

**Title:**

Mr

**Forename:**

Sam

**Surname:**

McCartney-Hoque

**Representing:**

Self

**Organisation (if applicable):**

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No. As seen in America content has not been restricted by not introducing this technology. In fact the long term viability of the HD content on DTT will be likely be harmed by its introduction as it will force people into alternative methods of viewing HD content such as downloads, which contain no advertsing and ultimatly mean people arnt watching TV through the TV anymore.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

I find this unlikely. If the UK is the only country to implement it people will get their content from abroad where it doesn't exist.

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B? . :**

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

No, it impinges on citizens legitimate use by placing unnecessary hurdle in the way on actually using the content.

Copyright holders and media organisations need to re-think their business model, I'm not suggesting how, but times are changing they need to stop restricting what people want to do with ill thought out DRM systems.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . . :**

Again I find this unlikely. Low prices need free trade, free trade needs free markets, if we restrict our market then all we do is create a closed market which means limited products and higher prices.

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

No.

**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . . :**

**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**

The ability of the British Public to use inovate and tinker with their hardware without restrictions.

To have my licence fee used in a way that benifits me, not a consortium of copyright holders with an outdated business model.

Not to introduce a system that has allready been publically cracked and is therefore or no use aprt from benifiting the creators.