

NOTICE OF RENEWAL DATED 19 FEBRUARY 2014

IN RESPECT OF THE LICENCE GRANTED TO ITV BREAKFAST LIMITED ("THE LICENSEE"), (FORMERLY KNOWN AS GMTV LIMITED) AND TRANSFERRED TO ITV BREAKFAST BROADCASTING LIMITED ON 30 SEPTEMBER 2011, TO PROVIDE A NATIONAL CHANNEL 3 SERVICE UNDER PART 1 OF THE BROADCASTING ACT 1990 (AS AMENDED) AND PART 3 OF THE COMMUNICATIONS ACT 2003 AND DATED 17 DECEMBER 2004 AS AMENDED BY VARIATION NUMBER 19 DATED 31 JANUARY 2014 ("THE LICENCE")

WHEREAS

- A. The Licensee made an application to Ofcom dated 15 February 2013 pursuant to section 216 of the Communications Act 2003 for a renewal of its Licence.
- B. Ofcom has decided to renew the Licence and has notified the Licensee of its decision. Ofcom has determined the amount of the Renewal Payment and specified the percentage of Qualifying Revenue that shall be payable by him in place of the payments required to be made pursuant to Condition 5 of the Licence during the period for which the Licence is to be renewed. Ofcom has also determined the area for which the Licence will be renewed.
- C. Ofcom has notified the Licensee of its determination of the amount of the Renewal Payment and the percentage of Qualifying Revenue, and the area for which the Licence will be renewed.
- D. The Licensee has written to Ofcom on 11 February 2014 that it consents to the Licence being renewed on these terms.

NOW THEREFORE

Ofcom hereby gives the Licensee notice that the Licence shall be renewed with effect from 1 January 2015, and subject to the Conditions set out in the Schedule and the Annex to the Licence, the Licence so renewed shall continue for a term of ten years from 1 January 2015.

This Notice of Renewal shall be construed as if it formed part of the Licence and shall be governed by English law.

SIGNED FOR OFCOM ON 19 FEBRUARY 2014



Ed Richards
Chief Executive