
Small-scale radio multiplex licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Bristol Digital Radio CIC

Multiplex licence area being applied for (note this must be a small-scale multiplex area currently being advertised by Ofcom):

East Bristol, Mangotsfield and Keynsham

Contact details for Ofcom:

Nick Piggott, Director
Email: nick@bristoldigitalradio.org

Demand or support from programme providers

- 4.4 Please provide any evidence which has been gathered of support for the provision of the proposed multiplex service among providers or prospective providers of community or local digital sound programme services in the area to be served by the multiplex service:

Our application is made by a consortium of analogue community radio licence holders in the Bristol area, demonstrating our interest in and commitment to providing digital radio services to Bristol. We have offered carriage for C-DSP services at a token cost of £1 / year, but we have also defined a discounted access tier for "local" services which originate from and are primarily focused on the Bristol area.

As the group who have led the Bristol Small Scale DAB Trial, we have offered access to the locally based participants in the trial so that they can stay on-air.

Almost all the current analogue community broadcasters in the area have agreed to provide their services to the multiplex: Ujima Radio, BCFM, Bradley Stoke Radio, KTCR and Somer Valley Radio. SWU.FM have been contacted several times and have expressed interest but did not confirm prior to the application deadline.

Our application has prompted BURST, the student radio station of Bristol University to apply for a C-DSP licence to broadcast permanently for the first time to their student population, and an existing online community service, Base Radio, based at the Filwood Centre and serving South Bristol, will also apply for a C-DSP licence. These become our first two DAB only community radio services.

We're also pleased to bring innovative experimental music station, NOODS Radio, onto digital radio. NOODS are based in Stokes Croft, are a successful streaming service and a participant in the Bristol trial.

Our lineup of 8 locally based, locally focused and diverse radio services will represent a significant proportion of the services on the multiplex.

In addition to our 8 locally based services, we have confirmed interest from companies wanting to provide a further 16 services:

1. LoudMedia providing "Classic Hits" - this service is already broadcasting on the Bristol Small Scale Trial
2. Children's Radio UK providing "Fun Kids Junior"
3. Sunshine Radio Ltd providing "Sunshine FM"
4. Nation Broadcasting Ltd providing "Nation Radio"
5. Nation Broadcasting Ltd providing "Nation Easy"
6. Nation Broadcasting Ltd providing "Nation Oldies"
7. Boom Radio Ltd providing "Boom Radio"
8. Panda Podcasts Ltd providing "Podcast Radio"
9. Skylab Radio Ltd providing "Skylab"
10. Gaydio CIC providing "Gaydio"
11. Like Media Group providing "Like Radio"

12. Youth Talk Radio Ltd providing "Youth Talk"
13. Country Broadcasting Ltd providing "Chris Country"
14. One Money Mail Ltd providing "Sami Swoi Polska"
15. A Provider who does not wish to be named in the public section providing an entertainment service targeting a niche audience.
16. NME Radio providing "NME1"

Details of our proposed services, as well as discussions with prospective programme service providers, are attached in Appendix 9.