20%*	*19%*	*19%*	*20%*	*16%*	*21%*	*18%*	*19%*	*19%*	*15%*	*21%*	*20%*
	GU	G	G	G	G						A											AU	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1774**	429	1345	681	235	19	141	57	140	501	430	150	400	398	157	39	176	1385	273	106	568	961	221
Weighted Base	**1753**	430	1323	726	293	24	107	59	98	446	427	147	409	394	151	40	164	1371	272	101	571	947	213
Effective Base	**1494.2**	369.8	1124.4	592.9	204.5	15.3	111.6	50.4	116.5	435.5	359.3	126.4	334.8	339.6	135.3	32.5	148.3	1162.7	233.3	89.8	479.4	805.5	188.0
Lowest rating 1	**26**	3	24	11	2	0	2	0	1	10	5	4	5	4	2	1	5	9	9	9	1	12	13
	1%	*1%*	*2%*	*2%*	*1%*	0	*2%*	0	*1%*	*2%*	*1%*	*3%*	*1%*	*1%*	*1%*	*3%*	*3%*	*1%*	*3%*	*8%*	0	*1%*	*6%*
	RU					**										*			**AR**	**ARS**		**U**	**AUV**
2	**30**	2	29	9	3	0	5	2	1	10	4	2	5	12	2	2	2	18	5	7	8	15	7
	2%	0	*2%*	*1%*	*1%*	0	*5%*	*3%*	*2%*	*2%*	*1%*	*1%*	*1%*	*3%*	*1%*	*6%*	*1%*	*1%*	*2%*	*7%*	*1%*	*2%*	*3%*
	BR		**AB**			**	**ADE**							**AK**		K*				**ARS**			
3	**81**	21	60	34	10	2	5	5	3	21	25	5	22	15	7	1	7	45	27	10	19	42	19
	5%	*5%*	*5%*	*5%*	*4%*	*7%*	*5%*	*8%*	*3%*	*5%*	*6%*	*3%*	*5%*	*4%*	*4%*	*2%*	*4%*	*3%*	*10%*	*10%*	*3%*	*4%*	*9%*
	R					**										*			**AR**	**AR**			**AUV**
4	**93**	28	65	37	17	0	2	3	5	28	15	9	21	27	8	2	9	54	27	12	11	62	20
	5%	*6%*	*5%*	*5%*	*6%*	0	*2%*	*5%*	*6%*	*6%*	*3%*	*6%*	*5%*	*7%*	*5%*	*4%*	*6%*	*4%*	*10%*	*11%*	*2%*	*7%*	*9%*
	RU					**								**K**		*			**AR**	**AR**		**AU**	**AU**
5	**203**	35	168	75	30	7	13	3	15	60	49	13	46	51	21	4	19	139	45	19	30	132	35
	12%	*8%*	*13%*	*10%*	*10%*	*28%*	*12%*	*6%*	*15%*	*14%*	*11%*	*9%*	*11%*	*13%*	*14%*	*10%*	*12%*	*10%*	*17%*	*19%*	*5%*	*14%*	*16%*
	BRU		**AB**			**										*			**AR**	**AR**		**AU**	**AU**
6	**252**	53	199	107	39	7	14	6	15	64	57	25	63	59	26	7	13	187	51	13	68	155	30
	14%	*12%*	*15%*	*15%*	*13%*	*30%*	*13%*	*11%*	*15%*	*14%*	*13%*	*17%*	*15%*	*15%*	*17%*	*18%*	*8%*	*14%*	*19%*	*13%*	*12%*	*16%*	*14%*
	Q					**						**Q**	**Q**	**Q**	**Q**	*			**AR**			**AU**	
7	**335**	77	258	142	49	3	21	16	15	88	77	29	84	81	22	5	31	273	52	10	98	192	42
	19%	*18%*	*20%*	*20%*	*17%*	*13%*	*20%*	*27%*	*16%*	*20%*	*18%*	*20%*	*21%*	*21%*	*15%*	*13%*	*19%*	*20%*	*19%*	*10%*	*17%*	*20%*	*20%*
	T					**										*		**T**	**T**				
8	**315**	82	233	133	65	2	20	15	12	67	87	22	74	66	27	6	27	278	20	13	135	152	26
	18%	*19%*	*18%*	*18%*	*22%*	*11%*	*18%*	*26%*	*12%*	*15%*	*20%*	*15%*	*18%*	*17%*	*18%*	*16%*	*17%*	*20%*	*7%*	*12%*	*24%*	*16%*	*12%*
	SVW				**IJ**	**		**IJ**								*		**AS**			**AVW**		
9	**185**	60	124	86	35	1	9	0	15	38	50	21	43	36	15	3	15	170	11	3	96	82	7
	11%	*14%*	*9%*	*12%*	*12%*	*6%*	*9%*	0	*15%*	*8%*	*12%*	*14%*	*11%*	*9%*	*10%*	*8%*	*9%*	*12%*	*4%*	*3%*	*17%*	*9%*	*3%*
	CHSTVW	**AC**		**H**	**H**	**	**H**		**HJ**	**H**						*		**AST**			**AVW**	**W**	
Highest rating 10	**144**	47	96	59	28	1	13	7	8	27	42	7	34	27	14	2	18	136	5	2	87	48	6
	8%	*11%*	*7%*	*8%*	*10%*	*5%*	*12%*	*11%*	*9%*	*6%*	*10%*	*5%*	*8%*	*7%*	*9%*	*6%*	*11%*	*10%*	*2%*	*2%*	*15%*	*5%*	*3%*
	CSTVW	**AC**				**	**J**									*		**AST**			**AVW**		
Don't know	**89**	22	67	30	15	0	3	2	8	32	18	10	12	14	8	6	17	61	19	5	18	57	8
	5%	*5%*	*5%*	*4%*	*5%*	0	*3%*	*3%*	*8%*	*7%*	*4%*	*7%*	*3%*	*4%*	*5%*	*15%*	*11%*	*4%*	*7%*	*5%*	*3%*	*6%*	*4%*
	MRU					**				**AD**						**AKMN***	**AKMN**					**U**	
NET: 1-3	**138**	26	112	54	16	2	12	7	6	42	33	11	32	31	10	4	15	72	41	25	28	69	40
	8%	*6%*	*8%*	*7%*	*5%*	*7%*	*11%*	*11%*	*6%*	*9%*	*8%*	*7%*	*8%*	*8%*	*7%*	*11%*	*9%*	*5%*	*15%*	*25%*	*5%*	*7%*	*19%*
	RU					**	**E**									*			**AR**	**ARS**			**AUV**
NET: 4-6	**548**	116	432	220	85	14	29	13	35	152	120	47	130	138	55	13	41	380	124	43	109	348	84
	31%	*27%*	*33%*	*30%*	*29%*	*58%*	*27%*	*22%*	*35%*	*34%*	*28%*	*32%*	*32%*	*35%*	*36%*	*32%*	*25%*	*28%*	*45%*	*43%*	*19%*	*37%*	*40%*
	BRU		**AB**			**								**Q**	**Q**	*			**AR**	**AR**		**AU**	**AU**
NET: 7-10	**978**	266	712	421	177	8	63	38	50	220	256	79	235	211	78	17	91	857	88	27	416	473	80
	56%	*62%*	*54%*	*58%*	*61%*	*35%*	*59%*	*64%*	*51%*	*49%*	*60%*	*54%*	*57%*	*54%*	*52%*	*43%*	*55%*	*63%*	*32%*	*27%*	*73%*	*50%*	*38%*
	CJSTVW	**AC**		**J**	**J**	**		**J**								*		**AST**			**AVW**	**W**	
NET: 9-10	**328**	107	221	146	63	3	22	7	23	65	91	28	77	63	29	5	33	306	16	5	183	130	13
	19%	*25%*	*17%*	*20%*	*22%*	*11%*	*21%*	*11%*	*23%*	*15%*	*21%*	*19%*	*19%*	*16%*	*19%*	*14%*	*20%*	*22%*	*6%*	*5%*	*32%*	*14%*	*6%*
	CJSTVW	**AC**		**J**	**J**	**			**J**							*		**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1186**	574	612	481	705	581	604	120	46	63	101	109	75	95	102	81	146	145	103	861	120	102	103
Weighted Base	**1221**	600	621	478	743	597	623	96	56	71	126	116	83	118	51	105	187	179	30	1043	96	51	30
Effective Base	**1013.2**	482.4	531.8	416.1	598.5	501.0	512.3	112.5	42.1	60.5	95.5	100.6	70.3	91.4	93.7	76.2	134.9	137.0	97.6	805.1	112.5	93.7	97.6
Lowest rating 1	**9**	3	7	6	3	5	4	1	0	0	1	1	0	1	1	0	0	3	1	7	1	1	1
	1%	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	0	***1%***	***2%***	0	0	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***
									*						**Q**				**PQ**				
2	**12**	7	5	4	7	7	4	2	1	0	2	0	1	1	1	0	4	0	1	9	2	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	0	***1%***	0	***1%***	***1%***	***1%***	0	***2%***	0	***2%***	***1%***	***2%***	***1%***	***2%***
									*										**LR**				
3	**35**	18	17	20	15	21	14	2	2	0	2	5	4	4	0	6	4	7	0	33	2	0	0
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***2%***	***2%***	***3%***	0	***2%***	***4%***	***4%***	***4%***	***1%***	***5%***	***2%***	***4%***	0	***3%***	***2%***	***1%***	0
	E			**E**					*														
4	**47**	24	23	21	26	32	15	2	0	2	5	5	1	4	2	3	15	7	2	42	2	2	2
	4%	***4%***	***4%***	***4%***	***4%***	***5%***	***2%***	***2%***	0	***2%***	***4%***	***4%***	***2%***	***4%***	***4%***	***3%***	***8%***	***4%***	***5%***	***4%***	***2%***	***4%***	***5%***
	G					**AG**			*								**AH**		**I**				
5	**116**	62	54	56	60	61	55	13	8	6	13	7	10	8	6	11	16	17	2	95	13	6	2
	10%	***10%***	***9%***	***12%***	***8%***	***10%***	***9%***	***14%***	***14%***	***8%***	***11%***	***6%***	***12%***	***7%***	***11%***	***10%***	***9%***	***9%***	***8%***	***9%***	***14%***	***11%***	***8%***
	E			**AE**					*														
6	**131**	64	67	58	73	63	68	13	7	7	12	11	5	12	7	15	16	23	2	109	13	7	2
	11%	***11%***	***11%***	***12%***	***10%***	***11%***	***11%***	***14%***	***13%***	***9%***	***10%***	***10%***	***6%***	***10%***	***13%***	***14%***	***9%***	***13%***	***7%***	***10%***	***14%***	***13%***	***7%***
									*														
7	**205**	91	114	73	132	108	97	19	8	13	19	14	16	24	7	21	36	25	3	177	19	7	3
	17%	***15%***	***18%***	***15%***	***18%***	***18%***	***16%***	***20%***	***14%***	***18%***	***15%***	***12%***	***19%***	***20%***	***13%***	***20%***	***19%***	***14%***	***10%***	***17%***	***20%***	***13%***	***10%***
									*														
8	**277**	135	142	95	183	143	135	18	11	15	28	33	21	22	15	21	42	43	9	236	18	15	9
	23%	***22%***	***23%***	***20%***	***25%***	***24%***	***22%***	***19%***	***20%***	***21%***	***22%***	***28%***	***25%***	***19%***	***29%***	***20%***	***22%***	***24%***	***28%***	***23%***	***19%***	***29%***	***28%***
									*														
9	**191**	90	100	63	127	79	111	13	6	15	16	23	15	14	6	16	30	31	5	167	13	6	5
	16%	***15%***	***16%***	***13%***	***17%***	***13%***	***18%***	***13%***	***10%***	***21%***	***13%***	***20%***	***18%***	***12%***	***11%***	***15%***	***16%***	***18%***	***17%***	***16%***	***13%***	***11%***	***17%***
	F						**AF**		*														
Highest rating 10	**137**	73	64	38	98	54	83	10	11	10	18	13	7	16	6	9	19	16	4	117	10	6	4
	11%	***12%***	***10%***	***8%***	***13%***	***9%***	***13%***	***10%***	***19%***	***14%***	***14%***	***11%***	***8%***	***14%***	***12%***	***8%***	***10%***	***9%***	***12%***	***11%***	***10%***	***12%***	***12%***
	DF				**AD**		**AF**		*														
Don't know	**60**	33	27	42	18	23	37	4	3	5	10	4	4	11	2	4	5	8	2	53	4	2	2
	5%	***5%***	***4%***	***9%***	***2%***	***4%***	***6%***	***4%***	***5%***	***6%***	***8%***	***3%***	***4%***	***9%***	***3%***	***4%***	***3%***	***4%***	***7%***	***5%***	***4%***	***3%***	***7%***
	E			**AE**					*					**Q**									
NET: 1-3	**56**	28	28	31	26	33	23	4	3	0	5	6	4	7	2	6	7	10	1	48	4	2	1
	5%	***5%***	***5%***	***6%***	***3%***	***6%***	***4%***	***5%***	***5%***	0	***4%***	***5%***	***5%***	***6%***	***4%***	***5%***	***4%***	***6%***	***4%***	***5%***	***5%***	***4%***	***4%***
	E			**AE**					*						**J**				**J**				
NET: 4-6	**294**	150	145	136	159	156	138	28	15	14	30	23	16	24	14	29	47	47	6	245	28	14	6
	24%	***25%***	***23%***	***28%***	***21%***	***26%***	***22%***	***29%***	***26%***	***19%***	***24%***	***20%***	***20%***	***21%***	***28%***	***28%***	***25%***	***26%***	***21%***	***24%***	***29%***	***28%***	***21%***
	E			**AE**					*														
NET: 7-10	**810**	389	421	269	541	384	426	60	36	53	81	83	59	76	33	67	127	115	21	696	60	33	21
	66%	***65%***	***68%***	***56%***	***73%***	***64%***	***68%***	***62%***	***63%***	***74%***	***64%***	***72%***	***71%***	***64%***	***65%***	***64%***	***68%***	***64%***	***68%***	***67%***	***62%***	***65%***	***68%***
	D				**AD**				*														
NET: 9-10	**327**	163	164	102	226	133	194	23	16	25	34	36	22	30	12	25	49	48	9	284	23	12	9
	27%	***27%***	***26%***	***21%***	***30%***	***22%***	***31%***	***23%***	***29%***	***35%***	***27%***	***31%***	***26%***	***25%***	***23%***	***24%***	***26%***	***27%***	***29%***	***27%***	***23%***	***23%***	***29%***
	DF				**AD**		**AF**		*														

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1186**	129	215	204	212	186	240	376	512	292	119	138	233	179	154	170	117	1068	330	797	259	742	75
Weighted Base	**1221**	176	216	190	212	191	236	369	584	262	118	143	245	190	158	172	158	1061	323	836	257	778	76
Effective Base	**1013.2**	114.3	190.3	177.4	182.3	153.4	208.6	333.7	445.7	235.2	97.3	118.0	198.2	150.6	135.0	151.9	107.5	911.0	272.8	687.7	219.9	633.9	64.9
Lowest rating 1	**9**	1	1	0	1	3	3	2	2	5	0	1	3	1	1	0	0	9	4	5	2	7	0
	1%	***1%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	0	***2%***	0	***1%***	***1%***	0	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	0
										AI													
2	**12**	3	0	3	1	2	2	1	7	3	0	1	5	5	0	1	3	9	6	5	4	8	0
	1%	***2%***	0	***2%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	0	0	***2%***	***2%***	0	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	0
3	**35**	3	2	8	4	7	11	9	17	9	2	11	8	4	0	5	3	33	6	28	7	19	2
	3%	***2%***	***1%***	***4%***	***2%***	***4%***	***5%***	***2%***	***3%***	***4%***	***2%***	***8%***	***3%***	***2%***	0	***3%***	***2%***	***3%***	***2%***	***3%***	***3%***	***2%***	***3%***
	O						**C**					**ANO**	**O**			**O**							
4	**47**	14	4	7	2	6	14	18	16	12	4	6	10	4	9	7	13	33	13	30	9	29	2
	4%	***8%***	***2%***	***4%***	***1%***	***3%***	***6%***	***5%***	***3%***	***4%***	***3%***	***4%***	***4%***	***2%***	***6%***	***4%***	***8%***	***3%***	***4%***	***4%***	***4%***	***4%***	***2%***
	ER	**ACE**		**E**			**E**										**AR**						
5	**116**	23	12	10	14	30	28	36	56	24	14	22	14	10	13	16	10	107	32	75	31	71	9
	10%	***13%***	***5%***	***5%***	***6%***	***16%***	***12%***	***10%***	***10%***	***9%***	***12%***	***15%***	***6%***	***5%***	***9%***	***10%***	***6%***	***10%***	***10%***	***9%***	***12%***	***9%***	***12%***
	CDM	**CD**				**ACDE**	**CD**				**M**	**AMN**											
6	**131**	22	17	23	24	26	19	34	72	25	11	14	27	26	12	14	16	115	31	91	36	81	5
	11%	***12%***	***8%***	***12%***	***11%***	***14%***	***8%***	***9%***	***12%***	***9%***	***9%***	***10%***	***11%***	***14%***	***7%***	***8%***	***10%***	***11%***	***10%***	***11%***	***14%***	***10%***	***6%***
7	**205**	24	52	33	36	19	42	55	108	42	20	24	43	35	34	20	34	171	62	134	38	137	10
	17%	***14%***	***24%***	***17%***	***17%***	***10%***	***18%***	***15%***	***18%***	***16%***	***17%***	***17%***	***18%***	***19%***	***22%***	***12%***	***22%***	***16%***	***19%***	***16%***	***15%***	***18%***	***13%***
	F		**ABF**				**F**								**P**								
8	**277**	24	57	46	53	34	64	98	128	48	27	26	47	50	37	52	35	243	71	195	66	171	19
	23%	***13%***	***26%***	***24%***	***25%***	***18%***	***27%***	***27%***	***22%***	***19%***	***23%***	***18%***	***19%***	***26%***	***23%***	***30%***	***22%***	***23%***	***22%***	***23%***	***26%***	***22%***	***24%***
	B		**B**	**B**	**B**		**BF**	**AJ**								**ALM**							
9	**191**	28	39	34	45	27	18	59	93	37	17	17	41	35	28	29	28	163	47	139	28	131	11
	16%	***16%***	***18%***	***18%***	***21%***	***14%***	***7%***	***16%***	***16%***	***14%***	***15%***	***12%***	***17%***	***19%***	***18%***	***17%***	***18%***	***15%***	***14%***	***17%***	***11%***	***17%***	***15%***
	GU	**G**	**G**	**G**	**AG**	**G**																**U**	
Highest rating 10	**137**	29	23	18	20	26	21	41	59	36	20	17	34	11	17	21	14	123	34	97	19	90	13
	11%	***17%***	***11%***	***10%***	***9%***	***14%***	***9%***	***11%***	***10%***	***14%***	***17%***	***12%***	***14%***	***6%***	***11%***	***12%***	***9%***	***12%***	***11%***	***12%***	***8%***	***12%***	***17%***
	NU	**G**									**N**		**N**			**N**							**U**
Don't know	**60**	5	9	8	13	10	15	14	25	20	2	4	13	9	6	5	4	56	18	36	15	35	6
	5%	***3%***	***4%***	***4%***	***6%***	***5%***	***6%***	***4%***	***4%***	***7%***	***2%***	***3%***	***5%***	***5%***	***4%***	***3%***	***3%***	***5%***	***6%***	***4%***	***6%***	***4%***	***8%***
										A													
NET: 1-3	**56**	7	4	11	6	12	16	12	26	18	3	13	16	9	1	6	5	51	15	39	14	34	2
	5%	***4%***	***2%***	***6%***	***3%***	***6%***	***7%***	***3%***	***4%***	***7%***	***2%***	***9%***	***7%***	***5%***	***1%***	***4%***	***3%***	***5%***	***5%***	***5%***	***5%***	***4%***	***3%***
	CO			**C**		**C**	**C**					**AKO**	**O**	**O**									
NET: 4-6	**294**	59	33	40	39	62	61	88	144	60	29	42	51	41	34	38	38	255	77	197	76	181	15
	24%	***33%***	***16%***	***21%***	***18%***	***33%***	***26%***	***24%***	***25%***	***23%***	***24%***	***29%***	***21%***	***21%***	***22%***	***22%***	***24%***	***24%***	***24%***	***24%***	***30%***	***23%***	***20%***
	CE	**ACDE**				**ACDE**	**C**														**A**		
NET: 7-10	**810**	105	170	131	154	107	144	254	389	164	85	84	165	131	117	123	110	700	213	564	152	529	53
	66%	***59%***	***79%***	***69%***	***72%***	***56%***	***61%***	***69%***	***67%***	***63%***	***72%***	***59%***	***68%***	***69%***	***74%***	***71%***	***70%***	***66%***	***66%***	***67%***	***59%***	***68%***	***69%***
	FU		**ABDFG**	**F**	**BFG**										**L**	**L**						**U**	
NET: 9-10	**327**	57	62	52	65	53	38	100	153	73	37	34	75	46	45	50	42	286	81	235	48	221	24
	27%	***32%***	***29%***	***28%***	***31%***	***28%***	***16%***	***27%***	***26%***	***28%***	***32%***	***24%***	***31%***	***24%***	***29%***	***29%***	***26%***	***27%***	***25%***	***28%***	***18%***	***28%***	***32%***
	GU	**G**	**G**	**G**	**G**	**G**																**U**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1186**	344	842	552	161	12	98	42	71	250	239	84	256	336	147	25	87	963	165	53	425	604	140
Weighted Base	**1221**	357	863	600	209	17	73	46	50	225	247	82	285	338	150	26	82	995	168	52	438	622	143
Effective Base	**1013.2**	300.9	712.3	487.5	143.0	10.0	78.3	37.8	59.2	219.9	201.5	67.5	222.2	287.7	131.9	21.8	73.0	822.6	140.5	45.4	365.3	512.1	120.1
Lowest rating 1	**9**	2	7	3	1	0	0	1	0	4	3	2	1	1	0	0	1	4	3	2	1	6	2
	1%	*1%*	*1%*	*1%*	*1%*	0	0	*2%*	0	*2%*	*1%*	*2%*	0	0	0	*2%*	*1%*	0	*2%*	*3%*	0	*1%*	*2%*
	R					**		*								**			**R**	**AR***			
2	**12**	1	11	2	2	3	2	0	0	2	3	0	2	1	1	2	2	8	3	1	2	7	3
	1%	0	*1%*	0	*1%*	*17%*	*3%*	*1%*	0	*1%*	*1%*	0	*1%*	0	*1%*	*7%*	*3%*	*1%*	*2%*	*1%*	0	*1%*	*2%*
	D					**	**D**	*								**			*	*			
3	**35**	9	26	15	8	1	1	0	1	9	8	1	9	10	2	0	4	16	14	5	5	24	6
	3%	*3%*	*3%*	*2%*	*4%*	*9%*	*1%*	0	*2%*	*4%*	*3%*	*2%*	*3%*	*3%*	*1%*	0	*5%*	*2%*	*9%*	*10%*	*1%*	*4%*	*4%*
	RU					**		*								**			**AR**	**AR***		**U**	**U**
4	**47**	8	39	20	8	0	2	0	2	16	8	4	12	14	6	0	2	28	13	6	9	27	10
	4%	*2%*	*5%*	*3%*	*4%*	0	*2%*	0	*4%*	*7%*	*3%*	*4%*	*4%*	*4%*	*4%*	0	*2%*	*3%*	*8%*	*11%*	*2%*	*4%*	*7%*
	RU					**		*		**AD**						**			**AR**	**AR***			**U**
5	**116**	29	87	45	20	3	8	6	9	25	22	9	20	31	16	4	14	78	28	10	35	59	19
	10%	*8%*	*10%*	*8%*	*9%*	*17%*	*11%*	*14%*	*17%*	*11%*	*9%*	*12%*	*7%*	*9%*	*11%*	*14%*	*17%*	*8%*	*17%*	*19%*	*8%*	*10%*	*13%*
	DR					**		*	**AD**							**	**AM**		**AR**	**AR***			
6	**131**	35	95	70	19	2	10	6	2	22	26	13	41	33	8	4	5	100	20	9	35	78	15
	11%	*10%*	*11%*	*12%*	*9%*	*13%*	*13%*	*14%*	*4%*	*10%*	*11%*	*16%*	*14%*	*10%*	*5%*	*14%*	*7%*	*10%*	*12%*	*17%*	*8%*	*13%*	*11%*
	OU					**		*				**O**	**O**			**				*		**U**	
7	**205**	63	142	110	28	1	9	11	9	38	36	13	57	57	26	3	12	169	27	9	69	110	24
	17%	*18%*	*16%*	*18%*	*13%*	*7%*	*13%*	*23%*	*18%*	*17%*	*15%*	*15%*	*20%*	*17%*	*18%*	*10%*	*14%*	*17%*	*16%*	*18%*	*16%*	*18%*	*17%*
						**		*								**				*			
8	**277**	87	190	149	43	3	11	10	8	53	61	18	52	86	42	3	14	248	23	5	115	132	29
	23%	*24%*	*22%*	*25%*	*20%*	*16%*	*16%*	*22%*	*16%*	*24%*	*25%*	*22%*	*18%*	*25%*	*28%*	*12%*	*17%*	*25%*	*14%*	*10%*	*26%*	*21%*	*20%*
	ST					**		*						**M**	**M**	**		**AST**		*	**A**		
9	**191**	65	126	102	35	3	14	3	11	22	35	13	49	48	30	4	12	176	13	2	80	94	16
	16%	*18%*	*15%*	*17%*	*17%*	*20%*	*19%*	*7%*	*23%*	*10%*	*14%*	*16%*	*17%*	*14%*	*20%*	*16%*	*14%*	*18%*	*8%*	*4%*	*18%*	*15%*	*11%*
	JST			**J**		**	**J**	*	**HJ**							**		**AST**		*			
Highest rating 10	**137**	44	92	58	38	0	10	7	6	18	25	4	33	44	16	2	10	125	9	1	77	49	11
	11%	*12%*	*11%*	*10%*	*18%*	0	*14%*	*15%*	*11%*	*8%*	*10%*	*5%*	*12%*	*13%*	*10%*	*8%*	*13%*	*13%*	*6%*	*2%*	*18%*	*8%*	*8%*
	STV				**ADJ**	**		*								**		**AST**		*	**AVW**		
Don't know	**60**	14	46	26	9	0	6	1	3	16	19	4	10	13	2	4	7	43	12	2	10	36	7
	5%	*4%*	*5%*	*4%*	*4%*	0	*8%*	*2%*	*6%*	*7%*	*8%*	*5%*	*3%*	*4%*	*1%*	*16%*	*8%*	*4%*	*7%*	*5%*	*2%*	*6%*	*5%*
	OU					**		*			**AMNO**					**	**O**			*		**U**	
NET: 1-3	**56**	12	44	20	11	4	3	1	1	15	15	4	13	13	3	2	7	28	21	8	8	37	11
	5%	*3%*	*5%*	*3%*	*5%*	*26%*	*4%*	*3%*	*2%*	*7%*	*6%*	*5%*	*4%*	*4%*	*2%*	*9%*	*9%*	*3%*	*12%*	*15%*	*2%*	*6%*	*8%*
	RU					**		*		**D**						**	**O**		**AR**	**AR***		**U**	**U**
NET: 4-6	**294**	72	222	135	46	5	19	13	13	63	55	27	72	78	31	7	21	207	62	24	78	164	44
	24%	*20%*	*26%*	*23%*	*22%*	*30%*	*27%*	*28%*	*25%*	*28%*	*22%*	*32%*	*25%*	*23%*	*21%*	*28%*	*25%*	*21%*	*37%*	*47%*	*18%*	*26%*	*31%*
	RU					**		*								**			**AR**	**AR***		**U**	**U**
NET: 7-10	**810**	259	550	419	143	7	45	31	34	131	157	47	191	235	114	12	48	717	72	17	341	384	80
	66%	*73%*	*64%*	*70%*	*68%*	*44%*	*61%*	*68%*	*67%*	*58%*	*64%*	*58%*	*67%*	*70%*	*76%*	*47%*	*58%*	*72%*	*43%*	*34%*	*78%*	*62%*	*56%*
	CJSTVW	**AC**		**AJ**		**		*							**AKLQ**	**		**AST**		*	**AVW**		
NET: 9-10	**327**	109	218	160	72	3	24	10	17	40	60	17	82	92	45	6	22	300	22	3	157	142	27
	27%	*31%*	*25%*	*27%*	*35%*	*20%*	*33%*	*22%*	*34%*	*18%*	*24%*	*20%*	*29%*	*27%*	*30%*	*24%*	*27%*	*30%*	*13%*	*6%*	*36%*	*23%*	*19%*
	JSTVW			**J**	**AJ**	**	**J**	*	**J**							**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**779**	405	374	269	510	372	405	66	28	37	66	73	51	64	83	46	97	98	70	560	66	83	70
Weighted Base	**798**	420	378	257	540	395	402	53	31	42	86	77	58	79	42	61	124	122	21	682	53	42	21
Effective Base	**657.6**	340.2	317.5	223.8	434.6	322.4	335.2	62.3	24.8	35.4	62.1	66.9	47.7	61.5	77.1	43.0	88.7	93.1	65.9	520.6	62.3	77.1	65.9
Lowest rating 1	**8**	2	6	3	5	3	5	0	0	0	0	1	0	1	1	0	0	3	1	5	0	1	1
	1%	0	*2%*	*1%*	*1%*	*1%*	*1%*	0	0	0	0	*1%*	0	*2%*	*3%*	0	0	*3%*	*4%*	*1%*	0	*3%*	*4%*
									**	*			*		AQ	*			AHKMPQ			AT	ATU
2	**11**	5	7	2	10	7	5	1	2	0	2	1	1	1	2	0	2	0	0	9	1	2	0
	1%	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*5%*	0	*2%*	*1%*	*2%*	*2%*	*4%*	0	*1%*	0	*1%*	*1%*	*2%*	*4%*	*1%*
									**	*			*		R	*							
3	**38**	18	20	21	17	21	17	1	1	1	7	4	1	4	1	2	3	13	0	36	1	1	0
	5%	*4%*	*5%*	*8%*	*3%*	*5%*	*4%*	*2%*	*5%*	*2%*	*8%*	*5%*	*3%*	*5%*	*2%*	*3%*	*2%*	*10%*	0	*5%*	*2%*	*2%*	0
	E			AE					**	*			*			*		AHOQS					
4	**48**	30	18	20	28	25	22	5	1	3	3	5	3	0	2	3	7	13	1	40	5	2	1
	6%	*7%*	*5%*	*8%*	*5%*	*6%*	*5%*	*9%*	*4%*	*7%*	*4%*	*6%*	*6%*	0	*5%*	*5%*	*6%*	*11%*	*7%*	*6%*	*9%*	*5%*	*7%*
	N							N	**	N*		N	*		N	*		AN	N				
5	**98**	60	38	38	60	48	50	8	5	2	10	7	10	8	4	9	9	22	3	83	8	4	3
	12%	*14%*	*10%*	*15%*	*11%*	*12%*	*12%*	*15%*	*17%*	*5%*	*11%*	*10%*	*17%*	*11%*	*10%*	*14%*	*8%*	*18%*	*13%*	*12%*	*15%*	*10%*	*13%*
									**	*			*			*		Q					
6	**102**	54	48	37	65	50	52	6	7	2	13	5	7	6	5	11	25	12	3	88	6	5	3
	13%	*13%*	*13%*	*15%*	*12%*	*13%*	*13%*	*11%*	*21%*	*5%*	*15%*	*7%*	*12%*	*8%*	*12%*	*19%*	*20%*	*10%*	*13%*	*13%*	*11%*	*12%*	*13%*
									**	*			*			*	AJLN						
7	**154**	77	76	48	106	76	78	15	8	6	11	13	11	23	6	11	28	18	2	129	15	6	2
	19%	*18%*	*20%*	*19%*	*20%*	*19%*	*19%*	*29%*	*25%*	*15%*	*13%*	*17%*	*18%*	*29%*	*15%*	*17%*	*23%*	*15%*	*12%*	*19%*	*29%*	*15%*	*12%*
								AKRS	**	*			*	KRS		*					AW		
8	**135**	61	74	31	104	80	55	7	4	15	15	19	5	10	9	12	22	13	4	115	7	9	4
	17%	*15%*	*19%*	*12%*	*19%*	*20%*	*14%*	*12%*	*12%*	*35%*	*18%*	*25%*	*9%*	*13%*	*21%*	*20%*	*17%*	*11%*	*21%*	*17%*	*12%*	*21%*	*21%*
	DG				AD	AG			**	AHMNQR*		MR	*			*			M				
9	**88**	49	38	19	69	40	47	5	2	4	7	11	11	11	3	5	17	9	2	77	5	3	2
	11%	*12%*	*10%*	*7%*	*13%*	*10%*	*12%*	*9%*	*7%*	*9%*	*8%*	*14%*	*19%*	*14%*	*8%*	*8%*	*14%*	*8%*	*12%*	*11%*	*9%*	*8%*	*12%*
	D				AD				**	*			R*			*							
Highest rating 10	**74**	37	37	13	61	28	46	3	1	8	13	6	5	6	5	4	8	12	3	63	3	5	3
	9%	*9%*	*10%*	*5%*	*11%*	*7%*	*11%*	*6%*	*4%*	*18%*	*15%*	*8%*	*9%*	*8%*	*12%*	*7%*	*6%*	*10%*	*13%*	*9%*	*6%*	*12%*	*13%*
	D				AD				**	Q*			*			*							
Don't know	**43**	26	17	27	16	18	25	3	0	1	4	5	4	8	3	4	4	6	1	36	3	3	1
	5%	*6%*	*5%*	*10%*	*3%*	*5%*	*6%*	*6%*	0	*3%*	*4%*	*7%*	*6%*	*11%*	*8%*	*7%*	*3%*	*5%*	*4%*	*5%*	*6%*	*8%*	*4%*
	E			AE					**	*			*			*							
NET: 1-3	**57**	25	32	25	32	30	27	2	3	1	9	5	3	6	4	2	5	16	1	50	2	4	1
	7%	*6%*	*9%*	*10%*	*6%*	*8%*	*7%*	*3%*	*10%*	*2%*	*11%*	*7%*	*5%*	*8%*	*9%*	*3%*	*4%*	*13%*	*6%*	*7%*	*3%*	*9%*	*6%*
									**	*			*			*		AQ					
NET: 4-6	**247**	144	103	95	152	123	124	18	13	7	26	17	20	15	11	23	41	47	7	211	18	11	7
	31%	*34%*	*27%*	*37%*	*28%*	*31%*	*31%*	*35%*	*43%*	*17%*	*31%*	*23%*	*34%*	*19%*	*27%*	*38%*	*33%*	*39%*	*33%*	*31%*	*35%*	*27%*	*33%*
	CEN	C		AE				N	**	*			*			JN*		JLN					
NET: 7-10	**450**	225	225	110	340	224	226	30	15	33	47	49	32	50	24	32	75	53	12	385	30	24	12
	56%	*54%*	*60%*	*43%*	*63%*	*57%*	*56%*	*56%*	*47%*	*78%*	*54%*	*64%*	*55%*	*63%*	*56%*	*52%*	*60%*	*43%*	*58%*	*56%*	*56%*	*56%*	*58%*
	DR				AD				**	AHKM OPRS*		R	*	R		*	R						
NET: 9-10	**162**	86	75	31	130	69	93	8	3	12	20	17	16	17	8	9	25	22	5	140	8	8	5
	20%	*21%*	*20%*	*12%*	*24%*	*17%*	*23%*	*14%*	*10%*	*27%*	*23%*	*21%*	*28%*	*22%*	*20%*	*14%*	*20%*	*18%*	*25%*	*21%*	*14%*	*20%*	*25%*
	D				AD				**	*			*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**779**	74	130	134	120	131	190	216	328	232	90	107	157	130	80	85	87	692	256	481	169	516	37
Weighted Base	**798**	101	128	122	124	138	184	217	376	201	90	104	165	142	81	90	118	679	248	506	165	540	36
Effective Base	**657.6**	64.1	111.8	114.5	102.9	108.7	164.6	193.1	282.5	184.7	74.4	86.9	132.4	111.6	69.0	77.2	78.1	585.5	210.5	411.2	139.2	439.3	31.7
Lowest rating 1	**8**	0	0	0	1	3	4	2	2	3	0	2	2	1	1	0	0	8	5	3	1	6	0
	1%	0	0	0	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	0	***1%***	0	0	***1%***	***2%***	***1%***	***1%***	***1%***	0 *
2	**11**	3	0	0	2	3	3	3	8	0	0	2	3	2	0	3	1	11	3	8	2	8	0
	1%	***3%***	0	0	***2%***	***2%***	***2%***	***2%***	***2%***	0	0	***2%***	***2%***	***2%***	0	***4%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	0 *
3	**38**	4	6	6	3	9	10	9	15	13	4	5	8	10	1	5	6	32	12	26	11	25	1
	5%	***4%***	***4%***	***5%***	***3%***	***7%***	***5%***	***4%***	***4%***	***6%***	***4%***	***5%***	***5%***	***7%***	***2%***	***5%***	***5%***	***5%***	***5%***	***5%***	***6%***	***5%***	***3%*** *
4	**48**	12	5	8	5	6	12	19	21	8	4	11	5	13	3	5	9	38	17	28	7	31	4
	6%	***11%***	***4%***	***7%***	***4%***	***5%***	***6%***	***9%***	***6%***	***4%***	***4%***	***11%*** AM	***3%***	***9%***	***4%***	***6%***	***8%***	***6%***	***7%***	***5%***	***4%***	***6%***	***12%*** *
5	**98**	11	11	11	13	24	28	27	47	22	15	17	13	13	5	14	12	85	33	56	26	61	3
	12%	***11%***	***8%***	***9%***	***11%***	***17%*** C	***15%***	***13%***	***12%***	***11%***	***17%***	***16%***	***8%***	***9%***	***6%***	***15%***	***11%***	***13%***	***13%***	***11%***	***15%***	***11%***	***8%*** *
6	**102**	15	15	15	16	15	25	31	49	22	7	9	26	18	10	13	16	86	22	75	25	65	2
	13% S	***15%***	***12%***	***12%***	***13%***	***11%***	***13%***	***14%***	***13%***	***11%***	***8%***	***9%***	***16%***	***13%***	***12%***	***15%***	***14%***	***13%***	***9%***	***15%*** S	***15%***	***12%***	***6%*** *
7	**154**	20	27	18	21	25	42	40	71	43	18	20	36	27	20	12	30	124	53	91	34	107	6
	19% R	***20%***	***21%***	***15%***	***17%***	***18%***	***23%***	***18%***	***19%***	***21%***	***20%***	***19%***	***22%***	***19%***	***24%***	***13%***	***25%***	***18%***	***21%***	***18%***	***21%***	***20%***	***16%*** *
8	**135**	8	25	33	25	15	28	33	65	37	16	18	34	19	16	15	16	119	43	88	34	86	4
	17% B	***8%***	***20%*** B	***27%*** ABFG	***20%*** B	***11%***	***15%***	***15%***	***17%***	***18%***	***18%***	***18%***	***21%***	***13%***	***19%***	***17%***	***14%***	***17%***	***17%***	***17%***	***21%***	***16%***	***12%*** *
9	**88**	18	15	10	19	14	11	21	46	19	10	6	18	22	12	9	14	73	27	58	8	70	5
	11% GU	***18%*** G	***12%***	***8%***	***15%*** G	***10%***	***6%***	***10%***	***12%***	***10%***	***11%***	***6%***	***11%***	***15%*** L	***15%***	***10%***	***12%***	***11%***	***11%***	***11%***	***5%***	***13%*** AU	***13%*** *
Highest rating 10	**74**	8	19	13	11	14	10	20	36	18	11	10	10	11	11	9	11	63	19	51	12	52	6
	9% G	***7%***	***15%*** AG	***11%***	***9%***	***10%***	***5%***	***9%***	***10%***	***9%***	***13%***	***10%***	***6%***	***8%***	***13%***	***10%***	***10%***	***9%***	***8%***	***10%***	***7%***	***10%***	***15%*** *
Don't know	**43**	1	5	9	8	9	11	11	16	16	6	4	10	6	3	4	3	41	13	25	5	29	5
	5%	***1%***	***4%***	***7%***	***7%***	***7%***	***6%***	***5%***	***4%***	***8%***	***6%***	***4%***	***6%***	***4%***	***4%***	***4%***	***2%***	***6%***	***5%***	***5%***	***3%***	***5%***	***14%*** AUV*
NET: 1-3	**57**	7	6	6	6	15	18	15	26	16	4	9	12	13	2	8	6	51	20	36	14	39	1
	7%	***7%***	***4%***	***5%***	***5%***	***11%***	***10%***	***7%***	***7%***	***8%***	***4%***	***8%***	***8%***	***9%***	***3%***	***9%***	***5%***	***7%***	***8%***	***7%***	***9%***	***7%***	***3%*** *
NET: 4-6	**247**	39	30	34	35	46	64	77	116	53	26	37	45	45	17	33	38	209	73	158	57	157	9
	31%	***38%***	***24%***	***28%***	***28%***	***33%***	***35%***	***36%*** J	***31%***	***26%***	***29%***	***36%***	***27%***	***31%***	***22%***	***36%***	***32%***	***31%***	***29%***	***31%***	***35%***	***29%***	***26%*** *
NET: 7-10	**450**	54	87	74	75	68	91	114	218	117	55	54	97	79	58	46	71	378	142	288	89	315	20
	56% G	***53%***	***68%*** AFG	***61%***	***61%***	***50%***	***50%***	***52%***	***58%***	***58%***	***61%***	***52%***	***59%***	***56%***	***72%*** ALNP	***51%***	***60%***	***56%***	***57%***	***57%***	***54%***	***58%***	***57%*** *
NET: 9-10	**162**	26	34	23	29	28	21	41	82	37	21	16	27	32	22	19	25	136	46	109	20	122	10
	20% GU	***25%*** G	***27%*** G	***19%***	***24%*** G	***21%*** G	***12%***	***19%***	***22%***	***18%***	***24%***	***15%***	***17%***	***23%***	***28%***	***21%***	***21%***	***20%***	***18%***	***22%***	***12%***	***23%*** AU	***29%*** U*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**779**	246	533	329	107	8	59	21	63	192	201	61	159	182	84	17	66	612	121	41	307	381	81
Weighted Base	**798**	249	548	364	138	11	42	23	45	173	201	60	174	191	88	17	58	627	125	40	312	393	83
Effective Base	**657.6**	211.6	446.2	288.7	93.5	6.3	45.3	19.5	52.7	168.9	164.2	49.8	135.7	158.6	75.4	14.0	53.6	511.4	106.4	35.4	261.0	318.9	69.4
Lowest rating 1	**8**	0	8	1	1	0	0	0	0	5	1	2	2	1	0	0	0	4	3	1	1	5	2
	1%	0	*1%*	0	*1%*	0	*1%*	0	0	*3%*	*1%*	*3%*	*1%*	*1%*	0	0	*1%*	*1%*	*2%*	*3%*	0	*1%*	*2%*
	BR					**	*	**		**AD**		*				**				*			**U**
2	**11**	1	10	3	4	1	0	0	0	3	1	0	5	2	2	2	0	4	6	2	1	6	4
	1%	0	*2%*	*1%*	*3%*	*13%*	0	0	*1%*	*2%*	*1%*	0	*3%*	*1%*	*2%*	*11%*	0	*1%*	*5%*	*4%*	0	*2%*	*5%*
	RU					**	*	**				*				**			**AR**	R*			**AU**
3	**38**	12	26	14	6	4	2	0	1	11	14	1	6	8	4	0	5	21	12	5	5	26	6
	5%	*5%*	*5%*	*4%*	*4%*	*36%*	*5%*	0	*3%*	*6%*	*7%*	*2%*	*3%*	*4%*	*4%*	0	*9%*	*3%*	*10%*	*12%*	*2%*	*7%*	*7%*
	RU					**	*	**				*				**			**AR**	**AR***		**AU**	**U**
4	**48**	15	33	25	6	0	3	1	0	12	9	4	10	12	7	0	5	38	7	3	14	27	6
	6%	*6%*	*6%*	*7%*	*4%*	0	*7%*	*5%*	*1%*	*7%*	*4%*	*7%*	*6%*	*6%*	*8%*	0	*9%*	*6%*	*5%*	*7%*	*5%*	*7%*	*8%*
						**	*	**				*				**				*			
5	**98**	23	75	34	21	1	8	1	10	24	24	9	16	26	13	1	7	54	30	14	21	61	13
	12%	*9%*	*14%*	*9%*	*15%*	*7%*	*19%*	*4%*	*21%*	*14%*	*12%*	*16%*	*9%*	*14%*	*15%*	*7%*	*13%*	*9%*	*24%*	*35%*	*7%*	*16%*	*15%*
	DRU					**	*	**	**AD**			*				**			**AR**	**AR***		**AU**	**U**
6	**102**	32	70	47	16	3	6	4	5	21	21	7	30	25	11	4	3	85	12	5	37	57	9
	13%	*13%*	*13%*	*13%*	*12%*	*27%*	*14%*	*16%*	*10%*	*12%*	*10%*	*11%*	*17%*	*13%*	*13%*	*22%*	*5%*	*14%*	*10%*	*11%*	*12%*	*14%*	*10%*
						**	*	**				*	**Q**			**				*			
7	**154**	40	113	78	13	0	3	8	11	40	40	12	36	40	10	0	13	121	24	8	60	76	17
	19%	*16%*	*21%*	*22%*	*10%*	0	*8%*	*32%*	*24%*	*23%*	*20%*	*21%*	*21%*	*21%*	*11%*	0	*22%*	*19%*	*20%*	*19%*	*19%*	*19%*	*21%*
	EG			**EG**		**	*	**	**EG**	**EG**		*				**				*			
8	**135**	48	87	63	30	0	11	1	7	24	33	8	29	31	18	5	9	116	16	1	64	55	15
	17%	*19%*	*16%*	*17%*	*21%*	0	*25%*	*5%*	*14%*	*14%*	*16%*	*13%*	*17%*	*16%*	*20%*	*29%*	*15%*	*19%*	*12%*	*4%*	*20%*	*14%*	*19%*
	TV					**	*	**				*				**		**AT**		*	**V**		
9	**88**	34	54	40	21	2	5	5	4	10	25	9	14	20	12	3	2	80	8	0	47	38	2
	11%	*14%*	*10%*	*11%*	*15%*	*17%*	*13%*	*21%*	*9%*	*6%*	*12%*	*15%*	*8%*	*11%*	*14%*	*19%*	*4%*	*13%*	*6%*	0	*15%*	*10%*	*2%*
	JTW				**J**	**	*	**				*				**		**AT**		*	**AW**		
Highest rating 10	**74**	30	44	41	15	0	2	4	3	9	20	0	18	21	8	0	7	73	0	0	53	17	5
	9%	*12%*	*8%*	*11%*	*11%*	0	*4%*	*17%*	*7%*	*5%*	*10%*	0	*10%*	*11%*	*9%*	*2%*	*12%*	*12%*	0	0	*17%*	*4%*	*6%*
	JLSTV			**J**		**	*	**			**L**	*	**L**	**L**	**L**	**	**L**	**AST**		*	**AVW**		
Don't know	**43**	15	29	18	5	0	2	0	5	13	14	7	8	4	3	2	5	31	7	2	11	25	4
	5%	*6%*	*5%*	*5%*	*4%*	0	*5%*	0	*10%*	*8%*	*7%*	*12%*	*5%*	*2%*	*3%*	*11%*	*9%*	*5%*	*6%*	*5%*	*3%*	*6%*	*5%*
	NU					**	*	**			**N**	**AN***				**	**N**			*			
NET: 1-3	**57**	13	44	18	11	6	3	0	1	19	16	3	13	11	6	2	6	28	21	8	7	37	12
	7%	*5%*	*8%*	*5%*	*8%*	*49%*	*6%*	0	*3%*	*11%*	*8%*	*6%*	*7%*	*6%*	*6%*	*11%*	*10%*	*5%*	*17%*	*19%*	*2%*	*10%*	*14%*
	DRU					**	*	**		**AD**		*				**			**AR**	**AR***		**AU**	**AU**
NET: 4-6	**247**	69	178	106	43	4	16	6	15	57	54	20	56	63	32	5	16	177	49	21	72	145	27
	31%	*28%*	*32%*	*29%*	*31%*	*34%*	*39%*	*25%*	*32%*	*33%*	*27%*	*34%*	*32%*	*33%*	*36%*	*29%*	*27%*	*28%*	*39%*	*53%*	*23%*	*37%*	*33%*
	RU					**	*	**				*				**			**R**	**AR***		**AU**	
NET: 7-10	**450**	152	297	222	79	2	21	18	25	83	117	29	97	112	48	8	31	390	48	9	223	185	40
	56%	*61%*	*54%*	*61%*	*57%*	*17%*	*50%*	*75%*	*55%*	*48%*	*58%*	*49%*	*56%*	*59%*	*55%*	*49%*	*53%*	*62%*	*38%*	*23%*	*71%*	*47%*	*48%*
	JSTV			**AJ**		**	*	**				*				**		**AST**		*	**AVW**		
NET: 9-10	**162**	64	98	81	36	2	7	9	7	19	44	9	32	41	20	3	9	152	8	0	99	55	7
	20%	*26%*	*18%*	*22%*	*26%*	*17%*	*17%*	*38%*	*16%*	*11%*	*22%*	*15%*	*19%*	*22%*	*23%*	*20%*	*16%*	*24%*	*6%*	0	*32%*	*14%*	*8%*
	CJSTVW	**AC**		**J**	**J**	**	*	**				*				**		**AST**		*	**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**175**	87	88	87	88	101	74	175	0	0	0	0	0	0	0	0	0	0	0	0	175	0	0
Weighted Base	**143**	71	72	68	74	82	60	143	0	0	0	0	0	0	0	0	0	0	0	0	143	0	0
Effective Base	**164.1**	80.1	84.0	82.5	81.9	94.0	70.1	164.1	0	0	0	0	0	0	0	0	0	0	0	0	164.1	0	0
Lowest rating 1	**3**	1	2	2	1	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	2%	***2%***	***2%***	***3%***	***1%***	***3%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0
2	**5**	5	0	3	2	3	2	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	3%	***7%***	0	***4%***	***3%***	***3%***	***4%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
	C	**AC**																					
3	**4**	3	1	2	3	2	2	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	3%	***4%***	***2%***	***2%***	***3%***	***2%***	***4%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
4	**11**	4	7	4	7	8	4	11	0	0	0	0	0	0	0	0	0	0	0	0	11	0	0
	8%	***6%***	***10%***	***7%***	***9%***	***9%***	***6%***	***8%***	0	0	0	0	0	0	0	0	0	0	0	0	***8%***	0	0
5	**22**	8	14	10	12	12	10	22	0	0	0	0	0	0	0	0	0	0	0	0	22	0	0
	15%	***12%***	***19%***	***15%***	***16%***	***15%***	***16%***	***15%***	0	0	0	0	0	0	0	0	0	0	0	0	***15%***	0	0
6	**17**	7	10	6	10	12	5	17	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0
	12%	***10%***	***14%***	***9%***	***14%***	***15%***	***8%***	***12%***	0	0	0	0	0	0	0	0	0	0	0	0	***12%***	0	0
7	**24**	10	14	14	10	13	11	24	0	0	0	0	0	0	0	0	0	0	0	0	24	0	0
	17%	***15%***	***19%***	***20%***	***14%***	***16%***	***18%***	***17%***	0	0	0	0	0	0	0	0	0	0	0	0	***17%***	0	0
8	**28**	16	11	12	15	17	11	28	0	0	0	0	0	0	0	0	0	0	0	0	28	0	0
	19%	***23%***	***16%***	***18%***	***20%***	***21%***	***18%***	***19%***	0	0	0	0	0	0	0	0	0	0	0	0	***19%***	0	0
9	**13**	7	6	5	8	6	7	13	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0
	9%	***10%***	***8%***	***7%***	***11%***	***7%***	***12%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
Highest rating 10	**6**	4	2	2	4	4	2	6	0	0	0	0	0	0	0	0	0	0	0	0	6	0	0
	4%	***6%***	***2%***	***3%***	***5%***	***4%***	***4%***	***4%***	0	0	0	0	0	0	0	0	0	0	0	0	***4%***	0	0
Don't know	**10**	4	6	8	2	5	5	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0
	7%	***5%***	***8%***	***12%***	***2%***	***6%***	***8%***	***7%***	0	0	0	0	0	0	0	0	0	0	0	0	***7%***	0	0
	E			**AE**																			
NET: 1-3	**12**	9	3	7	5	6	6	12	0	0	0	0	0	0	0	0	0	0	0	0	12	0	0
	9%	***13%***	***4%***	***10%***	***7%***	***8%***	***9%***	***9%***	0	0	0	0	0	0	0	0	0	0	0	0	***9%***	0	0
	C																						
NET: 4-6	**50**	20	30	21	29	32	18	50	0	0	0	0	0	0	0	0	0	0	0	0	50	0	0
	35%	***28%***	***42%***	***31%***	***39%***	***39%***	***30%***	***35%***	0	0	0	0	0	0	0	0	0	0	0	0	***35%***	0	0
NET: 7-10	**71**	38	33	33	38	39	31	71	0	0	0	0	0	0	0	0	0	0	0	0	71	0	0
	50%	***54%***	***45%***	***48%***	***51%***	***48%***	***52%***	***50%***	0	0	0	0	0	0	0	0	0	0	0	0	***50%***	0	0
NET: 9-10	**19**	11	8	7	12	9	10	19	0	0	0	0	0	0	0	0	0	0	0	0	19	0	0
	13%	***16%***	***11%***	***10%***	***17%***	***11%***	***16%***	***13%***	0	0	0	0	0	0	0	0	0	0	0	0	***13%***	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**175**	15	23	26	39	30	42	47	84	44	19	22	30	30	26	27	8	167	45	125	42	104	12
Weighted Base	**143**	17	17	19	32	26	32	33	75	34	16	19	24	24	23	21	9	133	35	103	33	84	11
Effective Base	**164.1**	13.9	22.0	24.9	37.9	28.7	40.1	45.5	79.2	41.5	16.1	21.0	27.7	29.0	24.9	26.0	7.3	158.3	42.5	117.1	39.4	98.0	10.7
Lowest rating 1	**3**	0	0	1	2	0	1	1	2	1	0	0	1	0	0	1	0	3	0	3	0	3	0
	2%	0	0	***3%***	***6%***	0	***3%***	***2%***	***2%***	***2%***	0	0	***4%***	0	0	***3%***	0	***2%***	0	***3%***	0	***4%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
2	**5**	0	0	1	0	1	2	1	2	2	0	0	2	1	1	0	1	4	3	2	3	2	0
	3%	0	0	***8%***	0	***3%***	***8%***	***2%***	***3%***	***5%***	0	0	***7%***	***3%***	***4%***	0	***12%***	***3%***	***7%***	***2%***	***8%***	***2%***	0
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
3	**4**	1	0	2	1	0	0	0	3	1	0	2	1	0	1	0	0	4	3	1	2	3	0
	3%	***5%***	0	***12%***	***3%***	0	0	0	***4%***	***4%***	0	***9%***	***3%***	0	***4%***	0	0	***3%***	***9%***	***1%***	***5%***	***3%***	0
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		**AT***		*		**
4	**11**	3	2	1	0	2	2	3	7	1	3	1	0	2	2	1	2	9	4	7	3	6	3
	8%	***19%***	***9%***	***6%***	***1%***	***10%***	***8%***	***9%***	***9%***	***4%***	***20%***	***6%***	***2%***	***9%***	***8%***	***4%***	***22%***	***7%***	***13%***	***7%***	***8%***	***7%***	***23%***
	R	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
5	**22**	1	4	3	4	7	4	6	12	4	2	4	1	2	4	6	1	21	8	12	6	13	2
	15%	***6%***	***23%***	***16%***	***11%***	***26%***	***11%***	***18%***	***16%***	***12%***	***15%***	***20%***	***3%***	***9%***	***20%***	***30%***	***13%***	***16%***	***23%***	***12%***	***17%***	***15%***	***17%***
	T	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
6	**17**	2	1	2	4	2	6	3	9	5	2	3	4	2	2	3	2	15	1	16	2	10	0
	12%	***11%***	***5%***	***11%***	***13%***	***10%***	***17%***	***8%***	***12%***	***15%***	***12%***	***14%***	***15%***	***8%***	***7%***	***15%***	***21%***	***11%***	***2%***	***15%***	***7%***	***12%***	0
	S	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*	**AS**	*		**
7	**24**	3	3	3	6	5	4	7	10	7	2	3	3	6	4	3	0	24	8	15	6	13	3
	17%	***19%***	***18%***	***14%***	***18%***	***19%***	***14%***	***21%***	***13%***	***21%***	***13%***	***14%***	***13%***	***25%***	***17%***	***16%***	0	***18%***	***23%***	***14%***	***18%***	***16%***	***23%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**	**A**	*		*		**
8	**28**	3	3	2	10	5	5	6	15	6	2	6	7	4	3	4	1	26	3	24	9	15	2
	19%	***19%***	***18%***	***10%***	***31%***	***19%***	***14%***	***20%***	***20%***	***18%***	***15%***	***34%***	***28%***	***16%***	***15%***	***17%***	***16%***	***20%***	***9%***	***23%***	***27%***	***18%***	***19%***
	S	**	**	**	**A***	**	*	*		*	**	**	**	**	**	**	**		*		*		**
9	**13**	2	3	1	2	1	4	4	7	1	1	0	5	3	2	1	1	12	1	12	1	11	0
	9%	***14%***	***19%***	***7%***	***6%***	***3%***	***11%***	***14%***	***10%***	***4%***	***8%***	0	***20%***	***11%***	***9%***	***4%***	***8%***	***9%***	***1%***	***11%***	***2%***	***13%***	0
	SU	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*	**U**	**
Highest rating 10	**6**	0	2	1	0	2	2	1	4	2	1	1	1	1	2	1	0	6	2	4	0	5	0
	4%	0	***9%***	***3%***	0	***8%***	***6%***	***2%***	***5%***	***5%***	***8%***	***3%***	***4%***	***4%***	***7%***	***3%***	0	***4%***	***6%***	***4%***	0	***6%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
Don't know	**10**	1	0	2	3	1	3	2	4	4	2	0	0	4	2	2	1	9	2	8	2	2	2
	7%	***7%***	0	***9%***	***10%***	***3%***	***9%***	***5%***	***6%***	***11%***	***10%***	0	0	***15%***	***7%***	***8%***	***9%***	***7%***	***6%***	***7%***	***7%***	***3%***	***18%***
	V	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 1-3	**12**	1	0	4	3	1	3	1	7	4	0	2	3	1	2	1	1	11	6	6	4	8	0
	9%	***5%***	0	***23%***	***9%***	***3%***	***10%***	***4%***	***9%***	***12%***	0	***9%***	***14%***	***3%***	***8%***	***3%***	***12%***	***8%***	***16%***	***6%***	***13%***	***9%***	0
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 4-6	**50**	6	6	6	8	12	12	11	28	10	7	7	5	6	8	11	5	45	13	35	11	29	5
	35%	***36%***	***36%***	***33%***	***26%***	***45%***	***36%***	***35%***	***37%***	***30%***	***47%***	***40%***	***20%***	***26%***	***36%***	***50%***	***55%***	***34%***	***38%***	***34%***	***33%***	***35%***	***40%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*		**
NET: 7-10	**71**	9	11	7	18	12	14	19	36	16	7	10	16	13	11	8	2	69	14	54	16	45	5
	50%	***52%***	***64%***	***35%***	***56%***	***48%***	***45%***	***56%***	***48%***	***47%***	***43%***	***52%***	***66%***	***56%***	***49%***	***39%***	***24%***	***51%***	***40%***	***53%***	***47%***	***53%***	***42%***
		**	**	**	*	**	*	*		*	**	**	**	**	**	**	**	**A**	*		*		**
NET: 9-10	**19**	2	5	2	2	3	5	5	11	3	3	1	6	4	4	1	1	18	3	16	1	16	0
	13%	***14%***	***28%***	***11%***	***6%***	***10%***	***17%***	***16%***	***15%***	***8%***	***16%***	***3%***	***24%***	***15%***	***17%***	***6%***	***8%***	***14%***	***8%***	***15%***	***2%***	***19%***	0
	U	**	**	**	*	**	*	*		*	**	**	**	**	**	**	**		*		*	**AU**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q15. How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest? Rating on statement (CHARACTERISTIC) -
It shows programmes that make me stop and think BBC Scotland
Base: All that define themselves as regular watchers of this channel, or occasional watchers once a week

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**175**	44	131	87	19	4	13	5	5	42	28	11	46	52	16	3	17	128	37	9	57	89	24
Weighted Base	**143**	35	107	76	18	4	8	4	3	30	24	9	37	43	13	2	13	105	30	7	46	73	19
Effective Base	**164.1**	41.6	122.5	83.0	17.7	3.9	12.5	4.7	4.8	40.8	26.5	10.1	43.1	48.2	15.3	2.6	16.4	119.4	35.3	8.5	53.0	83.6	22.6
Lowest rating 1	**3**	2	1	2	0	0	0	0	0	1	0	0	0	2	0	0	2	1	2	0	0	3	0
	2%	***7%***	***1%***	***3%***	0	0	0	0	0	***3%***	0	0	0	***4%***	0	0	***12%***	***1%***	***6%***	0	0	***4%***	0
	C	C*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
2	**5**	2	3	2	0	0	0	0	0	2	1	1	0	1	0	0	1	2	2	0	2	0	3
	3%	***6%***	***3%***	***3%***	0	0	0	***11%***	0	***8%***	***3%***	***6%***	***1%***	***3%***	0	0	***4%***	***2%***	***6%***	0	***4%***	0	***14%***
	V	*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		*	**
3	**4**	1	3	3	0	0	1	0	0	0	2	0	1	0	0	1	0	2	1	1	1	2	0
	3%	***3%***	***3%***	***3%***	0	0	***18%***	0	0	0	***7%***	0	***4%***	0	0	***50%***	0	***2%***	***3%***	***11%***	***3%***	***2%***	0
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
4	**11**	1	10	5	0	1	0	1	0	4	0	1	3	5	0	0	2	5	6	0	0	8	2
	8%	***3%***	***10%***	***7%***	0	***23%***	***6%***	***23%***	0	***13%***	0	***16%***	***7%***	***11%***	0	***23%***	***13%***	***5%***	***20%***	0	0	***11%***	***11%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**		**U**	**
5	**22**	8	14	11	3	2	1	0	1	3	2	0	7	6	5	0	2	11	8	3	2	16	3
	15%	***23%***	***13%***	***15%***	***16%***	***51%***	***18%***	0	***44%***	***10%***	***10%***	0	***19%***	***14%***	***40%***	0	***12%***	***10%***	***26%***	***48%***	***5%***	***21%***	***18%***
	RU	*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		R*	**		**AU**	**
6	**17**	3	14	7	4	0	1	0	1	5	3	2	3	6	2	0	1	11	5	1	1	12	3
	12%	***9%***	***13%***	***9%***	***21%***	0	***7%***	0	***25%***	***17%***	***14%***	***19%***	***8%***	***15%***	***15%***	0	***6%***	***11%***	***16%***	***14%***	***2%***	***16%***	***17%***
	U	*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		**U**	**
7	**24**	4	20	12	4	0	2	1	0	5	3	4	6	5	3	0	3	21	2	2	13	10	2
	17%	***12%***	***19%***	***16%***	***21%***	0	***24%***	***23%***	***15%***	***17%***	***14%***	***42%***	***17%***	***12%***	***23%***	0	***22%***	***20%***	***7%***	***21%***	***27%***	***14%***	***8%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**	**A**		**
8	**28**	8	20	18	2	1	1	1	0	4	7	0	7	11	1	0	2	26	1	0	13	10	4
	19%	***21%***	***19%***	***24%***	***13%***	***27%***	***14%***	***19%***	***15%***	***12%***	***29%***	0	***20%***	***25%***	***5%***	0	***16%***	***25%***	***5%***	0	***29%***	***14%***	***21%***
	S	*		*	**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**	*	**
9	**13**	2	11	6	3	0	1	1	0	3	2	2	4	3	1	1	0	13	0	0	8	4	1
	9%	***6%***	***10%***	***7%***	***15%***	0	***8%***	***24%***	0	***11%***	***9%***	***17%***	***12%***	***6%***	***6%***	***26%***	0	***12%***	0	0	***18%***	***6%***	***3%***
	S	*		*	**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**		**
Highest rating 10	**6**	1	5	4	2	0	0	0	0	1	1	0	2	2	1	0	1	5	1	0	3	2	1
	4%	***2%***	***5%***	***5%***	***10%***	0	0	0	0	***2%***	***3%***	0	***5%***	***4%***	***5%***	0	***9%***	***5%***	***3%***	0	***7%***	***3%***	***5%***
		*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
Don't know	**10**	3	6	6	1	0	0	0	0	2	3	0	3	3	1	0	1	7	2	0	2	6	1
	7%	***10%***	***6%***	***8%***	***5%***	0	***6%***	0	0	***7%***	***13%***	0	***7%***	***6%***	***6%***	0	***4%***	***6%***	***8%***	***7%***	***5%***	***8%***	***4%***
		*		*	**	**	**	**	**	*	**	**	*	*	**	**	**		*	**		*	**
NET: 1-3	**12**	5	7	7	0	0	1	0	0	3	2	1	2	3	0	1	2	6	4	1	4	5	3
	9%	***15%***	***6%***	***9%***	0	0	***18%***	***11%***	0	***11%***	***10%***	***6%***	***5%***	***7%***	0	***50%***	***17%***	***6%***	***15%***	***11%***	***8%***	***7%***	***14%***
	R	*			**	**	**	**	**	*	**	**	*	*	**	**	**		*	**			**
NET: 4-6	**50**	12	38	23	7	3	3	1	2	12	6	3	13	17	7	0	4	27	19	4	3	36	9
	35%	***35%***	***35%***	***30%***	***36%***	***73%***	***31%***	***23%***	***70%***	***40%***	***23%***	***35%***	***34%***	***40%***	***55%***	***23%***	***31%***	***26%***	***62%***	***62%***	***7%***	***49%***	***46%***
	RU	*			**	**	**	**	**	*	**	**	*	*	**	**	**		**AR***	**		**AU**	**
NET: 7-10	**71**	14	57	39	11	1	4	2	1	12	13	5	20	20	5	1	6	65	4	2	37	26	7
	50%	***41%***	***53%***	***52%***	***59%***	***27%***	***45%***	***66%***	***30%***	***42%***	***54%***	***59%***	***54%***	***47%***	***38%***	***26%***	***48%***	***62%***	***15%***	***21%***	***81%***	***36%***	***36%***
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**		**
NET: 9-10	**19**	3	16	9	5	0	1	1	0	4	3	2	6	4	1	1	1	18	1	0	12	6	1
	13%	***8%***	***15%***	***12%***	***25%***	0	***8%***	***24%***	0	***13%***	***11%***	***17%***	***17%***	***10%***	***11%***	***26%***	***9%***	***17%***	***3%***	0	***25%***	***8%***	***7%***
	SV	*			**	**	**	**	**	*	**	**	*	*	**	**	**	**AS**	*	**	**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**21**	11	10	15	6	8	13	1	1	1	2	2	2	1	2	2	2	3	1	17	1	2	1
	1%	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	0	*1%*	*1%*	*1%*	0	*2%*	*1%*
				E																			
2	**42**	19	23	27	16	22	21	2	3	3	4	9	4	1	3	5	2	4	1	36	2	3	1
	1%	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	*3%*	*2%*	0	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*
												ANQ											
3	**65**	35	30	51	14	39	27	6	3	5	9	7	5	8	4	6	3	7	2	54	6	4	2
	2%	*2%*	*2%*	*4%*	*1%*	*3%*	*2%*	*3%*	*3%*	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*
				AE																			
4	**122**	69	53	57	64	69	53	19	5	7	10	10	3	16	4	14	21	10	4	95	19	4	4
	4%	*5%*	*4%*	*4%*	*4%*	*5%*	*3%*	*8%*	*4%*	*3%*	*3%*	*3%*	*2%*	*6%*	*3%*	*5%*	*5%*	*2%*	*4%*	*4%*	*8%*	*3%*	*4%*
								AJKLMOR						**MR**			**M**				**ATV**		
5	**253**	132	121	142	111	130	123	29	19	12	29	14	17	20	13	32	29	33	6	205	29	13	6
	8%	*9%*	*8%*	*10%*	*7%*	*9%*	*8%*	*12%*	*16%*	*5%*	*8%*	*5%*	*8%*	*7%*	*9%*	*12%*	*8%*	*8%*	*7%*	*8%*	*12%*	*9%*	*7%*
	EL			**AE**				**AJLS**	**AJLNQRS**							**JL**					**ATW**		
6	**357**	185	172	177	180	186	171	31	14	32	49	26	23	33	17	43	44	34	11	298	31	17	11
	12%	*12%*	*12%*	*13%*	*11%*	*13%*	*11%*	*13%*	*11%*	*13%*	*14%*	*10%*	*11%*	*12%*	*12%*	*16%*	*11%*	*8%*	*13%*	*12%*	*13%*	*12%*	*13%*
	R										**R**					**R**							
7	**668**	361	307	318	349	341	326	45	29	57	77	70	44	52	28	56	95	97	18	577	45	28	18
	22%	*24%*	*21%*	*23%*	*22%*	*23%*	*21%*	*19%*	*24%*	*24%*	*23%*	*26%*	*21%*	*19%*	*19%*	*20%*	*24%*	*24%*	*20%*	*23%*	*19%*	*19%*	*20%*
8	**713**	332	380	315	398	335	378	57	27	54	72	55	52	63	37	55	96	124	22	598	57	37	22
	24%	*22%*	*26%*	*22%*	*25%*	*23%*	*25%*	*24%*	*22%*	*23%*	*21%*	*20%*	*25%*	*23%*	*25%*	*20%*	*25%*	*30%*	*25%*	*24%*	*24%*	*25%*	*25%*
	B		**AB**															**AKLP**					
9	**423**	207	216	156	267	202	220	32	16	34	48	40	39	41	22	35	46	56	14	355	32	22	14
	14%	*14%*	*15%*	*11%*	*17%*	*14%*	*14%*	*13%*	*13%*	*14%*	*14%*	*15%*	*19%*	*15%*	*15%*	*13%*	*12%*	*14%*	*16%*	*14%*	*13%*	*15%*	*16%*
	D				**AD**								**Q**										
Highest rating 10	**244**	119	125	99	145	95	149	15	3	25	25	30	16	31	13	18	36	23	8	208	15	13	8
	8%	*8%*	*8%*	*7%*	*9%*	*6%*	*10%*	*6%*	*2%*	*11%*	*7%*	*11%*	*8%*	*12%*	*9%*	*7%*	*9%*	*6%*	*9%*	*8%*	*6%*	*9%*	*9%*
	DFI				**AD**		**AF**			**IR**		**IR**		**HIR**	**I**		**I**		**I**				
Don't know	**88**	47	41	58	30	36	52	5	1	8	12	10	3	6	4	6	16	16	1	77	5	4	1
	3%	*3%*	*3%*	*4%*	*2%*	*2%*	*3%*	*2%*	*1%*	*3%*	*3%*	*4%*	*2%*	*2%*	*3%*	*2%*	*4%*	*4%*	*2%*	*3%*	*2%*	*3%*	*2%*
	E			**AE**																			
NET: 1-3	**128**	65	63	93	35	68	60	9	8	9	15	18	12	11	9	14	7	15	4	107	9	9	4
	4%	*4%*	*4%*	*7%*	*2%*	*5%*	*4%*	*4%*	*6%*	*4%*	*5%*	*6%*	*6%*	*4%*	*6%*	*5%*	*2%*	*4%*	*4%*	*4%*	*4%*	*6%*	*4%*
	EQ			**AE**					**Q**			**Q**	**Q**		**Q**	**Q**			**Q**				
NET: 4-6	**732**	385	347	376	355	385	347	80	38	51	87	50	42	69	34	89	94	78	20	598	80	34	20
	24%	*25%*	*23%*	*27%*	*22%*	*26%*	*23%*	*33%*	*31%*	*21%*	*26%*	*18%*	*20%*	*25%*	*23%*	*33%*	*24%*	*19%*	*24%*	*24%*	*33%*	*23%*	*24%*
	EGLR			**AE**		**AG**		**AJLM OQRS**	**LR**		**LR**					**AJLM OQRS**					**ATVW**		
NET: 7-10	**2047**	1019	1028	888	1159	973	1074	149	74	171	221	195	150	187	101	164	273	301	61	1737	149	101	61
	68%	*67%*	*70%*	*63%*	*73%*	*67%*	*70%*	*61%*	*62%*	*72%*	*66%*	*72%*	*72%*	*69%*	*68%*	*60%*	*70%*	*74%*	*70%*	*69%*	*61%*	*68%*	*70%*
	DHPU				**AD**					**HP**		**HP**	**HP**				**HP**	**AHIKP**	**HP**	**U**			**U**
NET: 9-10	**667**	326	341	254	412	297	369	47	18	60	73	70	55	73	36	53	82	80	21	563	47	36	21
	22%	*21%*	*23%*	*18%*	*26%*	*20%*	*24%*	*19%*	*15%*	*25%*	*22%*	*26%*	*26%*	*27%*	*24%*	*19%*	*21%*	*19%*	*25%*	*22%*	*19%*	*24%*	*25%*
	DF				**AD**		**AF**					**I**	**I**	**I**					**I**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**21**	1	3	2	7	4	5	6	7	7	1	3	4	1	0	5	3	17	3	13	5	12	3
	1%	0	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*
																O							
2	**42**	7	7	9	7	5	8	7	27	8	2	3	11	6	5	2	8	35	12	30	9	23	6
	1%	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*
3	**65**	6	9	13	10	9	17	19	23	22	3	10	16	8	4	8	9	57	14	45	17	38	4
	2%	*1%*	*2%*	*3%*	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*1%*	*3%*	*3%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*
4	**122**	25	24	15	16	17	25	46	46	29	7	14	21	21	15	11	23	99	48	68	31	66	10
	4%	*6%*	*5%*	*3%*	*3%*	*4%*	*4%*	*6%*	*3%*	*4%*	*3%*	*4%*	*4%*	*4%*	*4%*	*3%*	*5%*	*4%*	*7%*	*3%*	*5%*	*4%*	*4%*
	T							**AI**											**AT**				
5	**253**	42	43	36	33	41	57	59	121	71	28	25	42	43	30	24	26	227	52	181	60	148	28
	8%	*10%*	*9%*	*8%*	*6%*	*10%*	*8%*	*7%*	*9%*	*10%*	*10%*	*7%*	*7%*	*9%*	*8%*	*6%*	*6%*	*9%*	*7%*	*8%*	*9%*	*8%*	*11%*
6	**357**	50	64	74	52	42	76	87	180	91	38	41	69	50	39	41	56	301	82	252	79	205	36
	12%	*12%*	*13%*	*16%*	*10%*	*10%*	*11%*	*11%*	*13%*	*12%*	*14%*	*12%*	*12%*	*11%*	*11%*	*11%*	*13%*	*12%*	*12%*	*12%*	*12%*	*11%*	*15%*
				AEFG																			
7	**668**	100	118	96	116	95	143	187	310	168	65	72	130	112	78	97	96	571	142	488	150	405	45
	22%	*24%*	*25%*	*20%*	*22%*	*22%*	*21%*	*23%*	*22%*	*22%*	*24%*	*21%*	*22%*	*24%*	*21%*	*26%*	*23%*	*22%*	*21%*	*23%*	*22%*	*22%*	*18%*
8	**713**	87	96	121	128	103	177	211	332	168	59	86	133	120	95	99	106	607	159	529	163	434	57
	24%	*21%*	*20%*	*26%*	*25%*	*24%*	*26%*	*26%*	*23%*	*22%*	*22%*	*25%*	*23%*	*25%*	*26%*	*27%*	*25%*	*24%*	*23%*	*25%*	*24%*	*24%*	*23%*
	C						**C**																
9	**423**	50	63	60	76	76	97	114	212	95	31	51	105	65	65	45	48	374	106	301	85	272	30
	14%	*12%*	*13%*	*13%*	*15%*	*18%*	*14%*	*14%*	*15%*	*13%*	*11%*	*15%*	*18%*	*14%*	*18%*	*12%*	*12%*	*15%*	*15%*	*14%*	*13%*	*15%*	*12%*
						A							**AKP**		**AKP**								
Highest rating 10	**244**	34	31	33	57	34	55	63	118	62	33	31	45	28	28	29	29	215	55	178	55	154	20
	8%	*8%*	*6%*	*7%*	*11%*	*8%*	*8%*	*8%*	*8%*	*8%*	*12%*	*9%*	*8%*	*6%*	*8%*	*8%*	*7%*	*8%*	*8%*	*8%*	*8%*	*9%*	*8%*
					ACD						**AN**												
Don't know	**88**	8	20	13	16	8	23	23	38	26	5	3	10	19	8	8	16	72	16	62	21	51	9
	3%	*2%*	*4%*	*3%*	*3%*	*2%*	*3%*	*3%*	*3%*	*3%*	*2%*	*1%*	*2%*	*4%*	*2%*	*2%*	*4%*	*3%*	*2%*	*3%*	*3%*	*3%*	*4%*
	L													**LM**									
NET: 1-3	**128**	14	19	24	24	18	30	32	57	38	6	16	31	15	8	15	19	108	29	87	31	72	12
	4%	*3%*	*4%*	*5%*	*5%*	*4%*	*4%*	*4%*	*4%*	*5%*	*2%*	*5%*	*5%*	*3%*	*2%*	*4%*	*5%*	*4%*	*4%*	*4%*	*5%*	*4%*	*5%*
	O												**O**										
NET: 4-6	**732**	117	131	124	101	100	158	191	347	191	73	80	133	114	84	76	105	627	181	501	169	419	73
	24%	*28%*	*27%*	*26%*	*19%*	*23%*	*23%*	*23%*	*25%*	*26%*	*27%*	*24%*	*23%*	*24%*	*23%*	*20%*	*25%*	*24%*	*26%*	*23%*	*25%*	*23%*	*30%*
	ET	**E**	**E**	**E**																			**V**
NET: 7-10	**2047**	272	308	309	378	309	471	576	972	493	188	240	413	325	266	271	279	1767	462	1496	454	1265	152
	68%	*66%*	*64%*	*66%*	*73%*	*71%*	*69%*	*70%*	*69%*	*66%*	*69%*	*71%*	*70%*	*69%*	*72%*	*73%*	*67%*	*69%*	*67%*	*70%*	*67%*	*70%*	*62%*
	W				**ACD**											**A**				**A**		**AW**	
NET: 9-10	**667**	85	94	93	133	110	151	177	331	158	64	82	149	94	93	74	77	589	161	479	141	426	50
	22%	*21%*	*20%*	*20%*	*26%*	*25%*	*22%*	*22%*	*23%*	*21%*	*24%*	*24%*	*25%*	*20%*	*25%*	*20%*	*18%*	*23%*	*23%*	*22%*	*21%*	*24%*	*20%*
					CD								**N**					**A**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**21**	2	18	7	4	3	1	0	2	5	3	3	3	5	2	3	0	1	8	11	0	11	10
	1%	0	*1%*	*1%*	*1%*	*6%*	0	0	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*3%*	0	0	*1%*	*5%*	0	*1%*	*2%*
	RU					**ADEGHJ***										**AKMNQ**			**AR**	**ARS**		**U**	**AUV**
2	**42**	7	36	23	6	0	1	0	3	9	8	3	13	11	1	4	3	5	17	18	2	19	20
	1%	*1%*	*2%*	*2%*	*1%*	0	*1%*	0	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	0	*5%*	*1%*	0	*3%*	*8%*	0	*1%*	*5%*
	RU					*										**AKNO**			**AR**	**ARS**		**U**	**AUV**
3	**65**	18	47	28	9	0	5	4	4	15	8	3	12	22	7	0	12	19	23	19	1	35	27
	2%	*2%*	*2%*	*2%*	*2%*	0	*3%*	*3%*	*2%*	*2%*	*1%*	*1%*	*2%*	*3%*	*2%*	*1%*	*5%*	*1%*	*4%*	*8%*	0	*2%*	*6%*
	RU					*											**AKLM**		**AR**	**ARS**		**U**	**AUV**
4	**122**	32	90	54	19	4	10	8	5	21	24	12	23	27	18	5	8	59	42	20	26	68	26
	4%	*4%*	*4%*	*4%*	*4%*	*8%*	*6%*	*7%*	*3%*	*3%*	*4%*	*5%*	*3%*	*3%*	*6%*	*7%*	*4%*	*3%*	*8%*	*9%*	*3%*	*4%*	*6%*
	R					*													**AR**	**AR**			**AU**
5	**253**	75	178	101	56	4	20	7	15	50	53	20	71	49	21	8	27	122	81	49	47	144	53
	8%	*9%*	*8%*	*8%*	*11%*	*9%*	*12%*	*5%*	*9%*	*8%*	*8%*	*9%*	*10%*	*6%*	*7%*	*10%*	*12%*	*6%*	*15%*	*21%*	*6%*	*9%*	*13%*
	NRU					*	**D**						**N**				**AN**		**AR**	**ARS**		**U**	**AUV**
6	**357**	92	265	179	57	2	15	18	18	69	75	25	96	100	27	13	17	233	92	26	78	219	54
	12%	*11%*	*12%*	*13%*	*11%*	*4%*	*8%*	*14%*	*11%*	*11%*	*12%*	*11%*	*14%*	*13%*	*9%*	*16%*	*8%*	*11%*	*17%*	*11%*	*9%*	*13%*	*13%*
	QRU			**A**		*							**Q**	**Q**		**Q**			**AR**			**AU**	**U**
7	**668**	188	480	301	124	12	39	24	28	139	154	47	157	193	61	11	41	502	133	30	180	393	83
	22%	*23%*	*22%*	*23%*	*24%*	*25%*	*23%*	*19%*	*17%*	*22%*	*24%*	*21%*	*22%*	*24%*	*20%*	*13%*	*18%*	*23%*	*24%*	*13%*	*21%*	*24%*	*20%*
	T					*								**P**				**T**	**T**				
8	**713**	182	531	300	112	15	42	33	38	172	160	53	163	194	77	13	47	600	88	25	221	412	74
	24%	*23%*	*24%*	*23%*	*22%*	*31%*	*25%*	*26%*	*23%*	*27%*	*25%*	*24%*	*23%*	*24%*	*26%*	*16%*	*21%*	*27%*	*16%*	*11%*	*26%*	*25%*	*18%*
	STW					*				**AD**								**AST**			**W**	**W**	
9	**423**	114	309	202	66	7	20	14	26	88	84	35	100	113	48	7	31	377	32	14	169	213	33
	14%	*14%*	*14%*	*15%*	*13%*	*14%*	*11%*	*11%*	*16%*	*14%*	*13%*	*16%*	*14%*	*14%*	*16%*	*9%*	*14%*	*17%*	*6%*	*6%*	*20%*	*13%*	*8%*
	STVW					*												**AST**			**AVW**	**W**	
Highest rating 10	**244**	69	175	97	50	0	17	16	12	52	61	16	51	55	27	8	26	226	11	7	116	110	17
	8%	*9%*	*8%*	*7%*	*10%*	0	*10%*	*12%*	*8%*	*8%*	*9%*	*7%*	*7%*	*7%*	*9%*	*10%*	*12%*	*10%*	*2%*	*3%*	*14%*	*7%*	*4%*
	STVW					*		**F**									**AMN**	**AST**			**AVW**		
Don't know	**88**	27	61	40	11	1	2	3	10	19	16	6	12	24	10	7	11	42	25	10	11	47	12
	3%	*3%*	*3%*	*3%*	*2%*	*3%*	*1%*	*3%*	*6%*	*3%*	*2%*	*3%*	*2%*	*3%*	*3%*	*9%*	*5%*	*2%*	*4%*	*4%*	*1%*	*3%*	*3%*
	MRU					*			**ADEGJ**							**AKLMNO**	**M**		**AR**	**R**		**U**	
NET: 1-3	**128**	27	101	59	19	3	7	4	9	28	19	8	29	38	11	7	15	26	49	48	3	64	57
	4%	*3%*	*5%*	*4%*	*4%*	*6%*	*4%*	*3%*	*6%*	*4%*	*3%*	*4%*	*4%*	*5%*	*4%*	*9%*	*7%*	*1%*	*9%*	*21%*	0	*4%*	*14%*
	RU					*										**K**	**K**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**732**	199	533	333	132	10	45	34	38	140	152	56	190	176	66	27	52	414	215	95	152	431	133
	24%	*25%*	*24%*	*25%*	*26%*	*21%*	*26%*	*26%*	*24%*	*22%*	*24%*	*25%*	*27%*	*22%*	*22%*	*33%*	*23%*	*19%*	*39%*	*41%*	*18%*	*26%*	*33%*
	RU					*							**N**						**AR**	**AR**		**U**	**AUV**
NET: 7-10	**2047**	552	1495	901	352	33	119	87	104	452	459	150	471	555	213	40	145	1704	264	76	687	1129	208
	68%	*69%*	*68%*	*68%*	*69%*	*70%*	*69%*	*68%*	*64%*	*71%*	*71%*	*68%*	*67%*	*70%*	*71%*	*49%*	*65%*	*78%*	*48%*	*33%*	*81%*	*68%*	*51%*
	PSTW					*					**P**	**P**	**P**	**P**	**P**		**P**	**AST**	**T**		**AVW**	**W**	
NET: 9-10	**667**	183	484	299	116	7	37	29	39	140	145	51	151	168	75	16	58	603	43	21	286	323	51
	22%	*23%*	*22%*	*22%*	*23%*	*14%*	*21%*	*23%*	*24%*	*22%*	*22%*	*23%*	*21%*	*21%*	*25%*	*19%*	*26%*	*28%*	*8%*	*9%*	*34%*	*19%*	*12%*
	STVW					*												**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its news programmes are trustworthy
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**58**	27	31	28	30	37	21	5	4	3	6	4	6	6	3	5	2	11	2	48	5	3	2
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***2%***	***4%***	***1%***	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***0***	***3%***	***2%***	***2%***	***2%***	***2%***	***2%***
	G					**AG**			**Q**				**Q**		**Q**			**Q**	**Q**				
2	**72**	31	40	58	14	46	26	4	3	4	5	9	6	4	4	9	8	13	2	62	4	4	2
	2%	***2%***	***3%***	***4%***	***1%***	***3%***	***2%***	***2%***	***3%***	***2%***	***1%***	***3%***	***3%***	***1%***	***3%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***3%***	***2%***
	EG			**AE**		**AG**																	
3	**84**	39	45	45	39	46	39	10	6	8	8	13	1	9	5	4	8	9	3	66	10	5	3
	3%	***3%***	***3%***	***3%***	***2%***	***3%***	***3%***	***4%***	***5%***	***3%***	***2%***	***5%***	***1%***	***3%***	***4%***	***1%***	***2%***	***2%***	***4%***	***3%***	***4%***	***4%***	***4%***
	M							**M**	**M**	**M**		**AMP**			**M**				**M**				
4	**121**	71	50	77	44	66	55	16	6	13	15	12	5	11	6	8	8	17	4	95	16	6	4
	4%	***5%***	***3%***	***5%***	***3%***	***4%***	***4%***	***7%***	***5%***	***5%***	***5%***	***4%***	***3%***	***4%***	***4%***	***3%***	***2%***	***4%***	***5%***	***4%***	***7%***	***4%***	***5%***
	E			**AE**				**AMQ**		**Q**									**Q**		**AT**		
5	**335**	188	147	198	138	171	164	33	22	29	36	20	17	26	11	39	48	44	9	281	33	11	9
	11%	***12%***	***10%***	***14%***	***9%***	***12%***	***11%***	***14%***	***19%***	***12%***	***11%***	***7%***	***8%***	***9%***	***7%***	***14%***	***12%***	***11%***	***11%***	***11%***	***14%***	***7%***	***11%***
	CELOV			**AE**				**LO**	**AKLMNOR**							**LO**					**V**		
6	**405**	207	198	205	201	196	209	39	17	28	57	30	27	32	19	35	59	53	8	339	39	19	8
	14%	***14%***	***13%***	***14%***	***13%***	***13%***	***14%***	***16%***	***15%***	***12%***	***17%***	***11%***	***13%***	***12%***	***13%***	***13%***	***15%***	***13%***	***9%***	***13%***	***16%***	***13%***	***9%***
	SW							**S**			**S**						**S**				**W**		
7	**556**	282	274	260	296	256	300	39	16	36	56	54	50	50	24	53	75	85	17	476	39	24	17
	19%	***19%***	***19%***	***18%***	***19%***	***18%***	***20%***	***16%***	***14%***	***15%***	***17%***	***20%***	***24%***	***18%***	***16%***	***20%***	***19%***	***21%***	***19%***	***19%***	***16%***	***16%***	***19%***
													AHIJKO										
8	**634**	306	328	271	363	333	301	44	32	52	69	56	51	63	37	62	70	76	23	531	44	37	23
	21%	***20%***	***22%***	***19%***	***23%***	***23%***	***20%***	***18%***	***27%***	***22%***	***21%***	***20%***	***24%***	***23%***	***25%***	***23%***	***18%***	***19%***	***27%***	***21%***	***18%***	***25%***	***27%***
	D				**AD**										**HQ**				**AHQR**			**U**	**ATU**
9	**386**	195	191	124	262	179	207	26	9	32	45	37	21	37	16	33	68	50	10	333	26	16	10
	13%	***13%***	***13%***	***9%***	***17%***	***12%***	***13%***	***11%***	***8%***	***13%***	***13%***	***14%***	***10%***	***13%***	***11%***	***12%***	***18%***	***12%***	***12%***	***13%***	***11%***	***11%***	***12%***
	D				**AD**												**AHIMO**						
Highest rating 10	**226**	114	112	76	150	93	134	17	4	21	24	27	17	22	13	14	31	31	6	191	17	13	6
	8%	***8%***	***8%***	***5%***	***9%***	***6%***	***9%***	***7%***	***3%***	***9%***	***7%***	***10%***	***8%***	***8%***	***8%***	***5%***	***8%***	***8%***	***7%***	***8%***	***7%***	***8%***	***7%***
	DF				**AD**		**AF**					**I**											
Don't know	**117**	56	62	74	43	40	77	8	0	11	14	10	7	14	9	9	12	20	2	97	8	9	2
	4%	***4%***	***4%***	***5%***	***3%***	***3%***	***5%***	***3%***	***0***	***5%***	***4%***	***4%***	***3%***	***5%***	***6%***	***3%***	***3%***	***5%***	***2%***	***4%***	***3%***	***6%***	***2%***
	EFI			**AE**			**AF**			**I**	**I**			**I**	**AIQS**			**I**				**ATW**	
NET: 1-3	**214**	98	116	131	83	129	85	19	13	15	19	27	13	19	13	19	17	33	7	175	19	13	7
	7%	***6%***	***8%***	***9%***	***5%***	***9%***	***6%***	***8%***	***11%***	***6%***	***6%***	***10%***	***6%***	***7%***	***8%***	***7%***	***4%***	***8%***	***8%***	***7%***	***8%***	***8%***	***8%***
	EG			**AE**		**AG**			**Q**			**Q**			**Q**								
NET: 4-6	**861**	466	395	479	382	432	429	88	45	70	108	61	49	69	36	83	116	113	22	715	88	36	22
	29%	***31%***	***27%***	***34%***	***24%***	***30%***	***28%***	***36%***	***38%***	***29%***	***32%***	***23%***	***23%***	***25%***	***25%***	***30%***	***30%***	***28%***	***25%***	***28%***	***36%***	***25%***	***25%***
	CEL	**AC**		**AE**				**ALMNORS**	**ALMNOS**		**L**										**ATVW**		
NET: 7-10	**1803**	897	905	731	1072	861	942	126	61	142	194	174	139	171	90	163	244	242	56	1531	126	90	56
	60%	***59%***	***61%***	***52%***	***68%***	***59%***	***61%***	***52%***	***51%***	***59%***	***58%***	***64%***	***67%***	***63%***	***61%***	***60%***	***63%***	***59%***	***65%***	***61%***	***52%***	***61%***	***65%***
	DHU				**AD**							**HI**	**HI**	**H**	**H**		**HI**		**HI**	**U**		**U**	**U**
NET: 9-10	**612**	309	303	201	412	272	340	43	13	54	70	64	38	59	29	47	99	81	16	524	43	29	16
	20%	***20%***	***21%***	***14%***	***26%***	***19%***	***22%***	***18%***	***11%***	***22%***	***21%***	***23%***	***18%***	***21%***	***20%***	***17%***	***25%***	***20%***	***19%***	***21%***	***18%***	***20%***	***19%***
	DFI				**AD**		**AF**			**I**	**I**	**I**		**I**	**I**		**AHIP**	**I**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its news programmes are trustworthy
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**58** *2%*	10 *2%*	11 *2%*	7 *2%*	9 *2%*	10 *2%*	11 *2%*	11 *1%*	33 *2%*	14 *2%*	3 *1%*	5 *2%*	16 *3%*	6 *1%*	3 *1%*	8 *2%*	5 *1%*	53 *2%*	15 *2%*	39 *2%*	13 *2%*	37 *2%*	3 *1%*
2	**72** *2%*	5 *1%*	15 *3%*	13 *3%*	11 *2%*	8 *2%*	20 *3%*	25 *3%*	33 *2%*	14 *2%*	3 *1%*	5 *2%*	13 *2%*	12 *3%*	7 *2%*	9 *3%*	13 *3%*	58 *2%*	15 *2%*	50 *2%*	18 *3%*	41 *2%*	7 *3%*
3	**84** *3%*	16 *4%*	14 *3%*	12 *3%*	11 *2%*	16 *4%*	15 *2%*	19 *2%*	39 *3%*	27 *4%*	5 *2%*	14 *4%*	8 *1%*	14 *3%*	13 *4%*	9 *3%*	17 *4%*	66 *3%*	24 *3%*	56 *3%*	22 *3%*	45 *2%*	10 *4%*
4	**MR 121** *4%*	19 *5%*	25 *5%*	16 *3%*	16 *3%*	20 *5%*	25 *4%*	31 *4%*	54 *4%*	34 *5%*	8 *3%*	M 15 *4%*	27 *5%*	9 *2%*	13 *4%*	11 *3%*	14 *3%*	107 *4%*	27 *4%*	85 *4%*	27 *4%*	66 *4%*	9 *4%*
5	**N 335** *11%*	56 *14%*	56 *12%*	46 *10%*	52 *10%*	50 *12%*	75 *11%*	98 *12%*	144 *10%*	92 *12%*	30 *11%*	35 *10%*	75 *13%*	N 43 *9%*	42 *11%*	33 *9%*	41 *10%*	294 *11%*	70 *10%*	241 *11%*	79 *12%*	188 *10%*	31 *12%*
6	**405** *14%*	51 *12%*	77 *16%*	65 *14%*	77 *15%*	56 *13%*	79 *12%*	112 *14%*	201 *14%*	90 *12%*	40 *15%*	51 *15%*	63 *11%*	73 *16%*	48 *13%*	58 *16%*	55 *13%*	350 *14%*	85 *12%*	297 *14%*	82 *12%*	256 *14%*	34 *14%*
7	**M 556** *19%*	81 *20%*	G 75 *16%*	96 *20%*	98 *19%*	77 *18%*	130 *19%*	169 *21%*	237 *17%*	149 *20%*	59 *22%*	69 *20%*	108 *18%*	M 89 *19%*	65 *18%*	M 77 *21%*	94 *22%*	462 *18%*	132 *19%*	401 *19%*	135 *20%*	322 *18%*	46 *19%*
8	**IR 634** *21%*	87 *21%*	95 *20%*	98 *21%*	107 *21%*	88 *20%*	160 *23%*	I 177 *22%*	305 *22%*	150 *20%*	56 *21%*	79 *23%*	127 *22%*	110 *23%*	79 *21%*	84 *23%*	85 *20%*	549 *21%*	157 *23%*	451 *21%*	138 *20%*	388 *21%*	50 *20%*
9	**386** *13%*	49 *12%*	63 *13%*	68 *14%*	63 *12%*	60 *14%*	84 *12%*	104 *13%*	202 *14%*	79 *11%*	29 *11%*	32 *10%*	87 *15%*	71 *15%*	55 *15%*	50 *14%*	57 *14%*	329 *13%*	90 *13%*	279 *13%*	75 *11%*	258 *14%*	24 *10%*
Highest rating 10	**J 226** *8%*	24 *6%*	29 *6%*	29 *6%*	52 *10%*	35 *8%*	58 *8%*	55 *7%*	J 112 *8%*	58 *8%*	25 *9%*	24 *7%*	L 43 *7%*	L 30 *6%*	L 32 *9%*	27 *7%*	21 *5%*	205 *8%*	51 *7%*	163 *8%*	54 *8%*	A 138 *8%*	20 *8%*
Don't know	**HP 117** *4%*	16 *4%*	18 *4%*	20 *4%*	ABCD 24 *5%*	15 *3%*	26 *4%*	20 *2%*	54 *4%*	41 *6%*	14 *5%*	8 *2%*	20 *3%*	15 *3%*	11 *3%*	4 *1%*	16 *4%*	A 100 *4%*	22 *3%*	85 *4%*	32 *5%*	68 *4%*	12 *5%*
NET: 1-3	**K 214** *7%*	30 *7%*	40 *8%*	32 *7%*	31 *6%*	34 *8%*	47 *7%*	54 *7%*	106 *7%*	AH 54 *7%*	P 10 *4%*	24 *7%*	P 38 *6%*	32 *7%*	23 *6%*	27 *7%*	36 *8%*	177 *7%*	54 *8%*	145 *7%*	53 *8%*	123 *7%*	20 *8%*
NET: 4-6	**861** *29%*	127 *31%*	158 *33%*	127 *27%*	144 *28%*	126 *29%*	179 *26%*	241 *29%*	400 *28%*	216 *29%*	78 *29%*	101 *30%*	165 *28%*	126 *27%*	103 *28%*	102 *28%*	111 *26%*	751 *29%*	182 *26%*	623 *29%*	188 *28%*	511 *28%*	74 *30%*
NET: 7-10	**1803** *60%*	240 *58%*	AG 261 *55%*	290 *62%*	319 *62%*	261 *60%*	431 *63%*	506 *62%*	855 *60%*	437 *58%*	170 *62%*	205 *61%*	365 *62%*	300 *64%*	231 *63%*	237 *64%*	257 *61%*	1545 *60%*	430 *62%*	1293 *60%*	402 *60%*	1106 *61%*	140 *57%*
NET: 9-10	**C 612** *20%*	72 *18%*	91 *19%*	C 97 *21%*	C 115 *22%*	96 *22%*	C 141 *21%*	159 *19%*	314 *22%*	138 *18%*	55 *20%*	57 *17%*	130 *22%*	101 *21%*	87 *24%*	77 *21%*	78 *19%*	534 *21%*	141 *20%*	442 *21%*	129 *19%*	395 *22%*	43 *18%*
															L							A	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its news programmes are trustworthy
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**58**	14	44	27	10	3	4	1	5	9	10	8	13	15	2	5	4	14	13	30	1	26	29
	2%	***2%***	***2%***	***2%***	***2%***	***6%***	***2%***	***1%***	***3%***	***1%***	***1%***	***4%***	***2%***	***2%***	***1%***	***6%***	***2%***	***1%***	***2%***	***13%***	0	***2%***	***7%***
	RU					*						**O**				**AKMNO**			**R**	**ARS**		**U**	**AUV**
2	**72**	24	48	39	5	1	2	2	3	20	6	4	23	18	10	3	8	21	27	22	2	32	34
	2%	***3%***	***2%***	***3%***	***1%***	***2%***	***1%***	***2%***	***2%***	***3%***	***1%***	***2%***	***3%***	***2%***	***3%***	***4%***	***4%***	***1%***	***5%***	***9%***	0	***2%***	***8%***
	EKRU			**E**		*				**E**			**K**		**K**		**K**		**AR**	**ARS**		**U**	**AUV**
3	**84**	17	67	25	20	5	7	4	5	19	23	2	24	17	7	6	4	36	27	21	11	46	26
	3%	***2%***	***3%***	***2%***	***4%***	***10%***	***4%***	***3%***	***3%***	***3%***	***4%***	***1%***	***3%***	***2%***	***2%***	***8%***	***2%***	***2%***	***5%***	***9%***	***1%***	***3%***	***6%***
	DRU				**D**	**ADJ***	**D**				**L**		**L**			**ALNOQ**			**AR**	**ARS**		**U**	**AUV**
4	**121**	24	97	51	20	1	8	9	4	28	21	14	31	29	7	3	13	52	45	22	26	56	37
	4%	***3%***	***4%***	***4%***	***4%***	***3%***	***5%***	***7%***	***2%***	***4%***	***3%***	***7%***	***4%***	***4%***	***2%***	***3%***	***6%***	***2%***	***8%***	***9%***	***3%***	***3%***	***9%***
	RV					*						**O**					**O**		**AR**	**AR**			**AUV**
5	**335**	79	257	141	69	3	30	10	21	61	76	23	75	91	30	10	27	170	119	46	58	198	73
	11%	***10%***	***12%***	***11%***	***14%***	***6%***	***17%***	***8%***	***13%***	***10%***	***12%***	***11%***	***11%***	***11%***	***10%***	***12%***	***12%***	***8%***	***22%***	***20%***	***7%***	***12%***	***18%***
	RU					*	**ADHJ**												**AR**	**AR**		**U**	**AUV**
6	**405**	110	295	197	74	8	17	20	18	72	79	34	90	116	42	8	33	266	115	21	89	265	47
	14%	***14%***	***13%***	***15%***	***14%***	***17%***	***10%***	***15%***	***11%***	***11%***	***12%***	***15%***	***13%***	***15%***	***14%***	***10%***	***15%***	***12%***	***21%***	***9%***	***10%***	***16%***	***12%***
	RU			**J**		*													**ART**			**AUW**	
7	**556**	163	393	251	92	14	24	19	30	125	135	26	121	168	56	14	37	453	82	18	159	322	64
	19%	***20%***	***18%***	***19%***	***18%***	***29%***	***14%***	***15%***	***19%***	***20%***	***21%***	***12%***	***17%***	***21%***	***19%***	***17%***	***16%***	***21%***	***15%***	***8%***	***19%***	***19%***	***16%***
	LST					G*					**L**			**AL**	**L**			**AST**	**T**				
8	**634**	160	474	290	90	10	34	28	33	150	133	56	151	164	61	17	44	545	57	28	221	350	57
	21%	***20%***	***22%***	***22%***	***17%***	***21%***	***20%***	***22%***	***20%***	***23%***	***21%***	***26%***	***21%***	***21%***	***20%***	***21%***	***20%***	***25%***	***10%***	***12%***	***26%***	***21%***	***14%***
	STW					*				**E**								**AST**			**AVW**	**W**	
9	**386**	116	270	171	72	3	25	20	19	76	77	32	103	94	49	4	24	351	26	8	156	205	22
	13%	***14%***	***12%***	***13%***	***14%***	***7%***	***14%***	***15%***	***12%***	***12%***	***12%***	***15%***	***15%***	***12%***	***16%***	***5%***	***11%***	***16%***	***5%***	***4%***	***18%***	***12%***	***5%***
	STW					*						**P**	**P**		**P**			**AST**			**AVW**	**W**	
Highest rating 10	**226**	64	163	94	41	0	17	9	13	53	61	11	46	55	28	5	18	214	9	3	113	102	10
	8%	***8%***	***7%***	***7%***	***8%***	0	***10%***	***7%***	***8%***	***8%***	***9%***	***5%***	***7%***	***7%***	***9%***	***6%***	***8%***	***10%***	***2%***	***1%***	***13%***	***6%***	***2%***
	STVW					*												**AST**			**AVW**	**W**	
Don't know	**117**	35	82	47	21	0	5	6	11	26	26	10	25	25	10	7	12	63	31	11	16	69	10
	4%	***4%***	***4%***	***4%***	***4%***	0	***3%***	***5%***	***7%***	***4%***	***4%***	***4%***	***4%***	***3%***	***3%***	***9%***	***6%***	***3%***	***6%***	***5%***	***2%***	***4%***	***2%***
	RU					*			**AD**							**N**			**AR**			**U**	
NET: 1-3	**214**	56	158	91	35	8	13	7	13	47	39	14	60	51	18	14	16	70	68	73	14	104	89
	7%	***7%***	***7%***	***7%***	***7%***	***17%***	***7%***	***6%***	***8%***	***7%***	***6%***	***6%***	***9%***	***6%***	***6%***	***17%***	***7%***	***3%***	***12%***	***32%***	***2%***	***6%***	***22%***
	RUV					**ADEHJ***										**AKLMNOQ**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**861**	213	648	389	163	12	56	38	43	161	176	72	196	236	79	21	73	488	280	89	173	519	157
	29%	***26%***	***30%***	***29%***	***32%***	***25%***	***32%***	***30%***	***26%***	***25%***	***27%***	***32%***	***28%***	***30%***	***26%***	***26%***	***33%***	***22%***	***51%***	***39%***	***20%***	***31%***	***38%***
	JRU				**J**	*													**ART**	**AR**		**AU**	**AUV**
NET: 7-10	**1803**	503	1300	805	295	27	99	76	95	404	406	125	420	481	193	39	122	1564	173	57	649	979	153
	60%	***62%***	***59%***	***60%***	***57%***	***58%***	***57%***	***60%***	***59%***	***63%***	***63%***	***57%***	***60%***	***61%***	***64%***	***48%***	***55%***	***72%***	***31%***	***25%***	***76%***	***59%***	***37%***
	PSTW					*					**PQ**				**PQ**			**AST**			**AVW**	**W**	
NET: 9-10	**612**	180	433	265	112	3	41	29	32	130	138	44	148	150	77	9	42	565	34	11	269	308	32
	20%	***22%***	***20%***	***20%***	***22%***	***7%***	***24%***	***22%***	***20%***	***20%***	***21%***	***20%***	***21%***	***19%***	***26%***	***11%***	***19%***	***26%***	***6%***	***5%***	***32%***	***18%***	***8%***
	PSTVW					*	**F**				**P**		**P**		**ANP**			**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**22**	10	12	12	9	12	9	1	3	3	2	2	1	1	1	0	2	4	1	19	1	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***3%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
									AHP										**P**				
2	**26**	16	10	17	10	16	10	1	3	2	0	5	2	2	3	1	0	7	1	21	1	3	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0	***2%***	***1%***	***1%***	***2%***	0	0	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***
									KQ			**KQ**			**AKQ**			**KQ**	**KQ**			**A**	
3	**69**	36	33	43	26	37	32	9	4	9	8	5	5	5	6	4	3	9	2	52	9	6	2
	2%	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***4%***	***4%***	***4%***	***2%***	***2%***	***2%***	***2%***	***4%***	***1%***	***1%***	***2%***	***3%***	***2%***	***4%***	***4%***	***3%***
	E			**AE**				**Q**		**Q**					**AQ**							**AT**	
4	**93**	52	41	54	39	57	36	14	5	7	9	8	6	7	3	12	9	11	3	73	14	3	3
	3%	***3%***	***3%***	***4%***	***2%***	***4%***	***2%***	***6%***	***4%***	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***	***4%***	***2%***	***3%***	***3%***	***3%***	***6%***	***2%***	***3%***
	EG			**E**		**AG**		**AOQR**													**ATV**		
5	**320**	166	154	156	165	173	147	30	22	20	37	19	21	32	18	29	43	41	10	263	30	18	10
	11%	***11%***	***10%***	***11%***	***10%***	***12%***	***10%***	***13%***	***19%***	***8%***	***11%***	***7%***	***10%***	***12%***	***12%***	***11%***	***11%***	***10%***	***11%***	***10%***	***13%***	***12%***	***11%***
	L							**L**	**AJLMR**						**L**								
6	**452**	247	205	222	230	207	245	39	14	37	54	41	18	32	16	55	71	63	11	385	39	16	11
	15%	***16%***	***14%***	***16%***	***15%***	***14%***	***16%***	***16%***	***12%***	***16%***	***16%***	***15%***	***9%***	***12%***	***11%***	***20%***	***18%***	***15%***	***13%***	***15%***	***16%***	***11%***	***13%***
	MOV							**M**		**M**	**M**	**M**				**AMNOS**	**MO**	**M**					
7	**659**	323	337	311	348	341	319	57	24	59	81	47	56	55	31	52	80	100	19	553	57	31	19
	22%	***21%***	***23%***	***22%***	***22%***	***23%***	***21%***	***23%***	***20%***	***25%***	***24%***	***17%***	***27%***	***20%***	***21%***	***19%***	***20%***	***24%***	***21%***	***22%***	***23%***	***21%***	***21%***
													L					**L**					
8	**683**	322	361	312	371	344	339	55	20	52	79	74	44	66	36	60	92	89	17	575	55	36	17
	23%	***21%***	***24%***	***22%***	***23%***	***24%***	***22%***	***23%***	***17%***	***22%***	***23%***	***27%***	***21%***	***24%***	***24%***	***22%***	***24%***	***22%***	***20%***	***23%***	***23%***	***24%***	***20%***
												I											
9	**303**	148	155	106	198	139	164	20	11	21	29	28	24	37	16	25	46	35	10	257	20	16	10
	10%	***10%***	***10%***	***7%***	***13%***	***10%***	***11%***	***8%***	***9%***	***9%***	***9%***	***10%***	***12%***	***14%***	***11%***	***9%***	***12%***	***9%***	***12%***	***10%***	***8%***	***11%***	***12%***
	D				**AD**																		
Highest rating 10	**170**	86	83	47	123	65	105	8	7	15	22	22	15	14	8	14	18	23	5	149	8	8	5
	6%	***6%***	***6%***	***3%***	***8%***	***4%***	***7%***	***3%***	***6%***	***6%***	***7%***	***8%***	***7%***	***5%***	***5%***	***5%***	***5%***	***6%***	***5%***	***6%***	***3%***	***5%***	***5%***
	DF				**AD**		**AF**					**H**											
Don't know	**197**	110	87	135	62	72	125	7	7	14	15	21	16	21	11	21	26	28	9	170	7	11	9
	7%	***7%***	***6%***	***10%***	***4%***	***5%***	***8%***	***3%***	***6%***	***6%***	***4%***	***8%***	***8%***	***8%***	***7%***	***8%***	***7%***	***7%***	***10%***	***7%***	***3%***	***7%***	***10%***
	EFHU			**AE**			**AF**					**H**	**H**	**H**	**H**	**H**	**H**	**H**	**AHK**	**U**		**U**	**ATU**
NET: 1-3	**117**	63	55	72	45	66	52	11	10	14	10	11	9	8	10	5	6	19	4	93	11	10	4
	4%	***4%***	***4%***	***5%***	***3%***	***4%***	***3%***	***4%***	***8%***	***6%***	***3%***	***4%***	***4%***	***3%***	***7%***	***2%***	***2%***	***5%***	***4%***	***4%***	***4%***	***7%***	***4%***
	EQ			**AE**				**Q**	**AKNPQ**	**PQ**					**AKNPQ**			**Q**	**Q**			**AT**	
NET: 4-6	**865**	465	400	432	433	437	429	84	41	64	100	68	44	72	37	96	122	114	23	721	84	37	23
	29%	***31%***	***27%***	***31%***	***27%***	***30%***	***28%***	***35%***	***34%***	***27%***	***30%***	***25%***	***21%***	***26%***	***25%***	***35%***	***31%***	***28%***	***27%***	***29%***	***35%***	***25%***	***27%***
	CM	**C**						**ALMNO**	**M**							**ALMNO**	**M**				**ATV**		
NET: 7-10	**1815**	879	936	775	1040	888	927	140	62	147	211	171	139	173	91	151	235	247	50	1534	140	91	50
	61%	***58%***	***63%***	***55%***	***66%***	***61%***	***60%***	***58%***	***51%***	***62%***	***63%***	***63%***	***67%***	***63%***	***61%***	***55%***	***60%***	***60%***	***58%***	***61%***	***58%***	***61%***	***58%***
	BD		**AB**		**AD**								**IP**										
NET: 9-10	**473**	234	239	152	321	204	269	28	18	36	51	51	39	52	23	39	63	58	15	407	28	23	15
	16%	***15%***	***16%***	***11%***	***20%***	***14%***	***18%***	***12%***	***15%***	***15%***	***15%***	***19%***	***19%***	***19%***	***16%***	***14%***	***16%***	***14%***	***17%***	***16%***	***12%***	***16%***	***17%***
	DFHU				**AD**		**AF**					**H**	**H**	**H**									

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**22**	3	3	3	4	5	4	3	12	6	3	1	6	2	0	5	3	19	6	11	7	12	3
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
	T															**O**							
2	**26**	0	7	2	1	5	11	7	8	11	4	5	7	2	4	1	3	24	12	14	5	16	2
	1%	0	***1%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0	***1%***	0	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***
			BE				**ABE**			**I**									**AT**				
3	**69**	5	15	13	10	7	19	16	34	19	3	6	14	9	9	9	8	60	15	47	21	39	6
	2%	***1%***	***3%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***
4	**93**	21	14	9	13	9	27	23	41	27	6	15	14	13	12	7	10	83	17	71	19	57	8
	3%	***5%***	***3%***	***2%***	***3%***	***2%***	***4%***	***3%***	***3%***	***4%***	***2%***	***4%***	***2%***	***3%***	***3%***	***2%***	***2%***	***3%***	***2%***	***3%***	***3%***	***3%***	***3%***
		D																					
5	**320**	46	58	48	54	46	68	80	152	86	30	52	54	49	33	33	41	280	81	214	84	174	31
	11%	***11%***	***12%***	***10%***	***10%***	***11%***	***10%***	***10%***	***11%***	***12%***	***11%***	***15%***	***9%***	***10%***	***9%***	***9%***	***10%***	***11%***	***12%***	***10%***	***12%***	***10%***	***13%***
	V											**AMNOP**											
6	**452**	67	72	85	68	73	87	142	216	94	44	40	92	85	57	63	80	372	97	333	105	290	30
	15%	***16%***	***15%***	***18%***	***13%***	***17%***	***13%***	***17%***	***15%***	***13%***	***16%***	***12%***	***16%***	***18%***	***16%***	***17%***	***19%***	***14%***	***14%***	***16%***	***16%***	***16%***	***12%***
	JR			**EG**				**AJ**						**L**			**AR**						
7	**659**	89	101	105	119	97	149	180	301	176	63	67	129	113	86	87	92	566	131	498	137	394	55
	22%	***22%***	***21%***	***22%***	***23%***	***22%***	***22%***	***22%***	***21%***	***24%***	***23%***	***20%***	***22%***	***24%***	***24%***	***24%***	***22%***	***22%***	***19%***	***23%***	***20%***	***22%***	***22%***
	S																			**AS**			
8	**683**	94	105	111	117	102	154	207	340	134	59	70	122	106	99	96	95	588	159	486	144	411	56
	23%	***23%***	***22%***	***24%***	***23%***	***23%***	***23%***	***25%***	***24%***	***18%***	***22%***	***21%***	***21%***	***22%***	***27%***	***26%***	***23%***	***23%***	***23%***	***23%***	***21%***	***23%***	***23%***
	J							**J**	**J**						**M**								
9	**303**	43	45	40	62	45	69	86	151	66	27	38	69	49	33	36	46	257	79	214	62	195	25
	10%	***10%***	***9%***	***8%***	***12%***	***10%***	***10%***	***10%***	***11%***	***9%***	***10%***	***11%***	***12%***	***10%***	***9%***	***10%***	***11%***	***10%***	***11%***	***10%***	***9%***	***11%***	***10%***
Highest rating 10	**170**	21	24	23	32	25	45	43	76	50	20	19	41	23	21	19	15	155	39	124	37	105	16
	6%	***5%***	***5%***	***5%***	***6%***	***6%***	***7%***	***5%***	***5%***	***7%***	***7%***	***6%***	***7%***	***5%***	***6%***	***5%***	***4%***	***6%***	***6%***	***6%***	***6%***	***6%***	***7%***
																		A					
Don't know	**197**	23	33	31	39	21	50	33	84	78	13	25	38	22	14	14	27	170	53	134	55	115	14
	7%	***6%***	***7%***	***7%***	***7%***	***5%***	***7%***	***4%***	***6%***	***10%***	***5%***	***7%***	***7%***	***5%***	***4%***	***4%***	***6%***	***7%***	***8%***	***6%***	***8%***	***6%***	***6%***
	HOP									**AHI**		**O**											
NET: 1-3	**117**	8	25	18	15	17	34	27	54	37	10	13	28	12	12	15	14	102	33	72	33	67	11
	4%	***2%***	***5%***	***4%***	***3%***	***4%***	***5%***	***3%***	***4%***	***5%***	***4%***	***4%***	***5%***	***3%***	***3%***	***4%***	***3%***	***4%***	***5%***	***3%***	***5%***	***4%***	***4%***
	T		**B**				**B**																
NET: 4-6	**865**	134	144	142	135	129	182	245	409	207	79	106	161	147	102	103	131	735	195	619	208	520	68
	29%	***32%***	***30%***	***30%***	***26%***	***30%***	***27%***	***30%***	***29%***	***28%***	***29%***	***31%***	***27%***	***31%***	***28%***	***28%***	***31%***	***29%***	***28%***	***29%***	***31%***	***29%***	***28%***
NET: 7-10	**1815**	247	276	278	330	269	416	516	867	426	169	194	360	292	239	237	247	1567	408	1321	380	1105	152
	61%	***60%***	***58%***	***59%***	***64%***	***62%***	***61%***	***63%***	***61%***	***57%***	***62%***	***57%***	***61%***	***62%***	***65%***	***64%***	***59%***	***61%***	***59%***	***62%***	***56%***	***61%***	***62%***
	JU							**J**							**L**							**U**	
NET: 9-10	**473**	64	69	63	93	70	114	129	227	116	47	57	110	72	54	54	61	412	118	338	99	300	41
	16%	***15%***	***15%***	***13%***	***18%***	***16%***	***17%***	***16%***	***16%***	***15%***	***17%***	***17%***	***19%***	***15%***	***15%***	***15%***	***14%***	***16%***	***17%***	***16%***	***15%***	***17%***	***17%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**22**	2	19	7	3	3	3	0	1	4	3	1	5	4	2	3	2	2	9	9	0	9	11
	1%	0	*1%*	*1%*	*1%*	*6%*	*2%*	0	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*4%*	*1%*	0	*2%*	*4%*	0	*1%*	*3%*
						ADEHJ*	**D**									**AKLMNO**			**AR**	**AR**			**AUV**
2	**26**	3	23	9	3	0	1	0	2	11	5	3	5	7	2	2	3	3	6	17	1	11	15
	1%	0	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	*2%*	0	*1%*	*8%*	0	*1%*	*4%*
	RU					*				**AD**									**R**	**ARS**			**AUV**
3	**69**	22	48	29	13	0	5	2	6	14	14	6	21	5	6	7	11	23	28	16	9	32	27
	2%	*3%*	*2%*	*2%*	*3%*	0	*3%*	*2%*	*4%*	*2%*	*2%*	*3%*	*3%*	*1%*	*2%*	*8%*	*5%*	*1%*	*5%*	*7%*	*1%*	*2%*	*7%*
	NRU					*					**N**	**N**	**N**			**AKLMNO**	**AKN**		**AR**	**AR**			**AUV**
4	**93**	14	79	43	10	1	5	4	5	25	21	11	26	17	7	2	7	43	31	20	23	53	15
	3%	*2%*	*4%*	*3%*	*2%*	*3%*	*3%*	*3%*	*3%*	*4%*	*3%*	*5%*	*4%*	*2%*	*2%*	*2%*	*3%*	*2%*	*6%*	*9%*	*3%*	*3%*	*4%*
	BR		**AB**			*						**N**							**AR**	**AR**			
5	**320**	85	235	133	62	2	33	9	21	61	65	24	64	84	33	14	34	160	118	40	70	187	54
	11%	*11%*	*11%*	*10%*	*12%*	*4%*	*19%*	*7%*	*13%*	*10%*	*10%*	*11%*	*9%*	*11%*	*11%*	*17%*	*15%*	*7%*	*21%*	*17%*	*8%*	*11%*	*13%*
	RU					*	**ADEFHJ**									**M**	**AKM**		**AR**	**AR**		**U**	**U**
6	**452**	137	315	216	92	11	12	21	22	79	93	34	111	144	38	10	19	305	109	36	104	280	64
	15%	*17%*	*14%*	*16%*	*18%*	*23%*	*7%*	*17%*	*13%*	*12%*	*14%*	*16%*	*16%*	*18%*	*13%*	*12%*	*9%*	*14%*	*20%*	*16%*	*12%*	*17%*	*16%*
	GJQRU			**GJ**	**GJ**	G*		**G**	**G**	**G**	**Q**	**Q**	**Q**	**AOQ**					**AR**			**AU**	
7	**659**	172	488	301	109	17	41	22	28	142	154	46	166	175	71	9	32	515	107	35	170	386	93
	22%	*21%*	*22%*	*23%*	*21%*	*35%*	*24%*	*17%*	*17%*	*22%*	*24%*	*21%*	*24%*	*22%*	*24%*	*11%*	*14%*	*24%*	*19%*	*15%*	*20%*	*23%*	*23%*
	PQT					**HI***					**PQ**		**PQ**	**PQ**	**PQ**			**AT**					
8	**683**	196	487	307	98	12	36	43	34	153	136	45	153	200	81	19	40	587	67	24	235	369	66
	23%	*24%*	*22%*	*23%*	*19%*	*25%*	*21%*	*34%*	*21%*	*24%*	*21%*	*20%*	*22%*	*25%*	*27%*	*23%*	*18%*	*27%*	*12%*	*10%*	*28%*	*22%*	*16%*
	STW					*		**ADEGIJ**						**Q**	**Q**			**AST**			**AVW**	**W**	
9	**303**	74	229	140	54	2	16	13	15	63	57	21	79	83	30	4	26	272	24	7	125	150	26
	10%	*9%*	*10%*	*11%*	*11%*	*3%*	*9%*	*11%*	*9%*	*10%*	*9%*	*9%*	*11%*	*11%*	*10%*	*5%*	*12%*	*12%*	*4%*	*3%*	*15%*	*9%*	*6%*
	STVW					*												**AST**			**AVW**		
Highest rating 10	**170**	48	122	64	39	0	10	6	12	38	46	10	35	41	19	4	15	166	4	0	90	70	9
	6%	*6%*	*6%*	*5%*	*8%*	0	*6%*	*5%*	*8%*	*6%*	*7%*	*5%*	*5%*	*5%*	*6%*	*5%*	*7%*	*6%*	*1%*	0	*11%*	*4%*	*2%*
	STVW				**D**	*												**AST**			**AVW**		
Don't know	**197**	52	145	84	29	1	11	6	15	50	51	20	37	33	12	8	33	110	49	27	25	124	30
	7%	*6%*	*7%*	*6%*	*6%*	*2%*	*6%*	*4%*	*10%*	*8%*	*8%*	*9%*	*5%*	*4%*	*4%*	*10%*	*15%*	*5%*	*9%*	*12%*	*3%*	*7%*	*7%*
	NRU					*					**NO**	**NO**				**N**	**AKMNO**		**AR**	**AR**		**U**	**U**
NET: 1-3	**117**	27	90	45	20	3	10	2	10	28	22	10	30	16	9	12	17	28	43	42	11	51	53
	4%	*3%*	*4%*	*3%*	*4%*	*6%*	*6%*	*2%*	*6%*	*4%*	*3%*	*4%*	*4%*	*2%*	*3%*	*15%*	*8%*	*1%*	*8%*	*18%*	*1%*	*3%*	*13%*
	NRUV					*							**N**			**AKLMNO**	**AKNO**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**865**	237	628	392	164	14	49	34	47	165	180	69	201	246	78	26	60	507	258	95	197	520	133
	29%	*29%*	*29%*	*29%*	*32%*	*29%*	*28%*	*27%*	*29%*	*26%*	*28%*	*31%*	*29%*	*31%*	*26%*	*32%*	*27%*	*23%*	*47%*	*42%*	*23%*	*31%*	*33%*
	JRU				**J**	*													**AR**	**AR**		**AU**	**U**
NET: 7-10	**1815**	490	1326	812	300	30	103	85	89	395	394	122	433	499	201	35	113	1541	202	66	620	976	194
	61%	*61%*	*61%*	*61%*	*58%*	*63%*	*59%*	*67%*	*55%*	*62%*	*61%*	*55%*	*62%*	*63%*	*67%*	*44%*	*51%*	*70%*	*37%*	*29%*	*73%*	*58%*	*47%*
	PQSTVW					*		**I**			**PQ**		**PQ**	**PQ**	**ALPQ**			**AST**	**T**		**AVW**	**W**	
NET: 9-10	**473**	122	351	204	93	2	26	20	27	101	104	31	114	124	49	8	41	438	28	7	215	220	35
	16%	*15%*	*16%*	*15%*	*18%*	*3%*	*15%*	*16%*	*17%*	*16%*	*16%*	*14%*	*16%*	*16%*	*16%*	*10%*	*19%*	*20%*	*5%*	*3%*	*25%*	*13%*	*8%*
	STVW				**F**	*			**F**									**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**62**	35	27	36	26	42	20	3	5	12	6	2	10	4	5	1	2	11	1	52	3	5	1
	2%	***2%***	***2%***	***3%***	***2%***	***3%***	***1%***	***1%***	***4%***	***5%***	***2%***	***1%***	***5%***	***1%***	***4%***	0	***1%***	***3%***	***1%***	***2%***	***1%***	***4%***	***1%***
	G					**AG**			**LPQ**	**AHKLNPQ**			**AHLNPQ**		**LPQ**			**Q**					
2	**71**	39	32	44	26	49	22	6	3	6	9	11	5	4	3	9	6	6	2	60	6	3	2
	2%	***3%***	***2%***	***3%***	***2%***	***3%***	***1%***	***2%***	***3%***	***3%***	***3%***	***4%***	***3%***	***2%***	***2%***	***3%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***
	EG			**AE**		**AG**																	
3	**59**	27	32	40	19	29	30	6	8	6	9	4	2	3	3	3	8	5	2	48	6	3	2
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***3%***	***7%***	***3%***	***3%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***3%***	***2%***	***2%***
	E			**AE**					**ALMN OPQR**														
4	**119**	70	49	59	60	75	44	11	7	3	15	10	6	10	2	20	16	15	4	102	11	2	4
	4%	***5%***	***3%***	***4%***	***4%***	***5%***	***3%***	***5%***	***6%***	***1%***	***4%***	***4%***	***3%***	***4%***	***2%***	***7%***	***4%***	***4%***	***4%***	***4%***	***5%***	***2%***	***4%***
	GJOV					**AG**		**J**	**J**		**J**					**AJO**			**J**				
5	**277**	156	121	138	140	153	124	23	11	23	29	22	20	18	14	30	40	40	8	232	23	14	8
	9%	***10%***	***8%***	***10%***	***9%***	***10%***	***8%***	***9%***	***9%***	***10%***	***9%***	***8%***	***9%***	***7%***	***10%***	***11%***	***10%***	***10%***	***10%***	***9%***	***9%***	***10%***	***10%***
	G					**AG**																	
6	**374**	182	192	196	179	194	181	33	15	26	44	29	21	28	18	43	59	50	8	315	33	18	8
	13%	***12%***	***13%***	***14%***	***11%***	***13%***	***12%***	***14%***	***13%***	***11%***	***13%***	***11%***	***10%***	***10%***	***12%***	***16%***	***15%***	***12%***	***9%***	***13%***	***14%***	***12%***	***9%***
																S	**S**						
7	**578**	299	278	255	322	269	309	47	20	48	73	47	41	57	19	47	81	79	19	492	47	19	19
	19%	***20%***	***19%***	***18%***	***20%***	***18%***	***20%***	***20%***	***16%***	***20%***	***22%***	***17%***	***20%***	***21%***	***13%***	***17%***	***21%***	***19%***	***22%***	***20%***	***20%***	***13%***	***22%***
	OV							**O**			**O**			**O**			**O**	**O**	**O**	**V**	**V**		**V**
8	**654**	320	334	281	374	303	352	62	22	48	60	60	50	77	40	52	82	84	17	535	62	40	17
	22%	***21%***	***23%***	***20%***	***24%***	***21%***	***23%***	***26%***	***18%***	***20%***	***18%***	***22%***	***24%***	***28%***	***27%***	***19%***	***21%***	***21%***	***20%***	***21%***	***26%***	***27%***	***20%***
	D				**AD**			**K**						**AKPRS**	**AKP**							**AT**	
9	**345**	166	179	114	231	145	200	18	16	26	46	22	28	37	17	25	50	50	11	299	18	17	11
	12%	***11%***	***12%***	***8%***	***15%***	***10%***	***13%***	***8%***	***13%***	***11%***	***14%***	***8%***	***14%***	***14%***	***11%***	***9%***	***13%***	***12%***	***13%***	***12%***	***8%***	***11%***	***13%***
	DFHU				**AD**		**AF**				**HL**		**H**	**H**			**H**		**H**	**U**			**U**
Highest rating 10	**216**	107	108	72	144	80	136	16	7	17	25	32	13	18	11	13	23	35	7	183	16	11	7
	7%	***7%***	***7%***	***5%***	***9%***	***5%***	***9%***	***7%***	***6%***	***7%***	***7%***	***12%***	***6%***	***7%***	***7%***	***5%***	***6%***	***9%***	***8%***	***7%***	***7%***	***7%***	***8%***
	DF				**AD**		**AF**					**AHPQ**											
Don't know	**239**	115	125	180	60	123	117	16	7	24	21	36	10	17	15	30	23	34	8	201	16	15	8
	8%	***8%***	***8%***	***13%***	***4%***	***8%***	***8%***	***7%***	***6%***	***10%***	***6%***	***13%***	***5%***	***6%***	***10%***	***11%***	***6%***	***8%***	***9%***	***8%***	***7%***	***10%***	***9%***
	E			**AE**								**AHIKMNQ**			**M**	**MQ**							
NET: 1-3	**192**	101	91	120	72	121	71	15	16	25	24	16	18	11	11	13	17	21	5	160	15	11	5
	6%	***7%***	***6%***	***8%***	***5%***	***8%***	***5%***	***6%***	***13%***	***10%***	***7%***	***6%***	***9%***	***4%***	***8%***	***5%***	***4%***	***5%***	***5%***	***6%***	***6%***	***8%***	***5%***
	EG			**AE**		**AG**			**AHLN PQRS**	**ANPQR**													
NET: 4-6	**771**	408	363	393	378	422	349	67	33	51	87	60	47	56	35	94	114	106	20	648	67	35	20
	26%	***27%***	***25%***	***28%***	***24%***	***29%***	***23%***	***28%***	***28%***	***22%***	***26%***	***22%***	***23%***	***21%***	***24%***	***34%***	***29%***	***26%***	***23%***	***26%***	***28%***	***24%***	***23%***
	EG			**AE**		**AG**										**AJLM NORS**	**N**						
NET: 7-10	**1793**	893	900	723	1070	797	996	144	65	139	204	160	133	189	87	137	235	248	53	1509	144	87	53
	60%	***59%***	***61%***	***51%***	***68%***	***54%***	***65%***	***59%***	***54%***	***58%***	***61%***	***59%***	***64%***	***69%***	***59%***	***50%***	***60%***	***61%***	***62%***	***60%***	***59%***	***59%***	***62%***
	DFP				**AD**		**AF**	**P**			**P**		**P**	**AHIJ LOPQR**			**P**	**P**	**P**				
NET: 9-10	**561**	273	288	187	374	225	336	34	23	43	70	54	41	55	27	38	73	85	18	482	34	27	18
	19%	***18%***	***19%***	***13%***	***24%***	***15%***	***22%***	***14%***	***19%***	***18%***	***21%***	***20%***	***20%***	***20%***	***18%***	***14%***	***19%***	***21%***	***20%***	***19%***	***14%***	***18%***	***20%***
	DFHU				**AD**		**AF**				**HP**							**HP**	**HP**	**U**			**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**62**	7	11	3	16	7	18	15	25	20	3	8	12	6	4	9	9	52	14	43	16	31	7
	2%	***2%***	***2%***	***1%***	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***
	D				**D**		**D**																
2	**71**	9	8	7	9	13	24	19	34	18	4	8	14	12	7	9	10	61	20	45	17	41	7
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***4%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***3%***
							AD																
3	**59**	8	11	15	7	8	10	16	22	21	7	10	9	10	3	8	10	48	10	44	18	28	5
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***1%***	***2%***	***2%***	***3%***	***3%***	***3%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***3%***	***2%***	***2%***
				AG								**O**											
4	**119**	18	20	13	16	20	32	37	56	25	7	15	21	26	14	11	19	100	36	77	42	61	8
	4%	***4%***	***4%***	***3%***	***3%***	***4%***	***5%***	***4%***	***4%***	***3%***	***3%***	***5%***	***4%***	***5%***	***4%***	***3%***	***5%***	***4%***	***5%***	***4%***	***6%***	***3%***	***3%***
	V																				**AV**		
5	**277**	45	40	48	35	43	66	67	137	71	42	30	52	39	38	21	37	241	55	191	67	161	22
	9%	***11%***	***8%***	***10%***	***7%***	***10%***	***10%***	***8%***	***10%***	***10%***	***16%***	***9%***	***9%***	***8%***	***10%***	***6%***	***9%***	***9%***	***8%***	***9%***	***10%***	***9%***	***9%***
	EP										**ALMNP**				**P**								
6	**374**	46	71	63	62	60	73	104	179	92	35	40	73	61	48	44	58	316	94	260	77	241	33
	13%	***11%***	***15%***	***13%***	***12%***	***14%***	***11%***	***13%***	***13%***	***12%***	***13%***	***12%***	***13%***	***13%***	***13%***	***12%***	***14%***	***12%***	***14%***	***12%***	***11%***	***13%***	***13%***
			G																				
7	**578**	83	103	111	96	72	113	179	280	118	37	55	119	105	73	88	84	493	129	424	117	364	38
	19%	***20%***	***22%***	***24%***	***19%***	***17%***	***17%***	***22%***	***20%***	***16%***	***13%***	***16%***	***20%***	***22%***	***20%***	***24%***	***20%***	***19%***	***19%***	***20%***	***17%***	***20%***	***15%***
	GJK		**G**	**AFG**				**AJ**	**J**				**K**	**K**	**K**	**AKL**							
8	**654**	88	94	89	119	98	166	169	311	172	56	84	126	111	82	78	90	564	160	471	147	403	50
	22%	***21%***	***20%***	***19%***	***23%***	***23%***	***24%***	***21%***	***22%***	***23%***	***21%***	***25%***	***21%***	***24%***	***22%***	***21%***	***22%***	***22%***	***23%***	***22%***	***22%***	***22%***	***20%***
							D																
9	**345**	48	54	64	66	47	67	96	167	80	32	39	82	54	39	48	50	295	78	255	65	217	28
	12%	***12%***	***11%***	***14%***	***13%***	***11%***	***10%***	***12%***	***12%***	***11%***	***12%***	***12%***	***14%***	***11%***	***11%***	***13%***	***12%***	***11%***	***11%***	***12%***	***10%***	***12%***	***11%***
Highest rating 10	**216**	32	38	29	49	28	40	56	102	57	30	28	39	28	33	24	20	196	47	158	39	140	22
	7%	***8%***	***8%***	***6%***	***9%***	***6%***	***6%***	***7%***	***7%***	***8%***	***11%***	***8%***	***7%***	***6%***	***9%***	***7%***	***5%***	***8%***	***7%***	***7%***	***6%***	***8%***	***9%***
					G						**AN**							**A**					
Don't know	**239**	29	27	28	44	39	73	64	101	73	18	21	38	22	25	29	31	208	47	176	70	121	27
	8%	***7%***	***6%***	***6%***	***8%***	***9%***	***11%***	***8%***	***7%***	***10%***	***7%***	***6%***	***7%***	***5%***	***7%***	***8%***	***7%***	***8%***	***7%***	***8%***	***10%***	***7%***	***11%***
	NV						**ACD**			**AI**											**AV**		**V**
NET: 1-3	**192**	24	30	26	32	28	52	50	82	59	14	25	36	28	14	26	29	161	44	132	51	101	19
	6%	***6%***	***6%***	***6%***	***6%***	***7%***	***8%***	***6%***	***6%***	***8%***	***5%***	***8%***	***6%***	***6%***	***4%***	***7%***	***7%***	***6%***	***6%***	***6%***	***8%***	***6%***	***8%***
	OV											**O**											
NET: 4-6	**771**	109	130	123	114	123	171	207	371	189	85	85	147	125	100	75	114	657	184	528	186	463	63
	26%	***26%***	***27%***	***26%***	***22%***	***28%***	***25%***	***25%***	***26%***	***25%***	***31%***	***25%***	***25%***	***27%***	***27%***	***20%***	***27%***	***26%***	***27%***	***25%***	***28%***	***26%***	***25%***
	EPT					**E**					**P**				**P**								
NET: 7-10	**1793**	251	290	292	329	245	386	500	860	427	155	207	366	298	228	238	245	1548	414	1309	368	1124	138
	60%	***61%***	***61%***	***62%***	***64%***	***56%***	***57%***	***61%***	***61%***	***57%***	***57%***	***61%***	***62%***	***63%***	***62%***	***65%***	***59%***	***60%***	***60%***	***61%***	***54%***	***62%***	***56%***
	U				**FG**																	**AU**	
NET: 9-10	**561**	80	93	93	114	75	107	152	269	137	62	67	121	82	73	72	71	490	125	414	104	357	50
	19%	***19%***	***19%***	***20%***	***22%***	***17%***	***16%***	***18%***	***19%***	***18%***	***23%***	***20%***	***21%***	***17%***	***20%***	***19%***	***17%***	***19%***	***18%***	***19%***	***15%***	***20%***	***20%***
	GU				**AG**																	**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	2993	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	2995	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	2531.1	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	62 2% RU	10 1%	52 2%	24 2%	10 2%	1 3% *	5 3%	3 3%	3 2%	16 3%	14 2%	3 2%	16 2%	11 1%	6 2%	6 8% AKLMNOQ	4 2%	17 1%	17 3% R	26 11% ARS	3 0	28 2% U	27 7% AUV
2	71 2% BRU	8 1%	63 3% AB	28 2%	14 3%	1 3% *	6 4% I	2 2%	1 1%	19 3%	13 2%	4 2%	19 3%	18 2%	8 3%	4 5%	5 2%	21 1%	23 4% AR	25 11% ARS	1 0	42 3% U	27 6% AUV
3	59 2% RU	17 2%	42 2%	25 2%	14 3%	0 0 *	2 1%	1 0	5 3%	12 2%	8 1%	6 3%	13 2%	13 2%	7 2%	7 8% AKLMNOQ	4 2%	20 1%	27 5% AR	11 5% AR	7 1%	32 2%	20 5% AUV
4	119 4% R	33 4%	86 4%	51 4%	20 4%	7 14% ADEGIJ*	5 3%	8 6%	3 2%	25 4%	33 5%	8 4%	22 3%	33 4%	11 4%	2 3%	8 4%	63 3%	42 8% AR	14 6% R	25 3%	68 4%	26 6% AU
5	277 9% RU	74 9%	203 9%	118 9%	51 10%	5 10% *	22 12%	8 6%	17 10%	57 9%	50 8%	22 10%	69 10%	75 9%	27 9%	7 8%	23 10%	150 7%	81 15% AR	45 20% AR	52 6%	159 10% U	60 15% AUV
6	374 13% RU	111 14%	263 12%	178 13%	61 12%	5 11% *	19 11%	13 10%	22 13%	77 12%	94 14% M	29 13%	74 11%	99 13%	34 11%	9 11%	32 15%	247 11%	98 18% ART	27 12%	74 9%	237 14% AU	57 14% U
7	578 19% JQT	171 21%	407 19%	293 22% AEJ	87 17%	8 16% *	29 17%	28 22%	27 17%	105 16%	109 17%	36 16%	141 20% Q	182 23% AKPQ	66 22% Q	9 11%	31 14%	449 21% AT	105 19% T	22 10%	165 19%	333 20%	72 18%
8	654 22% DSTW	156 19%	498 23%	266 20%	118 23%	16 34% *	36 21%	31 24%	33 20%	155 24% D	152 23% Q	59 27% NOQ	175 25% ANOQ	154 19%	53 18%	17 21%	37 17%	548 25% AST	79 14%	22 10%	215 25% AW	360 22% W	69 17%
9	345 12% STVW	100 12%	245 11%	164 12%	63 12%	2 5% *	22 13%	11 9%	21 13%	62 10%	66 10%	34 15% P	77 11%	93 12%	44 15% P	4 4%	24 11%	322 15% AST	18 3%	4 2%	167 20% AVW	168 10% W	8 2%
Highest rating 10	216 7% CLSTVW	75 9% AC	141 6%	82 6%	50 10% DJ	0 0 *	20 11% ADFJ	12 10%	15 9%	38 6%	65 10% ALN	5 2%	51 7% L	47 6% L	19 6% L	3 4%	23 10% LN	204 9% AST	7 1%	5 2%	115 13% AVW	93 6% W	7 2%
Don't know	239 8% ERU	51 6%	188 9%	104 8%	26 5%	2 5% *	8 5%	10 8%	16 10% EG	73 11% ADEG	41 6%	15 7%	45 6%	67 8%	24 8%	13 16% AKLMNO	31 14% AKLMNO	145 7%	56 10% R	28 12% AR	29 3%	151 9% AU	37 9% U
NET: 1-3	192 6% BRU	35 4%	157 7% AB	76 6%	38 7%	3 6% *	13 7%	6 5%	9 5%	47 7%	35 5%	13 6%	49 7%	41 5%	21 7%	17 21% AKLMNOQ	14 6%	59 3%	67 12% AR	61 27% ARS	11 1%	102 6% U	74 18% AUV
NET: 4-6	771 26% RU	218 27%	553 25%	348 26%	132 26%	16 34% *	46 26%	28 22%	41 26%	160 25%	177 27%	59 27%	164 23%	207 26%	72 24%	18 22%	64 29%	460 21%	221 40% AR	86 38% AR	150 18%	464 28% AU	143 35% AUV
NET: 7-10	1793 60% JPQSTVW	502 62%	1291 59%	805 60%	318 62%	26 55% *	107 62%	83 65%	95 59%	359 56%	392 61% PQ	133 60% P	444 63% PQ	477 60% PQ	182 61% PQ	33 40%	114 51%	1523 70% AST	208 38% T	54 24%	662 78% AVW	954 57% W	156 38%
NET: 9-10	561 19% CFJP STVW	175 22% AC	385 18%	246 18% F	112 22% FJ	2 5% *	42 24% FJ	24 18%	36 22% FJ	99 16%	132 20% P	38 17%	128 18% P	141 18% P	63 21% P	6 8%	47 21% P	526 24% AST	25 5%	10 4%	282 33% AVW	261 16% W	15 4%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region													Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**48**	24	24	23	25	31	17	3	4	1	3	7	4	6	3	6	2	8	2	40	3	3	2
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***1%***	***4%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	0	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***
	G					**AG**			**Q**			**Q**			**Q**				**Q**				
2	**66**	37	29	48	18	33	33	1	5	7	6	7	4	6	2	6	6	11	4	59	1	2	4
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	0	***4%***	***3%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***3%***	***4%***	***2%***	0	***1%***	***4%***
	EHU			**AE**					**H**	**H**								**H**	**AHOQ**	**U**			**ATUV**
3	**90**	41	49	55	35	59	30	12	5	11	5	7	8	9	4	8	3	14	2	71	12	4	2
	3%	***3%***	***3%***	***4%***	***2%***	***4%***	***2%***	***5%***	***4%***	***4%***	***2%***	***3%***	***4%***	***3%***	***3%***	***3%***	***1%***	***3%***	***2%***	***3%***	***5%***	***3%***	***2%***
	EGQ			**AE**		**AG**		**AKQ**	**Q**	**Q**			**Q**	**Q**	**Q**			**Q**			**AT**		
4	**160**	89	70	95	65	92	67	14	8	14	20	12	9	22	9	19	16	14	5	132	14	9	5
	5%	***6%***	***5%***	***7%***	***4%***	***6%***	***4%***	***6%***	***7%***	***6%***	***6%***	***4%***	***4%***	***8%***	***6%***	***7%***	***4%***	***3%***	***5%***	***5%***	***6%***	***6%***	***5%***
	EG			**AE**		**AG**								**R**									
5	**363**	202	161	187	177	167	196	29	21	25	38	22	17	34	17	50	44	55	12	306	29	17	12
	12%	***13%***	***11%***	***13%***	***11%***	***11%***	***13%***	***12%***	***18%***	***10%***	***11%***	***8%***	***8%***	***13%***	***11%***	***18%***	***11%***	***14%***	***13%***	***12%***	***12%***	***11%***	***13%***
	L								**LM**							**AJKLMOQ**		**L**	**L**				
6	**425**	192	233	198	227	213	212	45	17	32	59	38	29	38	14	31	58	52	11	355	45	14	11
	14%	***13%***	***16%***	***14%***	***14%***	***15%***	***14%***	***19%***	***15%***	***13%***	***18%***	***14%***	***14%***	***14%***	***9%***	***12%***	***15%***	***13%***	***13%***	***14%***	***19%***	***9%***	***13%***
	BOV		**AB**					**AOPR**			**O**									**V**	**ATV**		
7	**610**	314	296	278	332	330	280	45	14	54	80	55	45	51	31	49	85	83	19	515	45	31	19
	20%	***21%***	***20%***	***20%***	***21%***	***23%***	***18%***	***19%***	***12%***	***22%***	***24%***	***20%***	***22%***	***19%***	***21%***	***18%***	***22%***	***20%***	***22%***	***20%***	***19%***	***21%***	***22%***
	GI					**AG**				**I**	**I**		**I**		**I**		**I**		**I**				
8	**614**	294	320	252	362	285	330	52	20	51	61	55	52	54	33	48	94	81	13	516	52	33	13
	21%	***19%***	***22%***	***18%***	***23%***	***19%***	***22%***	***21%***	***17%***	***21%***	***18%***	***20%***	***25%***	***20%***	***22%***	***18%***	***24%***	***20%***	***15%***	***21%***	***21%***	***22%***	***15%***
	DSW				**AD**								**S**		**S**		**S**			**W**		**W**	
9	**274**	144	129	97	176	131	142	20	13	18	29	38	18	22	12	26	30	41	7	235	20	12	7
	9%	***10%***	***9%***	***7%***	***11%***	***9%***	***9%***	***8%***	***11%***	***7%***	***9%***	***14%***	***9%***	***8%***	***8%***	***9%***	***8%***	***10%***	***8%***	***9%***	***8%***	***8%***	***8%***
	D				**AD**							**AHJNOQ**											
Highest rating 10	**142**	63	79	44	98	59	83	6	4	13	19	16	12	9	8	10	24	17	4	123	6	8	4
	5%	***4%***	***5%***	***3%***	***6%***	***4%***	***5%***	***3%***	***3%***	***5%***	***6%***	***6%***	***6%***	***3%***	***6%***	***4%***	***6%***	***4%***	***5%***	***5%***	***3%***	***6%***	***5%***
	D				**AD**												**H**						
Don't know	**204**	115	88	139	65	61	143	15	8	14	15	16	10	22	15	20	28	34	8	165	15	15	8
	7%	***8%***	***6%***	***10%***	***4%***	***4%***	***9%***	***6%***	***6%***	***6%***	***5%***	***6%***	***5%***	***8%***	***10%***	***7%***	***7%***	***8%***	***9%***	***7%***	***6%***	***10%***	***9%***
	EF			**AE**			**AF**								**AKM**				**K**			**AT**	
NET: 1-3	**204**	103	101	126	78	124	80	16	15	19	14	21	17	21	9	20	11	33	8	171	16	9	8
	7%	***7%***	***7%***	***9%***	***5%***	***8%***	***5%***	***7%***	***12%***	***8%***	***4%***	***8%***	***8%***	***8%***	***6%***	***7%***	***3%***	***8%***	***9%***	***7%***	***7%***	***6%***	***9%***
	EGQ			**AE**		**AG**		**Q**	**AKQ**	**Q**		**Q**	**Q**	**Q**	**Q**	**Q**		**Q**	**KQ**				
NET: 4-6	**948**	483	465	479	469	472	476	87	47	71	117	71	55	94	39	100	119	121	28	794	87	39	28
	32%	***32%***	***31%***	***34%***	***30%***	***32%***	***31%***	***36%***	***39%***	***30%***	***35%***	***26%***	***26%***	***34%***	***26%***	***36%***	***31%***	***30%***	***32%***	***32%***	***36%***	***26%***	***32%***
	E			**AE**				**LMO**	**LMO**		**LO**					**LMO**					**V**		
NET: 7-10	**1639**	815	824	671	968	805	835	123	52	135	189	164	126	136	84	133	232	222	43	1389	123	84	43
	55%	***54%***	***56%***	***47%***	***61%***	***55%***	***54%***	***51%***	***43%***	***57%***	***56%***	***60%***	***61%***	***50%***	***57%***	***49%***	***60%***	***54%***	***50%***	***55%***	***51%***	***57%***	***50%***
	DI				**AD**					**I**	**I**	**HINPS**	**HINPS**		**I**		**HINPS**						
NET: 9-10	**415**	207	208	141	274	190	225	26	17	30	48	55	29	31	20	36	53	58	12	357	26	20	12
	14%	***14%***	***14%***	***10%***	***17%***	***13%***	***15%***	***11%***	***14%***	***13%***	***14%***	***20%***	***14%***	***11%***	***14%***	***13%***	***14%***	***14%***	***14%***	***14%***	***11%***	***14%***	***14%***
	D				**AD**							**AHJN**											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**48**	5	5	3	5	11	19	12	17	19	2	7	7	5	7	6	1	47	12	32	17	29	0
	2%	***1%***	***1%***	***1%***	***1%***	***2%***	***3%***	***2%***	***1%***	***3%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	0	***2%***	***2%***	***1%***	***3%***	***2%***	0
	QW					**D**	**ADE**			**AI**								**A**			**W**		
2	**66**	6	7	7	13	12	22	18	30	18	4	8	12	3	9	8	7	60	25	34	17	34	10
	2%	***2%***	***1%***	***1%***	***3%***	***3%***	***3%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***4%***	***2%***	***3%***	***2%***	***4%***
	NT																		**AT**				
3	**90**	7	10	11	13	16	32	31	43	16	6	15	16	17	11	6	7	82	27	57	20	49	8
	3%	***2%***	***2%***	***2%***	***3%***	***4%***	***5%***	***4%***	***3%***	***2%***	***2%***	***4%***	***3%***	***4%***	***3%***	***2%***	***2%***	***3%***	***4%***	***3%***	***3%***	***3%***	***3%***
							ABCD																
4	**160**	19	22	24	16	32	48	49	63	48	22	13	27	25	22	17	21	139	32	123	39	96	8
	5%	***5%***	***5%***	***5%***	***3%***	***7%***	***7%***	***6%***	***4%***	***6%***	***8%***	***4%***	***5%***	***5%***	***6%***	***5%***	***5%***	***5%***	***5%***	***6%***	***6%***	***5%***	***3%***
	E					**E**	**AE**				**L**												
5	**363**	56	53	47	61	52	94	81	192	88	35	41	69	55	34	45	50	313	67	263	99	209	29
	12%	***13%***	***11%***	***10%***	***12%***	***12%***	***14%***	***10%***	***14%***	***12%***	***13%***	***12%***	***12%***	***12%***	***9%***	***12%***	***12%***	***12%***	***10%***	***12%***	***15%***	***12%***	***12%***
	HS								**H**												**A**		
6	**425**	58	67	68	75	67	89	115	197	111	42	41	92	58	50	43	53	371	99	298	96	255	35
	14%	***14%***	***14%***	***15%***	***15%***	***15%***	***13%***	***14%***	***14%***	***15%***	***15%***	***12%***	***16%***	***12%***	***14%***	***12%***	***13%***	***14%***	***14%***	***14%***	***14%***	***14%***	***14%***
7	**610**	89	106	100	106	90	120	163	301	143	42	82	123	120	80	79	90	520	147	438	127	367	48
	20%	***21%***	***22%***	***21%***	***20%***	***21%***	***18%***	***20%***	***21%***	***19%***	***15%***	***24%***	***21%***	***25%***	***22%***	***21%***	***21%***	***20%***	***21%***	***20%***	***19%***	***20%***	***20%***
	GK											**K**		**AK**									
8	**614**	96	105	103	120	74	117	183	288	143	64	64	129	89	85	96	105	510	144	445	126	380	53
	21%	***23%***	***22%***	***22%***	***23%***	***17%***	***17%***	***22%***	***20%***	***19%***	***24%***	***19%***	***22%***	***19%***	***23%***	***26%***	***25%***	***20%***	***21%***	***21%***	***19%***	***21%***	***21%***
	GR	**FG**			**FG**											**ALN**	**R**						
9	**274**	43	55	56	46	36	38	78	123	71	24	32	60	51	25	33	33	241	62	202	46	184	20
	9%	***10%***	***11%***	***12%***	***9%***	***8%***	***6%***	***10%***	***9%***	***9%***	***9%***	***9%***	***10%***	***11%***	***7%***	***9%***	***8%***	***9%***	***9%***	***9%***	***7%***	***10%***	***8%***
	GU	**G**	**G**	**AG**	**G**																	**AU**	
Highest rating 10	**142**	23	28	23	25	20	23	38	72	31	13	13	28	12	27	17	22	119	31	105	18	100	15
	5%	***5%***	***6%***	***5%***	***5%***	***5%***	***3%***	***5%***	***5%***	***4%***	***5%***	***4%***	***5%***	***3%***	***7%***	***5%***	***5%***	***5%***	***4%***	***5%***	***3%***	***6%***	***6%***
	NU														**AN**							**AU**	**U**
Don't know	**204**	11	20	28	38	26	79	53	89	61	17	23	23	36	18	18	30	173	43	149	69	105	21
	7%	***3%***	***4%***	***6%***	***7%***	***6%***	***12%***	***6%***	***6%***	***8%***	***6%***	***7%***	***4%***	***8%***	***5%***	***5%***	***7%***	***7%***	***6%***	***7%***	***10%***	***6%***	***9%***
	BCMV			**B**	**B**	**B**	**ABCDEF**							**M**							**AV**		
NET: 1-3	**204**	19	22	21	32	39	73	62	89	54	12	30	35	25	27	20	15	188	64	123	54	112	17
	7%	***5%***	***5%***	***4%***	***6%***	***9%***	***11%***	***8%***	***6%***	***7%***	***4%***	***9%***	***6%***	***5%***	***7%***	***5%***	***4%***	***7%***	***9%***	***6%***	***8%***	***6%***	***7%***
	CDQT					**BCD**	**ABCDE**					**K**						**AQ**	**AT**				
NET: 4-6	**948**	132	142	139	152	151	232	245	453	247	99	95	188	138	105	106	124	823	198	684	234	560	72
	32%	***32%***	***30%***	***30%***	***29%***	***35%***	***34%***	***30%***	***32%***	***33%***	***36%***	***28%***	***32%***	***29%***	***29%***	***29%***	***30%***	***32%***	***29%***	***32%***	***35%***	***31%***	***29%***
											L												
NET: 7-10	**1639**	250	293	282	297	219	298	462	784	387	144	190	341	273	217	226	249	1390	384	1190	318	1030	136
	55%	***61%***	***61%***	***60%***	***57%***	***50%***	***44%***	***56%***	***55%***	***52%***	***53%***	***56%***	***58%***	***58%***	***59%***	***61%***	***60%***	***54%***	***56%***	***55%***	***47%***	***57%***	***55%***
	GRU	**AFG**	**AFG**	**AFG**	**FG**	**G**										**A**						**AU**	**U**
NET: 9-10	**415**	65	83	79	71	56	61	116	195	101	38	45	88	64	52	51	55	360	93	307	65	284	35
	14%	***16%***	***17%***	***17%***	***14%***	***13%***	***9%***	***14%***	***14%***	***14%***	***14%***	***13%***	***15%***	***14%***	***14%***	***14%***	***13%***	***14%***	***14%***	***14%***	***10%***	***16%***	***14%***
	GU	**G**	**AG**	**G**	**G**																	**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**48**	7	41	13	6	2	3	0	2	22	10	7	12	8	3	2	5	13	11	22	1	23	22
	2%	***1%***	***2%***	***1%***	***1%***	***5%***	***2%***	0	***1%***	***3%***	***2%***	***3%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***2%***	***10%***	0	***1%***	***5%***
	DRU					**DH***				**ADEH**		**N**							**R**	**ARS**		**U**	**AUV**
2	**66**	9	57	23	15	0	3	3	3	19	13	5	12	18	5	5	7	21	24	20	2	32	31
	2%	***1%***	***3%***	***2%***	***3%***	0	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***2%***	***6%***	***3%***	***1%***	***4%***	***9%***	0	***2%***	***7%***
	BRU		**AB**			*										**M**			**AR**	**ARS**		**U**	**AUV**
3	**90**	19	71	38	12	3	3	2	3	29	18	4	21	23	7	7	7	37	29	23	16	46	28
	3%	***2%***	***3%***	***3%***	***2%***	***7%***	***2%***	***1%***	***2%***	***5%***	***3%***	***2%***	***3%***	***3%***	***2%***	***9%***	***3%***	***2%***	***5%***	***10%***	***2%***	***3%***	***7%***
	RU					*				**A**						**AKLMNOQ**			**AR**	**ARS**			**AUV**
4	**160**	24	135	66	27	0	10	4	7	46	28	14	40	38	15	7	14	86	44	29	26	88	41
	5%	***3%***	***6%***	***5%***	***5%***	0	***6%***	***3%***	***4%***	***7%***	***4%***	***6%***	***6%***	***5%***	***5%***	***8%***	***6%***	***4%***	***8%***	***13%***	***3%***	***5%***	***10%***
	BRU		**AB**			*				**A**									**AR**	**AR**		**U**	**AUV**
5	**363**	88	275	130	84	4	23	13	21	88	83	29	82	84	33	10	36	197	129	35	73	223	60
	12%	***11%***	***13%***	***10%***	***16%***	***9%***	***14%***	***10%***	***13%***	***14%***	***13%***	***13%***	***12%***	***11%***	***11%***	***12%***	***16%***	***9%***	***23%***	***15%***	***9%***	***13%***	***15%***
	DRU				**AD**	*				**D**							**N**		**ART**	**R**		**AU**	**U**
6	**425**	113	312	195	72	12	23	18	21	84	107	31	86	116	40	13	31	291	99	33	98	261	59
	14%	***14%***	***14%***	***15%***	***14%***	***24%***	***13%***	***14%***	***13%***	***13%***	***17%***	***14%***	***12%***	***15%***	***13%***	***17%***	***14%***	***13%***	***18%***	***14%***	***12%***	***16%***	***14%***
	RU					*					**M**								**AR**			**AU**	
7	**610**	160	449	296	100	9	28	32	31	114	140	45	151	170	61	11	26	478	103	28	176	352	72
	20%	***20%***	***21%***	***22%***	***19%***	***19%***	***16%***	***25%***	***19%***	***18%***	***22%***	***20%***	***22%***	***21%***	***20%***	***14%***	***12%***	***22%***	***19%***	***12%***	***21%***	***21%***	***17%***
	QT			**J**		*					**Q**	**Q**	**Q**	**Q**	**Q**			**AT**	**T**				
8	**614**	184	431	296	99	9	35	37	33	105	119	37	156	180	67	6	47	547	48	16	212	350	47
	21%	***23%***	***20%***	***22%***	***19%***	***19%***	***20%***	***29%***	***20%***	***16%***	***18%***	***17%***	***22%***	***23%***	***22%***	***7%***	***21%***	***25%***	***9%***	***7%***	***25%***	***21%***	***11%***
	JPSTW			**J**		*		**AEJ**			**P**		**P**	**P**	**P**		**P**	**AST**			**AVW**	**W**	
9	**274**	101	173	134	46	5	25	9	16	39	46	23	75	69	36	7	17	259	11	4	136	115	19
	9%	***13%***	***8%***	***10%***	***9%***	***10%***	***14%***	***7%***	***10%***	***6%***	***7%***	***11%***	***11%***	***9%***	***12%***	***9%***	***8%***	***12%***	***2%***	***2%***	***16%***	***7%***	***5%***
	CJSTVW	**AC**		**J**		*	**AHJ**						**K**		**K**			**AST**			**AVW**		
Highest rating 10	**142**	55	86	71	25	0	12	4	11	18	42	8	28	34	15	3	9	135	7	0	88	50	4
	5%	***7%***	***4%***	***5%***	***5%***	0	***7%***	***3%***	***7%***	***3%***	***7%***	***4%***	***4%***	***4%***	***5%***	***3%***	***4%***	***6%***	***1%***	0	***10%***	***3%***	***1%***
	CJSTVW	**AC**		**J**		*	**J**		**J**		**A**							**AST**			**AVW**	**W**	
Don't know	**204**	45	158	70	27	4	8	5	14	76	39	16	37	53	18	10	25	122	48	20	23	132	28
	7%	***6%***	***7%***	***5%***	***5%***	***7%***	***5%***	***4%***	***8%***	***12%***	***6%***	***7%***	***5%***	***7%***	***6%***	***13%***	***11%***	***6%***	***9%***	***9%***	***3%***	***8%***	***7%***
	DRU					*				**ADEGH**						**KM**	**AKMNO**		**R**			**AU**	**U**
NET: 1-3	**204**	35	169	74	32	6	8	5	8	70	42	16	46	49	16	14	19	71	65	65	20	101	81
	7%	***4%***	***8%***	***6%***	***6%***	***12%***	***5%***	***4%***	***5%***	***11%***	***6%***	***7%***	***7%***	***6%***	***5%***	***17%***	***9%***	***3%***	***12%***	***29%***	***2%***	***6%***	***20%***
	BDRU		**AB**			*				**ADEGHI**						**AKLMNO**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**948**	225	723	391	183	16	56	35	49	218	218	74	208	238	88	30	81	574	271	97	197	572	160
	32%	***28%***	***33%***	***29%***	***36%***	***33%***	***33%***	***28%***	***30%***	***34%***	***34%***	***34%***	***30%***	***30%***	***29%***	***37%***	***36%***	***26%***	***49%***	***42%***	***23%***	***34%***	***39%***
	BDRU		**AB**		**D**	*				**D**									**AR**	**AR**		**AU**	**AU**
NET: 7-10	**1639**	500	1139	798	271	23	100	82	91	275	347	114	411	453	178	27	98	1419	168	48	612	867	141
	55%	***62%***	***52%***	***60%***	***53%***	***48%***	***58%***	***64%***	***56%***	***43%***	***54%***	***52%***	***59%***	***57%***	***60%***	***34%***	***44%***	***65%***	***30%***	***21%***	***72%***	***52%***	***34%***
	CJPQ STVW	**AC**		**AEJ**	**J**	*	**J**	**AEJ**	**J**		**PQ**	**P**	**APQ**	**PQ**	**PQ**			**AST**	**T**		**AVW**	**W**	
NET: 9-10	**415**	156	259	206	72	5	37	13	27	56	88	32	103	103	51	10	26	394	17	4	224	165	23
	14%	***19%***	***12%***	***15%***	***14%***	***10%***	***21%***	***10%***	***17%***	***9%***	***14%***	***14%***	***15%***	***13%***	***17%***	***12%***	***11%***	***18%***	***3%***	***2%***	***26%***	***10%***	***6%***
	CJSTVW	**AC**		**J**	**J**	*	**ADEHJ**		**J**									**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**46**	18	27	22	23	23	23	4	1	3	6	4	3	7	4	1	3	7	2	36	4	4	2
	2%	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***1%***	***1%***	***2%***	***1%***	***2%***	***3%***	***3%***	0	***1%***	***2%***	***2%***	***1%***	***2%***	***3%***	***2%***
															PQ				**P**				
2	**77**	39	37	52	25	41	35	4	8	9	6	8	5	6	8	10	2	9	3	62	4	8	3
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***2%***	***2%***	***7%***	***4%***	***2%***	***3%***	***2%***	***2%***	***6%***	***4%***	0	***2%***	***3%***	***2%***	***2%***	***6%***	***3%***
	EQ			**AE**					**AHKNQR**	**Q**		**Q**			**AHKNQR**	**Q**			**Q**			**ATU**	
3	**84**	45	39	44	39	46	37	13	4	2	12	10	3	5	6	6	11	7	3	62	13	6	3
	3%	***3%***	***3%***	***3%***	***2%***	***3%***	***2%***	***5%***	***4%***	***1%***	***4%***	***4%***	***2%***	***2%***	***4%***	***2%***	***3%***	***2%***	***3%***	***2%***	***5%***	***4%***	***3%***
								AJMNR							**J**						**AT**		
4	**154**	85	69	91	62	84	70	19	14	11	16	17	12	15	9	11	12	11	6	119	19	9	6
	5%	***6%***	***5%***	***6%***	***4%***	***6%***	***5%***	***8%***	***12%***	***5%***	***5%***	***6%***	***6%***	***5%***	***6%***	***4%***	***3%***	***3%***	***7%***	***5%***	***8%***	***6%***	***7%***
	ER			**AE**				**AQR**	**AJKPQR**			**R**			**R**				**QR**		**AT**		
5	**415**	212	203	194	220	202	213	35	18	33	43	31	32	49	20	41	52	49	12	348	35	20	12
	14%	***14%***	***14%***	***14%***	***14%***	***14%***	***14%***	***14%***	***15%***	***14%***	***13%***	***11%***	***15%***	***18%***	***14%***	***15%***	***13%***	***12%***	***13%***	***14%***	***14%***	***14%***	***13%***
6	**437**	228	209	224	214	219	218	43	19	39	57	31	27	35	15	37	59	62	12	366	43	15	12
	15%	***15%***	***14%***	***16%***	***14%***	***15%***	***14%***	***18%***	***16%***	***16%***	***17%***	***11%***	***13%***	***13%***	***10%***	***14%***	***15%***	***15%***	***14%***	***15%***	***18%***	***10%***	***14%***
	OV							**LO**			**O**										**V**		
7	**585**	283	302	273	313	287	298	47	27	54	71	54	43	45	28	58	71	69	18	492	47	28	18
	20%	***19%***	***20%***	***19%***	***20%***	***20%***	***19%***	***20%***	***23%***	***23%***	***21%***	***20%***	***21%***	***16%***	***19%***	***21%***	***18%***	***17%***	***21%***	***20%***	***20%***	***19%***	***21%***
8	**542**	284	258	201	341	264	278	42	13	48	62	29	42	49	26	44	94	81	12	463	42	26	12
	18%	***19%***	***17%***	***14%***	***22%***	***18%***	***18%***	***17%***	***11%***	***20%***	***18%***	***11%***	***20%***	***18%***	***17%***	***16%***	***24%***	***20%***	***14%***	***18%***	***17%***	***17%***	***14%***
	DLSW				**AD**			**L**		**IL**	**L**		**IL**	**L**	**L**		**AILPS**	**IL**					
9	**205**	102	103	67	138	99	106	12	7	11	23	28	9	18	9	19	33	26	10	174	12	9	10
	7%	***7%***	***7%***	***5%***	***9%***	***7%***	***7%***	***5%***	***6%***	***5%***	***7%***	***10%***	***4%***	***6%***	***6%***	***7%***	***9%***	***6%***	***11%***	***7%***	***5%***	***6%***	***11%***
	D				**AD**							**AHJM**							**AHJMNOR**				**ATUV**
Highest rating 10	**150**	70	80	37	112	66	83	9	3	13	19	17	10	19	10	7	18	19	6	125	9	10	6
	5%	***5%***	***5%***	***3%***	***7%***	***5%***	***5%***	***4%***	***2%***	***5%***	***6%***	***6%***	***5%***	***7%***	***6%***	***2%***	***5%***	***5%***	***7%***	***5%***	***4%***	***6%***	***7%***
	D				**AD**							**P**		**P**	**P**				**IP**				
Don't know	**301**	151	150	209	92	131	170	13	6	16	21	42	22	26	13	39	33	69	3	273	13	13	3
	10%	***10%***	***10%***	***15%***	***6%***	***9%***	***11%***	***5%***	***5%***	***7%***	***6%***	***16%***	***10%***	***10%***	***9%***	***14%***	***8%***	***17%***	***3%***	***11%***	***5%***	***9%***	***3%***
	EHKSUW			**AE**								**AHIJ**	**HS**	**S**	**S**	**AHIJKQS**	**S**	**AHIJ**		**AUW**		**W**	
												KOQS						**KNOQS**					
NET: 1-3	**206**	102	104	118	88	110	96	21	14	14	24	22	11	18	18	17	16	24	7	160	21	18	7
	7%	***7%***	***7%***	***8%***	***6%***	***8%***	***6%***	***8%***	***12%***	***6%***	***7%***	***8%***	***6%***	***7%***	***12%***	***6%***	***4%***	***6%***	***9%***	***6%***	***8%***	***12%***	***9%***
	EQT			**AE**				**Q**	**QR**						**AJKM**				**Q**			**AT**	
															NPQR								
NET: 4-6	**1005**	524	481	509	496	504	501	98	51	83	116	79	70	98	45	89	123	122	30	833	98	45	30
	34%	***35%***	***33%***	***36%***	***31%***	***34%***	***33%***	***40%***	***43%***	***35%***	***35%***	***29%***	***34%***	***36%***	***30%***	***33%***	***32%***	***30%***	***35%***	***33%***	***40%***	***30%***	***35%***
	E			**AE**				**ALOQR**	**LOR**												**ATV**		
NET: 7-10	**1483**	739	743	579	904	716	766	111	49	126	175	129	104	131	72	128	217	195	46	1254	111	72	46
	50%	***49%***	***50%***	***41%***	***57%***	***49%***	***50%***	***46%***	***41%***	***53%***	***52%***	***47%***	***50%***	***48%***	***49%***	***47%***	***56%***	***48%***	***53%***	***50%***	***46%***	***49%***	***53%***
	D				**AD**												**AHIR**		**I**				
NET: 9-10	**355**	172	183	105	250	165	190	21	9	24	42	45	19	37	19	26	52	45	16	299	21	19	16
	12%	***11%***	***12%***	***7%***	***16%***	***11%***	***12%***	***9%***	***8%***	***10%***	***12%***	***17%***	***9%***	***14%***	***13%***	***10%***	***13%***	***11%***	***18%***	***12%***	***9%***	***13%***	***18%***
	D				**AD**							**AHIJMP**							**AHIJMPR**				**ATU**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**46**	3	9	9	6	7	12	13	24	9	1	3	10	6	5	5	8	38	11	31	14	22	3
	2%	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***
2	**77**	15	9	8	12	11	22	17	39	19	3	9	13	13	7	14	5	71	16	58	19	41	5
	3%	***4%***	***2%***	***2%***	***2%***	***3%***	***3%***	***2%***	***3%***	***3%***	***1%***	***3%***	***2%***	***3%***	***2%***	***4%***	***1%***	***3%***	***2%***	***3%***	***3%***	***2%***	***2%***
3	**84**	8	10	16	18	17	15	20	38	25	6	12	17	20	5	8	13	69	21	56	21	47	6
	3%	***2%***	***2%***	***3%***	***3%***	***4%***	***2%***	***2%***	***3%***	***3%***	***2%***	***4%***	***3%***	**O** ***4%***	***1%***	***2%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***
4	**154**	11	25	23	25	23	46	50	61	42	11	25	36	21	15	16	25	129	43	102	49	84	10
	5%	***3%***	***5%***	***5%***	***5%***	***5%***	***7%***	***6%***	***4%***	***6%***	***4%***	***7%***	***6%***	***4%***	***4%***	***4%***	***6%***	***5%***	***6%***	***5%***	**AV** ***7%***	***5%***	***4%***
5	**415**	58	62	74	64	77	79	92	216	104	46	48	88	51	46	40	54	361	86	303	86	238	49
	14%	***14%***	***13%***	***16%***	***12%***	***18%***	***12%***	***11%***	***15%***	***14%***	***17%***	***14%***	***15%***	***11%***	***13%***	***11%***	***13%***	***14%***	***13%***	***14%***	***13%***	***13%***	***20%***
6	**437**	69	74	68	82	58	85	131	199	106	47	42	80	75	51	62	52	385	85	324	99	255	40
	15%	***17%***	***16%***	***15%***	***16%***	***13%***	***13%***	***16%***	***14%***	***14%***	***17%***	***13%***	***14%***	***16%***	***14%***	***17%***	***12%***	***15%***	***12%***	***15%***	***15%***	***14%***	***16%***
7	**585**	76	91	96	101	96	125	164	286	135	50	69	121	102	80	79	97	489	145	402	134	361	35
	20%	***19%***	***19%***	***20%***	***20%***	***22%***	***18%***	***20%***	***20%***	***18%***	***18%***	***20%***	***21%***	***22%***	***22%***	***21%***	***23%***	***19%***	***21%***	***19%***	***20%***	***20%***	***14%***
8	**542**	81	95	78	90	59	139	145	275	121	53	60	106	88	80	71	77	465	134	394	112	348	36
	18%	***20%***	***20%***	***17%***	***17%***	***14%***	***20%***	***18%***	***19%***	***16%***	***19%***	***18%***	***18%***	***19%***	***22%***	***19%***	***18%***	***18%***	***19%***	***18%***	***17%***	***19%***	***14%***
9	**205**	33	38	38	33	24	40	55	92	57	17	22	49	33	24	27	32	174	57	141	39	141	16
	7%	***8%***	***8%***	***8%***	***6%***	***6%***	***6%***	***7%***	***7%***	***8%***	***6%***	***6%***	***8%***	***7%***	***7%***	***7%***	***8%***	***7%***	***8%***	***7%***	***6%***	**A** ***8%***	***7%***
Highest rating 10	**150**	25	22	19	30	25	28	49	58	41	22	18	26	23	23	15	20	130	36	109	26	108	11
	5%	***6%***	***5%***	***4%***	***6%***	***6%***	***4%***	***6%***	***4%***	***6%***	**AMP** ***8%***	***5%***	***5%***	***5%***	***6%***	***4%***	***5%***	***5%***	***5%***	***5%***	***4%***	**A** ***6%***	***5%***
Don't know	**301**	32	43	41	57	37	91	86	127	87	17	31	40	41	29	34	37	264	55	227	77	163	35
	10%	***8%***	***9%***	***9%***	***11%***	***8%***	***13%***	***10%***	***9%***	***12%***	***6%***	***9%***	***7%***	***9%***	***8%***	***9%***	***9%***	***10%***	***8%***	***11%***	***11%***	***9%***	***14%***
NET: 1-3	**206**	26	28	33	35	36	49	50	101	54	10	24	41	39	18	26	27	177	48	144	54	110	14
	7%	***6%***	***6%***	***7%***	***7%***	***8%***	***7%***	***6%***	***7%***	***7%***	***4%***	***7%***	***7%***	***8%***	***5%***	***7%***	***6%***	***7%***	***7%***	***7%***	***8%***	***6%***	***6%***
NET: 4-6	**1005**	139	161	165	172	158	211	272	475	253	103	115	204	147	113	118	130	875	214	729	233	577	99
	34%	***34%***	***34%***	***35%***	***33%***	***36%***	***31%***	***33%***	***34%***	***34%***	***38%***	***34%***	***35%***	***31%***	***31%***	***32%***	***31%***	***34%***	***31%***	***34%***	***35%***	***32%***	***40%***
NET: 7-10	**1483**	216	246	231	255	204	331	413	711	354	142	168	302	246	207	192	226	1257	371	1046	311	958	98
	50%	***52%***	***51%***	***49%***	***49%***	***47%***	***49%***	***50%***	***50%***	***47%***	***52%***	***50%***	***51%***	***52%***	***56%***	***52%***	***54%***	***49%***	***54%***	***49%***	***46%***	***53%***	***40%***
NET: 9-10	**355**	58	60	57	64	49	68	104	151	98	39	40	75	56	47	42	51	303	92	250	65	249	28
	12%	***14%***	***13%***	***12%***	***12%***	***11%***	***10%***	***13%***	***11%***	***13%***	***14%***	***12%***	***13%***	***12%***	***13%***	***11%***	***12%***	***12%***	***13%***	***12%***	***10%***	**AU** ***14%***	***11%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	2993	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	2995	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	2531.1	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	46	13	33	18	8	1	3	1	5	9	7	5	8	13	6	3	3	13	11	19	0	24	20
	2%	2%	2%	1%	2%	3%	2%	1%	3%	1%	1%	2%	1%	2%	2%	4%	1%	1%	2%	8%	0	1%	5%
	RU					*			AD										R	ARS		U	AUV
2	77	18	59	34	12	4	6	1	2	19	16	7	18	28	2	3	2	37	21	18	11	39	27
	3%	2%	3%	3%	2%	9%	3%	1%	1%	3%	2%	3%	3%	3%	1%	4%	1%	2%	4%	8%	1%	2%	7%
	ORU					ADEHI*								O		O			R	ARS			AUV
3	84	16	68	35	18	0	7	2	6	16	12	6	21	26	6	4	6	34	29	19	15	41	27
	3%	2%	3%	3%	3%	0	4%	2%	4%	3%	2%	3%	3%	3%	2%	5%	3%	2%	5%	8%	2%	2%	6%
	RU					*													AR	AR			AUV
4	154	37	117	75	16	1	9	3	10	42	37	5	24	44	14	9	17	83	38	32	33	82	37
	5%	5%	5%	6%	3%	2%	5%	2%	6%	7%	6%	2%	3%	6%	5%	11%	8%	4%	7%	14%	4%	5%	9%
	EMR					*				E						ALM	LM		R	ARS			AUV
5	415	112	303	176	83	3	31	14	24	84	91	36	94	98	44	12	35	249	118	47	96	237	73
	14%	14%	14%	13%	16%	6%	18%	11%	15%	13%	14%	16%	13%	12%	15%	14%	16%	11%	21%	20%	11%	14%	18%
	RU					*													AR	AR			AU
6	437	114	323	205	84	12	17	20	19	80	97	24	118	116	42	12	22	294	118	22	93	280	57
	15%	14%	15%	15%	16%	25%	10%	16%	12%	13%	15%	11%	17%	15%	14%	15%	10%	13%	21%	10%	11%	17%	14%
	QRTU				G	G*							Q						ART			AU	
7	585	165	420	277	82	12	35	28	28	123	126	54	141	139	67	11	46	483	82	19	167	336	79
	20%	21%	19%	21%	16%	25%	20%	22%	17%	19%	20%	24%	20%	17%	22%	14%	21%	22%	15%	8%	20%	20%	19%
	ST			E		*						N						AST	T				
8	542	156	387	237	92	12	24	30	28	120	116	42	132	146	50	13	36	468	54	16	210	292	35
	18%	19%	18%	18%	18%	25%	14%	23%	17%	19%	18%	19%	19%	18%	17%	16%	16%	21%	10%	7%	25%	17%	9%
	STW					*		G										AST			AVW	W	
9	205	72	133	102	38	2	11	7	9	37	39	16	49	59	28	3	12	200	4	1	106	89	10
	7%	9%	6%	8%	7%	3%	7%	6%	6%	6%	6%	7%	7%	7%	9%	3%	5%	9%	1%	1%	12%	5%	2%
	CSTVW	AC				*												AST			AVW	W	
Highest rating 10	150	46	104	66	27	0	11	9	10	27	50	6	26	37	14	3	13	138	6	5	85	57	6
	5%	6%	5%	5%	5%	0	7%	7%	6%	4%	8%	3%	4%	5%	5%	4%	6%	6%	1%	2%	10%	3%	1%
	STVW					*					ALMN							AST			AVW	W	
Don't know	301	58	243	111	53	1	19	13	21	82	54	19	71	86	26	8	31	188	70	31	36	194	40
	10%	7%	11%	8%	10%	3%	11%	10%	13%	13%	8%	9%	10%	11%	9%	10%	14%	9%	13%	14%	4%	12%	10%
	BDRU		AB			*			D	AD							K		AR	R		AU	U
NET: 1-3	206	46	160	86	37	5	15	5	13	44	36	18	48	67	14	10	10	84	62	57	26	104	73
	7%	6%	7%	6%	7%	11%	9%	4%	8%	7%	6%	8%	7%	8%	5%	13%	5%	4%	11%	25%	3%	6%	18%
	RU					*								K		KOQ			AR	ARS		U	AUV
NET: 4-6	1005	263	743	456	184	15	56	37	53	205	225	65	236	259	100	33	75	626	274	101	222	599	167
	34%	33%	34%	34%	36%	33%	32%	29%	33%	32%	35%	30%	34%	33%	33%	40%	33%	29%	50%	44%	26%	36%	41%
	RU					*													AR	AR		AU	AU
NET: 7-10	1483	439	1044	681	239	25	82	73	75	307	331	118	348	381	159	30	107	1289	146	41	568	774	129
	50%	54%	48%	51%	47%	54%	48%	58%	46%	48%	51%	53%	50%	48%	53%	37%	48%	59%	26%	18%	67%	46%	32%
	CPSTVW	AC				*		E			P	P	P		P			AST	T		AVW	W	
NET: 9-10	355	118	237	167	65	2	23	16	19	64	89	21	74	96	42	6	25	338	10	6	191	146	16
	12%	15%	11%	13%	13%	3%	13%	12%	12%	10%	14%	10%	11%	12%	14%	7%	11%	15%	2%	3%	22%	9%	4%
	CSTVW	AC				*												AST			AVW	W	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**14**	9	6	4	10	8	6	1	1	0	2	1	2	1	0	0	3	3	0	13	1	0	0
	0	*1%*	0	0	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	0	*1%*	0	0	0	*1%*	*1%*	0	*1%*	*1%*	0	0
2	**48**	26	22	30	18	23	25	2	4	3	5	7	2	2	4	6	4	7	1	40	2	4	1
	2%	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*	*1%*	*1%*	*3%*	*1%*	*1%*	*3%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*3%*	*1%*
	E			**E**																			
3	**62**	31	32	38	24	35	28	4	6	9	4	7	0	7	3	8	8	4	1	53	4	3	1
	2%	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*5%*	*4%*	*1%*	*2%*	0	*3%*	*2%*	*3%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*1%*
	EM			**AE**					**KMR**	**MR**		**M**		**M**	**M**	**M**			**M**				
4	**122**	58	63	76	46	73	49	20	8	12	8	17	9	11	9	7	10	8	3	90	20	9	3
	4%	*4%*	*4%*	*5%*	*3%*	*5%*	*3%*	*8%*	*6%*	*5%*	*2%*	*6%*	*4%*	*4%*	*6%*	*2%*	*3%*	*2%*	*4%*	*4%*	*8%*	*6%*	*4%*
	EGRT			**AE**		**AG**		**AKPQRS**	**R**	**R**		**KQR**			**KQR**						**ATW**		
5	**345**	193	152	187	158	172	173	27	20	19	43	27	24	29	10	49	40	46	9	299	27	10	9
	12%	*13%*	*10%*	*13%*	*10%*	*12%*	*11%*	*11%*	*17%*	*8%*	*13%*	*10%*	*12%*	*11%*	*7%*	*18%*	*10%*	*11%*	*10%*	*12%*	*11%*	*7%*	*10%*
	EOV			**AE**					**JO**		**O**					**AHJL**				**V**			
																NOQRS							
6	**449**	218	231	224	225	240	209	41	21	37	65	35	30	36	23	43	49	56	13	372	41	23	13
	15%	*14%*	*16%*	*16%*	*14%*	*16%*	*14%*	*17%*	*17%*	*16%*	*19%*	*13%*	*14%*	*13%*	*15%*	*16%*	*13%*	*14%*	*16%*	*15%*	*17%*	*15%*	*16%*
	G					**G**					**ALQ**												
7	**671**	352	320	317	355	332	340	58	21	54	65	58	36	61	33	57	103	102	22	558	58	33	22
	22%	*23%*	*22%*	*22%*	*22%*	*23%*	*22%*	*24%*	*18%*	*22%*	*19%*	*21%*	*18%*	*22%*	*22%*	*21%*	*27%*	*25%*	*25%*	*22%*	*24%*	*22%*	*25%*
																	M						
8	**661**	330	331	271	390	322	338	48	28	53	83	58	49	65	36	55	85	84	17	559	48	36	17
	22%	*22%*	*22%*	*19%*	*25%*	*22%*	*22%*	*20%*	*23%*	*22%*	*25%*	*21%*	*24%*	*24%*	*24%*	*20%*	*22%*	*21%*	*20%*	*22%*	*20%*	*24%*	*20%*
	D				**AD**																		
9	**256**	118	138	76	180	112	144	16	6	17	26	26	16	28	13	17	40	42	9	218	16	13	9
	9%	*8%*	*9%*	*5%*	*11%*	*8%*	*9%*	*7%*	*5%*	*7%*	*8%*	*10%*	*8%*	*10%*	*9%*	*6%*	*10%*	*10%*	*11%*	*9%*	*7%*	*9%*	*11%*
	D				**AD**																		
Highest rating 10	**186**	89	97	56	131	76	110	14	4	20	22	18	20	20	8	13	20	21	7	158	14	8	7
	6%	*6%*	*7%*	*4%*	*8%*	*5%*	*7%*	*6%*	*3%*	*9%*	*7%*	*7%*	*9%*	*7%*	*5%*	*5%*	*5%*	*5%*	*8%*	*6%*	*6%*	*5%*	*8%*
	DF				**AD**		**AF**						**I**										
Don't know	**181**	93	88	137	44	69	112	10	2	14	13	18	19	13	9	19	28	34	4	159	10	9	4
	6%	*6%*	*6%*	*10%*	*3%*	*5%*	*7%*	*4%*	*2%*	*6%*	*4%*	*7%*	*9%*	*5%*	*6%*	*7%*	*7%*	*8%*	*5%*	*6%*	*4%*	*6%*	*5%*
	EF			**AE**			**AF**						**HIK**					**HIK**					
NET: 1-3	**124**	65	59	72	52	66	58	8	11	12	10	15	4	10	8	14	15	15	2	106	8	8	2
	4%	*4%*	*4%*	*5%*	*3%*	*4%*	*4%*	*3%*	*9%*	*5%*	*3%*	*5%*	*2%*	*4%*	*5%*	*5%*	*4%*	*4%*	*3%*	*4%*	*3%*	*5%*	*3%*
	E			**AE**					**AHKMQRS**														
NET: 4-6	**915**	469	446	487	429	485	431	88	48	69	117	79	63	76	42	99	99	110	25	761	88	42	25
	31%	*31%*	*30%*	*34%*	*27%*	*33%*	*28%*	*36%*	*40%*	*29%*	*35%*	*29%*	*31%*	*28%*	*28%*	*36%*	*25%*	*27%*	*29%*	*30%*	*36%*	*28%*	*29%*
	EGQ			**AE**		**AG**		**ANOQR**	**ANOQR**		**QR**					**QR**					**ATV**		
NET: 7-10	**1774**	889	885	719	1055	842	932	136	59	144	196	161	121	174	91	141	248	249	55	1493	136	91	55
	59%	*59%*	*60%*	*51%*	*67%*	*58%*	*61%*	*56%*	*49%*	*60%*	*58%*	*59%*	*58%*	*64%*	*61%*	*52%*	*64%*	*61%*	*63%*	*59%*	*56%*	*61%*	*63%*
	DIP				**AD**									**IP**	**IP**		**IP**	**IP**	**IP**				
NET: 9-10	**442**	207	235	132	310	188	254	30	10	37	48	44	35	48	21	30	59	63	16	375	30	21	16
	15%	*14%*	*16%*	*9%*	*20%*	*13%*	*17%*	*12%*	*8%*	*15%*	*14%*	*16%*	*17%*	*18%*	*14%*	*11%*	*15%*	*15%*	*19%*	*15%*	*12%*	*14%*	*19%*
	DF				**AD**		**AF**						**I**	**I**					**HIP**				**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**14**	1	2	2	3	0	6	5	5	4	1	1	2	2	0	3	3	12	4	5	5	7	3
	0	0	0	0	*1%*	0	*1%*	*1%*	0	0	0	0	0	0	0	*1%*	*1%*	0	*1%*	0	*1%*	0	*1%*
	T																						
2	**48**	7	6	6	6	10	13	14	25	8	1	8	8	9	5	8	6	41	11	35	15	22	6
	2%	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	0	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*
												K											
3	**62**	4	7	13	10	9	19	9	30	22	4	3	5	16	5	5	8	54	17	43	15	41	5
	2%	*1%*	*1%*	*3%*	*2%*	*2%*	*3%*	*1%*	*2%*	*3%*	*2%*	*1%*	*1%*	*3%*	*1%*	*1%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*
	HM									**H**				**LM**									
4	**122**	26	21	17	11	17	30	29	57	36	4	22	17	19	10	12	17	104	26	91	22	75	12
	4%	*6%*	*4%*	*4%*	*2%*	*4%*	*4%*	*4%*	*4%*	*5%*	*2%*	*7%*	*3%*	*4%*	*3%*	*3%*	*4%*	*4%*	*4%*	*4%*	*3%*	*4%*	*5%*
	EK	**AE**					**E**					**AKMO**											
5	**345**	53	54	60	57	53	68	96	162	85	40	39	63	48	36	49	48	297	85	231	79	202	33
	12%	*13%*	*11%*	*13%*	*11%*	*12%*	*10%*	*12%*	*11%*	*11%*	*15%*	*12%*	*11%*	*10%*	*10%*	*13%*	*11%*	*12%*	*12%*	*11%*	*12%*	*11%*	*14%*
6	**449**	54	72	76	83	70	94	147	193	108	44	46	98	66	58	66	68	381	99	316	100	261	39
	15%	*13%*	*15%*	*16%*	*16%*	*16%*	*14%*	*18%*	*14%*	*14%*	*16%*	*14%*	*17%*	*14%*	*16%*	*18%*	*16%*	*15%*	*14%*	*15%*	*15%*	*14%*	*16%*
								AI															
7	**671**	114	103	105	111	100	138	185	324	160	71	75	130	115	85	86	100	571	156	488	165	401	46
	22%	*28%*	*22%*	*22%*	*21%*	*23%*	*20%*	*23%*	*23%*	*21%*	*26%*	*22%*	*22%*	*24%*	*23%*	*23%*	*24%*	*22%*	*23%*	*23%*	*24%*	*22%*	*19%*
		AG																					
8	**661**	79	104	104	115	88	171	180	322	158	49	74	138	116	92	78	85	575	152	488	140	415	43
	22%	*19%*	*22%*	*22%*	*22%*	*20%*	*25%*	*22%*	*23%*	*21%*	*18%*	*22%*	*23%*	*24%*	*25%*	*21%*	*20%*	*22%*	*22%*	*23%*	*21%*	*23%*	*18%*
							A								**K**								
9	**256**	37	47	40	39	31	61	63	134	59	26	35	57	37	29	31	34	222	73	174	54	165	22
	9%	*9%*	*10%*	*8%*	*8%*	*7%*	*9%*	*8%*	*9%*	*8%*	*10%*	*10%*	*10%*	*8%*	*8%*	*8%*	*8%*	*9%*	*11%*	*8%*	*8%*	*9%*	*9%*
																			A				
Highest rating 10	**186**	20	28	30	39	35	34	46	87	51	23	19	46	20	29	18	23	163	36	139	34	118	20
	6%	*5%*	*6%*	*6%*	*8%*	*8%*	*5%*	*6%*	*6%*	*7%*	*9%*	*6%*	*8%*	*4%*	*8%*	*5%*	*5%*	*6%*	*5%*	*6%*	*5%*	*7%*	*8%*
											N		**N**		**N**								
Don't know	**181**	17	33	18	43	22	48	47	74	58	9	16	23	25	18	14	28	152	29	136	48	101	17
	6%	*4%*	*7%*	*4%*	*8%*	*5%*	*7%*	*6%*	*5%*	*8%*	*3%*	*5%*	*4%*	*5%*	*5%*	*4%*	*7%*	*6%*	*4%*	*6%*	*7%*	*6%*	*7%*
	DMS		**D**		**ABD**		**D**			**AI**													
NET: 1-3	**124**	12	15	21	20	19	38	29	61	34	6	13	15	26	10	17	16	107	32	83	35	70	14
	4%	*3%*	*3%*	*4%*	*4%*	*4%*	*6%*	*4%*	*4%*	*5%*	*2%*	*4%*	*3%*	*6%*	*3%*	*5%*	*4%*	*4%*	*5%*	*4%*	*5%*	*4%*	*6%*
	M						**A**							**KMO**									
NET: 4-6	**915**	133	146	153	152	140	192	272	412	228	88	107	179	133	104	127	133	783	210	638	200	538	84
	31%	*32%*	*31%*	*33%*	*29%*	*32%*	*28%*	*33%*	*29%*	*31%*	*32%*	*32%*	*30%*	*28%*	*28%*	*34%*	*32%*	*30%*	*31%*	*30%*	*30%*	*30%*	*34%*
NET: 7-10	**1774**	250	283	278	304	254	405	473	867	427	170	203	370	288	235	212	242	1532	417	1288	393	1099	131
	59%	*61%*	*59%*	*59%*	*59%*	*58%*	*59%*	*58%*	*61%*	*57%*	*62%*	*60%*	*63%*	*61%*	*64%*	*57%*	*58%*	*60%*	*61%*	*60%*	*58%*	*61%*	*53%*
																						W	
NET: 9-10	**442**	57	75	69	78	67	96	109	221	110	49	53	102	57	59	48	56	386	110	313	89	283	42
	15%	*14%*	*16%*	*15%*	*15%*	*15%*	*14%*	*13%*	*16%*	*15%*	*18%*	*16%*	*17%*	*12%*	*16%*	*13%*	*13%*	*15%*	*16%*	*15%*	*13%*	*16%*	*17%*
											N		**N**										

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**14**	2	13	2	1	1	1	1	1	6	3	2	2	2	2	2	2	4	4	7	1	5	9
	0	0	*1%*	0	0	*3%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	0	0	*1%*	*2%*	*1%*	0	*1%*	*3%*	0	0	*2%*
	DR					D*				**D**						**MN**			**R**	**ARS**			**AUV**
2	**48**	8	40	20	11	2	1	1	2	12	6	3	13	14	3	8	1	12	18	16	5	21	19
	2%	*1%*	*2%*	*1%*	*2%*	*3%*	0	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*9%*	0	*1%*	*3%*	*7%*	*1%*	*1%*	*5%*
	RU					*										**AKLMNOQ**			**AR**	**ARS**			**AUV**
3	**62**	17	45	22	6	0	4	2	5	23	12	4	18	11	5	2	10	24	16	21	5	36	21
	2%	*2%*	*2%*	*2%*	*1%*	0	*2%*	*1%*	*3%*	*4%*	*2%*	*2%*	*3%*	*1%*	*2%*	*2%*	*4%*	*1%*	*3%*	*9%*	*1%*	*2%*	*5%*
	RU					*				**ADE**							**AN**		**R**	**ARS**		**U**	**AUV**
4	**122**	30	91	48	27	1	6	8	6	25	25	8	25	31	14	5	13	54	37	30	28	60	32
	4%	*4%*	*4%*	*4%*	*5%*	*3%*	*3%*	*6%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*5%*	*6%*	*6%*	*2%*	*7%*	*13%*	*3%*	*4%*	*8%*
	R					*													**AR**	**ARS**			**AUV**
5	**345**	94	251	150	66	5	24	15	20	64	71	25	102	77	31	8	26	187	118	40	72	204	60
	12%	*12%*	*11%*	*11%*	*13%*	*12%*	*14%*	*12%*	*12%*	*10%*	*11%*	*11%*	*15%*	*10%*	*10%*	*9%*	*12%*	*9%*	*21%*	*18%*	*9%*	*12%*	*15%*
	RU					*							**AN**						**AR**	**AR**		**U**	**AU**
6	**449**	124	325	213	77	8	29	19	23	80	88	36	96	139	54	11	23	293	115	39	90	272	83
	15%	*15%*	*15%*	*16%*	*15%*	*16%*	*17%*	*15%*	*14%*	*12%*	*14%*	*16%*	*14%*	*17%*	*18%*	*14%*	*10%*	*13%*	*21%*	*17%*	*11%*	*16%*	*20%*
	JQRU			**J**		*								**AQ**	**Q**				**AR**			**AU**	**AU**
7	**671**	173	498	301	110	16	42	32	35	135	142	52	155	198	64	16	39	538	110	23	174	414	72
	22%	*21%*	*23%*	*23%*	*21%*	*34%*	*24%*	*25%*	*22%*	*21%*	*22%*	*24%*	*22%*	*25%*	*21%*	*20%*	*18%*	*25%*	*20%*	*10%*	*20%*	*25%*	*18%*
	TW					*								**Q**				**AST**	**T**			**AUW**	
8	**661**	178	482	302	107	12	30	23	29	158	150	45	145	178	70	13	52	553	74	31	239	351	65
	22%	*22%*	*22%*	*23%*	*21%*	*24%*	*17%*	*18%*	*18%*	*25%*	*23%*	*20%*	*21%*	*22%*	*23%*	*16%*	*24%*	*25%*	*13%*	*13%*	*28%*	*21%*	*16%*
	STW					*				**G**								**AST**			**AVW**	**W**	
9	**256**	75	181	104	54	2	16	13	8	58	57	21	78	48	25	6	19	245	10	1	118	117	19
	9%	*9%*	*8%*	*8%*	*11%*	*5%*	*9%*	*10%*	*5%*	*9%*	*9%*	*10%*	*11%*	*6%*	*8%*	*7%*	*8%*	*11%*	*2%*	0	*14%*	*7%*	*5%*
	NSTVW				**I**	*							**AN**					**AST**			**AVW**		
Highest rating 10	**186**	66	120	85	30	0	12	8	16	35	55	8	35	45	17	4	22	174	8	1	95	83	8
	6%	*8%*	*5%*	*6%*	*6%*	0	*7%*	*6%*	*10%*	*6%*	*8%*	*4%*	*5%*	*6%*	*6%*	*5%*	*10%*	*8%*	*1%*	*1%*	*11%*	*5%*	*2%*
	CSTVW	**AC**				*			**AJ**		**ALMN**						**ALMN**	**AST**			**AVW**	**W**	
Don't know	**181**	39	142	84	24	0	8	5	16	44	37	16	34	52	15	7	16	103	43	21	25	110	22
	6%	*5%*	*6%*	*6%*	*5%*	0	*5%*	*4%*	*10%*	*7%*	*6%*	*7%*	*5%*	*7%*	*5%*	*8%*	*7%*	*5%*	*8%*	*9%*	*3%*	*7%*	*5%*
	RU					*			**AE**										**R**	**R**		**U**	**U**
NET: 1-3	**124**	26	98	44	19	3	6	4	8	41	21	10	32	27	10	11	13	39	38	43	11	61	49
	4%	*3%*	*4%*	*3%*	*4%*	*6%*	*3%*	*3%*	*5%*	*6%*	*3%*	*5%*	*5%*	*3%*	*3%*	*14%*	*6%*	*2%*	*7%*	*19%*	*1%*	*4%*	*12%*
	RU					*				**AD**						**AKLMNOQ**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**915**	248	667	412	170	15	59	43	49	169	184	68	222	246	99	24	61	534	269	109	190	536	175
	31%	*31%*	*30%*	*31%*	*33%*	*31%*	*34%*	*34%*	*30%*	*26%*	*28%*	*31%*	*32%*	*31%*	*33%*	*29%*	*28%*	*24%*	*49%*	*48%*	*22%*	*32%*	*43%*
	JRU			**J**	**J**	*	**J**												**AR**	**AR**		**U**	**AUV**
NET: 7-10	**1774**	492	1282	793	301	30	100	76	89	385	405	126	413	468	176	39	132	1510	202	56	626	964	164
	59%	*61%*	*59%*	*59%*	*59%*	*63%*	*58%*	*59%*	*55%*	*60%*	*63%*	*57%*	*59%*	*59%*	*59%*	*49%*	*59%*	*69%*	*37%*	*24%*	*74%*	*58%*	*40%*
	STW					*					**P**							**AST**	**T**		**AVW**	**W**	
NET: 9-10	**442**	141	301	189	84	2	28	21	24	93	112	29	113	92	42	10	41	420	18	2	213	200	26
	15%	*17%*	*14%*	*14%*	*16%*	*5%*	*16%*	*16%*	*15%*	*15%*	*17%*	*13%*	*16%*	*12%*	*14%*	*12%*	*18%*	*19%*	*3%*	*1%*	*25%*	*12%*	*6%*
	CNSTVW	**AC**				*					**N**		**N**				**N**	**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**23**	13	10	13	10	14	9	1	4	0	2	4	3	0	1	0	6	3	1	21	1	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***3%***	0	0	***2%***	***1%***	0	***1%***	0	***2%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
									AHJNP														
2	**34**	17	17	22	12	19	14	1	4	3	4	1	2	4	1	4	5	5	1	31	1	1	1
	1%	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***4%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
									AHL														
3	**51**	27	24	34	17	32	20	5	1	5	5	4	4	5	4	3	0	12	2	40	5	4	2
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	0	***3%***	***2%***	***2%***	***2%***	***3%***	***2%***
	EQ			**AE**				**Q**		**Q**	**Q**	**Q**	**Q**	**Q**	**Q**			**Q**	**Q**				
4	**118**	59	60	64	55	68	51	18	12	5	18	19	3	10	8	8	6	9	4	89	18	8	4
	4%	***4%***	***4%***	***5%***	***3%***	***5%***	***3%***	***8%***	***10%***	***2%***	***5%***	***7%***	***1%***	***3%***	***5%***	***3%***	***1%***	***2%***	***4%***	***4%***	***8%***	***5%***	***4%***
	QT							**AJMNPQR**	**AJMNPQR**		**MQ**	**AJMQR**			**MQR**				**MQ**		**AT**		
5	**304**	165	140	156	148	162	143	33	18	26	33	26	14	30	14	28	42	32	9	248	33	14	9
	10%	***11%***	***9%***	***11%***	***9%***	***11%***	***9%***	***14%***	***15%***	***11%***	***10%***	***9%***	***7%***	***11%***	***10%***	***10%***	***11%***	***8%***	***10%***	***10%***	***14%***	***10%***	***10%***
								AMR	**MR**												**AT**		
6	**451**	227	224	231	221	219	232	38	14	39	52	41	22	36	24	54	62	59	10	379	38	24	10
	15%	***15%***	***15%***	***16%***	***14%***	***15%***	***15%***	***16%***	***11%***	***16%***	***16%***	***15%***	***11%***	***13%***	***16%***	***20%***	***16%***	***14%***	***12%***	***15%***	***16%***	***16%***	***12%***
																MS							
7	**673**	351	322	322	351	366	307	56	25	49	74	48	56	56	30	56	99	106	18	569	56	30	18
	22%	***23%***	***22%***	***23%***	***22%***	***25%***	***20%***	***23%***	***21%***	***21%***	***22%***	***18%***	***27%***	***20%***	***20%***	***21%***	***26%***	***26%***	***21%***	***23%***	***23%***	***20%***	***21%***
	G					**AG**							**L**				**L**	**L**					
8	**688**	326	363	287	401	325	363	46	27	58	82	54	58	55	34	63	103	86	23	586	46	34	23
	23%	***21%***	***25%***	***20%***	***25%***	***22%***	***24%***	***19%***	***22%***	***24%***	***24%***	***20%***	***28%***	***20%***	***23%***	***23%***	***26%***	***21%***	***27%***	***23%***	***19%***	***23%***	***27%***
	D				**AD**								**H**				**H**		**H**				**U**
9	**279**	142	137	101	178	118	161	22	9	21	27	32	22	33	16	26	28	36	7	233	22	16	7
	9%	***9%***	***9%***	***7%***	***11%***	***8%***	***10%***	***9%***	***7%***	***9%***	***8%***	***12%***	***11%***	***12%***	***11%***	***9%***	***7%***	***9%***	***8%***	***9%***	***9%***	***11%***	***8%***
	DF				**AD**		**AF**																
Highest rating 10	**195**	100	95	65	131	69	126	9	4	21	22	24	15	21	6	11	24	30	8	171	9	6	8
	7%	***7%***	***6%***	***5%***	***8%***	***5%***	***8%***	***4%***	***3%***	***9%***	***7%***	***9%***	***7%***	***8%***	***4%***	***4%***	***6%***	***7%***	***10%***	***7%***	***4%***	***4%***	***10%***
	DF				**AD**		**AF**			**HP**		**HP**							**AHIOP**				**AUV**
Don't know	**178**	90	88	122	56	69	109	13	3	13	18	20	8	24	11	20	15	31	4	151	13	11	4
	6%	***6%***	***6%***	***9%***	***4%***	***5%***	***7%***	***5%***	***2%***	***5%***	***5%***	***7%***	***4%***	***9%***	***7%***	***7%***	***4%***	***8%***	***4%***	***6%***	***5%***	***7%***	***4%***
	EF			**AE**			**AF**							**IQ**				**Q**					
NET: 1-3	**108**	58	50	69	39	65	43	6	9	7	11	9	9	9	6	7	11	21	3	93	6	6	3
	4%	***4%***	***3%***	***5%***	***2%***	***4%***	***3%***	***3%***	***7%***	***3%***	***3%***	***3%***	***5%***	***3%***	***4%***	***3%***	***3%***	***5%***	***4%***	***4%***	***3%***	***4%***	***4%***
	EG			**AE**		**AG**			**AHQ**														
NET: 4-6	**874**	450	424	450	424	448	426	89	44	70	103	85	39	75	46	90	110	100	23	716	89	46	23
	29%	***30%***	***29%***	***32%***	***27%***	***31%***	***28%***	***37%***	***37%***	***29%***	***31%***	***31%***	***19%***	***28%***	***31%***	***33%***	***28%***	***24%***	***27%***	***28%***	***37%***	***31%***	***27%***
	EMR			**AE**				**AMNQRS**	**MR**	**M**	**M**	**M**			**M**	**MR**	**M**				**ATW**		
NET: 7-10	**1835**	919	917	775	1061	879	956	134	64	149	205	158	150	165	86	156	254	257	56	1559	134	86	56
	61%	***61%***	***62%***	***55%***	***67%***	***60%***	***62%***	***55%***	***53%***	***62%***	***61%***	***58%***	***72%***	***60%***	***58%***	***57%***	***65%***	***63%***	***65%***	***62%***	***55%***	***58%***	***65%***
	DHU				**AD**								**AHIJK LNOPR**				**HI**		**HI**	**U**			**U**
NET: 9-10	**474**	242	232	166	308	188	286	32	13	42	49	56	37	55	23	37	52	66	16	404	32	23	16
	16%	***16%***	***16%***	***12%***	***20%***	***13%***	***19%***	***13%***	***10%***	***17%***	***14%***	***20%***	***18%***	***20%***	***15%***	***13%***	***13%***	***16%***	***18%***	***16%***	***13%***	***15%***	***18%***
	DF				**AD**		**AF**					**AHIPQ**		**HI**									

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**23**	3	3	5	5	2	4	3	14	6	1	0	3	2	1	4	9	15	4	16	8	13	2
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	*1%*	0	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
	R																**AR**						
2	**34**	3	3	6	3	6	12	10	15	9	2	2	8	8	2	5	6	28	9	23	12	14	4
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*
	V																				**V**		
3	**51**	3	10	4	9	8	17	10	18	24	4	10	14	8	1	5	13	38	18	28	6	36	4
	2%	*1%*	*2%*	*1%*	*2%*	*2%*	*3%*	*1%*	*1%*	*3%*	*1%*	*3%*	*2%*	*2%*	0	*1%*	*3%*	*1%*	*3%*	*1%*	*1%*	*2%*	*1%*
	ORTU						**D**			**AHI**		**O**	**O**	**O**					**T**				
4	**118**	20	16	20	13	17	33	36	50	32	10	19	13	21	12	14	22	96	26	81	31	65	9
	4%	*5%*	*3%*	*4%*	*2%*	*4%*	*5%*	*4%*	*4%*	*4%*	*4%*	*6%*	*2%*	*4%*	*3%*	*4%*	*5%*	*4%*	*4%*	*4%*	*5%*	*4%*	*4%*
	M											**M**											
5	**304**	43	51	44	48	50	68	72	146	81	33	29	62	49	32	29	32	273	67	213	62	184	28
	10%	*10%*	*11%*	*9%*	*9%*	*12%*	*10%*	*9%*	*10%*	*11%*	*12%*	*8%*	*11%*	*10%*	*9%*	*8%*	*8%*	*11%*	*10%*	*10%*	*9%*	*10%*	*11%*
																		A					
6	**451**	69	73	72	57	80	102	139	212	99	45	47	90	82	49	55	66	384	100	321	113	263	42
	15%	*17%*	*15%*	*15%*	*11%*	*18%*	*15%*	*17%*	*15%*	*13%*	*17%*	*14%*	*15%*	*17%*	*13%*	*15%*	*16%*	*15%*	*15%*	*15%*	*17%*	*15%*	*17%*
	E	**E**				**E**		**J**															
7	**673**	99	95	114	120	91	155	195	318	159	53	70	138	99	99	112	98	575	147	502	152	405	53
	22%	*24%*	*20%*	*24%*	*23%*	*21%*	*23%*	*24%*	*22%*	*21%*	*19%*	*21%*	*23%*	*21%*	*27%*	*30%*	*23%*	*22%*	*21%*	*23%*	*22%*	*22%*	*21%*
															AK	**AKLMN**							
8	**688**	90	112	119	128	99	139	191	335	161	59	75	136	120	95	86	94	594	162	502	138	425	57
	23%	*22%*	*24%*	*25%*	*25%*	*23%*	*20%*	*23%*	*24%*	*22%*	*22%*	*22%*	*23%*	*25%*	*26%*	*23%*	*22%*	*23%*	*24%*	*23%*	*20%*	*24%*	*23%*
9	**279**	41	53	42	63	32	48	78	139	61	25	38	62	36	30	32	42	237	73	188	56	182	16
	9%	*10%*	*11%*	*9%*	*12%*	*7%*	*7%*	*9%*	*10%*	*8%*	*9%*	*11%*	*11%*	*8%*	*8%*	*9%*	*10%*	*9%*	*11%*	*9%*	*8%*	*10%*	*6%*
	G		**G**		**AFG**																		
Highest rating 10	**195**	26	35	28	42	33	32	47	90	56	27	25	34	26	32	17	23	172	45	139	39	130	20
	7%	*6%*	*7%*	*6%*	*8%*	*8%*	*5%*	*6%*	*6%*	*8%*	*10%*	*7%*	*6%*	*6%*	*9%*	*5%*	*6%*	*7%*	*7%*	*7%*	*6%*	*7%*	*8%*
	G				**G**						**AMNP**				**P**								
Don't know	**178**	15	26	16	32	17	71	40	77	60	13	24	27	21	15	12	16	162	35	132	60	90	13
	6%	*4%*	*5%*	*3%*	*6%*	*4%*	*10%*	*5%*	*5%*	*8%*	*5%*	*7%*	*5%*	*4%*	*4%*	*3%*	*4%*	*6%*	*5%*	*6%*	*9%*	*5%*	*5%*
	DPV						**ABCDEF**			**AHI**		**P**						**A**			**AV**		
NET: 1-3	**108**	9	16	15	17	17	34	23	46	38	7	12	25	18	3	14	27	81	31	68	26	63	10
	4%	*2%*	*3%*	*3%*	*3%*	*4%*	*5%*	*3%*	*3%*	*5%*	*2%*	*4%*	*4%*	*4%*	*1%*	*4%*	*6%*	*3%*	*5%*	*3%*	*4%*	*3%*	*4%*
	ORT						**A**			**AHI**		**O**	**O**	**O**		**O**	**AR**						
NET: 4-6	**874**	131	140	136	118	147	202	247	409	212	88	95	166	152	92	97	119	752	194	615	206	512	79
	29%	*32%*	*29%*	*29%*	*23%*	*34%*	*30%*	*30%*	*29%*	*28%*	*32%*	*28%*	*28%*	*32%*	*25%*	*26%*	*28%*	*29%*	*28%*	*29%*	*30%*	*28%*	*32%*
	E	**E**	**E**	**E**		**AE**	**E**							**O**									
NET: 7-10	**1835**	256	295	303	352	255	375	511	882	438	164	208	370	282	256	246	257	1578	428	1331	384	1142	145
	61%	*62%*	*62%*	*64%*	*68%*	*59%*	*55%*	*62%*	*62%*	*59%*	*60%*	*61%*	*63%*	*60%*	*70%*	*67%*	*61%*	*61%*	*62%*	*62%*	*57%*	*63%*	*59%*
	GU	**G**	**G**	**G**	**AFG**										**AKLN**	**A**						**AU**	
NET: 9-10	**474**	67	88	70	104	65	80	125	230	117	52	63	96	63	61	49	65	409	119	328	95	312	35
	16%	*16%*	*18%*	*15%*	*20%*	*15%*	*12%*	*15%*	*16%*	*16%*	*19%*	*19%*	*16%*	*13%*	*17%*	*13%*	*16%*	*16%*	*17%*	*15%*	*14%*	*17%*	*14%*
	G		**G**		**ADG**						**N**											**A**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**23**	2	21	10	5	3	1	0	1	3	5	4	2	6	1	3	1	6	5	10	0	9	12
	1%	0	*1%*	*1%*	*1%*	*6%*	0	0	*1%*	0	*1%*	*2%*	0	*1%*	0	*4%*	*1%*	0	*1%*	*4%*	0	*1%*	*3%*
						ADEGHJ*						**M**				**AKMNOQ**			**R**	**ARS**			**AUV**
2	**34**	7	27	14	4	0	0	1	1	13	3	0	6	9	6	4	4	5	11	17	2	10	21
	1%	*1%*	*1%*	*1%*	*1%*	0	0	*1%*	*1%*	*2%*	0	0	*1%*	*1%*	*2%*	*5%*	*2%*	0	*2%*	*7%*	0	*1%*	*5%*
	RUV					*				**A**					**K**	**AKLMN**			**R**	**ARS**			**AUV**
3	**51**	12	39	16	11	0	6	0	5	13	12	2	13	8	4	5	7	15	22	12	5	25	18
	2%	*1%*	*2%*	*1%*	*2%*	0	*4%*	0	*3%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*6%*	*3%*	*1%*	*4%*	*5%*	*1%*	*2%*	*5%*
	RU					*	**AD**		**D**							**AKLMNO**	**N**		**AR**	**AR**			**AUV**
4	**118**	31	88	40	29	1	6	7	4	31	31	5	25	29	15	2	8	58	38	21	16	76	24
	4%	*4%*	*4%*	*3%*	*6%*	*2%*	*4%*	*5%*	*2%*	*5%*	*5%*	*2%*	*4%*	*4%*	*5%*	*2%*	*4%*	*3%*	*7%*	*9%*	*2%*	*5%*	*6%*
	DRU				**D**	*													**AR**	**AR**		**U**	**AU**
5	**304**	79	225	126	50	5	26	10	25	62	61	27	77	79	20	13	22	168	94	43	50	193	57
	10%	*10%*	*10%*	*9%*	*10%*	*11%*	*15%*	*8%*	*15%*	*10%*	*9%*	*12%*	*11%*	*10%*	*7%*	*16%*	*10%*	*8%*	*17%*	*19%*	*6%*	*12%*	*14%*
	ORU					*	**ADJ**		**ADJ**			**O**				**O**			**AR**	**AR**		**AU**	**AU**
6	**451**	102	349	200	84	7	24	17	19	99	88	39	93	147	41	11	28	290	116	40	92	287	64
	15%	*13%*	*16%*	*15%*	*16%*	*15%*	*14%*	*14%*	*12%*	*16%*	*14%*	*18%*	*13%*	*19%*	*14%*	*14%*	*12%*	*13%*	*21%*	*18%*	*11%*	*17%*	*16%*
	BRU		**AB**			*								**AKMQ**					**AR**			**AU**	**U**
7	**673**	183	490	314	105	10	37	32	33	143	146	40	168	186	75	12	41	528	109	36	186	396	86
	22%	*23%*	*22%*	*24%*	*20%*	*20%*	*21%*	*25%*	*20%*	*22%*	*23%*	*18%*	*24%*	*23%*	*25%*	*15%*	*19%*	*24%*	*20%*	*16%*	*22%*	*24%*	*21%*
	T					*												**AST**					
8	**688**	201	487	328	112	15	33	37	29	134	143	62	159	183	76	10	50	591	75	17	242	357	77
	23%	*25%*	*22%*	*25%*	*22%*	*32%*	*19%*	*29%*	*18%*	*21%*	*22%*	*28%*	*23%*	*23%*	*25%*	*12%*	*22%*	*27%*	*14%*	*8%*	*28%*	*21%*	*19%*
	PSTVW					*		**GI**				**P**		**P**	**P**			**AST**	**T**		**AVW**		
9	**279**	82	197	136	58	5	20	10	9	41	58	22	83	65	28	8	13	248	25	6	124	133	21
	9%	*10%*	*9%*	*10%*	*11%*	*10%*	*11%*	*8%*	*6%*	*6%*	*9%*	*10%*	*12%*	*8%*	*9%*	*10%*	*6%*	*11%*	*5%*	*3%*	*15%*	*8%*	*5%*
	JSTVW			**J**	**IJ**	*	**IJ**						**ANQ**					**AST**			**AVW**		
Highest rating 10	**195**	66	129	83	40	0	12	7	21	32	60	6	41	42	20	3	19	182	6	6	115	72	9
	7%	*8%*	*6%*	*6%*	*8%*	0	*7%*	*6%*	*13%*	*5%*	*9%*	*3%*	*6%*	*5%*	*7%*	*4%*	*8%*	*8%*	*1%*	*3%*	*13%*	*4%*	*2%*
	CLSTVW	**AC**				*			**ADEFHJ**		**ALMN**						**L**	**AST**			**AVW**		
Don't know	**178**	41	137	65	17	2	7	5	14	68	38	12	34	39	12	9	29	96	50	21	20	114	20
	6%	*5%*	*6%*	*5%*	*3%*	*4%*	*4%*	*4%*	*9%*	*11%*	*6%*	*5%*	*5%*	*5%*	*4%*	*11%*	*13%*	*4%*	*9%*	*9%*	*2%*	*7%*	*5%*
	DERU					*			**DE**	**ADEGH**						**MNO**	**AKLMNO**		**AR**	**R**		**AU**	**U**
NET: 1-3	**108**	21	86	40	19	3	7	2	8	29	20	6	22	23	11	13	12	26	39	39	8	45	52
	4%	*3%*	*4%*	*3%*	*4%*	*6%*	*4%*	*1%*	*5%*	*5%*	*3%*	*3%*	*3%*	*3%*	*4%*	*16%*	*6%*	*1%*	*7%*	*17%*	*1%*	*3%*	*13%*
	RUV					*										**AKLMNOQ**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**874**	212	662	367	163	13	57	34	48	193	180	72	196	255	77	26	58	515	247	105	158	555	145
	29%	*26%*	*30%*	*28%*	*32%*	*28%*	*33%*	*27%*	*29%*	*30%*	*28%*	*33%*	*28%*	*32%*	*26%*	*33%*	*26%*	*24%*	*45%*	*46%*	*19%*	*33%*	*35%*
	BRU					*								**A**					**AR**	**AR**		**AU**	**AU**
NET: 7-10	**1835**	532	1303	861	315	30	102	87	92	349	408	130	451	476	200	33	123	1548	216	65	667	957	192
	61%	*66%*	*60%*	*65%*	*61%*	*63%*	*59%*	*68%*	*57%*	*55%*	*63%*	*59%*	*64%*	*60%*	*67%*	*40%*	*55%*	*71%*	*39%*	*28%*	*78%*	*57%*	*47%*
	CJPSTVW	**AC**		**AIJ**	**J**	*		**J**			**P**	**P**	**PQ**	**P**	**PQ**		**P**	**AST**	**T**		**AVW**	**W**	
NET: 9-10	**474**	148	326	219	98	5	32	18	30	73	118	28	124	107	49	11	32	429	32	12	239	205	30
	16%	*18%*	*15%*	*16%*	*19%*	*10%*	*19%*	*14%*	*19%*	*11%*	*18%*	*13%*	*18%*	*14%*	*16%*	*13%*	*14%*	*20%*	*6%*	*5%*	*28%*	*12%*	*7%*
	CJNSTVW	**AC**		**J**	**J**	*	**J**		**J**		**N**		**N**					**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its regional news programmes provide a wide range of good quality news about my area
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**49**	29	19	28	20	25	24	3	5	3	2	1	4	4	3	5	6	11	1	41	3	3	1
	2%	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***4%***	***1%***	***1%***	0	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	***1%***	***2%***	***2%***
									AKL						**L**			**KL**					
2	**63**	26	37	32	31	34	29	4	3	2	11	9	5	5	5	4	2	9	1	51	4	5	1
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***3%***	***3%***	***2%***	***2%***	***4%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***4%***	***2%***
	Q										**Q**	**Q**			**JQ**								
3	**73**	40	32	50	23	47	25	6	5	8	8	6	5	3	4	11	7	7	2	60	6	4	2
	2%	***3%***	***2%***	***4%***	***1%***	***3%***	***2%***	***3%***	***4%***	***3%***	***2%***	***2%***	***2%***	***1%***	***3%***	***4%***	***2%***	***2%***	***2%***	***2%***	***3%***	***3%***	***2%***
	EG			**AE**		**AG**																	
4	**94**	49	45	39	55	49	45	16	3	10	7	11	5	6	8	6	8	13	2	69	16	8	2
	3%	***3%***	***3%***	***3%***	***4%***	***3%***	***3%***	***7%***	***3%***	***4%***	***2%***	***4%***	***2%***	***2%***	***5%***	***2%***	***2%***	***3%***	***2%***	***3%***	***7%***	***5%***	***2%***
	T							**AKMN PQRS**							**AKQ**						**ATW**	**AT**	
5	**297**	149	149	173	124	142	155	27	15	28	34	24	19	26	10	34	46	29	6	254	27	10	6
	10%	***10%***	***10%***	***12%***	***8%***	***10%***	***10%***	***11%***	***13%***	***12%***	***10%***	***9%***	***9%***	***9%***	***7%***	***12%***	***12%***	***7%***	***7%***	***10%***	***11%***	***7%***	***7%***
	E			**AE**												**OR**	**R**						
6	**403**	205	199	185	218	210	193	33	18	26	44	37	20	43	17	45	55	58	8	345	33	17	8
	13%	***14%***	***13%***	***13%***	***14%***	***14%***	***13%***	***14%***	***15%***	***11%***	***13%***	***13%***	***10%***	***16%***	***12%***	***16%***	***14%***	***14%***	***9%***	***14%***	***14%***	***12%***	***9%***
	SW													**S**		**S**				**W**			
7	**563**	300	263	271	292	294	269	54	24	31	65	45	53	41	28	50	75	83	13	468	54	28	13
	19%	***20%***	***18%***	***19%***	***18%***	***20%***	***18%***	***22%***	***20%***	***13%***	***20%***	***16%***	***26%***	***15%***	***19%***	***19%***	***19%***	***20%***	***15%***	***19%***	***22%***	***19%***	***15%***
	J							**JNS**					**AJLNS**					**J**			**W**		
8	**637**	322	315	287	350	306	331	41	12	71	85	66	42	60	35	44	83	76	22	540	41	35	22
	21%	***21%***	***21%***	***20%***	***22%***	***21%***	***22%***	***17%***	***10%***	***30%***	***25%***	***24%***	***20%***	***22%***	***24%***	***16%***	***21%***	***19%***	***25%***	***21%***	***17%***	***24%***	***25%***
	I									**AHIMPQR**	**HIP**	**HIP**	**I**	**I**	**HIP**		**I**		**HIPR**			**U**	**U**
9	**393**	190	203	147	245	188	205	31	20	31	47	29	23	37	16	36	40	67	15	330	31	16	15
	13%	***13%***	***14%***	***10%***	***16%***	***13%***	***13%***	***13%***	***16%***	***13%***	***14%***	***11%***	***11%***	***14%***	***11%***	***13%***	***10%***	***16%***	***17%***	***13%***	***13%***	***11%***	***17%***
	D				**AD**													**LOQ**	**ALOQ**				**ATV**
Highest rating 10	**260**	125	135	85	175	96	164	15	9	18	22	22	24	34	13	17	45	27	14	217	15	13	14
	9%	***8%***	***9%***	***6%***	***11%***	***7%***	***11%***	***6%***	***8%***	***7%***	***7%***	***8%***	***12%***	***12%***	***9%***	***6%***	***12%***	***7%***	***16%***	***9%***	***6%***	***9%***	***16%***
	DF				**AD**		**AF**						**H**	**HKPR**			**HKPR**		**AHIJ KLOPR**				**ATUV**
Don't know	**163**	82	81	117	46	72	92	11	4	11	11	24	7	13	8	20	23	27	2	141	11	8	2
	5%	***5%***	***5%***	***8%***	***3%***	***5%***	***6%***	***5%***	***3%***	***5%***	***3%***	***9%***	***4%***	***5%***	***6%***	***7%***	***6%***	***7%***	***3%***	***6%***	***5%***	***6%***	***3%***
	ESW			**AE**								**AKMS**				**KS**		**S**		**W**			
NET: 1-3	**184**	95	89	110	74	105	78	13	13	13	21	16	14	13	13	20	15	27	4	153	13	13	4
	6%	***6%***	***6%***	***8%***	***5%***	***7%***	***5%***	***5%***	***11%***	***6%***	***6%***	***6%***	***7%***	***5%***	***9%***	***7%***	***4%***	***7%***	***5%***	***6%***	***5%***	***9%***	***5%***
	EG			**AE**		**AG**			**ANQ**						**Q**								
NET: 4-6	**795**	403	392	397	398	401	394	76	37	64	84	71	44	75	35	84	109	100	16	668	76	35	16
	27%	***27%***	***27%***	***28%***	***25%***	***27%***	***26%***	***32%***	***31%***	***27%***	***25%***	***26%***	***21%***	***27%***	***24%***	***31%***	***28%***	***25%***	***18%***	***27%***	***32%***	***24%***	***18%***
	SW							**AMOS**	**S**	**S**		**S**		**S**		**MS**	**S**			**W**	**AVW**		
NET: 7-10	**1853**	937	917	791	1062	884	969	141	66	150	220	161	142	172	92	148	242	254	64	1556	141	92	64
	62%	***62%***	***62%***	***56%***	***67%***	***60%***	***63%***	***58%***	***54%***	***63%***	***66%***	***59%***	***69%***	***63%***	***62%***	***54%***	***62%***	***62%***	***74%***	***62%***	***58%***	***62%***	***74%***
	DP				**AD**						**P**		**HILP**						**AHIJK LNOPQR**				**ATUV**
NET: 9-10	**653**	315	338	233	420	284	369	47	29	49	69	51	47	71	29	53	84	94	29	548	47	29	29
	22%	***21%***	***23%***	***16%***	***27%***	***19%***	***24%***	***19%***	***24%***	***21%***	***21%***	***19%***	***23%***	***26%***	***20%***	***19%***	***22%***	***23%***	***34%***	***22%***	***19%***	***20%***	***34%***
	DF				**AD**		**AF**												**AHJKL MOPQR**				**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its regional news programmes provide a wide range of good quality news about my area
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	2993	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	2995	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	2531.1	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	49 2% R	2 0	10 2%	8 2%	8 2%	8 2%	13 2%	10 1%	22 2%	16 2%	3 1%	3 1%	12 2%	5 1%	7 2%	7 2%	13 3% AR	35 1%	14 2%	28 1%	12 2%	30 2%	5 2%
2	63 2%	8 2%	6 1%	10 2%	13 3%	11 2%	14 2%	16 2%	37 3%	10 1%	3 1%	6 2%	13 2%	10 2%	4 1%	9 2%	5 1%	56 2%	15 2%	43 2%	17 3%	37 2%	3 1%
3	73 2% V	7 2%	14 3%	12 3%	15 3%	10 2%	14 2%	26 3%	27 2%	18 2%	3 1%	13 4% K	11 2%	13 3%	6 2%	10 3%	8 2%	64 2%	12 2%	54 3%	22 3% V	32 2%	9 4%
4	94 3%	17 4%	13 3%	16 3%	20 4%	14 3%	15 2%	27 3%	41 3%	26 4%	10 4%	15 5%	13 2%	15 3%	12 3%	10 3%	18 4%	76 3%	27 4%	63 3%	14 2%	61 3%	8 3%
5	297 10%	45 11%	56 12%	48 10%	42 8%	48 11%	58 9%	79 10%	122 9%	94 13% AI	33 12%	40 12%	49 8%	40 9%	31 9%	29 8%	46 11%	252 10%	64 9%	210 10%	71 11%	170 9%	22 9%
6	403 13% J	60 15%	67 14%	74 16% E	56 11%	60 14%	86 13%	115 14% J	210 15% J	75 10%	32 12%	44 13%	87 15%	60 13%	54 15%	57 15%	41 10%	362 14% AQ	98 14%	284 13%	82 12%	253 14%	37 15%
7	563 19% GIR	88 21% G	98 20% G	111 24% AEFG	91 17%	72 17%	104 15%	173 21% I	241 17%	149 20%	59 22%	62 18%	94 16%	93 20%	75 20%	81 22% M	116 28% AR	447 17%	114 16%	421 20%	126 19%	335 19%	55 22%
8	637 21%	72 17%	93 19%	92 20%	111 21%	92 21%	179 26% ABCD	176 21%	296 21%	165 22%	56 21%	63 19%	136 23%	110 23%	77 21%	80 22%	77 18%	560 22%	154 22%	459 21%	153 23%	384 21%	44 18%
9	393 13% W	61 15%	57 12%	48 10%	66 13%	55 13%	105 15% D	96 12%	207 15%	88 12%	37 14%	50 15%	89 15% P	66 14%	45 12%	38 10%	43 10%	349 14% A	104 15%	274 13%	88 13% W	251 14% W	19 8%
Highest rating 10	260 9%	34 8%	33 7%	31 7%	63 12% ACDG	43 10%	55 8%	59 7%	135 10%	66 9%	28 10%	28 8%	55 9%	37 8%	35 10%	28 8%	31 8%	229 9%	58 8%	190 9%	47 7%	172 9%	21 9%
Don't know	163 5% V	18 4%	31 6%	18 4%	34 7%	23 5%	38 6%	46 6%	77 5%	40 5%	8 3%	14 4%	29 5%	24 5%	19 5%	20 5%	20 5%	143 6%	30 4%	119 6%	45 7%	82 5%	23 9% AV
NET: 1-3	184 6% K	17 4%	30 6%	30 6%	36 7%	29 7%	42 6%	51 6%	86 6%	44 6%	8 3%	22 7%	35 6%	27 6%	18 5%	25 7%	27 6%	155 6%	41 6%	126 6%	51 7%	99 5%	17 7%
NET: 4-6	795 27% EG	121 29% E	136 28%	139 30% EG	118 23%	121 28%	159 23%	221 27%	373 26%	196 26%	75 28%	99 29%	149 25%	115 24%	97 27%	97 26%	105 25%	690 27%	188 27%	557 26%	168 25%	484 27%	66 27%
NET: 7-10	1853 62%	256 62%	280 59%	282 60%	330 64%	262 60%	443 65% C	503 61%	878 62%	469 63%	181 66%	203 60%	374 64%	306 65%	232 63%	227 62%	268 64%	1585 62%	430 62%	1345 63%	413 61%	1142 63%	140 57%
NET: 9-10	653 22% DH	96 23% D	90 19%	80 17%	129 25% CD	98 22%	160 24% D	155 19%	342 24% AH	154 21%	66 24%	78 23%	144 25% P	103 22%	80 22%	67 18%	75 18%	578 22% A	163 24%	464 22%	134 20%	423 23% AW	41 16%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (PURPOSE) - Its regional news programmes provide a wide range of good quality news about my area
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**49**	13	35	21	5	1	5	0	4	12	7	5	13	11	5	2	5	14	11	23	1	24	23
	2%	***2%***	***2%***	***2%***	***1%***	***3%***	***3%***	0	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***10%***	0	***1%***	***6%***
	RU					*													**R**	**ARS**		**U**	**AUV**
2	**63**	11	51	30	11	2	2	1	2	15	7	3	19	20	6	4	3	17	21	22	14	25	22
	2%	***1%***	***2%***	***2%***	***2%***	***3%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***3%***	***3%***	***2%***	***5%***	***1%***	***1%***	***4%***	***9%***	***2%***	***1%***	***5%***
	RV					*										**K**			**AR**	**ARS**			**AUV**
3	**73**	15	58	32	8	1	4	3	8	16	10	2	18	22	7	6	8	24	30	16	6	38	28
	2%	***2%***	***3%***	***2%***	***2%***	***3%***	***3%***	***2%***	***5%***	***3%***	***2%***	***1%***	***3%***	***3%***	***2%***	***7%***	***4%***	***1%***	***5%***	***7%***	***1%***	***2%***	***7%***
	RU					*			**ADE**							**AKLMO**			**AR**	**AR**		**U**	**AUV**
4	**94**	29	65	44	21	0	2	3	4	20	13	8	23	33	6	3	7	48	28	18	21	53	19
	3%	***4%***	***3%***	***3%***	***4%***	0	***1%***	***2%***	***2%***	***3%***	***2%***	***4%***	***3%***	***4%***	***2%***	***3%***	***3%***	***2%***	***5%***	***8%***	***2%***	***3%***	***5%***
	R					*								**K**					**AR**	**AR**			
5	**297**	83	214	120	64	3	29	8	19	54	71	22	68	71	29	12	21	164	99	31	59	176	53
	10%	***10%***	***10%***	***9%***	***12%***	***7%***	***17%***	***7%***	***12%***	***8%***	***11%***	***10%***	***10%***	***9%***	***10%***	***14%***	***10%***	***8%***	***18%***	***13%***	***7%***	***11%***	***13%***
	RU				**J**	*	**ADHJ**												**AR**	**R**		**U**	**AU**
6	**403**	117	286	192	65	3	25	20	18	82	102	31	103	96	40	3	27	271	98	33	88	241	70
	13%	***15%***	***13%***	***14%***	***13%***	***6%***	***14%***	***16%***	***11%***	***13%***	***16%***	***14%***	***15%***	***12%***	***13%***	***4%***	***12%***	***12%***	***18%***	***14%***	***10%***	***14%***	***17%***
	PRU					*					**P**	**P**	**P**		**P**				**AR**			**U**	**AU**
7	**563**	156	407	268	84	14	34	35	26	103	123	40	130	173	52	15	26	420	112	31	149	327	75
	19%	***19%***	***19%***	***20%***	***16%***	***29%***	***20%***	***27%***	***16%***	***16%***	***19%***	***18%***	***18%***	***22%***	***17%***	***19%***	***12%***	***19%***	***20%***	***13%***	***17%***	***20%***	***18%***
	JQT			**J**		*		**AEIJ**			**Q**		**Q**	**AQ**				**T**	**T**				
8	**637**	163	474	269	111	12	33	23	33	156	131	56	136	167	68	19	52	547	67	19	204	373	55
	21%	***20%***	***22%***	***20%***	***22%***	***25%***	***19%***	***18%***	***21%***	***24%***	***20%***	***26%***	***19%***	***21%***	***23%***	***24%***	***24%***	***25%***	***12%***	***8%***	***24%***	***22%***	***13%***
	STW					*				**AD**								**AST**			**AW**	**W**	
9	**393**	97	295	179	61	7	21	17	15	94	78	29	103	94	37	8	36	347	32	11	160	199	31
	13%	***12%***	***13%***	***13%***	***12%***	***15%***	***12%***	***13%***	***9%***	***15%***	***12%***	***13%***	***15%***	***12%***	***12%***	***9%***	***16%***	***16%***	***6%***	***5%***	***19%***	***12%***	***8%***
	STVW					*				**I**								**AST**			**AVW**	**W**	
Highest rating 10	**260**	81	180	103	59	1	12	13	18	54	73	18	54	60	28	4	23	248	6	5	129	119	13
	9%	***10%***	***8%***	***8%***	***11%***	***3%***	***7%***	***10%***	***11%***	***8%***	***11%***	***8%***	***8%***	***8%***	***9%***	***5%***	***10%***	***11%***	***1%***	***2%***	***15%***	***7%***	***3%***
	STVW				**AD**	*					**AMN**							**AST**			**AVW**	**W**	
Don't know	**163**	40	123	77	24	4	5	5	15	34	29	7	36	46	22	5	15	84	47	21	22	96	21
	5%	***5%***	***6%***	***6%***	***5%***	***7%***	***3%***	***4%***	***9%***	***5%***	***5%***	***3%***	***5%***	***6%***	***7%***	***7%***	***7%***	***4%***	***9%***	***9%***	***3%***	***6%***	***5%***
	RU					*			**AEGJ**										**AR**	**AR**		**U**	**U**
NET: 1-3	**184**	39	145	82	25	4	12	4	14	43	25	9	49	53	18	12	16	56	62	61	21	87	73
	6%	***5%***	***7%***	***6%***	***5%***	***9%***	***7%***	***3%***	***9%***	***7%***	***4%***	***4%***	***7%***	***7%***	***6%***	***14%***	***7%***	***3%***	***11%***	***26%***	***3%***	***5%***	***18%***
	KRUV					*			**H**				**K**	**K**		**AKLMNO**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**795**	230	565	355	150	6	56	31	41	156	186	61	194	200	75	18	55	483	225	82	168	471	141
	27%	***28%***	***26%***	***27%***	***29%***	***13%***	***32%***	***25%***	***25%***	***24%***	***29%***	***28%***	***28%***	***25%***	***25%***	***22%***	***25%***	***22%***	***41%***	***36%***	***20%***	***28%***	***34%***
	RU					*	**FJ**												**AR**	**AR**		**AU**	**AUV**
NET: 7-10	**1853**	497	1356	819	315	34	100	88	92	406	405	142	422	494	185	46	138	1563	217	66	641	1017	174
	62%	***62%***	***62%***	***61%***	***61%***	***71%***	***58%***	***69%***	***57%***	***64%***	***63%***	***65%***	***60%***	***62%***	***62%***	***57%***	***62%***	***71%***	***39%***	***29%***	***75%***	***61%***	***43%***
	STW					*		**I**										**AST**	**T**		**AVW**	**W**	
NET: 9-10	**653**	178	475	282	120	8	33	30	32	148	151	46	157	154	65	11	59	595	38	16	288	317	44
	22%	***22%***	***22%***	***21%***	***23%***	***17%***	***19%***	***23%***	***20%***	***23%***	***23%***	***21%***	***22%***	***19%***	***22%***	***14%***	***26%***	***27%***	***7%***	***7%***	***34%***	***19%***	***11%***
	STVW					*											**NP**	**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows well-made, high-quality programmes
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**16**	11	5	8	8	7	8	1	2	3	0	3	0	0	1	1	2	4	0	15	1	1	0
	1%	*1%*	0	*1%*	0	*1%*	*1%*	0	*2%*	*1%*	0	*1%*	0	0	0	0	0	*1%*	0	*1%*	0	0	0
									K														
2	**42**	22	21	28	14	28	14	5	4	3	0	5	6	3	2	6	1	6	2	34	5	2	2
	1%	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*4%*	*1%*	0	*2%*	*3%*	*1%*	*1%*	*2%*	0	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*
	EGK			**AE**		**AG**		**KQ**	**KQ**			**KQ**	**KQ**		**K**	**KQ**			**KQ**				
3	**47**	27	20	23	24	22	25	3	4	4	6	2	4	8	2	7	2	5	1	41	3	2	1
	2%	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*3%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*
									Q					**Q**									
4	**81**	43	39	47	34	40	41	8	1	8	4	9	7	9	5	6	15	8	0	68	8	5	0
	3%	*3%*	*3%*	*3%*	*2%*	*3%*	*3%*	*4%*	*1%*	*3%*	*1%*	*3%*	*3%*	*3%*	*3%*	*2%*	*4%*	*2%*	*1%*	*3%*	*4%*	*3%*	*1%*
	SW							**S**							**S**		**S**			**W**	**W**	**W**	
5	**244**	133	111	123	121	141	103	25	12	23	24	16	16	11	12	28	34	35	7	199	25	12	7
	8%	*9%*	*8%*	*9%*	*8%*	*10%*	*7%*	*10%*	*10%*	*10%*	*7%*	*6%*	*8%*	*4%*	*8%*	*10%*	*9%*	*9%*	*8%*	*8%*	*10%*	*8%*	*8%*
	GN					**AG**		**N**		**N**						**N**		**N**					
6	**405**	196	208	209	195	208	196	37	21	30	49	35	17	35	20	37	70	44	10	338	37	20	10
	14%	*13%*	*14%*	*15%*	*12%*	*14%*	*13%*	*15%*	*17%*	*12%*	*14%*	*13%*	*8%*	*13%*	*13%*	*14%*	*18%*	*11%*	*12%*	*13%*	*15%*	*13%*	*12%*
	M							**M**	**M**								**AMR**						
7	**679**	350	328	352	327	329	350	65	24	50	78	58	40	48	27	69	94	106	21	566	65	27	21
	23%	*23%*	*22%*	*25%*	*21%*	*23%*	*23%*	*27%*	*20%*	*21%*	*23%*	*21%*	*19%*	*18%*	*18%*	*25%*	*24%*	*26%*	*24%*	*22%*	*27%*	*18%*	*24%*
	E			**AE**				**NO**										**NO**			**V**		
8	**730**	388	343	323	407	356	374	60	31	57	81	58	56	71	41	62	79	109	26	603	60	41	26
	24%	*26%*	*23%*	*23%*	*26%*	*24%*	*24%*	*25%*	*26%*	*24%*	*24%*	*21%*	*27%*	*26%*	*28%*	*23%*	*20%*	*27%*	*30%*	*24%*	*25%*	*28%*	*30%*
															Q				**ALQ**				**AT**
9	**420**	189	231	166	255	203	217	20	15	35	54	50	35	45	21	35	54	44	10	369	20	21	10
	14%	*12%*	*16%*	*12%*	*16%*	*14%*	*14%*	*8%*	*12%*	*15%*	*16%*	*18%*	*17%*	*17%*	*14%*	*13%*	*14%*	*11%*	*11%*	*15%*	*8%*	*14%*	*11%*
	BDHU		**AB**		**AD**					**H**	**H**	**AHRS**	**H**	**H**	**H**		**H**			**U**		**U**	
Highest rating 10	**242**	114	128	76	165	94	148	14	6	22	23	31	20	34	12	15	29	29	7	210	14	12	7
	8%	*7%*	*9%*	*5%*	*10%*	*6%*	*10%*	*6%*	*5%*	*9%*	*7%*	*11%*	*10%*	*13%*	*8%*	*5%*	*8%*	*7%*	*8%*	*8%*	*6%*	*8%*	*8%*
	DF				**AD**		**AF**					**HP**		**AHIKPR**									
Don't know	**89**	44	44	59	30	33	56	5	0	5	16	5	6	8	5	7	10	18	2	76	5	5	2
	3%	*3%*	*3%*	*4%*	*2%*	*2%*	*4%*	*2%*	0	*2%*	*5%*	*2%*	*3%*	*3%*	*4%*	*3%*	*3%*	*4%*	*2%*	*3%*	*2%*	*4%*	*2%*
	EF			**AE**			**AF**				**I**				**I**			**I**	**I**				
NET: 1-3	**105**	60	45	60	46	58	48	8	10	9	6	11	10	10	5	14	5	14	3	89	8	5	3
	4%	*4%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*	*9%*	*4%*	*2%*	*4%*	*5%*	*4%*	*3%*	*5%*	*1%*	*3%*	*4%*	*4%*	*3%*	*3%*	*4%*
	Q								**AHKQR**	**Q**		**Q**	**Q**			**Q**			**Q**				
NET: 4-6	**730**	372	358	379	350	389	340	70	34	61	77	60	40	56	37	71	118	88	18	605	70	37	18
	24%	*25%*	*24%*	*27%*	*22%*	*27%*	*22%*	*29%*	*28%*	*25%*	*23%*	*22%*	*19%*	*21%*	*25%*	*26%*	*30%*	*22%*	*21%*	*24%*	*29%*	*25%*	*21%*
	EG			**AE**		**AG**		**MNRS**									**ALMNRS**				**W**		
NET: 7-10	**2071**	1040	1031	917	1154	982	1089	159	76	164	236	197	151	199	101	181	256	289	63	1748	159	101	63
	69%	*69%*	*70%*	*65%*	*73%*	*67%*	*71%*	*66%*	*63%*	*69%*	*70%*	*72%*	*73%*	*73%*	*68%*	*66%*	*66%*	*71%*	*73%*	*69%*	*66%*	*68%*	*73%*
	DF				**AD**		**AF**																
NET: 9-10	**662**	302	360	242	420	297	365	34	21	57	77	81	55	80	33	50	84	73	16	579	34	33	16
	22%	*20%*	*24%*	*17%*	*27%*	*20%*	*24%*	*14%*	*18%*	*24%*	*23%*	*30%*	*27%*	*29%*	*22%*	*18%*	*22%*	*18%*	*19%*	*23%*	*14%*	*22%*	*19%*
	BDFHU		**AB**		**AD**		**AF**			**H**	**H**	**AHIPQRS**	**HR**	**AHIPRS**	**H**		**H**			**AU**		**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows well-made, high-quality programmes
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**16**	0	3	2	1	3	6	6	3	7	1	2	4	2	2	2	5	11	6	7	4	11	0
	1%	0	*1%*	0	0	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	0	0	0	*1%*	0	*1%*	0	*1%*	*1%*	0
	IRT									**I**													
2	**42**	6	8	4	7	5	12	12	23	8	2	5	6	3	5	6	5	37	10	24	10	23	6
	1%	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*
	T																						
3	**47**	8	5	10	6	9	9	10	22	16	6	8	10	5	7	3	3	44	17	28	15	23	3
	2%	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*
4	**81**	11	15	16	12	10	17	26	41	14	9	7	6	13	7	7	15	66	18	56	24	41	8
	3%	*3%*	*3%*	*3%*	*2%*	*2%*	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*1%*	*3%*	*2%*	*2%*	*4%*	*3%*	*3%*	*3%*	*4%*	*2%*	*3%*
	M										**M**												
5	**244**	30	44	41	44	30	54	56	116	72	29	37	51	37	25	18	39	205	62	165	58	137	30
	8%	*7%*	*9%*	*9%*	*8%*	*7%*	*8%*	*7%*	*8%*	*10%*	*10%*	*11%*	*9%*	*8%*	*7%*	*5%*	*9%*	*8%*	*9%*	*8%*	*9%*	*8%*	*12%*
	P										**P**	**P**	**P**										**AV**
6	**405**	55	70	61	64	83	71	115	198	88	28	35	83	74	49	62	61	344	96	283	103	235	27
	14%	*13%*	*15%*	*13%*	*12%*	*19%*	*10%*	*14%*	*14%*	*12%*	*10%*	*10%*	*14%*	*16%*	*13%*	*17%*	*15%*	*13%*	*14%*	*13%*	*15%*	*13%*	*11%*
	G		**G**			**ADEG**								**L**		**KL**							
7	**679**	106	105	105	128	86	149	189	306	181	64	77	120	117	75	99	97	581	134	511	148	424	44
	23%	*26%*	*22%*	*22%*	*25%*	*20%*	*22%*	*23%*	*22%*	*24%*	*24%*	*23%*	*20%*	*25%*	*20%*	*27%*	*23%*	*23%*	*20%*	*24%*	*22%*	*23%*	*18%*
	S															**M**				**AS**			
8	**730**	79	117	115	117	106	196	205	364	162	62	92	153	107	108	93	100	630	158	545	168	436	63
	24%	*19%*	*25%*	*24%*	*23%*	*24%*	*29%*	*25%*	*26%*	*22%*	*23%*	*27%*	*26%*	*23%*	*29%*	*25%*	*24%*	*24%*	*23%*	*25%*	*25%*	*24%*	*25%*
	BJ						**ABE**								**AN**								
9	**420**	66	64	65	75	51	99	114	201	103	35	44	89	68	54	49	50	370	117	289	68	279	33
	14%	*16%*	*13%*	*14%*	*15%*	*12%*	*14%*	*14%*	*14%*	*14%*	*13%*	*13%*	*15%*	*14%*	*15%*	*13%*	*12%*	*14%*	*17%*	*13%*	*10%*	*15%*	*14%*
	U																		**AT**			**AU**	
Highest rating 10	**242**	43	30	38	46	40	46	65	108	66	29	27	52	39	26	26	29	213	52	178	56	149	23
	8%	*10%*	*6%*	*8%*	*9%*	*9%*	*7%*	*8%*	*8%*	*9%*	*11%*	*8%*	*9%*	*8%*	*7%*	*7%*	*7%*	*8%*	*8%*	*8%*	*8%*	*8%*	*9%*
Don't know	**89**	6	15	13	18	14	24	23	33	31	7	5	13	8	9	6	16	73	19	61	21	50	10
	3%	*1%*	*3%*	*3%*	*3%*	*3%*	*4%*	*3%*	*2%*	*4%*	*3%*	*1%*	*2%*	*2%*	*2%*	*2%*	*4%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*
										AI													
NET: 1-3	**105**	15	17	16	15	16	27	28	47	30	8	15	20	10	13	10	13	92	33	59	30	57	9
	4%	*4%*	*3%*	*3%*	*3%*	*4%*	*4%*	*3%*	*3%*	*4%*	*3%*	*4%*	*3%*	*2%*	*4%*	*3%*	*3%*	*4%*	*5%*	*3%*	*4%*	*3%*	*4%*
	T																		**T**				
NET: 4-6	**730**	97	130	119	120	123	142	197	355	174	66	79	140	124	82	87	115	615	176	503	185	414	64
	24%	*24%*	*27%*	*25%*	*23%*	*28%*	*21%*	*24%*	*25%*	*23%*	*24%*	*23%*	*24%*	*26%*	*22%*	*24%*	*27%*	*24%*	*25%*	*23%*	*27%*	*23%*	*26%*
	GV		**G**			**G**															**V**		
NET: 7-10	**2071**	295	316	323	366	282	489	574	979	512	191	240	413	332	263	266	276	1795	462	1523	440	1288	162
	69%	*71%*	*66%*	*69%*	*71%*	*65%*	*72%*	*70%*	*69%*	*68%*	*70%*	*71%*	*70%*	*70%*	*72%*	*72%*	*66%*	*70%*	*67%*	*71%*	*65%*	*71%*	*66%*
	U						**F**													**A**		**AU**	
NET: 9-10	**662**	109	94	103	121	90	145	180	309	169	64	71	140	108	80	74	78	584	169	467	124	427	56
	22%	*26%*	*20%*	*22%*	*23%*	*21%*	*21%*	*22%*	*22%*	*23%*	*24%*	*21%*	*24%*	*23%*	*22%*	*20%*	*19%*	*23%*	*25%*	*22%*	*18%*	*24%*	*23%*
	U	**C**																**A**				**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows well-made, high-quality programmes
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**16**	4	12	4	2	1	1	0	1	6	3	2	2	4	3	0	1	0	5	11	0	4	12
	1%	0	*1%*	0	0	*3%*	*1%*	0	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	0	0	0	*1%*	*5%*	0	0	*3%*
	RUV					D*													**R**	**ARS**			**AUV**
2	**42**	8	34	21	7	1	2	0	2	9	6	3	9	10	5	5	5	4	15	21	3	16	24
	1%	*1%*	*2%*	*2%*	*1%*	*3%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*6%*	*2%*	0	*3%*	*9%*	0	*1%*	*6%*
	RUV					*										**AKLMNO**			**AR**	**ARS**			**AUV**
3	**47**	15	32	23	10	0	3	0	2	9	11	1	16	10	3	0	6	12	16	19	8	15	24
	2%	*2%*	*1%*	*2%*	*2%*	0	*2%*	0	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	0	*3%*	*1%*	*3%*	*8%*	*1%*	*1%*	*6%*
	RV					*													**AR**	**ARS**			**AUV**
4	**81**	21	61	35	17	0	5	6	1	18	11	6	18	24	12	2	7	28	25	27	12	36	28
	3%	*3%*	*3%*	*3%*	*3%*	0	*3%*	*5%*	*1%*	*3%*	*2%*	*3%*	*3%*	*3%*	*4%*	*3%*	*3%*	*1%*	*5%*	*12%*	*1%*	*2%*	*7%*
	RUV					*		**I**							**K**				**AR**	**ARS**			**AUV**
5	**244**	66	178	102	45	4	25	5	14	48	51	16	60	54	20	16	21	108	96	40	54	133	51
	8%	*8%*	*8%*	*8%*	*9%*	*9%*	*14%*	*4%*	*8%*	*8%*	*8%*	*7%*	*9%*	*7%*	*7%*	*20%*	*9%*	*5%*	*17%*	*18%*	*6%*	*8%*	*12%*
	RU					*	**ADEHJ**									**AKLMNOQ**			**AR**	**AR**			**AUV**
6	**405**	108	297	198	71	9	22	15	20	69	90	28	101	113	43	9	19	235	129	38	73	255	74
	14%	*13%*	*14%*	*15%*	*14%*	*19%*	*13%*	*11%*	*12%*	*11%*	*14%*	*13%*	*14%*	*14%*	*14%*	*11%*	*9%*	*11%*	*23%*	*17%*	*9%*	*15%*	*18%*
	JQRU			**J**		*							**Q**	**Q**					**AR**	**R**		**AU**	**AU**
7	**679**	177	502	307	100	12	37	38	40	144	148	59	142	202	60	16	43	518	129	29	166	404	96
	23%	*22%*	*23%*	*23%*	*19%*	*25%*	*22%*	*29%*	*25%*	*23%*	*23%*	*27%*	*20%*	*25%*	*20%*	*19%*	*19%*	*24%*	*23%*	*12%*	*20%*	*24%*	*24%*
	TU					*		**E**						**AM**				**AT**	**T**			**AU**	
8	**730**	195	535	324	123	14	30	30	33	177	158	47	174	195	79	16	56	633	78	17	224	432	62
	24%	*24%*	*24%*	*24%*	*24%*	*29%*	*17%*	*23%*	*20%*	*28%*	*24%*	*21%*	*25%*	*25%*	*26%*	*20%*	*25%*	*29%*	*14%*	*8%*	*26%*	*26%*	*15%*
	GSTW			**G**		*				**AGI**								**AST**	**T**		**W**	**W**	
9	**420**	117	303	185	73	5	28	12	20	97	89	39	107	109	39	8	24	389	24	7	177	215	25
	14%	*15%*	*14%*	*14%*	*14%*	*12%*	*16%*	*9%*	*12%*	*15%*	*14%*	*18%*	*15%*	*14%*	*13%*	*10%*	*11%*	*18%*	*4%*	*3%*	*21%*	*13%*	*6%*
	STW					*												**AST**			**AVW**	**W**	
Highest rating 10	**242**	69	173	99	51	0	16	19	17	40	64	15	56	49	26	3	27	226	8	5	122	111	5
	8%	*9%*	*8%*	*7%*	*10%*	0	*9%*	*15%*	*11%*	*6%*	*10%*	*7%*	*8%*	*6%*	*9%*	*4%*	*12%*	*10%*	*1%*	*2%*	*14%*	*7%*	*1%*
	JNSTVW				**J**	*		**ADFJ**	**FJ**		**N**						**AN**	**AST**			**AVW**	**W**	
Don't know	**89**	26	63	33	14	0	4	5	11	22	17	4	16	22	9	5	13	34	28	14	13	49	9
	3%	*3%*	*3%*	*2%*	*3%*	0	*2%*	*4%*	*7%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*6%*	*6%*	*2%*	*5%*	*6%*	*2%*	*3%*	*2%*
	RU					*			**ADEGJ**								**AKLMN**		**AR**	**AR**		**U**	
NET: 1-3	**105**	27	79	48	19	3	7	0	5	24	19	6	27	24	11	5	12	16	36	51	11	35	59
	4%	*3%*	*4%*	*4%*	*4%*	*6%*	*4%*	0	*3%*	*4%*	*3%*	*3%*	*4%*	*3%*	*4%*	*6%*	*5%*	*1%*	*6%*	*22%*	*1%*	*2%*	*14%*
	HRUV			**H**	**H**	H*	**H**		**H**	**H**									**AR**	**ARS**			**AUV**
NET: 4-6	**730**	194	535	335	134	14	52	26	35	136	152	50	179	192	75	28	47	371	249	106	139	424	153
	24%	*24%*	*24%*	*25%*	*26%*	*29%*	*30%*	*20%*	*21%*	*21%*	*24%*	*23%*	*26%*	*24%*	*25%*	*34%*	*21%*	*17%*	*45%*	*46%*	*16%*	*25%*	*37%*
	JRU					*	**J**									**Q**			**AR**	**AR**		**U**	**AUV**
NET: 7-10	**2071**	559	1513	916	347	31	111	97	111	458	459	161	479	556	204	43	150	1765	239	59	689	1163	189
	69%	*69%*	*69%*	*69%*	*68%*	*66%*	*64%*	*76%*	*68%*	*72%*	*71%*	*73%*	*68%*	*70%*	*68%*	*53%*	*68%*	*81%*	*43%*	*26%*	*81%*	*70%*	*46%*
	PSTW					*		**G**			**P**	**P**	**P**	**P**	**P**		**P**	**AST**	**T**		**AVW**	**W**	
NET: 9-10	**662**	186	476	284	124	5	44	30	38	136	153	54	163	158	65	11	51	615	32	13	299	326	31
	22%	*23%*	*22%*	*21%*	*24%*	*12%*	*26%*	*24%*	*23%*	*21%*	*24%*	*25%*	*23%*	*20%*	*22%*	*14%*	*23%*	*28%*	*6%*	*5%*	*35%*	*20%*	*7%*
	STVW					*												**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows programmes with new ideas and different approaches
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**24**	12	12	12	12	12	12	1	2	2	1	3	1	4	1	0	2	5	1	20	1	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
																			P				
2	**50**	28	22	31	19	31	20	4	4	2	4	7	5	3	3	5	7	6	2	42	4	3	2
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***4%***	***1%***	***1%***	***2%***	***3%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***
	E																						
3	**91**	51	40	60	31	50	41	9	5	10	7	9	5	9	5	6	13	12	2	76	9	5	2
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***3%***	***4%***	***4%***	***4%***	***2%***	***3%***	***3%***	***3%***	***3%***	***2%***	***3%***	***3%***	***2%***	***3%***	***4%***	***3%***	***2%***
	E			**AE**																			
4	**142**	80	62	71	71	96	46	18	7	8	17	13	7	14	8	8	23	16	3	113	18	8	3
	5%	***5%***	***4%***	***5%***	***4%***	***7%***	***3%***	***7%***	***6%***	***3%***	***5%***	***5%***	***3%***	***5%***	***6%***	***3%***	***6%***	***4%***	***4%***	***4%***	***7%***	***6%***	***4%***
	G					**AG**		**AP**													**AT**		
5	**376**	196	179	181	195	179	197	39	26	30	41	27	21	33	15	39	40	54	10	311	39	15	10
	13%	***13%***	***12%***	***13%***	***12%***	***12%***	***13%***	***16%***	***22%***	***12%***	***12%***	***10%***	***10%***	***12%***	***10%***	***14%***	***10%***	***13%***	***12%***	***12%***	***16%***	***10%***	***12%***
								LOQ	**AJKLM NOQRS**												**V**		
6	**454**	227	227	230	224	235	219	40	11	42	66	46	19	35	22	43	59	58	13	379	40	22	13
	15%	***15%***	***15%***	***16%***	***14%***	***16%***	***14%***	***16%***	***9%***	***18%***	***20%***	***17%***	***9%***	***13%***	***15%***	***16%***	***15%***	***14%***	***15%***	***15%***	***16%***	***15%***	***15%***
	M							**M**		**IM**	**AIMN**	**M**							**M**				
7	**664**	334	330	311	353	309	355	60	22	42	73	60	53	57	29	69	95	86	17	558	60	29	17
	22%	***22%***	***22%***	***22%***	***22%***	***21%***	***23%***	***25%***	***19%***	***18%***	***22%***	***22%***	***25%***	***21%***	***19%***	***25%***	***24%***	***21%***	***19%***	***22%***	***25%***	***19%***	***19%***
8	**571**	279	292	217	354	289	282	38	25	51	60	41	46	53	35	44	74	84	20	478	38	35	20
	19%	***18%***	***20%***	***15%***	***22%***	***20%***	***18%***	***16%***	***21%***	***22%***	***18%***	***15%***	***22%***	***19%***	***23%***	***16%***	***19%***	***21%***	***23%***	***19%***	***16%***	***23%***	***23%***
	D				**AD**										**HLP**				**HLP**			**U**	**U**
9	**250**	108	141	88	162	109	140	15	8	18	27	27	17	29	13	18	34	37	7	215	15	13	7
	8%	***7%***	***10%***	***6%***	***10%***	***7%***	***9%***	***6%***	***7%***	***8%***	***8%***	***10%***	***8%***	***11%***	***9%***	***6%***	***9%***	***9%***	***8%***	***9%***	***6%***	***9%***	***8%***
	BD		**AB**		**AD**																		
Highest rating 10	**147**	82	66	42	105	59	88	7	4	16	22	15	12	17	6	13	19	13	4	130	7	6	4
	5%	***5%***	***4%***	***3%***	***7%***	***4%***	***6%***	***3%***	***3%***	***7%***	***7%***	***6%***	***6%***	***6%***	***4%***	***5%***	***5%***	***3%***	***4%***	***5%***	***3%***	***4%***	***4%***
	DF				**AD**		**AF**				**R**												
Don't know	**225**	120	106	171	54	93	132	12	6	16	18	24	21	19	11	27	25	39	7	195	12	11	7
	8%	***8%***	***7%***	***12%***	***3%***	***6%***	***9%***	***5%***	***5%***	***7%***	***5%***	***9%***	***10%***	***7%***	***7%***	***10%***	***6%***	***10%***	***8%***	***8%***	***5%***	***7%***	***8%***
	EF			**AE**			**AF**						**H**			**H**		**H**					
NET: 1-3	**166**	91	75	103	62	93	73	14	11	14	11	19	12	16	9	11	21	22	5	138	14	9	5
	6%	***6%***	***5%***	***7%***	***4%***	***6%***	***5%***	***6%***	***9%***	***6%***	***3%***	***7%***	***6%***	***6%***	***6%***	***4%***	***5%***	***5%***	***5%***	***5%***	***6%***	***6%***	***5%***
	E			**AE**					**K**														
NET: 4-6	**972**	503	469	482	490	510	462	97	44	80	124	86	46	83	46	90	121	128	27	803	97	46	27
	32%	***33%***	***32%***	***34%***	***31%***	***35%***	***30%***	***40%***	***37%***	***34%***	***37%***	***32%***	***22%***	***30%***	***31%***	***33%***	***31%***	***31%***	***31%***	***32%***	***40%***	***31%***	***31%***
	GM					**AG**		**ALMN OQRS**	**M**	**M**	**M**	**M**			**M**	**M**	**M**	**M**	**M**		**ATVW**		
NET: 7-10	**1632**	803	829	658	973	767	865	119	59	128	182	144	128	156	83	144	222	220	47	1382	119	83	47
	54%	***53%***	***56%***	***47%***	***62%***	***52%***	***56%***	***49%***	***49%***	***53%***	***54%***	***53%***	***62%***	***57%***	***56%***	***53%***	***57%***	***54%***	***55%***	***55%***	***49%***	***56%***	***55%***
	DF				**AD**		**AF**						**AH**										
NET: 9-10	**397**	190	207	130	267	168	228	22	12	34	49	42	29	46	19	31	53	49	10	345	22	19	10
	13%	***13%***	***14%***	***9%***	***17%***	***12%***	***15%***	***9%***	***10%***	***14%***	***15%***	***15%***	***14%***	***17%***	***13%***	***11%***	***14%***	***12%***	***12%***	***14%***	***9%***	***13%***	***12%***
	DFHU				**AD**		**AF**				**H**	**H**		**H**						**U**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows programmes with new ideas and different approaches
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**24**	1	5	4	6	2	6	8	10	6	1	4	3	3	2	6	5	18	6	14	6	17	0
	1%	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0
2	**50**	6	10	9	7	8	10	12	30	8	3	3	5	6	6	10	7	43	13	31	13	25	4
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***3%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***
																M							
3	**91**	7	10	12	19	13	30	23	44	24	2	13	22	14	10	10	16	76	27	59	30	37	11
	3%	***2%***	***2%***	***3%***	***4%***	***3%***	***4%***	***3%***	***3%***	***3%***	***1%***	***4%***	***4%***	***3%***	***3%***	***3%***	***4%***	***3%***	***4%***	***3%***	***4%***	***2%***	***5%***
	KV						**ABC**					**K**	**K**								**AV**		**V**
4	**142**	25	17	20	20	19	40	43	66	33	7	24	26	25	17	16	16	126	37	99	29	84	9
	5%	***6%***	***4%***	***4%***	***4%***	***4%***	***6%***	***5%***	***5%***	***4%***	***3%***	***7%***	***4%***	***5%***	***5%***	***4%***	***4%***	***5%***	***5%***	***5%***	***4%***	***5%***	***4%***
												K											
5	**376**	64	57	64	51	61	78	93	184	96	44	52	76	54	36	41	45	331	97	258	85	211	43
	13%	***16%***	***12%***	***14%***	***10%***	***14%***	***11%***	***11%***	***13%***	***13%***	***16%***	***15%***	***13%***	***11%***	***10%***	***11%***	***11%***	***13%***	***14%***	***12%***	***13%***	***12%***	***18%***
		E									**O**	**O**											**AV**
6	**454**	65	74	69	71	74	100	121	218	114	47	43	84	92	54	59	72	381	97	333	115	272	31
	15%	***16%***	***16%***	***15%***	***14%***	***17%***	***15%***	***15%***	***15%***	***15%***	***17%***	***13%***	***14%***	***20%***	***15%***	***16%***	***17%***	***15%***	***14%***	***16%***	***17%***	***15%***	***12%***
														ALM									
7	**664**	84	100	107	128	103	141	199	310	153	65	76	125	102	85	88	96	568	126	503	166	396	48
	22%	***20%***	***21%***	***23%***	***25%***	***24%***	***21%***	***24%***	***22%***	***20%***	***24%***	***23%***	***21%***	***21%***	***23%***	***24%***	***23%***	***22%***	***18%***	***23%***	***25%***	***22%***	***20%***
	S																			**AS**			
8	**571**	80	101	93	101	71	125	160	277	132	38	56	131	96	89	77	83	488	136	418	106	368	43
	19%	***19%***	***21%***	***20%***	***19%***	***16%***	***18%***	***19%***	***20%***	***18%***	***14%***	***17%***	***22%***	***20%***	***24%***	***21%***	***20%***	***19%***	***20%***	***19%***	***16%***	***20%***	***17%***
	KU												**AK**	**K**	**AKL**	**K**						**AU**	
9	**250**	41	48	39	47	27	48	67	123	58	27	30	50	43	29	28	36	213	69	168	37	173	20
	8%	***10%***	***10%***	***8%***	***9%***	***6%***	***7%***	***8%***	***9%***	***8%***	***10%***	***9%***	***8%***	***9%***	***8%***	***8%***	***9%***	***8%***	***10%***	***8%***	***5%***	***10%***	***8%***
	U		**F**																			**AU**	
Highest rating 10	**147**	20	23	26	30	21	27	39	64	43	24	18	28	16	22	15	17	130	34	107	30	95	16
	5%	***5%***	***5%***	***5%***	***6%***	***5%***	***4%***	***5%***	***5%***	***6%***	***9%***	***5%***	***5%***	***3%***	***6%***	***4%***	***4%***	***5%***	***5%***	***5%***	***4%***	***5%***	***7%***
											AMNP												
Don't know	**225**	17	32	26	38	36	75	57	86	80	14	20	37	24	17	20	25	200	48	156	59	129	20
	8%	***4%***	***7%***	***6%***	***7%***	***8%***	***11%***	***7%***	***6%***	***11%***	***5%***	***6%***	***6%***	***5%***	***5%***	***5%***	***6%***	***8%***	***7%***	***7%***	***9%***	***7%***	***8%***
	BINO					**B**	**ABCDE**			**AHI**													
NET: 1-3	**166**	15	25	25	32	22	47	43	85	38	6	19	30	22	17	26	28	137	46	104	49	79	15
	6%	***4%***	***5%***	***5%***	***6%***	***5%***	***7%***	***5%***	***6%***	***5%***	***2%***	***6%***	***5%***	***5%***	***5%***	***7%***	***7%***	***5%***	***7%***	***5%***	***7%***	***4%***	***6%***
	KTV															**K**					**V**		
NET: 4-6	**972**	154	149	153	142	154	219	257	468	243	98	119	186	171	107	116	133	838	231	690	229	567	83
	32%	***37%***	***31%***	***33%***	***27%***	***35%***	***32%***	***31%***	***33%***	***33%***	***36%***	***35%***	***32%***	***36%***	***29%***	***31%***	***32%***	***33%***	***34%***	***32%***	***34%***	***31%***	***34%***
	E	**E**				**E**								**O**									
NET: 7-10	**1632**	225	272	265	306	223	341	465	775	387	154	180	334	256	225	208	233	1399	364	1195	339	1032	127
	54%	***55%***	***57%***	***56%***	***59%***	***51%***	***50%***	***57%***	***55%***	***52%***	***57%***	***53%***	***57%***	***54%***	***61%***	***56%***	***55%***	***54%***	***53%***	***56%***	***50%***	***57%***	***52%***
	GU		**G**	**G**	**AFG**										**ALN**							**AU**	
NET: 9-10	**397**	61	71	65	77	48	75	106	187	102	51	48	78	58	52	43	53	344	102	275	67	268	36
	13%	***15%***	***15%***	***14%***	***15%***	***11%***	***11%***	***13%***	***13%***	***14%***	***19%***	***14%***	***13%***	***12%***	***14%***	***12%***	***13%***	***13%***	***15%***	***13%***	***10%***	***15%***	***15%***
	GU										**ANP**											**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows programmes with new ideas and different approaches
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	2993	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	2995	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	2531.1	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	24 1% RU	3 0	21 1%	9 1%	2 0	3 6% ADEHJ*	2 1%	0 0	2 1%	6 1%	5 1%	2 1%	5 1%	7 1%	3 1%	1 1%	1 0	3 0	12 2% AR	9 4% AR	0 0	11 1% U	13 3% AUV
2	50 2% RUV	9 1%	42 2%	29 2%	5 1%	2 3% *	6 3% EHIJ	0 0	1 0	8 1%	7 1%	3 1%	13 2%	17 2%	3 1%	3 4%	3 1%	8 0	16 3% AR	26 11% ARS	5 1%	20 1%	26 6% AUV
3	91 3% RU	21 3%	70 3%	37 3%	21 4%	0 0 *	2 1%	2 1%	3 2%	27 4% G	13 2%	10 4%	27 4%	20 2%	6 2%	2 2%	12 5% AKN	31 1%	24 4% R	35 15% ARS	6 1%	46 3% U	40 10% AUV
4	142 5% RU	33 4%	109 5%	68 5%	17 3%	4 9% *	7 4%	3 2%	3 2%	40 6% EI	26 4%	12 5%	33 5%	37 5%	12 4%	7 9%	13 6%	66 3%	44 8% AR	32 14% ARS	28 3%	75 4%	37 9% AUV
5	376 13% DRU	104 13%	271 12%	146 11%	82 16% AD	3 6% *	25 14%	19 15%	27 16% D	74 12%	80 12%	32 15%	81 11%	97 12%	38 13%	13 16%	31 14%	202 9%	129 23% AR	43 19% AR	60 7%	246 15% AU	62 15% U
6	454 15% TU	130 16%	324 15%	205 15%	77 15%	5 10% *	22 13%	24 19%	25 16%	96 15%	96 15%	32 15%	114 16%	123 15%	41 14%	17 21%	29 13%	321 15%	106 19% ART	23 10%	103 12%	270 16% U	72 18% U
7	664 22% QSTW	158 20%	505 23%	300 23%	113 22%	15 31% *	46 27% I	28 22%	29 18%	134 21%	147 23% Q	48 22%	160 23% Q	194 25% Q	62 21%	15 19%	34 15%	547 25% AST	95 17% T	21 9%	188 22%	394 24% W	73 18%
8	571 19% STVW	163 20%	408 19%	272 20%	96 19%	13 28% *	25 14%	24 19%	27 17%	113 18%	127 20%	36 17%	133 19%	153 19%	69 23% P	8 10%	41 19%	513 23% AST	40 7%	14 6%	236 28% AVW	292 17% W	36 9%
9	250 8% CJSTVW	85 11% AC	164 7%	121 9%	49 10%	2 3% *	16 9%	7 5%	14 9%	41 6%	54 8%	22 10%	62 9%	55 7%	31 10%	4 5%	18 8%	233 11% AST	16 3% T	0 0	119 14% AVW	117 7% W	11 3%
Highest rating 10	147 5% STVW	44 5%	103 5%	64 5%	25 5%	0 0 *	10 6%	11 8%	11 7%	26 4%	41 6% P	7 3%	29 4%	43 5%	15 5%	0 0	12 5%	138 6% AST	5 1%	3 1%	83 10% AVW	57 3% W	6 1%
Don't know	225 8% DERU	55 7%	170 8%	82 6%	25 5%	2 4% *	13 7%	10 8%	19 12% ADE	75 12% ADE	50 8%	16 7%	45 6%	47 6%	20 7%	10 13% N	29 13% AKMNO	124 6%	63 11% AR	24 10% R	24 3%	144 9% AU	35 9% U
NET: 1-3	166 6% RUV	33 4%	132 6%	74 6%	29 6%	4 9% *	10 6%	2 2%	6 4%	40 6% H	25 4%	14 7%	45 6%	44 6%	13 4%	6 7%	16 7%	42 2%	52 10% AR	70 30% ARS	11 1%	76 5% U	78 19% AUV
NET: 4-6	972 32% RU	267 33%	705 32%	420 31%	176 34%	12 25% *	54 31%	46 36%	55 34%	209 33%	202 31%	76 35%	228 32%	256 32%	91 30%	37 46% AKMNO	72 33%	589 27%	279 51% AR	98 43% AR	190 22%	590 35% AU	172 42% AUV
NET: 7-10	1632 54% JPQSTVW	450 56%	1181 54%	757 57% AJ	284 55%	29 62% *	97 56%	69 54%	81 50%	314 49%	369 57% PQ	113 51% P	384 55% P	446 56% PQ	176 59% PQ	28 35%	105 47%	1431 65% AST	157 28% T	38 17%	627 74% AVW	860 51% W	125 30%
NET: 9-10	397 13% CJSTVW	129 16% AC	268 12%	185 14% J	74 15%	2 3% *	26 15%	18 14%	25 16%	67 11%	95 15% P	29 13%	91 13%	99 12%	46 15% P	5 6%	29 13%	371 17% AST	21 4%	3 1%	202 24% AVW	174 10% W	17 4%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - The style of the programmes is different to what I'd expect to see on other channels
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**39**	23	16	21	19	19	20	4	1	2	0	4	5	4	1	8	5	2	2	32	4	1	2
	1%	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	0	***1%***	***3%***	***1%***	***1%***	***3%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***
	K							**K**					**K**		**K**	**AKR**			**KR**				
2	**57**	32	25	36	21	28	29	5	5	7	2	5	5	4	3	3	4	10	3	45	5	3	3
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***2%***	***4%***	***3%***	***1%***	***2%***	***3%***	***1%***	***2%***	***1%***	***1%***	***2%***	***4%***	***2%***	***2%***	***2%***	***4%***
	E			**AE**					**KQ**	**K**									**AKPQ**				**AT**
3	**92**	52	40	56	36	46	46	8	7	4	10	16	2	6	6	6	12	13	2	76	8	6	2
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***3%***	***3%***	***6%***	***2%***	***3%***	***6%***	***1%***	***2%***	***4%***	***2%***	***3%***	***3%***	***2%***	***3%***	***3%***	***4%***	***2%***
	E			**AE**					**JM**			**AJMP**			**M**								
4	**146**	67	79	84	62	85	61	21	5	11	18	10	13	13	8	10	16	20	1	115	21	8	1
	5%	***4%***	***5%***	***6%***	***4%***	***6%***	***4%***	***9%***	***4%***	***4%***	***5%***	***4%***	***6%***	***5%***	***6%***	***4%***	***4%***	***5%***	***1%***	***5%***	***9%***	***6%***	***1%***
	EGSW			**AE**		**AG**		**ALPQS**			**S**		**S**		**S**			**S**		**W**	**ATW**	**W**	
5	**410**	208	202	191	219	212	198	46	24	36	38	39	28	32	19	39	49	49	14	332	46	19	14
	14%	***14%***	***14%***	***13%***	***14%***	***14%***	***13%***	***19%***	***20%***	***15%***	***11%***	***14%***	***13%***	***12%***	***13%***	***14%***	***13%***	***12%***	***16%***	***13%***	***19%***	***13%***	***16%***
								AKNQR	**K**												**AT**		
6	**470**	236	235	222	248	242	228	45	19	33	56	35	29	36	23	45	68	70	10	392	45	23	10
	16%	***16%***	***16%***	***16%***	***16%***	***17%***	***15%***	***19%***	***16%***	***14%***	***17%***	***13%***	***14%***	***13%***	***16%***	***17%***	***18%***	***17%***	***12%***	***16%***	***19%***	***16%***	***12%***
	SW							**S**													**W**		
7	**607**	313	294	291	316	314	292	44	27	48	71	57	43	49	29	48	89	80	21	512	44	29	21
	20%	***21%***	***20%***	***21%***	***20%***	***21%***	***19%***	***18%***	***22%***	***20%***	***21%***	***21%***	***21%***	***18%***	***20%***	***18%***	***23%***	***20%***	***25%***	***20%***	***18%***	***20%***	***25%***
8	**548**	271	277	218	331	252	296	35	19	35	71	51	40	57	30	57	73	65	15	468	35	30	15
	18%	***18%***	***19%***	***15%***	***21%***	***17%***	***19%***	***15%***	***16%***	***14%***	***21%***	***19%***	***19%***	***21%***	***20%***	***21%***	***19%***	***16%***	***17%***	***19%***	***15%***	***20%***	***17%***
	D				**AD**						**H**												
9	**225**	102	123	73	152	113	112	14	7	22	24	19	13	27	12	22	27	31	7	192	14	12	7
	8%	***7%***	***8%***	***5%***	***10%***	***8%***	***7%***	***6%***	***6%***	***9%***	***7%***	***7%***	***6%***	***10%***	***8%***	***8%***	***7%***	***8%***	***8%***	***8%***	***6%***	***8%***	***8%***
	D				**AD**																		
Highest rating 10	**146**	78	68	42	104	56	89	7	4	13	17	16	14	17	5	9	15	24	4	130	7	5	4
	5%	***5%***	***5%***	***3%***	***7%***	***4%***	***6%***	***3%***	***3%***	***6%***	***5%***	***6%***	***7%***	***6%***	***3%***	***3%***	***4%***	***6%***	***5%***	***5%***	***3%***	***3%***	***5%***
	DF				**AD**		**AF**						**H**										
Don't know	**255**	135	119	182	72	95	160	13	2	28	29	21	15	29	11	26	31	45	7	224	13	11	7
	9%	***9%***	***8%***	***13%***	***5%***	***6%***	***10%***	***5%***	***2%***	***12%***	***9%***	***8%***	***7%***	***10%***	***7%***	***9%***	***8%***	***11%***	***8%***	***9%***	***5%***	***7%***	***8%***
	EFHIU			**AE**			**AF**			**HI**	**I**	**I**		**HI**	**I**	**I**	**I**	**HI**	**I**				
NET: 1-3	**188**	107	82	112	76	92	96	16	14	14	12	25	13	14	11	16	21	25	7	153	16	11	7
	6%	***7%***	***6%***	***8%***	***5%***	***6%***	***6%***	***7%***	***11%***	***6%***	***3%***	***9%***	***6%***	***5%***	***7%***	***6%***	***5%***	***6%***	***8%***	***6%***	***7%***	***7%***	***8%***
	EK			**AE**					**AKNQ**			**K**			**K**				**K**				
NET: 4-6	**1026**	510	516	497	529	539	488	112	48	80	112	84	70	81	50	94	133	138	25	839	112	50	25
	34%	***34%***	***35%***	***35%***	***33%***	***37%***	***32%***	***46%***	***40%***	***33%***	***33%***	***31%***	***34%***	***30%***	***34%***	***34%***	***34%***	***34%***	***29%***	***33%***	***46%***	***34%***	***29%***
	G					**AG**		**AJKLM NOPQRS**													**ATVW**		
NET: 7-10	**1526**	764	762	624	902	736	790	101	57	118	183	143	110	150	76	136	204	201	47	1302	101	76	47
	51%	***50%***	***52%***	***44%***	***57%***	***50%***	***52%***	***42%***	***47%***	***49%***	***55%***	***52%***	***53%***	***55%***	***51%***	***50%***	***53%***	***49%***	***55%***	***52%***	***42%***	***51%***	***55%***
	DHU				**AD**						**H**	**H**	**H**	**H**	**H**		**H**		**H**	**U**		**U**	**U**
NET: 9-10	**371**	180	191	115	256	170	201	21	11	35	41	35	27	44	17	31	42	55	11	322	21	17	11
	12%	***12%***	***13%***	***8%***	***16%***	***12%***	***13%***	***9%***	***9%***	***15%***	***12%***	***13%***	***13%***	***16%***	***12%***	***11%***	***11%***	***14%***	***13%***	***13%***	***9%***	***12%***	***13%***
	DHU				**AD**					**H**				**H**									

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - The style of the programmes is different to what I'd expect to see on other channels
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**39** *1%*	7 *2%*	6 *1%*	3 *1%*	6 *1%*	5 *1%*	12 *2%*	9 *1%*	19 *1%*	11 *1%*	2 *1%*	6 *2%*	7 *1%*	2 0	4 *1%*	4 *1%*	4 *1%*	35 *1%*	9 *1%*	26 *1%*	11 *2%*	23 *1%*	4 *2%*
2	**57** *2%*	6 *1%*	8 *2%*	12 *3%*	8 *2%*	12 *3%*	11 *2%*	16 *2%*	27 *2%*	14 *2%*	2 *1%*	8 *2%*	12 *2%*	8 *2%*	4 *1%*	8 *2%*	9 *2%*	48 *2%*	16 *2%*	35 *2%*	13 *2%*	34 *2%*	2 *1%*
3	**92** *3%* V	10 *3%*	14 *3%*	16 *3%*	14 *3%*	15 *3%*	23 *3%*	26 *3%*	43 *3%*	23 *3%*	6 *2%*	11 *3%*	20 *3%*	16 *3%*	8 *2%*	5 *1%*	13 *3%*	79 *3%*	24 *3%*	65 *3%*	28 *4%* V	45 *2%*	12 *5%* V
4	**146** *5%* E	23 *6%*	23 *5%*	25 *5%* E	14 *3%*	26 *6%* E	34 *5%*	39 *5%*	69 *5%*	37 *5%*	15 *5%*	16 *5%*	21 *4%*	26 *6%*	14 *4%*	14 *4%*	20 *5%*	125 *5%*	38 *6%*	98 *5%*	30 *4%*	88 *5%*	6 *2%*
5	**410** *14%*	56 *14%*	63 *13%*	62 *13%*	64 *12%*	67 *15%*	97 *14%*	105 *13%*	194 *14%*	110 *15%*	39 *15%*	52 *15%*	78 *13%*	68 *14%*	47 *13%*	46 *12%*	59 *14%*	351 *14%*	98 *14%*	283 *13%*	93 *14%*	237 *13%*	44 *18%*
6	**470** *16%*	76 *18%*	64 *13%*	74 *16%*	88 *17%*	64 *15%*	106 *15%*	119 *14%*	229 *16%*	123 *16%*	48 *18%*	52 *15%*	104 *18%*	79 *17%*	57 *15%*	60 *16%*	67 *16%*	404 *16%*	93 *13%*	357 *17%* A	119 *18%*	271 *15%*	34 *14%*
7	**607** *20%*	94 *23%*	116 *24%* AFG	99 *21%*	102 *20%*	76 *18%*	120 *18%*	170 *21%*	285 *20%*	147 *20%*	55 *20%*	78 *23%*	111 *19%*	101 *21%*	71 *19%*	96 *26%* AMO	94 *22%*	513 *20%*	142 *21%*	438 *20%*	131 *19%*	368 *20%*	54 *22%*
8	**548** *18%* J	64 *16%*	84 *18%*	90 *19%*	103 *20%*	81 *19%*	127 *19%*	156 *19%* J	279 *20%* J	112 *15%*	48 *18%*	56 *17%*	114 *19%*	90 *19%*	80 *22%*	68 *19%*	78 *19%*	470 *18%*	126 *18%*	401 *19%*	115 *17%*	352 *19%*	35 *14%*
9	**225** *8%* U	41 *10%* FG	38 *8%*	37 *8%*	44 *9%*	23 *5%*	42 *6%*	77 *9%* AJ	101 *7%*	46 *6%*	20 *7%*	19 *6%*	59 *10%* AL	36 *8%*	39 *11%* AL	27 *7%*	26 *6%*	199 *8%*	65 *9%* AT	149 *7%*	35 *5%*	155 *9%* AU	21 *8%*
Highest rating 10	**146** *5%*	14 *3%*	29 *6%*	20 *4%*	30 *6%*	21 *5%*	31 *5%*	39 *5%*	64 *5%*	42 *6%*	24 *9%* AMNP	17 *5%*	22 *4%*	22 *5%*	23 *6%*	13 *4%*	17 *4%*	129 *5%*	30 *4%*	107 *5%*	33 *5%*	92 *5%*	15 *6%*
Don't know	**255** *9%* BKNO	21 *5%*	31 *7%*	31 *7%*	46 *9%*	45 *10%* B	80 *12%* ABCD	65 *8%*	106 *7%*	83 *11%* AHI	13 *5%*	24 *7%*	38 *7%*	25 *5%*	20 *6%*	30 *8%*	32 *8%*	222 *9%*	48 *7%*	186 *9%*	67 *10%*	142 *8%*	19 *8%*
NET: 1-3	**188** *6%*	23 *6%*	29 *6%*	31 *7%*	28 *5%*	32 *7%*	46 *7%*	52 *6%*	89 *6%*	48 *6%*	10 *4%*	24 *7%*	40 *7%*	26 *6%*	16 *4%*	17 *5%*	26 *6%*	161 *6%*	49 *7%*	126 *6%*	52 *8%*	102 *6%*	18 *7%*
NET: 4-6	**1026** *34%*	155 *38%*	151 *32%*	162 *34%*	165 *32%*	157 *36%*	237 *35%*	263 *32%*	491 *35%*	270 *36%*	102 *38%*	120 *35%*	203 *35%*	173 *37%*	118 *32%*	119 *32%*	146 *35%*	879 *34%*	229 *33%*	738 *34%*	242 *36%*	596 *33%*	84 *34%*
NET: 7-10	**1526** *51%* GJU	213 *52%*	267 *56%* AFG	246 *52%*	280 *54%* FG	201 *46%*	319 *47%*	442 *54%* J	729 *52%* J	347 *46%*	147 *54%*	170 *50%*	306 *52%*	249 *53%*	212 *58%* A	204 *55%*	215 *51%*	1311 *51%*	363 *53%*	1095 *51%*	314 *47%*	968 *54%* AU	124 *51%*
NET: 9-10	**371** *12%* U	55 *13%*	67 *14%*	57 *12%*	75 *14%*	44 *10%*	73 *11%*	115 *14%*	165 *12%*	87 *12%*	44 *16%*	36 *11%*	81 *14%*	58 *12%*	62 *17%* ALP	40 *11%*	43 *10%*	328 *13%*	95 *14%*	256 *12%*	68 *10%*	247 *14%* AU	36 *15%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - The style of the programmes is different to what I'd expect to see on other channels
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	2993	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	2995	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	2531.1	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	39 1% BDRU	5 1%	34 2%	10 1%	5 1%	4 9% ADEGJ*	3 2%	3 2%	3 2%	12 2% D	4 1%	2 1%	11 2%	9 1%	3 1%	3 4% K	6 3% K	12 1%	10 2% R	17 7% ARS	4 0	20 1%	15 4% AUV
2	57 2% RU	13 2%	44 2%	30 2%	10 2%	0 0 *	4 2%	1 1%	1 1%	11 2%	15 2%	5 2%	16 2%	13 2%	2 1%	4 5% O	2 1%	19 1%	14 3% R	22 10% ARS	3 0	25 1% U	26 6% AUV
3	92 3% RU	23 3%	70 3%	36 3%	22 4%	2 4% *	4 2%	4 3%	4 2%	21 3%	19 3%	6 3%	18 3%	29 4%	7 2%	2 3%	9 4%	34 2%	24 4% R	34 15% ARS	10 1%	47 3% U	33 8% AUV
4	146 5% RU	31 4%	115 5%	67 5%	30 6%	0 0 *	8 5%	6 5%	7 4%	27 4%	33 5%	11 5%	44 6% N	30 4%	12 4%	5 6%	11 5%	73 3%	45 8% AR	28 12% AR	29 3%	84 5%	32 8% AUV
5	410 14% DRU	101 13%	309 14%	160 12%	76 15%	11 24% *	32 18% D	18 14%	20 13%	93 15%	96 15%	30 14%	100 14%	99 13%	36 12%	14 18%	29 13%	223 10%	135 24% AR	50 22% AR	68 8%	253 15% AU	79 19% AU
6	470 16% TU	129 16%	342 16%	217 16%	70 14%	8 16% *	29 17%	17 14%	26 16%	104 16%	97 15%	29 13%	116 16%	121 15%	53 18%	17 21%	33 15%	336 15% T	113 20% ART	20 9%	106 12%	289 17% AU	71 17% U
7	607 20% PQSTW	159 20%	448 20%	293 22%	101 20%	9 18% *	32 19%	27 21%	27 17%	117 18%	136 21% PQ	55 25% PQ	144 21% P	174 22% PQ	55 18%	8 10%	32 14%	513 23% AST	74 13% T	17 7%	190 22% W	353 21% W	56 14%
8	548 18% MSTW	162 20%	386 18%	251 19%	82 16%	9 19% *	25 15%	29 23%	35 22%	117 18%	114 18%	39 18%	108 15%	160 20% M	60 20%	12 15%	49 22% M	484 22% AST	50 9%	13 6%	217 26% AVW	290 17% W	38 9%
9	225 8% CJKSTVW	75 9% AC	151 7%	107 8% J	50 10% J	1 3% *	17 10% J	6 5%	10 6%	33 5%	35 5%	19 9%	66 9% K	54 7%	35 12% AKNQ	3 4%	11 5%	211 10% AST	11 2%	2 1%	113 13% AVW	93 6%	17 4%
Highest rating 10	146 5% STVW	49 6%	97 4%	63 5%	30 6%	2 3% *	7 4%	7 5%	9 5%	29 4%	46 7% ALM	5 2%	27 4%	39 5%	13 4%	2 2%	14 6%	135 6% AST	7 1%	3 1%	79 9% AVW	57 3%	8 2%
Don't know	255 9% RU	61 8%	194 9%	98 7%	37 7%	2 4% *	12 7%	9 7%	20 12% DE	76 12% ADE	51 8%	19 9%	53 7%	65 8%	24 8%	10 13%	27 12% M	148 7%	68 12% AR	25 11% R	32 4%	161 10% AU	34 8% U
NET: 1-3	188 6% RU	40 5%	148 7%	76 6%	36 7%	6 13% *	11 6%	7 6%	8 5%	43 7%	38 6%	13 6%	45 6%	51 6%	12 4%	9 11% O	17 8%	64 3%	49 9% AR	73 32% ARS	17 2%	91 5%	75 18% AUV
NET: 4-6	1026 34% RU	261 32%	766 35%	444 33%	177 34%	19 40% *	69 40%	41 32%	53 33%	224 35%	226 35%	70 32%	260 37% N	250 32%	101 34%	36 45% N	73 33%	632 29%	293 53% ART	97 42% AR	202 24%	626 37% AU	182 44% AUV
NET: 7-10	1526 51% CJPSTVW	444 55% AC	1081 49%	715 54% AJ	264 51%	20 43% *	81 47%	69 54%	81 50%	295 46%	331 51% P	118 54% P	344 49% P	427 54% P	163 54% P	25 31%	105 47% P	1343 61% AST	142 26% T	34 15%	600 70% AVW	792 47% W	119 29%
NET: 9-10	371 12% CJSTVW	124 15% AC	247 11%	171 13% J	80 16% AJ	3 6% *	24 14%	13 10%	19 12%	62 10%	81 13%	24 11%	92 13%	93 12%	48 16% P	5 6%	25 11%	346 16% AST	18 3%	5 2%	192 23% AVW	150 9%	25 6%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows new programmes, made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**21** *1%*	12 *1%*	9 *1%*	11 *1%*	10 *1%*	9 *1%*	11 *1%*	2 *1%*	1 *1%*	0 0	0 0	1 *1%*	3 *1%* **K**	1 0	0 0	1 0	4 *1%*	6 *2%* **K**	1 *1%* **K**	18 *1%*	2 *1%*	0 0	1 *1%*
2	**35** *1%* **E**	22 *1%*	12 *1%*	27 *2%* **AE**	8 0	19 *1%*	16 *1%*	2 *1%*	3 *3%* **K**	1 *1%*	0 0	2 *1%*	3 *2%* **K**	3 *1%*	4 *3%* **AKQ**	7 *3%* **AK**	2 *1%*	6 *1%*	1 *1%* **K**	29 *1%*	2 *1%*	4 *3%* **A**	1 *1%*
3	**49** *2%* **EG**	23 *1%*	27 *2%*	35 *3%* **AE**	14 *1%*	36 *2%* **AG**	13 *1%*	6 *2%* **Q**	3 *2%*	6 *2%*	5 *2%*	7 *3%* **Q**	5 *2%*	4 *2%*	1 *1%*	5 *2%*	2 *1%*	3 *1%*	2 *3%* **OQR**	40 *2%*	6 *2%*	1 *1%*	2 *3%* **V**
4	**100** *3%* **EG**	52 *3%*	48 *3%*	59 *4%* **AE**	42 *3%*	59 *4%*	41 *3%*	13 *5%* **ARS**	8 *6%* **RS**	10 *4%*	10 *3%*	7 *2%*	5 *3%*	8 *3%*	10 *7%* **AKLM NPRS**	7 *3%*	14 *4%*	7 *2%*	1 *1%*	76 *3%*	13 *5%* **ATW**	10 *7%* **ATW**	1 *1%*
5	**296** *10%*	159 *10%*	137 *9%*	142 *10%*	155 *10%*	147 *10%*	149 *10%*	28 *11%*	13 *11%*	19 *8%*	31 *9%*	25 *9%*	16 *8%*	23 *9%*	13 *9%*	39 *14%* **AJM**	34 *9%*	48 *12%*	9 *10%*	247 *10%*	28 *11%*	13 *9%*	9 *10%*
6	**380** *13%* **EG**	201 *13%*	179 *12%*	201 *14%* **AE**	179 *11%*	208 *14%* **AG**	172 *11%*	32 *13%*	20 *16%*	31 *13%*	49 *15%*	35 *13%*	18 *9%*	35 *13%*	17 *11%*	39 *14%*	51 *13%*	43 *10%*	11 *12%*	320 *13%*	32 *13%*	17 *11%*	11 *12%*
7	**671** *22%*	353 *23%*	319 *22%*	317 *22%*	354 *22%*	334 *23%*	337 *22%*	53 *22%*	24 *20%*	50 *21%*	80 *24%*	64 *24%*	40 *19%*	47 *17%*	32 *21%*	59 *21%*	96 *25%* **N**	108 *26%* **N**	20 *23%*	567 *23%*	53 *22%*	32 *21%*	20 *23%*
8	**671** *22%* **D**	317 *21%*	355 *24%*	272 *19%*	399 *25%* **AD**	318 *22%*	354 *23%*	57 *24%*	33 *28%*	52 *22%*	77 *23%*	53 *20%*	48 *23%*	66 *24%*	33 *23%*	54 *20%*	101 *26%* **R**	76 *19%*	20 *24%*	560 *22%*	57 *24%*	33 *23%*	20 *24%*
9	**340** *11%* **D**	165 *11%*	175 *12%*	124 *9%*	216 *14%* **AD**	164 *11%*	176 *11%*	22 *9%*	12 *10%*	33 *14%*	38 *11%*	24 *9%*	27 *13%*	43 *16%* **AHLQ**	16 *11%*	32 *12%*	36 *9%*	45 *11%*	10 *12%*	291 *12%*	22 *9%*	16 *11%*	10 *12%*
Highest rating 10	**222** *7%* **DFI**	111 *7%*	112 *8%*	70 *5%*	153 *10%* **AD**	92 *6%*	131 *9%* **AF**	15 *6%*	3 *2%*	18 *8%*	24 *7%*	29 *11%* **AIP**	25 *12%* **AHIPQR**	27 *10%* **IP**	12 *8%* **I**	11 *4%*	26 *7%*	26 *6%*	6 *7%* **I**	189 *8%*	15 *6%*	12 *8%*	6 *7%*
Don't know	**209** *7%* **EFI**	103 *7%*	107 *7%*	157 *11%* **AE**	52 *3%*	76 *5%*	133 *9%* **AF**	12 *5%* **I**	0 0	18 *8%* **I**	22 *7%* **I**	24 *9%* **I**	18 *9%* **I**	17 *6%* **I**	12 *8%* **I**	19 *7%* **I**	23 *6%* **I**	40 *10%* **AHI**	6 *7%* **I**	180 *7%*	12 *5%*	12 *8%*	6 *7%*
NET: 1-3	**105** *3%* **EG**	57 *4%*	48 *3%*	73 *5%* **AE**	31 *2%*	64 *4%* **AG**	40 *3%*	10 *4%*	7 *6%* **K**	7 *3%*	5 *2%*	11 *4%*	11 *5%* **KQ**	8 *3%*	5 *3%*	13 *5%* **K**	8 *2%*	15 *4%*	4 *4%* **K**	87 *3%*	10 *4%*	5 *3%*	4 *4%*
NET: 4-6	**776** *26%* **EGM**	412 *27%*	364 *25%*	401 *28%* **AE**	375 *24%*	414 *28%* **AG**	362 *24%*	73 *30%* **M**	40 *34%* **M**	60 *25%*	91 *27%*	66 *24%*	39 *19%*	66 *24%*	39 *26%*	85 *31%* **M**	99 *26%*	98 *24%*	21 *24%*	644 *26%*	73 *30%*	39 *26%*	21 *24%*
NET: 7-10	**1905** *64%* **D**	945 *62%*	960 *65%*	783 *55%*	1122 *71%* **AD**	908 *62%*	997 *65%*	147 *61%*	73 *60%*	153 *64%*	218 *65%*	171 *63%*	139 *67%* **P**	183 *67%* **P**	93 *63%*	156 *57%*	259 *67%* **P**	256 *63%*	56 *65%*	1608 *64%*	147 *61%*	93 *63%*	56 *65%*
NET: 9-10	**562** *19%* **D**	276 *18%*	287 *19%*	193 *14%*	369 *23%* **AD**	256 *18%*	307 *20%*	37 *15%*	15 *12%*	52 *22%*	61 *18%*	53 *20%*	52 *25%* **AHIPQR**	70 *25%* **AHIPQR**	28 *19%*	43 *16%*	63 *16%*	72 *18%*	16 *18%*	481 *19%*	37 *15%*	28 *19%*	16 *18%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows new programmes, made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**21**	3	5	1	3	2	7	5	11	5	1	2	1	3	5	5	2	19	4	12	5	13	3
	1%	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
															M	**M**							
2	**35**	6	5	5	4	4	11	10	17	7	0	4	9	3	3	2	10	24	10	22	9	21	2
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	0	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
	R																**AR**						
3	**49**	3	4	10	8	8	15	18	14	17	2	10	9	8	5	2	4	45	14	31	12	29	2
	2%	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*
	I							**I**		**I**		**P**											
4	**100**	9	11	15	20	18	26	30	47	24	10	11	16	15	6	9	20	80	21	74	26	53	10
	3%	*2%*	*2%*	*3%*	*4%*	*4%*	*4%*	*4%*	*3%*	*3%*	*4%*	*3%*	*3%*	*3%*	*2%*	*2%*	*5%*	*3%*	*3%*	*3%*	*4%*	*3%*	*4%*
5	**296**	46	46	42	38	50	75	65	158	73	30	40	53	48	25	35	34	263	69	204	82	175	28
	10%	*11%*	*10%*	*9%*	*7%*	*11%*	*11%*	*8%*	*11%*	*10%*	*11%*	*12%*	*9%*	*10%*	*7%*	*9%*	*8%*	*10%*	*10%*	*9%*	*12%*	*10%*	*11%*
	EHO					**E**	**E**		**H**			**O**									**A**		
6	**380**	68	63	58	50	66	75	106	175	98	34	38	67	60	54	54	65	315	93	265	82	220	38
	13%	*16%*	*13%*	*12%*	*10%*	*15%*	*11%*	*13%*	*12%*	*13%*	*13%*	*11%*	*11%*	*13%*	*15%*	*15%*	*15%*	*12%*	*13%*	*12%*	*12%*	*12%*	*15%*
	E	**EG**				**E**																	
7	**671**	79	119	115	126	73	160	180	327	163	70	68	131	119	75	89	97	574	132	497	158	390	49
	22%	*19%*	*25%*	*25%*	*24%*	*17%*	*23%*	*22%*	*23%*	*22%*	*26%*	*20%*	*22%*	*25%*	*20%*	*24%*	*23%*	*22%*	*19%*	*23%*	*23%*	*22%*	*20%*
	FS		**F**	**F**	**F**		**F**													**S**			
8	**671**	97	109	99	123	89	155	205	317	145	57	82	145	100	91	96	93	578	160	493	148	419	49
	22%	*23%*	*23%*	*21%*	*24%*	*20%*	*23%*	*25%*	*22%*	*19%*	*21%*	*24%*	*25%*	*21%*	*25%*	*26%*	*22%*	*22%*	*23%*	*23%*	*22%*	*23%*	*20%*
	J							**AJ**															
9	**340**	54	52	61	58	56	60	84	170	85	28	32	84	54	53	38	40	300	87	241	61	221	23
	11%	*13%*	*11%*	*13%*	*11%*	*13%*	*9%*	*10%*	*12%*	*11%*	*10%*	*9%*	*14%*	*12%*	*14%*	*10%*	*10%*	*12%*	*13%*	*11%*	*9%*	*12%*	*9%*
	GU			**G**									**AL**									**U**	
Highest rating 10	**222**	34	31	39	48	32	38	62	99	58	30	26	43	34	32	23	30	193	51	162	33	154	22
	7%	*8%*	*7%*	*8%*	*9%*	*7%*	*6%*	*8%*	*7%*	*8%*	*11%*	*8%*	*7%*	*7%*	*9%*	*6%*	*7%*	*7%*	*7%*	*8%*	*5%*	*8%*	*9%*
	GU				**G**						**AP**											**AU**	**U**
Don't know	**209**	14	33	24	40	38	59	57	78	72	11	26	30	29	17	17	26	182	48	146	61	113	19
	7%	*3%*	*7%*	*5%*	*8%*	*9%*	*9%*	*7%*	*6%*	*10%*	*4%*	*8%*	*5%*	*6%*	*5%*	*4%*	*6%*	*7%*	*7%*	*7%*	*9%*	*6%*	*8%*
	BI				**B**	**B**	**BD**			**AI**											**AV**		
NET: 1-3	**105**	12	14	16	16	14	33	33	42	30	2	15	19	14	14	9	15	88	27	65	25	63	7
	3%	*3%*	*3%*	*3%*	*3%*	*3%*	*5%*	*4%*	*3%*	*4%*	*1%*	*5%*	*3%*	*3%*	*4%*	*3%*	*4%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*
	KT						**A**					**K**			**K**								
NET: 4-6	**776**	122	120	115	108	134	176	201	380	194	74	90	136	122	85	98	118	658	183	543	190	447	76
	26%	*30%*	*25%*	*24%*	*21%*	*31%*	*26%*	*25%*	*27%*	*26%*	*27%*	*26%*	*23%*	*26%*	*23%*	*26%*	*28%*	*26%*	*27%*	*25%*	*28%*	*25%*	*31%*
	E	**E**				**ADE**																	
NET: 7-10	**1905**	263	310	315	354	249	414	531	914	452	185	208	402	308	251	246	260	1645	431	1392	399	1184	144
	64%	*64%*	*65%*	*67%*	*68%*	*57%*	*61%*	*65%*	*65%*	*60%*	*68%*	*61%*	*69%*	*65%*	*68%*	*67%*	*62%*	*64%*	*63%*	*65%*	*59%*	*66%*	*58%*
	FJU		**F**	**FG**	**AFG**								**AL**							**A**		**AUW**	
NET: 9-10	**562**	87	83	100	106	88	98	146	270	144	58	57	127	89	85	60	70	493	138	402	93	375	45
	19%	*21%*	*17%*	*21%*	*20%*	*20%*	*14%*	*18%*	*19%*	*19%*	*21%*	*17%*	*22%*	*19%*	*23%*	*16%*	*17%*	*19%*	*20%*	*19%*	*14%*	*21%*	*18%*
	GU	**G**		**G**	**G**	**G**									**AP**							**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows new programmes, made in the UK
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**21**	3	18	6	3	3	1	0	1	7	3	0	6	5	3	2	3	4	9	8	0	9	11
	1%	0	***1%***	0	***1%***	***6%***	***1%***	0	0	***1%***	0	0	***1%***	***1%***	***1%***	***2%***	***1%***	0	***2%***	***3%***	0	***1%***	***3%***
	RU					**ADEG HIJ***													**AR**	**AR**			**AUV**
2	**35**	7	28	17	6	0	4	0	0	8	8	2	10	8	3	2	1	3	12	18	1	16	18
	1%	***1%***	***1%***	***1%***	***1%***	0	***3%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***	***1%***	0	***2%***	***8%***	0	***1%***	***4%***
	RU					*	**I**												**AR**	**ARS**		**U**	**AUV**
3	**49**	12	37	22	2	0	3	1	4	16	12	5	7	14	3	4	5	14	14	21	6	27	17
	2%	***2%***	***2%***	***2%***	0	0	***2%***	***1%***	***3%***	***3%***	***2%***	***2%***	***1%***	***2%***	***1%***	***5%***	***2%***	***1%***	***3%***	***9%***	***1%***	***2%***	***4%***
	ERU					*			**E**	**E**						**AMO**			**R**	**ARS**			**AUV**
4	**100**	21	79	44	23	0	4	2	5	24	21	12	21	26	11	1	7	40	35	25	17	51	31
	3%	***3%***	***4%***	***3%***	***4%***	0	***2%***	***1%***	***3%***	***4%***	***3%***	***6%***	***3%***	***3%***	***4%***	***1%***	***3%***	***2%***	***6%***	***11%***	***2%***	***3%***	***8%***
	RU					*													**AR**	**ARS**			**AUV**
5	**296**	82	214	120	53	6	20	10	21	67	59	24	78	69	25	12	22	131	122	41	50	175	63
	10%	***10%***	***10%***	***9%***	***10%***	***13%***	***11%***	***7%***	***13%***	***10%***	***9%***	***11%***	***11%***	***9%***	***8%***	***15%***	***10%***	***6%***	***22%***	***18%***	***6%***	***10%***	***15%***
	RU					*													**AR**	**AR**		**U**	**AUV**
6	**380**	107	273	180	62	11	22	16	18	71	83	25	86	109	36	15	22	252	98	28	80	225	68
	13%	***13%***	***12%***	***14%***	***12%***	***22%***	***13%***	***12%***	***11%***	***11%***	***13%***	***11%***	***12%***	***14%***	***12%***	***19%***	***10%***	***12%***	***18%***	***12%***	***9%***	***13%***	***17%***
	RU					*													**AR**			**U**	**AU**
7	**671**	187	484	309	102	9	32	35	35	149	151	50	153	184	69	15	44	527	112	30	181	394	86
	22%	***23%***	***22%***	***23%***	***20%***	***20%***	***18%***	***28%***	***21%***	***23%***	***23%***	***23%***	***22%***	***23%***	***23%***	***18%***	***20%***	***24%***	***20%***	***13%***	***21%***	***24%***	***21%***
	T					*												**AT**	**T**				
8	**671**	164	507	291	129	12	37	31	33	138	142	49	158	191	69	9	50	593	53	22	235	383	47
	22%	***20%***	***23%***	***22%***	***25%***	***25%***	***21%***	***24%***	***20%***	***22%***	***22%***	***22%***	***23%***	***24%***	***23%***	***11%***	***22%***	***27%***	***10%***	***10%***	***28%***	***23%***	***11%***
	PSTW					*					**P**	**P**	**P**	**P**	**P**		**P**	**AST**			**AVW**	**W**	
9	**340**	105	235	164	64	3	20	12	14	63	64	29	87	81	40	7	25	310	26	4	150	167	22
	11%	***13%***	***11%***	***12%***	***12%***	***6%***	***12%***	***9%***	***9%***	***10%***	***10%***	***13%***	***12%***	***10%***	***13%***	***9%***	***11%***	***14%***	***5%***	***2%***	***18%***	***10%***	***5%***
	STVW					*												**AST**			**AVW**	**W**	
Highest rating 10	**222**	70	152	97	41	0	21	13	14	36	65	10	51	54	21	4	18	208	9	4	110	102	6
	7%	***9%***	***7%***	***7%***	***8%***	0	***12%***	***10%***	***9%***	***6%***	***10%***	***4%***	***7%***	***7%***	***7%***	***5%***	***8%***	***10%***	***2%***	***2%***	***13%***	***6%***	***2%***
	JSTVW					*	**ADFJ**				**ALN**							**AST**			**AVW**	**W**	
Don't know	**209**	48	161	82	28	4	9	9	17	60	39	14	44	52	20	9	26	103	62	29	22	123	40
	7%	***6%***	***7%***	***6%***	***6%***	***8%***	***5%***	***7%***	***11%***	***9%***	***6%***	***6%***	***6%***	***7%***	***7%***	***11%***	***12%***	***5%***	***11%***	***13%***	***3%***	***7%***	***10%***
	RU					*			**ADE**	**ADE**							**AKMN**		**AR**	**AR**		**U**	**AU**
NET: 1-3	**105**	21	83	45	11	3	8	1	5	31	22	7	24	27	8	8	9	21	36	46	7	52	46
	3%	***3%***	***4%***	***3%***	***2%***	***6%***	***5%***	***1%***	***3%***	***5%***	***3%***	***3%***	***3%***	***3%***	***3%***	***10%***	***4%***	***1%***	***7%***	***20%***	***1%***	***3%***	***11%***
	RU					*				**AE**						**AKLMNO**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**776**	210	566	344	138	17	46	27	44	162	164	62	184	205	72	29	51	423	255	94	148	451	162
	26%	***26%***	***26%***	***26%***	***27%***	***35%***	***26%***	***21%***	***27%***	***25%***	***25%***	***28%***	***26%***	***26%***	***24%***	***36%***	***23%***	***19%***	***46%***	***41%***	***17%***	***27%***	***40%***
	RU					*										**Q**			**AR**	**AR**		**U**	**AUV**
NET: 7-10	**1905**	526	1379	862	336	24	110	91	96	386	422	138	450	510	199	35	137	1639	199	61	675	1046	161
	64%	***65%***	***63%***	***65%***	***65%***	***51%***	***64%***	***71%***	***59%***	***60%***	***65%***	***62%***	***64%***	***64%***	***66%***	***43%***	***62%***	***75%***	***36%***	***27%***	***79%***	***63%***	***39%***
	PSTW					*		**FIJ**			**P**	**P**	**P**	**P**	**P**		**P**	**AST**	**T**		**AVW**	**W**	
NET: 9-10	**562**	175	388	262	105	3	42	25	28	99	129	38	138	135	61	11	43	518	34	9	259	269	28
	19%	***22%***	***18%***	***20%***	***20%***	***6%***	***24%***	***19%***	***17%***	***15%***	***20%***	***17%***	***20%***	***17%***	***20%***	***14%***	***19%***	***24%***	***6%***	***4%***	***30%***	***16%***	***7%***
	CJSTVW	**AC**		**J**		*	**FJ**											**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows programmes that make me stop and think
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Lowest rating 1	**45**	27	18	32	13	23	22	1	3	4	2	7	1	5	5	6	4	5	3	36	1	5	3
	1%	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***3%***	***2%***	***1%***	***2%***	***1%***	***2%***	***3%***	***2%***	***1%***	***1%***	***3%***	***1%***	***1%***	***3%***	***3%***
	E			**AE**											**AHKM**				**AHKM**			**ATU**	**ATU**
2	**66**	29	36	44	22	35	31	6	5	7	10	4	7	1	2	4	9	10	2	56	6	2	2
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***3%***	***4%***	***3%***	***3%***	***1%***	***3%***	0	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***2%***
	E			**AE**				**N**	**N**		**N**		**N**						**N**				
3	**93**	41	52	52	41	58	35	7	5	4	9	11	8	9	4	9	9	13	5	77	7	4	5
	3%	***3%***	***4%***	***4%***	***3%***	***4%***	***2%***	***3%***	***4%***	***2%***	***3%***	***4%***	***4%***	***3%***	***3%***	***3%***	***2%***	***3%***	***5%***	***3%***	***3%***	***3%***	***5%***
	G					**AG**													**AJQ**				**AT**
4	**128**	77	51	67	61	90	38	17	3	11	10	13	3	12	8	8	19	20	4	100	17	8	4
	4%	***5%***	***3%***	***5%***	***4%***	***6%***	***2%***	***7%***	***3%***	***5%***	***3%***	***5%***	***1%***	***4%***	***5%***	***3%***	***5%***	***5%***	***4%***	***4%***	***7%***	***5%***	***4%***
	CGM	**C**				**AG**		**AKMP**							**M**				**M**		**AT**		
5	**325**	173	153	172	154	161	164	26	25	22	31	32	23	21	15	36	38	45	11	273	26	15	11
	11%	***11%***	***10%***	***12%***	***10%***	***11%***	***11%***	***11%***	***21%***	***9%***	***9%***	***12%***	***11%***	***8%***	***10%***	***13%***	***10%***	***11%***	***13%***	***11%***	***11%***	***10%***	***13%***
									AHJKL MNOQR														
6	**452**	233	219	224	229	235	217	49	19	32	55	36	26	44	20	42	60	60	10	374	49	20	10
	15%	***15%***	***15%***	***16%***	***14%***	***16%***	***14%***	***20%***	***16%***	***13%***	***16%***	***13%***	***13%***	***16%***	***13%***	***15%***	***15%***	***15%***	***11%***	***15%***	***20%***	***13%***	***11%***
								AJLMOS													**ATVW**		
7	**663**	318	346	309	355	334	329	58	25	56	84	62	48	53	25	64	88	85	15	565	58	25	15
	22%	***21%***	***23%***	***22%***	***22%***	***23%***	***21%***	***24%***	***20%***	***24%***	***25%***	***23%***	***23%***	***19%***	***17%***	***24%***	***23%***	***21%***	***18%***	***22%***	***24%***	***17%***	***18%***
	OV										**OS**									**V**			
8	**611**	310	302	249	362	288	324	41	18	46	66	50	48	59	36	50	90	86	22	512	41	36	22
	20%	***20%***	***20%***	***18%***	***23%***	***20%***	***21%***	***17%***	***15%***	***19%***	***20%***	***18%***	***23%***	***22%***	***24%***	***18%***	***23%***	***21%***	***25%***	***20%***	***17%***	***24%***	***25%***
	D				**AD**										**H**				**HI**			**U**	**U**
9	**302**	148	154	117	185	124	178	19	7	26	35	29	24	28	17	28	36	44	8	258	19	17	8
	10%	***10%***	***10%***	***8%***	***12%***	***9%***	***12%***	***8%***	***6%***	***11%***	***10%***	***11%***	***12%***	***10%***	***12%***	***10%***	***9%***	***11%***	***9%***	***10%***	***8%***	***12%***	***9%***
	DF				**AD**		**AF**																
Highest rating 10	**176**	91	85	58	118	68	108	8	5	18	19	19	14	24	8	13	22	22	5	156	8	8	5
	6%	***6%***	***6%***	***4%***	***7%***	***5%***	***7%***	***3%***	***4%***	***7%***	***6%***	***7%***	***7%***	***9%***	***5%***	***5%***	***6%***	***5%***	***6%***	***6%***	***3%***	***5%***	***6%***
	DFHU				**AD**		**AF**							**H**									
Don't know	**132**	70	62	93	39	45	87	9	5	13	14	10	6	17	9	13	14	21	3	111	9	9	3
	4%	***5%***	***4%***	***7%***	***2%***	***3%***	***6%***	***4%***	***4%***	***5%***	***4%***	***4%***	***3%***	***6%***	***6%***	***5%***	***4%***	***5%***	***4%***	***4%***	***4%***	***6%***	***4%***
	EF			**AE**			**AF**																
NET: 1-3	**203**	97	106	127	76	116	88	15	13	14	20	21	16	15	11	19	23	28	9	169	15	11	9
	7%	***6%***	***7%***	***9%***	***5%***	***8%***	***6%***	***6%***	***11%***	***6%***	***6%***	***8%***	***8%***	***6%***	***7%***	***7%***	***6%***	***7%***	***10%***	***7%***	***6%***	***7%***	***10%***
	EG			**AE**		**AG**													**AKNQ**				**AT**
NET: 4-6	**906**	483	423	462	444	487	420	92	48	65	97	81	51	77	43	85	117	124	24	747	92	43	24
	30%	***32%***	***29%***	***33%***	***28%***	***33%***	***27%***	***38%***	***40%***	***27%***	***29%***	***30%***	***25%***	***28%***	***29%***	***31%***	***30%***	***30%***	***28%***	***30%***	***38%***	***29%***	***28%***
	EG			**AE**		**AG**		**AJKLM NOQRS**	**AJMS**												**ATVW**		
NET: 7-10	**1753**	866	887	733	1020	815	938	126	55	146	204	160	134	164	86	156	235	236	50	1491	126	86	50
	59%	***57%***	***60%***	***52%***	***65%***	***56%***	***61%***	***52%***	***46%***	***61%***	***61%***	***59%***	***65%***	***60%***	***58%***	***57%***	***60%***	***58%***	***57%***	***59%***	***52%***	***58%***	***57%***
	DFHIU				**AD**		**AF**			**HI**	**HI**	**I**	**HI**	**I**	**I**		**HI**	**I**	**I**	**U**			
NET: 9-10	**478**	239	240	175	303	193	286	27	12	44	54	48	38	52	25	42	57	66	13	414	27	25	13
	16%	***16%***	***16%***	***12%***	***19%***	***13%***	***19%***	***11%***	***10%***	***18%***	***16%***	***18%***	***18%***	***19%***	***17%***	***15%***	***15%***	***16%***	***15%***	***16%***	***11%***	***17%***	***15%***
	DFHU				**AD**		**AF**			**H**		**H**	**H**	**H**						**U**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows programmes that make me stop and think
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Lowest rating 1	**45**	5	10	4	5	6	15	12	15	18	3	3	9	5	4	1	7	37	12	29	11	27	5
	1%	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	0	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***
	P									**AI**													
2	**66**	5	8	10	18	11	14	16	37	12	2	3	8	10	5	10	12	54	18	38	18	34	8
	2%	***1%***	***2%***	***2%***	***3%***	***3%***	***2%***	***2%***	***3%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	***3%***	***3%***	***2%***	***3%***	***2%***	***3%***	***2%***	***3%***
	T																						
3	**93**	16	7	17	11	10	32	21	47	23	7	13	22	13	9	9	7	84	22	67	19	48	9
	3%	***4%***	***1%***	***4%***	***2%***	***2%***	***5%***	***3%***	***3%***	***3%***	***3%***	***4%***	***4%***	***3%***	***2%***	***2%***	***2%***	***3%***	***3%***	***3%***	***3%***	***3%***	***4%***
	C	**C**		**C**			**ACE**																
4	**128**	15	17	16	20	17	43	41	57	29	4	21	22	28	17	16	22	106	36	84	29	69	10
	4%	***4%***	***4%***	***3%***	***4%***	***4%***	***6%***	***5%***	***4%***	***4%***	***1%***	***6%***	***4%***	***6%***	***5%***	***4%***	***5%***	***4%***	***5%***	***4%***	***4%***	***4%***	***4%***
	K						**ACD**					**K**		**K**	**K**								
5	**325**	50	52	49	36	58	79	86	146	94	38	38	59	48	29	35	52	273	80	221	96	174	24
	11%	***12%***	***11%***	***10%***	***7%***	***13%***	***12%***	***10%***	***10%***	***13%***	***14%***	***11%***	***10%***	***10%***	***8%***	***9%***	***12%***	***11%***	***12%***	***10%***	***14%***	***10%***	***10%***
	EV	**E**	**E**			**E**	**E**				**O**										**AV**		
6	**452**	67	76	67	80	80	83	131	211	108	42	39	95	80	66	57	58	394	89	351	103	269	44
	15%	***16%***	***16%***	***14%***	***15%***	***18%***	***12%***	***16%***	***15%***	***14%***	***15%***	***12%***	***16%***	***17%***	***18%***	***15%***	***14%***	***15%***	***13%***	***16%***	***15%***	***15%***	***18%***
	G					**G**									**L**					**AS**			
7	**663**	92	100	114	121	83	154	198	306	157	49	93	105	103	83	106	99	564	141	484	133	428	45
	22%	***22%***	***21%***	***24%***	***23%***	***19%***	***23%***	***24%***	***22%***	***21%***	***18%***	***28%***	***18%***	***22%***	***23%***	***29%***	***24%***	***22%***	***20%***	***23%***	***20%***	***24%***	***18%***
	M											**AKM**				**AKMN**						**A**	
8	**611**	73	110	107	112	87	122	172	303	135	59	63	146	92	76	84	88	524	142	450	117	382	53
	20%	***18%***	***23%***	***23%***	***22%***	***20%***	***18%***	***21%***	***21%***	***18%***	***22%***	***18%***	***25%***	***20%***	***21%***	***23%***	***21%***	***20%***	***21%***	***21%***	***17%***	***21%***	***22%***
	U		**G**	**G**									**AL**										
9	**302**	52	52	48	52	35	63	74	156	70	33	31	69	54	44	26	36	266	90	197	72	191	19
	10%	***13%***	***11%***	***10%***	***10%***	***8%***	***9%***	***9%***	***11%***	***9%***	***12%***	***9%***	***12%***	***11%***	***12%***	***7%***	***9%***	***10%***	***13%***	***9%***	***11%***	***11%***	***8%***
	T										**P**		**P**	**P**	**P**				**AT**				
Highest rating 10	**176**	29	26	21	39	26	36	43	81	52	26	22	33	24	23	19	20	156	35	132	33	113	19
	6%	***7%***	***5%***	***4%***	***8%***	***6%***	***5%***	***5%***	***6%***	***7%***	***9%***	***7%***	***6%***	***5%***	***6%***	***5%***	***5%***	***6%***	***5%***	***6%***	***5%***	***6%***	***8%***
					D						**AN**												
Don't know	**132**	8	19	18	24	22	41	28	54	50	9	13	19	17	10	7	17	116	24	95	44	73	9
	4%	***2%***	***4%***	***4%***	***5%***	***5%***	***6%***	***3%***	***4%***	***7%***	***3%***	***4%***	***3%***	***4%***	***3%***	***2%***	***4%***	***4%***	***3%***	***4%***	***7%***	***4%***	***3%***
	BP					**B**	**AB**			**AHI**											**AV**		
NET: 1-3	**203**	26	25	31	34	27	61	50	100	53	12	19	40	27	18	19	27	175	52	133	48	109	22
	7%	***6%***	***5%***	***7%***	***7%***	***6%***	***9%***	***6%***	***7%***	***7%***	***5%***	***6%***	***7%***	***6%***	***5%***	***5%***	***6%***	***7%***	***8%***	***6%***	***7%***	***6%***	***9%***
							AC																
NET: 4-6	**906**	132	146	132	136	155	206	257	415	231	84	98	175	156	112	108	132	773	205	655	228	512	78
	30%	***32%***	***31%***	***28%***	***26%***	***36%***	***30%***	***31%***	***29%***	***31%***	***31%***	***29%***	***30%***	***33%***	***31%***	***29%***	***31%***	***30%***	***30%***	***31%***	***34%***	***28%***	***32%***
	EV					**ADE**															**AV**		
NET: 7-10	**1753**	246	288	289	325	231	375	487	846	414	167	209	353	273	227	235	244	1510	408	1263	355	1115	137
	59%	***60%***	***60%***	***62%***	***63%***	***53%***	***55%***	***59%***	***60%***	***55%***	***61%***	***62%***	***60%***	***58%***	***62%***	***64%***	***58%***	***59%***	***59%***	***59%***	***53%***	***62%***	***56%***
	FGU		**F**	**FG**	**FG**											**A**						**AU**	
NET: 9-10	**478**	81	78	68	91	61	99	117	236	122	58	53	102	78	67	45	56	422	125	329	105	305	38
	16%	***20%***	***16%***	***15%***	***18%***	***14%***	***14%***	***14%***	***17%***	***16%***	***22%***	***16%***	***17%***	***16%***	***18%***	***12%***	***13%***	***16%***	***18%***	***15%***	***16%***	***17%***	***16%***
											AP		**P**		**P**								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q16. DELIVERY - How would you rate ALL the following channels combined - All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 - on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?
Rating on statement (CHARACTERISTIC) - It shows programmes that make me stop and think
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	2993	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	2995	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	2531.1	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	45 1% BRU	5 1%	40 2% AB	15 1%	9 2%	1 3% *	2 1%	0 0	3 2%	14 2%	8 1%	5 2%	9 1%	12 2%	5 2%	0 0	4 2%	7 0	15 3% AR	20 9% ARS	1 0	24 1% U	18 4% AUV
2	66 2% RUV	14 2%	52 2%	34 3%	6 1%	0 0 *	6 4% E	3 2%	4 2%	13 2%	11 2%	3 1%	17 2%	14 2%	9 3%	4 5%	6 3%	12 1%	22 4% AR	30 13% ARS	7 1%	27 2%	32 8% AUV
3	93 3% RU	22 3%	70 3%	40 3%	9 2%	1 3% *	5 3%	4 4%	4 3%	28 4% AE	24 4%	8 4%	23 3%	16 2%	9 3%	5 6%	7 3%	38 2%	31 6% AR	23 10% ARS	6 1%	56 3% U	28 7% AUV
4	128 4% BIRU	24 3%	104 5%	55 4%	21 4%	6 12% ADEHI*	7 4%	3 3%	2 1%	34 5% I	25 4%	10 5%	29 4%	32 4%	17 6%	6 7%	9 4%	55 3%	44 8% AR	29 13% AR	12 1%	81 5% U	34 8% AUV
5	325 11% ORU	81 10%	244 11%	136 10%	60 12%	4 8% *	24 14%	11 9%	18 11%	72 11%	62 10%	24 11%	74 10%	97 12% O	20 7%	12 15% O	34 15% AKO	175 8%	112 20% AR	37 16% AR	52 6%	205 12% AU	60 15% AU
6	452 15% RU	123 15%	330 15%	205 15%	79 15%	9 19% *	25 15%	21 17%	28 17%	85 13%	95 15%	35 16%	100 14%	135 17% Q	44 15%	16 20%	24 11%	308 14%	111 20% AR	33 14%	108 13%	272 16% U	66 16%
7	663 22% PT	180 22%	484 22%	298 22%	108 21%	18 38% ADEIJ*	38 22%	32 25%	29 18%	140 22%	139 22%	52 23%	176 25% PQ	172 22%	71 24% P	10 12%	39 18%	523 24% AST	106 19%	32 14%	195 23%	380 23%	78 19%
8	611 20% QSTW	182 23%	430 20%	296 22% J	109 21%	4 9% *	28 16%	27 21%	33 20%	115 18%	136 21% Q	47 22%	141 20%	173 22% Q	63 21% Q	12 15%	31 14%	545 25% AST	54 10% T	9 4%	223 26% AVW	322 19% W	55 14%
9	302 10% STVW	90 11%	212 10%	129 10%	59 12%	4 8% *	21 12%	11 9%	18 11%	61 9%	61 9%	23 10%	74 11%	74 9%	32 11%	5 6%	30 14%	283 13% AST	15 3%	4 2%	143 17% AVW	143 9% W	15 4%
Highest rating 10	176 6% LSTVW	50 6%	127 6%	78 6%	27 5%	0 0 *	14 8%	10 8%	12 7%	35 6%	55 9% ALM	4 2%	36 5% L	48 6% L	16 5% L	4 5%	12 6% L	166 8% AST	6 1%	3 1%	90 11% AVW	73 4%	12 3%
Don't know	132 4% GNRU	36 4%	96 4%	48 4%	27 5% G	0 0 *	2 1%	3 3%	10 6% G	42 7% ADG	29 5%	10 4%	24 3%	21 3%	13 4%	7 8% MN	25 11% AKLMNO	74 3%	36 7% AR	10 4%	16 2%	88 5% AUW	11 3%
NET: 1-3	203 7% BRU	41 5%	162 7% AB	88 7%	24 5%	3 6% *	14 8%	8 6%	11 7%	56 9% AE	43 7%	16 7%	49 7%	42 5%	23 8%	9 11%	18 8%	57 3%	68 12% AR	73 32% ARS	14 2%	107 6% U	78 19% AUV
NET: 4-6	906 30% RU	228 28%	678 31%	397 30%	160 31%	19 40% *	56 32%	36 28%	49 30%	191 30%	183 28%	69 31%	202 29%	263 33% A	81 27%	34 42% AKMO	67 30%	539 25%	267 48% AR	99 43% AR	171 20%	558 33% AU	160 39% AUV
NET: 7-10	1753 59% CJPQ STVW	500 62% AC	1253 57%	800 60% J	303 59%	26 54% *	101 58%	81 64%	92 57%	350 55%	391 60% PQ	126 57% P	427 61% PQ	467 59% PQ	182 61% PQ	31 39%	113 51%	1516 69% AST	182 33% T	48 21%	651 76% AVW	918 55% W	160 39%
NET: 9-10	478 16% STVW	139 17%	339 15%	206 15%	87 17%	4 8% *	35 20%	21 17%	30 19%	96 15%	116 18%	27 12%	110 16%	122 15%	48 16%	9 11%	42 19%	449 21% AST	22 4%	7 3%	234 27% AVW	216 13% W	26 6%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**30**	17	13	19	11	11	19	1	1	3	5	2	3	1	1	2	3	7	0	27	1	1	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***2%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***2%***	0	***1%***	0	***1%***	0
2	**32**	19	13	20	12	17	15	3	3	1	4	4	4	2	2	3	0	5	2	25	3	2	2
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***
								Q	**Q**			**Q**	**Q**		**Q**				**Q**				
3	**53**	27	25	37	16	32	21	8	3	6	6	6	3	6	4	4	3	4	1	40	8	4	1
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***3%***	***2%***	***3%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***3%***	***2%***	***1%***
	E			**AE**				**AQRS**													**ATW**		
4	**63**	31	32	35	27	39	24	11	0	8	9	4	0	10	4	4	8	3	2	45	11	4	2
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***5%***	0	***3%***	***3%***	***1%***	0	***4%***	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***5%***	***2%***	***2%***
	GM							**AILMPR**		**MR**	**M**			**MR**	**MR**				**M**		**AT**		
5	**229**	110	119	117	112	117	112	25	13	13	26	18	19	17	8	33	30	20	7	189	25	8	7
	7%	***7%***	***8%***	***8%***	***7%***	***8%***	***7%***	***10%***	***10%***	***5%***	***7%***	***6%***	***9%***	***6%***	***5%***	***12%***	***7%***	***5%***	***7%***	***7%***	***10%***	***5%***	***7%***
	R							**JOR**	**R**							**AJNOR**					**V**		
6	**272**	146	126	125	148	149	123	17	12	22	36	25	12	22	11	31	47	33	5	239	17	11	5
	9%	***9%***	***8%***	***8%***	***9%***	***10%***	***8%***	***7%***	***10%***	***9%***	***10%***	***9%***	***5%***	***8%***	***7%***	***11%***	***11%***	***7%***	***5%***	***9%***	***7%***	***7%***	***5%***
	SW										**S**					**S**	**MS**			**W**			
7	**441**	222	219	193	248	220	222	33	20	37	46	35	25	32	24	44	62	71	13	372	33	24	13
	14%	***14%***	***14%***	***13%***	***16%***	***14%***	***14%***	***13%***	***16%***	***15%***	***13%***	***12%***	***11%***	***11%***	***15%***	***16%***	***15%***	***16%***	***13%***	***14%***	***13%***	***15%***	***13%***
	D				**AD**																		
8	**680**	336	344	297	383	318	362	55	28	59	68	65	51	48	38	65	86	101	17	570	55	38	17
	22%	***21%***	***22%***	***19%***	***24%***	***21%***	***23%***	***22%***	***22%***	***24%***	***20%***	***23%***	***23%***	***17%***	***24%***	***23%***	***21%***	***23%***	***18%***	***22%***	***22%***	***24%***	***18%***
	D				**AD**										**N**								
9	**571**	287	284	268	303	296	275	41	19	46	54	54	52	67	27	52	66	75	18	485	41	27	18
	18%	***18%***	***18%***	***18%***	***19%***	***19%***	***17%***	***17%***	***15%***	***19%***	***16%***	***19%***	***24%***	***24%***	***17%***	***18%***	***16%***	***17%***	***19%***	***18%***	***17%***	***17%***	***19%***
													AKQ	**AKQ**									
Extremely important 10	**649**	319	330	343	306	289	361	47	23	47	79	64	49	67	30	37	86	92	26	545	47	30	26
	21%	***20%***	***21%***	***22%***	***19%***	***19%***	***23%***	***19%***	***19%***	***19%***	***23%***	***23%***	***22%***	***24%***	***19%***	***13%***	***21%***	***21%***	***28%***	***21%***	***19%***	***19%***	***28%***
	EFP			**AE**			**AF**				**P**	**P**	**P**	**P**			**P**	**P**	**AHJOPQR**				**ATUV**
Don't know	**110**	57	53	77	34	50	61	8	2	5	13	6	1	9	8	8	17	27	5	89	8	8	5
	4%	***4%***	***3%***	***5%***	***2%***	***3%***	***4%***	***3%***	***2%***	***2%***	***4%***	***2%***	0	***3%***	***5%***	***3%***	***4%***	***6%***	***6%***	***3%***	***3%***	***5%***	***6%***
	EM			**AE**				**M**			**M**				**LM**		**M**	**AJLM**	**JLM**				
NET: 1-3	**114**	64	51	76	39	60	55	12	8	11	15	12	10	9	7	9	6	15	2	93	12	7	2
	4%	***4%***	***3%***	***5%***	***2%***	***4%***	***3%***	***5%***	***6%***	***4%***	***4%***	***4%***	***4%***	***3%***	***4%***	***3%***	***1%***	***3%***	***2%***	***4%***	***5%***	***4%***	***2%***
	EQ			**AE**				**Q**	**Q**	**Q**	**Q**	**Q**	**Q**		**Q**								
NET: 4-6	**564**	287	277	277	286	305	259	53	25	43	70	46	31	50	23	67	84	56	14	473	53	23	14
	18%	***18%***	***18%***	***18%***	***18%***	***20%***	***16%***	***21%***	***20%***	***17%***	***20%***	***16%***	***14%***	***18%***	***15%***	***24%***	***21%***	***13%***	***14%***	***18%***	***21%***	***15%***	***14%***
	GR					**AG**		**MORS**			**R**					**AMORS**	**R**				**VW**		
NET: 7-10	**2342**	1164	1177	1102	1240	1122	1220	177	90	190	247	217	178	214	119	199	299	338	73	1973	177	119	73
	75%	***74%***	***76%***	***72%***	***78%***	***73%***	***77%***	***71%***	***72%***	***76%***	***72%***	***77%***	***81%***	***76%***	***76%***	***70%***	***74%***	***78%***	***78%***	***75%***	***71%***	***76%***	***78%***
	DF				**AD**		**AF**						**AHKP**					**H**					
NET: 9-10	**1220**	606	614	612	608	585	636	89	42	94	133	118	101	134	57	90	152	167	44	1030	89	57	44
	39%	***39%***	***39%***	***40%***	***38%***	***38%***	***40%***	***35%***	***34%***	***38%***	***39%***	***42%***	***46%***	***47%***	***36%***	***32%***	***37%***	***38%***	***47%***	***39%***	***35%***	***36%***	***47%***
	P											**P**	**AHOP**	**AHIJ OPQR**					**AHIJ OPQR**				**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**30**	6	10	5	5	2	1	4	21	4	4	5	3	3	3	3	7	21	2	24	6	8	14
	1%	*1%*	*2%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*2%*	*1%*	0	*1%*	*1%*	0	*5%*
	GRSV	**G**	**AG**						**A**														**AUV**
2	**32**	3	6	6	5	5	8	7	20	5	2	3	7	7	2	4	8	24	8	21	3	23	4
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	0	*1%*	*1%*
3	**53**	9	8	12	5	6	12	12	21	20	5	9	12	7	4	3	4	49	14	36	13	29	7
	2%	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*3%*	*2%*	*3%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*
										A													
4	**63**	9	7	7	12	12	16	22	25	15	5	8	14	12	3	9	6	57	18	41	14	36	5
	2%	*2%*	*1%*	*1%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*
5	**229**	53	46	32	23	30	45	43	103	79	23	32	35	34	25	15	43	186	57	147	51	134	29
	7%	*12%*	*9%*	*6%*	*4%*	*7%*	*7%*	*5%*	*7%*	*10%*	*8%*	*9%*	*6%*	*7%*	*7%*	*4%*	*9%*	*7%*	*8%*	*6%*	*7%*	*7%*	*10%*
	EHPT	**ADEFG**	**E**							**AHI**	**P**	**P**											
6	**272**	41	59	53	34	41	43	61	146	65	32	27	53	35	28	32	53	217	60	195	46	175	30
	9%	*9%*	*11%*	*11%*	*6%*	*9%*	*6%*	*7%*	*10%*	*8%*	*11%*	*8%*	*9%*	*7%*	*7%*	*8%*	*11%*	*8%*	*8%*	*9%*	*7%*	*9%*	*10%*
	GRU		**AEG**	**EG**																		**U**	
7	**441**	67	80	88	78	48	81	115	224	101	41	58	78	82	50	56	78	362	90	327	104	255	42
	14%	*15%*	*15%*	*18%*	*15%*	*11%*	*12%*	*14%*	*15%*	*13%*	*14%*	*16%*	*13%*	*17%*	*13%*	*15%*	*16%*	*14%*	*13%*	*14%*	*15%*	*14%*	*14%*
				AFG																			
8	**680**	93	115	108	112	101	150	187	317	172	65	73	134	126	93	79	105	575	145	507	151	410	53
	22%	*21%*	*22%*	*22%*	*21%*	*23%*	*22%*	*22%*	*21%*	*22%*	*23%*	*20%*	*22%*	*26%*	*25%*	*21%*	*22%*	*22%*	*21%*	*22%*	*22%*	*22%*	*17%*
														A									
9	**571**	73	82	98	99	77	142	178	258	135	40	62	122	80	82	79	69	502	141	402	129	346	45
	18%	*16%*	*15%*	*20%*	*19%*	*18%*	*21%*	*21%*	*17%*	*17%*	*14%*	*18%*	*20%*	*17%*	*22%*	*21%*	*14%*	*19%*	*20%*	*18%*	*19%*	*19%*	*15%*
	Q						**C**	**AI**							**K**			**AQ**					
Extremely important 10	**649**	82	84	71	141	108	163	185	304	160	59	70	130	84	78	93	75	575	155	472	148	384	52
	21%	*18%*	*16%*	*14%*	*27%*	*25%*	*24%*	*22%*	*20%*	*21%*	*21%*	*20%*	*21%*	*17%*	*21%*	*24%*	*16%*	*22%*	*22%*	*21%*	*21%*	*21%*	*17%*
	CDQ				**ABCD**	**CD**	**ACD**									**N**		**AQ**					
Don't know	**110**	7	34	19	17	7	27	27	57	25	6	9	19	14	12	13	31	80	14	91	27	48	25
	4%	*2%*	*6%*	*4%*	*3%*	*2%*	*4%*	*3%*	*4%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*3%*	*6%*	*3%*	*2%*	*4%*	*4%*	*3%*	*8%*
	BFRSV		**ABEF**				**F**										**AR**			**AS**			**AUV**
NET: 1-3	**114**	19	24	22	15	13	21	24	62	29	11	17	23	17	8	9	19	94	23	81	23	60	25
	4%	*4%*	*4%*	*4%*	*3%*	*3%*	*3%*	*3%*	*4%*	*4%*	*4%*	*5%*	*4%*	*4%*	*2%*	*2%*	*4%*	*4%*	*3%*	*4%*	*3%*	*3%*	*8%*
																							AUV
NET: 4-6	**564**	103	112	92	69	83	105	127	275	158	60	67	102	81	55	56	101	460	135	383	111	345	64
	18%	*23%*	*21%*	*18%*	*13%*	*19%*	*15%*	*15%*	*18%*	*20%*	*21%*	*19%*	*17%*	*17%*	*15%*	*14%*	*21%*	*17%*	*19%*	*17%*	*16%*	*19%*	*21%*
	EGHRT	**AEG**	**EG**	**E**		**E**				**H**	**OP**												
NET: 7-10	**2342**	315	361	366	430	334	535	665	1103	568	205	263	464	373	302	307	327	2014	531	1708	532	1395	193
	75%	*71%*	*68%*	*73%*	*81%*	*76%*	*78%*	*79%*	*74%*	*73%*	*73%*	*74%*	*76%*	*77%*	*80%*	*80%*	*68%*	*76%*	*75%*	*76%*	*77%*	*75%*	*63%*
	CQW				**ABCD**	**C**	**ABC**	**AIJ**							**AK**	**A**		**AQ**			**W**	**W**	
NET: 9-10	**1220**	155	166	170	240	185	305	362	562	295	99	133	252	165	159	172	143	1077	296	874	277	730	98
	39%	*35%*	*31%*	*34%*	*45%*	*42%*	*44%*	*43%*	*38%*	*38%*	*35%*	*37%*	*41%*	*34%*	*42%*	*44%*	*30%*	*41%*	*42%*	*39%*	*40%*	*39%*	*32%*
	CDNQW				**ABCD**	**CD**	**ABCD**	**AIJ**					**N**		**N**	**AKN**		**AQ**			**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its programmes help me understand what is going on in the world today
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equiv alent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**30**	6	24	13	8	3	2	1	2	1	6	0	8	6	4	4	1	0	9	7	0	11	5
	1%	*1%*	*1%*	*1%*	*2%*	*6%*	*1%*	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	*4%*	*1%*	0	*2%*	*3%*	0	*1%*	*1%*
	JRU				**J**	**ADJ***			**J**							**AKLMNQ**			**R**	**AR**		**U**	**U**
2	**32**	7	25	14	6	0	2	1	1	8	8	1	8	8	2	1	3	8	6	9	2	14	9
	1%	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*4%*	0	*1%*	*2%*
	RU					*													**R**	**ARS**			**AUV**
3	**53**	16	37	19	11	0	4	5	3	10	11	5	10	12	3	2	10	18	18	12	11	23	13
	2%	*2%*	*2%*	*1%*	*2%*	0	*2%*	*4%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*3%*	*4%*	*1%*	*3%*	*5%*	*1%*	*1%*	*3%*
	R					*											**AKMNO**		**AR**	**AR**			**AUV**
4	**63**	17	45	29	14	1	2	3	1	13	7	8	13	14	5	7	6	26	22	11	15	29	15
	2%	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*	*2%*	0	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*8%*	*3%*	*1%*	*4%*	*5%*	*2%*	*2%*	*4%*
	R					*						**K**				**AKMNOQ**			**AR**	**AR**			**AV**
5	**229**	68	161	86	55	3	19	7	15	44	56	23	47	39	21	9	30	96	79	35	42	124	38
	7%	*8%*	*7%*	*6%*	*10%*	*6%*	*11%*	*5%*	*9%*	*7%*	*8%*	*10%*	*6%*	*5%*	*7%*	*10%*	*13%*	*4%*	*14%*	*15%*	*5%*	*7%*	*9%*
	DNRU				**AD**	*	**D**				**N**	**N**					**AMNO**		**AR**	**AR**		**U**	**U**
6	**272**	80	193	136	41	4	17	13	17	44	63	22	81	64	23	9	9	151	81	22	55	161	37
	9%	*9%*	*8%*	*10%*	*8%*	*8%*	*9%*	*10%*	*10%*	*7%*	*9%*	*9%*	*11%*	*8%*	*7%*	*10%*	*4%*	*7%*	*15%*	*10%*	*7%*	*10%*	*9%*
	QRU			**J**		*					**Q**	**Q**	**ANQ**	**Q**					**AR**			**U**	
7	**441**	135	306	220	71	5	21	28	19	78	104	29	103	129	37	11	20	315	83	32	129	254	45
	14%	*16%*	*13%*	*16%*	*13%*	*9%*	*12%*	*20%*	*11%*	*12%*	*15%*	*12%*	*14%*	*16%*	*12%*	*12%*	*9%*	*14%*	*15%*	*14%*	*15%*	*15%*	*11%*
	Q			**AJ**		*		**AEGIJ**			**Q**		**Q**	**Q**								**W**	
8	**680**	196	484	301	116	13	38	26	40	146	152	55	175	170	70	6	49	548	89	28	218	366	74
	22%	*23%*	*21%*	*21%*	*21%*	*26%*	*21%*	*19%*	*23%*	*23%*	*23%*	*23%*	*24%*	*21%*	*22%*	*7%*	*21%*	*25%*	*16%*	*12%*	*26%*	*22%*	*18%*
	PST					*					**P**	**P**	**P**	**P**	**P**		**P**	**AST**			**AW**		
9	**571**	153	418	252	107	13	34	20	25	119	109	47	125	158	77	13	37	460	77	25	194	304	60
	18%	*18%*	*18%*	*18%*	*20%*	*27%*	*19%*	*15%*	*15%*	*18%*	*16%*	*20%*	*17%*	*19%*	*24%*	*14%*	*16%*	*21%*	*14%*	*11%*	*23%*	*18%*	*15%*
	STW					*									**AKMQ**			**AST**			**AVW**		
Extremely important 10	**649**	137	512	276	102	5	39	30	38	159	139	38	145	191	62	17	53	534	62	38	179	344	102
	21%	*16%*	*23%*	*20%*	*19%*	*11%*	*21%*	*22%*	*22%*	*25%*	*21%*	*16%*	*20%*	*23%*	*20%*	*19%*	*23%*	*24%*	*11%*	*16%*	*21%*	*21%*	*25%*
	BS		**AB**			*				**ADE**				**L**				**AST**					**A**
Don't know	**110**	41	69	59	13	2	3	2	9	23	18	8	19	27	12	10	15	31	24	11	7	42	12
	4%	*5%*	*3%*	*4%*	*2%*	*5%*	*2%*	*1%*	*5%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	*11%*	*6%*	*1%*	*4%*	*5%*	*1%*	*3%*	*3%*
	CRUV	**AC**				*			**EH**							**AKLMNO**	**AKMN**		**R**	**R**		**U**	**U**
NET: 1-3	**114**	29	86	46	25	3	8	7	6	19	25	6	26	27	9	7	14	27	33	28	13	47	27
	4%	*3%*	*4%*	*3%*	*5%*	*6%*	*4%*	*5%*	*4%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*	*8%*	*6%*	*1%*	*6%*	*12%*	*2%*	*3%*	*7%*
	RUV					*										**ALNO**			**AR**	**ARS**			**AUV**
NET: 4-6	**564**	164	399	252	110	8	38	24	33	100	127	53	141	117	49	25	44	273	183	68	112	314	89
	18%	*19%*	*18%*	*18%*	*20%*	*16%*	*21%*	*17%*	*19%*	*16%*	*19%*	*22%*	*19%*	*14%*	*15%*	*28%*	*19%*	*12%*	*33%*	*30%*	*13%*	*19%*	*22%*
	NRU					*					**N**	**N**	**N**			**ANO**			**AR**	**AR**		**U**	**AU**
NET: 7-10	**2342**	622	1720	1048	396	36	132	105	121	503	504	168	547	648	245	47	160	1856	312	122	720	1268	282
	75%	*73%*	*76%*	*75%*	*73%*	*74%*	*73%*	*77%*	*72%*	*78%*	*75%*	*72%*	*75%*	*79%*	*78%*	*53%*	*69%*	*85%*	*57%*	*53%*	*85%*	*76%*	*69%*
	PQSTW					*				**A**	**P**	**P**	**P**	**ALPQ**	**PQ**		**P**	**AST**			**AVW**	**W**	
NET: 9-10	**1220**	290	930	527	209	19	73	51	63	278	248	85	269	349	139	29	91	993	140	62	373	648	162
	39%	*34%*	*41%*	*38%*	*39%*	*38%*	*40%*	*37%*	*37%*	*43%*	*37%*	*36%*	*37%*	*43%*	*44%*	*33%*	*39%*	*45%*	*25%*	*27%*	*44%*	*39%*	*40%*
	BST		**AB**			*				**AD**				**AKM**	**KM**			**AST**			**AV**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its news programmes are trustworthy
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**41**	21	20	29	12	26	15	4	1	4	5	4	4	2	2	1	1	11	1	33	4	2	1
	1%	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	0	0	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*
	E			**AE**														**Q**	**Q**				
2	**41**	16	25	29	13	26	16	2	5	3	4	5	5	2	2	3	2	8	1	37	2	2	1
	1%	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*4%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*
	E			**AE**					**AHQ**														
3	**44**	25	19	25	19	23	20	6	5	1	9	4	0	6	1	4	5	1	2	35	6	1	2
	1%	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*4%*	0	*3%*	*2%*	0	*2%*	*1%*	*2%*	*1%*	0	*2%*	*1%*	*2%*	*1%*	*2%*
	R							**MR**	**JMR**		**MR**			**R**					**MR**				
4	**62**	27	35	32	30	33	29	9	3	4	7	8	3	7	3	3	7	5	3	47	9	3	3
	2%	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*4%*	*2%*	*2%*	*2%*	*3%*	*1%*	*3%*	*2%*	*1%*	*2%*	*1%*	*3%*	*2%*	*4%*	*2%*	*3%*
								APR													**AT**		
5	**191**	105	86	99	93	97	94	15	13	22	14	14	10	19	5	24	24	26	6	165	15	5	6
	6%	*7%*	*6%*	*6%*	*6%*	*6%*	*6%*	*6%*	*10%*	*9%*	*4%*	*5%*	*4%*	*7%*	*3%*	*8%*	*6%*	*6%*	*6%*	*6%*	*6%*	*3%*	*6%*
	OV								**KO**	**KO**						**O**				**V**			
6	**267**	144	123	125	142	125	143	24	10	14	29	22	16	22	11	30	50	37	3	230	24	11	3
	9%	*9%*	*8%*	*8%*	*9%*	*8%*	*9%*	*9%*	*8%*	*6%*	*9%*	*8%*	*7%*	*8%*	*7%*	*11%*	*12%*	*8%*	*4%*	*9%*	*9%*	*7%*	*4%*
	SW							**S**			**S**					**S**	**AJOS**	**S**		**W**	**W**		
7	**367**	190	177	154	213	201	166	30	10	30	44	37	29	24	17	35	52	49	10	310	30	17	10
	12%	*12%*	*11%*	*10%*	*13%*	*13%*	*10%*	*12%*	*8%*	*12%*	*13%*	*13%*	*13%*	*8%*	*11%*	*12%*	*13%*	*11%*	*11%*	*12%*	*12%*	*11%*	*11%*
	DG				**AD**	**AG**																	
8	**549**	252	297	219	329	264	285	34	31	45	64	50	36	45	32	49	72	77	14	468	34	32	14
	18%	*16%*	*19%*	*14%*	*21%*	*17%*	*18%*	*13%*	*25%*	*18%*	*19%*	*18%*	*16%*	*16%*	*21%*	*17%*	*18%*	*18%*	*15%*	*18%*	*13%*	*21%*	*15%*
	BD		**AB**		**AD**				**H**						**H**							**U**	
9	**529**	258	271	231	298	267	262	43	19	37	62	37	42	52	26	51	67	78	14	446	43	26	14
	17%	*16%*	*17%*	*15%*	*19%*	*17%*	*16%*	*17%*	*16%*	*15%*	*18%*	*13%*	*19%*	*19%*	*17%*	*18%*	*16%*	*18%*	*15%*	*17%*	*17%*	*17%*	*15%*
	D				**AD**																		
Extremely important 10	**925**	482	443	511	414	430	495	77	26	84	91	96	70	92	48	74	105	127	35	765	77	48	35
	30%	*31%*	*28%*	*33%*	*26%*	*28%*	*31%*	*31%*	*21%*	*33%*	*26%*	*34%*	*32%*	*33%*	*31%*	*26%*	*26%*	*29%*	*37%*	*29%*	*31%*	*31%*	*37%*
	E			**AE**						**I**		**IQ**		**I**					**AIKPQR**				**AT**
Don't know	**114**	52	61	78	36	44	69	7	2	7	15	4	5	11	10	10	22	18	5	92	7	10	5
	4%	*3%*	*4%*	*5%*	*2%*	*3%*	*4%*	*3%*	*2%*	*3%*	*4%*	*1%*	*2%*	*4%*	*6%*	*3%*	*5%*	*4%*	*5%*	*4%*	*3%*	*6%*	*5%*
	EFL			**AE**			**AF**								**AHJLM**		**L**		**LM**			**ATU**	
NET: 1-3	**126**	62	64	82	44	75	51	11	11	8	18	14	8	10	6	8	8	19	4	105	11	6	4
	4%	*4%*	*4%*	*5%*	*3%*	*5%*	*3%*	*5%*	*9%*	*3%*	*5%*	*5%*	*4%*	*3%*	*4%*	*3%*	*2%*	*4%*	*4%*	*4%*	*5%*	*4%*	*4%*
	EG			**AE**		**AG**			**APQ**		**Q**												
NET: 4-6	**520**	276	244	256	265	255	266	48	25	39	51	44	28	48	19	57	81	67	12	442	48	19	12
	17%	*18%*	*16%*	*17%*	*17%*	*17%*	*17%*	*19%*	*20%*	*16%*	*15%*	*16%*	*13%*	*17%*	*12%*	*20%*	*20%*	*15%*	*12%*	*17%*	*19%*	*12%*	*12%*
	OSVW							**OS**	**O**							**OS**	**MOS**			**V**	**VW**		
NET: 7-10	**2370**	1181	1189	1116	1254	1162	1208	184	86	195	261	220	178	213	123	208	296	332	74	1989	184	123	74
	76%	*75%*	*76%*	*73%*	*78%*	*76%*	*76%*	*73%*	*69%*	*78%*	*76%*	*78%*	*81%*	*75%*	*78%*	*74%*	*73%*	*76%*	*78%*	*76%*	*73%*	*78%*	*78%*
	D				**AD**								**HIQ**										
NET: 9-10	**1454**	740	714	742	712	697	757	119	46	120	153	133	113	145	74	124	172	205	50	1211	119	74	50
	46%	*47%*	*46%*	*48%*	*45%*	*45%*	*47%*	*48%*	*37%*	*48%*	*44%*	*47%*	*51%*	*51%*	*47%*	*44%*	*42%*	*47%*	*52%*	*46%*	*48%*	*47%*	*52%*
	E			**AE**									**I**	**IQ**					**AIQ**				**AT**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its news programmes are trustworthy
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**41**	8	11	7	5	5	6	10	22	9	3	4	5	6	4	7	6	35	9	28	10	18	11
	1%	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***4%***
	V																						**AUV**
2	**41**	10	10	3	6	3	9	9	25	8	4	4	8	9	2	3	7	34	11	29	7	26	6
	1%	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***
3	**44**	3	10	5	6	9	11	12	14	18	3	9	9	6	1	4	7	36	11	32	10	27	4
	1%	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***0***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***
										AI		**O**											
4	**62**	10	8	12	9	9	13	18	23	20	7	8	9	8	9	7	10	52	11	46	18	37	3
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***1%***
5	**191**	34	48	32	17	26	34	41	103	46	14	18	40	22	17	19	35	156	44	126	34	107	35
	6%	***8%***	***9%***	***6%***	***3%***	***6%***	***5%***	***5%***	***7%***	***6%***	***5%***	***5%***	***7%***	***4%***	***5%***	***5%***	***7%***	***6%***	***6%***	***6%***	***5%***	***6%***	***11%***
	E	**E**	**AEG**	**E**																			**AUV**
6	**267**	59	58	47	31	35	37	63	132	70	27	42	60	37	23	26	52	215	57	190	49	176	26
	9%	***13%***	***11%***	***9%***	***6%***	***8%***	***5%***	***7%***	***9%***	***9%***	***9%***	***12%***	***10%***	***8%***	***6%***	***7%***	***11%***	***8%***	***8%***	***8%***	***7%***	***10%***	***8%***
	EGR	**AEFG**	**AEG**	**EG**								**AOP**										**A**	
7	**367**	64	61	68	55	45	75	103	161	101	47	34	66	67	53	42	70	298	89	251	86	220	32
	12%	***14%***	***12%***	***14%***	***10%***	***10%***	***11%***	***12%***	***11%***	***13%***	***17%***	***10%***	***11%***	***14%***	***14%***	***11%***	***15%***	***11%***	***13%***	***11%***	***12%***	***12%***	***10%***
	R										**ALMP**												
8	**549**	83	88	93	98	59	127	136	261	149	56	69	108	99	66	55	89	459	120	406	103	348	43
	18%	***19%***	***17%***	***19%***	***18%***	***14%***	***18%***	***16%***	***17%***	***19%***	***20%***	***19%***	***18%***	***21%***	***18%***	***14%***	***19%***	***17%***	***17%***	***18%***	***15%***	***19%***	***14%***
	FU			**F**			**F**							**P**								**AU**	
9	**529**	70	89	76	92	83	120	159	246	124	42	57	93	95	69	76	67	462	127	379	124	324	37
	17%	***16%***	***17%***	***15%***	***17%***	***19%***	***17%***	***19%***	***16%***	***16%***	***15%***	***16%***	***15%***	***20%***	***18%***	***20%***	***14%***	***17%***	***18%***	***17%***	***18%***	***18%***	***12%***
	W																	**A**			**W**	**W**	
Extremely important 10	**925**	91	122	136	184	149	242	271	448	205	70	101	194	121	120	139	103	820	211	682	224	517	81
	30%	***21%***	***23%***	***27%***	***35%***	***34%***	***35%***	***32%***	***30%***	***26%***	***25%***	***28%***	***32%***	***25%***	***32%***	***36%***	***22%***	***31%***	***30%***	***30%***	***32%***	***28%***	***26%***
	BCJNQV			**B**	**ABCD**	**ABCD**	**ABCD**	**J**					**N**		**N**	**AKLN**		**AQ**			**V**		
Don't know	**114**	12	26	20	28	14	14	21	60	29	10	10	17	14	13	8	31	82	13	94	27	49	30
	4%	***3%***	***5%***	***4%***	***5%***	***3%***	***2%***	***2%***	***4%***	***4%***	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***	***6%***	***3%***	***2%***	***4%***	***4%***	***3%***	***10%***
	GHRSV		**G**		**G**												**AR**			**AS**			**AUV**
NET: 1-3	**126**	20	31	15	18	17	26	31	61	34	10	17	22	21	7	14	21	104	31	89	27	71	20
	4%	***5%***	***6%***	***3%***	***3%***	***4%***	***4%***	***4%***	***4%***	***4%***	***3%***	***5%***	***4%***	***4%***	***2%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***7%***
	O		**AD**									**O**											**AV**
NET: 4-6	**520**	104	114	91	57	71	84	121	259	136	47	68	109	66	49	52	97	423	112	362	102	320	64
	17%	***23%***	***21%***	***18%***	***11%***	***16%***	***12%***	***14%***	***17%***	***18%***	***17%***	***19%***	***18%***	***14%***	***13%***	***14%***	***20%***	***16%***	***16%***	***16%***	***15%***	***17%***	***21%***
	EGHR	**AEFG**	**AEG**	**EG**		**E**						**O**					**R**						**U**
NET: 7-10	**2370**	308	360	373	429	336	563	669	1116	579	215	261	460	383	308	311	329	2039	547	1719	537	1409	192
	76%	***69%***	***68%***	***75%***	***81%***	***77%***	***82%***	***79%***	***75%***	***74%***	***76%***	***73%***	***76%***	***79%***	***82%***	***81%***	***69%***	***77%***	***78%***	***76%***	***78%***	***76%***	***63%***
	BCQW			**C**	**ABCD**	**BC**	**ABCD**	**AIJ**							**ALM**	**AL**		**AQ**			**W**	**W**	
NET: 9-10	**1454**	161	211	212	276	232	361	430	694	329	112	158	286	217	189	214	170	1281	338	1061	348	841	118
	46%	***36%***	***40%***	***43%***	***52%***	***53%***	***53%***	***51%***	***46%***	***42%***	***40%***	***44%***	***47%***	***45%***	***50%***	***55%***	***36%***	***48%***	***48%***	***47%***	***50%***	***45%***	***38%***
	BCJKQW				**ABCD**	**ABCD**	**ABCD**	**AIJ**							**K**	**AKLMN**		**AQ**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its news programmes are trustworthy
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**41**	7	34	22	4	3	5	1	2	4	11	2	6	6	4	7	6	7	7	14	2	15	9
	1%	*1%*	*1%*	*2%*	*1%*	*6%*	*3%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*8%*	*3%*	0	*1%*	*6%*	0	*1%*	*2%*
	RUV					**AEJ***	**EJ**									**AKLMNO**	**MN**		**R**	**ARS**			**UV**
2	**41**	15	26	18	10	0	3	2	2	7	4	6	13	8	3	3	5	12	13	8	4	16	14
	1%	*2%*	*1%*	*1%*	*2%*	0	*2%*	*2%*	*1%*	*1%*	*1%*	*3%*	*2%*	*1%*	*1%*	*3%*	*2%*	*1%*	*2%*	*3%*	*1%*	*1%*	*3%*
	RU					*						**K**				**K**	**K**		**AR**	**AR**			**AUV**
3	**44**	11	33	15	9	0	2	1	4	12	10	5	9	9	3	4	4	15	22	4	5	23	11
	1%	*1%*	*1%*	*1%*	*2%*	0	*1%*	*1%*	*3%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*5%*	*2%*	*1%*	*4%*	*2%*	*1%*	*1%*	*3%*
	RU					*										**AMNO**			**AR**				**AU**
4	**62**	17	45	27	11	0	5	3	3	13	7	5	16	17	6	3	7	27	17	16	11	34	14
	2%	*2%*	*2%*	*2%*	*2%*	0	*3%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	*3%*	*1%*	*3%*	*7%*	*1%*	*2%*	*3%*
	R					*											**K**		**R**	**ARS**			**AU**
5	**191**	55	136	82	44	4	14	5	12	30	57	16	36	38	20	6	13	82	78	15	39	103	31
	6%	*6%*	*6%*	*6%*	*8%*	*8%*	*8%*	*4%*	*7%*	*5%*	*9%*	*7%*	*5%*	*5%*	*6%*	*7%*	*6%*	*4%*	*14%*	*6%*	*5%*	*6%*	*8%*
	NR				**J**	*					**AMN**								**ART**				**U**
6	**267**	90	177	141	42	2	14	15	16	37	50	23	69	67	20	10	27	161	78	19	88	144	25
	9%	*11%*	*8%*	*10%*	*8%*	*5%*	*8%*	*11%*	*9%*	*6%*	*7%*	*10%*	*9%*	*8%*	*6%*	*11%*	*12%*	*7%*	*14%*	*8%*	*10%*	*9%*	*6%*
	CJR	**AC**		**AJ**		*		**J**									**O**		**ART**		**AW**		
7	**367**	107	260	164	60	15	18	17	18	76	101	22	81	94	35	8	23	272	73	18	105	213	39
	12%	*13%*	*11%*	*12%*	*11%*	*31%*	*10%*	*12%*	*10%*	*12%*	*15%*	*10%*	*11%*	*11%*	*11%*	*9%*	*10%*	*12%*	*13%*	*8%*	*12%*	*13%*	*10%*
						ADEG HIJ*					**A**												
8	**549**	165	384	257	91	10	26	29	24	113	121	42	151	129	42	12	45	434	62	36	192	284	54
	18%	*19%*	*17%*	*18%*	*17%*	*20%*	*14%*	*21%*	*14%*	*18%*	*18%*	*18%*	*21%*	*16%*	*13%*	*13%*	*19%*	*20%*	*11%*	*16%*	*23%*	*17%*	*13%*
	OSW					*							**ANO**					**AS**			**AVW**		
9	**529**	145	384	237	84	6	38	22	30	112	94	35	145	140	61	7	41	411	80	29	162	290	67
	17%	*17%*	*17%*	*17%*	*15%*	*13%*	*21%*	*16%*	*18%*	*17%*	*14%*	*15%*	*20%*	*17%*	*19%*	*8%*	*18%*	*19%*	*15%*	*12%*	*19%*	*17%*	*16%*
	K					*							**AKP**		**KP**			**AST**					
Extremely important 10	**925**	203	722	388	165	7	52	37	50	225	196	69	187	288	110	18	52	733	97	61	234	508	134
	30%	*24%*	*32%*	*28%*	*30%*	*15%*	*29%*	*27%*	*30%*	*35%*	*29%*	*29%*	*25%*	*35%*	*35%*	*21%*	*22%*	*34%*	*17%*	*27%*	*27%*	*30%*	*33%*
	BMQS		**AB**			*				**ADF**				**AKMPQ**	**AMPQ**			**AST**		**S**			
Don't know	**114**	42	72	56	24	1	4	4	9	15	24	10	20	25	11	10	10	34	26	11	9	41	12
	4%	*5%*	*3%*	*4%*	*4%*	*2%*	*2%*	*3%*	*5%*	*2%*	*4%*	*4%*	*3%*	*3%*	*4%*	*12%*	*4%*	*2%*	*5%*	*5%*	*1%*	*2%*	*3%*
	CJRUV	**AC**				*			**J**							**AKLMNOQ**			**R**	**R**		**U**	**U**
NET: 1-3	**126**	33	93	54	23	3	10	4	8	24	24	12	28	23	11	14	15	33	42	26	12	55	34
	4%	*4%*	*4%*	*4%*	*4%*	*6%*	*5%*	*3%*	*5%*	*4%*	*4%*	*5%*	*4%*	*3%*	*3%*	*15%*	*6%*	*2%*	*8%*	*11%*	*1%*	*3%*	*8%*
	NRUV					*										**AKLMNOQ**	**N**		**AR**	**AR**		**U**	**AUV**
NET: 4-6	**520**	162	358	250	97	6	33	24	30	80	114	43	121	121	46	19	48	269	173	49	139	281	70
	17%	*19%*	*16%*	*18%*	*18%*	*13%*	*18%*	*17%*	*18%*	*12%*	*17%*	*18%*	*17%*	*15%*	*15%*	*21%*	*20%*	*12%*	*31%*	*21%*	*16%*	*17%*	*17%*
	JR			**J**	**J**	*	**J**										**N**		**ART**	**R**			
NET: 7-10	**2370**	619	1750	1045	400	39	134	104	121	525	511	169	564	650	247	46	161	1850	311	144	692	1295	293
	76%	*72%*	*77%*	*74%*	*74%*	*80%*	*74%*	*76%*	*72%*	*81%*	*76%*	*72%*	*77%*	*79%*	*78%*	*52%*	*69%*	*85%*	*56%*	*63%*	*81%*	*77%*	*72%*
	BPQST		**AB**			*				**ADEGI**	**P**	**P**	**PQ**	**ALPQ**	**PQ**		**P**	**AST**			**AVW**	**AW**	
NET: 9-10	**1454**	348	1106	624	249	14	91	59	80	336	290	104	331	427	170	26	93	1144	177	90	396	798	200
	46%	*41%*	*49%*	*44%*	*46%*	*28%*	*50%*	*43%*	*47%*	*52%*	*43%*	*44%*	*45%*	*52%*	*54%*	*29%*	*40%*	*52%*	*32%*	*39%*	*46%*	*48%*	*49%*
	BFPST		**AB**			*	**F**		**F**	**ADEF**	**P**	**P**	**P**	**AKMPQ**	**AKLMPQ**			**AST**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**37**	14	23	20	17	21	16	1	1	4	6	4	3	5	3	1	0	7	1	32	1	3	1
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	0	0	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*
	Q									**Q**	**Q**	**Q**	**Q**	**Q**	**Q**			**Q**	**Q**				
2	**33**	16	17	20	13	18	16	3	4	0	2	7	1	2	2	3	3	6	1	28	3	2	1
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*4%*	0	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
									AJKQ			**AJ**											
3	**70**	30	41	43	27	43	27	11	3	11	9	6	5	3	5	4	4	9	2	52	11	5	2
	2%	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*4%*	*2%*	*4%*	*3%*	*2%*	*2%*	*1%*	*3%*	*1%*	*1%*	*2%*	*2%*	*2%*	*4%*	*3%*	*2%*
	E							**ANQ**		**ANQ**					**Q**						**AT**		
4	**82**	47	36	47	36	49	34	9	5	1	10	12	4	9	5	6	10	6	5	64	9	5	5
	3%	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*4%*	*4%*	*1%*	*3%*	*4%*	*2%*	*3%*	*3%*	*2%*	*2%*	*1%*	*5%*	*2%*	*4%*	*3%*	*5%*
	J							**JR**	**J**			**JR**		**J**	**J**				**AJPR**				**AT**
5	**238**	131	107	98	140	109	129	25	15	17	22	15	24	17	12	21	29	33	8	193	25	12	8
	8%	*8%*	*7%*	*6%*	*9%*	*7%*	*8%*	*10%*	*12%*	*7%*	*6%*	*5%*	*11%*	*6%*	*8%*	*8%*	*7%*	*8%*	*9%*	*7%*	*10%*	*8%*	*9%*
	D				**AD**			**L**	**L**				**L**										
6	**329**	169	160	149	180	159	169	35	14	26	41	23	10	28	11	43	45	47	7	276	35	11	7
	11%	*11%*	*10%*	*10%*	*11%*	*10%*	*11%*	*14%*	*11%*	*10%*	*12%*	*8%*	*5%*	*10%*	*7%*	*15%*	*11%*	*11%*	*7%*	*10%*	*14%*	*7%*	*7%*
	M							**ALMOS**	**M**	**M**	**M**			**M**		**ALMOS**	**M**	**M**			**AVW**		
7	**503**	244	258	224	279	257	246	44	23	32	52	48	35	29	20	57	76	75	13	426	44	20	13
	16%	*16%*	*17%*	*15%*	*17%*	*17%*	*15%*	*17%*	*18%*	*13%*	*15%*	*17%*	*16%*	*10%*	*13%*	*20%*	*19%*	*17%*	*14%*	*16%*	*17%*	*13%*	*14%*
	DN				**D**			**N**				**N**				**JNO**	**N**	**N**					
8	**756**	373	384	356	400	364	393	56	20	71	81	65	54	80	36	65	107	97	23	640	56	36	23
	24%	*24%*	*25%*	*23%*	*25%*	*24%*	*25%*	*23%*	*16%*	*29%*	*23%*	*23%*	*25%*	*28%*	*23%*	*23%*	*26%*	*22%*	*25%*	*24%*	*23%*	*23%*	*25%*
										I				**I**			**I**						
9	**466**	227	238	211	254	241	224	33	17	34	43	43	37	53	26	37	58	72	12	394	33	26	12
	15%	*14%*	*15%*	*14%*	*16%*	*16%*	*14%*	*13%*	*14%*	*14%*	*13%*	*15%*	*17%*	*19%*	*17%*	*13%*	*14%*	*16%*	*13%*	*15%*	*13%*	*17%*	*13%*
Extremely important 10	**454**	232	222	248	206	201	253	26	15	41	64	47	39	42	23	32	53	58	14	390	26	23	14
	15%	*15%*	*14%*	*16%*	*13%*	*13%*	*16%*	*10%*	*12%*	*17%*	*19%*	*17%*	*18%*	*15%*	*15%*	*11%*	*13%*	*13%*	*15%*	*15%*	*10%*	*15%*	*15%*
	EFHU			**AE**			**AF**			**H**	**HP**	**H**	**H**							**U**			
Don't know	**162**	89	73	116	46	75	87	7	7	11	15	13	8	14	13	15	22	28	8	132	7	13	8
	5%	*6%*	*5%*	*8%*	*3%*	*5%*	*5%*	*3%*	*6%*	*4%*	*4%*	*5%*	*3%*	*5%*	*8%*	*5%*	*5%*	*6%*	*9%*	*5%*	*3%*	*8%*	*9%*
	E			**AE**											**AHKM**				**AHJKLM**			**ATU**	**ATU**
NET: 1-3	**141**	59	81	83	58	81	59	15	9	15	17	17	9	10	10	8	7	22	3	112	15	10	3
	4%	*4%*	*5%*	*5%*	*4%*	*5%*	*4%*	*6%*	*7%*	*6%*	*5%*	*6%*	*4%*	*4%*	*6%*	*3%*	*2%*	*5%*	*4%*	*4%*	*6%*	*6%*	*4%*
	EGQ			**AE**				**Q**	**Q**	**Q**	**Q**	**Q**			**Q**			**Q**					
NET: 4-6	**649**	347	302	293	356	317	332	69	34	44	73	50	39	55	28	70	83	86	20	533	69	28	20
	21%	*22%*	*19%*	*19%*	*22%*	*21%*	*21%*	*27%*	*27%*	*18%*	*21%*	*18%*	*18%*	*19%*	*18%*	*25%*	*21%*	*20%*	*21%*	*20%*	*27%*	*18%*	*21%*
	D				**D**			**AJLM**	**LO**												**ATV**		
								NOQR															
NET: 7-10	**2179**	1077	1102	1040	1139	1063	1116	159	75	179	240	203	164	204	106	190	295	301	63	1850	159	106	63
	70%	*69%*	*71%*	*68%*	*71%*	*69%*	*70%*	*63%*	*60%*	*72%*	*70%*	*72%*	*75%*	*72%*	*68%*	*67%*	*73%*	*69%*	*67%*	*70%*	*63%*	*68%*	*67%*
	HIU									**I**		**HI**	**HI**	**HI**			**HI**			**U**			
NET: 9-10	**920**	460	460	459	460	443	477	59	32	76	107	90	75	95	50	68	112	130	27	784	59	50	27
	29%	*29%*	*30%*	*30%*	*29%*	*29%*	*30%*	*24%*	*25%*	*30%*	*31%*	*32%*	*34%*	*34%*	*32%*	*24%*	*28%*	*30%*	*28%*	*30%*	*24%*	*32%*	*28%*
	HU										**H**	**H**	**HP**	**HP**	**H**					**U**		**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**37**	7	3	6	9	6	6	2	24	11	3	7	6	5	2	4	4	33	9	25	6	21	9
	1%	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***
									H	**H**													**AUV**
2	**33**	3	6	2	2	6	13	9	12	12	5	4	8	4	3	5	7	27	11	18	7	21	2
	1%	***1%***	***1%***	0	0	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***
	T						**ADE**																
3	**70**	14	15	12	7	10	12	16	31	22	3	11	11	10	7	6	9	60	17	50	16	43	7
	2%	***3%***	***3%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***3%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***
4	**82**	17	15	14	7	9	21	22	35	23	8	14	10	11	8	9	15	67	14	61	18	45	13
	3%	***4%***	***3%***	***3%***	***1%***	***2%***	***3%***	***3%***	***2%***	***3%***	***3%***	***4%***	***2%***	***2%***	***2%***	***2%***	***3%***	***3%***	***2%***	***3%***	***3%***	***2%***	***4%***
	E	**E**					**E**																
5	**238**	28	51	44	37	33	45	49	123	65	19	31	35	44	33	21	30	208	67	146	45	146	27
	8%	***6%***	***10%***	***9%***	***7%***	***7%***	***6%***	***6%***	***8%***	***8%***	***7%***	***9%***	***6%***	***9%***	***9%***	***5%***	***6%***	***8%***	***9%***	***6%***	***6%***	***8%***	***9%***
	HT								**H**										**T**				
6	**329**	57	56	51	53	55	55	76	172	81	39	30	77	51	30	43	61	266	70	241	71	211	21
	11%	***13%***	***11%***	***10%***	***10%***	***13%***	***8%***	***9%***	***11%***	***10%***	***14%***	***8%***	***13%***	***10%***	***8%***	***11%***	***13%***	***10%***	***10%***	***11%***	***10%***	***11%***	***7%***
	GRW	**G**				**G**					**LO**		**O**									**W**	
7	**503**	89	94	88	73	61	98	128	246	128	42	63	96	88	62	65	88	415	97	387	104	304	51
	16%	***20%***	***18%***	***18%***	***14%***	***14%***	***14%***	***15%***	***16%***	***16%***	***15%***	***18%***	***16%***	***18%***	***16%***	***17%***	***18%***	***16%***	***14%***	***17%***	***15%***	***16%***	***17%***
		AEFG																		**A**			
8	**756**	101	135	110	132	101	177	223	355	178	68	87	150	120	102	97	103	653	168	548	171	457	56
	24%	***23%***	***25%***	***22%***	***25%***	***23%***	***26%***	***26%***	***24%***	***23%***	***24%***	***24%***	***25%***	***25%***	***27%***	***25%***	***22%***	***25%***	***24%***	***24%***	***25%***	***25%***	***18%***
	W																				**W**	**W**	
9	**466**	57	64	79	91	67	108	136	223	105	42	48	92	73	61	61	64	402	103	342	106	270	36
	15%	***13%***	***12%***	***16%***	***17%***	***15%***	***16%***	***16%***	***15%***	***13%***	***15%***	***13%***	***15%***	***15%***	***16%***	***16%***	***13%***	***15%***	***15%***	***15%***	***15%***	***15%***	***12%***
	C				**C**																		
Extremely important 10	**454**	52	56	61	87	79	119	154	199	101	38	44	94	61	57	61	57	397	113	328	113	251	51
	15%	***12%***	***10%***	***12%***	***16%***	***18%***	***17%***	***18%***	***13%***	***13%***	***14%***	***12%***	***15%***	***13%***	***15%***	***16%***	***12%***	***15%***	***16%***	***15%***	***16%***	***14%***	***17%***
	C				**C**	**ABCD**	**ABCD**	**AIJ**															
Don't know	**162**	17	38	31	33	10	32	27	78	54	13	18	27	17	13	13	41	121	34	118	35	79	35
	5%	***4%***	***7%***	***6%***	***6%***	***2%***	***5%***	***3%***	***5%***	***7%***	***5%***	***5%***	***4%***	***4%***	***3%***	***3%***	***9%***	***5%***	***5%***	***5%***	***5%***	***4%***	***11%***
	FHRV		**AF**	**F**	**F**				**H**	**AH**							**AR**						**AUV**
NET: 1-3	**141**	24	24	21	18	22	31	28	66	46	11	22	26	19	12	16	20	120	38	93	30	85	18
	4%	***6%***	***5%***	***4%***	***3%***	***5%***	***5%***	***3%***	***4%***	***6%***	***4%***	***6%***	***4%***	***4%***	***3%***	***4%***	***4%***	***5%***	***5%***	***4%***	***4%***	***5%***	***6%***
	H									**AH**													
NET: 4-6	**649**	102	122	110	96	97	122	147	329	169	67	74	123	106	71	73	106	541	150	448	134	402	61
	21%	***23%***	***23%***	***22%***	***18%***	***22%***	***18%***	***17%***	***22%***	***22%***	***24%***	***21%***	***20%***	***22%***	***19%***	***19%***	***22%***	***20%***	***21%***	***20%***	***19%***	***22%***	***20%***
	GH		**G**						**H**	**H**													
NET: 7-10	**2179**	299	348	337	384	309	503	640	1022	511	191	242	432	343	281	285	312	1866	481	1605	493	1282	193
	70%	***68%***	***65%***	***68%***	***72%***	***71%***	***73%***	***76%***	***68%***	***66%***	***68%***	***68%***	***71%***	***71%***	***74%***	***74%***	***65%***	***70%***	***68%***	***71%***	***71%***	***69%***	***63%***
	CJW				**C**		**ACD**	**AIJ**							**A**			**A**		**A**	**W**	**W**	
NET: 9-10	**920**	109	119	140	178	146	227	290	422	205	81	92	186	134	117	123	121	798	215	670	219	521	86
	29%	***25%***	***22%***	***28%***	***34%***	***33%***	***33%***	***34%***	***28%***	***26%***	***29%***	***26%***	***31%***	***28%***	***31%***	***32%***	***25%***	***30%***	***31%***	***30%***	***32%***	***28%***	***28%***
	CJ				**ABC**	**BC**	**ABC**	**AIJ**										**A**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows interesting programmes about history, science or the arts

Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**37**	6	31	15	6	3	4	2	1	7	12	5	8	2	2	5	4	13	7	7	0	19	7
	1%	*1%*	*1%*	*1%*	*1%*	*6%*	*2%*	*1%*	0	*1%*	*2%*	*2%*	*1%*	0	*1%*	*5%*	*2%*	*1%*	*1%*	*3%*	0	*1%*	*2%*
	NRU					**ADEIJ***					**N**	**N**	**N**			**AMNO**	**N**			**AR**		**U**	**U**
2	**33**	3	30	11	4	0	5	0	2	10	4	3	8	3	4	3	7	7	12	12	3	19	10
	1%	0	*1%*	*1%*	*1%*	0	*3%*	0	*1%*	*2%*	*1%*	*1%*	*1%*	0	*1%*	*3%*	*3%*	0	*2%*	*5%*	0	*1%*	*2%*
	BNRU		**AB**			*	**ADE**									**KN**	**AKN**		**AR**	**ARS**		**U**	**AU**
3	**70**	20	50	34	11	0	4	7	6	9	20	7	18	11	5	3	5	25	24	15	11	31	22
	2%	*2%*	*2%*	*2%*	*2%*	0	*2%*	*5%*	*3%*	*1%*	*3%*	*3%*	*2%*	*1%*	*2%*	*3%*	*2%*	*1%*	*4%*	*7%*	*1%*	*2%*	*5%*
	NRU					*		**J**			**N**								**AR**	**AR**			**AUV**
4	**82**	17	65	29	20	0	5	6	4	18	18	7	19	20	4	5	7	41	20	15	18	43	17
	3%	*2%*	*3%*	*2%*	*4%*	0	*3%*	*4%*	*2%*	*3%*	*3%*	*3%*	*3%*	*2%*	*1%*	*5%*	*3%*	*2%*	*4%*	*6%*	*2%*	*3%*	*4%*
	R					*										**O**			**R**	**AR**			
5	**238**	79	158	97	50	4	19	4	19	45	62	21	49	50	25	7	22	114	93	21	44	145	33
	8%	*9%*	*7%*	*7%*	*9%*	*7%*	*10%*	*3%*	*11%*	*7%*	*9%*	*9%*	*7%*	*6%*	*8%*	*8%*	*10%*	*5%*	*17%*	*9%*	*5%*	*9%*	*8%*
	CHRU	**C**			**H**	*	**H**		**DH**		**N**								**ART**	**R**		**AU**	
6	**329**	88	241	143	72	13	15	14	19	52	88	27	83	79	22	7	17	201	90	29	75	189	53
	11%	*10%*	*11%*	*10%*	*13%*	*26%*	*9%*	*10%*	*11%*	*8%*	*13%*	*12%*	*11%*	*10%*	*7%*	*8%*	*7%*	*9%*	*16%*	*12%*	*9%*	*11%*	*13%*
	JOR				**J**	**ADEG HIJ***					**AOQ**		**O**						**AR**				**U**
7	**503**	140	363	247	74	10	25	28	22	97	104	34	134	145	43	9	31	370	89	27	152	276	54
	16%	*16%*	*16%*	*18%*	*14%*	*20%*	*14%*	*20%*	*13%*	*15%*	*15%*	*14%*	*18%*	*18%*	*14%*	*10%*	*13%*	*17%*	*16%*	*12%*	*18%*	*17%*	*13%*
						*															**W**		
8	**756**	211	545	349	125	10	37	31	34	171	167	60	172	193	83	21	50	604	96	36	241	411	78
	24%	*25%*	*24%*	*25%*	*23%*	*20%*	*20%*	*22%*	*20%*	*27%*	*25%*	*26%*	*24%*	*24%*	*26%*	*24%*	*21%*	*28%*	*17%*	*15%*	*28%*	*25%*	*19%*
	STW					*												**AST**			**AW**	**W**	
9	**466**	128	337	206	80	4	35	22	21	98	79	32	111	149	51	7	32	385	45	23	146	243	57
	15%	*15%*	*15%*	*15%*	*15%*	*8%*	*19%*	*16%*	*13%*	*15%*	*12%*	*14%*	*15%*	*18%*	*16%*	*8%*	*14%*	*18%*	*8%*	*10%*	*17%*	*15%*	*14%*
	KST					*								**AKP**				**AST**			**A**		
Extremely important 10	**454**	112	342	191	83	6	23	20	29	102	86	25	98	139	63	10	32	362	47	27	146	224	63
	15%	*13%*	*15%*	*14%*	*15%*	*11%*	*13%*	*15%*	*17%*	*16%*	*13%*	*10%*	*13%*	*17%*	*20%*	*12%*	*14%*	*17%*	*8%*	*12%*	*17%*	*13%*	*15%*
	S					*								**AKL**	**AKLM**			**AS**			**AV**		
Don't know	**162**	51	110	81	20	1	10	4	13	34	33	13	32	29	14	12	26	63	29	18	16	73	16
	5%	*6%*	*5%*	*6%*	*4%*	*2%*	*5%*	*3%*	*8%*	*5%*	*5%*	*6%*	*4%*	*3%*	*4%*	*13%*	*11%*	*3%*	*5%*	*8%*	*2%*	*4%*	*4%*
	NRUV					*			**E**							**AKLMNO**	**AKLMNO**		**R**	**R**		**U**	**U**
NET: 1-3	**141**	29	112	61	21	3	13	8	9	27	36	15	35	16	11	11	16	46	44	34	14	69	39
	4%	*3%*	*5%*	*4%*	*4%*	*6%*	*7%*	*6%*	*5%*	*4%*	*5%*	*7%*	*5%*	*2%*	*3%*	*12%*	*7%*	*2%*	*8%*	*15%*	*2%*	*4%*	*10%*
	NRU					*					**N**	**N**	**N**			**AKMNO**	**N**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**649**	185	464	270	143	16	39	24	42	116	168	56	151	148	50	19	46	357	203	64	137	377	103
	21%	*22%*	*20%*	*19%*	*26%*	*33%*	*21%*	*18%*	*25%*	*18%*	*25%*	*24%*	*21%*	*18%*	*16%*	*21%*	*20%*	*16%*	*37%*	*28%*	*16%*	*23%*	*25%*
	JNORU				**ADJ**	**DJ***			**J**		**ANO**	**O**							**ART**	**AR**		**AU**	**AU**
NET: 7-10	**2179**	592	1587	993	361	29	120	100	106	469	435	151	516	626	240	47	144	1720	276	113	685	1153	252
	70%	*69%*	*70%*	*71%*	*66%*	*59%*	*66%*	*73%*	*63%*	*73%*	*65%*	*64%*	*70%*	*76%*	*76%*	*54%*	*62%*	*79%*	*50%*	*49%*	*80%*	*69%*	*61%*
	IKPQSTW			**I**		*		**I**		**AEI**			**KPQ**	**AKLMPQ**	**AKLPQ**			**AST**		*	**AVW**	**W**	
NET: 9-10	**920**	240	679	398	163	9	58	42	50	200	165	57	209	288	113	17	63	747	91	50	292	466	120
	29%	*28%*	*30%*	*28%*	*30%*	*19%*	*32%*	*31%*	*30%*	*31%*	*24%*	*24%*	*29%*	*35%*	*36%*	*19%*	*27%*	*34%*	*17%*	*22%*	*34%*	*28%*	*29%*
	KST					*								**AKLMPQ**	**AKLMPQ**			**AST**			**AV**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**158**	85	73	91	67	97	61	10	6	15	15	22	19	14	7	12	10	22	6	135	10	7	6
	5%	***5%***	***5%***	***6%***	***4%***	***6%***	***4%***	***4%***	***5%***	***6%***	***4%***	***8%***	***9%***	***5%***	***4%***	***4%***	***2%***	***5%***	***6%***	***5%***	***4%***	***4%***	***6%***
	EGQ			**AE**		**AG**				**Q**		**AQ**	**AHQ**						**Q**				
2	**78**	30	48	52	26	51	27	5	3	5	14	7	4	7	5	8	10	8	2	66	5	5	2
	3%	***2%***	***3%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***4%***	***3%***	***2%***	***3%***	***3%***	***3%***	***2%***	***2%***	***3%***	***3%***	***2%***	***3%***	***3%***
	EG			**AE**		**AG**																	
3	**84**	42	42	46	38	55	29	7	6	9	15	5	9	1	6	8	6	10	2	70	7	6	2
	3%	***3%***	***3%***	***3%***	***2%***	***4%***	***2%***	***3%***	***5%***	***4%***	***4%***	***2%***	***4%***	0	***4%***	***3%***	***1%***	***2%***	***2%***	***3%***	***3%***	***4%***	***2%***
	GN					**AG**			**NQ**	**N**	**NQ**		**N**		**NQ**								
4	**131**	70	60	82	49	82	49	14	3	11	14	11	7	13	7	13	14	20	4	106	14	7	4
	4%	***4%***	***4%***	***5%***	***3%***	***5%***	***3%***	***6%***	***3%***	***4%***	***4%***	***4%***	***3%***	***5%***	***4%***	***5%***	***3%***	***5%***	***4%***	***4%***	***6%***	***4%***	***4%***
	EG			**AE**		**AG**																	
5	**273**	139	134	137	137	143	130	20	17	14	29	17	15	23	17	34	38	41	8	228	20	17	8
	9%	***9%***	***9%***	***9%***	***9%***	***9%***	***8%***	***8%***	***13%***	***6%***	***8%***	***6%***	***7%***	***8%***	***11%***	***12%***	***9%***	***9%***	***9%***	***9%***	***8%***	***11%***	***9%***
									JL						**JL**	**JL**							
6	**360**	197	162	173	187	176	183	30	10	30	38	26	25	35	14	33	65	47	8	308	30	14	8
	11%	***13%***	***10%***	***11%***	***12%***	***11%***	***12%***	***12%***	***8%***	***12%***	***11%***	***9%***	***11%***	***12%***	***9%***	***12%***	***16%***	***11%***	***9%***	***12%***	***12%***	***9%***	***9%***
																	ALOS						
7	**435**	223	211	206	229	199	236	45	15	29	47	41	40	41	11	26	59	68	14	366	45	11	14
	14%	***14%***	***14%***	***13%***	***14%***	***13%***	***15%***	***18%***	***12%***	***12%***	***14%***	***14%***	***18%***	***15%***	***7%***	***9%***	***14%***	***16%***	***15%***	***14%***	***18%***	***7%***	***15%***
	OPV							**AOP**			**O**	**O**	**OP**	**O**			**O**	**OP**	**O**	**V**	**AV**		**V**
8	**659**	317	343	275	384	315	345	56	31	53	63	63	44	54	35	69	93	80	19	549	56	35	19
	21%	***20%***	***22%***	***18%***	***24%***	***20%***	***22%***	***22%***	***25%***	***21%***	***18%***	***22%***	***20%***	***19%***	***22%***	***24%***	***23%***	***18%***	***21%***	***21%***	***22%***	***22%***	***21%***
	D				**AD**																		
9	**401**	170	231	170	231	174	227	25	12	36	43	31	28	48	22	39	54	51	13	342	25	22	13
	13%	***11%***	***15%***	***11%***	***14%***	***11%***	***14%***	***10%***	***10%***	***14%***	***13%***	***11%***	***13%***	***17%***	***14%***	***14%***	***13%***	***12%***	***13%***	***13%***	***10%***	***14%***	***13%***
	BDF		**AB**		**AD**		**AF**							**H**									
Extremely important 10	**342**	187	155	142	200	131	211	25	14	28	44	37	23	34	20	22	31	54	11	286	25	20	11
	11%	***12%***	***10%***	***9%***	***13%***	***9%***	***13%***	***10%***	***11%***	***11%***	***13%***	***13%***	***11%***	***12%***	***13%***	***8%***	***8%***	***12%***	***12%***	***11%***	***10%***	***13%***	***12%***
	DFQ				**AD**		**AF**				**Q**	**Q**			**Q**			**Q**					
Don't know	**210**	112	98	159	51	113	96	14	7	19	24	22	5	12	15	19	28	36	7	174	14	15	7
	7%	***7%***	***6%***	***10%***	***3%***	***7%***	***6%***	***6%***	***5%***	***8%***	***7%***	***8%***	***2%***	***4%***	***9%***	***7%***	***7%***	***8%***	***8%***	***7%***	***6%***	***9%***	***8%***
	EM			**AE**						**M**	**M**	**M**			**MN**	**M**	**M**	**M**	**M**				
NET: 1-3	**320**	157	163	189	131	203	118	21	15	29	44	35	32	23	18	29	25	40	10	271	21	18	10
	10%	***10%***	***10%***	***12%***	***8%***	***13%***	***7%***	***9%***	***12%***	***12%***	***13%***	***12%***	***15%***	***8%***	***11%***	***10%***	***6%***	***9%***	***11%***	***10%***	***9%***	***11%***	***11%***
	EGQ			**AE**		**AG**				**Q**	**Q**	**Q**	**AHNQ**		**Q**				**Q**				
NET: 4-6	**764**	406	357	391	372	402	362	65	30	55	80	54	47	71	37	79	117	108	20	642	65	37	20
	24%	***26%***	***23%***	***26%***	***23%***	***26%***	***23%***	***26%***	***24%***	***22%***	***23%***	***19%***	***22%***	***25%***	***24%***	***28%***	***29%***	***25%***	***21%***	***24%***	***26%***	***24%***	***21%***
	GL					**AG**										**L**	**LS**						
NET: 7-10	**1837**	897	939	793	1044	818	1018	150	73	145	197	171	134	177	87	156	236	253	57	1542	150	87	57
	59%	***57%***	***60%***	***52%***	***65%***	***53%***	***64%***	***60%***	***58%***	***58%***	***57%***	***61%***	***61%***	***63%***	***56%***	***55%***	***58%***	***58%***	***60%***	***59%***	***60%***	***56%***	***60%***
	DF				**AD**		**AF**																
NET: 9-10	**743**	357	385	312	431	305	438	50	27	63	87	67	51	82	42	61	84	105	24	628	50	42	24
	24%	***23%***	***25%***	***20%***	***27%***	***20%***	***27%***	***20%***	***21%***	***25%***	***25%***	***24%***	***23%***	***29%***	***27%***	***22%***	***21%***	***24%***	***25%***	***24%***	***20%***	***27%***	***25%***
	DF				**AD**		**AF**							**HQ**									

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**158**	26	22	17	30	25	38	39	74	45	14	17	30	20	15	26	29	129	31	119	39	73	27
	5%	***6%***	***4%***	***3%***	***6%***	***6%***	***5%***	***5%***	***5%***	***6%***	***5%***	***5%***	***5%***	***4%***	***4%***	***7%***	***6%***	***5%***	***4%***	***5%***	***6%***	***4%***	***9%***
	V																						**AV**
2	**78**	12	9	12	13	11	21	19	43	17	3	12	10	9	5	12	13	66	18	56	20	42	7
	3%	***3%***	***2%***	***2%***	***2%***	***3%***	***3%***	***2%***	***3%***	***2%***	***1%***	***3%***	***2%***	***2%***	***1%***	***3%***	***3%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***
3	**84**	10	12	14	11	14	22	22	41	20	8	7	18	17	11	10	13	70	23	55	27	38	8
	3%	***2%***	***2%***	***3%***	***2%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***	***3%***	***4%***	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***	***4%***	***2%***	***3%***
	V																				**AV**		
4	**131**	26	18	24	19	18	26	40	61	30	11	15	24	19	17	17	19	111	29	95	28	75	16
	4%	***6%***	***3%***	***5%***	***4%***	***4%***	***4%***	***5%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***5%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***5%***
5	**273**	43	52	40	44	47	48	62	136	72	27	33	54	38	28	24	39	234	51	196	74	153	26
	9%	***10%***	***10%***	***8%***	***8%***	***11%***	***7%***	***7%***	***9%***	***9%***	***10%***	***9%***	***9%***	***8%***	***7%***	***6%***	***8%***	***9%***	***7%***	***9%***	***11%***	***8%***	***8%***
						G																	
6	**360**	75	87	48	45	44	61	99	176	84	27	51	74	60	36	45	68	292	88	244	60	241	37
	11%	***17%***	***16%***	***10%***	***8%***	***10%***	***9%***	***12%***	***12%***	***11%***	***10%***	***14%***	***12%***	***12%***	***10%***	***12%***	***14%***	***11%***	***13%***	***11%***	***9%***	***13%***	***12%***
	EGRU	**ADEFG**	**ADEFG**																			**AU**	
7	**435**	60	77	88	78	50	81	128	211	96	38	45	78	65	68	60	71	362	109	304	81	278	40
	14%	***14%***	***15%***	***18%***	***15%***	***12%***	***12%***	***15%***	***14%***	***12%***	***14%***	***13%***	***13%***	***13%***	***18%***	***16%***	***15%***	***14%***	***16%***	***13%***	***12%***	***15%***	***13%***
				AFG											**AM**							**AU**	
8	**659**	88	105	100	107	90	170	189	295	173	62	73	136	111	75	87	102	557	141	495	143	412	43
	21%	***20%***	***20%***	***20%***	***20%***	***21%***	***25%***	***22%***	***20%***	***22%***	***22%***	***21%***	***22%***	***23%***	***20%***	***22%***	***21%***	***21%***	***20%***	***22%***	***21%***	***22%***	***14%***
	W						**AC**														**W**	**W**	
9	**401**	42	62	69	73	65	89	99	203	97	37	47	80	74	51	48	48	353	85	304	88	251	26
	13%	***10%***	***12%***	***14%***	***14%***	***15%***	***13%***	***12%***	***14%***	***12%***	***13%***	***13%***	***13%***	***15%***	***13%***	***13%***	***10%***	***13%***	***12%***	***13%***	***13%***	***14%***	***8%***
	W					**B**												**A**				**W**	
Extremely important 10	**342**	37	46	53	74	46	86	89	164	87	43	42	67	52	44	36	30	312	93	234	77	200	32
	11%	***8%***	***9%***	***11%***	***14%***	***11%***	***12%***	***11%***	***11%***	***11%***	***15%***	***12%***	***11%***	***11%***	***12%***	***9%***	***6%***	***12%***	***13%***	***10%***	***11%***	***11%***	***10%***
	Q				**ABC**		**C**				**AP**							**AQ**	**AT**				
Don't know	**210**	24	40	34	38	26	47	56	93	58	11	13	37	21	27	22	46	163	34	161	55	87	46
	7%	***6%***	***8%***	***7%***	***7%***	***6%***	***7%***	***7%***	***6%***	***7%***	***4%***	***4%***	***6%***	***4%***	***7%***	***6%***	***10%***	***6%***	***5%***	***7%***	***8%***	***5%***	***15%***
	LNRSV														**L**		**AR**				**V**		**AUV**
NET: 1-3	**320**	48	44	43	54	50	81	80	158	83	26	36	58	46	31	48	55	264	72	230	86	153	42
	10%	***11%***	***8%***	***9%***	***10%***	***11%***	***12%***	***10%***	***11%***	***11%***	***9%***	***10%***	***10%***	***9%***	***8%***	***12%***	***12%***	***10%***	***10%***	***10%***	***12%***	***8%***	***14%***
	V																				**V**		**V**
NET: 4-6	**764**	144	157	112	107	110	134	200	373	186	65	99	152	116	82	85	126	638	168	535	163	469	78
	24%	***32%***	***30%***	***22%***	***20%***	***25%***	***20%***	***24%***	***25%***	***24%***	***23%***	***28%***	***25%***	***24%***	***22%***	***22%***	***26%***	***24%***	***24%***	***24%***	***24%***	***25%***	***26%***
	EG	**ADEFG**	**ADEG**			**G**																	
NET: 7-10	**1837**	227	290	310	332	252	426	505	873	453	179	208	361	302	238	232	251	1583	428	1337	389	1140	140
	59%	***51%***	***55%***	***62%***	***62%***	***58%***	***62%***	***60%***	***58%***	***58%***	***64%***	***58%***	***59%***	***62%***	***63%***	***60%***	***53%***	***60%***	***61%***	***59%***	***56%***	***62%***	***46%***
	BCQW			**BC**	**BC**		**BC**											**AQ**			**W**	**AUW**	
NET: 9-10	**743**	79	108	122	147	112	175	189	367	184	80	90	147	126	95	85	78	664	178	537	165	451	58
	24%	***18%***	***20%***	***24%***	***28%***	***26%***	***25%***	***22%***	***25%***	***24%***	***28%***	***25%***	***24%***	***26%***	***25%***	***22%***	***16%***	***25%***	***25%***	***24%***	***24%***	***24%***	***19%***
	BQ			**B**	**ABC**	**B**	**BC**											**AQ**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows high-quality soaps or dramas made in the UK
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**158**	29	129	64	27	5	7	11	5	39	33	9	51	32	12	6	13	58	41	34	11	80	39
	5%	*3%*	*6%*	*5%*	*5%*	*10%*	*4%*	*8%*	*3%*	*6%*	*5%*	*4%*	*7%*	*4%*	*4%*	*7%*	*6%*	*3%*	*7%*	*15%*	*1%*	*5%*	*9%*
	BRU		**AB**			*		**I**					**AN**						**AR**	**ARS**		**U**	**AUV**
2	**78**	11	67	29	21	0	6	2	4	17	11	2	17	31	5	6	5	33	19	18	6	45	18
	3%	*1%*	*3%*	*2%*	*4%*	0	*3%*	*2%*	*2%*	*3%*	*2%*	*1%*	*2%*	*4%*	*2%*	*6%*	*2%*	*2%*	*3%*	*8%*	*1%*	*3%*	*4%*
	BRU		**AB**			*			*					**AKL**		**AKLO**			**R**	**ARS**		**U**	**AU**
3	**84**	16	68	39	15	0	4	2	5	19	12	9	20	19	10	8	5	37	28	12	12	36	29
	3%	*2%*	*3%*	*3%*	*3%*	0	*2%*	*2%*	*3%*	*3%*	*2%*	*4%*	*3%*	*2%*	*3%*	*9%*	*2%*	*2%*	*5%*	*5%*	*1%*	*2%*	*7%*
	RU					*										**AKMNOQ**			**AR**	**AR**			**AUV**
4	**131**	33	98	59	25	3	10	9	2	23	28	7	29	42	14	1	9	58	44	22	18	78	28
	4%	*4%*	*4%*	*4%*	*5%*	*6%*	*5%*	*7%*	*1%*	*4%*	*4%*	*3%*	*4%*	*5%*	*4%*	*1%*	*4%*	*3%*	*8%*	*10%*	*2%*	*5%*	*7%*
	IRU					*	**I**	**I**											**AR**	**AR**		**U**	**AU**
5	**273**	81	193	116	49	4	25	9	21	49	72	22	58	54	29	9	25	148	83	25	55	150	43
	9%	*9%*	*8%*	*8%*	*9%*	*8%*	*14%*	*7%*	*12%*	*8%*	*11%*	*10%*	*8%*	*7%*	*9%*	*11%*	*11%*	*7%*	*15%*	*11%*	*6%*	*9%*	*10%*
	NRU					*	**ADHJ**		**J**		**N**						**N**		**AR**	**R**		**U**	**U**
6	**360**	103	257	181	57	7	16	20	18	61	77	30	83	111	27	6	20	244	85	22	84	216	47
	11%	*12%*	*11%*	*13%*	*10%*	*15%*	*9%*	*14%*	*11%*	*9%*	*11%*	*13%*	*11%*	*14%*	*9%*	*7%*	*9%*	*11%*	*15%*	*10%*	*10%*	*13%*	*12%*
				J		*								**O**					**ART**	*		**AU**	
7	**435**	134	300	205	68	11	21	27	25	77	102	29	118	105	45	11	22	327	68	27	126	247	45
	14%	*16%*	*13%*	*15%*	*12%*	*22%*	*12%*	*20%*	*15%*	*12%*	*15%*	*12%*	*16%*	*13%*	*14%*	*12%*	*10%*	*15%*	*12%*	*12%*	*15%*	*15%*	*11%*
						*		**EJ**			**Q**		**Q**					**A**					
8	**659**	165	494	292	114	13	34	26	32	149	134	50	164	176	69	13	44	530	91	28	214	355	76
	21%	*19%*	*22%*	*21%*	*21%*	*27%*	*19%*	*19%*	*19%*	*23%*	*20%*	*21%*	*22%*	*21%*	*22%*	*15%*	*19%*	*24%*	*17%*	*12%*	*25%*	*21%*	*18%*
	ST					*												**AST**			**AVW**		
9	**401**	124	277	166	85	3	28	10	24	85	77	45	95	100	43	6	32	357	33	7	163	207	25
	13%	*14%*	*12%*	*12%*	*16%*	*6%*	*15%*	*7%*	*14%*	*13%*	*11%*	*19%*	*13%*	*12%*	*14%*	*7%*	*14%*	*16%*	*6%*	*3%*	*19%*	*12%*	*6%*
	STW				**H**	*	**H**					**AKMNP**						**AST**			**AVW**	**W**	
Extremely important 10	**342**	101	241	139	62	0	25	13	23	80	93	17	61	96	30	7	36	295	21	17	141	157	35
	11%	*12%*	*11%*	*10%*	*11%*	0	*14%*	*10%*	*14%*	*12%*	*14%*	*7%*	*8%*	*12%*	*9%*	*7%*	*15%*	*14%*	*4%*	*7%*	*17%*	*9%*	*8%*
	FMSV				**F**	*	**F**		**F**	**F**	**ALM**			**M**			**ALMO**	**AST**			**AVW**		
Don't know	**210**	60	150	115	21	3	7	7	10	46	34	15	37	54	30	15	22	98	38	18	22	100	26
	7%	*7%*	*7%*	*8%*	*4%*	*7%*	*4%*	*5%*	*6%*	*7%*	*5%*	*6%*	*5%*	*7%*	*10%*	*17%*	*9%*	*4%*	*7%*	*8%*	*3%*	*6%*	*6%*
	ERU			**AEG**		*				**E**					**AKM**	**AKLMN**	**KM**		**R**	**R**		**U**	**U**
NET: 1-3	**320**	56	264	133	63	5	16	16	14	74	56	20	89	82	27	20	24	128	88	64	29	161	86
	10%	*7%*	*12%*	*9%*	*12%*	*10%*	*9%*	*12%*	*8%*	*12%*	*8%*	*8%*	*12%*	*10%*	*9%*	*23%*	*10%*	*6%*	*16%*	*28%*	*3%*	*10%*	*21%*
	BRU		**AB**			*							**K**			**AKLMNOQ**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**764**	217	547	356	131	14	51	38	41	133	178	60	170	206	70	16	54	450	212	69	157	445	118
	24%	*25%*	*24%*	*25%*	*24%*	*28%*	*28%*	*28%*	*24%*	*21%*	*26%*	*25%*	*23%*	*25%*	*22%*	*19%*	*23%*	*21%*	*38%*	*30%*	*18%*	*27%*	*29%*
	JRU			**J**		*	**J**												**ART**	**AR**		**AU**	**AU**
NET: 7-10	**1837**	524	1313	802	329	27	108	76	104	392	405	140	438	477	188	37	134	1509	213	78	643	966	181
	59%	*61%*	*58%*	*57%*	*60%*	*55%*	*59%*	*55%*	*61%*	*61%*	*60%*	*60%*	*60%*	*58%*	*60%*	*42%*	*58%*	*69%*	*39%*	*34%*	*76%*	*58%*	*44%*
	PSTW					*					**P**	**P**	**P**	**P**	**P**		**P**	**AST**		*	**AVW**	**W**	
NET: 9-10	**743**	225	518	304	147	3	53	23	47	165	170	61	155	197	73	13	67	653	54	24	303	364	59
	24%	*26%*	*23%*	*22%*	*27%*	*6%*	*29%*	*17%*	*28%*	*26%*	*25%*	*26%*	*21%*	*24%*	*23%*	*15%*	*29%*	*30%*	*10%*	*10%*	*36%*	*22%*	*15%*
	DFSTVW			**F**	**DFH**	*	**DFH**		**FH**	**FH**		**P**					**MP**	**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**54** *2%*	26 *2%*	28 *2%*	24 *2%*	30 *2%*	30 *2%*	24 *2%*	2 *1%*	2 *2%*	3 *1%*	9 *3%*	8 *3%* Q	2 *1%*	6 *2%*	3 *2%*	2 *1%*	3 *1%*	11 *3%*	2 *2%*	47 *2%*	2 *1%*	3 *2%*	2 *2%*
2	**50** *2%*	30 *2%*	20 *1%*	31 *2%*	19 *1%*	30 *2%*	20 *1%*	3 *1%*	4 *3%* L	5 *2%*	5 *1%*	1 0	8 *4%* ALQ	4 *1%*	4 *3%* L	5 *2%*	4 *1%*	5 *1%*	1 *1%*	42 *2%*	3 *1%*	4 *3%*	1 *1%*
3	**83** *3%* GSW	39 *2%*	44 *3%*	50 *3%*	34 *2%*	53 *3%* AG	30 *2%*	9 *4%* S	4 *3%*	6 *2%*	9 *3%*	9 *3%*	5 *2%*	12 *4%* S	4 *2%*	7 *3%*	8 *2%*	11 *3%*	1 *1%*	70 *3%* W	9 *4%* W	4 *2%*	1 *1%*
4	**104** *3%*	54 *3%*	50 *3%*	56 *4%*	48 *3%*	50 *3%*	54 *3%*	12 *5%* N	9 *8%* AJMN	5 *2%*	14 *4%*	10 *4%*	4 *2%*	5 *2%*	4 *3%*	9 *3%*	13 *3%*	15 *3%*	3 *4%*	84 *3%*	12 *5%*	4 *3%*	3 *4%*
5	**281** *9%* L	142 *9%*	138 *9%*	137 *9%*	144 *9%*	126 *8%*	155 *10%*	31 *12%* AL	15 *12%* L	22 *9%* L	29 *8%* L	11 *4%*	15 *7%*	30 *10%* L	14 *9%* L	37 *13%* ALMR	32 *8%*	34 *8%*	11 *11%* L	225 *9%*	31 *12%* AT	14 *9%*	11 *11%*
6	**371** *12%*	185 *12%*	186 *12%*	179 *12%*	192 *12%*	186 *12%*	185 *12%*	28 *11%*	12 *10%*	30 *12%*	36 *10%*	42 *15%* NS	22 *10%*	25 *9%*	18 *12%*	43 *15%* NS	58 *14%*	48 *11%*	9 *9%*	316 *12%*	28 *11%*	18 *12%*	9 *9%*
7	**534** *17%*	264 *17%*	269 *17%*	260 *17%*	274 *17%*	263 *17%*	271 *17%*	42 *17%*	19 *15%*	38 *15%*	74 *21%* LS	37 *13%*	42 *19%*	51 *18%*	25 *16%*	47 *16%*	68 *17%*	78 *18%*	13 *14%*	453 *17%*	42 *17%*	25 *16%*	13 *14%*
8	**732** *23%* D	372 *24%*	360 *23%*	317 *21%*	415 *26%* AD	363 *24%*	369 *23%*	62 *25%*	24 *19%*	69 *28%* K	68 *20%*	73 *26%*	52 *24%*	72 *26%*	35 *23%*	63 *22%*	98 *24%*	94 *22%*	22 *24%*	613 *23%*	62 *25%*	35 *23%*	22 *24%*
9	**430** *14%*	212 *13%*	217 *14%*	197 *13%*	232 *15%*	219 *14%*	210 *13%*	27 *11%*	18 *14%*	34 *14%*	46 *13%*	42 *15%*	35 *16%*	40 *14%*	21 *13%*	32 *11%*	53 *13%*	69 *16%*	13 *14%*	369 *14%*	27 *11%*	21 *13%*	13 *14%*
Extremely important 10	**305** *10%*	150 *10%*	155 *10%*	149 *10%*	157 *10%*	145 *9%*	160 *10%*	20 *8%*	12 *10%*	26 *10%*	40 *12%*	36 *13%* R	27 *13%*	24 *8%*	14 *9%*	22 *8%*	39 *10%*	34 *8%*	11 *12%*	260 *10%*	20 *8%*	14 *9%*	11 *12%*
Don't know	**186** *6%* EF	97 *6%*	89 *6%*	133 *9%* AE	54 *3%*	71 *5%*	116 *7%* AF	15 *6%*	6 *4%*	12 *5%*	15 *4%*	13 *5%*	7 *3%*	15 *5%*	15 *9%* AKLM	15 *5%*	30 *7%*	37 *8%* AKM	8 *9%* AKLM	149 *6%*	15 *6%*	15 *9%* AT	8 *9%* AT
NET: 1-3	**187** *6%* G	95 *6%*	92 *6%*	104 *7%*	83 *5%*	113 *7%* AG	75 *5%*	14 *6%*	10 *8%*	14 *6%*	23 *7%*	18 *6%*	15 *7%*	22 *8%* Q	10 *7%*	15 *5%*	14 *4%*	28 *6%*	4 *4%*	159 *6%*	14 *6%*	10 *7%*	4 *4%*
NET: 4-6	**756** *24%*	381 *24%*	374 *24%*	372 *24%*	384 *24%*	362 *24%*	393 *25%*	71 *28%* M	36 *29%* M	56 *23%*	79 *23%*	63 *23%*	41 *19%*	59 *21%*	36 *23%*	90 *32%* AJKL MNOR	104 *26%*	97 *22%*	23 *24%*	625 *24%*	71 *28%*	36 *23%*	23 *24%*
NET: 7-10	**2001** *64%* D	998 *64%*	1002 *64%*	923 *60%*	1077 *67%* AD	990 *64%*	1010 *63%*	150 *60%*	72 *58%*	167 *67%*	228 *66%*	188 *67%*	157 *71%* AHIOP	186 *66%*	95 *61%*	164 *58%*	258 *64%*	275 *63%*	60 *64%*	1695 *64%*	150 *60%*	95 *61%*	60 *64%*
NET: 9-10	**735** *23%* HU	363 *23%*	372 *24%*	346 *23%*	389 *24%*	365 *24%*	370 *23%*	47 *19%*	30 *24%*	59 *24%*	87 *25%*	78 *28%* HP	62 *28%* HP	63 *22%*	35 *22%*	54 *19%*	92 *23%*	103 *24%*	25 *26%* H	629 *24%* U	47 *19%*	35 *22%*	25 *26%* U

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**54**	5	6	6	8	12	16	14	24	16	3	8	6	5	8	9	5	49	10	38	19	23	10
	2%	*1%*	*1%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*
	V																				**AV**		**V**
2	**50**	9	5	4	9	8	16	19	21	10	3	6	12	4	9	7	5	45	15	32	11	25	7
	2%	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*
							D																
3	**83**	4	17	10	12	14	27	21	35	28	9	8	11	16	7	9	15	67	22	52	24	41	11
	3%	*1%*	*3%*	*2%*	*2%*	*3%*	*4%*	*2%*	*2%*	*4%*	*3%*	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*2%*	*3%*	*2%*	*4%*
	B		**B**			**B**	**AB**																
4	**104**	17	9	17	12	24	26	33	44	26	9	17	18	18	12	7	15	89	25	75	25	58	11
	3%	*4%*	*2%*	*3%*	*2%*	*5%*	*4%*	*4%*	*3%*	*3%*	*3%*	*5%*	*3%*	*4%*	*3%*	*2%*	*3%*	*3%*	*4%*	*3%*	*4%*	*3%*	*4%*
	C					**ACE**	**C**					**P**											
5	**281**	55	53	37	39	39	58	61	141	77	36	45	52	39	30	27	39	242	60	190	75	164	24
	9%	*13%*	*10%*	*7%*	*7%*	*9%*	*8%*	*7%*	*9%*	*10%*	*13%*	*13%*	*9%*	*8%*	*8%*	*7%*	*8%*	*9%*	*9%*	*8%*	*11%*	*9%*	*8%*
	H	**ADE**									**ANP**	**ANP**											
6	**371**	55	70	68	52	47	79	93	192	85	26	46	81	51	41	41	52	319	84	254	83	216	39
	12%	*12%*	*13%*	*14%*	*10%*	*11%*	*12%*	*11%*	*13%*	*11%*	*9%*	*13%*	*13%*	*11%*	*11%*	*11%*	*11%*	*12%*	*12%*	*11%*	*12%*	*12%*	*13%*
7	**534**	82	96	91	92	76	96	142	266	123	48	55	93	96	77	69	83	449	111	396	111	324	50
	17%	*18%*	*18%*	*18%*	*17%*	*17%*	*14%*	*17%*	*18%*	*16%*	*17%*	*16%*	*15%*	*20%*	*20%*	*18%*	*17%*	*17%*	*16%*	*18%*	*16%*	*18%*	*16%*
	G																						
8	**732**	94	116	119	129	113	160	211	343	177	68	72	159	132	80	107	133	599	159	547	148	450	54
	23%	*21%*	*22%*	*24%*	*24%*	*26%*	*23%*	*25%*	*23%*	*23%*	*24%*	*20%*	*26%*	*27%*	*21%*	*28%*	*28%*	*23%*	*23%*	*24%*	*21%*	*24%*	*18%*
	RW													**AL**		**L**	**AR**					**W**	
9	**430**	58	71	83	80	52	85	129	192	108	41	52	86	65	52	57	44	386	107	307	84	284	29
	14%	*13%*	*13%*	*17%*	*15%*	*12%*	*12%*	*15%*	*13%*	*14%*	*15%*	*15%*	*14%*	*13%*	*14%*	*15%*	*9%*	*15%*	*15%*	*14%*	*12%*	*15%*	*9%*
	QW			**AFG**														**AQ**				**AW**	
Extremely important 10	**305**	50	48	34	70	39	64	77	151	77	25	29	70	35	38	41	36	269	73	225	61	180	34
	10%	*11%*	*9%*	*7%*	*13%*	*9%*	*9%*	*9%*	*10%*	*10%*	*9%*	*8%*	*12%*	*7%*	*10%*	*11%*	*8%*	*10%*	*10%*	*10%*	*9%*	*10%*	*11%*
	D	**D**			**ACDG**								**N**										
Don't know	**186**	14	40	29	28	15	60	42	90	52	14	18	20	24	22	13	51	134	36	146	51	83	38
	6%	*3%*	*7%*	*6%*	*5%*	*3%*	*9%*	*5%*	*6%*	*7%*	*5%*	*5%*	*3%*	*5%*	*6%*	*3%*	*11%*	*5%*	*5%*	*6%*	*7%*	*4%*	*12%*
	BFMPRV		**BF**				**ABEF**										**AR**				**V**		**AUV**
NET: 1-3	**187**	18	28	20	29	34	59	54	79	54	15	22	29	24	24	25	25	161	48	122	54	90	28
	6%	*4%*	*5%*	*4%*	*5%*	*8%*	*9%*	*6%*	*5%*	*7%*	*5%*	*6%*	*5%*	*5%*	*6%*	*7%*	*5%*	*6%*	*7%*	*5%*	*8%*	*5%*	*9%*
	DTV					**BD**	**ABCD**														**AV**		**AV**
NET: 4-6	**756**	128	132	122	102	109	164	187	377	189	71	107	151	108	83	75	106	650	169	519	183	438	74
	24%	*29%*	*25%*	*24%*	*19%*	*25%*	*24%*	*22%*	*25%*	*24%*	*25%*	*30%*	*25%*	*22%*	*22%*	*19%*	*22%*	*25%*	*24%*	*23%*	*26%*	*24%*	*24%*
	EPT	**E**	**E**									**ANOP**											
NET: 7-10	**2001**	284	332	328	372	280	405	559	951	484	182	208	408	329	248	273	296	1703	450	1476	405	1238	166
	64%	*64%*	*62%*	*66%*	*70%*	*64%*	*59%*	*66%*	*64%*	*62%*	*65%*	*59%*	*67%*	*68%*	*66%*	*71%*	*62%*	*64%*	*64%*	*65%*	*58%*	*67%*	*54%*
	GLUW			**G**	**ACG**								**L**	**L**		**AL**				**A**		**AUW**	
NET: 9-10	**735**	108	120	117	150	91	149	206	342	184	67	81	156	100	90	98	80	655	180	533	145	464	62
	23%	*24%*	*23%*	*23%*	*28%*	*21%*	*22%*	*25%*	*23%*	*24%*	*24%*	*23%*	*26%*	*21%*	*24%*	*25%*	*17%*	*25%*	*26%*	*24%*	*21%*	*25%*	*20%*
	Q				**ACFG**													**AQ**				**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows high-quality comedy made in the UK
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**54**	4	50	14	11	1	5	1	2	19	16	5	9	10	4	5	5	14	12	14	2	26	12
	2%	0	*2%*	*1%*	*2%*	*3%*	*3%*	*1%*	*1%*	*3%*	*2%*	*2%*	*1%*	*1%*	*1%*	*5%*	*2%*	*1%*	*2%*	*6%*	0	*2%*	*3%*
	BDRU		**AB**			*	**D**			**AD**						**AMN**			**R**	**ARS**		**U**	**U**
2	**50**	11	39	19	10	1	1	2	3	13	7	3	14	17	3	5	1	20	14	13	4	26	15
	2%	*1%*	*2%*	*1%*	*2%*	*3%*	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*5%*	0	*1%*	*3%*	*6%*	0	*2%*	*4%*
	RU					*										**AKLOQ**			**R**	**ARS**		**U**	**AUV**
3	**83**	13	70	35	9	0	7	3	2	27	19	6	14	14	8	7	11	34	27	15	9	50	16
	3%	*1%*	*3%*	*2%*	*2%*	0	*4%*	*2%*	*1%*	*4%*	*3%*	*3%*	*2%*	*2%*	*3%*	*7%*	*5%*	*2%*	*5%*	*7%*	*1%*	*3%*	*4%*
	BRU		**AB**			*				**ADEI**						**AKMN**	**MN**		**AR**	**AR**		**U**	**U**
4	**104**	21	83	36	18	0	8	7	6	28	19	9	23	30	11	2	10	57	25	22	16	54	31
	3%	*2%*	*4%*	*3%*	*3%*	0	*5%*	*5%*	*4%*	*4%*	*3%*	*4%*	*3%*	*4%*	*4%*	*2%*	*4%*	*3%*	*5%*	*9%*	*2%*	*3%*	*7%*
	RU					*				**D**									**R**	**ARS**			**AUV**
5	**281**	71	210	113	68	2	18	8	20	51	72	22	67	58	28	5	25	145	101	19	58	158	41
	9%	*8%*	*9%*	*8%*	*13%*	*5%*	*10%*	*6%*	*12%*	*8%*	*11%*	*9%*	*9%*	*7%*	*9%*	*6%*	*11%*	*7%*	*18%*	*8%*	*7%*	*9%*	*10%*
	NRU				**ADHJ**	*					**N**								**ART**			**U**	
6	**371**	106	264	170	64	9	12	19	19	77	78	27	77	112	38	11	22	236	87	33	84	222	49
	12%	*12%*	*12%*	*12%*	*12%*	*19%*	*7%*	*14%*	*11%*	*12%*	*12%*	*12%*	*11%*	*14%*	*12%*	*13%*	*9%*	*11%*	*16%*	*14%*	*10%*	*13%*	*12%*
	GRU			**G**		G*		**G**		**G**									**AR**			**AU**	
7	**534**	159	375	255	84	16	31	29	25	94	131	36	131	145	49	15	23	397	89	31	143	291	79
	17%	*19%*	*16%*	*18%*	*15%*	*32%*	*17%*	*21%*	*15%*	*15%*	*20%*	*16%*	*18%*	*18%*	*16%*	*17%*	*10%*	*18%*	*16%*	*14%*	*17%*	*17%*	*19%*
	Q					**ADEGIJ***					**Q**		**Q**	**Q**				**A**					
8	**732**	205	527	354	115	9	41	30	34	149	147	58	184	196	68	12	63	592	90	35	239	402	73
	23%	*24%*	*23%*	*25%*	*21%*	*19%*	*23%*	*22%*	*20%*	*23%*	*22%*	*25%*	*25%*	*24%*	*21%*	*13%*	*27%*	*27%*	*16%*	*15%*	*28%*	*24%*	*18%*
	PSTW					*						**P**	**P**	**P**			**P**	**AST**			**AVW**	**W**	
9	**430**	125	304	193	91	8	29	15	23	72	88	39	102	103	53	9	33	372	38	12	161	223	33
	14%	*15%*	*13%*	*14%*	*17%*	*15%*	*16%*	*11%*	*14%*	*11%*	*13%*	*17%*	*14%*	*13%*	*17%*	*10%*	*14%*	*17%*	*7%*	*5%*	*19%*	*13%*	*8%*
	JSTW				**J**	*												**AST**			**AVW**	**W**	
Extremely important 10	**305**	90	215	141	51	1	17	17	24	55	65	13	71	89	31	9	23	244	32	21	122	135	40
	10%	*11%*	*9%*	*10%*	*9%*	*2%*	*9%*	*12%*	*14%*	*9%*	*10%*	*6%*	*10%*	*11%*	*10%*	*10%*	*10%*	*11%*	*6%*	*9%*	*14%*	*8%*	*10%*
	LSV					*			**AJ**					**L**				**AS**			**AVW**		
Don't know	**186**	51	135	75	22	1	10	6	12	60	30	16	38	47	21	10	18	75	36	16	15	84	21
	6%	*6%*	*6%*	*5%*	*4%*	*2%*	*6%*	*4%*	*7%*	*9%*	*5%*	*7%*	*5%*	*6%*	*7%*	*12%*	*8%*	*3%*	*7%*	*7%*	*2%*	*5%*	*5%*
	RUV					*				**ADE**						**AKM**			**R**	**R**		**U**	**U**
NET: 1-3	**187**	28	159	68	30	3	14	6	7	59	43	14	38	41	16	16	17	69	53	42	15	102	43
	6%	*3%*	*7%*	*5%*	*6%*	*6%*	*8%*	*5%*	*4%*	*9%*	*6%*	*6%*	*5%*	*5%*	*5%*	*18%*	*7%*	*3%*	*10%*	*18%*	*2%*	*6%*	*11%*
	BDRU		**AB**			*				**ADEI**						**AKLMNOQ**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**756**	198	557	320	151	12	39	34	45	156	169	58	168	199	77	19	57	437	213	73	157	435	121
	24%	*23%*	*25%*	*23%*	*28%*	*24%*	*22%*	*25%*	*26%*	*24%*	*25%*	*25%*	*23%*	*24%*	*25%*	*21%*	*24%*	*20%*	*39%*	*32%*	*18%*	*26%*	*29%*
	RU					*													**AR**	**AR**		**AU**	**AU**
NET: 7-10	**2001**	579	1422	942	341	34	118	91	105	370	431	147	489	533	201	44	141	1605	250	99	665	1050	225
	64%	*68%*	*63%*	*67%*	*63%*	*69%*	*65%*	*67%*	*62%*	*57%*	*64%*	*62%*	*67%*	*65%*	*64%*	*49%*	*61%*	*73%*	*45%*	*43%*	*78%*	*63%*	*55%*
	CJPSTW	**AC**		**AJ**		*					**P**		**P**	**P**	**P**			**AST**			**AVW**	**W**	
NET: 9-10	**735**	216	519	334	142	9	46	32	46	126	153	52	173	192	84	17	55	616	70	33	283	357	73
	23%	*25%*	*23%*	*24%*	*26%*	*18%*	*25%*	*23%*	*27%*	*20%*	*23%*	*22%*	*24%*	*23%*	*27%*	*20%*	*24%*	*28%*	*13%*	*14%*	*33%*	*21%*	*18%*
	JSTVW			**J**	**J**	*			**J**									**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**61**	26	35	32	29	40	21	3	1	4	12	4	5	5	3	7	7	9	1	53	3	3	1
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***1%***	***1%***	***2%***	***3%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***
	G					**AG**																	
2	**35**	13	22	29	7	21	15	2	3	3	2	6	4	2	3	4	2	5	1	30	2	3	1
	1%	***1%***	***1%***	***2%***	0	***1%***	***1%***	***1%***	***3%***	***1%***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***
	E			**AE**																			
3	**70**	37	33	45	25	37	33	6	5	4	3	13	2	7	3	5	12	7	2	58	6	3	2
	2%	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***4%***	***2%***	***1%***	***5%***	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***3%***
	E			**AE**					**K**			**AKMR**											
4	**99**	46	53	56	43	59	40	10	9	7	10	9	4	12	4	8	15	10	3	83	10	4	3
	3%	***3%***	***3%***	***4%***	***3%***	***4%***	***3%***	***4%***	***7%***	***3%***	***3%***	***3%***	***2%***	***4%***	***2%***	***3%***	***4%***	***2%***	***3%***	***3%***	***4%***	***2%***	***3%***
	G					**G**			**AMOR**														
5	**321**	169	152	153	168	180	141	28	17	24	32	27	20	26	13	50	43	37	5	275	28	13	5
	10%	***11%***	***10%***	***10%***	***11%***	***12%***	***9%***	***11%***	***13%***	***9%***	***9%***	***10%***	***9%***	***9%***	***8%***	***18%***	***10%***	***8%***	***6%***	***10%***	***11%***	***8%***	***6%***
	GSW					**AG**		**S**	**S**							**AHJKL MNOQRS**	**S**			**W**	**W**		
6	**328**	166	162	151	177	160	168	21	19	25	48	22	26	33	13	28	35	51	6	288	21	13	6
	10%	***11%***	***10%***	***10%***	***11%***	***10%***	***11%***	***9%***	***15%***	***10%***	***14%***	***8%***	***12%***	***12%***	***9%***	***10%***	***9%***	***12%***	***6%***	***11%***	***9%***	***9%***	***6%***
	SW								**LS**		**LS**		**S**	**S**				**S**		**W**			
7	**533**	279	254	243	290	270	263	32	16	46	53	37	35	51	27	65	70	90	12	462	32	27	12
	17%	***18%***	***16%***	***16%***	***18%***	***18%***	***16%***	***13%***	***13%***	***19%***	***15%***	***13%***	***16%***	***18%***	***17%***	***23%***	***17%***	***21%***	***13%***	***18%***	***13%***	***17%***	***13%***
	HSUW															**AHIKLS**		**HLS**		**UW**			
8	**624**	297	326	258	366	286	338	48	15	51	65	58	53	49	29	48	95	95	18	529	48	29	18
	20%	***19%***	***21%***	***17%***	***23%***	***19%***	***21%***	***19%***	***12%***	***20%***	***19%***	***20%***	***24%***	***17%***	***19%***	***17%***	***23%***	***22%***	***19%***	***20%***	***19%***	***19%***	***19%***
	D				**AD**								**I**				**I**	**I**					
9	**397**	199	199	182	215	195	202	36	13	32	42	41	26	44	21	28	55	44	16	325	36	21	16
	13%	***13%***	***13%***	***12%***	***13%***	***13%***	***13%***	***14%***	***10%***	***13%***	***12%***	***14%***	***12%***	***16%***	***13%***	***10%***	***13%***	***10%***	***17%***	***12%***	***14%***	***13%***	***17%***
																			APR				**AT**
Extremely important 10	**434**	216	217	216	218	192	242	54	22	40	55	43	31	38	30	15	43	39	26	324	54	30	26
	14%	***14%***	***14%***	***14%***	***14%***	***12%***	***15%***	***21%***	***18%***	***16%***	***16%***	***15%***	***14%***	***13%***	***19%***	***5%***	***10%***	***9%***	***27%***	***12%***	***21%***	***19%***	***27%***
	FPRT						**AF**	**AMNPQR**	**PR**	**PR**	**PR**	**PR**	**P**	**P**	**APQR**		**P**		**AIJKL MNOPQR**		**AT**	**AT**	**ATV**
Don't know	**228**	122	106	166	61	97	131	10	5	13	23	24	14	16	11	26	31	50	6	201	10	11	6
	7%	***8%***	***7%***	***11%***	***4%***	***6%***	***8%***	***4%***	***4%***	***5%***	***7%***	***8%***	***6%***	***6%***	***7%***	***9%***	***8%***	***12%***	***6%***	***8%***	***4%***	***7%***	***6%***
	EHU			**AE**								**H**				**H**		**AHIJKNS**		**U**			
NET: 1-3	**166**	77	89	106	61	98	69	11	10	11	18	22	10	14	9	15	21	21	4	142	11	9	4
	5%	***5%***	***6%***	***7%***	***4%***	***6%***	***4%***	***5%***	***8%***	***5%***	***5%***	***8%***	***5%***	***5%***	***6%***	***5%***	***5%***	***5%***	***5%***	***5%***	***5%***	***6%***	***5%***
	EG			**AE**		**AG**																	
NET: 4-6	**748**	381	367	361	388	399	349	59	45	56	90	58	50	71	30	86	93	97	14	645	59	30	14
	24%	***24%***	***24%***	***24%***	***24%***	***26%***	***22%***	***24%***	***36%***	***22%***	***26%***	***21%***	***23%***	***25%***	***19%***	***30%***	***23%***	***22%***	***14%***	***25%***	***24%***	***19%***	***14%***
	GSW					**AG**		**S**	**AHJL MOQRS**	**S**	**S**		**S**	**S**		**ALORS**	**S**	**S**		**W**	**W**		
NET: 7-10	**1988**	992	996	899	1089	943	1045	170	66	169	215	178	145	182	107	156	262	268	71	1640	170	107	71
	64%	***63%***	***64%***	***59%***	***68%***	***61%***	***66%***	***68%***	***53%***	***68%***	***62%***	***63%***	***66%***	***64%***	***68%***	***55%***	***64%***	***61%***	***75%***	***62%***	***68%***	***68%***	***75%***
	DFIPT				**AD**		**AF**	**IP**		**IP**			**IP**		**IP**		**IP**		**AIKL MNPQR**				**AT**
NET: 9-10	**831**	415	416	398	433	387	444	89	35	72	97	83	56	82	51	43	97	83	42	649	89	51	42
	27%	***26%***	***27%***	***26%***	***27%***	***25%***	***28%***	***36%***	***28%***	***29%***	***28%***	***30%***	***26%***	***29%***	***32%***	***15%***	***24%***	***19%***	***44%***	***25%***	***36%***	***32%***	***44%***
	PRT							**AMPQR**	**P**	**PR**	**PR**	**PR**	**P**	**PR**	**APQR**		**P**		**AHIJKL MNOPQR**		**AT**	**AT**	**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**61**	11	7	9	7	10	17	14	31	15	4	11	7	7	6	11	6	55	14	43	18	28	10
	2%	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***3%***	***1%***	***1%***	***2%***	***3%***	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***
2	**35**	5	5	3	6	4	12	9	18	9	3	1	5	4	4	8	2	34	9	26	6	18	6
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***2%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***
3	**70**	8	9	12	12	17	13	22	30	19	5	8	6	14	6	12	18	51	14	50	16	42	10
	2%	***2%***	***2%***	***2%***	***2%***	***4%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***1%***	***3%***	***1%***	***3%***	***4%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***
	MR					**AC**								**M**		**M**	**R**						
4	**99**	16	15	19	16	14	19	26	48	24	2	16	15	20	8	15	14	85	22	72	31	53	9
	3%	***4%***	***3%***	***4%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***1%***	***5%***	***2%***	***4%***	***2%***	***4%***	***3%***	***3%***	***3%***	***3%***	***5%***	***3%***	***3%***
	K											**K**		**K**		**K**					**A**		
5	**321**	53	66	45	51	49	58	63	175	81	39	40	67	43	39	28	46	275	78	222	77	162	52
	10%	***12%***	***12%***	***9%***	***10%***	***11%***	***8%***	***8%***	***12%***	***10%***	***14%***	***11%***	***11%***	***9%***	***10%***	***7%***	***10%***	***10%***	***11%***	***10%***	***11%***	***9%***	***17%***
	HPV		**G**						**AH**		**NP**												**AUV**
6	**328**	49	68	57	50	40	64	88	154	86	40	36	54	61	41	36	42	286	64	247	66	212	18
	10%	***11%***	***13%***	***11%***	***9%***	***9%***	***9%***	***10%***	***10%***	***11%***	***14%***	***10%***	***9%***	***13%***	***11%***	***9%***	***9%***	***11%***	***9%***	***11%***	***10%***	***11%***	***6%***
	W										**AM**											**W**	
7	**533**	85	90	103	76	77	103	142	265	124	42	52	100	89	82	87	97	433	118	379	107	333	55
	17%	***19%***	***17%***	***21%***	***14%***	***18%***	***15%***	***17%***	***18%***	***16%***	***15%***	***15%***	***16%***	***18%***	***22%***	***22%***	***20%***	***16%***	***17%***	***17%***	***15%***	***18%***	***18%***
	R			**AEG**											**AKL**	**AKLM**							
8	**624**	84	108	92	114	76	150	177	306	138	57	72	134	96	68	73	91	533	127	464	145	383	37
	20%	***19%***	***20%***	***18%***	***21%***	***17%***	***22%***	***21%***	***20%***	***18%***	***20%***	***20%***	***22%***	***20%***	***18%***	***19%***	***19%***	***20%***	***18%***	***21%***	***21%***	***21%***	***12%***
	W																				**W**	**W**	
9	**397**	51	55	68	70	60	94	133	170	94	32	44	95	63	43	57	51	347	112	267	77	256	21
	13%	***11%***	***10%***	***14%***	***13%***	***14%***	***14%***	***16%***	***11%***	***12%***	***12%***	***12%***	***16%***	***13%***	***11%***	***15%***	***11%***	***13%***	***16%***	***12%***	***11%***	***14%***	***7%***
	TW							**AIJ**					**A**						**AT**			**AW**	
Extremely important 10	**434**	55	59	56	84	74	105	111	199	123	47	50	92	67	57	36	61	373	113	312	100	254	37
	14%	***12%***	***11%***	***11%***	***16%***	***17%***	***15%***	***13%***	***13%***	***16%***	***17%***	***14%***	***15%***	***14%***	***15%***	***9%***	***13%***	***14%***	***16%***	***14%***	***14%***	***14%***	***12%***
	CP				**CD**	**CD**	**C**				**P**		**P**		**P**								
Don't know	**228**	27	51	34	46	17	53	56	102	67	11	26	32	21	23	22	51	177	32	180	50	106	51
	7%	***6%***	***10%***	***7%***	***9%***	***4%***	***8%***	***7%***	***7%***	***9%***	***4%***	***7%***	***5%***	***4%***	***6%***	***6%***	***11%***	***7%***	***5%***	***8%***	***7%***	***6%***	***17%***
	FKMNRSV		**AF**		**F**		**F**										**AR**			**AS**			**AUV**
NET: 1-3	**166**	24	21	24	25	31	42	45	79	42	11	20	19	25	16	32	25	140	37	120	40	88	25
	5%	***5%***	***4%***	***5%***	***5%***	***7%***	***6%***	***5%***	***5%***	***5%***	***4%***	***6%***	***3%***	***5%***	***4%***	***8%***	***5%***	***5%***	***5%***	***5%***	***6%***	***5%***	***8%***
	M															**AKMO**							**AV**
NET: 4-6	**748**	118	149	121	117	103	141	178	376	191	81	92	136	123	88	79	102	646	164	541	174	427	79
	24%	***27%***	***28%***	***24%***	***22%***	***24%***	***21%***	***21%***	***25%***	***25%***	***29%***	***26%***	***22%***	***25%***	***23%***	***21%***	***21%***	***24%***	***23%***	***24%***	***25%***	***23%***	***26%***
	GH	**G**	**AEG**						**H**		**P**												
NET: 7-10	**1988**	274	310	320	344	287	452	563	940	479	178	218	421	315	250	253	300	1685	470	1423	428	1227	150
	64%	***62%***	***58%***	***64%***	***65%***	***66%***	***66%***	***67%***	***63%***	***61%***	***63%***	***61%***	***69%***	***65%***	***66%***	***66%***	***63%***	***64%***	***67%***	***63%***	***62%***	***66%***	***49%***
	CW				**C**	**C**	**C**	**AJ**					**AL**						**A**		**W**	**AUW**	
NET: 9-10	**831**	106	113	125	154	134	199	243	369	216	79	94	187	130	100	94	112	719	225	580	177	511	59
	27%	***24%***	***21%***	***25%***	***29%***	***31%***	***29%***	***29%***	***25%***	***28%***	***28%***	***26%***	***31%***	***27%***	***27%***	***24%***	***23%***	***27%***	***32%***	***26%***	***26%***	***28%***	***19%***
	CW				**C**	**C**	**C**	**I**					**AP**						**AT**		**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It portrays my region/Scotland/Northern Ireland/Wales fairly to the rest of the UK
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**61**	10	50	20	8	3	6	4	1	20	14	5	11	13	9	5	5	22	16	12	5	34	12
	2%	*1%*	*2%*	*1%*	*1%*	*6%*	*3%*	*3%*	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*3%*	*5%*	*2%*	*1%*	*3%*	*5%*	*1%*	*2%*	*3%*
	RU					*				**AD**						**MN**			**R**	**AR**		**U**	**U**
2	**35**	6	29	14	6	2	2	0	2	9	6	2	11	7	4	1	2	13	8	10	4	21	6
	1%	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*4%*	0	*1%*	*2%*
	RU					*													**R**	**ARS**			
3	**70**	17	53	30	15	0	6	3	3	13	11	7	17	18	8	4	5	29	28	9	16	32	17
	2%	*2%*	*2%*	*2%*	*3%*	0	*3%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*4%*	*2%*	*1%*	*5%*	*4%*	*2%*	*2%*	*4%*
	R					*													**AR**	**R**			**AUV**
4	**99**	31	68	49	11	1	6	7	4	21	18	5	22	30	8	2	11	57	22	14	15	57	19
	3%	*4%*	*3%*	*4%*	*2%*	*2%*	*3%*	*5%*	*2%*	*3%*	*3%*	*2%*	*3%*	*4%*	*3%*	*3%*	*5%*	*3%*	*4%*	*6%*	*2%*	*3%*	*5%*
	RU					*		**E**												**AR**		**U**	**U**
5	**321**	89	232	144	66	5	26	12	15	52	68	25	81	83	25	16	21	162	98	42	71	183	43
	10%	*10%*	*10%*	*10%*	*12%*	*11%*	*14%*	*9%*	*9%*	*8%*	*10%*	*10%*	*11%*	*10%*	*8%*	*18%*	*9%*	*7%*	*18%*	*18%*	*8%*	*11%*	*11%*
	JRU				**J**	*	**J**									**AKNOQ**			**AR**	**AR**			
6	**328**	92	236	147	67	7	17	14	18	57	76	20	87	84	28	8	23	224	75	21	84	191	43
	10%	*11%*	*10%*	*10%*	*12%*	*13%*	*9%*	*11%*	*11%*	*9%*	*11%*	*9%*	*12%*	*10%*	*9%*	*9%*	*10%*	*10%*	*14%*	*9%*	*10%*	*11%*	*11%*
						*													**AR**	*			
7	**533**	166	367	265	71	13	20	20	33	110	105	40	133	141	59	15	34	393	85	36	144	293	70
	17%	*19%*	*16%*	*19%*	*13%*	*26%*	*11%*	*15%*	*20%*	*17%*	*16%*	*17%*	*18%*	*17%*	*19%*	*17%*	*14%*	*18%*	*15%*	*16%*	*17%*	*18%*	*17%*
	CEG	**AC**		**AEG**		**EG***			**EG**	**G**													
8	**624**	152	472	275	109	9	36	35	32	127	142	51	152	153	63	13	46	510	82	22	207	330	74
	20%	*18%*	*21%*	*20%*	*20%*	*19%*	*20%*	*26%*	*19%*	*20%*	*21%*	*22%*	*21%*	*19%*	*20%*	*14%*	*20%*	*23%*	*15%*	*10%*	*24%*	*20%*	*18%*
	ST					*												**AST**			**AVW**		
9	**397**	123	275	182	79	4	23	10	17	82	88	35	82	109	51	6	21	326	50	15	145	196	46
	13%	*14%*	*12%*	*13%*	*15%*	*8%*	*13%*	*7%*	*10%*	*13%*	*13%*	*15%*	*11%*	*13%*	*16%*	*7%*	*9%*	*15%*	*9%*	*7%*	*17%*	*12%*	*11%*
	ST				**H**	*									**MQ**			**AST**			**AVW**		
Extremely important 10	**434**	109	324	174	77	5	27	19	29	103	100	24	95	132	32	8	39	344	43	32	136	223	58
	14%	*13%*	*14%*	*12%*	*14%*	*9%*	*15%*	*14%*	*17%*	*16%*	*15%*	*10%*	*13%*	*16%*	*10%*	*9%*	*17%*	*16%*	*8%*	*14%*	*16%*	*13%*	*14%*
	S					*				**D**				**ALO**			**O**	**AS**		**S**			
Don't know	**228**	60	168	104	34	1	13	11	14	50	45	22	43	49	28	11	26	107	45	17	25	112	20
	7%	*7%*	*7%*	*7%*	*6%*	*2%*	*7%*	*8%*	*8%*	*8%*	*7%*	*9%*	*6%*	*6%*	*9%*	*12%*	*11%*	*5%*	*8%*	*8%*	*3%*	*7%*	*5%*
	RU					*											**AKMN**		**R**			**U**	
NET: 1-3	**166**	34	132	65	29	4	13	7	7	42	32	13	39	38	22	9	13	64	52	30	25	87	35
	5%	*4%*	*6%*	*5%*	*5%*	*9%*	*7%*	*5%*	*4%*	*6%*	*5%*	*6%*	*5%*	*5%*	*7%*	*11%*	*5%*	*3%*	*9%*	*13%*	*3%*	*5%*	*9%*
	RU					*										**AKN**			**AR**	**AR**		**U**	**AUV**
NET: 4-6	**748**	213	536	341	144	13	48	34	37	131	163	50	190	197	61	26	55	443	196	77	170	432	106
	24%	*25%*	*24%*	*24%*	*27%*	*26%*	*27%*	*25%*	*22%*	*20%*	*24%*	*21%*	*26%*	*24%*	*19%*	*29%*	*24%*	*20%*	*35%*	*34%*	*20%*	*26%*	*26%*
	JRU				**J**	*							**O**						**AR**	**AR**		**AU**	**U**
NET: 7-10	**1988**	550	1438	896	336	31	106	85	111	422	434	150	461	535	205	43	140	1572	259	105	632	1041	249
	64%	*64%*	*63%*	*64%*	*62%*	*63%*	*59%*	*62%*	*65%*	*65%*	*65%*	*64%*	*63%*	*65%*	*65%*	*48%*	*60%*	*72%*	*47%*	*46%*	*74%*	*62%*	*61%*
	PST					*					**P**	**P**	**P**	**P**	**P**			**AST**			**AVW**		
NET: 9-10	**831**	232	599	356	156	9	50	29	46	185	187	59	176	241	82	15	60	670	93	47	281	419	104
	27%	*27%*	*26%*	*25%*	*29%*	*18%*	*28%*	*21%*	*27%*	*29%*	*28%*	*25%*	*24%*	*29%*	*26%*	*17%*	*26%*	*31%*	*17%*	*20%*	*33%*	*25%*	*25%*
	ST					*					**P**			**AMP**				**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**40** *1%*	24 *2%*	16 *1%*	22 *1%*	18 *1%*	25 *2%*	15 *1%*	3 *1%*	1 *1%*	4 *2%*	6 *2%*	4 *1%*	5 *2%* **Q**	4 *1%*	1 0	1 0	1 0	9 *2%* **Q**	1 *1%*	36 *1%*	3 *1%*	1 0	1 *1%*
2	**40** *1%*	20 *1%*	20 *1%*	19 *1%*	21 *1%*	24 *2%*	16 *1%*	2 *1%*	5 *4%* **AKNR**	3 *1%*	1 0	5 *2%*	5 *2%*	2 *1%*	2 *1%*	6 *2%*	5 *1%*	4 *1%*	1 *1%*	35 *1%*	2 *1%*	2 *1%*	1 *1%*
3	**56** *2%*	30 *2%*	26 *2%*	35 *2%*	22 *1%*	33 *2%*	24 *1%*	2 *1%*	1 *1%*	4 *2%*	8 *2%*	5 *2%*	6 *3%*	3 *1%*	3 *2%*	7 *3%*	8 *2%*	6 *1%*	2 *2%*	50 *2%*	2 *1%*	3 *2%*	2 *2%*
4	**92** *3%* **G**	47 *3%*	45 *3%*	48 *3%*	44 *3%*	57 *4%* **AG**	35 *2%*	10 *4%* **O**	8 *6%* **JOR**	4 *2%*	8 *2%*	13 *5%* **O**	8 *4%*	8 *3%*	2 *1%*	7 *2%*	13 *3%*	9 *2%*	2 *2%*	78 *3%*	10 *4%* **V**	2 *1%*	2 *2%*
5	**232** *7%* **E**	116 *7%*	117 *8%*	135 *9%* **AE**	98 *6%*	123 *8%*	110 *7%*	22 *9%*	17 *14%* **AJMOQRS**	16 *6%*	27 *8%*	23 *8%*	10 *5%*	22 *8%*	11 *7%*	26 *9%*	25 *6%*	27 *6%*	6 *6%*	194 *7%*	22 *9%*	11 *7%*	6 *6%*
6	**335** *11%*	176 *11%*	159 *10%*	164 *11%*	171 *11%*	169 *11%*	166 *10%*	30 *12%*	7 *6%*	22 *9%*	41 *12%*	34 *12%*	16 *7%*	25 *9%*	13 *8%*	43 *15%* **AIMNOS**	50 *12%*	45 *10%*	8 *8%*	284 *11%*	30 *12%*	13 *8%*	8 *8%*
7	**532** *17%*	259 *16%*	273 *18%*	241 *16%*	291 *18%*	272 *18%*	260 *16%*	45 *18%*	19 *15%*	36 *15%*	49 *14%*	40 *14%*	38 *17%*	50 *18%*	29 *18%*	59 *21%* **S**	80 *20%*	75 *17%*	13 *13%*	446 *17%*	45 *18%*	29 *18%*	13 *13%*
8	**722** *23%*	368 *23%*	353 *23%*	339 *22%*	383 *24%*	359 *23%*	362 *23%*	62 *25%*	23 *18%*	61 *24%*	82 *24%*	57 *20%*	46 *21%*	68 *24%*	41 *26%*	57 *20%*	90 *22%*	112 *26%*	22 *23%*	596 *23%*	62 *25%*	41 *26%*	22 *23%*
9	**469** *15%* **BD**	213 *14%*	256 *16%* **AB**	196 *13%*	273 *17%* **AD**	220 *14%*	249 *16%*	32 *13%*	19 *16%*	50 *20%* **AHPR**	47 *14%*	44 *15%*	38 *18%*	45 *16%*	21 *14%*	32 *11%*	66 *16%*	59 *13%*	15 *16%*	400 *15%*	32 *13%*	21 *14%*	15 *16%*
Extremely important 10	**452** *14%* **F**	235 *15%*	216 *14%*	212 *14%*	240 *15%*	185 *12%*	267 *17%* **AF**	33 *13%*	21 *16%*	39 *16%*	56 *16%*	45 *16%*	33 *15%*	47 *16%*	24 *15%*	33 *12%*	47 *11%*	57 *13%*	18 *19%* **AHPQR**	377 *14%*	33 *13%*	24 *15%*	18 *19%* **ATU**
Don't know	**160** *5%* **E**	83 *5%*	77 *5%*	123 *8%* **AE**	37 *2%*	69 *5%*	91 *6%*	9 *4%*	3 *3%*	9 *4%*	20 *6%*	11 *4%*	14 *6%*	8 *3%*	11 *7%* **N**	12 *4%*	21 *5%*	34 *8%* **AHN**	7 *8%* **AHIJLN**	133 *5%*	9 *4%*	11 *7%*	7 *8%* **AU**
NET: 1-3	**136** *4%* **G**	74 *5%*	62 *4%*	76 *5%*	60 *4%*	81 *5%* **AG**	55 *3%*	7 *3%*	7 *6%*	11 *4%*	16 *5%*	14 *5%*	16 *7%* **AH**	9 *3%*	5 *3%*	14 *5%*	14 *3%*	19 *4%*	3 *3%*	121 *5%*	7 *3%*	5 *3%*	3 *3%*
NET: 4-6	**660** *21%* **GSW**	339 *22%*	321 *21%*	347 *23%*	313 *20%*	349 *23%* **AG**	311 *19%*	62 *25%* **JMOS**	32 *26%* **MS**	43 *17%*	76 *22%*	70 *25%* **JMOS**	34 *16%*	56 *20%*	26 *17%*	76 *27%* **AJMORS**	89 *22%*	80 *18%*	16 *16%*	556 *21%*	62 *25%* **VW**	26 *17%*	16 *16%*
NET: 7-10	**2174** *69%* **DF**	1075 *68%*	1098 *70%*	987 *64%*	1187 *74%* **AD**	1036 *67%*	1137 *71%* **AF**	172 *69%*	82 *66%*	186 *75%* **LP**	234 *68%*	186 *66%*	156 *71%*	210 *74%* **P**	115 *73%* **P**	180 *64%*	282 *69%*	303 *69%*	69 *73%* **P**	1818 *69%*	172 *69%*	115 *73%*	69 *73%*
NET: 9-10	**921** *29%* **DFP**	448 *29%*	472 *30%*	407 *27%*	513 *32%* **AD**	405 *26%*	515 *32%* **AF**	66 *26%*	40 *32%*	89 *36%* **AHPR**	103 *30%*	89 *32%* **P**	72 *33%* **P**	92 *33%* **P**	45 *29%*	64 *23%*	112 *28%*	115 *26%*	34 *36%* **AHPQR**	776 *30%*	66 *26%*	45 *29%*	34 *36%* **ATU**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**40** ***1%***	9 ***2%***	7 ***1%***	4 ***1%***	6 ***1%***	5 ***1%***	9 ***1%***	7 ***1%***	20 ***1%***	13 ***2%***	1 0	5 ***2%***	5 ***1%***	10 ***2%***	4 ***1%***	4 ***1%***	4 ***1%***	36 ***1%***	6 ***1%***	31 ***1%***	11 ***2%***	19 ***1%***	9 ***3%*** **AV**
2	**40** ***1%***	7 ***2%***	5 ***1%***	4 ***1%***	6 ***1%***	7 ***2%***	11 ***2%***	17 ***2%*** **A**	16 ***1%***	7 ***1%***	1 0	7 ***2%***	5 ***1%***	7 ***2%***	6 ***2%***	8 ***2%***	7 ***1%***	33 ***1%***	13 ***2%***	26 ***1%***	10 ***1%***	23 ***1%***	4 ***1%***
3	**56** ***2%***	12 ***3%***	9 ***2%***	6 ***1%***	9 ***2%***	14 ***3%*** **G**	7 ***1%***	9 ***1%***	29 ***2%***	19 ***2%*** **H**	7 ***2%***	2 ***1%***	6 ***1%***	13 ***3%*** **L**	3 ***1%***	6 ***2%***	10 ***2%***	47 ***2%***	12 ***2%***	42 ***2%***	13 ***2%***	37 ***2%***	5 ***2%***
4	**92** ***3%*** **R**	17 ***4%***	19 ***4%***	20 ***4%*** **E**	9 ***2%***	11 ***3%***	16 ***2%***	24 ***3%***	38 ***3%***	30 ***4%***	7 ***2%***	11 ***3%***	18 ***3%***	14 ***3%***	8 ***2%***	15 ***4%***	21 ***4%***	71 ***3%***	15 ***2%***	64 ***3%***	16 ***2%***	55 ***3%***	14 ***5%***
5	**232** ***7%*** **MT**	39 ***9%***	44 ***8%***	28 ***6%***	36 ***7%***	35 ***8%***	50 ***7%***	57 ***7%***	111 ***7%***	62 ***8%***	24 ***9%***	25 ***7%***	31 ***5%***	40 ***8%***	23 ***6%***	26 ***7%***	35 ***7%***	198 ***7%***	58 ***8%***	153 ***7%***	64 ***9%*** **V**	123 ***7%***	25 ***8%***
6	**335** ***11%*** **EGJ**	59 ***13%*** **EG**	69 ***13%*** **EG**	64 ***13%*** **EG**	42 ***8%***	48 ***11%***	53 ***8%***	84 ***10%***	185 ***12%*** **AJ**	64 ***8%***	24 ***9%***	34 ***9%***	81 ***13%*** **A**	54 ***11%***	44 ***12%***	37 ***10%***	47 ***10%***	287 ***11%***	71 ***10%***	246 ***11%***	68 ***10%***	205 ***11%***	39 ***13%***
7	**532** ***17%*** **GR**	78 ***18%***	86 ***16%***	100 ***20%*** **AG**	98 ***18%*** **G**	75 ***17%***	94 ***14%***	140 ***17%***	266 ***18%***	125 ***16%***	60 ***21%*** **N**	66 ***18%***	99 ***16%***	73 ***15%***	61 ***16%***	71 ***18%***	97 ***20%***	435 ***16%***	123 ***18%***	381 ***17%***	107 ***15%***	317 ***17%***	50 ***16%***
8	**722** ***23%*** **CW**	104 ***23%***	101 ***19%***	112 ***23%***	126 ***24%***	102 ***23%***	177 ***26%*** **C**	201 ***24%***	330 ***22%***	189 ***24%***	63 ***22%***	80 ***22%***	146 ***24%***	117 ***24%***	91 ***24%***	95 ***25%***	94 ***20%***	628 ***24%*** **A**	145 ***21%***	546 ***24%*** **A**	150 ***22%***	465 ***25%*** **AW**	52 ***17%***
9	**469** ***15%*** **W**	61 ***14%***	77 ***14%***	83 ***17%***	77 ***15%***	61 ***14%***	109 ***16%***	136 ***16%***	217 ***14%***	115 ***15%***	36 ***13%***	65 ***18%***	93 ***15%***	79 ***16%***	65 ***17%***	60 ***16%***	67 ***14%***	400 ***15%***	116 ***17%***	333 ***15%***	113 ***16%*** **W**	275 ***15%***	31 ***10%***
Extremely important 10	**452** ***14%*** **BD**	41 ***9%***	77 ***14%*** **BD**	51 ***10%***	91 ***17%*** **BD**	66 ***15%*** **BD**	126 ***18%*** **ABD**	133 ***16%***	211 ***14%***	107 ***14%***	44 ***16%***	45 ***13%***	107 ***18%*** **AN**	58 ***12%***	54 ***14%***	51 ***13%***	55 ***11%***	397 ***15%*** **A**	119 ***17%*** **A**	316 ***14%***	106 ***15%***	261 ***14%***	37 ***12%***
Don't know	**160** ***5%*** **MRSV**	15 ***3%***	39 ***7%*** **ABF**	26 ***5%***	31 ***6%***	14 ***3%***	35 ***5%***	33 ***4%***	75 ***5%***	49 ***6%*** **H**	15 ***5%***	15 ***4%***	16 ***3%***	20 ***4%***	17 ***4%***	13 ***3%***	41 ***9%*** **AR**	118 ***4%***	24 ***3%***	124 ***5%*** **S**	35 ***5%***	70 ***4%***	40 ***13%*** **AUV**
NET: 1-3	**136** ***4%*** **M**	27 ***6%*** **D**	21 ***4%***	15 ***3%***	21 ***4%***	26 ***6%*** **D**	27 ***4%***	33 ***4%***	64 ***4%***	39 ***5%***	9 ***3%***	14 ***4%***	16 ***3%***	30 ***6%*** **M**	13 ***4%***	18 ***5%***	21 ***4%***	115 ***4%***	31 ***4%***	99 ***4%***	34 ***5%***	79 ***4%***	18 ***6%***
NET: 4-6	**660** ***21%*** **EG**	116 ***26%*** **AEG**	131 ***25%*** **AEG**	112 ***22%*** **EG**	87 ***16%***	94 ***21%***	119 ***17%***	165 ***20%***	334 ***22%***	156 ***20%***	55 ***20%***	70 ***20%***	131 ***21%***	108 ***22%***	75 ***20%***	77 ***20%***	103 ***22%***	556 ***21%***	144 ***21%***	463 ***20%***	148 ***21%***	383 ***21%***	77 ***25%***
NET: 7-10	**2174** ***69%*** **BCW**	285 ***64%***	340 ***64%***	346 ***69%***	392 ***74%*** **ABC**	304 ***70%***	506 ***74%*** **ABC**	610 ***72%*** **A**	1023 ***68%***	535 ***69%***	203 ***72%***	256 ***72%***	445 ***73%*** **A**	327 ***68%***	272 ***72%***	278 ***72%***	313 ***65%***	1859 ***70%*** **A**	503 ***72%***	1576 ***70%***	476 ***69%*** **W**	1317 ***71%*** **AW**	171 ***56%***
NET: 9-10	**921** ***29%*** **BW**	103 ***23%***	153 ***29%***	133 ***27%***	168 ***32%*** **B**	127 ***29%***	236 ***34%*** **ABD**	270 ***32%***	427 ***29%***	222 ***28%***	80 ***28%***	111 ***31%***	200 ***33%***	137 ***28%***	120 ***32%***	112 ***29%***	122 ***26%***	796 ***30%*** **A**	235 ***33%*** **AT**	649 ***29%***	219 ***32%*** **W**	535 ***29%*** **W**	69 ***22%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**40**	8	33	16	9	1	1	2	1	9	9	6	6	5	3	5	4	12	2	13	5	13	10
	1%	*1%*	*1%*	*1%*	*2%*	*3%*	0	*2%*	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	*1%*	*5%*	*2%*	*1%*	0	*6%*	*1%*	*1%*	*2%*
	RUV					*						N				AKMNO				ARS			UV
2	**40**	10	30	15	9	2	2	1	3	9	5	3	13	9	5	4	1	17	8	14	8	22	8
	1%	*1%*	*1%*	*1%*	*2%*	*3%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*4%*	*1%*	*1%*	*1%*	*6%*	*1%*	*1%*	*2%*
	R					*										AKNQ				ARS			
3	**56**	16	40	22	11	1	4	2	5	10	15	3	15	12	3	1	6	28	13	14	8	35	11
	2%	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*3%*	*1%*	*2%*	*6%*	*1%*	*2%*	*3%*
	RU					*														ARS		U	U
4	**92**	19	73	38	18	0	6	9	5	17	20	8	20	23	12	1	6	37	34	16	23	43	21
	3%	*2%*	*3%*	*3%*	*3%*	0	*3%*	*6%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	*1%*	*3%*	*2%*	*6%*	*7%*	*3%*	*3%*	*5%*
	R					*		ADJ											AR	AR			AUV
5	**232**	70	162	93	43	3	23	12	13	44	51	20	55	55	22	7	21	121	80	22	44	140	33
	7%	*8%*	*7%*	*7%*	*8%*	*6%*	*13%*	*9%*	*8%*	*7%*	*8%*	*9%*	*8%*	*7%*	*7%*	*8%*	*9%*	*6%*	*15%*	*9%*	*5%*	*8%*	*8%*
	RU					*	ADEJ												AR	R		U	
6	**335**	106	229	167	61	1	17	17	20	53	74	25	79	99	30	9	18	200	91	24	67	198	47
	11%	*12%*	*10%*	*12%*	*11%*	*2%*	*9%*	*12%*	*12%*	*8%*	*11%*	*11%*	*11%*	*12%*	*10%*	*10%*	*8%*	*9%*	*16%*	*10%*	*8%*	*12%*	*11%*
	JRU			J		*													ART			U	
7	**532**	159	373	267	77	15	32	22	26	92	119	35	142	133	48	20	24	384	93	43	162	299	57
	17%	*19%*	*16%*	*19%*	*14%*	*31%*	*18%*	*16%*	*15%*	*14%*	*18%*	*15%*	*19%*	*16%*	*15%*	*23%*	*10%*	*18%*	*17%*	*19%*	*19%*	*18%*	*14%*
	JQ			AEJ		AEIJ*					Q		Q	Q		Q					W		
8	**722**	180	542	321	129	13	35	31	33	160	160	56	167	189	74	10	60	570	94	38	214	396	86
	23%	*21%*	*24%*	*23%*	*24%*	*27%*	*19%*	*23%*	*19%*	*25%*	*24%*	*24%*	*23%*	*23%*	*23%*	*11%*	*26%*	*26%*	*17%*	*16%*	*25%*	*24%*	*21%*
	PST					*					P	P	P	P	P		P	AST					
9	**469**	133	336	205	90	9	25	18	21	101	106	40	113	115	56	10	26	390	54	16	168	221	63
	15%	*16%*	*15%*	*15%*	*17%*	*18%*	*14%*	*13%*	*13%*	*16%*	*16%*	*17%*	*15%*	*14%*	*18%*	*12%*	*11%*	*18%*	*10%*	*7%*	*20%*	*13%*	*15%*
	STV					*									Q			AST			AV		
Extremely important 10	**452**	110	342	188	74	3	28	17	30	111	89	26	95	138	44	10	46	369	44	22	136	236	62
	14%	*13%*	*15%*	*13%*	*14%*	*6%*	*15%*	*12%*	*18%*	*17%*	*13%*	*11%*	*13%*	*17%*	*14%*	*12%*	*20%*	*17%*	*8%*	*10%*	*16%*	*14%*	*15%*
	ST					*				AD				AM			AKLM	AST					
Don't know	**160**	46	114	72	23	1	9	6	12	37	25	13	26	40	18	12	19	57	37	10	16	68	13
	5%	*5%*	*5%*	*5%*	*4%*	*2%*	*5%*	*4%*	*7%*	*6%*	*4%*	*6%*	*4%*	*5%*	*6%*	*14%*	*8%*	*3%*	*7%*	*4%*	*2%*	*4%*	*3%*
	RUV					*										AKLMNO	AKM		R			U	
NET: 1-3	**136**	33	103	53	29	4	6	5	9	28	29	12	34	26	11	9	12	58	24	41	21	70	28
	4%	*4%*	*5%*	*4%*	*5%*	*9%*	*4%*	*4%*	*6%*	*4%*	*4%*	*5%*	*5%*	*3%*	*4%*	*11%*	*5%*	*3%*	*4%*	*18%*	*2%*	*4%*	*7%*
	RU					*										AKMNO				ARS		U	AUV
NET: 4-6	**660**	196	464	298	122	4	46	38	37	114	145	53	155	177	64	17	45	358	205	62	135	380	101
	21%	*23%*	*20%*	*21%*	*22%*	*8%*	*26%*	*28%*	*22%*	*18%*	*22%*	*22%*	*21%*	*22%*	*20%*	*19%*	*20%*	*16%*	*37%*	*27%*	*16%*	*23%*	*25%*
	JRU					*	FJ	FJ											ART	AR		AU	U
NET: 7-10	**2174**	582	1592	981	370	40	119	88	110	465	474	157	517	576	221	51	157	1713	285	118	681	1152	268
	69%	*68%*	*70%*	*70%*	*68%*	*81%*	*66%*	*64%*	*65%*	*72%*	*70%*	*67%*	*71%*	*70%*	*70%*	*57%*	*67%*	*78%*	*52%*	*51%*	*80%*	*69%*	*65%*
	PST					*					P		P	P	P			AST			AVW		
NET: 9-10	**921**	243	677	393	164	12	52	35	51	213	195	66	208	253	100	20	72	759	98	38	305	457	124
	29%	*28%*	*30%*	*28%*	*30%*	*24%*	*29%*	*25%*	*30%*	*33%*	*29%*	*28%*	*28%*	*31%*	*32%*	*23%*	*31%*	*35%*	*18%*	*16%*	*36%*	*27%*	*30%*
	STV					*				AD								AST			AV		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**62**	41	21	30	32	40	22	3	5	4	6	8	6	6	3	5	5	10	1	55	3	3	1
	2%	*3%*	*1%*	*2%*	*2%*	*3%*	*1%*	*1%*	*4%*	*2%*	*2%*	*3%*	*3%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*
	CG	**AC**				**AG**																	
2	**51**	29	22	29	22	34	17	1	7	3	4	5	4	5	5	5	3	7	2	43	1	5	2
	2%	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*5%*	*1%*	*1%*	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*
	G					**AG**			**AHJKQR**						**HQ**							**U**	
3	**58**	23	36	38	20	38	20	4	4	4	13	5	6	7	0	5	8	2	2	52	4	0	2
	2%	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*3%*	*1%*	*4%*	*2%*	*3%*	*3%*	0	*2%*	*2%*	0	*2%*	*2%*	*2%*	0	*2%*
	EGORV			**AE**		**AG**			**R**		**AOR**		**R**	**R**					**R**				
4	**111**	55	56	48	64	77	35	17	9	4	10	12	3	13	8	8	10	16	3	84	17	8	3
	4%	*4%*	*4%*	*3%*	*4%*	*5%*	*2%*	*7%*	*7%*	*2%*	*3%*	*4%*	*1%*	*5%*	*5%*	*3%*	*2%*	*4%*	*3%*	*3%*	*7%*	*5%*	*3%*
	GT					**AG**		**AJKMPQ**	**JMQ**					**M**	**JM**						**AT**		
5	**295**	155	140	141	153	148	147	30	15	17	28	13	18	24	11	45	40	45	10	244	30	11	10
	9%	*10%*	*9%*	*9%*	*10%*	*10%*	*9%*	*12%*	*12%*	*7%*	*8%*	*5%*	*8%*	*9%*	*7%*	*16%*	*10%*	*10%*	*10%*	*9%*	*12%*	*7%*	*10%*
	L							**LO**	**L**							**AJKL MNOQ**	**L**	**L**	**L**		**V**		
6	**309**	157	152	143	166	153	156	27	12	37	36	31	18	25	15	32	30	40	8	260	27	15	8
	10%	*10%*	*10%*	*9%*	*10%*	*10%*	*10%*	*11%*	*10%*	*15%*	*10%*	*11%*	*8%*	*9%*	*9%*	*11%*	*7%*	*9%*	*8%*	*10%*	*11%*	*9%*	*8%*
										AMQRS													
7	**505**	251	254	230	275	261	245	42	16	36	58	45	37	43	26	42	74	74	12	425	42	26	12
	16%	*16%*	*16%*	*15%*	*17%*	*17%*	*15%*	*17%*	*13%*	*14%*	*17%*	*16%*	*17%*	*15%*	*17%*	*15%*	*18%*	*17%*	*13%*	*16%*	*17%*	*17%*	*13%*
8	**639**	316	323	281	358	310	329	51	24	66	63	56	35	49	37	57	89	92	20	530	51	37	20
	20%	*20%*	*21%*	*18%*	*22%*	*20%*	*21%*	*21%*	*19%*	*27%*	*18%*	*20%*	*16%*	*17%*	*24%*	*20%*	*22%*	*21%*	*21%*	*20%*	*21%*	*24%*	*21%*
	D				**AD**					**AKMN**					**M**								
9	**478**	228	249	235	242	222	255	39	15	40	55	39	39	55	23	38	63	61	10	406	39	23	10
	15%	*15%*	*16%*	*15%*	*15%*	*14%*	*16%*	*16%*	*12%*	*16%*	*16%*	*14%*	*18%*	*20%*	*15%*	*14%*	*16%*	*14%*	*10%*	*15%*	*16%*	*15%*	*10%*
	SW												**S**	**S**						**W**			
Extremely important 10	**464**	237	228	241	223	183	282	24	16	33	54	58	48	41	19	30	66	56	22	400	24	19	22
	15%	*15%*	*15%*	*16%*	*14%*	*12%*	*18%*	*10%*	*13%*	*13%*	*16%*	*20%*	*22%*	*14%*	*12%*	*11%*	*16%*	*13%*	*23%*	*15%*	*10%*	*12%*	*23%*
	FHU						**AF**				**H**	**AHJOPR**	**AHJNOPR**				**H**		**AHIJK NOPQR**	**U**			**ATUV**
Don't know	**157**	79	78	115	42	71	86	12	3	7	18	11	5	13	11	17	19	35	6	129	12	11	6
	5%	*5%*	*5%*	*7%*	*3%*	*5%*	*5%*	*5%*	*3%*	*3%*	*5%*	*4%*	*2%*	*5%*	*7%*	*6%*	*5%*	*8%*	*6%*	*5%*	*5%*	*7%*	*6%*
	E			**AE**											**JM**			**AJM**	**M**				
NET: 1-3	**171**	92	79	96	75	113	59	9	15	11	23	18	16	19	8	14	16	19	5	150	9	8	5
	5%	*6%*	*5%*	*6%*	*5%*	*7%*	*4%*	*4%*	*12%*	*4%*	*7%*	*6%*	*7%*	*7%*	*5%*	*5%*	*4%*	*4%*	*5%*	*6%*	*4%*	*5%*	*5%*
	G					**AG**			**AHJO PQRS**														
NET: 4-6	**715**	368	348	333	383	377	338	74	35	58	74	55	39	62	33	84	79	100	20	588	74	33	20
	23%	*23%*	*22%*	*22%*	*24%*	*25%*	*21%*	*29%*	*28%*	*23%*	*21%*	*20%*	*18%*	*22%*	*21%*	*30%*	*19%*	*23%*	*22%*	*22%*	*29%*	*21%*	*22%*
	G					**AG**		**AKLMOQS**	**M**							**AKLMOQS**					**ATVW**		
NET: 7-10	**2086**	1032	1054	988	1098	975	1111	156	71	174	230	197	160	188	105	166	292	283	64	1762	156	105	64
	67%	*66%*	*68%*	*65%*	*69%*	*63%*	*70%*	*62%*	*57%*	*70%*	*67%*	*70%*	*73%*	*67%*	*67%*	*59%*	*72%*	*65%*	*67%*	*67%*	*62%*	*67%*	*67%*
	DFIP				**AD**		**AF**			**IP**		**IP**	**HIP**				**AHIP**						
NET: 9-10	**942**	465	477	477	465	405	537	63	31	72	109	96	87	96	41	68	129	117	32	806	63	41	32
	30%	*30%*	*31%*	*31%*	*29%*	*26%*	*34%*	*25%*	*25%*	*29%*	*32%*	*34%*	*40%*	*34%*	*26%*	*24%*	*32%*	*27%*	*33%*	*31%*	*25%*	*26%*	*33%*
	FP						**AF**					**HP**	**AHIJOPR**	**HP**					**HP**				**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**62**	11	9	8	11	12	11	17	30	15	2	6	8	13	9	9	5	57	12	45	18	33	8
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***3%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***
2	**51**	3	3	8	9	8	20	16	25	11	3	5	12	9	4	10	3	48	16	34	14	29	3
	2%	***1%***	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	***3%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***
	C						**ABC**																
3	**58**	4	6	10	9	9	20	16	29	13	3	7	5	13	7	7	6	51	14	40	12	32	6
	2%	***1%***	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***3%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***
	M						**ABC**							**M**									
4	**111**	17	21	16	9	15	33	33	56	23	10	20	23	12	13	11	22	87	29	73	27	63	11
	4%	***4%***	***4%***	***3%***	***2%***	***3%***	***5%***	***4%***	***4%***	***3%***	***4%***	***5%***	***4%***	***3%***	***4%***	***3%***	***5%***	***3%***	***4%***	***3%***	***4%***	***3%***	***4%***
	ER		**E**				**E**					**N**											
5	**295**	64	46	36	46	47	57	57	145	89	42	30	49	50	22	23	42	253	74	194	56	174	43
	9%	***14%***	***9%***	***7%***	***9%***	***11%***	***8%***	***7%***	***10%***	***11%***	***15%***	***8%***	***8%***	***10%***	***6%***	***6%***	***9%***	***10%***	***10%***	***9%***	***8%***	***9%***	***14%***
	HOPT	**ACDEG**							**H**	**AH**	**ALMOP**			**OP**									**AUV**
6	**309**	32	60	52	40	44	81	75	155	80	23	37	67	46	44	30	36	273	82	208	73	187	22
	10%	***7%***	***11%***	***10%***	***8%***	***10%***	***12%***	***9%***	***10%***	***10%***	***8%***	***10%***	***11%***	***10%***	***12%***	***8%***	***8%***	***10%***	***12%***	***9%***	***11%***	***10%***	***7%***
			E				**BE**											**A**					
7	**505**	63	86	93	81	69	114	131	243	131	44	64	92	90	61	67	96	409	106	367	125	295	44
	16%	***14%***	***16%***	***19%***	***15%***	***16%***	***17%***	***16%***	***16%***	***17%***	***16%***	***18%***	***15%***	***19%***	***16%***	***17%***	***20%***	***15%***	***15%***	***16%***	***18%***	***16%***	***14%***
	R																**AR**						
8	**639**	91	100	100	117	99	132	182	294	161	62	70	138	99	76	94	96	543	130	487	130	400	50
	20%	***20%***	***19%***	***20%***	***22%***	***23%***	***19%***	***22%***	***20%***	***21%***	***22%***	***20%***	***23%***	***20%***	***20%***	***24%***	***20%***	***20%***	***18%***	***22%***	***19%***	***22%***	***16%***
																				A			
9	**478**	66	93	86	88	54	90	137	239	100	33	47	99	76	70	58	55	423	103	352	90	304	38
	15%	***15%***	***18%***	***17%***	***17%***	***12%***	***13%***	***16%***	***16%***	***13%***	***12%***	***13%***	***16%***	***16%***	***19%***	***15%***	***11%***	***16%***	***15%***	***16%***	***13%***	***16%***	***13%***
	JQ		**FG**												**K**			**AQ**				**AU**	
Extremely important 10	**464**	76	69	70	93	65	91	143	210	110	47	51	91	59	55	63	80	384	112	337	107	265	45
	15%	***17%***	***13%***	***14%***	***18%***	***15%***	***13%***	***17%***	***14%***	***14%***	***17%***	***14%***	***15%***	***12%***	***15%***	***16%***	***17%***	***15%***	***16%***	***15%***	***15%***	***14%***	***15%***
								A															
Don't know	**157**	16	38	21	27	15	38	35	72	46	11	19	21	17	15	13	36	120	25	123	41	65	36
	5%	***4%***	***7%***	***4%***	***5%***	***4%***	***6%***	***4%***	***5%***	***6%***	***4%***	***5%***	***3%***	***3%***	***4%***	***3%***	***7%***	***5%***	***4%***	***5%***	***6%***	***4%***	***12%***
	RV		**ABDF**														**AR**				**V**		**AUV**
NET: 1-3	**171**	18	18	26	30	29	51	49	83	39	9	18	26	35	20	26	14	157	41	120	44	95	17
	5%	***4%***	***3%***	***5%***	***6%***	***7%***	***7%***	***6%***	***6%***	***5%***	***3%***	***5%***	***4%***	***7%***	***5%***	***7%***	***3%***	***6%***	***6%***	***5%***	***6%***	***5%***	***6%***
	CQ					**C**	**ABC**							**KM**				**AQ**					
NET: 4-6	**715**	113	126	104	95	106	172	164	356	191	75	87	140	109	79	65	101	613	185	476	156	424	76
	23%	***25%***	***24%***	***21%***	***18%***	***24%***	***25%***	***19%***	***24%***	***25%***	***27%***	***24%***	***23%***	***22%***	***21%***	***17%***	***21%***	***23%***	***26%***	***21%***	***23%***	***23%***	***25%***
	EHPT	**E**	**E**			**E**	**E**		**H**	**H**	**P**	**P**	**P**						**AT**				
NET: 7-10	**2086**	296	348	349	379	288	427	593	986	503	187	232	421	324	262	282	327	1759	452	1544	451	1265	177
	67%	***67%***	***66%***	***70%***	***71%***	***66%***	***62%***	***70%***	***66%***	***65%***	***67%***	***65%***	***69%***	***67%***	***70%***	***73%***	***69%***	***66%***	***64%***	***68%***	***65%***	***68%***	***58%***
	GW			**G**	**AG**			**AIJ**								**AL**				**A**	**W**	**AW**	
NET: 9-10	**942**	142	162	156	181	119	181	281	449	210	81	99	191	135	125	121	135	807	215	690	197	569	83
	30%	***32%***	***31%***	***31%***	***34%***	***27%***	***26%***	***33%***	***30%***	***27%***	***29%***	***28%***	***31%***	***28%***	***33%***	***31%***	***28%***	***30%***	***31%***	***30%***	***28%***	***31%***	***27%***
	GJ				**AFG**			**AJ**															

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its programmes show different kinds of cultures within the UK
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**62**	14	48	23	14	3	3	2	3	15	18	3	13	10	8	3	6	18	10	24	4	26	20
	2%	*2%*	*2%*	*2%*	*3%*	*6%*	*1%*	*1%*	*2%*	*2%*	*3%*	*1%*	*2%*	*1%*	*3%*	*4%*	*2%*	*1%*	*2%*	*11%*	0	*2%*	*5%*
	RU					*														**ARS**		**U**	**AUV**
2	**51**	13	38	22	6	0	6	1	1	14	10	4	9	15	6	4	4	18	17	16	6	25	20
	2%	*2%*	*2%*	*2%*	*1%*	0	*3%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*4%*	*2%*	*1%*	*3%*	*7%*	*1%*	*1%*	*5%*
	RU					*	**AE**												**AR**	**ARS**			**AUV**
3	**58**	12	46	22	9	0	5	2	4	16	8	0	14	16	12	3	5	23	22	11	5	30	20
	2%	*1%*	*2%*	*2%*	*2%*	0	*3%*	*1%*	*2%*	*3%*	*1%*	0	*2%*	*2%*	*4%*	*4%*	*2%*	*1%*	*4%*	*5%*	*1%*	*2%*	*5%*
	LRU					*									**AKL**	**L**	**L**		**AR**	**AR**		**U**	**AUV**
4	**111**	30	81	45	26	0	5	6	2	28	25	15	22	25	11	1	12	52	28	24	14	65	26
	4%	*4%*	*4%*	*3%*	*5%*	0	*3%*	*5%*	*1%*	*4%*	*4%*	*6%*	*3%*	*3%*	*3%*	*1%*	*5%*	*2%*	*5%*	*10%*	*2%*	*4%*	*6%*
	RU				**I**	*				**I**		**AMN**							**AR**	**ARS**		**U**	**AUV**
5	**295**	76	219	111	54	5	25	13	25	61	81	18	79	63	18	9	23	164	79	31	59	160	50
	9%	*9%*	*10%*	*8%*	*10%*	*11%*	*14%*	*10%*	*15%*	*9%*	*12%*	*8%*	*11%*	*8%*	*6%*	*10%*	*10%*	*7%*	*14%*	*13%*	*7%*	*10%*	*12%*
	DORU					*	**AD**		**ADJ**		**ANO**	*	**O**						**AR**	**R**		**U**	**U**
6	**309**	93	216	139	47	3	14	8	19	79	71	29	62	91	27	6	20	191	90	18	59	188	49
	10%	*11%*	*9%*	*10%*	*9%*	*6%*	*8%*	*6%*	*11%*	*12%*	*11%*	*12%*	*8%*	*11%*	*9%*	*6%*	*9%*	*9%*	*16%*	*8%*	*7%*	*11%*	*12%*
	RU					*				**AH**									**ART**			**AU**	**U**
7	**505**	133	372	232	84	12	34	18	20	105	118	38	119	132	42	15	34	385	87	18	149	290	46
	16%	*16%*	*16%*	*16%*	*16%*	*25%*	*19%*	*13%*	*12%*	*16%*	*18%*	*16%*	*16%*	*16%*	*13%*	*17%*	*15%*	*18%*	*16%*	*8%*	*17%*	*17%*	*11%*
	TW					I*	**I**											**AT**	**T**		**W**	**W**	
8	**639**	181	458	312	90	12	32	35	35	123	137	49	167	162	58	14	48	500	87	35	204	350	67
	20%	*21%*	*20%*	*22%*	*17%*	*24%*	*18%*	*25%*	*21%*	*19%*	*20%*	*21%*	*23%*	*20%*	*18%*	*16%*	*21%*	*23%*	*16%*	*15%*	*24%*	*21%*	*16%*
	ESW			**AE**		*		**E**										**AST**			**AW**		
9	**478**	147	331	217	105	7	26	21	22	80	84	38	119	126	66	13	29	393	55	19	175	239	46
	15%	*17%*	*15%*	*15%*	*19%*	*15%*	*15%*	*15%*	*13%*	*12%*	*13%*	*16%*	*16%*	*15%*	*21%*	*14%*	*12%*	*18%*	*10%*	*8%*	*21%*	*14%*	*11%*
	JKSTW				**AIJ**	*									**AKNQ**			**AST**			**AVW**		
Extremely important 10	**464**	112	353	206	92	5	24	23	30	85	93	27	100	150	52	9	32	392	38	20	161	235	50
	15%	*13%*	*16%*	*15%*	*17%*	*10%*	*13%*	*17%*	*18%*	*13%*	*14%*	*12%*	*14%*	*18%*	*16%*	*10%*	*14%*	*18%*	*7%*	*9%*	*19%*	*14%*	*12%*
	ST					*								**AKLM**				**AST**			**AVW**		
Don't know	**157**	46	111	76	16	2	7	8	8	40	28	14	30	31	15	13	20	50	40	14	17	63	15
	5%	*5%*	*5%*	*5%*	*3%*	*3%*	*4%*	*6%*	*5%*	*6%*	*4%*	*6%*	*4%*	*4%*	*5%*	*14%*	*8%*	*2%*	*7%*	*6%*	*2%*	*4%*	*4%*
	ERUV					*				**E**						**AKLMNO**	**AKMN**		**AR**	**R**		**U**	
NET: 1-3	**171**	39	132	68	30	3	13	4	9	45	36	7	36	40	26	10	15	59	49	51	15	81	60
	5%	*5%*	*6%*	*5%*	*5%*	*6%*	*7%*	*3%*	*5%*	*7%*	*5%*	*3%*	*5%*	*5%*	*8%*	*12%*	*6%*	*3%*	*9%*	*22%*	*2%*	*5%*	*15%*
	RU					*									**ALN**	**AKLMN**			**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**715**	199	516	295	127	8	43	27	46	168	177	62	163	179	56	15	55	407	197	72	131	413	124
	23%	*23%*	*23%*	*21%*	*23%*	*17%*	*24%*	*20%*	*27%*	*26%*	*26%*	*26%*	*22%*	*22%*	*18%*	*17%*	*23%*	*19%*	*36%*	*31%*	*15%*	*25%*	*30%*
	DORU					*				**AD**	**AO**	**O**							**AR**	**AR**		**AU**	**AUV**
NET: 7-10	**2086**	572	1514	966	371	37	117	96	106	392	432	152	504	569	218	50	143	1670	266	93	689	1114	210
	67%	*67%*	*67%*	*69%*	*68%*	*74%*	*65%*	*71%*	*63%*	*61%*	*64%*	*65%*	*69%*	*69%*	*69%*	*57%*	*62%*	*76%*	*48%*	*40%*	*81%*	*67%*	*51%*
	JSTW			**AJ**	**J**	*		**J**					**P**	**KPQ**	**P**			**AST**			**AVW**	**W**	
NET: 9-10	**942**	258	684	423	197	12	50	44	51	164	178	65	218	276	118	22	61	785	92	39	336	474	97
	30%	*30%*	*30%*	*30%*	*36%*	*25%*	*28%*	*32%*	*30%*	*26%*	*26%*	*28%*	*30%*	*34%*	*37%*	*24%*	*26%*	*36%*	*17%*	*17%*	*39%*	*28%*	*24%*
	JKSTVW			**J**	**ADGJ**	*								**AKQ**	**AKLMPQ**			**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its regional news programmes provide a wide range of good quality news about my area

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**40** *1%*	23 *1%*	17 *1%*	23 *2%*	16 *1%*	25 *2%*	15 *1%*	3 *1%*	3 *3%*	6 *2%* **Q**	4 *1%*	1 0	4 *2%*	1 0	3 *2%* **Q**	3 *1%*	2 0	9 *2%* **Q**	1 *1%*	33 *1%*	3 *1%*	3 *2%*	1 *1%*
2	**36** *1%* **G**	15 *1%*	21 *1%*	21 *1%*	16 *1%*	24 *2%* **G**	12 *1%*	2 *1%*	3 *3%*	1 *1%*	6 *2%*	3 *1%*	4 *2%*	3 *1%*	3 *2%*	6 *2%*	2 0	3 *1%*	1 *1%*	30 *1%*	2 *1%*	3 *2%*	1 *1%*
3	**52** *2%* **G**	27 *2%*	25 *2%*	31 *2%*	21 *1%*	35 *2%* **AG**	17 *1%*	7 *3%* **P**	4 *3%* **P**	5 *2%*	2 *1%*	6 *2%*	3 *1%*	6 *2%*	2 *1%*	1 0	10 *2%*	4 *1%*	1 *1%*	42 *2%*	7 *3%*	2 *1%*	1 *1%*
4	**78** *2%*	40 *3%*	38 *2%*	37 *2%*	40 *3%*	40 *3%*	37 *2%*	14 *6%* **AJKL MNOS**	2 *2%*	5 *2%*	7 *2%*	5 *2%*	3 *2%*	4 *1%*	3 *2%*	8 *3%*	11 *3%*	13 *3%*	2 *2%*	58 *2%*	14 *6%* **ATVW**	3 *2%*	2 *2%*
5	**240** *8%* **L**	115 *7%*	125 *8%*	123 *8%*	117 *7%*	126 *8%*	114 *7%*	25 *10%* **L**	16 *13%* **LMOS**	18 *7%*	30 *9%*	12 *4%*	13 *6%*	24 *8%*	9 *6%*	27 *10%* **L**	32 *8%*	31 *7%*	5 *6%*	201 *8%*	25 *10%*	9 *6%*	5 *6%*
6	**293** *9%*	164 *10%*	129 *8%*	127 *8%*	166 *10%*	146 *9%*	147 *9%*	26 *10%*	8 *6%*	17 *7%*	40 *12%*	32 *11%*	17 *8%*	25 *9%*	12 *8%*	23 *8%*	49 *12%* **JS**	37 *8%*	7 *7%*	248 *9%*	26 *10%*	12 *8%*	7 *7%*
7	**502** *16%* **NSW**	248 *16%*	254 *16%*	237 *15%*	265 *17%*	249 *16%*	253 *16%*	31 *12%*	23 *19%*	35 *14%*	57 *17%*	37 *13%*	38 *17%*	30 *11%*	25 *16%*	54 *19%* **HNS**	79 *20%* **HLNS**	83 *19%* **HNS**	10 *11%*	436 *17%* **W**	31 *12%*	25 *16%*	10 *11%*
8	**665** *21%* **DGQ**	338 *22%*	327 *21%*	301 *20%*	364 *23%*	353 *23%* **AG**	312 *20%*	45 *18%*	25 *20%*	64 *26%* **HQ**	74 *21%*	65 *23%* **Q**	45 *20%*	66 *23%* **Q**	39 *25%* **HQ**	64 *23%*	65 *16%*	95 *22%*	18 *19%*	562 *21%*	45 *18%*	39 *25%* **U**	18 *19%*
9	**517** *17%*	251 *16%*	266 *17%*	240 *16%*	277 *17%*	248 *16%*	269 *17%*	44 *18%*	13 *11%*	47 *19%*	47 *14%*	43 *15%*	37 *17%*	52 *18%*	30 *19%*	50 *18%*	67 *16%*	70 *16%*	17 *18%*	427 *16%*	44 *18%*	30 *19%*	17 *18%*
Extremely important 10	**555** *18%* **FPR**	269 *17%*	286 *18%*	281 *18%*	274 *17%*	222 *14%*	333 *21%* **AF**	44 *17%*	24 *20%*	43 *17%*	64 *19%* **P**	58 *20%* **PR**	51 *23%* **OPR**	62 *22%* **OPR**	23 *14%*	33 *12%*	66 *16%*	61 *14%*	28 *30%* **AHIJK LNOPQR**	460 *18%*	44 *17%*	23 *14%*	28 *30%* **ATUV**
Don't know	**153** *5%* **E**	82 *5%*	71 *5%*	110 *7%* **AE**	43 *3%*	68 *4%*	85 *5%*	10 *4%*	3 *3%*	10 *4%*	13 *4%*	20 *7%* **M**	5 *2%*	9 *3%*	8 *5%*	15 *5%*	25 *6%*	30 *7%* **M**	4 *4%*	131 *5%*	10 *4%*	8 *5%*	4 *4%*
NET: 1-3	**128** *4%* **EG**	65 *4%*	63 *4%*	75 *5%* **AE**	53 *3%*	84 *6%* **AG**	43 *3%*	12 *5%*	10 *8%* **AQ**	12 *5%*	13 *4%*	10 *4%*	11 *5%*	10 *4%*	8 *5%*	9 *3%*	13 *3%*	16 *4%*	3 *4%*	105 *4%*	12 *5%*	8 *5%*	3 *4%*
NET: 4-6	**610** *19%* **SW**	319 *20%*	291 *19%*	287 *19%*	323 *20%*	312 *20%*	299 *19%*	65 *26%* **AJLMORS**	26 *20%*	39 *16%*	77 *22%* **S**	49 *17%*	33 *15%*	53 *19%*	24 *16%*	58 *20%*	92 *23%* **MOS**	80 *18%*	13 *14%*	507 *19%* **W**	65 *26%* **ATVW**	24 *16%*	13 *14%*
NET: 7-10	**2239** *72%* **DHU**	1106 *70%*	1133 *73%*	1060 *69%*	1179 *74%* **AD**	1072 *70%*	1167 *73%* **A**	164 *65%*	86 *69%*	188 *75%* **H**	242 *70%*	202 *72%*	170 *77%* **HQ**	210 *74%* **H**	116 *74%* **H**	201 *71%*	277 *68%*	310 *71%*	74 *78%* **AHKQR**	1885 *72%* **U**	164 *65%*	116 *74%* **U**	74 *78%* **ATU**
NET: 9-10	**1072** *34%* **F**	520 *33%*	552 *35%*	521 *34%*	551 *34%*	470 *31%*	602 *38%* **AF**	88 *35%*	38 *30%*	90 *36%*	111 *32%*	100 *36%*	87 *40%* **PR**	114 *40%* **PR**	52 *33%*	83 *29%*	132 *33%*	131 *30%*	45 *48%* **AHIJK LOPQR**	887 *34%*	88 *35%*	52 *33%*	45 *48%* **ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its regional news programmes provide a wide range of good quality news about my area

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**40**	6	9	4	5	3	12	12	20	7	6	3	8	3	2	9	8	31	11	21	9	20	8
	1%	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***
	T															**N**							**AV**
2	**36**	4	5	8	4	5	10	6	22	8	3	4	10	4	3	5	5	32	7	27	12	17	3
	1%	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***
3	**52**	8	10	7	12	9	7	15	22	16	5	5	5	10	6	8	9	43	12	36	12	24	7
	2%	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***
4	**78**	21	14	6	12	11	13	21	37	19	10	12	13	9	4	8	18	58	15	54	23	41	9
	2%	***5%***	***3%***	***1%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	***3%***	***2%***	***2%***	***1%***	***2%***	***4%***	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***
	R	**ADG**																					
5	**240**	51	44	38	31	42	34	66	105	66	30	27	41	31	27	32	44	195	43	178	54	136	30
	8%	***12%***	***8%***	***8%***	***6%***	***10%***	***5%***	***8%***	***7%***	***9%***	***10%***	***8%***	***7%***	***6%***	***7%***	***8%***	***9%***	***7%***	***6%***	***8%***	***8%***	***7%***	***10%***
	G	**AEG**	**G**			**EG**																	
6	**293**	46	62	61	40	44	39	81	140	70	24	33	57	39	48	39	45	248	75	201	55	181	34
	9%	***10%***	***12%***	***12%***	***8%***	***10%***	***6%***	***10%***	***9%***	***9%***	***9%***	***9%***	***9%***	***8%***	***13%***	***10%***	***9%***	***9%***	***11%***	***9%***	***8%***	***10%***	***11%***
	G	**G**	**EG**	**AEG**		**G**									**AN**								
7	**502**	75	103	86	77	62	99	142	244	114	45	66	82	94	69	59	81	420	106	371	105	314	47
	16%	***17%***	***19%***	***17%***	***15%***	***14%***	***14%***	***17%***	***16%***	***15%***	***16%***	***18%***	***13%***	***19%***	***18%***	***15%***	***17%***	***16%***	***15%***	***16%***	***15%***	***17%***	***16%***
			AEFG											**AM**									
8	**665**	85	97	112	118	83	170	178	318	167	59	64	138	114	77	87	101	563	147	482	142	392	58
	21%	***19%***	***18%***	***22%***	***22%***	***19%***	***25%***	***21%***	***21%***	***21%***	***21%***	***18%***	***23%***	***24%***	***20%***	***22%***	***21%***	***21%***	***21%***	***21%***	***21%***	***21%***	***19%***
							ACF																
9	**517**	56	80	79	81	78	142	145	235	134	42	57	118	87	59	60	52	464	134	367	116	336	24
	17%	***13%***	***15%***	***16%***	***15%***	***18%***	***21%***	***17%***	***16%***	***17%***	***15%***	***16%***	***19%***	***18%***	***16%***	***15%***	***11%***	***18%***	***19%***	***16%***	***17%***	***18%***	***8%***
	QW						**ABCDE**											**AQ**			**W**	**AW**	
Extremely important 10	**555**	73	65	75	123	82	137	137	280	138	50	67	113	76	66	64	75	481	134	402	132	321	45
	18%	***16%***	***12%***	***15%***	***23%***	***19%***	***20%***	***16%***	***19%***	***18%***	***18%***	***19%***	***19%***	***16%***	***17%***	***17%***	***16%***	***18%***	***19%***	***18%***	***19%***	***17%***	***15%***
	C				**ABCD**	**C**	**CD**																
Don't know	**153**	18	41	22	29	19	25	39	74	39	9	17	23	18	16	16	41	112	19	124	32	67	40
	5%	***4%***	***8%***	***4%***	***5%***	***4%***	***4%***	***5%***	***5%***	***5%***	***3%***	***5%***	***4%***	***4%***	***4%***	***4%***	***9%***	***4%***	***3%***	***5%***	***5%***	***4%***	***13%***
	RSV		**ABDFG**														**AR**			**AS**			**AUV**
NET: 1-3	**128**	19	24	19	21	17	28	33	64	31	13	12	22	17	11	21	22	106	29	84	33	61	18
	4%	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***5%***	***3%***	***4%***	***4%***	***3%***	***5%***	***5%***	***4%***	***4%***	***4%***	***5%***	***3%***	***6%***
	V																						**V**
NET: 4-6	**610**	119	120	105	82	97	87	168	282	156	63	72	111	78	79	80	106	502	134	433	133	358	73
	19%	***27%***	***23%***	***21%***	***16%***	***22%***	***13%***	***20%***	***19%***	***20%***	***22%***	***20%***	***18%***	***16%***	***21%***	***21%***	***22%***	***19%***	***19%***	***19%***	***19%***	***19%***	***24%***
	EG	**AEG**	**EG**	**EG**		**EG**					**N**												
NET: 7-10	**2239**	288	346	353	399	305	548	602	1077	553	197	254	451	371	271	270	309	1928	521	1621	495	1363	174
	72%	***65%***	***65%***	***71%***	***75%***	***70%***	***80%***	***72%***	***72%***	***71%***	***70%***	***71%***	***74%***	***77%***	***72%***	***70%***	***65%***	***73%***	***74%***	***72%***	***71%***	***74%***	***57%***
	BCQW				**BC**		**ABCDF**							**AP**				**AQ**			**W**	**AW**	
NET: 9-10	**1072**	129	146	155	204	160	279	282	515	273	92	124	231	162	125	124	127	945	268	769	248	657	69
	34%	***29%***	***27%***	***31%***	***38%***	***37%***	***41%***	***34%***	***34%***	***35%***	***33%***	***35%***	***38%***	***34%***	***33%***	***32%***	***27%***	***36%***	***38%***	***34%***	***36%***	***36%***	***22%***
	BCQW				**ABCD**	**BC**	**ABCD**						**A**					**AQ**	**A**		**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (PURPOSE) - Its regional news programmes provide a wide range of good quality news about my area
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**40**	9	31	15	6	3	4	1	2	9	8	2	10	5	6	4	5	8	9	14	4	13	14
	1%	*1%*	*1%*	*1%*	*1%*	*6%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*5%*	*2%*	0	*2%*	*6%*	0	*1%*	*3%*
	RUV					**ADE***										**AKMN**			**R**	**ARS**			**AUV**
2	**36**	6	30	18	5	2	1	0	2	9	6	0	10	8	6	4	3	11	13	9	3	21	10
	1%	*1%*	*1%*	*1%*	*1%*	*3%*	0	0	*1%*	*1%*	*1%*	0	*1%*	*1%*	*2%*	*4%*	*1%*	0	*2%*	*4%*	0	*1%*	*2%*
	RU					*										**AKLN**			**AR**	**AR**		**U**	**AU**
3	**52**	16	36	20	15	1	2	1	3	9	10	2	18	8	7	2	5	20	19	10	12	28	8
	2%	*2%*	*2%*	*1%*	*3%*	*3%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*	*3%*	*4%*	*1%*	*2%*	*2%*
	R					*							**N**						**AR**	**AR**			
4	**78**	15	63	31	15	1	3	8	4	15	16	3	16	18	6	5	10	38	24	14	16	41	17
	2%	*2%*	*3%*	*2%*	*3%*	*2%*	*1%*	*6%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*6%*	*4%*	*2%*	*4%*	*6%*	*2%*	*2%*	*4%*
	R					*		**ADGJ**								**L**			**AR**	**AR**			**AU**
5	**240**	81	159	118	41	1	23	6	17	34	54	25	61	56	22	7	13	114	86	24	47	139	32
	8%	*9%*	*7%*	*8%*	*8%*	*2%*	*13%*	*4%*	*10%*	*5%*	*8%*	*11%*	*8%*	*7%*	*7%*	*8%*	*5%*	*5%*	*16%*	*10%*	*5%*	*8%*	*8%*
	CJRU	**AC**		**J**		*	**ADEHJ**		**J**										**AR**	**R**		**U**	
6	**293**	102	191	136	64	4	13	15	21	41	58	24	67	88	29	6	20	176	81	23	65	172	40
	9%	*12%*	*8%*	*10%*	*12%*	*8%*	*7%*	*11%*	*12%*	*6%*	*9%*	*10%*	*9%*	*11%*	*9%*	*6%*	*8%*	*8%*	*15%*	*10%*	*8%*	*10%*	*10%*
	CJR	**AC**		**J**	**J**	*			**J**										**AR**			**U**	
7	**502**	136	366	234	90	11	28	25	23	90	107	36	116	130	60	19	32	364	82	42	134	278	71
	16%	*16%*	*16%*	*17%*	*17%*	*23%*	*15%*	*19%*	*14%*	*14%*	*16%*	*16%*	*16%*	*16%*	*19%*	*21%*	*14%*	*17%*	*15%*	*18%*	*16%*	*17%*	*17%*
						*																	
8	**665**	177	488	289	106	12	39	34	29	156	143	49	163	173	71	15	40	520	95	32	199	361	83
	21%	*21%*	*21%*	*21%*	*19%*	*24%*	*22%*	*25%*	*17%*	*24%*	*21%*	*21%*	*22%*	*21%*	*23%*	*17%*	*17%*	*24%*	*17%*	*14%*	*23%*	*22%*	*20%*
	ST					*				**AI**								**AST**					
9	**517**	132	385	235	78	8	30	13	26	127	102	52	123	137	41	10	46	433	48	23	175	262	62
	17%	*15%*	*17%*	*17%*	*14%*	*16%*	*17%*	*9%*	*15%*	*20%*	*15%*	*22%*	*17%*	*17%*	*13%*	*12%*	*20%*	*20%*	*9%*	*10%*	*21%*	*16%*	*15%*
	HST			**H**		*				**AEH**		**AKO**					**O**	**AST**			**AVW**		
Extremely important 10	**555**	138	417	230	102	4	30	26	33	131	137	32	117	160	48	10	51	455	59	25	184	293	59
	18%	*16%*	*18%*	*16%*	*19%*	*8%*	*17%*	*19%*	*19%*	*20%*	*20%*	*13%*	*16%*	*20%*	*15%*	*11%*	*22%*	*21%*	*11%*	*11%*	*22%*	*18%*	*14%*
	ST					*				**D**	**L**			**L**			**L**	**AST**			**AVW**		
Don't know	**153**	46	107	79	22	3	8	7	10	24	33	9	34	36	19	7	9	48	37	15	14	63	14
	5%	*5%*	*5%*	*6%*	*4%*	*6%*	*4%*	*5%*	*6%*	*4%*	*5%*	*4%*	*5%*	*4%*	*6%*	*8%*	*4%*	*2%*	*7%*	*6%*	*2%*	*4%*	*3%*
	RUV					*													**AR**	**R**		**U**	
NET: 1-3	**128**	31	97	53	27	6	6	2	7	27	24	5	37	21	18	9	12	39	41	33	19	62	32
	4%	*4%*	*4%*	*4%*	*5%*	*12%*	*4%*	*2%*	*4%*	*4%*	*4%*	*2%*	*5%*	*3%*	*6%*	*11%*	*5%*	*2%*	*7%*	*14%*	*2%*	*4%*	*8%*
	NRU					**ADHJ***							**N**		**LN**	**AKLN**	**N**		**AR**	**ARS**			**AUV**
NET: 4-6	**610**	197	413	285	120	6	39	29	42	90	128	52	144	162	57	18	42	327	191	61	127	352	89
	19%	*23%*	*18%*	*20%*	*22%*	*12%*	*22%*	*21%*	*25%*	*14%*	*19%*	*22%*	*20%*	*20%*	*18%*	*20%*	*18%*	*15%*	*35%*	*26%*	*15%*	*21%*	*22%*
	CJRU	**AC**		**J**	**J**	*	**J**	**J**	**J**										**ART**	**AR**		**AU**	**U**
NET: 7-10	**2239**	583	1656	988	376	35	128	98	111	504	489	169	518	600	220	54	169	1772	283	122	692	1194	275
	72%	*68%*	*73%*	*70%*	*69%*	*71%*	*70%*	*72%*	*65%*	*78%*	*73%*	*72%*	*71%*	*73%*	*70%*	*61%*	*73%*	*81%*	*51%*	*53%*	*81%*	*71%*	*67%*
	BIPSTW		**AB**			*				**ADEGI**	**P**			**P**				**AST**			**AVW**		
NET: 9-10	**1072**	270	802	465	180	12	60	38	59	257	239	83	239	297	89	20	97	888	107	49	359	555	121
	34%	*32%*	*35%*	*33%*	*33%*	*24%*	*33%*	*28%*	*35%*	*40%*	*36%*	*35%*	*33%*	*36%*	*28%*	*23%*	*42%*	*41%*	*19%*	*21%*	*42%*	*33%*	*29%*
	OPSTW					*				**ADEH**	**OP**			**OP**			**AMOP**	**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows well-made, high-quality programmes

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Lowest rating 1	**19**	12	7	12	7	11	9	1	2	3	2	3	3	2	1	1	0	2	0	18	1	1	0
	1%	***1%***	0	***1%***	0	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	***1%***	0	***1%***	0	0	0
									Q				**Q**										
2	**20**	9	11	15	6	13	7	2	4	0	2	2	4	1	0	1	0	4	1	18	2	0	1
	1%	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***4%***	0	0	***1%***	***2%***	0	0	0	0	***1%***	***1%***	***1%***	***1%***	0	***1%***
	E								**AJKNOPQ**				**AJQ**						**Q**				
3	**29**	17	11	14	14	16	13	3	3	2	2	3	1	5	0	3	3	2	1	24	3	0	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***
4	**50**	23	28	27	24	22	29	6	3	6	5	4	1	2	2	4	10	6	1	41	6	2	1
	2%	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***
5	**180**	95	85	92	87	84	95	22	9	9	15	16	17	9	11	22	19	26	5	142	22	11	5
	6%	***6%***	***5%***	***6%***	***5%***	***5%***	***6%***	***9%***	***7%***	***4%***	***4%***	***6%***	***8%***	***3%***	***7%***	***8%***	***5%***	***6%***	***5%***	***5%***	***9%***	***7%***	***5%***
								AJKNQ					**N**		**N**	**N**					**AT**		
6	**236**	126	110	106	129	132	104	17	12	15	36	20	10	20	11	24	35	31	6	202	17	11	6
	8%	***8%***	***7%***	***7%***	***8%***	***9%***	***7%***	***7%***	***10%***	***6%***	***10%***	***7%***	***5%***	***7%***	***7%***	***8%***	***9%***	***7%***	***7%***	***8%***	***7%***	***7%***	***7%***
	G					**AG**					**M**												
7	**459**	229	230	225	234	229	229	41	20	40	46	37	27	36	22	49	78	53	12	385	41	22	12
	15%	***15%***	***15%***	***15%***	***15%***	***15%***	***14%***	***16%***	***16%***	***16%***	***13%***	***13%***	***12%***	***13%***	***14%***	***17%***	***19%***	***12%***	***12%***	***15%***	***16%***	***14%***	***12%***
																	AMRS						
8	**787**	384	403	374	413	408	379	66	31	66	86	69	55	61	48	75	96	116	19	655	66	48	19
	25%	***24%***	***26%***	***24%***	***26%***	***27%***	***24%***	***26%***	***25%***	***26%***	***25%***	***25%***	***25%***	***21%***	***30%***	***27%***	***24%***	***26%***	***20%***	***25%***	***26%***	***30%***	***20%***
	SW														**ANS**							**ATW**	
9	**614**	296	318	282	331	301	312	42	21	49	64	49	44	77	31	50	71	95	21	520	42	31	21
	20%	***19%***	***20%***	***18%***	***21%***	***20%***	***20%***	***17%***	***16%***	***20%***	***18%***	***17%***	***20%***	***27%***	***19%***	***18%***	***18%***	***22%***	***23%***	***20%***	***17%***	***19%***	***23%***
														AHIK LOPQ									
Highest rating 10	**623**	319	304	303	320	262	361	46	21	52	70	73	53	63	25	46	73	79	23	529	46	25	23
	20%	***20%***	***20%***	***20%***	***20%***	***17%***	***23%***	***18%***	***17%***	***21%***	***20%***	***26%***	***24%***	***22%***	***16%***	***16%***	***18%***	***18%***	***24%***	***20%***	***18%***	***16%***	***24%***
	F						**AF**					**AHOPQR**	**O**						**OP**				**V**
Don't know	**114**	63	51	81	33	57	57	5	0	8	17	6	5	7	7	7	22	23	5	96	5	7	5
	4%	***4%***	***3%***	***5%***	***2%***	***4%***	***4%***	***2%***	0	***3%***	***5%***	***2%***	***2%***	***2%***	***5%***	***3%***	***5%***	***5%***	***5%***	***4%***	***2%***	***5%***	***5%***
	EI			**AE**							**I**				**I**		**HI**	**HI**	**HIL**				**U**
NET: 1-3	**68**	38	30	41	27	40	28	5	9	5	6	8	8	8	1	5	3	8	2	60	5	1	2
	2%	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***7%***	***2%***	***2%***	***3%***	***4%***	***3%***	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***
									AHJK OPQR				**OQ**										
NET: 4-6	**466**	243	222	225	240	238	228	45	23	30	56	40	28	31	24	50	63	63	12	384	45	24	12
	15%	***15%***	***14%***	***15%***	***15%***	***16%***	***14%***	***18%***	***19%***	***12%***	***16%***	***14%***	***13%***	***11%***	***15%***	***18%***	***16%***	***14%***	***13%***	***15%***	***18%***	***15%***	***13%***
								N															
NET: 7-10	**2482**	1228	1254	1184	1298	1201	1281	195	92	206	266	228	178	237	125	220	318	342	75	2088	195	125	75
	79%	***78%***	***81%***	***77%***	***81%***	***78%***	***80%***	***78%***	***74%***	***83%***	***77%***	***81%***	***81%***	***84%***	***79%***	***78%***	***78%***	***78%***	***79%***	***79%***	***78%***	***79%***	***79%***
	D				**AD**									**I**									
NET: 9-10	**1236**	614	622	585	651	563	673	88	42	100	134	122	96	141	55	96	144	174	44	1049	88	55	44
	40%	***39%***	***40%***	***38%***	***41%***	***37%***	***42%***	***35%***	***34%***	***40%***	***39%***	***43%***	***44%***	***50%***	***35%***	***34%***	***35%***	***40%***	***47%***	***40%***	***35%***	***35%***	***47%***
	F						**AF**					**P**	**P**	**AHIK OPQR**					**AHIOPQ**				**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows well-made, high-quality programmes

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Lowest rating 1	**19**	3	3	2	3	1	7	5	9	5	2	1	3	2	1	1	4	15	3	13	5	11	3
	1%	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	0	0	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*
2	**20**	4	6	1	3	1	6	3	14	3	2	1	6	3	0	4	3	18	6	10	5	10	4
	1%	*1%*	*1%*	0	*1%*	0	*1%*	0	*1%*	0	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*
	T																						
3	**29**	1	6	9	1	7	5	4	17	8	2	3	5	5	6	1	5	24	10	17	10	12	2
	1%	0	*1%*	*2%*	0	*2%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
				BE		**E**																	
4	**50**	7	7	9	10	7	11	16	29	5	5	13	7	6	3	8	8	41	13	27	18	23	5
	2%	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*4%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*1%*	*2%*
	JTV							**J**	**J**			**AMNO**									**AV**		
5	**180**	32	42	29	23	24	28	34	96	50	20	22	29	28	18	11	33	147	40	124	34	107	31
	6%	*7%*	*8%*	*6%*	*4%*	*6%*	*4%*	*4%*	*6%*	*6%*	*7%*	*6%*	*5%*	*6%*	*5%*	*3%*	*7%*	*6%*	*6%*	*5%*	*5%*	*6%*	*10%*
	GHP	**G**	**AEG**						**H**	**H**	**P**												**AUV**
6	**236**	52	41	33	37	40	33	53	121	59	16	26	51	43	23	27	47	189	68	155	48	148	28
	8%	*12%*	*8%*	*7%*	*7%*	*9%*	*5%*	*6%*	*8%*	*8%*	*6%*	*7%*	*8%*	*9%*	*6%*	*7%*	*10%*	*7%*	*10%*	*7%*	*7%*	*8%*	*9%*
	GRT	**ADEG**	**G**			**G**													**AT**				
7	**459**	57	96	90	70	46	100	123	209	125	40	66	78	78	53	66	74	384	91	341	109	276	37
	15%	*13%*	*18%*	*18%*	*13%*	*10%*	*15%*	*15%*	*14%*	*16%*	*14%*	*19%*	*13%*	*16%*	*14%*	*17%*	*15%*	*14%*	*13%*	*15%*	*16%*	*15%*	*12%*
	F		**ABEF**	**AEF**								**AM**											
8	**787**	126	140	113	114	114	179	225	367	193	82	76	160	126	96	97	124	663	163	587	155	492	64
	25%	*28%*	*26%*	*23%*	*21%*	*26%*	*26%*	*27%*	*25%*	*25%*	*29%*	*21%*	*26%*	*26%*	*26%*	*25%*	*26%*	*25%*	*23%*	*26%*	*22%*	*27%*	*21%*
	E	**E**									**L**											**AU**	
9	**614**	70	73	106	134	87	144	174	296	144	46	64	137	102	92	73	62	552	146	444	142	369	43
	20%	*16%*	*14%*	*21%*	*25%*	*20%*	*21%*	*21%*	*20%*	*19%*	*16%*	*18%*	*23%*	*21%*	*24%*	*19%*	*13%*	*21%*	*21%*	*20%*	*21%*	*20%*	*14%*
	CQW			**C**	**ABC**	**C**	**C**								**AK**			**AQ**			**W**	**W**	
Highest rating 10	**623**	78	84	84	119	101	157	178	286	155	58	72	119	86	73	88	83	537	147	454	144	354	58
	20%	*18%*	*16%*	*17%*	*22%*	*23%*	*23%*	*21%*	*19%*	*20%*	*21%*	*20%*	*20%*	*18%*	*19%*	*23%*	*17%*	*20%*	*21%*	*20%*	*21%*	*19%*	*19%*
	C				**CD**	**CD**	**ACD**																
Don't know	**114**	13	32	23	18	11	17	27	53	32	9	11	12	6	11	8	35	79	15	89	24	47	31
	4%	*3%*	*6%*	*5%*	*3%*	*2%*	*2%*	*3%*	*4%*	*4%*	*3%*	*3%*	*2%*	*1%*	*3%*	*2%*	*7%*	*3%*	*2%*	*4%*	*4%*	*3%*	*10%*
	MNRSV		**AEFG**														**AR**			**S**			**AUV**
NET: 1-3	**68**	8	15	12	7	9	18	12	40	16	6	5	14	10	7	7	11	57	20	41	20	32	10
	2%	*2%*	*3%*	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*3%*
	T																						
NET: 4-6	**466**	91	90	71	70	71	73	103	246	114	41	61	87	77	44	47	89	376	121	307	99	278	63
	15%	*21%*	*17%*	*14%*	*13%*	*16%*	*11%*	*12%*	*16%*	*15%*	*15%*	*17%*	*14%*	*16%*	*12%*	*12%*	*19%*	*14%*	*17%*	*14%*	*14%*	*15%*	*21%*
	GHRT	**ADEG**	**G**			**G**			**AH**								**AR**		**T**				**AUV**
NET: 7-10	**2482**	331	394	393	437	347	581	700	1157	618	226	278	495	392	315	324	343	2136	547	1826	549	1491	202
	79%	*75%*	*74%*	*79%*	*82%*	*79%*	*84%*	*83%*	*77%*	*79%*	*80%*	*78%*	*81%*	*81%*	*84%*	*84%*	*72%*	*81%*	*78%*	*81%*	*79%*	*81%*	*66%*
	BCIQW				**BC**		**ABCDF**	**AI**							**A**	**A**		**AQ**		**A**	**W**	**AW**	
NET: 9-10	**1236**	148	157	190	253	187	301	352	581	299	105	136	256	188	166	161	145	1089	293	898	286	723	101
	40%	*33%*	*30%*	*38%*	*48%*	*43%*	*44%*	*42%*	*39%*	*38%*	*37%*	*38%*	*42%*	*39%*	*44%*	*42%*	*30%*	*41%*	*42%*	*40%*	*41%*	*39%*	*33%*
	BCQW			**C**	**ABCD**	**BC**	**ABC**											**AQ**			**W**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows well-made, high-quality programmes

Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**19**	4	15	3	6	1	0	1	1	7	8	1	1	5	1	0	3	5	4	6	3	7	6
	1%	0	*1%*	0	*1%*	*3%*	0	*1%*	*1%*	*1%*	*1%*	0	0	*1%*	0	0	*1%*	0	*1%*	*3%*	0	0	*1%*
	DR				**D**	D*				**D**	**AM**						**M**			**ARS**			**V**
2	**20**	2	19	11	2	1	0	0	0	6	2	2	4	4	1	5	2	0	7	10	0	10	9
	1%	0	*1%*	*1%*	0	*3%*	0	0	0	*1%*	0	*1%*	*1%*	0	0	*6%*	*1%*	0	*1%*	*4%*	0	*1%*	*2%*
	RU					*										**AKLMNOQ**			**R**	**ARS**		**U**	**AUV**
3	**29**	8	20	10	7	0	4	0	2	6	9	0	8	7	0	1	2	8	8	10	2	13	11
	1%	*1%*	*1%*	*1%*	*1%*	0	*2%*	0	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*4%*	0	*1%*	*3%*
	RU					*	**D**												**R**	**ARS**			**AUV**
4	**50**	10	40	26	11	0	3	0	0	10	8	3	11	11	8	4	6	15	18	14	8	16	20
	2%	*1%*	*2%*	*2%*	*2%*	0	*2%*	0	0	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*5%*	*3%*	*1%*	*3%*	*6%*	*1%*	*1%*	*5%*
	RV					*										**AKN**			**AR**	**AR**			**AUV**
5	**180**	61	118	79	35	2	19	6	12	26	37	20	41	34	18	9	16	70	71	20	35	98	24
	6%	*7%*	*5%*	*6%*	*6%*	*3%*	*11%*	*5%*	*7%*	*4%*	*6%*	*9%*	*6%*	*4%*	*6%*	*10%*	*7%*	*3%*	*13%*	*9%*	*4%*	*6%*	*6%*
	JNRU					*	**ADJ**					**N**				**N**			**AR**	**R**			
6	**236**	76	160	108	40	10	13	14	16	36	62	16	62	59	19	4	11	133	71	18	54	138	32
	8%	*9%*	*7%*	*8%*	*7%*	*20%*	*7%*	*10%*	*9%*	*6%*	*9%*	*7%*	*8%*	*7%*	*6%*	*4%*	*5%*	*6%*	*13%*	*8%*	*6%*	*8%*	*8%*
	JR					**ADEGJ***					**Q**								**AR**				
7	**459**	140	318	232	61	6	23	21	29	88	105	37	100	129	40	16	28	315	103	28	128	255	58
	15%	*16%*	*14%*	*17%*	*11%*	*12%*	*13%*	*15%*	*17%*	*14%*	*16%*	*16%*	*14%*	*16%*	*13%*	*18%*	*12%*	*14%*	*19%*	*12%*	*15%*	*15%*	*14%*
	E			**AE**		*			**E**										**ART**				
8	**787**	204	583	350	155	13	40	32	30	166	155	58	185	219	90	15	56	617	113	39	250	411	102
	25%	*24%*	*26%*	*25%*	*29%*	*27%*	*22%*	*24%*	*18%*	*26%*	*23%*	*25%*	*25%*	*27%*	*29%*	*17%*	*24%*	*28%*	*20%*	*17%*	*29%*	*25%*	*25%*
	IST			**I**	**I**	*				**I**		*			**P**			**AST**		*	**AV**		
9	**614**	164	449	276	104	12	36	23	34	128	135	44	166	153	59	14	38	496	62	38	183	332	74
	20%	*19%*	*20%*	*20%*	*19%*	*25%*	*20%*	*17%*	*20%*	*20%*	*20%*	*19%*	*23%*	*19%*	*19%*	*16%*	*16%*	*23%*	*11%*	*16%*	*21%*	*20%*	*18%*
	S					*							**A**					**AST**					
Highest rating 10	**623**	151	472	250	107	3	38	33	37	156	131	47	134	179	61	13	55	502	67	32	176	351	68
	20%	*18%*	*21%*	*18%*	*20%*	*5%*	*21%*	*24%*	*22%*	*24%*	*19%*	*20%*	*18%*	*22%*	*19%*	*15%*	*24%*	*23%*	*12%*	*14%*	*21%*	*21%*	*17%*
	DFST				**F**	*	**F**	**F**	**F**	**ADF**								**AST**					
Don't know	**114**	36	78	60	16	1	5	6	8	17	21	8	23	21	18	7	14	24	27	13	13	40	6
	4%	*4%*	*3%*	*4%*	*3%*	*2%*	*3%*	*5%*	*5%*	*3%*	*3%*	*3%*	*3%*	*3%*	*6%*	*8%*	*6%*	*1%*	*5%*	*6%*	*2%*	*2%*	*2%*
	RUVW					*									**N**	**N**	**AMN**		**R**	**R**			
NET: 1-3	**68**	14	54	23	15	3	5	1	3	18	19	3	13	16	3	7	8	13	20	27	5	30	26
	2%	*2%*	*2%*	*2%*	*3%*	*6%*	*2%*	*1%*	*2%*	*3%*	*3%*	*1%*	*2%*	*2%*	*1%*	*8%*	*3%*	*1%*	*4%*	*12%*	*1%*	*2%*	*6%*
	RU					*										**AKLMNO**	**O**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**466**	147	319	213	85	12	35	20	28	72	108	39	113	103	44	17	34	218	160	52	97	253	76
	15%	*17%*	*14%*	*15%*	*16%*	*24%*	*19%*	*15%*	*17%*	*11%*	*16%*	*17%*	*15%*	*13%*	*14%*	*19%*	*14%*	*10%*	*29%*	*23%*	*11%*	*15%*	*18%*
	CJNRU	**AC**		**J**	**J**	J*	**J**		**J**										**AR**	**AR**		**U**	**AU**
NET: 7-10	**2482**	659	1822	1109	427	34	137	109	130	537	526	186	584	679	250	58	177	1930	345	138	736	1349	302
	79%	*77%*	*80%*	*79%*	*79%*	*69%*	*75%*	*80%*	*77%*	*83%*	*78%*	*79%*	*80%*	*83%*	*80%*	*66%*	*76%*	*88%*	*63%*	*60%*	*86%*	*81%*	*74%*
	PSTW					*				**ADFGI**	**P**	**P**	**P**	**AKPQ**	**P**			**AST**			**AVW**	**W**	
NET: 9-10	**1236**	315	921	526	211	15	74	55	71	283	266	91	300	332	120	27	93	998	129	70	359	683	141
	40%	*37%*	*41%*	*37%*	*39%*	*30%*	*41%*	*41%*	*42%*	*44%*	*40%*	*39%*	*41%*	*40%*	*38%*	*31%*	*40%*	*46%*	*23%*	*30%*	*42%*	*41%*	*35%*
	STW					*				**AD**								**AST**			**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows programmes with new ideas and different approaches

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Lowest rating 1	**32**	21	12	23	10	18	14	1	2	5	2	3	4	1	1	1	6	6	1	29	1	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
	E			**AE**																			
2	**28**	15	13	15	12	19	8	3	3	0	3	5	3	2	1	3	2	2	1	23	3	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***	0	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***
	G					**G**			**J**										**J**				
3	**60**	28	32	39	22	34	27	7	5	4	10	4	5	4	3	3	6	7	3	47	7	3	3
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***3%***	***4%***	***1%***	***3%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***4%***	***2%***	***3%***	***2%***	***4%***
	E			**AE**															**AP**				**AT**
4	**87**	40	47	46	41	47	40	8	5	3	14	11	8	8	5	1	10	9	3	70	8	5	3
	3%	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***	***3%***	***4%***	***1%***	***4%***	***4%***	***4%***	***3%***	***3%***	***1%***	***3%***	***2%***	***3%***	***3%***	***3%***	***3%***	***3%***
	P							**P**	**P**		**JP**	**P**	**P**		**P**				**JP**				
5	**258**	137	121	127	131	132	126	33	19	13	27	17	22	16	14	28	32	30	7	205	33	14	7
	8%	***9%***	***8%***	***8%***	***8%***	***9%***	***8%***	***13%***	***15%***	***5%***	***8%***	***6%***	***10%***	***6%***	***9%***	***10%***	***8%***	***7%***	***7%***	***8%***	***13%***	***9%***	***7%***
								AJKL NQRS	**AJKL NQRS**												**ATW**		
6	**352**	179	173	155	198	171	181	32	13	33	40	31	11	33	15	38	47	50	7	298	32	15	7
	11%	***11%***	***11%***	***10%***	***12%***	***11%***	***11%***	***13%***	***11%***	***13%***	***12%***	***11%***	***5%***	***12%***	***10%***	***13%***	***12%***	***12%***	***7%***	***11%***	***13%***	***10%***	***7%***
	MSW							**MS**		**MS**	**M**	**M**		**M**		**MS**	**M**	**M**		**W**	**W**		
7	**593**	291	302	260	333	297	296	44	24	48	54	50	40	47	27	65	86	91	17	506	44	27	17
	19%	***19%***	***19%***	***17%***	***21%***	***19%***	***19%***	***18%***	***20%***	***19%***	***16%***	***18%***	***18%***	***17%***	***17%***	***23%***	***21%***	***21%***	***18%***	***19%***	***18%***	***17%***	***18%***
	D				**AD**																		
8	**720**	368	351	335	385	364	355	65	17	67	83	57	51	72	34	59	94	99	19	601	65	34	19
	23%	***23%***	***23%***	***22%***	***24%***	***24%***	***22%***	***26%***	***14%***	***27%***	***24%***	***20%***	***23%***	***26%***	***22%***	***21%***	***23%***	***23%***	***21%***	***23%***	***26%***	***22%***	***21%***
	I							**I**		**I**	**I**			**I**			**I**						
9	**440**	207	233	201	239	204	236	28	18	31	38	47	34	48	26	40	51	61	16	369	28	26	16
	14%	***13%***	***15%***	***13%***	***15%***	***13%***	***15%***	***11%***	***15%***	***12%***	***11%***	***17%***	***16%***	***17%***	***17%***	***14%***	***13%***	***14%***	***17%***	***14%***	***11%***	***17%***	***17%***
															K				**HK**				**U**
Highest rating 10	**362**	181	181	187	175	158	203	19	13	31	52	39	31	33	19	24	48	41	11	313	19	19	11
	12%	***12%***	***12%***	***12%***	***11%***	***10%***	***13%***	***7%***	***10%***	***12%***	***15%***	***14%***	***14%***	***12%***	***12%***	***9%***	***12%***	***9%***	***12%***	***12%***	***7%***	***12%***	***12%***
	FHU						**F**				**HPR**	**H**	**H**							**U**			
Don't know	**198**	104	93	145	53	91	107	10	6	15	21	16	10	18	11	19	23	39	9	167	10	11	9
	6%	***7%***	***6%***	***9%***	***3%***	***6%***	***7%***	***4%***	***4%***	***6%***	***6%***	***6%***	***5%***	***6%***	***7%***	***7%***	***6%***	***9%***	***10%***	***6%***	***4%***	***7%***	***10%***
	E			**AE**														**AH**	**AHMQ**				**ATU**
NET: 1-3	**120**	64	57	77	44	71	49	11	10	9	14	12	12	6	5	8	14	15	5	100	11	5	5
	4%	***4%***	***4%***	***5%***	***3%***	***5%***	***3%***	***4%***	***8%***	***3%***	***4%***	***4%***	***5%***	***2%***	***3%***	***3%***	***3%***	***3%***	***5%***	***4%***	***4%***	***3%***	***5%***
	EG			**AE**		**AG**			**ANP**														
NET: 4-6	**698**	357	341	328	369	351	347	74	37	49	82	60	41	57	35	67	89	90	17	572	74	35	17
	22%	***23%***	***22%***	***21%***	***23%***	***23%***	***22%***	***29%***	***30%***	***20%***	***24%***	***21%***	***19%***	***20%***	***22%***	***24%***	***22%***	***21%***	***18%***	***22%***	***29%***	***22%***	***18%***
								AJLM NOQRS	**MS**												**ATVW**		
NET: 7-10	**2115**	1047	1067	982	1133	1023	1091	156	72	176	228	193	156	201	106	188	280	293	64	1789	156	106	64
	68%	***67%***	***69%***	***64%***	***71%***	***67%***	***68%***	***62%***	***58%***	***71%***	***66%***	***69%***	***71%***	***71%***	***67%***	***67%***	***69%***	***67%***	***67%***	***68%***	***62%***	***67%***	***67%***
	DHIU				**AD**					**I**			**HI**	**HI**			**I**						
NET: 9-10	**802**	388	414	387	415	362	440	47	31	62	90	86	65	81	45	64	100	103	28	682	47	45	28
	26%	***25%***	***27%***	***25%***	***26%***	***24%***	***28%***	***19%***	***25%***	***25%***	***26%***	***31%***	***30%***	***29%***	***29%***	***23%***	***25%***	***23%***	***29%***	***26%***		***19%***	***29%***	***29%***
	FHU						**AF**				**H**	**H**	**H**	**H**	**H**				**H**	**U**		**U**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows programmes with new ideas and different approaches

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Lowest rating 1	**32**	5	8	2	7	3	6	3	22	7	3	4	3	6	2	5	6	26	4	24	9	11	9
	1%	***1%***	***2%***	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***
	HV								**H**														**AV**
2	**28**	4	5	3	1	9	6	8	15	5	1	3	6	2	3	6	2	25	5	21	7	19	2
	1%	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
	E					**AE**																	
3	**60**	2	11	5	13	9	19	17	30	13	3	11	10	7	5	10	6	53	18	37	24	23	5
	2%	0	***2%***	***1%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***1%***	***3%***	***2%***	***1%***	***1%***	***3%***	***1%***	***2%***	***3%***	***2%***	***3%***	***1%***	***1%***
	BV				**B**		**BD**														**AV**		
4	**87**	13	13	21	9	10	21	16	46	24	6	14	20	10	6	11	9	78	20	60	14	59	6
	3%	***3%***	***2%***	***4%***	***2%***	***2%***	***3%***	***2%***	***3%***	***3%***	***2%***	***4%***	***3%***	***2%***	***2%***	***3%***	***2%***	***3%***	***3%***	***3%***	***2%***	***3%***	***2%***
				E																			
5	**258**	47	48	32	35	44	53	59	132	65	32	31	40	45	26	21	35	224	56	187	63	145	29
	8%	***11%***	***9%***	***6%***	***7%***	***10%***	***8%***	***7%***	***9%***	***8%***	***11%***	***9%***	***7%***	***9%***	***7%***	***6%***	***7%***	***8%***	***8%***	***8%***	***9%***	***8%***	***10%***
		D									**MP**												
6	**352**	64	73	52	48	53	62	86	185	79	36	41	79	53	46	47	57	292	87	244	78	212	38
	11%	***14%***	***14%***	***10%***	***9%***	***12%***	***9%***	***10%***	***12%***	***10%***	***13%***	***11%***	***13%***	***11%***	***12%***	***12%***	***12%***	***11%***	***12%***	***11%***	***11%***	***11%***	***12%***
	G	**EG**	**EG**																				
7	**593**	89	83	118	93	70	140	167	273	154	54	69	106	98	69	79	111	482	124	433	125	364	56
	19%	***20%***	***16%***	***24%***	***18%***	***16%***	***20%***	***20%***	***18%***	***20%***	***19%***	***20%***	***18%***	***20%***	***18%***	***20%***	***23%***	***18%***	***18%***	***19%***	***18%***	***20%***	***18%***
	CR			**ACEF**			**C**										**AR**						
8	**720**	91	123	122	115	106	163	199	337	181	62	73	138	137	94	95	102	618	169	528	151	435	60
	23%	***21%***	***23%***	***24%***	***22%***	***24%***	***24%***	***24%***	***22%***	***23%***	***22%***	***21%***	***23%***	***28%***	***25%***	***25%***	***21%***	***23%***	***24%***	***23%***	***22%***	***24%***	***20%***
														AL									
9	**440**	64	64	71	100	64	77	129	212	97	35	51	101	61	61	49	58	382	100	319	90	291	21
	14%	***15%***	***12%***	***14%***	***19%***	***15%***	***11%***	***15%***	***14%***	***13%***	***12%***	***14%***	***17%***	***13%***	***16%***	***13%***	***12%***	***14%***	***14%***	***14%***	***13%***	***16%***	***7%***
	GW				**ACG**																**W**	**AW**	
Highest rating 10	**362**	48	66	45	75	47	81	111	162	87	35	40	75	50	50	43	50	312	87	262	82	205	38
	12%	***11%***	***12%***	***9%***	***14%***	***11%***	***12%***	***13%***	***11%***	***11%***	***12%***	***11%***	***12%***	***10%***	***13%***	***11%***	***11%***	***12%***	***12%***	***12%***	***12%***	***11%***	***13%***
					D																		
Don't know	**198**	16	37	29	35	23	58	45	82	68	15	18	31	16	15	20	42	156	34	147	50	84	42
	6%	***4%***	***7%***	***6%***	***7%***	***5%***	***8%***	***5%***	***5%***	***9%***	***5%***	***5%***	***5%***	***3%***	***4%***	***5%***	***9%***	***6%***	***5%***	***7%***	***7%***	***5%***	***14%***
	BNRV		**B**				**AB**			**AHI**							**R**				**V**		**AUV**
NET: 1-3	**120**	12	24	10	21	21	31	28	67	25	7	18	18	15	10	20	15	104	27	82	40	53	15
	4%	***3%***	***5%***	***2%***	***4%***	***5%***	***5%***	***3%***	***4%***	***3%***	***3%***	***5%***	***3%***	***3%***	***3%***	***5%***	***3%***	***4%***	***4%***	***4%***	***6%***	***3%***	***5%***
	DV		**D**			**D**	**D**														**AV**		
NET: 4-6	**698**	123	134	105	92	107	137	162	364	168	74	86	139	108	79	80	100	595	162	491	155	417	74
	22%	***28%***	***25%***	***21%***	***17%***	***24%***	***20%***	***19%***	***24%***	***22%***	***26%***	***24%***	***23%***	***22%***	***21%***	***21%***	***21%***	***22%***	***23%***	***22%***	***22%***	***23%***	***24%***
	EH	**ADEG**	**EG**			**E**			**AH**														
NET: 7-10	**2115**	292	335	355	383	287	462	607	983	519	185	234	420	346	274	265	321	1794	479	1543	448	1295	175
	68%	***66%***	***63%***	***71%***	***72%***	***66%***	***67%***	***72%***	***66%***	***67%***	***66%***	***66%***	***69%***	***71%***	***73%***	***69%***	***67%***	***68%***	***68%***	***68%***	***65%***	***70%***	***57%***
	CW			**C**	**ACF**			**AIJ**							**A**						**W**	**AUW**	
NET: 9-10	**802**	112	130	115	175	111	158	241	374	184	69	91	176	111	111	92	108	694	187	581	173	496	59
	26%	***25%***	***24%***	***23%***	***33%***	***25%***	***23%***	***29%***	***25%***	***24%***	***25%***	***26%***	***29%***	***23%***	***29%***	***24%***	***23%***	***26%***	***27%***	***26%***	***25%***	***27%***	***19%***
	W				**ABCDFG**			**AJ**					**N**									**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows programmes with new ideas and different approaches
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**32**	7	25	17	4	1	3	2	1	5	8	2	5	9	3	3	2	7	7	10	3	10	11
	1%	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	0	*1%*	*4%*	0	*1%*	*3%*
						*										M			R	ARS			AUV
2	**28**	3	24	11	4	1	2	1	0	8	8	0	8	6	3	1	2	5	13	10	2	18	8
	1%	0	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	0	*2%*	*5%*	0	*1%*	*2%*
	RU					*													AR	AR		U	AU
3	**60**	14	46	21	14	0	2	2	3	18	10	5	13	15	7	4	4	15	25	18	8	26	22
	2%	*2%*	*2%*	*2%*	*3%*	0	*1%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*5%*	*2%*	*1%*	*4%*	*8%*	*1%*	*2%*	*5%*
	RU					*													AR	AR			AUV
4	**87**	30	57	32	16	1	6	5	5	22	17	12	21	13	8	4	11	39	25	17	12	45	22
	3%	*4%*	*2%*	*2%*	*3%*	*2%*	*3%*	*4%*	*3%*	*3%*	*3%*	*5%*	*3%*	*2%*	*3%*	*5%*	*5%*	*2%*	*5%*	*7%*	*1%*	*3%*	*5%*
	NRU					*						AN				N	N		AR	AR			AUV
5	**258**	62	197	94	61	4	21	11	17	50	54	24	62	60	21	11	22	124	92	29	41	161	39
	8%	*7%*	*9%*	*7%*	*11%*	*9%*	*12%*	*8%*	*10%*	*8%*	*8%*	*10%*	*8%*	*7%*	*7%*	*12%*	*10%*	*6%*	*17%*	*13%*	*5%*	*10%*	*10%*
	DRU					*	D												AR	AR		AU	U
6	**352**	100	253	169	74	5	16	16	15	57	71	31	91	97	32	9	21	217	96	23	75	213	46
	11%	*12%*	*11%*	*12%*	*14%*	*10%*	*9%*	*12%*	*9%*	*9%*	*10%*	*13%*	*12%*	*12%*	*10%*	*11%*	*9%*	*10%*	*17%*	*10%*	*9%*	*13%*	*11%*
	JRU			J	J	*													ART			AU	
7	**593**	161	432	265	82	13	36	31	37	130	148	35	140	142	65	20	39	450	90	41	159	347	67
	19%	*19%*	*19%*	*19%*	*15%*	*26%*	*20%*	*23%*	*22%*	*20%*	*22%*	*15%*	*19%*	*17%*	*21%*	*23%*	*17%*	*21%*	*16%*	*18%*	*19%*	*21%*	*16%*
	E					*			E	E	ALN							AS				A	
8	**720**	199	521	349	117	11	37	30	29	147	150	54	191	202	62	13	41	592	85	25	255	360	83
	23%	*23%*	*23%*	*25%*	*22%*	*22%*	*21%*	*22%*	*17%*	*23%*	*22%*	*23%*	*26%*	*25%*	*20%*	*15%*	*18%*	*27%*	*15%*	*11%*	*30%*	*22%*	*20%*
	IST			AI		*							OPQ	Q				AST			AVW		
9	**440**	124	316	210	87	11	30	11	23	68	87	36	92	139	50	6	26	367	41	20	163	217	45
	14%	*14%*	*14%*	*15%*	*16%*	*22%*	*16%*	*8%*	*14%*	*11%*	*13%*	*15%*	*12%*	*17%*	*16%*	*7%*	*11%*	*17%*	*8%*	*9%*	*19%*	*13%*	*11%*
	HJST			HJ	HJ	H*	HJ							AKMPQ	P			AST			AVW		
Highest rating 10	**362**	104	258	155	63	0	17	21	25	81	80	23	71	97	43	6	37	286	37	21	120	176	43
	12%	*12%*	*11%*	*11%*	*12%*	0	*9%*	*15%*	*15%*	*13%*	*12%*	*10%*	*10%*	*12%*	*14%*	*7%*	*16%*	*13%*	*7%*	*9%*	*14%*	*11%*	*11%*
	FS			F	F	*		F	F	F							AMP	AS			AV		
Don't know	**198**	52	146	82	21	2	11	7	14	60	40	14	40	40	20	11	26	84	41	16	15	99	23
	6%	*6%*	*6%*	*6%*	*4%*	*3%*	*6%*	*5%*	*8%*	*9%*	*6%*	*6%*	*5%*	*5%*	*6%*	*12%*	*11%*	*4%*	*7%*	*7%*	*2%*	*6%*	*6%*
	ERU					*			E	ADE						MN	AKLMN		R	R		U	U
NET: 1-3	**120**	25	96	49	22	3	7	5	4	30	26	6	26	30	14	8	9	26	44	38	13	53	41
	4%	*3%*	*4%*	*3%*	*4%*	*6%*	*4%*	*3%*	*3%*	*5%*	*4%*	*3%*	*4%*	*4%*	*4%*	*9%*	*4%*	*1%*	*8%*	*16%*	*1%*	*3%*	*10%*
	RU					*										AKLMN			AR	ARS		U	AUV
NET: 4-6	**698**	192	506	295	152	11	43	32	37	128	141	67	174	170	61	24	54	380	213	68	128	419	107
	22%	*22%*	*22%*	*21%*	*28%*	*22%*	*24%*	*24%*	*22%*	*20%*	*21%*	*28%*	*24%*	*21%*	*19%*	*28%*	*23%*	*17%*	*39%*	*30%*	*15%*	*25%*	*26%*
	RU				ADJ	*						AKNO							ART	AR		AU	U
NET: 7-10	**2115**	588	1526	979	349	34	120	92	114	426	465	148	493	581	220	45	144	1696	254	108	697	1100	238
	68%	*69%*	*67%*	*70%*	*64%*	*69%*	*66%*	*67%*	*67%*	*66%*	*69%*	*63%*	*67%*	*71%*	*70%*	*51%*	*62%*	*78%*	*46%*	*47%*	*82%*	*66%*	*58%*
	PSTVW			AE		*					P		P	ALPQ	P			AST			AVW	W	
NET: 9-10	**802**	228	574	365	150	11	47	31	48	150	167	59	163	236	93	12	64	653	79	41	283	393	89
	26%	*27%*	*25%*	*26%*	*28%*	*22%*	*26%*	*23%*	*28%*	*23%*	*25%*	*25%*	*22%*	*29%*	*29%*	*13%*	*27%*	*30%*	*14%*	*18%*	*33%*	*24%*	*22%*
	MPSTV					*					P	P		AMP	MP		P	AST			AVW		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - The style of the programmes is different to what I'd expect to see on other channels

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Lowest rating 1	**47**	31	16	28	19	25	22	3	1	6	2	1	5	8	1	5	5	9	1	42	3	1	1
	2%	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	0	*2%*	*3%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*
	C	**C**								**L**				**L**									
2	**49**	27	22	29	20	26	22	4	8	2	5	3	7	4	2	2	4	4	3	39	4	2	3
	2%	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*6%*	*1%*	*1%*	*1%*	*3%*	*2%*	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*	*3%*
									AHJKL NOPQR										**AJLPQR**				**AT**
3	**77**	43	35	50	28	48	30	6	2	4	13	8	6	9	6	6	9	8	2	64	6	6	2
	2%	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	*1%*	*1%*	*4%*	*3%*	*3%*	*3%*	*4%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	*4%*	*3%*
	EG			**AE**		**AG**																	
4	**101**	51	50	56	46	61	40	12	6	2	11	9	7	8	7	8	17	12	3	80	12	7	3
	3%	*3%*	*3%*	*4%*	*3%*	*4%*	*3%*	*5%*	*4%*	*1%*	*3%*	*3%*	*3%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*	*3%*	*5%*	*4%*	*3%*
	GJ					**AG**		**J**	**J**						**J**		**J**		**J**				
5	**385**	187	197	183	202	174	211	43	16	30	49	34	23	32	17	37	37	56	10	314	43	17	10
	12%	*12%*	*13%*	*12%*	*13%*	*11%*	*13%*	*17%*	*13%*	*12%*	*14%*	*12%*	*10%*	*11%*	*11%*	*13%*	*9%*	*13%*	*11%*	*12%*	*17%*	*11%*	*11%*
								AMNOQS													**ATVW**		
6	**389**	187	202	189	200	198	191	33	11	35	37	35	18	31	21	42	62	57	8	328	33	21	8
	12%	*12%*	*13%*	*12%*	*13%*	*13%*	*12%*	*13%*	*8%*	*14%*	*11%*	*12%*	*8%*	*11%*	*13%*	*15%*	*15%*	*13%*	*8%*	*12%*	*13%*	*13%*	*8%*
	SW							**S**		**S**					**S**	**MS**	**MS**	**S**		**W**	**W**	**W**	
7	**546**	284	262	247	299	278	268	42	20	45	54	47	34	53	25	42	85	82	16	462	42	25	16
	17%	*18%*	*17%*	*16%*	*19%*	*18%*	*17%*	*17%*	*16%*	*18%*	*16%*	*17%*	*16%*	*19%*	*16%*	*15%*	*21%*	*19%*	*17%*	*18%*	*17%*	*16%*	*17%*
8	**658**	317	341	302	355	313	345	56	27	49	62	63	66	45	36	72	84	78	20	546	56	36	20
	21%	*20%*	*22%*	*20%*	*22%*	*20%*	*22%*	*23%*	*22%*	*20%*	*18%*	*22%*	*30%*	*16%*	*23%*	*26%*	*21%*	*18%*	*21%*	*21%*	*23%*	*23%*	*21%*
	N												**AJKNQRS**		**N**	**KNR**							
9	**361**	183	178	144	217	193	168	22	15	34	39	35	24	47	17	18	45	53	12	310	22	17	12
	12%	*12%*	*11%*	*9%*	*14%*	*13%*	*11%*	*9%*	*12%*	*14%*	*11%*	*12%*	*11%*	*17%*	*11%*	*7%*	*11%*	*12%*	*12%*	*12%*	*9%*	*11%*	*12%*
	DP				**AD**					**P**		**P**		**AHP**				**P**	**P**				
Highest rating 10	**264**	128	136	130	134	115	148	17	15	18	40	27	16	24	13	23	26	35	10	224	17	13	10
	8%	*8%*	*9%*	*8%*	*8%*	*8%*	*9%*	*7%*	*12%*	*7%*	*12%*	*10%*	*7%*	*9%*	*8%*	*8%*	*6%*	*8%*	*10%*	*9%*	*7%*	*8%*	*10%*
											HQ												
Don't know	**253**	134	119	174	79	104	149	13	4	25	32	19	13	23	13	27	32	42	10	218	13	13	10
	8%	*9%*	*8%*	*11%*	*5%*	*7%*	*9%*	*5%*	*3%*	*10%*	*9%*	*7%*	*6%*	*8%*	*8%*	*9%*	*8%*	*10%*	*10%*	*8%*	*5%*	*8%*	*10%*
	EFHU			**AE**			**AF**			**HI**								**HI**	**HI**				**U**
NET: 1-3	**173**	101	72	107	66	99	74	13	11	12	20	12	17	21	8	14	19	21	7	145	13	8	7
	6%	*6%*	*5%*	*7%*	*4%*	*6%*	*5%*	*5%*	*9%*	*5%*	*6%*	*4%*	*8%*	*7%*	*5%*	*5%*	*5%*	*5%*	*8%*	*6%*	*5%*	*5%*	*8%*
	CEG	**C**		**AE**		**G**																	
NET: 4-6	**875**	426	449	427	448	433	442	88	33	67	98	78	48	70	44	87	116	125	20	722	88	44	20
	28%	*27%*	*29%*	*28%*	*28%*	*28%*	*28%*	*35%*	*26%*	*27%*	*28%*	*28%*	*22%*	*25%*	*28%*	*31%*	*29%*	*29%*	*22%*	*27%*	*35%*	*28%*	*22%*
	SW							**AJMNS**								**MS**		**S**		**W**	**ATW**		
NET: 7-10	**1829**	911	918	824	1005	899	929	137	77	146	195	173	140	169	91	155	240	248	57	1543	137	91	57
	58%	*58%*	*59%*	*54%*	*63%*	*59%*	*58%*	*55%*	*62%*	*59%*	*57%*	*61%*	*64%*	*60%*	*58%*	*55%*	*59%*	*57%*	*61%*	*59%*	*55%*	*58%*	*61%*
	D				**AD**								**H**										
NET: 9-10	**625**	310	314	274	351	308	316	38	30	52	79	62	40	71	30	41	71	88	21	535	38	30	21
	20%	*20%*	*20%*	*18%*	*22%*	*20%*	*20%*	*15%*	*24%*	*21%*	*23%*	*22%*	*18%*	*25%*	*19%*	*15%*	*17%*	*20%*	*23%*	*20%*	*15%*	*19%*	*23%*
	DHPU				**AD**				**P**		**HP**	**P**		**AHPQ**					**HP**	**U**			**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - The style of the programmes is different to what I'd expect to see on other channels

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Lowest rating 1	**47**	6	11	5	9	4	13	8	26	14	2	8	7	9	4	6	6	42	9	35	9	26	11
	2%	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***4%***
																							AUV
2	**49**	9	5	11	6	11	6	7	26	16	4	8	10	7	1	7	5	44	10	35	13	28	4
	2%	***1%***	***2%***	***1%***	***3%***	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***0***	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	***1%***
	HO			**G**		**G**						**O**	**O**										
3	**77**	10	10	13	8	10	25	25	30	23	5	8	20	10	9	10	10	66	25	49	19	45	8
	2%	***2%***	***2%***	***3%***	***2%***	***2%***	***4%***	***3%***	***2%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***	***4%***	***2%***	***3%***	***2%***	***2%***
							AE																
4	**101**	17	17	18	11	12	28	29	48	24	10	16	15	18	13	11	19	82	31	64	25	63	7
	3%	***4%***	***3%***	***4%***	***2%***	***3%***	***4%***	***3%***	***3%***	***3%***	***4%***	***4%***	***2%***	***4%***	***4%***	***3%***	***4%***	***3%***	***4%***	***3%***	***4%***	***3%***	***2%***
5	**385**	68	70	58	53	57	80	93	185	105	42	48	73	57	43	48	51	332	78	276	84	208	51
	12%	***15%***	***13%***	***12%***	***10%***	***13%***	***12%***	***11%***	***12%***	***14%***	***15%***	***14%***	***12%***	***12%***	***11%***	***12%***	***11%***	***13%***	***11%***	***12%***	***12%***	***11%***	***17%***
		E																					**AV**
6	**389**	57	65	65	62	58	82	103	198	86	38	45	78	63	37	42	69	320	68	300	87	222	34
	12%	***13%***	***12%***	***13%***	***12%***	***13%***	***12%***	***12%***	***13%***	***11%***	***13%***	***13%***	***13%***	***13%***	***10%***	***11%***	***14%***	***12%***	***10%***	***13%***	***13%***	***12%***	***11%***
	S																			**AS**			
7	**546**	73	98	99	99	64	114	150	260	133	43	64	104	97	68	81	89	458	119	401	128	330	41
	17%	***16%***	***18%***	***20%***	***19%***	***15%***	***17%***	***18%***	***17%***	***17%***	***15%***	***18%***	***17%***	***20%***	***18%***	***21%***	***19%***	***17%***	***17%***	***18%***	***19%***	***18%***	***13%***
8	**658**	98	112	104	109	103	131	181	326	150	72	77	127	112	84	84	99	559	157	467	136	422	55
	21%	***22%***	***21%***	***21%***	***21%***	***24%***	***19%***	***22%***	***22%***	***19%***	***26%***	***22%***	***21%***	***23%***	***22%***	***22%***	***21%***	***21%***	***22%***	***21%***	***20%***	***23%***	***18%***
																						A	
9	**361**	63	51	57	80	41	70	107	176	77	21	34	81	63	54	50	41	320	98	255	75	222	27
	12%	***14%***	***10%***	***11%***	***15%***	***9%***	***10%***	***13%***	***12%***	***10%***	***7%***	***10%***	***13%***	***13%***	***14%***	***13%***	***9%***	***12%***	***14%***	***11%***	***11%***	***12%***	***9%***
	K				**ACFG**								**K**	**K**	**K**	**K**		**A**	**A**				
Highest rating 10	**264**	21	50	32	51	40	70	83	115	63	27	24	49	29	44	26	34	229	56	197	56	165	24
	8%	***5%***	***9%***	***6%***	***10%***	***9%***	***10%***	***10%***	***8%***	***8%***	***9%***	***7%***	***8%***	***6%***	***12%***	***7%***	***7%***	***9%***	***8%***	***9%***	***8%***	***9%***	***8%***
	BN	**B**			**B**	**B**	**BD**								**ALNP**								
Don't know	**253**	23	44	38	43	36	70	57	107	88	18	23	43	19	19	21	56	197	52	183	61	118	45
	8%	***5%***	***8%***	***8%***	***8%***	***8%***	***10%***	***7%***	***7%***	***11%***	***7%***	***6%***	***7%***	***4%***	***5%***	***5%***	***12%***	***7%***	***7%***	***8%***	***9%***	***6%***	***15%***
	BNOPRV						**AB**			**AHI**			**N**				**AR**				**V**		**AUV**
NET: 1-3	**173**	25	26	30	23	26	44	39	81	53	10	25	38	26	14	23	21	152	44	119	41	99	22
	6%	***6%***	***5%***	***6%***	***4%***	***6%***	***6%***	***5%***	***5%***	***7%***	***4%***	***7%***	***6%***	***5%***	***4%***	***6%***	***4%***	***6%***	***6%***	***5%***	***6%***	***5%***	***7%***
NET: 4-6	**875**	141	152	140	125	127	190	224	430	216	90	109	165	138	93	101	139	734	177	640	196	493	92
	28%	***32%***	***29%***	***28%***	***24%***	***29%***	***28%***	***27%***	***29%***	***28%***	***32%***	***31%***	***27%***	***29%***	***25%***	***26%***	***29%***	***28%***	***25%***	***28%***	***28%***	***27%***	***30%***
	E	**E**																					
NET: 7-10	**1829**	255	310	291	339	248	385	522	878	423	163	199	361	301	251	242	263	1566	430	1321	395	1139	147
	58%	***57%***	***58%***	***58%***	***64%***	***57%***	***56%***	***62%***	***59%***	***54%***	***58%***	***56%***	***59%***	***62%***	***67%***	***63%***	***55%***	***59%***	***61%***	***58%***	***57%***	***62%***	***48%***
	JW				**AFG**			**AJ**							**AKLM**			**A**			**W**	**AUW**	
NET: 9-10	**625**	84	101	88	131	81	139	191	291	140	47	58	130	92	99	77	75	550	154	453	131	387	52
	20%	***19%***	***19%***	***18%***	***25%***	***19%***	***20%***	***23%***	***19%***	***18%***	***17%***	***16%***	***21%***	***19%***	***26%***	***20%***	***16%***	***21%***	***22%***	***20%***	***19%***	***21%***	***17%***
	Q				**ACDF**			**AJ**							**AKLN**			**AQ**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - The style of the programmes is different to what I'd expect to see on other channels
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**47**	5	42	17	11	3	2	1	2	11	13	1	10	7	4	5	5	19	6	13	6	23	8
	2%	*1%*	*2%*	*1%*	*2%*	*6%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*6%*	*2%*	*1%*	*1%*	*6%*	*1%*	*1%*	*2%*
	BRU		**AB**			**AD***										**AKLMNO**				**ARS**			
2	**49**	11	38	21	9	3	5	4	1	5	14	5	16	6	2	2	3	17	17	13	7	29	11
	2%	*1%*	*2%*	*2%*	*2%*	*7%*	*3%*	*3%*	*1%*	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*3%*	*6%*	*1%*	*2%*	*3%*
	JNR					**ADEIJ***	**J**				**N**		**N**						**AR**	**AR**			**U**
3	**77**	22	56	27	17	0	5	4	4	20	16	4	18	17	7	7	8	37	19	18	9	37	28
	2%	*3%*	*2%*	*2%*	*3%*	0	*3%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*7%*	*4%*	*2%*	*4%*	*8%*	*1%*	*2%*	*7%*
	RU					*										**AKLMNO**			**R**	**ARS**			**AUV**
4	**101**	17	84	43	18	2	4	5	4	26	16	9	31	23	8	1	13	46	33	20	16	58	22
	3%	*2%*	*4%*	*3%*	*3%*	*4%*	*2%*	*4%*	*2%*	*4%*	*2%*	*4%*	*4%*	*3%*	*2%*	*2%*	*6%*	*2%*	*6%*	*9%*	*2%*	*3%*	*5%*
	BRU		**AB**			*											**AK**		**AR**	**AR**		**U**	**AU**
5	**385**	93	291	161	82	2	25	16	17	80	76	34	96	101	36	9	28	201	108	47	68	217	64
	12%	*11%*	*13%*	*11%*	*15%*	*5%*	*14%*	*12%*	*10%*	*12%*	*11%*	*14%*	*13%*	*12%*	*11%*	*10%*	*12%*	*9%*	*20%*	*21%*	*8%*	*13%*	*16%*
	RU					*													**AR**	**AR**		**U**	**AU**
6	**389**	107	282	177	66	5	22	18	23	79	97	30	82	108	37	16	18	271	85	19	89	233	49
	12%	*13%*	*12%*	*13%*	*12%*	*11%*	*12%*	*13%*	*13%*	*12%*	*14%*	*13%*	*11%*	*13%*	*12%*	*18%*	*8%*	*12%*	*15%*	*8%*	*10%*	*14%*	*12%*
	Q					*					**Q**			**Q**		**Q**			**AT**			**AU**	
7	**546**	152	394	269	78	12	33	24	31	101	123	35	127	149	59	9	38	419	91	21	151	315	62
	17%	*18%*	*17%*	*19%*	*14%*	*24%*	*18%*	*17%*	*18%*	*16%*	*18%*	*15%*	*17%*	*18%*	*19%*	*10%*	*16%*	*19%*	*16%*	*9%*	*18%*	*19%*	*15%*
	T			**E**		*												**AT**	**T**			**A**	
8	**658**	185	472	299	114	13	37	33	34	128	144	54	158	180	66	8	42	541	82	28	245	339	61
	21%	*22%*	*21%*	*21%*	*21%*	*27%*	*21%*	*24%*	*20%*	*20%*	*21%*	*23%*	*22%*	*22%*	*21%*	*9%*	*18%*	*25%*	*15%*	*12%*	*29%*	*20%*	*15%*
	PSTW					*					**P**	**P**	**P**	**P**	**P**			**AST**			**AVW**	**W**	
9	**361**	120	241	178	65	6	19	14	18	61	64	32	92	98	41	8	23	310	29	14	146	166	40
	12%	*14%*	*11%*	*13%*	*12%*	*12%*	*11%*	*10%*	*11%*	*9%*	*10%*	*13%*	*13%*	*12%*	*13%*	*9%*	*10%*	*14%*	*5%*	*6%*	*17%*	*10%*	*10%*
	CSTV	**AC**		**J**		*												**AST**			**AVW**		
Highest rating 10	**264**	76	188	116	48	1	10	8	19	63	59	16	46	76	31	7	25	212	24	15	88	128	35
	8%	*9%*	*8%*	*8%*	*9%*	*3%*	*6%*	*6%*	*11%*	*10%*	*9%*	*7%*	*6%*	*9%*	*10%*	*8%*	*11%*	*10%*	*4%*	*6%*	*10%*	*8%*	*9%*
	MS					*			**G**					**M**			**M**	**AS**			**AV**		
Don't know	**253**	68	185	98	37	1	18	10	18	72	50	15	57	54	25	17	28	113	58	21	27	126	31
	8%	*8%*	*8%*	*7%*	*7%*	*2%*	*10%*	*7%*	*11%*	*11%*	*7%*	*6%*	*8%*	*7%*	*8%*	*20%*	*12%*	*5%*	*11%*	*9%*	*3%*	*8%*	*8%*
	RU					*				**ADE**						**AKLMNO**	**AKN**		**AR**	**R**		**U**	**U**
NET: 1-3	**173**	38	135	65	37	6	12	9	7	36	43	11	44	30	13	13	17	73	43	44	22	89	46
	6%	*4%*	*6%*	*5%*	*7%*	*13%*	*7%*	*7%*	*4%*	*6%*	*6%*	*5%*	*6%*	*4%*	*4%*	*15%*	*7%*	*3%*	*8%*	*19%*	*3%*	*5%*	*11%*
	NRU					D*					**N**		**N**			**AKLMNOQ**	**N**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**875**	218	657	381	166	10	51	39	43	185	190	72	209	232	81	26	59	518	225	86	172	508	135
	28%	*25%*	*29%*	*27%*	*31%*	*19%*	*28%*	*29%*	*26%*	*29%*	*28%*	*31%*	*29%*	*28%*	*26%*	*29%*	*25%*	*24%*	*41%*	*38%*	*20%*	*30%*	*33%*
	RU					*													**AR**	**AR**		**AU**	**AU**
NET: 7-10	**1829**	533	1296	861	304	33	100	79	101	352	391	136	423	503	196	32	129	1481	226	78	630	948	198
	58%	*62%*	*57%*	*61%*	*56%*	*66%*	*55%*	*58%*	*60%*	*55%*	*58%*	*58%*	*58%*	*61%*	*62%*	*36%*	*56%*	*68%*	*41%*	*34%*	*74%*	*57%*	*48%*
	CJPSTW	**AC**		**AJ**		*					**P**	**P**	**P**	**P**	**P**		**P**	**AST**			**AVW**	**W**	
NET: 9-10	**625**	195	429	294	113	7	30	22	37	123	124	47	138	174	71	15	49	522	52	29	234	294	76
	20%	*23%*	*19%*	*21%*	*21%*	*15%*	*16%*	*16%*	*22%*	*19%*	*18%*	*20%*	*19%*	*21%*	*23%*	*17%*	*21%*	*24%*	*9%*	*13%*	*27%*	*18%*	*18%*
	CSTV	**AC**				*												**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows new programmes, made in the UK

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Lowest rating 1	**27**	17	9	16	11	16	10	3	1	3	2	3	3	3	0	1	0	6	1	22	3	0	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	**0**	**0**	**0**	***1%***	***1%***	***1%***	***1%***	**0**	***1%***
								Q					**Q**					**Q**	**Q**				
2	**33**	18	15	23	10	18	15	5	4	2	1	1	3	3	2	3	5	3	1	25	5	2	1
	1%	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***3%***	***1%***	**0**	**0**	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***
	E			**AE**					**AKL**														
3	**44**	22	22	30	14	34	10	5	3	2	7	7	2	3	2	4	4	3	1	36	5	2	1
	1%	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***3%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***
	EG			**AE**		**AG**																	
4	**82**	44	38	38	44	45	37	8	5	7	10	7	4	7	5	9	11	7	1	68	8	5	1
	3%	***3%***	***2%***	***2%***	***3%***	***3%***	***2%***	***3%***	***4%***	***3%***	***3%***	***3%***	***2%***	***3%***	***3%***	***3%***	***3%***	***2%***	***1%***	***3%***	***3%***	***3%***	***1%***
5	**225**	114	112	119	106	112	114	21	12	18	24	15	15	16	9	25	30	38	5	191	21	9	5
	7%	***7%***	***7%***	***8%***	***7%***	***7%***	***7%***	***8%***	***9%***	***7%***	***7%***	***5%***	***7%***	***6%***	***6%***	***9%***	***7%***	***9%***	***5%***	***7%***	***8%***	***6%***	***5%***
6	**286**	150	137	136	150	144	142	21	14	20	34	21	6	24	12	29	50	44	10	243	21	12	10
	9%	***10%***	***9%***	***9%***	***9%***	***9%***	***9%***	***8%***	***12%***	***8%***	***10%***	***8%***	***3%***	***8%***	***8%***	***10%***	***12%***	***10%***	***11%***	***9%***	***8%***	***8%***	***11%***
	M							**M**	**M**	**M**	**M**	**M**		**M**	**M**	**M**	**AM**	**M**	**M**				
7	**528**	262	266	245	283	254	275	42	13	41	64	52	41	48	26	46	71	70	14	446	42	26	14
	17%	***17%***	***17%***	***16%***	***18%***	***17%***	***17%***	***17%***	***11%***	***17%***	***19%***	***19%***	***19%***	***17%***	***17%***	***16%***	***17%***	***16%***	***15%***	***17%***	***17%***	***17%***	***15%***
8	**699**	330	368	324	374	337	361	58	28	52	73	68	48	63	38	65	95	93	19	584	58	38	19
	22%	***21%***	***24%***	***21%***	***23%***	***22%***	***23%***	***23%***	***22%***	***21%***	***21%***	***24%***	***22%***	***22%***	***24%***	***23%***	***23%***	***21%***	***20%***	***22%***	***23%***	***24%***	***20%***
9	**544**	274	270	234	310	275	269	41	23	51	50	43	47	49	28	54	56	83	19	456	41	28	19
	17%	***17%***	***17%***	***15%***	***19%***	***18%***	***17%***	***16%***	***19%***	***20%***	***14%***	***15%***	***22%***	***18%***	***18%***	***19%***	***14%***	***19%***	***20%***	***17%***	***16%***	***18%***	***20%***
	D				**AD**								**Q**						**Q**				
Highest rating 10	**494**	255	239	239	255	219	275	38	18	42	60	50	41	55	23	32	62	56	17	417	38	23	17
	16%	***16%***	***15%***	***16%***	***16%***	***14%***	***17%***	***15%***	***15%***	***17%***	***18%***	***18%***	***19%***	***19%***	***15%***	***11%***	***15%***	***13%***	***18%***	***16%***	***15%***	***15%***	***18%***
	F						**AF**						**P**	**PR**					**P**				
Don't know	**168**	87	81	127	41	82	86	10	3	12	19	16	9	11	11	14	23	33	6	141	10	11	6
	5%	***6%***	***5%***	***8%***	***3%***	***5%***	***5%***	***4%***	***2%***	***5%***	***6%***	***6%***	***4%***	***4%***	***7%***	***5%***	***6%***	***8%***	***7%***	***5%***	***4%***	***7%***	***7%***
	E			**AE**														**H**					
NET: 1-3	**104**	57	47	69	34	69	35	13	8	7	11	10	8	9	4	8	9	12	3	83	13	4	3
	3%	***4%***	***3%***	***5%***	***2%***	***4%***	***2%***	***5%***	***7%***	***3%***	***3%***	***4%***	***4%***	***3%***	***3%***	***3%***	***2%***	***3%***	***4%***	***3%***	***5%***	***3%***	***4%***
	EG			**AE**		**AG**			**Q**														
NET: 4-6	**594**	307	286	293	301	301	292	50	31	45	68	43	25	47	26	63	91	88	16	502	50	26	16
	19%	***20%***	***18%***	***19%***	***19%***	***20%***	***18%***	***20%***	***25%***	***18%***	***20%***	***15%***	***12%***	***17%***	***17%***	***22%***	***22%***	***20%***	***17%***	***19%***	***20%***	***17%***	***17%***
	M							**M**	**LM**		**M**					**M**	**LM**	**M**					
NET: 7-10	**2265**	1121	1144	1043	1222	1084	1181	179	83	185	247	213	177	215	115	197	284	302	69	1902	179	115	69
	72%	***71%***	***73%***	***68%***	***76%***	***71%***	***74%***	***71%***	***66%***	***74%***	***72%***	***75%***	***81%***	***76%***	***73%***	***70%***	***70%***	***69%***	***73%***	***72%***	***71%***	***73%***	***73%***
	DF				**AD**		**AF**						**AHIK PQRS**										
NET: 9-10	**1038**	529	509	473	565	493	545	79	41	92	110	93	88	104	51	87	117	139	36	873	79	51	36
	33%	***34%***	***33%***	***31%***	***35%***	***32%***	***34%***	***32%***	***33%***	***37%***	***32%***	***33%***	***40%***	***37%***	***32%***	***31%***	***29%***	***32%***	***38%***	***33%***	***32%***	***32%***	***38%***
	D				**AD**								**AHPQ**						**Q**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows new programmes, made in the UK

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Lowest rating 1	**27**	6	5	1	6	1	8	5	16	5	1	2	3	4	2	4	3	24	3	20	8	12	7
	1%	*1%*	*1%*	0	*1%*	0	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*2%*
	D	**D**					**D**																**AV**
2	**33**	6	6	8	6	4	4	7	18	8	1	4	7	4	1	5	7	26	9	21	4	22	7
	1%	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	0	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*
																							U
3	**44**	7	0	11	4	11	11	12	17	15	4	10	6	5	6	8	8	36	10	29	11	26	5
	1%	*2%*	0	*2%*	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	*3%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*
	C	**C**		**C**		**CE**	**C**					**AM**											
4	**82**	4	19	13	13	19	13	22	42	18	7	11	18	10	9	13	12	69	17	62	28	37	10
	3%	*1%*	*4%*	*3%*	*3%*	*4%*	*2%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*2%*	*3%*	*4%*	*2%*	*3%*
	V		**B**			**ABG**															**AV**		
5	**225**	42	47	32	27	28	49	48	111	66	20	32	46	28	20	18	37	188	52	158	54	125	31
	7%	*10%*	*9%*	*6%*	*5%*	*6%*	*7%*	*6%*	*7%*	*8%*	*7%*	*9%*	*8%*	*6%*	*5%*	*5%*	*8%*	*7%*	*7%*	*7%*	*8%*	*7%*	*10%*
	HP	**E**	**E**							**H**		**P**											
6	**286**	54	54	43	40	48	48	72	137	77	34	31	51	44	32	33	52	235	79	194	67	160	38
	9%	*12%*	*10%*	*9%*	*8%*	*11%*	*7%*	*9%*	*9%*	*10%*	*12%*	*9%*	*8%*	*9%*	*8%*	*9%*	*11%*	*9%*	*11%*	*9%*	*10%*	*9%*	*13%*
	G	**EG**				**G**													**A**				**V**
7	**528**	89	108	96	79	53	104	140	259	127	52	63	95	93	54	68	85	441	120	369	98	330	45
	17%	*20%*	*20%*	*19%*	*15%*	*12%*	*15%*	*17%*	*17%*	*16%*	*18%*	*18%*	*16%*	*19%*	*14%*	*18%*	*18%*	*17%*	*17%*	*16%*	*14%*	*18%*	*15%*
	FU	**F**	**AEFG**	**F**																		**U**	
8	**699**	90	116	117	118	101	158	213	324	157	62	82	137	107	96	82	114	585	146	521	146	441	49
	22%	*20%*	*22%*	*23%*	*22%*	*23%*	*23%*	*25%*	*22%*	*20%*	*22%*	*23%*	*23%*	*22%*	*25%*	*21%*	*24%*	*22%*	*21%*	*23%*	*21%*	*24%*	*16%*
	W							**AJ**														**AW**	
9	**544**	72	72	93	96	75	135	156	250	138	44	55	114	99	77	74	73	471	125	397	129	329	37
	17%	*16%*	*13%*	*19%*	*18%*	*17%*	*20%*	*18%*	*17%*	*18%*	*16%*	*16%*	*19%*	*20%*	*21%*	*19%*	*15%*	*18%*	*18%*	*18%*	*19%*	*18%*	*12%*
	CW			**C**			**C**														**W**	**W**	
Highest rating 10	**494**	55	63	63	111	78	124	133	246	114	42	52	111	72	67	66	45	449	112	369	110	296	36
	16%	*12%*	*12%*	*13%*	*21%*	*18%*	*18%*	*16%*	*16%*	*15%*	*15%*	*15%*	*18%*	*15%*	*18%*	*17%*	*9%*	*17%*	*16%*	*16%*	*16%*	*16%*	*12%*
	CDQ				**ABCD**	**CD**	**BCD**											**AQ**					
Don't know	**168**	17	43	24	31	19	34	35	76	54	16	14	20	20	14	14	41	126	32	123	37	71	41
	5%	*4%*	*8%*	*5%*	*6%*	*4%*	*5%*	*4%*	*5%*	*7%*	*6%*	*4%*	*3%*	*4%*	*4%*	*4%*	*9%*	*5%*	*5%*	*5%*	*5%*	*4%*	*13%*
	MRV		**ABDFG**							**AH**							**AR**						**AUV**
NET: 1-3	**104**	20	11	19	16	16	22	24	51	29	5	16	16	13	8	18	18	86	22	70	23	60	19
	3%	*4%*	*2%*	*4%*	*3%*	*4%*	*3%*	*3%*	*3%*	*4%*	*2%*	*5%*	*3%*	*3%*	*2%*	*5%*	*4%*	*3%*	*3%*	*3%*	*3%*	*3%*	*6%*
																							AV
NET: 4-6	**594**	100	119	87	81	96	110	142	290	161	61	74	115	81	61	63	101	492	147	414	150	321	79
	19%	*23%*	*22%*	*17%*	*15%*	*22%*	*16%*	*17%*	*19%*	*21%*	*22%*	*21%*	*19%*	*17%*	*16%*	*16%*	*21%*	*19%*	*21%*	*18%*	*22%*	*17%*	*26%*
	EGV	**EG**	**AEG**			**EG**															**V**		**AV**
NET: 7-10	**2265**	306	357	369	404	307	522	641	1080	536	200	252	457	370	294	291	317	1946	502	1656	483	1396	167
	72%	*69%*	*67%*	*74%*	*76%*	*70%*	*76%*	*76%*	*72%*	*69%*	*71%*	*71%*	*75%*	*76%*	*78%*	*75%*	*66%*	*73%*	*71%*	*73%*	*70%*	*76%*	*55%*
	CJQW			**C**	**ABC**		**ABCF**	**AIJ**						**A**	**AL**			**AQ**			**W**	**AUW**	
NET: 9-10	**1038**	127	134	156	208	153	259	289	496	252	86	107	225	170	144	140	118	920	236	766	239	625	74
	33%	*29%*	*25%*	*31%*	*39%*	*35%*	*38%*	*34%*	*33%*	*32%*	*31%*	*30%*	*37%*	*35%*	*38%*	*36%*	*25%*	*35%*	*34%*	*34%*	*35%*	*34%*	*24%*
	CQW			**C**	**ABCD**	**C**	**ABCD**						**AL**		**AL**			**AQ**			**W**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows new programmes, made in the UK

Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**27**	1	26	8	5	3	1	1	1	7	7	0	5	5	3	3	3	4	8	8	1	13	6
	1%	0	*1%*	*1%*	*1%*	*6%*	*1%*	*1%*	0	*1%*	*1%*	0	*1%*	*1%*	*1%*	*3%*	*1%*	0	*1%*	*4%*	0	*1%*	*2%*
	BRU		**AB**			**ADEGIJ***										**ALMN**			**R**	**AR**			**U**
2	**33**	11	22	17	7	0	2	1	1	6	11	1	6	7	4	2	2	5	11	10	3	14	10
	1%	*1%*	*1%*	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*2%*	0	*1%*	*1%*	*1%*	*3%*	*1%*	0	*2%*	*4%*	0	*1%*	*2%*
	RU					*													**R**	**AR**			**AUV**
3	**44**	17	27	14	7	0	7	1	3	11	11	3	8	8	7	1	3	19	12	9	10	21	10
	1%	*2%*	*1%*	*1%*	*1%*	0	*4%*	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*4%*	*1%*	*1%*	*2%*
	R					*	**ADE**												**R**	**AR**			
4	**82**	16	66	36	19	0	3	3	4	17	19	9	11	23	7	4	7	29	36	13	15	45	19
	3%	*2%*	*3%*	*3%*	*4%*	0	*2%*	*2%*	*3%*	*3%*	*3%*	*4%*	*1%*	*3%*	*2%*	*5%*	*3%*	*1%*	*7%*	*6%*	*2%*	*3%*	*5%*
	MR					*						**M**							**AR**	**AR**			**AU**
5	**225**	57	168	98	42	0	18	10	16	42	44	20	54	53	20	13	18	95	85	28	45	122	33
	7%	*7%*	*7%*	*7%*	*8%*	0	*10%*	*7%*	*9%*	*7%*	*7%*	*9%*	*7%*	*6%*	*6%*	*15%*	*8%*	*4%*	*15%*	*12%*	*5%*	*7%*	*8%*
	RU					*										**AKMNO**			**AR**	**AR**			
6	**286**	87	200	125	50	8	20	15	19	48	63	27	69	69	24	10	20	171	75	29	60	158	52
	9%	*10%*	*9%*	*9%*	*9%*	*16%*	*11%*	*11%*	*11%*	*7%*	*9%*	*11%*	*9%*	*8%*	*8%*	*12%*	*9%*	*8%*	*14%*	*13%*	*7%*	*9%*	*13%*
	RU					*													**AR**	**R**			**AU**
7	**528**	143	385	258	80	11	26	30	27	96	129	38	128	141	54	11	26	417	78	19	144	312	50
	17%	*17%*	*17%*	*18%*	*15%*	*22%*	*14%*	*22%*	*16%*	*15%*	*19%*	*16%*	*17%*	*17%*	*17%*	*12%*	*11%*	*19%*	*14%*	*8%*	*17%*	*19%*	*12%*
	QTW					*		**J**			**Q**		**Q**	**Q**				**AST**	**T**		**W**	**AW**	
8	**699**	210	489	312	124	15	31	33	35	149	144	44	189	180	76	12	50	536	99	45	221	368	91
	22%	*24%*	*22%*	*22%*	*23%*	*30%*	*17%*	*24%*	*21%*	*23%*	*21%*	*19%*	*26%*	*22%*	*24%*	*14%*	*22%*	*25%*	*18%*	*19%*	*26%*	*22%*	*22%*
	S					*							**ALP**					**AS**			**AV**		
9	**544**	136	408	242	97	10	29	20	23	122	104	42	137	147	61	8	39	441	68	28	180	286	65
	17%	*16%*	*18%*	*17%*	*18%*	*21%*	*16%*	*15%*	*14%*	*19%*	*16%*	*18%*	*19%*	*18%*	*19%*	*9%*	*17%*	*20%*	*12%*	*12%*	*21%*	*17%*	*16%*
	ST					*							**P**		**P**			**AST**			**AVW**		
Highest rating 10	**494**	129	365	214	91	1	34	15	27	112	111	37	95	153	41	12	41	412	40	27	158	264	56
	16%	*15%*	*16%*	*15%*	*17%*	*3%*	*19%*	*11%*	*16%*	*17%*	*17%*	*16%*	*13%*	*19%*	*13%*	*13%*	*17%*	*19%*	*7%*	*12%*	*19%*	*16%*	*14%*
	FMS			**F**	**F**	*	**FH**		**F**	**F**				**AMO**				**AST**			**AW**		
Don't know	**168**	51	117	79	22	2	10	7	13	35	29	13	33	33	19	11	23	56	39	13	15	69	18
	5%	*6%*	*5%*	*6%*	*4%*	*3%*	*5%*	*5%*	*8%*	*6%*	*4%*	*6%*	*4%*	*4%*	*6%*	*13%*	*10%*	*3%*	*7%*	*6%*	*2%*	*4%*	*4%*
	RUV					*			**E**							**AKLMNO**	**AKMN**		**R**	**R**		**U**	**U**
NET: 1-3	**104**	28	75	40	19	3	10	3	5	24	29	4	18	20	14	7	8	29	31	28	14	47	26
	3%	*3%*	*3%*	*3%*	*4%*	*6%*	*5%*	*2%*	*3%*	*4%*	*4%*	*2%*	*3%*	*2%*	*4%*	*8%*	*3%*	*1%*	*6%*	*12%*	*2%*	*3%*	*6%*
	RU					*										**ALMN**			**AR**	**ARS**			**AUV**
NET: 4-6	**594**	160	434	260	111	8	41	28	39	107	126	56	133	145	51	27	45	295	196	70	120	325	104
	19%	*19%*	*19%*	*18%*	*20%*	*16%*	*23%*	*20%*	*23%*	*17%*	*19%*	*24%*	*18%*	*18%*	*16%*	*31%*	*19%*	*14%*	*36%*	*31%*	*14%*	*19%*	*25%*
	RU					*			**J**			**O**				**AKMNOQ**			**AR**	**AR**		**U**	**AUV**
NET: 7-10	**2265**	618	1647	1027	392	37	120	98	112	479	489	162	549	621	232	43	156	1806	285	119	703	1230	262
	72%	*72%*	*72%*	*73%*	*72%*	*75%*	*66%*	*72%*	*66%*	*74%*	*73%*	*69%*	*75%*	*76%*	*74%*	*48%*	*67%*	*83%*	*52%*	*52%*	*83%*	*74%*	*64%*
	IPSTW			**I**		*				**GI**	**P**	**P**	**PQ**	**ALPQ**	**P**		**P**	**AST**			**AVW**	**W**	
NET: 9-10	**1038**	265	773	457	188	11	64	35	50	234	216	80	232	300	102	20	80	853	108	55	338	550	121
	33%	*31%*	*34%*	*32%*	*35%*	*23%*	*35%*	*26%*	*30%*	*36%*	*32%*	*34%*	*32%*	*37%*	*32%*	*22%*	*34%*	*39%*	*20%*	*24%*	*40%*	*33%*	*30%*
	PST					*				**H**				**AP**				**AST**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows programmes that make me stop and think

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Lowest rating 1	**48**	26	22	28	20	22	26	4	3	7	4	4	2	4	1	5	5	5	3	40	4	1	3
	2%	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	***3%***	***3%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***3%***	***2%***	***1%***	***1%***	***3%***
2	**45**	21	23	32	13	24	20	2	6	3	7	4	8	0	0	4	4	4	2	41	2	0	2
	1%	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***4%***	***1%***	***2%***	***2%***	***4%***	0	0	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	0	***2%***
	E			**AE**					**AHNOQR**		**N**		**AHNOQR**						**NO**				**V**
3	**68**	35	33	42	26	45	23	9	5	3	8	6	4	3	3	4	16	5	4	52	9	3	4
	2%	***2%***	***2%***	***3%***	***2%***	***3%***	***1%***	***4%***	***4%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***4%***	***1%***	***4%***	***2%***	***4%***	***2%***	***4%***
	EG					**AG**		**NR**									**ANR**		**JNR**				**T**
4	**77**	36	41	36	40	49	28	12	7	2	9	10	1	4	4	5	9	13	1	60	12	4	1
	2%	***2%***	***3%***	***2%***	***3%***	***3%***	***2%***	***5%***	***5%***	***1%***	***3%***	***3%***	0	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***2%***	***5%***	***2%***	***1%***
	G					**AG**		**AJMNPS**	**JM**			**M**									**ATW**		
5	**250**	129	121	117	133	130	120	24	18	15	31	16	20	20	14	30	20	33	9	204	24	14	9
	8%	***8%***	***8%***	***8%***	***8%***	***8%***	***8%***	***9%***	***15%***	***6%***	***9%***	***6%***	***9%***	***7%***	***9%***	***11%***	***5%***	***8%***	***9%***	***8%***	***9%***	***9%***	***9%***
	Q							**Q**	**AJLNQR**							**Q**			**Q**				
6	**308**	165	143	134	174	150	158	28	11	20	35	22	17	29	9	30	52	49	6	264	28	9	6
	10%	***10%***	***9%***	***9%***	***11%***	***10%***	***10%***	***11%***	***8%***	***8%***	***10%***	***8%***	***8%***	***10%***	***6%***	***11%***	***13%***	***11%***	***7%***	***10%***	***11%***	***6%***	***7%***
	OV							**O**									**OS**	**O**		**V**	**V**		
7	**492**	235	256	213	279	261	230	46	18	41	42	52	27	51	28	45	64	64	12	406	46	28	12
	16%	***15%***	***16%***	***14%***	***17%***	***17%***	***14%***	***18%***	***15%***	***17%***	***12%***	***19%***	***12%***	***18%***	***18%***	***16%***	***16%***	***15%***	***13%***	***15%***	***18%***	***18%***	***13%***
	D				**AD**			**K**				**K**											
8	**743**	381	362	343	400	361	383	58	27	61	84	72	50	63	38	72	97	101	21	626	58	38	21
	24%	***24%***	***23%***	***22%***	***25%***	***24%***	***24%***	***23%***	***22%***	***24%***	***24%***	***25%***	***23%***	***22%***	***24%***	***25%***	***24%***	***23%***	***22%***	***24%***	***23%***	***24%***	***22%***
9	**490**	233	258	238	252	231	260	39	11	44	46	42	40	48	28	45	56	76	15	408	39	28	15
	16%	***15%***	***17%***	***16%***	***16%***	***15%***	***16%***	***15%***	***9%***	***18%***	***13%***	***15%***	***18%***	***17%***	***18%***	***16%***	***14%***	***17%***	***16%***	***16%***	***15%***	***18%***	***16%***
										I			**I**		**I**			**I**					
Highest rating 10	**462**	231	231	246	216	196	266	20	16	42	61	42	42	47	22	32	61	59	17	403	20	22	17
	15%	***15%***	***15%***	***16%***	***14%***	***13%***	***17%***	***8%***	***13%***	***17%***	***18%***	***15%***	***19%***	***17%***	***14%***	***11%***	***15%***	***14%***	***18%***	***15%***	***8%***	***14%***	***18%***
	FHU						**AF**			**H**	**H**	**H**	**HP**	**H**	**H**		**H**	**H**	**HP**	**U**		**U**	**U**
Don't know	**147**	79	68	102	44	67	80	9	3	11	17	12	6	13	9	12	22	28	6	123	9	9	6
	5%	***5%***	***4%***	***7%***	***3%***	***4%***	***5%***	***4%***	***2%***	***5%***	***5%***	***4%***	***3%***	***5%***	***6%***	***4%***	***5%***	***6%***	***6%***	***5%***	***4%***	***6%***	***6%***
	E			**AE**																			
NET: 1-3	**161**	82	79	102	59	91	69	14	14	12	19	14	15	7	5	13	25	15	8	133	14	5	8
	5%	***5%***	***5%***	***7%***	***4%***	***6%***	***4%***	***6%***	***11%***	***5%***	***6%***	***5%***	***7%***	***2%***	***3%***	***4%***	***6%***	***3%***	***8%***	***5%***	***6%***	***3%***	***8%***
	E			**AE**					**ANOPR**				**N**						**ANOR**				**ATV**
NET: 4-6	**635**	330	305	288	347	329	306	64	36	37	75	48	38	54	27	65	82	94	16	528	64	27	16
	20%	***21%***	***20%***	***19%***	***22%***	***21%***	***19%***	***25%***	***29%***	***15%***	***22%***	***17%***	***17%***	***19%***	***17%***	***23%***	***20%***	***22%***	***17%***	***20%***	***25%***	***17%***	***17%***
	J							**AJLMOS**	**AJLMOS**							**J**					**ATVW**		
NET: 7-10	**2188**	1081	1107	1040	1148	1049	1139	163	73	189	233	208	160	209	116	193	278	300	64	1844	163	116	64
	70%	***69%***	***71%***	***68%***	***72%***	***68%***	***71%***	***65%***	***59%***	***76%***	***68%***	***74%***	***73%***	***74%***	***74%***	***68%***	***68%***	***69%***	***68%***	***70%***	***65%***	***74%***	***68%***
	DI				**AD**					**HI**		**HI**	**I**	**HI**	**HI**							**U**	
NET: 9-10	**953**	464	489	484	469	427	526	59	27	87	107	84	83	94	51	77	117	135	32	811	59	51	32
	30%	***30%***	***31%***	***32%***	***29%***	***28%***	***33%***	***24%***	***22%***	***35%***	***31%***	***30%***	***38%***	***33%***	***32%***	***27%***	***29%***	***31%***	***34%***	***31%***	***24%***	***32%***	***34%***
	FHU						**AF**			**HI**			**AHIPQ**	**HI**	**H**			**H**	**HI**	**U**		**U**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows programmes that make me stop and think

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Lowest rating 1	**48** ***2%***	8 ***2%***	10 ***2%***	6 ***1%***	8 ***2%***	5 ***1%***	10 ***1%***	9 ***1%***	25 ***2%***	14 ***2%***	3 ***1%***	6 ***2%***	5 ***1%***	7 ***1%***	7 ***2%***	3 ***1%***	10 ***2%***	38 ***1%***	10 ***1%***	34 ***1%***	8 ***1%***	25 ***1%***	13 ***4%*** **AUV**
2	**45** ***1%*** **L**	6 ***1%***	7 ***1%***	6 ***1%***	8 ***2%***	8 ***2%***	9 ***1%***	10 ***1%***	26 ***2%***	8 ***1%***	3 ***1%***	1 0	10 ***2%***	9 ***2%*** **L**	4 ***1%***	5 ***1%***	10 ***2%***	35 ***1%***	10 ***1%***	30 ***1%***	11 ***2%***	24 ***1%***	6 ***2%***
3	**68** ***2%***	11 ***3%***	11 ***2%***	9 ***2%***	7 ***1%***	8 ***2%***	21 ***3%***	12 ***1%***	34 ***2%***	21 ***3%***	5 ***2%***	17 ***5%*** **AMOP**	12 ***2%***	12 ***2%***	4 ***1%***	5 ***1%***	11 ***2%***	57 ***2%***	20 ***3%***	43 ***2%***	17 ***2%***	35 ***2%***	9 ***3%***
4	**77** ***2%***	10 ***2%***	9 ***2%***	16 ***3%***	7 ***1%***	12 ***3%***	23 ***3%*** **E**	21 ***2%***	36 ***2%***	19 ***2%***	4 ***1%***	13 ***4%***	12 ***2%***	9 ***2%***	9 ***2%***	12 ***3%***	11 ***2%***	63 ***2%***	17 ***2%***	52 ***2%***	23 ***3%***	43 ***2%***	7 ***2%***
5	**250** ***8%*** **HP**	38 ***9%***	45 ***9%***	40 ***8%***	34 ***6%***	37 ***9%***	55 ***8%***	49 ***6%***	131 ***9%*** **H**	70 ***9%*** **H**	25 ***9%*** **P**	28 ***8%***	47 ***8%***	49 ***10%*** **P**	25 ***7%***	19 ***5%***	37 ***8%***	212 ***8%***	53 ***8%***	178 ***8%***	63 ***9%***	136 ***7%***	31 ***10%***
6	**308** ***10%*** **EGR**	52 ***12%*** **EG**	72 ***14%*** **AEG**	49 ***10%***	37 ***7%***	50 ***11%*** **EG**	49 ***7%***	90 ***11%***	147 ***10%***	70 ***9%***	37 ***13%*** **N**	31 ***9%***	71 ***12%***	39 ***8%***	39 ***10%***	41 ***11%***	59 ***12%***	249 ***9%***	69 ***10%***	228 ***10%***	62 ***9%***	187 ***10%***	29 ***10%***
7	**492** ***16%*** **W**	73 ***16%***	75 ***14%***	89 ***18%***	76 ***14%***	65 ***15%***	115 ***17%***	120 ***14%***	241 ***16%***	128 ***16%***	46 ***16%***	62 ***17%***	85 ***14%***	91 ***19%*** **M**	60 ***16%***	59 ***15%***	82 ***17%***	410 ***15%***	117 ***17%***	348 ***15%***	107 ***15%***	308 ***17%*** **W**	34 ***11%***
8	**743** ***24%***	102 ***23%***	124 ***23%***	118 ***24%***	141 ***27%***	100 ***23%***	159 ***23%***	213 ***25%***	346 ***23%***	183 ***23%***	67 ***24%***	78 ***22%***	160 ***26%***	114 ***24%***	86 ***23%***	113 ***29%*** **AL**	102 ***21%***	642 ***24%***	147 ***21%***	565 ***25%*** **AS**	159 ***23%***	438 ***24%***	69 ***22%***
9	**490** ***16%*** **W**	62 ***14%***	72 ***14%***	88 ***18%***	98 ***19%*** **C**	70 ***16%***	101 ***15%***	135 ***16%***	246 ***16%***	108 ***14%***	38 ***14%***	62 ***18%***	93 ***15%***	83 ***17%***	73 ***19%*** **P**	52 ***14%***	62 ***13%***	429 ***16%*** **A**	129 ***18%*** **A**	341 ***15%***	107 ***15%*** **W**	316 ***17%*** **AW**	28 ***9%***
Highest rating 10	**462** ***15%*** **D**	65 ***15%***	69 ***13%***	57 ***11%***	91 ***17%*** **D**	68 ***15%***	112 ***16%*** **D**	150 ***18%*** **AIJ**	201 ***13%***	109 ***14%***	40 ***14%***	45 ***13%***	99 ***16%***	57 ***12%***	56 ***15%***	63 ***16%***	60 ***13%***	402 ***15%***	105 ***15%***	338 ***15%***	103 ***15%***	272 ***15%***	45 ***15%***
Don't know	**147** ***5%*** **MRV**	17 ***4%***	36 ***7%*** **AF**	22 ***4%***	22 ***4%***	15 ***3%***	34 ***5%***	32 ***4%***	63 ***4%***	49 ***6%*** **AHI**	14 ***5%***	12 ***3%***	15 ***3%***	14 ***3%***	13 ***3%***	14 ***4%***	36 ***8%*** **AR**	111 ***4%***	26 ***4%***	107 ***5%***	32 ***5%***	66 ***4%***	35 ***11%*** **AUV**
NET: 1-3	**161** ***5%*** **H**	26 ***6%***	29 ***5%***	21 ***4%***	24 ***4%***	21 ***5%***	40 ***6%***	31 ***4%***	86 ***6%*** **H**	43 ***6%***	11 ***4%***	24 ***7%***	27 ***4%***	28 ***6%***	15 ***4%***	13 ***3%***	30 ***6%***	131 ***5%***	39 ***6%***	107 ***5%***	37 ***5%***	83 ***5%***	28 ***9%*** **AUV**
NET: 4-6	**635** ***20%*** **E**	99 ***22%*** **E**	126 ***24%*** **AEG**	105 ***21%*** **E**	78 ***15%***	100 ***23%*** **E**	127 ***18%***	160 ***19%***	313 ***21%***	160 ***20%***	67 ***24%***	72 ***20%***	129 ***21%***	98 ***20%***	74 ***20%***	72 ***19%***	106 ***22%***	525 ***20%***	139 ***20%***	458 ***20%***	148 ***21%***	366 ***20%***	67 ***22%***
NET: 7-10	**2188** ***70%*** **CQW**	301 ***68%***	340 ***64%***	352 ***70%*** **C**	407 ***77%*** **ABCDFG**	302 ***69%***	487 ***71%*** **C**	619 ***73%*** **AIJ**	1035 ***69%***	528 ***68%***	191 ***68%***	247 ***69%***	436 ***72%***	345 ***71%***	276 ***73%***	287 ***74%***	305 ***64%***	1883 ***71%*** **AQ**	498 ***71%***	1591 ***70%***	476 ***69%*** **W**	1333 ***72%*** **AW**	177 ***58%***
NET: 9-10	**953** ***30%*** **CQW**	126 ***29%***	141 ***27%***	145 ***29%***	190 ***36%*** **ABCD**	137 ***31%***	213 ***31%***	286 ***34%*** **AJ**	447 ***30%***	217 ***28%***	78 ***28%***	107 ***30%***	191 ***32%***	140 ***29%***	130 ***34%***	115 ***30%***	122 ***26%***	831 ***31%*** **AQ**	234 ***33%***	679 ***30%***	210 ***30%***	588 ***32%*** **W**	74 ***24%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q17. IMPORTANCE - How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"? Rating on statement (CHARACTERISTIC) - It shows programmes that make me stop and think
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Lowest rating 1	**48**	9	38	18	8	1	3	3	3	11	12	7	8	7	4	2	5	9	11	17	3	20	13
	2%	*1%*	*2%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*1%*	*1%*	*1%*	*2%*	*2%*	0	*2%*	*7%*	0	*1%*	*3%*
	RU					*						**N**							**R**	**ARS**			**AUV**
2	**45**	12	33	19	9	1	4	2	1	9	10	2	12	8	3	4	4	7	16	13	2	23	12
	1%	*1%*	*1%*	*1%*	*2%*	*3%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*4%*	*2%*	0	*3%*	*6%*	0	*1%*	*3%*
	RU					*										**LN**			**AR**	**AR**		**U**	**AUV**
3	**68**	13	56	30	9	3	6	0	3	18	21	8	13	10	4	2	10	29	27	11	8	41	17
	2%	*1%*	*2%*	*2%*	*2%*	*6%*	*3%*	0	*2%*	*3%*	*3%*	*3%*	*2%*	*1%*	*1%*	*2%*	*4%*	*1%*	*5%*	*5%*	*1%*	*2%*	*4%*
	NRU					H*					**N**	**N**					**AMNO**		**AR**	**AR**		**U**	**AU**
4	**77**	16	61	33	18	0	1	2	2	21	12	7	15	22	9	7	5	31	27	15	15	40	16
	2%	*2%*	*3%*	*2%*	*3%*	0	*1%*	*1%*	*1%*	*3%*	*2%*	*3%*	*2%*	*3%*	*3%*	*7%*	*2%*	*1%*	*5%*	*6%*	*2%*	*2%*	*4%*
	R					*				**G**						**AKMNQ**			**AR**	**AR**			**U**
5	**250**	70	180	104	51	4	17	9	12	53	50	27	63	63	14	8	23	122	85	29	40	152	39
	8%	*8%*	*8%*	*7%*	*9%*	*8%*	*10%*	*6%*	*7%*	*8%*	*7%*	*11%*	*9%*	*8%*	*4%*	*9%*	*10%*	*6%*	*15%*	*13%*	*5%*	*9%*	*10%*
	ORU					*						**O**	**O**				**O**		**AR**	**AR**		**AU**	**U**
6	**308**	102	206	144	63	2	18	12	21	47	68	25	71	77	37	10	17	192	79	24	79	186	28
	10%	*12%*	*9%*	*10%*	*12%*	*5%*	*10%*	*9%*	*12%*	*7%*	*10%*	*10%*	*10%*	*9%*	*12%*	*11%*	*7%*	*9%*	*14%*	*10%*	*9%*	*11%*	*7%*
	CJRW	**AC**		**J**	**J**	*			**J**										**AR**			**AW**	
7	**492**	145	347	215	65	19	29	32	28	103	116	32	126	125	46	12	32	368	85	27	148	270	57
	16%	*17%*	*15%*	*15%*	*12%*	*38%*	*16%*	*24%*	*16%*	*16%*	*17%*	*14%*	*17%*	*15%*	*15%*	*14%*	*14%*	*17%*	*15%*	*12%*	*17%*	*16%*	*14%*
	E					**ADEGIJ***		**ADEJ**										**A**					
8	**743**	182	561	347	135	7	39	38	34	143	160	54	192	202	74	14	41	602	89	35	237	385	95
	24%	*21%*	*25%*	*25%*	*25%*	*14%*	*22%*	*28%*	*20%*	*22%*	*24%*	*23%*	*26%*	*25%*	*23%*	*16%*	*18%*	*28%*	*16%*	*15%*	*28%*	*23%*	*23%*
	QST					*							**Q**	**Q**				**AST**			**AV**		
9	**490**	142	348	222	92	10	32	9	32	94	98	40	121	127	56	10	33	402	53	25	158	261	55
	16%	*17%*	*15%*	*16%*	*17%*	*19%*	*17%*	*6%*	*19%*	*15%*	*14%*	*17%*	*17%*	*16%*	*18%*	*12%*	*14%*	*18%*	*10%*	*11%*	*19%*	*16%*	*13%*
	HS			**H**	**H**	H*	**H**		**H**	**H**								**AST**			**AW**		
Highest rating 10	**462**	122	340	205	73	1	26	23	25	109	94	23	86	153	51	11	39	371	50	26	147	228	70
	15%	*14%*	*15%*	*15%*	*13%*	*3%*	*15%*	*17%*	*15%*	*17%*	*14%*	*10%*	*12%*	*19%*	*16%*	*13%*	*17%*	*17%*	*9%*	*11%*	*17%*	*14%*	*17%*
	LMS					*		**F**		**F**				**AKLM**	**L**		**L**	**AST**			**AV**		
Don't know	**147**	44	103	68	21	1	6	6	8	36	32	10	25	25	16	10	24	54	30	9	15	65	9
	5%	*5%*	*5%*	*5%*	*4%*	*2%*	*4%*	*5%*	*5%*	*6%*	*5%*	*4%*	*3%*	*3%*	*5%*	*11%*	*10%*	*2%*	*5%*	*4%*	*2%*	*4%*	*2%*
	NRUVW					*										**AKLMN**	**AKLMNO**		**R**			**U**	
NET: 1-3	**161**	34	127	67	26	6	12	6	7	37	43	17	34	26	11	7	19	44	54	41	13	84	42
	5%	*4%*	*6%*	*5%*	*5%*	*11%*	*7%*	*4%*	*4%*	*6%*	*6%*	*7%*	*5%*	*3%*	*4%*	*8%*	*8%*	*2%*	*10%*	*18%*	*2%*	*5%*	*10%*
	NRU					*					**N**	**N**				**N**	**AMNO**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**635**	188	447	282	132	6	36	23	35	122	130	59	149	162	60	24	45	345	190	67	134	379	83
	20%	*22%*	*20%*	*20%*	*24%*	*13%*	*20%*	*17%*	*21%*	*19%*	*19%*	*25%*	*20%*	*20%*	*19%*	*28%*	*19%*	*16%*	*35%*	*29%*	*16%*	*23%*	*20%*
	RU				**AJ**	*													**AR**	**AR**		**AU**	
NET: 7-10	**2188**	592	1596	989	366	37	126	102	119	450	468	149	525	606	227	47	144	1743	277	113	690	1143	276
	70%	*69%*	*70%*	*70%*	*67%*	*74%*	*70%*	*74%*	*70%*	*70%*	*70%*	*64%*	*72%*	*74%*	*72%*	*53%*	*62%*	*80%*	*50%*	*49%*	*81%*	*68%*	*67%*
	LPQST					*					**PQ**		**LPQ**	**ALPQ**	**PQ**			**AST**			**AVW**		
NET: 9-10	**953**	265	688	427	165	11	58	32	57	203	192	63	207	280	107	21	72	773	103	51	305	489	124
	30%	*31%*	*30%*	*30%*	*30%*	*22%*	*32%*	*23%*	*34%*	*32%*	*29%*	*27%*	*28%*	*34%*	*34%*	*24%*	*31%*	*35%*	*19%*	*22%*	*36%*	*29%*	*30%*
	ST					*								**AKM**				**AST**			**AV**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C and Channels 4 and 5 - how satisfied are you that combined they provide these elements that we have talked about?
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
Very satisfied	**531**	276	255	175	356	239	292	34	18	50	55	48	41	65	25	55	62	66	13	459	34	25	13
	18%	***18%***	***17%***	***12%***	***23%***	***16%***	***19%***	***14%***	***15%***	***21%***	***16%***	***17%***	***20%***	***24%***	***17%***	***20%***	***16%***	***16%***	***15%***	***18%***	***14%***	***17%***	***15%***
	D				**AD**									**AHQRS**									
Quite satisfied	**1655**	829	826	794	862	788	867	130	62	116	182	151	120	155	86	147	224	231	52	1387	130	86	52
	55%	***55%***	***56%***	***56%***	***55%***	***54%***	***57%***	***54%***	***51%***	***48%***	***54%***	***55%***	***58%***	***57%***	***58%***	***54%***	***58%***	***57%***	***60%***	***55%***	***54%***	***58%***	***60%***
	J														**J**		**J**		**J**				
Neither satisfied nor dissatisfied	**552**	278	273	287	264	283	269	57	27	52	73	42	33	39	23	50	74	70	13	460	57	23	13
	18%	***18%***	***18%***	***20%***	***17%***	***19%***	***18%***	***23%***	***22%***	***22%***	***22%***	***15%***	***16%***	***14%***	***15%***	***18%***	***19%***	***17%***	***15%***	***18%***	***23%***	***15%***	***15%***
	E			**AE**				**ALMNOS**			**NS**										**ATVW**		
Quite dissatisfied	**167**	79	88	110	57	98	69	16	11	14	14	22	7	8	10	13	19	29	5	136	16	10	5
	6%	***5%***	***6%***	***8%***	***4%***	***7%***	***5%***	***6%***	***9%***	***6%***	***4%***	***8%***	***3%***	***3%***	***7%***	***5%***	***5%***	***7%***	***6%***	***5%***	***6%***	***7%***	***6%***
	EG			**AE**		**AG**			**MN**			**MN**			**N**			**N**	**N**				
Very dissatisfied	**63**	35	27	30	33	40	23	3	3	5	4	8	4	4	3	9	6	12	2	54	3	3	2
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***1%***	***1%***	***2%***	***2%***	***1%***	***3%***	***2%***	***1%***	***2%***	***3%***	***1%***	***3%***	***2%***	***2%***	***1%***	***2%***	***2%***
	G					**AG**																	
Don't know	**27**	19	8	19	8	13	14	3	0	2	8	3	4	3	1	0	5	0	1	24	3	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***
	CER			**AE**				**R**			**APR**		**R**						**R**				
NET: SATISFIED	**2186**	1105	1081	968	1217	1028	1158	164	80	165	237	199	161	219	111	202	286	297	65	1845	164	111	65
	73%	***73%***	***73%***	***68%***	***77%***	***70%***	***76%***	***68%***	***66%***	***69%***	***70%***	***73%***	***77%***	***80%***	***75%***	***74%***	***74%***	***73%***	***76%***	***73%***	***68%***	***75%***	***76%***
	DFHU				**AD**		**AF**						**H**	**AHIJKR**					**H**				**U**
NET: DISSATISFIED	**230**	114	115	140	90	138	92	18	14	19	19	30	11	11	14	22	24	41	8	190	18	14	8
	8%	***8%***	***8%***	***10%***	***6%***	***9%***	***6%***	***8%***	***11%***	***8%***	***6%***	***11%***	***5%***	***4%***	***9%***	***8%***	***6%***	***10%***	***9%***	***8%***	***8%***	***9%***	***9%***
	EGN			**AE**		**AG**			**N**			**KMN**			**N**			**KN**	**N**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C and Channels 4 and 5 - how satisfied are you that combined they provide these elements that we have talked about?
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
Very satisfied	**531**	87	97	75	84	75	112	132	253	144	63	70	114	68	68	58	52	479	147	365	107	351	38
	18%	***21%***	***20%***	***16%***	***16%***	***17%***	***16%***	***16%***	***18%***	***19%***	***23%***	***21%***	***19%***	***14%***	***19%***	***16%***	***12%***	***19%***	***21%***	***17%***	***16%***	***19%***	***15%***
	Q										**ANP**	**N**						**AQ**	**AT**			**A**	
Quite satisfied	**1655**	234	246	260	306	226	384	474	792	384	136	166	323	293	215	236	234	1421	347	1232	380	1001	127
	55%	***57%***	***52%***	***55%***	***59%***	***52%***	***56%***	***58%***	***56%***	***51%***	***50%***	***49%***	***55%***	***62%***	***59%***	***64%***	***56%***	***55%***	***50%***	***57%***	***56%***	***55%***	***52%***
	JLS				**CF**			**J**						**AKLM**	**KL**	**AKLM**				**AS**			
Neither satisfied nor dissatisfied	**552**	73	87	94	80	96	122	144	251	154	52	76	107	80	55	51	86	463	128	380	117	327	58
	18%	***18%***	***18%***	***20%***	***15%***	***22%***	***18%***	***18%***	***18%***	***21%***	***19%***	***23%***	***18%***	***17%***	***15%***	***14%***	***21%***	***18%***	***19%***	***18%***	***17%***	***18%***	***24%***
	P					**E**						**OP**											**AUV**
Quite dissatisfied	**167**	8	32	30	27	27	43	47	75	43	13	18	30	17	20	18	27	140	47	110	49	87	13
	6%	***2%***	***7%***	***6%***	***5%***	***6%***	***6%***	***6%***	***5%***	***6%***	***5%***	***5%***	***5%***	***4%***	***5%***	***5%***	***6%***	***5%***	***7%***	***5%***	***7%***	***5%***	***5%***
	BV		**B**	**B**	**B**	**B**	**B**														**V**		
Very dissatisfied	**63**	9	7	4	14	9	20	19	28	16	5	7	11	9	8	5	9	54	17	38	14	34	5
	2%	***2%***	***2%***	***1%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***
							D																
Don't know	**27**	2	8	5	9	2	2	5	16	7	2	0	2	6	1	2	11	17	3	20	9	8	4
	1%	0	***2%***	***1%***	***2%***	0	0	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	0	***1%***	***3%***	***1%***	0	***1%***	***1%***	0	***2%***
	GRV		**G**		**G**												**AR**				**V**		**V**
NET: SATISFIED	**2186**	321	343	335	390	301	496	607	1045	528	200	237	437	361	283	294	286	1900	494	1598	487	1352	165
	73%	***78%***	***72%***	***71%***	***75%***	***69%***	***73%***	***74%***	***74%***	***71%***	***73%***	***70%***	***74%***	***76%***	***77%***	***80%***	***68%***	***74%***	***72%***	***74%***	***72%***	***75%***	***67%***
	W	**F**													**L**	**AL**		**AQ**		**A**		**AW**	
NET: DISSATISFIED	**230**	17	39	34	40	36	63	66	103	59	18	25	41	26	28	22	36	194	64	148	62	121	18
	8%	***4%***	***8%***	***7%***	***8%***	***8%***	***9%***	***8%***	***7%***	***8%***	***7%***	***7%***	***7%***	***6%***	***8%***	***6%***	***9%***	***8%***	***9%***	***7%***	***9%***	***7%***	***7%***
	BTV		**B**		**B**	**B**	**B**														**V**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C and Channels 4 and 5 - how satisfied are you that combined they provide these elements that we have talked about?
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
Very satisfied	**531**	168	362	229	100	3	32	26	27	113	133	37	125	116	51	16	46	531	0	0	307	214	9
	18%	***21%***	***17%***	***17%***	***19%***	***6%***	***18%***	***21%***	***17%***	***18%***	***21%***	***17%***	***18%***	***15%***	***17%***	***20%***	***21%***	***24%***	0	0	***36%***	***13%***	***2%***
	CNSTVW	**AC**				*					**N**						**N**	**AST**			**AVW**	**W**	
Quite satisfied	**1655**	448	1207	754	285	30	84	69	88	345	355	122	385	472	169	31	109	1655	0	0	471	1027	135
	55%	***56%***	***55%***	***57%***	***55%***	***63%***	***49%***	***54%***	***55%***	***54%***	***55%***	***55%***	***55%***	***60%***	***56%***	***38%***	***49%***	***76%***	0	0	***55%***	***61%***	***33%***
	PSTW			**G**		*					**P**	**P**	**P**	**APQ**	**P**			**AST**			**W**	**AUW**	
Neither satisfied nor dissatisfied	**552**	133	418	225	94	10	45	23	32	123	113	50	118	142	62	20	41	0	552	0	59	348	131
	18%	***17%***	***19%***	***17%***	***18%***	***21%***	***26%***	***18%***	***20%***	***19%***	***17%***	***23%***	***17%***	***18%***	***21%***	***24%***	***19%***	0	***100%***	0	***7%***	***21%***	***32%***
	RTU					*	**ADE**												**ART**			**AU**	**AUV**
Quite dissatisfied	**167**	36	131	85	24	2	8	3	8	38	35	8	43	40	14	8	19	0	0	167	10	60	93
	6%	***4%***	***6%***	***6%***	***5%***	***4%***	***4%***	***2%***	***5%***	***6%***	***5%***	***3%***	***6%***	***5%***	***5%***	***9%***	***9%***	0	0	***73%***	***1%***	***4%***	***23%***
	RSUV					*											**L**			**ARS**		**U**	**AUV**
Very dissatisfied	**63**	12	50	22	9	3	4	3	3	17	6	4	23	16	1	4	6	0	0	63	3	21	37
	2%	***1%***	***2%***	***2%***	***2%***	***6%***	***3%***	***3%***	***2%***	***3%***	***1%***	***2%***	***3%***	***2%***	0	***5%***	***3%***	0	0	***27%***	0	***1%***	***9%***
	KORSUV					*							**AKO**			**KO**				**ARS**		**U**	**AUV**
Don't know	**27**	8	19	18	2	0	1	2	2	2	5	1	8	7	2	3	1	0	0	0	1	3	5
	1%	***1%***	***1%***	***1%***	0	0	0	***2%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***3%***	0	0	0	0	0	0	***1%***
	JRSUV			**AJ**		*		**J**	**J**														**UV**
NET: SATISFIED	**2186**	616	1570	983	385	33	116	96	115	458	488	159	510	588	220	47	156	2186	0	0	778	1240	144
	73%	***76%***	***72%***	***74%***	***75%***	***70%***	***67%***	***75%***	***71%***	***72%***	***76%***	***72%***	***73%***	***74%***	***74%***	***58%***	***70%***	***100%***	0	0	***91%***	***74%***	***35%***
	CPSTW	**AC**			**G**	*					**P**	**P**	**P**	**P**	**P**			**AST**			**AVW**	**W**	
NET: DISSATISFIED	**230**	48	182	107	33	4	12	6	11	56	41	11	66	56	15	12	25	0	0	230	13	81	130
	8%	***6%***	***8%***	***8%***	***6%***	***9%***	***7%***	***5%***	***7%***	***9%***	***6%***	***5%***	***9%***	***7%***	***5%***	***15%***	***11%***	0	0	***100%***	***2%***	***5%***	***32%***
	BRSUV					*							**O**			**AKLNO**	**KLO**			**ARS**		**U**	**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2993**	1517	1476	1426	1567	1441	1549	303	101	209	268	260	188	221	294	214	304	338	293	2103	303	294	293
Weighted Base	**2995**	1517	1478	1415	1580	1462	1533	242	120	239	336	273	207	273	148	273	389	409	86	2518	242	148	86
Effective Base	**2531.1**	1267.3	1264.2	1206.9	1324.4	1224.7	1306.6	284.5	93.8	197.7	254.3	239.5	174.7	208.1	271.2	202.3	280.7	320.4	270.4	1964.0	284.5	271.2	270.4
A lot more satisfied	**218**	115	102	61	157	102	116	17	3	23	15	25	22	16	8	23	37	22	6	186	17	8	6
	7%	***8%***	***7%***	***4%***	***10%***	***7%***	***8%***	***7%***	***3%***	***10%***	***5%***	***9%***	***11%***	***6%***	***5%***	***8%***	***10%***	***5%***	***7%***	***7%***	***7%***	***5%***	***7%***
	D				**AD**					**IK**		**IK**	**IKOR**				**IK**						
A little more satisfied	**634**	308	326	231	403	290	344	44	23	45	75	63	36	60	38	53	100	77	19	533	44	38	19
	21%	***20%***	***22%***	***16%***	***26%***	***20%***	***22%***	***18%***	***19%***	***19%***	***22%***	***23%***	***18%***	***22%***	***26%***	***20%***	***26%***	***19%***	***22%***	***21%***	***18%***	***26%***	***22%***
	D				**AD**										**HMR**		**AHMR**					**U**	
Same satisfaction	**1671**	851	820	831	840	829	842	138	75	123	183	137	120	166	74	160	201	247	48	1411	138	74	48
	56%	***56%***	***55%***	***59%***	***53%***	***57%***	***55%***	***57%***	***62%***	***51%***	***55%***	***50%***	***58%***	***61%***	***50%***	***59%***	***52%***	***60%***	***56%***	***56%***	***57%***	***50%***	***56%***
	EOV			**AE**					**LO**					**LOQ**				**JLOQ**					
A little less satisfied	**336**	169	167	208	129	181	156	32	10	35	49	30	19	17	22	33	37	46	8	275	32	22	8
	11%	***11%***	***11%***	***15%***	***8%***	***12%***	***10%***	***13%***	***8%***	***15%***	***15%***	***11%***	***9%***	***6%***	***15%***	***12%***	***9%***	***11%***	***9%***	***11%***	***13%***	***15%***	***9%***
	EN			**AE**				**N**		**N**	**N**				**NQS**	**N**		**N**				**W**	
A lot less satisfied	**73**	37	36	39	35	38	36	4	8	7	6	9	4	7	5	4	4	11	4	61	4	5	4
	2%	***2%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***7%***	***3%***	***2%***	***3%***	***2%***	***3%***	***4%***	***2%***	***1%***	***3%***	***4%***	***2%***	***2%***	***4%***	***4%***
									AHKPQ						**Q**				**AHKPQ**				**ATU**
Don't know	**62**	35	27	46	16	22	40	7	2	5	7	9	6	8	1	0	10	6	2	52	7	1	2
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***3%***	***3%***	***2%***	***2%***	***2%***	***3%***	***3%***	***3%***	***1%***	0	***3%***	***1%***	***2%***	***2%***	***3%***	***1%***	***2%***
	EFP			**AE**				**P**		**P**	**P**	**P**	**P**	**P**			**P**		**P**				
NET: More satisfied	**852**	423	429	292	560	392	460	62	26	68	91	88	58	76	46	76	138	99	25	719	62	46	25
	28%	***28%***	***29%***	***21%***	***35%***	***27%***	***30%***	***25%***	***22%***	***29%***	***27%***	***32%***	***28%***	***28%***	***31%***	***28%***	***35%***	***24%***	***29%***	***29%***	***25%***	***31%***	***29%***
	D				**AD**							**R**					**AHIKR**						
NET: Less satisfied	**410**	207	203	246	163	219	191	35	18	42	55	39	23	24	27	37	40	57	12	336	35	27	12
	14%	***14%***	***14%***	***17%***	***10%***	***15%***	***12%***	***15%***	***15%***	***18%***	***16%***	***14%***	***11%***	***9%***	***18%***	***14%***	***10%***	***14%***	***13%***	***13%***	***15%***	***18%***	***13%***
	EN			**AE**				**N**		**NQ**	**NQ**				**AMNQ**							**AT**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2993**	312	494	507	537	441	702	874	1276	832	285	355	582	466	369	357	324	2667	740	2093	699	1791	240
Weighted Base	**2995**	412	477	470	519	435	682	821	1415	748	272	338	587	473	367	369	419	2574	689	2146	676	1808	246
Effective Base	**2531.1**	270.9	429.0	435.5	455.8	357.9	612.3	764.8	1093.7	681.5	230.3	292.9	483.0	395.7	316.8	319.8	287.8	2259.9	604.4	1789.5	589.6	1515.1	205.1
A lot more satisfied	**218**	42	64	37	26	23	26	68	96	53	29	37	42	31	24	29	33	185	76	128	32	165	11
	7%	***10%***	***13%***	***8%***	***5%***	***5%***	***4%***	***8%***	***7%***	***7%***	***11%***	***11%***	***7%***	***7%***	***6%***	***8%***	***8%***	***7%***	***11%***	***6%***	***5%***	***9%***	***5%***
	EGTU	**AEFG**	**ADEFG**	**G**							**A**	**AN**							**AT**			**AUW**	
A little more satisfied	**634**	151	127	105	97	65	90	168	324	138	58	69	154	80	86	77	109	525	148	459	110	412	66
	21%	***37%***	***27%***	***22%***	***19%***	***15%***	***13%***	***20%***	***23%***	***18%***	***21%***	***20%***	***26%***	***17%***	***23%***	***21%***	***26%***	***20%***	***21%***	***21%***	***16%***	***23%***	***27%***
	FGJNRU	**ACDEFG**	**AEFG**	**FG**	**G**				**J**				**AN**		**N**		**AR**					**AU**	**AU**
Same satisfaction	**1671**	170	222	268	315	265	430	446	798	426	145	182	310	308	198	216	217	1454	333	1260	408	987	126
	56%	***41%***	***47%***	***57%***	***61%***	***61%***	***63%***	***54%***	***56%***	***57%***	***53%***	***54%***	***53%***	***65%***	***54%***	***58%***	***52%***	***56%***	***48%***	***59%***	***60%***	***55%***	***51%***
	BCS			**BC**	**ABC**	**ABC**	**ABCD**							**AKLMO**				**A**		**AS**	**AVW**		
A little less satisfied	**336**	31	36	39	58	70	102	108	131	96	28	38	59	41	44	37	37	298	94	215	84	178	32
	11%	***8%***	***7%***	***8%***	***11%***	***16%***	***15%***	***13%***	***9%***	***13%***	***10%***	***11%***	***10%***	***9%***	***12%***	***10%***	***9%***	***12%***	***14%***	***10%***	***12%***	***10%***	***13%***
	BCDITV					**ABCDE**	**ABCD**	**AI**		**I**									**AT**				
A lot less satisfied	**73**	3	12	12	8	10	29	18	36	18	6	9	15	8	10	6	12	61	31	37	28	34	1
	2%	***1%***	***3%***	***2%***	***1%***	***2%***	***4%***	***2%***	***3%***	***2%***	***2%***	***3%***	***3%***	***2%***	***3%***	***2%***	***3%***	***2%***	***4%***	***2%***	***4%***	***2%***	0
	TVW						**ABE**												**AT**		**AVW**		
Don't know	**62**	14	16	9	14	3	5	14	30	17	7	4	6	5	5	5	11	51	7	49	15	32	9
	2%	***3%***	***3%***	***2%***	***3%***	***1%***	***1%***	***2%***	***2%***	***2%***	***3%***	***1%***	***1%***	***1%***	***1%***	***1%***	***3%***	***2%***	***1%***	***2%***	***2%***	***2%***	***4%***
	FGS	**FG**	**AFG**		**FG**															**S**			
NET: More satisfied	**852**	193	190	142	123	88	115	236	420	191	87	106	196	111	109	105	142	710	224	586	141	577	78
	28%	***47%***	***40%***	***30%***	***24%***	***20%***	***17%***	***29%***	***30%***	***26%***	***32%***	***31%***	***33%***	***23%***	***30%***	***29%***	***34%***	***28%***	***33%***	***27%***	***21%***	***32%***	***32%***
	EFGJNRU	**ADEFG**	**ADEFG**	**EFG**	**G**						**N**	**N**	**AN**				**AR**		**AT**			**AU**	**U**
NET: Less satisfied	**410**	35	48	51	66	80	131	127	167	114	33	47	75	49	55	43	49	359	125	251	112	212	33
	14%	***8%***	***10%***	***11%***	***13%***	***18%***	***19%***	***15%***	***12%***	***15%***	***12%***	***14%***	***13%***	***10%***	***15%***	***12%***	***12%***	***14%***	***18%***	***12%***	***17%***	***12%***	***13%***
	BCDINTV					**ABCDE**	**ABCDE**	**I**		**I**									**AT**		**AV**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2993**	809	2184	1244	414	36	229	124	230	716	645	220	671	798	307	81	237	2181	547	237	838	1664	425
Weighted Base	**2995**	806	2189	1333	513	47	173	128	162	639	646	220	702	793	300	81	223	2186	552	230	852	1671	410
Effective Base	**2531.1**	684.8	1846.3	1082.3	360.4	30.7	185.5	109.7	190.1	627.6	536.5	185.8	567.0	682.5	266.9	66.0	201.9	1838.3	466.7	202.1	706.6	1408.2	360.7
A lot more satisfied	**218**	96	122	117	32	3	15	16	10	25	64	7	47	47	32	2	15	214	2	1	218	0	0
	7%	***12%***	***6%***	***9%***	***6%***	***6%***	***9%***	***12%***	***6%***	***4%***	***10%***	***3%***	***7%***	***6%***	***11%***	***3%***	***7%***	***10%***	0	0	***26%***	0	0
	CJLSTVW	**AC**		**AJ**		*	**J**	**AEJ**			**ALN**				**ALMNP**			**AST**			**AVW**		
A little more satisfied	**634**	212	422	309	109	9	43	44	38	83	131	47	166	170	61	16	36	565	57	12	634	0	0
	21%	***26%***	***19%***	***23%***	***21%***	***18%***	***25%***	***34%***	***23%***	***13%***	***20%***	***21%***	***24%***	***21%***	***20%***	***19%***	***16%***	***26%***	***10%***	***5%***	***74%***	0	0
	CJSTVW	**AC**	*	**AJ**	**J**	*	**J**	**ADEIJ**		**J**			**Q**					**AST**	**T**		**AVW**		
Same satisfaction	**1671**	415	1256	723	295	35	89	48	83	399	362	140	383	452	158	39	126	1240	348	81	0	1671	0
	56%	***52%***	***57%***	***54%***	***57%***	***74%***	***52%***	***37%***	***51%***	***62%***	***56%***	***63%***	***55%***	***57%***	***53%***	***49%***	***57%***	***57%***	***63%***	***35%***	0	***100%***	0
	BHTUW		**AB**	**H**	**H**	**ADGHI***	**H**		**H**	**ADGHI**		**AMOP**						**T**	**ART**			**AUW**	
A little less satisfied	**336**	53	283	135	55	1	15	13	20	98	65	19	76	85	38	18	30	136	112	83	0	0	336
	11%	***7%***	***13%***	***10%***	***11%***	***2%***	***8%***	***10%***	***12%***	***15%***	***10%***	***9%***	***11%***	***11%***	***13%***	***22%***	***14%***	***6%***	***20%***	***36%***	0	0	***82%***
	BRUV		**AB**			*				**ADEFG**						**AKLMN**			**AR**	**ARS**			**AUV**
A lot less satisfied	**73**	16	57	18	13	0	7	1	6	29	14	4	19	19	4	1	11	8	19	47	0	0	73
	2%	***2%***	***3%***	***1%***	***3%***	0	***4%***	***1%***	***4%***	***5%***	***2%***	***2%***	***3%***	***2%***	***1%***	***1%***	***5%***	0	***3%***	***20%***	0	0	***18%***
	DRUV					*	**D**		**D**	**AD**							**AO**		**R**	**ARS**			**AUV**
Don't know	**62**	13	49	32	9	0	4	6	5	5	10	3	11	20	6	5	5	24	14	6	0	0	0
	2%	***2%***	***2%***	***2%***	***2%***	0	***2%***	***5%***	***3%***	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***6%***	***2%***	***1%***	***2%***	***3%***	0	0	0
	JRUVW			**J**		*		**AJ**	**J**							**AKLM**			**R**				
NET: More satisfied	**852**	308	544	426	142	11	58	60	48	107	195	54	213	217	94	18	51	778	59	13	852	0	0
	28%	***38%***	***25%***	***32%***	***28%***	***24%***	***34%***	***47%***	***30%***	***17%***	***30%***	***24%***	***30%***	***27%***	***31%***	***22%***	***23%***	***36%***	***11%***	***6%***	***100%***	0	0
	CJSTVW	**AC**		**AJ**	**J**	*	**J**	**ADEFGIJ**	**J**		**Q**		**Q**		**Q**			**AST**	**T**		**AVW**		
NET: Less satisfied	**410**	70	340	153	68	1	21	14	26	127	79	24	95	104	42	19	41	144	131	130	0	0	410
	14%	***9%***	***16%***	***11%***	***13%***	***2%***	***12%***	***11%***	***16%***	***20%***	***12%***	***11%***	***13%***	***13%***	***14%***	***23%***	***18%***	***7%***	***24%***	***57%***	0	0	***100%***
	BDRUV		**AB**			*			**F**	**ADEFGH**						**AKLMN**	**AKL**		**AR**	**ARS**			**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children: Channel 5
Base: All whose child(ren) watch(es) this channel regularly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**183**	87	96	39	144	88	95	14	5	16	16	20	10	9	13	17	33	13	17	139	14	13	17
Weighted Base	**189**	95	94	37	151	92	97	12	5	19	20	22	12	11	7	22	38	16	4	165	12	7	4
Effective Base	**157.6**	75.2	82.8	32.7	125.0	78.0	79.6	13.1	5.0	15.1	15.1	18.7	8.4	8.6	11.5	16.5	31.6	12.1	15.9	130.4	13.1	11.5	15.9
Lowest rating 1	**2**	1	2	0	2	2	1	0	0	0	0	0	0	2	0	0	0	0	0	2	0	0	0
	1%	***1%***	***2%***	0	***2%***	***2%***	***1%***	0	0	0	0	0	0	***22%***	0	0	0	0	0	***2%***	0	0	0
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0	0	0	0	0	***5%***	0
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
3	**2**	0	2	1	1	0	2	0	0	0	0	0	1	0	0	0	0	1	0	2	0	0	0
	1%	0	***2%***	***2%***	***1%***	0	***2%***	0	0	0	0	0	***6%***	0	0	0	0	***8%***	0	***1%***	0	0	0
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
4	**7**	5	2	2	5	2	5	1	0	1	0	0	0	0	0	0	2	2	0	5	1	0	0
	4%	***5%***	***2%***	***6%***	***3%***	***2%***	***5%***	***7%***	0	***6%***	0	0	0	0	***7%***	0	***6%***	***13%***	***5%***	***3%***	***7%***	***7%***	***5%***
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
5	**13**	7	6	5	8	7	6	1	1	1	3	5	0	0	0	0	1	1	0	12	1	0	0
	7%	***8%***	***6%***	***13%***	***6%***	***8%***	***6%***	***7%***	***18%***	***6%***	***13%***	***21%***	0	0	0	0	***4%***	***6%***	***9%***	***7%***	***7%***	0	***9%***
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
6	**23**	12	11	3	20	8	14	2	2	1	2	1	1	4	0	5	3	1	1	20	2	0	1
	12%	***12%***	***12%***	***8%***	***13%***	***9%***	***15%***	***16%***	***42%***	***4%***	***12%***	***3%***	***8%***	***33%***	***5%***	***22%***	***7%***	***9%***	***22%***	***12%***	***16%***	***5%***	***22%***
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
7	**31**	11	20	4	26	15	16	4	0	2	6	3	1	1	2	6	5	0	1	24	4	2	1
	16%	***12%***	***21%***	***12%***	***18%***	***16%***	***16%***	***37%***	0	***11%***	***29%***	***14%***	***7%***	***8%***	***26%***	***26%***	***14%***	0	***24%***	***14%***	***37%***	***26%***	***24%***
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
8	**52**	28	24	13	39	31	21	1	2	11	4	6	3	1	2	4	11	6	0	49	1	2	0
	28%	***29%***	***26%***	***35%***	***26%***	***34%***	***22%***	***5%***	***40%***	***58%***	***21%***	***27%***	***27%***	***10%***	***31%***	***19%***	***30%***	***37%***	***7%***	***30%***	***5%***	***31%***	***7%***
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
9	**33**	16	17	3	29	18	15	3	0	1	1	4	2	3	1	4	12	1	0	28	3	1	0
	17%	***17%***	***18%***	***9%***	***19%***	***19%***	***15%***	***23%***	0	***6%***	***5%***	***18%***	***17%***	***26%***	***21%***	***19%***	***32%***	***4%***	***7%***	***17%***	***23%***	***21%***	***7%***
				*				**	**	**	**	**	**	**	**	**	A*	**	**		**	**	**
Highest rating 10	**24**	14	10	4	20	9	15	1	0	2	4	4	4	0	0	1	3	4	1	22	1	0	1
	13%	***15%***	***11%***	***12%***	***13%***	***9%***	***16%***	***5%***	0	***8%***	***20%***	***17%***	***34%***	0	***4%***	***6%***	***8%***	***23%***	***26%***	***13%***	***5%***	***4%***	***26%***
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
Don't know	**1**	1	0	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	1%	***1%***	0	***4%***	0	0	***1%***	0	0	0	0	0	0	0	0	***6%***	0	0	0	***1%***	0	0	0
	E			E*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: 1-3	**5**	1	4	1	4	2	3	0	0	0	0	0	1	2	0	0	0	1	0	5	0	0	0
	3%	***1%***	***4%***	***2%***	***3%***	***2%***	***3%***	0	0	0	0	0	***6%***	***22%***	***5%***	0	0	***8%***	0	***3%***	0	***5%***	0
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: 4-6	**43**	24	19	10	33	17	25	4	3	3	5	5	1	4	1	5	6	5	2	37	4	1	2
	23%	***25%***	***20%***	***26%***	***22%***	***19%***	***26%***	***30%***	***60%***	***16%***	***25%***	***24%***	***8%***	***33%***	***12%***	***22%***	***16%***	***28%***	***35%***	***22%***	***30%***	***12%***	***35%***
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: 7-10	**140**	69	71	25	114	73	67	8	2	16	15	17	11	5	6	15	32	10	3	122	8	6	3
	74%	***72%***	***76%***	***68%***	***75%***	***79%***	***69%***	***70%***	***40%***	***84%***	***75%***	***76%***	***85%***	***44%***	***83%***	***71%***	***84%***	***64%***	***65%***	***74%***	***70%***	***83%***	***65%***
				*				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: 9-10	**57**	30	27	8	49	27	30	3	0	3	5	8	6	3	2	6	15	4	2	50	3	2	2
	30%	***31%***	***29%***	***21%***	***32%***	***29%***	***31%***	***28%***	0	***15%***	***25%***	***35%***	***51%***	***26%***	***25%***	***26%***	***40%***	***27%***	***34%***	***30%***	***28%***	***25%***	***34%***
				*				**		**	**	**	**	**	**	**	*	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children: Channel 5
Base: All whose child(ren) watch(es) this channel regularly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**183**	14	66	71	24	7	1	75	72	36	15	22	33	30	37	34	30	153	54	120	17	149	8
Weighted Base	**189**	22	65	68	26	7	1	72	84	32	17	21	37	31	36	33	41	148	56	123	14	157	8
Effective Base	**157.6**	13.1	56.6	62.4	21.5	6.0	1.0	69.3	63.6	26.5	12.5	18.1	26.7	26.8	32.6	31.9	27.5	132.2	45.8	104.0	12.7	130.4	6.6
Lowest rating 1	**2**	0	2	0	0	0	0	0	2	0	0	0	0	0	2	0	2	0	0	2	0	2	0
	1%	0	***4%***	0	0	0	0	0	***3%***	0	0	0	0	0	***4%***	0	***6%***	0	0	***2%***	0	***2%***	0
	R	**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	***1%***	0	0	***1%***	0	0	0	0	0	0	0	0	0	0
		**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
3	**2**	0	1	1	0	0	0	1	1	0	0	0	0	1	1	0	0	2	1	1	0	2	0
	1%	0	***1%***	***2%***	0	0	0	***1%***	***2%***	0	0	0	0	***4%***	***2%***	0	0	***1%***	***2%***	***1%***	0	***1%***	0
		**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
4	**7**	2	2	1	2	0	0	3	2	2	2	1	0	0	1	2	1	6	5	2	0	6	1
	4%	***10%***	***3%***	***2%***	***7%***	0	0	***4%***	***3%***	***7%***	***14%***	***4%***	***1%***	0	***3%***	***6%***	***3%***	***4%***	***8%***	***2%***	***2%***	***4%***	***15%***
	T	**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
5	**13**	0	6	7	0	0	0	2	11	0	0	1	3	3	4	0	2	11	1	12	0	12	0
	7%	0	***9%***	***11%***	0	0	0	***3%***	***13%***	***1%***	0	***7%***	***8%***	***11%***	***12%***	0	***6%***	***7%***	***3%***	***9%***	0	***8%***	0
	H	**			**	**	**		**AH**	**	**	**	**	**	*	*	**		*		**		**
6	**23**	4	4	9	2	3	0	7	11	4	2	3	3	5	4	4	0	23	5	17	3	18	2
	12%	***18%***	***7%***	***14%***	***7%***	***50%***	0	***10%***	***13%***	***13%***	***11%***	***16%***	***7%***	***16%***	***12%***	***13%***	0	***15%***	***9%***	***14%***	***25%***	***11%***	***22%***
		**			**	**	**			**	**	**	**	**	*	*	**	**A**	*		**		**
7	**31**	4	7	11	7	2	0	11	13	7	0	6	7	5	7	5	6	25	6	22	3	24	1
	16%	***20%***	***10%***	***16%***	***26%***	***32%***	0	***15%***	***16%***	***23%***	0	***29%***	***18%***	***15%***	***19%***	***15%***	***15%***	***17%***	***11%***	***18%***	***23%***	***15%***	***19%***
		**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
8	**52**	8	20	18	5	0	1	22	22	8	7	3	10	8	10	8	17	35	16	32	5	41	1
	28%	***38%***	***31%***	***26%***	***20%***	0	***100%***	***30%***	***27%***	***25%***	***44%***	***15%***	***28%***	***26%***	***27%***	***24%***	***43%***	***23%***	***28%***	***26%***	***37%***	***26%***	***16%***
	R	**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
9	**33**	1	14	15	2	0	0	16	13	3	3	5	10	5	4	6	6	27	16	16	1	31	1
	17%	***6%***	***21%***	***23%***	***7%***	***5%***	0	***22%***	***16%***	***10%***	***20%***	***22%***	***26%***	***17%***	***10%***	***18%***	***15%***	***18%***	***29%***	***13%***	***5%***	***19%***	***17%***
	T	**			**	**	**			**	**	**	**	**	*	*	**		**AT***		**		**
Highest rating 10	**24**	2	9	4	8	1	0	11	7	5	2	2	3	3	4	8	5	19	5	18	1	20	1
	13%	***9%***	***14%***	***5%***	***32%***	***14%***	0	***15%***	***9%***	***16%***	***10%***	***7%***	***7%***	***11%***	***11%***	***24%***	***13%***	***13%***	***9%***	***14%***	***9%***	***13%***	***12%***
	D	**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
Don't know	**1**	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0
	1%	0	0	***2%***	0	0	0	0	0	***4%***	0	0	***4%***	0	0	0	0	***1%***	0	0	0	***1%***	0
		**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
NET: 1-3	**5**	0	4	1	0	0	0	1	4	0	0	0	0	1	2	0	2	2	1	4	0	5	0
	3%	0	***6%***	***2%***	0	0	0	***1%***	***4%***	***1%***	0	0	***1%***	***4%***	***7%***	0	***6%***	***2%***	***2%***	***3%***	0	***3%***	0
		**			**	**	**			**	**	**	**	**	*	*	**		*		**		**
NET: 4-6	**43**	6	12	18	4	3	0	12	24	7	4	6	6	8	10	7	3	39	12	31	4	36	3
	23%	***28%***	***18%***	***26%***	***14%***	***50%***	0	***17%***	***29%***	***21%***	***25%***	***26%***	***16%***	***27%***	***27%***	***20%***	***8%***	***27%***	***21%***	***25%***	***26%***	***23%***	***36%***
		**			**	**	**			**	**	**	**	**	*	*	**	**A**	*		**		**
NET: 7-10	**140**	16	50	48	22	3	1	60	56	24	12	16	29	21	24	27	35	105	43	88	10	115	5
	74%	***72%***	***76%***	***70%***	***86%***	***50%***	***100%***	***82%***	***67%***	***74%***	***75%***	***74%***	***79%***	***69%***	***67%***	***80%***	***85%***	***71%***	***77%***	***72%***	***74%***	***73%***	***64%***
	R	**			**	**	**	**AI**		**	**	**	**	**	*	*	**		*		**		**
NET: 9-10	**57**	3	23	19	10	1	0	27	21	8	5	6	12	9	8	14	11	45	22	34	2	50	2
	30%	***14%***	***35%***	***28%***	***40%***	***19%***	0	***38%***	***25%***	***26%***	***31%***	***30%***	***33%***	***28%***	***21%***	***42%***	***28%***	***31%***	***38%***	***28%***	***14%***	***32%***	***29%***
		**			**	**	**			**	**	**	**	**	*	*	**		*		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children: Channel 5
Base: All whose child(ren) watch(es) this channel regularly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**183**	183	0	125	25	3	7	3	20	0	38	7	39	54	39	2	3	153	25	3	102	69	10
Weighted Base	**189**	189	0	133	29	5	4	5	13	0	39	7	44	52	42	1	3	157	27	3	100	76	11
Effective Base	**157.6**	157.6	0	112.3	22.8	2.4	5.2	2.9	16.2	0	31.2	5.9	33.6	46.5	36.8	2.0	3.0	131.5	21.9	2.4	89.0	59.8	7.7
Lowest rating 1	**2**	2	0	2	0	0	0	0	1	0	0	0	0	2	1	0	0	1	0	2	0	1	2
	1%	***1%***	0	***1%***	0	0	0	0	***7%***	0	0	0	0	***3%***	***2%***	0	0	***1%***	0	***51%***	0	***1%***	***15%***
	RU				**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	***2%***	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0
					**	**	**	**	**		*	**	*	*	*	**	**		**	**		*	**
3	**2**	2	0	1	1	0	0	0	0	0	1	0	0	1	0	0	0	2	0	0	1	1	0
	1%	***1%***	0	***1%***	***4%***	0	0	0	0	0	***2%***	0	0	***2%***	0	0	0	***1%***	0	0	***1%***	***1%***	0
					**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
4	**7**	7	0	7	0	0	0	0	0	0	4	1	0	1	1	0	0	6	1	0	2	3	2
	4%	***4%***	0	***5%***	0	0	0	0	***2%***	0	***10%***	***12%***	0	***2%***	***2%***	0	0	***4%***	***4%***	0	***2%***	***4%***	***18%***
					**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
5	**13**	13	0	9	4	0	0	0	0	0	1	3	3	5	0	0	1	9	4	0	6	7	0
	7%	***7%***	0	***7%***	***13%***	0	***6%***	0	***1%***	0	***3%***	***40%***	***7%***	***9%***	0	0	***35%***	***6%***	***16%***	0	***6%***	***10%***	0
	O			*	**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
6	**23**	23	0	16	2	2	0	0	3	0	4	0	8	6	4	0	0	17	4	1	7	14	1
	12%	***12%***	0	***12%***	***6%***	***32%***	***5%***	0	***25%***	0	***10%***	***3%***	***19%***	***12%***	***9%***	***58%***	0	***11%***	***14%***	***37%***	***7%***	***18%***	***11%***
	U				**	**	**	**	**		*	**	*	*	*	**	**		**	**		**U**	**
7	**31**	31	0	24	4	1	0	2	0	0	7	1	11	7	4	0	0	23	8	0	16	13	2
	16%	***16%***	0	***18%***	***13%***	***14%***	***6%***	***36%***	***3%***	0	***19%***	***21%***	***25%***	***13%***	***10%***	0	0	***15%***	***29%***	0	***16%***	***17%***	***16%***
					**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
8	**52**	52	0	35	8	2	1	3	3	0	10	1	13	16	12	0	0	45	6	0	29	20	2
	28%	***28%***	0	***27%***	***26%***	***54%***	***18%***	***64%***	***20%***	0	***25%***	***13%***	***30%***	***31%***	***29%***	0	0	***28%***	***22%***	0	***29%***	***26%***	***15%***
					**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
9	**33**	33	0	22	8	0	2	0	1	0	6	1	3	11	12	0	0	32	1	0	24	8	0
	17%	***17%***	0	***16%***	***27%***	0	***42%***	0	***9%***	0	***16%***	***10%***	***8%***	***20%***	***27%***	0	0	***20%***	***4%***	0	***24%***	***11%***	0
					**	**	**	**	**		*	**	*	*	M*	**	**	**A**	**	**	**AV**		**
Highest rating 10	**24**	24	0	16	3	0	1	0	4	0	4	0	5	4	9	0	2	21	3	0	14	7	3
	13%	***13%***	0	***12%***	***10%***	0	***24%***	0	***31%***	0	***11%***	0	***11%***	***7%***	***20%***	***42%***	***65%***	***13%***	***10%***	***11%***	***14%***	***9%***	***24%***
					**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
Don't know	**1**	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1	0
	1%	***1%***	0	***1%***	0	0	0	0	0	0	***3%***	0	0	0	0	0	0	***1%***	0	0	0	***2%***	0
					**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
NET: 1-3	**5**	5	0	2	1	0	0	0	1	0	1	0	0	3	1	0	0	3	0	2	2	2	2
	3%	***3%***	0	***2%***	***4%***	0	0	0	***9%***	0	***2%***	0	0	***6%***	***2%***	0	0	***2%***	0	***51%***	***2%***	***2%***	***15%***
					**	**	**	**	**		*	**	*	*	*	**	**		**	**			**
NET: 4-6	**43**	43	0	32	5	2	0	0	4	0	9	4	11	12	5	0	1	32	9	1	15	24	3
	23%	***23%***	0	***24%***	***19%***	***32%***	***10%***	0	***28%***	0	***23%***	***56%***	***26%***	***23%***	***11%***	***58%***	***35%***	***20%***	***35%***	***37%***	***15%***	***32%***	***29%***
	OU				**	**	**	**	**		*	**	*	*	*	**	**		**	**		**AU**	**
NET: 7-10	**140**	140	0	97	23	3	3	5	8	0	28	3	32	37	37	0	2	120	17	0	84	48	6
	74%	***74%***	0	***73%***	***77%***	***68%***	***90%***	***100%***	***63%***	0	***72%***	***44%***	***74%***	***70%***	***87%***	***42%***	***65%***	***77%***	***65%***	***11%***	***84%***	***64%***	***56%***
	V				**	**	**	**	**		*	**	*	*	A*	**	**		**	**	**AV**		**
NET: 9-10	**57**	57	0	38	11	0	3	0	5	0	11	1	8	14	20	0	2	52	4	0	38	16	3
	30%	***30%***	0	***29%***	***37%***	0	***66%***	0	***39%***	0	***27%***	***10%***	***19%***	***27%***	***48%***	***42%***	***65%***	***33%***	***14%***	***11%***	***38%***	***21%***	***24%***
	V				**	**	**	**	**		*	**	*	*	**AM***	**	**	**A**	**	**	**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children: CBBC
Base: All whose child(ren) watch(es) this channel regularly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**274**	131	143	90	184	118	156	20	5	20	21	31	25	15	21	21	39	34	22	211	20	21	22
Weighted Base	**281**	146	135	86	195	128	153	16	6	22	25	34	30	19	10	27	45	42	6	249	16	10	6
Effective Base	**236.6**	115.3	122.3	77.4	159.6	104.7	132.1	19.3	5.0	19.0	19.7	29.3	22.6	14.5	19.8	20.1	36.3	31.8	21.0	197.6	19.3	19.8	21.0
Lowest rating 1	**1**	0	1	0	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	1%	0	0	0	1%	6%	0	0	0	0	0	0	0	0	0	0	0	0	6%	0	0
	T							**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
2	**1**	1	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	6%	0	0	0	0	0	0	6%	0
	T							**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
3	**3**	0	3	3	0	3	0	1	0	0	0	0	0	0	0	2	0	0	0	2	1	0	0
	1%	0	2%	3%	0	2%	0	5%	0	0	0	0	0	0	0	6%	0	0	0	1%	5%	0	0
	EG			E				**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
4	**7**	3	4	2	6	3	4	3	1	1	0	0	2	0	0	0	0	0	1	4	3	0	1
	3%	2%	3%	2%	3%	2%	3%	17%	20%	4%	0	0	6%	0	0	0	0	0	10%	2%	17%	0	10%
	T							**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
5	**21**	11	10	8	13	10	11	2	2	1	0	2	2	1	0	1	5	2	1	18	2	0	1
	7%	8%	7%	9%	7%	8%	7%	11%	38%	5%	0	7%	7%	8%	0	4%	12%	6%	17%	7%	11%	0	17%
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
6	**31**	14	18	12	20	12	19	1	0	2	1	6	4	2	1	4	3	7	1	28	1	1	1
	11%	10%	13%	14%	10%	9%	13%	5%	0	11%	6%	18%	13%	8%	10%	15%	6%	16%	20%	11%	5%	10%	20%
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
7	**49**	33	16	10	39	23	26	2	1	3	10	7	3	3	3	3	4	8	1	43	2	3	1
	17%	23%	12%	11%	20%	18%	17%	14%	19%	15%	38%	22%	11%	17%	29%	9%	10%	20%	12%	17%	14%	29%	12%
	C	**AC**						**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
8	**80**	34	45	28	52	38	42	3	1	10	8	10	5	8	3	11	13	8	1	73	3	3	1
	28%	24%	33%	32%	27%	29%	27%	17%	23%	44%	32%	29%	15%	40%	32%	40%	28%	20%	16%	29%	17%	32%	16%
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
9	**60**	36	25	21	39	23	37	4	0	2	4	4	10	2	2	5	12	15	0	54	4	2	0
	21%	25%	18%	24%	20%	18%	24%	24%	0	11%	16%	11%	33%	8%	17%	19%	27%	37%	4%	22%	24%	17%	4%
								**	**	**	**	**	**	**	**	**	*	A*	**		**	**	**
Highest rating 10	**27**	12	15	2	24	16	11	0	0	1	2	4	4	4	0	1	7	1	1	25	0	0	1
	9%	8%	11%	3%	12%	12%	7%	0	0	4%	8%	13%	15%	19%	5%	5%	16%	2%	20%	10%	0	5%	20%
	D				**AD**			**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
Don't know	**2**	2	0	1	1	1	1	0	0	1	0	0	0	0	0	0	1	0	0	2	0	0	0
	1%	1%	0	1%	1%	1%	0	0	0	5%	0	0	0	0	0	0	2%	0	0	1%	0	0	0
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: 1-3	**4**	1	4	3	1	3	2	2	0	0	0	0	0	0	1	2	0	0	0	2	2	1	0
	1%	0	3%	4%	0	2%	1%	11%	0	0	0	0	0	0	6%	6%	0	0	0	1%	11%	6%	0
	ET							**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: 4-6	**60**	28	31	21	38	25	34	5	3	4	1	8	8	3	1	5	8	9	3	50	5	1	3
	21%	19%	23%	25%	20%	20%	22%	33%	59%	21%	6%	25%	26%	16%	10%	20%	18%	21%	48%	20%	33%	10%	48%
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: 7-10	**216**	115	101	61	155	99	116	9	2	16	24	25	22	16	8	20	37	33	3	195	9	8	3
	77%	79%	74%	71%	79%	77%	76%	56%	41%	74%	94%	75%	74%	84%	84%	74%	81%	79%	52%	78%	56%	84%	52%
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: 9-10	**87**	48	39	23	64	39	48	4	0	3	6	8	14	5	2	6	20	16	1	79	4	2	1
	31%	33%	29%	27%	33%	30%	32%	24%	0	15%	24%	24%	48%	27%	22%	24%	43%	39%	24%	32%	24%	22%	24%
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children: CBBC
Base: All whose child(ren) watch(es) this channel regularly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**274**	13	81	114	55	10	1	115	117	42	18	22	50	42	59	56	59	215	52	210	31	222	7
Weighted Base	**281**	23	82	111	54	10	1	109	137	35	19	22	49	46	59	57	75	206	53	217	28	230	8
Effective Base	**236.6**	12.3	70.5	101.1	48.0	8.1	1.0	104.3	104.3	30.8	14.8	18.7	39.7	36.9	50.9	51.7	53.7	185.1	42.8	183.3	26.3	192.0	6.2
Lowest rating	**1**	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	1	0	1	0
1	**0**	0	0	0	2%	0	0	0	1%	0	0	0	2%	0	0	0	0	0	0	0	0	0	0
		**			*	**	**			*	**	**	*	*					*		**		**
2	**1**	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	1	0	1	0
	0	0	1%	0	0	0	0	1%	0	0	0	3%	0	0	0	0	1%	0	0	0	0	0	0
		**			*	**	**			*	**	**	*	*					*		**	*	**
3	**3**	0	2	1	0	0	0	0	1	2	0	2	0	0	1	0	2	1	0	3	0	0	0
	1%	0	2%	1%	0	0	0	0	1%	5%	0	8%	0	0	1%	0	2%	0	0	1%	0	0	0
		V	**		*	**	**			AH*	**	**	*	*					*		**		**
4	**7**	2	2	2	1	1	0	1	6	0	0	1	4	1	1	1	1	6	2	5	0	6	1
	3%	8%	2%	2%	1%	9%	0	1%	4%	1%	0	5%	7%	2%	1%	1%	2%	3%	4%	2%	0	3%	15%
		**			*	**	**			*	**	**	*	*					*		**		**
5	**21**	0	7	8	6	0	0	6	12	3	2	1	1	4	5	5	6	15	5	15	4	17	0
	7%	0	8%	7%	12%	0	0	5%	9%	9%	13%	6%	2%	8%	8%	9%	8%	7%	10%	7%	14%	7%	0
		**			*	**	**			*	**	**	*	*					*		**		**
6	**31**	3	9	13	4	3	0	13	15	4	1	1	4	5	10	6	8	24	3	25	4	25	0
	11%	15%	10%	12%	7%	25%	0	12%	11%	11%	8%	6%	8%	11%	17%	11%	10%	12%	6%	12%	16%	11%	0
		**			*	**	**			*	**	**	*	*					*		**		**
7	**49**	7	15	14	11	1	0	19	25	5	3	5	16	8	4	10	16	33	14	34	3	44	0
	17%	31%	19%	13%	20%	11%	0	18%	18%	14%	17%	23%	32%	16%	6%	18%	21%	16%	26%	15%	9%	19%	0
		O	**		*	**	**			*	**	**	AO*	*					*		**		**
8	**80**	6	27	33	12	2	0	30	37	13	8	3	11	14	18	16	18	62	12	65	7	64	4
	28%	25%	33%	30%	23%	15%	0	28%	27%	36%	43%	15%	23%	30%	30%	29%	24%	30%	23%	30%	23%	28%	54%
		*	**		*	**	**			*	**	**	*	*					*		**	*	**
9	**60**	5	12	28	14	2	0	24	30	6	2	6	6	11	13	13	20	40	10	49	7	48	2
	21%	21%	14%	25%	25%	23%	0	22%	22%	16%	11%	27%	12%	24%	23%	23%	27%	20%	19%	22%	23%	21%	26%
		**			*	**	**			*	**	**	*	*					*		**		**
Highest rating	**27**	0	8	10	5	2	1	15	10	2	2	1	7	3	7	6	3	24	6	18	4	22	0
10	*9%*	0	10%	9%	10%	17%	100%	14%	7%	5%	9%	6%	13%	6%	12%	10%	3%	12%	12%	8%	16%	9%	4%
		**			*	**	**			*	**	**	*	*				A	*		**		**
Don't know	**2**	0	0	2	0	0	0	0	1	1	0	0	0	1	0	0	1	1	0	2	0	2	0
	1%	0	0	2%	0	0	0	0	1%	2%	0	0	0	2%	0	0	1%	1%	0	1%	0	1%	0
		**			*	**	**			*	**	**	*	*					*		**	*	**
NET: 1-3	**4**	0	2	1	1	0	0	1	2	2	0	2	1	0	1	0	2	2	0	4	0	2	0
	1%	0	3%	1%	2%	0	0	1%	1%	5%	0	11%	2%	0	1%	0	3%	1%	0	2%	0	1%	0
		V	**		*	**	**			*	**	**	*	*					*		**		**
NET: 4-6	**60**	5	17	23	11	3	0	19	33	7	4	4	8	10	16	12	15	45	11	45	8	47	1
	21%	23%	21%	21%	20%	33%	0	18%	24%	21%	20%	18%	17%	21%	27%	21%	20%	22%	20%	21%	29%	21%	15%
		**			*	**	**			*	**	**	*	*					*		**		**
NET: 7-10	**216**	17	63	85	42	7	1	89	101	25	15	15	40	35	42	45	57	159	42	166	20	179	7
	77%	77%	76%	77%	78%	67%	100%	82%	74%	72%	80%	71%	81%	77%	72%	79%	76%	77%	80%	76%	71%	78%	85%
		**			*	**	**			*	**	**	*	*					*		**		**
NET: 9-10	**87**	5	20	38	19	4	1	39	40	8	4	7	12	14	21	19	23	64	16	67	11	70	2
	31%	21%	24%	34%	35%	40%	100%	36%	29%	22%	20%	33%	25%	30%	35%	32%	30%	31%	31%	31%	39%	30%	31%
		**			*	**	**			*	**	**	*	*					*		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children: CBBC
Base: All whose child(ren) watch(es) this channel regularly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**274**	274	0	169	50	3	8	4	39	1	47	13	70	84	49	4	5	226	33	10	126	123	20
Weighted Base	**281**	281	0	179	57	5	6	6	27	1	50	15	79	76	52	5	3	234	31	10	128	127	21
Effective Base	**236.6**	236.6	0	151.1	44.2	2.4	6.8	3.8	32.6	1.0	39.7	12.1	60.6	71.6	45.5	3.9	3.7	195.6	28.2	8.9	110.4	105.3	17.1
Lowest rating 1	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0
	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	*3%*	0	0	*1%*	0
	R				*	**	**	**	*	**	*	**			*	**	**		**	**			**
2	**1**	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1
	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	*6%*	0	0	*3%*
	R				*	**	**	**	*	**	*	**			*	**	**		**	**			**
3	**3**	3	0	1	2	0	0	0	0	0	2	0	0	1	0	0	0	0	1	0	0	1	0
	1%	*1%*	0	0	*3%*	0	0	0	0	0	*3%*	0	0	*1%*	0	0	0	0	*3%*	0	0	*1%*	0
	R				*	**	**	**	*	**	*	**			*	**	**		**	**			**
4	**7**	7	0	4	3	0	0	0	1	0	1	0	2	3	1	0	0	4	1	2	1	3	3
	3%	*3%*	0	*2%*	*5%*	0	0	0	*2%*	0	*3%*	0	*2%*	*4%*	*2%*	0	0	*2%*	*5%*	*18%*	*1%*	*2%*	*15%*
	R				*	**	**	**	*	**	*	**			*	**	**		**	**			**	**
5	**21**	21	0	16	2	0	1	0	1	0	9	3	4	2	1	2	0	14	4	2	7	12	2
	7%	*7%*	0	*9%*	*4%*	0	*26%*	0	*5%*	0	*17%*	*18%*	*5%*	*2%*	*2%*	*31%*	0	*6%*	*12%*	*18%*	*5%*	*9%*	*11%*
	NR				*	**	**	**	*	**	**ANO***	**			*	**	**		**	**			**	**
6	**31**	31	0	18	11	0	0	0	3	0	3	0	12	10	5	0	2	22	6	3	10	15	5
	11%	*11%*	0	*10%*	*18%*	0	0	0	*9%*	0	*6%*	0	*15%*	*13%*	*9%*	0	*50%*	*9%*	*20%*	*32%*	*8%*	*12%*	*24%*
	R				*	**	**	**	*	**	*	**			*	**	**		**	**			**	**
7	**49**	49	0	38	2	2	0	2	4	0	11	3	16	12	5	0	1	44	5	0	27	22	1
	17%	*17%*	0	*21%*	*3%*	*54%*	*7%*	*39%*	*16%*	0	*23%*	*20%*	*21%*	*16%*	*10%*	0	*21%*	*19%*	*15%*	0	*21%*	*17%*	*3%*
	E			**E**	*	**	**	**	E*	**	*	**			*	**	**		**	**			**	**
8	**80**	80	0	50	15	1	1	4	9	0	16	7	19	21	16	1	0	70	6	3	38	37	4
	28%	*28%*	0	*28%*	*26%*	*14%*	*26%*	*61%*	*34%*	0	*31%*	*45%*	*24%*	*27%*	*31%*	*24%*	0	*30%*	*19%*	*26%*	*29%*	*29%*	*21%*
					*	**	**	**	*	**	*	**			*	**	**		**	**			**	**
9	**60**	60	0	29	20	1	2	0	8	0	4	2	18	22	12	1	1	53	6	0	26	28	5
	21%	*21%*	0	*16%*	*36%*	*32%*	*40%*	0	*28%*	0	*8%*	*16%*	*23%*	*29%*	*23%*	*19%*	*29%*	*23%*	*18%*	0	*20%*	*22%*	*23%*
	DK				**AD***	**	**	**	*	**	*	**		**K**	*	**	**		**	**			**	**
Highest rating 10	**27**	27	0	22	3	0	0	0	1	1	4	0	6	4	11	1	0	27	0	0	18	8	0
	9%	*9%*	0	*12%*	*5%*	0	0	0	*3%*	*100%*	*8%*	0	*8%*	*6%*	*21%*	*26%*	0	*11%*	0	0	*14%*	*6%*	0
					*	**	**	**	*	**	*	**			**AN***	**	**	**A**	**	**	**A**		**
Don't know	**2**	2	0	1	0	0	0	0	1	0	0	0	1	0	1	0	0	0	2	0	1	1	0
	1%	*1%*	0	*1%*	0	0	0	0	*3%*	0	0	0	*1%*	0	*1%*	0	0	0	*6%*	0	*1%*	*1%*	0
	R				*	**	**	**	*	**	*	**			*	**	**		**	**			**	**
NET: 1-3	**4**	4	0	2	2	0	0	0	0	0	2	0	0	2	0	0	0	0	2	1	0	2	1
	1%	*1%*	0	*1%*	*4%*	0	0	0	0	0	*3%*	0	0	*3%*	0	0	0	0	*6%*	*6%*	0	*1%*	*3%*
	RU				*	**	**	**	*	**	*	**			*	**	**		**	**			**	**
NET: 4-6	**60**	60	0	38	15	0	1	0	4	0	13	3	18	15	7	2	2	40	12	7	18	30	10
	21%	*21%*	0	*21%*	*27%*	0	*26%*	0	*17%*	0	*26%*	*18%*	*22%*	*19%*	*14%*	*31%*	*50%*	*17%*	*37%*	*68%*	*14%*	*24%*	*49%*
	RU				*	**	**	**	*	**	*	**			*	**	**		**	**			**	**
NET: 7-10	**216**	216	0	138	40	5	4	6	22	1	35	12	60	58	44	4	2	194	16	3	109	94	10
	77%	*77%*	0	*77%*	*69%*	*100%*	*74%*	*100%*	*81%*	*100%*	*70%*	*82%*	*76%*	*77%*	*85%*	*69%*	*50%*	*83%*	*52%*	*26%*	*85%*	*74%*	*48%*
					*	**	**	**	*	**	*	**			*	**	**	**A**	**	**	**A**		**
NET: 9-10	**87**	87	0	51	23	1	2	0	8	1	8	2	24	26	23	2	1	80	6	0	45	36	5
	31%	*31%*	0	*28%*	*40%*	*32%*	*40%*	0	*31%*	*100%*	*16%*	*16%*	*31%*	*34%*	*44%*	*45%*	*29%*	*34%*	*18%*	0	*35%*	*28%*	*23%*
	K				*	**	**	**	*	**	*	**		**K**	**AK***	**	**	**A**	**	**			**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK-made programmes for children: CBeebies
Base: All whose child(ren) watch(es) this channel regularly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**372**	180	192	165	207	167	205	23	11	30	27	38	25	23	28	29	55	45	38	283	23	28	38
Weighted Base	**379**	189	190	164	214	177	202	17	13	33	31	41	29	29	14	39	66	55	11	336	17	14	11
Effective Base	**316.8**	154.3	162.7	140.0	176.8	143.3	173.8	22.0	10.7	27.7	25.9	35.8	22.4	21.6	26.2	27.4	51.5	42.2	35.4	264.0	22.0	26.2	35.4
Lowest rating 1	**1**	0	1	0	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	1%	0	0	0	0	5%	0	0	0	0	0	0	0	0	0	0	0	0	5%	0	0
	T							**	**	**	**	*	**	**	**	**		*	*		**	**	*
2	**1**	1	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5%	0	0	0	0	0	0	5%	0
	T							**	**	**	**	*	**	**	**	**		*	*		**	**	*
3	**4**	1	3	2	3	3	1	2	0	0	0	1	0	1	0	0	0	0	0	2	2	0	0
	1%	1%	2%	1%	1%	2%	1%	11%	0	0	0	3%	0	4%	0	0	0	0	3%	1%	11%	0	3%
	T							**	**	**	**	*	**	**	**	**		*	Q*		**	**	*
4	**9**	4	4	5	3	5	4	0	0	4	0	1	1	1	0	0	0	0	0	8	0	0	0
	2%	2%	2%	3%	2%	3%	2%	3%	0	13%	0	3%	3%	4%	0	0	0	0	3%	2%	3%	0	3%
								**	**	**	**	*	**	**	**	**		*	Q*		**	**	*
5	**25**	15	10	11	15	18	7	1	1	4	1	1	3	3	0	2	6	2	1	23	1	0	1
	7%	8%	5%	7%	7%	10%	3%	4%	8%	12%	4%	2%	9%	12%	4%	6%	9%	4%	5%	7%	4%	4%	5%
						G		**	**	**	**	*	**	**	**	**		*	*		**	**	*
6	**47**	22	25	23	25	30	18	1	2	1	4	2	6	1	0	12	11	6	1	45	1	0	1
	13%	12%	13%	14%	11%	17%	9%	4%	17%	3%	14%	5%	20%	5%	0	31%	16%	11%	11%	14%	4%	0	11%
						G		**	**	**	**	*	**	**	**	**		*	*		**	**	*
7	**68**	28	39	22	46	22	46	3	2	7	9	12	1	2	2	6	11	10	1	61	3	2	1
	18%	15%	21%	13%	21%	12%	23%	19%	19%	20%	29%	29%	5%	7%	18%	16%	17%	17%	11%	18%	19%	18%	11%
	F						**AF**	**	**	**	**	*	**	**	**	**		*	*		**	**	*
8	**93**	51	42	40	53	49	43	4	3	9	8	10	10	8	5	6	13	12	2	81	4	5	2
	24%	27%	22%	24%	25%	28%	21%	24%	24%	27%	27%	26%	36%	29%	37%	17%	20%	22%	18%	24%	24%	37%	18%
								**	**	**	**	*	**	**	**	**		*	*		**	**	*
9	**84**	44	41	37	47	38	46	4	1	5	4	6	4	8	4	8	16	21	2	74	4	4	2
	22%	23%	21%	23%	22%	22%	23%	20%	10%	14%	13%	15%	15%	28%	31%	21%	24%	39%	21%	22%	20%	31%	21%
								**	**	**	**	*	**	**	**	**		**AL***	*		**	**	*
Highest rating 10	**45**	20	24	23	22	11	34	2	3	4	4	7	4	2	1	4	9	4	2	40	2	1	2
	12%	11%	13%	14%	10%	6%	17%	10%	23%	11%	14%	17%	12%	9%	6%	9%	13%	7%	22%	12%	10%	6%	22%
	F						**AF**	**	**	**	**	*	**	**	**	**		*	R*		**	**	*
Don't know	**2**	2	0	1	1	0	2	0	0	0	0	0	0	1	0	0	1	0	1	2	0	0	1
	1%	1%	0	0	1%	0	1%	0	0	0	0	0	0	3%	0	0	1%	0	5%	0	0	0	5%
								**	**	**	**	*	**	**	**	**		*	**ALR***		**	**	**AT***
NET: 1-3	**6**	2	4	3	3	3	3	3	0	0	0	1	0	1	1	0	0	0	0	2	3	1	0
	2%	1%	2%	2%	2%	2%	1%	16%	0	0	0	3%	0	4%	5%	0	0	0	3%	1%	16%	5%	3%
	T							**	**	**	**	*	**	**	**	**		*	Q*		**	**	*
NET: 4-6	**81**	42	39	39	42	53	29	2	3	9	5	4	9	6	0	15	16	8	2	77	2	0	2
	21%	22%	21%	24%	20%	30%	14%	11%	25%	28%	17%	11%	32%	21%	4%	37%	24%	15%	19%	23%	11%	4%	19%
						AG		**	**	**	**	*	**	**	**	**		*	*		**	**	*
NET: 7-10	**289**	143	146	122	167	120	169	13	9	24	26	35	20	21	13	25	49	47	8	256	13	13	8
	76%	76%	77%	74%	78%	68%	84%	73%	75%	72%	83%	87%	68%	72%	92%	63%	74%	85%	73%	76%	73%	92%	73%
	F						**AF**	**	**	**	**	*	**	**	**	**		*	*		**	**	*
NET: 9-10	**129**	64	65	61	68	49	80	5	4	8	8	13	8	10	5	12	25	25	5	114	5	5	5
	34%	34%	34%	37%	32%	28%	39%	30%	32%	25%	27%	32%	27%	36%	37%	30%	37%	46%	43%	34%	30%	37%	43%
	F						**AF**	**	**	**	**	*	**	**	**	**		*	*		**	**	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK-made programmes for children: CBeebies
Base: All whose child(ren) watch(es) this channel regularly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**372**	30	140	152	40	8	2	130	162	80	30	35	79	60	62	67	83	289	67	286	49	269	26
Weighted Base	**379**	44	136	147	41	9	2	122	186	71	32	35	79	65	58	68	102	277	70	290	45	281	25
Effective Base	**316.8**	26.7	121.6	132.0	35.2	5.6	1.9	117.9	140.6	62.1	25.0	29.6	62.8	52.4	52.3	61.9	74.2	245.0	56.0	244.9	40.4	230.8	22.0
Lowest rating	**1**	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	1	0	1	0
1	**0**	0	0	0	*2%*	0	0	0	*1%*	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	0
		**			*	**	**				**	**									*		**
2	**1**	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	1	0	1	0
	0	0	0	0	0	0	0	*1%*	0	0	0	*2%*	0	0	0	0	*1%*	0	0	0	0	0	0
		**			*	**	**				**	**									*		**
3	**4**	0	1	1	1	1	0	1	3	0	0	1	1	0	1	1	0	4	2	1	0	4	0
	1%	0	*1%*	*1%*	*3%*	*14%*	0	*1%*	*2%*	0	0	*3%*	*1%*	*1%*	*2%*	*1%*	0	*2%*	*3%*	0	0	*1%*	0
	T	**			*	**	**				**	**							**T**		*		**
4	**9**	1	1	4	0	2	0	3	5	0	1	0	4	2	0	0	4	5	0	8	0	9	0
	2%	*3%*	*1%*	*3%*	0	*25%*	0	*3%*	*3%*	*1%*	*3%*	0	*5%*	*4%*	0	0	*4%*	*2%*	0	*3%*	0	*3%*	0
		**			*	**	**				**	**									*		**
5	**25**	5	6	12	3	0	0	9	10	6	2	4	1	2	3	7	5	20	3	20	2	21	1
	7%	*12%*	*4%*	*8%*	*6%*	0	0	*7%*	*6%*	*9%*	*7%*	*11%*	*2%*	*4%*	*5%*	*10%*	*5%*	*7%*	*4%*	*7%*	*4%*	*8%*	*5%*
		**			*	**	**				**	**									*		**
6	**47**	8	12	21	5	2	0	12	27	9	3	8	10	6	5	12	10	37	7	40	6	33	2
	13%	*18%*	*9%*	*14%*	*11%*	*25%*	0	*10%*	*14%*	*12%*	*8%*	*22%*	*13%*	*9%*	*9%*	*17%*	*10%*	*13%*	*10%*	*14%*	*14%*	*12%*	*8%*
		**			*	**	**				**	**									*		**
7	**68**	9	27	25	6	0	0	26	28	14	7	6	15	14	9	12	20	48	20	42	8	49	5
	18%	*21%*	*20%*	*17%*	*14%*	0	0	*22%*	*15%*	*19%*	*23%*	*16%*	*20%*	*22%*	*15%*	*18%*	*20%*	*17%*	*28%*	*15%*	*18%*	*17%*	*22%*
	T	**			*	**	**				**	**							**AT**		*		**
8	**93**	8	38	38	8	0	0	35	39	19	6	5	14	16	19	21	23	70	14	74	13	69	6
	24%	*18%*	*28%*	*26%*	*19%*	0	0	*29%*	*21%*	*27%*	*20%*	*15%*	*17%*	*25%*	*33%*	*31%*	*23%*	*25%*	*20%*	*26%*	*28%*	*25%*	*25%*
		**			*	**	**				**	**									*		**
9	**84**	7	34	29	11	2	1	25	46	13	8	6	17	21	11	10	33	52	18	65	11	59	4
	22%	*17%*	*25%*	*20%*	*28%*	*18%*	*36%*	*20%*	*25%*	*19%*	*24%*	*18%*	*22%*	*33%*	*18%*	*15%*	*32%*	*19%*	*26%*	*22%*	*25%*	*21%*	*18%*
	R	**			*	**	**				**	**		**AP**			**AR**				*		**
Highest rating 10	**45**	5	14	17	6	2	1	10	26	9	5	4	14	2	9	5	6	39	6	37	4	34	6
	12%	*12%*	*10%*	*11%*	*16%*	*18%*	*64%*	*8%*	*14%*	*13%*	*14%*	*13%*	*18%*	*3%*	*16%*	*7%*	*5%*	*14%*	*8%*	*13%*	*10%*	*12%*	*23%*
	NQ	**			*	**	**				**	**	**N**		**N**			**AQ**			*		**
Don't know	**2**	0	1	1	0	0	0	0	1	1	0	0	0	0	1	0	1	1	0	2	1	2	0
	1%	0	*1%*	*1%*	0	0	0	0	*1%*	*1%*	0	0	0	0	*2%*	0	*1%*	0	0	*1%*	*1%*	*1%*	0
		**			*	**	**				**	**									*		**
NET: 1-3	**6**	0	2	1	2	1	0	2	4	0	0	2	2	0	1	1	1	5	2	2	0	5	0
	2%	0	*1%*	*1%*	*5%*	*14%*	0	*2%*	*2%*	0	0	*5%*	*3%*	*1%*	*2%*	*1%*	*1%*	*2%*	*3%*	*1%*	0	*2%*	0
	T	**			D*	**	**				**	**									*		**
NET: 4-6	**81**	14	19	36	7	5	0	24	42	15	6	12	16	11	8	18	19	62	10	68	8	63	3
	21%	*32%*	*14%*	*24%*	*18%*	*50%*	0	*20%*	*23%*	*21%*	*18%*	*33%*	*20%*	*16%*	*14%*	*27%*	*19%*	*22%*	*14%*	*23%*	*18%*	*22%*	*13%*
	C	**		**C**	*	**	**				**	**									*		**
NET: 7-10	**289**	30	114	109	31	3	2	96	138	55	26	22	61	54	48	49	81	208	58	218	37	211	21
	76%	*68%*	*84%*	*74%*	*77%*	*36%*	*100%*	*79%*	*74%*	*78%*	*82%*	*62%*	*77%*	*83%*	*82%*	*72%*	*80%*	*75%*	*82%*	*75%*	*81%*	*75%*	*87%*
		**	**A**	*	*	**	**				**	**									*		**
NET: 9-10	**129**	13	48	46	18	3	2	35	72	22	12	11	32	23	20	15	38	91	24	102	16	94	10
	34%	*28%*	*36%*	*31%*	*44%*	*36%*	*100%*	*29%*	*39%*	*32%*	*39%*	*31%*	*40%*	*36%*	*34%*	*22%*	*37%*	*33%*	*34%*	*35%*	*35%*	*33%*	*41%*
	P	**			*	**	**				**	**	**P**								*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22i. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK-made programmes for children: CBeebies
Base: All whose child(ren) watch(es) this channel regularly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**372**	372	0	221	66	4	13	8	58	2	81	29	81	106	55	10	7	286	54	14	154	176	25
Weighted Base	**379**	379	0	232	79	6	11	9	41	1	87	29	90	98	56	11	5	294	55	13	156	181	25
Effective Base	**316.8**	316.8	0	194.0	58.4	3.3	11.4	6.5	48.6	1.6	68.7	24.5	70.5	89.3	50.4	7.8	5.5	244.1	46.5	11.5	130.5	151.4	20.6
Lowest rating 1	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	*2%*	0	0	*1%*	0
						**	**	**	*	**		**				**	**		R*	**			**
2	**1**	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1
	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	*5%*	0	0	*3%*
						**	**	**	*	**		**				**	**		*	**			**
3	**4**	4	0	4	0	0	0	0	0	0	1	0	0	3	0	0	0	3	1	0	3	1	0
	1%	*1%*	0	*2%*	0	0	0	0	0	*24%*	*1%*	0	0	*3%*	0	0	*7%*	*1%*	*2%*	*3%*	*2%*	*1%*	0
						**	**	**	*	**		**				**	**		*	**			**
4	**9**	9	0	7	1	0	0	0	0	0	0	0	3	2	0	2	0	4	4	0	4	5	0
	2%	*2%*	0	*3%*	*2%*	0	0	*5%*	0	0	0	*2%*	*4%*	*2%*	0	*20%*	0	*1%*	*8%*	0	*2%*	*3%*	0
						**	**	**	*	**		**				**	**		AR*	**			**
5	**25**	25	0	21	2	0	0	0	2	0	10	3	3	2	5	2	0	16	7	2	7	15	2
	7%	*7%*	0	*9%*	*3%*	0	*2%*	*6%*	*4%*	0	*12%*	*9%*	*4%*	*2%*	*9%*	*14%*	0	*5%*	*13%*	*19%*	*5%*	*8%*	*10%*
	N					**	**	**	*	**	N	**				**	**		*	**			**
6	**47**	47	0	31	12	2	0	0	2	0	16	4	13	7	4	2	1	35	4	4	17	20	6
	13%	*13%*	0	*13%*	*15%*	*43%*	0	0	*5%*	0	*19%*	*14%*	*15%*	*7%*	*7%*	*14%*	*29%*	*12%*	*6%*	*32%*	*11%*	*11%*	*26%*
						**	**	**	*	**	N	**				**	**		*	**			**
7	**68**	68	0	35	17	1	1	5	8	0	12	4	17	17	17	0	0	48	16	3	29	36	3
	18%	*18%*	0	*15%*	*21%*	*24%*	*13%*	*58%*	*21%*	0	*14%*	*13%*	*19%*	*17%*	*31%*	*2%*	0	*17%*	*30%*	*20%*	*19%*	*20%*	*10%*
						**	**	**	*	**		**			AK	**	**		AR*	**			**
8	**93**	93	0	66	14	0	5	1	7	0	15	9	18	34	15	1	1	76	12	2	29	53	8
	24%	*24%*	0	*28%*	*17%*	0	*51%*	*11%*	*17%*	0	*17%*	*30%*	*20%*	*35%*	*26%*	*6%*	*23%*	*26%*	*22%*	*19%*	*19%*	*29%*	*31%*
						**	**	**	*	**		**		AKM		**	**		*	**		U	**
9	**84**	84	0	45	21	1	3	2	13	0	17	6	22	23	10	3	2	72	6	0	41	32	2
	22%	*22%*	0	*19%*	*26%*	*11%*	*26%*	*21%*	*32%*	0	*19%*	*21%*	*25%*	*23%*	*19%*	*29%*	*41%*	*24%*	*10%*	0	*27%*	*18%*	*10%*
	SV					**	**	**	*	**		**				**	**	S	*	**			**
Highest rating 10	**45**	45	0	23	12	1	1	0	7	1	15	3	11	8	4	2	0	39	3	0	24	17	3
	12%	*12%*	0	*10%*	*15%*	*21%*	*9%*	0	*18%*	*76%*	*18%*	*11%*	*12%*	*8%*	*7%*	*14%*	0	*13%*	*6%*	*2%*	*16%*	*9%*	*10%*
						**	**	**	*	**		**				**	**		*	**			**
Don't know	**2**	2	0	0	0	0	0	0	2	0	0	0	1	1	1	0	0	0	1	0	0	1	0
	1%	*1%*	0	0	0	0	0	0	*4%*	0	0	0	*1%*	*1%*	*1%*	0	0	0	*1%*	0	0	*1%*	0
	R					**	**	**	AD*	**		**				**	**		*	**			**
NET: 1-3	**6**	6	0	5	1	0	0	0	0	0	1	0	0	5	0	0	0	3	2	1	3	2	1
	2%	*2%*	0	*2%*	*1%*	0	0	0	0	*24%*	*1%*	0	0	*5%*	0	0	*7%*	*1%*	*3%*	*8%*	*2%*	*1%*	*3%*
						**	**	**	*	**		**		A		**	**		*	**			**
NET: 4-6	**81**	81	0	59	15	2	0	1	4	0	27	7	20	11	9	6	1	55	15	6	28	40	9
	21%	*21%*	0	*25%*	*19%*	*43%*	*2%*	*11%*	*9%*	0	*31%*	*25%*	*22%*	*11%*	*16%*	*49%*	*29%*	*19%*	*27%*	*51%*	*18%*	*22%*	*36%*
	INR			AI		**	**	**	*	**	AN	**				**	**		*	**			**
NET: 7-10	**289**	289	0	168	63	3	10	8	36	1	59	22	69	82	47	6	3	235	37	5	124	138	15
	76%	*76%*	0	*72%*	*80%*	*57%*	*98%*	*89%*	*87%*	*76%*	*68%*	*75%*	*77%*	*83%*	*83%*	*51%*	*65%*	*80%*	*68%*	*41%*	*80%*	*76%*	*62%*
	D					**	**	**	AD*	**		**		K		**	**	A	*	**			**
NET: 9-10	**129**	129	0	68	32	2	4	2	20	1	32	9	33	31	15	5	2	111	9	0	65	49	5
	34%	*34%*	0	*29%*	*41%*	*32%*	*34%*	*21%*	*50%*	*76%*	*37%*	*32%*	*37%*	*31%*	*26%*	*43%*	*41%*	*38%*	*16%*	*2%*	*42%*	*27%*	*20%*
	DSV					**	**	**	AD*	**		**				**	**	AS	*	**	AV		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22ii. How would you rate the following channels combined on this statement, that is, Channel 5, CBBC and Cbeebies? - It provides a wide range of high quality and UK-made programmes for children - Channel 5, CBBC and CBeebies combined
Base: All whose child(ren) watch(es) this channel regularly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**516**	251	265	213	303	223	293	38	13	40	39	51	35	30	40	43	73	62	52	386	38	40	52
Weighted Base	**521**	265	256	210	310	235	286	30	15	45	47	54	39	37	20	57	86	76	15	456	30	20	15
Effective Base	**441.2**	216.1	225.8	181.7	259.6	193.4	248.1	36.1	12.6	36.9	37.3	48.5	31.6	28.4	36.9	40.7	68.8	58.2	48.4	361.7	36.1	36.9	48.4
Lowest rating 1	**1**	1	0	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*5%*	0	0	0	*2%*	0	0	*5%*	*2%*
	T							*	**	*	*	*	*	**	**ALPQR***	*			**AQ***		*	**AT***	**AT***
2	**2**	2	0	0	2	1	1	1	0	0	0	1	0	0	0	0	0	0	0	1	1	0	0
	0	*1%*	0	0	*1%*	0	0	*3%*	0	0	0	*2%*	0	0	0	0	0	0	0	0	*3%*	0	0
								A*	**	*	*	*	*	**	*	*			*		**AT***	*	*
3	**4**	0	4	0	4	2	2	0	0	1	0	0	0	1	0	0	1	0	0	4	0	0	0
	1%	0	*1%*	0	*1%*	*1%*	*1%*	0	0	*3%*	0	0	0	*3%*	0	0	*1%*	0	*2%*	*1%*	0	0	*2%*
								*	**	*	*	*	*	**	*	*			*		*	*	*
4	**16**	10	6	6	10	6	10	1	0	3	2	0	3	1	0	1	2	1	1	14	1	0	1
	3%	*4%*	*3%*	*3%*	*3%*	*3%*	*4%*	*3%*	0	*7%*	*5%*	0	*8%*	*2%*	0	*2%*	*3%*	*2%*	*6%*	*3%*	*3%*	0	*6%*
								*	**	*	*	*	*	**	*	*			L*		*	*	*
5	**39**	20	19	15	24	18	22	2	1	3	4	8	1	1	1	4	8	5	1	35	2	1	1
	8%	*8%*	*7%*	*7%*	*8%*	*7%*	*8%*	*7%*	*7%*	*7%*	*8%*	*14%*	*3%*	*4%*	*3%*	*7%*	*9%*	*7%*	*8%*	*8%*	*7%*	*3%*	*8%*
								*	**	*	*	*	*	**	*	*			*		*	*	*
6	**59**	30	29	30	29	32	27	7	2	6	3	3	2	6	1	11	7	9	3	48	7	1	3
	11%	*11%*	*11%*	*14%*	*9%*	*14%*	*9%*	*23%*	*14%*	*13%*	*6%*	*6%*	*4%*	*16%*	*5%*	*19%*	*8%*	*12%*	*17%*	*11%*	*23%*	*5%*	*17%*
								AKLMOQ*	**	*	*	*	*	**	*	*			**LM***		**ATV***	*	*
7	**124**	57	67	53	71	51	72	4	6	11	14	12	7	5	6	18	19	19	2	111	4	6	2
	24%	*22%*	*26%*	*25%*	*23%*	*22%*	*25%*	*15%*	*41%*	*25%*	*31%*	*23%*	*17%*	*14%*	*31%*	*31%*	*22%*	*25%*	*16%*	*24%*	*15%*	*31%*	*16%*
								*	**	*	*	*	*	**	*	*			*		*	*	*
8	**138**	76	62	51	87	70	68	7	4	12	9	11	10	14	6	14	27	20	3	122	7	6	3
	27%	*29%*	*24%*	*24%*	*28%*	*30%*	*24%*	*25%*	*27%*	*26%*	*20%*	*21%*	*26%*	*39%*	*29%*	*24%*	*31%*	*26%*	*21%*	*27%*	*25%*	*29%*	*21%*
								*	**	*	*	*	*	**	*	*			*		*	*	*
9	**80**	38	42	23	57	34	47	6	0	5	7	7	11	3	5	4	14	15	3	67	6	5	3
	15%	*14%*	*17%*	*11%*	*19%*	*14%*	*16%*	*21%*	0	*12%*	*15%*	*14%*	*29%*	*7%*	*24%*	*6%*	*16%*	*20%*	*18%*	*15%*	*21%*	*24%*	*18%*
	D				**AD**			*	**	*	*	*	**AP***	**	P*	*			*		*	*	*
Highest rating 10	**48**	25	23	24	24	17	31	1	2	3	6	11	5	2	0	4	8	5	1	46	1	0	1
	9%	*9%*	*9%*	*11%*	*8%*	*7%*	*11%*	*2%*	*11%*	*6%*	*12%*	*21%*	*13%*	*6%*	*1%*	*7%*	*9%*	*7%*	*8%*	*10%*	*2%*	*1%*	*8%*
								*	**	*	*	**AHOR***	*	**	*	*			*		*	*	*
Don't know	**9**	6	4	8	1	3	6	1	0	0	1	0	0	3	0	1	1	2	0	8	1	0	0
	2%	*2%*	*1%*	*4%*	0	*1%*	*2%*	*2%*	0	0	*2%*	0	0	*8%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*
	E			**AE**				*	**	*	*	*	*	**	*	*			*		*	*	*
NET: 1-3	**7**	3	4	1	6	4	3	1	0	1	0	1	0	1	1	0	1	0	1	5	1	1	1
	1%	*1%*	*2%*	0	*2%*	*2%*	*1%*	*3%*	0	*3%*	0	*2%*	0	*3%*	*5%*	0	*1%*	0	*4%*	*1%*	*3%*	*5%*	*4%*
								*	**	*	*	*	*	**	**APR***	*			**PR***		*	**AT***	T*
NET: 4-6	**114**	60	54	51	63	56	59	10	3	12	9	11	6	8	1	16	17	16	5	98	10	1	5
	22%	*23%*	*21%*	*24%*	*20%*	*24%*	*21%*	*33%*	*21%*	*27%*	*19%*	*20%*	*15%*	*22%*	*7%*	*28%*	*20%*	*21%*	*32%*	*22%*	*33%*	*7%*	*32%*
	OV							O*	**	O*	*	*	*	**	*	O*			O*	**V**	V*	*	V*
NET: 7-10	**390**	196	194	150	240	173	218	19	12	31	37	43	33	25	17	39	67	59	9	345	19	17	9
	75%	*74%*	*76%*	*71%*	*77%*	*73%*	*76%*	*62%*	*79%*	*69%*	*78%*	*79%*	*85%*	*66%*	*85%*	*69%*	*78%*	*77%*	*63%*	*76%*	*62%*	*85%*	*63%*
	SW							*	**	*	*	*	**HS***	**	**HS***	*			*	**W**	*	**UW***	*
NET: 9-10	**128**	63	66	47	82	51	77	7	2	8	13	19	17	5	5	8	22	20	4	112	7	5	4
	25%	*24%*	*26%*	*22%*	*26%*	*22%*	*27%*	*23%*	*11%*	*18%*	*27%*	*34%*	*42%*	*13%*	*25%*	*14%*	*25%*	*27%*	*26%*	*25%*	*23%*	*25%*	*26%*
								*	**	*	*	P*	**AJP***	**	*	*			*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22ii. How would you rate the following channels combined on this statement, that is, Channel 5, CBBC and Cbeebies? - It provides a wide range of high quality and UK-made programmes for children - Channel 5, CBBC and CBeebies combined
Base: All whose child(ren) watch(es) this channel regularly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**516**	34	175	212	76	17	2	186	224	106	36	45	101	88	92	96	102	414	98	395	69	375	34
Weighted Base	**521**	49	171	204	77	18	2	175	253	93	37	43	99	96	88	97	126	395	99	399	61	388	33
Effective Base	**441.2**	30.4	151.4	184.2	65.9	13.1	1.9	168.2	195.0	82.6	29.9	37.4	80.1	77.4	78.6	88.8	91.9	352.6	82.2	339.3	56.6	323.8	28.8
Lowest rating 1	**1**	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	1	1	0	1	0	1	0
	0	0	1%	0	0	0	0	0	0	0	0	2%	0	0	0	0	1%	0	0	0	0	0	0
		*				**	**				**	A*											**
2	**2**	0	1	0	0	1	0	1	1	0	0	0	0	0	2	0	0	2	1	1	0	1	0
	0	0	1%	0	0	5%	0	1%	0	0	0	0	0	0	2%	0	0	0	1%	0	0	0	0
		*	*			**	**				**	*			A								**
3	**4**	3	1	0	0	0	0	3	0	1	0	1	1	0	0	1	0	4	1	3	0	4	0
	1%	6%	1%	0	0	0	0	1%	0	2%	0	3%	1%	0	0	1%	0	1%	2%	1%	0	1%	0
		I	AD*			**	**				**	*											**
4	**16**	2	4	9	1	0	0	3	11	1	1	2	2	3	5	3	1	15	4	11	0	13	1
	3%	3%	3%	4%	1%	2%	0	2%	5%	2%	4%	6%	2%	3%	5%	3%	1%	4%	4%	3%	0	3%	3%
		*				**	**				**	*											**
5	**39**	1	15	16	4	2	0	14	17	9	4	4	1	7	8	9	12	27	10	28	5	30	4
	8%	2%	9%	8%	5%	13%	0	8%	7%	9%	10%	9%	1%	7%	9%	9%	10%	7%	10%	7%	8%	8%	12%
		M				**	**				**	M*			M	M							**
6	**59**	5	21	15	11	7	0	16	31	12	1	6	12	13	7	11	11	48	3	54	7	41	4
	11%	11%	12%	7%	14%	37%	0	9%	12%	13%	2%	14%	12%	13%	8%	12%	8%	12%	3%	13%	12%	10%	11%
		DS				**	**				**	*								AS			**
7	**124**	14	41	54	12	2	0	39	66	19	12	9	28	28	13	24	30	94	25	90	18	88	8
	24%	29%	24%	26%	16%	12%	0	23%	26%	20%	32%	22%	28%	29%	15%	24%	24%	24%	25%	22%	30%	23%	24%
		O	*			**	**				**	*	O	O									**
8	**138**	12	38	61	24	3	0	54	60	24	12	11	29	21	26	27	38	100	26	109	16	103	9
	27%	24%	22%	30%	32%	17%	0	31%	24%	26%	31%	25%	29%	22%	29%	27%	30%	25%	26%	27%	25%	27%	26%
			*			**	**				**	*											**
9	**80**	7	30	29	12	2	1	27	41	12	3	8	11	22	18	10	22	58	20	59	10	65	2
	15%	14%	17%	14%	16%	12%	36%	16%	16%	13%	8%	18%	11%	23%	20%	10%	18%	15%	20%	15%	16%	17%	6%
		*				**	**				**	*		P									**
Highest rating 10	**48**	5	16	15	11	0	1	16	23	9	4	0	11	3	10	11	8	39	8	36	3	38	6
	9%	9%	9%	7%	14%	2%	64%	9%	9%	10%	12%	1%	12%	4%	11%	12%	7%	10%	8%	9%	5%	10%	18%
		*				**	**				**	*	L			L							**
Don't know	**9**	0	3	5	1	0	0	1	3	5	0	0	3	0	1	2	3	6	0	8	3	5	0
	2%	1%	2%	2%	1%	0	0	1%	1%	5%	1%	0	3%	0	1%	2%	3%	1%	0	2%	5%	1%	1%
		*				**	**			AHI	**	*									V		**
NET: 1-3	**7**	3	3	1	0	1	0	4	1	2	0	2	2	0	2	1	1	7	2	5	0	6	0
	1%	6%	2%	0	0	5%	0	2%	0	2%	0	6%	2%	0	2%	1%	1%	2%	2%	1%	0	2%	0
		D*				**	**				**	AN*											**
NET: 4-6	**114**	8	40	40	16	10	0	33	59	22	6	12	15	22	20	23	24	91	17	92	12	83	9
	22%	17%	23%	20%	21%	52%	0	19%	23%	24%	16%	28%	15%	23%	22%	24%	19%	23%	18%	23%	19%	21%	26%
		*				**	**				**	*											**
NET: 7-10	**390**	38	125	158	60	8	2	137	190	64	31	28	79	74	66	71	99	292	79	294	46	294	25
	75%	77%	73%	78%	78%	43%	100%	78%	75%	69%	82%	66%	80%	77%	75%	73%	78%	74%	80%	74%	76%	76%	73%
		*				**	**				**	*											**
NET: 9-10	**128**	11	46	44	23	2	2	44	64	21	7	8	22	25	27	21	31	98	28	96	13	103	8
	25%	23%	27%	21%	30%	14%	100%	25%	25%	22%	19%	19%	23%	26%	31%	21%	24%	25%	29%	24%	21%	27%	24%
		*				**	**				**	*											**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22ii. How would you rate the following channels combined on this statement, that is, Channel 5, CBBC and Cbeebies? - It provides a wide range of high quality and UK-made programmes for children - Channel 5, CBBC and CBeebies combined
Base: All whose child(ren) watch(es) this channel regularly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**516**	516	0	306	99	6	17	8	78	2	105	34	111	158	82	12	11	403	75	19	216	245	36
Weighted Base	**521**	521	0	320	114	9	12	9	56	1	110	33	122	146	85	13	9	410	75	17	218	250	34
Effective Base	**441.2**	441.2	0	269.8	86.8	5.3	13.9	6.5	65.7	1.6	88.8	28.3	95.7	134.0	76.1	9.2	9.1	346.8	63.2	15.6	185.5	210.4	29.1
Lowest rating 1	**1**	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1
	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	*6%*	0	0	*3%*
						**	**	**		**		**				**	**			**			**
2	**2**	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	2	0	0	1	1	0
	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0
						**	**	**		**		**				**	**			**			**
3	**4**	4	0	4	0	0	0	0	0	0	1	0	1	1	0	0	0	4	0	0	2	2	0
	1%	*1%*	0	*1%*	0	0	0	0	0	0	*1%*	0	*1%*	*1%*	0	0	0	*1%*	0	0	*1%*	*1%*	0
						**	**	**		**		**				**	**			**			**
4	**16**	16	0	9	6	0	0	0	1	0	4	0	6	2	2	0	2	9	5	2	3	11	3
	3%	*3%*	0	*3%*	*5%*	0	0	0	*2%*	*24%*	*4%*	0	*5%*	*2%*	*2%*	0	*16%*	*2%*	*6%*	*12%*	*1%*	*4%*	*8%*
	RU					**	**	**		**		**				**	**			**			**
5	**39**	39	0	27	4	2	1	0	5	0	10	5	5	5	12	2	0	20	14	4	5	25	7
	8%	*8%*	0	*8%*	*4%*	*17%*	*12%*	0	*9%*	0	*9%*	*16%*	*4%*	*3%*	*14%*	*13%*	0	*5%*	*18%*	*23%*	*2%*	*10%*	*22%*
	NRU					**	**	**		**		**			**AMN**	**	**		**AR**	**		**U**	**
6	**59**	59	0	35	15	0	2	0	6	0	18	3	11	21	3	3	0	40	14	1	17	35	1
	11%	*11%*	0	*11%*	*13%*	0	*17%*	0	*11%*	0	*16%*	*9%*	*9%*	*14%*	*3%*	*20%*	*3%*	*10%*	*18%*	*5%*	*8%*	*14%*	*3%*
	OR					**	**	**		**	**O**	**		**O**		**	**		**R**	**			**
7	**124**	124	0	77	27	3	3	4	10	0	23	10	27	38	20	4	2	92	23	8	54	60	10
	24%	*24%*	0	*24%*	*24%*	*30%*	*25%*	*45%*	*19%*	0	*21%*	*30%*	*22%*	*26%*	*23%*	*32%*	*23%*	*22%*	*31%*	*46%*	*25%*	*24%*	*29%*
						**	**	**		**		**				**	**			**			**
8	**138**	138	0	87	25	4	4	4	14	0	24	8	34	49	20	1	2	123	9	1	64	62	7
	27%	*27%*	0	*27%*	*22%*	*45%*	*36%*	*44%*	*26%*	0	*22%*	*25%*	*28%*	*33%*	*23%*	*6%*	*22%*	*30%*	*13%*	*4%*	*30%*	*25%*	*20%*
	S					**	**	**		**		**		**A**		**	**	**AS**		**			**
9	**80**	80	0	49	20	1	1	0	10	0	17	3	21	17	18	2	1	73	4	0	43	31	2
	15%	*15%*	0	*15%*	*17%*	*7%*	*5%*	*5%*	*18%*	0	*15%*	*10%*	*17%*	*12%*	*22%*	*15%*	*10%*	*18%*	*6%*	*2%*	*20%*	*13%*	*7%*
	S					**	**	**		**		**				**	**	**AS**		**	**A**		**
Highest rating 10	**48**	48	0	27	13	0	1	0	6	1	10	4	13	8	10	2	1	42	5	0	27	18	1
	9%	*9%*	0	*8%*	*11%*	0	*5%*	0	*12%*	*76%*	*9%*	*11%*	*11%*	*6%*	*11%*	*12%*	*14%*	*10%*	*6%*	0	*12%*	*7%*	*4%*
						**	**	**		**		**				**	**			**			**
Don't know	**9**	9	0	4	3	0	0	0	2	0	3	0	3	1	1	0	1	6	1	1	0	5	1
	2%	*2%*	0	*1%*	*2%*	0	0	*6%*	*4%*	0	*3%*	0	*2%*	*1%*	*1%*	*2%*	*12%*	*1%*	*1%*	*4%*	0	*2%*	*4%*
	U					**	**	**		**		**				**	**			**			**
NET: 1-3	**7**	7	0	6	1	0	0	0	0	0	2	0	1	4	0	0	0	6	0	1	4	2	1
	1%	*1%*	0	*2%*	*1%*	0	0	0	0	0	*2%*	0	*1%*	*3%*	0	0	0	*1%*	0	*6%*	*2%*	*1%*	*3%*
						**	**	**		**		**				**	**			**			**
NET: 4-6	**114**	114	0	71	25	2	4	0	12	0	32	8	22	28	17	4	2	69	32	7	26	71	11
	22%	*22%*	0	*22%*	*22%*	*17%*	*29%*	0	*22%*	*24%*	*29%*	*25%*	*18%*	*19%*	*20%*	*33%*	*19%*	*17%*	*43%*	*39%*	*12%*	*28%*	*33%*
	RU					**	**	**		**		**				**	**		**AR**	**		**AU**	**
NET: 7-10	**390**	390	0	239	85	7	9	8	41	1	74	25	95	113	68	9	7	330	42	9	188	171	20
	75%	*75%*	0	*75%*	*74%*	*83%*	*71%*	*94%*	*73%*	*76%*	*67%*	*75%*	*78%*	*77%*	*79%*	*65%*	*69%*	*80%*	*56%*	*51%*	*86%*	*68%*	*60%*
	SV					**	**	**		**		**				**	**	**AS**		**	**AV**		**
NET: 9-10	**128**	128	0	76	33	1	1	0	16	1	27	7	34	26	28	4	2	115	9	0	70	50	4
	25%	*25%*	0	*24%*	*29%*	*7%*	*10%*	*5%*	*29%*	*76%*	*25%*	*21%*	*28%*	*18%*	*33%*	*27%*	*24%*	*28%*	*12%*	*2%*	*32%*	*20%*	*11%*
	NSV					**	**	**		**		**			**N**	**	**	**AS**		**	**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Channel 5, CBBC and CBeebies combined
Base: All whose child(ren) watch(es) this channel regularly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**516**	251	265	213	303	223	293	38	13	40	39	51	35	30	40	43	73	62	52	386	38	40	52
Weighted Base	**521**	265	256	210	310	235	286	30	15	45	47	54	39	37	20	57	86	76	15	456	30	20	15
Effective Base	**441.2**	216.1	225.8	181.7	259.6	193.4	248.1	36.1	12.6	36.9	37.3	48.5	31.6	28.4	36.9	40.7	68.8	58.2	48.4	361.7	36.1	36.9	48.4
Not at all important	**2**	1	1	2	0	1	1	0	0	0	0	0	0	1	1	0	0	0	0	1	0	1	0
1	**0**	0	0	*1%*	0	0	0	0	0	0	0	0	0	*3%*	*3%*	0	0	0	0	0	0	*3%*	0
								*	**	*	*	*	*	**	**AQ***	*			*		*	**AT***	*
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
								*	**	*	*	*	*	**	*	*			*		*	*	*
3	**6**	3	2	1	4	3	2	1	0	1	0	0	0	1	0	1	1	0	0	5	1	0	0
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	0	*3%*	0	0	0	*3%*	0	*2%*	*1%*	0	0	*1%*	*3%*	0	0
								*	**	*	*	*	*	**	*	*			*		*	*	*
4	**11**	6	4	3	8	6	4	0	0	2	1	1	1	1	0	1	1	1	0	10	0	0	0
	2%	*2%*	*2%*	*1%*	*3%*	*3%*	*2%*	0	0	*5%*	*3%*	*2%*	*4%*	*2%*	0	*2%*	*1%*	*2%*	*2%*	*2%*	0	0	*2%*
								*	**	*	*	*	*	**	*	*			*		*	*	*
5	**27**	12	14	10	17	13	14	3	0	2	1	3	0	1	0	4	8	2	1	22	3	0	1
	5%	*5%*	*6%*	*5%*	*5%*	*6%*	*5%*	*11%*	0	*5%*	*3%*	*6%*	0	*3%*	0	*7%*	*9%*	*3%*	*7%*	*5%*	*11%*	0	*7%*
								M*	**	*	*	*	*	**	*	*			M*		*	*	*
6	**55**	28	27	19	36	24	30	4	3	1	5	5	4	2	2	5	11	9	4	45	4	2	4
	10%	*11%*	*10%*	*9%*	*12%*	*10%*	*11%*	*12%*	*21%*	*2%*	*10%*	*10%*	*11%*	*5%*	*11%*	*9%*	*12%*	*12%*	*24%*	*10%*	*12%*	*11%*	*24%*
								*	**	*	*	*	*	**	*	*			**AJKLP***		*	*	**AT***
7	**85**	42	43	38	47	48	37	8	5	9	14	9	2	5	3	12	8	9	2	73	8	3	2
	16%	*16%*	*17%*	*18%*	*15%*	*20%*	*13%*	*25%*	*31%*	*20%*	*29%*	*16%*	*5%*	*14%*	*13%*	*21%*	*10%*	*12%*	*16%*	*16%*	*25%*	*13%*	*16%*
	G					**AG**		**MQ***	**	*	**AMOR***	*	*	**	*	*			*		*	*	*
8	**126**	64	62	44	82	64	62	6	3	15	10	17	8	5	5	15	25	16	2	114	6	5	2
	24%	*24%*	*24%*	*21%*	*27%*	*27%*	*22%*	*20%*	*21%*	*32%*	*21%*	*32%*	*20%*	*13%*	*23%*	*27%*	*29%*	*21%*	*12%*	*25%*	*20%*	*23%*	*12%*
	SW							*	**	S*	*	S*	*	**	*	*	**S**		*		*	*	*
9	**113**	55	58	43	70	45	68	6	1	9	8	9	10	9	6	10	20	24	2	98	6	6	2
	22%	*21%*	*23%*	*20%*	*22%*	*19%*	*24%*	*20%*	*7%*	*21%*	*18%*	*16%*	*24%*	*23%*	*32%*	*17%*	*23%*	*31%*	*15%*	*22%*	*20%*	*32%*	*15%*
								*	**	*	*	*	*	**	*	*			*		*	*	*
Extremely important 10	**93**	51	43	47	46	29	65	3	3	5	8	10	14	10	4	7	12	14	3	84	3	4	3
	18%	*19%*	*17%*	*23%*	*15%*	*12%*	*23%*	*9%*	*20%*	*12%*	*17%*	*18%*	*36%*	*27%*	*18%*	*12%*	*14%*	*19%*	*20%*	*18%*	*9%*	*18%*	*20%*
	EF			**AE**			**AF**	*	**	*	*	*	**AHJPQ***	**	*	*			*		*	*	*
Don't know	**4**	3	2	3	1	1	3	0	0	0	0	0	0	2	0	1	1	0	0	4	0	0	0
	1%	*1%*	*1%*	*2%*	0	0	*1%*	0	0	0	0	0	0	*5%*	0	*2%*	*1%*	0	*3%*	*1%*	0	0	*3%*
								*	**	*	*	*	*	**	*	*			R*		*	*	*
NET: 1-3	**7**	4	3	3	4	4	3	1	0	1	0	0	0	2	1	1	1	0	0	6	1	1	0
	1%	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*3%*	0	*3%*	0	0	0	*6%*	*3%*	*2%*	*1%*	0	0	*1%*	*3%*	*3%*	0
								*	**	*	*	*	*	**	*	*			*		*	*	*
NET: 4-6	**92**	47	45	32	60	44	48	7	3	6	7	10	6	4	2	11	20	13	5	78	7	2	5
	18%	*18%*	*18%*	*15%*	*19%*	*19%*	*17%*	*23%*	*21%*	*13%*	*15%*	*18%*	*14%*	*11%*	*11%*	*18%*	*23%*	*17%*	*33%*	*17%*	*23%*	*11%*	*33%*
								*	**	*	*	*	*	**	*	*			**AJKMOR***		*	*	**ATV***
NET: 7-10	**417**	211	206	172	245	186	231	22	12	38	40	44	33	29	17	44	65	63	9	368	22	17	9
	80%	*80%*	*80%*	*82%*	*79%*	*79%*	*81%*	*75%*	*79%*	*85%*	*85%*	*82%*	*86%*	*78%*	*86%*	*77%*	*75%*	*83%*	*63%*	*81%*	*75%*	*86%*	*63%*
	SW							*	**	S*	S*	S*	S*	**	S*	*		**S**	*	**W**	*	W*	*
NET: 9-10	**206**	105	101	90	115	74	132	9	4	14	16	18	24	19	10	16	32	38	5	182	9	10	5
	39%	*40%*	*39%*	*43%*	*37%*	*31%*	*46%*	*29%*	*26%*	*32%*	*35%*	*34%*	*60%*	*50%*	*50%*	*29%*	*37%*	*50%*	*35%*	*40%*	*29%*	*50%*	*35%*
	F						**AF**	*	**	*	*	*	**AHJK LPQS***	**	*	*		**HP**	*		*	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Channel 5, CBBC and CBeebies combined
Base: All whose child(ren) watch(es) this channel regularly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**516**	34	175	212	76	17	2	186	224	106	36	45	101	88	92	96	102	414	98	395	69	375	34
Weighted Base	**521**	49	171	204	77	18	2	175	253	93	37	43	99	96	88	97	126	395	99	399	61	388	33
Effective Base	**441.2**	30.4	151.4	184.2	65.9	13.1	1.9	168.2	195.0	82.6	29.9	37.4	80.1	77.4	78.6	88.8	91.9	352.6	82.2	339.3	56.6	323.8	28.8
Not at all important	**2**	0	1	1	0	0	0	1	1	0	0	1	0	0	0	1	1	1	0	2	0	2	0
1	**0**	0	0	1%	0	0	0	0	0	0	0	2%	0	0	0	1%	1%	0	0	0	0	0	0
		*				**	**				**	*											**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*				**	**				**	*											**
3	**6**	1	3	0	0	1	0	4	2	0	0	1	1	0	1	1	0	6	1	5	1	4	0
	1%	3%	2%	0	0	5%	0	2%	1%	0	0	3%	1%	0	1%	1%	0	1%	1%	1%	2%	1%	0
	D	*				**	**				**	*											**
4	**11**	0	3	5	3	0	0	2	7	1	0	1	2	2	2	2	1	10	3	6	1	7	1
	2%	0	2%	3%	3%	0	0	1%	3%	2%	0	3%	2%	2%	2%	2%	1%	2%	3%	1%	2%	2%	3%
		*				**	**				**	*											**
5	**27**	1	7	13	4	1	0	8	14	4	0	4	4	4	4	7	5	22	5	19	0	22	3
	5%	2%	4%	6%	5%	7%	0	5%	6%	5%	0	9%	4%	5%	5%	7%	4%	6%	5%	5%	0	6%	10%
		*				**	**				**	*											**
6	**55**	9	18	23	3	1	0	14	26	14	7	4	15	10	6	6	15	39	11	42	10	38	4
	10%	19%	11%	11%	4%	5%	0	8%	10%	15%	18%	9%	16%	11%	7%	6%	12%	10%	11%	11%	16%	10%	13%
		E*				**	**				**	*	P										**
7	**85**	7	33	29	13	4	0	28	40	17	10	8	15	16	11	16	24	61	12	67	13	64	5
	16%	14%	19%	14%	17%	19%	0	16%	16%	19%	27%	19%	15%	17%	12%	17%	19%	15%	12%	17%	22%	17%	14%
		*				**	**				**	*											**
8	**126**	13	43	52	11	6	0	48	63	15	9	9	21	21	26	27	39	87	29	93	11	94	9
	24%	27%	25%	26%	15%	35%	0	27%	25%	17%	24%	22%	21%	22%	29%	28%	31%	22%	30%	23%	18%	24%	26%
	ER	*				**	**				**	*											**
9	**113**	10	34	47	20	2	1	43	51	19	5	9	21	22	22	17	28	84	24	86	15	84	2
	22%	20%	20%	23%	26%	9%	36%	24%	20%	21%	14%	22%	21%	23%	25%	17%	22%	21%	24%	22%	24%	22%	5%
		*				**	**				**	*											**
Extremely important 10	**93**	8	27	30	23	4	1	27	48	18	6	5	18	19	16	19	12	81	14	76	8	69	10
	18%	15%	16%	15%	30%	20%	64%	16%	19%	19%	17%	12%	18%	20%	18%	20%	10%	20%	14%	19%	13%	18%	28%
	Q	*			ACD	**	**				**	*						AQ					**
Don't know	**4**	0	2	3	0	0	0	0	1	3	0	0	2	0	1	0	1	4	0	3	1	3	0
	1%	0	1%	1%	0	0	0	0	0	4%	0	0	2%	0	1%	0	1%	1%	0	1%	2%	1%	1%
		*				**	**			AHI	**	*											**
NET: 1-3	**7**	1	4	1	0	1	0	4	3	0	0	2	1	0	1	2	1	7	1	6	1	6	0
	1%	3%	2%	1%	0	5%	0	2%	1%	0	0	4%	1%	0	1%	2%	1%	2%	1%	2%	2%	2%	0
		*				**	**				**	*											**
NET: 4-6	**92**	11	28	41	10	2	0	24	48	20	7	9	21	17	12	15	21	71	19	68	11	67	9
	18%	22%	16%	20%	12%	12%	0	14%	19%	21%	18%	21%	21%	18%	14%	16%	17%	18%	19%	17%	18%	17%	26%
		*				**	**				**	*											**
NET: 7-10	**417**	37	137	159	67	15	2	146	201	70	31	32	75	79	75	79	104	313	79	322	47	312	25
	80%	76%	80%	78%	88%	83%	100%	84%	79%	75%	82%	75%	76%	82%	84%	82%	82%	79%	80%	81%	77%	80%	73%
		*				**	**				**	*											**
NET: 9-10	**206**	17	61	77	43	5	2	70	99	37	12	15	39	41	38	36	40	165	37	162	23	153	11
	39%	35%	36%	38%	56%	29%	100%	40%	39%	40%	31%	34%	39%	43%	43%	37%	32%	42%	38%	41%	37%	40%	33%
		*			ACD	**	**				**	*						A					**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Channel 5, CBBC and CBeebies combined
Base: All whose child(ren) watch(es) this channel regularly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**516**	516	0	306	99	6	17	8	78	2	105	34	111	158	82	12	11	403	75	19	216	245	36
Weighted Base	**521**	521	0	320	114	9	12	9	56	1	110	33	122	146	85	13	9	410	75	17	218	250	34
Effective Base	**441.2**	441.2	0	269.8	86.8	5.3	13.9	6.5	65.7	1.6	88.8	28.3	95.7	134.0	76.1	9.2	9.1	346.8	63.2	15.6	185.5	210.4	29.1
Not at all important 1	**2**	2	0	1	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	1	0	1	1
	0	0	0	0	*1%*	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	*4%*	0	0	*2%*
						**	**	**		**		**				**	**			**			**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						**	**	**		**		**				**	**			**			**
3	**6**	6	0	6	0	0	0	0	0	0	0	0	2	2	1	0	0	3	1	1	2	2	1
	1%	*1%*	0	*2%*	0	0	0	0	0	0	0	0	*2%*	*1%*	*2%*	0	0	*1%*	*2%*	*8%*	*1%*	*1%*	*4%*
						**	**	**		**		**				**	**			**			**
4	**11**	11	0	8	2	0	0	0	1	0	1	1	2	2	2	0	1	7	4	0	5	5	1
	2%	*2%*	0	*3%*	*1%*	0	0	0	*2%*	0	*1%*	*4%*	*2%*	*2%*	*2%*	0	*12%*	*2%*	*5%*	0	*2%*	*2%*	*3%*
						**	**	**		**		**				**	**			**			**
5	**27**	27	0	20	2	0	0	0	4	0	8	1	4	5	7	0	0	14	9	2	7	15	2
	5%	*5%*	0	*6%*	*2%*	0	*2%*	0	*7%*	*24%*	*8%*	*4%*	*3%*	*4%*	*9%*	0	*4%*	*3%*	*12%*	*13%*	*3%*	*6%*	*7%*
	R					**	**	**		**		**				**	**		**AR**	**			**
6	**55**	55	0	30	14	4	2	1	3	0	19	5	9	13	7	2	0	36	16	2	24	28	3
	10%	*10%*	0	*9%*	*12%*	*46%*	*20%*	*13%*	*6%*	0	*17%*	*15%*	*8%*	*9%*	*8%*	*13%*	0	*9%*	*21%*	*14%*	*11%*	*11%*	*8%*
	R					**	**	**		**	**A**	**				**	**		**AR**	**			**
7	**85**	85	0	61	12	1	4	1	7	0	25	6	22	15	10	3	4	68	13	4	27	54	4
	16%	*16%*	0	*19%*	*10%*	*16%*	*30%*	*8%*	*13%*	0	*23%*	*17%*	*18%*	*10%*	*11%*	*25%*	*38%*	*17%*	*17%*	*21%*	*13%*	*22%*	*12%*
	N					**	**	**		**	**N**	**				**	**			**		**AU**	**
8	**126**	126	0	83	25	1	2	3	11	0	15	7	27	50	23	4	0	101	18	4	64	52	7
	24%	*24%*	0	*26%*	*22%*	*17%*	*19%*	*37%*	*19%*	0	*13%*	*20%*	*23%*	*34%*	*27%*	*33%*	0	*25%*	*24%*	*22%*	*29%*	*21%*	*22%*
	K					**	**	**		**		**		**AK**	**K**	**	**			**	**AV**		**
9	**113**	113	0	57	36	1	2	3	14	0	25	3	32	26	23	2	2	98	7	1	53	49	2
	22%	*22%*	0	*18%*	*32%*	*7%*	*14%*	*32%*	*25%*	0	*22%*	*9%*	*26%*	*18%*	*27%*	*15%*	*20%*	*24%*	*10%*	*5%*	*25%*	*20%*	*7%*
	DS				**AD**	**	**	**		**		**				**	**	**AS**		**			**
Extremely important 10	**93**	93	0	52	22	1	2	1	14	1	16	10	21	31	12	2	1	81	7	2	35	42	12
	18%	*18%*	0	*16%*	*19%*	*14%*	*15%*	*11%*	*25%*	*76%*	*14%*	*31%*	*18%*	*21%*	*14%*	*12%*	*14%*	*20%*	*9%*	*13%*	*16%*	*17%*	*35%*
	S					**	**	**		**		**				**	**	**S**		**			**
Don't know	**4**	4	0	2	0	0	0	0	2	0	1	0	1	0	1	0	1	1	1	0	0	2	0
	1%	*1%*	0	*1%*	0	0	0	0	*3%*	0	*1%*	0	*1%*	0	*1%*	*2%*	*12%*	0	*1%*	0	0	*1%*	*1%*
	RU					**	**	**		**		**				**	**			**			**
NET: 1-3	**7**	7	0	7	1	0	0	0	0	0	1	0	2	2	1	0	0	4	1	2	2	4	2
	1%	*1%*	0	*2%*	*1%*	0	0	0	0	0	*1%*	0	*2%*	*2%*	*2%*	0	0	*1%*	*2%*	*12%*	*1%*	*1%*	*6%*
						**	**	**		**		**				**	**			**			**
NET: 4-6	**92**	92	0	58	18	4	3	1	8	0	28	8	16	21	16	2	2	57	28	5	36	48	6
	18%	*18%*	0	*18%*	*15%*	*46%*	*22%*	*13%*	*14%*	*24%*	*25%*	*23%*	*13%*	*15%*	*19%*	*13%*	*16%*	*14%*	*38%*	*27%*	*17%*	*19%*	*18%*
	R					**	**	**		**	**AMN**	**				**	**		**AR**	**			**
NET: 7-10	**417**	417	0	252	95	5	10	8	46	1	80	25	103	122	67	11	7	348	44	10	180	197	26
	80%	*80%*	0	*79%*	*84%*	*54%*	*78%*	*87%*	*83%*	*76%*	*72%*	*77%*	*84%*	*84%*	*79%*	*86%*	*72%*	*85%*	*59%*	*62%*	*83%*	*79%*	*76%*
	KS					**	**	**		**		**	**K**	**K**		**	**	**AS**		**			**
NET: 9-10	**206**	206	0	109	58	2	4	4	28	1	40	13	53	57	35	4	3	179	14	3	88	91	14
	39%	*39%*	0	*34%*	*51%*	*21%*	*29%*	*43%*	*51%*	*76%*	*36%*	*39%*	*44%*	*39%*	*41%*	*27%*	*34%*	*44%*	*18%*	*18%*	*41%*	*36%*	*42%*
	DS				**AD**	**	**	**	**AD**	**		**				**	**	**AS**		**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children - Channel 4
Base: All those with a child aged 12-15 that watches C4

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**89**	47	42	13	76	48	41	10	4	6	7	9	4	8	5	9	19	3	5	69	10	5	5
Weighted Base	**94**	53	42	11	83	51	43	8	4	7	9	11	4	9	2	11	23	4	1	82	8	2	1
Effective Base	**78.9**	42.0	37.2	10.4	68.7	42.8	36.1	9.1	3.9	5.8	6.4	8.7	3.9	7.9	4.8	8.7	17.5	3.0	4.8	65.3	9.1	4.8	4.8
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
3	**1**	1	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	1%	***2%***	0	0	***1%***	***2%***	0	***11%***	0	0	0	0	0	0	0	0	0	0	0	0	***11%***	0	0
	T	*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
4	**3**	2	1	1	2	1	2	0	0	0	2	0	0	1	0	0	0	0	0	3	0	0	0
	3%	***3%***	***3%***	***11%***	***2%***	***2%***	***4%***	0	0	0	***17%***	0	0	***13%***	0	0	0	0	0	***3%***	0	0	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
5	**2**	2	0	0	2	1	1	0	0	0	1	0	0	0	0	0	1	0	0	2	0	0	0
	2%	***4%***	0	***3%***	***2%***	***2%***	***3%***	0	0	0	***11%***	0	0	0	0	0	***4%***	0	***22%***	***2%***	0	0	***22%***
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
6	**13**	6	7	5	7	6	6	2	2	1	0	1	0	2	1	1	2	1	0	11	2	1	0
	14%	***12%***	***16%***	***49%***	***9%***	***12%***	***15%***	***21%***	***52%***	***16%***	0	***12%***	0	***24%***	***23%***	***8%***	***7%***	***33%***	0	***13%***	***21%***	***23%***	0
	E	*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
7	**20**	10	10	0	20	8	12	0	0	4	0	2	1	2	1	3	7	0	0	19	0	1	0
	21%	***19%***	***24%***	***4%***	***24%***	***16%***	***28%***	0	0	***57%***	0	***19%***	***25%***	***24%***	***22%***	***25%***	***31%***	0	***31%***	***23%***	0	***22%***	***31%***
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
8	**24**	10	13	2	22	14	10	3	1	1	5	5	1	1	1	3	3	0	0	20	3	1	0
	25%	***20%***	***32%***	***20%***	***26%***	***28%***	***22%***	***40%***	***27%***	***14%***	***51%***	***46%***	***19%***	***10%***	***23%***	***23%***	***15%***	0	***23%***	***24%***	***40%***	***23%***	***23%***
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
9	**20**	14	5	0	20	13	7	2	1	1	1	1	0	0	0	4	8	3	0	18	2	0	0
	21%	***28%***	***13%***	0	***24%***	***25%***	***16%***	***21%***	***21%***	***12%***	***10%***	***11%***	0	0	***18%***	***32%***	***33%***	***67%***	0	***22%***	***21%***	***18%***	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Highest rating	**10**	6	4	0	10	7	3	1	0	0	1	1	2	1	0	1	2	0	0	9	1	0	0
10	***11%***	***12%***	***9%***	0	***12%***	***13%***	***8%***	***8%***	0	0	***12%***	***12%***	***56%***	***15%***	0	***13%***	***8%***	0	***24%***	***11%***	***8%***	0	***24%***
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Don't know	**2**	0	1	2	0	0	2	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	2%	***1%***	***3%***	***14%***	0	0	***4%***	0	0	0	0	0	0	***13%***	***14%***	0	0	0	0	***1%***	0	***14%***	0
	E	*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: 1-3	**1**	1	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	1%	***2%***	0	0	***1%***	***2%***	0	***11%***	0	0	0	0	0	0	0	0	0	0	0	0	***11%***	0	0
	T	*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: 4-6	**18**	10	8	7	11	9	9	2	2	1	3	1	0	3	1	1	3	1	0	15	2	1	0
	19%	***19%***	***18%***	***62%***	***13%***	***17%***	***22%***	***21%***	***52%***	***16%***	***27%***	***12%***	0	***37%***	***23%***	***8%***	***12%***	***33%***	***22%***	***19%***	***21%***	***23%***	***22%***
	E	*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: 7-10	**74**	41	33	3	71	42	32	6	2	6	7	9	4	4	2	11	20	3	1	66	6	2	1
	79%	***78%***	***79%***	***24%***	***86%***	***82%***	***75%***	***68%***	***48%***	***84%***	***73%***	***88%***	***100%***	***50%***	***64%***	***92%***	***88%***	***67%***	***78%***	***80%***	***68%***	***64%***	***78%***
		*	*	**	**A**	*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: 9-10	**30**	21	9	0	30	20	11	2	1	1	2	2	2	1	0	5	10	3	0	27	2	0	0
	32%	***40%***	***22%***	0	***36%***	***38%***	***25%***	***29%***	***21%***	***12%***	***21%***	***23%***	***56%***	***15%***	***18%***	***44%***	***42%***	***67%***	***24%***	***33%***	***29%***	***18%***	***24%***
		*	*	**	**A**	*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children - Channel 4
Base: All those with a child aged 12-15 that watches C4

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**89**	6	18	38	17	10	0	43	29	17	6	11	15	16	16	21	14	75	25	60	6	76	3
Weighted Base	**94**	10	19	37	19	10	0	45	35	14	6	9	16	19	18	21	20	74	27	63	4	82	3
Effective Base	**78.9**	5.8	16.4	34.4	15.0	8.9	0	40.6	25.6	13.4	5.3	8.7	12.5	14.1	14.8	20.4	13.0	67.4	22.8	52.1	4.0	69.0	2.4
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0 **	0 **	0 *	0 **	0 **	0	0 *	0 **	0 **	0 **	0 **	0 **	0 **	0 **	0 **	0 **	0	0 **	0	0 **	0	0 **
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0 **	0 **	0 *	0 **	0 **	0	0 *	0 **	0 **	0 **	0 **	0 **	0 **	0 **	0 **	0 **	0	0 **	0	0 **	0	0 **
3	**1**	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	1	0	0	1	0
	1%	0 **	0 **	0 *	0 **	***9%*** **	0	0 *	***3%*** **	0 **	0 **	0 **	0 **	0 **	***5%*** **	0 **	0 **	***1%***	***3%*** **	0	0 **	***1%***	0 **
4	**3**	0	0	0	0	3	0	1	2	0	0	2	0	0	1	0	0	3	2	1	0	3	0
	3%	0 **	0 **	0 *	0 **	***27%*** **	0	***3%*** *	***4%*** **	0 **	0 **	***17%*** **	0 **	0 **	***6%*** **	0 **	0 **	***4%***	***6%*** **	***2%***	0 **	***3%***	0 **
5	**2**	0	1	0	1	0	0	1	1	0	0	0	0	0	0	2	0	2	1	1	0	2	0
	2%	0 **	***5%*** **	***1%*** *	***5%*** **	0 **	0	***2%*** *	***3%*** **	***2%*** **	0 **	***3%*** **	0 **	0 **	0 **	***9%*** **	0 **	***3%***	***4%*** **	***2%***	0 **	***3%***	0 **
6	**13**	2	1	6	2	2	0	4	6	3	0	1	1	3	3	2	1	12	5	8	1	12	0
	14%	***17%*** **	***5%*** **	***15%*** *	***13%*** **	***23%*** **	0	***8%*** *	***17%*** **	***23%*** **	0 **	***9%*** **	***5%*** **	***16%*** **	***19%*** **	***10%*** **	***7%*** **	***15%***	***18%*** **	***13%***	***22%*** **	***14%***	0 **
7	**20**	3	3	10	5	0	0	10	7	2	1	2	4	6	3	3	4	16	4	15	2	18	0
	21%	***28%*** **	***17%*** **	***26%*** *	***24%*** **	0 **	0	***23%*** *	***21%*** **	***17%*** **	***22%*** **	***25%*** **	***25%*** **	***34%*** **	***18%*** **	***15%*** **	***19%*** **	***22%***	***17%*** **	***23%***	***48%*** **	***22%***	0 **
8	**24**	3	5	10	4	1	0	12	9	4	1	1	7	3	7	4	11	13	4	16	0	20	1
	25% R	***32%*** **	***28%*** **	***28%*** *	***20%*** **	***15%*** **	0	***25%*** *	***25%*** **	***24%*** **	***21%*** **	***11%*** **	***45%*** **	***14%*** **	***37%*** **	***17%*** **	***53%*** **	***18%***	***14%*** **	***26%***	***11%*** **	***24%***	***54%*** **
9	**20**	2	5	10	2	1	0	8	8	4	1	3	3	7	2	4	3	17	6	14	1	17	1
	21%	***24%*** **	***25%*** **	***26%*** *	***12%*** **	***9%*** **	0	***19%*** *	***23%*** **	***25%*** **	***17%*** **	***31%*** **	***17%*** **	***37%*** **	***14%*** **	***19%*** **	***15%*** **	***23%***	***21%*** **	***23%***	***19%*** **	***20%***	***34%*** **
Highest rating 10	**10**	0	4	2	3	2	0	9	0	1	2	0	1	0	0	5	1	9	4	6	0	10	0
	11%	0 **	***19%*** **	***4%*** *	***18%*** **	***17%*** **	0	***20%*** A*	0 **	***7%*** **	***40%*** **	0 **	***9%*** **	0 **	***2%*** **	***24%*** **	***6%*** **	***12%***	***16%*** **	***10%***	0 **	***12%***	***12%*** **
Don't know	**2**	0	0	0	2	0	0	0	1	0	0	0	0	0	0	1	0	2	0	1	0	0	0
	2% V	0 **	0 **	0 *	***8%*** **	0 **	0	0 *	***3%*** **	***2%*** **	0 **	***4%*** **	0 **	0 **	0 **	***6%*** **	0 **	***2%***	***1%*** **	***2%***	0 **	0	0 **
NET: 1-3	**1**	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	1	0	0	1	0
	1%	0 **	0 **	0 *	0 **	***9%*** **	0	0 *	***3%*** **	0 **	0 **	0 **	0 **	0 **	***5%*** **	0 **	0 **	***1%***	***3%*** **	0	0 **	***1%***	0 **
NET: 4-6	**18**	2	2	6	3	5	0	6	9	4	0	3	1	3	5	4	1	16	7	10	1	17	0
	19%	***17%*** **	***10%*** **	***16%*** *	***18%*** **	***50%*** **	0	***13%*** *	***25%*** **	***25%*** **	0 **	***29%*** **	***5%*** **	***16%*** **	***25%*** **	***19%*** **	***7%*** **	***22%***	***28%*** **	***17%***	***22%*** **	***20%***	0 **
NET: 7-10	**74**	8	17	31	14	4	0	40	24	10	6	6	16	16	13	16	19	55	18	51	3	64	3
	79% R	***83%*** **	***90%*** **	***84%*** *	***74%*** **	***41%*** **	0	***87%*** A*	***69%*** **	***73%*** **	***100%*** **	***67%*** **	***95%*** **	***84%*** **	***70%*** **	***75%*** **	***93%*** **	***75%***	***67%*** **	***82%***	***78%*** **	***78%***	***100%*** **
NET: 9-10	**30**	2	9	11	6	3	0	18	8	4	3	3	4	7	3	9	4	26	10	20	1	27	1
	32%	***24%*** **	***44%*** **	***30%*** *	***30%*** **	***26%*** **	0	***39%*** *	***23%*** **	***31%*** **	***57%*** **	***31%*** **	***25%*** **	***37%*** **	***15%*** **	***43%*** **	***22%*** **	***35%***	***37%*** **	***32%***	***19%*** **	***32%***	***46%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children - Channel 4
Base: All those with a child aged 12-15 that watches C4

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**89**	89	0	68	10	0	4	0	6	1	19	2	18	23	25	0	1	77	11	1	53	33	3
Weighted Base	**94**	94	0	73	13	0	4	0	4	1	18	2	22	24	27	0	1	82	11	1	56	36	3
Effective Base	**78.9**	78.9	0	62.0	9.0	0	3.0	0	4.9	1.0	16.2	2.0	15.3	21.4	23.5	0	1.0	68.0	9.9	1.0	48.7	28.3	2.2
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
3	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0
	1%	***1%***	0	***1%***	0	0	0	0	0	0	0	0	0	***4%***	0	0	0	***1%***	0	0	***2%***	0	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
4	**3**	3	0	3	0	0	0	0	0	0	0	0	2	1	0	0	0	1	2	0	0	1	2
	3%	***3%***	0	***4%***	0	0	0	0	0	0	0	0	***7%***	***5%***	0	0	0	***1%***	***14%***	0	0	***3%***	***60%***
	RU				**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
5	**2**	2	0	1	0	0	0	0	1	0	0	0	1	0	1	0	0	2	0	0	1	1	0
	2%	***2%***	0	***2%***	0	0	0	0	***26%***	0	***2%***	0	***5%***	0	***4%***	0	0	***3%***	0	0	***2%***	***4%***	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
6	**13**	13	0	11	1	0	1	0	0	0	1	1	1	8	1	0	1	11	2	0	8	4	1
	14%	***14%***	0	***15%***	***10%***	0	***23%***	0	0	0	***6%***	***44%***	***4%***	***32%***	***3%***	0	***100%***	***13%***	***17%***	0	***15%***	***10%***	***32%***
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
7	**20**	20	0	16	2	0	2	0	0	0	3	0	7	3	7	0	0	15	6	0	12	8	0
	21%	***21%***	0	***22%***	***13%***	0	***51%***	0	***6%***	0	***18%***	0	***32%***	***13%***	***25%***	0	0	***18%***	***49%***	0	***21%***	***23%***	***8%***
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
8	**24**	24	0	20	2	0	0	0	0	1	7	1	6	4	6	0	0	23	1	0	14	10	0
	25%	***25%***	0	***28%***	***17%***	0	0	0	***13%***	***100%***	***40%***	***56%***	***28%***	***16%***	***21%***	0	0	***28%***	***8%***	0	***24%***	***29%***	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
9	**20**	20	0	13	5	0	0	0	2	0	5	0	5	4	6	0	0	19	1	0	14	6	0
	21%	***21%***	0	***18%***	***40%***	0	0	0	***47%***	0	***27%***	0	***22%***	***17%***	***23%***	0	0	***23%***	***9%***	0	***25%***	***17%***	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
Highest rating	**10**	10	0	7	3	0	1	0	0	0	1	0	0	2	7	0	0	10	0	0	7	3	0
10	***11%***	***11%***	0	***9%***	***21%***	0	***25%***	0	0	0	***7%***	0	***2%***	***8%***	***24%***	0	0	***12%***	0	0	***12%***	***9%***	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
Don't know	**2**	2	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	2	0
	2%	***2%***	0	***2%***	0	0	0	0	***9%***	0	0	0	***2%***	***5%***	0	0	0	0	***3%***	***100%***	0	***4%***	0
	R				**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
NET: 1-3	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0
	1%	***1%***	0	***1%***	0	0	0	0	0	0	0	0	0	***4%***	0	0	0	***1%***	0	0	***2%***	0	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
NET: 4-6	**18**	18	0	15	1	0	1	0	1	0	1	1	3	9	2	0	1	14	3	0	9	6	2
	19%	***19%***	0	***20%***	***10%***	0	***23%***	0	***26%***	0	***8%***	***44%***	***16%***	***37%***	***7%***	0	***100%***	***18%***	***30%***	0	***17%***	***17%***	***92%***
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
NET: 7-10	**74**	74	0	56	12	0	3	0	2	1	17	1	18	13	25	0	0	67	7	0	46	28	0
	79%	***79%***	0	***77%***	***90%***	0	***77%***	0	***65%***	***100%***	***92%***	***56%***	***82%***	***55%***	***93%***	0	0	***81%***	***67%***	0	***82%***	***78%***	***8%***
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**
NET: 9-10	**30**	30	0	20	8	0	1	0	2	0	6	0	5	6	13	0	0	29	1	0	21	10	0
	32%	***32%***	0	***27%***	***61%***	0	***25%***	0	***47%***	0	***35%***	0	***23%***	***25%***	***47%***	0	0	***36%***	***9%***	0	***37%***	***27%***	0
					**		**		**	**	**	**	**	**	**		**		**	**	*	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22xx. How important do you think it is that Channel 4 does this? - Channel 4
Base: All those with a child aged 12-15 that watches C4

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**89**	47	42	13	76	48	41	10	4	6	7	9	4	8	5	9	19	3	5	69	10	5	5
Weighted Base	**94**	53	42	11	83	51	43	8	4	7	9	11	4	9	2	11	23	4	1	82	8	2	1
Effective Base	**78.9**	42.0	37.2	10.4	68.7	42.8	36.1	9.1	3.9	5.8	6.4	8.7	3.9	7.9	4.8	8.7	17.5	3.0	4.8	65.3	9.1	4.8	4.8
Not at all important	**1**	0	1	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
1	*1%*	0	*3%*	*11%*	0	0	*3%*	0	0	0	0	0	0	*13%*	0	0	0	0	0	*1%*	0	0	0
	E	*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
3	**2**	1	1	0	2	1	1	1	0	0	0	0	0	0	0	0	0	1	0	1	1	0	0
	2%	*2%*	*3%*	0	*3%*	*2%*	*3%*	*11%*	0	0	0	0	0	0	0	0	0	*33%*	0	*2%*	*11%*	0	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
4	**4**	1	3	1	3	4	0	0	0	1	0	0	0	1	0	0	1	0	0	4	0	0	0
	4%	*2%*	*6%*	*11%*	*3%*	*7%*	0	0	0	*22%*	0	0	0	*13%*	0	0	*5%*	0	0	*4%*	0	0	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
5	**1**	0	1	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	1%	0	*1%*	0	*1%*	0	*1%*	0	0	0	0	0	0	0	*23%*	0	0	0	0	0	0	*23%*	0
	T	*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
6	**15**	7	7	3	12	7	8	1	1	1	1	3	0	2	0	4	2	0	0	13	1	0	0
	16%	*14%*	*17%*	*23%*	*15%*	*13%*	*19%*	*11%*	*22%*	*16%*	*11%*	*24%*	0	*27%*	0	*33%*	*8%*	0	*22%*	*16%*	*11%*	0	*22%*
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
7	**21**	14	7	1	20	10	11	1	0	3	3	2	1	3	0	0	5	1	1	19	1	0	1
	22%	*27%*	*16%*	*11%*	*24%*	*19%*	*26%*	*16%*	0	*50%*	*38%*	*19%*	*19%*	*32%*	0	0	*22%*	*35%*	*40%*	*23%*	*16%*	0	*40%*
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
8	**22**	11	11	4	18	12	10	2	2	0	3	4	1	0	1	3	6	1	0	19	2	1	0
	24%	*21%*	*26%*	*40%*	*21%*	*23%*	*24%*	*27%*	*51%*	0	*30%*	*34%*	*25%*	0	*22%*	*23%*	*24%*	*33%*	*23%*	*23%*	*27%*	*22%*	*23%*
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
9	**18**	10	7	0	17	11	6	2	1	1	0	2	0	0	0	4	8	0	0	16	2	0	0
	19%	*19%*	*18%*	*2%*	*21%*	*22%*	*15%*	*21%*	*27%*	*12%*	0	*23%*	0	0	0	*32%*	*33%*	0	*16%*	*19%*	*21%*	0	*16%*
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Extremely important 10	**11**	7	4	0	11	7	4	1	0	0	2	0	2	1	1	1	2	0	0	9	1	1	0
	12%	*14%*	*9%*	0	*13%*	*14%*	*8%*	*13%*	0	0	*21%*	0	*56%*	*15%*	*41%*	*13%*	*8%*	0	0	*11%*	*13%*	*41%*	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	*1%*	0	*3%*	0	0	*1%*	0	0	0	0	0	0	0	*14%*	0	0	0	0	0	0	*14%*	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: 1-3	**3**	1	2	1	2	1	2	1	0	0	0	0	0	1	0	0	0	1	0	2	1	0	0
	4%	*2%*	*6%*	*11%*	*3%*	*2%*	*6%*	*11%*	0	0	0	0	0	*13%*	0	0	0	*33%*	0	*3%*	*11%*	0	0
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: 4-6	**19**	9	10	4	15	10	9	1	1	3	1	3	0	4	1	4	3	0	0	17	1	1	0
	20%	*16%*	*25%*	*33%*	*18%*	*20%*	*20%*	*11%*	*22%*	*38%*	*11%*	*24%*	0	*40%*	*23%*	*33%*	*12%*	0	*22%*	*21%*	*11%*	*23%*	*22%*
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: 7-10	**72**	43	29	6	66	40	31	6	3	4	8	8	4	4	2	8	20	3	1	63	6	2	1
	76%	*81%*	*69%*	*53%*	*79%*	*78%*	*73%*	*78%*	*78%*	*62%*	*89%*	*76%*	*100%*	*47%*	*64%*	*67%*	*88%*	*67%*	*78%*	*76%*	*78%*	*64%*	*78%*
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: 9-10	**29**	18	11	0	28	19	10	3	1	1	2	2	2	1	1	5	9	0	0	25	3	1	0
	30%	*33%*	*27%*	*2%*	*34%*	*36%*	*23%*	*35%*	*27%*	*12%*	*21%*	*23%*	*56%*	*15%*	*41%*	*44%*	*41%*	0	*16%*	*30%*	*35%*	*41%*	*16%*
		*	*	**		*	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22xx. How important do you think it is that Channel 4 does this? - Channel 4
Base: All those with a child aged 12-15 that watches C4

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**89**	6	18	38	17	10	0	43	29	17	6	11	15	16	16	21	14	75	25	60	6	76	3
Weighted Base	**94**	10	19	37	19	10	0	45	35	14	6	9	16	19	18	21	20	74	27	63	4	82	3
Effective Base	**78.9**	5.8	16.4	34.4	15.0	8.9	0	40.6	25.6	13.4	5.3	8.7	12.5	14.1	14.8	20.4	13.0	67.4	22.8	52.1	4.0	69.0	2.4
Not at all important	**1**	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0	1	0	1	0	0	0
1	***1%***	0	0	0	***6%***	0	0	0	***3%***	0	0	0	0	0	0	***6%***	0	***2%***	0	***2%***	0	0	0
	V	**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
3	**2**	0	0	1	0	1	0	0	2	0	0	0	0	1	1	0	0	2	2	0	0	2	0
	2%	0	0	***3%***	0	***9%***	0	0	***6%***	0	0	0	0	***7%***	***5%***	0	0	***3%***	***8%***	0	0	***3%***	0
	T	**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
4	**4**	1	0	1	0	1	0	1	1	1	0	3	0	0	1	0	0	4	1	2	0	4	0
	4%	***15%***	0	***3%***	0	***12%***	0	***3%***	***3%***	***10%***	0	***28%***	0	0	***6%***	0	0	***5%***	***6%***	***4%***	0	***4%***	0
		**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
5	**1**	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1	0	1	0	1	0
	1%	0	0	0	***3%***	0	0	0	***2%***	0	0	0	0	***3%***	0	0	0	***1%***	0	***1%***	0	***1%***	0
		**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
6	**15**	1	1	8	4	1	0	3	10	1	0	0	4	4	3	2	3	12	2	13	2	13	0
	16%	***13%***	***5%***	***21%***	***21%***	***9%***	0	***8%***	***29%***	***10%***	0	***3%***	***24%***	***21%***	***17%***	***10%***	***15%***	***16%***	***7%***	***20%***	***38%***	***16%***	0
	H	**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
7	**21**	2	5	7	6	2	0	11	7	2	0	2	5	5	5	5	3	18	6	14	1	18	0
	22%	***17%***	***24%***	***19%***	***31%***	***19%***	0	***25%***	***21%***	***16%***	0	***19%***	***28%***	***25%***	***28%***	***22%***	***15%***	***24%***	***24%***	***23%***	***27%***	***22%***	***12%***
		**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
8	**22**	3	5	10	2	2	0	12	4	5	1	2	3	3	7	3	8	14	3	14	0	19	1
	24%	***32%***	***27%***	***26%***	***11%***	***23%***	0	***27%***	***13%***	***38%***	***18%***	***26%***	***21%***	***16%***	***37%***	***15%***	***42%***	***19%***	***11%***	***23%***	0	***23%***	***54%***
	R	**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
9	**18**	2	6	8	1	0	0	10	7	1	2	1	4	3	1	6	6	12	6	12	1	17	0
	19%	***24%***	***32%***	***22%***	***5%***	0	0	***21%***	***20%***	***8%***	***42%***	***10%***	***23%***	***17%***	***7%***	***30%***	***28%***	***16%***	***22%***	***19%***	***24%***	***20%***	0
		**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
Extremely important	**11**	0	2	2	4	3	0	8	1	2	2	1	1	2	0	4	0	11	5	6	0	9	1
10	***12%***	0	***12%***	***5%***	***20%***	***29%***	0	***17%***	***3%***	***16%***	***40%***	***10%***	***6%***	***11%***	0	***18%***	0	***15%***	***20%***	***9%***	***11%***	***11%***	***34%***
		**	**	*	**	**		*	**	**	**	**	**	**	**	**	**	**A**	**		**		**
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	***2%***	0	0	0	0	***2%***	0	***4%***	0	0	0	0	0	0	***1%***	0	0	0	0
		**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
NET: 1-3	**3**	0	0	1	1	1	0	0	3	0	0	0	0	1	1	1	0	3	2	1	0	2	0
	4%	0	0	***3%***	***6%***	***9%***	0	0	***10%***	0	0	0	0	***7%***	***5%***	***6%***	0	***4%***	***8%***	***2%***	0	***3%***	0
	H	**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
NET: 4-6	**19**	3	1	9	5	2	0	5	11	3	0	3	4	5	4	2	3	16	3	15	2	17	0
	20%	***28%***	***5%***	***23%***	***24%***	***21%***	0	***10%***	***33%***	***20%***	0	***31%***	***24%***	***24%***	***23%***	***10%***	***15%***	***21%***	***13%***	***25%***	***38%***	***21%***	0
	H	**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**
NET: 7-10	**72**	7	18	27	13	7	0	41	20	11	6	6	13	13	13	18	17	55	21	46	3	63	3
	76%	***72%***	***95%***	***73%***	***68%***	***70%***	0	***90%***	***57%***	***78%***	***100%***	***65%***	***76%***	***69%***	***72%***	***85%***	***85%***	***74%***	***78%***	***74%***	***62%***	***76%***	***100%***
		**	**	*	**	**		**A***	**	**	**	**	**	**	**	**	**		**		**		**
NET: 9-10	**29**	2	9	10	5	3	0	17	8	3	5	2	5	5	1	10	6	23	11	17	2	26	1
	30%	***24%***	***45%***	***28%***	***26%***	***29%***	0	***38%***	***23%***	***24%***	***82%***	***19%***	***28%***	***28%***	***7%***	***48%***	***28%***	***31%***	***42%***	***28%***	***35%***	***31%***	***34%***
		**	**	*	**	**		*	**	**	**	**	**	**	**	**	**		**		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22xx. How important do you think it is that Channel 4 does this? - Channel 4
Base: All those with a child aged 12-15 that watches C4

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**89**	89	0	68	10	0	4	0	6	1	19	2	18	23	25	0	1	77	11	1	53	33	3
Weighted Base	**94**	94	0	73	13	0	4	0	4	1	18	2	22	24	27	0	1	82	11	1	56	36	3
Effective Base	**78.9**	78.9	0	62.0	9.0	0	3.0	0	4.9	1.0	16.2	2.0	15.3	21.4	23.5	0	1.0	68.0	9.9	1.0	48.7	28.3	2.2
Not at all important 1	**1** ***1%*** **R**	1 ***1%***	0 0	1 ***2%***	0 0 **	0 0	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	1 ***5%*** **	0 0 **	0 0	0 0 **	0 0	0 0 **	1 ***100%*** **	0 0 *	1 ***3%*** **	0 0 **
2	**0** **0**	0 0	0 0	0 0	0 0 **	0 0	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0	0 0 **	0 0 **	0 0 *	0 0 **	0 0 **
3	**2** ***2%***	2 ***2%***	0 0	1 ***1%***	1 ***10%*** **	0 0	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	2 ***9%*** **	0 0 **	0 0	0 0 **	2 ***3%***	0 0 **	0 0 **	2 ***4%*** *	0 0 **	0 0 **
4	**4** ***4%***	4 ***4%***	0 0	4 ***5%***	0 0 **	0 0	0 0 **	0 0	0 0 **	0 0 **	1 ***8%*** **	0 0 **	1 ***5%*** **	1 ***5%*** **	0 0 **	0 0	0 0 **	3 ***3%***	1 ***9%*** **	0 0 **	3 ***5%*** *	1 ***3%*** **	0 0 **
5	**1** ***1%***	1 ***1%***	0 0	1 ***1%***	0 0 **	0 0	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	1 ***2%*** **	0 0 **	0 0	0 0 **	1 ***1%***	0 0 **	0 0 **	0 0 *	1 ***2%*** **	0 0 **
6	**15** ***16%***	15 ***16%***	0 0	11 ***15%***	0 0 **	0 0	3 ***69%*** **	0 0	1 ***26%*** **	0 0 **	3 ***15%*** **	0 0 **	5 ***23%*** **	5 ***19%*** **	3 ***9%*** **	0 0	0 0 **	11 ***14%***	4 ***32%*** **	0 0 **	8 ***15%*** *	6 ***18%*** **	0 0 **
7	**21** ***22%***	21 ***22%***	0 0	20 ***27%***	1 ***8%*** **	0 0	0 ***6%*** **	0 0	0 0 **	0 0 **	4 ***22%*** **	0 0 **	9 ***40%*** **	5 ***19%*** **	4 ***14%*** **	0 0	0 0 **	16 ***19%***	5 ***47%*** **	0 0 **	10 ***19%*** *	9 ***24%*** **	2 ***68%*** **
8	**22** ***24%***	22 ***24%***	0 0	19 ***26%***	3 ***21%*** **	0 0	0 0 **	0 0	0 0 **	1 ***100%*** **	4 ***25%*** **	2 ***100%*** **	3 ***12%*** **	5 ***20%*** **	7 ***27%*** **	0 0	1 ***100%*** **	21 ***26%***	1 ***9%*** **	0 0 **	13 ***23%*** *	9 ***24%*** **	1 ***32%*** **
9	**18** ***19%*** **D**	18 ***19%***	0 0	10 ***14%***	6 ***50%*** **	0 0	0 0 **	0 0	1 ***29%*** **	0 0 **	2 ***12%*** **	0 0 **	4 ***17%*** **	3 ***13%*** **	8 ***31%*** **	0 0	0 0 **	18 ***22%***	0 0 **	0 0 **	13 ***23%*** *	5 ***14%*** **	0 0 **
Extremely important 10	**11** ***12%***	11 ***12%***	0 0	7 ***10%***	1 ***11%*** **	0 0	1 ***25%*** **	0 0	1 ***36%*** **	0 0 **	3 ***18%*** **	0 0 **	1 ***3%*** **	2 ***8%*** **	5 ***19%*** **	0 0	0 0 **	11 ***13%***	0 0 **	0 0 **	7 ***12%*** *	4 ***11%*** **	0 0 **
Don't know	**0** **0**	0 0	0 0	0 0	0 0 **	0 0	0 0 **	0 0	0 ***9%*** **	0 0 **	0 0 **	0 0 **	0 ***2%*** **	0 0 **	0 0 **	0 0	0 0 **	0 0	0 ***3%*** **	0 0 **	0 0 *	0 ***1%*** **	0 0 **
NET: 1-3	**3** ***4%***	3 ***4%***	0 0	2 ***3%***	1 ***10%*** **	0 0	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	3 ***14%*** **	0 0 **	0 0	0 0 **	2 ***3%***	0 0 **	1 ***100%*** **	2 ***4%*** *	1 ***3%*** **	0 0 **
NET: 4-6	**19** ***20%***	19 ***20%***	0 0	15 ***21%***	0 0 **	0 0	3 ***69%*** **	0 0	1 ***26%*** **	0 0 **	4 ***23%*** **	0 0 **	6 ***28%*** **	6 ***26%*** **	3 ***9%*** **	0 0	0 0 **	14 ***18%***	5 ***41%*** **	0 0 **	11 ***19%*** *	8 ***23%*** **	0 0 **
NET: 7-10	**72** ***76%***	72 ***76%***	0 0	56 ***76%***	12 ***90%*** **	0 0	1 ***31%*** **	0 0	2 ***65%*** **	1 ***100%*** **	14 ***77%*** **	2 ***100%*** **	15 ***71%*** **	15 ***60%*** **	25 ***91%*** **	0 0	1 ***100%*** **	65 ***80%*** **A**	6 ***56%*** **	0 0 **	43 ***77%*** *	26 ***73%*** **	3 ***100%*** **
NET: 9-10	**29** ***30%*** **D**	29 ***30%***	0 0	17 ***24%***	8 ***61%*** **	0 0	1 ***25%*** **	0 0	2 ***65%*** **	0 0 **	5 ***30%*** **	0 0 **	4 ***19%*** **	5 ***21%*** **	14 ***51%*** **	0 0	0 0 **	29 ***35%*** **A**	0 0 **	0 0 **	20 ***35%*** *	9 ***25%*** **	0 0 **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Summary
Base: All respondents

	Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?		
	BBC One, BBC Two, BBC Three, BBC Four, ITV/STV /UTV/ITV Wales, Channel 4 and Channel 5 combined (A)	Any other broadcast TV (e.g. Sky channels, channels on Freeview) (B)	TV content via the internet through a paid for subscr iption (e.g. Netflix, Amazon, Now TV, etc.) (C)
Unweighted Base	3130	3130	3130
Weighted Base	3130	3130	3130
Effective Base	2639.8	2639.8	2639.8
None	139 *4%*	761 *24%* **A**	1158 *37%* **AB**
1%-10%	297 *10%*	496 *16%* **AC**	355 *11%* **A**
11%-20%	311 *10%*	445 *14%* **AC**	297 *9%*
21%-30%	406 *13%* **C**	461 *15%* **AC**	317 *10%*
31%-40%	305 *10%* **C**	296 *9%* **C**	234 *7%*
41%-50%	444 *14%* **BC**	281 *9%*	237 *8%*
51%-60%	211 *7%* **BC**	132 *4%*	117 *4%*
61%-70%	196 *6%* **BC**	72 *2%*	100 *3%*
71%-80%	270 *9%* **BC**	96 *3%*	127 *4%*
81%-90%	150 *5%* **BC**	54 *2%*	64 *2%*
91%-100%	399 *13%* **BC**	36 *1%*	126 *4%* **B**
Mean	49.1	25.3	25.6

BC

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
0	**139**	65	74	108	32	72	67	10	7	12	16	11	9	6	10	7	18	25	10	111	10	10	10
	4%	***4%***	***5%***	***7%***	***2%***	***5%***	***4%***	***4%***	***6%***	***5%***	***5%***	***4%***	***4%***	***2%***	***6%***	***2%***	***4%***	***6%***	***10%***	***4%***	***4%***	***6%***	***10%***
	E			**AE**											**NP**				**AHJKL MNPQR**				**ATU**
1	**10**	9	1	7	4	8	2	1	1	1	0	3	1	1	0	0	1	2	0	10	1	0	0
	0	***1%***	0	0	0	***1%***	0	0	***1%***	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0
	C	**AC**																					
2	**8**	4	4	5	3	3	5	1	0	2	0	0	0	1	0	4	0	0	0	7	1	0	0
	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	***1%***	0	0	0	0	0	0	0
										A						**AR**							
3	**7**	3	3	6	1	4	3	1	0	0	0	1	0	0	0	2	0	3	0	6	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	***1%***	0	0	0	0	0
	E																						
4	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	**80**	44	36	55	25	46	34	14	5	6	7	4	6	7	2	7	10	9	3	61	14	2	3
	3%	***3%***	***2%***	***4%***	***2%***	***3%***	***2%***	***6%***	***4%***	***2%***	***2%***	***1%***	***3%***	***2%***	***1%***	***3%***	***3%***	***2%***	***3%***	***2%***	***6%***	***1%***	***3%***
	E			**AE**				**AKLOQR**													**ATV**		
6	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	**2**	2	0	0	2	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
											A												
9	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	**189**	99	89	115	74	91	97	15	5	13	12	20	22	17	12	16	25	25	5	157	15	12	5
	6%	***6%***	***6%***	***7%***	***5%***	***6%***	***6%***	***6%***	***4%***	***5%***	***4%***	***7%***	***10%***	***6%***	***8%***	***6%***	***6%***	***6%***	***5%***	***6%***	***6%***	***8%***	***5%***
	E			**AE**									**AKS**		**K**								
11	**1**	0	1	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	**67**	38	29	45	22	36	31	7	1	6	3	3	7	7	3	6	15	7	1	57	7	3	1
	2%	***2%***	***2%***	***3%***	***1%***	***2%***	***2%***	***3%***	***1%***	***2%***	***1%***	***1%***	***3%***	***3%***	***2%***	***2%***	***4%***	***2%***	***1%***	***2%***	***3%***	***2%***	***1%***
	ESW			**AE**													**KS**						
16	**1**	0	1	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
								A													**AT**		
18	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	**241**	113	129	138	103	126	116	21	12	18	31	25	16	15	9	20	34	30	10	202	21	9	10
	8%	***7%***	***8%***	***9%***	***6%***	***8%***	***7%***	***8%***	***10%***	***7%***	***9%***	***9%***	***7%***	***5%***	***6%***	***7%***	***8%***	***7%***	***10%***	***8%***	***8%***	***6%***	***10%***
	E			**AE**															**NO**				**V**
22	**1**	1	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T							**A**													**AT**		
23	**1**	1	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T							**A**							**A**						**AT**	**AT**	
24	**1**	0	1	0	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
25	**139**	80	58	49	90	65	73	11	7	7	10	15	14	7	6	20	26	11	4	117	11	6	4
	4%	***5%***	***4%***	***3%***	***6%***	***4%***	***5%***	***5%***	***6%***	***3%***	***3%***	***5%***	***7%***	***2%***	***4%***	***7%***	***6%***	***2%***	***4%***	***4%***	***5%***	***4%***	***4%***
	D				**AD**								**NR**			**KNR**	**NR**						
26	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	**1**	0	1	0	1	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	**262**	125	137	117	146	139	124	23	7	20	27	33	13	25	16	16	43	31	8	215	23	16	8
	8%	***8%***	***9%***	***8%***	***9%***	***9%***	***8%***	***9%***	***6%***	***8%***	***8%***	***12%***	***6%***	***9%***	***10%***	***6%***	***11%***	***7%***	***9%***	***8%***	***9%***	***10%***	***9%***
												AMPR					**P**						
31	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
33	**21**	13	8	4	17	17	4	1	1	2	1	1	2	3	0	4	6	1	0	20	1	0	0
	1%	***1%***	***1%***	0	***1%***	***1%***	0	0	***1%***	***1%***	0	0	***1%***	***1%***	0	***1%***	***1%***	0	0	***1%***	0	0	0
	DG				**AD**	**AG**																	
34	**8**	5	3	4	3	3	5	0	0	0	2	1	0	0	1	0	3	1	0	7	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0
35	**47**	28	19	17	30	27	21	2	3	4	7	2	3	2	1	7	11	4	2	43	2	1	2
	2%	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	0	***2%***	***3%***	***1%***	***2%***	***2%***	***1%***	0	***2%***
																	O						
36	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
38	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	**228**	102	126	88	139	121	107	15	4	16	22	25	14	20	10	29	26	40	7	196	15	10	7
	7%	***6%***	***8%***	***6%***	***9%***	***8%***	***7%***	***6%***	***3%***	***7%***	***6%***	***9%***	***6%***	***7%***	***6%***	***10%***	***6%***	***9%***	***7%***	***7%***	***6%***	***6%***	***7%***
	D				**AD**											**I**		**I**					
41	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
42	**2**	0	2	0	2	2	0	0	0	0	0	0	0	0	0	0	2	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																	A						
43	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	**1**	0	1	0	1	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
											A												
45	**45**	30	15	15	30	23	22	4	4	6	4	7	3	0	2	5	5	5	1	38	4	2	1
	1%	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***3%***	***2%***	***1%***	***2%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
	CD	**C**						**N**	**N**	**N**		**N**			**N**				**N**				
46	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
47	**2**	0	2	0	2	2	0	0	2	0	0	0	0	0	0	0	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0
									AR														
48	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
49	**3**	2	1	0	3	2	1	0	0	0	0	0	0	0	0	0	2	1	0	3	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
50	**391**	201	191	178	213	183	208	30	9	33	46	38	26	39	21	28	47	67	8	333	30	21	8
	12%	***13%***	***12%***	***12%***	***13%***	***12%***	***13%***	***12%***	***7%***	***13%***	***13%***	***14%***	***12%***	***14%***	***13%***	***10%***	***12%***	***15%***	***8%***	***13%***	***12%***	***13%***	***8%***
	SW																	**IS**		**W**			
52	**1**	0	1	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
								A													**AT**		
55	**19**	7	12	3	16	9	9	3	1	2	4	4	1	0	1	1	1	0	0	15	3	1	0
	1%	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0	***1%***	0	0	0	0	***1%***	***1%***	***1%***	0
	D				**AD**			**R**				**R**											
58	**1**	1	0	0	1	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
												A											
59	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	**191**	90	102	81	110	106	85	15	5	17	23	17	16	16	16	13	27	22	4	157	15	16	4
	6%	***6%***	***7%***	***5%***	***7%***	***7%***	***5%***	***6%***	***4%***	***7%***	***7%***	***6%***	***7%***	***6%***	***10%***	***5%***	***7%***	***5%***	***4%***	***6%***	***6%***	***10%***	***4%***
															APRS							**ATW**	
65	**37**	14	23	12	25	18	19	2	2	1	3	2	5	3	2	2	7	4	1	31	2	2	1
	1%	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	0	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***
	D				**D**																		
67	**1**	1	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
								A													**AT**		
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																			A				**AT**
70	**158**	76	82	76	82	67	92	10	5	19	21	10	9	15	8	11	20	26	6	135	10	8	6
	5%	***5%***	***5%***	***5%***	***5%***	***4%***	***6%***	***4%***	***4%***	***8%***	***6%***	***3%***	***4%***	***5%***	***5%***	***4%***	***5%***	***6%***	***6%***	***5%***	***4%***	***5%***	***6%***
										L													
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																			A				**AT**
73	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	**79**	36	43	34	45	37	42	8	9	6	6	3	5	15	2	6	6	11	2	68	8	2	2
	3%	***2%***	***3%***	***2%***	***3%***	***2%***	***3%***	***3%***	***7%***	***3%***	***2%***	***1%***	***2%***	***5%***	***1%***	***2%***	***1%***	***3%***	***2%***	***3%***	***3%***	***1%***	***2%***
									AKLOPQR					**AKLOQ**									
76	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																			A				**AT**
78	**1**	1	0	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T							**A**													**AT**		
79	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	**189**	93	96	90	99	86	104	15	11	16	26	13	7	23	14	16	23	20	4	156	15	14	4
	6%	***6%***	***6%***	***6%***	***6%***	***6%***	***6%***	***6%***	***9%***	***7%***	***8%***	***5%***	***3%***	***8%***	***9%***	***6%***	***6%***	***5%***	***5%***	***6%***	***6%***	***9%***	***5%***
									M						**ALMRS**							**AW**	
84	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
85	**30**	14	16	10	20	14	16	4	0	1	2	4	4	6	1	3	3	1	1	24	4	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***
														R									
87	**1**	1	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
														A									
88	**1**	1	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	**118**	56	63	61	57	50	68	12	1	16	10	5	10	9	8	9	11	25	3	96	12	8	3
	4%	***4%***	***4%***	***4%***	***4%***	***3%***	***4%***	***5%***	***1%***	***6%***	***3%***	***2%***	***5%***	***3%***	***5%***	***3%***	***3%***	***6%***	***3%***	***4%***	***5%***	***5%***	***3%***
	L									**AILQ**					**IL**			**AILQ**					
92	**1**	0	1	0	1	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
												A											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
93	**2**	1	0	0	2	0	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
										A													
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																			A				**AT**
95	**42**	20	22	15	27	15	26	0	3	2	6	4	4	5	0	7	4	5	1	41	0	0	1
	1%	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	0	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	0	***3%***	***1%***	***1%***	***1%***	***2%***	0	0	***1%***
	HU								**H**		**H**		**H**			**H**			**H**	**U**			**U**
96	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
															A							**AT**	
97	**1**	0	1	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
98	**9**	5	4	2	7	4	4	2	0	1	2	0	0	1	0	2	0	1	0	7	2	0	0
	0	0	0	0	0	0	0	***1%***	0	0	***1%***	0	0	0	0	***1%***	0	0	0	0	***1%***	0	0
99	**6**	3	3	0	6	3	3	0	1	0	0	1	0	2	0	1	0	1	0	6	0	0	0
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0
	D				**AD**																		
100	**338**	183	154	193	145	144	194	21	18	20	49	28	20	34	13	40	30	51	13	291	21	13	13
	11%	***12%***	***10%***	***13%***	***9%***	***9%***	***12%***	***8%***	***14%***	***8%***	***14%***	***10%***	***9%***	***12%***	***8%***	***14%***	***7%***	***12%***	***14%***	***11%***	***8%***	***8%***	***14%***
	EFQ			**AE**			**AF**		**Q**		**HJOQ**					**HJOQ**			**AHJOQ**				**AUV**
Mean	**49.1**	48.9	49.3	47.0	51.1	46.9	51.2	46.3	51.6	49.6	52.9	46.1	46.8	54.3	48.8	51.0	44.5	50.0	47.7	49.5	46.3	48.8	47.7
	Q				**D**		**F**		**Q**		**HLMQS**			**AHLMOQS**		**Q**		**Q**					
Standard deviation	**30.6**	31.0	30.3	32.7	28.3	30.0	31.0	30.5	32.7	30.1	30.7	29.1	30.8	30.6	29.6	31.8	28.5	31.2	33.4	30.6	30.5	29.6	33.4
Standard error	**0.5**	0.8	0.8	0.8	0.7	0.8	0.8	1.7	3.2	2.0	1.9	1.8	2.2	2.0	1.7	2.1	1.6	1.6	1.9	0.7	1.7	1.7	1.9

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
0	**139**	31	53	38	8	6	3	19	79	42	15	11	25	11	11	15	58	82	17	118	18	38	72
	4%	***7%***	***10%***	***8%***	***1%***	***1%***	0	***2%***	***5%***	***5%***	***5%***	***3%***	***4%***	***2%***	***3%***	***4%***	***12%***	***3%***	***2%***	***5%***	***3%***	***2%***	***23%***
	EFGH NRSUV	**AEFG**	**AEFG**	**AEFG**					**H**	**H**	**N**						**AR**			**AS**			**AUV**
1	**10**	2	2	1	3	1	1	4	5	1	1	0	1	2	1	4	1	10	4	5	0	5	4
	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	***1%***
																A							**AUV**
2	**8**	1	3	1	0	2	1	1	2	5	1	2	2	2	0	0	2	6	4	4	1	2	2
	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0	0	0	0	0	0	0	***1%***	0	0	0	***1%***
	V																						**V**
3	**7**	1	2	3	1	0	0	0	5	2	0	2	0	2	0	0	1	6	0	7	0	4	3
	0	0	0	***1%***	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	***1%***
																							AU
4	**1**	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T											**A**											
5	**80**	20	21	17	13	4	5	15	38	27	4	5	20	11	9	11	20	60	13	64	8	49	14
	3%	***4%***	***4%***	***3%***	***2%***	***1%***	***1%***	***2%***	***3%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***	***3%***	***4%***	***2%***	***2%***	***3%***	***1%***	***3%***	***5%***
	FGRU	**AFG**	**AFG**	**FG**	**G**												**AR**					**U**	**AU**
6	**1**	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1	0	1	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RT																**R**						
7	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	**2**	0	0	1	0	0	0	0	2	0	0	0	0	0	0	1	0	2	0	1	0	2	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																A							
9	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	**189**	40	45	39	32	13	19	48	100	39	14	16	40	20	24	24	47	141	26	149	17	135	18
	6%	***9%***	***9%***	***8%***	***6%***	***3%***	***3%***	***6%***	***7%***	***5%***	***5%***	***4%***	***7%***	***4%***	***6%***	***6%***	***10%***	***5%***	***4%***	***7%***	***2%***	***7%***	***6%***
	FGRSU	**AFG**	**AFG**	**FG**	**FG**												**AR**			**S**		**AU**	**U**
11	**1**	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	1	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	**1**	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	1	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T																						**AV**
13	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	**67**	18	14	14	9	4	8	23	36	8	3	5	7	14	5	8	13	54	18	47	11	42	5
	2%	***4%***	***3%***	***3%***	***2%***	***1%***	***1%***	***3%***	***2%***	***1%***	***1%***	***1%***	***1%***	***3%***	***1%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***
	GJ	**AFG**		**FG**				**J**	**J**														
16	**1**	0	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	**241**	49	66	49	26	33	17	77	114	49	16	21	44	43	33	34	51	189	40	188	27	152	27
	8%	***11%***	***12%***	***10%***	***5%***	***8%***	***3%***	***9%***	***8%***	***6%***	***6%***	***6%***	***7%***	***9%***	***9%***	***9%***	***11%***	***7%***	***6%***	***8%***	***4%***	***8%***	***9%***
	EGRSU	**AEG**	**AEFG**	**EG**	**G**	**G**		**J**									**AR**			**S**		**U**	**U**
22	**1**	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	**1**	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	**1**	0	0	0	1	0	0	0	0	1	1	0	0	0	0	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T										**A**												

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
25	**139**	29	31	32	17	13	16	45	59	34	10	13	21	20	20	26	24	114	28	100	18	96	12
	4%	***6%***	***6%***	***6%***	***3%***	***3%***	***2%***	***5%***	***4%***	***4%***	***4%***	***4%***	***3%***	***4%***	***5%***	***7%***	***5%***	***4%***	***4%***	***4%***	***3%***	***5%***	***4%***
	GU	**EFG**	**G**	**AEFG**												**AM**						**AU**	
26	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	**1**	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	**1**	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	**262**	58	56	48	50	23	27	72	136	53	23	31	56	39	47	31	38	224	64	179	30	193	20
	8%	***13%***	***11%***	***10%***	***9%***	***5%***	***4%***	***9%***	***9%***	***7%***	***8%***	***9%***	***9%***	***8%***	***12%***	***8%***	***8%***	***8%***	***9%***	***8%***	***4%***	***10%***	***7%***
	FGU	**AFG**	**FG**	**FG**	**FG**										**A**							**AU**	
31	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
33	**21**	3	5	6	4	1	2	5	12	4	3	5	5	2	3	1	4	18	7	13	3	17	2
	1%	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
34	**8**	0	4	0	1	2	0	2	3	2	2	0	1	1	2	1	0	8	3	5	0	8	0
	0	0	***1%***	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0
			AG																				
35	**47**	14	7	7	10	6	3	16	21	10	0	6	5	10	3	13	8	39	14	32	1	43	2
	2%	***3%***	***1%***	***1%***	***2%***	***1%***	0	***2%***	***1%***	***1%***	0	***2%***	***1%***	***2%***	***1%***	***3%***	***2%***	***1%***	***2%***	***1%***	0	***2%***	***1%***
	GU	**AG**			**G**									**K**		**AKMO**						**AU**	
36	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
38	**1**	0	0	0	1	0	0	0	0	1	1	0	0	0	0	0	0	1	0	1	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
											A												**V**
40	**228**	46	35	33	36	25	53	69	109	49	21	30	41	39	34	20	28	199	64	151	27	173	12
	7%	***10%***	***7%***	***7%***	***7%***	***6%***	***8%***	***8%***	***7%***	***6%***	***7%***	***9%***	***7%***	***8%***	***9%***	***5%***	***6%***	***8%***	***9%***	***7%***	***4%***	***9%***	***4%***
	UW	**AF**													**P**				**T**			**AUW**	
41	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
42	**2**	0	0	0	2	0	0	2	0	0	0	0	2	0	0	0	2	0	0	2	0	2	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R																**R**						
43	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	**1**	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T																						
45	**45**	3	7	5	9	5	15	11	25	10	3	4	7	8	7	7	2	43	9	34	8	31	1
	1%	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***2%***	0	***2%***	***1%***	***2%***	***1%***	***2%***	0
																		A					
46	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
47	**2**	0	0	0	0	0	2	0	2	0	0	0	0	2	0	0	0	2	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
														A									
48	**1**	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
49	**3**	3	0	0	0	0	0	1	2	0	0	0	2	0	0	1	2	1	0	2	0	3	0
	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R	A																					
50	**391**	44	77	58	71	62	79	90	213	87	36	45	84	67	36	48	64	327	83	285	65	268	28
	12%	10%	15%	12%	13%	14%	11%	11%	14%	11%	13%	13%	14%	14%	9%	12%	13%	12%	12%	13%	9%	15%	9%
	U								AH													AUW	
52	**1**	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	**19**	1	6	5	2	1	3	5	10	4	2	0	4	4	4	5	1	18	10	9	2	15	1
	1%	0	1%	1%	0	0	0	1%	1%	0	1%	0	1%	1%	1%	1%	0	1%	1%	0	0	1%	0
	T																		AT				
58	**1**	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
59	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	**191**	19	24	27	48	34	39	57	88	42	12	24	43	33	24	27	19	171	50	132	33	123	14
	6%	4%	4%	5%	9%	8%	6%	7%	6%	5%	4%	7%	7%	7%	6%	7%	4%	6%	7%	6%	5%	7%	4%
					ABCDG	C												A					
65	**37**	3	6	6	10	9	3	16	10	11	2	2	4	10	10	4	5	31	13	22	6	25	0
	1%	1%	1%	1%	2%	2%	0	2%	1%	1%	1%	0	1%	2%	3%	1%	1%	1%	2%	1%	1%	1%	0
	GI				G	G		AI							ALM								
67	**1**	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	**158**	17	13	25	33	28	43	49	69	39	14	15	27	35	18	20	27	131	32	122	48	85	13
	5%	4%	2%	5%	6%	6%	6%	6%	5%	5%	5%	4%	4%	7%	5%	5%	6%	5%	5%	5%	7%	5%	4%
	C			C	C	C	C							A							AV		
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	**79**	4	2	7	20	17	29	23	37	20	5	13	19	10	12	14	5	74	18	61	19	51	3
	3%	1%	0	1%	4%	4%	4%	3%	2%	3%	2%	4%	3%	2%	3%	4%	1%	3%	3%	3%	3%	3%	1%
	C				BCD	BCD	ABCD											A					
76	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
78	**1**	0	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
79	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	**189**	12	13	20	39	38	68	56	85	48	22	23	36	31	19	25	12	177	44	141	63	90	9
	6%	3%	2%	4%	7%	9%	10%	7%	6%	6%	8%	7%	6%	6%	5%	6%	3%	7%	6%	6%	9%	5%	3%
	BCDQVW				BCD	ABCD	ABCD											AQ			AVW		
84	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
85	**30**	1	0	1	5	6	17	9	14	7	3	2	9	6	3	1	1	28	11	19	17	11	1
	1%	0	0	0	1%	1%	2%	1%	1%	1%	1%	0	1%	1%	1%	0	0	1%	2%	1%	2%	1%	0
	CDV				C	CD	ABCD														AVW		
87	**1**	0	0	0	0	0	1	0	0	1	1	0	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
											A												
88	**1**	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0	0	1	1	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
90	**118**	4	9	12	21	27	45	26	50	42	17	8	23	17	12	14	7	109	20	91	51	48	6
	4%	***1%***	***2%***	***2%***	***4%***	***6%***	***7%***	***3%***	***3%***	***5%***	***6%***	***2%***	***4%***	***3%***	***3%***	***4%***	***1%***	***4%***	***3%***	***4%***	***7%***	***3%***	***2%***
	BCQV				**BC**	**ABCD**	**ABCD**			**AHI**	**AL**							**AQ**			**AVW**		
92	**1**	0	0	0	1	0	0	0	0	1	0	1	0	0	0	0	0	1	1	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
93	**2**	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	2	1	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																							AV
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	**42**	2	3	2	3	9	23	12	17	13	5	8	7	5	4	5	0	42	8	34	12	21	6
	1%	0	***1%***	0	***1%***	***2%***	***3%***	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***2%***	***1%***	***2%***
	DQ					**D**	**ABCDE**											**AQ**					
96	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
97	**1**	0	0	0	0	0	1	1	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																A							
98	**9**	0	2	0	2	5	1	1	6	2	1	0	2	3	0	2	1	8	1	7	2	5	0
	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0
						ADG																	
99	**6**	0	0	0	0	1	5	3	4	0	0	2	1	1	1	1	0	6	1	5	0	6	0
	0	0	0	0	0	0	***1%***	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0
							A																
100	**338**	18	21	36	51	57	155	77	137	124	43	58	65	37	33	20	34	303	93	222	203	95	26
	11%	***4%***	***4%***	***7%***	***10%***	***13%***	***22%***	***9%***	***9%***	***16%***	***15%***	***16%***	***11%***	***8%***	***9%***	***5%***	***7%***	***11%***	***13%***	***10%***	***29%***	***5%***	***8%***
	BCDI			**C**	**BC**	**BCD**	**ABCDEF**			**AHI**	**ANOP**	**AMNOP**	**P**					**AQ**	**AT**		**AVW**		**V**
	NPQTV																						
Mean	**49.1**	34.7	34.7	40.3	52.2	58.9	67.4	49.3	47.0	53.2	54.1	54.3	49.6	49.3	47.6	45.7	36.7	51.3	52.5	48.2	68.3	44.9	34.8
	BCDQVW			**BC**	**BCD**	**ABCDE**	**ABCDEF**			**AHI**	**ANOP**	**AMNOP**						**Q**	**AT**		**AVW**	**W**	
Standard deviation	**30.6**	25.3	26.3	29.2	28.3	28.8	28.3	29.2	30.0	32.9	32.2	31.1	30.5	28.3	28.9	28.7	29.4	30.3	29.8	30.8	30.9	26.7	33.7
Standard error	**0.5**	1.4	1.1	1.3	1.2	1.4	1.1	1.0	0.8	1.1	1.9	1.6	1.2	1.3	1.5	1.5	1.5	0.6	1.1	0.7	1.2	0.6	1.9

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
0	**139**	54	85	72	32	1	13	11	7	3	30	18	28	25	17	9	9	14	15	8	2	28	5
	4%	***6%***	***4%***	***5%***	***6%***	***3%***	***7%***	***8%***	***4%***	0	***4%***	***8%***	***4%***	***3%***	***6%***	***10%***	***4%***	***1%***	***3%***	***4%***	0	***2%***	***1%***
	CJNR SUVW	**AC**		**J**	**J**	*	**J**	**AJ**	**J**			**AMN**				**AMN**			**R**	**R**		**U**	**U**
1	**10**	2	8	6	0	0	2	1	1	1	0	1	5	2	1	2	0	4	0	4	2	1	3
	0	0	0	0	0	0	***1%***	***1%***	0	0	0	0	***1%***	0	0	***2%***	0	0	0	***2%***	0	0	***1%***
	RV					*	**E**									**AKN**				**ARS**			**V**
2	**8**	5	3	1	3	0	1	0	3	0	3	1	3	1	0	0	0	1	3	2	0	2	4
	0	***1%***	0	0	***1%***	0	0	0	***2%***	0	0	0	0	0	0	0	0	0	***1%***	***1%***	0	0	***1%***
	R					*			**ADJ**										**R**	**R**			**AUV**
3	**7**	3	3	5	0	0	0	1	1	0	4	0	3	0	0	0	0	2	4	1	0	5	1
	0	0	0	0	0	0	0	***1%***	***1%***	0	***1%***	0	0	0	0	0	0	0	***1%***	0	0	0	0
	R					*													**AR**				
4	**1**	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	C					*														**AR**			**V**
5	**80**	26	54	47	9	2	6	6	6	5	15	6	26	21	7	1	4	23	28	19	6	37	28
	3%	***3%***	***2%***	***3%***	***2%***	***4%***	***3%***	***4%***	***4%***	***1%***	***2%***	***2%***	***4%***	***3%***	***2%***	***1%***	***2%***	***1%***	***5%***	***8%***	***1%***	***2%***	***7%***
	JRU			**AJ**		*	**J**	**J**	**J**										**AR**	**AR**		**U**	**AUV**
6	**1**	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1
	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0
	R					*	**ADJ**													**AR**			**AV**
7	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
8	**2**	0	2	1	0	0	0	0	0	0	1	0	0	0	0	0	0	2	0	0	0	2	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
9	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
10	**189**	70	119	95	34	2	10	15	14	18	41	11	52	54	10	11	5	101	47	31	31	112	34
	6%	***8%***	***5%***	***7%***	***6%***	***5%***	***6%***	***11%***	***8%***	***3%***	***6%***	***5%***	***7%***	***7%***	***3%***	***13%***	***2%***	***5%***	***9%***	***13%***	***4%***	***7%***	***8%***
	CJOQRU	**AC**	*	**J**	**J**	*		**AJ**	**J**		**Q**	*	**OQ**	**OQ**		**AKLOQ**			**AR**	**AR**	*	**U**	**U**
11	**1**	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*			**AD**														
12	**1**	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	CR					*									**A**				**R**				
13	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
14	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
15	**67**	24	43	32	13	1	3	9	2	7	11	7	20	23	3	0	3	43	12	11	22	31	12
	2%	***3%***	***2%***	***2%***	***2%***	***3%***	***1%***	***6%***	***1%***	***1%***	***2%***	***3%***	***3%***	***3%***	***1%***	***1%***	***1%***	***2%***	***2%***	***5%***	***3%***	***2%***	***3%***
	J					*		**ADEGIJ**												**AR**			
16	**1**	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*	**AD**																
18	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
20	**241**	76	165	143	32	2	14	21	12	18	42	12	70	76	21	5	12	145	66	26	75	120	35
	8%	***9%***	***7%***	***10%***	***6%***	***4%***	***8%***	***15%***	***7%***	***3%***	***6%***	***5%***	***10%***	***9%***	***7%***	***6%***	***5%***	***7%***	***12%***	***11%***	***9%***	***7%***	***9%***
	JR			**AEJ**	**J**	*	**J**	**AEGIJ**	**J**				**KLQ**	**K**					**AR**	**R**			
22	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
23	**1**	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	**1**	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*			ADJ														
25	**139**	44	95	71	25	1	7	8	10	17	28	4	43	38	19	0	7	88	37	11	45	68	21
	4%	5%	4%	5%	5%	2%	4%	6%	6%	3%	4%	2%	6%	5%	6%	0	3%	4%	7%	5%	5%	4%	5%
	JL			J		*			J				L	L	LP				AR				
26	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
27	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
28	**1**	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*			AD														
29	**1**	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*			ADJ														
30	**262**	90	172	138	43	6	17	20	13	26	54	13	75	74	28	5	11	203	43	15	90	139	32
	8%	11%	8%	10%	8%	12%	9%	15%	8%	4%	8%	6%	10%	9%	9%	6%	5%	9%	8%	7%	11%	8%	8%
	CJQ	AC		AJ	J	J*	J	AEJ	J				Q					A			A		
31	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
32	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
33	**21**	9	12	14	1	0	4	0	0	2	3	3	3	6	4	1	2	13	4	3	14	4	2
	1%	1%	1%	1%	0	0	2%	0	0	0	0	1%	0	1%	1%	1%	1%	1%	1%	1%	2%	0	1%
	V					*	AEJ														AV		
34	**8**	6	2	3	5	0	0	0	0	0	0	0	1	2	3	0	2	5	3	0	5	3	0
	0	1%	0	0	1%	0	0	0	0	0	0	0	0	0	1%	0	1%	0	1%	0	1%	0	0
	C	AC			AJ	*									AK								
35	**47**	18	29	29	4	3	2	2	4	4	19	1	10	10	4	0	3	40	4	2	20	19	7
	2%	2%	1%	2%	1%	6%	1%	1%	2%	1%	3%	0	1%	1%	1%	0	1%	2%	1%	1%	2%	1%	2%
	J			J		AEJ*					ALN										V		
36	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
37	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
38	**1**	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*			AD														
40	**228**	59	169	105	41	0	14	7	10	51	46	22	59	63	20	1	14	178	35	15	72	129	26
	7%	7%	7%	7%	8%	0	8%	5%	6%	8%	7%	9%	8%	8%	6%	2%	6%	8%	6%	7%	8%	8%	6%
						*						P						A					
41	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
42	**2**	0	2	2	0	0	0	0	0	0	0	0	2	0	0	0	0	2	0	0	2	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
43	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
44	**1**	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0
						*						AN											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
45	**45**	8	37	24	3	0	1	2	2	13	6	3	17	17	2	0	1	35	7	3	10	28	4
	1%	***1%***	***2%***	***2%***	***1%***	0	0	***1%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***	0	0	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***
						*				**E**													
46	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
47	**2**	0	2	0	0	0	0	0	0	2	0	0	0	0	2	0	0	0	2	0	0	0	2
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R					*									**A**				**R**				**AV**
48	**1**	0	1	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
49	**3**	0	3	1	0	0	0	2	0	0	2	0	0	1	0	0	0	2	0	1	2	1	0
	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0
						*		**ADEJ**															
50	**391**	122	269	184	80	11	19	14	15	68	91	44	86	95	35	12	26	303	67	15	138	198	45
	12%	***14%***	***12%***	***13%***	***15%***	***22%***	***11%***	***10%***	***9%***	***11%***	***14%***	***19%***	***12%***	***12%***	***11%***	***14%***	***11%***	***14%***	***12%***	***7%***	***16%***	***12%***	***11%***
	T				**J**	**IJ***						**AMNOQ**						**AT**	**T**		**AVW**		
52	**1**	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
55	**19**	7	12	10	5	0	0	0	0	3	3	0	5	5	5	0	1	15	4	0	6	11	2
	1%	***1%***	***1%***	***1%***	***1%***	0	0	0	0	0	0	0	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	0	***1%***	***1%***	***1%***
						*																	
58	**1**	0	1	0	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
59	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
60	**191**	53	138	83	38	0	14	5	14	39	40	11	49	53	22	3	10	165	19	5	56	109	22
	6%	***6%***	***6%***	***6%***	***7%***	0	***8%***	***3%***	***8%***	***6%***	***6%***	***5%***	***7%***	***6%***	***7%***	***4%***	***4%***	***8%***	***3%***	***2%***	***7%***	***7%***	***5%***
	ST					*												**AST**					
65	**37**	11	26	17	8	0	4	1	2	4	8	2	7	12	5	0	2	33	3	2	11	23	3
	1%	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***
						*	**J**											**A**					
67	**1**	0	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
70	**158**	35	123	62	30	1	8	3	11	43	30	15	24	49	16	7	13	137	15	6	51	91	15
	5%	***4%***	***5%***	***4%***	***5%***	***3%***	***4%***	***3%***	***7%***	***7%***	***4%***	***6%***	***3%***	***6%***	***5%***	***8%***	***6%***	***6%***	***3%***	***2%***	***6%***	***5%***	***4%***
	MS					*				**AD**				**M**				**AST**					
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
73	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
75	**79**	13	66	36	13	0	2	0	6	22	18	6	15	15	17	3	7	63	10	5	16	49	14
	3%	***2%***	***3%***	***3%***	***2%***	0	***1%***	0	***3%***	***3%***	***3%***	***2%***	***2%***	***2%***	***5%***	***3%***	***3%***	***3%***	***2%***	***2%***	***2%***	***3%***	***3%***
	B		**B**			*			**H**						**AMN**								
76	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
78	**1**	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
79	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - BBC One, BBC Two, BBC Three, BBC Four, ITV/STV/UTV/ITV Wales, Channel 4 and Channel 5 combined
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
80	**189**	36	154	81	21	6	11	5	10	56	43	19	42	45	20	4	14	154	26	9	49	120	18
	6%	***4%***	***7%***	***6%***	***4%***	***12%***	***6%***	***3%***	***6%***	***9%***	***6%***	***8%***	***6%***	***5%***	***6%***	***5%***	***6%***	***7%***	***5%***	***4%***	***6%***	***7%***	***4%***
	B		**AB**			E*				**ADEH**								**A**				**A**	
84	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
85	**30**	4	26	5	3	0	1	1	3	18	10	3	6	8	2	0	2	25	4	1	9	17	3
	1%	0	***1%***	0	***1%***	0	0	***1%***	***2%***	***3%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***
	D					*			**D**	**ADE**													
87	**1**	0	1	0	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
88	**1**	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
89	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
90	**118**	19	99	37	25	3	3	1	6	43	34	2	18	30	15	1	15	97	13	6	32	64	19
	4%	***2%***	***4%***	***3%***	***5%***	***6%***	***2%***	***1%***	***4%***	***7%***	***5%***	***1%***	***2%***	***4%***	***5%***	***1%***	***6%***	***4%***	***2%***	***2%***	***4%***	***4%***	***5%***
	BDLM		**AB**			*	*			**ADGH**	**LM**				**L**		**ALM**	**AS**					
92	**1**	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*	**AD**																
93	**2**	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	2	0	0	2	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
95	**42**	3	39	10	3	0	1	0	3	25	10	5	6	12	7	1	1	34	7	1	11	26	5
	1%	0	***2%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***4%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	0	***2%***	***1%***	0	***1%***	***2%***	***1%***
	BD		**AB**			*				**ADEGH**													
96	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
97	**1**	0	1	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
98	**9**	2	7	3	3	0	2	0	0	1	0	0	1	2	1	1	3	5	3	1	1	5	3
	0	0	0	0	***1%***	0	***1%***	0	0	0	0	0	0	0	0	***1%***	***1%***	0	0	0	0	0	***1%***
						*	**J**										**AK**						
99	**6**	0	6	0	0	0	0	0	0	6	2	1	0	1	1	0	1	4	1	1	0	6	0
	0	0	0	0	0	0	0	0	0	***1%***	0	***1%***	0	0	0	0	***1%***	0	0	0	0	0	0
	D					*				**ADE**													
100	**338**	49	289	84	65	9	20	3	11	145	71	25	54	69	28	20	64	235	68	25	70	210	42
	11%	***6%***	***13%***	***6%***	***12%***	***19%***	***11%***	***2%***	***6%***	***23%***	***11%***	***11%***	***7%***	***8%***	***9%***	***22%***	***28%***	***11%***	***12%***	***11%***	***8%***	***13%***	***10%***
	BDHIMNU		**AB**		**DHI**	**DHI***	**DH**			**ADEFGHI**						**AKLMNO**	**AKLMNO**					**AU**	
Mean	**49.1**	40.6	52.3	42.9	49.6	55.3	46.4	30.4	45.8	67.4	50.4	49.8	43.5	47.6	50.9	51.8	63.5	54.0	44.6	38.0	50.3	52.8	46.1
	BDHMST		**AB**	**H**	**DH**	**DH***	**H**		**H**	**ADEFGHI**	**M**	**M**		**M**	**M**	**M**	**AKLMNOP**	**AST**	**T**		**W**	**AW**	
Standard deviation	**30.6**	27.9	31.0	28.2	30.8	32.4	31.5	23.7	30.3	28.4	30.7	30.6	28.8	29.4	29.9	36.6	32.6	28.0	31.6	32.5	26.5	30.2	31.5
Standard error	**0.5**	0.9	0.7	0.8	1.5	5.3	2.0	2.0	2.0	1.1	1.2	2.0	1.1	1.0	1.7	3.9	2.1	0.6	1.3	2.1	0.9	0.7	1.5

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
0	**761**	370	391	490	272	312	450	53	41	61	108	74	53	70	33	70	69	105	27	649	53	33	27
	24%	***24%***	***25%***	***32%***	***17%***	***20%***	***28%***	***21%***	***33%***	***24%***	***31%***	***26%***	***24%***	***25%***	***21%***	***25%***	***17%***	***24%***	***28%***	***25%***	***21%***	***21%***	***28%***
	EFQ			**AE**			**AF**		**HOQ**	**Q**	**AHOQR**	**Q**		**Q**		**Q**		**Q**	**HOQ**				**UV**
1	**15**	9	5	6	8	9	6	0	1	0	2	0	1	3	0	1	3	4	0	14	0	0	0
	0	***1%***	0	0	***1%***	***1%***	0	0	***1%***	0	0	0	0	***1%***	0	0	***1%***	***1%***	0	***1%***	0	0	0
2	**13**	7	6	4	9	6	8	3	0	2	0	1	0	3	0	2	1	1	0	9	3	0	0
	0	0	0	0	***1%***	0	0	***1%***	0	***1%***	0	0	0	***1%***	0	***1%***	0	0	0	0	***1%***	0	0
								AK													**AT**		
3	**3**	0	3	1	2	0	3	0	0	0	0	1	0	1	0	0	1	0	0	3	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	**3**	2	1	1	2	2	1	0	0	0	0	1	0	1	0	0	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	**126**	75	52	61	65	60	66	12	3	12	15	5	11	11	5	11	17	21	3	107	12	5	3
	4%	***5%***	***3%***	***4%***	***4%***	***4%***	***4%***	***5%***	***3%***	***5%***	***4%***	***2%***	***5%***	***4%***	***3%***	***4%***	***4%***	***5%***	***3%***	***4%***	***5%***	***3%***	***3%***
6	**1**	0	1	0	1	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
											A												
7	**1**	0	1	0	1	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	**2**	1	1	2	0	1	1	0	0	0	0	0	0	1	0	1	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	**1**	1	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
													A										
10	**331**	149	183	153	178	123	209	22	10	33	34	35	21	30	16	29	31	58	12	281	22	16	12
	11%	***9%***	***12%***	***10%***	***11%***	***8%***	***13%***	***9%***	***8%***	***13%***	***10%***	***12%***	***10%***	***11%***	***10%***	***10%***	***8%***	***13%***	***12%***	***11%***	***9%***	***10%***	***12%***
	F						**AF**			**Q**								**Q**					
11	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	**1**	1	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
														A									
14	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	**91**	46	46	48	43	43	49	7	3	5	8	9	12	10	4	10	14	7	3	77	7	4	3
	3%	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***2%***	***2%***	***2%***	***3%***	***5%***	***4%***	***3%***	***3%***	***3%***	***2%***	***3%***	***3%***	***3%***	***3%***	***3%***
													AR										
16	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																			A				**AT**
20	**352**	178	174	151	200	194	158	25	11	29	33	20	22	35	21	33	66	46	9	297	25	21	9
	11%	***11%***	***11%***	***10%***	***13%***	***13%***	***10%***	***10%***	***9%***	***12%***	***10%***	***7%***	***10%***	***12%***	***13%***	***12%***	***16%***	***11%***	***9%***	***11%***	***10%***	***13%***	***9%***
	DGL				**AD**	**AG**									**L**		**AHKLRS**						
22	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T														**A**							**AT**	
23	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																			A				**AT**
25	**177**	92	86	61	116	87	90	11	13	15	20	10	10	19	8	15	32	20	4	154	11	8	4
	6%	***6%***	***5%***	***4%***	***7%***	***6%***	***6%***	***4%***	***11%***	***6%***	***6%***	***3%***	***4%***	***7%***	***5%***	***5%***	***8%***	***5%***	***5%***	***6%***	***4%***	***5%***	***5%***
	D				**AD**				**AHLMR**								**L**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
26	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
															A							**AT**	
29	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	**280**	144	136	122	159	144	137	27	6	27	30	23	18	28	12	30	38	33	9	233	27	12	9
	9%	***9%***	***9%***	***8%***	***10%***	***9%***	***9%***	***11%***	***5%***	***11%***	***9%***	***8%***	***8%***	***10%***	***8%***	***11%***	***9%***	***8%***	***9%***	***9%***	***11%***	***8%***	***9%***
31	**1**	0	1	0	1	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32	**4**	3	1	0	4	4	1	1	0	0	0	0	1	0	0	0	1	1	0	4	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0
	D																						
33	**23**	16	7	7	16	15	8	1	0	1	3	2	2	1	0	4	7	2	0	22	1	0	0
	1%	***1%***	0	0	***1%***	***1%***	0	0	0	0	***1%***	***1%***	***1%***	0	0	***1%***	***2%***	***1%***	0	***1%***	0	0	0
34	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0
																A							
35	**56**	29	27	16	40	30	26	7	4	2	8	2	4	1	3	3	15	6	2	44	7	3	2
	2%	***2%***	***2%***	***1%***	***3%***	***2%***	***2%***	***3%***	***3%***	***1%***	***2%***	***1%***	***2%***	0	***2%***	***1%***	***4%***	***1%***	***2%***	***2%***	***3%***	***2%***	***2%***
	D				**AD**			**N**									**ALNR**						
36	**2**	0	2	0	2	1	1	0	0	0	0	0	1	0	0	1	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37	**6**	3	3	1	5	4	2	1	0	0	2	0	0	2	0	0	0	1	0	5	1	0	0
	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	***1%***	0	0	0	0	0	0	0	0	0
38	**2**	1	1	0	2	2	0	1	0	0	1	0	0	0	0	0	0	0	0	1	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	**200**	93	107	79	121	116	84	24	8	12	19	26	19	10	14	17	24	23	4	157	24	14	4
	6%	***6%***	***7%***	***5%***	***8%***	***8%***	***5%***	***10%***	***6%***	***5%***	***5%***	***9%***	***8%***	***4%***	***9%***	***6%***	***6%***	***5%***	***5%***	***6%***	***10%***	***9%***	***5%***
	DG				**AD**	**AG**		**AJNRS**				**N**	**N**		**N**						**ATW**		
41	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
42	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
43	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	**1**	0	1	0	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0
									A														
45	**41**	20	21	14	27	24	17	5	5	4	2	4	2	4	2	0	4	8	1	33	5	2	1
	1%	***1%***	***1%***	***1%***	***2%***	***2%***	***1%***	***2%***	***4%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***
								P	**AKPQ**						**P**			**P**	**P**				
46	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
47	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	**3**	1	2	0	3	3	0	1	2	0	0	0	0	0	0	0	0	1	0	3	1	0	0
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	DG								**A**														
49	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	**235**	118	117	111	124	132	104	13	5	11	25	39	15	22	15	19	30	35	6	202	13	15	6
	8%	***8%***	***8%***	***7%***	***8%***	***9%***	***7%***	***5%***	***4%***	***5%***	***7%***	***14%***	***7%***	***8%***	***10%***	***7%***	***7%***	***8%***	***6%***	***8%***	***5%***	***10%***	***6%***
	G					**G**						**AHIJK MNPQRS**			**HJ**							**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
52	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	**23**	16	7	7	16	16	7	4	0	2	3	1	2	0	1	6	5	0	0	18	4	1	0
	1%	***1%***	0	0	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	0	***1%***	0	***1%***	***2%***	***1%***	0	0	***1%***	***1%***	***1%***	0
								R							**R**	**ANR**			**R**				
58	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
59	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	**109**	61	48	53	56	66	43	11	4	12	6	7	5	12	6	14	8	21	3	88	11	6	3
	3%	***4%***	***3%***	***3%***	***4%***	***4%***	***3%***	***4%***	***3%***	***5%***	***2%***	***2%***	***2%***	***4%***	***4%***	***5%***	***2%***	***5%***	***3%***	***3%***	***4%***	***4%***	***3%***
	G					**AG**		**K**		**KQ**						**KQ**		**KQ**					
65	**18**	11	7	6	13	8	10	1	0	1	1	3	1	3	1	1	3	2	1	15	1	1	1
	1%	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	0	0	0	***1%***	***1%***	***1%***	0	0	***1%***	0	***2%***	***1%***	***1%***	0	***2%***
																			A				**AT**
67	**1**	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																			A				**AT**
70	**53**	24	28	30	23	28	25	6	0	5	9	4	3	4	2	1	9	7	3	42	6	2	3
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	0	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***2%***	***3%***	***2%***	***2%***	***1%***	***3%***
	P							0											**AIP**				**AT**
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	**36**	23	12	16	20	18	18	3	2	3	3	3	2	6	2	5	4	2	1	31	3	2	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***2%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***
76	**1**	0	1	0	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
78	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
79	**1**	1	0	1	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0
									A														
80	**58**	27	31	35	23	29	29	3	3	4	3	6	6	1	1	5	9	14	2	51	3	1	2
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***3%***	0	***1%***	***2%***	***2%***	***3%***	***2%***	***2%***	***1%***	***1%***	***2%***
													N					**AKN**	**N**				
84	**1**	0	1	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T							**A**													**AT**		
85	**15**	11	5	7	8	9	6	0	0	1	0	0	2	1	2	1	3	4	1	13	0	2	1
	0	***1%***	0	0	***1%***	***1%***	0	0	0	0	0	0	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	0	0	***1%***	***1%***
															K								
87	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
88	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	**38**	18	20	23	15	24	14	4	0	2	3	4	3	2	5	3	10	3	1	29	4	5	1
	1%	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***2%***	***1%***	***3%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***3%***	***1%***
															AIKNR							**AT**	
92	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
93	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	**11**	5	6	7	4	6	5	3	0	2	1	0	0	0	0	1	1	3	0	8	3	0	0
	0	0	0	0	0	0	0	*1%*	0	*1%*	0	0	0	0	0	0	0	*1%*	0	0	*1%*	0	0
								A													**AT**		
96	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
97	**1**	0	1	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T							**A**													**AT**		
98	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
99	**1**	1	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
													A						**A**				**A**
100	**22**	11	11	15	8	11	11	1	1	1	3	1	1	1	1	1	1	7	1	18	1	1	1
	1%	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	0	***1%***	0	0	***2%***	***2%***	***1%***	***1%***	***1%***	***2%***
																			Q				
Mean	**25.3**	25.7	24.8	23.5	26.9	28.1	22.6	27.6	22.2	24.2	22.1	25.8	25.5	22.9	27.8	24.4	27.7	26.3	25.3	24.9	27.6	27.8	25.3
	G				**D**	**AG**		**KN**							**KN**		**IKN**	**K**					
Standard deviation	**24.2**	24.4	24.1	25.7	22.6	24.5	23.7	24.8	23.2	24.1	23.3	24.0	24.9	22.5	24.8	23.2	23.6	26.1	26.3	24.1	24.8	24.8	26.3
Standard error	**0.4**	0.6	0.6	0.7	0.6	0.6	0.6	1.4	2.3	1.6	1.4	1.5	1.8	1.5	1.4	1.6	1.3	1.4	1.5	0.5	1.4	1.4	1.5

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
0	**761**	121	124	120	110	103	184	178	353	227	87	92	138	86	79	74	111	650	149	568	291	218	156
	24%	***27%***	***23%***	***24%***	***21%***	***23%***	***27%***	***21%***	***24%***	***29%***	***31%***	***26%***	***23%***	***18%***	***21%***	***19%***	***23%***	***25%***	***21%***	***25%***	***42%***	***12%***	***51%***
	EHNPSV	**E**					**E**			**AHI**	**AMNOP**	**NP**								**S**	**AV**		**AUV**
1	**15**	5	1	0	2	0	5	5	7	2	0	3	3	1	2	5	2	13	3	9	1	9	4
	0	***1%***	0	0	0	0	***1%***	***1%***	0	0	0	***1%***	0	0	***1%***	***1%***	0	0	0	0	0	0	***1%***
		DF														**A**							**AU**
2	**13**	1	3	2	1	4	2	1	7	4	1	2	2	4	1	0	3	10	4	9	3	6	2
	0	0	***1%***	0	0	***1%***	0	0	0	***1%***	0	0	0	***1%***	0	0	***1%***	0	***1%***	0	0	0	***1%***
3	**3**	0	2	0	0	0	1	2	0	1	0	0	1	0	1	1	0	3	0	3	1	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	**3**	0	0	0	1	0	2	2	0	0	0	1	1	1	0	0	0	3	1	2	0	2	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	**126**	30	18	23	17	10	28	49	49	28	10	12	25	17	10	22	10	117	27	96	25	59	18
	4%	***7%***	***3%***	***5%***	***3%***	***2%***	***4%***	***6%***	***3%***	***4%***	***3%***	***3%***	***4%***	***4%***	***3%***	***6%***	***2%***	***4%***	***4%***	***4%***	***4%***	***3%***	***6%***
	QV	**ACEF**						**AI**										**AQ**					**V**
6	**1**	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T																						
7	**1**	0	0	0	1	0	0	0	0	1	0	1	0	0	0	0	0	1	1	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
												A											
8	**2**	0	0	0	0	1	1	2	0	0	0	0	0	0	1	0	0	2	1	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	**1**	0	0	0	0	0	1	1	0	0	0	0	0	1	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	**331**	50	66	50	67	42	56	107	155	66	37	36	63	53	44	37	68	261	45	262	76	186	18
	11%	***11%***	***12%***	***10%***	***13%***	***10%***	***8%***	***13%***	***10%***	***8%***	***13%***	***10%***	***10%***	***11%***	***12%***	***10%***	***14%***	***10%***	***6%***	***12%***	***11%***	***10%***	***6%***
	GJRSW	**G**			**G**			**AJ**									**AR**			**AS**	**W**	**W**	
11	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	**1**	0	0	0	0	0	1	0	0	1	1	0	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
											A												
14	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	**91**	21	8	11	15	18	18	31	44	16	5	6	20	18	11	12	15	77	22	65	22	50	15
	3%	***5%***	***2%***	***2%***	***3%***	***4%***	***3%***	***4%***	***3%***	***2%***	***2%***	***2%***	***3%***	***4%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	***5%***
	C	**C**				**C**																	
16	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	**352**	72	66	47	57	43	68	117	163	70	24	34	83	55	50	49	47	304	86	249	60	235	25
	11%	***16%***	***12%***	***9%***	***11%***	***10%***	***10%***	***14%***	***11%***	***9%***	***8%***	***10%***	***14%***	***11%***	***13%***	***13%***	***10%***	***11%***	***12%***	***11%***	***9%***	***13%***	***8%***
	JU	**ADEFG**						**AIJ**					**K**									**AUW**	
22	**1**	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	**177**	24	40	28	19	27	39	50	80	47	17	25	26	31	24	33	28	149	43	128	23	132	8
	6%	***6%***	***8%***	***6%***	***4%***	***6%***	***6%***	***6%***	***5%***	***6%***	***6%***	***7%***	***4%***	***6%***	***6%***	***9%***	***6%***	***6%***	***6%***	***6%***	***3%***	***7%***	***3%***
	EUW		**E**													**AM**						**AUW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
26	**1**	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	**1**	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																A							
28	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	**280**	39	47	42	49	52	53	68	146	64	30	38	47	45	33	40	45	235	73	190	46	209	12
	9%	***9%***	***9%***	***8%***	***9%***	***12%***	***8%***	***8%***	***10%***	***8%***	***11%***	***11%***	***8%***	***9%***	***9%***	***10%***	***9%***	***9%***	***10%***	***8%***	***7%***	***11%***	***4%***
	UW					**AG**																**AUW**	
31	**1**	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32	**4**	1	1	0	1	1	0	0	4	1	2	0	0	1	1	0	1	3	4	1	0	2	2
	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	***1%***	0	0	0	***1%***
	T										**AM**								**AT**				**AU**
33	**23**	3	7	4	4	2	2	8	11	5	5	5	3	2	4	1	4	19	6	16	1	20	2
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
	U		**G**																			**AU**	
34	**1**	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T															**A**			**T**				
35	**56**	13	4	13	14	8	6	21	23	12	4	5	9	9	10	12	10	46	20	36	7	44	1
	2%	***3%***	***1%***	***3%***	***3%***	***2%***	***1%***	***3%***	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***3%***	***3%***	***2%***	***2%***	***3%***	***2%***	***1%***	***2%***	0
	CG	**CG**		**CG**	**CG**														**A**			**AUW**	
36	**2**	0	1	1	0	0	0	1	1	0	0	0	0	0	1	0	0	2	1	0	0	2	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T																						
37	**6**	2	0	0	3	1	0	0	6	0	2	0	2	0	2	0	0	6	1	5	2	4	0
	0	0	0	0	***1%***	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0	0	0	0	0	0	0
38	**2**	0	0	0	1	1	0	0	2	0	0	0	0	0	1	1	0	2	2	0	0	1	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T																		**AT**				
40	**200**	21	41	41	36	29	31	48	108	43	19	23	45	31	38	22	34	165	52	140	24	151	9
	6%	***5%***	***8%***	***8%***	***7%***	***7%***	***4%***	***6%***	***7%***	***6%***	***7%***	***7%***	***7%***	***6%***	***10%***	***6%***	***7%***	***6%***	***7%***	***6%***	***3%***	***8%***	***3%***
	GUW		**G**	**G**											**AP**							**AUW**	
41	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
42	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
43	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	**1**	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T																						
45	**41**	0	10	8	10	4	8	10	25	6	0	2	10	9	5	7	2	40	14	26	1	35	5
	1%	0	***2%***	***2%***	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	0	***1%***	***2%***	***2%***	***1%***	***2%***	0	***1%***	***2%***	***1%***	0	***2%***	***2%***
	BU		**B**	**B**	**B**													**A**				**AU**	**U**
46	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
47	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	**3**	0	1	1	0	0	2	1	3	0	0	0	0	2	0	0	0	3	0	3	0	2	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
49	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	**235**	19	40	34	45	28	70	54	124	58	15	28	51	41	24	23	27	208	48	171	48	172	12
	8%	***4%***	***7%***	***7%***	***9%***	***6%***	***10%***	***6%***	***8%***	***7%***	***5%***	***8%***	***8%***	***8%***	***6%***	***6%***	***6%***	***8%***	***7%***	***8%***	***7%***	***9%***	***4%***
	BW				**B**		**ABF**															**AW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
52	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	**23**	3	0	4	1	4	10	2	14	7	3	5	1	3	2	1	0	23	6	17	3	16	1
	1%	***1%***	0	***1%***	0	***1%***	***2%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	0	0	***1%***	***1%***	***1%***	0	***1%***	0
	CH						**ACE**		**H**			**M**						**A**					
58	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
59	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	**109**	6	13	14	25	16	34	23	59	26	3	14	24	26	9	12	19	90	25	79	17	86	3
	3%	***1%***	***2%***	***3%***	***5%***	***4%***	***5%***	***3%***	***4%***	***3%***	***1%***	***4%***	***4%***	***5%***	***2%***	***3%***	***4%***	***3%***	***4%***	***3%***	***3%***	***5%***	***1%***
	BKW				**B**	**B**	**ABC**					**K**	**K**	**AKO**								**AUW**	
65	**18**	0	2	4	8	4	1	8	7	3	0	1	1	5	3	6	3	16	7	11	1	16	0
	1%	0	0	***1%***	***1%***	***1%***	0	***1%***	0	0	0	0	0	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	0	***1%***	0
					ABG											**AKM**						**A**	
67	**1**	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	**53**	2	6	11	8	13	13	13	25	14	4	3	15	8	6	5	6	47	16	35	13	38	2
	2%	0	***1%***	***2%***	***1%***	***3%***	***2%***	***2%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***
				B		**AB**																	
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	**36**	2	2	4	8	5	14	10	14	11	1	3	6	9	4	5	3	33	4	29	7	27	1
	1%	0	0	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0
							AC																
76	**1**	0	0	0	1	0	0	0	0	1	1	0	0	0	0	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T										**A**												
78	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
79	**1**	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	**58**	2	9	12	9	12	14	11	23	24	3	7	9	9	6	4	10	47	14	41	7	46	3
	2%	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***1%***	***2%***	***3%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***	***1%***	***3%***	***1%***
				B		**B**				**AHI**												**AU**	
84	**1**	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
85	**15**	0	1	1	3	1	9	4	4	8	2	2	2	6	1	0	4	11	6	10	4	8	0
	0	0	0	0	0	0	***1%***	0	0	***1%***	***1%***	***1%***	0	***1%***	0	0	***1%***	0	***1%***	0	***1%***	0	0
							AB			**AI**				**AP**									
87	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
88	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90	**38**	4	2	6	8	3	14	6	17	15	3	2	11	4	1	7	14	25	10	28	2	33	2
	1%	***1%***	0	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	0	***2%***	***1%***	0	***2%***	***3%***	***1%***	***1%***	***1%***	0	***2%***	***1%***
	RU						**AC**						**O**				**AR**					**AU**	
92	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
93	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	**11**	0	0	6	2	2	1	4	5	2	0	3	1	4	0	1	2	9	5	6	0	11	0
	0	0	0	*1%*	0	*1%*	0	*1%*	0	0	0	*1%*	0	*1%*	0	0	0	0	*1%*	0	0	*1%*	0
				ABCG																		**A**	
96	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
97	**1**	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
98	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
99	**1**	0	0	0	0	0	1	0	1	0	0	0	0	0	0	1	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100	**22**	1	11	6	2	0	1	0	11	10	3	0	3	3	2	1	11	11	4	18	6	12	2
	1%	0	***2%***	***1%***	0	0	0	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***2%***	0	***1%***	***1%***	***1%***	***1%***	***1%***
	GHR		**ABEFG**	**FG**					**H**	**AH**							**AR**						
Mean	**25.3**	18.4	24.3	27.1	27.3	26.3	26.8	23.3	25.9	26.3	21.5	24.5	25.9	28.6	24.8	25.4	27.0	24.9	27.9	24.7	18.1	31.4	13.3
	BKUW		**B**	**B**	**B**	**B**	**B**		**H**	**H**			**K**	**AKLO**		**K**			**AT**		**W**	**AUW**	
Standard deviation	**24.2**	18.9	23.2	25.8	24.4	24.0	26.1	22.1	23.8	27.0	22.9	23.4	24.3	24.7	21.7	22.8	26.8	23.7	24.5	24.3	23.0	23.9	20.5
Standard error	**0.4**	1.0	1.0	1.1	1.0	1.1	1.0	0.7	0.6	0.9	1.3	1.2	1.0	1.1	1.1	1.2	1.4	0.5	0.9	0.5	0.9	0.6	1.2

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
0	**761** ***24%*** **DKRU**	195 ***23%***	567 ***25%***	283 ***20%***	159 ***29%*** **AD**	16 ***33%*** *	46 ***26%***	40 ***29%*** **D**	42 ***25%***	175 ***27%*** **D**	132 ***20%***	65 ***28%*** **K**	165 ***23%***	193 ***24%***	82 ***26%*** **K**	33 ***37%*** **AKMN**	78 ***34%*** **AKMN**	473 ***22%***	140 ***25%***	54 ***24%***	145 ***17%***	415 ***25%*** **U**	90 ***22%***
1	**15** **0**	1 0	14 ***1%***	6 0	0 0	0 0 *	0 0	3 ***2%*** **ADE**	1 ***1%***	5 ***1%***	4 ***1%***	1 ***1%***	2 0	3 0	1 0	2 ***2%***	1 ***1%***	9 0	1 0	4 ***2%*** **ARS**	4 ***1%***	8 0	2 0
2	**13** **0**	4 0	10 0	4 0	5 ***1%***	0 0 *	2 ***1%*** **DJ**	1 ***1%***	0 0	1 0	5 ***1%***	0 0	4 ***1%***	1 0	2 ***1%***	1 ***1%***	1 0	7 0	2 0	3 ***1%***	1 0	6 0	5 ***1%*** **AUV**
3	**3** **0**	0 0	3 0	1 0	1 0	0 0 *	1 0	0 0	0 0	0 0	0 0	0 0	2 0	1 0	0 0	0 0	0 0	2 0	1 0	0 0	1 0	1 0	1 0
4	**3** **0**	0 0	3 0	1 0	0 0	0 0 *	0 0	0 0	0 0	2 0	0 0	0 0	1 0	0 0	1 0	0 0	0 0	3 0	0 0	0 0	0 0	1 0	0 0
5	**126** ***4%***	32 ***4%***	95 ***4%***	59 ***4%***	18 ***3%***	1 ***2%*** *	3 ***2%***	11 ***8%*** **AEG**	6 ***4%***	28 ***4%***	23 ***3%***	6 ***3%***	36 ***5%*** **Q**	42 ***5%*** **Q**	12 ***4%***	3 ***3%***	4 ***2%***	87 ***4%***	23 ***4%***	10 ***4%***	32 ***4%***	65 ***4%***	23 ***6%***
6	**1** **0**	0 0	1 0	0 0	1 0	0 0 *	0 0	0 0	0 0	0 0	0 0	1 ***1%*** **AN**	0 0	0 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0
7	**1** **0**	0 0	1 0	0 0	0 0	0 0 *	1 ***1%*** **AD**	0 0	0 0	0 0	1 0	0 0	0 0	0 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0
8	**2** **0**	1 0	1 0	0 0	0 0	0 0 *	0 0	0 0	1 ***1%*** **AD**	1 0	0 0	0 0	1 0	1 0	0 0	0 0	0 0	1 0	0 0	1 0	0 0	1 0	1 0
9	**1** **0**	0 0	1 0	0 0	0 0	0 0 *	0 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0
10	**331** ***11%*** **JLT**	87 ***10%***	244 ***11%***	152 ***11%***	64 ***12%***	7 ***15%*** *	17 ***9%***	16 ***12%***	20 ***12%***	54 ***8%***	62 ***9%***	14 ***6%***	81 ***11%*** **L**	104 ***13%*** **AKL**	38 ***12%*** **L**	5 ***6%***	22 ***9%***	254 ***12%*** **AT**	48 ***9%***	15 ***6%***	105 ***12%***	173 ***10%***	40 ***10%***
11	**0** **0**	0 0	0 0	0 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
12	**0** **0**	0 0	0 0	0 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
13	**1** **0**	0 0	1 0	0 0	0 0	0 0 *	0 0	0 0	0 0	1 0	1 0	0 0	0 0	0 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0
14	**0** **0**	0 0	0 0	0 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
15	**91** ***3%*** **Q**	18 ***2%***	73 ***3%***	44 ***3%***	14 ***3%***	0 0 *	4 ***2%***	6 ***5%***	4 ***2%***	20 ***3%***	26 ***4%*** **Q**	7 ***3%*** **Q**	22 ***3%*** **Q**	24 ***3%*** **Q**	10 ***3%*** **Q**	1 ***2%***	1 0	70 ***3%***	12 ***2%***	9 ***4%***	34 ***4%***	41 ***2%***	15 ***4%***
16	**0** **0**	0 0	0 0	0 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
18	**0** **0**	0 0	0 0	0 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
20	**352** ***11%*** **J**	101 ***12%***	251 ***11%***	178 ***13%*** **AEJ**	48 ***9%***	7 ***13%*** *	21 ***11%***	24 ***18%*** **AEIJ**	15 ***9%***	59 ***9%***	69 ***10%***	23 ***10%***	88 ***12%***	106 ***13%*** **P**	40 ***13%***	4 ***5%***	19 ***8%***	262 ***12%***	63 ***11%***	19 ***8%***	118 ***14%*** **AW**	187 ***11%***	38 ***9%***
22	**1** **0**	1 0	0 0	0 0	1 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0	0 0	1 0	0 0	0 0
23	**0** **0**	0 0	0 0	0 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
24	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
25	**177**	56	121	84	38	3	8	6	7	32	41	17	37	36	23	5	17	139	23	10	76	80	16
	6%	***7%***	***5%***	***6%***	***7%***	***6%***	***4%***	***4%***	***4%***	***5%***	***6%***	***7%***	***5%***	***4%***	***7%***	***6%***	***7%***	***6%***	***4%***	***5%***	***9%***	***5%***	***4%***
		V				*												A			AVW		
26	**1**	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*			AD														
27	**1**	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*									A								
28	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
29	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
30	**280**	92	188	142	47	3	18	7	15	48	70	26	63	66	29	5	19	223	41	15	106	144	26
	9%	***11%***	***8%***	***10%***	***9%***	***6%***	***10%***	***5%***	***9%***	***7%***	***10%***	***11%***	***9%***	***8%***	***9%***	***6%***	***8%***	***10%***	***7%***	***7%***	***12%***	***9%***	***6%***
	C	AC				*												A			AVW		
31	**1**	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*			ADJ														
32	**4**	2	2	2	0	0	0	1	1	0	0	0	0	2	2	0	0	4	1	0	3	2	0
	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0
						*		AEJ							AKM								
33	**23**	10	13	12	6	0	3	0	0	3	2	2	4	6	5	1	2	14	7	1	14	6	1
	1%	***1%***	***1%***	***1%***	***1%***	0	***2%***	0	0	0	0	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	0
		V				*									K						AV		
34	**1**	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	CR					*													R				
35	**56**	17	39	36	4	3	3	3	2	6	16	2	17	15	7	0	0	47	6	3	21	23	11
	2%	***2%***	***2%***	***3%***	***1%***	***6%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	***2%***	***2%***	***2%***	0	0	***2%***	***1%***	***1%***	***2%***	***1%***	***3%***
	Q			AEJ		EJ*					Q		Q		Q			A					
36	**2**	2	0	2	0	0	0	0	0	0	1	0	0	0	1	0	0	2	0	0	1	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	C	C				*																	
37	**6**	2	4	4	2	0	0	0	0	0	0	0	2	2	0	0	2	5	1	0	5	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0
	V					*											K				AV		V
38	**2**	1	1	2	0	0	0	0	0	0	0	0	1	1	0	0	0	2	0	0	1	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
40	**200**	74	125	105	25	6	9	6	14	35	46	13	51	54	14	6	13	171	18	9	67	101	26
	6%	***9%***	***6%***	***7%***	***5%***	***12%***	***5%***	***4%***	***8%***	***5%***	***7%***	***6%***	***7%***	***7%***	***4%***	***7%***	***5%***	***8%***	***3%***	***4%***	***8%***	***6%***	***6%***
	CS	AC				*												AS					
41	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
42	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
43	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
44	**1**	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0
	C					*														AR			V
45	**41**	16	25	24	10	0	1	0	0	6	10	3	7	13	4	1	2	28	11	2	9	26	5
	1%	***2%***	***1%***	***2%***	***2%***	0	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***
						*																	
46	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
47	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
48	**3**	0	3	2	0	0	0	0	0	2	0	0	0	1	2	0	0	1	2	0	0	2	2
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0
						*									AKM								
49	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
50	**235**	58	178	108	37	1	14	4	11	60	60	17	54	60	16	6	18	164	51	17	51	146	32
	8%	7%	8%	8%	7%	2%	8%	3%	7%	9%	9%	7%	7%	7%	5%	7%	8%	7%	9%	7%	6%	9%	8%
	H					*				AH	O											AU	
52	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
55	**23**	1	22	7	3	0	1	2	0	11	7	4	8	3	0	0	1	13	7	3	7	13	4
	1%	0	1%	1%	1%	0	0	1%	0	2%	1%	2%	1%	0	0	0	0	1%	1%	1%	1%	1%	1%
	B		AB			*				AD		NO											
58	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
59	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
60	**109**	21	88	50	14	1	4	2	7	30	26	9	33	21	8	1	8	73	27	8	20	66	21
	3%	2%	4%	4%	3%	3%	2%	2%	4%	5%	4%	4%	4%	3%	3%	2%	3%	3%	5%	3%	2%	4%	5%
	U					*																U	U
65	**18**	3	15	10	5	0	3	0	0	1	2	1	8	5	2	1	0	14	3	1	5	11	2
	1%	0	1%	1%	1%	0	1%	0	0	0	0	0	1%	1%	1%	1%	0	1%	1%	0	1%	1%	1%
						*	J																
67	**1**	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*		ADJ															
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
70	**53**	14	38	17	10	0	3	2	5	15	15	4	13	10	5	0	5	36	9	7	9	33	10
	2%	2%	2%	1%	2%	0	2%	2%	3%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	3%	1%	2%	2%
						*			D														
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
73	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
75	**36**	4	32	14	4	0	1	0	4	13	11	2	7	10	2	0	5	18	13	4	5	22	9
	1%	0	1%	1%	1%	0	0	0	2%	2%	2%	1%	1%	1%	1%	0	2%	1%	2%	2%	1%	1%	2%
	BR		B			*				A									AR				AU
76	**1**	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*			ADJ														
78	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
79	**1**	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*											A						
80	**58**	12	46	24	12	0	5	0	3	14	15	3	12	15	3	3	7	22	18	14	4	40	9
	2%	1%	2%	2%	2%	0	3%	0	2%	2%	2%	1%	2%	2%	1%	3%	3%	1%	3%	6%	0	2%	2%
	RU					*													AR	AR		AU	U
84	**1**	0	1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*														AR			
85	**15**	4	11	3	0	1	5	0	1	5	1	3	7	1	1	0	3	6	2	8	0	9	6
	0	0	0	0	0	3%	3%	0	1%	1%	0	1%	1%	0	0	0	1%	0	0	3%	0	1%	1%
	RU					ADE*	ADEJ					N					N			ARS		U	AU

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
87	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
88	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
89	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
90	**38**	6	32	10	7	0	2	0	5	13	11	3	4	10	1	6	2	20	6	6	5	20	7
	1%	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	***3%***	***2%***	***2%***	***1%***	***1%***	***1%***	0	***7%***	***1%***	***1%***	***1%***	***3%***	***1%***	***1%***	***2%***
	DR					*			**ADH**	**AD**						**AKLMNOQ**				**R**			
92	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
93	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
95	**11**	4	7	7	1	0	2	0	0	1	5	1	0	4	0	0	0	2	7	3	0	7	4
	0	***1%***	0	***1%***	0	0	***1%***	0	0	0	***1%***	0	0	***1%***	0	0	0	0	***1%***	***1%***	0	0	***1%***
	R					*													**AR**	**R**			**AU**
96	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
97	**1**	0	1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
98	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
99	**1**	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R					*																	
100	**22**	11	11	10	5	0	4	1	1	1	4	6	1	4	3	2	2	5	4	2	1	8	1
	1%	***1%***	0	***1%***	***1%***	0	***2%***	***1%***	0	0	***1%***	***2%***	0	0	***1%***	***2%***	***1%***	0	***1%***	***1%***	0	0	0
	CJRU	**AC**				*	**ADJ**					**AKMN**				**M**				**R**			
Mean	**25.3**	25.3	25.2	26.0	23.1	19.5	27.9	16.8	27.0	26.6	28.3	26.9	25.0	24.0	21.6	25.9	25.1	24.4	28.0	31.9	23.6	26.1	28.4
	HO			**EH**	**H**	*	**EH**		**H**	**EH**	**AMNO**	**O**	**O**						**R**	**AR**		**U**	**AU**
Standard deviation	**24.2**	23.1	24.6	22.9	24.3	20.4	27.7	18.8	26.5	26.1	24.8	26.4	23.1	23.5	21.2	30.4	26.6	21.8	26.8	30.6	18.8	24.9	26.8
Standard error	**0.4**	0.8	0.5	0.6	1.2	3.3	1.8	1.6	1.7	1.0	1.0	1.7	0.9	0.8	1.2	3.3	1.7	0.5	1.1	2.0	0.6	0.6	1.3

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
0	**1158**	583	575	544	614	573	585	86	41	96	129	95	76	116	67	112	127	173	38	966	86	67	38
	37%	***37%***	***37%***	***35%***	***38%***	***37%***	***37%***	***34%***	***33%***	***39%***	***37%***	***34%***	***35%***	***41%***	***43%***	***40%***	***31%***	***40%***	***41%***	***37%***	***34%***	***43%***	***41%***
														Q	**AHLQ**			**Q**	**Q**			**ATU**	
1	**6**	4	2	2	4	4	2	0	1	0	0	2	1	1	0	0	0	1	1	5	0	0	1
	0	0	0	0	0	0	0	0	***1%***	0	0	***1%***	0	0	0	0	0	0	***1%***	0	0	0	***1%***
																			KQ				
2	**12**	9	3	4	9	8	4	0	0	1	5	2	0	0	0	2	0	2	1	11	0	0	1
	0	***1%***	0	0	***1%***	***1%***	0	0	0	0	***1%***	***1%***	0	0	0	***1%***	0	0	***1%***	0	0	0	***1%***
											AQ								**AHMNQ**				**ATU**
3	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	**2**	2	0	1	1	2	0	0	0	0	0	0	0	1	0	0	0	1	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	**99**	60	40	43	56	47	53	9	7	7	8	13	8	10	5	9	8	13	1	84	9	5	1
	3%	***4%***	***3%***	***3%***	***4%***	***3%***	***3%***	***4%***	***5%***	***3%***	***2%***	***5%***	***4%***	***4%***	***3%***	***3%***	***2%***	***3%***	***1%***	***3%***	***4%***	***3%***	***1%***
	SW											**S**											
6	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	**1**	0	1	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																A							
8	**1**	0	1	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
														A									
9	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	**229**	107	123	112	117	110	119	25	11	22	26	17	16	17	9	9	29	42	7	189	25	9	7
	7%	***7%***	***8%***	***7%***	***7%***	***7%***	***7%***	***10%***	***9%***	***9%***	***8%***	***6%***	***7%***	***6%***	***5%***	***3%***	***7%***	***10%***	***7%***	***7%***	***10%***	***5%***	***7%***
	P							**OP**	**P**	**P**	**P**						**P**	**P**	**P**		**V**		
11	**1**	0	1	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T							**A**													**AT**		
12	**1**	1	0	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T							**A**													**AT**		
13	**2**	0	2	0	2	0	2	0	0	0	2	0	0	0	0	0	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0
											A												
14	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																			A				**AT**
15	**46**	24	21	21	25	24	22	3	0	5	1	5	5	5	4	4	9	4	2	38	3	4	2
	1%	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	0	***2%***	0	***2%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***2%***
															K				**K**				
16	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	**1**	1	0	0	1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0
													A										
20	**246**	118	128	121	125	131	115	20	10	13	29	23	11	27	11	21	40	37	4	212	20	11	4
	8%	***8%***	***8%***	***8%***	***8%***	***9%***	***7%***	***8%***	***8%***	***5%***	***8%***	***8%***	***5%***	***9%***	***7%***	***7%***	***10%***	***9%***	***4%***	***8%***	***8%***	***7%***	***4%***
	SW													**S**			**MS**	**S**		**W**			
22	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	**4**	0	4	1	3	4	0	0	1	0	0	0	0	0	0	0	2	1	0	4	0	0	0
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	BG								**A**														
24	**1**	1	0	0	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
														A									
25	**123**	66	57	54	69	54	69	10	9	11	21	4	6	12	5	13	14	13	4	104	10	5	4
	4%	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***4%***	***7%***	***5%***	***6%***	***2%***	***3%***	***4%***	***3%***	***5%***	***4%***	***3%***	***4%***	***4%***	***4%***	***3%***	***4%***
	L								**L**		**L**								**L**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
26	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	**4**	1	3	1	3	3	1	1	0	0	0	1	1	0	0	1	0	0	0	3	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	**185**	90	96	62	124	98	87	14	6	12	24	18	14	13	7	18	26	29	5	160	14	7	5
	6%	***6%***	***6%***	***4%***	***8%***	***6%***	***5%***	***5%***	***5%***	***5%***	***7%***	***6%***	***6%***	***5%***	***5%***	***6%***	***6%***	***7%***	***5%***	***6%***	***5%***	***5%***	***5%***
	D				**AD**																		
31	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0
																A							
32	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
33	**7**	4	3	6	1	3	4	0	0	0	2	1	0	0	0	0	1	3	0	7	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0
34	**19**	11	8	4	15	15	4	1	0	1	1	1	2	1	0	4	7	1	0	18	1	0	0
	1%	***1%***	***1%***	0	***1%***	***1%***	0	0	0	0	0	0	***1%***	0	0	***1%***	***2%***	0	0	***1%***	0	0	0
	DG				**AD**	**AG**											**AR**						
35	**26**	17	9	9	17	8	18	2	0	2	1	2	6	0	2	4	3	3	1	20	2	2	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***3%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***
													AKN		**N**								
36	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37	**1**	1	0	1	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
38	**1**	0	1	1	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
										A													
40	**179**	75	103	81	98	84	95	16	7	17	13	18	12	15	11	18	31	17	5	147	16	11	5
	6%	***5%***	***7%***	***5%***	***6%***	***5%***	***6%***	***6%***	***6%***	***7%***	***4%***	***6%***	***5%***	***5%***	***7%***	***6%***	***8%***	***4%***	***6%***	***6%***	***6%***	***7%***	***6%***
	B		**AB**														**KR**						
41	**1**	1	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T							**A**													**AT**		
42	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
43	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T														**A**							**AT**	
45	**15**	9	5	6	8	8	6	2	2	0	0	3	0	0	1	1	2	3	0	12	2	1	0
	0	***1%***	0	0	***1%***	***1%***	0	***1%***	***2%***	0	0	***1%***	0	0	***1%***	0	***1%***	***1%***	0	0	***1%***	***1%***	0
									AKN														
46	**1**	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
47	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	**1**	0	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
49	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	**217**	122	96	100	118	104	113	15	5	12	22	23	21	24	12	24	33	21	4	186	15	12	4
	7%	***8%***	***6%***	***7%***	***7%***	***7%***	***7%***	***6%***	***4%***	***5%***	***7%***	***8%***	***10%***	***8%***	***8%***	***9%***	***8%***	***5%***	***5%***	***7%***	***6%***	***8%***	***5%***
													R										

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
52	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	**10**	1	9	4	6	4	6	2	1	0	1	0	0	0	0	0	3	1	1	7	2	0	1
	0	0	*1%*	0	0	0	0	*1%*	*1%*	0	0	0	0	0	0	0	*1%*	0	*1%*	0	*1%*	0	*1%*
	B		**AB**																				
58	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
59	**2**	1	2	2	1	2	1	0	1	0	2	0	0	0	0	0	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	0	0	0	0
											A												
60	**104**	48	56	64	40	50	54	5	6	8	15	6	5	6	6	8	19	14	5	89	5	6	5
	3%	***3%***	***4%***	***4%***	***3%***	***3%***	***3%***	***2%***	***5%***	***3%***	***4%***	***2%***	***2%***	***2%***	***4%***	***3%***	***5%***	***3%***	***5%***	***3%***	***2%***	***4%***	***5%***
	E			**AE**															**HL**				**U**
65	**7**	5	2	3	4	2	4	1	0	0	2	0	0	0	0	2	2	0	0	5	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0
67	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	**93**	41	52	61	32	42	51	11	4	9	6	14	12	4	2	4	14	11	2	78	11	2	2
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***3%***	***4%***	***4%***	***4%***	***2%***	***5%***	***6%***	***2%***	***1%***	***1%***	***3%***	***2%***	***2%***	***3%***	***4%***	***1%***	***2%***
	E			**AE**				**OP**				**KNOP**	**AKNOP**								**V**		
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	**33**	19	14	18	15	13	21	2	0	4	4	4	9	1	3	2	1	2	0	28	2	3	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***4%***	0	***2%***	***1%***	0	***1%***	0	***1%***	***1%***	***2%***	0
													AHIN PQRS		**Q**								
76	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
78	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
79	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	**92**	53	39	64	29	35	58	5	2	4	12	10	2	12	2	8	10	21	3	82	5	2	3
	3%	***3%***	***3%***	***4%***	***2%***	***2%***	***4%***	***2%***	***2%***	***2%***	***4%***	***4%***	***1%***	***4%***	***1%***	***3%***	***2%***	***5%***	***3%***	***3%***	***2%***	***1%***	***3%***
	EF			**AE**			**AF**							**M**				**AMO**					
84	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
85	**10**	3	7	4	6	4	6	2	1	2	0	0	3	0	1	1	0	0	0	7	2	1	0
	0	0	0	0	0	0	0	*1%*	*1%*	*1%*	0	0	*1%*	0	0	*1%*	0	0	0	0	*1%*	0	0
													AQR										
87	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
88	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	**3**	2	1	3	0	2	1	0	0	0	0	1	0	2	0	0	0	0	0	3	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0
														A									
90	**51**	26	25	36	15	25	26	6	0	6	8	4	4	4	1	3	5	7	3	41	6	1	3
	2%	***2%***	***2%***	***2%***	***1%***	***2%***	***2%***	***3%***	0	***2%***	***2%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***3%***	***2%***	***3%***	***1%***	***3%***
	E			**AE**															**I**				
92	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
93	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	**16**	9	7	12	4	9	7	0	2	1	0	5	1	3	0	2	1	1	0	16	0	0	0
	1%	***1%***	0	***1%***	0	***1%***	0	0	***2%***	0	0	***2%***	***1%***	***1%***	0	***1%***	0	0	0	***1%***	0	0	0
	E			**E**					**K**			**AHKR**											
96	**3**	1	2	2	1	2	1	1	0	0	0	0	0	0	0	2	0	0	0	2	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0
																A							
97	**2**	1	1	2	1	0	2	1	0	0	0	0	0	0	0	1	0	1	0	2	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
98	**5**	5	0	4	1	3	2	0	0	2	0	0	0	0	0	0	1	2	0	5	0	0	0
	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0
	C	**C**								**A**													
99	**2**	1	1	1	1	1	1	0	0	1	0	0	1	0	0	0	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100	**97**	40	57	76	21	51	46	7	6	10	10	10	4	5	6	6	14	12	7	77	7	6	7
	3%	***3%***	***4%***	***5%***	***1%***	***3%***	***3%***	***3%***	***5%***	***4%***	***3%***	***3%***	***2%***	***2%***	***4%***	***2%***	***4%***	***3%***	***7%***	***3%***	***3%***	***4%***	***7%***
	E			**AE**															**AHKL MNPQR**				**ATU**
Mean	**25.6**	25.4	25.9	29.5	22.0	25.0	26.2	26.1	26.2	26.2	24.9	28.1	27.7	22.8	23.4	24.6	27.8	23.7	27.0	25.7	26.1	23.4	27.0
	E			**AE**																			
Standard deviation	**29.3**	29.2	29.5	32.4	25.5	29.1	29.6	29.4	29.7	31.1	28.9	30.7	29.6	28.2	28.8	28.2	28.3	29.2	32.9	29.2	29.4	28.8	32.9
Standard error	**0.5**	0.7	0.7	0.8	0.6	0.7	0.7	1.7	2.9	2.1	1.7	1.9	2.1	1.9	1.6	1.9	1.6	1.5	1.8	0.6	1.7	1.6	1.8

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
0	**1158**	40	74	115	197	219	513	251	520	386	126	172	251	175	106	86	124	1031	308	795	465	604	46
	37%	***9%***	***14%***	***23%***	***37%***	***50%***	***75%***	***30%***	***35%***	***50%***	***45%***	***48%***	***41%***	***36%***	***28%***	***22%***	***26%***	***39%***	***44%***	***35%***	***67%***	***33%***	***15%***
	BCDHI OPQTVW		**B**	**BC**	**BCD**	**ABCDE**	**ABCDEF**		**H**	**AHI**	**ANOP**	**ANOP**	**AOP**	**OP**				**AQ**	**AT**		**AVW**	**W**	
1	**6**	0	0	1	1	1	3	4	0	2	0	2	1	1	1	0	0	6	3	3	1	5	0
	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0
	I							**I**		**I**													
2	**12**	0	1	5	3	3	1	1	9	1	0	0	4	2	2	3	0	12	4	8	0	8	3
	0	0	0	***1%***	***1%***	***1%***	0	0	***1%***	0	0	0	***1%***	0	***1%***	***1%***	0	0	***1%***	0	0	0	***1%***
				G																			**U**
3	**1**	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	**2**	0	0	1	0	0	1	1	1	0	0	0	0	0	1	0	0	2	1	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	**99**	8	6	12	26	23	23	33	48	18	3	10	17	20	10	17	8	91	23	73	13	62	16
	3%	***2%***	***1%***	***2%***	***5%***	***5%***	***3%***	***4%***	***3%***	***2%***	***1%***	***3%***	***3%***	***4%***	***3%***	***4%***	***2%***	***3%***	***3%***	***3%***	***2%***	***3%***	***5%***
	CKU				**ABCD**	**ABCD**	**C**							**K**		**K**		**A**					**AU**
6	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	**1**	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	**1**	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0	1	0	1	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						A																	
9	**1**	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1	0	1	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RT																**R**						
10	**229**	19	37	41	54	34	45	66	106	56	15	15	35	55	28	37	23	206	45	175	34	153	14
	7%	***4%***	***7%***	***8%***	***10%***	***8%***	***7%***	***8%***	***7%***	***7%***	***5%***	***4%***	***6%***	***11%***	***7%***	***9%***	***5%***	***8%***	***6%***	***8%***	***5%***	***8%***	***5%***
	BLU			**B**	**ABG**									**AKLM**		**LM**		**A**				**AUW**	
11	**1**	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	**1**	0	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	**2**	2	0	0	0	0	0	0	2	0	2	0	0	0	0	0	0	2	0	2	0	2	0
	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0
		A									**A**												
14	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	**46**	3	5	10	7	15	6	16	20	10	2	4	6	10	8	11	10	36	11	34	5	31	2
	1%	***1%***	***1%***	***2%***	***1%***	***3%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***3%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***
						ABCG										**AM**							
16	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	**1**	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	1	0	1	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RT										**A**						**R**						**AV**
20	**246**	25	55	40	53	35	39	77	116	50	17	24	53	32	39	46	38	207	57	181	32	188	9
	8%	***6%***	***10%***	***8%***	***10%***	***8%***	***6%***	***9%***	***8%***	***6%***	***6%***	***7%***	***9%***	***7%***	***10%***	***12%***	***8%***	***8%***	***8%***	***8%***	***5%***	***10%***	***3%***
	GUW		**ABG**		**BG**											**AKLN**						**AUW**	
22	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	**4**	1	0	1	2	0	0	3	1	0	0	0	3	0	0	0	2	2	1	3	0	4	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	**1**	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
25	**123**	21	28	29	21	15	10	37	57	28	10	12	15	26	18	22	14	108	28	89	13	88	11
	4%	***5%***	***5%***	***6%***	***4%***	***3%***	***1%***	***4%***	***4%***	***4%***	***4%***	***3%***	***2%***	***5%***	***5%***	***6%***	***3%***	***4%***	***4%***	***4%***	***2%***	***5%***	***3%***
	GU	**G**	**G**	**AG**	**G**	**G**								**M**		**M**						**AU**	
26	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	**4**	1	1	1	0	1	0	1	3	0	0	0	0	0	1	1	0	4	3	0	0	4	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T																		**T**				
30	**185**	36	47	40	40	16	7	61	93	28	13	19	40	36	26	31	42	144	44	132	13	136	15
	6%	***8%***	***9%***	***8%***	***8%***	***4%***	***1%***	***7%***	***6%***	***4%***	***5%***	***5%***	***7%***	***8%***	***7%***	***8%***	***9%***	***5%***	***6%***	***6%***	***2%***	***7%***	***5%***
	FGJRU	**FG**	**AFG**	**AFG**	**FG**	**G**		**J**	**J**								**AR**					**AU**	**U**
31	**1**	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T															**A**			**T**				
32	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
33	**7**	0	2	0	3	2	0	2	3	2	2	0	1	0	2	1	0	7	2	5	0	7	0
	0	0	0	0	***1%***	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0	0	0	0	0	0	0
34	**19**	3	6	5	2	0	2	5	10	4	3	5	1	4	3	0	4	15	6	12	1	16	2
	1%	***1%***	***1%***	***1%***	0	0	0	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
		F										**AMP**											
35	**26**	3	7	7	5	4	0	7	13	6	1	3	2	5	3	4	3	22	4	22	2	19	3
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
	G	**G**	**G**	**G**	**G**																		
36	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37	**1**	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
38	**1**	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	**179**	40	41	42	29	9	17	50	87	42	24	28	28	18	30	21	35	144	45	122	19	129	17
	6%	***9%***	***8%***	***8%***	***5%***	***2%***	***2%***	***6%***	***6%***	***5%***	***8%***	***8%***	***5%***	***4%***	***8%***	***5%***	***7%***	***5%***	***6%***	***5%***	***3%***	***7%***	***6%***
	FGU	**AFG**	**AFG**	**AFG**	**FG**						**MN**	**N**			**MN**							**AU**	**U**
41	**1**	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
42	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
43	**1**	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	1	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	T																						**AV**
44	**1**	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	**15**	2	5	5	0	2	1	5	9	1	0	0	1	1	4	2	0	15	2	13	1	11	2
	0	0	***1%***	***1%***	0	0	0	***1%***	***1%***	0	0	0	0	0	***1%***	0	0	***1%***	0	***1%***	0	***1%***	***1%***
			E	**E**																			
46	**1**	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
47	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	**1**	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
49	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	**217**	70	59	32	25	24	7	65	121	31	20	13	49	32	24	36	40	178	44	155	19	143	20
	7%	***16%***	***11%***	***6%***	***5%***	***6%***	***1%***	***8%***	***8%***	***4%***	***7%***	***4%***	***8%***	***7%***	***6%***	***9%***	***8%***	***7%***	***6%***	***7%***	***3%***	***8%***	***7%***
	EGJLU	**ADEFG**	**ADEFG**	**G**	**G**	**G**		**J**	**J**				**L**			**L**						**U**	**U**
52	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	**10**	4	1	1	3	1	0	1	4	4	0	0	3	1	3	2	3	7	0	9	1	8	0
	0	***1%***	0	0	***1%***	0	0	0	0	***1%***	0	0	0	0	***1%***	***1%***	***1%***	0	0	0	0	0	0
		G																					
58	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
59	**2**	2	0	0	0	1	0	0	0	2	0	0	1	0	2	0	0	2	2	0	0	1	2
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***
	T									**AI**					**A**				**AT**				**AV**
60	**104**	35	24	19	13	10	4	33	55	17	12	8	13	17	17	12	26	79	10	85	11	62	11
	3%	***8%***	***4%***	***4%***	***2%***	***2%***	***1%***	***4%***	***4%***	***2%***	***4%***	***2%***	***2%***	***4%***	***4%***	***3%***	***5%***	***3%***	***1%***	***4%***	***2%***	***3%***	***4%***
	GJRSU	**ADEFG**	**G**	**G**	**G**	**G**		**J**									**AR**			**S**		**U**	**U**
65	**7**	2	0	0	3	2	0	3	2	2	0	2	0	1	3	1	0	7	4	2	0	4	3
	0	***1%***	0	0	***1%***	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0	0	***1%***
	T																		**T**				**AU**
67	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	**93**	31	24	19	15	2	3	38	41	14	3	14	15	16	16	9	16	77	7	80	21	39	12
	3%	***7%***	***5%***	***4%***	***3%***	0	***1%***	***5%***	***3%***	***2%***	***1%***	***4%***	***2%***	***3%***	***4%***	***2%***	***3%***	***3%***	***1%***	***4%***	***3%***	***2%***	***4%***
	FGJSV	**AEFG**	**AFG**	**FG**	**FG**			**AIJ**				**K**			**K**					**AS**			
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	**1**	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	1	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	**33**	13	7	7	4	2	0	13	13	7	5	1	4	2	6	4	4	29	8	21	0	19	3
	1%	***3%***	***1%***	***1%***	***1%***	0	0	***2%***	***1%***	***1%***	***2%***	0	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
	GU	**AEFG**	**G**	**G**	**G**																	**U**	**U**
76	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
78	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
79	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
80	**92**	37	24	15	11	4	1	31	46	15	3	5	18	13	8	12	27	66	12	73	13	44	20
	3%	***8%***	***5%***	***3%***	***2%***	***1%***	0	***4%***	***3%***	***2%***	***1%***	***2%***	***3%***	***3%***	***2%***	***3%***	***6%***	***2%***	***2%***	***3%***	***2%***	***2%***	***7%***
	FGJRSV	**ACDEFG**	**AEFG**	**FG**	**G**			**J**									**AR**						**AUV**
84	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
85	**10**	1	5	0	2	1	0	1	8	0	0	1	3	4	0	0	1	8	3	6	1	4	3
	0	0	***1%***	0	0	0	0	0	***1%***	0	0	0	***1%***	***1%***	0	0	0	0	0	0	0	0	***1%***
	J		**ADG**																				
87	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
88	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	**3**	1	1	1	0	0	0	3	0	0	0	0	0	0	1	0	0	3	0	3	2	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
								AI															

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
90	**51**	12	20	13	3	3	1	10	25	16	5	6	14	1	2	9	9	43	3	44	9	25	12
	2%	***3%***	***4%***	***3%***	***1%***	***1%***	0	***1%***	***2%***	***2%***	***2%***	***2%***	***2%***	0	***1%***	***2%***	***2%***	***2%***	0	***2%***	***1%***	***1%***	***4%***
	EGNS	**EFG**	**AEFG**	**EFG**								**N**	**N**			**N**				**S**			**AUV**
92	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
93	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
95	**16**	4	6	3	1	2	0	3	8	5	1	0	6	2	2	1	3	13	1	16	5	4	6
	1%	***1%***	***1%***	***1%***	0	0	0	0	***1%***	***1%***	0	0	***1%***	0	0	0	***1%***	***1%***	0	***1%***	***1%***	0	***2%***
	GV	**G**	**G**	**G**																			**AV**
96	**3**	0	2	0	0	0	1	0	1	2	0	2	1	0	0	0	2	1	1	2	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RV											**A**											**V**
97	**2**	0	1	1	1	0	0	0	0	2	0	1	0	0	0	0	2	1	1	2	0	0	2
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***
	RV									**AI**													**AV**
98	**5**	1	1	0	2	1	0	1	3	1	1	0	0	1	0	3	0	5	3	0	0	0	4
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	***1%***
	TV															**A**			**AT**				**AUV**
99	**2**	1	0	0	1	0	0	1	0	1	1	1	0	0	0	0	0	2	0	2	0	1	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100	**97**	24	38	29	3	2	1	15	60	22	11	9	18	4	9	12	40	57	8	84	10	13	65
	3%	***5%***	***7%***	***6%***	***1%***	0	0	***2%***	***4%***	***3%***	***4%***	***2%***	***3%***	***1%***	***2%***	***3%***	***8%***	***2%***	***1%***	***4%***	***1%***	***1%***	***21%***
	EFGH NRSUV	**AEFG**	**AEFG**	**AEFG**					**AH**		**N**		**N**			**N**	**AR**			**AS**			**AUV**
Mean	**25.6**	47.0	41.0	32.6	20.5	14.8	5.7	27.4	27.2	20.6	24.3	21.2	24.5	22.1	27.6	29.0	36.3	23.7	19.6	27.0	13.7	23.7	51.9
	EFGJ LNSU	**ACDEFG**	**ADEFG**	**AEFG**	**FG**	**G**		**J**	**J**						**LN**	**LMN**	**AR**			**S**		**U**	**AUV**
Standard deviation	**29.3**	28.6	31.0	30.6	24.6	22.2	13.6	28.0	30.0	28.9	29.7	28.2	29.8	25.5	27.1	28.0	33.0	28.2	25.0	30.2	25.8	25.0	38.2
Standard error	**0.5**	1.6	1.3	1.3	1.1	1.1	0.5	0.9	0.8	1.0	1.7	1.5	1.2	1.2	1.4	1.4	1.7	0.5	0.9	0.6	1.0	0.6	2.2

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
0	**1158**	150	1008	322	192	21	73	8	62	480	298	95	218	246	81	51	157	818	219	91	232	708	179
	37%	***18%***	***44%***	***23%***	***35%***	***42%***	***40%***	***6%***	***37%***	***74%***	***44%***	***40%***	***30%***	***30%***	***26%***	***57%***	***67%***	***37%***	***40%***	***40%***	***27%***	***42%***	***44%***
	BDHMNOU		**AB**	**H**	**DH**	**DH***	**DH**		**DH**	**ADEFGHI**	**AMNO**	**MNO**				**AKLMNO**	**AKLMNO**					**AU**	**AU**
1	**6**	1	5	1	0	0	1	0	0	3	2	1	0	2	1	0	1	4	0	2	0	4	1
	0	0	0	0	0	0	***1%***	0	0	***1%***	0	0	0	0	0	0	0	0	0	***1%***	0	0	0
						*														**AS**			
2	**12**	5	7	8	3	0	0	0	0	2	4	0	4	3	0	0	2	11	2	0	2	8	2
	0	***1%***	0	***1%***	***1%***	0	0	0	0	0	***1%***	0	0	0	0	0	***1%***	0	0	0	0	0	0
						*																	
3	**1**	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*									**A**								
4	**2**	0	2	1	0	0	0	0	0	1	0	0	0	2	0	0	0	2	0	0	0	2	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
5	**99**	25	74	53	15	0	3	2	4	23	19	5	21	30	20	1	4	72	17	8	22	58	16
	3%	***3%***	***3%***	***4%***	***3%***	0	***2%***	***2%***	***2%***	***4%***	***3%***	***2%***	***3%***	***4%***	***6%***	***1%***	***2%***	***3%***	***3%***	***3%***	***3%***	***3%***	***4%***
						*									**AKLMQ**								
6	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
7	**1**	0	1	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R					*													**R**				
8	**1**	0	1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	**AV**
9	**1**	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1
	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0
	R					*	**ADJ**													**AR**			**AV**
10	**229**	74	155	122	40	3	11	6	11	36	43	16	68	55	28	3	12	186	28	11	68	133	22
	7%	***9%***	***7%***	***9%***	***7%***	***5%***	***6%***	***5%***	***6%***	***6%***	***6%***	***7%***	***9%***	***7%***	***9%***	***3%***	***5%***	***9%***	***5%***	***5%***	***8%***	***8%***	***5%***
	JS			**AJ**		*							**A**					**AS**					
11	**1**	0	1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*														**AR**			
12	**1**	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
13	**2**	0	2	0	2	0	0	0	0	0	0	0	2	0	0	0	0	2	0	0	2	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
					AD	*																	
14	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
15	**46**	17	29	23	7	0	2	3	4	7	9	3	9	15	6	2	2	35	7	3	17	23	5
	1%	***2%***	***1%***	***2%***	***1%***	0	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***2%***	***1%***	***1%***
						*																	
16	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
18	**1**	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*		**ADEJ**															
20	**246**	86	160	144	30	1	13	6	14	38	46	27	48	78	30	5	9	208	28	8	84	140	18
	8%	***10%***	***7%***	***10%***	***5%***	***2%***	***7%***	***4%***	***9%***	***6%***	***7%***	***12%***	***7%***	***9%***	***10%***	***5%***	***4%***	***10%***	***5%***	***3%***	***10%***	***8%***	***4%***
	CJQSTW	**AC**		**AEHJ**		*						**KMQ**		**Q**	**Q**			**AST**			**AW**	**W**	
22	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
23	**4**	2	2	3	0	0	0	1	0	0	2	0	2	0	0	0	0	3	0	1	2	1	1
	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	0	0
						*		**J**															
24	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	C					*																	
25	**123**	49	74	60	32	4	8	5	6	8	31	14	16	31	18	2	9	97	18	5	54	51	14
	4%	*6%*	*3%*	*4%*	*6%*	*8%*	*4%*	*4%*	*3%*	*1%*	*5%*	*6%*	*2%*	*4%*	*6%*	*3%*	*4%*	*4%*	*3%*	*2%*	*6%*	*3%*	*3%*
	CJMV	**AC**		**J**	**AJ**	J*	**J**		**J**		**M**	**M**			**M**			**A**			**AV**		
26	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
27	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
28	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
29	**4**	3	1	3	0	0	0	1	0	0	1	0	1	1	1	0	0	3	0	1	2	1	0
	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	C					*		**J**															
30	**185**	73	113	108	36	8	10	4	12	7	37	10	44	58	24	3	5	149	23	11	72	99	11
	6%	*8%*	*5%*	*8%*	*7%*	*16%*	*5%*	*3%*	*7%*	*1%*	*6%*	*4%*	*6%*	*7%*	*8%*	*3%*	*2%*	*7%*	*4%*	*5%*	*8%*	*6%*	*3%*
	CJQW	**AC**		**AJ**	**J**	**AEGHJ***	**J**		**J**				**Q**	**Q**	**Q**			**AS**			**AVW**	**W**	
31	**1**	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	CR					*													**R**				
32	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
33	**7**	5	2	3	4	0	0	0	0	0	0	0	1	3	1	0	2	3	4	0	3	3	1
	0	*1%*	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	*1%*	0	0	0	0
	C	**AC**			**A**	*													**AR**				
34	**19**	8	10	12	1	0	4	0	0	2	2	2	3	5	5	1	1	12	5	1	13	4	1
	1%	*1%*	0	*1%*	0	0	*2%*	0	0	0	0	*1%*	0	*1%*	*2%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	0	0
	V					*	**AEJ**								**AKM**						**AV**		
35	**26**	13	13	15	4	0	1	0	5	0	10	0	5	8	2	0	0	22	3	1	7	15	2
	1%	*2%*	*1%*	*1%*	*1%*	0	*1%*	0	*3%*	0	*2%*	0	*1%*	*1%*	*1%*	0	0	*1%*	*1%*	0	*1%*	*1%*	0
	CJ	**AC**		**J**		*			**ADEHJ**						*								
36	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
37	**1**	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*	**AD**													**AR**			
38	**1**	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*									**A**								
40	**179**	74	105	102	34	3	8	10	7	14	41	12	49	43	19	2	10	131	35	10	75	83	16
	6%	*9%*	*5%*	*7%*	*6%*	*7%*	*5%*	*7%*	*4%*	*2%*	*6%*	*5%*	*7%*	*5%*	*6%*	*2%*	*4%*	*6%*	*6%*	*4%*	*9%*	*5%*	*4%*
	CJ	**AC**		**AJ**	**J**	*		**J**													**AVW**		
41	**1**	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
42	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
43	**1**	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	CR					*									**A**				**R**				
44	**1**	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
45	**15**	5	10	9	3	0	0	0	0	1	4	1	4	3	2	1	0	10	3	1	5	5	3
	0	*1%*	0	*1%*	*1%*	0 *	0	0	0	0	*1%*	*1%*	*1%*	0	*1%*	*1%*	0	0	*1%*	0	*1%*	0	*1%*
46	**1**	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1	0	0
	0	0	0	0	0	0 *	0	0	0 **AD**	0	0	0	0	0	0	0	0	0	0	0	0	0	0
47	**0**	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
48	**1**	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0 *	0	0	*1%* **AD**	0	0	0 **A**	0	0	0	0	0	0	0	0	0	0	0
49	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	**217**	74	144	124	38	2	14	23	8	8	33	14	64	73	25	2	7	163	41	10	80	103	29
	7% **CJKQ**	***9%*** **AC**	***6%***	***9%*** **AJ**	***7%*** **J**	***4%*** *	***8%*** **J**	***17%*** **ADEGIJ**	***5%*** **J**	***1%***	***5%***	***6%***	***9%*** **KPQ**	***9%*** **AKPQ**	***8%*** **Q**	***2%***	***3%***	***7%***	***7%***	***4%***	***9%*** **AV**	***6%***	***7%***
52	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55	**10**	3	7	8	0	0	0	1	0	0	0	0	4	6	0	0	0	7	1	1	3	5	1
	0	0	0	*1%*	0	0 *	0	*1%* **J**	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0
58	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
59	**2**	0	2	2	0	0	0	0	1	0	0	1	0	2	0	0	0	2	0	1	2	0	1
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	**104**	35	70	60	13	0	4	16	6	4	23	9	24	36	8	1	3	68	24	10	27	57	14
	3% **J**	***4%***	***3%***	***4%*** **AJ**	***2%*** **J**	0 *	***2%*** **J**	***12%*** **ADEFGIJ**	***4%*** **J**	***1%***	***3%***	***4%***	***3%***	***4%*** **Q**	***2%***	***1%***	***1%***	***3%***	***4%***	***4%***	***3%***	***3%***	***3%***
65	**7**	3	3	4	0	0	0	1	1	0	0	0	4	2	0	0	0	2	2	2	2	2	3
	0	0	0	0	0	0 *	0	*1%*	*1%*	0	0	0	*1%*	0	0	0	0	0	0	*1%*	0	0	*1%* **AV**
67	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
68	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	**93**	35	58	50	18	2	5	10	5	5	6	5	36	36	7	2	1	59	19	13	30	44	17
	3% **CJKQ**	***4%*** **AC**	***3%***	***4%*** **J**	***3%*** **J**	***3%*** *	***3%*** **J**	***7%*** **ADEJ**	***3%*** **J**	***1%***	***1%***	***2%***	***5%*** **AKQ**	***4%*** **AKQ**	***2%***	***2%***	0	***3%***	***4%***	***6%*** **AR**	***3%***	***3%***	***4%***
72	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
73	**1**	1	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	**C 33**	8	26	17	9	0	2	4	1	0	5	1	12	14	0	0	0	17	12	2	13	12	6
	1% **JRV**	***1%***	***1%***	***1%*** **J**	***2%*** **J**	0 *	***1%*** **J**	***3%*** **AJ**	***1%*** **J**	0	***1%***	0	***2%*** **O**	***2%*** **O**	0	0	0	***1%***	***2%*** **AR**	***1%***	***2%***	***1%***	***1%***
76	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
78	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
79	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0 *	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below? - TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
80	**92**	29	64	44	20	3	6	12	8	1	17	2	27	30	8	6	2	50	20	13	21	44	15
	3%	***3%***	***3%***	***3%***	***4%***	***6%***	***3%***	***9%***	***5%***	**0**	***3%***	***1%***	***4%***	***4%***	***3%***	***7%***	***1%***	***2%***	***4%***	***6%***	***2%***	***3%***	***4%***
	JR			**J**	**J**	J*	**J**	**ADEGJ**	**J**				**L**	**LQ**		**LQ**				**AR**			
84	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
85	**10**	4	6	5	3	1	0	1	0	0	1	1	3	2	3	0	0	3	3	1	2	4	4
	0	0	0	0	0	***2%***	0	***1%***	0	0	0	***1%***	0	0	***1%***	0	0	0	***1%***	***1%***	0	0	***1%***
	R					**AJ***		**J**															**AV**
87	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
88	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
89	**3**	2	1	1	0	0	0	1	1	0	0	0	1	1	1	0	0	0	0	1	0	1	0
	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R					*		**ADJ**												**R**			
90	**51**	17	34	27	7	1	4	7	3	2	11	1	22	11	6	0	2	21	12	9	6	24	12
	2%	***2%***	***2%***	***2%***	***1%***	***1%***	***2%***	***5%***	***2%***	**0**	***2%***	**0**	***3%***	***1%***	***2%***	**0**	***1%***	***1%***	***2%***	***4%***	***1%***	***1%***	***3%***
	JRU			**J**		*	**J**	**ADEJ**	**J**				**ALN**						**R**	**AR**			**AUV**
92	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
93	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
94	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
95	**16**	6	10	10	1	0	1	3	1	1	0	2	9	2	0	2	1	5	5	4	0	9	4
	1%	***1%***	**0**	***1%***	**0**	0	0	***2%***	***1%***	**0**	0	***1%***	***1%***	0	0	***3%***	0	0	***1%***	***2%***	0	***1%***	***1%***
	RU					*		**AEJ**					**AKN**			**AKNO**			**R**	**AR**			**U**
96	**3**	2	1	0	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0	1	0	0	1
	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RV				**AD**	*					**A**									**R**			**V**
97	**2**	2	1	1	0	0	1	0	1	0	1	0	1	0	0	0	0	0	1	1	0	0	1
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0
	R					*			**A**											**AR**			**V**
98	**5**	1	4	4	0	0	0	0	1	0	0	0	2	1	0	2	0	1	2	2	1	1	3
	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	***2%***	0	0	0	***1%***	0	0	***1%***
	R					*			**J**							**AKNO**			**R**	**R**			**AV**
99	**2**	1	1	0	0	0	1	0	1	0	1	0	1	0	0	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*	**AD**		**AD**														
100	**97**	38	59	52	22	1	7	9	4	1	16	12	26	18	15	4	4	8	11	3	1	16	2
	3%	***4%***	***3%***	***4%***	***4%***	***3%***	***4%***	***7%***	***2%***	**0**	***2%***	***5%***	***4%***	***2%***	***5%***	***4%***	***2%***	**0**	***2%***	***1%***	**0**	***1%***	***1%***
	CJRUVW	**AC**		**J**	**J**	J*	**J**	**AJ**	**J**		**N**			**N**					**R**			**U**	
Mean	**25.6**	34.1	22.4	31.2	27.2	25.2	25.8	52.7	27.2	6.0	21.3	23.3	31.5	28.4	27.5	22.3	11.4	21.6	27.4	30.1	26.1	21.2	25.5
	CJKQRV	**AC**		**AEGJ**	**J**	J*	**J**	**ADEFGIJ**	**J**		**Q**	**Q**	**AKLPQ**	**KLQ**	**KQ**	**Q**			**R**	**R**	**V**		**V**
Standard deviation	**29.3**	29.0	28.8	29.1	30.1	29.4	30.7	28.8	30.6	14.6	27.5	28.6	31.7	28.5	28.5	33.5	22.5	24.5	30.7	33.7	24.0	26.5	31.1
Standard error	**0.5**	1.0	0.6	0.8	1.4	4.8	2.0	2.5	2.0	0.5	1.1	1.9	1.2	1.0	1.6	3.6	1.4	0.5	1.3	2.2	0.8	0.6	1.5

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months? (i.e. not BBC One, BBC Two, BBC Three, BBC Four, BBC Scotland, ITV, Channel 4 or Channel 5 or paid for subscription channels like Netflix, Amazon or Now TV.
Base: All that watch non-PSB broadcast TV channels

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2365**	1196	1169	1046	1319	1204	1158	247	73	163	192	195	153	173	243	167	263	268	228	1647	247	243	228
Weighted Base	**2369**	1202	1167	1042	1327	1224	1145	198	84	188	237	207	166	213	124	213	338	332	68	1979	198	124	68
Effective Base	**2000.8**	1001.8	999.4	885.9	1114.9	1023.5	977.5	231.8	67.8	153.7	182.6	180.5	143.6	162.9	224.9	158.1	242.2	253.3	209.4	1538.6	231.8	224.9	209.4
'Free to air' channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1523** ***64%*** **D**	756 ***63%***	768 ***66%***	569 ***55%***	954 ***72%*** **AD**	802 ***65%***	722 ***63%***	121 ***61%***	58 ***70%***	131 ***70%*** **O**	166 ***70%*** **O**	136 ***66%***	103 ***62%***	134 ***63%***	73 ***59%***	128 ***60%***	207 ***61%***	221 ***67%***	43 ***64%***	1286 ***65%***	121 ***61%***	73 ***59%***	43 ***64%***
TV that is only available from packages that you pay a subscription for, i.e. Sky, Virgin and BT TV.	**1405** ***59%*** **E**	703 ***59%***	702 ***60%***	663 ***64%*** **AE**	742 ***56%***	747 ***61%***	658 ***57%***	127 ***64%***	50 ***59%***	115 ***61%***	135 ***57%***	127 ***61%***	97 ***58%***	132 ***62%***	72 ***58%***	125 ***58%***	190 ***56%***	196 ***59%***	39 ***57%***	1166 ***59%***	127 ***64%***	72 ***58%***	39 ***57%***
Other (please specify)	**21** ***1%*** **C**	20 ***2%*** **AC**	1 0	6 ***1%***	15 ***1%***	12 ***1%***	9 ***1%***	2 ***1%***	2 ***2%***	0 0	1 ***1%***	3 ***1%***	0 0	2 ***1%***	2 ***1%***	2 ***1%***	4 ***1%***	2 ***1%***	1 ***1%***	17 ***1%***	2 ***1%***	2 ***1%***	1 ***1%***
Don't know	**0** **0**	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
No answer / not stated	**7** **0** **E**	2 0	5 0	6 ***1%*** **E**	1 0	4 0	3 0	0 0	0 0	1 0	0 0	4 ***2%*** **AR**	1 ***1%***	0 0	0 0	0 0	1 0	0 0	0 0	7 0	0 0	0 0	0 0
No/none	**101** ***4%*** **E**	58 ***5%***	43 ***4%***	89 ***9%*** **AE**	12 ***1%***	56 ***5%***	45 ***4%***	5 ***3%***	3 ***4%***	10 ***5%***	9 ***4%***	5 ***2%***	15 ***9%*** **AHKL NPQS**	5 ***2%***	5 ***4%***	7 ***3%***	13 ***4%***	21 ***6%***	2 ***3%***	89 ***4%***	5 ***3%***	5 ***4%***	2 ***3%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months? (i.e. not BBC One, BBC Two, BBC Three, BBC Four, BBC Scotland, ITV, Channel 4 or Channel 5 or paid for subscription channels like Netflix, Amazon or Now TV.
Base: All that watch non-PSB broadcast TV channels

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2365**	246	411	410	436	350	512	698	1035	623	208	274	474	392	297	302	280	2082	595	1652	420	1615	143
Weighted Base	**2369**	323	407	379	421	335	504	664	1144	552	195	264	469	398	299	312	367	1998	554	1695	402	1631	150
Effective Base	**2000.8**	212.5	358.5	351.8	371.9	279.8	448.5	610.2	886.6	510.2	167.7	227.5	392.3	332.2	254.7	272.2	250.5	1765.2	485.4	1413.8	354.0	1367.4	123.7
'Free to air' channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1523** ***64%*** **QV**	191 ***59%***	256 ***63%***	229 ***60%***	260 ***62%***	230 ***69%*** **BD**	357 ***71%*** **ABCDE**	448 ***68%*** **AI**	709 ***62%***	361 ***65%***	139 ***71%*** **AP**	179 ***68%***	311 ***66%***	259 ***65%***	186 ***62%***	187 ***60%***	194 ***53%***	1326 ***66%*** **AQ**	389 ***70%*** **AT**	1068 ***63%***	376 ***94%*** **AVW**	901 ***55%***	92 ***61%***
TV that is only available from packages that you pay a subscription for, i.e. Sky, Virgin and BT TV.	**1405** ***59%*** **GJKLSUW**	190 ***59%***	244 ***60%*** **G**	258 ***68%*** **ABCFG**	262 ***62%*** **G**	193 ***58%***	257 ***51%***	399 ***60%*** **J**	704 ***62%*** **J**	297 ***54%***	91 ***47%***	136 ***52%***	265 ***56%*** **K**	260 ***65%*** **AKLM**	193 ***65%*** **KLM**	214 ***69%*** **AKLM**	212 ***58%***	1192 ***60%***	307 ***55%***	1031 ***61%*** **AS**	37 ***9%***	1221 ***75%*** **AUW**	74 ***50%*** **U**
Other (please specify)	**21** ***1%***	2 ***1%***	4 ***1%***	5 ***1%***	1 0	3 ***1%***	6 ***1%***	7 ***1%***	11 ***1%***	4 ***1%***	2 ***1%***	3 ***1%***	7 ***2%***	2 0	3 ***1%***	1 0	6 ***2%***	15 ***1%***	8 ***1%***	11 ***1%***	4 ***1%***	12 ***1%***	0 0
Don't know	**0** **0**	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
No answer / not stated	**7** **0** **R**	3 ***1%***	0 0	1 0	2 ***1%***	0 0	1 0	3 0	2 0	3 ***1%***	0 0	0 0	0 0	1 0	1 0	0 0	3 ***1%***	4 0	0 0	6 0	0 0	4 0	1 ***1%***
No/none	**101** ***4%*** **RV**	10 ***3%***	17 ***4%***	19 ***5%***	21 ***5%***	19 ***6%***	16 ***3%***	27 ***4%***	45 ***4%***	29 ***5%***	5 ***3%***	8 ***3%***	14 ***3%***	10 ***3%***	21 ***7%*** **AKLMN**	16 ***5%***	32 ***9%*** **AR**	69 ***3%***	19 ***3%***	72 ***4%***	14 ***4%***	51 ***3%***	17 ***11%*** **AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months? (i.e. not BBC One, BBC Two, BBC Three, BBC Four, BBC Scotland, ITV, Channel 4 or Channel 5 or paid for subscription channels like Netflix, Amazon or Now TV.
Base: All that watch non-PSB broadcast TV channels

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2365**	663	1702	1049	314	27	179	92	179	525	536	172	546	638	234	54	162	1707	410	183	690	1256	333
Weighted Base	**2369**	662	1707	1122	385	33	135	97	127	470	541	170	568	626	233	56	155	1713	411	175	707	1256	320
Effective Base	**2000.8**	565.2	1435.7	910.7	271.7	22.9	143.5	82.5	149.5	460.2	446.4	143.5	461.2	544.1	205.1	44.6	139.1	1440.5	350.5	155.5	585.9	1059.4	284.9
'Free to air' channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1523** ***64%*** **BS**	380 ***57%***	1143 ***67%*** **AB**	701 ***62%***	236 ***61%***	28 ***84%*** **	93 ***69%***	55 ***57%***	74 ***58%***	336 ***72%*** **ADEHI**	328 ***61%***	114 ***67%***	366 ***65%***	414 ***66%***	161 ***69%*** **KP**	29 ***53%*** *	97 ***63%***	1146 ***67%*** **AS**	243 ***59%***	109 ***62%***	469 ***66%***	808 ***64%***	211 ***66%***
TV that is only available from packages that you pay a subscription for, i.e. Sky, Virgin and BT TV.	**1405** ***59%*** **CGJOQ**	451 ***68%*** **AC**	953 ***56%***	709 ***63%*** **AGJ**	233 ***60%*** **GJ**	15 ***45%*** **	66 ***49%***	59 ***61%***	77 ***61%*** **G**	246 ***52%***	336 ***62%*** **OQ**	108 ***63%*** **OQ**	364 ***64%*** **ANOQ**	357 ***57%***	122 ***52%***	30 ***55%*** *	76 ***49%***	1025 ***60%***	247 ***60%***	99 ***56%***	420 ***59%***	764 ***61%***	176 ***55%***
Other (please specify)	**21** ***1%*** **R**	5 ***1%***	16 ***1%***	7 ***1%***	1 0	1 ***2%*** **	2 ***2%***	2 ***2%*** **E**	2 ***2%***	6 ***1%***	4 ***1%***	1 ***1%***	5 ***1%***	4 ***1%***	5 ***2%***	0 0 *	2 ***1%***	10 ***1%***	5 ***1%***	3 ***2%***	7 ***1%***	9 ***1%***	3 ***1%***
Don't know	**0** **0**	0 0	0 0	0 0	0 0	0 0 **	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0 *	0 0	0 0	0 0	0 0	0 0	0 0	0 0
No answer / not stated	**7** **0** **R**	2 0	5 0	2 0	1 0	0 0 **	0 0	3 ***3%*** **ADEJ**	0 0	2 0	2 0	0 0	1 0	1 0	1 0	2 ***4%*** **AKLM NOQ***	0 0	1 0	3 ***1%*** **R**	1 ***1%*** **R**	0 0	2 0	3 ***1%*** **U**
No/none	**101** ***4%*** **CRUV**	38 ***6%*** **C**	63 ***4%***	61 ***5%*** **A**	12 ***3%***	1 ***2%*** **	6 ***5%***	1 ***1%***	4 ***4%***	16 ***3%***	19 ***3%***	8 ***5%***	21 ***4%***	27 ***4%***	14 ***6%***	5 ***10%*** K*	7 ***4%***	50 ***3%***	23 ***6%*** **R**	11 ***7%*** **R**	18 ***3%***	40 ***3%***	29 ***9%*** **AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q23. Do you have access to the internet at home?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Yes	**2985**	1500	1485	1412	1573	1449	1537	242	117	234	328	274	207	264	144	278	393	418	86	2514	242	144	86
	95%	***95%***	***95%***	***92%***	***98%***	***94%***	***96%***	***96%***	***94%***	***94%***	***95%***	***97%***	***94%***	***93%***	***92%***	***98%***	***97%***	***96%***	***91%***	***96%***	***96%***	***92%***	***91%***
	DFOSVW				**AD**		**AF**	**OS**			**S**	**OS**				**AIJMNOS**	**OS**	**OS**		**VW**	**VW**		
No	**140**	70	70	117	23	85	54	8	8	16	16	8	12	17	12	4	13	18	8	112	8	12	8
	4%	***4%***	***4%***	***8%***	***1%***	***6%***	***3%***	***3%***	***6%***	***6%***	***5%***	***3%***	***6%***	***6%***	***8%***	***2%***	***3%***	***4%***	***9%***	***4%***	***3%***	***8%***	***9%***
	EGP			**AE**		**AG**			**P**	**P**			**P**	**P**	**AHLPQR**				**AHKLPQR**			**ATU**	**ATU**
Don't Know	**5**	2	3	3	2	2	3	1	0	0	0	0	0	2	1	0	0	1	0	3	1	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	***1%***	0	0	0	0	0	0	***1%***	0
															AKQ							**AT**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q23. Do you have access to the internet at home?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Yes	**2985**	429	523	484	515	428	606	823	1442	710	253	323	586	475	373	381	460	2522	651	2183	616	1788	302
	95%	***97%***	***98%***	***97%***	***97%***	***98%***	***88%***	***98%***	***96%***	***91%***	***90%***	***91%***	***96%***	***98%***	***99%***	***99%***	***96%***	***95%***	***93%***	***96%***	***89%***	***97%***	***99%***
	GJKLSU	**G**	**AG**	**G**	**G**	**AG**		**AJ**	**AJ**				**KL**	**AKL**	**AKLM**	**AKL**				**AS**		**AU**	**AU**
No	**140**	14	6	14	16	9	81	18	52	69	27	32	21	10	5	6	18	122	52	78	75	57	4
	4%	***3%***	***1%***	***3%***	***3%***	***2%***	***12%***	***2%***	***3%***	***9%***	***10%***	***9%***	***3%***	***2%***	***1%***	***1%***	***4%***	***5%***	***7%***	***3%***	***11%***	***3%***	***1%***
	CFHIN OPTVW				**C**		**ABCDEF**			**AHI**	**AMNOP**	**AMNOP**	**O**						**AT**		**AVW**		
Don't Know	**5**	1	2	1	0	0	1	1	3	1	2	1	1	0	0	0	0	5	0	2	1	3	0
	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q23. Do you have access to the internet at home?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Yes	**2985**	841	2144	1374	533	46	162	133	167	571	649	228	717	805	313	73	173	2102	518	211	818	1596	387
	95%	***98%***	***94%***	***98%***	***98%***	***93%***	***90%***	***98%***	***98%***	***89%***	***96%***	***97%***	***98%***	***98%***	***99%***	***83%***	***74%***	***96%***	***94%***	***92%***	***96%***	***95%***	***94%***
	CGJPQT	**AC**		**AGJ**	**AGJ**	*		**GJ**	**AGJ**		**PQ**	**PQ**	**APQ**	**AKPQ**	**AKLPQ**			**AST**					
No	**140**	15	124	29	11	3	17	3	3	74	23	7	16	12	2	15	58	83	31	19	34	73	23
	4%	***2%***	***5%***	***2%***	***2%***	***7%***	***9%***	***2%***	***2%***	***11%***	***3%***	***3%***	***2%***	***2%***	***1%***	***17%***	***25%***	***4%***	***6%***	***8%***	***4%***	***4%***	***6%***
	BDEI MNOR		**AB**			*	**ADEHI**			**ADEHI**	**NO**	**O**				**AKLMNO**	**AKLMNO**			**AR**			
Don't Know	**5**	0	5	2	1	0	2	0	0	0	1	0	0	2	0	0	1	1	3	0	0	2	0
	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R					*	**ADJ**												**R**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2964**	1490	1474	1399	1565	1420	1541	301	97	203	261	260	188	212	283	217	308	344	290	2090	301	283	290
Weighted Base	**2985**	1500	1485	1412	1573	1449	1537	242	117	234	328	274	207	264	144	278	393	418	86	2514	242	144	86
Effective Base	**2509.3**	1245.8	1263.8	1188.1	1321.1	1209.4	1300.0	281.9	89.8	191.8	247.2	239.1	175.8	199.0	261.1	205.2	285.3	325.6	266.0	1951.7	281.9	261.1	266.0
BBC iPlayer	**1504**	767	737	655	849	731	773	120	49	121	168	136	115	149	71	121	181	230	43	1270	120	71	43
	50%	*51%*	*50%*	*46%*	*54%*	*50%*	*50%*	*50%*	*42%*	*52%*	*51%*	*50%*	*56%*	*56%*	*50%*	*43%*	*46%*	*55%*	*49%*	*51%*	*50%*	*50%*	*49%*
					AD								**IPQ**	**IPQ**				**IPQ**					
	DP																						
BBC Three (now available only online)	**210**	110	99	100	109	91	119	19	6	15	23	30	12	14	11	11	34	29	5	174	19	11	5
	7%	*7%*	*7%*	*7%*	*7%*	*6%*	*8%*	*8%*	*5%*	*6%*	*7%*	*11%*	*6%*	*5%*	*8%*	*4%*	*9%*	*7%*	*6%*	*7%*	*8%*	*8%*	*6%*
												ANP					**P**						
BBC iPlayer Kids	**160**	74	87	68	92	67	93	8	7	13	15	18	10	13	7	13	32	21	3	142	8	7	3
	5%	*5%*	*6%*	*5%*	*6%*	*5%*	*6%*	*4%*	*6%*	*6%*	*4%*	*7%*	*5%*	*5%*	*5%*	*5%*	*8%*	*5%*	*4%*	*6%*	*4%*	*5%*	*4%*
																	AH						
ITV Hub [formerly ITV player]	**834**	430	404	322	512	373	462	33	28	77	88	68	65	96	44	76	103	133	23	735	33	44	23
	28%	*29%*	*27%*	*23%*	*33%*	*26%*	*30%*	*14%*	*24%*	*33%*	*27%*	*25%*	*31%*	*36%*	*31%*	*27%*	*26%*	*32%*	*26%*	*29%*	*14%*	*31%*	*26%*
	DFHU				**AD**		**AF**		**H**	**H**	**H**	**H**	**H**	**AHIKLQS**	**H**	**H**	**H**	**H**	**H**	**AU**		**U**	**U**
ITV Hub+	**230**	114	117	107	123	113	117	15	13	13	27	23	13	28	13	22	36	22	6	197	15	13	6
	8%	*8%*	*8%*	*8%*	*8%*	*8%*	*8%*	*6%*	*11%*	*6%*	*8%*	*8%*	*6%*	*11%*	*9%*	*8%*	*9%*	*5%*	*7%*	*8%*	*6%*	*9%*	*7%*
														R									
STV Player	**71**	36	35	32	39	36	35	71	0	0	0	0	0	0	0	0	0	0	0	0	71	0	0
	2%	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*29%*	0	0	0	0	0	0	0	0	0	0	0	0	*29%*	0	0
	JKLMNOPQRSTVW							**AIJKLMNOPQRS**													**ATVW**		
S4C Clic	**25**	16	9	5	20	16	9	2	2	0	0	1	0	1	6	5	5	1	1	16	2	6	1
	1%	*1%*	*1%*	0	*1%*	*1%*	*1%*	*1%*	*2%*	0	0	0	0	0	*4%*	*2%*	*1%*	0	*1%*	*1%*	*1%*	*4%*	*1%*
	DT				**AD**										**AHJKLMNQRS**	**K**			**K**			**ATUW**	
All 4 (formerly 4OD)	**640**	333	307	249	391	288	351	37	21	58	69	59	54	62	25	69	72	95	17	560	37	25	17
	21%	*22%*	*21%*	*18%*	*25%*	*20%*	*23%*	*16%*	*18%*	*25%*	*21%*	*22%*	*26%*	*24%*	*17%*	*25%*	*18%*	*23%*	*20%*	*22%*	*16%*	*17%*	*20%*
	DHU				**AD**					**H**			**HOQ**	**H**		**HO**		**H**		**U**			
My5 (formerly Demand 5)	**349**	186	162	96	253	162	187	22	16	23	37	22	27	38	20	37	49	50	8	299	22	20	8
	12%	*12%*	*11%*	*7%*	*16%*	*11%*	*12%*	*9%*	*13%*	*10%*	*11%*	*8%*	*13%*	*14%*	*14%*	*13%*	*12%*	*12%*	*9%*	*12%*	*9%*	*14%*	*9%*
	D				**AD**									**L**	**L**								
Netflix	**1415**	687	729	744	671	662	754	131	57	115	155	147	100	123	63	118	182	186	37	1185	131	63	37
	47%	*46%*	*49%*	*53%*	*43%*	*46%*	*49%*	*54%*	*49%*	*49%*	*47%*	*54%*	*49%*	*47%*	*44%*	*43%*	*46%*	*44%*	*43%*	*47%*	*54%*	*44%*	*43%*
	E			**AE**				**AOPRS**				**AOPRS**									**ATVW**		
Amazon Prime/Amazon Video	**871**	424	447	431	440	413	459	71	35	77	92	87	61	77	46	68	113	128	18	737	71	46	18
	29%	*28%*	*30%*	*31%*	*28%*	*28%*	*30%*	*29%*	*30%*	*33%*	*28%*	*32%*	*29%*	*29%*	*32%*	*24%*	*29%*	*31%*	*20%*	*29%*	*29%*	*32%*	*20%*
	SW							**S**		**S**		**S**	**S**	**S**	**S**		**S**	**S**		**W**	**W**	**W**	
Now TV	**361**	202	160	164	197	185	176	30	19	36	39	31	25	21	17	32	57	45	8	305	30	17	8
	12%	*13%*	*11%*	*12%*	*13%*	*13%*	*11%*	*13%*	*16%*	*15%*	*12%*	*11%*	*12%*	*8%*	*12%*	*11%*	*15%*	*11%*	*9%*	*12%*	*13%*	*12%*	*9%*
	C	**AC**							**N**	**N**							**N**						
Sky On Demand (Sky Go)	**512**	251	261	261	251	274	238	47	22	43	54	46	38	43	29	38	77	63	12	424	47	29	12
	17%	*17%*	*18%*	*18%*	*16%*	*19%*	*15%*	*19%*	*19%*	*18%*	*16%*	*17%*	*18%*	*16%*	*20%*	*14%*	*20%*	*15%*	*14%*	*17%*	*19%*	*20%*	*14%*
	G					**AG**																	
UKTV Play	**158**	89	68	52	106	91	66	10	7	15	22	17	9	16	6	15	17	18	5	136	10	6	5
	5%	*6%*	*5%*	*4%*	*7%*	*6%*	*4%*	*4%*	*6%*	*7%*	*7%*	*6%*	*4%*	*6%*	*4%*	*6%*	*4%*	*4%*	*6%*	*5%*	*4%*	*4%*	*6%*
	DG				**AD**	**AG**																	
Disney Life	**95**	48	46	32	63	30	64	6	2	5	10	12	6	3	3	12	20	12	1	84	6	3	1
	3%	*3%*	*3%*	*2%*	*4%*	*2%*	*4%*	*3%*	*2%*	*2%*	*3%*	*5%*	*3%*	*1%*	*2%*	*4%*	*5%*	*3%*	*1%*	*3%*	*3%*	*2%*	*1%*
	DF				**AD**		**AF**					**N**					**NS**						
Virgin TV Catch-up/Virgin Media Anywhere	**193**	94	99	85	108	77	116	18	15	9	19	25	22	10	5	11	27	27	5	164	18	5	5
	6%	*6%*	*7%*	*6%*	*7%*	*5%*	*8%*	*7%*	*13%*	*4%*	*6%*	*9%*	*11%*	*4%*	*4%*	*4%*	*7%*	*6%*	*6%*	*7%*	*7%*	*4%*	*6%*
	FOV						**AF**		**AJKNOPR**			**JNOP**	**AJNOP**										
Hayu	**46**	23	24	15	32	15	32	6	5	1	6	1	2	1	2	5	11	5	1	38	6	2	1
	2%	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*5%*	0	*2%*	0	*1%*	0	*1%*	*2%*	*3%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*
	DF				**D**		**AF**	**L**	**AJLNR**								**L**						
A BBC YouTube Channel	**202**	98	104	98	104	114	89	17	6	14	17	19	12	18	10	10	55	21	4	172	17	10	4
	7%	*7%*	*7%*	*7%*	*7%*	*8%*	*6%*	*7%*	*5%*	*6%*	*5%*	*7%*	*6%*	*7%*	*7%*	*4%*	*14%*	*5%*	*4%*	*7%*	*7%*	*7%*	*4%*
	G					**AG**											**AHIJKLMNOPRS**						
Other YouTube Channel	**458**	265	192	276	182	239	218	34	14	42	46	39	35	40	21	36	67	68	15	388	34	21	15
	15%	*18%*	*13%*	*20%*	*12%*	*17%*	*14%*	*14%*	*12%*	*18%*	*14%*	*14%*	*17%*	*15%*	*15%*	*13%*	*17%*	*16%*	*17%*	*15%*	*14%*	*15%*	*17%*
	CE	**AC**		**AE**																			
BT catch up / sports	**7**	4	2	7	0	4	2	0	2	1	1	0	1	0	0	2	0	0	0	7	0	0	0
	0	0	0	0	0	0	0	0	*1%*	0	0	0	*1%*	0	0	*1%*	0	0	0	0	0	0	0
	E			**AE**					**AQR**														
NET: BBC	**1626**	827	799	703	923	791	834	130	54	127	180	153	121	152	77	128	216	245	44	1375	130	77	44
	54%	*55%*	*54%*	*50%*	*59%*	*55%*	*54%*	*54%*	*46%*	*54%*	*55%*	*56%*	*58%*	*58%*	*53%*	*46%*	*55%*	*59%*	*51%*	*55%*	*54%*	*53%*	*51%*
	DP				**AD**							**P**	**P**	**P**				**IP**					
NET: PSB Channels	**1832**	938	894	776	1056	877	955	146	64	141	202	164	135	178	86	156	241	269	50	1550	146	86	50
	61%	*63%*	*60%*	*55%*	*67%*	*61%*	*62%*	*60%*	*54%*	*60%*	*62%*	*60%*	*65%*	*67%*	*60%*	*56%*	*61%*	*64%*	*58%*	*62%*	*60%*	*60%*	*58%*
	D				**AD**									**IPS**				**P**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**2964**	1490	1474	1399	1565	1420	1541	301	97	203	261	260	188	212	283	217	308	344	290	2090	301	283	290
Weighted Base	**2985**	1500	1485	1412	1573	1449	1537	242	117	234	328	274	207	264	144	278	393	418	86	2514	242	144	86
NET: Non-PSB Channels	**1980**	998	982	978	1002	960	1020	170	85	163	211	196	143	172	88	161	267	267	56	1666	170	88	56
	66%	***67%***	***66%***	***69%***	***64%***	***66%***	***66%***	***70%***	***73%***	***70%***	***64%***	***71%***	***69%***	***65%***	***61%***	***58%***	***68%***	***64%***	***65%***	***66%***	***70%***	***61%***	***65%***
	EP			**AE**				**OP**	**P**	**P**		**OP**	**P**				**P**				**V**		
Others	**28**	22	7	15	14	17	12	3	2	3	0	5	4	1	0	1	2	3	3	22	3	0	3
	1%	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	0	***2%***	***2%***	0	0	0	0	***1%***	***3%***	***1%***	***1%***	0	***3%***
	C	**AC**						**K**	**K**			**K**	**K**						**AKNOPQR**				**ATV**
None of these	**524**	252	273	280	244	259	266	37	14	36	72	47	32	41	27	65	68	72	14	446	37	27	14
	18%	***17%***	***18%***	***20%***	***16%***	***18%***	***17%***	***15%***	***12%***	***15%***	***22%***	***17%***	***16%***	***15%***	***19%***	***23%***	***17%***	***17%***	***16%***	***18%***	***15%***	***19%***	***16%***
	E			**AE**							**I**					**AHIJN**							
Don't know	**35**	19	16	18	17	21	14	2	1	4	1	5	0	0	1	3	9	6	1	30	2	1	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	***2%***	0	0	***1%***	***1%***	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***
										N		**N**					**MN**		**MN**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	2964	329	536	525	531	430	613	877	1295	782	261	334	580	470	376	370	360	2601	698	2116	624	1767	294
Weighted Base	2985	429	523	484	515	428	606	823	1442	710	253	323	586	475	373	381	460	2522	651	2183	616	1788	302
Effective Base	2509.3	284.3	464.1	447.5	451.9	349.9	539.8	767.3	1109.0	643.6	212.3	275.6	484.2	396.8	321.7	329.9	319.6	2204.4	569.8	1811.4	531.9	1493.0	248.9
BBC iPlayer	1504 50% JKLQV	214 50%	245 47%	243 50%	265 51%	229 53%	309 51%	477 58% AIJ	703 49%	318 45%	106 42%	142 44%	289 49%	231 49%	225 60% AKLMN	248 65% AKLMN	180 39%	1323 52% AQ	314 48%	1125 52%	297 48%	866 48%	156 52%
BBC Three (now available only online)	210 7% GU	56 13% ACDEFG	42 8% G	38 8% G	42 8% G	24 6% G	7 1%	73 9% AJ	95 7%	41 6%	20 8%	15 5%	32 5%	26 6%	33 9% L	43 11% ALMN	33 7%	176 7%	54 8%	148 7%	22 4%	124 7% U	28 9% U
BBC iPlayer Kids	160 5% FGW	24 6% FG	49 9% AEFG	49 10% ABEFG	22 4% G	10 2%	7 1%	62 8% AIJ	68 5%	29 4%	11 5%	18 6%	29 5%	24 5%	30 8% A	30 8% A	32 7%	128 5%	32 5%	120 5%	24 4% W	118 7% AUW	4 1%
ITV Hub [formerly ITV player]	834 28% DJQU	131 31% D	130 25%	115 24%	149 29%	137 32% CD	172 28%	246 30% J	422 29% J	164 23%	57 23%	89 28%	163 28%	133 28%	130 35% AKM	131 34% AKM	80 17%	753 30% AQ	190 29%	604 28%	147 24%	505 28%	74 24%
ITV Hub+	230 8% EGNU	48 11% AEG	58 11% AEG	38 8% G	27 5%	31 7%	29 5%	70 9%	109 8%	49 7%	18 7%	22 7%	40 7%	25 5%	36 10% N	42 11% AMN	35 8%	195 8%	48 7%	161 7%	27 4%	156 9% AU	25 8% U
STV Player	71 2% HQ	11 2%	9 2%	8 2%	15 3%	17 4%	11 2%	12 2%	42 3% H	16 2%	9 4%	5 2%	12 2%	13 3%	14 4%	10 3%	3 1%	68 3% AQ	22 3%	48 2%	15 2%	43 2%	7 2%
S4C Clic	25 1% IT	5 1%	6 1%	8 2% AF	2 0	1 0	3 1%	14 2% AI	6 0	5 1%	2 1%	2 1%	3 1%	7 1%	5 1%	3 1%	3 1%	22 1%	12 2% AT	12 1%	2 0	20 1%	2 1%
All 4 (formerly 4OD)	640 21% GJQV	107 25% G	123 24% G	117 24% G	120 23% G	86 20% G	86 14%	203 25% AJ	328 23% J	106 15%	49 20%	57 18%	123 21%	110 23%	97 26% AL	117 31% AKLMN	76 17%	562 22% AQ	135 21%	476 22%	113 18%	348 19%	73 24%
My5 (formerly Demand 5)	349 12% J	43 10%	71 14%	55 11%	70 14%	44 10%	65 11%	102 12%	181 13% J	65 9%	34 13%	31 10%	63 11%	57 12%	55 15%	61 16% ALM	47 10%	302 12%	85 13%	246 11%	66 11%	203 11%	33 11%
Netflix	1415 47% FGJK LRSU	336 78% ACDEFG	345 66% ADEFG	275 57% AEFG	241 47% FG	129 30% G	90 15%	429 52% AJ	709 49% J	273 39%	103 41%	118 37%	271 46% L	213 45% L	210 56% AKLMN	224 59% AKLMN	261 57% AR	1154 46%	267 41%	1077 49% AS	151 25%	900 50% AU	186 62% AUV
Amazon Prime/Amazon Video	871 29% FGJKLSU	208 49% ACDEFG	193 37% AEFG	168 35% AEFG	141 27% G	99 23% G	61 10%	307 37% AIJ	415 29% J	145 20%	58 23%	63 19%	151 26% L	135 28% L	137 37% AKLMN	158 42% AKLMN	133 29%	738 29%	167 26%	658 30% S	64 10%	544 30% U	124 41% AUV
Now TV	361 12% EFGJU	93 22% AEFG	98 19% AEFG	79 16% AEFG	46 9% G	28 6% G	18 3%	122 15% AJ	181 13% J	55 8%	29 11%	43 13%	68 12%	50 11%	48 13%	63 16% AN	44 10%	316 13%	70 11%	263 12%	37 6%	210 12% U	50 16% AUV
Sky On Demand (Sky Go)	512 17% FGJKUW	93 22% AFG	101 19% FG	93 19% FG	101 20% FG	56 13%	68 11%	172 21% AIJ	235 16%	104 15%	29 12%	42 13%	86 15%	74 16%	73 20% KL	118 31% AKLMNO	76 17%	435 17%	95 15%	396 18% A	10 2%	479 27% AUW	14 5% U
UKTV Play	158 5% T	20 5%	34 7%	28 6%	23 4%	21 5%	32 5%	50 6%	75 5%	32 5%	15 6%	12 4%	36 6%	23 5%	24 6%	25 7%	17 4%	140 6%	54 8% AT	99 5%	24 4%	92 5%	11 4%
Disney Life	95 3% FGU	36 8% ACDEFG	23 4% FG	19 4% FG	11 2% G	5 1%	1 0	32 4%	46 3%	15 2%	11 4%	10 3%	17 3%	11 2%	14 4%	18 5%	19 4%	75 3%	21 3%	71 3%	1 0	79 4% AU	6 2% U
Virgin TV Catch-up/Virgin Media Anywhere	193 6% GTUW	34 8% G	49 9% ADG	24 5%	32 6%	27 6%	27 4%	61 7%	90 6%	41 6%	19 8%	22 7%	37 6%	38 8%	22 6%	23 6%	28 6%	164 7%	62 10% AT	124 6%	2 0	185 10% AUW	2 1%
Hayu	46 2% FGNU	15 4% AFG	10 2% FG	11 2% FG	10 2% FG	0 0	0 0	16 2%	24 2%	6 1%	4 2%	5 2%	8 1%	1 0	6 2% N	13 4% AMN	9 2%	37 1%	13 2%	30 1%	3 0	33 2% U	6 2%
A BBC YouTube Channel	202 7% FGIJRU	62 15% ACDEFG	49 9% AEFG	35 7% G	27 5% G	17 4%	12 2%	86 10% AIJ	81 6%	34 5%	21 8%	19 6%	28 5%	22 5%	37 10% AMN	38 10% AMN	44 10% AR	158 6%	43 7%	150 7%	22 4%	139 8% AU	18 6%
Other YouTube Channel	458 15% EFGILRU	129 30% ACDEFG	113 22% ADEFG	77 16% FG	60 12% G	38 9%	40 7%	142 17% I	192 13%	120 17% I	45 18% L	36 11%	79 14%	61 13%	67 18% L	52 14%	86 19%	371 15%	89 14%	335 15%	71 11%	267 15% U	64 21% AUV
BT catch up / sports	7 0 V	0 0	1 0	2 0	1 0	1 0	2 0	1 0	3 0	3 0	0 0	1 0	0 0	0 0	1 0	0 0	0 0	7 0	0 0	7 0	0 0	1 0	2 1% UV
NET: BBC	1626 54% IJKLQU	248 58%	279 53%	262 54%	283 55%	239 56%	315 52%	527 64% AIJ	750 52%	343 48%	120 47%	152 47%	309 53%	249 52%	245 66% AKLMN	267 70% AKLMN	206 45%	1418 56% AQ	351 54%	1207 55%	308 50%	955 53%	166 55%
NET: PSB Channels	1832 61% GJQU	293 68% AEFG	329 63% G	300 62%	309 60%	260 61%	341 56%	576 70% AIJ	857 59%	391 55%	140 55%	182 56%	353 60%	290 61%	265 71% AKLMN	287 75% AKLMN	232 50%	1598 63% AQ	399 61%	1351 62%	339 55%	1090 61% U	186 62%

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**2964**	329	536	525	531	430	613	877	1295	782	261	334	580	470	376	370	360	2601	698	2116	624	1767	294
Weighted Base	**2985**	429	523	484	515	428	606	823	1442	710	253	323	586	475	373	381	460	2522	651	2183	616	1788	302
NET: Non-PSB Channels	**1980**	386	427	374	351	227	215	596	961	414	153	182	369	310	278	306	337	1641	407	1467	225	1285	238
	66%	***90%***	***82%***	***77%***	***68%***	***53%***	***36%***	***72%***	***67%***	***58%***	***60%***	***56%***	***63%***	***65%***	***74%***	***80%***	***73%***	***65%***	***63%***	***67%***	***36%***	***72%***	***79%***
	FGJLRSU	**ACDEFG**	**AEFG**	**AEFG**	**FG**	**G**		**AIJ**	**J**					**L**	**AKLMN**	**AKLMN**	**AR**			**S**		**AU**	**AUV**
Others	**28**	7	2	5	5	7	2	6	19	4	4	0	3	7	4	1	7	21	6	20	5	12	6
	1%	***2%***	0	***1%***	***1%***	***2%***	0	***1%***	***1%***	***1%***	***2%***	0	0	***2%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***
											L			**L**									**V**
None of these	**524**	12	50	57	101	101	203	98	254	173	53	72	108	80	41	31	80	444	121	377	211	274	22
	18%	***3%***	***10%***	***12%***	***20%***	***24%***	***34%***	***12%***	***18%***	***24%***	***21%***	***22%***	***18%***	***17%***	***11%***	***8%***	***17%***	***18%***	***19%***	***17%***	***34%***	***15%***	***7%***
	BCDH OPVW		**B**	**B**	**BCD**	**ABCD**	**ABCDEF**		**H**	**AHI**	**OP**	**AOP**	**OP**	**OP**							**AVW**	**W**	
Don't know	**35**	6	8	5	2	2	12	8	18	8	4	8	5	2	3	3	8	25	7	21	6	23	5
	1%	***1%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***3%***	***1%***	0	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***
	R						**E**					**AN**											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	2964	849	2115	1282	431	36	217	131	234	633	640	227	686	814	318	70	180	2078	511	219	799	1576	399
Weighted Base	2985	841	2144	1374	533	46	162	133	167	571	649	228	717	805	313	73	173	2102	518	211	818	1596	387
Effective Base	2509.3	718.5	1791.0	1113.5	373.4	31.1	174.4	116.2	194.7	559.2	536.5	189.8	578.8	694.5	275.5	57.8	155.5	1760.2	437.0	187.2	677.9	1339.1	339.3
BBC iPlayer	1504	399	1106	697	244	23	80	82	82	296	291	102	380	465	173	23	67	1183	223	78	435	836	197
	50%	47%	52%	51%	46%	49%	49%	61%	49%	52%	45%	45%	53%	58%	55%	32%	39%	56%	43%	37%	53%	52%	51%
	KPQST					*		ADEGI					KPQ	AKLPQ	KLPQ			AST				A	
BBC Three (now available only online)	210	73	137	108	43	1	13	21	10	14	34	8	63	70	30	0	4	178	24	8	85	103	22
	7%	9%	6%	8%	8%	3%	8%	15%	6%	3%	5%	4%	9%	9%	10%	0	2%	8%	5%	4%	10%	6%	6%
	CJLPQS	AC		J	J	*	J	ADEIJ	J				KLPQ	AKLPQ	KLPQ			AST			AVW		
BBC iPlayer Kids	160	128	33	90	35	1	7	8	12	6	28	12	34	55	25	0	7	136	13	9	82	62	14
	5%	15%	2%	7%	7%	3%	5%	6%	7%	1%	4%	5%	5%	7%	8%	0	4%	6%	2%	4%	10%	4%	4%
	CJSV	AC		AJ	J	*	J	J	J					P	AKMP			AS			AVW		
ITV Hub [formerly ITV player]	834	225	609	387	150	9	36	43	51	158	185	57	212	239	91	7	40	666	115	47	268	439	117
	28%	27%	28%	28%	28%	19%	22%	32%	31%	28%	29%	25%	30%	30%	29%	10%	23%	32%	22%	22%	33%	28%	30%
	PS					*					P	P	P	P	P		P	AST			AV		
ITV Hub+	230	81	150	122	33	5	14	16	9	31	54	19	50	58	34	5	8	173	42	14	98	97	32
	8%	10%	7%	9%	6%	11%	9%	12%	6%	5%	8%	8%	7%	7%	11%	7%	4%	8%	8%	7%	12%	6%	8%
	CJV	AC		J		*		EIJ							AQ						AV		
STV Player	71	17	54	35	8	1	4	5	4	14	12	5	25	20	3	2	3	56	13	3	27	32	11
	2%	2%	3%	3%	2%	2%	3%	3%	2%	2%	2%	2%	3%	2%	1%	3%	2%	3%	2%	1%	3%	2%	3%
						*							O										
S4C Clic	25	15	10	16	4	0	1	1	0	3	4	1	5	10	5	0	0	16	5	1	17	5	3
	1%	2%	0	1%	1%	0	1%	0	0	1%	1%	0	1%	1%	2%	0	0	1%	1%	1%	2%	0	1%
	CV	AC				*															AV		
All 4 (formerly 4OD)	640	170	470	333	99	6	35	37	36	94	107	38	162	215	97	6	14	525	78	30	220	315	93
	21%	20%	22%	24%	19%	13%	21%	27%	22%	16%	16%	17%	23%	27%	31%	8%	8%	25%	15%	14%	27%	20%	24%
	JKPQSTV			AEJ		*		EJ			Q	Q	KPQ	AKLPQ	AKLMPQ			AST			AV		
My5 (formerly Demand 5)	349	98	251	167	51	3	25	17	18	67	69	29	88	98	46	4	12	289	37	21	134	165	46
	12%	12%	12%	12%	9%	7%	16%	12%	11%	12%	11%	13%	12%	12%	15%	5%	7%	14%	7%	10%	16%	10%	12%
	SV					*	E								Q			AS			AV		
Netflix	1415	519	896	787	258	18	69	107	84	92	273	83	393	432	158	21	46	983	233	103	443	690	170
	47%	62%	42%	57%	49%	39%	43%	80%	50%	16%	42%	36%	55%	54%	50%	28%	27%	47%	45%	49%	54%	43%	44%
	CJKLPQV	AC		AEFGJ	J	J*	J	ADEFGIJ	J		PQ		AKLPQ	AKLPQ	KLPQ			AS			AVW		
Amazon Prime/Amazon Video	871	310	561	484	162	9	46	73	44	54	130	55	245	289	120	15	15	617	136	65	274	429	104
	29%	37%	26%	35%	30%	20%	28%	54%	26%	9%	20%	24%	34%	36%	38%	21%	9%	29%	26%	31%	34%	27%	27%
	CJKQV	AC		AIJ	J	*	J	ADEFGIJ	J		Q	Q	AKLPQ	AKLPQ	AKLPQ	Q					AVW		
Now TV	361	138	223	209	68	5	22	20	19	19	57	18	106	120	47	2	9	273	49	24	141	165	38
	12%	16%	10%	15%	13%	10%	13%	15%	12%	3%	9%	8%	15%	15%	15%	2%	5%	13%	9%	11%	17%	10%	10%
	CJKPQV	AC		AJ	J	*	J	J	J				AKLPQ	AKLPQ	KLPQ			AS			AVW		
Sky On Demand (Sky Go)	512	199	314	301	83	6	17	31	19	57	116	33	138	137	59	7	20	400	77	24	194	247	55
	17%	24%	15%	22%	16%	12%	11%	23%	11%	10%	18%	15%	19%	17%	19%	9%	11%	19%	15%	12%	24%	16%	14%
	CGIJQTV	AC		AEGIJ	J	*		GIJ					Q		Q			AST			AVW		
UKTV Play	158	50	108	82	18	0	9	7	8	33	36	9	37	43	26	0	5	114	31	10	66	65	22
	5%	6%	5%	6%	3%	0	5%	6%	5%	6%	6%	4%	5%	5%	8%	0	3%	5%	6%	5%	8%	4%	6%
	V					*									APQ						AV		
Disney Life	95	61	34	44	26	2	1	13	7	1	20	6	28	25	14	0	1	82	4	4	53	28	6
	3%	7%	2%	3%	5%	4%	1%	10%	4%	0	3%	3%	4%	3%	5%	0	1%	4%	1%	2%	6%	2%	2%
	CGJSV	AC		J	AGJ	J*		ADGIJ	GJ						Q			AS			AVW		
Virgin TV Catch-up/Virgin Media Anywhere	193	76	117	90	33	2	14	11	14	29	41	12	53	56	17	4	10	150	26	9	69	94	23
	6%	9%	5%	7%	6%	4%	9%	8%	8%	5%	6%	5%	7%	7%	5%	6%	6%	7%	5%	4%	8%	6%	6%
	C	AC				*												A			AV		
Hayu	46	21	25	29	11	0	2	3	2	0	6	1	16	14	9	0	0	37	4	5	22	19	5
	2%	2%	1%	2%	2%	0	1%	2%	1%	0	1%	1%	2%	2%	3%	0	0	2%	1%	2%	3%	1%	1%
	CJ	AC		J	J	*	J	J	J						KQ						AV		
A BBC YouTube Channel	202	75	128	116	28	2	13	23	5	16	29	5	58	63	36	4	6	168	22	6	109	69	15
	7%	9%	6%	8%	5%	5%	8%	17%	3%	3%	5%	2%	8%	8%	12%	6%	3%	8%	4%	3%	13%	4%	4%
	CIJK LSTVW	AC		AEIJ		*	IJ	ADEGIJ					KLQ	KL	AKLQ			AST			AVW		
Other YouTube Channel	458	136	321	219	76	12	39	47	24	41	83	30	136	126	61	5	14	311	81	28	135	217	64
	15%	16%	15%	16%	14%	26%	24%	35%	14%	7%	13%	13%	19%	16%	19%	7%	8%	15%	16%	13%	17%	14%	17%
	JQV			J	J	J*	ADEIJ	ADEGIJ	J				AKPQ	Q	AKPQ								
BT catch up / sports	7	3	4	4	1	0	0	0	0	2	1	0	2	2	0	1	1	5	2	0	0	5	2
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	1%
						*																	U

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**2964**	849	2115	1282	431	36	217	131	234	633	640	227	686	814	318	70	180	2078	511	219	799	1576	399
Weighted Base	**2985**	841	2144	1374	533	46	162	133	167	571	649	228	717	805	313	73	173	2102	518	211	818	1596	387
NET: BBC	**1626**	466	1160	767	270	24	83	92	87	303	313	103	406	508	195	26	70	1281	234	84	500	873	205
	54%	***55%***	***54%***	***56%***	***51%***	***52%***	***51%***	***69%***	***52%***	***53%***	***48%***	***45%***	***57%***	***63%***	***62%***	***35%***	***41%***	***61%***	***45%***	***40%***	***61%***	***55%***	***53%***
	KLPQST					*		**ADEGIJ**					**KLPQ**	**AKLMPQ**	**AKLPQ**			**AST**			**AVW**		
NET: PSB Channels	**1832**	530	1302	872	314	27	98	97	96	329	372	122	449	552	220	30	77	1414	284	103	577	968	235
	61%	***63%***	***61%***	***63%***	***59%***	***59%***	***60%***	***72%***	***58%***	***58%***	***57%***	***54%***	***63%***	***69%***	***70%***	***41%***	***44%***	***67%***	***55%***	***49%***	***71%***	***61%***	***61%***
	JKLPQST			**J**		*		**AEGIJ**			**PQ**		**LPQ**	**AKLMPQ**	**AKLMPQ**			**AST**			**AVW**		
NET: Non-PSB Channels	**1980**	688	1292	1049	359	25	107	123	111	207	390	139	520	570	236	39	73	1393	331	135	620	972	242
	66%	***82%***	***60%***	***76%***	***67%***	***55%***	***66%***	***92%***	***66%***	***36%***	***60%***	***61%***	***73%***	***71%***	***75%***	***53%***	***42%***	***66%***	***64%***	***64%***	***76%***	***61%***	***63%***
	CJKPQV	**AC**		**AEFGIJ**	**J**	J*	**J**	**ADEFGIJ**	**J**		**Q**	**Q**	**AKLPQ**	**AKLPQ**	**AKLPQ**						**AVW**		
Others	**28**	7	22	16	5	0	3	1	1	3	6	2	6	10	1	3	1	16	5	3	5	14	6
	1%	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	0	***4%***	0	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***
						*										**AKMOQ**							
None of these	**524**	84	440	165	97	9	29	2	35	187	140	50	102	98	37	23	65	349	111	42	91	325	80
	18%	***10%***	***21%***	***12%***	***18%***	***20%***	***18%***	***1%***	***21%***	***33%***	***21%***	***22%***	***14%***	***12%***	***12%***	***32%***	***38%***	***17%***	***21%***	***20%***	***11%***	***20%***	***21%***
	BDHM NORU		**AB**	**H**	**DH**	H*	**DH**		**DH**	**ADEGHI**	**AMNO**	**MNO**				**AMNO**	**AKLMNO**		**AR**			**AU**	**U**
Don't know	**35**	6	29	15	2	1	3	0	3	11	5	4	7	9	2	0	4	20	8	2	10	19	0
	1%	***1%***	***1%***	***1%***	0	***3%***	***2%***	0	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	0
	W					*	**E**			**E**													

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1521**	783	738	662	859	733	787	157	43	109	135	132	107	118	143	97	144	193	143	1078	157	143	143
Weighted Base	**1504**	767	737	655	849	731	773	120	49	121	168	136	115	149	71	121	181	230	43	1270	120	71	43
Effective Base	**1294.4**	661.0	633.4	565.7	728.7	625.2	669.2	148.5	39.9	103.8	127.5	121.8	99.6	110.5	131.6	92.7	135.1	182.8	132.3	1009.4	148.5	131.6	132.3
A few times a day	**56**	33	23	16	41	23	33	5	2	7	2	5	4	1	3	3	12	10	1	47	5	3	1
	4%	***4%***	***3%***	***2%***	***5%***	***3%***	***4%***	***4%***	***5%***	***6%***	***1%***	***4%***	***3%***	***1%***	***5%***	***3%***	***7%***	***4%***	***3%***	***4%***	***4%***	***5%***	***3%***
	D				**AD**				*	**KN**					**N**		**KN**						
At least once every day	**192**	93	99	92	101	111	82	10	6	15	20	15	15	16	15	21	30	24	5	162	10	15	5
	13%	***12%***	***13%***	***14%***	***12%***	***15%***	***11%***	***9%***	***12%***	***12%***	***12%***	***11%***	***13%***	***11%***	***21%***	***18%***	***17%***	***10%***	***13%***	***13%***	***9%***	***21%***	***13%***
	G					**AG**			*						**AHLNR**	**H**	**H**					**ATU**	*
About two or three times a week	**377**	175	201	160	217	188	188	23	15	32	45	34	23	51	18	20	48	58	10	326	23	18	10
	25%	***23%***	***27%***	***24%***	***26%***	***26%***	***24%***	***19%***	***30%***	***27%***	***27%***	***25%***	***20%***	***34%***	***25%***	***17%***	***26%***	***25%***	***24%***	***26%***	***19%***	***25%***	***24%***
									*					**AHMP**									
At least once a week	**471**	235	237	193	279	219	253	41	10	29	67	45	43	49	15	34	50	74	14	401	41	15	14
	31%	***31%***	***32%***	***29%***	***33%***	***30%***	***33%***	***34%***	***21%***	***24%***	***40%***	***33%***	***38%***	***33%***	***22%***	***28%***	***28%***	***32%***	***32%***	***32%***	***34%***	***22%***	***32%***
	OV							**O**	*		**AIJOQ**	**O**	**JO**					**O**		**V**	**V**		
At least once a month	**287**	169	118	135	152	145	142	32	9	30	25	25	22	22	15	32	28	38	9	231	32	15	9
	19%	***22%***	***16%***	***21%***	***18%***	***20%***	***18%***	***27%***	***19%***	***25%***	***15%***	***18%***	***19%***	***15%***	***21%***	***26%***	***15%***	***17%***	***22%***	***18%***	***27%***	***21%***	***22%***
	C	**AC**						**AKNQR**	*							**KNQ**					**AT**		
At least once every three months	**98**	52	46	49	49	35	62	8	6	6	7	9	5	11	3	9	11	20	3	84	8	3	3
	6%	***7%***	***6%***	***7%***	***6%***	***5%***	***8%***	***6%***	***13%***	***5%***	***4%***	***7%***	***4%***	***7%***	***4%***	***7%***	***6%***	***9%***	***6%***	***7%***	***6%***	***4%***	***6%***
	F						**AF**		*														
Don't know/can't remember	**23**	10	13	11	12	10	13	1	0	2	2	2	3	0	2	2	2	6	0	19	1	2	0
	2%	***1%***	***2%***	***2%***	***1%***	***1%***	***2%***	***1%***	0	***2%***	***1%***	***2%***	***2%***	0	***3%***	***2%***	***1%***	***3%***	***1%***	***1%***	***1%***	***3%***	***1%***
									*						**N**								
NET: At least most days	**249**	126	122	108	141	134	115	15	8	22	23	20	18	17	18	24	43	34	7	209	15	18	7
	17%	***16%***	***17%***	***16%***	***17%***	***18%***	***15%***	***13%***	***17%***	***18%***	***13%***	***15%***	***16%***	***11%***	***25%***	***20%***	***24%***	***15%***	***15%***	***16%***	***13%***	***25%***	***15%***
									*						**AHKLNR**		**AHKNR**					**ATU**	
NET: At least once a week	**1097**	536	561	461	636	541	556	79	34	83	134	99	85	116	51	78	140	166	30	936	79	51	30
	73%	***70%***	***76%***	***70%***	***75%***	***74%***	***72%***	***66%***	***68%***	***68%***	***80%***	***73%***	***74%***	***78%***	***72%***	***65%***	***78%***	***72%***	***71%***	***74%***	***66%***	***72%***	***71%***
	BHU		**AB**						*		**HJP**			**HP**			**HP**						
NET: Once a month - once every three months	**385**	221	164	184	201	181	204	39	16	36	32	34	27	33	18	40	39	58	12	315	39	18	12
	26%	***29%***	***22%***	***28%***	***24%***	***25%***	***26%***	***33%***	***32%***	***30%***	***19%***	***25%***	***24%***	***22%***	***25%***	***33%***	***22%***	***25%***	***28%***	***25%***	***33%***	***25%***	***28%***
	C	**AC**						**AKQ**	*							**KQ**					**AT**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1521**	167	253	267	279	235	320	518	642	355	121	150	293	236	227	238	140	1379	339	1114	313	871	150
Weighted Base	**1504**	214	245	243	265	229	309	477	703	318	106	142	289	231	225	248	180	1323	314	1125	297	866	156
Effective Base	**1294.4**	145.1	219.4	230.1	239.1	193.5	281.2	451.1	553.9	293.1	98.9	124.3	246.0	201.4	194.1	213.0	126.4	1173.4	283.2	952.5	269.9	737.6	129.1
A few times a day	**56**	10	17	12	7	5	5	16	24	16	4	6	10	8	9	9	10	46	13	42	6	41	5
	4%	***5%***	***7%***	***5%***	***3%***	***2%***	***2%***	***3%***	***3%***	***5%***	***4%***	***4%***	***3%***	***4%***	***4%***	***4%***	***6%***	***3%***	***4%***	***4%***	***2%***	***5%***	***3%***
	G		**AEFG**	**G**																		**AU**	
At least once every day	**192**	33	45	28	31	23	33	73	75	44	16	24	36	29	25	27	37	154	39	142	29	119	20
	13%	***15%***	***18%***	***12%***	***12%***	***10%***	***11%***	***15%***	***11%***	***14%***	***15%***	***17%***	***12%***	***13%***	***11%***	***11%***	***21%***	***12%***	***12%***	***13%***	***10%***	***14%***	***13%***
	IR		**AEFG**					**I**									**AR**						
About two or three times a week	**377**	48	53	68	63	57	88	122	178	75	21	27	81	58	61	66	50	326	77	286	68	213	37
	25%	***22%***	***22%***	***28%***	***24%***	***25%***	***29%***	***26%***	***25%***	***24%***	***20%***	***19%***	***28%***	***25%***	***27%***	***27%***	***28%***	***25%***	***25%***	***25%***	***23%***	***25%***	***24%***
At least once a week	**471**	65	71	85	97	74	80	137	238	95	42	41	82	76	75	76	36	436	101	356	98	270	49
	31%	***30%***	***29%***	***35%***	***37%***	***32%***	***26%***	***29%***	***34%***	***30%***	***40%***	***29%***	***28%***	***33%***	***33%***	***31%***	***20%***	***33%***	***32%***	***32%***	***33%***	***31%***	***32%***
	GQ			**G**	**AG**						**M**							**AQ**					
At least once a month	**287**	36	46	36	44	60	64	92	134	60	16	28	60	46	42	56	30	257	54	221	61	159	29
	19%	***17%***	***19%***	***15%***	***17%***	***26%***	***21%***	***19%***	***19%***	***19%***	***15%***	***19%***	***21%***	***20%***	***19%***	***22%***	***17%***	***19%***	***17%***	***20%***	***21%***	***18%***	***19%***
						ABDE																	
At least once every three months	**98**	22	13	11	15	4	31	35	41	21	5	14	17	12	12	13	13	83	28	61	25	55	13
	6%	***10%***	***5%***	***5%***	***6%***	***2%***	***10%***	***7%***	***6%***	***7%***	***5%***	***10%***	***6%***	***5%***	***5%***	***5%***	***7%***	***6%***	***9%***	***5%***	***9%***	***6%***	***9%***
	FT	**DF**			**F**		**ADF**												**T**				
Don't know/can't remember	**23**	0	0	2	8	6	7	2	13	8	1	2	3	1	1	1	3	20	1	17	10	9	1
	2%	0	0	***1%***	***3%***	***2%***	***2%***	0	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	0	0	***2%***	***1%***	0	***2%***	***3%***	***1%***	***1%***
	CH				**ABC**	**BC**	**C**		**H**	**H**											**AV**		
NET: At least most days	**249**	43	62	41	37	28	38	89	98	59	20	30	46	37	34	36	47	200	52	183	34	160	26
	17%	***20%***	***25%***	***17%***	***14%***	***12%***	***12%***	***19%***	***14%***	***19%***	***19%***	***21%***	***16%***	***16%***	***15%***	***14%***	***26%***	***15%***	***17%***	***16%***	***12%***	***18%***	***17%***
	GIRU	**FG**	**ADEFG**					**I**									**AR**					**AU**	
NET: At least once a week	**1097**	155	186	193	198	159	206	348	515	229	84	98	209	171	170	178	133	962	230	825	200	644	112
	73%	***73%***	***76%***	***80%***	***75%***	***69%***	***67%***	***73%***	***73%***	***72%***	***79%***	***69%***	***72%***	***74%***	***75%***	***72%***	***74%***	***73%***	***73%***	***73%***	***67%***	***74%***	***72%***
	GU		**G**	**AFG**																		**U**	
NET: Once a month - once every three months	**385**	58	59	47	59	64	96	127	175	81	22	41	77	58	54	69	43	341	82	282	87	213	43
	26%	***27%***	***24%***	***19%***	***22%***	***28%***	***31%***	***27%***	***25%***	***25%***	***20%***	***29%***	***26%***	***25%***	***24%***	***28%***	***24%***	***26%***	***26%***	***25%***	***29%***	***25%***	***28%***
	D					**D**	**ADE**																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1521**	413	1108	654	205	19	103	81	121	338	291	103	367	472	186	27	72	1197	223	82	433	842	208
Weighted Base	**1504**	399	1106	697	244	23	80	82	82	296	291	102	380	465	173	23	67	1183	223	78	435	836	197
Effective Base	**1294.4**	351.3	943.4	570.7	177.1	16.6	84.7	70.7	102.2	300.0	244.4	87.2	314.0	406.1	157.6	21.6	62.4	1014.7	191.6	70.6	368.2	716.4	177.2
A few times a day	**56**	20	36	24	14	0	4	5	4	6	15	0	15	15	8	1	2	49	7	1	39	12	5
	4%	***5%***	***3%***	***3%***	***6%***	0	***5%***	***6%***	***5%***	***2%***	***5%***	0	***4%***	***3%***	***4%***	***4%***	***3%***	***4%***	***3%***	***1%***	***9%***	***1%***	***3%***
	JLV				**J**	**					**L**				**L**	**					**AVW**		
At least once every day	**192**	71	122	101	30	5	13	8	7	29	32	17	53	57	20	3	11	158	27	6	88	84	17
	13%	***18%***	***11%***	***14%***	***12%***	***22%***	***16%***	***9%***	***9%***	***10%***	***11%***	***17%***	***14%***	***12%***	***11%***	***15%***	***16%***	***13%***	***12%***	***8%***	***20%***	***10%***	***9%***
	CV	**AC**				**										**					**AVW**		
About two or three times a week	**377**	106	270	177	64	8	17	15	18	79	76	28	87	98	59	4	25	301	53	17	110	220	41
	25%	***27%***	***24%***	***25%***	***26%***	***33%***	***21%***	***18%***	***22%***	***27%***	***26%***	***28%***	***23%***	***21%***	***34%***	***16%***	***37%***	***25%***	***24%***	***21%***	***25%***	***26%***	***21%***
	N					**									**AMN**	**	**AMN**						
At least once a week	**471**	123	349	225	86	6	28	21	31	75	93	38	102	171	49	8	11	390	55	21	123	275	62
	31%	***31%***	***32%***	***32%***	***35%***	***26%***	***35%***	***25%***	***38%***	***25%***	***32%***	***37%***	***27%***	***37%***	***28%***	***32%***	***16%***	***33%***	***25%***	***27%***	***28%***	***33%***	***31%***
	JMQS			**J**	**J**	**			**J**		**Q**	**Q**		**AMQ**		**		**AS**					
At least once a month	**287**	54	233	125	33	4	13	25	16	71	58	10	80	94	28	4	13	206	57	22	50	180	52
	19%	***14%***	***21%***	***18%***	***14%***	***18%***	***17%***	***30%***	***19%***	***24%***	***20%***	***10%***	***21%***	***20%***	***16%***	***16%***	***19%***	***17%***	***26%***	***28%***	***12%***	***22%***	***27%***
	BELRU		**AB**			**		**ADE**		**ADE**	**L**		**L**	**L**		**			**AR**	**R**		**AU**	**AU**
At least once every three months	**98**	20	78	38	12	0	5	10	3	30	12	7	36	25	10	4	4	69	17	9	23	51	14
	6%	***5%***	***7%***	***5%***	***5%***	0	***6%***	***12%***	***4%***	***10%***	***4%***	***7%***	***9%***	***5%***	***6%***	***17%***	***6%***	***6%***	***8%***	***11%***	***5%***	***6%***	***7%***
					**			**D**		**ADE**			**AKN**			**							
Don't know/can't remember	**23**	5	18	8	5	0	0	0	2	7	6	1	8	5	1	0	2	11	7	3	3	12	5
	2%	***1%***	***2%***	***1%***	***2%***	0	***1%***	0	***3%***	***2%***	***2%***	***1%***	***2%***	***1%***	***1%***	0	***3%***	***1%***	***3%***	***3%***	***1%***	***1%***	***2%***
	R					**										**			**R**				
NET: At least most days	**249**	91	158	125	44	5	17	12	11	35	47	17	67	72	27	4	13	207	34	7	126	97	22
	17%	***23%***	***14%***	***18%***	***18%***	***22%***	***21%***	***15%***	***14%***	***12%***	***16%***	***17%***	***18%***	***15%***	***16%***	***18%***	***19%***	***17%***	***15%***	***9%***	***29%***	***12%***	***11%***
	CJVW	**AC**		**J**		**	**J**									**					**AVW**		
NET: At least once a week	**1097**	320	777	526	193	19	61	48	61	188	216	84	257	341	135	16	48	897	142	45	359	592	126
	73%	***80%***	***70%***	***76%***	***79%***	***82%***	***77%***	***58%***	***74%***	***63%***	***74%***	***82%***	***67%***	***73%***	***78%***	***67%***	***72%***	***76%***	***64%***	***58%***	***82%***	***71%***	***64%***
	CHJMSTW	**AC**		**HJ**	**AHJ**	**	**HJ**		**H**			**M**			**M**	**		**AST**			**AVW**		
NET: Once a month - once every three months	**385**	74	310	163	45	4	18	34	19	102	69	17	115	120	37	8	17	275	74	31	73	231	67
	26%	***19%***	***28%***	***23%***	***18%***	***18%***	***23%***	***42%***	***23%***	***34%***	***24%***	***17%***	***30%***	***26%***	***22%***	***33%***	***25%***	***23%***	***33%***	***39%***	***17%***	***28%***	***34%***
	BERU		**AB**			**		**ADEGI**		**ADEGI**			**ALO**			**			**AR**	**AR**		**U**	**AU**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC Three (now available only online)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**207**	108	99	100	107	93	114	24	5	14	20	27	11	11	19	9	27	24	16	148	24	19	16
Weighted Base	**210**	110	99	100	109	91	119	19	6	15	23	30	12	14	11	11	34	29	5	174	19	11	5
Effective Base	**176.5**	90.5	86.1	86.3	90.2	79.4	97.3	22.6	4.8	13.2	19.2	23.5	10.0	9.5	17.1	8.9	24.7	22.9	14.3	135.8	22.6	17.1	14.3
A few times a day	**12**	5	7	1	11	8	4	0	0	1	1	2	0	0	1	0	7	0	0	11	0	1	0
	6%	***4%***	***7%***	***1%***	***10%***	***9%***	***3%***	0	0	***8%***	***5%***	***6%***	0	0	***8%***	0	***19%***	0	***4%***	***6%***	0	***8%***	***4%***
	D				**AD**			**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every day	**22**	10	12	6	16	8	13	1	0	1	2	5	1	1	0	2	4	4	1	20	1	0	1
	10%	***9%***	***12%***	***6%***	***14%***	***9%***	***11%***	***7%***	0	***7%***	***8%***	***15%***	***8%***	***9%***	0	***22%***	***11%***	***13%***	***15%***	***11%***	***7%***	0	***15%***
	D							**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
About two or three times a week	**40**	18	22	21	19	21	19	5	1	3	7	6	3	2	3	3	2	4	1	32	5	3	1
	19%	***16%***	***22%***	***21%***	***17%***	***23%***	***16%***	***25%***	***18%***	***21%***	***32%***	***21%***	***23%***	***17%***	***25%***	***23%***	***6%***	***14%***	***11%***	***18%***	***25%***	***25%***	***11%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a week	**63**	34	29	30	33	30	33	9	5	4	6	5	2	6	4	1	10	8	3	48	9	4	3
	30%	***31%***	***29%***	***30%***	***30%***	***33%***	***28%***	***47%***	***82%***	***25%***	***27%***	***16%***	***20%***	***45%***	***32%***	***11%***	***28%***	***29%***	***55%***	***27%***	***47%***	***32%***	***55%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a month	**45**	29	16	20	26	11	34	2	0	3	5	6	2	2	2	4	5	13	1	40	2	2	1
	22%	***27%***	***16%***	***20%***	***23%***	***12%***	***29%***	***9%***	0	***22%***	***22%***	***19%***	***19%***	***16%***	***22%***	***32%***	***16%***	***44%***	***15%***	***23%***	***9%***	***22%***	***15%***
	F						**AF**	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every three months	**20**	9	11	16	5	5	15	2	0	1	1	6	3	2	0	0	5	0	0	18	2	0	0
	10%	***8%***	***11%***	***15%***	***4%***	***6%***	***13%***	***8%***	0	***6%***	***6%***	***20%***	***23%***	***13%***	***4%***	0	***15%***	0	0	***10%***	***8%***	***4%***	0
	E			**AE**				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Don't know/can't remember	**8**	6	2	7	1	7	1	1	0	1	0	1	1	0	1	2	1	0	0	6	1	1	0
	4%	***5%***	***2%***	***7%***	***1%***	***8%***	***1%***	***3%***	0	***10%***	0	***3%***	***9%***	0	***8%***	***13%***	***4%***	0	0	***4%***	***3%***	***8%***	0
	EG					**AG**		**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least most days	**34**	14	19	7	27	17	17	1	0	2	3	6	1	1	1	2	11	4	1	31	1	1	1
	16%	***13%***	***19%***	***7%***	***24%***	***18%***	***15%***	***7%***	0	***15%***	***13%***	***21%***	***8%***	***9%***	***8%***	***22%***	***31%***	***13%***	***19%***	***18%***	***7%***	***8%***	***19%***
	D				**AD**			**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least once a week	**136**	66	70	58	78	67	69	15	6	9	16	18	6	10	7	6	22	16	5	110	15	7	5
	65%	***60%***	***71%***	***58%***	***71%***	***74%***	***58%***	***79%***	***100%***	***61%***	***72%***	***59%***	***50%***	***71%***	***65%***	***55%***	***65%***	***56%***	***85%***	***63%***	***79%***	***65%***	***85%***
	G					**AG**		**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: Once a month - once every three months	**65**	38	27	35	30	16	49	3	0	4	6	12	5	4	3	4	11	13	1	58	3	3	1
	31%	***35%***	***27%***	***35%***	***28%***	***18%***	***41%***	***17%***	0	***29%***	***28%***	***39%***	***41%***	***29%***	***27%***	***32%***	***31%***	***44%***	***15%***	***33%***	***17%***	***27%***	***15%***
	F						**AF**	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC Three (now available only online)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**207**	44	45	42	41	25	10	76	85	45	20	17	30	26	33	43	26	181	54	145	26	126	25
Weighted Base	**210**	56	42	38	42	24	7	73	95	41	20	15	32	26	33	43	33	176	54	148	22	124	28
Effective Base	**176.5**	36.5	39.2	38.8	37.1	22.4	8.0	68.8	71.2	37.6	17.0	13.5	25.2	22.5	28.9	39.3	23.2	154.5	45.5	123.7	23.4	108.5	21.5
A few times a day	**12**	7	3	2	0	0	0	5	3	4	2	2	3	2	3	1	7	5	2	10	0	12	0
	6%	***12%***	***8%***	***6%***	***0***	***0***	***0***	***7%***	***3%***	***10%***	***10%***	***14%***	***8%***	***6%***	***8%***	***3%***	***21%***	***3%***	***3%***	***7%***	***0***	***10%***	***0***
	R	E*	*	*	*	**	**			*	**	**	**	**	**	*	**		*		**	**A**	**
At least once every day	**22**	6	9	3	4	0	0	11	7	3	2	0	2	3	3	9	6	15	8	12	2	18	0
	10%	***10%***	***20%***	***9%***	***8%***	***2%***	***0***	***15%***	***8%***	***9%***	***11%***	***0***	***7%***	***13%***	***10%***	***20%***	***19%***	***9%***	***14%***	***8%***	***10%***	***14%***	***0***
	R	*	A*	*	*	**	**			*	**	**	**	**	**	A*	**		*		**	**A**	**
About two or three times a week	**40**	9	10	7	10	4	0	15	17	8	5	2	5	7	5	7	2	37	8	31	4	23	6
	19%	***17%***	***23%***	***19%***	***23%***	***15%***	***4%***	***21%***	***18%***	***19%***	***27%***	***16%***	***17%***	***26%***	***15%***	***17%***	***7%***	***21%***	***15%***	***21%***	***21%***	***19%***	***22%***
		*	*	*	*	**	**			*	**	**	**	**	**	*	**	**A**	*		**		**
At least once a week	**63**	18	10	14	12	5	3	19	28	16	5	4	11	6	9	13	7	55	14	47	6	36	11
	30%	***32%***	***24%***	***37%***	***29%***	***22%***	***49%***	***25%***	***30%***	***40%***	***25%***	***25%***	***36%***	***25%***	***26%***	***30%***	***22%***	***31%***	***26%***	***32%***	***29%***	***29%***	***39%***
		*	*	*	*	**	**			*	**	**	**	**	**	*	**		*		**		**
At least once a month	**45**	6	9	5	12	12	1	15	25	5	6	7	6	7	8	8	3	42	15	30	7	23	5
	22%	***11%***	***21%***	***14%***	***29%***	***49%***	***20%***	***20%***	***27%***	***13%***	***28%***	***46%***	***18%***	***26%***	***23%***	***19%***	***9%***	***24%***	***27%***	***20%***	***32%***	***19%***	***18%***
		*	*	*	*	**	**			*	**	**	**	**	**	*	**	**A**	*		**		**
At least once every three months	**20**	9	2	5	3	2	0	7	10	3	0	0	2	1	4	4	6	14	6	12	0	9	5
	10%	***16%***	***5%***	***12%***	***7%***	***7%***	***0***	***9%***	***11%***	***6%***	***0***	***0***	***6%***	***3%***	***12%***	***10%***	***18%***	***8%***	***11%***	***8%***	***0***	***7%***	***16%***
	R	*	*	*	*	**	**			*	**	**	**	**	**	*	**		*		**		**
Don't know/can't remember	**8**	1	0	1	2	2	2	2	4	1	0	0	3	0	2	0	1	6	1	5	2	3	1
	4%	***3%***	***0***	***3%***	***4%***	***6%***	***27%***	***3%***	***5%***	***3%***	***0***	***0***	***8%***	***0***	***6%***	***0***	***4%***	***4%***	***2%***	***3%***	***9%***	***2%***	***5%***
		*	*	*	*	**	**			*	**	**	**	**	**	*	**		*		**		**
NET: At least most days	**34**	12	12	6	4	0	0	16	10	7	4	2	5	5	6	10	13	21	9	23	2	30	0
	16%	***22%***	***28%***	***15%***	***8%***	***2%***	***0***	***22%***	***11%***	***18%***	***20%***	***14%***	***15%***	***20%***	***18%***	***23%***	***40%***	***12%***	***18%***	***15%***	***10%***	***24%***	***0***
	R	*	**AE***	*	*	**	**			*	**	**	**	**	**	*	**		*		**	**A**	**
NET: At least once a week	**136**	40	32	27	25	9	4	50	55	32	15	8	22	19	19	30	23	113	32	101	13	89	17
	65%	***71%***	***75%***	***71%***	***60%***	***39%***	***53%***	***68%***	***58%***	***77%***	***72%***	***54%***	***68%***	***70%***	***59%***	***70%***	***69%***	***64%***	***59%***	***68%***	***59%***	***72%***	***61%***
		*	*	*	*	**	**			*	**	**	**	**	**	*	**		*		**	**A**	**
NET: Once a month - once every three months	**65**	15	11	10	15	13	1	21	35	8	6	7	8	8	11	13	9	56	21	42	7	32	10
	31%	***27%***	***25%***	***26%***	***36%***	***55%***	***20%***	***29%***	***37%***	***19%***	***28%***	***46%***	***24%***	***30%***	***35%***	***30%***	***27%***	***32%***	***38%***	***28%***	***32%***	***26%***	***34%***
	V	*	*	*	*	**	**			*	**	**	**	**	**	*	**		*		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC Three (now available only online)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**207**	74	133	106	32	1	16	20	15	17	33	11	59	68	31	0	5	174	25	8	84	100	23
Weighted Base	**210**	73	137	108	43	1	13	21	10	14	34	8	63	70	30	0	4	178	24	8	85	103	22
Effective Base	**176.5**	66.3	110.8	93.7	28.1	1.0	14.2	17.2	12.8	15.1	27.2	9.9	48.0	60.9	28.4	0	4.3	149.5	20.0	7.1	71.4	85.0	20.4
A few times a day	**12**	9	3	6	2	0	2	2	1	0	4	0	2	5	1	0	0	11	1	0	10	2	0
	6%	***12%***	***2%***	***6%***	***4%***	0	***13%***	***10%***	***6%***	0	***11%***	0	***3%***	***7%***	***5%***	0	0	***6%***	***5%***	0	***12%***	***2%***	0
	CV	**AC**			**	**	**	**	**	**	**	**	*		**		**		**	**	**AV**		**
At least once every day	**22**	17	5	14	3	0	1	1	2	0	4	1	5	2	9	0	0	21	1	0	14	7	0
	10%	***23%***	***4%***	***13%***	***8%***	0	***9%***	***7%***	***18%***	0	***12%***	***11%***	***8%***	***3%***	***30%***	0	0	***12%***	***5%***	0	***17%***	***7%***	***2%***
	CN	**AC**			**	**	**	*	**	**	**	**	*		**		**		**	**	**A**	*	**
About two or three times a week	**40**	17	23	24	8	0	0	5	2	1	10	1	14	10	5	0	0	34	3	3	18	17	5
	19%	***23%***	***17%***	***22%***	***18%***	0	0	***27%***	***16%***	***9%***	***29%***	***13%***	***22%***	***14%***	***16%***	0	0	***19%***	***13%***	***32%***	***21%***	***16%***	***24%***
					**	**	**	**	**	**	**	**	*		**		**		**	**			**
At least once a week	**63**	16	47	30	15	1	6	5	3	3	8	4	14	29	6	0	1	54	7	2	26	34	4
	30%	***22%***	***34%***	***28%***	***36%***	***100%***	***46%***	***24%***	***27%***	***22%***	***23%***	***55%***	***22%***	***42%***	***20%***	0	***32%***	***30%***	***31%***	***19%***	***30%***	***33%***	***16%***
					**	**	**	**	**	**	**	**	*	**AM**	**		**		**	**			**
At least once a month	**45**	9	36	20	11	0	3	3	3	6	7	1	12	18	6	0	2	40	5	0	11	29	5
	22%	***13%***	***26%***	***18%***	***25%***	0	***22%***	***13%***	***30%***	***45%***	***19%***	***14%***	***19%***	***26%***	***19%***	0	***44%***	***23%***	***21%***	0	***13%***	***28%***	***25%***
	BU	**	**B**	*	**	**	**	**	**	**	**	**	*		**		**	**	**	**		**AU**	**
At least once every three months	**20**	4	16	9	4	0	1	4	0	2	0	0	14	3	3	0	0	13	6	1	5	10	6
	10%	***6%***	***12%***	***8%***	***9%***	0	***10%***	***21%***	0	***11%***	0	0	***23%***	***5%***	***9%***	0	0	***7%***	***24%***	***15%***	***5%***	***9%***	***27%***
	R				**	**	**	**	**	**	**	**	**AN***		**		**		**	**			**
Don't know/can't remember	**8**	1	7	6	0	0	0	0	0	2	2	1	2	3	0	0	1	5	0	3	2	4	2
	4%	***2%***	***5%***	***5%***	0	0	0	0	***3%***	***13%***	***5%***	***8%***	***2%***	***4%***	0	0	***24%***	***3%***	***1%***	***35%***	***2%***	***4%***	***7%***
	R				**	**	**	**	**	**	**	**	*		**		**		**	**			**
NET: At least most days	**34**	25	9	20	5	0	3	3	2	0	8	1	8	7	11	0	0	31	2	0	24	9	0
	16%	***35%***	***6%***	***19%***	***12%***	0	***22%***	***16%***	***24%***	0	***23%***	***11%***	***12%***	***10%***	***35%***	0	0	***18%***	***10%***	0	***28%***	***9%***	***2%***
	CV	**AC**			**	**	**	**	**	**	**	**	*		**		**		**	**	**AV**		**
NET: At least once a week	**136**	58	78	74	28	1	9	14	6	4	26	6	35	46	21	0	1	119	13	4	67	60	9
	65%	***80%***	***57%***	***68%***	***66%***	***100%***	***68%***	***66%***	***67%***	***31%***	***76%***	***79%***	***56%***	***66%***	***72%***	0	***32%***	***67%***	***54%***	***51%***	***79%***	***58%***	***42%***
	C	**AC**			**	**	**	**	**	**	**	**	*		**		**		**	**	**AV**		**
NET: Once a month - once every three months	**65**	14	52	29	15	0	4	7	3	8	7	1	26	21	9	0	2	54	10	1	15	39	11
	31%	***19%***	***38%***	***27%***	***34%***	0	***32%***	***34%***	***30%***	***56%***	***19%***	***14%***	***42%***	***30%***	***28%***	0	***44%***	***30%***	***44%***	***15%***	***18%***	***38%***	***51%***
	BU		**AB**		**	**	**	**	**	**	**	**	*		**		**		**	**		**U**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer Kids
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**159**	72	87	75	84	65	94	11	5	13	13	17	9	10	13	10	26	18	14	121	11	13	14
Weighted Base	**160**	74	87	68	92	67	93	8	7	13	15	18	10	13	7	13	32	21	3	142	8	7	3
Effective Base	**135.8**	62.0	73.9	63.8	72.9	56.7	79.1	10.4	4.9	12.7	12.4	15.7	8.8	9.5	11.3	9.5	24.3	16.5	13.5	113.4	10.4	11.3	13.5
A few times a day	**26**	15	11	7	19	11	15	1	0	1	1	2	4	0	1	1	12	3	0	24	1	1	0
	16%	***21%***	***13%***	***10%***	***21%***	***17%***	***16%***	***16%*** **	0 **	***8%*** **	***7%*** **	***12%*** **	***37%*** **	0 **	***12%*** **	***7%*** **	***36%*** **	***16%*** **	***7%*** **	***17%***	***16%*** **	***12%*** **	***7%*** **
At least once every day	**39**	14	25	13	25	15	23	2	0	8	4	6	2	4	1	1	8	2	1	34	2	1	1
	24%	***19%***	***28%***	***20%***	***27%***	***23%***	***25%***	***25%*** **	0 **	***57%*** **	***27%*** **	***31%*** **	***21%*** **	***30%*** **	***21%*** **	***9%*** **	***25%*** **	***7%*** **	***28%*** **	***24%***	***25%*** **	***21%*** **	***28%*** **
About two or three times a week	**42**	20	22	19	22	19	23	1	2	1	3	4	1	4	3	5	9	7	1	36	1	3	1
	26%	***27%***	***25%***	***28%***	***24%***	***28%***	***24%***	***15%*** **	***35%*** **	***8%*** **	***22%*** **	***24%*** **	***9%*** **	***32%*** **	***51%*** **	***35%*** **	***26%*** **	***33%*** **	***20%*** **	***26%***	***15%*** **	***51%*** **	***20%*** **
At least once a week	**23**	11	13	12	12	7	16	1	1	3	2	2	1	1	1	3	4	4	0	22	1	1	0
	15%	***14%***	***15%***	***17%***	***13%***	***11%***	***17%***	***8%*** **	***22%*** **	***19%*** **	***17%*** **	***13%*** **	***11%*** **	***6%*** **	***10%*** **	***26%*** **	***12%*** **	***19%*** **	***7%*** **	***15%***	***8%*** **	***10%*** **	***7%*** **
At least once a month	**20**	9	11	13	7	10	10	0	3	1	3	3	1	2	0	3	0	4	1	19	0	0	1
	12%	***12%***	***13%***	***18%***	***8%***	***14%***	***11%***	0 **	***43%*** **	***8%*** **	***17%*** **	***15%*** **	***12%*** **	***13%*** **	0 **	***23%*** **	0 **	***20%*** **	***25%*** **	***13%***	0 **	0 **	***25%*** **
At least once every three months	**7**	4	3	3	4	4	3	2	0	0	1	1	0	2	0	0	0	0	0	5	2	0	0
	4%	***6%***	***3%***	***5%***	***4%***	***5%***	***3%***	***26%*** **	0 **	0 **	***9%*** **	***5%*** **	0 **	***19%*** **	0 **	0 **	0 **	0 **	0 **	***3%***	***26%*** **	0 **	0 **
Don't know/can't remember	**4**	1	2	1	2	1	2	1	0	0	0	0	1	0	0	0	0	1	0	2	1	0	0
	2%	***2%***	***3%***	***2%***	***3%***	***2%***	***3%***	***9%*** **	0 **	0 **	0 **	0 **	***10%*** **	0 **	***5%*** **	0 **	0 **	***5%*** **	***13%*** **	***1%***	***9%*** **	***5%*** **	***13%*** **
NET: At least most days	**65**	29	36	20	44	27	38	4	0	9	5	8	6	4	2	2	20	5	1	58	4	2	1
	40% **D**	***40%***	***41%***	***30%***	***48%*** **AD**	***40%***	***41%***	***42%*** **	0 **	***65%*** **	***34%*** **	***43%*** **	***58%*** **	***30%*** **	***34%*** **	***16%*** **	***62%*** **	***23%*** **	***35%*** **	***41%***	***42%*** **	***34%*** **	***35%*** **
NET: At least once a week	**130**	60	70	51	79	53	77	5	4	12	11	14	8	9	6	10	32	16	2	116	5	6	2
	81%	***81%***	***81%***	***75%***	***86%***	***78%***	***83%***	***65%*** **	***57%*** **	***92%*** **	***74%*** **	***80%*** **	***78%*** **	***68%*** **	***95%*** **	***77%*** **	***100%*** **	***75%*** **	***62%*** **	***82%***	***65%*** **	***95%*** **	***62%*** **
NET: Once a month - once every three months	**27**	13	14	16	11	13	13	2	3	1	4	4	1	4	0	3	0	4	1	24	2	0	1
	17%	***17%***	***16%***	***23%***	***12%***	***20%***	***14%***	***26%*** **	***43%*** **	***8%*** **	***26%*** **	***20%*** **	***12%*** **	***32%*** **	0 **	***23%*** **	0 **	***20%*** **	***25%*** **	***17%***	***26%*** **	0 **	***25%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer Kids
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**159**	18	53	52	20	9	7	64	58	36	11	17	29	24	29	30	24	135	31	119	27	114	5
Weighted Base	**160**	24	49	49	22	10	7	62	68	29	11	18	29	24	30	30	32	128	32	120	24	118	4
Effective Base	**135.8**	16.0	44.4	45.0	18.4	7.8	6.2	58.5	51.9	25.8	8.1	13.7	24.1	20.9	25.6	28.5	22.7	114.5	26.9	101.5	22.4	98.3	4.5
A few times a day	**26**	6	10	8	1	1	0	16	4	6	5	2	0	3	5	8	11	15	9	16	3	22	0
	16%	***25%***	***20%***	***17%***	***5%***	***8%***	***0***	***26%***	***6%***	***22%***	***42%***	***14%***	***1%***	***11%***	***16%***	***27%***	***34%***	***12%***	***26%***	***14%***	***13%***	***19%***	***0***
	IR	**	*	*	**	**	**	**AI**		**	**	**	**	**	**	**	**		**		**		**
At least once every day	**39**	8	12	12	5	2	0	15	16	7	4	5	11	6	5	6	6	32	6	32	3	33	1
	24%	***32%***	***25%***	***24%***	***23%***	***15%***	***0***	***24%***	***24%***	***25%***	***31%***	***31%***	***37%***	***26%***	***16%***	***19%***	***19%***	***25%***	***17%***	***27%***	***13%***	***28%***	***18%***
		**	*	*	**	**	**			**	**	**	**	**	**	**	**		**		**		**
About two or three times a week	**42**	6	8	17	5	4	2	11	25	6	2	3	8	8	9	6	5	36	13	26	9	27	0
	26%	***27%***	***16%***	***34%***	***23%***	***38%***	***25%***	***17%***	***36%***	***21%***	***21%***	***18%***	***27%***	***34%***	***30%***	***21%***	***17%***	***28%***	***40%***	***21%***	***36%***	***23%***	***0***
	HT	**	*	*	**	**	**		**AH**	**	**	**	**	**	**	**	**		**		**		**
At least once a week	**23**	3	8	6	4	3	0	10	9	5	1	5	4	4	5	4	4	20	4	18	2	20	1
	15%	***11%***	***16%***	***13%***	***20%***	***27%***	***0***	***16%***	***13%***	***16%***	***5%***	***29%***	***12%***	***17%***	***15%***	***14%***	***11%***	***15%***	***13%***	***15%***	***9%***	***17%***	***20%***
		**	*	*	**	**	**			**	**	**	**	**	**	**	**		**		**		**
At least once a month	**20**	0	8	5	3	1	2	7	10	3	0	2	4	2	4	5	5	15	1	19	4	9	1
	12%	***1%***	***16%***	***10%***	***16%***	***12%***	***33%***	***12%***	***14%***	***10%***	***0***	***9%***	***13%***	***9%***	***14%***	***16%***	***15%***	***12%***	***2%***	***16%***	***16%***	***8%***	***36%***
	V	**	*	*	**	**	**			**	**	**	**	**	**	**	**		**	**A**	**		**
At least once every three months	**7**	1	0	1	2	0	3	3	3	0	0	0	2	1	1	1	1	6	0	6	3	4	0
	4%	***4%***	***0***	***1%***	***11%***	***0***	***42%***	***5%***	***4%***	***0***	***0***	***0***	***6%***	***2%***	***2%***	***3%***	***3%***	***5%***	***0***	***5%***	***13%***	***3%***	***0***
		**	*	*	**	**	**			**	**	**	**	**	**	**	**		**		**		**
Don't know/can't remember	**4**	0	3	0	0	0	0	0	2	2	0	0	1	0	2	0	0	4	0	3	0	3	1
	2%	***0***	***6%***	***0***	***2%***	***0***	***0***	***0***	***3%***	***5%***	***0***	***0***	***4%***	***0***	***7%***	***0***	***0***	***3%***	***1%***	***3%***	***0***	***2%***	***27%***
		**	*	*	**	**	**			**	**	**	**	**	**	**	**		**		**		**
NET: At least most days	**65**	14	22	20	6	2	0	31	20	14	8	8	11	9	10	14	17	48	14	48	6	56	1
	40%	***57%***	***46%***	***42%***	***28%***	***23%***	***0***	***50%***	***30%***	***47%***	***73%***	***44%***	***38%***	***37%***	***32%***	***46%***	***53%***	***37%***	***44%***	***40%***	***27%***	***47%***	***18%***
	I	**	*	*	**	**	**	**I**		**	**	**	**	**	**	**	**		**		**	**A**	**
NET: At least once a week	**130**	23	38	43	15	9	2	51	54	24	11	16	23	21	23	24	26	103	31	91	17	102	1
	81%	***95%***	***77%***	***89%***	***71%***	***88%***	***25%***	***83%***	***79%***	***84%***	***100%***	***91%***	***77%***	***88%***	***77%***	***81%***	***82%***	***81%***	***97%***	***76%***	***71%***	***87%***	***38%***
	T	**	*	*	**	**	**			**	**	**	**	**	**	**	**		**		**	**A**	**
NET: Once a month - once every three months	**27**	1	8	5	6	1	5	11	12	3	0	2	5	3	5	5	6	21	1	25	7	13	1
	17%	***5%***	***16%***	***11%***	***27%***	***12%***	***75%***	***17%***	***18%***	***10%***	***0***	***9%***	***19%***	***12%***	***16%***	***19%***	***18%***	***16%***	***2%***	***21%***	***29%***	***11%***	***36%***
	V	**	*	*	**	**	**			**	**	**	**	**	**	**	**		**	**A**	**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - BBC iPlayer Kids
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**159**	128	31	82	29	1	11	7	22	7	29	12	31	58	24	0	5	132	17	8	76	66	14
Weighted Base	**160**	128	33	90	35	1	7	8	12	6	28	12	34	55	25	0	7	136	13	9	82	62	14
Effective Base	**135.8**	109.6	26.3	75.0	26.3	1.0	8.8	5.6	17.2	6.3	23.2	10.8	25.9	49.5	22.2	0	4.8	114.7	13.1	6.9	66.2	56.7	11.4
A few times a day	**26**	24	2	18	4	0	3	0	1	0	6	1	2	10	8	0	0	23	3	1	16	9	1
	16%	***19%***	***7%***	***20%***	***13%***	0	***42%***	0	***5%***	0	***20%***	***9%***	***6%***	***18%***	***30%***	0	0	***17%***	***20%***	***13%***	***20%***	***15%***	***8%***
			**	**	**	**	**	**	**	**	**	**	**	*	**		**		**	**			**
At least once every day	**39**	35	3	19	11	0	1	4	4	0	11	2	10	10	4	0	1	36	3	0	26	9	3
	24%	***27%***	***11%***	***21%***	***31%***	0	***8%***	***47%***	***36%***	0	***41%***	***18%***	***29%***	***18%***	***15%***	0	***22%***	***26%***	***21%***	0	***31%***	***15%***	***24%***
	V		**		**	**	**	**	**	**	**	**	**	*	**		**		**	**	**V**		**
About two or three times a week	**42**	38	4	23	11	0	1	2	3	2	2	3	11	20	5	0	1	36	3	3	16	23	3
	26%	***29%***	***12%***	***26%***	***31%***	0	***13%***	***23%***	***25%***	***27%***	***6%***	***26%***	***33%***	***36%***	***19%***	0	***20%***	***26%***	***23%***	***30%***	***20%***	***37%***	***18%***
			**		**	**	**	**	**	**	**	**	**	*	**		**		**	**		**AU**	**
At least once a week	**23**	16	8	16	3	0	1	1	3	0	6	3	5	3	5	0	1	20	2	1	10	10	2
	15%	***12%***	***23%***	***17%***	***8%***	0	***17%***	***14%***	***22%***	0	***21%***	***27%***	***15%***	***6%***	***19%***	0	***18%***	***15%***	***14%***	***7%***	***12%***	***16%***	***17%***
	N		**		**	**	**	**	**	**	**	**	**	*	**		**		**	**			**
At least once a month	**20**	13	7	9	4	1	1	0	1	3	3	1	5	8	3	0	0	13	1	5	8	6	5
	12%	***11%***	***20%***	***10%***	***13%***	***100%***	***9%***	***4%***	***8%***	***49%***	***11%***	***11%***	***14%***	***15%***	***12%***	0	0	***9%***	***10%***	***50%***	***9%***	***10%***	***32%***
	R		**		**	**	**	**	**	**	**	**	**	*	**		**		**	**			**
At least once every three months	**7**	1	5	4	0	0	1	1	0	2	0	0	1	2	1	0	3	7	0	0	5	2	0
	4%	***1%***	***17%***	***4%***	0	0	***11%***	***12%***	0	***24%***	0	0	***3%***	***4%***	***5%***	0	***40%***	***5%***	0	0	***6%***	***3%***	0
	B		**		**	**	**	**	**	**	**	**	**	*	**		**		**	**			**
Don't know/can't remember	**4**	0	3	2	1	0	0	0	1	0	0	1	0	2	0	0	0	2	2	0	1	3	0
	2%	0	***10%***	***2%***	***4%***	0	0	0	***4%***	0	***1%***	***8%***	0	***4%***	0	0	0	***1%***	***12%***	0	***1%***	***4%***	0
	B		**		**	**	**	**	**	**	**	**	**	*	**		**		**	**			**
NET: At least most days	**65**	59	6	37	15	0	4	4	5	0	17	3	12	20	11	0	1	58	5	1	42	18	5
	40%	***46%***	***18%***	***41%***	***44%***	0	***50%***	***47%***	***41%***	0	***61%***	***28%***	***35%***	***36%***	***45%***	0	***22%***	***43%***	***42%***	***13%***	***51%***	***30%***	***32%***
	V	**A**	**	**	**	**	**	**	**	**	**	**	**	*	**		**		**	**	**AV**		**
NET: At least once a week	**130**	112	17	76	29	0	6	7	11	2	24	10	28	43	21	0	4	115	10	5	68	51	10
	81%	***88%***	***53%***	***84%***	***84%***	0	***80%***	***84%***	***88%***	***27%***	***88%***	***80%***	***83%***	***78%***	***83%***	0	***60%***	***84%***	***78%***	***50%***	***83%***	***83%***	***68%***
		A	**		**	**	**	**	**	**	**	**	**	*	**		**	**A**	**	**			**
NET: Once a month - once every three months	**27**	15	12	13	4	1	1	1	1	5	3	1	6	10	4	0	3	19	1	5	13	8	5
	17%	***12%***	***37%***	***14%***	***13%***	***100%***	***20%***	***16%***	***8%***	***73%***	***11%***	***11%***	***17%***	***18%***	***17%***	0	***40%***	***14%***	***10%***	***50%***	***16%***	***13%***	***32%***
	B		**		**	**	**	**	**	**	**	**	**	*	**		**		**	**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub [formerly ITV player]
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**819**	421	398	317	502	365	453	42	25	67	70	66	60	75	87	60	81	110	76	614	42	87	76
Weighted Base	**834**	430	404	322	512	373	462	33	28	77	88	68	65	96	44	76	103	133	23	735	33	44	23
Effective Base	**697.9**	355.8	342.2	275.2	422.8	314.4	383.5	39.1	22.7	64.3	66.6	61.6	55.3	70.4	79.0	57.4	75.3	104.5	71.6	575.4	39.1	79.0	71.6
A few times a day	**27**	16	11	6	21	13	14	2	1	0	4	4	3	0	1	0	7	5	1	23	2	1	1
	3%	***4%***	***3%***	***2%***	***4%***	***3%***	***3%***	***5%***	***4%***	0	***4%***	***5%***	***4%***	0	***2%***	0	***7%***	***4%***	***5%***	***3%***	***5%***	***2%***	***5%***
								N*	**			**N**					**JN**		**JNP**		*		
At least once every day	**82**	45	37	24	58	41	41	2	4	5	9	12	2	8	7	10	14	7	2	71	2	7	2
	10%	***10%***	***9%***	***7%***	***11%***	***11%***	***9%***	***6%***	***16%***	***6%***	***11%***	***18%***	***3%***	***9%***	***15%***	***13%***	***13%***	***5%***	***10%***	***10%***	***6%***	***15%***	***10%***
								*	**			**AJMR**			**MR**		**R**				*		
About two or three times a week	**182**	92	90	57	124	80	102	7	4	24	25	13	16	28	8	13	17	22	5	162	7	8	5
	22%	***21%***	***22%***	***18%***	***24%***	***22%***	***22%***	***21%***	***15%***	***32%***	***29%***	***19%***	***24%***	***29%***	***17%***	***16%***	***17%***	***17%***	***23%***	***22%***	***21%***	***17%***	***23%***
	D				**D**			*	**	**AQR**											*		
At least once a week	**254**	134	120	96	158	110	144	12	7	16	26	25	19	27	11	27	27	50	6	226	12	11	6
	30%	***31%***	***30%***	***30%***	***31%***	***30%***	***31%***	***37%***	***26%***	***21%***	***30%***	***36%***	***29%***	***28%***	***24%***	***35%***	***26%***	***38%***	***26%***	***31%***	***37%***	***24%***	***26%***
								*	**									**J**			*		
At least once a month	**195**	96	99	89	106	92	103	8	9	20	14	11	17	19	13	18	27	32	6	168	8	13	6
	23%	***22%***	***24%***	***28%***	***21%***	***25%***	***22%***	***26%***	***30%***	***27%***	***16%***	***16%***	***27%***	***20%***	***28%***	***24%***	***26%***	***24%***	***28%***	***23%***	***26%***	***28%***	***28%***
	E			**AE**				*	**												*		
At least once every three months	**76**	39	37	43	33	28	48	2	3	9	8	4	5	10	5	6	9	15	1	67	2	5	1
	9%	***9%***	***9%***	***13%***	***6%***	***7%***	***10%***	***6%***	***9%***	***12%***	***9%***	***6%***	***8%***	***10%***	***12%***	***7%***	***9%***	***11%***	***5%***	***9%***	***6%***	***12%***	***5%***
	E			**AE**				*	**												*		
Don't know/can't remember	**18**	8	10	7	11	9	9	0	0	2	2	0	4	3	0	3	2	1	0	17	0	0	0
	2%	***2%***	***2%***	***2%***	***2%***	***3%***	***2%***	0	0	***3%***	***2%***	0	***5%***	***3%***	***1%***	***4%***	***2%***	***1%***	***2%***	***2%***	0	***1%***	***2%***
								*	**												*		
NET: At least most days	**109**	61	48	30	80	54	56	3	6	5	13	16	5	8	8	10	21	12	4	95	3	8	4
	13%	***14%***	***12%***	***9%***	***16%***	***14%***	***12%***	***10%***	***20%***	***6%***	***15%***	***24%***	***8%***	***9%***	***17%***	***13%***	***20%***	***9%***	***16%***	***13%***	***10%***	***17%***	***16%***
	D				**AD**			*	**			**AJMNR**			**J**		**JR**		**J**		*		
NET: At least once a week	**545**	287	259	183	362	244	302	22	17	45	64	54	39	64	26	49	65	84	15	482	22	26	15
	65%	***67%***	***64%***	***57%***	***71%***	***65%***	***65%***	***68%***	***61%***	***59%***	***73%***	***79%***	***60%***	***66%***	***59%***	***64%***	***63%***	***64%***	***64%***	***66%***	***68%***	***59%***	***64%***
	D				**AD**			*	**			**AJMOR**									*		
NET: Once a month - once every three months	**271**	135	136	132	139	119	151	10	11	29	22	15	22	29	18	24	36	47	8	235	10	18	8
	32%	***31%***	***34%***	***41%***	***27%***	***32%***	***33%***	***32%***	***39%***	***38%***	***25%***	***21%***	***34%***	***30%***	***40%***	***31%***	***34%***	***36%***	***33%***	***32%***	***32%***	***40%***	***33%***
	EL			**AE**				*	**	**L**					**KL**						*		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub [formerly ITV player]
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**819**	95	131	125	153	139	176	257	377	183	61	90	160	129	130	123	61	757	195	583	151	488	76
Weighted Base	**834**	131	130	115	149	137	172	246	422	164	57	89	163	133	130	131	80	753	190	604	147	505	74
Effective Base	**697.9**	84.8	113.4	107.5	131.4	116.8	153.6	222.6	329.3	147.9	50.0	72.0	135.7	109.6	110.9	112.4	57.3	641.4	161.3	500.7	132.4	414.4	62.5
A few times a day	**27**	6	8	6	2	3	3	9	11	6	5	4	3	3	6	2	6	21	9	18	4	19	3
	3%	***5%***	***6%***	***5%***	***1%***	***2%***	***2%***	***4%***	***3%***	***4%***	***9%***	***5%***	***2%***	***2%***	***5%***	***2%***	***7%***	***3%***	***5%***	***3%***	***3%***	***4%***	***4%***
	R		**EG**								**AMP**						**AR**				**U**		
At least once every day	**82**	10	19	10	13	11	18	29	39	15	6	13	21	10	9	13	15	67	20	57	8	58	6
	10%	***8%***	***15%***	***9%***	***9%***	***8%***	***10%***	***12%***	***9%***	***9%***	***10%***	***14%***	***13%***	***8%***	***7%***	***10%***	***19%***	***9%***	***11%***	***10%***	***5%***	***12%***	***8%***
	R																**AR**					**U**	
About two or three times a week	**182**	28	27	27	34	27	39	40	112	30	13	24	37	27	28	23	19	163	45	130	37	102	20
	22%	***21%***	***21%***	***23%***	***23%***	***20%***	***23%***	***16%***	***27%***	***18%***	***24%***	***27%***	***23%***	***20%***	***21%***	***18%***	***23%***	***22%***	***24%***	***21%***	***25%***	***20%***	***27%***
	H								**AH**														
At least once a week	**254**	49	32	35	53	41	44	77	121	56	20	25	48	48	42	31	20	235	62	180	40	162	17
	30%	***38%***	***24%***	***30%***	***36%***	***30%***	***25%***	***31%***	***29%***	***34%***	***35%***	***28%***	***29%***	***36%***	***33%***	***24%***	***25%***	***31%***	***33%***	***30%***	***27%***	***32%***	***23%***
		C												**P**									
At least once a month	**195**	23	28	29	32	43	41	68	94	34	8	19	37	35	34	38	16	179	32	156	42	113	14
	23%	***17%***	***22%***	***25%***	***21%***	***31%***	***24%***	***28%***	***22%***	***20%***	***13%***	***21%***	***23%***	***26%***	***26%***	***29%***	***20%***	***24%***	***17%***	***26%***	***29%***	***22%***	***19%***
	S					**AB**										**K**				**AS**			
At least once every three months	**76**	15	12	7	10	7	24	20	40	15	2	4	15	10	9	21	4	71	22	52	13	44	11
	9%	***11%***	***9%***	***6%***	***7%***	***5%***	***14%***	***8%***	***9%***	***9%***	***4%***	***5%***	***9%***	***7%***	***7%***	***16%***	***5%***	***9%***	***12%***	***9%***	***9%***	***9%***	***14%***
							ADF									**AKLNO**							
Don't know/can't remember	**18**	0	3	1	5	5	4	4	6	8	3	0	2	0	2	3	1	17	0	12	4	7	3
	2%	0	***2%***	***1%***	***3%***	***4%***	***2%***	***2%***	***1%***	***5%***	***5%***	0	***1%***	0	***2%***	***2%***	***1%***	***2%***	0	***2%***	***3%***	***1%***	***4%***
	S									**AI**	**LN**												
NET: At least most days	**109**	17	27	16	15	14	20	38	50	21	11	17	24	13	16	15	21	89	29	76	12	77	9
	13%	***13%***	***21%***	***14%***	***10%***	***10%***	***12%***	***15%***	***12%***	***13%***	***19%***	***19%***	***15%***	***10%***	***12%***	***11%***	***26%***	***12%***	***15%***	***13%***	***8%***	***15%***	***12%***
	R		**AEFG**														**AR**					**AU**	
NET: At least once a week	**545**	94	87	78	102	82	103	154	283	107	44	66	109	89	86	69	59	486	135	385	88	341	46
	65%	***72%***	***67%***	***67%***	***69%***	***60%***	***60%***	***63%***	***67%***	***65%***	***77%***	***74%***	***67%***	***66%***	***66%***	***52%***	***74%***	***65%***	***71%***	***64%***	***60%***	***68%***	***63%***
	P										**P**	**P**	**P**	**P**	**P**								
NET: Once a month - once every three months	**271**	37	40	37	42	50	65	88	133	49	10	23	52	45	42	59	20	250	55	207	55	157	24
	32%	***28%***	***31%***	***32%***	***28%***	***36%***	***38%***	***36%***	***32%***	***30%***	***18%***	***26%***	***32%***	***34%***	***33%***	***45%***	***25%***	***33%***	***29%***	***34%***	***37%***	***31%***	***33%***
	K													**K**		**AKLMO**							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub [formerly ITV player]
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**819**	223	596	355	116	8	47	39	76	178	182	59	195	239	91	9	41	651	113	49	256	435	117
Weighted Base	**834**	225	609	387	150	9	36	43	51	158	185	57	212	239	91	7	40	666	115	47	268	439	117
Effective Base	**697.9**	191.1	506.9	309.0	104.0	6.8	38.7	35.8	64.1	157.9	154.8	47.8	167.8	204.6	77.7	8.0	35.9	552.2	99.0	41.3	215.3	374.6	99.5
A few times a day	**27**	12	15	13	5	0	3	2	2	2	13	0	4	6	5	0	0	24	2	0	21	5	1
	3%	***6%***	***2%***	***3%***	***3%***	0	***8%***	***6%***	***4%***	***1%***	***7%***	***1%***	***2%***	***2%***	***5%***	0	0	***4%***	***1%***	0	***8%***	***1%***	***1%***
	CV	**C**				**	J*	*			**AMN**	*				**	*			*	**AVW**		
At least once every day	**82**	30	52	41	15	1	3	4	5	13	17	7	22	16	10	0	10	68	9	5	49	25	7
	10%	***14%***	***9%***	***11%***	***10%***	***16%***	***9%***	***9%***	***9%***	***8%***	***9%***	***12%***	***10%***	***7%***	***11%***	***6%***	***25%***	***10%***	***8%***	***11%***	***18%***	***6%***	***6%***
	CV	**C**	*			**	*	*				*				**	**AKMN***			*	**AVW**		
About two or three times a week	**182**	47	135	87	30	2	7	14	8	33	37	17	43	56	17	0	12	152	22	7	69	90	23
	22%	***21%***	***22%***	***23%***	***20%***	***27%***	***18%***	***34%***	***16%***	***21%***	***20%***	***30%***	***20%***	***23%***	***19%***	0	***30%***	***23%***	***19%***	***14%***	***26%***	***21%***	***20%***
						**	*	I*				*				**	*			*			
At least once a week	**254**	74	181	120	54	0	9	9	20	42	55	14	76	71	25	5	8	203	33	16	69	147	36
	30%	***33%***	***30%***	***31%***	***36%***	0	***26%***	***21%***	***39%***	***27%***	***30%***	***25%***	***36%***	***30%***	***28%***	***65%***	***19%***	***31%***	***29%***	***34%***	***26%***	***33%***	***31%***
						**	*	*				*				**	*			*			
At least once a month	**195**	40	155	88	34	4	9	7	11	43	43	10	39	68	24	2	8	158	24	12	38	122	30
	23%	***18%***	***26%***	***23%***	***23%***	***42%***	***25%***	***15%***	***22%***	***27%***	***23%***	***17%***	***18%***	***29%***	***26%***	***30%***	***20%***	***24%***	***21%***	***26%***	***14%***	***28%***	***25%***
	BU		**AB**			**	*	*			*	*		**AM**		**	*	*		*		**AU**	**U**
At least once every three months	**76**	19	57	30	11	1	1	7	3	23	14	6	26	21	7	0	1	49	21	6	16	41	18
	9%	***8%***	***9%***	***8%***	***7%***	***15%***	***4%***	***16%***	***5%***	***15%***	***8%***	***11%***	***12%***	***9%***	***8%***	0	***2%***	***7%***	***18%***	***13%***	***6%***	***9%***	***15%***
	R					**	*	*		**AD**		*				**	*		**AR**	*			**AU**
Don't know/can't remember	**18**	4	14	8	2	0	3	0	2	3	7	2	2	1	3	0	1	12	4	1	4	10	2
	2%	***2%***	***2%***	***2%***	***1%***	0	***9%***	0	***4%***	***2%***	***4%***	***4%***	***1%***	***1%***	***4%***	0	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***
	N					**	**ADEJ***	*			**N**	N*			**N**	**	*			*			
NET: At least most days	**109**	43	66	54	20	1	6	6	7	15	30	7	25	22	15	0	10	92	11	5	70	30	9
	13%	***19%***	***11%***	***14%***	***13%***	***16%***	***18%***	***15%***	***13%***	***9%***	***16%***	***12%***	***12%***	***9%***	***16%***	***6%***	***25%***	***14%***	***10%***	***11%***	***26%***	***7%***	***7%***
	CNV	**AC**				**	*	*				*				**	**AMN***			*	**AVW**		
NET: At least once a week	**545**	163	382	261	104	4	22	30	35	90	122	39	145	148	57	5	30	447	66	28	209	267	68
	65%	***72%***	***63%***	***67%***	***69%***	***43%***	***62%***	***69%***	***68%***	***57%***	***66%***	***68%***	***68%***	***62%***	***62%***	***70%***	***75%***	***67%***	***58%***	***59%***	***78%***	***61%***	***58%***
	CJV	**AC**		**J**	**J**	**	*	*				*				**	*			*	**AVW**		
NET: Once a month - once every three months	**271**	58	212	118	45	5	11	13	14	66	57	16	65	89	31	2	9	207	45	18	55	163	48
	32%	***26%***	***35%***	***30%***	***30%***	***57%***	***29%***	***31%***	***28%***	***42%***	***31%***	***28%***	***31%***	***37%***	***34%***	***30%***	***23%***	***31%***	***39%***	***39%***	***20%***	***37%***	***41%***
	BU		**AB**			**	*	*		**AD**		*				**	*			*		**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub+
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**227**	119	108	109	118	110	117	17	11	12	21	21	11	23	26	18	28	19	20	164	17	26	20
Weighted Base	**230**	114	117	107	123	113	117	15	13	13	27	23	13	28	13	22	36	22	6	197	15	13	6
Effective Base	**194.5**	100.3	94.5	92.9	101.7	95.7	98.8	16.5	10.5	11.4	19.7	19.6	10.2	21.5	24.5	17.3	26.6	18.2	18.5	154.6	16.5	24.5	18.5
A few times a day	**22**	8	13	8	14	14	8	2	2	0	0	3	2	1	0	3	7	1	1	19	2	0	1
	10%	***7%***	***12%***	***7%***	***12%***	***12%***	***7%***	***12%***	***17%***	0	0	***11%***	***12%***	***4%***	0	***16%***	***19%***	***7%***	***17%***	***10%***	***12%***	0	***17%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every day	**34**	23	11	16	18	22	12	2	5	2	2	2	2	6	3	2	5	2	1	29	2	3	1
	15%	***21%***	***9%***	***15%***	***15%***	***19%***	***11%***	***11%***	***39%***	***18%***	***7%***	***10%***	***17%***	***20%***	***21%***	***11%***	***14%***	***10%***	***19%***	***15%***	***11%***	***21%***	***19%***
	C	**AC**						**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
About two or three times a week	**55**	22	33	23	32	23	32	4	2	5	8	6	1	8	2	4	9	5	1	48	4	2	1
	24%	***19%***	***29%***	***21%***	***26%***	***20%***	***27%***	***31%***	***17%***	***37%***	***31%***	***26%***	***9%***	***30%***	***15%***	***17%***	***24%***	***21%***	***13%***	***24%***	***31%***	***15%***	***13%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a week	**49**	23	26	20	29	27	22	1	2	3	7	3	2	7	5	4	5	10	1	42	1	5	1
	21%	***20%***	***23%***	***19%***	***23%***	***24%***	***19%***	***10%***	***15%***	***24%***	***27%***	***13%***	***13%***	***24%***	***38%***	***17%***	***13%***	***44%***	***13%***	***21%***	***10%***	***38%***	***13%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a month	**42**	26	17	19	23	21	22	4	2	3	7	4	2	5	2	7	5	2	2	36	4	2	2
	18%	***23%***	***14%***	***18%***	***19%***	***18%***	***19%***	***25%***	***13%***	***21%***	***26%***	***17%***	***13%***	***17%***	***14%***	***31%***	***15%***	***9%***	***25%***	***18%***	***25%***	***14%***	***25%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every three months	**20**	11	9	16	3	5	15	2	0	0	3	4	2	2	1	2	5	0	1	16	2	1	1
	9%	***9%***	***8%***	***15%***	***3%***	***4%***	***13%***	***12%***	0	0	***10%***	***18%***	***12%***	***6%***	***6%***	***8%***	***13%***	0	***13%***	***8%***	***12%***	***6%***	***13%***
	EF			**AE**			**F**	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Don't know/can't remember	**8**	1	7	5	3	2	6	0	0	0	0	1	3	0	1	0	1	2	0	7	0	1	0
	3%	***1%***	***6%***	***4%***	***3%***	***1%***	***5%***	0	0	0	0	***5%***	***23%***	0	***7%***	0	***2%***	***9%***	0	***4%***	0	***7%***	0
	B							**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least most days	**56**	32	25	24	33	36	20	3	7	2	2	5	4	7	3	6	12	4	2	48	3	3	2
	24%	***28%***	***21%***	***22%***	***27%***	***32%***	***17%***	***23%***	***55%***	***18%***	***7%***	***21%***	***29%***	***24%***	***21%***	***27%***	***33%***	***17%***	***35%***	***24%***	***23%***	***21%***	***35%***
	G					**AG**		**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least once a week	**160**	76	84	67	94	86	75	9	11	11	18	14	7	22	9	13	25	18	4	138	9	9	4
	70%	***67%***	***72%***	***62%***	***76%***	***76%***	***64%***	***63%***	***87%***	***79%***	***65%***	***60%***	***51%***	***78%***	***74%***	***60%***	***70%***	***82%***	***62%***	***70%***	***63%***	***74%***	***62%***
	D				**AD**			**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: Once a month - once every three months	**62**	36	26	36	26	26	36	5	2	3	10	8	3	6	2	9	10	2	2	52	5	2	2
	27%	***32%***	***22%***	***33%***	***21%***	***23%***	***31%***	***37%***	***13%***	***21%***	***35%***	***35%***	***25%***	***22%***	***19%***	***40%***	***27%***	***9%***	***38%***	***26%***	***37%***	***19%***	***38%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub+
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**227**	40	58	39	28	33	29	69	97	59	21	26	42	23	34	38	26	201	52	154	27	149	23
Weighted Base	**230**	48	58	38	27	31	29	70	109	49	18	22	40	25	36	42	35	195	48	161	27	156	25
Effective Base	**194.5**	34.5	51.9	34.7	23.7	25.3	26.0	61.5	84.4	48.5	16.8	20.4	36.1	19.3	30.3	35.5	24.7	171.0	44.4	132.3	22.3	129.7	20.1
A few times a day	**22** ***10%***	7 ***14%*** *	6 ***10%***	4 ***10%*** *	1 ***5%*** **	0 ***1%*** **	4 ***14%*** **	10 ***14%***	7 ***7%***	4 ***8%*** *	2 ***9%*** **	2 ***9%*** **	1 ***3%*** *	4 ***17%*** **	3 ***7%*** *	4 ***9%*** *	5 ***13%*** **	17 ***9%***	7 ***14%*** *	14 ***9%***	2 ***6%*** **	18 ***12%***	1 ***4%*** **
At least once every day	**34** ***15%***	6 ***13%*** *	9 ***15%***	4 ***11%*** *	3 ***12%*** **	4 ***13%*** **	8 ***28%*** **	12 ***17%***	16 ***15%***	7 ***14%*** *	2 ***10%*** **	3 ***14%*** **	6 ***14%*** *	7 ***26%*** **	3 ***7%*** *	10 ***24%*** *	2 ***6%*** **	32 ***17%***	10 ***20%*** *	22 ***14%***	3 ***11%*** **	25 ***16%***	3 ***11%*** **
About two or three times a week	**55** ***24%*** **B**	5 ***11%*** *	13 ***22%***	13 ***33%*** B*	11 ***40%*** **	9 ***29%*** **	5 ***17%*** **	18 ***26%***	23 ***21%***	14 ***29%*** *	4 ***22%*** **	3 ***15%*** **	12 ***31%*** *	4 ***18%*** **	10 ***28%*** *	14 ***34%*** *	13 ***36%*** **	42 ***22%***	13 ***28%*** *	38 ***23%***	9 ***36%*** **	36 ***23%***	4 ***17%*** **
At least once a week	**49** ***21%*** **P**	10 ***21%*** *	17 ***28%***	8 ***20%*** *	4 ***14%*** **	5 ***17%*** **	6 ***20%*** **	9 ***13%***	26 ***24%***	13 ***27%*** *	4 ***22%*** **	4 ***20%*** **	11 ***27%*** P*	6 ***25%*** **	9 ***25%*** P*	3 ***6%*** *	2 ***5%*** **	47 ***24%*** **A**	10 ***20%*** *	34 ***21%***	4 ***15%*** **	31 ***20%***	8 ***33%*** **
At least once a month	**42** ***18%***	13 ***28%*** *	7 ***12%***	6 ***15%*** *	3 ***12%*** **	10 ***31%*** **	4 ***13%*** **	12 ***17%***	24 ***22%***	6 ***12%*** *	6 ***32%*** **	5 ***20%*** **	6 ***15%*** *	2 ***8%*** **	9 ***26%*** *	4 ***9%*** *	9 ***26%*** **	34 ***17%***	6 ***13%*** *	33 ***20%***	6 ***24%*** **	28 ***18%***	4 ***16%*** **
At least once every three months	**20** ***9%*** **S**	6 ***12%*** *	6 ***10%***	1 ***3%*** *	4 ***14%*** **	2 ***6%*** **	1 ***5%*** **	8 ***11%***	9 ***8%***	2 ***4%*** *	1 ***4%*** **	4 ***16%*** **	3 ***8%*** *	1 ***5%*** **	2 ***6%*** *	4 ***9%*** *	4 ***11%*** **	16 ***8%***	0 ***1%*** *	16 ***10%***	1 ***5%*** **	10 ***7%***	5 ***20%*** **
Don't know/can't remember	**8** ***3%***	1 ***1%*** *	2 ***3%***	3 ***7%*** *	1 ***4%*** **	1 ***3%*** **	1 ***4%*** **	2 ***2%***	4 ***3%***	3 ***5%*** *	0 0 **	1 ***5%*** **	1 ***2%*** *	0 0 **	0 0 *	3 ***8%*** *	1 ***4%*** **	6 ***3%***	2 ***4%*** *	3 ***2%***	1 ***3%*** **	7 ***5%***	0 0 **
NET: At least most days	**56** ***24%***	13 ***27%*** *	15 ***25%***	8 ***21%*** **	4 ***17%*** **	4 ***14%*** **	12 ***42%*** **	21 ***30%***	23 ***21%***	11 ***22%*** *	4 ***20%*** **	5 ***23%*** **	7 ***17%*** *	11 ***43%*** **	5 ***14%*** *	14 ***34%*** *	7 ***19%*** **	50 ***25%***	16 ***34%*** *	37 ***23%***	5 ***17%*** **	43 ***28%***	4 ***15%*** **
NET: At least once a week	**160** ***70%***	28 ***59%*** *	44 ***75%***	28 ***75%*** *	19 ***70%*** **	19 ***61%*** **	22 ***78%*** **	49 ***69%***	73 ***66%***	38 ***79%*** *	12 ***64%*** **	13 ***58%*** **	30 ***75%*** *	21 ***87%*** **	24 ***68%*** *	31 ***74%*** *	21 ***59%*** **	140 ***72%***	39 ***82%*** A*	109 ***67%***	18 ***67%*** **	111 ***71%***	16 ***64%*** **
NET: Once a month - once every three months	**62** ***27%*** **JS**	19 ***40%*** *	13 ***22%***	7 ***18%*** *	7 ***26%*** **	11 ***37%*** **	5 ***18%*** **	20 ***29%***	33 ***30%***	8 ***16%*** *	6 ***36%*** **	8 ***37%*** **	9 ***22%*** *	3 ***13%*** **	11 ***32%*** *	7 ***18%*** *	13 ***37%*** **	49 ***25%***	7 ***14%*** *	49 ***30%*** **S**	8 ***30%*** **	38 ***24%***	9 ***36%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - ITV Hub+
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**227**	80	147	113	27	3	20	18	14	32	52	19	49	58	31	6	9	172	39	14	93	100	30
Weighted Base	**230**	81	150	122	33	5	14	16	9	31	54	19	50	58	34	5	8	173	42	14	98	97	32
Effective Base	**194.5**	70.3	124.3	100.2	23.4	3.0	15.5	15.7	11.6	29.2	44.4	17.2	40.8	50.2	27.3	5.4	7.1	146.4	34.2	12.7	81.2	82.6	27.5
A few times a day	**22** ***10%***	11 ***14%***	11 ***7%***	11 ***9%***	6 ***19%*** **	0 ***0*** **	1 ***8%*** **	1 ***8%*** **	0 ***0*** **	2 ***8%*** **	6 ***12%*** *	0 ***0*** **	4 ***9%*** *	3 ***5%***	6 ***18%*** **	0 ***0*** **	1 ***16%*** **	19 ***11%***	1 ***3%*** *	2 ***13%*** **	15 ***15%*** **AV**	5 ***5%***	2 ***6%*** **
At least once every day	**34** ***15%***	16 ***20%***	19 ***12%***	19 ***15%***	3 ***10%*** **	0 ***0*** **	1 ***4%*** **	2 ***10%*** **	2 ***22%*** **	8 ***25%*** **	8 ***15%*** *	4 ***19%*** **	7 ***14%*** *	8 ***14%***	4 ***12%*** **	0 ***0*** **	4 ***50%*** **	26 ***15%***	5 ***12%*** *	3 ***20%*** **	18 ***18%***	12 ***13%*** *	4 ***13%*** **
About two or three times a week	**55** ***24%*** **MV**	22 ***27%***	33 ***22%***	32 ***26%***	3 ***10%*** **	2 ***31%*** **	5 ***32%*** **	3 ***16%*** **	4 ***39%*** **	7 ***23%*** **	9 ***17%*** *	7 ***38%*** **	6 ***12%*** *	18 ***32%*** **M**	9 ***27%*** **	2 ***47%*** **	2 ***28%*** **	47 ***27%***	5 ***13%*** *	2 ***12%*** **	30 ***30%*** **V**	15 ***16%***	7 ***23%*** **
At least once a week	**49** ***21%*** **R**	18 ***23%***	31 ***21%***	22 ***18%***	8 ***26%*** **	2 ***37%*** **	5 ***34%*** **	4 ***22%*** **	2 ***18%*** **	6 ***20%*** **	17 ***31%*** *	6 ***33%*** **	11 ***22%*** *	9 ***16%***	5 ***16%*** **	1 ***16%*** **	0 ***0*** **	31 ***18%***	16 ***37%*** **AR***	3 ***20%*** **	16 ***16%***	26 ***26%***	7 ***24%*** **
At least once a month	**42** ***18%*** **B**	5 ***6%*** *	37 ***25%*** **AB**	26 ***21%*** *	6 ***19%*** **	0 ***0*** **	1 ***8%*** **	5 ***29%*** **	0 ***0*** **	5 ***15%*** **	12 ***22%*** *	1 ***3%*** **	12 ***25%*** *	9 ***15%***	7 ***19%*** **	1 ***17%*** **	0 ***6%*** **	32 ***18%***	8 ***18%*** *	3 ***22%*** **	14 ***15%***	23 ***24%***	5 ***15%*** **
At least once every three months	**20** ***9%*** **K**	6 ***7%***	14 ***9%***	9 ***8%***	4 ***12%*** **	2 ***32%*** **	1 ***5%*** **	2 ***12%*** **	1 ***9%*** **	1 ***5%*** **	0 ***0*** *	1 ***7%*** **	7 ***15%*** K*	9 ***16%*** **K**	2 ***5%*** **	0 ***0*** **	0 ***0*** **	13 ***8%***	5 ***12%*** *	2 ***12%*** **	5 ***5%***	11 ***11%***	4 ***13%*** **
Don't know/can't remember	**8** ***3%***	3 ***4%***	5 ***3%***	3 ***2%***	1 ***4%*** **	0 ***0*** **	1 ***8%*** **	1 ***3%*** **	1 ***11%*** **	1 ***4%*** **	2 ***3%*** *	0 ***0*** **	2 ***4%*** *	2 ***3%***	1 ***2%*** **	1 ***20%*** **	0 ***0*** **	6 ***3%***	2 ***5%*** *	0 ***0*** **	1 ***1%***	5 ***5%***	2 ***6%*** **
NET: At least most days	**56** ***24%*** **C**	27 ***33%*** **AC**	30 ***20%***	30 ***24%***	10 ***29%*** **	0 ***0*** **	2 ***12%*** **	3 ***18%*** **	2 ***22%*** **	10 ***33%*** **	14 ***26%*** *	4 ***19%*** **	12 ***23%*** *	11 ***19%***	10 ***30%*** **	0 ***0*** **	5 ***66%*** **	45 ***26%***	6 ***15%*** *	5 ***34%*** **	32 ***33%*** **AV**	17 ***18%***	6 ***19%*** **
NET: At least once a week	**160** ***70%*** **CMV**	67 ***83%*** **AC**	94 ***63%***	85 ***69%***	21 ***65%*** **	3 ***68%*** **	11 ***79%*** **	9 ***56%*** **	7 ***80%*** **	24 ***77%*** **	40 ***74%*** *	17 ***89%*** **	28 ***56%*** *	39 ***66%***	25 ***73%*** **	3 ***63%*** **	7 ***94%*** **	122 ***71%***	27 ***65%*** *	9 ***66%*** **	78 ***80%*** **AV**	58 ***60%***	21 ***66%*** **
NET: Once a month - once every three months	**62** ***27%*** **BU**	11 ***13%***	51 ***34%*** **AB**	35 ***29%***	10 ***31%*** **	2 ***32%*** **	2 ***13%*** **	7 ***41%*** **	1 ***9%*** **	6 ***20%*** **	12 ***22%*** *	2 ***11%*** **	20 ***39%*** *	18 ***30%***	8 ***25%*** **	1 ***17%*** **	0 ***6%*** **	45 ***26%***	13 ***30%*** *	5 ***34%*** **	19 ***20%***	34 ***35%*** **AU**	9 ***28%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - STV Player
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**88**	45	43	41	47	45	43	88	0	0	0	0	0	0	0	0	0	0	0	0	88	0	0
Weighted Base	**71**	36	35	32	39	36	35	71	0	0	0	0	0	0	0	0	0	0	0	0	71	0	0
Effective Base	**83.5**	41.9	41.7	39.4	44.3	42.4	41.1	83.5	0	0	0	0	0	0	0	0	0	0	0	0	83.5	0	0
A few times a day	**4**	3	1	1	3	2	2	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
	6%	***9%***	***3%***	***3%***	***8%***	***5%***	***7%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
		*	*	*	*	*	*																
At least once every day	**3**	1	2	2	1	2	2	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0
	5%	***4%***	***5%***	***7%***	***2%***	***4%***	***5%***	***5%***	0	0	0	0	0	0	0	0	0	0	0	0	***5%***	0	0
		*	*	*	*	*	*																
About two or three times a week	**14**	11	3	7	7	7	7	14	0	0	0	0	0	0	0	0	0	0	0	0	14	0	0
	20%	***29%***	***10%***	***23%***	***17%***	***19%***	***21%***	***20%***	0	0	0	0	0	0	0	0	0	0	0	0	***20%***	0	0
	C	**AC***	*	*	*	*	*																
At least once a week	**20**	9	11	7	13	9	11	20	0	0	0	0	0	0	0	0	0	0	0	0	20	0	0
	29%	***26%***	***31%***	***21%***	***34%***	***25%***	***33%***	***29%***	0	0	0	0	0	0	0	0	0	0	0	0	***29%***	0	0
		*	*	*	*	*	*																
At least once a month	**23**	8	15	10	13	11	12	23	0	0	0	0	0	0	0	0	0	0	0	0	23	0	0
	32%	***23%***	***42%***	***31%***	***33%***	***31%***	***33%***	***32%***	0	0	0	0	0	0	0	0	0	0	0	0	***32%***	0	0
		*	*	*	*	*	*																
At least once every three months	**5**	3	2	4	1	4	1	5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0
	6%	***8%***	***5%***	***11%***	***3%***	***11%***	***2%***	***6%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0
		*	*	*	*	*	*																
Don't know/can't remember	**2**	1	1	1	1	2	0	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
	3%	***1%***	***4%***	***4%***	***2%***	***5%***	0	***3%***	0	0	0	0	0	0	0	0	0	0	0	0	***3%***	0	0
		*	*	*	*	*	*																
NET: At least most days	**7**	5	3	3	4	3	4	7	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0
	10%	***13%***	***8%***	***10%***	***11%***	***9%***	***11%***	***10%***	0	0	0	0	0	0	0	0	0	0	0	0	***10%***	0	0
		*	*	*	*	*	*																
NET: At least once a week	**42**	25	17	18	24	19	23	42	0	0	0	0	0	0	0	0	0	0	0	0	42	0	0
	59%	***68%***	***49%***	***55%***	***62%***	***53%***	***65%***	***59%***	0	0	0	0	0	0	0	0	0	0	0	0	***59%***	0	0
		*	*	*	*	*	*																
NET: Once a month - once every three months	**27**	11	16	13	14	15	12	27	0	0	0	0	0	0	0	0	0	0	0	0	27	0	0
	39%	***30%***	***47%***	***42%***	***36%***	***42%***	***35%***	***39%***	0	0	0	0	0	0	0	0	0	0	0	0	***39%***	0	0
		*	*	*	*	*	*																

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - STV Player
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**88**	11	12	12	19	18	16	18	50	20	13	7	14	16	16	12	3	85	29	58	19	54	8
Weighted Base	**71**	11	9	8	15	17	11	12	42	16	9	5	12	13	14	10	3	68	22	48	15	43	7
Effective Base	**83.5**	10.2	11.8	11.6	18.4	17.6	15.6	17.5	48.0	18.7	12.4	6.7	13.0	15.6	15.1	11.7	2.8	81.0	27.8	54.8	18.3	51.2	7.4
A few times a day	**4** ***6%*** **R**	2 ***15%*** **	1 ***9%*** **	1 ***9%*** **	1 ***6%*** **	0 0 **	0 0 **	1 ***6%*** **	3 ***8%*** *	0 0 **	1 ***8%*** **	0 0 **	0 0 **	0 0 **	1 ***6%*** **	2 ***17%*** **	1 ***25%*** **	3 ***5%***	2 ***8%*** **	2 ***5%***	0 0 **	2 ***6%***	2 ***23%*** **
At least once every day	**3** ***5%*** **R**	0 0 **	1 ***8%*** **	1 ***10%*** **	0 0 **	2 ***10%*** **	0 0 **	0 0 **	3 ***8%*** *	0 0 **	0 0 **	0 0 **	0 0 **	1 ***6%*** **	1 ***6%*** **	1 ***9%*** **	1 ***28%*** **	2 ***3%***	2 ***7%*** **	2 ***3%***	1 ***6%*** **	1 ***2%***	1 ***19%*** **
About two or three times a week	**14** ***20%***	4 ***41%*** **	2 ***26%*** **	2 ***19%*** **	3 ***21%*** **	2 ***12%*** **	1 ***5%*** **	1 ***9%*** **	7 ***16%*** *	6 ***39%*** **	1 ***8%*** **	2 ***29%*** **	2 ***20%*** **	4 ***29%*** **	4 ***29%*** **	0 0 **	1 ***47%*** **	13 ***19%***	2 ***11%*** **	12 ***24%***	1 ***7%*** **	9 ***21%***	2 ***29%*** **
At least once a week	**20** ***29%***	2 ***22%*** **	0 0 **	3 ***38%*** **	5 ***32%*** **	6 ***38%*** **	4 ***32%*** **	4 ***33%*** **	13 ***32%*** *	3 ***17%*** **	2 ***23%*** **	2 ***43%*** **	6 ***51%*** **	4 ***28%*** **	3 ***26%*** **	2 ***15%*** **	0 0 **	20 ***30%***	6 ***28%*** **	13 ***28%***	5 ***35%*** **	12 ***29%***	1 ***15%*** **
At least once a month	**23** ***32%***	2 ***22%*** **	3 ***39%*** **	2 ***24%*** **	5 ***32%*** **	6 ***34%*** **	5 ***40%*** **	3 ***26%*** **	14 ***32%*** *	6 ***36%*** **	5 ***53%*** **	2 ***28%*** **	3 ***24%*** **	3 ***26%*** **	5 ***34%*** **	4 ***38%*** **	0 0 **	23 ***34%***	9 ***38%*** **	14 ***30%***	6 ***39%*** **	14 ***32%***	1 ***13%*** **
At least once every three months	**5** ***6%***	0 0 **	1 ***11%*** **	0 0 **	1 ***8%*** **	1 ***7%*** **	1 ***11%*** **	2 ***16%*** **	2 ***5%*** *	0 ***3%*** **	0 0 **	0 0 **	0 ***4%*** **	1 ***10%*** **	0 0 **	2 ***20%*** **	0 0 **	5 ***7%***	0 ***2%*** **	4 ***9%***	1 ***4%*** **	4 ***9%***	0 0 **
Don't know/can't remember	**2** ***3%*** **I**	0 0 **	1 ***7%*** **	0 0 **	0 0 **	0 0 **	1 ***12%*** **	1 ***9%*** **	0 0 *	1 ***5%*** **	1 ***9%*** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	2 ***3%***	1 ***6%*** **	1 ***1%***	1 ***9%*** **	1 ***1%***	0 0 **
NET: At least most days	**7** ***10%*** **R**	2 ***15%*** **	2 ***17%*** **	2 ***19%*** **	1 ***6%*** **	2 ***10%*** **	0 0 **	1 ***6%*** **	7 ***15%*** *	0 0 **	1 ***8%*** **	0 0 **	0 0 **	1 ***6%*** **	2 ***12%*** **	3 ***26%*** **	2 ***53%*** **	6 ***8%***	3 ***15%*** **	4 ***8%***	1 ***6%*** **	3 ***8%***	3 ***42%*** **
NET: At least once a week	**42** ***59%***	8 ***78%*** **	4 ***43%*** **	6 ***76%*** **	9 ***60%*** **	10 ***60%*** **	4 ***37%*** **	6 ***48%*** **	27 ***63%*** *	9 ***56%*** **	4 ***38%*** **	4 ***72%*** **	9 ***72%*** **	8 ***63%*** **	9 ***66%*** **	4 ***41%*** **	3 ***100%*** **	39 ***57%***	12 ***54%*** **	29 ***60%***	7 ***48%*** **	25 ***58%***	6 ***87%*** **
NET: Once a month - once every three months	**27** ***39%***	2 ***22%*** **	4 ***49%*** **	2 ***24%*** **	6 ***40%*** **	7 ***40%*** **	6 ***51%*** **	5 ***42%*** **	16 ***37%*** *	6 ***39%*** **	5 ***53%*** **	2 ***28%*** **	3 ***28%*** **	5 ***37%*** **	5 ***34%*** **	6 ***59%*** **	0 0 **	27 ***40%***	9 ***40%*** **	18 ***38%***	6 ***43%*** **	18 ***41%***	1 ***13%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - STV Player
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**88**	21	67	40	9	1	7	6	6	19	14	7	30	25	4	3	4	70	14	4	34	39	14
Weighted Base	**71**	17	54	35	8	1	4	5	4	14	12	5	25	20	3	2	3	56	13	3	27	32	11
Effective Base	**83.5**	19.6	64.0	38.3	8.8	1.0	6.7	5.9	5.7	18.5	13.4	6.7	27.9	24.1	4.0	2.9	3.7	66.2	13.8	3.7	31.5	37.9	13.2
A few times a day	**4** ***6%***	2 ***10%*** **	2 ***4%***	3 ***7%*** *	0 0 **	0 0 **	1 ***20%*** **	1 ***16%*** **	0 0 **	0 0 **	1 ***8%*** **	0 0 **	2 ***6%*** **	1 ***4%*** **	1 ***25%*** **	0 0 **	0 0 **	4 ***7%***	0 0 **	0 0 **	3 ***12%*** *	1 ***3%*** *	0 0 **
At least once every day	**3** ***5%***	2 ***11%*** **	1 ***3%***	3 ***7%*** *	0 0 **	0 0 **	1 ***15%*** **	0 0 **	0 0 **	0 0 **	0 0 **	1 ***26%*** **	0 0 **	2 ***9%*** **	0 0 **	0 0 **	0 0 **	2 ***4%***	1 ***7%*** **	0 0 **	2 ***9%*** *	1 ***3%*** *	0 0 **
About two or three times a week	**14** ***20%*** **C**	6 ***37%*** **	8 ***15%***	8 ***24%*** *	2 ***25%*** **	1 ***100%*** **	0 0 **	1 ***16%*** **	1 ***33%*** **	1 ***4%*** **	5 ***44%*** **	0 0 **	4 ***17%*** **	3 ***14%*** **	0 0 **	0 0 **	1 ***32%*** **	11 ***20%***	3 ***24%*** **	0 0 **	5 ***19%*** *	8 ***24%*** *	1 ***9%*** **
At least once a week	**20** ***29%***	3 ***16%*** **	18 ***32%***	11 ***31%*** *	2 ***21%*** **	0 0 **	1 ***28%*** **	1 ***19%*** **	1 ***14%*** **	5 ***37%*** **	2 ***17%*** **	1 ***27%*** **	12 ***46%*** **	4 ***19%*** **	1 ***29%*** **	1 ***35%*** **	0 0 **	16 ***29%***	3 ***22%*** **	1 ***45%*** **	9 ***33%*** *	8 ***23%*** *	3 ***27%*** **
At least once a month	**23** ***32%*** **D**	4 ***25%*** **	19 ***34%***	8 ***21%*** *	4 ***54%*** **	0 0 **	1 ***26%*** **	2 ***50%*** **	2 ***53%*** **	5 ***40%*** **	2 ***21%*** **	3 ***48%*** **	7 ***27%*** **	7 ***37%*** **	1 ***23%*** **	1 ***40%*** **	2 ***68%*** **	16 ***29%***	5 ***41%*** **	1 ***55%*** **	6 ***22%*** *	13 ***40%*** *	4 ***36%*** **
At least once every three months	**5** ***6%***	0 0 **	5 ***8%***	3 ***8%*** *	0 0 **	0 0 **	0 ***11%*** **	0 0 **	0 0 **	1 ***9%*** **	1 ***10%*** **	0 0 **	0 0 **	3 ***14%*** **	1 ***22%*** **	0 0 **	0 0 **	5 ***8%***	0 0 **	0 0 **	1 ***5%*** *	1 ***4%*** *	2 ***16%*** **
Don't know/can't remember	**2** ***3%***	0 0 **	2 ***4%***	1 ***2%*** *	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	1 ***10%*** **	0 0 **	0 0 **	1 ***3%*** **	1 ***3%*** **	0 0 **	1 ***25%*** **	0 0 **	1 ***2%***	1 ***7%*** **	0 0 **	0 0 *	1 ***2%*** *	1 ***12%*** **
NET: At least most days	**7** ***10%***	4 ***21%*** **	4 ***7%***	5 ***14%*** *	0 0 **	0 0 **	2 ***35%*** **	1 ***16%*** **	0 0 **	0 0 **	1 ***8%*** **	1 ***26%*** **	2 ***6%*** **	3 ***13%*** **	1 ***25%*** **	0 0 **	0 0 **	6 ***12%***	1 ***7%*** **	0 0 **	6 ***21%*** A*	2 ***5%*** *	0 0 **
NET: At least once a week	**42** ***59%***	12 ***75%*** **	29 ***54%***	24 ***69%*** *	4 ***46%*** **	1 ***100%*** **	3 ***63%*** **	2 ***50%*** **	2 ***47%*** **	6 ***41%*** **	8 ***69%*** **	3 ***52%*** **	17 ***69%*** **	9 ***46%*** **	2 ***54%*** **	1 ***35%*** **	1 ***32%*** **	34 ***61%***	7 ***53%*** **	1 ***45%*** **	20 ***73%*** A*	17 ***53%*** *	4 ***36%*** **
NET: Once a month - once every three months	**27** ***39%***	4 ***25%*** **	23 ***43%***	10 ***29%*** *	4 ***54%*** **	0 0 **	2 ***37%*** **	2 ***50%*** **	2 ***53%*** **	7 ***49%*** **	4 ***31%*** **	3 ***48%*** **	7 ***27%*** **	10 ***51%*** **	1 ***46%*** **	1 ***40%*** **	2 ***68%*** **	21 ***37%***	5 ***41%*** **	1 ***55%*** **	7 ***27%*** *	14 ***45%*** *	6 ***52%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - S4C Clic
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**30**	15	15	9	21	19	11	3	2	0	0	1	0	1	12	4	4	1	2	13	3	12	2
Weighted Base	**25**	16	9	5	20	16	9	2	2	0	0	1	0	1	6	5	5	1	1	16	2	6	1
Effective Base	**23.8**	13.0	12.1	8.3	17.3	16.0	8.0	2.8	2.0	0	0	1.0	0	1.0	11.5	3.9	3.9	1.0	1.7	12.5	2.8	11.5	1.7
A few times a day	**6**	3	3	0	6	6	0	0	0	0	0	0	0	0	1	3	1	1	0	5	0	1	0
	24%	***17%***	***37%***	0	***30%***	***38%***	0	0	0	0	0	0	0	0	***13%***	***50%***	***25%***	***100%***	0	***33%***	0	***13%***	0
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
At least once every day	**5**	5	1	0	5	3	2	1	1	0	0	1	0	0	1	0	1	0	0	3	1	1	0
	20%	***29%***	***6%***	0	***25%***	***16%***	***28%***	***47%***	***52%***	0	0	***100%***	0	0	***9%***	0	***26%***	0	0	***21%***	***47%***	***9%***	0
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
About two or three times a week	**4**	3	1	1	3	1	3	0	0	0	0	0	0	0	1	1	2	0	0	3	0	1	0
	16%	***20%***	***10%***	***19%***	***16%***	***6%***	***33%***	0	0	0	0	0	0	0	***16%***	***18%***	***31%***	0	***71%***	***16%***	0	***16%***	***71%***
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
At least once a week	**5**	3	2	1	4	3	2	1	0	0	0	0	0	0	1	2	1	0	0	3	1	1	0
	20%	***17%***	***24%***	***25%***	***18%***	***16%***	***25%***	***53%***	0	0	0	0	0	0	***17%***	***32%***	***18%***	0	0	***16%***	***53%***	***17%***	0
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
At least once a month	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	4%	***4%***	***4%***	***8%***	***3%***	***7%***	0	0	0	0	0	0	0	0	***19%***	0	0	0	0	0	0	***19%***	0
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
At least once every three months	**1**	1	0	0	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	5%	***8%***	0	0	***6%***	***8%***	0	0	0	0	0	0	0	***100%***	0	0	0	0	0	***8%***	0	0	0
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
Don't know/can't remember	**2**	1	2	2	0	1	1	0	1	0	0	0	0	0	1	0	0	0	0	1	0	1	0
	10%	***5%***	***19%***	***48%***	***1%***	***8%***	***14%***	0	***48%***	0	0	0	0	0	***25%***	0	0	0	***29%***	***5%***	0	***25%***	***29%***
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
NET: At least most days	**11**	7	4	0	11	8	2	1	1	0	0	1	0	0	1	3	3	1	0	9	1	1	0
	45%	***46%***	***43%***	0	***55%***	***55%***	***28%***	***47%***	***52%***	0	0	***100%***	0	0	***22%***	***50%***	***51%***	***100%***	0	***54%***	***47%***	***22%***	0
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
NET: At least once a week	**20**	13	7	2	18	12	8	2	1	0	0	1	0	0	3	5	5	1	0	14	2	3	0
	80%	***82%***	***77%***	***44%***	***89%***	***77%***	***86%***	***100%***	***52%***	0	0	***100%***	0	0	***56%***	***100%***	***100%***	***100%***	***71%***	***87%***	***100%***	***56%***	***71%***
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**
NET: Once a month - once every three months	**2**	2	0	0	2	2	0	0	0	0	0	0	0	1	1	0	0	0	0	1	0	1	0
	10%	***12%***	***4%***	***8%***	***10%***	***15%***	0	0	0	0	0	0	0	***100%***	***19%***	0	0	0	0	***8%***	0	***19%***	0
	**	**	**	**	**	**	**	**	**			**		**	**	**	**	**	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - S4C Clic
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**30**	4	6	10	4	2	4	15	8	7	4	3	4	7	5	4	2	28	12	17	4	21	3
Weighted Base	**25**	5	6	8	2	1	3	14	6	5	2	2	3	7	5	3	3	22	12	12	2	20	2
Effective Base	**23.8**	3.5	4.7	8.1	3.6	2.0	3.6	12.7	6.3	4.9	2.8	2.3	3.1	5.8	4.4	3.8	2.0	22.0	10.7	13.2	3.8	17.9	2.5
A few times a day	**6**	1	3	0	0	0	1	4	0	2	0	2	1	0	2	0	0	6	4	2	0	6	0
	24%	***29%***	***53%***	0	***19%***	0	***36%***	***31%***	0	***35%***	0	***74%***	***48%***	0	***30%***	0	0	***27%***	***31%***	***18%***	0	***27%***	***22%***
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every day	**5**	2	2	1	0	0	0	2	2	1	1	0	0	3	1	0	1	4	2	3	0	5	0
	20%	***35%***	***44%***	***12%***	0	0	0	***14%***	***27%***	***30%***	***21%***	0	0	***51%***	***20%***	0	***53%***	***17%***	***20%***	***21%***	0	***25%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
About two or three times a week	**4**	2	0	1	0	1	1	3	1	0	0	0	0	1	3	0	0	4	4	0	1	2	1
	16%	***36%***	0	***7%***	0	***100%***	***29%***	***21%***	***16%***	0	***19%***	0	0	***8%***	***49%***	0	0	***18%***	***29%***	***3%***	***49%***	***8%***	***54%***
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a week	**5**	0	0	4	0	0	0	2	2	1	0	1	0	2	0	2	0	5	1	4	1	4	0
	20%	0	0	***48%***	***23%***	0	***15%***	***15%***	***35%***	***13%***	0	***26%***	***16%***	***25%***	0	***71%***	0	***22%***	***5%***	***35%***	***32%***	***21%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a month	**1**	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	0	1	1	0	0	1	0
	4%	0	0	0	***19%***	0	***20%***	***3%***	***11%***	0	0	0	0	***16%***	0	0	0	***5%***	***6%***	***3%***	0	***5%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every three months	**1**	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	1	0	1	0	0	1	0
	5%	0	0	***16%***	0	0	0	***9%***	0	0	***52%***	0	0	0	0	0	***47%***	0	***10%***	0	0	***6%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/can't remember	**2**	0	0	1	1	0	0	1	1	1	0	0	1	0	0	1	0	2	0	2	0	1	0
	10%	0	***3%***	***18%***	***40%***	0	0	***6%***	***10%***	***22%***	***8%***	0	***36%***	0	0	***29%***	0	***11%***	0	***19%***	***19%***	***7%***	***25%***
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: At least most days	**11**	3	5	1	0	0	1	6	2	3	1	2	1	3	3	0	1	10	6	5	0	11	0
	45%	***64%***	***97%***	***12%***	***19%***	0	***36%***	***46%***	***27%***	***65%***	***21%***	***74%***	***48%***	***51%***	***51%***	0	***53%***	***44%***	***51%***	***39%***	0	***52%***	***22%***
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: At least once a week	**20**	5	5	5	1	1	3	11	5	4	1	2	2	6	5	2	1	18	11	9	2	16	1
	80%	***100%***	***97%***	***66%***	***41%***	***100%***	***80%***	***82%***	***78%***	***78%***	***40%***	***100%***	***64%***	***84%***	***100%***	***71%***	***53%***	***84%***	***84%***	***77%***	***81%***	***81%***	***75%***
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: Once a month - once every three months	**2**	0	0	1	0	0	1	2	1	0	1	0	0	1	0	0	1	1	2	0	0	2	0
	10%	0	0	***16%***	***19%***	0	***20%***	***12%***	***11%***	0	***52%***	0	0	***16%***	0	0	***47%***	***5%***	***16%***	***3%***	0	***12%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - S4C Clic
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**30**	15	15	17	4	0	3	1	1	4	6	1	7	11	5	0	0	21	5	2	18	7	4
Weighted Base	**25**	15	10	16	4	0	1	1	0	3	4	1	5	10	5	0	0	16	5	1	17	5	3
Effective Base	**23.8**	12.6	11.7	14.0	3.3	0	2.5	1.0	1.0	3.5	4.3	1.0	5.7	9.0	4.4	0	0	16.6	4.1	2.0	14.5	6.2	3.1
A few times a day	**6**	3	3	3	1	0	0	0	0	1	2	0	2	1	1	0	0	3	3	0	5	0	1
	24%	***21%***	***29%***	***19%***	***41%***	0	0	0	***100%***	***36%***	***40%***	0	***34%***	***13%***	***26%***	0	0	***21%***	***49%***	0	***28%***	0	***48%***
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
At least once every day	**5**	5	1	3	1	0	0	1	0	0	0	0	1	4	0	0	0	5	0	0	4	1	0
	20%	***31%***	***5%***	***22%***	***31%***	0	0	***100%***	0	0	0	0	***23%***	***41%***	0	0	0	***30%***	0	0	***23%***	***23%***	0
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
About two or three times a week	**4**	2	2	2	1	0	0	0	0	1	0	0	0	3	1	0	0	3	0	1	3	0	1
	16%	***11%***	***23%***	***13%***	***15%***	0	0	0	0	***40%***	0	0	***10%***	***27%***	***18%***	0	0	***21%***	0	***44%***	***18%***	0	***36%***
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
At least once a week	**5**	4	0	4	0	0	1	0	0	0	1	0	0	1	3	0	0	3	2	0	3	2	0
	20%	***30%***	***5%***	***27%***	0	0	***52%***	0	0	0	***26%***	0	***10%***	***6%***	***48%***	0	0	***15%***	***44%***	0	***16%***	***42%***	0
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
At least once a month	**1**	0	1	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0
	4%	0	***11%***	***7%***	0	0	0	0	0	0	0	0	***15%***	***4%***	0	0	0	***2%***	0	***56%***	0	***14%***	***16%***
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
At least once every three months	**1**	0	1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0
	5%	0	***12%***	***8%***	0	0	0	0	0	0	***30%***	0	0	0	0	0	0	0	0	0	***7%***	0	0
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
Don't know/can't remember	**2**	1	1	1	0	0	1	0	0	1	0	1	0	1	0	0	0	2	0	0	1	1	0
	10%	***7%***	***14%***	***4%***	***13%***	0	***48%***	0	0	***25%***	***4%***	***100%***	***8%***	***9%***	***8%***	0	0	***10%***	***7%***	0	***6%***	***20%***	0
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
NET: At least most days	**11**	7	3	6	3	0	0	1	0	1	2	0	3	5	1	0	0	8	3	0	9	1	1
	45%	***52%***	***34%***	***41%***	***72%***	0	0	***100%***	***100%***	***36%***	***40%***	0	***58%***	***54%***	***26%***	0	0	***51%***	***49%***	0	***51%***	***23%***	***48%***
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
NET: At least once a week	**20**	13	6	13	3	0	1	1	0	3	3	0	4	8	5	0	0	14	5	1	14	3	2
	80%	***93%***	***63%***	***81%***	***87%***	0	***52%***	***100%***	***100%***	***75%***	***66%***	0	***78%***	***87%***	***92%***	0	0	***87%***	***93%***	***44%***	***86%***	***65%***	***84%***
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**
NET: Once a month - once every three months	**2**	0	2	2	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	1	1	1	0
	10%	0	***23%***	***15%***	0	0	0	0	0	0	***30%***	0	***15%***	***4%***	0	0	0	***2%***	0	***56%***	***7%***	***14%***	***16%***
	**	**	**	**	**		**	**	**	**	**	**	**	**	**			**	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - All 4 (formerly 4OD)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**631**	332	299	248	383	292	338	51	20	52	55	57	49	51	50	52	58	79	57	473	51	50	57
Weighted Base	**640**	333	307	249	391	288	351	37	21	58	69	59	54	62	25	69	72	95	17	560	37	25	17
Effective Base	**537.7**	276.0	261.8	215.4	322.5	251.6	286.7	48.1	17.7	49.1	52.2	51.3	45.4	47.9	46.4	48.7	55.1	74.4	52.8	440.0	48.1	46.4	52.8
A few times a day	**17**	8	9	1	17	7	11	1	2	2	0	1	1	1	1	1	2	3	1	15	1	1	1
	3%	***2%***	***3%***	0	***4%***	***2%***	***3%***	***2%***	***8%***	***4%***	0	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***	***4%***	***7%***	***3%***	***2%***	***3%***	***7%***
	D				**AD**			*	**	*			*	*	*	*			**AK**		*	*	**A**
At least once every day	**53**	30	23	15	38	29	24	1	1	2	5	7	4	5	2	11	7	6	2	48	1	2	2
	8%	***9%***	***8%***	***6%***	***10%***	***10%***	***7%***	***4%***	***5%***	***4%***	***7%***	***12%***	***7%***	***9%***	***7%***	***16%***	***9%***	***7%***	***9%***	***9%***	***4%***	***7%***	***9%***
								*	**	*			*	*	*	A*					*	*	
About two or three times a week	**116**	51	65	36	80	44	72	5	5	4	20	8	15	8	6	6	17	17	4	101	5	6	4
	18%	***15%***	***21%***	***14%***	***21%***	***15%***	***20%***	***14%***	***23%***	***7%***	***29%***	***14%***	***28%***	***12%***	***23%***	***9%***	***23%***	***18%***	***23%***	***18%***	***14%***	***23%***	***23%***
	J							*	**	*	**AJNP**		**JP***	*	**JP***	*	**J**		**JP**		*	*	
At least once a week	**215**	109	106	79	136	95	120	13	9	21	23	18	15	31	7	29	19	26	4	191	13	7	4
	34%	***33%***	***35%***	***32%***	***35%***	***33%***	***34%***	***35%***	***41%***	***36%***	***34%***	***30%***	***28%***	***50%***	***30%***	***41%***	***27%***	***27%***	***23%***	***34%***	***35%***	***30%***	***23%***
								*	**	*			*	**ALMOQRS***	*	*					*	*	
At least once a month	**176**	105	71	84	92	84	92	13	5	23	16	16	11	8	8	18	18	35	4	150	13	8	4
	27%	***32%***	***23%***	***34%***	***23%***	***29%***	***26%***	***35%***	***22%***	***40%***	***23%***	***27%***	***20%***	***13%***	***34%***	***25%***	***25%***	***37%***	***24%***	***27%***	***35%***	***34%***	***24%***
	CEN	**AC**		**AE**				N*	**	**AMN***			*	*	N*	*		**N**			*	*	
At least once every three months	**52**	27	25	29	23	24	28	3	0	5	5	9	3	9	0	3	6	7	2	47	3	0	2
	8%	***8%***	***8%***	***12%***	***6%***	***8%***	***8%***	***8%***	0	***9%***	***7%***	***15%***	***6%***	***14%***	0	***4%***	***9%***	***7%***	***11%***	***8%***	***8%***	0	***11%***
	EOV			**AE**				*	**	*		**O**	*	O*	*	*			**O**	**V**	*	*	**V**
Don't know/can't remember	**10**	4	6	5	5	6	4	1	0	0	0	0	4	0	1	1	3	0	0	8	1	1	0
	2%	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	0	0	0	0	***8%***	0	***2%***	***2%***	***4%***	0	***3%***	***1%***	***2%***	***2%***	***3%***
								*	**	*			**AKR***	*	*	*			**R**		*	*	
NET: At least most days	**70**	38	33	16	55	35	35	2	3	5	5	8	5	6	3	12	9	10	3	63	2	3	3
	11%	***11%***	***11%***	***6%***	***14%***	***12%***	***10%***	***6%***	***13%***	***8%***	***7%***	***14%***	***9%***	***10%***	***11%***	***18%***	***12%***	***10%***	***16%***	***11%***	***6%***	***11%***	***16%***
	D				**AD**			*	**	*			*	*	*	*					*	*	
NET: At least once a week	**402**	197	205	131	271	175	227	21	17	29	48	34	36	45	16	48	45	53	11	354	21	16	11
	63%	***59%***	***67%***	***53%***	***69%***	***61%***	***65%***	***55%***	***78%***	***51%***	***69%***	***58%***	***66%***	***73%***	***64%***	***69%***	***62%***	***56%***	***63%***	***63%***	***55%***	***64%***	***63%***
	D				**AD**			*	**	*			*	J*	*	*					*	*	
NET: Once a month - once every three months	**228**	132	96	114	114	108	120	16	5	28	21	25	14	17	8	20	25	42	6	197	16	8	6
	36%	***40%***	***31%***	***46%***	***29%***	***37%***	***34%***	***43%***	***22%***	***49%***	***31%***	***42%***	***26%***	***27%***	***34%***	***29%***	***34%***	***44%***	***35%***	***35%***	***43%***	***34%***	***35%***
	CE	**AC**		**AE**				*	**	**AMNP***			*	*	*	*					*	*	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - All 4 (formerly 4OD)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**631**	82	125	127	120	86	91	214	296	118	51	59	120	105	98	113	58	572	143	461	118	342	69
Weighted Base	**640**	107	123	117	120	86	86	203	328	106	49	57	123	110	97	117	76	562	135	476	113	348	73
Effective Base	**537.7**	69.7	108.0	112.9	103.9	71.1	81.2	190.4	253.7	95.1	41.8	46.9	100.1	90.0	84.8	102.6	53.7	485.4	115.5	397.7	102.5	290.5	58.9
A few times a day	**17**	4	6	5	2	0	0	10	6	2	2	2	4	4	3	2	8	10	6	12	0	15	2
	3%	***4%***	***5%***	***4%***	***2%***	0	0	***5%***	***2%***	***2%***	***4%***	***3%***	***3%***	***4%***	***3%***	***2%***	***10%***	***2%***	***4%***	***2%***	0	***4%***	***2%***
	R		**G**								*	*					**AR**					**A**	
At least once every day	**53**	14	15	9	7	5	3	19	29	5	8	5	13	8	3	12	5	48	14	36	7	35	3
	8%	***13%***	***12%***	***8%***	***6%***	***6%***	***3%***	***9%***	***9%***	***5%***	***16%***	***9%***	***10%***	***7%***	***3%***	***10%***	***7%***	***9%***	***11%***	***8%***	***6%***	***10%***	***4%***
	O	**G**	**G**								O*	*	**O**			**O**							
About two or three times a week	**116**	20	20	22	30	11	13	31	67	16	12	9	29	14	15	21	18	98	21	86	20	67	11
	18%	***19%***	***16%***	***19%***	***25%***	***13%***	***15%***	***16%***	***20%***	***15%***	***24%***	***17%***	***23%***	***13%***	***15%***	***18%***	***23%***	***17%***	***16%***	***18%***	***18%***	***19%***	***15%***
At least once a week	**215**	34	42	38	37	34	30	55	115	45	15	20	45	39	35	33	21	194	47	161	40	114	21
	34%	***32%***	***34%***	***32%***	***31%***	***39%***	***35%***	***27%***	***35%***	***42%***	***29%***	***35%***	***36%***	***36%***	***36%***	***28%***	***27%***	***35%***	***35%***	***34%***	***36%***	***33%***	***29%***
	H									**AH**	*	*											
At least once a month	**176**	25	28	35	29	27	31	64	87	23	8	14	23	35	32	37	16	160	34	134	34	93	19
	27%	***23%***	***23%***	***30%***	***24%***	***31%***	***36%***	***32%***	***27%***	***22%***	***16%***	***25%***	***18%***	***32%***	***33%***	***32%***	***21%***	***28%***	***25%***	***28%***	***30%***	***27%***	***26%***
	M										*	*		**M**	**KM**	**M**			*				
At least once every three months	**52**	9	11	7	10	7	8	20	19	13	4	7	7	8	9	12	7	46	11	39	9	24	13
	8%	***8%***	***9%***	***6%***	***8%***	***8%***	***10%***	***10%***	***6%***	***12%***	***9%***	***11%***	***6%***	***7%***	***9%***	***10%***	***9%***	***8%***	***8%***	***8%***	***8%***	***7%***	***17%***
	I									**I**	*	*											**AV**
Don't know/can't remember	**10**	1	1	0	5	2	1	4	5	2	1	0	3	1	0	0	3	7	1	8	2	1	5
	2%	0	***1%***	0	***4%***	***3%***	***1%***	***2%***	***1%***	***2%***	***2%***	0	***3%***	***1%***	0	0	***4%***	***1%***	***1%***	***2%***	***2%***	0	***6%***
	V				**AD**						*	*									**V**		**AV**
NET: At least most days	**70**	18	21	14	9	5	3	29	35	7	10	7	17	12	6	14	13	58	20	48	7	50	4
	11%	***17%***	***17%***	***12%***	***8%***	***6%***	***3%***	***14%***	***11%***	***7%***	***20%***	***12%***	***14%***	***11%***	***6%***	***12%***	***17%***	***10%***	***15%***	***10%***	***6%***	***14%***	***6%***
	G	**G**	**AEFG**	**G**							O*	*										**AU**	
NET: At least once a week	**402**	73	83	74	76	50	46	115	217	68	36	37	90	66	55	68	51	349	88	296	68	231	37
	63%	***68%***	***67%***	***63%***	***63%***	***58%***	***54%***	***57%***	***66%***	***64%***	***73%***	***64%***	***73%***	***60%***	***57%***	***58%***	***67%***	***62%***	***65%***	***62%***	***60%***	***66%***	***50%***
	HW								**H**		*	*	**ANOP**									**W**	
NET: Once a month - once every three months	**228**	34	39	43	39	34	39	84	106	37	12	21	30	43	41	49	23	205	45	173	43	117	32
	36%	***32%***	***32%***	***37%***	***33%***	***39%***	***45%***	***42%***	***32%***	***34%***	***25%***	***36%***	***24%***	***39%***	***43%***	***42%***	***29%***	***37%***	***34%***	***36%***	***38%***	***34%***	***43%***
	M							**AI**			*	*		**M**	**M**	**M**							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - All 4 (formerly 4OD)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**631**	168	463	306	78	5	46	37	54	105	106	39	154	217	93	6	15	512	81	31	212	315	92
Weighted Base	**640**	170	470	333	99	6	35	37	36	94	107	38	162	215	97	6	14	525	78	30	220	315	93
Effective Base	**537.7**	146.5	391.3	269.0	68.1	4.8	37.9	31.9	46.7	93.5	87.1	33.0	129.5	187.8	81.8	5.1	13.3	437.6	67.6	26.3	180.6	267.7	79.1
A few times a day	**17**	13	4	13	4	0	0	0	0	0	3	0	2	6	7	0	0	17	1	0	14	3	1
	3%	***8%***	***1%***	***4%***	***4%***	0	***1%***	0	***1%***	0	***2%***	0	***1%***	***3%***	***7%***	0	0	***3%***	***1%***	0	***6%***	***1%***	***1%***
	CV	**AC**				**	*	*	*			*			**AM**	**	**			**	**AVW**		
At least once every day	**53**	24	29	28	6	0	3	8	4	3	4	3	18	16	9	0	3	44	5	4	30	15	6
	8%	***14%***	***6%***	***9%***	***6%***	0	***9%***	***23%***	***12%***	***3%***	***4%***	***8%***	***11%***	***7%***	***9%***	0	***20%***	***8%***	***7%***	***13%***	***14%***	***5%***	***7%***
	CJV	**AC**				**	*	**ADEJ***	J*			*				**	**			**	**AV**		
About two or three times a week	**116**	32	84	61	17	2	5	6	10	15	21	12	29	37	15	0	2	100	13	2	46	48	22
	18%	***19%***	***18%***	***18%***	***18%***	***38%***	***13%***	***15%***	***29%***	***16%***	***20%***	***31%***	***18%***	***17%***	***16%***	0	***12%***	***19%***	***16%***	***8%***	***21%***	***15%***	***24%***
						**	*	*	*			*				**	**			**			
At least once a week	**215**	49	166	118	37	1	13	7	7	31	42	9	60	66	25	3	8	175	26	11	73	116	22
	34%	***29%***	***35%***	***35%***	***38%***	***21%***	***37%***	***20%***	***19%***	***33%***	***39%***	***24%***	***37%***	***31%***	***26%***	***57%***	***58%***	***33%***	***34%***	***38%***	***33%***	***37%***	***24%***
	IW			**I**	**I**	**	*	*	*			*				**	**			**		**W**	
At least once a month	**176**	36	140	87	19	1	8	14	9	38	27	10	41	64	33	0	1	147	20	7	45	97	29
	27%	***21%***	***30%***	***26%***	***19%***	***15%***	***23%***	***39%***	***26%***	***41%***	***25%***	***26%***	***25%***	***30%***	***34%***	0	***6%***	***28%***	***26%***	***24%***	***20%***	***31%***	***31%***
	BU		**AB**			**	*	E*	*	**ADE**		*				**	**			**		**U**	
At least once every three months	**52**	14	38	20	15	2	6	0	4	6	7	3	11	24	4	2	1	37	11	4	9	28	13
	8%	***8%***	***8%***	***6%***	***16%***	***26%***	***17%***	***1%***	***10%***	***6%***	***7%***	***7%***	***7%***	***11%***	***4%***	***28%***	***4%***	***7%***	***14%***	***13%***	***4%***	***9%***	***14%***
	DRU				**ADH**	**	**DH***	*	*			*				**	**		**R**	**		**U**	**U**
Don't know/can't remember	**10**	3	7	6	1	0	0	1	1	1	2	1	0	2	4	1	0	6	2	1	3	6	0
	2%	***2%***	***2%***	***2%***	***1%***	0	0	***1%***	***3%***	***1%***	***2%***	***4%***	0	***1%***	***4%***	***14%***	0	***1%***	***3%***	***5%***	***1%***	***2%***	0
	R					**	*	*	*			M*			**M**	**	**			**			
NET: At least most days	**70**	37	34	41	9	0	4	8	5	3	7	3	20	22	16	0	3	60	6	4	44	18	7
	11%	***22%***	***7%***	***12%***	***9%***	0	***11%***	***23%***	***13%***	***4%***	***7%***	***8%***	***12%***	***10%***	***16%***	0	***20%***	***11%***	***7%***	***13%***	***20%***	***6%***	***7%***
	CJV	**AC**		**J**		**	*	**AJ***	J*			*				**	**			**	**AVW**		
NET: At least once a week	**402**	118	284	221	64	4	21	21	22	49	70	24	110	125	56	3	13	335	45	18	163	183	51
	63%	***69%***	***60%***	***66%***	***65%***	***59%***	***60%***	***59%***	***61%***	***52%***	***66%***	***63%***	***68%***	***58%***	***58%***	***57%***	***90%***	***64%***	***58%***	***59%***	***74%***	***58%***	***55%***
	JV			**J**		**	*	*	*			*				**	**			**	**AVW**		
NET: Once a month - once every three months	**228**	49	179	106	34	2	14	15	13	44	34	13	53	88	37	2	1	184	31	11	54	125	42
	36%	***29%***	***38%***	***32%***	***34%***	***41%***	***40%***	***40%***	***37%***	***47%***	***32%***	***33%***	***32%***	***41%***	***38%***	***28%***	***10%***	***35%***	***40%***	***36%***	***25%***	***40%***	***45%***
	BU					**	*	*	*	**AD**		*				**	**			**		**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - My5 (formerly Demand 5)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**349**	191	158	97	252	164	184	30	14	22	30	23	24	31	40	29	38	41	27	252	30	40	27
Weighted Base	**348**	186	162	95	253	161	187	22	15	23	37	22	27	38	20	37	49	50	8	298	22	20	8
Effective Base	**297.0**	157.0	140.0	85.7	211.6	141.5	155.7	27.7	12.2	21.3	28.2	21.8	22.8	28.8	37.4	27.8	35.7	38.9	25.5	235.5	27.7	37.4	25.5
A few times a day	**18**	12	6	0	18	12	6	1	0	1	1	2	2	0	0	0	8	0	1	15	1	0	1
	5%	***6%***	***4%***	0	***7%***	***7%***	***3%***	***7%***	0	***5%***	***3%***	***10%***	***9%***	0	***2%***	0	***17%***	0	***8%***	***5%***	***7%***	***2%***	***8%***
	D				**AD**			**	**	**	**	**	**	**	*	**	**AR***	*	**		**	*	**
At least once every day	**31**	18	13	6	25	17	15	0	2	4	3	4	3	3	0	3	5	3	1	30	0	0	1
	9%	***10%***	***8%***	***7%***	***10%***	***10%***	***8%***	0	***13%***	***16%***	***8%***	***19%***	***13%***	***7%***	***2%***	***8%***	***10%***	***6%***	***16%***	***10%***	0	***2%***	***16%***
								**	**	**	**	**	**	**	*	**	*	*	**		**	*	**
About two or three times a week	**57**	32	25	16	42	24	33	3	2	2	11	2	8	6	7	4	4	9	1	47	3	7	1
	16%	***17%***	***15%***	***16%***	***17%***	***15%***	***18%***	***13%***	***13%***	***7%***	***28%***	***10%***	***28%***	***16%***	***33%***	***11%***	***8%***	***18%***	***13%***	***16%***	***13%***	***33%***	***13%***
								**	**	**	**	**	**	**	**AQ***	**	*	*	**		**	**AT***	**
At least once a week	**108**	56	51	23	85	46	61	9	2	7	12	6	4	13	5	17	11	19	2	92	9	5	2
	31%	***30%***	***32%***	***24%***	***34%***	***29%***	***33%***	***40%***	***14%***	***32%***	***32%***	***30%***	***15%***	***34%***	***24%***	***44%***	***23%***	***38%***	***29%***	***31%***	***40%***	***24%***	***29%***
								**	**	**	**	**	**	**	*	**	*	*	**		**	*	**
At least once a month	**85**	45	40	33	53	38	48	5	5	9	5	3	8	11	4	9	12	14	1	75	5	4	1
	25%	***24%***	***25%***	***34%***	***21%***	***23%***	***26%***	***22%***	***31%***	***37%***	***13%***	***13%***	***28%***	***29%***	***22%***	***25%***	***24%***	***29%***	***19%***	***25%***	***22%***	***22%***	***19%***
	E			**AE**				**	**	**	**	**	**	**	*	**	*	*	**		**	*	**
At least once every three months	**42**	18	24	14	28	20	22	4	4	1	6	3	2	5	3	3	8	3	1	35	4	3	1
	12%	***10%***	***15%***	***15%***	***11%***	***13%***	***12%***	***18%***	***29%***	***4%***	***16%***	***13%***	***8%***	***12%***	***14%***	***8%***	***16%***	***7%***	***13%***	***12%***	***18%***	***14%***	***13%***
								**	**	**	**	**	**	**	*	**	*	*	**		**	*	**
Don't know/can't remember	**6**	3	3	4	3	4	2	0	0	0	0	1	0	1	1	1	1	1	0	6	0	1	0
	2%	***2%***	***2%***	***4%***	***1%***	***2%***	***1%***	0	0	0	0	***5%***	0	***3%***	***3%***	***4%***	***2%***	***2%***	***2%***	***2%***	0	***3%***	***2%***
								**	**	**	**	**	**	**	*	**	*	*	**		**	*	**
NET: At least most days	**49**	30	19	6	43	28	21	1	2	5	4	6	6	3	1	3	13	3	2	45	1	1	2
	14%	***16%***	***11%***	***7%***	***17%***	***18%***	***11%***	***7%***	***13%***	***21%***	***11%***	***29%***	***22%***	***7%***	***5%***	***8%***	***27%***	***6%***	***23%***	***15%***	***7%***	***5%***	***23%***
	D				**AD**			**	**	**	**	**	**	**	*	**	**AOR***	*	**		**	*	**
NET: At least once a week	**214**	119	95	45	169	99	115	13	6	14	27	15	17	22	12	24	28	31	5	183	13	12	5
	61%	***64%***	***58%***	***47%***	***67%***	***62%***	***61%***	***60%***	***40%***	***59%***	***71%***	***69%***	***64%***	***57%***	***62%***	***64%***	***58%***	***62%***	***66%***	***61%***	***60%***	***62%***	***66%***
	D				**AD**			**	**	**	**	**	**	**	*	**	*	*	**		**	*	**
NET: Once a month - once every three months	**128**	63	64	47	81	58	70	9	9	10	11	6	10	16	7	12	19	18	3	109	9	7	3
	37%	***34%***	***40%***	***49%***	***32%***	***36%***	***37%***	***40%***	***60%***	***41%***	***29%***	***27%***	***36%***	***41%***	***36%***	***33%***	***40%***	***35%***	***32%***	***37%***	***40%***	***36%***	***32%***
	E			**AE**				**	**	**	**	**	**	**	*	**	*	*	**		**	*	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - My5 (formerly Demand 5)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**349**	32	73	58	70	48	68	108	163	77	36	35	63	57	56	55	35	314	93	237	69	200	34
Weighted Base	**348**	43	71	55	70	44	64	102	181	64	34	31	63	56	55	61	47	301	84	246	66	202	33
Effective Base	**297.0**	28.3	62.8	51.9	59.9	37.2	60.3	95.2	141.4	62.1	29.8	28.0	51.9	47.7	47.9	51.5	33.5	265.0	74.9	206.7	61.9	168.7	28.6
A few times a day	**18**	4	7	5	1	0	0	11	5	2	5	1	3	2	3	3	7	11	6	11	0	14	3
	5%	***10%***	***10%***	***9%***	***2%***	0	0	***11%***	***3%***	***3%***	***14%***	***3%***	***5%***	***3%***	***5%***	***5%***	***15%***	***4%***	***8%***	***4%***	***1%***	***7%***	***9%***
	GR	**	**FG**	**G**		*		**AI**			**	**		*	*		**AR***						**
At least once every day	**31**	2	10	9	7	1	2	13	14	4	2	2	8	3	3	9	8	24	6	23	3	23	2
	9%	***5%***	***13%***	***15%***	***10%***	***3%***	***4%***	***12%***	***8%***	***7%***	***7%***	***7%***	***13%***	***5%***	***6%***	***14%***	***16%***	***8%***	***7%***	***9%***	***4%***	***11%***	***5%***
	R	**	*	**G**	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	**
About two or three times a week	**57**	5	9	13	15	6	10	13	35	9	5	6	14	8	9	9	5	52	15	39	13	31	7
	16%	***12%***	***12%***	***23%***	***21%***	***13%***	***16%***	***13%***	***20%***	***13%***	***13%***	***19%***	***22%***	***15%***	***16%***	***14%***	***12%***	***17%***	***18%***	***16%***	***20%***	***16%***	***22%***
		**				*					**	**		*	*		*						**
At least once a week	**108**	16	22	13	22	19	17	26	56	26	12	11	19	22	15	15	12	95	24	76	12	66	10
	31%	***37%***	***30%***	***24%***	***31%***	***42%***	***26%***	***26%***	***31%***	***40%***	***36%***	***36%***	***30%***	***39%***	***27%***	***25%***	***26%***	***32%***	***29%***	***31%***	***19%***	***32%***	***30%***
	U	**				*					**	**		*	*		*					**U**	**
At least once a month	**85**	10	13	10	12	14	25	25	46	14	6	7	13	16	18	15	8	77	20	64	20	46	7
	25%	***23%***	***19%***	***19%***	***17%***	***32%***	***39%***	***25%***	***26%***	***22%***	***17%***	***21%***	***20%***	***29%***	***32%***	***24%***	***17%***	***26%***	***24%***	***26%***	***30%***	***23%***	***21%***
		**				*	**ACDE**				**	**		*	*		*						**
At least once every three months	**42**	4	9	5	11	4	10	12	21	9	4	4	3	5	7	10	6	36	11	28	15	20	3
	12%	***9%***	***12%***	***9%***	***15%***	***9%***	***15%***	***11%***	***12%***	***14%***	***13%***	***13%***	***5%***	***9%***	***13%***	***16%***	***14%***	***12%***	***14%***	***11%***	***22%***	***10%***	***9%***
		**				*					**	**		*	*		*				**AV**		**
Don't know/can't remember	**6**	2	2	0	2	0	0	2	3	1	0	0	3	0	1	1	0	6	1	5	2	3	1
	2%	***4%***	***3%***	0	***3%***	0	0	***2%***	***2%***	***2%***	0	0	***4%***	0	***2%***	***2%***	0	***2%***	***1%***	***2%***	***4%***	***1%***	***3%***
		**				*					**	**		*	*		*						**
NET: At least most days	**49**	6	17	14	8	1	2	24	19	6	7	3	12	4	6	12	15	34	13	34	3	37	5
	14%	***15%***	***23%***	***25%***	***12%***	***3%***	***4%***	***23%***	***11%***	***9%***	***21%***	***10%***	***18%***	***8%***	***11%***	***19%***	***31%***	***11%***	***15%***	***14%***	***5%***	***18%***	***15%***
	FGRU	**	**AFG**	**AFG**		*		**AIJ**			**	**		*	*		**AR***					**AU**	**
NET: At least once a week	**214**	27	47	40	45	26	29	63	110	40	24	21	45	35	30	35	33	181	51	149	29	134	22
	61%	***63%***	***66%***	***72%***	***64%***	***59%***	***46%***	***62%***	***61%***	***63%***	***70%***	***66%***	***71%***	***62%***	***53%***	***58%***	***69%***	***60%***	***61%***	***61%***	***44%***	***66%***	***67%***
	GU	**	**G**	**G**	**G**	*					**	**		*	*		*					**U**	**
NET: Once a month - once every three months	**128**	14	22	16	23	18	35	37	67	23	10	11	16	21	25	25	15	113	31	92	35	65	10
	37%	***33%***	***31%***	***28%***	***32%***	***41%***	***54%***	***36%***	***37%***	***36%***	***30%***	***34%***	***25%***	***38%***	***45%***	***40%***	***31%***	***38%***	***37%***	***37%***	***53%***	***32%***	***30%***
		**				*	**ACDE**				**	**		*	M*		*				**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - My5 (formerly Demand 5)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**349**	97	252	153	42	3	33	15	30	73	70	32	87	98	44	4	11	286	39	21	130	170	44
Weighted Base	**348**	98	250	167	51	3	25	17	18	66	69	29	88	98	46	4	11	289	36	21	134	164	46
Effective Base	**297.0**	85.2	211.8	134.7	36.4	2.4	27.5	13.9	24.6	64.7	57.0	27.1	73.2	84.2	39.1	3.8	10.4	243.7	32.7	18.0	112.3	142.5	37.8
A few times a day	**18**	12	5	12	2	0	1	2	1	0	2	0	2	5	9	0	0	17	0	0	16	2	0
	5%	***12%***	***2%***	***7%***	***3%***	0	***3%***	***12%***	***5%***	0	***2%***	0	***3%***	***5%***	***19%***	0	0	***6%***	***1%***	0	***12%***	***1%***	0
	CJV	**AC**		**J**	*	**	**	**	**			**			**AKMN***	**	**		*	**	**AVW**		*
At least once every day	**31**	13	19	20	2	0	4	1	2	2	7	1	10	8	3	1	2	26	1	4	16	9	6
	9%	***13%***	***8%***	***12%***	***4%***	0	***15%***	***6%***	***13%***	***3%***	***10%***	***4%***	***11%***	***8%***	***7%***	***19%***	***14%***	***9%***	***4%***	***18%***	***12%***	***5%***	***13%***
	V		*		*	**	**	**	**	*		**			*	**	**		*	**			*
About two or three times a week	**57**	23	34	29	7	3	6	1	3	10	10	8	12	15	8	1	1	50	5	2	21	25	11
	16%	***23%***	***14%***	***17%***	***13%***	***90%***	***23%***	***7%***	***15%***	***14%***	***15%***	***28%***	***14%***	***15%***	***17%***	***34%***	***9%***	***17%***	***15%***	***11%***	***16%***	***15%***	***24%***
	C	**C**			*	**	**	**	**			**			*	**	**		*	**			*
At least once a week	**108**	25	83	53	24	0	6	2	7	16	30	6	30	27	9	0	4	88	17	2	48	48	11
	31%	***25%***	***33%***	***32%***	***47%***	0	***22%***	***11%***	***39%***	***25%***	***44%***	***20%***	***34%***	***28%***	***20%***	0	***36%***	***31%***	***47%***	***11%***	***36%***	***29%***	***25%***
					AJ*	**	**	**	**		**AO**	**			*	**	**		A*	**			*
At least once a month	**85**	13	72	32	11	0	4	7	3	29	13	10	22	21	13	1	5	75	6	3	22	51	11
	25%	***14%***	***29%***	***19%***	***22%***	***10%***	***16%***	***39%***	***19%***	***43%***	***19%***	***35%***	***25%***	***22%***	***29%***	***22%***	***41%***	***26%***	***16%***	***15%***	***16%***	***31%***	***24%***
	BDU		**AB**		*	**	**	**	**	**ADE**		**			*	**	**		*	**		**AU**	*
At least once every three months	**42**	10	33	18	6	0	5	2	1	10	7	2	11	19	4	0	0	28	5	8	7	28	7
	12%	***10%***	***13%***	***11%***	***12%***	0	***22%***	***14%***	***7%***	***15%***	***10%***	***8%***	***12%***	***19%***	***8%***	0	0	***10%***	***15%***	***41%***	***5%***	***17%***	***14%***
	RU				*	**	**	**	**			**		**A**	*	**	**		*	**		**AU**	*
Don't know/can't remember	**6**	3	4	4	0	0	0	2	0	0	0	1	1	3	0	1	0	5	1	1	4	2	0
	2%	***3%***	***1%***	***3%***	0	0	0	***10%***	***1%***	0	0	***5%***	***1%***	***3%***	0	***25%***	0	***2%***	***2%***	***5%***	***3%***	***1%***	0
					*	**	**	**	**			**			*	**	**		*	**			*
NET: At least most days	**49**	25	24	32	3	0	5	3	3	2	8	1	12	13	12	1	2	43	2	4	32	10	6
	14%	***25%***	***10%***	***19%***	***7%***	0	***18%***	***18%***	***19%***	***3%***	***12%***	***4%***	***14%***	***13%***	***26%***	***19%***	***14%***	***15%***	***5%***	***18%***	***24%***	***6%***	***13%***
	CJV	**AC**		**AJ**	*	**	**	**	**			**			A*	**	**		*	**	**AV**		*
NET: At least once a week	**214**	73	141	114	34	3	16	6	14	28	49	15	54	55	29	2	7	182	24	8	102	83	28
	61%	***74%***	***57%***	***68%***	***67%***	***90%***	***62%***	***36%***	***73%***	***42%***	***71%***	***53%***	***62%***	***56%***	***63%***	***53%***	***59%***	***63%***	***67%***	***40%***	***76%***	***51%***	***62%***
	CJV	**AC**		**AJ**	J*	**	**	**	**			**			*	**	**		*	**	**AV**		*
NET: Once a month - once every three months	**128**	23	105	49	17	0	10	9	5	38	20	13	32	40	17	1	5	103	11	11	28	79	18
	37%	***23%***	***42%***	***29%***	***33%***	***10%***	***38%***	***53%***	***26%***	***58%***	***29%***	***43%***	***37%***	***41%***	***37%***	***22%***	***41%***	***36%***	***31%***	***56%***	***21%***	***48%***	***38%***
	BDU		**AB**		*	**	**	**	**	**ADE**		**			*	**	**		*	**		**AU**	U*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Netflix
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1376**	664	712	729	647	634	742	164	44	102	124	133	89	93	121	91	139	154	122	969	164	121	122
Weighted Base	**1412**	686	727	743	669	661	752	131	57	115	154	147	100	123	63	116	182	186	37	1181	131	63	37
Effective Base	**1170.2**	558.2	612.4	621.2	549.1	540.4	630.0	154.0	41.6	96.8	117.4	122.4	83.7	86.1	110.0	85.8	129.1	144.3	112.8	903.3	154.0	110.0	112.8
A few times a day	**268** ***19%*** **DF**	134 ***20%***	134 ***18%***	124 ***17%***	144 ***22%*** **AD**	108 ***16%***	160 ***21%*** **AF**	23 ***17%***	14 ***24%*** *	28 ***24%*** **M**	23 ***15%***	29 ***20%***	12 ***12%***	18 ***14%***	10 ***16%***	20 ***18%***	44 ***24%*** **M**	41 ***22%***	7 ***19%***	228 ***19%***	23 ***17%***	10 ***16%***	7 ***19%***
At least once every day	**395** ***28%*** **Q**	188 ***27%***	207 ***28%***	215 ***29%***	180 ***27%***	192 ***29%***	204 ***27%***	34 ***26%***	14 ***25%*** *	26 ***22%***	51 ***33%*** **Q**	47 ***32%*** **Q**	31 ***31%***	32 ***26%***	22 ***34%*** **Q**	40 ***34%*** **Q**	37 ***20%***	49 ***26%***	14 ***37%*** **AJQ**	326 ***28%***	34 ***26%***	22 ***34%***	14 ***37%*** **AT**
About two or three times a week	**423** ***30%***	192 ***28%***	231 ***32%***	209 ***28%***	214 ***32%***	213 ***32%***	211 ***28%***	38 ***29%***	18 ***32%*** *	40 ***35%***	40 ***26%***	39 ***26%***	31 ***31%***	40 ***32%***	19 ***29%***	31 ***26%***	63 ***35%***	56 ***30%***	9 ***25%***	357 ***30%***	38 ***29%***	19 ***29%***	9 ***25%***
At least once a week	**203** ***14%***	108 ***16%***	95 ***13%***	112 ***15%***	91 ***14%***	93 ***14%***	110 ***15%***	22 ***17%***	6 ***11%*** *	12 ***10%***	24 ***15%***	24 ***16%***	14 ***14%***	23 ***19%***	8 ***12%***	19 ***16%***	28 ***15%***	21 ***11%***	4 ***12%***	170 ***14%***	22 ***17%***	8 ***12%***	4 ***12%***
At least once a month	**85** ***6%*** **E**	41 ***6%***	44 ***6%***	60 ***8%*** **AE**	26 ***4%***	38 ***6%***	47 ***6%***	9 ***7%***	3 ***6%*** *	8 ***7%***	15 ***10%*** **Q**	6 ***4%***	8 ***8%***	6 ***5%***	3 ***6%***	4 ***3%***	7 ***4%***	14 ***7%***	2 ***6%***	71 ***6%***	9 ***7%***	3 ***6%***	2 ***6%***
At least once every three months	**26** ***2%***	16 ***2%***	10 ***1%***	16 ***2%***	10 ***1%***	11 ***2%***	15 ***2%***	5 ***4%*** **AQ**	1 ***3%*** *	1 ***1%***	2 ***1%***	2 ***1%***	2 ***2%***	4 ***3%***	1 ***2%***	2 ***2%***	1 ***1%***	4 ***2%***	1 ***1%***	19 ***2%***	5 ***4%*** **AT**	1 ***2%***	1 ***1%***
Don't know/can't remember	**11** ***1%***	6 ***1%***	5 ***1%***	7 ***1%***	4 ***1%***	7 ***1%***	4 ***1%***	0 0	0 0 *	0 0	0 0	2 ***1%***	2 ***2%***	1 ***1%***	1 ***1%***	1 ***1%***	3 ***2%***	2 ***1%***	0 0	10 ***1%***	0 0	1 ***1%***	0 0
NET: At least most days	**664** ***47%***	322 ***47%***	341 ***47%***	339 ***46%***	324 ***48%***	299 ***45%***	364 ***48%***	57 ***43%***	28 ***49%*** *	54 ***47%***	74 ***48%***	76 ***52%***	43 ***43%***	50 ***40%***	32 ***50%***	60 ***52%***	80 ***44%***	90 ***48%***	21 ***55%*** **N**	555 ***47%***	57 ***43%***	32 ***50%***	21 ***55%***
NET: At least once a week	**1290** ***91%*** **D**	623 ***91%***	668 ***92%***	661 ***89%***	629 ***94%*** **AD**	605 ***92%***	685 ***91%***	117 ***90%***	52 ***91%*** *	106 ***92%***	137 ***89%***	138 ***94%***	88 ***88%***	112 ***91%***	58 ***91%***	109 ***94%***	172 ***94%***	166 ***90%***	34 ***92%***	1081 ***92%***	117 ***90%***	58 ***91%***	34 ***92%***
NET: Once a month - once every three months	**111** ***8%*** **E**	57 ***8%***	54 ***7%***	76 ***10%*** **AE**	35 ***5%***	49 ***7%***	62 ***8%***	14 ***10%*** **Q**	5 ***9%*** *	9 ***8%***	17 ***11%*** **Q**	8 ***5%***	10 ***10%***	10 ***8%***	5 ***8%***	6 ***5%***	8 ***4%***	18 ***9%***	3 ***8%***	90 ***8%***	14 ***10%***	5 ***8%***	3 ***8%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Netflix
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1376**	256	358	297	242	129	94	439	638	295	100	127	265	211	206	213	198	1178	275	1029	159	866	171
Weighted Base	**1412**	336	345	273	239	129	90	429	708	271	101	118	271	213	210	224	261	1151	265	1075	151	899	184
Effective Base	**1170.2**	222.4	313.9	257.4	210.7	105.1	82.4	391.7	543.3	239.0	79.5	101.9	221.2	177.9	180.4	193.6	180.5	998.8	221.9	885.5	133.7	739.4	146.1
A few times a day	**268**	105	77	43	32	6	5	80	137	51	28	24	61	28	38	35	49	219	65	188	21	188	30
	19%	***31%***	***22%***	***16%***	***13%***	***5%***	***6%***	***19%***	***19%***	***19%***	***28%***	***20%***	***22%***	***13%***	***18%***	***16%***	***19%***	***19%***	***24%***	***17%***	***14%***	***21%***	***16%***
	EFGNT	**ACDEFG**	**DEFG**	**FG**	**F**						**ANP**		**N**						**AT**			**A**	
At least once every day	**395**	97	121	77	53	33	14	113	202	79	26	41	80	57	57	53	83	312	69	306	52	241	53
	28%	***29%***	***35%***	***28%***	***22%***	***26%***	***16%***	***26%***	***29%***	***29%***	***26%***	***35%***	***29%***	***27%***	***27%***	***24%***	***32%***	***27%***	***26%***	***28%***	***34%***	***27%***	***29%***
	EG	**G**	**AEG**	**G**								**P**											
About two or three times a week	**423**	97	98	86	70	46	27	135	220	68	25	29	82	76	71	74	76	347	69	333	40	260	65
	30%	***29%***	***28%***	***31%***	***29%***	***35%***	***30%***	***32%***	***31%***	***25%***	***24%***	***24%***	***30%***	***36%***	***34%***	***33%***	***29%***	***30%***	***26%***	***31%***	***26%***	***29%***	***35%***
At least once a week	**203**	23	35	52	47	25	20	62	94	46	13	16	36	30	27	44	37	167	36	157	18	144	20
	14%	***7%***	***10%***	***19%***	***20%***	***20%***	***23%***	***15%***	***13%***	***17%***	***13%***	***14%***	***13%***	***14%***	***13%***	***20%***	***14%***	***14%***	***14%***	***15%***	***12%***	***16%***	***11%***
	BC			**ABC**	**ABC**	**BC**	**ABC**									**A**						**A**	
At least once a month	**85**	12	13	9	28	13	12	27	36	22	8	6	8	11	11	16	11	75	16	66	11	47	13
	6%	***4%***	***4%***	***3%***	***12%***	***10%***	***13%***	***6%***	***5%***	***8%***	***8%***	***5%***	***3%***	***5%***	***5%***	***7%***	***4%***	***7%***	***6%***	***6%***	***7%***	***5%***	***7%***
	CDM				**ABCD**	**BCD**	**ABCD**																
At least once every three months	**26**	0	1	5	5	5	9	8	12	5	0	2	3	11	3	1	2	24	8	18	5	14	3
	2%	0	0	***2%***	***2%***	***4%***	***10%***	***2%***	***2%***	***2%***	0	***2%***	***1%***	***5%***	***2%***	0	***1%***	***2%***	***3%***	***2%***	***3%***	***2%***	***1%***
	BC			**B**	**BC**	**BC**	**ABCDE**							**AMP**									
Don't know/can't remember	**11**	2	1	2	5	1	1	3	7	1	1	0	2	0	3	1	4	7	2	8	4	5	1
	1%	0	0	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	0	***1%***	0	***2%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***
	R				**C**																**AV**		
NET: At least most days	**664**	202	198	119	85	40	20	193	339	130	54	65	140	85	95	89	132	532	134	494	73	429	83
	47%	***60%***	***57%***	***44%***	***36%***	***31%***	***22%***	***45%***	***48%***	***48%***	***54%***	***55%***	***52%***	***40%***	***45%***	***40%***	***51%***	***46%***	***50%***	***46%***	***48%***	***48%***	***45%***
	EFGNP	**ADEFG**	**ADEFG**	**FG**	**G**						**NP**	**NP**	**NP**										
NET: At least once a week	**1290**	322	331	258	202	111	67	390	653	244	92	110	258	192	193	206	245	1046	239	984	131	833	168
	91%	***96%***	***96%***	***94%***	***84%***	***86%***	***75%***	***91%***	***92%***	***90%***	***91%***	***93%***	***95%***	***90%***	***92%***	***92%***	***94%***	***91%***	***90%***	***92%***	***87%***	***93%***	***91%***
	EFGU	**AEFG**	**AEFG**	**EFG**									**AN**									**AU**	
NET: Once a month - once every three months	**111**	12	14	14	33	17	21	35	48	27	8	8	11	22	15	17	12	99	24	84	16	61	16
	8%	***4%***	***4%***	***5%***	***14%***	***14%***	***23%***	***8%***	***7%***	***10%***	***8%***	***7%***	***4%***	***10%***	***7%***	***7%***	***5%***	***9%***	***9%***	***8%***	***11%***	***7%***	***8%***
	BCM				**ABCD**	**ABCD**	**ABCDE**							**M**				**A**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Netflix
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1376**	523	853	729	210	13	87	103	122	112	260	84	366	431	152	21	51	944	232	108	420	671	176
Weighted Base	**1412**	518	894	786	258	18	67	107	84	92	272	83	393	432	158	21	44	981	233	103	441	690	170
Effective Base	**1170.2**	443.8	727.1	637.9	184.1	10.9	69.7	92.3	102.4	98.1	216.6	70.8	310.8	369.3	136.1	17.7	42.5	809.3	196.2	90.3	360.2	573.2	147.6
A few times a day	**268**	117	151	147	49	3	15	29	21	3	46	12	78	86	34	6	5	193	35	19	108	104	30
	19%	***23%***	***17%***	***19%***	***19%***	***15%***	***22%***	***28%***	***26%***	***3%***	***17%***	***14%***	***20%***	***20%***	***21%***	***27%***	***12%***	***20%***	***15%***	***18%***	***25%***	***15%***	***17%***
	CJV	**AC**		**J**	**J**	**	**J**	**ADJ**	**J**							**	*				**AV**		
At least once every day	**395**	159	237	223	76	5	17	33	25	14	68	32	128	103	44	3	14	261	66	37	142	167	51
	28%	***31%***	***26%***	***28%***	***30%***	***30%***	***26%***	***31%***	***30%***	***16%***	***25%***	***38%***	***33%***	***24%***	***28%***	***13%***	***31%***	***27%***	***28%***	***36%***	***32%***	***24%***	***30%***
	JNV			**J**	**J**	**		**J**	**J**			**KN**	**AN**			**	*				**AV**		
About two or three times a week	**423**	134	290	243	76	4	22	32	20	27	85	26	104	149	43	5	9	291	77	29	112	232	51
	30%	***26%***	***32%***	***31%***	***29%***	***23%***	***33%***	***30%***	***24%***	***29%***	***31%***	***31%***	***26%***	***34%***	***27%***	***26%***	***20%***	***30%***	***33%***	***28%***	***25%***	***34%***	***30%***
	BU		**AB**			**								**AM**		**	*					**AU**	
At least once a week	**203**	80	124	116	35	6	7	5	11	24	44	6	55	63	19	4	11	155	31	10	52	116	25
	14%	***15%***	***14%***	***15%***	***14%***	***31%***	***11%***	***4%***	***14%***	***26%***	***16%***	***7%***	***14%***	***15%***	***12%***	***20%***	***26%***	***16%***	***14%***	***10%***	***12%***	***17%***	***15%***
	H			**H**	**H**	**			**H**	**ADEGHI**						**	**ALMO***	**A**				**AU**	
At least once a month	**85**	22	63	39	17	0	4	6	5	14	20	5	18	26	12	1	2	59	19	3	16	53	10
	6%	***4%***	***7%***	***5%***	***6%***	0	***6%***	***6%***	***7%***	***16%***	***7%***	***7%***	***5%***	***6%***	***8%***	***5%***	***5%***	***6%***	***8%***	***3%***	***4%***	***8%***	***6%***
	BU		**B**			**				**ADEGHI**						**	*					**AU**	
At least once every three months	**26**	5	21	10	5	0	1	0	0	10	5	2	9	2	3	2	3	16	5	3	8	16	1
	2%	***1%***	***2%***	***1%***	***2%***	0	***2%***	0	0	***11%***	***2%***	***3%***	***2%***	0	***2%***	***10%***	***6%***	***2%***	***2%***	***3%***	***2%***	***2%***	***1%***
	N					**				**ADEGHI**		**N**	**N**			**	**AN***						
Don't know/can't remember	**11**	2	9	9	0	0	1	2	0	0	5	0	2	3	2	0	0	7	0	1	3	3	2
	1%	0	***1%***	***1%***	0	0	***1%***	***1%***	0	0	***2%***	0	0	***1%***	***1%***	0	0	***1%***	0	***1%***	***1%***	0	***1%***
						**										**	*						
NET: At least most days	**664**	276	388	370	126	8	32	63	47	17	114	43	206	190	78	8	19	455	101	55	250	270	81
	47%	***53%***	***43%***	***47%***	***49%***	***46%***	***48%***	***59%***	***56%***	***19%***	***42%***	***52%***	***52%***	***44%***	***50%***	***40%***	***43%***	***46%***	***43%***	***54%***	***57%***	***39%***	***48%***
	CJV	**AC**		**J**	**J**	**	**J**	**ADJ**	**J**				**AKN**			**	*				**AV**		
NET: At least once a week	**1290**	489	801	729	237	18	62	99	78	68	242	75	365	402	140	18	39	900	209	95	414	618	156
	91%	***94%***	***90%***	***93%***	***92%***	***100%***	***92%***	***93%***	***93%***	***74%***	***89%***	***91%***	***93%***	***93%***	***89%***	***86%***	***89%***	***92%***	***90%***	***92%***	***94%***	***90%***	***92%***
	CJV	**AC**		**J**	**J**	**	**J**	**J**	**J**							**	*				**AV**		
NET: Once a month - once every three months	**111**	27	84	48	22	0	5	6	5	24	25	8	27	28	15	3	5	74	24	7	23	69	11
	8%	***5%***	***9%***	***6%***	***8%***	0	***7%***	***6%***	***7%***	***26%***	***9%***	***9%***	***7%***	***6%***	***9%***	***14%***	***11%***	***8%***	***10%***	***6%***	***5%***	***10%***	***6%***
	BDU		**AB**			**				**ADEGHI**						**	*					**AU**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Amazon Prime/Amazon Video
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**846**	406	440	422	424	401	444	86	28	69	74	81	53	59	86	53	88	109	60	614	86	86	60
Weighted Base	**871**	424	447	431	440	413	459	71	35	77	92	87	61	77	46	68	113	128	18	737	71	46	18
Effective Base	**725.7**	345.0	381.1	365.1	360.8	350.0	375.9	79.6	25.4	65.6	69.4	74.0	49.3	54.6	79.5	50.6	81.8	103.1	56.3	571.3	79.6	79.5	56.3
A few times a day	**97** ***11%*** **D**	52 ***12%***	45 ***10%***	32 ***7%***	65 ***15%*** **AD**	46 ***11%***	51 ***11%***	7 ***9%***	6 ***17%*** **	9 ***12%***	6 ***6%***	16 ***18%*** **AKNS**	5 ***9%*** *	4 ***5%***	4 ***8%***	7 ***11%***	21 ***19%*** **AKNS**	12 ***9%***	1 ***5%***	86 ***12%***	7 ***9%***	4 ***8%***	1 ***5%***
At least once every day	**170** ***19%***	82 ***19%***	88 ***20%***	94 ***22%***	76 ***17%***	82 ***20%***	88 ***19%***	18 ***26%***	4 ***10%*** **	12 ***16%***	17 ***18%***	17 ***20%***	10 ***16%*** *	11 ***14%***	9 ***21%***	16 ***24%***	25 ***22%***	27 ***21%***	4 ***25%***	138 ***19%***	18 ***26%***	9 ***21%***	4 ***25%***
About two or three times a week	**254** ***29%*** **BD**	102 ***24%***	152 ***34%*** **AB**	111 ***26%***	143 ***33%*** **D**	133 ***32%***	121 ***26%***	21 ***30%***	9 ***27%*** **	21 ***27%***	26 ***29%***	30 ***35%***	16 ***27%*** *	21 ***27%***	13 ***28%***	25 ***37%***	30 ***27%***	36 ***28%***	5 ***30%***	215 ***29%***	21 ***30%***	13 ***28%***	5 ***30%***
At least once a week	**159** ***18%*** **G**	82 ***19%***	77 ***17%***	88 ***20%***	71 ***16%***	89 ***22%*** **AG**	70 ***15%***	12 ***17%***	5 ***13%*** **	15 ***20%***	19 ***21%***	12 ***14%***	9 ***15%*** *	20 ***26%*** **P**	9 ***19%***	7 ***10%***	21 ***18%***	26 ***20%***	4 ***24%*** **P**	134 ***18%***	12 ***17%***	9 ***19%***	4 ***24%***
At least once a month	**141** ***16%*** **F**	74 ***17%***	67 ***15%***	79 ***18%***	61 ***14%***	48 ***12%***	93 ***20%*** **AF**	10 ***14%***	6 ***17%*** **	14 ***19%***	20 ***22%***	9 ***10%***	14 ***23%*** *	17 ***23%***	7 ***16%***	10 ***14%***	12 ***11%***	19 ***15%***	2 ***14%***	121 ***16%***	10 ***14%***	7 ***16%***	2 ***14%***
At least once every three months	**33** ***4%*** **F**	21 ***5%***	12 ***3%***	15 ***3%***	18 ***4%***	8 ***2%***	25 ***6%*** **AF**	2 ***3%***	5 ***15%*** **	4 ***6%***	2 ***3%***	2 ***3%***	3 ***5%*** *	3 ***3%***	3 ***7%*** **Q**	1 ***2%***	1 ***1%***	5 ***4%***	0 ***2%***	27 ***4%***	2 ***3%***	3 ***7%***	0 ***2%***
Don't know/can't remember	**17** ***2%***	11 ***3%***	6 ***1%***	12 ***3%***	6 ***1%***	7 ***2%***	10 ***2%***	1 ***1%***	0 0 **	1 ***1%***	2 ***2%***	0 0	4 ***7%*** **AL***	1 ***1%***	0 0	1 ***2%***	3 ***2%***	5 ***4%***	0 0	16 ***2%***	1 ***1%***	0 0	0 0
NET: At least most days	**267** ***31%***	134 ***31%***	133 ***30%***	126 ***29%***	141 ***32%***	128 ***31%***	139 ***30%***	25 ***35%*** **N**	10 ***28%*** **	21 ***27%***	22 ***24%***	33 ***38%*** **N**	15 ***24%*** *	15 ***19%***	13 ***29%***	24 ***35%***	46 ***41%*** **AKN**	38 ***30%***	5 ***30%***	224 ***30%***	25 ***35%***	13 ***29%***	5 ***30%***
NET: At least once a week	**680** ***78%*** **GM**	318 ***75%***	362 ***81%*** **A**	325 ***75%***	355 ***81%***	350 ***85%*** **AG**	331 ***72%***	58 ***82%*** **M**	24 ***68%*** **	57 ***74%***	68 ***74%***	76 ***87%*** **M**	40 ***66%*** *	56 ***73%***	35 ***77%***	55 ***82%***	97 ***86%*** **M**	100 ***78%***	15 ***84%*** **M**	573 ***78%***	58 ***82%***	35 ***77%***	15 ***84%***
NET: Once a month - once every three months	**173** ***20%*** **FQ**	95 ***22%***	79 ***18%***	94 ***22%***	79 ***18%***	56 ***13%***	118 ***26%*** **AF**	12 ***17%***	11 ***32%*** **	19 ***24%*** **Q**	22 ***24%*** **Q**	12 ***13%***	17 ***28%*** **LQ***	20 ***26%*** **Q**	11 ***23%*** **Q**	11 ***16%***	13 ***11%***	24 ***19%***	3 ***16%***	148 ***20%***	12 ***17%***	11 ***23%***	3 ***16%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Amazon Prime/Amazon Video
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**846**	160	198	185	146	97	60	321	371	150	54	62	148	127	143	156	105	741	170	632	74	525	118
Weighted Base	**871**	208	193	168	141	99	61	307	415	145	58	63	151	135	137	158	133	738	167	658	64	544	124
Effective Base	**725.7**	139.3	177.1	162.6	127.1	80.6	52.8	282.1	319.3	125.2	45.9	53.5	121.8	110.3	122.6	139.2	94.6	634.5	138.5	547.7	62.2	448.8	99.7
A few times a day	**97** ***11%*** **FRT**	38 ***18%*** **AFG**	23 ***12%*** **F**	17 ***10%*** **F**	14 ***10%*** **F**	3 ***3%***	2 ***3%***	33 ***11%***	44 ***11%***	20 ***13%***	11 ***19%*** L*	3 ***6%***	21 ***14%***	18 ***14%***	18 ***13%***	14 ***9%***	25 ***19%*** **AR**	72 ***10%***	28 ***17%*** **AT**	62 ***9%***	9 ***14%***	69 ***13%***	8 ***6%***
At least once every day	**170** ***19%*** **V**	45 ***22%***	45 ***24%***	34 ***20%***	22 ***16%***	15 ***15%***	8 ***13%***	59 ***19%***	80 ***19%***	30 ***20%***	13 ***22%*** *	17 ***27%*** **P**	29 ***19%***	26 ***20%***	21 ***16%***	23 ***15%***	27 ***20%***	143 ***19%***	34 ***20%***	126 ***19%*** *	11 ***18%***	87 ***16%***	44 ***35%*** **AUV**
About two or three times a week	**254** ***29%***	50 ***24%***	55 ***28%***	58 ***35%*** **B**	43 ***31%***	27 ***27%***	21 ***34%***	95 ***31%***	119 ***29%***	39 ***27%***	14 ***24%*** *	23 ***36%***	41 ***27%***	37 ***28%***	47 ***34%***	48 ***30%***	38 ***29%***	216 ***29%***	41 ***25%***	205 ***31%*** **A**	17 ***26%***	172 ***32%***	28 ***23%***
At least once a week	**159** ***18%*** **B**	26 ***12%***	34 ***17%***	27 ***16%***	26 ***19%***	33 ***33%*** **ABCDE**	13 ***22%***	48 ***16%***	85 ***21%***	25 ***17%***	14 ***24%*** *	6 ***10%***	27 ***18%***	27 ***20%***	20 ***15%***	35 ***22%***	19 ***15%***	140 ***19%***	26 ***16%***	126 ***19%***	10 ***16%***	89 ***16%***	26 ***21%***
At least once a month	**141** ***16%***	31 ***15%***	32 ***17%***	21 ***12%***	27 ***19%***	14 ***15%***	15 ***25%*** **D**	56 ***18%***	61 ***15%***	23 ***16%***	6 ***11%*** *	11 ***17%***	22 ***15%***	18 ***13%***	24 ***17%***	30 ***19%***	20 ***15%***	121 ***16%***	27 ***16%***	106 ***16%***	11 ***18%***	89 ***16%***	14 ***11%***
At least once every three months	**33** ***4%***	9 ***5%***	3 ***2%***	9 ***6%***	6 ***4%***	4 ***4%***	2 ***3%***	10 ***3%***	18 ***4%***	5 ***3%***	0 0 *	2 ***4%***	7 ***4%***	5 ***3%***	5 ***3%***	6 ***4%***	3 ***2%***	30 ***4%***	9 ***5%***	21 ***3%***	3 ***5%***	26 ***5%***	1 ***1%***
Don't know/can't remember	**17** ***2%***	10 ***5%*** **ACD**	1 ***1%***	1 ***1%***	2 ***2%***	3 ***3%***	0 0	6 ***2%***	8 ***2%***	4 ***3%***	0 0 *	0 0	4 ***3%***	3 ***2%***	2 ***1%***	1 ***1%***	2 ***1%***	16 ***2%***	3 ***2%***	12 ***2%***	2 ***3%***	11 ***2%***	3 ***2%***
NET: At least most days	**267** ***31%*** **FGRT**	83 ***40%*** **AEFG**	68 ***35%*** **FG**	52 ***31%*** **FG**	36 ***26%***	18 ***18%***	10 ***17%***	92 ***30%***	125 ***30%***	49 ***34%***	24 ***41%*** P*	20 ***33%***	50 ***33%***	45 ***33%***	40 ***29%***	38 ***24%***	52 ***39%***	215 ***29%***	62 ***37%***	188 ***29%***	20 ***31%***	156 ***29%***	52 ***42%*** **AV**
NET: At least once a week	**680** ***78%***	158 ***76%***	157 ***81%***	137 ***81%***	105 ***75%***	78 ***79%***	45 ***73%***	235 ***77%***	328 ***79%***	114 ***78%***	52 ***89%*** *	49 ***79%***	118 ***78%***	109 ***81%***	107 ***78%***	121 ***76%***	109 ***82%***	572 ***77%***	129 ***77%***	518 ***79%***	47 ***74%***	417 ***77%***	106 ***86%*** **AV**
NET: Once a month - once every three months	**173** ***20%*** **W**	40 ***19%***	35 ***18%***	30 ***18%***	33 ***23%***	18 ***18%***	17 ***27%***	66 ***21%***	79 ***19%***	28 ***19%***	6 ***11%*** *	13 ***21%***	29 ***19%***	22 ***17%***	29 ***21%***	36 ***23%***	22 ***17%***	151 ***20%***	36 ***21%***	127 ***19%***	15 ***23%***	116 ***21%*** **W**	15 ***12%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Amazon Prime/Amazon Video
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equiv alent (K)	Vocational qualifications or equiv alent (=NVQ1+2) (L)	A-Level/Highers or equiv alent (=NVQ3) (M)	Bachelor Degree or equiv alent (=NVQ4) (N)	Masters/PhD or equiv alent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**846**	316	530	455	133	7	58	72	59	62	129	53	221	289	118	16	16	588	135	68	253	417	107
Weighted Base	**871**	310	561	484	162	9	46	73	44	54	130	55	245	289	120	15	15	617	136	65	274	429	104
Effective Base	**725.7**	273.4	453.6	396.9	115.1	6.1	49.4	66.4	51.8	53.0	109.9	44.1	192.4	246.2	104.3	13.3	13.7	507.6	115.8	57.6	217.0	361.8	91.1
A few times a day	**97**	51	47	55	19	1	6	10	4	2	12	5	29	34	15	2	0	72	14	8	51	35	7
	11%	***16%***	***8%***	***11%***	***12%***	***13%***	***13%***	***14%***	***9%***	***5%***	***9%***	***8%***	***12%***	***12%***	***13%***	***11%***	***0***	***12%***	***10%***	***13%***	***18%***	***8%***	***6%***
	CV	**AC**				**	*					*				**	**				**AVW**		
At least once every day	**170**	65	105	90	34	4	9	17	8	7	27	6	59	45	23	5	4	112	30	8	56	73	17
	19%	***21%***	***19%***	***19%***	***21%***	***44%***	***21%***	***24%***	***19%***	***13%***	***21%***	***11%***	***24%***	***16%***	***19%***	***31%***	***28%***	***18%***	***22%***	***13%***	***20%***	***17%***	***16%***
	N					**	*					*	**N**			**	**						
About two or three times a week	**254**	93	161	138	54	0	14	17	14	18	45	22	56	92	31	2	6	181	37	23	79	132	30
	29%	***30%***	***29%***	***28%***	***33%***	***0***	***30%***	***23%***	***32%***	***33%***	***34%***	***41%***	***23%***	***32%***	***26%***	***12%***	***38%***	***29%***	***28%***	***35%***	***29%***	***31%***	***29%***
	M					**	*				**M**	M*		**M**		**	**						
At least once a week	**159**	41	118	105	20	2	8	7	7	12	22	12	41	55	22	3	4	120	23	11	38	91	26
	18%	***13%***	***21%***	***22%***	***12%***	***22%***	***16%***	***9%***	***15%***	***22%***	***17%***	***21%***	***17%***	***19%***	***19%***	***22%***	***26%***	***19%***	***17%***	***18%***	***14%***	***21%***	***25%***
	BHU		**AB**	**AEH**		**	*			**H**		*				**	**					**U**	**U**
At least once a month	**141**	44	97	79	17	2	6	13	9	14	18	10	40	46	23	2	1	94	26	12	36	72	21
	16%	***14%***	***17%***	***16%***	***11%***	***21%***	***13%***	***18%***	***21%***	***27%***	***14%***	***17%***	***16%***	***16%***	***19%***	***16%***	***9%***	***15%***	***19%***	***18%***	***13%***	***17%***	***20%***
						**	*			**AE**		*				**	**				*		
At least once every three months	**33**	13	20	10	16	0	2	3	1	0	3	0	17	9	4	0	0	24	5	0	8	21	1
	4%	***4%***	***4%***	***2%***	***10%***	***0***	***5%***	***4%***	***2%***	***1%***	***2%***	***1%***	***7%***	***3%***	***3%***	***0***	***0***	***4%***	***4%***	***0***	***3%***	***5%***	***1%***
	D				**ADJ**	**	*					*	**A**			**	**						
Don't know/can't remember	**17**	4	13	8	2	0	1	5	1	0	3	0	3	9	1	1	0	14	0	2	8	5	3
	2%	***1%***	***2%***	***2%***	***1%***	***0***	***2%***	***7%***	***3%***	***0***	***2%***	***0***	***1%***	***3%***	***1%***	***7%***	***0***	***2%***	***0***	***3%***	***3%***	***1%***	***3%***
						**	*	**ADE**				*				**	**						
NET: At least most days	**267**	115	152	145	53	5	15	28	12	9	40	11	88	78	38	6	4	184	45	17	107	108	24
	31%	***37%***	***27%***	***30%***	***33%***	***57%***	***33%***	***38%***	***27%***	***17%***	***30%***	***20%***	***36%***	***27%***	***32%***	***43%***	***28%***	***30%***	***33%***	***26%***	***39%***	***25%***	***23%***
	CJV	**AC**			**J**	**	*	**J**				*	**LN**			**	**				**AVW**		
NET: At least once a week	**680**	249	431	387	126	7	37	51	33	39	106	45	185	226	92	12	13	484	105	51	223	331	79
	78%	***80%***	***77%***	***80%***	***78%***	***79%***	***80%***	***71%***	***75%***	***73%***	***82%***	***82%***	***75%***	***78%***	***77%***	***77%***	***91%***	***78%***	***77%***	***79%***	***81%***	***77%***	***76%***
						**	*					*				**	**						
NET: Once a month - once every three months	**173**	56	117	89	34	2	8	16	10	15	21	10	57	55	27	2	1	119	31	12	43	93	22
	20%	***18%***	***21%***	***18%***	***21%***	***21%***	***17%***	***22%***	***23%***	***27%***	***16%***	***18%***	***23%***	***19%***	***23%***	***16%***	***9%***	***19%***	***23%***	***18%***	***16%***	***22%***	***21%***
						**	*					*				**	**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Now TV
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**345**	189	156	157	188	181	164	36	15	32	31	28	23	17	30	26	46	37	24	255	36	30	24
Weighted Base	**360**	201	160	163	197	185	175	29	19	36	39	31	25	21	17	32	57	45	8	305	29	17	8
Effective Base	**299.0**	163.1	136.0	137.6	161.4	158.3	141.0	33.8	14.2	29.8	28.0	25.7	21.1	14.9	26.4	24.9	43.7	35.1	22.5	236.7	33.8	26.4	22.5
A few times a day	**55**	39	16	17	37	29	25	3	4	2	3	2	5	1	3	1	20	10	1	48	3	3	1
	15%	***19%***	***10%***	***11%***	***19%***	***16%***	***14%***	***9%***	***19%***	***5%***	***8%***	***7%***	***21%***	***5%***	***15%***	***4%***	***36%***	***21%***	***14%***	***16%***	***9%***	***15%***	***14%***
	CD	**AC**			**D**			*	**	**	**	**	**	**	**	**	**AH***	*	**		*	**	**
At least once every day	**95**	52	43	39	56	53	42	9	5	11	11	14	4	2	5	13	7	12	2	79	9	5	2
	26%	***26%***	***27%***	***24%***	***28%***	***29%***	***24%***	***31%***	***27%***	***29%***	***28%***	***45%***	***16%***	***11%***	***28%***	***42%***	***13%***	***27%***	***26%***	***26%***	***31%***	***28%***	***26%***
	Q							Q*	**	**	**	**	**	**	**	**	*	*	**		*	**	**
About two or three times a week	**87**	46	40	35	52	31	55	7	5	14	8	6	7	12	2	10	7	8	2	76	7	2	2
	24%	***23%***	***25%***	***21%***	***26%***	***17%***	***32%***	***23%***	***26%***	***38%***	***20%***	***19%***	***27%***	***56%***	***13%***	***33%***	***12%***	***18%***	***19%***	***25%***	***23%***	***13%***	***19%***
	FQ						**AF**	*	**	**	**	**	**	**	**	**	*	*	**		*	**	**
At least once a week	**56**	28	28	34	22	33	23	5	2	5	12	1	4	5	2	2	9	7	2	48	5	2	2
	16%	***14%***	***18%***	***21%***	***11%***	***18%***	***13%***	***17%***	***10%***	***15%***	***31%***	***3%***	***17%***	***24%***	***10%***	***7%***	***16%***	***14%***	***20%***	***16%***	***17%***	***10%***	***20%***
	E			**AE**				*	**	**	**	**	**	**	**	**	*	*	**		*	**	**
At least once a month	**37**	23	14	21	16	26	12	3	1	5	4	4	2	0	3	4	6	6	0	31	3	3	0
	10%	***11%***	***9%***	***13%***	***8%***	***14%***	***7%***	***10%***	***7%***	***13%***	***11%***	***14%***	***7%***	0	***16%***	***11%***	***11%***	***12%***	***4%***	***10%***	***10%***	***16%***	***4%***
	G					**AG**		*	**	**	**	**	**	**	**	**	*	*	**		*	**	**
At least once every three months	**18**	7	10	10	8	7	11	3	1	0	1	2	0	0	2	1	5	2	1	12	3	2	1
	5%	***4%***	***7%***	***6%***	***4%***	***4%***	***6%***	***10%***	***5%***	0	***3%***	***5%***	0	0	***10%***	***3%***	***9%***	***5%***	***16%***	***4%***	***10%***	***10%***	***16%***
								*	**	**	**	**	**	**	**	**	*	*	**		*	**	**
Don't know/can't remember	**12**	5	8	7	5	5	7	0	1	0	0	2	3	1	1	0	2	1	0	11	0	1	0
	3%	***2%***	***5%***	***4%***	***3%***	***3%***	***4%***	0	***6%***	0	0	0	***12%***	***5%***	***8%***	0	***4%***	***3%***	0	***4%***	0	***8%***	0
								*	**	**	**	**	**	**	**	**	*	*	**		*	**	**
NET: At least most days	**150**	91	59	56	93	83	67	12	9	12	14	16	9	3	8	15	28	22	3	128	12	8	3
	42%	***45%***	***37%***	***35%***	***47%***	***45%***	***38%***	***40%***	***46%***	***34%***	***35%***	***51%***	***37%***	***15%***	***43%***	***46%***	***48%***	***49%***	***40%***	***42%***	***40%***	***43%***	***40%***
	D				**AD**			*	**	**	**	**	**	**	**	**	*	*	**		*	**	**
NET: At least once a week	**293**	165	127	125	168	147	145	24	15	32	34	23	20	20	12	27	44	37	6	251	24	12	6
	81%	***82%***	***80%***	***77%***	***85%***	***80%***	***83%***	***80%***	***82%***	***87%***	***86%***	***74%***	***81%***	***95%***	***66%***	***86%***	***76%***	***81%***	***80%***	***82%***	***80%***	***66%***	***80%***
								*	**	**	**	**	**	**	**	**	*	*	**		*	**	**
NET: Once a month - once every three months	**55**	30	25	31	24	33	23	6	2	5	5	6	2	0	5	5	11	8	2	43	6	5	2
	15%	***15%***	***16%***	***19%***	***12%***	***18%***	***13%***	***20%***	***12%***	***13%***	***14%***	***19%***	***7%***	0	***26%***	***14%***	***20%***	***17%***	***20%***	***14%***	***20%***	***26%***	***20%***
								*	**	**	**	**	**	**	**	**	*	*	**		*	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Now TV
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**345**	70	103	79	47	29	17	121	159	61	29	37	65	51	48	59	36	308	68	249	40	195	46
Weighted Base	**360**	93	98	78	46	28	18	122	180	55	29	43	68	50	48	63	44	315	70	262	37	209	50
Effective Base	**299.0**	60.9	91.7	71.2	41.9	23.8	16.0	109.2	136.4	52.3	22.2	32.1	56.0	43.5	43.9	55.0	33.9	264.3	56.1	217.6	33.8	171.8	40.0
A few times a day	**55**	19	14	13	6	1	1	22	21	10	8	6	7	8	7	10	15	40	13	37	6	40	4
	15%	***21%***	***14%***	***17%***	***13%***	***3%***	***7%***	***18%***	***12%***	***19%***	***28%***	***15%***	***11%***	***15%***	***14%***	***16%***	***33%***	***13%***	***18%***	***14%***	***16%***	***19%***	***8%***
	R				*	**	**				**	*		*	*		AR*				*	A	*
At least once every day	**95**	25	26	20	14	6	4	27	55	13	13	14	16	14	12	16	10	86	23	65	6	55	16
	26%	***27%***	***27%***	***26%***	***30%***	***23%***	***22%***	***22%***	***30%***	***24%***	***44%***	***33%***	***23%***	***28%***	***26%***	***26%***	***22%***	***27%***	***33%***	***25%***	***17%***	***26%***	***32%***
					*	**	**				**	*		*	*		*				*		*
About two or three times a week	**87**	23	19	22	12	8	2	34	45	8	5	11	19	11	12	14	11	76	16	66	7	44	13
	24%	***25%***	***20%***	***29%***	***27%***	***29%***	***8%***	***28%***	***25%***	***14%***	***16%***	***25%***	***28%***	***23%***	***25%***	***22%***	***25%***	***24%***	***24%***	***25%***	***18%***	***21%***	***26%***
					*	**	**				**	*		*	*		*				*		*
At least once a week	**56**	10	21	8	9	8	0	17	29	9	0	5	13	13	6	12	4	52	8	43	7	32	8
	16%	***11%***	***22%***	***10%***	***19%***	***30%***	***0***	***14%***	***16%***	***17%***	***1%***	***12%***	***19%***	***26%***	***12%***	***19%***	***9%***	***17%***	***12%***	***17%***	***19%***	***15%***	***16%***
			D		*	**	**				**	*		*	*		*				*		*
At least once a month	**37**	7	7	11	3	2	8	11	17	9	1	5	7	1	8	6	4	34	6	26	6	18	6
	10%	***7%***	***7%***	***14%***	***6%***	***7%***	***42%***	***9%***	***10%***	***17%***	***2%***	***12%***	***11%***	***2%***	***16%***	***9%***	***8%***	***11%***	***9%***	***10%***	***16%***	***8%***	***12%***
					*	**	**				**	*		*	N*		*				*		*
At least once every three months	**18**	6	6	2	0	1	2	5	8	4	2	1	2	3	2	3	0	17	1	14	4	11	2
	5%	***6%***	***6%***	***3%***	***1%***	***4%***	***11%***	***4%***	***4%***	***7%***	***8%***	***2%***	***3%***	***6%***	***5%***	***6%***	***0***	***5%***	***2%***	***5%***	***11%***	***5%***	***3%***
					*	**	**				**	*		*	*		*				*		*
Don't know/can't remember	**12**	3	4	1	2	1	2	5	6	2	0	0	4	0	1	2	1	11	1	11	1	10	1
	3%	***3%***	***4%***	***1%***	***5%***	***4%***	***10%***	***4%***	***3%***	***3%***	***1%***	***0***	***5%***	***0***	***2%***	***3%***	***3%***	***3%***	***2%***	***4%***	***3%***	***5%***	***3%***
					*	**	**				**	*		*	*		*				*		*
NET: At least most days	**150**	44	40	34	19	7	5	49	76	23	21	21	23	22	19	26	24	126	36	101	12	94	20
	42%	***48%***	***41%***	***43%***	***42%***	***26%***	***29%***	***40%***	***42%***	***42%***	***71%***	***48%***	***34%***	***43%***	***40%***	***41%***	***55%***	***40%***	***52%***	***39%***	***33%***	***45%***	***40%***
					*	**	**				**	*		*	*		*				*		*
NET: At least once a week	**293**	77	81	64	40	23	7	100	149	40	26	36	55	46	37	52	39	254	61	210	26	171	41
	81%	***83%***	***83%***	***82%***	***88%***	***85%***	***37%***	***83%***	***83%***	***73%***	***89%***	***85%***	***81%***	***92%***	***77%***	***83%***	***88%***	***80%***	***87%***	***80%***	***70%***	***82%***	***82%***
					*	**	**				**	*		A*	*		*				*		*
NET: Once a month - once every three months	**55**	13	13	13	3	3	10	16	25	13	3	6	9	4	10	9	4	51	7	40	10	28	7
	15%	***14%***	***13%***	***17%***	***7%***	***11%***	***53%***	***13%***	***14%***	***23%***	***10%***	***15%***	***13%***	***8%***	***21%***	***14%***	***8%***	***16%***	***11%***	***15%***	***27%***	***13%***	***15%***
					*	**	**				**	*		*	*		*				*		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Now TV
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**345**	135	210	194	53	3	27	22	25	21	54	21	97	114	45	2	10	258	49	24	127	163	38
Weighted Base	**360**	137	223	208	68	5	22	20	19	19	57	18	106	119	47	2	9	273	48	24	141	164	38
Effective Base	**299.0**	118.9	180.4	170.9	46.9	2.9	23.5	20.1	22.8	18.5	45.8	17.5	81.5	102.3	40.6	1.9	8.9	224.7	42.5	21.2	110.0	142.4	34.3
A few times a day	**55**	27	28	32	14	0	5	3	2	0	10	1	11	16	16	0	0	42	6	3	31	15	4
	15%	***20%***	***12%***	***15%***	***20%***	0	***22%***	***14%***	***10%***	0	***18%***	***6%***	***11%***	***13%***	***35%***	0	0	***15%***	***12%***	***15%***	***22%***	***9%***	***10%***
	V				*	**	**	**	**	**	*	**			**AMN***	**	**		*	**	**AV**		*
At least once every day	**95**	53	42	56	17	0	4	8	8	3	21	6	33	23	7	0	4	71	14	3	41	39	8
	26%	***39%***	***19%***	***27%***	***25%***	0	***20%***	***38%***	***42%***	***15%***	***36%***	***35%***	***31%***	***20%***	***15%***	0	***39%***	***26%***	***28%***	***14%***	***29%***	***24%***	***22%***
	C	**AC**			*	**	**	**	**	**	**NO***	**			*	**	**		*	**			*
About two or three times a week	**87**	28	58	53	20	0	4	3	4	3	12	3	27	31	12	1	0	66	11	7	34	39	10
	24%	***21%***	***26%***	***25%***	***29%***	0	***17%***	***16%***	***20%***	***17%***	***22%***	***17%***	***26%***	***26%***	***26%***	***41%***	0	***24%***	***23%***	***29%***	***24%***	***24%***	***26%***
					*	**	**	**	**	**	*	**			*	**	**		*	**			*
At least once a week	**56**	13	43	33	8	2	5	2	4	2	4	5	20	19	5	0	2	40	11	4	13	34	8
	16%	***10%***	***19%***	***16%***	***12%***	***39%***	***22%***	***12%***	***21%***	***12%***	***6%***	***26%***	***19%***	***16%***	***11%***	0	***17%***	***15%***	***23%***	***16%***	***9%***	***21%***	***21%***
	BU		**AB**		*	**	**	**	**	**	*	**			*	**	**		*	**		**AU**	*
At least once a month	**37**	9	28	20	5	0	2	1	1	8	5	2	8	17	3	0	3	30	3	3	8	23	5
	10%	***7%***	***13%***	***9%***	***8%***	0	***9%***	***7%***	***6%***	***41%***	***9%***	***9%***	***8%***	***14%***	***6%***	0	***33%***	***11%***	***7%***	***13%***	***6%***	***14%***	***13%***
	U	*			*	**	**	**	**	**	*	**			*	**	**		*	**		**AU**	*
At least once every three months	**18**	3	15	10	2	2	1	1	0	2	1	1	6	7	2	0	1	15	1	2	6	9	3
	5%	***2%***	***7%***	***5%***	***3%***	***34%***	***4%***	***6%***	0	***13%***	***2%***	***4%***	***6%***	***6%***	***4%***	0	***11%***	***5%***	***3%***	***8%***	***4%***	***5%***	***8%***
	B				*	**	**	**	**	**	*	**			*	**	**		*	**			*
Don't know/can't remember	**12**	3	9	6	1	1	1	2	0	0	4	0	0	5	2	1	0	9	2	1	7	5	0
	3%	***2%***	***4%***	***3%***	***2%***	***27%***	***5%***	***8%***	***2%***	***3%***	***7%***	***3%***	0	***4%***	***4%***	***59%***	0	***3%***	***4%***	***6%***	***5%***	***3%***	0
	M				*	**	**	**	**	**	M*	**			*	**	**		*	**			*
NET: At least most days	**150**	80	70	87	31	0	9	10	10	3	31	7	45	39	23	0	4	113	20	7	72	54	12
	42%	***59%***	***31%***	***42%***	***45%***	0	***42%***	***52%***	***51%***	***15%***	***54%***	***41%***	***42%***	***33%***	***50%***	0	***39%***	***41%***	***41%***	***26%***	***51%***	***33%***	***32%***
	CNV	**AC**			*	**	**	**	**	**	N*	**			*	**	**		*	**	**AVW**		*
NET: At least once a week	**293**	122	171	173	59	2	18	16	18	8	47	15	92	90	41	1	5	219	42	17	119	127	30
	81%	***89%***	***76%***	***83%***	***87%***	***39%***	***82%***	***79%***	***92%***	***44%***	***82%***	***84%***	***87%***	***76%***	***86%***	***41%***	***56%***	***80%***	***86%***	***73%***	***84%***	***77%***	***79%***
	C	**AC**			*	**	**	**	**	**	*	**			*	**	**		*	**			*
NET: Once a month - once every three months	**55**	12	43	29	8	2	3	3	1	10	6	2	14	24	5	0	4	45	5	5	15	32	8
	15%	***9%***	***19%***	***14%***	***11%***	***34%***	***14%***	***13%***	***6%***	***54%***	***10%***	***13%***	***13%***	***20%***	***10%***	0	***44%***	***16%***	***10%***	***21%***	***10%***	***19%***	***21%***
	B		**AB**		*	**	**	**	**	**	*	**			*	**	**		*	**		**U**	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Sky On Demand (Sky Go)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**496**	249	247	259	237	264	232	57	17	37	43	44	36	32	52	28	61	49	40	347	57	52	40
Weighted Base	**508**	250	258	260	248	271	238	47	21	41	54	46	38	43	29	38	77	62	12	420	47	29	12
Effective Base	**425.1**	210.7	214.4	223.2	202.2	228.9	196.2	52.8	15.8	35.3	40.9	42.1	34.4	30.3	46.8	26.7	56.2	46.0	34.0	324.7	52.8	46.8	34.0
A few times a day	**63**	33	30	31	32	31	32	2	3	6	5	4	5	6	2	7	18	2	1	57	2	2	1
	12%	***13%***	***12%***	***12%***	***13%***	***11%***	***13%***	***5%***	***16%***	***14%***	***9%***	***10%***	***13%***	***14%***	***7%***	***19%***	***23%***	***4%***	***10%***	***14%***	***5%***	***7%***	***10%***
	R								**	*	*	*	*	*	*	**	**AHOR**	*	*			*	*
At least once every day	**95**	51	44	51	44	44	51	9	5	12	8	11	3	6	6	6	16	10	3	77	9	6	3
	19%	***20%***	***17%***	***20%***	***18%***	***16%***	***22%***	***19%***	***25%***	***29%***	***15%***	***23%***	***9%***	***14%***	***22%***	***17%***	***20%***	***16%***	***20%***	***18%***	***19%***	***22%***	***20%***
		*							**	M*	*	*	*	*	*	**		*	*			*	*
About two or three times a week	**140**	71	69	57	84	82	58	14	2	6	16	10	12	18	8	12	15	22	6	113	14	8	6
	28%	***28%***	***27%***	***22%***	***34%***	***30%***	***24%***	***30%***	***11%***	***15%***	***29%***	***22%***	***32%***	***42%***	***27%***	***32%***	***20%***	***35%***	***45%***	***27%***	***30%***	***27%***	***45%***
	D				**AD**				**	*	*	*	*	**JQ***	*	**		*	**AJLQ***			*	**AT***
At least once a week	**122**	55	67	61	61	68	54	12	4	10	15	14	5	7	8	10	19	17	2	101	12	8	2
	24%	***22%***	***26%***	***24%***	***24%***	***25%***	***23%***	***25%***	***17%***	***24%***	***28%***	***29%***	***13%***	***17%***	***27%***	***26%***	***25%***	***28%***	***14%***	***24%***	***25%***	***27%***	***14%***
									**	*	*	*	*	*	*	**		*	*			*	*
At least once a month	**59**	30	29	39	20	32	26	7	4	6	6	5	7	5	4	3	6	7	1	47	7	4	1
	12%	***12%***	***11%***	***15%***	***8%***	***12%***	***11%***	***15%***	***17%***	***14%***	***10%***	***10%***	***17%***	***13%***	***13%***	***7%***	***8%***	***11%***	***6%***	***11%***	***15%***	***13%***	***6%***
	E	*	*	**AE**		*	*	*	**	*	*	*	*	*	*	**	*	*	*	*	*	*	*
At least once every three months	**20**	7	13	14	5	10	10	2	0	1	4	2	3	0	1	0	3	3	0	17	2	1	0
	4%	***3%***	***5%***	***5%***	***2%***	***4%***	***4%***	***4%***	0	***3%***	***8%***	***4%***	***7%***	0	***2%***	0	***4%***	***5%***	***2%***	***4%***	***4%***	***2%***	***2%***
									**	*	*	*	*	*	*	**		*	*			*	*
Don't know/can't remember	**10**	4	6	7	3	3	7	1	3	0	0	1	3	0	1	0	0	1	0	8	1	1	0
	2%	***1%***	***2%***	***3%***	***1%***	***1%***	***3%***	***2%***	***14%***	0	0	0	***9%***	0	***2%***	0	0	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***
									**	*	*	*	**AKQ***	*	*	**		*	*			*	*
NET: At least most days	**158**	84	74	82	76	75	83	11	9	18	13	15	8	12	8	14	33	12	4	134	11	8	4
	31%	***33%***	***29%***	***31%***	***31%***	***28%***	***35%***	***24%***	***41%***	***43%***	***25%***	***33%***	***22%***	***28%***	***29%***	***36%***	***43%***	***19%***	***31%***	***32%***	***24%***	***29%***	***31%***
		*				*			**	R*	*	*	*	*	*	**	**AHMR**	*	*			*	*
NET: At least once a week	**420**	210	210	200	220	225	195	37	15	34	44	39	25	37	24	36	68	51	11	348	37	24	11
	83%	***84%***	***81%***	***77%***	***89%***	***83%***	***82%***	***80%***	***68%***	***83%***	***82%***	***84%***	***66%***	***87%***	***83%***	***93%***	***88%***	***82%***	***89%***	***83%***	***80%***	***83%***	***89%***
	DM				**AD**				**	*	*	*	*	M*	*	**	**M**	*	M*			*	*
NET: Once a month - once every three months	**78**	37	42	53	25	42	36	9	4	7	10	7	9	5	4	3	9	10	1	64	9	4	1
	15%	***15%***	***16%***	***20%***	***10%***	***16%***	***15%***	***19%***	***17%***	***17%***	***18%***	***15%***	***25%***	***13%***	***15%***	***7%***	***12%***	***16%***	***9%***	***15%***	***19%***	***15%***	***9%***
	E			**AE**					**	*	*	*	*	*	*	**		*	*			*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Sky On Demand (Sky Go)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**496**	73	104	102	101	54	62	180	204	110	29	38	87	72	71	115	57	438	98	377	9	467	10
Weighted Base	**508**	93	101	93	101	56	64	172	233	101	29	40	84	74	73	118	75	433	94	394	10	476	13
Effective Base	**425.1**	62.9	91.2	88.8	87.9	46.3	53.6	161.0	176.0	90.3	23.1	30.2	70.3	62.3	62.2	104.9	52.2	374.3	80.8	325.4	7.6	400.2	9.5
A few times a day	**63**	14	18	12	13	2	3	21	26	15	4	5	8	4	10	19	11	52	15	47	0	61	1
	12%	***15%***	***18%***	***13%***	***13%***	***4%***	***5%***	***12%***	***11%***	***15%***	***14%***	***12%***	***10%***	***5%***	***14%***	***16%***	***15%***	***12%***	***15%***	***12%***	***0***	***13%***	***9%***
	F		**FG**			*	*				**	*				**N**					**		**
At least once every day	**95**	18	25	15	15	15	8	34	43	18	11	12	12	11	11	15	25	69	15	72	3	87	2
	19%	***20%***	***24%***	***16%***	***14%***	***26%***	***13%***	***20%***	***19%***	***18%***	***39%***	***29%***	***14%***	***15%***	***16%***	***13%***	***34%***	***16%***	***16%***	***18%***	***33%***	***18%***	***18%***
	R					*					**	P*					**AR**				**		**
About two or three times a week	**140**	25	21	29	30	15	20	50	73	16	3	12	25	33	18	34	17	124	31	106	0	136	1
	28%	***27%***	***21%***	***31%***	***30%***	***27%***	***31%***	***29%***	***32%***	***16%***	***11%***	***31%***	***30%***	***44%***	***25%***	***29%***	***22%***	***29%***	***33%***	***27%***	***0***	***29%***	***11%***
	J					*		**J**	**J**		**	*		**AOP**							**		**
At least once a week	**122**	20	22	18	27	15	21	37	58	28	10	6	16	19	22	28	17	105	16	101	5	111	3
	24%	***21%***	***22%***	***19%***	***27%***	***26%***	***32%***	***21%***	***25%***	***27%***	***33%***	***16%***	***19%***	***26%***	***30%***	***24%***	***22%***	***24%***	***17%***	***26%***	***53%***	***23%***	***23%***
						*					**	*									**		**
At least once a month	**59**	11	9	9	14	8	8	22	23	14	0	2	17	7	6	15	2	57	12	46	1	55	3
	12%	***11%***	***9%***	***10%***	***14%***	***15%***	***13%***	***13%***	***10%***	***14%***	***0***	***5%***	***20%***	***9%***	***8%***	***13%***	***3%***	***13%***	***12%***	***12%***	***11%***	***12%***	***21%***
	Q					*					**	*	**ALO**					**AQ**			**		**
At least once every three months	**20**	2	3	8	2	1	3	7	6	7	0	3	5	0	5	4	1	18	5	14	0	18	2
	4%	***2%***	***3%***	***9%***	***2%***	***2%***	***4%***	***4%***	***2%***	***7%***	***0***	***8%***	***6%***	***0***	***7%***	***3%***	***2%***	***4%***	***5%***	***4%***	***3%***	***4%***	***13%***
				A		*					**	N*	**N**		**N**						**		**
Don't know/can't remember	**10**	3	3	2	0	0	2	3	4	3	1	0	1	0	1	3	1	9	0	8	0	9	1
	2%	***4%***	***3%***	***2%***	0	0	***3%***	***2%***	***2%***	***3%***	***3%***	***1%***	***1%***	0	***1%***	***2%***	***2%***	***2%***	0	***2%***	0	***2%***	***6%***
						*					**	*									**		**
NET: At least most days	**158**	33	43	27	27	17	11	54	69	33	15	16	20	15	21	34	36	120	30	120	3	148	4
	31%	***35%***	***42%***	***29%***	***27%***	***30%***	***17%***	***32%***	***30%***	***33%***	***52%***	***41%***	***24%***	***20%***	***29%***	***29%***	***49%***	***28%***	***32%***	***30%***	***33%***	***31%***	***27%***
	GNR	**G**	**AEG**			*					**	N*					**AR**				**		**
NET: At least once a week	**420**	77	86	74	84	47	52	140	200	77	28	35	61	67	61	97	70	349	77	327	8	394	8
	83%	***83%***	***85%***	***79%***	***84%***	***83%***	***81%***	***82%***	***86%***	***76%***	***97%***	***87%***	***72%***	***91%***	***84%***	***82%***	***94%***	***81%***	***82%***	***83%***	***86%***	***83%***	***60%***
	MR					*			**J**		**	*		**M**			**AR**				**		**
NET: Once a month - once every three months	**78**	12	12	17	16	10	11	28	28	22	0	5	22	7	11	19	3	75	17	59	1	73	4
	15%	***13%***	***12%***	***19%***	***16%***	***17%***	***17%***	***17%***	***12%***	***21%***	0	***12%***	***27%***	***9%***	***15%***	***16%***	***5%***	***17%***	***18%***	***15%***	***14%***	***15%***	***33%***
	Q					*					**	*	**AN**					**AQ**			**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Sky On Demand (Sky Go)
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equiv alent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**496**	196	300	285	64	5	23	29	30	60	109	37	124	137	60	7	19	387	76	23	187	242	52
Weighted Base	**508**	199	310	301	83	6	17	31	19	53	116	33	136	137	58	6	20	398	77	23	194	247	52
Effective Base	**425.1**	170.1	255.2	249.7	57.0	4.7	19.0	25.1	24.9	53.7	92.3	30.0	107.4	120.2	51.9	6.1	16.0	330.5	66.0	19.9	157.5	207.6	46.8
A few times a day	**63** ***12%*** **CSV**	35 ***18%*** **AC**	28 ***9%***	43 ***14%***	7 ***9%***	0 0 **	4 ***25%*** **	1 ***5%*** **	3 ***16%*** **	4 ***8%***	16 ***13%***	1 ***3%*** *	15 ***11%***	19 ***14%***	9 ***16%***	2 ***29%*** **	0 ***2%*** **	53 ***13%*** **S**	3 ***4%***	5 ***21%*** **	37 ***19%*** **AV**	17 ***7%***	5 ***9%*** *
At least once every day	**95** ***19%***	40 ***20%***	55 ***18%***	58 ***19%***	15 ***19%***	1 ***11%*** **	5 ***30%*** **	9 ***29%*** **	2 ***12%*** **	5 ***9%***	17 ***14%***	11 ***34%*** **AKM***	22 ***16%***	26 ***19%***	10 ***18%***	1 ***17%*** **	7 ***37%*** **	71 ***18%***	14 ***18%***	7 ***29%*** **	41 ***21%***	41 ***17%***	9 ***18%*** *
About two or three times a week	**140** ***28%***	55 ***28%***	85 ***28%***	78 ***26%***	28 ***33%***	2 ***44%*** **	4 ***20%*** **	10 ***34%*** **	3 ***15%*** **	16 ***30%***	31 ***27%***	7 ***21%*** *	40 ***29%***	36 ***26%***	19 ***32%***	0 ***8%*** **	7 ***36%*** **	114 ***29%***	19 ***25%***	7 ***31%*** **	62 ***32%***	63 ***25%***	13 ***26%*** *
At least once a week	**122** ***24%*** **U**	43 ***22%***	79 ***25%***	72 ***24%***	19 ***23%***	0 0 **	2 ***13%*** **	5 ***15%*** **	8 ***44%*** **	17 ***32%***	32 ***28%***	11 ***33%*** *	34 ***25%***	30 ***22%***	11 ***19%***	1 ***14%*** **	3 ***13%*** **	98 ***25%***	22 ***28%***	2 ***10%*** **	30 ***15%***	80 ***33%*** **AU**	11 ***22%*** *
At least once a month	**59** ***12%*** **B**	15 ***7%***	44 ***14%*** **AB**	31 ***10%***	11 ***14%***	1 ***23%*** **	2 ***12%*** **	5 ***16%*** **	1 ***7%*** **	7 ***14%***	18 ***15%***	1 ***2%*** *	17 ***13%***	13 ***9%***	7 ***12%***	2 ***32%*** **	1 ***7%*** **	44 ***11%***	11 ***15%***	0 ***2%*** **	16 ***8%***	32 ***13%***	8 ***15%*** *
At least once every three months	**20** ***4%***	7 ***3%***	13 ***4%***	15 ***5%***	1 ***1%***	0 0 **	0 0 **	0 0 **	1 ***5%*** **	3 ***5%***	3 ***2%***	2 ***7%*** *	6 ***5%***	7 ***5%***	1 ***1%***	0 0 **	0 0 **	13 ***3%***	5 ***6%***	2 ***7%*** **	5 ***3%***	9 ***4%***	5 ***10%*** **AU***
Don't know/can't remember	**10** ***2%*** **R**	4 ***2%***	6 ***2%***	5 ***2%***	1 ***2%***	1 ***22%*** **	0 0 **	1 ***2%*** **	0 0 **	2 ***3%***	0 0	0 0 *	2 ***2%***	6 ***4%*** **AK**	1 ***2%***	0 0 **	1 ***4%*** **	4 ***1%***	3 ***3%***	0 ***1%*** **	2 ***1%***	5 ***2%***	0 ***1%*** *
NET: At least most days	**158** ***31%*** **CJV**	75 ***38%*** **AC**	83 ***27%***	101 ***33%*** **J**	23 ***27%***	1 ***11%*** **	10 ***55%*** **	10 ***33%*** **	5 ***26%*** **	9 ***17%***	32 ***28%***	13 ***37%*** *	37 ***27%***	46 ***33%***	19 ***34%***	3 ***46%*** **	8 ***39%*** **	124 ***31%***	17 ***22%***	11 ***50%*** **	78 ***40%*** **AV**	58 ***24%***	14 ***27%*** *
NET: At least once a week	**420** ***83%***	173 ***87%*** **AC**	247 ***80%***	250 ***83%***	69 ***83%***	3 ***56%*** **	15 ***88%*** **	25 ***82%*** **	16 ***87%*** **	41 ***78%***	95 ***82%***	31 ***91%*** *	111 ***81%***	111 ***81%***	49 ***85%***	4 ***68%*** **	17 ***89%*** **	336 ***84%***	58 ***76%***	21 ***90%*** **	170 ***88%*** **AW**	201 ***81%***	39 ***74%*** *
NET: Once a month - once every three months	**78** ***15%*** **B**	21 ***11%***	57 ***18%*** **AB**	46 ***15%***	13 ***15%***	1 ***23%*** **	2 ***12%*** **	5 ***16%*** **	2 ***13%*** **	10 ***18%***	20 ***18%***	3 ***9%*** *	24 ***17%***	20 ***15%***	8 ***13%***	2 ***32%*** **	1 ***7%*** **	57 ***14%***	16 ***21%***	2 ***9%*** **	22 ***11%***	41 ***17%***	13 ***25%*** U*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - UKTV Play
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**162**	93	69	55	107	93	69	14	6	15	19	16	9	12	12	12	14	15	18	118	14	12	18
Weighted Base	**158**	89	68	52	106	91	66	10	7	15	22	17	9	16	6	15	17	18	5	136	10	6	5
Effective Base	**137.5**	78.8	58.7	47.1	90.5	80.3	57.1	13.3	5.8	14.3	17.8	14.1	8.1	11.4	10.8	11.5	13.3	14.4	17.0	110.0	13.3	10.8	17.0
A few times a day	**17** ***11%***	11 ***13%***	6 ***9%***	5 ***9%*** *	13 ***12%***	12 ***13%***	5 ***8%***	3 ***26%*** **	1 ***13%*** **	1 ***7%*** **	0 0 **	2 ***11%*** **	1 ***11%*** **	0 0 **	1 ***18%*** **	1 ***6%*** **	5 ***30%*** **	2 ***14%*** **	0 ***4%*** **	13 ***10%***	3 ***26%*** **	1 ***18%*** **	0 ***4%*** **
At least once every day	**20** ***13%***	11 ***12%***	9 ***13%***	8 ***15%*** *	12 ***12%***	12 ***13%***	8 ***12%***	0 0 **	0 0 **	2 ***14%*** **	1 ***4%*** **	4 ***27%*** **	0 0 **	4 ***28%*** **	0 0 **	1 ***7%*** **	2 ***14%*** **	4 ***21%*** **	1 ***19%*** **	19 ***14%***	0 0 **	0 0 **	1 ***19%*** **
About two or three times a week	**22** ***14%***	14 ***16%***	8 ***12%***	4 ***8%*** *	18 ***17%***	13 ***15%***	9 ***13%***	1 ***6%*** **	0 0 **	0 0 **	6 ***26%*** **	3 ***19%*** **	1 ***9%*** **	1 ***7%*** **	1 ***10%*** **	3 ***22%*** **	4 ***24%*** **	2 ***13%*** **	1 ***12%*** **	20 ***15%***	1 ***6%*** **	1 ***10%*** **	1 ***12%*** **
At least once a week	**43** ***27%***	20 ***22%***	23 ***34%***	12 ***23%*** *	31 ***29%***	24 ***27%***	18 ***28%***	5 ***46%*** **	2 ***28%*** **	3 ***21%*** **	9 ***39%*** **	4 ***25%*** **	2 ***21%*** **	4 ***26%*** **	3 ***41%*** **	3 ***22%*** **	3 ***20%*** **	4 ***22%*** **	1 ***18%*** **	35 ***26%***	5 ***46%*** **	3 ***41%*** **	1 ***18%*** **
At least once a month	**37** ***24%***	26 ***29%***	11 ***17%***	14 ***28%*** *	23 ***22%***	19 ***20%***	19 ***28%***	2 ***17%*** **	4 ***58%*** **	5 ***30%*** **	3 ***15%*** **	3 ***18%*** **	5 ***59%*** **	3 ***16%*** **	2 ***31%*** **	5 ***34%*** **	1 ***5%*** **	3 ***14%*** **	2 ***36%*** **	32 ***23%***	2 ***17%*** **	2 ***31%*** **	2 ***36%*** **
At least once every three months	**13** ***8%***	5 ***6%***	8 ***12%***	6 ***11%*** *	7 ***7%***	7 ***8%***	6 ***9%***	0 ***5%*** **	0 0 **	4 ***28%*** **	2 ***11%*** **	0 0 **	0 0 **	3 ***17%*** **	0 0 **	0 0 **	1 ***7%*** **	2 ***9%*** **	1 ***11%*** **	12 ***9%***	0 ***5%*** **	0 0 **	1 ***11%*** **
Don't know/can't remember	**5** ***3%***	2 ***2%***	3 ***4%***	3 ***7%*** *	1 ***1%***	4 ***4%***	1 ***2%***	0 0 **	0 0 **	0 0 **	1 ***6%*** **	0 0 **	0 0 **	1 ***6%*** **	0 0 **	1 ***9%*** **	0 0 **	1 ***7%*** **	0 0 **	5 ***4%***	0 0 **	0 0 **	0 0 **
NET: At least most days	**37** ***24%***	22 ***25%***	15 ***22%***	12 ***23%*** *	25 ***24%***	24 ***27%***	13 ***20%***	3 ***26%*** **	1 ***13%*** **	3 ***21%*** **	1 ***4%*** **	6 ***38%*** **	1 ***11%*** **	4 ***28%*** **	1 ***18%*** **	2 ***13%*** **	7 ***43%*** **	6 ***35%*** **	1 ***23%*** **	32 ***24%***	3 ***26%*** **	1 ***18%*** **	1 ***23%*** **
NET: At least once a week	**102** ***65%***	56 ***63%***	46 ***68%***	28 ***55%*** *	74 ***70%***	62 ***68%***	40 ***61%***	8 ***79%*** **	3 ***42%*** **	6 ***42%*** **	15 ***69%*** **	14 ***82%*** **	4 ***41%*** **	10 ***61%*** **	4 ***69%*** **	9 ***57%*** **	15 ***87%*** **	12 ***70%*** **	3 ***53%*** **	87 ***64%***	8 ***79%*** **	4 ***69%*** **	3 ***53%*** **
NET: Once a month - once every three months	**50** ***32%***	31 ***35%***	19 ***28%***	20 ***39%*** *	30 ***29%***	26 ***28%***	25 ***37%***	2 ***21%*** **	4 ***58%*** **	9 ***58%*** **	6 ***26%*** **	3 ***18%*** **	5 ***59%*** **	5 ***33%*** **	2 ***31%*** **	5 ***34%*** **	2 ***13%*** **	4 ***23%*** **	2 ***47%*** **	44 ***32%***	2 ***21%*** **	2 ***31%*** **	2 ***47%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - UKTV Play
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**162**	14	36	31	25	23	33	54	69	38	16	15	36	25	24	25	14	147	59	97	27	90	15
Weighted Base	**158**	20	34	28	23	21	32	50	75	32	15	12	36	23	24	25	17	140	54	99	24	92	11
Effective Base	**137.5**	12.7	31.5	28.4	20.7	17.3	29.6	47.2	58.6	32.2	12.4	12.1	29.4	21.4	20.9	23.2	12.2	124.8	49.6	83.2	23.2	78.3	11.2
A few times a day	**17**	3	10	3	1	0	0	12	2	3	3	0	1	1	6	5	2	15	8	9	2	14	0
	11%	***13%***	***30%***	***12%***	***3%***	***2%***	***0***	***25%***	***3%***	***8%***	***20%***	***3%***	***4%***	***4%***	***24%***	***19%***	***13%***	***11%***	***14%***	***9%***	***9%***	***15%***	***4%***
	I	**	A*	**	**	**	**	**AI***		*	**	**	**	**	**	**	**		*		**		**
At least once every day	**20**	5	4	3	1	2	4	3	12	5	3	4	3	2	2	2	3	17	4	15	2	12	0
	13%	***25%***	***13%***	***12%***	***3%***	***10%***	***14%***	***7%***	***16%***	***14%***	***18%***	***29%***	***8%***	***10%***	***9%***	***9%***	***20%***	***12%***	***8%***	***15%***	***9%***	***14%***	***0***
		**	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*	**	**		**
About two or three times a week	**22**	4	7	6	2	3	0	9	12	1	1	1	9	1	2	5	5	17	14	9	0	21	1
	14%	***18%***	***19%***	***22%***	***10%***	***16%***	***1%***	***17%***	***16%***	***5%***	***10%***	***9%***	***26%***	***5%***	***10%***	***21%***	***31%***	***12%***	***25%***	***9%***	***0***	***23%***	***7%***
	RT	**	*	**	**	**	**	*		*	**	**	**	**	**	**	**		**AT***		**	**A**	**
At least once a week	**43**	1	7	8	12	5	10	12	20	11	3	3	12	6	6	6	2	40	12	30	8	25	2
	27%	***7%***	***19%***	***27%***	***54%***	***23%***	***32%***	***23%***	***27%***	***34%***	***23%***	***27%***	***33%***	***28%***	***26%***	***25%***	***15%***	***29%***	***23%***	***30%***	***32%***	***27%***	***20%***
		**	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
At least once a month	**37**	5	4	5	3	7	13	11	15	10	4	4	6	10	2	4	2	34	13	21	9	12	5
	24%	***23%***	***12%***	***18%***	***12%***	***34%***	***42%***	***22%***	***20%***	***32%***	***29%***	***32%***	***18%***	***42%***	***7%***	***14%***	***12%***	***24%***	***25%***	***22%***	***37%***	***13%***	***49%***
	V	**	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
At least once every three months	**13**	1	3	2	3	2	3	2	10	1	0	0	3	3	5	3	2	12	1	12	2	6	2
	8%	***7%***	***8%***	***7%***	***11%***	***10%***	***8%***	***3%***	***14%***	***4%***	***0***	***0***	***7%***	***11%***	***19%***	***10%***	***9%***	***8%***	***2%***	***12%***	***7%***	***7%***	***20%***
	S	**	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
Don't know/can't remember	**5**	1	0	0	1	1	1	1	3	1	0	0	1	0	1	0	0	5	1	4	1	2	0
	3%	***6%***	0	0	***6%***	***6%***	***3%***	***3%***	***4%***	***3%***	0	0	***4%***	0	***5%***	0	0	***4%***	***2%***	***4%***	***6%***	***2%***	0
		**	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
NET: At least most days	**37**	8	15	7	1	2	4	16	14	7	6	4	4	3	8	7	5	32	12	23	4	26	0
	24%	***38%***	***42%***	***25%***	***6%***	***11%***	***14%***	***32%***	***19%***	***22%***	***38%***	***32%***	***12%***	***14%***	***34%***	***29%***	***33%***	***23%***	***22%***	***24%***	***18%***	***28%***	***4%***
		**	A*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
NET: At least once a week	**102**	13	28	21	16	10	15	36	47	19	11	9	25	11	17	19	13	89	38	62	12	72	3
	65%	***63%***	***80%***	***75%***	***70%***	***50%***	***47%***	***72%***	***63%***	***61%***	***71%***	***68%***	***71%***	***46%***	***69%***	***76%***	***78%***	***64%***	***71%***	***63%***	***50%***	***78%***	***31%***
		**	A*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**	**A**	**
NET: Once a month - once every three months	**50**	6	7	7	5	9	16	13	25	12	4	4	9	13	6	6	4	46	14	33	11	18	8
	32%	***30%***	***20%***	***25%***	***23%***	***44%***	***50%***	***25%***	***33%***	***36%***	***29%***	***32%***	***25%***	***54%***	***26%***	***24%***	***22%***	***33%***	***27%***	***34%***	***44%***	***20%***	***69%***
	V	**	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - UKTV Play
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**162**	50	112	77	17	0	14	7	12	35	38	11	34	44	28	0	6	117	33	9	65	66	26
Weighted Base	**158**	50	108	82	18	0	9	7	8	33	36	9	37	43	26	0	5	114	31	10	66	65	22
Effective Base	**137.5**	43.7	93.7	67.5	13.4	0	11.9	6.1	10.5	31.5	31.5	9.6	29.1	38.8	23.3	0	4.7	98.0	28.5	8.3	54.1	57.9	21.5
A few times a day	**17**	11	7	14	1	0	1	0	1	0	1	0	1	5	8	0	0	16	0	1	15	2	1
	11%	***21%***	***6%***	***18%***	***6%***	0	***15%***	0	***7%***	0	***3%***	0	***4%***	***13%***	***30%***	0	***7%***	***14%***	0	***9%***	***22%***	***2%***	***5%***
	CJV	**AC***		**AJ**	**		**	**	**	*	*	**	**	*	**		**		**	**	**AV**		**
At least once every day	**20**	10	10	10	1	0	1	3	1	4	7	1	5	4	1	0	2	19	0	1	12	5	3
	13%	***20%***	***9%***	***13%***	***4%***	0	***10%***	***41%***	***9%***	***12%***	***20%***	***8%***	***14%***	***10%***	***4%***	0	***30%***	***17%***	0	***11%***	***18%***	***8%***	***11%***
	*	*			**		**	**	**	*	*	**	**	*	**		**	**A**	**	**			**
About two or three times a week	**22**	10	13	14	5	0	1	0	2	0	3	2	8	5	4	0	0	17	6	0	12	9	1
	14%	***19%***	***12%***	***17%***	***30%***	0	***17%***	0	***19%***	0	***8%***	***20%***	***22%***	***12%***	***17%***	0	0	***15%***	***18%***	0	***18%***	***14%***	***4%***
	J	*		**J**	**		**	**	**	*	*	**	**	*	**		**		**	**			**
At least once a week	**43**	12	31	19	6	0	4	1	3	10	13	1	14	8	5	0	2	25	11	5	16	17	8
	27%	***25%***	***28%***	***23%***	***31%***	0	***49%***	***10%***	***41%***	***31%***	***35%***	***11%***	***37%***	***19%***	***19%***	0	***46%***	***22%***	***35%***	***50%***	***25%***	***26%***	***34%***
	R	*			**		**	**	**	*	*	**	**	*	**		**		**	**			**
At least once a month	**37**	2	35	13	5	0	1	2	1	15	10	3	2	14	7	0	1	25	12	0	7	24	6
	24%	***4%***	***32%***	***16%***	***30%***	0	***10%***	***23%***	***12%***	***45%***	***28%***	***35%***	***6%***	***32%***	***27%***	0	***17%***	***22%***	***37%***	0	***10%***	***37%***	***27%***
	BDU	*	**AB**		**		**	**	**	**AD***	*	**	**	*	**		**		**	**		**AU**	**
At least once every three months	**13**	4	10	8	0	0	0	1	1	3	2	1	4	5	1	0	0	9	2	2	2	7	4
	8%	***7%***	***9%***	***10%***	0	0	0	***9%***	***12%***	***9%***	***7%***	***11%***	***10%***	***12%***	***3%***	0	0	***8%***	***7%***	***17%***	***3%***	***11%***	***16%***
		*			**		**	**	**	*	*	**	**	*	**		**		**	**			**
Don't know/can't remember	**5**	1	3	3	0	0	0	1	0	1	0	1	2	1	0	0	0	3	1	1	3	1	1
	3%	***3%***	***3%***	***3%***	0	0	0	***17%***	0	***3%***	0	***15%***	***6%***	***3%***	0	0	0	***2%***	***3%***	***13%***	***4%***	***2%***	***4%***
		*			**		**	**	**	*	*	**	**	*	**		**		**	**			**
NET: At least most days	**37**	21	16	25	2	0	2	3	1	4	8	1	7	10	9	0	2	35	0	2	27	7	4
	24%	***42%***	***15%***	***30%***	***10%***	0	***25%***	***41%***	***16%***	***12%***	***23%***	***8%***	***18%***	***22%***	***34%***	0	***37%***	***31%***	0	***20%***	***40%***	***11%***	***16%***
	CV	**AC***			**		**	**	**	*	*	**	**	*	**		**	**A**	**	**	**AV**		**
NET: At least once a week	**102**	43	60	58	13	0	8	4	6	14	24	4	28	23	18	0	4	78	17	7	55	33	12
	65%	***86%***	***55%***	***70%***	***70%***	0	***90%***	***50%***	***76%***	***43%***	***66%***	***40%***	***78%***	***53%***	***70%***	0	***83%***	***68%***	***53%***	***70%***	***83%***	***50%***	***53%***
	CJV	**AC***		**J**	**		**	**	**	*	*	**	**	*	**		**		**	**	**AV**		**
NET: Once a month - once every three months	**50**	6	45	21	5	0	1	2	2	18	12	4	6	19	8	0	1	34	14	2	9	31	10
	32%	***11%***	***41%***	***26%***	***30%***	0	***10%***	***33%***	***24%***	***55%***	***34%***	***45%***	***16%***	***44%***	***30%***	0	***17%***	***30%***	***44%***	***17%***	***13%***	***48%***	***43%***
	BU	*	**AB**		**		**	**	**	**AD***	*	**	**	*	**		**		**	**		**AU**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Disney Life
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**81**	42	39	28	53	27	54	8	2	4	8	11	5	3	4	10	14	8	4	65	8	4	4
Weighted Base	**94**	48	46	31	63	30	64	6	2	5	10	12	6	3	2	12	20	12	1	84	6	2	1
Effective Base	**70.8**	37.3	33.6	24.2	46.6	24.4	46.5	7.6	2.0	3.7	7.4	10.2	4.9	2.9	4.0	9.3	12.8	7.5	3.9	60.0	7.6	4.0	3.9
A few times a day	**19**	16	4	3	17	11	8	2	0	1	0	3	2	1	0	1	4	4	1	17	2	0	1
	21%	***32%***	***9%***	***8%***	***27%***	***36%***	***13%***	***35%***	0	***21%***	0	***25%***	***35%***	***41%***	0	***12%***	***19%***	***31%***	***49%***	***20%***	***35%***	0	***49%***
	CG	**AC***	*	**	*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every day	**23**	8	15	5	18	8	15	0	0	2	4	5	0	0	1	1	8	1	0	21	0	1	0
	25%	***17%***	***32%***	***14%***	***30%***	***27%***	***23%***	0	0	***42%***	***41%***	***41%***	0	0	***53%***	***9%***	***38%***	***10%***	***29%***	***26%***	0	***53%***	***29%***
		*	*	**	*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
About two or three times a week	**19**	8	11	7	12	2	17	3	1	0	0	1	1	0	1	4	5	2	0	15	3	1	0
	20%	***16%***	***25%***	***23%***	***19%***	***6%***	***27%***	***42%***	***58%***	0	0	***11%***	***17%***	0	***47%***	***36%***	***25%***	***14%***	***23%***	***18%***	***42%***	***47%***	***23%***
		*	*	**	*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a week	**21**	10	10	8	12	7	14	1	0	0	5	1	2	2	0	3	4	4	0	20	1	0	0
	22%	***21%***	***22%***	***27%***	***20%***	***22%***	***22%***	***16%***	0	0	***47%***	***8%***	***26%***	***59%***	0	***21%***	***18%***	***33%***	0	***23%***	***16%***	0	0
		*	*	**	*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a month	**10**	6	4	9	2	3	8	0	1	2	1	2	0	0	0	3	0	1	0	10	0	0	0
	11%	***13%***	***9%***	***28%***	***3%***	***9%***	***12%***	***7%***	***42%***	***36%***	***12%***	***15%***	0	0	0	***22%***	0	***12%***	0	***12%***	***7%***	0	0
	E	*	*	**	*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every three months	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*	*	**	*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Don't know/can't remember	**1**	0	1	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
	2%	0	***3%***	0	***2%***	0	***2%***	0	0	0	0	0	***22%***	0	0	0	0	0	0	***2%***	0	0	0
		*	*	**	*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least most days	**43**	24	19	7	35	19	23	2	0	3	4	8	2	1	1	3	11	5	1	38	2	1	1
	45%	***49%***	***41%***	***23%***	***57%***	***64%***	***36%***	***35%***	0	***64%***	***41%***	***66%***	***35%***	***41%***	***53%***	***21%***	***56%***	***41%***	***77%***	***45%***	***35%***	***53%***	***77%***
	G	*	*	**	A*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least once a week	**82**	42	40	23	59	28	54	6	1	3	9	11	5	3	2	10	20	10	1	73	6	2	1
	87%	***87%***	***88%***	***72%***	***95%***	***91%***	***85%***	***93%***	***58%***	***64%***	***88%***	***85%***	***78%***	***100%***	***100%***	***78%***	***100%***	***88%***	***100%***	***86%***	***93%***	***100%***	***100%***
		*	*	**	A*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: Once a month - once every three months	**10**	6	4	9	2	3	8	0	1	2	1	2	0	0	0	3	0	1	0	10	0	0	0
	11%	***13%***	***9%***	***28%***	***3%***	***9%***	***12%***	***7%***	***42%***	***36%***	***12%***	***15%***	0	0	0	***22%***	0	***12%***	0	***12%***	***7%***	0	0
	E	*	*	**	*	**	*	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Disney Life
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**81**	25	23	18	10	4	1	30	35	15	9	9	14	10	12	16	15	66	18	61	1	68	5
Weighted Base	**94**	36	23	19	11	4	1	32	46	14	11	10	17	11	14	18	19	75	21	71	1	79	6
Effective Base	**70.8**	22.0	20.3	17.0	9.5	3.4	1.0	28.7	30.7	11.9	7.4	7.9	12.4	7.6	10.7	14.5	13.4	57.5	15.0	53.9	1.0	59.0	4.5
A few times a day	**19**	5	5	5	2	1	0	11	7	2	7	0	2	0	2	6	4	16	10	9	0	19	0
	21%	***14%***	***24%***	***28%***	***21%***	***32%***	0	***35%***	***15%***	***12%***	***66%***	0	***10%***	0	***16%***	***32%***	***19%***	***21%***	***49%***	***13%***	0	***25%***	0
	T	**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**		**
At least once every day	**23**	8	7	5	2	0	0	6	12	5	2	6	6	3	1	4	5	18	7	16	1	21	0
	25%	***23%***	***32%***	***27%***	***18%***	***8%***	0	***20%***	***25%***	***34%***	***18%***	***59%***	***33%***	***26%***	***9%***	***24%***	***28%***	***24%***	***33%***	***23%***	***100%***	***27%***	0
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**		**
About two or three times a week	**19**	11	2	2	2	2	0	3	13	2	2	0	5	5	1	3	5	14	1	18	0	17	1
	20%	***30%***	***9%***	***13%***	***19%***	***37%***	0	***9%***	***29%***	***17%***	***16%***	***3%***	***27%***	***52%***	***6%***	***15%***	***25%***	***19%***	***6%***	***25%***	0	***21%***	***20%***
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**		**
At least once a week	**21**	9	3	5	3	0	0	9	9	2	0	1	2	2	7	4	2	18	3	17	0	14	5
	22%	***25%***	***15%***	***26%***	***30%***	0	0	***27%***	***20%***	***12%***	0	***9%***	***12%***	***17%***	***48%***	***21%***	***11%***	***25%***	***12%***	***24%***	0	***18%***	***80%***
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**		**
At least once a month	**10**	3	3	1	1	1	1	3	5	2	0	3	3	0	3	0	2	9	0	10	0	6	0
	11%	***7%***	***14%***	***6%***	***13%***	***24%***	***100%***	***9%***	***11%***	***15%***	0	***30%***	***18%***	***4%***	***21%***	0	***9%***	***12%***	0	***15%***	0	***7%***	0
	V	**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**		**
At least once every three months	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**		**
Don't know/can't remember	**1**	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0	0	1	0
	2%	0	***6%***	0	0	0	0	0	0	***10%***	0	0	0	0	0	***8%***	***8%***	0	0	0	0	***2%***	0
	RT	**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**		**
NET: At least most days	**43**	14	13	10	4	2	0	17	18	7	9	6	7	3	3	10	9	33	17	25	1	41	0
	45%	***38%***	***56%***	***55%***	***39%***	***39%***	0	***55%***	***40%***	***46%***	***84%***	***59%***	***43%***	***26%***	***25%***	***57%***	***47%***	***45%***	***82%***	***36%***	***100%***	***52%***	0
	T	**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**	**A**	**
NET: At least once a week	**82**	33	18	18	10	3	0	29	41	11	11	7	14	10	11	17	16	66	21	60	1	72	6
	87%	***93%***	***80%***	***94%***	***87%***	***76%***	0	***91%***	***89%***	***75%***	***100%***	***70%***	***82%***	***96%***	***79%***	***92%***	***84%***	***88%***	***100%***	***85%***	***100%***	***91%***	***100%***
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**	**A**	**
NET: Once a month - once every three months	**10**	3	3	1	1	1	1	3	5	2	0	3	3	0	3	0	2	9	0	10	0	6	0
	11%	***7%***	***14%***	***6%***	***13%***	***24%***	***100%***	***9%***	***11%***	***15%***	0	***30%***	***18%***	***4%***	***21%***	0	***9%***	***12%***	0	***15%***	0	***7%***	0
	V	**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Disney Life
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**81**	55	26	39	18	1	1	11	9	2	16	4	23	23	13	0	2	69	3	5	45	23	7
Weighted Base	**94**	61	33	44	25	2	1	13	7	1	20	6	28	25	14	0	1	81	4	4	53	27	6
Effective Base	**70.8**	48.5	22.7	35.2	16.7	1.0	1.0	9.3	8.0	1.6	14.7	3.1	19.1	21.3	12.3	0	1.6	61.1	2.8	3.5	39.7	20.0	5.9
A few times a day	**19** ***21%***	17 ***28%*** A*	2 ***7%*** **	14 ***31%*** *	4 ***16%*** **	0 0 **	1 ***100%*** **	0 0 **	1 ***9%*** **	0 0 **	5 ***28%*** **	0 0 **	2 ***7%*** **	1 ***5%*** **	11 ***76%*** **	0 0 **	0 0 **	19 ***24%*** *	0 0 **	0 0 **	14 ***26%*** *	6 ***21%*** **	0 0 **
At least once every day	**23** ***25%***	15 ***25%*** *	8 ***23%*** **	10 ***23%*** *	7 ***29%*** **	0 0 **	0 0 **	4 ***32%*** **	1 ***15%*** **	0 ***24%*** **	5 ***25%*** **	3 ***60%*** **	7 ***26%*** **	5 ***20%*** **	2 ***16%*** **	0 0 **	0 ***25%*** **	21 ***26%***	0 0 **	1 ***26%*** **	17 ***32%*** *	5 ***18%*** **	0 0 **
About two or three times a week	**19** ***20%***	9 ***15%*** *	10 ***30%*** **	9 ***20%*** *	4 ***14%*** **	0 0 **	0 0 **	6 ***50%*** **	0 0 **	0 0 **	6 ***29%*** **	0 0 **	6 ***22%*** **	7 ***28%*** **	0 0 **	0 0	0 0 **	17 ***20%***	1 ***20%*** **	0 ***7%*** **	14 ***27%*** *	1 ***5%*** **	2 ***37%*** **
At least once a week	**21** ***22%*** **RU**	13 ***22%*** *	7 ***21%*** **	9 ***20%*** *	5 ***18%*** **	2 ***100%*** **	0 0 **	2 ***15%*** **	3 ***49%*** **	0 0 **	1 ***5%*** **	0 0 **	11 ***39%*** **	9 ***34%*** **	0 0 **	0 0	0 0 **	14 ***17%***	3 ***80%*** **	3 ***67%*** **	5 ***10%*** *	11 ***41%*** **	3 ***50%*** **
At least once a month	**10** ***11%*** **U**	4 ***7%*** *	6 ***18%*** **	3 ***6%*** *	4 ***17%*** **	0 0 **	0 0 **	0 ***4%*** **	2 ***27%*** **	1 ***76%*** **	3 ***14%*** **	2 ***40%*** **	1 ***5%*** **	2 ***7%*** **	1 ***8%*** **	0 0	1 ***75%*** **	9 ***11%***	0 0 **	0 0 **	2 ***4%*** *	3 ***10%*** **	1 ***13%*** **
At least once every three months	**0** **0**	0 0 *	0 0 **	0 0 *	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0	0 0 **	0 0 **	0 0 *	0 0 **	0 0 **
Don't know/can't remember	**1** ***2%***	1 ***2%*** *	0 0 **	0 0 *	1 ***6%*** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	1 ***6%*** **	0 0 **	0 0	0 0 **	1 ***2%***	0 0 **	0 0 **	0 0 *	1 ***5%*** **	0 0 **
NET: At least most days	**43** ***45%***	32 ***54%*** A*	10 ***30%*** **	24 ***53%*** *	12 ***46%*** **	0 0 **	1 ***100%*** **	4 ***32%*** **	2 ***23%*** **	0 ***24%*** **	10 ***52%*** **	3 ***60%*** **	9 ***33%*** **	6 ***24%*** **	13 ***92%*** **	0 0	0 ***25%*** **	40 ***50%***	0 0 **	1 ***26%*** **	31 ***59%*** A*	11 ***39%*** **	0 0 **
NET: At least once a week	**82** ***87%***	55 ***90%*** *	27 ***82%*** **	42 ***94%*** *	20 ***77%*** **	2 ***100%*** **	1 ***100%*** **	13 ***96%*** **	5 ***73%*** **	0 ***24%*** **	17 ***86%*** **	3 ***60%*** **	26 ***95%*** **	22 ***87%*** **	13 ***92%*** **	0 0	0 ***25%*** **	71 ***87%***	4 ***100%*** **	4 ***100%*** **	51 ***96%*** A*	23 ***85%*** **	6 ***87%*** **
NET: Once a month - once every three months	**10** ***11%*** **U**	4 ***7%*** *	6 ***18%*** **	3 ***6%*** *	4 ***17%*** **	0 0 **	0 0 **	0 ***4%*** **	2 ***27%*** **	1 ***76%*** **	3 ***14%*** **	2 ***40%*** **	1 ***5%*** **	2 ***7%*** **	1 ***8%*** **	0 0	1 ***75%*** **	9 ***11%***	0 0 **	0 0 **	2 ***4%*** *	3 ***10%*** **	1 ***13%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**191**	91	100	88	103	75	116	23	12	8	16	24	19	8	12	8	22	21	18	138	23	12	18
Weighted Base	**193**	94	99	85	108	77	116	18	15	9	19	25	22	10	5	11	27	27	5	164	18	5	5
Effective Base	**162.0**	75.6	86.6	74.1	88.0	64.4	97.6	21.9	11.5	7.4	15.6	21.7	17.8	7.2	11.5	7.4	20.9	19.5	15.8	128.3	21.9	11.5	15.8
A few times a day	**30** ***15%***	16 ***17%***	14 ***14%***	11 ***13%***	18 ***17%***	14 ***19%***	15 ***13%***	1 ***7%*** **	4 ***27%*** **	0 ***0*** **	1 ***6%*** **	6 ***22%*** **	6 ***27%*** **	1 ***11%*** **	1 ***16%*** **	1 ***12%*** **	6 ***22%*** **	2 ***8%*** **	1 ***11%*** **	27 ***16%***	1 ***7%*** **	1 ***16%*** **	1 ***11%*** **
At least once every day	**55** ***29%***	25 ***27%***	30 ***30%***	25 ***30%***	30 ***28%***	22 ***28%***	33 ***29%***	6 ***32%*** **	2 ***15%*** **	3 ***35%*** **	5 ***26%*** **	7 ***29%*** **	4 ***21%*** **	2 ***19%*** **	2 ***43%*** **	3 ***27%*** **	9 ***34%*** **	9 ***35%*** **	2 ***31%*** **	45 ***28%***	6 ***32%*** **	2 ***43%*** **	2 ***31%*** **
About two or three times a week	**36** ***19%*** **B**	11 ***12%***	25 ***25%*** **AB**	15 ***18%***	21 ***19%***	12 ***15%***	24 ***21%***	2 ***9%*** **	5 ***33%*** **	1 ***10%*** **	8 ***40%*** **	2 ***10%*** **	1 ***7%*** **	1 ***9%*** **	0 ***0*** **	3 ***28%*** **	4 ***17%*** **	7 ***27%*** **	1 ***20%*** **	33 ***20%***	2 ***9%*** **	0 ***0*** **	1 ***20%*** **
At least once a week	**36** ***19%***	19 ***20%***	17 ***17%***	14 ***16%***	22 ***21%***	14 ***19%***	22 ***19%***	5 ***30%*** **	1 ***8%*** **	0 ***0*** **	1 ***7%*** **	4 ***16%*** **	6 ***29%*** **	5 ***50%*** **	1 ***16%*** **	1 ***8%*** **	6 ***22%*** **	4 ***14%*** **	1 ***26%*** **	29 ***17%***	5 ***30%*** **	1 ***16%*** **	1 ***26%*** **
At least once a month	**24** ***12%***	14 ***15%***	10 ***10%***	12 ***15%***	11 ***10%***	9 ***12%***	15 ***13%***	3 ***17%*** **	0 ***0*** **	4 ***42%*** **	1 ***5%*** **	6 ***24%*** **	3 ***12%*** **	0 ***0*** **	1 ***24%*** **	1 ***11%*** **	1 ***5%*** **	3 ***12%*** **	0 ***5%*** **	19 ***12%***	3 ***17%*** **	1 ***24%*** **	0 ***5%*** **
At least once every three months	**4** ***2%*** **G**	4 ***4%***	0 0	2 ***3%***	1 ***1%***	4 ***5%*** **G**	0 0	0 0 **	1 ***5%*** **	0 ***0*** **	1 ***7%*** **	0 ***0*** **	0 ***0*** **	0 ***0*** **	0 ***0*** **	1 ***13%*** **	0 ***0*** **	0 ***0*** **	0 ***7%*** **	4 ***2%***	0 ***0*** **	0 ***0*** **	0 ***7%*** **
Don't know/can't remember	**9** ***4%***	6 ***6%***	3 ***3%***	5 ***6%***	4 ***4%***	2 ***3%***	7 ***6%***	1 ***5%*** **	2 ***13%*** **	1 ***13%*** **	2 ***10%*** **	0 ***0*** **	1 ***4%*** **	1 ***11%*** **	0 ***0*** **	0 ***0*** **	0 ***0*** **	1 ***4%*** **	0 ***0*** **	8 ***5%***	1 ***5%*** **	0 ***0*** **	0 ***0*** **
NET: At least most days	**85** ***44%***	41 ***43%***	44 ***44%***	36 ***43%***	48 ***45%***	36 ***47%***	49 ***42%***	7 ***39%*** **	6 ***41%*** **	3 ***35%*** **	6 ***32%*** **	13 ***51%*** **	10 ***46%*** **	3 ***30%*** **	3 ***59%*** **	4 ***39%*** **	15 ***56%*** **	11 ***43%*** **	2 ***42%*** **	72 ***44%***	7 ***39%*** **	3 ***59%*** **	2 ***42%*** **
NET: At least once a week	**157** ***81%***	70 ***75%***	86 ***87%*** **A**	65 ***77%***	91 ***85%***	62 ***81%***	95 ***82%***	14 ***78%*** **	12 ***82%*** **	4 ***45%*** **	15 ***79%*** **	19 ***76%*** **	18 ***84%*** **	9 ***89%*** **	4 ***76%*** **	8 ***76%*** **	25 ***95%*** **	22 ***84%*** **	5 ***88%*** **	134 ***82%***	14 ***78%*** **	4 ***76%*** **	5 ***88%*** **
NET: Once a month - once every three months	**28** ***14%***	17 ***19%***	10 ***10%***	15 ***17%***	13 ***12%***	13 ***17%***	15 ***13%***	3 ***17%*** **	1 ***5%*** **	4 ***42%*** **	2 ***11%*** **	6 ***24%*** **	3 ***12%*** **	0 ***0*** **	1 ***24%*** **	3 ***24%*** **	1 ***5%*** **	3 ***12%*** **	1 ***12%*** **	23 ***14%***	3 ***17%*** **	1 ***24%*** **	1 ***12%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	191	26	48	29	32	29	27	61	78	51	18	23	39	38	21	19	22	169	63	121	3	183	2
Weighted Base	193	34	49	24	32	27	27	61	90	41	19	22	37	38	22	23	28	164	62	124	2	185	2
Effective Base	162.0	22.5	42.7	24.3	27.2	24.4	23.5	54.6	67.5	41.2	14.7	20.1	31.4	33.6	17.8	17.6	20.6	142.1	52.4	103.5	2.6	156.1	1.3
A few times a day	30	7	10	4	7	1	1	13	9	7	8	5	5	3	1	3	7	22	15	14	0	29	0
	15%	*20%*	*20%*	*15%*	*22%*	*6%*	*3%*	*21%*	*10%*	*17%*	*39%*	*25%*	*15%*	*8%*	*7%*	*14%*	*26%*	*14%*	*24%*	*11%*	*0*	*16%*	*0*
	T	**	*	**	**	**	**			*	**	**	*	*	**	**	**		T		**		**
At least once every day	55	10	13	6	12	8	6	20	24	10	6	4	7	13	4	8	14	41	20	34	2	52	1
	29%	*28%*	*27%*	*24%*	*38%*	*29%*	*24%*	*33%*	*27%*	*25%*	*31%*	*17%*	*18%*	*33%*	*17%*	*35%*	*49%*	*25%*	*32%*	*27%*	*85%*	*28%*	*86%*
	R	**	*	**	**	**	**			*	**	**	*	*	**	**	**				**	*	**
About two or three times a week	36	4	10	4	7	4	6	10	18	7	2	6	5	9	4	7	4	32	10	24	0	36	0
	19%	*12%*	*20%*	*17%*	*23%*	*16%*	*24%*	*17%*	*20%*	*18%*	*8%*	*25%*	*14%*	*25%*	*17%*	*32%*	*13%*	*20%*	*16%*	*20%*	*0*	*19%*	*14%*
		**	*	**	**	**	**			*	**	**	*	*	**	**	**				**		**
At least once a week	36	6	8	8	2	8	4	12	21	3	0	4	9	8	9	3	3	34	5	31	0	34	0
	19%	*17%*	*17%*	*34%*	*7%*	*28%*	*14%*	*19%*	*24%*	*8%*	*2%*	*17%*	*26%*	*21%*	*39%*	*13%*	*9%*	*20%*	*8%*	*25%*	*0*	*18%*	*0*
	JS	**	*	**	**	**	**		J	*	**	**	*	*	**	**	**			AS	**		**
At least once a month	24	5	3	2	3	3	7	5	12	7	3	4	7	3	3	0	0	24	7	15	0	23	0
	12%	*14%*	*6%*	*10%*	*10%*	*11%*	*28%*	*8%*	*13%*	*18%*	*14%*	*16%*	*18%*	*7%*	*15%*	*0*	*0*	*14%*	*12%*	*12%*	*0*	*12%*	*0*
		**	*	**	**	**	**			*	**	**	*	*	**	**	**	A			**	*	**
At least once every three months	4	0	3	0	0	1	0	0	1	3	0	0	1	1	0	1	0	4	2	1	0	4	0
	2%	*0*	*6%*	*0*	*0*	*4%*	*0*	*0*	*1%*	*6%*	*0*	*0*	*2%*	*3%*	*0*	*6%*	*0*	*2%*	*4%*	*1%*	*15%*	*2%*	*0*
		**	*	**	**	**	**			*	**	**	*	*	**	**	**				**		**
Don't know/can't remember	9	3	2	0	0	2	2	1	5	3	1	0	3	1	1	0	1	8	3	5	0	9	0
	4%	*9%*	*4%*	*0*	*0*	*6%*	*8%*	*2%*	*5%*	*7%*	*6%*	*0*	*8%*	*2%*	*4%*	*0*	*3%*	*5%*	*5%*	*4%*	*0*	*5%*	*0*
		**	*	**	**	**	**			*	**	**	*	*	**	**	**				**		**
NET: At least most days	85	16	23	9	19	9	7	33	33	17	14	9	12	16	5	11	21	63	34	48	2	80	1
	44%	*47%*	*48%*	*39%*	*60%*	*34%*	*27%*	*55%*	*37%*	*43%*	*70%*	*42%*	*33%*	*41%*	*24%*	*49%*	*75%*	*39%*	*56%*	*39%*	*85%*	*44%*	*86%*
	R	**	*	**	**	**	**			*	**	**	*	*	**	**	**		AT		**		**
NET: At least once a week	157	26	41	22	28	21	17	55	72	28	16	18	27	33	17	22	28	129	49	104	2	150	2
	81%	*77%*	*85%*	*90%*	*90%*	*78%*	*65%*	*91%*	*80%*	*69%*	*80%*	*84%*	*72%*	*87%*	*81%*	*94%*	*97%*	*79%*	*79%*	*83%*	*85%*	*81%*	*100%*
	JR	**	*	**	**	**	**	AJ		*	**	**	*	*	**	**	**				**		**
NET: Once a month - once every three months	28	5	6	2	3	4	7	5	13	10	3	4	7	4	3	1	0	28	10	16	0	26	0
	14%	*14%*	*11%*	*10%*	*10%*	*15%*	*28%*	*8%*	*14%*	*24%*	*14%*	*16%*	*20%*	*10%*	*15%*	*6%*	*0*	*17%*	*16%*	*13%*	*15%*	*14%*	*0*
		**	*	**	**	**	**			AH*	**	**	*	*	**	**	**	A			**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**191**	75	116	80	27	2	20	10	21	31	42	10	47	59	16	5	12	146	29	10	68	91	26
Weighted Base	**193**	76	117	90	33	2	14	11	14	29	41	12	53	56	17	4	10	150	26	9	69	94	23
Effective Base	**162.0**	63.4	98.6	70.6	24.2	1.8	17.1	8.8	16.1	27.8	34.2	9.2	42.1	48.9	15.0	3.3	10.2	123.4	25.4	8.9	57.4	79.2	20.8
A few times a day	**30**	19	10	20	2	0	2	1	3	1	11	1	4	8	3	2	1	26	3	1	12	15	2
	15%	***25%***	***9%***	***22%***	***7%***	0	***18%***	***5%***	***22%***	***3%***	***26%***	***11%***	***8%***	***14%***	***16%***	***41%***	***12%***	***17%***	***11%***	***9%***	***18%***	***17%***	***9%***
	C	**AC**		**A**	**	**	**	**	**	**	M*	**	*	*	**	**	**		**	**			**
At least once every day	**55**	25	30	25	9	1	2	5	4	8	6	1	15	17	10	1	3	43	5	5	19	22	11
	29%	***33%***	***26%***	***28%***	***28%***	***33%***	***17%***	***51%***	***29%***	***27%***	***15%***	***12%***	***29%***	***31%***	***63%***	***30%***	***31%***	***28%***	***20%***	***49%***	***28%***	***24%***	***47%***
	K			*	**	**	**	**	**	**	*	**	*	*	**	**	**		**	**		*	**
About two or three times a week	**36**	8	27	15	11	0	3	1	1	5	7	4	11	10	3	1	1	30	4	1	8	25	3
	19%	***11%***	***23%***	***17%***	***32%***	0	***22%***	***11%***	***8%***	***16%***	***16%***	***32%***	***21%***	***17%***	***16%***	***24%***	***8%***	***20%***	***16%***	***11%***	***11%***	***27%***	***12%***
	B		**B**		**	**	**	**	**	**	*	**	*	*	**	**	**		**	**		**AU**	**
At least once a week	**36**	14	22	15	9	1	2	2	2	4	9	1	12	13	1	0	1	26	7	1	19	14	2
	19%	***19%***	***19%***	***17%***	***28%***	***67%***	***15%***	***23%***	***11%***	***15%***	***21%***	***9%***	***22%***	***23%***	***5%***	***4%***	***10%***	***18%***	***28%***	***10%***	***27%***	***15%***	***9%***
					**	**	**	**	**	**	*	**	*	*	**	**	**		**	**			**
At least once a month	**24**	3	21	8	2	0	2	1	2	9	6	4	7	5	0	0	1	16	4	2	8	9	5
	12%	***4%***	***18%***	***9%***	***5%***	0	***13%***	***10%***	***17%***	***29%***	***16%***	***34%***	***14%***	***8%***	0	0	***11%***	***11%***	***16%***	***21%***	***11%***	***10%***	***21%***
	B	*	**AB**	*	**	**	**	**	**	**	*	**	*	*	**	**	**		**	**		*	**
At least once every three months	**4**	3	1	3	0	0	0	0	0	1	1	0	0	1	0	0	1	2	1	0	0	4	0
	2%	***4%***	***1%***	***3%***	0	0	0	0	0	***3%***	***4%***	***3%***	0	***2%***	0	0	***8%***	***2%***	***6%***	0	0	***4%***	***2%***
					**	**	**	**	**	**	*	**	*	*	**	**	**		**	**			**
Don't know/can't remember	**9**	3	6	3	0	0	2	0	2	2	1	0	4	2	0	0	2	6	1	0	3	4	0
	4%	***4%***	***5%***	***3%***	0	0	***15%***	0	***13%***	***7%***	***3%***	0	***7%***	***3%***	0	0	***20%***	***4%***	***3%***	0	***4%***	***4%***	0
					**	**	**	**	**	**	*	**	*	*	**	**	**		**	**			**
NET: At least most days	**85**	44	40	46	12	1	5	6	7	9	17	3	19	25	13	3	4	69	8	5	31	38	13
	44%	***58%***	***34%***	***51%***	***35%***	***33%***	***35%***	***55%***	***51%***	***30%***	***41%***	***23%***	***36%***	***45%***	***79%***	***71%***	***44%***	***46%***	***31%***	***58%***	***46%***	***40%***	***56%***
	C	**AC**			**	**	**	**	**	**	*	**	*	*	**	**	**		**	**			**
NET: At least once a week	**157**	67	90	77	31	2	10	9	10	18	32	8	42	48	17	4	6	125	20	7	58	77	18
	81%	***88%***	***77%***	***85%***	***95%***	***100%***	***72%***	***90%***	***70%***	***61%***	***78%***	***63%***	***79%***	***86%***	***100%***	***100%***	***61%***	***84%***	***75%***	***79%***	***84%***	***82%***	***78%***
					**	**	**	**	**	**	*	**	*	*	**	**	**		**	**			**
NET: Once a month - once every three months	**28**	6	22	11	2	0	2	1	2	9	8	5	7	6	0	0	2	19	6	2	8	13	5
	14%	***8%***	***19%***	***12%***	***5%***	0	***13%***	***10%***	***17%***	***32%***	***19%***	***37%***	***14%***	***11%***	0	0	***19%***	***13%***	***22%***	***21%***	***11%***	***14%***	***22%***
	B				**	**	**	**	**	**	*	**	*	*	**	**	**		**	**			**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Hayu
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**41**	19	22	14	27	13	28	7	4	1	5	1	2	1	2	4	8	4	2	30	7	2	2
Weighted Base	**46**	23	24	15	32	15	32	6	5	1	6	1	2	1	2	5	11	5	1	38	6	2	1
Effective Base	**36.3**	16.4	20.1	12.4	24.0	12.3	24.1	6.7	3.8	1.0	4.9	1.0	2.0	1.0	1.9	3.9	7.1	3.6	1.8	27.7	6.7	1.9	1.8
A few times a day	**9**	6	3	0	9	4	4	2	0	0	0	0	0	0	0	0	5	2	0	7	2	0	0
	19%	***28%***	***11%***	0	***28%***	***29%***	***14%***	***31%***	0	0	0	0	0	0	0	0	***43%***	***39%***	0	***18%***	***31%***	0	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every day	**9**	6	4	2	7	5	5	0	1	0	1	1	0	0	0	0	6	0	0	9	0	0	0
	20%	***25%***	***15%***	***16%***	***22%***	***31%***	***15%***	0	***22%***	0	***15%***	***100%***	0	0	0	0	***57%***	0	***32%***	***24%***	0	0	***32%***
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
About two or three times a week	**10**	3	7	2	8	1	10	2	0	0	3	0	1	0	0	3	0	2	0	9	2	0	0
	22%	***14%***	***30%***	***14%***	***26%***	***5%***	***31%***	***28%***	0	0	***41%***	0	***56%***	0	0	***55%***	0	***45%***	0	***23%***	***28%***	0	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a week	**11**	5	6	4	7	3	7	1	1	1	3	0	0	1	1	2	0	1	0	9	1	1	0
	24%	***21%***	***26%***	***29%***	***21%***	***24%***	***24%***	***12%***	***18%***	***100%***	***44%***	0	0	***100%***	***38%***	***45%***	0	***16%***	***68%***	***24%***	***12%***	***38%***	***68%***
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a month	**3**	2	1	2	1	2	1	1	2	0	0	0	1	0	0	0	0	0	0	3	1	0	0
	7%	***7%***	***6%***	***16%***	***3%***	***11%***	***5%***	***10%***	***31%***	0	0	0	***44%***	0	0	0	0	0	0	***7%***	***10%***	0	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every three months	**4**	1	3	4	0	0	4	1	2	0	0	0	0	0	1	0	0	0	0	2	1	1	0
	8%	***5%***	***11%***	***26%***	0	0	***12%***	***18%***	***30%***	0	0	0	0	0	***62%***	0	0	0	0	***4%***	***18%***	***62%***	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/can't remember	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: At least most days	**18**	12	6	2	16	9	9	2	1	0	1	1	0	0	0	0	11	2	0	16	2	0	0
	39%	***53%***	***26%***	***16%***	***50%***	***60%***	***29%***	***31%***	***22%***	0	***15%***	***100%***	0	0	0	0	***100%***	***39%***	***32%***	***42%***	***31%***	0	***32%***
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: At least once a week	**39**	20	20	9	31	13	26	4	2	1	6	1	1	1	1	5	11	5	1	34	4	1	1
	85%	***87%***	***83%***	***58%***	***97%***	***89%***	***83%***	***72%***	***40%***	***100%***	***100%***	***100%***	***56%***	***100%***	***38%***	***100%***	***100%***	***100%***	***100%***	***89%***	***72%***	***38%***	***100%***
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: Once a month - once every three months	**7**	3	4	6	1	2	5	2	3	0	0	0	1	0	1	0	0	0	0	4	2	1	0
	15%	***13%***	***17%***	***42%***	***3%***	***11%***	***17%***	***28%***	***60%***	0	0	0	***44%***	0	***62%***	0	0	0	0	***11%***	***28%***	***62%***	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Hayu
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**41**	12	11	10	8	0	0	16	17	8	3	6	6	1	6	12	8	33	12	26	3	29	5
Weighted Base	**46**	15	10	11	10	0	0	16	24	6	4	5	8	1	6	13	9	37	13	30	3	33	6
Effective Base	**36.3**	10.1	10.0	9.3	7.7	0	0	15.0	15.6	7.1	2.5	4.9	5.4	1.0	5.7	11.2	7.6	28.7	10.3	23.1	2.4	25.6	4.7
A few times a day	**9**	3	2	2	2	0	0	7	2	0	3	0	1	0	1	3	4	5	4	5	0	9	0
	19%	***21%***	***22%***	***16%***	***16%***	0	0	***41%***	***9%***	0	***79%***	0	***14%***	0	***19%***	***25%***	***37%***	***14%***	***32%***	***16%***	0	***26%***	0
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every day	**9**	4	2	2	1	0	0	3	5	1	1	0	2	0	1	2	2	7	2	5	0	9	0
	20%	***27%***	***20%***	***18%***	***12%***	0	0	***18%***	***22%***	***18%***	***21%***	***4%***	***29%***	0	***17%***	***17%***	***21%***	***20%***	***16%***	***16%***	0	***28%***	0
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
About two or three times a week	**10**	1	3	3	4	0	0	3	6	1	0	1	2	0	2	3	1	9	2	8	0	6	3
	22%	***7%***	***32%***	***23%***	***36%***	0	0	***19%***	***26%***	***18%***	0	***18%***	***28%***	0	***36%***	***19%***	***13%***	***25%***	***19%***	***27%***	0	***18%***	***44%***
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a week	**11**	4	3	1	3	0	0	3	6	2	0	2	1	0	2	4	0	11	4	6	1	7	1
	24%	***28%***	***26%***	***12%***	***27%***	0	0	***17%***	***24%***	***38%***	0	***37%***	***15%***	0	***29%***	***33%***	0	***30%***	***29%***	***20%***	***24%***	***21%***	***15%***
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a month	**3**	0	0	2	1	0	0	1	2	1	0	1	0	0	0	1	2	1	1	3	2	0	1
	7%	0	0	***21%***	***9%***	0	0	***5%***	***7%***	***9%***	0	***11%***	0	0	0	***6%***	***18%***	***4%***	***5%***	***8%***	***76%***	0	***14%***
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every three months	**4**	3	0	1	0	0	0	0	3	1	0	2	1	1	0	0	1	3	0	4	0	2	2
	8%	***18%***	0	***10%***	0	0	0	0	***12%***	***17%***	0	***30%***	***14%***	***100%***	0	0	***11%***	***8%***	0	***13%***	0	***7%***	***27%***
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/can't remember	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: At least most days	**18**	7	4	4	3	0	0	10	7	1	4	0	4	0	2	6	6	12	6	9	0	18	0
	39%	***47%***	***42%***	***34%***	***28%***	0	0	***59%***	***31%***	***18%***	***100%***	***4%***	***44%***	0	***35%***	***42%***	***59%***	***34%***	***47%***	***32%***	0	***54%***	0
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: At least once a week	**39**	13	10	7	9	0	0	15	19	5	4	3	7	0	6	13	7	33	12	23	1	31	3
	85%	***82%***	***100%***	***69%***	***91%***	0	0	***95%***	***81%***	***74%***	***100%***	***59%***	***86%***	0	***100%***	***94%***	***71%***	***89%***	***95%***	***79%***	***24%***	***93%***	***58%***
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: Once a month - once every three months	**7**	3	0	3	1	0	0	1	4	2	0	2	1	1	0	1	3	4	1	6	2	2	2
	15%	***18%***	0	***31%***	***9%***	0	0	***5%***	***19%***	***26%***	0	***41%***	***14%***	***100%***	0	***6%***	***29%***	***11%***	***5%***	***21%***	***76%***	***7%***	***42%***
		**	**	**	**			**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Hayu
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**41**	20	21	26	7	0	3	3	2	0	5	1	12	14	8	0	0	32	4	4	20	16	4
Weighted Base	**46**	21	25	29	11	0	2	3	2	0	6	1	16	14	9	0	0	37	4	5	22	19	5
Effective Base	**36.3**	17.9	18.6	23.9	6.6	0	2.4	2.9	2.0	0	4.2	1.0	10.7	12.6	7.6	0	0	28.2	3.9	3.6	17.0	14.6	3.8
A few times a day	**9** ***19%***	7 ***34%*** **	2 ***6%*** **	7 ***25%*** **	2 ***14%*** **	0 0	0 0 **	0 0 **	0 0 **	0 0	2 ***36%*** **	0 0 **	2 ***10%*** **	2 ***16%*** **	3 ***32%*** **	0 0	0 0	9 ***23%*** **	0 0 **	0 0 **	7 ***30%*** **	2 ***11%*** **	0 0 **
At least once every day	**9** ***20%***	3 ***15%*** **	6 ***24%*** **	6 ***20%*** **	2 ***23%*** **	0 0	1 ***65%*** **	0 0 **	0 0 **	0 0	1 ***20%*** **	0 0 **	4 ***26%*** **	2 ***16%*** **	2 ***21%*** **	0 0	0 0	8 ***23%*** **	1 ***25%*** **	0 0 **	6 ***28%*** **	3 ***17%*** **	0 0 **
About two or three times a week	**10** ***22%***	5 ***23%*** **	6 ***22%*** **	8 ***27%*** **	1 ***12%*** **	0 0	0 0 **	1 ***38%*** **	0 0 **	0 0	1 ***19%*** **	1 ***100%*** **	3 ***19%*** **	4 ***26%*** **	1 ***14%*** **	0 0	0 0	8 ***22%*** **	0 0 **	2 ***45%*** **	5 ***22%*** **	4 ***23%*** **	1 ***27%*** **
At least once a week	**11** ***24%***	5 ***25%*** **	6 ***23%*** **	5 ***16%*** **	3 ***25%*** **	0 0	0 0 **	2 ***62%*** **	2 ***100%*** **	0 0	1 ***15%*** **	0 0 **	5 ***34%*** **	3 ***19%*** **	1 ***15%*** **	0 0	0 0	7 ***20%*** **	2 ***46%*** **	1 ***19%*** **	4 ***17%*** **	5 ***29%*** **	1 ***17%*** **
At least once a month	**3** ***7%***	1 ***3%*** **	3 ***10%*** **	1 ***3%*** **	2 ***15%*** **	0 0	1 ***35%*** **	0 0 **	0 0 **	0 0	1 ***10%*** **	0 0 **	2 ***11%*** **	1 ***6%*** **	0 0 **	0 0	0 0	1 ***4%*** **	0 0 **	2 ***36%*** **	1 ***3%*** **	1 ***5%*** **	2 ***33%*** **
At least once every three months	**4** ***8%***	0 0 **	4 ***15%*** **	3 ***9%*** **	1 ***11%*** **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	2 ***16%*** **	2 ***19%*** **	0 0	0 0	3 ***7%*** **	1 ***29%*** **	0 0 **	0 0 **	3 ***14%*** **	1 ***23%*** **
Don't know/can't remember	**0** **0**	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **
NET: At least most days	**18** ***39%***	10 ***49%*** **	8 ***31%*** **	13 ***45%*** **	4 ***37%*** **	0 0	1 ***65%*** **	0 0 **	0 0 **	0 0	3 ***56%*** **	0 0 **	6 ***36%*** **	5 ***33%*** **	5 ***53%*** **	0 0	0 0	17 ***46%*** **	1 ***25%*** **	0 0 **	13 ***59%*** **	5 ***29%*** **	0 0 **
NET: At least once a week	**39** ***85%***	20 ***97%*** **	19 ***75%*** **	25 ***88%*** **	8 ***74%*** **	0 0	1 ***65%*** **	3 ***100%*** **	2 ***100%*** **	0 0	5 ***90%*** **	1 ***100%*** **	14 ***89%*** **	11 ***78%*** **	7 ***81%*** **	0 0	0 0	33 ***89%*** **	3 ***71%*** **	3 ***64%*** **	21 ***97%*** **	15 ***81%*** **	2 ***44%*** **
NET: Once a month - once every three months	**7** ***15%***	1 ***3%*** **	6 ***25%*** **	4 ***12%*** **	3 ***26%*** **	0 0	1 ***35%*** **	0 0 **	0 0 **	0 0	1 ***10%*** **	0 0 **	2 ***11%*** **	3 ***22%*** **	2 ***19%*** **	0 0	0 0	4 ***11%*** **	1 ***29%*** **	2 ***36%*** **	1 ***3%*** **	4 ***19%*** **	3 ***56%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - A BBC YouTube Channel
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**196**	96	100	102	94	112	84	22	6	12	15	18	10	15	18	8	41	18	13	143	22	18	13
Weighted Base	**202**	98	104	98	104	114	89	17	6	14	17	19	12	18	10	10	55	21	4	172	17	10	4
Effective Base	**167.2**	82.6	84.7	85.3	82.3	95.5	71.8	20.6	5.9	11.5	14.1	16.7	9.4	14.1	16.0	7.5	37.0	17.2	12.2	131.9	20.6	16.0	12.2
A few times a day	**21**	11	10	2	20	11	10	2	0	1	0	2	1	0	0	0	12	3	0	18	2	0	0
	11%	***11%***	***10%***	***2%***	***19%***	***10%***	***12%***	***11%***	***0***	***8%***	***0***	***12%***	***9%***	***0***	***5%***	***0***	***21%***	***12%***	***12%***	***11%***	***11%***	***5%***	***12%***
	D				**AD**			**	**	**	**	**	**	**	**	**	A*	**	**		**	**	**
At least once every day	**42**	22	20	13	29	29	13	3	1	4	3	5	2	3	2	2	14	3	1	36	3	2	1
	21%	***22%***	***19%***	***13%***	***28%***	***26%***	***14%***	***15%***	***16%***	***28%***	***17%***	***28%***	***18%***	***14%***	***25%***	***16%***	***26%***	***13%***	***14%***	***21%***	***15%***	***25%***	***14%***
	D				**AD**			**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
About two or three times a week	**33**	15	18	18	15	15	18	5	0	2	2	3	4	1	1	4	8	4	1	27	5	1	1
	16%	***15%***	***17%***	***18%***	***15%***	***13%***	***21%***	***27%***	***0***	***14%***	***12%***	***17%***	***31%***	***5%***	***13%***	***37%***	***14%***	***17%***	***16%***	***16%***	***27%***	***13%***	***16%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
At least once a week	**36**	17	19	20	16	20	15	4	1	3	5	2	1	6	1	2	9	1	1	29	4	1	1
	18%	***17%***	***18%***	***20%***	***15%***	***18%***	***17%***	***24%***	***16%***	***22%***	***28%***	***13%***	***8%***	***32%***	***13%***	***21%***	***16%***	***3%***	***23%***	***17%***	***24%***	***13%***	***23%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
At least once a month	**42**	22	19	25	17	22	20	2	2	2	7	2	4	2	3	3	8	5	1	36	2	3	1
	21%	***23%***	***19%***	***26%***	***16%***	***19%***	***22%***	***10%***	***34%***	***17%***	***43%***	***11%***	***34%***	***13%***	***29%***	***26%***	***14%***	***26%***	***27%***	***21%***	***10%***	***29%***	***27%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
At least once every three months	**15**	5	10	10	5	9	6	1	2	0	0	3	0	4	0	0	4	2	0	14	1	0	0
	7%	***5%***	***10%***	***10%***	***5%***	***8%***	***7%***	***4%***	***34%***	***0***	***0***	***14%***	***0***	***20%***	***0***	***0***	***8%***	***9%***	***0***	***8%***	***4%***	***0***	***0***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
Don't know/can't remember	**14**	6	8	11	2	8	6	2	0	1	0	1	0	3	2	0	1	4	0	10	2	2	0
	7%	***6%***	***8%***	***12%***	***2%***	***7%***	***7%***	***10%***	***0***	***11%***	***0***	***5%***	***0***	***16%***	***16%***	***0***	***2%***	***19%***	***8%***	***6%***	***10%***	***16%***	***8%***
	E			**AE**				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: At least most days	**63**	33	30	15	49	40	23	5	1	5	3	8	3	3	3	2	26	5	1	55	5	3	1
	31%	***34%***	***29%***	***15%***	***47%***	***35%***	***26%***	***26%***	***16%***	***36%***	***17%***	***40%***	***27%***	***14%***	***30%***	***16%***	***47%***	***25%***	***26%***	***32%***	***26%***	***30%***	***26%***
	D				**AD**			**	**	**	**	**	**	**	**	**	A*	**	**		**	**	**
NET: At least once a week	**132**	65	67	52	80	75	57	13	2	10	10	13	8	9	5	7	42	9	2	111	13	5	2
	65%	***66%***	***64%***	***53%***	***77%***	***66%***	***64%***	***76%***	***32%***	***72%***	***57%***	***70%***	***66%***	***52%***	***55%***	***74%***	***76%***	***46%***	***65%***	***65%***	***76%***	***55%***	***65%***
	D				**AD**			**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: Once a month - once every three months	**56**	27	29	35	22	31	26	2	4	2	7	5	4	6	3	3	12	7	1	50	2	3	1
	28%	***28%***	***28%***	***35%***	***21%***	***27%***	***29%***	***14%***	***68%***	***17%***	***43%***	***25%***	***34%***	***33%***	***29%***	***26%***	***22%***	***35%***	***27%***	***29%***	***14%***	***29%***	***27%***
	E			**AE**				**	**	**	**	**	**	**	**	**	*	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - A BBC YouTube Channel
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**196**	49	49	36	29	17	16	88	70	37	20	19	24	22	34	39	33	163	46	140	24	136	14
Weighted Base	**202**	62	49	35	27	17	12	86	81	34	21	19	28	22	37	38	44	158	43	150	22	139	18
Effective Base	**167.2**	40.9	43.9	33.5	25.6	14.7	14.0	80.6	60.0	27.5	16.5	15.5	20.6	17.5	30.5	35.9	29.9	139.4	36.7	121.9	19.1	116.1	12.7
A few times a day	**21** ***11%*** **R**	8 ***13%*** *	5 ***11%*** *	4 ***12%*** *	3 ***10%*** **	0 0 **	1 ***6%*** **	13 ***15%***	5 ***6%***	3 ***9%*** **	3 ***17%*** **	3 ***15%*** **	6 ***22%*** **	4 ***16%*** **	3 ***7%*** *	1 ***4%*** *	8 ***19%*** **	13 ***8%***	5 ***13%*** *	16 ***11%***	1 ***5%*** **	20 ***15%*** **A**	0 0 **
At least once every day	**42** ***21%*** **T**	15 ***24%*** *	12 ***24%*** *	9 ***27%*** *	3 ***9%*** **	2 ***9%*** **	2 ***16%*** **	20 ***23%***	14 ***18%***	8 ***22%*** **	2 ***11%*** **	5 ***28%*** **	6 ***22%*** **	5 ***22%*** **	8 ***20%*** *	9 ***24%*** *	9 ***21%*** **	33 ***21%***	16 ***36%*** **AT***	24 ***16%***	4 ***20%*** **	29 ***21%***	5 ***27%*** **
About two or three times a week	**33** ***16%***	10 ***16%*** *	9 ***17%*** *	5 ***16%*** *	4 ***15%*** **	5 ***29%*** **	0 0 **	16 ***18%***	12 ***15%***	5 ***16%*** **	3 ***13%*** **	5 ***25%*** **	2 ***7%*** **	4 ***17%*** **	7 ***19%*** *	5 ***12%*** *	8 ***18%*** **	26 ***16%***	5 ***11%*** *	25 ***17%***	4 ***20%*** **	23 ***17%***	3 ***15%*** **
At least once a week	**36** ***18%*** **H**	13 ***20%*** *	9 ***19%*** *	5 ***15%*** *	3 ***10%*** **	5 ***27%*** **	1 ***11%*** **	10 ***12%***	19 ***24%***	7 ***19%*** **	6 ***28%*** **	2 ***10%*** **	6 ***20%*** **	6 ***26%*** **	3 ***7%*** *	9 ***24%*** *	6 ***13%*** **	30 ***19%***	7 ***17%*** *	28 ***18%***	4 ***16%*** **	26 ***19%***	4 ***25%*** **
At least once a month	**42** ***21%***	9 ***14%*** *	9 ***19%*** *	7 ***21%*** *	8 ***29%*** **	4 ***21%*** **	4 ***36%*** **	18 ***21%***	16 ***19%***	7 ***20%*** **	3 ***16%*** **	4 ***18%*** **	4 ***13%*** **	4 ***19%*** **	9 ***24%*** *	8 ***22%*** *	10 ***23%*** **	32 ***20%***	5 ***11%*** *	35 ***24%***	6 ***27%*** **	26 ***19%***	4 ***20%*** **
At least once every three months	**15** ***7%***	4 ***7%*** *	2 ***4%*** *	3 ***9%*** *	3 ***12%*** **	0 0 **	2 ***21%*** **	6 ***7%***	8 ***9%***	2 ***5%*** **	1 ***6%*** **	0 0 **	1 ***3%*** **	0 0 **	4 ***11%*** *	4 ***11%*** *	3 ***6%*** **	12 ***8%***	3 ***6%*** *	12 ***8%***	1 ***4%*** **	11 ***8%***	1 ***7%*** **
Don't know/can't remember	**14** ***7%*** **V**	3 ***6%*** *	3 ***6%*** *	0 0 *	4 ***14%*** **	2 ***14%*** **	1 ***10%*** **	4 ***4%***	7 ***8%***	3 ***10%*** **	2 ***9%*** **	1 ***3%*** **	4 ***14%*** **	0 0 **	5 ***12%*** *	2 ***4%*** *	1 ***1%*** **	13 ***8%***	2 ***6%*** *	10 ***7%***	2 ***9%*** **	4 ***3%***	1 ***7%*** **
NET: At least most days	**63** ***31%*** **T**	23 ***37%*** *	17 ***35%*** *	14 ***39%*** *	5 ***19%*** **	2 ***9%*** **	3 ***22%*** **	33 ***38%***	20 ***24%***	11 ***31%*** **	6 ***28%*** **	8 ***43%*** **	12 ***44%*** **	8 ***38%*** **	10 ***27%*** *	11 ***27%*** *	17 ***39%*** **	46 ***29%***	21 ***49%*** **AT***	40 ***27%***	6 ***25%*** **	50 ***36%***	5 ***27%*** **
NET: At least once a week	**132** ***65%***	46 ***73%*** *	35 ***71%*** *	24 ***70%*** *	12 ***45%*** **	11 ***65%*** **	4 ***34%*** **	59 ***68%***	51 ***63%***	22 ***66%*** **	14 ***69%*** **	15 ***78%*** **	20 ***70%*** **	18 ***81%*** **	20 ***53%*** *	24 ***63%*** *	31 ***70%*** **	101 ***64%***	33 ***77%*** *	93 ***62%***	13 ***60%*** **	98 ***71%*** **A**	12 ***66%*** **
NET: Once a month - once every three months	**56** ***28%***	13 ***21%*** *	11 ***23%*** *	11 ***30%*** *	11 ***41%*** **	4 ***21%*** **	7 ***56%*** **	24 ***28%***	23 ***29%***	8 ***24%*** **	5 ***22%*** **	4 ***18%*** **	5 ***16%*** **	4 ***19%*** **	13 ***34%*** *	12 ***32%*** *	13 ***29%*** **	44 ***28%***	8 ***18%*** *	47 ***32%***	7 ***31%*** **	37 ***26%***	5 ***27%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - A BBC YouTube Channel
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**196**	73	123	106	20	2	18	22	8	20	33	6	47	61	36	5	7	160	23	7	100	70	18
Weighted Base	**202**	75	128	116	28	2	13	23	5	16	29	5	58	63	36	4	6	168	22	6	109	69	15
Effective Base	**167.2**	65.9	101.7	94.2	17.1	2.0	14.6	19.9	6.4	18.3	25.6	5.4	41.1	52.7	33.9	3.8	6.2	137.4	18.3	6.4	87.7	57.2	15.6
A few times a day	**21**	13	9	14	4	0	1	1	0	1	3	0	4	5	8	0	0	20	1	0	20	0	1
	11%	*17%*	*7%*	*12%*	*15%*	0	*5%*	*6%*	*4%*	*4%*	*11%*	0	*8%*	*8%*	*23%*	0	0	*12%*	*6%*	*8%*	*19%*	0	*4%*
	CV	**AC**			**	**	**	**	**	**	**	**	*		A*	**	**		**	**	**AV**		**
At least once every day	**42**	23	19	29	6	0	1	3	1	2	6	2	10	14	8	0	2	34	5	0	28	10	0
	21%	*31%*	*15%*	*25%*	*20%*	0	*10%*	*13%*	*12%*	*12%*	*21%*	*44%*	*18%*	*22%*	*21%*	0	*33%*	*20%*	*25%*	0	*26%*	*15%*	*1%*
	C	**AC**		*	**	**	**	**	**	**	**	**	*		*	**	**		**	**		*	**
About two or three times a week	**33**	11	23	17	5	0	2	7	0	2	3	1	16	7	5	2	1	28	4	0	19	7	5
	16%	*14%*	*18%*	*14%*	*20%*	0	*19%*	*31%*	0	*11%*	*9%*	*19%*	*27%*	*11%*	*13%*	*44%*	*19%*	*17%*	*18%*	0	*18%*	*11%*	*36%*
					**	**	**	**	**	**	**	**	**AN***		*	**	**		**	**			**
At least once a week	**36**	9	27	25	3	0	3	2	2	1	8	1	7	14	3	1	1	28	6	2	14	18	3
	18%	*12%*	*21%*	*21%*	*10%*	0	*26%*	*10%*	*34%*	*6%*	*28%*	*18%*	*12%*	*23%*	*9%*	*22%*	*17%*	*17%*	*26%*	*35%*	*13%*	*27%*	*20%*
					**	**	**	**	**	**	**	**	*		*	**	**		**	**		**AU**	**
At least once a month	**42**	12	30	19	7	1	2	4	1	7	5	0	11	17	7	0	0	33	5	2	14	21	5
	21%	*16%*	*23%*	*16%*	*25%*	*54%*	*18%*	*18%*	*25%*	*44%*	*18%*	0	*20%*	*27%*	*20%*	*10%*	*3%*	*20%*	*24%*	*36%*	*13%*	*30%*	*33%*
	U	**		*	**	**	**	**	**	**	**	**	*		*	**	**		**	**		**AU**	**
At least once every three months	**15**	5	10	6	1	0	0	4	1	2	2	0	6	2	4	0	2	13	0	1	5	9	0
	7%	*6%*	*8%*	*5%*	*4%*	0	0	*19%*	*18%*	*15%*	*7%*	0	*10%*	*3%*	*10%*	0	*28%*	*8%*	0	*11%*	*5%*	*13%*	0
					**	**	**	**	**	**	**	**	*		*	**	**		**	**			**
Don't know/can't remember	**14**	2	11	6	2	1	3	1	0	1	2	1	3	4	1	1	0	11	0	1	8	3	1
	7%	*3%*	*9%*	*5%*	*6%*	*46%*	*22%*	*4%*	*7%*	*7%*	*7%*	*18%*	*6%*	*6%*	*3%*	*25%*	0	*6%*	*2%*	*10%*	*7%*	*4%*	*4%*
					**	**	**	**	**	**	**	**	*		*	**	**		**	**			**
NET: At least most days	**63**	36	27	44	10	0	2	4	1	3	9	2	15	19	16	0	2	54	7	0	49	11	1
	31%	*48%*	*21%*	*38%*	*36%*	0	*15%*	*19%*	*16%*	*16%*	*32%*	*44%*	*26%*	*30%*	*45%*	0	*33%*	*32%*	*31%*	*8%*	*45%*	*16%*	*6%*
	CV	**AC**		**A**	**	**	**	**	**	**	**	**	*		*	**	**		**	**	**AV**		**
NET: At least once a week	**132**	55	77	85	18	0	8	14	2	5	20	4	37	40	24	3	4	110	16	3	82	36	9
	65%	*74%*	*60%*	*73%*	*66%*	0	*61%*	*59%*	*51%*	*34%*	*69%*	*82%*	*65%*	*64%*	*66%*	*66%*	*69%*	*66%*	*75%*	*43%*	*76%*	*53%*	*62%*
	V			**A**	**	**	**	**	**	**	**	**	*		*	**	**		**	**	**AV**		**
NET: Once a month - once every three months	**56**	17	39	25	8	1	2	8	2	10	7	0	17	19	11	0	2	47	5	3	19	30	5
	28%	*23%*	*31%*	*22%*	*29%*	*54%*	*18%*	*37%*	*43%*	*59%*	*24%*	0	*29%*	*30%*	*31%*	*10%*	*31%*	*28%*	*24%*	*47%*	*17%*	*43%*	*33%*
	DU				**	**	**	**	**	**	**	**	*		*	**	**		**	**		**AU**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Other YouTube Channel
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**425**	246	179	255	170	218	207	40	10	35	33	35	29	31	40	28	51	51	42	303	40	40	42
Weighted Base	**430**	249	182	254	177	227	204	31	12	39	43	39	33	40	21	33	65	61	13	365	31	21	13
Effective Base	**361.2**	207.8	153.3	214.4	146.8	186.8	174.5	38.2	9.5	32.8	30.8	31.5	27.2	29.2	35.3	27.0	48.2	48.0	37.4	283.4	38.2	35.3	37.4
A few times a day	**117** ***27%*** **SW**	60 ***24%***	57 ***31%***	61 ***24%***	56 ***32%***	70 ***31%***	46 ***23%***	9 ***28%*** S*	2 ***19%*** **	10 ***25%*** *	12 ***29%*** *	10 ***26%*** *	12 ***37%*** **	11 ***27%*** **	6 ***28%*** S*	8 ***24%*** **	18 ***28%*** S*	17 ***28%*** S*	1 ***8%*** *	101 ***28%*** **W**	9 ***28%*** W*	6 ***28%*** W*	1 ***8%*** *
At least once every day	**109** ***25%*** **EF**	69 ***28%*** *	39 ***22%*** *	76 ***30%*** **AE**	32 ***18%*** *	47 ***21%*** *	62 ***30%*** **AF**	10 ***32%*** *	1 ***11%*** **	9 ***23%*** *	12 ***27%*** *	13 ***34%*** *	8 ***25%*** **	9 ***22%*** **	5 ***24%*** *	9 ***27%*** **	10 ***16%*** *	17 ***28%*** *	5 ***37%*** Q*	89 ***24%*** *	10 ***32%*** *	5 ***24%*** *	5 ***37%*** *
About two or three times a week	**81** ***19%*** **HU**	42 ***17%***	39 ***21%***	40 ***16%***	41 ***23%***	47 ***21%***	34 ***17%***	1 ***4%*** *	4 ***30%*** **	7 ***19%*** *	9 ***22%*** H*	6 ***15%*** *	3 ***10%*** **	9 ***23%*** **	4 ***20%*** H*	7 ***20%*** **	16 ***25%*** H*	12 ***20%*** H*	2 ***17%*** H*	73 ***20%*** **U**	1 ***4%*** *	4 ***20%*** U*	2 ***17%*** U*
At least once a week	**50** ***12%***	28 ***11%***	22 ***12%***	30 ***12%***	20 ***11%***	26 ***11%***	24 ***12%***	3 ***11%*** *	3 ***21%*** **	4 ***10%*** *	3 ***8%*** *	5 ***12%*** *	3 ***8%*** **	7 ***17%*** **	3 ***14%*** *	4 ***11%*** **	8 ***12%*** *	6 ***10%*** *	2 ***17%*** *	41 ***11%***	3 ***11%*** *	3 ***14%*** *	2 ***17%*** *
At least once a month	**50** ***12%***	34 ***14%*** *	15 ***8%***	30 ***12%***	20 ***11%***	30 ***13%***	20 ***10%***	4 ***14%*** *	2 ***19%*** **	5 ***12%*** *	6 ***14%*** *	3 ***7%*** *	4 ***13%*** **	2 ***6%*** **	2 ***10%*** *	6 ***18%*** **	9 ***13%*** *	5 ***8%*** *	2 ***13%*** *	42 ***11%***	4 ***14%*** *	2 ***10%*** *	2 ***13%*** *
At least once every three months	**16** ***4%***	8 ***3%***	7 ***4%***	10 ***4%***	5 ***3%***	5 ***2%***	11 ***5%***	3 ***11%*** **AK***	0 ***0%*** **	2 ***6%*** *	0 ***0%*** *	2 ***6%*** *	1 ***4%*** **	1 ***3%*** **	1 ***4%*** *	0 ***0%*** **	1 ***2%*** *	2 ***4%*** *	0 ***2%*** *	11 ***3%***	3 ***11%*** **AT***	1 ***4%*** *	0 ***2%*** *
Don't know/can't remember	**9** ***2%***	6 ***3%***	3 ***1%***	7 ***3%***	2 ***1%***	2 ***1%***	7 ***3%***	0 ***0%*** *	0 ***0%*** **	2 ***4%*** *	0 ***0%*** *	0 ***0%*** *	1 ***3%*** **	1 ***2%*** **	0 ***0%*** *	0 ***0%*** **	3 ***5%*** *	1 ***2%*** *	1 ***5%*** K*	8 ***2%***	0 ***0%*** *	0 ***0%*** *	1 ***5%*** *
NET: At least most days	**225** ***52%***	129 ***52%*** *	96 ***53%***	137 ***54%***	88 ***50%***	117 ***52%***	108 ***53%***	19 ***61%*** *	4 ***30%*** **	19 ***48%*** *	24 ***56%*** *	23 ***60%*** *	20 ***62%*** **	20 ***49%*** **	11 ***52%*** *	17 ***51%*** **	28 ***43%*** *	35 ***57%*** *	6 ***45%*** *	189 ***52%***	19 ***61%*** *	11 ***52%*** *	6 ***45%*** *
NET: At least once a week	**356** ***83%***	199 ***80%***	157 ***86%***	207 ***82%***	149 ***84%***	190 ***84%***	166 ***81%***	23 ***75%*** *	10 ***81%*** **	30 ***78%*** *	37 ***86%*** *	33 ***87%*** *	26 ***81%*** **	36 ***89%*** **	18 ***86%*** *	27 ***82%*** **	52 ***80%*** *	53 ***86%*** *	10 ***79%*** *	304 ***83%***	23 ***75%*** *	18 ***86%*** *	10 ***79%*** *
NET: Once a month - once every three months	**65** ***15%***	43 ***17%***	23 ***12%***	40 ***16%***	25 ***14%***	34 ***15%***	31 ***15%***	8 ***25%*** *	2 ***19%*** **	7 ***18%*** *	6 ***14%*** *	5 ***13%*** *	5 ***16%*** **	4 ***9%*** **	3 ***14%*** *	6 ***18%*** **	10 ***15%*** *	7 ***11%*** *	2 ***15%*** *	53 ***14%***	8 ***25%*** *	3 ***14%*** *	2 ***15%*** *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Other YouTube Channel
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**425**	101	100	82	63	40	39	144	158	121	43	37	75	58	68	46	59	366	93	302	61	255	53
Weighted Base	**430**	126	103	71	56	35	38	140	174	114	42	35	75	55	66	49	77	353	82	319	60	257	58
Effective Base	**361.2**	87.6	88.8	69.4	53.1	32.6	36.4	128.2	134.1	99.0	35.5	29.7	63.5	50.4	56.8	42.6	53.5	310.6	74.9	260.8	51.7	219.2	43.3
A few times a day	**117**	54	30	18	10	4	0	39	50	26	18	12	12	9	16	14	28	89	28	79	18	72	16
	27%	***43%***	***29%***	***25%***	***18%***	***12%***	***1%***	***28%***	***29%***	***23%***	***44%***	***34%***	***16%***	***16%***	***24%***	***29%***	***36%***	***25%***	***33%***	***25%***	***30%***	***28%***	***28%***
	FGMR	**ADEFG**	**G**	**G**	**G**	*	*				**AMNO***	**				*							*
At least once every day	**109**	35	30	17	17	6	5	29	47	33	8	11	19	15	21	10	27	82	18	83	14	64	20
	25%	***28%***	***29%***	***23%***	***29%***	***16%***	***12%***	***21%***	***27%***	***29%***	***19%***	***30%***	***25%***	***27%***	***31%***	***20%***	***35%***	***23%***	***22%***	***26%***	***23%***	***25%***	***35%***
	R					*	*				*	**	*			*							*
About two or three times a week	**81**	14	21	19	9	8	10	29	27	25	8	4	14	11	13	11	13	68	15	62	13	47	9
	19%	***11%***	***20%***	***26%***	***16%***	***24%***	***26%***	***21%***	***15%***	***22%***	***19%***	***12%***	***19%***	***20%***	***19%***	***23%***	***17%***	***19%***	***18%***	***19%***	***22%***	***18%***	***15%***
	B			**B**		*	B*				*	**				*							*
At least once a week	**50**	12	5	7	11	7	9	16	20	14	2	1	13	14	6	5	4	46	10	38	4	31	6
	12%	***9%***	***5%***	***9%***	***20%***	***19%***	***23%***	***12%***	***11%***	***12%***	***4%***	***3%***	***17%***	***25%***	***9%***	***11%***	***5%***	***13%***	***12%***	***12%***	***6%***	***12%***	***11%***
	C				**AC**	C*	**ABC***				*	**		**AKO**		*							*
At least once a month	**50**	5	14	8	6	7	10	18	23	9	3	7	11	6	8	6	3	46	7	39	9	25	5
	12%	***4%***	***13%***	***11%***	***11%***	***21%***	***26%***	***13%***	***13%***	***8%***	***8%***	***19%***	***15%***	***11%***	***12%***	***12%***	***5%***	***13%***	***9%***	***12%***	***15%***	***10%***	***9%***
	B		**B**			B*	**ABD***				*	**				*		**A**					*
At least once every three months	**16**	5	1	4	1	3	2	5	5	4	0	1	4	0	3	1	1	15	4	11	2	11	0
	4%	***4%***	***1%***	***5%***	***2%***	***8%***	***6%***	***4%***	***3%***	***4%***	***0***	***2%***	***5%***	***0***	***4%***	***2%***	***1%***	***4%***	***5%***	***3%***	***4%***	***4%***	***0***
						C*	*				*	**				*							*
Don't know/can't remember	**9**	1	4	0	2	0	2	4	2	3	2	0	2	0	1	1	0	9	0	7	0	6	1
	2%	***1%***	***4%***	0	***3%***	0	***6%***	***3%***	***1%***	***3%***	***6%***	0	***3%***	0	***2%***	***2%***	0	***3%***	0	***2%***	0	***2%***	***3%***
						*	D*				*	**				*							*
NET: At least most days	**225**	89	60	34	27	10	5	68	98	59	26	23	31	24	36	24	55	170	46	163	32	137	36
	52%	***71%***	***58%***	***48%***	***48%***	***28%***	***13%***	***48%***	***56%***	***52%***	***63%***	***64%***	***41%***	***44%***	***55%***	***49%***	***71%***	***48%***	***56%***	***51%***	***53%***	***53%***	***62%***
	FGMR	**ADEFG**	**FG**	**G**	**G**	*	*				M*	**				*	**AR**						*
NET: At least once a week	**356**	115	85	60	47	25	24	114	144	97	36	28	58	49	55	41	72	284	71	263	49	215	51
	83%	***91%***	***83%***	***84%***	***84%***	***72%***	***62%***	***81%***	***83%***	***86%***	***87%***	***79%***	***77%***	***89%***	***83%***	***83%***	***94%***	***80%***	***86%***	***82%***	***81%***	***84%***	***88%***
	GR	**AFG**	**G**	**G**	**G**	*	*				*	**				*	**AR**						*
NET: Once a month - once every three months	**65**	10	14	12	7	10	12	23	28	13	3	8	15	6	10	7	4	61	11	49	11	37	5
	15%	***8%***	***14%***	***16%***	***13%***	***28%***	***32%***	***16%***	***16%***	***12%***	***8%***	***21%***	***20%***	***11%***	***16%***	***15%***	***6%***	***17%***	***14%***	***15%***	***19%***	***14%***	***9%***
	BQ					**AB***	**ABCE***				*	**				*		**AQ**					*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A3a. How often in the past 3 months have you watched programmes using this service? - Other YouTube Channel
Base: All that have watched TV catch-up, on-demand, or video streaming services in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**425**	133	292	191	56	10	50	43	32	43	81	25	121	128	51	2	16	299	76	27	120	215	59
Weighted Base	**430**	128	303	206	70	12	37	44	23	38	80	24	131	121	58	3	13	304	75	25	131	211	56
Effective Base	**361.2**	112.7	248.8	165.7	49.3	9.2	40.1	38.9	26.9	38.8	66.7	21.3	103.4	107.8	47.4	1.9	13.0	255.8	63.7	22.6	103.3	185.0	48.0
A few times a day	**117**	28	89	52	15	7	13	22	8	0	24	1	53	22	12	0	4	81	21	5	45	48	13
	27%	***22%***	***29%***	***25%***	***22%***	***56%***	***35%***	***50%***	***33%***	***1%***	***30%***	***6%***	***40%***	***18%***	***20%***	0	***29%***	***27%***	***28%***	***20%***	***34%***	***23%***	***23%***
	JN			**J**	J*	**	J*	**ADEJ***	**	*		**	**ANO**		*	**	**			**	**V**		*
At least once every day	**109**	47	62	52	19	1	7	14	9	8	20	9	27	33	14	0	4	63	29	3	33	50	9
	25%	***37%***	***20%***	***25%***	***27%***	***5%***	***20%***	***31%***	***38%***	***20%***	***26%***	***39%***	***20%***	***27%***	***25%***	0	***32%***	***21%***	***38%***	***13%***	***26%***	***24%***	***17%***
	CR	**AC**			*	**	*	*	**	*		**			*	**	**		**AR**	**			*
About two or three times a week	**81**	23	58	44	13	1	10	3	2	8	17	8	20	24	10	2	1	68	6	6	30	40	9
	19%	***18%***	***19%***	***21%***	***19%***	***5%***	***27%***	***8%***	***9%***	***20%***	***21%***	***35%***	***16%***	***20%***	***17%***	***61%***	***7%***	***22%***	***8%***	***24%***	***23%***	***19%***	***17%***
	S				*	**	H*	*	**	*		**			*	**	**	**AS**		**			*
At least once a week	**50**	10	40	26	9	0	3	1	3	8	5	3	7	24	8	0	3	39	3	7	11	26	12
	12%	***8%***	***13%***	***12%***	***13%***	0	***7%***	***2%***	***14%***	***22%***	***6%***	***12%***	***5%***	***20%***	***14%***	0	***23%***	***13%***	***4%***	***26%***	***8%***	***12%***	***22%***
	HMS				*	**	*	*	**	**AH***		**		**AKM**	*	**	**			**			**AU***
At least once a month	**50**	14	36	27	7	0	2	1	1	11	10	1	15	13	10	0	1	36	10	4	8	32	8
	12%	***11%***	***12%***	***13%***	***10%***	0	***6%***	***3%***	***6%***	***28%***	***12%***	***4%***	***11%***	***11%***	***18%***	0	***9%***	***12%***	***13%***	***17%***	***6%***	***15%***	***15%***
	U				*	**	*	*	**	**ADEGH***		**			*	**	**			**		**AU**	*
At least once every three months	**16**	3	13	2	4	4	1	2	0	2	4	0	6	4	2	0	0	11	4	0	5	9	1
	4%	***2%***	***4%***	***1%***	***5%***	***33%***	***3%***	***6%***	0	***6%***	***4%***	0	***4%***	***3%***	***4%***	0	0	***4%***	***6%***	0	***4%***	***4%***	***3%***
	D				*	**	*	D*	**	D*		**			*	**	**			**			*
Don't know/can't remember	**9**	4	5	4	3	0	1	0	0	1	1	1	3	1	1	1	0	7	2	0	0	6	2
	2%	***3%***	***2%***	***2%***	***4%***	0	***3%***	0	0	***3%***	***1%***	***4%***	***2%***	***1%***	***2%***	***39%***	0	***2%***	***3%***	0	0	***3%***	***4%***
	U				*	**	*	*	**	*		**			*	**	**			**			U*
NET: At least most days	**225**	74	151	103	34	7	20	36	16	8	45	10	80	55	26	0	8	144	50	9	79	98	22
	52%	***58%***	***50%***	***50%***	***48%***	***62%***	***54%***	***82%***	***71%***	***21%***	***56%***	***44%***	***61%***	***46%***	***45%***	0	***61%***	***47%***	***66%***	***33%***	***60%***	***47%***	***39%***
	JRV			**J**	J*	**	J*	**ADEGJ***	**	*		**	**AN**		*	**	**		**AR**	**	**VW**		*
NET: At least once a week	**356**	107	249	173	56	8	33	40	21	24	66	22	107	102	44	2	12	251	59	21	119	164	44
	83%	***84%***	***82%***	***84%***	***80%***	***67%***	***88%***	***91%***	***94%***	***63%***	***82%***	***92%***	***82%***	***85%***	***76%***	***61%***	***91%***	***82%***	***78%***	***83%***	***90%***	***78%***	***78%***
	JV			**J**	*	**	J*	J*	**	*		**			*	**	**			**	**AVW**		*
NET: Once a month - once every three months	**65**	16	49	29	11	4	3	4	1	13	13	1	21	17	13	0	1	47	14	4	13	42	10
	15%	***13%***	***16%***	***14%***	***16%***	***33%***	***9%***	***9%***	***6%***	***34%***	***16%***	***4%***	***16%***	***14%***	***22%***	0	***9%***	***15%***	***19%***	***17%***	***10%***	***20%***	***18%***
					*	**	*	*	**	**ADEGH***		**			*	**	**			**		**AU**	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1400**	719	681	605	795	692	707	146	38	102	129	121	99	109	132	87	134	170	133	989	146	132	133
Weighted Base	**1384**	705	679	595	789	686	698	111	43	113	159	124	107	138	66	110	168	204	40	1167	111	66	40
Effective Base	**1191.5**	606.2	585.3	517.9	673.7	590.0	601.5	138.5	35.4	96.9	122.1	113.0	92.3	102.2	121.0	83.2	125.5	160.9	122.7	927.1	138.5	121.0	122.7
Lowest rating	**2**	2	0	0	2	1	1	0	0	0	0	1	0	0	0	0	1	0	0	2	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0
									*														
2	**4**	2	3	0	4	2	3	1	0	0	0	0	0	0	0	1	0	1	0	2	1	0	0
	0	0	0	0	1%	0	0	1%	0	0	0	0	0	0	1%	1%	0	1%	0	0	1%	1%	0
	D								*														
3	**11**	7	4	5	6	5	6	0	2	0	2	0	2	1	1	0	2	1	0	9	0	1	0
	1%	1%	1%	1%	1%	1%	1%	0	4%	0	1%	0	2%	1%	2%	0	1%	1%	0	1%	0	2%	0
									AL*														
4	**22**	10	12	10	12	11	11	1	1	1	2	2	3	1	2	5	0	4	1	18	1	2	1
	2%	1%	2%	2%	1%	2%	2%	0	2%	1%	2%	1%	2%	1%	3%	4%	0	2%	3%	2%	0	3%	3%
									*						Q	Q			Q				
5	**54**	26	28	24	30	27	27	3	0	8	8	6	5	5	2	4	6	6	1	48	3	2	1
	4%	4%	4%	4%	4%	4%	4%	3%	0	7%	5%	5%	5%	4%	3%	4%	3%	3%	2%	4%	3%	3%	2%
									*														
6	**91**	52	40	38	53	39	52	6	3	6	16	6	9	3	3	11	15	10	3	79	6	3	3
	7%	7%	6%	6%	7%	6%	7%	5%	8%	5%	10%	5%	8%	2%	5%	10%	9%	5%	7%	7%	5%	5%	7%
	N								*		**N**		**N**			**N**	**N**		**N**				
7	**248**	125	123	123	125	147	101	16	10	20	21	24	23	19	11	22	42	37	4	217	16	11	4
	18%	18%	18%	21%	16%	21%	15%	14%	22%	18%	13%	19%	22%	14%	16%	20%	25%	18%	11%	19%	14%	16%	11%
	EGSW			**AE**		**AG**			*								**AHKNS**			**W**			
8	**415**	217	198	182	233	210	205	43	11	41	44	40	31	47	20	31	45	52	12	341	43	20	12
	30%	31%	29%	31%	30%	31%	29%	39%	25%	36%	28%	32%	29%	34%	30%	28%	27%	25%	30%	29%	39%	30%	30%
								AQR	*												**AT**		
9	**319**	152	167	120	199	162	158	25	12	22	40	17	19	47	16	21	35	56	10	268	25	16	10
	23%	22%	25%	20%	25%	24%	23%	22%	27%	19%	25%	13%	18%	34%	24%	19%	21%	27%	26%	23%	22%	24%	26%
	DL				**AD**				*		**L**			**AHJLMPQ**	**L**			**L**	**L**				
Highest rating 10	**212**	110	102	90	122	81	131	15	5	15	25	28	14	15	11	16	22	37	8	178	15	11	8
	15%	16%	15%	15%	15%	12%	19%	14%	11%	14%	16%	23%	14%	11%	17%	14%	13%	18%	21%	15%	14%	17%	21%
	F						**AF**		*			**AN**							**N**				
Don't know	**5**	3	2	2	3	2	3	1	0	0	0	0	1	1	0	0	1	1	0	4	1	0	0
	0	0	0	0	0	0	0	1%	0	0	0	0	1%	1%	0	0	1%	0	0	0	1%	0	0
									*														
NET: 1-3	**17**	11	6	5	12	8	9	2	2	0	2	1	2	1	2	1	2	2	0	14	2	2	0
	1%	2%	1%	1%	2%	1%	1%	1%	4%	0	1%	1%	2%	1%	3%	1%	1%	1%	0	1%	1%	3%	0
									*														
NET: 4-6	**167**	87	80	72	95	76	91	10	4	15	27	14	17	9	7	20	21	20	4	146	10	7	4
	12%	12%	12%	12%	12%	11%	13%	9%	10%	13%	17%	11%	16%	6%	10%	18%	12%	10%	11%	13%	9%	10%	11%
									*		**N**		**N**			**HN**							
NET: 7-10	**1195**	604	591	517	678	600	595	99	37	98	131	109	88	127	57	89	144	181	35	1004	99	57	35
	86%	86%	87%	87%	86%	87%	85%	89%	86%	87%	82%	88%	82%	92%	87%	81%	85%	89%	88%	86%	89%	87%	88%
									*					**KMP**									
NET: 9-10	**531**	262	269	211	320	243	289	40	17	37	65	45	34	62	27	36	58	92	19	446	40	27	19
	38%	37%	40%	35%	41%	35%	41%	36%	39%	33%	41%	36%	32%	45%	41%	33%	34%	45%	47%	38%	36%	41%	47%
	F						**AF**		*									**M**	**AJMPQ**				**A**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1400**	150	239	251	254	224	282	479	595	321	112	134	274	222	216	222	128	1271	309	1036	277	809	135
Weighted Base	**1384**	192	232	229	241	219	270	441	649	289	100	126	269	217	212	234	163	1220	284	1047	261	803	141
Effective Base	**1191.5**	130.3	206.8	217.4	217.6	184.9	247.2	415.8	514.4	264.2	91.2	110.4	230.7	188.7	184.3	199.3	115.9	1080.6	255.6	888.3	238.8	683.7	117.6
Lowest rating	**2**	0	0	0	0	1	1	1	1	0	0	0	1	0	1	0	0	2	0	2	1	1	0
1	**0**	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0
2	**4**	0	1	1	0	0	3	1	1	2	2	1	0	0	1	0	0	4	3	1	0	2	1
	0	0	0	0	0	0	*1%*	0	0	*1%*	*2%*	*1%*	0	0	0	0	0	0	*1%*	0	0	0	*1%*
	T										**AM**								**AT**				
3	**11**	4	0	5	2	0	1	2	8	1	0	1	2	1	0	3	3	8	2	9	2	5	2
	1%	*2%*	0	*2%*	*1%*	0	0	*1%*	*1%*	0	0	*1%*	*1%*	0	0	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
				AF																			
4	**22**	2	6	4	4	3	2	7	9	5	3	5	4	2	0	3	1	21	4	14	6	10	1
	2%	*1%*	*3%*	*2%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*3%*	*4%*	*1%*	*1%*	0	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*
	O										**O**	**AO**											
5	**54**	11	12	8	10	7	6	14	33	7	6	6	12	8	6	10	11	43	7	42	9	34	7
	4%	*6%*	*5%*	*4%*	*4%*	*3%*	*2%*	*3%*	*5%*	*2%*	*6%*	*5%*	*4%*	*4%*	*3%*	*4%*	*7%*	*3%*	*2%*	*4%*	*4%*	*4%*	*5%*
	R																						
6	**91**	17	20	21	8	14	11	31	41	19	6	10	19	16	15	8	12	79	19	70	20	44	15
	7%	*9%*	*9%*	*9%*	*3%*	*7%*	*4%*	*7%*	*6%*	*7%*	*6%*	*8%*	*7%*	*7%*	*7%*	*3%*	*8%*	*6%*	*7%*	*7%*	*8%*	*6%*	*11%*
	EP	**E**	**EG**	**EG**																			**V**
7	**248**	39	53	43	31	36	46	84	102	61	17	22	49	40	32	48	37	210	42	192	50	156	19
	18%	*20%*	*23%*	*19%*	*13%*	*17%*	*17%*	*19%*	*16%*	*21%*	*17%*	*17%*	*18%*	*18%*	*15%*	*21%*	*23%*	*17%*	*15%*	*18%*	*19%*	*19%*	*14%*
	ER		**AE**																				
8	**415**	65	63	57	78	77	75	128	199	89	31	29	87	58	55	72	47	369	91	309	76	232	40
	30%	*34%*	*27%*	*25%*	*32%*	*35%*	*28%*	*29%*	*31%*	*31%*	*31%*	*23%*	*32%*	*27%*	*26%*	*31%*	*29%*	*30%*	*32%*	*30%*	*29%*	*29%*	*29%*
						D																	
9	**319**	33	41	62	62	49	72	105	160	53	21	27	57	62	55	54	34	285	64	245	60	181	34
	23%	*17%*	*18%*	*27%*	*26%*	*23%*	*27%*	*24%*	*25%*	*18%*	*22%*	*22%*	*21%*	*29%*	*26%*	*23%*	*21%*	*23%*	*22%*	*23%*	*23%*	*23%*	*24%*
	CJ			**BC**			**BC**		**J**					**A**									
Highest rating	**212**	22	34	27	46	30	53	65	92	52	14	22	39	30	46	32	16	196	52	159	37	135	20
10	*15%*	*12%*	*15%*	*12%*	*19%*	*14%*	*19%*	*15%*	*14%*	*18%*	*14%*	*18%*	*14%*	*14%*	*21%*	*14%*	*10%*	*16%*	*18%*	*15%*	*14%*	*17%*	*15%*
					D		**AD**								**ANP**			**A**					
Don't know	**5**	0	2	0	2	0	1	1	3	1	0	1	0	0	1	3	1	4	1	4	0	3	1
	0	0	*1%*	0	*1%*	0	0	0	0	0	0	*1%*	0	0	0	*1%*	*1%*	0	0	0	0	0	*1%*
																A							
NET: 1-3	**17**	4	1	5	2	1	4	4	10	3	2	3	3	1	2	3	3	14	5	12	3	8	3
	1%	*2%*	0	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	0	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*
NET: 4-6	**167**	30	38	34	21	25	19	53	83	31	15	21	34	26	21	21	25	142	30	126	35	88	23
	12%	*16%*	*16%*	*15%*	*9%*	*11%*	*7%*	*12%*	*13%*	*11%*	*15%*	*17%*	*13%*	*12%*	*10%*	*9%*	*15%*	*12%*	*11%*	*12%*	*14%*	*11%*	*17%*
	G	**G**	**AEG**	**G**								**P**											
NET: 7-10	**1195**	158	191	190	217	193	246	383	553	254	83	101	232	190	187	207	134	1060	248	905	223	704	114
	86%	*83%*	*82%*	*83%*	*90%*	*88%*	*91%*	*87%*	*85%*	*88%*	*83%*	*80%*	*86%*	*88%*	*89%*	*88%*	*82%*	*87%*	*87%*	*86%*	*85%*	*88%*	*81%*
					CD		**ABCD**															**W**	
NET: 9-10	**531**	55	75	89	108	79	125	170	252	105	35	50	96	92	100	86	50	481	116	403	97	316	55
	38%	*29%*	*32%*	*39%*	*45%*	*36%*	*46%*	*39%*	*39%*	*36%*	*35%*	*40%*	*36%*	*43%*	*47%*	*37%*	*31%*	*39%*	*41%*	*39%*	*37%*	*39%*	*39%*
	BC				**ABC**		**ABCF**								**AMP**			**A**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1400**	388	1012	610	191	19	97	71	113	299	272	93	328	441	174	24	65	1116	201	69	409	777	188
Weighted Base	**1384**	374	1009	651	227	23	75	72	76	259	274	94	337	435	162	19	61	1104	199	67	409	772	178
Effective Base	**1191.5**	331.2	860.6	532.2	167.4	16.6	79.2	61.3	95.3	264.3	228.7	79.1	280.0	378.6	147.9	20.2	56.2	944.6	174.4	59.8	348.1	661.7	160.0
Lowest rating	**2**	0	2	1	0	0	0	0	0	1	1	0	0	1	0	0	0	1	0	1	0	0	2
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2%	0	0	1%
						**										**				AR			AUV
2	**4**	1	3	1	0	0	0	0	1	3	1	0	2	0	0	1	0	0	1	3	0	1	3
	0	0	0	0	0	0	0	0	1%	1%	0	0	1%	0	0	6%	0	0	1%	4%	0	0	2%
	R					**				AD						**				AR			AUV
3	**11**	7	4	6	3	0	0	1	1	1	1	0	2	6	1	0	0	5	0	6	2	3	7
	1%	2%	0	1%	1%	0	0	1%	1%	0	0	0	1%	1%	1%	0	0	0	0	9%	0	0	4%
	CRV	AC				**										**				ARS			AUV
4	**22**	8	14	11	4	0	3	1	1	2	5	0	6	7	2	0	2	13	5	3	6	12	4
	2%	2%	1%	2%	2%	0	4%	1%	2%	1%	2%	0	2%	2%	2%	0	3%	1%	2%	5%	1%	2%	2%
	R					**										**				AR			
5	**54**	24	29	28	6	0	3	3	7	7	15	3	11	14	5	4	2	27	16	7	9	29	12
	4%	7%	3%	4%	3%	0	4%	4%	9%	3%	5%	4%	3%	3%	3%	21%	4%	2%	8%	10%	2%	4%	7%
	CRU	AC				**			AEJ							**			AR	AR			AU
6	**91**	28	63	50	12	0	2	5	7	15	16	7	24	36	6	1	1	49	33	8	18	54	17
	7%	8%	6%	8%	5%	0	3%	7%	9%	6%	6%	7%	7%	8%	4%	7%	1%	4%	17%	12%	4%	7%	9%
	RU					**										**			AR	R			U
7	**248**	56	192	138	36	1	11	14	10	38	50	15	62	79	30	2	9	185	46	16	61	142	43
	18%	15%	19%	21%	16%	4%	15%	19%	13%	15%	18%	16%	18%	18%	19%	10%	15%	17%	23%	24%	15%	18%	24%
	R			AJ		**										**			AR				AU
8	**415**	99	317	184	70	15	24	30	20	73	80	29	108	130	58	3	7	344	50	17	125	233	51
	30%	26%	31%	28%	31%	65%	32%	41%	27%	28%	29%	31%	32%	30%	36%	13%	11%	31%	25%	25%	31%	30%	29%
	Q					**		ADJ			Q	Q	Q	Q	Q	**							
9	**319**	92	227	140	59	4	20	12	19	65	56	29	75	97	38	4	20	280	33	4	92	197	24
	23%	25%	23%	21%	26%	20%	26%	16%	25%	25%	20%	31%	22%	22%	24%	19%	33%	25%	17%	6%	22%	25%	13%
	STW					**										**	K	AST	T		W	AW	
Highest rating	**212**	58	154	92	36	3	11	6	10	54	47	10	46	63	20	5	20	198	12	2	96	99	15
10	15%	15%	15%	14%	16%	11%	15%	9%	14%	21%	17%	11%	14%	14%	13%	24%	33%	18%	6%	3%	23%	13%	8%
	STVW					**				ADH						**	AKLMNO	AST			AVW		
Don't know	**5**	2	3	3	0	0	0	0	1	1	2	0	1	1	1	0	0	2	2	0	1	3	0
	0	0	0	1%	0	0	0	0	1%	0	1%	0	0	0	1%	0	0	0	1%	0	0	0	0
						**										**							
NET: 1-3	**17**	8	10	8	3	0	0	1	1	4	2	0	4	8	2	1	0	6	1	10	2	4	12
	1%	2%	1%	1%	1%	0	0	1%	2%	2%	1%	0	1%	2%	1%	6%	0	1%	1%	14%	0	1%	7%
	RV					**										**				ARS			AUV
NET: 4-6	**167**	61	106	88	22	0	8	10	15	24	36	10	41	57	13	5	5	89	54	18	33	94	34
	12%	16%	11%	14%	10%	0	11%	13%	19%	9%	13%	10%	12%	13%	8%	27%	8%	8%	27%	26%	8%	12%	19%
	CRU	AC				**			AEJ							**			AR	AR		U	AUV
NET: 7-10	**1195**	304	891	552	202	23	67	62	60	230	233	83	291	369	147	13	56	1006	142	40	374	670	133
	86%	81%	88%	85%	89%	100%	89%	86%	78%	89%	85%	89%	86%	85%	91%	66%	92%	91%	71%	59%	91%	87%	75%
	BISTW		AB		I	**				I						**		AST			AVW	W	
NET: 9-10	**531**	150	381	231	96	7	31	18	30	119	103	39	121	160	59	8	40	478	45	6	187	296	39
	38%	40%	38%	36%	42%	31%	41%	25%	39%	46%	38%	42%	36%	37%	36%	43%	66%	43%	23%	10%	46%	38%	22%
	HSTW				H	**	H			ADH						**	AKLMNO	AST	T		AVW	W	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**727**	372	355	270	457	330	396	39	23	58	63	62	52	64	76	52	72	96	70	542	39	76	70
Weighted Base	**741**	383	357	272	468	336	405	31	26	66	78	64	57	83	39	67	92	117	21	650	31	39	21
Effective Base	**617.0**	314.2	302.9	232.7	384.5	282.8	334.2	36.5	21.0	55.5	59.8	57.7	48.1	59.8	69.1	49.8	66.6	90.8	65.8	506.4	36.5	69.1	65.8
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
								*	**				*			*					*		
2	**4**	1	2	2	2	4	0	0	0	0	0	0	0	0	0	1	2	0	0	3	0	0	0
	1%	0	*1%*	*1%*	0	*1%*	0	0	0	0	0	0	0	0	*1%*	*2%*	*2%*	0	0	0	0	*1%*	0
	G							*	**		*		*			*					*		
3	**17**	11	6	12	5	7	10	0	3	1	1	0	0	3	2	3	1	2	0	15	0	2	0
	2%	*3%*	*2%*	*4%*	*1%*	*2%*	*2%*	0	*10%*	*2%*	*2%*	0	0	*4%*	*6%*	*4%*	*1%*	*2%*	0	*2%*	0	*6%*	0
	E			**AE**				*	**				*		**ALM**	*					*	**A**	
4	**13**	5	8	9	5	6	7	1	0	0	4	0	2	0	2	1	2	2	0	11	1	2	0
	2%	*1%*	*2%*	*3%*	*1%*	*2%*	*2%*	*3%*	0	0	*5%*	0	*3%*	0	*5%*	*2%*	*2%*	*2%*	0	*2%*	*3%*	*5%*	0
	E			**E**				*	**				*		**LN**	*					*		
5	**43**	25	18	21	23	22	21	1	1	7	1	4	6	3	0	7	5	5	1	41	1	0	1
	6%	*6%*	*5%*	*8%*	*5%*	*7%*	*5%*	*4%*	*5%*	*10%*	*2%*	*6%*	*11%*	*4%*	0	*11%*	*6%*	*5%*	*5%*	*6%*	*4%*	0	*5%*
	OV							*	**	**O**			**KO***			O*			**O**	**V**	*		**V**
6	**85**	46	40	40	45	45	40	6	3	8	10	6	3	11	3	12	11	10	2	74	6	3	2
	12%	*12%*	*11%*	*15%*	*10%*	*13%*	*10%*	*20%*	*10%*	*12%*	*13%*	*10%*	*5%*	*13%*	*8%*	*18%*	*12%*	*8%*	*11%*	*11%*	*20%*	*8%*	*11%*
	E							M*	**				*			M*					*		
7	**164**	76	88	73	90	89	75	8	5	14	13	14	17	18	8	17	20	24	5	143	8	8	5
	22%	*20%*	*25%*	*27%*	*19%*	*26%*	*19%*	*25%*	*21%*	*21%*	*16%*	*22%*	*30%*	*22%*	*21%*	*26%*	*22%*	*20%*	*23%*	*22%*	*25%*	*21%*	*23%*
	EG			**AE**		**AG**		*	**				*			*					*		
8	**207**	111	96	60	147	93	114	7	6	24	23	13	12	20	12	16	31	38	5	183	7	12	5
	28%	*29%*	*27%*	*22%*	*31%*	*28%*	*28%*	*24%*	*25%*	*37%*	*30%*	*21%*	*21%*	*24%*	*30%*	*23%*	*33%*	*33%*	*25%*	*28%*	*24%*	*30%*	*25%*
	D			*	**AD**			*	**	*			*			*					*		
9	**111**	60	51	28	84	44	67	4	3	4	13	13	10	16	6	5	12	21	3	99	4	6	3
	15%	*16%*	*14%*	*10%*	*18%*	*13%*	*17%*	*13%*	*12%*	*7%*	*17%*	*21%*	*17%*	*20%*	*16%*	*8%*	*13%*	*18%*	*13%*	*15%*	*13%*	*16%*	*13%*
	D				**AD**			*	**			**J**	*	**J**		*					*		
Highest rating	**95**	47	48	27	68	26	69	4	4	7	13	13	8	10	5	4	8	14	5	81	4	5	5
10	*13%*	*12%*	*13%*	*10%*	*14%*	*8%*	*17%*	*12%*	*17%*	*11%*	*17%*	*20%*	*14%*	*12%*	*14%*	*6%*	*8%*	*12%*	*22%*	*13%*	*12%*	*14%*	*22%*
	F						**AF**	*	**			**P**	*			*			**APQ**		*		**AT**
Don't know	**1**	1	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0
								*	**				*			*					*		
NET: 1-3	**21**	12	8	14	7	11	10	0	3	1	1	0	0	3	3	4	3	2	0	18	0	3	0
	3%	*3%*	*2%*	*5%*	*1%*	*3%*	*2%*	0	*10%*	*2%*	*2%*	0	0	*4%*	*7%*	*6%*	*3%*	*2%*	0	*3%*	0	*7%*	0
	E			**AE**				*	**				*		**ALM**	*					*	**AT**	
NET: 4-6	**142**	76	66	70	72	74	68	8	4	15	15	11	10	14	5	20	19	17	3	126	8	5	3
	19%	*20%*	*19%*	*26%*	*15%*	*22%*	*17%*	*27%*	*15%*	*22%*	*20%*	*17%*	*18%*	*18%*	*12%*	*30%*	*20%*	*15%*	*17%*	*19%*	*27%*	*12%*	*17%*
	E			**AE**				*	**				*			**AOR***					*		
NET: 7-10	**577**	295	283	189	389	251	326	23	19	50	62	54	46	64	31	43	71	98	18	506	23	31	18
	78%	*77%*	*79%*	*69%*	*83%*	*75%*	*81%*	*73%*	*75%*	*76%*	*79%*	*83%*	*82%*	*77%*	*81%*	*63%*	*76%*	*84%*	*83%*	*78%*	*73%*	*81%*	*83%*
	DP			*	**AD**			*	**			**P**	P*		**P**	*		**P**	**P**		*		
NET: 9-10	**206**	107	99	55	151	70	137	8	8	12	26	26	18	26	11	10	20	36	7	180	8	11	7
	28%	*28%*	*28%*	*20%*	*32%*	*21%*	*34%*	*24%*	*30%*	*18%*	*33%*	*40%*	*31%*	*32%*	*30%*	*15%*	*21%*	*30%*	*35%*	*28%*	*24%*	*30%*	*35%*
	DFP				**AD**		**AF**	*	**		**P**	**AJPQ**	*	**P**	**P**	*		**P**	**JP**		*		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**727**	83	116	116	136	128	148	233	336	157	54	85	143	120	119	102	57	670	174	520	135	434	63
Weighted Base	**741**	117	115	107	134	125	144	222	377	141	52	85	146	123	119	107	75	665	168	541	131	454	60
Effective Base	**617.0**	74.2	100.1	100.1	116.4	107.2	128.2	200.7	292.6	126.2	44.0	67.9	120.8	101.1	101.8	92.9	53.5	565.2	142.6	446.2	118.1	367.7	51.0
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
											*												
2	**4**	2	1	0	0	0	0	3	0	0	0	0	0	0	0	1	2	2	0	3	0	3	0
	1%	***2%***	***1%***	0	0	0	0	***1%***	0	0	0	0	0	0	0	***1%***	***3%***	0	0	***1%***	0	***1%***	0
	R										*						**R**						
3	**17**	2	3	2	5	2	3	7	8	2	0	2	1	0	2	5	3	14	2	14	7	7	2
	2%	***2%***	***3%***	***2%***	***3%***	***1%***	***2%***	***3%***	***2%***	***1%***	***1%***	***3%***	***1%***	0	***2%***	***4%***	***4%***	***2%***	***1%***	***3%***	***5%***	***1%***	***4%***
											*										**AV**		
4	**13**	3	4	3	3	1	0	5	6	2	3	3	1	0	1	4	0	13	1	10	3	4	3
	2%	***3%***	***3%***	***3%***	***2%***	***1%***	0	***2%***	***1%***	***2%***	***5%***	***4%***	0	0	***1%***	***3%***	0	***2%***	***1%***	***2%***	***2%***	***1%***	***4%***
	V										M*												
5	**43**	7	13	8	7	5	4	17	19	8	3	3	8	6	10	10	9	34	9	32	6	28	3
	6%	***6%***	***12%***	***7%***	***5%***	***4%***	***2%***	***8%***	***5%***	***5%***	***6%***	***4%***	***5%***	***5%***	***8%***	***9%***	***12%***	***5%***	***6%***	***6%***	***5%***	***6%***	***4%***
	R		**AFG**								*						**AR**						
6	**85**	21	11	14	15	20	4	23	45	16	7	7	17	12	15	13	6	79	15	67	13	51	9
	12%	***18%***	***10%***	***13%***	***11%***	***16%***	***3%***	***11%***	***12%***	***12%***	***14%***	***9%***	***11%***	***10%***	***12%***	***12%***	***8%***	***12%***	***9%***	***12%***	***10%***	***11%***	***15%***
	G	**G**	**G**	**G**	**G**	**G**					*												
7	**164**	26	22	26	33	30	26	64	65	35	3	15	32	30	30	25	20	144	37	118	43	83	15
	22%	***23%***	***19%***	***24%***	***25%***	***24%***	***18%***	***29%***	***17%***	***25%***	***6%***	***17%***	***22%***	***25%***	***25%***	***24%***	***26%***	***22%***	***22%***	***22%***	***33%***	***18%***	***26%***
	IKV							**AI**			*		**K**	**K**	**K**	**K**					**AV**		
8	**207**	38	27	32	30	35	46	54	124	29	12	24	51	39	28	26	19	189	50	146	26	136	12
	28%	***33%***	***23%***	***30%***	***22%***	***28%***	***32%***	***24%***	***33%***	***21%***	***23%***	***28%***	***35%***	***32%***	***23%***	***24%***	***25%***	***28%***	***30%***	***27%***	***20%***	***30%***	***20%***
	JU								**AHJ**		*											**U**	
9	**111**	6	14	15	24	18	35	28	59	24	12	17	21	20	12	18	9	102	24	87	18	77	10
	15%	***5%***	***12%***	***14%***	***18%***	***15%***	***24%***	***13%***	***16%***	***17%***	***23%***	***20%***	***15%***	***16%***	***10%***	***17%***	***12%***	***15%***	***14%***	***16%***	***14%***	***17%***	***16%***
	B				**B**	**B**	**ABCD**				O*												
Highest rating 10	**95**	11	18	8	18	15	25	20	51	24	11	12	15	15	21	5	7	88	30	62	14	65	6
	13%	***9%***	***16%***	***8%***	***13%***	***12%***	***17%***	***9%***	***14%***	***17%***	***22%***	***14%***	***10%***	***12%***	***17%***	***4%***	***10%***	***13%***	***18%***	***12%***	***11%***	***14%***	***10%***
	HP						**D**			**H**	P*	**P**			**P**								
Don't know	**1**	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0	1	0	1	0
	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0
											*												
NET: 1-3	**21**	4	5	2	5	2	4	10	8	2	0	2	1	0	3	6	5	16	2	17	7	10	2
	3%	***4%***	***4%***	***2%***	***3%***	***1%***	***3%***	***5%***	***2%***	***1%***	***1%***	***3%***	***1%***	0	***2%***	***6%***	***6%***	***2%***	***1%***	***3%***	***6%***	***2%***	***4%***
	R										*					**MN**							
NET: 4-6	**142**	31	28	25	24	25	8	46	69	26	13	14	25	18	25	27	16	126	26	110	22	83	14
	19%	***27%***	***25%***	***23%***	***18%***	***20%***	***6%***	***21%***	***18%***	***19%***	***25%***	***17%***	***17%***	***15%***	***21%***	***25%***	***21%***	***19%***	***15%***	***20%***	***17%***	***18%***	***24%***
	G	**G**	**G**	**G**	**G**	**G**					*												
NET: 7-10	**577**	81	81	80	105	98	132	166	299	112	38	68	120	105	90	74	55	522	140	413	101	360	43
	78%	***70%***	***71%***	***75%***	***79%***	***79%***	***92%***	***75%***	***79%***	***80%***	***74%***	***80%***	***82%***	***85%***	***76%***	***70%***	***73%***	***78%***	***84%***	***76%***	***78%***	***79%***	***72%***
	P						**ABCDEF**				*		**P**	**P**									
NET: 9-10	**206**	16	32	23	42	33	60	48	110	48	24	29	37	35	32	23	17	190	53	149	32	142	16
	28%	***14%***	***28%***	***21%***	***32%***	***27%***	***42%***	***22%***	***29%***	***34%***	***46%***	***34%***	***25%***	***28%***	***27%***	***21%***	***22%***	***29%***	***32%***	***28%***	***25%***	***31%***	***27%***
	BH		**B**		**B**	**B**	**ABCDF**			**H**	**AMNOP***											**A**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**727**	201	526	320	107	7	41	32	68	152	160	50	169	217	81	9	39	591	88	43	238	383	98
Weighted Base	**741**	203	538	348	138	7	32	36	46	133	164	49	184	217	80	7	38	605	90	40	247	388	97
Effective Base	**617.0**	172.0	445.1	278.0	95.2	5.8	33.1	29.5	57.8	134.7	135.9	40.2	144.4	185.6	68.5	8.0	34.0	500.2	76.8	35.6	199.1	329.2	82.4
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						**	*	**				*				**	*			*			
2	**4**	1	2	3	0	0	0	0	0	0	3	0	0	0	0	0	0	3	0	0	1	2	0
	1%	*1%*	0	*1%*	0	0	0	0	0	0	*2%*	0	0	0	0	0	0	*1%*	0	*1%*	*1%*	0	0
						**	*	**			A	*				**	*			*			
3	**17**	8	9	7	4	1	0	1	0	3	2	0	6	6	2	0	1	9	2	6	6	6	6
	2%	*4%*	*2%*	*2%*	*3%*	*17%*	*1%*	*3%*	0	*3%*	*1%*	0	*3%*	*3%*	*3%*	0	*4%*	*2%*	*2%*	*14%*	*2%*	*1%*	*6%*
	R					**	*	**				*				**	*			ARS*			AV
4	**13**	4	9	4	6	0	0	1	2	0	0	0	6	5	3	0	0	8	2	3	2	7	3
	2%	*2%*	*2%*	*1%*	*4%*	0	0	*3%*	*4%*	0	0	0	*3%*	*2%*	*3%*	0	0	*1%*	*3%*	*7%*	*1%*	*2%*	*3%*
	K					**	*	**				*	K		K	**	*			AR*			
5	**43**	13	30	24	8	2	3	3	2	2	12	2	11	8	9	0	1	25	9	9	7	28	8
	6%	*7%*	*6%*	*7%*	*6%*	*23%*	*8%*	*8%*	*4%*	*2%*	*7%*	*4%*	*6%*	*4%*	*11%*	0	*3%*	*4%*	*10%*	*23%*	*3%*	*7%*	*8%*
	JRU			J		**	*	**				*			N	**	*		R	AR*		U	
6	**85**	20	65	57	8	0	2	2	4	11	14	9	21	28	11	2	1	62	17	4	20	50	13
	12%	*10%*	*12%*	*16%*	*6%*	0	*7%*	*5%*	*10%*	*8%*	*8%*	*19%*	*11%*	*13%*	*13%*	*34%*	*2%*	*10%*	*19%*	*11%*	*8%*	*13%*	*14%*
	R			AEJ		**	*	**				Q*				**	*		AR	*			
7	**164**	43	120	86	25	1	11	6	10	25	27	11	39	57	22	4	2	130	27	7	50	87	27
	22%	*21%*	*22%*	*25%*	*18%*	*17%*	*34%*	*18%*	*21%*	*19%*	*16%*	*22%*	*21%*	*26%*	*28%*	*51%*	*6%*	*21%*	*30%*	*16%*	*20%*	*22%*	*28%*
	Q					**	*	**				*	Q	KQ	Q	**	*			*			
8	**207**	54	153	88	43	3	6	13	12	42	48	14	57	60	20	1	7	175	21	10	68	108	29
	28%	*27%*	*29%*	*25%*	*31%*	*38%*	*19%*	*37%*	*26%*	*32%*	*29%*	*28%*	*31%*	*28%*	*25%*	*10%*	*18%*	*29%*	*24%*	*24%*	*28%*	*28%*	*30%*
						**	*	**				*				**	*			*			
9	**111**	36	76	39	32	0	3	4	10	22	33	11	19	29	9	0	11	102	9	0	43	62	5
	15%	*18%*	*14%*	*11%*	*23%*	*4%*	*10%*	*11%*	*22%*	*17%*	*20%*	*22%*	*10%*	*13%*	*11%*	0	*28%*	*17%*	*10%*	0	*17%*	*16%*	*5%*
	DTW				AD	**	*	**	D		M	M*				**	AMNO*	AT		*	W	W	
Highest rating 10	**95**	22	73	40	13	0	7	5	5	25	24	2	24	25	4	0	15	91	3	2	50	38	6
	13%	*11%*	*14%*	*11%*	*9%*	0	*21%*	*15%*	*12%*	*19%*	*15%*	*5%*	*13%*	*11%*	*6%*	*6%*	*39%*	*15%*	*3%*	*4%*	*20%*	*10%*	*6%*
	SV					**	*	**		ADE		*				**	AKLMNO*	AS		*	AVW		
Don't know	**1**	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	*2%*	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R					**	*	**	AD			*				**	*			*			
NET: 1-3	**21**	9	11	10	4	1	0	1	0	4	5	0	6	6	2	0	1	13	2	6	7	7	6
	3%	*5%*	*2%*	*3%*	*3%*	*17%*	*1%*	*3%*	0	*3%*	*3%*	0	*3%*	*3%*	*3%*	0	*4%*	*2%*	*2%*	*15%*	*3%*	*2%*	*6%*
	R					**	*	**				*				**	*			ARS*			V
NET: 4-6	**142**	38	104	85	22	2	5	6	8	14	26	11	37	41	22	2	2	96	28	16	29	85	24
	19%	*19%*	*19%*	*25%*	*16%*	*23%*	*15%*	*17%*	*17%*	*11%*	*16%*	*23%*	*20%*	*19%*	*27%*	*34%*	*6%*	*16%*	*31%*	*40%*	*12%*	*22%*	*25%*
	JQRU			AJ		**	*	**				Q*	Q		Q	**	*		AR	AR*		U	U
NET: 7-10	**577**	155	422	253	112	4	26	29	38	115	133	38	139	170	56	5	34	497	60	18	210	296	67
	78%	*76%*	*78%*	*73%*	*81%*	*60%*	*84%*	*80%*	*81%*	*86%*	*81%*	*77%*	*76%*	*79%*	*70%*	*66%*	*91%*	*82%*	*67%*	*44%*	*85%*	*76%*	*69%*
	DSTW					**	*	**		AD		*				**	O*	AST	T	*	AVW		
NET: 9-10	**206**	58	148	79	45	0	10	9	16	48	57	13	43	53	14	0	25	192	12	2	92	100	11
	28%	*29%*	*28%*	*23%*	*32%*	*4%*	*31%*	*26%*	*34%*	*36%*	*35%*	*27%*	*24%*	*25%*	*17%*	*6%*	*67%*	*32%*	*13%*	*4%*	*37%*	*26%*	*12%*
	DOSTW					**	*	**		AD	AMNO	*				**	AKLMNO*	AST		*	AVW	W	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**569**	300	269	219	350	262	306	45	20	48	51	49	42	44	49	48	51	73	49	426	45	49	49
Weighted Base	**577**	302	275	215	362	258	319	34	21	53	64	50	47	53	24	65	63	88	15	504	34	24	15
Effective Base	**486.1**	248.6	237.8	190.9	296.0	225.4	261.2	42.7	17.7	45.5	48.2	45.5	38.8	41.5	45.4	45.1	48.2	68.6	45.3	396.7	42.7	45.4	45.3
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
								*	**	*	*	*	*	*	*	*	*		*		*	*	*
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
								*	**	*	*	*	*	*	*	*	*		*		*	*	*
3	**6**	5	1	5	1	5	1	0	0	1	0	0	0	0	0	2	0	3	0	6	0	0	0
	1%	***2%***	***1%***	***2%***	0	***2%***	0	0	0	***2%***	0	0	0	0	***2%***	***2%***	0	***3%***	0	***1%***	0	***2%***	0
	EG							*	**	*	*	*	*	*	*	*	*		*		*	*	*
4	**20**	7	13	12	8	12	9	1	0	3	2	2	2	4	0	4	1	1	1	19	1	0	1
	4%	***2%***	***5%***	***6%***	***2%***	***5%***	***3%***	***2%***	0	***6%***	***3%***	***3%***	***5%***	***8%***	0	***7%***	***2%***	***1%***	***4%***	***4%***	***2%***	0	***4%***
	E							*	**	*	*	*	*	*	*	*	*		*		*	*	*
5	**26**	19	8	8	18	10	16	0	0	1	3	5	1	0	0	6	4	5	1	25	0	0	1
	5%	***6%***	***3%***	***4%***	***5%***	***4%***	***5%***	0	0	***2%***	***5%***	***10%***	***2%***	0	***2%***	***10%***	***6%***	***6%***	***5%***	***5%***	0	***2%***	***5%***
	C							*	**	*	*	N*	*	*	*	N*	*		N*		*	*	*
6	**68**	38	30	24	44	23	44	3	3	3	6	7	5	9	2	6	9	13	2	61	3	2	2
	12%	***13%***	***11%***	***11%***	***12%***	***9%***	***14%***	***10%***	***14%***	***5%***	***10%***	***13%***	***10%***	***16%***	***8%***	***9%***	***15%***	***15%***	***11%***	***12%***	***10%***	***8%***	***11%***
								*	**	*	*	*	*	*	*	*	*		*		*	*	*
7	**136**	66	69	51	85	79	56	9	7	15	13	8	7	10	9	11	22	22	2	115	9	9	2
	23%	***22%***	***25%***	***24%***	***23%***	***31%***	***18%***	***28%***	***35%***	***29%***	***20%***	***15%***	***15%***	***18%***	***35%***	***17%***	***35%***	***25%***	***16%***	***23%***	***28%***	***35%***	***16%***
	G					**AG**		*	**	*	*	*	*	*	**LMPS***	*	**LM***		*		*	W*	*
8	**156**	89	66	53	102	66	89	11	4	22	18	13	18	12	8	17	14	17	3	134	11	8	3
	27%	***30%***	***24%***	***25%***	***28%***	***26%***	***28%***	***32%***	***16%***	***41%***	***28%***	***26%***	***37%***	***23%***	***32%***	***26%***	***22%***	***20%***	***20%***	***27%***	***32%***	***32%***	***20%***
								*	**	**AQRS***	*	*	R*	*	*	*	*		*		*	*	*
9	**98**	51	47	40	58	43	55	6	5	5	12	8	5	12	2	16	8	17	4	87	6	2	4
	17%	***17%***	***17%***	***19%***	***16%***	***17%***	***17%***	***18%***	***23%***	***9%***	***19%***	***16%***	***10%***	***22%***	***7%***	***24%***	***13%***	***19%***	***24%***	***17%***	***18%***	***7%***	***24%***
	OV							*	**	*	*	*	*	*	*	O*	*		**JO***		*	*	V*
Highest rating	**66**	27	39	21	45	20	46	4	3	3	10	8	10	6	4	3	5	8	3	56	4	4	3
10	***11%***	***9%***	***14%***	***10%***	***12%***	***8%***	***15%***	***10%***	***12%***	***6%***	***15%***	***17%***	***21%***	***11%***	***14%***	***5%***	***9%***	***9%***	***20%***	***11%***	***10%***	***14%***	***20%***
	F						**AF**	*	**	*	*	*	**JP***	*	*	*	*		**JP***		*	*	*
Don't know	**2**	1	1	1	1	0	2	0	0	0	0	0	0	1	0	0	0	1	0	2	0	0	0
	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0	0	0	0
								*	**	*	*	*	*	*	*	*	*		*		*	*	*
NET: 1-3	**6**	5	1	5	1	5	1	0	0	1	0	0	0	0	0	2	0	3	0	6	0	0	0
	1%	***2%***	***1%***	***2%***	0	***2%***	0	0	0	***2%***	0	0	0	0	***2%***	***2%***	0	***3%***	0	***1%***	0	***2%***	0
	EG							*	**	*	*	*	*	*	*	*	*		*		*	*	*
NET: 4-6	**114**	64	51	45	70	45	69	4	3	7	11	13	8	13	2	17	14	20	3	105	4	2	3
	20%	***21%***	***18%***	***21%***	***19%***	***18%***	***22%***	***12%***	***14%***	***13%***	***18%***	***26%***	***16%***	***24%***	***10%***	***25%***	***22%***	***22%***	***20%***	***21%***	***12%***	***10%***	***20%***
								*	**	*	*	*	*	*	*	*	*		*		*	*	*
NET: 7-10	**455**	233	222	165	290	208	247	30	18	45	52	37	39	40	22	47	49	64	12	392	30	22	12
	79%	***77%***	***81%***	***77%***	***80%***	***80%***	***77%***	***88%***	***86%***	***85%***	***82%***	***74%***	***84%***	***74%***	***88%***	***72%***	***78%***	***73%***	***80%***	***78%***	***88%***	***88%***	***80%***
								*	**	*	*	*	*	*	*	*	*		*		*	*	*
NET: 9-10	**164**	77	87	61	103	63	101	10	7	8	22	16	15	18	5	19	14	25	7	143	10	5	7
	28%	***26%***	***31%***	***28%***	***28%***	***24%***	***32%***	***28%***	***34%***	***14%***	***34%***	***32%***	***31%***	***33%***	***21%***	***29%***	***21%***	***28%***	***44%***	***28%***	***28%***	***21%***	***44%***
	J							*	**	*	J*	J*	*	J*	*	*	*		**AJOQ***		*	*	**ATV***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**569**	75	113	119	103	78	81	192	273	101	46	52	109	96	88	102	51	517	129	416	106	315	55
Weighted Base	**577**	98	111	109	105	77	77	179	304	91	44	51	112	100	88	105	67	509	122	430	102	323	56
Effective Base	**486.1**	64.3	97.4	105.9	90.0	63.8	72.6	170.2	236.7	80.3	37.1	40.7	91.9	82.4	76.9	92.0	48.1	438.9	104.3	360.1	91.9	268.5	47.3
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0 *	0 *	0	0	0	0	0 *	0	0	0	0	0	0 *
2	**0**	0	0	0	0	0	0	0	0	0	0 *	0 *	0	0	0	0	0 *	0	0	0	0	0	0 *
3	**6**	0	2	0	2	2	0	2	3	1	0 *	1 *	1	0	2	1	0 *	6	1	2	1	2	1 *
	1% T	0	***2%***	0	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***		***2%***	***1%***	0	***2%***	***1%***		***1%***	***1%***	0	***1%***	0	
4	**20**	7	6	2	2	3	0	6	9	6	1 *	3	6	1	3	3	1 *	19	2	19	4	9	3 *
	4%	***7%*** G	***6%*** G	***1%***	***2%***	***4%***	0	***3%***	***3%***	***6%***	***3%***	***6%***	***6%***	***1%***	***3%***	***3%***	***2%***	***4%***	***1%***	***4%***	***4%***	***3%***	***6%***
5	**26**	3	7	8	1	7	1	9	12	5	0 *	5	3	7	1	7	6 *	20	7	19	4	13	4 *
	5% R	***3%***	***6%***	***7%*** E	***1%***	***9%*** E	***1%***	***5%***	***4%***	***6%***	***1%***	***10%*** O*	***3%***	***7%***	***2%***	***7%***	***9%***	***4%***	***6%***	***4%***	***4%***	***4%***	***6%***
6	**68**	12	13	14	17	7	6	23	35	9	3 *	4 *	16	12	15	8	15	52	15	50	13	46	5 *
	12% R	***12%***	***11%***	***13%***	***16%***	***9%***	***7%***	***13%***	***12%***	***10%***	***7%***	***9%***	***14%***	***12%***	***17%***	***7%***	***23%*** AR*	***10%***	***12%***	***12%***	***13%***	***14%***	***8%***
7	**136**	21	25	23	28	21	17	46	68	20	9	10	19	22	24	32	15 *	119	31	101	31	69	14 *
	23%	***22%***	***23%***	***21%***	***26%***	***28%***	***23%***	***26%***	***22%***	***22%***	***20%***	***19%***	***17%***	***22%***	***27%***	***31%*** M	***23%***	***23%***	***25%***	***24%***	***30%***	***21%***	***26%***
8	**156**	26	27	29	26	21	27	47	88	19	16 P*	11	33	28	22	20	19 *	136	27	120	23	88	10 *
	27%	***27%***	***24%***	***26%***	***24%***	***27%***	***35%***	***26%***	***29%***	***21%***	***36%***	***21%***	***30%***	***27%***	***25%***	***19%***	***29%***	***27%***	***22%***	***28%***	***23%***	***27%***	***18%***
9	**98**	16	20	25	15	9	11	30	55	13	9 *	8 *	19	23	10	22	6 *	92 A	22	71	13	55	11 *
	17%	***17%***	***18%***	***23%***	***15%***	***12%***	***14%***	***17%***	***18%***	***15%***	***19%***	***16%***	***17%***	***23%***	***11%***	***21%***	***9%***	***18%***	***18%***	***16%***	***13%***	***17%***	***19%***
Highest rating 10	**66**	13	10	9	14	7	14 AD	15	34	17 AH	6 *	9 *	14	7	11	11	4 *	62	17	46	12	40	9 *
	11%	***13%***	***9%***	***8%***	***13%***	***9%***	***19%***	***8%***	***11%***	***19%***	***14%***	***17%***	***12%***	***7%***	***13%***	***10%***	***6%***	***12%***	***14%***	***11%***	***12%***	***13%***	***15%***
Don't know	**2**	0	1	0	1	0	0	1	1	0	0 *	0 *	0	0	1	1	0 *	2	0	2	0	2	0 *
	0	0	***1%***	0	***1%***	0	0	***1%***	0	0			0	0	***1%***	***1%***		0	0	0	0	***1%***	
NET: 1-3	**6**	0	2	0	2	2	0	2	3	1	0 *	1 *	1	0	2	1	0 *	6	1	2	1	2	1 *
	1% T	0	***2%***	0	***2%***	***2%***	***1%***	***1%***	***1%***	***1%***		***2%***	***1%***	0	***2%***	***1%***		***1%***	***1%***	0	***1%***	0	
NET: 4-6	**114**	21	26	23	20	17	7	38	55	20	5 *	12	26	21	19	18	23 AR*	92	23	88	21	68	12 *
	20% GR	***22%*** G	***23%*** G	***21%*** G	***19%***	***22%*** G	***9%***	***21%***	***18%***	***22%***	***11%***	***24%***	***23%***	***21%***	***22%***	***17%***	***34%***	***18%***	***19%***	***20%***	***21%***	***21%***	***21%***
NET: 7-10	**455**	76	82	86	82	59	70 ABCDEF	138	245	70	40 *	37 *	86	79	66	85	45 *	410 AQ	97	338	79	252	43 *
	79% Q	***78%***	***74%***	***79%***	***78%***	***76%***	***91%***	***77%***	***81%***	***77%***	***89%***	***74%***	***76%***	***79%***	***76%***	***81%***	***66%***	***80%***	***80%***	***79%***	***78%***	***78%***	***78%***
NET: 9-10	**164**	29	30	34	29	16	25	45	88	31	15 *	17 *	33	30	21	33	10 *	154 AQ	40	117	25	95	19 *
	28% Q	***30%***	***27%***	***32%***	***28%***	***21%***	***33%***	***25%***	***29%***	***34%***	***33%***	***34%***	***29%***	***30%***	***24%***	***31%***	***14%***	***30%***	***32%***	***27%***	***25%***	***29%***	***34%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**569**	152	417	281	67	4	38	35	47	97	95	36	143	192	84	4	14	468	68	27	200	279	80
Weighted Base	**577**	153	424	307	83	4	29	36	31	87	97	34	151	189	89	3	14	482	65	25	208	280	80
Effective Base	**486.1**	132.2	354.0	246.8	57.8	3.9	31.3	30.6	40.7	86.6	78.2	30.2	121.2	166.0	74.7	3.5	12.5	400.1	58.6	22.6	170.5	238.4	68.7
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						**	*	*	*			*				**	**			**			
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						**	*	*	*			*				**	**			**			
3	**6**	2	4	4	0	0	1	0	1	0	2	0	3	1	0	0	0	2	1	3	1	1	3
	1%	*1%*	*1%*	*1%*	0	0	*3%*	0	*2%*	*1%*	*3%*	0	*2%*	0	0	0	0	0	*1%*	*13%*	0	0	*4%*
	R					**	*	*	*			*				**	**			**			**AUV**
4	**20**	4	16	10	4	0	3	1	1	2	4	0	9	6	1	0	0	15	3	2	7	8	5
	4%	*3%*	*4%*	*3%*	*4%*	0	*10%*	*4%*	*2%*	*2%*	*5%*	0	*6%*	*3%*	*1%*	0	0	*3%*	*5%*	*7%*	*4%*	*3%*	*6%*
						**	*	*	*			*				**	**			**			
5	**26**	9	17	15	6	0	0	0	3	1	7	0	5	10	4	0	0	19	4	4	7	13	6
	5%	*6%*	*4%*	*5%*	*8%*	0	0	0	*11%*	*2%*	*8%*	0	*3%*	*5%*	*4%*	0	*2%*	*4%*	*6%*	*15%*	*3%*	*5%*	*7%*
						**	*	*	**HJ***			*				**	**			**			
6	**68**	25	42	38	9	1	2	5	3	9	12	4	14	25	12	0	0	51	14	2	28	33	7
	12%	*17%*	*10%*	*13%*	*11%*	*28%*	*8%*	*13%*	*11%*	*10%*	*13%*	*12%*	*9%*	*13%*	*13%*	*14%*	0	*11%*	*22%*	*8%*	*13%*	*12%*	*9%*
	C	**AC**				**	*	*	*			*				**	**		**AR**	**			
7	**136**	34	101	76	17	1	4	8	6	24	25	4	32	43	27	2	2	110	21	4	40	73	22
	23%	*22%*	*24%*	*25%*	*20%*	*21%*	*15%*	*22%*	*20%*	*27%*	*26%*	*13%*	*21%*	*23%*	*30%*	*63%*	*12%*	*23%*	*32%*	*18%*	*19%*	*26%*	*27%*
						**	*	*	*			*				**	**			**			
8	**156**	32	123	78	21	2	6	13	11	24	21	10	44	52	23	1	4	129	17	7	51	73	28
	27%	*21%*	*29%*	*25%*	*26%*	*51%*	*22%*	*37%*	*34%*	*27%*	*22%*	*29%*	*29%*	*28%*	*26%*	*22%*	*29%*	*27%*	*25%*	*27%*	*25%*	*26%*	*36%*
						**	*	*	*			*				**	**			**			
9	**98**	29	68	53	17	0	8	6	2	12	10	13	29	29	16	0	1	91	4	2	42	49	5
	17%	*19%*	*16%*	*17%*	*20%*	0	*27%*	*18%*	*6%*	*14%*	*10%*	*37%*	*19%*	*15%*	*18%*	0	*8%*	*19%*	*5%*	*8%*	*20%*	*17%*	*6%*
	ISW					**	I*	*	*			**AKMNO***				**	**	**AS**		**	**W**	**W**	
Highest rating 10	**66**	16	50	33	9	0	4	2	4	15	14	3	14	23	6	0	7	64	1	1	31	29	4
	11%	*10%*	*12%*	*11%*	*10%*	0	*13%*	*7%*	*11%*	*17%*	*15%*	*9%*	*9%*	*12%*	*6%*	0	*48%*	*13%*	*2%*	*4%*	*15%*	*10%*	*5%*
	S					**	*	*	*			*				**	**	**AS**		**	**W**		
Don't know	**2**	1	1	1	0	0	0	0	1	0	0	0	1	0	1	0	0	0	1	0	0	1	0
	0	0	0	0	0	0	0	0	*2%*	0	0	0	*1%*	0	*1%*	0	0	0	*1%*	0	0	0	0
	R					**	*	*	A*			*				**	**		**R**	**			
NET: 1-3	**6**	2	4	4	0	0	1	0	1	0	2	0	3	1	0	0	0	2	1	3	1	1	3
	1%	*1%*	*1%*	*1%*	0	0	*3%*	0	*2%*	*1%*	*3%*	0	*2%*	0	0	0	0	0	*1%*	*13%*	0	0	*4%*
	R					**	*	*	*			*				**	**			**			**AUV**
NET: 4-6	**114**	39	76	63	19	1	5	6	7	12	24	4	28	41	16	0	0	85	21	7	42	54	18
	20%	*25%*	*18%*	*21%*	*23%*	*28%*	*19%*	*17%*	*23%*	*14%*	*25%*	*12%*	*19%*	*22%*	*18%*	*14%*	*2%*	*18%*	*32%*	*30%*	*20%*	*19%*	*22%*
	R					**	*	*	*			*				**	**		**AR**	**			
NET: 7-10	**455**	112	343	239	64	3	23	29	22	75	70	30	119	147	72	3	13	394	42	14	165	224	59
	79%	*73%*	*81%*	*78%*	*77%*	*72%*	*78%*	*83%*	*72%*	*86%*	*72%*	*88%*	*79%*	*78%*	*81%*	*86%*	*98%*	*82%*	*65%*	*57%*	*79%*	*80%*	*74%*
	S					**	*	*	*			*				**	**	**AS**		**			
NET: 9-10	**164**	45	119	85	25	0	12	9	5	27	24	16	43	51	22	0	8	155	5	3	73	78	9
	28%	*30%*	*28%*	*28%*	*31%*	0	*40%*	*24%*	*17%*	*31%*	*24%*	*46%*	*29%*	*27%*	*25%*	0	*57%*	*32%*	*7%*	*12%*	*35%*	*28%*	*11%*
	SW					**	I*	*	*			**AKNO***				**	**	**AS**		**	**AW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**24**	12	12	5	19	16	8	3	1	0	0	1	0	0	9	4	4	1	1	11	3	9	1
Weighted Base	**21**	14	7	3	18	13	8	2	1	0	0	1	0	0	4	5	5	1	0	14	2	4	0
Effective Base	**19.5**	11.0	9.5	4.8	16.0	13.5	6.3	2.8	1.0	0	0	1.0	0	0	8.6	3.9	3.9	1.0	1.0	10.6	2.8	8.6	1.0
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
3	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
4	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
5	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
6	**3**	3	0	0	3	0	3	0	0	0	0	0	0	0	0	2	2	0	0	3	0	0	0
	16%	***24%***	0	0	***18%***	0	***43%***	0	0	0	0	0	0	0	0	***32%***	***31%***	0	0	***24%***	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
7	**4**	2	2	1	4	2	2	1	0	0	0	0	0	0	0	0	3	0	0	3	1	0	0
	20%	***14%***	***32%***	***24%***	***19%***	***18%***	***24%***	***27%***	0	0	0	0	0	0	***9%***	0	***51%***	0	***100%***	***20%***	***27%***	***9%***	***100%***
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
8	**6**	5	1	0	6	5	1	1	1	0	0	1	0	0	2	0	0	1	0	3	1	2	0
	31%	***37%***	***19%***	***16%***	***33%***	***40%***	***14%***	***47%***	***100%***	0	0	***100%***	0	0	***49%***	0	0	***100%***	0	***23%***	***47%***	***49%***	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
9	**3**	1	1	1	1	1	1	1	0	0	0	0	0	0	1	1	0	0	0	1	1	1	0
	12%	***11%***	***15%***	***45%***	***8%***	***11%***	***15%***	***26%***	0	0	0	0	0	0	***13%***	***27%***	0	0	0	***10%***	***26%***	***13%***	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
Highest rating	**4**	2	2	0	4	4	0	0	0	0	0	0	0	0	1	2	1	0	0	3	0	1	0
10	***21%***	***14%***	***34%***	***15%***	***22%***	***31%***	***5%***	0	0	0	0	0	0	0	***30%***	***41%***	***18%***	0	0	***23%***	0	***30%***	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
NET: 1-3	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
NET: 4-6	**3**	3	0	0	3	0	3	0	0	0	0	0	0	0	0	2	2	0	0	3	0	0	0
	16%	***24%***	0	0	***18%***	0	***43%***	0	0	0	0	0	0	0	0	***32%***	***31%***	0	0	***24%***	0	0	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
NET: 7-10	**18**	10	7	3	15	13	4	2	1	0	0	1	0	0	4	4	4	1	0	11	2	4	0
	84%	***76%***	***100%***	***100%***	***82%***	***100%***	***57%***	***100%***	***100%***	0	0	***100%***	0	0	***100%***	***68%***	***69%***	***100%***	***100%***	***76%***	***100%***	***100%***	***100%***
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**
NET: 9-10	**7**	3	4	2	5	5	2	1	0	0	0	0	0	0	2	4	1	0	0	5	1	2	0
	33%	***25%***	***49%***	***60%***	***30%***	***42%***	***19%***	***26%***	0	0	0	0	0	0	***42%***	***68%***	***18%***	0	0	***33%***	***26%***	***42%***	0
	**	**	**	**	**	**	**	**	**			**			**	**	**	**	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**24**	4	5	6	3	2	4	13	7	4	2	3	2	7	5	3	1	23	11	13	3	18	2
Weighted Base	**21**	5	5	5	1	1	3	12	5	4	1	2	2	7	5	2	1	19	11	10	2	17	1
Effective Base	**19.5**	3.5	4.4	5.0	3.0	2.0	3.6	10.8	5.4	3.3	2.0	2.3	1.6	5.8	4.4	2.8	1.0	18.6	9.7	10.0	2.9	15.2	1.7
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	**3**	2	0	2	0	0	0	2	2	0	0	0	0	2	2	0	0	3	2	2	0	3	0
	16%	***36%***	0	***32%***	0	0	0	***14%***	***31%***	0	0	0	0	***25%***	***31%***	0	0	***17%***	***15%***	***17%***	0	***19%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	**4**	1	2	1	0	0	0	2	0	2	0	2	0	1	0	1	1	3	2	2	0	4	0
	20%	***29%***	***32%***	***12%***	0	***55%***	0	***17%***	***9%***	***49%***	***48%***	***74%***	0	***21%***	0	***30%***	***100%***	***14%***	***16%***	***24%***	0	***21%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	**6**	2	2	1	0	0	1	4	2	0	1	0	0	3	2	0	0	6	3	3	0	6	0
	31%	***35%***	***42%***	***18%***	***31%***	0	***35%***	***35%***	***42%***	0	***52%***	0	0	***46%***	***43%***	***24%***	0	***33%***	***27%***	***35%***	0	***37%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	**3**	0	1	1	0	0	0	1	1	1	0	1	1	1	0	0	0	3	3	0	1	1	0
	12%	0	***26%***	***21%***	0	0	0	***12%***	***10%***	***17%***	0	***26%***	***75%***	***8%***	0	0	0	***13%***	***23%***	0	***75%***	***8%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Highest rating 10	**4**	0	0	1	1	0	2	3	0	1	0	0	0	0	1	1	0	4	2	2	0	3	1
	21%	0	0	***18%***	***69%***	***45%***	***65%***	***23%***	***9%***	***34%***	0	0	***25%***	0	***26%***	***46%***	0	***23%***	***20%***	***23%***	***25%***	***15%***	***100%***
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: 1-3	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: 4-6	**3**	2	0	2	0	0	0	2	2	0	0	0	0	2	2	0	0	3	2	2	0	3	0
	16%	***36%***	0	***32%***	0	0	0	***14%***	***31%***	0	0	0	0	***25%***	***31%***	0	0	***17%***	***15%***	***17%***	0	***19%***	0
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: 7-10	**18**	3	5	4	1	1	3	10	4	4	1	2	2	5	4	2	1	16	10	8	2	14	1
	84%	***64%***	***100%***	***68%***	***100%***	***100%***	***100%***	***86%***	***69%***	***100%***	***100%***	***100%***	***100%***	***75%***	***69%***	***100%***	***100%***	***83%***	***85%***	***83%***	***100%***	***81%***	***100%***
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET: 9-10	**7**	0	1	2	1	0	2	4	1	2	0	1	2	1	1	1	0	7	5	2	2	4	1
	33%	0	***26%***	***39%***	***69%***	***45%***	***65%***	***35%***	***19%***	***51%***	0	***26%***	***100%***	***8%***	***26%***	***46%***	0	***36%***	***42%***	***23%***	***100%***	***23%***	***100%***
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**24**	13	11	15	3	0	1	1	1	3	4	0	6	10	4	0	0	18	4	2	15	5	4
Weighted Base	**21**	13	7	14	3	0	1	1	0	3	3	0	4	9	5	0	0	15	5	1	14	4	3
Effective Base	**19.5**	11.2	8.9	12.2	2.6	0	1.0	1.0	1.0	2.6	3.1	0	5.0	8.1	3.8	0	0	14.5	3.6	2.0	12.3	4.6	3.1
Lowest rating 1	**0** **0** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **
2	**0** **0** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **
3	**0** **0** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **
4	**0** **0** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **
5	**0** **0** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **
6	**3** ***16%*** **	3 ***25%*** **	0 0 **	3 ***24%*** **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	2 ***19%*** **	2 ***33%*** **	0 0	0 0	2 ***11%*** **	2 ***34%*** **	0 0 **	3 ***23%*** **	0 0 **	0 0 **
7	**4** ***20%*** **	2 ***18%*** **	2 ***24%*** **	4 ***28%*** **	0 0 **	0 0	0 0 **	0 0 **	0 ***100%*** **	0 0 **	2 ***61%*** **	0 0	0 ***11%*** **	2 ***23%*** **	0 0 **	0 0	0 0	2 ***15%*** **	2 ***40%*** **	0 0 **	4 ***25%*** **	1 ***16%*** **	0 0 **
8	**6** ***31%*** **	4 ***32%*** **	2 ***28%*** **	5 ***35%*** **	1 ***36%*** **	0 0	0 0 **	1 ***100%*** **	0 0 **	0 0 **	0 ***17%*** **	0 0	2 ***41%*** **	4 ***47%*** **	0 0 **	0 0	0 0	6 ***39%*** **	0 0 **	1 ***56%*** **	4 ***29%*** **	2 ***47%*** **	0 ***16%*** **
9	**3** ***12%*** **	2 ***15%*** **	1 ***7%*** **	0 0 **	2 ***64%*** **	0 0	1 ***100%*** **	0 0 **	0 0 **	0 0 **	1 ***21%*** **	0 0	0 0 **	1 ***6%*** **	1 ***29%*** **	0 0	0 0	2 ***14%*** **	0 0 **	1 ***44%*** **	2 ***14%*** **	0 0 **	1 ***21%*** **
Highest rating 10	**4** ***21%*** **	1 ***11%*** **	3 ***40%*** **	2 ***13%*** **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	3 ***100%*** **	0 0 **	0 0	2 ***48%*** **	0 ***4%*** **	2 ***38%*** **	0 0	0 0	3 ***22%*** **	1 ***25%*** **	0 0 **	1 ***10%*** **	1 ***37%*** **	2 ***63%*** **
Don't know	**0** **0** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **
NET: 1-3	**0** **0** **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **
NET: 4-6	**3** ***16%*** **	3 ***25%*** **	0 0 **	3 ***24%*** **	0 0 **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0	0 0 **	2 ***19%*** **	2 ***33%*** **	0 0	0 0	2 ***11%*** **	2 ***34%*** **	0 0 **	3 ***23%*** **	0 0 **	0 0 **
NET: 7-10	**18** ***84%*** **	10 ***75%*** **	7 ***100%*** **	10 ***76%*** **	3 ***100%*** **	0 0	1 ***100%*** **	1 ***100%*** **	0 ***100%*** **	3 ***100%*** **	3 ***100%*** **	0 0	4 ***100%*** **	7 ***81%*** **	3 ***67%*** **	0 0	0 0	13 ***89%*** **	3 ***66%*** **	1 ***100%*** **	11 ***77%*** **	4 ***100%*** **	3 ***100%*** **
NET: 9-10	**7** ***33%*** **	3 ***26%*** **	4 ***47%*** **	2 ***13%*** **	2 ***64%*** **	0 0	1 ***100%*** **	0 0 **	0 0 **	3 ***100%*** **	1 ***21%*** **	0 0	2 ***48%*** **	1 ***11%*** **	3 ***67%*** **	0 0	0 0	5 ***35%*** **	1 ***25%*** **	1 ***44%*** **	3 ***24%*** **	1 ***37%*** **	2 ***84%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with My5 / Demand 5?
Base: All using any catch-up services at least monthly

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**296**	165	131	79	217	137	158	24	11	21	25	18	22	26	33	26	31	37	22	217	24	33	22
Weighted Base	**299**	164	135	77	222	137	163	18	10	22	31	18	25	33	17	33	40	45	7	258	18	17	7
Effective Base	**252.9**	136.3	116.7	69.1	184.1	118.6	134.4	22.2	9.5	20.3	23.4	17.2	20.8	24.1	30.8	24.8	28.8	35.0	20.9	202.4	22.2	30.8	20.9
Lowest rating 1	**1**	1	0	0	1	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	0	1%	0	0	1%	1%	0	0	0	0	0	0	0	0	0	4%	0	0	0	1%	0	0	0
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
2	**2**	0	2	1	1	1	1	0	1	0	0	0	0	0	0	0	0	1	0	2	0	0	0
	1%	0	1%	1%	0	1%	1%	0	9%	0	0	0	0	0	0	0	0	2%	0	1%	0	0	0
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
3	**5**	4	1	3	2	5	1	0	0	2	0	0	0	1	0	0	0	2	0	5	0	0	0
	2%	3%	1%	4%	1%	3%	0	0	0	8%	0	0	0	4%	3%	0	0	4%	0	2%	0	3%	0
	G							**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
4	**7**	3	4	4	3	2	5	0	0	0	0	2	0	2	0	0	0	3	0	7	0	0	0
	2%	2%	3%	5%	1%	1%	3%	0	0	0	0	10%	0	6%	0	0	0	6%	5%	3%	0	0	5%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
5	**28**	14	14	10	19	16	12	1	1	2	1	2	6	2	2	2	7	3	0	26	1	2	0
	9%	9%	11%	13%	8%	12%	7%	4%	7%	9%	4%	14%	23%	7%	9%	8%	17%	6%	0	10%	4%	9%	0
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
6	**50**	34	16	12	38	26	24	4	1	3	9	1	2	0	1	7	9	10	1	43	4	1	1
	17%	20%	12%	16%	17%	19%	14%	21%	9%	15%	29%	7%	8%	0	7%	22%	22%	23%	18%	17%	21%	7%	18%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
7	**69**	33	35	17	51	35	34	5	5	7	5	5	2	8	4	8	9	10	1	59	5	4	1
	23%	20%	26%	23%	23%	26%	21%	27%	46%	31%	15%	29%	8%	24%	26%	24%	23%	22%	13%	23%	27%	26%	13%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
8	**66**	39	27	16	50	26	40	4	3	5	5	4	2	13	5	6	10	7	1	55	4	5	1
	22%	24%	20%	21%	22%	19%	24%	23%	29%	21%	17%	25%	8%	40%	30%	20%	24%	15%	18%	22%	23%	30%	18%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
9	**40**	22	17	7	33	15	24	4	0	4	4	1	6	2	2	4	4	7	3	32	4	2	3
	13%	14%	13%	9%	15%	11%	15%	21%	0	16%	14%	4%	24%	6%	10%	13%	10%	15%	38%	12%	21%	10%	38%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
Highest rating 10	**31**	13	18	7	24	9	21	1	0	0	6	2	7	4	3	3	1	3	1	27	1	3	1
	10%	8%	13%	9%	11%	7%	13%	3%	0	0	20%	12%	29%	11%	15%	10%	2%	8%	8%	10%	3%	15%	8%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
Don't know	**1**	1	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	2%	0	0	0	0	0	0	0	0	0
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
NET: 1-3	**9**	6	3	4	5	7	2	0	1	2	0	0	0	1	0	1	0	3	0	8	0	0	0
	3%	3%	2%	5%	2%	5%	1%	0	9%	8%	0	0	0	4%	3%	4%	0	6%	0	3%	0	3%	0
	G							**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
NET: 4-6	**85**	50	35	26	59	44	41	5	2	5	10	5	8	4	3	10	16	15	2	76	5	3	2
	28%	31%	26%	33%	27%	32%	25%	25%	16%	24%	33%	30%	31%	13%	17%	29%	39%	34%	23%	29%	25%	17%	23%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
NET: 7-10	**205**	108	97	47	158	86	119	14	8	15	21	12	17	26	13	22	24	27	5	173	14	13	5
	69%	66%	72%	62%	71%	63%	73%	75%	75%	68%	67%	70%	69%	80%	81%	67%	61%	60%	77%	67%	75%	81%	77%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**
NET: 9-10	**70**	35	35	14	57	25	46	4	0	4	11	3	13	5	4	7	5	10	3	59	4	4	3
	23%	22%	26%	18%	25%	18%	28%	24%	0	16%	34%	16%	53%	16%	25%	23%	13%	23%	46%	23%	24%	25%	46%
								**	**	**	**	**	**	**	*	**	**	*	**		**	*	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with My5 / Demand 5?
Base: All using any catch-up services at least monthly

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**296**	27	61	52	56	44	56	93	140	63	30	30	56	50	47	46	30	266	80	200	51	174	31
Weighted Base	**299**	37	60	50	57	40	55	88	157	54	30	27	57	51	48	50	41	259	71	214	49	180	29
Effective Base	**252.9**	23.9	52.9	46.7	48.4	33.7	50.3	82.4	121.8	50.9	25.2	23.8	46.6	42.5	41.1	42.9	28.7	225.6	63.2	177.2	45.9	147.7	25.9
Lowest rating	**1**	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0
1	**0**	0	*2%*	0	0	0	0	*1%*	0	0	0	0	0	0	0	*3%*	0	*1%*	0	*1%*	0	*1%*	0
		**		*	*	*					**	**	*	*	*	*	**				*		**
2	**2**	0	1	0	1	0	0	1	0	1	0	1	0	0	1	0	0	2	1	1	1	1	0
	1%	0	*2%*	0	*2%*	0	0	*1%*	0	*2%*	0	*3%*	0	0	*2%*	0	0	*1%*	*1%*	0	*2%*	*1%*	0
		**		*	*	*					**	**	*	*	*	*	**				*		**
3	**5**	1	2	1	1	1	0	3	2	0	1	1	2	0	0	1	0	5	1	3	1	1	2
	2%	*3%*	*3%*	*2%*	*1%*	*2%*	0	*3%*	*2%*	0	*4%*	*4%*	*4%*	0	0	*1%*	0	*2%*	*2%*	*1%*	*2%*	*1%*	*7%*
	V	**		*	*	*					**	**	*	*	*	*	**				*		**
4	**7**	1	2	0	3	1	0	0	3	4	0	0	2	0	1	1	0	7	1	5	2	2	0
	2%	*3%*	*4%*	0	*5%*	*2%*	0	0	*2%*	*7%*	*1%*	0	*3%*	0	*2%*	*2%*	0	*3%*	*1%*	*2%*	*5%*	*1%*	0
		**		*	*	*				**AH**	**	**	*	*	*	*	**				*		**
5	**28**	4	5	7	4	2	6	7	16	5	2	3	4	5	4	6	7	22	5	20	7	14	2
	9%	*12%*	*9%*	*13%*	*7%*	*5%*	*12%*	*7%*	*10%*	*10%*	*8%*	*13%*	*7%*	*10%*	*9%*	*12%*	*17%*	*8%*	*7%*	*9%*	*13%*	*8%*	*8%*
		**		*	*	*					**	**	*	*	*	*	**				*		**
6	**50**	9	8	9	16	5	2	18	25	7	4	3	11	11	12	6	12	38	9	39	9	29	5
	17%	*24%*	*13%*	*19%*	*27%*	*13%*	*4%*	*21%*	*16%*	*12%*	*14%*	*13%*	*18%*	*21%*	*24%*	*12%*	*30%*	*15%*	*13%*	*18%*	*18%*	*16%*	*18%*
	GR	**		G*	**AG***	*					**	**	*	*	*	*	**				*		**
7	**69**	6	18	13	10	12	10	23	37	9	5	6	12	12	11	15	7	62	13	53	9	43	9
	23%	*16%*	*30%*	*26%*	*17%*	*29%*	*19%*	*26%*	*24%*	*16%*	*18%*	*21%*	*22%*	*23%*	*23%*	*30%*	*17%*	*24%*	*19%*	*25%*	*19%*	*24%*	*31%*
		**		*	*	*					**	**	*	*	*	*	**				*		**
8	**66**	7	15	9	6	9	19	19	33	14	6	4	15	11	7	11	10	56	14	50	8	44	2
	22%	*20%*	*25%*	*18%*	*11%*	*22%*	*35%*	*21%*	*21%*	*25%*	*19%*	*14%*	*27%*	*20%*	*15%*	*21%*	*25%*	*22%*	*19%*	*23%*	*17%*	*25%*	*8%*
		**		*	*	*	**AE**				**	**	*	*	*	*	**				*		**
9	**40**	7	4	6	9	7	6	8	27	5	8	2	5	10	7	6	3	36	13	26	5	26	2
	13%	*19%*	*7%*	*12%*	*16%*	*18%*	*11%*	*9%*	*17%*	*9%*	*25%*	*6%*	*8%*	*19%*	*14%*	*11%*	*8%*	*14%*	*18%*	*12%*	*9%*	*14%*	*8%*
		**		*	*	*					**	**	*	*	*	*	**				*		**
Highest rating	**31**	1	3	5	8	4	11	9	12	10	3	7	7	3	5	4	1	29	14	15	6	17	6
10	***10%***	*3%*	*4%*	*10%*	*14%*	*9%*	*20%*	*10%*	*8%*	*19%*	*10%*	*26%*	*12%*	*7%*	*10%*	*7%*	*4%*	*11%*	*19%*	*7%*	*13%*	*9%*	*20%*
	T	**		*	*	*	**AC**			**AI**	**	**	*	*	*	*	**		**AT**		*		**
Don't know	**1**	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0	1	0	1	0
	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	0	*2%*	0	0	0	0	0	0	0	0
		**		*	*	*					**	**	*	*	*	*	**				*		**
NET: 1-3	**9**	1	4	1	2	1	0	5	2	1	1	2	2	0	1	2	0	9	2	5	2	3	2
	3%	*3%*	*7%*	*2%*	*3%*	*2%*	0	*6%*	*2%*	*2%*	*4%*	*7%*	*4%*	0	*2%*	*4%*	0	*3%*	*3%*	*3%*	*4%*	*2%*	*7%*
		**		*	*	*					**	**	*	*	*	*	**				*		**
NET: 4-6	**85**	15	16	16	22	8	9	25	44	16	7	7	16	16	17	13	19	66	16	63	18	45	7
	28%	*39%*	*26%*	*32%*	*39%*	*20%*	*16%*	*28%*	*28%*	*30%*	*23%*	*25%*	*28%*	*31%*	*35%*	*26%*	*47%*	*25%*	*22%*	*30%*	*37%*	*25%*	*25%*
	GR	**		*	G*	*					**	**	*	*	*	*	**				*		**
NET: 7-10	**205**	21	40	33	33	32	46	58	110	37	21	18	39	35	29	35	22	183	54	144	29	130	20
	69%	*57%*	*66%*	*66%*	*58%*	*78%*	*84%*	*66%*	*70%*	*69%*	*72%*	*67%*	*68%*	*69%*	*61%*	*70%*	*53%*	*71%*	*75%*	*67%*	*59%*	*73%*	*68%*
		**		*	*	*	**ACDE**				**	**	*	*	*	*	**	**A**			*		**
NET: 9-10	**70**	8	7	11	17	11	17	17	39	15	11	9	11	13	11	9	5	65	27	41	11	43	8
	23%	*22%*	*11%*	*22%*	*29%*	*27%*	*31%*	*19%*	*25%*	*28%*	*36%*	*33%*	*19%*	*25%*	*24%*	*19%*	*12%*	*25%*	*38%*	*19%*	*22%*	*24%*	*28%*
	CT	**		*	C*	*	**C**				**	**	*	*	*	*	**		**AT**		*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34. How would you rate your overall satisfaction with My5 / Demand 5?
Base: All using any catch-up services at least monthly

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**296**	84	212	131	38	3	26	11	26	61	62	28	76	73	40	3	11	248	32	14	118	136	39
Weighted Base	**299**	86	213	145	45	3	20	13	17	57	62	26	76	76	43	3	11	256	30	11	123	134	39
Effective Base	**252.9**	74.7	178.2	115.6	32.5	2.4	21.7	10.2	21.7	54.6	50.8	23.5	63.7	63.7	35.8	2.8	10.4	212.9	26.9	11.8	102.6	114.6	33.0
Lowest rating 1	**1**	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0
	0	0	0	1%	0	0	0	0	0	0	2%	0	0	0	0	0	0	1%	0	0	1%	0	0
	C				*	**	**	**	**			**			*	**	**		**	**			*
2	**2**	1	1	1	0	0	1	0	0	0	0	0	0	2	0	0	0	2	0	0	2	0	0
	1%	1%	0	1%	0	0	5%	0	0	0	0	0	0	2%	0	0	0	1%	0	0	2%	0	0
					*	**	**	**	**			**			*	**	**		**	**			*
3	**5**	2	4	3	0	0	0	1	1	1	2	0	2	0	1	0	0	2	1	2	0	2	2
	2%	2%	2%	2%	0	0	0	10%	4%	1%	4%	0	3%	1%	2%	0	0	1%	5%	20%	0	2%	6%
	RU				*	**	**	**	**			**			*	**	**		**	**			U*
4	**7**	1	6	3	2	0	3	0	0	0	3	0	3	0	1	0	0	5	2	0	2	4	1
	2%	1%	3%	2%	3%	0	14%	0	0	0	4%	0	4%	0	2%	0	0	2%	7%	0	2%	3%	2%
					*	**	**	**	**			**			*	**	**		**	**			*
5	**28**	7	22	15	3	1	0	1	1	7	7	1	6	9	5	0	0	21	6	2	8	15	6
	9%	8%	10%	10%	6%	41%	0	9%	8%	12%	12%	5%	8%	12%	11%	0	0	8%	20%	16%	6%	11%	15%
					*	**	**	**	**		**	**			*	**	**		**	**			*
6	**50**	17	32	29	4	2	1	4	5	5	5	5	17	14	8	0	0	40	8	2	19	24	6
	17%	20%	15%	20%	9%	49%	7%	34%	28%	9%	9%	18%	22%	18%	20%	0	0	16%	25%	18%	15%	18%	16%
					*	**	**	**	**			**			*	**	**		**	**			*
7	**69**	21	48	37	12	0	4	0	4	12	18	7	14	16	11	1	1	62	6	1	23	37	9
	23%	24%	23%	26%	27%	0	19%	0	22%	21%	29%	28%	19%	21%	27%	45%	9%	24%	21%	9%	19%	28%	23%
					*	**	**	**	**			**			*	**	**		**	**			*
8	**66**	15	51	32	9	0	5	3	2	15	11	5	17	15	10	2	4	58	5	4	30	28	8
	22%	17%	24%	22%	20%	0	26%	24%	11%	26%	18%	20%	22%	19%	25%	55%	37%	22%	15%	33%	25%	21%	20%
					*	**	**	**	**			**			*	**	**		**	**			*
9	**40**	13	27	16	9	0	4	2	2	6	5	7	8	17	2	0	0	37	1	1	19	13	7
	13%	15%	13%	11%	21%	10%	20%	16%	12%	11%	8%	25%	11%	23%	6%	0	0	14%	4%	5%	15%	10%	17%
					*	**	**	**	**			**		AKO	*	**	**		**	**			*
Highest rating 10	**31**	8	23	9	6	0	2	1	2	11	9	1	9	3	4	0	6	30	1	0	19	11	0
	10%	9%	11%	6%	13%	0	9%	8%	10%	19%	14%	4%	11%	4%	8%	0	54%	12%	3%	0	16%	8%	1%
	NW				*	**	**	**	**	AD*		**			*	**	**		**	**	AW		*
Don't know	**1**	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	0	1%	0	0	0	0	0	0	4%	0	0	0	1%	0	0	0	0	0	0	0	0	0	0
	R				*	**	**	**	**			**			*	**	**		**	**			*
NET: 1-3	**9**	4	5	5	0	0	1	1	1	1	4	0	2	2	1	0	0	5	1	2	3	2	2
	3%	5%	2%	3%	0	0	5%	10%	4%	1%	6%	0	3%	3%	2%	0	0	2%	5%	20%	3%	2%	6%
	R				*	**	**	**	**			**			*	**	**		**	**			*
NET: 4-6	**85**	25	60	46	8	3	4	5	6	12	15	6	26	23	14	0	0	65	16	4	29	43	13
	28%	29%	28%	32%	18%	90%	21%	42%	36%	21%	25%	23%	34%	31%	33%	0	0	26%	52%	34%	24%	32%	34%
	R				*	**	**	**	**			**			*	**	**		**	**			*
NET: 7-10	**205**	56	149	94	37	0	15	6	9	44	43	20	48	50	28	3	11	186	13	5	91	89	24
	69%	65%	70%	65%	82%	10%	75%	48%	56%	77%	70%	77%	63%	66%	65%	100%	100%	73%	43%	46%	74%	66%	61%
						**	**	**	**			**			*	**	**	A	**	**			*
NET: 9-10	**70**	20	50	25	15	0	6	3	4	17	14	7	17	20	6	0	6	67	2	1	38	24	7
	23%	24%	23%	17%	34%	10%	29%	24%	22%	30%	22%	29%	22%	26%	14%	0	54%	26%	6%	5%	31%	18%	18%
	D				D*	**	**	**	**			**			*	**	**	A	**	**	AV		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34a. How important do you think it is that ALL the channels combined, that is all the BBC channels, ITV, S4C and Channels 4 and 5, provide these catch-up television services that allow viewers to watch previously broadcast programmes? - ALL channels combined

Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**89** *3%* **EG**	50 *3%*	39 *2%*	54 *4%* **AE**	35 *2%*	54 *4%* **AG**	35 *2%*	7 *3%*	5 *4%*	7 *3%*	11 *3%*	7 *3%*	9 *4%*	4 *2%*	2 *1%*	10 *4%*	8 *2%*	15 *3%*	3 *4%*	77 *3%*	7 *3%*	2 *1%*	3 *4%*
2	**51** *2%* **EG**	21 *1%*	30 *2%*	34 *2%* **AE**	17 *1%*	33 *2%* **G**	18 *1%*	4 *2%*	3 *3%*	2 *1%*	5 *1%*	4 *1%*	3 *1%*	2 *1%*	5 *3%* **ANQ**	11 *4%* **ANQR**	4 *1%*	5 *1%*	3 *3%* **N**	39 *1%*	4 *2%*	5 *3%* **AT**	3 *3%*
3	**59** *2%* **R**	33 *2%*	26 *2%*	29 *2%*	30 *2%*	31 *2%*	28 *2%*	7 *3%* **R**	4 *3%* **R**	6 *2%* **R**	6 *2%*	3 *1%*	7 *3%* **R**	3 *1%*	2 *1%*	10 *4%* **R**	7 *2%*	2 *0*	1 *2%*	49 *2%*	7 *3%*	2 *1%*	1 *2%*
4	**58** *2%* **G**	33 *2%*	25 *2%*	29 *2%*	29 *2%*	37 *2%* **AG**	20 *1%*	7 *3%*	5 *4%*	4 *2%*	6 *2%*	4 *1%*	6 *3%*	4 *1%*	3 *2%*	4 *1%*	4 *1%*	9 *2%*	2 *2%*	46 *2%*	7 *3%*	3 *2%*	2 *2%*
5	**242** *8%*	127 *8%*	115 *7%*	105 *7%*	137 *9%*	122 *8%*	120 *8%*	19 *8%*	15 *12%* **KNQS**	18 *7%*	19 *6%*	21 *8%*	20 *9%*	17 *6%*	10 *6%*	36 *13%* **AKNOQS**	25 *6%*	36 *8%*	5 *5%*	208 *8%*	19 *8%*	10 *6%*	5 *5%*
6	**254** *8%* **D**	121 *8%*	133 *9%*	104 *7%*	151 *9%* **AD**	123 *8%*	132 *8%*	17 *7%*	5 *4%*	21 *9%*	22 *6%*	29 *10%* **I**	17 *8%*	18 *6%*	12 *8%*	28 *10%*	37 *9%*	41 *9%*	8 *8%*	218 *8%*	17 *7%*	12 *8%*	8 *8%*
7	**452** *14%* **G**	209 *13%*	244 *16%*	208 *14%*	244 *15%*	262 *17%* **AG**	190 *12%*	39 *16%*	23 *19%*	27 *11%*	58 *17%*	39 *14%*	28 *13%*	38 *13%*	20 *13%*	45 *16%*	68 *17%*	56 *13%*	11 *11%*	382 *15%*	39 *16%*	20 *13%*	11 *11%*
8	**662** *21%*	325 *21%*	337 *22%*	314 *21%*	348 *22%*	325 *21%*	337 *21%*	63 *25%* **L**	20 *16%*	57 *23%*	68 *20%*	49 *17%*	50 *23%*	67 *24%*	38 *24%* **L**	52 *18%*	91 *22%*	87 *20%*	21 *22%*	540 *21%*	63 *25%*	38 *24%*	21 *22%*
9	**499** *16%* **PSW**	245 *16%*	254 *16%*	230 *15%*	269 *17%*	228 *15%*	271 *17%*	42 *17%*	19 *15%*	42 *17%*	55 *16%*	46 *16%*	25 *11%*	61 *22%* **AMPS**	25 *16%*	32 *11%*	66 *16%*	76 *17%*	11 *12%*	421 *16%*	42 *17%*	25 *16%*	11 *12%*
Extremely important 10	**612** *20%* **F**	321 *20%*	290 *19%*	305 *20%*	306 *19%*	253 *16%*	358 *22%* **AF**	39 *16%*	24 *20%*	55 *22%*	80 *23%* **HP**	67 *24%* **HPQ**	49 *22%*	51 *18%*	28 *18%*	44 *15%*	68 *17%*	84 *19%*	23 *24%* **AHPQ**	521 *20%*	39 *16%*	28 *18%*	23 *24%* **AU**
Don't know	**153** *5%* **EHU**	87 *6%*	65 *4%*	121 *8%* **AE**	32 *2%*	69 *4%*	84 *5%*	6 *2%*	1 *1%*	10 *4%*	15 *4%*	12 *4%*	7 *3%*	17 *6%* **HI**	11 *7%* **HI**	12 *4%*	28 *7%* **HI**	26 *6%* **HI**	8 *8%* **AHIJLM**	129 *5%* **U**	6 *2%*	11 *7%* **U**	8 *8%* **ATU**
NET: 1-3	**199** *6%* **EG**	103 *7%*	95 *6%*	117 *8%* **AE**	82 *5%*	118 *8%* **AG**	81 *5%*	18 *7%*	12 *10%* **N**	16 *6%*	22 *6%*	14 *5%*	18 *8%* **N**	10 *3%*	9 *6%*	31 *11%* **ALNOQR**	19 *5%*	22 *5%*	7 *8%* **N**	165 *6%*	18 *7%*	9 *6%*	7 *8%*
NET: 4-6	**554** *18%* **D**	281 *18%*	273 *17%*	237 *15%*	317 *20%* **AD**	282 *18%*	272 *17%*	43 *17%*	25 *20%*	43 *17%*	47 *14%*	54 *19%*	42 *19%*	39 *14%*	25 *16%*	68 *24%* **AKNOQS**	66 *16%*	86 *20%* **K**	14 *15%*	471 *18%*	43 *17%*	25 *16%*	14 *15%*
NET: 7-10	**2225** *71%* **DP**	1100 *70%*	1125 *72%*	1057 *69%*	1168 *73%* **AD**	1067 *69%*	1158 *73%*	183 *73%* **P**	86 *69%*	181 *72%* **P**	261 *76%* **P**	201 *71%* **P**	151 *69%*	217 *77%* **APS**	112 *72%* **P**	171 *61%*	293 *72%* **P**	302 *69%* **P**	65 *69%*	1864 *71%*	183 *73%*	112 *72%*	65 *69%*
NET: 9-10	**1111** *35%* **FP**	566 *36%*	545 *35%*	535 *35%*	575 *36%*	481 *31%*	630 *40%* **AF**	81 *32%*	43 *34%*	96 *39%* **P**	135 *39%* **P**	112 *40%* **P**	74 *34%*	112 *40%* **P**	54 *34%*	75 *27%*	134 *33%*	160 *37%* **P**	34 *36%* **P**	942 *36%*	81 *32%*	54 *34%*	34 *36%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34a. How important do you think it is that ALL the channels combined, that is all the BBC channels, ITV, S4C and Channels 4 and 5, provide these catch-up television services that allow viewers to watch previously broadcast programmes? - ALL channels combined

Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**89**	6	8	7	12	10	46	18	36	35	16	9	13	12	7	11	10	78	27	52	42	29	10
	3%	*1%*	*2%*	*1%*	*2%*	*2%*	*7%*	*2%*	*2%*	*4%*	*6%*	*3%*	*2%*	*2%*	*2%*	*3%*	*2%*	*3%*	*4%*	*2%*	*6%*	*2%*	*3%*
	CDTV						**ABCDEF**			**AHI**	**AMNO**								**T**		**AV**		**V**
2	**51**	4	4	8	3	8	24	12	17	22	4	10	16	5	0	4	10	41	17	32	11	30	5
	2%	*1%*	*1%*	*2%*	*1%*	*2%*	*4%*	*1%*	*1%*	*3%*	*1%*	*3%*	*3%*	*1%*	0	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*
	EO						**ABCE**			**AHI**	**O**	**O**	**O**										
3	**59**	11	9	13	4	11	10	11	26	22	2	9	11	8	4	5	14	45	14	40	23	25	6
	2%	*3%*	*2%*	*3%*	*1%*	*3%*	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*	*2%*	*2%*	*1%*	*1%*	*3%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*
	ERV			**E**		**E**				**AH**											**AV**		
4	**58**	10	11	13	10	8	6	17	27	13	4	8	11	6	14	7	11	47	10	45	20	32	1
	2%	*2%*	*2%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*4%*	*2%*	*2%*	*2%*	*1%*	*2%*	*3%*	*2%*	0
	G			**G**											**AN**						**W**		
5	**242**	41	47	38	29	34	53	54	119	68	35	34	42	42	20	20	42	199	63	158	61	136	29
	8%	*9%*	*9%*	*8%*	*6%*	*8%*	*8%*	*6%*	*8%*	*9%*	*13%*	*10%*	*7%*	*9%*	*5%*	*5%*	*9%*	*8%*	*9%*	*7%*	*9%*	*7%*	*9%*
	ET										**AMOP**	**OP**											
6	**254**	39	51	44	40	43	38	66	133	56	19	21	68	49	30	25	39	215	54	182	56	159	28
	8%	*9%*	*10%*	*9%*	*8%*	*10%*	*6%*	*8%*	*9%*	*7%*	*7%*	*6%*	*11%*	*10%*	*8%*	*6%*	*8%*	*8%*	*8%*	*8%*	*8%*	*9%*	*9%*
	G	**G**		**G**		**G**							**ALP**	**L**									
7	**452**	61	87	76	80	69	79	115	213	121	51	62	81	72	53	53	73	378	106	325	110	278	32
	14%	*14%*	*16%*	*15%*	*15%*	*16%*	*12%*	*14%*	*14%*	*16%*	*18%*	*17%*	*13%*	*15%*	*14%*	*14%*	*15%*	*14%*	*15%*	*14%*	*16%*	*15%*	*11%*
	G	**G**																			**W**		
8	**662**	95	113	95	108	99	151	194	322	143	36	67	140	106	95	89	102	558	126	504	120	410	58
	21%	*22%*	*21%*	*19%*	*20%*	*23%*	*22%*	*23%*	*21%*	*18%*	*13%*	*19%*	*23%*	*22%*	*25%*	*23%*	*21%*	*21%*	*18%*	*22%*	*17%*	*22%*	*19%*
	JKSU							**J**					**K**	**K**	**K**	**K**				**AS**		**U**	
9	**499**	73	87	94	90	66	90	149	254	95	38	54	103	87	57	76	68	431	120	355	89	318	43
	16%	*16%*	*16%*	*19%*	*17%*	*15%*	*13%*	*18%*	*17%*	*12%*	*14%*	*15%*	*17%*	*18%*	*15%*	*20%*	*14%*	*16%*	*17%*	*16%*	*13%*	*17%*	*14%*
	GJU			**G**				**J**	**J**							**A**						**AU**	
Extremely important 10	**612**	91	84	90	132	76	139	182	276	152	66	66	98	86	86	89	61	550	138	459	112	362	65
	20%	*21%*	*16%*	*18%*	*25%*	*17%*	*20%*	*22%*	*18%*	*19%*	*23%*	*19%*	*16%*	*18%*	*23%*	*23%*	*13%*	*21%*	*20%*	*20%*	*16%*	*20%*	*21%*
	CMQU				**ACDF**						**M**				**M**	**M**		**AQ**					
Don't know	**153**	13	29	22	24	14	51	25	73	54	9	15	25	11	11	7	47	106	27	112	49	69	28
	5%	*3%*	*5%*	*4%*	*4%*	*3%*	*7%*	*3%*	*5%*	*7%*	*3%*	*4%*	*4%*	*2%*	*3%*	*2%*	*10%*	*4%*	*4%*	*5%*	*7%*	*4%*	*9%*
	HNPRV						**ABDEF**		**H**	**AH**							**AR**				**AV**		**AV**
NET: 1-3	**199**	21	21	28	19	29	80	40	79	79	23	29	40	25	11	20	35	163	59	124	76	84	21
	6%	*5%*	*4%*	*6%*	*4%*	*7%*	*12%*	*5%*	*5%*	*10%*	*8%*	*8%*	*7%*	*5%*	*3%*	*5%*	*7%*	*6%*	*8%*	*5%*	*11%*	*5%*	*7%*
	CEHIOTV					**E**	**ABCDEF**			**AHI**	**O**	**O**	**O**						**AT**		**AV**		
NET: 4-6	**554**	90	109	94	79	85	97	137	280	136	59	63	121	98	64	52	92	462	128	385	137	327	58
	18%	*20%*	*21%*	*19%*	*15%*	*19%*	*14%*	*16%*	*19%*	*17%*	*21%*	*18%*	*20%*	*20%*	*17%*	*13%*	*19%*	*17%*	*18%*	*17%*	*20%*	*18%*	*19%*
	GP	**G**	**EG**	**G**		**G**					**P**		**P**	**P**									
NET: 7-10	**2225**	320	371	355	409	310	459	640	1065	510	191	249	422	350	291	308	304	1918	489	1643	431	1368	199
	71%	*72%*	*70%*	*71%*	*77%*	*71%*	*67%*	*76%*	*71%*	*65%*	*68%*	*70%*	*69%*	*72%*	*77%*	*80%*	*64%*	*72%*	*70%*	*73%*	*62%*	*74%*	*65%*
	GJQUW				**ACDFG**			**AIJ**	**J**						**AKLM**	**AKLMN**		**AQ**		**A**		**AUW**	
NET: 9-10	**1111**	164	171	184	222	141	228	331	530	246	104	120	200	173	143	165	129	982	257	814	201	680	108
	35%	*37%*	*32%*	*37%*	*42%*	*32%*	*33%*	*39%*	*35%*	*32%*	*37%*	*34%*	*33%*	*36%*	*38%*	*43%*	*27%*	*37%*	*37%*	*36%*	*29%*	*37%*	*35%*
	JQU				**ACFG**			**AJ**								**ALMN**		**AQ**				**U**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q34a. How important do you think it is that ALL the channels combined, that is all the BBC channels, ITV, S4C and Channels 4 and 5, provide these catch-up television services that allow viewers to watch previously broadcast programmes? - ALL channels combined
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important	**89**	9	80	26	7	1	6	3	4	42	19	6	12	12	5	9	25	33	22	21	8	42	26
1	***3%***	***1%***	***4%***	***2%***	***1%***	***3%***	***3%***	***2%***	***2%***	***7%***	***3%***	***3%***	***2%***	***1%***	***1%***	***10%***	***11%***	***2%***	***4%***	***9%***	***1%***	***2%***	***6%***
	BDEMNRU		**AB**			*				**ADEI**						**AKLMNO**	**AKLMNO**		**R**	**ARS**		**U**	**AUV**
2	**51**	7	44	15	7	0	5	0	3	21	11	9	8	10	5	3	3	20	14	9	3	22	19
	2%	***1%***	***2%***	***1%***	***1%***	0	***3%***	0	***2%***	***3%***	***2%***	***4%***	***1%***	***1%***	***2%***	***4%***	***1%***	***1%***	***3%***	***4%***	0	***1%***	***5%***
	BDRU		**AB**			*	**DH**			**ADEH**		**AMN**							**R**	**AR**		**U**	**AUV**
3	**59**	17	42	16	20	5	3	2	4	9	19	5	15	11	2	2	4	21	18	14	6	29	19
	2%	***2%***	***2%***	***1%***	***4%***	***11%***	***2%***	***1%***	***2%***	***1%***	***3%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***3%***	***6%***	***1%***	***2%***	***5%***
	DRU				**ADJ**	**ADGHIJ***					**O**								**AR**	**AR**		**U**	**AUV**
4	**58**	23	35	36	9	0	2	3	0	7	10	5	12	13	10	4	4	21	20	11	11	27	12
	2%	***3%***	***2%***	***3%***	***2%***	0	***1%***	***2%***	0	***1%***	***1%***	***2%***	***2%***	***2%***	***3%***	***5%***	***2%***	***1%***	***4%***	***5%***	***1%***	***2%***	***3%***
	CR			**AIJ**		*													**AR**	**AR**			
5	**242**	62	179	100	47	6	20	10	14	45	60	17	60	47	24	7	21	120	80	29	48	136	38
	8%	***7%***	***8%***	***7%***	***9%***	***11%***	***11%***	***7%***	***8%***	***7%***	***9%***	***7%***	***8%***	***6%***	***8%***	***8%***	***9%***	***5%***	***14%***	***13%***	***6%***	***8%***	***9%***
	NRU					*					**N**								**AR**	**AR**		**U**	**U**
6	**254**	83	172	124	48	4	10	9	15	45	59	13	59	76	30	8	9	160	62	20	61	147	32
	8%	***10%***	***8%***	***9%***	***9%***	***8%***	***6%***	***6%***	***9%***	***7%***	***9%***	***6%***	***8%***	***9%***	***10%***	***9%***	***4%***	***7%***	***11%***	***9%***	***7%***	***9%***	***8%***
	QR					*					**Q**	*	**Q**	**Q**	**Q**				**AR**				
7	**452**	140	312	229	68	9	28	18	23	78	92	33	108	130	55	6	25	339	81	21	124	262	54
	14%	***16%***	***14%***	***16%***	***13%***	***18%***	***15%***	***13%***	***13%***	***12%***	***14%***	***14%***	***15%***	***16%***	***17%***	***7%***	***11%***	***15%***	***15%***	***9%***	***15%***	***16%***	***13%***
	T			**AJ**		*								**P**	**PQ**			**AT**	**T**				
8	**662**	175	487	321	96	15	30	32	38	130	145	49	163	182	58	17	40	509	100	33	215	344	80
	21%	***20%***	***21%***	***23%***	***18%***	***30%***	***16%***	***23%***	***23%***	***20%***	***22%***	***21%***	***22%***	***22%***	***18%***	***19%***	***17%***	***23%***	***18%***	***15%***	***25%***	***21%***	***19%***
	T			**EG**		*												**AST**			**AVW**		
9	**499**	149	350	224	109	5	35	23	19	84	103	45	120	140	52	10	24	409	54	23	173	264	40
	16%	***17%***	***15%***	***16%***	***20%***	***10%***	***19%***	***17%***	***11%***	***13%***	***15%***	***19%***	***16%***	***17%***	***17%***	***11%***	***10%***	***19%***	***10%***	***10%***	***20%***	***16%***	***10%***
	JQSTW				**AIJ**	*	**IJ**					**Q**	**Q**	**Q**				**AST**			**AVW**	**W**	
Extremely important 10	**612**	156	456	255	105	4	35	35	43	136	126	41	151	173	58	14	43	484	76	31	187	322	75
	20%	***18%***	***20%***	***18%***	***19%***	***7%***	***19%***	***26%***	***25%***	***21%***	***19%***	***18%***	***21%***	***21%***	***18%***	***16%***	***19%***	***22%***	***14%***	***14%***	***22%***	***19%***	***18%***
	ST					*		**DF**	**ADF**									**AST**					
Don't know	**153**	36	117	60	28	1	7	3	6	47	30	11	25	26	16	8	33	69	24	17	16	75	15
	5%	***4%***	***5%***	***4%***	***5%***	***2%***	***4%***	***2%***	***3%***	***7%***	***4%***	***5%***	***3%***	***3%***	***5%***	***9%***	***14%***	***3%***	***4%***	***7%***	***2%***	***5%***	***4%***
	NRU					*				**ADH**						**MN**	**AKLMNO**			**R**		**U**	
NET: 1-3	**199**	32	166	56	34	7	15	4	11	72	49	20	35	33	12	14	32	74	54	44	17	93	64
	6%	***4%***	***7%***	***4%***	***6%***	***14%***	***8%***	***3%***	***7%***	***11%***	***7%***	***8%***	***5%***	***4%***	***4%***	***15%***	***14%***	***3%***	***10%***	***19%***	***2%***	***6%***	***16%***
	BDNRU		**AB**			**DH***	**D**			**ADEH**	**NO**	**NO**				**AKMNO**	**AKMNO**		**AR**	**ARS**		**U**	**AUV**
NET: 4-6	**554**	168	386	261	104	9	33	22	29	97	128	35	132	135	64	19	33	301	162	61	120	311	82
	18%	***20%***	***17%***	***19%***	***19%***	***19%***	***18%***	***16%***	***17%***	***15%***	***19%***	***15%***	***18%***	***17%***	***20%***	***22%***	***14%***	***14%***	***29%***	***26%***	***14%***	***19%***	***20%***
	JRU					*													**AR**	**AR**		**U**	**U**
NET: 7-10	**2225**	620	1604	1028	378	32	127	108	123	428	466	169	541	625	223	47	134	1741	312	109	699	1193	249
	71%	***72%***	***71%***	***73%***	***70%***	***66%***	***70%***	***79%***	***73%***	***66%***	***69%***	***72%***	***74%***	***76%***	***71%***	***53%***	***57%***	***80%***	***56%***	***47%***	***82%***	***71%***	***61%***
	JPQSTW			**AJ**		*		**EJ**			**PQ**	**PQ**	**PQ**	**AKPQ**	**PQ**			**AST**	**T**		**AVW**	**W**	
NET: 9-10	**1111**	305	805	479	214	9	69	58	62	220	229	86	270	313	110	24	68	893	131	54	360	586	116
	35%	***36%***	***35%***	***34%***	***39%***	***17%***	***38%***	***42%***	***37%***	***34%***	***34%***	***37%***	***37%***	***38%***	***35%***	***27%***	***29%***	***41%***	***24%***	***24%***	***42%***	***35%***	***28%***
	FQSTW			**F**	**F**	*	**F**	**F**	**F**	**F**			**Q**	**Q**				**AST**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content: Summary
Base: All respondents

	Watch/ access TV channels (A)	Watch catch up, on demand or video streaming services (B)	Access online and apps (C)
Unweighted Base	3130	3130	3130
Weighted Base	3130	3130	3130
Effective Base	2639.8	2639.8	2639.8
TV	2677 ***86%*** **BC**	1532 ***49%*** **C**	599 ***19%***
Laptop/computer/netbook	499 ***16%***	934 ***30%*** **A**	1019 ***33%*** **AB**
Tablet	376 ***12%***	624 ***20%*** **A**	846 ***27%*** **AB**
Smartphone	356 ***11%***	549 ***18%*** **A**	1127 ***36%*** **AB**
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	0 0	0 0	291 ***9%***
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	0 0	0 0	346 ***11%***
E-reader (e.g. Kindle)	0 0	0 0	273 ***9%***
Games console	181 ***6%***	337 ***11%*** **A**	303 ***10%*** **A**
None of these	280 ***9%***	856 ***27%*** **A**	1099 ***35%*** **AB**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch/access TV channels
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
TV	**2677**	1331	1346	1279	1398	1300	1377	223	108	209	284	250	193	241	132	247	330	383	78	2245	223	132	78
	86%	***85%***	***86%***	***83%***	***87%***	***85%***	***86%***	***89%***	***87%***	***84%***	***82%***	***89%***	***88%***	***85%***	***84%***	***87%***	***81%***	***88%***	***82%***	***85%***	***89%***	***84%***	***82%***
	DQ				**AD**			**KQS**				**KQS**						**QS**			**W**		
Laptop/computer/netbook	**499**	245	254	262	237	261	238	43	14	44	41	41	35	39	24	50	103	53	11	420	43	24	11
	16%	***16%***	***16%***	***17%***	***15%***	***17%***	***15%***	***17%***	***11%***	***18%***	***12%***	***15%***	***16%***	***14%***	***16%***	***18%***	***25%***	***12%***	***12%***	***16%***	***17%***	***16%***	***12%***
	R																**AHIJK LMNORS**						
Tablet	**376**	180	196	220	156	192	184	27	14	25	25	40	34	26	18	46	68	45	9	323	27	18	9
	12%	***11%***	***13%***	***14%***	***10%***	***13%***	***12%***	***11%***	***11%***	***10%***	***7%***	***14%***	***16%***	***9%***	***11%***	***16%***	***17%***	***10%***	***9%***	***12%***	***11%***	***11%***	***9%***
	EK			**AE**								**K**	**K**			**AKNRS**	**AHJKNRS**						
Smartphone	**356**	183	174	236	121	196	161	25	17	35	32	34	29	27	15	45	58	29	10	307	25	15	10
	11%	***12%***	***11%***	***15%***	***8%***	***13%***	***10%***	***10%***	***14%***	***14%***	***9%***	***12%***	***13%***	***9%***	***10%***	***16%***	***14%***	***7%***	***10%***	***12%***	***10%***	***10%***	***10%***
	EGR			**AE**		**AG**			**R**	**R**		**R**	**R**			**AHKNOR**	**R**						
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
E-reader (e.g. Kindle)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Games console	**181**	76	105	92	89	105	76	11	12	24	10	22	6	14	9	21	31	16	5	155	11	9	5
	6%	***5%***	***7%***	***6%***	***6%***	***7%***	***5%***	***4%***	***10%***	***9%***	***3%***	***8%***	***3%***	***5%***	***6%***	***8%***	***8%***	***4%***	***6%***	***6%***	***4%***	***6%***	***6%***
	BGKM		**AB**			**AG**			**KMR**	**AHKMR**		**KMR**				**KMR**	**KMR**						
None of these	**280**	151	129	171	109	145	135	17	7	21	39	12	18	29	13	30	46	37	11	238	17	13	11
	9%	***10%***	***8%***	***11%***	***7%***	***9%***	***8%***	***7%***	***6%***	***8%***	***11%***	***4%***	***8%***	***10%***	***9%***	***10%***	***11%***	***9%***	***12%***	***9%***	***7%***	***9%***	***12%***
	EL			**AE**							**L**			**L**	**L**	**L**	**L**	**L**	**HL**				**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch/access TV channels
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
TV	**2677**	328	422	425	485	395	622	727	1268	672	231	312	526	424	329	348	376	2298	604	1946	608	1619	198
	86%	***74%***	***79%***	***85%***	***91%***	***90%***	***90%***	***86%***	***85%***	***86%***	***82%***	***88%***	***87%***	***88%***	***87%***	***90%***	***79%***	***87%***	***86%***	***86%***	***88%***	***88%***	***65%***
	BCQW			**BC**	**ABCD**	**ABCD**	**ABCD**									**AK**		**AQ**			**W**	**AW**	
Laptop/computer/netbook	**499**	129	103	86	89	60	31	160	230	108	44	46	82	73	75	86	111	387	103	371	75	302	65
	16%	***29%***	***19%***	***17%***	***17%***	***14%***	***5%***	***19%***	***15%***	***14%***	***16%***	***13%***	***14%***	***15%***	***20%***	***22%***	***23%***	***15%***	***15%***	***16%***	***11%***	***16%***	***21%***
	GRU	**ACDEFG**	**AFG**	**G**	**G**	**G**		**AIJ**							**ALM**	**AKLMN**	**AR**					**U**	**AU**
Tablet	**376**	81	79	74	62	46	35	142	162	71	31	39	60	58	48	77	74	301	89	268	45	271	28
	12%	***18%***	***15%***	***15%***	***12%***	***11%***	***5%***	***17%***	***11%***	***9%***	***11%***	***11%***	***10%***	***12%***	***13%***	***20%***	***15%***	***11%***	***13%***	***12%***	***6%***	***15%***	***9%***
	GJRU	**AEFG**	**AG**	**AG**	**G**	**G**		**AIJ**								**AKLMNO**	**AR**					**AUW**	
Smartphone	**356**	110	86	68	48	28	17	107	177	69	40	40	47	51	52	61	85	271	70	259	43	248	39
	11%	***25%***	***16%***	***14%***	***9%***	***7%***	***2%***	***13%***	***12%***	***9%***	***14%***	***11%***	***8%***	***11%***	***14%***	***16%***	***18%***	***10%***	***10%***	***11%***	***6%***	***13%***	***13%***
	FGJMRU	**ACDEFG**	**AEFG**	**EFG**	**G**	**G**		**J**	**J**		**M**				**M**	**AMN**	**AR**					**AU**	**U**
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
E-reader (e.g. Kindle)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Games console	**181**	72	49	32	13	13	2	45	94	40	19	28	27	18	23	28	32	149	45	123	20	127	21
	6%	***16%***	***9%***	***6%***	***3%***	***3%***	0	***5%***	***6%***	***5%***	***7%***	***8%***	***4%***	***4%***	***6%***	***7%***	***7%***	***6%***	***6%***	***5%***	***3%***	***7%***	***7%***
	EFGU	**ACDEFG**	**AEFG**	**EFG**	**G**	**G**						**MN**				**N**						**AU**	**U**
None of these	**280**	59	62	42	34	25	59	64	146	68	28	21	54	33	23	19	61	219	52	204	67	127	69
	9%	***13%***	***12%***	***8%***	***6%***	***6%***	***9%***	***8%***	***10%***	***9%***	***10%***	***6%***	***9%***	***7%***	***6%***	***5%***	***13%***	***8%***	***7%***	***9%***	***10%***	***7%***	***23%***
	EFLPRV	**ADEFG**	**AEF**								**P**		**P**				**AR**				**V**		**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch/access TV channels
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
TV	**2677**	724	1953	1181	465	35	149	107	150	588	578	209	628	713	256	74	193	1940	456	199	714	1483	370
	86%	***84%***	***86%***	***84%***	***86%***	***72%***	***82%***	***78%***	***89%***	***91%***	***86%***	***89%***	***86%***	***87%***	***81%***	***84%***	***83%***	***89%***	***83%***	***86%***	***84%***	***89%***	***90%***
	FHO				**F**	*			**FH**	**ADEFGH**		**O**		**O**				**AS**				**AU**	**AU**
Laptop/computer/netbook	**499**	168	331	274	56	13	34	52	26	44	95	30	122	156	64	13	16	361	82	21	192	217	52
	16%	***20%***	***15%***	***20%***	***10%***	***26%***	***19%***	***38%***	***15%***	***7%***	***14%***	***13%***	***17%***	***19%***	***20%***	***14%***	***7%***	***17%***	***15%***	***9%***	***23%***	***13%***	***13%***
	CEJQTV	**AC**		**AEJ**		**EJ***	**EJ**	**ADEGIJ**	**J**		**Q**	**Q**	**Q**	**AKLQ**	**AKLQ**			**T**			**AVW**		
Tablet	**376**	161	215	199	67	2	24	25	17	41	78	30	82	108	52	13	10	266	66	23	144	163	45
	12%	***19%***	***9%***	***14%***	***12%***	***4%***	***13%***	***18%***	***10%***	***6%***	***12%***	***13%***	***11%***	***13%***	***17%***	***15%***	***4%***	***12%***	***12%***	***10%***	***17%***	***10%***	***11%***
	CJQV	**AC**		**AJ**	**J**	*	**J**	**AFIJ**			**Q**	**Q**	**Q**	**Q**	**AKMQ**	**Q**					**AVW**		
Smartphone	**356**	157	199	205	56	2	22	36	16	19	68	22	106	83	50	11	11	241	60	22	133	149	39
	11%	***18%***	***9%***	***15%***	***10%***	***4%***	***12%***	***26%***	***9%***	***3%***	***10%***	***9%***	***14%***	***10%***	***16%***	***13%***	***5%***	***11%***	***11%***	***9%***	***16%***	***9%***	***9%***
	CJQV	**AC**		**AEJ**	**J**	*	**J**	**ADEFGIJ**	**J**		**Q**		**AKNQ**	**Q**	**AKLNQ**	**Q**					**AVW**		
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
E-reader (e.g. Kindle)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
Games console	**181**	68	113	106	27	1	14	22	9	3	47	11	57	35	19	5	6	126	31	9	75	70	17
	6%	***8%***	***5%***	***8%***	***5%***	***2%***	***8%***	***16%***	***5%***	0	***7%***	***5%***	***8%***	***4%***	***6%***	***6%***	***2%***	***6%***	***6%***	***4%***	***9%***	***4%***	***4%***
	CJNQV	**AC**		**AJ**	**J**	*	**J**	**ADEFGIJ**	**J**		**NQ**		**ANQ**		**Q**						**AVW**		
None of these	**280**	66	214	121	57	10	16	13	13	50	64	10	56	67	32	11	35	136	59	26	67	124	24
	9%	***8%***	***9%***	***9%***	***10%***	***20%***	***9%***	***9%***	***8%***	***8%***	***9%***	***4%***	***8%***	***8%***	***10%***	***12%***	***15%***	***6%***	***11%***	***11%***	***8%***	***7%***	***6%***
	LRVW					**ADIJ***					**L**				**L**	**L**	**AKLMN**		**R**	**R**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch catch up, on demand or video streaming services
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
TV	**1532**	756	776	704	828	734	798	130	68	124	150	133	123	149	80	120	166	234	56	1267	130	80	56
	49%	***48%***	***50%***	***46%***	***52%***	***48%***	***50%***	***52%***	***54%***	***50%***	***44%***	***47%***	***56%***	***53%***	***51%***	***43%***	***41%***	***54%***	***59%***	***48%***	***52%***	***51%***	***59%***
	DQ				**AD**			**PQ**	**Q**				**AKPQ**	**KPQ**	**Q**			**KPQ**	**AJKLPQ**				**AT**
Laptop/computer/netbook	**934**	451	484	394	540	483	452	89	27	73	98	85	48	78	44	89	164	120	20	781	89	44	20
	30%	***29%***	***31%***	***26%***	***34%***	***31%***	***28%***	***36%***	***21%***	***29%***	***28%***	***30%***	***22%***	***27%***	***28%***	***31%***	***40%***	***28%***	***21%***	***30%***	***36%***	***28%***	***21%***
	DMSW				**AD**			**AIMORS**				**S**				**MS**	**AIJKL MNOPRS**			**W**	**ATVW**		
Tablet	**624**	291	334	321	303	308	316	62	21	37	63	63	40	47	34	53	108	82	14	513	62	34	14
	20%	***18%***	***21%***	***21%***	***19%***	***20%***	***20%***	***25%***	***17%***	***15%***	***18%***	***22%***	***18%***	***17%***	***22%***	***19%***	***26%***	***19%***	***15%***	***20%***	***25%***	***22%***	***15%***
	SW							**AJNS**				**JS**			**JS**		**AJKM NPRS**				**ATW**	**W**	
Smartphone	**549**	262	286	325	224	294	255	49	16	40	52	53	37	44	23	56	96	71	12	465	49	23	12
	18%	***17%***	***18%***	***21%***	***14%***	***19%***	***16%***	***19%***	***13%***	***16%***	***15%***	***19%***	***17%***	***16%***	***15%***	***20%***	***24%***	***16%***	***13%***	***18%***	***19%***	***15%***	***13%***
	EGSW			**AE**		**AG**		**S**								**S**	**AIJK NORS**			**W**	**W**		
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
E-reader (e.g. Kindle)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Games console	**337**	166	171	147	190	183	154	28	13	25	28	36	20	31	15	40	57	35	9	284	28	15	9
	11%	***11%***	***11%***	***10%***	***12%***	***12%***	***10%***	***11%***	***10%***	***10%***	***8%***	***13%***	***9%***	***11%***	***10%***	***14%***	***14%***	***8%***	***10%***	***11%***	***11%***	***10%***	***10%***
												R				**KR**	**KR**						
None of these	**856**	454	402	518	338	429	428	54	35	79	107	78	60	81	41	81	106	108	26	735	54	41	26
	27%	***29%***	***26%***	***34%***	***21%***	***28%***	***27%***	***22%***	***28%***	***32%***	***31%***	***28%***	***27%***	***29%***	***26%***	***29%***	***26%***	***25%***	***28%***	***28%***	***22%***	***26%***	***28%***
	EHU			**AE**						**H**	**H**									**U**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch catch up, on demand or video streaming services
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
TV	**1532**	219	261	248	304	219	280	455	736	337	106	160	293	255	212	241	198	1334	316	1143	225	968	150
	49%	***49%***	***49%***	***50%***	***57%***	***50%***	***41%***	***54%***	***49%***	***43%***	***38%***	***45%***	***48%***	***53%***	***56%***	***62%***	***41%***	***50%***	***45%***	***51%***	***32%***	***52%***	***49%***
	GJKQSU	**G**	**G**	**G**	**ABCDFG**	**G**		**AIJ**	**J**				**K**	**KL**	**AKLM**	**AKLMN**		**AQ**		**AS**		**AU**	**U**
Laptop/computer/netbook	**934**	233	214	159	125	117	86	313	442	173	87	92	201	128	128	137	180	750	193	687	160	542	131
	30%	***53%***	***40%***	***32%***	***24%***	***27%***	***13%***	***37%***	***30%***	***22%***	***31%***	***26%***	***33%***	***26%***	***34%***	***35%***	***38%***	***28%***	***28%***	***30%***	***23%***	***29%***	***43%***
	EGJRU	**ACDEFG**	**ADEFG**	**EG**	**G**	**G**		**AIJ**	**J**				**LN**		**LN**	**ALN**	**AR**					**U**	**AUV**
Tablet	**624**	130	158	118	94	72	52	229	288	102	36	53	113	95	100	122	120	503	113	488	98	395	62
	20%	***29%***	***30%***	***24%***	***18%***	***16%***	***8%***	***27%***	***19%***	***13%***	***13%***	***15%***	***19%***	***20%***	***26%***	***31%***	***25%***	***19%***	***16%***	***22%***	***14%***	***21%***	***20%***
	GJKLRSU	**AEFG**	**ADEFG**	**AEFG**	**G**	**G**		**AIJ**	**J**				**K**	**K**	**AKLMN**	**AKLMN**	**AR**			**AS**		**AU**	**U**
Smartphone	**549**	156	145	118	83	29	18	182	272	92	48	45	95	87	78	92	125	423	94	420	68	346	88
	18%	***35%***	***27%***	***24%***	***16%***	***7%***	***3%***	***22%***	***18%***	***12%***	***17%***	***13%***	***16%***	***18%***	***21%***	***24%***	***26%***	***16%***	***13%***	***19%***	***10%***	***19%***	***29%***
	FGJLRSU	**ACDEFG**	**AEFG**	**AEFG**	**FG**	**G**		**AJ**	**J**						**L**	**ALM**	**AR**			**AS**		**U**	**AUV**
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
E-reader (e.g. Kindle)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Games console	**337**	110	92	68	33	22	13	94	181	59	28	36	60	53	37	48	69	268	81	232	38	229	38
	11%	***25%***	***17%***	***14%***	***6%***	***5%***	***2%***	***11%***	***12%***	***8%***	***10%***	***10%***	***10%***	***11%***	***10%***	***13%***	***15%***	***10%***	***12%***	***10%***	***6%***	***12%***	***12%***
	EFGJRU	**ACDEFG**	**AEFG**	**AEFG**	**G**	**G**		**J**	**J**								**AR**					**AU**	**U**
None of these	**856**	60	102	109	146	121	318	165	392	297	95	113	161	111	77	67	131	726	212	595	307	453	61
	27%	***13%***	***19%***	***22%***	***28%***	***28%***	***46%***	***20%***	***26%***	***38%***	***34%***	***32%***	***27%***	***23%***	***21%***	***17%***	***27%***	***27%***	***30%***	***26%***	***44%***	***25%***	***20%***
	BCDH NOPVW		**B**	**B**	**BCD**	**BC**	**ABCDEF**		**H**	**AHI**	**AMNOP**	**NOP**	**OP**								**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Watch catch up, on demand or video streaming services
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
TV	**1532**	441	1091	751	254	24	86	58	87	272	311	104	394	453	150	33	78	1126	243	104	422	837	195
	49%	***51%***	***48%***	***53%***	***47%***	***49%***	***48%***	***42%***	***51%***	***42%***	***46%***	***44%***	***54%***	***55%***	***48%***	***37%***	***33%***	***52%***	***44%***	***45%***	***50%***	***50%***	***48%***
	JPQS			**AEHJ**		*			**J**		**Q**	**Q**	**AKLPQ**	**AKLOPQ**	**Q**			**AS**					
Laptop/computer/netbook	**934**	269	665	478	156	15	59	95	38	94	150	45	246	317	135	17	21	658	174	53	328	432	113
	30%	***31%***	***29%***	***34%***	***29%***	***31%***	***32%***	***70%***	***22%***	***15%***	***22%***	***19%***	***34%***	***39%***	***43%***	***19%***	***9%***	***30%***	***32%***	***23%***	***39%***	***26%***	***28%***
	IJKL PQTV			**AIJ**	**J**	J*	**IJ**	**ADEFGIJ**	**J**		**Q**	**Q**	**AKLPQ**	**AKLPQ**	**AKLMPQ**	**Q**		**T**	**T**		**AVW**		
Tablet	**624**	240	384	334	118	10	34	44	28	56	104	41	142	225	75	15	18	451	106	37	218	301	67
	20%	***28%***	***17%***	***24%***	***22%***	***21%***	***19%***	***32%***	***17%***	***9%***	***16%***	***17%***	***19%***	***27%***	***24%***	***17%***	***8%***	***21%***	***19%***	***16%***	***26%***	***18%***	***16%***
	CJKQV	**AC**		**AIJ**	**J**	J*	**J**	**ADEGIJ**	**J**		**Q**	**Q**	**Q**	**AKLMQ**	**KQ**	**Q**					**AVW**		
Smartphone	**549**	221	328	318	91	11	37	48	23	21	95	28	154	162	79	11	16	378	94	30	194	247	51
	18%	***26%***	***14%***	***23%***	***17%***	***22%***	***21%***	***35%***	***14%***	***3%***	***14%***	***12%***	***21%***	***20%***	***25%***	***12%***	***7%***	***17%***	***17%***	***13%***	***23%***	***15%***	***12%***
	CJKLQVW	**AC**		**AEIJ**	**J**	J*	**J**	**ADEGIJ**	**J**		**Q**		**AKLQ**	**KLQ**	**AKLPQ**						**AVW**		
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
E-reader (e.g. Kindle)	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
Games console	**337**	140	197	181	65	11	20	29	15	17	84	27	80	93	37	2	12	246	57	18	131	160	25
	11%	***16%***	***9%***	***13%***	***12%***	***22%***	***11%***	***21%***	***9%***	***3%***	***13%***	***11%***	***11%***	***11%***	***12%***	***3%***	***5%***	***11%***	***10%***	***8%***	***15%***	***10%***	***6%***
	CJPQVW	**AC**		**AJ**	**J**	**AIJ***	**J**	**ADEGIJ**	**J**		**PQ**	**PQ**	**PQ**	**PQ**	**PQ**						**AVW**	**W**	
None of these	**856**	169	688	291	145	12	52	18	51	287	219	78	163	155	57	41	128	534	181	83	168	491	131
	27%	***20%***	***30%***	***21%***	***27%***	***25%***	***29%***	***13%***	***30%***	***44%***	***32%***	***33%***	***22%***	***19%***	***18%***	***46%***	***55%***	***24%***	***33%***	***36%***	***20%***	***29%***	***32%***
	BDHM NORU		**AB**		**DH**	*	**DH**		**DH**	**ADEFGHI**	**AMNO**	**MNO**				**AKLMNO**	**AKLMNO**		**AR**	**AR**		**AU**	**AU**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Access online and apps
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
TV	**599** ***19%*** **EK**	281 ***18%***	319 ***20%***	346 ***23%*** **AE**	253 ***16%***	303 ***20%***	296 ***19%***	55 ***22%*** **K**	27 ***21%***	51 ***21%***	50 ***14%***	49 ***17%***	42 ***19%***	46 ***16%***	30 ***19%***	62 ***22%*** **K**	85 ***21%*** **K**	84 ***19%***	19 ***20%***	495 ***19%***	55 ***22%***	30 ***19%***	19 ***20%***
Laptop/computer/netbook	**1019** ***33%*** **I**	493 ***31%***	527 ***34%***	473 ***31%***	547 ***34%***	512 ***33%***	507 ***32%***	96 ***38%*** **AILRS**	25 ***20%***	76 ***30%***	109 ***32%*** **I**	84 ***30%***	71 ***32%*** **I**	98 ***35%*** **I**	54 ***35%*** **I**	86 ***30%***	165 ***41%*** **AIJK LPRS**	128 ***29%***	28 ***29%***	842 ***32%***	96 ***38%*** **ATW**	54 ***35%***	28 ***29%***
Tablet	**846** ***27%*** **J**	437 ***28%***	409 ***26%***	397 ***26%***	449 ***28%***	405 ***26%***	440 ***28%***	77 ***31%*** **JN**	28 ***22%***	48 ***19%***	96 ***28%*** **J**	72 ***26%***	59 ***27%***	63 ***22%***	49 ***31%*** **JN**	82 ***29%*** **J**	134 ***33%*** **AJNS**	115 ***26%***	23 ***25%***	696 ***26%***	77 ***31%***	49 ***31%***	23 ***25%***
Smartphone	**1127** ***36%*** **M**	566 ***36%***	562 ***36%***	549 ***36%***	578 ***36%***	542 ***35%***	586 ***37%***	101 ***40%*** **IM**	35 ***28%***	94 ***38%***	127 ***37%***	105 ***37%***	64 ***29%***	95 ***34%***	51 ***33%***	104 ***37%***	171 ***42%*** **AIMOR**	147 ***34%***	35 ***37%***	940 ***36%***	101 ***40%***	51 ***33%***	35 ***37%***
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**291** ***9%*** **BR**	126 ***8%***	165 ***11%*** **AB**	158 ***10%***	133 ***8%***	145 ***9%***	145 ***9%***	23 ***9%***	9 ***7%***	20 ***8%***	23 ***7%***	28 ***10%***	16 ***7%***	26 ***9%***	10 ***6%***	38 ***13%*** **AKOR**	64 ***16%*** **AHIJK LMNORS**	26 ***6%***	8 ***9%***	249 ***9%***	23 ***9%***	10 ***6%***	8 ***9%***
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**346** ***11%*** **EMR**	155 ***10%***	191 ***12%***	194 ***13%*** **AE**	152 ***10%***	173 ***11%***	173 ***11%***	35 ***14%*** **MR**	11 ***9%***	29 ***12%***	35 ***10%***	25 ***9%***	14 ***6%***	29 ***10%***	14 ***9%***	43 ***15%*** **ALMOR**	70 ***17%*** **AKLM NORS**	32 ***7%***	9 ***9%***	289 ***11%***	35 ***14%***	14 ***9%***	9 ***9%***
E-reader (e.g. Kindle)	**273** ***9%*** **ER**	126 ***8%***	147 ***9%***	154 ***10%*** **AE**	119 ***7%***	126 ***8%***	146 ***9%***	20 ***8%***	9 ***7%***	27 ***11%*** **R**	30 ***9%***	20 ***7%***	15 ***7%***	24 ***9%***	12 ***8%***	33 ***12%*** **R**	48 ***12%*** **R**	26 ***6%***	9 ***9%***	232 ***9%***	20 ***8%***	12 ***8%***	9 ***9%***
Games console	**303** ***10%*** **ESW**	152 ***10%***	150 ***10%***	178 ***12%*** **AE**	125 ***8%***	162 ***11%***	141 ***9%***	24 ***10%***	14 ***11%***	21 ***8%***	25 ***7%***	33 ***12%*** **S**	19 ***9%***	33 ***12%***	17 ***11%***	30 ***11%***	42 ***10%***	40 ***9%***	6 ***6%***	256 ***10%***	24 ***10%***	17 ***11%***	6 ***6%***
None of these	**1099** ***35%*** **EHQU**	566 ***36%***	533 ***34%***	573 ***37%*** **AE**	526 ***33%***	535 ***35%***	564 ***35%***	71 ***28%***	57 ***46%*** **AHLOQ**	99 ***40%*** **HQ**	121 ***35%*** **Q**	96 ***34%*** **Q**	87 ***40%*** **HQ**	109 ***39%*** **HQ**	49 ***31%***	99 ***35%*** **Q**	105 ***26%***	174 ***40%*** **AHOQ**	33 ***35%*** **Q**	947 ***36%*** **U**	71 ***28%***	49 ***31%***	33 ***35%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Access online and apps
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
TV	**599**	130	136	111	105	61	55	172	307	118	50	51	104	99	89	103	119	480	111	450	81	386	66
	19%	***29%***	***26%***	***22%***	***20%***	***14%***	***8%***	***20%***	***21%***	***15%***	***18%***	***14%***	***17%***	***20%***	***24%***	***27%***	***25%***	***18%***	***16%***	***20%***	***12%***	***21%***	***22%***
	FGJLRSU	**ADEFG**	**AEFG**	**FG**	**FG**	**G**		**J**	**J**					**L**	**ALM**	**AKLMN**	**AR**			**S**		**AU**	**U**
Laptop/computer/netbook	**1019**	204	180	171	198	141	125	303	498	213	77	89	209	153	143	159	177	842	197	768	166	610	119
	33%	***46%***	***34%***	***34%***	***37%***	***32%***	***18%***	***36%***	***33%***	***27%***	***27%***	***25%***	***34%***	***32%***	***38%***	***41%***	***37%***	***32%***	***28%***	***34%***	***24%***	***33%***	***39%***
	GJLRSU	**ACDEFG**	**G**	**G**	**AG**	**G**		**AJ**	**J**				**L**		**AKL**	**AKLMN**				**AS**		**U**	**AU**
Tablet	**846**	153	160	161	153	124	96	293	401	148	63	82	152	142	121	143	150	694	192	618	123	542	78
	27%	***34%***	***30%***	***32%***	***29%***	***28%***	***14%***	***35%***	***27%***	***19%***	***22%***	***23%***	***25%***	***29%***	***32%***	***37%***	***31%***	***26%***	***27%***	***27%***	***18%***	***29%***	***25%***
	GJRU	**AG**	**G**	**AG**	**G**	**G**		**AIJ**	**J**						**AKLM**	**AKLMN**	**R**					**AU**	**U**
Smartphone	**1127**	253	226	216	207	133	92	340	561	221	87	90	219	186	171	180	224	903	220	864	150	717	134
	36%	***57%***	***43%***	***43%***	***39%***	***30%***	***13%***	***40%***	***38%***	***28%***	***31%***	***25%***	***36%***	***38%***	***45%***	***47%***	***47%***	***34%***	***31%***	***38%***	***22%***	***39%***	***44%***
	FGJLRSU	**ACDEFG**	**AFG**	**AFG**	**FG**	**G**		**AJ**	**J**				**L**	**L**	**AKLM**	**AKLMN**	**AR**			**AS**		**AU**	**AU**
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**291**	91	73	56	36	22	13	104	133	48	20	43	41	41	35	43	72	218	81	187	27	215	28
	9%	***20%***	***14%***	***11%***	***7%***	***5%***	***2%***	***12%***	***9%***	***6%***	***7%***	***12%***	***7%***	***9%***	***9%***	***11%***	***15%***	***8%***	***12%***	***8%***	***4%***	***12%***	***9%***
	EFGJ	**ACDEFG**	**AEFG**	**EFG**	**G**	**G**		**AIJ**	**J**			**M**				**M**	**AR**		**AT**			**AU**	**U**
	MRTU																						
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**346**	94	84	62	55	28	24	110	167	64	30	48	50	54	40	56	75	271	91	235	30	261	32
	11%	***21%***	***16%***	***12%***	***10%***	***6%***	***4%***	***13%***	***11%***	***8%***	***10%***	***13%***	***8%***	***11%***	***11%***	***15%***	***16%***	***10%***	***13%***	***10%***	***4%***	***14%***	***10%***
	FGJMRU	**ADEFG**	**AEFG**	**FG**	**FG**	**G**		**AJ**	**J**			**M**				**AM**	**AR**					**AU**	**U**
E-reader (e.g. Kindle)	**273**	58	65	44	42	29	36	97	125	49	20	42	40	48	33	42	55	218	66	186	36	189	25
	9%	***13%***	***12%***	***9%***	***8%***	***7%***	***5%***	***12%***	***8%***	***6%***	***7%***	***12%***	***7%***	***10%***	***9%***	***11%***	***12%***	***8%***	***9%***	***8%***	***5%***	***10%***	***8%***
	GJRU	**AEFG**	**AEFG**	**G**				**AIJ**				**M**				**M**	**R**					**AU**	
Games console	**303**	109	69	54	41	20	11	90	151	59	22	32	51	37	48	41	56	247	52	228	35	214	33
	10%	***25%***	***13%***	***11%***	***8%***	***4%***	***2%***	***11%***	***10%***	***8%***	***8%***	***9%***	***8%***	***8%***	***13%***	***10%***	***12%***	***9%***	***7%***	***10%***	***5%***	***12%***	***11%***
	FGJSU	**ACDEFG**	**AEFG**	**FG**	**G**	**G**		**J**							**MN**					**S**		**AU**	**U**
None of these	**1099**	59	119	131	163	180	448	237	512	346	111	152	218	150	99	96	109	987	266	772	368	592	77
	35%	***13%***	***22%***	***26%***	***31%***	***41%***	***65%***	***28%***	***34%***	***44%***	***40%***	***43%***	***36%***	***31%***	***26%***	***25%***	***23%***	***37%***	***38%***	***34%***	***53%***	***32%***	***25%***
	BCDEH OPQVW		**B**	**B**	**BC**	**ABCDE**	**ABCDEF**		**H**	**AHI**	**NOP**	**AMNOP**	**OP**					**AQ**			**AVW**	**W**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Access online and apps
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
TV	**599**	225	374	327	107	3	35	39	33	54	124	29	158	185	57	16	24	410	107	42	172	300	79
	19%	***26%***	***16%***	***23%***	***20%***	***7%***	***20%***	***29%***	***19%***	***8%***	***18%***	***12%***	***22%***	***23%***	***18%***	***19%***	***10%***	***19%***	***19%***	***18%***	***20%***	***18%***	***19%***
	CJLQ	**AC**		**AFJ**	**J**	*	**J**	**AEFJ**	**J**		**LQ**		**LQ**	**ALQ**	**Q**								
Laptop/computer/netbook	**1019**	267	753	499	178	14	76	77	55	121	196	69	267	306	128	25	24	714	177	74	272	545	130
	33%	***31%***	***33%***	***36%***	***33%***	***27%***	***42%***	***56%***	***33%***	***19%***	***29%***	***29%***	***36%***	***37%***	***41%***	***28%***	***10%***	***33%***	***32%***	***32%***	***32%***	***33%***	***32%***
	JQ			**AJ**	**J**	*	**AEJ**	**ADEFGIJ**	**J**		**Q**	**Q**	**AKQ**	**AKLQ**	**AKLQ**	**Q**							
Tablet	**846**	284	562	416	168	14	59	53	41	95	180	51	211	243	115	15	23	593	152	60	243	431	122
	27%	***33%***	***25%***	***30%***	***31%***	***28%***	***33%***	***38%***	***25%***	***15%***	***27%***	***22%***	***29%***	***30%***	***37%***	***17%***	***10%***	***27%***	***28%***	***26%***	***28%***	***26%***	***30%***
	CJQ	**AC**		**AJ**	**J**	J*	**J**	**ADIJ**	**J**		**Q**	**Q**	**PQ**	**LPQ**	**AKLMNPQ**								
Smartphone	**1127**	371	757	570	224	17	73	91	66	87	211	80	321	328	136	20	26	805	194	62	345	573	125
	36%	***43%***	***33%***	***41%***	***41%***	***35%***	***40%***	***66%***	***39%***	***13%***	***31%***	***34%***	***44%***	***40%***	***43%***	***23%***	***11%***	***37%***	***35%***	***27%***	***41%***	***34%***	***30%***
	CJKP QTVW	**AC**		**AJ**	**AJ**	J*	**J**	**ADEFGIJ**	**J**		**Q**	**Q**	**AKLPQ**	**AKPQ**	**AKLPQ**	**Q**		**T**	**T**		**AVW**		
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	**291**	120	170	156	62	4	16	27	7	18	70	18	65	76	41	1	14	205	51	16	137	112	20
	9%	***14%***	***7%***	***11%***	***11%***	***8%***	***9%***	***20%***	***4%***	***3%***	***10%***	***8%***	***9%***	***9%***	***13%***	***2%***	***6%***	***9%***	***9%***	***7%***	***16%***	***7%***	***5%***
	CIJPVW	**AC**		**AIJ**	**IJ**	*	**J**	**ADEGIJ**			**P**		**P**	**P**	**APQ**						**AVW**		
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	**346**	139	208	178	71	4	20	32	12	29	82	24	81	97	37	3	15	252	59	21	149	146	34
	11%	***16%***	***9%***	***13%***	***13%***	***8%***	***11%***	***23%***	***7%***	***5%***	***12%***	***10%***	***11%***	***12%***	***12%***	***4%***	***7%***	***12%***	***11%***	***9%***	***17%***	***9%***	***8%***
	CIJPQV	**AC**		**AIJ**	**IJ**	*	**J**	**ADEGIJ**			**PQ**			**PQ**							**AVW**		
E-reader (e.g. Kindle)	**273**	103	170	123	62	0	14	24	12	39	55	17	60	80	39	2	15	196	48	17	105	121	32
	9%	***12%***	***7%***	***9%***	***11%***	0	***8%***	***18%***	***7%***	***6%***	***8%***	***7%***	***8%***	***10%***	***12%***	***2%***	***7%***	***9%***	***9%***	***7%***	***12%***	***7%***	***8%***
	CJPV	**AC**		**J**	**FJ**	*		**ADFGIJ**						**P**	**AMPQ**						**AVW**		
Games console	**303**	106	197	152	50	8	17	42	17	18	67	16	102	69	31	3	10	212	60	9	96	152	27
	10%	***12%***	***9%***	***11%***	***9%***	***15%***	***10%***	***30%***	***10%***	***3%***	***10%***	***7%***	***14%***	***8%***	***10%***	***3%***	***4%***	***10%***	***11%***	***4%***	***11%***	***9%***	***7%***
	CJQTW	**AC**		**J**	**J**	J*	**J**	**ADEGIJ**	**J**		**Q**		**AKLNPQ**	**Q**	**Q**			**T**	**T**		**W**		
None of these	**1099**	187	912	386	169	22	50	9	53	410	269	104	213	229	70	36	162	751	199	100	228	652	161
	35%	***22%***	***40%***	***27%***	***31%***	***44%***	***28%***	***7%***	***32%***	***64%***	***40%***	***44%***	***29%***	***28%***	***22%***	***40%***	***69%***	***34%***	***36%***	***44%***	***27%***	***39%***	***39%***
	BDGH MNOU		**AB**	**H**	**H**	**DH***	**H**		**H**	**ADEFGHI**	**AMNO**	**AMNO**	**O**			**NO**	**AKLMNOP**			**AR**		**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
bbc.co.uk	**755**	392	363	324	431	413	343	60	23	64	83	66	48	66	35	59	123	111	17	643	60	35	17
	24%	***25%***	***23%***	***21%***	***27%***	***27%***	***21%***	***24%***	***18%***	***26%***	***24%***	***23%***	***22%***	***23%***	***22%***	***21%***	***30%***	***25%***	***18%***	***24%***	***24%***	***22%***	***18%***
	DGSW				**AD**	**AG**				**S**							**AIMOPS**	**S**		**W**			
itv.com	**483**	229	254	215	268	227	256	24	20	41	51	50	25	39	20	45	84	72	11	427	24	20	11
	15%	***15%***	***16%***	***14%***	***17%***	***15%***	***16%***	***10%***	***16%***	***16%***	***15%***	***18%***	***12%***	***14%***	***13%***	***16%***	***21%***	***17%***	***12%***	***16%***	***10%***	***13%***	***12%***
	DHU									**H**		**H**				**H**	**AHMNOS**	**H**		**AU**			
stv.tv	**68**	41	28	14	54	37	31	32	2	0	0	3	5	1	1	8	13	4	0	35	32	1	0
	2%	***3%***	***2%***	***1%***	***3%***	***2%***	***2%***	***13%***	***2%***	0	0	***1%***	***2%***	0	***1%***	***3%***	***3%***	***1%***	0	***1%***	***13%***	***1%***	0
	DJKSTW				**AD**			**AIJKLMNOPQRS**	**K**				**JK**			**JKS**	**JKNRS**				**ATVW**		
S4C	**48**	27	21	8	40	18	29	5	1	0	8	6	2	2	6	3	9	4	1	36	5	6	1
	2%	***2%***	***1%***	0	***3%***	***1%***	***2%***	***2%***	***1%***	0	***2%***	***2%***	***1%***	***1%***	***4%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	***4%***	***1%***
	D				**AD**			**J**			**J**	**J**			**AJMNPRS**		**J**					**ATW**	
channel4.com	**329**	148	181	143	186	166	163	24	12	19	31	29	18	28	9	40	60	50	10	287	24	9	10
	11%	***9%***	***12%***	***9%***	***12%***	***11%***	***10%***	***9%***	***9%***	***8%***	***9%***	***10%***	***8%***	***10%***	***5%***	***14%***	***15%***	***11%***	***11%***	***11%***	***9%***	***5%***	***11%***
	OV											**O**				**JO**	**AHJKMO**	**O**	**O**	**V**			**V**
5-(channel5.com)	**186**	93	93	58	128	84	102	15	6	7	28	18	11	16	6	27	29	18	5	160	15	6	5
	6%	***6%***	***6%***	***4%***	***8%***	***5%***	***6%***	***6%***	***5%***	***3%***	***8%***	***6%***	***5%***	***6%***	***4%***	***10%***	***7%***	***4%***	***6%***	***6%***	***6%***	***4%***	***6%***
	DJ				**AD**						**JOR**					**AJOR**	**J**						
BBC-Sport	**720**	356	364	304	416	536	184	61	31	57	83	67	46	70	31	54	106	98	16	612	61	31	16
	23%	***23%***	***23%***	***20%***	***26%***	***35%***	***12%***	***24%***	***25%***	***23%***	***24%***	***24%***	***21%***	***25%***	***20%***	***19%***	***26%***	***22%***	***17%***	***23%***	***24%***	***20%***	***17%***
	DGSW				**AD**	**AG**		**S**									**S**			**W**	**W**		
BBC-News	**1152**	590	562	502	650	630	521	81	31	108	139	101	65	118	55	91	174	161	30	986	81	55	30
	37%	***38%***	***36%***	***33%***	***41%***	***41%***	***33%***	***32%***	***25%***	***43%***	***40%***	***36%***	***30%***	***42%***	***35%***	***32%***	***43%***	***37%***	***32%***	***38%***	***32%***	***35%***	***32%***
	DGIMSW				**AD**	**AG**				**AHIMPS**	**IMS**	**I**		**HIMPS**			**AHIMPS**	**I**		**W**			
BBC-Weather	**1103**	573	530	516	588	572	532	74	22	101	123	105	67	107	54	100	163	161	25	950	74	54	25
	35%	***36%***	***34%***	***34%***	***37%***	***37%***	***33%***	***30%***	***18%***	***41%***	***36%***	***37%***	***31%***	***38%***	***34%***	***35%***	***40%***	***37%***	***26%***	***36%***	***30%***	***34%***	***26%***
	GHISUW					**AG**		**I**		**HIMS**	**IS**	**IS**	**I**	**IS**	**IS**	**IS**	**HIMS**	**IS**		**UW**		**W**	
BBC-CBeebies	**181**	91	90	96	85	81	100	11	6	25	12	22	9	12	9	20	34	19	3	158	11	9	3
	6%	***6%***	***6%***	***6%***	***5%***	***5%***	***6%***	***4%***	***5%***	***10%***	***3%***	***8%***	***4%***	***4%***	***6%***	***7%***	***8%***	***4%***	***3%***	***6%***	***4%***	***6%***	***3%***
	SW									**AHKMNRS**		**KS**					**KRS**			**W**			
BBC-Sounds	**208**	106	102	76	132	112	96	17	9	9	20	15	14	16	9	16	50	30	4	179	17	9	4
	7%	***7%***	***7%***	***5%***	***8%***	***7%***	***6%***	***7%***	***7%***	***4%***	***6%***	***5%***	***6%***	***5%***	***6%***	***6%***	***12%***	***7%***	***4%***	***7%***	***7%***	***6%***	***4%***
	DSW				**AD**												**AHJKLMNOPRS**						
BBC-Good Food	**384**	203	181	183	201	135	249	24	10	29	56	44	28	25	13	33	57	56	7	340	24	13	7
	12%	***13%***	***12%***	***12%***	***13%***	***9%***	***16%***	***10%***	***8%***	***12%***	***16%***	***16%***	***13%***	***9%***	***8%***	***12%***	***14%***	***13%***	***8%***	***13%***	***10%***	***8%***	***8%***
	FOSVW						**AF**				**AHNOS**	**HNOS**					**OS**	**S**		**VW**			
NET: BBC	**1868**	936	932	823	1045	980	888	134	65	159	206	175	122	177	90	157	273	261	49	1595	134	90	49
	60%	***60%***	***60%***	***54%***	***65%***	***64%***	***56%***	***54%***	***52%***	***64%***	***60%***	***62%***	***56%***	***63%***	***57%***	***55%***	***67%***	***60%***	***52%***	***61%***	***54%***	***57%***	***52%***
	DGHSUW				**AD**	**AG**				**HS**		**HS**		**HS**			**AHIMOPS**	**S**		**UW**			
None of these	**1135**	573	562	647	488	507	628	108	52	84	125	98	91	97	62	106	113	157	41	924	108	62	41
	36%	***36%***	***36%***	***42%***	***31%***	***33%***	***39%***	***43%***	***42%***	***34%***	***36%***	***35%***	***42%***	***34%***	***40%***	***38%***	***28%***	***36%***	***44%***	***35%***	***43%***	***40%***	***44%***
	EFQT			**AE**			**AF**	**AJNQ**	**Q**		**Q**		**Q**		**Q**	**Q**		**Q**	**AJLNQR**		**AT**		**AT**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
bbc.co.uk	**755**	117	129	133	153	108	116	278	348	124	42	61	131	139	121	137	126	629	160	564	134	458	69
	24%	***26%***	***24%***	***27%***	***29%***	***25%***	***17%***	***33%***	***23%***	***16%***	***15%***	***17%***	***22%***	***29%***	***32%***	***35%***	***26%***	***24%***	***23%***	***25%***	***19%***	***25%***	***23%***
	GJKLU	**G**	**G**	**G**	**AG**	**G**		**AIJ**	**J**				**K**	**AKLM**	**AKLM**	**AKLM**						**U**	
itv.com	**483**	109	110	78	72	56	58	132	241	103	39	51	108	71	65	69	81	402	108	344	65	312	49
	15%	***25%***	***21%***	***16%***	***14%***	***13%***	***8%***	***16%***	***16%***	***13%***	***14%***	***14%***	***18%***	***15%***	***17%***	***18%***	***17%***	***15%***	***15%***	***15%***	***9%***	***17%***	***16%***
	GU	**ADEFG**	**ADEFG**	**G**	**G**	**G**																**AU**	**U**
stv.tv	**68**	10	16	17	8	8	9	21	36	11	9	13	7	15	14	5	6	63	29	37	9	56	3
	2%	***2%***	***3%***	***3%***	***2%***	***2%***	***1%***	***3%***	***2%***	***1%***	***3%***	***4%***	***1%***	***3%***	***4%***	***1%***	***1%***	***2%***	***4%***	***2%***	***1%***	***3%***	***1%***
	T			**AG**								**M**		**M**	**M**				**AT**			**AU**	
S4C	**48**	13	14	8	5	4	4	22	21	4	7	8	10	7	6	7	9	38	22	22	3	36	4
	2%	***3%***	***3%***	***2%***	***1%***	***1%***	***1%***	***3%***	***1%***	***1%***	***2%***	***2%***	***2%***	***1%***	***1%***	***2%***	***2%***	***1%***	***3%***	***1%***	0	***2%***	***1%***
	GJTU	**AFG**	**G**					**AJ**											**AT**			**AU**	
channel4.com	**329**	83	76	57	52	41	20	118	152	54	33	43	61	42	37	61	58	271	81	221	40	228	32
	11%	***19%***	***14%***	***11%***	***10%***	***9%***	***3%***	***14%***	***10%***	***7%***	***12%***	***12%***	***10%***	***9%***	***10%***	***16%***	***12%***	***10%***	***12%***	***10%***	***6%***	***12%***	***11%***
	GJTU	**ADEFG**	**AEFG**	**G**	**G**	**G**		**AIJ**	**J**							**AMNO**						**AU**	**U**
5-(channel5.com)	**186**	48	45	32	22	24	16	58	90	35	18	17	34	30	24	30	37	149	53	121	26	124	20
	6%	***11%***	***8%***	***6%***	***4%***	***5%***	***2%***	***7%***	***6%***	***4%***	***7%***	***5%***	***6%***	***6%***	***6%***	***8%***	***8%***	***6%***	***8%***	***5%***	***4%***	***7%***	***6%***
	GJTU	**ADEFG**	**AEG**	**G**		**G**		**J**											**T**			**AU**	
BBC-Sport	**720**	102	123	130	143	110	112	251	332	134	44	53	131	119	115	142	110	610	139	550	110	474	63
	23%	***23%***	***23%***	***26%***	***27%***	***25%***	***16%***	***30%***	***22%***	***17%***	***16%***	***15%***	***22%***	***25%***	***31%***	***37%***	***23%***	***23%***	***20%***	***24%***	***16%***	***26%***	***21%***
	GJKLSU	**G**	**G**	**G**	**AG**	**G**		**AIJ**	**J**				**L**	**KL**	**AKLM**	**AKLMN**				**AS**		**AU**	
BBC-News	**1152**	145	186	204	239	172	207	402	542	205	75	110	201	194	173	214	176	974	229	885	206	702	102
	37%	***33%***	***35%***	***41%***	***45%***	***39%***	***30%***	***48%***	***36%***	***26%***	***27%***	***31%***	***33%***	***40%***	***46%***	***55%***	***37%***	***37%***	***33%***	***39%***	***30%***	***38%***	***33%***
	GJKLSU			**ABG**	**ABCG**	**G**		**AIJ**	**J**					**KLM**	**AKLM**	**AKLMNO**				**AS**		**U**	
BBC-Weather	**1103**	143	170	195	227	171	198	372	516	212	63	91	198	193	160	211	162	941	226	832	197	672	101
	35%	***32%***	***32%***	***39%***	***43%***	***39%***	***29%***	***44%***	***34%***	***27%***	***22%***	***26%***	***33%***	***40%***	***42%***	***55%***	***34%***	***36%***	***32%***	***37%***	***29%***	***36%***	***33%***
	GJKLU			**CG**	**ABCG**	**CG**		**AIJ**	**J**				**KL**	**AKLM**	**AKLM**	**AKLMNO**				**AS**		**U**	
BBC-CBeebies	**181**	25	55	57	23	16	6	66	84	30	20	15	31	31	24	36	39	142	32	136	29	125	14
	6%	***6%***	***10%***	***11%***	***4%***	***4%***	***1%***	***8%***	***6%***	***4%***	***7%***	***4%***	***5%***	***6%***	***6%***	***9%***	***8%***	***5%***	***5%***	***6%***	***4%***	***7%***	***4%***
	GJR	**G**	**ABEFG**	**ABEFG**	**G**	**G**		**AIJ**								**ALM**	**R**					**AU**	
BBC-Sounds	**208**	28	43	37	55	23	23	93	86	27	8	15	37	39	38	46	31	177	57	140	32	139	12
	7%	***6%***	***8%***	***7%***	***10%***	***5%***	***3%***	***11%***	***6%***	***3%***	***3%***	***4%***	***6%***	***8%***	***10%***	***12%***	***7%***	***7%***	***8%***	***6%***	***5%***	***8%***	***4%***
	GJKU	**G**	**G**	**G**	**AFG**			**AIJ**	**J**					**KL**	**AKLM**	**AKLM**						**AUW**	
BBC-Good Food	**384**	83	79	84	79	28	30	150	165	67	23	29	68	39	68	96	62	322	87	284	42	233	50
	12%	***19%***	***15%***	***17%***	***15%***	***6%***	***4%***	***18%***	***11%***	***9%***	***8%***	***8%***	***11%***	***8%***	***18%***	***25%***	***13%***	***12%***	***12%***	***13%***	***6%***	***13%***	***16%***
	FGJKLNU	**AFG**	**FG**	**AFG**	**FG**			**AIJ**							**AKLMN**	**AKLMNO**						**U**	**AU**
NET: BBC	**1868**	291	330	333	352	260	301	598	906	356	137	175	347	323	258	307	302	1565	399	1387	340	1145	178
	60%	***66%***	***62%***	***67%***	***66%***	***60%***	***44%***	***71%***	***61%***	***46%***	***49%***	***49%***	***57%***	***67%***	***68%***	***79%***	***63%***	***59%***	***57%***	***61%***	***49%***	***62%***	***58%***
	GJKLU	**AG**	**G**	**AFG**	**AFG**	**G**		**AIJ**	**J**				**KL**	**AKLM**	**AKLM**	**AKLMNO**				**AS**		**AU**	**U**
None of these	**1135**	114	165	147	170	162	377	217	521	394	125	156	235	145	109	71	153	979	270	796	334	620	115
	36%	***26%***	***31%***	***29%***	***32%***	***37%***	***55%***	***26%***	***35%***	***51%***	***44%***	***44%***	***39%***	***30%***	***29%***	***18%***	***32%***	***37%***	***38%***	***35%***	***48%***	***34%***	***37%***
	BCDE HNOPV					**BD**	**ABCDEF**		**H**	**AHI**	**ANOP**	**ANOP**	**NOP**	**P**	**P**			**A**			**AVW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
bbc.co.uk	**755**	222	533	401	121	12	40	43	25	114	118	44	180	270	117	7	18	579	119	36	243	384	97
	24%	***26%***	***23%***	***29%***	***22%***	***24%***	***22%***	***31%***	***15%***	***18%***	***17%***	***19%***	***24%***	***33%***	***37%***	***8%***	***8%***	***26%***	***22%***	***15%***	***29%***	***23%***	***24%***
	IJKPQT			**AEIJ**	**I**	*		**EIJ**			**PQ**	**PQ**	**KPQ**	**AKLMPQ**	**AKLMPQ**			**AST**			**AV**		
itv.com	**483**	166	317	257	86	0	33	36	16	54	93	35	117	151	58	4	24	380	75	24	199	206	63
	15%	***19%***	***14%***	***18%***	***16%***	***1%***	***18%***	***26%***	***10%***	***8%***	***14%***	***15%***	***16%***	***18%***	***19%***	***5%***	***10%***	***17%***	***14%***	***11%***	***23%***	***12%***	***15%***
	CFIJ	**AC**		**AFIJ**	**FIJ**	*	**FIJ**	**ADEFIJ**			**P**	**P**	**PQ**	**AKPQ**	**PQ**			**AST**			**AVW**		
	PQTV																						
stv.tv	**68**	36	33	39	15	0	5	1	2	7	10	4	16	21	14	0	4	50	16	2	40	23	5
	2%	***4%***	***1%***	***3%***	***3%***	0	***3%***	***1%***	***1%***	***1%***	***1%***	***2%***	***2%***	***3%***	***4%***	0	***2%***	***2%***	***3%***	***1%***	***5%***	***1%***	***1%***
	CJV	**AC**		**J**	**J**	*									**AK**						**AVW**		
S4C	**48**	22	26	25	14	0	1	4	0	4	6	4	13	17	8	0	0	34	12	1	30	11	6
	2%	***3%***	***1%***	***2%***	***3%***	0	***1%***	***3%***	0	***1%***	***1%***	***2%***	***2%***	***2%***	***2%***	0	0	***2%***	***2%***	***1%***	***3%***	***1%***	***1%***
	CJV	**AC**			**J**	*		**J**						**Q**	**Q**						**AV**		
channel4.com	**329**	106	223	183	59	0	23	23	12	29	56	16	79	110	53	4	9	271	44	13	148	132	43
	11%	***12%***	***10%***	***13%***	***11%***	***1%***	***13%***	***17%***	***7%***	***4%***	***8%***	***7%***	***11%***	***13%***	***17%***	***5%***	***4%***	***12%***	***8%***	***6%***	***17%***	***8%***	***11%***
	JQSTV			**AFIJ**	**J**	*	**FJ**	**AFIJ**			**Q**		**Q**	**AKLPQ**	**AKLMPQ**			**AST**			**AVW**		
5-(channel5.com)	**186**	78	108	92	42	0	13	15	7	17	22	10	59	54	31	2	8	158	17	9	93	68	21
	6%	***9%***	***5%***	***7%***	***8%***	0	***7%***	***11%***	***4%***	***3%***	***3%***	***4%***	***8%***	***7%***	***10%***	***2%***	***4%***	***7%***	***3%***	***4%***	***11%***	***4%***	***5%***
	CJKSV	**AC**		**J**	**J**	*	**J**	**AFIJ**					**AKQ**	**K**	**AKLPQ**			**AS**			**AVW**		
BBC-Sport	**720**	217	503	422	93	7	41	27	23	108	166	42	180	199	90	16	24	557	122	32	234	386	87
	23%	***25%***	***22%***	***30%***	***17%***	***14%***	***23%***	***20%***	***14%***	***17%***	***25%***	***18%***	***25%***	***24%***	***29%***	***18%***	***10%***	***25%***	***22%***	***14%***	***27%***	***23%***	***21%***
	EIJQT			**AEGHIJ**		*	**I**				**Q**	**Q**	**Q**	**Q**	**ALQ**			**AT**	**T**		**AVW**		
BBC-News	**1152**	319	833	589	192	21	57	46	48	199	205	64	277	391	151	19	38	890	175	60	326	630	154
	37%	***37%***	***37%***	***42%***	***35%***	***43%***	***31%***	***33%***	***28%***	***31%***	***30%***	***27%***	***38%***	***48%***	***48%***	***21%***	***16%***	***41%***	***32%***	***26%***	***38%***	***38%***	***38%***
	IJKL			**AEGIJ**		*					**Q**	**Q**	**KLPQ**	**AKLMPQ**	**AKLMPQ**			**AST**					
	PQST																						
BBC-Weather	**1103**	318	785	546	198	23	54	48	50	183	215	63	271	360	129	19	39	838	168	62	319	583	151
	35%	***37%***	***35%***	***39%***	***36%***	***47%***	***30%***	***35%***	***30%***	***28%***	***32%***	***27%***	***37%***	***44%***	***41%***	***21%***	***17%***	***38%***	***30%***	***27%***	***37%***	***35%***	***37%***
	JLPQST			**AGIJ**	**J**	J*					**Q**	**Q**	**LPQ**	**AKLMPQ**	**AKLPQ**			**AST**					
BBC-CBeebies	**181**	129	52	102	44	3	8	4	12	8	36	13	43	49	29	5	3	143	26	7	73	80	21
	6%	***15%***	***2%***	***7%***	***8%***	***6%***	***5%***	***3%***	***7%***	***1%***	***5%***	***6%***	***6%***	***6%***	***9%***	***6%***	***1%***	***7%***	***5%***	***3%***	***9%***	***5%***	***5%***
	CJQV	**AC**		**AJ**	**AHJ**	J*	**J**		**J**		**Q**	**Q**	**Q**	**Q**	**AKQ**			**AT**			**AVW**		
BBC-Sounds	**208**	80	128	124	42	3	9	6	2	21	23	12	53	71	43	2	4	169	23	11	81	101	19
	7%	***9%***	***6%***	***9%***	***8%***	***7%***	***5%***	***5%***	***1%***	***3%***	***3%***	***5%***	***7%***	***9%***	***14%***	***2%***	***2%***	***8%***	***4%***	***5%***	***10%***	***6%***	***5%***
	CIJKQS	**AC**		**AIJ**	**IJ**	*	**I**						**KQ**	**AKQ**	**AKLMNPQ**			**AS**			**AVW**		
BBC-Good Food	**384**	143	241	196	76	8	20	29	25	30	53	15	83	155	68	2	9	316	46	13	158	171	34
	12%	***17%***	***11%***	***14%***	***14%***	***15%***	***11%***	***22%***	***15%***	***5%***	***8%***	***6%***	***11%***	***19%***	***22%***	***2%***	***4%***	***14%***	***8%***	***5%***	***19%***	***10%***	***8%***
	CJKLP	**AC**		**AJ**	**J**	J*	**J**	**ADEGJ**	**J**		**Q**		**KLPQ**	**AKLMPQ**	**AKLMPQ**			**AST**			**AVW**		
	QSTVW																						
NET: BBC	**1868**	586	1282	945	319	37	95	91	89	292	385	118	447	579	234	36	60	1404	307	98	573	987	224
	60%	***68%***	***56%***	***67%***	***59%***	***75%***	***52%***	***67%***	***53%***	***45%***	***57%***	***50%***	***61%***	***71%***	***74%***	***41%***	***26%***	***64%***	***56%***	***42%***	***67%***	***59%***	***55%***
	CGIJL	**AC**		**AEGIJ**	**J**	**GIJ***		**GIJ**			**PQ**	**Q**	**LPQ**	**AKLMPQ**	**AKLMPQ**	**Q**		**AST**	**T**		**AVW**		
	PQSTW																						
None of these	**1135**	226	909	406	189	12	74	35	72	347	261	105	257	208	68	51	162	703	209	122	226	635	165
	36%	***26%***	***40%***	***29%***	***35%***	***25%***	***41%***	***26%***	***42%***	***54%***	***39%***	***45%***	***35%***	***25%***	***22%***	***58%***	***70%***	***32%***	***38%***	***53%***	***26%***	***38%***	***40%***
	BDHNORU		**AB**		**D**	*	**DH**		**DH**	**ADEFGHI**	**NO**	**AMNO**	**NO**			**AKMNO**	**AKLMNO**		**R**	**ARS**		**AU**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps: Summary
Base: All that have used PSB websites or apps in the past 3 months

	bbc.co.uk (A)	itv.com (B)	stv.tv (C)	S4C (D)	channel4.com (E)	5-(channel5.com) (F)	BBC-Sport (G)	BBC-News (H)	BBC-Weather (I)	BBC-CBeebies (J)	BBC-Sounds (K)	BBC-Good Food (L)
Unweighted Base	745	457	69	48	314	174	700	1144	1077	176	198	373
Weighted Base	755	483	68	48	329	186	720	1152	1103	181	208	384
Effective Base	639.3	396.1	62.4	38.5	268.9	149.3	603.6	976.4	928.1	151.0	174.2	325.9
A few times a day	121 *16%* BEL	45 *9%*	13 *19%* BL	9 *19%* L*	35 *11%* L	24 *13%* L	161 *22%* ABEFIKL	279 *24%* ABEFIJKL	179 *16%* BEL	28 *15%* BL	23 *11%* L	23 *6%*
At least once every day	177 *23%* BEL	72 *15%* L	16 *23%* L	12 *26%* EL*	46 *14%*	31 *17%* L	187 *26%* BEFL	427 *37%* ABCE FGJKL	435 *39%* ABCE FGJKL	38 *21%* L	51 *25%* BEL	37 *10%*
About two or three times a week	146 *19%*	99 *20%*	15 *22%*	7 *15%* *	59 *18%*	30 *16%*	162 *23%* H	212 *18%*	251 *23%* H	37 *20%*	46 *22%*	73 *19%*
At least once a week	158 *21%* HI	132 *27%* AGHIK	11 *16%*	9 *18%* *	87 *26%* GHI	40 *22%* HI	127 *18%* HI	150 *13%* *	154 *14%*	40 *22%* HI	39 *19%* H	105 *27%* AGHIK
At least once a month	94 *12%* GHI	78 *16%* GHI	7 *10%*	4 *9%* *	61 *18%* AGHIJ	36 *19%* AGHIJ	56 *8%* H	55 *5%*	67 *6%*	19 *11%* HI	34 *16%* GHI	109 *28%* ABCDE FGHIJK
At least once every three months	44 *6%* GHI	44 *9%* AGHIK	2 *3%* I	5 *10%* GHI*	26 *8%* GHI	15 *8%* GHI	16 *2%* I	18 *2%* I	8 *1%*	10 *6%* GHI	8 *4%* HI	35 *9%* AGHIK
Don't know/can't remember	16 *2%* HI	14 *3%* GHIL	4 *6%* GHIL	1 *3%* *	16 *5%* AGHIL	10 *5%* AGHIL	9 *1%*	11 *1%*	9 *1%*	9 *5%* AGHIL	7 *3%* GHIL	3 *1%*
NET: At least most days	298 *39%* BEFL	117 *24%* L	29 *42%* BEL	22 *45%* BEL*	80 *24%* L	56 *30%* L	348 *48%* ABEFJKL	705 *61%* ABCDE FGIJKL	615 *56%* ABCE FGJKL	66 *36%* BEL	74 *35%* BEL	60 *16%*
NET: At least once a week	602 *80%* BEFL	347 *72%* L	55 *80%* FL	37 *78%* L*	226 *69%*	126 *67%*	638 *89%* ABEFJKL	1067 *93%* ABCDE FGJKL	1020 *92%* ABCDE FGJKL	143 *79%* EFL	158 *76%* L	238 *62%*
NET: Once a month - once every three months	138 *18%* GHI	122 *25%* ACGHIJ	9 *14%* HI	9 *19%* HI*	87 *26%* ACGHIJ	51 *27%* ACGHIJ	73 *10%* HI	73 *6%*	75 *7%*	29 *16%* GHI	42 *20%* GHI	144 *37%* ABCDE FGHIJK

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - bbc.co.uk
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**745**	388	357	326	419	408	336	76	20	58	66	65	42	56	69	44	96	95	58	542	76	69	58
Weighted Base	**755**	392	363	324	431	413	343	60	23	64	83	66	48	66	35	59	123	111	17	643	60	35	17
Effective Base	**639.3**	328.3	311.1	283.3	356.5	349.7	289.6	71.1	17.9	55.7	62.2	61.0	39.0	53.3	62.8	41.6	89.0	90.2	53.9	506.5	71.1	62.8	53.9
A few times a day	**121**	51	69	48	72	87	34	7	3	13	13	15	9	7	4	9	25	15	2	107	7	4	2
	16%	***13%***	***19%***	***15%***	***17%***	***21%***	***10%***	***12%***	***12%***	***21%***	***15%***	***22%***	***19%***	***10%***	***13%***	***15%***	***21%***	***13%***	***9%***	***17%***	***12%***	***13%***	***9%***
	BG		**AB**			**AG**			**				*			*							
At least once every day	**177**	101	76	66	111	115	62	17	8	9	25	11	11	12	9	19	27	26	2	149	17	9	2
	23%	***26%***	***21%***	***20%***	***26%***	***28%***	***18%***	***29%***	***35%***	***14%***	***30%***	***16%***	***24%***	***18%***	***26%***	***33%***	***22%***	***24%***	***11%***	***23%***	***29%***	***26%***	***11%***
	GSW					**AG**		**JS**	**		**JS**		*			**JS***				**W**	**W**	*	
About two or three times a week	**146**	81	65	50	96	80	66	13	3	11	14	9	3	26	9	6	22	25	4	120	13	9	4
	19%	***21%***	***18%***	***16%***	***22%***	***19%***	***19%***	***22%***	***15%***	***17%***	***17%***	***14%***	***7%***	***40%***	***25%***	***11%***	***18%***	***22%***	***23%***	***19%***	***22%***	***25%***	***23%***
	DM				**AD**			**M**	**				*	**AHJK LMPQR**	**M**	*		**M**	**M**				
At least once a week	**158**	72	86	78	80	72	86	12	5	13	18	14	14	11	9	16	22	21	5	133	12	9	5
	21%	***18%***	***24%***	***24%***	***18%***	***18%***	***25%***	***19%***	***23%***	***20%***	***22%***	***21%***	***29%***	***17%***	***25%***	***27%***	***18%***	***18%***	***27%***	***21%***	***19%***	***25%***	***27%***
	F						**AF**		**				*			*							
At least once a month	**94**	48	46	50	44	35	58	8	1	10	9	9	5	9	3	6	16	14	4	80	8	3	4
	12%	***12%***	***13%***	***15%***	***10%***	***9%***	***17%***	***13%***	***6%***	***15%***	***11%***	***14%***	***11%***	***14%***	***8%***	***10%***	***13%***	***12%***	***22%***	***12%***	***13%***	***8%***	***22%***
	EF			**AE**			**AF**		**				*			*			**AO**				**AV**
At least once every three months	**44**	30	13	24	20	15	29	1	1	7	5	5	1	1	1	3	7	10	1	40	1	1	1
	6%	***8%***	***4%***	***7%***	***5%***	***4%***	***8%***	***2%***	***5%***	***11%***	***6%***	***8%***	***3%***	***2%***	***3%***	***5%***	***6%***	***9%***	***8%***	***6%***	***2%***	***3%***	***8%***
	CF	**AC**					**AF**		**				*			*							
Don't know/can't remember	**16**	8	8	7	9	8	8	2	1	1	0	3	4	0	1	0	3	1	0	13	2	1	0
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***3%***	***5%***	***2%***	***0***	***5%***	***9%***	***0***	***2%***	***0***	***2%***	***1%***	***0***	***2%***	***3%***	***2%***	***0***
									**				**AKNPR***			*							
NET: At least most days	**298**	153	145	115	183	202	96	24	11	22	37	26	20	19	13	28	53	41	4	257	24	13	4
	39%	***39%***	***40%***	***35%***	***42%***	***49%***	***28%***	***41%***	***47%***	***35%***	***45%***	***39%***	***43%***	***28%***	***38%***	***48%***	***43%***	***37%***	***21%***	***40%***	***41%***	***38%***	***21%***
	GSW					**AG**		**S**	**		**S**	**S**	S*		**S**	S*	**S**	**S**		**W**	**W**	**W**	
NET: At least once a week	**602**	306	296	243	359	354	248	50	19	46	70	48	37	56	31	50	97	86	12	510	50	31	12
	80%	***78%***	***82%***	***75%***	***83%***	***86%***	***72%***	***82%***	***85%***	***72%***	***83%***	***73%***	***78%***	***85%***	***88%***	***85%***	***79%***	***77%***	***70%***	***79%***	***82%***	***88%***	***70%***
	DG				**AD**	**AG**			**				*		**JS**	*						**W**	
NET: Once a month - once every three months	**138**	79	59	74	64	51	87	9	2	17	14	14	6	10	4	9	23	24	5	120	9	4	5
	18%	***20%***	***16%***	***23%***	***15%***	***12%***	***25%***	***15%***	***10%***	***26%***	***17%***	***22%***	***13%***	***15%***	***10%***	***15%***	***19%***	***22%***	***30%***	***19%***	***15%***	***10%***	***30%***
	EF			**AE**			**AF**		**	**O**			*			*			**AHMO**				**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - bbc.co.uk
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**745**	90	129	146	156	106	118	289	318	133	45	63	128	136	122	129	101	644	167	548	137	448	67
Weighted Base	**755**	117	129	133	153	108	116	278	348	124	42	61	131	139	121	137	126	629	160	564	134	458	69
Effective Base	**639.3**	78.2	113.8	126.3	135.5	88.1	105.8	253.7	270.7	114.0	37.0	52.9	109.6	111.6	104.2	118.2	89.5	553.8	137.7	474.0	120.4	381.7	56.5
A few times a day	**121** *16%* BD	10 *8%*	28 *22%* BD	12 *9%*	35 *23%* ABD	18 *17%*	18 *15%*	52 *19%*	48 *14%*	21 *17%*	6 *14%* *	9 *14%*	15 *12%*	20 *15%*	17 *14%*	28 *21%*	23 *18%*	98 *16%*	30 *18%*	85 *15%*	15 *11%*	76 *17%*	11 *16%*
At least once every day	**177** *23%* J	27 *23%*	28 *21%*	31 *24%*	36 *23%*	31 *29%*	24 *21%*	71 *26%* J	89 *26%* J	17 *14%*	11 *26%* *	8 *14%*	29 *22%*	42 *30%* L	31 *26%*	32 *24%*	36 *28%*	142 *23%*	37 *23%*	136 *24%*	38 *28%*	99 *22%*	17 *24%*
About two or three times a week	**146** *19%*	23 *20%*	26 *20%*	28 *21%*	24 *16%*	21 *20%*	25 *22%*	59 *21%*	59 *17%*	27 *22%*	7 *17%* *	16 *26%*	29 *22%*	23 *16%*	28 *23%*	29 *21%*	22 *17%*	125 *20%*	39 *24%*	101 *18%*	22 *16%*	100 *22%*	14 *20%*
At least once a week	**158** *21%*	29 *25%*	21 *16%*	30 *23%*	28 *18%*	21 *20%*	28 *24%*	49 *18%*	76 *22%*	31 *25%*	4 *9%* *	18 *29%* K	31 *24%*	29 *21%*	24 *20%*	25 *18%*	18 *15%*	139 *22%*	29 *18%*	126 *22%*	31 *23%*	99 *22%*	12 *18%*
At least once a month	**94** *12%*	16 *13%*	14 *11%*	23 *17%* G	20 *13%*	13 *12%*	9 *8%*	33 *12%*	43 *12%*	18 *15%*	5 *12%* *	5 *8%*	19 *14%*	18 *13%*	15 *13%*	15 *11%*	19 *15%*	75 *12%*	19 *12%*	69 *12%*	18 *13%*	52 *11%*	9 *13%*
At least once every three months	**44** *6%* F	9 *8%* F	8 *6%* F	7 *6%*	7 *5%*	1 *1%*	10 *9%* F	12 *4%*	23 *7%*	9 *7%*	8 *19%* AMNOP*	6 *9%*	7 *5%*	6 *4%*	3 *3%*	6 *4%*	7 *5%*	37 *6%*	5 *3%*	38 *7%*	6 *5%*	21 *5%*	6 *9%*
Don't know/can't remember	**16** *2%*	3 *3%*	4 *3%*	1 *1%*	3 *2%*	2 *2%*	1 *1%*	3 *1%*	9 *3%*	2 *1%*	1 *4%* *	0 0	1 *1%*	1 *1%*	1 *1%*	1 *1%*	3 *2%*	13 *2%*	3 *2%*	10 *2%*	4 *3%*	10 *2%*	0 0
NET: At least most days	**298** *39%* J	37 *31%*	56 *43%*	43 *32%*	71 *46%* BD	49 *46%* D	42 *36%*	123 *44%* J	137 *39%*	38 *31%*	17 *40%* *	17 *28%*	44 *33%*	62 *45%* L	48 *40%*	61 *45%* L	58 *46%*	240 *38%*	66 *41%*	221 *39%*	53 *40%*	175 *38%*	28 *40%*
NET: At least once a week	**602** *80%* K	89 *76%*	102 *79%*	101 *76%*	123 *80%*	92 *85%*	95 *82%*	231 *83%*	273 *78%*	96 *77%*	27 *66%* *	51 *83%*	104 *79%*	114 *82%* K	101 *83%* K	115 *84%* K	98 *78%*	504 *80%*	133 *83%*	447 *79%*	107 *79%*	375 *82%*	54 *78%*
NET: Once a month - once every three months	**138** *18%*	25 *21%*	22 *17%*	31 *23%*	27 *18%*	14 *13%*	19 *17%*	44 *16%*	66 *19%*	27 *22%*	13 *31%* AOP*	11 *17%*	26 *20%*	25 *18%*	19 *16%*	21 *15%*	25 *20%*	112 *18%*	24 *15%*	107 *19%*	24 *18%*	74 *16%*	15 *22%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - bbc.co.uk
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**745**	216	529	376	100	9	50	41	42	127	117	42	172	266	118	10	18	571	117	38	238	378	99
Weighted Base	**755**	222	533	401	121	12	40	43	25	114	118	44	180	270	117	7	18	579	119	36	243	384	97
Effective Base	**639.3**	186.7	452.6	329.9	87.4	7.1	44.5	35.9	34.3	114.4	97.2	34.9	146.1	234.1	102.1	8.8	15.8	488.6	101.5	32.8	205.3	322.7	85.1
A few times a day	**121** ***16%*** **H**	42 ***19%***	79 ***15%***	71 ***18%*** **H**	21 ***17%*** **H**	0 ***0*** **	7 ***17%*** H*	0 ***1%*** *	4 ***16%*** H*	17 ***15%*** **H**	16 ***13%***	6 ***15%*** *	26 ***14%***	41 ***15%***	23 ***20%***	1 ***13%*** **	7 ***38%*** **	85 ***15%***	21 ***18%***	10 ***27%*** *	47 ***19%***	53 ***14%***	16 ***17%***
At least once every day	**177** ***23%***	55 ***25%***	122 ***23%***	107 ***27%*** **E**	19 ***15%***	4 ***34%*** **	6 ***15%*** *	10 ***24%*** *	4 ***15%*** *	27 ***24%***	26 ***23%***	11 ***25%*** *	34 ***19%***	69 ***26%***	33 ***28%***	0 ***7%*** **	3 ***14%*** **	134 ***23%***	32 ***27%***	6 ***16%*** *	64 ***26%***	88 ***23%***	21 ***21%***
About two or three times a week	**146** ***19%***	39 ***18%***	107 ***20%***	74 ***19%***	32 ***26%***	3 ***27%*** **	8 ***19%*** *	4 ***10%*** *	4 ***16%*** *	21 ***19%***	26 ***22%***	11 ***24%*** *	37 ***21%***	47 ***17%***	21 ***18%***	2 ***29%*** **	3 ***18%*** **	120 ***21%***	18 ***15%***	6 ***17%*** *	46 ***19%***	80 ***21%***	14 ***15%***
At least once a week	**158** ***21%*** **D**	52 ***23%***	106 ***20%***	70 ***17%***	23 ***19%***	3 ***27%*** **	12 ***31%*** D*	14 ***33%*** D*	7 ***27%*** *	29 ***25%***	25 ***21%***	8 ***19%*** *	44 ***24%***	52 ***19%***	23 ***20%***	2 ***23%*** **	3 ***17%*** **	127 ***22%***	19 ***16%***	8 ***22%*** *	45 ***18%***	87 ***23%***	20 ***21%***
At least once a month	**94** ***12%*** **J**	21 ***9%***	73 ***14%***	55 ***14%***	13 ***11%***	2 ***13%*** **	3 ***9%*** *	6 ***15%*** *	6 ***23%*** J*	8 ***7%***	12 ***10%***	6 ***14%*** *	20 ***11%***	40 ***15%***	13 ***11%***	0 ***0*** **	2 ***13%*** **	72 ***12%***	17 ***14%***	2 ***7%*** *	27 ***11%***	48 ***12%***	13 ***13%***
At least once every three months	**44** ***6%*** **D**	12 ***5%***	32 ***6%***	15 ***4%***	12 ***10%*** **D**	0 ***0*** **	2 ***6%*** *	5 ***12%*** D*	0 ***2%*** *	9 ***8%***	9 ***8%***	1 ***3%*** *	17 ***9%*** **O**	14 ***5%***	2 ***2%***	1 ***16%*** **	0 ***0*** **	30 ***5%***	7 ***5%***	3 ***8%*** *	10 ***4%***	20 ***5%***	10 ***11%*** **AU**
Don't know/can't remember	**16** ***2%***	1 ***1%***	15 ***3%***	8 ***2%***	2 ***1%***	0 ***0*** **	2 ***4%*** *	2 ***5%*** *	0 ***1%*** *	2 ***2%***	4 ***3%***	0 ***0*** *	2 ***1%***	8 ***3%***	1 ***1%***	1 ***12%*** **	0 ***0*** **	10 ***2%***	5 ***4%***	1 ***3%*** *	5 ***2%***	8 ***2%***	3 ***3%***
NET: At least most days	**298** ***39%***	97 ***44%***	201 ***38%***	178 ***45%*** **AEH**	39 ***33%***	4 ***34%*** **	13 ***32%*** *	11 ***25%*** *	8 ***31%*** *	44 ***39%***	42 ***36%***	17 ***39%*** *	60 ***34%***	110 ***41%***	57 ***48%*** **AM**	1 ***20%*** **	9 ***52%*** **	219 ***38%***	54 ***45%***	15 ***43%*** *	111 ***45%*** **AV**	141 ***37%***	37 ***38%***
NET: At least once a week	**602** ***80%*** **C**	188 ***85%*** **AC**	414 ***78%***	322 ***80%***	94 ***78%***	10 ***87%*** **	33 ***82%*** *	29 ***68%*** *	19 ***74%*** *	95 ***83%***	93 ***79%***	37 ***83%*** *	141 ***79%***	209 ***77%***	101 ***86%***	5 ***72%*** **	15 ***87%*** **	466 ***81%***	91 ***76%***	29 ***82%*** *	201 ***83%***	308 ***80%***	71 ***73%***
NET: Once a month - once every three months	**138** ***18%***	33 ***15%***	105 ***20%***	71 ***18%***	25 ***21%***	2 ***13%*** **	6 ***14%*** *	11 ***27%*** *	6 ***25%*** *	17 ***15%***	20 ***17%***	8 ***17%*** *	36 ***20%***	53 ***20%***	15 ***13%***	1 ***16%*** **	2 ***13%*** **	102 ***18%***	24 ***20%***	5 ***15%*** *	37 ***15%***	68 ***18%***	23 ***24%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - itv.com
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**457**	219	238	202	255	215	242	27	16	36	40	48	22	31	42	34	67	58	36	352	27	42	36
Weighted Base	**483**	229	254	215	268	227	256	24	20	41	51	50	25	39	20	45	84	72	11	427	24	20	11
Effective Base	**396.1**	186.8	209.4	171.6	224.7	188.7	207.5	25.6	15.3	34.5	37.8	44.9	20.2	29.3	37.6	32.0	63.9	54.7	33.7	331.1	25.6	37.6	33.7
A few times a day	**45**	20	25	15	30	26	19	2	2	5	3	8	3	2	2	4	8	4	1	39	2	2	1
	9%	***9%***	***10%***	***7%***	***11%***	***11%***	***7%***	***10%***	***12%***	***12%***	***6%***	***16%***	***11%***	***4%***	***12%***	***9%***	***10%***	***6%***	***13%***	***9%***	***10%***	***12%***	***13%***
								**	**	*	*	*	**	**	*	*			*		**	*	*
At least once every day	**72**	33	39	21	51	39	33	5	5	5	3	6	0	6	4	7	16	12	2	60	5	4	2
	15%	***14%***	***15%***	***10%***	***19%***	***17%***	***13%***	***22%***	***26%***	***13%***	***6%***	***12%***	***0***	***14%***	***20%***	***15%***	***19%***	***16%***	***21%***	***14%***	***22%***	***20%***	***21%***
	D				**AD**			**	**	*	*	*	**	**	K*	*			K*		**	*	*
About two or three times a week	**99**	44	54	39	60	44	55	7	2	8	12	9	5	13	4	6	14	16	2	85	7	4	2
	20%	***19%***	***21%***	***18%***	***22%***	***19%***	***21%***	***31%***	***8%***	***20%***	***24%***	***19%***	***19%***	***34%***	***18%***	***13%***	***17%***	***22%***	***19%***	***20%***	***31%***	***18%***	***19%***
								**	**	*	*	*	**	**	*	*			*		**	*	*
At least once a week	**132**	65	67	57	75	56	76	4	4	8	18	14	4	9	7	19	19	24	2	119	4	7	2
	27%	***28%***	***26%***	***27%***	***28%***	***25%***	***30%***	***18%***	***19%***	***19%***	***35%***	***28%***	***17%***	***22%***	***34%***	***43%***	***23%***	***34%***	***16%***	***28%***	***18%***	***34%***	***16%***
								**	**	*	*	*	**	**	*	**AJQS***			*		**	*	*
At least once a month	**78**	40	38	46	32	41	37	3	5	8	10	6	6	6	3	8	19	4	2	71	3	3	2
	16%	***18%***	***15%***	***21%***	***12%***	***18%***	***15%***	***11%***	***25%***	***19%***	***19%***	***11%***	***24%***	***15%***	***13%***	***18%***	***22%***	***6%***	***15%***	***17%***	***11%***	***13%***	***15%***
	ER			**AE**				**	**	*	R*	*	**	**	*	*	**R**		*		**	*	*
At least once every three months	**44**	20	24	26	18	15	29	1	2	6	5	6	4	3	0	1	5	10	1	42	1	0	1
	9%	***9%***	***10%***	***12%***	***7%***	***7%***	***11%***	***3%***	***9%***	***15%***	***10%***	***11%***	***15%***	***8%***	***2%***	***2%***	***6%***	***13%***	***10%***	***10%***	***3%***	***2%***	***10%***
	E							**	**	*	*	*	**	**	*	*			*		**	*	*
Don't know/can't remember	**14**	6	8	11	3	7	7	1	0	1	0	2	4	1	0	0	2	2	1	12	1	0	1
	3%	***3%***	***3%***	***5%***	***1%***	***3%***	***3%***	***6%***	0	***3%***	0	***3%***	***14%***	***3%***	***2%***	0	***3%***	***3%***	***6%***	***3%***	***6%***	***2%***	***6%***
	E			**E**				**	**	*	*	*	**	**	*	*			**KP***		**	*	*
NET: At least most days	**117**	53	63	36	80	64	52	8	8	10	6	14	3	7	7	11	24	16	4	99	8	7	4
	24%	***23%***	***25%***	***17%***	***30%***	***28%***	***20%***	***32%***	***38%***	***25%***	***12%***	***28%***	***11%***	***18%***	***32%***	***24%***	***29%***	***22%***	***34%***	***23%***	***32%***	***32%***	***34%***
	D				**AD**			**	**	*	*	*	**	**	K*	*			K*		**	*	*
NET: At least once a week	**347**	163	184	132	215	164	183	19	13	26	36	37	12	29	17	35	58	56	8	303	19	17	8
	72%	***71%***	***72%***	***61%***	***80%***	***72%***	***71%***	***80%***	***66%***	***64%***	***71%***	***75%***	***47%***	***74%***	***84%***	***79%***	***68%***	***78%***	***69%***	***71%***	***80%***	***84%***	***69%***
	D				**AD**			**	**	*	*	*	**	**	*	*			*		**	*	*
NET: Once a month - once every three months	**122**	60	62	72	50	56	66	3	7	14	15	11	10	9	3	9	24	14	3	113	3	3	3
	25%	***26%***	***24%***	***34%***	***19%***	***25%***	***26%***	***14%***	***34%***	***34%***	***29%***	***22%***	***39%***	***23%***	***15%***	***21%***	***29%***	***19%***	***25%***	***26%***	***14%***	***15%***	***25%***
	E			**AE**				**	**	*	*	*	**	**	*	*			*		**	*	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - itv.com
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**457**	84	107	82	72	57	55	132	209	110	44	47	97	69	61	65	62	395	116	311	60	293	47
Weighted Base	**483**	109	110	78	72	56	58	132	241	103	39	51	108	71	65	69	81	402	108	344	65	312	49
Effective Base	**396.1**	75.0	94.7	73.3	64.0	46.4	47.3	117.1	183.5	92.0	34.9	39.3	84.1	57.7	55.0	60.8	59.2	338.1	97.7	273.4	53.5	254.8	40.7
A few times a day	**45**	11	16	4	7	1	6	22	15	8	5	3	5	3	5	12	11	34	18	27	3	39	2
	9%	***10%***	***14%***	***6%***	***10%***	***2%***	***10%***	***17%***	***6%***	***8%***	***12%***	***6%***	***5%***	***5%***	***8%***	***18%***	***13%***	***9%***	***17%***	***8%***	***5%***	***12%***	***5%***
	I		**F**			*	*	**AI**			*	*				**AMN**			**AT**			**A**	*
At least once every day	**72**	11	19	10	11	8	13	18	40	12	8	7	17	7	13	8	13	58	19	46	8	51	7
	15%	***10%***	***17%***	***13%***	***16%***	***15%***	***22%***	***14%***	***17%***	***12%***	***20%***	***14%***	***16%***	***10%***	***20%***	***12%***	***16%***	***15%***	***18%***	***13%***	***12%***	***16%***	***13%***
						*	*				*	*											*
About two or three times a week	**99**	23	22	14	20	10	10	26	51	21	7	12	20	20	15	14	11	88	25	70	9	65	14
	20%	***21%***	***20%***	***18%***	***28%***	***18%***	***17%***	***20%***	***21%***	***20%***	***19%***	***23%***	***19%***	***28%***	***23%***	***21%***	***13%***	***22%***	***24%***	***20%***	***13%***	***21%***	***29%***
						*	*				*	*											*
At least once a week	**132**	29	27	22	14	22	17	27	72	32	9	20	35	21	15	14	22	110	35	92	20	82	12
	27%	***26%***	***24%***	***28%***	***20%***	***40%***	***30%***	***20%***	***30%***	***31%***	***22%***	***39%***	***33%***	***29%***	***23%***	***20%***	***27%***	***27%***	***32%***	***27%***	***31%***	***26%***	***24%***
	H					**AE***	*				*	P*											*
At least once a month	**78**	22	14	17	11	8	6	25	34	19	3	5	19	17	10	10	19	59	3	67	20	42	6
	16%	***20%***	***13%***	***21%***	***15%***	***15%***	***10%***	***19%***	***14%***	***19%***	***9%***	***10%***	***17%***	***24%***	***16%***	***15%***	***23%***	***15%***	***3%***	***19%***	***30%***	***13%***	***12%***
	SV					*	*				*	*								**AS**	**AVW**		*
At least once every three months	**44**	11	10	8	8	2	5	8	26	10	5	4	10	1	7	5	6	38	6	34	5	23	8
	9%	***10%***	***9%***	***11%***	***11%***	***4%***	***9%***	***6%***	***11%***	***10%***	***14%***	***7%***	***9%***	***2%***	***10%***	***8%***	***8%***	***9%***	***5%***	***10%***	***7%***	***7%***	***16%***
	N					*	*				N*	*											*
Don't know/can't remember	**14**	3	3	2	1	3	1	7	3	1	2	1	1	1	1	5	0	14	2	9	1	11	1
	3%	***3%***	***3%***	***3%***	***2%***	***6%***	***2%***	***5%***	***1%***	***1%***	***5%***	***2%***	***1%***	***1%***	***1%***	***7%***	0	***4%***	***2%***	***3%***	***2%***	***4%***	***2%***
						*	*	**I**			*	*											*
NET: At least most days	**117**	22	34	14	18	10	18	40	55	21	13	10	23	11	18	21	24	93	37	72	11	89	9
	24%	***20%***	***31%***	***18%***	***25%***	***17%***	***32%***	***30%***	***23%***	***20%***	***32%***	***19%***	***21%***	***15%***	***28%***	***30%***	***29%***	***23%***	***34%***	***21%***	***17%***	***29%***	***18%***
	T					*	*				*	*							**AT**			**A**	*
NET: At least once a week	**347**	73	83	51	52	42	45	93	178	73	28	42	78	51	47	49	56	291	98	234	40	237	35
	72%	***67%***	***75%***	***65%***	***72%***	***75%***	***79%***	***70%***	***74%***	***71%***	***73%***	***81%***	***72%***	***72%***	***73%***	***71%***	***69%***	***72%***	***90%***	***68%***	***61%***	***76%***	***71%***
	T					*	*				*	*							**AT**			**AU**	*
NET: Once a month - once every three months	**122**	33	24	25	18	11	11	33	60	29	9	9	29	19	17	15	25	97	9	101	24	65	14
	25%	***30%***	***22%***	***32%***	***26%***	***19%***	***19%***	***25%***	***25%***	***28%***	***22%***	***17%***	***27%***	***26%***	***26%***	***22%***	***31%***	***24%***	***8%***	***29%***	***37%***	***21%***	***28%***
	SV						*				*	*								**AS**	**AV**		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - itv.com
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**457**	156	301	233	65	1	41	34	25	58	91	32	106	140	56	6	24	359	69	25	190	200	55
Weighted Base	**483**	166	317	257	86	0	33	36	16	54	93	35	117	151	58	4	24	380	75	24	199	206	63
Effective Base	**396.1**	138.1	258.1	207.6	58.2	1.0	34.8	30.6	20.9	51.9	76.5	27.4	92.4	124.4	49.4	4.9	20.4	310.9	60.1	22.0	164.3	172.2	49.3
A few times a day	**45**	22	23	27	9	0	2	2	0	5	11	1	12	8	10	0	3	39	4	1	31	11	3
	9%	***13%***	***7%***	***11%***	***10%***	0	***7%***	***6%***	***2%***	***9%***	***12%***	***3%***	***11%***	***5%***	***18%***	0	***11%***	***10%***	***6%***	***6%***	***15%***	***5%***	***6%***
	CNV					**	*	*	**			**			**AN***	**	**			**	**AV**		*
At least once every day	**72**	26	45	40	8	0	3	8	2	10	18	2	10	20	10	0	10	59	5	7	40	23	8
	15%	***16%***	***14%***	***15%***	***9%***	0	***10%***	***22%***	***12%***	***19%***	***20%***	***5%***	***9%***	***13%***	***17%***	***11%***	***41%***	***16%***	***7%***	***30%***	***20%***	***11%***	***13%***
	S					**	*	*	**		**M**	**			*	**	**			**	**AV**		*
About two or three times a week	**99**	40	58	59	22	0	6	3	3	6	18	9	28	25	15	1	3	81	15	1	41	43	12
	20%	***24%***	***18%***	***23%***	***25%***	0	***17%***	***9%***	***19%***	***11%***	***19%***	***25%***	***24%***	***16%***	***27%***	***30%***	***12%***	***21%***	***20%***	***3%***	***21%***	***21%***	***19%***
						**	*	*	**			**			*	**	**			**			*
At least once a week	**132**	39	93	53	29	0	10	11	7	21	25	11	31	47	11	1	6	97	28	5	53	59	19
	27%	***23%***	***29%***	***21%***	***34%***	0	***31%***	***31%***	***43%***	***39%***	***26%***	***32%***	***26%***	***31%***	***19%***	***31%***	***23%***	***25%***	***38%***	***22%***	***26%***	***29%***	***30%***
	D				**D**	**	*	*	**	**AD**		**			*	**	**			**			*
At least once a month	**78**	23	55	48	10	0	7	5	2	6	13	9	19	30	6	0	1	67	8	3	24	38	10
	16%	***14%***	***17%***	***19%***	***12%***	***100%***	***22%***	***13%***	***11%***	***11%***	***14%***	***27%***	***16%***	***20%***	***10%***	0	***6%***	***18%***	***11%***	***11%***	***12%***	***19%***	***16%***
						**	*	*	**			**			*	**	**			**			*
At least once every three months	**44**	13	31	22	8	0	2	6	1	4	7	2	14	16	3	1	1	29	10	5	6	26	8
	9%	***8%***	***10%***	***9%***	***9%***	0	***6%***	***17%***	***8%***	***8%***	***7%***	***6%***	***12%***	***11%***	***5%***	***27%***	***3%***	***8%***	***13%***	***20%***	***3%***	***13%***	***13%***
	U					**	*	*	**			**			*	**	**			**		**AU**	U*
Don't know/can't remember	**14**	2	13	8	0	0	2	1	1	2	2	0	3	6	3	0	1	7	4	2	4	6	2
	3%	***1%***	***4%***	***3%***	***1%***	0	***8%***	***3%***	***5%***	***4%***	***2%***	0	***2%***	***4%***	***5%***	0	***4%***	***2%***	***6%***	***8%***	***2%***	***3%***	***3%***
	R					**	E*	*	**			**			*	**	**			**			*
NET: At least most days	**117**	48	68	67	17	0	5	10	2	15	29	3	23	28	20	0	12	99	9	9	71	34	12
	24%	***29%***	***21%***	***26%***	***20%***	0	***16%***	***28%***	***14%***	***28%***	***31%***	***9%***	***20%***	***18%***	***35%***	***11%***	***52%***	***26%***	***12%***	***36%***	***36%***	***16%***	***19%***
	SV					**	*	*	**		**N**	**			**MN***	**	**	**S**		**	**AVW**		*
NET: At least once a week	**347**	128	219	179	68	0	21	24	12	42	71	23	81	100	47	3	21	277	52	15	165	136	43
	72%	***77%***	***69%***	***70%***	***78%***	0	***65%***	***68%***	***76%***	***78%***	***77%***	***66%***	***70%***	***66%***	***80%***	***73%***	***87%***	***73%***	***70%***	***61%***	***83%***	***66%***	***68%***
	V					**	*	*	**			**			*	**	**			**	**AVW**		*
NET: Once a month - once every three months	**122**	36	86	70	18	0	9	11	3	10	20	12	33	46	9	1	2	96	18	8	31	64	18
	25%	***22%***	***27%***	***27%***	***21%***	***100%***	***28%***	***29%***	***19%***	***19%***	***21%***	***34%***	***28%***	***30%***	***15%***	***27%***	***9%***	***25%***	***24%***	***31%***	***15%***	***31%***	***29%***
	U					**	*	*	**			**		**O**	*	**	**			**		**AU**	U*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - stv.tv
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**69**	39	30	16	53	38	31	39	2	0	0	3	4	1	1	5	11	3	0	29	39	1	0
Weighted Base	**68**	41	28	14	54	37	31	32	2	0	0	3	5	1	1	8	13	4	0	35	32	1	0
Effective Base	**62.4**	34.6	28.4	13.3	49.1	35.5	27.0	36.0	1.9	0	0	3.0	3.9	1.0	1.0	4.8	10.3	3.0	0	27.3	36.0	1.0	0
A few times a day	**13**	8	4	1	12	12	1	1	2	0	0	0	1	0	0	3	5	1	0	12	1	0	0
	19%	***21%***	***16%***	***9%***	***21%***	***32%***	***2%***	***2%***	***100%***	0	0	0	***24%***	0	0	***35%***	***38%***	***33%***	0	***35%***	***2%***	0	0
	HU	*	**	**	*	A*	**	*	**			**	**	**	**	**	**	**		**	*	**	
At least once every day	**16**	9	7	1	15	10	6	7	0	0	0	2	1	1	1	0	3	0	0	8	7	1	0
	23%	***22%***	***24%***	***7%***	***27%***	***27%***	***18%***	***22%***	0	0	0	***67%***	***31%***	***100%***	***100%***	0	***26%***	0	0	***22%***	***22%***	***100%***	0
		*	**	**	*	*	**	*	**			**	**	**	**	**	**	**		**	*	**	
About two or three times a week	**15**	8	7	2	13	7	8	7	0	0	0	1	1	0	0	1	4	1	0	8	7	0	0
	22%	***20%***	***26%***	***15%***	***24%***	***18%***	***27%***	***22%***	0	0	0	***33%***	***19%***	0	0	***15%***	***31%***	***31%***	0	***23%***	***22%***	0	0
		*	**	**	*	*	**	*	**			**	**	**	**	**	**	**		**	*	**	
At least once a week	**11**	6	5	3	8	4	7	8	0	0	0	0	0	0	0	2	0	1	0	3	8	0	0
	16%	***16%***	***17%***	***20%***	***15%***	***10%***	***24%***	***25%***	0	0	0	0	0	0	0	***22%***	0	***37%***	0	***9%***	***25%***	0	0
		*	**	**	*	*	**	A*	**			**	**	**	**	**	**	**		**	A*	**	
At least once a month	**7**	4	3	4	3	3	4	6	0	0	0	0	0	0	0	0	1	0	0	1	6	0	0
	10%	***10%***	***11%***	***26%***	***6%***	***9%***	***12%***	***20%***	0	0	0	0	0	0	0	0	***5%***	0	0	***2%***	***20%***	0	0
	E	*	**	**	*	*	**	A*	**			**	**	**	**	**	**	**		**	A*	**	
At least once every three months	**2**	2	1	0	2	1	1	1	0	0	0	0	1	0	0	0	0	0	0	1	1	0	0
	3%	***4%***	***2%***	0	***4%***	***3%***	***4%***	***4%***	0	0	0	0	***26%***	0	0	0	0	0	0	***4%***	***4%***	0	0
		*	**	**	*	*	**	*	**			**	**	**	**	**	**	**		**	*	**	
Don't know/can't remember	**4**	3	1	3	1	0	4	2	0	0	0	0	0	0	0	2	0	0	0	2	2	0	0
	6%	***8%***	***3%***	***23%***	***2%***	0	***13%***	***6%***	0	0	0	0	0	0	0	***28%***	0	0	0	***6%***	***6%***	0	0
	EF	*	**	**	*	*	**	*	**			**	**	**	**	**	**	**		**	*	**	
NET: At least most days	**29**	18	11	2	26	22	6	8	2	0	0	2	3	1	1	3	8	1	0	20	8	1	0
	42%	***43%***	***40%***	***16%***	***48%***	***60%***	***21%***	***24%***	***100%***	0	0	***67%***	***55%***	***100%***	***100%***	***35%***	***64%***	***33%***	0	***57%***	***24%***	***100%***	0
	HU	*	**	**	A*	A*	**	*	**			**	**	**	**	**	**	**		**	*	**	
NET: At least once a week	**55**	32	23	7	48	33	22	23	2	0	0	3	4	1	1	5	12	4	0	31	23	1	0
	80%	***78%***	***83%***	***52%***	***88%***	***88%***	***71%***	***71%***	***100%***	0	0	***100%***	***74%***	***100%***	***100%***	***72%***	***95%***	***100%***	0	***89%***	***71%***	***100%***	0
	HU	*	**	**	A*	*	**	*	**			**	**	**	**	**	**	**		**	*	**	
NET: Once a month - once every three months	**9**	6	4	4	6	5	5	8	0	0	0	0	1	0	0	0	1	0	0	2	8	0	0
	14%	***14%***	***13%***	***26%***	***11%***	***12%***	***16%***	***23%***	0	0	0	0	***26%***	0	0	0	***5%***	0	0	***5%***	***23%***	0	0
		*	**	**	*	*	**	A*	**			**	**	**	**	**	**	**		**	A*	**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - stv.tv
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**69**	8	16	18	10	9	8	21	37	11	10	11	7	15	14	6	5	64	29	37	10	55	3
Weighted Base	**68**	10	16	17	8	8	9	21	36	11	9	13	7	15	14	5	6	63	29	37	9	56	3
Effective Base	**62.4**	7.6	14.9	16.2	9.4	8.7	6.9	19.5	34.0	9.0	8.4	9.9	6.5	13.8	13.2	5.8	4.8	57.7	26.6	33.1	9.2	49.9	2.6
A few times a day	**13**	2	4	3	1	0	3	8	3	3	3	3	0	1	3	1	2	11	7	6	0	13	0
	19%	***16%***	***28%***	***18%***	***14%***	0	***27%***	***35%***	***8%***	***24%***	***34%***	***20%***	0	***6%***	***23%***	***14%***	***37%***	***17%***	***24%***	***16%***	0	***23%***	0
	I	**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**
At least once every day	**16**	4	3	4	2	1	2	6	10	0	3	3	1	4	3	2	1	14	8	7	1	15	0
	23%	***44%***	***20%***	***22%***	***19%***	***12%***	***22%***	***28%***	***27%***	0	***29%***	***21%***	***15%***	***24%***	***21%***	***38%***	***26%***	***23%***	***29%***	***18%***	***10%***	***27%***	0
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**
About two or three times a week	**15**	3	3	4	4	1	0	5	10	1	0	2	4	2	5	1	1	14	6	8	2	13	0
	22%	***32%***	***21%***	***24%***	***46%***	***13%***	0	***22%***	***27%***	***9%***	0	***16%***	***60%***	***16%***	***40%***	***21%***	***19%***	***23%***	***21%***	***22%***	***25%***	***23%***	0
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**
At least once a week	**11**	1	2	4	0	4	0	1	7	2	1	2	0	4	2	1	0	11	4	7	2	5	2
	16%	***9%***	***13%***	***22%***	***6%***	***47%***	0	***6%***	***21%***	***21%***	***11%***	***17%***	0	***26%***	***16%***	***14%***	0	***18%***	***15%***	***18%***	***26%***	***10%***	***84%***
	V	**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**
At least once a month	**7**	0	1	2	1	1	3	2	3	2	1	1	0	3	0	1	1	6	1	5	3	4	0
	10%	0	***3%***	***14%***	***9%***	***10%***	***28%***	***9%***	***9%***	***16%***	***13%***	***10%***	0	***18%***	0	***13%***	***19%***	***10%***	***4%***	***14%***	***40%***	***7%***	0
	V	**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**
At least once every three months	**2**	0	2	0	0	1	0	0	2	1	1	0	2	0	0	0	0	2	0	2	0	2	0
	3%	0	***12%***	0	0	***6%***	0	0	***5%***	***6%***	***7%***	0	***24%***	0	0	0	0	***4%***	0	***6%***	0	***4%***	0
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**
Don't know/can't remember	**4**	0	1	0	0	1	2	0	1	3	0	2	0	1	0	0	0	4	2	2	0	4	0
	6%	0	***4%***	0	***6%***	***11%***	***23%***	0	***4%***	***24%***	***5%***	***16%***	0	***10%***	0	0	0	***6%***	***7%***	***6%***	0	***6%***	***16%***
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**
NET: At least most days	**29**	6	8	7	3	1	5	13	13	3	6	5	1	4	6	3	4	25	15	13	1	28	0
	42%	***60%***	***48%***	***40%***	***33%***	***12%***	***49%***	***63%***	***35%***	***24%***	***63%***	***41%***	***15%***	***31%***	***44%***	***52%***	***63%***	***40%***	***53%***	***34%***	***10%***	***50%***	0
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	A*	**
NET: At least once a week	**55**	10	13	15	7	6	5	19	30	6	7	10	5	11	14	5	5	50	26	28	5	47	2
	80%	***100%***	***82%***	***86%***	***85%***	***72%***	***49%***	***91%***	***82%***	***54%***	***74%***	***74%***	***76%***	***72%***	***100%***	***87%***	***81%***	***80%***	***89%***	***74%***	***60%***	***83%***	***84%***
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**
NET: Once a month - once every three months	**9**	0	2	2	1	1	3	2	5	2	2	1	2	3	0	1	1	8	1	8	3	6	0
	14%	0	***15%***	***14%***	***9%***	***16%***	***28%***	***9%***	***14%***	***22%***	***20%***	***10%***	***24%***	***18%***	0	***13%***	***19%***	***13%***	***4%***	***21%***	***40%***	***11%***	0
		**	**	**	**	**	**	**	*	**	**	**	**	**	**	**	**		**	*	**	*	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - stv.tv
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**69**	35	34	36	13	0	8	1	3	8	10	4	18	22	12	0	3	50	16	3	39	25	5
Weighted Base	**68**	36	33	39	15	0	5	1	2	7	10	4	16	21	14	0	4	50	16	2	40	23	5
Effective Base	**62.4**	32.5	29.9	34.2	11.9	0	7.7	1.0	3.0	7.3	9.0	3.1	15.9	20.8	11.3	0	3.0	45.1	14.9	2.5	35.5	22.4	4.7
A few times a day	**13**	7	6	9	1	0	0	0	0	3	0	0	3	3	5	0	1	12	1	0	10	1	1
	19%	***20%***	***17%***	***23%***	***10%***	0	0	0	0	***37%***	0	0	***17%***	***16%***	***40%***	0	***37%***	***23%***	***8%***	0	***26%***	***6%***	***25%***
		*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**
At least once every day	**16**	9	7	10	3	0	1	0	1	1	3	0	3	4	3	0	2	13	2	1	12	4	1
	23%	***25%***	***21%***	***27%***	***21%***	0	***17%***	0	***33%***	***12%***	***33%***	0	***21%***	***20%***	***21%***	0	***63%***	***26%***	***15%***	***24%***	***29%***	***16%***	***11%***
		*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**
About two or three times a week	**15**	10	5	11	4	0	0	0	0	0	3	0	5	6	1	0	0	12	2	1	8	4	3
	22%	***29%***	***15%***	***29%***	***26%***	0	0	0	0	0	***29%***	0	***29%***	***30%***	***10%***	0	0	***24%***	***12%***	***54%***	***21%***	***17%***	***64%***
		*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**
At least once a week	**11**	7	4	5	3	0	2	1	0	0	1	1	3	2	4	0	0	4	7	0	4	7	0
	16%	***19%***	***13%***	***12%***	***21%***	0	***39%***	***100%***	***31%***	0	***6%***	***22%***	***20%***	***12%***	***29%***	0	0	***9%***	***41%***	0	***11%***	***29%***	0
	R	*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**
At least once a month	**7**	1	6	2	1	0	1	0	0	2	2	1	1	3	0	0	0	5	3	0	4	3	0
	10%	***2%***	***19%***	***6%***	***9%***	0	***22%***	0	0	***30%***	***20%***	***31%***	***3%***	***15%***	0	0	0	***9%***	***16%***	0	***10%***	***13%***	0
	B	*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**
At least once every three months	**2**	1	1	1	0	0	1	0	0	1	1	0	1	1	0	0	0	2	0	0	2	1	0
	3%	***3%***	***3%***	***3%***	0	0	***12%***	0	0	***8%***	***12%***	0	***3%***	***3%***	0	0	0	***5%***	0	0	***5%***	***2%***	0
		*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**
Don't know/can't remember	**4**	1	4	0	2	0	0	0	1	1	0	2	1	1	0	0	0	2	1	0	0	4	0
	6%	***2%***	***11%***	0	***14%***	0	***9%***	0	***37%***	***13%***	0	***47%***	***7%***	***4%***	0	0	0	***4%***	***9%***	***22%***	0	***17%***	0
	DU	*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**
NET: At least most days	**29**	16	12	19	5	0	1	0	1	3	3	0	6	8	8	0	4	25	4	1	22	5	2
	42%	***46%***	***38%***	***50%***	***30%***	0	***17%***	0	***33%***	***49%***	***33%***	0	***38%***	***36%***	***61%***	0	***100%***	***49%***	***22%***	***24%***	***54%***	***22%***	***36%***
		*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	A*	**	**
NET: At least once a week	**55**	33	22	35	12	0	3	1	1	3	7	1	13	17	14	0	4	41	12	2	35	16	5
	80%	***93%***	***67%***	***90%***	***77%***	0	***57%***	***100%***	***63%***	***49%***	***68%***	***22%***	***87%***	***78%***	***100%***	0	***100%***	***82%***	***75%***	***78%***	***86%***	***67%***	***100%***
		A*	**	A*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**
NET: Once a month - once every three months	**9**	2	7	4	1	0	2	0	0	3	3	1	1	4	0	0	0	7	3	0	6	4	0
	14%	***5%***	***23%***	***10%***	***9%***	0	***34%***	0	0	***38%***	***32%***	***31%***	***7%***	***18%***	0	0	0	***14%***	***16%***	0	***14%***	***16%***	0
	B	*	**	*	**		**	**	**	**	**	**	**	**	**		**	*	**	**	*	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - S4C
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**48**	25	23	12	36	22	26	6	1	0	6	5	2	2	13	2	6	3	2	27	6	13	2
Weighted Base	**48**	27	21	8	40	18	29	5	1	0	8	6	2	2	6	3	9	4	1	36	5	6	1
Effective Base	**38.5**	20.9	17.6	9.9	30.2	17.8	21.4	5.7	1.0	0	5.8	4.5	1.9	1.8	12.1	2.0	5.5	2.9	1.7	25.0	5.7	12.1	1.7
A few times a day	**9**	6	3	0	9	3	6	1	0	0	0	1	0	0	0	0	5	1	0	8	1	0	0
	19%	***24%***	***13%***	***5%***	***22%***	***16%***	***21%***	***17%***	0	0	0	***18%***	0	0	***6%***	0	***58%***	***38%***	0	***22%***	***17%***	***6%***	0
	*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every day	**12**	5	7	0	12	6	6	0	1	0	1	3	1	0	1	1	3	0	0	11	0	1	0
	26%	***20%***	***34%***	0	***31%***	***35%***	***20%***	0	***100%***	0	***17%***	***53%***	***59%***	0	***21%***	***55%***	***28%***	0	0	***31%***	0	***21%***	0
	*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
About two or three times a week	**7**	4	3	1	7	3	4	1	0	0	1	0	1	0	1	1	0	1	1	5	1	1	1
	15%	***17%***	***12%***	***7%***	***16%***	***17%***	***13%***	***17%***	0	0	***14%***	0	***41%***	0	***15%***	***45%***	0	***36%***	***100%***	***13%***	***17%***	***15%***	***100%***
	*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a week	**9**	2	7	2	6	2	6	2	0	0	5	0	0	1	1	0	0	0	0	5	2	1	0
	18%	***7%***	***33%***	***31%***	***16%***	***13%***	***22%***	***54%***	0	0	***53%***	0	0	***35%***	***15%***	0	0	0	0	***15%***	***54%***	***15%***	0
	*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a month	**4**	4	0	0	4	1	3	0	0	0	0	0	0	2	2	0	0	1	0	3	0	2	0
	9%	***16%***	0	***4%***	***10%***	***5%***	***11%***	0	0	0	0	0	0	***65%***	***27%***	0	0	***26%***	0	***7%***	0	***27%***	0
	*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every three months	**5**	3	2	3	2	2	2	1	0	0	0	2	0	0	1	0	1	0	0	3	1	1	0
	10%	***11%***	***8%***	***36%***	***5%***	***13%***	***7%***	***13%***	0	0	0	***29%***	0	0	***17%***	0	***14%***	0	0	***8%***	***13%***	***17%***	0
	E*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/can't remember	**1**	1	0	1	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0
	3%	***5%***	0	***18%***	0	0	***5%***	0	0	0	***16%***	0	0	0	0	0	0	0	0	***4%***	0	0	0
	E*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
NET: At least most days	**22**	12	10	0	21	9	12	1	1	0	1	4	1	0	2	1	8	1	0	19	1	2	0
	45%	***44%***	***47%***	***5%***	***53%***	***51%***	***41%***	***17%***	***100%***	0	***17%***	***71%***	***59%***	0	***27%***	***55%***	***86%***	***38%***	0	***53%***	***17%***	***27%***	0
	*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
NET: At least once a week	**37**	18	19	3	34	15	22	4	1	0	7	4	2	1	4	3	8	3	1	29	4	4	1
	78%	***68%***	***92%***	***43%***	***85%***	***81%***	***77%***	***87%***	***100%***	0	***84%***	***71%***	***100%***	***35%***	***57%***	***100%***	***86%***	***74%***	***100%***	***81%***	***87%***	***57%***	***100%***
	*	**	**	**	A*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**
NET: Once a month - once every three months	**9**	7	2	3	6	3	5	1	0	0	0	2	0	2	3	0	1	1	0	6	1	3	0
	19%	***27%***	***8%***	***39%***	***15%***	***19%***	***19%***	***13%***	0	0	0	***29%***	0	***65%***	***43%***	0	***14%***	***26%***	0	***16%***	***13%***	***43%***	0
	*	**	**	**	*	**	**	**	**		**	**	**	**	**	**	**	**	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - S4C
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**48**	9	14	10	6	4	5	23	19	6	5	8	10	8	5	7	7	41	19	26	7	32	5
Weighted Base	**48**	13	14	8	5	4	4	22	21	4	7	8	10	7	6	7	9	38	22	22	3	36	4
Effective Base	**38.5**	7.7	12.0	8.4	4.9	3.5	4.2	18.9	15.3	5.0	4.4	6.9	8.0	5.3	4.3	6.7	6.6	32.0	16.2	20.3	6.6	26.9	4.0
A few times a day	**9**	5	3	1	0	0	0	6	4	0	2	1	0	2	1	2	2	7	6	3	0	9	0
	19%	***41%***	***18%***	***9%***	0	***10%***	0	***25%***	***17%***	0	***24%***	***16%***	0	***35%***	***26%***	***27%***	***24%***	***18%***	***29%***	***12%***	***12%***	***24%***	0
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
At least once every day	**12**	4	5	3	0	0	0	8	4	0	5	1	0	0	2	2	7	5	6	5	0	12	0
	26%	***31%***	***34%***	***41%***	***7%***	0	0	***36%***	***18%***	***11%***	***76%***	***14%***	***5%***	0	***36%***	***34%***	***76%***	***14%***	***29%***	***20%***	0	***33%***	***10%***
	R*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
About two or three times a week	**7**	2	2	1	1	0	1	3	3	2	0	1	1	1	2	0	0	7	3	4	1	4	0
	15%	***13%***	***12%***	***10%***	***26%***	0	***39%***	***13%***	***12%***	***42%***	0	***18%***	***12%***	***16%***	***38%***	0	0	***18%***	***13%***	***19%***	***34%***	***12%***	***6%***
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
At least once a week	**9**	2	2	1	1	2	0	1	7	1	0	2	3	2	0	2	0	9	2	5	1	7	1
	18%	***15%***	***17%***	***14%***	***28%***	***54%***	0	***7%***	***32%***	***14%***	0	***21%***	***35%***	***25%***	0	***28%***	0	***23%***	***9%***	***24%***	***35%***	***18%***	***27%***
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
At least once a month	**4**	0	3	0	1	0	1	0	3	1	0	2	1	1	0	1	0	4	2	2	0	2	1
	9%	0	***19%***	0	***13%***	0	***27%***	***1%***	***14%***	***24%***	0	***20%***	***7%***	***14%***	0	***11%***	0	***11%***	***7%***	***11%***	***9%***	***6%***	***25%***
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
At least once every three months	**5**	0	0	2	0	1	1	3	2	0	0	1	3	1	0	0	0	5	3	2	0	2	1
	10%	0	0	***26%***	0	***35%***	***34%***	***12%***	***8%***	***9%***	0	***11%***	***28%***	***10%***	0	0	0	***12%***	***13%***	***8%***	***11%***	***6%***	***32%***
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
Don't know/can't remember	**1**	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	1	0	1	0	0	0
	3%	0	0	0	***25%***	0	0	***6%***	0	0	0	0	***14%***	0	0	0	0	***4%***	0	***6%***	0	0	0
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
NET: At least most days	**22**	10	7	4	0	0	0	14	7	0	7	2	0	2	3	4	9	12	13	7	0	21	0
	45%	***72%***	***52%***	***50%***	***7%***	***10%***	0	***61%***	***35%***	***11%***	***100%***	***30%***	***5%***	***35%***	***62%***	***62%***	***100%***	***32%***	***58%***	***33%***	***12%***	***58%***	***10%***
	R*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
NET: At least once a week	**37**	13	11	6	3	2	1	18	17	3	7	6	5	5	6	6	9	28	18	17	3	32	2
	78%	***100%***	***81%***	***74%***	***61%***	***65%***	***39%***	***81%***	***78%***	***67%***	***100%***	***69%***	***52%***	***76%***	***100%***	***89%***	***100%***	***73%***	***80%***	***75%***	***80%***	***88%***	***43%***
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
NET: Once a month - once every three months	**9**	0	3	2	1	1	2	3	5	1	0	3	3	2	0	1	0	9	4	4	1	4	2
	19%	0	***19%***	***26%***	***13%***	***35%***	***61%***	***13%***	***22%***	***33%***	0	***31%***	***35%***	***24%***	0	***11%***	0	***23%***	***20%***	***19%***	***20%***	***12%***	***57%***
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - S4C
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**48**	21	27	25	11	0	2	3	1	6	6	2	14	19	7	0	0	33	12	2	27	12	8
Weighted Base	**48**	22	26	25	14	0	1	4	0	4	6	4	13	17	8	0	0	34	12	1	30	11	6
Effective Base	**38.5**	17.9	20.6	20.9	9.4	0	1.9	2.4	1.0	4.9	5.1	1.8	10.8	15.9	6.1	0	0	25.7	10.7	2.0	21.9	10.2	6.3
A few times a day	**9** ***19%***	3 ***15%*** **	6 ***23%*** **	5 ***21%*** **	4 ***26%*** **	0 0	0 0 **	0 0 **	0 0 **	0 ***9%*** **	0 0 **	2 ***69%*** **	1 ***8%*** **	2 ***10%*** **	4 ***50%*** **	0 0	0 0	8 ***23%*** **	1 ***12%*** **	0 0 **	6 ***21%*** **	3 ***22%*** **	0 ***6%*** **
At least once every day	**12** ***26%***	9 ***40%*** **	4 ***15%*** **	7 ***29%*** **	3 ***20%*** **	0 0	0 0 **	2 ***67%*** **	0 0 **	0 0 **	2 ***27%*** **	1 ***31%*** **	4 ***28%*** **	4 ***21%*** **	2 ***30%*** **	0 0	0 0	11 ***33%*** **	1 ***12%*** **	0 0 **	11 ***37%*** **	1 ***12%*** **	0 0 **
About two or three times a week	**7** ***15%***	3 ***12%*** **	5 ***18%*** **	2 ***10%*** **	2 ***14%*** **	0 0	0 0 **	1 ***33%*** **	0 0 **	1 ***34%*** **	1 ***13%*** **	0 0 **	1 ***9%*** **	5 ***29%*** **	0 ***3%*** **	0 0	0 0	5 ***14%*** **	2 ***14%*** **	0 0 **	5 ***17%*** **	0 ***2%*** **	1 ***21%*** **
At least once a week	**9** ***18%***	4 ***18%*** **	5 ***19%*** **	5 ***18%*** **	3 ***20%*** **	0 0	1 ***63%*** **	0 0 **	0 0 **	1 ***20%*** **	2 ***34%*** **	0 0 **	3 ***23%*** **	4 ***22%*** **	0 0 **	0 0	0 0	4 ***12%*** **	4 ***34%*** **	1 ***44%*** **	4 ***12%*** **	4 ***37%*** **	1 ***16%*** **
At least once a month	**4** ***9%***	3 ***12%*** **	2 ***7%*** **	3 ***12%*** **	0 0 **	0 0	0 0 **	0 0 **	0 ***100%*** **	1 ***23%*** **	2 ***26%*** **	0 0 **	3 ***20%*** **	0 0 **	0 0 **	0 0	0 0	4 ***13%*** **	0 0 **	0 0 **	3 ***11%*** **	1 ***6%*** **	0 ***5%*** **
At least once every three months	**5** ***10%***	1 ***4%*** **	4 ***14%*** **	2 ***10%*** **	1 ***9%*** **	0 0	0 ***37%*** **	0 0 **	0 0 **	1 ***14%*** **	0 0 **	0 0 **	2 ***12%*** **	2 ***10%*** **	1 ***17%*** **	0 0	0 0	2 ***6%*** **	2 ***17%*** **	1 ***56%*** **	1 ***2%*** **	2 ***20%*** **	2 ***29%*** **
Don't know/can't remember	**1** ***3%***	0 0 **	1 ***5%*** **	0 0 **	1 ***10%*** **	0 0	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	0 0 **	1 ***8%*** **	0 0 **	0 0	0 0	0 0 **	1 ***11%*** **	0 0 **	0 0 **	0 0 **	1 ***23%*** **
NET: At least most days	**22** ***45%***	12 ***55%*** **	10 ***37%*** **	12 ***50%*** **	6 ***46%*** **	0 0	0 0 **	2 ***67%*** **	0 0 **	0 ***9%*** **	2 ***27%*** **	4 ***100%*** **	5 ***36%*** **	5 ***31%*** **	6 ***80%*** **	0 0	0 0	19 ***56%*** **	3 ***23%*** **	0 0 **	17 ***58%*** **	4 ***35%*** **	0 ***6%*** **
NET: At least once a week	**37** ***78%***	18 ***84%*** **	19 ***74%*** **	19 ***78%*** **	11 ***81%*** **	0 0	1 ***63%*** **	4 ***100%*** **	0 0 **	3 ***63%*** **	4 ***74%*** **	4 ***100%*** **	9 ***68%*** **	14 ***82%*** **	6 ***83%*** **	0 0	0 0	27 ***82%*** **	9 ***72%*** **	1 ***44%*** **	26 ***87%*** **	8 ***74%*** **	3 ***43%*** **
NET: Once a month - once every three months	**9** ***19%***	3 ***16%*** **	5 ***21%*** **	5 ***22%*** **	1 ***9%*** **	0 0	0 ***37%*** **	0 0 **	0 ***100%*** **	2 ***37%*** **	2 ***26%*** **	0 0 **	4 ***32%*** **	2 ***10%*** **	1 ***17%*** **	0 0	0 0	6 ***18%*** **	2 ***17%*** **	1 ***56%*** **	4 ***13%*** **	3 ***26%*** **	2 ***34%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - channel4.com
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**314**	144	170	138	176	156	158	29	10	17	25	26	15	22	18	31	48	41	32	235	29	18	32
Weighted Base	**329**	148	181	143	186	166	163	24	12	19	31	29	18	28	9	40	60	50	10	287	24	9	10
Effective Base	**268.9**	121.9	147.0	117.3	151.6	134.5	134.5	26.6	9.5	16.4	23.2	24.0	13.6	20.7	16.7	29.3	44.9	38.9	29.3	219.8	26.6	16.7	29.3
A few times a day	**35**	17	17	9	26	21	14	2	2	1	1	3	3	2	2	3	13	3	1	30	2	2	1
	11%	***12%***	***10%***	***6%***	***14%***	***13%***	***8%***	***7%***	***18%***	***6%***	***3%***	***9%***	***17%***	***9%***	***18%***	***6%***	***21%***	***5%***	***11%***	***11%***	***7%***	***18%***	***11%***
	D							**	**	**	**	**	**	**	**	**	**AR***	*	**		**	**	**
At least once every day	**46**	22	24	15	31	32	14	1	4	2	3	4	1	3	1	11	13	0	1	42	1	1	1
	14%	***15%***	***13%***	***10%***	***17%***	***19%***	***8%***	***6%***	***34%***	***13%***	***10%***	***15%***	***5%***	***12%***	***10%***	***28%***	***22%***	***0***	***9%***	***15%***	***6%***	***10%***	***9%***
	GR					**AG**		**	**	**	**	**	**	**	**	**	R*	*	**		**	**	**
About two or three times a week	**59**	29	30	19	40	28	31	4	1	5	11	5	1	4	2	4	5	14	2	51	4	2	2
	18%	***20%***	***16%***	***13%***	***22%***	***17%***	***19%***	***17%***	***6%***	***29%***	***35%***	***18%***	***8%***	***15%***	***18%***	***9%***	***9%***	***29%***	***18%***	***18%***	***17%***	***18%***	***18%***
								**	**	**	**	**	**	**	**	**	*	Q*	**		**	**	**
At least once a week	**87**	36	51	41	46	31	56	10	0	2	8	9	7	4	2	10	15	17	2	73	10	2	2
	26%	***25%***	***28%***	***28%***	***25%***	***19%***	***34%***	***41%***	***0***	***10%***	***27%***	***31%***	***41%***	***14%***	***24%***	***26%***	***25%***	***33%***	***24%***	***25%***	***41%***	***24%***	***24%***
	F						**AF**	**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
At least once a month	**61**	30	30	35	25	35	25	2	2	6	6	5	2	10	1	8	8	9	2	55	2	1	2
	18%	***20%***	***17%***	***25%***	***14%***	***21%***	***15%***	***7%***	***18%***	***30%***	***20%***	***16%***	***9%***	***36%***	***15%***	***20%***	***13%***	***18%***	***21%***	***19%***	***7%***	***15%***	***21%***
	E			**AE**				**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
At least once every three months	**26**	11	15	15	12	14	13	3	2	1	2	2	0	4	1	3	2	6	1	21	3	1	1
	8%	***7%***	***9%***	***10%***	***6%***	***8%***	***8%***	***14%***	***14%***	***4%***	***5%***	***7%***	***0***	***14%***	***11%***	***8%***	***4%***	***12%***	***9%***	***7%***	***14%***	***11%***	***9%***
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
Don't know/can't remember	**16**	3	13	10	6	5	12	2	1	2	0	1	3	0	0	1	4	1	1	13	2	0	1
	5%	***2%***	***7%***	***7%***	***3%***	***3%***	***7%***	***7%***	***10%***	***9%***	***0***	***3%***	***20%***	***0***	***4%***	***3%***	***6%***	***2%***	***8%***	***5%***	***7%***	***4%***	***8%***
	B		**AB**					**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: At least most days	**80**	39	41	24	56	53	27	3	6	3	4	7	4	6	2	14	26	3	2	73	3	2	2
	24%	***26%***	***23%***	***17%***	***30%***	***32%***	***17%***	***13%***	***52%***	***18%***	***13%***	***24%***	***22%***	***20%***	***28%***	***34%***	***43%***	***5%***	***20%***	***25%***	***13%***	***28%***	***20%***
	DGR				**AD**	**AG**		**	**	**	**	**	**	**	**	**	**AR***	*	**		**	**	**
NET: At least once a week	**226**	105	122	83	143	113	114	17	7	11	23	22	13	14	6	28	47	34	6	197	17	6	6
	69%	***71%***	***67%***	***58%***	***77%***	***68%***	***70%***	***72%***	***58%***	***58%***	***75%***	***73%***	***71%***	***50%***	***70%***	***69%***	***77%***	***68%***	***62%***	***69%***	***72%***	***70%***	***62%***
	D				**AD**			**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: Once a month - once every three months	**87**	41	46	50	37	49	38	5	4	6	8	7	2	14	2	11	10	15	3	77	5	2	3
	26%	***28%***	***25%***	***35%***	***20%***	***30%***	***23%***	***21%***	***32%***	***33%***	***25%***	***23%***	***9%***	***50%***	***26%***	***28%***	***17%***	***30%***	***30%***	***27%***	***21%***	***26%***	***30%***
	E			**AE**				**	**	**	**	**	**	**	**	**	*	*	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - channel4.com
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**314**	64	78	62	49	40	21	116	133	60	32	39	56	40	37	58	45	269	82	207	44	215	28
Weighted Base	**329**	83	76	57	52	41	20	118	152	54	33	43	61	42	37	61	58	271	81	221	40	228	32
Effective Base	**268.9**	55.3	66.8	55.4	44.2	33.6	18.6	103.2	113.4	49.4	26.8	33.1	46.2	33.9	32.8	53.5	41.2	228.9	69.4	177.0	36.8	186.4	25.1
A few times a day	**35**	10	12	6	2	4	1	21	7	6	7	7	3	6	2	3	6	29	15	18	1	32	1
	11%	***13%***	***16%***	***10%***	***4%***	***9%***	***6%***	***18%***	***4%***	***11%***	***22%***	***15%***	***6%***	***14%***	***7%***	***6%***	***10%***	***11%***	***19%***	***8%***	***4%***	***14%***	***4%***
	I		**E**		*	*	**	**AI**		*	**	*	*	*	*		*		**AT**		*	**A**	**
At least once every day	**46**	9	15	10	9	2	2	21	18	6	7	4	7	3	7	10	16	30	9	32	5	34	3
	14%	***11%***	***20%***	***17%***	***17%***	***4%***	***8%***	***18%***	***12%***	***12%***	***20%***	***10%***	***12%***	***8%***	***19%***	***17%***	***27%***	***11%***	***11%***	***14%***	***12%***	***15%***	***8%***
	R		**F**	*	*	*	**			*	**	*	*	*	*	*	**AR***		*	*	*	*	**
About two or three times a week	**59**	15	12	13	6	10	2	16	27	14	7	9	12	5	7	10	5	54	16	39	4	42	8
	18%	***19%***	***15%***	***23%***	***12%***	***25%***	***10%***	***14%***	***18%***	***26%***	***21%***	***21%***	***19%***	***13%***	***20%***	***17%***	***9%***	***20%***	***20%***	***18%***	***11%***	***18%***	***25%***
					*	*	**			*	**	*	*	*	*		*	**A**			*		**
At least once a week	**87**	27	17	14	15	10	4	24	49	13	8	13	22	10	7	15	22	65	20	61	14	56	6
	26%	***33%***	***23%***	***24%***	***29%***	***23%***	***21%***	***21%***	***32%***	***23%***	***25%***	***30%***	***36%***	***25%***	***18%***	***24%***	***38%***	***24%***	***25%***	***28%***	***36%***	***25%***	***18%***
	R				*	*	**			*	**	*	*	*	*		*				*		**
At least once a month	**61**	11	13	9	16	7	5	23	27	10	3	5	9	11	8	13	8	53	12	44	11	39	4
	18%	***13%***	***17%***	***16%***	***30%***	***16%***	***27%***	***20%***	***18%***	***18%***	***9%***	***11%***	***15%***	***27%***	***22%***	***21%***	***14%***	***19%***	***15%***	***20%***	***29%***	***17%***	***14%***
	*				**AB***	*	**			*	**	*	*	*	*	*	*	*	*	*	*		**
At least once every three months	**26**	5	4	5	5	4	5	7	15	4	0	2	5	3	5	8	1	25	3	21	3	15	6
	8%	***6%***	***5%***	***8%***	***9%***	***9%***	***25%***	***6%***	***10%***	***8%***	0	***5%***	***8%***	***7%***	***14%***	***13%***	***3%***	***9%***	***3%***	***9%***	***7%***	***7%***	***18%***
					*	*	**			*	**	*	*	*	*		*				*		**
Don't know/can't remember	**16**	5	3	1	0	5	1	5	8	1	1	3	3	3	0	1	0	16	6	6	1	10	4
	5%	***6%***	***5%***	***3%***	0	***13%***	***4%***	***4%***	***6%***	***2%***	***3%***	***8%***	***4%***	***7%***	0	***2%***	0	***6%***	***7%***	***3%***	***3%***	***4%***	***12%***
	T				*	**AE***	**			*	**	*	*	*	*		*				*		**
NET: At least most days	**80**	19	27	15	11	6	3	43	25	12	14	11	11	9	9	14	22	59	24	50	6	66	4
	24%	***23%***	***36%***	***27%***	***20%***	***13%***	***13%***	***36%***	***16%***	***22%***	***43%***	***25%***	***17%***	***22%***	***25%***	***23%***	***37%***	***22%***	***30%***	***22%***	***15%***	***29%***	***12%***
	IR		**AF**	*	*	*	**	**AI**		*	**	*	*	*	*		**AR***		*	*	*	**A**	**
NET: At least once a week	**226**	62	56	42	32	25	9	83	101	39	29	32	44	25	24	39	49	178	61	150	24	164	18
	69%	***75%***	***74%***	***74%***	***61%***	***62%***	***44%***	***70%***	***67%***	***72%***	***88%***	***76%***	***73%***	***60%***	***63%***	***63%***	***84%***	***65%***	***75%***	***68%***	***62%***	***72%***	***56%***
	R				*	*	**			*	**	*	*	*	*		**AR***				*		**
NET: Once a month - once every three months	**87**	16	16	14	20	11	10	30	42	14	3	7	14	14	14	21	9	78	14	65	14	54	10
	26%	***19%***	***22%***	***24%***	***39%***	***25%***	***52%***	***26%***	***28%***	***26%***	***9%***	***16%***	***23%***	***33%***	***37%***	***34%***	***16%***	***29%***	***18%***	***29%***	***36%***	***24%***	***32%***
					AB*	*	**			*	**	*	*	*	*	*		*				*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - channel4.com
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	House wife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**314**	99	215	169	42	1	30	24	17	31	50	18	76	103	52	4	9	258	41	12	142	127	39
Weighted Base	**329**	106	223	183	59	0	23	23	12	29	56	16	79	110	53	4	9	271	44	13	148	132	43
Effective Base	**268.9**	85.4	183.5	147.1	38.7	1.0	25.4	21.3	14.2	28.2	41.8	14.5	62.9	91.8	46.3	3.6	7.4	223.7	33.3	10.3	120.8	110.6	33.2
A few times a day	**35**	17	18	22	7	0	3	2	0	1	7	3	6	7	11	0	1	30	4	1	26	7	1
	11%	***16%***	***8%***	***12%***	***12%***	0	***13%***	***7%***	0	***4%***	***13%***	***15%***	***8%***	***6%***	***20%***	0	***14%***	***11%***	***9%***	***8%***	***18%***	***6%***	***3%***
	CV	**C**			*	**	**	**	**	**	*	**		*	**AN***	**	**		*	**	**AVW**		*
At least once every day	**46**	23	22	30	7	0	2	2	3	2	7	2	6	18	10	0	2	37	5	3	28	11	6
	14%	***22%***	***10%***	***16%***	***12%***	0	***10%***	***7%***	***24%***	***5%***	***13%***	***11%***	***7%***	***16%***	***19%***	0	***19%***	***14%***	***11%***	***22%***	***19%***	***8%***	***13%***
	CV	**AC**			*	**	**	**	**	**	*	**			*	**	**		*	**	**AV**		*
About two or three times a week	**59**	22	37	34	12	0	5	3	1	3	14	2	14	19	6	1	3	48	6	4	28	21	10
	18%	***21%***	***16%***	***19%***	***20%***	0	***23%***	***14%***	***8%***	***11%***	***25%***	***12%***	***18%***	***17%***	***11%***	***17%***	***35%***	***18%***	***15%***	***28%***	***19%***	***16%***	***23%***
					*	**	**	**	**	**	*	**			*	**	**		*	**			*
At least once a week	**87**	25	62	43	13	0	8	10	6	7	15	2	28	31	8	0	3	73	13	2	40	36	11
	26%	***24%***	***28%***	***23%***	***22%***	***100%***	***35%***	***43%***	***49%***	***24%***	***26%***	***12%***	***35%***	***28%***	***15%***	0	***32%***	***27%***	***29%***	***13%***	***27%***	***28%***	***24%***
					*	**	**	**	**	**	*	**	**O**		*	**	**		*	**			*
At least once a month	**61**	12	49	37	9	0	3	3	0	9	6	6	19	20	10	0	0	52	6	2	17	37	4
	18%	***11%***	***22%***	***20%***	***15%***	0	***14%***	***11%***	***4%***	***29%***	***11%***	***34%***	***24%***	***18%***	***19%***	0	0	***19%***	***15%***	***14%***	***11%***	***28%***	***10%***
	BU	*	**AB**		*	**	**	**	**	**	*	**			*	**	**		*	**		**AUW**	*
At least once every three months	**26**	5	21	11	6	0	0	2	1	6	4	1	4	12	4	1	0	21	4	0	5	12	7
	8%	***5%***	***10%***	***6%***	***11%***	0	***1%***	***8%***	***12%***	***21%***	***8%***	***6%***	***5%***	***11%***	***7%***	***26%***	0	***8%***	***10%***	***4%***	***4%***	***9%***	***16%***
	U				*	**	**	**	**	**	*	**			*	**	**		*	**			U*
Don't know/can't remember	**16**	1	16	6	5	0	1	2	0	2	2	2	2	4	4	2	0	10	5	2	4	7	5
	5%	***1%***	***7%***	***3%***	***8%***	0	***4%***	***10%***	***4%***	***6%***	***4%***	***10%***	***2%***	***3%***	***8%***	***57%***	0	***4%***	***11%***	***12%***	***2%***	***6%***	***11%***
	BR		**AB**		*	**	**	**	**	**	*	**			*	**	**		*	**			U*
NET: At least most days	**80**	41	40	52	14	0	5	3	3	3	15	4	12	25	21	0	3	67	9	4	55	18	7
	24%	***38%***	***18%***	***29%***	***24%***	0	***23%***	***14%***	***24%***	***9%***	***26%***	***27%***	***15%***	***23%***	***39%***	0	***33%***	***25%***	***21%***	***30%***	***37%***	***14%***	***16%***
	CMV	**AC**			*	**	**	**	**	**	*	**			**AMN***	**	**		*	**	**AVW**		*
NET: At least once a week	**226**	89	138	129	39	0	18	17	10	13	43	8	54	75	35	1	9	188	28	9	123	75	27
	69%	***83%***	***62%***	***71%***	***67%***	***100%***	***81%***	***71%***	***80%***	***44%***	***77%***	***50%***	***68%***	***68%***	***66%***	***17%***	***100%***	***69%***	***64%***	***71%***	***83%***	***57%***	***63%***
	CV	**AC**			*	**	**	**	**	**	*	**			*	**	**		*	**	**AVW**		*
NET: Once a month - once every three months	**87**	17	70	48	15	0	3	4	2	14	11	6	23	32	14	1	0	74	11	2	22	49	11
	26%	***16%***	***31%***	***26%***	***26%***	0	***15%***	***19%***	***16%***	***50%***	***19%***	***40%***	***29%***	***29%***	***26%***	***26%***	0	***27%***	***25%***	***17%***	***15%***	***37%***	***26%***
	BU		**AB**		*	**	**	**	**	**	*	**			*	**	**		*	**		**AU**	*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**174**	90	84	54	120	80	94	17	5	6	23	14	10	12	13	19	23	15	17	127	17	13	17
Weighted Base	**186**	93	93	58	128	84	102	15	6	7	28	18	11	16	6	27	29	18	5	160	15	6	5
Effective Base	**149.3**	76.0	73.4	46.2	103.1	71.2	78.4	15.4	4.6	5.7	21.6	13.2	9.2	11.4	11.8	18.4	21.9	14.6	15.3	120.1	15.4	11.8	15.3
A few times a day	**24**	12	12	4	20	20	5	1	1	1	1	3	1	1	2	4	7	1	1	20	1	2	1
	13%	***13%***	***13%***	***7%***	***16%***	***23%***	***5%***	***9%***	***16%***	***16%***	***4%***	***14%***	***9%***	***7%***	***31%***	***14%***	***26%***	***7%***	***20%***	***13%***	***9%***	***31%***	***20%***
	G			*		**AG**		**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every day	**31**	17	14	8	23	17	14	0	0	1	5	4	4	4	0	5	7	1	1	31	0	0	1
	17%	***18%***	***15%***	***14%***	***18%***	***20%***	***14%***	0	0	***17%***	***16%***	***23%***	***38%***	***24%***	0	***17%***	***23%***	***6%***	***10%***	***19%***	0	0	***10%***
				*				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
About two or three times a week	**30**	13	17	7	23	9	21	5	1	2	5	4	0	3	1	3	3	3	1	23	5	1	1
	16%	***14%***	***18%***	***12%***	***18%***	***11%***	***20%***	***31%***	***13%***	***24%***	***16%***	***21%***	0	***21%***	***19%***	***10%***	***11%***	***18%***	***19%***	***14%***	***31%***	***19%***	***19%***
				*				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a week	**40**	21	19	12	28	11	29	7	0	1	9	2	2	0	1	7	6	4	1	32	7	1	1
	22%	***23%***	***20%***	***20%***	***22%***	***13%***	***28%***	***44%***	0	***13%***	***30%***	***13%***	***22%***	0	***13%***	***27%***	***20%***	***24%***	***17%***	***20%***	***44%***	***13%***	***17%***
	F			*			**AF**	**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a month	**36**	19	17	14	22	16	19	2	1	1	7	3	2	3	1	6	6	4	1	32	2	1	1
	19%	***21%***	***18%***	***24%***	***17%***	***19%***	***19%***	***11%***	***20%***	***14%***	***25%***	***17%***	***18%***	***18%***	***12%***	***22%***	***20%***	***20%***	***21%***	***20%***	***11%***	***12%***	***21%***
				*				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every three months	**15**	8	7	5	10	5	10	1	2	1	1	0	0	4	1	3	0	4	0	14	1	1	0
	8%	***8%***	***8%***	***9%***	***8%***	***6%***	***10%***	***4%***	***30%***	***16%***	***3%***	0	0	***25%***	***12%***	***10%***	0	***20%***	0	***9%***	***4%***	***12%***	0
				*				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Don't know/can't remember	**10**	3	7	8	2	5	4	0	1	0	1	2	2	1	1	0	0	1	1	8	0	1	1
	5%	***3%***	***8%***	***13%***	***2%***	***6%***	***4%***	0	***21%***	0	***5%***	***12%***	***14%***	***6%***	***13%***	0	0	***6%***	***14%***	***5%***	0	***13%***	***14%***
	E			**AE***				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least most days	**56**	29	26	12	43	37	19	1	1	2	6	7	5	5	2	9	14	2	2	51	1	2	2
	30%	***31%***	***28%***	***21%***	***34%***	***44%***	***18%***	***9%***	***16%***	***34%***	***20%***	***37%***	***47%***	***31%***	***31%***	***32%***	***49%***	***13%***	***30%***	***32%***	***9%***	***31%***	***30%***
	G			*		**AG**		**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least once a week	**126**	63	62	31	94	58	68	13	2	5	19	13	8	8	4	19	23	10	4	106	13	4	4
	67%	***68%***	***67%***	***54%***	***74%***	***68%***	***67%***	***85%***	***30%***	***71%***	***67%***	***72%***	***68%***	***51%***	***63%***	***69%***	***80%***	***55%***	***66%***	***66%***	***85%***	***63%***	***66%***
	D			*	**AD**			**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: Once a month - once every three months	**51**	27	24	19	32	21	30	2	3	2	8	3	2	7	1	9	6	7	1	46	2	1	1
	27%	***29%***	***26%***	***33%***	***25%***	***25%***	***29%***	***15%***	***50%***	***29%***	***29%***	***17%***	***18%***	***43%***	***25%***	***31%***	***20%***	***40%***	***21%***	***29%***	***15%***	***25%***	***21%***
				*				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**174**	35	45	33	20	24	17	55	74	42	19	18	30	28	21	26	28	146	57	105	25	116	17
Weighted Base	**186**	48	45	32	22	24	16	58	90	35	18	17	34	30	24	30	37	149	53	121	26	124	20
Effective Base	**149.3**	31.5	37.7	29.6	18.1	20.1	14.7	49.8	64.9	33.7	14.6	14.0	25.3	23.3	19.6	24.8	26.1	123.8	47.8	92.5	22.4	100.3	14.5
A few times a day	**24**	4	10	8	1	0	1	17	3	3	4	0	4	5	4	6	5	19	11	13	1	22	0
	13%	***9%***	***22%***	***25%***	***3%***	***2%***	***7%***	***30%***	***3%***	***10%***	***20%***	***2%***	***11%***	***16%***	***18%***	***20%***	***14%***	***13%***	***22%***	***11%***	***5%***	***18%***	0
	I	*	*	**	**	**	**	**AIJ***	*	*	**	**	**	**	**	**	**		A*		**	**A**	**
At least once every day	**31**	7	7	3	8	4	3	9	18	3	6	0	7	1	4	7	11	20	9	17	6	21	1
	17%	***14%***	***14%***	***10%***	***39%***	***15%***	***18%***	***16%***	***20%***	***10%***	***33%***	0	***21%***	***3%***	***15%***	***24%***	***31%***	***13%***	***18%***	***14%***	***22%***	***17%***	***7%***
	R	*	*	**	**	**	**	*	*	*	**	**	**	**	**	**	**		*		**		**
About two or three times a week	**30**	5	12	4	3	5	1	9	16	4	2	3	10	4	2	6	8	22	8	20	3	23	2
	16%	***11%***	***26%***	***13%***	***14%***	***20%***	***4%***	***16%***	***18%***	***12%***	***9%***	***16%***	***29%***	***14%***	***10%***	***19%***	***23%***	***14%***	***15%***	***17%***	***13%***	***19%***	***9%***
		*	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
At least once a week	**40**	11	10	11	1	5	2	7	22	10	4	10	2	9	6	1	6	35	11	24	4	28	5
	22%	***23%***	***22%***	***33%***	***4%***	***22%***	***14%***	***12%***	***25%***	***28%***	***24%***	***57%***	***7%***	***29%***	***25%***	***4%***	***15%***	***23%***	***21%***	***20%***	***16%***	***23%***	***27%***
	H	*	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
At least once a month	**36**	11	5	3	3	7	7	11	15	9	2	3	5	10	4	4	5	31	9	27	6	18	8
	19%	***24%***	***12%***	***10%***	***13%***	***27%***	***43%***	***19%***	***17%***	***27%***	***12%***	***18%***	***14%***	***35%***	***18%***	***12%***	***13%***	***21%***	***17%***	***22%***	***23%***	***15%***	***39%***
	V	*	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
At least once every three months	**15**	5	0	3	4	2	1	3	9	3	0	0	5	0	2	4	2	14	3	12	0	7	4
	8%	***10%***	***1%***	***9%***	***18%***	***10%***	***7%***	***5%***	***10%***	***9%***	***2%***	0	***15%***	0	***10%***	***13%***	***4%***	***9%***	***6%***	***10%***	0	***5%***	***18%***
	C	*	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
Don't know/can't remember	**10**	5	1	0	2	1	1	1	6	2	0	1	1	1	1	2	0	10	1	9	5	4	0
	5%	***9%***	***3%***	0	***10%***	***3%***	***6%***	***2%***	***7%***	***5%***	0	***6%***	***3%***	***2%***	***4%***	***8%***	0	***7%***	***2%***	***7%***	***20%***	***4%***	0
		*	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**
NET: At least most days	**56**	11	16	11	9	4	4	27	21	7	10	0	11	6	8	13	16	39	21	29	7	43	1
	30%	***23%***	***37%***	***35%***	***42%***	***17%***	***25%***	***46%***	***23%***	***20%***	***54%***	***2%***	***32%***	***20%***	***33%***	***44%***	***45%***	***26%***	***39%***	***24%***	***27%***	***35%***	***7%***
	R	*	*	**	**	**	**	**AIJ***		*	**	**	**	**	**	**	**		*		**		**
NET: At least once a week	**126**	27	38	26	13	14	7	43	60	21	16	13	23	19	16	20	30	95	40	74	15	95	8
	67%	***57%***	***84%***	***81%***	***60%***	***59%***	***43%***	***74%***	***66%***	***60%***	***87%***	***76%***	***68%***	***63%***	***68%***	***67%***	***83%***	***64%***	***75%***	***61%***	***57%***	***76%***	***43%***
	RT	*	**AB***	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**	**A**	**
NET: Once a month - once every three months	**51**	16	6	6	7	9	8	14	24	12	2	3	10	10	7	7	6	45	12	39	6	25	11
	27%	***33%***	***12%***	***19%***	***31%***	***38%***	***50%***	***25%***	***27%***	***35%***	***13%***	***18%***	***29%***	***35%***	***27%***	***25%***	***17%***	***30%***	***23%***	***32%***	***23%***	***20%***	***57%***
	CV	C*	*	**	**	**	**	*		*	**	**	**	**	**	**	**		*		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**174**	73	101	81	32	0	18	13	11	19	26	10	52	48	28	2	8	145	18	9	85	67	19
Weighted Base	**186**	78	108	92	42	0	13	15	7	17	22	10	59	54	31	2	8	158	17	9	93	68	21
Effective Base	**149.3**	62.6	86.7	72.7	28.9	0	14.1	11.7	8.9	16.6	20.5	8.6	44.7	42.3	25.7	2.0	6.6	126.3	14.5	7.0	73.7	56.2	17.2
A few times a day	**24**	17	7	17	4	0	2	0	0	1	3	0	4	7	10	0	0	23	0	1	22	1	1
	13%	***22%***	***6%***	***18%***	***10%***	0	***16%***	0	***6%***	***6%***	***14%***	0	***6%***	***13%***	***33%***	0	***4%***	***15%***	***2%***	***12%***	***24%***	***2%***	***5%***
	CV	**AC**			**		**	**	**	**	**	**	*	*	**	**	**		**	**	**AV**		**
At least once every day	**31**	14	18	17	4	0	3	4	0	3	1	1	11	9	5	0	3	24	4	3	16	8	8
	17%	***17%***	***16%***	***19%***	***10%***	0	***24%***	***24%***	0	***16%***	***7%***	***9%***	***19%***	***17%***	***17%***	0	***40%***	***15%***	***23%***	***34%***	***17%***	***12%***	***36%***
					**		**	**	**	**	**	**	*	*	**	**	**		**	**			**
About two or three times a week	**30**	18	12	15	10	0	2	3	0	0	1	2	12	6	6	1	2	24	3	1	15	12	2
	16%	***23%***	***11%***	***16%***	***24%***	0	***13%***	***17%***	0	***1%***	***6%***	***21%***	***20%***	***11%***	***20%***	***47%***	***26%***	***15%***	***20%***	***12%***	***16%***	***18%***	***9%***
	C				**		**	**	**	**	**	**	*	*	**	**	**		**	**			**
At least once a week	**40**	19	21	19	7	0	5	3	4	2	6	1	13	11	7	1	1	34	6	0	25	13	3
	22%	***24%***	***20%***	***21%***	***18%***	0	***34%***	***18%***	***63%***	***13%***	***26%***	***10%***	***23%***	***20%***	***23%***	***53%***	***14%***	***22%***	***32%***	***6%***	***26%***	***19%***	***13%***
					**		**	**	**	**	**	**	*	*	**	**	**		**	**			**
At least once a month	**36**	8	28	13	11	0	1	2	1	8	6	4	10	13	1	0	1	31	3	2	11	20	5
	19%	***10%***	***26%***	***14%***	***25%***	0	***9%***	***16%***	***9%***	***46%***	***28%***	***41%***	***17%***	***24%***	***4%***	0	***16%***	***19%***	***17%***	***25%***	***12%***	***29%***	***22%***
	BU	**	**AB**	*	**		**	**	**	**	**	**	*	*	**	**	**		**	**		**AU**	**
At least once every three months	**15**	2	13	5	5	0	1	1	1	2	1	1	5	7	1	0	0	14	0	1	3	8	2
	8%	***3%***	***12%***	***6%***	***12%***	0	***4%***	***7%***	***19%***	***12%***	***7%***	***10%***	***9%***	***12%***	***3%***	0	0	***9%***	0	***12%***	***4%***	***12%***	***10%***
	BU				**		**	**	**	**	**	**	*	*	**	**	**		**	**			**
Don't know/can't remember	**10**	0	10	6	1	0	0	2	0	1	3	1	4	2	0	0	0	8	1	0	2	6	1
	5%	0	***9%***	***6%***	***1%***	0	0	***16%***	***3%***	***6%***	***14%***	***8%***	***7%***	***3%***	0	0	0	***5%***	***6%***	0	***2%***	***9%***	***5%***
	B		**AB**		**		**	**	**	**	**	**	*	*	**	**	**		**	**			**
NET: At least most days	**56**	31	25	34	8	0	5	4	0	4	4	1	15	16	16	0	4	47	4	4	38	9	9
	30%	***40%***	***23%***	***37%***	***20%***	0	***40%***	***24%***	***6%***	***22%***	***20%***	***9%***	***25%***	***30%***	***50%***	0	***44%***	***30%***	***25%***	***46%***	***40%***	***14%***	***41%***
	CV	**AC**			**		**	**	**	**	**	**	*	*	**	**	**		**	**	**AV**		**
NET: At least once a week	**126**	68	58	68	26	0	12	9	5	6	11	4	40	33	29	2	7	105	13	5	77	34	13
	67%	***87%***	***53%***	***74%***	***62%***	0	***87%***	***60%***	***69%***	***36%***	***52%***	***41%***	***68%***	***60%***	***93%***	***100%***	***84%***	***67%***	***77%***	***63%***	***82%***	***50%***	***63%***
	CV	**AC**			**		**	**	**	**	**	**	*	*	**	**	**		**	**	**AV**		**
NET: Once a month - once every three months	**51**	10	41	18	16	0	2	3	2	10	8	5	15	20	2	0	1	45	3	3	15	28	7
	27%	***13%***	***38%***	***20%***	***37%***	0	***13%***	***24%***	***28%***	***58%***	***34%***	***51%***	***25%***	***37%***	***7%***	0	***16%***	***28%***	***17%***	***37%***	***16%***	***41%***	***32%***
	BDU		**AB**		**		**	**	**	**	**	**	*	*	**	**	**		**	**		**AU**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sport
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**700**	347	353	299	401	522	178	74	27	51	63	62	43	56	60	40	85	84	55	511	74	60	55
Weighted Base	**720**	356	364	304	416	536	184	61	31	57	83	67	46	70	31	54	106	98	16	612	61	31	16
Effective Base	**603.6**	295.3	308.4	257.3	346.3	447.9	155.7	69.3	26.0	48.0	59.4	56.6	39.7	53.4	56.0	38.0	80.7	78.6	51.6	478.1	69.3	56.0	51.6
A few times a day	**161**	95	66	64	97	136	25	11	6	13	18	18	7	18	4	14	28	21	2	144	11	4	2
	22%	***27%***	***18%***	***21%***	***23%***	***25%***	***14%***	***18%***	***21%***	***23%***	***22%***	***28%***	***16%***	***25%***	***11%***	***26%***	***27%***	***21%***	***12%***	***24%***	***18%***	***11%***	***12%***
	CGOV	**AC**				**AG**			**	*		**O**	*			*	**O**			**V**			
At least once every day	**187**	96	91	81	106	157	30	14	12	14	20	14	8	18	10	19	29	22	7	157	14	10	7
	26%	***27%***	***25%***	***27%***	***26%***	***29%***	***16%***	***23%***	***38%***	***24%***	***24%***	***22%***	***18%***	***26%***	***31%***	***35%***	***28%***	***22%***	***41%***	***26%***	***23%***	***31%***	***41%***
	G					**AG**			**	*			*			*			**AHLMR**				**ATU**
About two or three times a week	**162**	72	90	63	99	111	52	18	5	13	19	18	16	13	6	8	21	22	4	134	18	6	4
	23%	***20%***	***25%***	***21%***	***24%***	***21%***	***28%***	***30%***	***16%***	***23%***	***22%***	***27%***	***34%***	***18%***	***19%***	***15%***	***20%***	***23%***	***26%***	***22%***	***30%***	***19%***	***26%***
									**	*			*			*							
At least once a week	**127**	58	70	49	79	86	42	10	6	8	22	7	5	14	6	10	14	24	1	110	10	6	1
	18%	***16%***	***19%***	***16%***	***19%***	***16%***	***23%***	***16%***	***19%***	***14%***	***27%***	***11%***	***11%***	***21%***	***20%***	***18%***	***13%***	***25%***	***7%***	***18%***	***16%***	***20%***	***7%***
	SW								**	*	**LQS**		*			*		**LS**					
At least once a month	**56**	23	33	31	26	31	25	5	2	4	1	6	8	5	4	3	10	7	1	46	5	4	1
	8%	***7%***	***9%***	***10%***	***6%***	***6%***	***14%***	***9%***	***5%***	***7%***	***2%***	***9%***	***18%***	***7%***	***12%***	***6%***	***9%***	***7%***	***8%***	***8%***	***9%***	***12%***	***8%***
	F						**AF**		**	*			**AK***		**K**	*			**K**				
At least once every three months	**16**	6	10	11	5	8	8	2	0	4	3	2	0	1	0	0	2	2	1	14	2	0	1
	2%	***2%***	***3%***	***4%***	***1%***	***2%***	***5%***	***2%***	0	***7%***	***3%***	***3%***	0	***1%***	***1%***	0	***2%***	***2%***	***6%***	***2%***	***2%***	***1%***	***6%***
	EF			**E**			**AF**		**	A*			*			*			**MP**				
Don't know/can't remember	**9**	5	4	5	4	7	2	1	0	1	0	1	1	2	2	0	2	0	0	6	1	2	0
	1%	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***2%***	0	***2%***	0	***2%***	***2%***	***2%***	***5%***	0	***1%***	0	0	***1%***	***2%***	***5%***	0
									**	*			*		**AKR**	*						**AT**	
NET: At least most days	**348**	191	157	145	203	293	55	25	18	27	38	33	16	36	13	33	58	42	9	301	25	13	9
	48%	***54%***	***43%***	***48%***	***49%***	***55%***	***30%***	***41%***	***59%***	***48%***	***46%***	***49%***	***35%***	***51%***	***43%***	***61%***	***55%***	***43%***	***53%***	***49%***	***41%***	***43%***	***53%***
	CG	**AC**				**AG**			**	*			*			M*	**M**		*				
NET: At least once a week	**638**	321	317	257	381	490	148	53	29	48	79	58	37	63	25	51	93	88	14	546	53	25	14
	89%	***90%***	***87%***	***84%***	***92%***	***91%***	***81%***	***87%***	***95%***	***84%***	***95%***	***87%***	***80%***	***90%***	***81%***	***94%***	***88%***	***91%***	***86%***	***89%***	***87%***	***81%***	***86%***
	DG				**AD**	**AG**			**	*	**JMO**		*			*							
NET: Once a month - once every three months	**73**	30	43	42	31	39	33	7	2	8	4	8	8	6	4	3	12	9	2	60	7	4	2
	10%	***8%***	***12%***	***14%***	***7%***	***7%***	***18%***	***11%***	***5%***	***14%***	***5%***	***11%***	***18%***	***8%***	***14%***	***6%***	***11%***	***9%***	***14%***	***10%***	***11%***	***14%***	***14%***
	EF			**AE**			**AF**		**	*			K*			*							

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sport
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**700**	75	129	137	142	106	111	267	291	139	48	50	121	123	114	140	84	616	141	530	110	460	59
Weighted Base	**720**	102	123	130	143	110	112	251	332	134	44	53	131	119	115	142	110	610	139	550	110	474	63
Effective Base	**603.6**	67.0	112.4	120.0	127.0	88.1	96.5	234.2	255.5	115.6	38.7	41.4	102.7	103.4	100.4	126.0	77.6	529.4	122.1	456.9	92.5	398.9	52.2
A few times a day	**161** *22%* U	23 *23%*	32 *26%*	29 *22%*	32 *22%*	21 *19%*	24 *21%*	59 *24%*	75 *23%*	25 *19%*	14 *31%* L*	6 *11%* *	25 *19%*	29 *24%*	19 *17%*	46 *32%* ALMO	28 *26%*	133 *22%*	30 *21%*	128 *23%*	16 *14%*	121 *26%* AU	11 *18%*
At least once every day	**187** *26%*	19 *19%*	36 *30%*	42 *32%*	30 *21%*	28 *26%*	32 *29%*	73 *29%*	84 *25%*	31 *23%*	8 *17%* *	15 *28%* *	32 *24%*	34 *29%*	38 *33%*	37 *26%*	33 *30%*	154 *25%*	33 *24%*	151 *27%*	29 *26%*	126 *27%*	17 *27%*
About two or three times a week	**162** *23%*	30 *30%* C	20 *16%*	25 *19%*	34 *24%*	33 *30%* C	21 *18%*	50 *20%*	76 *23%*	36 *27%*	8 *19%* *	19 *37%* AP*	32 *25%*	27 *23%*	24 *21%*	26 *18%*	20 *18%*	143 *23%*	29 *21%*	119 *22%*	28 *25%*	101 *21%*	13 *20%*
At least once a week	**127** *18%*	15 *15%*	27 *22%*	18 *14%*	27 *19%*	16 *15%*	24 *21%*	40 *16%*	61 *18%*	27 *20%*	9 *21%* *	11 *21%* *	28 *22%*	19 *16%*	20 *18%*	18 *13%*	12 *11%*	115 *19%* A	27 *19%*	95 *17%*	21 *19%*	82 *17%*	14 *22%*
At least once a month	**56** *8%*	8 *8%*	5 *4%*	14 *11%*	15 *11%*	8 *7%*	6 *5%*	20 *8%*	29 *9%*	7 *6%*	3 *8%* *	2 *3%* *	8 *6%*	8 *7%*	11 *9%*	12 *8%*	12 *11%*	44 *7%*	14 *10%*	42 *8%*	8 *7%*	35 *7%*	5 *8%*
At least once every three months	**16** *2%* V	4 *4%*	1 *1%*	2 *1%*	3 *2%*	4 *3%*	2 *2%*	7 *3%*	4 *1%*	5 *4%*	1 *3%* *	0 *1%* *	2 *2%*	1 *1%*	4 *3%*	1 *1%*	2 *2%*	14 *2%*	3 *2%*	10 *2%*	3 *3%*	6 *1%*	2 *3%*
Don't know/can't remember	**9** *1%* V	1 *1%*	1 *1%*	1 *1%*	2 *1%*	1 *1%*	4 *3%*	2 *1%*	4 *1%*	3 *2%*	1 *1%* *	0 *0* *	3 *3%*	0 0	0 0	2 *2%*	2 *2%*	7 *1%*	3 *2%*	5 *1%*	5 *5%* AV	2 *1%*	1 *2%*
NET: At least most days	**348** *48%*	42 *42%*	69 *56%*	71 *54%*	62 *43%*	49 *44%*	56 *50%*	132 *53%*	159 *48%*	56 *42%*	21 *48%* *	21 *39%* *	56 *43%*	63 *53%*	57 *49%*	83 *58%* ALM	62 *56%*	287 *47%*	63 *45%*	279 *51%* A	45 *40%*	247 *52%* AU	28 *44%*
NET: At least once a week	**638** *89%*	88 *87%*	115 *94%* AE	114 *87%*	123 *86%*	98 *89%*	100 *89%*	222 *89%*	296 *89%*	118 *88%*	39 *88%* *	51 *96%* *	117 *90%*	109 *92%*	101 *87%*	127 *90%*	94 *85%*	545 *89%*	119 *86%*	494 *90%*	94 *85%*	431 *91%* A	55 *87%*
NET: Once a month - once every three months	**73** *10%*	12 *12%*	6 *5%*	16 *12%*	18 *13%* C	11 *10%*	8 *7%*	27 *11%*	33 *10%*	13 *10%*	5 *11%* *	2 *4%* *	10 *8%*	9 *8%*	15 *13%*	12 *9%*	14 *13%*	58 *10%*	17 *12%*	52 *9%*	12 *10%*	41 *9%*	7 *11%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sport
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**700**	215	485	395	75	6	50	23	32	119	156	42	166	204	89	16	24	541	112	37	226	375	84
Weighted Base	**720**	217	503	422	93	7	41	27	23	108	166	42	180	199	90	16	24	557	122	32	234	386	87
Effective Base	**603.6**	185.7	418.1	344.2	66.8	5.0	42.8	21.5	26.6	105.2	134.5	35.2	143.6	176.6	80.7	11.7	20.1	465.9	100.0	29.9	191.7	325.1	74.2
A few times a day	**161**	66	95	107	16	0	10	4	2	21	42	6	28	43	29	4	8	127	29	4	59	85	15
	22%	***31%***	***19%***	***25%***	***18%***	0	***24%***	***16%***	***9%***	***20%***	***25%***	***14%***	***16%***	***22%***	***32%***	***25%***	***35%***	***23%***	***23%***	***14%***	***25%***	***22%***	***17%***
	CM	**AC**		**A**		**	*	**	**			*			**ALM**	**	**			**			
At least once every day	**187**	58	130	114	21	2	4	6	8	33	39	13	48	57	22	3	4	148	29	8	60	105	21
	26%	***27%***	***26%***	***27%***	***22%***	***31%***	***9%***	***21%***	***33%***	***31%***	***23%***	***30%***	***27%***	***29%***	***25%***	***19%***	***19%***	***27%***	***24%***	***24%***	***26%***	***27%***	***25%***
	G			**G**		**	*	**	**	**G**		*				**	**			**			
About two or three times a week	**162**	36	126	93	26	0	12	6	4	22	37	8	47	42	21	5	2	134	20	8	56	81	21
	23%	***17%***	***25%***	***22%***	***28%***	***5%***	***28%***	***22%***	***17%***	***20%***	***23%***	***18%***	***26%***	***21%***	***23%***	***30%***	***8%***	***24%***	***16%***	***24%***	***24%***	***21%***	***25%***
	B		**AB**			**	*	**	**			*				**	**			**			
At least once a week	**127**	39	89	70	15	3	9	4	4	22	26	13	38	35	7	3	5	91	27	6	38	75	10
	18%	***18%***	***18%***	***17%***	***16%***	***48%***	***21%***	***16%***	***17%***	***20%***	***16%***	***31%***	***21%***	***18%***	***8%***	***17%***	***22%***	***16%***	***22%***	***20%***	***16%***	***19%***	***12%***
	O					**	*	**	**			**AKO***	**O**	**O**		**	**			**			
At least once a month	**56**	14	42	28	12	1	5	5	2	3	14	1	13	17	8	1	0	40	11	5	16	32	8
	8%	***6%***	***8%***	***7%***	***13%***	***15%***	***12%***	***18%***	***10%***	***3%***	***9%***	***3%***	***7%***	***9%***	***9%***	***4%***	0	***7%***	***9%***	***17%***	***7%***	***8%***	***9%***
	J				**J**	**	J*	**	**			*				**	**			**			
At least once every three months	**16**	4	13	5	3	0	1	1	3	3	7	0	5	3	1	1	0	14	2	0	2	5	9
	2%	***2%***	***3%***	***1%***	***3%***	0	***3%***	***4%***	***13%***	***3%***	***4%***	0	***3%***	***2%***	***1%***	***5%***	0	***3%***	***2%***	***1%***	***1%***	***1%***	***10%***
	D					**	*	**	**			*				**	**			**			**AUV**
Don't know/can't remember	**9**	0	9	3	0	0	1	1	0	4	2	1	0	0	2	0	4	3	5	0	3	3	3
	1%	0	***2%***	***1%***	0	0	***2%***	***4%***	***1%***	***3%***	***1%***	***3%***	0	0	***2%***	0	***15%***	***1%***	***4%***	0	***1%***	***1%***	***3%***
	BNR					**	*	**	**	**AD**		**MN***			**N**	**	**		**AR**	**			
NET: At least most days	**348**	124	224	222	37	2	14	10	10	54	80	18	77	101	51	7	13	276	58	12	119	190	36
	48%	***57%***	***45%***	***53%***	***40%***	***31%***	***34%***	***37%***	***42%***	***50%***	***48%***	***44%***	***43%***	***51%***	***56%***	***44%***	***54%***	***49%***	***47%***	***38%***	***51%***	***49%***	***41%***
	CG	**AC**		**AG**		**	*	**	**			*			**M**	**	**			**			
NET: At least once a week	**638**	199	439	385	79	6	34	20	17	98	144	39	162	178	79	15	20	500	105	26	214	346	68
	89%	***92%***	***87%***	***91%***	***84%***	***85%***	***83%***	***74%***	***76%***	***91%***	***86%***	***93%***	***90%***	***90%***	***87%***	***91%***	***85%***	***90%***	***86%***	***82%***	***91%***	***90%***	***78%***
	W			**A**		**	*	**	**			*				**	**			**	**W**	**W**	
NET: Once a month - once every three months	**73**	18	55	34	15	1	6	6	5	6	21	1	18	21	9	1	0	54	13	6	18	37	16
	10%	***8%***	***11%***	***8%***	***16%***	***15%***	***14%***	***22%***	***23%***	***6%***	***12%***	***3%***	***10%***	***10%***	***10%***	***9%***	0	***10%***	***10%***	***18%***	***8%***	***10%***	***19%***
	D				**DJ**	**	*	**	**			*				**	**			**			**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC News
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1144**	589	555	495	649	618	525	104	27	93	111	98	59	93	111	73	137	136	102	827	104	111	102
Weighted Base	**1152**	590	562	502	650	630	521	81	31	108	139	101	65	118	55	91	174	161	30	986	81	55	30
Effective Base	**976.4**	498.7	477.7	426.4	550.0	530.8	445.6	97.9	25.8	88.0	105.9	90.6	54.6	87.1	101.2	69.5	129.1	128.8	96.0	776.4	97.9	101.2	96.0
A few times a day	**279**	155	124	126	153	175	104	23	7	28	30	20	11	21	12	20	59	41	7	237	23	12	7
	24%	***26%***	***22%***	***25%***	***24%***	***28%***	***20%***	***28%***	***23%***	***26%***	***21%***	***20%***	***16%***	***18%***	***22%***	***22%***	***34%***	***26%***	***23%***	***24%***	***28%***	***22%***	***23%***
	G					**AG**			**								**AKLMN**						
At least once every day	**427**	227	199	174	253	241	186	26	13	36	60	43	19	44	19	48	56	55	8	373	26	19	8
	37%	***39%***	***35%***	***35%***	***39%***	***38%***	***36%***	***32%***	***41%***	***33%***	***43%***	***43%***	***29%***	***37%***	***35%***	***53%***	***32%***	***34%***	***28%***	***38%***	***32%***	***35%***	***28%***
	SW								**		**S**	**S**				**AHJM OQRS**				**W**			
About two or three times a week	**212**	92	120	94	118	121	91	15	6	19	24	14	16	31	12	9	32	27	8	178	15	12	8
	18%	***16%***	***21%***	***19%***	***18%***	***19%***	***17%***	***18%***	***19%***	***18%***	***18%***	***14%***	***25%***	***26%***	***21%***	***10%***	***18%***	***17%***	***26%***	***18%***	***18%***	***21%***	***26%***
	B		**AB**						**				**P**	**LP**	**P**				**ALP**				**A**
At least once a week	**150**	70	80	60	90	58	91	10	2	18	15	14	12	19	7	8	18	22	4	129	10	7	4
	13%	***12%***	***14%***	***12%***	***14%***	***9%***	***18%***	***12%***	***7%***	***17%***	***10%***	***14%***	***18%***	***16%***	***13%***	***9%***	***11%***	***14%***	***14%***	***13%***	***12%***	***13%***	***14%***
	F						**AF**		**														
At least once a month	**55**	30	25	33	22	23	33	6	1	4	10	5	5	2	4	3	7	8	2	44	6	4	2
	5%	***5%***	***4%***	***7%***	***3%***	***4%***	***6%***	***7%***	***4%***	***4%***	***7%***	***5%***	***7%***	***2%***	***7%***	***4%***	***4%***	***5%***	***6%***	***4%***	***7%***	***7%***	***6%***
	EF			**AE**				**N**	**														
At least once every three months	**18**	10	8	8	10	7	11	1	2	0	0	2	1	0	0	3	0	8	1	16	1	0	1
	2%	***2%***	***1%***	***2%***	***2%***	***1%***	***2%***	***1%***	***5%***	0	0	***2%***	***2%***	0	***1%***	***3%***	0	***5%***	***3%***	***2%***	***1%***	***1%***	***3%***
									**							**Q**		**AJKNQ**	**JKNQ**				
Don't know/can't remember	**11**	6	5	7	4	6	5	1	0	3	0	2	2	1	1	0	2	0	0	10	1	1	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	0	***2%***	***3%***	***1%***	***1%***	0	***1%***	0	0	***1%***	***1%***	***1%***	0
									**														
NET: At least most days	**705**	382	324	300	405	415	290	48	20	64	90	64	29	65	31	68	115	97	15	610	48	31	15
	61%	***65%***	***58%***	***60%***	***62%***	***66%***	***56%***	***60%***	***64%***	***59%***	***65%***	***63%***	***45%***	***55%***	***57%***	***75%***	***66%***	***60%***	***51%***	***62%***	***60%***	***57%***	***51%***
	CGMSW	**AC**				**AG**			**		**MS**	**M**				**AJMNORS**	**MS**			**W**			
NET: At least once a week	**1067**	543	524	454	613	595	472	73	28	101	129	92	57	115	50	85	165	145	27	917	73	50	27
	93%	***92%***	***93%***	***91%***	***94%***	***94%***	***91%***	***91%***	***91%***	***94%***	***93%***	***91%***	***88%***	***98%***	***92%***	***93%***	***95%***	***90%***	***91%***	***93%***	***91%***	***92%***	***91%***
	DG				**AD**	**AG**			**					**HMORS**									
NET: Once a month - once every three months	**73**	40	33	41	33	29	44	7	3	4	10	7	6	2	4	6	7	16	3	60	7	4	3
	6%	***7%***	***6%***	***8%***	***5%***	***5%***	***8%***	***9%***	***9%***	***4%***	***7%***	***7%***	***9%***	***2%***	***7%***	***7%***	***4%***	***10%***	***9%***	***6%***	***9%***	***7%***	***9%***
	EFN			**E**			**AF**	**N**	**				**N**		**N**			**N**	**N**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC News
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	1144	110	190	217	247	172	208	433	483	225	80	113	206	196	173	205	141	1002	241	861	212	691	103
Weighted Base	1152	145	186	204	239	172	207	402	542	205	75	110	201	194	173	214	176	974	229	885	206	702	102
Effective Base	976.4	97.0	166.9	186.4	211.5	140.5	183.4	376.5	422.0	182.0	63.6	95.1	170.2	165.4	149.5	184.5	127.1	853.2	200.2	740.4	180.8	590.6	87.6
A few times a day	279 24%	27 19%	50 27%	47 23%	65 27%	44 25%	46 22%	112 28% A	123 23%	44 21%	23 31% L	19 17%	45 23%	44 22%	45 26%	62 29% L	44 25%	235 24%	52 23%	219 25%	47 23%	172 25%	20 20%
At least once every day	427 37%	47 32%	65 35%	70 34%	87 36%	79 46% ABD	80 38%	162 40%	197 36%	67 33%	22 30%	48 44%	79 39%	75 39%	61 35%	84 39%	59 33%	368 38%	88 39%	327 37%	86 42%	263 38%	35 34%
About two or three times a week	212 18% H	35 24%	27 14%	41 20%	44 19%	26 15%	40 19%	61 15%	112 21% H	39 19%	9 12%	22 20%	40 20%	47 24% AKP	31 18%	30 14%	36 20%	175 18%	38 16%	168 19%	30 14%	132 19%	18 18%
At least once a week	150 13%	19 13%	24 13%	33 16% F	27 11%	14 8%	32 16% F	43 11%	70 13%	37 18% AH	17 22% ANP	17 15%	26 13%	18 9%	22 13%	24 11%	23 13%	127 13%	34 15%	108 12%	32 15%	89 13%	13 13%
At least once a month	55 5% G	13 9% AG	13 7% G	8 4%	12 5%	6 3%	3 2%	17 4%	26 5%	12 6%	1 2%	4 4%	7 4%	9 5%	7 4%	12 6%	10 6%	46 5%	8 4%	45 5%	7 3%	29 4%	10 10% AUV
At least once every three months	18 2%	3 2%	3 2%	3 2%	3 1%	2 1%	3 2%	6 1%	10 2%	1 1%	0 1%	0 0	2 1%	2 1%	5 3%	2 1%	2 1%	16 2%	4 2%	12 1%	2 1%	9 1%	4 4%
Don't know/can't remember	11 1% T	1 1%	3 2%	2 1%	0 0	2 1%	3 2%	2 0	4 1%	4 2% H	2 3% N	0 0	2 1%	0 0	1 1%	0 0	3 2%	8 1%	5 2% T	5 1%	3 1%	7 1%	1 1%
NET: At least most days	705 61% BJ	74 51%	116 62%	117 57%	151 63% B	122 71% ABDG	125 60%	274 68% AIJ	319 59%	111 54%	46 61%	67 61%	124 62%	119 61%	106 61%	146 68% A	103 58%	602 62%	140 61%	547 62%	133 64%	436 62%	55 54%
NET: At least once a week	1067 93% W	128 88%	166 90%	191 94%	223 93%	162 94%	197 95% BC	378 94%	502 93%	187 91%	71 95%	106 96%	190 94%	184 94%	159 92%	200 93%	162 92%	905 93%	212 93%	823 93%	194 94% W	657 94% W	87 85%
NET: Once a month - once every three months	73 6% G	16 11% G	16 9% G	11 5%	15 6%	8 5%	7 3%	23 6%	36 7%	13 6%	2 2%	4 4%	10 5%	11 6%	12 7%	14 7%	12 7%	62 6%	12 5%	57 6%	9 4%	38 5%	14 14% AUV

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC News
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1144**	315	829	554	160	18	75	44	71	222	197	66	263	395	158	20	38	881	173	61	321	620	161
Weighted Base	**1152**	319	833	589	192	21	57	46	48	199	205	64	277	391	151	19	38	890	175	60	326	630	154
Effective Base	**976.4**	271.2	705.2	481.1	141.0	15.7	62.9	40.7	56.0	194.5	167.2	54.6	227.9	340.3	135.1	14.5	32.1	749.2	150.2	52.7	272.9	531.0	136.9
A few times a day	**279**	83	196	150	51	2	13	8	12	43	42	13	63	91	50	8	11	208	51	12	86	141	42
	24%	***26%***	***24%***	***25%***	***27%***	***11%***	***23%***	***18%***	***24%***	***22%***	***21%***	***21%***	***23%***	***23%***	***33%***	***46%***	***28%***	***23%***	***29%***	***20%***	***26%***	***22%***	***27%***
						**		*							**AKMN**	**	*						
At least once every day	**427**	125	301	234	53	11	19	13	17	80	78	21	105	146	52	4	18	340	56	24	127	240	53
	37%	***39%***	***36%***	***40%***	***27%***	***53%***	***33%***	***28%***	***36%***	***40%***	***38%***	***34%***	***38%***	***37%***	***34%***	***20%***	***47%***	***38%***	***32%***	***39%***	***39%***	***38%***	***34%***
	E			**E**		**		*		**E**						**	*						
About two or three times a week	**212**	57	156	107	35	3	10	9	9	39	41	15	47	73	26	5	4	161	33	13	59	118	24
	18%	***18%***	***19%***	***18%***	***18%***	***14%***	***18%***	***21%***	***18%***	***20%***	***20%***	***24%***	***17%***	***19%***	***17%***	***28%***	***10%***	***18%***	***19%***	***22%***	***18%***	***19%***	***16%***
						**		*								**	*						
At least once a week	**150**	37	113	61	39	2	10	10	4	25	33	10	36	55	14	0	2	123	18	5	41	81	21
	13%	***12%***	***14%***	***10%***	***20%***	***9%***	***17%***	***22%***	***8%***	***12%***	***16%***	***15%***	***13%***	***14%***	***10%***	***1%***	***4%***	***14%***	***10%***	***8%***	***13%***	***13%***	***13%***
	D				**ADI**	**		D*								**	*						
At least once a month	**55**	10	46	27	11	3	3	3	3	5	4	2	21	20	7	0	0	41	9	3	9	33	8
	5%	***3%***	***5%***	***5%***	***5%***	***13%***	***6%***	***7%***	***7%***	***3%***	***2%***	***3%***	***7%***	***5%***	***5%***	***0***	***0***	***5%***	***5%***	***6%***	***3%***	***5%***	***5%***
						**	*	*					**AK**			**	*						
At least once every three months	**18**	5	13	7	4	0	1	1	1	4	5	0	6	5	1	1	0	12	4	1	2	10	5
	2%	***2%***	***2%***	***1%***	***2%***	***0***	***2%***	***2%***	***3%***	***2%***	***2%***	***0***	***2%***	***1%***	***1%***	***5%***	***0***	***1%***	***3%***	***2%***	***1%***	***2%***	***3%***
						**	*	*								**	*						**U**
Don't know/can't remember	**11**	2	9	4	0	0	1	1	2	3	1	2	0	2	1	0	4	6	3	2	1	7	2
	1%	***1%***	***1%***	***1%***	***0***	***0***	***2%***	***2%***	***4%***	***2%***	***1%***	***3%***	***0***	***1%***	***1%***	***0***	***11%***	***1%***	***2%***	***3%***	***0***	***1%***	***2%***
						**	*	*	**ADE**			**M**				**	**AKMNO***						
NET: At least most days	**705**	208	497	384	103	14	32	21	29	123	121	35	167	237	101	12	28	548	108	36	213	382	94
	61%	***65%***	***60%***	***65%***	***54%***	***63%***	***56%***	***46%***	***59%***	***62%***	***59%***	***55%***	***60%***	***61%***	***67%***	***66%***	***75%***	***62%***	***61%***	***60%***	***65%***	***61%***	***61%***
	H			**AEH**		**		*								**	*						
NET: At least once a week	**1067**	301	766	551	178	19	52	41	41	187	194	60	250	364	142	18	33	832	159	54	313	581	139
	93%	***95%***	***92%***	***94%***	***93%***	***87%***	***91%***	***89%***	***86%***	***94%***	***95%***	***94%***	***90%***	***93%***	***94%***	***95%***	***89%***	***93%***	***91%***	***90%***	***96%***	***92%***	***90%***
	I			**I**		**		*								**	*				**AVW**		
NET: Once a month - once every three months	**73**	15	59	34	14	3	4	4	5	9	9	2	27	25	8	1	0	52	14	4	11	43	13
	6%	***5%***	***7%***	***6%***	***7%***	***13%***	***7%***	***9%***	***10%***	***5%***	***4%***	***3%***	***10%***	***6%***	***5%***	***5%***	***0***	***6%***	***8%***	***7%***	***3%***	***7%***	***9%***
	U					**		*					**AK**			**	*						**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Weather
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**1077**	555	522	505	572	556	521	95	19	87	99	99	61	87	107	76	130	135	82	793	95	107	82
Weighted Base	**1103**	573	530	516	588	572	532	74	22	101	123	105	67	107	54	100	163	161	25	950	74	54	25
Effective Base	**928.1**	476.3	452.0	439.5	488.8	479.5	448.7	88.9	18.0	82.4	94.3	92.1	55.4	82.2	98.2	71.7	123.2	128.2	76.8	745.2	88.9	98.2	76.8
A few times a day	**179** *16%*	95 *17%*	84 *16%*	78 *15%*	102 *17%*	103 *18%*	76 *14%*	13 *17%*	6 *28%* **	19 *19%*	17 *14%*	14 *13%*	11 *16%*	17 *16%*	8 *16%*	10 *10%*	31 *19%*	30 *19%*	4 *15%*	155 *16%*	13 *17%*	8 *16%*	4 *15%*
At least once every day	**435** *39%* **D**	227 *40%*	209 *39%*	180 *35%*	255 *43%* **AD**	213 *37%*	223 *42%*	22 *30%*	8 *36%* **	33 *33%*	54 *44%*	45 *43%*	23 *35%*	43 *40%*	20 *37%*	44 *44%*	66 *40%*	68 *42%*	9 *35%*	384 *40%*	22 *30%*	20 *37%*	9 *35%*
About two or three times a week	**251** *23%*	136 *24%*	115 *22%*	130 *25%*	121 *21%*	141 *25%*	111 *21%*	21 *28%*	3 *14%* **	20 *20%*	29 *23%*	23 *21%*	10 *15%*	27 *25%*	13 *25%*	29 *30%*	41 *25%*	29 *18%*	6 *25%*	211 *22%*	21 *28%*	13 *25%*	6 *25%*
At least once a week	**154** *14%*	74 *13%*	80 *15%*	82 *16%*	72 *12%*	74 *13%*	80 *15%*	12 *16%*	2 *11%* **	16 *16%*	17 *14%*	18 *17%*	12 *18%*	15 *14%*	7 *13%*	13 *14%*	18 *11%*	21 *13%*	3 *11%*	132 *14%*	12 *16%*	7 *13%*	3 *11%*
At least once a month	**67** *6%*	35 *6%*	32 *6%*	35 *7%*	32 *5%*	34 *6%*	33 *6%*	6 *8%*	2 *11%* **	8 *8%*	6 *5%*	4 *4%*	9 *13%* **ALNP**	3 *3%*	4 *8%*	4 *4%*	9 *5%*	8 *5%*	2 *10%*	54 *6%*	6 *8%*	4 *8%*	2 *10%*
At least once every three months	**8** *1%*	3 *1%*	5 *1%*	6 *1%*	2 0	3 0	5 *1%*	0 0	0 0 **	0 0	0 0	1 *1%*	0 0	2 *2%*	0 *1%*	0 0	0 0	4 *2%* **A**	1 *4%* **AHJKMPQ**	7 *1%*	0 0	0 *1%*	1 *4%* **ATU**
Don't know/can't remember	**9** *1%*	4 *1%*	5 *1%*	5 *1%*	4 *1%*	5 *1%*	3 *1%*	0 0	0 0 **	3 *3%* **AQ**	0 0	1 *1%*	2 *4%* **AQ**	0 0	1 *1%*	0 0	0 0	1 *1%*	0 0	8 *1%*	0 0	1 *1%*	0 0
NET: At least most days	**615** *56%* **D**	322 *56%*	293 *55%*	258 *50%*	357 *61%* **AD**	316 *55%*	299 *56%*	35 *47%*	14 *64%* **	53 *52%*	71 *58%*	59 *56%*	34 *50%*	60 *56%*	28 *52%*	53 *53%*	96 *59%*	98 *61%* **H**	13 *51%*	539 *57%*	35 *47%*	28 *52%*	13 *51%*
NET: At least once a week	**1020** *92%* **MSW**	532 *93%*	488 *92%*	470 *91%*	550 *94%*	530 *93%*	490 *92%*	68 *92%*	20 *89%* **	89 *88%*	117 *95%* **MS**	99 *95%* **MS**	56 *83%*	102 *95%* **MS**	49 *91%*	96 *96%* **MS**	154 *95%* **MS**	147 *92%*	21 *86%*	882 *93%* **W**	68 *92%*	49 *91%*	21 *86%*
NET: Once a month - once every three months	**75** *7%*	38 *7%*	37 *7%*	41 *8%*	33 *6%*	36 *6%*	38 *7%*	6 *8%*	2 *11%* **	8 *8%*	6 *5%*	5 *4%*	9 *13%* **AP**	5 *5%*	4 *8%*	4 *4%*	9 *5%*	12 *8%*	3 *14%* **AKLNPQ**	61 *6%*	6 *8%*	4 *8%*	3 *14%* **AT**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Weather
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**1077**	110	170	203	229	169	196	391	461	222	71	90	193	194	157	195	130	946	224	806	203	649	99
Weighted Base	**1103**	143	170	195	227	171	198	372	516	212	63	91	198	193	160	211	162	941	226	832	197	672	101
Effective Base	**928.1**	96.1	151.2	177.7	201.9	136.7	173.1	343.9	404.3	181.9	57.2	73.4	160.6	165.6	139.0	177.4	117.0	813.9	189.3	697.7	171.3	563.6	83.7
A few times a day	**179** *16%* **PTW**	20 *14%*	28 *17%*	28 *14%*	36 *16%*	31 *18%*	37 *18%*	59 *16%*	81 *16%*	40 *19%*	7 *12%*	19 *21%*	35 *18%*	32 *16%*	26 *16%*	21 *10%*	30 *18%*	150 *16%*	52 *23%*	119 *14%*	26 *13%*	129 *19%*	7 *7%*
At least once every day	**435** *39%*	55 *38%*	64 *38%*	68 *35%*	83 *36%*	74 *43%*	92 *46%*	151 *41%*	212 *41%*	72 *34%*	29 *46%*	39 *42%*	86 *43%*	64 *33%*	57 *36%*	91 *43%*	56 *35%*	379 *40%*	88 *39%*	333 *40%*	83 *42%*	269 *40%*	40 *39%*
About two or three times a week	**251** *23%* **V**	31 *22%*	35 *20%*	50 *26%*	59 *26%*	36 *21%*	41 *21%*	76 *20%*	126 *24%*	47 *22%*	11 *18%*	16 *18%*	38 *19%*	48 *25%*	44 *27%*	51 *24%*	34 *21%*	216 *23%*	51 *23%*	194 *23%*	45 *23%*	137 *20%*	29 *28%*
At least once a week	**154** *14%* **GS**	15 *10%*	29 *17%* **G**	37 *19%* **AG**	34 *15%*	22 *13%*	17 *9%*	58 *16%*	61 *12%*	34 *16%*	7 *11%*	15 *17%*	25 *13%*	33 *17%*	24 *15%*	28 *13%*	22 *14%*	132 *14%*	21 *9%*	122 *15%* **S**	28 *14%*	96 *14%*	10 *10%*
At least once a month	**67** *6%* **RV**	19 *13%* **ADEFG**	10 *6%*	9 *5%*	13 *6%*	7 *4%*	8 *4%*	24 *6%*	29 *6%*	14 *7%*	8 *13%* **ALM**	1 *1%*	8 *4%*	15 *8%* **L**	8 *5%*	15 *7%*	15 *9%*	51 *5%*	13 *6%*	52 *6%*	12 *6%*	32 *5%*	13 *12%* **AV**
At least once every three months	**8** *1%*	2 *1%*	1 *1%*	1 *1%*	3 *1%*	0 0	1 0	3 *1%*	5 *1%*	0 0	0 *1%*	0 0	2 *1%*	0 0	1 *1%*	2 *1%*	1 *1%*	7 *1%*	0 0	7 *1%*	1 *1%*	4 *1%*	2 *2%*
Don't know/can't remember	**9** *1%* **R**	1 *1%*	3 *2%*	1 *1%*	1 0	1 0	2 *1%*	1 0	2 0	5 *2%* **AHI**	0 0	1 *1%*	3 *1%*	1 0	0 0	1 *1%*	3 *2%*	5 *1%*	1 *1%*	5 *1%*	2 *1%*	4 *1%*	1 *1%*
NET: At least most days	**615** *56%*	75 *53%*	92 *54%*	96 *49%*	119 *52%*	105 *61%* **D**	128 *65%* **ADE**	210 *56%*	293 *57%*	111 *53%*	36 *57%*	57 *63%*	121 *61%* **N**	96 *50%*	83 *52%*	113 *54%*	86 *53%*	529 *56%*	140 *62%*	452 *54%*	109 *55%*	399 *59%* **AW**	47 *46%*
NET: At least once a week	**1020** *92%* **BW**	121 *85%*	156 *92%*	183 *94%* **B**	211 *93%* **B**	163 *95%* **B**	187 *94%* **B**	344 *92%*	480 *93%*	193 *91%*	54 *87%*	89 *98%* **K**	184 *93%*	177 *92%*	150 *94%*	193 *91%*	142 *88%*	877 *93%* **AQ**	211 *94%*	768 *92%*	182 *92%* **W**	631 *94%* **AW**	85 *84%*
NET: Once a month - once every three months	**75** *7%* **V**	21 *14%* **ADEFG**	11 *7%*	11 *5%*	16 *7%*	7 *4%*	9 *5%*	27 *7%*	34 *7%*	14 *7%*	8 *13%* **ALM**	1 *2%*	11 *5%*	15 *8%*	10 *6%*	17 *8%*	16 *10%*	59 *6%*	13 *6%*	59 *7%*	13 *7%*	37 *5%*	15 *15%* **AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Weather
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**1077**	308	769	507	165	18	70	45	69	203	208	60	251	359	131	20	41	819	164	61	307	574	148
Weighted Base	**1103**	318	785	546	198	23	54	48	50	183	215	63	271	360	129	19	39	838	168	62	319	583	151
Effective Base	**928.1**	268.6	659.5	446.9	143.7	15.6	58.7	41.4	59.0	179.2	177.9	50.9	218.8	310.3	114.5	15.8	34.4	703.2	143.7	52.2	263.2	493.8	129.7
A few times a day	**179**	51	128	89	31	1	7	5	9	36	36	10	48	47	24	4	9	138	28	7	69	75	29
	16%	***16%***	***16%***	***16%***	***16%***	***5%***	***13%***	***10%***	***18%***	***20%***	***17%***	***16%***	***18%***	***13%***	***19%***	***21%***	***24%***	***16%***	***17%***	***12%***	***22%***	***13%***	***19%***
	V					**		*								**	*				**AV**		
At least once every day	**435**	122	313	201	70	17	23	20	19	86	92	32	97	143	47	2	19	347	59	22	131	233	59
	39%	***39%***	***40%***	***37%***	***35%***	***72%***	***43%***	***41%***	***37%***	***47%***	***43%***	***51%***	***36%***	***40%***	***36%***	***11%***	***50%***	***41%***	***35%***	***36%***	***41%***	***40%***	***39%***
						**		*		**ADE**						**	*	**A**				*	
About two or three times a week	**251**	78	173	132	54	1	11	10	11	33	48	12	69	85	24	11	2	176	47	15	61	135	40
	23%	***25%***	***22%***	***24%***	***27%***	***3%***	***21%***	***21%***	***21%***	***18%***	***22%***	***19%***	***25%***	***24%***	***19%***	***57%***	***5%***	***21%***	***28%***	***25%***	***19%***	***23%***	***27%***
	QR				**J**	**		*			**Q**		**Q**	**Q**		**	*						
At least once a week	**154**	48	106	92	25	0	8	6	5	17	26	6	36	59	23	1	2	121	21	9	40	98	11
	14%	***15%***	***13%***	***17%***	***13%***	***0***	***16%***	***14%***	***10%***	***9%***	***12%***	***10%***	***13%***	***16%***	***18%***	***5%***	***5%***	***14%***	***13%***	***15%***	***12%***	***17%***	***7%***
	JW			**AJ**		**		*								**	*					**AW**	
At least once a month	**67**	13	54	27	16	5	2	6	4	8	9	3	19	20	9	0	3	49	7	7	16	37	9
	6%	***4%***	***7%***	***5%***	***8%***	***20%***	***3%***	***12%***	***9%***	***4%***	***4%***	***5%***	***7%***	***6%***	***7%***	***2%***	***7%***	***6%***	***4%***	***12%***	***5%***	***6%***	***6%***
						**		*								**	*			**S**			
At least once every three months	**8**	3	5	3	3	0	0	0	1	1	0	0	1	5	1	1	0	5	4	0	1	2	3
	1%	***1%***	***1%***	***1%***	***1%***	***0***	***0***	***0***	***2%***	***1%***	***0***	***0***	***0***	***1%***	***1%***	***5%***	***0***	***1%***	***2%***	***0***	***0***	***0***	***2%***
						**		*								**	*						**V**
Don't know/can't remember	**9**	2	7	2	0	0	2	1	2	2	3	0	1	1	1	0	3	3	2	0	2	4	0
	1%	***1%***	***1%***	***0***	***0***	***0***	***4%***	***2%***	***3%***	***1%***	***1%***	***0***	***0***	***0***	***1%***	***0***	***7%***	***0***	***1%***	***0***	***0***	***1%***	***0***
	R					**	**ADE**	*	**ADE**							**	**AKLMNO***						
NET: At least most days	**615**	173	441	291	101	18	30	25	28	123	128	42	145	190	71	6	29	485	87	30	200	307	88
	56%	***55%***	***56%***	***53%***	***51%***	***77%***	***56%***	***52%***	***55%***	***67%***	***60%***	***66%***	***53%***	***53%***	***55%***	***32%***	***75%***	***58%***	***52%***	***48%***	***63%***	***53%***	***58%***
	V					**		*		**ADE**						**	**AMNO***	**A**			**AV**	*	
NET: At least once a week	**1020**	300	720	515	180	19	50	41	44	172	202	60	249	334	118	18	33	781	155	55	301	540	139
	92%	***94%***	***92%***	***94%***	***91%***	***80%***	***93%***	***86%***	***86%***	***94%***	***94%***	***95%***	***92%***	***93%***	***91%***	***93%***	***85%***	***93%***	***92%***	***88%***	***94%***	***93%***	***92%***
				AHI		**		*								**	*						
NET: Once a month - once every three months	**75**	16	59	30	18	5	2	6	5	9	9	3	20	25	10	1	3	54	10	7	17	39	12
	7%	***5%***	***7%***	***6%***	***9%***	***20%***	***3%***	***12%***	***10%***	***5%***	***4%***	***5%***	***7%***	***7%***	***8%***	***7%***	***7%***	***6%***	***6%***	***12%***	***5%***	***7%***	***8%***
						**		*								**	*						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**176**	84	92	93	83	72	104	14	5	21	10	20	8	10	20	14	28	16	10	132	14	20	10
Weighted Base	**181**	91	90	96	85	81	100	11	6	25	12	22	9	12	9	20	34	19	3	158	11	9	3
Effective Base	**151.0**	71.3	80.3	81.1	69.9	64.9	86.3	13.4	4.7	19.9	9.7	19.1	7.6	9.5	18.5	13.3	25.4	15.3	8.5	123.6	13.4	18.5	8.5
A few times a day	**28**	16	12	14	14	15	13	1	3	2	0	4	0	0	2	2	10	2	0	24	1	2	0
	15%	***17%***	***13%***	***15%***	***16%***	***19%***	***13%***	***12%***	***49%***	***9%***	0	***17%***	0	0	***23%***	***9%***	***31%***	***13%***	***16%***	***15%***	***12%***	***23%***	***16%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every day	**38**	22	16	13	25	21	17	1	1	2	3	7	3	2	2	5	9	1	1	35	1	2	1
	21%	***24%***	***18%***	***13%***	***29%***	***26%***	***17%***	***6%***	***16%***	***10%***	***29%***	***33%***	***30%***	***19%***	***22%***	***28%***	***27%***	***7%***	***18%***	***22%***	***6%***	***22%***	***18%***
	D				**AD**			**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
About two or three times a week	**37**	16	21	18	19	15	22	3	1	4	4	6	1	2	2	4	6	4	0	31	3	2	0
	20%	***18%***	***23%***	***18%***	***22%***	***18%***	***22%***	***23%***	***15%***	***15%***	***30%***	***27%***	***16%***	***18%***	***27%***	***20%***	***17%***	***20%***	***15%***	***20%***	***23%***	***27%***	***15%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a week	**40**	14	26	25	15	14	27	5	1	8	3	2	4	2	1	4	2	7	0	34	5	1	0
	22%	***15%***	***29%***	***26%***	***18%***	***17%***	***27%***	***44%***	***19%***	***31%***	***30%***	***8%***	***46%***	***20%***	***12%***	***22%***	***6%***	***37%***	***15%***	***21%***	***44%***	***12%***	***15%***
	B		**AB**					**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once a month	**19**	12	7	13	7	7	12	1	0	5	0	0	1	3	1	3	3	3	0	17	1	1	0
	11%	***13%***	***8%***	***13%***	***8%***	***9%***	***12%***	***10%***	0	***19%***	0	0	***9%***	***23%***	***8%***	***13%***	***10%***	***17%***	0	***11%***	***10%***	***8%***	0
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
At least once every three months	**10**	4	6	10	0	4	6	0	0	4	1	1	0	1	0	0	1	1	1	10	0	0	1
	6%	***4%***	***7%***	***11%***	0	***5%***	***6%***	0	0	***16%***	***11%***	***4%***	0	***12%***	0	0	***3%***	***6%***	***30%***	***6%***	0	0	***30%***
	E			**AE**				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
Don't know/can't remember	**9**	7	2	4	5	5	3	1	0	0	0	2	0	1	1	2	2	0	0	7	1	1	0
	5%	***8%***	***2%***	***4%***	***6%***	***7%***	***3%***	***6%***	0	0	0	***11%***	0	***8%***	***8%***	***8%***	***7%***	0	***7%***	***5%***	***6%***	***8%***	***7%***
								**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least most days	**66**	38	28	27	39	36	30	2	4	5	3	11	3	2	4	7	20	4	1	59	2	4	1
	36%	***42%***	***31%***	***28%***	***46%***	***44%***	***30%***	***18%***	***66%***	***19%***	***29%***	***50%***	***30%***	***19%***	***45%***	***37%***	***58%***	***20%***	***34%***	***37%***	***18%***	***45%***	***34%***
	D				**AD**			**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: At least once a week	**143**	68	75	69	73	64	79	9	6	16	10	19	8	7	7	16	27	14	2	124	9	7	2
	79%	***75%***	***83%***	***72%***	***86%***	***79%***	***78%***	***85%***	***100%***	***65%***	***89%***	***85%***	***91%***	***57%***	***84%***	***79%***	***80%***	***77%***	***64%***	***78%***	***85%***	***84%***	***64%***
	D				**AD**			**	**	**	**	**	**	**	**	**	**	**	**		**	**	**
NET: Once a month - once every three months	**29**	16	13	23	7	11	18	1	0	9	1	1	1	4	1	3	4	4	1	27	1	1	1
	16%	***18%***	***15%***	***24%***	***8%***	***14%***	***18%***	***10%***	0	***35%***	***11%***	***4%***	***9%***	***35%***	***8%***	***13%***	***13%***	***23%***	***30%***	***17%***	***10%***	***8%***	***30%***
	E			**AE**				**	**	**	**	**	**	**	**	**	**	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**176**	18	59	57	22	14	6	72	66	37	18	15	32	25	26	36	32	144	31	132	29	120	14
Weighted Base	**181**	25	55	57	23	16	6	66	84	30	20	15	31	31	24	36	39	142	32	136	29	125	14
Effective Base	**151.0**	15.5	50.2	49.8	19.8	12.3	5.6	65.5	59.7	28.5	15.2	11.0	26.0	21.7	23.4	33.8	28.6	122.9	26.5	114.0	25.5	103.1	12.1
A few times a day	**28**	9	9	9	1	1	0	14	8	6	7	2	1	2	6	5	13	15	7	21	3	22	1
	15%	***37%***	***15%***	***16%***	***3%***	***5%***	***0***	***21%***	***9%***	***21%***	***37%***	***17%***	***5%***	***7%***	***24%***	***15%***	***33%***	***11%***	***20%***	***16%***	***11%***	***17%***	***8%***
	R	**		*	**	**	**			**	**	**	**	**	**	*	**		**		**		**
At least once every day	**38**	2	16	15	4	2	0	16	13	9	4	5	10	5	5	5	10	28	8	28	3	32	3
	21%	***6%***	***28%***	***27%***	***16%***	***13%***	***0***	***24%***	***15%***	***30%***	***18%***	***34%***	***34%***	***18%***	***21%***	***14%***	***25%***	***20%***	***26%***	***20%***	***10%***	***25%***	***24%***
		**		*	**	**	**			**	**	**	**	**	**	*	**		**		**	*	**
About two or three times a week	**37**	5	12	7	8	2	3	15	18	4	2	4	2	6	3	11	6	31	8	24	9	23	2
	20%	***21%***	***21%***	***13%***	***34%***	***12%***	***43%***	***22%***	***21%***	***14%***	***11%***	***27%***	***8%***	***21%***	***13%***	***30%***	***15%***	***22%***	***24%***	***17%***	***30%***	***18%***	***17%***
		**		*	**	**	**			**	**	**	**	**	**	*	**		**		**		**
At least once a week	**40**	6	8	14	6	5	1	8	25	6	5	2	9	7	5	4	5	36	7	29	6	28	2
	22%	***24%***	***15%***	***25%***	***26%***	***30%***	***21%***	***12%***	***30%***	***20%***	***27%***	***16%***	***28%***	***21%***	***20%***	***12%***	***12%***	***25%***	***20%***	***21%***	***20%***	***22%***	***18%***
	H	**		*	**	**	**		**H**	**	**	**	**	**	**	*	**		**		**		**
At least once a month	**19**	0	6	7	4	2	1	7	8	3	0	0	6	3	1	8	2	17	1	18	7	8	2
	11%	***0***	***10%***	***12%***	***16%***	***15%***	***18%***	***11%***	***10%***	***12%***	***0***	***3%***	***19%***	***10%***	***5%***	***21%***	***4%***	***12%***	***4%***	***13%***	***24%***	***6%***	***14%***
	V	**		*	**	**	**			**	**	**	**	**	**	A*	**		**		**		**
At least once every three months	**10**	1	1	3	0	4	1	4	6	1	1	0	0	5	1	1	0	10	2	9	2	6	3
	6%	***2%***	***2%***	***6%***	***0***	***25%***	***18%***	***6%***	***7%***	***2%***	***6%***	***0***	***0***	***16%***	***3%***	***4%***	***0***	***7%***	***5%***	***6%***	***5%***	***5%***	***20%***
		**		*	**	**	**			**	**	**	**	**	**	*	**		**		**		**
Don't know/can't remember	**9**	2	4	1	1	0	0	2	6	1	0	0	2	2	3	1	4	5	0	9	0	7	0
	5%	***9%***	***8%***	***2%***	***6%***	***0***	***0***	***3%***	***8%***	***2%***	***0***	***2%***	***6%***	***8%***	***13%***	***3%***	***10%***	***3%***	***1%***	***6%***	***0***	***6%***	***0***
		**		*	**	**	**			**	**	**	**	**	**	*	**		**		**		**
NET: At least most days	**66**	11	24	24	4	3	0	30	21	15	11	7	12	7	11	10	22	43	15	49	6	53	4
	36%	***43%***	***44%***	***42%***	***18%***	***18%***	***0***	***45%***	***25%***	***51%***	***55%***	***51%***	***39%***	***24%***	***45%***	***29%***	***58%***	***30%***	***46%***	***36%***	***21%***	***42%***	***32%***
	IR	**		*	**	**	**	**I**		**	**	**	**	**	**	*	**		**		**	**A**	**
NET: At least once a week	**143**	22	44	46	18	10	4	53	64	25	19	14	23	20	19	25	33	110	29	101	21	104	9
	79%	***88%***	***80%***	***81%***	***79%***	***60%***	***64%***	***80%***	***76%***	***85%***	***94%***	***95%***	***75%***	***66%***	***79%***	***71%***	***86%***	***77%***	***90%***	***74%***	***70%***	***83%***	***66%***
	T	**		*	**	**	**			**	**	**	**	**	**	*	**		**		**		**
NET: Once a month - once every three months	**29**	1	7	10	4	6	2	12	14	4	1	0	6	8	2	9	2	28	3	26	9	14	5
	16%	***2%***	***12%***	***18%***	***16%***	***40%***	***36%***	***18%***	***17%***	***13%***	***6%***	***3%***	***19%***	***26%***	***8%***	***25%***	***4%***	***20%***	***9%***	***19%***	***30%***	***11%***	***34%***
	V	**		*	**	**	**			**	**	**	**	**	**	*	**	**A**	**		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**176**	128	48	93	35	3	11	4	21	9	35	13	38	53	28	5	3	138	26	6	71	77	22
Weighted Base	**181**	129	52	102	44	3	8	4	12	8	36	13	43	49	29	5	3	143	26	7	73	80	21
Effective Base	**151.0**	110.0	41.2	85.0	30.7	2.8	9.0	3.7	15.9	8.1	30.4	10.3	33.1	46.3	25.4	3.6	2.4	119.2	21.3	5.7	60.2	67.9	17.8
A few times a day	**28**	23	5	15	8	0	3	1	1	0	7	0	3	7	8	2	0	22	5	1	18	6	1
	15%	***18%***	***10%***	***15%***	***17%***	***0***	***40%***	***32%***	***5%***	***0***	***20%***	***0***	***8%***	***15%***	***28%***	***32%***	***0***	***15%***	***18%***	***17%***	***25%***	***8%***	***6%***
	V		*		*	**	**	**	**	**	*	**	*	*	**	**	**		**	**	**AV**		**
At least once every day	**38**	29	8	26	5	1	2	0	4	0	3	5	12	8	7	2	0	35	1	2	22	13	3
	21%	***23%***	***16%***	***25%***	***12%***	***22%***	***26%***	***0***	***34%***	***0***	***8%***	***37%***	***27%***	***17%***	***24%***	***30%***	***0***	***24%***	***3%***	***22%***	***30%***	***16%***	***15%***
	K		*		*	**	**	**	**	**	*	**	K*	*	**	**	**		**	**	**A**		**
About two or three times a week	**37**	27	10	23	9	0	1	0	2	2	10	4	10	8	5	0	0	27	6	2	14	15	5
	20%	***21%***	***19%***	***22%***	***19%***	***0***	***10%***	***13%***	***20%***	***23%***	***27%***	***31%***	***22%***	***16%***	***17%***	***0***	***0***	***19%***	***23%***	***29%***	***20%***	***19%***	***26%***
			*		*	**	**	**	**	**	*	**	*	*	**	**	**		**	**				**
At least once a week	**40**	29	12	20	10	2	1	2	4	2	11	3	11	10	4	0	2	30	10	0	14	20	6
	22%	***22%***	***22%***	***19%***	***22%***	***78%***	***11%***	***55%***	***31%***	***26%***	***31%***	***19%***	***26%***	***19%***	***15%***	***0***	***53%***	***21%***	***37%***	***0***	***19%***	***25%***	***27%***
			*		*	**	**	**	**	**	*	**	*	*	**	**	**		**	**				**
At least once a month	**19**	11	8	11	4	0	1	0	1	2	3	0	1	9	3	0	2	15	3	1	3	14	3
	11%	***8%***	***16%***	***11%***	***9%***	***0***	***9%***	***0***	***9%***	***27%***	***8%***	***3%***	***3%***	***19%***	***11%***	***0***	***47%***	***11%***	***11%***	***16%***	***4%***	***17%***	***12%***
	U		*		*	**	**	**	**	**	*	**	*	**AM***	**	**	**		**	**		**AU**		**
At least once every three months	**10**	4	6	3	5	0	0	0	0	2	2	1	2	2	1	2	0	7	2	1	0	6	3
	6%	***3%***	***12%***	***3%***	***11%***	***0***	***0***	***0***	***0***	***24%***	***6%***	***10%***	***5%***	***4%***	***5%***	***32%***	***0***	***5%***	***6%***	***15%***	***0***	***8%***	***15%***
	BU		B*		*	**	**	**	**	**	*	**	*	*	**	**	**		**	**		**U**		**
Don't know/can't remember	**9**	6	3	4	4	0	0	0	0	0	0	0	4	5	0	0	0	7	0	0	2	5	0
	5%	***5%***	***5%***	***4%***	***9%***	***0***	***4%***	***0***	***2%***	***0***	***0***	***0***	***9%***	***9%***	***0***	***6%***	***0***	***5%***	***1%***	***0***	***3%***	***7%***	***0***
			*		*	**	**	**	**	**	*	**	*	*	**	**	**		**	**				**
NET: At least most days	**66**	52	13	41	13	1	5	1	5	0	10	5	15	16	15	3	0	57	6	3	40	19	4
	36%	***41%***	***26%***	***40%***	***29%***	***22%***	***66%***	***32%***	***39%***	***0***	***28%***	***37%***	***35%***	***32%***	***52%***	***62%***	***0***	***40%***	***21%***	***40%***	***55%***	***24%***	***20%***
	V		*		*	**	**	**	**	**	*	**	*	*	**	**	**		**	**	**AV**			**
NET: At least once a week	**143**	108	35	83	31	3	7	4	11	4	31	12	36	33	24	3	2	114	21	5	68	54	15
	79%	***84%***	***67%***	***81%***	***71%***	***100%***	***87%***	***100%***	***90%***	***49%***	***86%***	***87%***	***83%***	***67%***	***84%***	***62%***	***53%***	***80%***	***82%***	***68%***	***94%***	***68%***	***73%***
	CNV	**AC**	*		*	**	**	**	**	**	*	**	*	*	**	**	**		**	**	**AV**			**
NET: Once a month - once every three months	**29**	15	15	14	9	0	1	0	1	4	5	2	3	12	5	2	2	22	4	2	3	20	6
	16%	***11%***	***28%***	***14%***	***20%***	***0***	***9%***	***0***	***9%***	***51%***	***14%***	***13%***	***8%***	***24%***	***16%***	***32%***	***47%***	***15%***	***17%***	***32%***	***4%***	***25%***	***27%***
	BU		**AB***		*	**	**	**	**	**	*	**	*	*	**	**	**		**	**		**AU**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**198**	98	100	76	122	111	87	20	8	9	17	14	12	12	17	13	40	24	12	149	20	17	12
Weighted Base	**208**	106	102	76	132	112	96	17	9	9	20	15	14	16	9	16	50	30	4	179	17	9	4
Effective Base	**174.2**	85.8	88.6	68.2	106.5	97.5	77.1	18.8	7.9	8.6	16.1	13.2	11.6	11.6	15.7	12.8	37.1	22.7	11.6	140.7	18.8	15.7	11.6
A few times a day	**23**	7	15	9	14	15	7	2	4	1	2	2	4	0	0	4	1	1	0	20	2	0	0
	11%	***7%***	***15%***	***12%***	***10%***	***14%***	***8%***	***13%***	***50%***	***13%***	***12%***	***10%***	***30%***	***0***	***5%***	***26%***	***2%***	***4%***	***6%***	***11%***	***13%***	***5%***	***6%***
	Q							**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
At least once every day	**51**	25	26	17	34	28	23	5	2	3	2	6	1	6	2	3	14	5	1	43	5	2	1
	25%	***24%***	***25%***	***22%***	***26%***	***25%***	***24%***	***27%***	***24%***	***30%***	***12%***	***40%***	***11%***	***37%***	***25%***	***21%***	***27%***	***17%***	***39%***	***24%***	***27%***	***25%***	***39%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
About two or three times a week	**46**	26	20	14	32	25	21	3	2	1	7	4	3	2	1	1	12	7	0	41	3	1	0
	22%	***24%***	***20%***	***18%***	***25%***	***23%***	***22%***	***20%***	***26%***	***8%***	***38%***	***23%***	***24%***	***16%***	***15%***	***9%***	***25%***	***24%***	***6%***	***23%***	***20%***	***15%***	***6%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
At least once a week	**39**	21	18	13	26	12	27	4	0	3	3	1	1	3	2	6	9	6	1	31	4	2	1
	19%	***19%***	***18%***	***17%***	***20%***	***11%***	***28%***	***24%***	***0***	***36%***	***16%***	***8%***	***10%***	***16%***	***25%***	***35%***	***17%***	***18%***	***26%***	***18%***	***24%***	***25%***	***26%***
	F						**AF**	**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
At least once a month	**34**	17	18	18	16	25	9	1	0	1	2	2	3	3	2	1	10	8	1	31	1	2	1
	16%	***16%***	***17%***	***24%***	***12%***	***22%***	***10%***	***5%***	***0***	***13%***	***12%***	***12%***	***25%***	***21%***	***18%***	***8%***	***19%***	***28%***	***14%***	***18%***	***5%***	***18%***	***14%***
	G			**AE**		**AG**		**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
At least once every three months	**8**	5	3	2	6	3	5	2	0	0	2	1	0	2	0	0	0	1	0	6	2	0	0
	4%	***5%***	***3%***	***3%***	***5%***	***3%***	***5%***	***11%***	***0***	***0***	***10%***	***7%***	***0***	***10%***	***4%***	***0***	***0***	***3%***	***8%***	***3%***	***11%***	***4%***	***8%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
Don't know/can't remember	**7**	6	1	4	3	2	5	0	0	0	0	0	0	0	1	0	5	2	0	6	0	1	0
	3%	***6%***	***1%***	***5%***	***2%***	***2%***	***5%***	***0***	***0***	***0***	***0***	***0***	***0***	***0***	***9%***	***0***	***9%***	***6%***	***0***	***4%***	***0***	***9%***	***0***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: At least most days	**74**	33	41	26	48	44	30	7	7	4	5	8	6	6	3	7	15	6	2	63	7	3	2
	35%	***31%***	***40%***	***34%***	***36%***	***39%***	***31%***	***40%***	***74%***	***43%***	***24%***	***50%***	***41%***	***37%***	***29%***	***47%***	***29%***	***21%***	***46%***	***35%***	***40%***	***29%***	***46%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: At least once a week	**158**	79	79	52	106	81	77	14	9	8	15	13	10	11	6	14	36	19	3	135	14	6	3
	76%	***74%***	***78%***	***68%***	***81%***	***72%***	***80%***	***84%***	***100%***	***87%***	***78%***	***81%***	***75%***	***69%***	***69%***	***92%***	***71%***	***64%***	***78%***	***76%***	***84%***	***69%***	***78%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**
NET: Once a month - once every three months	**42**	21	21	20	22	28	14	3	0	1	4	3	3	5	2	1	10	9	1	37	3	2	1
	20%	***20%***	***21%***	***26%***	***17%***	***25%***	***15%***	***16%***	***0***	***13%***	***22%***	***19%***	***25%***	***31%***	***22%***	***8%***	***19%***	***31%***	***22%***	***21%***	***16%***	***22%***	***22%***
								**	**	**	**	**	**	**	**	**	*	**	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**198**	22	41	40	51	21	23	91	75	30	11	13	34	34	37	45	25	173	56	131	33	128	12
Weighted Base	**208**	28	43	37	55	23	23	93	86	27	8	15	37	39	38	46	31	177	57	140	32	139	12
Effective Base	**174.2**	18.3	37.1	36.7	45.9	18.6	19.8	82.3	65.5	25.7	8.8	11.8	29.3	30.0	34.0	39.7	22.8	152.0	48.5	116.0	28.8	112.0	11.2
A few times a day	**23**	0	7	4	6	2	3	12	5	6	3	1	4	4	3	4	6	17	7	15	3	14	1
	11%	0	***17%***	***12%***	***11%***	***7%***	***13%***	***13%***	***6%***	***21%***	***39%***	***9%***	***11%***	***10%***	***9%***	***9%***	***18%***	***10%***	***13%***	***11%***	***9%***	***10%***	***10%***
		**	*	*	*	**	**			**	**	**	**	**	*	*	**		*		**		**
At least once every day	**51**	4	13	11	10	2	11	20	23	7	3	3	10	12	9	9	8	43	16	33	9	35	1
	25%	***13%***	***30%***	***29%***	***19%***	***10%***	***49%***	***22%***	***27%***	***27%***	***35%***	***21%***	***26%***	***32%***	***23%***	***21%***	***25%***	***25%***	***29%***	***24%***	***29%***	***25%***	***7%***
		**	*	*	*	**	**			**	**	**	**	**	*	*	**		*		**		**
About two or three times a week	**46**	12	9	6	13	3	3	19	23	3	0	4	12	8	5	12	3	43	10	31	6	32	3
	22%	***44%***	***21%***	***18%***	***24%***	***11%***	***11%***	***21%***	***27%***	***11%***	0	***26%***	***31%***	***20%***	***14%***	***26%***	***8%***	***25%***	***18%***	***22%***	***19%***	***23%***	***25%***
		**	*	*	*	**	**			**	**	**	**	**	*	*	**	**A**	*		**		**
At least once a week	**39**	6	7	7	10	7	2	18	15	5	0	1	8	5	12	9	3	36	7	31	7	22	4
	19%	***21%***	***17%***	***19%***	***19%***	***29%***	***7%***	***19%***	***18%***	***19%***	0	***8%***	***20%***	***12%***	***33%***	***20%***	***9%***	***20%***	***13%***	***22%***	***21%***	***16%***	***33%***
		**	*	*	*	**	**			**	**	**	**	**	A*	*	**		*		**		**
At least once a month	**34**	3	5	7	9	6	5	21	10	4	2	2	3	6	7	12	7	28	10	24	3	28	2
	16%	***9%***	***11%***	***20%***	***16%***	***26%***	***21%***	***22%***	***11%***	***15%***	***23%***	***14%***	***7%***	***17%***	***18%***	***25%***	***21%***	***16%***	***18%***	***17%***	***9%***	***20%***	***13%***
		**	*	*	*	**	**			**	**	**	**	**	*	*	**		*		**		**
At least once every three months	**8**	1	2	1	5	0	0	0	5	2	0	3	1	0	1	0	2	6	5	1	2	3	1
	4%	***4%***	***4%***	***3%***	***8%***	0	0	0	***6%***	***7%***	***4%***	***22%***	***3%***	0	***3%***	0	***7%***	***3%***	***10%***	0	***7%***	***2%***	***11%***
	HT	**	*	*	*	**	**		**H**	**	**	**	**	**	*	*	**		**AT***		**		**
Don't know/can't remember	**7**	2	0	0	1	4	0	3	4	0	0	0	1	4	0	0	4	3	0	6	2	5	0
	3%	***8%***	0	0	***2%***	***16%***	0	***3%***	***5%***	0	0	0	***2%***	***9%***	0	0	***13%***	***2%***	0	***4%***	***6%***	***4%***	0
	R	**	*	*	*	**	**			**	**	**	**	**	*	*	**		*		**		**
NET: At least most days	**74**	4	20	15	17	4	14	32	28	13	6	5	14	16	12	13	13	60	24	48	12	49	2
	35%	***13%***	***47%***	***41%***	***30%***	***17%***	***62%***	***35%***	***33%***	***48%***	***73%***	***30%***	***36%***	***42%***	***32%***	***29%***	***42%***	***34%***	***42%***	***34%***	***38%***	***35%***	***17%***
		**	*	*	*	**	**			**	**	**	**	**	*	*	**		*		**		**
NET: At least once a week	**158**	22	37	29	40	13	18	70	67	21	6	10	33	29	30	34	19	140	41	109	25	103	10
	76%	***79%***	***85%***	***78%***	***73%***	***58%***	***79%***	***75%***	***78%***	***78%***	***73%***	***64%***	***88%***	***74%***	***78%***	***75%***	***59%***	***79%***	***73%***	***78%***	***78%***	***74%***	***76%***
		**	*	*	*	**	**			**	**	**	**	**	*	*	**	**A**	*		**		**
NET: Once a month - once every three months	**42**	4	6	8	13	6	5	21	15	6	2	5	4	6	8	12	9	34	15	25	5	31	3
	20%	***13%***	***15%***	***22%***	***25%***	***26%***	***21%***	***22%***	***17%***	***22%***	***27%***	***36%***	***10%***	***17%***	***22%***	***25%***	***28%***	***19%***	***27%***	***18%***	***16%***	***22%***	***24%***
		**	*	*	*	**	**			**	**	**	**	**	*	*	**		*		**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**198**	75	123	116	32	3	12	6	4	25	18	11	46	74	42	2	4	159	23	10	75	93	21
Weighted Base	**208**	80	128	124	42	3	9	6	2	21	23	12	53	71	43	2	4	169	23	11	81	101	19
Effective Base	**174.2**	65.8	108.4	104.6	29.0	3.0	10.5	5.8	3.5	21.8	17.3	10.4	39.2	65.0	38.0	1.9	3.0	139.7	21.6	8.5	65.4	84.4	17.0
A few times a day	**23** ***11%***	11 ***14%***	12 ***9%***	14 ***11%***	5 ***12%*** **	0 ***0*** **	1 ***10%*** **	0 ***0*** **	0 ***0*** **	3 ***14%*** **	2 ***10%*** **	2 ***20%*** **	3 ***5%*** *	9 ***13%***	5 ***12%*** *	1 ***64%*** **	0 ***0*** **	16 ***10%***	4 ***16%*** **	3 ***24%*** **	8 ***10%***	10 ***10%***	4 ***24%*** **
At least once every day	**51** ***25%***	21 ***27%***	30 ***23%***	30 ***24%***	10 ***23%*** **	2 ***68%*** **	1 ***11%*** **	1 ***14%*** **	0 ***16%*** **	7 ***33%*** **	5 ***22%*** **	2 ***16%*** **	9 ***18%*** *	16 ***23%***	13 ***30%*** *	1 ***36%*** **	3 ***91%*** **	46 ***27%***	4 ***17%*** **	1 ***9%*** **	27 ***33%***	21 ***20%***	2 ***13%*** **
About two or three times a week	**46** ***22%*** **O**	14 ***18%***	31 ***25%***	29 ***24%***	9 ***21%*** **	0 ***0*** **	1 ***12%*** **	3 ***40%*** **	1 ***69%*** **	3 ***12%*** **	4 ***18%*** **	5 ***44%*** **	17 ***33%*** O*	17 ***23%*** **O**	3 ***6%*** *	0 ***0*** **	0 ***0*** **	36 ***21%***	10 ***42%*** **	0 ***0*** **	25 ***31%*** **AV**	17 ***17%***	2 ***13%*** **
At least once a week	**39** ***19%***	16 ***21%***	22 ***17%***	21 ***17%***	10 ***24%*** **	1 ***32%*** **	2 ***19%*** **	1 ***19%*** **	0 ***15%*** **	4 ***17%*** **	4 ***17%*** **	0 ***0*** **	11 ***20%*** *	18 ***25%***	6 ***13%*** *	0 ***0*** **	0 ***9%*** **	33 ***19%***	4 ***17%*** **	0 ***3%*** **	13 ***16%***	21 ***21%***	4 ***19%*** **
At least once a month	**34** ***16%*** **NU**	12 ***15%***	22 ***17%***	21 ***17%***	5 ***12%*** **	0 ***0*** **	2 ***26%*** **	1 ***11%*** **	0 ***0*** **	5 ***24%*** **	6 ***24%*** **	1 ***8%*** **	8 ***15%*** *	6 ***9%***	14 ***32%*** **AN***	0 ***0*** **	0 ***0*** **	30 ***18%***	0 ***0*** **	3 ***26%*** **	5 ***6%***	25 ***24%*** **AU**	3 ***15%*** **
At least once every three months	**8** ***4%***	2 ***2%***	6 ***5%***	4 ***3%***	1 ***2%*** **	0 ***0*** **	2 ***23%*** **	1 ***16%*** **	0 ***0*** **	0 ***0*** **	2 ***7%*** **	1 ***6%*** **	2 ***4%*** *	2 ***3%***	1 ***3%*** *	0 ***0*** **	0 ***0*** **	6 ***4%***	1 ***4%*** **	0 ***2%*** **	3 ***3%***	5 ***5%***	0 ***0*** **
Don't know/can't remember	**7** ***3%*** **R**	2 ***3%***	5 ***4%***	5 ***4%***	2 ***6%*** **	0 ***0*** **	0 ***0*** **	0 ***0*** **	0 ***0*** **	0 ***0*** **	0 ***0*** **	1 ***7%*** **	2 ***4%*** *	2 ***3%***	2 ***4%*** *	0 ***0*** **	0 ***0*** **	2 ***1%***	1 ***3%*** **	4 ***36%*** **	1 ***1%***	3 ***3%***	3 ***15%*** **
NET: At least most days	**74** ***35%***	32 ***41%***	41 ***32%***	44 ***35%***	15 ***35%*** **	2 ***68%*** **	2 ***20%*** **	1 ***14%*** **	0 ***16%*** **	10 ***47%*** **	7 ***33%*** **	4 ***36%*** **	12 ***23%*** *	25 ***36%***	18 ***43%*** *	2 ***100%*** **	3 ***91%*** **	62 ***37%***	8 ***33%*** **	4 ***33%*** **	35 ***43%***	31 ***31%***	7 ***37%*** **
NET: At least once a week	**158** ***76%*** **OV**	63 ***80%***	95 ***74%***	94 ***76%***	34 ***80%*** **	3 ***100%*** **	4 ***51%*** **	5 ***73%*** **	2 ***100%*** **	16 ***76%*** **	16 ***69%*** **	9 ***80%*** **	40 ***76%*** *	60 ***84%*** **AO**	27 ***62%*** *	2 ***100%*** **	4 ***100%*** **	130 ***77%***	21 ***93%*** **	4 ***36%*** **	72 ***89%*** **AV**	68 ***68%***	13 ***69%*** **
NET: Once a month - once every three months	**42** ***20%*** **NU**	14 ***18%***	28 ***22%***	25 ***21%***	6 ***14%*** **	0 ***0*** **	4 ***49%*** **	2 ***27%*** **	0 ***0*** **	5 ***24%*** **	7 ***31%*** **	2 ***14%*** **	10 ***19%*** *	9 ***12%***	15 ***34%*** **AN***	0 ***0*** **	0 ***0*** **	37 ***22%***	1 ***4%*** **	3 ***28%*** **	7 ***9%***	30 ***29%*** **AU**	3 ***15%*** **

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Good Food
Base: All that have used PSB websites or apps in the past 3 months

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**373**	193	180	178	195	133	240	32	8	27	43	42	24	20	26	28	48	50	25	290	32	26	25
Weighted Base	**384**	203	181	183	201	135	249	24	10	29	56	44	28	25	13	33	57	56	7	340	24	13	7
Effective Base	**325.9**	169.1	156.9	157.1	168.8	117.8	208.2	29.9	7.8	25.6	40.5	39.2	21.8	18.5	24.5	26.8	45.3	48.0	23.1	272.0	29.9	24.5	23.1
A few times a day	**23**	13	10	3	21	15	8	2	1	1	0	5	3	1	0	1	9	0	0	21	2	0	0
	6%	***6%***	***6%***	***1%***	***10%***	***11%***	***3%***	***9%***	***11%***	***4%***	0	***10%***	***9%***	***4%***	0	***4%***	***17%***	0	0	***6%***	***9%***	0	0
	DGR				**AD**	**AG**		**	**	**	*	**KR***	**	**	**	**	**AKR***	*	**		**	**	**
At least once every day	**37**	21	15	11	26	18	19	1	5	3	3	6	1	1	3	2	7	5	1	32	1	3	1
	10%	***11%***	***9%***	***6%***	***13%***	***13%***	***8%***	***3%***	***44%***	***9%***	***6%***	***14%***	***3%***	***5%***	***23%***	***5%***	***12%***	***8%***	***7%***	***10%***	***3%***	***23%***	***7%***
	D	*	*	**	**AD**	*		**	**	**	*	*	**	**	**	**	*	*	**	*	**	**	**
About two or three times a week	**73**	40	33	36	36	29	44	5	0	6	14	6	1	10	3	11	7	9	2	64	5	3	2
	19%	***20%***	***18%***	***20%***	***18%***	***22%***	***18%***	***19%***	0	***22%***	***26%***	***15%***	***5%***	***40%***	***19%***	***32%***	***12%***	***15%***	***21%***	***19%***	***19%***	***19%***	***21%***
								**	**	**	*	*	**	**	**	**	*	*	**		**	**	**
At least once a week	**105**	53	51	43	61	28	77	6	2	8	16	8	10	3	3	6	19	21	3	93	6	3	3
	27%	***26%***	***28%***	***24%***	***30%***	***20%***	***31%***	***24%***	***15%***	***28%***	***29%***	***18%***	***35%***	***14%***	***21%***	***17%***	***34%***	***38%***	***36%***	***27%***	***24%***	***21%***	***36%***
	F						**F**	**	**	**	*	*	**	**	**	**	*	*	**		**	**	**
At least once a month	**109**	59	50	65	44	38	71	6	0	7	16	17	10	6	3	11	13	17	2	98	6	3	2
	28%	***29%***	***28%***	***35%***	***22%***	***28%***	***28%***	***26%***	0	***25%***	***29%***	***37%***	***36%***	***26%***	***20%***	***32%***	***23%***	***31%***	***29%***	***29%***	***26%***	***20%***	***29%***
	E	*	*	**AE**				**	**	**	*	*	**	**	**	**	*	*	**		**	**	**
At least once every three months	**35**	16	19	23	11	6	29	4	3	3	6	2	2	3	2	3	1	4	0	28	4	2	0
	9%	***8%***	***11%***	***13%***	***6%***	***4%***	***12%***	***18%***	***29%***	***10%***	***11%***	***5%***	***7%***	***11%***	***16%***	***10%***	***2%***	***8%***	***6%***	***8%***	***18%***	***16%***	***6%***
	EF			**AE**			**AF**	**	**	**	*	*	**	**	**	**	*	*	**		**	**	**
Don't know/can't remember	**3**	1	2	2	1	1	2	0	0	1	0	0	2	0	0	0	0	0	0	3	0	0	0
	1%	0	***1%***	***1%***	0	***1%***	***1%***	0	0	***4%***	0	0	***5%***	0	0	0	0	0	0	***1%***	0	0	0
								**	**	**	*	*	**	**	**	**	*	*	**		**	**	**
NET: At least most days	**60**	34	26	13	47	33	27	3	6	4	3	11	3	2	3	3	17	5	1	54	3	3	1
	16%	***17%***	***14%***	***7%***	***23%***	***24%***	***11%***	***12%***	***56%***	***12%***	***6%***	***24%***	***12%***	***10%***	***23%***	***9%***	***29%***	***8%***	***7%***	***16%***	***12%***	***23%***	***7%***
	DG	*	*	**	**AD**	**AG**		**	**	**	*	**KR***	**	**	**	**	**AKR***	*	**		**	**	**
NET: At least once a week	**238**	128	110	93	145	89	148	13	7	18	34	25	14	16	8	19	43	34	5	211	13	8	5
	62%	***63%***	***61%***	***51%***	***72%***	***66%***	***59%***	***56%***	***71%***	***62%***	***60%***	***57%***	***52%***	***63%***	***64%***	***58%***	***75%***	***61%***	***65%***	***62%***	***56%***	***64%***	***65%***
	D				**AD**			**	**	**	*	*	**	**	**	**	*	*	**		**	**	**
NET: Once a month - once every three months	**144**	75	69	88	56	44	100	10	3	10	22	19	12	9	5	14	15	22	3	126	10	5	3
	37%	***37%***	***38%***	***48%***	***28%***	***33%***	***40%***	***44%***	***29%***	***34%***	***40%***	***43%***	***43%***	***37%***	***36%***	***42%***	***25%***	***39%***	***35%***	***37%***	***44%***	***36%***	***35%***
	E			**AE**				**	**	**	*	*	**	**	**	**	*	*	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Good Food
Base: All that have used PSB websites or apps in the past 3 months

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**373**	63	85	87	74	34	30	157	148	66	21	31	66	36	68	93	52	321	88	271	45	232	46
Weighted Base	**384**	83	79	84	79	28	30	150	165	67	23	29	68	39	68	96	62	322	87	284	42	233	50
Effective Base	**325.9**	55.6	75.8	78.8	67.2	28.0	26.7	139.0	130.4	56.3	17.5	25.1	54.7	30.9	60.6	84.0	48.2	278.2	77.5	235.8	39.1	202.4	39.7
A few times a day	**23**	4	8	7	4	0	0	9	9	4	2	3	2	4	3	5	7	16	8	15	0	21	1
	6%	***5%***	***10%***	***9%***	***5%***	0	0	***6%***	***6%***	***7%***	***10%***	***9%***	***3%***	***10%***	***5%***	***6%***	***11%***	***5%***	***10%***	***5%***	0	***9%***	***2%***
	R					**	**				**	**		*			*				*	**A**	*
At least once every day	**37**	7	11	13	5	1	1	20	12	4	4	2	12	1	8	6	16	21	12	23	4	30	1
	10%	***9%***	***13%***	***15%***	***6%***	***2%***	***3%***	***14%***	***7%***	***6%***	***20%***	***8%***	***17%***	***3%***	***12%***	***6%***	***26%***	***6%***	***13%***	***8%***	***9%***	***13%***	***1%***
	R					**	**	**A**			**	**	**AP**	*			**AR***				*	**AW**	*
About two or three times a week	**73**	14	10	20	19	8	2	25	33	15	1	8	18	5	13	20	8	65	16	56	11	41	10
	19%	***17%***	***13%***	***23%***	***25%***	***28%***	***8%***	***17%***	***20%***	***22%***	***6%***	***27%***	***26%***	***12%***	***19%***	***21%***	***12%***	***20%***	***19%***	***20%***	***26%***	***18%***	***20%***
						**	**				**	**		*			*				*		*
At least once a week	**105**	26	25	20	18	7	8	42	45	18	8	5	11	12	20	26	22	83	21	78	4	66	16
	27%	***32%***	***32%***	***24%***	***23%***	***25%***	***27%***	***28%***	***28%***	***26%***	***38%***	***17%***	***16%***	***30%***	***30%***	***27%***	***35%***	***26%***	***24%***	***28%***	***9%***	***28%***	***32%***
	MU					**	**				**	**		*			*				*	**U**	U*
At least once a month	**109**	21	22	20	23	9	14	44	47	18	1	9	22	12	21	29	7	102	22	84	19	55	14
	28%	***25%***	***28%***	***24%***	***29%***	***33%***	***44%***	***30%***	***28%***	***26%***	***3%***	***29%***	***32%***	***32%***	***30%***	***30%***	***11%***	***32%***	***26%***	***30%***	***45%***	***23%***	***28%***
	QV					**	**				**	**		*			*	**AQ**			**AV***		*
At least once every three months	**35**	11	3	4	10	3	4	8	19	6	5	2	4	5	3	9	2	33	6	27	5	19	7
	9%	***13%***	***4%***	***4%***	***12%***	***12%***	***14%***	***5%***	***11%***	***10%***	***23%***	***7%***	***5%***	***13%***	***4%***	***10%***	***4%***	***10%***	***7%***	***9%***	***11%***	***8%***	***14%***
	H					**	**				**	**		*			*				*		*
Don't know/can't remember	**3**	0	0	1	1	0	1	1	0	2	0	1	0	0	0	0	0	3	1	1	0	2	1
	1%	0	0	***1%***	***1%***	0	***4%***	***1%***	0	***3%***	0	***3%***	0	0	0	0	0	***1%***	***1%***	0	0	***1%***	***2%***
						**	**			**I**	**	**		*			*				*		*
NET: At least most days	**60**	11	19	20	9	1	1	30	22	9	7	5	14	5	12	11	23	37	20	38	4	51	2
	16%	***14%***	***24%***	***24%***	***11%***	***2%***	***3%***	***20%***	***13%***	***13%***	***30%***	***17%***	***21%***	***13%***	***17%***	***12%***	***37%***	***11%***	***23%***	***13%***	***9%***	***22%***	***4%***
	RW		**AE**	**AE**		**	**				**	**		*			**AR***		**AT**		*	**AW**	*
NET: At least once a week	**238**	51	54	59	46	16	11	97	100	41	17	18	43	21	45	57	53	185	57	172	19	158	28
	62%	***62%***	***68%***	***71%***	***58%***	***55%***	***37%***	***65%***	***60%***	***61%***	***74%***	***61%***	***63%***	***55%***	***65%***	***60%***	***85%***	***57%***	***66%***	***61%***	***44%***	***68%***	***55%***
	RU					**	**				**	**		*			**AR***				*	**AU**	*
NET: Once a month - once every three months	**144**	32	25	24	32	13	18	52	65	24	6	11	25	17	24	38	9	134	28	111	24	74	21
	37%	***38%***	***32%***	***28%***	***41%***	***45%***	***59%***	***35%***	***40%***	***36%***	***26%***	***36%***	***37%***	***45%***	***35%***	***40%***	***15%***	***42%***	***33%***	***39%***	***56%***	***32%***	***42%***
	QV					**	**				**	**		*			*	**AQ**			**AV***		*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

A4a. How often in the past 3 months have you used these websites and/or apps? - BBC Good Food
Base: All that have used PSB websites or apps in the past 3 months

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**373**	146	227	184	59	6	25	29	35	35	57	13	73	152	68	2	8	302	46	15	156	160	37
Weighted Base	**384**	143	241	196	76	8	20	29	25	30	53	15	83	155	68	2	9	316	46	13	158	171	34
Effective Base	**325.9**	130.0	196.7	161.8	54.6	5.6	21.9	27.3	29.7	31.9	48.4	11.8	64.8	131.6	61.3	2.0	6.9	262.4	41.8	12.9	133.7	142.1	32.8
A few times a day	**23**	13	10	17	3	0	0	2	1	0	3	3	3	5	11	0	0	21	2	0	18	2	3
	6%	***9%***	***4%***	***9%***	***4%***	0	0	***8%***	***3%***	0	***5%***	***17%***	***4%***	***3%***	***15%***	0	0	***7%***	***5%***	0	***12%***	***1%***	***7%***
	NV					**	**	**	**	*	*	**			**AMN**	**	**		*	**	**AV**		V*
At least once every day	**37**	26	11	25	2	2	2	2	3	1	7	1	5	20	5	0	0	33	2	1	25	7	3
	10%	***18%***	***4%***	***13%***	***3%***	***24%***	***8%***	***7%***	***11%***	***3%***	***13%***	***4%***	***6%***	***13%***	***8%***	0	0	***10%***	***4%***	***9%***	***16%***	***4%***	***7%***
	CV	**AC**		**E**		**	**	**	**	*	*	**				**	**		*	**	**AV**		*
About two or three times a week	**73**	35	38	44	13	0	3	5	6	2	9	4	18	31	8	0	3	59	11	2	32	35	4
	19%	***24%***	***16%***	***22%***	***17%***	0	***15%***	***16%***	***22%***	***8%***	***18%***	***25%***	***21%***	***20%***	***12%***	0	***39%***	***19%***	***24%***	***15%***	***20%***	***21%***	***11%***
						**	**	**	**	*	*	**				**	**		*	**			*
At least once a week	**105**	38	67	51	19	4	9	9	7	6	14	3	27	41	18	0	1	88	11	3	42	47	10
	27%	***26%***	***28%***	***26%***	***25%***	***52%***	***42%***	***30%***	***28%***	***20%***	***27%***	***22%***	***32%***	***27%***	***26%***	0	***11%***	***28%***	***23%***	***25%***	***27%***	***27%***	***30%***
						**	**	**	**	*	*	**				**	**		*	**			*
At least once a month	**109**	25	84	49	27	2	6	6	4	15	15	3	19	49	20	1	2	91	11	4	30	64	9
	28%	***18%***	***35%***	***25%***	***35%***	***23%***	***29%***	***21%***	***16%***	***51%***	***28%***	***19%***	***23%***	***31%***	***29%***	***47%***	***29%***	***29%***	***24%***	***35%***	***19%***	***37%***	***27%***
	BU	*	**AB**			**	**	**	**	**AD***	*	**				**	**		*	**		**AU**	*
At least once every three months	**35**	5	29	8	12	0	1	5	4	4	4	2	11	10	7	1	1	24	7	2	10	14	5
	9%	***4%***	***12%***	***4%***	***15%***	0	***6%***	***17%***	***17%***	***15%***	***7%***	***13%***	***13%***	***6%***	***10%***	***53%***	***7%***	***7%***	***16%***	***17%***	***7%***	***8%***	***16%***
	BDR		**AB**		**D**	**	**	**	**	D*	*	**				**	**		*	**			*
Don't know/can't remember	**3**	1	2	1	0	0	0	0	1	1	1	0	1	0	0	0	1	0	2	0	0	1	1
	1%	***1%***	***1%***	0	0	0	0	0	***3%***	***4%***	***1%***	0	***1%***	0	0	0	***14%***	0	***4%***	0	0	***1%***	***2%***
	R					**	**	**	**	**AD***	*	**				**	**		**AR***	**			*
NET: At least most days	**60**	39	21	42	5	2	2	5	3	1	9	3	8	24	16	0	0	54	4	1	44	9	5
	16%	***28%***	***9%***	***22%***	***7%***	***24%***	***8%***	***16%***	***14%***	***3%***	***18%***	***21%***	***9%***	***16%***	***23%***	0	0	***17%***	***9%***	***9%***	***28%***	***5%***	***15%***
	CJV	**AC**		**AEJ**		**	**	**	**	*	*	**			**M**	**	**		*	**	**AV**		*
NET: At least once a week	**238**	112	126	138	38	6	13	18	16	9	33	10	52	96	42	0	4	201	26	6	118	92	19
	62%	***78%***	***52%***	***70%***	***50%***	***77%***	***65%***	***62%***	***64%***	***30%***	***63%***	***68%***	***63%***	***62%***	***61%***	0	***51%***	***64%***	***56%***	***48%***	***75%***	***53%***	***55%***
	CEJV	**AC**		**AEJ**		**	**	**	**	*	*	**				**	**		*	**	**AVW**		*
NET: Once a month - once every three months	**144**	31	113	57	38	2	7	11	8	20	19	5	30	59	27	2	3	114	18	6	40	79	15
	37%	***21%***	***47%***	***29%***	***50%***	***23%***	***35%***	***38%***	***33%***	***66%***	***36%***	***32%***	***36%***	***38%***	***39%***	***100%***	***36%***	***36%***	***40%***	***52%***	***25%***	***46%***	***43%***
	BDU		**AB**		**AD**	**	**	**	**	**AD***	*	**				**	**		*	**		**AU**	U*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q27. How important is it that the BBC provides a website with high quality content that you can trust? - www.bbc.co.uk
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**137** *4%* **G**	66 *4%*	71 *5%*	74 *5%*	63 *4%*	82 *5%* **AG**	55 *3%*	9 *4%*	8 *7%*	10 *4%*	18 *5%*	23 *8%* **AHNPQR**	9 *4%*	9 *3%*	11 *7%* **AQ**	9 *3%*	10 *2%*	17 *4%*	5 *5%* **Q**	112 *4%*	9 *4%*	11 *7%* **A**	5 *5%*
2	**56** *2%*	29 *2%*	27 *2%*	35 *2%*	21 *1%*	32 *2%*	25 *2%*	3 *1%*	4 *3%*	3 *1%*	7 *2%*	3 *1%*	3 *1%*	5 *2%*	3 *2%*	9 *3%* **Q**	4 *1%*	10 *2%*	2 *2%*	48 *2%*	3 *1%*	3 *2%*	2 *2%*
3	**54** *2%*	26 *2%*	28 *2%*	33 *2%*	21 *1%*	32 *2%*	22 *1%*	5 *2%*	4 *3%*	3 *1%*	9 *3%*	5 *2%*	2 *1%*	6 *2%*	1 *1%*	7 *3%*	5 *1%*	5 *1%*	1 *1%*	47 *2%*	5 *2%*	1 *1%*	1 *1%*
4	**50** *2%*	25 *2%*	25 *2%*	29 *2%*	21 *1%*	26 *2%*	25 *2%*	3 *1%*	3 *3%*	6 *2%*	7 *2%*	4 *1%*	3 *1%*	1 0	3 *2%*	8 *3%* **N**	6 *1%*	6 *1%*	1 *1%*	44 *2%*	3 *1%*	3 *2%*	1 *1%*
5	**234** *7%*	124 *8%*	110 *7%*	107 *7%*	127 *8%*	103 *7%*	131 *8%*	27 *11%* **ALO**	8 *6%*	16 *7%*	22 *6%*	17 *6%*	21 *9%*	17 *6%*	9 *6%*	21 *7%*	38 *9%*	31 *7%*	6 *6%*	192 *7%*	27 *11%* **ATV**	9 *6%*	6 *6%*
6	**225** *7%*	115 *7%*	110 *7%*	96 *6%*	129 *8%*	102 *7%*	123 *8%*	24 *10%* **O**	11 *9%*	14 *6%*	24 *7%*	20 *7%*	17 *8%*	17 *6%*	8 *5%*	24 *9%*	35 *9%*	25 *6%*	5 *5%*	187 *7%*	24 *10%* **V**	8 *5%*	5 *5%*
7	**359** *11%* **DN**	181 *12%*	177 *11%*	145 *9%*	214 *13%* **AD**	180 *12%*	179 *11%*	21 *8%*	14 *11%*	33 *13%* **N**	35 *10%*	31 *11%*	19 *9%*	18 *6%*	15 *10%*	44 *16%* **HMN**	54 *13%* **N**	63 *14%* **HN**	11 *12%* **N**	311 *12%*	21 *8%*	15 *10%*	11 *12%*
8	**579** *18%* **BD**	267 *17%*	312 *20%* **AB**	244 *16%*	335 *21%* **AD**	293 *19%*	286 *18%*	44 *18%*	21 *17%*	43 *17%*	80 *23%* **AR**	53 *19%*	37 *17%*	58 *21%*	33 *21%*	47 *17%*	74 *18%*	73 *17%*	16 *17%*	486 *18%*	44 *18%*	33 *21%*	16 *17%*
9	**487** *16%* **DQ**	256 *16%*	232 *15%*	215 *14%*	272 *17%* **AD**	249 *16%*	238 *15%*	45 *18%* **Q**	17 *13%*	38 *15%*	48 *14%*	42 *15%*	43 *19%* **Q**	59 *21%* **AKPQS**	25 *16%*	38 *14%*	47 *11%*	74 *17%*	12 *13%*	405 *15%*	45 *18%*	25 *16%*	12 *13%*
Extremely important 10	**685** *22%* **EP**	345 *22%*	340 *22%*	362 *24%* **AE**	323 *20%*	317 *21%*	368 *23%*	54 *21%*	26 *21%*	58 *23%*	69 *20%*	63 *22%*	50 *23%*	65 *23%*	32 *21%*	46 *16%*	97 *24%* **P**	102 *23%*	22 *24%* **P**	577 *22%*	54 *21%*	32 *21%*	22 *24%*
Don't know	**265** *8%* **E**	139 *9%*	125 *8%*	192 *13%* **AE**	72 *5%*	122 *8%*	143 *9%*	15 *6%*	8 *6%*	25 *10%*	26 *7%*	21 *8%*	15 *7%*	28 *10%*	18 *11%* **H**	28 *10%*	36 *9%*	31 *7%*	13 *14%* **AHIK LMQR**	219 *8%*	15 *6%*	18 *11%* **U**	13 *14%* **ATU**
NET: 1-3	**247** *8%* **EGQ**	121 *8%*	126 *8%*	142 *9%* **AE**	105 *7%*	146 *9%* **AG**	101 *6%*	17 *7%*	16 *13%* **Q**	16 *6%*	34 *10%* **Q**	31 *11%* **Q**	14 *7%*	19 *7%*	15 *9%* **Q**	26 *9%* **Q**	19 *5%*	32 *7%*	8 *8%* **Q**	207 *8%*	17 *7%*	15 *9%*	8 *8%*
NET: 4-6	**508** *16%* **SW**	264 *17%*	245 *16%*	232 *15%*	277 *17%*	230 *15%*	279 *17%*	54 *22%* **AJLNORS**	22 *18%*	37 *15%*	53 *15%*	40 *14%*	41 *19%*	35 *12%*	20 *12%*	53 *19%*	79 *19%* **NOS**	63 *14%*	12 *12%*	423 *16%*	54 *22%* **ATVW**	20 *12%*	12 *12%*
NET: 7-10	**2110** *67%* **D**	1049 *67%*	1061 *68%*	966 *63%*	1144 *72%* **AD**	1039 *68%*	1071 *67%*	164 *66%*	78 *63%*	172 *69%*	232 *67%*	189 *67%*	149 *68%*	200 *71%*	105 *67%*	176 *62%*	272 *67%*	311 *71%* **P**	62 *65%*	1779 *68%*	164 *66%*	105 *67%*	62 *65%*
NET: 9-10	**1172** *37%* **P**	601 *38%*	572 *37%*	577 *38%*	596 *37%*	566 *37%*	607 *38%*	99 *39%* **P**	43 *34%*	95 *38%*	117 *34%*	105 *37%*	93 *42%* **P**	124 *44%* **AKP**	57 *36%*	85 *30%*	144 *35%*	176 *40%* **P**	35 *37%*	982 *37%*	99 *39%*	57 *36%*	35 *37%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q27. How important is it that the BBC provides a website with high quality content that you can trust? - www.bbc.co.uk
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important	**137**	13	15	14	10	25	59	20	62	55	12	23	36	17	12	10	12	125	36	89	46	61	18
1	*4%*	*3%*	*3%*	*3%*	*2%*	*6%*	*9%*	*2%*	*4%*	*7%*	*4%*	*6%*	*6%*	*3%*	*3%*	*3%*	*2%*	*5%*	*5%*	*4%*	*7%*	*3%*	*6%*
	EHV					**CDE**	**ABCDE**		**H**	**AHI**		**OP**	**P**					**A**			**AV**		**V**
2	**56**	8	7	8	4	8	21	10	26	20	5	6	14	8	4	5	9	47	19	37	16	35	4
	2%	*2%*	*1%*	*2%*	*1%*	*2%*	*3%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*1%*
	E						**AE**																
3	**54**	1	11	8	6	11	18	14	26	14	5	9	13	5	4	2	5	49	14	35	25	25	2
	2%	0	*2%*	*2%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*4%*	*1%*	*1%*
	B		**B**			**B**	**B**														**AVW**		
4	**50**	7	13	9	6	5	9	14	21	14	5	8	10	12	4	3	12	38	12	32	11	31	4
	2%	*2%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*
5	**234**	32	42	38	41	39	43	44	128	62	21	30	52	40	22	20	48	186	49	169	56	142	30
	7%	*7%*	*8%*	*8%*	*8%*	*9%*	*6%*	*5%*	*9%*	*8%*	*7%*	*9%*	*9%*	*8%*	*6%*	*5%*	*10%*	*7%*	*7%*	*7%*	*8%*	*8%*	*10%*
	HR								**H**	**H**													
6	**225**	51	51	36	29	24	33	58	108	57	25	33	51	33	26	20	45	180	47	167	38	148	27
	7%	*12%*	*10%*	*7%*	*6%*	*5%*	*5%*	*7%*	*7%*	*7%*	*9%*	*9%*	*8%*	*7%*	*7%*	*5%*	*9%*	*7%*	*7%*	*7%*	*6%*	*8%*	*9%*
	GR	**ADEFG**	**AEFG**																			**U**	
7	**359**	58	72	82	58	42	48	91	182	85	33	48	75	61	35	37	60	297	84	252	71	220	34
	11%	*13%*	*14%*	*16%*	*11%*	*10%*	*7%*	*11%*	*12%*	*11%*	*12%*	*13%*	*12%*	*13%*	*9%*	*10%*	*13%*	*11%*	*12%*	*11%*	*10%*	*12%*	*11%*
	G	**G**	**G**	**AEFG**	**G**																		
8	**579**	100	110	97	102	72	99	167	286	124	58	54	116	84	78	94	103	476	128	418	104	361	57
	18%	*22%*	*21%*	*19%*	*19%*	*16%*	*14%*	*20%*	*19%*	*16%*	*21%*	*15%*	*19%*	*17%*	*21%*	*24%*	*22%*	*18%*	*18%*	*18%*	*15%*	*20%*	*19%*
	GJU	**G**	**G**	**G**	**G**			**J**								**ALN**						**U**	
9	**487**	64	69	82	94	74	105	167	234	83	30	52	84	88	70	73	52	433	101	369	98	297	33
	16%	*15%*	*13%*	*16%*	*18%*	*17%*	*15%*	*20%*	*16%*	*11%*	*11%*	*15%*	*14%*	*18%*	*19%*	*19%*	*11%*	*16%*	*14%*	*16%*	*14%*	*16%*	*11%*
	JKQW				**C**			**AIJ**	**J**					**K**	**K**	**KM**		**AQ**				**W**	
Extremely important	**685**	89	104	96	138	108	150	215	315	153	54	61	124	101	100	113	81	604	153	513	143	390	70
10	*22%*	*20%*	*20%*	*19%*	*26%*	*25%*	*22%*	*26%*	*21%*	*20%*	*19%*	*17%*	*20%*	*21%*	*27%*	*29%*	*17%*	*23%*	*22%*	*23%*	*21%*	*21%*	*23%*
	LQ				**ACD**			**AIJ**							**AKLM**	**AKLMN**		**AQ**					
Don't know	**265**	21	36	31	43	30	103	42	107	113	33	32	34	37	21	8	52	213	60	182	84	140	27
	8%	*5%*	*7%*	*6%*	*8%*	*7%*	*15%*	*5%*	*7%*	*15%*	*12%*	*9%*	*6%*	*8%*	*6%*	*2%*	*11%*	*8%*	*8%*	*8%*	*12%*	*8%*	*9%*
	BHIMOPR						**ABCDEF**			**AHI**	**MOP**	**P**	**P**	**P**	**P**						**AV**		
NET: 1-3	**247**	22	34	30	20	44	98	44	114	89	22	38	62	29	19	18	25	222	69	161	87	121	24
	8%	*5%*	*6%*	*6%*	*4%*	*10%*	*14%*	*5%*	*8%*	*11%*	*8%*	*11%*	*10%*	*6%*	*5%*	*5%*	*5%*	*8%*	*10%*	*7%*	*13%*	*7%*	*8%*
	BEHOPTV					**BDE**	**ABCDE**		**H**	**AHI**		**NOP**	**ANOP**					**AQ**	**AT**		**AVW**		
NET: 4-6	**508**	90	107	82	76	68	86	116	258	133	51	71	113	84	52	43	105	404	108	368	105	320	61
	16%	*20%*	*20%*	*17%*	*14%*	*16%*	*12%*	*14%*	*17%*	*17%*	*18%*	*20%*	*19%*	*17%*	*14%*	*11%*	*22%*	*15%*	*15%*	*16%*	*15%*	*17%*	*20%*
	GHPR	**EG**	**AEG**						**H**		**P**	**OP**	**P**	**P**			**AR**						
NET: 7-10	**2110**	311	355	355	392	296	402	640	1018	445	175	215	398	334	284	317	296	1810	466	1552	416	1268	194
	67%	*70%*	*67%*	*71%*	*74%*	*68%*	*58%*	*76%*	*68%*	*57%*	*62%*	*60%*	*66%*	*69%*	*75%*	*82%*	*62%*	*68%*	*66%*	*69%*	*60%*	*69%*	*63%*
	GJLQU	**G**	**G**	**G**	**ACG**	**G**		**AIJ**	**J**					**L**	**AKLM**	**AKLMNO**		**AQ**		**A**		**U**	
NET: 9-10	**1172**	153	173	177	232	182	255	383	550	236	85	113	207	189	171	186	133	1037	254	882	241	686	103
	37%	*35%*	*33%*	*35%*	*44%*	*42%*	*37%*	*45%*	*37%*	*30%*	*30%*	*32%*	*34%*	*39%*	*45%*	*48%*	*28%*	*39%*	*36%*	*39%*	*35%*	*37%*	*34%*
	CJKLQ				**ABCDG**	**C**		**AIJ**	**J**					**K**	**AKLM**	**AKLMN**		**AQ**		**A**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q27. How important is it that the BBC provides a website with high quality content that you can trust? - www.bbc.co.uk
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	**137**	17	120	42	22	3	6	1	7	57	27	14	29	17	10	8	30	54	44	27	18	69	36
	4%	*2%*	*5%*	*3%*	*4%*	*6%*	*3%*	*1%*	*4%*	*9%*	*4%*	*6%*	*4%*	*2%*	*3%*	*9%*	*13%*	*2%*	*8%*	*12%*	*2%*	*4%*	*9%*
	BDNRU		**AB**			*				**ADEGHI**		**N**				**NO**	**AKLMNO**		**AR**	**AR**		**U**	**AUV**
2	**56**	7	49	13	11	0	7	1	3	20	10	5	13	12	2	6	8	21	21	9	5	28	18
	2%	*1%*	*2%*	*1%*	*2%*	0	*4%*	*1%*	*2%*	*3%*	*1%*	*2%*	*2%*	*2%*	*1%*	*7%*	*3%*	*1%*	*4%*	*4%*	*1%*	*2%*	*4%*
	BDRU		**AB**			*	**AD**			**AD**						**AKMNO**	**O**		**AR**	**AR**		**U**	**AUV**
3	**54**	11	43	25	8	0	2	1	3	16	12	6	14	13	4	0	3	28	16	10	8	25	20
	2%	*1%*	*2%*	*2%*	*1%*	0	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	0	*1%*	*1%*	*3%*	*4%*	*1%*	*2%*	*5%*
	RU					*													**AR**	**AR**			**AUV**
4	**50**	16	34	24	6	2	5	5	3	6	9	3	12	9	7	4	7	22	18	8	10	30	7
	2%	*2%*	*1%*	*2%*	*1%*	*3%*	*3%*	*3%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*4%*	*3%*	*1%*	*3%*	*3%*	*1%*	*2%*	*2%*
	R					*		**J**								**N**			**AR**	**AR**			
5	**234**	74	160	105	48	6	12	5	16	41	58	31	53	48	14	8	20	128	70	17	48	138	26
	7%	*9%*	*7%*	*7%*	*9%*	*13%*	*7%*	*4%*	*9%*	*6%*	*9%*	*13%*	*7%*	*6%*	*4%*	*9%*	*9%*	*6%*	*13%*	*8%*	*6%*	*8%*	*6%*
	ORU					*					**O**	**AMNO**							**AR**			**U**	
6	**225**	81	143	109	43	6	16	11	10	30	51	15	54	57	25	7	11	135	66	12	62	121	31
	7%	*9%*	*6%*	*8%*	*8%*	*11%*	*9%*	*8%*	*6%*	*5%*	*8%*	*6%*	*7%*	*7%*	*8%*	*8%*	*5%*	*6%*	*12%*	*5%*	*7%*	*7%*	*7%*
	CJR	**AC**		**J**	**J**	*	**J**												**ART**				
7	**359**	122	237	191	61	4	23	17	17	45	87	30	90	94	32	10	15	267	62	17	112	202	29
	11%	*14%*	*10%*	*14%*	*11%*	*9%*	*13%*	*13%*	*10%*	*7%*	*13%*	*13%*	*12%*	*11%*	*10%*	*11%*	*6%*	*12%*	*11%*	*7%*	*13%*	*12%*	*7%*
	CJQW	**AC**		**AJ**	**J**	*	**J**	**J**			**Q**	**Q**	**Q**	**Q**				**T**			**W**	**W**	
8	**579**	166	413	283	99	8	36	32	24	97	121	45	139	167	69	6	27	453	84	28	203	286	69
	18%	*19%*	*18%*	*20%*	*18%*	*15%*	*20%*	*23%*	*14%*	*15%*	*18%*	*19%*	*19%*	*20%*	*22%*	*7%*	*12%*	*21%*	*15%*	*12%*	*24%*	*17%*	*17%*
	JPQST			**J**		*		**IJ**			**PQ**	**PQ**	**PQ**	**PQ**	**PQ**			**AST**			**AVW**		
9	**487**	139	348	224	82	12	21	24	30	94	90	41	121	142	59	13	18	393	55	22	154	263	48
	16%	*16%*	*15%*	*16%*	*15%*	*24%*	*11%*	*17%*	*18%*	*15%*	*13%*	*18%*	*16%*	*17%*	*19%*	*14%*	*8%*	*18%*	*10%*	*10%*	*18%*	*16%*	*12%*
	QSTW					*					**Q**	**Q**	**Q**	**Q**	**KQ**			**AST**			**AW**		
Extremely important 10	**685**	167	518	299	128	6	41	36	34	142	151	30	157	214	78	13	38	544	66	44	195	365	86
	22%	*20%*	*23%*	*21%*	*23%*	*12%*	*22%*	*26%*	*20%*	*22%*	*22%*	*13%*	*21%*	*26%*	*25%*	*15%*	*16%*	*25%*	*12%*	*19%*	*23%*	*22%*	*21%*
	LQS					*					**L**		**L**	**ALPQ**	**LQ**			**AS**		**S**			
Don't know	**265**	56	208	91	35	3	13	4	22	97	56	15	51	46	13	14	57	143	49	37	37	145	39
	8%	*7%*	*9%*	*6%*	*6%*	*6%*	*7%*	*3%*	*13%*	*15%*	*8%*	*6%*	*7%*	*6%*	*4%*	*16%*	*24%*	*7%*	*9%*	*16%*	*4%*	*9%*	*10%*
	BDHNORU		**AB**			*			**ADEGH**	**ADEGH**	**O**					**AKLMNO**	**AKLMNO**			**ARS**		**U**	**U**
NET: 1-3	**247**	35	212	79	41	3	15	3	13	93	49	25	56	43	17	14	40	102	81	45	31	122	74
	8%	*4%*	*9%*	*6%*	*8%*	*6%*	*8%*	*2%*	*7%*	*14%*	*7%*	*11%*	*8%*	*5%*	*5%*	*15%*	*17%*	*5%*	*15%*	*20%*	*4%*	*7%*	*18%*
	BDHNRU		**AB**		**H**	*	**H**			**ADEGHI**		**NO**				**AKMNO**	**AKMNO**		**AR**	**AR**		**U**	**AUV**
NET: 4-6	**508**	172	337	237	98	14	33	21	28	78	119	49	119	114	47	19	37	285	154	37	120	288	64
	16%	*20%*	*15%*	*17%*	*18%*	*28%*	*18%*	*15%*	*17%*	*12%*	*18%*	*21%*	*16%*	*14%*	*15%*	*21%*	*16%*	*13%*	*28%*	*16%*	*14%*	*17%*	*16%*
	CJNR	**AC**		**J**	**J**	J*	**J**					**N**							**ART**				
NET: 7-10	**2110**	594	1516	998	370	30	120	109	106	377	450	146	507	616	238	42	98	1656	268	111	664	1116	232
	67%	*69%*	*67%*	*71%*	*68%*	*61%*	*66%*	*80%*	*63%*	*59%*	*67%*	*62%*	*69%*	*75%*	*76%*	*47%*	*42%*	*76%*	*48%*	*48%*	*78%*	*67%*	*57%*
	JPQSTW			**AIJ**	**J**	*		**AEFGIJ**			**PQ**	**PQ**	**PQ**	**AKLMPQ**	**AKLMPQ**			**AST**			**AVW**	**W**	
NET: 9-10	**1172**	307	866	523	209	18	61	60	64	236	241	71	278	355	137	26	56	936	121	66	349	628	134
	37%	*36%*	*38%*	*37%*	*39%*	*36%*	*34%*	*44%*	*38%*	*37%*	*36%*	*30%*	*38%*	*43%*	*44%*	*29%*	*24%*	*43%*	*22%*	*29%*	*41%*	*38%*	*33%*
	LQSTW					*					**Q**		**Q**	**AKLMPQ**	**AKLPQ**			**AST**			**AW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust? - www.channel4.com
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Not at all important 1	**165**	82	83	93	73	96	69	15	6	13	18	24	12	11	8	12	15	26	5	136	15	8	5
	5%	***5%***	***5%***	***6%***	***5%***	***6%***	***4%***	***6%***	***4%***	***5%***	***5%***	***8%***	***5%***	***4%***	***5%***	***4%***	***4%***	***6%***	***6%***	***5%***	***6%***	***5%***	***6%***
	G					**AG**						**AQ**											
2	**92**	37	55	56	36	54	39	5	4	12	14	5	4	8	6	13	11	10	2	80	5	6	2
	3%	***2%***	***4%***	***4%***	***2%***	***3%***	***2%***	***2%***	***3%***	***5%***	***4%***	***2%***	***2%***	***3%***	***4%***	***5%***	***3%***	***2%***	***2%***	***3%***	***2%***	***4%***	***2%***
	E			**AE**																			
3	**88**	36	52	53	35	47	41	8	6	7	15	10	5	3	4	7	12	8	2	73	8	4	2
	3%	***2%***	***3%***	***3%***	***2%***	***3%***	***3%***	***3%***	***5%***	***3%***	***4%***	***4%***	***2%***	***1%***	***3%***	***3%***	***3%***	***2%***	***2%***	***3%***	***3%***	***3%***	***2%***
	E			**E**					**N**		**N**	**N**											
4	**112**	55	57	52	60	66	46	12	6	9	11	4	10	9	4	16	16	14	3	93	12	4	3
	4%	***4%***	***4%***	***3%***	***4%***	***4%***	***3%***	***5%***	***5%***	***3%***	***3%***	***1%***	***4%***	***3%***	***3%***	***6%***	***4%***	***3%***	***3%***	***4%***	***5%***	***3%***	***3%***
	GL							**L**								**L**							
5	**292**	151	141	125	167	139	153	34	9	20	32	19	23	29	12	29	41	37	7	240	34	12	7
	9%	***10%***	***9%***	***8%***	***10%***	***9%***	***10%***	***13%***	***7%***	***8%***	***9%***	***7%***	***11%***	***10%***	***8%***	***10%***	***10%***	***8%***	***7%***	***9%***	***13%***	***8%***	***7%***
	D				**AD**			**ALORS**													**ATVW**		
6	**293**	158	134	121	171	141	152	24	17	18	36	27	20	22	10	28	40	46	6	253	24	10	6
	9%	***10%***	***9%***	***8%***	***11%***	***9%***	***10%***	***9%***	***13%***	***7%***	***10%***	***10%***	***9%***	***8%***	***7%***	***10%***	***10%***	***10%***	***6%***	***10%***	***9%***	***7%***	***6%***
	D				**AD**				**OS**														
7	**408**	197	211	146	261	231	177	25	21	32	45	35	29	31	14	45	55	65	12	356	25	14	12
	13%	***13%***	***14%***	***10%***	***16%***	***15%***	***11%***	***10%***	***17%***	***13%***	***13%***	***12%***	***13%***	***11%***	***9%***	***16%***	***14%***	***15%***	***13%***	***14%***	***10%***	***9%***	***13%***
	DGOV				**AD**	**AG**			**O**							**O**		**O**		**V**			
8	**511**	253	258	203	308	239	272	42	14	48	46	48	36	55	32	44	68	67	11	427	42	32	11
	16%	***16%***	***17%***	***13%***	***19%***	***16%***	***17%***	***17%***	***12%***	***19%***	***13%***	***17%***	***16%***	***19%***	***20%***	***16%***	***17%***	***15%***	***12%***	***16%***	***17%***	***20%***	***12%***
	DSW				**AD**					**S**				**S**	**IKS**					**W**		**W**	
9	**310**	167	143	130	180	146	164	31	8	21	31	36	25	25	18	18	34	51	12	249	31	18	12
	10%	***11%***	***9%***	***8%***	***11%***	***10%***	***10%***	***12%***	***7%***	***8%***	***9%***	***13%***	***11%***	***9%***	***11%***	***6%***	***8%***	***12%***	***13%***	***9%***	***12%***	***11%***	***13%***
	D				**AD**			**P**				**P**						**P**	**APQ**				**AT**
Extremely important 10	**445**	228	218	253	193	190	256	29	17	39	58	38	33	40	20	34	57	63	16	380	29	20	16
	14%	***14%***	***14%***	***16%***	***12%***	***12%***	***16%***	***12%***	***14%***	***16%***	***17%***	***13%***	***15%***	***14%***	***13%***	***12%***	***14%***	***14%***	***17%***	***14%***	***12%***	***13%***	***17%***
	EF			**AE**			**AF**																
Don't know	**413**	207	206	299	114	187	226	26	16	32	39	35	23	50	28	37	58	51	18	341	26	28	18
	13%	***13%***	***13%***	***20%***	***7%***	***12%***	***14%***	***10%***	***13%***	***13%***	***11%***	***13%***	***10%***	***18%***	***18%***	***13%***	***14%***	***12%***	***19%***	***13%***	***10%***	***18%***	***19%***
	E			**AE**										**HM**	**AHKMR**				**AHKLMR**			**ATU**	**ATU**
NET: 1-3	**346**	156	190	202	143	197	148	28	16	31	47	39	20	22	19	33	37	44	9	289	28	19	9
	11%	***10%***	***12%***	***13%***	***9%***	***13%***	***9%***	***11%***	***13%***	***13%***	***14%***	***14%***	***9%***	***8%***	***12%***	***12%***	***9%***	***10%***	***10%***	***11%***	***11%***	***12%***	***10%***
	EG			**AE**		**AG**					**N**	**N**											
NET: 4-6	**697**	365	332	299	398	346	351	69	32	46	79	50	53	61	27	72	97	96	15	586	69	27	15
	22%	***23%***	***21%***	***20%***	***25%***	***23%***	***22%***	***28%***	***26%***	***19%***	***23%***	***18%***	***24%***	***21%***	***17%***	***25%***	***24%***	***22%***	***16%***	***22%***	***28%***	***17%***	***16%***
	DOSVW				**AD**			**AJLOS**					**S**			**LOS**	**S**			**W**	**ATVW**		
NET: 7-10	**1674**	844	830	732	942	806	869	127	61	140	180	158	123	150	84	141	214	246	52	1412	127	84	52
	53%	***54%***	***53%***	***48%***	***59%***	***52%***	***54%***	***51%***	***49%***	***56%***	***52%***	***56%***	***56%***	***53%***	***53%***	***50%***	***53%***	***56%***	***55%***	***54%***	***51%***	***53%***	***55%***
	D				**AD**																		
NET: 9-10	**755**	395	361	383	373	336	420	60	26	60	89	74	58	65	38	52	91	114	29	629	60	38	29
	24%	***25%***	***23%***	***25%***	***23%***	***22%***	***26%***	***24%***	***20%***	***24%***	***26%***	***26%***	***27%***	***23%***	***24%***	***18%***	***22%***	***26%***	***30%***	***24%***	***24%***	***24%***	***30%***
	FP						**AF**					**P**	**P**					**P**	**APQ**				**AT**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust? - www.channel4.com
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Not at all important 1	**165** *5%* BCDHO	12 *3%*	18 *3%*	16 *3%*	22 *4%*	22 *5%*	76 *11%* ABCDEF	30 *4%*	78 *5%*	58 *7%* AH	14 *5%*	28 *8%* AO	38 *6%* O	25 *5%* O	8 *2%*	18 *5%*	20 *4%*	144 *5%*	43 *6%*	112 *5%*	53 *8%* AV	85 *5%*	19 *6%*
2	**92** *3%*	7 *2%*	10 *2%*	13 *3%*	17 *3%*	16 *4%*	29 *4%* BC	22 *3%*	42 *3%*	28 *4%*	7 *3%*	8 *2%*	19 *3%*	14 *3%*	9 *3%*	12 *3%*	12 *2%*	81 *3%*	28 *4%*	59 *3%*	21 *3%*	53 *3%*	5 *1%*
3	**88** *3%*	10 *2%*	14 *3%*	15 *3%*	12 *2%*	12 *3%*	24 *4%*	20 *2%*	40 *3%*	28 *4%*	3 *1%*	13 *4%*	22 *4%*	8 *2%*	10 *3%*	12 *3%*	15 *3%*	73 *3%*	22 *3%*	60 *3%*	23 *3%*	55 *3%*	5 *2%*
4	**112** *4%*	14 *3%*	21 *4%*	21 *4%*	22 *4%*	15 *3%*	18 *3%*	46 *6%* AIJ	45 *3%*	20 *3%*	6 *2%*	16 *5%*	20 *3%*	19 *4%*	14 *4%*	12 *3%*	16 *3%*	96 *4%*	21 *3%*	85 *4%*	16 *2%*	75 *4%*	10 *3%*
5	**292** *9%* H	45 *10%*	51 *10%*	45 *9%*	59 *11%*	39 *9%*	53 *8%*	59 *7%*	151 *10%* H	80 *10%* H	35 *13%* O	43 *12%* O	59 *10%*	45 *9%*	25 *7%*	35 *9%*	46 *10%*	244 *9%*	59 *8%*	216 *10%*	78 *11%* V	157 *8%*	33 *11%*
6	**293** *9%* GJ	52 *12%* G	62 *12%* G	51 *10%* G	43 *8%*	40 *9%*	44 *6%*	75 *9%*	160 *11%* AJ	57 *7%*	25 *9%*	35 *10%*	59 *10%*	45 *9%*	41 *11%*	41 *11%*	46 *10%*	247 *9%*	57 *8%*	218 *10%*	56 *8%*	177 *10%*	41 *14%* AU
7	**408** *13%* G	79 *18%* AEFG	71 *13%*	75 *15%* G	66 *12%*	50 *11%*	67 *10%*	113 *13%*	209 *14%*	86 *11%*	32 *11%*	46 *13%*	91 *15%*	80 *17%* A	56 *15%*	51 *13%*	55 *11%*	353 *13%*	77 *11%*	308 *14%*	85 *12%*	242 *13%*	38 *12%*
8	**511** *16%* GJRUW	80 *18%* G	95 *18%* G	91 *18%* G	91 *17%*	66 *15%*	88 *13%*	138 *16%*	266 *18%* J	107 *14%*	54 *19%* L	45 *13%*	104 *17%*	88 *18%* L	71 *19%* L	67 *17%*	94 *20%*	417 *16%*	122 *17%*	364 *16%*	86 *12%*	330 *18%* AUW	37 *12%*
9	**310** *10%*	54 *12%* E	58 *11%*	51 *10%*	41 *8%*	47 *11%*	60 *9%*	110 *13%* AIJ	132 *9%*	65 *8%*	21 *7%*	38 *11%*	63 *10%*	54 *11%*	47 *12%*	35 *9%*	46 *10%*	264 *10%*	69 *10%*	236 *10%*	61 *9%*	191 *10%*	33 *11%*
Extremely important 10	**445** *14%*	57 *13%*	67 *13%*	70 *14%*	95 *18%* ACG	73 *17%* G	83 *12%*	146 *17%* AIJ	195 *13%*	103 *13%*	38 *14%*	40 *11%*	78 *13%*	61 *13%*	61 *16%*	72 *19%* ALMN	54 *11%*	391 *15%* A	115 *16%*	315 *14%*	91 *13%*	268 *14%*	39 *13%*
Don't know	**413** *13%* BDHM NOPV	32 *7%*	65 *12%* B	49 *10%*	63 *12%* B	58 *13%* B	146 *21%* ABCDEF	84 *10%*	178 *12%*	148 *19%* AHI	46 *16%* MNOP	43 *12%*	54 *9%*	45 *9%*	34 *9%*	33 *8%*	74 *15%*	338 *13%*	90 *13%*	291 *13%*	123 *18%* AV	216 *12%*	46 *15%*
NET: 1-3	**346** *11%* BCHOT	29 *7%*	42 *8%*	45 *9%*	52 *10%*	50 *11%* B	129 *19%* ABCDEF	72 *9%*	160 *11%*	114 *15%* AHI	25 *9%*	50 *14%* O	79 *13%* O	47 *10%*	27 *7%*	42 *11%*	47 *10%*	298 *11%*	93 *13%* T	232 *10%*	96 *14%* AV	193 *10%*	29 *10%*
NET: 4-6	**697** *22%* G	112 *25%* G	134 *25%* G	118 *24%* G	124 *23%* G	94 *21%*	116 *17%*	181 *21%*	356 *24%*	157 *20%*	66 *23%*	94 *27%*	137 *23%*	109 *23%*	80 *21%*	87 *23%*	108 *23%*	587 *22%*	137 *20%*	518 *23%*	150 *22%*	409 *22%*	84 *27%* A
NET: 7-10	**1674** *53%* GJLU	270 *61%* AG	291 *55%* G	287 *58%* G	293 *55%* G	236 *54%* G	298 *43%*	506 *60%* AIJ	803 *54%* J	362 *46%*	145 *51%*	168 *47%*	337 *55%* L	283 *58%* AL	235 *62%* AKLM	224 *58%* L	249 *52%*	1425 *54%*	383 *54%*	1222 *54%*	323 *47%*	1031 *56%* AUW	147 *48%*
NET: 9-10	**755** *24%* GI	111 *25%*	125 *23%*	121 *24%*	135 *26%*	120 *28%* G	143 *21%*	256 *30%* AIJ	327 *22%*	168 *22%*	59 *21%*	77 *22%*	141 *23%*	114 *24%*	108 *29%* AKL	107 *28%*	100 *21%*	655 *25%*	183 *26%*	550 *24%*	152 *22%*	459 *25%*	72 *24%*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust? - www.channel4.com
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	3130	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	3130	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	2639.8	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Not at all important 1	165	24	141	48	26	3	8	1	8	72	34	18	33	25	14	11	28	78	45	26	27	81	42
	5%	3%	6%	3%	5%	6%	4%	1%	5%	11%	5%	8%	5%	3%	5%	13%	12%	4%	8%	11%	3%	5%	10%
	BDHNRU		AB			*				ADEGHI		N				AKMNO	AKMNO		AR	AR			AUV
2	92	18	75	38	19	0	9	1	4	22	20	9	24	18	8	6	7	47	27	15	10	52	25
	3%	2%	3%	3%	3%	0	5%	1%	2%	3%	3%	4%	3%	2%	3%	6%	3%	2%	5%	7%	1%	3%	6%
	RU					*										N			AR	AR		U	AUV
3	88	23	65	42	15	0	3	4	3	21	15	9	19	27	5	3	10	44	30	13	17	49	20
	3%	3%	3%	3%	3%	0	2%	3%	2%	3%	2%	4%	3%	3%	1%	3%	4%	2%	5%	6%	2%	3%	5%
	R					*											O		AR	AR			AU
4	112	35	77	60	17	0	6	5	7	18	22	7	30	31	11	2	7	62	33	13	30	59	20
	4%	4%	3%	4%	3%	0	3%	3%	4%	3%	3%	3%	4%	4%	3%	2%	3%	3%	6%	6%	3%	4%	5%
	R					*													AR	R			
5	292	87	205	127	55	6	20	11	18	55	75	32	81	50	27	6	20	181	74	21	69	169	32
	9%	10%	9%	9%	10%	13%	11%	8%	11%	9%	11%	14%	11%	6%	9%	6%	9%	8%	13%	9%	8%	10%	8%
	NR					*					N	AN	N						AR				
6	293	93	200	151	53	7	12	17	14	38	53	17	67	100	36	6	12	198	73	11	77	163	42
	9%	11%	9%	11%	10%	15%	7%	13%	8%	6%	8%	7%	9%	12%	11%	7%	5%	9%	13%	5%	9%	10%	10%
	JQT			AJ	J	J*		J						AKLQ	Q			T	ART				
7	408	123	285	208	72	7	25	24	8	62	98	27	113	104	40	6	19	314	69	13	125	228	39
	13%	14%	13%	15%	13%	15%	14%	17%	5%	10%	15%	11%	15%	13%	13%	7%	8%	14%	13%	5%	15%	14%	9%
	IJQTW			AIJ	I	I*	I	IJ		I	Q		Q					AT	T		W	W	
8	511	159	352	237	89	9	30	27	31	89	127	39	108	150	52	4	28	414	58	26	192	252	50
	16%	19%	15%	17%	16%	18%	17%	20%	18%	14%	19%	17%	15%	18%	17%	5%	12%	19%	11%	11%	22%	15%	12%
	JPSTW					*					PQ	P	P	PQ	P			AST			AVW		
9	310	93	217	149	55	8	17	12	16	52	49	26	82	83	44	13	10	251	31	19	115	159	24
	10%	11%	10%	11%	10%	16%	10%	9%	10%	8%	7%	11%	11%	10%	14%	15%	4%	11%	6%	8%	14%	10%	6%
	KQSW					*						Q	KQ	Q	AKQ	KQ		AS			AVW	W	
Extremely important 10	445	112	334	194	86	5	30	25	28	77	100	25	100	137	46	8	26	361	41	25	137	228	61
	14%	13%	15%	14%	16%	10%	17%	18%	17%	12%	15%	11%	14%	17%	15%	9%	11%	17%	7%	11%	16%	14%	15%
	S					*								ALQ				AST					
Don't know	413	90	323	152	57	4	21	10	32	137	81	26	77	94	31	24	66	236	71	48	54	230	56
	13%	10%	14%	11%	10%	9%	11%	7%	19%	21%	12%	11%	10%	11%	10%	27%	28%	11%	13%	21%	6%	14%	14%
	BDHMRU		AB			*			ADEGH	ADEGH						AKLMNO	AKLMNO			ARS		U	U
NET: 1-3	346	65	281	127	59	3	19	6	15	115	69	36	76	69	27	20	46	168	102	54	54	183	87
	11%	8%	12%	9%	11%	6%	11%	5%	9%	18%	10%	15%	10%	8%	9%	22%	20%	8%	19%	23%	6%	11%	21%
	BDHNRU		AB		H	*				ADEGHI		NO				AKMNO	AKMNO		AR	AR		U	AUV
NET: 4-6	697	215	482	337	125	13	38	33	39	111	150	56	177	182	74	13	39	441	180	45	176	392	94
	22%	25%	21%	24%	23%	27%	21%	24%	23%	17%	22%	24%	24%	22%	23%	15%	17%	20%	33%	20%	21%	23%	23%
	CJQR	AC		J	J	*							Q						ART				
NET: 7-10	1674	486	1188	788	302	29	103	88	84	281	373	117	403	475	183	32	82	1341	199	82	568	867	173
	53%	57%	52%	56%	56%	59%	57%	64%	50%	44%	55%	50%	55%	58%	58%	36%	35%	61%	36%	36%	67%	52%	42%
	CJPQSTW	AC		AJ	J	*	J	AIJ			PQ	PQ	PQ	ALPQ	PQ			AST			AVW	W	
NET: 9-10	755	204	551	343	141	13	47	37	45	129	149	51	182	220	90	21	36	612	72	44	252	387	84
	24%	24%	24%	24%	26%	25%	26%	27%	26%	20%	22%	22%	25%	27%	29%	24%	15%	28%	13%	19%	30%	23%	21%
	JQS			J	J	*					Q		Q	AQ	KQ			AST		S	AVW		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q30. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**686**	349	337	295	391	385	300	72	18	51	63	56	37	55	65	42	89	85	53	496	72	65	53
Weighted Base	**696**	354	342	293	403	390	306	57	21	56	79	57	42	65	33	56	113	100	16	590	57	33	16
Effective Base	**589.0**	295.6	293.6	256.2	333.3	330.4	258.7	67.2	16.0	49.0	59.5	52.4	34.5	52.3	59.1	39.7	82.7	80.4	49.3	463.9	67.2	59.1	49.3
Lowest rating	**2**	0	2	2	0	0	2	0	0	0	0	0	0	0	0	0	2	0	0	2	0	0	0
1	**0**	0	*1%*	*1%*	0	0	*1%*	0	0	0	0	0	0	0	0	0	*2%*	0	0	0	0	0	0
									**	*			*			*	A		*				*
2	**3**	1	2	2	1	2	1	0	0	0	0	1	0	0	0	0	0	1	1	2	0	0	1
	0	0	*1%*	*1%*	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	*1%*	*3%*	0	0	0	*3%*
									**	*			*			*			AHKNQ*				ATU*
3	**2**	1	0	0	2	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	*1%*	0	0	0	0	*1%*	0
									**	*			*			*			*				*
4	**7**	6	1	4	3	4	3	0	0	1	0	1	2	2	1	0	0	0	0	6	0	1	0
	1%	*2%*	0	*1%*	*1%*	*1%*	*1%*	0	0	*2%*	0	*2%*	*5%*	*3%*	*2%*	0	0	0	0	*1%*	0	*2%*	0
									**	*			AQ*			*			*				*
5	**32**	19	13	14	18	18	14	3	0	3	3	2	1	3	1	7	5	4	0	28	3	1	0
	5%	*5%*	*4%*	*5%*	*5%*	*5%*	*5%*	*5%*	0	*6%*	*4%*	*3%*	*2%*	*4%*	*4%*	*13%*	*5%*	*4%*	*2%*	*5%*	*5%*	*4%*	*2%*
									**	*			*			A*			*				*
6	**55**	33	22	24	31	25	30	7	1	4	10	3	2	3	4	3	9	8	1	43	7	4	1
	8%	*9%*	*6%*	*8%*	*8%*	*6%*	*10%*	*12%*	*6%*	*7%*	*13%*	*4%*	*4%*	*5%*	*12%*	*6%*	*8%*	*8%*	*5%*	*7%*	*12%*	*12%*	*5%*
									**	*			*			*			*				*
7	**103**	52	51	52	51	66	37	3	8	10	10	8	5	6	4	13	15	19	2	94	3	4	2
	15%	*15%*	*15%*	*18%*	*13%*	*17%*	*12%*	*5%*	*38%*	*19%*	*13%*	*14%*	*12%*	*9%*	*13%*	*23%*	*13%*	*19%*	*13%*	*16%*	*5%*	*13%*	*13%*
	HU								**	H*			*			H*		H	*	U			*
8	**215**	114	100	86	129	128	87	20	4	13	22	19	19	15	6	19	44	26	6	182	20	6	6
	31%	*32%*	*29%*	*29%*	*32%*	*33%*	*28%*	*35%*	*21%*	*24%*	*28%*	*33%*	*44%*	*22%*	*19%*	*35%*	*39%*	*26%*	*40%*	*31%*	*35%*	*19%*	*40%*
	OV								**	*			NO*			*	NO		NO*				V*
9	**178**	89	89	69	109	95	83	19	5	16	25	13	9	23	11	6	20	29	4	145	19	11	4
	26%	*25%*	*26%*	*24%*	*27%*	*24%*	*27%*	*32%*	*24%*	*28%*	*32%*	*23%*	*20%*	*35%*	*33%*	*10%*	*18%*	*29%*	*23%*	*25%*	*32%*	*33%*	*23%*
	P							PQ	**	P*	P		*	PQ	PQ	*		P	*				*
Highest rating 10	**94**	37	58	36	59	48	46	6	2	9	8	10	4	12	5	7	17	11	2	81	6	5	2
	14%	*10%*	*17%*	*12%*	*15%*	*12%*	*15%*	*11%*	*12%*	*16%*	*10%*	*18%*	*10%*	*19%*	*14%*	*13%*	*15%*	*11%*	*14%*	*14%*	*11%*	*14%*	*14%*
	B		AB						**	*			*			*			*				*
Don't know	**6**	4	3	5	1	4	3	0	0	0	0	2	1	1	0	0	0	2	0	6	0	0	0
	1%	*1%*	*1%*	*2%*	0	*1%*	*1%*	0	0	0	0	*3%*	*2%*	*2%*	*1%*	0	0	*2%*	0	*1%*	0	*1%*	0
									**	*			*			*			*				*
NET: 1-3	**6**	2	4	4	2	3	3	0	0	0	0	1	0	0	0	0	3	1	1	5	0	0	1
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	0	0	0	0	*1%*	0	0	*1%*	0	*3%*	*1%*	*3%*	*1%*	0	*1%*	*3%*
									**	*			*			*			HKN*				U*
NET: 4-6	**94**	58	36	42	52	47	47	10	1	8	13	5	5	8	6	11	15	12	1	77	10	6	1
	13%	*16%*	*10%*	*14%*	*13%*	*12%*	*15%*	*17%*	*6%*	*14%*	*17%*	*9%*	*11%*	*12%*	*18%*	*19%*	*13%*	*12%*	*7%*	*13%*	*17%*	*18%*	*7%*
	C	AC							**	*			*			*			*				*
NET: 7-10	**590**	291	299	243	347	337	253	48	19	48	66	50	37	56	27	45	96	85	14	502	48	27	14
	85%	*82%*	*87%*	*83%*	*86%*	*86%*	*83%*	*83%*	*94%*	*86%*	*83%*	*87%*	*87%*	*86%*	*80%*	*81%*	*85%*	*85%*	*90%*	*85%*	*83%*	*80%*	*90%*
									**	*			*			*			*				*
NET: 9-10	**272**	125	147	105	167	143	129	25	7	24	33	23	13	35	16	13	37	39	6	226	25	16	6
	39%	*35%*	*43%*	*36%*	*42%*	*37%*	*42%*	*44%*	*36%*	*43%*	*42%*	*40%*	*30%*	*54%*	*47%*	*24%*	*33%*	*39%*	*37%*	*38%*	*44%*	*47%*	*37%*
	P							P	**	*			*	AMPQ	P	*			*				*

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q30. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**686**	80	118	136	144	102	106	273	290	120	36	58	120	129	116	121	94	592	156	503	127	417	61
Weighted Base	**696**	105	116	124	142	105	104	264	315	114	32	56	123	132	116	130	117	579	152	515	124	427	63
Effective Base	**589.0**	69.6	103.9	117.3	126.5	84.8	94.6	239.3	246.2	104.1	30.1	48.3	102.2	106.3	99.9	111.2	83.7	508.8	129.4	434.7	111.5	356.7	50.9
Lowest rating 1	**2**	0	2	0	0	0	0	0	2	0	0	0	0	0	0	2	2	0	0	2	0	0	2
	0	0	*2%*	0	0	0	0	0	*1%*	0	0	0	0	0	0	*1%*	*2%*	0	0	0	0	0	*3%*
	RV		**A**								*	*				**A**	**AR**						**AV**
2	**3**	0	0	0	0	0	2	1	2	0	0	0	0	0	0	1	0	3	2	0	2	0	0
	0	0	0	0	0	0	*2%*	0	*1%*	0	0	0	0	0	0	*1%*	0	0	*2%*	0	*2%*	0	0
	T						**A**				*	*							**T**		**AV**		
3	**2**	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0	2	0	1	0	2	0
	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0	0	0	0
											*	*											
4	**7**	4	1	1	1	0	0	0	7	0	0	1	2	1	0	0	0	7	1	6	0	7	0
	1%	*4%*	*1%*	*1%*	0	0	0	0	*2%*	0	0	*1%*	*2%*	*1%*	0	0	0	*1%*	0	*1%*	0	*2%*	0
	H	**A**							**AH**		*	*											
5	**32**	3	6	7	6	8	2	18	12	2	0	1	3	8	6	6	8	24	7	25	7	17	4
	5%	*3%*	*5%*	*6%*	*4%*	*7%*	*2%*	*7%*	*4%*	*2%*	0	*2%*	*3%*	*6%*	*5%*	*5%*	*7%*	*4%*	*5%*	*5%*	*6%*	*4%*	*6%*
								A			*	*											
6	**55**	3	11	13	13	8	6	18	25	10	3	7	6	14	9	7	5	50	17	34	14	29	6
	8%	*3%*	*10%*	*10%*	*9%*	*8%*	*6%*	*7%*	*8%*	*9%*	*10%*	*13%*	*5%*	*11%*	*8%*	*6%*	*4%*	*9%*	*11%*	*7%*	*11%*	*7%*	*9%*
	T										*	*											
7	**103**	25	20	16	20	14	8	34	48	21	3	11	22	18	15	13	18	85	20	76	15	71	6
	15%	*24%*	*17%*	*13%*	*14%*	*14%*	*8%*	*13%*	*15%*	*19%*	*9%*	*20%*	*18%*	*13%*	*13%*	*10%*	*16%*	*15%*	*13%*	*15%*	*12%*	*17%*	*10%*
	G	**AG**									*	*											
8	**215**	31	38	46	33	32	35	91	91	31	14	13	36	50	31	46	43	172	47	158	41	123	21
	31%	*30%*	*33%*	*37%*	*23%*	*31%*	*33%*	*35%*	*29%*	*27%*	*44%*	*23%*	*29%*	*38%*	*27%*	*36%*	*37%*	*30%*	*31%*	*31%*	*33%*	*29%*	*33%*
	E			**E**							*	*											
9	**178**	19	25	28	42	28	36	60	87	31	8	13	36	35	34	34	28	150	37	135	26	111	17
	26%	*19%*	*22%*	*22%*	*29%*	*27%*	*34%*	*23%*	*28%*	*27%*	*26%*	*23%*	*30%*	*26%*	*29%*	*26%*	*24%*	*26%*	*24%*	*26%*	*21%*	*26%*	*27%*
							ABC				*	*											
Highest rating 10	**94**	19	12	13	25	14	12	37	39	17	4	10	16	5	21	17	11	83	19	73	16	66	7
	14%	*18%*	*10%*	*10%*	*17%*	*13%*	*12%*	*14%*	*12%*	*15%*	*11%*	*18%*	*13%*	*4%*	*18%*	*13%*	*10%*	*14%*	*13%*	*14%*	*13%*	*15%*	*12%*
	N										*	N*	**N**		**N**	**N**							
Don't know	**6**	0	1	1	2	0	2	3	3	0	0	0	1	0	0	2	1	5	2	5	3	1	0
	1%	0	*1%*	*1%*	*1%*	0	*2%*	*1%*	*1%*	0	0	0	*1%*	0	0	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	0	0
	V										*	*									**V**		
NET: 1-3	**6**	0	2	0	1	0	3	2	4	0	0	0	0	1	0	4	2	4	2	3	2	2	2
	1%	0	*2%*	0	*1%*	0	*3%*	*1%*	*1%*	0	0	0	0	*1%*	0	*3%*	*2%*	*1%*	*2%*	*1%*	*2%*	0	*3%*
											*	*				**A**							**V**
NET: 4-6	**94**	11	18	21	20	16	8	37	43	13	3	9	11	23	15	13	14	80	25	65	21	53	9
	13%	*10%*	*15%*	*17%*	*14%*	*15%*	*8%*	*14%*	*14%*	*11%*	*10%*	*15%*	*9%*	*17%*	*13%*	*10%*	*12%*	*14%*	*16%*	*13%*	*17%*	*13%*	*15%*
											*	*											
NET: 7-10	**590**	94	95	102	119	88	91	222	265	101	29	47	111	108	101	110	100	490	123	442	98	371	52
	85%	*90%*	*82%*	*82%*	*84%*	*84%*	*87%*	*84%*	*84%*	*89%*	*90%*	*85%*	*90%*	*82%*	*87%*	*85%*	*86%*	*85%*	*81%*	*86%*	*79%*	*87%*	*82%*
											*	*										**U**	
NET: 9-10	**272**	38	37	41	66	42	48	97	126	48	12	23	53	40	55	51	39	233	56	209	42	177	25
	39%	*36%*	*32%*	*33%*	*47%*	*40%*	*46%*	*37%*	*40%*	*43%*	*38%*	*42%*	*43%*	*30%*	*47%*	*39%*	*34%*	*40%*	*37%*	*41%*	*34%*	*41%*	*39%*
	N				**CD**		**C**				*	*			**N**								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q30. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**686**	205	481	355	90	9	44	34	40	114	105	41	151	247	114	8	18	532	105	33	223	351	84
Weighted Base	**696**	209	487	378	107	12	37	36	25	102	105	43	161	249	114	5	18	538	108	31	228	356	83
Effective Base	**589.0**	178.1	410.9	310.1	79.6	7.1	39.4	29.3	32.8	102.7	86.7	33.9	131.0	215.6	98.8	7.0	15.8	455.7	91.4	28.3	192.8	300.0	71.8
Lowest rating	**2**	2	0	2	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0
1	**0**	1%	0	1%	0	0	0	0	0	0	0	0	0	0	2%	0	0	0	0	0	0	0	0
	CR					**	*	**	*			*			A	**	**			**			
2	**3**	0	2	0	0	0	0	0	0	2	1	0	0	0	1	0	0	1	1	0	0	0	3
	0	0	1%	0	0	0	0	0	1%	2%	1%	0	0	0	1%	0	0	0	1%	1%	0	0	3%
						**	*	**	*	AD		*				**	**			**			AUV
3	**2**	0	2	1	0	0	0	0	0	0	0	0	0	0	2	0	0	1	0	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	2%	0	0	1%
						**	*	**	*			*			A	**	**			**			
4	**7**	5	2	6	1	0	0	0	0	0	2	0	1	3	1	0	0	4	2	1	3	0	4
	1%	2%	0	2%	1%	0	0	0	0	0	2%	0	1%	1%	1%	0	0	1%	2%	2%	1%	0	4%
	CV	AC				**	*	**	*			*				**	**			**	V		AV
5	**32**	10	23	23	2	2	1	2	0	2	3	1	6	10	12	0	1	14	11	4	6	19	5
	5%	5%	5%	6%	2%	13%	3%	6%	0	2%	3%	2%	4%	4%	11%	0	3%	3%	10%	13%	2%	5%	6%
	R					**	*	**	*			*			AKMN	**	**	*	AR	**			
6	**55**	20	35	27	9	2	2	0	4	11	6	2	13	23	9	1	1	29	17	7	14	27	10
	8%	9%	7%	7%	9%	13%	5%	0	18%	10%	6%	5%	8%	9%	8%	20%	7%	5%	15%	22%	6%	8%	12%
	R					**	*	**	AD*			*				**	**		AR	**			
7	**103**	27	76	63	13	1	9	7	3	7	16	11	28	30	13	1	4	74	24	4	27	54	17
	15%	13%	16%	17%	13%	8%	24%	20%	12%	7%	16%	25%	17%	12%	12%	15%	20%	14%	22%	14%	12%	15%	21%
	J			J		**	J*	**	*			N*				**	**		AR	**			
8	**215**	60	155	114	34	5	14	12	5	31	28	12	48	86	36	1	3	171	33	6	61	120	25
	31%	29%	32%	30%	32%	46%	38%	32%	20%	30%	27%	29%	30%	34%	32%	19%	16%	32%	30%	19%	27%	34%	30%
						**	*	**	*			*				**	**			**			
9	**178**	59	119	90	34	2	3	6	8	34	25	13	45	64	24	2	6	151	18	6	65	94	15
	26%	28%	24%	24%	32%	20%	8%	17%	34%	33%	24%	29%	28%	26%	21%	41%	35%	28%	17%	19%	29%	27%	18%
	GS			G	G	**	*	**	G*	G		*				**	**	AS		**			
Highest rating	**94**	26	68	48	14	0	7	9	4	13	23	4	20	29	13	0	3	89	2	2	52	37	3
10	**14%**	13%	14%	13%	13%	0	19%	24%	16%	13%	22%	10%	12%	12%	11%	5%	19%	17%	2%	7%	23%	10%	4%
	SVW					**	*	**	*		AN	*				**	**	AS		**	AVW		
Don't know	**6**	1	5	3	0	0	1	0	0	2	1	0	1	5	0	0	0	3	0	1	0	3	1
	1%	0	1%	1%	0	0	2%	0	0	2%	1%	0	1%	2%	0	0	0	1%	0	2%	0	1%	1%
						**	*	**	*			*				**	**			**			
NET: 1-3	**6**	2	4	3	0	0	0	0	0	3	1	0	0	0	5	0	0	2	1	1	0	0	4
	1%	1%	1%	1%	0	0	0	0	1%	3%	1%	0	0	0	4%	0	0	0	1%	2%	0	0	4%
	RV					**	*	**	*			*			AMN	**	**			**			AUV
NET: 4-6	**94**	34	59	57	12	3	3	2	4	12	11	3	19	35	22	1	2	47	29	12	23	46	19
	13%	16%	12%	15%	11%	26%	8%	6%	18%	12%	10%	7%	12%	14%	20%	20%	10%	9%	27%	37%	10%	13%	22%
	R					**	*	**	*			*				**	**		AR	**			AUV
NET: 7-10	**590**	172	418	314	95	9	33	33	20	85	92	40	140	209	87	4	16	486	77	18	206	306	60
	85%	82%	86%	83%	89%	74%	90%	94%	82%	83%	88%	93%	87%	84%	76%	80%	90%	90%	72%	58%	90%	86%	72%
	OSW					**	*	**	*		O	O*	O			**	**	AS		**	AW	W	
NET: 9-10	**272**	85	187	138	48	2	10	15	12	47	48	17	64	93	37	2	9	240	21	8	117	132	18
	39%	41%	38%	36%	45%	20%	27%	41%	50%	46%	46%	39%	40%	38%	32%	46%	53%	45%	19%	25%	51%	37%	22%
	SW					**	*	**	*	G		*				**	**	AS		**	AVW	W	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q30. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**270**	129	141	114	156	138	132	23	8	15	24	23	12	19	15	27	43	35	26	206	23	15	26
Weighted Base	**287**	135	152	119	168	148	139	19	9	16	29	26	14	24	7	36	54	43	9	253	19	7	9
Effective Base	**232.0**	109.2	122.9	95.9	136.1	118.2	113.9	20.8	7.6	14.8	22.3	21.1	10.9	17.9	13.9	25.5	39.9	33.0	23.9	192.4	20.8	13.9	23.9
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*4%*	0	0	0	*4%*
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
2	**2**	0	2	2	0	0	2	0	0	0	0	0	0	0	0	2	0	0	0	2	0	0	0
	1%	0	*1%*	*1%*	0	0	*1%*	0	0	0	0	0	0	0	0	*5%*	0	0	0	*1%*	0	0	0
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
3	**2**	1	1	2	0	1	1	0	0	1	0	1	0	0	0	0	0	0	0	2	0	0	0
	1%	*1%*	*1%*	*2%*	0	*1%*	*1%*	0	0	*7%*	0	*5%*	0	0	0	0	0	0	0	*1%*	0	0	0
	E							**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
4	**6**	4	2	2	4	4	2	0	1	0	1	3	0	0	0	1	0	0	0	6	0	0	0
	2%	*3%*	*1%*	*1%*	*2%*	*3%*	*1%*	0	*13%*	0	*3%*	*11%*	0	0	0	*2%*	0	0	0	*2%*	0	0	0
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
5	**14**	10	4	8	5	5	8	2	0	1	0	0	0	3	0	2	3	2	0	12	2	0	0
	5%	*7%*	*2%*	*7%*	*3%*	*4%*	*6%*	*9%*	0	*7%*	0	0	0	*14%*	0	*5%*	*6%*	*5%*	0	*5%*	*9%*	0	0
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
6	**31**	14	18	16	15	16	16	2	0	2	6	3	0	1	0	3	8	6	1	29	2	0	1
	11%	*10%*	*12%*	*14%*	*9%*	*11%*	*11%*	*9%*	0	*12%*	*21%*	*11%*	0	*4%*	*4%*	*9%*	*15%*	*14%*	*6%*	*11%*	*9%*	*4%*	*6%*
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
7	**53**	23	30	23	31	28	25	6	1	4	9	7	1	1	2	6	9	9	0	45	6	2	0
	19%	*17%*	*20%*	*19%*	*18%*	*19%*	*18%*	*31%*	*9%*	*22%*	*31%*	*26%*	*6%*	*4%*	*26%*	*15%*	*17%*	*20%*	*4%*	*18%*	*31%*	*26%*	*4%*
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
8	**82**	37	45	34	48	43	39	6	1	3	6	5	6	5	3	10	17	16	5	68	6	3	5
	29%	*28%*	*29%*	*29%*	*28%*	*29%*	*28%*	*33%*	*12%*	*20%*	*20%*	*21%*	*40%*	*19%*	*43%*	*27%*	*30%*	*38%*	*53%*	*27%*	*33%*	*43%*	*53%*
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
9	**59**	30	29	17	42	31	28	2	4	2	2	4	4	7	1	10	15	5	2	54	2	1	2
	21%	*23%*	*19%*	*14%*	*25%*	*21%*	*20%*	*12%*	*47%*	*13%*	*8%*	*14%*	*30%*	*30%*	*17%*	*27%*	*27%*	*12%*	*23%*	*21%*	*12%*	*17%*	*23%*
	D				**AD**			**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
Highest rating	**31**	14	17	10	20	16	15	1	2	3	4	3	2	4	1	3	1	5	1	28	1	1	1
10	*11%*	*10%*	*11%*	*9%*	*12%*	*11%*	*11%*	*7%*	*19%*	*19%*	*15%*	*13%*	*15%*	*16%*	*10%*	*10%*	*2%*	*11%*	*10%*	*11%*	*7%*	*10%*	*10%*
	Q							**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
Don't know	**6**	2	5	4	2	3	4	0	0	0	1	0	1	3	0	0	1	0	0	6	0	0	0
	2%	*1%*	*3%*	*3%*	*1%*	*2%*	*3%*	0	0	0	*2%*	0	*8%*	*13%*	0	0	*3%*	0	0	*3%*	0	0	0
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: 1-3	**5**	1	3	5	0	1	3	0	0	1	0	1	0	0	0	2	0	0	0	4	0	0	0
	2%	*1%*	*2%*	*4%*	0	*1%*	*2%*	0	0	*7%*	0	*5%*	0	0	0	*5%*	0	0	*4%*	*2%*	0	0	*4%*
	E			**E**				**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: 4-6	**51**	27	23	26	25	25	26	3	1	3	7	6	0	4	0	6	11	8	1	47	3	0	1
	18%	*20%*	*15%*	*22%*	*15%*	*17%*	*19%*	*18%*	*13%*	*19%*	*24%*	*22%*	0	*18%*	*4%*	*16%*	*21%*	*19%*	*6%*	*18%*	*18%*	*4%*	*6%*
								**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: 7-10	**225**	105	121	84	141	119	107	15	8	12	21	19	13	17	7	28	41	35	8	195	15	7	8
	78%	*78%*	*79%*	*71%*	*84%*	*80%*	*77%*	*82%*	*87%*	*74%*	*73%*	*73%*	*92%*	*69%*	*96%*	*79%*	*76%*	*81%*	*90%*	*77%*	*82%*	*96%*	*90%*
	D				**AD**			**	**	**	**	**	**	**	**	**	*	*	**		**	**	**
NET: 9-10	**90**	44	46	27	63	47	43	3	6	5	7	7	6	11	2	13	16	10	3	81	3	2	3
	31%	*33%*	*30%*	*23%*	*37%*	*32%*	*31%*	*18%*	*66%*	*32%*	*23%*	*27%*	*45%*	*47%*	*27%*	*37%*	*29%*	*23%*	*33%*	*32%*	*18%*	*27%*	*33%*
	D				**AD**			**	**	**	**	**	**	**	**	**	*	*	**		**	**	**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q30. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**270**	57	68	54	44	32	15	104	110	53	31	33	48	34	31	49	43	227	72	180	39	189	20
Weighted Base	**287**	73	69	51	47	32	14	106	129	49	32	37	54	36	32	52	57	230	73	194	36	203	22
Effective Base	**232.0**	48.7	58.9	49.2	39.7	26.5	13.0	92.0	94.6	44.4	25.9	28.5	40.3	29.1	27.6	45.4	39.7	193.5	62.0	153.3	32.6	164.1	18.1
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
2	**2**	0	0	0	0	2	0	0	2	0	2	0	0	0	0	0	0	2	0	2	0	2	0
	1%	0	0	0	0	5%	0	0	1%	0	5%	0	0	0	0	0	0	1%	0	1%	0	1%	0
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
3	**2**	0	1	0	1	0	0	0	2	0	0	0	1	0	0	0	1	1	1	0	0	1	0
	1%	0	2%	0	3%	0	0	0	2%	0	0	0	2%	0	0	0	2%	1%	2%	0	0	1%	0
	T	*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
4	**6**	3	2	1	0	0	0	4	0	2	1	0	1	2	1	0	6	0	1	3	0	6	0
	2%	4%	3%	2%	0	0	0	4%	0	4%	4%	0	2%	5%	3%	0	10%	0	2%	1%	0	3%	0
	IR	*		*	*	**	**			I*	**	**	*	**	**	*	AR*				*		**
5	**14**	4	2	2	1	5	0	5	7	2	0	0	2	2	5	1	2	11	5	9	2	10	2
	5%	5%	2%	4%	3%	16%	0	4%	6%	4%	0	0	3%	5%	14%	2%	4%	5%	6%	5%	5%	5%	7%
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
6	**31**	11	8	3	4	3	2	12	15	4	2	7	4	1	4	6	6	25	7	21	3	22	2
	11%	15%	11%	6%	9%	10%	13%	11%	12%	7%	7%	19%	8%	3%	14%	12%	10%	11%	10%	11%	7%	11%	11%
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
7	**53**	16	9	10	12	3	3	17	26	9	7	7	10	7	6	9	6	47	9	37	10	38	2
	19%	22%	14%	20%	26%	9%	20%	16%	20%	19%	23%	20%	19%	18%	17%	17%	11%	20%	13%	19%	27%	19%	10%
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
8	**82**	17	20	15	12	11	7	37	31	13	4	8	16	13	8	19	17	65	21	58	11	58	6
	29%	23%	29%	30%	26%	34%	51%	35%	24%	27%	13%	21%	30%	35%	24%	37%	30%	28%	29%	30%	30%	28%	25%
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
9	**59**	14	16	14	9	6	0	20	31	8	7	10	15	9	6	9	11	48	17	40	6	40	8
	21%	19%	24%	27%	19%	18%	0	19%	24%	17%	20%	27%	29%	24%	20%	17%	19%	21%	23%	21%	18%	20%	34%
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
Highest rating	**31**	9	8	6	4	2	2	11	10	10	9	5	4	2	2	7	6	25	9	21	3	23	3
10	**11%**	12%	12%	11%	8%	5%	16%	10%	8%	20%	28%	13%	7%	7%	5%	13%	11%	11%	12%	11%	9%	11%	14%
		*		*	*	**	**			AI*	**	**	*	**	**	*	*				*		**
Don't know	**6**	0	2	1	2	1	0	2	4	1	0	0	0	1	1	1	1	5	3	3	1	4	0
	2%	0	4%	1%	5%	3%	0	2%	3%	1%	0	0	0	2%	3%	3%	2%	2%	4%	2%	4%	2%	0
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
NET: 1-3	**5**	0	1	0	1	2	0	0	5	0	2	0	1	0	0	0	1	3	1	2	0	3	0
	2%	0	2%	0	3%	5%	0	0	4%	0	5%	0	2%	0	0	0	2%	1%	2%	1%	0	2%	0
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
NET: 4-6	**51**	17	12	6	6	8	2	20	22	7	3	7	7	5	10	7	14	37	13	33	4	38	4
	18%	24%	17%	11%	12%	26%	13%	19%	17%	15%	11%	19%	13%	13%	31%	14%	25%	16%	18%	17%	12%	19%	18%
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
NET: 7-10	**225**	56	54	45	38	21	12	84	98	41	27	30	45	31	21	43	40	185	55	156	30	158	18
	78%	76%	78%	87%	80%	66%	87%	79%	76%	83%	84%	81%	84%	85%	66%	84%	71%	80%	76%	80%	84%	78%	82%
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**
NET: 9-10	**90**	23	25	20	13	7	2	30	41	18	15	15	19	11	8	15	17	73	25	61	10	62	11
	31%	32%	36%	38%	27%	23%	16%	28%	32%	37%	48%	39%	36%	31%	25%	30%	30%	32%	35%	31%	27%	31%	47%
		*		*	*	**	**			*	**	**	*	**	**	*	*				*		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q30. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**270**	92	178	150	35	1	28	20	13	23	44	15	68	87	44	1	9	228	31	9	132	106	28
Weighted Base	**287**	101	186	166	48	0	21	19	10	21	50	14	73	94	45	1	9	240	34	11	139	112	32
Effective Base	**232.0**	80.1	152.0	131.1	31.9	1.0	24.0	17.5	11.5	20.6	36.5	12.1	57.1	78.2	39.4	1.0	7.4	197.6	25.2	8.3	112.3	93.0	23.7
Lowest rating	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	**0**	0	0	0	0	0	*1%*	0	0	0	0	0	0	0	0	0	0	0	*1%*	0	0	0	0
					*	**	**	**	**	**	*	**			*	**	**		**	**			**
2	**2**	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	2	0	0	2
	1%	*2%*	0	0	*4%*	0	0	0	0	0	0	0	0	0	0	0	*19%*	0	0	*16%*	0	0	*5%*
	CR				D*	**	**	**	**	**	*	**			*	**	**		**	**			**
3	**2**	1	1	1	0	0	0	0	1	0	1	0	0	0	0	0	1	0	1	1	1	0	1
	1%	*1%*	*1%*	*1%*	0	0	0	0	*13%*	0	*2%*	0	0	0	0	0	*14%*	0	*4%*	*11%*	*1%*	0	*4%*
	R				*	**	**	**	**	**	*	**			*	**	**		**	**			**
4	**6**	2	4	1	2	0	2	0	1	0	1	0	3	2	0	0	0	3	1	2	2	4	0
	2%	*2%*	*2%*	*1%*	*4%*	0	*9%*	0	*8%*	0	*2%*	0	*4%*	*2%*	0	0	0	*1%*	*3%*	*16%*	*1%*	*3%*	0
	R				*	**	**	**	**	**	*	**			*	**	**		**	**			**
5	**14**	5	9	8	4	0	1	0	0	1	7	0	1	2	2	0	1	8	5	2	3	8	3
	5%	*5%*	*5%*	*5%*	*9%*	0	*4%*	0	0	*4%*	*14%*	0	*1%*	*2%*	*5%*	0	*11%*	*3%*	*13%*	*14%*	*2%*	*7%*	*8%*
	R				*	**	**	**	**	**	**AMN***	**			*	**	**		**	**			**
6	**31**	7	24	17	7	0	0	4	0	3	2	1	17	7	4	0	0	24	5	2	20	7	3
	11%	*7%*	*13%*	*10%*	*14%*	0	*1%*	*21%*	*2%*	*13%*	*5%*	*9%*	*23%*	*7%*	*9%*	0	0	*10%*	*14%*	*18%*	*14%*	*6%*	*10%*
	V				*	**	**	**	**	**	*	**	**AKN**		*	**	**		**	**			**
7	**53**	19	34	34	3	0	4	8	0	4	7	1	17	16	9	1	3	44	9	1	21	25	7
	19%	*19%*	*18%*	*21%*	*5%*	0	*17%*	*43%*	*5%*	*20%*	*15%*	*9%*	*24%*	*17%*	*19%*	*100%*	*27%*	*18%*	*25%*	*6%*	*15%*	*22%*	*23%*
	E			**E**	*	**	**	**	**	**	*	**			*	**	**		**	**			**
8	**82**	25	57	44	15	0	6	4	4	9	13	4	19	36	10	0	0	73	8	1	34	38	8
	29%	*25%*	*30%*	*26%*	*30%*	*100%*	*30%*	*21%*	*35%*	*44%*	*26%*	*29%*	*27%*	*38%*	*23%*	0	0	*30%*	*23%*	*10%*	*24%*	*34%*	*27%*
					*	**	**	**	**	**	*	**		**A**	*	**	**		**	**			**
9	**59**	23	36	40	14	0	3	0	2	1	12	5	9	16	17	0	0	54	5	0	35	19	5
	21%	*23%*	*19%*	*24%*	*28%*	0	*15%*	0	*17%*	*4%*	*24%*	*40%*	*12%*	*17%*	*38%*	0	0	*22%*	*15%*	0	*25%*	*17%*	*16%*
	M				*	**	**	**	**	**	*	**			**AMN***	**	**		**	**			**
Highest rating	**31**	16	15	17	3	0	4	3	2	2	5	1	6	11	3	0	3	30	0	1	22	7	2
10	*11%*	*16%*	*8%*	*10%*	*6%*	0	*19%*	*15%*	*20%*	*11%*	*11%*	*9%*	*9%*	*12%*	*6%*	0	*29%*	*12%*	0	*8%*	*15%*	*6%*	*6%*
	C				*	**	**	**	**	**	*	**			*	**	**		**	**		**AV**		**
Don't know	**6**	0	6	5	0	0	1	0	0	1	0	1	1	4	0	0	0	5	1	0	1	4	0
	2%	0	*3%*	*3%*	0	0	*3%*	0	0	*4%*	0	*5%*	*2%*	*5%*	0	0	0	*2%*	*3%*	0	*1%*	*4%*	0
					*	**	**	**	**	**	*	**			*	**	**		**	**			**
NET: 1-3	**5**	3	1	1	2	0	0	0	1	0	1	0	0	0	0	0	3	0	2	3	1	0	3
	2%	*3%*	*1%*	*1%*	*4%*	0	*1%*	0	*13%*	0	*2%*	0	0	0	0	0	*33%*	0	*5%*	*26%*	*1%*	0	*9%*
	R				*	**	**	**	**	**	*	**			*	**	**		**	**			**
NET: 4-6	**51**	14	36	26	13	0	3	4	1	4	11	1	20	11	7	0	1	35	10	5	25	19	6
	18%	*14%*	*19%*	*16%*	*27%*	0	*14%*	*21%*	*10%*	*17%*	*22%*	*9%*	*26%*	*11%*	*14%*	0	*11%*	*15%*	*30%*	*49%*	*18%*	*17%*	*18%*
	R				*	**	**	**	**	**	*	**	**AN**		*	**	**		**	**			**
NET: 7-10	**225**	83	142	134	33	0	17	15	8	17	38	12	52	79	38	1	5	200	22	3	112	89	23
	78%	*83%*	*76%*	*81%*	*69%*	*100%*	*81%*	*79%*	*77%*	*79%*	*76%*	*86%*	*70%*	*83%*	*86%*	*100%*	*57%*	*83%*	*63%*	*25%*	*80%*	*79%*	*72%*
						**	**	**	**	**	*	**			*	**	**	**A**	**	**			**
NET: 9-10	**90**	39	51	56	16	0	7	3	4	3	17	7	15	27	20	0	3	84	5	1	57	26	7
	31%	*39%*	*27%*	*34%*	*34%*	0	*34%*	*15%*	*37%*	*15%*	*35%*	*49%*	*20%*	*29%*	*44%*	0	*29%*	*35%*	*15%*	*8%*	*41%*	*23%*	*23%*
	MV				*	**	**	**	**	**	*	**			M*	**	**	**A**	**	**	**AV**		**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
One	**665**	314	352	311	354	331	334	73	29	58	79	49	32	47	48	71	69	87	24	520	73	48	24
	21%	***20%***	***23%***	***20%***	***22%***	***22%***	***21%***	***29%***	***23%***	***23%***	***23%***	***17%***	***15%***	***17%***	***30%***	***25%***	***17%***	***20%***	***26%***	***20%***	***29%***	***30%***	***26%***
	MT							**ALMNQR**		**M**	**M**				**AKLMNQR**	**LMNQ**			**LMNQ**		**AT**	**AT**	**T**
Two	**1699**	852	847	851	848	823	876	121	70	129	192	154	127	175	76	155	212	240	48	1454	121	76	48
	54%	***54%***	***54%***	***56%***	***53%***	***54%***	***55%***	***48%***	***56%***	***52%***	***56%***	***55%***	***58%***	***62%***	***48%***	***55%***	***52%***	***55%***	***51%***	***55%***	***48%***	***48%***	***51%***
	HOUV												**HO**	**AHJOQS**						**AUV**			
Three	**479**	257	222	222	257	234	245	43	18	45	46	37	42	37	21	37	75	64	15	400	43	21	15
	15%	***16%***	***14%***	***15%***	***16%***	***15%***	***15%***	***17%***	***14%***	***18%***	***13%***	***13%***	***19%***	***13%***	***13%***	***13%***	***18%***	***15%***	***16%***	***15%***	***17%***	***13%***	***16%***
Four	**218**	110	108	107	111	115	103	12	4	14	20	26	14	21	10	17	37	36	6	190	12	10	6
	7%	***7%***	***7%***	***7%***	***7%***	***8%***	***6%***	***5%***	***3%***	***6%***	***6%***	***9%***	***7%***	***7%***	***6%***	***6%***	***9%***	***8%***	***7%***	***7%***	***5%***	***6%***	***7%***
												HI											
Five	**51**	33	18	29	23	24	28	1	4	3	5	12	4	2	2	1	11	5	1	48	1	2	1
	2%	***2%***	***1%***	***2%***	***1%***	***2%***	***2%***	0	***4%***	***1%***	***1%***	***4%***	***2%***	***1%***	***1%***	0	***3%***	***1%***	***1%***	***2%***	0	***1%***	***1%***
	HU								**HP**			**AHNPRS**					**H**						
Six or more	**18**	7	11	12	6	9	8	1	0	0	4	3	0	1	1	1	2	4	0	16	1	1	0
	1%	0	***1%***	***1%***	0	***1%***	***1%***	0	0	0	***1%***	***1%***	0	0	***1%***	0	***1%***	***1%***	0	***1%***	0	***1%***	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
One	**665**	61	82	102	90	102	228	127	282	252	140	140	151	68	23	23	61	604	181	446	243	301	73
	21%	***14%***	***15%***	***20%***	***17%***	***23%***	***33%***	***15%***	***19%***	***32%***	***50%***	***39%***	***25%***	***14%***	***6%***	***6%***	***13%***	***23%***	***26%***	***20%***	***35%***	***16%***	***24%***
	BCEHI NOPQTV			**BC**		**BCE**	**ABCDEF**		**H**	**AHI**	**ALMNOP**	**AMNOP**	**ANOP**	**OP**				**AQ**	**AT**		**AVW**		**V**
Two	**1699**	127	340	310	271	239	412	517	812	366	97	163	342	306	253	242	247	1449	370	1249	345	1024	158
	54%	***29%***	***64%***	***62%***	***51%***	***55%***	***60%***	***61%***	***54%***	***47%***	***34%***	***46%***	***56%***	***63%***	***67%***	***63%***	***52%***	***55%***	***53%***	***55%***	***50%***	***55%***	***52%***
	BJKLU		**ABEF**	**ABEF**	**B**	**B**	**ABE**	**AIJ**	**J**			**K**	**KL**	**AKLM**	**AKLM**	**AKL**						**U**	
Three	**479**	131	64	65	114	64	41	119	257	101	27	35	69	87	71	71	92	387	103	349	79	310	50
	15%	***29%***	***12%***	***13%***	***21%***	***15%***	***6%***	***14%***	***17%***	***13%***	***10%***	***10%***	***11%***	***18%***	***19%***	***18%***	***19%***	***15%***	***15%***	***15%***	***11%***	***17%***	***16%***
	CGJK LMRU	**ACDEFG**	**G**	**G**	**ACDFG**	**G**			**AJ**					**KLM**	**KLM**	**KLM**	**AR**					**AU**	
Four	**218**	101	30	16	41	25	6	59	110	47	8	14	34	18	26	45	48	170	38	168	19	168	18
	7%	***23%***	***6%***	***3%***	***8%***	***6%***	***1%***	***7%***	***7%***	***6%***	***3%***	***4%***	***6%***	***4%***	***7%***	***12%***	***10%***	***6%***	***5%***	***7%***	***3%***	***9%***	***6%***
	DGKLNRU	**ACDEFG**	**G**	**G**	**DG**	**G**									**K**	**AKLMNO**	**AR**					**AU**	**U**
Five	**51**	17	12	3	13	6	0	13	28	11	6	5	10	4	3	2	24	27	4	41	3	36	5
	2%	***4%***	***2%***	***1%***	***2%***	***1%***	0	***2%***	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***1%***	***1%***	***5%***	***1%***	***1%***	***2%***	0	***2%***	***2%***
	GRSU	**ADFG**	**DG**		**DG**	**G**											**AR**			**S**		**U**	
Six or more	**18**	6	3	3	3	1	1	6	9	2	4	0	1	2	2	3	6	12	7	9	4	10	2
	1%	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	0	***1%***	0	0	0	***1%***	***1%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***
	R	**G**									**L**												

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
One	**665**	89	576	251	91	5	68	15	15	220	140	47	146	167	52	23	80	453	128	54	160	370	94
	21%	***10%***	***25%***	***18%***	***17%***	***10%***	***38%***	***11%***	***9%***	***34%***	***21%***	***20%***	***20%***	***20%***	***17%***	***25%***	***35%***	***21%***	***23%***	***24%***	***19%***	***22%***	***23%***
	BDEHIO		**AB**	**I**	**I**	*	**ADEFHI**			**ADEFHI**							**AKLMNO**						
Two	**1699**	595	1104	796	313	28	60	19	110	372	359	142	366	458	194	50	113	1199	296	118	445	928	226
	54%	***69%***	***49%***	***57%***	***57%***	***58%***	***33%***	***14%***	***65%***	***58%***	***53%***	***60%***	***50%***	***56%***	***61%***	***57%***	***49%***	***55%***	***54%***	***51%***	***52%***	***56%***	***55%***
	CGHM	**AC**		**AGH**	**GH**	**GH***	**H**		**ADGH**	**AGH**		**MQ**		**M**	**AKMQ**								
Three	**479**	122	357	235	88	7	31	46	30	42	102	35	122	129	45	11	32	338	81	30	152	236	58
	15%	***14%***	***16%***	***17%***	***16%***	***14%***	***17%***	***34%***	***18%***	***7%***	***15%***	***15%***	***17%***	***16%***	***14%***	***12%***	***14%***	***15%***	***15%***	***13%***	***18%***	***14%***	***14%***
	J			**J**	**J**	*	**J**	**ADEFGIJ**	**J**												**AV**		
Four	**218**	35	183	97	40	8	17	37	10	9	56	10	81	52	13	2	4	153	36	21	68	113	25
	7%	***4%***	***8%***	***7%***	***7%***	***16%***	***9%***	***27%***	***6%***	***1%***	***8%***	***4%***	***11%***	***6%***	***4%***	***2%***	***2%***	***7%***	***6%***	***9%***	***8%***	***7%***	***6%***
	BJOQ		**AB**	**J**	**J**	**ADJ***	**J**	**ADEGIJ**	**J**		**LOPQ**		**ALNOPQ**	**Q**									
Five	**51**	11	41	19	9	0	3	16	2	2	14	1	16	7	8	3	1	34	6	5	18	21	5
	2%	***1%***	***2%***	***1%***	***2%***	0	***2%***	***11%***	***1%***	0	***2%***	0	***2%***	***1%***	***3%***	***4%***	***1%***	***2%***	***1%***	***2%***	***2%***	***1%***	***1%***
	JN			**J**	**J**	*	**J**	**ADEFGIJ**					**N**		**N**	**LN**							
Six or more	**18**	4	14	7	4	1	1	3	1	0	2	1	1	7	4	0	1	9	6	1	9	5	1
	1%	0	***1%***	0	***1%***	***3%***	***1%***	***2%***	***1%***	0	0	***1%***	0	***1%***	***1%***	0	***1%***	0	***1%***	0	***1%***	0	0
	JV					J*	**J**	**ADJ**	**J**						**M**						**V**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q39. How would you describe your national identity?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
English	**2000**	1007	993	868	1132	1006	994	22	114	194	273	201	159	233	43	220	207	327	8	1927	22	43	8
	64%	***64%***	***64%***	***57%***	***71%***	***66%***	***62%***	***9%***	***91%***	***78%***	***79%***	***72%***	***73%***	***82%***	***27%***	***78%***	***51%***	***75%***	***8%***	***73%***	***9%***	***27%***	***8%***
	DHOQ SUVW				**AD**				**AHJKLM NOPQRS**	**AHOQS**	**AHLOQS**	**AHOQS**	**AHOQS**	**AHLM OQRS**	**HS**	**AHOQS**	**HOS**	**AHOQS**		**AUVW**		**UW**	
Welsh	**106**	54	53	53	53	50	57	0	0	2	4	2	1	2	83	7	2	3	0	23	0	83	0
	3%	***3%***	***3%***	***3%***	***3%***	***3%***	***4%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	***53%***	***2%***	***1%***	***1%***	0	***1%***	0	***53%***	0
	HJKLMN QRSTUW														**AHIJKL MNPQRS**	**H**						**ATUW**	
Scottish	**208**	103	105	111	97	107	100	178	1	0	4	3	1	5	1	5	3	6	0	28	178	1	0
	7%	***7%***	***7%***	***7%***	***6%***	***7%***	***6%***	***71%***	***1%***	0	***1%***	***1%***	0	***2%***	***1%***	***2%***	***1%***	***1%***	0	***1%***	***71%***	***1%***	0
	IJKLMNO PQRSTVW							**AIJKLM NOPQRS**													**ATVW**		
Northern Irish	**55**	27	29	27	28	25	30	1	0	0	1	0	0	1	0	0	0	0	53	2	1	0	53
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	0	0	0	0	0	0	0	0	0	0	0	***56%***	0	0	0	***56%***
	JKLO PQRTV																		**AHIJKL MNOPQR**				**ATUV**
British	**536**	270	266	313	223	257	279	40	7	44	49	54	39	29	24	40	133	58	19	453	40	24	19
	17%	***17%***	***17%***	***20%***	***14%***	***17%***	***18%***	***16%***	***6%***	***18%***	***14%***	***19%***	***18%***	***10%***	***16%***	***14%***	***33%***	***13%***	***20%***	***17%***	***16%***	***16%***	***20%***
	EINR			**AE**				**I**		**IN**	**I**	**IN**	**IN**		**I**	**I**	**AHIJKL MNOPRS**	**I**	**INR**				
Other (Please write in)	**190**	99	90	137	53	74	115	8	3	8	9	20	13	13	5	9	60	35	7	169	8	5	7
	6%	***6%***	***6%***	***9%***	***3%***	***5%***	***7%***	***3%***	***2%***	***3%***	***3%***	***7%***	***6%***	***4%***	***3%***	***3%***	***15%***	***8%***	***8%***	***6%***	***3%***	***3%***	***8%***
	EFHKOUV			**AE**			**AF**					**KO**					**AHIJKL MNOPRS**	**HIJKOP**	**HIJKOP**	**UV**			**UV**
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No answer / not stated	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No / none	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Polish	**23**	10	13	13	9	8	14	1	0	2	4	1	5	0	1	1	1	5	2	19	1	1	2
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	0	***2%***	0	0	0	0	***1%***	***2%***	***1%***	0	0	***2%***
													ANQ						**AHLNQ**				**ATU**
Irish	**12**	3	9	9	3	8	4	0	0	0	1	0	1	0	0	1	2	2	6	6	0	0	6
	0	0	***1%***	***1%***	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	0	***6%***	0	0	0	***6%***
	T																		**AHIJKL MNOPQR**				**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q39. How would you describe your national identity?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
English	**2000**	295	328	284	326	283	484	534	959	499	189	226	399	317	244	244	118	1879	490	1412	454	1211	170
	64%	***67%***	***62%***	***57%***	***61%***	***65%***	***70%***	***63%***	***64%***	***64%***	***67%***	***64%***	***66%***	***65%***	***65%***	***63%***	***25%***	***71%***	***70%***	***62%***	***66%***	***66%***	***55%***
	DQTW	**D**				**D**	**ACDE**											**AQ**	**AT**		**W**	**AW**	
Welsh	**106**	14	14	13	17	24	24	19	58	30	7	17	21	15	14	9	3	104	33	67	28	63	10
	3%	***3%***	***3%***	***3%***	***3%***	***6%***	***3%***	***2%***	***4%***	***4%***	***3%***	***5%***	***3%***	***3%***	***4%***	***2%***	***1%***	***4%***	***5%***	***3%***	***4%***	***3%***	***3%***
	HQT					**ACD**			**H**									**AQ**	**AT**				
Scottish	**208**	26	28	26	42	35	50	42	106	58	21	29	36	36	27	21	6	202	38	161	42	125	21
	7%	***6%***	***5%***	***5%***	***8%***	***8%***	***7%***	***5%***	***7%***	***7%***	***8%***	***8%***	***6%***	***7%***	***7%***	***5%***	***1%***	***8%***	***5%***	***7%***	***6%***	***7%***	***7%***
	HQ									**H**								**AQ**					
Northern Irish	**55**	5	8	10	13	12	8	11	23	20	8	8	10	7	7	5	1	54	17	35	17	29	4
	2%	***1%***	***1%***	***2%***	***2%***	***3%***	***1%***	***1%***	***2%***	***3%***	***3%***	***2%***	***2%***	***1%***	***2%***	***1%***	0	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***
	Q																	**AQ**					
British	**536**	80	87	94	90	75	110	179	235	122	37	52	101	82	63	80	194	342	104	400	114	309	48
	17%	***18%***	***16%***	***19%***	***17%***	***17%***	***16%***	***21%***	***16%***	***16%***	***13%***	***15%***	***17%***	***17%***	***17%***	***21%***	***41%***	***13%***	***15%***	***18%***	***16%***	***17%***	***16%***
	R							**ALJ**								**K**	**AR**						
Other (Please write in)	**190**	21	56	60	38	7	8	52	102	36	18	19	36	20	18	25	135	54	13	162	33	88	50
	6%	***5%***	***10%***	***12%***	***7%***	***2%***	***1%***	***6%***	***7%***	***5%***	***6%***	***5%***	***6%***	***4%***	***5%***	***7%***	***28%***	***2%***	***2%***	***7%***	***5%***	***5%***	***16%***
	FGRSV	**FG**	**ABFG**	**ABEFG**	**FG**												**AR**			**AS**			**AUV**
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No answer / not stated	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No / none	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Polish	**23**	1	10	8	3	1	0	1	10	12	1	1	4	6	4	1	21	2	3	18	3	16	3
	1%	0	***2%***	***2%***	0	0	0	0	***1%***	***2%***	0	0	***1%***	***1%***	***1%***	0	***4%***	0	0	***1%***	0	***1%***	***1%***
	GHR		**ABEFG**	**AFG**						**AH**							**AR**						
Irish	**12**	2	0	3	3	1	4	5	5	2	0	3	1	1	1	1	0	12	5	7	2	8	1
	0	0	0	***1%***	0	0	***1%***	***1%***	0	0	0	***1%***	0	0	0	0	0	0	***1%***	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q39. How would you describe your national identity?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
English	**2000**	514	1486	899	326	30	108	75	107	454	491	160	460	483	170	53	160	1439	349	153	577	1087	257
	64%	***60%***	***65%***	***64%***	***60%***	***61%***	***60%***	***55%***	***63%***	***70%***	***73%***	***68%***	***63%***	***59%***	***54%***	***60%***	***69%***	***66%***	***63%***	***67%***	***68%***	***65%***	***63%***
	BHNO		**AB**			*				**ADEGH**	**AMNOP**	**NO**	**O**				**NO**	**A**			**A**		
Welsh	**106**	24	82	38	23	3	10	7	4	23	22	8	26	32	6	3	8	70	21	11	25	57	19
	3%	***3%***	***4%***	***3%***	***4%***	***5%***	***5%***	***5%***	***3%***	***4%***	***3%***	***3%***	***4%***	***4%***	***2%***	***4%***	***4%***	***3%***	***4%***	***5%***	***3%***	***3%***	***5%***
						*	**D**																
Scottish	**208**	43	165	89	32	6	15	11	9	45	39	15	55	57	18	2	21	133	53	12	50	119	28
	7%	***5%***	***7%***	***6%***	***6%***	***13%***	***8%***	***8%***	***5%***	***7%***	***6%***	***6%***	***7%***	***7%***	***6%***	***2%***	***9%***	***6%***	***10%***	***5%***	***6%***	***7%***	***7%***
	B		**AB**			*											**P**		**AR**				
Northern Irish	**55**	16	39	24	9	1	5	0	6	10	11	4	13	15	5	0	6	40	6	5	16	28	7
	2%	***2%***	***2%***	***2%***	***2%***	***1%***	***3%***	0	***4%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	0	***3%***	***2%***	***1%***	***2%***	***2%***	***2%***	***2%***
						*			**AH**														
British	**536**	151	385	239	104	5	34	31	25	98	88	35	128	170	66	17	28	374	95	36	139	276	84
	17%	***18%***	***17%***	***17%***	***19%***	***11%***	***19%***	***23%***	***15%***	***15%***	***13%***	***15%***	***17%***	***21%***	***21%***	***20%***	***12%***	***17%***	***17%***	***15%***	***16%***	***17%***	***21%***
	KQ					*		**J**					**K**	**AKQ**	**KQ**								
Other (Please write in)	**190**	89	100	97	44	4	8	11	16	10	18	10	45	57	41	11	5	103	25	13	32	87	15
	6%	***10%***	***4%***	***7%***	***8%***	***9%***	***5%***	***8%***	***9%***	***2%***	***3%***	***4%***	***6%***	***7%***	***13%***	***13%***	***2%***	***5%***	***5%***	***6%***	***4%***	***5%***	***4%***
	CJKQ RUVW	**AC**		**J**	**J**	J*	**J**	**J**	**J**				**KQ**	**KQ**	**AKLMNQ**	**AKLMQ**							
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
No answer / not stated	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
No / none	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
Polish	**23**	16	7	14	6	0	0	0	2	0	2	0	6	4	7	2	2	17	0	0	8	9	0
	1%	***2%***	0	***1%***	***1%***	0	0	0	***1%***	0	0	0	***1%***	0	***2%***	***2%***	***1%***	***1%***	0	0	***1%***	***1%***	0
	CJS	**AC**		**J**	**J**	*			**J**						**AKLN**	**KL**							
Irish	**12**	2	10	6	1	0	1	1	0	4	2	3	2	2	2	0	1	9	2	0	4	8	0
	0	0	0	0	0	0	0	***1%***	0	***1%***	0	***1%***	0	0	***1%***	0	0	0	0	0	0	0	0
						*						**N**											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q40. What is your ethnic group?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
English / Welsh / Scottish / Northern Irish / British	**2553**	1278	1275	1232	1321	1260	1294	226	117	223	300	202	185	252	141	259	227	352	69	2117	226	141	69
	82%	***81%***	***82%***	***80%***	***83%***	***82%***	***81%***	***90%***	***94%***	***90%***	***87%***	***72%***	***84%***	***89%***	***90%***	***92%***	***56%***	***81%***	***73%***	***81%***	***90%***	***90%***	***73%***
	LQSTW							**ALQRS**	**ALMQRS**	**ALQRS**	**ALQRS**	**Q**	**LQS**	**ALQRS**	**ALQRS**	**ALMQRS**		**LQS**	**Q**	**W**	**ATW**	**ATW**	
Irish	**32**	16	16	17	14	21	11	0	0	2	4	1	2	0	0	0	6	2	15	17	0	0	15
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	0	***1%***	0	0	0	***2%***	0	***16%***	***1%***	0	0	***16%***
	GT																		**AHIJKL MNOPQR**				**ATUV**
Gypsy or Irish Traveller	**3**	2	1	3	0	2	1	1	0	0	0	1	0	0	0	0	0	1	0	2	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	E																						
Other White background (Please write in)	**60**	32	29	20	40	12	48	6	0	4	8	6	1	3	1	6	13	9	3	49	6	1	3
	2%	***2%***	***2%***	***1%***	***3%***	***1%***	***3%***	***2%***	0	***1%***	***2%***	***2%***	0	***1%***	***1%***	***2%***	***3%***	***2%***	***3%***	***2%***	***2%***	***1%***	***3%***
	DF				**AD**		**AF**										**M**		**AIMNO**				**AV**
White and Black Caribbean	**31**	11	20	18	13	20	11	0	1	2	2	9	1	0	0	4	9	3	0	31	0	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	***1%***	***3%***	0	0	0	***1%***	***2%***	***1%***	0	***1%***	0	0	0
												AHKMNOR					**AHNO**						
White and Black African	**8**	4	4	4	4	4	4	1	0	1	0	0	3	0	0	0	2	0	0	7	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	***1%***	0	0	0	0	0	0
													AR										
White and Asian	**26**	17	9	10	16	15	11	1	1	1	0	2	2	2	2	0	9	4	1	23	1	2	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	0	***1%***	***1%***
															K		**AHKP**		**KP**				
Other Mixed heritage background (Please write in)	**11**	11	0	0	11	6	5	0	0	1	2	0	0	0	1	2	2	3	0	10	0	1	0
	0	***1%***	0	0	***1%***	0	0	0	0	0	0	0	0	0	***1%***	***1%***	0	***1%***	0	0	0	***1%***	0
	CD	**AC**			**AD**																		
Indian	**80**	40	40	43	37	47	33	4	0	1	3	24	3	4	3	1	23	14	1	73	4	3	1
	3%	***3%***	***3%***	***3%***	***2%***	***3%***	***2%***	***1%***	0	0	***1%***	***9%***	***1%***	***1%***	***2%***	0	***6%***	***3%***	***1%***	***3%***	***1%***	***2%***	***1%***
	JPSW											**AHIJK MNOPRS**					**AHIJK MNOPS**	**JKP**					
Pakistani	**47**	24	23	26	21	26	20	4	0	2	8	13	0	5	1	1	13	0	0	41	4	1	0
	1%	***2%***	***1%***	***2%***	***1%***	***2%***	***1%***	***2%***	0	***1%***	***2%***	***5%***	0	***2%***	***1%***	0	***3%***	0	0	***2%***	***2%***	***1%***	0
	RSW							**R**			**MRS**	**AJUM OPRS**		**R**	**R**		**AMPRS**			**W**			
Bangladeshi	**15**	8	7	7	8	5	10	0	0	2	0	3	1	0	1	0	7	0	0	14	0	1	0
	0	***1%***	0	0	***1%***	0	***1%***	0	0	***1%***	0	***1%***	***1%***	0	***1%***	0	***2%***	0	0	***1%***	0	***1%***	0
												R			**R**		**AHKR**						
Chinese	**26**	18	7	10	16	7	18	2	0	1	7	1	2	0	2	0	8	3	0	22	2	2	0
	1%	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***2%***	0	***1%***	0	***1%***	0	***2%***	***1%***	0	***1%***	***1%***	***1%***	0
	CF	**C**									**ANP**						**ANP**						
Other Asian background (Please write in)	**35**	23	11	22	13	19	16	0	0	0	1	2	2	6	0	2	16	6	0	34	0	0	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	0	***1%***	***1%***	***2%***	0	***1%***	***4%***	***1%***	0	***1%***	0	0	0
	CHU													**HJO**			**AHIJK LMOPRS**						
African	**61**	25	35	30	31	36	25	2	4	4	4	4	10	3	2	2	18	9	0	57	2	2	0
	2%	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***1%***	***3%***	***2%***	***1%***	***1%***	***5%***	***1%***	***1%***	***1%***	***4%***	***2%***	0	***2%***	***1%***	***1%***	0
	SW												**AHKL NOPS**				**AHKL NOPS**			**W**			
Caribbean	**34**	14	20	14	20	16	18	0	0	0	2	5	0	0	1	1	22	3	0	33	0	1	0
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	0	0	0	***2%***	0	0	0	***1%***	***5%***	***1%***	0	***1%***	0	0	0
	HU											**HN**					**AHIJKL MNOPRS**						
Any other Black / African / Caribbean background (Please write in)	**6**	5	2	2	4	4	3	0	0	1	0	0	0	0	0	0	5	0	0	6	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0
																	AR						
Arab	**9**	4	5	5	4	4	5	0	0	0	0	0	0	5	1	2	1	0	0	8	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	***1%***	0	0	0	0	0	0	0
														AHKLR									
Other ethnic background (Please write in)	**92**	42	51	71	21	35	57	3	2	5	5	8	8	2	1	4	23	28	4	84	3	1	4
	3%	***3%***	***3%***	***5%***	***1%***	***2%***	***4%***	***1%***	***1%***	***2%***	***2%***	***3%***	***3%***	***1%***	***1%***	***1%***	***6%***	***6%***	***4%***	***3%***	***1%***	***1%***	***4%***
	EFNOV			**AE**			**F**						**NO**				**AHJKNOP**	**AHJKNOP**	**HKNOP**	**V**			**UV**
Prefer not to say	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No answer / not stated	**2**	1	1	2	0	0	2	0	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	***1%***	0
															A							**AT**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q40. What is your ethnic group?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
No / none	**2**	0	2	0	2	0	2	0	0	0	0	0	0	0	0	0	0	2	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
																		A					
WHITE	**2648**	1328	1321	1272	1376	1294	1354	234	117	228	312	209	188	256	142	265	246	364	88	2185	234	142	88
	85%	***84%***	***85%***	***83%***	***86%***	***84%***	***85%***	***93%***	***94%***	***92%***	***90%***	***74%***	***86%***	***90%***	***91%***	***94%***	***61%***	***83%***	***93%***	***83%***	***93%***	***91%***	***93%***
	DLQT				**AD**			**ALMQR**	**ALMQR**	**ALQR**	**ALQR**	**Q**	**LQ**	**ALQR**	**ALQR**	**ALMQR**		**LQ**	**ALMQR**		**AT**	**AT**	**AT**
BME	**478**	243	234	258	220	242	236	17	8	21	33	71	32	27	14	18	160	71	7	440	17	14	7
	15%	***15%***	***15%***	***17%***	***14%***	***16%***	***15%***	***7%***	***6%***	***8%***	***10%***	***25%***	***14%***	***10%***	***9%***	***6%***	***39%***	***16%***	***7%***	***17%***	***7%***	***9%***	***7%***
	EHIJKN OPSUVW			**AE**								**AHIJK MNOPRS**	**HIPS**				**AHIJKL MNOPRS**	**HIJK NOPS**		**AUVW**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q40. What is your ethnic group?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
English / Welsh / Scottish / Northern Irish / British	**2553**	330	375	347	442	404	655	671	1229	645	232	296	496	412	312	313	0	2553	617	1820	602	1495	226
	82%	***74%***	***71%***	***69%***	***83%***	***92%***	***95%***	***80%***	***82%***	***83%***	***82%***	***83%***	***82%***	***85%***	***83%***	***81%***	0	***96%***	***88%***	***80%***	***87%***	***81%***	***74%***
	BCDQTW				**BCD**	**ABCDE**	**ABCDE**							**A**				**AQ**	**AT**		**AVW**	**W**	
Irish	**32**	6	7	4	6	3	6	11	12	8	3	7	4	6	3	2	0	32	12	18	8	22	1
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	0
	Q																	**AQ**	**AT**				
Gypsy or Irish Traveller	**3**	0	2	1	0	0	0	0	2	1	1	0	2	0	0	0	0	3	0	3	0	3	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other White background (Please write in)	**60**	8	14	18	10	7	3	17	27	16	5	10	17	4	5	10	0	60	14	45	7	33	16
	2%	***2%***	***3%***	***4%***	***2%***	***2%***	0	***2%***	***2%***	***2%***	***2%***	***3%***	***3%***	***1%***	***1%***	***3%***	0	***2%***	***2%***	***2%***	***1%***	***2%***	***5%***
	GQ	**G**	**G**	**AG**	**G**							**N**	**N**					**AQ**					**AUV**
White and Black Caribbean	**31**	9	8	5	2	6	1	8	17	6	1	7	6	4	2	3	31	0	3	24	3	12	7
	1%	***2%***	***2%***	***1%***	0	***1%***	0	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	0	***1%***	***6%***	0	0	***1%***	0	***1%***	***2%***
	GRV	**EG**	**G**			**G**						**A**					**AR**						**AUV**
White and Black African	**8**	0	3	3	1	0	0	2	1	4	0	0	0	4	1	3	8	0	0	5	1	5	1
	0	0	***1%***	***1%***	0	0	0	0	0	0	0	0	0	***1%***	0	***1%***	***2%***	0	0	0	0	0	0
	R			**G**										**AM**			**AR**						
White and Asian	**26**	3	10	6	2	5	0	10	14	3	0	3	6	2	9	0	26	0	8	16	4	19	1
	1%	***1%***	***2%***	***1%***	0	***1%***	0	***1%***	***1%***	0	0	***1%***	***1%***	0	***2%***	0	***5%***	0	***1%***	***1%***	***1%***	***1%***	0
	GR	**G**	**AEG**	**G**		**G**									**AKNP**		**AR**						
Other Mixed heritage background (Please write in)	**11**	3	2	2	2	0	2	2	5	4	0	2	4	4	0	0	11	0	3	7	0	5	0
	0	***1%***	0	0	0	0	0	0	0	***1%***	0	***1%***	***1%***	***1%***	0	0	***2%***	0	0	0	0	0	0
	R																**AR**						
Indian	**80**	18	21	24	12	5	1	32	46	3	7	3	11	9	12	16	80	0	7	65	9	59	7
	3%	***4%***	***4%***	***5%***	***2%***	***1%***	0	***4%***	***3%***	0	***2%***	***1%***	***2%***	***2%***	***3%***	***4%***	***17%***	0	***1%***	***3%***	***1%***	***3%***	***2%***
	FGJLRSU	**FG**	**AFG**	**AEFG**	**G**	**G**		**AJ**	**J**						**L**	**L**	**AR**			**S**		**AU**	
Pakistani	**47**	11	15	16	3	0	2	8	15	22	2	4	15	2	4	5	47	0	6	37	8	34	3
	1%	***3%***	***3%***	***3%***	0	0	0	***1%***	***1%***	***3%***	***1%***	***1%***	***3%***	0	***1%***	***1%***	***10%***	0	***1%***	***2%***	***1%***	***2%***	***1%***
	EFGR	**EFG**	**AEFG**	**AEFG**						**AHI**			**AN**				**AR**						
Bangladeshi	**15**	5	5	4	0	0	1	4	3	8	5	4	0	1	0	0	15	0	4	11	2	12	0
	0	***1%***	***1%***	***1%***	0	0	0	0	0	***1%***	***2%***	***1%***	0	0	0	0	***3%***	0	***1%***	0	0	***1%***	0
	IR	**E**	**E**							**AI**	**AMOP**	**M**					**AR**						
Chinese	**26**	5	7	7	7	0	0	11	11	5	1	2	5	0	4	5	26	0	0	19	7	9	7
	1%	***1%***	***1%***	***1%***	***1%***	0	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	***5%***	0	0	***1%***	***1%***	0	***2%***
	FGNRSV	**G**	**FG**	**FG**	**FG**											**N**	**AR**			**S**			**AV**
Other Asian background (Please write in)	**35**	4	9	10	7	2	3	11	21	3	1	2	3	7	4	3	35	0	3	29	9	17	6
	1%	***1%***	***2%***	***2%***	***1%***	0	0	***1%***	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	***7%***	0	0	***1%***	***1%***	***1%***	***2%***
	JR		**G**	**FG**					**J**								**AR**						
African	**61**	21	12	14	9	2	3	16	26	19	8	6	10	9	5	10	61	0	8	50	14	43	4
	2%	***5%***	***2%***	***3%***	***2%***	***1%***	0	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	***2%***	***1%***	***3%***	***13%***	0	***1%***	***2%***	***2%***	***2%***	***1%***
	FGR	**AEFG**	**FG**	**FG**	**G**												**AR**						
Caribbean	**34**	10	1	11	7	2	4	13	12	9	7	0	8	2	4	4	34	0	8	24	3	26	3
	1%	***2%***	0	***2%***	***1%***	0	***1%***	***2%***	***1%***	***1%***	***3%***	0	***1%***	0	***1%***	***1%***	***7%***	0	***1%***	***1%***	0	***1%***	***1%***
	CLRU	**CFG**		**ACFG**							**ALN**		**L**				**AR**					**U**	
Any other Black / African / Caribbean background (Please write in)	**6**	3	0	2	2	0	0	3	3	1	0	0	0	3	0	3	6	0	3	3	1	4	0
	0	***1%***	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	***1%***	***1%***	0	0	0	0	0	0
	R																**AR**						
Arab	**9**	0	2	2	1	2	2	4	4	0	1	2	0	2	1	0	9	0	1	6	3	5	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***2%***	0	0	0	0	0	0
	R																**AR**						
Other ethnic background (Please write in)	**92**	7	39	24	18	1	4	20	47	26	7	6	20	14	13	11	92	0	5	83	11	46	24
	3%	***1%***	***7%***	***5%***	***3%***	0	***1%***	***2%***	***3%***	***3%***	***2%***	***2%***	***3%***	***3%***	***4%***	***3%***	***19%***	0	***1%***	***4%***	***2%***	***2%***	***8%***
	FGRSU		**ABEFG**	**ABFG**	**FG**												**AR**			**AS**			**AUV**
Prefer not to say	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No answer / not stated	**2**	0	0	0	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RT																						
No / none	**2**	0	0	0	0	0	2	0	2	0	0	2	0	0	0	0	0	0	0	0	0	2	0
	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0
	RT											**A**											

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q40. What is your ethnic group?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
WHITE	**2648**	344	398	370	458	414	664	699	1271	670	242	313	519	422	321	325	0	2648	643	1886	617	1553	243
	85%	***78%***	***75%***	***74%***	***86%***	***95%***	***97%***	***83%***	***85%***	***86%***	***86%***	***88%***	***85%***	***87%***	***85%***	***84%***	0	***100%***	***92%***	***83%***	***89%***	***84%***	***79%***
	BCDQTW				**BCD**	**ABCDE**	**ABCDE**											**AQ**	**AT**		**AVW**		
BME	**478**	99	133	129	72	24	21	142	224	109	40	40	88	62	57	61	478	0	59	377	75	294	63
	15%	***22%***	***25%***	***26%***	***14%***	***5%***	***3%***	***17%***	***15%***	***14%***	***14%***	***11%***	***15%***	***13%***	***15%***	***16%***	***100%***	0	***8%***	***17%***	***11%***	***16%***	***21%***
	FGLRSU	**AEFG**	**AEFG**	**AEFG**	**FG**												**AR**			**AS**		**U**	**AU**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q40. What is your ethnic group?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Higher or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	3130	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	3130	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	2639.8	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
English / Welsh / Scottish / Northern Irish / British	2553	606	1947	1115	426	35	143	88	132	614	600	201	596	642	216	63	212	1832	449	192	680	1410	352
	82%	71%	86%	79%	78%	70%	79%	65%	78%	95%	89%	86%	81%	78%	68%	71%	91%	84%	81%	83%	80%	84%	86%
	BDHNOP		AB	H	H	*	H		H	ADEFGHI	AMNOP	NOP	OP	O			AMNOP	A				AU	AU
Irish	32	13	19	17	2	0	3	1	2	7	6	3	8	6	5	1	2	24	5	1	11	16	4
	1%	2%	1%	1%	0	0	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
						*																	
Gypsy or Irish Traveller	3	0	3	1	1	0	1	0	0	0	1	0	0	1	0	1	0	1	1	0	1	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0
						*										AM							
Other White background (Please write in)	60	25	35	24	12	2	4	7	6	5	5	4	17	20	12	0	0	43	8	1	18	27	3
	2%	3%	2%	2%	2%	3%	2%	5%	4%	1%	1%	2%	2%	2%	4%	0	0	2%	1%	0	2%	2%	1%
	CJKQ	AC				*	J	ADJ	J				KQ	KQ	AKQ								
White and Black Caribbean	31	9	22	16	9	2	2	0	1	1	8	5	8	6	1	0	1	20	7	2	12	14	2
	1%	1%	1%	1%	2%	4%	1%	0	1%	0	1%	2%	1%	1%	0	0	1%	1%	1%	1%	1%	1%	0
	J			J	J	J*																	
White and Black African	8	4	4	6	1	0	0	0	0	0	0	0	1	4	3	0	0	5	1	0	1	4	3
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	1%
						*									AK								
White and Asian	26	13	14	16	5	0	2	1	1	1	3	3	7	7	6	0	1	16	9	1	8	17	1
	1%	1%	1%	1%	1%	0	1%	1%	1%	0	0	1%	1%	1%	2%	0	1%	1%	2%	1%	1%	1%	0
	CJ	AC		J		*	J								K				AR				
Other Mixed heritage background (Please write in)	11	1	10	6	1	0	3	0	1	0	0	0	8	3	0	0	0	6	1	2	1	6	4
	0	0	0	0	0	0	2%	0	1%	0	0	0	1%	0	0	0	0	0	0	1%	0	0	1%
						*	ADEJ						AK										AU
Indian	80	38	42	49	9	1	5	9	6	1	6	6	16	30	20	2	0	52	8	10	29	37	5
	3%	4%	2%	4%	2%	1%	3%	7%	4%	0	1%	3%	2%	4%	6%	2%	0	2%	1%	4%	3%	2%	1%
	CJKQ	AC		AJ	J	*	J	AEJ	J			Q	Q	AKQ	AKMQ					S	W		
Pakistani	47	27	20	25	5	1	2	8	3	2	1	3	13	14	7	2	5	30	8	3	15	19	7
	1%	3%	1%	2%	1%	3%	1%	6%	2%	0	0	1%	2%	2%	2%	3%	2%	1%	1%	1%	2%	1%	2%
	CJK	AC		J		J*		ADEGJ	J			K	K	K	K	K	K						
Bangladeshi	15	7	9	3	3	0	5	2	1	1	6	0	6	2	1	0	0	6	7	2	8	3	4
	0	1%	0	0	1%	0	3%	1%	1%	0	1%	0	1%	0	0	0	0	0	1%	1%	1%	0	1%
	DRV					*	ADEJ	D											AR		V		V
Chinese	26	11	14	9	7	1	3	5	1	0	0	0	7	10	6	0	2	13	7	2	7	15	0
	1%	1%	1%	1%	1%	2%	2%	4%	1%	0	0	0	1%	1%	2%	0	1%	1%	1%	1%	1%	1%	0
	JKR				J	J*	J	ADIJ	J				K	K	K		K						
Other Asian background (Please write in)	35	15	20	16	9	1	0	4	1	3	7	1	6	12	3	3	1	23	4	3	17	10	1
	1%	2%	1%	1%	2%	3%	0	3%	1%	0	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	2%	1%	0
	V					G*		GJ													AVW		
African	61	29	31	28	17	2	3	5	2	3	8	3	13	22	9	6	0	35	19	4	17	29	13
	2%	3%	1%	2%	3%	5%	2%	4%	1%	0	1%	1%	2%	3%	3%	7%	0	2%	3%	2%	2%	2%	3%
	CJQ	AC		J	J	J*		J						Q	Q	AKLMQ			AR				
Caribbean	34	9	25	18	6	0	3	2	1	4	7	2	8	13	3	1	0	21	5	4	7	21	4
	1%	1%	1%	1%	1%	0	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0	1%	1%	2%	1%	1%	1%
						*																	
Any other Black / African / Caribbean background (Please write in)	6	1	5	0	3	3	1	0	0	0	3	0	2	1	0	0	1	5	1	0	2	5	0
	0	0	0	0	0	6%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	D				D	ADEG HIJ*	D																
Arab	9	1	8	5	1	1	0	1	1	0	1	0	1	4	2	0	0	7	0	0	2	4	1
	0	0	0	0	0	2%	0	1%	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0
						J*		J															
Other ethnic background (Please write in)	92	48	45	49	27	1	2	3	9	3	7	4	19	25	19	10	7	49	9	2	17	37	5
	3%	6%	2%	3%	5%	1%	1%	2%	5%	0	1%	2%	3%	3%	6%	11%	3%	2%	2%	1%	2%	2%	1%
	CJKRVW	AC		J	AGJ	*			GJ				K	K	AKLMN	AKLMNQ	K						
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q40. What is your ethnic group?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
No answer / not stated	**2**	0	2	1	0	0	0	0	0	1	0	0	0	0	1	1	0	0	2	0	0	0	2
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0
	R					*										**AKMN**			**AR**				**AV**
No / none	**2**	0	2	0	0	0	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	R					*				**AD**													
WHITE	**2648**	644	2004	1157	441	36	151	96	141	625	612	209	621	669	233	64	213	1900	463	194	710	1454	359
	85%	***75%***	***88%***	***82%***	***81%***	***73%***	***83%***	***71%***	***83%***	***97%***	***91%***	***89%***	***85%***	***82%***	***74%***	***73%***	***92%***	***87%***	***84%***	***84%***	***83%***	***87%***	***88%***
	BDEHNOP		**AB**	**H**	**H**	*	**H**		**H**	**ADEFGHI**	**AMNOP**	**NOP**	**OP**	**O**			**AMNOP**	**A**				**AU**	
BME	**478**	212	266	247	103	13	30	40	28	16	59	26	112	150	81	23	20	286	86	36	142	217	49
	15%	***25%***	***12%***	***18%***	***19%***	***27%***	***17%***	***29%***	***17%***	***3%***	***9%***	***11%***	***15%***	***18%***	***26%***	***26%***	***8%***	***13%***	***16%***	***16%***	***17%***	***13%***	***12%***
	CJKQRV	**AC**		**AJ**	**AJ**	J*	**J**	**ADEGIJ**	**J**				**KQ**	**AKLQ**	**AKLMNQ**	**AKLMQ**					**VW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Lang. What is your main language?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
English	**2957**	1488	1469	1409	1548	1466	1491	242	125	243	337	271	206	274	138	277	356	401	88	2490	242	138	88
	94%	***95%***	***94%***	***92%***	***97%***	***95%***	***94%***	***97%***	***100%***	***97%***	***98%***	***96%***	***94%***	***97%***	***88%***	***98%***	***88%***	***92%***	***93%***	***95%***	***97%***	***88%***	***93%***
	DGOQRV				**AD**	**AG**		**OQRS**	**AMOQRS**	**AOQRS**	**AMOQRS**	**OQR**	**OQ**	**OQRS**		**AMOQRS**			**OQ**	**V**	**VW**		**V**
Welsh	**19**	7	12	7	12	10	10	0	0	0	0	0	1	1	14	2	0	0	0	5	0	14	0
	1%	0	***1%***	0	***1%***	***1%***	***1%***	0	0	0	0	0	***1%***	0	***9%***	***1%***	0	0	0	0	0	***9%***	0
	T														**AHIJKL MNPQRS**							**ATUW**	
Something else	**151**	74	77	113	38	58	93	9	0	6	8	9	12	7	5	3	50	36	6	132	9	5	6
	5%	***5%***	***5%***	***7%***	***2%***	***4%***	***6%***	***3%***	0	***3%***	***2%***	***3%***	***5%***	***3%***	***3%***	***1%***	***12%***	***8%***	***6%***	***5%***	***3%***	***3%***	***6%***
	EFIKP			**AE**			**AF**						**IP**		**I**		**AHIJK LMNOPS**	**AHIJ KLNOP**	**IJKNP**				
Don't know	**1**	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	***1%***
																			AQR				**AT**
Prefer not to answer	**2**	2	0	2	0	2	0	0	0	0	0	2	0	0	0	0	0	0	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0	0	0	0	0
												A							**A**				**A**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Lang. What is your main language?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
English	**2957**	425	470	454	503	426	680	810	1397	739	264	335	575	464	362	369	356	2597	687	2116	653	1772	261
	94%	***96%***	***88%***	***91%***	***95%***	***97%***	***99%***	***96%***	***93%***	***95%***	***94%***	***94%***	***95%***	***96%***	***96%***	***95%***	***75%***	***98%***	***98%***	***94%***	***94%***	***96%***	***85%***
	CDIQTW	**CD**			**CD**	**ACD**	**ABCDE**	**AI**										**AQ**	**AT**		**W**	**AW**	
Welsh	**19**	4	2	2	3	3	5	5	9	5	1	5	3	4	0	1	2	17	4	13	5	14	0
	1%	***1%***	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	0	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	0
												AO											
Something else	**151**	15	59	42	24	8	4	26	89	36	16	15	28	16	15	16	118	33	12	133	34	61	45
	5%	***3%***	***11%***	***8%***	***5%***	***2%***	***1%***	***3%***	***6%***	***5%***	***6%***	***4%***	***5%***	***3%***	***4%***	***4%***	***25%***	***1%***	***2%***	***6%***	***5%***	***3%***	***15%***
	FGHRSV	**G**	**ABEFG**	**ABEFG**	**FG**				**AH**								**AR**			**AS**			**AUV**
Don't know	**1**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prefer not to answer	**2**	0	1	1	0	0	0	1	1	0	0	0	1	0	0	0	1	1	0	1	1	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Lang. What is your main language?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level/CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level/Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
English	**2957**	773	2184	1323	501	48	173	127	150	635	657	221	698	765	290	72	223	2095	529	222	815	1599	401
	94%	***90%***	***96%***	***94%***	***92%***	***98%***	***95%***	***93%***	***89%***	***99%***	***98%***	***94%***	***95%***	***93%***	***92%***	***81%***	***96%***	***96%***	***96%***	***96%***	***96%***	***96%***	***98%***
	BEIP		**AB**	**I**		*	**I**			**ADEGHI**	**ALMNOP**	**P**	**OP**	**P**	**P**		**P**	**A**				**A**	**A**
Welsh	**19**	5	14	7	4	1	0	0	1	6	4	1	2	10	1	0	1	14	3	1	5	11	2
	1%	***1%***	***1%***	0	***1%***	***2%***	0	0	***1%***	***1%***	***1%***	0	0	***1%***	0	***1%***	0	***1%***	***1%***	0	***1%***	***1%***	***1%***
						*								**A**									
Something else	**151**	78	73	73	39	0	8	9	18	4	12	13	32	43	24	15	9	77	17	7	31	60	5
	5%	***9%***	***3%***	***5%***	***7%***	0	***4%***	***7%***	***11%***	***1%***	***2%***	***5%***	***4%***	***5%***	***8%***	***17%***	***4%***	***4%***	***3%***	***3%***	***4%***	***4%***	***1%***
	CJKRSVW	**AC**		**J**	**AJ**	*	**J**	**J**	**ADFGJ**			**K**	**K**	**K**	**AKM**	**AKLMNOQ**					**W**	**W**	
Don't know	**1**	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
						*																	
Prefer not to answer	**2**	0	2	2	0	0	0	0	0	0	0	0	0	1	0	1	0	0	2	0	0	1	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	***1%***	0	0	0	0	0	0	0
	R					*										**AKM**			**AR**				

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC06. Which, if any, is the highest educational or professional qualification you have obtained? If you're still studying, please select the highest level achieved so far.
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
GCSE/O-Level /CSE/standard grades or equivalent	**673** *22%* **Q**	345 *22%*	328 *21%*	312 *20%*	361 *23%*	335 *22%*	338 *21%*	49 *20%*	22 *18%*	64 *26%* **LQ**	73 *21%*	51 *18%*	53 *24%* **Q**	76 *27%* **AHLQ**	35 *22%*	65 *23%*	69 *17%*	93 *21%*	23 *24%* **Q**	566 *22%*	49 *20%*	35 *22%*	23 *24%*
Vocational qualifications or equivalent (=NVQ1+2)	**235** *8%* **R**	114 *7%*	121 *8%*	126 *8%*	109 *7%*	113 *7%*	122 *8%*	16 *6%*	17 *14%* **AHQR**	19 *8%*	33 *10%* **QR**	21 *8%*	18 *8%*	23 *8%*	13 *8%*	25 *9%*	21 *5%*	21 *5%*	9 *10%* **QR**	197 *8%*	16 *6%*	13 *8%*	9 *10%*
A-Level/Highers or equivalent (=NVQ3)	**733** *23%* **D**	365 *23%*	368 *24%*	311 *20%*	422 *26%* **AD**	353 *23%*	380 *24%*	68 *27%*	29 *23%*	55 *22%*	74 *22%*	73 *26%*	49 *22%*	61 *22%*	34 *21%*	76 *27%*	84 *21%*	110 *25%*	20 *21%*	611 *23%*	68 *27%*	34 *21%*	20 *21%*
Bachelor Degree or equivalent (=NVQ4)	**819** *26%* **F**	405 *26%*	414 *27%*	380 *25%*	440 *28%*	370 *24%*	449 *28%* **AF**	67 *27%*	22 *18%*	53 *21%*	95 *28%*	78 *28%*	53 *24%*	70 *25%*	38 *24%*	61 *22%*	140 *34%* **AHIJ MNOPS**	120 *27%*	22 *23%*	692 *26%*	67 *27%*	38 *24%*	22 *23%*
Masters/PhD or equivalent	**315** *10%* **DN**	162 *10%*	153 *10%*	127 *8%*	188 *12%* **AD**	168 *11%*	147 *9%*	18 *7%*	10 *8%*	26 *10%* **N**	26 *7%*	32 *11%* **N**	25 *11%* **N**	14 *5%*	15 *9%*	29 *10%* **N**	68 *17%* **AHIJK NOPRS**	47 *11%* **N**	7 *8%*	275 *10%*	18 *7%*	15 *9%*	7 *8%*
Other	**89** *3%* **EGN**	36 *2%*	53 *3%*	76 *5%* **AE**	13 *1%*	57 *4%* **AG**	31 *2%*	5 *2%*	6 *5%* **NP**	11 *4%* **NP**	12 *4%* **NP**	10 *3%* **NP**	4 *2%*	1 0	7 *4%* **NP**	2 *1%*	14 *3%* **NP**	14 *3%* **N**	2 *2%*	74 *3%*	5 *2%*	7 *4%*	2 *2%*
No formal qualifications	**233** *7%* **EQ**	129 *8%*	104 *7%*	171 *11%* **AE**	62 *4%*	123 *8%*	109 *7%*	25 *10%* **Q**	18 *14%* **AKLPQR**	18 *7%* **Q**	26 *8%* **Q**	17 *6%* **Q**	17 *8%* **Q**	32 *11%* **AQ**	12 *7%* **Q**	19 *7%* **Q**	9 *2%*	31 *7%* **Q**	9 *10%* **Q**	187 *7%*	25 *10%*	12 *7%*	9 *10%*
NET: Degree	**1134** *36%* **DIN**	568 *36%*	566 *36%*	506 *33%*	628 *39%* **AD**	538 *35%*	597 *37%*	85 *34%*	32 *26%*	79 *32%*	121 *35%*	109 *39%* **IN**	77 *35%*	84 *30%*	53 *34%*	90 *32%*	207 *51%* **AHIJKL MNOPRS**	167 *38%* **IN**	29 *31%*	967 *37%*	85 *34%*	53 *34%*	29 *31%*
Don't know	**33** *1%* **E**	15 *1%*	18 *1%*	30 *2%* **AE**	3 0	16 *1%*	17 *1%*	3 *1%*	1 *1%*	2 *1%*	4 *1%*	0 0	1 0	5 *2%* **L**	4 *3%* **ALQR**	6 *2%* **LR**	3 *1%*	2 0	2 *2%* **ALQR**	24 *1%*	3 *1%*	4 *3%* **AT**	2 *2%* **AT**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC06. Which, if any, is the highest educational or professional qualification you have obtained? If you're still studying, please select the highest level achieved so far.
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
GCSE/O-Level /CSE/standard grades or equivalent	**673**	107	80	89	133	111	152	92	319	258	72	92	135	118	50	54	59	612	160	477	136	437	53
	22%	***24%***	***15%***	***18%***	***25%***	***25%***	***22%***	***11%***	***21%***	***33%***	***25%***	***26%***	***22%***	***24%***	***13%***	***14%***	***12%***	***23%***	***23%***	***21%***	***20%***	***24%***	***17%***
	CDHOPQ	**CD**			**ACD**	**CD**	**C**		**H**	**AHI**	**OP**	**AOP**	**OP**	**OP**				**AQ**				**AUW**	
Vocational qualifications or equivalent (=NVQ1+2)	**235**	12	37	41	33	57	55	25	130	81	25	38	51	46	21	5	26	209	70	156	56	128	22
	8%	***3%***	***7%***	***8%***	***6%***	***13%***	***8%***	***3%***	***9%***	***10%***	***9%***	***11%***	***8%***	***10%***	***6%***	***1%***	***6%***	***8%***	***10%***	***7%***	***8%***	***7%***	***7%***
	BHP		**B**	**B**	**B**	**ABCDEG**	**B**		**H**	**AH**	**P**	**AOP**	**P**	**OP**	**P**				**AT**				
A-Level/Highers or equivalent (=NVQ3)	**733**	185	134	90	125	93	105	155	429	148	64	80	150	118	104	79	112	621	158	534	127	456	77
	23%	***42%***	***25%***	***18%***	***23%***	***21%***	***15%***	***18%***	***29%***	***19%***	***23%***	***23%***	***25%***	***24%***	***28%***	***20%***	***23%***	***23%***	***22%***	***24%***	***18%***	***25%***	***25%***
	DGHJU	**ACDEFG**	**DG**		**DG**	**G**			**AHJ**						**P**							**U**	**U**
Bachelor Degree or equivalent (=NVQ4)	**819**	108	170	167	141	99	135	332	395	91	49	68	161	132	128	146	150	669	142	638	175	465	88
	26%	***24%***	***32%***	***34%***	***27%***	***23%***	***20%***	***39%***	***26%***	***12%***	***17%***	***19%***	***26%***	***27%***	***34%***	***38%***	***31%***	***25%***	***20%***	***28%***	***25%***	***25%***	***29%***
	GJKLRS		**ABFG**	**ABEFG**	**G**			**AIJ**	**J**				**KL**	**KL**	**AKLM**	**AKLMN**	**AR**			**AS**			
Masters/PhD or equivalent	**315**	22	76	84	50	33	50	208	83	22	15	17	39	37	65	96	81	233	67	232	58	189	41
	10%	***5%***	***14%***	***17%***	***9%***	***8%***	***7%***	***25%***	***6%***	***3%***	***5%***	***5%***	***6%***	***8%***	***17%***	***25%***	***17%***	***9%***	***10%***	***10%***	***8%***	***10%***	***13%***
	BGIJ KLMR		**ABEFG**	**ABEFG**	**B**			**AIJ**	**J**						**AKLMN**	**AKLMNO**	**AR**						**U**
Other	**89**	2	13	14	16	15	28	14	48	26	12	12	22	12	2	4	23	64	20	65	31	38	14
	3%	0	***2%***	***3%***	***3%***	***3%***	***4%***	***2%***	***3%***	***3%***	***4%***	***3%***	***4%***	***2%***	***1%***	***1%***	***5%***	***2%***	***3%***	***3%***	***4%***	***2%***	***5%***
	BHOPRV		**B**	**B**	**B**	**B**	**AB**		**H**	**H**	**OP**	**OP**	**OP**				**AR**				**AV**		**V**
No formal qualifications	**233**	4	16	9	28	25	151	15	75	141	44	46	47	20	5	3	20	213	81	139	104	114	9
	7%	***1%***	***3%***	***2%***	***5%***	***6%***	***22%***	***2%***	***5%***	***18%***	***16%***	***13%***	***8%***	***4%***	***1%***	***1%***	***4%***	***8%***	***12%***	***6%***	***15%***	***6%***	***3%***
	BCDEHI NOPQTVW				**BD**	**BD**	**ABCDEF**		**H**	**AHI**	**AMNOP**	**AMNOP**	**NOP**	**OP**				**AQ**	**AT**		**AVW**	**W**	
NET: Degree	**1134**	130	245	251	191	132	185	540	478	113	64	86	200	169	193	242	231	902	210	869	232	654	129
	36%	***29%***	***46%***	***50%***	***36%***	***30%***	***27%***	***64%***	***32%***	***14%***	***23%***	***24%***	***33%***	***35%***	***51%***	***63%***	***48%***	***34%***	***30%***	***38%***	***34%***	***35%***	***42%***
	BFGI JKLRS		**ABEFG**	**ABEFG**	**G**			**AIJ**	**J**				**KL**	**KL**	**AKLMN**	**AKLMNO**	**AR**			**AS**			**AUV**
Don't know	**33**	4	5	4	4	5	12	2	18	13	2	2	4	2	2	0	6	27	4	23	7	21	3
	1%	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	0	***1%***	***2%***	***1%***	***1%***	***1%***	0	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
	HP								**H**	**H**													

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC06. Which, if any, is the highest educational or professional qualification you have obtained? If you're still studying, please select the highest level achieved so far.
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
GCSE/O-Level /CSE/standard grades or equivalent	**673** ***22%*** **DLMNOPQ**	173 ***20%***	501 ***22%***	260 ***18%***	130 ***24%*** **D**	13 ***25%*** *	53 ***29%*** **ADHJ**	24 ***17%***	50 ***29%*** **ADHJ**	145 ***22%*** **D**	673 ***100%*** **ALMNOPQ**	0 0	0 0	0 0	0 0	0 0	0 0	488 ***22%***	113 ***20%***	41 ***18%***	195 ***23%***	362 ***22%***	79 ***19%***
Vocational qualifications or equivalent (=NVQ1+2)	**235** ***8%*** **DHKM NOPQ**	61 ***7%***	174 ***8%***	86 ***6%*** **H**	49 ***9%*** **H**	5 ***11%*** H*	21 ***12%*** **ADH**	2 ***1%***	12 ***7%*** **H**	59 ***9%*** **DH**	0 0	235 ***100%*** **AKMNOPQ**	0 0	0 0	0 0	0 0	0 0	159 ***7%***	50 ***9%***	11 ***5%***	54 ***6%***	140 ***8%***	24 ***6%***
A-Level/Highers or equivalent (=NVQ3)	**733** ***23%*** **JKLNOPQ**	199 ***23%***	534 ***23%***	333 ***24%*** **J**	132 ***24%*** **J**	15 ***30%*** J*	39 ***21%***	74 ***54%*** **ADEFGIJ**	35 ***21%***	106 ***16%***	0 0	0 0	733 ***100%*** **AKLNOPQ**	0 0	0 0	0 0	0 0	510 ***23%***	118 ***21%***	66 ***29%*** **S**	213 ***25%***	383 ***23%***	95 ***23%***
Bachelor Degree or equivalent (=NVQ4)	**819** ***26%*** **GJKL MOPQ**	240 ***28%***	579 ***25%***	452 ***32%*** **AEGHIJ**	136 ***25%*** **GJ**	12 ***24%*** *	28 ***16%***	29 ***21%***	38 ***22%***	124 ***19%***	0 0	0 0	0 0	819 ***100%*** **AKLMOPQ**	0 0	0 0	0 0	588 ***27%***	142 ***26%***	56 ***24%***	217 ***25%***	452 ***27%***	104 ***25%***
Masters/PhD or equivalent	**315** ***10%*** **CGHJK LMNPQ**	129 ***15%*** **AC**	186 ***8%***	191 ***14%*** **AGHIJ**	59 ***11%*** **GHJ**	5 ***10%*** *	10 ***5%***	4 ***3%***	13 ***7%***	34 ***5%***	0 0	0 0	0 0	0 0	315 ***100%*** **AKLMNPQ**	0 0	0 0	220 ***10%***	62 ***11%***	15 ***7%***	94 ***11%***	158 ***9%***	42 ***10%***
Other	**89** ***3%*** **KLMNOQR**	25 ***3%***	64 ***3%***	32 ***2%***	16 ***3%***	0 0 *	9 ***5%*** **DH**	0 0	8 ***5%*** **DH**	23 ***4%*** **H**	0 0	0 0	0 0	0 0	0 0	89 ***100%*** **AKLMNOQ**	0 0	47 ***2%***	20 ***4%***	12 ***5%*** **AR**	18 ***2%***	39 ***2%***	19 ***5%*** **AUV**
No formal qualifications	**233** ***7%*** **BDEHK LMNOP**	27 ***3%***	206 ***9%*** **AB**	39 ***3%***	19 ***4%***	0 0 *	18 ***10%*** **DEFH**	2 ***1%***	11 ***7%*** **DH**	143 ***22%*** **ADEFGHI**	0 0	0 0	0 0	0 0	0 0	0 0	233 ***100%*** **AKLMNOP**	156 ***7%***	41 ***8%***	25 ***11%***	51 ***6%***	126 ***8%***	41 ***10%*** **AU**
NET: Degree	**1134** ***36%*** **CGHJ KLMPQ**	369 ***43%*** **AC**	765 ***34%***	643 ***46%*** **AEGHIJ**	195 ***36%*** **GHJ**	17 ***34%*** *	38 ***21%***	33 ***24%***	51 ***30%*** **G**	158 ***25%***	0 0	0 0	0 0	819 ***100%*** **AKLMPQ**	315 ***100%*** **AKLMPQ**	0 0	0 0	809 ***37%***	204 ***37%***	71 ***31%***	311 ***36%***	610 ***37%***	146 ***36%***
Don't know	**33** ***1%*** **BKMNV**	3 0	30 ***1%*** **AB**	13 ***1%***	2 0	0 0 *	3 ***2%***	2 ***2%***	3 ***2%***	10 ***2%***	0 0	0 0	0 0	0 0	0 0	0 0	0 0	18 ***1%***	7 ***1%***	4 ***2%***	11 ***1%***	11 ***1%***	7 ***2%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q41a. Do you have a long-term medical condition, disability or impairment which significantly affects your life?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Yes	**703**	363	340	253	450	351	352	51	34	58	72	53	41	64	46	76	74	104	28	578	51	46	28
	22%	***23%***	***22%***	***17%***	***28%***	***23%***	***22%***	***21%***	***28%***	***23%***	***21%***	***19%***	***19%***	***23%***	***29%***	***27%***	***18%***	***24%***	***29%***	***22%***	***21%***	***29%***	***29%***
	D				**AD**				**Q**						**AHKLMQ**	**LQ**			**AHKLMQ**			**ATU**	**ATU**
No	**2263**	1123	1140	1193	1069	1116	1147	188	87	176	260	209	157	211	99	194	307	312	62	1913	188	99	62
	72%	***71%***	***73%***	***78%***	***67%***	***73%***	***72%***	***75%***	***70%***	***71%***	***75%***	***74%***	***72%***	***75%***	***63%***	***69%***	***76%***	***71%***	***66%***	***73%***	***75%***	***63%***	***66%***
	EOSVW			**AE**				**OS**			**OS**	**OS**	**O**	**OS**			**OS**	**O**		**VW**	**VW**		
Don't know	**36**	22	14	10	27	14	22	3	0	5	4	4	3	2	3	3	4	3	1	29	3	3	1
	1%	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	0	***2%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***2%***	***1%***
	D				**AD**																		
Prefer not to say	**128**	64	64	76	52	55	73	8	3	10	9	15	18	5	9	9	21	17	3	108	8	9	3
	4%	***4%***	***4%***	***5%***	***3%***	***4%***	***5%***	***3%***	***3%***	***4%***	***3%***	***5%***	***8%***	***2%***	***6%***	***3%***	***5%***	***4%***	***3%***	***4%***	***3%***	***6%***	***3%***
	E			**AE**								**N**	**AHKNPRS**		**N**								

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q41a. Do you have a long-term medical condition, disability or impairment which significantly affects your life?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Yes	**703**	78	84	92	103	123	223	161	303	239	92	128	140	112	72	49	59	643	703	0	152	459	54
	22%	***18%***	***16%***	***18%***	***19%***	***28%***	***32%***	***19%***	***20%***	***31%***	***33%***	***36%***	***23%***	***23%***	***19%***	***13%***	***12%***	***24%***	***100%***	0	***22%***	***25%***	***18%***
	BCDH IPQT					**ABCDE**	**ABCDE**			**AHI**	**AMNOP**	**AMNOP**	**P**	**P**	**P**			**AQ**	**AT**			**AW**	
No	**2263**	333	414	379	400	301	436	641	1122	492	171	210	440	363	300	323	377	1886	0	2263	501	1304	230
	72%	***75%***	***78%***	***76%***	***75%***	***69%***	***63%***	***76%***	***75%***	***63%***	***61%***	***59%***	***72%***	***75%***	***80%***	***84%***	***79%***	***71%***	0	***100%***	***72%***	***71%***	***75%***
	GJKLRSV	**G**	**AFG**	**AFG**	**FG**			**AJ**	**AJ**				**KL**	**KL**	**AKLM**	**AKLMN**	**AR**			**AS**			
Don't know	**36**	11	14	4	3	2	3	7	14	15	9	2	7	1	1	6	11	25	0	0	6	23	6
	1%	***2%***	***3%***	***1%***	***1%***	0	0	***1%***	***1%***	***2%***	***3%***	0	***1%***	0	0	***2%***	***2%***	***1%***	0	0	***1%***	***1%***	***2%***
	GNRST	**AEFG**	**ADEFG**							**A**	**ALMNO**					**N**	**AR**						
Prefer not to say	**128**	21	19	24	26	12	26	34	58	33	10	16	21	9	4	8	30	94	0	0	33	63	15
	4%	***5%***	***4%***	***5%***	***5%***	***3%***	***4%***	***4%***	***4%***	***4%***	***3%***	***4%***	***3%***	***2%***	***1%***	***2%***	***6%***	***4%***	0	0	***5%***	***3%***	***5%***
	NOPRSTV											**NO**	**O**				**AR**						

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q41a. Do you have a long-term medical condition, disability or impairment which significantly affects your life?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Yes	**703**	150	553	202	107	16	82	21	51	224	160	70	158	142	67	20	81	494	128	64	224	333	125
	22%	***18%***	***24%***	***14%***	***20%***	***32%***	***45%***	***16%***	***30%***	***35%***	***24%***	***30%***	***22%***	***17%***	***21%***	***22%***	***35%***	***23%***	***23%***	***28%***	***26%***	***20%***	***31%***
	BDNV		**AB**		**D**	**DH***	**ADEHIJ**		**ADEH**	**ADEH**	**N**	**AMNO**					**AKMNOP**				**AV**		**AV**
No	**2263**	666	1596	1135	411	32	78	105	110	392	477	156	534	638	232	65	139	1598	380	148	586	1260	251
	72%	***78%***	***70%***	***81%***	***76%***	***64%***	***43%***	***77%***	***65%***	***61%***	***71%***	***66%***	***73%***	***78%***	***74%***	***73%***	***60%***	***73%***	***69%***	***64%***	***69%***	***75%***	***61%***
	CGIJ QTUW	**AC**		**AEFGIJ**	**GIJ**	G*		**GIJ**	**G**	**G**	**Q**		**Q**	**AKLMQ**	**Q**	**Q**		**T**			**W**	**AUW**	
Don't know	**36**	13	23	13	8	1	9	2	1	3	12	1	11	6	1	1	3	19	13	2	10	17	4
	1%	***2%***	***1%***	***1%***	***1%***	***1%***	***5%***	***1%***	***1%***	0	***2%***	***1%***	***2%***	***1%***	0	***1%***	***1%***	***1%***	***2%***	***1%***	***1%***	***1%***	***1%***
	JR					*	**ADEIJ**												**AR**				
Prefer not to say	**128**	27	101	56	18	1	12	8	7	26	23	8	30	34	15	4	10	75	30	16	31	61	29
	4%	***3%***	***4%***	***4%***	***3%***	***3%***	***7%***	***6%***	***4%***	***4%***	***3%***	***3%***	***4%***	***4%***	***5%***	***4%***	***4%***	***3%***	***5%***	***7%***	***4%***	***4%***	***7%***
	R					*	**E**												**R**	**AR**			**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q41b. Do you have any difficulty with any of the following? Please select all that apply.
Base: All those with a long-term medical condition, disability or impairment

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**760**	396	364	295	465	368	390	69	30	52	60	56	37	52	95	62	58	89	100	496	69	95	100
Weighted Base	**703**	363	340	253	450	351	352	51	34	58	72	53	41	64	46	76	74	104	28	578	51	46	28
Effective Base	**617.8**	312.9	305.1	239.3	380.3	303.0	315.0	65.1	27.4	48.9	57.2	51.4	33.1	48.9	89.3	58.4	52.0	84.6	94.5	458.8	65.1	89.3	94.5
Your hearing - Poor hearing, partial hearing, or deafness	**105** *15%* **G**	57 *16%*	48 *14%*	30 *12%*	75 *17%*	64 *18%* **AG**	41 *12%*	5 *10%*	7 *20%* **	9 *16%* *	8 *12%*	10 *18%*	10 *25%* *	12 *19%* *	7 *16%*	11 *15%*	7 *10%*	14 *14%*	3 *11%*	90 *16%*	5 *10%*	7 *16%*	3 *11%*
Your eyesight - Poor vision, colour blindness, partial sight, or being blind	**113** *16%* **SW**	58 *16%*	54 *16%*	34 *14%*	78 *17%*	65 *19%*	47 *13%*	4 *8%*	7 *19%* **	5 *9%* *	10 *13%*	11 *21%* **H**	4 *10%* *	15 *24%* **HJS***	5 *11%*	18 *23%* **HJS**	14 *19%*	17 *16%*	2 *9%*	101 *18%* **UW**	4 *8%*	5 *11%*	2 *9%*
Your mobility - Cannot walk at all/ use a wheelchair or mobility scooter/Cannot walk very far or manage stairs or can only do so with difficulty	**216** *31%*	112 *31%*	104 *30%*	76 *30%*	140 *31%*	110 *31%*	106 *30%*	14 *28%*	11 *31%* **	19 *32%* *	25 *35%*	17 *31%*	8 *19%* *	17 *27%* *	18 *40%* **AMQ**	26 *35%*	15 *20%*	36 *34%*	10 *37%* **MQ**	173 *30%*	14 *28%*	18 *40%* **A**	10 *37%*
Your dexterity - Limited ability to reach/ difficulty opening things with your hands	**70** *10%*	33 *9%*	37 *11%*	28 *11%*	42 *9%*	33 *10%*	36 *10%*	6 *11%*	5 *15%* **	10 *17%* K*	3 *5%*	9 *18%* **K**	5 *12%* *	5 *8%* *	3 *7%*	5 *7%*	5 *6%*	10 *10%*	3 *11%*	58 *10%*	6 *11%*	3 *7%*	3 *11%*
Your learning - Learning difficulties	**41** *6%* **G**	27 *7%*	14 *4%*	16 *6%*	25 *5%*	27 *8%*	14 *4%*	1 *1%*	2 *6%* **	3 *5%* *	3 *4%*	7 *13%* **AHNP**	3 *8%* *	1 *2%* *	2 *4%*	2 *3%*	9 *12%* **H**	7 *7%*	1 *4%*	37 *6%*	1 *1%*	2 *4%*	1 *4%*
Your breathing - Breathlessness or chest pains	**124** *18%*	65 *18%*	59 *17%*	43 *17%*	81 *18%*	57 *16%*	67 *19%*	6 *11%*	6 *17%* **	13 *22%* *	8 *12%*	13 *24%*	11 *26%* *	10 *16%* *	10 *21%*	13 *18%*	12 *17%*	18 *17%*	4 *16%*	105 *18%*	6 *11%*	10 *21%*	4 *16%*
Communicating or understanding - Difficulty in speaking or in communicating	**21** *3%*	14 *4%*	6 *2%*	9 *4%*	12 *3%*	12 *3%*	9 *3%*	0 0	0 0 **	0 0 *	3 *4%*	7 *13%* **AHJNOPQ**	1 *3%* *	1 *2%* *	1 *3%*	1 *1%*	1 *1%*	4 *4%*	1 *4%* **HJ**	18 *3%*	0 0	1 *3%*	1 *4%* **U**
Your mental health	**138** *20%* **DQ**	66 *18%*	72 *21%*	38 *15%*	100 *22%* **AD**	59 *17%*	80 *23%*	14 *26%* **Q**	4 *12%* **	13 *22%* Q*	13 *18%*	10 *19%*	8 *20%* *	12 *19%* *	13 *28%* **AQ**	17 *22%* **Q**	6 *8%*	20 *20%*	9 *31%* **AQ**	103 *18%*	14 *26%*	13 *28%* **AT**	9 *31%* **AT**
Dyslexia	**4** *1%*	2 *1%*	2 *1%*	2 *1%*	2 0	2 0	2 *1%*	0 0	0 0 **	2 *3%* A*	0 0	0 0	2 *5%* **AR***	0 0 *	0 0	0 0	0 0	0 0	0 *1%*	4 *1%*	0 0	0 0	0 *1%*
Joint problems (e.g. arthritis)	**8** *1%*	3 *1%*	5 *1%*	3 *1%*	5 *1%*	2 *1%*	5 *1%*	2 *3%*	1 *2%* **	0 0 *	0 0	0 0	0 0 *	0 0 *	0 0	5 *6%* **AR**	0 0	0 0	1 *2%* **R**	5 *1%*	2 *3%*	0 0	1 *2%*
Other (please specify)	**78** *11%* *	47 *13%*	31 *9%*	35 *14%*	43 *9%*	37 *11%*	41 *12%*	8 *15%*	2 *7%* **	5 *9%* *	7 *10%*	4 *8%*	4 *11%* *	7 *12%* *	6 *13%*	9 *11%*	4 *5%*	17 *17%*	4 *13%* *	61 *10%*	8 *15%*	6 *13%* *	4 *13%*
Other illnesses or health problems which limit your daily activities or the work that you can do	**1** **0**	0 0	1 0	0 0	1 0	0 0	1 0	0 0	0 0 **	0 0 *	0 0	0 0	0 0 *	0 0 *	0 0	0 0	1 *2%* **A**	0 0	0 0	1 0	0 0	0 0	0 0
Don't know	**37** *5%* **P**	22 *6%*	15 *4%*	9 *4%*	28 *6%*	19 *5%*	18 *5%*	2 *4%*	5 *14%* **	4 *7%* P*	4 *6%*	2 *3%*	2 *4%* *	4 *6%* *	1 *3%*	0 0	8 *10%* **P**	6 *5%*	1 *2%*	33 *6%*	2 *4%*	1 *3%*	1 *2%*
Prefer not to say	**61** *9%* **BOV**	22 *6%*	40 *12%* **AB**	27 *11%*	35 *8%*	29 *8%*	33 *9%*	8 *15%* **O**	1 *3%* **	5 *9%* *	8 *12%* **O**	4 *7%*	2 *5%* *	5 *8%* *	1 *2%*	6 *8%*	12 *16%* **O**	8 *8%*	2 *5%*	51 *9%* **V**	8 *15%* **V**	1 *2%*	2 *5%*
No answer / not stated	**1** **0**	1 0	0 0	1 0	0 0	1 0	0 0	0 0	0 0 **	1 *2%* A*	0 0	0 0	0 0 *	0 0 *	0 0	0 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0
No / none	**5** *1%*	3 *1%*	3 *1%*	3 *1%*	2 *1%*	4 *1%*	2 *1%*	1 *2%*	1 *3%* **	0 0 *	0 0	1 *2%*	0 0 *	1 *2%* *	0 *1%*	0 0	0 0	0 0	1 *3%* **AKPQR**	3 *1%*	1 *2%*	0 *1%*	1 *3%* **AT**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q41b. Do you have any difficulty with any of the following? Please select all that apply.
Base: All those with a long-term medical condition, disability or impairment

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**760**	58	87	107	130	139	239	167	293	300	110	141	154	111	78	49	47	713	760	0	167	488	59
Weighted Base	**703**	78	84	92	103	123	223	161	303	239	92	128	140	112	72	49	59	643	703	0	152	459	54
Effective Base	**617.8**	47.8	75.5	89.8	102.6	109.4	204.9	146.3	241.9	234.8	86.2	112.9	126.1	91.5	65.3	41.9	39.6	582.7	617.8	0	140.9	393.5	47.9
Your hearing - Poor hearing, partial hearing, or deafness	**105** ***15%*** **D**	9 ***11%*** *	15 ***17%***	7 ***8%***	10 ***9%***	20 ***16%***	45 ***20%*** **ADE**	31 ***19%***	42 ***14%***	32 ***13%***	19 ***20%***	23 ***18%***	19 ***14%***	21 ***18%***	11 ***15%***	5 ***11%*** *	8 ***13%*** *	97 ***15%***	105 ***15%***	0 0	22 ***14%***	67 ***15%***	8 ***15%*** *
Your eyesight - Poor vision, colour blindness, partial sight, or being blind	**113** ***16%***	17 ***22%*** *	21 ***25%*** **ADEF**	11 ***12%***	11 ***10%***	16 ***13%***	37 ***17%***	36 ***22%*** **AJ**	45 ***15%***	31 ***13%***	18 ***19%***	16 ***12%***	25 ***18%***	23 ***21%***	12 ***17%***	5 ***11%*** *	8 ***13%*** *	105 ***16%***	113 ***16%***	0 0	22 ***15%***	81 ***18%***	5 ***9%*** *
Your mobility - Cannot walk at all/ use a wheelchair or mobility scooter/Cannot walk very far or manage stairs or can only do so with difficulty	**216** ***31%*** **BCDNQ**	8 ***10%*** *	16 ***20%***	17 ***19%***	30 ***29%*** **B**	46 ***37%*** **BCD**	99 ***44%*** **ABCDE**	40 ***25%***	91 ***30%***	86 ***36%*** **AH**	32 ***35%*** **N**	42 ***33%***	52 ***37%*** **N**	24 ***21%***	19 ***26%***	17 ***36%*** *	7 ***11%*** *	209 ***33%*** **AQ**	216 ***31%***	0 0	49 ***32%***	144 ***31%***	15 ***28%*** *
Your dexterity - Limited ability to reach/ difficulty opening things with your hands	**70** ***10%***	6 ***8%*** *	5 ***6%***	7 ***7%***	11 ***11%***	17 ***13%***	23 ***10%***	13 ***8%***	30 ***10%***	27 ***11%***	8 ***9%***	11 ***9%***	21 ***15%*** **A**	8 ***7%***	5 ***7%***	6 ***12%*** *	6 ***10%*** *	64 ***10%***	70 ***10%***	0 0	14 ***10%***	45 ***10%***	2 ***3%*** *
Your learning - Learning difficulties	**41** ***6%*** **FGR**	12 ***15%*** **AEFG***	14 ***17%*** **AEFG**	11 ***12%*** **AEFG**	3 ***3%***	0 0	1 0	14 ***9%***	15 ***5%***	12 ***5%***	3 ***3%***	7 ***6%***	9 ***6%***	8 ***7%***	2 ***3%***	2 ***4%*** *	7 ***11%*** *	34 ***5%***	41 ***6%***	0 0	4 ***3%***	33 ***7%***	3 ***5%*** *
Your breathing - Breathlessness or chest pains	**124** ***18%*** **H**	9 ***11%*** *	10 ***12%***	14 ***15%***	19 ***19%***	23 ***19%***	50 ***22%*** **A**	18 ***11%***	59 ***19%*** **H**	48 ***20%*** **H**	21 ***23%*** *	24 ***19%***	25 ***18%***	18 ***16%***	9 ***13%***	8 ***15%*** *	12 ***20%*** *	112 ***17%***	124 ***18%***	0 0	25 ***16%***	74 ***16%***	15 ***28%*** V*
Communicating or understanding - Difficulty in speaking or in communicating	**21** ***3%***	4 ***5%*** *	6 ***8%*** **AEG**	3 ***3%***	1 ***1%***	3 ***2%***	4 ***2%***	3 ***2%***	5 ***2%***	12 ***5%*** **AI**	3 ***3%***	4 ***3%***	3 ***2%***	3 ***3%***	3 ***4%***	1 ***2%*** *	3 ***6%*** *	17 ***3%***	21 ***3%***	0 0	3 ***2%***	13 ***3%***	3 ***5%*** *
Your mental health	**138** ***20%*** **GHV**	13 ***17%*** G*	17 ***20%*** **G**	36 ***40%*** **ABCFG**	35 ***34%*** **ABCFG**	25 ***21%*** **G**	12 ***5%***	18 ***11%***	60 ***20%*** **H**	60 ***25%*** **AH**	27 ***29%*** **A**	27 ***21%***	25 ***18%***	20 ***18%***	14 ***20%***	7 ***14%*** *	8 ***14%*** *	130 ***20%***	138 ***20%***	0 0	29 ***19%***	79 ***17%***	15 ***27%*** *
Dyslexia	**4** ***1%*** **V**	4 ***5%*** **AFG***	0 0	0 0	0 0	0 0	0 0	0 0	2 ***1%***	2 ***1%***	0 0	0 0	0 0	0 0	0 0	0 0 *	0 0 *	4 ***1%***	4 ***1%***	0 0	0 0	0 0	2 ***3%*** **AUV***
Joint problems (e.g. arthritis)	**8** ***1%***	0 0 *	1 ***1%***	0 0	1 ***1%***	3 ***2%***	3 ***1%***	1 ***1%***	4 ***1%***	2 ***1%***	0 0	2 ***1%***	1 ***1%***	3 ***3%***	1 ***1%***	0 0 *	0 0 *	8 ***1%***	8 ***1%***	0 0	0 0	5 ***1%***	2 ***4%*** U*
Other (please specify)	**78** ***11%*** **C**	3 ***4%*** *	3 ***4%***	10 ***11%***	16 ***16%*** **BC**	13 ***11%***	32 ***15%*** **BC**	17 ***11%***	34 ***11%***	27 ***11%***	8 ***9%***	17 ***13%***	13 ***9%***	13 ***11%***	9 ***13%***	5 ***9%*** *	7 ***11%*** *	71 ***11%***	78 ***11%***	0 0	25 ***17%*** **AV**	45 ***10%***	4 ***7%*** *
Other illnesses or health problems which limit your daily activities or the work that you can do	**1** **0**	0 0 *	0 0	0 0	0 0	1 ***1%***	0 0	1 ***1%***	0 0	0 0	0 0	0 0	1 ***1%***	0 0	0 0	0 0 *	0 0 *	1 0	1 0	0 0	0 0	0 0	1 ***2%*** **AV***
Don't know	**37** ***5%*** **J**	11 ***14%*** **AEFG***	6 ***7%***	6 ***6%***	2 ***2%***	4 ***3%***	9 ***4%***	13 ***8%*** **J**	17 ***5%***	7 ***3%***	4 ***5%***	7 ***6%***	8 ***5%***	4 ***4%***	2 ***3%***	7 ***15%*** **ANO***	4 ***6%*** *	33 ***5%***	37 ***5%***	0 0	5 ***3%***	28 ***6%***	2 ***4%*** *
Prefer not to say	**61** ***9%*** **GR**	8 ***10%*** *	14 ***17%*** **AG**	9 ***10%***	9 ***9%***	10 ***8%***	12 ***5%***	18 ***11%***	24 ***8%***	19 ***8%***	5 ***6%***	7 ***6%***	15 ***10%***	6 ***6%***	7 ***9%***	6 ***12%*** *	14 ***23%*** **AR***	48 ***7%***	61 ***9%***	0 0	11 ***7%***	43 ***9%***	6 ***10%*** *
No answer / not stated	**1** **0**	0 0 *	0 0	1 ***1%***	0 0	0 0	0 0	1 ***1%***	0 0	0 0	0 0	0 0	0 0	0 0	1 ***1%*** **A**	0 0 *	0 0 *	1 0	1 0	0 0	0 0	0 0	0 0 *
No / none	**5** ***1%***	0 0 *	0 0	0 0	0 0	0 0	5 ***2%*** **A**	2 ***1%***	0 0	4 ***1%***	0 0	1 ***1%***	0 0	2 ***1%***	0 0	1 ***2%*** *	0 0 *	5 ***1%***	5 ***1%***	0 0	1 ***1%***	4 ***1%***	0 0 *

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Q41b. Do you have any difficulty with any of the following? Please select all that apply.
Base: All those with a long-term medical condition, disability or impairment

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**760**	155	605	198	84	9	120	21	75	253	171	75	172	149	69	25	94	527	135	73	236	356	139
Weighted Base	**703**	150	553	202	107	16	82	21	51	224	160	70	158	142	67	20	81	494	128	64	224	333	125
Effective Base	**617.8**	127.8	490.1	167.0	74.1	8.2	95.5	18.3	58.6	216.9	132.9	59.6	139.9	124.4	59.8	19.7	79.1	429.3	111.4	60.8	194.7	287.3	115.2
Your hearing - Poor hearing, partial hearing, or deafness	**105** ***15%***	23 ***15%***	82 ***15%***	31 ***15%***	13 ***12%***	0 0 **	7 ***9%***	3 ***16%*** **	3 ***7%***	48 ***21%*** **AGI**	24 ***15%***	15 ***21%***	19 ***12%***	17 ***12%***	13 ***20%***	6 ***28%*** **	11 ***13%***	69 ***14%***	20 ***16%***	14 ***22%***	31 ***14%***	45 ***14%***	26 ***21%***
Your eyesight - Poor vision, colour blindness, partial sight, or being blind	**113** ***16%*** **SV**	28 ***18%***	85 ***15%***	36 ***18%***	21 ***20%***	0 0 **	11 ***14%***	3 ***16%*** **	4 ***8%***	37 ***17%***	19 ***12%***	16 ***23%*** **M**	18 ***12%***	25 ***17%***	15 ***23%*** **M**	3 ***17%*** **	15 ***18%***	86 ***17%*** **S**	11 ***9%***	12 ***18%***	53 ***23%*** **AV**	38 ***11%***	19 ***15%***
Your mobility - Cannot walk at all/ use a wheelchair or mobility scooter/Cannot walk very far or manage stairs or can only do so with difficulty	**216** ***31%*** **BDEN**	31 ***20%***	185 ***34%*** **AB**	33 ***16%***	22 ***21%***	1 ***8%*** **	31 ***37%*** **DE**	1 ***4%*** **	26 ***50%*** **ADE**	103 ***46%*** **ADE**	53 ***33%***	22 ***32%***	44 ***28%***	33 ***23%***	18 ***27%***	7 ***33%*** **	39 ***48%*** **AKMNO**	154 ***31%***	33 ***26%***	25 ***39%***	63 ***28%***	103 ***31%***	47 ***37%***
Your dexterity - Limited ability to reach/ difficulty opening things with your hands	**70** ***10%***	13 ***8%***	57 ***10%***	16 ***8%***	7 ***6%***	2 ***16%*** **	10 ***13%***	0 0 **	10 ***19%*** **ADE**	25 ***11%***	16 ***10%***	9 ***13%***	11 ***7%***	18 ***13%***	7 ***10%***	0 0 **	8 ***10%***	43 ***9%***	16 ***13%***	10 ***15%***	17 ***8%***	31 ***9%***	22 ***17%*** **AUV**
Your learning - Learning difficulties	**41** ***6%*** **CJV**	15 ***10%*** **AC**	25 ***5%***	19 ***9%*** **AJ**	3 ***3%***	6 ***35%*** **	6 ***7%*** **J**	4 ***17%*** **	3 ***5%*** **J**	1 0	9 ***6%***	7 ***10%***	6 ***4%***	7 ***5%***	6 ***10%***	2 ***10%*** **	4 ***5%***	29 ***6%***	5 ***4%***	3 ***5%***	23 ***10%*** **AV**	7 ***2%***	5 ***4%***
Your breathing - Breathlessness or chest pains	**124** ***18%***	19 ***12%***	106 ***19%***	28 ***14%***	14 ***13%***	0 0 **	16 ***20%***	5 ***22%*** **	15 ***29%*** **ADE**	46 ***21%***	29 ***18%***	18 ***26%*** **N**	24 ***15%***	20 ***14%***	8 ***12%***	7 ***35%*** **	18 ***22%***	84 ***17%***	21 ***16%***	14 ***22%***	32 ***14%***	59 ***18%***	28 ***23%***
Communicating or understanding - Difficulty in speaking or in communicating	**21** ***3%*** **JV**	8 ***5%***	13 ***2%***	8 ***4%***	2 ***2%***	0 0 **	4 ***5%*** **J**	1 ***5%*** **	2 ***5%***	3 ***1%***	2 ***1%***	1 ***1%***	7 ***4%***	7 ***5%***	1 ***2%***	0 0 **	3 ***3%***	14 ***3%***	1 ***1%***	4 ***6%*** **S**	10 ***4%*** **V**	4 ***1%***	4 ***3%***
Your mental health	**138** ***20%*** **JO**	31 ***20%***	108 ***19%***	38 ***19%*** **J**	25 ***23%*** **J**	3 ***19%*** **	37 ***45%*** **ADEJ**	5 ***23%*** **	17 ***34%*** **ADJ**	13 ***6%***	29 ***18%*** **O**	10 ***14%***	53 ***34%*** **AKLNOQ**	28 ***20%*** **O**	5 ***7%***	2 ***10%*** **	11 ***14%***	95 ***19%***	24 ***19%***	15 ***24%***	38 ***17%***	70 ***21%***	25 ***20%***
Dyslexia	**4** ***1%***	0 0	4 ***1%***	4 ***2%*** **AJ**	0 0	0 0 **	0 0	0 0 **	0 0	0 0	0 0	0 0	4 ***2%*** **A**	0 0	0 0	0 0 **	0 0	2 0	2 ***1%***	0 0	2 ***1%***	2 ***1%***	0 0
Joint problems (e.g. arthritis)	**8** ***1%***	2 ***1%***	6 ***1%***	2 ***1%***	0 0	2 ***10%*** **	0 0	0 0 **	2 ***3%***	2 ***1%***	0 0	1 ***1%***	3 ***2%***	1 ***1%***	0 0	1 ***6%*** **	1 ***1%***	4 ***1%***	2 ***1%***	2 ***3%***	2 ***1%***	3 ***1%***	3 ***2%***
Other (please specify)	**78** ***11%*** **BDU**	9 ***6%***	69 ***13%*** **AB**	12 ***6%***	17 ***16%*** **D**	0 0 **	10 ***12%***	1 ***6%*** **	5 ***9%***	33 ***15%*** **AD**	20 ***12%***	4 ***6%***	20 ***12%***	15 ***11%***	5 ***7%***	2 ***9%*** **	12 ***15%***	49 ***10%***	18 ***14%***	8 ***13%***	15 ***6%***	42 ***13%*** **U**	18 ***15%*** **U**
Other illnesses or health problems which limit your daily activities or the work that you can do	**1** **0**	0 0	1 0	0 0	1 ***1%***	0 0 **	0 0	0 0 **	0 0	0 0	0 0	0 0	0 0	0 0	1 ***2%*** **A**	0 0 **	0 0	1 0	0 0	0 0	0 0	1 0	0 0
Don't know	**37** ***5%*** **CGJ**	17 ***11%*** **AC**	21 ***4%***	19 ***9%*** **AGJ**	9 ***8%*** **GJ**	2 ***11%*** **	0 0	1 ***4%*** **	3 ***5%*** **G**	4 ***2%***	11 ***7%***	2 ***3%***	9 ***6%***	9 ***7%***	4 ***6%***	0 0 **	1 ***1%***	30 ***6%***	6 ***4%***	1 ***2%***	19 ***9%*** **AW**	16 ***5%***	2 ***2%***
Prefer not to say	**61** ***9%*** **J**	19 ***13%***	43 ***8%***	31 ***15%*** **AGIJ**	7 ***6%***	2 ***10%*** **	5 ***6%***	4 ***20%*** **	2 ***3%***	12 ***5%***	9 ***6%***	8 ***12%***	14 ***9%***	15 ***11%***	10 ***14%*** **Q**	1 ***6%*** **	3 ***4%***	41 ***8%***	15 ***12%***	5 ***7%***	24 ***11%***	27 ***8%***	9 ***7%***
No answer / not stated	**1** **0**	0 0	1 0	1 0	0 0	0 0 **	0 0	0 0 **	0 0	0 0	0 0	0 0	0 0	0 0	1 ***1%*** **A**	0 0 **	0 0	1 0	0 0	0 0	0 0	1 0	0 0
No / none	**5** ***1%***	0 0	5 ***1%***	1 0	1 ***1%***	0 0 **	0 0	0 0 **	0 0	4 ***2%***	0 0	1 ***1%***	0 0	2 ***1%***	0 0	0 0 **	3 ***3%*** **AKM**	4 ***1%***	0 0	1 ***1%***	0 0	4 ***1%***	1 ***1%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC13. Which of the following do you consider yourself to be?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Heterosexual or straight	**2891**	1461	1430	1406	1486	1415	1476	237	121	236	318	253	202	274	141	266	362	392	89	2425	237	141	89
	92%	***93%***	***92%***	***92%***	***93%***	***92%***	***93%***	***95%***	***97%***	***95%***	***92%***	***90%***	***92%***	***97%***	***90%***	***94%***	***89%***	***90%***	***95%***	***92%***	***95%***	***90%***	***95%***
	Q							**OQR**	**LOQR**	**OQR**				**AKLMOQR**					**OQR**		**V**		**V**
Gay or lesbian	**56**	21	34	23	32	44	12	2	0	1	8	7	2	1	5	1	19	10	1	48	2	5	1
	2%	***1%***	***2%***	***2%***	***2%***	***3%***	***1%***	***1%***	0	0	***2%***	***2%***	***1%***	0	***3%***	0	***5%***	***2%***	***1%***	***2%***	***1%***	***3%***	***1%***
	G					**AG**						**N**			**HIJNP**		**AHIJ MNPS**					**U**	
Bisexual	**72**	35	36	28	43	30	42	8	0	9	13	6	2	2	3	5	7	14	2	58	8	3	2
	2%	***2%***	***2%***	***2%***	***3%***	***2%***	***3%***	***3%***	0	***4%***	***4%***	***2%***	***1%***	***1%***	***2%***	***2%***	***2%***	***3%***	***2%***	***2%***	***3%***	***2%***	***2%***
								N		**N**	**N**												
Prefer not to say	**93**	49	44	66	26	40	53	2	3	2	5	15	13	6	6	8	16	14	2	83	2	6	2
	3%	***3%***	***3%***	***4%***	***2%***	***3%***	***3%***	***1%***	***3%***	***1%***	***1%***	***5%***	***6%***	***2%***	***4%***	***3%***	***4%***	***3%***	***2%***	***3%***	***1%***	***4%***	***2%***
	EHU			**AE**								**AHJKNS**	**AHJKNS**		**HJ**		**H**			**U**		**U**	
Other	**18**	6	13	8	10	7	11	2	0	0	1	0	0	0	2	4	3	6	0	14	2	2	0
	1%	0	***1%***	***1%***	***1%***	0	***1%***	***1%***	0	0	0	0	0	0	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***	***1%***
															JLN			**A**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC13. Which of the following do you consider yourself to be?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Heterosexual or straight	**2891**	398	471	455	501	407	659	768	1390	723	262	326	571	461	340	359	435	2457	646	2128	645	1712	278
	92%	***90%***	***89%***	***91%***	***94%***	***93%***	***96%***	***91%***	***93%***	***93%***	***93%***	***92%***	***94%***	***95%***	***90%***	***93%***	***91%***	***93%***	***92%***	***94%***	***93%***	***93%***	***91%***
	C				**BC**	**C**	**ABCD**						**O**	**AO**				**A**		**A**			
Gay or lesbian	**56**	7	17	13	7	9	3	17	29	10	6	8	11	6	10	12	10	46	16	37	12	33	5
	2%	***2%***	***3%***	***3%***	***1%***	***2%***	0	***2%***	***2%***	***1%***	***2%***	***2%***	***2%***	***1%***	***3%***	***3%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***	***2%***
	G		**AEG**	**G**		**G**																	
Bisexual	**72**	21	21	9	4	8	9	22	31	20	7	6	12	8	19	10	6	66	26	39	17	38	12
	2%	***5%***	***4%***	***2%***	***1%***	***2%***	***1%***	***3%***	***2%***	***3%***	***2%***	***2%***	***2%***	***2%***	***5%***	***2%***	***1%***	***2%***	***4%***	***2%***	***3%***	***2%***	***4%***
	EGT	**ADEFG**	**AEG**												**ALMN**				**AT**				
Prefer not to say	**93**	11	20	15	19	12	16	33	38	20	4	13	12	9	6	6	24	66	13	48	17	54	10
	3%	***2%***	***4%***	***3%***	***4%***	***3%***	***2%***	***4%***	***3%***	***3%***	***1%***	***4%***	***2%***	***2%***	***2%***	***2%***	***5%***	***3%***	***2%***	***2%***	***2%***	***3%***	***3%***
	RST																**AR**						
Other	**18**	6	3	6	0	2	2	2	9	7	4	3	2	0	1	0	3	13	2	10	2	10	2
	1%	***1%***	0	***1%***	0	0	0	0	***1%***	***1%***	***1%***	***1%***	0	0	0	0	***1%***	0	0	0	0	***1%***	***1%***
	E	**E**		**E**							**NP**												

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC13. Which of the following do you consider yourself to be?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Heterosexual or straight	**2891**	811	2080	1285	513	45	155	119	159	615	638	224	680	742	276	81	222	2037	497	209	787	1560	368
	92%	***95%***	***91%***	***91%***	***94%***	***91%***	***86%***	***87%***	***94%***	***95%***	***95%***	***95%***	***93%***	***91%***	***88%***	***92%***	***95%***	***93%***	***90%***	***91%***	***92%***	***93%***	***90%***
	CGHNOS	**AC**		**G**	**GH**	*			**GH**	**ADGH**	**ANO**	**NO**	**O**				**NO**	**AS**				**AW**	
Gay or lesbian	**56**	4	52	35	4	0	8	3	0	5	7	3	10	18	14	2	1	40	9	5	22	28	4
	2%	0	***2%***	***2%***	***1%***	0	***5%***	***2%***	0	***1%***	***1%***	***1%***	***1%***	***2%***	***4%***	***2%***	0	***2%***	***2%***	***2%***	***3%***	***2%***	***1%***
	BIJ		**AB**	**AEIJ**		*	**AEIJ**								**AKLMQ**								*
Bisexual	**72**	19	53	35	6	2	8	7	4	10	9	4	21	23	9	1	5	45	13	9	17	33	13
	2%	***2%***	***2%***	***2%***	***1%***	***4%***	***4%***	***5%***	***2%***	***2%***	***1%***	***2%***	***3%***	***3%***	***3%***	***1%***	***2%***	***2%***	***2%***	***4%***	***2%***	***2%***	***3%***
						*	**EJ**	**AEJ**															
Prefer not to say	**93**	21	71	45	17	2	5	6	5	12	14	4	17	35	12	3	5	54	28	7	16	49	21
	3%	***2%***	***3%***	***3%***	***3%***	***5%***	***3%***	***4%***	***3%***	***2%***	***2%***	***2%***	***2%***	***4%***	***4%***	***4%***	***2%***	***2%***	***5%***	***3%***	***2%***	***3%***	***5%***
	RU					*								**AK**					**AR**				**AUV**
Other	**18**	1	17	5	3	0	5	2	1	2	6	0	5	1	4	1	0	10	4	1	10	2	4
	1%	0	***1%***	0	***1%***	0	***3%***	***1%***	***1%***	0	***1%***	0	***1%***	0	***1%***	***1%***	0	0	***1%***	***1%***	***1%***	0	***1%***
	V					*	**ADEJ**								**N**						**AV**		**V**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Unweighted Base	**3130**	1572	1558	1540	1590	1517	1610	313	104	217	275	268	198	228	310	221	317	360	319	2188	313	310	319
Weighted Base	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
Effective Base	**2639.8**	1311.8	1328.2	1297.8	1342.0	1285.8	1354.1	293.5	96.5	205.0	260.5	246.7	184.0	214.6	286.4	209.1	292.9	340.8	294.2	2042.7	293.5	286.4	294.2
Up to £10,399	**282**	138	143	119	163	118	163	30	18	22	39	19	25	24	16	32	24	20	12	224	30	16	12
	9%	***9%***	***9%***	***8%***	***10%***	***8%***	***10%***	***12%***	***14%***	***9%***	***11%***	***7%***	***12%***	***8%***	***10%***	***11%***	***6%***	***5%***	***13%***	***9%***	***12%***	***10%***	***13%***
	DFQR				**AD**		**AF**	**LQR**	**LQR**		**QR**		**QR**		**QR**	**QR**			**ALQR**				**AT**
From £10,400 to £15,599	**355**	156	199	165	190	159	196	32	19	22	44	21	30	33	25	38	35	42	14	285	32	25	14
	11%	***10%***	***13%***	***11%***	***12%***	***10%***	***12%***	***13%***	***16%***	***9%***	***13%***	***8%***	***13%***	***12%***	***16%***	***14%***	***9%***	***10%***	***14%***	***11%***	***13%***	***16%***	***14%***
	BL		**AB**					**L**	**L**				**L**		**AJLQR**	**L**			**JLQ**			**AT**	
From £15,600 to £25,999	**608**	318	290	227	381	294	314	43	29	58	73	55	44	58	34	57	72	67	19	512	43	34	19
	19%	***20%***	***19%***	***15%***	***24%***	***19%***	***20%***	***17%***	***23%***	***23%***	***21%***	***19%***	***20%***	***21%***	***21%***	***20%***	***18%***	***15%***	***20%***	***19%***	***17%***	***21%***	***20%***
	DR				**AD**					**R**					**R**								
From £26,000 to £36,399	**485**	241	244	208	277	266	219	44	20	53	43	37	31	34	22	55	57	72	16	402	44	22	16
	15%	***15%***	***16%***	***14%***	***17%***	***17%***	***14%***	***18%***	***16%***	***21%***	***13%***	***13%***	***14%***	***12%***	***14%***	***20%***	***14%***	***17%***	***17%***	***15%***	***18%***	***14%***	***17%***
	DG				**AD**	**AG**				**AKLNQ**						**KN**							
From £36,400 to £51,999	**377**	189	188	137	240	180	197	28	10	34	44	47	22	27	20	21	50	63	11	318	28	20	11
	12%	***12%***	***12%***	***9%***	***15%***	***12%***	***12%***	***11%***	***8%***	***14%***	***13%***	***17%***	***10%***	***10%***	***13%***	***7%***	***12%***	***14%***	***11%***	***12%***	***11%***	***13%***	***11%***
	DP				**AD**					**P**	**P**	**AIMNP**			**P**			**P**					
£52,000 and above	**386**	199	187	199	188	217	169	33	8	14	30	31	22	32	8	35	91	74	7	338	33	8	7
	12%	***13%***	***12%***	***13%***	***12%***	***14%***	***11%***	***13%***	***6%***	***6%***	***9%***	***11%***	***10%***	***11%***	***5%***	***12%***	***22%***	***17%***	***8%***	***13%***	***13%***	***5%***	***8%***
	GJOSVW					**AG**		**JOS**				**JO**		**JO**		**JO**	**AHIJK LMNOPS**	**AIJK LMOS**		**VW**	**VW**		

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Unweighted Base	**3130**	339	546	543	550	444	708	896	1348	874	300	371	602	479	380	375	373	2754	760	2206	718	1831	299
Weighted Base	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
Effective Base	**2639.8**	292.3	472.2	462.8	467.2	359.4	617.0	784.0	1153.3	712.2	241.3	305.6	499.5	405.5	325.5	334.1	330.2	2326.8	617.8	1882.2	604.3	1546.8	253.0
Up to £10,399	**282**	66	37	38	29	41	70	20	111	150	282	0	0	0	0	0	40	242	92	171	85	141	34
	9%	***15%***	***7%***	***8%***	***5%***	***9%***	***10%***	***2%***	***7%***	***19%***	***100%***	0	0	0	0	0	***8%***	***9%***	***13%***	***8%***	***12%***	***8%***	***11%***
	EHILM NOPTV	**ACDEFG**				**E**	**E**		**H**	**AHI**	**ALMNOP**								**AT**		**AV**		
From £10,400 to £15,599	**355**	42	50	43	47	51	122	47	149	158	0	355	0	0	0	0	40	313	128	210	101	197	34
	11%	***9%***	***9%***	***9%***	***9%***	***12%***	***18%***	***6%***	***10%***	***20%***	0	***100%***	0	0	0	0	***8%***	***12%***	***18%***	***9%***	***15%***	***11%***	***11%***
	DHIK MNOPT						**ABCDEF**		**H**	**AHI**		**AKMNOP**						**A**	**AT**		**AV**		
From £15,600 to £25,999	**608**	81	112	103	78	95	139	102	347	158	0	0	608	0	0	0	88	519	140	440	138	355	54
	19%	***18%***	***21%***	***21%***	***15%***	***22%***	***20%***	***12%***	***23%***	***20%***	0	0	***100%***	0	0	0	***19%***	***20%***	***20%***	***19%***	***20%***	***19%***	***18%***
	EHKLNOP		**E**	**E**		**E**	**E**		**AH**	**H**			**AKLNOP**										
From £26,000 to £36,399	**485**	48	74	84	91	83	104	121	287	77	0	0	0	485	0	0	62	422	112	363	100	319	30
	15%	***11%***	***14%***	***17%***	***17%***	***19%***	***15%***	***14%***	***19%***	***10%***	0	0	0	***100%***	0	0	***13%***	***16%***	***16%***	***16%***	***14%***	***17%***	***10%***
	BJKL MOPW			**B**	**B**	**B**		**J**	**AHJ**					**AKLMOP**								**AW**	
From £36,400 to £51,999	**377**	39	92	63	82	49	51	164	181	32	0	0	0	0	377	0	57	321	72	300	60	242	38
	12%	***9%***	***17%***	***13%***	***15%***	***11%***	***7%***	***19%***	***12%***	***4%***	0	0	0	0	***100%***	0	***12%***	***12%***	***10%***	***13%***	***9%***	***13%***	***12%***
	GJKL MNPU		**ABDFG**	**G**	**ABG**	**G**		**AIJ**	**J**						**AKLMNP**					**AS**		**U**	
£52,000 and above	**386**	28	81	83	104	43	48	231	138	17	0	0	0	0	0	386	61	325	49	323	52	248	48
	12%	***6%***	***15%***	***17%***	***20%***	***10%***	***7%***	***27%***	***9%***	***2%***	0	0	0	0	0	***100%***	***13%***	***12%***	***7%***	***14%***	***8%***	***13%***	***16%***
	BGIJK LMNOSU		**ABFG**	**ABFG**	**ABFG**			**AIJ**	**J**							**AKLMNO**				**AS**		**U**	**U**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents

		Have kids		Working status							Education							Satisfaction with PSBs			Satisfaction vs one year ago		
	Total (A)	Yes (B)	No (C)	Working full time (30+ hours per week) (D)	Working part time (8-29 hours per week) (E)	Working part time (under 8 hours per week) (F)	Unemployed (G)	Student (H)	Housewife / house husband (I)	Retired (J)	GCSE/O-Level /CSE/standard grades or equivalent (K)	Vocational qualifications or equivalent (=NVQ1+2) (L)	A-Level /Highers or equivalent (=NVQ3) (M)	Bachelor Degree or equivalent (=NVQ4) (N)	Masters/PhD or equivalent (O)	Other (P)	No formal qualifications (Q)	Positive (R)	Neutral (S)	Negative (T)	More (U)	Same (V)	Less (W)
Unweighted Base	**3130**	864	2266	1312	441	38	243	134	240	722	671	236	702	828	320	87	248	2181	547	237	838	1664	425
Weighted Base	**3130**	857	2273	1405	544	49	181	137	169	645	673	235	733	819	315	89	233	2186	552	230	852	1671	410
Effective Base	**2639.8**	727.7	1912.1	1137.8	381.9	32.5	196.0	118.6	198.7	632.1	555.7	197.1	592.5	707.3	277.4	71.3	211.2	1838.3	466.7	202.1	706.6	1408.2	360.7
Up to £10,399	**282** ***9%*** **BDNO**	61 ***7%***	220 ***10%*** **AB**	45 ***3%***	64 ***12%*** **AD**	7 ***14%*** D*	54 ***30%*** **ADEIJ**	29 ***21%*** **ADEIJ**	15 ***9%*** **D**	68 ***11%*** **D**	72 ***11%*** **NO**	25 ***10%*** **NO**	64 ***9%*** **O**	49 ***6%***	15 ***5%***	12 ***14%*** **NO**	44 ***19%*** **AKLMNO**	200 ***9%***	52 ***9%***	18 ***8%***	87 ***10%***	145 ***9%***	33 ***8%***
From £10,400 to £15,599	**355** ***11%*** **BDHNO**	79 ***9%***	276 ***12%*** **AB**	103 ***7%***	72 ***13%*** **DH**	3 ***5%*** *	30 ***17%*** **ADH**	7 ***5%***	20 ***12%*** **DH**	121 ***19%*** **ADEFHI**	92 ***14%*** **NO**	38 ***16%*** **ANO**	80 ***11%*** **O**	68 ***8%***	17 ***6%***	12 ***14%*** **O**	46 ***20%*** **AKMNO**	237 ***11%***	76 ***14%***	25 ***11%***	106 ***12%***	182 ***11%***	47 ***11%***
From £15,600 to £25,999	**608** ***19%*** **GHO**	157 ***18%***	451 ***20%***	272 ***19%*** **H**	110 ***20%*** **H**	9 ***18%*** *	25 ***14%***	14 ***10%***	46 ***27%*** **ADEGHJ**	131 ***20%*** **H**	135 ***20%*** **O**	51 ***22%*** **O**	150 ***20%*** **O**	161 ***20%*** **O**	39 ***12%***	22 ***24%*** **O**	47 ***20%*** **O**	437 ***20%***	107 ***19%***	41 ***18%***	196 ***23%*** **AV**	310 ***19%***	75 ***18%***
From £26,000 to £36,399	**485** ***15%*** **GHQUW**	147 ***17%***	338 ***15%***	239 ***17%*** **GH**	77 ***14%*** **G**	12 ***25%*** **GH***	11 ***6%***	11 ***8%***	24 ***14%*** **G**	110 ***17%*** **GH**	118 ***18%*** **OQ**	46 ***20%*** **OQ**	118 ***16%*** **Q**	132 ***16%*** **Q**	37 ***12%***	12 ***14%***	20 ***9%***	361 ***17%*** **A**	80 ***14%***	26 ***11%***	111 ***13%***	308 ***18%*** **AUW**	49 ***12%***
From £36,400 to £51,999	**377** ***12%*** **CGHJKPQ**	144 ***17%*** **AC**	233 ***10%***	234 ***17%*** **AEGHIJ**	63 ***12%*** **GJ**	4 ***8%*** *	7 ***4%***	8 ***6%***	14 ***8%***	47 ***7%***	50 ***7%*** **Q**	21 ***9%*** **Q**	104 ***14%*** **KPQ**	128 ***16%*** **AKLPQ**	65 ***21%*** **AKLMPQ**	2 ***3%***	5 ***2%***	283 ***13%*** **A**	55 ***10%***	28 ***12%***	109 ***13%***	198 ***12%***	55 ***13%***
£52,000 and above	**386** ***12%*** **CGHIJ KLPQS**	153 ***18%*** **AC**	233 ***10%***	277 ***20%*** **AEFGHIJ**	52 ***10%*** **GJ**	2 ***5%*** *	5 ***3%***	8 ***6%***	10 ***6%***	31 ***5%***	54 ***8%*** **LQ**	5 ***2%***	79 ***11%*** **LQ**	146 ***18%*** **AKLMPQ**	96 ***30%*** **AKLMNPQ**	4 ***4%***	3 ***1%***	294 ***13%*** **AS**	51 ***9%***	22 ***10%***	105 ***12%***	216 ***13%***	43 ***10%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E/F/G/H/I/J, A/K/L/M/N/O/P/Q, A/R/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Break1. Break By Breaks1
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Total	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
	100%	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*
Wave																							
Wave 1	**1572**	1572	0	761	811	770	802	127	63	126	173	141	110	141	78	142	204	220	47	1320	127	78	47
	50%	*100%*	0	*50%*	*51%*	*50%*	*50%*	*51%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*51%*	*50%*	*50%*
	C	**AC**																					
Wave 2	**1558**	0	1558	771	787	766	792	124	62	124	172	140	109	141	78	140	202	217	47	1308	124	78	47
	50%	0	*100%*	*50%*	*49%*	*50%*	*50%*	*49%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*49%*	*50%*	*50%*
	B		**AB**																				
Type																							
CAPI	**1532**	761	771	1532	0	782	750	128	61	129	160	147	109	132	78	138	191	211	48	1278	128	78	48
	49%	*48%*	*49%*	*100%*	0	*51%*	*47%*	*51%*	*49%*	*52%*	*46%*	*52%*	*50%*	*47%*	*49%*	*49%*	*47%*	*48%*	*51%*	*49%*	*51%*	*49%*	*51%*
	EG			**AE**		**AG**																	
Online	**1598**	811	787	0	1598	754	844	123	63	120	185	134	110	151	79	145	216	226	46	1350	123	79	46
	51%	*52%*	*51%*	0	*100%*	*49%*	*53%*	*49%*	*51%*	*48%*	*54%*	*48%*	*50%*	*53%*	*51%*	*51%*	*53%*	*52%*	*49%*	*51%*	*49%*	*51%*	*49%*
	DF				**AD**		**AF**																
Gender																							
Male	**1536**	770	766	782	754	1536	0	126	68	107	174	147	97	138	78	136	221	196	47	1284	126	78	47
	49%	*49%*	*49%*	*51%*	*47%*	*100%*	0	*50%*	*54%*	*43%*	*51%*	*52%*	*44%*	*49%*	*49%*	*48%*	*54%*	*45%*	*50%*	*49%*	*50%*	*49%*	*50%*
	EG			**AE**		**AG**											**JMR**						
Female	**1594**	802	792	750	844	0	1594	124	57	142	171	135	122	145	79	146	186	241	47	1344	124	79	47
	51%	*51%*	*51%*	*49%*	*53%*	0	*100%*	*50%*	*46%*	*57%*	*49%*	*48%*	*56%*	*51%*	*51%*	*52%*	*46%*	*55%*	*50%*	*51%*	*50%*	*51%*	*50%*
	DF				**AD**		**AF**			**Q**			**Q**					**Q**					
Standard region																							
Scotland	**250**	127	124	128	123	126	124	250	0	0	0	0	0	0	0	0	0	0	0	0	250	0	0
	8%	*8%*	*8%*	*8%*	*8%*	*8%*	*8%*	*100%*	0	0	0	0	0	0	0	0	0	0	0	0	*100%*	0	0
	IJKLMNO PQRSTVW							**AIJKLM NOPQRS**													**ATVW**		
North East	**125**	63	62	61	63	68	57	0	125	0	0	0	0	0	0	0	0	0	0	125	0	0	0
	4%	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	0	*100%*	0	0	0	0	0	0	0	0	0	0	*5%*	0	0	0
	HJKLMNO PQRSUVW								**AHJKLM NOPQRS**											**AUVW**			
Yorkshire/Humberside	**249**	126	124	129	120	107	142	0	0	249	0	0	0	0	0	0	0	0	0	249	0	0	0
	8%	*8%*	*8%*	*8%*	*8%*	*7%*	*9%*	0	0	*100%*	0	0	0	0	0	0	0	0	0	*9%*	0	0	0
	HIKLMNO PQRSUVW									**AHIKLM NOPQRS**										**AUVW**			
North West	**345**	173	172	160	185	174	171	0	0	0	345	0	0	0	0	0	0	0	0	345	0	0	0
	11%	*11%*	*11%*	*10%*	*12%*	*11%*	*11%*	0	0	0	*100%*	0	0	0	0	0	0	0	0	*13%*	0	0	0
	HIJLMNO PQRSUVW										**AHIJLM NOPQRS**									**AUVW**			
West Midlands	**282**	141	140	147	134	147	135	0	0	0	0	282	0	0	0	0	0	0	0	282	0	0	0
	9%	*9%*	*9%*	*10%*	*8%*	*10%*	*8%*	0	0	0	0	*100%*	0	0	0	0	0	0	0	*11%*	0	0	0
	HIJKMNO PQRSUVW											**AHIJKM NOPQRS**								**AUVW**			
East Midlands	**219**	110	109	109	110	97	122	0	0	0	0	0	219	0	0	0	0	0	0	219	0	0	0
	7%	*7%*	*7%*	*7%*	*7%*	*6%*	*8%*	0	0	0	0	0	*100%*	0	0	0	0	0	0	*8%*	0	0	0
	HIJKLNO PQRSUVW												**AHIJKL NOPQRS**							**AUVW**			
East of England	**283**	141	141	132	151	138	145	0	0	0	0	0	0	283	0	0	0	0	0	283	0	0	0
	9%	*9%*	*9%*	*9%*	*9%*	*9%*	*9%*	0	0	0	0	0	0	*100%*	0	0	0	0	0	*11%*	0	0	0
	HIJKLMO PQRSUVW													**AHIJKL MOPQRS**						**AUVW**			
Wales	**157**	78	78	78	79	78	79	0	0	0	0	0	0	0	157	0	0	0	0	0	0	157	0
	5%	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*	0	0	0	0	0	0	0	*100%*	0	0	0	0	0	0	*100%*	0
	HIJKLMN PQRSTUW														**AHIJKL MNPQRS**							**ATUW**	
South West	**283**	142	140	138	145	136	146	0	0	0	0	0	0	0	0	283	0	0	0	283	0	0	0
	9%	*9%*	*9%*	*9%*	*9%*	*9%*	*9%*	0	0	0	0	0	0	0	0	*100%*	0	0	0	*11%*	0	0	0
	HIJKLMN OQRSUVW															**AHIJKL MNOQRS**				**AUVW**			
London	**406**	204	202	191	216	221	186	0	0	0	0	0	0	0	0	0	406	0	0	406	0	0	0
	13%	*13%*	*13%*	*12%*	*13%*	*14%*	*12%*	0	0	0	0	0	0	0	0	0	*100%*	0	0	*15%*	0	0	0
	GHIJK LMNOP RSUVW					**AG**											**AHIJKL MNOPRS**			**AUVW**			
South East	**437**	220	217	211	226	196	241	0	0	0	0	0	0	0	0	0	0	437	0	437	0	0	0
	14%	*14%*	*14%*	*14%*	*14%*	*13%*	*15%*	0	0	0	0	0	0	0	0	0	0	*100%*	0	*17%*	0	0	0
	HIJKLMN OPQSUVW																	**AHIJKL MNOPQS**		**AUVW**			
Northern Ireland	**95**	47	47	48	46	47	47	0	0	0	0	0	0	0	0	0	0	0	95	0	0	0	95
	3%	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	0	0	0	0	0	0	0	0	0	0	0	*100%*	0	0	0	*100%*
	HJKLMN OPQRTUV																		**AHIJKL MNOPQR**				**ATUV**
Nation																							
England	**2628**	1320	1308	1278	1350	1284	1344	0	125	249	345	282	219	283	0	283	406	437	0	2628	0	0	0
	84%	*84%*	*84%*	*83%*	*84%*	*84%*	*84%*	0	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	0	*100%*	*100%*	*100%*	0	*100%*	0	0	0
	HOSUVW								**AHOS**	**AHOS**	**AHOS**	**AHOS**	**AHOS**	**AHOS**		**AHOS**	**AHOS**	**AHOS**		**AUVW**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Break1. Break By Breaks1
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Scotland	**250**	127	124	128	123	126	124	250	0	0	0	0	0	0	0	0	0	0	0	0	250	0	0
	8%	***8%***	***8%***	***8%***	***8%***	***8%***	***8%***	***100%***	0	0	0	0	0	0	0	0	0	0	0	0	***100%***	0	0
	IJKLMNO PQRSTVW							**AIJKLM NOPQRS**													**ATVW**		
Wales	**157**	78	78	78	79	78	79	0	0	0	0	0	0	0	157	0	0	0	0	0	0	157	0
	5%	***5%***	***5%***	***5%***	***5%***	***5%***	***5%***	0	0	0	0	0	0	0	***100%***	0	0	0	0	0	0	***100%***	0
	HIJKLMN PQRSTUW														**AHIJKL MNPQRS**							**ATUW**	
Northern Ireland	**95**	47	47	48	46	47	47	0	0	0	0	0	0	0	0	0	0	0	95	0	0	0	95
	3%	***3%***	***3%***	***3%***	***3%***	***3%***	***3%***	0	0	0	0	0	0	0	0	0	0	0	***100%***	0	0	0	***100%***
	HJKLMN OPQRTUV																		**AHIJKL MNOPQR**				**ATUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Break1. Break By Breaks2
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Total	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
	100%	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*
Wave																							
Wave 1	**1572**	222	267	251	267	220	345	424	754	392	138	156	318	241	189	199	243	1328	363	1123	346	933	153
	50%	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*49%*	*44%*	*52%*	*50%*	*50%*	*52%*	*51%*	*50%*	*52%*	*50%*	*50%*	*50%*	*50%*
	L												**L**										
Wave 2	**1558**	222	264	248	264	218	343	418	743	387	143	199	290	244	188	187	234	1321	340	1140	347	915	153
	50%	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*50%*	*51%*	*56%*	*48%*	*50%*	*50%*	*48%*	*49%*	*50%*	*48%*	*50%*	*50%*	*50%*	*50%*
												AM											
Type																							
CAPI	**1532**	219	272	231	264	199	347	425	675	422	119	165	227	208	137	199	258	1272	253	1193	377	829	171
	49%	*49%*	*51%*	*46%*	*50%*	*46%*	*50%*	*51%*	*45%*	*54%*	*42%*	*47%*	*37%*	*43%*	*36%*	*51%*	*54%*	*48%*	*36%*	*53%*	*54%*	*45%*	*56%*
	IKMN ORSV							**I**		**AI**		**MO**				**KMNO**	**R**			**AS**	**AV**		**AV**
Online	**1598**	225	259	268	267	238	341	416	821	357	163	190	381	277	240	188	220	1376	450	1069	316	1020	135
	51%	*51%*	*49%*	*54%*	*50%*	*54%*	*50%*	*49%*	*55%*	*46%*	*58%*	*53%*	*63%*	*57%*	*64%*	*49%*	*46%*	*52%*	*64%*	*47%*	*46%*	*55%*	*44%*
	JTUW								**AHJ**		**AP**		**ALP**	**AP**	**ALP**			**AQ**	**AT**			**AUW**	
Gender																							
Male	**1536**	219	252	242	225	218	380	444	713	371	118	159	294	266	180	217	242	1294	351	1116	324	930	142
	49%	*49%*	*48%*	*48%*	*42%*	*50%*	*55%*	*53%*	*48%*	*48%*	*42%*	*45%*	*48%*	*55%*	*48%*	*56%*	*51%*	*49%*	*50%*	*49%*	*47%*	*50%*	*46%*
	EK					**E**	**ACDE**	**AIJ**						**AKL**		**AKLMO**							
Female	**1594**	225	279	257	306	219	308	398	784	408	163	196	314	219	197	169	236	1354	352	1147	368	919	164
	51%	*51%*	*52%*	*52%*	*58%*	*50%*	*45%*	*47%*	*52%*	*52%*	*58%*	*55%*	*52%*	*45%*	*52%*	*44%*	*49%*	*51%*	*50%*	*51%*	*53%*	*50%*	*54%*
	GHNP		**G**	**G**	**AFG**				**H**	**H**	**ANP**	**NP**	**P**		**P**								
Standard region																							
Scotland	**250**	34	37	33	47	40	59	49	137	64	30	32	43	44	28	33	17	234	51	188	57	145	26
	8%	*8%*	*7%*	*7%*	*9%*	*9%*	*9%*	*6%*	*9%*	*8%*	*10%*	*9%*	*7%*	*9%*	*7%*	*9%*	*4%*	*9%*	*7%*	*8%*	*8%*	*8%*	*8%*
	HQ								**H**									**AQ**					
North East	**125**	22	24	7	23	12	36	20	63	42	18	19	29	20	10	8	8	117	34	87	25	75	17
	4%	*5%*	*5%*	*1%*	*4%*	*3%*	*5%*	*2%*	*4%*	*5%*	*6%*	*5%*	*5%*	*4%*	*3%*	*2%*	*2%*	*4%*	*5%*	*4%*	*4%*	*4%*	*6%*
	DHPQ	**D**	**D**		**D**		**D**		**H**	**AH**	**OP**	**P**	**P**					**AQ**					
Yorkshire/Humberside	**249**	34	45	32	49	41	49	51	129	70	22	22	58	53	34	14	21	228	58	176	42	140	29
	8%	*8%*	*8%*	*7%*	*9%*	*9%*	*7%*	*6%*	*9%*	*9%*	*8%*	*6%*	*9%*	*11%*	*9%*	*4%*	*4%*	*9%*	*8%*	*8%*	*6%*	*8%*	*10%*
	HPQ								**H**	**H**	**P**		**P**	**ALP**	**P**			**AQ**					
North West	**345**	41	56	56	61	49	82	85	158	99	39	44	73	43	44	30	33	312	72	260	87	179	36
	11%	*9%*	*11%*	*11%*	*11%*	*11%*	*12%*	*10%*	*11%*	*13%*	*14%*	*12%*	*12%*	*9%*	*12%*	*8%*	*7%*	*12%*	*10%*	*11%*	*13%*	*10%*	*12%*
	PQV										**NP**	**P**						**AQ**					
West Midlands	**282**	53	59	43	39	34	53	97	129	55	19	21	55	37	47	31	71	209	53	209	55	183	18
	9%	*12%*	*11%*	*9%*	*7%*	*8%*	*8%*	*12%*	*9%*	*7%*	*7%*	*6%*	*9%*	*8%*	*13%*	*8%*	*15%*	*8%*	*8%*	*9%*	*8%*	*10%*	*6%*
	JR	**EG**	**E**					**AIJ**							**AKLN**		**AR**					**W**	
East Midlands	**219**	37	34	34	42	26	45	61	92	65	25	30	44	31	22	22	32	188	41	157	40	140	24
	7%	*8%*	*6%*	*7%*	*8%*	*6%*	*7%*	*7%*	*6%*	*8%*	*9%*	*8%*	*7%*	*6%*	*6%*	*6%*	*7%*	*7%*	*6%*	*7%*	*6%*	*8%*	*8%*
East of England	**283**	37	36	40	49	50	71	72	139	70	24	33	58	34	27	32	27	256	64	211	71	174	15
	9%	*8%*	*7%*	*8%*	*9%*	*11%*	*10%*	*9%*	*9%*	*9%*	*8%*	*9%*	*10%*	*7%*	*7%*	*8%*	*6%*	*10%*	*9%*	*9%*	*10%*	*9%*	*5%*
	QW					**C**	**C**											**AQ**			**W**	**W**	
Wales	**157**	21	24	17	23	34	38	27	78	50	16	25	34	22	20	8	14	142	46	99	37	94	15
	5%	*5%*	*4%*	*3%*	*4%*	*8%*	*6%*	*3%*	*5%*	*6%*	*6%*	*7%*	*6%*	*5%*	*5%*	*2%*	*3%*	*5%*	*7%*	*4%*	*5%*	*5%*	*5%*
	HPQT					**ACDE**			**H**	**AH**	**P**	**P**	**P**		**P**			**A**	**T**				
South West	**283**	30	49	53	30	53	67	63	134	83	32	38	57	55	21	35	18	265	76	194	70	157	30
	9%	*7%*	*9%*	*11%*	*6%*	*12%*	*10%*	*8%*	*9%*	*11%*	*11%*	*11%*	*9%*	*11%*	*5%*	*9%*	*4%*	*10%*	*11%*	*9%*	*10%*	*9%*	*10%*
	EOQ		**E**	**E**		**ABE**	**E**			**H**	**O**	**O**	**O**	**O**				**AQ**					
London	**406**	83	80	97	63	33	51	154	187	65	24	35	72	57	50	91	160	246	74	307	81	253	40
	13%	*19%*	*15%*	*19%*	*12%*	*7%*	*7%*	*18%*	*12%*	*8%*	*8%*	*10%*	*12%*	*12%*	*13%*	*24%*	*33%*	*9%*	*11%*	*14%*	*12%*	*14%*	*13%*
	FGJKRS	**AEFG**	**FG**	**AEFG**	**FG**			**AIJ**	**J**							**AKLMNO**	**AR**						
South East	**437**	41	74	67	87	48	120	144	211	82	20	42	67	72	63	74	71	364	104	312	101	259	47
	14%	*9%*	*14%*	*13%*	*16%*	*11%*	*18%*	*17%*	*14%*	*11%*	*7%*	*12%*	*11%*	*15%*	*17%*	*19%*	*15%*	*14%*	*15%*	*14%*	*15%*	*14%*	*15%*
	BJKM				**BF**		**ABF**	**AJ**	**J**					**K**	**KM**	**AKLM**							
Northern Ireland	**95**	10	15	18	18	19	15	18	41	34	12	14	19	16	11	7	7	88	28	62	26	50	9
	3%	*2%*	*3%*	*4%*	*3%*	*4%*	*2%*	*2%*	*3%*	*4%*	*4%*	*4%*	*3%*	*3%*	*3%*	*2%*	*1%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*
										AH								**A**					
Nation																							
England	**2628**	378	456	430	443	345	576	748	1240	631	224	285	512	402	318	338	440	2185	578	1913	573	1560	256
	84%	*85%*	*86%*	*86%*	*83%*	*79%*	*84%*	*89%*	*83%*	*81%*	*79%*	*80%*	*84%*	*83%*	*84%*	*87%*	*92%*	*82%*	*82%*	*85%*	*83%*	*84%*	*84%*
	FJKR	**F**	**F**	**F**				**AIJ**								**KL**	**AR**						
Scotland	**250**	34	37	33	47	40	59	49	137	64	30	32	43	44	28	33	17	234	51	188	57	145	26
	8%	*8%*	*7%*	*7%*	*9%*	*9%*	*9%*	*6%*	*9%*	*8%*	*10%*	*9%*	*7%*	*9%*	*7%*	*9%*	*4%*	*9%*	*7%*	*8%*	*8%*	*8%*	*8%*
	HQ								**H**									**AQ**					
Wales	**157**	21	24	17	23	34	38	27	78	50	16	25	34	22	20	8	14	142	46	99	37	94	15
	5%	*5%*	*4%*	*3%*	*4%*	*8%*	*6%*	*3%*	*5%*	*6%*	*6%*	*7%*	*6%*	*5%*	*5%*	*2%*	*3%*	*5%*	*7%*	*4%*	*5%*	*5%*	*5%*
	HPQT					**ACDE**			**H**	**AH**	**P**	**P**	**P**		**P**			**A**	**T**				
Northern Ireland	**95**	10	15	18	18	19	15	18	41	34	12	14	19	16	11	7	7	88	28	62	26	50	9
	3%	*2%*	*3%*	*4%*	*3%*	*4%*	*2%*	*2%*	*3%*	*4%*	*4%*	*4%*	*3%*	*3%*	*3%*	*2%*	*1%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*
										AH								**A**					

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Break2. Break By Breaks1
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Total	**3130**	1572	1558	1532	1598	1536	1594	250	125	249	345	282	219	283	157	283	406	437	95	2628	250	157	95
	100%	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*
Age																							
16-24	**444**	222	222	219	225	219	225	34	22	34	41	53	37	37	21	30	83	41	10	378	34	21	10
	14%	*14%*	*14%*	*14%*	*14%*	*14%*	*14%*	*14%*	*18%*	*14%*	*12%*	*19%*	*17%*	*13%*	*13%*	*11%*	*20%*	*9%*	*11%*	*14%*	*14%*	*13%*	*11%*
	R								**R**			**AKPRS**	**R**				**AHKN OPRS**						
25-34	**531**	267	264	272	259	252	279	37	24	45	56	59	34	36	24	49	80	74	15	456	37	24	15
	17%	*17%*	*17%*	*18%*	*16%*	*16%*	*17%*	*15%*	*19%*	*18%*	*16%*	*21%*	*15%*	*13%*	*15%*	*17%*	*20%*	*17%*	*16%*	*17%*	*15%*	*15%*	*16%*
												N					**N**						
35-44	**499**	251	248	231	268	242	257	33	7	32	56	43	34	40	17	53	97	67	18	430	33	17	18
	16%	*16%*	*16%*	*15%*	*17%*	*16%*	*16%*	*13%*	*6%*	*13%*	*16%*	*15%*	*16%*	*14%*	*11%*	*19%*	*24%*	*15%*	*19%*	*16%*	*13%*	*11%*	*19%*
	IOV							**I**			**I**	**I**	**I**	**I**		**IO**	**AHIJK LMNOR**	**I**	**IO**	**V**			**V**
45-54	**531**	267	264	264	267	225	306	47	23	49	61	39	42	49	23	30	63	87	18	443	47	23	18
	17%	*17%*	*17%*	*17%*	*17%*	*15%*	*19%*	*19%*	*18%*	*20%*	*18%*	*14%*	*19%*	*17%*	*15%*	*11%*	*15%*	*20%*	*19%*	*17%*	*19%*	*15%*	*19%*
	FP						**AF**	**P**		**P**	**P**		**P**	**P**				**P**	**P**				
55-64	**438**	220	218	199	238	218	219	40	12	41	49	34	26	50	34	53	33	48	19	345	40	34	19
	14%	*14%*	*14%*	*13%*	*15%*	*14%*	*14%*	*16%*	*10%*	*16%*	*14%*	*12%*	*12%*	*18%*	*22%*	*19%*	*8%*	*11%*	*20%*	*13%*	*16%*	*22%*	*20%*
	QT							**Q**		**Q**	**Q**			**QR**	**AIKLMQR**	**ALQR**			**AILMQR**			**AT**	**AT**
65+	**688**	345	343	347	341	380	308	59	36	49	82	53	45	71	38	67	51	120	15	576	59	38	15
	22%	*22%*	*22%*	*23%*	*21%*	*25%*	*19%*	*24%*	*29%*	*20%*	*24%*	*19%*	*21%*	*25%*	*24%*	*24%*	*13%*	*28%*	*16%*	*22%*	*24%*	*24%*	*16%*
	GQSW					**AG**		**QS**	**LQS**	**Q**	**QS**	**Q**	**Q**	**QS**	**QS**	**QS**		**AJLQS**		**W**	**W**	**W**	
Social grade																							
AB	**842**	424	418	425	416	444	398	49	20	51	85	97	61	72	27	63	154	144	18	748	49	27	18
	27%	*27%*	*27%*	*28%*	*26%*	*29%*	*25%*	*20%*	*16%*	*21%*	*25%*	*34%*	*28%*	*26%*	*17%*	*22%*	*38%*	*33%*	*19%*	*28%*	*20%*	*17%*	*19%*
	GHIJ OSUVW					**AG**					**O**	**AHIJ KNOPS**	**HIOS**	**O**			**AHIJK MNOPS**	**AHIJ KOPS**		**AUVW**			
C1C2	**1497**	754	743	675	821	713	784	137	63	129	158	129	92	139	78	134	187	211	41	1240	137	78	41
	48%	*48%*	*48%*	*44%*	*51%*	*46%*	*49%*	*55%*	*50%*	*52%*	*46%*	*46%*	*42%*	*49%*	*50%*	*48%*	*46%*	*48%*	*44%*	*47%*	*55%*	*50%*	*44%*
	D				**AD**			**AKLMQS**													**ATW**		
DE	**779**	392	387	422	357	371	408	64	42	70	99	55	65	70	50	83	65	82	34	631	64	50	34
	25%	*25%*	*25%*	*28%*	*22%*	*24%*	*26%*	*25%*	*34%*	*28%*	*29%*	*20%*	*30%*	*25%*	*32%*	*29%*	*16%*	*19%*	*36%*	*24%*	*25%*	*32%*	*36%*
	ELQR			**AE**				**QR**	**ALQR**	**LQR**	**LQR**		**LQR**	**Q**	**ALQR**	**LQR**			**AHLNQR**			**AT**	**ATU**
Household income																							
Up to £10,399	**282**	138	143	119	163	118	163	30	18	22	39	19	25	24	16	32	24	20	12	224	30	16	12
	9%	*9%*	*9%*	*8%*	*10%*	*8%*	*10%*	*12%*	*14%*	*9%*	*11%*	*7%*	*12%*	*8%*	*10%*	*11%*	*6%*	*5%*	*13%*	*9%*	*12%*	*10%*	*13%*
	DFQR				**AD**		**AF**	**LQR**	**LQR**		**QR**		**QR**		**QR**	**QR**			**ALQR**				**AT**
From £10,400 to £15,599	**355**	156	199	165	190	159	196	32	19	22	44	21	30	33	25	38	35	42	14	285	32	25	14
	11%	*10%*	*13%*	*11%*	*12%*	*10%*	*12%*	*13%*	*16%*	*9%*	*13%*	*8%*	*13%*	*12%*	*16%*	*14%*	*9%*	*10%*	*14%*	*11%*	*13%*	*16%*	*14%*
	BL		**AB**					**L**	**L**				**L**		**AJLQR**	**L**			**JLQ**			**AT**	
From £15,600 to £25,999	**608**	318	290	227	381	294	314	43	29	58	73	55	44	58	34	57	72	67	19	512	43	34	19
	19%	*20%*	*19%*	*15%*	*24%*	*19%*	*20%*	*17%*	*23%*	*23%*	*21%*	*19%*	*20%*	*21%*	*21%*	*20%*	*18%*	*15%*	*20%*	*19%*	*17%*	*21%*	*20%*
	DR				**AD**					**R**					**R**								
From £26,000 to £36,399	**485**	241	244	208	277	266	219	44	20	53	43	37	31	34	22	55	57	72	16	402	44	22	16
	15%	*15%*	*16%*	*14%*	*17%*	*17%*	*14%*	*18%*	*16%*	*21%*	*13%*	*13%*	*14%*	*12%*	*14%*	*20%*	*14%*	*17%*	*17%*	*15%*	*18%*	*14%*	*17%*
	DG				**AD**	**AG**				**AKLNQ**						**KN**							
From £36,400 to £51,999	**377**	189	188	137	240	180	197	28	10	34	44	47	22	27	20	21	50	63	11	318	28	20	11
	12%	*12%*	*12%*	*9%*	*15%*	*12%*	*12%*	*11%*	*8%*	*14%*	*13%*	*17%*	*10%*	*10%*	*13%*	*7%*	*12%*	*14%*	*11%*	*12%*	*11%*	*13%*	*11%*
	DP				**AD**					**P**	**P**	**AIMNP**			**P**			**P**					
£52,000 and above	**386**	199	187	199	188	217	169	33	8	14	30	31	22	32	8	35	91	74	7	338	33	8	7
	12%	*13%*	*12%*	*13%*	*12%*	*14%*	*11%*	*13%*	*6%*	*6%*	*9%*	*11%*	*10%*	*11%*	*5%*	*12%*	*22%*	*17%*	*8%*	*13%*	*13%*	*5%*	*8%*
	GJOSVW					**AG**		**JOS**				**JO**		**JO**		**JO**	**AHIJK LMNOPS**	**AIJK LMOS**		**VW**	**VW**		
Minority Ethnic																							
Yes	**478**	243	234	258	220	242	236	17	8	21	33	71	32	27	14	18	160	71	7	440	17	14	7
	15%	*15%*	*15%*	*17%*	*14%*	*16%*	*15%*	*7%*	*6%*	*8%*	*10%*	*25%*	*14%*	*10%*	*9%*	*6%*	*39%*	*16%*	*7%*	*17%*	*7%*	*9%*	*7%*
	EHIJKN OPSUVW			**AE**								**AHIJK MNOPRS**	**HIPS**				**AHIJKL MNOPRS**	**HIJK NOPS**		**AUVW**			
No	**2648**	1328	1321	1272	1376	1294	1354	234	117	228	312	209	188	256	142	265	246	364	88	2185	234	142	88
	85%	*84%*	*85%*	*83%*	*86%*	*84%*	*85%*	*93%*	*94%*	*92%*	*90%*	*74%*	*86%*	*90%*	*91%*	*94%*	*61%*	*83%*	*93%*	*83%*	*93%*	*91%*	*93%*
	DLQT				**AD**			**ALMQR**	**ALMQR**	**ALQR**	**ALQR**	**Q**	**LQ**	**ALQR**	**ALQR**	**ALMQR**		**LQ**	**ALMQR**		**AT**	**AT**	**AT**
Disability																							
Yes	**703**	363	340	253	450	351	352	51	34	58	72	53	41	64	46	76	74	104	28	578	51	46	28
	22%	*23%*	*22%*	*17%*	*28%*	*23%*	*22%*	*21%*	*28%*	*23%*	*21%*	*19%*	*19%*	*23%*	*29%*	*27%*	*18%*	*24%*	*29%*	*22%*	*21%*	*29%*	*29%*
	D				**AD**				**Q**						**AHKLMQ**	**LQ**			**AHKLMQ**			**ATU**	**ATU**
No	**2263**	1123	1140	1193	1069	1116	1147	188	87	176	260	209	157	211	99	194	307	312	62	1913	188	99	62
	72%	*71%*	*73%*	*78%*	*67%*	*73%*	*72%*	*75%*	*70%*	*71%*	*75%*	*74%*	*72%*	*75%*	*63%*	*69%*	*76%*	*71%*	*66%*	*73%*	*75%*	*63%*	*66%*
	EOSVW			**AE**				**OS**			**OS**	**OS**	**O**	**OS**			**OS**	**O**		**VW**	**VW**		
TV services in household																							
Freeview only	**693**	346	347	377	316	324	368	57	25	42	87	55	40	71	37	70	81	101	26	573	57	37	26
	22%	*22%*	*22%*	*25%*	*20%*	*21%*	*23%*	*23%*	*20%*	*17%*	*25%*	*20%*	*18%*	*25%*	*24%*	*25%*	*20%*	*23%*	*27%*	*22%*	*23%*	*24%*	*27%*
	E			**AE**							**J**			**J**		**J**			**AJLMQ**				**AT**
Cable/Satellite	**1849**	933	915	829	1020	930	919	145	75	140	179	183	140	174	94	157	253	259	50	1560	145	94	50
	59%	*59%*	*59%*	*54%*	*64%*	*61%*	*58%*	*58%*	*60%*	*56%*	*52%*	*65%*	*64%*	*62%*	*60%*	*56%*	*62%*	*59%*	*53%*	*59%*	*58%*	*60%*	*53%*
	DKSW				**AD**							**AKPS**	**KS**	**KS**			**KS**			**W**			

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Break2. Break By Breaks1
Base: All respondents

		Wave		Type		Gender		Standard region												Nation			
	Total (A)	Wave 1 (B)	Wave 2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	Scotland (H)	North East (I)	Yorkshire/Humberside (J)	North West (K)	West Midlands (L)	East Midlands (M)	East of England (N)	Wales (O)	South West (P)	London (Q)	South East (R)	Northern Ireland (S)	England (T)	Scotland (U)	Wales (V)	Northern Ireland (W)
Online only	**306** ***10%*** **EN**	153 ***10%***	153 ***10%***	171 ***11%*** **AE**	135 ***8%***	142 ***9%***	164 ***10%***	26 ***10%*** **N**	17 ***14%*** **LN**	29 ***12%*** **LN**	36 ***10%*** **N**	18 ***6%***	24 ***11%*** **N**	15 ***5%***	15 ***10%*** **N**	30 ***11%*** **N**	40 ***10%***	47 ***11%*** **N**	9 ***9%***	256 ***10%***	26 ***10%***	15 ***10%***	9 ***9%***

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C, A/D/E, A/F/G, A/H/I/J/K/L/M/N/O/P/Q/R/S, A/T/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Break2. Break By Breaks2
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
Total	**3130**	444	531	499	531	438	688	842	1497	779	282	355	608	485	377	386	478	2648	703	2263	693	1849	306
	100%	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*
Age																							
16-24	**444**	444	0	0	0	0	0	106	238	93	66	42	81	48	39	28	99	344	78	333	34	292	82
	14%	*100%*	0	0	0	0	0	*13%*	*16%*	*12%*	*23%*	*12%*	*13%*	*10%*	*10%*	*7%*	*21%*	*13%*	*11%*	*15%*	*5%*	*16%*	*27%*
	CDEFGJ NOPRSU	**ACDEFG**							**AHJ**		**ALMNOP**	**P**	**P**				**AR**			**S**		**AU**	**AUV**
25-34	**531**	0	531	0	0	0	0	149	261	120	37	50	112	74	92	81	133	398	84	414	78	331	73
	17%	0	*100%*	0	0	0	0	*18%*	*17%*	*15%*	*13%*	*14%*	*18%*	*15%*	*25%*	*21%*	*28%*	*15%*	*12%*	*18%*	*11%*	*18%*	*24%*
	BDEF GRSU		**ABDEFG**												**AKLMN**	**AKLN**	**AR**			**AS**		**U**	**AUV**
35-44	**499**	0	0	499	0	0	0	151	255	93	38	43	103	84	63	83	129	370	92	379	91	308	55
	16%	0	0	*100%*	0	0	0	*18%*	*17%*	*12%*	*13%*	*12%*	*17%*	*17%*	*17%*	*21%*	*27%*	*14%*	*13%*	*17%*	*13%*	*17%*	*18%*
	BCEFG JLRSU			**ABCEFG**				**J**	**J**							**AKL**	**AR**			**S**		**U**	
45-54	**531**	0	0	0	531	0	0	148	273	109	29	47	78	91	82	104	72	458	103	400	110	321	41
	17%	0	0	0	*100%*	0	0	*18%*	*18%*	*14%*	*10%*	*13%*	*13%*	*19%*	*22%*	*27%*	*15%*	*17%*	*15%*	*18%*	*16%*	*17%*	*13%*
	BCDF GJKM				**ABCDFG**				**J**					**KM**	**AKLM**	**AKLMN**							
55-64	**438**	0	0	0	0	438	0	104	223	110	41	51	95	83	49	43	24	414	123	301	122	247	23
	14%	0	0	0	0	*100%*	0	*12%*	*15%*	*14%*	*15%*	*14%*	*16%*	*17%*	*13%*	*11%*	*5%*	*16%*	*18%*	*13%*	*18%*	*13%*	*8%*
	BCDEGQW					**ABCDEG**								**P**				**AQ**	**AT**		**AVW**	**W**	
65+	**688**	0	0	0	0	0	688	184	248	254	70	122	139	104	51	48	21	664	223	436	256	350	32
	22%	0	0	0	0	0	*100%*	*22%*	*17%*	*33%*	*25%*	*34%*	*23%*	*21%*	*14%*	*12%*	*4%*	*25%*	*32%*	*19%*	*37%*	*19%*	*10%*
	BCDEFI OPQTVW						**ABCDEF**	**I**		**AHI**	**OP**	**AKMNOP**	**OP**	**OP**				**AQ**	**AT**		**AVW**	**W**	
Social grade																							
AB	**842**	106	149	151	148	104	184	842	0	0	20	47	102	121	164	231	142	699	161	641	153	542	70
	27%	*24%*	*28%*	*30%*	*28%*	*24%*	*27%*	*100%*	0	0	*7%*	*13%*	*17%*	*25%*	*43%*	*60%*	*30%*	*26%*	*23%*	*28%*	*22%*	*29%*	*23%*
	IJKLMSU			**F**				**AIJ**				**K**	**K**	**KLM**	**AKLMN**	**AKLMNO**				**AS**		**AUW**	
C1C2	**1497**	238	261	255	273	223	248	0	1497	0	111	149	347	287	181	138	224	1271	303	1122	305	890	157
	48%	*54%*	*49%*	*51%*	*51%*	*51%*	*36%*	0	*100%*	0	*40%*	*42%*	*57%*	*59%*	*48%*	*36%*	*47%*	*48%*	*43%*	*50%*	*44%*	*48%*	*51%*
	GHJK LPSU	**AG**	**G**	**G**	**G**	**G**			**AHJ**				**AKLOP**	**AKLOP**	**KP**					**AS**			
DE	**779**	93	120	93	109	110	254	0	0	779	150	158	158	77	32	17	109	670	239	492	234	408	79
	25%	*21%*	*23%*	*19%*	*20%*	*25%*	*37%*	0	0	*100%*	*53%*	*45%*	*26%*	*16%*	*9%*	*4%*	*23%*	*25%*	*34%*	*22%*	*34%*	*22%*	*26%*
	DEHI NOPTV					**D**	**ABCDEF**			**AHI**	**ALMNOP**	**AMNOP**	**NOP**	**OP**	**P**				**AT**		**AVW**		
Household income																							
Up to £10,399	**282**	66	37	38	29	41	70	20	111	150	282	0	0	0	0	0	40	242	92	171	85	141	34
	9%	*15%*	*7%*	*8%*	*5%*	*9%*	*10%*	*2%*	*7%*	*19%*	*100%*	0	0	0	0	0	*8%*	*9%*	*13%*	*8%*	*12%*	*8%*	*11%*
	EHILM NOPTV	**ACDEFG**				**E**	**E**		**H**	**AHI**	**ALMNOP**								**AT**		**AV**		
From £10,400 to £15,599	**355**	42	50	43	47	51	122	47	149	158	0	355	0	0	0	0	40	313	128	210	101	197	34
	11%	*9%*	*9%*	*9%*	*9%*	*12%*	*18%*	*6%*	*10%*	*20%*	0	*100%*	0	0	0	0	*8%*	*12%*	*18%*	*9%*	*15%*	*11%*	*11%*
	DHIK MNOPT						**ABCDEF**		**H**	**AHI**		**AKMNOP**						**A**	**AT**		**AV**		
From £15,600 to £25,999	**608**	81	112	103	78	95	139	102	347	158	0	0	608	0	0	0	88	519	140	440	138	355	54
	19%	*18%*	*21%*	*21%*	*15%*	*22%*	*20%*	*12%*	*23%*	*20%*	0	0	*100%*	0	0	0	*19%*	*20%*	*20%*	*19%*	*20%*	*19%*	*18%*
	EHKLNOP		**E**	**E**		**E**	**E**		**AH**	**H**			**AKLNOP**										
From £26,000 to £36,399	**485**	48	74	84	91	83	104	121	287	77	0	0	0	485	0	0	62	422	112	363	100	319	30
	15%	*11%*	*14%*	*17%*	*17%*	*19%*	*15%*	*14%*	*19%*	*10%*	0	0	0	*100%*	0	0	*13%*	*16%*	*16%*	*16%*	*14%*	*17%*	*10%*
	BJKL MOPW			**B**	**B**	**B**		**J**	**AHJ**					**AKLMOP**								**AW**	
From £36,400 to £51,999	**377**	39	92	63	82	49	51	164	181	32	0	0	0	0	377	0	57	321	72	300	60	242	38
	12%	*9%*	*17%*	*13%*	*15%*	*11%*	*7%*	*19%*	*12%*	*4%*	0	0	0	0	*100%*	0	*12%*	*12%*	*10%*	*13%*	*9%*	*13%*	*12%*
	GJKL MNPU		**ABDFG**	**G**	**ABG**	**G**		**AIJ**	**J**						**AKLMNP**					**AS**		**U**	
£52,000 and above	**386**	28	81	83	104	43	48	231	138	17	0	0	0	0	0	386	61	325	49	323	52	248	48
	12%	*6%*	*15%*	*17%*	*20%*	*10%*	*7%*	*27%*	*9%*	*2%*	0	0	0	0	0	*100%*	*13%*	*12%*	*7%*	*14%*	*8%*	*13%*	*16%*
	BGIJK LMNOSU		**ABFG**	**ABFG**	**ABFG**			**AIJ**	**J**							**AKLMNO**				**AS**		**U**	**U**
Minority Ethnic																							
Yes	**478**	99	133	129	72	24	21	142	224	109	40	40	88	62	57	61	478	0	59	377	75	294	63
	15%	*22%*	*25%*	*26%*	*14%*	*5%*	*3%*	*17%*	*15%*	*14%*	*14%*	*11%*	*15%*	*13%*	*15%*	*16%*	*100%*	0	*8%*	*17%*	*11%*	*16%*	*21%*
	FGLRSU	**AEFG**	**AEFG**	**AEFG**	**FG**												**AR**			**AS**		**U**	**AU**
No	**2648**	344	398	370	458	414	664	699	1271	670	242	313	519	422	321	325	0	2648	643	1886	617	1553	243
	85%	*78%*	*75%*	*74%*	*86%*	*95%*	*97%*	*83%*	*85%*	*86%*	*86%*	*88%*	*85%*	*87%*	*85%*	*84%*	0	*100%*	*92%*	*83%*	*89%*	*84%*	*79%*
	BCDQTW				**BCD**	**ABCDE**	**ABCDE**											**AQ**	**AT**		**AVW**		
Disability																							
Yes	**703**	78	84	92	103	123	223	161	303	239	92	128	140	112	72	49	59	643	703	0	152	459	54
	22%	*18%*	*16%*	*18%*	*19%*	*28%*	*32%*	*19%*	*20%*	*31%*	*33%*	*36%*	*23%*	*23%*	*19%*	*13%*	*12%*	*24%*	*100%*	0	*22%*	*25%*	*18%*
	BCDH IPQT					**ABCDE**	**ABCDE**			**AHI**	**AMNOP**	**AMNOP**	**P**	**P**	**P**			**AQ**	**AT**			**AW**	

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)

Break2. Break By Breaks2
Base: All respondents

		Age						Social grade			Household income						Minority Ethnic		Disability		TV services in household		
	Total (A)	16-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	AB (H)	C1C2 (I)	DE (J)	Up to £10,399 (K)	From £10,400 to £15,599 (L)	From £15,600 to £25,999 (M)	From £26,000 to £36,399 (N)	From £36,400 to £51,999 (O)	£52,000 and above (P)	Yes (Q)	No (R)	Yes (S)	No (T)	Freeview only (U)	Cable/Satellite (V)	Online only (W)
No	**2263**	333	414	379	400	301	436	641	1122	492	171	210	440	363	300	323	377	1886	0	2263	501	1304	230
	72%	***75%***	***78%***	***76%***	***75%***	***69%***	***63%***	***76%***	***75%***	***63%***	***61%***	***59%***	***72%***	***75%***	***80%***	***84%***	***79%***	***71%***	0	***100%***	***72%***	***71%***	***75%***
	GJKLRSV	**G**	**AFG**	**AFG**	**FG**			**AJ**	**AJ**				**KL**	**KL**	**AKLM**	**AKLMN**	**AR**			**AS**			
TV services in household																							
Freeview only	**693**	34	78	91	110	122	256	153	305	234	85	101	138	100	60	52	75	617	152	501	693	0	0
	22%	***8%***	***15%***	***18%***	***21%***	***28%***	***37%***	***18%***	***20%***	***30%***	***30%***	***28%***	***23%***	***21%***	***16%***	***14%***	***16%***	***23%***	***22%***	***22%***	***100%***	0	0
	BCDH OPQVW		**B**	**B**	**BC**	**ABCDE**	**ABCDEF**			**AHI**	**AMNOP**	**ANOP**	**OP**	**P**				**AQ**			**AVW**		
Cable/Satellite	**1849**	292	331	308	321	247	350	542	890	408	141	197	355	319	242	248	294	1553	459	1304	0	1849	0
	59%	***66%***	***62%***	***62%***	***60%***	***56%***	***51%***	***64%***	***59%***	***52%***	***50%***	***55%***	***58%***	***66%***	***64%***	***64%***	***62%***	***59%***	***65%***	***58%***	0	***100%***	0
	GJKTUW	**AFG**	**G**	**G**	**G**			**AIJ**	**J**				**K**	**AKLM**	**AKL**	**AKL**			**AT**			**AUW**	
Online only	**306**	82	73	55	41	23	32	70	157	79	34	34	54	30	38	48	63	243	54	230	0	0	306
	10%	***19%***	***14%***	***11%***	***8%***	***5%***	***5%***	***8%***	***10%***	***10%***	***12%***	***10%***	***9%***	***6%***	***10%***	***12%***	***13%***	***9%***	***8%***	***10%***	0	0	***100%***
	FGNRSUV	**ADEFG**	**AEFG**	**FG**	**G**						**N**					**N**	**AR**						**AUV**

Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G, A/H/I/J, A/K/L/M/N/O/P, A/Q/R, A/S/T, A/U/V/W
  Minimum Base: 30 (**), Small Base: 50 (*)