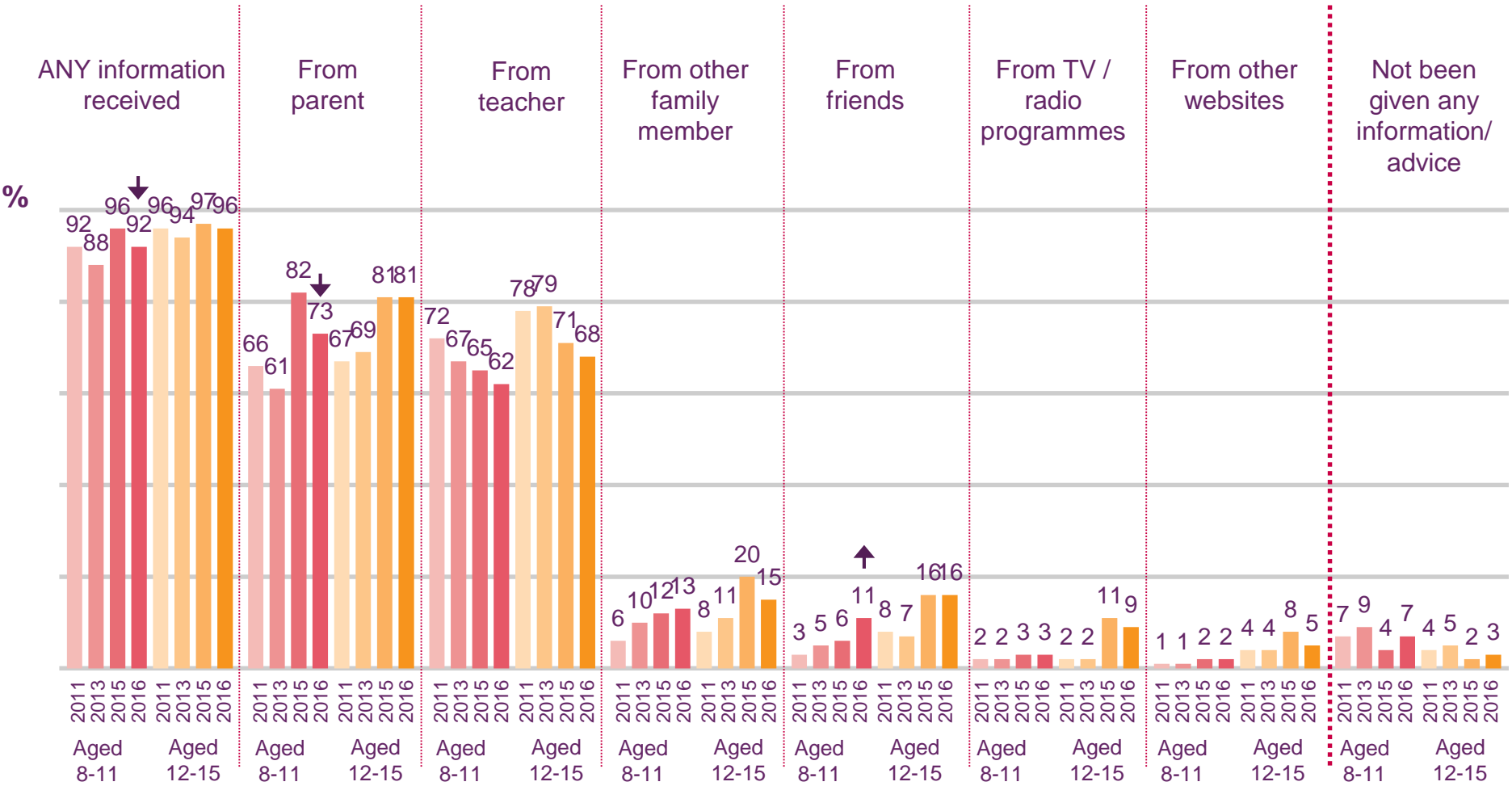


# Children's Media Use and Attitudes Report 2016

## Section 8 – Children's negative experience and risky behaviour

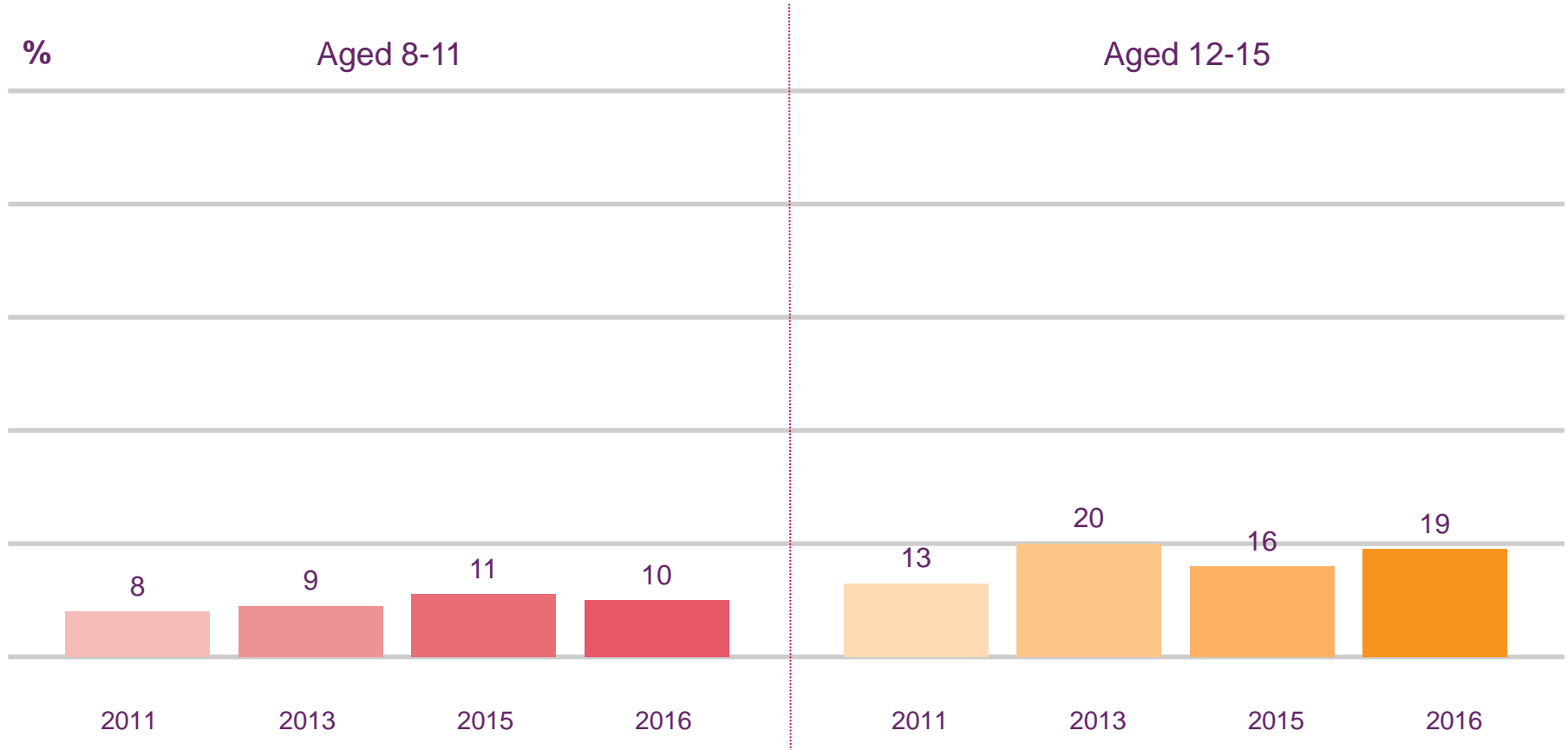
Figure 67: Children stating they have been given any information or advice about how being online can sometimes be risky or dangerous, among those who go online at home (2011, 2013) or elsewhere (2015, 2016), by age



QC30 – Has anyone ever told you about how being online can sometimes be a bit risky or dangerous? (2016) Have you ever been given any information or advice about the risks of being online (2015)/ risks while you are online (2014)/ how to stay safe when you are online (2010-2012)? (Unprompted responses, multi-coded) Showing responses from more than 2% of all 8-15s who go online

Base: Children aged 8-15 who use the internet at home or elsewhere (445 aged 8-11, 463 aged 12-15 in 2016). Significance testing shows any difference between 2015 and 2016.

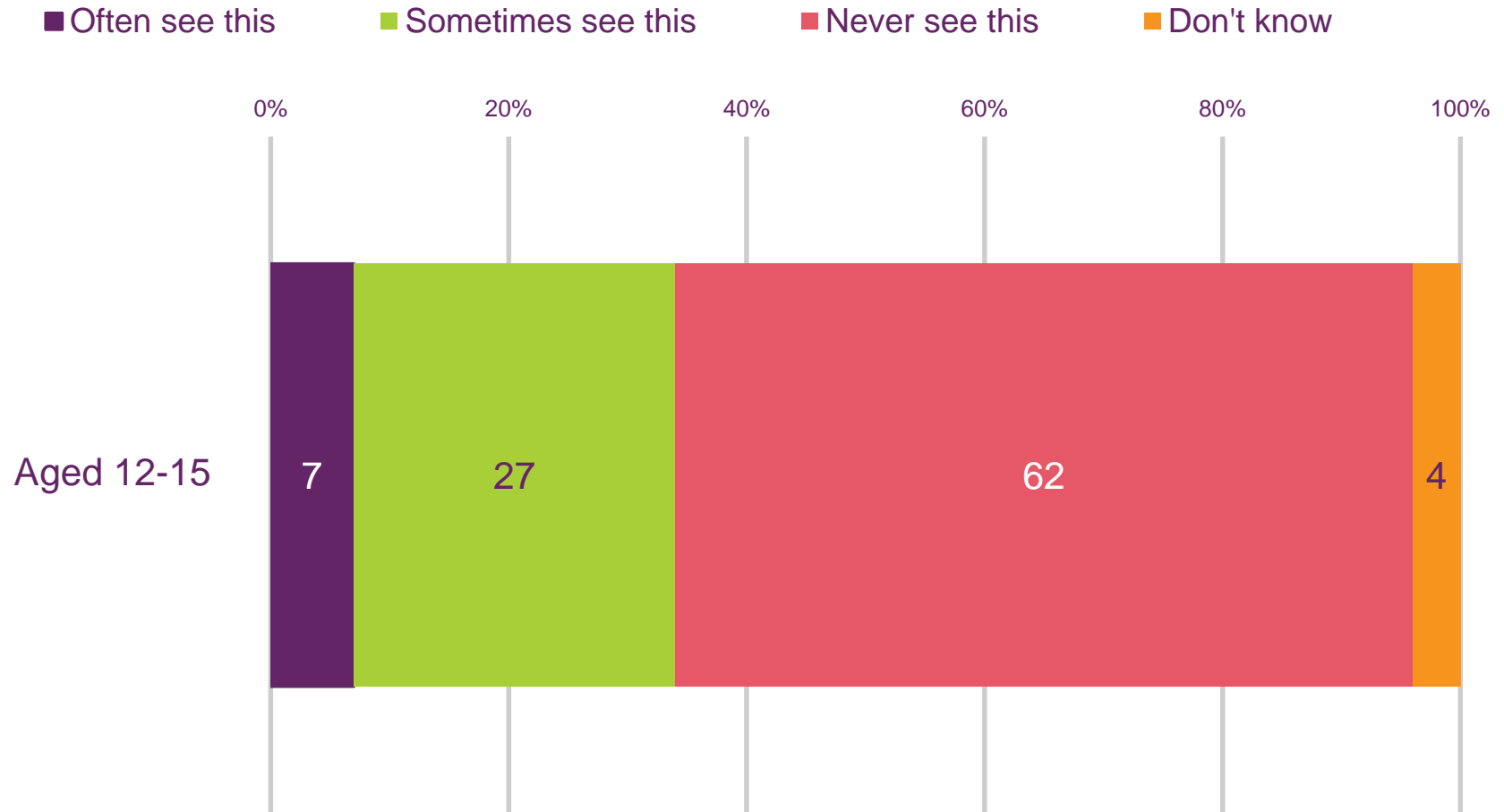
Figure 68: Child's claimed experience of having seen any online content in the past year that was considered worrying or nasty, by age: 2011, 2013, 2015 and 2016



QC29 – And in the last year, have you seen anything online that you found worrying or nasty in some way, that you didn't like? \*\*NB Previously asked about 'worrying, nasty or offensive' (Prompted responses, single coded)

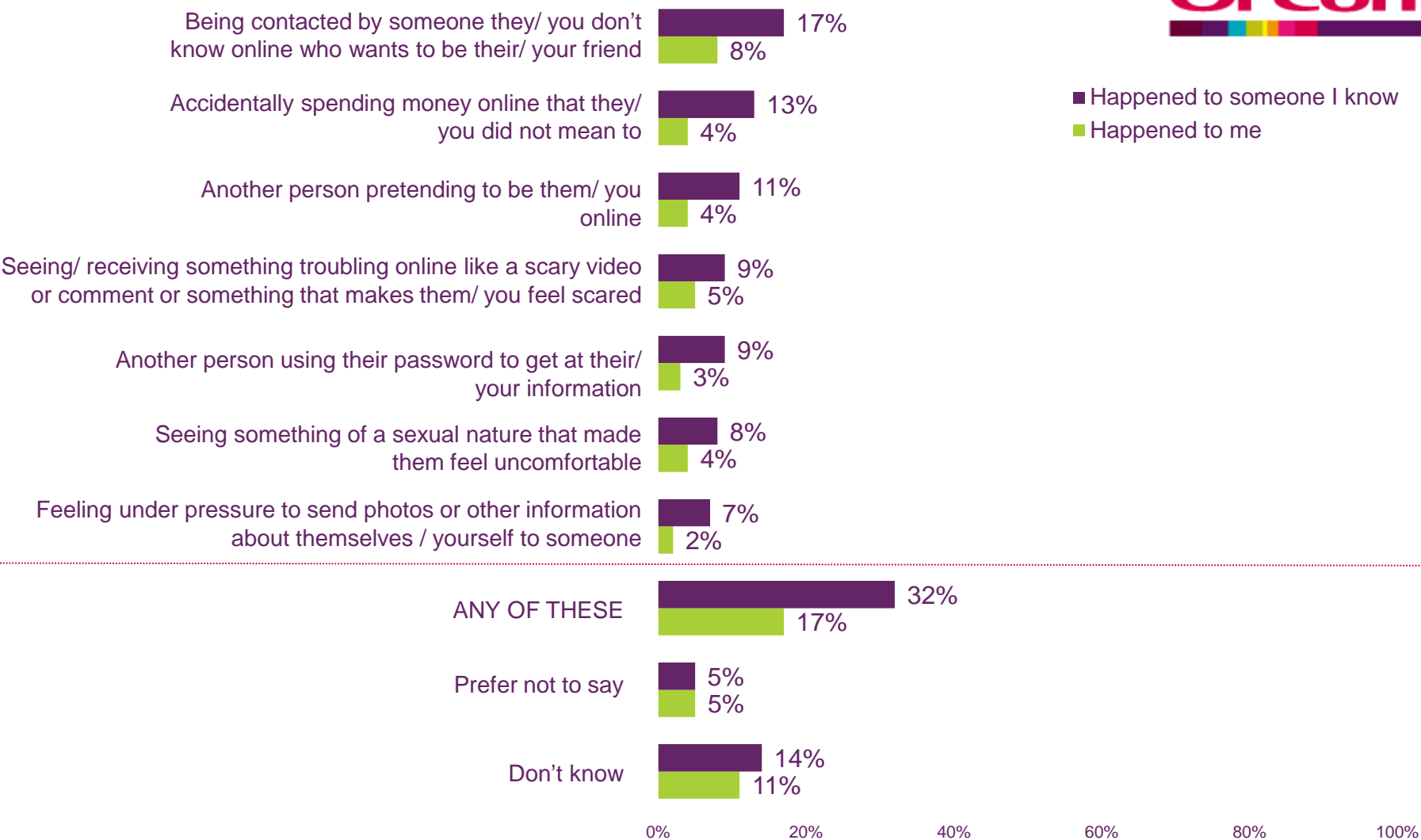
Base: Children aged 8-15 who go online (445 aged 8-11, 463 aged 12-15). Significance testing shows any change between 2015 and 2016

Figure 69: Internet users aged 12-15 who say they have encountered hate speech online in the past 12 months: 2016



QC63– In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on for instance their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube (prompted responses, single coded)  
Base: Children aged 12-15 who go online(463).

# Figure 70: Experience of negative types of online/ mobile phone activity among children aged 12-15: 2016



QC58/ QC59 – Please take a look at the list of things shown on this card and think about whether they have happened to anyone you know in the last year, either online or on a mobile phone/ Again, please just read out the numbers from the card if any of these things have happened to you in the last year. (Prompted responses, multi coded).  
 Base: All children aged 12-15 (474 aged 12-15 in 2016)

# Figure 71: Experience of being bullied, by age: 2015 and 2016



2015

2016

- Happened to someone I know
- Happened to me

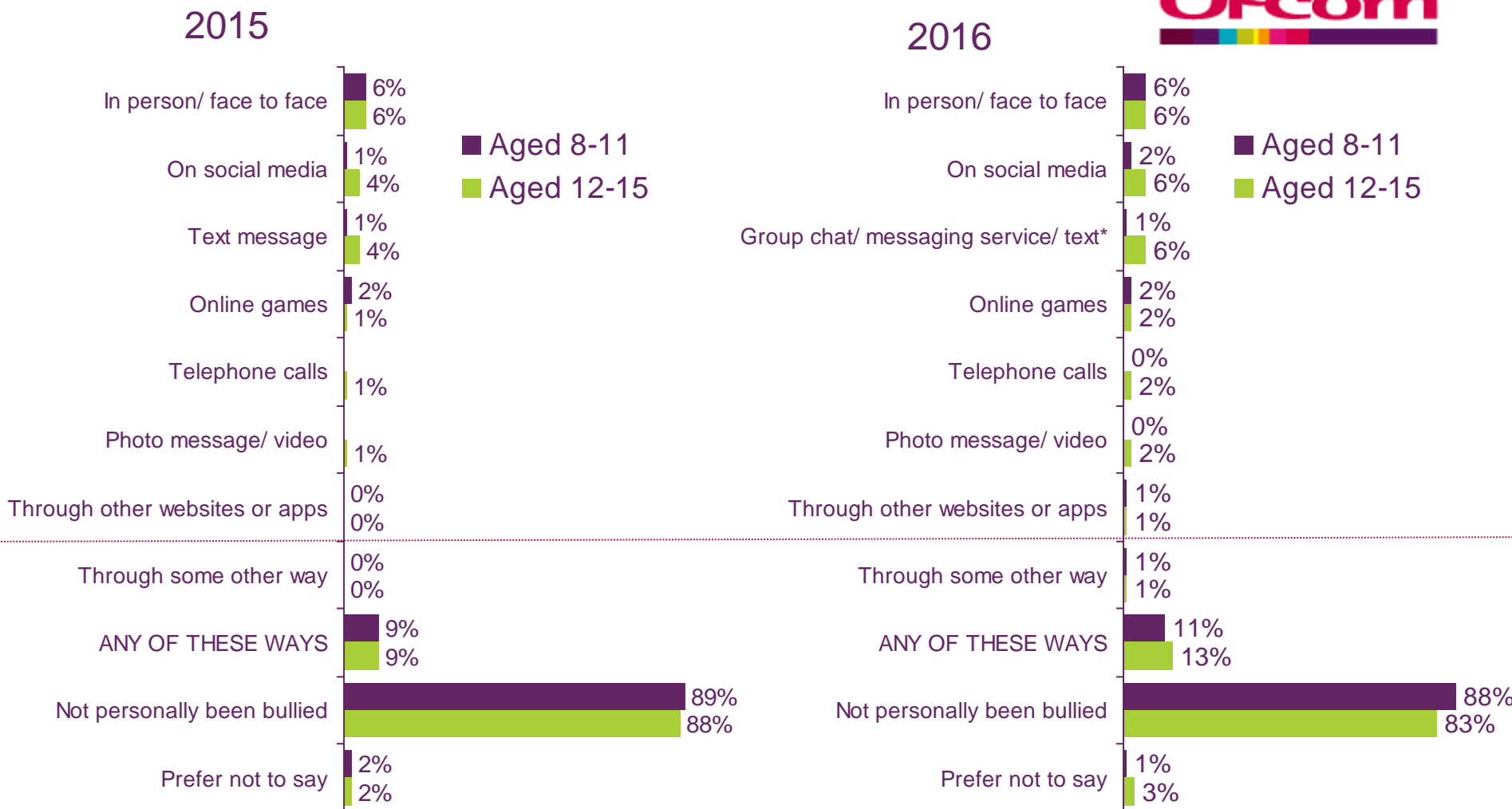
- Happened to someone I know
- Happened to me



QC53/ QC54– (DESCRIPTION OF 'BULLYING' READ OUT TO CHILD) In the last year, do you know of anyone this has happened to?/ In the last year, has anyone been nasty or hurtful to you in any of these ways? (Prompted responses, single coded)

Base: Children aged 8-15 (503 aged 8-11, 474 aged 12-15). Significance testing shows any change between 2015 and 2016

# Figure 72: Type of bullying experienced, by age: 2015, 2016



QC57 When someone was nasty or hurtful to you did it happen in any of the following ways? (Prompted responses, multi coded) \*Amended from text message in 2015 to group chat or group messaging service or by text message

Base: Children aged 8-15 (492 aged 8-11, 488 aged 12-15). Significance testing shows any change between 2015 and 2016

# Figure 73: Potentially risky online behaviour among children aged 12-15: 2015, 2016



QC60 – Please take a look at the list of things shown on this card and think about whether you have done any of these things in the last year. If there is something on the list that you have done in the last year then please just read out the numbers from the card. (Prompted responses, multi coded)

Base: Children aged 12-15 who go online at home or elsewhere (463 in 2016)

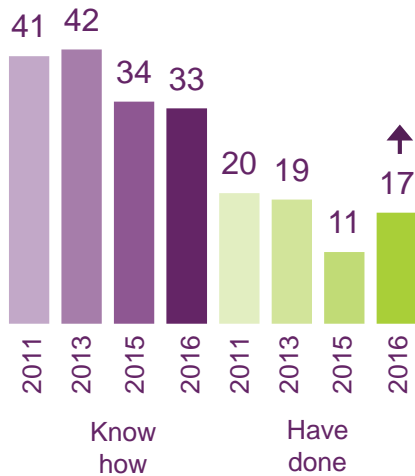


Figure 74: Experience of 'risky' online measures among children aged 12-15: 2011, 2013, 2015 and 2016

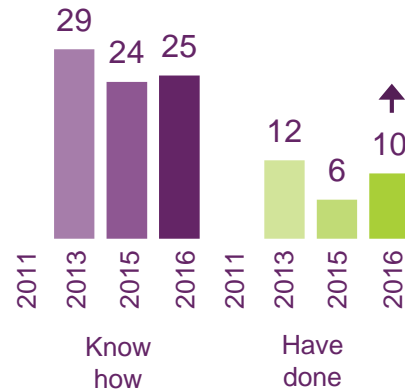


Delete the 'history' records of which websites you have visited

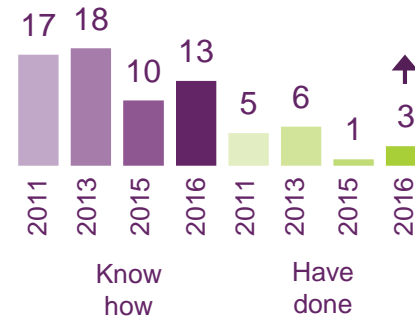
%



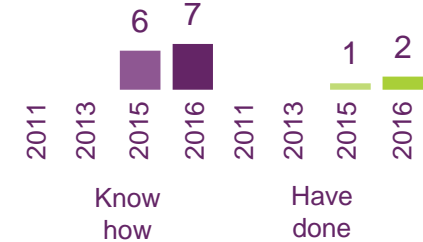
Amend the settings to use a web browser in privacy mode  
(added in 2013)



Unset any filters or controls to stop certain websites being visited



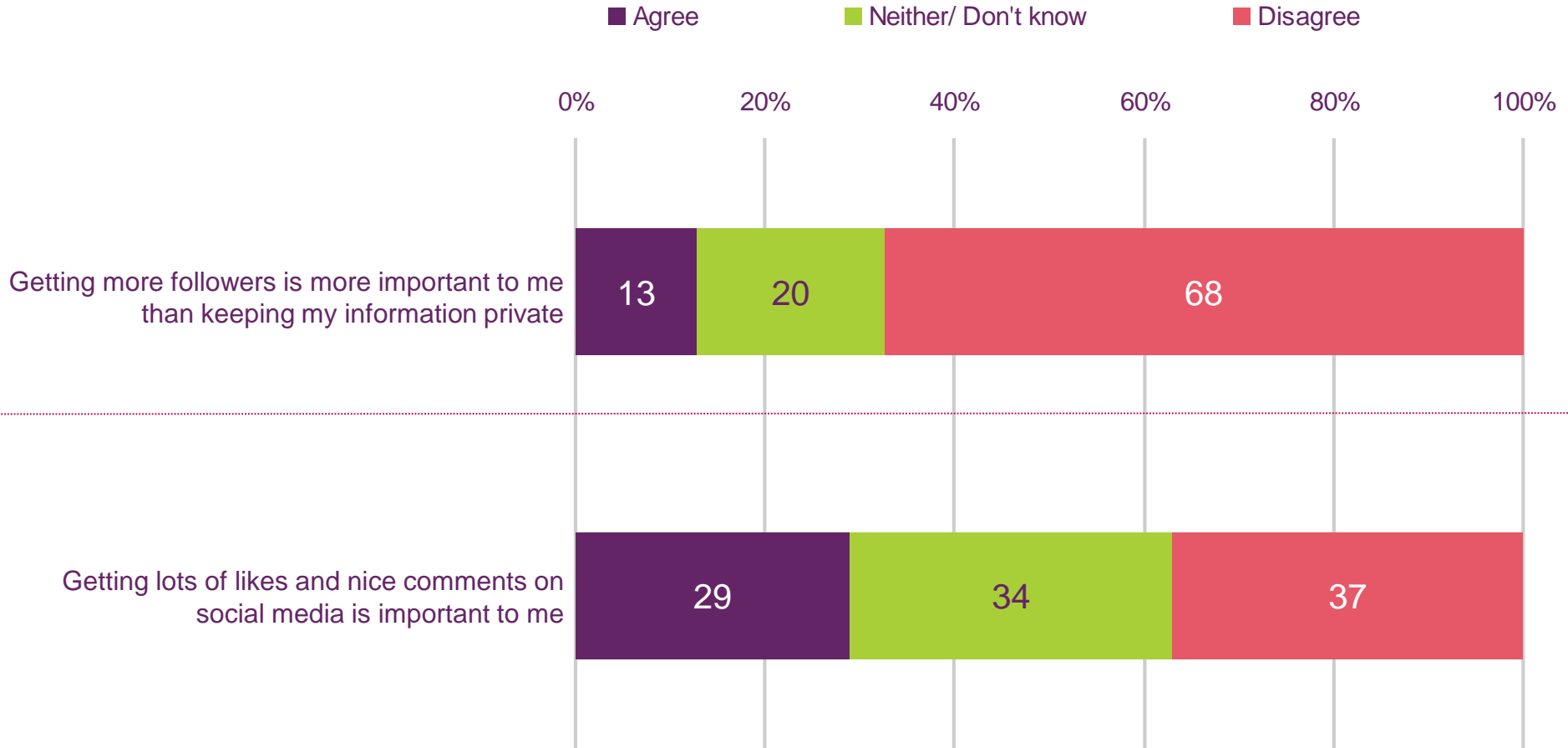
Use a proxy server to access particular sites or apps  
(added in 2015)



QC61/ 62 – Please take a look at the list of things shown on this card and think about whether you know how to do any of these things online. Please read out the numbers on the card if you know how to do this./ And are there any things on this list that you personally have done online in the last year? Please read out the numbers on the card if you have done this in the last year. (Prompted responses, multi coded)

Base: Children aged 12-15 who use the internet at home or elsewhere (463 aged 12-15 in 2016) – Significance testing shows any difference between 2015 and 2016

# Figure 75: Agreement with attitudinal statements about social media site/ apps among 12-15s: 2016



QC22A/ QC22B - I'm going to read out some things about social media sites and apps, for each one please say which of the options on the card applies to you.  
Base: Children aged 12-15 with a social media profile (335)

Figure 76: Experience of 'safe' online measures among children aged 12-15: 2011, 2013, 2015 and 2016



Block messages from someone you don't want to hear from

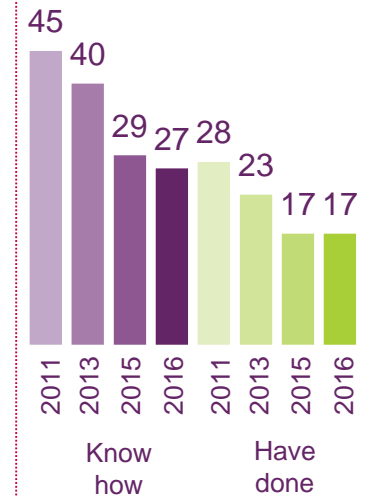
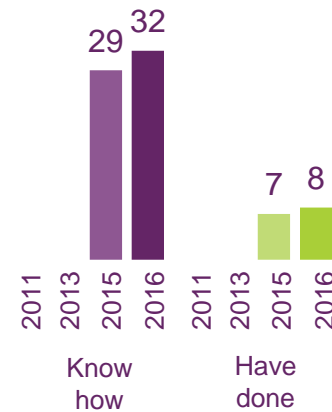
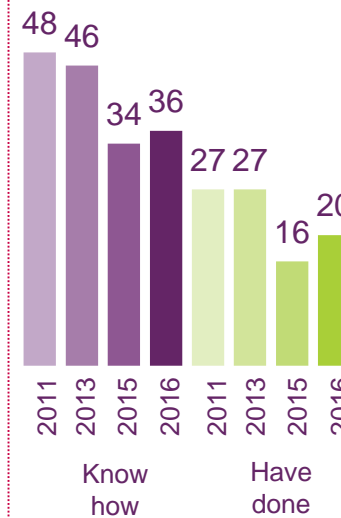
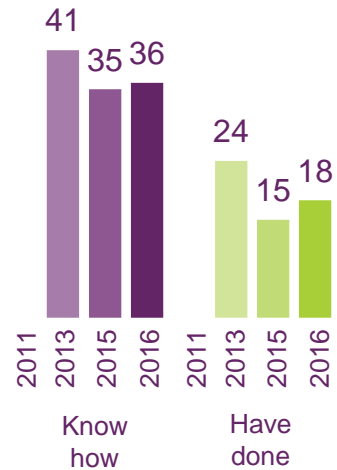
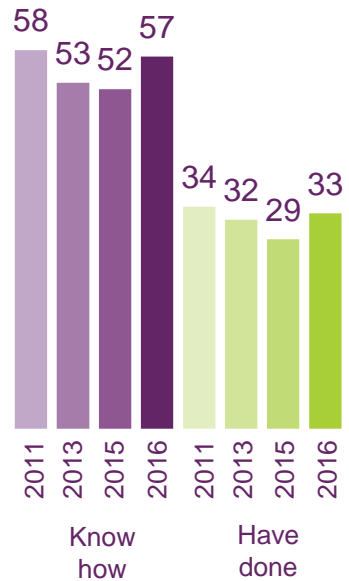
Change the settings so fewer people can view your social media profile

Block junk email or spam

Report something online that you found upsetting (added in 2014)

Block pop-up adverts

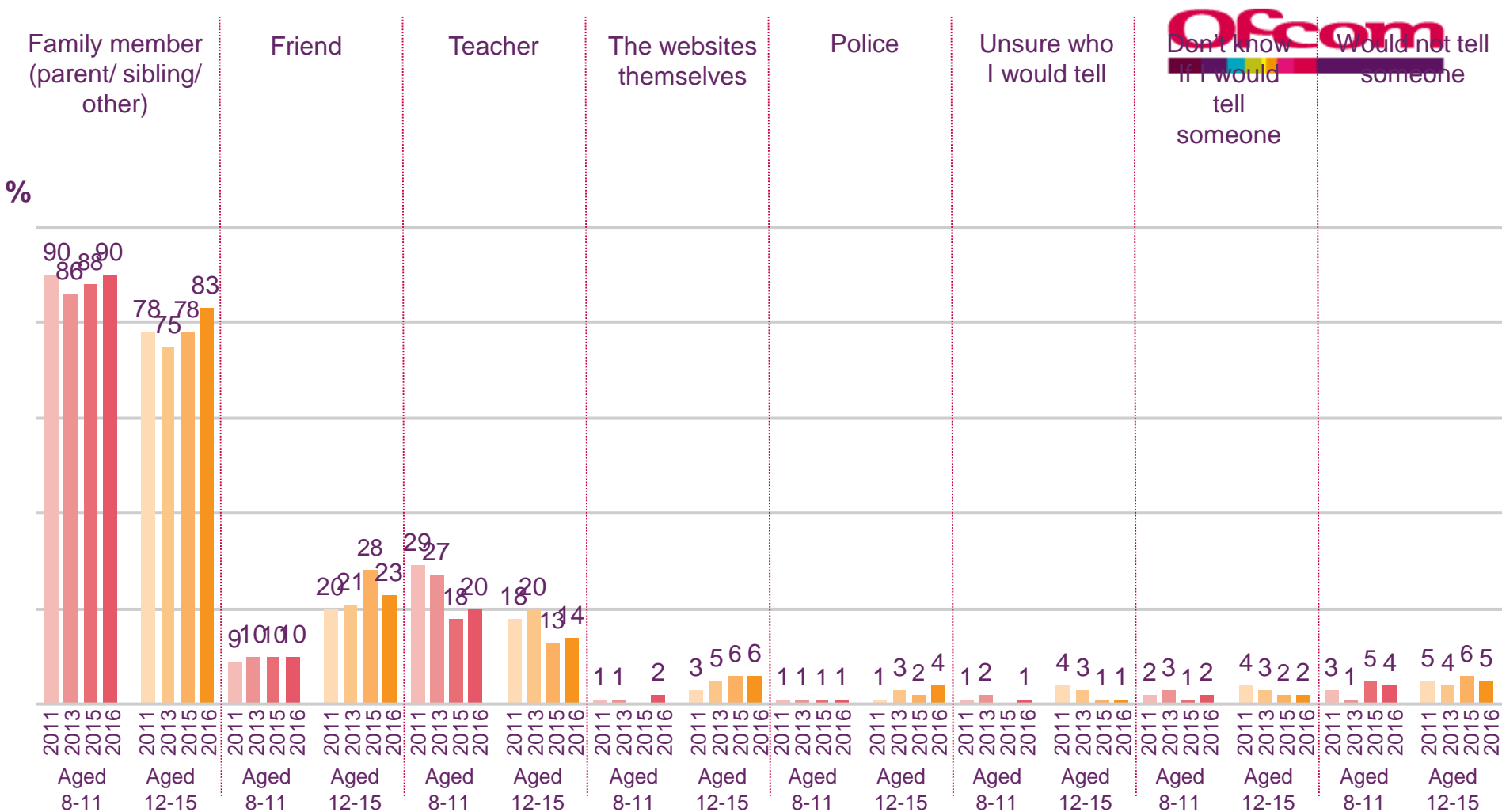
%



QC61/ 62 – Please take a look at the list of things shown on this card and think about whether you know how to do any of these things online. Please read out the numbers on the card if you know how to do this./ And are there any things on this list that you personally have done online in the last year? Please read out the numbers on the card if you have done this in the last year. (Prompted responses, multi coded)

Base: Children aged 12-15 who use the internet at home or elsewhere (463 aged 12-15 in 2016) – Significance testing shows any difference between 2015 and 2016

# Figure 77: Reporting online content considered by the child to be worrying or nasty, by age: 2011, 2013, 2015, 2016



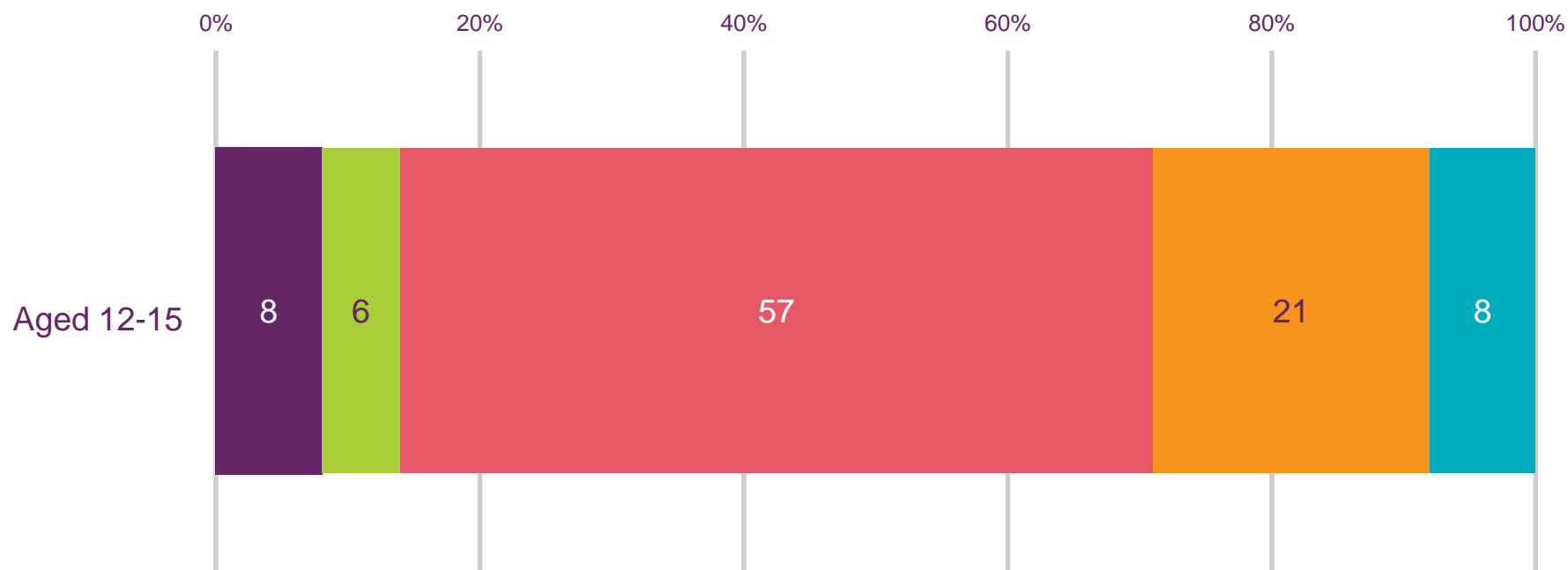
QC28 – When you go online to do things like visit websites or apps, play games online, watch TV programmes or video clips or visit social media sites, if you saw something online that you found worrying or nasty in some way that you didn't like, would you tell someone about it? IF YES – Who would you tell? (Shows unprompted responses from > 1% of all internet users aged 8-15) (unprompted responses, multi-coded)

Base: Children aged 8-15 who go online (445 aged 8-11, 4635 aged 12-15 in 2016) . Significance testing shows any difference between 2015 and 2016

Figure 78: Awareness and use of online reporting function for worrying or nasty online content, among 12-15s: 2016



- Ever reported something they have seen online that they considered was worrying or nasty
- Seen something worrying or nasty but not reported it
- Not seen anything worrying or nasty
- Not aware of online reporting function
- Don't know



QC34 – Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? IF NECESSARY: The report function could be a button, a link, an email address or online form through which you can point out the worrying or nasty content./ QC34A - Have you ever seen something on a website or app or online game that you thought was worrying or nasty that you could have reported in this way?/ QC34B And did you report it? (Unprompted responses, single coded)

Base: Children aged 12-15 who go online(463).