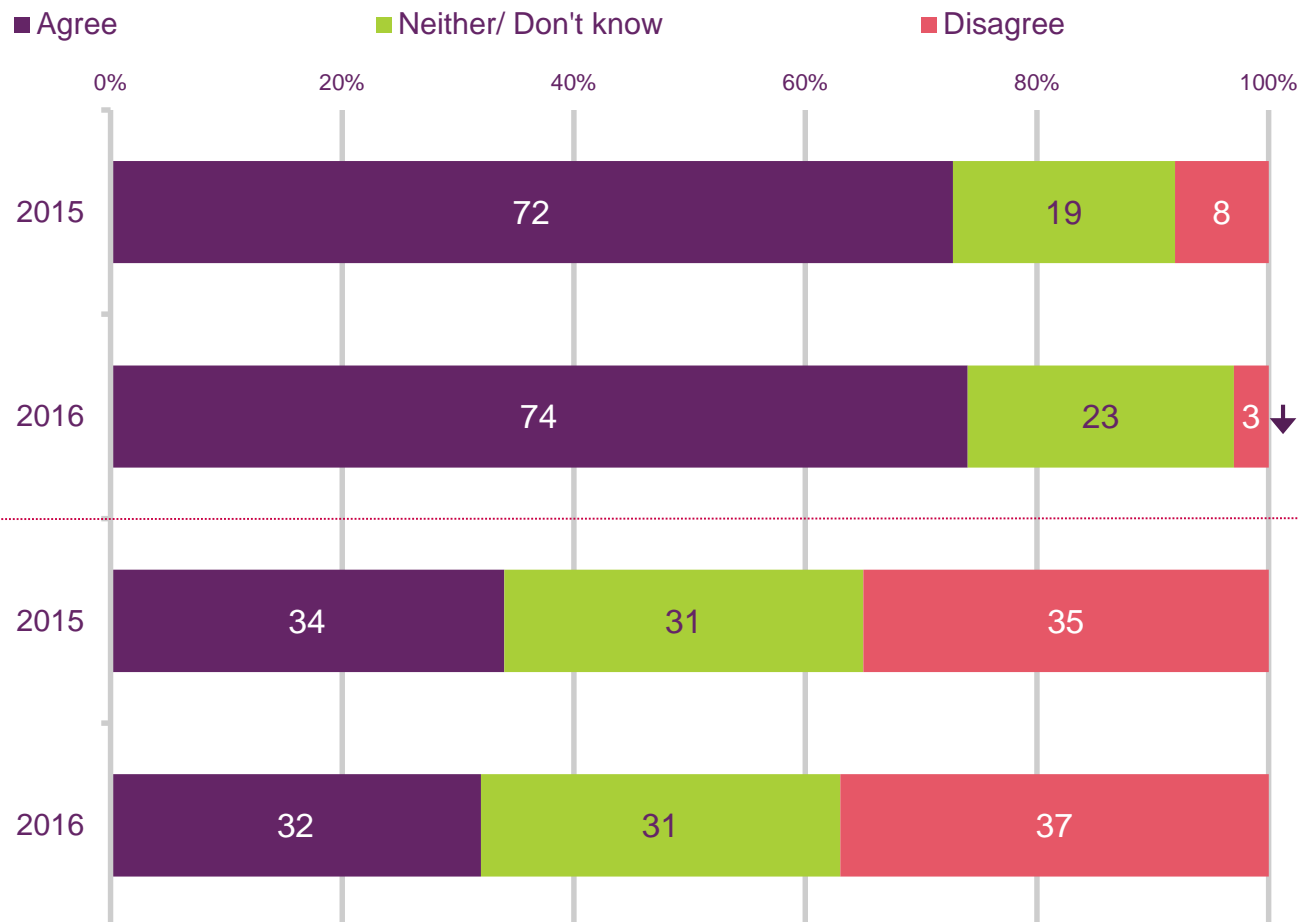


Children's Media Use and Attitudes Report 2016

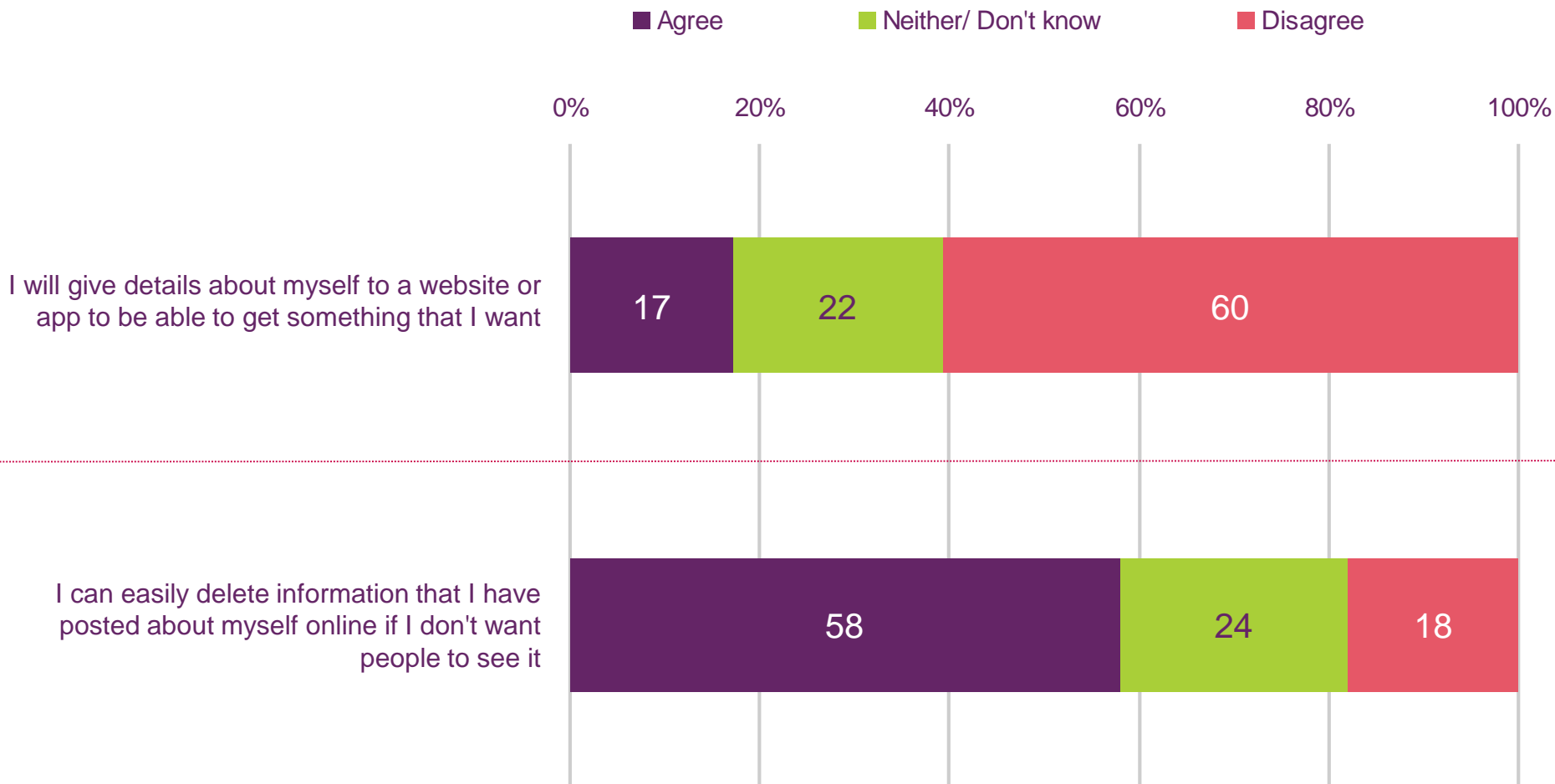
Section 7 – Children's attitudes and concerns

Figure 60: Agreement with attitudinal statements about the internet among 12-15s: 2015 and 2016



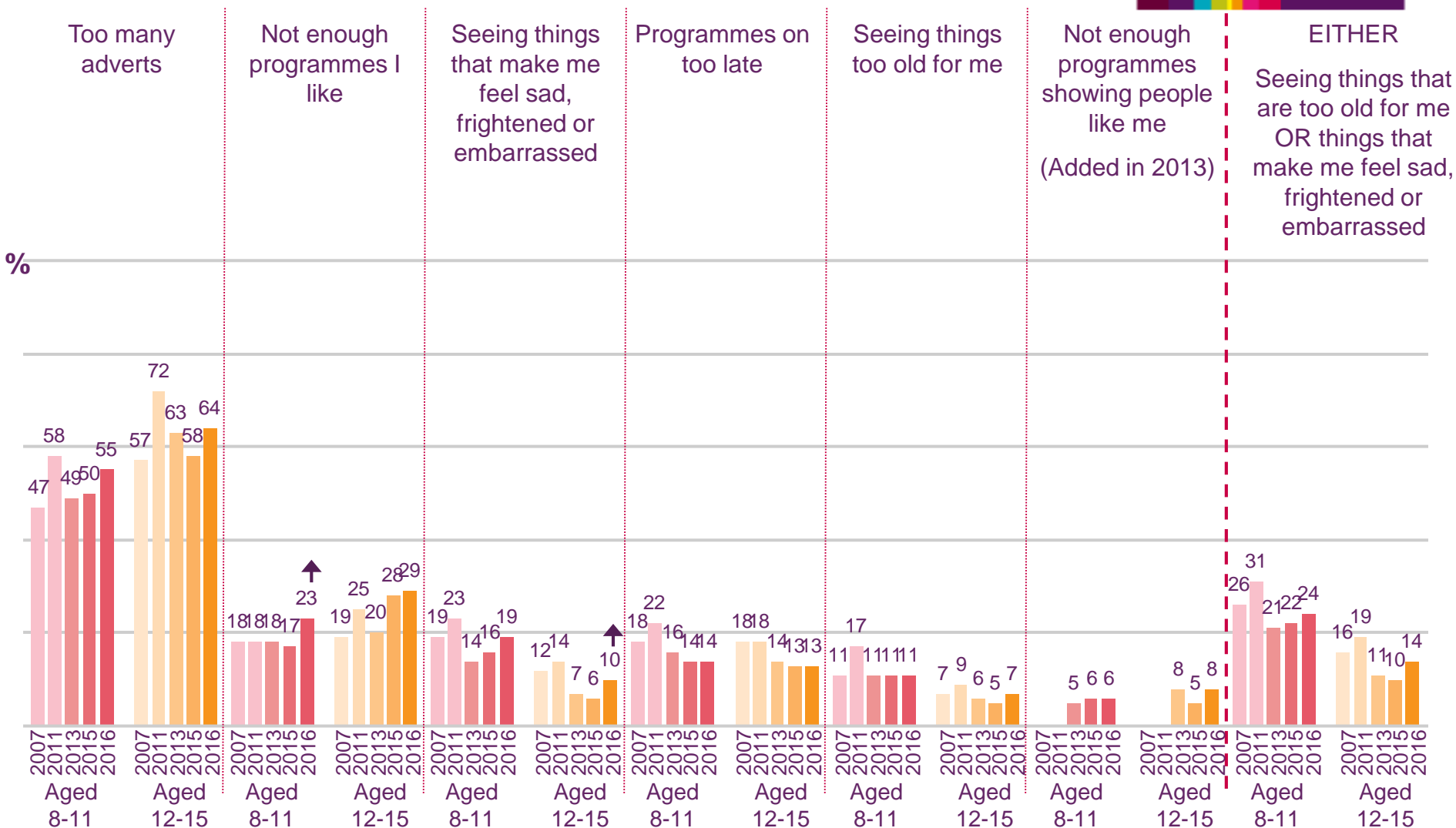
QC35A/B– I'm going to read out some things about going online, for each one please say which of the options on the card applies to you (prompted responses, single coded)
 Base: Children aged 12-15 who go online at home or elsewhere (463 aged 12-15 in 2016). Significance testing shows any change between 2015 and 2016.

Figure 61: Agreement with attitudinal statements about the internet among 12-15s: 2016



QC27A/ QC27B - I'm going to read out some things about being online, for each one please say which of the options on the card applies to you.
Base: Children aged 12-15 who go online (463)

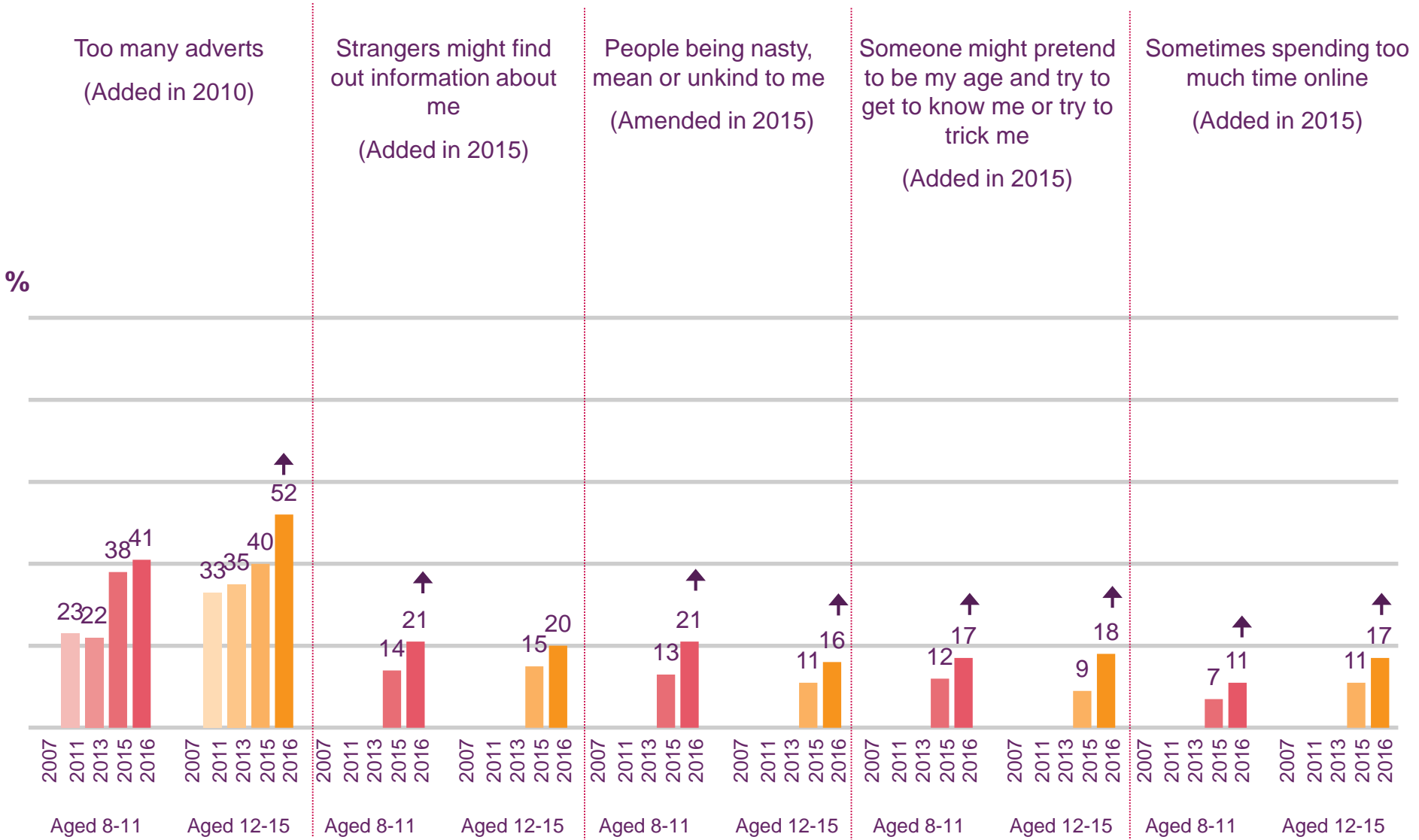
Figure 62: Children's dislikes about television watched at home (2007,2011,2013) or elsewhere (2015, 2016), by age



QC4 – Which of these things if any, are things you don't like about TV? (prompted responses multi-coded)

Base: Children aged 8-15 who watch TV at home or elsewhere (499 aged 8-11, 469 aged 12-15 in 2016). Significance testing shows any difference between 2015 and 2016

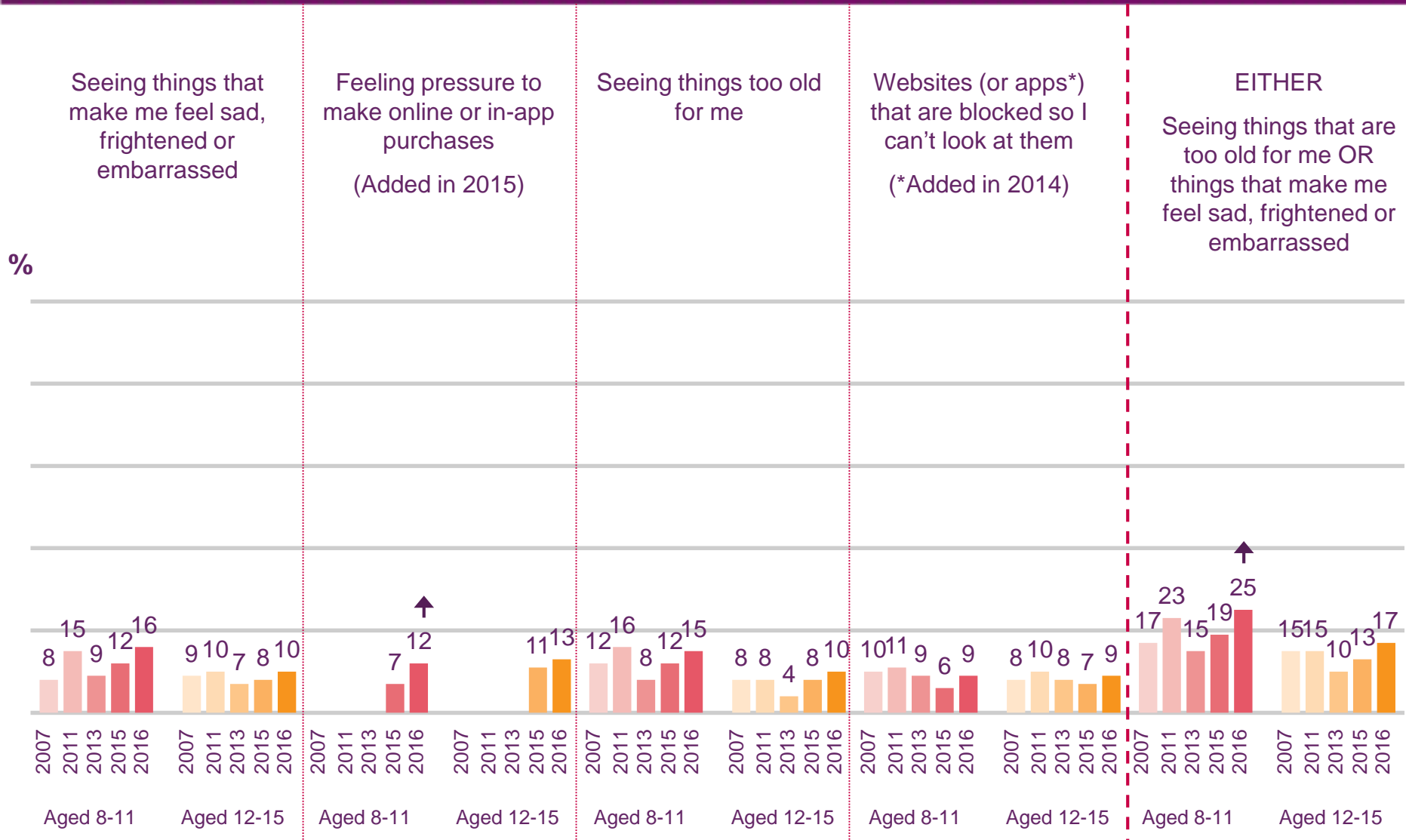
Figure 63a: Children's dislikes about the internet among those who go online at home (2007, 2011, 2013) or elsewhere (2015, 2016), by age



QC16 – Which of these things if any, are things you don't like about being online?

Base: Children aged 8-15 who use the internet at home or elsewhere (445 aged 8-11, 463 aged 12-15 in 2016). Significance testing shows any change between 2015 and 2016

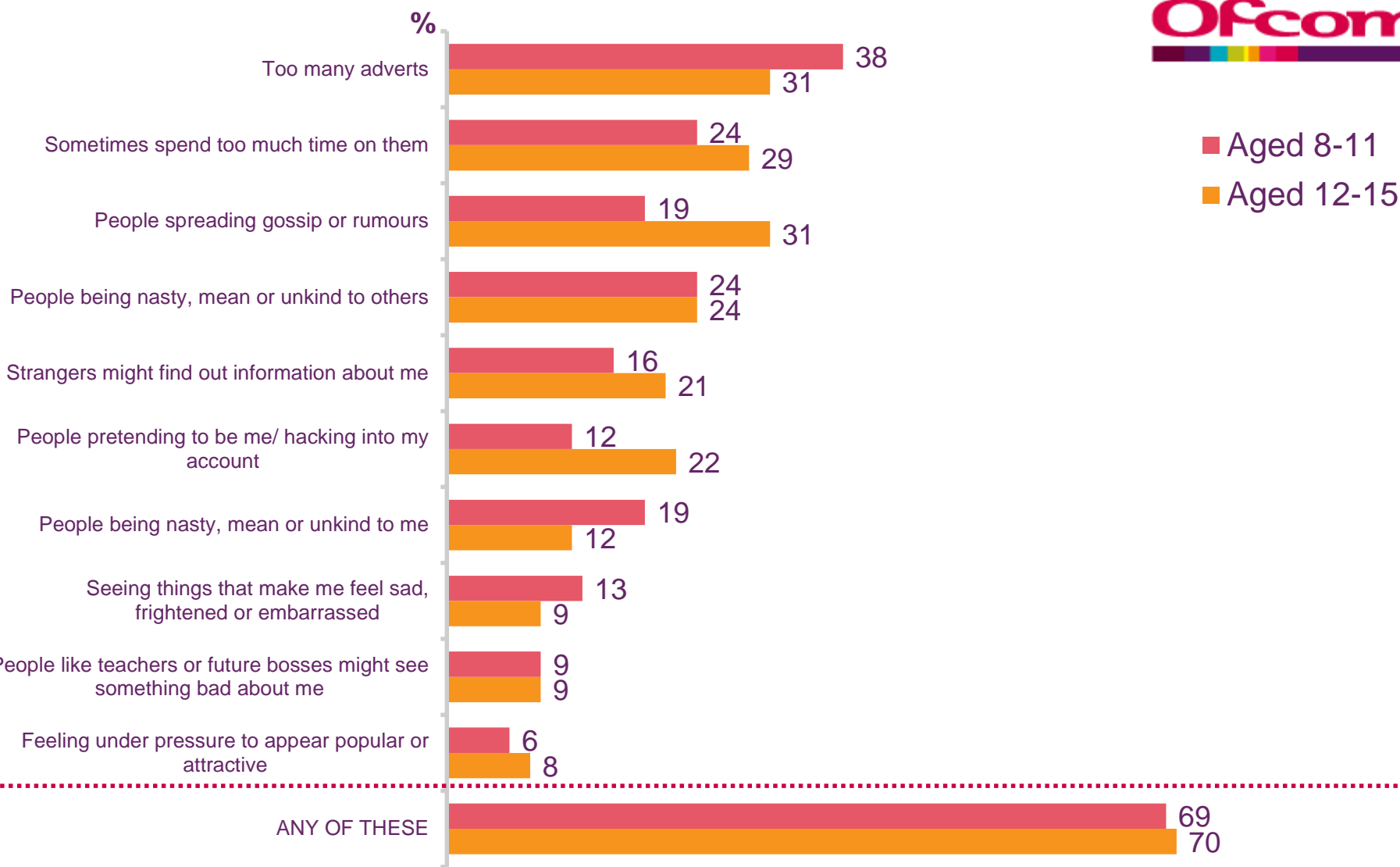
Figure 63b: Children's dislikes about the internet among those who go online at home (2007, 2011, 2013) or elsewhere (2015, 2016), by age



QC16 – Which of these things if any, are things you don't like about being online?

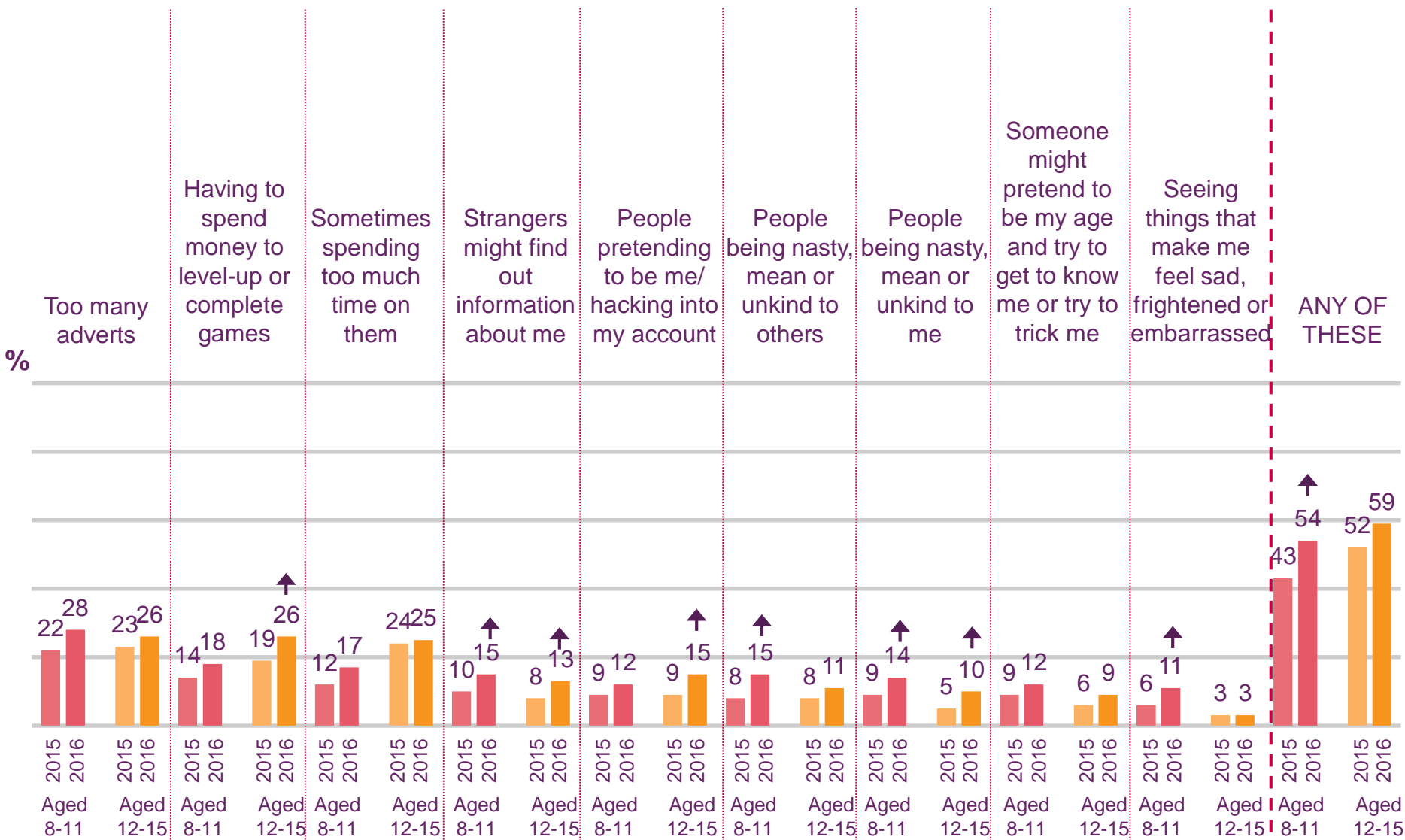
Base: Children aged 8-15 who use the internet at home or elsewhere (445 aged 8-11, 463 aged 12-15 in 2016). Significance testing shows any change between 2015 and 2016

Figure 64: Dislikes about social media sites or apps, by age : 2016



QC22 – Which of these things, if any, are things that you don't like about social media sites or apps? (Prompted responses, multi-coded)
 Base: Children aged 12-15 who go online at home or elsewhere and have a social media site account (104 aged 8-11, 335 aged 12-15 in 2016)

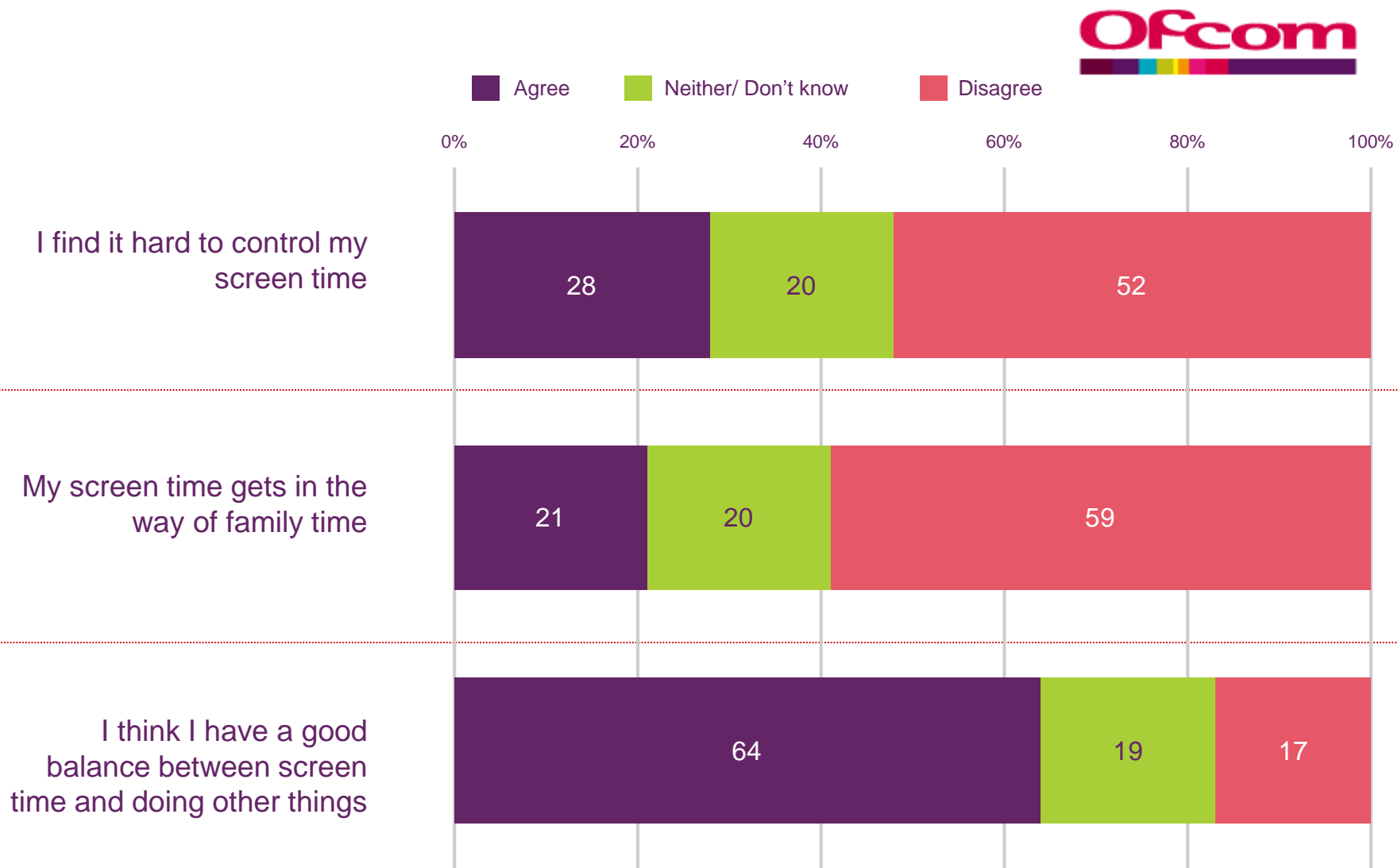
Figure 65: Dislikes about gaming, by age: 2015, 2016



QC45- Which of these things, if any, are things that you don't like about playing games? (Prompted responses, multi-coded)

Base: Children aged 8-15 who play games (410 aged 8-11, 370 aged 12-15 in 2016). Significance testing shows any change between 2015 and 2016.

Figure 66: Agreement with attitudinal statements about screen time among 12-15s: 2016



QC51B/C/D – I'd now like to ask you some questions about your screen time. By screen time I mean the time you spend looking at screens on all the different devices you may use, including TV, mobile phones, laptops, tablets and gaming devices.

Base: Children aged 12-15 (474)