

## **Notification under Section 107(6) of the Communications Act 2003**

### **Proposal to give a direction applying the Electronic Communications Code to Euro Payphone Ltd**

1. The Office of Communications (“Ofcom”) propose to give a direction under section 106(3) of the Communications Act 2003 (the “Act”) applying the electronic communications code (the “Code”) to Euro Payphone Ltd (registered company number NI20783).
2. The draft Direction and accompanying explanatory statement setting out Ofcom’s reasons for the proposal are available on Ofcom’s website. Hard copies of the draft Direction and the explanatory statement will be made available on request. For hard copies, please contact Michael Galvin on 020 7783 4158 or by sending an email to [michael.galvin@ofcom.org.uk](mailto:michael.galvin@ofcom.org.uk).
3. Representations on the proposal may be made to: Michael Galvin, Ofcom, Riverside House, 2a Southwark Bridge Road, London SE1 9HA by not later than 5pm on **22 February 2006**.
4. All confidential information should be clearly marked as such and separated out into a confidential annex. All representations received will be published, unless it is clearly marked that the response is confidential, and made available in Ofcom’s Knowledge Centre. Please contact Jan Kacperek ([jan.kacperek@ofcom.org.uk](mailto:jan.kacperek@ofcom.org.uk)) for further information with respect to public inspection or, for responses to the draft Direction, visit Ofcom’s website ([www.ofcom.org.uk](http://www.ofcom.org.uk)).
5. In this Notification, unless the contrary intention appears, words and phrases shall have the same meaning as in the Act.

**Stephen Unger**  
**Director of Telecoms Technology, Competition Group**

**A person authorised by Ofcom under paragraph 18 of the Schedule to the Office of Communications Act 2002**

**17 January 2006**

**[Draft] Direction under Section 106(3) of the Communications Act 2003  
applying the electronic communications code in the case of Euro Payphone  
Ltd**

**[A Notification of this proposal was published on 17 January 2006]**

Whereas:

- (A) On 13 December 2005, Euro Payphone Ltd (registered company number NI20783) made an application for the electronic communications code (the "Code") for the purposes of the provision of an electronic communications network in the United Kingdom in accordance with section 107(1) of the Communications Act 2003 (the 'Act') and the notification published by the Director General of Telecommunications under section 107(2) of the Act on 10 October 2003 setting out the requirements with respect to the content of an application for the electronic communications code and the manner in which such an application should be made;
- (B) On 17 January 2006, Ofcom published a notification of their proposal to give a direction applying the Code to Euro Payphone Ltd in accordance with section 107 of the Act;
- (C) Ofcom have considered every representation made to them about the proposed Direction;
- (D) For the reasons set out in the explanatory statement accompanying this Direction, Ofcom are satisfied that they have acted in accordance with their relevant duties set out in sections 3, 4 and 107(4) of the Act

**NOW, therefore, pursuant to section 106(3) of the Act, Ofcom make the following Direction-**

1. The electronic communications code shall apply to Euro Payphone Ltd for the purposes of the provision by Euro Payphone Ltd of an electronic communications network to have effect in the United Kingdom.

Definitions and Interpretation

2. In this Direction, except in so far as the context otherwise requires, words and phrases shall have the same meaning as in the Act, headings and titles shall be disregarded and expressions cognate with those referred to in this Direction shall be construed accordingly.
3. The Interpretation Act 1978 shall apply as if this Direction were an Act of Parliament.
4. This Direction shall take effect on the day it is published.

**Stephen Unger  
Director of Telecoms Technology, Competition Group**

**A person authorised by Ofcom under paragraph 18 of the Schedule to the Office of Communications Act 2002**

**[Date]**

# Explanatory Statement

1.1 On 13 December 2005, Euro Payphone Ltd applied to Ofcom for a direction applying the electronic communications code (the “Code”). This application was made in accordance with section 107(1) of the Communications Act 2003 (the “Act”) and meets the requirements for any such application for a Direction applying the Code, and the manner in which such an application has to be made, as set out in the Notification published by the Director General of Telecommunications on 10 October 2003 under section 107(2) of the Act.

1.2 In considering Euro Payphone Ltd’s application, Ofcom has acted in accordance with its relevant duties set out in sections 3 and 4 of the Act. In particular, Ofcom has considered its duty in section 3(1)(b) “to further the interests of consumers in relevant markets, where appropriate by promoting competition” and the first Community requirement set out in section 4(3)(a) to promote competition “in relation to the provision of electronic communications networks and services”. In this case, amongst other things, Euro Payphone Ltd intends to expand its public call box network and to do so without Code powers would place Euro Payphone Ltd at a competitive disadvantage.

1.3 Euro Payphone Ltd provides managed or maintained payphone services located in various municipal buildings in Northern Ireland and in some privately owned establishments. For these, Euro Payphone Ltd does not require Code powers. However, the company has an agreement in place to take over a number of public call boxes from another public call box provider and these are situated on public land. The company also wishes to install additional public call boxes and has explained that to do without Code powers would be impracticable. The primary purpose of these “payphones” will be to provide free access to local taxi cab providers. They will also allow free access to emergency call services.

1.4 Ofcom has considered the application with regard to its duties set out in section 107(4) of the Act. Its views on the matters set out therein in relation to the application are set out below.

## **The benefit to the public of the electronic communications network by reference to which the Code is to be applied to the applicant**

1.5 Euro Payphone Ltd’s network of public call boxes have functions which include the provision of dedicated freephone services for the public. The company would, however, be competing directly with other electronic communications service providers offering access and would not, therefore, be able to compete effectively in the absence of Code powers as those companies that it is likely to be competing with already benefit from Code powers. The public call boxes will provide free access to public services such as licensed taxi cab providers and will also enable access to emergency call services, which have a public safety benefit.

1.6 The application stated that the service has the support of the police and the tourist board.

## **The practicability of the provision of the network without the Code**

1.7 Euro Payphone Ltd considers that it would not be practicable for it to compete in the markets in which it wishes to without Code powers. It suggested that it would be

placed at a significant disadvantage should it have to rely upon Town and Country Planning legislation. Permitted Development, as far as it relates to electronic communications apparatus, as set out in the Planning (General Development) (Amendment) Order (Northern Ireland) 2003, applies only to those electronic communications network operators who have been granted the Code.

1.8 Ofcom acknowledges that Euro Payphone Ltd would be likely to be placed at a significant disadvantage should it not benefit from Code powers whereas other parties in the markets in which it wishes to compete do benefit from such powers.

1.9 For these reasons, Ofcom considers that it should grant Code powers to Euro Payphone Ltd.

### **The need to encourage the sharing of the use of electronic communications apparatus**

1.10 Euro Payphone Ltd has stated that it would be prepared to share electronic communications apparatus with others should it be practicable to do so and should it be able to reach acceptable terms for the commercial sharing of its apparatus. The company noted, however, that its apparatus is intended to supply a retail service and that the installation of public call boxes allowed limited scope for apparatus sharing.

1.11 Euro Payphone Ltd also explained in its application that it is fully aware of its obligations in terms of the restrictions and conditions that would apply should it be granted Code powers.

### **Whether the Applicant will be able to meet liabilities as a consequence of:**

**(i) the application of the Code; and**

**(ii) any conduct in relation to the application of the Code**

1.12 Euro Payphone Ltd has explained that it is likely that some of its new installations would be placed on public highways and, therefore, it recognised that it would be required to put funds in place to meet any potential liabilities. Ofcom sought additional information from the company in relation to the form of the bond or guarantee that it would put in place should it be granted Code powers, and also on the methodology that it would use to calculate any potential liability. The further information supplied by Euro Payphone Ltd has satisfied Ofcom that the company is aware of the obligations that it would be required to meet under Regulation 16 of the Electronic Communications Code (Conditions and Restrictions) Regulations 2003.

### **How to respond**

1.13 Ofcom invites written views and comments on the issues raised in this document, to be made by 5pm on **22 February 2006**.

1.14 Ofcom prefers to receive responses as e-mail attachments, in Microsoft Word format, as this helps us to process the responses quickly and efficiently. We would also be grateful if you could assist us by completing a response cover sheet (see Annex 2), among other things to indicate whether or not there are confidentiality issues. The cover sheet can be downloaded from the 'Consultations' section of our website.

1.15 Please can you send your response to [michael.galvin@ofcom.org.uk](mailto:michael.galvin@ofcom.org.uk).

1.16 Responses may alternatively be posted or faxed to the address below, marked with the title of the consultation.

Michael Galvin  
Competition and Markets  
4<sup>th</sup> Floor  
Ofcom  
Riverside House  
2A Southwark Bridge Road  
London SE1 9HA  
Tel: 020 7783 4158  
Fax: 020 7783 4109

### **Confidentiality**

1.17 Ofcom considers that it is important for everyone interested in an issue to see the views expressed by consultation respondents. We will therefore usually publish all responses on our website, [www.ofcom.org.uk](http://www.ofcom.org.uk), ideally on receipt (when respondents confirm on their response cover sheet that this is acceptable).

1.18 All comments will be treated as non-confidential unless respondents specify that part or all of the response is confidential and should not be disclosed. Please place any confidential parts of a response in a separate annex, so that non-confidential parts may be published along with the respondent's identity.

1.19 Ofcom reserves its power to disclose certain confidential information where this is necessary to fulfil its functions, although in practice it would do so only in limited circumstances.

1.20 Please also note that copyright and all other intellectual property in responses will be assumed to be assigned to Ofcom unless specifically retained.

### **Next steps**

1.21 Subject to respondents' views, Ofcom proposes to grant the Code to Euro Payphone Ltd and would intend to do so shortly after closure of the consultation period.

### **Ofcom's consultation processes**

1.22 Ofcom is keen to make responding to consultations easy, and has published some consultation principles (see Annex 1) which it seeks to follow, including on the length of consultations.

1.23 This consultation is shorter than Ofcom's standard 10 week period because - for guidance on valid reasons see Ofcom's published consultation guidelines, available at [http://www.ofcom.org.uk/consult/consult\\_method/consult\\_guide.pdf](http://www.ofcom.org.uk/consult/consult_method/consult_guide.pdf).

1.24 If you have any comments or suggestions on how Ofcom conducts its consultations, please call our consultation helpdesk on 020 7981 3003 or e-mail us at [consult@ofcom.org.uk](mailto:consult@ofcom.org.uk). We would particularly welcome thoughts on how Ofcom could

more effectively seek the views of those groups or individuals, such as small businesses or particular types of residential consumers, whose views are less likely to be obtained in a formal consultation.

1.25 If you would like to discuss these issues or Ofcom's consultation processes more generally, you can alternatively contact Vicki Nash who is Ofcom's consultation champion:

Vicki Nash  
Ofcom (Scotland)  
Sutherland House  
149 St. Vincent Street  
Glasgow G2 5NW  
Tel: 0141 229 7401  
Fax: 0141 229 7433  
E-mail: [vicki.nash@ofcom.org.uk](mailto:vicki.nash@ofcom.org.uk)

## Annex 1

# Ofcom's consultation principles

Ofcom has published the following seven principles that it will follow for each public written consultation:

### Before the consultation

1 Where possible, we will hold informal talks with people and organisations before announcing a big consultation to find out whether we are thinking in the right direction. If we do not have enough time to do this, we will hold an open meeting to explain our proposals shortly after announcing the consultation.

### During the consultation

2 We will be clear about who we are consulting, why, on what questions and for how long.

3 We will make the consultation document as short and simple as possible with a summary of no more than two pages. We will try to make it as easy as possible to give us a written response. If the consultation is complicated, we may provide a shortened version for smaller organisations or individuals who would otherwise not be able to spare the time to share their views.

4 We will normally allow ten weeks for responses to consultations on issues of general interest.

5 There will be a person within Ofcom who will be in charge of making sure we follow our own guidelines and reach out to the largest number of people and organisations interested in the outcome of our decisions. This individual (who we call the consultation champion) will also be the main person to contact with views on the way we run our consultations.

6 If we are not able to follow one of these principles, we will explain why. This may be because a particular issue is urgent. If we need to reduce the amount of time we have set aside for a consultation, we will let those concerned know beforehand that this is a 'red flag consultation' which needs their urgent attention.

### After the consultation

7 We will look at each response carefully and with an open mind. We will give reasons for our decisions and will give an account of how the views of those concerned helped shape those decisions.

## Annex 2

# Consultation response cover sheet

2.1 In the interests of transparency, we will publish all consultation responses in full on our website, [www.ofcom.org.uk](http://www.ofcom.org.uk), unless a respondent specifies that all or part of their response is confidential. We will also refer to the contents of a response when explaining our decision, unless we are asked not to.

2.2 We have produced a cover sheet for responses (see below) and would be very grateful if you could send one with your response. This will speed up our processing of responses, and help to maintain confidentiality by allowing you to state very clearly what you don't want to be published. We will keep your completed cover sheets confidential.

2.3 The quality of consultation can be enhanced by publishing responses before the consultation period closes. In particular, this can help those individuals and organisations with limited resources or familiarity with the issues to respond in a more informed way. Therefore Ofcom would encourage respondents to confirm on the response cover sheet that Ofcom can publish their responses upon receipt.

2.4 We strongly prefer to receive responses in the form of a Microsoft Word attachment to an email. Our website therefore includes an electronic copy of this cover sheet, which you can download from the 'Consultations' section of our website.

2.5 Please put any confidential parts of your response in a separate annex to your response, so that they are clearly identified. This can include information such as your personal background and experience. If you want your name, contact details, or job title to remain confidential, please provide them in your cover sheet only so that we don't have to edit your response.

## Cover sheet for response to an Ofcom consultation

### BASIC DETAILS

Consultation title:

To (Ofcom contact):

Name of respondent:

Representing (self or organisation/s):

Address (if not received by email):

### CONFIDENTIALITY

What do you want Ofcom to keep confidential?

Nothing

Name/contact details/  
job title

Whole response

Organisation

Part of the response

If there is no separate annex, which parts?

If you want part of your response, your name or your organisation to be confidential, can Ofcom still publish a reference to the contents of your response (including, for any confidential parts, a general summary that does not disclose the specific information or enable you to be identified)?

Yes

No

### DECLARATION

I confirm that the correspondence supplied with this cover sheet is a formal consultation response. It can be published in full on Ofcom's website, unless otherwise specified on this cover sheet, and all intellectual property rights in the response vest with Ofcom. If I have sent my response by email, Ofcom can disregard any standard email text about not disclosing email contents and attachments.

Ofcom can publish my response: on receipt  once the consultation ends

Name

Signed (if hard copy)

